Motion Picture Industry RED CROSS WEEK March 15-21 Make It Thrive In '45 By Collections After Every Performance



Emblished Weskily at 114 West 48th Street, New York 18, N. Y., by Verlety, Inc. Annual gubgeription, 413. Singuis conies at centre is accommodated December 21, 1165, at the Post Office at New York, N. Y., under the 621 of March 1, 1878.

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NEW YORK, WEDNESDAY, MARCH 7, 1945

PRICE 25 CENTS

25% Ceiling on Income Taxation May A GHOST STREET Prolong 20% Amus. Tax Bite Indef

Washington, March 6.
The amusement industry, now carrying the weight of a 20% amusement tax, has cause to worry over the growing prospects of a proposed constitutional amendment which would prevent the the growing prospects of a proposed constitutional amendment which would prevent the government from levying more than 25% income tax, irrespective of the size of the in-

irrespective of the size of the inpresent of the control of the

(Continued on page 52)

Latch On to Frock Coats, Song Pluggers, and Get Into Madison Ave. Groove

By DON WALSH That's the advertising business for

That's the divertising business for you!
Here's Butten, Barton, Durstline & Osborn. Inc., known far and wide as one of the most conservative and aid agencies in the field, winding by as—off all things—a songpluger, of affairs follows:
Oneida, Lid, manufacturers of community silver plate, of Oneida, N. Y., through BBD&O, have been conducting a mag campaign based conducting ange campaign based conducting ange campaign based one of the conducting ange campaign based one of the conducting and conducting compaging.

heart as a tie-in with onessa's pos-war merchandising campaign.

The theme clicked and letters (or reprints started coming in from servicemen and their gals from all (Continued on page 49)

Home Radio Sets at Peak Despite No Production

wxspite 100 Production

A total of 33,100,000 individual
American homes now have radioreceiving sets, the largest number
in history. This despite the fact
that there has been no production
couple receivers during the last
couple for the set of the fact
Figure was announced here yesterday (Mon.) by Lewis Avery, NAB
director of broadcast advertising.
Increase came about, said Avery,
through the shift of many sets from
the shift of many sets from
the bounces that had none previously.

Patriotic Anyway

Miami Beach, March 6. soon as the curfew went effect, the "patriotic" if wise scofflaw gamblers into effect, the "patriolic" in otherwise scofflaw gamblers posted notices that because of the midnight curfew, chemin-defer, roulette, craps, etc., would start carlier. So now they're gambling from 1 p.m. on, but close at the witching hour, per the Byrnes edict.

Summer a Hot Period For Film Names' P.A.s **But Prices Create Bar**

Bull Frices, Create Bar Summer let-up in picture making and pressure by studios on their stars to go into vaude are expected to produce a bumper crop of names on the vaude circuits this summer. Major hich for vauders, at the most on the dim people.

John Carroll is now being submitted at \$5,000 weekly, while William Bendix and W. C. Fields, both on the market for about two weeks have been nixed so far by bookers at \$10,000 weekly tag. while Fields was appraised at \$12,000. John Boles is being submitted to

was appraised at \$12,000.
Join Boles is being submitted to vaude houses for \$5,000 weekly, just double his salary since his last variety date. Reason for the upped wage is his run in the successful (Continued on page 49)

CURFEW SEEN NIPPING SEVENTH WAR LOAN

The curriew will doubless be re-flected when the 7th War Loan drive starts in May, Volume of bonds old by actors in night clubs and curres was important in the previous drives, but with those places dark the sale to individuals will certainly be clipped. That is where Treasury Department is due to step

Treasury Department is due to step in long. It goal going for the shales and other branches of above bit in the coming Seventh War Loan is seen on the basis of Friday's announcement by Treasury Secretary Henry Morgenthau, Jr. He announcement by Treasury Secretary He announcement of the America Secretary Secretary Secretary Morgenthau, Jr. Department of the Secretary Secreta theatres, etc., will be pushing bonds for Uncle Sam for three months without a breather.

Broadway is turning into a ghost

street. That's the way it looks after one week of midnight curfew. Other localities are similarly affected but for the world's greatest metropolis to fold up like a tanker in the deep sticks is incongruous. It's quite evident that the curfew is the most offer that the curfew is the most offer that the curfew is the most one of the curfew in the most offer that the curfew is the most one of the curfew in the most offer that the curfew is not modified. It is also also that the curfew is not modified in the curfew is not modified.

If the curfew is not modified or eliminated, the legit season may terinlinate disastrously. Broadway is loaded with shows, many of them

Curleu's effect on Broadway

standout successes, but the agency sale of tickets, even for those legit hit attractions, is slowing up, while (Continued on page 23)

They Get Drunk Fast Now and Also Gum Up Legits Coincidentally

During the first week of the cur-few it was noticed that more play-goers arrived at theatres well-liquored than heretofore. It was more evident among parties of four, six or eight persons rather than couples.

couple.

A Navy Commander accompanied
by his wife entered a hit-legiter
so over-exhibitated that wife
tripped going down the aisle, falling
on her face. Because of the disturbance they were politely ushered to
the lobby. Officer explained he
was just in from extured and to
the clobate after the performance, they
imbibed during and after dinner.

The Lunchtime Beat

Another effect of the curfew: Winchell and Lyons are cover-ing Lindy's at lunchtime, and Winchell is going back to catch-ing shows—anything to keep

Winchell is going back to catohing shows—anything to keep busy.

"Besides, seeing the shows," says the suntanned Winchell, just back from his annual prolonged vacation in Florida, "will give me something to chin about after midnight."

midnight."

The big thing now is where to go after 12. Looks like a big ginrummy scason, and the guy with the most liquor winds up playing host to his cuffo guests.

Pix-Radio Boys on Coast Stake Video Claim: Prelude to East-West Warfare?

Taxi (Booze) Service

The peripetatio bootlegger is nother new curfew evolution among tha nighthawk cabbies.

If you look right they hoist a bottle of Scotch or rye for a quick swig in the back seat as they chauffeur you around.

More Burdens Placed On Homefront Good For Gls Abroad-Malone

UIS ADVOAGE—MADORE
Confirming the impression that
what is behind the midnight curfew
is soldier opinion abroad. Ted Mais soldier opinion abroad. Ted Mais of persons, Monday (5) sald,
"Any ruling which puts more burden on the people at home raises the
"Not that they get malicious give
"Not that they get malicious give
the sold of the they feel that civillans
in the U. 8. must be made to realize
that this war is a hellish thing a
we must all secrifice, in order to win
He declared that Gif abiting un

We may all ascence or way to be a second or when the declared that Gls aghting up close to the front are most grateful for USO-Camp shows troupers who bring entertainment to them. Troupes are known to have been been upon the company of the compan

"It's easy to please people who have so little," Malone sald. He condemned the newspaper

condemned the newspaper (Continued on page 46)

By ABEL GREEN

Always agitating that the Gosef become the capital of all show business, the pix-radio bunch thinks ltreally has something now in television as the convincer. To hear the Coast film and broadcasting studio, executives give out, there's no question but that the blending of the two arts, via video, must make Hollywood the focal point for all television,

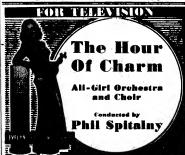
When one reminds the Coastites that with the Broadway legit, plus Radio City as a New York landmark, plus some still existing eastern film studios, the east might well become the television centre, it gets the coast defenders into a stew all over again.

again.
But, east or west, there's no gain-(Continued on page 2)

Voulez-Vous Cut a Rug," Yank Gl Jive Impact On Not-Too-Gay Parce

American films, four and five years old, are doing sensational business in the cold, unheated houses of Paris, according to Burnet Hershey, playwright, radio com-mentator and Liberty's war cor-respondent, who last week returned from a four-month trip on the Con-tinent

tinent. These films appeared miraculously almost immediately after Allied IIB-cration of the city, and have since been playing to packed houses, with crowds watting in the cold for hoirs to get in. It was explained by Mersey that some exhibitors, caught short with the pictures when the Germans entered the city, hid them (Continued on page 55)



Fullers Sell Out in New Zealand For \$2,000,000, Expand in Aussie

The Fullers are moving out of New Zealand after 50 years. Deal was closed last week where the Fuller Now Zealand theatre holdings wil be taken over by Kerridge Theatres, Ltd., powerful independent operators headed by Robert Kerrige. Sale was for \$2,000,000.

for \$2,000,000.

The Fullers operated and were associated with 60 New Zealand film houses. A Ben Fuller, son of Sir Ben, was in charge of the New Zealand end and arranged this deal. Sir Ben Fuller told 'Variety' that the reason for selling was to concentrate golely on expansion in Australia. He said that it was his intention to said that it was his intention to build more modern cinems in all key spots when wartime restrictions were littled. He also stated that he was making preparations for live was making preparations for live picture theater activities. Plans are now being finalized for the opening of an independent Fuller film ex-change in Australia. A. Ben Fuller would return to Sydney, where he will join Sir Ben and Garnet Car-roll on major expansion plans.

Gracie Fields' 7-Month World Tour to Entertain Aussie, American Troops

Gracle Fields' proposed Australian tour, postponed three times, has been set, with comedicane set to leave west coast in May. Tour has now been extended to a Tour has now been extended to a seven-month's world jaunt, largely in behalf of troops, Miss Fields will entertain Aussie and American troops in Australia and New Zealand, then probably visit India on way to Europe, arriving back in U. S. by mid-December. Whole trip will be done by air.

will be done by air.

Monty Banks, Miss Fields' hus-band, will accompany, as will Doto-thy Stewart, New York rep of J. & N. Tait, Aussic theatrical firm. Miss Brewart, who set up tour, will go along as manager and emcee at camp concerts. Miss Fields has also been lined up for a limited number of civilian concerts in Australia and

Aussie tour will be sponsored by Australian Amenities (similar to USO-Camp Shows in U. S.), with India and Europe visit under aus-pices of ENSA (British USO).

THEATRICAL CHARITIES

SHARE \$24,000 DIVV

First division of charity money bis season was made by the Theare Authority last week, tolamount divided among the various reanizations benefited being around the season of the s this season was made by the Thea tre Authority last week, total amount divided among the various organizations benefited being around \$24,000. Major shares of \$1,875 went \$24,000. Major shares of \$1,875 went to the Actors Fund and the three theatrical guids—Catholic, Jewish and Episcopal—and the same amount to Equity. Chorus Equity, Serent Actors Guidd, American Pederal Gradio Artists and League of New York Treaters. Latter and the Equity outfile give around 25% of Could, balance going to the Actors Fund, while \$AG\$ turns its TA money over to Stage Relief Fund. Fund, while SAG turns its money over to Stage Rellef Fund.

money over to Stage Reiter Fund.

For the first time the Negro Gui'd
was the beneficiary in tolo of a
Broadway flow, it beling "An.:
Lucasta," Mansfield. Performance
was given Sunday (4) by the colored-cast drama.

Tibbett Off 'Parade'

Lawrence Tibbett leaves Lu. y Strike "Hit Parade" for four weeks in May to hill three concert dates on the Coast, returning to the pro-gram in June.

gram in June.

Fluts an end to rumors that he wa:
being cancelled biff the show. Fred
Wakeman, Foote & Belding account: exec for Luckies, stated last
week sponsor had no thought of replacing: the Metopera star at the
present time or in the immediate fu-

Lowe As Hildy Johnson In 'Front Page' Legiter

Los Angeles, March 6.
Edmund Lowe returns to the stage
as Hildy Johnson in James Cassidy's
revival of the newspaper play, "The
Front Page," starting here in about

x weeks.

Currently, Cassidy is in Detroit ith his legit production, "Doll's

WB Producer Jerry Wald Thinks Studios Should Nurture More Writers

Nurture More Writers
Burbank, Feb. 26.

Editor, "Variety".

The major problem that faces the film factories is securing new writing takent. Unfortunately, all the studies, which is a securing the film factories in securing the problem that faces the film factories is securing new writing takent. Unfortunately, all the studies, and for the many years I have been around this business I have noticed that writers seem to hatch in early as head of its Chica coxen, New York and Hollywood. Corours, most of the type variety as head of its Chica coxen, New York and Hollywood. See the film factories in the problem that t

their starts in other localities.

To me, Hollywood has missed the boat by not having spent more time in developing the typewriter lads and lassies. When you begin to engaging up and other the start of the start o

and subsequently exhaling in on the Ar you know you'll too well, radio has managed to discover quite a number of new yeen pushers. Some of them have already migrated west, and the properties of the properties o



VARIETY

152nd WEEK!

KEN MURRAY'S "BLACKOUTS OF 1945" Ei Capitan Theatre, Hollywood, Cal "Yes, it's true what they say abou

Ken Murray—he's tops!"
ROBERT YOUNG.

Dies in Miami

Hal Halperin, longtime with "Va-riety" as head of its Chicage branch, and for many years one of the most colorful newspapermen of the mid-west, succumbed to a long illness in a Mismi hospital Sunday (4). He had recently gone to the Florida re-sort for a rest. Death was the result of a heart ailment. He was in his late forties.

To newspapermen in the midwest, to show people in Chicago and on both coasts Ralperin represented dynamo. Of geninative statuture, and the state of the state of

TALLU'S LULU 200G ADVANCE FOR NOTION'

Advance allow for "Foolish Notion," which the Theatre Gulld will bring to the Martin Beck, N. Y., mext to the martin Beck, N. Y., mext bead starred, may reach \$200,000.
Boxoffice sale averaged \$4,000 daily last week when the sale began. In addition, there were 23 sellout theatre parties arranged, such block sales approximating \$80,000.

ELTINGE BIOG FOR PIX

Screen rights to the life story of Julian Eltinge have been bought by Carl Leemans, Jr. Tale of the femant impersonator was recently completed by Tom

SCULLY'S SCRAPBOOK ************* By Frank Scully *********** Boom Town Cal March 4

Boom, Town, Cal., March 4.

That land rush to 29 Paims! Everybody is claiming to have discovered the place. Matt Welnstock of the L. A. "News." goes so far as to credit Edith Gwynne of the "follywood Reporter" with starting II. He says she can be compared to the compare

the Desert."
There are 8,000,000 acres of unclaimed land between Casa Nova Scully and the Parker Dam, and most of the picture people passing our place Sortings for nobling. We passed it up because when we wanted to get away from Hollywood we wanted to get away. And now look what's hap-peeds to the Villa Variety of the Mojave Desert.

The Dice Committee

The Dice Committee

That vice just can't get nowhere is again being demonstrated in California. The latest victim of the puritan pressure is Borrah Minevitch who colinhed in Secrements for letting dice roll uninterrupted in a nitery Some fugitives from Bob Hope's program'were standing at the end of the bar, minding their own business and throwing dice for the drinks, Minevitch was entertaining everybody by not playing his harmonica. Secremento never was happier.

"Why?" they were asked.

"Why?" they were asked.

"Dice."
"An old Spanish custom," they were told, "People have been doing it these many years."
"But here they re enjoying themselves," they insisted. "Arrest that guy."
The town has "I harder".

The town hasn't laughed so much since Mark Twain gambled in jumping rogs at nearby Virginia City.

"Berian Gray"

The right of the property of t

wasn't nired for character parts.
"Okay," snapped the director, "recast him in westerns, where he can ride with his hand on his hip and no questions asked."

Pix-Radio Boys - Continued from page 1

saying the seriousness with which all look upon video in the near future. Firstly, it's now a realistic studio problem.

Both Sid Strotz for NBC and Dor Searle Hollywood head of the Blue network, for instance, are up against it for studio space, aircast or telecast. CBS is in the same position so far as Columbia Square is cerned. All need extra studios, whether to chance going into Valley, where the film studios is gone, or to worry about concentrat-ing around Sunset and Vine is the big headache.

ing around Sunset and Vice as the big beaders.

Ferhapp Stock say: it best when Ferhapp Stock say: it best when Ferhapp Stock say: it best when Ferhapp Stock say: it is 500,000 was net, so instead of paying producers 400 emoth, let's go but and buy the best television brains, and fancy income. That's quite a differential apread between a gross and a net profit in anybody's business today, so why not employ these and a net profit in anybody's business and a net profit in anybody business today, so why not employ the As for the fall mistudios, they know that is a supplied to the say of th

'LUCASTA' DIVIDING **20G NET MONTHLY**

Among the season's shows clean-ing up is "Anna Lucasta," Mansfield, Y. Colored cast drama is slicing a \$20,000 melon monthly and has been paying its backers that much velvet for the past three months. Last month, with several bondone not include the theatre's earnings. It looks like one of the record money-makers.

Soph's \$25 Editions

Soph's \$25 Editions
Sophie Tucker's autobio, "Some
of These Days," soon due from
outobleay-Doran, will have 1,000
copies of an autographed de luxe edition at \$25.
The proceeds will be divided
among the Actor' Fund, Jewish,
Catholic and Episcopal Theatified
and Episcopal Theatified
distriction, Coop and the Sophie
Tucker Playground Camp Fand.

Status Quo for Pic Work

Secrements, March 6.
While general impleyment in the Los Angelies and the secretary of the

FILMS CUED BY INT'L COIN PLA

Rank Due in U. S. in May, Probably Will Make Strong Pitch for U. S. Mart

J. Arthur Rank, according to sources close to his organization, plans to prass strongly for regulation for British films in the U. 3. market in his substituted meetings fank, who will likely be accompanied by his lagial adviser, Woodham Smith, and theres operating and John Davis as well es Barrington Gain, will hold out for important growth of the control of the c

Understood, also, that Rank plens to meet with U. S. Government of-ficials to make rapresentations along these lines and also seek raw film these lines and also seek raw film stook allocations necessary for the raleses of his product in the U. S. Feit by British film interests that reciprocal film trade arrangements are necessary towards amicable Anglo-Amesican relations; that by making U. S. screen as evailable to British product as British theories. maxing U. S. screen es evailable to British product as British theatres are to American 'product, national vlawpoints can be best exchanged and a better understanding fostered. Rauk, from accounts, may con-

and a better understanding fostered.
Rank, from accounts, may consummate a daal for the purchase or
lease of a large showcase theatre
in Naw York, possibly where stage
shows can also be presented.

Unpublished Novel May Garner 150G In Paramount Deal

Long stretch of inactivity so far this season in the purchase of books for film rights was broken over the past weekend with deal by Paramount for the screen rights to "Blaze of Noon," unpublished novel, which may net author, Ernest Gamm., as much as \$150,000 undar various escalator clauses. It is the most importent book buy since "Forever Am-

tent book buy since "Forever Amber," which was purchased last season by 20th-Fox.
Understood that Paramount is taking an option on "Noon," paying \$15,000 on the basis of four completed chapters and an outline. If exercising option Paramount will pay \$35,000 more when book is completed.

pleted.

Should novel become a selection of one of the major book clubs, author would receive \$50,000 more, while an additional \$50,000 is provided for if the book hits the best-seller eategory. Deal on this basis was under consideration by several major studies, with Paramount reported winning out.

dlos, with Paramount reporces w...

"Inig out." Row." by John SteinCommon Row." by John SteinCommon was a stein stein stein stein stein stein with the stein s

SAG's Coin Claims

Hollywood, March 6 Screen Actors Guild collected a of \$451.141 in claims for film axtras during the eight years when atmosphere players were Class B members, according to a final tabulation ending Feb. 1, when SPU be-came the extras bargaining represantative.
Collections ranged from \$14.375 in 1937 to \$90,795 in 1945.

SHEEHAN RECUPERATING

Hollywood, March 6.
Recuperating from two operations.
Winfield Shechan leaves the hospital
this week and will return to 20thPox in time for final details of "Caplain Eddic," his independent pro-

shechan's illness was carried on by Derryl F. Zanuck and Lloyd Bacon. t is now in the cutting room.

Sailors Beat Up Producer

San Diago, March 6.

Max Alexender, film producar, is in serious condition in a hospite here after an ettack by two sallors whom he had offered to drive to Hollywood. He was thrown from his cer and found in a pool of blood beaide the highway.

through PRG

Selznick's Own **British Distrib?**

London, March 6. While rumors persist that David O. Salznick plans to start his own distribution organization in England after completing two more pictures for United Artists relaase, more likely that the producer will have a group of his own distribution exec for a startar to supplement the regular UA sales force.

lar UA sales force.

David Griffiths, Selznick's London-rep, will likely be in charge of anticipated expansion in operations.

Also reported here that Rapublic and Monogram plan to open ex-

WMC 'KEY MAN' LIMIT HALTS STUDIOS' PLEAS

Hollywood, March 6. Requests by film studios for defer-ments of employees under 30, on the plea that they are "key man," have ceased suddenly. Cessetion is the result of e recent ruling by the Wes Manpower Commission that nobody is a "key man" in any industry un-less he has had at least 15 years' ex-

perience.

This ruling applies alike to techni-clans and front office men in execu-

referment Regulation
Washington, March 6.
Requests for dreft defarments for key men in the amusement industry must be filed no later than March 10, Maurice Green, head of the Recultural Requirements, has announced.

Civilian Requirements, nas annoment hen wy. Federal plan, deferments for men unders 30 he sessnational activities must be made by appropriate Government agencies and
green's unit is handling it for show
for a series of the series of the series
for determents of personnel 30-33
must be requested on Form 42-A with
the local dract twood hard the local dract
most personnel 30-33
must be requested for the series
for determents of personnel 30-33
must be requested for Form 42-A with
the local dract twood hard the series
for determents of personnel 30-33
to be series
for the series
f

one under 30.

Since most other branches of show biz are not rated "essential," they will not be able to apply for deferments.

Hartman, Goldwyn Sever

Hollywood, March 6.

Don Hartman winds up his producer-writer pact with Samuel Goldwyn May 15. Contract was ebrogated mutual consent several weeks, but Hartman is remaining on job long enough to complete his complay for the next Danny Kaye

screenplay for the next bound-picture.

Meanwhile Hartman is mulling a proposition to produce independently for Columbia release.

Outbreak of International warfare, which U. S. Govern ment officials and economists warr would follow failure to work out a formula along the lines of the Bretton Woods monetary plan, would quickly angulf the vulnerable American motion picture business

American motion picture business, in the opinion of film toppers. Molding both a promise and a press for the U. S. film industry's \$115,000,000 annual export trade, and the control of th

controversy for a clue to film industry prospects at home and
abroad.

Boundary and control control

Boundary and control

Boundary is considered more vul
merable than any other because the

Bill is now recognized by foreign

powers not merelly as a commodity

but as a communications medium

which other antions are prepared

which other antions are prepared

propaganda and world trade needs. A

double threat would confront narness for their own respective.

A double threat would confront the U. S. foreign film trade on the conomic front—the threat of blocked balances abroad combined control of the U. S. foreign film trade on the conomic front—the threat of blocked balances abroad combined arrayd talk of reducing the value of the English pound sterling from the conomic for the conomic film of the conomi

WB Sets New Film Low. Only 25 Pix

Reported that Warnar Bros. will astablish e new all-time low for ma jor picture companias by delivering less than 25 features this season

less than 26 features this season (1944-45), taking it up to Sept. I.

This is likely to be ravealed on Friday (9) when Beu Kalnenson, general sales manager for WB, holds a homeoffice sales conference to outline distribution plans and sales policy for the remainder of the season. In addition to company's field district managers, he aves to attend in addition to company's field dis-trict managers, h.o. exces to attend will include Bort Blumenstock, Roy Haines, Jules Lapidus, Norman H. Moray, I. F. Dolid. Ed Hlnchy and Stanley Hatch.

VAN DRUTEN TO ADAPT TURTLE' PLAY FOR WB

John van Druten has agreed to do the screenplay of his "Voice of the Turtle" when Warner Bros. films it in a couple of years.

in a couple of years.
The playwright, allergic to Hollywood serivening, guested WB's N. Y.
story exec, Jake Wills, at his evan
Druten's California ranch, and there
he deal was consummated. Wilk
just got back from a two-month Cosa
stay after huddling with J. L. Warner on other story properties.

Leo Spitz's Checkup Hollywood, March 6.

in the Ccdars of Lebanor, here he went Sunday (4). He's in for a general chec

BRETTON WOODS No Matter the Readjustments in Pix Operation. No Question the Curfew Cuts B.O. in Keys; Figure 5-10% Dip

5 P. M. Changeovers Chicago, March 6.

To make up for loss of revnue caused by midnight curfew, Warner Bros. theatres have advanced times of price changes in its three top houses here on Saturday from 6 to 5 p.m.

Move is cueing a trend in same diraction on part of other cir-

Schaefer Sets Tomorrow' Deals

With George J. Schaefer on point of finalizing partnership deal with reportadly resumed distribution of "Tomorrow, the World," which had been temporarily held up. Schaefer has ironed out and approved meny of some 400 contracts previously rejected by the Cowan office which had held out for higher terms and better dates.

Also under consideration is plan to tie "Tomorrow, the World" in with Cowan's forthcoming "GI Joe," with both pictures to be sold on e single contract if the proposal is adopted by Cowan.

adopted by Cowan.

Though deals on "Tomorrow" do not bear the Schaefer signature, since he had not formally joined the Cowan organization at last reports, understood that the distribution exce handled the deals on "Tomorrow" on which objections had been raised by the Cowan office.

on which objections had been raised by the Cowan office.
Schneder's deal with Cowan, first against the cowan of the cowan

EDDIE MANNIX HEADS H'WOOD PRODUCERS

Hollywood, March 6. E. J. Mannix of Metro was elected resident of Producers Association yesterday (5) to succeed Y. Frank Paramount studio head, who held the post for four years. B

Freenan. Paramount studio head, who held tierpost for four years. B. B. Kahane. of Columbia, was named fart vice-president, and Cliff Work. Of Universal, second veeper. Free years of the proposed of sec.-treas., job formerly held by Bestion. Latter has been ill for mote tima a year and has spent only Bestion as also reclicted president of Central Gasting Corp. with Howard Philorice cleeted vp-n. at same time retaining his post as gen through the proposed of duccrs and Distributors of America

Minlight curfew is taking a sub-stantial slice out of motion picture theater receipts in many serior throughout the U. S., according to N. Y. home office exce. It's con-sidered an automatic reduction in N. T. home office exce. It's con-sidered an automatic reduction in stances is estimated as high as 10% although this percentage will select that from 65 to 15% of the total operation. Maore exces point out that from 65 to 15% of the total 20% of the total number of these in the country, that these key this arters are located in large cities where the curfew is meinly telt. Reduction in weekly take, during

where the curfew is melnly felt. Reduction in weekly take, during first weck of curfew, of such theat method in the summer of th curfew. Thus, the curfew need not necessarily result in a large reduction in the national gross, since war conditions continue the dominant factor. It may serve as a brake, however, to any further clinb in receipts and is being felt. Cut in attendance is being computed in terms of large cities rather (Continued on page 5).

REISMAN'S PARIS TRIP PRELIDES U.S. ENTREE

PKELUDES U.S. ENIKEE
Heads of lorgian departments of
American film companies may soon
be enabled to enter France for business purposes, paving way for more
dustry relations, manufactions, film industry relations, periodidy arrived in Paris over the weekend. He
is in department head to be given
permission to visit France
juin department head to be given
permission to visit France
principles of the permission to visit France
in record months has
companies, particularly in view of
the entires okayed for British film
reps.

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Chatter Film Reviews 20 25 House Reviews
Inside Legit
Inside Music
Inside Orchestras
Inside Pictures
Inside Radio Legitimate Literati New Acts Night Club Reviews..... Orehestras Pictures Pictures
Radio Reviews
Frank Scully
Unit Reviews
Vaudeville
War Activities

DAILY VAB:FTY Published in Hollywood by Daily (ariety, Ltd.) \$10 a Year-\$12 Foreign

Red Cross in March 15 N. Y. Teeoff **With Times Square Demonstration**

Theatre collection campaign for Red Cross tees off in New York on March 15 in Times Square with a demonstration to be staged at the Statue of Liberty. Plans are to pre-sent a pageant with children of the various United Nations appearing in their native continues. Brooklyn various United Nations appearing in their native costumes. Brooklyr raily is scheduled for March 14 while the Queens Chapter Red Cross Parade and Rally has been set for March 17.

March 17.

In Dallas more than 200 exhibitor March 17.

In Dallas more than 200 exhibitor March 17.

In Dallas more than 200 exhibitor and distribution reps attended campaign meeting last week to map the second of the second o nce collections, Announcement was lso made of a contribution of \$1,000 rom Local 143, Motion Picture Ma-hine Operators; \$320 from Warner fros.; \$150 from Republic; \$1,000 rom Paramount; \$200 from Na-ional Screen Service; \$225 from Injustrial

Universal.

Reports from Nebraska, Washing, ten, California and Ohio indicate virtually 100% cooperation by theatre operators in those areas.

Hellyweed Record Indicated
Hollywood, March 6.
First returns on the film industry's
1945 Red Cross drive, only three
subscriptions of the subscription of the Subscrip tributors were reported from Metro with Universal a close runner-in

WILDER'S GERMAN FILM CHORE MAY BE LTD.

Hollywood, March 6.
Robert Riskin, OWI Overseas Motion Picture chief, had no comment
on Billy Wilder's being offered job
as head of entertainment in Germany.
Riskin pointed out. house. didn't mean control of all Ger Whoever gets post will only be top entertainment man in area allotted to United States at Yalta conference.

Sectors controlled by British and Russians will undoubtedly have their ewn appointees from respective countries, he stated. Area given to U.S. as control zone is Southern Germany and Austria.

Clayton Hamilton Joins USO; Ross Vice Fox

Clayton Hamilton, vet playwright and critic, has joined USO-Camp Shows' New York headquarters as administrative assistant to veepee Eawrence Phillips, on salaried basis. Is also writing a book, in addi-tion to emceeing "Brownstone The-atre" airer over Mutual.

George Ross, former N. Y. World-Telegram Broadway columnist and amusement editor, took over Monday (5) as publicity director at USO-Camp Shows New York headquar-ters, succeeding Maxwell Fox.

Fox, completing three years as ta, with Camp Shows, plans re-ntering commercial publicity field.

Navy is lending RKO 20 Marines. seleased from the Cabanatuan prison amp on Luzon, for the opening sequence of "The Invisible Army," story of Filipiho guerrilla warfere.

Salute to Hollywood **Victory Committee Read** Into Congress'l Record

Washington, March 6.
The war record of the Hollywood Victory Committee was placed in the Congressional Record last week by Rep. Gordon L. McDonough, Holly-

Congressional Record last weer by Reg. Gordon L. McDhonough. Holly"I would like to recount briefly and a few of the services they have redered to our armed forces on all batlettonts of the world." he said in
"Members of the Hollywood Victory Committee have: traveled 4,
00,000 miles; mads 3789 free appearances; sent 159 great stars to appearances; sent 159 great stars to appearances; sent 159 great stars to appearance with making 1378 cmp and
hospital shows; given 1,510 one-night
stands at embarkation points; helped
the War Dept. Armed Forces Radio
Service with making 1,378 entertainin six War Lean Bond Selling drives;
war Lean Bond Selling drives;
made 100 breadasts and transcriplimits for Demackett and transcriptions for CLAA. Cooperated with the War Activities. Committee of the motion picture industry in producing 37 flum shorts for distribution in 10. The motion picture industry in producing 37 flum shorts for distribution in 10. The control of th 100 broadcasts and transcrip-

ents to help win the war

Senate to Warners
Senate to Chandler, of
Rechulcy, in an edition which was
printed in the Congressional Record,
commenting on the \$7,000,000 turned
over by Harry M. Warner to Army
Emergancy Reider from "This Is the
Emergancy Reider from "This Is the
event aimost without precedent. In reflects credit into only on the motion picture industry but on the motion picture industry as well as
that one of our great companies,
months for Army Emergancy Reider.
Text at Warner's letter to Gen.
George C. Marshall was inserted in
the Congressional Record.

Pix Aid Peace as Well As War, Says Col. Cowan

As War, Says C.D. Cervan As War, Says C.D. Cervan As Greater mortal control of the control of th

Chas. H. Core Free Again Chales I. Cost. Firet ngame.
Chales H. Core. United Artists
manager in the Philippines, and his
wrife and daughter, were enough the
Americans recently freed from the
Americans recently freed from the
Agraness prison camps in Maulla by
Gen. Douglas MacArthur's forces, according to a War Dept. announcement.

RKO's Newsite Break

Hollywood, Maceh 6.

Navy is lending RKO 20 Marines, eleased from the Cabonatulas parion speace of The Invitable, American and the American States of the Invitable American Stat

VANUETT Ton Negro Sports Stars Set for Overseas Jamet Draft Boards Nix Two

A Negro sports unit—first of its kind—is finally going overseas for USO-Camp Shows this month, with, however, two outstanding athletes forced to stay behind by arbitrary rulings of local draft boards.

rulings of local draft boards.

Group will include Henry Armstrong, prize-fighter; Kenny Washington, former All-American football star at U.C.L.A.; Joe Lillard,
one-time All-American footballer at
Oregon U.; Bill Yancey, well-known
baseball and basketball player, and
Dan Burley, spoortswriter on Amsterbaseball and baseball player, and Dan Burley, sportswriter on Amster-dam (N. Y. City) News. Nixed stars are Jesse Owens, ex-Olympic track star, and Brud Holland, former Cor-nell All-American end.

nell All-American and Holland, who is employed by Sun Shipbuilding, was establicity returned permission to leave his defense job to go overseas, despite its moral value. Owen, who has defense job with Ford Motors, Detroit, was town (Columbus, O) draft board, who threatened to reclassify him as I-A if he quit his job for the overseas trip. Later he was okayed on a three-most heterment, only to be held up again has week, when local exception to Michigan state selective service, who in turn passed decision to Michigan state selective service, who in turn passed decision to Michigan state selective services because he works in that state, board finally saying no.

Kenny Washington's draft board

Kenny Washington's draft board held up approvel of his going, pending an Army physical wherein he was classified 4-F. Then it grant-ed deferment.

ed deferment. Refusal to give determents for overseas morale trips is based on reluctance of some darth beards to take men out of defense jobs. Not only can't men be taken, as a rule, out of defense plants; they can't even be taken out of a post-office job. Camp Shows tred to do can't even be taken out of a post-office job. Camp Shows tred to do the state of the stat

'3-DAY PASS' NSG IN

"Three-Day Pass," fourth Army Special Services blueprint show tested et Fort Hamilton, Brooklyn, Thursday (1), is weakest of the lot. Sketches for the most part are routine, music on the whole disappointing and the whole production uninspired. Impression seems to be that of a quick throw-together, with too cooks and no co-ordinating

Show is first to use music composed outside the Army, songs being provided by an impressive array of untersmiths. Only the title song ballad by Ocean Hammerstein, 2d, and Cody W. Weere (and stung please of the Cody of the

teen' has some good music
Of the aktaches wiften by Special
Services staff only "Le Down
Strike' is of top grade, althoughscrif ere also amusing Last-named,
actif ere also amusing Last-named,
Strong has a fine tenor in Cpl.
Strong Garcinon to help the parody
scrif Strong, has a fine tenor in Cpl.
Strong Garcinon to help the parody
comedian. Gie Olsen, in responsible
singely for the "Life Down Strike"
success. Pvt. Harry Barbaskoff is a
midly entertaining comic in several
midly entertaining comic in several
overweakers, although distinctly
overweakers, sittens skaged the show

T/3 Milton Stern staged the show for Special Services with a pickup east at Fort Hamilton. W. O. Edward Sadowski conducts the GI orchestra.

Capt. Kresch Killed In Italy: Was With WB Philadelphia, March 6.

Capt. D. Benjamin Kresch, former member of the Warner Bros, legal staff here, was killed in en airpla crash in Italy Feb. 2, it was learned

Capt. Kresch was attached to the Intelligence Division, Air Transport Command. Kresch was a prominent member of the Variety Citib. Tent 13, once serving as atterney for the tearning the transport of the Variety Citib.

Navy Sets Up Talent Program As Answer to Morale Problem

9th Air Force Unit Returns From O'seas To Make Bond Tour

The Ninth Air Force Skyblacers unit, one of the first overseas enter-tainment units set up by the Army, and will probably go on a bond-selling four. Outlet, consisting of e dozen enlisted men headed by Sgt. Harry Bernie, an amcee and dancer in civilian life, was organized in Africa before the USO dispatched overseas

before the USO dispatched overseas units.

Since organization in 1942, Sky-blasers have played the front lines in virtually every ETO campaign.

Sgt. Bernie and Bob Panichi, clari-neiist, were awarded bronze stars. Others in the unit included Austin Fauntey. tener: Jack Kahn and Bob Others in the unit included Austin Fownies, tenor; Jack Kahn and Bob Clements, planist; Tex Perrin, cowboy singer and guitarist; Ralpha Schlane, impersonator; Jack Williams, cemic, and an orch including Charles Brown, trumpet; Al Goodman, drummer, and George, Doll, hase

Skyblazera carried full-sized ar-senal while traveling.

such a weeken and the second section of the sect

Added to Bond Staff
GI B'LLYN TRYOUT
Day Pass," fourth Army
services blueprint show test.

Latter a former member of unitary test.

staff.

Latter a former member of Hal Horne staff of the 20th-Fox and recently discharged from U. S. Army. He will serve as assistant to Max E. Youngstein in publicating the activities and promotions of the department in connection with forthcoming War Lean Drives:

Hype U.S. Pix to Lands Liberated From Juns

Prints of pictures subtitled, Hollywood, March 6. pictures subtitled, nar-Prints of pictures subtures, mated or dubbed into Korean and Chinese dialects are being resided by the Psychological Sections to be for the Psychological Sections to be for East countries, such as Korea, Marcharla and Formosa as soon as they are liberated. For more time 10 years thus For more time 10 years thus Formosa sectors were extricted to the Japanese language. Idea to unde Nipponese propagands with the help of thrus in native disleted.

Dick Ford to England As Aide to Sid Bernstein

Andre 10 Sea Decrission March 8.

Richard Foud, former BIS film chief in New York and Washington, leaves shortly for England to become assistant to Sidney Bernstein of the British Ministry of Information. One of Fore's jobs will be collecting formation, one analysis on mechanical partners. of the British Ministry of Informa-tion. One of Foed's jobe will be col-leating information on preduction and distribution of official British gnd Allied films throughout liberseled Europe. Neville Gardiner, Washington film officer for BIS, also leaves shortly for England where he will consul-with biggets in the film divisions.

N. Y. to L. A.

Neil Agnew. Milton Biow.
Guy E. Eyssell.
Lawrence Green.
Jose Iturbi.
Albert Kornfeld.
Jack Lait. Aba Lastfogel. Oscar Serlin. George A. Smith. Harry Stavens, Martin Wagner.

Awake finally to the need of enertainment among its personnel, as well as to the fact that it has a serithe U. S. Navy et long last is setting up a program to meet these needs and fill a long-felt void

Apparently indifferent for ove two years to gob entertainment withit the Army set up its Special Services division and went above a planning GI shows and what and planning GI shows and wall and a change of beart. Waking up to the change of beart. Waking up to the change of beart. Waking up to the change are how the change and bear of the change are the change and the change are the change a while the Army set up its Special

situation.

A skeleton force was set up recently in New York to explore their
needs and pot a program into being,
while is more comprehensive setup,
while is more comprehensive setup
proval to go shead. A meeting held
in New York Priday (2) between
Broadway figures representing the
Writers' Will Bound, storied the sitprogram with several ideas.

Meeting Priday was attended by
Meeting Priday was attended by

Meeting Pridgy was attended by George S. Katufman, Max Gordon, Russel Crouse, Paut Gallico, Oscalandor George S. Katufman, Max Gordon, Russel Crouse, Paut Gallico, Oscalandor George S. Katufman, George G. G Meeting Priday was attended by Feorge S. Kaufman, Max Gordon

Controt

A contest for dramatic material-skitic, plays, songs, monolog-no, monology, monology, monology, to week persons, will be launched dweep personnel, will be launched dweep personnel, will be launched was personnel, with the price of the con-soring the contest, with the Navy satisfing so divendaring-and publi-satisfing in the prize winning en-tries. The Navy will slee print and distribute the prizewinning en-tries. The Committee will also active the contest of the con-test of of

le set up its new entersument program.

The contest is considered the opening salve of the new Navy enterest program. Retectors the wind of the contest of t

(Centinued on page 58)

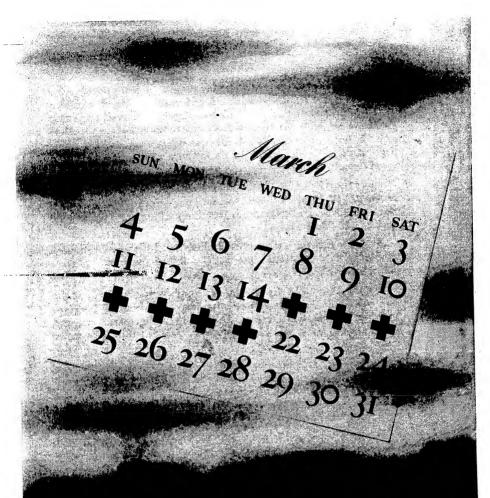
Connors' Lean

Tom J. Connors, 20th-Fox v.p., in charge of worldwide seles, is assuming duties of national distributor chairman of the Seventh War Loga during the illease of Gradwell & Sears, vp. of United Artists in charge of distributors, Sayras. Shourss, 20th president, advised the War Activities Committee that the entire 20th Century-Fox organization will be available to co-

organization will be available to co-operate with Connors and back him up in this great patriotic work.

L. A. to N. Y.

George Bagnalt.
Bob Benchley.
Frank Bornage.
Will Hays.
Iver Henway.
Iver Henway.
Hon McElwaine.
Norman Moray.
Sag Werris.



THE RED CROSS IS DEPENDING ON YOU!

MOTION PICTURE INDUSTRY-1945 RED CROSS WAR FUND WEEK-MARCH to see the

Our industry, too, has campaign ribbons it can proudly wear on its chest... Bond Drives... War Funds... March of Dimes ... United Nations... Red Cross... yes, dozens of important missions on the home front—and more to come before this show is over. But we can look any G.I. Joe in the eye and say "we didn't let you down!" ... and we'll be in there pitching 'til it's over, over there!

That's show business ... the business we're all proud of ... the business that organized itself for national defense before the first shot was fired ... the business that knows how to do things and how to get things done.

Yes, it's our job to pass the ammunition! To get the dollars that help fight battles . . . to get the dollars that help bandage the wounds of war!

We all know that the true measure of showmanship is at the box office. We love records like we love the sound of laughter and applause in our theatres. We love record grosses!... and that goes for bond sales, collections... or anything else we're asked to do for our country.

We are now called upon to bring, into the RED CROSS WAR FUND BOX OFFICE, more money in a single week than ever before. It's going to test our showmanship...our ability to think of new ways to make the public dig deep and come across when we put up the house lights and pass the helmet.

The Red Cross needs your help . . . just as the boys in the foxholes and the whole suffering world need the Red Cross!

"The Red Cross is great because it reflects and is sustained by an idea that is lodged in the emotions and consciousness of all the people. That idea is the dignity of man, and the responsibility of all society toward its individual members."

Basil Olemon

CHAIRMAN, THE AMERICAN NATIONAL RED CROSS

"It is gratifying to learn that the Theatre Division, War Activities of the Motion Picture Industry, again plans to organize collections in the nation's motion picture theatres from March 15th through March 21st, 1945, for the benefit of the Red Cross War Fund.

"I am confident that the enthusiastic co-operation of the nation's exhibitors will materially help their local communities in attaining or exceeding their chapter goals."

QUOLINA CHARMAN, 1946 RED CROSS WAR FUN



"This is the eve of battle. For months your national and local committees have labored with the vast detail of organization and preparation for this drive. March 15th is D-Day and H-Hour for us. We have a great task to perform. As in every battle, success will depend on the initiative and fighting qualities of every man and woman in our industry. The RED CROSS is depending on YOU ... I know you will not fail the RED CROSS."

NATIONAL CHAIRMAN, MOTION PIGTURE INDUSTRY 1845 RED GROSS WAR PUND WEEK

This advertisement contributed by Columbia Pictures
Metro-Goldwyn-Mayer • Monogram Pictures • Paramount
Pictures • Republic Pictures • RKO Radio Pictures • 20th
Century-Fox • United Artists • Universal Pictures • Warner Bros.

Riskin, With State Dept. OK. Wants H'wood to Continue Documentary Pix

Hollywood, March 6.

Robert Riskin, of Office of War
Information oversess branch motion
picture division, is presenting a
recommendation to studio chiese
recommendation to be not studio
recommendation to the studio
recomm

overseas where OWI leaves off six months after duration. Not only should industry subsidize the planned company, but philan-thropic foundations and various Gow-ernment agencies, who would have workings filmed, could place funds at company's disposal. Talent, both writing and acting, could contribuse services. Permanent staff and tech-

writing and acting, could contribute services. Permenent staff and technicians, however, would be put the property of the prop

showings for them through efforts of Hollywood and in conjunction with the State Dept. Film industry could aid in spreading good will for U. S. after the war by showing the rest of the world how we live and what we are doing over here, Riskin stated. Company's real dividends would come from good will built up

would come from good with doubling would come from good with through this medium.

Rikkin remains here two weeks parietying with studio heads before real tring east and the no wereast. The studio was a studio with the studio was a studio with the studio was a studio with the studio was a st

Plan calls for immediate formation of company if studio chiefs agree to set it up. State Dept. is unofficially claimed to be enthusiastic about pro-

WB's \$2,368,565 Net For 3-Mos., Up Over Last Yr.

Warner Bros.' net operating profit for the first three months of company's fiscal year ending last Nov. 25 amounted to \$2,368,565 as against

\$4,250,000. Reserve for contingen-cies includes \$2,187,170 in respect of net assets of subside operating in foreign territories.

Cox Tops U Cliffbangers

Hollywood, March 6.

Production of all cliffhangers or
the Universal lot has been placed
under supervision of Morgan Cox,
who moves into the spot once occupiled by the late Henry MacRie.
Cox is an old hand at serials, havlag scripled, numerous chepterplays
under the MacRies regime.

CON. FILMS' \$561.719 **NET PROFIT FOR 1944**

NEI PKUPII FUK 1944.
Consolidated Film Industries (Republic) net income for 1944 amounted to \$681,179, as against \$878.38 in the preceding year, after all charges including Federal taxes in both instances. This is equal to \$14.09; per contained in the preceding year, after all charges in the preceding year, after all charges of the year of

the taxes.

Consolidated net earnings statement on Republic's status reveals that \$875,000 was deducted for Pederal income and excess profits taxe or nearly \$300,000 more than actual net profit. Also that ad-publicity expenses totaled statution of Republic pictures for year ending last Oct. 3 mounted to \$14,555,525, substantially in excess of such income for the preceding fiscal year, according to Herbert J. Yates, Consolidation for the fiscal year including for the fiscal year including for the fiscal year included.

Rep Hypos Production After March Tax Bite

First of the studios to hop production after the annual March tax bite on exposed film is Republic, where eight pictures will get the starting gun before the end of the month, in addition to two currently before the cameras.

before the cameras.

March staters are "Man From
Oklahoma," "Trail of Kit Carson,"
"Tjer Woman," "Love, Honor and
Goodbye," "Colorado Ploneers,"
"Mexicana," "Union Pacific Scouta"
and "Down Tahiti Way." Carried
over from February are "Girls of
the Big House" and "The Amazing
Mr. M."

Deitch Returns to Par In N.Y. as Theatre Exec

In N.1. 28 I heatre Exect
Joe Deitch, veteran buyer-booker,
who was originally in the Paramount
homeoffice but for the past 12 years
The States (Blank) circuit in the
midwest, returns to N.7 to assume
an executive post in the Par theatre
department under Leonard H. Goldenson. Exact nature of the post is
not disclosed.

not disclosed.

With Par 20 years and a home office buyer when the old Publix theatre setup handled all film deals from N. Y., Deltch, who has made headquarters in Des Moines, comes into the ho. April 1.

Col. Inks Four N.Y. Scribes

Columbia; drive for new words it is consumed to the form of the fo

Studio Contracts

Hollywood, March 6.
Shemp Howard, actor, Columbia.
Beverly Johnson, actor, Par.
Rickl Van Dusen, actress, 20th-Fox Bewerly Johnson, actor, Par.
Rickl Van Dusen, actress, 20th-Pox.
Rickl Van Dusen, actress, 20th-Pox.
Frank McDonald, director, Rep.
Frank McDonald, director, Rep.
Frank McDonald, director, Roperative Cookson, actor, Monogram,
Travis Banton, designer, Universal.
Peter Cookson, actor, 20th-Fox.
Louis King, director, 20th-Fox.
Louis King, director, 20th-Fox.
Louis King, director, 20th-Fox.
Howard Extabrook, writersal.
Barry Flizgerald, renewed, Par.
Howard Extabrook, writersal.
Ray Socit, actor, Universal.
Roy Society, actor, Universal.
Roy Society, actor, 20th-Fox.
Seymour Fells, dance dir., 20th.
Mona Freeman, actress, Par.
Bob Graham, actor, Par.
Louis Graham,

Chi Showmen Gripe **Brownout Seems Aimed**

Chiefly at Amus. Biz

Contrary to daily newpaper reports that design, March 6.

Contrary to daily newpaper reports that design and the secports that design and the secports that design and the secports that design and the secwhole design and the secwhole the secwhole gone so far in making objecttions to WMC's curlew order that
they sent a delegation to Washington
ment officials, exhibs are plenty
riled about some of the things that
are going on-and apperatuly with
good reason.

Theatre operators, while follows.

good reason.
Theatre operators, while following the 60-watt-only-on-marquee order to the letter, were also ordered ast week to cut down on lights in shad-work to cut down on lights in shad-lobby electricity usage. No violations of WPB rules have been reported, and few are expected, but what's burning exhibs is the way other industries are permitted to go all out in illumnation. Example:

One railroad station here had three new aluminum freight cars on three new aluminum freight cars on exhibit on a siding two days last week, with public invited to give the show a gander. Cars, each about 40 feet long, had two 100-watt spotlights, spaced every ten feet, overhead, for a grand total of 24—and the lights were on during daytime hours as well as at night!

hours as well as a night!

Care, which rallroads claim will be used extensively after the war, were on exhibit strictly as a postwar institutional advertising pitch and therefore, according to one exhib, gimmicks such as this, which cannot extend as the plant of the structured as helping to win the war, should, as in the case of theatres, be champed down one. Consensus here such industries are warps abouted as the structure of the plant of the structure of the plant of the structure of the stru

electricity, just as they have theatres, especially where plugs for postwar biz are concerned.

Argentina May Ban Mex Pix; Wants Stock

Argentina, desperate for film raw stock, has threatened to close her picture houses to Mexican-made films unless Mexico supplies raw stock to Argentine for her industry. Chile is understood to have turned over part of her raw stock to Ar-gentina, but not sufficient to meet

Deighton Moves Ahead To Top U Casting Dept

to 10p U CASIME POPL.

Universal upped Howard Delption to casting director, filling the port recently vacated by Robert Speeds Advisory Board in charge of players and directors. Former legit producer in Barland. Former legit producer in Barland. Former legit producer in Barland. In the product of the Rollywood Victory Committee and USO-Camp Shows.

Jovan Takes Over Monroe, Chi, From Lubliner-Trinz

Chi, From Lubliner-Trinz
Chiago, March 8.
Operation of the Monroe, 860-seat
Loop house, was taken over yesterday by James Jovan, who will continue the present second run
policy until definite arrangements
that the proper of the second run
policy until definite arrangements
runs. Jovan has tentatively ser leahind the Enemy Liner" to Inaugur
rate the new policy March 14, 11
Is a compilation of captured enemy
soluc edited by John 1000.
The second results of the second run
result

downlown house. Since 1930 house has been operated by Sam and Eddle Trinz and Harry Lubliner, who also have the lease on the Clark, formerly the legit Adelphi.

Kohlmar to Westwood

Hollywood March 6.

Fred Kohlmar, currently producing "The Well-Gromed Bride" at
Paramount, will move into 20th-Fox
May 1 under a producer contract.

Formerly an associate producer at
Columbia, Kohlmar shifted to Paramount four years ago in a similar
canacity.

While Majors Would Curb Further Indie Deals, Latter Still Grow—Spring

CHI POLICE CENSORS NIX MONO'S 'DILLINGER'

Chicago, March 6.
Chicago, March 7.
Chicago, Mar

Lesser Starts Monkey **Business as Insurance** Hollywood, March 6.

To guard against a possible simiar hortage, Sol Lesser is developing a farm for the breeding and training of chimpanzees. With exclusive "Tarzan" rights in his possession and Johnny Weissmuller under contract, the only flaw in Lesser's strategy is the undependability of chimps, These actors, like their human colleagues, are not only temperamental

leagues, are not only temperamental but prone to pneumonia and other ailments of civilization.
Al Antonuck, formerly with the St. Louis Zoo, has been signed as suitinal education, for thimps as the control of the con

Ask Theatre Divorcement In Minn. Legislature

Minneapolis, March 6.

For the first time in five years a theatre divorcement bill has been theatre divorcement bill has been introduced into the state legislature. The measure prohibits film producers or distributors from owning "in whole or in part" or operating film theatres. It becomes effective 12 months after enactment and carries a penalty of \$10,000 fine or a year in jail for violation.

permay or \$10,000 me or a year; in juli for violation e bil came as complete "surprise" to the local independent exhibitors' organization and, as far as can be learned, the proposed law has no organized backing, but was a single legislator's proposed law has no organized backing, but was a single legislator's but was a single legislator's but was a single legislator's but was a single legislator. A similar bill was previously defeated in the legislature and the present one is given little chance of person to the six permitted thance of some passage.

By ROY CHARTER
Major producer-distributors reportedly have locked the doors
against any further releasing deals
with independent producers, retuing to take any more on, but this
step will not, in the opinion of Samuse of sing way kindustry attorney,
use of indie producing ventures.
The end of the war will not only
see this tide roll in, to the possible
out when building and other restrictions are relaxed, it is very licitors are relaxed, it is very included the services of the companies will come into the
judgment of the companies will come into the

Spring believes, that new distribution in companies will come into the picture to provide sales and releasing outlet for indie producers. Of course, he adds, those, who have valuable case of stars, themselves—will find themselves in a highly advantageous position. New distributing organizations would be forming right now, they were able to build exchanges across the country and supply them with typewriters, billing machines, complometers, ets., which are immediately in the companies of the country and supply the supply that Yanguard Films, Inc. (David O. Selmick) might branch, out as "a

that Vanquard Films, Inc. (David O. Selznick) might branch out as a distributing company with its own accisance, which would mean pull-accisance, which would mean pull-accisance, which would mean pull-accisance of the pu

our errst National company could be the could be company c

Among other things, he points to Among other things, he points to the attractive textation angles in the organization of producing companies by salaried producers, directors and high brackets will be here for a long time to come, but corporate levies will come down, Spring predicts will be divorced from their the attorney also expresses the constant chains and that this will further encourage the spread of independent producing units. Asserting divorce-producing units. Asserting divorce-time that the second producing units asserting divorced in the second producing units.

In fact, it has been reported that if the Big Five will agree to divorce-ment, the Government will allow if the Big Five will agree to divorce-ment, the Government will allow them possibly up to that number of years to complete divestment of their many and involved theatre interests.

Nichols, Meredith's RKO Pic With Miss Goddard

Hollywood, March 6.
Dudley Nichols and Burgess Meredith checked in at RKO as producer and associate producer, to make a picture, still untitled, starring Paulidard.

ette Goddard.

Production will be the one offthe-lot picture permitted annually
under Miss Goddard's contract with
Paramount. Jean Renoir will di-

REO'S RECORD STOCK CO.

Hollywood, March 6.
Stock player roster at RKO is up to 34, the largest number in the history of the studio.
Lists consists of 28 males and 26

\$250,000,000 FILM INVENTORY

5 Majors Set Up Own Checking Bureau, V-E SPOTLIGHTS Jack Levin at Helm; 3 Cos. Remain Out

Formation of an industry checking bureau in an effort to plug-losses through insufficient returns on percentage deals, previously reported in "Variety" last June, was formally announced last Friday (2) in New

New agency, called Confidential New agency, called Confidence Reports, has been organized by five majors—Paramount, RKO, United Artists, Columbia, Universal—at a reported investment of \$500,000 for installations and supervision.

Metro, Warners and 20th-Fox have refrained from joining new organ-ization, two former having their own checkers and latter remaining with Ross Federal.

John J. O'Connor, Universal v.p., John J. O'Connor, Universal v.p., will also function as president of Confidential Reports, Inc. Jack Levin, who resigned from the Copy-right Protection Bureau, has been appointed v.p. and general manager of the new agency.

appointed v.p. and general manager of the new agency.

Levin stated that some 5.000 nem Levin stated that some 5.000 nem Levin stated that some 5.000 nem Levin stated that some some state of the state

BERNADETTE'S' ANNUAL REISSUE; N.Y. RIV DATE

Regarded as a natural for Easter booking annually, "Song of Berna-dette" is being made available cross the country the end of this month by 20th-Fox. A representative number of bookings have been set up for cx-hibition of the picture at general ad-

missions.

The Rivoli, N. Y., is the only house so far which has bought the picture as an experiment during the height of the Lenten period. This house has dated "Bernadette" for a run from March 19-27 in the belief that it is the only picture on file that may importantly offset the usual Easter

slump.
"Bernadettc" played approximate19 3,500 dates at advanced prices up
to last December, grossing around
\$3,000,000. It set a new high in
gross for all time for RKO's 41
Greater N. Y. theatres.

RKO Production Sked Tons Studio Record

IOPS Mudio Kecord

IOPS Mudio Kecord

Production program for March is
the heavlest in the history of RKO,
with six starters and five holdovers
crowding the stages on the Hollywood and Culver City Jots.
Howeveners for March are "The
Bells of St. Mary's, "Radio Starto
Bells of St. Mary's, "Radio Starto
Bong Williams," "Cheago Luta" and
"Cornered." Continued from last
month are "PIST Man Into Tokyo,
"The Most Dangerous Game,"
"Ceerge White's Sendadis of 1945,"
The Invisible Army" and "Man
Allve."

Irwin Esmond, 70, Resigns As N.Y. State Film Censor

As N.Y. State Film Censor
Irwin Eamond, director of the
motion picture division of the State
Education Dept. since Oct. 10. 1932.
Education Dept. since Oct. 10. 1932.
But the State State of the State
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Duel' Damper

Hollywood, March 8.
David O. Seiznick took his
"Duel in the Sun" troupe to a
location near Tueson, Ariz.,
where the sun always shines—
or nearly always. Shooting was or nearly always. Shooting wa delayed several days by a snow storm.

MARK SANDRICH DIES AT 44 IN HOLLYWOOD

Mark Sandrich, 44, topflight producer and director of musical films and comedies, died at his home in Hollywood last Sunday (4), of hear disease. He had gone into the library to read after dinner, and was found dead a short time later by his wife. Sandrich had been an ace dlrector and producer at Paramount for the past six years. Prior to that he had been a director at RKO, making a name for himself as director of Fred Astaire-Ginger Rogers musical films. Before that he had gained attention as director of comedy shorts for Educational.

musical smit. Betor's that he has gained attention as director of comedy shorts for Educational. But of the same o

three-reel band film which won an Academy award.
His first festure was "Molody Crube." Then he made two Wheeler Crube. "Then he made two Wheeler edge. Sandrich directed "The Gay Divorcee," which gave Fred Astaire and, Ginger Rogers their first big starring roles together. It elevated him to the mist of together, dievated him to the mist of together, and together, and the starring roles together, and together the did there. Astaire-Rogers diarrie, was equally aucessed to the starrier, was equally aucessed to the did there. Astaire-Rogers musicals in a row for RKO after this directing Katharine Hepburn in "A Woman Rebels."
Snrvived by widow and two sons.

Survived by widow and two sons

Brackett Appointed

Brackett Appointed

Hollywood, March 6.

At meeting of Motion Pieture
Academy of Arts and Sciences, yesterday (5), Charles Brackett was
named program director for the 17th
annual awards show March 13.
Brackett takes ever job vacated by
Mark Santrich are vacated by
Mark Santrich program. as originally
planned by Sandrich, including montage from films nominated for Os-

\$250,000,000 inventory problem, ti in with a growing print shortage approaching end of the European var, and need for flexible position to liquidate high-cost negatives if necessary, is again in the spotlight of executive confabs.

Unusually high inventory, an advantage in view of the marked slowdown in production due to shortage of manpower and materials, is also regarded unfavorably by some film toppers should any weakening in the market develop. In event of a dip ln b.o. values, inventories would have to be marked down in line with

tential grosses. potential grosses. Some major execs are not calculating in terms of backlog pictures, but in terms of dollar value of inventory. One exec, from accounts, stated he would raise the issue of the high-inventory levels at board of directors meeting with view to adjustments.

and the control of th Meantime, however, replacement

Slowdown in distribution as a revenut of raw film limitations, expected to make itself feit in terms of revenue within the next 60 days, would handicap speedy liquidation of inventories in the event that such a

ventories in the event that such as move becomes necessary.
For the time being many excessoring high inventories continue favoring high inventories facilities, also taking view that a lower replacement value of negatives is not a near-term prospect, that decline in labor and material costs is not likely in the months asheed.

Metro, Warners, Paramount 20th-Fox inventories are now puted at around \$185,000,000.

LOU POLLOCK HEADS BIOW'S PICTURE DEPT.

Lou Pollock, former United Artists ad-publicity director, has been named head of the expanded film department of the Biow ad agency. He will headquarter in Hollywood, mov-ing out there shortly, following the departure last Saturday (3) of Milton Blow, agency topper, to survey the situation.

situation.

Jack Pegler tried the Blow film chore for a spell, but Pollock will extend the department, concentrating on the many independent producers in the industry.

Berlin's' Boff Bally

Warners is using a talk-provok ing subway poster campaign in N. Y. for "Hotel Berlin," currently at the for "Hotel Berlin," currently at the Strand, N. Y. It's framed around the des of "Apartments," with this work of the strand of t

cars which will be shown that night at Chinese theatre.

Academy also named Franz Waxman and Alfred Newman as veepees to assist Brackett in carrying out program.

D. J. Demands Divorcement; Action Against Big 5 Set for Oct. 8: Court Reserves Decision On Clearance

Nix Arbitration

Big Five, following further confabs last week, decided against proposing offer to arbitrate specific run which had been discussed as a measure to compromise with the Department of Justice on other consent decree issues

ment of Justice on other consent decree issues.

Reported that although Metro and RKO reps were in favor of the plan, two other majors op-posed it. They would obviously be affected in too many impor-tant sectors.

RALPH KOHN, VET OF PAR FINANCING, DIES IN N. Y.

Suffering from a heart ailment for about 10 years, Ralph A. Kohn, veteran Paramount executive, who at company after his first serious heart attack, was treasurer and a member of the directorate, died last Sunday (4) in N. Y. the time of his resignation from the

(3) in N. Y.

The corpulent, red-faced Kohn, was not only a colorful figure. In the picture. Industry but one of, the shrewdest finahciers. He is said to have made the deal, when Paramount Publis was in trouble, to observe the properties of the post of the properties of the propert

After leaving Par 10 years ago, Kohn was associated with Ben Schul-berg, also a former Par executive, for a time in independent produc-tion. In recent years, he sold insurance as a member of Kelth, Cosgrave

Kohn suffered his first heart at-Lack at home one night when he was running off some 16 mm. pictures for friends. He was forced to go to California for a long rest after that, quitting Par to do so. He originaily joined Famous Players in 1913 as session assistant counsel and assistant secre-tary, later becoming assistant secretary, later becoming assistant secretary and assistant treasurer of Paramount-Famous-Lasky. In 1927, he became treasurer of Par and in May, 1934, a director.

Survived by a sister; a son, Ensign Raiph Kohn, Jr., of the Navy, and a

Hedy - Chertok Set Indie Production Unit

Hollywood, March 6.
Hedy Lamarr and Jack Chertok
are setting up a deal to enter independent production. Star's contract with Metro expires in about 30 days with Metro expires in about 30 days and although he may re-link bit of or some other major, contingency may be a some other major, contingency may be a some other major, contingency may be a some other or four pictures yearly in conjunction with Chestok: inneed out as yet, nor; is releasing deal set yet, nor; is releasing deal set yet, nor is releasing deal set yet, nor is releasing be a set of the set o

Walsh to Pilot 'Don Juan'

Hollywood, March 6.
Warners assigned Raoul Walsh to direct "The Adventures of Don Juan." next Errol Flynn starrer, starting late this month.
Jerry Wald, producer, is assembling cight femmes, representing as many nationalities, to play opposite Fivnn.

Robert L. Wright, assistant U.S.
Attorney General, told Judge Henry
W. Goddard in N.Y. federal court
Monday (5) that trial of the Government's action for a new consent
decree, involving divorcement of
theatre chains from producer-distributors, would be neessary. Trial
of the issues involved, set for Oct. 8,
may take a long time, according to
Wright.

Wright.

In order to expedite matters, first of several pre-trial conferences between Government reps and counsel for the Big Five was set for March 26. Attorneys are scheduled to meet to decide upon the issues to be presented to the Court for adjudication.

Judge Goddard en rio waponeprocession of the Goddard reserved decision
on the Government's application for
a temporary signature for the Goddard said he did not concur in
the Government's belief in the imtime Government's belief in the imjunction. Briefs on this phase of
the proceedings will be submitted
by March 20.

In arguing for interim relief on
clearance, Wright said that the
Gerrate to permit elimination of
"unreasonable" elearance. Wright
the decrete to permit elimination of
"unreasonable" elearance. Wright
Jold, the Court flux Clearance.

Board did not go far enough under the decree to permit elimination of the decree to permit elimination of the decree to permit elimination of the pe

relief. relief.

Judge Goddard granted applications of the Society of Independent
Motion - Picture Producers, represented by Morris L. Ernst, and Conference of Independent Exhibitors,
represented by Jesse Stern, to file
briefs as amicis-curie.

At the conclusion of the hearings,
which

At the conclusion of the hearing, which lasted about three hours, Judge Goddard stated that his impression is that a decision of the Appeals Board is not proof of a result of the proof of

Col, Banks to Back Filming of 'Snafu'

Hollywood, March 6.
Film production of the Broadway
show, "Snatu." by "Jack Moss and
George Abbott, will be financed 40%
by Columbia and 80% by banks, under the arrangement for Columbia

Abbott will contribute his interest Abbott will contribute his interest in the play, Lou Solomon and Herold Buchman, authors, will do likewise, and Moss will handle production on a percentage basis equal to that of the other three. Billy Reddield, currently in the stage piece, will play the same role on the screen. Filming starts about June 1.



LEO HAS PRODUCED A MASTERPIECE!



IN THE NATIONAL MAGAZINES AND SYNDICATED COLUMNS!

"People are talking about the movie 'THE PICTURE OF DORIAN GRAY'—so amazing!"

-VOGUE MAGAZINE

"Orchids for "THE PICTURE OF DORIAN GRAY'!"

-WALTER WINCHELL

"M.G.M has given us a picture with a daring theme.

Never did I dream it could be done so beautifully."

—ELSA MAXWELL in her syndicated column

See it and let it speak for itself!" -SIDNEY SKOLSKY

FROM HOLLYWOOD'S CORRESPONDENTS!

"Unusual! Exciting! 'THE PICTURE OF DORIAN GRAY' will be the most talked about movie of 1945!"

-ERSKINE JOHNSON, Hollywood correspondent, Newspaper Enterprise Association

"No one should miss it! Breathless . . . from start to finish!"

—JOHN TODD, International News Service

"One of the most daring and revealing films ever produced!

Truly remarkable!"

-FRED STANLEY, Hollywood correspondent, N. Y. Times

"One of the best to come out of Hollywood in years!"

—PHILIP K. SCHEUER, Los Angeles Times and Family Circle Magazine

"A daring story to film and M.G.M has filmed it daringly!

Marks a milestone!"

—HAROLD SWISHER, United Press

FROM THE TRADE!

"Rugged box-office stuff. Swell entertainment. A thriller!"\
-FILM DAILY

"Magnificently produced. Excellently acted. Will hold tense, fascinated interest. Outstanding performances."

-SHOWMEN'S TRADE REVIEW

"Unusual, intriguing and novel. Interpreted with superlative artistry. Hurd Hatfield superb." —MOTION PICTURE DAILY

"Oscar Wilde's daring story exceptionally good film. Hatfield gives brilliant performance. Sends shivers up and down the spine."

—BOXOFFICE

"Its magnificence can hardly be approached by any picture that has ever been made."

—HOLLYWOOD REPORTER

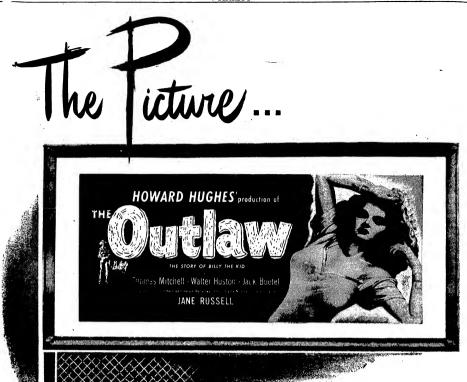


FLASH!

(New York)

WORLD
PREMIERE
SETS
TWO
YEAR
RECORD!





THAT HAS BEEN MOST
NATIONALLY PUBLICIZED
OF ANY MOTION PICTURE...
WILL BE RELEASED
THRU UNITED ARTISTS!

Have' Colossal 43G, Chi; 'Destiny.' McIntyre Fast 28G, 'Murder' 19G. 2d

Biggest currently are continued to the c

Estimates for This Week

Apollo. (B&K) (1,200; 55-95)—
uest in House" (UA) (2d wk). \$1,000. Last week, brisk \$1,000. Chicaro (B&K) (3,900: 55-95)— Meet Mc St. Louis' (M-G) with Ro.c Marie heading stage show (2d wk). Boff \$03,000. Last week, huge \$67,000.

Roc Marie neasing stage show (24) with Boff 850.00. Last week, 149.00 in the Sharkow (Barger) (1,600: 44-93) methods (1,600: 44-93) metho

m. 31,7000. Last week, husky installed-Lake [B&K) (2,700; 55-65)—
www. Have Not' (WB). Terrific Months and State (MB). The sta

'Co-Eds' Bangup \$16,000 Despite St. Louis Dip: Practically' Hot 17G

Estimates for This Weck Leew's (Loew) (3,172; 40-60)— "Music For Millions" (M-G) (24 wk.). Neat \$15,000 after swell \$23,500 first stanza. Orpheum (Loew) (2,000; 40-60)— "Thin Man To Town" (M-G) and "Leave It To Blondle" (Col.) (22 wk.). Trim \$6,500 after \$8,400 first session.

wk.). Trim \$6,500 arter \$6,700 inessision.

Ambassader (F&M) (3,000; 50-60)

-Practically Yours' (Par) and
Double Expense' (Par), Hot \$17.
Book (Far) (Far) (Far) (Far)

-Fox (F&M) (5,000; 50-60)—"Here
Come Co-edds' (U) and "Rite Club
Girl" (U), Swell \$18,000 or near

Last week, "Murder My Sweet'
(EKO) and "Girl Rush" (EKO)

dito. ditto, with the stage of the st

3.000: (F&M) (4.000; 40-50)—
Enemy of Women" (Mono) and "A
Wave, Wac" (Mono). Fair \$4,000. Last
week, "Town Went Wild" (PRC) and
I'm From Arkansas (PRC). 4,700.

'Bell' Fairish \$12,000.

Business is dipping slightly this week. No particular bully efforts extended to the state of the

Loew's State (Loew's) (3,300; 40-60) — "Music For Millions" (M-G). Plenty of bally with concert by Hurbi, Tuesday (27) a hypo to the pic. Looks solid \$14,000. Last week, "This Man's Navy" (M-G) and "Blonde Fever" (M-G), \$13,000.

"Blonde Fever" (M-G), \$13,000.

Mary Anderson (People's) (1,000;
40:60) — "Objective Burma" (WB)
(2d wk). Still sturdy in h.o. around
\$3,500, forte. Last week, strong \$3,-

Biz gener: " is off from last week, but Spii:c Jones band and "Falcon in Hollywood" is chalking up rousing week at the Palace. Estimates for This Wack

Estimates for This Wack
Allen (RKO) (3,000: 44-65)—
"Keys to Kingdom" (20th) (m.o.).
Unlocking hearty \$9,000. Last week,
"Experiment Perilous" (RKO), \$6.500 on m.o.

Unlocking hearty \$9,000. Least week. Experiment Perilous" (RECO). 86-88. Experiment Perilous" (RECO). 86-88. Experiment Perilous" (RECO). Good Section (RECO). Experiment Perilous" (RECO). Good Section (RECO). Experiment Perilous" (RECO). (Good Section (RECO). (Goo

Frisco Holds Own With 'Waves,' Rousing 406;

Waves, 'Rousing 40C;
Last week, 'Bell Tolla' (Par), be strict (Gerw's) (J. 1984) (Par) (Pa

'Keys' \$16,000, Mont'l

Estimates for This Week

Paiace (CT) (2,700; 35-82)—"30
econds Over Tokyo" (M-G) (2d
'k). Good \$9,000 after fine \$12,500

Passimates for This West
Passimates for This W

TREE' LOFTY 18G IN PITT.

Biz booming here this week, with "Tree Grows in Brooklyn" whipping up best gross in more than a year at

Sock 25,000 after last works territe 38,000.

##15 (WB) '600; 40-55 — "Flore 18,000.

##15 (WB) '600; 40-55 — "Flore 19,000.

##15 (WB) '1000; 40-55 — "WB.

\$12,000. (RKO), mild Warner (WB) (2,000; 40-85).—"Wo-man in Window" (RKO). Move-over. Favorable \$7,000. Last week, "Have, Have Not" (WB) (4th wk), big \$8,500.

TREE' TERRIF \$24,000. CINCY; 'MURDER' 13G

Cincinnati, March 6.

"Tree Grows in Brooklyn" is approaching the Albee's record mark and overshadowing the town. gruening the Albee's record mark and overshadowing the town this week. "Murder, My Sweet," the other newcomer, has the Palace in clover. Overall biz is a few shades under last week. Weather in first half was the season's beat here, but an Ohio the composition.

B'way Boff: 'Tree'-Stager Smash 106G. 'D. Gray'-Cugat-Horne Sock 82G. 'Girls.' Spots 80G, 'Berlin'-Cavallaro Big 65G

woundly strong. It is believed in some quarters that many folia: "Grime Doctor's Courage" (Col.) No who ordinarily knocked off shows office at only 1,000 to the courage of the courage of

who ordinarily knocked off shows on Control of the Control of the Control of Sturdays, capecially late at night, control of the Control of Sturdays, capecially late at night, control of the Control of Sturdays, capecially late at night, control of the Control of Sturdays loss in business ran to as much as 18% for some house, control of the Control of the Control of Sturdays loss in business ran to as much as 18% for some house, control of the Control of Sturdays loss in business ran to as much as 18% for some house, control of the Control of Sturdays loss in business ran to as much as 18% for some houses, control of Sturdays loss in the clearing of the Control of Sturdays in the Control of Sturday night (3). The control of Sturday night (3) week, and all are doing very big. Sturdays night (3) week, and all are doing very big. Sturdays night (3) week, and all are doing very big. Sturdays night (3) week, and all are doing very big. Sturdays night (4) week, and all are doing

was smart \$36,000.
Capitel. (Loew's) (4,830; 60-\$1.20)—
"Dorian Gray" (M-G), Xavier Cugat
orch, Robert Walker and Lena Horne.
Heavy pull by stagebill helping to
get smash \$82,000. Last week. "Guest
in House" (UA), Ralph Edwards'
Truth or Consequences airshow and
Gloria Jean (2d wk), fine \$74,700. Gloria Jean (2d wk.), fine \$74,700.
Criterion (Loew's) (1,700,60-\$43,125)
—"Here Comes To-Edd" (U) (3d wk.).
Goes out stouty at near \$190,000,
while second week was nice \$25,000.
Globe (Brand) (1,418; 60-\$41,20)
—"Three Caballeros" (IRKO) (5th wk.).
Very stoudy at \$21,000 this week
Very stoudy at \$21,000 this week
Holds forther.
Gethem (Rendt) (601-\$64,20)
—
Gethem (Rendt) (601-\$64,210)

\$58,000. Waste Hall (Bottle) Alex (Millywoot, March 6, Fand 645, 891.0 "South of the sponsibility on Dands we produce member" (Col) and stageshow (6th results) with the state of the sponsibility on Dands with the wind with the state of the

no secona session at Met, also is a We. Zimanese for This We's a We. Zimanese for This We's a We. Zimanese for This We's a We's

\$18.500. (3.00), 35.74)—"Meet Me St. Louis" (M.G) (2d wk). Still plenty big at \$19.000 after wow \$24.000 atter wow \$7.000 atter wow \$7.000 atter wow \$7.000 atter wow \$7.000 atter \$7.000 a

COTTLIER DRAWS 'TEARS' Hollywood, March 6.

Fill'em up



JACK L. WARNER, EMEGUTIVE PRODUCER



A RECORD GROWS IN NEW YORK!



AT ROXY! AND WHERE

Basie Tilts 'Sis' Hot 32G, Det.: 'Waters.' Herman-Kibbee Big 39G, Victory' 45G

Dimoits and mindle to difference currently march to making little difference currently extended in the control of the control

Settlements for This Week
Adams (Balban) (1709; 80-85)—
"Song to Remember" (Col) and
Teava Blondie" (Col) (36 wk).
Moveovers from Fox, husky \$12,900;
and at 100 by Coast" (CC) (reissues).

Residues (CC) (reissues).

Residues (CC) (reissues).

sati,000.

roadway-Capitol (United Detroit)

jo; 60-85)—"Be Seeing You" (UA)

"Dangerous Passage" (Par) (3d

Movcovers from Michigan, okay

joü. Last week, "Hollywood Can" (WB) (4th wk), moveover,

and "Dangerous Passage" (Par) (3d w). Movecores from Michigan (Assert Prof. 1) (1982)

Key City Grosses

Estimated Total Gross This Week This Week \$2,828,000 Based on \$1 olties, 176 theatres, chiefly first runs, including N. Y.)

'2 Women' Hefty \$23,000 in Philly

Curfew on lete spots isn't hurting film biz much except at the all-

"Music' 136, Zd. Curse, House' 146, All Solid by Providence, March 6. It's bright all around here, Curse where the man much to the first was made to the first mean much to the first was made to the first mean much to the first me ama vaude on stage. Sutprisingly "Here Come Waves". The value of the Walt of t

'Gets Man'-'Paree' 141/2G In Mild Omaha; 'Bell' 9G

The Mild Omaha; 'Bell' 9G

In Mild Omaha; 'Bell' 9G

Bad westher is blamed for belowe no fill the second of the se

'Music'-'Main St.' Lusty \$15,000 in Mildish K.C.

'Bell' Loud at \$14,000 Kansus City, March 6.
Biz generally is spotty. "Music
for Millions", is out in front, whise
for Millions", is out in front, which
return of "For Whom Bell Tolls"
not far behind. Lone h.o. is "Hollywood Canteen," fancy on second

wood Cantero, fancy on second content, fancy on the fancy of the fancy of

\$18,000.

Tower (Fox-Joffee) (2,100; 39-80)

"Alaska" (Mono) and "Big Bonand (Rep) with stage revue. Trim
10,500. Last week, 'She gets Her
Man' (U) and "Destiny" (U) with
vaude, lusty \$11,000.

BE SEEING' SOCK 18G. SEATTLE: 'BURMA' 15G Seattle, March 8.

week with new house record in sight at the Liberty. "Objective Burma is next best in town.

Bright Dest in town.

Estimates for This Week
Blue Mouse (H-E) (800, 45-80)—
"Woman in Window" (RKO) (4th
wk) plus "One Body" (Par). Okay
\$5,000 in 8 days after nice \$8,100 last

week. • (2,349; 45-80) -"Keys of Kingdom" (20th) (2d wk). Big \$9,500 after big \$15,100

Liberty (Jensen & von Herberg) 45-80)—"Be Sccing You" nd "Missing Juror" (Col). (IA) and "Missing Juror" (Col.). Cobasal \$18.000 or close, for me house record under present policy. Last week, "Tonight, Every Night" (Col.) 4(th. wt.) and "Shadows in Night" (Col.) 5 days, ote \$3.000.

Music Bast 4H-3 days, ote \$3.000.

Music Bast 4H-3 (M. G.). William (M. G.

(Par), wonderful \$14.800.

**Orphetim (H-E) (2.800: 45-80)—

Objective Burma (WB). Great
\$15,000 or over. Last week. "Suspect

**Out of the County of the County of the County

Palemar (Sterling) (1.35) 30-31)

"Bussian Girls (UA) plus stage.

Modest \$50,00. Last week, "Song of Texas" (U) and "Night Club Girl (U) plus vaude, \$500.

(U) plus vaudc. \$9.700.

Paramount (H-E) (3,039: 45-80)—

"Bell Tolls" (Par) (2d wk). Good

\$13,000 after great \$10,700 last week.

Roosevelt (Sterling) (800; 45-80)—

"Havc, Havc Not" (M-G) (5th wk).

Sock \$5,500. Last week, big \$0,200. Sock \$5,500. Last week, big \$0,200. Winter Garden (Sterling) (800; 25-50)—"Kismet" (M-G) and "Bowery to Broadway" (U) (3d run). Fairish \$3,200. Last week, "Parkington" (M-G) and "Doughgirs'." (WB) (3d run). \$3,400, curfew hurting this spot,

L.A. Holds Well Despite Curfew, H.O.s; "Tree' Mighty 64G in 3 Spots, 'Song' 45G in 2 on 2d, 'Burma' 30G, 3 for 3d

Broadway Grosses

'Marietta'-Vaude Boff 28G in D.C.

Washington, March 6.
"Naughty Marietta." with vaude-ville headed by Gloria Jean, having boffo session at the Capitol. "Objec-tive, Burma," also is great on Earle holdover.

Salimates for Tals Week
Capitel (Low) (3.434 4.472)—
"Naughty Marietta" (M.G.) (reissue)
with vauide headed by Gloria Jeen
Bofto 384,000. Last week, "This Maries
mansh 322,000.
Columbia (Low) (1.234, 44.72)—
Meet Me St. Louis" (M.G.) (2.34, 44.72)—
Meet Me St. Louis" (M.G.) (3.34, 44.72)—
Meet Me St. Louis" (M.G.) (3.34, 44.72)—
Meet Me St. Louis" (M.G.) (3.34, 44.72)—
(20th) (2d wk), Remarkable \$10,000
Earte (WB) (1.246, 3.34)—"Objection
Earte (WB) (1.246, 3.34)—"Objection
Earte (WB) (1.246, 3.34)—"Objection
great \$320,000. Last week, led the town at
great \$320,000. Last week, led the town at
great \$320,000. Last week, led the Vown
Neat \$10,000. Last week, smart \$16,000.

Neal \$10,000. Last week, Small \$\frac{9}{200}\$.

Metropolitan (WB) (1,800; 30-55)—"Have, "Have Not" (WB). Forte \$\$,-000. Last week, "Enter Arsene Lu-Palse (Level) (2.718; 4.72)—"Mit-sic for Millions" (M-G). Good \$21.700. Last week, "Keys of Kingdom" (20th) (2d wk), strong \$17,000.

INDPLS. SPOTTY BUT WAVES' HIGH \$18,000

Indianapolis, March 8.
Biz is spotty here again this week, but better than lately. "Here Come the. Waves" looks like a new high for year at the Indiana to lead the city. Indianapolis, March 8.

Estimates for This Week
Cirole (Katz-Dolle) (2,800; 32-55)
—"Murder, My Sweet" (RKO) and
"Goin' to Town" (RKO). Tepid \$9,000, despite first day p.a. by Dick
Powell'. Last week, "Fighting Lady"
(20th) and "Sunday Dinner" (20th),
hefty \$12,800.

hefty \$12,800.
Indiana (Katz-Dolle) (3,300; 32-55)
—"Here Come Waves" (20th). "Brifie 18,000 with possibility of holover instead of usual mo. Last week, "Can't Help Singling" (U) and "Grissley's Millions" (U), \$11,000. "Grisstey's Millions" (I), \$11,000. Heith's (Indie) (1,200, \$57-85)—
"She's a Sweetheart" (Col) and Red
Poley's Radio Roundup on stage.
Dandy \$5,500 in 4 days. Last week,
"Sgt. Mike" (Col) and vaude. average \$4,500, same time.
Loew's L.Ow's G. Jose (3,50), 32-55)—
Loew's L.Ow's G. Jose (3,50), 32-55)—
Afair" (Col), Modest \$10,000. Last
week, "Music for Millions" (M-G),
fine \$14,000.
Lyric (Katz-Dolle) (1,800; 32-55)

nne 3:4,000.
Lyric (Katz-Dolle) (1,600; 32-55)
—'Fighting Lady' (20th) and 'Sunday Dinner' (20th). Oke \$4,600 in
5-day moveover. Last week, 'Woman in Window' (RKO) and 'Brazil'' (Rep), nice \$5,500 in 9 days, also
on m.o.

'Tonight' Top New Buff. Entry, Rousing \$17,500

Buffalo, March 6.
Plenty of holdovers will hold down
otal this week.

total tins week.

Estimates for This Week

Bufalo (Shea) (3,500; 40-70)—
"Here Come Waves" (Par) and
"Double Exposure" (Par) (2d wk).

Bright \$15,000 after terrific \$25,000
last week.

last week.

Great Lakes (Shea) (3,000; 40-70)—
"Meet Me St, Louis" (M-G) (3d wk).
Still nice at \$13,000 after bumper
\$18,000 initialer. stand initialer.

Hipp (Shea) (2,100; 40-70)—"Ministry of Fear" (Par) and "Dixie Jamboree" (Par). Oke \$8,504 Last week, "This Man's Nevy" (M-G) and "Dangerous Passage" (Par) (9 _days), \$8,000.

\$9,000.
Latyette (Basll) (3,300; 40-70)—
"Tonight, Every Night" (Col) and
"Unwritten Code" (Col). Lofty at
\$17,500. Last week, "Song to Remem-

Desnite the fact that there is only Despite the fact that there is only one top new bill in town, local business is holding up well. Midnight curfew drop has been comparatively slight so far, with only the State and Los Angeles taking it on the chin.
"A Tree Grows in Brooklyn," single new entry, is roaring through to a mighty \$64,000 in three spots. Likely would have been good for at least \$6,000 more at the State if the allnight operation was still in effect.
"Song to Remember" is still robust

"Song to Remember" is still robust in two houses at sweet \$45,000 on second session. Third frame of "Ob-jective Burma," in three spots, looks solid \$30,000, wihle fourth stanza of "Here Come the Waves" is big \$27,-000 in two Par houses

000 in two Par houses.

Estimates for This Week
Carthay Circle (F-WC) (1,518; 50\$11.—Thunderhead" (20th) and "Cirsum-sall Evidence" (20th). Good
\$8,000 told Evidence" (20th). Good
\$100, Ever Wight" (20t) (1 wk)
and "Grissy's Millions" (Rep) (4
days), \$2,800.

days), \$2,800.

Chinese (Grauman-WC) (2,046; 50\$1)—"Tree Grows in Brooklyn"
(20th), Strong \$19,500. Last week,
"Tunderhead". (20th) and "Evidence"
(20th) (2d wk) (0 days), good \$9,300. Downtown (WB) (1,800; 50-\$1)—
Downtown (WB) (1,800; 50-\$1)—
"Objective Burma" (WB) (4th wh).
Nice \$14,000. Last week, fine \$18,000.
Egyptian (F-WC) (1,536; 50-\$1)—
"National Velvet" (M-G) (4th wk).
Finaling at \$7,000. Last week, okay \$5,000.

"National Velve" (McG) (4th wk).
Falming at 170.00. Last week, okay
Feer Star (UA-WC) (966, 50-41)—
"Tonight. Every Night" (Co.) (4th wk).
Feer Star (UA-WC) (968, 50-41)—
"Tonight. Every Night" (Co.) (4th wk).
Feer Star (UA-WC) (968, 50-51)—
"Tonight. Every Night" (Co.) (4th wk).
Feer Star (UA-WC) (968, 50-51)—
"Tonight. Every Night" (Co.) (4th wk).
Feer Star (UA-WC) (968, 50-51)—
"Tonight. Every Night" (Co.) (4th wk).
Feer Star (UA-WC) (4th wk).

record \$30,000.

Paramount (F&M) (3,369; 50-\$1)—

"Here Come Waves" (Par) and
"Dangerous Passage" (Par) (4th
wk). Nice \$18,000, and holds. Last
week, nitty \$21,500.

Paramount Hollywood (F&M)

wish, Nice \$18,000, and holds. Last week, nitty \$21,500, wood. (F&M) (1,451; 50-41)—"Waves" (Par) (41) (1,451; 50-41)—"Waves" (Par) (41) (1,451; 50-41)—"Waves" (Par) (41) (1,451; 50-41)—"Waves" (Par) (41) (1,451; 50-41)—"Waves" (1,501) (2,501; 50-41)—"Waves" (1,501) (2,501; 50-41)—"Nathri Tove Myrish" (1,501) (3,494)—"Right (F-WC) (1,270; 50-41)—"Nathri Tove Myrish" (1,501) (3,494)—"The Groves (2,501) (3,501)—"Nathri Tove Myrish" (1,501) (3,501)—"Nathri Tove Myrish" (1,501)—"Nathri Tove Myrish" (1,501

50-43)— "Tonight, Every, Night" (Col.)
(a) who are a Solitions' (Rep. Col.)

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ber" (Col) (3d wk) and "Shadows of Night" (Col), fancy \$10,000 for third seeh. 20th Century (Ind.) (3,000; 40-70)— "Three Caballeros" (RKO) and "Ne-vada" (RKO) (2d wk). Modest \$3. 000. Last week, grand \$15,000.

BIGGEST SHOWIN

NEW YORK

TOWN

Enerywhere

CHCHILL

WALT DISN

COLLECT AT EVERY SHOW!

Almos PANCHE

Three cheers for those happy chappies!"... now hit sensational box-office success all over the nation — NEW YORK BOSTON - WASHINGTON - ROCHESTER R CINCINNATI - DENVER - NEW ORLEANS HARRISBURG - BALTIMORE - RICHMOND NORFOLK - BUFFALO - OMAHA - I BIRMINGHAM - SALT LAKE CITY - HAR NEWARK - OKLAHOMA CITY — with dozens more important first readying for the big box-office lake (1) doings week by week!



Hotel Berlin

MATTER INS. PRICES OF JOHN P. Bale-man product for Louis P. Bale-man product for Louis P. Bale-man production. Fortuney Pays Emerson, Hebrat Denine, Extramed Marsey, Andrea King, Peter Louis. Directed by the Louis Control Louis Prince Wann to context. Cerl Guther, edited from Vivanta to context. Cerl Guther, edited from Vivanta to context. Cerl Guther, edited from Control Louis Core and March. 2 Remains those in MINS.

Herman United States of the Core and the

"Grand Hotel" in a 1945 Nazi set-ting, now known as "Hotel Berlin," is socko. It's socko as entertainment and as boxofice, another timely break for Warners, as was "Casa-blanca" and "Confessions of a Nazi Spy."

Franz (Kullette

Spy".

A melodrama out of the headlines, this compact, punchy thriller should be compacted by the compact of th

John Massey in Sonorabe way out the sever subservient to the Gestartion of the Section of the Se

BROWN, CARNEY LAFFERS

Molly and Me (SONGS)

20th-Fox release of Bobert Bussler pro-	ı
	Г
lay Rhate McDowall, Directed by Lewis	Ŀ
ley. Roday McDowall. Directed by Lewis Seller. ScreenDlay, Leonard Prinskins; adap-	П
Intion Roger Burfoul: camera, Churles	ı
Clarke: editor, John McCufferty, from novel	ı
Seller, Myroonbuy, Leonard Prinsins; analytical Roger Burfoul: conneya, Churles Charles; editor, John Mebufferty, from novel by Frances Marion, Tradeshown N. Y. March 2, 46, Running time, 76 MINS.	П
March 2, 45, Running time, 26 MINS.	r
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	r
	ı
	ı
	ı
	ı
Musette Aminta Dyne	ı
Lilly Quecuje Lenturil	ı
	ı
Rounie Patrick O'Moore	ı
Sir Arthur Burroughs , Lewis L. Russell	ı
Mr. 1,amb	ı
George Erle William	ı
Plerre	ı
Manager Leyland Hodgson	ı
Perking Lillian Branson	r
Angue	ı
Messenger Hoyherry Shoue	ı
Lord Afexander Hoyd Iraln	ı
tanly Alexander Ottota Nesmith	1
Flower Boy Teny Ellis	ı
Gravery Boy	l
McRongall	١
Sergeaut	ı
Polleeman Leslie Denlson	ı
Bar Mald,	ł

Inauspicious title cloaks a pleasant comedy-drama which should fare the context of the context o

The Picture of Borian Gray (ONE SONG)

Berman production, Fe	atures George
ansbury, Peter Lawford. I	directed by Al-
sert Lawin. Based on no	wat he Orcar
Wilde: edaptation Athert	Lewin editor
erris Wabster; camera, Harr	w Stradling At
Capitol, N. Y., week March	'45 Bunning
ord Henry Wotton	George Senders
Dorian Gray	Hued Hotfield
ladys Hallward	Donna Beed
Sibyl Vana	nente Tanaban
David Stone	Mater Lauriand
Basii Hallward	Lowell Gilmore
James Vane	Pichant Pesses
Allen Campbell	Dougles Wallon
Adrian Singleton	Moston Lawre
Sir Robert Bentley	Miles Munice
Mrs. Vane	Ludia Bilbrook
Lady Agatha	Maur Porter
Sir Thomas	Dahart Cast
Duchess	Robert Giris
Malvollo Jones Chairman	Billio Bener
marvono Jones Chairman	Diny Bever
Young French Woman	Remo Carsor

"The Pictu	re of	Dorian	Gray."
based upon t	he Osc	ar Wilde	story.
represents an	interes	ting and	daring
experiment b			
subject matte			
the boxoffice,	sometr	iing not	as easy
to foretell a also makes it	s with	most p	ictures
merchandise	an unu	riguing I	nece or
io's nichuro	tor ana	you. It's	. 4 (111

MEUWB, LGREEL LAFFERS
Welly Brown and Alan Carney are
slated for a series of comedia.

**Enter the control of t

Miniature Reviews

Miniature Reviews

"Motal Berlin" (WB). Socko
meller, right out of the headlines. Exciting melodrama that
will hypo anybody's bo.
"Molly and Me" (2011). Grace
Fields: Monty Woolty- Roddy
Robowall comety-drawn gear"The Ficture of Dorian Gray"
(M-G). A critic's picture, Selling will determine its bo.
"Suitan" (U) Color). Romantie adventure costumer in rich
coloring that should range from
"The Grime Declor's Courage" (Col). No suspense in this
latest of the series; for the lower
duals,

duals

duals.
"Eadle Was a Lady" (Col)
(Musical). Ann Miller and Joe
Besser in light comezy with nu-sic; okay supporter for duals.
"Earl Carrolls, Vanities" (Musical) (Rop). Moderate bo. for Dennis O'Keefe-Constance Moore starrer.

do not il would seem, especially in mother than the control of the

Merub	 		Jon Hal
Herua	 	T)	urhan Bo
Nchke	 	An	dy Devin
Horadet.	 	CA.	ures Zuce
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Seina	 	Phil Y	lon Zand
Ilba	 	Mare	y Cordin
Bata	 		orse Lyn
Khafra.	 	Ch	arles Arm
	 	-	

roving notes there and pictophero. In adult to be executed when Turham Bey frees them in spectacular bey frees them in spectacular bey frees them in spectacular and the leader of a group of slaves whose making in owier out the recontribute the romance elements. George Carco, as the scheming chamberlain himself creditably, while among others handling themselves ably is trading bunch. Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed choruses were specially written for Two background songs for mixed the special s

The Crime Bector's Courage

Columbia release of Rudolph 1. Fluttow production. Stars, Warner Baster: Con-tures Hillary, Bronke, Jeronie Count, Rob-ert Scott. Directed by George Sherman, Kressephay U. Erk 1. Sale of Sherman, M. W. O'Connell; editor, Owight 1. Sale of Sherman, U. Lie, N. Y., week of March 2. 16, Ran-ticulo, N. Y., week of March 2. 16, Ran-

ning tour, 70 MINS.	
Dr. Hohert Ordway	Warner Buxter
Kothleen Carson	Hilliary Brooke [
Jeffers Jeroma	Jenime Lownn
Bob Rencoret	Robert Scott
John Marsey	I doyd Corrigmu
Captain Binds	Knory Paciell
Gordon Curson	Steldien Crape
Miguel Bruggn	. Anthony Paruso
David Lee	Dennis Moore
Delective Fanning	Joek Parringion
Luca	ing Kong Kashay

Endie Was a Lady
(MUSICAL)
Columbia release of Mithel Kraike production, Festures Ann Miller, for Breset, and sevenjus by Monte Service; cautera, Brunett Guffey; collera, faunte Sweeney; Chaplin, siamun, Chap, Phil Moore, Howard Olbeling, Harde Dickinson, Buddy De Nyl, T. March L. 24, S. Rounting Hins, 89

ı	MINS.
	Eadle Allan Ann Mille
	"Professor" Dingle Joe Besse
	HINE. Ann Ann Mille Frofessor Dingle Joe Besse Tommy Foley William Wrigh Pamela Parker Jeff Donnel
•	Pamala ParkerJeff Donnel
	Jimmy Tuttle Jimmy Littl Rose Alinre Marion Martin
	Rose Alinre
	Aunt Priscilla
۰	HonneganTom Duge
•	Dean Filnt Douglas Woo Hal McIntyre Orchestra
ı	Hal McIntyre Orchestra

the Windows and Latence of the Control of the Contr

sometimes circuite photography, it may particular appeal to the eye.

Anticine appeal to the eye.

Anticine Egypt, backgrounded by shaw-fridgin, thickeys and intrivers and intrivers and intrivers and intrivers. An interest and production turned out by Paul Mail-term and directed modely by June 1997. The production turned out by Paul Mail-term and the control of the action scores. Those include battless between twelf factions, a horse race and the control of the action scores. Those include battless between twelf factions, a horse race and the control of the action scores. Those include battless between twelf factions, a horse race and the control of the action scores. Those include battless between twelf factions, and the control of the action scores. Those include battless between twelf factions, and the safety of the control of the

Mr. rivers.

Without Little State of the Control of

The Legend of a Bandit ("La Leyenta de Bandido") (MEXICAN-MADE)

("La Leyenda de Bahdido")

("La Leyenda de Bahdido")

(Chan Mikatica Manda and
Roman Guisar, returna Miguel Angel Frei

L'Tilo Junco, Miguel Avena, Akuali

Menika, Musik by Trio Calhwesa, At Hel
mont, M. T. Week March, 2. G. Humist

Benite Canales. Raud de Amb

Benite Canales. Raud de Amb

Benite Canales. The Junco

Capt. Rogenib. The Junco

Capt. Rogenib. The Junco

Capt. Rogenib. Capt. Rogenib. Resident Arena

The Short One. M. E. Checker

The Manda M. E. Checker

The Mand



Paramounts

FOR WHOM THE BELL TOLLS"

...GIANT...LUSTY...**.SM**ASH," SAYS VARIETY

19% Over "Going My Way"

25% Over "Story of Dr. Wassell"

70% Over "Lady in the Dark"

First Time At Regular Prices

Chases 'Em Home to Drink Even More?

A group of influential mothers, more or less a part of the academic side of show business, is having a tea with Mrs. Roosevalt this waek, and will present a new side to the ourfew. To quote one of the

and whit present a new same to the outriew. To quote one of the mothers:

mothers:

""" the present of the pres

Leave Us Face It, Kids, There's No Doubt the Speakeasies Are Back

left with bartenders and waiters, speakeasies are already a part of the New York scene. They're believed to be operating in apartment rooms and in brownstone fronts with hard drinks being peddled at \$1 a throw.

Gafe men aren't surprised at the way the illegal joints are springing up. With niteries closed and most of the regular post-showtime haunts having to shutter at midnight, stayups. they say, are virtually forced into the speaks.

ups, they say, are virtually forced into the speaks.

Survey of the restaurant situation after cafes and theatres let out a midnight, reveals that the royer and retaurant. In the Broadway sector, because Tools Shor's, Lindy's, Rolh's and the Brass Rail, now shutter at midnight, the Stem crowd migrates to Reuben's, which soon is filled to the state of the

place.
The New York police made its first raid Sunday (4) when 15 were seized in a brownstone house on the East Side. Patrons as well as the operators were laded into court, and the customers let out after being fined 55. Whether the drinkers will be arrested in future raids. will be arrested in future raids will be at the discretion of the raid-

will be at the discretion of the raid-ing officer.
Earlier in the week, the N. Y.
Daily News described visits to several speaks.
It's a tribute to the Broadway
crowd that none of those seized in
the Sunday night raid were part
of the regular Stem mob. It's simol known whether the regulars will go for joints. But it's still too early to tell.

TIJUANA RUNNING WILD FOR CURFEW REFUGEES

TUN LUME W ARTUGELS

Tijuana, Mexico, March 6.
Business is whooping in the night pots of this little border town as result of midnight closing in the U.S.A. Under recent relaxation by the Mexican government, bars and danceries are permitted to throw their front door keys away and run around the clock. Town is only 17 miles from San Diego and even is only 18 miles from San Diego and even ideals in the manner of the control of the control

around the clock. Town is only IV miles from San Diego and even less distant from numerous Americans the control of the contro

Soph Dopes It Out
Editor. "Variety".

I think you would like to have me mine to that this new mine to the think of the think t

weeks everything will be hitting lin high again.

In N. Y., where cafes depend on after-theatre crowds, it will soon find our public will go to a show one night, and next night they'll go to a cafe. If they can't do it both in one night, that'll do it by rollities it we they'li do it by splitting it up one nite each. And if clubs give them a big show they'll go to club in preference to a state

Sophie Tucker.

'DAYERIES' COMPLICATE FOOD SNAG FOR CAFES

New York nitery ops, generally, aren't warming up to weekend matinee sessions, fearing further losses It's pointed out that it's mainly a business, and as such, wouldn be too profitable and would serve the purpose only of complicating aiready stiff ration problem.

Despite this general feeling, the Carnival Room of the Hotel Capitol got a big play clocking 400 patrons on its first matinee attempt and the first to be tried since advent of the first to be tried, since advent of the curfew by any nitery in the area. Room opened at noon, Satur-day (3), put on its regular floorshow at 1 p.m., and remained open until the regular opening with matinee

dancing.

Frank Law, in charge of promoting the room, deciared it was sufficiently successful to warrant continuation. In fact, he's mulling a Sunday afternoon celebrity session.

Barrey Josephson's Cate Society the idea with presentation of a Sunday afternoon jam session. Sessions preem March II with Phil Moore's orch and Mary Lou Williams.

Blue Anel sios announced mat-

Blue Angel also announced mat-inec shows Fridays, Saturdays and Sundays with first show to go on at 5 p.m. in addition to the regular 8:30 and 10:30 p.m. displays.

Operators are more amendable to the cocktail matinee. La Martinique the cocktail matines. La Martinique started on Saturday with fairly good attendance while Havana-Madrid and La Conga, who have been running such dansants for some time, are reporting doing well with it. It's pointed out that the matine dances are more profitable because most sales are from the bar and not the kitchen.

Chiago March 6.

Night spots are getting the biggest play in years. Ciro's swank nitery in the Hole Reform, is best paid to the control of the Hole Reform, is best paid to the control of the Hole Reform, is best paid to the control of the Hole Reform, is best paid to the control of the Reform of Chicago, March 6

Like the Good Ole Days

As rasult of the curfew, with taxis now more plentiful, two hackies wara battling ovar who gats the fara at around 1 a.m.

na other morning.

This hasn't happened so long
with the cabs breezing by you at will—that even the cop who witnessed the episode was too open-mouthed to interfere.

Ham 'n' Eggs 'n' Vaude

Three vaude houses along Broad-way instituted "breakfast" shows shows Saturday (3) In order to put on five showings. Earliest opener was the Roxy, which put on its first stage display at 9:04 after showing a sh newsreel.

newsreel.

Paramount, after an early opening with the film "Bring on the Girls." started its first flesh session at 10:37, while the Strand teed off its talent at 10:43.

at 10:43.

All 'houses operating under the early schedule, had comparatively small houses to start with, but built during the showings.

The Loew houses, State and Capitol, were the only spots on the street to maintain the four-show schedule.

Curfew Hurts Continued from page 1

advance sales at the boxoffices sim ilarly have shaded off. It was thought that the drop in grosses last week may have been the reaction after Washington's birthday but it was clear by Saturday (3) that the curfew was the actual factor.

Nightly scenes on Broadway are incredible. While legit shows between 11 and 11:30, the outpouring from picture houses, cafes and night clubs at midnight jams the night clubs at mininghi jams the main stem to such an extent that traffic is being diverted from Times Square. Resultant transportation confusion may be imagined. Sub-ways and busses are overloaded, but by one a.m. Broadway is a virtually described in the control of the control of the control described in the control of the control o

It's now axiomatic that when they go out they go. Out-of-towners no longer are content to commute to the theatre and catch the special back to Westchester, Connecticut or Jersey. They wanna so out there-after to a club or a hotel and either catch a 2 a.m. train or stay overnight.

catch a 2 a.m. train or stay overnight. In the ticket agencies there is virtually no business after 6:30, telephones not even ringing. People the amusement district as gloomy as any other spot and they are aware that there is little time after performances to go to restaurants and clubs. So the trend is to stay home or in the hotels.

Devious Device

Behind the curfew is fuel conservation and behind that is absenteerism and behind that is absenteerism and behind that is overseas morale of the fighting forces. Seems that those who planned the measure, weakly labeled a "request" order, and one consider the effect on moral of the curfew and the proposed of the curfew a couple of GI's laconically replied, "Stinks."

There are any number of men

There are any number of men There are any number of men back from combat who come to Broadway for surverses, only to find come that they cannot have amusement. Boys on short leave from earby camps and naval stations seeking a change of pace from military routine, just cain't fagre it out. Even such passes calling for return to quarters at 6 a.m. now read 2

a. m. Mayor LaGuardis had the right idea when he sought to make New York an exception but was patently The number of visitors to New York and the work of the work

The curfew started with York taking it in stride, the club-turning out the lights after the bam-played the national anthem, but but end of the week a wave of pe-simism was noticeable. Floor show, in cafes going on early, if we's fir-thought, would solve the body of the but reports at the end of the vi-were that many niteries may be forced to close.

Bistros Knocking Selves Out Trying To Clip B.O. Blues; Biz Off Nationally

."There's no kidding, it doesn't week and complete closing on the take an Einstein to figure out that seventh. if you chop off three or four hours, man Ed Kelly (D., III.), who is their no joint can add up to the same mouthpiece in the capital and will gross." says one too nitery pro-skedded to use report as basis for man Ed Kelly (D., Ill.), who is their mouthpiece in the capital and who's skedded to use report as basis for an alternative plan of six days a

No All-Nite Drugs

All-night Broadway drugstore had been averaging \$200 in sales between midnight and dawn. When the curfew started, busi-ness after 12 o'clock dived and ness after 12 o clock and alved and takings didn't pay for the lights. Saturday (3) at 8 a.m. the cash register showed sales of only \$4 and the place will probably close at 12 henceforth.

prietor in New York. "And don't get me wrong, I still can't say that I'd like to go steady with Jimmy Byrnes, but if that's the patriotic thing to do. so be it.

continued to the state of the s

That's the cafe situation in a nuisibili.

The big problem now is for the ingenuity of the bistros to assert itself. First, how to hypo the early-hour dinner business. One thought is to start plugging a bottle of wine with dinner. Certainly with food costs what they are—it figures 41?, average—that doesn't make for as much profit as the late-hour liquor sielling.

much profit as the late-hour liquor selling.
The get-em-in-early idea is the next campaign. That's easier said than done. Somehow they all gang up for that 10 pm. "supper show" and the turnover isn't as good.
No question that the theatre crowd made a shart turnover cound after

No question that the theatre crowd after made a sharp turnover crowd after 11 p.m. Well, that's no more. But many a joint is doing over-capacity at both shows, but that doesn't mean as much profit, because of the emphasis on food and the fact that late-hour drinking creates a higher profit margin.

Chi Against the Rones

Chi Against the Ropes

Chicago, March 6.

Niterist: especially late apols likely and the control of the policy late and the control of the co

alsewhere, were hepped up, with most of them recording heavier takes than the hefty ones forecast. Chicago than the helty ones forecast. Chicago did \$2,000 more than the expected \$65,000 with "Meet Ne in St. Louis." Downtown, in its last stand before huttering did record-breaking \$32,000; and Carrick's "Sign of the Cross." resiste, hit \$4,000 more than the 10 grand for which it was fig-

ince to grand for which it was dis-tractive variable. Birries order, mean-while, are plenty, with late hour intery pressors most vehement be-cause they claim theirs is as legitured a business or theatres, and that down on latter too. Underneath all the shilly-shallying that continues day to day in local papers is the un-crying theme expressed time and that Government should close all musement places, including niteries, theatres, bowlin; alleys, etc., two and the contractive theme and the property of the contractive of the mercy the other five.

norly the other five.

Cale Owner: Association reps regreed from most ing with War Mobfree: Tree' assistant. Bruce Smith,
1 Wa hington, where they were told
n compile data on first wack's efrets and forward them to Congress-

Philly Rit Up to 50°,
Philadelphia, March 6.
Initial week of the Byrnes-curfew
on the entertainment industry found
Philly's nitery and amusement belt
at midnight looking like Philly is
reputed to look like at midnight—
dead as the inside of a mausoleum.
Business in the large cabarets—

dead as the inside of a muscleium. Business in the large cabarets—those which feature large shows—was reported off as much as 59%. The smaller spots, which bank 'more on the cuisine than on its chorines, said their business wasn't hurt amuch as it was when the 30% Federal lax, Bets worch hittor effect. In ported that with cutting down of expenses (light, heat, etc.) and slicening an act or two, made their busing an expense of the control of th

curfew.

Film business, except for the all-nighters and midnight shows, showed a slight increase, especially on week-

Saturday night business in the

A Chaser

Party of sports came over from Philadelphia Friday (2) to see the fights at Madison Square Garden. Ordinarily when visit-ing New York they attended one or two nightchibs. Instead they or two nightclubs. Instead the entrained for Philly immediate

cotrained for Philly immediately after the bouts.

Actor who came to town from Connecticut got a peek at Broadway around 1:39 a.m. Saturday (3) and said there were just as many people on Main street. Norwalk, and as many places one.

boites, of course, hasn't been touched, inasmuch as Philly has always had a midnight closing on that day, due to Sabbath blue laws.
Chief complaint of the cafe operators is that they must close the bar at 11:15 or at the lates 11:30 in order to have their, spots cleared of customers by midnight. This causes a loss of almost three hours of business instead of two.

ness instead of two.

Thus far there has been no apparent slicing of payrolls at the clubs, the operators giving the curfew a couple of more weeks before tow a couple of more weeks before deciding how much it will really affect business. Musicians are going to work a couple of hours earlier, and shows are starting at 7:30, in-stead of the pre-Byrnes teeoff of

A couple of sont have instituted a Saturday matinee policy, and some area announcing they will be open for Sunday dinners. (Liquor sale and floor shows are verboten on the Sabotah) and the same of the same perfects with only one violator reported. Police and WMC, is almost perfect with only one violator reported. Police raided the Spottlight Guid, actors and musicians after-hours rendering the same of the same tables. Spot was reported to WMG for "sanctions.

Miami?
Miami, March 6.
The curicw can't do much to hurs an already lagging season for the nite spots in Miami and Miami Beach. Already adjusted to a mid-Beach. Aircady adjusted to a mid-nite liquor curfew the new ruling will affect only a few of the clubs from the common control of the common These clubs are scheduling earlier, shows and to date have drawn pretty well. ..better than most ops ex-pected. The fuel edict created som-resentment insamuch as no fuel is needed or used locally and operators freel that they should receive some

concession. It's OK in Reno Reno March 6. Reno Bonifaces are voicing no cur-few kicks in spite of fact that most joints hitherto were all-night spots. Only gripe is shortage of locks for

doors.
Top gaming spot owners. Harold's ldd club. Bank, club and Palace club, ct out swing shift. Net profit going OK.



There's a **Fire** in your future!

Here's a promise to be fulfilled only when Victory is accomplished. Then a smart, new peacetime Ford will be waiting to make those trips more fun.

... For your coming Ford will be blg and roomy—youthful in action and in styling, too. Rich appearing—inside and out—its amart lines will surely rate a "second look"

wherever you go on street and highway.
... Naturally, this new car will live up to
the famous Ford tradition for economy
and reliability. Into it will go all the skill

and reliability. Into it will go all the skill and experience that Ford has gained in more than 40 years.

... When? We're going to start production plans as soon as we receive the necessary "go ahead." Meanwhile, the full Ford resources will continue to be engaged in helping speed final Victory.

FORD MOTOR COMPANY



Victoria Palace, London

Finangon & Allen, Adolaide Halt, Tedul Brown, Freddie & Principel Victor Burna & Alternative Con-ton and Advisors, George to Lower Commonder, Joe King, Dud-dry's Midgets, Florence Whileley's Phuntom Guard.

Phintonia Guard.

Victoria Palacca, once fained as tryout upot for American acts, is open again as a waude house, with operation aponts are a waude house, with operation aponts the property of telestic to water the playing variety. Considering the paucity of telestic to water the playing variety. Considering the paucity of telestic to the playing variety. Considering the paucity of telestic to the playing variety. Considering the paucity of the playing variety. Considering the playing variety of the playing variety. One of the playing variety of the playing variety of the playing variety of the playing variety. The playing variety of t

wom, treasing mote as, with one programs, and the most programs are most programs, and the most programs are most programs, and the most programs are most programs, and plays several instruments with an included Hall, who is now an extendible most programs and plays are most programs, and the most programs are most programs, and the most programs are most programs, and the most programs are most programs, and the most programs, and the most programs, and the most programs, and the most programs are most programs. The most programs are most programs are most programs, and the most programs are most programs, and the most programs are most programs. The most programs are most programs are most programs, and the most programs are most programs. The most programs are most programs are most programs, and the most programs are most programs. The most programs are most programs are most programs, and the most programs are most programs. The most programs are most programs are most programs are most programs, and the most programs are most programs. The most programs are most programs are most programs are most programs. The most programs are most programs are most programs are most programs. The most programs are most programs are most programs are most programs. The most programs are most programs are most programs are most p

tennis player, and Alec Droor. Butmin international champ. A thrilling
Phantom Guard, precision-drilled
gate, opende second half of bill to
gate, opende second half of bill to
gate, opende second half of bill to
comedy in his juggling set.
Medlock and Marlowe, burlesque
dancers are refreshing, but act conkedlock and Marlowe. burlesque
dancers are refreshing, but act consorte. Has plenty of chuckles.
Fiangean and Allen, England
rely on some of their oldeies, but
they're still good for belly laughts,
stived for nearly 80 minutes. Too
sever tall, showing up his diminutiveenve to advantage. Ofter plenty of
Show is in for four to six weeks,
with Flangarpa and Allen due to quit
behile reddy Brown. However,
Repe.

siner, has previous vaude pact to fill.

Strand, N. Y.

Carmen Condition of the William of the Milliam of the M

Is backing of the acts, however, is not good.

In the second of the second of the Sinatra school, he does a nest glob on "Didn't Know About You" and "I'll Walk Know About You" and well liked in Robinson, Insper, would be liked in this house. For white houses he that are well done and well liked in Marva Louis showed possibilities also year when caught it a Greenwich Village, N. Y., spot. As the star last year when caught it a Greenwich Village, N. Y., spot. As the star to be doing a lirght because the house was jammed when caught Friday (2). Dression that if are can find the material she'd become a worthwhile act liere she uses "Just One of Those ellere she uses "Just One of Those ellere she uses "Just One of Those ellere the well walk acts of the phenomena of them done too well. Scott's are the Three Kings, a white acro act that has been around for some are far above the walk run of such turns, capped by a chilling balancian is proved to the control on his lower jaw.

State, N. V.

Vincent Lopez Orch (16). with Gerry Larsen, Bruce Hayes, "Pinky" Savitt, Betty Ann Nyman, Shell Barrett, Johnny Burke, "Meet Me in St. Louis" (M-C).

Saviti. Bettij Am Njinion, Sheila Barrett, Johnsen Burke, "Meet Me in S. Louis" (18-G).

Loew's State is projecting a double-bauveled nitry entertainment of the state of the

Keith's, Indpls.

Indianapolis, March 3.
Red Foley, Karl & Harty, Dick Scott, Little Jackie, Shelby Jean, Roy Newman & Lucky, Neff Hunter; "She's a Sweetheart" (Col).

"Run and Coke" which, incicating the property of the property

Paramount, N. Y. Cootle Williams Orch (15 with Bob Merritl; Ralp Brown, Ella Firgerald, Buck & Bubbles, Ink Spott (4), "Bring On the Girls" (Par), reviewed in "Variety," Feb. 21, '45.

On paper this new all-colored show. at the Paramount looks good. It be paramount looks good It be paramount looks good. It be paramount looks good It be paramount looks good. It be good to the paramount looks good in the paramount looks good loo

Capitol, Wash.

Mash. Wash. Washington, March 2.
Gloria Jean, Le Roy Bros., Simon Dancers, Sam Jack Kaufman's Houso Orch, Mill Slosser; "Naughty Marietta (M-G).

etta (M-G).

San Jack Kauman is eelebrating fith anniversary here with an original concerto, for which a 580 was bond is offered for a tille. Meetire of the management of the

a fast routine, Buddy Mack is on in the next-to-closing slot with his hra-monica. Opening with "My Hero." he clotes with his version of a lox-out a miss. The Thornton Kids, juve hillbillies, close the bill with a brace of the asual mountain times to fair returns.

Bit good when enught.

Earl.

Boxy. N. V.

Victor Borge, Joan Edwards, Al Gordon & Dogs, Gae Foster Roxy-ettes: "A Tree Grows in Brooklyn" (20th-Fox), reviewed in "Variety." Jan. 24, '45.

ctees. "A Tree Groue is a Brooklin'. Cathi-Fox, revieued in "Wrietty." Jan. 38. "45.

Current Roxy stage show is an average one, with no overall district of the stage of the

Mayam. Los Angeles
("FUN TIME")

Pent Small munde oute, starring
Martha Raye with Dean Murphy,
Smith & Dale, Reine DelMarco, Sara
Ann McCabe, Buster Sharer with
Olice, George & Richards, Tip Tep
Toc, 4 Macks.

Toe, 4 Mncks.

Another Paul Small "Time" marched into the Mayan, and ft will probably do all right. Not because it's better than any of his more than any of the more than a more

Some Jack Kaufman is celebrated from the series of the first William of the series of

Capitol, N. Y.

Xavier Cingat Orch, Lena Horne, Robert Waker, The Garcias (2), Paul Regan, Louis Del Campo, Lima Loma; "The Picture of Dorian Gray" (M.C), reviewed in current irsuc of "Variety."

Limit. Control. "The Steture of Dorrient Grey" (M.C.). reviewed in current iran of "Variety."

Slage layout here currently is what amounts to a Metro show and a manual state of the state

RKO, Boston Boston, March 2. Bobby Sherwood Orch (15), Fon-taines (3), Barry Wood, Patsy Kelly; "Destiny" (RKO).

Berry Wood-Patry Kelly act is plenty solid for the RKO customers and makes a smash ace to follow the lively stint of Bobby Sherwood and his band. Wood comes on first and does all right with "Saturday Night." Always." "Don't Fence Me In," etc., but it is not until he feams up with Miss Kelly for the windup that act hiss the ceiling. Then it's even this the ceiling. Then it's even melformers.

hits the ceiling. Then its every man for himself and a beg-off for the Band turns in a steamy session of stomp with Sherwood himself lending personality and drive as the stome with Sherwood himself lending personality and drive as the stopping of the sto

Oriental. Chi

Chicago, March 2.

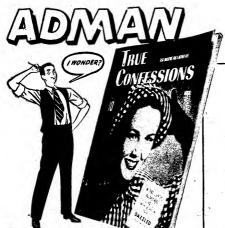
Chicago, March 2.

Ruth Gaylor, Al Nobel, John
Turnbull, George Miller; Ju
Preisser, Joe Termini, Del Mar
Renic; "Destiny" (U).

Only new stage bill in the Loop this week. Oriental's is a begoff ses-sion all the way. Hal Melhiyre's band hogs the major part of the 60 minutes, but with good reason, his being one of the smoothest hol-to-weet outfils to hit the Loop in a couple of sessons. Lots'a solos, in addition to tight ensemble numbers, plus supporting acts with the neces-sary know-how, keep the payees

plus supporting acts with me necessary

and the plus of the parets and the parets and the parets and the parets and the plus of the parets and the plus of the parets and the plus of the



IN WONDER LAND

This Is My America

by Maurice Måeterlinck

.. When they return home, the heroes will recall that wings are needed not for our bodies, but for our souls. They will understand the meaning of this war which they have won amid acclamations and gratitude. Every one of them has learned that his country is an inn on the border of the eternal roads of the ideal. The heroes' eyes have been opened . . .



I'm That Country Parson's Wife

by Mrs. A. Ritchie Low

BETTING CURIOSER ... What happens here in our little church, in Johnson, Vermont? A Catholic priest spoke in our Protestant church, told us how he had preached the word of God on other continents. A Jewish rabbi brought the ark, scroll and Talmud Torah of his faith, spoke humbly, beautifully, and convincingly. A Mormon youth from Utah spoke; a Japanese-American who pleaded for a chance to prove his loyalty to his birthland; a Chinese statesman,

a Hawalian ...

Nady Soyka HITLER'S FAVORITE WOMAN SPY

by Princess Amelie Kasapow

.. "I've found her," Goebbels reported, "the Mate Heri of World War II She is cold, but clever and devilishly greedy for money. And she can make men love her.'

"Her greed," replied Hitler, "will be convenient for our purposes." So Hitler summoned Mady, "I am interested only in what you ean do for the Fatherland," he told her.

"And I aminterested only in money They understood each other ...





MY VALENTINE

by Gladys Martin

Some Valentines are fragile things With frilly lace where Cupid sings And doves fly out on satin wings.

My Valentine is a silver star. A banner flung in lands afar To save and keep the dreams that are.

My Valentine is a lonely lad Stained with dust and khaki clad. Tall and brave as Galahad.

Do you really know True Confessions? The sample

here represents the character of True Confessions. The motto on the cover calls it "Your Magazine for a Better Life." It is. There's bigness in every issue -and

that shouldn't be news to you.

by Nana Gollner Prima Bullerina, Ballet Theatre

... "For infantile can and will be conquered - especially now when we're all fighting it together. This is a day of miracles!

Who should know it better than I? At four I had Infantile paralysis."..

TRUE CONFESSIONS

Bought at newsstands by \$,000,000 women a month for the living service it gives

Inside Stuff—Pictures

David O. Schnick has been called on the idea that his contractee, Jennier-Jones, is a candidate for the best "supporting player" honors in the current Academy sweepstakes, whereas last years she copped the honors for "Bernadette." The producer says he's thoroughly satisfied because—should she win-li would prove the thing he's after, and that is that Miss Jones is a versatile actress, whether as a star or's supporting player, and Sine. You West Away."

Incidentally Schraick's price for loanout of Ingrid Bergman to RKO as femme lead in "The Bells of St. Mary" is 175,000 for lowest, with an added \$17,500 for lowery week the picture requires beyond that time. As a boint, RKO handed Schraick the screen rights to "Little Women," which he prepare the support of the proper than the proper of the p

Problem of studio space in England has raised a question mark about Hal Wallis' overseas trip to produce "Whenever I Remember" this spring. Reports from over there indicate a slight chance that the British government will release a studio for Wallis' use. If no space is forthcoming this spring, Wallis will postpone filming of the picture until next year, or may shift the production to Hollywood. Meanwhile, the producer will hait work on the Paramount lot here, following completion of You Came Along," and will resume in September, with "The Searching Wind" and "The Crying Ststers" lined up.

Workers on a major lot are expressing wonder at the opposition shown by two executives toward a top producer who is prominently mentioned as a candidate for the Thalberg Award in the Oscar Derby. Producer has plenty of backing, on his own and other lots, but is getting the knife from two men whom he had helped raise to high position in the fall mindustry.

Jack Goldstein, eastern publicity chief for Vanguard Films (Selznick), framed a stunt to have the first 15 key city engagements of "III Be Seeing You" audited by Price Waterhouse, but that firm had to turn It down. As did Ernst & Ernst and other prominent accountancies—too mucb income tax business. Idea was to prove the film's bo. potency.

Recent sale of 42,000 shares of 20th-Fox common stock for \$1,170,750 by Darryl Zanuck was disclosed as a move to increase the trust fund he had established for his three children, Richard, Darrylyn and Susan Zanuck still holds 12945 shares in the company a contract that runs until

Library of Congress is now a possessor of one of the 14 original copies of the Bill of Rights, gift of Barney Balaban, who purelased the historic document to have it placed in the Library Shrine beside the Constitution and Declaration of Independence.

"Song of Bernadette" was given the award for the best foreign picture exhibited in Mexico in 1944.

Rank's Canadian Affiliate Building **New Theatres, Also Buys Superior's 8**

Montreal, March 6.

General Theatres, Ltd., operating for Odeon Theatres of Canda (3. Ar. | PRC Jumps Gun on New for Odeon Theatres of Canda (J. Arthur Rank affiliate) in the Province
of Quebec, have completed plans for
construction of a chain of de luxe
houses, including a 2,500-seater in
Montreal. This will provide extended outlet for British-made films,
largely from J. Arthur Rank of England.

General Theatres, meantime, has purchased all theatres formerly op-erated by Superlor Theatres, Ltd., and have formally taken over for Odeon, Houses affected by the tran-fer are the Kent, Villeray, Beaublen, Verdun Palace, Midway, Electra, Perron in Montreal and the Rex

in St. Jerome.
Odeon, until now, has been represented in the province with the Capitol theatre, St. John's, Que., and the Alexandra, Rouyn, Que.

Hicks Back in N. Y.

Sked With Two Pix

Hollywood, March 6. PRC makes a break-through in its 1945-46 production schedule with two pictures rolling this month, in addition to starting three features and two westerns for the 1944-45

sisted for the new program are "Two Tickets to Heaven" and an untitled special. Bolling for 1944"A "A "Son Squad." Murder in Spades." "White Gorlla" and two westerns starring Tex Ritter and Dave O'Brien.

'Henry Fifth' London Hit

London, Feb. 22.
Although Eagle-Lion's "Henry V'
is clicking at the Carlton, it will no is clicking at the Carlton, it will not stay longer than the scheduled 20 weeks. The reason is that Para-mount has several pictures which must get showing in West End prior to general release, with "Here Come the Waves," skedded for Carlton March 23.
"Henry V" goes into Marble Arch John W. Hicks, Fr. Paramount International prexy, who went to the control of the press. The reason is that Paramount rest, returns over the weekend.

Hicks was Joined in Hollywood by Barrey Salishan, Paramount of the Waves, "skedded for Cariton Williams," and the Waves, "skedded for Cariton that the sked handles. Former expects to be back at his desin reat Monday.

Sam Morris Resigns WB East to HO on Coast

Sam E. Morris, veteran Warner executive, who has been ailing for a long while, has resigned his eastern theatre department post to make permanent residence in Los Angeles. He left for there Monday (5). permanent residence in Los Angeles
He left for there Monday (5)
Whether or not he may tie up with
the Warner studio in some capacity
was not indicated.

was not indicated.
Previously on the Coast for a lengthy spell while on the sick fist, Morris returned to the h.o. several years ago to become an assistant to Joseph 2. Bernhard, theattre head, handling matters in connection with pools in which Warners is involved. The control of the contro

Film Strike If Designers Nixed

Hollywood, March 6.

Threats of a strike vere heard inthe offens a strike vere heard inhe offens a strike vere heard instrike the strike and the content of a parstrike the strike and the conference of Studio Unions, Indicated that he
would go along with NLRB if their
Sorrell president of the Conference of Studio Unions, Indicated that he
would go along with NLRB if their
insisted that the War Labor Board
uphold Thomas Tongue, arbitrator,
in giving interim jurisdiction to
ingiving interim jurisdiction to
present the strike of the conference of the strike of the congiving interim jurisdiction to
Decorators Local 1421.
Sorrell declared that the Conference affiliates are ready to cooperaward is confirmed by the board
award in the the conferthan the conference of the conference

A SHARE WAS TOO !!

Rvan's Perilous Holiday

Hollywood, March 6.
First production by Phil L. Ryan's new Indie company will be "Perllous Holiday," based on a Collier's mag serial written by Major Robert Car-

son.

Ryan was recently associated with
Pat O'Brien in the production of
"The Secret Command" for distribution but the production of
"The Secret Command" for distribution but the secret of the second
ing for a form of the second out," which starts in May with onathird of the footage to be shot in
Mexico City.

House Reviews Continued from page 1

Oriental, Chi

Orleatal, Chi sessions with a gesture coach. On the other hand, Ruth Gaylor, attractive thrush, proves she knows her of "Sunday," "Saturday Night," "He home" and "Embraceable "You." Johnny Turnbull, saxophonist, does a cleaned-up version of "Whot's Goling Steady with Who?" June Preiser, in middle spot, goes a cleaned-up version of "Whot's Goling Steady with Who?" June Preiser, in middle spot, goes a cleaned-up version of "Whot's Goling Steady with Who?" She has to apologize for some stock chatter about Hollywood, but does it. She has to apologize for some stock chatter about Hollywood, but does it. She has to apologize for some stock chatter about Hollywood, but does it. She has to apologize for some stock chatter about Hollywood, but does it. She has to apologize for some stock chatter about Hollywood, but does it. She has to apologize for some stock chatter about Hollywood, but does it. Part of the she had been should be about the should be about the she had been should be about the should be about the she had been should be about the she

acro work get her off to loud palm-pounding, miniii standard clown-acro with fiddle, banjo and electric guilar on "Some of These Days," "Dark Eyes," "St. Louis Blues" and Thon't Fence Me in, "with wordless the guilar talk, are very well re-ceived. Del Mar & Renta, in comic ballroom stint, also resp heavy mit-ting.

Larry Cowen Heads Fabian Chain's Publicity in Albany: Distrib Briefs

Lieut. Com. Larry Cowen, recently placed on inactive status, after four years as a Navy Intelligence officient has been appointed public relations and the Albary area. Division manager and the Albary area. Division manager Saul J. Ulliman announced the appointment. Cowen, now mana climater and the supervise publicity for 12 houses an Albany, Cohoes, Schenectady. Calisive line of the Comment of the Contury circuit. He also accorded with Lew's, Paramount connected with Lew's, Paramount connected with Lew's, Paramount connected with Lew's, Paramount Comment of the Contury circuit. He also accorded with Lew's, Paramount Comment of the Contury circuit. He also accorded with Lew's, Paramount Comment of the Contury circuit. He also accorded with Lew's, Paramount Comment of the Contury circuit. He also accorded with Lew's, Paramount Comment of the Contury circuit. He also accorded with Lew's Law and Lew and Le

He is the first publicity director for the Febian circuit in this section.

Chas. Skouras, Aides Scout Mex.

Chas. Skouras, Aides Soud Mex-Los Angeles, March 6.

Charles P. Skouras and several of his lieutenants are in Mexico Cisy on a trip to determine if National south of the Rich Grande or pass up the Latin-American idea entirely. Business in Newice entails numerous gent lawe on foreign ownership and labor regulations. Decision will be made when Skouras and his party Party includes Rick Bicketson.

return next week.
Party includes Rick Ricketson,
president of Fox Intermountain: B.
V. Sturdivant, northern division superintendent of Fox-West Coast: R.
H. McCullough, building supervisor,
and Mike and George Naify. Indie
theatre operators in California.

Joseph and Edith Moritz bought the Victor, 800-scater on Main St., from Isaac Victor.

from Isaac Victor.

Morris E. Rosenberg, manager for years for the Golden State Theatre circuit in northern California, appointed booker East Bay division, to succeed Ed C. Rowden, resigned.

Jack Williams Returns to WB Pittsburgh, March 6.

Jack Williams, veteran theatre manager with Warners here dozen years ago, rejoined WB staff. Wil-liams, who recently served a second

stretch in the Marines, was a leather-neck lieutenant in World War I. Before going back into service, he managed the Girard, a nabe house in West View.

in West View.

Because of illness, which hospitalized him for several months, Eddle Sellette, manager Strand, has taken a leave of absence and been replaced by Charlie Comar, assistant to Charlie Eagle at Stanley.

Ed Deleroski, recently discharged from Navy, and Kathryn Nist, are latest additions to Warners' local ad

staff.

Major Jerry Roth, former manager of nabe Penn and a son of Israel Roth, wet exhib here, reported in Brussels recuperating from wounds.

George Rathnell, student man-ager at Enright, named manager WB's Centre theatre.

Kernan Fareweller

Merman Farewelled William E. Kernan, RKO statistical department, who has joined bonahue & Coe, has been succeeded by James A. Procuccini. Kernan was tendered luncheon at Bristol hotel, N. Y. by RKO executed the statistic statistic statistic with a watch by Harsh Mandet on behalf of the group.

Ed Bell Par's N.J. Supervis

Ed Bell Par's N.J. Supervisor
Under the new setup at Paramount's N.Y. exchange, placing
Henry Randel, branch manager,
with the company 21 years, in complete charge of operations, a newpost of sales supervisor over the
New Jersey territory has been
created.

created.

Edward Bell. veteran salesman in Par's N.Y. branch, in the business 24 years dating back to the old General Film days, was named to this job. He has been selling the N.J. territory.

Titory, under Randel is Myron Sattler, who is sales manager.

Ali Taylor to L.A. for Par Alifed R. Taylor. Paramount branch manager in Indianapolis for the last two years, promoted to the ceeds Chester J. Bell. twho so wacation pending a new assignment. Taylor will be succeeded by G. Richard Frank, a special traveling rep out of that office.

Verners Bip the Roof C

PETER LORRE

Broodway and 47th St., STRAND

ROSALIND RUSSELL

JACK CARSON

"ROUGHLY SPEAKING" With
obert Hutton - Jean Sullivan
Alan Hale - Doneld Woods
Andrea King

HOLLYWOOD AWAY at SIR ST.

weiess! Shocking! Amazing! Vickt Bann's Best-Selier with a Great Cast CARMEN CAVALLARO

New York Theatres



BOB HOPE PRINCESS and PIRATE The fun is of the fun is of the ASTOR

ON SCREEN Thurs., Mar. 1 'Meet Me in VINCENT LOPEZ

ORCH.

MUSIC HALL "A SONG TO

REMEMBER" Spectacular Stage Productio

XAVIER LENA CUGAT HORNE

The PICTURE of DORIAN GRAY ROBERT WALKER

WALT DISNEY'S The THREE CABALLEROS' is TECHNICOLOR Released by RKO Radio Pictures NOW-Brandt's Globe

A TREE GROWS IN BROOKLYN 20. ROXY ON STAGE! A CAN SPRINGING METAL

In Person
The Ink Spole
Ella Flizgerald
Ruck & Rubbles
Coolle Williams of
His Occhesira

"ARING on t'e PARAMOUNT

Dick Poweli

Claire Trever Anne Shirley
"MURDER MY SWEET"
An HKO Hadle Picture

It does not matter to us whether the client we as serving is a housewife, or the sharpest of diamond connoisseurs. We try to receive everyone courteously, to appraise as accurately as we know how, to make offers as generous as the market can possibly allow. The result-to us-is a reputation of which we are proud. To you, we hope, it suggests a firm in which Pieter de With you can repose your fullest confidence.

SELL YOUR JEWELRY

WITH CONFIDENCE

Pieter de Witt Diamonds, Ltd. 535 FIFTH AVENUE · at 44th Street · New York 17, M.Y.

The Beginning....

and what a beginning! From one city to another ... from one town to the next... "I'll Be Seeing You" is establishing itself as a top-grosser and record-breaker in every type of situation!

REPORT FOUR FROM FOUR MAJOR UTS!

SELZNICK INTERNATIONAL present

GINGER ROGERS
JOSEPH COTTEN
SHIRLEY TEMPLE



LE BE

SEEING YOU

Bisocled by WILLIAM BISTERIE - Produced by MORE SCHART Bereen play by Marion Personnel - From a plays by Marion Morille

MELEASED THRU UNITED ARTISTS

2 crowded weeks and then a moveover!

3 great weeks of record business!

most phenomenal business in recent months!

all time gross and attendance records shattered!

is of Weather

ey Type of Theatre.

BUT THE SAME STORY-

RECORD BREAKING BUSINESS

AT THESE ENGAGEMENTS

Springfield, Mass. . . Poli Palace

Seattle, Washington . . . Liberty Theatre

Worcester, Mass. . . . Poli Palace

Miami, Florida . . . Capitol, Miami and Lincoln The stres

Detroit, Michigan . . . Michigan Theatre St. Paul, Minn. . . . Paramount Theatre

Akron, Ohio . . . Loew's

And all this is only . . . The Beginning!

Joan Davis' No. 3 Spot Cues Trade 0.0. at Web Maneuvers on Drug Deal

third position on the new Hooperatings (26.5), making her at the moment the biggest b.o. draw in radio with the exception of Bol Hope and Fibber McGee & Molly has cued renewed interest throughout the trade in the United Drug-Miss Davis \$4,000,000 four-year pact The whole thing appears to be in a ('BS to open' up cream time to her new sponsor, but the trade is prin-cipally conscious of one thing—that the "hottest" femme star in radio to-day in terms of audience pull doesn't know exactly where she stands.

know exactly where she stands. At pointed out in last week's "Variety." United has renewed its option of the comedience for another 30 days, but it appears equally apparent that the whole deal, involving a four-year contract at top coin, may blow unless a unitable time is found for the show. That's why the trade is watching to see what maneuvering is in store, the another than a suitable time is offered to account and the store to account and the store to account and the effort to capture the account and the

There's wonder, too, as to how Sealtest, current sponsor of Miss Davis, feels about parting company h her at the end of the season liew of that No. 3 rating payoff.

Meanwhile, an odd angle arose during the past week following the announcement that Ayer agency, on behalf of United Drug, has renewed

behalf of United Drug, has revewed its option.

Seems that William Morris ngency addition topper Bill Murray have been deaded to the proper seems of the property of the prope

Ballantine Stooge

With 1st 4 From N.Y.

Arch Obolov's 26'-week series for Mutual gets rolling April 5 in the form of the Mutual gets rolling April 5 in the form of the Mutual gets rolling April 5 in the form of the Mutual gets rolling April 5 in the form of the Mutual gets rolling april 5 in the Grant State of the Mutual gets rolling and is guesting, on several Blue rolling and the Mutual gets of the Carlt. switchers being partially inducered by fongtime from the Carlt. switchers being partially inducered by fongtime from the Carlt. switchers desired the mutual gets of the Carlt. switchers being partially inducered by fongtime from the Carlt. Switchers and the Mutual gets of the Mutual series of the Mutual series and syrabip of R. & II. Beer, Advertiser and repair the Carlt. Switchers and syrabip of R. & II. Beer, Advertiser and repair the Carlt. The Mutual series of the Mutu

How Hooper Rates 'Em (Top 15 for March 1

	Bob Hope
	Fibber McGee & Molly
ľ	Joan Davis & Jack Haley
Г	Radio Theatre
	Charlie McCarthy
	Screen Guild Players
	Bing Crosby
	Walter Winchell
	Mr. District Attorney 2
	Jack Benny
	Abbott & Costello 2
	Take It or Leave It I
٠	Kay Kyser (first 1/2 hr.) 1
	Your Hit Parade 1
	Title Contract 1

Include N.Y. Out On Mutual-Coke **Deal for Downey**

Unexpected development after Coca-Cola and D'Arcy agency de-cided to shift Morton Downcy's day-time song sessions from the Blue to Mutual came when the N. Y. bottlet elections this year, and eventually looking forward to the 1948 Presi-Mittals came when the N. Y. bottler for coke balked at buying time on WOR with result that the program is not being aired in New York City. Gimmick on the series is that the Altania soft daine out the Just on the line for talent on the show with ing in for time and line charges. Strange quirk in the WOR-less Downey series is that the same bottler who refused to sign up for that status in a paying the freight for several other outlets in upstate New York. Downey, naturally, is none to pleased over the state of affairs, and while efforts are being made to in-

pleased over the state of affairs, and willie efforts are being made to in-duce the bottler to get on the band-wagen the situation is such that nothing even resembling pressure can be introed into the picture, inas-much as participation in Coex-Colus radio campaign by the bottlers is purely on a voluntary basis. There purely on a voluntary basis. There to be a proper of the proper of the pro-teed of the property of the pro-teed of the property of the pro-teed of the proteed of the pro-teed of the pro-te

Mulled Separate Sh

Now Lead Comic
Instance of a show developing a stoge into the Lead comic is the case of Comeron Andrews, who leads of the case of th

Amos-Andy, Bob Burns Taking Summer Histus

Among definite summar vacations scheduled for June are leaves for Amos 'n' Andy and Bob Burns. Ruthrauff & Ryan, agency which handles both shows, not certain yat shout replacement shows a

McCormick, NBC, **GOP Radio Head** Vice Turnbull

John McCormick, NBC salesman will be named head of radio for the Republican Mational Could be a mode by Herbert Brownell, chairman of the Republican Natl. Could be a mode by Herbert Brownell, chairman of his arrival in Chicago early in two week from Netracks. Brownell left N. McCormite, who altrachy has noticed NBC he is resigning to accept the GOP post, will succeed Henry R. Turnbull, of the Dunne, Jores agency, as party and the property of the Country of Republican National Committee nex

Video to Go To Town on V-E Day

NBC, CBS and DuMont television outlets plan to go into action on V-E day along with the networks, possibly for the full nine hours during which the webs will air structured that the control of the control of sets in the metropolitan N. Y. area visual versions of many of the post of the control of the cont

special shows that will be alred oral-by on the networks.

Dishort has agreed to lend its Dishort has agreed to lend its permitten on V-E day for the pur-pose of having that web's video uni-tits radio reporting and programming on the eventful day.

As soon as Alliem practice with hour, up to 12 midnight, the video

As soon as Allled victory is of-ficially announced, no matter what hour, up to 12 midnight, the video networks and Blue-Dublom of the mentators, programs, etc., all deal-ing with the big event. Day will mark: the largest fel-vision operation in history, accord-ing to present plans. All three ma-por outest in m. Committee for the

the same time, competing for the attention of several thousand sel owners on one of the most Important days in history

days in history.

Pointed out by those in the trade that this event could provide an excellent opportunity for a survey among television set owners, to see which N. J. outlet has the greatest video audience. Whether this will be done, however, is doubtful, at the present time.

REPRIEVE FOR 'MASCOT'

Danny O'Neil's Moppet Friend May Bemain After All

With the Damy O'Neil show, currently heard in the 11.15-1130 pm. CRS side, moving into the net's CRS side, moving into the net's when Joan Brooks returns to, the late evening spot, it now looks as though moppet Lorna Lynn will remain as O'Neil's 'mascot.' emin as

gram. particularly on a five-a-week show, with subsequent talk of drop-ping the whole idea of giving the show a continuity via the moppet-colonic control of the control of the time appears to have solved the situation.

Cons Quiet Jersey Cleric's Flock. He Gets the Air—But Not for Long

Petrillo's Fault, Too?

Petrillo's Fault, Too?
The boys in the trade are still chuckling over that Bing Crosby Tibne of the Night Kraff Music Hall show. Back in the old vanied days when the pilt orchestra went off best, the gover the footlingths and ad lib his way out of it with the pit man. Crosby, however, apparently thrown off by John Sept Tytering off by John Sept Tytering off by John the both Tyric improvisation.

improvisation:
"When the Blue of the night,
"Meets the gold of the dawn,
"When am I gound get my
key?"

P&G Control Of 'Mother Hours' On **CBS Davtime Sked**

With Ganaral Foods dropping
"Joyce Jordon." Procter & Gamble
has grabbed another 15-minute daythat P & Own How Foods and the service of the

'Women' Forced to Call In Guys for Closing Hypoes:

General States of the Worker and the

format just didn't click.

Closing cycle started last night (6)
with Betty "Brooklyn" Smith and
Muriel Draper on hand for chit-chat.

Next week (13) Questin Reynolds.

Next week (13) Questin Reynolds.

Next week (14) Questin Reynolds.

Next week (14) Questin Reynolds.

Next week (15) Questin Reynolds.

Next wee

and 27),
"Women" represents \$52,000 of the Blue's coin over the year's run for talent alone, last 46, of which is being spent to showcase the package for possible sale on another network.

work.

Dorothy Thompson exited from
the show this week. She's headed
for Europe and starts a Mutual news
show March 25, using shortwave relays until returning to the U. S.

'American Forum of Air' Peddled as a 5G Package

reducted as a 3t; Package
Washington, March 6.
Theodore Granik's "American
He forum of the Air" program, heard
He forum of the Air" program heard
He forum of the Air" program heard
He forum of the Air" program heard
Freatury Dept. to make the New
Hort rounds with it. Program being
offered at \$4,000.

Camden, N. J., March 6
For the second successive week
W C A M. Camden's municipally
owned station, was forced to bar
Rev. Charles V. Gilmore, South Jersey evangelist, from the air—but this
time the police reserves had to be
called out.
Rev. Gilmore, banned Sunday, Feb.
Rev. Gilmore, banned Sunday, Feb.

called out.

Rev. Gilloro, annuel Sunday, Peb.
Rev. George W. Rickett-annuel Sunday, 109 followers to the studio last Sunday (4). For the sunday of the state of the sunday of the s

shouts of "athesis." "God-hater" and the like was the hub-hub that the announcer was unable to make his announcer was unable. The property of the property

Flock of Shifts On Blue's Aft. Sked

In an effort to build up its ratings for afternoon shows, the Blue, effec-tive March 2, will shift, around its p.m. programs in what web toppers believe will be a stabilization of this time segment to the best ad-vantage of the stanzas and the net-

other will be a stabilization of warming of the stap as and the net-work.

Most important shift involves the moving of "Laddes Be Seated" from 12. Since "network" the stability of the stability

on both with the mice of the control of the control

RATINGS RADIO'S WORST ENEM

Woods Seen Breaking Out of Woods SEEN AS CURB To Bolster Blue's Network Structure

Emergence of Mark Woods, prexy of the Blue network, into a more scive part in the management of web affairs is anticipated with a resultant division of euthority whereby he'll shere directional duties with vice chairman Chester J. La-

Roche Proposed lineup is to have latter concentrate on sales and production matters, agency and client relations and direction of top personnel while Woods will devote himself to the physical operations of the chain and maintarion—Chi. West Coast, etc. well as affiliates elsewhere.

es well as affiliates elsewhere.

Segue already is underway, as a
matter of fael, with Woods function
ing as head man during Le Roche's
three-week vecash in Florida. Upon
his return hes expected to pick up
the reins in departments mentioned
above while Woods will continue to
devote himself to the network as a

Anticipated division of authority at the top is viewed in the industry as only a natural move in view of

Unrest in Chi

Unreat in Chi

Chicago, March 6.

Blist estework central divisionmore and the control of the c

tions.
It's common knowledge that both Borroff and Mac Schoenfeld, asst, g.m., learn much of tha news about their own network from N. Y. press release subject than from the bosses.
Dass in point was kere half-hour closed circuits last week that came the control of the control

LaRoche's admitted lack of knowl LaRoche's admitted lack of known-edge regerding the actual running of e network. While his background quelifies him as a most valued as-set, it's acknowledged, in dealing with cliegts, agencies, talent, eto, he's been working in virgin territory

with cliegts, agencies, talent, etc., which cliegts, agencies, talent, etc., which can be a straightening out the halp but occur during the natural eourse of web affairs.

Woods Knows 'em All Woods, on the other hand, was in attendance when the network wes born, is known end littled by Blue when the halp with the hand, was in attendance when the network wes born, is known end littled by Blue was the was a working knowledge of Just how a network should operate. Following the departure of Ed Kobak from the Blue, and the acceptance of LaRoohe, considerable wonderment was expressed and the state of t

Gag Writer Shortage Cues Louis Ouinn L.A. to N.Y.

FOR JWI 1 -UP SHOW;

Shortage of comedy scripters in the asst has resulted in the J. Walter Thompson agency putting in an Store Const. Latter comes east to gag up the man store to the store of the Analysis of the Store Const. Latter comes east to gag up the man store of the Analysis of the Store Const. Latter comes east to gag up the store to the store of the Analysis of the Store Const. Latter comes east to gag up the store to the store of the Analysis of the Store Const. Latter comes and the Store Const. Latt

Here We Go Again

Yaughn Monroe and his band set for a Coca-Cola "Spotlight Band" date on the Blue next week, was cancelled when spon-sor learned that his band did the recording of "Pepsi-Cole for

Two."

Ironically enough, it was the Monroe orch which recorded "Rum and Coce-Cole," and first broadcast it on CBS when web took ban off song Feb. 9.

CBS Accenting **Documentaries** On Summer Sked

currently mapping a "summer re-placement" schedule of sustainers aimed et ettracting maximum audience pull for shows that have some-thing vital to say. It's not known yet-just-how many nighttime spots will be vacated by sponsor-hiatus but the net's programming dept. is currently going along the supposi-tion that et least three choice time spots will be available for such documentary shows.

documentary shows.

If "Assignment Home," the vet-eran rehabilitation series currently heard Saturday afternoons, is not sold by the summer the War Deat, is still holding off on a sponsorabile okay with reported friction erising as to whether Porces, should control pro-scribe the procession of the best nightlime segments that open up.

The Norman Corvin 26-6-6-6-6

segments that open up.

The Norman Corwin 26-week
series will also hypo the net's sustaining sked and there's likelihood
that the Seturday afternoon "The
Lend is Bright" sustellner may be
inoved into one of the open orduntion
time spots if various production
kinks can be straightened out.

A second all-Negro serial entitled "The Banekers," by Shirley Grahem has been going the rounds in New York City. 'Little Ham of Har-York City. "Little Ham of Mar-lem," by Langston Hughes, has been circulating for e couple of yeers. Maenwhile, e third progrem treat-ing with Negroes, being written by Mollie Berg, author of "The Gold-Bergs," is scheduled for a spring bow-in on Mutual when Mrs. Berg bow-in on Mutual when Mrs. Bcrg returns from en overseas trip.

The ell-Negro cast idea has a number of advocetes who urge this as e melter of justice to the rece. Othera argue thet it would help more to have Negroes of status, and distinction pictured as a accepted among end by white characters as counts.

uis Quinn L.A. to N.Y. equals.

T's generally thought that some all-Negro broadcasts muy come after the war when time cases up.

By GEORGE ROSEN
The tyranny and the magic of popularity ratings continues to be a much-discussed issue in radio trade circles with the critically-minded forever on the attack. Letest comment involves recent publicity of

circles with the critically-minded receive not he attack. Letted concreve not not account to the control of the

Two, the showmen and particu-larly the more original writers end producers, loathe them as streight-

Bracken Story Writer Scrams

Another All-Negro
Serial in Web Bid

new siere before checking out. He and his pinnager, Marty Mer-tyn, had been dissatisfied with setup of reserval weeks. Format past wes drawn up affer show took to air of the serval past of the serval past hanged from one was considerably changed from one of the serval ment made severel months ago. Attorneys for both sides have been battling to iron out difficulties but crucker's reps field out for original terms. New writers being sought for from redio row also point to further

from radio row also point to furth

Elaine Carrington's 4th Soaper Headed CBS-Way: Auditioned for Bankroller

New Elaine Carrington daylime serial, "Marriage For Two" which makes her Queen of the Snapers with fourt, was auditioned Satur-day (3) at CBS on behalf of a bank-roller being handled by the Grey genery, Marry Jane Higby and Mi-chael Pattern of the Carried Con-troller of the Car lead roles, with Don Cope directing.

Cross-the-board show would be slated for an early CBS preem with John Gibbs representing Miss Carrington on the deal. Her other sponsored shows are "Rosemary," "When A Girl Marries" and "Pepper Young's Family,"

'What's Wrong With Radio?' Survey On NAB Agenda Looms As Most Intensive Ever Made by Industry

Behind-the-Scenes Talk

Washington, March 66 ls here imong those who were in attendance at the two-day conclave of the National Assn. of Broadcasters board of directors and allocations hearings last week secured to center principally on two possible develop-

ments.

Talk had it that the Crosley
Corp., owner of the powerful
WLW station in Cincinnati and
recent, purchaser of WINS in
New York for \$1,700,000, has be;
come "hetwork conscious" with
the ultimate sims of e postwar
inetwork in mlnd.

Sharing equal prominence was a report that William Benton has up for sale all of his properties with the exception of Subscription Radio, with the gossip having it that Muzak is among the holdings Benton is ready to explicit the same of the subscription of the subsc ready to relinguish

Camel Also Can Go Eight Days Without Schnoz

The Jimmy Durante-Garry Moore Friday night show on CBS bows off efter the March 30 broadcest, with four weeks notice of cancellation four weeks notice of oancelletion given the program after lest Fri-day's (2) stanza. Clgaret sponsor, R. J. Reynolda (Cemel), is also turn-ing back the Frlday night time to CBS. Reson for dropping the com-edy show is that the ad budget hes been whacked, due to reduced civil-lan output.

lan ostiput.

William Esty agency, which bills the account, is said to have another client ready to take over the solution of the solution of

number of clients having bide in for more favoreibe time.

Due to ciggie shortake, Reynolds dropped "Blondie" late season end American Tobacco (Luckles) lepid-leased Kay Kyrat to Colgata-Palm-militane Commistenty & Hooped "Hot Parade' Repeat "Hit Parade' Repeat of Amos in Andy.

Telecast Studio Close-Up Of CBS Radio Serial 'This Life Is Mine'

CRS television is preparing a special half-hour telecast for Wednesday ewdning. April 12, demonstrating how a daytime serial episode isrehearsed and performed. CRS own
serial. This Life is Mine.

With the control of the control
being used. The leads. Gertrude
Warner and Michael Fitzmaurice.
The control of the control
c

The National Assn. of Broadcasters is about to embark on the most intensive survey to date to deter-"what's wrong with radio." When the Board of Directors of the

mine "what's wrong with radio." When the Board of Directors of the NAB met in Washington last week, the ambitious undertaking came up for consideration, with the direction of the NAB met in Washington and the NAB has been the name of the name

Nis 'Hitch-Hikers'

Nis 'Hitch-Hiker'

Whitch-hike' announcements end
Inter-station and inter-web plugs
would go out the window on the
word of the window on the
Hottest subject before the boars
end the one on which it will talk
Hottest subject before the boars
end the one on which it will talk
the NAB board to fave three make got
end the one on which it will talk
polying vary moute gwiled, the NAB
you've work of the NAB
you've wo

First midnight surfew casualty mong the top network programs is the Lucky Strike Saturday night "Hit Perede" program which, beginning this week (10), cancels its re-peat show for the Coast,

peat show for the Coast.

Program from now on will be aired only at 9 p.m. (EWT) coast-to-coast with CBS Pealife Coast web of 12 with all other stations at that time original coast of the Products Ltd." in the 6-6:30 (PWT) inche, and did not have chance to shift show to another slot. However, starting next Saturday (10). Coast stanza moves into Luckies former time beginning at 9 p.m. (PWT).

fore and sft. based upon the pres-citation now being made to advantage of the control of the relation of the properties of the control of th

Beefs Rend Air, No One Happy As **FCC Weighs Frequency Allocations**

Washington, March 6.
Despite a heavy barrage of protests by FM spokeamen against being moved upstairs in the spectrum, there was nothing to indicate has PCC will change its mind a retraction of the property of the property of the control of t

2. Tielvision Broadcasiers Asmusgested a plan which would provide at least one video outlet in 112 of the 140 largest market cities. Let would be 336 stations in all. If FCC should also turn over the 105 channel to video, the number of stations would more than Pietre Engineers cut loose with a birst spainal to the CSS brief, which urged the CSS brief, which urged the beater video.

Pig-Squeal Squawks P1- Squeal Squawks
4. Jaceph Wiener, counsel for Sub-scription Radjo, Inc. (pig squeal) similarly stateded the NAB brief or urging that, if subscription radio get-per than the subscription radio get-put patterns to potion of the spectrum from regular commercial FM. Wiener sid this would make it, necessity for the public to purchase new set-rated that would have a subscription of the set for a white, in the cities in which it would set up. would set up.

The Television Broadcasters Assn

The Paievision Broadeaster Asin plan, which will cause plenty of beefs in some cities, would provide seven outlets Immediately for New York, Chiesgo and Luc Angeles (the maximum number) with five apice would be Boston, Detroit, Pittaburgh Louis, Minepolls-St. Paul, Buf-falo, Milwaukee, Kanase City, Port-land, Oze; the Abany-Scheneckady-land, Oze; the Abany-Scheneckady-New Orleans, Memphis, and Miami, to other city would get more than No other city would get more than

No other city would get more tuan four.

This is sure to bring repercussions from Philadelphia, for example, which would only be allowed four because of its proximity to New York; and Baltimore which would only have three. Philly already has a Philip station, and there are seven only have three. Philly already has a Phillo station, and there are seven applications on file. With only three meetings in the allerting and the properties of the allerting and the allerting

and then the scramble would start all over agoin. Theatre Video Accuses CBS Paul Larcen, who appeared for the So_iety of Motion Picture Engineers, charged that CBS feared competi-tion from theatre video. "We can only interpret these (CBS) statements," he said, "as being

(Con inued on page 40)

LOUIS DEAN TO KUDNER. BACK ON GM ACCOUNT

Louis Dean, vet radio announcer turned radio exec. returns to the General Motors fold by becoming account executive with Arthur Kudner agency. Dean had left the Motor outfit and for the with the Arthur Rudner outfit and for the with the Arthur Rudner outfit and for the with the Arthur Rudner agency's radio dept. after a speel with Don Francisco in the CIAA. Dean was on the GM account for seven years when Campbell-Ewald had it, prior to Kudner smagting the Campbell of the Cian and the country of the Campbell of the Cian and the country of the Campbell of the Cian and the

FM Rolland Memorial

Fin Available Intelligent American Intelligent American Footbase Program honoring Romain Rolland from Times Hall, Nr. Smidey (11), will be aired for on-hour (#320-1030) over WNYC-Fin. New York City's municipally owned frequency modulation station, with the first American Station, with the first American where a program has been extra up primarily for FM with EAM portion being "farmed out." Broad-sat will feature appearance.

AM portion being "farmed out."
Broad.nst will feature appearance
of Bruno Walter as pianist with
violinist Bronislaw Huberman in
Becchoven's Kreutzer Sonata. Former has been confining himself to
audic appearances as a content
be Metopera, on coff this mirequent leeboard recitals.

Also skedded are readings by Stella Adler, Oscar Homolka, Herbert Berghof, Philip Huston, Whitford Kane and Olga Samaroff-Stokowski.

Radio's Effective Job **Bringing Out Midwest**

Dringing Unit midwest

Civvie Sea Applicants

Chicago, March 6.

Tabulation of a survey, taken on the simulus sending recent search on the simulus sending recent search on the simulus sending recent search of the simulus sending search of the simulus sending search of the simulus search of the simu

accounted for the remaining 17%. Radio gave other outstanding help. Larnely as a result of 80 spot monotements of 20 spot monotements of campaign for addition in Chicago war plants

SINATRA HEADS EAST: SKEDS GI SHOWS

Frank Sinatra moves his Max Fac-tor commercial east for slx weeks or or commercial east for six weeks or so beginning with the program on March 14. His purpose in moving into the N. Y. area is to originate the show (and otherwise play show) and nospitals. He is doing the April 4 broadcast, for example, from the Valley Forge Mospital, near Philadelphia. In addition to the carps and heading the six of the singer will make talks on tolerance to young fans, due to the carps in the six of the six o

oates for which are now being set up. He laid the ground work for wait until experimentation is completed in the ultra-high frequencies; gram of last week (28), and then the scramble would stort all over again.

Who Said Wilson's a Bust? Despite some reports in the trade at Earl Wilson and General Cigar

that Earl Wilson and General Cigar (White Owl) were parting company at the expiration of the initial 13-week cycle early in April, the Sun-day night Wilson show on Mutual has been renewed for another 13-weeks. Latest Hooper gives the pro-gram a 2.7 rating, up 2 of a point twen the gradient fell;

over the previous tally.

Joe Bigelow, of the J. Walter Joe Bigelow, of the J. Walter Thompson agency, which handles the cigar account, is taking over the pro-duction supervisory job on the show. He's just returned from the Coast,

Dean had left the Kud-for the past two yeprs he william Morris of WTIC. last Friday (3)-turned over to dept, after a spell to the Hartford County Chapter of ancisco in the CIAA. the National Foundation for Infan-on the CM account for tile Paralysis a check of \$84,071.80 when Campbell-Ewald which represents the total receipts to Kudner snagging of Martford's "Mile O Dimes" can so it's old-home-week palgn, a joint promotion of WTIC and the Hartford County

Food for Thought

Idea developed by Ralph Well, mgr. of WOV, N, Y, was inaugurated by the station yesterday (6), when noontime patrons in restaurants in the beehive sector of 57th street and 55th ave. were deluged with single-page throwouts chronicing up-to-the-minimic war news and other bulletins.

Daily service gives the lunch bunch the flashes within a few minutes after the station gelg them, the payoff being the WOV masthead and the remainder that the station's Hans Jacob and Tom Morgan, by the simple expedient of tuning in, can fill in the gaps.

Psychological aspect of gim-mick lies in fact that those bat-tlefront-tempoed flashes will surve as a morale lypo and a reminder to the bistro queues to soft-pedal the butter requests,

Philly Preachers Fail In Bid to Break Down

Philadelphia, March 6.
A committee of radio preachers ent with exces of the Evening Bulletin last reck in an effort to dissuade the paper from dropping all committees are regions broadcasts. Crm its newly-acquired outlet. WPN—But the Bulletin stuck to its

turned down.
The meeting then broke up with

The meeting then broke up with the ministers planning a giant pro-test against the newspaper and sta-tion at a rally at Convention Hall, March 15.

The Bulletin, meanwhile, is going ahead with its plan of streamlning ils program schedule, especially that dealing with religion. Initial show ahead with its plan of attendining in program school, especially that in program school, especially that in program school, especially that will be a supported to the school of the different failth, demonstrating the activative school of the different failth, demonstrating the activative school of the different failth will be set up, load locate time to insisters and rabbin with the station keeping hands off to allocate time to ministers and rabbin with the station keeping hands off to the station keeping hands of the sta

out Philly and telling of the March 15 rally

ARTHUR MOORE GETS 'HOF' PRODUCER BERTH

Arthur Moore, of the Young & Rubicam talent department, is quiting that agency to take over the production reins on the Philico "Hall of Fame" show. He steps into the new berth on March 18. His secrelary. Mary Alice Thompson, goes along with him. Moore came east several months ago from the Coast lo handle talent for several Y & R

programs.

Moore succeeds Myron Dutton, who has taken over production of "HQF" on a temporary basis. Show moved cast last Sunday (4) after a two-month Coast origination.

Johnny Kirby on 'Gaieties' Pittsburgh, March 6. As a result of a guest shot last cek on "Gaslight Gaieties," John

week on "Gaslight Gaieties," John-ny Kirby, local radio singer, has been set for several more appear-ances on the Beatrice Kay-Michael O'Shea show.

O'Shea show.

He's a staff artist on the Westing-house station and commutes to New York on week-ends for "Gaieties."

From the Production Centres

IN NEW YORK CITY . . .

Harry Ackerman, veepce at Y&R, due back from Coast Sunday (11) Gordon Cates, Y&R radio dept. administrative topper, out sick for a time, back at his desk..., House Jameson and Kay Raht, the Mr. and Mrs. Sam Aldrich of "The Aldrich Family," did a three-page layout on typical Sam Adrien of American family scene for Parade mag. ... Ted Mallie, from WMCA, has joined Frederic Ziv package agency as asst. to Jean Harrison.... Colgate Walter Luric announced renewal of "Pays to Be Ignorant" for Philip Morris by the Biow agency for another 13 weeks ... Marge Kerr, N. W. Ayer talent topper, back from the Coast ... Jack Adams named by W. Colsten Leigh, Inc., exec asst. in charge of concert and radio division.

Fred Waring being profiled in the New Yorker mag ... Bob Colwell, of Clifford & Shenfield banded together under Anne Murphy to knit sweaters, scarfs, etc., for Army-Navy distribution through American Theatre Wing
....Dolores Dawson, who did Oriental dance on recent Dumont WABD Bid to Break Down

WPEN'S 'No Sale' Policy

Philadelphia, March derson mittee of the Development of the Policy

Dulton new addition to "Young Widder Brown"... Derica momenties of the Development of the Policy

Dulton new addition to "Young Widder Brown"... Derica March Development of the Policy Brown of t "Party Night" program, is daughter of Mile. Fift, ballerina of previous

affiliates up to date on FM and tele devolopments.

Dick Davis, actor on "Aunt Jenny" and "Death Valley Days," heard on

CBS, signed for one of leads in legiter, "Kits, Them For Me.", due on

Broadway, later this month..., Fred Robbins, amonumer on "Cet's Face

reals of Wright aircraft industrial films.....Terry Walsh, new in Blue pul
licity office, taking over for Nancy Phillips who's been upped to writing

staff. George Schreier has moved out to handle bally for Stan Florshchu's

co-p program divish.

co-op. program divish.

Reciprocal deal worked oul between Century Artists and Al Kingston
Co. on the Coast whereby each will represent the other...Patsy Campbell
into Blues "Keep Up With the World" today (7)...Broadway reunion
will be held in a WOR studio Thursday (8) when Jane Cowl has as her
guest. Statas Colsworth, who appeared with her in the lediter, "Than From
Heaven." Also in the studio will be Mrs. Colsworth (Murlel Kirkland),
auother Broadway star and friend of Miss Cowl.

IN HOLLYWOOD . . .

IN HOLLYWOOD.

John Royal moved up to Frisco for a lookaround after talking over the NBC televish stustation with Sid Strotz....£dde Cherkoze batting out gas for Eddie Cantor, and Alan Woods ditto for Durante-Moore. Both recently out of the service...£dgar Berger and Don Ameche decided to call off the service...£dgar Berger and Don Ameche decided to call off the season... Blitte network will broodcast the Academy awards March 15, the easilers affiliates staying open after hours to carry full hour of the event, which gets under way at 9,30 pm. from Grauman's Chinese theatre...Alan Mowdry sligned two-year contract as regular on "Duffy's Rogers and Jack Carson are 1A with their draft boards. No tellin' when they'll be called ...The Blue's Hubbell Robinson around for a few weeks to hop us local production end of the network... Five CBS programs trek to be compared to the service of the service of

IN CHICAGO . . .

the midwest.

Be Prentiss has succeeded Bob Murphy as announcer on Quiz Kirds show but will only do shows remansting from ChI or overnight jumps out of here due to his previous Generals Mills hour announcing chore. Network staffers will handle all broadcasts from distant points...Don Roberts slowly going made trying to find a couple of network salemen....Herb Grafts, Times columnia, will be sponsored five times weekly over WIND the Child of th

Roland Butterfield, who has been on the Jack Armstrong show for a roland Butterfield, who has been on the Jack Armstrong show for a year and a half, will be inducted into the Army March 8... Shirley Mc-kinney, Blue receptionist, disclosed the fact this week that she had mar-ried David Moore, former trade paper rep, who takes over shortly as frank Perin, lemporatily back on the job plothe hitting for her former boss while he takes in several weeks of California sunshine... Hal Totteln boss while he takes in several weeks of California sunshine... Hal Totteln several morticaser launched a new series of programs over WAT March S... Francis Farmer Wilder, CBS consultant on daytime ratio, currently station relations staff has been appointed manager of the net's central division station relations department... Two more radio director; jobs in dia gencies expected to be open in the next 30 days... Irv. Kupiente. Chi da gencies expected to be open in the next 30 days... Irv. Kupiente. Chi to the Sunday night Naté Gross WBBM show.

United Nations 'Frisco Conference Ton Special-Events Job For Radio

comprehensive special events jobs in ballons history in connection with the United Nations Conference which is to open at San Francisco on April 25

to open at oan arancisco on April 28.
Both the domestic networks and
the Government agenoles concerned
with short-wave operations are
skedded to go all out on the big
world security show.

rord security show.

Space and facilities are being
rorked out by Stete Dept, public Inrormation units in Washington and
risco. The four network news burreass have formed a committee to
rork as liaison with the State Dept,
d have chosen William Palst, manger of KFRC. San Francisco Don
ex-Mutula outlet, as chief radio co-

ordinator.

First of the networks to announce its plans is CBS. Director of news broadcasts, Paul White, will send top New York and Washington news commentators to the Coast, including Bob Tront, William L. Shirer, Major George Field Eliot and Bill Henry.

George Field Ellot and Bill Henry. Everett Holles, CBS essistant di-rector of news broadcasts, will go from N. Y. to take cherge of the Frisco operations during the confer-ence, and will be essisted by two men from the Coast, Philip Woody-att and Fox Case. Latter is special features and public events director of KNX, Hollywood. Reporters for

For Year Over WMAO

Chicago, March 6. "Musical Mlikwagon," the Bow-

"Musical Milkwagon," the Bown hard over WON for the past two years, moves to the 113-012 noon (CWT) WMAQ slot, five-times weekly on March 18. Contract is for 5x weeks and went Skip Farrell hes been retained as featured singer and show will continue with practically the same featured singer and show will continue on the same shown to be supported to the same shown tinuing es producer

Washington - Tony Parrish has been edded to announcing staff of WTOP. He comes here from WTAR, Norfolk, where he handled special

Fred Waring, in search of a new set singer for his Thursday night flue network show, is mulling a tie-up with newspapers around the country, with possibility that the Donna Dae successor may emerge

from a contest.

Mise Dae recently left the Waring

Servel Is Dropping Billie Burke Show

Board of directors of Servel Inc. scram out of the radio picture and is giving up spansorship of the Saturday morning Billie Burke show on OBS. Servel, which has been bankrolling the allow on behalf of a number of the state of March.

BBD&O sgency, now handling the show for the Servel account, has other prospects in view and H's possible Miss. Burke will have a new

possible Miss Burke will have a new sponsor by the end of the week. Show's a clinch to stay on sustaining, in the event no sale is arranged, provided CBS and Miss Burke can get together on the question of moola.

Waring's Newspaper Tieup 'Right of Privacy' Looms As Legal Video Headache, Especially in N. Y.

Added to ell the other headaches sent of the person so named or of e technical and trede nature that shown.

The law exempts newspapers or The law exempts newspapers or are worrying television, there is one other media possible legal snerl that may in-

volve video entrepreneurs, and lawyers are elready watching that angle. It's the denger of television violating "right of privacy" by showing people without their written consent

In New York Stete, where much met last week and decided, in view of the future television is likely to of wartime priorities and inability originate for network purposes, and to manufacture réfrigerators, to scram out of the radio picture and is series of the property seen when video really gets going, there is a very strict law protecting a person's "right of privacy." The law is part of the stete's Civil Rights

Ishown.

The law exempts newspapers or other media using such names or other media using such names or easy of the law exemption where the law exemption would never operate in flavor of a subject of the law exemption would never operate in flavor of a purpose could easily be identified as trade or advertising. There is even doubt among those legal brains who have looked into the matter whether experimental decivaers could get who had not given written consent. Such people could claim that the experiments being conducted are for trude purpose.

Such people could claim that the experiments being conducted are for trude purpose.

Such people could claim that the experiments being conducted are for trude purpose.

Journal of the law is a long been aware of the law, and are always careful—when showing conductive and the law experiments of the law is not such as the law experiments of the law is a law experiments.

Act.

Other states, besides New York, have similer laws on the statute blooks, but none as sartict each brinder in New York. Here, the violator of the law is liable not earlier to a discovered from the statute of the state of the law is liable not such that the law is law is not prosecution. The law is lawy lone of the law is usually spousoed commercially by to a damage sult, but also to crimine! prosecution. The law is very learning to the law is law in the learning of diamond crowd could, sue III prohibits anyone from using the law is the law

Granik's Scoop

Mutual's "American Forum of the Air" has sewed up one of juiciest special events to origin-ete out of San Francisco in con-nection with the United Nations world security conference, which opens April 25.

Night prior to confab's open-ng Moderator Theodore Granik Night prior to contato s open-ing, Moderator Theodore Granik will put on the air four lead-delegation, Quartet will be Sen-stor Tom Connally of Texas, sharman of the Senate Foreign sharman of the Senate Foreign sentative Sol Bloom, chairman of the House Foreign Relations Committee; Commander Harold Stateen, former Governor of Batteen to timer Governor of H. Vandenberg, of Michigan.

QBS will include Harry Flannery, Chet Huntley, Nelson Pringte, Wal-lace Sterling, Don Mozley, William, Ellers and Grant Holcombe. On the technical side, CBS will use engineering staff of San Fren-ciscos KQW, along with Les Bow-man and John Quinn from Holly-wood.

wood.
Mutual's plans, as announced so
far by news division manager John
Whitmore, are to send to the Coast
Gabriel Heatter, Upton Close, Alexander Griffin (Phile.), Leo Cherne,
and Arthur Gaeth. In addition, as and Arthur Gaeth. In addition, as pre-conference preparation of the American radio public, MBS plans to have all its talk shows between now and April 25 include various ex-perts who will discuss the United Nations conference and America's part in it

part in it.

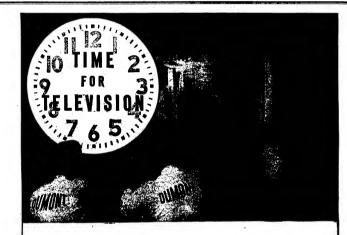
Blue and NBC are still keeping detailed plans under wraps. NBC's details were held up pending return of News and Special Events Director William F. Brooks, who got back only last weekend from a five-week visit to the European war theatre. theatre.
OWI, BBC, CIAA Plans

Most ambitions of the plans for coverage, however, are being made by the various government agencies, OWI Overseas Branch, BBC, and Coordinator of Inter-American

OWI Overseas Branch, Lowercan Coordinator of Inter-American Affairs, OWI Overseas special events sec-tion, under Stanley H. Silverman, (Continued on page 41)



Met. LQU CLAYTON



Uncertainty over the postwar course of Television has been swept away by the recent decision of the Federal Communications Commission A great new medium now waits only for the green light of Victory.

Alert advertisers and advertising agencies are exploring Television's mass sales potential now through experimental commercial programs ... (are acquiring skill, subtlety and showmanship in the use of visual appeals to small home groups.

For the past two years, DuMont's pioneer television station, WABD New York has shared its facilities and experience without charge. Experimentation today, in consequence, is Inexpensive. After the war, rate cards as well as charges for rehearsal periods will be the usual thing. While Television marks time, you have a once-ina-lifetime opportunity.

A visit to WABD is an excellent beginning. Write our Guest Relations Department for an appointment.

TION WABD

It happened on NBC



In the Beginning . . .

SEPTEMBER 27, 1938

Pepsodent launched a new program on 55 NBC stations, coast to coast.

The star was Bob Hope, a personable young entertainer with a solid background of stage and radio experience.

OCTOBER II, 1938

The new Bob Hope Show received an opening Hooper Rating of 13.3 not bad for a new star in a new program.

AUDIENCE-1938

During his first season on the air, Bob Hope reached an estimated weekly audience of 3,000,000 families.

The moral of these figures is that Hope grew up on NBC. In six short years—all under the astute sponsorship of the Pepsodent Company—Hope grew from a moderately well-known performer to

one of the world's greatest entertainers and favorite personality of millions. Here is striking proof that good programs have a better chance of catching on and becoming great programs when

The Story of Bob Hope) NO. 1 OF A SERIES

Six Years Later . . .

Bob Hope is heard on 126 NBC stations, coast to coast, Maine to Mexico, and short-waved to American troops all over the world.

FEBRUARY 19, 1944

The Bob Hope Program hit an all-time peak Hooper rating of 40.9 the highest Hooper rating ever earned by a half-hour program.

OCTOBER, 1944-JANUARY, 1945

Bob Hope earned an average rating of 31.0—the highest Hooper-rated program on the air.

AUDIENCE-1945

Today, Bob Hope reaches an estimated weekly audience of 11,000,000 families.



they are heard on NBC. A man is known by the company he keeps. NBC gives its programs the best in radio: the finest network facilities—identification with the greatest shows on the air—and the greatest listening audience in the world.

It stands to reason that a good show, given these NBC facilities and association, has every chance to grow into a great show—an NBC show.

National Broadcasting Company

America's No. 1 Network



A Service of Radio Corporation of America 86

THE JERRY WAYNE SHOW"
With Jerry Wayne, Dan Seymour,
Jeff Alexander Orch and Chorus,
Carole Landis, Benny Goodman,
Hope Emerson, Lorna Lyun, Craig
McDonnell

McDonnell
Producer-Director: Robert Weenolsen
Writer: Martin Stern
36 Mins; Mon. 9 p.m.
BORDEN'S MILK
WIZ-Blue, N. Y.

W.J.-Blue, N. Y.

(Young & Rubicam)
It would have been nice to say that
for Jerry Wanne's first bigitime attempt at a show all his own that he
boffed 'em. But though Wayne evidenced an assuredness and ability to
ence a variety show, the initialer
of this new series didn't quite come

of this new series ution specified in the preparation but its faults lay, mainly, it the serial and, secondly, the direction. Why, one, commercial, mid-rection. Why, one, commercial, mid-rection, which is the property of the first 12 minutes! That's another Ripley, in radio property of the property of

and the property of the proper

Overseas for USO Since Jan '43-Now in Germany



FRED LIGHTNER DIE PHIL GOSCIA

GAGS!!

JOE SLOAN will write you Gogs the public can swellow. For stage

WRITE BOX 228 Variety, 154 W. 46th St. New York 19, N. Y.

Details of "R Had to Ba You." and Coodman jammed off a couple on the trorice stick. The attempt at chatter by the pair was most significant. There is not to the pair was most significant. There bowine characters were woven into the script in purile mannerical by Dan Seymour. It sunder a mercial by Dan Seymour. It sunder a mercial by Dan Seymour. It such a superior and Edward was the sunder a metal by Dan the start. The show stacked up best in the right of the sunder a metal polo on the vacab. In addition to his conceining, while Jeff Alexander's order in succeed to background and particularly motable. Kahu.

"WORTH REMEMBERING"
With Rex Mauphi's Orch, Eunio Bolognini, Virginia Card and Earl Coveri (guest stars) Producer: Cliff Peterson Writer: Chris Ford

30 Mins.: Sun., 9:30 p.m. (ENTRAL REPUBLIC CO. WENR, Chicago (Wallace-Ferry-Hanly)

ENTRAL "REPUBLIC CO.
WENN, (Chieser Perty-Haily)

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wante

"Rodger Young"

"Rodger Young"

Last Friday's (2) 'Stage Door Gottom' above was tied in with Control of the Cont

"REPORT TO STOCKHOLDERS"

(N. J. Red Cross War Fund Show)

with Earl Wilson, Drew Peach,

Gloria Jean, Tommy Dorsey, Paula

Kelly & Modernaires, Fred Sayles,

Kelly & Modernaires, Fred Sayles,

nels Dayar, Faul Brenner, Bill Dar
nell, Three Suns, Phill Brile, Bill Bar
nell, Three Suns, Phill Brile, Brill Bar
nell, Three Suns, Phill Brile, Brill

Wiffer, Start Cornell, Start Cornell,

Wiffer, Start Cornell, Start Cornell,

Rey LaPlante

Rey LaPlante

Sustaling **

Sustaling**

Sustaining WAAT, Newark

This energetic Newark station really stepped up into big time last Wednesday. (28) through the patriotic device of launching New Jersey's Red Cross campaign of 1945. Cer-Red Cross campaign of 1945. Certainly, independent radio stations and networks have been giving Red Cross programs and other war shows. But programs and other war shows. But programs the well-routined broadcast worth of many sale endeavors. Programs showed deep lug or glossing for the Red Cross and dramatic bits or factual at the station for several months, out of the control of the red cross and dramatic bits or factual at this station for several months, out of himself in actiping and drawing out some cruek material at this station for several months, out of himself in actiping and drawing criss rates plaudits for his production 100.

Program showed off with Paul Brenner explaining it represented a report to the vag group of Red Cross the Paul Red Cross the Pa

Long array of stars took in Tommy Dorsey, doing his trombone solo of stars took in Tommy Dorsey, doing his trombone solo of starting foreign the star took in the star to star

ace tunes. And Elton Britt.

Cloria Jean, who was slated to sing, appeared for a brief chat, but kept from singing by bronchitis. Gus Steck's station band handled the second half of show emanating mostly from Newark studies.

This portion included brief statements from every type of Red Cross worker in Newark, being climaxed

nents from every type of Red Cross corker in Newark, being climaxed y a sketch from the Newark Army hir Base with Scrgcant Roy LaPlante nd his aldes relating a typical inci-ient of Red Cross work done for ser-ricemen while they are thousands of niles from home.

miles from home.
Program was given added temoo
by Dill Darnell's solo, "Had a Talk
with the Lord." Formerly with Bob
Chester's and Red Nichols' orchs,
Darnell is book from nearly four
cears service in Africa and Ruly. He
moored with "Accentuate." Having
t voice ideally suited for radio, he
hages up as a find.
Wear.

EILEEN FARRELL 15 Mins.; Wed., 6:30 p.m.

SILEEN PARKELL
IN MIRES: WAR -648 p.m.
Sustaining
WARC-CRA: 464 p.m.
WARN-CRA: 464 p.m.
W

auces by Alfredo Automin.

"ANN' A WAZENTUL NICEST"

WISH KASHERIBA CAREEL, Nell CMA1
IES, Frank Bister, Loc Clark, Care

Fastiman, Michael Pilesimmons, Warnow, conductor

Narrow, co

Do a man who neppee ingritity upon book in the manufaction of his own book. The show set out to dramatize who was a subject to the state of the stat

Harrisburg - Staff Sgt. Edgar K. Smith, program director at WHP before induction into the Army, her received a certificate of commendetion for meritorious service while et-tached to the 3384th Service Com-mand Unit et the nearby New Cum-berland Reception Center.

"AIR EVACUATION HOSPITAL" Producer: Jee Gotilleb Announcer: Joe O'Brien Interviewer: Cpl. Richard Pack 15 Mins; Mon., 9:36 P. M. Sustaining WMCA, N. Y.

Switables

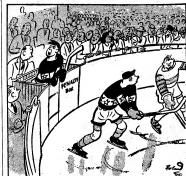
WMCA, N. T.

Real meaning of war and its at meaning the same brough such as the same brough such as the same brough such a program as WMCAL sing cauche a program as WMCAL sing cauche a program as the same such wounded Gis made from Europe, program has an another such as the same such





DON DOUGLAS (Off to Mexico on a Saddie Tramping Trip)



"Well, if you must know-I didn't eat my Wheatles!"

Fencing yourself in by ignoring The Cereal . . . crisp-toasted whole breakfast? That's bad. Especially since wheat flakes, rich and malty-sweet breakfast can be so beautiful. It can include big bowla of milk, fruit and [Champions' are second-sleping good include high power of the control of

THE CALLAHANS" radio comedy series, originated, written, and directed by Fritz Blocki, has just been sold to Columbia Pictures. This is the first time a radio comedy series has been sold direct to Hollywood, after a brief local radio tryout, not only for one picture, but for a series of feature pictures with options for five vears.

is thus proved to be one of the greatest long run comedy series for movies AND RADIO.

"THE CALLAHANS" is another in the long list of successes pioneered by Fritz Blocki, either as writer, director, or both, in ten years of outstanding network radio. It is a fitting milestone in the first year of operation as an independent writer-producer.

For further details about radio rights for this exceptional movie and radio property, contact:

THE WM. MORRIS AGENCY

FRITZ BLOCKI

Writer-Producer-Director

420 Madison Avenue, N. Y. C. PLaza 9-6180

Inside Stuff—Radio

Chicago Tribune, after joining Westbrook Pegler in his "crusade" against William S. Gailmor and the Blue network not long ago, seems to have reached a decision to attack the Blue alone, since Gailmor himself is only heard on WJZ, the web's N. Y. outlet,

Latest outburst against the network occurred Feb. 20 when, in an editorial lacing Sec. of War Henry Stimson, Col. McCormick's publication and "Variety" quotes-"Our ancient secretary of war faised his voice Sunday evening on the Blue network, which no respectable man in his right mind would condeseend to use, on behalf of the legislation which seeks to jupose slavery on labor and industrial management in the United States.

Editorial is entitled, "An Incompetent Indicts the Competent." The Blue

That all is not going too well with the Danny Kaye show is indicated by the inclusion of Music Corp, in the setup as "expert advisor" for a full program with larger prizes, etc., secure cut of 10%. Talent or package brokerage was eliminated at the oisteg of the Pabst-Kaye deal when Lou Mandel, attorney for the conic, completed the transaction with Paul Warwick (& Eufer) and & Mooris, vp. of the Pabst outfit. In its capacity as advisor, MCA will have Hall Hackett keep close tabs on the show and make his suggestions for its improvement. Kaye, owner of the package, called in MCA when, it is understood, the brewer complained of the rating, Pabst is paying \$1,600 weekly for the program. Kaye is handled for pictures by the William Morris according to the control of the program. Kaye is handled for pictures by the William Morris according to the control of the program.

WJNO, West Palm Beach, utilized the recent moving of its quarters for a neat exploitation stunt. Broadcasting a re-dedication program from its newly-remodeled studies at 1500 N. Palger or rive, station dramatized the manufactor of the particle of the program of

Des Moines—A new novelty show, "Stump Us Gals" a 15-minute musi-cal has been opened during the noon hour on KRNT. Organist Dayse Mae Gaylord and Sue Smith piamist, play tunes requested by listeners and send theatre tickets to listeners arresulms consecutive construction. suggesting songs they can't remem-

Salt Lake City-The Wasatch Oil Co. has begun sponsorship of a Sunday evening half-hour for a 52-week run. Called "The Wasatch Show." the program features show tunes of the Victor Herbert and Sigmund Romberg type. Account was placed by Ad-Craftman of Salt Lake.

Switcheroo Ups WOR Quizeroo to MBS Web

In line with Mutual's new policy of "network above all," another local program, which achieved a high ratng, goes full network shortly.

Stanza is WOR's "The Better Half." audience quizeroo with Tiny Ruffner as m.c., which will fill the MBS Monday, 9:30 to 10 p.m. niche starting in April. Program now is heard Wed-nesdays at 8:30 p.m., sustaining, same basis it shifts over to the network. Phil Carlin, Mutual programs v.p. Phil Carlin, Mutual programs v.p., impressed with high rating stanza garnered in N. Y., is augmenting the program with larger prizes, etc., for the network origination.

ALAN YOUNG PROGRAM

With Doherty, Clifford & Shenfield slated to take over the Alan Young show from Young & Rubicam for Bristol-Myers, April 3, first member of the cast among the regulars of

NAB Can't Agree With N. Y. Indie On Objections to BMB Methods

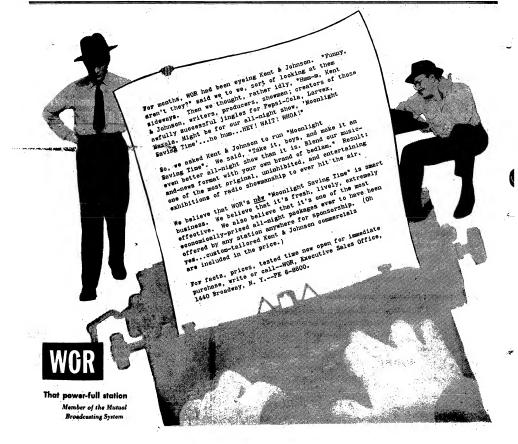
Undertaken by the newly-formed Broadcast Measurement Bureals with a woman broadcast Measurement Bureals with a woman broadcast with a woman wo

of the cast among the regulars of the program to get the axe is so of persons. The program to get the axe is so of persons of March 27 and the dark statement by BMB of what the bureau is measuring is answered by the fold and the persons of the fold of smith of the fold of smith of the fold of

Following a two-day assistion lest "It is doubtful if written instructions week in Washington, the National Will be clear to all groups, wish Assn. of Broadcaster Research Com! BMB answering that experience has a contract the \$0-page documented recommendations by WNEW, N. Y. for indie aking BMB to include a list NAB's coverage plan, which will be of stations in the ballot is declared modertiken by the newly-formed "rot workshel" by BMB, while a The NAB answer deals with a two-page letter listing six steps which "audience or certain programs ex-WNEW "would want to be considered before becoming a BMB so licent."

In answer to the reply from the NAB. WNEW stated that it was never the intention "to supply an argument against the BMB plan. Exceptions to the method of BMB intends to employ are a prime factor."

"Analysis of the WNEW survey by competent and impartial research authorities will determine its importance to those stations which, while in accord with the plan, must take cognizance of its potential shortcomings." WNEW said.



Radio Reviews

was hit, and himself blinded, by a failine, with Dick Bell giving ensule shell on Christmas eve in Belgium; lakes on the contont, crediting ori-an infantryman from Brooklym who gin, and in controversial issues giv-front Indiana wounded by artillery section of the contoners of t

"THE NEGRO IN THE WAR"

Fletcher Mariln 15 Mins.: Fri. (2) 7:15 p.m. (one shot)

Sustaining WABC-CBS, N. Y.

Sustaining
WARG-CRS, N. Y.
Work of the Negro in the war
front is on papers to the observant. I
make the property of the property of the observant
day (2), was atill criminently worthwhile. Not necessarily because it
showed the Negro on a brave lighter
while Not necessarily because it
showed the Negro of the Negro of the observant
of Rying planes and haiding arc
if the Negro of the Negro of the observant
of reporter and war correspondent,
and in every way being a normal
these trying times misted of a creature apart. As General MacArthur
these trying times misted of a creature apart. As General MacArthur
among the soldiers of my command,
"Program listed wasn't completely
accessful, report of one of the oversuccessful, report of one of the overtimes, and the solding of the partition of the
Max Johnson of the Battimer AfroAmerican, speaking from Rome, beDixon of the Pittiburgh Courier, reporting from Paris, caree in clearly,
weeken't front and behind income.

Then've learned one thing," he said

Then've learned one thing," he said

Then've learned one thing, "he said

Then've learned one thing," he said

Then've learned one thing, "he said

Then've learned one thing," he said

Then've learned one thing, "he said on

Then've learned one thing, "he said

Then've learned one thing," he said

"They've learned one thing." he said, 'there's no place like home and no 'there's no place like home and no tin, of Louisville Defender, speaking from Godman Field. Ky, 'described the work of the 47th Squadron at the base, the first and only Negro the said of the said o

"WE SEE BY THE PAPENS"
With Dick Bel!
IS Minss; 3 p.m., Mon. to Fri.
Sustaining
WLIB, N. X.
This slanza is a news digest culled
from items and editorials in N. Y.

IN THE WAR"

throon, Randy Dixon

rilin

2) 7:15 p.m. (one shot)

"WAY BACK WHEN"
With Jess Kirkpatrick
Producer: Fred Levings
(Writer: Bill Fisher
15 Mins: Tues., 8:15 p.m. (CWT)
CHICAGO TIRE MARKET
WGN, Chickago
(Robert Kahn Associates)

thourt Kohn Associates Although a recorded program (with live commentary and continuity) this sint has more apocal and entertainment volue than many a 15-minute more volue than many to 15-minute more volue than many to 15-minute more volue than the prome that was were in their prime, it stored stars were in their prime, it stored stars were in their prime, it stored ways.

40 yr.

Opening rogram (27) teed off

Des. Moines.—Betty Wells. director of Women's Affairs for KRNT, was one of seven women invited to take part in a discussion group. "A Career Conference for Women' Sponsored by the Associated Women. Students of the Univ. of Missouri, March 1 and 2. Title of the conference was "Women Wanted."

NBC Polls Televiewers To Find Out If Fight

Shows Have Any Sock

Everyone scems to take it for granted that televised boxing bouls

granted that televiced boxing boats are going to be like snoney in the bank for "sponnova and televasters are grown to the state of the

grams.

Questions deal with number of viewers per receiver, whether set is located in the home or a public place with which boxing bouts are timed in, whether commercials have impact and whether work of the anomneers, Steve Ellis, Bob Station and Bill Corum meets with viewer provals.

approval:

Not stated but the questionnaires obviously are being distributed in an effort to place some sort of value on the rights to televise professional boxing bouls in N. Y. and the web undoubtedly will use the into when drawing up list election rate card when commercial video starts popular.

Television Review

"ON STAGE, EVERYBODY"

(Biue Notwern McCoil, Hildegarde With Jimmy McCoil, Hildegarde Halilday, Cyril Smith. Pearl Pri-mus and dancers, Danion Walker, Billy Rose and Walter Herlihy Supervisor: Paul Mowrey Director: Harvey Marlowe Associates: Cyril Ambrisiar, Marsin Andrews

Director: Harvey Marlow
Assanders: O'JI Ambrister, Martin
Writer: Charles Speer a
30 Mins; Tazes, 9 m.
White the Blue network inaugural
show on DuMonts wABD, N. Y, last
Tuesday (27) was one of the bettar
productions to broke the cutertainment values, clarity, direction and
evenness of pace of the web's first try
at television the previous Sinday on
E-auti apparently not only lay with
tha piloting of the staraz by Harvey
Marrlowe, but in the operation or the
Marrlowe, but in the operation or the
Marrlow, but in the operation or the
the control of the control of the the
the technicians at DuMont, as well as

the fact that the newest, and largest, studio recently completed is poorly laid out, lacking proper room for placing of a decently-sized set, and hampering the movements of tech-

interpreting the movements of the contention of the content of t

Labor Goes on Radio To Present Its Side

Labor's side will be explained to the general public vie radio under a plan whereby film unions and guilds are preparing to spend from \$25,000 to \$50,000 annually on the airways. Move started with Moving Picture Paintant Local \$45 propagate 4 to \$45.000 annually on the airways. Move slarted with Moving Picture Paintars Local 646 proposing to take over the program of Sam Balter. KFWB commentator. Other oratis is the Conference of Studio Until 10 to 1

San Antonio.—Pat White has been added to the news staff of KTSA. He comes here from KWKH, Shreveport, and replaces Eston Pace of KTSA who joined the Marines.

Follow-up Comment

"Can You Top This" on NBC for Colgate last Sat, night (3) got along without Senator Ed Ford (ill), who had fellow Lamb Ward Wilson subhad fellow Lamb Ward Wilson sub-bing for him. Latter rang the bel-consistently with his gags / and rounded out a sock trio along with regulars. Harry Hershfield and Joe Laurie, Jr.

"Hall of Fame's" return-to-N.Y.
show was raiged Sanday (4) under
the old stuff with Bert Labre in
broad, abeit familiar scene. New
comedy writing was off. Artic Slaw
comedy writing was off. Artic Slaw
overly wild pazzique; and even White
man's ald vs. new arrangement didn't
come off. Jo Stafford's straight song
adaging citledee, Peter Lorre OK.

Sieve Kills proved a capable sub for sports writer Bill Corum Fri, (2) high on the first Bill Corum Fri, (2) high on the Gillette blue-by-show account from Madison Square Williams Wil

going on 'up in the ring.

"Books Bring Adventure" is one of the first large-seals projects by one that first large-seals projects by operating with local units, in the field of childran's radio. Alm of the state, being during the first large seals that the single seals of the seals of age. Tales selected by leading literary critics are localed in various of the seals of age. Tales selected by leading literary critics are localed in various control of age. Tales selected by leading literary critics are localed in various control of the seals of the seals of the seals of age. Tales selected by leading literary critics are localed in various control of the seals of the seals

JOSEPH ENGELHARDT And His

Manor House Orchestra have become the most lis-tened to musical program according to all surveys, and without a printed word publicity.

RAY HARVEY

Author of Essenger

This is Helen Hayes

The return of Helen Haves to radio is an important event. Her use of this network's stage door is most gratifying to us, and already her effect upon critics is truly exciting. Witness these reactions ...

VARIETY LAPSES INTO STRAIGHT ENGLISH:

"By stepping into the new Mutual series, Miss Hayes has automatically become the First Actress of radio."

WINCHELL COINS A UNIQUE SPEECH-FIGURE!

"Helen Hayes' new Mutual dramatic series proves again that when Helen rubs a script with her talent the spellbinding magic of fine drama appears."

We join the critics in welcoming Miss Hayes, and we congratulate Textron, Inc., and their agency, the J. Walter Thompson Co., on their sponsorship of the actress every Sunday evening at 10:15, EWT.

This is Mutual



and we say it again in 1945*

*IF YOU DON'T BELIEVE THAT ...

WFBL IS THE LEADING STATION IN SYRACUSE, N. Y.

We'll prove it to you!

- Select any modern-type survey.
- Choose whom you want to make it.
- · Choose when you want it made . . AND WE'LL PAY ALL THE CHARGEST



MEMBER BASIC NETWORK COLUMBIA BROADCASTING SYSTEM National Representatives FREE AND PETERS, INC.

Industry Eyeing Decish on WOW

When the Nebraska Supreme court ordered cancellation last May of a 15-year lease of WOW at \$74,000 a dld it invade the jurisdiction

Commission?
That was the question argued before the U. S. Supreme court last week and the Industry is watching the results because of its effect as to limitations of FCC powers.
Sult was brought by 'Dr. Homer M.

summanum of FCU powers.
Sailt was brought by Dr. Homer M.
Johnson of Lincoln, policyholder into Woodnen of the World, life in
the Woodnen of the World, life in
the Woodnen of the World, life in
the Woodnen of the World, life in
1924, WOW, Inc., headed by John
Gillin, Jr. Plantiff contended that
the ernal was grossly indequated
the sailt was dismissed by District
and the world was the world was a state of the
the world was a state of the World was a state of the
cent austanded Johnson's claim of
constructive fraugi' and voided the
Junger Frank Dehanson's claim of
constructive fraugi' and voided the
Junger Frank Dehanson's claim of
constructive fraugi' and voided the
Junger Frank Dehanson's claim of
constructive fraugi' and voided the
Junger Frank Dehanson's claim of

lesse.

James L. Fly, chief counsel for the WOW group, appearing in his first private law case since resigning as private law case since resigning as Newsake high court has, in effect, multified a transfer of the radio license approved by FCC in 1942 when Fly was chairman. Fly said there was a quection as to whether the commission will give to whether the commission will give to whether the commission much com-

to whether the commission will give another license to an insurance com-pany or a bank. He averred that a state court has no authority to nullify a license by removing prop-erty rights of a radio establishment.

'JOE & MABEL' SERIES READIED AS AIRER

The "Joe and Mabel" magazine series by Sgt. Irving Gaynor Neiman is being readied as an air show by

Is being readled as an air show by the author, with possibility i'll go on a summer replacement program, on a summer replacement program, it interested in the radio adoptation. Sgt. Neiman has just been trans-ferred from Vichy Air Field in Illinois to New York and is cur-rently at work on both the sir show and a new "Joe and Mabel" install-ment for Coller's.

Woods Seen

Continued from page 31 though LaRoche obviously was the

of N. Y. have been restless and somewhat disturbed over business losses that followed in the wake of losses that followed in the wake or Kobak's exit. Woods, formerly Kobak's running mate, is expected to alleviate some of this feeling by direct contact with those affected.

BBD&O Research f transfer of the Blue's ad-BBD&O Research
Recent transfer of the Blue's advertising account from Geyer, Cornell & Newell to BBD&O is seen another move by the web to strengthen
its position in a hurry, McCannBrickson remained in the picture Erickson remained in the picture right up to the final decision, but was passed over in view of BBD&O's pledge to pitch in and do a hep re-search job for the network, some-thing it's been needing for a long time.

me, Research angle, of course, ties in with recent series of ads placed by the web which drew protests from

LAWRENCE GOLDEN

BLAIR LEAVES BLUE FOR WHBG TOP BERTH

Harrisburg, March 6. Wilbur Blair has resigned his position as night traffic mgr, of the Central Division of the Blue network, to become program and production mgr. for WHBG, Harrisburg's new Blue station, which will go on the air in about a month.

air in about a month.

Blair, a former Harrisburger, is a
graduate of William Penn high
school, and was formerly a member
of the engineering and announcing
staff of WKBO, NBC and Mutual

KRNT'S LISTENING POST

Des Moines, March 6. Listening post for receiving foreign broadcasts has been construct-ed by KRNT, Des Moines, under di-rection of Charles Quentin, englneering consultant

Special programs analyzing the propaganda will be broadcast under the direction of George Cremeens, special events head of KRNT.

Thesp, Not Prof.

Chicago, March 6.
Eyebrows bounced here last week when it was learned that Armand Hunter, head of the farfamed Northwestern, U. School famed Northwestern. U. School of Radlo, would play the lead in a 15-minute drama series over WJJD, sponsored by the Metro College of Drama, one of the many schools to spring up here in the past few months offering relies everythes.

in the past few nonths offering radio courses. Hunfer, who earns an honest dollar now and then as a radio actor when he has time from his Northwestern dutles, probably leoks upon the deal as just an-other assignment and not a case where he's working for a com-petitor which still has to gain a reputation.

Biston.—Ray D. Scofield, formerly with NBC Radio-Recording division, has joined WCOP's sales department. He was in the Army Signal Corps or one year previous to his medical

discharge two years ago.

Steve Brickley, out of the Army, has joined the station's engineering

Less Talkie-Talkies, More Sock Spots Aim of Radio on 7th Bond Drive

Dick Tobin's Blue Stanza

Dick Tobin, recently hired by the Blue as a news program producer and director, will take over the 7 to 7:15 p.m. Monday through Friday special events reports.

Program, tabbed "Headline Edition" tees off tonight (Wed.) and will run Mon.-Wed.-Fri. until March 26 when it goes cross-the-board. Slot is currently occupied by pickups of Blue correspondents here and abroad.

abroad.

Web presently clearing affiliates, so as to set up the stanza on a local cooperative sponsorship basis. Tobin will analyze news and also m.c. pickups of personalities who are involved in the news when accessible to the microphone in this country or elsc-where.

More emotional appeals and short spot announcements-and less oration-will be the radio goal for the Seventh War Loan drive. Aim was delineated here yesterday (Mon.) at opening of a two-day meeting of state war loan publicity chairmen by Lewis Avery, director of broadcast advertising for the National Ass'n of Broadcasters.

Avery told the press agentry chiefs that less than 1% of radio listeners pay attention to speeches listeners pay attention to speeches coming over the air, while 40% hear baseball games. Obvious con-clusion is that one spot announce-ment during a ballgame is worth 40 radio speeches. The emotional ap-peal, he said, and special events are also worth many times more than challenges. chatter pieces.

Give Now!



Give More!

Thanks from the Boys

Gloria Jean Three Suns Paul Brenner Mills Brothers Phil Brito Anita Ellia Tommy Dorsey The Sentimentalists Bill Darnell The Modernaires Johnny Morgan Monica Boyar Louis Prima and Orchestra Lily Ann Carroll Justine DuVal Fred Sayles Elton Britt Gus Steck and Orchestra Steck's Bad Boys

Drew Pearson

TT WAS A GREAT SHOW FOR A GREAT CAUSE! We feel pretty sure that every service man and gal would thank you entertainers for appearing in person on WAAT's big two hour Red Cross broadcast on February 28th (8-10 PM). You sure did your part toward helping the 1945 Red Cross War Fund Drive get off to a grand start. Your efforts-and those of many, many others in the entertainment world-will mean vitally important comfort to plenty of fighting men and their families when they need the Red Cross.

Army Dramatization by Members of Army Air Force Red Cross Women North Jersey G. I.'s from European Theatre of Operations

Nat Brusiloff and his Orchestra Earl Wilson Jerry Roberts

And not forgetting . . .

William N. Robson and Bourne Ruthrauff of the American Red Cross; A. A. Adams, B.B.C.; and Local 802 American Federation of Musicians. Plus extra special thanks to Frank Dailey. Show written and produced by Lee Stewart of WAAT.

Give more . . . Give now . . . to your Red Cross!



RADIO STATION JERSEY'S FIRST

Beefs Rend Air

e fear by CBS of competition by theatre television, even though not expressly stated. SMPI, on behalf of the engineers of the motion pie-ture industry, wishes to submit to the Commission that it does not fear competition of television broadcast-ling but invites it. It is hoped that the television broadcasting industry has the same attitude.

has the same attitude.

"SMPI is of the opinion that the frequencies requested for theory television will serve a very large portion of the public without distinction as to income level. The moinction as to incoine level. The mo-tion picture industry has the organi-zation to produce, and the technical know how of the type of visual en-tertainment required for public consumption. The industry has 30 years of background experience, and has aequired the know how of pub-lic desires in the visual entertain-nenn field.

ment field.

"During the initial commercialization of television, whether broad-casting or theatre, the public will view the presentations due to their novelty—that is, the novelty of being able to view a visual presentation transmitted through the medium of radio

radio,
"This novelty period will soon wear off, and it will then be necessary to present proper-program moterial having human interest and entertainment value to insure continued commercial success. The motion pleture industry has gove through this period in presenting visual presentations in theatres visual presentations in theatres throughout the country and the

world."

Larsen challenged the CBS contention that theatre video could use wires. He said telephone wires are not suitable for any type of video, and only coaxial cable of greater width than any now in existence a could do the job.

Blue. Cowles, Oppose "Stampede"
While there were some demands
for additional television channels in for additional television channels in is being retained even though war the lower frequencies, testimonary sencetes forced cancellation of the ber of 6 mc. channels would do to. The annual Bernays radio award job until the ultra-high experiments also is being continued despite the arc completed. T. A. M. Crawn, vice cancellation.

from pase 37 the Coveles catalons, and president of the Bus Network, were men and the Bus Network, were men and the Bus Network were the several properties of the Bus Network which was not to be the several properties of the s

experts, it is on Norton's testimony that the planned move upstairs is largely based. This will be finally settled when Norton discloses the contidential Army data later this length.

inouth.

Maj. E. H. Armstrong, father of FM, also made a strong plea not to move the service, and offered to forego his royalties for one year if the change was not made. Armstrong recommended that FM be moved from its present 42-50 meg, region to 48-66 megs, instead of to the 84-104 area.

the 84-104 area.

The network representatives generally okayed the change since they are anxious to get video rolling immediately after the war and need the space now allocated to FM for the purpose.

Ohio State Exhibition

Columbus, March 6.

Closing date for effires in the ninth American exhibition of educational radio, sponsored by the Ohio State U. Institute for Education by Radio is March 15. Exhibit is being retained even though war urgencies forced cancellation of the institute this veer.

N. Y. Indie Gets First Crack at Ace BBC Disc Waxed by British Stars work out something for the incomber-

At the request of N. Y. indie, WNEW, the British Broadcasting Corp, has recorded a "British Show-biz at War" disc for airing over that outlet next Monday (12) from 8 to

outres next Monday (12) from 8 to 850 p.m. Setup is unusual BBC has spectra large budges and several weeks in rarge budges and several weeks in the setup of the second weeks in the setup of the second weeks in the setup of the second weeks in the a tribute to the theater. Hims and reduce the second weeks in the second form of the second weeks in the control of the second weeks in the second weeks in the second weeks of the second weeks in the second weeks of the second weeks in the the BB(llan Crooks Obvie

Alan Crooks.
Obviously the BBC planued to
make the disc available to the webs
for initial U.S. airing. But, since
it was done at the specific request of
WNEW, this station is being given
first crack at the program. Later
it will be broadcast on other outlets
throughout the U.S. A? and Canada. Show was produced in England and flown to this country by bomber.

AFRA's 5G Vet Kitty

Washington, March 6.

The Washington local of AFRA
announced establishment of a \$5,000
veterans emergency fund last week.
Gunnar Back CBS newscaster and
local AFRA prexy, explained this is
in line with the organization's national policy to raise funds for re-

tion State Exhibition

Entries Close March 15

Columbus, March 6.

Louise date for efficies in the local ardios associated with the provisions of the CI bill: 41

Louise date for efficies in the local AFRA men who return from the armed forces.

Dallas. - In a special series of Dalla. — In a special series of transcribed interviews, Texans are hearing first hand info on "Fighting Texans" in France. Through Wick Fowler, war correspondent for the Dallas Morning News, interviews with the Texas GI's are aired each week over WFAA.

Nix 'Hitch-Hikers'

Continued from page 31 =

Board discussed the CIO-WHKC row which resulted in the station being hauled up before FCC on CIO

Second resolution would curb the growing practice of using a sponsor's program on one station or net to plug his programs on other stations and webs.

subscribed to the service.

mother on "Gloom Dodgers." WHM, N. T., morning show. The Market of the Colombia of the Colombi

Hartford: George M. Burbach, KSD, Small stations: Dietrich KTRI, Bloux City: Frank Kling, WMBR, Jacksonville: Clair R. Mc-Collough, WGAL, Lancaster, Pa; Dale L. Taylor, WENY, Elmira; Matthew M. Bonebrask; KOCY, Oklahoma City, and Marshall Pen-gra, KRNR, Roseburg, Ore

VET REHABILITATION SHOW FOR BLUE, TOO

Blue will air a veterans' rehabilitation series of programs under the supervision of the Hollywood Viatory Committee, with Coast radio and film toppers in the lead roles.

beds hauled up before FCC on CIO charges. Subsequently the station that Monison, Jr., web's program cannot the window and would get ing declaring for the show. It is not to exceed the station that Monison, Jr., web's program will tend to the window and would get ing declaring for the show. It is not to the station of th

Tommy Taylor Goes

Tommy Taylor, featured singer on the Blue network's "Sunny Side of plug his programs on other sations; the Blue networks "Sunny Side of and webs.

BMB, turned in his resignation as worked with Hene Woods, got that director-st-large for large stations, word from Uncle Samuel this week because of his new post, and reported his 285 stations have already niche or "Cloom Dodgers," WHM, and bowed out. He also gave up his niche on "Gloom Dodgers." WHN, N. Y., morning show.

ica in the Air," is readying a new type five-a-week strip show litled "Galahad." carrying a romantia theme plus a musical background. Two top Chi agencies are dickering for the program on a network basis, following an audition of the first five programs. Show will package at around \$3.000.

Weinrott also is handling the new

Albany—Tip Corning, former CBS and freelance announcer, is now a captain in the Marine Corps.

Webster Oats show, "Those Websters," which replaced "Brewster Boy."



Race Relations Among Service Returnees On **WOV Post-Victory Sked**

Fostering of amicable race relations among returned GIs is a definite job for radio, according to Arnold Hartley, program director for WOV (N. Y.). He is planning a round table air discussion on subject, to start shortly after V-E day, between white and Negro GIs. Mod-

between white and Negro GS. Mod-creator for the pow-wows will be se-lected from the Army Medical Cops, with a speyihatrial preferred. Problem of adjustment preferred. Problem of adjustment returness who have seen action, Hartley feels. Many come back, he said, unable to concentrate for any length of time, and the problem will be armore severe. Coupled with usual complications of returning solders, and the Negro problem will be far nee, it's fett.

race, it's felt.
Unless this problem is tackled,
Hartley feels, some dire, social up-heaval may result. Although he feels problem is of immediate im-portance, he'll wait until V-E day, as such discussions usually divert upublic attention from the task at haud, to clinch the victory.

Columbus.—Howard Donahoe, who Columbus.—Howard Donance, who originated the program "Uncle Jim and the Kiddles" has returned to Columbus as program director of WCOL. "Uncle Jim's" program was first broadcast over WCAH in the late 20's.

Jack Stapp Back After **ABSIE London Operation**

Jack Stapp, program manager of WSM, Nashville, who has been on leave to OWI Overseas Branch for about 14 months, has just returned to New York atter a year in London. In the British capital, Stapp was in charge of special events for ABSIE,

the U. S. Government's powerful station which beams propaganda to the continent. Stapp is now heading up the guest artist unit of OWI special events in N. Y. under Stanley H. Silverman.

Sandra Michael Back

After Montana Stav Sandra Michael is back at her Connecticut farin after some months in Montana, where she went after the accident which cost her brother, Peter Michael, also a radio writer, his left leg when he fell into a farm machine on his ranch. Peter is now in New York able to get around and about to be fitted for an artificial

ieg.

Miss Michael is now writing a novel. A third member of the writing family is in London for the OWI.

WOULD EXEMPT RADIOITES

Albany, March 6.
Station managers, studio managers, newscasters and radio commentators would be included in the group exempt from jury duty, under the terms of a bill sponsored by Assemblyman Harry A. Reoux, of Warsemblyman Harry A. Reoux, of Warsens of the state o

Honest John

Chicago, March 8.

A Chicago, March 8.

A Bit-time high in radio script perfection was 'reached here last week by Johnny Nerbett and his "So The Story Goes" series, heard over WBBM. In the three years the show has been on the air, a total of \$98 stories were broadcast, with only one factual mistake showing up in the scripts. This was only one factual mistake snow-ing up in the scripts. This was when Neblett said that Ulysses when Neblett said that Ulysses ling up ...
when Neblett said that Ulysses
S. Grant was the youngest man
to become President of the U.S.
Actually Theodore Roosevelt
was two months younger than
Grant when taking office.

Grant when taking office.

Neblett office gets an average of 3,800 letters each year from listeners, many of whom question facts the stories are based upon, but each letter is replied to with definite proof that the scribts Neblett uses, which are written by Judy Tom, are authentia.

Brooks Back, Skeds Some Changes in War Staffers

NBC is scheduling some changes its war correspondents. Plans for the shifts have been formulated by William F. Brooks web's head of news and special

web's head of news and special events, who got back to New York last weekend after spending five weeks in London, Paris, and various of the property of the pr

United Nations

Continued from page 33

has already covered a half dozen international conferences. For the Francisco show, however, both San Francisco and New York offices of

remitize and New Yeart offices at OVII Oversas have combined their forces to put over the biggest special events job ever. Claude Buss, 'chief of the San put West Coast radio program directions and the second put was to see the second put put was to supplied to the U. S. agency, and Lawrence ment Fry state for the growth of the second put plans to supplied the second put plans to supplie the second put plans to supplied the second put plans to su

the intervence of the commentaries daily. These commentaries daily. These commentaries daily. These commentaries daily. These commentaries over "OWE" inhort-water countries over "OWE" inhort-water countries over "OWE" inhort-water daily and the countries over "OWE" in the state of the countries of the countries

plans for broadcasting the proceed-ings on all Latin-American beams. Mario Delgado, head of the organ-ization's script department, and the process of the control of the con-trol of the control of the control of the West Coast from New York. Up from Mexico City, where they have been covering the Inter-American conference, will come Spanish-language commentator Enrique Rod-riquez Pabregaj, and Fernando dés. Latter is, in charge of special shows shows.

Dick Willis, beauty expert, tees off a series entitled "Here's Looking at You" on WNEW, N. Y., in the 9-9:15 a.m. slot Mondays through Saturdays beginning March 12.

Visitors From French Radio Outfit Tell of 'Underground' Developments

try's journalists, poets and novelists. continued functioning during the German occupation, according to the first direct report on the subject brought to New York Monday (5) by representatives of the French Na-tional radio, "Radiodiffusion Fran-caise."

caise."

The men, here to study American progress in radio and television, and to establish coordination between American and French broadcasters, are Pierre Garrigue and Pierre

American Ame Because radiomen in France met together constantly, recorded shows for future broadcasts whenever pos-sible, and made documentary shows of historic events, the French clan-destine radio, "Radiodiffusion de la Nation Francaise," was able to go on the air five days before the Ger-mans were out of Paris.

mans were out of Paris.

Among the historic events waxed
by the Frenchmen were the fighting
on the barricades during the week
preceding the liberation of Paris,
General de Gaulle's first visit to the
free capital, and the entrance of the
Allied troops into Paris.

Underground Labe

During the four years of German occupation, the visitors said, French technicians continued experimenting both in radio and television, working in underground laboratories. At the The chain and the values and the chain and t

grams. Some of those program techniques, as described by the two forms of the second o lives, was applauded by America radiomen who heard the Schaeffer Garrigue report.

The men announced that before the end of this month they will arrange for auditioning about 16 hours of recordings from France which they brought with them.

which they brought with them. The visitors confirmed earlier reports that French achievements in 1,050-line television images, while giving great promise for the future, have been confined to laboratory experimentation with, asspet, no actual transmissions having been accomplished. accomplished

Eileen Barton Off Berle Show In one of those "mutual agree-ments," Eileen Barton checks off the Milton Berle show after the March

"Dr. I. 0." Starting its 7th Year on NBC

Thanks to:

WILL C. GRANT---Grant Advertising, Inc. MARS. INC.--Makers of Milky Way Candy

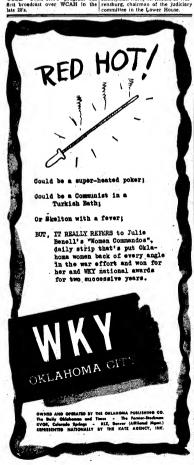
from

Creator-Owner

Programs Now Available:

- "CHANCE OF A LAFF-TIME"
- · "LET'S TRY AGAIN"
- "JOHN Q. PUBLIC"
- "FISH POND"

Represented by: MUSIC CORPORATION OF AMERICA



Nidorf in Deal With Peppe-Kave As Co-Mgr.; Buys In On Music Cos.

nent with Jim Pappe and maestro Sammy Kaye whereby he becomes Sammy Kaye whereby he becomes a co-manager of the latter band end the active head of a management against that will wentitually be ex-sense that the second of the second to be second to the second

out of action for some time. Kaye's bund was working at the Prolici, bund was working at the Prolici, and the properties of the Kaye amangement and subsequent proparties that will be develeted to the Kaye amangement and subsequent proparties that will be develeted to the control of the Kaye and Prope. Revenues which and been jointly owned by Koye and Prope. Revenues which had been jointly owned by Koye and Prope. Revenues which had been jointly owned by Koye and Prope. Revenues which had been jointly owned by Koye and Prope. Revenues which had been jointly owned by Koye and Prope. Republic with the American Society of Composers, Authors and Publishers. Republic with the American Society of Composers, and the properties of the properties of

Oscar Straus' 50th Anni Draws SRO at Carnegie had

Carnegie Hull, N.Y., Sunday night (4) to help Oscar Straus celebrete his Golden Jubilee. The 75-yearold-composer of innumerable successful walters and operatins, incessful walters and operatins, incessful walters and operatins, inincreased walters are operated by
program with familiar swaying hermonics of the late wells king,
Johann Strauss Jr., and the letter's
promption, so the late wells king,
Johann Strauss Jr., and the letter's
promption, ware the top-drawer particle
pasts who rounded out a proper
dash of eclat.

"Pleats Mexicana," by the composer's son, Erwin Straus, was the
epopping fearture from the
National Association for Advencement of the Blind was baneficlery of
the concert. old composer of innumerable suc-

Gabbe Wants to Hug N. Y.: Starts String Of Road Mgr. Moves

Dick Gabbe, manager of the Jim-ny Dorsay orchestra, will give up traveling with the bend at the conclusion of the outfit's current stend clusion of the outfit's currant stem of at the Pensylvanie hotel, N. Y. Ted Alabaster, road managar with Jerry Wald, will join Dorasy in that capacity, teaving Gabbe fras 4 ospend still his time in N. Y. Jack Archer joins Wald in Alabaster's place stong with his wite, Billie Rogers, who becomes Wald's backer's place stong with his wite, Billie Rogers, who becomes Wald's backer's place stong with his wite, Billie Rogers, who becomes Wald's backer's who only last week joined T. B. Harm smusic company es a Archer, who only last week joined T. B. Harms music company es a contact man. He leaves thet spot now, of course.

Chas. Kenny in Final

Plea for Rating Hike
Charles Kenny, brother of M. Y.
Dally Mirror readio columnist Hing of
kenny and co-writer with hing of
a number of songs, appeared before
the recent board meeting of the
Authors and Publishers in a finel seffort for a relies to a dashed to the
Charles of the columnist of the columnistic of the
Authors and Publishers in a finel seffort for a relies to a dashed to
the columnistic of the columnistic of the
Charles of the

Kenny bases his piez on the feet that his brother has a higher reting than i.e. He draws around \$4,000 annually on the double B rating.

Block's For-Free Idea Dropped Fast

Mertin Block ceine up with an idea last week that he apparently dropped quickly after sounding out vertous music publishers. Block, mc. of the Chesterfield broadcast on NBC, formerly handled the same chore on the same spousor's CBS show. On the latter program three

chore on the same sponsor. Chs show. On the latter program three new and untried songs are played asch week, with listeners select to Block devised en idea whereby the first 10,000 listeners voting for the song eventuelly selected as best of ach weeks it or would be given a saveral music publishers on the idea of supplying the copies, at the minimum cost to Chestefield of paper and printing charges. On the latter of printing charges. On the latter of supplying charges, and printing charges are provided, and those who might light be been, laughed at the idea. The idea of giving away free something from whigh thay make their living was odd music in these times, when paper end printing are at a premium, was unthinkable.

is Kenny in Final Plea for Rating Hike Horace Heidt to Break Up His Band Due to Contract Dispute With MCA

Phts. Courier Drives For Bland Memorial

Pittsburgh, Merch 6. Pitteburgh Courier, one or launohed a drive to erect a memorial to James A. Blend, the almostto James A. Blend, the simost-forgotten colored composer who turined out such songs as "th Dem Golden Sippers," In the Stening By the Mobilisht" and "Carry Me Back to Old Virginia," Latter is the state of Virginia ordini song. Courier refers to Bland as the Stepher Foster of his race.

Unique Rebuttal In S-B Suit Challenged U.S. Copyright Laws

Stephen Widensel, operator of Stephen's Cafe, Pewtucket, R. I., in effect, has challenged the W. S. copyand the design of the second o right lew in defending a suit against Tinturin. Martin Suit

Moses Hald goes on Marris 6.

Obotes Hald goes on Hald goes on Hald goes of his ourrent stand, et his olives on Hald goes of his ourrent stand, et his hald goes of his ourrent stand, et his hald goes of his ourrent stand, et his hald goes on Hal



The hauntingly, beautiful theme melody from the 20th Century-Fox picture success "LAURA"

AGCYS. BURN AT 'GUEST RACK

AFM Held '100% Cooperative' In Adjudicating Curfew Pay Snags

American Federation of Musicians, seconding to nightleibh and hotel me concerned and extract the seconding backwards in an after to settle all contractual disputes based on Justice Synner our leave section. Details of the numerous cases brought to the union for adjudication are no numerous needs to recommend the contractual of the seconding the secon

bar, N. V. Is an axample. Zannibar's owners, Joe Howard and Carl Erbe, sought to out Louis Amathon's musicians \$19 seeh since the job had been cut from three sections to two. Men were reluctant and the see section of two. Men were reluctant and the see section of two. Men were reluctant and the seek should be cut, roughly, shout \$22 apiece. Other oases are similar and all buyers and agencies agree that the AFM's cooperation has been 100°-.

100".
With the first full week of the surfew completed last Saturday (3), it has been determined that, while M.Y. night clubs have been hit badly, name band hotel rooms have not suffered nearly as much. Cover N.Y. night clius nave been in oscillation made band hole! Froms have not affected the property of the property

Biltmore, with Eddy Rogers' band and an ice show, is the only one even contemplating closing. It's still not

definite. As a coording to the Vahardest hit, according to the Variety Bands at the boxoffice tabulations of NY. hostelires, is the Pennsylvania, where Jimmy Dorsey?

cevers dropped from 3435 before the
of the rule. This was due, it's
of the rule. This was due, it's
thought to the lack of turnover,
especially on weekends, when the
come is jummed. With auch about
apple to another, so prevent turnover.
That's indicated by the 641-cover
total the past Saturday. 3 as against
like pairs Saturday. Seen so,
bands that proceeded him.
bands that proceeded him.
Other spots held their own.

bands that proceeded him.

Other spots held their own.
Tommy Dorsey just about equalled
his previous weeks take from the 400
Club. New Yorker, with Jerry Wald.
Club. New Yorker, with Jerry Wald.
Descriptions weeks covered to the state of t

Frank Dailey's Terrace Room, Newark, with Louis Prima, had its second best Saturday (3) the room sever experienced. It's full week was commensurate with pre-curfew biz.

Chi Has AFM Trouble

Oth Has AFM Trouble
Chicago, March 6.
Battle between cafe unwires and
American Federation of Musiclans
local over problem of wage redutions is on here, as result of curfew.
Operators are claiming Byrnes' order
that states existing contracts and
that the existing contracts and
oblatined from Hugh Cox, assistant
U. S. solicitor general, by reps of
Chi Cafe Owners Assn., who trekked
to Washington last week to register
composition on how curfew is affectling business.

Closes N. Y. Offices Maseiro Musio, owned by Interests headed by bandleader Freddy Martia, has tamporarily closed its office in N. Y. and gone on the inactive list. Sight that formerly operated the N. Y. office realigned during the past couple months, and thay have not been replaced. Paul Barry, who was professional manager. Is now was professional manager, is now with Mayfair Music.

Maestro's headquarters is on the

Dorseys to Team For Orch Discing. Armstrong in Solo

Tommy and Jimmy Dorsey's or-chestras will be combined sometime during the next few weeks for ra-cording purposes. Two outfiles will make V-Dies together in N. Y., us-ing specially fullored arrangements attion.

Added to the two bands, as a solo-ist, will be Louis Armstrong, whose band is now at the Cafe Zauzban, N. One of Tommy Dorsew-arrangements

One of Tommy Dorsey's arrangers One of Tommy Dorsey's arrangers is making the orchestrations for the data, which will exclude only T.D.'s fiddles. There will be about 40 men involved in all. Bands have been combined before, as stunts on unusual occasions, but varely, if ever, have two been dovetailed with regular arrangements laid out for them.

ASCAP Withdraws Juke Test Suits

Test suits filed in the number of 1940 by the American Society of 1940 by the American Society of Composers. Authors and Publishers against establishments' employing oin machinist are being withdrawn. Suits, alleging infringement of without proper license, were filed on the grounds that the spots involved and formerly employed live music and had ASCAP licenses, which were dropped when the messes, which were dropped when the messes, which were dropped when the messes, which were with the spots of the suits of the suits is assertionally withdrawal of the suits is asserti-

Withdrawal of the suits is Withdrawal of the suits is assertictly based on the Society's desire to attack the situation from a different of the suits of the suits

PAXTON MOVES FROM PAR TO CAPITOL, N. Y.

has business. How carties is attact.

Abusiness.

PAR TO CAPITOL, N. Y.

George Pastion's new ordinations and the capital, asking that musicalists the payent, since they compared to the capital, asking that musicalists that appropriate participation of the capital, asking that musicalists that payent, since they capital, asking that the capital payent of the capital payen

NAMES BILLED

paarances of name leaders and side men as "guest stars"-often without permission—is proving a thorn in tha sides of booking agencies. For some time, such spots have been employing a "guest" polloy on nights their regular musicians are off, without disturbing enyone, but of late they have been employing tactics that have agencies on the verge of applying for union tellef.

Guestar racket, similar to the methods of operation that occasion-ally stir up trouble in the vaude-night club performer field, operates night club performer field, operates in this way. Someone connected with the clubs, also friendly with name the clubs, also friendly with name handedly invite one of the latter in 'mext Monday' for a drink. Most of those invited accept the invitations without much thought of fulfilling hem. As soon as they say okay, nowever, the clubs go ahasd and advanced to the control of the clubs of the c at the club

side the establishments as appearing at the clud side, the control of the control

spots doesn't seem to disturb them.

Another developing neadache for agencies is the unlawful use of pictures of name personalities in ade and the state of the s

Ouestion If Curfew Nixes Bands Rehearsing After the Midnite Foldo

After the minimit rotuse There is a difference of opinion among hotel and cafe owners as to the literal translation of the mid-night certew ruling. During the first hotel and Cafe Zannibar retuned permission to George Paxtonis and Louis Armstrong's bands to reheatse after the job, that is, after midnight. Other puts have been prevented from heat problem involved.

Bandlemeters being prevented from

neat problem involved.

Bandiouters being prevented from reheating the problem of the problem of

O'Connor in Hospital

Johiny O'Conium, mainager of Fred Warring, Johiny Lone and Art Mooney, se in S. A recent to a condition of the Conference of the Conference of the American Society of Composers, Authors and Publishers band of directors and president of the More of the Conference o

McFarland Twins orch signed a management contract with General Amus, Corp. last week.

Highest N. Y. State Court Holds **ASCAP Corps. Not Directors' Keepers**

American Music Fete

Set for Paris in June An American music feetival, held under John sponsorahlp of the French government and Office of French government and Office of Green of the Control of the C

Palladium B. Cries **Discrimination At ASCAP Fee Jump**

Hollywood, Marin R. Claiming ha was overcharged, Maurice Ooher, general manager of the Palladium Ballroom here, has demanded a reduction of the \$3,000 the American Society of Composers, Authors and Publishers. In his request for a refund, Cohen contends the ballroom is in the same general classification as the Aragon and esseed only \$2.000, which recently fought with ASCAP over a proposed increase.

fought with Askar of the agreed to ASCAP's increase in the Palladium's fea with the understanding that it was necessary in compliance with the terms of the consent decrease. the terms of the consent decree and in keeping with the Society's national standardization policy. Since then, ha says, he has laamed that tha Chicago ballrooms were taxed \$2,200. He calls it "discrimination in prices between Jicensees similarly situated," and wants a refund of \$800.

James Severing **Grand Music Tie?**

Mary James has notified Grand Music Co., operated by George Weiner in N.Y., that his associated in N.Y., that his associated in N.Y., that his associated in the expiration of 80 days. James' cancellation of a deal that brings in a minimum of \$25,000 annually is said to be based on a deaire by limit a minimum of \$25,000 annually is said to be based on a deaire by limit of his own in the same of the same of the same deal with Buddy Morris, but that's been consistently defined. When the same is t

HAMPTON'S SENSASH

Lionel Hampton's orchestra re-portedly took a total of \$14.898 out of the Downtown theatre, Chicago, for the week ending last Thursday (1), probably the highest amount of money ever carned by a colored band for one week of theatre work. Hampton was in on a 50-50 split, and

Previous week, Humpton's orches-lra played the Paradise, Detroit, running up a total gross of just inder \$20,000. This is exclusive of tax, as is the above Chicago figure.

highest, has absolved ASCAP's corporate members having representatives on the Society's board of directors from all liability for the acts of such directors. This determination was made in the ection of Gem Music Corp. and Denton & Haskins Corp. against ASCAP, Its officers and directors, and all corporate mambers having representatives upon the

board.

The appeal was argued by Louis D. Frohlich, of Schwartz & Frohlich, on behalf of cettain corporate defendants, and by Leopold Bleich of others. Loev's and other motion picture companies, with music publicars vSCAP members, had evidenced concern that such subsidiary SCAP members, had evidenced concern that such subsidiary picture companies, might be liable for acts of the ASCAP board. It was not that picture companies, might be liable for acts of the ASCAP board. It was not that picture companies, might be liable for acts of the ASCAP board. It was a subsidiary to the companies of the co

The complaint alleged that ASCAP's directors and officers had

picture producer.

The complaint alleged that ASCAP's divectors and oricers had been guilty of certain derelictions, defendants having representatives upon ASCAP's board should account to plaintiffs and ASCAP for the loss alleged acts. The alleged intelligible of the complaintiffs and ASCAP for the loss alleged acts. The alleged intelligible of association or corporation, shall file with the "Secretary of the Society for all purposes."

Plaintiffs contended that by virtue of the sociation or composition and the sociation of the sociation of the sociation or composition of the sociation of the s rived any authority from any of the corporate defendants. On the contrary again, the power of complete management of ASCAP's affairs was vexted in its directors by its articles of association."

This decision removes any ques-tion of the liability of the corporate inembers of ASCAP for the acts of PTON'S SENSASH
\$14,898 NET IN CHI

Jazz in Detroit

Detroit, March 6.

Jazz concerts are now competing concerts here. Bill with long-hair concerts here. Bill Randle, a local fancier of jazz music, has launched a series of concerts featuring top musicians.

to reach a gross of just under \$30,000 |
Earthing top musicians. The did eight shows Similar, Pob. 25. Is the nover the Lafayette theatre the Beautiful.
Previous week, Humpion's orchestry a played the Paradiso. Detroit, Guarrier, justiful top top the property of the pro

44

Bands at Hotel

Presented herewith as a weekly tabulation, in the estimated corecibing business being done by name bands in various New York hotels Dinate business i '18 pp.) no reade. Figures after name of hotel give room capacity and cover charge. Larver amount designates weekend and holday price. Compilation is based on period from Monday to Saturdow.

			4 1000.00	Course
	1.00	11: 33	P.ISI	Cover-
thend	Hestri			
Hal Aloma*	Lexingto: (300, 75c-\$1.50)		1,375	37,125
	New Yorker (46), \$1-\$1.50)	11	1,973	22,600
Jimmy Dorsey	Pennsylvinna (500, \$1 \$1 50)	3	2,725	24,375
Leo Reisman	Waldort (550 \$2)	14	2,875	37,150
George Paxion	Lincoln (275 \$1-5) 504	. 2	1.170	2,800
Guy Lombargo	Roosevelt (400, 5, -\$1.501	23	2.150	60,325
Charlie Spivak .	.Commodore +401, \$1-\$1.50)	4	1.900	8.00

Asterisks indicate a supporting than shore. New Yorker, Billmore, have be shows. Lexington, Hawaiian floor shore.

Ciricago

Buddy Franklin (Walnut Room. Bis: wick hotel; 465; 81:30-8250 min.).

Off some but Franklin and Talis still hit a substantial 2300.

But Grain (Empire Room, Pather Moure; 700:7:17-30 min.). Hitdengards still doing biggest biz, curiew reduced patheory or 19,000.

Dick LaSalte (Mayfair Room Backstern hotel; 485: 8250 min.). Combo week of Phil Room and Dwicht Fing, who opened Fig. 19, keet tabs up around credited 2500.

Room. Sherman thole: 503. 18,000 min.). Casiston: Sherman thole: 503: 153-252 min.). Casiston: the pre- not yet accustomed to earlier hours, with resultant drup to 4500.

Location Jobs. Not in Hotels

Conclusion JUDN, 1111 III HURCHS

Gay Chrid e (Cher Parec; 80; 51-55) min.). Always a late spot. this
place restly feeling the ban. Chri dec Zero Mostel-Dolores Grey bill play
Det Tearthey (Blacktowk; 50; 51-62.30 min.). Courtney's popularity

and addition of Sturdry tea darces and maxime held figure to fine 4,000.

Berris Cammins (Latin Querrer; 70): 53-55.30 min.). Another victim of

the current. Show headed by Bert Whee'ce and Zankin Beller (New 2,50).

(Los Angeles) Vaughn Menree (Palladium B. Hollywood, fourth week). Registering

Vaughn Meerse (Palindium B. Hollywood, fourth week). Registering 25000 pasteboards at the 7001.

Hierare Brieft (Trimen', Southgate, sixth week). No fluctuation here, but the state of the

British Best Sheet Sellers

(Week Ending Feb. 15) London, Feb. 15.
Ever Go to Ireland. Cinephonic
Trolley Song......Sun

Ever Go to Ireland. Cinephonic Trolley Song. Sun Chocolate Soldier U. S. A., Dash Shine Harvest Moon. F. D. & H. Together ... Councily Irish Lullaby ... Chappell Time Waits No One ... Feldman Tico Tico ... Latin-Amerily Ktw Blue Eyes ... Connelly Ktw Blue Eyes ... Connelly

Feist Sued Over Radio

Rights to Blossom Time

Suit involving the radio broadeasting rights of the operetts, 'Blossom Time," was filed by the Karczag Publishing Co., Inc., against Leo Feist, Inc., music publisher and the American' Society of Composers. garde still doing biggest biz, euriew reduced patrener's to \$4000.

Diek LaSalte (Mnyfair Room, Blachstere hotel, 485: 8250 min.), Combo week of Phil Rigan and Divisiter Piac, who opened Pic. 12, Neet tabs up in N. Y. federal court. Action around excellent 2500.

Authors and Publishers, last week week of Phil Rigan and Divisiter Piac, who opened Pic. 12, Neet tabs up in N. Y. federal court. Action create here not yet accustomed to earlier hours, with resultant dropted and the properties of the

on shallrich the unusual numbers of the operation and such mechanical reproduction of the music. Art-had the representation of the music. Art-had time radio broadcasting was unknown, hence Karezag claims these rights were not included. Felist, the compliant for knowledge of the plaintiff, made agreements with ASCAP, under which they granted the society the right to license broadcasting of the operation, and the music. Although notified that such rights were not included in the serted ownership of and exercised the rights.

George Duffy's severely injured hand, which cost the planist-band-master five weeks of bookings, is now well enough to permit him to beat the ivories again for a run at Hotel Statler, Cleveland,

Inside Stuff-Orchestras-Music

Bands playing Coca-Cola broadcasts in various parts of the country since the string started five nights weekly almost two and a half years ago, have missed only three broadcasts in all that time. Coca-Cola keeps transcriptions of complete programs on hand at WJZ, N. Y., the Blue net home base, in case of difficulties. These are made by name combos and paid for at regular rates that the bands that make them usually get for a coke shot. They are used only once, then discarded.

While only three shows have been missed for various reasons, there have been numerous close calls. D'Arcy agency, which handles the account, now bars flying to origination points. All approaches to broadcasts must be on terra firms, forcing the scheduling of prior engagements reasonably close, to minimize the danger of last minute blocks.

Band and music people who know of the situation have been aunoyed no end by the action of a Hollywood civilian agent who complained to the Mar Dept, about the activity of another agent who continued to hracile his affairs while in the Army. The l-tter, who was in a position that allowed him much freedom at night to handle his affairs, got into other way. A complaint to the commanding office got the civilian arent nower, but the wire to Washington resulted in the transier of the agent CI to a midwestern post. The civil agont's identity is well known despite the fact he signed another agents name to the wire.

One of the better-known bass players, with various top-name orehestras the past few years, temporarily stepped out of the business recently during a trip to Florida with a band. While playing at a spot there the guy not into a big dice game and in the course of the evening won around \$3,000-plus a six months' free lease on a 66-room house formerly belonging to a nationally known society fluore. With the lease went all the trappines, including a big car and chandreur. During the latter part of the bond's ron he came to work in the caff when the band closed and headed north, be stayed on to take advantage of this full winnings.

RCA-Victor recently picked up four new artists for its Red Seal classical series. Three singers, Licia Albanee, now with the Metropolities N. Y. Matgaret Harslaw, also with the Met, and Robert Merrill, were taken on along with the Argentine violinist, Ricardo Odeposeoff. Merrill, a bartinen discovered at Grossinger's, Caskill, N. Y., vacation-spot, is now on the Blue network. He's managed by Moe Gale, who picked him up at the Seal of the Seal of

Ciarence Gaskill, who writes topical pops to order, has reeled off a couple to fit the times. One is titled "He's a Fellow With a Match (Looking for a Girl With a Cigaret)" and the other is "Here Comes the Revenue Man."

Decca's 30c Divvy

Decca Records' board of directors last week declared a dividend of 30c, per share to stockholders of record March 13. 1945. This split is the same as the company declared for the same period (first quarter) of lawyer, and 5c, per share higher than that declared in 1943. Coin is distributable March 27.

Col. Veepees Sachs

Manie Sachs was named a v.p. of Columbia Recording Corp. last week by action of the company's board of directors. He is director of the of directors. He is director of the company's Artists and Repertoire division, headquartering in N. Y.

Sachs goes into a Philadelphia hos-pital April 7 for an operation.

Why Waste Paper? The Titles Tell The Story!

SHELL A NO. 1 LYRIC AND MELODY.

I'LL REMEMBER SUZANNE

AMDY RHSSFLL'S HIT CAPITOL Record No. 189

NEGRA CONSENTIDA (My Pet Brunette)

AN IDEA THAT IS PRICELESS EVERYBODY'S SEEN HIM HIS DADDY

SENSATION OF ALL SOUTH **AMERICA**

SANTA MARTA

CUTE, CATCHY AND CLEVER

IN MY LITTLE RED BOOK

EDWARD B. MARKS MUSIC CORPORATION

Jeist Presents-

The new hit score from the M-G-M MUSICAL "ANCHORS AWEIGH" featuring FRANK SINATRA

First Introduction Wed. March 14th over C. B. S. by SINATRA



BEGGED

Recorded by FRANK SINATRA - Columbia

WHAT MAKES THE SUNSET?

Recorded by FRANK SINATRA - Columbia

Recorded by FRANK SINATRA - Columbia

FALL IN LOVE TOO EASILY

Recorded by FRANK SINATRA — Columbia

TO LEAVE

THE WORRY SONG

NBC, CBS, Blue, Mutual Plugs

Following is list of the m-xi viawed mapular mapular maps, on the mi-milks for the week beginning Monday and through Sunday, Feb. 28-March 4, from 5 p.m. 10 am. List represents the first angio-aximately 28 leaders in highboritist order (in some cases there are ties, accounting for a longer list). The compilations aromace the MSC. COS. Silue and Mintal Networks, as represented by WEAF, WABC, W12 and WOR, N. Y., and are based on data provided by Account Reporting Service, respiral rehecking source of the

problem by Accurate Reporting Service, regular check	ing source of the	7
music publishing industry		
Accentuate the Positive-+"Here Come the Waves"	Morris	
A Little On the Lonely Side	Advanced	
All Of My Life		
Candy	Fcist	
Confessin'		
Dream		
Evalina-"Bloomer Girl"	Crawford	
Ev'ry Time We Say Goodbye- "Seven Lively Arts"		
I Didn't Know About You	Robbins	
I Dream of You		
I'm Beginning to Sec the Light	Grand	
I Should Care-†"Thrill of a Romance"	Dorsey	
I Walked In-†"Nob Hill"		
Just a Prayer Away		
Let's Take Long Way Home-t"Here Come Waves"		
Magic Is the Moonlight-+"Bathing Beauty"		
More and More-+ "Can't Help Singing"		
My Dreams Are Getting Better		
My Heart Sings-t"Anchors Aweigh"		
Saturday Night Is the Lonelicst Night		
Sleighride In July—t"Belle of the Yukon"	Burke	
Strange Music-*"Song of Norway"		
Sweet Dreams Sweetheart-+"Hollywood Canteen"	Remick	
This Heart of Mine-t"Ziegfeld Follies"		
Too Ra Loo Ra Loo Ra-†"Going My Way"	Witmark	

r Filmumea. · Legit musical

Ton Tunes for Your Books An All-Time Favorite I FEEL A SONG COMIN' ON Music by . . . JIMMY MeHUGH

Published by ROBBINS





Pitt. Maestro Resigns Music Biz to Operate Meat-Grocery Mart

Pittsburgh, March 6.
Herman Middleman, vet local pianist and theatre and nitery mastro, has virtually withdrawn from the music field to become the owner the music field to become the owner of a butcher and grocery store about 10 miles out of town. Middleman bought the place couple of weeks to the place couple of weeks to its operation, and of his time to its operation. The plants was to have gone with Maurica Spitialny's new staff orch on Key, but gave up that job at last minuta when he became a store-keeper.

G. Schirmer Keeps Carrie Jacobs Bond Music Catalog

Hollywood, March 6. Carrie Jacobs Bond catalog, sought by half a dozen publishers, was re-

THE MILLS MUSIC MAN,

10 Best Sheet Sellers

(Week Ending, March 3) Dreams Getting Better... Santly
Saturday Night....... Barton
Little On Lonely Side. Advanced
Rum and Coca-Cola... Feist
Meet Me In St. Louis... Vogel Sweet Dreams Rem More and More . . . T. B. Har

Curfew Shifts Pluggers West

Midnight curriew on cases is al-ready having its effect on the music ready having its effect on the music business. A number of staff shifts are earmarked, some for the dura-tion of the WMC ruling, and others temporary. Moves so far definite among N. Y. contact men include Murray Massey, who goes from N. Y. Christop for Stevens Music thew Charlie Spivak firm). Julie Loesh Charlie Spivak firm). Julie Loesh Candida Control of the Control Control of the Control of the Chelses. Many other transfers are in the works.

Chelsea. Many other transfers are in the works.

Reason for the moves, as cited in last week's "Variety," is that the curfew has forced the elimination and curtailment of virtually all orchestra remote broadcasts out of N. Y. and the substitution of others emanating from midwast and coars. points. This forces a redistribution of music manpower whose job it is to cover to contact such plug sources,

FBI Grabs Bandleader On White Slave Charges

On white Slave Charges
Rook Minespoils, March 6,
Rook Minespoils, March 6,
leader, is not no \$5,000 bond after
being arrested by the FBI for albeing arrested by the FBI for altiting act. It's charged that in
June, 1945, he transported a 21-year
old white girl from Minneapolis to
Desdwood, S. D., and placed her in
a house of prostitution.
A string of bordelies at Desdwood
A string of bordelies at Desdwood
FBI. At that that Im Is gains were
arrested and sent to prison.

Golschmann's 15th Yr.

by half a dozen publishers, was retained by G. Schlurer for the next
five years.

Deal, arranged by L. Wolfe (iibert with the songwriter's manager,
Jaina Zalinar, calls for a minute of the state of the St. Louis symph socitety have re-engaged Valdmir Golchwan as maesire of the orch for
payoff was \$6,000.

Edgar Pairchild and Jack Brooks
cleffed "Uncle Tomic Cablin," maintenance fund drive (\$120,000)

Edgar Pairchild and Jack Brooks
cleffed "Uncle Tomic Cablin," maintenance fund drive (\$120,000)

Goldenhamm's new pact he will glilid Down the River Road" and "I
ret all but three of the concerts
the Universal picture, "Naughty
Ninesties."

Mill's Book

Ma, (He's Making Eyes At Me)

Mood Indigo

My Sweetie Went Away

Copyright by Mills Music Inc.

all timers

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the littless

nd respective publishers.)	the tracings
1. Rum and Coca-Cola (8) (Feist)	Andrews Sisters Dense
2. Accentuate Positiva (8) (Morris)	Johnny Mercer Com
3. Don't Fence Me in (16) (Harms)	Crosby-Andrews Dans
4. Little On Lonely Side (3) (Advancad)	Frankie Carla Columbia
S. I Dream of You (9) (Embassy)	Tommy DorseyVictor
There Goes That Song (12) (Shapiro)	Ruse Morgan Decca
3. I'm Beginning to See Light (6) (Grand).	Duke Ellington Victor
). I'm Making Believe (11) (BVC)	Ink Spots Decca Hal McIntyreVictor

Robbins, Feist, 20th Win 450G 'Vama' Suit Filed by Byron Gay

Judgment has been rendered dismissing a \$450,000 action in the N.Y. supreme court of Byron Gay against Robbins Music Corp., Leo Feist, and 20th-Fox Film. Suit was to recover 350G from Robbins and Feist and \$100,000 from 20th-Fox for alleged unlawful use of Gay's song. "The Yamp."

"The Yamp."
Felst purchased the song, together with "Sand Dunes," from Will Rose iter in 1918 for the sum of \$55,000.
In the action Gay contended as hed only authorized Rosalter to print copies and license phonograph recording. Felst of Roselton the Roselton Gay Contended as the Contended as the Contended Sand Contended song in Square."

Julian T. Abeles, who appeared for all of the defendants, had previ-ously disposed of the action as against 20th Century-Fox.

Philly Orch 100G Pension Fund Built in 2 Years Philadelphia, March 6.

Bank balance of the Philadelphia Orchestra Pension Foundation has

Fund has been raised in past two years through series of special conerts, featuring leading instrumantalists and conductors. Final concert for this season will be April 17 with Arturo Toscanini conducting an all-Brahms program.

More Burdens

Continued from page 1 practice of naming gals in show his "pinup" prize winners for cartain GI groups, pointing out that at the front there is no such thing; thay the front there is no such thing; thay are publicity stunts. Only pix carried around by the fighting men are of their families and sweethearts. Entertainment films are shown to GI's only where there are permanant bases, but there are none near the front lines, where all the men do are fight, eat and sleep in the main. But in the rest cames directly back. are fight, eat and sleep in the main. But in the rest camps directly back of the front lines the Army ha spotted loudspeakers on which Armed Forces Network programs are broadcast to the men. Top programs heard in the U. S. are also heard by the men transcribed and late, but nevertheless in their enircty, less the commercials.

Birthday present to Marty Schramm's band from management of Hotel Henry, Pittsburgh, was a new, straight, one-year ticket without the usual options



for an of asserti



PAMOUS LEADERS Use this \$x\$ VISUAL record of song hits of over 100 pub-lishers, plus old favorites. In-cludes lead sheets and lyric of chorus. SAMPLES FREE

Breedway
w Xork 10 TUNE-DEX



TOBIAS and LEWIS Publishers

1250 Sixth A New York 20, N. Y.

JUKE BOX OPERATORS

"Don't Shoot the Bartender He's Half Shot Now" SMITH & SCHUSTER
Music Publishers
1656 Broadway, N. X. 19

CHIC KARDALE 54 W. Randolph St.

CHICAGO

"A STORY OF TWO **CIGARETTES**"

LARRY TÄYLOR, General Manager

Martin Block Music, Inc., set Madison Ave., New York 22, N. Y.

HUGHIE CLAUDIN

1500 M. Vine St.

HOLLYWOOD

WMC Orders Chi Talent Agencies To Reduce Staffs 10%; Femme Worries

are faced with a serious employee roblem because of a War Manwar Commission edict curtailing nnel in talent agende personne in Garant among a management of the man MACON COM

Problem posed with reduction in nale personnel will be difficulty a contacting niteries. It's felt that Problem posed with reduction in male personniel will be difficulty in contacting niteries. It's felt that it's impractical to hire femme agents because of late hours and danger to unescorted femmes making rounds of cafes. Agencies don't want to expose female employees to those conditions. Again, most niterior of the interest of the conditions.

Agency exces feel that the WMC
edict contains a number of incongravities inamum has it fails to expety age, draft status or physical contain or whether dismissed men must
go into war work. Another is the
late date letter was received. Note,
received only last week, ordered a
6% prunning by Feb. 15 and aiother five by March 1. This forced
the full cut of 15% at one firms.

Lou Walters' Det. 'Quarter' Sued for \$120,000 By OPA Over Price Ceilings

Detroit, March 6 A suit for \$120,000 triple damages

for alleged over-ceiling charges on drinks was filed in Federal court here last week by the OPA against Lou Waiters' Latin Quarter, OPA also is seeking an injunction to rastrain the nitery from what it contends are overcharges.

New swank spot had its first brush with the OPA only a month after li opened last September. At that time it was charged that six kinds o whisky, three types of beer and solidals were priced above cellings. Is set off a series of troubles for the apot which also got an order to discharge 116 employees which the War Manpower Commission said were hired illegally, a summons from the State Liquor Control Commission to explain its drink pricing and, on top of it, an employee disappeared with a \$3,000 payroll. ocktails were priced above ceilings

TRACE

SILLY SYMPHONISTS

17 WEEKS ON

PHILIP MORRIS PROGRAM—CBS With

"IT PAYS TO BE IGNORANT"

Dir.: STAN ZUCKER

PERFORMERS NOW IN ARMED FORCES

Is a Service You'll Always
Want

FUN-MASTER GAG FILES

Contain Modern Connedy Material for All Type Performers Back Seriat Contains Over, 100 Sure-Fire tings—81.05 Karls Not. 1-2-3-4-5 Now Ready Make Checks Payable to PAULA SMITE Mail to "Sur-Master" 200 W. ofth Sol., New York City 10, N.Y.

ALWeys Working ROBERTS

WALTON ROOF, PHILA.
Starting March 11th
BLACKHAWK CAPE, CHICAGO
April 23th, Latin Quarter, Detroit

Gerrocci Relieves Lowe

In Balto for AGYA Pat Gerrocci, former Birlian report
American Guild of Variety Artists,
has been brought into the national
apscial assignments directly under
Matt Shelvey, national administrator. First assignment will be to ralever Emil Lowe, who had been
temporary rep of AGVA in Ballimore. Lowe returns to his former
der Dave Fox.
Gerracce Will remain in Ballimore
Gerracce Will remain in Ballimore

Gerrocci will remain in Baltimore until Shelvey picks a permanent rep there. Louis Smolov, who had been istant ; Gerrocci, takes char Buffalo branch.

Interstate Time Using Single Vaude Acts To Fill Picture Breaks

San Antonio, March 6.

Interstate Theatres in some of their key cities are introducing oneact vaude to break between pictures act vaude to break oetween pictures. Acts run between eight and 40 minutes and are proving beneficial. At the Majestic here, Bea Morin is heard at the keyboard of the piano in "Classic vs. Swing." Novel mirror set up enable all in house to see her hit the keyboard.

In Dallas, the Cass County Kids (3) are current on the stage of the Palace theatre and Kate Williams is holding forth at the Melba.

CUGAT REOPENING N.Y. **COPACABANA APRIL 12**

WIT AVADAUM AT RIS I. I.
Monte Proces's Copacabans, sole
casualty on the East Sida nitery
ront when the main room Proground the main room Probut I'lls known that Cugat's contract
but I'lls known that Cugat's contract
weekly proground the main room Pro
ground the m

weekly.
Proser states that the Cabana

Proser states that the Cabana Room (upstairs bar) is holding its own, paying rent and other ex-penses. Ads currently running stress the food angle.

Pitt's Vogue Terrace

IS NO I I CRILC DODG.

BY THIS BUTP, MAY THE ARCH R.

Even the town's other nitery operators, who have taken it on the chin from time to time, freely admit their hard-luck doesn't hold a candle to that of Bill Bossenolist and their control of the control of the

trict's finest afd best-looking room, spot has been lambasted ever since it opened four years ago. First came it opened four years ago. First came the war and aga rationing, then the full titled in the spot for several months. This year the heaviest snows in half a century virtually isolated it for eight weeks. Household finally got going, however, and then the roof caved in

ever, and then the roof caved in from the snows and he had to close down again. Last week came the curfew, and since nobody ever shows up at the out-of-the-way place until 11 o'clock at the earliest it-looks like

Split Weekends Now

Sophie Draws Capacity In 1,000-Seat Seattle Nitery

Spatie Nearth Seattle March 6. Sophie Tucker has been drawing capacity at Mike Lyons' Show Box, which seats around 1,000. Admish is \$1.25, but the main money comes from and and pop sales inside. Two shows are set early, 8:30 and 10:30, and 10:30, the shows the start of the same of

winder winder weeks engagement here. Opens nex at Music Hall in Portland

Adjustment Of **Talent Salaries Going Smoothly**

are going apace smoothly.

Cuts in contracts, on a voluntary basis, average 20-30% in the hotels and 25% in the cafes. For the latter and 25% in the cafes. For the latter officials the ruls become effective where they had to cut from the slice obtains where it's acres of only one show per night. It's no problem for most hotels and niteries. It's only the big floornow big to the companion of the contract of the companion of the contract of the c

Readjustment of nitery contracts to suit curfew conditions has been started by the William Morris acency, which is inserting multiple price clauses in all cafe peats, based of the contracts now being signed include clauses basing current working price upon continuation of the Byrnes cells, another at a slightly higher click, insofter at a slightly higher the third contingent upon repeat of the edict. the edict

This system, inaugurated last week, will still contain the 1 p.m. clause despite the fact that Byrnes killed all hopes of pushing back the shuttering time an hour later.

Among pacts signed with the thre Among pacis signed with the three price ranges include those of Joe E. Lewis for Ciro's Hollywood, date cabana, Miami Beach, but no laier than May; and another for the De Marcos at the Shoreham hotel, Washington, for four weeks starting April 2.

Other major offices so far haven't adopted this system.

SID PIERMONT NOT **REJOINING LOEW VAUDE**

Major Sidney Piermont, back in civvies, says he's not going to rejoin Loew's, where he was chief yauda-ville booker. That's one certain thing

Is No Picnic Spot
Pittsburgh, March 6.

A.C. Steel Pier Sale To Abe Ellis Set for This Wk

ABE Ellis Det IoT 188 WK.
Negotiations for the purchase of
the Steel Pier, Atlantic City, from
owner Frank Gravat for 5800,000 are
now being conducted. Prospective
concessionare. Deal will probably
be consummated sometime this week.
Gravat had a deal on the first
first had a deal on the first
structure of the probably
be consummated sometime this week.
Gravat had a deal on the first
structure of the probably
be consummated sometime this week.
Gravat had a deal on the first
structure of the probably
be consummated to the
\$1.000,000. Pier was heavily damtimed in last falls hurricans the
use of the probable of the probable
was covered by insurance and has
affect been reposited.

Willie Shore Into Chez Paree, Chi; 2 Yrs. on USO

Willie Shore, recently returned from a USO tour, is starting his first the Chez Parce. Chicago, March 15.

He's been playing the European theatre of war for two years.

Split Vaude-Legit

They're now splitting split weeks.
State, Hartford, a three-day stand, list usual vaude diet with a fling list liet.
State which and flings portey's orchstate booked for Sunday.
Reason for list part allar breest
is fact that Dorsey was available the are, Run is for one week, after
only on that date in the Hartford
crea.

Nerret. Head of AGVA's Hub Local. Removed for Brushing Off Charges

Comerford Houses Go Legit-Vaude Split-Week

New York and Pennsylvania, will institute legit and concert policy one night weekly in each of their houses. All attractions will be routed to start at the Capitol, Binghamton, and con-tinue with the Masonic Temple. Scranton, and the Capitol theatres Wilkes-Barre and Pottsville.

Policy starts April 9 with "Kiss and Tell," with "Student Prince" and "Life with Father" set for later dates. Houses will still continue their vaudfilm policy latter part of

AGVA Okays Afternoon Sessions Without Change In Existing Contracts

Trend of some N. Y, niteries as well as those in other key cities to experiment with weekend matinees to recoup some of the losses accrued through the midnight closing edict, will not clash with American Guild of Variety Artists regulations, as had hen feered.

of Variety Artists regulations, as had been feared. AGVA, despite current contracts calling, for night appearance only, has notified members of the union that the matiness will be allowed without any change in current contracts, but in new confracts the matter of the contracts of the contract of the contracts of the contract of the cont

DOWNTOWN, CHI. GOING BACK TO BURLESQUE

Chicago, March 6.
Despite reports floating around for last few weeks that Downtown theatre would dump its vaudefilm poricy for legit, house is definitely skedded to return to burlesque, Friday, March 16 was reported that New York

It was reported that New York producers were literested, but lack of backstge space puts anything but yaude or burley out of the question. Burley was decided upon, according to Jack Barger, operator, because of impossibility of getting e consistent diet of first-class attractions, which in face of Linch Maryton's code.

diet of first-class attractions, which in face of Lionel Hampton's sock \$30,000 (net) chalked up in last week of house's operation as a vauder, is little short of heartbreaking.

Milt Shuster now lining up the cast and Paul Morokoff set as producer and dance director.

Weekends at Orph., J. C.

Orpheum, Jersey City, which reverted to straight pix policy several weeks ago, will rasume vauda bilis on last half beginning Marob 22.

Spot will pley five acts plus

Fred Nerret, head of the Bostom local of the American Gulld of Variety Artists, was removed from that post last week by summary action of AGVA, for failure to appear est as deceled, to refute charges of constitutional to the control of AGVA, for refute the charges of conduct unbecoming an AGVA official. Multiple charges against Nerret by performer-members of the talent

Multiple charges against Nervet by performer-members of the lalent union, franchised agents and nitery by performer-members of the lalent union, franchised agents and nitery weeks ago. At that time, AGVA composed to the complaints and proper at the composed proper and the composed property of th

Shervey then is said to have given Nerret another opportunity to de-fend himself by summoning all com-plainants to AGVA headquarters in N. Y. The accusers showed up but Nerret did not. Summary dismissal followed.
Freddie Dala, currently repra-senting AGVA in Ohio territory, will

take over the Hub territory for AGVA next week with Pat Patton succeeding Dale in Ohio.

Bookbinder's Restaurant, Phila., Given for Free To Jewish Charities

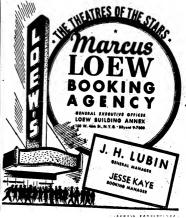
10 JeWISD (NarInies)

Old Bookkinder's Restauration of the most famous esting houses in the most famous esting houses in show business for more than 80 years, was given away—lock, stock and barzel—to the Federation of Jewish Chariffeth serie last week, and Jewish Chariffeth serie last week, and barzel—to the Federation of Jewish Chariffeth series and series of the property of the

dollars. Biackburn's collection of playbills Blackburn's collection of playbills includes those of the original Park theatre, New York; London's Covent Gardens; the bill of the "Black Crook," played in 1879; Tony Pastor's, and program featuring Joseph Jefferson in "Rip Van Winkle," at the Grand Opera House here. Blackburn will remain as manager at 31 a year

burn will remain as manager at \$1 a year. Bookbinder's does a yearly business of \$500,000 and was founded by Samuel and Cecilla Bookbinder in 1865. Mrs. Bookbinder was the founder of the Federation of Jewish Charitles. Minimum value of the business, according to experts, is \$250,000.

Bill Hardey, operator of Bill's Gay 90's nitery, N. Y., has shuffled plans egain and postponed production of a vaude unit, "Bill Hardey's Gay Nine-tias Revue," which he planned con-



S. A. Nitery Bookings Again Looking Up. Despite War; Dates at Copa, Rio

Bookings in South American easinos, cut off by tha war, appear to be resuming. First to be booked Latinward in some time is Evelyn

Latinward In soma time is Evelyn Knight, set for the Copacabana in Rlo de Janeiro, May 17. There's also the possibility that Bernard Bros may also leave at that time, although centract isn't signed yet. Before the war, Brazilian niteries used a considerable amount of American talent and spern heave for the stopping of the stopping o

by Clipper.

It's claimed that S. A. casinos at It's claimed that S. A. casinos are still clamoring for name acts, but bookers here were unwilling to take chances on Clipper travel, citing the fact that a gal singer was pulled off a plane at Trinidad several months ego and had to return to this country.

VAUDE VICE BURLEY

Los Angeles, March 6.
Follies theatre, on Main street; closed for staging a hot burlesque how, was granted a police permit as a vaudeville house, under new man-

THE AMAZING

LADY ETHEL DR. JESTER

Marvels of Magical Perception SHAVE MYSTIFYING HILARIQUE



NORMANDIE ROOF, MOUNT ROYAL HOTEL, MONTREAL

M.C.A., NEW YORK

LYRIC TENOR

Singer of ballads and operatics would like to team up with planist that is good accompanist. E. FRANK

Trial Shift Obtained By 606'ers on Police Charges

ovu era on Police Charges
Five members of the sea of th

Braude.
Case, hailed by civic groups at first
as precursor of other raids, but since
toned down because of curfew's effects on nitery habits, is skedded to
be reassigned this week by Chlef
Justice Scheffler. All defendants
are out on bonds totaling \$600.

CLUB FORFST, NEW O. DESTROYED BY FIRE

New Orleans, March 6.
Club Forest, one of best-known
night spots and gambling casinos in
the south, was completely destroyed
by fire Wednesday (28). Blaze by fire Wednesday (28). Blaze started in the engine room at 1 a. m.

started in the engine room at 1 a. m. and spread rapidly.

Spot was owned by a syndicate headed by Henry Mills, which recently purchased it from the O'Dwyer Bros. for a price reported in excess of \$300.000. Damage was estimated at \$500.000. with insurance covering about \$100,000 of the loss.

Tommy Ryan Imposter Fools Pitt. Nitery Man

FUIST III. IIIICT J Madn.

Pittaburgh, March 6.

Singer who said he was Tommy
Ryan, formcriy of the Sammy Kaye
band, walked Into Don Metz' Club
Casino recently and said he was
home for a brief stay and would
like to pick up some work, Metz,
knowing Ryan hails from here,
figured he had come back to be near
his draft board and hired him on the
spot.

his draft board and hired him on the ford of first week's engagement, after he had been paid and told that after he had been paid and told that after he had been paid and told that definitely, "Ryan" was apotted by a local newspaperman, who said he was an impostor. Singer bluffed it out, said he would be back up to the part of the meantime. He never showed up for the beginning or his scheduled section week.

Kitty Carlisle Booked Into Versailles Vice Brisson

Kitty Carlies will make her first N. Y. nitery appearance in several years when she opens at the Ver-sailles, March 14, as replacement for sailles, March Carl Brisson

Brisson heads north to the Mount Royal Hotel, Montreal, where he starts a three week date, March 19.

3 Hub Cafes 'Unfair'

Three Boston niteries have had unfair actions leveled against them by the national office of American by the national office of American Guild of Variety Artists for fallure to pact basic minimum agreement with talent union and post cus-tomary bond covering one week

tomary bond covering one week salary for acts.

Trio are the Village Barn, Stage Door and Carnival Cafe.

SO FAR THIS YEAR

OLYMPIA THEATRE, MIAMI KITTY DAVIS AIRLINER (4 WKS.), MIAMI REACH RIVERSIDE THEATRE, MILWAUKER ORIENTAL THEATRE, CHICAGO

NATIONAL THEATRE, LOUISVILLE

PROF. BACKWARDS

COLLEGE INN HOTEL SHERMAN, CHICAGO

Mgr.: HARRY GREBEN, 203 N. Wahash Ave., Chicago

Chas. ('Tramp') McNally Now a Nitery Operator

Charles (Tramp) McNally, former vaude and buriesque comic, is ba-coming a nitery impresario via

vaude and burlesque comic, is ba-coming a nitery impresario via McNally's Cornar, Paterson, N. J. McNally operated a cafe in Pater-son for several years and recently acquired an adjacent spot which he has converted into a nitery with band, floorshow and all the trap-pings.

Unit Review

Sons O' Fun (EARLE, PHILLY)

(EARLE, PHILLY)

Philadelphia, March 2.

Olsen and Johnson production of tabloid version of the hit revue with Marty May, Fred (Pansy) Sauborn, Bobby Jarvis, Carolyn Marsh, Betty Thomas, Ruddy Thomas, Shorty Renner, Marants Hats, Chorus Line (20) and others.

Olsen and Johnson are putting the same and the Bellium of "SQF" break-ring in at the Earle on the start of a nation-wide vaude tree.

Ing in at the Earle on the start of a nation-wide vaude tree.

Ing in at the Earle on the start of a nation-wide vaude tree.

Ing in at the Earle on the start of a nation-wide vaude tree.

I started at the Earle with a vaude-sized edition, then expanded it to the receiver the start of the start of a nation-wide vaude tree.

"Sont"—in its boiled-down edition-wide vaude tree the start of th

Saranac -

By Happy Retoway

By Happy Retoway

Len Or Saranac, N. Y., March &

Len Order Bernelled in for another

operation.

Helen Grupp, secretary at Repub
le Pix, has checked in at the Rogers.

many connected with the Rogers.

many connected with the theater

many connected with the Rogers.

First Burnet. Benny Ressler and

Arthur Neiderbuhl.

The passing away of Edward

The passing away of Edward

The passing away of Edward

in and making nice comeback.

The passing away of Edward

in and making nice comeback

many of this colony.

He had aided many of the actors

of the Davis of the Actors

of the Connection of the actors

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of the Connection of th

He had alded many of the actors colony.

Joe Dabrowski appointed down-town shopper for the gang at the Rogers, while Ben Nadler, upped for mild exercise, is mail delivery

for mild exercise, is mail delivery clerk. Ben Schaffer will spend his 10-day turlough in Alabama visiting his comp there. Is stationed at Army comp there, is stationed at Army James Wotton, former Albany the-atre manager, has added so much poundage, he is now permitted mild exercise. Tootie Emerson received a dozen

Tootie Emerson received a dozen American beauty roses from an ad-mirer who is elated over her swell

Night Club Reviews

Marine Room, Chi

THE BEACH HOTEL)
Chicago, March 2.
Vic Hyde, Juvelys (2), Dorothy
Hild Dances (10), Emil Vandas
Orch (17), with Trudy Marsh and
George Deuron.

Vic. Hyde, Juvelje (23, Dorothy Hydid Sands and Hydid Dencers (10), Emil Vanda Sands (17), with Trudy Marsh and Corear Devenies (10), Emil Vanda Sands (17), with Trudy Marsh and Corear Devenies (10), Emil Vanda Sands (17), with Trudy Marsh and Corear Devenies (17), which the Marsh (17), was a skeet to revoke the Corear Devenies (17), with Trudy Marsh and Corear Devenies (17), which the Marsh (17), was a skeet to revoke the Corear Devenies (17), which the Marsh (17), was a skeet to revoke the Corear Devenies (17), which was the Core Devenies (17), whi

Latin Quarter, Chi

Chicago, March 3.
Bert Wheeler, Fred Keating, Grace
and Nikko, Jackie Heller, Beth Farrell, Arthur Rice, Latin Louclies (8).
Bernic Cummings Orch (12). Den
Chiesta Orch (6); \$3 and \$3.50 mini-

Current bill looks better on paper than it plays, and it can't all be blamed on first-night jitters. Even discounting the things that usually go wrong on opening night, two of the acts showed up very badly. One of these was the vet comedian Bert

discounting the things that usually go wrong on opening night, two or go was not been as the very control of these was the vet comedian Bert Wheeler. More working with Fred Wheeler and these was the vet comedian Bert Wheeler. More working with Fred Wheeler was not been seen to better advantage. He definitely needs a routine. As shown here, everyone in the work of the work of

Panther Room, Chi (SHERMAN HOTEL)

Chicago, March 3.

Boyd Raeburn and His Orchests
(17) with Margie Wood and Do
'Arcy, Prof. Backwards, Mardot
and Louise; \$1.50-\$2.50 minimum.

and Louise, \$1.50-\$2.50 minimum.

Like most bands that play here,
Boyd Raeburn's seems to forget that
this place has a low ceiling and turns
on as much volume as if the outs'
were playing a theater or danch hall.
Yeve playing a theater or danch hall.
Level Raeburn's outsit is good listening.
General the how with the blant and
bears the show with the blant but the blant blant but the blant blant but the blant blant but the blant blant but the blant blant

Johnny Bothwell and slick trumpet by Tommy Allison. Don D'Arey baritones his way through "The Trouble With Me Is You" and "I Promise You" to good results, and send winds up with "Concerto for the Duke," a medley of Ellington

Petitions claim the burlesque house should be closed in the inter-est of public decency. It clted that it is attended largely by young peo-ple, with men in uniform often con-stituting 70% of the audience.

GAGS! JOKES! GAGS!

PATTER: WISE-CRAXI STORIES!
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e Marie
Malson

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e Apollon Cn
tha Tilton
Imaginators
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Palace (8)
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Balley

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MIAMI
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Rome Vincent

OMAHA Ornheum (7) Ted Lewis Bd

Cabaret Bills

NEW YORK CITY

Bill'e Gay 90'e Bithel Glibert Ilernie Grauer Harold Willard Jock Ryan Charles Strickland Jimmy Burns Bill Keley Gay 30'e Quariett

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Court 8g (8-11)
4 Earles
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Arge & Leo
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Bill Makey

Bill Angle

Bill Angle

Brough Knight

Brough Knight

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Robert

Robert

Brough

H Chitten

H Rimocs
Jean Carroll
Alian Jones
BOCHESTEB
Temple (9-11)
Johnny Long Oro
Joan Carroll
Businssmi Rhythm
SAN FRANCISCO
Golden Gate (7)
Ted Fio Rito Orc

WASHINGTON
Howard (9)
Lucky Millinder Or
Ida James
3 Poms
Slayman All Tr
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New Park (9-11)

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Mary Jarents

Jorden 19

Jary Render 19

Jary Render 19

Jary Render 19

Henry Youngman 19

Holly And Seemen 19

Jorden (1-10)

Henry Area (1-10)

Henry Area (1-10)

Jary A Tuther 19

Ja Billy Wells
4 Fays
4 Fays
6 Fays
6 M Crane
B & M Crane
Boh Coffey
(One to fill)
7 & T Fays
Lyons & Seton
(Two to fill)
BALTIMORE
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Bid Slate Floider & Harriet Floider & Harriet

Bliffy Banker Shiffy Banker Sh Hetel Billmor Joan Hyldofi Ann Warren Randy Stewart Eddy Rogers Ore Hetel Commod

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Lode Back
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Stan Keller Oro

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Monte Carrie
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Suzanne Ta Fel
Alberto Cyc.
Greokkya)
Jerry Baker
The Suns
T

ler La Ports in Rogers Corner Barry Lefeour Or Clark's Hawailans Harold Green Mars Trio Korn Kobblers Sig Schatz Orc Romanisa Willege Jennie Goldstein Vora Niva Henry Bermon

Monchite Bd
Zanafber
Bill Robinson
Louis Armstrong
Maurice Rocce
Nicholas Brose
Delta Rhythm Bor

Song Pluggers

Continued from page 1 =

parts of the world. About this time Bill Maloney, publicity director at BBD&O, felt something stirring in

his Celtic, murical soul, and decided Back Home For Keeps" as a song

title was a natural.

title was a natural.

Next stop—Irving Berlin. The
master agreed with Maloney that
the title, theme and suggested subject matter sounded good but, since
Berlin at that time was in the midst
of preparations for his current oversas jaunt, he was unable to get his
putting the dots down on the paper.

However, when Dave Drave was

be ng client credit.

(If Johnny O'Connor thinks
BBD&O should sign up in the contact men's union the phone number
is EL. 5-5800—ask for Bill Maloney.)

Summer

"One Touch of Venus" which will

foid after its road tour in May. He will stay with the legiter until it

William Morris Agency has found

Parade has already started in the Broadway houses, which have been

getting marquee lures from Holly

no takers yet at the 5G figure.

cioses.

New Acts

PETTER LORRE
With Marcella Hendricks
Monolog, Comedy.

Strand, N. T.

Warner Broc. contract Dayor
Warner Broc. contract Dayor
Warner Broc.

Strand, N. T.

Warner Broc.

W

JAN BART Songe 14 Mins.

However, when Dave Dreyer was called in he got in touch with Carmen Lombardo who, with Bob Russell as lyricist, wrote "Back Home For Keeps," which is being published by Berlin's firm. Now comes the song plugging end.

JAN BABT
Old Roumanian, N.Y.
Jan Bart is a refugee from Major
Dowes, and to said to refuge the conDowes, and to refuge from Major
Dowes, and to refuge the contime. His comparatively humble beginnings are similar to those of Pintime. His comparatively humble beginnings are similar to those of Pintime. His comparatively humble beginnings are similar to those of Pintime. The continuation of the conmajor to the continuation of the conline of the continuation of the conmajor to the co innen oy Berin's nrm. Now comes the song plauging end. (Dembardo played the song on his Cheisen's control of the song index of the song Rubicam show.

More plugging by Maloney and
the BBD&O boys and girls landed
the son gon Motton Downey's CocaiCola program over Mutual, thus accounting for three networks plus
the one major recording company,
and the campaign has only started.
Maybe that Madison avenue approach isn't too bad in the song
plugging game.

Onelda's only returns from all this

plugging game.

Oneida's only returns from all this
will be indirect, as the outfit has no
interest in the song's publication,
recording or further developments.
Incidentally, one of the mag pictures that started it all is going on
the sheet music copies, but there'll
be no client credit.

ROBERT WALKER
ROBERT
RO

getting marquee lures from Hollywood with greater frequency. Peter Lorre is at the Strand, Robert Lorre is at the Strand Robert Lorre is at the Strand Robert Lorre is at the Strand Robert Lorre is an admiring Maxwell played the two president Robert Lorre Information Rober

PROWN DOTS

Tweat Quartes

18 Mias.

This is the first theatre date of the
new quartet formed by Delee WatThis is the first theatre date of the
new quartet formed by Delee WatStand of the Grand of the
new quartet formed by Delee Watstand of the Grand of the
combo last fall after drawn-out little
gates of the grand of the grand of the
job of carrying the new group in its
plot of carrying the new group in its
active transportation of the grand of the
plot of carrying the new group in its
active transportation of the grand of the
little of carrying the new group in its
active transportation of the group of the
little of carrying the new group in its
active transportation of the group of the
last years of the grand of the
little o

NIP NELSON Mimic 10 Mins.

Strand, N. Y.

This mimic on play snywhers,
This mimic on play snywhers,
This mimic on play anywhers,
This mimic on the shift of the sh

AVON LONG

AVON LONG
Songs
Males
Marketisty, Uglewn, N. X.
Having established himself with
the role of Sportin Life in Gershstudy are year of lesse, Avon Long
ies, He displays market ability to
ies. He displays market ability to
ies, He displays market ability to
demantize a number, using woice,
addition he does a chorus of ballet
to punctuate the tune. It's done
terp 'training, 'Did two numbers,
'Walkin' on Akir' and ""Tanki Necesastily So," both good for top returns.

SANDRA BARRETT

SANDEA surgardad, N. T.

Strand, N. T.

A tall lisome gal, she drew wolfcalls from the Strand upper tagtage from the Strand upper tage
in short, she's OK for algut and
sound, as she uncorks a mappy two
pricture house entracts and qualifies
Miss Burrett for niteries and must
connecty as wife

Tages to Par, N. Y.

Tages to Par, N. Y.

Allan Jones is signed for the Paramount theatre, N. Y., starting in May. Band and surrounding telent not yet set. Salary is reported as

May. Band and surrounding talent not yet set. Salary is reported as \$4,000 weekly. Jones has played the Paramount before. His last date on Broadway was at Loew's State less than a year

STOCCO GETS LONDON CIRO'S

BJUUUG GETS LORIDIS CILO'S

Fausto Stocco took over Ciro's

London, Fab. London, Fab.

Fausto Stocco took over Ciro's

Lobert Stock over Ciro's

Lob

SHERWIN ON N. AFRICA TOUR

Manning Sherwin off to Gibrattar, Azores and North Africa to entertain the troops for six weeks. Takes with him Esther Coleman, Edward Baxter and Peggy Hahn, discovery of Jack Buchanan,

Buchanan.
Unit will be known as "Manning Sherwin and His Music."

Showdown Between ATAM. 2 Detroit Theatres on Basic Union Contracts

Thrae-year refusal by operators of the Cass and Lefayette theatres, De-trolt, to engage members of the Assn. of Theatrical Agents and Managers union as house managers of those legiters has reached a climax. ATAM reguers has reached a climax. ATAM has sent basic contracts to both the-atres with the warning that unless they are signatured by Friday (9) we shall take any and all appropriate steps to protect the rights of the union."

Unless there is a settlement or aceeptance by the house owners or operators by the deadline, both the-atres will be declared unfair and all rican Federation of Labor the

American Federation of Labor the strical unions are reported ready to act in concert with ATAM. E. D. tEd Stain, veteran Detroit showman, is said to have blocked the the control of the control of the control the control of the control of the control the control of the control of the said to have an equal interest, same managers also being in on the Lafay-ette. It's possible that the "strike," if it occurs, may spread to houses on Burodeway, will did acversal years butter string.

Shubert string.
"Oklahoma!" is current at the Cass and if the strike occurs the produc-tion cannot be moved out, nor can "One Touch of Venus" (first slater

tion eannot be moved out, nor can "One Touch of Yeams" (first stated for the Lafayerter be moved in Sinset be a state of the Lafayerter of the United Booking Office sought to straighten out the Defice student for ATAM. URO has been compared to the United Booking Office students of ATAM. URO has been compared to the United Booking Office of the Lafayerter of the Lafayerter of the Lafayerter of the Lafayerter. Latter has had plenty of union mixture, especially with the musicians'

3 EOUITY MEMBERS KILLED IN ACTION

Three more Equity members have been hilled in action; reports of the most of t Three more Equity members have

Nearly a score of Equity members have been lost at the war fronts to

McBride Suit Vs. Moss On Tix Delivery Fee Heard

It Delivery Fee Heard
Moss who, as license commissioned
for ticket deliveries to commissioned
for ticket deliveries to homes and
offices, was finally heard by Justice
Lloyd Church last week, court reserving decision. Case had beenearing decision. Case had beenearing decision. Case had beenticket deliveries to the search
the reason of the search
the state statute in fixing an "utilmate" price for tickets at 75c over
the boxoffice, plus federal tax,
His ruling was constary to the
legit ticket code, which permits the
Soe delivery fee.

Frank Fay to Be Collie

At Lambs Gambol AU Lambos Lambos Frank Fay, startigs in "Harvey," 48th Street, N. Y. will be Collie at the Lambs Gambol, to be held at the clubhouse Sunday, March 18. Conforming to e change in schedule this season, the affair will begin at five clock, the show going on one hour later, dinner starting at 8:30. Treess is annional—but dress, reads

ess is optional-but dress, reads

Fined in Fire Violation, Closes Chi Am Theatre

Chicago, March 6.
Following fine of \$100 and costlevied against him by Municipal
Judge Hasten for failure to discontinue operation of Uptown Players theatre, amateurs' showcase, after he meatre, amateurs snowase, after me was ordered to do so by fire pre-vention bursau, J. Bradley Griffin, operator, announced he has can-celled all performances and ordered premises closed until there's a com-pliance of all fire and building ordi-

Also fined, as part of present cam-Also fined, as part of present cam-paign to clear up fire hazards in Chi anusement spots, was Al Hoh-mann, manger of Melody Club nit-ery, atthough Hohmann is skedded to appear later this week for hearing on motion to vacate fine it violations

Chi Critic Ashton Stevens Rans 'Menagerie' Backer On Handling of Show

Chicago, March 6. Exasperation of actors. p.a., company manager: playwright and others connected with "Glass Menageric." skedded to open at Playhouse, N. Y., March 31, over the way house, N. I., manth 31, over the way Louis J. Singer, N. Y. business man and theatrical tyro who backed the play, has handled his end of the deal came out in tha open Sunday (4) in Ashon Stevens' drama column in Chi Herald-American.

Stevens took Singer to task for re-fusing a pair on the cuff to J. J. Shubert, among other things. To quote, in part:

"Remember last Sunday's letter here from Tennessee Williams? Well, scores of tear-sheets containing that column were to have been mailed by the press department of 'Men-agerie to eastern drama crites and drama editors. But Louis J. Singer, financier of the production, said no, he refused to countenance the slight

cost. "Seems Mr. Singer, whose biography in the Clvic's program describes him as a 'well-known New York banker,' as well as 'a well-known patron of tha arts,' didn't like Mr. Williams' description of the contemporary hit-and-run theatre as 'misshapen because of the many dis-

missipane westigned of infections with the construction of the construction of the many distortions that have taken place since businessmen and gamblers discovered that the theatre could be made "Mr. Singer is the first man or midget I've ever known in show business who has objected to the understand of the construction of t

Nedda Harrigan Out Of USO 'Dinner' in 'Mystery Nedda Harrigan, who was in USO-amp Shows' "The Man Who Came

Nedda Harrigan, who was in USO. Camp Show? The Man Whn, Came to Dinner," suddenly returned to Dinner," suddenly returned to New York late last week after having been en route to a port of embarkation. Actess said she had been sent for by USO-CS, but latter stated the withdrawal of Miss Harrigan was a mystery. Moss Hart is stated the USO-CS Dinner," stated the USO-CS Dinner, and the USO-CS Din the USO-CS Dinner, and the USO-CS Dinner, and the USO-CS Dinner

ten out.

Miss Harrigan, e vet actress, was overseas for USO with "Over 21," which she played for GIs in Africs

VARIETY 'Chicken Every Sunday' For England to Shephard

English rights to the Philip and Jules Epstetn dramatization of the Rosemary Taylor novel "Chicken Every Sunday," have been sold to Firth Shephard, London production

et for October.

William Morris agency set the

Current Road Shows

(Period Conering Mar. 5-17).
"Bill Comes Back"—Acad, Mus., orthampton (5); Court Sq., Spring-eld (6-7); Shubert, New Haven

(8-10).
"Bithe Spirit"—Worth, Ft. Worth
(5): Paramount. Austin (8): Texas:
San Antoino (7-8): Mis. H., Houston
(9-10): City Aud. Shreveport (12):
Munl. Aud., New Orleans (14): Lanier Aud., Montgomery (13): Tempte,
Birmingham (16-17).
"Blossom Time"—Citic Opera H...

Chi. (5-1) (5-17) Wedding"-Locust, Phila

"Calles (5-10).
"Catherine Was Great" — Hai
Cleve. (5-10); Studebaker, "Chicken Ever Sunday" - Black

"Chileken Ever Sunday" — Black-stone. Chl. (5-17).
"Bark of the Moon" — Shuberl. Bost. (5-10).
"Beep Mrs. Sykes"—Wilbur. Bost. (5-10): Plymouth. Bost. (12-17).
"Boll's House"—Shuberl-Lafayette. Det. (3-10): Royal Alex, Toronto (12-17).

"Firebrand of Florence" ("Much Ado About Love")—Colonial, Bos (5-17) pollsh Notlen" - Nat'l, Wash.

(5-10) (5-10).

Gilbert & Sullivan—Russ Aud.
San Diego (5-6); Mun. Aud. Long
Beach (7); Civic Aud., Fresno (9);
Mem. Aud., Sacramento (10); Curran, Frisco (12-17).

Beech (1) Livie Alde, Franko (2), Curran, Frisco (2), Curran, Curr

(5-17)

(5-17). "Metery Widow" (2d Co.)—Shrine. Peoris (3): Orpheum, Springfield (5): Orpheum, Springfield (5): Orpheum, Decatur (7): Fischer, Danville (6): Keitlifs, Grand Rapids (6-40): State, Kalamazoo (12): Bijou. Battle Creek (12): Mich., Lansing (14): Temple. Saginaw (15): Palace, Filnt (19): Michigan, Ann Arbor (17).

till (197) stierings, Ann Arrow (197) stierings, Annual (197) stierings, Burfalo (12-15); And (197) stierings, Burfalo (12-15); And (197) stierings, Burfalo (12-15); Andual (197) stierings, Annual (197) stierin

"Ramshackle Inn"—American, St. Louis (5-10); Shubert-Lafayette, Detroit (12-17)

Louis (6-10); Shubert-Laftyette, Detroit (12-17).
"Resalinda".—Hartman, Columbus (7-17); English, Indjals (8-10); Erlassin, Carlo (9-17); English, Indjals (8-10); Erlassin, Carlo (9-17); Aud., St. Paul. (13-14); Lyceum, Minneapolis (13-17).
"Swarthing Wind".—Stringer: Chi. ("Swarthing (8); Karlon, Williamsport (7)); Men. Aud., or, Williamsport (7); Allenting (8); Karlon, Williamsport (8); Men. Aud., or, will also (8); Men. Aud., or, wi

Harris, Chi. (5-17).

"Two Mrs. Carrells" — Erlanger, Buffalo (5-8); Aud., Rochester (9-10); Shubert, Boat. (12-17).

"Voice of Tarile" (2d Co.)—Selwyn, Chi. (5-17).

"Winged Victory"—Forrest, Phila. (6-17).

Inside Stuff—Legit

Report from out of town that "Dark of the Moon" is using 18 musicians was incorrect. Show has an incidental acore, but uses only one musicians maker, a pinnit who plays backstage and is never in view of the audience. "Moon" has played several out of town stands, local musicians unions in each spot classifying it as dramms. Show is current in Boston, where Guthrite McClinite is tightening up the performance for Lee Shuttert, who can be a supported to the support of th

"The Two Mrs. Carrolls' opened its first fouring date Monday (5) In Buffalo after laying off a month after the run ended at the Booth, N. Y. Show was stated to open the road dates in Rochester, N. Y. Isa Fridge (3), but Elisabeth Bergner had a bud throat and the stand was cancelled When the Broadway energenent ended the company was given notice but four players remained and, under Equity rules, were paid salary. Philip Deer was among those who withdrew, being replaced by Joel Philip Ober was among those who withdrew, being replaced by Joel Philip Ober was among those who withdrew, being replaced by Joel Philip Ober when the Carroll of the Philip Ober was a mong those who withdrew help replace Elliott Nigent in "Vot Stephen in "Over 2.1" on tour. Latter veplace Elliott Nigent in "Vot Stephen and "Over 2.1" on tour. Latter producing "Turle" temporarily, attending out-of-town trouts of his "A Base of The Philip Ober was the Philip Ober who was the producing.

Irene Delmar, of the N. Y. World-Telegram staff, bylined a story about Paul Moss, even though the license commissioner "retused" an interview, he saying: "I haven't said anything to the papers for five years. That's my reputation—the Sphins." Latter got a laugh from show people—part of the part of the par

Cast of "The Overtons," Booth, N. Y., went on a reduced salary basis last week to variable cuts, according to their contractual pay. None was the salary of the salary of

Jed Harris inserted a trick extra-space ad in Sunday's (4) N. Y. papers headed "What your favorite ticket broker says about One Man Show," which he recently opened at the Barrymore, N. Y. Then followed favorable quotes from eight brokers in the imaginary jargon of sgency people. One leading agency man supposedly said. "No muscle or lung needed on this ticket." The broker quoted is known to be a literate, conscrivativa clitten. The shows grosses arent consistent with the ad copy.

Somewhere in Italy the USO-Camp Shows legiter, "Kiss and Toll," as-rived after its sea voyage for its first date, only to find the entire pro-duction missing, lost somewhere in transit. Rather than cancel, company manager Walter E. Murnor improvised set, borrowed clothes and rounded up complete new set of props, and show opened as skedded. Scenery was located four days later. Company includes MarJorie Gateou and Cus-

Mrs. Elsanor. Roosevelt is one of many repeaters at "Harvey." 48th Street, N.Y. First time sha sew the comedy was the night after election, and judging from her "My Day" column she evidently missed some points in the dialog.

First Lady made a second visit last week and again mentioned "Harvey", in her column, but in a much more positive manner.

Costumes and hats for the new USO-Camp Shows overseas legiter, "Man Who Came To Dinner," valued at \$4,000, were donated by Hattla Carnegia and John Frederick. Camp Showa did not pay for the material, as erroneously reported previously.

Zac Freedman claims he's the "sultaa" of N. Y. press agents because ha represents "Follow the Girls," 44th Streets, "School For Brides," Ambasador, and "Good Night Ladies," Royale. In addition to that he's to publicite "Hot For Maneuvers."

Oscar Serlin has gone to the Coast to talk over casting of "Out Of Time" by Capt. Theodore Reeves. It's not due until next season, however, when manager will also d'Bee in Her Bonnet," by Peggy Lamson, recently tried out at the Dock Street theatre, Charlestown, S. C.

Evelyn Lave-Waltzes' Clicko in London Preem

London, March 6.

"Three Waltzes," which opened
March 1 at the Princesa theatre,
appears to be e winner, with press

appears to be e winner, with press genarally favorable. It's a colorful adaptation of the French musical, with Evelyn Laya scoring in the Yvonne Printemps rols.

Slavin Amus. Co. Split Up With Chi Theatre Sellout

Slavin acquired the theatre fro Slavin acquired the theatre from the Diven cetate in April, 1981, in conjunction with George Rochford and Harry Romagio, secretary of the and Harry Romagio, secretary of the Corp, who continue to own the other 50% interest. Rochford has been elected vice-president of the new corporation and Romagie, treas-urer. John McManus will continue as manager of the theatre.

Lindsay-Crouse Deny Antip Rights to 'Father' Private advices from Australia in-

elude an item that "Life With Father" had been announced for the Minerva theatre, Sydney, soma weeks ago. Howard Lindsay and Minerva theatre, Sydney, some weeks ago. Howard Lindsay and Russel Crouse, who wrote the play, own the Aussle and other rights, except for London, where Oscar Serlin, who produced the laugh smash, now in its sixth year at the Empire, N.Y., has the privilege to present it.

has the privilege to present it.

L&C. say that nobody bought the
"Father" rights and if the comedy
smash is playing in the Antipodes,
some guy must have pulled a sneak
steal, if they can lure Frank Sullivan. their constant angel, away from
Saratoga, they want to parcel-post
him to Aussie to find out what it's all about

Roz Russell Plans To Produce Play

Hollywood, March 6. nonywood, March 6.
Stage rights to "Why Was I Born?"
new novel by Louise Randall Pierson, were bought by Rosalind Russell, who will heve it dramatized for light production.

Book is based on the author's comic experiences as a screen writer in Hollywood.

Board System Would Solve It All

The to-do over "Trio" brings up eggin an alematory shortcoming in the stew York civic system, so far es show business is concarned. Thei's the one-man literating piviliage.

Were it a board system of regulation there would be no need for contemning Paul Moss or any other civic servent es a "mensee," nor would there be any need to make the content of the property o

right courage. courage."
as simple as all that. A board would take the burden of any
ary, one-man control off that one man. If the board could elso
some showmen to sit in on the self-ragulation, so much the

better.

Then all the hue and cry about "God of Vangsance," "The Captiva,"
"The Green Bay Tree," backing in the wagon for Mas Watt, "Pleasure
Man," "Wine, Woman Mossilion," "Thi?" and all the rest of it, through
the years, would billise. It would not scentiate the neget of green and the property of th

Burns Mantle Sees 'Trio' Closing As Leading to Greater Censor Evils

(Burns Mantle in an address oner WNEW, N. Y., on Sunday (4) commented on the centor-ship resolt that has flored up-oner N. Y. License Commis-sioner Moss' decision to erase "Trio" from the Broadway less scene. A portion of the remarks of the veteran N. Y. Neuer drama critic is reprinted here-with.)

By BURNS MANTLE

Well, we seem to be having a little trouble with our license commissioner. And our license commissioner seems to be having a good of trouble with the theatre. deal of trouble with the theater. It all started when the commissioner, Paul Moss, finally agreed that if ministers of the gospel, who don't know much about the theater but know what they like, decided that a drama called "Trio" was not e fit all the started that a drama called "Trio" was not e fit when the started that a drama called "Trio" was not end the started that the sta

approval.

In any event, the commissioner decided that "Trio" could not be played, and told the lessees of the Belasco theatre that he would not issue them a liceuse unless the play

decided that "Trio" could not be played, and told the lesses of the Belasco theattre that he would not be provided to the played to the played

"Trio" An Honest Drama

"Trip" An Hones Drans
This 'Trib' is, or was, an honest
drams unusually well directed and
forcefully acted. It was never offensive to any intelligent person.
But it was also one of those discussions of an unhealthy theme that
should be apprented with at least
should be apprented with at least
should be apprented with at least
to the should be adversely affer and the should be adversely afthe should be adversely affer and the should be adversely afthe should be adversely affer and the should be adversely affer and

tion of a vital human problem which with the service of did present.

One trouble with these censorship fareupo—and one I have always remained to the service of the servic

Mona Barrie Replaces George in 'Spirit'

San Antonio, March 6. Mona Berrie, staga and screen actiess, has replaced Gladys George i "Blitha Spirit," scheduled to pla hare March 7 end 8.

Miss George has been ill.

See Record Pic **Outlay for Legits**

This stason will probably establish a new high in the amount of
money that Hollywood will spend
on picture rights for Broadway
shows. Already the studies have
committed themsets and the state of
court plays. Only one of this season's
collection of hits is included in the
abuluary bic-right prices, the others
and if the other sock shows of the
Hollywood record by the
Coast, it's elmost certain that a new
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Heart." were bought, but the price was comparatively modest.

The film-rights figures given on the golden quartet total 31,800,000 but there are percentages on profits to the golden quartet total 31,800,000 but there are percentages on profits to the price of \$500,000 each, plus en undisclosed took them both, for a base price of \$500,000 each, plus en undisclosed of "Junior Miss" (now off, the boards), for which it is raputed to a "unior Miss" (now off, the boards), for which it is raputed to any paid \$500,000, while Paramount Nuth" (Miller). His the highest price Para were paid \$500,000, while Paramount is not price to the studie exception of the studies are spending. In addition to the fortune paid for "Father" and the aggreed-on percantage, there are on Warners as to the manner of the sliming.

Warners also bought "The Hasty Warners also bought".

off warners as to the mining.

Warners also bought "The Hesty Heart" (Hudson) from Lindsay end Crouse, for \$100,000 plus a percentage which applies efter the picture grosses \$1,500,000. "Heart" is the second of this reason's product to be sold to the studios.

Washburn, Weatherly To Handle Rose's Press

Billy Rose's hunt for a new press agent on "Seven Lively Afts," Zieg-feld, N. Y., is over, temporarily at least. When Wolfs Kaufman lammodam producer and press agent for Dwight Deere Wiman, Stepped in The contract for the "Arts" job signen to Chainel Washburn, he technology of the Contract for the "Arts" is the second of the Contract for the "Arts" job second or the Contract for the "Arts" is the second of the Contract for the "Arts" job second or the Contract for the "Arts" is the Second of the Contract for the "Arts" job second or the Contract for the "Arts" is t

Tuerk, Flamm and Gordon Producing Russell Play

Producing Kussell Play
John Tuerk will produce, in association with Donald Plamm and
Charles K. Gordon, a new somedy
by Bennes Russell. The author, as
playwright with "Twiltight People."
Gordon first brought the script to
Flamm who, in turn, gave it to Tuerk
to put on, with Flemm benkrolling
the vanture accy.

Dave Wolper's **Financial Woes**

last season on Broadway in produc-ing "Follow the Girls," 44th Street burdened with financie troubles and is no longer connected

ing "Follow the Girls," 4th Street, is now burdened with financial troubles and is no longer connected with the musical" meangement, Formain steem nightclub, bagen queries with the musical steem nightclub, bagen queries and the steem nightclub, and the steem nightclub, and the producer. Borde and Chicago associates supplied the principal bank-roll for the show, but the steem of the steem nightclub, and the see the steem nightclub, and the steem the time mengar offered Kubly notes which were rejected. Kubly notes which were rejected for the steep of the st

JR. MISS' TROUPE CITED FOR OVERSEAS SERVICE

High praise for the overseas legite "Junior Miss," as being "in the high-est traditions of the theatre," was wiced by Major Ceneral Arthur X.
Wilson, et Continental Advance
Wilson, et Continental Advance
Description of Continental Advance
Logical Continental Advance
Logical Continental Continen voiced by Major General Arthur R.

Shows in Rehearsal

"I'll Be Waiting"—Harry Goetz.
"Cage"—Jules Denes.
"Marriage Is For Single People"

Ruth Holden.
"Corousel"—Theatre Guild. Genevieve"—Schute "Sweet Schute

"Lady in Danger"—Fisher and

La Guardia, Moss Show Biz Targets In N. Y. Censorship of "Trio': Suit By Sabinson for \$1,000,000 Damages

Moss Backed 'Dirty' Play Family Infidelities—in which the wife had harlot dasires—was the theme of a play of which Naw York License Commission— ar Paul Moss was reported to ar Paul Moss was reported to have been a co-producer years ago on Broadway. It was "This was a Man," by Noel Cowlad, and was one of four flops backed by Moss, though the billing the producer. "Man" ren four weeks at the Klew (later called the Avon, but mow e radio theatre). Play was banned in England by the Lord Chamberlain because of its

L. A.'s \$1.214.600 For 1st 6 Mos.

Los Angeles, March 8.

Roundup of legit grosses in this city for the first six months of the sea-son, ending Feb. 28, discloses ticket seles of \$1,214,800, compared to last year's 12-month total of \$2,804,200. Most of heavy grossers are still to

Most of heavy grossers are still to come:

Based on last year's figures, the Civic Light Open Asr'n season at Civic Light Open Asr'n season at Craw around \$400,000, if the 12-week schedule goes through as planned. Coming to the Biltmore are such Procedway shows as "Harriet," Over Street" and "Oktahoma" with the last mentioned practically sure of SRO for approximately eight weeks. Meanwhile, the legit houses figure to benefit by the nitery cursue of SRO for approximately eight constitution of SRO for approximately eight constitution. The season of SRO for approximately eight constitution of SRO for approximately eight constitution.

"Blackouts" Tops
Heavies: single grosser was Ken
Murray's "Blackouts of 1944-45" at
IC apitan, with a total of 3932.700.
for 28 weeks. Highest week was
during the holidays, checking up
320,000 with the aid of extra shows.
Lowest was the week before Christmas when the lake dropped to 314.-

mas when the take dropped to 345Second groser was the Billmore
which was open 21 weeks, with
'Orbello' leading the money-makers
by ringing up \$80,000 in three
registered by Dante's magic show,
'Cockeyed Inferno.'
Phillarmonis'
Weeks but did a business of \$258Weeks but did a

stretch. "Porty and Bea" drew \$91.

"On. Small Shore Nt Colo in

the Beason. "Ridal in the

At the Beason. "Ridal in the

Chartic" has proceed \$137.00 in 20

weeks and may continue through
the summer. At the Musart, a 389seater, "Pettioost Feyer" and
filoney in the May" chalked up 490.

300 in 22 weeks, with "Honey" still
theatte was open only four week,
with "White Cargo" drawing \$21.

600, but Paul Smalls" "Fur They
has moved in for an extended stay.
Los Angeles night houses were
the Music Box frow the Guild) to
a molion picture policy. Last year

it grossed \$221,000 on flesh shows.

Wash, Seeks \$100,000 For Muny Theatre

Washington, March 8. More than 200 sponsors met in the Congressional room of the Hotel Willard last week to launch a drive for \$100,000 to constitute a sustain-ing fund for a municipal theatre.

Sponsors plan two musical com-edies which will be presented at the Water Gate this summer. Harry Anger, production supervisor of the Earle, and Gene Ford of the Capitol "Lady in banger Allen.
"Bliner Fer 3"—Tim Whalen.
"Ster Sapagied Widow"—Maxman
"If sa Gift"—Goval.
"Dear Ruth" (road)—Hyman and
tast.

New York's Mayor La Guardia and his license commissioner, Paul Moss, were the targets of show business, as expected, last week because "Trio" after in played eight, weeks at the Belasco, N.Y. A damage action seeking \$1,000,000 was filed by the show's producer, a meeting representative of all factions in the resentative of all factions in the heatre demanded that one-man censorship be eradicated and several groups asked the mayor to oust Moss, which he refused to do. On top of all this was the revelation that "Frankie and Johnny" wifity" ballet but that it was per-mitted to give a performance any any at the city-operated City Cen-

In letters answering the protests sent him by stage groups, including the him by stage groups, including cludration intimated that it was he and not the commissioner who assumed the guise of censor. The letter was been also as the commissioner who assumed the guise of censor. The letter was a commissioner who assumed the guise of censor. The letter was a commissioner who as a commission of the commissioner who are the major suggest changing the statute he end of one answer did the mayor suggest changing the statute he can be commissed to the process of th

"Puritan at Heart" "Partian at Heart"
At the meeting Osborne Frankel, attorney for the Civil Liberties Union, said: "We all know that the mayor is a puritan at heart and would enjoy censoring our habits and morals." Pointed out by Paul Dulizel of Equity that the with Constituted on page 52)

(Continued on page 52)

Frankie and Paul Were Sweethearts

Right after the red-hot censorship situation over the forced closing of "Triu", Belakoo, N. Y., John Chapman, critic for the N. Y. Dolly News, wert gunning for Mayor LaGuardia and his learner commissions. All the statements of the statement of

it written in the program.

It written in the program:

'And that is ont all. Right in the program it says: 'Johnny loves
Frankie too, gholdy accepting the money she makes from other mon'
setting is a street in front of a saloom and ungtains is a bawdy
bouse. Johnny goes up there and when Frankie finds out doot it,
she shoots him deader than a John. If me grammar, ain't it, for a
municipal institution. Among the characters are ... saloon gits,
hostiss, two boms, a policeman who deers't bother anybody, and to
litteresting women, one of whom is manishly dressed. .. even if
hadn't seen 'Trio'. I could green with I other himself. .. and not
loss to see if he's dreaming.

uss to see it nes dreaming.

Dave Quirk, also in the News, referred to the officials as Mayor

Burgen' LaG durrefu and Paul, (Charlic McCarthy) Moss, When in
orned about "Frankie and Johning." He mayor said an indecent

how has no more right in the Center than anywhere else.

"Well, what's he waiting for?" asked Quirk.

well, what's ne watting lost: asked willer, in other papers. World-Telegram, saying it "hadn't heard" that Moss resigned from the Center because of the "jolly brothel ballet."

Mantle on Censorship Evils

is unnecessary and a little silly. For tack. The Washington critics and instance, in order to stimulate their the Washington authorities ordered protest against the action of License (but seene eliminaced. It was eliminated commissioner Moss, both Elmer Rich and because it was eliminated and the cause it was eliminated. Commissioner Moss, both Emer Leviner Commissioner Moss, both Emer Leviner Levi nated, and because it was eliminated Silliness of Censorship

And consider the silliness of cen-orship from another angle: There was a play produced in Washington week or so ago entitled, "Dark of the Moon." It contained what was described as a revolting scene of at-

Theatre Directory **50**c

nthin, every theatrical trade name New York; 444 producers, 5 pages costume designers, 7 pages casi-g agents, names of newspaper re-selvers, who orlit publicity, etc. philaised by AUCURS COEN from its year collection of names. Edited r. Leo Shull, 128 W. 48th N. A. 4-2012.

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Well, I remember, and so do you



Play Out of Town

The Beep Mrs. Sykes
Boston, Feb. 28.
Stanley, Gilkey and Horberton Payne Buckion of play in two arts by George Kell
medicion of play in two arts by George Kell
medicion designed, by Stenare Particular
in the first by George Kelly. At Wille
gratup, Feb. 27. 45: 33 here. series (Acti) At Woods (3 Si Jee) Noff Hamilton Abelierhie Wilhard Myra Korhoe Thei latte Koane Raumey Heest Margaret Hamierania Mary Hildes Raiph Howes (Open Amberson Kather her Moreson Kather her Moreson (Chanden Hondes

While it wants for sufficient glamor or pinch to conlend as a big money show. The Deep Mrs. Sykes' is fairly certain to click as a comoisseur's item. Play, very literate, is modest in its scope, impreentious and devolin of any attention-getting

snodes in its cope, impretentious and devoid of any attentions; etting devices.

A New Yorker quality short story and the story of the

It will seel itself. Why jcopardise it by trying to make it sensitional?

I sometimes think showmen in the sensition of the sensition of the sensition of the interest and the sensition of the nightcube proprietors that is rending the early spring air. War is rending the early spring air. War is rending the early spring air. War decided that it was necessary to conserve coal and fuel oil to make up what was had burned through this terrific winter. They also detail the sensition being at war. They could accomplish shoth these ends, to some the sensition being at war. They could accomplish shoth these ends, to some barbooy? and playgith's drinks, and bad sir, saway from them at midnight, and starting them home from the night spots. And was there as well. predicated on performances on event.

minish and for the most part shall be a summing performed to the most part shall be a summing performed to the summing performed to t

LaGuardia Continued from page 51 :

Continued from page 31

biodine of, the Belasco lleense should not have occurred except for reason specifically provided for in the law, which bars see degeneracy and the second of the law, which bars see degeneracy and page at court trial.

Suit for damages to Lee Sabinoso, producer of "Trio" was filed in Supreme Court, Moss being named as defendant because he "Intention-owners of the Belasco to oust the Play.

ally and maticiously induced incovers of the Belasco to out the During the Astor meeting it was proposed to boycott the NY. City Center, municipally-owned and operated thesite, formerly known as stage unions to declare the house unfair but the matter was shouted down. Elmer Rice resigned from the City Center band because of the censorship by Moss, who is the City Center band to the City Center band was the control of the center of the board. Margaret, Websiter followed sult last week. Still on the board, however, is Howard S. Cullman, one of the their backers of "Tho." Cast got in on the fight by remote control of the control of

Int'i Coin Plan

contessed from page 3 market. In terms of U.B. so in the would obviously be extremely asset assistanced \$10,000,000 in flm rantales reported secured to U.S. distribution in the proported secured to U.S. distribution in the proported secured to U.S. distribution in the proported secured to U.S. chards. If the secured in the proported secured to U.S. fluids. If the secured to the secured to the proposition when the proposition of the proposition will be producted by the possible world-wide effect on U.S. this renders as expected. This is indicative of the possible world-wide effect on U.S. this renders as the production of U.S. the produ tic grosser which has grossed es much in foreign rental.

It is virtually certain that exchanges will fluctuate after the war and that film rental remittances from abroad, even at reduced U. S. values, will become incertain unless some moietary agreement is less son reached.

reached.

Future of the U. S. film industry is thus regarded by industry leadars as closely intervoiven with the Bretton Woods proposals whereby UndeSam would put up some \$8,000,000 .000 of an \$18,000,000 international monetary pool to minitals
a high leaves the plan calls for a will be considered to the control of the control o ness and grant temporary loans to nations needing exchange ovar e short-term period to pay for im-ports. There would also be an In-ternational Bank to provide direct, long-term loans for reconstruction purposes.

Tha U. 8. plan is to end or fore-stall the practice of blocking pay-ments; to put an end to artifical trade barriers such as quotas, im-port licensing, export control, car-telization of industry and bilateral tractics. The Bretton Woods plan, however,

The Bratton Woods plan, however, may be shymid. There is e wide gulf between British and American economic views. British does not definite research to the state of the state the gold standard.

the cold standard.

British leaders say that unless British leaders say that unless British and see her way more clearly out of the debts she has already incurred she does not want to incur may ones. British wants tende arrangaments whereby debts can be seen as a coposed \$4,000,000 the proposed \$4,000,000 Monetary Fund. Increasing the same of the British bands of the British bands of the British bands of the British Palms.

Britain's Pian

Bettain's Plan
A planned economy, it is claimed,
is necessary for Britain and other
countries after the war. Predicted
that Great Britain will find it necessary
to maintain a rigid control
imports after the war and adopt
of the pound, to increase asports
with the object of attaining a more
favorable balance of trade. It is admitted by British industrialists that
mong the plans for attaining a
higher level of exports for Britain
for quotas, licensing and cartels.
The effect which miscellaneous

for quotas, licensing and cartels.

The effect whileh miscellaneous planned national aconomies, including currency devaluation, could have can be sean in the drop in world pricas of some 50% during the currency devaluation period from around 1928 to 1937.

rency devaluation period from around 1282 to 1817. Gittage see in U. S. Govarnment of the see in U. S. Govarnment of the see in U. S. Govarnment of the see in Countries which defaulted previously; through the proposed international Bank for the making long-tern direct lona available for re-time of the see in the see i

Bankers

Meantime, like the British bankers and economists who have been opposing the plan for the international plan for the international plan for the international plan for the international bankers are also advising against on the International Bank. U. S. bankers contend that the Monetary Personal although in favor of the International Bank. U. S. bankers outlied that the Monetary Personal advised to the International Bank. U. S. bankers problem which affects the monipolitum industry with a first problem which affects the monipolitum industry with a first problem which affects the monipolitum considered that foreign grosser considered that foreign grosser considered that foreign grosser for the display of the double-barrelled S. and foreign) film renalis.

So much for the double-barrelled threat to U. S. foreign film business along economic lines. Ideological warfare, according to reports, has also begun in various

reports, has also beguii in various parts of the world as if in preparation for the day when imports of American films into those countries will be limited. Sharp criticism of the quality of American films is reported in some territories. In others there appears to be an effort to the countries of the countries of the countries of the countries. ers there appears to be an effort to steer attedance away from Ameri-can films because of the alleged hermful moral effect. Thus, the American film; in the front line of attack because it has proved Uncle Sam's best salesman in tha field of commerce and goodwill, has a heavy stake in international monetary

25% Ceiling Continued from page I

time incomes for the public in gen-eral would make the 20% tax look much bigger than it does now, and the boxoffices would probably suffer.

the boxoffices would probably surfer.
Treasury is deeply concerned over
the drive, and issued a report lest
week pointing out that the only alternative would be to impose more
sales and excise taxes on the consumers, most of which would hit the
fellows in the lower brackels.

One likely development, it is pointed out here, would be that the pointed out here, would be that the present big earners in show bis, for exampla, would have their incomes slashed anyway if the boxoffice should fail off due to a confinuation of the prasant 20% amusement tax.

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ANGELS

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LEO SHULL, Editor

Chi Off: Turtle' Fails to SRO for 1st 'Othello' \$24,200, S.F.; Time But 20G. 'Blossom' Opens Big. 24G

All attractions were of flast week, and attractions were off last week, tolking of the further, which failed to self output of the week of

ment.
Estimates for Last Week
Bessom Time," Civic (1st week)
80; \$3.80). First seven perform8 of perennial favorite did

(3,60): \$3,60). First sector by consecs of percental favorite did \$3,000. seces of percental favorite did \$3,000. seces of percental favorite did \$3,000. seces of percental favorite did week (1,200): \$3.). Took another drop, to \$12,000. seces of \$3.0,000. sece

ers with drop of \$2,000 for total of \$10,000. In \$10,000. In \$2,000. Of \$3,000. In \$10,000. In \$10,000

ROSALINDA' \$21,400 IN WEEK AT CLEVE

IN WEER AT LLEVE.

IN Opera Co.'s "Rossilinds" had pood sailing at Hama last week, atching estimated \$21,400 in eight weeken continues. The said of the said was a second with those expected, since the Joseph Saraus operate want's trong Mac West's "Catherine Was Great" want to be said of the sa

'Catherine' Strong \$21,000 in Pittsburgh

\$21,000 in Pitthsurgh Wards 6.

"Statherine Was Great" as other key wise, on tour have been but line or the state of the s

Racklin Heads Memphis Al Fresco Music Post

Memphis, March 6.

Eare Racklin of the Philadelphia
pera Co., will become musical di-Bre Racklin of the Philadelphia Opera Co., will become mutical director and conductor of the Memphis Open Air Theater for the 1945 summer season, replacing George Hirst, who remains In New York this year a mutical director for CBS "Me. People" program output will be a proper to the program of the program

Hirst. Morley will double in the two jobs.

Rosemarle Brancato has signed to star in the first two productions. Rolfe Sedan will serve as comedian for all six shows, Charles Yearsley es baritone in three.

Roster of attractions: "Desert

we paritone in three.

Roster of attractions: "Desert Song," "Fortune Teller," "Red Mill," "Roberta," "New Moon" end "Vagabond King," Budget has been upped from \$77,448 last year to \$72,000 for 1945, with admishes also rising in proportion.

Lansing Hatfield, recently in "Sa-tle Thompson," set for lead in "Bal-laike" with Detroit Civic Light Dera Co. week of April 17. Will also lay Gaylord Ravenal in "Showboat" to zame group week May 28.

Det. Helds Up; 'Okla.' 38G, 'Doll's House' 16G

386, "Doll's House 166 Detroit, March & Grosses here continue at a high control with the second of t

Venus' 401/2G, 36G To Victory, Philly

Philadelphia March 6 Philadelphia has turned out in full force for a bunch of musicals this year and has done well by a certain ber of more serious dramas, but

year and has done well by a certain number of more serious drama, but it hos been very scanty in its supplies to the control of the control o

was 139,000 at 84.34 top.
The city's other two legiters were
pretty well lost in the shuffle. "Hapretty well lost in the shuffle." Hapshuffle "Hapshuffle "Hapshuf

ferred from mixed notices. It was considerably under \$5000 in its getmany the state of the sta

Kirkland Gives Up Farming Easton, Pa., March 6. Jack Kirkland, author and play-wright, last week sold all equipment, including cattle, on his farm in Springfield Township, near here, but not the land.

'Fun Time' \$19,600

San Francisco, March 8.
Paul Robeson, in opening week of
Theatre Guild's "Othello" at 1,550seat 33-top Geary theatre, jammed
house for sensational \$24,260, biggest
in year in this entertainment-hungry, war-jammed city.
Paul Smalls "Fun-Time" revue,
with Martha Raye, hit terrific fourth
week \$15,000 at 1,776-seat \$3-top
week \$15,000 at 1,776-seat \$3-top
week by \$1,250. San Francisco, March 6.

'Svkes' Sleeper 13G in 7 at Hub

Boston, March 6.
"The Deep Mrs. Sykes" proved
something of a sleeper after opening here last week Tuesday (27). Play
drew good but slightly cautious nooftew good but slightly cautious no-tices as something of a novelty and it caught on for a very good first work although lame draw is not too while, grew to SRO proportions on while, grew to SRO proportions on second week as Gulid-Theattr So-read of the state of the state of the second week as Gulid-Theattr So-now in dcfinite SRO style. "Much Ado About Love," in the process, held its own on first full week and held its own on first full week and nacely. No house report detectable influence following installation of the midnight curriew. "See Pollier" last scasion here. all howes on its last scasion here. all howes on its Nace Carrollis. Shottert, same night; Nace Car tices as something of a novelty and

Estimates for Last Week

"Bark of the Moon," Shubert (1, 500; \$4.20). Stayed at same sellout level on second week for an estimated \$26,000 on Guild-Theatre Society special, a wow take. Final week current.

current.
"Deep Mrs. Sykes," Wilbur (1,200;
33). Opened Tues. (27) and was wellliked by first nighters and press. Encouraging advance resulted and nice
biz for estimated \$13,000, seven performances. Goes to the Plymouth to
finish stay here next week (12).

"Merry Widew," Opera House (3,-000; \$3). Third week of return visit okay estimated \$16,000 to finish run. okay estimated \$16,000 to finish run.
"Much Ade Abaut Love," Colonial
(1,500; \$4.20). Second week doing
okay despite so-so notices with strong
advance lifting estimate to pretty
good \$22,000 on eight performances.
Final week current.

Fun Time' Bows in L.A.: G&S Takes Away 38G

Los Angeles, March 6.

Legithere is on the upwaler, of the National Paul By these is on the upwaler, with Paul By the Heavy and the state of the Heavy and the Heavy

Current London Shows

London March 6.

London, March 6.

"Asselber Love Stary" Pheenix.
"Arselber Love Stary" Pheenix.
"Arselber Love Stary" Pheenix.
"Arselber Love Stary" Pheenix.
"Arselber Stary Stary" Pheenix.
"Emma," St. James.
"Emma," St. James.
"Emmy," St. James.
"Empy," St. James.
"Empy," St. James.
"Empy," St. James.
"Hoppy of Pheenix." Garlet
"Love "Hadame Lovies." Garlet
"Macker Love," And John.
"Private Lives," Apolio.
"Private Lives," Apolio.
"Private Lives," Apolio.
"Stary Stary" St. James, "Apolio.
"Stary St. James," Apolio.
"Stary St. James," Apolio.
"Stary St. James," Apolio.
"The Machan," Calmbridge,
"Years Between," Wyndhams

Broadway Off As Much As \$10,000. Midnight Curfew Taking Its Toll; Former Hits Still Keep SRO Pace

Former Hits Scill Keep SRO Pace

Drop in takings along Broadwoy interest week were startling in some interest of the company o

16 Some profit at approximately \$10,000.

"Mordean Harvide", Najestic (57th work) (M-1,058 50, Around 225 50).

"Okhishema." St. James (100th work) (M-1,058 50, Around 225 50).

"Okhishema." St. James (100th work) (M-1,058 50, Around 225 50).

"Okhishema." St. James (100th work) (M-1,058 50, Around 225 50).

"Okhishema." St. James (100th work) (M-1,058 50, Around 100th work) (M-1,058 54, Around 100th work) (M-1

OBITUARIES

HAL HALPERIN

HAL HALPERIN
Mal Halperin, in his late 40s, diad
orronary thrombosis in Miami
sunday (4). "Varisty's" man for
neny years in Chloago, ha had been
if for about three years. Defails
sags 8.

RALPH A. KOHN
Ralph A. Kohn, 54, formar treasurêr and membar of Paramount's
board of directors, most racently in
the Insurance business, died in N. Y.
March 4.
(Details in film section):

MARK SANDRICH
Mark Sandrich, 44, one of outstanding producers and directors of
musical films, died in Hollywood
March 4 of heart diseasa,
(Details in film section).

Details in fill m section of the could not seem to a paid obit notices. There were 24 paid obit notices the could not be c

suffected from an infection of the tance that never cleared up. After ha died in 1931, the then Mrs. Let bilang took an active part in the Lebiang-Gray ticket agency. Several months ago she turned over the business to her three daughters by her dist marriage, Mrs. Etts Samil-son, Mrs. Dorothy, Mark and Mrs. Adels Greenbush. First-named is now in charge of the business, now Ticket meanate owned the entire

now in charge of the business, now called Leblangs. Tiket magnate owned the entire blook between Khall and 4370 streets on the east side of Broadway, evaluation being \$150,0000, and also several theatres. Wall street collapse and the depression saw the estate Mrs. Jasie was nearly 64. Funeral was held Sunday (4) at Beth Israel synagogue, N. Y.

GEORGE BLACK
George Black, 54, one of Great
Britain's forement theatiral producars and directors, olici in London
weeks following an operation. While
known to be in failing health, which
prevented him from attending recent
openings of his productions, his condition heaft on these considered, seri-

adjuo Ned nat here considered regition.

The control of a theater property
Both is fasher in the flat industry.
They established tha first permanent
motion picture theatre in Britain.

While originally identified with
While origi

U. S. acts. he imported for one-hare. And head of General Theatres Corp. position to which Black was named of the control of the control of the 1928. Black had control over the op-erations of numerous outstanding theatres in the British matropolis. See was made joint managing direc-tor of the Moss Empire Theatres in 1928. Estimated that the control of the 1929. Estimated that 1920 the control own of the control was equal to the United Booking Office of the U. S. In its peak era.

since Naw Yaar's Eve with broke since New Year's Eve with broken hip Actress, who was born in Nash-wille, Tenn., started her oarer as a child actress, making her first New York appearance at Bradway there in 1889 with a small part in "La Tossea" with Fanny Davanport. Her first New York success the Trans. As You was 1884. Comm. As You with Fann Was 1894. The shawn of the William of the William Was a work of the William of the William Was with Frank Med Wilson' with Frank Med Wilson' with Frank Med Wilson' with Frank with the York with her own company playing with the York of the Wilson's with her own company playing with the Wilson's with well with the Wilson's with well with the Wilson's with well with the Wilson's with the Wilson's with well with the Wilson's with well with the Wilson's with the Wilson's with well with the Wilson's with the

Head Wilson" with Frank Mayo. Then sha went on a tour of the US. with her own company playing the property of the US. with her own company playing the US. Wilson in 1985 in "Clarice," she then returned to N.Y. and played in saveral productions until 1923, when sha bowed in the role of was tourst obtain Europe and in U.S. until 1927. Although in legitures completely with co-clar speciatures completely with co-clar speciatures completely with co-clar speciatures completely with co-clar speciatures of the completely with co-clar speciatures of the completely with co-clar speciatures of the completely with the co-clar speciature of the construction of the construction of the construction of the completely with the co-clar speciature of the completely with the co-clar speciature of the co-clar speciature of the co-clar speciature of the US. The construction of the co-clar speciature of the co-clar speciature of the US. The construction of the co-clar speciature of the US. The construction of the co-clar speciature of the US. The co-clar speciature of the US. The construction of the US. The co-clar speciature of the US. The Co-clar speciature of the US. The US.

Begium and Kaiser Wilhelm. Fun-eral services will be held next Fri-day at Culver City with Interment at Inglewood cemetery. She leaves no immediate relatives.

CHABLES COMEN

CHABLES COMEN

CHABLES COMEN, 40, known in burlegging to the control of the contr the son of Louis and Ida Cohen. His father was an entertainer in Russla before coming to U. S. A brother, Marty Bohn, is a master of ceremonies and comic, now being at the Little Rathskeller, Philadelphia. Another brother, Sgt. Harry Cohen, is in Germany with the Seventh Army.

ALBERT O. BROWN A. Albert (Bert) O. Brown, 73, former-broker, thaatrical manager and president of the Percy Williams Home for actors, died in N. Y. March 6. He also had been a former shepherd of The Lambs, where he had lived in recent years.

herd of The Lambs, where he had itwel in recent years even brokerage business but was wiped out in the 1907 depression. After that he turned to the theatre. In 1810, he became when he will have been to the theatre. In 1810, he became when he work income advance same in the Brady processes when he work income advance same for Brady promised his own booking agency. Brown installed as manager. He later operated his own booking agency. Brown from 1922 to 1932, remaining as a director of club until his death. He had been precident of Percy Williams had been precident of Percy Williams trustee of the Actors Fund of America.

ica. Survived by widow and a sister.

JACK KELLY
Jack Kelly, 46, former waude and
musicomer waude and
musicomer waude and
musicomer waude and
death in the fire that raced the
Strand hotel, Winchester, N. H. Feb.
21. Body was not identified until
last week. Reported he logi life trying to save lives of other guests.
The save lives of the guest of
years in comedy and danning act. At
one time his patruer in the act was
George Brown. owner of the Strand
hotel, for whom he was working at
time of biase.
The save of the save of the save of the
da appeared in musicomedy and
had been stage manager for "Greenwich, Villiage Foilier" and Earl Carroll's
Vanities. Survived by widow,
Sonia Petroorf, dancer.

onia Petrocoff, dancer.

JOHN O'MALLEY John O'Malley, 41, stage and screan actor, was killed Feb. 27 in an autocrash near Malibu Beach, Cal. LUCILLE LA VEENE Lucille La Verne, 76, stage, and untoerash near Malibu Beach, Cal. Lucille La Verne, 76, stage, and His ashes will be sent to his farm in scoreen actrees, died March 4 in Oulver City after being hospitalized Graduate of University of Minne-

tota. O'Malley became an actor in time of death he was a New York 1823 and appeared later on the stage of the N. Y. and London. Among his Minth had been in vaude for plays ware "Decision," "Ggiden ham, years, working with several boy" "Heaven'b Express" and "The partners. At one time, he delike the control of the partners. At one time, he delike the control of the partners with the partners of the partner

of Your Life."

He recently arrived in Hollywood and signed a four-plature deal with Republic after making his film debut in "A Sporting Chance." Survived by his widow, Mrs. Shella O'Mailey, frealanca publicist, and two ohildren.

GLADYS LONG
Gladys Long, 50, vaude and legit actress, died in New York Feb. 28. In private life she was Mrs. Harry Davis. Husband is head electrician for "Harvey" at 48th Street theatre,

for "Harvey" at wou on N.Y.
Mrs. Davis made her stage debut in vaude with her parents. Nick Long and Idalene Cotton, who had bean a comedy headline act for years. Sha later diverted to legit. years. Sha later diverted to legit, appearing in several of the late David Belasco productions, including "The Sun Daughter." Also, "The Man Who Came Back" and a number of other productions. In addition to her inushand, a brother, Nick Long, Jr., survives her.

JAMES BUTLER

JAMES BUTLEB

Put, James "Jimmy" Butler, 24, one of original "Dead End Kids," was killed in action Feb. In Franca, according to word received by his wife, former Jean Fahrney, of Cedar Rapids, "Put. Butler was in the artilleruses, appearing in "Yough as They Come: "Navell," Academy." "Inverse Edith Cayle." Military Academy "Arrs. Wigsoft Clabbage Path. Declar Rapid. His widow, now in Cedar Rapid. His widow, now in Cedar Rapid has been sololie with Horace Heidt's dance band and other orchestras. They have two sons.

dance band and of They have two sons.

PANDOLPH PRESTON RANDOLPH PRESTON
Randolph Preston, 31, N. Y. legit
actor, was killed in action in France,
Feb. 3, according to word received
by his widow in N. Y. He appeared
in "By Jupiter," "In Time to Come,"
"My Fair Ladies" and "The World
We Make."

We Make."

Preston spent much of his spare time as an infantry officer in entertaining troops. He was wounded on Nov. 4, 1944, and organized shows in the hospital while recovering.

Fred Delmar, 82, lion tamer and producer of animal acts for vaude and circuses, died Feb. 28 in Rich-

and circuses, died Feb. 28 in Rich-mond, Va.
Delmar is probably best known as owner and operator of Delmar's Lions act, which played vaude and was featured in several circuses. He had also been associated with Clyde Beatty in production of animal acts.

RÁTHARINE DAYTON

Katharine Dayton, 54, author and
playwight, died in N. Y., March 4,
Former Washington newspaper

woman, ahe was co-author with

woman, and was co-author with

which was a starring vehicle for

Janc Cowl in 1895. She also author

Janc Cowl in 1895. She also author

Janc Cowl in 1895. She also author

another pay, "Sive anke a Watte,"

which had a brief N. Y. run, in

addition she had written many as
trical articles for Sturtudy Evening

Para Sister and brother survive.

HONORABLE WU
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ILIA TRILLING
dish ballads and musical comedies,
died in N. Y., March 4. His work to
cluded scores of "David and Exher,"
"Jolly Wedding" and "General
Fishel Duvid."
Survived by widow, a son, a daughter and brother.

CHESTEE COYNER

Chester Coyner, 39, was killed in an automobile accident in Chicago Feb. 26. He was a radio announcer for boxing and wreetling matches. His wife was killed in the same orach crash. Survived by parents.

ELMER H. BALDUS

ELMER H. BALDUS Elmer H. Baldus, 51, member of USO-Camp Shows legiter, "Night of January 16," dled Feb. 20 ln liaty after a heart attack.

He was a atock player on the West
Coast. This was his first USO-CS

FRANK LEDUC:
Francois d'Assise Leduc, 54, for years Montreal manager of Universai Films Exchange and recently manager of Sterling Films, died March 1 in that city.
Survived by widow.

PHYLLIS CONNELL

PHYLLIS CONNELL
Phyllis Connell, 35, engineer at
WCAE, Pittsburgh, died there last
week after a heart attack. Miss
Connell had worked only the day

Mrs. Betty Berkoff, 63. former vaudeville actress, died Feb. 28 in Hollywood, following an operation. Surviving are two sons, Louis, Mon-ogram producer, and Eugene, now In Navy, and two daughters, Frieda and

Ben Solomen, 56, studio electrician for 25 years, died Feb. 28 in Glen-dale, Cal. He had been with Colum-bia since 1933.

Mrs. Zona Beisman, wife of Paul Beisman, manager of St. Louis Mu-nicipal Opera Co. and American Theatre, died in St. Louis March 2. Surviving, besides husband, are three sons.

Tom Jones, 84, head of Warner Bros. Theatras billposting dept., Chicago, for past 10 years, died in Chi, Feb. 23. Survived by wife.

Biliy Eimer, 75, oldtima legit and vaudeville actor, died Feb. 24 in Hollywood after a long illness. His real name was William E. Johns.

Si Feidstein, 57, director of Jewish programs at WDAS, Philadelphia, died in that city, March 4.

Capt. George Hill, 73, stand-in for Nigel Bruce and old friend of Harry Lauder, died March 2 in Hollywood

Mrs. Blanche Arial Wheeler former opera and concert singer, March 4, at Pallsades Park, N. J.

Cuts Film B. O.

Contaued from page 2

in that in the firm of states. As one exce put it, "The people of Varmont with the varmont with most with the varmont with most with varmont with the varmont with varmo _ Continued from page 3 _

Louisiana. That's where the affects of the curiew are to be gauged."

Theatres in war plant areas, where of would also the curiew most susceptible to the curiew. It is pointed out further, that the smaller turnover at the bo, must inevitably show up on distrib billings.

While the total national gross may While the total national gross may not decline much, due to possibly better product, exces state that the short-tion in receipts which they would otherwise get: A loss of 5-49% in national theater exceptis would affect remista by around 2%, or \$6,000,000 product and revening the state of th

ter and brother.

ORESTE COVER
CONNER
Chester Cover, 39, was killed in a utomobile secieden in Chicago Fig. 38. The second of the control of

people formerly accustomed to catching shows on Saturdays, perhaps the last one at midmight, now may go to bed earlier that night and inatead go to pictures at noon Sun. instead go to pictures at noon Sun-day, when houses open, or shortly thereafter as a more regular habit cheaper Sunday matince prices also beling an inducement in that direc-tion.

obeing an induscement in that direction.

Now Habits

One of, the difficulties being acperienced under the curriew is that
where shows are drawing heavily
makes the state of the control of the control
people -naturally fall out of the
people -naturally fall out of a wait that they'll miss the last
picture. Where this problem control
during the past week, theattest shew
announced to formed lines just how
announced to formed lines just how
announced to formed lines just how
announced to the state of the country,
to overcrowd interiors.

Pointed out by statisticians and
how Due to stringent fire regulations in most parts of the country,
to overcrowd interiors.

Pointed out by statisticians and
how a statistician of the country
to overcrowd interiors.

Pointed out by statisticians
and the statistician of the country
price of the curriew through Sunday
such purposes and taking into consideration weather, etc., in order is,
get a line on the situation. The preget a line on the situation. The preget a line on the situation. The preprice week may not provide a true
price week the state of the curriew through Sunday

Province State Park-Like

Comment of the country through the country

Comment of the c

Swing Shift Rentals

Non-Recoverable Loss Non-Recoverable Loss
An angle on the curfew's cut into
film revenue not heretofore stressed
is the loss by all branch offices of
exter rectals on pig all branch offices of
exter rectals on pig all branch offices
of stressed of the control of the cut
between \$12,000 and \$15,000.

Losses on a single film playing in key
spots of west coast distribution direct
thet were \$12,000 and \$15,000.

Listinent to carlier shows in near
tuture will underwrite portion
of this cut. loss over session will be
substantials and not recoverable. In
releasing 15 or 15 pictures a session,
take on rentals would drop between take on rentals would drop between \$175,000 to \$200,000 for year. Rental \$175,000 to \$200,000 for year, kental drop will be more noticeable in cities like San Francisco, San Diego, Oakland than in Los Angeles, where the atres operating after midnight are fewer. Same rantal loss faces other distribs, who will bear mora of burden under where they then thestree den under curfew than theatres, where individiual slice in profits will

MARRIAGES

Shiriey Fenske to Cpl. Pat Lind, Fort Benning, Ga., Feb. 24. Groom formerly managed Victor theatre,

formerly managed Victor theats, Pittsburgh.
Mrs. Sally Wright to Robert H.
Cobb, Pebble Beach, Cal., Peb. 28.
Groom is president of the Brown
Derby Corp.
Mary Elliott to Robert Cummings,
Riverside, Cal., March S. Bride and
Broom are filing phaysia. Bride and
Broom are filing phaysia. Phil Sallvers. Loss Angeles, March S. Bride and
seven comedia. 8, 200m., stage and
seven comedia. 8, 200m., stage and
seven comedia.

is screen actress, groom, stage and screen comedian. Rosemary Deveson to James Westerfield, New York, March 4, Bride is with Bailet Russe de Menie "Sing Out, Sweet Land"; N.Y. Vera Shea to Alan Gordon, Las Abowgir; groom a press agent. Hefer Meritage and the service of the se

Mr. and Mrs. Keenan Wynn, son, Hollywood, Feb. 28. Mother is the former Eve Abbott, of the stage! father stars at Metro.

CHATTER

Broadway

Gub Dysecl). Music Hall head, to the coast for a new pic o.o. Constitute Learn back in "Valiant Lady," sosp opera radio scrial. Jack Laits celebrated 46th wedding anni last week and offed to the Coast Chalzel back from Persian Lady," and the coast challed back from Persian Ross."

Coulf tour in "Three Mac."
Horse."
Paul Martin, World-Telly's Broadway columnist, to Miami Beach for way columnist.

"Ma" new title of

way cousting, a vacation.

"Kiss Them for Me" new title of "The Lovely Leave," will relight the Belasco March 20.

"A cigarette free with each drink" reads a large sign in window of a

rends a large sign in window of a loba werne salone security existing a John Mittel Wigel, vp. of Loews, in Minni suming himself. Rence Carroll, electrated her on the salone security of the on the salone security of the march to recognize the march when the salone security of looking the in Minni Beach in March to recognize the march security of the Loe Fynn, press agent for — Laftin Room Only, published the conference of the control of conference and conference and conference and conference and conference and conference and conference confere

"Joe Flynn, press agent for "Laffair (2000 Chill)" and coffee automat stunt first night of common control of the control of

Alan Ladd laid up with bronchitis. Blake McVeigh bedded with strep Betty Hutton vacationing at Phoe-mix, Ariz. rie Blake, hospitalized with neumonia.
Harry Mines joined Mutum.
City staff,
Jack Carson classified 1A by his
raft board.
Traft board. draft board.

Susanna Foster laid up with froat trouble.

George E. Stone soaking up sun at Palm Springs.

Henry Travers celebrating his 45th year as an actor.

Roy Rogers resistence.

Henry Travest celebrating his 45th year as an actual pages engineered on Uncle and the pages of the pages of

versal since 1842, checking off the Kay Kwar returned from routhern heapful four that wound up in Oddamic City, returned for a rest after touring for the Rec Cross blood cone divide of Cinema Artist Corp., in town for huddles with the Corp., in town for huddles with the Corp., in town for huddles withing manager at Universal, passed his Army physical.

at Palm Springs to new stajious at Avivian Dala Chiesa waestioning in Avivian Dala Chiesa waestioning in Palm Springs before starting east Archie Stoul, studio cameraman, received word of his son's death on the Chiesa Stoul, studio cameraman, before the Stoul, studio cameraman in Chiesa Stoul, studio cameraman in Green, reported missing section in German-Balled his film amme and dropped his natural cognomer, Salph Zinke. Plant of Green, Salph Zink

Landen

Harry Foster reelected prexy of the Agents' Association. David Marks seriously fill and given blood transfusions. Tony Vivian (Lord Vivian) back in harrees after four months' iliness. Band leader o Maurice Winnick Band leader o Marcice Winnick Margo Hunter. Forsythe, Seamon and Farrell in

Bund leader s Maurice Winnick married in Landon, Peb. 13, to Forsythe, Seamon and Farrell in Burns for eight weeks, have extended to the seamon and seamon and the seamon and the Tucker Ageory, is opening on the Tucker Ageory, is opening on the Seamon and the Seamon State of the Seamon

Chicago

Buddy Letter open at the Latin Quarter, Detroit, March 14.
Jack Heas appointed head of the Variety Club publicity committee.
Jack Heas appointed head of the Variety Club publicity committee.
Area district manager, off to Palm Beath for a rest. and Al Kelly. All Beath for a rest. and Al Kelly. Bid Club March 16.
Bushand & Katz pro-duction clut. Off to Florida and Clubs for vacation.
Philip Ober now playing the Izad-"Over 21" at the Studebaster theater. Moss Hart, with full black beard, Moss Hart, Moss

Mexico City

MELICO LAY

By Designe L. Grahama
George Brest vacationing at
Acapulco.
Orson Welles and frau, Rits HayCline Palació, Agua Callente's City,
destroyed by fire.
Salvador Cobno, planist, to the
U.S. for concert lattes, more to the conwork for 'eight months.
Cline Rex has resumed as a first
un house after extensive feedeliting,
ron place to director, He starte
from pia actor to director, He starte
th first soon, "Love Drives Us
Crazy," for Films Mundales.
Leopolde Ottin, vettern comic, has

quif pix and resumed singe work. He's doing okay on the road.
Actacky Boyler, Russian jie precalled the resumed singe possible the results of the results

Washington

Variety Club, in conformity with the curfew law, now closes at mid-night.

Capitol theatre came out No. 1 in the March of Dimes. Collections totaled \$26,006.

totaled \$25,006.

National Symphony orchestra in its drive for a \$150,000 sustaining fund, expects to reach the goal, Fri-

day (9),

Lana Turner, here for the opening
of "Keep Your Powder Dry," met
the critics Monday (5) at the Shore-ham hotel.

ham hotel.

Choice University expects to do "Performer" in April. Seaman Core Kelly, now at Anacostia, may take the leading role.

Meredith Howard, regional director for the American Red Cross, will ask the "Student Prince" company to give a matinee for rehabilitated weinded weberam.

South Africa

DOWN ANICA STATE OF THE ANICA ST

and dismissal. Theatre was gutted.

A. A. Lowe, general manager of
United Artists in S. Africa returned
to Johannesburg after visit to Middie East, where he opened new U.A.
offices in Cairo, Algiers and Palestine.

offices in Cairo, Aigierg and Pai-estine. H. Stodel, Cape To-branch manager for African Con-colidated Theatres, promote to local director. Will continue to man-matchests. Deputation or oritice of Schiesinger interests. Deputation or oritice of Schiesinger interests. Deputation of the Con-proved of Stodies entertainment. Squawk caused by series of recent concerns in all of Gifts and Con-plete ban on Sunday charity shows.

Navy Program Continued from pare 4.

Costinated from pare.4.

And other talest routed their way occasionally by the Army occasionally by the Army in the parent of th

Admiral Minite are in favor of une program.

New Setaps
Couple of months ago the Navy set up a Naval Lision Unit at 25 W. The Naval Lision Unit at 25 W. Th head of the Butterfield circuit, in Michigan, is officer in charge. Lt. (1g.) E. M. Blood is exec assistant. Lt. (1g.) Ton Ewell, former Broad-way legit actor; Lt. (1g.) Joshus Meyers, C.G., and two enlisted per-sonnel complete the present staff. ... Word, however, is being awaited from Washington for an expanded program embracing a complement from Washington for an expanded program embracing a complement of about 60 people in New York, smillar to the Army's setup. Personnel would include show the flagment of the program of th to go out into the neid and set up self-eutertainment units among gobs in all areas. Program embraces a wide range—gob shows, small units for visiting ships, material for self-entertainment by small groups, such 'as skits, blackouts, quiz shows and hokum melodramas:

Literati

Besy Louis Sobel

A bond promotion idea for the 7th War Loan, which Heavis ballyhoo seece Paul MacNamera gave ball the Sobol, was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter. Population of the Sobol was executed by the latter population of the Sobol was executed by the latter population of the Sobol was executed by the latter population of the Sobol was executed by the latter population of the Sobol was executed by the latter population by a sobol was executed by the latter population by the latter population by the latter population was executed by the latter population by the latter population

HI Ph'ttips' Latest

Hi Phillips' Latest
Hi Phillips' book, "Private Purkey's Private Peace," telling the
story of the fame that comes to a
story of the fame that comes to a
story of the part of the
story of the part of the
story of the part
story of the
sto

tives.
Their slogan i: "The world cannot live haif man and half rat!" which sums it all up.
Phillips is the N. Y. Sun column-

Peg's Tallahassee Victory

Controversy over Westbrook Peg-ler's column carried in Tallahassee, Fla., Democrat led sheet recently to ler's column carried in Tallahassee, Fla., Democrat led sheet recently to have a poll on its continuance. Ballots were patient, event vas covered in the continuance of the column carried to the column carried to the column carried to the column carried to the c

Uphold N. Y. Times Ad Rejection

Upheld N. T. Times Ad Baleellon Holding that the press has a right to reject advertising which it thinks discriminatory. Justice William H. Murray of New York Supteme Court brought by Canp of the Pines, Inc. against N. Y. Times for turning down camp ad. Times had entacle in print words. The properties of the camp and copped it. Justice Murray held the words to be a "closk, an indirect means to hide discrimination." Such words connote in the public mind others need not apply for accommodation."

a Times had refused to print words relected clienteels in the camp's relected clienteels in the camp's relected and and on the company of the words to be a "cleak, an indicate a windle," Research will be words to be a "cleak an indicate and and the words to be a "cleak an indicate and the words to be persons, Jews and others need not apply for accommodation."

The Hears' people decided was enough so it scrapped a secretary head promotional piece which Paral American, datelined March 1, 1970, with "World War III, Quit to Distantial American, datelined March 1, 1970, with "World War III, Quit to Distantial American, datelined March 1, 1970, with "World War III, Quit to Distantial March 1, 1970, with "World War III, Quit to Distantial March 1, 1970, with "World War III, Special Company of the World War III, Special Company of the World War III, Camp out to be spread around the N. Y. City was to be spread around the N. Y. City was to be spread around the N. Y. City was to be spread around the N. Y. City was, restaurants, and the start of the N. Y. City was, restaurants, and the start of the N. Y. City was, restaurants, and the start of the N. Y. City was, restaurants, and the start of the N. Y. City was, restaurants, and the N. Y. City was, restaurants, and the N. Y. City was, restaurants, and the start of the N. Y. City was, restaurants, and the N. Y. City was, and the N. Y.

at its courth annual dinner last week.
Henry A. Wallace's new book, "80
Million Jobs," being published
foliatly by Reynal & Hitcheck and
Simon & Schuss..., R. & H. and
Simon & Schuss..., R. & H. and
Simon & Schuss..., R. & H. and
Formal & Hitcheck and S. & S. will
publish the paper-bound \$1 edition
multaneously, following the publishing plan used on "One World"
Now Wendel William "Sea" of Tivolt.
Roy Rene, mo. "Sea" of Tivolt
rows to the Management of the State of th

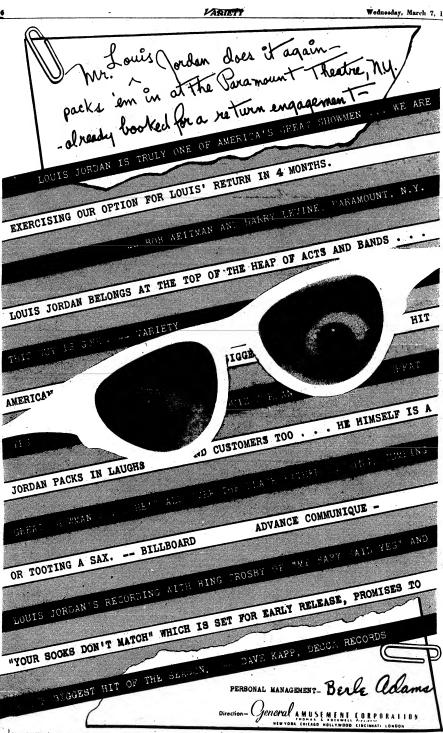
and return the control of the contro

"Venlez-Vens" Conditated from page 1

in vaults and dusted them off when

in vantts and dusted them off when hallier came in.

Among the most popular of the process of th







Rablinhod Weskir at 15t Went 46th Street, New York 13, N. Y., by Verleyy, Inc. Annual subscription, 413. Einste content and marter December 22, 1905, at the Roat Office at New York, N. Y., under the 42 of Earth 1, 1918.

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PRICE 25 CENTS

Jurisdictional Union Scrap Ties Up **Hollywood But Production Resumes**

Studios today (Tues.) resumed film production, after one day of almost complete stoppage due to a aimod complete stoppage due to a productional dispute between the Berean Set Designers. Illustration, & Berean Set Designers, and the state of the s

on would be halted. The War Labor Board had given

jurisdiction to the Decorators, but the studios and the IATSE had ap Contluted on page 18

Shuberts Dispossess Dowling in N.Y. After Chi Snarl on Cuffo Tix

Chicago, March 13. A big question here this week is whether denial of two cuffo tickets to J. J. Shubert for "Glass Menagorie" at the Civic theatre is re-sponsible for Eddie Dowling losing his office space in N. Y. at the St. James theatre building.

Dowling, starring in and co-roducer of "Menagerie," has re-eived notice from the Shuberi of-ices of termination of his lease for (Continued on page 50:

SEE BELMONT BACK TO TURF ACTION BY MAY

Stated on reliable authority maps and the state of the st

Enough Pix for 9 Mos.

Hollywood, March 13

Hollywood, March 13

Various Hollywood studios

Various Hollywood studios

Various Hollywood studios

volters imprehed. The arrivers use

five new tilms weekly. Pro
duces estimate there are suffi
cient films to last nine months if

studios duit down for any length

of time.

Expect GI Blast At Air Comm'ls

Radio makes the U.S.A out as a motion of hypochondriacs." A multiter and disgust will greet radio adter and disgust will greet radio adextraming homeward in droves. A streaming homeward in droves. A stream was considered in the New York Herild Tribune had as were correspondent. followed by a three-week rest at his Conjucction:

The stream of the stream of the stream of the stream of the radio those three
weeks." he said. "and found it the most disqualing aspect of homefront life, as compared with the warfront."

The man at the front lives with death with shattered limbs and broken heads—broken bayond repair Sure he sees stomachs—

BOWLES CHES U. S. CONTROL

Washington, March 13.
Curfew-groggy show business
today faced the strong possibility
that OPA ceilings on admission
prices to places of public amusement
will be next in line as part of price
control boss Chester Bowles' campaign to curb inflationary trends in
the nation's everyday business transactions.

and the control of th

Web Producers Headed Overseas For Closeups to Aid Postwar Programming

Curfew Eclipses Angels
Wall Streeter was to have been a forthcoming, musical backed a forthcoming, musical backed a forthcoming, musical backed a forthcoming, musical backed a forthcoming musical backed and the production nut; in fact, was anxious to be in alter hearing the score and book. He suddenly declared out, saying the investment. He suddenly declare ing the investment

risky because of the curfew and

Early V-E Sustains Reeling Niteries

Prospect of an early V-E day is the incentive that is keeping the N. Y. and all other kay city niteries open with the approach of summer. Otherwise the currew is murder.

Otherwise the currew is murger.

The bonifaces aren't kidding themselves. They've taken a financial
beating since the Byrnes blitz went
into effect; and they realize that, asthe daylight period becomes longer,
early business. will confitne to
diminish. The immediate prospects
aren't too bright, especially since
they feet that so far the public has

in the future, they it know what it is This impresedented more, which will be undertaken-by several to-night CBs and NRC producers to inspertunce government officials are importance government officials are importance government officials are for bringing greater, understanding for bringing greater, understanding to the American people. The War Dept. 1ft feather reliably his sanc-base given approved to CBs process. (Continued on page 18)

Winchell's 10G Evershare Offer Vs. Jergens Hinges On 'No Interference'

Walter Winchell's five year, \$5,000-a-week contracts, with Jersens expires this year-end and he aiready has one offer of \$10,000 trom Martin. Struss, prez of Everhairp, degens meantime has offered to zero the structure of \$10,000 trom figure of \$7,000 of week for his 15-minute, radio sting on the Blue Sunday night.

day night.

But Winchell states he "wants no contract of any nature which con't be mutually cancelled on five min-(Continued on page 48)

Bing's Voice 'Most Heard,' Has Sold 75.000.000 Discs **ENGLAND REFUSES VISA** By ABEL GREEN

The voice of Bing Crosby probably has been heard by more people than the voice of any other human being who ever lived. Teads Deccas, current ad campaign on Der Bingle. It should say positively. That goes not only for voice but sound if you hark back to such aggregate sellers like Caruso and Paul Whiteman over

like Caruso and Paul Whiteman over to group error of years. Year of years and year of years and annum, or one full p fortnight for 10 years.

In 1983 he signed a new straight seven-year pact with Deca, which floured in the trade to pave an utilimate value of almost \$2,000,000 to a war from his Decar rogalitie, in 1982 at lotal of \$310,000 in a year when the Petrillo ban was on all recording. This indicates to the Deca mogulis how standards are his works for all limelight or rettres.

FOR CHEVALIER'S DATE London, March 13.

more year amounts, and the properties of the pro

PACES 25 to 28

'Going My Way' May Be Cue For Direction Academy Oscars Take, 'Wilson' Also Heavy Vote-Getter

Hollywood March 13.

Hollywood, March 13.

The element of surprise will be lacking at Thursday nights (15) annual crowning of Hollywood's best of the surprise of Hollywood's New York of Hollywood's Hollywood's of Hollywood's Hollywood's

Academy Awards presenta-tion, scheduled for Thureday (15) night at the Chinese the-tis) night at the Chinese the-self the Chinese the Chinese the strike, spokesman for the Acad-emy stated. Despite fact spirits have been dampened by walk-cut, Academy, which represents valved, will go hited as planned with ceremonless, because it is felt that the Oscar Berby bas to real connection with difficulties currently involving studios.

Bergman's performance in Metro's "Gaslight" has been widely acclaimed by the critics, so it wouldn't be sur-prising if she broke the tape ahead of her field. Agnes Moorehead is ex-pected to win an Oscar for her per-formance in Metro's "Mrs. Parking-ton" nosing out Etel Barrymore "None But the Lonely Heart" as the

formance in Metroa "Mrs. Parking-formance in Metroa "Mrs. Parking-fon," noing out Ethel Barrymree in None But the Lonely Heart" as the best supporting actress. Heart of the Parking support for the best original motion picture story, with Metro's "Guy Name-Joe" in contention all the way. Further of the parking support for the best screenjay, "Going My May" the best screenjay "Going Servenjay for "Wilson" should cop a bauble. Lamar Trotti's original screenjay for "Wilson" should cop a bauble. And the division, and Wilard Ihnen for You Went Away" in the black and white division, and Wilard Ihnen for You Went Away" in the black and white division, and Wilard Ihnen for "Since You Went Away" in black and white division, and Wilard Ihnen for "Since You Went Away" in black and white Green with the server of the Since You Went Away" in black and or Edward Croujager, "Home in Indiana," in the color bracket. Columbia's "Cover Girl" has the edge in sound recording, and 20th-color and the special effects winner. Pete Smiths "Movie Pests" looks to for her film editing of "Wilson" Metro's "30 Seconds Over Tokyo" looms as the special effects winner. Pete Smiths "Movie Pests" looks comed as the special effects winner. Pete Smiths "Movie Pests" looks to the ballot in the two-ree! class. Metro's "Mouse Trouble" and Mar. Columbia's "Cover Girl" has the field to itself as the best goored musical, the work of Morris W. Stolord Gramantics and conedies is a three-cornered affair, the contestants being Affred Newman for "Wilson", Herbert Stothart for Metros "Kinnet". Silve You Went Away."

(Continued on page 18)

O. M. Samuel Dies at 60 In N.O.: Correspondent For 'Variety' Since 1905

For Variety Since 1905
'Variety' lost another vet muggin O. M. (Montel Samuel, 60, who died Sunday night (11) of a heart attack in the Hotel Roosevelt, New Yorkens, where he was dining with Orleans, where he was dining with orleans in the Hotel Roosevelt in New Orleans since its first issue in 1905, O. M. Idater, affectionately, Old Man) Samuel was to business for a third of a century. Another recent "Wariety" loss was the passing of Hal Halperin, its own of the hotel Roosevelt Pague 1905, A familiar Roose in Halperin, its opening of Hall Halperin, its opening the world's capitals, Samuel and his wife traveled with the seasons. A weekled with the seasons. A weekled with the seasons as the hotel of the Wariety's muggi from coast to coast, and also throughout the pression.

fession.

coast, and also throughout the profession.

In the heyday of vaudeville and coast attractions, every headines and coast attractions, every headines and the second attractions, every headines and the second coast and the

Sur-le-Cuff

Sur-le-Cuff

Samuel never got paid for his journalistic services. As a "string" correspondent he retused to submit expense of the surface of the submit some control of the submit some, the founder-publisher of variety." was, "I'll let it run up to such a large total that I'll just come in and take the entire paper over." Sam" was Sinte called Samuel) and it west an traperse even with so. "Sam" is as Sime called Samuel) incore went on the culf for anything, renowned a checkgrabber as "Varietys" old Boy for Samuel not to pay off, even on his N Y. trips. The home Monte subject a Capetart with a bate home. Monte next summer took his tourism trade to London and Paris, where he was a Frequent visitor. In the Silver Anniversary edition, where he was a Frequent visitor. In the Silver Anniversary delition words the following story about Samuel, illustrating it with a sample of the N. O. houseweeking mugg's brand of humor. This was as notori-ous as 3 doe Miller in show business, so we have the control of the N. O. houseweeking mugs's brand of humor. This was as notorious as 3 doe Miller in show business, and the story of the N. O. houseweeking mugs's hand of humor. This was as notorious as 3 doe Miller in show business, and the story of the N. O. houseweeking mugs's hand to the N. O. houseweeking mugs's hand to humor this otherwise support business sculemen. Here is

expert busines the 1930 pieces

he 1930 piece:

(From "Variety," Dec. 31, 1930)

This mugg, Samuel, has corresponded 25 years for "Variety" for nothing. Twice he has resigned in that period; thrice he went on strike, but neither when he got balky nor peevish was any attention paid to him. Each time the came back. No more notice he came back. No more notice he wo Orleans correspondent than when he quit.

New Orleans correspondent when he quit. It's only about a month ago Mister Samuel was advised by Variety' that if he didn't stop fooling around Down South and fooling around Down South and to a little work for this paper. he would be fired. He answered would be fired. He answer characteristically by wiring in

cornered affair, the contessants ourned. Affred Newman for "Wilson," Herbert Stotbart for Merch's "Kinnet."
Since You Went Away,"
Three-Cornered Song Sette
Three Original picture songs will
we for the nod, and to close observless than the stotage of the stota



143rd WEEK! KEN MURRAY'S "BLACKOUTS OF 1945"

El Capitari Theatre, Hollywood, Cal.
"Save me a seat. I'm coming back again." RETTY GRABLE

3 SHARE IN \$563:305 ESTATE LEFT BY BECK

The late Martin Beck, veterar showman and builder of the Palace theatre in New York, once the gos of all variety actors left a gross estate of \$563,305 and a net of \$487,865, according to findings of the New York State Transfer Tax Depart-

Among his holdings were stock of Martin Beck Theatre Corp. \$130 187: Palace Theatre and Realty Co., \$87,000; Orpheum Theatre and Realty Co., \$60,750, and United States Theatres Co., \$19,200.

The estate goes to Mrs. Helen B. adin, a daughter, Hollywood, one-nird: Miss Patricia Ransohoff, niece, one-third, and the widow, Mrs Louise Beck, one-third, the residu-Beck died Nov. 16, 1940, at 71.

Bette's \$241.083 Heads WB's Money Hit Parade

Philadelphia, March 13. rhiladelphia, March 13.

Securities & Exchange Commission revealed today that Bette Davis was the highest paid Warner Bros. employee last year, receiving \$241,083 for the liscal year ending Aug. 31, 1944.

31, 1944.

Other salaries reported: Barbara Stamwyck, \$223,331; Rosalind Russell, \$202,300, and James Cagney, \$183,582. Latter was described as "a former employee, and participant in gross receipts of cortain other pictures." Corporations are required to list the salaries of only its three highest paid employees.

Paris Stage Canteen Has Sensational Debut

Preview of Paris Stage Door Can-teen Friday night (9) drew surpris-ing lotal of \$10,000 receipts, accord-magnetic properties of the properties of the Munsell received in New York yes-terday (Tues.) Formal Saturday (10) opening was also gala, Munsell asid, with French society aiding, Mariene Dietrich, he added, kissed a serviceman from every Alled nation. There's distinctly a film in the Paris canteen, Munsell concluded, the Champs Elysees spot being so colorful.

Sol Lesser is currently produc-

Keenan Wynn's Bad Spill

Hollywood, March 13. Keenan Wynn was taken to Holly-wood hospital late Sunday (11) night following collision between his mo-torcycle and automobile.

torcycle and automobile.

Actor, and son, of comedian Ed Wynn, suffered a fractured jaw, lacurations and serious back injury, lacurations and serious back injury by pronounced out of danger by his physician.

By the serious back injury and the serious back bedside. Young Wynn reported better today. Suit fleed on his behalf in superior court for \$80,000 against woman who was driving car with which he collided Sunday, Charges are that the woman, Mrs. Charges are that the woman, Mrs. Charges are that the woman, Mrs. care care for the control of the care. Injuries to Wynn claimed to be "permanent" in suit faled.

SCULLY'S SCRAPBOOK

************** By F ank Scully *********

There are rags in the trade running on a fixed polley of never mention-ing writers in connection with picture productions, oblivious of the fact that without writers all you'd have would be a flock of footage with its

that without writers all youd nave woun we a more mouth open. To offset this sinister finger exercise, Metro goes overboard in the opposite direction and credits Dvorak, Greig, Chopin, Tchaikowsky, Handel, Herbert, Lisat, Jackson, Durante, Debussy, Caesar, Stoll and Donaldson among the "writers" who contributed to "Mule for Millions," but considerably limits credit for the original screen play to Myles Connelly. A Irail and lovely thing, full of believable little twist and surprises, the story of "Mules for Millions" is a "Journey for Margaret" with musical footnoles.

and lovely tuning, tun or "Musics for Ministers in Minist

Nolan's childhood graduation and considering the baudy advice her mother gives Francia later, when he meets love on the corner, that was a .nanrt property of the corner of the corner

hand, nor a lip a lip. D. W. Griffith had a similar sequence in "Orphane of the Storm."
Flooded perhaps to the point where it could be retitled "A Tear Grows in Brooklyn Into a 'Daluge," the saddest scene is not part of the script, at all. It is Jimmy Dunn making a comeback stoogling for Peggy Ann Garnet. Some 10 years ago he did saxedly the same thing for Shirley Templa, another child, in "Baby Take a Bow." Here's hoping this one doesn't black him out for another 10 years. If it does I know Just the legislator, an actor, who will glindly introduce a bill for the liquidation of all child procingies from pictures.

(Reprinted from Chicago Sun, March 7, 1945)

Sorrow Shrouds Chicago's Rialto Over Passing of Hal Halperin

Red Faces

Red Faces
Ever since that erroneous
Winchell Hem about Jack
Winchell Hem about Jack
Pulsaki Ilbeet laking charge of
Ilbee, in New York, and Bill
Hunt, who is ni charge of "Variety" in Chi, have been enriety" in Chi, have been entie past couple of years, librahas had charge of the Chi office, and stays that way.
And you can't blast Pulaski
out of Broadway.

Chi Civic Leaders Among Large Throng Who Paid Homage to Hal Halperin By JACK PULASKI

By JACK PULASK!

The greats and mear-greasy of Chicago's show bix turned out Thursday [6] to attend the last rises for Hal Halperin, who for many years ristly. "Halperin, one of the most colorful newspapermen and the most color as accountanceship that included many stars, producers and others associated with the amuse-most March 4 in Manni after a long-liness.

That Hal's long list of friends was and that's long list of friends was not confined to just the theatrical in-dustry was indicated in the presence at the chapel of Chicago's Mayor Edward Kelly. Hal had frequently (Continued on page 48)

ROY ROGERS. 33, FACES HIS DRAFT BOARD SAT.

HIS DRAFT BOARD SAT.

Reson for Bollywood, March 13.

Reson for Bollywood, Bollyw

By W. A. S. Douglas

MONDAY was quiet on Chica-go's Rialto, that strip of Ran-dolph streat, from Dearborn to Clark, where the musicians and the "acts" and the singera gather Clark, where the musicians and the "acts" and the aingera gather about every morning to gab over their work whether they're work-ing or not. There was a monkey wrench in the works over the midnight closings, all of which should have made the Rialto noisier than ever and more difficult of passage than over for somebody not in the entertainment business.

the entertainment business.

But it was the quietest Monday this reporter has seen on the Rindle since show business boomed again. They talked in whispers, which is very hard for show folks to do when—God lave them for since people and whisperlike because they had dropped the usual subject to speak of an old friend who had gone usway for always and who would, always, for always and who would, always had been missed these dozen that has been missed these dozen years that have passed since he too wcut away.

One of Sime's Boys

TOR Hall Halperin, Chicago editor of "Variety." the show folks Bible. had gone off Sunday to join Sime Silvernan in one of the ringside seats that Sime holds in show (olks' Valhalia for that little show folks' Valhalla for tha; little bunch of newspaper boys who threw in with him and stuck with him when he first began to struggle with his idea of a show folks'. Hall Halperin was to Chicago's Hallo what Sime Silverman was to New York's Broadway after Sime And made "Variety" into a great,

New York's Broadway after Sime had made "Veriety" into a great, prosperous, honest week), fighting and had made "Veriety" into a great, prosperous, honest week), fighting the work of the property of the prosperous honest week), fighting the world limit of the world with the w

(Continued on page 49)

D.O.S.-GOLDWYN'S OWN DISTRIB?

Rank Seeking U. S. Distribution For 15 Pix Away From United Artists

have opened negotiations for the use of physical distribution facilities away from United Artists ostensibly for some 15 British pictures (an ac cumulation over a two-year period) which have not been accepted for major release in America. Since UA may not release all of the seven tor Rank film's during the period of the current deal (understood it's a one year pact) because of Technicolo and raw film shortages, some of the costly Rank output may also be released independently if distribu-tion offices and personnel are secured by Eagle-Lion

From accounts, Rank's U. S subsid has approached Monogram

tains film checking offices in key context.

Meantime, however, E. L. Appression, 20th-20th of the context of t

Cagney's Frisco Preem During Sessions Of World Security Conf.

World Security Conf.

San Francisco, March 13.

"Blood on The Sun," starring
Jumes Cagney, will have its preJumes Cagney, and Cagney

Both Starting Conference and progood by the Cagney

San Francisco Press Club

Solid Security Conference and promore. Press Club officers figure on

Michael Starting Francisco

Both Starting Cagney

Sance with Jumes Cagney and Sylvia

Sidney, guests of honor for event.

Claurics Daggett and George Glass

made deal with Press Club directors.

Betier Tran Riveting
Hollywood, March 13.
Reportedly the highest price a
slim ampany ever paid for a novel,
William of the highest price a
slim pounced purchase of "Lion in The
Sireet" for \$250,000.
Adria Locke Langley, riveter in a
Santa Monica defense plant, wrote
the beek is her first effort. Jimmy,
beek is her first effort. Jimmy,
of the high star in film scheduled
for July,

Reg Armour Back

Reginald Armour pack
Reginald Armour, rep of the Motion Picture Bureau of the Overseas
Branch of the Office of War Information, has arrived in N. Y., followlag assignments in England, France,
North Africa and Italy,
North Africa and Isay,
orthogonal and its scheduled to return
oversess shortly.

Sam Goldwyn Back Samuel Goldwyn returned to N. Y. over the past weekend from his mission overseas for the Federal Economic Administra-

tion.

Goldwyn was unable to talk, however, until he got an okay from the FEA. He has submitted his report to the government In the meantime

Schaefer Board Chairmans Cowan

Republic and Film Classics with a view to securing a distribution setup for product not being released closed deal with Lester Cowan Productions and the product of the product which are consummented, however, and of the board, in charge of wondwide clean size of the deal scheduled with Ross Federal which maintains film checking offices in the venters.

Meantine, however, E. L. Alperson, 20th-Fox Indie producer who lake a majority interest in "End" both set for United Aritists related with the Ross unit.

Arthur W. Kelly, Eagle-Lion prexy, meantine set distribution for prexy, meantine set distribution for productions. Confirming previous "Variety" re-ports. George J. Schaefer yesterday (Tues.) announced that he had closed deal with Lester Cowan Pro-

that David Loew has coln in Covan Productions. Schnefer, former RKO Compeny, previously also held top sales prevent previously also held top sales mount. He is stated to leave N. G. for the Coast leave N. G. is though trip may be postponed as a result of War Production Board con-fabs in Washington on the raw flam situation. Schefer was scheduled to leave N. Y. for Washington yester-day Cruez.)

VETLUGUIN HEADS M-G STORY EXPERT PANEL

Hollywood, March 13.
Metro appointed Voldemar Vetluguin, former Red Book mag editor, chairman of its editorial board.
Appointment will not affect the status of William Fadiman, who continues as head of the scenario de-

status of William Fadiman, wno con-tinues as head of the scenario de-partment.

In addition to Vetluguin and Fadi-man, the board consists of Nat Wolff.
Frances Marion, Harriet Frank and Adela Rogers St. John.

MacLeish's H'wood Stop

Hollywood, March 13.
Archibald MacLeish is expected to stop here to speak with film workers before continuing on to San Fancisco for the United Nations huddle

The assistant secretary of state: in a letter to the Council of Holly-wood Guilds & Unions, stated he hoped to arrange the trip.

McCarthy in Studio Post

INICARTINY IN SIUGIO FOST (\$430,000. Picture played N. Y. and Hollywood. March 13. suburban houses (except Brooktyn). Leo McCarthy, former sales manies (by Feb. 15. following into ager for PRC, arrived from New Brooktyn week of Feb. 25. Voltage into alea over his mer post as associate [combo is regarded by theatre operation of Leon Fromkess. His area. particularly for the N. Y. Strat picture has not been amounted.

FIRST OF NEW RELEASING COS.

First of a series of new distribu-tion organizations by independent producers is in the planning stages. In the planning stages, the planning stages are both in the U. S. and in England persist that David O. Selmick has been discussing formation of a new releasing outlet with Samuel Gold-wyn. This may later embrace such independent producers as Lester

Cowan.
Apparently in the early stages, since all three producers have releasing commitments for current producers were disouded to the commitments of current producers with the commitment of t

New organization, if finalized, would take, two producers out of the United Artists fold and one from RKO, leaving a wide gap in the production division of both e-comproduction division of the com-

production arouson of solic colors. Science You Went Away," as an instance, has already groused \$3,000,000 in some 3,300 situations, indicating a \$5,000,000 on some 3,000 situations, indicating a \$5,000,000 on some size prosts by \$6,000,000 on solic colors another unusual grosser for Selznick-UA. Thus the Selznick unit, with four to six pictures annually with four to six pictures annually with four to six pictures annually gross. Combined with Goldwayn and Cowan, there's a \$30,00,000 to \$400.000 annual distribution figure quality of pictures produced.

Much, of course, will depend on

Much, of course, will depend on the raw film situation. If estab-lished independent producers are allocated sufficient raw stock more distribution companies will likely

But while the War Production Board has recognized independent producers for raw film allocation purposes there la no word, as yet, to what extent the WPB can provide Selznick, meantime, is completing

Selznick, meantime, is completing his five-picture commitments for United Artists with "I'll Be Seeing Sun" and "Notorious" following "Since You Went Away." From accounts, delivery of these negatives would give Selznick right to exercise option on his UA stock. If he delivers five more pictures he acquires ownership of the stock.

WB's 'Have Not' Has It A - Plenty; Sets New RKO (N.Y.) B.O.-430G

"To Have and Have Not" (WB) hit a new record gross over the RKO circuit in the N. Y. metropoli-

All RKO houses in this sector, running the film a full week, single bill, grossed in the neighborhood of \$430,000. Picture played N. Y. and suburban houses (except Brooklyn) week of Feb. 15, following into Brooklyn week of Feb. 22.

Humphrey Boomy.

Dear Mr. Byrnes

Show business is taking the curfew in true trouper fashion

Show quasiness is taking the curriew in one coupler tashiou. No squawks, it it's going to help win the war. Gripes, yes, but griping is a good old American custom. But one squawk is due everybody, in and out of show biz. Why not come out with it, Mr. Byrnes, and give the American public the real lowdown on the whyfore of the midnight closing?

Probably the real reasons back of it all are more valid.

Probably the real reasons back of it all are more valid.

Everybody has an idea they are, and also what they are. Why not do it in a forthright American manner? The fuel conservation is needless doubletalk.

Sharp Cut in Pix Production May Hit Some Indies Under New Film Allocation Plan Mulled by WPB

Color's Switch

Color's Switch
As result of the raw film
squeeze, the tight Technicolor
situation has gone into reverse.
Reported that Technicolor
is getting cancellations in from
distributors who are not in a
position to provide the raw stock
Distributors who are not in a
Distributors who are not in a
constant of the color
in the color of the color
in the color of the color
in the color of the color
in the color
in the color of the color
in the

Additional 5 Yrs.

within the next two weeks to discuss extension of his recently amended contract with Metro. This current pact, from accounts, terminates in 1947. Reported that proposed deal with Mayor is for an additional five

with Mayer is for an additional five years.
Mayer's previous contract with Metro was recently reported amended when salary ceiling of \$500,000 annually and elimination of percentage was agreed to by Mayer in order to secure U. S. Treasury approval of the Loew's. Inc., pension plan. Purpose of the huddles with Mayer now is to extend his amended, pact to Gather Loew sees such ias. Nick

1952.
Other Loew execs such as Nick Schenck, J. Robert Rubin, Eddie Mannix, et al. recently set new deals with a \$200,000 yearly salary ceiling in line with retirement fund provisions.

visions.

Loew's, Inc., stockholders are scheduled to meet March 29 to vote on new contracts for Schenck, Rubin Mannix, Al Lichtman and Ben Thau

ERIC JOHNSTON'S MPPDA PACT MAY BE SET 26TH

PACU MAT BE DEL 2011
Pact with Eric Johnston, president
of the U. S. Chamber of Commerce,
whereby he would become active
head of the Motion Picture Productive the property of the Property of the Propage 100 per property of the Property of the ProJohnston admitted several - weeks
ago that he had been approached
for some top spoil in the MPPDA,
cepting that his present contract
with the C. of C. does not expire
until next April.
Contract with Will H. Hays, presiContract with Will H. Hays, presiContract with C. I. C. Commerce of the Protor run, although the formality of
tor run, although the formality of
tenewing in the top spot comes up.

to run, although the formality of renewing in the top spot comes up at the meeting. Current Indications are that Hays will possibly become chairman of the MPPDA directorate and adviser to the incoming president. Hays has indicated on several occasions in the past that he would prefer at the second of the control of the

occasions in the past that he would prefer a less active position, but would not retire until he felt sure the association topers believed the association topers believed the solution of the sure of

Depinet Due Out

Deputer Dute Vall
Ned Depinet. RKO distribution
prexy, who has been in Cedars of
Lebanon hospital for more than two
weeks, following, a slight heart attack, will leave there Thursday (15).
He will remain around for a week
recuperating, and then return to New
York.

Future importance of independent film production will be determined largely by the outcome of raw film alreyly by the outcome of raw film film of the outcome of raw film of the outcome of the outcome of the outcome of the outcome outcome

Based on current output such a group of independents as David O. Selznick, Samuel Goldwyn and International alone would require 50,000,000 to 60,000,000 feet annually.

Assuming that from 125,000,000 to 150,000,000 feet a year would be required for independent allocations, this would represent a further reduction of from 8-12% in the footage

duction of from 8-12's, in the footage available for major distributors. It is reported, 1941 is to be the base year to compute volume of footage to be allowed independent of the second of the secon

British producers, such as those represented by J. Arthur Rank, would automatically be immediately possibly one or two features annual-

COL. BILL KEIGHLEY MULLING FILM BIDS

Hollywood, March 13.

After three years in uniform, Col.
William J. Keighley is now around
in civilian clothes for the first time.
He has begun analyzing offers from
major studios to produce and direct
films.

Alex. 47:-

films.

Also discussing possibility of producing independently on his own for a major outfit, whereby he would participate in profits of his pictures.

SUBSCRIPTION

1. 158	120	No. 1	
	INDEX		
ilts		48	
hatter		55	
	iews		
	eviews		
nside .Le	git	50	
iside M	usic	42	
iside Or	chestras	42	
side Pi	ctures	18	
	adio		
ccitima	te	50	
iterati		54	
fusic		39	
	s		
	ub Raviews		
bituary		55	
rchestr	as	39	

| Radio | 22 | Radio | Reviews | 36 | Frank Scully | 2 | Vaudeville | 44 | War Activities | 8 |

DATLY VAR STY (Published in Hollywood by Daily Variety, Ltd 1 \$10 a Year—\$12 Foreign ,



THEY NEVER MISS A PERFORMANCE!



Please collect for them at every performance during the week of March 15-21st

PIX HEDGE VS. 'PEACE TABLE' SPOT

Shipment of Film Resumed in Ohio **Territory After 6-Day Flood Stoppage**

Film shipments by express, parcel post and trucks were resumed Monday (12), by exchanges here after the six-day Ohio River flood stopthe six-day Ohio River flood stoppag during which saces of exhibitors were authorized by distributors to interchange product in Thirbitors to interchange product of them flooded by the sampage of the sampage

NW INDIES MAY VOTE 'NO DIVORCEMENT

Minneapolis, March 13. When North Central Allled, inde pendent exhibitors' organization meets this week to consider whether er it will get behind a theatre di-vorcement bill which; would affect the Minnesota Amus. Co. (Para-mount), the territory's largest cir-oult, it's anticipated the vote, will be "thunker down".

out, it's anticipated the vote, will be "thumbs down."
Most of the Twin City independent witholtors feel irinedly toward Mintholtors feel irinedly toward Minthat John J. Friedl. Its president, Is operating it in a way that Is as "fair" as possible toward tha independent with the president is a "fair" as possible toward tha independent with the president of independents have openly declared thay'd rather have the theatres op-

they'd rather have the theatres operated by Minnesota than by some of the independent elecuit owners who "probably would grate them off! If the affiliated chain was compolled by law to relianguish them. The independent exhibitors organization had nothing to do with the statement of the statemen

nothing about it until he reed it in the newspapers. It in the newspapers. The bill was referred to the committee on general legislation of the lower house. E. J. Chilgren of Little Porks, who introduced it, claims that a substantial majority of the committee is lined-up to recommend it out

Nabe Theatre Robbers Apprehended in Chicago

Chicago, Maych 13.

Safa robbery last Jan. 28 in Alex theatre, nabe, was solved Sunday (II) with arrest of Frank Callo, 17, who confessed and implicated Michael Gallichio, 28, and Sam Vesonio, 26.

28. Callo however, admitted they took only \$100, while Martin Sullivan. thealre manager, said safe contained \$1,000. Gallichio and Cesonio denied youth's accusations.

Yordan's 'Storm' Chore

Seymour Ncbenzahl, producer of Summer Storm" (Angelus Produc-Saymour Nobenzahl, producer of Summer Storm" (Angelus Produc-tions: has purchased the screen facility of the purchased of the Market Market Stop," novel by Market Market Stop, and the tion under his Nero banner. Bandom House published the novel in 1941. Nebenzahl has retained Philip Ordan, author of "Anna Lucasta," to script the screenplay at reported \$2.000 weekly stipend.

Gable Resumes at M-G

Hollywood, March 13. Clark Gable formally returned to

Valley.

John Godon, manager of the lin "This Strauge Adventure."

John Godon, manager of the lin "This Strauge Adventure."

John Godon, manager of the lin "This Strauge Adventure."

John Godon, manager of the lin "This Strauge Adventure."

John Godon, manager of the lin "This Strauge Adventure."

I the line in "This Strauge Adventure."

I the line in "This Strauge Adventure."

The line in "This Strauge Adventure."

The line in "This Strauge Adventure."

This Strauge Adventure.

This Strauge Adventure.

But Bob GESSNER'S EDUC'L

FILM CONFAB AT NYU

Eductors and cinema academication will gather in New York the second circuit of a dozen who house, made separate auto trips via loug dedurs to pick up plx hers.

MINI INDICES. Educators and cinema scademi-cians will gather in New York the evening of March 23 and morning of March 24 for a 1flm conference on production needs and -film uses in education, being conducted by the Manager. Director of the Conference of the Manager. The Conference of the Conference Gesaner. NYUs associate professor and chairman of the Department of Motion Pictures. On the opening evaning, Pro-

Motion Pictures.
On the opening evaning, Professor Alice V. Keliher will talk
about "The Film in Education's
Future." Outstanding new films in
the educational field will be
screened.

screened.
Films in special educational fields will be shown to separate groups at the morning session March 24, pictures dealing with child development, parent education and paychology, economics, physical education and public health, science and town the conference that the property of the property o closing the conference, the flexibility of that film as a teaching device will be discussed by a-panel, this will include Prof. Gessner: Lucille Allard, president of the National Education Association's department of visual instruction, Metropolitan (N. Y.) branch: Profs. Dan W. Dodson, Dora S. Lewis, Robert K. Speer and Capit. Raymond C. Lewis. Prode Capit. Raymond C. Lewis. Production of the pince at NYU's Washington Square College.

Harry Sherman Plans New Lot Buildings

Revital 'space is so searce on the film loss that Harry Sherinain has had his architects draw blueprints or another sound stage and office building at his California Studios, with construction slated to start as with construction slated to start as care and the stage of the sta

used for auto parking and prop stor-genurementy quartered on the Call-fornia lot are the Preston Sturges-Howard Hughes, W. R. Frank, James B. Cassidy and Jack Skirball-Bruce Manning outfits, with Paramount barging in frequently with ovarflow production. Other rental studios, such as General Service. Samuel indie producestic, are crowded with indie producestic, are crowded with indie producers

2 More Weeks and Airer Then Goes in II Pic Prod.

After a 60-week run on the Blue Network, "On Stage Everybody" will revert, after the March 28 broad-Network, "On Stage Everybody" will revert, after the March 28 broad-cast, to Universal for screen production. The final two weeks on the air closes this air buildup by parading the 10 winning players before the microphone on two broadcasts next Wednesday (21) and March 28.

Immediately the reafter the 10 winners should be selected from proper than

Maritta M. Wolff as his first production under his Nero banner. Band house published the novel in 1941.
Nebernahl has retained "Philip Yordan, author of "Anna Luceata", los evirjut he screenplay at reported 2,000 words; some context and of the film. "On Stage Everybody," and the same as that of the context and the co

FOREIGN TRACE

By Most XRUSHS:

By Most XRUSHS:

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motion picture business is not, apstored and in great the present substandard industry and the present substacet handling at the peace table.

Conception of both film trade
cecs and Government officials is
exec and Government officials
in the control of the control of the
general discussions relating to
international trade. Films, in short, the
spanning of the move to the

are considered a part rather than the spasshaad of the move towards improved International trade agree-

ments.
Under ourrant conditions, if one
U. S. distributor decides to withdraw from any given territory as a
result of discriminatory practices,
other distribe would likely continue
selling. Thus, no unanimous industry action to fight restrictions on
U. S. film business abroad is teasbus arroad that one of the objec(Continued on page 20)

Pix Buying Pools Would Swap Info

Various film buying-booking com-bines, representing independent ex-hibitor groups, are planning to or-ganize as unit in order to speed ex-change of information concerning deals being set by tilstributors in various parts of the country. Allied States sponsorahip or approval, would bring buying combo reps to-gether in Chicago for regular meet-ings.

gether in Chicago for regular meetings.

Current estimates show so 25 2000km? Comband of 2000 thearters. Compilation hour of 2000 thearters. Compilation medium the objective of exchanging data on specific picture deals so that exhibs in one part of the country will know the terms being set in other areas for product.

PHILLY VARIETY CLUB TO SPONSOR BOYS CLUB

Philadelphia, March 13.
To help police and social agencies curb rising juvenile delinquency.
Variety Club, Tent 13, is planning a boys club, patterned after a similar organization recently formed by Variety Clüb of Baltimore. The plan will be discussed at next general membership meeting Monday (19). On the committee handling details are Ben Amsterdam, head of Atlantic Theatres, chalman: Jack Beresin, precy of Berlo Vending, Earle W. president of WCAU.

Film men feel that the industry has boys club, patterned after a similar

Film men feel that the industry has

Film men feel that the industry has a great stake in the juvenile delin-quency problem, inasmuch as they are the first to suffer from pos-sible curtew legislation, hoodlumism which causes damage to their prop-erty, etc.

Porter Yarn Re-Ground

Hollywood, March 13.
Warners tossed "Night and Day, biography of Cole Porter, back into the writing mill for a heavy repair

John Canwhile Cary-Grant, signed for the top role, is at liberty until the script is revamped. Understood he is interested in co-starting with Ingrid Bergman in David O. Selznick's "Notorious."

ORG. TO PROTECT Duals Pay Off, Chain Execs State; Singles Continue Mainly in Talk Stage: Say Only Top 'A' Pix Can Solo

20th's Guerilla Buv

20th Fox has purchased the screen rights to an unpublished novel titled "American Guerilia in the Philip-American Guerilia in the Philip-authored by Lt. H. Richardson and Ira Wolfert.
Understood book is coming up as a book club selection, a factor in the price set for the screen rights on many literary proparties.

SAG-EXTRAS DISPUTE ROUTED BACK TO WASH.

Hollywood, March 13.

Jurisdictional dispute between the Soreen Actors Gulld and the Screen Players Union goes back to Washington for solution as a result of a deadlock between the two local groups. Argument juyolws control of players who do bit parts, stunts and single.

groups. Argument throlves control of players who do bit parts, attents and anigning.

The property of the prop

In an official statement. SAG de-clared that if the Screen Extra clared that if the Screen Extras Guild is granted a Four-A charter it will be welcomed by the actors as a sister union and granted full

Madison Out of Shorts. Directs Par's 'Stork Club'

Hollywood, March 13.

Noel Madison moves up from shorts to feature-length directorship in "The Stork Club." B. G. De Sylva's high budget production at Par-

amount.
Former New York stage player,
Madison directed a number of outstanding shorts on the Paramount
lot, including "Bombalera," musical
featurette nominated for the Oscal Derby in 1944.

Bergman and McCarthy's

Canadian Swing for U Canadian Swing for U. Maurice Bergman, Universal's eastern ad-publicity, chief, and F. J. A. alf-Carthy, company's Canadian Carthy, company's Canadian Carthy, and Carthy, company's Canadian Carthy, Marchael Canada key cities today, Wednesday). They plan visiting Toronto, Ottawa and Montreal in behalf of coordinating exploitation-publicity plans for future releases. In this way, they hope to special plans for bally on stars in forthcoming pietures.

The same plan of publicizing per sonalities already used in the U. S will be employed in Canada.

Radio Funnies for Film

Two. Bills: Pine & Thomas have rounded up radio names for their film version of the airshow. "People Are Funny." Cast thus far are Jack Haley, Rudy Vallee, Frances Langford and Art Linkletter. Romantic leads will be played whelm Wallew and Phillip Reed.

Chain theatre operators, discussing possibility of single-billing as a made against a seasonal drop in at-tendance due to increasing daylight hours, aggravated by the middle hours, and the seasonal drop in the hours, and the seasonal drop the protest, will be continued in most situations, regardless of the curfew, and single-billing as a fixed protest with the season of the curfew of the season of the curfew of the season of the curfew of the season of the sea

ing picture.

ing picture.

Possibility of going single-bill on weekends while dualling the balance of the week has also been discussed by at least one circuit. Theatre operators, in many instances, are opposed to this policy on grounds that patrons would resent the higher bo, scales and shorter entertainment provided over weekends, and would at vided over weekends, and would at-tribute it as a move on the part of theatre management to gouge those who cannot go to theatres except on

who cannot go to theatige except on weekends.

Pointed out by theatre excess that while films such as "Meet Me In St. Louis." "National Velvet," "To Have and Have No!, and similar por pros-sers, can be single-billed advanta-sers, and have been supporting four up well without apporting four buyers calculate in terms of volume of cutertainment and feel cheated by a shorter program unless its strictly shorter program unless its strictly op screen fare. While single billing may be tree in

some cases, other circuit operators, following discussions during the last (Continued on page 20)

20TH. F-WC ACCUSED OF K.O.ING THEATRE SALE

Herman Sims realtor, filed suit for \$10,000 against Harry M. Popkin, To \$10,000 against Harry M. Popkin, go through with the sale of two theatres was influenced by 20th-Fox and Fox-West Coast. Theatres are the Vogue and Pan Pacilic which, plaintiff ascerts. Popkin was ready to sell to Joe Blumenfeld, San Franlo sell to Joe Blumenteid, San Fran-cisco theatre operator, for \$110,000. Sims declares he was to receive \$10,000 at the rate of \$400 a month, for arranging the sale. F-WC and 20th-Fox, he says, induced Popkin to drop the deal when the option came up Jan. 5.

Schine Agents Winchell's Gift to Gloversville 'Y'

Gloversville, N. Y., March 13.
The Gloversville Y. M. C. A. has received a gift of \$500 from Walter Winchell. Columnist: it has been announced by William Stubbs, general receiving.

secretary.

The gift came to the local association as result of a suggestion by J. Myer Schine, head of Schine Thea-trical Enterprises, who met Winchell in Playida in Florida

300G Pix Divvys in Jan.

Washington, March 13.
Picture industry dividends amounted to only \$30000 in January. Depl.
of Comerce reports. However, no
dividends at all were paid industry
stockholders in January, 1944.
Total dividends for the threemonth period ending in January
amounted to \$7,700,000 or only \$100,-000 better than for the comparable period of a year earlier.

Loew's 50c Divvy

Loew's, Inc., declared a 50c, dividend on the common stock at the meeting of directors held last week. Divvy is payable March 31 to stockholders of record March 23.





RKO's frightfully funny

murder mystery ... with a

bride and groom and a best-

man "wolf" tangled in a trail

of clues and killers and

gorgeous glamour gals!

GEORGE

Having Wonderful Crime

14.266 Theatres Pledged for 1945 Red Cross Drive, a Record High

According to latest reports at N. Y. headquarters of the film industry Red Cross War Fund drive, 14,266 theatres were pledged last week to participation in the theatre collection campaign opening tomorrow Last week new pledge from 829 theatres raised the nairon as theatres raised the ha-tional total of participating theatres to the new record. As a result, ex-pected that 1945 theatre collections for Red Cross will outstrip all pre-vious years by a wide margin.

vious years by a wide margin.

Latest area to join the 100%
showing for total theatres pledged
was Northern New Jersey, which
crossed the wire March 7 with all
285 theatres signed up. Other 100%
territories are Albany Buffalo, Delaware. Rhode Island and San

Frank Loesser and Hal Block have written a new song for the industry's Red Cross campaign. Perry Como-Ted Steele orch recording, It being made available for use in thestres or on radio stations.

sures or on radio stations.

Red Cross week tees off in RKO
houses tomorrow (Thurs) with a
series of special stage events. Red
Cross numbers and specialties will
be tied in with live talent shows
wherever used.

D. C. Une Queta 10%

Washington, March 18.
In conjunction with the rest of
the nation's 16,000 theatres, the
showmen of the District of Columbia showmen of the District of Columbia have thrown their full weight behind the effort to make the 1945 Motion Picture Theatre "Red Cross Week" of March 15-21 the greatest money-raising campaign ever, and have pledged 100% cooperation with the national program.

the national program.

Managers of the local theatres will strive to surpass last year's collection mark and patrons will be asked to contribute to, this worthiest of causes, through use at each show of the Red Cross trailer featuring Ingrid Bergman.

with the overall Weshington quota nearly \$2,200,000, the theatres have set themselves a quota of 20% more than last year. In order to obtain this increased quota, the showmen of the District will not only make collaboration of the District will not only make collaboration of the District will not only make collaboration of the District will not only make the shower established Bet Crows have established displays in front of the theatre. Others have established displays in front of the theatre in order to obtain extra coin. The concept of these activities but will help make the area Ret-Cross-minded.

Complete plans were formulated by the War Activities Committee, of which John J. Payette and Carter T. which John J. Byette and Carter T. Barron are occhairme, and John Allen, exhibitor chairman, several method of the property of

Labor's 12,716 Fledges
Labor's 19,019 wood, March 13.
Labor's 19,019 wood, March 13.
Labor's 19,019 wood, 19,

Fabian's Bonds to Stimulate R. C.

Albany, March 13.

Every Fabian manager in the Albany area who surpasses his house's quota in the Red Cross drive will be given a War Bond, Saul J. Ullman, given a War Bond, Saul J. Ullman, upstate manager, announced. Ullman was instructed to make this offer by Si II. Fabian, head of the offer by Si II. Fabian, head of the effort in the Red Cross campaign by every employee. Ullman revealed that the 10 Fabian theatres participating in the 1984 campaign collected more than \$14,000, which collected more than \$14,000, which the state of the collected more than \$14,000, which the state of dependent units upstate.

Pix Too Persuasive

Pix Too Perauasive
Newark, March 13.
WMC propaganda reels' estainly do produce results. C. Otto Nelson, manager of local News-reel theatre, awa several of them at his own house, promptly went at his own house, promptly went on. In resigning, he said the messages in the veleases were too strong to resist.
Taking his place as manager is Edward Lindenan, formerly connected with the 72d St. theatre, N. Z.

TWO EXCHANGES PLEAD FOR WAGE INCREASES

TUR WASE INVARABLES
Officials of two exchanges appeared before the Regional was
peared before the Regional was
case of film exchange employes who
case of film exchange employes who
are seeking wase increases.
George Schwarts, branch manager
of Universal, and Oscar Nouteld,
die exchange, spoke in favor of the
increase. Also actending the huddle
were Tom Loftus, president of Local
B-2. Film Exchange Employee

were form Loftus, president of Local B-2, Film Exchange Employee Union (AFL). The appeal was taken under ad-visement by the WLB panel with another meeting skedded within the next two weeks.

Ballet Star Gets Lead In Col.'s 'Tars and Spars

Hollywood, March 13.
Marc Platt, formerly Marc Platoff,
star of the Ballet Russe de Monte
Carlo, draws one of the top spots in Columbia's forthcoming version of the Coast Guard play, "Tars and

Spars."

Slated as official supervisor of the film is Lieut. Commander Milton H. Bren, former Metro producer.

Iwo Battle May Become

Feature: Plenty Footage

Peature; Plenty Footage
Washington, March 13.
The lwo Jima battle may be the soft of the control of the control

Hertz's Bond Encore

circuit, has been named New Eng-land regional chalrman for the Seventh War Loan drive participa-tion by the motion picture industry. Mullin's partner, Samuel Pinanski, is national chairman of the cam-paign for the industry. Harry Browning is executive assistant to Pinanski.

BROWNING S CRECULUR SEASONING IN CONTROL OF STREET OF ST

KILROE TO REPRESENT U.S. AT COPYRIGHT CONV

William Roy Vallance of the State Department has announced that Edwin P. Kilroe has been appointed to the Committee on Intellectual Property (Copyright) of the Inter-American Bar Association. Kilroa is the convright adviser to 20th Century-Fox Film.

Fox Film.

The committee will make its report at the Fourth Conference of the Inter-American Bar Association, to be held in Santiago, Chile, Oct. 20-29, 19-55. Kilrow will represent the Motion Picture Producer's Distributors of America, Inc., on the committee. He represented the Motion Picture Industry at the Conference of the Inter-American Bar Association held in Mexico Cay from July 31, 1944, to

in Mexico City from July 31, 1944, to Aug. 8, 1944.

At the conference held in Mexico At the conference held in Mexico At the conference held in Mexico point a Committee of Copyright Spe-cialists to draft a Pan-America Copyright Convention that would be adopted by all the countries of North Convention it so act as the besis of a Universal or Worldwide Copyright Convention take the place of the Berne Convention that international convention take the place of the Berne Convention the International errly and Artistic Works). Kither was designated as one of the specialists to draft the Copyright Conven-tion. The Committee of Specialists Conference to be held in Santiago in October, 1945.

October, 1945.
Natalio Chediak of Havana, Cuba, is chairman of both committees—the Committee on Copyright of the Inter-American Bar Association and the Committee of Specialists to draft the Pan-American Convention.

Kilroe is recognized as a leading Allow is recognized as a leaking to the control of authority on American and Interna-

held after World War II has ended In August, 1944, Kilroe made a sur-vey of the Copyright Law in Mexico on behalf of the Motion Picture In-dustry, with a view of making rec-ommendations to the Mexican Government for the amendment of the Mexican Copyright Law to aid the American producers and distribute of motion pictures in that country.

Billy Wilder's OWI Post Awaits an OK From D.C.

Awaits an Un From D.A.
Billy Wilder arrived back in
Hollywood March 18:
Hollywood March 18:
Hollywood March 19:
Hollywood March 19:
Hollywood Sunday (11) night holnorming Walders taking post as
chief of entertainment in U. S.
coupled Germany. Wilder planed
for burried huddles.
He expects to hear confirmation
from Washington by Thursday (16)
on whether he takes goot or not.

L. A. to N. Y. Katherine Alexander.

Katherine Alexander. Lris Barry, Barney Briskin, Geraldine Fitzgerald, Bill Goodwin, Miles Ingalls, Jack Lait. Al Levy, Sammy Lewis, Sam Marx, Maria Montez, George Pal Maria Montez,
George Pal.
Bill Pierce, Jr.
William R. Rogers,
Frank Sinatra,
Alex Stordahl,
Spencer Tracy,
Stella Unger,
Tom Walker,

N. Y. to L. A.

Earl Blackwell, Ralph Edwards, James R. Grainger, Al Grossman Al Paschall. John Patrick. William Saal

Army's All-Out Plugging to Make 'Rodger Young' Official Infantry Song

Distaff GI's Can Dance

Hollywood, March 13.

Women of the armed services will
permitted to dance at the Holly be permitted to dance at the Holly-wood Canteen under a new ruling by the board of directors. From now on there will be no discrimina-tion between boys and gals in Uncle Sam's uniforms.

Same uniforms.

Canteen was organized for men only, but that was before the WACS. WAVES, Spars or Women Marines were organized.

ARMY ASKS 35 MORE OVERSEAS HOSP UNITS

After 3 Years in the Pen
St. Louis, March 13.
John P. St. Louis, March 13.
John P. St. Comer can of all LTSE. Local March 13.
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was transferred from the Indians institution. Institution. Institution was expected in the local U. S. District Court in September, 1946, on 11 counts and september 1940, on 11 counts and september 1940, on 11 counts and indicate Jury, but the cases were absied by Jury, but the cases were absied by Jury, but the cases were absied by Jury, but the cases were absied to trial within four terms of court. The has been a close necessary of the september of the property of the pro institution.

Lt. D. N. Ekckey Missing to David Henderson Richey son of David Henderson Richey son of David Henderson Richey and David Henderson Hende

By ARTHUR BRONSON

The U. S. Army has gone into what amounts to song plugging for the first time—in the promotional work it is putting behind Pf. Frank Losser's new time—Rodger Young?

Infantry. The Army also hopes this balled is the answer to lis two-year old search for a song to set the American public right about that engleted branch of the service—neglected branch of the service—int* necessarily a mornle problem but rather a misconception which but rather a misconception which but rather a misconception which may prove dangerous unless cleared

may prove dangerous unless cleared up.
Ever since the war, the Army has been aware that the public known nothing about the Infantry. People have been air-minded and tank-minded; the war, according to the public, was being fought by machines. The point of view had its dankers because even an infantry-

ARMY ASKS 35 MORE

OVERSEAS HOSP UNITS

Tha U.S. Army has requisitioned interest that the public knows were considered to the public, was being fought by marking the way. according to the public, was being fought by marking a valiable. These are stepsed on access of savalable. These are stepsed to the public, was being fought by marking the public, was being fought by marking the way. according to the public, was being fought by marking the way. according to the public, was being fought by marking the ware broken to the public, was being fought by marking the ware broken to the public, was being fought by marking the ware broken to the public, was being fought by marking the public, was being fought by marking the ware broken to the public, was being fought to the war broken to the public, was being fought to the war broken to the war broken to the public, was being fought to the war broken to the war broken to the public, was being fought to the war broken to the war broken to the war broken to the war broken to the public, was being fought to the war broken to the war broke

Harry Novak's European U Spot, HQ in Paris

U Spot, My m Parts
Harry Novels was named consinential supervisor for Universal International yesterday (Tuesday) by Joseph H. Seidelman, U International yesterday in International yester in Paris, leaves for Europe late this month and will assume supervision in April of France, Switzer-wission in April of France, Switzer-mount for 16 years, nerving Paramount for 18 years, nervin

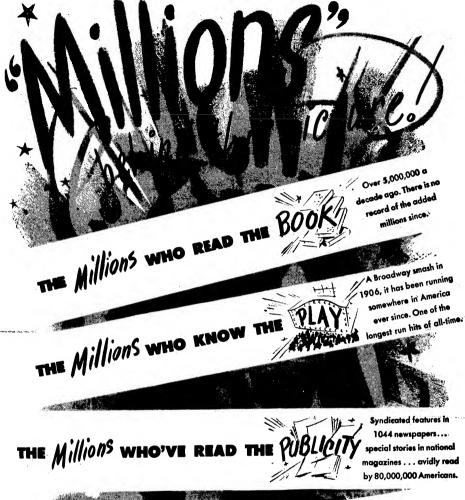
Ress Checking Indies

Harry Ross, head of Ross Federal checking service, is in Hollywood huddling with indie producers on checking deals.

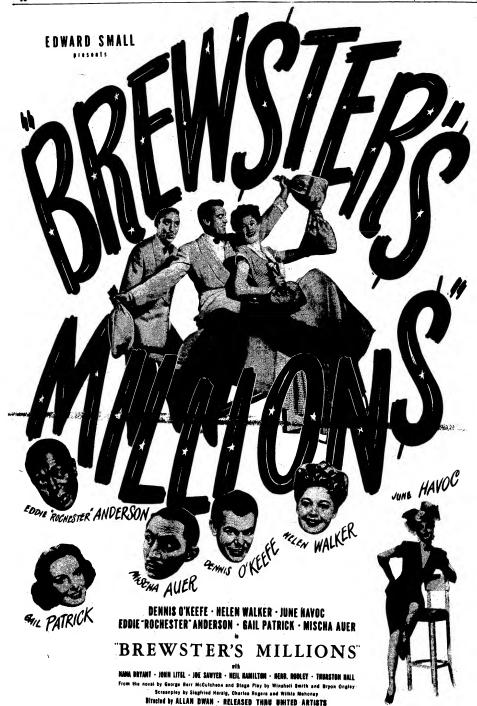
Regan's UN Bow

Hollywood, March 13.
First official entry from show business in the United Nations Conference in San Francisco is Phil Re-

Tenor will open the international proceedings by singing "The Star Spangled Banner."







Chi Not So Hot Albeit Victory' Tall \$31,000, 'Ready'-Gypsy Rose Zingy 32G Tax daddine, brownout, current war of the work of t

Tax daadline, browbut, curfew, are being felt here although rowbut, curfew, are being felt here although rowbut, curfew, and the words. Really both holdows: A street Mein St. Louis. In this week at Chicago. Three Cubatter of the cutter of t

Rose Marke, 1000s. meat \$32,000 at 100 to 10

00. Garrick (B&K) (900; 55-95)— Sign of Cross" (Par) (reissue) (3d k). Stout \$9.000. Last week, \$12, 000.

Grand (RKO) (1.150; 55-95)—
"Murder, My Sweet" (RKO) and
"Lucky Night" (U). Okey \$9.50.
Last week, "Wuthering Heights"
(UA) and "Topper" (M-G) treissues), 8 days, and "Murder" (RKO)
and "Lucky Night" (U), 1 day.

and "Lucky Night" (U), 1 day, 57,500.

Orienta Tungue Read (C), 1 day, 57,500.

Day to Last week, "Destiny (U) with Hall Mellityre orth and Palice (RKO) (2,306, 55-95).

"Privec Caballetor" (RKO) (U) Sansah (C) (U

10.500.

Rooseveit (B&K) (1,500; 55-95)—
Winged Victory" (201h). Opened
Saturday (10). Wham \$31,000 on
sear looms. Last week, "ObjectiveBurma" (WB) (4th wk), \$17,000 in
subt days Dear ioonis. Last week. "Objective Burnis" (WB) 44h wk. \$17,000 in State-Lake (B&K) (2,700; 55-85)—"Hirov. Have Not" (WB) (2d wk.) Great \$42,000. Last week, boffo \$49.00. United Artists (B&K) (1,700; 55-85)—"Parkington" (M-G) (5th wk.) \$50-3816,000. Last week, snappy Woods (Essanges) (1,200; 55-85)—"Woods (Essanges) (1,200; 55-85)—"Woods (Essanges) (1,200; 55-85)—"Woods (Essanges) (1,200; 55-85)—"Woods (Essanges) (1,200; 55-85)—"Parkington" (M-G) (Essanges) (M-G) (M-G) (M-G) (M-G) (M-G) (M-G) (M-G) (M-G) (M-G)

K.C. Biz on Downbeat

"140, CIMBE RICE 114 Grossas City, March 13. Grossas at deluxers here are sag-ging this week. Even the top new-comer, "Thunderhead," day-and-date far from sock, "Having Wondertal Extimates for This Week (Food). "Thunderhead," do not fall was the comparation of the comparation of the (Food). "Thunderhead," do not food (Food). "Thunderhead," do not food). "Thunderhead," do not

huitale." Reparament (1,000: 48-5).—"Bell Tolls" (Par) (2d wk)

Rewman (Faramount) (1,000: 48-5).—"Bell Tolls" (Par) (2d wk)

Leavy \$11,000 after loud \$14,000 iniLeavy \$11,000 after loud \$14,000 iniLeavy \$11,000 after loud \$14,000 iniLeavy \$10,000 after loud \$1,000 after loud

'GUEST'-'EADIE' BRISK

Grosses are slightly lower generally. "Murder, My Sweet" and Cembo of "Guest in House" and Each was a Lady" looks standout. Albedimates for This Week, 40).—A Wurder, My Sweet" (RKO) and "Winta Blonde" (RKO). Nice \$14.-00.

vaude on stage. Fairly good \$6,500.

Vaude on stage. Fairly good \$6,500.

Analytic stage of the stage of the

'MUSIC' SOCKO 35G IN PHILLY

Philadelphia March 13
Bir continues healthy in Philip
Hotest title Stanley with Millions' preeming at the Stanley with
'Hangover Square' in second spot at the Fox. Surprise of week is combo of 'Sunday Dinher for SolGreen and Tighting Lady' at Ref. For the Control of the Con

dier" and "Fighting Lady" at Keith's Extinate for This Week Addison (WB 700 Co. 20 Co.

improves Last ween, nouse was some the control of t

Denver Trend Is Down Albeit 'Co-Eds' Oke 17G. 2 Spots; 'Song' High 10G

Denver. March 13.

"Here Come the Co-Eds" is pacing the city currently, day-date at Denver and Esquire. "A Song to Remember" is heading for record at the small Aladdin. Generally biz is off some.

the small Aladdin. Generally bix is of southerness for This Week.

Aladdin (Fox) (1,40): 35 'Almo'Song to Remember' (Col) (1,60). 36 'Almo'Record \$10,000. Last week, "Objective Burna" (WB) and "Night Club

Benham (Cockrill) (1,780, 35 'Ou
Benham (Cockrill) (1,780, 35 'Ou
Benham (Cockrill) (1,780, 35 'Ou
Bell Tolls' (Part (2d wb). Fabrish \$45,00, but holds anyway, Last week.

Benver (Fox) (2,525: 35 'S-14)—
Benver (Fox) (2,525: 35 'S-14)—
'Berve Come Co-Eds' (U) and 'Des
Solid \$44,000,vate with Equire.

Solid \$44,000,vate with Equire.

Solid \$44,000,vate with Equire.

Solid \$44,000,vate with Equire.

Solid \$14,000. Last week. "Song to Remember" (Col), also Esquire, big \$17,000.

Esquire (Fox) (742; 35-74)—"Here-Come Co-Eds" (U) and "Destiny" (U), also Denver. Good \$3,000. Last week. "Song" (Col), also Denver, big \$3,750.

Curfew Cuts Into N. Y. But 'Tonight' Big 100G, 'Murder' Tall 30G; 'Powder' 24G. 'Tree'-Borge-Edwards 100G. H.O.

The cure was cut into the firstrun Broadway deluxers, cspecially
saturday, rightures arrived on the
Main Stem during the last week, with
Tonight and Every Night, at the
Muse Hall. "Mourd Me Swee Dy,
at Criterion, and 'Utah,' at the Republic, rated important. "Tonight'
that Criterion, and 'Utah,' at the Republic, rated important. "Tonight'
recent opening weeks at the Hall.
Palace is cashing in on the vogenrecent opening weeks at the Hall.
Palace is cashing in on the vogenwas the that the second of the control of the conrecent opening weeks at the Hall.
Palace is cashing in on the vogenway Sweet. Principle a tolid \$30,000.
"Fowder Dry" is considerably off
way Sweet. Principle a tolid \$30,000.
"Fowder Dry" is considerably off
who was the recent of the conting with an okay \$7,000, best at
the recent of the control of the conting with an okay \$7,000, best at
the recent of the control of the conting with an okay \$7,000, best at
the recent of the control of the conposed of the control of the conposed of the control of the conposed of the control of the conming with an okay \$7,000, best at
the recent of the conposed of the conming with an okay \$7,000, best at
the recent of the conming with an okay \$7,000, where it
open and \$6,000 or less at the Rualto,
mindight closing ban.

Both the Capitol on with their first
holdower, seesions, former's second
week being boffo \$80,000 with "Dothe stage," Tree grows in Brooklyn."

Sevend week and Robert Walker on
the stage, "Tree grows in Brooklyn."

Edwards and Victo Bore, at the
Rosy, held up to giant \$100,000 or, "Role!

Paramount. with "Bring On Gita'
smartly on, second week last night
Crue," with herty \$83,000. "Role!

Martin Stage Stage Stage Stage
and Ris Spott on extra tanger \$5,500.

**Rote Tree of the conmine of the con The curfew has cut into the firstim Broadway deluxers, especially
attrady night.

In the firstim Broadway deluxers, especially
attrady night and attrady of the firsttoning that firstim Broadway deluxers.

In the firstimplication of the

mustry on second week last night (Tupe) with hefty 885,000. "Hotel men Cavallar and the second for the second frame at the Strand. The second frame at the Strand State has a strong \$35,000 on its second frame at the Strand the second frame at the Strand State has a strong \$35,000 on its second frame at the Strand State has some first week." The second frame that week. The second frame and big money-making run at the Victoria today (Wed.) got the second frame that week. The second frame that week the second frame that week the second frame that week the second frame that week. The second frame that week the second frame that we were that we were that we were the second frame that we were that we we were that we were the were that we were that we were that we were that w

session of this lineup bit terrife
\$40,000. (WB) (2256 69 - \$1.20)—
Hotel Berlin' (WB), Carmen Cavaliano, Peter Lorre, on stage (24
valiano, Peter Lorre,

TREE' RECORD 45G IN FRISCO

Sin Francisco Market 12.

Theatres here are holding up well so far, despite the curriew, but unuanso far, despite the curriew, but unuanthe control of the currier of the currier, but of the currier, but

Persamount (F.WC) (2.46; 53-65)—
"Thunderhead" (20th) (2d wt),
Okay \$22.000, List week, fine \$22.000,
Warfield (F-WC) (2,55: 60-85)—
"Tree Grows Brooklyn" (20th). Bigset opening in house history, with
record \$45.000 [Hep). Hast week,
good \$21.000. [Hep). They vande,
good \$21.000. [Hep). They wande,
Bernards (F-WC) (1.400: 55-85)—
Be Seeing You" (UA) (4th wk),
Excellent \$14,000. Last week, about
same.









"TOMORROW THE WORLD"... acclaimed by critics and public as the hit picture of 1945... backed by a pre-selling campaign of ads like this... is now doing outstanding business in its initial engagements all over the country!

100	awe	-		-
"The Hit Picture of 1945	1"	. Dr	rëw Pearso	IN "NUE NEIWORK
"A Must See Picture!" .				Jimmy Pidler
"Exciting — First Rate!"	٠.,	٠.,	Liber	ty Magazine
"Wondrously Warm —		endo	ously G	

'Show-Off'-Dante Firm \$20,000 in Det. 'Have' Huge 37G, 'Victory' Big 32G, 2d

Detroit, March 13.

Dimouts and Lent seem to make no great difference here asyst. Loop house of the carles of the control of t

Last week, "Dragon Seed". (M.-O.).
Shichille, "Dirided Detroit). Oo.
Shichille, "Driving Detroit," Oo.
Shichille, "Driving Draw No.
Shichille, "Driving Draw No.
Shichille, "Driving Draw No.
Last week, "Dark Waters" (UA) plus
Woody Herman orch, Guy Klübee,
on stage, socko 842,000.
Detroit) Grams State (Driving Draw)
Shichille, "Driving Draw No.
Shichille, "Driving Draw No.
Shichille, "Driving Draw Trouble".
(M.-C.) and "Nothing But Trouble".
"Tall in Saddle" (RKO) and "What
a Blonde" (RKO) (2d wk), fancy
\$14,000.

\$14,000. United Artists (United Detroit) (2,000; 80-85)—"Meet Me St. Louis" (M.-G) and "Main St. After Dark" (M.-G) (6th wk). Keeps showing surprise strength at \$13,000 after last week's brisk \$15,000.

H.O.s Slow Up Mpls. But Abbott - Costello Sturdy \$10,000; 'Yours' Big 15G

\$10,000; Yours' Big 150

Minneapolis, March 13.

With holdowers bogging much of spotlight, only newcomers are Prace to the control of the con

State (P.S. 1)2300 44-80, "Winged Victory" (20th) (2d wk). Traveling att towards trim \$3,000 atte.) 1100 40 45-10 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 150 - 1100 40 - 1100

Lewis Ups 'Family' To 21G, Omaha: 'Sudan' 10G

"Three Is a Family mis being boosted by Ted Leans band to amash week at Orpheum "Sudan" also looks big at Paramount. Otherwise Estlaman.

Key City Grosses

'Murder' Robust \$17.000 in Pitt

Pittsburgh, March 13. Stanley has only new picture in town this week, "Murder, My Sweet," and it'll do okay. Couple of hold-overs are doing fine, too, "Tree Grows in Brooklyn" being strong on second stanza at Harris, following

record-breaking opener.
Estimates for This Week Estimates for This Week
Futton (Shea) (1,700; 40-65)—"Torrid Zone" (WB) (2d wk). Reissuc
rated four-day h.o. In abbreviated
second week should do close to \$3,500,
oke. Last week, fancy \$7,000.

one. Last week, fancy \$7,000.

Maris (Harris) (2,200: 40-85)

"Tree Grows in Brooklyn" (20th) (2d wk). Biggest thing house has had at regular scale, smash \$15,500. Last week, terrific \$21,400 to break house record.

record.

Penn (Loew's-UA) (3,300; 40-65)—
"Meet Me St. Louis" (M-G) (3d wk).
Hefty at \$18,000. Last week, boffe \$22,500.

'Powder' Boff \$30,000 In

Mild D.C.; 'Tonight' 25G

Mild D.C.; Tonight' 25G

Washington, March 13,

Lana Turner, here in person and getting your boarder bry, her new fine to the control of the

**Set | Low | 1,32,000 | 3,30,74 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,40 | 3,

'Serenade'-Busse Hot

18G in Mildish Indols

Spring showers stopped long enough for a good weekends; at grosses generally age of the spring stopped long enough for more spring spri

combo of Henry Busse's band and lean Parker, is the hottest thing in con.

Settimates for This Week Circle (Kait-Dolle) (2,200 55-70) with Henry Busse orch. Jean Parker, the control of t

'Co-Eds'-Vaude Staunch \$28,000 in Okay Boston:

'Thunderhead' Med. 23G

Thunderhead Med. 236

Holdower and Boston, March 13.
Ally keeping takes down somewhat this week, only new bils being many the state of the state of

L.A. Near Normal: 'Hotel' Terrif 65G In 3 Spots. 'Music' Smart 521/2G Ditto. Tall' Fair 34G in 4. Tree' Great 49G. 2d

Broadway Grosses

Estimated Total Gross
This Week \$836,700
(Based on 16 theatres)
Total Gross Same Week
Last Year \$559,000
(Based on 14 theatresq

BURMA' LUSTY 24G IN CLEVE.

Cleveland, March 13. With a couple of exceptions biz is definitely off this week. "Objective Burma," Hipp, is bucking the trend

AHen (RKO) (3,000; 44-85)—"Belle of Yukon" (RKO) (m.o.). Oke \$6,-000. Last weck. "Keys Kingdom" (20th), smart \$8,000; also m.o.

000. Last week, "Keys Kingdom' (20th), smart 83,000; also med. 5.

Bipp (Warners), (3,700; 44-85).

Bipp (Warners), (3,700; 44-85).

Bipp (Warners), (3,700; 44-85).

Bipp (Warners), (3,700; 44-85).

Bipp (Warners), (900; 44-85).

Keys of Kingdom' (20th) (m.o.), fine \$3,000 on third stanzs down. Last week, "Experiment Periods for Millions' (M.-C), Grand \$7,-800; (m.o.), fine \$1,000; 44-85).

Cab Calloway orth, on stage, Fairly you' (UA) (4th wk), \$8,500.

Falsec (RKO) (3,700; 55-85).

Cab Calloway orth, on stage, Fairly you' (LA) (4th wk), \$8,500.

The stage of the stage

| 31,300, Last week, "National Velocity of the Week, "Stational Velocity of the Week, "Stational Velocity of the Week, Closed at \$5.00 (34-65) (44-65) (45-64) (45-46)

Cincy Up After Flood: 'Roughly' Fancy 17G,

Cincinnati, March 13.

New entries at four spots, an extra supply for Cincy, and a good weather break in the first half, are weather of tak in the list that helping downtown trade to a nice recovery in wake of a severe Ohio river flood. Current fronter is "Roughly Speaking." trailed by "Roughly Speaking." trailed by "Thunderhead." Holdovers are velvety, being topped by "Tree Grows in Brooklyn," which kicked off smash in face of flood.

Estimates for This Week

Tree Great 491, 2d

Los Angeles, March 13,

First runs are hitting a normal

stride this week with three new bills

stride this week with three new bills

curriew appears not to be having a

too severe effect excepting in the
attree with former all-night opera
tion severe effect excepting in the
street with former all-night opera
tion severe effect excepting in the
street with former all-night opera
street with former all-night opera
showcases, books profitable \$52,500

but below opening average. "Tall in
saddle," will his che wormer. "Tall in
saddle," will his che wormer. "Tall in
saddle, "all his che wormer. "Tall in
saddle," will his che wormer. "Tall in
saddle, "all is che wormer. "Tall in
street, with former doing big \$85.

500 in ftour spots. Of the holdovers, "A
street, with former doing big \$85.

500 in ftour spots. Of the holdovers, "A
street, with former doing big \$85.

500 in ftour spots. Of the holdovers, "A
close on second week in three spots.

It went only six days at Chinese,

house closing Thursday. (15) for

Here Come waves' still is sout at

\$22,500 in fifth frame, two houses.

**Elements for This Works. So
**Silled Street, "Thursderhead". (20th).

Chinese (Grauman-WC). (2048; 50.

"Chinese (Grauman-WC). (2048; 50.

Chinese (Grauman-WC). (2048; 50.

Chinese (Grauman-WC). (2048; 50.

"Chinese (Grauman-WC). (2

DRESS UP YOUR THEATRE

30. ANNIVERSARY 20. CENTURY-FOX

A TREE GROWS IN BROOKLYN

A nationwide sensation grows!

3rd \$RO week New York!

All-time records Los Angeles,

Cincinnati - everywhere!

Mary O'Hara's
THUNDERHEAD
SON OF FLICKA

IN TECHNICOLOR

Standing 'em up in every opening! Topping "Home In Indiana"! And running 100% ahead of "My Friend Flicka"!

April's the Month! All these hits, plus Ernst Lublisch's "A Royal Scanda

OR THE BIG CELEBRATION!

HANGOVER SQUARE

Franz Werfel's
THE SONG OF
BERNADETTE

AT POPULAR PRICES

Milwaukee, Los Angeles, Hartford, New York and a dozen other spots have acclaimed its box-office thrills!

Watch its repeat Broadway run at the Rivoli now! Hundreds of Easter dates set to play it at popular prices!

Bark Gable in "Call of the Wild"—and "Molly and Mo"!



Get your special Anniversary accessories—ads, posters etc. from your 20th CENTURY-FOX exchange

Murder, My Sweet man and the state of the state rhiwe.....

"Murden My Sweet." a faut trilled about 1 men 1

iangled web neatly discangages Iscall are close. The close are considered to the construction of the const

weakness and her young stepmother's stood, Mike Mazurki, ex-pug, gives added whence the stood of the stood with Otto Krüger in effective contrast as the oily gang leader. Supporting bits are no less finely-chisched.

Bron.

Brewster's Millions

Brewster's Millions
Tutted Artists release of Robust Smill
greinerlous. Since Domils O'Refet, Belein
prediction. Since Domils O'Refet, Belein
Anter. Diversed by Mind Dwan. Streenists.
Anter. Diversed by Mind Dwan. Streenists.
Seatified Textle. Unifies Rogarity. Mischa
Anter. Diversed by Mind Dwan. Streenists.
Cutchesis and stage play by Windeld Smill
and Dynan Highly courses. Chartes Lawand Dynan Highly courses. Chartes Lawand Hyan Highly courses. Chartes Lawand Market Smill.
But Market

Persey Gray	len Walker
Jackson Eddie "Rachester	* Anderson
Telsie Summers	fune Huvor
Flast-ara Drew	ali Patrick
Michael Michaelavich	lischa Auci
Hacky South	Joe Ruwyei
Mrs. Gray N	ang Bryant
Swiarengen Jones	John Life!
Nopper Burrison	ert Rudley
Colonel DrewThe	rainn linii
Mr. Grant	II Humilton
Atterney Byr	on Foulger
	ara Pepper

Latest version of this hardy per-ennial stage farce (also a movel), filmed whe previously, once by a U. S. and later a British producer, should get by nicely in the duals. Based on apparently modest, though by no means skimpy budget, it looks like profitable biz, particularly in the subsequents.

\$8,000,000 bucks. Now here's the problem—he's got to spend \$1,000,000 problem—he s got to spend \$1,000,000 in two months, under the provisions of the months of the spendid spendid

Utah

Light

Republic release of Donald II, Burect neight in the Market No. 1987, the Republic feeling of the Republic Statistics of th

time. 75	MINK.			- 1
Her Ite	KELB		Rox	Rogers
				Hazes 1
Deputer	Bryun].		Dale	Evuns
Jackle.			ITERY S	
Worlds.			Heverl	Loyd
Den The	wmen		tirant N	
Balet			Bre	
Stella 3	inna		Vivlen D	
Steye L	atry		digit Tal	
Sheriff.			lock Hot	
District	Attorne	y	Kuntett	Logina
. 110	b Nohan	and Sat	a nt Plonee	n×
		-	-	
1			Donal	1. 1

hand Notice and South Courters.

A good veetern. Production is smooth, music pleasing, gifts little took at Roy Rogers and his intelligent horse turn in the kind of definition of the Royal Roy

Let's Go Stendy (SONGS)

(SONGS)

Columbia release of Ted Richarond Patedian, Penturus Put Parrish, Jard Moran, Junie Prelease, Jimmy Ling Jang, Stiang, Skimany Kania ordentus, Direct Stang, Skimany Kania ordentus, Direct Stary by William II. Satekheim. Songs, Stary by William II. Satekheim. Songs, Nature equies, Benjamba Kilin; edit Richard Fanti, At Benjamby Pox, we Murch 8, 45, Running Jime, 90 MINS.

Burning Jimes September 1, Jackhy Mo.

Struk Edwards Mel-Andy William Wildenar Outes Byrme Wiss Schiephelmer Chakes Frod Williams Eduly Hertram Quill William Fo

Columbia's missuamed comedy is a missuamed comedy in the missance of piece songer feet and the comedy is a missance of piece songer feet trying to crash Time as you are a missance of piece songer feet trying to crash Time as you are a missance of the mis

by no mean's skimpy budget, it looks like profitable by, particularly in the profitable by, particularly in the particular of galmout, Yorme also consequence of the produced some 30 years ago, remains somewhat dated and the produced of th

Miniature Reviews

"Murder, My Sweet" IRKO).
Taut thriller with Dick Powell-Ciaire Trevor; a boxoffice cinch.
"Rrewster's Millions" (UA). "Brewster's Millions" (UA).

the di e duals.
"Utah" | Musical), (Rep). A

the dunis.

"Utah" Musical), (Rep. A.

"Utah Go Steady" (Songa), (Col.) Mild yuve-songwriter Mono). Meiodramatic biog of gangland killer, arthur b

Dillinger

Monagram release of King Brea, produc-tion. Directed by Max Nossock. Screen-phys, 19th Vorsian, editor. Otto Levering, committee theory of the Committee of No-committee of No. 19th No. Succession of No. 19th Edmund Lowe

Hillinger Thewrence Tlerae
turph Eduardo Chanel
bec
lirk Clishy Cook, J
funy Ridph Leve
Min
ica. Otto
hund
aunt Dewey Robinso
Proprietor Por
NatchmanKld Chie
sidesman
Natter

The hoctie career of John Dillinger, who a dozen years ago tierrorized the indivest with his spectacilist han holdups, has rather belatedly been prought to he screen by the independent of the property of the property of the independent of the individual box office though its obvious modest budges shouldn't be difficult to recomp on the duals. The difficult is compared to the comp

in Chicago.]
Somehow, the ple smacks of the same intensity imparted to gangland pictures of the '30s, when such films seemed the boxoffice rage. But in 1945 "Dillinger," as most such pix,

The Randolph Family

CymhlaCrlla Jalmson
Fellx Martin
Dorn Haudolph
Belle Athene Society
Relle Albene Seyler Vicar's wife Jonn Cadell
Kenneth Budl Raifford
Pharles Difadolph Frederick Leister
Kilus Nora Swiphurne
Hilds Antoinette Collier
Marjorie Mulke Counton
amporte
Mrs. Glossop Kuthleen Harrison
Strap Ann Stephens
IIIIIDetrk Lansluux
Jue Allstair Stewart
Cloricule
Conk Murlel George
Nannie Sunie Esumul
Flora Irene Ifuadi
Mr. Glossop Artime Deuton
Deldre Paniela Weslarn
Bunton Artle Ash
Charffout
Vicar Marrell

A mild drama of family shares in a bygone day, this English-made pie is a dualist. Even the most hide education of the control of the control

starkly for all to see, and a grand bustup of the party is hinted. But one is sure it will not really happen. It doesn't.

If desart!

Lovely Margaret Lockwood, excellent in her role as a sort of family companion, secretary and confidente, playwright-son, a couple of daughters rise to compromise; even the wolfash daughter-in-law learns to love peowers to be companied to the companied of the wight declares his love for the pretty family major domo (Miss Lockwood) and all is served.

Lockwood) und all is serene. Michael Widnigs role as the play-wight simply, doesn't come off, and the fault is apparently with both script and actor. Rolland Culver is much better as the village bandmassmooth of the series of

Amarga Verdad ("Bitter Truth") (CHILEAN-MADE)

CHELDAN-MADE)
Santiago, March 1.
Pentures Curios those, Maria Toreas Squella, Mafeldi Tinelli, Hernan Castro Olivelre, Placido Martin, Tines Yunko, Kiviro Quipoga, Directed by Cartos Barosaque, Mortendiagi, Brocsaque and Deutherill. At Unic. Sci. Mantiago de Chils. Humbing Unic., 58 3045.

This is the second production of Andres Salas Edwards, made in studios of Chile Films, and comes close to high standards set by top Mexican and Argentine pix. First showing to and Argentine pix. First showing to public drew spontaneous and enthus-iastic applause. Looks big for Span-ish-language houses and all Latin-America.

isatic appliause. Looks big for Spanish-language houses and all Latin-America.

Story dealt with the growth of Story dealt with the growth of the same right, one to a rich property owner and other to a rich property owner and other to red the same red to be rich property owner, who is epileptic, enters private nursing home to have red to be red to be red to be red to have red to be red to have red to be red to have red to be red to be red to the red to be red to

herited cpileby leaving for parts un-known.

Somewhat et only air a future of Carlos Boresch Dy Air Girecton Carlos Boresch Children of Carlos Boresch Children of Argailliffs. Who on Didds is called the unas all the technical knowledge him and the technical knowledge him produced the company of the con-cept of the company of the com-cept of the company of the com-cept of the company of the com-tense and com-tense who makes first film approaches in this open can be company of the com-ance in this open, has what it takes the company of the com-lose of the company of the com-ance in this open, has what it takes intelligibles of the com-lose of the com-cept of the com-cept of the com-tense who makes first film approaches in the company of the com-tense who makes first film approaches the timelity believes the com-tense who makes first film approaches the timelity believes the com-tense who makes first film approaches the timelity believes the com-tense who makes first film approaches the timely believes the com-tense who makes first film approaches the timelity believes the com-tense of the com-

El Rebeldo ("The Rebei") (SONGS)

Aguilla release of (finas modulellus, Blaca Aguilla release of (finas modulellus, Blaca Meria Minus Muratera, Directed by Jainto Meria Minus Mandarestera, Juni Main-seymers, 18, Martiner Salaves, Al Belimont, N. 1, 1984 of March 10, 48, financia Tin Radia March 10, 1985 of March 10, 48, financia Tin Radia March 10, 1985 of March 10, 48, financia March 10, 1985 of March 10, 1985 of March Alas Jaile Villares, March Augel Perria, Pelips Jaintony, Perriand.

(In Spanish; English Titles)

of the Spaulab, English Triley.

A good drawn, with four senge scapably using by star Jorge Regrete.

It is a star of the Spaulab star of the Spau

Sharn Cut

Continued from page 1

ly, unless special priority is granted by the U. S. Government. Should Rank be unable to get sufficient raw film, deal for seven

films to be distributed via United Artists would obviously be sharply

alims to be distributed via United Artists would obviously be sharply limited.

Artists would obviously be sharply limited.

United Artista, as a distrib selling only independent product, would not be a sharply limited.

In a work that a sharply was a sharply limited band out, and all indise currently releasing through UA would deal directly with the WPB on raw film. In a went that the 1841 base year it cations for independents a producer like Goldwyn, who made only one limited to around 5,00,000 feet of film through wPB allocation. He currently uses.

Some industry excess advance theory that the 12th pool of raw stock which has been discussed as a possibility, would be supplied partially distribe and the balance consisting of a raw stock which has been discussed as a possibility, would be supplied partially distribe and the balance consisting of a raw stock allocation based on the amount of foolage used by various independents in 1841. Thus, a production of the supplied of the supplied partially distributor.

Distribs who have no independent producers, however, oppose content and plus a turther allocation from his distributor.

Distribs who have no independent producers, however, oppose causettion volume to be demanded of them.

Volume of footage to be made available to independents you the likely be one of the major hurdles.

Want Lowdown on Raw Film.

Want Lowdown on Raw Film
Hollywood, March 13.
Real truth ragarding America's
heavy axport of raw film stock to
lary purposes, is about to become
public as result of demand for facts
and figures made to War Production
Board by the Society of IndependStandy B. Ademar, Chief of Durable
Goods Division of WPB, which
as supervision over raw stock

able Goods Division of WPB, which has supervision over raw stock rationing, has informed SIMPP that its appeal has been forwarded to William L. Batt, vice-chairman of the board.

Rodgere D. C. Trip
William F. Rodgers, v.p. and gencollidar F. Rodgers, v.p. and gencollidar F. Monder of the
due back in N. Y. Monder of the
from studio huddles on the Coast.
He left Chicago yesterday (Tues.)
and is due in Washington tomorrow (Thurs.) for the industry meetrow (Thurs.) for the industry meetmeeting the control of the control of the
heads on the raw film allocations.

Web Producers Continued from page 1 =

to personnel movements and

Continued from page 1

as to personnel movements and rottes.

so to personnel movements and rottes.

so to personnel movements and rottes.

as to personnel movements and rottes are all the source of the security reasons but bacause, as topic to the security of the security of

M-Q'S 'BOY'S RANCH'

Dallas, March 13,
Metro's film "Boy's Ranch," based
on the farm operated by members
of show biz and Varlety Club of
Texas near Amarillo.

Red Cross Week-March 15-21 Collect At Every Show!

The wearing of the Grin!



Inside Stuff—Pictures

Vagaries of hierarchical copyright laws are due for an airing in the conflict between James B. Cassidy and Harry A. Gourfain, both of whom the conflict between James B. Cassidy and Harry A. Gourfain, both of whom the confliction of the story about a year ago, claiming screen rights by virture of purchase. Recently Gourfain announced his intention to film the book are considered to the confliction of the story about a year ago, claiming screen rights by virture of purchase. Recently Gourfain announced his intention to film the book are considered to the confliction of PRC. He server Cassidy's rights cover England and other countries where the movel of the confliction of South and Central America. Cassidy, what was the confliction of South and Central America. Cassidy, what was pack to Hollywood to solve the problem.

Warrant Officer Paul White, formerly with Paramount's homeoffice publicity department and now a Marine combat photographer, appeared on the March of Time radio show on the Blue network Thursdy night (8) to render an account of the invasion of I wo Jima. Figuring in that action, the is the first man to return from the little ishald and is probably from the property duty in Washington. When the property duty in Washington. When the property duty in Washington.

"Birth of a Star," 40-minute film featuring Danny Kaye, which is re-portedly drawing favorable b.o. attention, is a compilation of three Kaye wo-reelers originally released by Educational some five years ago. Ac-cording to Bob Savini of Astor Pictures, distributing, the film, some 70 prints of "Star" are so far in us is caching in on the star's more recent Film, with plenty of Larms' and publicity concerning his forthcoming Samuel Goldwyn production.

prominence in "Up In Arm: Samuel Goldwyn production.

Distribution staff at Warners is putting on an advertising campaign in smaller cities throughout the country to offset the slowdown caused by midnight curriev regulations. Exhibitors have complained that the box-office traffic comes to a halt at 8:30 p.m. because the customers feel that they will not see a complete show after that hour. Company's campaign is to call the customers attention to the fact that they can see a whole program if they buy tickets as late as 9:13, and in some cases. Such

Used car rental business is humming a 20th-Tox, although the studies had no intention of muscling into that form of commerce when it rounded had no intention of muscling into that form of commerce when it rounded Eddler. Viniage cars, ranging from 1004 to 1924, were bought outright and are no longer needed in the Winfield Sheehan production. Now they are rented out to other studies for use in period pletures, at \$100 to

Ten most popular pix of 1844 with GIs, based on boxoffice reports from Army theatres, were iin order named! "Princess and the Pirate" (RKO). You Went Away" (LIA). "To Have and Have No!" (WB). "Behing Beauty" (M-G), "Going My Way" (Par), "Pin-Up Girl" (20th), "Up In Arms" (RKO), "Kismer" (M-G).

After two years as producer at 2011-70; Ernst Lubitich will resume di-rector chores on the same lot next situmin. Cutrently Lubitish is produc-ing "Dragonwyck" and is hustling preliminary work on "Cluny Brown" which follows. After that he will take a westerion before directing an untitled story on which he is working. His last director chore was "Researe Can wall" at 2011-70; two years age.

Film star, who played the wrong hoss in the 1944 Presidential Derby, Is ill, suffering recurrent attacks of the Election Blues. Whenever thespheets a new acquaintance he demands, "Who did you vote tor?" If the nswer is on the other side of the political fence, his whole day is ruined.

BOB HOPE TO MC ACAD AWARDS SHOW ON AIR

Bob. Hope drawn is a non-hour job hope drawn a one-hour job as radio emcee for the Annual Awards program of the Academy of Motion Picture Arts and Sciences to be held March '15 at Grauman's Chinese treatre. Doings will be broadcast from 8-30 to 19-30 over 198 radio stations.

radio stations. Seventeenth annual program will be a combination of film and live action, including a cliemontage showing seence seaced by this year's Occar nominees. Preparation of this feature required the work of 40 representatives of the various film crafts. Mervyn LeRoy is director of the left show and Sam Lether is

the flesh show and some stage manager.

All seats for the annual Academy at Grauman's Chinese theatre were sold out last Saturday, the Academy announced yesterday. Bleachers to soid out last Saturday, the Academy announced yesterday. Bleachers to accommodate 2,000 will be erected across the street from the theatre for those wishing to see arrival and departure of celebs.

'Going My Way' Continued from page 2

Continued from page 2

Live, produced by 20th-Fox in conjunction with the Navy. Runnierup
should be "Resisting Every Interrogation," an Array Alt- Forces picture
spiton," an Array Alt- Forces picture
spiton," an Array Alt- Forces picture
spiton," an Array Alt- Forces picture
and the spiton of the spiton of Motion Picture Bureau, Overseas
Branch of OWI. shown only in ord
Branch of OWI. shown only in ord
Darryl Zanuck will have opposition from Fahlor Bernana and Henry
Blanke for the Irving Thalberg
tion from Fahlor Bernana and Henry
Blanke for the Irving Thalberg
tion from Fahlor Bernana and Henry
Blanke for the Irving Thalberg
Lord Tha

"Dragon Seed" and "The Seventh Cross." Blanke has five to his credit, "Old Acquaintance," "My Reputa-tion," "Mask of Dimitrios," "Roughly Speaking" and "Constant Nymph."

GI Blast

sometimes from the Inside out, and they happen to be the sto-machs of his own buddles. That's over heads, or livers that can be over heads, or livers that can be cured with pills that taste like chocolate. If our boys were one-tenth as neurolic as our home radio makes the nation out to be, we'd have lost the war a long time ago.

"Long, Tiresome Parade"

"Imagine what these boys will feel like when they come home and hear over the radio one long, tiresome parade of twaddle about petty disturbances of bodies that had faced German machine guns and mortars."

afters of toours was the mortal and man machine goods and mortal our press camps, and the boys are littering to the read of a the fronts whenever they get the chance, which is fortun. They hear BBC, and ABSTE, and the Army's our her Work's shows that are brought to them by relay or on platters from home. But they get these shows undituded, without the commercials about aching the they will be commercially about aching the army with laughter fit you guided anything like a warning about that unpleasant full feeling."

Sure, the BBC can be dull at

unpleasant full feeling.

"Sure, the BBC can be dull at times. But it least it's adult. And it reflects health. Our boys are superlatively healthy, and take their good health for granted. Radio advertising's over-concern with depressing details about the body beautiful will probably make titr eturning men sorte, but not in the must

cles. "The revulsion against the type of commercials we are gettling home may be short-lived, when the men come back. Most of them, undoubtedly, will soon fall into old patterns, accepting old habits again in their anxiety to forget the real ills they saw and experienced during the war. But if the radio commercials reflect the health of this nation, we're a sick

VADIFTY OPA B.O. Ceiling?

amounted to approximately 38127, or an increase of approximately six-include 1% in the cost of living

Bowles further stated there was no reason to believe such admis-son prices will not continue to rise unless curbed by Congressional unless action.

unless curbed by Congressiona, action.

He told Son. Wagner that If Congress wanted to include the amusement inclustry under Obrevalled to include the service of the congression of the

without taxes.

He said he had no data on trends
in other branches of the industry but
that the upward rate was probably about the same for legit, dancehalls and similar enterprises.

PIX DECORATORS UNION

"We don't want any Willie Bloffs or George Brownes back here," was fairly shouted to a mass meeting of some 2,000 unionists Sunday (11) night by Herbert Sorrell, prexy of the Conference of Evaluation Mail Sunday and

night by servert sorten, persy our control of the Compressor of Studies Medical Server of the Compressor of Studies of the Compressor of t

nle workers in motion picture busities.

He declared, "It is a plyt that ilabor can be used by the employers of the picture business of the becomber, over whom jurisdictural dispute is raging between LATSE and CSU, were saking for the becomber, over whom jurisdictural dispute is raging between LATSE and CSU, were saking for the company of the comp

Herb States.

Herb Sorrell picked up theme of Mussa's remark by stating strikers had no intention of returning unless the Government moved in and that they would be gled to "go back and work for Uncle Sam."

work for Uncle Sam."

Producers Issued statement shortly after which stated in part. "The motion picture producers are power-less to 'prevent this strike. It is cocasioned by a jurisdictional fight between two AFL unions over the Set Decorators Union, made up of only 72 men. It does not involve Set Decorators Union, made up of wriges, hours, working conditions or any other matters within the powers of the employer to give or withhold. We have used and the employer of the employer and the employer and the employer of the employer

\$12,000 Mich. Blaze

Charlevoix, Mich., March 13.
Fire destroyed the Palace theatre, only picture house in this resort town, last week. Loss is estimated at \$12,000.

Film Strike in Mexico, Too

Mexico City. March 13

Mexico City, March 13.
Film tiff, which halted production Feb. 16, hes assumed almany proportions here with a threat of a scries of sympathetic arrives by the Confederation of Mexican Labor, this country's most powerful labor organization. CML has asked for the end of differences with producers immediately, and demanded that producers who have refused to work during the strife resume immediate operation.

Confederation of the confederation of the

H'wood Union Scrap

continued from space 1

pealed, with a labor board hearing Washington. however, declared slated for some time next week. By taking over running of generators from IBEW men now on walk-out. I a electricans were able to the production true; and the hated for some time next week.

By taking ower running of generators from IBEW men now on walkton IBEW men now on the
part of the
production cut is
nil, studio toppers wonder how long
they can keep on filming with carbuilding of new sets.

Warners Birded in men walkWarners Birded in men walk-

LX DECORATORS UNION
HAS ONLY 72 MEMBERS
Hollywood, March 13.
"We don't want any Willie Bloffs
"George Brownes back bere," was
sirly should to a mass meeting with and three films under way and one
sirly should to a mass meeting with the Horte Stortly, preys
and three films under way and one
ten and

fice staff is remaining away from work.

Columbia started out shooting intere films first thing this morning and indications are they will continue filming all day. Publicity and exec assistants who have right to hire and fire only flacks working on lots today.

Producers' Appeal Cued To Curb Repercussions

Producers appealed to 30,000 work-Producers appealed to 30,000 work-ers of the industry, claiming they sproducers) are caught between two strike threats. Conference of studio unions toppers declared producers were not afraid of any strike Richard Washn (IATSE prez) might call in the studios, but were apprehensive the studios, but were apprehensive sproducers of the studies of the studies of the York, includes and other key spot heaters. ine sugatos, but were apprehensive might jerk operator; in New Jensen Lago, and other key appt theatres. War Labor Beard chairman George W. Taylor wired orders to workers to return to their jobs, adding that of the control to the c

penters and painters out, precluding binding of new sets.

Warners picked up on production by putting "Standow of Woman" into work with Andrea King reporting also test of Alexis Smith for "Two on the set of th

ha Army film, but seems arroughly to the control of the control of

Joe Vogel, Loew's v.p. in charge of out-of-town theatres and ad-viser on union affairs, left New York for the Coast yesterday (Tues) to huddle with studio exect and union leaders on the strike sit-

uation.

Harse prexy, with whom Vogel reportedly was in conference prior to their departure.

Nick Schenck, Loew's preyumation.

prior to their departure.

Nick Schenck, Loew's prexy, is still in Florida, from accounts. According to last reports he had made no plans to leave for the Coast.

WB Eds on the March



HORN BLOWS AT MIDNIGHT"

Screen Play by SAM HELLMAN & JAMES V. KERN . Based on an Idea by AUBREY WISBERG Music by FRANZ WAXMAN MARK HELLINGER

RAOUL WALSH

In order to avoid unnegatary travel. Warner Bros, will high avoid district and district and the state of the

Independent Theatres . Service, Inc., newly-organized buying-book-ing combine for New Jersey houses, will start functioning April 1 when it will open offices in N.Y., with Al-Suehman in charge of the buying and booking.

it will open offices in N. Y., with Alsuehman in charge of the buying
and booking.
Deal will Schman, running three
Deal will Schman, running three
regoliations with others had pefered.
The Jersey organization first talked
a deal with Ray-Moon, N. Y. branch
manager for 20th-Fox and subsequently with Sol Zdwards, who has
a booking service of his own in Bossaboking service of his own in Boss-

and prior to that was for a long time with the edd Controlleder chain m. V. which it now known as the Julius Joelson etroit.

Y. which is now known as the Julius Joelson etroit.

Which is the property of the controlled of the work of

garners in Chicago. Memphis, Les Mexicus; one and poolitik.

Les Mexicus; one and the service with the servi

man H. Moray, short subject sales manager, will again serve as Cape.

During the three-day N. Y. meetIng. Samuel Schender, von der
relation to prints as well as inereased film costs. Various other
lon, execu slaw and dressed the min.

Af Suchman's Combine
Independent Theatres, Service,
Inc. newly-negatived purispect burningtime for the most modern and fireproof theatres much Toward to the
recommendation of the most modern and fireproof theatres in south Toward to
the most modern and fireproof theatres in south Toward to
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three

Samuels' Swing, Disney in N. Y.
Leo Sanuels, foreign manager for
Wall Disney Productions, left N. Y,
yesterday 'Tues,' for a swing around
RKO madio exchanges in Affection
and Chile. He expects to be away
for about 10 weeks,
Roy Disney arrived in N. Y. Iron
Hollywood yesterday 'Tues.' for
confabs with RKO Sales caces.' The
Bloom trip (I washington white east.

ton.

A veteran in buying-booking,

Buchman has been with the Schine
circuit, headquartering at Gloversville, N. Y. for about five years, of the Cleveland Motion Picture Ex-

"HOTEL BERLIN" om Vicki Baum's Hext-Seller will

GARMEN CAVALLARO

PETER LORDE

edway and 47th St., STRAND

ROSALIND RUSSELL

JACK CARSON

"ROUGHLY SPEAKING"

obert Hutton - Jean Suilivan Alan Hale - Donald Woods

HOLLYWOOD BWAY II SIN ST.

VARIETY

\$25,000 Fire Res

225,869 Fire Repair

— Harrichurg, Pa. March 13.

Repairs to Wilmer & Vincent;

Colonial, demaged by fire for Vincent;

Colonial, demaged by the provided of the colonial demaged by the colonial demaged by the colonial demaged by the colonial demaged lobby was held on palmost lines occasion, was held on palmost lines occasion, was held on palmost lines occasion, which is not colonial demaged by the colonial dema

years manager Liberty, has resigned. Until a new appointment, Le Roy Johnson, general manager, will hold down spot.

Alexander Film Chang

Alexander Flus Changes
Alexander Flus Corp.
Reorg of Alexander Flus Corp.
Reorg of Alexander Flus Corp.
Williams, formerly assistant to AFC
prexy J. Don Alexander, in auto
caccient, Pet. 2, mover C. C. Alexander, and the second of the control of

New Texas Drive-In

Harlingen, Texas. March 13.

New \$75,000 Drive-In theatre
opened here by L. D. Richter, of
Corpus Christi.

New Housten House
Houston, March 13,
New Globe theatre opened here
by Osker Korn. Korn also operates
three nabes here.
Fred McHenery named manager
of Texas and Victoria at Amarillo.
Texas.

N. C. Variety Aids Polle Patients
Raleigh, N. C. March 13.
Variety club of Charlotte arranges
for removal of all patients fron
emergency polio-treatment center a
Hickory to Charlotte Memorial hos
pital. There treatments will be con
tinued for 118 children.

Mitchell Heads NEIEA
Walter E. Mitchell was elected
president of the New England Independent Exhibitors Ass'n at the annual meeting held in Boston. Nathan Yamins was appointed chairman of the executive committee by
Mitchell (There any and Arter E. M.)

Mitchell.
Other officers named were E. Har-old Stoneman. first v.p.: Warren Nichols. second v.p.: Kenneth For-key, secretary; and W. L. Bendsley, treasurer.

New Coast Northwest Manager Seattle, March 6. Le Roy Johnson, Jonson & von Herberg manager, named Rayburn Bashor manager Rainier theatre. Renton, succeeding Noal Vonne. Vonne is going to Rochester for an operation.

So. Showmen Pete Reagan
So. Showmen Pete Reagan
Southern showmen humored ChasMargan. Park
Reagan. Reagan
And And Chaude Lee. director
Reagan
Rea

Two New Coast Houses
Los Angeles March 13.
Fox-West Coast Sugar Su

2 Big Det. Theatre Projects
Detroit, March 13.
Post-war plans for big theatres
the Detroit area continue. Added

Ottown March MilMore picture, March Milce bere, They include Education
From Technic (Technic Miles)
Grand Technic (Technic Miles)
Grand Technic (Technic Miles)
Grandian Corp. moved Les Mitchell,
assistant at Oltawa's Capitol, to free
Grandian Corp. moved Les Mitchell,
assistant at Oltawa's Capitol, to free
Grandian Corp. Miles Miles (Technic Miles)
Grandian Corp. Miles (Tech

Midwest Storm Slows Down H'wood Pastels

Hollywood, March 13.
Stormy weather in the milwest held Technicolor down to a half-time working basis for a week and inter-fered with production at several stu-

fered with production at several stu-dios where 'tinters are in work.

Shortage of film was the result of non-arrival of shipments which were held in the freight yards of Elledgo, Omaha and Kansas City, Government permitted only perishable goods to move, while 'celluloid had to wait until the stormbound traffic was straightened on. week straightened out

RKO Snipping Eight Pix

Hollywood, March 13, RKO is hanging out the SRO sign on its cutting rooms, with eight pictures in the editing process and three more being scissored for daily

rushes.

In the editing sluge are "Johnny Angel," "Mama Lover Papa," Thou Endeady 20 March 1997 (1998) (199

'RIIMP'S' BENEFIT PREEM

Proceeds from the preem of "Colonel Blimp." /United Artists-J. Arthur Rank) at the Gotham theatre. N. Y. March 29, will be turned over for the rehabilitation of wounded

N. Y., March 29, will be turned over -for the rehabilitation of wounded servicemen,
Society of Illustrators is sponsor-ing the rehabilitation fund. Preem will be the first in a campaign by the society to expand its rehabilitation work.

'Peace Tables' Spot - Continued from page 3 ;

tives of the export trade association being formed by U. S. distribs, with the sponsorship of the Motion Pic-ture Producers & Distributors of America, is to present a united from when disciplinary action is called

for.

Such an association, first proposed before the war and currently again taking shape, might also be able to regulate the flow of product to any given territory so as to avoid glutting the market with U. S. product and thus avert depressing of prier levels.

Approval of an export Irade asso-Approval of an export trade association for the film industry, swould be sought from the Department of Justice, from accounts. Since similar export organizations exist in other U.S. Industries, film toppers believe that the summer of being approved. The view of the Government's opposition to cartels of any kind, however, the film export organization would have to set up so that all relation to that form of operation. Meantime, however, does not not consider national meaning the property of their however, the film of the film of

have come to the support of their respective film industries to a much respective film industries to a most greater extent than the American government. Foreign film industries, of course, acc for the nost part in the elementary stages of develop-ment and require Government business. Frealized abroad. U. S. film business. Frealized abroad. U. S. film business. Frealized abroad. U. S. film business. Frealized abroad of the province of the growing restrictions as well as greater conjugation forecesses, Quesprotection, however, because of a growing restrictions as well greater competition foreseen. Que tion, however, whether U. S. Go-ernment officials are prepared accept this viewpoint.

Duals Pay Off

Continued from page &

two weeks, have decided against it. two weeks, have deviced against it. Previous experience with single-billing has proved unsatisfactory, ac-cording to these sources, and the grosses are still in the home office records as a warning against elim-imation of dualling for the time being.

Weekend Single Blik

Weekend Single Blin Los' Abgeles March 13. Weekend single bitts is the new policy amounteed by Andy Krapp-man, head of Pos-West Coals Southern California division, as result of midnight curfew, idea is to lessen operating difficulties by Snift-ing part of the beavy weekend trade to weekens

lessen, operating tilfficulties by såiting part of the beavy weekend trade to wykdays.

Trailers will be run in P-WC houses advising customers to attend shows during the week and re-ordinating them in the earlier opening time in vigue since the midnight rlosing edict.

Exhibs Try to Educate 'Em to Come in Earlier

"Bm to Come in Earlier

"Immission Annis, Co. and independents here will launch a campairs to "clineate" the public in attend cart's shows. Nevespaper and,
utilized to hring out the customers

to the carly evening pictromances
in the hope that yeart attendance
will "bring back" grosses to their
former lavels.

"In the property of the property of the
former lavels.

"downtown, Minneapolis theaters in
recent weeks, with the "bownonit"
hand curfew blanned, according to

and curfew blanct, according to the circuit. For some reason, the neighborhood houses have been hit much harder, than the loop spots, which is contrary to other cities.

In Detroit Tor

In Detroit Too
Detroit, March 13.
Pollowing the poticy adopted by
the United Detroit theatree by
the United Detroit theatree by
the Control to the poticy and the
state of the Control to the Control
of the Control to the Control
of the Control
of

a complete snow.

Houses here have held up grosses
despite the midnight ban and the
cortailment of the former Saturday night midnight war worker shows Accept is on starting times to trailers on the screen and i

trailers on the screen and in all advertising.
Houses here, also, are following a campaign launched, by William Richmond, of the Lincoln Park, to educate the public to the significance of the honorably dischard buttons worn by returning veterans Button is an insignificant type and Button is an insignificant type and the houses are using truiters illus-trating it as well as lobby displays so that the average citizen will recognize the budge of the return-ing servicemen. displays

One-Loop first-tym and three sub-sequents laid off an operator apiece last week, due to midnight curfew. Houses, all of which have been running early morning shows, are Essaness' Woods, RKO Grand Com-operated, by T. 1 Essaness' Woods, BKO Grand, Clark, operated, by Lubliner & Tring, and Jee Koppel's Astor.

Nazi 'Echo'

stooge, giving the Germans and the in liberated countries fake information and instructions cause Col. Rosenbaum's voice was so

well known, the Germans had aped the voice to give it authority. Rosenbaum broadcast in French, German and Italian, besides direct-ing the slation—one of the most powerful on the European conti-

Rosenbaum, besides heading WFIL

before entering the Army, was chairman of Independent Radio Net-work Affiliates (IRNA), head of Robin Hood Dell Concerts and v.p. of the Philadelphia orchestra. He was one of the mediators in the dis-putes between the Musicians Union and radio and recording companies.

HITCHY ON COAST

Hollywood, March 13.

Alfred Hitchcock got back from
New York yesterday 12) at fift
working with Ben Hecht on "Notorious" for Seiznick.

Hitchcock will edit "Spellbound"
pending Hecht's arrival here.

New York Theatres



BOB HOPE

PRINCESS and PIRATE

Panular Meet Me in VINCENT

St. Louis' LOPEZ GARLAND ORCH. Marguret O'BRIEN

HAPPIN MUSIC HALL "TONIGHT AND EVERY NIGHT Spectacular Stage Produ

CAPITOL TO The PICTURE of The PICTURE of DORIAN GRAY

WALT DISHBY'S The THREE CABALLEROS' In TREHNIGOLOR ed by RKO Radio Pict NOW-Brendt's Globe

"MURDER MY SWEET An REO Radio Picture

PALACE BWAY

A TREE GROWS IN BROOKLYN 20 ROXY ON STREET 1 ON SPRINGING BUILD

PARAMOUNT

the Detroit area continue. Added to the numerous major projects, many being community centers, is an appeal from United Detroit Theatres for a change in the present coning laws to permit construction of a 3,000-ccat house on the West Side. The Permount affiliate, which operates a majority of the downtown



'People' Writer Resigns Western Reserve U's \$5.000,000 Tele

Project Cleveland's Bid for Fame Cieveland, March 13.

Westorn, Nerve Lt. as tempolity, Into the television picture by anonuncing that it plans to spend \$5,600,000 building a Communications.
This project will make WRU the leading education training of video experts after the war, declared Dick Hooper, pure of the National Television Council, in a speech delivered at the Cleveland Chamber of Common three-story building covering almost an acre of ground will be erceited on the campus for the institute by the Austin Co. of Clevel land. There acre to be for feel wide according to Barciay Leathen, the university's dramatic director, who'll have an active finger in the videouses.

have an active finger in the video courses. He was made to the course of the course of

Science are to be called in to solve various technical problems. The civic Cleveland Play House and Cain Park's 3,500-seated summer amphitheater will be used as auxiliary work-shops in the training of television technicians and directors. With all these facilities at hand, Hooper state Cleveland has advan-

Hooper stated, Cleveland has advan-tages which could make it the na-tional center of television.

tional center of television. "Sound training such as Western Reserve plans, is necessary if television is to become big business," the N. T. C. pres said, "After materials are made available, television receivers will be built at the rate of 2.500,000 sets a year, and this will be stepped up to 3.500,000 as rapidly as possible."

WMCA Feels Vets Would Resent Com'l Exploitation Of Rehabilitation Show

Plans for the production of a new program helping returning GIs re-habilitate themselves, and to aid their families in the readjustment period, are being planned by WMCA, N. Y. Move further reflects the in-dustry-wise consciousness of the

vital issue. Format of the show will not be determined until conclusion of a survey now being made for the station by Dr. Robert Goldenson, psychologist on the faculty of N. Y. U. Latter will interview and get suggestions from Army, Navy and Marine officers, educators, veterans' organitions from Army, Navy and Marine officers, educators, veterans' organizations, public officials, social workers and psychiatrists.

Show will not be for sale, station

feeling vets would resent having so-lution of their problems made the subject of commercial exploitation. As result it's going on as a pub lice service show.

MAJ. BOWES BACK IN HARNESS THIS WEEK

HARNESS I III WELLS

Maj. Edward Bowse leaves the
adelines, where his recent illness
placed him, to resume his CSS stint
for Citrysler bomorow night (15).
April 8, but the veteran emcessor
got the medico's okay to advance
that date. He intends to pilot the
program cach week from now on,
troed "Shower of Stars" format with
Morton Gould's orch and "Amateun
with the Maje still to reach a deciflow" greats as guests will reach
with the Maje still to reach a decimanteur routine or try another approach. Mentioned is a "talent hunt"
"ormat with ex-ervicemen and gals
"ormat with ex-ervicemen and gals
"ormat with ex-ervicemen and gals

Fizz Kid

Chicage, March 13.
High noon is no time to ask bartenders in the Wrigley Bar for a strawberry phosphate, Ital Lansing, announcer-uarrator for the Helen Hayes show, found out to be the Helen Hayes show, found out to be a strawberry be a strawber and the section of the scotch-and-soda dept, in tradio characters, hangout, was up to his neck in mixed drinks when Lansing strolled in with Ital, Jr., age S. propped the moperature of the section of t

ordered.
Which was all very fine—except that Lansing, investigating Junior's complaint that "lt's spoiled, daddy." discovered Harrington had inadvertently got hold of a gin bottle instead of

Survey Completed On Radio Academy

Project of an Academy of Radio Arts and Sciences, to further the Arts and Sciences to further the cause of radio by cooperation of all branches of the industry, has been sharply advanced by recent completion of an industry survey. Survey, which took six to eight months to do. was shown to New York trade last week by a west coast public relations representative, with nets, guilds, unions, ad agencies and others fully covered. Reaction for most part was reported highly favorable, with recreported highly favorable, with rec-ommendations made toward a final

ommendations made toward blueprint.

Academy idea, originally suggested by several radio writers, appealed to major N. Y. nots last year, who set aside a reported \$50,000 for an industrial of the property o Ity survey to study need of such an Academy, Other than supplying survey funds, nets claimed no control over idea or survey. Survey has been gotten up by Coast research firm of Lee and Lossh in association with N. Y. firm of Hill and Krowtion. E. T. Buck Harris, of Coast firm, and John W. Hill spent last week campleted survey. As result of the visit, the Radio Writers Guild set up a committee Writers Guild set up a committee try survey to study need of such ar

As result of the visit, the Radio Writers Guild act up a committee last week to study the survey. Reported that the western region of Writers Guild favors idea, having also set up investigating committee, largely concerned with studying whether Academy will have complete democratic setup. American will have complete democratic setup. American state of the property of the state of the property of the state of the property of policy will be a taken to stope yet, with the property of policy will be a state of the property of policy will be a state of the property of policy will be a state of the property of policy with the property of policy will be a state of the property of policy with the property of policy will be a state of the property of policy with the property of policy will be property of policy with the property of policy will be property of policy with the property of policy will be property of policy with the property of policy will be property of policy with the property of policy will be property of policy will be property of policy with the property of policy will be prop but officials reported wary of pos sible undue influence of nets in the

sible undue influence of nets in the setup.

General trade feeling is that Academy can do industry a lot of good, that it is a good, progressive development in the field, and this being radio's 25th anni, that this is a fitting time to bring Academy about. Indications point to successful estimation to the Academy this year.

MUTUAL BOARD O.K.'S TOP APPOINTMENTS

TOP APPOINTMENTS
Mutual's board of directors systematy (13) confirmed the appointment of Ade Hulls as V_p in charge of midwast operations, and announced the upping of Robert A. Schmid as V_p. in charge of advertising, promotion in N.Y., also confirmed the naming of Robert Sweezy as v_p. and general manager of, the web; James E. Walten, comprisoller, and treasurer, and the confirmed the maning of Robert Sweezy as v_p. and general manager of, the web; James E. Walten, comprisoller, and treasurer, web's board, as elected yesterday. Web's board, as elected yesterday (Tues.), now includes: Antrim, Wilter B. Brown, Chesser Campbell, Br. J. E. Campess, web proxy Edgar Kolak, Alfred McCooker, John Shepard III, T. C, Streibert and Lewis Allen Weiss.

with the Maje still to reach a deci-on on whether to revert to the mateur routine or try another ap-souch. Mentioned is a "laient huist" conducting a 16-week course in "mat with ex-servicemen and gals" "participants."

remaining on duly, however.

Script Maff, recently was augmented by addition of Edward Pitney, former news editor at WQXR,
N. Y. "Time Views the News" and
Countersys" writer and at one time
with the OWI, following departure
of one of the Coast writers. Bowout
of Mrs. Milcs, however, leaves another vacancy to be filled.

Detroit News Lifts Radio Ban. Presages Tussle

Detroit, March 13. After a six-year layoff, a regular radio column was returned to the Detroit press last week when Herschell Hart resumed his former chores in the Detroit News. Column is to go seven-days-a-weck and presages a growing tussle between the three Detroit newspapers, now fairly even on circulation figures.

fairly even on circulation figures.

Understanding is that W. E.

Scripps, owner of the Detroit News'
WWJ, ordered the radio news returned to the news preturned to the newspaper; in which he
ato is a large stockholder. The orize

Detroit press was reached by minutal

agreements between the News, Pre
Press and Times in August, 1988. The

Press and Times in August, 1988. The

Detroit News operated its own

the Detroit News operated its own

A Centre withhol mointed un Detroit's.

radio station.

A factor which pointed up Detroit's divorce of the radio and press was the hiring last week by the News of Tony Weltzel, Free Press columnist and WJR commentator, to perform a dual stint. Weltzel is doing a daily column for the Detroit News, and

Brotherly Love

Detroit, March 13. A day with the Detroit sta-

Tony Weltzel, columnist for the Detroit News-WWJ, carried a plug for WJR.

Herschell Hart, radio columnist for the same newspaper, also carried a WJR plug.

WXYZ and the Blue Network let WJR carry the Dupont Award program over the Columbia sta-tion which had won the honor. WJR quoted a story and gave redit to the Detroit News.

WJR's "Dialdope" gave plugs to both WWJ and WXYZ pro-

also will take to the air waves via WWJ five-days-a-week. His air shot will be five minutes daily for the Ernst Kern Co., large downtown store, with a 26-week contract inked

in. The hiring of the columnist—working both for a rival newspaper and
a rival radio station—to perform in
a rival radio station—to perform in
News and its radio station heightened
the incongruity of the organization's
position in ignoring the ether in luk.
The result was that "the right hand
started to notice what the left hand
was the control of the control of

Hart's column at present is cur-tailed, but is expected to expand to the regular full 21 inches as he swings into production. He also will continue with his "Reverie by Night" broadcasts six-times-a-week, since it was felt at the station that his round-up chattery of night club news should not be dropped "when they are having all their present troubles."

Weitzel and Hart are only a few Weitzel and Hart are only a few members of the News organization who are working a combination on ewspaper-radio jobs. Others, in-cluding George Stark, who does an 'Old Timers' column, and Russell McLaughlin, the music critic, have been swing-shiters, although, pub-licly, the newspaper was ignoring each station.

each station.

Only semblance of a radio column in the Detroit newspapers during the six-year ban was a paid column of advertising, contrived in a chatter style, by WJR in the Free Press.

'Welcome' Mat Out for Talent Brings 73 Newcomers to Air Features Shows

Needs a Benrus

Chicago, March 13.
Character in Wrigley Gun's
"First Line" CBS airer wheeled
into the studio five minutes beinto the studio five minutes be-fore program went on the air. Thursday 18), tore off his coat, cleared his freet on studio-sity clattered his feet on studio-tionelum floor, rattled his script—all this right up to air-time—and, to the horror of everyone che in the studio—be-vand

yond:
Actor's din, fortunately, was mostly on the dead side of the mike. Payoff came, however, when he turned to another actor at the end of the broadcast and asked, "Have we got time for a

cigaret?"
"We've got all-night," was the reply. "Show's over."
When he came out of his faint, noise-maker, who thought he'd been dress rehearsing, found his watch was an hour slow

Welch, Raleighs **Eve Billie Burke**

Billie Burke share on the radiomarket were extremely active this
past week following disclosure that
Servel. her present sponsor, was
dropping its Saturday morning CBS
program. Hot on the trail and
radio share share stated show its stated show its
rated show its Welch's grape juice,
insiders hear, with a possible agency
which in the offine.
Welch. longtime burket insiders hear, with a possible agency
which in the offine.
Welch. Longtime burket in
stadio business through the Kastor
agency but BBDRO, agency on the
Servel account, looks in a good posifion to grab the grape juice builstadio business through the Kastor
agency but BBDRO, agency on the
Servel account, looks in a good posifion to grab the grape juice builFIO Ziegfelds widow.
In addition to the Saturday morning
activity, Miss Burke also is being
eyed by Brown & Williamson!
Van Bervelt Horiton on the "Cartion
of Cheer" program. Burke-Horiton
for how with the producer, would stay.
Music Corp. of America, representming the Burke-Horiton on the McKingett.
Toroducer, would stay.
Music Corp. of America, representing the Burke-Horiton on the proproducer, would stay.
Music Corp. of America, representing the Burke-Horiton on the
grad of the proproducer, would stay.
Music Corp. of America, representing the Burke-Horiton on the
Burked of the proproducer would stay.
Miss Burke's Saturday morning
show also is on the "wanted" list of
several other citeria but CBS. undetermined the sufficiency of the proproducer would be shown. This not only
because the Servel bis went through
that agency but also in view of the
Saturday dayrime lineur. Billie Burke shares on the radio

that agency but also in view of the heavy BBD&O tinge to the web's

heavy BBD&O tinge to the web's
Saturday daystime lineup.
This agency, in addition to the
Ferrel show, also is represented that
Servel show, also is represented that
Wheat), 1183-1130 a.m.; Armatrong
Cork's "Theater of Today," 12-12-30
pm, and Continental Can's "Report
to the Nation," 13-02-pm. They it's
apparent that CBS" unprecedented
strength in the hard-to-sell Saturday
strength in the hard-to-sell Saturday
ability to deliver clients for that time
segment.

ability to denote the agency owns the program idea and considers it saleable stuff even if Miss Burke should decide not to continue on the day-timer in the event she accepts the Raleigh nighttime offer.

VALLEE, HOLINER PART, PROD. DIFFERENCES

TRUJ. DIFFERENCES
Mann Holimer has resigned as producer of the Rudy Vallee show but
will remain with the program until
unit line was triendly and resulted from
differences over certain phases of
the production.
Hollner took over the Drene program Sept, 9 soon after leaving
Armed Dreces Radio Service. He is
Armed Dreces Radio Service. He is
Armed Bracken show.

Kansas City—Ed Martin, formerly at WIBC, Indianapolis, is new mikeman at KCKN, Mutual night outlet KCKO. He comes here from WSM, here.

Air Features' well known "come-one-come-all" talent policy, as con-trasted with "Stepfred Line" (actice encountered by tyros elsewhere in N. Y. raido circles, paid dividends in 1944 as it has ever since the Hum-mert outfli's auditions plan was put in operation in 1938.

mert outst's auditions plan was put in operation in 1980 seesion were held out of which 73 nevenmers were rewarded with parts on AF shows. Out of a total of 883 persons who faced the ident panels stil also shows out of a total of 883 persons who faced the ident panels stil also failing to measure up. Of the 141 in the acceptable group, skt made the grade after first being turned the still be stil

views were held with 46! would-be thesps during the year, in addition to the auditions mentioned. Rudio actors and actevases (are all the property of the prop

CBS Follows NBC's Lead In Axing Cross Plugs For Shows on Opposish Nets

Daws on Uppassis Nets Decision of NBC to eliminate all cross plugging, whereby sponsors plug their opposition network programs, has resulted in CBS anding out similar to the control of t

BLUE ASSIGNS 50 TO FRISCO CONFERENCE

RISCU CUMPERENCE
Bob Kintner, Blue veepee in
charge of news setup, has assigned a
starf of 30, under the direction of
G. W. "Johnny" Johnstone, to cover
starf of 50, under the direction of
G. W. "Johnny" Johnstone, to cover
conference next month. Bryton
Rasch, special features (opper at
sist Johnstone.
Bryton Rasch, special features (opper
sist Johnstone.
Bryton
Rasch, special features (opper
sist Johnstone.
Bryton
Rasch, special features, Brytenie
Blues Walth, Washington, David
Wills and James Abbe, Coast; commentator, will give with the interother chin merchants to be assigned
side. "Americas" Town Meeting.
Blues Readers Digest commercial,
later. "Americas" Town Meeting.
Blues Readers Digest commercial,
will will be a side of the side

ILL NBC TURKEY TRAP W

Cheese It, the Mayor!

That elaborate "softee and doughnut" shindig for which 1,600 persons turned out at the WOR-Mutual theatre, N. Y., last fluorate; (6) or 7.115 ag., breakhast show to help John Gampling eclairste his 20 years on WOR with his "Gembling's Musleal Glook," almost eams a grouper.
What the station put its elaborate anni plans in motion, it forgot that middight entew on entarialment extended to 8 am. That's why common the state of the stat

General Foods' Daytime Slide Tops \$1,500,000, 'Those We Love' Off NBC

It has become increasingly apparent to the trade since the first of the year that General Foods, for years right up with the 100 penders and the property of the property of the property of the property of concentration on inhittine programming. It has already applied the are to two of the long-estable programming and the property of the property of

\$50,000 rate increase because of a sea differential application of the apriline programming axe by GP has that far translated itself into budget economies in excess of \$1,500,000.

**Pr. Malone" bowde off the CRS aded ishortly after the first of the stack of the control of th

and year. Those We Love' on NBC seat month opens up the choice 2 dolosel sol on Sunday afternoon. With a "line forming on the right" standard reported preventing smong standard resported preventing smong time. (Although not a nightime spot, some are watching developments in terms of it being the first seal test of the NBC policy of offering choice time to "the best show the other of the standard prevention of the standard

that's offered").

Cutbacks in the General-Foods advertising budget, particularly in the gereal division, is held responsible for the gradual fadeout in deptime programming, with product and packaging material restrictions reported one of the principal retrenctment factor. Too there's a reported ported one of the principal retrench-ment factors. Too, there's a reported feeling that while the evening GF shows plug products with a broader family appeal (Jello, Maxwell House Coffee, Bird's Eye, etc.), the cereals belong strictly in the "kid stuff" and statar category rather than with the mothers, at whom the soapers are directed.

Ford Headed for NBC?

Ford Reades for NBC?

Detroit March 13.

Meany Ford reportedly has the intiel track on the Sunday attention

and the Sunday attention of the Sunday attention

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keep attention of the Sunday attention of the Sunday

the Sunday attention of the Sunday attention of the Sunday

Meanwhile, Ford has passed along

the word to his agency J. Whis gency J. Whis

the sunday and the Sunday attention

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the sunday and the Sunday attention

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the Sunday attention of the Sunday attention of the Sunday attention

the Sunday attention of t

WICK CRIDER RITS ROAD

with CRIDER HITS ROAD
with Crider, and publicity director at J. Weiter Thompson, deperiat monrow (Thuras, for a crossperiat monrow the transport of the congraph of the control of the contransport of the control of the contransport of the control of the conwith Miss Mayer campaign to recruit only
with the Mayer campaign to recruit of the constant of the Mutual zeries. Crider
with Miss Mayer campaign to recruit of the Mutual zeries. Crider
with Miss Mayer campaign to recruit of the Mutual zeries. Crider
with the form about a month.

'Why Be Irritated?'

"Why Be Irritated?"
P. Lorillard Co. sponsors of the Old Gold "White Is Which" Wednesdey night show on OBS, did a burn last week when the station, W. Abc. N. Y. segued into a plug for a rival ciggie strains and the conclusion of the "Which" quiesar. The control of the "Which" quiesar. Old Gold program bowed off last Wednesday 17) than the W. Abc announce beage strolling the virclub" program heard on the same net. Chestevitel show plug is generally reserved for the break-in lumediately hollowing the latter cancelled of Niat week. the latter cancelled off last week to make way for ex-Gov. Stas-sen's (now a Navy bresshat) speech, the announcement was shoved ahead into the post-"Which" spot.

NBC Sked Shift Seen Switching Hope to Friday

From all indications, some aweaping revisions in the nighting programming sehedule is on the NBC agenda, although the contemplated moves are being kept under wrage pectancy prevailing around trade, a direct offshoot of the policy laid down by prexy Niles Tranmell ainset at ridding the web of "road company attractions" and strengthening week Itaks in the nighttime rolling week Itaks in the nighttime of the policy of the

refedule.

Thera's one report that Bob Mope, tha top boy on the Moopar and Cross-the Topic rating. Will be shifted from the Tuesday night. 10 o'clock spot into the Tuesday night. 10 o'clock spot into coding the "Amos in Andy show. It's reported that Hope has already given his oley to the switchover, but whether or not Personal will be provided that the provided that the provided that the provided his provided that the nation has become more less radio-conscious on Tuesday nights, as reflected in the longitude distribution of the state of the sta

of such a move.

Primary motive in the switch. It's
understood, would be to give Lever
Bros. I now controlling Pepadete.
("Amos in Andy" also plug, a Lever
product-Rinso). reducing the pro
rais \$1.20 rate cost down to a flat \$1.
Likewise. It would put Amos in
Andy in the favored "free ride" and
of getting the Hopa carryover audi-

ence.

It also raises conjectura as to what would happen to the Brown & Williamson - sponsored People Are Funny' show currently heard in the Priday right? 300 pointers with a current Hooperating of 162.

One of the top Friday night talle. It's considered unlikely that happoner would drop the program of agrees to a last few that the trade is looking for headlines to emerge from the current thinking.

TALENT WORRIED

By GEORGE ROSEN

By GEORGE ROSEN
Various comedians, star personalities and name orchestra leaders are agisted at present at the implications of the new "show's the thing" policy ministed by INEC. They see some control of the new "show's the thing of the new start, establishing a veto power over their careers. It's a bit complicated but it works out something like this:
a. Tha web, by claiming for itself tha right to pick and choose on the basis of the "best offered emertain-basis of the "best offered emertain-advertisers and away from small advertisers and away from small advertisers.

b. Talant could consummate a deal with a sponsor only to have the deal undone by network opposition.

As the trade sees the problem, nobody can object to any network setting high program standards or favor of deluses shows a ngainst leaser shows. The "yes, but" angle comes in on the supposition that dealers with the most money, gratest number of different branches are standard to the supposition that the attention of different branches the same standard to the same s

be able to shove the less-well-heeled competitor out of the picture.

That's a cynical interpretation of the motivations of the picture.

That's a cynical interpretation of the motivations contained a control of the supricion has not dissipated but instead has grown stronger in recent months. The trade just doesn't better months. The trade just doesn't better months. The trade just doesn't better months are going to be applied or enforced uniformly as between big many-brand advertiers and small one-brand alleria. Webs will, by the brand advertiers and small one-brand alleria. Webs will, by the control of the picture of the pictu

Waltz King Ties Up With Wester

Wayne King, orchetra leader, and Carl Wester. Long identified with dytime serials, completed arrangements here last week to set up a new ridel production organization. Participation or last the production organization. Participations ready for, preentation with two more in the works. Plans also call for a series of open-end transpillors to be wuxed as soon as a last the control of the control

demands upon his time in the new logs in the control of the contro setup. Both Wester and King have long

SHOW POLICY HAS City Slicker' Stance Blamed for BMB Revolt: N. Y. Indies Hold Firm In Bid for Separate Yardstick in City

Nets' Acute Paper Shortage

Wartime shortage of paper has been hitting the networks again. Reductions in the number of mineo-graphed and ditto copies of scripts are being made. CBS paper cut now pending is about one-third the current amount

Judy Garland (Pre-Winchell) Borden's Idea

Purchase of the 8:30-9 p, m. Sunday night (before Winchell) spot on the Blue by Borden's, which moves the new Jerry Wayne show into the slot in the next couple of weeks, is seen as a prelude to the comoany's top coin splurge in radio, despite its sad experience with the Ed Wynn program. program.
As it currently shapes up.

program.

As it currently shapes up. the lower-budgeted Wayne show, thouch it may stay on for the balance of the same of the s

added for laugh burden and to work crossfire chatter with the star. Un-derstood Metro is agreeable to Miss Garland going into radio under the proposed five-year contract deal, but with 30-day cancellation proviso, same clause in effect on Morgan's vadio contract.

HOLLES, CBS NEWSMAN, IN SURPRISE CHI MOVE

IN JOHN FAIDE. LIN HOVEL.
Imposing switch in the news department at CBS has Everett Holles,
asst. to Paul While in charge of
news broadcasts, being stransferred
to the web's Chicago office to head
up the ceitorial setup there. Holles,
in addition to his N. Y. news room
during the ceitorial setup there. Holles,
and the ceitorial setup there. Holles,
which is not the ceitorial courrent
events and the ceitorial replacement has been named

No replacement has been named for Holles, in either capacity, but rumor channels are earrying the imme of Ted Church, GOP radio; topper during the 1844 presidential; campaign, as a candidate for the seemdary berth under White. Holles switch to this execution of the control of

By DON WALSH

Blaming a "city slicke:" attitude
for the cool reception New York
indies gave the Broadcast Measurement Bureau's recruting drive last
week topper Hugh Feltis trekked
out for Washington over the weekend admittedly "disappointed but
hourful." hopeful."

end admittedy "disappointed but hopeful. More than the hopeful. May be able to corral only W.2 (Blue). W.ABC (CBS) and WMCA. Nathan Straus-owned indie, in the N. Y. metropolitan market hotaling 21 stations. Pellis said hold into think stations outside N. Y. would be unduly influenced by the would be unduly influenced by the able to maintain the same percentable to maintain the same percentable

Chi Cool to BMB

Survey, of Chieges stations indicates trouble ahead for the Breadcart Measurement Bureau in its membership drive set for late this month. Only station definitely set to go along at present is WBBM with WGN on the force but once of the force of the forc

tion.
Network stance will decide
whether WENR (Blue) and
WMAQ (NBC) go along, WIND,
WLS and WJJD need plenty of
selling on the yardstick plan and
are not considered geed prespects at the present time.
Management of WAIX feels
Management of wAIX feels
BMB of grounds prespect and
survey method won't work.

be reflected somewhat in the Windy City. BMBers think they'll be greeted with more of a "wifat can we lose" stance which they believe will result in a more widespread ac-ceptance of the NAB-inspired audi-nie measurement yardiske. There's little doubt in the trade, (Continued on page 3)

Talent Too High, Clients Squawk

Raiter than abarry that bank-raiter estitions in directed at high tales and exceeding the blame on a sents and accusing the blame on a sents and accusing the blame on a sents and accusing the price tags appears to be gaining momentum. Lost week one of the top spend-appears to be gaining momentum, and the sent appear of the sent appears of the s

BRACKEN SNAFU **CUES LEWIS SOS**

Hollywood, March 13, Hollywood, March 13.
Reported early induction of Eddie
Bracken into Army is bringing Kenyon & Eckbardt's W. B. Lewis on
wing from New York. Show also is
having production pains which will
require Lewis' diplomatic touch to
with bouse in order.

put house in order.

Writer trouble said to be partially composed since withdrawal of Robert Ripley. Crutcher after the Atthesion in the new series.

Cincy Area Stations Kick In With **Boff Public Service Job on Flood**

Cincinnati, March 12.

All five Cincy stations performed appeal public service for several days last week during Ohio her discourable of the control of the

water Negoriant were amounted-werts of traffic cutoffs and diver-sions on highways and rainroads, as-peals for housing of homeless and heir belongings and other directives by Red Cross and municipal authori-ties. WLW coverage of the year-rest scattered in four-state area and reins with WCMS. Charleston, W. Va.; WPAY. Portmouth. O., and WHAS. Louiseland.

Va.: WPAY, Portmouth. O., and WHAS, Louisville.
WSAI. WCPO, WKRC, and WCKY with telephone and mobile units with descriptions and interviews in Greater Cincy. WCPO relayed programs to WMOH, Hamilton: WING. Davton, and WIZE. Some of the work of the ingnera. O. WCKY unit provided o Cincinnati airport in Kentucky in two-way communication for my, and commercial lines making emergency use of that field

Hurd's Monitor Blast At Singing Commercials; Lauds Bannister Policy

Boston, March 13.

"Singing Commercials" drew the free of Volney B. Hurd in a by-lined story in the Christian Science Wonitor Saturday (10).

He quoted Harvard's Professor Harlow Shapley indignant remarks after Toscanini during a broadcast "made me a communicant in a

after Toscanini during a or "made me a communicant majestic ethereal cathedral" only to majestic enterial cathetian only to have an advertising jingle follow the program that "prostituted a great art in the interest of immediate each return to the broadcasting industry and its commercial patron. ."

patron. . . . "
Hard went on to praise Harry
Bannister, manager of Detroit's
WWJ, for 'taking the "courageous
atep to bax transcribed spot an"That this pioneer step drew
down the fire from the very adevertising agencies who give him
business, a threat to his bread and
butter—along with the loss of much
appot business—culls from the greatest
ig one of the bright promises for ls one of the bright promises for the future of radio, for Mr. . Ban nister is a realistic commercial radiosoperator and no starry-eyed dealist. And while it is the ideal of good taste that must be aimed at, it is the actual parcitioned to be aimed at, it is the actual parcitioned business and in whom we must depend to put whatever idealism may be sought into actual practice."

WJ.2-Blue Network came in for a round of appliance for eliminating all 19pt announcements between 8 and 10 p.m. nister is a realistic commercial radio

HERB MOSS CHECKS OFF "T OR C' AFTER 5 YEARS

After five years as producer of the Truth or Consequences" NBC program, Herb Moss is checking off the gram, Herb Moss is checking off the show. Ralph Edwards' program will henceforth originate from the Coast (last N. Y. broadcast was last (10) Saturday 7 with Moss deciding to remain behind because of television, theatre commitments and his pro-duction chore on the Hildegarde program

Edwards, who has at least one pie commitment, may decide to stay on the Coast permanently and if so the Moss split will likewise be perma-nent. Meanwhile, Edwards is pick-ing up a producer on the Coast with an announcer also filling in on the "T or Q" gimmicks.

Aussie Rep in U. S. For Postwar Radio Angles

Colin Simpson. Australian news-papernan (Sydney Sun) and radio writer for ABC chain in that coun-try, Is in the U. S. until after San Francisco conference of United Na-

· He's surveying postwar angles for radio and press alike.

ATS Talent Spiels

American Television Society meet ing at the Museum of Modern Art, N. Y., tomorrow night (Thurs.) will hava as theme, "Talent Looks at Television" with speakers panel lined up by Schma Lee, William Morris video specialist.

Morris video specialist.

Talent spiels are skedded from
Peter Donald, Nanette Fabray, Pear
Primus, Paul Mann, Harvey Malowe, Sgt. N. Gayle Gitterman, exMGer, and Ruth Carmen, program.

Burns & Allen Disc **Policy on Repeater**

Coast repeat on the Burns & Allen Monday night CBSer has segued into an electrical transcription affair with turntables replacing the in-the-flesh performance heretofore aired f Coast outlets at 11:30 p.m. (EWT).

Move is seen as having some sig-nificance inasmuch as it could cue similar moves by other topflighters now kicking in with two live pernow kicking in with two live per-formances because of the cross coun-try time differential. Use of platters, of course, is to the advantage of the performers but agencies, sponsors and networks frown on the practice. B&A decision not to do a repeat, naturally, eliminates goodwill accru-ling to Swan and CBS through dis-tribution of "freebles" for the repeat

tribution of "freebies" for the repeat Hollywood show. Musicians, extras, announcers, guests, etc., will be paid just as though they actually went through two broadcasts so there'll be rio squawk on that end.

Nevertheless, the network emphasis on live performances means that the e.t. repeat policy is not a welcome one only nersons actually hall.

come one, only persons actually hail-ing the move being the performers And even on that end there's a slight possibility some of the actors might miss listening to that applause not once, but twice, the same night.

Hooper Tells Chi Mgrs. Radio's Here to Remain, Cites 30 Million Messages

Cities 30 million Messages to the Chicago. March 18. Radio advertising, it the "least speculative, most efficient and economical" form of reaching the public yet devised, according to C. E. Hooper. Speaking here last Wednesshop of the Comparising service declared: "Radio costs less. There is nothing to print—no paper and ink bill. Into the comparising service declared: "Radio costs less. There is nothing to print—no paper and ink bill. Into the control of the control

security." confidence and Hooper conceded the wide differences between well-produced and well-transmitted radio, and "the southering signal of a coffee-pot playing a cracked and worn record." But, he declared, radio advertising is out for the 30,000,000-message potential.

potential.

He warned, however, that, like old-fashloned merchandising, "when the silversmith or the shoemaker could only discuss his product with could only discuss his protuct with the customer it he was in his pres-ence," radio advertising must be sure that the customer in listening. It's competition for the listeners, It's competition for the listeners, one time, that makes radio-list re-porting important to all in radio, such reporting, be said, "creatio, a continuing pressure on the ingenuity of you completing practitioners lo of you completing practitioners of your completing practitioners of uti-lizing what you learn."

WERC, ERIE, TO NBC

Effective June 15 WERC. Erie, Pa, drops out of the CBS. camp and becomes an NBC affiliate. Station is owned by the Presque Isle B'casting Co. and operates on 1430 kc.

Power is 250-watts.

Butch Throttlebottom

Nestest bit of casting to erop up in years has Victor Moore pencilled in for the "Inner Sane-tum" Tuesday night CBS chiller. Victous Vic will make his debut as a torpedo after having been forced to hide his true telents in roles of timid vice presidents and G.O.P. senators for years. He Bogarts April 3, as pres-ently skedded.

Army Air Force Show for Blue Is Real Thing

Tha Army Air Force is producing an ambitious new program set to teeoff on the Blue network early next month featuring actual dogfight and bombing mission eyewiness accounts from the lips of flying pilots, guinters, observers, etc. Show is for sale and a pre-broadcast platter allready has been auditioned by the

sale and a pre-broadcast platter al-ready has been undiffered by the English of the property of the pro-page of the property of the pro-page of the property of the pro-soned, Gen. H. H. They Arrold or this sestion with top Air Corps per-soned, Gen. H. H. They Arrold or the property of the pro-soned of the property of the pro-page of the pro-soned of the property of the pro-page of the property of the pro-page of the property of the pro-page of the property of the pro-sist of a producer, writer and en-gineer wholl prepare wire record-tions of the property of the pro-sist of a producer, writer and en-gineer wholl prepare wire record-tions of the property of the pro-sist of a producer, writer and en-gineer wholl prepare wire record-tions of the property of the pro-sist of a producer, writer and en-gineer wholl prepare wire record-tions of the property of the pro-sist of a producer of the pro-back to the U.S. and dubbed off on diss for use on the Blue broadcast. Army oversil production will be discs for use on the Blue broadcasts. Army overall production will be handled by Maj. Fredelic Brisson. Delic telalizon officer for the Air public telalizon officer for the Air former junior producer at CBS. Maj. Brisson, son of the nitery and screen star, Carl Brisson, and husband of film actrees, Rossalind Russell. was a Hollywood agent before joining up. The Blue has assigned Jack Byrne. The Blue has assigned Jack Byrne are some production of the producti

Samish and Bud Barry acting as gen-ral supervisors. An all out publicity campaign has been lined up for the program under the personal direc-charge of ads, promosh bally, with Carl Oswald of Earl Mullin's tub-thumping staff assigned on a fulltime basis. Trade news cellior Ralph Glea-apply the hypo through his regular channels.

Henry "Here's Morgan" Morgan was among AAF personnel used on Most of the members of the combest for the members of the combest correspondent teams are radio vets

correspondent teams are radio with network or station experi-

L&M MULLING SUMMER SUBS FOR OLD GOLD

Summer replacement bees are buzzing in Old Gold's bonnet with S. James Andrews, radio topper of Lennen & Mitchell agency handling the OG biz, currently on the Coast

the OG biz. currently on the Coast reviewing the situation.

Present plans call for "Comedy Theatre," the Harold Lloyd emceed flunscript adaptation series, being revised somewhat for the hot weath-

revined somewhat for the hot weather or us. Contemplated is a pared of light comedy stanzas from original scripts using name performance when available. Realthy budget slice is indicated what with Logic slice is indicated what with Logic and LAM took cognizance or report that "Comedy" was being dropped that "Comedy" was being dropped by the sponor and stated that, as of the present, it's planned to resume a contemplate of the standard of the present it's planned to resume at it is known now, playing a repeat as cemera. as emicee.

as entece.

Summer replacer for "Which Is Which," the Ken Murray "true or false" identification program, has not been decided on as yet although, possibility looms a musical stanza will get the nod. OG also plans on bringing this show back after the histor LAM dealeurs.

will get the nod. OG also plans on for R & H Beer as a half-hour outer brighing this show back after the weekly show on WUZ, N Y, April histor. LAM declares.

Lamber of the declares of the "whitch" better the node of the control of the declares of the size of the Bule beginning. The control of the declares of the size of the siz

British Tele Decish Same As FCC's. To Start 405-Liners Soon After War

'Aunt Jemima' Scramming

"Aunt Jemina" show sponsored by Quales Coas and heard on the sponsored with the March 18 to the sponsored with the March 18 to reduce a sponsored with the March 18 to reduced. Spot is being retained by the cereal company and will be filled by newscuster. Chuok. Acre., who has been signed for 18-weeks starting signed for 18-weeks starting signed for 18-weeks starting signed for 18-weeks starting starting the sponsored the starting signed for 18-weeks starting signed for 18-wek

signed for 18-weeks starting March 19.
The Aunt Jeanime stint as an enlarged unit is aspected to be back on the Blus network in Juna as a 18-minute, fiva-times-a-week program if certain time can be cleared

Dept. Store's 100G Musical on WBBM

For the first time in local radio nistory, a department store chain is going ell-out on an alaborate program almed to broaden the scope and quality of its customers. In a daal involving the expenditure of \$100,000 a year for a program, com-parable to network quality, the promote a year for a program, com-parable to network quality, the Weiboldt Department Stores, through the Needham, Louis & Brotby agency, have signed a 58-week con-tract for a half-hour musical show over WBBM, 630-7 pm. CWT, Mon-days, starting March 19. Show will have a 65-1-1

over wights, sad-1 pin. Wr., Mon-Show will have a Sopiece orches-tra under the direction of Cesser tra under the direction of Cesser Perillic, Russ Brown, barltones, the Bennett Shisters trio; June Marlows, Perillic, Russ Brown, barltones, and the Control of the Control of the tune over Ward, at its morning; a week on her own show; and K. T. tune over Ward, at its morning, a week on her own show; and the Tu-ture over Ward, and the Tu-ture over Ward, and the Tu-ture over Ward, with the tract of the Kennior selfic Cook script, with Ken Nordins as m.c. Extensive septication plants have Extensive septionation plants have broadcasts, which include window was proposed to the control of the ward of the Control of the Control was presented to the Control of the ward of the Control of the Control was presented to the Control of the ward of the Control of the Control of the Control of the Control of the ward of the Control of the Control of the Control of the Control of the ward of the Control of the Control of the Control of the ward of the Control of the Control of the Control of the ward of the Control of the Control of the Control of the ward of the Control of the Control of the ward of t

Ferenz Sez School Kid Ban Directed at W.IR Unauthorized Disc Use

Charging that ha was misrepresented as ruling school children offi the air, Jack Ferenz, president of the Detroit Federation of Musiclans, said last week that his ruling was aimed at prevanting station WJR here from unauthorized use of a recording.

Detroit, March 13

cording.

Ferens said that the station had
planuad to use a recording of a pariotic program in which 80 school
children had sung chorals and that
his action was not based on the fact
that proper clearance was not obtained for their appearance on the
radio program with a non-union

pianiat.

Since the station planned on using a recording. Ferenz pointed out, the union should have been approached in proper time for him to get a face in New York. Soin automory for approving the use of recordings is vested with the International. Ferenz udded that the station could have made a plasback instead of a recording and that if he had given propered the way the property of the proper opened the way to the use of unli-

'CHARLIE CHAN' AS SUSTAINER

"Charlie Chan," which finishes up for R & H Beer as a half-hour outcomerly show on WJZ, N Y, April 5, becomes a 15-minute across-the-board series on the Blue, beginning April 8.

London, March 18.

Britain is urged to bagin operations with its pre-war 408-line video
as soon as possible after houtilities
and in Bisrope, and to work toward
as son as possible after houtilities
with in Bisrope, and to work toward
vision for the future, in the report
released hare last week by the Govreleased hare last week by the Govrement Video Committee, which
has been operating since 1943, spirtures temporarily satisfactory for a
by 10-inch screens, thereby parallelling in general the frequency allocations for Video recently proposed
tions for Video recently proposed
tions for Video recently proposed
to the highlight of the report

1. BBC is reacommended as the
agency to handle Video.

2. Immediate postwar television
would be stated at Alexandra

agency to handle Video.

2. Immediate postwar television would be startad at Alexandra Palace, London, and then be extended to the provinces as rapidly as possible via radio and Coaxial cable transmission.
3. Theatre Video in Britain will

3. Theatre Video in Britain will have to await 1.000-line definition. The committee sces BBC and the British film interests working handin-glove on this, rather than competing with each other. This apparently means that J. Arthur Rank will be a pritain.

Britain.

4. "Opportunities for export" in television are seen if England jumple in fast after the war.

5. The committee finds no special advantage in shifting from British 405-line definition to American 886-line pletures, but says this cen by accomplished without too much diffito 525 lines.

"War-research has produced little

"War research has produced in-information and no discovery of a fundamental character bearing di-rectly on television, although it has very greatly expanded the technique of the radio engineer," the report said.
"The (405-line) standard of dafinition gives a very satisfactory pleture (of 8 by 10 inches) in the home,
but is not adequate for the large
cincma screen, which requires a definition equivalent to 1.000 lines. Our

nition equivalent to 1,000 mm.

recommendation is link the pra-war system of television on the basks of the practice of the process of the provinces if the intantion was to discard it after a very move one. We believe the old system will continue to appeal to many people, even after the new system has been introduced. On the assumption of the practice of the pract that the same program can be used for two systems, we think that de-velopment plans should be made on the assumption that two systems would be operated side by side for

BROMO DROPS 'SAINT.' HIT BY SHORTAGES

HII DI JUNA PAUS.

Bemerson Drug (Bromo Seltzer) is
dropping "The Sam' at close of the
first cycle March 31. Write-off, is
control," indicating shortage of ingredients for headache powder.
Show has averaged 11 rating, topping its predecessor, "Ellery Queen,"
dropped because of coin finite,
"Comparison of the art with
"Vox. Pop."

Connie Bennett's Blue Pact Nixes Chi Package

With Constance Bennett under an exclusive contract to the Blue network, excepting guest dramatic shots on nighttime shows and Sunday afternoons, web excess say, in effect, there ain! gona be no 5G package show built around the star's life and times, as claimed out of Chi. recently. cently.

Option on Miss Bennelt's Blue Option on Miss Bennett's Blue ex-clusive has just been lifted, it was stated Monday (5), with cross-the-board series skedded as part of the net's co-op lineup in the 1:30 slot and set to preem on May 14. She'll do a commentary starza. Jules Al-berti claims, too, he's got an ex-clusive on agenting Miss Bennett. 12th ANNUAL

VARIETY

SURVEY OF

SHOWMANAGEMENT

.... BEYOND THE CALL OF DUTY

By GEORGE ROSEN

If "Variety" were to judge its 12th annual SHOWMAN-AGEMENT survey of American radio stations solely upon the collective efforts made in behalf of the important but nonetheless obvious contributions to the winning of the war, the symbolic if temporarily ersatz plaques would have to be ordered in wholesale lots.

A southern radio station that based its entry on its Red Cross blood plasma campaign found a worthy match in a similar broadcasting program launched in New England.

The record-breaking bond sales turned in by a prosperous 50 k.w. station in the prosperous midwest only topped a tiny 100-watter in the desert because it could reach more people.

A showminded station we heard from devoted pages of its entry to a chronicle of its hometown coverage of the European fighting front. "Anybody here from West Virginia?" asked an eager broadcaster as the boys hit the beachheads. But almost tripping over his recording equipment came a corps of other station reps seeking out heroic Ohioans, Pennsylvanians, Jerseyites.

Now don't get us wrong, "Variety" vigorously applauds what these stations, large and small, have done and are doing for the blood plasma needs, the war bonds, the big league invasion reports. And for the other efforts, victory gardens, recruiting, absenteeism, etc.

These things must be done. And because they have been done so well, "Variety" and the listeners accept them as a matter of American form.

As a matter of fact, no station can afford not to do these things.

Sure, it's hard to absorb these patriotic responsibilities, what with manpower shortages and war-done-in equipment. And knowing when to say yes and no to the million and one government agencies and local civic groups requires the combined patience, diplomacy and time that make the perfect radio station operator.

Accepting these handicaps "Variety," in analyzing them and finding them pretty well standardized, still says—NOT ENOUGH.

Not enough because after three years of war and casualty lists, a plaque for a blood plasma campaign should go to some kid sweating it out at Iwo Jima.

Not enough because if there's still some rugged individualist within earshot of a transmitter who doesn't know the value of a war bond it's silly to waste kilowatt juice on him. Not enough because the radio station knows its life depends on its independent integrity today and tomorrow. Not getting lits call letters shortwaved by special correspondents is like the New York Times not bothering with its own war reportings, but content to rely on the wire services.

Therefore "Variety" goes one step further to single out those radio stations that in 1944 went one step further in their basic obligation to the American people.

.... To the New York station that went one step further and gave a calm and sincere acknowledgment to the Negro's place in this war.

....To the tiny California border station that has a United Nations Good Neighborhood within kilocycle earshot and knows what to do about it.

....To the Oklahoma and Georgia stations that not only recognized a major agricultural problem, but cured it.

....To a Philadelphia station that had the guts to factually report an ugly racial flare-up and quicken its elimliation.

... To a pair of prominent outlets that worried about their community's health and did something about it.

....To an Oregon station that went one step further and had its community colleagues following in its path.

The call letters and specific deeds, along with a halfdozen others are duly acknowledged on another page.

What they did could have been, in most cases, discreetly, avoided. Their Red Cross, War bond and victory farm jobs wrapped up in gaudy brochures would have made for them a respectable report. BUT THE EXTRA STEP MADE THE DIFFERENCE.

And it will make a difference to the boys from their towns who are taking those bigger steps toward Berlin and Tokyo, because those that do come home will have a lot less steps to take.

Let this recognition from "Variety" have one basic purpose: to encourage the 700-odd radio stations to don kilocycle seven league boots in 1945 so that their cautious steps turn into positive sure-footed strides on the clean and healthy road charted so carefully by those three top topographers at Yalta.

tations: 1944 Sl

Fostering Racial Good Will and **Understanding**

WMCA, New York KXO, El Centro, Cal. WIP, Philadelphia

It doesn't take guis to ask Americans to give money or blood. No listener is going to cover when you ask him to think about hospitalized veterans. When there's a war going on, it's smart to wave the flag.

on, it's smart to wave the flag.

Almost all of the entries received for "Varietys" 12th annual Showmanagement survey pointed up the above mentioned endeavors. These efforts have not gone unnoticed. But finding a tough and honest appraisal of what a sation did to foxter radiother matter. Too many stations' adopted the convenient outrich technique, delicately refused to look a major problems quarely in the eve.

technique, delicately refused to look a major problem squarely in the eye. But from New York, where more people of more colors and races live together than anywhere in the world, came a strong and hopeful voice, and the voice belongs to WMCA.

WMCA.

Last year WMCA won a plaque for its Christmas Day personal messages from Gl's overseas. That service was duplicated in 1944. Fortunately WMCA didn't neglect the winning of this war around the cor-

winning of this war around the cor-ner from the studio.

WMCA knew it couldn't isolate its affort to foster raeial good will. It had to be integrated with its over-all schedule. Therefore, in most of the things WMCA does there is a noticeable under-current of good will turned out by men of good-will.

It comes out clearly in such en-deavors as "New World A-Comin," a series dramatizing the contribu-tions of Negroes to the American way of life. It comes out in the forthright commentaries of Frank Ringdon, it comes out in the calm, sereful labor arbitrations of Sanual forthight common the calm, gareful labor arbitrations of Samuel Sack and it comes out in WMCA's decision to hire a Negro announcer without any Jim Crow pigeon-hol-

KXO, El Centro, Cal.

KXO is located in El Centro, Calif. You've probably never heard of it. Well, it's a small city serving a rich, agricultural area. The people there are helping to win this war just as are helping to win this war just as viscously as anywhere else. They buy bonds, give blood, and worry bout the future. But 2B Centro about the future. But 2B Centro respect. It's a border town. Learning to live peacefully with another United Nation isn't a plost-war projuct of a contract of the contra war just as else. They

tions.

KXO's full-time participation in
El Centro's "Two Nalions Celcbration" designed to further U. S-Mexlean understanding and alleviate a
tough manpower problem won for
ta definite niche in the community

big league celebrities soldom Now big league celebrities scidom get to El Contro for war effort promotions. KXO has to use those tools to the control of the

Now El Centro had a miner prob-lem, too. At Christmas time none of the merchants could turn up with a Santa Claus. Everybody was too busy doing other things. But KXO solved that, produced the only KXO solved that produced the control of the control of the control of the solved that the control of the that the control of the control of the that we would be days like that.

WIP, Philadelphia

Special Citations

MAYOR FIORELLO H. LaGUARDIA

NAYOR FIORELLAD H. LAGUARDIA.

For setting a fine example of the way in which radic can best serve a community and for proving conclusively that sincerity and intense desire to solve his community's problems far outweigh steemlined production techniques. Mayor LaGuardia merita a special niche among those who have helped radio take its rightlu place. Utilizing New York's municipally-owned WNYC for his weekly homey chats each Sunday to discuss in a rambling, informal fashion. The vital issues of the day" (if may be a good soup recipe to help solve food shortages or a vehement tirade against "in horn chiseless" of the Big Town or yet again a hearti-to-heart talk on the education budget), the Mayor has so projected his personality into the home of every listener that the dignity of his office melts away and the resultant neighborly over the lence" chit chat provides a deeper understanding of civic problems that otherwise might remain in the read not politics. In charting a course that could wise might remain in the realm of politics. In charting a course that could easily be followed by other mayors in towns no matter how small or large. Mayor LaGuardia has demonstrated how radio fits into the community

BRISTOL-MYERS CO.

"Variety" this year is awarding a plaque to the sponsors of the Jerry Devine written and produced "Mr. District Attorney" on NBC for its realization that something to say. The fact that "Mr. D.A." in recent menths has been right up there with the top-rating shows is ample proof that a program with guts can also pay off. In expounding controversial issues, propagadizing on social wrongs or in exposing injustices, "Mr. D.A." has never jeopardized either the entertainment value or the drawing power of the program. To the contrary, the injection of realizes has enhanced these values. Bristol-Mysss is required the benefits of its courage in respecting quidepre meturity. is reaping the benefits of its courage in respecting audience maturity.

CBS PROGRAM DEPARTMENT

(For "Assignment Home")

(For "Assignment Home")

The CBS program department in cooperation with the Army Service Forces, including its commanding general, Lt. Gen. Brehon Somervell, has, in "Assignment Home," come up with one of the outstanding shows of the year, projecting into the limelight the most acute and chellenging problem of the day—the necessity of educating the public at home to a full understanding of the emotional problems of the maladjusted vestera and to clearly the complex attitudes and situations involved in the reabsorption of the GI into a postwar society. After three months on the cir. it remains the No. I contribution of radio in exploring these problems with a maximum of entertainment value. As such it stands as a tribute to Douglas Coulter and his associates, Maj. Edward Byron, who directs the series Robert Heller, the preducer: Sgl. Arthur Laurents, who has done a notable scripting job, and the many CBS stations which, realizing the worth, have relinquished commercial time to carry the program. time to carry the program.

NBC PROGRAM DEPARTMENT

(For "Words at War")

(For "Words at War")

To the NBC programming department goes the oredit for dramatising some of the finest words that have come out of the war decling with the vital issues that confront the country today. In "Words At War" NBC and its yeary able staff, in cooperation with the Council of Books in Wartime, gave the American public—or at least that segment of it that listens to the radio at 11:30 p.m.—such notable presentations as "Assignment U.S.A." which exposed homehont bigotry and prejudice, "Scopegocts in History", War Criminals and Funishment" and touched on other subjects of squal importance. The courage it has displayed in its choice of subject inster has won it wide recognition and was invested also summer by Dahmanis Was spensonship of the program in the cream time occupied by Fibber McGes and Molly.

GEORGE HICKS

Nine months after D-Day George Hicks' documentary coverage of the Normandy invasion still remains the most exciting broadcas; of the war. Well equipped by his background to dramatize on the-spot events. Hicks commandeered all his resources to report to the American people, via a four-network pooling arrangement, the stark reality of a fateful day in history. It was an honest job of factual reporting, done in a calm manner that never subjugated the actual news to the dramatic values. And above all it demonstrated the effectiveness of documentary reporting when treated with the sincerity and ability that Hicks gave his now-historic D-Day coverage.

a war-minded, social-conscious U.S.

a war-minded, social-conscious U.S. radio station.

WIR-mineed no work. "WIP feels and social social

WIP, Philadelphia's understanding of a local problem was as far from to KXO's efforts as the Quaker (City liquae dispensing establishments is from El Centro. But it just goes WIP urged harried Mayor Samuel to to prove th

Local Station Initiative

CKEY. Toronto

Tide. "Variety," the Ganadian press Cooke cooked up a sound program from the instituted block programming kept control of his programming kept control, which is a control of his programming kept control, the tosed out his Mutual franchiae becauge he felt his station had more three out the plug-uglier and the three out the plug-uglier and the counts to the easy stanton getters like money give-aways or distateful like money give-aways or distateful his money give-aways or dista CKEY, Torentee
CKEY,

For Outstanding War Bond **Promotion**

KOIN, Portland

"We have not drawn the line that says the we not drawn the line that says the weak of the line that says the weak of the line that says that says the line that says that says the line that says that says that says the line that says that say

out for recognition.

Oregon's per capita purchase of E bonds made it the first state in the Union in the Fourth loan, first in the Fifth, and a close second in the the Fifth, and a close second in the City of the City of

KOIN's sock "Demand Per-formance" bond stunt which had its use staffers performing the whilm of bond purchasers to the staffers performed to which the staffers performed to the staffers will firsh. Rose "for a \$1,000 mm." Wild frish. Rose "for a \$1,000 mm." Wild frish. Rose "for a \$1,000 mm." Wild frish. Rose "for a \$1,000 mm." KOIN was realistic, didn't want a long share of the credit. "It took munity's war job. The 1,500,000 Americans in our area can for to toward a goal only when their ob-lectives are clearly defined. As the staffer of the tives was partly our Job."

Behind its divers endeavors KOIN had a basic purpose. Summed up Meyers: "We want our boys to come back to a community that knows where it's going."

Outstanding Program Origination

KLZ, Denver

RELZ. Denver
The inartin that envelops too many network stations particularly. In these war days when a libits can be seen to be a seen of the seen of

series of the year, KLZ did not con-fine its own program initiative tu-one specific production type.

In almost every category, KLZ home-made 'thinking, writing and production asserted itself-Religious broadcasts, oducation, Americana, he war and its impact on the state and city, children's programs the cluding one which the klds put on all by themselves), news, farming, and the armed forces.

Citations: 1944 **Showmanagement Review**

Helping to Make One World-Blueprint For the Future

WTAG, Worcester

WTAG, Worecsier

Wendell Willie would have liked
WTAG, Worecsier, what it stands for
and what it's trying to do. For
Word will be the street of the street of the
work of the year, has brought willie's
One World to the streets and hearts
of the year, has brought willie's
One World to the streets and hearts
of his proper of the year of the year
to like your neighbors is to know
them. And today and tomorrow,
Worecsier's neighbors aren't just the
folks across the stand in Poland,
cobbilers in Czechoslovakia, farmers,
in France and workmen in Poland,
cobbilers in Czechoslovakia, farmers,
in France and workmen in Poland,
cobbilers in Czechoslovakia, farmers,
in France and workmen in Poland,
cobbilers in Czechoslovakia, farmers,
in France and workmen in another
Worecster—England.
With foresighted wisdom and
leadership, radio in the present can
trace the way to the frontiers of, the
project Originated by WTAG's
program lessell Divided to the
project Originated by WTAG's
program lessell Divided to the
project Originated by WTAG's
program lessell Divided to the
following the project of the
devoted to ona Ally, WTAG
out of the project of the town
week devoted to ona Ally, WTAG
out of the project of the project of the
daw from the oilty hall staff. Librafies, schools, department and other
stores, women's clubs, colleges, city
WTAG, coordinated their efforts to
the project of the project of the store,
women's clubs, colleges, city
work of the project of the store,
women's clubs, colleges, city
work of the project of the project of the store,
women's clubs, colleges, city
work of the the store,
women's clubs, colleges, city
work of the theory of each United
Nation to Worcester. United Nation
Government coopersted of these nations didn't remain strange lands or
unpronounceable words, but people
with hearts and courage and, oddy
week change programs
believen. Worcester and the allied

beliaves,
Short wave exchange programs
between Worcester and the allied
nations climaxed the weekly
tributes. In this way Worcester not
only learned about its global neighbors and their mutual post-war
interests huit thev in turn learned interests, but they in turn

Helping the Farmer Fight This War And Win it

WY. Oklahoma City WSB, Atlanta WLS, Chicago

Ever hear of grub control? It will sound more important if visualized as something that helps those price-less red points turn into red meather of the property of the control of the cont sites. When anyone can lend a helping hand in this fight, Oklahoms is grateful. They don't bulld a mon-

is grateful. They don't build a mongument but they 'temember and theyre sure to listen to this bar and theyre sure to listen to this bar and theyre sure to listen to this bar and theyre sure to listen to the bar and theyre sure to listen to the bar and theyre sure to listen to the bar and they are to control to the sure that they are to control to the same thing to say. The sure that they are to control to the sure that they are the sure that the sure that they are the sure that they are the sure that the sure that they are the sure that the sure that they are the sure that they are the sure that the s

treated.

Even a "Variety" tenderfoot car
understand WKY's part in the life of
its community. It's as sharply
branded as any prize Okiahoma

VARIETY

PLAQUE AWARDS FOR 1944

FOSTERING RACIAL GOOD WILL AND UNDERSTANDING KXO, El Centro, Cal. WMCA, New York WIP. Philadelphia

LOCAL STATION INITIATIVE

CKEY. Toronto

FOR OUTSTANDING WAR BOND PROMOTION **KOIN**, Portland

OUTSTANDING PROGRAM ORIGINATION KLZ, Denver

HELPING TO MAKE ONE WORLD-BLUEPRINT FOR FUTURE

WTAG, Worcester

HELPING THE FARMER FIGHT THIS WAR AND WIN IT

WLS, Chicago WSB. Atlanta WKY. Oklahoma City

CONTRIBUTING TO THE PUBLIC HEALTH OF THE COMMUNITY

WBT, Charlotte

WTIC. Hartford

WLS, Chicago

undertained WKY's part in the life of its community. Its as sharply branded as any prize Oklained Officiago proved to its listeners that it lists a right to be remembered for more than the National Barn Concias. WSB, Atlanta used its 50. series of the year. The distribution of the province of the province of the prize of the pri

averaged 10 extra air appearances a day, rounded up 527 new donors before 10 a.m., and practicully turned his own a.m. shots into a one-

Just recently he made his own ninth appearance at the blood bank.

After his first campaign the Navy whisked Arihur away for a tour of Pacific fighting fronts so he could see, first hand, what blood plasma is doing to save lives.

is doing to save lives.

Godfrey doesn't need a plaque from "Variety." He got his reward
in the appreciative and tired ayes of a wounded Marine on some
God-forsakeh island.

Contributing to the **Public Health of** the Community

WBT, Charlotte WTIC, Hartford

The dreaded polio struck the Carolines with unrelenting fury in 1944.
By summer there were 500 cases,
Epidemics don't wait for plans
boards or brochures, Carolina and
Jess Willard's WBT didn't wait

either.

WBT and its 50,000 watts became a statewide public address system for anti-working medicos. Vital information had to get to the people and WBT became the instrument: Chil-working the control of the control o

lina's polio. But every Carolina doc-tor knows WBT made the job a lot

tor knows WBT made the job a lot was a water was WBT remis in other war-slanted and homefront extraordinated and homefront extraordinated and homefront extraordinated wide, and homefront extraordinated wide, and have been used to be a supposed race relationship which the provider been successful to the station two that the long and bitter struggle in which we're engaged has enormous justicestified the need for unity and harmony at home and in 1844 the harmony at home and harmony at home and harmony at home and harmony at home and harmony at his harmony that platform had a mixed panel.

WTIC, Hartford

Whereas WBT hai a scourge at its coorsteps and acted, Hartford's WTIC used its facilities in anticipation of one. WTIC learned that alcoholism was health problem number four and particularly aggravating in a disease, WTIC decided to awaken and educate its listeners to its causes and cures.

and cures.

In cooperation with Alcoholies
Anonymous, WITC's Paul Morency
and Leonard Patricelli arranged for
series of broadcasts, presenting
case histories faithfully dramatized
and marrated by actual cx-alcoholics.
WITC didn't want too many Lest
Weekends in Connecticut. Not a
brought out into the altwayes by a
front line radio operation,

--With Dignity and Honesty

Any honest appraisal of the home front contribution toward breaking down prejudices must of necessity include the untiring work of the American Jewish Committee During American Jewish Committee During the past year it utilized the facilities of radio to help do a colossal job and it helped demonstrate anew that this individual and personalized method of getting across a message provides Behind such important broadcasts, proposed by the AJC as "Battle of the Warsaw Ghetio," 'Behold its Day,' "The Golden Call" and others a possible of the Call and others of the control of the control of the control of the color of the colo

War Casualty

The plaques awarded by "Variety" have, through the years, been made of bronze. or the demand of metal Because of the demand of metal Because of the place of the

Highlights: 1944 Showmanagement Re

KPO, San Francisco: NBC's Gold-en Gate flagghip had the breathless Eddie Cento: in 4pwn for a ma-rathon, 24-hour bond selling pitch that left every one exhausted except Mr. C. Station also inaugurated a serios called. "News in Advertising" which highlighted public service in-formation found in wartine ads formation found in placed in all media.

WEBI. Besten: This 20-year-old 6BS outlet made the Hub hum with a spirited promotion for war bonds, blood plasma and vielory gardens. In the latter case the station's farm director Jesse Buffum practised what he preached. Three aftermoons a week he duy a model victory gar-den in the staid Boston Common. For Boston United War Punt. Boston Common. WEBI's amnouncers school get 28 desperate radio stations 27 needy WEEL Boston: This 20-year-old radio stations 27 needy

CJCA, Edmonton: 1943 winner in-oreased its task of creating multial respect among various racial groups living in Alberta and a better un-derstanding of Canada.

WIBX, Uttca: Its half-hour week-ly dramatic series, "Cross Rhoads" was cast exclusively with wounded veterans from Rhoads General Hos-

West Virginia Network: An entry, Was first independent outfit to open its own Washington bureau under veteran newshawk Ray Henie. The regional web sent Howard Chernoff to European fighting front to find home state lads for his shortwave interviews.

WMIN, St. Paul: WMIN got one of its best sponsors. The Emporium independent department slore, to bankroll a non-commercial series, "Slar Spangled Action," which sided community war effort drives. Store and the station made its influence in the oily a permanent thing.

WBZ, Boston: Got the conserva-tive First National Bank to sponsor the conservative Fiedler Sunday concerts to win "Variety's" 1944

Good Ideas Were Plentiful, Both in Adapting Station Resources to War and in Overall Showmanship

WRVA, Richmond: A 1943 winner

WRVA. Richmoud: A 1943 winner turned in, another creditable performance. Because there are nearly 50 military installations in and near Richmond. WRVA went all out for the service men and women, getting "Smokes for the Wounded." Construction of a War Mothers' Open Canteen, Xmax gifts, and organizing its own modified version of a USO

WIIO. Des Maines: The trust faith listeners have in a sturdy radio station is best examplified here. A station is best examplined here. A farm woman received \$11,500 in an estate settlement. She asked WHO to invest the money for her, WHO did—in war bonds.

WOR, New York: R. H. Macy mint kept up its reputation as a news leader and genred itself for the fu-ture with television experiments, plans for transmitter, FM and fac-simile improvements. Station also instituted a retirement plan for its employees.

WTMJ, Milwaukee: Found a 6 ft. 4 in. war worker, dressed him up as Uncle Sam, and with all the stops out, put on a slam-bag war bond

KMBC. Kansas City: Stressed the danger of juve delinquency and helped recruit 8,000 Big Brother club members. Station made quite a thing of its promotion efforts that won't go unioticed on Madison ave-

WOV, New York: A winner in 1943, station renewed its efforts for racial tolerance, particularly among its Italian listeners. Even had its its Italian, Insteners. Even had dapper disk jockey. Alan Court promote "Tolerance Through sic." As WOV's publicity direct Lola Woursell put it, "1944 Way Year of Crisis" and WOV made none of its ilsteners forgot il.

CKLW, Detroit-Windsor: 1943 win-ner raised \$40,000 for Xmas gifts for servicemen in the area in a major tieup with Delroit Times.

WCAE, Pittsburgh: Flattered local Fourth Estate with caricatures of scribes attached to WCAE flack flood.

WLW, Cincinnati: Radio's kilocycle Gargantia sent its own man, Jim Cassidy, overseas for hometown battle front coverage. Got an adjective-load of film stars to help war loan drives, and sent its own crew to repeated candidate by the noglital critical by the project candidate by the name of the powerful short wave station worked for the government affectiven. for the government effectively

WIIAS, Louisville: "Mama's makwith a bound of the warm of th

WCCO, Minneapolis: Larry Haeg. the rural vox popper had his mo-blie farm unit bouncing over every pebble in Minnesota to render servpebble in Minnesola to render service to WCCO's huge farm audience

WCAU, Philadelphia: Arranged six forums to promote RKO's radio-promoted film "The Master Race."

WHOM, Jersey City: Recently purchased by the Cowles, WHOM had to clean house quickly and intelligently. Foreign language shows went out the door along with commercial religion. Station-also sent out a big league promotion booklet. WHOM will bear watching by asterie time buyers.

WHIO, Dayton: Keyed its effort toward education by radio, originat-ing a WHIO Teachers Institute, Edu-cation In Music. Station also formed a Plamandos group to help guard city playgrounds.

WTOP, Washington: Had a birth-day and shared it with servicemen. Its women flateners evidently proved they listened to the statlon's home economists because WTOP wound up with 326 birthday cal

CFRN, Edmenton: Canadian CFRN. Edmonton: Canadian sta-tion has been in this war since 1930 and hasn't tempered its effort's for one minute. When Alberta Provin-cial Government undertook a survey for past war reconstruction, CFRN contributed original dramatic scripts and time to ensure the cooperation of the cetterns. All phases of Canadian colors are job are given time on CFRN.

WGAR, Cleveland: John Patt's slick station had its man Dave Baylor overseas getting the local angles. WGAR's motto might well be copied: "To think in terms of the greatest good for the greatest number, loday and tomorrow."

WIS, Columbia: Created a series of forums participated in by the youths of the city, with full cooperation of state's educational leaders.

KTUC, Tueson: Dld smart scrap paper campaign in having refuse bins' signs mis-spelled. Tucsonians were alert to the mis-spelling but not so quick on paper salvaging. The trick helped. Gimmick got KTUC. Readers' Digest publicity.

WSKB, McComb: Has leased 7. 500 square feet for new site to pro-vide post war employment and ex-

WBIG, Greenabore: Helped reduce absenteeism from 16 to 1.4 per cent. Station did an enormous home front job explained succinctly by its head, Edney Riege: "Our conscience would face the men and women who have left our staff for the armed forces if we had done less."

WNEW, New York: A varitable warohouse of new program ideas, coming up with some 200 new shows, This productiveness helped increase its audience 19 per cent. Station: able press agent, Jo Ranson, helped get his station new-found respect in the press.

WJZ, New York: Alma Kitchell's "Home of Tomorrow" series had a skillet Jules Verne atmosphere about it and WJZ kept up its Victory Troop unit for swing shifters.

WRC, Washington: Bid yeaman service for the capital's 300,000 gov-ernment workers.

WNYC, New York: Glorified tha American fish to help its honorate Mayor make meatless days easier digest.

KMOX, St. Louis: KMOX has al-KMOX. St. Louis: KMOX has always been an aggressive sharp-sighted radio station, eager to give its big town or the fiver a composition inventory for "Variety" Showmanagement, it was in there pitching for all the various war activities. It sold over \$500,000 in bonds, produced 4,550 blood donors, put on extra-curricular shows for veterans

in nearby hospitals.

But KMOX went one important siep farther. When EMOX did these many things it want in second position of the basis of the department store, but most of the time, led the way, it became impractical for any eviction of the will be sometiment store, and the second position of the

Clubs which provided recreational Clubs which provided recreations facilities for teen age boys and girls helped St. Louis reduce its juvenile diffinguency by 41%. As in other projects, it was KMOX that led the parade.

And KMOX's frank and forbright series, "St. Louis Speaks" gave the community an intellectual shot in

War-Script-of-the-Month Selections

The Writers War Board, in cooperation with the Association for Education by Radio, arranged for recognition and virisus of out-anouting broadcasts dealing with insues of the war. These were made monthly, occasionally more than one servite being chosen, and selection becoming people and a honor to the worker. Many of them to be consistent of the consistency of the consiste

for purely local, non-commercial, as follows:	royalty-free use. Selections	were
TITLE	AUTHOR MC	NTH
1. They Burned the Books		
2. Time is Short	Dorothea J Le s	8-42
8. All Out for Davey	Shirley Ward	0-42
4. Brothers	Langston Hughes	0.42
2. Time is Short 3. All Out for Davey 4. Brothers 5. The Girl in the Red White an	dPeter Lyon and Woodle	****
Ditte	Guthrie	10-42
6. Armistice Day	Guthrie Erik Barnonw Norman Corwin	10-42
7. To the Young	Norman Corwin	11-42
6. Armistice Day 7. To the Young 8. We Refuse to Die	Paramount Pictures	12-42
9. The Nazi		12-42
10. The Man Behind the Gun	David Harmon and Ranald MacDongall	1-43
11. Day of Deliverance	William Pore Benet	1-43
12. Torpedo Lane	William Rose Benet Stuart Hawkins	2 43
13. A Time to Reap	Stephen Vincent Buyet	2 43
14. American Family	Pearl S Buck	3-43
15. My Brother Lives in Stalingrad	Sandra Michael	4 49
16. Spirit of the Navy	Alfred I Bouome	4 43
17. From Corregidor	H Donald Spaty	4 43
18. Eilen Comes Through	Priscilla Kent	4 43
19. The Special Day	Arch Obolog	5 43
20. Tomorrow Is Ours	Howard Fast	6 42
21. Reminder to the Free	Michael Greenwood	6.43
22. The Master Map of Europe	Paul C. Woodbridge	7-13
23. Fighters in Dungarces	Frank B Wells	0.43
24. The Voice in the Wind	Nora Stirling	0.43
25. The Battle of the Warsaw Ghetle	Morton Wishengrad	10-43
26. What's Wrong With Mc?	Eve Merriam	11-43
27. Good Neighbor	Frank B. Wells	12.47
11. Day of Deliverance 12. Torpedo Lance 14. American Family 14. American Family 14. American Family 15. My Brother Lives-In-Stalingrad 16. Spirit of the Navy 17. Fion Corregidor 19. The Special Day 19. The Special Day 19. The Special Day 20. Tomorrow is Ours 21. Reminder to the Fre 22. The Materie Map of Europe 23. The Wolce in the Wind 24. The Voice in the Wind 25. The Battle of the Warsaw Ghelte 26. What's Wrong With Mc? 27. Good Neighbor 28. There Are American 29. In the Service of My Comptry 20. The Candle and the Gun 20. Assignment II. U. S. 21. Assignment II. U. S. 22. Assignment II. S. 23. Ladgment II. S. 24. Jadgment 25. Ladgment 26. The Deliver Call 27. The College of Marroy 28. Concerning the Red Army 28. Concerning the Red Army 28. The College of Marroy 28. The College of Marroy 28. Concerning the Red Army 28. The College of Marroy 28. The College of M	Chet Huntley and Ernest	12-40
	Martin	1-44
29. In the Service of My Country	Langston Hughes	1-44
30. The Candle and the Gun	Mari' Yanofsky	2-44
al. Laten-Key Children	Frank Wells	3-44
32. Assignment: U. S. A.	Richard McDonagh	4-44
33. Is Fair Play Controversial	Chet Himtley	5-44
as Congress	Norman Williams	6-44
35. Concerning the Red Army	Norman Rosten	7-44
37. The Golden Calf	Richard McDonagh	8-44
90 The December Call	Katharine and Adele Seymour	9-44
39. The Promise vs. the Deed 39. The Veterun Comes Back 40. Foreigners Settled America 41. Talk Their Lunguage 42. The Dead Are Not Liars 43. Scapegodts in History 44. There Are Things to Be Done	William Kendall Clarke	10-44
40 Foundation Comes Back	Ben Kagan	11-44
41 Talls Their Junea America	Greua Baker	11-44
42 The Dord Ann Make	Millard Lampili	12-44
43 Scanggoots in Wistern	Morumer Frankel	1-45
44 Thora Ave Things to D. D.	Ben Kagan	Z-45
was anote Are anings to Be Done	Littian Smith-Mitchell Grayson	3-45

'City Slicker' Continued from page 23

though, that last week "rebellion" is a definite threat to BMS, spear-is a definite threat to be a definite threat to be a definite threat thr N. Y. area where conditions are such that one "yardstick" won't work in the cases of the web flagships and the indies

salps and the loades.

A suggested compromise outlined by WNEW to NAB researchers before the BMB N. Y. pitch was launched, however, met with no success and a definite feeling pravails that. If NAB had been a little more consistent of the load of

the "revoil of the indies" would no! have been so explosive.

On the other hand, those lined up On the other hand, those lined up On the other hand, the second in the reasurement plan the right direction, is founded on a houset desire to give the industry something it's been needing for years and should be applicable to indies and web stations alike, recommended to types of audience reached.

of sudience vacehed. Feltis, frank to admit that the Feltis, frank to admit that the N. Y. upheaval hadn't belped BMB a bit and would make tough going on the rest of his titnerary, probably would sires the "city slicker" angle in his arguments at Chi and elsewhere banking on the admitted where the banking on the admitted by the control of the contro

196'(in Boston Numerically in Boston Numerically in Boston Resident Proposed out, the number of station profits shouldering BMB in N. Vis not not be station of the stressed that conservative Boston came in at a 90% city with comparable figures being racked up in other sections giving a total of approximately 325 outlets now in the fold. From a prestige and "size of market" angle, however, last 90% in Boster

Oddities Culled From 61 Survey

Straighten Up and Fly Right
WCBI, Columbus, Miss., has
WCBI, Columbus, Miss., has
lakes that do the apring lowlands
ordered a helicopter from Igor
Sikorsky to be delivered after

No Blueprint Now KPLT, Puris, Texas, says it's saving its blueprints for the future for the day when the gang that's doing the fighting gets back. After all, KPLT says, they ought to give their says, the

Nothing Like Being Frank Nothing Like Being Frank From WSPR. Springfleld, Mass.: "Very frankly we have done nothing of noteworthy contribution to get recognition as a substantial con-tributor to war activities."

Paging Edgar Guest
Here's how KNET, Palesline,
Texas, sums up: "Setving Anderson
County, where the downood traits
blossom in snowy, white fragrance,
where the bob whites whistle in the
autumn brush, where the white perch

reek's happenings can't be laughed

off.
Meanwhile, efforts will continue to recruit the resolutions I New Yorkers individually. Crisi Lawrence of WHOM (Cowles), reported to the Cowles), reported to the Cowless of the Cowl

Tipped is the adoption of a plan whereby measurement figures is gathered in the N. Y, area will be broken down for release in a form that will factually reflect type will be determined into etc., claimed by the state outlets and one in New Jersey or lamb in to be solved satisfactorily, additions in the district joining, the Indicative of the "New Yorks" BMB envis MB will be the solved satisfactorily, and the state outlets and one in New Jersey or making a total of 13 out of 35 stations in the district joining, the

HOLLYWOOD REPORT From D. W. THOBNBURGE

From P. W. THORNINGET

From P. W. THORNINGET

"You will not that serve Brody
idit not dive month that serve Brody
idit not be that serve Brody
for a decidely complex from the
teather-upholistered office of L. B.
of a decidely complex from the
teather-upholistered office of L. B.
teather-upholistered office correct."

It's a neat trick if he can do it.

New York" stance is fact of WHOM's "No" to BMB while other Cowies sations, WCOP, Boston, KRINT, Des Moines, and WOL, Washington, are soling slower. This is something BMB soling slower, This is something BMB belief by the Cowie as it points up belief by the Cowie as it points are supported by the Cowie as a support of the Cowie as

CLEAN HOUSE OR ELSE'—PORTE

Style Sheet on Good Taste

A style sheet on good teste in radio news pengoscable and opformercials has been worked out here by the NAB Radio News Sommittee. Recommendations include:

Stations should be supported to the station of the stations should be supported by the stations of the stations of

program, might very vers see "controlling and straightforward, with roverlies and that commercials be simple and straightforward, with novelties such as musical lingless being eliminated. A maximum of 150 words for commercials on a five-minute news program is recommended. Commercials should not tile in with the news, and it is suggested that a separate announcer handle the commercial. A clear, line of demarcals should nest a superstance of the commercial of

Senate's FCC Budget Hearing Cues Broadcasting Franchise Tax Talk

wasnington, march 13.

Question of slapping a Federal franchise tax on broadcast licensees is up again, with FOC Chairman Paul A. Portor directed to make a report on the matter to the Senate.

This was disclosed last Saturday (10) when the hearings of the Senate Appropriations Committee on the FCG budget for the next façal year were released. Senator Renneth McKellar (D., Tenn.) revived the matter, which has been dead for

"We all have the knowledge that radio stations have been wonderfully profitable," sold McKellar at the bearings." It is amasing to see how they have prospered. I am glad of it.

mey have prospered. I am glad of it.

"Beling auch, an enormously profitable business, why could not the government require either license fees
or some method of teasible the
would not only make it. (FCO
or itself, but would help us pay the
enormous cibbt that we are obliged
to pay?"

Cites "Enoranous" Profits McKellar said that much of radio's "enormous profits" are due to adversing. "I have a radio," he said, "and it looks to me like probably and the looks to me looks to me looks to me looks to me looks to look to

Porter commented that a special tex might put broadcasting at a dis-advantage with competitive advertis-ing media. He added that the broadcasters paid general income and cor-porate taxes, and that many of them were in the "excess" brackets.

Were in the "excess" brackets.
"You needut be a feejal of that."
sommented McKellar. "We will take
kreml hair tonic. It seems to me
that must be a matter of enormous
profit. We have to listen to Kreml
hair tonic every night and morning,
and avery time you turn on a radio.
Some man repeats exactly what he
said about Kreml hair tonic before."

Not a New Idea

Senator Wallace H. White, Jr., IR., Me.) recelled that, when he was a member of the House, many years ago, he had introduced a bill for greater taxation of the broadcasters.

White said one trouble with a franchise tax on broadcasters was that it might run counter to the Federal policy of declaring that the stations did not own, their frequencies. He said it might oramp the freedom of FCC to act.

Senator Styles Bridges (R. N. H.) Immediately defied this. He pointed out that states charge license fees for ulsurance companies, but reserve the right to revoke such licenses for un-

right to revoke such licenses for un-ethical action by the companies. One thing that got under skins of some of the Senators was the exclu-sive tie-ups which webs make to broadcast such events as the Army-Navy games and Kentucky Derby. Porter was also asked to look into that.

ROMANCE PAYING OFF

Even White (Wheeler Bill) Now it Sympathy With FCC

Washington, March 18 A tip-off on how successful Paul A. Porter, FCC chairman, has been with his policy of romancing Con-gress, was given during the recent Senate hearings on the FGC appro-priations bill for the facel year be-

gluning July 1. After listening to Porter testify for a while, White, co-author of last session's White-Wheeler bill, inter-

"I have been out of sorts with the Federal Communications Com-mission in the past year or so, but I am in sympathy with them now."

Philly Federation Of Churches Backs WPEN Ban on Paid Programs

Philadelphia, March 18. The Evening Bulletin last week got the unanimous endorsement of the Shidedphin Federation of Churches, representing the bulk of the Protestant churches in Philly, in the daily action in cancelling the large block of paid religious programs on WPEN, which the Bulletin recently acquired, and putting most religious shows on a property of the protection of The Evening Bulletin last week got

The Federation, following a social meeting, issued the following state-

established congregations.

The ministors whose programs have been cancelled effective April 2, have distributed more than 400.00 circulars throughout the city calling on their followers to attend a, giant protest meeting on Thursday (15). A full house (15.000) is expected.

Poor and refrictly Derby, I uil nouse 13,000 it expected.

The Senate Committee's budget from notably WHAT, operated by recommendations for FCC varied William Banks. WIF. Mutual outlet very little from the amount which here, was reported also getting ready to cencel paid religious shows.

TO GRAB BROOM

Washington, March 13.

Broadcasting industry was warned Monday night (12) by FCC Chairman Paul A. Porter to clean house before growing public and Congressional dissatisfaction with increasing

stonal dissatisfaction with increasing commercialization forces the Government to take a hand.

Addressing the 4th District meeting of NAB at its annual dinner at the Statler, Porter discussed the growing commercial angle in the biz.

growing commercial angle in the said, "have expressed to me deep he said to be said to said to

Promise Vs. Performance

said.

Promise V. Performance

"Promise in the pust has, for the Commission in more definite in the Commission in more definite protection when Illentine of the stations' overall operation when Illentine of the stations' overall operation when Illentines come up for Commission in the Commission in t

Other highlights of the Porter

Other highingms speech:

J-FCC policy on licensing video and FM will be to avoid "monopolo or centralization of control."

2-FCC will appose "Wall Street-ests coming into the brandcasting field "looking merely for a quick street of the property of the pr

held "looking merely for a quick turnover".

3—He said the clear channel at the said the programs used the said the said the programs used the said the coming clear channel hearings will consider proposals broadcasting are on the said the said the coming clear channel hearings will consider proposals broadcasting are on the said the said the coming clear channel hearings will consider proposals broadcasting are on the said the said the said the said the said the coming clear channel hearings will consider proposals broadcasting are on the said th me in Federal Communication Co

Boston, March 13.
T Sgt. Edward Newman, former dise jockey under "Dick Kirby," tag around New York, has been promoted to radio director of the First Service Command with headquarters here.

He writes and directs six radio shows weekly on as many local stations.

TELLS NAB GROUP Govt. May Run Own Platter Web; **Top U. S.-Sponsored Shows Free Now**

Sad City Saga

And City Jaga
Radio writer, back from the
Coast, recently mentioned to one
lone actor that Metro talent
seouts would be in the RCM
Bldg. (N. Y.) drugstore from 3
to 5 p.m. one day recently in
search of types for a planned
film built around drugstore,
which is frequented by NBC and
Blue network actors, writers, et al.

Sixteen applications for the new frequency modulation (FM) type of broadcasting are on file from the two states. Eleven of these are from North Carolina. So far no television applications have come from either state.

either state.

The Tar Heel slate now his 29 standard stations, one under construction, and one FM station in Winston-Salem. The Palmetto state has 12 standard stations, and two under construction, but no FM stations.

revealed this week.

Although announcers for the stauza have not been officially set, it is understood that Don Dunyley and celved the Northeast High School and Control of the School o

U.S. Government may set up its own transcription network after the war. both for educational and propaganda purposes, with the propaganda purposes, with the state of the second propaganda purposes. That it is country taking part. That's the opinion of several industry and government radio and educational excess in N. Y. and Wastington. They point out that all the Government will have to do

Security would be in the RCA Bldg (N. Y.) drugsterer from a planned flip built around drugster, which is frequented by NBC and Blue network actors, writer, and and the strong transcription of actors and actrescent with the strong transcription of actors and actrescent with every strange face being state of the strong transcription of actors and actrescent with every strange face being state of the strong transcription of actors and actrescent with every strange face being state of the strong transcription of actors and actrescent with every strange face being state of the strong transcription of actors and actrescent with every strange face being state of the strong transcription of actors and actrescent with every strange face being state of the stranger of the stranger

AUTHOR,' 'RECORD' FOR

FOR PLATTER NETWORKS

Boff rearlien to "Author Meets under construction, but no FM station, and two Critic and "Congressional Record tions.

GILLETTE AND WINS

REPEAT N. Y. BASEBALL, of the Ashows for use on more than 100 stations, the shows for use on more than 100 stations, throughout the country beginning next Monday 119), and the shows for use of more than 100 stations, throughout the country beginning next Monday 119), and the shows for use of more than 100 stations throughout the country beginning next Monday 119), and the shows for use of the stations in the east transport of the stations in the east transport of the station.

Adams, sales manager of the station, revealed this week.

Although announcers for the station and the shows the sh

GOSH, FELLOWS...we didn't aim



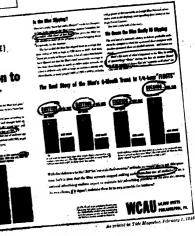
How to Have Fun with a Hooper

•	the only deplace there among the key can with commercial com-
	the only depicted these two reason refreshed the bleeners there don't settlines on the school two reason settlines with the bleeners they before it
Day open the envelope, and there etc. The Hooper dayther report	
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You are down and higher what is reduced Remarch power the re- you are down and higher what is reduced with the figure Remarch possible to make sure pro-down No awagemation. If you are may careful, about the make sure pro-down No awagemation in you are may careful,	minered hors soundly and desirement. And our cleated Terror is sounger and sound per hold on increase. And our cleated Terror is around added reasons for conditing up to their increase, but it good plays the around added reasons to their in good business, but it good plays the
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right book where you remed. However, go through the new deprised Hospier, and you come out However, go through the new deprised Hospier, and you come out However, go through the few Reposits will go story orth.	should, gentleting its all goods of a laure cost of destination of MEC or CES of MEE on with a laure cost of MEC or CES of MEE on with a laure of the one about of MEC or CES of MEE on with a laure of the one about on the same of the one and the one and the one of
Howard, go through the new deposite from the story with a scoryboard that even Research will go story with a	\$. Clooper year on fee one should of NBC or CBS as Standay night, day more as it is all from 9:00 to 10:00 P. M. * Sunday night, day more as the deeper the week when we have top more.
	2. In Sci. U. 9 contains where all of deep and soid, and fire of sood, where the of deep and soid, and fire of sood, where the of the ratio families accide, wherean and sood, where the of the soil of the soil. But the St St
SCOREGOARD: QUARTER HOURS DAYTIME	
The stand beauty over \$5, we deliver a proof per one to	corresp. NBC berts of with primary). they with 89 he contrage (all primary).
the party between the St. law or street party is.	New book 2 that a right prior which become on the more and a refer halfs and
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proved regions that could be seen prope of the Monoper and set when Show yo back to that from prope of the Monoper and set if it Brown in Sand that Settle a Monad quarter bears with an it if it general. A count that Settle a Monador I days may show CASP general. A count of it is the Seminer I days may show that it is not settle to the settle set	PRESIDENT ON THE BUT A COOR BUY, AND YOU GET A COOR BUY, AND YOU GET A COOR BUY, AND YOU GET A STOLL IN OUT INTO SET A COOR BUY, AND YOU GET AND AND A COOR PLACE. THE THE RESTRICT THAT IS COORS PLACE.
Show go back to the Seed's mound quarter boar show. CAP showed A coar four bod's mound of deprine show. CAP Showeday at man hely in the Northern Combonness is And Such	STIST THE RESPONDENT THAT AND THE PROPERTY STORES OF THE PERSON OF THE P
Months & cone from Sends a Missister is deprised above. Child Months of was SASS of the Standard is deplined above. Consend that left, work, now House, complements in And Sands	
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THIS IS THE	, <i>, , , , , , , , , , , , , , , , , , </i>
1010 11	BlueNETWORK

OUR AD

accepts the
blue network's invit
"EAVE FUN WITH A HO

WCAU AD



to break anybody's heart!

LL WE AIMED TO DO was talk about the Blue's progress. (We find competitors strangely reluctant to do it for us.)

So we wrote an ad. Headed it, "How to Have Fun with a Hooper." We kind of liked that ad, too.

We never did check its readership, but at least one man read it. Mr. WCAU, of the CBS WCAU'S. He got real mad and took a shot at us just when we were leaning over to file our fan mail.



The shot he took at us was an ad . . . or rather it was a well circulated layout with copy. Headline said: "WCAU accepts the Blue Network's invitation to 'Have fun with a Hooper'." People called it a "mystery ad" because it just got passed around among the boys in the back room. It never

But anyone looking at it must have gotten the idea that we at the Blue are frightful liars. We blushed a little ourselves when we read: "statistical skullduggery," "shameless misuse of figures" etc. By actual count there were nine double-barrelled, supercharged epithets before Mr. WCAU made a single definite statement of what we were supposed to have done wrong. Gosh, it was awful!

We would have spoken up sooner . . . in a friendly way, o course, but we've been pretty busy reorganizing our network, improving our program schedules, switching the whole trend of Sunday night listening, adding eight new stations, and doing a few other important things like that. We're still busy, but we guess you're entitled to know about that ad.

Well, as we were saying, CBS's Mr WCAU was mad . . . and he broke out in a rash of adjectives for which we forgive

Finally, he got down to his version of what he labels, with great indignation: 'the facts'; and do you know, his facts were absolutely right. The catch was that he cross-bred them and got an entirely new breed of pups.

For instance

ME SAID: (in that ad we still like) The Blue has a very slight edge over CBS coverage in 561 important counties.

> But Mr. WCAU. without reminding you of what we actually said, writes: "The Blue would have you believe its primary coverage tops CBS." We wish it did, and hope someday it will, but right now we only claim progress!

AE SAID: The Blue has higher morning ratings than any other network (and that's gospel, friend).

But Mr. WCAU, pretending to refute our claims, picked sponsored programs only, added the afternoon for confusion, and came up with a whole new set of figures. They were accurate, too, but he can't shift the base like that and prove with his new figures we were wrong.

SAID: In 1944, the Blue had more quarter-hour firsts in the morning than either of the two major networks

> This time Mr. WCAU, to make us look wrong, tossed in the afternoon, only considered sponsored programs, and then threw in a brand new requirement: Our sponsored quarter hours had to be opposite CBS sponsored quarter hours.

Thus he kicked out 32 per cent of the programs we were talking about, and left us stunned with admiration.

SAID: The Blue had better ratings between 9 and 10 P. M. Sunday than either of the two other major networks, and in certain other night-time periods "when we have top shows."

> But Mr. WCAU put some words into our corporate mouth that never were there, and then called us naughty names for claiming what we'd never claimed: Over-all night-time superiority. (Sure wish we had it!)

ME SAID: The Blue is making progress, and the 1944 Hoopers prove it.



But Mr. WCAU liked June and December better than all the months in between. So he averaged himself some Hoopers from these two months only, mixed them with his own guesses about Blue coverage, and came out with us going backward.

(Actually, the only thing we're backward about is charging high prices. You can still buy a bargain audience on the Blue and save \$3500 on an evening half hour.)

If you aren't tired of all this by now, we are . . . tired but game, and we still kind of like that ad we ran. If Mr. Hooper hadn't put his limitation on the use of his figures (and, incidentally, his office passed our ad), we'd write some more.

, would someone care to take a shot at this one? (Le

The Blue was the only one of three major networks with an increase - 1944 over 1943—In average Hooper rating of all daytime programs.

AMERICAN BROADCASTING COMPANY, Inc.

WHIP All Set To

Lash If OK Given

Chicago, March 13.

WHIP, local one lunger sitent for the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next five the past two years is expected to be back on the air in the next week.

The FCC before which final hearings were heard recently to license the station's reopening. Application has been distinguished to the first past of the past of th

has been acquired in the Michigan arenue building, now occupied by WHIP, and start is currently being lined up.

Bosten—Jesse H. Buffum, WEEI's. weekly in the \$10.930 p. n. slot agricultural director, has been appointed by Gov. Maurice J. Tobin to ... Williams Workshop."

Bosten—Jesse H. Buffum, WEEI's. weekly in the \$10.930 p. n. slot agricultural director, has been appointed by Gov. Maurice J. Tobin to ... Wiss Williams' 12-movement "Zarken every past of State Coordinator of diak Suit" will be featured on the shows.

'GASLIGHT' WILL GET INJECTION OF GAIETY

Inside Stuff—Radio

One of the femme gossip peddlers on a N. Y. station found herself without a guest five minutes before broadcast time recently, when the skedded personality took it on the heel-and-too because of dissatisfaction over the script handed him. He s a meastro currently gracing the bandstand at one (Gotham's plushier) hotes. His squawlt was that the chatter he was supposed to take part in put him in the "moron" class, giving him no opportunity lo say anything more important than vital statistics concerning his birth, musical education, professional career, etc. Brilliance, if any, in the serrly was reserved for the gal interviews.

any, in the script was reserved to rice gai interviews.

Understandably enough, she did a sizale when the guest walked out and, according to reports, intimated to him that tuners-in an future broadcasts if they heard anything at all about the measter, would not be informed that he was a wonderful character and sweet personality. That's one way to grab a listence, of colures. The guy's going to be monitoring from

James Melten-aga-himself gracefully out_of a bad situation, and tucddentally collected a nice slice of publicity, as result of a sense of humor
n both sites, on his visit to Vaccouver, Britial Columbia, last week (7),
going on concert four to B. C. where he expected to encounter 40-belowzero weather, Leo Sweeney, local c. of c. head, wired him indignantly
that Vancouver never hit zero, and back came Melton's apology: "Sorry ...
The bringing my straw hat." When Melton arrived Wed. (7) wearing
Vancouver Sun reporter, hay Gardner, being met by two bathing beauties
carrying bouquets of spring howers.

vaneouver Sun repriner, any currently being niet, by two baining beauties carrying bouquets of spring flowers.

Despite fact that a munitions ship blew up in harbor day Melton arrived, with death toll of eight, singer had space in all sheets, Sun playing up yarn with half column story and three-column pic.

"Forum For Democracy," discussion program heard over WOV. N. Y. once a month, is affiliating with the Independent Citizens Committee of Arts, and Sciences, to provide latter organization with a forum platform, Forum, organized last summer, will hold its sixth session April 6 at Times Hall, N. Y., aircd over WOV 10 to 10:30 pm. Subject will be "What Should Be Done With War Criminals?" Congressman Cecll King, Col., and Martin Poper, excs. see'y, National Lawyers Guild, afterady set for program, with Herbert C. Pell, Bla Winter and I. F. Stone probables. Forum also started a weekly quarter-hour airer over WOV, Tuesdays, 10:15 pm. beginning last night (13). Samuel L. M. Barlow, composer, is chairman of the Forum.

Dick Bellamy has bowed out as radio ed and columnist of the Milwaukee Journal following a series of tangles with higherups over column content and other things. Reportedly the incident leading directly to the kissoff was adverse comment on the misic produced by Guy Lombardo's oreh, which Bellamy does not rank among the finer things in life. Readers of the column entered a few protests and in the ensuing discussions with in N. Y. Joholium over the situates the fore devidence or a way of the low. Y. Joholium over the situates the fore devidence or a way of the N. Y. Joholium over the situates the fore devidence or a way of the production of the situation of the production of production of the production of production of the production of production in N. Y. looking over the situash before deciding on a new cor

Press and talent invited to Sunday (11) WNBT television broadcast at NBC, N, Y, did a collective burn at difficulties put in their way. Invited to see show in room (61), press was misdirected to wrong floor by attendents, kept waiting till after show started, then shunted into darkened 60 to stumble over chairs and people in total darkness to find seems. Room wasn't property ventilated, audience perspiring long before the hour-and-a-half program was over, which didn't help.

Unfortunate situation cropped up last week, when one of the production men in a top agency turned in his resignation asserting he was checking in with one of the nightnine shows in the top production berth. The guy some months ago had suffered a nervous breaddown but was thought to have completely recovered. Sad aspect of the whole situation was that he had no such show lined upon and last Thursday (8) he was taken to

The parts cropping up shout newspapermen picking up news of kin from foreign dispatches had its parallel in radio leat week, when Karl Korter, refugee from Nazi Germany, new monitoring overseas radio for NSC, picked up a broadcast with the liem that Paul Hoerbilger, prominent German actor, had been arrested for resistance to the Nazi regime. Korter and Hoerbilger had been lifeting friends.

To Rev. William C. Kernan (Deca-week) communitor (Wed., 9-9.18 pm) on WEVD. New York and (i. the Writers Wan Deator this month has awarded a three-bomb citation. WWB rates radio power than the many compact they make, maximum load being a sitiet of flyw. Kernan's three were given for "a superbly clear and direct expression of war and peace sims, with particular comphasis on radial and religious anity."

Summer Nite Revision Sked Cues New Comedy For NBC Possibility

In an altempt to package several programs which may be sold to sponsors as summer replacements for nightline stauzas. NBC programs v.p. Clarence Menser last week started the ball rolling with a compety staution half-hour show entitled "Dear Bolts."

titled "Dear Bolls."

Program is based on the Satevepost storles about tractor salesman
Alexander Botts, written by Frederie
Hazilit Brenuan. Badio adaptation
has been scripted by Martin Stearns,
with Tony Leader producing.

with Tony Leader producing.

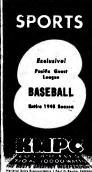
Ilappy Felton m.c. of NBC's audience participation a.m., "Finders Kecpers," is cast in leading Kecpers, is cast in leading Kecpers, is cast in leading value of the production of the package last week did not meet approval of NBC program exees in ciproval of NBC in the approval of NBC program exees in ciproval of NBC in the approval of NBC program exees in ciproval of NBC in the approval of NBC program execution of the program least which are currently in the appearance of the appearance in the stage for prompt auditioning.

R&R's 'Scotland Yard' Readied for Summer Sked

"Smith of Scotland Yard," half-nour whodunit, is being readied by Ruthrauff & Ryan as a possible sum-mer replacement for one of its maior network shows

jor network shows.

Stanza originally was alated as a replacement for "Double or Nothing" on Mutual, which is sponsored by Feen-a-Mint, but client recently renewed the latter stanza.





When you stop at the same hotel uear after uear the accomodations must be good!

When scores of smart advertisers use the same station to sell their merchandise year after yearas scores of WIP advertisers do -the "register" must ring at a merry clip!

Yes-there are a few availabilities but they're being snapped up quickly. Better register now!

3rd MARKET 5000 WATT MUTUAL AFFILIATE



Represented Nationally by GEO. P. HOLLINGBERY CO.

HERE'S ONE GUY THE CURFEW DIDN'T HURT

Philadelphia, March 13, 11's an ill wind—

It's an III winds—
The turfew which forced the networks to cancel many band remotes come as a blessing in disguise to Bliott Lawrence, young maestro of the WCAU banded with one network shot on CBS at 12:08 Thursten of the CBS with a band getting started. Byrnes didigith closing order left CBS with many holes in its schedule. So young Lawrence and his band were greatened and the source of the candidate of the company of the company of the company of the candidate of the candidat

Maestro Lou Breese In 'World Parade' Lineup

World Farade Lineup
Lou Breese, conductor of the Chicago Theatre orchestra, takes over
the musical direction of the Sheafter
Pen "World Parade" show beginning
March 18, succeeding Rdy Shields.
Breese has been signed for 13 weeks
but contract will not interfere with
his theatra annearances.

but contract will not interfere with his theater appearances.

John Riatt, who has been featured vocalist, is off the show as of last Sunday (11) due to Theater Guid commitments. Seeds agency cur-rently is dickering with Phil Kims-man, barifone currently at the Boilevard Room of the Slevens hotel, as a replacement.

4 BLUE NETWORK **DEPARTMENTS MOVE TO NEW ADDRESS**

Because of the increased operations of the BLUE Network and the expansion of the staff, the Spot Sales, Television and Co-operative Program Departments, and the office of A. D. Nicol, controller, have moved to the 4th floor, Aeolian Building, 33 West 42nd Street.

phone number, Wisconsin 7-1737. (It will be in sible to reach the four departments by calling the SLUE "... FOR OUTSTANDING PUBLIC SERVICE IN ENCOURAGING, PROMOTING AND DEVELOPING AMERICAN IDEALS OF FREEDOM... LOYAL DEVOTED SERVICE TO THE NATION AND TO THE COMMUNITY..."

Both Alfred I. duPont

Radio Awards for 1944

(\$1,000 each, with citation on a plaque)

go to CBS Affiliates



THERE are some 900 radio stations in our country. A great many of them are doing wonderful jobs in serving their nation by serving their communities. Most stations on the CBS Network are doing unusual, exemplary, and ingenious jobs. They share with CBS a peculiarly sensitive feeling of which way the wind of progress or emergency blows, how to make it drive windmills, how to face it when it makes a gale, how to help steer their communities forward into it, no matter what comes. For as go its component stations, so must go a network.

So it's natural that the jury of the Alfred I. du Pont Radio Awards Foundation, in combing the 900 stations of the nation for their conspicuous service to their communities in 1944, picked the two "outstandings" from the roster of the Columbia Network. And that the two took the only major awards offered. (The records indicate that of five such

awards made over 3 years, stations on CBS have won three.)

WJR, 50,000 watts (winner in the over-5,000-watt-class) qualified by its 308 originated sustaining war programs, among them its notable Victory F.O.B. (the story of Detroit's war contribution), for In Our Opinion (its round table owar problems), its on-the-spot service to nearby camps, and for its persistent and unrelenting effort to do everything possible to further victory without regard to cost.

WTAG, 5,000 watts (winner in the 5,000-watts-or-less class) qualified for its current program series called Worcester and The World, which in 5 months has made direct contact with 21 different countries of the United Nations, and has brought their peoples into a relationship of intimate understanding with the people of Central New England. The city government, Clark, University, the libraries, museums, schools and civic organizations have all collaborated in one of the most significant projects pointing towards the postwar world.

To the winners, our hearty congratulations.

To the jury—Bishop Tucker, President Gaines, our old colleague "Deac" Aylesworth of NBC, Mrs. duPont, Dr. McHale and Mr. Goodman, our discreet acknowledgment, and a considerable feeling of pride that 'them was our boys that done that'.

A station can be only as great as its community, and its service thereto; a network is only as great as the sum of them all.

E pluribus unum, a respected motto, is ours, too.

This is CBS...
the Columbia
Broadcasting System



Wiley Eves Sorties Into St. Loo. Det.

Chicago, March 13.

Fletcher Wiley's Housewives Pro tective League will soon be set up in the St. Louis and Detroit markets. according to Paul Gibson, who handles the Wiley project here. Auditions are currently being held for tions are currently being heat to two new voices to conduct the pro-grams - in these territories which, when started, will give Wiley par-ticipation programs in five major markets. In addition a series of open end transcriptions are contemplated for other areas.

strength of the Wiley operation is gauged by fact that the Chicogo op-eration is grossing better than \$800.-000 yearly with 24 sponsors using an hour and 40 minutes a day.

Joan Brooks' Catalog

Joan Brooks, who returns to her 11:15 n.m. cross-the-board soot on OBS next Monday (19) has grabbed harself an initial 13-week catalog unused standards through the almpla expedient of "saluting" a show biz personality nightly via their "aignatures."

Fact that tunes have been so losely identified with individuals ave virtually given them an "ex-

Mitch Gravson to Blue; Directs '1 Foot in Heaven'

Mitchell Grayson, producer of the "New World a'Comin," racial amity stanza put on weekly by WMCA. New York Indie, has joined the Blue's full-time production staff. Blue's full-time production staff.
Initially, Grayson has been put in charge as director of Blue's Sunday night (10:30) sustainer. "One Foot in Heaven." In addition, he will do other staff chores for the network: Grayson continues producing and directing "New World."

More Resignations At McGillyra Chi Office

MCLILIVE Chicago, March 13.
Climaxing a long list of resignations that have occurred over the past 10 years, a clean sweep of the local Jos. H. McGillvra office was made last week with the resignations of Jack Stewart, former manitons of Jack Stewart of Jack St r. and Jack Kamsler, salesman, Stewart has already left the firm, with Kamsler following on March 31. James W. LeBaron has been brought in from the New York office to manage the local branch with McGillura here for the next two weeks to personally supervisa the employee changeovers.

Pollock's Yellow Cab Pact

Philiadelphia, March 13.
Ed Pollock, Evening Bulletin
sports columnist, has been signed for
a weekly sports commentary on
WCAU.

Sponsor is Yellow Cab Co.

From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY

Talk in the trade has Bd Klauber, former exec veepee of CBS and now second in command of OWI in Washington, as allar-bound, with NBC prexy Niles Tramell also about to remary. Latter is currently getting a Reno divorce...Tony Leader, NBC producer, married Rosalind Palca Standard with the CBS Standard with the CBS program willing division basis has taken an option on the stage play. "A Joy Forever," written by Vincent McConnor, staff vriter in the CBS program writing division. Baby daughter born to Mr. and Mrs. Charles Montroe Monday (12) in Harting Pavilion. He septing division in the CBS program writing division. Maby Pavilion. He septing division in the CBS program writing division. Mother Pavilion. He septing deliver in the CBS program writing division. Mother

Mac Shoul, Canadian radio writer, down from Monties last weak...

Mac Shoul, Canadian radio writer, down from Monties last weak...

Stephen Fry of BBC back from swingaround through Texas... Ellains Cartington off for southern vession... Adde Seymous is writing General radio of the Seymous for the Carting General radio of the Cartington of the Seymous for the Carting General radio of the Cartington of the

IN HOLLYWOOD . . .

IN HOLLYWOOD

Richard Compton and his agency's radio director, Lewis Titlerton, in town for links with Miturey Bolen on the firm's Coast originations. Advantages of the control of the co

IN CHICAGO . . .

NEBLETT 'NAME' DISCS WITH 1-MINUTE PLUCS

Chicago, March 18. Unique new series of open and transcriptions with only one minute available for commarcial plugs, is being readled by Johnny Neblett personalities, will be offered to class department stores and banks.

Gimmick on the extremely short commercials is Neblett's belief that few if any big names would be will-ing to allow their names to be tied ing to allow their names to be ten up with a record that would plug bargain basement specials and the like, whereas thay can easily be in-duced to go along with an institu-tional type of commercial.

tional type of commercial.
Saries will be based upon format
of "Distinguished Gleet Hour," currently aired over Word. Show,
which has been on tha air for two
years, has featured such names as
Jan Struther, Sister Bizabeth Kenny,
Ceit Roberts, Will Durand, Burton
Holmas and Dr. Slephen Wise.

Deal for transcribing the series was made by Neblett with Frank McClure, of the Smith, Benson & McClure agency, which owns the



Utah has one of the highest capita rati



Market, with estimated rotall polos for March of \$18,050,000 (soo Sales



Canned Television Spot Gets Chi Trial

Chicago, March 13.

A new venture in video experimentation, as for as a Chicago standard of the control of the completely canned and is com-ecorded of slide film, synchronized to ecorded musical background and ration with the video part en-ly cartooned.

intrity carteoned.

Set up as a Red Heart deg food
commercial, it was produced by
David W. Dole, associate radio director of the Henri, Hurst & McDonadd, Inc., agency: written by Betty
Babcook and narrated by Ray Suber.
Following testa here it may Jaker.
Following testa here it may Jaker.
Dollowing testa here it may Mak Di
Dollowin, New York.

Hildred Sanders Upped To Mitchell-Faust V.-P.

I of Briches - Lass V - T.

Hidred Sanders, for the past four
persons associate radio director of the
Mitchell-Faunt agency, has been
elected veepes in charge of radio.
Appointment fook effect last week
ents in the firm following the return of Holman Faust from active
duty in the Navy
Miss Sanders Johned the agency in
160 as a copywriter, liker became
director, and when Faust went into
minform in May, 1941, she took over

director, and when Faust went into uniform in May, 1941, she took over all radio activities of the company. Faust, who has spent 46 months mostly in the South Pacific, returns to the firm as v-p and member of the exec board.

Dead End Kids in Cairo

Dead Law NWCA, In Consulton has eaked WWCA, N. Y., for scripts of 19 of its "finequiring Parent" programs. Programs are to be broad-east in Arabis from a station in Calro. Egypt.
Old switch is that the airer, conducted by Dr. Ernest Osborne of Columbia University, consists of advice to New York City, WMCA office. ids in New York City. WMCA offi-itals are wondering why Cairo par-ents would be interested.

Unions Hire Sam Balter

Film unions, headed by the Moving Picture Painters Local 644, are taking over the Sam Balter program on KFWB as a means of presenting the cause of union labor to the public.

Painters subscribed \$2,000 to start the project, which will cost about \$25,000 a year.

BOB PRINCE'S COM'L TRIO

BOB PRINCE'S CONT. TRIO

Bob Prince, freelance radio man

Bob Prince, freelance radio man

Bob Prince, freelance radio man

bas just landed his third commercia

on as many stations here to make

impretty close to the busiest bank

rolled artist in Pittsburgh. New

show is a quarter-hour new shot sis

mornings a week at 845 over KQN

for Harris Auturessent Or mornings a week at 8:45 of for Harris Amusement Co.

In addition, Prince has sports shown WJAS for a brewery and another ally newscast on WCAE for meat daily newscast packing outfit

Penn's Radio Course
Philadelphia, March 13.
The U. of Pennsylvania has added
course in radio script writing and
oduction to its school of education.



MANUAL CANA

Line Up Coverage On United Nations Conference

Washington, March 13.
Radio Correspondents Assn. Radio Correspondents Asm. of Washington is accrediting radio reporters and commentators for the United Nations Conference in Frisco United National Conference in Frisco United National Conference on the U

a member of the executive committce ex-officio. Other officers elected include Rex Goad, Trans-Radio Press, V.P., William Costello, CBS commentator, secretary, and Walter Compton, Mutual commentator, treasurer. The association will yote in the near future on whether to give in the near future on whether to give places on the executive committee to reps of the regional webs and indie stations which have Washington cor-

WMCA's "Science Reporter"
"Science Reporter" new 15-minute
"Science Reporter" new 15-minute
show telling what New York high-school students do in their science
liba, will go on for a 13-week skeel
over WMCA, New York, beginning
March 31. If will be aired every
Saiurday thereafter at 3:45 p.m.

Lyn Murray's 'Tosti'

Maestro Lyn Murray has prep-ped a musical farewell to his sponsor, E. R. Squibb & Sons, for his final CBS program (23) which demonstrates that comics aren't the only ones in radio with a sense of humor.

Tunes lined up for the bowout are: "I'm Coming Home," "Think of Me" and "The Thrill is Gone."

WHO Shifts War Staff As News Head Returns

Des Moines, March 13. Several shifts in assignments of its war correspondents were made by WHO, Des Moines, last week. Jack Shelley, news dept. manager and war correspondent, returned from five months' service with First and Ninth Armies in Europe. He'sbooked for extensive speaking tour of Iowa

innesota and Missouri. Herb Plambeck, farm editor, mak ing second trip as correspondent, arrived last week in Paris, starting cable reports and regular broadcasts on arrival. Major Frank F. Miles, WHO's correspondent on Italian front since last September, has, been transferred to western front in Ger-

many.
WHO is carrying a daily schedule of several direct rebroadcasts or transcribed interviews by its own staff from the various fronts.

Blue Skeds Full Web Spots For **Dishing Out Stay-Tuned-In Advice**

In the belief that its own air is its the whole business from N. Y., and one from Hollywood. It is conceived has convinced its sponsors to locate 10 seconds of the time at the lineup after the fashion of a more." best advertising medium, Blue network has convinced its sponsors to allocate 10 seconds of the time at the end of their programs on Wednes day nights to herald the show com-ing up. If the "stay tuned in" promotional plug works out, idea will be expanded to include all nighttime

s, every night. Key stations of other networks have been using the idea for several have been using the idea for several months, but this is first time an entre web will be 'included in' on this type setup. Blue Wednesday night sponsors have all agreed to relinquish the last 10 seconds of their shows, stanzas shifting to either N. Y. or Hollywood, which ever is more convenient, for the promotional announcement. tional announcement.

In line with this move, all Bluenetwork owned stations will continue talking about shows on the web for 20 seconds at station break and the state of the state of

Llevel Yeder Back at KOA

Li. Comdr. LOgo E. Yoder has returned as manager of KOA, the NBC-owned station, which post he the service Voder retired from the new yoder to the the service Voder retired from the navy a few weeks ago and has been taking a vacation.

James R. McPherson, sales man ager of KOA previously and manager while Yoder was on active duty, becomes asst. mgr. in charge of commercial activities.

St. Louis, March 13.
Sinclair Oil Co. is bankrolling a
new "Quiz Club" program over
KMOX, local CBS outlet.

were a state of the management of the management

THREE MONTHS...

An interim report on some of the first things being done by the network that hastens slowly

For the past three months, Mutual's use of white space in the trade press has been devoted mostly to a plain exposition of new operating policies. We bragged not; neither did we promise miracles. We ventured to interpret nary a single rating trend. Except for noting a couple of rather spectacular newsbeats from the warfronts, our ads spoke simply of the easy, deliberate pace to which we've geared our progress.

Comes now, we believe, a proper time to report the state of the network and how it has changed during these three months. Some top advertisers and agencies have moved their business to Mutual. A few have departed. And some exceptional new program material has been signed.

1.042 NEW STATION-HOURS

Look at the ledger first. Nine commercial programs were added, December through February, putting 1,042 more stationhours to work every week. Five sponsored shows, occupying 223 station-hours a week, were dropped during that period. And within the past few days we've signed 133 more station-hours a week in new business scheduled to start on Mutual soon.

Among Mutual's new (or returning) sponsors since December 1 are Carter Products, Chesapeake & Ohio, Coca-Cola, Kellogg, Tentron, Seven-Up, Former shows have been lately replaced here by General Cigar, Semler, Van Camp. The agencies in charge of this expanded activity include Ted Bates; Calkins & Holden; D'Arey; Erwin, Wasey; Kenyon & Eckhardi: J. Walter Thompson.

AGATHA, ARCH & COMPANY

Program talent coups comparable to the eats mentioned above have been scored by Mutual's newly strengthened Program Department. Agetha Christic's best-selling mystery fiction come to life. exclusively on these airlanes February 20, in the person of Hercule Poirot, Mist also acquired the script and direction shift of that master craftman, Arch Obole whose original drames for radio will tingle spines and tickle funnybones when his new series begins April 5. Add, also, to the popular music sky Mutual's two new singleg hters. Curt Mossey and Anita Mile.

* * *

Don't let our recent reticence fool you; this network is on its way ... UP. And, as we promised three months ago, we'll keep you posted from time to time on our progress.

This...is MUTUAL

BASEBALL QUIZ
With Rtp Collins, Joe Nolan, Guests
15 Mins; Tues, & Thurs,, 7:15 p.m.
ALBANY PACKING CO.
WABY, Albany

WABY, Albany
Program should be a natural for
this red-hot baseball area. It presents Rip Collins, manager of Albany club and most popular athlete
in city's history; Joe Nolan, play-byplayer of Albany games over WABY
for past two seasons, and compating
teams from local business, civic.

THIO SE WEBSTERY

WIND ARMS. YAMP. JABRA All. Williams. Sunday the second of the secon

VARIETY

minded well.

**LISTEN TO LAWRENCE"*

**WITH Elilist Lawrence erich, Jack

**Runker, Three Dears, Burh

**With Elilist Lawrence erich, Jack

**Runker, Three Dears, Burh

**Wold-UGB, Spillister

**Spillister

**Sp

St. Louis—A divorce, to become effective upon signing of a property sipulation, was awarded last week to Mrs. Joan Harriett Cornwell from Harold Baine Cornwall, Jr., former program director at KMOX by Circuit Judge Charlas B. Williams. Cornwell is now an Army private, stationed at Ft. Jackson, S.

"FUN AND FOLLY"
With Ed and Polly East, Murphy
Sisters, Herb Sheldon, Jerry
Jerome oreh
Director: Joe Mannfeld
39 Mins; Mon.-Frl., \$ a.m.
Susialning
WEAF-NBC, N. Y.
Vatara, Ed. ("Sisters of the

Veteran Ed ("Sisters of the Skillet") East and his wife, Polly, have carried over in toto the format have carried over in toto the format of their Blue network "Ladies Be Scated" program for this NBC post-breaktast airer but the senior net-work has provided them with a furl-work has provided them with a furl-yerome's batton and the above Jerome's batton and the play sisters in place of an organist and tenor Lee Sullivan, formerly heard on the audience participation starza.

nearto on the authence participation. Unfortunately, the extra exponditure hardly seems worth while in-annuch as the East approach is annuch as the East approach is expenditure to the Control of the East approach is expenditure to the Control of the Control of

Easts bowed out of their ass pinsol.

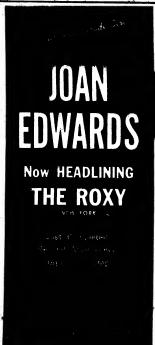
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thesa days.

Routine interviews marked by East's forced laughter and obvious efforts to instill a "establishment of the control of the contro

listening, neverthaless.

The paid entertainment, Murphysisters and Jerome's orch, measure up ofeay. On show caught (12) the measure of the m







Television Reviews

"QUIZ KIDS"
(Blue Network)
(Blue Network)
With Joe Kelly, Richard Williams,
Joel Kupperman, Barve Fischman,
Pat Casilon
Pat Casilon
Description
Description
Description
Description
Description
Miles Laboratoritis
WABD-Dablont, N. Y.

**Needhum. Louis & Brorbryt
Until such time as the technical

i Needhun, Louis & Brorbryi Until such time as the technical kinks in television are ironed out, it will be a loude progression to put a video progressi for 30 minut, a video progressi for 30 minut, critical eyes. But the Blue last Tucsday tils cameraed a highly entraining radio package on Do-Mouts, WABD that lent'itself readily to smart video fare.

to smart video fare, Joe Kelly and the "Quiz Kids," in N. Y. on a tour for the Red Cross, came under the heated kley lights, and while their portion of the pro-gram was swiftly-paced and grooved



ew CAMEL PROGRAM Friday Mel.: LOU CLAYTON

with showmanship, the youngsters really suffered from the heat and glare of the mazdus. They fused, lidgeted, sweated, blinked and were noticeably inconductable. Even then they came through with answers to questions that drew plenty of hearty chuckles.

of hearty chuckles.

An obvious technical flaw with television at present, as reveated by the least men of the sight questions, is the maintify of the cameras to be the maintify of the cameras to be added to the maintify of the cameras to be added to commercials, too, when doscops would have painted up the package energing the sponsor's products. But that it something that will be worked on by endipment matter.

plane query. In panning out at the class of the "Quiz Kids" portion of the program the cameras were moved too quickly, resulting in a too-hasty fadeout. Commercial at the end was trite and far too long.

MASSINE'S BALLET
With Katherine Lee, Annu Isloudina,
Froducer: Dr. Herhert Graf
Chareographer: Lenalde Massine
Senerry: N. Ray Kelly
Technical director: Howard Grouberg
Asst, producer: Roundl Oxford
15 Mins. Sun. 3 p.m.

The three ballet much

television at present, as reveated by at least now of the saidt specially and least now of the saidt specially as the said of the saidt specially in the said special to describe the said special to the said

Follow-up Comment

They've finally guiten around to skiring the ruts and detours on the Stuttudy affection (CBC "Carolina Hayrice," which originates out of Thee's still some corn left in the half-hour stunza, but it's digestible form and resound to all tustes. Last corn and resound to all tustes. Last lastenuble, a reflection of musical hardenament of the control of t

Sangers. Quartet. etc., "flayrides," come a long way since its bown several months ato.

With all recent discussion of France's position in the postwar region of the postwar re

Radio Reviews

with what sometimes passes for entrainment.

Not necessary to delve into the interview techniques but just to district the properties of the factor of the family. They got 110, and his bride were introduced and then questioned as to which were the product of the properties of the family. They got 110, and the product of the p

BETTY MOORE'S TRIANGLE

CI, UB"
With Margaret McDonald, Johnny
Thompson, George Gunn, Doph
Goble
Producer: George Wiest
Writer: Ira Marion
Is Mins, Sol. II:SANT
IS MINS, Sol. II:SANT
CO, WIZ-Bins, N. Y.
This progrouper to the Blue's Sal.

make for good selling on grounds of verbostly. Or plug, bug is verbostly or plug, bug is doubly unfortunate because in new-comer Johnny Thompson the spanson has a valuable singing selseman to sanches of "Little Gray Home in the West" to open and close plus & Voice and delivery are pleasant and true and should be used more former of the Moore duffile of the work of

sounded okay, considering the typ of thing dropped in her lap. Donn.

"UNUSUAL PEOPLE"
("Carmilla")
Thomas, Marion Chemcer, Sterling Cheseddine, Harriet
Burke, Michael Blair, Jack Curtis,
announcer, others
Burker Lucille-Fietcher
30 Mins. Tues, 19:30 p.m.
Sustaining
Wilder: "University of the People" which and the People People

with what sometimes passes for en-tertainment. "PRESS CONFERENCE" With John Roy Carlson, Taylor

of persons of an ages.

A Gimmick to egg the kids on is that
the station gives away a ten-snut to
the reporter who writes the best
story on the interview for his paner
each week. Each semester, a \$130
war bond will be awarded for the
best story during the school term.

best story during the school term, Carlson proved to be a willing Subject, answering the questions of the youths straightforwardly and with the youths straightforwardly and with a sense of showmanship, hypoing the stauza for the listeners at home.



On time with the right time in the offices of time buy ere from coast-to-coast in that's one reason Weed at Company keeps a steady flow of signed contracts in the mail of Weed-represent-





Overseas for USO Since Jan -Now in Germany



FRED LIGHTNER Dir. PHIL COSCIA





THEY RESPOND guickly TO WLS

On our Saturday morning program on gardening, 7:45 to 8 a. m., a manufacturer of rooting and other hormones offered just once a list of the best vegetable varieties for home gardeners

One week later, without further mention, we had received over 2200 requests!

Because WLS speaks with "The Voice of a Friend in Midwest America"; because our programs are carefully planned to meet the needs of the people who live in our four-state market of cities, towns, and farms, our listeners respond quiekly to WIS See a John Blair man for other factual reports on direct and immediate response to WLS at any time of day.



RESULTS

SHELL ON MAESTR

Leeds Music. Louis Jordan at Odds On Publishing Rights to 'Caldonia'

Leeds Music Co. has advised all recording companies and other music publishers that it has prior rights to the song "Caldonia," written by F. F. Moore and acquired for publication last week by Edwin H. Morris music company. Lou Levy, Leeds' operator, claims prior rights to the tune by virtue of an agreement with muestro Louis Jordan, who obtained the song from its writer and has been using it in

Jordan, who delanted the song from the writer and thus been using it in his stage shows. Merchants manager. Bery Adoms agreement with leader gives him first call on only material personality writen by Jordan. Accordingly, he had placed the disputed onny in his and to be a song in his and to be

Geiringer's OWI Encore

Jean Geiringer, of BMI's foreign copyright division, has gone to Hnl-lywood again for 6-8 weeks on loan to OWI

This is his second stint in connecfrom signs second state in connec-tion with supervising French radio programs to be disseminated by the Office of War Information and pro-duced on the Coast in disk form.

RIOWIIP NEAR OVER PRACTICE

Attitude of recording directors with various disc manufacturers the past few weeks indicates that an explosion will occur shortly in the discount of the distribution of the discount of the discount of the distribution of the discount of the discount of the distribution of the discount plosion will occur shortly in the di-rection of bandleaders who have musle publishing companies of their own and want to record their own songs. Disc companies are getting tougher about the problems, and there have been recent reports that on several occasions two of the ma-ior firms have refused to let leaders. record their own songs, at least un-til the tunes are proven reasonably

potential hits.

Subject of recording bandleaderowned tunes has been a sore point
with disc company executives for
some time. They don't mind, in most cases, plattering tunes that seem to have a fair chance, after being texted (Continued on page 48)

GOODMAN BALKING
AT ONE-NITE DATES

Benny Goodman is said to be balking at playing one-night date with the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the had been committed by his agency Music Corp. of America, when the home radio sales their live his own for manner. He would be radio-content to the history of the history of the history of the home radio sales their live his own for manner. He would be had to the history of the home radio sales the law to the home radio sales the live of the home radio sales the law to the home radio sales the live of the home radio sales the law to the home radio sales the law that he had the home radio sales the law that he had the home radio sales the law that he had the home radio sales the law that he had the had the

ASCAP Board Nixes BMI-Marks Suit Settlement, Case Proceeds To Trial: Television Important Point

Cole to Guild Discs

Cozy Cole, who starts as Benny oodman's successor in Billy Rose's Coxy Cole, who starts as Benny Goodman's successor in Billy Rose's "Seven Lively Arts" tommrrow (Thursday), has signed with Guild Records. * He's pacted for one year in which he's to do 12 sides. He'll record with

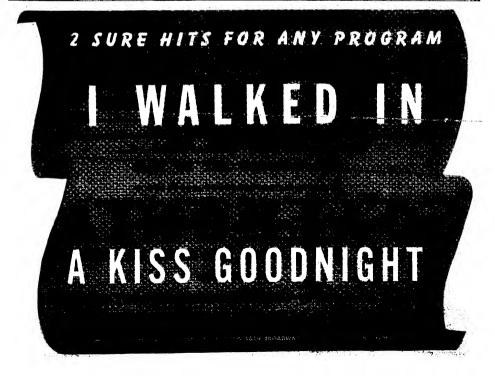
Decca Mulls Entry Into Retail Radio

Decca Records is mulling an en-

Loodman's appearance late text with the control of the control of

**Back of what appears to be a technical scrap between Broadcast Music commendation of the commendation of

(Continued on page 54)



Sid Kornheiser to Burke-Van Heusen As Gen'l Mgr. in Firm's Expansion When the sequency of the se

As ven I Mgr. in Firm's Expansion

sidney Kornheiser general manager of the combined Paramount
ager of the comparatively adeeploy various phases of the
must butter Baker will continue
believe move is part of a pattern ager and
store Burke-Van Heusen from
Burke-Van Heus

years.
Kornheiser resigned last weck from Paramount-Famous, with which he was connected for the past 10 years. Now on tha Coast, where which he was connected for the past 10 years. Now on tha Coast, where the B-V deal was completed, he will be back in N. Y. soon to take up his new chores. At B-V he will concen-trate mostly on the business end,



PAMOUS LEADERS se this \$x5 VISUAL rece song hits of over 100 poshers, plus old favorites.

ers, plus old favorites. In-los load sheets and lyrics horus. SAMPLES FREE. adway TUNE-DEX

NEW SOME MITT

"SPRING WILL COME AGAIN"

JUST OFF THE PRESS

Copies Available JOBBERS ATTENTION!

ale Copies New Ready—Write or Call at

Northwest Music Publishers 2534 Medill St., Chicago 47, III.

Collington as NeXL Datus

Of Club, N. Y., which started a
name band policy Peb. 18 with
normal policy

about the control of the intervening day.

Dorsey grossed approximately a 25,000 (almost days and the second week, which was than first week of the curriew, ha rang up a gross of the curriew, has rang up a gross of the curriew, has rang up a gross of the curriew, but have been down to the second so the curriew of the cu

Ray Scott Reorganizes

For Theatres; Earle First Ray Scott, who disbanded his orch at the conclusion of a CBS sustaining series several months ago, will reorganize for a theatre tour, start-ing at the Earle theatre, Philadel-phia, April 6.

Scott is reported unwilling to go too far out of New York.

Jimmy Palmer's orchestra's option icked up at N. Y. Roseland Ball-

T. Dorsey's Switches

Come in Bunches

Peniany one of the most unusual taxeets periods in any music publishing from its the pryramding of his for Feist under Harry Llnk's direct control, "The Total Song," Tame and the new Frank Sinates score, "Anchors Aweigh," new Metro Almusical by Sammy Caha and Jule Styne, have all ganged up in the Link, as gen, prof. mgr. has a 10% interest in Feist's profits. This is a substituted deal, based of the previous 5% cut of This Big Three (Robbins, Feist and Miller Music Corpas).

'Rum' Writers and Feist Sued by Calypso Pub In Infringement Action

In Infringement Action
Leo Feist, Imc., publishers, and
Janual Baron, Jeri Sullavan and
Morey Amsterdam, writars of the
Sung, Rum and the copyright
infringement suit filed last week
(9) In N. Y. Gedral court. Action
was brought by Maurice Baron, publisher of a song book, "Calypso"
that "Rum" "was an infringement of
that "Rum" "was an infringement of
that "Yara"), penned by Llonel
Balacco and Massie Patterson
In Balacco and Massie Patterson
In Balacco and Massie Patterson
Has Calamas that on Oct. 18
Has Belazoe, a British subject, and
Patterson assigned and converged to
than all rights to the original and
renewal of "L'Annee Passee."
Massie Patterson
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which he says was copied from his copyright.
Baron seeks an injunction, damages and accounting of profits from the alieged intringement of not learn than \$1 for every intringing copy of "Rum" published and sold and not less than \$10 for every infringing performance of the song,-including jukebox recordings.

NBC. CBS. Blue. Mutual Plugs

Filmusical. Legit musical.

Lyle Engel Mulling New Rack Venture, Releasing Via McFadden Service

Lyle Engel, owner of Song Lyrics, Inc., which merkets the magazina Song Hits, containing lyrics to hit tunes, is mulling establishment of a string of new-song racks similar to onas now circulated by INT and su-pervised by music publishers thamsalves, through its agency, tha Music Publishars Protectiva Assn. Engel, with Macfadden Publications, which distributes his material, has been distributas in s material, has been conducting a survey on the advisability of another rack vantura, but says there is "nothing substantial" on the outcome until all angles are probed.

on the cureone curin air suges are to the curing the handro of music publishers who know of Engel's ideas, or who have been approached by him, don't feel kindly toward a second string of racks. They in ouncertain terms assert that are curing the field that the INT string might be injured to the point where it would lose its effectiveness. As it stands now, the racksc currently in the curing might be injured to the point where it would lose its effectiveness. As it stands now, the racksc currently and the curing might be injured to the point where work INDMO cooples of a song, with less than 10% returns, and the schievement of a rack order equals some \$22,500. In many cases, this and, if it has the seles appear los get into the first 20 tunes in popularity, it automatically is selected for lacks.

Carl Flucher also has a mell string.

Carl Fischer also has a smell string of racks in the eastern area, which call for an initial order of about 4,000.

American Music Co. Sets Up Deal With BMI

Sets Up Deal with BMI American Music, Inc., which in-cludes Cross & Winge and West-more Music Corp. catalogs, has completed a daal whereby per-formance rights to its material will be hald by Broadcast Music Inc. Catalogs are composed mostly of na-tiva Amarican folk songs. Sylvester L. Cross heads the Arms.

Top Tunes for Your Books An All-Time Favorite ON THE SUNNY SIDE OF THE STREET

Music by . . JIMMY MeHUGH

SHAPIRO-BERNSTEIN

Sally Is So Sweet to Me CAREL ALBRIGHT 1201 Brunswick Street BALTIMORE 28, MARYLAND

'All This I Miss' You Take Your Heartache (or Listings - Special Rai-Entertainers NORDYKE PUBLISHING

NOVELTY HIT OF

We Have Acquired From Preview Music Company the Rights to

· (WHAT MAKES YOUR BIG

by FLEECIE MOORE

Aiready Recorded by LOUIS JORDAN and WOODY HERMAN EDWIN H. MORRIS and COMPANY, Inc.

1417 BROADWAY

NEW YORK 19, N. Y.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in subeboxes introducious the country as reported by operators to "Garlety." Rames of more than one band or weedlest after the title incidents, in order of popularity, whose recordings are being played. Flyures and names in paramiast indicate the number of weeks such song has been in the lighting

and respective publishers.)	
1. Rum and Cose-Cola (9) (Feist)	Andraws Sisters Dec
8. Accentuate Positive (9) (Morris)	Johnny Mercer Capit
a. Little On Lonely Side (4) (Advanced)	Frankie CarleColumb
4. Don't Fence Me In (17) (Harms)	Crosby-Andrews Dec
8. Saturday Night Is Loneliest (6)-(Barton)	Frank Singtra Columb
6. I'm Beginning to See Light (7) (Grand).	Harry JamesColumb Duke EllingtonVict
7. My Dreams Gatting Bettar (8) (Sently).	Les Brown Golumb
8. I Dream of You (10) (Embassy)	Tommy DorseyViot J. DorseyDec
9. More and More (1) (F. B. Harms)	Tommy DorseyViol Perry ComoVict
10. Candy (1) (Feist)	Dinah ShoreVict

Popularity of Older Disc Hits Remains Source of Amazement to Music Biz

A copy of Artie Shew's "Begin the and that the eatery has been blasted Beguine" recording, Issued in 1988 by the arrangement no less than appeared to the RCA-Victor, has been in a Deep proximately 35,000 times ver coin machine constantly since lock 1 of that year. It is estimated coordings: "Beguine". Tommy Dorbett of the machine, sit-puted in Shaner's Restaurant theore, James" "You Made Mc Love You," that 320 copies of the disc have been down thin in the six and a half years "Monity Sevenade" and many "Monity Sevenade" and many "Monity Sevenade" and many

OH! MOYTLE ON! MOYTLE OH! MOYTLE MOYTLE OH! MOYTLE OH! MOYTUE

TOBIAS and LEWIS

Publishers

1250 Sinth Avenue New York 20, N. Y.

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A STANDA	RD TO RE	MEMBER!	ŀ
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seys "Marie," Song of India," Harry James "You Made Me Love You," "Monlight Serender" and many other clease his is a repeate gource of amazement to leaders and main publishers, etc. Sales charts show a periodic rise and fell that recording men thermaleves say they don't implement the sales of the sales was provide rise and fell that recording men thermaleves say they don't implement the sales of the sales

During the recent record ban, sales.

During the recent record ban, sales of these items were more in demand and the royalty payoff on them formed a major portion of the heavy royalties that went to leaders who hadn't made a fresh disc in a year or

How Not to Lift Curfew Curfew has made super-shills-out

of some leeders. Since the inception of the clamp and the consequent drop in grosses le not in attendance, leaders get on LEES AUSIC COPPORATION | the ps. about 11:18 seek evening and remind patrons of the imminent closing. One guy, a bit more frank and the company of the imminent closing. One guy, a bit more frank in others, pracese his spiel with "as an authority on the art of getting plastered."

10 Best Sheet Sellers

(Week Ending March 10) Dreams Getting Better ... Santly Saturday Night Barton Little On Lonely Side Advanced Rum and Coca-Cola Feist I'm Beginning See Light. Wemar Accentuate Positive Morris

Prima. WB Settle Theatre Date Row

Louis Prims and the Strand the Arty, N.y. settlet their salary differency, N.Y. settlet their salary differency, N.Y. settlet their salary differency and their salary differency d tract that long nullified the agree-

'Danny Boy' Suit Vs. Decca

ASCAP Licensing Symph Orchs To Perform Concert Material

Detroit, March 13. With the police reporting that there are 3,470 juke boxes in Detroit, the city fathers have hit on a new means of revenue.

An ordinance taxing every juke box in the city \$7.50 annually has passed its second reading.

Meanwhile the OPA has opened an investigation into a reported black market in phonograph records. Complaints have been received that some plaints have been received that some popular secords, made to retail at 35 to 50c, are being diverted to Juke box operators at \$1 a copy. It's charged that while regular record dealers have received only a trickle of pop records, juke box dealers have plenty of them and are reaping a harvest on the desired pop recordings.

ANOTHER MARTIN BLOCK **CUFFO IDEA GETS GO-BY**

CUPTU DEA CETS GU-BY
Was retention of the one-sided contract that long nutified the agere
The continued Before Trial
Discontinued Before Trial
Discontinued Before Trial
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Discontinued Before Trial
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Records, line, flited last January for
saliegedly Illegally recording the which pay music publishers for the
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lowers of the song. Terms of settilement were not disclosed.

Deca was charged with infining
a wrangement made by Bing
Crosby, without the owner's knowledge or payment of royalities. May be same the same day
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was composed by the late Fred
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the public domain.

Concert liceusing department of in which an Individual or corporative American Society of Composers, in the American Society of Composers, in the Concert Composers, in the Concert Composers, in the Concert field.

ASCAP's Department for the use of ASCAP's Segit music that the new department is still exploring and developing these still exploring and developing these procedure, comparable to license in the still exploring and developing these still explored and developing these still exploring and developing these still explored and developing and developing these still explored and developing and developing these still explored and developing and developing these still explored and developing and develop phonies.

phonies.

In other cases, where promoters participate in the profits of an engagement, buying an-orchestra at a guarantee and percentage, obviously the promoter is responsible and either he as an individual or his auditorium, if he consistently operates on the same scene, will be incensed.

Sigmund Romberg, who has long been a champion of concert licensing, recently took out an ABCAP permit to cover 74 concerts for which he is booked. He took the permit of his own volition because the dates had already been booked and he didn't want them disturbed.



I'LL SEE YOU IN MY DREAMS Lyric by GUS KAHN

Published by LEO FEIST, Inc.

For new critist copies and ar-rengements contact Standard Exploitation Department. The sig 3, 1958 ICONSTELSER, Man-ager, 1619 Broadway, N. Y. 19 Circle 6-2939

FROM THE BATTLEFRONT AN INSPIRED TITLE!

DON'T LET IT HAPPEN AGAIN

DON'T LET IT HAPPEN AGAIN WILL be the World's watchword!

Section Sec

By Sgt. HENRY PRICHARD Composer of I DON'T WANT TO LOVE YOU . KENTUCKY and one GI who knows what he's fighting for!



Jimmy Cairns CHICAGO Eddie Janis



Inside Stuff—Orchestras—Music

Count Basic's use of 12, arines to supplement his regular band on a recent recording date at Columbia has disappointed musicians in other bands that use strings in a consent he outstaining member of an important outst important particularly and the has constantly needled the leader, to three the constant passes follower and always pointed to the Latter's jump when he will be a supplement of the latter's jump when he will be a supplement of the latter's jump to the supplement of the latter's jump when news got out that Basic used strings on the dise date, the herelied leader teed off on the musician in question and won't let up on him. It's by now a running gas.

Salmuza Paeff, viola player formerly with Jerry Wald, subpoenaed Wald's entire hand before the trial board of N. Y. local 802 of the American Federation of Musicians to testiff in his lost complaint against Wald. He claimed that on the basis of a run-of-the-date agreement made when he pionde Wald, the letter erred in firing him before expiration of the band's current stand at the Hotel New Yorker, N. Y.

Red ears glowed when Maestro disc company excess discovered an error in the spelling on their record label of "The Trolley Song." Printer had left the "6" out of trolley. Later their chaggin changed to satisfaction when they learned that engle-cycl platter buyers had grabbed up the misspelled discs as collectors (left).

Columbia Records' new pressing plant in Cincinnati, which is being readled for production soon, went under many feet of water, last week as a result of the overflowing of the Obio river. As a result in the debt of the plant's active operation will be delayed. Columbia acquired the building several months ago. It's a former Reministon-Hand factory site.

There have been rumors around N, Y, that Harry James intended to cut away from Columbia Records, as soon as possible and set up his own re-cording company, with others. James couldn't possibly clinch such a deal for a long while. He's under a five-year contract at Columbia which took effect when that company resumed recording late last year.

Music Publishers' Contact Employees union has indefinitely tabled numerous applications it has recently received from musicians and members of bands for membership in the outfit. With things so unsettled as to present members of Music Publishers: Contact staffs, due to the midnight curfew, meeting of the MPCE Council recently decided to delay action.

Dave Dreyer is putting on the drive for Irving Berlin's new ballad, "All My Life." as a "welcome home present" for Berlin, who's expected back end-March or early-April from his Pacific tour with "This Is the Army."

A Delightfully Articulate Confession

Of An inarticulate Love

Recordings by

VAUGHN MONROE, KING GOLE TRIO, DICK BROWN

Surreulfatic Jivel The lyric is so Hep. We Don't Understand It Ourselves

Capital Record—STAN KENTON (Vocal—ANITA O'DAY)

VALIANT MUSIC CO., 1619 Broadway, New York 19, N. Y.

* 1

VARIETY Horowitz to Intro

Soviet consulate has whipped up a March 20 parly for its N. Y. offices to mark the introduction in this country of Serge Prokoffer's Eighth Piana Sanata: It will be demonstrated at the shinding by Vladimir Horowitz, for whom it assertedly was written. written.

p on him. It's

Music is, of course, nutomatically part of the Am-Rus entalog in this commercy, rights to which are owned by Leeds Music.

Owner of Nick's, N. Y. Jazz Nitery, Dips Into Disc Biz As Sideline

Nick Rongetti, proprietor of Nick's, Greenwich Village, N. Y. "Nicks." Greenwich Village, N. Y., steak and jaze emporium, is branching out as a recording magnate. He will soon market three albums under the Manhattan label insorbed, "Nicks presents recordings of his Disieland Jazz band featuring Miff Mola. Peewee Russell and Muggsy Spanter."

Albums, six sides each Albums, six sides each, will ratail for \$\$ and are to be sold only at Rongetti's spot and by mail. Russell, Mole and \$panier each head-line an album with tunes, for the most part, being standards such as "Livery Stable Blues," "Three Little Words," "Blugle Call," "Clarinot Marmalade," etc. Waxing was done at WOR's N, Y, studios.

Insiders are getting chuckles out of one of Spanier's titles—"Feather Brain Bluas"—which ties in with a violent difference of opinion between the cornet player and a prominent jazz critic

Advanced Music in New Plea on 'Parade' Song

Advanced Music Co. has filed an appeal with the N. Y. court of appeals on the recent decision of the appeals on the recent decision of the appeals and the recent decision. American Tobacco Co. and Foote, Cone & Bolding, Advanced suit is or \$200,000, claiming its song, "Don't Sweetheart Me," was not proparly rated on the "Hit Parace": Spontoved by American and areterised by FC&E. American and artertised by FC&E.

Advanced's suit was thrown for a oss several weeks ago when the aploss several weeks ago when the ap-pellate division reversed a previous ruling by N. Y, supreme court rela-tive to a motion by American-to dis-miss. Supreme court denied the mo-tion, the appelate division granted It, with leave to the plaintiff to amend its complaint.

CARMICHAEL MILLS BAND

Hongy Carmichael reported again planning to set up a new orchestra on the

Songwriter has several times nade plans in that direction.

tz to Intro Prokofieff Sonata Bands at Hotel

(Presented hercivith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Pigures after name of hotel give room capacity and cover charge. Larger amount designates teechend and holiday price. Compilation is bused on period from Monday to Saturday.

Hand	Hotel Lexington (300; 75c-\$1.50)	Weeks Phyed		Covers On this	
			1,700	,38,825	
	New Yorker (400, \$1-\$1.50)		1,925	24,525	
	Permsylvania (500; \$1-\$1.50)		2.750	27,625	
	Waldorf (550; \$2)		2,800	39,950	
	Lincoln (275; \$1-\$1.50)		1,075	. 3.875	
	Roosevelt (400; \$1-\$1.50)		2,200	62,525	
Charlie Spivak	Commodore (400; \$1-\$1.50)	. 5	2.075	11,000	
· · ·	A STATE OF				

Asterisks indicate a supporting floor show. New Yorker, Billmore, have ice shows. Lexington, Hawaiian floor show.

Chicago

Buddy Franklin (Walnut Room, Bismarck hotel; 465; \$1.59.\$2.50 min.), Draw held to around fine 3.000. Bunue; 700, \$3.9.50 min.), Hildegarde Bob Grant (Pumire Room, Pallyncy Hune; 700, \$3.9.50 min.), Hildegarde Bob Grant (Pumire Room, Pallyncy Hune; 700, \$3.9.50 min.), Hildegarde Bob Grant (Pumire Room, Blackstone hotel; 465; \$2.50 min.), Bir Continues steady here with Lassalie and Dulphf Fiske pulling good 2.00. Boyd Raeburn (Panther Room, Sherman hotel; 800; \$1.50.\$2.50 min.), Off hers, Raeburn accounting for about 3.000. Tot Weems (Boulevard Room, Stevens hotel; 850; \$3.43.50 min.), Weems proving samar (daw. Big \$2.00).

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Same solid business at 4.300 tabs.

Joe Reichman (Bitmore; 900; \$1-\$1.50). No fluctuation since the curriew except for mora dinners: 4,900 covers.

Location Jobs. Not in Hotels

Gay Claridge (Chez Parce: 80; 33-85.50 min.). Picked on some with Glaridge-Mostel-Grey combo playing to nice 0.4400.

Dat Courtney (Blackhawk: 500; 31-82.50 min.). With Saturday and Sunday maninese Courtney had little trouble in bringing in swell 4200.

Bernie Cummins (Latin Quarter: 700; 53-52.50 min.). Really get soeked last week, slow topped by Bert Whoeler clashing up a ranger of 2800.

(Los Angeles)

Vaughn Mource (Palladium, B. Hollywood, fifth week). Big again, 30,000

Vaughn Monree (Palladium, B., Hollywood, fifth week'. Big again, 30.000 dancers filing in J.

Morace Heidt (Trianon, B. South Gate, seventh week'). Same number of customers, 11.500.

Leighton Noble (Slapsy Maxie's, N. Los Angeles, 18th week'). Capacity bit to 5.200 parties (Tricondero, N. Hollywood, second week). On the climb again and curriew words practically over at 2,000 payolas.

Billy Eckstine's \$500 Per Col., Decca to Market Side for National Label 'Song of Norway' Music Joung of Not way MUSE. Both Columbia and Decea are marketing albums of "Song of Norway" music. Unusual aspect of the duplication is the fact that Decea's album uses the entire cast of the Broadway operette. with Kitty Carlials in place of Irra Petlina, star of the show, which is based on the work of the show of th Billy Eckstine's orchestra has been

signed to the National label, one of the many independent recording companies now in operation, at an unheard of price of \$500 per side. This price is one that some of the better known bands on major labels don't equal



This Week-



That Tumble Down Shack In Athlone Copyright by Mills Music Inc.

CHIC KARDALE 54 W. Randolph St. CHICAGO

"A STORY OF TWO CIGARETTES"

LARRY TAYLOR, General Manager

Martin Block Music, Ins., 501 MADISON AVE., NEW YORK 22, N. Y.

HUGHIE CLÁUDIN 1509 N. Vine St. HOLLYWOOD

"Seven lively Arts' is a gorgeous, smooth-running, good show. It is not brilliant in all its humor, but it is funny enough, a show with little and lahr in it tribution of Benny Goodman is rean audience not even Miss Lillie can in front of a curtain and plays a for Clariner".

JOHN CHAPMAN
Daily News, March 3, 1945

Alovo Junain

Just Concluded 3 Months Engagement

"SEVEN LIVELY ARTS"

ZIEGFELD THEATRE, New York ..

Opening March 28th

PARAMOUNT

New York

With His New ORCHESTRA

Exclusive

COLUMBIA Recording Artist

Current Release AFTER YOU'VE GONE (Sextette) BODY AND SOUL 'Trio)

Next Release NEW KIND OF LOVE CLOSE AS PAGES IN A BOOK

transportation problem

Lastfogel Names 3-Man Committee To Run Chi USO Affairs Vice Halperin

USO-Camp Shows, midwest divi sion, headed by Hal Halperin three years prior to his death March 4 will be run by a three-man coinmittee headed by Charles E. Hogan of the Hogan Agency and Morris iver and Leo Salkin of the William Mouris Agency, Tom Ryan, aplorris Agency. Tom Ryan, ap-omted secretary six months ago, ill continue in his present capacity. Abe Lastfogel, here last week for Halperm's funeral, made the ap-pointments, also directing that USO offices move from Woods Building to

SID PIERMONT JOINS MCA THEATRE DEPT.

Sidney Piermont, honorably dis-charged as an Army major a few weeks ago, last week joined Music Corp. of America in New York, Pre-war he headed Loew's booking de-

partment.
Piermont joined MCA's theatre division, where he will work in association with Johnny Dugan, its head since Phil Bloom shifted into legit and went to the Coast. Dugan, incidentally, left for the Coast Sunday (11), on three-week trip.

Chi Sportsmen's Show

Chicago, March 13. Test case of ODT's wartime pow Test case of ODF's warrung pow-ers over show-biz Is seen in opening of International Sportsmen's show at Coliseum Saturday (10) in the face of warnings from regional ODT office that exhibits from Minnesota. office that exhibits from Minnesota. Michigan and Wisconsin required special permit from the War Committee on Conventions

mittee on Convention.

Defy was made by promoter Nick
Kahler, who said he wasn't botherkahler, who said he wasn't botherkahler, who said he wasn't botherkahlibior in the three states represented have Chi offices, and that
white alliar from the government.

Following Kahl — move, OT

Following Kahl — move, OT

Following Kahl — move, OT

Late of the Children of the Children

Jacobs of the Children of the Children

Late of the Children of the Children

Crystal-Ball?

Fellow who had the snapshot oncession in the night clubs as reported having sold out for 20,000, about one week before the Byrnes curfew "request"

Was the guy tipped off? If he didn't say anything to the cabaret ownership bunch.

Biltmore. Commodore To Continue Shows

Both the Biltmore and Commodore hotels. N. Y., have chafiged their minds about the effect of the curfew. Biltmore had mulled folding the ice show and band in its Bowman Room and was on the point of giving musicians and acts notice. It will now continue as before.

continue as before.

Commodore had severed Hal McIntyre's agreement to return to the
Century Room following the current
Charlie Spivak. That booking has
been reinstated and McIntyre opens
for a fortnight March 29. Who will
follow him has not yet been decided.

'I-C of '45' Gets \$146,000 In 16 Shows at Chi Arena

Sportsmen's Show
Defies ODT Travel Ban
Chicago, March 13
Arena Managers' "Ge-Capades of the Arena noday (14): 10 Join the March 13 booked here during the past year.
Show moves to St. Louis for a five-week show him to more proven the white the past year. day stint with take of total here of \$146,000.

\$145.00.
That's nowhere near record-breaking \$750.000 chalked up by Sonja Henies "Hollwood Revue" in 20 days at the bigger capacity Stadium two months ago, but still potent enough in view of difference in capacities. Shipstad & Johnson's "Ece Follies" grooved \$200.000 in 22 performances recently at the Arena, also nice coin.

L. A.'S CIRCUS STARTER

L. A. S CIRCUS STARTER

Los Angeles, March 13.
Circus season opens here March 20.
with the Russell Bros. show booked for 18 days at the Pan-Pacific Auditorium.
It will be the first time the Russell outfit has ever shown indoors.

Bistros' Lenten Flesh Cut | CORELLI DEFENDS AGVA

Thee local difference of the control of the control

40 Louisville Niteries Agree to Release 800 Of Help for War Work

Louisville, March 13.

Operators of 40 entertainment pots in the Louisville area have

spots in the Louisville area have promised full co-operation in re-leasing 800 workers for war work. War Manpower Commission after a local survey asked the night spots. It was not to be considered to the workers in the town's 600 "less-essential" places, to release abel-bodded men between 16 and 50 for re-assignment to war work. Men will be released in three shifts, the first Match 15, the second Kenne will be released in three shifts, the first Match 15, the second Town's "less-essential", places are listed as theatres, taverns, and bowling alleys.

CO-OWNER ONCE AGAIN HEADWAITER: CURFEW

Pittsburgh, March 13. Forced to eliminate several em loyees on account of the curfew, Etzi Covato, one of the three owners of the Villa Madrid, is now ers of the Villa Madrid, is now serving as headwalter at his place. He's taking over duties formerly as-signed to Jimmy Prince, who has re-turned to regular waiting job, which he held down before being

which he held down before being elevated year ago.
Covato, ex-band leader who branched out as a nitery owner some time before repeal, has been associated in past with Flotilla Club, Palaz Cafe and Italian Gardens, before picking up Villa Madrid, always with various partners.

Burley Mgrs. Fined 1G

Follies Theatres Corp., operator of a Maia st. burlesque house, was fined and the state of the s

REP ON BOSTON RAP

On Wednesday, Feb. 21, in the Vaudeville section of "Variety," a story was headed: "Charges Leveled by Boston Niteries vs. AGVA Rep; Little Caesar Tactics." 1t calls for an answer from Theatre Authority.

an answer from Theatre Authority. You say that "The national AGVA office also is particularly burned at unfavorable publicity given the talent union recently in Boston when Fred Nertet. acting for TA and not AGVA. reportedly held up the show until promoters signed over 15% of the gross to TA because of the outside acts used in conjunction with the control of the property of the p

1. The only union that got any publicity out of the Hope affair in Boston was AGVA, and the publicity that AGVA got was only good. I would like to see some of the unfavorable publicity

Tavorane publicity.

2. It was not the Bob Hope "March of Dimes" in Boston. It was the Boston Record "American Servicemen's Fund"—similar to our "Salute to the Wounded" held at Madison Square Garden here recently.

Square Garden nere recently.

3. It was not Hope's radio program. Hope's radio program went on the hight before from a Rhode Island Naval Base. They were laying off the next day when they appeared in Boston.

peared in Boston.

4. The show was not held up at any time: TA has had cordial relationships with Boston papers, and it was not representing TA on the side. Nerret was the official TA and United Theatrical War Activities Committee representative in Boston, Iremailly conducted all negoting and the Boston Record management.

agement.

5. Again you repeat that "AGVA came in for much undeserved adverse publicity in the Boston press, residently the second press, residently the pressure of the second press, residently the formatile Paralysis Fund benefit on the vaude talent union." Who with TAA. There was not any fair, the pressure of the second pressure that the secon

of \$2,000.

All Nerret did was his job—
what's all the shooting about?

Alan Corelli.

National Executive Secretary.

Theatre Authority

N. Y. Cafe Owners Raise 100G Fund for Nat'l Org.

Spurred on by the disastrous effects of the curfew, N. Y. nitery and restaurant operators at a meeting last week voted to raise a \$100,000 done. solely by the Cafe Owners Guld into a national organization. New group, to be known as the Allied Food & Enfertainment Industries, is being organized to include restaturants as well as miterias.

Expressed function will be to deal with unions, arbitrate disputes and maintain watch over legislative activities that effect the industry, 0,000 fund has already been raised. Arthur Garfield Hays is reported being considered to head the legal end of the new setup. He's Billy Rose's lawyer. Noah Brauntein was COG attorney until now.

Cafe Zanzibar's Changes

Although talent budget at the Zanzibar, N. Y. is being cut, cafe will still shell out a sizable sum weekly for entertainment. Eliminations in the original show now include Louis Armstrong's orch, Bill Robinson. who bowed out last night, Nicholas Bros., and Delta Rhythm Boys.

Roblinson, who bowed out last night, and policy and pol

Rail Travel Ain't Tough Enough, Dante's Props Must Be Particular

Detroit, March 13. Even a magician can't buck the

Unable to roll out a magic rue Dante, the magician, is closing his "Sim Sala Bim" revue following its current run at the Downtown theatre here. Dante's problem is that he needs a baggage car with 12-foot openings to transport his props, and they can't be had.

He probably will build a vande-ville turn with Mio-Yo Miller. Aus-tralian girl magician, who has been on tour with him for the past

N.Y. PAR SETS PAIGE FOR REPEAT BOOKING

Paramount theatre, N. Y., apparently liked the performance of Raymond Paige's orchestra behind Frank Sinatra last year so much it is buying him back sans the singer. Paige and the same number of mer 38, have been booked for the latte part of May.

part of May.

Paige, a radio maestro, worked
his first Broadway bandfilm job last
year at the Par, with Sinatus because the swooner wanted his type

That band was constructed by Paige for that date; it's assumed the forthcoming 38-piece combina-tion will be handled likewise.

Chez Paree Bldg, Sold: Might Have to Relocate

Chicago, March 13. Chicago, March 13
Possibility that the Chee Pare would have to find a new location loomed last week in the purchase of the three-story building, top floor of which the club has occupied for the past 14 years. Property was purchased for slooped by the company of the company of

plant and laboratories.

Mike Fritzel, owner of the Chez, said his lease expires on August 1 and unless arrangements can be made with the new owners to retain the space, he would have to look elsewhere. "Mowever," said Fritzel, "there will always be a Chez Paree."

PAUL REGAN

COMIC-SATIRIST

2nd Week CAPITOL, N. Y.

(Week March 8th)

MCA

CAPPELLA

PATRICIA RIO CABANA

CHICAGO NOW PLAYING WILLIAM PENN HOTEL

PITTSBURGH MUSIC CORP. OF AMERICA

PERFORMERS NOW IN ARMED FORCES

ou are in Special Services or ne immediate use or post-war ret

Hore is a Service You'll Always

FUN-MASTER GAG FILES

Contain Hodern Comedy Material Contain Hodern Comedy Material Canadam Over 100 Sure-Tire Gages—41.48 Each Mos. 1-2-3-4-5 New Ready Make Checks Payable to PAULA Shifted Mail to "Fun-Manter" Mail to "Fun-Manter" Mail to "Fun-Manter"

LENA HORNE

Exotic M-G-M Singing Star

In Person CAPITOL

New York

INDEFINITE ENGAGEMENT

Management

LOUIS SHURR AGENCY

Chi Niteries Beef to Local WMC: That **U.S. Body Wonders If Curfew Can Stick**

Move for complete repeal of midnight curfew in Chicago which, it may be sald, is one town that's never taken any kind of prohibition lying down, was made by War Manpower Commission officials themselves here Saturday (10). Following protestations registered by Chi Restaurant Association at meeting with regional Association at meeting with regional WMC diractor William H. Spencer, Spencer agreed with CRA reps that violations are on the increase and that, although many have been submitted to police for checking, no confirmation of any report has been seturned.

Spencer's announcement that he would give CRA "full cooperation" in petitioning War Mobilization Director Byrnes to repeal the order, which has now been in effect two weeks, was seen by nitery and res-taurant ops that their prognostica-tions that the order wouldn't work is finally being conceded by Govarnment reps.

Less positive than WMC brasshats, Loss positive than WMC brasshats, Mayor Ed Kelly, midwest Demo kingpin, whose police force has curfew enforcement power (following reports of violations to Commissioner James Alliams by WMC), did some fancy fence-straddling in the following carefully worded but vague pronouncement: "I have fath following carefully worded but vague pronouncement: "I have faith in the patriotism of Chlosago's public. We are not polloing, but observing. Many of those violations reported are spite work or erronaous. While we will cooperate with the Government in every way, I think our way of doing it is best."

our way of doing it is best."

Unable to cope with the huge
number of violations reported, regional, sate and city WMC officials
haven't been getting much cooperation from police here—not even the
"observing" kind. Asked to investigate complains from WMC and to
report repeated violators in writing, or repeated violators in writing y report on list of 60 violators sped back in WMC's lap by po-was that no tavern existed at of the addresses given!

Meanwhile, Jack Comise, prez of newly formed Cafe Owners Assn. and operator of Club DeLlsa, com-plained lack of enforcement is caus-ing larger clubs with stiff overheads to lose their shirts. "The lat George do it' enforcement policy followed by the WMC and the police has worked a hardship on us while illegitimate places are making huge profits," Comise said.

Chi Trib's Blast

Typical Chi Tribune sek-ack Governments' mishandling' of curreworder took up a full column-and-and Thurnday (8), with Col. Mc-half thurnday (8), with Col. Mc-Typical Chi Tribune ack-ack Gov-

Survey, "made in all sections of the city by experienced investigations," according to Trib, shows that Chi is in for an unpgralled era of sneak drinking "that in tha first 10 days of midnight closing has shown an alarming degree of activity."

an alarming degree of activity."

Bespite Trib's walls, however,
main effect as noted by Chi "Ontriby" staff in a careful survey of its
own over the past two weekends,
is that early-bird habits of the spotspot of the spot of
mercy barren at 8 p.m. now going
full blast at that hour—and, in many
full blast at that hour—and, in

50,

Meanwhile, as if restrictions clamped on by WMC. WPB, etc., weren't driving them groggy enough, ops were also griping that a move by OPA. to recapture excess food and point inventories saved up by

them is going to stymie them fur-ther. OFA program, under which ration boards are given till May 1 to chop down surplus cafe inven-tories, as well as points above their original allocations, in order to put people who exit at home and those who exit out on the same basis, has who exit out on the same basis, has worst configuration to the program worst configuration to the program as far as rationing is concerned.

Chi Cafe Ops-AFM Tiff **Re Curfew Adjustments** Settled: Face Saving

Settled; Face Saying Chicage, March 13. With American Federation of Musicians office here refusing to deal with nitery operators throughtheir newly formed Chi. Cate Own their newly for musicians and acts added do the axe.

Jack Comise, COA prez, at first announced that if union failed, the continuous of the control of the control of their new their new their new their newly formed their new their ne

D. C. Lamplighters Club Defies Midnight Curfew

Defies Midnight Curfew
Washington, March 13.
The Lamplighters Club is delying the currery and war Mangower. Commenter of the Currery and War Mangower. Commangower and heat, Joseph Burko, pot's operator, declares he'll operate anyway, He'll be the waiter and herl operate anyway, He'll be the waiter and herl of the commenter of t

Not Backing D. C. Joint Published reports that New York aftery owners are financially back-ing Washington's Camputation of the nitery owners are financially data-ing Washington's Garbana and the definance of the curfew are reported to be untrue. Members of the Cafe Owners Guild were polled at a meet-ing of the executive board, and non-reported any financial interest in the

reported any financial interest in the proposition. It's pointed out that it would be useless for N, Y, bonifaces to offer financial assistance in an efforcibrent the current the current

King Sisters to Morris

King Sisters have signed a man-agement contract with the William Morris Agency. They were previously with Music Corp. of America.

If They Run to Speaks. It's NG for Legit Cafes

If 8 Ni for Legit Lates
Night club and restaurant operators are as alarmed as the police because of the respid growth of speakeasies. Extent to which they've
caught in the New York area is indicated by the fact that nearly 100
were maded over the speekend in
which are the speaker of the
given the alternative of \$\$ or two
days. All paid the fine.

The nitery owners claim the
paseks are in competition with them
inasmuch as post-showtime crowds, as
at the bar or at a table, will go to a
spot that won't eject them at 11:65.
Should the speaks become more

spot that won't eject them at 11:45. Should the speaks become more prevalent, it's feared that the reve-nue from late crowds will disappear

nue from late crowds will disappear entirely.

The only comfort to the nitery bonifaces regarding speaks is the fact that continued growth may lead authorities to extend midnight dead-line and knock the pins from under them.

Nick Prounis Recalls Another Curfew Era: Soph on Readiustment

Nick Prounis who, with Arnold Rossfield, directs the destinies of the Club Versailles, N. Y., and is also president of the Cafe Owners Guild, Rossfield, directs the destinies of the Cito Versailles, N. Y., and is also president of the Cafe Owners Guild, the nitery business in Gotham. He has been in it in N. Y. since he first came over from Greece in 1905, and went through the transition of the control of the contro

8 p.m.
The fashion thus was to have a

The fashion thus was to have a super after the theatre, and in those Mayors Mitchell and Gaynor administrations in New York, there was a 1 a.m. closing law also. It's for that reason that wishfulthinking persists that (1) the League of N. Y. Theatres do something about readjusting its curtains, since obodi residinting the cut admissione apparently it, too, is now feeling opened last fall, underly, which apparently it, too, is now feeling opened last fall, underly of hot water since the content of a 1 m. closing be achieved. Another show by the content of th

JAMMED WITH % FILMS RIVERSIDE SLUFFS BANDS

RIVERSIDE SLUFFS BANDS

In order to play off a heavy backon of percentage films, the Riverside
theatre. Millwaukee, its dropping
tigge-shows beginning March 30 for
an indefinite period, with the exceptigge-shows beginning March 30 for
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the distributors, prevailed upon the
Rivervide to play them off.

'Dagwood' for Vaude

Arthur Lake's "Dagwood Bun-stead" characterization will be available on the vaude circuit in June at the conclusion of his air

2d Week of Byrnes' Blitz Sees Nitery Biz Still Plenty Off. Also Some Foldos

'Mr. D.A.' in Vaude Trial

MIT. D.A. III VAUUE IIIAI Jay Jostph, the 'Mr. District At-torney' worked up a vaude set after tryouts at benefits and a date at the Carmen theatra, Philadelphia 'He's set for the State, Hartford, March 17 and will follow with Providence. Jostyn's talking act will consist case, histories similar to his radio

You Figure It Out. We Haven't Time-But The Bowery Is 1-Hr. Up Detroit, March 13.

The Bowery, Frank Barbaro's huge nitery here, will get a break March 15. It will be able to stay open an hour after the rest of tha local bistros fold at midnight, because it's located in Hamtramek, the city within the city of Detroit.

within the city of Detroit.

State Legislature receptly voted to return the State to Central War Time, an hour behind the current Western War Time, on March 15. Big war centers, however, were given the option of remaining on EWT. Detroit Tecided to go along with the present time.

present time. Hantramck. from all indications, will follow the rest of the State to CWT beginning March 15. It means that when it is midnight in Detroit and closing time it is not) 11 p.m. in Hantramck. It also means that the Bowery can turn back its clock legally and take over all the late trade.

WALTERS' DET. LATIN **OUARTER IN REC'SHIP**

Detroit, March 13. Pending a show-cause hearing for its dissolution. Arthur Rozen was anits dissolution, Arthur Rozen was ap-pointed temporary receiver for Lou Waiters' swank Latin Quarter last week by Circuit Judge Theodore J. Richter. Rozen has been acting as v.p. and treasurer of the firm as well as manager of the nitery, which opened last [all.

= Continued from page 1 =

Early V-E failed to adjust its amusement habits to the midnight shuttering.

to the midnight shuttering. But with the good news on the European (ront, operators not only nurture hopes that the curfew will be lifted, but that care business generally will assume gold-rush aspects. By closing now, they fear being caught short on the lush celebration business.

It appears that V-E day would not It appears that V-E day would not only provide cause for immediate celebrations, but would be the fuse setting off a sustained spurt that would continue for many months—

curiew or no.

It's believed that most troops shifted from the European to the Pacific theatires of war would get a furrlough in this country—reason enough for celebration. It's also befurlough in this country—reason enough for cicloration. It's also believed that there'll be many discharges based on the point system, announced inte summer by the War Department. Consequently they believe there will be a sustained series of celebrations.

Arthur Lake's 'Daigwood Bum of celebrations's stead", characterization will be dearwishic boulfaces report that available on the vaude circuit in June at the conclusion of his after the beginning of the curter are still show.

The conclusion of his after the present of the provided and the prov

Second week's operation of the ourfew indicates that there has been little adjustment by the public de-spite desperate efforts by bonifacas to meet the new conditions. There has been some slight trend toward earlier patronage of niteries, but it's not enough to offset loss of late trade.

and the property of the control of the current of t

Respite in June?

Respite in June?

Washington, March 13.

A high Government official in off-the-record statement, declared that while no date can be currew, midnight shuttering of amusements is a temporary measure and directive was issued with great refuetance after earth of the control of th

more drastic regulations will be necessary to save fuel for essential war production and further the war effort in all directions. A good guess locally is that June may see the curfew eased if nothing untoward happens.

the object of the state of the

There's plenty of blues in St. Louis

"There's alenty of blues in St. Louis where cur'es conditions forced shuttering of two spots, Club Plantation and Smoty José Theatireal Club. But and the state of the state o

straight: entery operating under memor of the Geo-Alemo M.

Major note of optimism is registered in Hollywood where early-to-bed-and-early-to-drink are the chief and the strain of the

Soaring Salaries of British Vaude Acts Worry Bookers: Some Up 100%

Acts Worty Bookers; Some Up 100%

London, March 6.

Manuer in which salaries for vaudetilians have soared since for the salaries for vaudetilians have soared since for the salaries for the sala

DR. JESTFR

Marvels of Magica

Perception

SUAVE

MYSTIFYING

HII ABIOUS

Currently at the

MORMANDIE BOOF MOUNT ROYAL HOTEL, MONTREAL

M.C.A., NEW YORK

Most of the topnotchers work on percentage, with guarantee. Generally they take over bilts, supplying their own acts, which are submitted to the bookers for their okay. To counteract the prevalent fabulous salaries, General Theatres and Moss Empires now gladly include legit and musical shows in their bookins:

bookings.

It is reported that bookers are now considering the passibility of booking supporting acts on percentage. Idea is not new, as Firth Shephard and Linnlt & Dunfee have been doing it for years in their legit

Hotel Astor's Earlier Start

Astor hote, N.Y., which normally opens its: Root Garden late in May, possibly will get going sooner this year. Harry James has been seen that year. Harry James has been seen but plans may be changed to bring in Sammy Kaye for three weeks somewhere around mid-May, with James following about June 8. Kaye. Who is set for the Roof's eight clos-who is set for the Roof's eight clos-

who is set for the Roofs eight closing weeks, which period he has bad for the past two years, would also retain that applied earner that has a period of the past two years, would also had a gende open between James and Kaye. This spot may be filled by Gene Krups. While east this past had been the past of the past of

VARIETY Last Call Chicago, March 18.

Chicago, March 18.
Orientation course for be langers-on. designed by Joe Sherman, opened by Joe Sherman, opened by Joe Sherman, opened before Camparate Louise and Last drink before curves with the least possible show the sherman consists in having centraliare Ted Allen chust, "Last call—For alcohol—Good night, you...ll".

ight, you-all." Sherman then runs up and down the bar, 10 minutes before final all-out signal, shouting. This is positively the last call."

LOUIS JORDAN'S OUICK PAR, N. Y., REPEAT DATE

Louis Jordan's five-piece combo, which closed last week at the N. Y. Paramount has been re-signed for a unusually quick repeat at the house to start June 6 or 13.

They'll be on the bill with the Stan Kenton orch.

Election This Year Will Decide Brazil's Casinos

Brazil as a postwar boom spot de-pends very considerably on the elections, due this year. There has been much talk that Rio de Janeiro and Sao Paulo would figure promi-nently in Yank tourism postwar, but every so often a new regime kayoes gambling.

Brazll is sympathetic to the c for the wealthy natives and the visit-ing foreigners, Yanqui or otherwise, but when the middle-class natives go overboard on gambling, it gives the omnipotent reform group a constant opportunity to become more vocifer-

Rio's Copacabana Casino. Urca Ca-sino, et al., heretofore booked Impor-tant U. S. acts.

Unescorted Gals Banned From 45 L'ville Taverns

Louisville, March 13. Louisville, March 13.

New police order banning unescorted women from 48 night pools during eretain hours, brought a flood during eretain hours, brought a flood workers, etc., to local newspapers, of the problem of large and the problem of large and the problem of increased meet the problem of increased receal rate at the fort was to declare certain bars and taverns of Local drinking nalees record a fall-

Local drinking places report a fall-ing off of business since the ban and temperance speakers have been playing up the ban as a victory for their cause over local radio stations

Wanger's Units

Wally Wanger, line producer of the Latin Quarter, N. Y., shows is readying a series of units for pres-entation in vaude houses. Units will have no connection with the Latin Quarter.

First package is tabbed "Tele-Visions of 1945."

FB's Cocktail Changes

Julie Dale, of Frederick Bros. Chi-cago cocktail department, will take over the FB Hollywood office to re-place Jean Wald who left the organ-ization to go in business for herself. Jack Kurzie now heads cocktail

Saranac Lake

By Happy Benay Saranac, N. Y., March 13.

Send birthday greetings to Alora ooding, Aileen Grotte and Ernie

ward Slagus checked in at the rs last week. Edward Stephen Rogers last week. Madame Luzan nicely, but distriubed by that added poundage.

poundage.

Ben: Nadler will spend 10-day furlough with his family in Ohio.

Alexander Beveridge flashing good reports and okayed for mild exercise.

reports and Okayeu to the Sarve LaVigne, former member of this colony now leading his own orthestra in a Malone, N. Y. nitery. Benny Ressier upped himself do direct the local section of the section of

Hoffman Circus Can't

Ed Hoffman, operator of Hoff-man's Circus, three-ring outfit, wil have to settle several outstanding salary claims before American Guild of Variety Artists gives members the green light to sign for forthcoming season. Hoffman had asked his N.Y. agent to submit acts for the circus, which starts its season, next month, but talent union apprised agent that Hoffman's "unfair listing" would stand until claims from last season

same until claims from last feedom were liquidated prematurely last season when Hoffman was taken ill, and Mrs. Hoffman had been musble to continue to operate profitably. Atthough Hoffman had Act Potential Continue to operate profitably. Atthough Hoffman had Act Potential Continue to operate profitably added other acts along the line for whom no bond had been posted. Act Potential Correct the members added other acts along the line for whom no bond had been posted. Act Potential Correct the members acted to the continue to continue no coin had been, posted to cover them.

Hoffman is expected in N. Y. this week to take the matter up with Act VA. were liquidated.

K. C. Spot Plunging

EL Casbah in the Bellerive Hotel. Kanasa City, is going in for greater use of names. Georgie Price hose been set for March 23 for none week with Dwight Fiske set to follow. Spot uses one act only with rest of show provided by Charlie Wright's orch.

Night Club Review

Terrace Room. Cleve.
(HOTEL STATLER)
Cleveland, March 6.
George Duffy orch (11) with
Marion Brent, Marthe Errolle
Estelle & LeRoy, \$1.50-42.50 mini-

Estelle & LeRoy: \$1.50-42.50 minimism.

Statler made a good buy in placing George Duffys long-touring
ing George Duffys long-touring
town crop, in its Terrace Room
from the spring season. Cleveland
for the spring season.

State s

"Song of Norway" arias she nancies so distinctively. Estelle and LeRoy break the ice for her with their impeccable ball-room footwork and dashing lifts. Room almost doing sellout bix on its earlier dinner and supper per-

Bert Wheeler Withdraws Get Acts 'Til Debts Paid Act From Latin Ouarter. Chicago: Needs Polishing

Chicago, March 13. Chicago, March 13.

Two new acts replacing Bert Wheeler at Latin Quarter Sunday (11) were Lou Holtz and Dorothy Donegan and Larry & Conchita, with Jackie Helier and Bernie Cummins' getting \$25.00 weekly. It's his first night club date in years.

Wheeler, who folded after week's engagement, said he found tha going too rough with insufficiently re-heared roofutness, explaining act

mg too rough with insufficiently re-liearsed routines, explaining act needs more break-in dates before hitting bigger spots.

Nidorf to Manage Singer Jo Stafford

Mike Nidorf, who recently com-pleted a deal to take over Sammy Kaye's orchestre as co-manager with Jim Peppe, last week completed ne-gotiations to represent songeriess Jo Stafford. Nidorf preaumably mada arrangements with George (Bullets) Durgom, Miss Stafford's manager low in the Army, to handle the

Miss Stafford is now in California. She returns next month for a sched-uled date at the N. Y. Paramount.

Shoreham, D.C., Ups Act **Budget to Beat Curfew**

Talent situation at the Shoreham otel, Washington, is being reversed hotel, Washington, is being reversed because of the curfew. Instead of cutting down on the budget, Haus Lederer, booking the spot from New York, is expanding expenditures figuring that name policy will hypotakes.

New policy starts April 2 when De Marcos and Bernard Bros. head-line the layout.

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KATE SMITH HOUR

*** Dir.1 STAN ZUCKER

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"Varlety" Says:

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Mar., JACK DAVIES

ROCHELLE and BEEBE

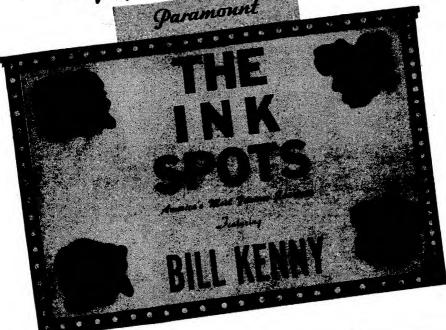
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Stopping Traffic!

Garamount





PARAMOUNT
Times Square, New York





Loew

Joe Lou & a Callee Billy Meaghe

NEW AGRECTEX Berty Ann Nyman Capitol (15) Xarlet Guage dolump Burke Louis Duries Bold Walter The Gerrare WASHINGTON The Gerrare Louis Order Louise (15) Tommy Dix Universit Louise Order Lawky Girle

Paramount

NEW YORK CITY Rose Marie Promound (11) Paramound (1

RKO

Wilke & Dare Barney Heam
BOOMESTER
Temple (16-18)
Cab Calloway Gre
Holmes & Jean The Boxyettes Dave Apollon Co Martin Tilton The Imaginators

Cabaret Bills

Bellin Gliber Steel Stee

NEW YORK CITY

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Studies from Ore

Steel Basels

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Dorothy Shay Paul Sparr Oro Paul Sparr Oro Laszlo Orc Hotel Taft Vinceni Lopez Or

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Victor Borge
Frest & E Bargy
Lee Reismen Ore
Mischa Horr Ore
Seeland
Sammy Birch
4 Whirlwinds
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BOOKING THE NATION'S LEADING INDEPENDENT VALIDEVILLE THEATRES

EDWARD SHERMAN AGENCY BEVERLY HILLS, CAL

YORK

CLEYELAND Palure (15) LeBrac & Bernice Smiley Surnette The Elimans Jean Carroll Bill Bailey Duttle Saultern Caballetten SAN FRANCISCO Golden (inta 114) Tel Pin Rito Ore Pied Pipera Jackie Green Watter Nilson llan dones COLUMNUS Palace (20-21) ous Prime Orc

Warner

NEW YORK CITY The Zephyes The Nichronales Coxolloro, Ore Sondra Barrett Nie Nichronales WASHINGTON Nie Nebon Loure PHILADEL PHILA DEL PHILADEL PHILA Enric (18) Earle (18) Earle

Ruspeltes Joer Randin Four Plu Un Girls Russ Alller

Independent

NEW YORK CITY Music Hall (15) Jac Ditchmen frame & Mediculea farter & Howle Rowy (14) Tetor Carge of Gordon one Edwards ford Ash Ore LAING 484.AND Jamalea (15-38) Shelding

Vergitte Hater Eddle Howard of St. New Double of St. New Double of St. New York Carlot of St. New House of S JANG 181.AND Janualea (15-18) Sheldons one & Dron on Discount 3 to Kasen Hor & Jean (15th only) Richel Sie Farrer & Jeannell Favo to BID BALTIMORE Ulppodrome (15) Kines

Gris Gris Gris Singer Hoy Danver Bohby Jarvis Singer

Hypoderone (13)

(2) Verroni

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America's Leading Independ **EDDIE SMITH**

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Bonnie Low Wma Boddy Rich Havana-Madrid II Williams (3) Souny King A. J. Cantu Amaoda Williams

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Kitty Curlosle
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Jank Mora

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Son & Sonny
Macrice Rocco
Roal Thomas
Powac Marquette
Poters St.
Lonn La Mories
Claude Ropkins Ore
Raigh Font Dry

Winchell

VARIETY

utes' notice." If he gets that kind of a contract he'll "sign with any sponsor forever," but he emphasizes that since money means nothing to him, all he wants is a happy sponsorial

since money means nothing to him.

all he wants is a happy spousorial
arrangement.

is o'vexed with Jim
Andrews in patticular and Lennen
& Mitchell in general for having
tied my hands' for so long that be
has grave doubts if he'd acquirece to
even if he renews with the Andrew
Jergens Co.

For the first time Andrews this
past Sunday' (11), had no control
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on his using Westbrook Pegler's mane on the air when he (Winchell) have been also also also been also been

Bing's Voice Continued from pege 1

U. S. stations by 12 hours of recorded music per day, which on a seven-day week only total 68,800 hours, but that's an AFM claim.) Chirps Anything

but that's an AFM clajm.)

Brago's bestwellers apont up the universal bestwellers and the universal bestwellers and the universal bestwellers and the search of the compens, "While Christmas" with 1.700.000 patters to date. "Silent Night." 1.500.000.

"Sunday, Monday and Alwoys" and "Pistol Packin Manna," over 1.000.
"Pistol Packin Manna," over 1.000.
"District Packin Manna," over 1.000.
"Pistol Packin Manna," over 1.000.
"Sunday, Monday and Alwoys" and the search that we shall be search that the search that the

xou rought," a Cuban excerpt.
It is figured that when availabilities of material ease, Crosby's catalog, of what will be in excess of 250 masters, should sell around 15,000,000 disks a year, including, of course, whatever the then-current hits will be.

reason but it the Andrews' Vic Schoon batons for him, as he did in their joint waxings of "Is You Is" and "Don't Fence Me In," that's OK with him, too. He'd Just as soon cut a platter with Bob Hope—which

No Decca Partner

Contrary to popular belief, Crosby is no partner in Decca. He only recently bought some common stock as an investment.

recently bought some common stock as in investment Crosby's appeal is the suffered with suffer

barytoning by Bing.
Could it be the same thing in later
years had something to do with the
success of a Harry James and
Tommy Dorsey, because the guy
stinging the vocales was Frank Sinstrings the vocales was Frank Sinstrings the vocales was Frank Sinwas with Tommy Dorsey. Or Helen
Was with Tommy Dorsey. Or Grinny Simms
and Harry Babbit with Kay Kyoo
Or Melen Forrest with Benny Goodman?

Chi Civic Leaders Continued from page 2

Costinued from pass 2

cent tiberred to by minuty Chicostonars as the "assistant mayor" to
consume of his many civic activities
in which he had been closely allied
with Mayor Kelly. The municipal
executive headed a large delegation
the last cities or visited the chape
the night before to pay their last
respects.

John Balaban. of Balaban & Katz.

John Balaban of Balaban & Katz.

And Delegation of the
consumer of
cons

The many floral offerings down both aisles were highlighted by a large Red Cross, sent by Martin Kennelly head of Chleago's chapter. He was among the civic officials who

attended.

With his brother Max. Halperin had staged tha first camp shows, backed by the Chick shows a backed. American nine months before Fearl Harbor, which was considerably before USO-Camp Shows was formed. Hal had represented USO in the midwest, while Max asted for Theatre Authority. Of Hal's three sisters, Nan Halperin is the former head-liner.

Maestro Discing Continued from page 39 =

put to it soon.

Not Tonight," a Cuban except.

It is figured that when availabilities of material ease, Crobby's estation of which will be in excess of even often material ease, Crobby's estation of the control of course, whatever the through of course, whatever the through of course, whatever the through of course, whatever the control of the contro

O. M. Samuel

Wednesday, March 14, 1945

Continued from page 2 ; actors. Further pleasure has been taking the actors out, mostly to that night court on Sunday evening in New Orleans.

hight court on Sunday evening InNew Orleans.

Then came the pictures and New
Orleans with the sunday of the sunday

Then came the pictures and New
deluxe on Canal Street, the first thestreet on that main thoroughfare. This
town wars oscited over the first
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The street of the sunday of the sunday

Wire. Sun did the Same thing

Finally. The States seemed to luxe

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Finally t mugg.

Terrible Stuff

Of all the terrible stuff "Variety" has had to print for its only non-pay correspondent, and all of it has been worse than that, below is the most terrible: (From "Variety." Arr. 18. 1916:

NAMES FOR TWO-ACTS By O. M. SAMUEL

By O. M. SAMUEE.

This and Tillied Control of the C

However, as long as the mugg works for "Variety" for nothing, ha can stick, and also go sway in the summer for his vacation, but if guy should squawk for space rales or even a touch, he will be aired."

New Orleans, March 13, When stricken during the floor show in the Blue Room of the Roose-velt hotel, Monte was with his wife, Helene, and several friends.

Helene, and several friends.
Funeral services were conducted from his residence, 420 Vincent ave, Metairie Ridge, this morning (Tuesday) at 10 a.m. with Rabbi Julian Feiblemann Officiating. Burial: was in Metairie Cemetery. Hundreds of business, civic and ticatrical leaders were among those attending the final rites.

were among those attenting the fluid with the control of the war. affectionately known in business and theatrical circles, retilier fore no prosperous houseweeking and building materials business in 1944. Born in Gretan Lacross the Massissippi from New Orleans, across the Massissippi from New Orleans. His first business venture was as a partner with an uncle in the building material war and the control of th

The Item. Mr. Samuel was the author of many published articles on the theatre, Including a column in the old Green Book Magazine as well as a series on European theatres which he wrote after his numerous tours of the continent.

the continent.

He married Helene O'Keefe, a talented New Orleans artist and portrait painter, 23 years ago, and theris
was a happy marriage. Both wera
familiar figures at first nights. In recent years his health began to fall
but he continued actively in the management of his business until a year

ago. He was in fine spirits when he want to the Blue Room, his favorita place. Sunday night during the floor show he whispered to his wifs that he didn't feel well and before she could summon a doctor he slumped could summon a doctor in his chair and passed a

Sally Steart, vocalist with Sammy Kaya's band, is recuperating from a serious operation at Miami Beach, Fig. She will take a thorough rest before resuming her singing.

Music Hall, N. Y.

Musle Hall, N. V.
The Planuari, Carter & Boule,
Puttle Bloman, Carter & Boule,
Puttle Bloman, Merjoric Williamset,
Marie Hall Corpor de Ballet Musle
Hall Symphony orch under direction (Mpill", Col.), reviewed in
Variety" Jan. 31, 45.

ion of Erno, Reper, "Toutheft and with the property of the pro

Earle, Philly
Philadelphia, March 9, th
Bobby Sherwood Orch (16) with
Barth Andrews, Marcia King, Don
torti, Barry Wood, Patsy Kelly,
Ontaines (8); Nothing But
Trouble" (M-G).

Salvary right. I bream of the same strong others.

Sherwood's band, with a youthul seem of the same strong others.

Sherwood's band, with a youthul so the same strong others of the same strong others of the same strong of

Orpheum, L. A.
Los Angeles, March 9.
Jack Teagarden's Orch (18) Mildred Bailey, Moro & Yaconelli, The
Pustons (2); "Lights of Old Santa
Fe" (Rep).

Music in the old Dixieland man-ner is being dispensed on the Orpheum stage this week with Jack Creagarden at the helm. To back it up is the top blues singing of Mil-gred Bailey, whose pipes haven't lost their original quality during her many seasons of working over the bailads.

many see onguna quanty quring hei ballada.

Teagarden crew, haphazardy.

The Paxtons, tap team, give sap. The Paxtons, tap team, give tap team, give the paxtons of the paxtons

again featuring Miss Teagarden along with members of the crew. Moro and Yaconelli, screwball "Spanish hillbillies," occupy the next-to-closing spot for show's only undoubtedly good on their guitars, but spend their time in horseplay without giving the instruments a real workout. They wary their musical background with accordion, violin and harmonica.

Boston, March 9.
Roxyettes (18), Imaginators (3),
Martha Tilton, Dave Apollon Co.
(4); "Here Come the Co-Ede" (U).

Martha Tilson, Dave Apolion Co.

(i): There Come the Co-Eds* (Ub.)

Weekest straight stage layout RKO

was a straight stage layout RKO

was a straight stage layout RKO

the acts. Whole just deem's

Roxyettes do three numbers along

the straight stage, as pre
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Tower, M. C.

Kansas City, March 9.

"Gny '968 Revue," with Elia
Shields, Jimmy Guim, Harry Smirl,
[Emit, Bert Gardier, Grandma
Perking and others, Tower Orch (9)
uith Ray Hughes, "Cru of Wereuoji" (Col) and "Soul of Moneter"
(Col),

(00), the hird to play here in re-cent months, takes over the stage following opening theme by the house orth, Ella Shields come of all the old-timers in the cast, and starts proceedings.

me. with an introductory spiel about the old-times; in the cast, and starts proceeding.

In the cast of the cast, and starts proceeding.

In the cast of the cast, and the cast of the cast, and the cast of the c

National, L'ville

Louisville, March 9 Count Basie Orch. (17), with James Rushing, Earl Warren, Shorts Davis, Patterson & Jackson, Pops & Louis; "Voodoo Man" (Mono).

Janus Patterson & Jackson, Pops & Louis, "Voodoo Man" (Mono). & Louis, "Voodoo Man" (Mono). & Louis, "Louis Patters & Saling and Basel's sown particular brand of acceptance of the pattern of the pattern of swing stuff and Basel's way particular brand of code, and the pattern of the pattern

VARIETY Oriental, Chi

Guy Cherney, Rigoletto Bros. & Aimee Sisters (4). West & Lgxing, Gypsy Rose Lee. Dupree & Charlo; "Rough, Tough and Ready" (Col).

It's a lusty, he-man session at the Oriental this stanza, reminiscent of the days when the baldheads down front made this spot look like a field of the through the same that the spot look like a field of the through the same that have played the same that have played there lately, opened to a packed the same that have played there lately, opened to a packed

long line of bands that have played been saiely opened to a packed been saiely opened to a packed been saiely of four acts support, on the play of the saiely opened to th

Rarle, Wash.

Washington, March 10.

Marie Nash, Ray & Pedro, Ted & Flo Vallett, Roxyettes, J. Lombardi's House Orch, "Tonight and Every Night" (Col.)

Every Night" (Col.).

Maric Naha, nights headliner this week, scorns topical songs for a budget of melody. Opens with Magic Is Moonlight 'Rollows, with Magic Is Moonlight' Rollows, with Parks of the Magic Is Moonlight 'Rollows, with Parks of the Magic Is Moonlight 'Rollows, and the Magic Is Moonlight 'Roll

laughs with their nature and a cancing.

The Roxyettes roll on Dorothy Remsen at the harp for a tuneful rendition of "Estrelita." Roxyettes open the show and close it with two colorful routines. Excellently lighted and staged by Harry Anger.

Arke.

Keish's, Jacopia.

Indianapolis, March 11.

Four Mazellos, Lora Lee, Richard Haymon, Bob & Mazinee Gates, Wagnes & Hamilton, Clarence Stroud & Co.; Meet Miss Bobby Socks' (Col.)

Keith's is doing nicely with a nifty combination, this week. Management indicates that midnight closing order has been a break in disguise for stage-show houses, making available, many acts heretofore concentrating on Chicago night souts.

ing available, many acts heredotes concentrating on Chicago night secondariation of the control of the control

Adams, Newark

Johning Johnson, Gloria Jeen, Jun durrug, Rolie & Vernan Pickert, Ross durrug, Rolie & Vernan Pickert, Ross durrug, Rolie & Vernan Pickert, Ross House Corch. 103 Man John Facher, House Corch. 103 Man John Steel & Song of Texas. (Col.) Single de a Song of Texas. (Col.) Single de a Song of Texas (Col.) Single de Song of Texas (Col.)

livelier meterial. Her stuff is all singing, with Gay a few single work as trabulified, since does well, with professional state of the singing singin

Circle, Indpls.

Indianapolis, March 11.,
Henry Busse Band, Jean Parker
Roberta, Phil Gray, Gene Baylos
Vivian Newell; "Lake Placid Serenade" (Rep).

Henry Busse Band, Jean Parket, Vivian Newel; "Lake Placid Serenade" (Rep).

Henry Busse, a crowd-pleaser of long standing here, is getting a heavy play from booth the joe crown in the current stand at the Circle. Jean Parket as an extra attraction also argument with a good performance. Busse opens with a mealy arranger and the current stand at the Circle. Jean Busse opens with a mealy arranger with the control of the contr

Sorrow Shrouds Continued from page 2 .

into tiny space so that they could be easily slipped into hands the own-ers of which were putting up "a front"—and getting away with it with everybody but Sime Silver-man.

Bubbled with Ideas

All ALPERIN on that he loved show folks as other people love little children—and in the shall analysis show folks are very like and the children—and in the shall analysis show folks are very like on the shall be could never keep still; Sime's movements were as a parade, while to be could never keep still; Sime's movements were as a parade, while to be being driven to a general alarm fire by a news photographer. Get Hall to stand still and the words poured out like bullets from a machine gund to stand still and the words poured out like bullets from a machine gund to still the shall be shown to be short griven to a general alarm fire by a news photographer. Get Hall in the stand still and the words poured out like bullets from a machine gund and shall be shal

New Act

GYPSY ROSE LEE

8 Mins. Oriental, Chi

Comodenae

Sill queen of the genteel stripperos, Oppsy Rose Lee's new rouperos, Oppsy Rose Lee's grant with a sily recitation entitled "When Meas and the Company of the

DOLORES RING

DOLORES KING
Songs
S Mins
Kin, N, K
Dolores King, Bas a robust voice
equally adept at rhythm or bellade,
coully adept at rhythm or bellade,
and she manifests an exumen inche
choice of tunes. Sells nicely but
tively lan, for instance, in the
green outfit she wore when caught,
tuvely lan, for instance, in the
green outfit she wore when caught
Can go in modestly budgeted
mileries and family-trade vaude.
Kötn.

JIMMY BYRNES
Dancing
4 Mins.
Glass Hal, N. Y.
Jimmy Byrnes is a pleasant enough
youngster who does conventional
youngster who does conventional
poet accular. Melting
okay for the trade beer. Works in
tux.

Strictly for moderately-budgeted spots.

BERT EASLEY

REET EASLEY
Magle
9 Minn.
Devr. Easley indicates he's been
Devr. Easley indicates he's been
Bern Easley indicates he's been
Standard, and be does them with a
'drunk' business that's not entirely
flective. Needs more showmanship,
though his stunts by and large are
frective.

The standard in the standard in the standard in the
Market Market Standard in the standard in the
Market Market Standard in the standard in the
Market Standard in the stan

Parnell Joins Mahoney, Geraghty in Vaude Deal

Geraghty in Vaude Deal Bribane, Feb. 8.
Wallace Partnribane, Feb. 8.
Walla

AUTRY SUES EX-PARTNER

Gene Auty, now in thick army Air Force Auty, now in the Army Air Force Auty, now in the Army Air Force Auty, now in the Air Force Auty and Air Force Air F

Curfew Hurting Broadway More Than Clubs; 50% of List Sags

Opinion has increasingly been expressed on Broadway that the curve is affecting legit titestrees more than uight cluts. Survey of expression has two than to the control of the list was seriously detented. Other determents, such as the Federal income tax, brownout and Lent, may have figured in the declines, which were not as violent at the survey of the middle their, which were not as violent at the survey of the middle their, which were not as violent at the survey of the middle their public their pro-

For the past decade or more Lenl For the past decade or more Leni didn't nert show business, even dur-ing thay Week, but approach of the decadine did, However, a con-aderable percentage of persons was not required to pay the collector this time, because the amounts withheld from salaries exceeded the amount of the payable tax, so there, seems to be little doubt that the curfew is the dominant reason for slumping business. "Chicken Every States" - Distances Stone. Chi. (12-17: Shubert. Philly (19-24).
"Deep Mrs. Sykes"-Plymouth, Bost. 112-471.
"Dlaner For Three"-Playhouse. Wilmington (19-21); Forrest, Philly

business.

Some shows dropped so much that they are being closed. Mostly affected are altraetions which are in the moderate-gross classification, declines in the past two weeks causing red operation. There are fewer standees present for the list and a definite drop in advance sales.

cennite drop in advance sales.

Fewer standes for the standouts means that every attraction on the list is affected more or less. Indications are that suburbanites are not coming to town to see shows. Quite a few patrons at above which breast the control of the sale of

tures has dropped.

The curfew probably will keep visitors away from the metropolis, and if the volume of stay-ai-homes assumes major, pioportions the sock shows will be materially affected. Hotel occupancy was off last week and early this week, but reservations are up starting late this week.

Managers will consider the plan of the curfew board on earlier curtains, but how that can help business isn't

Rose Wrangles With Markova - Dolin On Outside Sunday Dates

"Lady In Danger," Wilson, Delivot L. (21-11). Wilson, Delivot L. (21-11). Russ And. (21-1 VHISHIE JURINA DAILES
BIHY Rose, producer of "Seven
Lively Arts. Ziegfeld. N. Y., has
been arguing with Altica Markova
and Anton Dolin over scheduled outside appearances of the ballet stars
with the Ballet Theatre, dated soon
at the Metropolilan Opera House.
Team is slated for two Sunday nights
at the Met and intend to fulfill the
dates with S. Hurok despite Rose's
objections.

objections.
Equity ruled that Miss Markova and Dolin need not restrict themselves to "Arts" so long as it did not interfere with appearances in the revue. Rose threatened to play. "Arts" on Sundays to forestall the

DUKE ON COAST TO TUNE UP 'NANTUCKET

Duke's second symphony will be played for the first time April 30 at Carnegie Halt.

For 'Norway' Post Further changes in Billy Rose's

Current Road Shows

(Period Covering March 12-24) "Barretts of Wimpole St."-Opera

"Catherine Was Great"—Stude baker. Chi. (12-24). "Chicken Every Sunday".—Black stone. Chi. (12-17); Shubert, Phills

City (20): Shea's, Erie (21): Schenectady (23-24).
"No Traveler Returns"—Metro Seattle (13-24).
"Oklaboma" (2d Co.)—Hartman Columbus (12-17); Taft, Ctin (19-24).

"One Tues of Venus"—Cass. De-troit (12-17: Hanna, Cleve. (19-24). "Other Tues Carp, Frisco (12-4). "Other 21"—Erlanger. Buffain (12-"Over 21"—Erlanger. Buffain (12-15); Aud., Robester (16-17: Royal Alexandra, Toronto (19-24). "Toronto (19-24). "Toronto (19-24). "Toronto (12-24). "Royalinda"—Shuberl La-feytte. Detroit (12-24). "Royalinda"—Erlanger. Chi. (12-"Royalinda"—Erlanger. Chi. (12-

24).
San' Carle Op. Co.—Aud.. Grand
Forks (12): Aud.. St. Paul. (13-14):
Lyceum. Minneappolis (15-18): Coliseum. Sioux Falts (20); Univ Aud..
Vermillion (21): Orpheum. Sioux
City (22): Shrine, Aud., Des Moines
(23): Aud., Omaha (24):
"Searchine, Whod."—Apport. St.

'Inhitee' for St. Louis

24)

Hee Boston 119-24

(22-24). "Doll's

Seven Lively Arts" staff al the Ziegfeld, N. Y., are taking place. Victor Leighlon has resigned as

Leighton Quits Rose

house manager and Norman Pincus. who succeeded Bob Milford as comand succeeded Bob Milford as com-pany manager, is also leaving, plan-ning to go to the Coast. Recently Wolfe Kaufman quit as press agent. Charles Washburn and Tom Westh-erly replacing. Hse. Boston 119-241.
"Bilth Sphit"—City And. Shreve-port (12); Muni. And., New Orleans (14); Lanier And. Monlgomery (15); Temple. Birmingham (16-17); Mem. And., Chatlanooga (19); Bijo., Knox-ville (20); Ryman And. Nashville (21); And., Memplis (22-2); "Blossom Time"-Civic percs. H., (12-17); Amer. St. Louis

erly replacing.

Leighton accepted the Ziegfeld assignment temporarily and hus taken a more lucrative job, that of manager of "Song of Norway," Imperial, and he will also be New York representative for Honer Curran, Edwin Lester and Louis Lurie, Coasties, who are principal owners of "Norway."

FRED STONE'S AUTOBIOG A TRIBUTE TO SHOWBIZ

"The world has been good to me. I have been a happy man," conclude: (22-24).

"Doll's House" — Royal Alex.

Fred Stone's autobiography. "RollToronto (12-17); His Majesty's. Mon-Dens nonse — ROYAL ARCK. | Feed Stone's autobiography. "Rolltroate (12-71. Hig Majers's, "Milling Stone' ("Whitteest Placue: \$3).

"Response of Ference" ("Much | Ference" ("Much | Ference") ("Much | Ference")—Colonial, Bos (12-17).

"Gibert & Sulltvan—Curran Frisco (12-24).

"Royal Night Ladles' (2nd co.)—
Non. Plits: (12-17).

"Harries'—Convention H. Tulsa (12: Shrine Okh. C. (12).

Foron. Wichita (15): Bilimore, L. A. (12: Shrine Okh. C. (12).

Foron. Wichita (15): Bilimore, L. A. (12-17).

"Gibert & Sulltvan—Curran Frisco ("Royal Carlo Herrie")—Convention H. Tulsa (12-17).

"Accobowsky and the Colonial" ("Royal Carlo Herrie")—Royal ("Royal Herrie")—Royal ("Royal Herrie")—Royal ("Royal Herrie")—Roya ing Stone" (Whittlescy House; \$3),

are Hentert et al. 10 combine for an arresting tale.

The actor-author may well take pride in his final chapters, appropriately titled "Milestoner" and "Gattiering No Moss: as he hooks back on epersed so much housely and so much that is good for the theater and of the theatres and of the theatres and of the theatres and bear of the theatres and the theatres are the theatres and the theatres and the theatres are the theatres are

Shuberts

office space in St. James building, Move by Shuberts followed visit to Chicago of J. J. Shubert a week ago to wind up deal for Great Northern thealre here, where "Sing Out, Sweet Land" opens March 31.

Land opens maren 31.
While Shubert decided to see "Menagerie." smash hit skedded to open at Playhouse, N. Y., March 31, and called Civic theatre for a pair. Louis J. Singer. eo-producer with Dowling and Alex Yokel, nixed the two cuffos. and Alex Yokel, nixed the two cuffox. Leller to Dowling, who also formerly held lesse on the St. James theatre tistell, giving it up just prior to opening of "Oklahoma" there two years 8go, was from Shubert's Trebuhs Really Co. N. Y., slaling it needed the space. It was signed by Ray Whittaker, general manager for Shubert's readly enterprise.

Singer Alms to "Reform" Showbiz From Chicago comes additional word that a new manager, engaged in commercial financing, has decided to "reform" show business. He is "Searching Wind" — Amer. St. Louis (12-17): Cass, Delroit (19-24). "Star Spaugled Widow"—Shubert, New Haven (15-17): Plymouth, Bost. Louis (12-17): Cass. Delroit (19-20), in commercial financing, has decided "Star Spangted Wildow"—Shirbett, lo "reform" show business. He is New seven (15-17): Pyrmouth, Bost. Louis J. Singer, associated with Edward (19-20), in the same on the same one who recently turned "Ten Little Indians" (2d Co.)—
Harris, Chi. (12-24), "Shubert for Carrolts" Shubert. Shubert. Wildows J. J. Shubert for Carrolts in Shubert. Shu

"Student Prince" -- was (2d Co.)— Harris, Chi. (12-24).
"Ten Little Indiaus" (2d Co.)— Harris, Chi. (12-24).
"Two Mrs. Carrolle" — Shubert, Bost. (12-24).
"Voice of Turtle" (2d Co.)—Sel-wyn, Chi. (12-24).
"Winged Victory"—Forrest, Phila. to the show." looks tilke a good "Menageria" looks tilke a good "Menageria" looks tilke a good climbed to capacity appears to have been a surprise to Singer. In talking about the click, Dowling told feriends that after Singer read the script he exclaimed: "Bay God. Ed. bove could you do the to me. of the been could be used to me. The been could be used to be could be good to be to be could be good to be to be could be good to be to be used to "Bonanza", which hopped in Pittbusuph early in the winter and never came to Broadway. He thought it would be great However, that only cost him \$5,000. He thought it would be great However, that only cost him \$5,000. The could be great the work of the could be good to be compared to the could be good to be good to be compared to the could be good to be good to be compared to the could be good to be good to be compared to the could be good to be

Inside Stuff—Legit

With no names in cast, "Kiss Them For Me", which preemed in Philly Thurnday (4), is featuring director Herman Shumin, with marquee and mentioned. Familiarity of out-of-towners with director's name is being mentioned. Familiarity of out-of-towners with director's name is being questioned, however, since add dou't mention his previous successes ("Waich on the Rither," "Little Foxes," etc.].

Backers have chipped in 8300, considered in high figure for non-musical Backers have chipped in 8300, considered in high figure for non-musical Anne S. Rau, \$1,800 aces; Hennehen S. Stern, C. W. Nichols, James Merrill Herd and James S. Hays. \$2,400 each; Lennett Ezler, \$4,800; Lucy Ruskin and George 1,5 Shumin, 8300 each; Kermin Shungarden Mollo Benny March George 1,5 Shumin, 8400 each; Kermin Shungarden Mollo Benny March George 1,5 Shumin, 8400 each; Kermin Shungarden Mollo Benny W. Hayes, Henry M. Stern, J. W. H. Husted, I. Shapiro, Margarel N. Gottiob, Seymour R. Asida, Africal F. Tokar, Les R. Horner, Samuel Z. G. Gottiob, Seymour R. Asida, Africal F. Tokar, Les R. Horner, Samuel Z. Glesson and W. H. Weintraub, \$1,200 each; Edith Vain Clewe, Calherine E. Brown, William Mehicker, I. A. Litman, Arthur Victor, Jr., Robert Victor and Dr. Sylvan Danzansky, \$500 cach.

Show is John Moses and Mark Hanna's production of Luther Davis' dramatization of Frederic Wakeman's "Shore Leave," story of three naval fliers on four-day leave in San Francisco.

Current New Yorker magnite has drama critic Wolcott Gibbs' report on the 16 circywnew who signed recolution condemning "Trie," which helped bring about recent has on Brondway play. Learning that only one, Rev. John Sutherland Bonnell, had seen "Trio," Gibbs had others polled "of find out just what would move a man to condemn a play sight unseen." Several said Dr. Bonnell was their "spekesman," which was true seen. "Several said Dr. Bonnell was their "spekesman," which was true seen." Trio but I got a very full report from a man who had seen it and who had lived in Paris 25 years and had seen everything," Autother signer, Rev. Gorfrey W. Slafford, according to Hough, was it last war and "had a very close contact with the world in its rougher sapecta." To see one of these plays six times; the whole course of her life is now warped." Said Rev. Harold Patition of Oyster Bay: "The whole thing is on saily to discuss in a conversation, led along tut on the slage." Rev. T. F. Savages said. "The public goes to the theatre expecting dramatic they rarely sittended the theatre, and let It go at thal. The 18 are members of a society called Sigma Chi.

Warren O'Hara is back with Alfred de Liagres. "The Voice of The Turtle" in Chicago but recently Linday and Crouse, for-whom he maniaged an "Artonic and Old Lace" company on the road, called at the theatre there (Sedwyul. O'Hara didn't know they were in town and when in the with a case of the control of th

Relighting of "Two Mrs. Carrolis" for road, tour at Etlanger, Buffalo, last week was marked by number of mishaps. Difficulties in lighting and production, together with run-throughs for new cast members, necessitated rehearsals until 8:30 opening night, curtain not rising until after 9 and patrons being held out of theater till nearly curtain time. During the performance Miss Bergner baised her face and forehead twice against a wooden set-door which stuck when she attempted to open it with a runh. Star appeared shaken after each encounter. Contrast in performance in the cast was sharply distinguished and ofter comment. Joel Askin plan in the Chilow Sicreus male lead role (originally played by Victor Jovy).

Shiberts took over the Great Northern betatre. Chicago, last week fol-lowing deat in which they paid \$5,000 to Pfeiffer & Coldburg for the bal-lowing deat in which they paid \$5,000 to Pfeiffer & Coldburg for the bal-ance of their existing lease, experiting in July, and negotiated a new lease-with the receivers of the building for an additional two years, giving them control until July, 1947. With the deduction of certain fixed charges, for-mer lessees will not less than \$3,000 for reliaquishing their lease. House, which will be operated by the Great Rotthern, will undergo extensive eleaning be known as the Shubert-Great Rotthern, will undergo extensive eleaning before tropening the latter part of the control of

be nown as the short-terest normern, will undergo extensive cleaning before reopening the latter part of the month. While no show has been set as yet it is probable that musicals will be booked into the spot due to its large stage. Shuberls operated the house once before, taking it over in 1910 and managing it until the late '20s.

"Winged Victory" musicians consulted with Local 181 of Washington over whether the attraction should pay 8800 when the regular orchestra is aid off for military musicians. There are 84 men in uniform and how Dispute has been up to Gen. Airodd. Attraction comes is March 28. This is the first time that his disagreement has a raisen over union musicians. When "This Is the Army" played here union dipbed into its own treasury and paid the men laid off. Under the new centract with the Nalional and paid the men laid off. Under the new centract with the Nalional time that the new part of the Nalional Control of the Nalional Contro

"Cood Nighl. Ladies." Royale, clores its Broadway engagement on March 28, when il will have played 10 weeks. a distinctly disappolituite admits in Both of the 100-week Chiego run and strong business in other admits in Both of the 100-week Chiego run and strong business in other out of lown only is liop, in the big town, notably "Robectal properties of the 100-week Chiego run and A Roson, blames the work business on the brownout and curfew, and those factors undoubtedly late been deterrents. He wants to bring the ruley business conditions

Most of the backing for "Mr. Strauss Goes to Boston" has been secured by Folix Brottano, who will produce the operetta. There are a multiple unmber of angest, including 20 so-called members of the "22" crowd, each having invested \$2,500 for a total of \$5,000.

"Strauss" is budgeted for \$150,000. Or that sum production cost in \$15,000, which does not include around \$15,000 for salary guarantee deposits. Balance is required for manageral and other expenditures.

When High Renuie, company manager of a USO-Camp Shows repertory company, arrived recently at a South Pacific base, he found more than 10% actors there. Takent represented various USO-CS legit units, "Mexican Hayride," "Over 21," "Jerks Berserk" ("Helizapoppin") and the rep troupe, all arrived at this central point before moving out to varied destinations. Advising that the actors had to eat in shifts, Rennie further writes. "We decided to get together and open a branch of Equity here."

when the show goes into the Play-house, N. Y., March 31 Singer pro-poses to have his name prominently II the latter idea works out the displayed in the billing. He reputed-by has ordered the name of Tennes-thing to say about it.

Hollywood, March 13.
Vernon Duke composer, arrived from New York to work with Samuel Hoffenstein and Gotfried Reinhardt on their stage musical. "Nantucket."

Not 2 'Pinafores'

Not 2 Pinafores

Any idea that Broadeny will have
two versions of "Pinafore" has been
dissipated, two managements having
clarified the report of such a situadissipated, two managements having
clarified the report of such a situation. Mass Gordon will do "The Bolilow Gorge S. Kauffranj and there
musical, which will sar Victor
Moore and William Gazton.
The Wil 'Jubilee' for St. Louis March, 13. Cole Porter and Moss Hart's "Jubilee" will tee off the 27th consecutive season of the Municipal Theatre Assn. in the al fresco theatre in Forest Park June 7. It will be the first presentation anywhere since its run at the Imperial theatre, New York.

La Guardia Agrees to Back Legislation Kath. Dayton Estate To Brother. 8 Vs. Withholding License Sans Trial

Danger of one-man censorable on Broadway will be ellminated, ac-cording to indications at City Mall last week, when combined theatra interests discussed the situation ore-ated by the forced closing of "Trio" by Licensa Commissioner Paul Moss,

last week, when combined theatrinterests discussed the situation ereal properties of the combined of the combi

Moss.
Plan is to remove from the license bureau any power to arbitrarily withhold theatre licenies, such as used when Moss forced burleaque off the boards in New York. Legislation will be drafted to effect the changes in the statute as soon as possible.

Intro N. Y. Bill That Would Curb Moss

Would Curb Moss
A bill which would prevent closing
of any show or heatrical performance, pending its submission to a
court of competent jurisdiction, has
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eency, obscenity or immorality.

In a statement accompanying introduction of the bill. Senator Moriti stressed that his action must in no way be attributed as a defense of "Trlo," recently closed in N. Y. by "Trlo." recently closed in N. 1. S. License Commish Paul Moss. He asserted, however, that New York is the world center of drama; that, as a matter of principle, no administration should be permitted to use its licensing power as a means of shuttering productions which that administration deems indecent or obscene. Senator Moritt underlined that the licensing power originally was established solely to produce

revenue.
Freedom of expression, he continued, demands that productions be allowed to continue until a trial has determined, whether the plays in "eality are indecent, he paraphrased "allowed to concern the paraphrased "The Mikado," to picture the New York City situation as it concerns Mayor LaGuardia and Moss.

Corey Fast Replacement

Urcey Past Kepiacement
Marcel Dill, Jayling role of peddier All Hakim in USO-Camp Shows
werease edition of "Oklahomal,"
took aide just before troups sailed
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Thomas aide just aide just aide
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'Carousel' Preem Ups To \$4.20 in New Haven

pointed out that Boothn and Philiadelphie didn't object to the play
when It showed there. Most had been seen to the play
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Maybe for Mary Martin

may be test many limits and have a more than a more th

the producen.

Miss Martin closes 'One Touch of Venus' tour in seven more weeks and then will vacation in Florids for a while before going to Hollywood to do sereen version of "Venus" for

Shut Chi Theatre For Operating Sans License

Chiesgo, March 13.

Douglas Park theatre was shuttered by police Wednesday 771 for operating without license, resulting in refunds to 90 payees on tap to see a Viddich play.

in refunds to 80 payees on lap to see a Yiddish play.

Oscar Ostroff, bonce manager, and Oscar Ostroff, bonce manager, and oscar oscar of the seed of

Appearing before Judge Hasten without a lawyer Friday (9). Ostroff won a change of venue, with new trial skedded for tomorrow (14).

'Rosalinda' London Click

London, March 13. "Gay Rosalinds," adaptation of "Die Fledermaus," which started March 8 at the Palace, is generally regarded as having a sock chance for a run, though It appeared overlong

ming night.
"Roselinda" it had e long run

GRACIE FIELDS' CONCERTS

GRACIE FIELDS CONCERTS
Two coincerts in 1946 have been
fined up for Gracie Fields, who is
expected to return in December after a soldier entertainment trek in
the Australian territory.
She's set for the Auditorium, Fresno, Calif., for Jan. 15 and the Auditorium, Seramento, Jan. 18.

To Brother, Sister The will of the late Katharine McCallum Daylon, co-author with Googa & Raufman of "First" Lady," of the country of the cou

2 Det. Theatres

Managers was prepared to picket two out of three Detroit legit thetwo out of three Detroit legit the atres last week, and prevent any sligws moving in or out of town with the support of other theatrical; unions, but managements of the Cas's and Lafayette agreed to enter into basic agreements with the union after having stalled for these years. The properties as the company of the properties the properties of the properties the properties of the properties the properties of the properties the p

ed house advised ATAM that their principals had ascented to signaturing the parts and to engage union house agents.

Paul Marcar attorney for E. D. House agents are the statement of E. D. House agents are the statement of E. D. House agents are the statement of E. D. House and E. D. House minuseer under ATAM rules.

Vederlander's 'April

Detroit, March 13. After E. D. (Ed) Stair capitulated After E. D. (Ed) Stair capitulated to the agents and managers union, which requires an ATMA-er as reported that David Nederlander of the Lafavette sought to get his son into the union so he could be house manager of the Lafavette. Understood that Louis Kuliski, former manager in Detroit, will get the Lafavette better.

HUSBAND. 3 DAUGHTERS SHARE IN JASIE WILL

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JAWN to like Tible Lebbing.

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Jawn to make the Tible Ny Jorgenses.

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nited died and he is bequesthed on
third of the net estate, the statutoryshare, plus \$2.500. The remainder is to be divided equally among the

Mark Mrs. Etia L. Samilson and
Mrs. Adde Greenbaum, who are
operating the Lebbinas agency.

Lebbin

MATHEWS' TOLEDO PACT

MATREMS TOLLEDO FACT Toledo, O., March 13. Willard Mathews, who has spon-sored light opera in several New England eities during the past few summers, has signed a contract to produce outdoor light opera in the Zoo Amphilheatre in Toledo during 1045

The local season will open June 25 and will last four weeks, possibly langer if business warrants.

Shows in Rehearsal

"The Barretts of Wimpole Stree (revival)-Katharine

"Careasel"—Theatre Guild.
"The Be Waltlag"—Harry Goetz.
"Dinner For 3"—Tim Whalen.
"Marriage Is For Single People"-Ruth Holden.

Chule

"Dear Ruth"—Hyman & Hart.
"You Can't Take It With You (revival)—Leventhal and McCoy.

Dayton Estate To Brother, Sister 12 Legits, Lotsa New Producers Slated to Make Debuts on B'way

ket STOCKWELL'S AD BEEF ON 'OKLAHOMA!' BILLING

While Harry Stockwell was on loanout to the tourine company of "Oklahoma!" for the past, three weeks in Detroit, his name was being carried in New York programs of the musical as the Lead, Cirily, audiences at the St. James not being statistical of the professional statistical statistics and the professional statisti advised of the understudy replacing. When Stockwell heard of this and When Stockwell heard of this and protested, the Theatre Guild, cited an OPA provision about using up old programs. Finally after Equily intercession, announcement of replacement was made from stage laweek. Stockwell resumed locally Monday, 128 Monday (12)

Monday 122.

Seems Gulid got in 'jam with Deseries Gulid got in 'jam with Detouring Curity, were pulled to the of
company air end of first week of
company air end of first week
went in. Run had been sold out and
critics claimed the substitution was
infair to Gulid subscribers. Charles
Gentry of Detroit Times phoused
Thereas Helburn lancedistance lo
protest. Whereupon Stockwell was relburn lang-distance to protest. Whereupon Stockwell was shot out to Detroit.

shot out to Detroit.

Local "Oklahoma!" troupe is reported sore at Guild because it is being used as "guinea-pig," several
road parts being tried out with them,
These include a Curly. Jud and A number of showmen have e

Laura. A musber of showmen have comA monther of showmen have comA monther of showmen have coma monther of the showmen of

Serlin on Coast Mulls Casting for 2 Shows

Los Angeles, March 13, Serlin, here with his "Life With Father" road company, is con-tacting players about roles in two plays he will produce on Broadway next Fall Shows are Capt. Theodore Reeves'
"Out of Time" and Peggy I mage."

t of Time" and Peggy Lam e in Her Bonnet."

'Laffing' May Shift To B'way After 'Tempest'

D way AILET LEMPES!

Persistent report on Broadway is that "Isaffine Room Only" the Otsen and Johnson musical will move from the Winter Garden to the Broadway, after, "The Tempes" two the Alvin next week, zoes out. It is sent to the road by Mithe Todd, Last Squared that "Up, in Central Park". Is sent to the road by Mithe Todd, Last Squared that "Up, in Central Park" is sent to the road by Mithe Todd, Last Squared that "Up, in Central Park" is sent to the road by Mithe Todd, Last Squared that "Up, in Central Park" is sent to the road by Mithe Todd, Last Squared that "Last has not consider the Winter Garden, it toped the list squared in the read to the Winter Squared to the W

se official for problets in N. T. avirage and the court of the court o

ris last season and before that with Max Gordon, mostly un film pro-

Max Gorion, mostly in film pro-incision, however, Mark Huma, John Mocce, and Mark Huma, Language to prove the Control of the Mc first called "The Lovely Leeve", Mc first called "The Lovely Leeve", Week, Mocce is the son of Hary Moscs, who was associated with Her-man Shunlin in "Grand Hotel", also served with "The Old Maid." Thrun is a play and literary agent. Strailey Gilsey, general manager Cornell teamed with Barbara Payme.

for Gubrie McClintic and Katharians. Cornell, teamed with Barbars Panis, known on the state: as Barbars, known on the state: as Barbars, ritchie, will offer "The Deep Mrs. Sykes," coming to the Booth next work. In private life she is Mrs. Sykes," coming to the South Panis of the

Other Newcomers

Other Newcemers
Dan Fisher and Pet 1 Pairicia) Allen are trying out "Lady in Danger."
he being, a youn-ster, while. Miss
Allen has an acency for male models.
Tim Whalen, who is trying out
"Dinner For", it fairly well, known
on the Cosst, as author, director and

Dinner For S. is fairly well known on the Coost, is author, director and nuther control of the c

the tiny note; the fact that the small capacity precludes any profit the new manager will pay full union scales. Denes is also described as a

scales. Dones is also described as a refugee.

Twu girls. M. G. and Marchette Chute. are to show off "Sweet Gene-vieve," of their authorship, at the 300-sect President. They are pro-life short slory writers. B. J. Chute, a third sister, is associated with them in the play, it will be a first-time managerial it will be a first-time managerial

It will be a practume, managerian association among John Golden, El-liott Nugent and Robert Montgomery in "A Place of Our Own." Nugent authoring. It is slated for the Royale

Plays Out of Town

believable and intensely huffan char-The leading ones are Crewon. Mississip and Mac. three livere but new model livered the mean of the air dity in the South Pacific theatre of war. They have what may be of war, they have what may be of war, they have what may be as their papers are not exactly ship as their papers are not exactly ship and rim. With this expectation, which was the same of St. Marks, having procured the liquer, having having a livered the liquer. In the liquery of the liquer having the having procured the liquer, having having a livered to the liquer having the liquery a livered to the liquer having the liquery a livered to the liquery having the liquery a livered to the liquery having the liquery a livered to the liquery having having the liquery having the liquery having having the lique

uite.

This "lovely leave" goes sour, however, when the press agent for a misbrilding plant tries to entice men linto giving noon-time patriotic peeches to cure absentecism in the little way.

ng talk. Hurman Shumlin, breaking a pre-

ANGELS

The backers of Broadway shows. Names, addresses, amounts they invested in previous plays: The first complete research, in this field. Indispensable to producer: \$25 Per Volume

LEO SHULL, Editor 128 West 48th Street, New York 19

SAMUEL FRENCH

Play Brokers and Authors' Representatives 25 West 45th Street, to Yark 811 West 7th Street, Las Angeles

Relief Them for Mer Philadelohis, March & Marc

If playwright Elliott Nugent accen-tuates the possessive father angle and minimizes—maybe even elliminates— political, theme, his new comedy drama, "A Place of Our Own," may have a chance for Broadway and Hollywood.

Hollywood.

That's probably an insurmountable "if." because Nugent has made his message—of not repealing a political mistake of 1919—the primary premise of the play.

This 'lovely leave' goes our, however, when the press agent of a control of the press agent of the press age

phen under hersburge pres recipies and the particular p

quality.

For a teoff, performances were speed, Robert Keild-does a workmanspeed, Robert Keild-does a workmanperfish falter kampeling; plus as the
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heart, J. C. Nugant, author's father, does his usual as the grumpy, heart-in-the-right-place grandpa. Elem,

Lady in Danger

Detroit, March 12.

Detruit, March 12,
Thi Allen and Dan Frisher production of
country one sieve in these acts 15s seement
to MAY Almed and Abvancier Richard,
Dispersed by Planeire, Devicent, gerling,
Herry Goodan Sement, Al Wilson, Detruit,
March 11, 13 32 top.

Parnell for Black As Gen'l Theatres Head

London, March 13. Val Parnell was appointed director of General Theatres Corp. at a special meeting last week.
It's post George Black held until latter died March 4.

Current London Shows

London, March 13. other Love Story," Phoenix

"Arsenic & Old Lace." Strand. "Blithe Spirit," Duchess.

"Emma," St. James "Gay Rosalinda," Palace.

"Happy & Glorious." Palladium. "Honeymeon," York's.

"Laura," St. Martin's. "Madame Lonixe." Garrick

"Meet Navy First," Hippodrome "Merrie England," Winter Gar.

"Night Venice." Cambridge. "No Medals," Vaudeville.

"Panama Hattle," Adelphi. "Peek A-Boo," Whitehall,
"Private Lives," Apollo,
"Quaker Girl," Stoll,

"Three Waltzes." Princes.

"See How They Knn," Comedy, "Strike It Again," Wales. "Sweeter Lower." Ambassadors.

"Three's a Family," Saville. "Tomorrow World," Aldwych. "What You Mean," Cambridge. "While Sun Shines," Globo.
"Years Between," Wyndhams.

Plays on Broadway

le's a Gift

Be'van Gelfer

Devel Cure, prosted and relief to the control of th Valete Van Marron

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Aulie Hurde

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(Closed Suturday (10) after erformances.

Simon's Wife

three areas to the production of drains in three areas by Francis D, Abrulse, Directed by Dennis Hirney, Sellings, Thomas Kenry, M Blackfrians Gulld Thenric, N, Y, March S, 45. Ruth Fischer
Heben Puresti
Junes Kestney
W. Hussing
Wisson Broads
From Log
Joseph Boley
David Kuleta
Robert Hurckins

"Simon's Wife" has nothing for the commercial theatre but can hold its own as Lenten attraction at this exceeding the commercial theatre but can hold its own as Lenten attraction at this exceeding the commercial theatre but can be considered to the commercial theatre but can be compared to the commercial theatre but accommend after the first stanta. Flav, dramatized from the Bible, but accommend after the first stanta, Flav, dramatized from the Bible, and the commercial theatre of the control of

American, Negar Treater production of finites; in three dark lefts seemed by three for the first seemed by three for the first seemed by the first seemed for the first seemed fo

Abgerian Jason I Joseph Mercanen Jason I John J Dean Neigmen Belea J William Greates Accommon Jason Ja

Mere depreciated in the control of t

'Rlossom Time' Wow \$37,000 to Pace Chi. 'Menagerie' \$15,400, 'Turtle' 18G

With the exception of "Blossome" at the Opera House, which at the operation of the operation opera

"Sing white will be on the Theatre Guild subscription list."

"Ballantes for Last Weeke (2d weeke) (3,900; \$3,800). Started off big and growing by leaps and bounds. Did terrife: \$37,000. Started off big and growing by leaps and bounds. Obletes Rev. (1,20); \$37,000. Startes (3,500; \$37,000). Startes (3,500; \$37,000). Gloss Monagerie, Civie weeke (300; \$3,000).

again to hit \$10,500.

"Glass Meangerite," Civic (11th week) (900, 33,60). Slid a little but still substantial \$15,400.

"Gover 21, "Studebaker (5th week) (1,400, \$3). Closed Saturday (11) to around \$10,000.

"Searvhing Wind," Friend

around \$10,000.

"Searching Wind." Erlanger (3rd week) (1,500; 33.60). Called it a run Saturday (11), last week garnering \$16,500.
"Tan Yith." ing \$16,500.

"Ten Little Indians," Harris (18th week) (1,000; \$3). Suffered with the rest of them, losing a grand to

ach \$14,000. "Velce of the Turtle," Selwyn 3rd week) (1,000; \$3). Eased off little to \$18,000. 'BHLL BACK' GOOD

\$8,000 IN NEW HAVEN

\$8,000 IN NEW HAVEN

"Bull Cover Haven, March 13."

"Bull Cover Haven Ha

ZaSu Pitts' 'Inn' Grabs \$10,500 in St. Louis

\$10,500 in \$L. Louis.

A ropeat engagement of "Samahackel mm, with ZaSL Pitts, Hicles
MacKellar, Gordon Peters and John
Corenz, in the top roles, grabbed
Corenz, in the top r

'Rosalinda' 91/2 G, Indpls., In 4; 'Ladies' 7G in 4

In \$; Lastites (U. iii a minimapolis, March 13. New spera Co.'s Rosalinda" took a lide of the control of the co

'Kiss' 14G. Balto

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MARY MARTIN-VENUS' SIZZLES TO 39G, PITT

SIZZLES TO 39G, PITT

Mary March 13.

March 13.

Mary March 13.

March

'Much Ado' 25G, 'Sykes' 12G. Hub

Boston, March 13. "Much Ado About Love" ("The Firebrand") and "Deep Mrs. Sykes" both have done fine biz here since opening, the currew having no appreciable effect on the takes. "Dark of the Moon," meanwhile, remained at SRO level for third and final week tryout here.

No openings last week, but "A

tryout here.

No openings last week, but "A Place of Our Own" opened last night at the Wilbur and "The Two Mrs. Carrolis" at the Shubert, both with mest advances and both for a force need to be supported by the support of the suppo

TALLULAH-'NOTION' \$53,000, 2 WKS., D. C.

\$33,000, Z WKS., D. C.

Washington, March 13.

Talludh Bankhead in the new play by Philip Barry Tooldah Not you want to the control of the too was \$30,000 for the fortnight, of which \$26,000 for the fortnight, of which \$26,000 may gathered in the first seven days. 16th time, has a healthy mountain of mail orders and when sale opened Thursday there were two lines of, and the sale will be sale with the contest in March 246, is accepting mail orders and the sale will be followed by Elisabeth Berginer in Time Herman Shumling production of The Searching Wind."

Bergner Landed, Pan Play But 'Carrolls' 11G, Buff

'FATHER' OK \$12,500,

Los Angeles, March 13.

"Life With Father" was only new opener in legit here last week and, despite frequent visits in the past, clocked slightly more on its first stanza at the Bitmore this time than when last here Week closed with estimated \$12,500. "Fun Time" is up estimated \$12,500. "Fin Time" is up slightly at the Mayan on its second week after \$16,000 the first frame: In Hollywood "Fi week after \$16,000 the first frame:
In Hollywood, "Blackouts of 1945'
continued unchanged on the '141st
week at usual \$14,600. "Maid in the
Ozarks' was steady on its 22d week
at the Belasco, taking standard \$9,
500. Musart's "Honey in the Hay"
was again down slightly on the 11th
week at \$3,400.

'Victory' Up To 371/2G in Philly

Philly eight bit method students provided the phill per bit of the phill

Grose was 18,000 with some uppane indicated this work home uppane indicated this was the property of the prope

Although word-of-mouth here was friendly. "Happilly Ever After was the strength of the strengt

Philly Than to the common of the process of the process of straight chrocities this year unless with big reception of throuts of straight chrocities this year unless with big the process of the process

DET. STEADY: 'OKLA.' 146G SRO FOR RUN

1466 SRO FOR RUN.

A hiph level and the state of the stat

B'way Curfew Blues Grow Louder Though Standouts Hold Strongly: 'Calico,' Show' Quit, 'Lady' 151/2G

week! N.C. 2864; a 1800; Dipped nixed at \$23.500; Easter week, with fock of matiness, should send grosses soaring at \$23.500; Easter week, with fock of matiness, should send grosses soaring "*38.pplly Feve After.* Billmore (C. 926; \$3.60) Presented by Bernard (Danney, R. Warten by Dood & Krikler' and Howard Burman; liked at tryout, ones Thursday (15)...* Pullon (5th week) (C. 940; \$4.20). Around \$12.000. comparatively better than previous played: "however, moderate coin at seals," the seals of the seals of

Most of the managers along the approximate gross being around Broadsway are muttering the curiew blues. Second week of the midnight bell saw the moderate grossers taken the second of the fun shows. It's quite evident bell in the second of the fun shows. It's quite evident belines were registered among most of the fun shows. It's quite evident belines were registered among most of the fun shows. It's quite evident belines were registered among most of the fun shows. It's quite evident belines were registered among the second off the boards. That will mean that some new plays will be seen definitely booked. The strength of the seen that the strength of the seen that the seen definitely booked. The strength of the seen that the seen definitely booked. The strength of the seen that the seen th

HAYES-'HARRIET' 32G IN 5 MIDWEST SHOWS

Four sellout performances of "Harriet" with Helen Hayes, in the Music Hall of the Municipal auditorium here last weekend (8-10) grossed an estimated \$71,800. The 2578-2481 house was scaled to \$5 for three night shows, and to \$2,50 fer a single matine.

angle maince.

Over 184800, Des Meisses 13.

One of the largest Intakes from 3 milled in the largest Intakes from 3 milled in the largest Intakes from 3 milled in the second of the largest Intakes from 3 milled in the second of the largest Intakes in the second of the largest Intakes in the second of the largest Intakes in the largest Intakes Intak

Robeson-'Othelle' Big \$24,000 in San Francisco

San Francisco, March 13.

Paul Robeson packed 'em sin again for Theatre Guilds' "Othello," pulling whopping \$24,000 into 1,550-seat Geary theatre at \$23,00 into 1,550-seat Curran, with "No Traveler Returns," netted very poor \$6,000 for 1,776-seat house at \$3 top.

West-'Catherine' Rapped But Okay \$18,700, Cleve.

BUL UKBY \$18,700, Cheve.

Critics rags only boomed his for citherine Was Great at Hanna Catholic Was Great at Hanna West show as "Girty and ulgar" when the was dirty and ulgar out the two mainness and built up mid-week attendance tremendously mid-week attendance tremendously top, "Catherine" rans up stud \$18, and the was also with the was also was also with the was also with the was also was also was also with the was also was also

Send for JOE, THE WOUNDED TENNIS PLAYER!

Send for JOE, THE WOUNDED TENNIS PLAYERI



Send for JOE. THE WOUNDED TENNIS PLAYER!



Where? To your bookseller, of course. Better of poursel and be reported and better of the poursel and better of the poursel and better of the poursel and poursel at no extra charge, an in-troduction by ROBERT BENCHLEY.

Joe, the Wounded Tennis Player

That Book by MORTON THOMPSON At your bookseller's, \$2

DOUBLEDAY: DORAN londay with "One

Literati

Ted Fratt Tips 'Em Off Difficulties of the novelist in get-ting what he aonsiders his fair share of Hollywood colu for screen rights to his book, is recounted by Theo-dore Pratt in current March Atlandoes don'this direct that the open and the control of the control Monthly under title "From the

for varying sums int't best policy, asay Prati:
"The fairest method of judging the worth of a book for pictures is to base it upon some sliding scale, paying the author on the basis of royal-ties ne's paid for book publication; says Pratt, adding that "already airveed screenwitten in position to footbain it are taking a perceival picture earnings in preference to salary."

Olin Clark's Coast Hop

Olin Clark, Metro's castern story editor, is slated to leave N. Y. for the Coast this week.

He's to huddle with studio execs on story properties being lined up for production.

Ask Reader's Direst Ban

Resolution asking that sale of Reader's Digest be banned in Chi's public schools because of the alleged anti-labor slant of its articles was passed by United Auto Workers, Chi-cago local 453 (CIO) last week.

sago local 453 (CIO) last week.
Charging mag with using prestige
of schools to spread its influence and
with printing articles discrediting
with printing articles discrediting
local cited following articles, printed
from Aug. to Nov. 1844. as antilabor examples:
May the printing of the printing of the
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Considine's Frisco Chore

Bob Considine will cover the San Francisco World Security Confer-ence for N. Y. Daily Mirror and INS. Considine has been in Holly INS. Considine has been in Holly-wood dolng a scripting chore for John W. Considine, Jr., during the past month on sequel of "Boy's Town," which, however, cannot be made due to Metro having prior rights to the title.

G. J. Nathan on Paul Moss

G. J. Nathao on Faul Moss
A boxed editorial expition on Monday (12) in the N. Y. Journal American, "The view expressed in the
Nathan and not of this newspaper,"
has no significance excepting that
it was George Jean Nathan's perPaul Mose." Tho' matter. The daily
took that way out in the matter, since
it had previously run two editorials
endoraing the Literase Commission—
of the play, stand on the bassing
of the play, stand on the bassing

or's censorship stand on the banning of the play.

Nathan, incidentally, has five more weeks to go to finish his third annual book on the theatre for Knopf.

Look Mag on D.C. Carpet

Look Mag on D.C. Carpet
Look princid some pictures showing gay life at Miami. by contrast
with the gravity of existence at the
word fronts, and gay itself a big
life the state of the state of the state
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Powerhouse Plc Plugs Sales of Vicki Baum's novel,
"Hotel Berlin," are soaring at bookstalls as a result of the organized,
blucking, this hotel wants affect,
verbanniam normal wants affect,
verbanniam normal wants state, "As
because of Becker and Sales, "As
Themp@scars.the Beckering, 'Attreution
Themp@scars.the Beckering, 'Attreution

widespread advertising by 20th-Fox Power of publicity in literary circles was demonstrated a few years ago when Warners filmed "All This and Heaven Too." Second edition, print-ed with the picture's release, outsold the first edition.

Gillespie's Book on Pops

Gillsaple's Book on Pops
Jimmie Gillsaple's recollections of his deende-plus with Paul Whitenam will be labeled "The Baud Played On." Book has been finished, is suow being read for final approval by friends of present 20th-Fox southern exploiteer before turning over to publishers. Wolume details intimate protegoes during age when he was known as "King of Jazz."

Everitt's OWI Book Post

Everitt's OWI Book Post C. Raymond Everitt, executive v.p. of Little, Brown & Co., Boston book firm, has been appointed chief of European theatre book operations for OWI. On leave of absence from his firm, he will set up offices in London this week.

Everitt will supervise distribution of Overseas Editions, an OWI low-cost book project featuring material about the U. S., and will also aid Europeau publishers to make American Company of the Company books available in newly-liberated areas.

Forman's China "Report"

Forman's Ohlm "Report"
Harrison Forman, back to electric
lights and drinking water from a tap,
not to mention a release from paying
\$700 for a bottle of liquor, just
authored "Report from Red China,"
Holf's is publishing. Book contains
one of the big stories of the war, tile
undeclared civil war between ConChungking and the Chinesee Con-

It was Forman-who caught the Nazi blitzkrieg of Poland until his camera was practically shot out of his hands. He was also among the first outsiders to be allowed to live and study the life of the Tibetans.

10 Dailles Fold: 10 New Ones

Ten dallies folded in 1944, according to American Newspaper Publishers Assn., but 10 new dailles were started to offset the loss. Five of the folds faded completely; others converted to weeklies or merged.

converted to weeklies or merged.
Suspended were Charleston, Ill.,
News; Neodosha (Kan.) Sun;
Genroulet (Ten.) Sun-Debeter,
Genroulet (Ten.) Sun-Debeter,
Genroulet (Ten.) Sun-Debeter,
ford (Va.) Star. La Junta (Colo.)
Tribune and Lewistown (Mont.)
Democrat-News merged with others;
Frankford (Kan.) Index and Gilmer
(Tex.) Mirror became weeklies,
Many (Tex.) Democrat b. tweekly.

Maury (Tex.) Democrat, bi-weekly, New dailies: Long Beach (Cal.) Independent; Hayward (Cal.) Review, San. Diego (Cal.) Journal; Twin Falls (Ida.) Telegram; Princeton (Ind.) dibson Herald; Bay Shore (L. I.) Newsday; Carbondale (Pa.) News Leader; Maryville (Tenn.) Herald; Amnouver (Wash.) Clark County (Mash.) Clark County (Mash.) Clark Cally (Manouver) (Wash.) Clark Cally (Manouver) (Wash.) Clark Cally (Manouver) (Wash.) Clark Cally (Manouver) (Mash.) Clark Cally (Manouver) (Mash.) Clark Cally (Manouver) (Mash.) Clark Cally (Manouver) (Mash.) Clark (Mash.) C

New Newsprint Squeeze

New Newspint Squesse
Newsprint and other paper supplies will tighten up during the second quarter of the year, but the
WPB Printing and Publishing Division will make every effort to prevent a cut in consumption quotas,
according to J. Hale Steinman, director of the division.

rector of the division.
Steinman hudded last week with
his Nowspaper Industry Advisory
Committee which recommended a
52 reduction in newsprint delivery
nodes from the mills. The differnodes the mills are different and the
unade up out of inventory in ware
houses. Increased Government demands plus shipments to liberated
countries abroad is responsible for
the squeeze. Some publishers with
large inventories in warehouses
large inventories in warehouses
and calcated a willingness to help
out the pubpers which are lett short
of the pubpers which are lett short.

to "They Dream of Home" for pub-lication by Appleton-Century. Alfred Smalley and James Sussex sold "The Liberation of St. Denaux." a novelette, to American mag.

Lucien Sauvage shifted from Hollywood to San Francisco to cover the peace conference for Reuters. Florabel Muir closed a deal for a daily feature yarn about film celebri-ties for the Hollywood Clizen-News.

Ellssa Landi, actress-author, hus her latest novel, "The Pear Tree," scheduled for publication by Ziff-Davis March 15.

Edward Lauer upped to veeped and general manager of the Ideal publications group, which includes Movies, Movie Life, Movie Stars Parade and Personal Romances.

Parade and Personal Robbiness.

Helen Colton, article writer now in
Hollywood, ins her first published
short story, "Interludes," in current
Villager Mag. Piece was a prizewinner in the 1944 literary contest.

Jimmy Starr, L. A. Eve. Herald-Express film editor, has his second windquit. "Three Short Bievs." just whodusit, "Three Short Biers," just published by Murray & Gee, Holly-wood. Uses lots of real and thinly disgulsed names for the characters.

Mark Barron, ex-drama critic and A.P.'s N. Y. City ed. commissioned second lieutenant in France. Barron has been overseas since Feb. '44, serving first as signal corps radio technician, then public relations

writer.

Mrs. Charles M. Bregg, widow of one of Pittsburgh's best-known dramatic "tites, who died some time ago, will retire as club editor of the Sun-Telegraph, Hearst daily-in Pitt, after more thau a quarter of century 'n the news room. Plans to make, her future home with a daughter in Connecticut.

daugner in Connecticut.

John Harden, news editor of the
Greensboro, N. C., Daily News and
"Variety" mugg in Charlotte, Salisbury and Greensboro, since late
1920's, has been made private sec. to
North Carolina's new governor, R. 1920's, has been made private sec. to North Carolina's new governor, R. Greg Cherry, and has moved to the state capital, Raleigh, to assume his new duties. Harden is a veteran of 22 years of newspapering in N. C.

ASCAP - Marks

terests from ASCAP to BMI. terests from ASCAP to BMI. Set-tling the case via the granting of non-exclusive rights to either 'BMI or ASCAP would not have, of course, extablished a final and complete deci-sion on this point. Presumably, this is the reason ASCAP's board chose to light the BMI-Marks suit. Any deci-sion would have great bearing on such future important rights as television, future important rights as television, since many publishers are not inclined toward giving ASCAP these rights. The writers, who are under long-term contract with ASCAP, similarly to publishers, have granted such rights.

Lawyers Disagree

Lawytre Disagree
It's reported that the Society's
board, with one exception, was
unanimously in favor of rejecting
any settlement of the case. However, the meeting produced a schian
between the Society's attorneys.
Schwart & Frolich, the Society's
Schwart & Frolich, the Society's
Case, while Herman Finklestein,
Case, while Herman Finklestein,
ease, while Herman Finklestein,
ease of the Case of the Case of the Case
to trial Monday (13), but was
to go to trial Monday (13), but was
posed settlement. Most of ASCAP's
board members and other important
unusic figures have been subplemed
in the case.
While only three songs are In-

music figures have been subpensed in the case.

White only there songs are inWhite only there songs are inWhite only the songs are inWhite only the same action, the same of the sam

writers, without the need of getting writers, without the need of getting similar privilege from the publishers, it would leave the publisher contingent in ASCAP In a second-ary position. This would seemingly apply to television performance.

apply to television performance.
Some of the publishers look upon
the television right as something special. Others think that video
licensing is just a mixture of performance and synchronization rights.
The soniganitis, meantime, have
voted the video licensing rights to
ASCAP, as a body, whereas the
publishers are divided on this score.

Obviously, music publishing inter-ests, particularly those with film company affiliations like Metro, Warners and Paramount, have a Warners and Paramount, have a special reason to want to restrict the video rights to themselves, not knowing precisely where telecasting of the future will veer. It may be a central telecast from a fow strategic broadcast centers into large groups of theatres. All this is conjectural.

conjectured. All this is conjectured to the future may be instantaneous or delayed. If instantaneous or delayed. If instantaneous or delayed. If instantaneous in involved, obviously there is no problem of recording the standard of the sta

ASCAP Potency

ASCAP Potency

ASCAP is primarily concerned
with ASCAP's potency, and it it's
ruled that the Society owns the performing and by the same token the
writer-members, that's probably
good enough for ASCAP. But it's
not good enough for the publishers,
of good enough for the publishers,
and privillarily would it be irksome to Metro, Warners, Paramount
consisting deals and the properties of the
consisting deals made hencefortil for
filmusicular from-this or that picture
studio.

made its deal with BMI Marks made its deal with BMI originally because of a pique over what he claimed was ASCAP's too short payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was a five-year of the control payoff to him. It was not payoff to him.

whenche to Coulthaue with BMI—for ASCAP, Wars or return to ASCAP, Last an open secret, or course, that ASCAP would like Marks back in the fold dust as BMI is most day, and the fold dust as BMI is most day. ASCAP similarly would like Ralph Peer and his sundry music firms (Meldodylane, Peer Internationally, Meldodylane, Peer Internationally, Peer Internationally, Peer Internationally, Peer Internationally, Meldodylane, Peer Internationally, Meldodylane, Me

Plays on B'way Continued from page 52

sionally adds to the confusion of pur-

mands plus shipments to liberated countries abroad is responsible from the squeeze. Some publishers with large intentiones in wareholder and the tunes. A substantial portion out the papers which are left hold out the tunes. A substantial portion out the papers which are left hold out the tunes. A substantial portion out the papers which are left hold out the papers hold out the papers which are left hold out the papers which are lef

CHATTER

Broadway

Tommy Lyman a curtew casualty and out of La Parisicnne. Earl Blackwell to Coast to establish branch of Celebrity Service. Rube and the Celebrity Service. There's a Jimmy Byrnes now doing a tap routine at the Glass Hut. John Harvey, ex-Phila, Opera stage designer, now with Jo Mgal-stage designer.

in the proutine at the Glass Hat. John Harvey, ex-Phila. Opera Costage designer, now with Jo Meltage designer, now with Jo Meltage and the second of the

course, saving bought as country and the second process Hills, since the building he occupied on West 44th street was sold the second process that the second process that the second process that the second process that the second process are second process as a seco

none on swank East Tist street, before the content of the content

st Plaza, Sydney, "Arsenic and Old Lace" is set for Regent, Sydney, "Arsenic and Hanked Motion Picture Distribet Ass'n for supplying top product to Khakiclads in various war zones. "in Sydney, at 5:30 p.m. mats., Just concluded good run with "Arsenic and Old Lace." Night show is "Rio Rid." ("Killed Company and the Co

Rita."

Alec Coppell, author of "I Killed the Count." has been called in to work on script of "Life of Kingsford Smith," air opus being produced by Columbia.

Hollywood

Dore Schary laid up with sinus trouble. Helen Vinson bought home in Brentwood.

Brentwood.

Barry Fitzgerald celebrated his
S7th birthday.

Lauren Bacall returned from New
York vacation.

Lieut, Wayne Morris now stationed at Inyokern, Cal.

John Beck, Jr., thawing out a cold in Palm Springs. Claire James changed her screen ime to Linda Claire.

Claire James changes new accumant to Linda Claire.
George Marshall starting his 33rd year in motion pictures.
Freddie Bartholomew recovering from ptomaine poisoning.
Peggy Bell left Universal to enlist in the Army Nurse Corps.

George Smith in from New York or Paramount sales huddles.

George Smith in from New York
for Paramount alses huddles.
George Cleveland celebrared his
George Cleveland celebrared his
Hellerimus Benediktson in from
leeland to gander film studios.
Bette Davis returned to work at
Warners after a battle with flu.
Miles Manders returned to work at
Warners after a battle with flu.
Miles Manders returned to work at
Warners after a battle with flu.
Mero's flackers into the Army.
Green Gerson bedden tendance
Earl Bellamy, assistant director at
Columbia, inducted at Fort McArChildren and Children and Children

rorce.
John C. Flinn, Jr., feted by Warners flackery at a pre-induction

ners nackety dinner.
Mac Benoff, radio writer for Fannie Brice, inducted at Fort MacArthur.
Carmen Landers filed suit for divorce against Lew Landers, film

orce against director.

Pfc. William Saroyan reported at a west Coast Army hospital for

a west Coast Army nospital nor a checkup: a checkup: a checkup: a checkup: a checkup check a checkup c

actiess, using Lonis O Madoon, legit producer, for diverce, Raymond Waburn's fur germs holding up production on "The holding up to the holding u

Chicago

Al Fuller, Palmer House adver-tising chief, back at desk after long illness.

mer, user, u

Hal Halperin.

Lois Wilson, who left the cast of

"Chicken Every Sunday" because or

"Chicken Every Sunday" because or

radio commitments in the east, suc
ceded by Viola Frayne.

Jerry Geisler, Hollywood attorney

currently serving as Babs Hutton's

lawyer in her contemplated divorce

from Cryry Grant, stopped over on

way to New York.

Washington

Stage Door Canteen awarding but-

Tallulah Bankhead was the honor guest of the Alabama delegation in Congress on Wednesday (7).

Evelyn Tyner, concert pianist, was soloist with the National Symphony orchestra on Saturday night (10). Sergt, Joe Heidt in town, planting advance publicity for "Winged Vic-tory," which comes to the National, March 26.

Lana Turner, here for the opening of the Community (Neep Your Powder Dry," visited Walter Reed and the Naval hospital at Bethesda.

at Bethesda.

Rick La Falce of Warner Bros. pub-licity department here, has been dec-orated with the bronze medal for his services at Normandy.

services at Normandy.

Sidney Lust theatre chain has announced special matinee for the collection of clothing. Children will be admitted free if they bring discarded annarel.

St. Louis

By Sam X. Hurst

By Sam X, Hurst
George Price headlining floor
how at Chase Club.
Jose Hurbi drew 4,004 payees to
me-night stand at the Henry W.
Ciel auditorium.

Harry Crawford directing east Gridiron shindig to be presented St. Louis Women's Ad Club.

"Cradle Song" being presented at the St. Louis Community Playhouse under direction of Gordon Sommers. Anne Brown, Negro soprano and former star of "Posgy and Bess." made a one-night p.a. and drew 1,000

ustomers.
Sgt. Bruce S. Cook, 30, former diector of the Little Theatre, now the
t. Louis Community Playhouse,
illed in action over England.

OBITUARIES

O. M. SAMUEL
O. M. (Monte) Samuel, 80 "Yarietys" New Orleans correspondent
or or
March 11, where he was dining with
his wife, Helene. Latter and a sister, Mrs. Benee Baer of New Orleans, are sole survivors.
Details on page 2

DOROTHEA WIECK Dorothea Wieck, 37, German screen actress, was killed in a recent Allied air raid on Dresden, it has

IN MEMORY OF EDDIE MILNE

Who passed on March 19, 1943

MONA MILNE

been announced in Germany. Best known to U. S. audiences for her role in the German film, "Maedchen in Uniform," she went to Hollywood in Uniform," she went to Hollywood in 1933, after that production, to appear in "White Woman" for Paraparatiment, Hollywood in 1933, after that production, to appear in "White Woman" for Paraparatiment, was killed in action Decided in the set-of the picture claiming the word received by this widow in Hollywood in the Hollywood in

Hospital attendants stated that he had been found seriously ill in his apartment by John Carradine, another film actor.

Among the pictures in which Durst appeared was "Days of Glory."

CHARLES GUY HOOVER
Charles Guy Hoover, 63, founder
and president of Educational Music
Bureau, died in Chicago March 5. He
also was head of National Assn. of
Sheet Music Dealers in 1940-41,
Survived by widow, two sons and
four daughters.

ROBERT S. BRISTER
Robert S. Brister, 56, stage, screen
and radio actor, died March 2 in
Hollywood. In his younger days he
played leading roles with numerous

Jack Moule, 64, theatre manager, dicd in Detroit, March 7, after a heart attack. He was manager of Royal Oak, operated by Komer & Goldberg Circuit. Previously he had managed houses for the United Detroit, and Wisper and Wetsman circuits. Survived by widow and three children.

Fig. William A. Messina, 21, for-merly in RKO's still photography de-partment, was killed in action Dec-26 in Luxembourg, according to word received by his widow in Hol-lywood.

AT A SPECIAL MEETING OF THE LAMBS, held March 7, 1945, it was unanimously resolved that we express our professed sorrow at ing of our beloved former Skepherd, A. O. Brown. The memo-kindly nature and service for others will ever live in the bear

JOHN GOLDEN, Shepherd.

ed to her, appearing in only one exhibitor in that city for 20 years, other picture, "Miss Fane's Baby is Widow, a daughter, and a son Stolen."

Solventer and the state of the

At a reception given by Propa-ganda Minister Paul J. Goebbels at which the actress was a guest in re-cent years, Adolf Hitler told her he had admired her many times on the screen. Later he summoned the actress to his table at the reception.

JOHNNIE JESS.
Johnnie Jess, 83, former vaude
and burlesque comedian, died in
Seattle, March 4. He had been ill
for about a year.

Jess had appeared in vaude for about a year.

Jess had appeared in vaude for many years and then diverted into burlesque, where he had been a featured comedian in shows on the Columbia wheel. He later appeared in a scries of car.com musicals, in-cluding "Bringing Up Father." under management of late Gus Hill. Survived by widow.

Gerard Sinclair-Hill, 48, legit and film producer, died in active service of the Royal Air Force, it was announced last week in London. He, nounced last week in London. He, was a wing commander. Nigel Sin-clair-Hill, his son, who was a pilot-officer, died in active scruice last

The elder Sinclair-Hill's first slage The elder Sinciair-Hill's first stage production was the melodrama. "Ten-Minute Alibi." It ran for two years. Most of his activity as film producer was about 24 years ago.

MRS. MATTIE MCMAHON
Mattie McMahon, 55, wife of John
L. McMahon and member of the
vaudeville team of Mack and Lee,
died in Bravley, Calit, March 12,
Couple had toured Europe with a
nusical act and at one time played
a command performance before the

onimand performance before the King of England.
They refured about 20 years ago and for the last three years had managed the country club in Im-perial Valley.

EDWARD DURST Edward Dirst, 28, screen and stage actor, died March 10 in Hollywood.

Mother, 76, of Harry Greben, Chle-cago talent agent, died March 12 in Chicago, following a four-month ill-ness. Survived by two sons and three daughters.

Larry Henderson, assistant ship-per for Paramount in Albany, N. Y.,

In Memory of My Dear Friend HAL HALPERIN EDDIE CANTOR

died of wounds received in action with the First Army in France.

Mother of Max Richards, talent agent, died in New York March 8.

BIRTHS

Mr. and Mrs. George King Mof-fett, son, New York, March 6. Father is manager of Hal McIntyre

Father, is upnanger of Hal Mchilyre

The method of the Mental Continued to the Mental

The Mental Continued to the Mental

The Mental Continued to the Mental

Mr. and Mrs. Jack Chefe, son, Hollydoo, March 12. Father is offered to the Mental

Mr. and Mrs. Jack Chefe, son, Hollydoo, March 12. Father is made

Mrs. and Mrs. Sidney Karp. son, Dokaland, March 11. Grandfother is Jacoph Ruttenberg, Melro cinematographer.

Joseph Activities of the Mrs. Charles Herbert,
Mr. and Mrs. Charles Herbert,
Mr. and Mrs. Charles Herbert,
Mr. and Mrs. Charles Herbert,

M. and Mrs. Charles Herbert, daugher, "Bollywood, March 6, Father produces the Nelson Eddy radio show for N.W. Ayer. Mr. and Mrs. George Dolens, son, Hollywood, March 8, Father is sercen settor. Mr. and Mrs. Herman Lester, son, Hollywood, March 10, Father is Mr. and Mrs. Carl Crobba. son, Ritsburgh, March 1, Father mangges Rowland theater, Pitt.

Ritisburgh, March I. Father manages Rowland theatre, Pitt. Mr. and Mrs. Maurice Seymour, son, Chicago, March II. Mother is former Belle Gardner of the stage; (ather is theatrical still photog.

Buddy Welcome, former sax-clarinctist and comic singer with Jan Savitt and Mal Hallet, is now work-ing in a Boston defense plant plus pluying Fridays and Saturdays with Baron H. "s orchestra at Totem Pole, Au Adale, Mass.



risty, Inc. Annual authoritation, \$10. Singly coules, 25 cents to at New York, N. Y., under the act of March 3, 1875.

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Legit Angels Hide Out After Word **Gets Around Wings Can Be Clipped**

Angels seems to have gotten wisedup to legit production 'mathematics, because the trade mow farmenance, because the trade mow farmenance, because the trade mow farmenance, because the trade move farmenance, and as in the last two seasons. The angels are apparently thinking of of b.o. prosperity. But, fundamentally, there is considerable objection, the state of the

a hit. Comes a picture, sale say for \$100,000, and here's what happens the author gets 60%, or \$60,000 thereof, and 40G goes to the pro-ducer. The producer splits the \$40. older. The producer spirts the 340.

900 with his capital, on a 50-50 basis, leaving \$20,000. Actually that's not net as there is 3% to the Dramatists Guild negotiator, Sidney R. Fleischer, and of course the usual 10% off the top to agent.

Rockefeller-Financed Ballet International

The Rockefeller-nursed Ballet In-ternational, whose future has been undecided since its disastrous New York season earlier this year, has finally disbanded; for a reported loss of \$1,050,000 since its inception this season.

peason.

Principals and ensemble all of whom were under contract till May 31. have mostly all been paid off. principals paid on a 70% basis, corps de ballet members receiving \$500 sach. However, 10 of the 36 ensemble members, 10 of the 36 ensemble members. 2h. However, 10 of the 36 emem-2 members preferred not to settle be released, although all they t under their contract after taxes (Continued on page 40)

set under their contract after taxes (Continued on page 49)

Hepburn Going Overseas,
Maybe in Shakespeare

Kultarine Hepburn is expected to the growing list of stars plays and the growing list of stars play growing the growing list of stars plays and the growing list of stars plays growing list of the growing lis

WW, Dietrich Daughters In B'way Legit Debuts

MIR D Way Legit Debuts
Walter Wintchil's daughter Walda,
now 17, and billed professionally as
Tony Zden, made her Broadway legit
Tony Zden, made her Broadway legit
Dietrich's 18-year-old daughter,
Maria Manton, did the same in
"Foolish Notion." They opposit
Tuesday (13) and Wednesday (14),
respectively, Miss Eden in "Dark of
Tuesday (13) and Wednesday (14),
respectively, Miss Eden in "Dark of
Tuesday (13) did the Control Varia.

the Moon," one of the Shuberis' rare personal productions in recent years, The Shuberts, incidentally, barred years ago, the columnist then observing, "That's OK about my staying away from their openings, as I can come to their closings a few days later." It was one of the bitterest press feuds Jake & Lee Shubert have my common of the stay of the stay

Cole Porter No Varmint: Saga of 'Don't Fence Me' Explained by Music Pub By ABEL GREEN

By ABEL GREEN
A compounding of misinformation
has inade the trade wonder what
there is to the report that Cole
Porter bought "Don't Fence Me In"
for \$150. Adding some slight weight
to the erroneous published statement
is the fact that the cowboy song supposedly sounds so foreign to what
is accepted to the Porter's sophisticated songwriting style.

te international in \$1,050,000 Fold in \$1,050,000 Fold strictly at the beliest of him producer Lou Brock. This was when Brock had Porter under contract to write a score for "Adios Argentina." which he tBrock) later sold to 20th Century-Fox but which the latter never produced. The Montanan.

(Continued on page 55)

DICK KOLLMAR'S WOR JEKYLL-HYDE STUNT

Richard Kollmar is going to play Blackie" show which will go out over WOR. N. Y.. Wednesdays at

INVOLVES 5-YEAR EXPORT BACKLOG

By MORI KRUSHEN
More than 80% of some 1.400
American films released in the U. S.
since the war officially broke out in,
Europe in September, 1939, may become ineligible for distribution in
France. It's possible also for other
cordinental areas il, as in the past,
western European rations follow the
French lead.

French authorities are apparently invoking clauses of a decree where the post they can be any American film released in the U. S. more than two years ago. They are reported asking for certificates giving date of relate in the U. S. will; every film shipped asking to the control of the contr

(Spain, as detailed further bottow, is clamping down hard on distribution of U. S. films, claiming a raw film shortage. From accounts Spain has been getting raw stock from Germany, via plane shipments, as recently as all covered to the continuation of the continuati

Margaret O'Brien's 200G Yrly, From Toys, Dresses; Possible \$1,000,000 Take

POSSIBLE \$41,000,000 to Margared O'Beine's income from licensing of products bearing her immer may reach should be a second of the mopet an increase of none of the mopet an increase of none of the second of part Understood she was getting around \$350 weekly when applicing around \$350 weekly when applicing around \$350 weekly when applicing around \$350 weekly when applications of the second of cation

WLB.

Earnings from Margaret O'Brien
dolls, dresses, hats, etc., are topping all previous figures for similar
tieups.

Estimated that her gross from licensing will likely exceed the Shirley Temple figures when latter was
a child star because of the current
wartime price. wartime prices

wartime prices.

Originally calculated that Metro's juve headliner would earn about \$100,000 this year through product licensing, but latest revised estimate indicates about double that amount.

Big Film Coverage For Frisco Confab

Washington, March 20. The Frisco United Nations Conference is shaping up for the most comprehensive motion picture cover-age ever given an international pow-wow, according to a State Dept.

Byrnes' Curfew Flickers. May Fade After La Guardia's Sunday Punch The Byrnes midnight curfew will

All Majors Set With Special V-E Day Films

Special v-E. Day r ilms
In anticipation of victory in Europe shortly, Metro. Columbia and
several other majors have prepared
special two-recl v-E. Day films
which have already been placed in
exchanges throughout the country,
At the same time there is also a
Government. V-E. Day short ready
for distribution the minute the warfor distribution the minute the in Europe is over,

Distributors, thus far, are uncertain as to procedure when the time comes—whether to release their own or the Government film for showing throughout the U. S.

Company reps have been warned not to release any V-E Day film until authorized by top exces following word from the proper Government officials.

Mae West Sorry Chi Critics Came Up To

Mae West got back at the erix here; sonday (18), when Ashton Stevens, only one of the six plfy analyzers, only one of the six plfy analyzers and the six plfy analyzers of the six plf and the Mae West got back at the crix here

never recover from the sneak punch it took on the button from fiery Fiorello H. LaGuardia, New York's chief magistrate, over the weekend, most observers agree. The order hasn't been lifted but its author, War Mo-bilizer James F. Byrnes, was among the first to admit that without widethe first to admit that without wide-spread agreement among law en-forcement officials as to its wisdom and practicability, it was morely a directive without any tecth in it. LaGuardia's "New York is New York" stance, naturally, drew scorn in the hinterlands but here and there, even in the sticks, officials the Mayor of New York was on the right track.

Chief beefs against the midnight est Sorry Chi
tics Came Up To
See Her That Time
Chicago, March 20,
st sed back at the cris here:

set seed back at the cris here:

See the Chicago (March 20,
st sed back at the cris here:

See the Chicago (March 20,
st sed back at the cris here:

See The Chicago (March 20,
st sed back at the cris here:

See The Chicago (March 20,
st sed back at the cris here:

Continued on page 18)

U. S. Pix Still Suffer Under Italo-Fascistic Laws, Says OWI Exec

of the play by Lioya Lewis (News.)
Henry Mardock (Sun.) Claudio Cassidy (Tribune). Bill Leonard (Joursidy (Tribune). Bill Leonard (Jourline) and the second of the second of the second described.

You know Asthon." wrote Miss
West, 'the way the boys wrote up
traided. Those kids should result by
writing stuff for ma instead of about
me. The way they described certain pictures within five, months after
seenes made ma worder how I ever

France was Illusted, the Sallom
(Continued on page 25)



But Prog. NVs

Hollywood, March Although strike, now in its ninth sy, continues deadlocked, the day, continues deadleaked, the studies report production is normal speed with no incidents to mark the habor jurisdictional beef. Producers reported that practically all publicits, spreen story analysis and SOEG members are back at work except those reported slock. Also stated that IATSE members are relations workers new out on strike. stated that IATSE members are re-placing workers new out on skitke. Order is expected out of Wash-ington some time today (Tuesa.) in connection with the strike, by local WLB officials. Reports were that an order calling for end of the strike might come from War Sta-bilizer Chester Davis or even Presi-dent Reseaved.

Breaking into open rebellion against orders by IATSE prexy Dick Walsh, 40 prop shop men at Warners assertedly were let out yesterday (19) for refusing to take stated they were told to take over carpenters' work but refused. As they marched out, blue slips in hand, picket lines gave them an ovation. Shortly afterwards, Irwin P. Hentled, leader of ordinal authoropy and the stated of the stated of the stated of the stated or the stated of the stated or the stated of the stated

mesument racket to national convenion, was dismissed at Columbia for refusing to paint arrows. Henschet, who does all fine metal work of fewely, etc., was taken off a job at a would have required a day and a half to complete and was directed to this work, he was dismissed. Dismissal of Hentschel by Columbia of Hentschel by Columbia created a sensation in IA ranks, since Hentschel was a central figure.

[Production of Buddy de Syl-va's first independent for Para-mount, "Stork Club," which was set to start March 26, will not get under way at that time as sets are not available and painters have not been working.]

have not been working.]

In the fight against Willie Bioff and George Browne.
There were also indications that machinists might go out at Technicolor if strikebrakers were recruited to take machinists jobs in studios. Walkout at Technicolor would tie up the industry for a few processing the strike the strik

operate without machines being serviced continuously.

The serviced continuously.

A serviced continuously.

The s

urn over the weeker

Defer Rogers to June 4 Stu Hamblen to Move In?

Hamblen to Move In?

Hollywood, March 20.

Roy Rogers' induction date has been moved back to June 4 from the season of the seaso

Oklahoma."
Meanwhile Republic studio chiefs,
Herbert Yates, Allan Wilson and
James Grainger, are multing a successor for Rogers. An Indie pubcessor for Rogers. An Indie pubStuart Hambler would succeed
Rogers in the saddle. But Yates
vehemently denied the story. Republic has an option on Hamblen's
services which falls due April 1.

Gordon Hit by Auto

Hollywood, March 20, March



No Strike Relief

Hollywood, March 20.

John A. Owens, local supervisor for the State Unemployment Insurance Commission, declared strikers or other workers
who refuse to cross picket lines,
were out a far as idlances now it. were out as far as idleness pay is concerned, He said:

concerned, He said:
"If these people are determined to be involved in a trade dispute, they are not eligible for payment of unemployment insurance."

Full Coverage for All Media at Frisco Talks Seen by Sec. of State

Washington, March 20.
A wide-open policy on newsreel, radio and newspaper coverage of the coming San Francisco conference, subject only to limitations re-

ence, subject only to limitations requested by other nations, was promised last week by Secretary of State Edward R. Stettinus, Jr.

"The final determination of policity at the San Francisco Conference with regard to press, radio and motion pictures," the said, "will be made by the conference itself.

"This Concernment, will propose of policy

made by the conference itself.

"This Government will propose
the following procedure, which will
subject to the approval of the
other nations present: The meeting
will be conducted with the greatest
spread interest, of the world in
spread interest, of the world in
spread interest, of the world in
spread interest, of the principal commissions of the conference, will be
open to the press and radio nexts
and, instofar as facilities permit, to
the general public."

SOPHIE TUCKER'S BIOG -A LUSTY CAVALCADE

The third is the state of the s

the pave, Soph says they were hustling. When Soph can express herself best in an idiomatic Yiddishism, she writes that way. In fact, the frank emphasis on her Russian immigrant antecenents dominates book as does a wholesome affection for any Jewish community in any key city, from Frisco to London, So key city, from Frisco to London. So does her pride when she sings "My Yiddishe Mamma" for British roy-alty and commands their respect and esteem. As she puts it, you don't have to be Irish to appreciate and love "Mother Machree," and you don't have to be Jewish to appreciate "Yiddishe Mamma".

this curious admixture of (Continued on page 44) With



144th Week! RECORD IN MIRTH MAKING

"Well along into its second thou-sandth performance, Ken Murray" Bjackouts of 1942-43-44-46' at E 'apitan theatre has become a na-ilonal, as well as a Los Angeles in-

joons, as wei as a f.os Angeles historion.

Intuition.

Intuition of the second of the

EDITORIAI., Los Angeles Exam

Shamrock Club in Hnb Lets Shillelagh Fly At Winchell, Satevepost, et Al.

Boston, March 20. Walter Winchell, the Salurday Evening Post, Life, and the Atlantic Monthly (not to mention the British the Russians and everybody else on the Irishmen's little list) got batted about the ears with everything but a curling stick here last week when a new organization of Irishmen had its first annual banquet in Wallon's Pemberton Square cafeteria, Rep. James M. Curley, was the chief

The Shamrock club, founded as a rebuke to the ultra-lace curtain Clover club, sailed first into a 50c. banquet of corned beef and cabbage thereafter the main dish under its by-laws) and then into everyone who has ever said or printed anything It considers unflattering to the auld

sod. "Thomas Niland of East Boston, the club's chairman, took. Life and the other magazines apart and roard tif they or anyone else in this or any other hemisphere are looking for trouble we'll oblige them." Plushed by the auceess of this mashing blow with his audience he went to so the work of the standard of the same than the same tha

British Empire."
Winchell got it from School Committeeman Clement A. Norton for the control of t

Postwar Commercials

An Idea or Two on How the Many Products May Be Sold by Radio

By JOE LAURIE, JE.
Sially million jobal That's the country's goal for the postwar that there will be many new business enterprises. Gadgets that will failfill the dream advertising we've will have to advertise by way of the put these things on the market, they will have to advertise by way of waysappers, magazines, billboards, adv-writing, raclo and of course the mouth. all bullyhoe, word of mouth.

nouth.

Commercial plugs are not a radio invention. We've taken our enter-tainment for years with commercial plugs. The first, commercial was given to he-world by the snake in (Continued on page 55).

Belgian Diplomat's Daughter's Pic Pact Otlawa, March 20.

Myriam Heyne, 19, daughter of

staffer at Belgian Legation, inked to three productions by Films Mundiales in Mexico City, one in Spanish, one in French, third in English. Her father is Maurice Heyne, Belgian charge d'affaires in Ottawa.

Diplomatic Row's other show biz connection is Col. Henry Bankhead, commercial attache at U.S. Legation, and uncle of Tallulah.

SCULLY'S SCRAPBOOK

************ By Frank Scully *********

One World, Cal., March 18.

People who insist that Russia and America have nothing in common seem to forget that "Rose-Marie" has been running for 19 years in Moscow and "The Drunkard" for 12 years in Los Angeles. Just why the Moscovites should like a musical about the Northwest Mounted police (without Nelson Eddy and Jeanette MacDonald) is no more a mystery than why a dog-cared y and Jeanette MacDonald) is no more a mystery should be revived in L.A. and outrun everythin

pay should be served in L. and other neveryoning, and in the payment of the control of the contr top and its capacity, when jamm

top and its capacity, when jammed, 500. Repeaters are common. One guy has seen the show 25 times. He always arrives not quite sober and leaves not quite drunk, so the moral of the tale till eludes him. Then there are two Whopes Steisers from Wan Nigu who was the sold of the sold till eludes him. Then there are two Whopes Steisers from Wan Nigu who gags and melodramatic situations. Practically everybody, who is anybody (and, in Hollywood, who int'l) has seen the show. Galt Bell is the producer. He came into "The Drunkard" by way of the Illiet theatre movement. His fast production was "Green Grow the Lines," the legit father movement. His fast production was "Green Grow the Lines," the legit father was the state of the state

Efforts to put on versions of "The Drunkard" elsewhere have met only with mild success. There have been however, long runs of similar productions, nobably The Blacepard. But Free on bakes will enjoys the production of the produc

Somehow They Shail Have Music

Somehow They Shall Have Musle Preliminary survey of San Francisco's entertainment for visiting delegates to the security conference indicates the boys better bring their own animal acts or take it out in orchestral pisybacks. But hame bands are hour edge the west coast enjoys over the east the bands can cover the country from 9 pm. to 3 a.m., all on the one tool. In fact the planners have it figured that San Francisco in turn could be serviced from Hawaii, but giving the delegates from the United Mattons musle with their room tool to be tool to the service of the country from 5 to the co

K.T. and P.A.s Chicago, March 20.

Still aghast at gossip column Still aghast at gossip columnists' tacties, despite three years of bouncing from stage to films and back, K. T. Stevens shook in her boots last week prior arrival from Hollywood of her parents, the Sam Woods, for a week's visit, first time in eight months.

Member of Chi company of Voice of the Turtle," Miss member of Chi company of "Voice of the Turtle." Miss Stevens complained to "Varlety" she could think of no satisfactory way of explaining to her mother about chatterers reports of her engagement to costar Hugh Marlowe.

"It's simple," she was tole
"Just call the columnists an
tell them you're not gont
marry Marlowe."

"Is that all? My God, some press agent out in Hollywood told me they'd be mad at me if I did things like that!"

NEGRO, WHITE VERSIONS OF 'LUCASTA' FILM?

Fabulous amounts are claimed to have been bid for the picture rights "Anna Lucasta," colored-cast a playing to SRO at the Mans field N V Coast is said to be evploiting possibilities of the play and there's also talk of two film versions one white and the other Negro. According to reports, Greta Garbo has expressed interest in topping the cast for the white picturization.

is netting over \$5,000 "Anna" weekly. John Wildberg owns 24% of the show, several others having the balance. Donald Flamm has a material share along with Herbert and Francis S. Levien, downtown attorneys, latter having participated in the backing of other Wildberg at-tractions, as they are in his forth-coming colored musical, "Memphis Bound."

toning colored musical, "kerppins bound."

To USO-Camp Shows. He will take a la-week radio filaus for the trip. Wagstaff Cribble, who staged the play, gets 2% of the gross and a percentage of the profits, while the American Negro Theatre, which riginally showed "Anna" in Harden. The Drams is also a cleanup for Michael Myerberg, who would be used to the control of the profits of

82 Hons Over Hitlerland Do Not Qualify Former Vauder for Home Air OK

Chicago, March 20. Eighty-two missions with the 9th Eighty-two missions with the 9th Air Force over Nazi-occupied Europe during the past two years haven't counted as much towards getting a commercial pilot's license as he thought they would, Maj. Louis J. Sebille, known formerly as Lou Reynolds, Chi comedian-encee, found out last week.

Sebille, home on leave to emcee

Lou Reynolds, Chi comedian-cmee, found out last week.
Sebilie, home on, leave to emcee anyly for relatives of American Herald-American in Terrace Room of Morrison hold Friday (18), made the discouraging discovery about the discouraging discovery about the contract public of the contract public of

Sinatra Starts Series Of Youth Tolerance Talks

Frank Sinatra started a series of "tolerance talks" to school kids in the northeastern area yesterday (Tuesday) with appearances before assemblies of two junior high schools, one in the morning and one in the afternoon. He was supposed to have begun Monday (19), but illness cancelled two dates for that

ness cancened day.

Tonight (Wed.), the singer will talk at a World Youth Rally at Carnegie Hall, N. Y., after his Max Factor broadcast, and he'll do a similar chore at Boston Friday (23) for the temper organization.

same organization.
Sometime during the coming summer Sinatra expects to go overseas for USO-Camp Shows. He will take a 13-week radio filatus for the trip.

SHOW BIZ CONTROL OF NAZI

B'way No True Nat'l Barometer

D WAY IVU IIUE IVALI DAIOHEKE?

Analysis of increased admission scales in motion picture theatres along Broadway shows that cold statistics provide no proper guide to a correct appraisal of Liveriations.

A correct appraisal of Liveriations.

For the control of the control of

getting costlier product. been getting coullier product.

Far more expensive stage shows and important product for the Roxy, the 20th-Fox flagship in N. Y, have cued the higher scales at this house, also, in recent assoons. Radio (tip Music Hall, with policy unchanged, has increased only 22c to \$1.10.

However, while some theatters have apparently advanced scales from 50 to 20th, owing 60 more expensive type of operation, increases have averaged only from 10 to 15% throughout the U.

B'way Pix May Recoup Near 100G Wklv. By 1 A.M. Curfew; Others Keys Too?

Film industry toppers believe that New York's move extending the mid-night curfew by a full hour to 1 a.m., announced by Mayor LaGuardia issa Sunday (18), will eventually be followed in several key cities throughout the U. S., particularly in war-plant areas.

plant areas.

Much, of course, will depend on clarification of sublic opinion in various seeds. Statement from War Market and Statement from War Market and Statement from War Market and Statement from Washington, did not alter picture house operations in N. Y. where closing was moved up an hour in line with the new local 1 a.m. curfew.

Later closing hour affects motion picture theatre business more favorpacture theatre business more lavor-ably than any other branch of show business. Picture houses on Broad-way will be in a position to accom-modate virtually the same number of ticket-buyers as pre-curfew since theatres, with exception of all-night grinds, mostly closed around 1.30 am. in any case.

Difference of 30 minutes now re maining can readily be absorbed, from indications, through realign-ment and streamlining of schedules. Such Main Stom theatres with stage shows as the Capitol will again be in a position to run five stage shows when warranted. Straight pic grinds, of course, will benefi

While some houses had already re-arranged schedules, in line with the midnight curfew, through earlier opening hours and elimination of some subjects, early-bird admission scales were necessarily much lower than night prices so that considerable continued slipping away.

Midnight curfew, it is estimated, had been costing first runs in New York over \$100,000 weekly. Loss in potential receipts averaged from a \$100,000 weekly. potential receipts averaged from an estimated \$200 weekdays and \$1,000 Saturdays and Sundays for the smoller capacity houses to \$2,000 daily and \$5,000 on Saturdays and (Continued on page 48)

U BOOSTING COIN FOR MONSTER MONSTER PIC

unuful IAN INUNDI IAN III.

Universal is going in for superborrors in "The House of Dracula"

beautiful in the Inune Inune Inune Inune

Frankenstein." Script calls for all the monsters on the lot, includcontrol Karlori, Con Chancy, John

Control Activiti. Chror's Naish and

Lionel Activiti. Paul Kallerian Inune Inune

Felture rolls in July, with Paul

Kallerian producing and Erie C. Ken
on directing.

LOEW TOPPERS BACK

David Bernstein, Loew's Inc. due back in New York yesterday (Tues.) from Palm Beach. Ditto Nick Schenck, Loew's prexy, from Miami.

Stays Open to 5 A.M.

Jack O'Connell's Loop Toledo, Juck O'Connell's Loop Toledo, pictor house, resumed pre-cur-few hours Monday (19), staying open until 5 a.m. "I' we don't lick it," said O'Connell, "they're going to force us to close." O'Connell said he lost \$800 tast

"O'Contell said to bottom of the week declared that he had need from the week declared that he had need from the week declared that he had need from the week declared that he was not to be the week of the week

Selznick Buying Heavily Into Col.

possibilities of setting up his own distribution facilities, has been buying heavily into Columbia Pictures for more than a year. A reported deal for purchase of prez Harry Cobn's interest in the company is denied.

denied. There is, simultaneously, reported considerable activity in Wall Structure banking circles to seal the structure of the seal of th

additional interest in Columbia.

Talk of Setznick taking an option on Harry Cohn's stock in Columbia continues, with a price of around \$3,000,000 mentioned. Understood that Cohn, who is production head, night favor producing only two or three top pictures annually and drop oncrous studio and administrative activities.

'Searching Wind' Ahead Of 'Sisters' for Wallis

UT SISEE'S 10' Wallis

Following phone conversation with
Halliam Hellman over the weekend.
Hall The Searching Wind' into preduction before "The Crying Sisters."
Miss Hellman, who returned from
trip to London and Moscow. has
during her stay abroad. Wallis will
join her in New York in mid-shyli
for a series of seripting huddles.
"Wind' will greenlight in Gentenmonth by "Sisters."

JOINT ALLIED **GROUP TO ACT**

Establishment of a joint entertainment confrol committee for encmy countries is now being set up, according to George Archibeld, a top figure in the British Ministry of Indian the Configure of the Configure of

many pictures for the Ministry of Health. Heal

film.

For the first quarter of 1945 no allocation for stock had been made to the British Information Services in the U. S. but that the Office of the U. S. but the Office of the U. S. but the Office of the U. S. but the U.

Archibald, Major Owen In D. C.
Cong. Washington, March 20.
Cong. Washington, March 20.
Cong. Holland, controller of the British and the British and the British and Major Pank Owen, Jacope, edit.
In the British and the British and Major Pank Owen, Jacope, edit.
In the British and American Jacope, edit.
They are working out details in connection with a factual film on the Burma campalge in which the British and Americans lawe fought of the British and Americans lawe fought or of the film division of BIS.

LOEW'S 2 MEX-MADE PIX TO BE ENGLISH-DUBBED

IV DE LIVILLINIPUDDED.
In the first deal of its kind, whereby the company will take Spanish
screen productions and dush is English. Micro has acquired distribution
will be company will be company
distribution of the compan

America.

Metro has been leader in dubbing "Gasilcht" and other Americanade features into Sanali for the chae plans to sync into Sanali for the chae plans to sync into English or the chae plans to sync into English. Not revealed as yet hat accounts the pletures are designed for, but it will be a new exception of the chae of the c

OPA Threat of B.O. Ceiling May Curb Advanced-Scale Deals On Specials; Freeze Story, Talent, Labor Costs?

Redfield to Recreate His 'Snafu' for H'wood

Billy Redfield, who played lead role in recently-closed George Abbott Broadway production of "Snafu," has been sigued for same role in film version by Columbia, contract said to run four figures. Trek west, however, will be contingent on Army physical, actor recently being placed in 1-A. Abbott, who will direct film tission will be contingent to the week for short shaw the country of weeks for short shaw.

of weeks for shooting not due to start till

7 Vols. of Show **Biz Encyclopedia**

Barry Buchanan, advertising-publicity chief for United Artists, has completed a seven-volume encyclopedia on American show husiness.

pedia on American show husiness; covering very phase of the field from the earliest days to the present time, which Funk & Waguulls is planning to publish. Purk et al. (1997) and the trade, through origination made to the parlance of Broudway and the trade, through origination and new countation of slang expressions which; in course of time, have become part of the American language, is among the subjects treated Believed to be the first enevgine.

Believed to be the first encyclo-

in the work.

In the work to be the first encycled to the bownings, the complication of meanings and origins of lings, paties technical terms and expressions, was completed, over a diagonal meaning and includes 0,000 key terms as well as a cross reterence and incell well as the contract of the contrac

949,000. Consummation of deal with Funk & Wagnalls, from accounts will depend on availability of paper supplies.

Threat of a price celling on thea-tre admissions and film results, while cold-doublered by the Sen-with cold-doublered by the Sen-time of the Sen-time of the Senting of the Senting of the Senting of the tee, will likely serve as a brane on divanced -selic bookings. Major company excess balleve that OPA possil, though unlikely to be adopted, will, however, result in curtailment of the number of deals celling for unward revision of bo. scales for to product sold under special terms.

top product sold under special terms. Film industry reps, long aware of sentiment in Washington to bring theatres under price control, were childed by the Bowles plan. Bowles stated that a price rolibeck was not his "initial" objective, a tipoff, that campering with the intricate defalls of the highly specialized admission structure would evidently follow business. OPA stepped .into show the product of the p

busines:
However, even as show business representatives were as show business representatives were preparing to murshal arguments against the threatening imposition of a price foreax on theatre admissions. Congressional sentiment, immediately claimfed itself into sharp opposition to the plan. (Sensior Robert P. Calarifical itself into sharp opposition to the plan. (Sensior Robert P. Continued and Boules Sensior Continued and Boules Sensior Continued and Boules Sensior Continued and Boules Sensior Continued and Sensior Sensior Continued and Sensior Sens

(Continued on page 6)

FULLER'S SON, PARTNER TAKE OVER ACTIVE MGT.

Sydney, March 20.

VIVIEN LEIGH TO STAR IN KORDA'S METRO PIC

Hollywood, March 20. Vivicn Leigh draws the title role 'Lottie Dundass," tale of a Brit-

Vivice Language Tale of a Brit-ish thespian family to be produced for Metro by Sir Alexander Korda Currently Korda, chief of London Currently Korda, chief of London Films. is editing "Perfect Strang-ers," co-starring Robert Donat and Deborah Kerr, as the first produc-tion under the agreement with

D.O.S. Setback Loudon, March 20.

Miss Leigh opned Monday (19) in Edinburgh in first European stage performance of, Thornton Willour's Pullter prize play. The Skin of Laurence Olivier is producer. Play due in London in eight weeks, Miss Leigh's performance was a legal as Leigh's performance was a legal as Leigh's performance was togal as Leigh's performance was a legal as Leigh's performance in a work of the Leight performance in a work of the Leight performance in "Skin" was denied by English court. pearance in ". English court.

Miss Leigh recently fluished film.
"Antony and Cleopatra," made in
England with Claude Rains, Hasn't
yet been released.

I		41	R		7	r	Y	,
FOU	INDE	D BY	SIX	Œ	SIL	VEH	MA	N De.
164	West	461h 8	t No	w 1	orh	19.	ĸ.	¥.

SUBSCRIPTION

120 Vol. 158 No. 2 Bills 55 Chatter Film Reviews 10 House Reviews Inside Legit 50 Inside Music 40 Inside Orchestras Inside Radio Joe Lauric Legitimate Literati Music Night Club Reviews..... Obituary Orchestras Pietures Radio Radio Reviews Frank Scully Vaudcvi¹¹r War Activities I1

DAILY VAR STY (Published in Rollywood to Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

20th Century Fox is proud that for the second

AND THESE

Headenry Hwards

WILSON

Best Screenplay

WILSON

Best Art Direction (color film) WIARD IHNEN

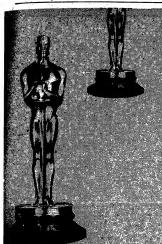


WILSON

Best Cinematograph) (color film) LEON SHAMROY

WILSON

Best Sound Recording E. H. HANSEN





has been honored with the coveted

Iving Malberg AWARD

for the highest consistent standard of achievement with "Wilson," "The Purple Heart" and "Winged Victory"

WILSON

Best Film Editing BARBARA McLEAN WILSON

Best Interior Decoration (color film) THOMAS LITTLE

LAURA

Best Cinematography (black & white) JOSEPH LaSHELLE THE FIGHTING LADY

Best Documentary Picture LOUIS de ROCHEMONT

'GWTW' Still Tops With 9 Academy Awards But Bing's Pic Got 7 Oscars

score seemed impressive ly, "Gone With the Wind"

Myo," the score scenned impressive Blat actually, "Come With the Wind" is the top citation-gatherer to date, having received nine. Close rumaratup were "Mrs. Miniver," 7 Oscars, "Now Orean Wash V, Mrs. 3 awards. "Charge" drew "the Thalberg Award, not the ono for Vivien Legh as top actress, earned the best apporting talent mark for Hattle Daniel, and included citations for discovery large and the company of t

sin editors Hal Kern and James Newcome, color chicamstographers Ernest Haller and Ray Remahan. "Mrs. Miniver" was recognized for production, the top acting of Cierca and the color of the

Yesi."
"How Green Was My Volley" drew
the Academy awards for production,
the best supporting actor recognition
for Donald Crisp, and citations in
their classifications for director John
Furd, art directors Richard Day and
Nathan Juran, cinemalographer Arthur Miller, in terior, decorator
Thomas Lillius

thur Miller, interior decorator Thomas Little. Production honors were given to "It Happened One Night." and to the following connected with it: Clau-dette Colbert, Clark Gable, director Capra: screenplaywriter Rob

ert Rickin.

"Going My, Way" All the Way
It was "Going My May" for FarIt was "Going My May
It was a two-liver and "WilEngle My My My My My My My My My
It was a two-liver are.

Bing Croshy as top actor: Barry
Fitzgerald as supporting thesp: Leo
For My My My My My My
It was a two-liver and Frank
Cavett for five screenplay, and Jimfor the "Swinging on a Star" song
It screen through their participaIt was a two-liver and Frank
Cavett for five screenplay, and Jimfor the "Swinging on a Star" song
It screet through their participation in "Going My Way." Far also

Derry Diff a wards. "Going My Way" All the Way

tion in "Going My Way." Far also got four other awards.
Darryl F. Zanuck won the Irving Thalberg Memorial Award for the second time, chiefly because of his fortitude in bringing about the production of "Wittens" and Michael Control of "Wittens" and Michael Control of the production of "Wittens" and Michael Control of the Production of fortude in bringing about the pro-duction of "Wiscons" a 200 state of terprise. The award for the first time was made by Irving Thalberg's widow, Norma Shearer, a well re-ceived touch of sentiment.

ceived touch of seutiment.

In Bistaff Toppers
In Bristaff Toppers
Outstanding femans was Oscared as
outstanding femaline player for her
performance in 'Gastjaht,' a Meiro
direction and set decoration. Bhel
Barrymore: currently in New York,
was acclaimed best supporting actress for her work in the RKO protensor of her work in the RKO proHeart.' In her absence, the state twas
Lecupled by Charles W. Koerner,
RKO executive producer.
Little Margaret O'Brien, who had
by Bob Hope, was awarded an Oscarette as the outstanding moppet
of 1844.

caretie as the outstanding moppet of 1845. It has escend Ocaca Derby without a feedbag and a livelier show than the one last year. There were no long orations and Bob Hope, a sence of the excend section of the program. accentuated the leving rather than the solemnity of the lips rather than the solemnity of the lips rather than the solemnity of the broadcast, analous of the lips rather than the solemnity of the broadcast, analous deep resolution of the lips resolution of the li

of his natural life.

The format for this year's program is likely to be used in future years. Bellting a film industry exhibition, it made use of films for the first time. As a building for each

presistation, the candidates were introduced by sequences from the way day in introduced by sequences from the way. The first dinama celling tures they had played or directed or the introduced by sequences from the sequences from the introduced by the state's governor. Secured of the innovation belongs to the late Mark Sandroin, who died before the could see the results of his work. He was autograted by John Control of the innovation belongs to the late Mark Sandroin, who died before the could see the results of his work. He was autograted by John Control of the program of the opening of the program and told the story of the two-headed began one-radio intertainment program. The Andrews Sisters, warbed "Don't Fence Me In" and "Rum and Coca-Cola." and Danny Kaye put on a one-man show reseted the OPA proposal last wee

In" and "Rum and Coca-Cola," and Danny Kaye put on a one-man show in song and double-talk, explaining how motion pictures are produced in Russia.

Boffe Production

Finencially the show was a sell-out, with 2,024 outtomers in the house and seats selling at \$10, plus \$2 Federal tax. In cases where bouse and sests selling at \$10, puts 2F Pederal & Lx. In oases where studies bought blocks of seats, they paid \$13 spiece, to help default of the Academy's expenses. Deducted from the cotal lake were several hundred index because of the cotal paid of the cotal lake were several hundred index because of the cotal lake were several hundred index because of the cotal lake were several hundred want to "Who's Who in Anii-banks for Paramount. Whon's Photoseler was "I Won't Play," produced to "Acron the Cotal Co

the winning cartoon.

The commentar waverd were won by Decementary waverd were won by Decementary waverd were won by Decementary waverd waverd

Best Effects

Metis' "30 Second po Cee Tokyo" was voted "30 Second pocial effects by which photographic effects by Genstel Abrense Arnold Gillespic and Warren Newcombe, and sound effects by Douglas Sheerars. Beet music score award for a Beet music score award for a way," produced by David O. Set-nick. Morris Stoloff and Carmen Dergon turned by David and Carmen Dergon turned by David and Carmen Ceetric Gibbons and William Par-Ceetric Gibbons and William Par-

irl."
Cedric Gibbons and William Ferari were Osoared for black-andvari were Osoared for black-and-white art direction in Metro's "Gas-light." Wiard Ihnen drew the nod for art direction on color film in "Wilson." Interior degoration awards want to Edwin B. Willis and Paul Huldschingky in "Gaslight," and Thulmas Eithe htt Wilson."

Scienick's Fourth
Minning of e femme Occur by Ingrid Bergman made a total of four
in six years for the David O. Selicut of the Seliman made a total of four
in six years for the David O. Selicut of the Seliman of the Seliman of the Seliman
Jennifer Jones, 1943,
Meanwhile RKO, is pointing with
pride to its forthonning four-Occur
ture. "The Bells of St. Mary's"
with Bing Crosby, fingrid Bergman
and Lee McCarty, e double winner.

Kreisler May Soon Sten Out: 900 Deals Set for Tomorrow

With George J. Schaefer stepping in as board chairman in charge of worldwide sales operations, Bernie Kreisler, general manager for Lester Cowin Productions, may step out of that spot shortly. His contract, officially, terminating in June, may be adjusted.

Schaefer, meantime, his okayed some 900 contracts on "Tomorrow the World", which now looks like it market. Film my with be tied in with "CI. Joe" in some goals when the latter production is ready for cleans, but like move has not yet seek for huddles with COunt on sale and exploitation plans for "Tomorrow."

Mex. Governor Places 13e Ceiling on Cinemas

18c Ceiling on Cinemas

The two film theatres in Oseas

The two film theatres in Oseas

City, capital of Osease state, have
been forced to place a ceiling of 18c

of 18c and 18c and

Bowles' Proposal

Violent daily press opposition greeted the OPA proposal last week for a ceiling on theatre prices and fin rentals. Most slashing attacks on the Chester & Bowles plan, scheel Banking and Currency Committee in Washington yesterday (Tues.) appeared in the N. Y. Daily Mirror and N. Y. Daily News cellorial columns. Jack Lait, editor of the Mirror, for every chesting tax and restriction of the Chesting and the columns.

wrote: "Holly wood has been the petsy for 'every', chiscling tax and restric-tive regulation that the bright boys in Washington could conceive. "Though the industry has come through phenomenally for every pa-

through phenomenally for every pa-triotic cause-money and morale—it has been harassed by anti-trust suits, adverse labor rulings, limitations on supply, irresponsible Congressional investigations, tremendous wartime Government demands, with no man-

Government demands, with no man-power, travel or shipping privileges. Gripes of almost every nature, some of them preposterous, many of them well grounded, are written to the editor of every large inetropoli-tan newspaper. This editor does not recall one squawk about theatre ad-

recall one squawk about theatre admission prices.

"Yet, Administrator Bowles feels, that he should get his clump; hand into this finely adjusted, intricate and intensively specialized combination of art and industry so that it can be discocated and displainted."

N. W. New, "Brusherff trial, hand the state of a sking to organize to the extent of a sking to organize to the extent of a sking to organize to to the extent of asking Congress to give him authority to put ceilings on admission charges to movie theatres, legitimate theatres and other places

of amusement. of amiscenent.
"Senator Robert F. Wagner, chairman of the Sepate Banking Committee, says the committee up to now
is cool toward the Bowless proposal.
We should hope so. The best thing
Congress could do about this, we
think would be to give it the computer fewers. piete freezeout

"Stage shows and movies are not necessities, like food and clothing. "heatres will use no more light, heat fuel if the tickets cost \$7 than if

fuel if the tickets cost \$7 than if they cost \$2.50.

To keep these prices under OPA control will not stave of inflation or help to do so. Bowles' proposal goes against which has always seemed to us the sensible view of the matter; namely, that prices of luxuries in wartime should be uncontrolled...

Distribs Distraught At OPA Rental Hike Claim

the returns collected by distributors in selling product during recent in selling product during recent in the selling product during recent in the selling processing death of the preceding terms to the death that percenting terms to the selling selling the selling that the selling selling the selling selling selling the selling sel

OPA Threat of Ceiling

presented no evidence to justify his Volatile Criticism

presented no evidence to justify his request.)

Menitime Boulear native slatement that the procedure of pulling aminement charges under price control that the procedure of pulling aminement charges under price control to the procedure of the pr

Costs Up All Over the Map

Costs Up All Over the Map Increased soot of film production since 1940, another factor in higher admission scales, had also been ignored by Bowles. Production slow-down due to less experienced man-power and the big jump in both tal-ent and story costs were apparently of no significance in the OPA plan.

ent and story costs were apparently of no significance in the OPA plan.

Any freeze on bo, scales would imply a ceiling on story, talent and the open story of the open story

Even at current scales, it is pointed Even at current scales, it is pointed out by production and distribution heads, many a top film which in for-mer years would have been road-shown at 92.20 is now being released at standard prices, despite the higher cost of production

cos of production.

Also to be taken into consideration are cases where film companies have completely revised production policy. In 1941 20th-Fox spent \$18.000.000 on production. Budget is now around

that theatre scales had advanced 38.5% since 1941 also brought sharp rebuttals.

While: in some cases, it is believed

white in some cases, it is believed that prices have advanced approximately the prices have advanced approximately approximately

a nat: rental basis, have benefited under current conditions. Both existing and distributors: also, prefer the solid price—even if valuation of product price price

over pre-war and that Technicolor productions cannot be mede for much lass than \$2.000,000 as com-pared with around \$1,000,000 five years ago. He also believes that la-bor will not be paid lass after the

Goldwyn stated that U. S. film in. Goldwen stated that U. S. Alm ha-dustry should support 3. Arthur Rank's idaa of promoting Interna-tional goodwill through exhibition of British pictures in America but stressed that British films must have an international flavor. Ha also iold stressed that British films must have an international flavor. He also told a press group that U. S. exhibs would be glad to show British plottures when they have the same entertainment .values as American product. He noted that not all U. S. pictures are offered for exhibition showed.

abroad.

Goldwyn forasses shortening runs in normal times and smeller becklogs of features due to the raw film and other stringencias. He revealed no details of his secret mission overno details of nis secret mission over-seas following his report to Leo Crowley, head of the Foreign Eco-nomic Administration. Goldwyn denied tha report, in circulation during the past two months both in New York and Lon-

don, that he's plenning his own dis-tribution organization. He stated this he was satisfied with RKO. "He is scheduled to start production of "Kid From Brooklyn," next Deany Kaye starrer, in May.

DC Cool to Bowles' Ideas

DC Cool is Bovins Ideas
Was Mishington, March 80,
Was Mishington only has a 14th 16,
crease in film admission prices, so
OPA Administrator Cheeler Bowles
ceiling on admissions no the boxoffice in this jurisdiction. In some
of the larger clies admission prices
have gone sky-high, an increase of
the larger clies admission prices
have gone sky-high, an increase
of the prices admission prices
and the prices admission prices
cold to the plan that there be a red
or description of the prices
in the prices in the prices

Bob O'Donnell's Protest
Dallas, March 20.
R. J. O'Donnell'. v.p. and general
manager for Interstate and Texas
consolidated Theatres, states that
prices have been sustained at praenel levels for 12 seasons. The only
changes have been a few cents addition or decrease to permit ! dmpler handling of the changing amuse-ment taxes.

ment laves.

Some prices, were 270 admission and 3c tax befort the federal rate was increased to 20%. Then the prices were changed to 29% and the prices were changed to 29c admission and 6c tax to arrive at 65c total. Top downtown prices were sederal tax when they lowered to 45c with 5c tax until the new federal tax when they lowered to 10 Donnell cleared that only the change of the change that the change that

n 1941 20th-Fox spent \$18,000,000 on production. Budget is now around sustained at pre-war levels. Been as a pre-war level as the spent sp

Brands OPA's 'Estimate' As 'Irresponsible' Bally

Breakdown of Raw Film Quotas

of 1945 were announced by the WPB in Washington Monday (191. Comparative figures on first and second quarterly allotments are as

	Last Quarter	Current Quarter Feet
	reel	
Columbia	28,505,800	28,130,580
Columbia	39,713,280	39,191,760
Monogram	7.697,920	7.597.710
		27,858,170
PRC RKO	5,181,440	5,112,990
PKO	25,850,880	21,430,710
Panublic	17.318.400	17.082.450
only For	29.987.360	29.573.910
Universal	25.863.880	25.523.190
Warners	31.792.640	31.374.810
Independent Producers	None	28,323,720

Entire UA quota of some 64.000,000 annually is being turned over to the raw stock pool for independent producer

DeMille, Feted By Omaha Rail Biggies, Warns Vs. 'Uncontrolled Union Abuses'

Cecil B. DeMille got a lot off his chest about unlon labor at both a St. Patrick's day luncheon and a quet given for him at the Paxton and Fontenelle hotels by William Jeffers, president of the Union Pacific Railroad and one-time rub-ber czar. Two hundred and fifty prominent local people and visitors were present at the luncheon, and the same number in the evening at the formal bauquet. Among them were several railroad presidents and other bigwigs. Ann Sheridan was also a guest at both functions.

DeMille said he believed that the abor movement is a great and neclabor movement is a great and nec-essary one but demanded the right to be politically free. He explained his position in the matter of his sus-pension from the union for refusal to pay a \$1 assessment. He talked mostly about political freedom.

mostly about pointest reedom.

He warned that "forced election
contributions and control of a heavy
voling power gave a relatively few
people coercive power over legislative bodies." It may, he continued, even affect the courts.

even affect the courts.
"It is an issue" he said, "between all liberty-loving citizens and a few unscrupulous men who are trying to gather into their own hands, for their own use, the power of the people, just as it was gathered in Germany and Italy and in other totalitarian countries.

"I am not speaking for or against a closed shop. A closed shop constitutes a monopoly of labor, and where any monopoly exists it should be controlled and regulated for the welfare of the community. It should be governed by the same kind of laws and restrictions that apply to a water company which controls all the water, or an electric company. Where there is uncontrolled ma-nopoly, as in my case, there is

"It may be of little importance to anyone but me that I no longer conduct the Radio Theatre of the Air, but it is of vital importance why I no longer conduct it."

For more than an hour DeMille went into details about the case in which he is involved and labor in general. He wound up by asking "this abuse of power to be stopped." and pleaded for support of constitutional government.

"It Jönning the union," he said, "I did not sineper that I was required to give up my rights as an American elitzen, or that I would ever be asked to place unionism over Americanism, or that I would not be free to support what party, people or propositions I desired to support, or that I would actually be removed from my job. because I would not concede the right of other's to think or me politicially." In joining the union," he said, "I for me politically.

concede the right of others to think of me politically.

On me politically, of the property of the political of the political of the property of the property

M-G's British Star Swap

HTG S DIRIGH Stat Swap

Hollywood, March 20.

First thesp to profit by the new system of international exchange between Metro in Hollywood and Metro London Films is Pat Kirkwood. British player who will star in "No Love, No Leave" on the Culver City Lot.

Exchange plan was formulated by agreement between Sir Alexande Korda and Louis B. Mayer.

Mex Pix Resume After Labor Row

Mexico City, March 20.

Picture production is going full blast again at Mexico studios here are a series of the se

about two days to prepare local plants to resume operations after trouble was ironed out.

The six locals are organizing their own unions under the leader-ship of Cantinflas (Mario Moreno), top comic here, with the Labor Mu-istry recognizing the new setup.

Starr Heads Combo Radio and Exploitation Department for UA

United Artists is merging its radio and exploitation departments under a single department head: with radio activities for the first time taking exactance, now, general exploitation in a film company. Martin Starr, thiereto radio director, for UA has stepped in as head of the combined departments; under Barry Buchanan. UA advertising-publicity chief.
Step is regarded as recognition by
film execs of the importance which
radio has now assumed in film ex-

radio has now assumed in him ex-ploitation.

During the past two seasons, capi-talizing on increased value of film stars for radio programs, talent fee for picture names have soared to new highs, indicating the greater po-terbibilities. For screen, exploitation new highs, indicating the greater po-tehtialities for screen exploitation. Simultaneously, air plugs for prod-uct have also been increased in length and in selling composition of commercial copy.

LOEW'S PENSION FUND **NOW TOTALS \$6,374,000**

Loew's, Inc., has made its second deposit in the Locw's Employment Retirement Plan, bringing total pension fund for the two years of operation to \$6.374,000.

gration to \$6,374,000.

Loew's employees have purchased \$3,000,000 additional insurance under the company's group insurance plan during the last 10 weeks. Total policies now in force total around \$16,000,000.

Returns \$6.55.5.

000.000.

Between September, 1943, and September, 1944, claims paid to employees totalled \$206.000. bringing the total benefits in 14 years to \$1,-373.250.

RKO-Pathe Deal

RKO and the French film ompany, Pathe-Gaumont, have company, Pathe-Gaumont, have agreed to a partnership for pro-duction and distribution of French pix. Phil Reisman, RKO foreign distribution v.p., au-nounced in N. Y. yesterday (20).

Entire setup, which calls for distribution of RKO-U.S. pix in France by the French company, and in turn RKO's handling of worldwide distribution of the French subsid's product, will be overseen by Reisman with the aid of Marcel Gental, RKO general manager in that country.

Firm will be called PatheRKO in France, and RKO-Pathe,

REISMAN ASKS YANK PIC TOLERANCE IN FRANCE

A plea for patience by the American film industry for France's picture business during its rehabilitation period was made yesterday (20) by RKO foreign distribution v.p. Phil Reisman, who returned recently

Phil Reisman, who returned recently from a flying trip to France.

The RKO v.p. revealed that all American film company offices in Paris are functioning again. Com-paratively new releases are being paris are functioning again. Com-paratively new releases are being shown in theatres in the French me-tropolis. in addition to the 40 pix pooled by U. S. companies and being distributed by the Office of War Information with superimposed titles.

Information with superimposed titles. Dubbing of U.S. pix into Freehis going on in full force, according to Reisman, who also reported that two companies—one in France and one in Belgium—are manufacturing of the property o

Rank Into World Market Rank Into World Market
The picture executive, who went
over as a rep for RKO and not in
any official U.S. Government capacity, conferred with J. Arthur Rank
of RKO Rapilish sides toppers while
in London. He stated that the English are determined to compete with
Hollywood on a "quality of flin'
basis in the posture. Inde of the
competition with U.S. companies.
The French are making a brave
fort to get their film industry roliin production in Parits by nalive protion of the production of the production of the protion of the production of the protion of the production of the protion of the pro
tion of the pro-

ducers. They are auxious to cooperate with the U. S. companies, re-alizing they must in order to get

B&K Taking Over Chi Garrick Theatre Bldg.:

Tips Postwar Expansion

Balaban & Katz, pitching for wider scope activities in postwar show biz here, wound up several months negotiations of renting 17-floor Garrick Theatre building here Monday (19) by signing a 44-year lease with rentals set at \$39.500 per annum.

lease with rentals set at \$39.500 per annum.

Annum. Controlling rental of Carriete Deals itself, which they have been unning for past 10 years or more, is considered top realty bargain of the year here. B. & K. offices now seattered through reinted space in Loop. K. 5 own next door Chicago Theatre-building offices will, it is believed, between the conved to Garriek building in the heavy of the convention of the convention

TECHNI'S 25c DIVVY

Technicolor directors last week voted a 25c dividend on the capital stock of the corporation.

Divvy is payable April 10 stock holders on record next March 26.

and circuit and circuit and circuit and circuit and circuit

Raftery Protests New WPB Raw Film Allocation as UA Loses All Stock: Indie Pool Gives 28,323,720 Feet

MPTOA on the Decree

In a general bulletin to mem Ed Kuykenda tion Picture kendall, president of the Mo tion Picture Theatre Owners of America, yesterday (Tucs.) urged exhibitors to study the Dept. of Justice memorandum filed in support of its motion for a temporary injunction against what it considers unreaonable clearance.

onable clearance.

Kuykendall states that the memoreveals at least to some extent "how well this Government agency understands the business which it seeks to regulate by injunction and decree."

Sturdivant's New Latin-Am. Berth

B. V. Sturdivant, Fox-West Coast Northern California division supervisor, will shortly assume a newly tional Theatres, according to an antional Theatres, according to an an-nouncement made here today by Charles P. Skouras. Sturdivant's headquarters will be in Mexico City. New assignment is an outgrowth of Skouras' interest in expanding Na-tional Theatres' operations into Mex-ico and into other Latin American counfries Sturdivant's job, it is un-derstood, will be to look over the entire field and to prepare for fu-ture moves. Several Mexican chains

have been eyed by Skouras; but he has reached no decision as yet. Dick Spier. East Bay district man-ager. for Fox-West Coast, will suc-ceed to Sturdivant's job in Northern California.

Frederick Bros. Buys Woolfenden Agency; Hayward-MCA Merger?

Hollywood, March 20.
Frederick Bros., with Woolfenden agency sold to Frederick Bros., with Woolfenden picture department under the terms of the deal. Under the new setup, Frederick Bros., adds 29 names to roster, bringing total combined film talent to 50. Woolfenden, formerly head of Edward Small agency an head of Edward Small agency in New York, came to the coast in 1930 as a Pathe producer. When Pathe ceased feature production he re-turned to association with Small un-til 1937, when he opened his own

offices.

Another rumored agency merger is Leland Hayward, Inc. with Music Corp. of America, Hayward to become an MCA v.p. and Nat Deverich treasurer.

TWO \$200,000 NOVELS IN BESTSELLER CLASS

"Great Son." Edna Ferber novel. which michael Todd bought fo screening al reported price of \$200, 5000, is moving up rapidly to the head of the best-seller lists. Todd bough the film rights from the galler Major companies have been shying

away from the \$200,000 figure for film rights to novels before publica-tion, even when written by name au-

thors.

"The Razor's Edge," by Somersel Maugham, was another property offered at around \$200,000 prior to receive the second second prior to the s a deal for the property, which

Leserman to Coast

Carl Leserman, general sales manager for United Artists, left New York for the Coast yesterday (Tues.).

He will confer with UA producers and circuit operators on the Coast.

Under new proposals for granting independent producers raw stock al-locations directly by the War Pro-duction Board, United Artists would locations directly by the War Production Board, United Artists would lose its entire allotment of some 64,0000 feet, of film, annually. Ed. 600,000 feet, of film, annually film, and the same time William F. Rodgers, vp., and general sales manager enthus proposed for handling film. At the same time William F. Rodgers, vp., and general sales managers, vp., and general sales time film, and the sales film, and the sa

3.000,000 feet which has been in a separate pool.

RKO. however, would recover use of its footage since Samuel Goldwyn and Walt Disney, distribute through this company. Paramount, also, would have the use of the footage going into the pool through Pine-Thomas.

Thomas.

**UA. however, would lose all control over raw stocks, losing a strong controlling factor in making deals with independent producers.

Major distributors, meantime, have asked for a complete breakdown of the footage to be allocated to independent producers in order to dependent producers in the footage to the footage to the allocated to independent producers in the footage of the prevent unknown producers from prevent unknown producers from prevent unknown producers. prevent unknown producers from "muscling in" on the industry's sup-

Fuusching in on the industry's sup-ply of film. Independent producers, meantine, were scheduled to continue meeting in Washington yesterday (Tues.) to determine how their- group alloca-tion is to be divided, mental sub-ciona to the III distributors was in inaugurated when their credits on Army film bookings were cut in half. Hitherto distributor sub-(Continued on page 22) (Continued on page 22)

F&M WINS RIGHT TO APPEAL TO U.S. SUP. C'T

AFFEAL IO U.S. AUF. L.
Claiming that Federal Judge Henry
W. Goddard last February erred in
many instances in denying independent theatre operators in St. Louis
featre operators in St. Louis
featre operators in St. Louis
featre operators in St. Louis
the Big Five, the St. Louis Amusel
he Big Five, Calffy in
Federal Judge Firmics G. Calify in
to appeal that decision in the U. S.
supreme court. supreme court.

supreme court.

The petitioners ask the high court to reverse Judge Goddard's order centered last February, claiming an externed last February, claiming an Gourt erred in refusing to grant its application to interview. so of right, 121 in refusing to exercise its discretion and to prevent petitioners to extend the control of the contr the tribunals, and the enforcement of their wards and judgment was not a valid arbitration system; that the detreation of judgich nower of the U.S. and was not violative of the act of July 2; 1890; (4) Court erred in refusing to hold that those peti-tioners who are officers in the U.S. Army and Marine Copps have been stave of proceedings in the tribunals.

deprived of their rights to have a say of, proceedings in the tribunals, in which they are involved, as provided by the Soldiers and Sallors relief act of 1986.

Bit act of 1986.

Supreme court assign to the U. S. supreme Court and S. Louis Maisouri, Theater C. S. C. and Edward L. Murphy, trading as the Service Cross Theater.

It'SPRING- and

SPENCER TRACY
KATHARINE HEPBURN
in "WITHOUT LOVE"
with LUCILLE BALL
Keenan Wynn - Carl
Es mond - Patricia
Morison - Felix Bressart
Screen Play by Donald
Ogden Steware - Based
on the Play by Philip
- Harold S. Berceted by
Jarold S. Berceted by
Jarold S. Based
Guede by Lawrence A.
Weingarten - A MetroGoldwyn-Mayer Picture

You can't do WITHOUT LOVE

(SPENCER TRACY and KATHARINE HEPBURN Tried it in their wonderful Gay and Golden World Premiere at Radio City Music Hall!)



Get Credit For Your Red Grou Collection.

A CONTRACTOR OF THE PROPERTY OF THE PARTY OF

Without Love

Mero retore of havenere A. Websarren
publishen. Stars sparrer Travy, Katharin
Regimen, Geatine, Stars sparrer Travy, Katharin
Regimen, Geatine, Stars sparrer Travy, Katharin
Regimen, Geatine, Stars Stars, Stars,

shown N.-N., March, 16, 1965. Budgettine, 111 MINS.

Spensor Travettine, 111 MINS.

Spensor Flower Gul... Castales Elevation Dec. Setycant

Competent troughing and topflight production make "Without Love" as boxoffice click despite some base plot faults. And, of course, Hepburn-Tracy on the marquee ain't exactly be, poison.

b.o. poison.

But there's no gainsaying the general obviousie's of it all, along with a compared to the poison of the second of

certain.

There is a lack of conviction despite the adult trouping of the last scientist, who asks the gentlement of the scientist who asks the gentlement of the scientist who asks the gentlement of the scientist of the scienti

over me is something out of a Paris has been that head that head it has not of crimi-dence crops up when the slick means, well done by Carl Emmond-of Redurie. New York, D. C. self points expended the slick mean that have been that have been the slick mean that have been that have been the slick mean that have been that

oration you are we are not seen to the communities own. Interspersed is an intelligent pooch who has been trained to 'Curb Tracy's commanbulanc, which is planted sometimes of the commander of t

A Royal Scandal

A Royal Scandal

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March 16. St. Hundred Hundred

March 16. St. H

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House of Fear

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Cheffslor, Juneal on Sir Arthur Coman Hogher	0.4
frod; connera, Virgil Miller; Fount, Soul	
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16, '15, flamiling there, 98 MINS.	18
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Dortor MatSon	11.
Mastale Anther	1
Les traple	l- 5
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John Simpson,	F .
Mrs. Monta (th.,	
Chulmers	100
Alisan Mactinger Florette Hiller	=
Alex MacGregor David Clyde	

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Tarzan and Amazons

RKO volesse of Sal Lesser production, state Johns Wessmuller, Wrents doys, Sire Johns Wessmuller, Wrents doys, and John Sales and John Sales

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oy Sheiffeld
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allister Harton MacLane
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plivers M. Kerrings
thena Shirley O'Harn
thena Sulvies O Hara renner Sieven Gerny
A second

Freuer. Service (erry The usual Trizan schotchurch which we will be a creened in an Alfrian willing with the three start doing a good job, and the supporting east performance of the supporting east performance east perfo

Photography is good, and African wildlife is pictured smoothly. All three stars do some good swimming, and Cheta is very engaging.

Fury in the Pacific

Fury in the Pacific

"Fury in the Pacific

"Fury in the Pacific

"Fury in the Pacific "is a must or every American—a fast-moving in overy American—a fast-moving in the Pacific which every fast in the Pacific White Pacific Wh

VARIETY Miniature Reviews

Miniature Reviews

"Miniature Reviews" (M.G.). Hepturn-Tracy insure strong box

"A. Reyal Scandal" 20th).

"A. Reyal Scandal" 20th).

"A. Reyal Scandal" 20th).

"Banklead. Coburn. Eythe in

strong Lubijsch farec comedy;

"Boxioner Fear" (IJ.) OK

Stotock Holmes deries dualler.

"Parian and the Amazony"

(RKO). An OK twinner.

"Gl. Honeytnoon" Monol.

Lusly contedy, Just short of

"Gl. Honeytnoon" Monol.

Lusly contedy, Just short of

"Gl. Honeytnoon" Monol.

"PTC!—A humorless dualer.

"Watt fer Me" (Artkino)

Sungs). Good for special arty

Bouses.

"The Kid Sister" (PRC). Light comedy, nice dualer.

al Honeymoon

Mojegiam rebense of Inhibits Paragine production, Starts Unit Startin; Iceliffre Petter Goodyno, Liberchride yelli Karlacki, Serie mides, Hebrard Well, Jer, adaptici from play by A. J. Hobben, Micro Chaffin, and Markot Page Johnson; additional, Allabot, Startin Start, Startin, Micro Startin, and Markot Startin, Hirry Stamman; ed-ford March Startin, and March Despite (Inter-tion Start, Startin, March Despite; University Startin, Startin, Startin, Startin, March Despite; University Startin, St

ing time, 43 MINS.	
an.	Rale Spirm
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A fairty lusty comedy, skillfully hep from we gind on the riuge, this miner dutiler. On the riuge, this miner dutiler. On the riuge, this miner dutiler. On the riuge of the r

The Man Who Walke Alone

PHC release of Leon Fromkes production,	
Stars David O'Brien, Kay Abiraige; fea-	
Williams. Written and directed by Christy	
Aboung: camera, James Rrown At New	
York, N. Y., week of March 17, 45, Dun-	١
'pt. Marina Sout David O'Brien	
Wilheliulon Hanimond Koy Ableble	

In the hands of some people with a sense of humor, the material of hard some people with a sense of humor, the material of hard been a pavable film something along the lines of "Hait the Conductive the some particular to the some people of the some people for a slige women. A minor dealer, as the some people of the some people for a slige women. A minor dealer, as the some people for a slige women. A minor dealer, as the some people of the some people of the settle in the homelown of a dealer strength of the settle in the homelown of a dealer strength of the settle in the homelown of a dealer strength of the settle in the homelown of a dealer strength of the settle in the homelown of a dealer strength of the settle in the homelown of a dealer strength of the settle strength of the settle in the homelown of a dealer strength of the settle strength of the settle strength of the settle strength of the settle settle strength of the settle settle strength of the settle strength

GRANT BOWS IN HEAVEN'

Hollywood, March 20.
First job by Jack Grant in his new capacity as associate producer at PRC will be "Two Tickets to Neaven." tale of a night club, starting

Meanwhile, Grant is readying his second production, a yarn about American railroads in wartime.

copies in the Soviet Union, mot to which 18 Russian composers had set which 18 Russian composers had set with 18 Russian composers had set with production of the production o

The Kld Sister

1.				
11	PRC: release	of Algerman	Newfeld n	modue.
1.0	ion. Stars F	loser Priver	oud Justs	l'lark:
1	enturen Prois	ik Jenks, 15	distance 3	Vorth.
Πì	directful to &	my Newfiehl.	Surmounding	Crast
1 .	Variation .	ra. Jaines F	transce injune,	
H	try tone . Pating	week of May	move. At	New
ŀ.	INFR, N. I	MACK OF PINE	M 11, 43,	Tenu-
17	dry thue, 55	31130	- 5	
ы	i Waldo Bari	14H1	Roger	Pryor
Ŀ	man Hollings	worth	. i Imly	1 Bark
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ls	Ritrelart		Fronk	Jenks
ы	Michael (Ive-)	ор	· Thomas	Dittorr
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1 ;		····	Milanamata	1 Tankson
t	MIN. WIEGINA	worth		Marie Land
13	Mr. Homings	worth	ngin Au	Dillian.
1"			1799	Ayone
t:			4 - 1	

This is an example of a good light comedy done well on a very light budget. Nice supporter on a dual Younger of two daughters who's been brought up according to the psychology book decides she's grown up and goes after the man whom

'Col. Blimp'

Running two hours and 43 minutes in its original version as shown in England almost was shown in England almost with the short of the s

directed and authored by Minesel Powell and Emeric Pressdolt. In "Variety" June 23,
30th. In "Variety" June 23,
1843, reviewing, the pic in London, called it—an excellent have been told, within normal feature limits, carefully and and produced, and should rank and produced, and should rank as an important feature in American Power Minesel Power Min

Welt for Me
(Regista-Nada)

(R

conditions.

Polyted out by American distribu-tion reps that regular French cen-sorable has always been not in erely reasonable but even liberal. Decreas of this type, however, are consid-ered, in affect an arbitrary form of diditional censorable. As one exemple in the con-recurrent who can but many pic-tures even if the geniors approve the control of the control of the con-trol o

them."

While the estimate of 1,400 productions does not include all films produced in the U.S. during the period referred to; it is considered as about the number believed suitable for export.

as a second the number of ceneral substance of the greatest artistic and commercial than produced in the U.S. and the greatest artistic and commercial has vary years would never be shown in a commercial to the commercial to the commercial to the commercial than the

Spanish Customs

source would have to be written or.

Penaltzing rastrictions are also rePenaltzing rastrictions are also rePenaltzing rastrictions are also rePenaltzing rastrictions are also repromet to the penaltzing rastriction are also reported holding up free distribution of American films even where permits have. been issued for such of American films oven the penaltzing the penaltzing the penaltzing rastriction are also resultsing the penaltzing the pe

are kept at a minimum.

In Middle East territories, understood, that practice of charging up various costs of theatre operation to U.S. distribus is reported growing. In one area a percentage of the film rental is deducted for the upkeep wan exhibitor organization. In another the increase in cost of living, which necessitates a warrime cost-of-living bonus to employees in the aire operation, is charged up to distributors.

That Casbah Cut

French authorities at Algiers have stopped licenses for the importation of U. S. films in North Africa. Pending a decision from officials in Paris, exception is being made for pictures on propagandi or artistic merits.

merits.

Under this procedure all U.S.

Link destined for North Africa mital be shipped first to Paris for censor-ship and other French Covernment certification. It approved in Paris Central Covernment of the Covernment of the U.S.

Altica it transportation facilities are available.

GI 16 mm. Films for Seventh Bond Campaign to Top 23.000.000 B.O.

Army, Navy, Marines and Coast mm. films to be used for non-theatrical screenings during the 7th War Loan, which will provide exclusive subjects for the substandard outlets from May to July, according to Nec Shugrue, head of Pix and Special Events for Treasury War Finance.

Events for Treasury War Finance.

It is estimated that audiences totaling 23,000,000, saw the Treasury's
16 mm. films during the 6th drive,
and the present program calls for
enough pictures to show to a far
greater number.

greater number.
Navy is doing the biggest job with two shorts, "Midnight" and "Remember These Faces"; and five "impact" trailers of three to five minute duration. They are being prepared mostly from footage never before released.

Loaned to Treas

Loaned to Treas.

Tom W. Baily, coordinator of the
Hollywood Division of the War Activities Committee, will serve as a film
industry consultant to the Treasury
Dept, during the 7th War Loan campaign. Baily is on loan to the WAC
from the California Theatre Coundl, of which he is executive direc-

Jerry Zigmond appointed coordi-nator of advertising, exploitation and publicity for the 7th drive. Zig-mond, managing director of the Newman, Kanisas City, is on loan from Paramount.

Paul Levi appointed state public-ity chairman for Massachusetts. He's ad-pub director for the Metropolitan theatre. Boston.

Robert M. Weitman, managing di-Robert M. Weitman, managing director of the Paramount theatre, N. Y., appointed national chairman of special events for the 7th War Loan drive for the film industry. Weitman, has produced special charity shows at Madison Square Garden for many causes.

Garden for many causes.

Alfred Finestone, of Paramount's publicity, loaned to the 7th War Loan essistant director of publicity on a full-time basis. Finestone also was loaned by Par to the 5th War Loan, of which R. J. O'Donnell was national chairman.

ENDICOTT CHAIN DENIES GYPPING 4 MAJORS ON %

Delision was reserved on the mo-tion last week in N. Y. supreme out by the Endicot Circuit and for a suprementation of the fraud and the fraud and for a suprementation of the flow and Paramount. Suit charges low and Paramount. Suit charges low and paramount. Suit charges low and paramount. Suit charges flow and paramount. Suit charges and number the causes of action. Smill X. Ellis, attorney for the de-

and number the causes of action.

Emil K. Ellis, attorney for the dedefendants, in arguing for dismissal
of the suit stated that there was
nothing involved in the action but a
simple breach of contract claim, and
not fraud and conspiracy. He added
that if the exhibitors did not pay
the correct percentage under the

that if the exhibitors did not pay the correct percentage under the contracts, the plaintiffs were entitled to recover, irrespective of the man-ner in which the breach occurred. We will be the properties of the man-rel in which the breach occurred. The riving Renner and Louis Nelson, owners of the circuit, and William Minnerque, accurated for the indie. Chain, which operates 11 houses in Brooklyn, Queens and Manhattan. The breach of \$185,000 damages are the breach of \$185,000 damages are Lewys asks \$100,000; 20th-Fox. \$25,000, and Paramount and Warn-ers, \$30,000 each. sought by the in Loew's asks \$100 \$25,000, and Param ners, \$30,000 each.

Margolies With Cowan. Montgomery to Rank

MORIGONETY 10 Nature
Al Margolle has been appointed
eastern publicist for Lester Cowan
Productions, headquartering in New 20th-760 or "All Siar Bond Raily"
eastern the replaces Robert Montgome
the teplaces Robert Montgome
Morigomery has been assigned to
publicity department.
Morigomery has been assigned to
publicity department and the changing victory Loan cammontgomery has been assigned to
publicity department in the cast are Bing Crobb, Bab
up publicity department in the cast are Bing Crobb, Bab
up publicity office there.
Vivian Blaine and Carmen Miranda,
load toward American market. He's
feek Lawrence publicity office there.
Vivian Blaine and Carmen Miranda,

Jack Cohn's Son Now

AAF Capt., Gets DFC
Robert Coln, son of Jack Cohn,
Columbia Pictures v.g., has been promoded to capture in the Army Air
Force and awarded the DFC. He
Coln is so a standard
Coln is so the collection
of the Sixth Combat Camera Unit
of 13th Bomber Command in the
Philippines, He enlisted in the Army
Air Force about two years ago and

Philippines. He enlisted in the Asia, Air Force about two years ago and has been overseas since February last year.

WAC HOSTS ADMIRAL AFTER PIC PREVIEW

AFIER FIL FRAVILE
Vice Admiral T. S. Wilkinson,
U. S. N., commander of the Third
Amphibious Force in the Pacific,
was hosted in N. Y. last Monday (18)
Grant Commander of the Pacific,
was hosted in N. Y. last Monday (18)
In Commander of the Pacific following a introduction by Coph, Come Major
Introduction by Coph, Come Major
Introduction by Coph, Come Major
Secretary of the Navy and Director
Navy Photographic Services.
Admiral Wilkinson commanded the
gagement leading to the capture
and the Cophysical Cophysical Cophysical
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Screen Extras Guild May Get 4-A Charter: Nix SPU

Get 4-A Charter, Nix SPU
Granting of 4-A's charter to Screen
Lettas Guild, is a spokement for bil
with acceptance this week by SEG
of terms ladd down by 4-A's percent
with acceptance this week by SEG
of terms ladd down by 4-A's percent
players Union wheel New York 4-A's
headquarters last week requesting
conditions under which harters could
charters, with Dullzell presenting
conditions under which harters could
control SEG
or known to have accepted conditions vesting all jurisdiction
over acting with Screen Actor
Guild. Four-A's meet March 27 to
Stuation its outgrowth of conflict
between SAG and the two other,
maller unions for jurisdiction over
bit players. SPU recently won an
matter, with SAG contesting the certification. Charter grant to SEG
would mean pushing SPU out into
the cold, however, as it limit strong,
out affiliation with some large group
out affiliation with some large group

enough to combat other unions with-out affiliation with some large group like 4-As. SPU might amalgamate with SEG, which seems most sensible course. Or it might tie up with another large AFL union, thereby arousing 4-As ire, Or it might try the CIO, raising ruckus in whole

U.S. Cracks Down on D.C. House After Accident

Washington, March 20.
The Mid-City theatre, which col-lapsed on March 3, injuring 19 per-

lapsed on March 3, injuring 19 persons, will be prosecuted in court for making rapairs to the ceiling without having a permit.

Assistant corporation counsel Robert D. Wise said separate criminal charges will be filed against Frank 35 torty, president and treasurer of the corporation; James M. Weisel, manager, and Opha Mays, contraction.

See the controlled in purpose the controlled in t

such construction in Dutaings where the public may be endangered must be obtained in advance, so the building inspector can specify what materials are to be used, how they are to be used also conduct regular inspections during and after the construction. This procedure was not followed, and no permit was Issued.

Fanchon's Bond Short

Not Benny Rubin

Rumor made the rounds last week that Benny Rubin, the comic, was among those killed in the European plane crash carrying USO talent. However, the re port was quickly dissipated at the Loew booking office and later reports identified the victim as Ren Rouben the wrestler

So. Cal. Houses **Open Red X Drive**

Theatre section of the film indus-try's annual Red Cross drive opened Friday (16), to run through March 25, with a total of 605 Southern Cali-25, with a total of 665 Southern Cali-fornia houses pledged to participate. Last year's total was 574. Every house will run trailers at every per-formance and collections will be taken by local Red Cross volunteer workers, to be turned over to George Topper, treasurer of Theatre Collections for 1946.

Weekly meeting of the committee on studio collections in Hollywood was cancelled because most of the committeemen were busy with strike meetings.

San Antone's Drive

San Antonio, March 20. Local motion picture theatres have set out this week to equal or exceed the mark set recently in the annual March of Dimes drive, when patrons at each of the local Interstate houses at each of the local Interstate houses will be asked to contribute to the Red Cross War Fund drive. Al Rey-nolds, city manager for. Interstate, announced that patrons of the 13 Interstate houses contributed in ex-cess of \$14,000 to the March of Dimes

The local Red Cross drive within man of the war activities committee of the theatre industry, who is v.p. and general manager of Interstate

Theatres.
O'Donnell stated that 900 houses have agreed to carry on the cam-

Par Toppers in R. C.

Paramount homeoffice employees have more than the usual amount of have more than the usual amount of interest in the current Red Cross campaign because of the active par-ticipation of Par executives in war-time Red Cross Work. Stanton Griftime Red Cross Work. Stanton Grif-fis, chairman of the company's ex-ecutive committee, is now serving as American National Red Cross com-missioner in the Pacific. Harvey D. Gibson, a member of Par's board of directors, is American Red Cross commissioner to England

and western Europe, while Briga-dier-General A. Conger Goodycar another board member, now is with Commissioner Griffis.

Larry Cowen's Update Chore Larcy Cowen's Update Chore Larco Cown USDN now Commander Larco Cown USDN now Cown Larco Larco Cown Larco Larco Cown Larco Larco Cown Larco La

interview over the public addres mike Sgt. Joseph Dzimba, veteran o overseas action in the European the

SI Fabian, head of the circuit and SI Fabian. head of free circuit and national chairman of the War Activities Committee of the Motion Picture Industry, visited his upstate houses for the launching of the Red Cross drive. He took a quick swing through Albany, Scheneciady, Troy, Cohoes and Catakili, accompanied by Saul J Illians, season parameter for Saul J. Ullman, general manager for upstate units.

BING WAXES PLATTER FOR BENEFIT OF NAA

Hollywood, March 20. Two times by Johnny, Burke and mmy Van Heusen, "Why Do I Like Two times by some "Why Do I Like You?" and "Early American," were recorded by Bing Crosby for Decca.

recorded by Bing Crosby for Decca with all the proceeds donated to th Naval Aid Auxiliary. Auxiliary expects to profit be tween \$85,000 and \$75,000 through the donation which includes shee music royalties.

Stage 'Most Liberal' of Show World In Treatment of Minority Groups

Greater Union Sets Deal for Columbia Pix Sydney, March 20.

Sydney, March 20.
Greater Union Theatres, one of the two big picture theatre circuits in Australia, has, re-signed Columbia product via a new Jue-year contract. Product via a new Jue-year contract. Paydee, Greater Union director, and Nick Pery, Columbia's managing director here.

Greater Union now is in a health Greater Union now is in a healthy product situation, what with American screen fare assured from Paramount, Universal and some of Metro pictures, besides Columbia and British Empire Films.

DUMBARTON PIC TO PRECEDE S.F. CONFAB

"Watchtower Over Tomorrow,"
Government short explaining the
Dumbarton Oaks plan, produced by
the film industry for the Department of State, is being released
March 29 via War Activities Committee channels.

Subject, with Secretary of State Edward R. Stettinius, Jr., hits the screens about a month before the United Nations Conference in San Trancisco. Sequence featuring Stet-tinius was made in Mexico City by a crew under John Cromwell direction, when the Secretary was returning from the Crimea Confer-

WAC distributor chairmen in each of the 31 exchange areas will per sonnally handle the film.

Cowdin Strikes Bullish Postwar Film B.O. Note

Postwar Film B.J. Note:
Citing that both domestic and forsign outlook for the film business
continues good, J. Chever Cowdin,
chairman of Universal's board, told
the stockholders meeting last week
trons for American screen productions can be expected at the war's
and. He said that U has turned over
send the said that U has turned over
send the said that U has turned over
week features and 2.655 prints of
shorts to the Army without cost for
presendously to U. S. troops alroad.
Directors reelected at the meeting
D. C. Collins, Cowdin, Preston Davie,
William J. German, J. J. O'Connor,
Citavio Proche, C. D. Prutuman, J.
Shour, Tank, Busch Rogers, D. M.
And Committee of the control of the control of the control
of directorate, the same officers of
oriporation were residented.

or unecorate, one same orneers of corporation were reelected.

U maintained its usual \$2 annual dividend on the common stock last week by voting the regular quarterly divvy of 50c per share. It is payable April 30 to stockholders of record April 18.

Reid Gets Full Meg At Rep for GI Service

Hep for GI Service.

Clif Reid, Jr., wounded and discharged from the U.S. Infantry, is
returning as a full-findged director
returning as a full-findged director
served as assistant director. Promotion is Herbert Yates' way of showserved as assistant director. Promotion is Herbert Yates' way of showmany factor of the promotion is
Reid's return, Allan Wilson,
Republic veeper, loses his executive
servelary, Leighton Carey, who will
become Mar. Reid on March 27.

L. A. to N. Y.

Walter Abel. Harry Ackerman, Neil F. Agnew. Katherine Alexander. Katherine Alexat Eve Arden, Monty Banks. Phill Cohan. Jimmy Durante, Gus Eyssell. Sylvia Fine. Georgia Gibbs. Bonita Granville. Danny Kaye. Dick Mack. Don McElwaine. Garry Moore. Harry Revel. Lionel Stander.

N. Y. to L. A. Lou Pollock.

Although there is an improvement in the handling of racial minorities by the entertainment and literati worlds. American writers are still usonable of the state of the state

stereotypes, is the worst offender. These, and other conclusions are arrived at by the Writers' War Board, based on data prepared for it by the Bureau of Applied Social Research of Columbia University. A formation of the War Board the Section of 'How Writers' Perpetuals Strootypes.' Surveying the stage, films, radio, newireds, press, short story, novel, comic carbon and advertising copy, the War Board particularly for the work of the

demning films, press, the short story and ad copy on same grounds.

Declaring that the constant repetition of racial stereotypes perpetuated the Tailse and mischievous motion of racial stereotypes perpetuated the Tailse and mischievous motion of the Tailse and religious films are of lesser dignity; "the War Board cried the country in which and religious films are of lesser dignity;" the War Board cried the country in the move to faghter, and praised, the novel for fighter, and praised, the story of the country of the country

"Yaclety" Cited
Discussing newarels; the War
Board calls attention to a "Variety"
story about film theatres in the
south cutting out fortage dealing
gible fact of newareel editing. Analyzing 600 clips in 1944 newared,
citions, says the War Board, they
Jound minorities treated in only 18
instances.

and the state of t

Although the singe was generally praised, the Board pointed out some obnoxious, persistent sterestypes, as obnoxious, persistent sterestypes, as well as the property of the persistent sterestypes, as well as the persistent sterestypes, as well as the persistent sterestypes, and "stage Irishman." Also persisted the start-lived from to the Sea" because one of four wives of seamen presence and color being taken for granted.

Radio gives minorities the fairest treatment of any mass medium, asy complied and present and the start treatment of any mass medium, asy complied and present and the start treatment of any mass medium, asy complied and the start in the start treatment of any mass medium, asy continued to the start treatment of any mass medium, asy complied and and treatment of the start trea

Trotti's 'Guerrilla'

Hollywood, March 20. amar Trotti was assigned by h-Fox to produce "American 20th-Fox to produce "American Guerrilla in the Philippines," based on the recently purchased story of Ira Wolfert and Lieut. I. D. Richard-

Studio is rushing the tale into celluloid to cash in on its current news value.



It's the Pre-release Super-Ballyhoo for Na

GOD IS MY O

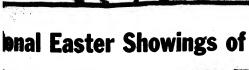
From the Best Seller by that Ace Flying Tiger, Col. ROB

DENNIS MORGAN

Produced by ROBERT BUCKNER

Screen Play by Peter Milne and Aham Sinkel . Miltir by Fil





O-PILOI

IT LEE SCOTT, Jr. Sterring

DANE

RAYMOND

ALA

CLARK · MASSEY · HALE

Maman Directed by ROBERT FLOREY

L. A. Holds Well Despite Solid Front Of H.O.s; Krupa Ups 'Kelly' Big 26½G, 'Berlin' 49G, 'Music' 40G, Brisk on 2d

Key City Grosses

Edimated Total Gross
This Week \$2,881,050
Based on 24 cities, 187 thentres, chiefly first runs, tuchding
N. Y.).
Total Gross Same Week

Last Year ... \$2.789,300 Based on 24 cities, 188 theatres)

'Seeing,' 22G, Good

Washington, March 20.

Summer weather is blamed mostly figured. "The Be Seeing You' looks best bot at the Palee.

Extensive For This Week." The Seeing You' looks best bot at the Palee.

Extensive For This Week.

Extensive For This Week.

Captain the Palee.

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Captain the Palee.

Extensive For This Week.

Captain the Week. "Alex How You'd Week." The Week.

Extensive For Week. "Meek Be St.

Extensive Week. "The Suspect 101. Better than expected at \$13.50.

Metropolitan Week. "The Suspect 101. Better than expected at \$13.50.

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Metropolitan week. "The Suspect 101. Better than expected at \$13.50.

Metropolitan week. "The Suspect 101. Better than expected at \$13.

'Evidence' Boffo \$18,000,

'Tree' Big 20G, 'Bell' 8G

Wash. Off, Only

PICTURE GROSSES

For Illin 'So'U, I'llius'

Los, Angeles, March 20.

Firstrums are packed with holdeovers but bit is holding up. Secondsecond session of 'Music for Millions' its
end session of 'Music for Millions' in
end session of 'Music for Millions' in
end session of the session of the millions' in
the Saddle, 'In four hourse, looks,
end of the session o

Petimates for This Week

heatries. Stimutes for This Week

25 Kstimutes for This Week

26 Kstimutes for Week 1138; 50
26 Kstimutes for Week 1138; 50
27 Kstimutes for Michael 128; 50
28 Kstimutes for Michael 128

Grisaly's Müllions' (Rep.) 2d wk.)

Guild 1F-WC) (808. 50-81.—Tall Murder, W.) Sweet (RK) 04-00.

Guild 1F-WC) (808. 50-81.—Tall Murder, W.) Sweet (RK) 04-00.

Guild 1F-WC) (808. 50-81.—Tall Murder, W.) Sweet (RK) 04-00.

Holly Soon (1909. 1909.

\$25,200.

spheum (D'town) 12,200: 65-85)

spheum (D'town) 12,200: 65-85)

sphere Goes Kelly' (Mono) with

e Krupa orch on stage. Big \$26.
Last week, "Lights Old \$26.
kRep) with Jack Teagarden

Mildred Bailey on stage, light

'TREE' SPROUTS LUSH 231G IN OK DENVER

"Tree Grows in Brooklyn," day-date at Denver and Equire, is the snash witner this week. "Earl Cetroll's Vanities" is making the next best showing at Paramount.

amath witner this week. "Earl Qerbest showing at Peramoult.

Asilmates for This Week
Aladdan (Fox) 11,40g, 33-74)—
Song to Rennember" 1:001, second
week, tecord 310,000 g 84000. Last
week, tecord 310,000 g 84000. Last
week, tecord 310,000 g 84000. Last
week, 18500. Last week, 84500.

Denisem (Coclerit) 4,179, 35-70)—
Denisem (Coclerit) 4,179, 35-70)—
Denisem 19500. 12,355; 35-74)—
The Cocket (The Cocket (The Cocket) 10, 1400 Eaguity
and Theilips" 10), 1400 Eaguity
and Denisem 10, 1400 Eaguity
and Theilips" 11, 1400 Eaguity
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and "Pardon Us" (FC) "FC
Come Coc Eag" 1

L'ville Blames Its Flood For Dip; 'Tree' \$15,000 Alone OK, 'Guest' 12G

Louisville, March 20.

Business is spotty this week. While effects of Ohio River flood are not in evidence at theatres, property damage. In sections of the city was consider the control of the city was considered to the control of the city was considered to the control of the

at the Riatio. Elsewhere bir is so-so.

Estimates for This Week.

Estimates for This Week.

Brown Fourth Avenue Loewig.

Brown Fourth L

Det. On Skids. Only 'Hangover' \$27,000. 'Sing'-Brown 19G, 'Have' 25G, 2d, Ok

Broadway Grosses

Estimatea Total Gress

Tree' Sockeroo \$32,000, Tops Hub

Spring weather liere this week's bringing out crowds, most of their going to 'Tree Grows in Brooklyn.' smash at the Met. Reissue of 'Sign of the Cross' is catching togod Lenten biz at the Peramount and Penway.

Betting Royal Lands

Retinates for This Week

Bestin (RKC) (3.200; 50-51.10)—

"Here Come Co. Eds." (U) and More

Tilton, Dave Apollon, others, on stage
(2d wk), Modewer is rare here.

Tilton, Dave Apollon, others, on stage
(2d wk), Modewer is rare here.

Tilton, Dave Apollon, others, on stage
(2d wk), Modewer is rare here.

Televance (1997) (1997) (1997)

Fennway (1997) (1997) (1997) (1997) (1997)

Fennway (1997) (1997) (1997) (1997) (1997) (1997)

Fennway (1997) (19

"S Cabulleros" (RKO) -14th wki) Confortulas Scion after 38,000 last Memorias (RKO) (2000; 40-75-11) Memorias (RKO) (2000; 40-75-11) Memorias (RKO) (2000; 40-75-11) Memorias (RKO) (2000) Memorias (RK

Detroit, March 20, Pre-Baster spadon with heavy shopping blamed for lower grosses, but curiew also may be hurting. However, Still on strong side are "Hange week, Still on strong side are "Hange below hopes a "settional Velvet" at the United with the United with the United State. The Whom Bell Tolk at Palms State.

For Whom Bell Tolks at Palms Stee. Estimates for This Week Admin (Bishbarn) 1,1700; 80-85; Wenger Chetory" (20th). Moved over after two strong weeks at Fox Over after two strong weeks at Fox Over after two strong weeks at Fox Over Admin (1998). The Strong Weeks at Fox Over Admin (1998). The Strong Blondies (Col) (4th wit), fine \$10,000. Blondies (Col) (4th wit), fine \$10,000. Breadway-Capital (United Detroit). ULA) (5th wk) and "Tall in Saddies" (Col) (4th wk), and "Tall in Saddies" (Col) (4th wk), and "Tall in Saddies" (BRC) (4th wk), and "Tall in Saddies" (1900). Last week, "Sing, Neighbor, "In Hoppore Saures" (2th) and "Lucky Night" (U) Cood \$27,000. Madiaon (United Detroit) (1300). Tall in Cat wk), and "Jane" (10th wk), and "J

'WAVES' GIANT 241G **IN 2 PORTLAND SPOTS**

IN 2 PORTLAND SPOTS

Portland, Ore, March 20.

"Here Come the Waves," day-date at Peramount and Oriental, will are be come to the comment of the comment of

Ordered Bar States | Property | 1,240 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,540 | 1,5

Chi N.S.H. Albeit 'Tree' Tall \$30.000. 'Lady' Big 14G, 'Have' Wow 40G, 3d Wk.

Pair of newconters. Treet the sum of the principle of the

seximates for This Week
Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 58-68)—
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Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 58-68)—
Finding of Part (Par) (1d wk)
Apollo (B&K) (1200, 18

Down to \$19,000. Lest week, torried \$2,450.

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\$

Byrnes' Ban, Holdovers Bop Frisco; 'Burma' 28G. 'Cab'leros' 23G, Just OK

Paramount (FWC) (2,948, 55-85)—
Three Caballeros' (RKC). Good
(23,000. Last week, "Thunderhead'
(20th) (2d wk), nice \$20,000.
Warheld (FWC) (2,858; 80-85)—
Tree Grows Brooklyn' (20th) (2d wk). Dandy \$28,000. Last week, extellent \$36,000. minuty 283,000. Last week, excellent 8,80,00.

"Be Seeing You" (LA) (5th with 18-25 seeing You week, "Sign of Cross" (Par) tressed, great \$12,000. (2,844 seeing You week, "Sign of Cross" (Par) tressed, great \$12,000. (2,844 seeing You week, "Sign of Cross" (Par) tressed, great \$12,000. (2,844 seeing You week, 25,000. (2,844 seeing You week, excellent \$80,000.

1000. Week, excellent inited Artists (Blumenfeld) (1. 40-85)—"Mr. Emmanuel" (UA) wkr. modest \$8.500. East week, \$10,800.

fair \$10,600.

Orpheum (Blumenfeld) (2.448; 40-85) — "Here Come Co-Eds" | U'|
Moderate \$10,000 second week. Last week. good \$14,500.

Indpls. Off But 'Women' Brisk 15G; 'Perilous' 9G

record-breaking March 20.
record-breaking March heat
plus heavy rains are taking
to the plus heavy rains are taking
to the plus heavy rains are taking
to the plus heavy rains are taking
well to the plus the plus the plus
Between Two Women, 'really
at Loew's. "Experiment Peril'ls off at the Circle and "A
Grows in Brooklyn" is under
on second week at the In-

Estimates for This Week role (Katz-Doile) (2,800; 32-55) xperiment Perilous" (RKO) and Bonanza" (Rep). Slow \$9,000. week, "Lake Placid Serenade"

Aidine (WB) (1,303; 40-85)—
"Roughly Speaking" (WB). Neat
\$15,500 plus okay \$3,500 for one-day
showing at Earle. Last week, "Between 2 Women" (M-G) hefty \$12,500

Two of this week's three newcomers are clicks, but the overall
score for downtown houses is several
paces behind list sesh. Current topper is "Music for Millions," an Albeehefty, and "For Whom, Bell Toils."
which is justy, at the Grand.

Estimates for This Week

Estimates for This Week
Albee (RKO) (3,100, 44-70)—"MuLANGING M. G. Strong \$18,000
LANGING M. G. Strong \$18,000
Capitol (RKO) (2,200), 44-70)—
Tree in Brooklyn' (2,001). Second
\$11,500 last seek
Grand (RKO) (1,430, 44-70)—"Bell
Tolk' (Par), Good \$550. Lost week
Strong M. March Marcy (M. G.), big \$10.500.

"This Man's Navy" (M-G, big 810, 1824). The State of the Child of 1.500 et 4.701—Roughly Speaking" (WB1 470.0 km s 25.00 km s 25.00

'Co-Eds' Boffo 15G In Seattle; 'Tree' Fat 19G

Seattle, March 20.
Folks appear getting habit of coming to shows earlier, but midnight curfew is hurting all around. With double bills, last complete show starts as early as 8:30 p.m. So this shuts out some dough. Estimates for This West

Butts out some dough.

Estimates for This Week

Mouse Hamrick-Evergreen's

100c Hamrick-Evergreen's

100c Hamrick-Evergreen's

112,000 Last week nock 114,000 for 112,000 Music Ball (HE-E) (120c) 45-80)—

125green's Hamrick-Evergreen's Hamrick-Evergreen's

125green's Hamrick-Evergreen's Hamrick-Evergreen's

125green's Hamrick-Evergreen's Hamrick-Evergreen's

125green's Hamrick-Evergreen's Hamrick-Evergreen's

125green's Hamrick-Evergr

'Waves,' Terrif \$29,000.

strong of the property of the

'Tree' Lofty 20G in Thin Buff.; 'Emmanuel' Fair 8G Buffalo, March 20: Outside of "Tree Grows in Brook n" hefty at Great Lakes, new film Estimates for This Week

Buffato (Shea) (3.500; 40-70)—"Be Seeing You" (UA) 12d wk). . Smart \$14.000. Last week, smash \$24.000.

\$14,000. Last week, smash \$24,000. Great Lakes (Shea) (3,000, 40-70)—
Tree Grows Brooklyn' (20th). Hefty (20th). Hefty (19th). H

\$8,000.

Lafayette (Basil) (3.300, 40-70)—
"Gots Her Mun" (U) and "Enter Arsene Lupin" (U). Okay \$10.000, or
over. Last veeck. "Tonight, Every
light" (Col.) (2d wk) and "Missing
20th Century (Ind.) (3,000, 40-70)
"M, Emmanuel" (UA) and "Alaska" (Mono). Middish \$8,000. Lost
week, "Murder, My Sweek (RKO)
and "What a Blonde" (RKO), sharp
\$12,000.

B'way Still Feels Effects of Curfew But H.O.s Solid: 'Tonight' Brisk 94G On 2d, 'Grav'-Cugat-Horne Big 76G, 3d

Smaller thesices and even a few of the bigger ones are still suffering fars week ended last Friday (16) did with.) On the bigger ones are still suffering fars week ended last Friday (16) did with the bigger ones are still suffering fars week ended last Friday (16) did with a few of the bigger one are still suffering fars week ended last Friday (16) did with a few of the bigg done in the current week. Sone house, however, already noted a still suffered to the bigg done in the current week. Sone house, however, already noted a still suffered to the suffering far week week control to the suffering far week week control to the suffering far week week were "hunderhead" at all the small-seater failatio. Both with the past week were "hunderhead" at all the small-seater failatio. Both with the past week were "hunderhead" at all the small-seater failatio. Both with the past week week were "hunderhead" at all the small-seater failatio. Both with Sandal" at the small-seater failatio. Both with Sandal" at the small-seater failatio. Both with Sandal" and Vincent Looky (Wed.) while Rialto will get an object the still seater failation of the s

second week. Curfew was felt a bit. Capilo, with "Dotain Gray" plus Xavier Cugat's band, Lena Horse and Robert Walker on stage, is only with a great \$76,000 for the third week. Also in its third stame with "Hotel Berlin" and Carmen Caval-week. Also in its third stame with "Hotel Berlin" and Carmen Caval-Week. Also in its third stame with "Hotel Berlin" and Carmen Caval-Week. Also in the Stage Stand continues solid at \$44,000. This house also hurt by curfew. cs. "Bring on the Gitla" with the Ink Soots, Ella Flusgerajd and Cootle Williams band at Paramound—hit on the Carmen Cavallians and Paramound—hit ones to see the Salout of the Salout o

Estimates for This Week

Estimates for This Week
Astor (City Inv.) (1.140; 80-\$1.25)—
"Princess and Pirate" (RKO: (6th
wk). Holding remarkably well at
\$23.000. and continues further. Last
week, sturdy \$28,000.

Saction, and conjugates turner. Lass Capitol (Lopew's) (4,820; 6,941,20).

"Dorian Grap" (M.-G.) plus Xavier Cugat orch. Lens. Horne. Robert Walker on stage to owl. Strong step to the configuration of the configuration

uou in first stanza.

Globe (Brandt) 11416; 60-\$1.20)—

"3 Caballeros" (RKO) (7th wk). Nice
\$13,000 after good \$15,000 last week.
Remains on, with eurfew dampening
expected to help.

Palace (RKO) (1,700; 60-\$1:10)— "Murder, My Sweet" (RKO) (2d wk), Standing up well at rousing \$23,000 after bangup \$30,000 initialer.

atter bangup \$30,000 initialer.
Parainount (Par) (3,686;80-51,20)—
"Bring On Girls" (Par), and Ink
Spots, Ella Fitzgerald, Cottie Williams Orti Reading ange initials
with Third week finished last (Tues),
night at rugged \$60,000 after flue
\$66,000 second round and socko \$80,000
opening week.
Radio City Musle Hall (RockeRadio City Musle Hall (Rocke-

Republic (Brandt) (1.064: 50-\$1.10)
"Utuh" (Rep.) (2d wkt. Fairly,
good at \$4,300 after tokay \$5,500
opener, curfew hurting here, too.

Seeing You' Lush \$25,000, St. Louis

St. Louis. March 20.
The heavy coin currently, is being copped by "I'll Be Seeing You" running solo at Loew's. Biz clsewhere is mildish.

ing solo at Loews.
illdish.

Estimates for This Week
Loew's (Loew) (3,172: 30-60)—"Be
seeing You" (UA) Wham \$25,000,
ast week. "Guest in House" (UA)
and "Nothing But Trouble" (M-G), Seeing You' (Unit Whiten S2000), and "Nothing But Trouble" (McC), \$13,000 and "Nothing But Trouble" (McC), \$13,000 and "Nothing But Trouble" (McC) Sover You's All The State of the State o

BERLIN' LOUD \$21.000 BEST IN LIGHT BALTO

Many holdovers this week will urt. "Hotel Berlin," at Stanley,

gelaway to \$24,800.

Hippograms (Rep. 120,74)—"Murder: My Sweet" (RKO)
plus vaude. Not faring so well at
\$13,800. Last week. "Belle of Yukon"
(RKO) and vaude, \$14,200.

Kelth's (Schanberger) 12.460; 20-60)—"Here Come Co-Eds" (U) 12d wk). Okay \$9.500 after solid initial sesh at \$11,900.

sch at \$11,900. *** and *** an



world's most honored film company



PICTURE STORY LEO MECAREY uble Winner—First Time rears of Academy Awards!

Barry Fitzgerald, Frank Butler, Frank Cavett, Jimmy Van Heusen, Johnny Burke and Jerry Fairbanks for their work which make Paramount Pictures the Best Shows in Town



World Premiere, March 21, United Artists Theatre, San Francisco! Released-with delight thru U.A.!

Studio Strike in 9th Day

refused to cross picket lines; was ordered back to work by International President John E. Rooney. Following orders. group reported Following orders, group, back to their jobs.

sek to their jobs.

Actor's Thready Deadline
Screen Actors Guild, meantime,
the mill Thursday (22) miduight to
ballet on crossing picket lines. Indicitions were workeningly in favor
of the mill thursday (23) miduight to
ballet on crossing picket lines. Indicitions were workeningly in favor
of cutuming to work, in compliance
with SACF, Producer Basic agreement, which has a no-certific clause
will and Green AFL presy, has
said to back to work. Sorrell wired
will be the service of the service of the
said of the service of the service of the
said cross to back to work. Sorrell wired
said from the back to work sorrell wired
hade discovered to be the service of the
said Green hand disavowed strike
and ordered that all AFL recognition stans be removed from picketto the service of the service of the
said Green hand disavowed strike
and ordered that all AFL recognition stans be removed from picketto the service of the service of the
producers for certification of bargalaing representative for Decursar public to the National Board in
Serven Playeves also wired Presi-

was rushed Washington

Washington:
Screen Players also wired President Rosowell in Washington happeling for Governmental investigation of the studio habor controversy look of the studio habor controversy look and the studio habor controversy look have been hanging fire for about eight months. They had their beginning when the Society a Motion Picture Interior Decorators an inde-ginning when the Society a Motion Picture Interior Decorators an inde-ginning when the Society a Motion Picture Interior Decorators an inde-ginning when the society and Motion Picture Interior Decorators and interior and the society of the Society

rounds. Months of argument, protest and Monlis of argument, protest and threat followed, until the NLBB sent Thomas Tongue to Hollywood as ara-bitrator, with instructions to make a final settlement of the dispute. After a long investigation. Tongue named Local 1421 as bargaining sent. Immediately the producers aspealed to Washington for a re-sult of the configuration. Actual strike started March 12 at 8 a. m. with orders covecing only

6 a. m., with orders covering only members of Local 1421. Before noon 8 a. m. with orders covering only members of Local 1921. Be diver unon the walkout spread to other union involving about 17,000 studio work-ers. Only plants unaffected were redunded to where on set decora-redunded to where on set decora-tion of the control of the which had agreed to accept the juris-dictional decision in favor of Local 1921.

detional decision in Tayor of Local decision in Tayor of Local 122.

Second day of the strike brought. Second day of the strike brought out a litreal by Walsh to order out a litreal by Walsh to order out a litreal by Walsh to order out a strike brought of the strike o

Food situation

Food situation on the lots besame complicated when 500 cooks.

Wilrasses and bus boys were orwilrasses and bus boys were orBoard of City the L. A. Executive
Board of City the City of City of City
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Board of City of City of City of City
As a Exquit of the besture of the Food Situation

the offine and the strong of culi-nary workers, all studio employers were ordered by the companies to carry their own of the transparent of the Talent Ouild Committee, composed of directors, writers, and actions, to solve the strike probles, broke down after a long meetin. Thursday night, The actors directors of the strike probles, broke down after a long meetin. Thursday night, The actors directors with the directors

continued from page 2

continued from page 2

continued from page 2

continued from page 2

continued from page 3

continued from page 4

shortage in nearby fruit markets.

Since Training Pix Not Stalled, U.S. Holding Off

Washington, March 20. Government continued to mark time last few days on the Hollywood time last few days on the Hollywood strike, although there was some con-cern that production of training films might be affected as well as enter-tainment pix for the men overseas and morale-brilding was subjects for

and morale outlang war subjects for screening to civilian audiences in this country.

No one in the War or Navy Dept would comment on this phase for

publication.

Col. Edward L. Monson, head of the photographic section of the Signal Corps, said WAC would have to make any statement on a possible curtailment of films for men over-

Taylor Mills, head of the OWI motion picture unit, saw no reason for his agency to become involved at

"We would become interested," he said, "if there were a theatre ticup saice this would halt the presenta-tion of Government shocks to the tion of Government shorts to the gublic, Aside from that, there are two Federal agencies, WLB and NLRB, active in the matter, and there seems no reason for others to be-rome involved."

rome involved."
Mills said the OWI subjects are being printed in the seast and there has been un holding of any, kind.
M.R.B has before it the reports of its Const man who completed when the season of the constant of the season of the seaso

ings in the inter-union row last Sat-urday (17). NLRB must act on his

ings in the first similar tow ass said and in the first similar town on his recommendations shortly. Biggest, thing, out of Washington was the write from AFL pressy William Green last Friday 1181 to Hericare of Studio Unions, And Sorrell size that a quick Bursholf, Green between the size of the first size of the firs

Paris-Lyon-Dijon Strike May Spread to All France

Paris. March 20.

Film houses here still remain closed following strike last week (14) of ushers, ticket sellers and other- personnel for an immediate wage hike. Houses in Lyon and Dijon territories also reported shut, with strike threatening to extend to whole country.

with strike threatening to extend to whole country.

Strikers claim nanagers promised them 40% wage increase, half of-fective March 1, other half when government continend higher admissions. Also date some ticket sollers some and the soller sollers are some ticket sollers than the sollers of the sollers of the sollers and the sollers are the sollers and the sollers are the sollers and the sollers are raised. Exhibs, however, resorted likely to surreighed to strikers' are raised. Exhibs, however, re-ported likely to surrender to strikers demands under official pressure.

Rank Coming to H'wood For Talent Harvest

Hollywood. March 20.
England's biggest film biggie. J.
Arthur Rank, is expected in Hollywood next immth to make a raid on
American picture names, including
producers and directors as well as

N. J. ALLIED CONDEMNS **NEW CHECKING OUTFIT**

Allied Thestre Owners of, New Jersey have submitted a protest to the Dept. of Justice concerning the organization, of a new bursau for checking theatre veceipts. Exhib group condemns the formation and operation of any organization allered edity controlled by several major mo-

operation of any organization allega-tion petium elastimulors.

ATO of N. J. charges that this incheding system would give chains affiliated with distributors an additional-advantage; that a checking system would give chains affiliated with distributors an each control of the control of the charge charges and the charge c

Trans-Lux Plans To **Build More Postwar**

Granting of charter to Trans-Lux. Madison Corp. in Albain; last week received further plans of Trans-Lux to expand its theatre circuit holdings postwar. New company would build a theatre on Madison ave. between 59 and 60 streets, almost dibaile 3 "Hearite on Madajón ave.

selva arcios intelles arcio de la company. Los intelles arcios intelles arcios intelles arcios intelles arcios intelles arcios intelles arcios intelles arcio arcio

Of \$2,878,242 Slightly Up Despite a dip of more than \$400,000 in operating profit before taxes, depreciation and contingencies. Loews, Inc. 1Mctro1 het profit for, the first 12 weeks of the corporation's fiscal year totalled \$2,878,220 or slightly abova the \$2,798,861 net in the corresponding 12 weeks on the common stock as against \$1,67 in comparable period a year ago.

\$1.57 in comparable period a year ago.

Low's operating profit amounted to \$7.000.831 in the 12 weeks ending to \$7.000.831 in the 12 weeks ending to \$7.040.832 for the 12-week period ending Nov. 25. 1943. Corporation wrote off. \$1.000.000 a reserve for contingencies as in corresponding period of 1945. But increased reserve \$812.675. Loew's reserve for Pederal laxes was \$2.339.914 against \$2.891. St in comparable period a year ago. Company noted that the report amount in the period of the

tures released after Aug. 31 last year, being based on the company's most recent film income experience. lood recent this home experience. The new amortization setup was recompended by the company's certified public accountants and adopted by the directionate. The new's pointures released after last Ang. 31 to be amortized to the extent of 48.8°, at the end of 12, weeks instead of 58.9°, as formerly. Revious amortization table, the company's net protile after taxes for the vious amortization table, the company's net protile after taxes for the contraction of the company's net protile after taxes for the vious amortization table, the company's net protile after taxes for the taxes of the vious amortization table, and the company's retained to the contraction of the contract

Byrnes Curfew Flickers After LaG's Sunday Punch

the start, editorialists, legislators and others are pointing out.

Indicative of the loose at the

Indicative of the "loos at the seams" trend, was the action by the War Manpen'er Commission in Washington seeif-easy, 'Trucs, in loaying 2 the Troiks and China Clipper, three of the capitals too night spots, Managements agreed to stop serving high-roles of the capitals too night spots, Managements agreed to stop serving high-roles of the capitals on the serving high-roles of the capital of the

Resentment Fades

The wave of resentiment along Broadway over the imposition of the midnight curfew was, partially mollified Sunday 1181 when Mayor La Guardia announced during his weekly broadcast that so far as New York is concerned, the bell will not the middle of the sound of the york is concerned, the bell will not ring intil one o'clock. This gives all amusement places—theatres as well as cabarets, bars, and cating places—an hour's grace from the stringent shutdown "requested" by Byrnes.

Stringent: shutdown "requested" by Byrnes.

Byrnes.

Stringent: Shutdown "requested" by Byrnes.

The nation at large and even New and the copy less than three iverses after it started. One o'clock were seen, out over police bletypers and the copy personally visited in the cutter made ground the copy personally visited in the cutter made ground the copy of the copy

is fuel conservation is not now pertinent, for record mild weather a strained to the control of the property of of th

Golden's letter was to the effect that the midnight going was cutting theatre takings in half, visitors and citizens being split between attending night, clubs and theatres. Among the things the manager wanted to know was why show business was being so disastroistly penalized after all the sacrifices made by the people and the sacrifices made by the people.

Sharp drop in hotel occupancy and **Cameo Kirby' Due Again | Sharp drop in holel occupancy and conversions reflected the trend conversions reflected the trend conversions of the trend conversions of the trend conversions of a remake of 'Cameo Kirby' in ba filmed in Technicalor by Justice States on as the advance solicity. Fox. Picture was made as a slient by Waim Fox was made as a slient by Waim Fox was made as a slient by Waim Fox was and Justice Craim of the solicity of the

william Fox 15 years 480.

william Fox 16 years

age of 100 people patronizing the boxoffice for one musical but last week only around 20. Signs of dis-appearing patronage were noted even for the hits, for which a few single tickets were turned back from the brokers for sale formerly. Last week 40. or more were returned and

single tickets were turned back from the brokers for sale formerly. Last the brokers for sale formerly. Last before the deadline too. Definitely known, too, that no mail orders are coming in from localities within a district.

district.

Broadway, traditionally the Gay White Way, is as depressing as the currew. Many people are, staying home or attending private parties, and the sale of the currew and proper to the currew and th

Nation Divided on LaG; N.Y. Hotels Cautious

Frank C. Olsen, business agent of the Chicago, March 20. Frank C. Olsen, business agent of the Chicago Stagehands' Union and IATSE, international representative, has been elected president of the newly formed Chicago Laboratory Technicians, Local 780, IATSE, Other Technicians, Local 780, IATSE, Other Chicago Carbon Control of the Chic nancial secretary.

New union starts off with around

New union starts on with around 100 members and comprises employees of Wilding Pictures, Chlorage Film Laboratories, Attas Educational Films, Filmack Trailer, Co, and the Burton Holmes Laboratories.

'An artistic production which will catch critical praise and plenty of audience attention. With Dorothy McGuire, Robert **Young and Herbert Marshall** toplining in top performances, **'Enchanted Cottage' will play** a merry tune at the boxoffice."

-VARIETY

NATIONAL

PRESENTATIO

IN MID-APRIL

"A natural, both as to box office and entertainment."

-Motion Picture Herald

"Gives one the feeling of having discovered some rare fewel."

"One of the month's most noteworthy screen events." -Boxoffice

"In the top bracket."

-Hollywood Variety

Beats a path of its own . . . an attraction of some size." -Motion Picture Daily

"Deeply moving . . . has tremendous appeal for women." -Film Daily

"Timely . . . should prove beneficial to box office."

—Showmen's Trade Review

"Unusual love story will get the women's vote."

-The Exhibitor

-Hollywood Reporter

RKO PRE-SELLS WITH TERRIFIC AD CAMPAIGN

29,007,375 CIRCULATION!

in publications like WOMAN'S HOME COM-PANION-McCALL'S-RED BOOK-COLLIER'S-LOOK -LIBERTY - TRUE STORY - WOMAN'S DAY -

PEOPLE (Whispered ABOUT THESE TWO!

Pride tried to drive them apart... conscience condoned their strange bargain...but something stronger than either worked a miracle deep in their hearts!



DOROTHY McGUIRE · ROBERT YOUNG The Lovers of "Cloudlo"
HERBERT MARSHALL

nchanted Cottage

Natwick - Spring Byington - Hillary Brooke - Richard Gaines Directed by JOHN CROMWELL . Produced by HARRIET PARSONS

OUT CREDIT FOR YOUR RED CROSS COLLECTION. SEND YOUR REPORT TO YOUR AREA CHAIRMAN.

Emcee-Mgr. Goes Back to Nitery 10%; Other Briefs From Distrib Centres Seatile, March 20, Jerry Ross, manager and emcee at praisk. I those who blazed picture theatter for the property of the property of

Jerry Ross, manager and emeee at Palomar (Sterling), vaudalimer, and recently manager of Joe Rosenfield's Lyric, Salt Lake City, resigned to become emece at Show Box, Mike Lyons' are night spot here. He takes

Lyons' ace night spot here. He takes over on April 1. Jue Eins, asst. mgr. at Lyric, also has resigned to return to Scattle. Warren Butler is alated as new mgr. for Lyric. Jack Hamacker, honorobly discharged from Army, back as mgr. of Blue Mouse (Hamrick-Evergreen). Bert Lang, former mgr., returns to advance work for legit.

postwar construction job for ners is slated for Scattle, at md and Battery, in Film Row, firm has purchased the site and erect a modern exchange build-

betroit Thesire Changes

Men from has purchased the site and and the state of the s

Roy Halnet' Sales Confab Warner Brox branch managers from his southeastern are confa-ted by the confat of the confat Sunday and Monday in Memphis in a salet contab conducted by Roy sion sales manager. Branch man-agers from New Orleans, Allatina, sion sales manager. Branch man-agers from New Orleans, Allatina, besides Memphis attended. City Ralph McCoy, southeastern district. Ralph McCoy, southeastern district western district nanager, led out of the discussions of product and fu-ture terms.

CONGRATULATIONS

E. H. Hansen

and the Sound Department of

McHale Back at Col.
William J. McHale presently with
the Kayton-Spiero-agency, rejourcolumba Fietures April 2 as copy
chief, replacing the color of the color
Spingold, vp. Scatter and the color
Spingold, vp. Scatter C. Alexander,
who has been handling cooperative
advertising and mational media for
the company, has been appointed
advertising namager.

Jim Laux Off to the Wars
Jim Laux off to the Wars
Jim Laux, manager of WBs Melrose, leaves for Arnyn next week,
replaced by Carl Collect Williams,
who recently returned to city after
a stretch in the marines, succeeds
Czolba at the Rowland. Warner city

just received word that his brother-in-law, Marine Corporal Melvin Mann, a booker at the exchange be-fore he went into the service, was wounded in the Iwo Jima campaign

Abe Montague Sales Drive
Columbia started its 1945 billing
campaign last Friday, (16), calling it
the "Montague 20th Anniversary
Campaign" in a tribute to sales chief
A. Montague,
Drive continues 15

weeks.

Lasker Sells Last Heuse
Chicago, March
Music Box. Chicago, March
Andrew
Chicago, March
Chicago, March
China (De Bundanger
Chain to go united the Bundanger
China (De Bundanger
Chi

Chrisses New Rex and Owl.

Bank's New Building 20.

Two sincerc tuncis were sold to.

Two sincerc tuncis were sold to.

Two sincerc tuncis were sold to.

Saturday (17). A. H. Blank, of Des

Saturday (17). A. H. Blank, of Des

Sate Theatres. It is amounced that

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one of the tracts will be developed

comparishment of the sincerc that the sold of the sincerc to the sincerc to

Vet Jee Saperstelin's 3730 Prize
Vet Jee Saperstelin's 3730 Prize
Joe Saperstelin, manager of Fabiano Granton, manager of Fabiano Granton, manager of Fabiano Granton, manager of Fabiano Farentin of Fare

To Tear Down Old-Time Ohio House Tiffin, O., March 20. Noble's Opt Tiffin, O., March 20. Noble's Open Tiffin, O., March 20. Noble's Open March 20. Noble's Open March 20. Noble's Open March 20. Noble 10. Nob

SI Fabian Mgr. Wins 2550 Bonds Schenectady, N. Y., March 20. Parker Sherwood, Strand manage: richer by \$250 in War Bonds, londs were gift of Si H. Fabian ead of circuit bearing his name herwood belng rewarded for erael xploitation.

Sherwood being rewarded for erack exploitation. The Erie, which has presented nearly every type of entertainment since opened years ago as a legiter, reverts soon to pictures. Saul Ullman. Fabian division manager, said theatre will be redecorated. Has been used chiefly for road shows recently.

Stanley-Warner Adds House Philadelphia, March 20. Stanley-Warner circuit added the Egyptian, Bala-Cynwyd, to its chain. House had been operated by Joseph Conway, William Hornung stays as

named United Artusts satesman to Scranton area. Morris Koppelman, former office manager, Universal exchange, Joined National Screen Service. Reconstruction starts soon on Hunt's theatre, Cape May Court-house. N. J. destroyed by fire last December. Ditto the Lyric, Atlantic

Raw Film

film credit on footage used in prints for Army theatre bookings. credit, beginning April 1, will be reduced to 25% of the footage used Improvement in raw film alloca-

tions to the industry continues un-certain. WPB officials do not be-lieve that Eastman and Dupont man-ufacturing facilities can be stepped up before another 18 months or two years.

Jears.

Industry Turnout

Washington, March 20.

Present a last Friday's 1160 industry-WPut at last Friday 1160 industry-WPut at last Friday 1160 industry-WPut Annual Serve Broidy, Monogram, Bert Kulick, PRC, Barney
Briskin, Sol Lesser Productions, IN.
Astor: Edward C. Raftery, U.A.
Astor: Edward C. Raftery, U.A.
Astor: Edward C. Raftery, U.A.
Schwalberg, International; Ted
Les Scheider, Walner Bross, A. W.
Schwalberg, International; Ted
Toddy, Toddy Pictures, John Wood,
Jr., March of Time; W. C. Michael,
Thomas L. Walker, Edward Small
Productions; L. E. Goldhammer,
Film Classics; Walter L. Titus, Jr.,
Republic: James A. Mulvey, Goldyen; William F. Rodgers, Metro; and
John J. O'Connor, Universal.

No further sessions of the studio

No further sessions of the studio reps are expected between now and April I when the new quotas go into operation.

WPB also released the final tabu-lations of its survey of the 11 mujor producers and distributors on in-ventory as of Dec. 31 last.

ventory as of Dec. 31 last.

Survey showed a total of 200 pictures in the ean, of which only 46% were held by the Big Five.

On that date only 764 piritis were made of the 13 features into scheduled the season of the 150 piritis were only about 10,000,000 feet of the 10 companies, or less than a five-day supply.

Of the 200 films, only two of the Big Five had more than 11 coin-had not been scheduled for release some time during 1844.

some time during 1944.

The survey was made to determine whether there were any large backlogs of film in the hands of any company. WPB was satisfied that this was not the case after it got the

Big Film Coverage

now on the Coast completing tech-nical arrangements such as lighting, camera locations, etc.

camera locations, etc.
In addition, several Federal agencies will have their own lensers on the seene. Already the OWI Overseas Branch and CIAA have made plans to film special subjects for use in Latin America, Europe, etc. They will try to avoid duplication with the result of the control o nations, such as interviews with repa

The Secretatrial of the Conference an international body, will also make its own shots for historical purposes. Its cameramen will take stuff which is destined for the archives of the various nations. The Army and Navy may also have camera crews on the

for their achievements in Sound Recording as exemplified in

20th Century-Fox

Wilson*

for which they have received the Academy Sound Award

> *Western Electric RECORDING

Electrical Research Products Division -Western Electric Company

233 BROADWAY, NEW YORK 7, N. Y.

SELL YOUR JEWELRY WITH CONFIDENCE serving is a housewife, or the sharpest of di

ars. We try to receive everyone courteously, to appraise as accurately as we know how, to make offers as generous as the market can possibly allow. ud. To you, we hope, it suggests a firm in which



Beautiful Girls

A REPUBLIC PICTURE

OUR MAIL REACHES NEW HIGH

Recently through the trade press, we informed our friends of the difficulties in maintaining our reputation for service under wartime conditions.

We explained that 504 out of 1600 employees (It is at this date 511 out of 1600 employees)... or practically one out of every three ... are away on military duty... and that we are trying hard to carry on until they come back... In short we said ... "Mister, have a heart!"

We never doubted the nature of your response... but the "heart" shown since in your avalanche of letters . . . has positively overwhelmed us.

Very soon, let us hope, the dawn of Peace will arrive, with our old employees coming back to us once again. Then better conditions, coupled with the effects of your cooperation, will quickly bring our service back to its old high standard.

We are naturally grateful to you—our old friends—for your understanding and cooperation. It is this fine, generous spirit on your part, that has enabled us to carry on thus fars.

We most sincerely thank you.



STANDARD ACCESSORIES . TRAILERS . SPECIALTY ACCESSORIES

The state of the s

Adams, Newark

Adeuus, Newerk
Newark, March 15.

Sion (60 mins) of 'Sons O' Fun
Biblio of Sons O' Fun
Biblio of F

A welcome vaude diversion is this 60-minute condensation of Olsen & Johnson's Broadway smash. Piece holds up strongly under Marty May's smooth emeeting and should cheer theatre managers from here to

thetite miningers from neer to the thetite miningers from neer to Althouch mining O&L, now starting in "Laffing Room Only" on the man drag. the show epitomizes in same time that has weighted the O&L and the same time that has weighted the O&L and the same time that has weighted the O&L older effortler by and with plently of customer approval. Like the OA and that used to visit to the older the older the older the older the older the older that the olde

effect besides having novelty value. May should have more to do. Carolyn Marsh. a looker with except pleys and no crooming practice pleys and no crooming price leg. "Happy in Love" and "A Mighty line Country" to a nifty hand. A good musiconedy bet. Chie's daughter plenty of ingenue charm In the extension of them revolving around slightly risque topies. One is a bedroom farce full of characters. Show is full of production num-

and surprises.
Show is full of production numbers and carries plently of scenery.
Dances for the line of girls (12) are smartly designed and executed.
Shorly Renna comes on with a cute dog act. Tiny Betty Tanner gets over in a bailtroom dance with full-length Buddy Thomas. William Morary and towning act is a bit long-ray and towning act is a bit long-

winded.

Les Nelson and his wife, roar through the house at intervals, shouting for "Oscar," snatching each other's clothes off and making the audience generally suspicious of its neighbors.

neighbors.

Throughout, May and clever comic Bobby Jarvix do all sorts of odd pobs boss, keep the machinery zipping along. One clever notion is use of econe Williams, sepia dancer, as decrome Williams, sepia dancer, as well as the compart of williams doing a fast buck-and-wing to "William Tell" overlure. And this typical of the whole cracy, thins is typical of Fran.

Capitel, Wash.
Washington, March 17.
Tommy Dix, Ross Wyse, Jr., &
June Menn, 7 Lucky Gire, Sam Jack
Kaujman's House Orch, Mill: Slosser, "Keep Your Powder Dry"

AMGQ. (M.G).

While the Red Cross collections were being taken up. Mill Slosser at the console regaled the audiences with patriotic sirs. Trailers part for a session with the Eight Lucky Girls that open, in a woodland setting tractively costumed in beach regalia for their gymnastic and acrobatic routines.

outines.

Sam Jack Kaufman introduces
ommy Dix, who sppears in a blue
rege suit diminutive but with a
boust beritone. Opens with "There's
oling to Be a Great Day," follows
is with "Old Man River." Then
this Burus William, at tha keythe tencores with "The Lords
be the encores with "The Lords
over." reverentialy done. Six
over.

bows. The Lucky Girls appear again for a straight gymnastic routine, pyramiding and showing good muscle control. Ross Wyse, Jr., and June control. Ross Wyse, Jr., and June their best when they control of the control

Keith's, Indpls.

"Pansy the Horse," Dick Gordon, Phil D'Rey, John Gallus, Bud & Bleanor Coll, Con Colleano; "The Unwritten Code" (Col).

Numritien Code" (Col).

Keith's hist his pot with one of the snappiest vaudeville bills it has been upon together all season. The acts was good and biend well together. The acts was good and biend well together. The color of the heftiest gutlaws. Pany is a temperamental critier with an extra state of the heftiest gutlaws. Pany is a temperamental critier with an extra state of the heftiest gutlaws. Pany is a temperamental critier with an extra state of the heftiest gutlaws. The provided was a state of the heftiest gutlaws and the provided was a state of the heftiest gutlaws. The provided was a state of the heftiest gutlaws and the state of the heftiest gutlaws.

inherested with his nest and unusual blend of jugglige, charteeting and puppetering. He pulls the strings on his dolls in a chorus routine with a strings on his dolls in a chorus routine with a strings on his dolls in a chorus routine with a strings on his dolls in a chorus routine his property of the strings of the str

Oriental, Chi

Chicago, March 16.

Chicago, March 16.

Stan Kenton Orch (18) with John
Carroll Gene Howard, Jean LaSalle;
Dinning Sixters 13, 3 Sammels, Bert
Hoicell & Haddy Bowser, "Grissly's
Miltons" Rept.

Mittons' 'Repu.

Hour-and-a-half show is a clinener: if anyone worls an argument,
and the underess and what how
the district of the control of the control
number is a begoff, however, if should be recorded than nothing on
erawing of notiveau riche wate workers and ten-agers for any kind of
course, but even they can get fed
up on drugged-out stairas like this,
which are becoming the role rather
Kentlon's four-t-tombone, five-

than the exception at the Oriental. Kention's four-trombone, five-sax, four-precision combo leads off the control of the contr

lively,
Dinning Sisters do five numbers,
best of which is "You Always Hurt
the One XI Come, Cinger and Lou
tall Chi gats, which helps explain
the territ pain-pounding also do
tall Chi gats, which helps explain
the territ pain-pounding also do
sall Chi gats, which helps explain
the territ pain-pounding also do
sall "Bue Heaven" and
"Pils Food Pere". Stage-bis, including
bourlant skirt-twirth, is too rembert Movell and Buddy Rouser.

Bert Movell and Buddy Rouser.

iniscent of the Andrews Sisters.
Bert Howell and Buddy Bowser,
sepia coinedy duo, are on next tool tending with clever but too lengthy
closing with clever but too lengthy
"Darling, Je Vous Aime Beaucoup"
"Darling, Je Vous Aime Beaucoup"
to his own uke accompaniment, fiddles "Intermezzo" and sings "Honey,"
followed by parody on same by pariner. J Both Join in "Pequal Venous"
to Toole big.

Library bary and the control of the

Tower, K. C.

Kansas Clty, March 18.
Gleason & Sanborn, Fred Maher,
Marjoric Lane, Kay & Kay, Bob
Keaton, House Orch with Rey
Hughes & Norma Werner, "Sing Me
a Song of Texas" (Col) and "The
Great Mike" (PRC).

Great Mike" (PRC).

Current layout is one of the best all-around bills seen at the house in recent months, every act clicking.

House orch tyes off with "Dreams watthe is thicken," Fred Maher, ventriloquist, doubles as mc. opens with agene neat footwork of the most offer and the most offer and proves to be one of the most of the most of the most or the province of the most of the most of the most or the province of the most of the mos

cent months.

Kay and Kay, acrobatic duo, breeze through stunts axpertly account to be supported to the support of the support

vocal refrain.

Gleason and Sanborn close bill a fast-moving musical turn, with man playing a wida range of brass with need instruments while partner fingers a squeeze-box. Off to good returns.

Nearly capacity at opening show.

Orpheum L. A. Los Angeles, March 16.
Gene Krupa's Orch (22), with the
G-Noters (4); Ray English; "There
Goes Kelly" (Mono).

Gess Kelly (Mono).

This week they're coming to the Orpheum to see "drumer-boy" alleging the Commence of the C

the state of the s

National, L'ville

Louisville, March 16.
Henry Busse Orch, Roberta, Phil
Gray, Gene Baylos, Vivian Newell;
"Alaska" (Mono).

One of the best opening-day houses in a long time greeted Henry Busse, his band and specialty artists, and the "hot lips" maestro gave 'em everything in the book.

the whole and prevention are the book everything in the book.

Busse's band, arranged in tiers, because the saw, four trombones, dwe, for the saw thin the saw that the saw the saw t

cnoruses of R & C.

Opening the show is Vivian
Newell, cute, rhythmic tapster, who
gets her best response with acro
stuff, body twists and one-handed
cartwheels.

Gene Baylos tells a few gags, and grabs guffaws with his filp remarks and throwawys. Some of his material is on the blue side, but the patrons like it.

Bit good at opening show Friday (16).

Hold.

Apolle, N. Y.

Noble Sissle Orch, Jimmis Anderson, Lil Green, Big Time Crip, Butterbeans & Sissle, Conway & Parks;

"Youth on Trial" (Ref.).

"Youth on Trail" (Rep!).

There are some good momnts in the current Apollo oldi, but entire par, Major weakness stems from the Nobel Siaso orch, which has an uncontrollable brass section. In too the entire cultil for New Siasle does okay, though, in backinger, gets a perfunctory hand for the control of th

Top returns are for Lit Green's

blues numbers. She's a big gal with a shouting delivery and has no trou-ble in hitting the mark with low-down numbers. Does several en-

Rubel Blakely, swoon-type of vo-calist, is a slow interlude to the fans, who are latched on to the whipper-do pace set by Hampton's boys, Blakely's tune package includes 'Dream of Your Love From Me.'

Machinegun pace of Hampton's drum-beating is followed by Dinah Washington's solid selling of "Accen-tuate Positive" and "Slick Chick."

tuate Positive" and "Silck Chick."
The Two Zephysi novel and clever slow-motion version of a Harler carp game and razor fight—as the same state of the carp game and razor fight—as the same state of the carp game and razor fight—as the same state of the carp game and the carp game state of the carp

Orpheum, Mpls.
Minneapolis, March 17.
Ted Leuis Orch (14) with Geraldine DuBois, Paul White & Elroy
Peace. Reed Sis. (3), Patti Thomas,
Audry Zimini, "Circumstantial Evidence" (20th).

Perce, Reed Sis. (3), Realt Thomas, advanty Zimus, "Cremmstantial Evidence" (2001).

Again that time it's pretty much bringing here for years. There's stilled deviation from the trick-dantrus successful Lewis formula and business and routines, for the most part, continue to be retained and business and routines, for the most part, continue to be retained and business and routines, for the most part, continue to be retained and surface and the standard of the

plano and drums—take the joint larged. "Central Avenue Break and the stagged "Central Avenue Break and provided by the stagged "Central Avenue Break and the stagged "Central Avenue Break and the stagged that a vibral and the stagged that a vibral and the stagged that the stagge

New York Theatres



PERT STOR

ON SCREEN
Thurs... Mar. 22
A Song to
Remember
Technicolog...
Thurs...
Huni
Muni
Mero

IN PERSON DIX SKULNIK

MUSIC HALL "WITHOUT LOVE"

Speciacular Stage Productions

CAPITOL ST M-8-M's picturization of Occur White's The PICTURE of

In Person Xevier CUGAT and His Lone HORNE Seltry Singing PAUL REGAN

WALT DISNEY'S The THREE GABALLEROS' in TECHNICOLOR NOW-Brand's Clobe

GOD IS MY CO-PILOT DENNIS MORGAN BAB CALLOWAY

And His "Sumple Sive Subles"

Bittle Added Attending

SISTER ROSETTA THARPS

B'way & 47th St. STRAND ROSALIND RUSSELL

- JACK SARSON "ROUGHLY SPEAKING" With obert Hutten - Joan Salifv Alon Hole - Boogld Woods Andron King

HOLLYWOOD SWAY at SIR ST.

BETTY MOTHE A TREE GROWS IN BROOKLYN ROXY ON STREET A SET, STREETING ROME

> rocks LAKE rocks LAKE The ink Spots
> Ella Fitzgerni
> Rusk & Rubble
> Costis Williams
> His Ocohostre

PARAMOUNT

PALACE

Pick Powell

Sielre Trover Anne Mirie "MURDER MY SWEET Mr Bill Belle P

As though by a prearranged signal the inition's four networks last week announced policy and operational setting of the prevalent practice on these research with the prevalent little generally acceptable with the postion of being 'whipping with the Post-Dispatch's views on The networks, finding themselves in the position of being 'whipping with the Post-Dispatch's views on The networks, finding themselves in the position of being 'whipping with the Post-Dispatch's views on The networks, finding themselves in the position of being 'whipping with the Post-Dispatch's views on The networks, finding themselves in the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being 'whipping with the Post-Dispatch's views on the position of being whipping with the position of being whipping with the Post-Dispatch's views on the position of being whipping with the position of the position of the

wan segumate war news, etc. The test also are a little hard pressed at a near test and the seguence of the seg

is okuy."

The same is true of indie stations throughout the country. As long site networks are up front to catch the control of the country of the country

the continuers of the changes that was the state of the changes that the changes that the changes that the changes that changes the changes that critics, in the words of Bert Williams, were talking about "mone body else, not me." Bolding that that critics, in the words of Bert Williams, were talking about "mone body else, not me." Bolding that programs have not been violating the listeners' confidence or accepted good taste, the who could do little else than hold tight. and, has decided that "middle commercials" (Continued on page 34)

'Canteen' Closes **Out CBS Stand**

"Stage Door Canteen" drops out of the network picture as of April 20 with the appraisor, Corn Freducts, as expect with a tew program or call it quits and wait until fall before getting back into reads a CRS fatting back into reads a CRS fatting back into reads a CRS fatting back with reads a CRS fatting b

O'MALLEY SERIES AS AIRER

All Garry, head writer on the Henny Youngman show on NBC, has garnered the radio rights to the Col-ller's mag "Detective O'Malley" stories written by William MacHarg, He's currently modding the staraz for presentation as possible summer replacement.

Edst tot Summer Stay
For the first time in ten years
Kraft Music Hall will emanate from
New York, starting in July.
Cheese show will start occupancy
of NBC's Radio City with guest singing stars upon Bing Crosby's 13week sabbatical commencement.

Others Relaxing Radio News Ban

Despite wartime newspint short ages, a MC eye year particular ages, a most a more ages in the middle-west, south and southwest, have alloted an increase in the middle-west, south and southwest, have alloted an increase in the checked in the survey have made little or no change in their radio setups during the past year, those checked in the past year, the pas

a trend toward giving radio a more prominent position.

The Chi Dally New and Tribung more the trend here by credit programment positions and tribung more than the programment of the p

NBC's 1-Hr. Video Moppet Series

NBC's television outlet. WNBT, marks up a first in the video field beginning April 7, when the station inaugurates a series of one-hour shows geared for children. Stanza will be televised Saturday nights from 7 to 8 o'clock, on a sustification of the series of the ser

interested in the program, watching developments.

Format of the show will include live talent doing proven stints for the kids, plus some film footage, as well.

Loeb's Colgate 'Romance' Nixes P&G 'Malone' Show On Competish Grounds

Un Competish Grounds Marx Loeb, who directs the Colgate "Theatre of Romance" Tuesday night show on CBS, grabbed himself another production job recently, when he was pacted for the "Young Dr. Maione" daytime stitic, which recent to the air April 2 under the market before the control of the air April 2 under the competition of the compe

Brewery Cuts Plugs

Hudepoh brewery, sponsor of Maj. Warch 20. Chemonati, March 20. Hudepoh brewery, sponsor of Maj. Warch 20. Chauser's news analyses with the major of Maj. Warch 20. Chauser's news analyses plugs on the 15-minute programs. In addition, the sponsor has cut open and close commerciale in length and devotes hill of these segments to air appeals for blood donations, bond sales, etc.

BEN DUFFY, BBD&O, NEW CAB BOARD CHAIRMAN

two-year terms.

In line with expansion plans of the outfit the next meeting of the board will concern itself with electboard will concern iself with electing two new members, one from the
rank of advertisers and one from
the agency field. Recort addition of
Frank Stanton, CBS: Edgar Kobak,
MBS, Frank E Mullen, NBC and
Chester J. LaRoche. Amicrican
Brondeasting Co., plus the two contemplated additional memberships,
will constitute a 12-man board.

A. W. Lehman continues as prez of CAB and George H. Allen as sec, and gen. mgr. Other board mem-bers include John L. Bogert, Stand-ard Brand, and L. D. H. Weld, Mc Cann-Erickson.

Fred Allen Gets Peabody Nod. So Does LaGuardia

Fred Allen, onca a Boston juggler von one of radio's highest hono this week when he was given a 1944 George Foster Peabody award for comedy unexcelled over a perior of 12 years."

Sharing honors with Allen (CBS) under the "outstanding entertainment in drama" classification was "Cavalcade of America." sponsored by DuPont on NBC.

oy DuPont on NBC.
Echolng "Varietys" Showmanagement citation of last week 143, the
Peabody Committee also handed on a public service Rudo to N. Y. Mayor
a public service Rudo to N. Y. Mayor
his Public service Rudo to N. Y. Mayor
his Sunday afternoon "Reports to
the People."

his Sunday afternoon "Reports to the People."

A twin public service nod went to WIBX, Ulica, N. Y. for its Cross-turning Gls. These two awards were for stations of 1,000 watts or less. WTAG, Worcester, Mass., another "arisety" Showmanagement winner, "arisety" Showmanagement winner, "committee for regional public service (1,000 watts or more) for its "Worcester and the World" interest of the World of the

cational field.

Special Citations
A special award went to Col,
A special award went to Col,
Edward M. Kirky, chief of the War
Dept. radio branch, for "his brilliant
despitation of radio to the requireadeptation of radio to the requiredeptation of radio to the requirefield to the requirespecial citations.
The following special citations agobal scale."
The following special citations were voice: "Song of Columbia,"
Trial." WFBIL Syracius: "Sonthwere forum," XVOO, Tulsa, Okta, end
"St. Toule Speaks," KMOX, St. Lousd.
Medals commencrating the superior of the columbia of the colu

Seymour Set for 'Stork' Lee Segall, package producer, has

garnered the radio rights to the "Stork Club" title from Sherman Billingsley, boite owner.

Simingsiey, boste owner.

Segall ourrently is molding a half-hour program based on that fitte, with Dan Seymour, network an-nouncer and theep, as the lead Stanza would originate in the nitery, with interviews with celebritles, music and vocals by name bands and singers.

WEAF An Indie?

Wednesday, March 21, 1945

inating" middle commercials (by limiting plugs to teeoff two-minutes or last three minutes of quarter-hour newscasts) apparently was kept or last three influees of quarter-front newscass) apparently was a secret from WEAF and NBC's New York newscoom. The prexy's statemant made no mention of a later "effective" date for the announced policy and the inference seemed plain that It was being put into effect pronto or tonte suite, if not sooner.

Nevertheless, Lyle Valus sponsored II p.m. news show on WEAP, web's N. Y. flagship, Sunday night (18) hewed to the old pattern-gabber brazeing along from war bulletins into "message from my sponsor" stuff just as though Trammell's statement hadn't been issued, or didn't mean anything II it had.

Timing (not by that Great God of the network—a stopwatch) spaced plugs on the Van newscast, in addition to open-and-closers, at the seven-inducte mark and again at 10 minutes.

What's a middle commercial?

Sales Power of Radio Show Only **Worthwhile Yardstick: Duane Jones**

Wilson Named Blue's

Hubbell Robinson, Jr., has named J. Donald Wilson west Coast director of production for Blue network. Robinson, veepee in charge of production and programs for web, will also appoint head of new talent and program development depart-ment before returning cast Thurs-day (22). Wilson is writer-producer who handled "The Whistler" and "Adventures of Bill Lance." He takes

No Billie Burke Deal With Welch

Welch grape inicc-Billie Burke deal for her "Pashions in Rations". CBS Saturday morning program, which had been fermenting ever since notification of the Servel can-cellation, fizzed out completely Mon-day (19), throwing bidding for the show wide open. The comedianne, however has

cellation, fizzed out completely Moniday (18), throwing bidding for the
show wide open.
The controlled of the show wide open.
The controlled of the show wide open.
The controlled of the show wide open.
The controlled of the show wide open.
The controlled of the show wide open.
The controlled of the show wide open.
The show of expected imminent sale

Cece Underwood Resigns

Hollywood, March 20.
Cecil Underwood has resigned his vice-presidency of Needham, Louis & Brorby and leaves the firm after & Brorby and leaves the firm after eight, years to become an Inde-pendent package; and director. As Coast head of the agency, he also produced "Fibber and Molly" and supervised production of "The Great Gilderaleeve." Underwood is a 20-year veteran of radio and was with NBC in Hol-lywood in the early days of the net'e operation. No successor has yet been named.

The Duane Jones Co., one of th on Named Blue's
Prod. Topper on Coast
Mollywood, March 20.
bell Robisson, 17, has named
hald Wilson west Coast direcpublican Mollywood of Morbon 20.
bell Robisson, 17, has named
hald Wilson west Coast direcpublican Mollywood Committee during
publican Mollywood Committee during
purchased all broadcasts for the Republican Mollywood Committee during

publican National Committee during the recent presidential campaign; said to have cost almost \$1,000,000. At the request of "Variety." Draws Jones, head of the agency, has write ten the following article presenting the advertiser's side of the picture with report to commercialism of radio. In view of recent stateward and the committee of the picture of of the p newscast commercials from the net-works, in addition to statements ex-pected-from the NAB Code Com-mittee now in session in New York City, Mr. Jones' article is signifi-cant.)

By DUANE JONES
The best ratio program is the one
that sells the most goods, not necessarily the one total holds the highsarrily the one total holds the highmost reliable poll of any program
to its the asless survey-which American
business automatically conducts for
every aponisored product. This poll
every aponisored product. This poll
the institution of the poll
the mitigation of the poll
marks its doon. No program con
long marks its doon. No program con
long marks its doon. No program conlong marks its doon no program of the
Continued on page 34)

P&G 'Jordan' Deal Vice 'Playhouse'

Hollywood, March 20.

"Star Playhouse" onds a two-year run for Dreft. (Procter & Gambie) next month and deal is now beneat most had deal is now beneat most had deal is now beneat peaked. Frightem nar Been usuize negotiated by Bill Rammay, radio beneated pragit to the place of PROFT protected installments. Dubbus in protected installments. Dubbus in protected installments. Dubbus in protected in the place working with Louis Titlerton, radio director of the Compton agency on the improvement of the Jack Kirkwood show and will name, a new producer to replace Mann Holiner wood show and will name, a new producer to replace Mann Holiner Kilpatrick, PRO dees session. Reed Kilpatrick, PRO dees session. Reed Kilpatrick, PRO dees session. Reed Kilpatrick, PRO dees session. Hollywood, March 20.

POLA FOR RAY KNIGHT ON ALAN YOUNG SHOW

UR ALEAR I UUMO SHUW
Eddie Pola replaces Ray Knight as
director of the Alan Young show
when the stanza shifts from the
Young & Rubissm agency banner
to Doherty, Clifford & Shenfiel, beto Doherty, Clifford & Shenfiel, beto Dherty, Clifford & Shenfiel, beto Doherty, Clifford & Doherty,
Diane Courtney, who leaves the
how after the March 27 troadest,
will be replaced by a vocal quartet,
87 yet not-clowdra

BUCHANAN GETS 'QUIZ'

BUUHANAN UNITO MULE
The Blue network has assigned
Stuart Buchanan to supervise
'Transstatant' Culgs,' London-N. Y.
panel of 'experts' sired in co-opwith BBC.
Stanza, formerly, heard Saturday
nontime. 'recently was switched to
the Tuesday 10 pm. spot opposite
NBCs Bod Hope:

MUDDIES CLEAR CHANN

Porter Talks Horse Sense

When Paul A. Porter, the new chairman of the Federal Com-munications Commission, clarified his position before the National Assn. of Broadcasters in Washington last week, it was only natu-ral that his first concern should have been for that growing canker, "excessive commercialism." This, of course, inn't a con-troversial issue, for even as Porter himself pointed out, many of troversial issue, for even as router limines; pointed out, many of the nation's influential broadcasters are agreed on this point. He was merely giving due warning that henceforth the FCC would be guided by a new system that will measure performance against promise in granting of renewals.

Serious thought should be given to the very telling mirror that Porter holds up to radio, in which is envisioned an ominous future that merits the entire industry's immediate concern.

Of course, clear sailing with a fine, swift breeze luils into security, but it certainly must have been evident to all broadcasters during the past quarter of a century of constant progress that the novelty of radio as such would wear on, and that it that the novelty of radio as such would wear off, and that it would be weighed primarily on its contribution to the public. Radio can never hope to be judged on exactly the same plane as any other entertainment media. It partakes of something that is free, and, in utilizing the air, it of necessity must repay for this cuffo utility. A new set of rules must govern an entertainment that the people can control by a twist of the dial. A far-sighted broadcaster should readily see that such practices as excessive commercialism, lack of participation in civic enterprises, giving a brushoff to the educational potentialities of radio, failure to encourage experimentation—in fact, ignoring that segment of radio that now comes under the heading of public service programming—must inevitably lead radio to a slow death.

It's pretty obvious by now that Barnum was right only up to a certain point. The public may be slow to realize its rights, but in the long run it generally demands them, non eway or another. Radio will have to pay the piper, and if the final judge—the listening public—should decide that the industry as a whole is not giving full value, if the abuses remain unchecked, the retaliation can be twofold: a lack of listeners will mean lack of revenue, or else Government control can be forced, with a resultant

It certainly doesn't require a bineprint to point up that repayment in kind for the use of this public utility has a sound

Durante-Moore, Luckenbill's Babies. Stay With Esty for Campbell Soup

with only the formality of pact signaturing remaining, he soup outties taking over the Tom Luckenbill program, with the William Esty agency grabbing the Campbell account. The Schnoz and Moore stay put in the Fiddy night 10 pm.
CBS spot, bowing to under the new
put in the Fiddy night 10 pm.
CBS spot, bowing to under the new
off following beir exit after the
March 30 broadcast from the Camel
ciggle fold. Latter dropped spon-

off following their exit after the March 3b broadcast from the Camel 3b broadcast from the Camel March 3b br

show and Foote, Cone & Detain getting the billings on the Jac Carson program.

The Durante-Moore combo, ir cidentally, will from all indication stay intact, Moore copping a 2-draft board rating last week.

CLIFF GOLDSMITH OFF 'ALDRICH' SCRIPT STINT

ALJUNCH SCRIPT SIM:
Cilliford Goldmith, owner and
writer of "The Aldrich Family" Genral Foods show Friday night so
CBS. may go overseas to appear in
Play before Garage and one of less
and the state of the state of the state
tentative regardless Goldmith
litcheck off the show as scripter,
at least temporarily, relatining billing as "Aldrich" creator. His page as "Aldrich" creator. His proposed bowout as writer stems from
place hands been feeling up to pur
posed bowout as writer stems from
the state of the program of the program
take, over aeriging of the program.

Peter Donald Has Chance To Replace Fanny Brice

"Kill the Umpire," a Mort Green quiz idea slarring Peter Donald, is quiz idea slarring Peter Donald, is being considered as a summer re-placement for the Fanny Brice show by Benton & Bowles. Search for substitute show has harrowed down to the quizzer and a dramatic stanza which has been packaged by B&B. Decision will be made within next

CBS 'Road' Ends. Two Juvers In

Keping a promise 'made CBs artilitated stations some time ago by CBS will stoon have two juve serials for the late afternoon period. Both will be new, the network dropping 'Wilderness Rosel', which year, It being a revival via revision of a CBs show of 1935-38. New serials to spart the 53-69 pm. The control of the contr

Richard Sanville, who has been directing "Wilderness Road." will handle one of the new serials.

Miles Ingalls, N. Y. agent, has con-cluded a deal with Walter Meyers, Coast talent rep, to pool each other's lists.

FCC COULD USE A CRYSTAL BALL

And from the way things shape up clear heads on the sidelines of those forthcoming clear channel alloca tions hearings opening before the FCC in Washington May 9 will be

PCC in Washington May 8 will be the exception rather than the rule. If the only thing facing the committee of the rule of the rule of the rule of the rule of the related or junked it would be retained or junked it would be comparative child's play for the only of the rule of the ru

tions.

But holders of these prize channels, naturally, do not look with favor on any sharing propositions. They want to leave well enough alone. The FCC, bound by the decision which first set up the clear channels, naturally, has not authorized any enroachments or modification. ized any encroachments or modifica

tions.

Outcome of the hearings, it's felt, will be either a standpat decish or complete funking of the current setup. It hardly seems possible, students of the picture declare, that the FCC will tell certain clear channel holders to serim and allow other complete complete the complete comp

Fifth Freedomers

such a possibility.

Fifth Freedespers

Looming large in the picture are exponents of an unofficial Fifth Freedom—the right to listen to the exponents of an unofficial Fifth Freedom—the right to listen to the exponents of the right to listen to the call frontmen legislators representing remote communities in the west and outhwest where primary nightlime doubtwest where primary nightlime sent sone and the commercially minds of the call of the sent to the call of the call

Mutual Has a Problem—Mr. Anthony: Running As Entry With Liver Pills He Rouses Critics' Cry, 'Bad Radio'

A Card, That Moore

Chicago, March 20.

Most surprised announcer in town last week was Charlest Lyon of WMAQ, who dropped the Chicago Tribune like a rediction of the chicago Tribune like a rediction, in which, he was quoted as asying he is the last one to bed cost both the cooking and laundry, and, since he and his wife does both the cooking and laundry, and, since he and his wife have five kids, he's also the first to rise and shine in the am.

Only trouble with the story of the cooking and laundry, and since he and his wife have twe kids, he's also the first to rise and shine in the am.

Only trouble with the story of the cooking and laundry, and since he and his wife to the same and the story of the cooking and the same and the story of the cooking and twisted his face into a typical Lew Lefw grimment of the cooking and twisted his face into a typical Lew Lefw grimment of the cooking the distorted picture of Lyon's domestic life. Five the cooking the distorted picture of Lyon's domestic life. Five the cooking the co Chicago, March 20. Most surprised announcer

WBT. Charlotte. Sale Imminent: \$3,000,000 Plus?

With CBS toppers currently exmining bids from approximately 15 solential buyers, also of WBT the Columbia-councid and-operated station in Charlotte, uppears imminent, with likelihood of a formal sale announcement forthcoming any day councid to the control of the c potential buyers, sale of WBT, the

Harker Joins Keystone Keyslone B'casting System has appointed Ralph W. Harker, former advertising director of the Seattle Times, an account executive.

der fire and the whole question of questionable taste in radio, excessive questionable taste in radio, excessive commercialism, et al., appears headed for a showdown following highting of current abuses by Paul A.
Porter, FCC chairman, last week,
many in the trade are looking askance at the new Mutual network
pariay which terms John J. Anthony
with Carter's Little Liver Pills. Antiance bowed in as a 15-insulte afternoon show on Monday (19), and desuite the fact it no lonser carries the
solute the fact in to lonser carries the noon show on Monday (19), and de-spite the fact it no longer carries the "Good Will Hour" tag (a WMCA (N. Y.) copyright) it's the same old format that Anthony's yanked out, this time directed at the femme listeners that make up the 1:45-2 p.m.

listeners that make up the 148-2 p.m. Somes.

ment will only have the effect of at-tracting fever lisheners while bai-cally not remedying a situation that's held bad for arealy blunder point not only to what they feel makes for outside the state in plugging a well that the Problem Guy via his "aghatiating on human Ills and weaknesses" is giving the cause of good radio a setback.

good radio a setback.

Regardless of the coin entailed or any desire to hypo the network bill-ings, feeling is widespread that Mu-tual should have nixed the whole deal—daytime, nighttime or any

Joan Davis Seen Swan Soapward

fusal to open up time for new clients before taking care of their own ad-

betore taking care of their own advertisers.

Meanwhile, there's a report that Vera Vague may step into current Davis show for Sealtest when latter bows out at the end of the season.

Now Col. Paley

William S. Peley, CBS prexy who has been on leave while serving as an civilian with the OWI in the European combat zone, has just the County of the European combat zone, has just the United States and has taken over as deputy chief of the Psychological Warfare Bureau. As such Paley is now one of the Key figures in the entitic PWB setup Operating out of General Zisenhower's Beacquarters.

Blue's \$3,860,372 for Jan. Paces Net Increases; Mutual's 19% Gross Dip

Depite the wave of cancellations, the Blue network continued to rack up the biggest percentage Increase on gross billings as it moved into the first month of the new year. Networks estimated \$3,803,72 in gross time sales for January compares with \$2,885,700 for the same period last year. On the other hand, Mutual; January billings of \$1,834,255 represents a 19", decrease over the previous January's \$1,789,303.

The four network picture on the whole for the month is one of continued spiraling grosses, with total billings once more shooting over the \$16,000,000 mark for a 6% boost over last year's total.

Network Gross Time Sales (Estimated)

FOR JANUARY

	1945	1944		Pct.
Blue	\$3,860,372	\$2,895,700		-33
Columbia	5,943,940	5,658,968		+ 4
Mutual	1,434,285	1,760,303		19
NBC,		 5,109,077		+ 9
	\$16,812,905	 \$15,424,048	10.0	+ 6



eads the SHOWMANAGEMENT field....



Right on the heels of the 1944 duPont Awards to WJR and WTAG for their outstanding community service, Variety's nationwide Showmanagement Awards testify in striking volume, variety and quality to the public-mindedness, ingenuity and energy of many other CBS stations throughout the land.

For in 7 classifications, stations of the Columbia Network won four major awards.

Three of them were the only winners in their respective classes.

The next network (NBC) was represented by a total of three stations cited. The next (MBS) received two citations. Two other networks (BNC and CBC) received one each. And one independent station was honored.

What is more, a Special Citation was aimed three ways at Arthur Godfrey, and CBS stations WABC, New York and WTOP, Washington, thus upping the CBS stations honored to 6 out of a total mention of 14.

And just to round up the rest of the honors won by CBS stations, the judges specially "highlighted" the achievements of—

WEBI Boston • WIBX Utica • The West Virginia Network (of which WEHS Charleston, and WPAR Parkersburg, are CBS affiliates) WRVA Richmond • KMBC Kansas City • WHAS Louisville • WCCO Minneapelis • St. Paul • WCAU Philadelphia • WTOP Washington WGAR Cleveland • KTUC Tucson • WBIG Greensbore • KMOX St. Louis

-for a total recognition (unduplicated) of 19 stations on this Network. That is genuine leadership.

In the 12 years since Variety started these annual Showmanagement reviews, Columbia stations have received 40 major awards out of a total of 110 conferred.

That is consistent leadership.

To the winners, to the "highlights," and to the runners up, CBS extends its proud congratulations.

This is CBS...
the Columbia Broadcasting System



From the Production Centres

Bob Shaw, writer of "Appointment With Life," has resigned from the Blue where he was doing this chore, to take over writing of CBS."Mr. Heller, formerly with Blue special events department, has joined the TBC publicity corps. ... Two new announcers taken on by WLIB, Knox LaRue, Holler, formerly with Blue special events department, has joined the TBC publicity corps. ... Two new announcers taken on by WLIB, Knox LaRue, from Frenc, Cal., and Bill Matthews, formerly with WRC, Washinston, and WSAN, Allentown, Pa. ... W. W. Chaplin, of ABC, who's been back controlled the Cal. and Bill Matthews, formerly with WRC, Washinston, and WSAN, Allentown, Pa. ... W. W. Chaplin, of ABC, who's been back controlled the Cal. and Bill Matthews, former chief engineer for WMCA. now with WLIB as technical director. ... WWEW inaugurates a policy of one-minute former of the Cal. and the WLIB as technical director. ... WWEW inaugurates a policy of one-minute form all branches of the armed forces. ... Larry Haines doing "Mozart" on "Big Town". ... Bill Sweets new director of the Armstrong "Theatree" from all branches of the armed forces. ... Larry Haines doing "Mozart" on "Big Town". ... Bill Sweets new director of the Armstrong "Theatree" cast. ... John Archer and Cynthia Rogers join the "Lora Lawtow" players as "Jeffrey" and "Alicia Yates" James Boles new on "Annanda." Coodman and Jane Ace back from Florida vacation. ... The late evening announcer on WHN gagles when announcing "Music To Read By" CBS daytime serial, warting production difficulties given as reason. ... Victor Pelle, holder of the Purple Heart and recently discharged from the Army new orch leader on Mutuals" "Double on Notine Year and Sangery" ... Alexander Cornach, principal in Broadway legister. "Bell For Adano," who died last week, has been replaced in "Terry and the Piratas." Blue network strip, Boris Marshalov Mr. Jimmy (Gen.) Double on Notion flex the an acting contrib yesterday (Tuez: on WNYCs "This is Faveling" airee originating Cornach, pr

threw a cocktail party at the Ambassador hotel for John McCormick, who takes over as radio chief of the Republican National Committee April 1. Successor is Lou Tilden.

Successor is Lou Tilden.

June Merrill, WJJD woman news commaniator, doing a saries of 20minute picture shorts:...Frc. Jack Blvans, now a gunnar in a B-29, visited
sart of Blues' Togalain Michigalist' last week. Blvans used to play the part
of Chulch Ran Teachast Club in Bolly wood show....Phil Kinaman, formerty with the Chicago Opera Co., takes over the salo spot on "World Parade"
show, replacing Curt Massey... "Stage For Action" group will share the
Radio Writers' Gulld offices at 203 N. Wabaha. Move will be made this
week....Jimmie Doolittle has been named sales manager of the central
division of Noblett Radio Productions.

division of Noblett Radio Productions.

Walgreen Drug Stores and Old Gold signed up to sponsor the White Sox ball game broadcasts over WJJD for their seventh consecutive year last week. ... Dr. Preston Bradley, local prencher rates the highest Hooper rating (6.2) for a local show. Bradley has been on the air for more than deather the seventh of the

IN HOLLYWOOD . . .

and Guy Wallace have joined the east of "Backstige Wite".

IN HOLLYWOOD

The Control of the Armstrong "Theatre of the Arms

Denny Named For Vacancy on FCC

Charles R. Denny, Jr., FCC ge counsel, was nominated by President Roosevelt last Wednesday to become a member of the Commission He vould take the place of T. A. M. Craven. Spot has remained since the expiration of Craven's term, June 30, 1944. Denny would

term, June 30, 1944. Denny would serve for a seven-year period:
The Senate Interstate Committee was expected to consider the nomination last Friday (16), but failed to get around to it. Nomination will be brought up shortly, with a favorable recommendation to the Senate seen as like?

able recommendation to the Senate seen as Ilkely.

Denny, 32, is a native of Baltimore, but has Ilved most of his life in Washington. Before jolning FCC, he was with the lands division of the Justice Department. Denny is be-

Justice Department. Denny is be-lieved to have been the personal se-lection of Paul A. Porter, FCC chair-man, who considered three or four men before finally recommending the lawyer to FDR. Rosyl Hyde, assistant general counsel, will probably move up to Denny's old spok. Several other pro-millors are expected in the depart-mentors are expected in the depart-

BUCKLEY RESIGNS CBS TO JOIN DANCER, FITZ

Bob Buckley, CBS asst, western sales mgr. here for the past wo years, leaves Columbia April 1 to years, leaves Columbia April 1 to join Dancer, Fittgerald & Sankley will be media director and will handle publications as well as radio for sagney, Sou, a newly created post, will make this directly answerable to Mike Dancer, percy of the outli.

MIX Dancer, prexy of the outsit.

Buckley spent several years on
the N. Y. staff of the network as a
salesman prior to his Chicago sint.
No successor has been named as yet,
according to Don Roberts, western
gen. sales mgr.



Washington's smartest city desk wishes to correspond with handsome sponsor...

> CO YOU were a newspaper man once yourself? Good. Born reporter? Fine. That makes it unanimous.

For apparently the million and aquarter well-to-do people in WTOP's 50,000-watt area are a lot like you. That's why WTOP decided to give them a chance to play reporter.

We made a program called City Desh. A program of local news, as accurate and swift and sharp as our national and foreign news. We recruit our reporters from the audience. For every item used on the air, out goes one dollar to the reporter, with a certificate of excellence. What's

more, the reporter of the best story of each week gets City Desk's very special award amounting to five bucks.

A veteran network newsman, Cliff Allen, sits in the slot of City Desk-processes the stories - broadcasts them daily (5:35-5:45 p.m. EWT) Monday through Friday-giving WTOP listeners ten minutes of first-rate hometown news.

New twist? Yes. Sounds good? Is. Why didn't somebody think of that before? Because it's WTOP's business to think'em up first, as witness Janice Gray, The Factfinder, Stump Us, Arthur Godfrey's Sundial, Arch McDonald's 6:30 Show, and Battle of the Bureaus.

All City Desk needs now is a smart sponsor. All a smart sponsor needs now is City Desk working for him.

So call us-or you can call Radio Sales -but call. Quick

Represented by Radio Sales. she SPOT Broadcasting Division of CBS

Top Tunesmiths, Writers Lined Un For Radio's 7th War Loan Contrib

Two new sets of transcriptions, "Music for Millions" and "I Know the Enemy," will spearhead the Treasury's radio promotion for the 7th War Loan, backstopped by the Treasury Salutes.

Treasury Salutes.
"Music for Millions," which will be one of the greatest nation-wide plugs Tin Pan Alley ever got will feature feature. The properties of the feature features and a new number that the properties of the sale of the sale feature. Series will consist of 21 15-minute discs, to be used three-a-week for the soven weeks commencing May 14 when the drive begins.

The composers will be interviewed on the platters, and there will be a vocal of at least one of their songs.

vocal of at least one of their songs... Composers lined up include: Frank Loesser, Dorothy Fields, Kurt Weili, Ira Gershwin, Richard Rodgers, Os-car Humaerstein, Ward Brown, Agency, Razaf, Irving Caesar, John Andy Razaf, Irving Caesar, John Maydy Herman Hupfeld, Harold Rome, Rob-ert Sour, J. Rosamond Johnson, Hy Zaret, and Livingston, Disake and Hoffman. Others will be added.

Vocals on the recordings will be handled by Joan Edwards, Lawrence Tibbett, Barry Wood, Bea Wain, Hi-degarde and others. Mark Warnow will conduct a 25-piece band for the

platters.

Allen de Castro will be in overall supervision; with Loresser acting as laisan to the composers, and Alfred Coughlin producing. Richard Dawn will do the scripts.

If any of the songs especially written for the program should prove a tention of the country of the co

Interviews on Sked

"I Know the Enemy" will be series of 21 four-minute platters for series of 21 four-minute platters for three-a-week use during the drive. It will feature interviews with members of the drive of the dr

narrators quizzing the guests.
Ruth Barth, Paul Milton, Ted
Adams and Vivian Skinner will

atuth Barth, Paul Millon, Ted Adams and Vivian Skinner will The Treasury Saltes, featuring utstanding fighting men. Will be produced by Mark Goodson, with the following scripting: Hector Worthington Post, Richard Dana, Peter, Lyon, John La Touche and John Coburn Turner. Sale Smith, word on, will be back prominently for the 7th. She will criginate five day-time shows in washington, May 7-11, inclusive, and washington, May 7-11, inclusive, and the sheet of the shows in the sheet prominently for the 7th. She will henry Morganian was will be and washington, May 7-11, inclusive, and the first of the shows with lear-on the first of the shows with lear-on the first of the shows with lear-tury. USNR, on leave to the Treas-talent and personnel for the other ury for the drive. He also arranged talent and personnel for the other

ahows.

Eugene Carr, heading Treasury
Radio Division, is supervising all

WCAU'S 'LIMPING LIMERICKS'

"Limping Limerke" contest is being launched tomorrow (21) by WCAU on MacMcGuire's 7:30 a.m. "Early Bird" show.

"Early Bird" show. Stunt is for listeners to supply fith line, or elineher, to partial limericks. War stamps and bonds will be awarded for best lines, judges to be local showbiz leaders, newspapermen, columnists, etc.



Mark WIP's 23d Anni. Toss Shindig for Kobak

Philadelphia, March 20.
WIP-oldest station in Philly—celebrated its 23rd anniversary Friday 118b. Occasion is being marked with luncheon Thurs. 122) to Edgar Kobak, president of Mutual, of which WIP is local outlet.

Luncheon to be held at Warwick hotel will be attended by advertiscus and agencies having programs on

KFI's Newscast Policy Assailed by Film Group

Marc Connelly, chairman of the Hollywood, March 20. March 20. Hollywood, March 20. Hollywood, Committee, the Hollywood Democratic Committee, the ECC to investigate action of RFI banning all newcesters and analysts except those in its own employ from broadcasting. Letter asserts KFIs announced policy disvegards "rights of both policy disvegards "rights of both

ponsors and the public."

No Premiums, Either

NO Fremiums, Lither

A Choago, March 20.

A Choago, March 20.

A Choago, Mutual prexy, on a
recent visit here, issued an order that all Mutual exees and
salesmen statched to the boal
office become regular readers of
"Wartey." to "keep up with
what's going on," as he puts it,
in order that the boys could
relax while reading and absorb
the noutents away from the busthe contents away from the hub-bub of the business day. Kobak had subscriptions put through for all of them addressed to

CBS' MORT FRANKET. ON KMBC INST. FACULTY

Milbo Holt. FACULT 1
Mortimer Frankel, associate script
editor of the CBS program writing
division in New York, will conduct
a three-week course in radio writing
here in June in connection with the
annual KMBC will defres to reachers
amount that the compense
KMBC will defres the copenies
and is providing the honorariums
for the staff of professional vadioites
being invited.

being juvited.

Minneapolis. — Brooks Henderson has been named KSTP production supervisor, a newly-created post. He has been the station's principal an-

14.000 Jam Philly Hall to Protest

broadcasts over its station—WPEN. The daily, largest in Philly and one of the most powerful in the U.S., was attacked by eleries whose shows were washed out as sceling to "control" religion, and resolutions were passed urging action by the Federal Communications Commission.

sion.

Rev. Carl McIntyre, one of the leading gospel broadcasters in this area, declared that the Bulletin's announcement that it would grant free religious time to "representative groups" was abuse of power.

Said Rev. McIntyre: "In free time.

Said Rev. McIntyre: "In free time, proceed as resolution urging WPEN radio stations assume a responsibility that is not theirs—that of controlling a community's reliability to the station of the resolution asked FCC to legion they want on the air. On the resolution asked FCC to repeat the resolution asked FCC

WPEN Religious Programs Policy

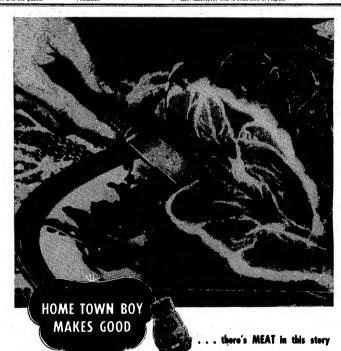
A crowd estimated at 14,000 direct time can be obtained only at the despense of free enterprise. The direct time can be obtained only at the expenses of free enterprise. The direct time can be obtained only at the despense of free enterprise. The direct time can be obtained only at the despense of free enterprise. The direct time can be obtained only at the despense of the enterprise. The direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the direct time can be obtained only at the despense of the despen He called the Bulletin "smooth and subtle in its attack on religion," but added, "no newspaper is power-ful enough to stand up against the

gosuel. Rev. McIntyre also churged that NBC also was seeking to "control religion" in its policy on such broadcasts

The Gospel Broadcasters, 16 radio clerics, urged that FCC grant a license to another station in Philly if present ownerships refuse, or camout "take care" of, all religious programs seeking air time.

grains seeking air time.

The audience by a voice vote passed a resolution argaing WPEM to rescind its cancellation of the programs (effective April 2) at least until libey are able to find time on other stations.



For these home town boys really made good-not only in Baltimore but spread to become the largest packers of meat on the Eastern Scaboard. They're the William Schluderberg-T. J. Kurdle Company*makers of Esskay Quality Meats.

Radio Advertisers for 20 years, it took WFBR-the big home town station to tailor-make the program Esskay had been looking for-"It's Fun To Cook." Started in 1943-three days a week-listener demand jumped it to five days a week. Mail averages 1000 pieces weekly.

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore . . . buy what the successful home town boys have always bought and are buying today ... W ... F ... B ... R ...

*Agency: Van Sant, Dugdale & Company, Inc.

Cott Suggests NAB Set Up Co-op Bureau to Handle 'Cuffo' Problem

National Assn. of Broadcasters has been urged to set up national and regional allocations committees to clear requests for airtime by public service organizations. Resolution to that effect, introduced by Ted Cott. of WNEW. Nat Data District manique in N. Y. 28, will be taken up by the national unit will be taken up to the national un

Little opposition to the measure is, Show will be feature of station's expected. Indies and network star-pregular cross-the-board "It Hapshous tone have been squashing pened Then program (2.09 p.m.), while the hardreds of quasi-govern-public service groups which have pared of an interview with white-been causing overlapping of cambines and the state of t

their virtues, Mechanics of the bureau would, operate with a fulltime head to determine priorities backed up by volunteer groups or a paid staff to, handle the writing and builtelin deverate regionally. Financing could be determined in several ways, Cott adds in his resolution. Member status could pay a certain fee consensementally, or the organizations moved to the consensementally, or the many configuration moves to handle their campaigns, or, finally, the NAB itself could absorbe decided to the consensemental to the consensement of the country of the c sorb the cost.

Whiteman's Birthday

Paul Whiteman's britiday. March 28, will be celebrated by a special show skedded over New York indic. WLIB.

RKO-TELE V-E DAY

RKO Television will film the ac-tivities in the Blue Network news-room on V-E day and two hours later video the negative on the net-work's television show over Du-

later video the negative on the net-work's television show over Du-Mont's 'WABD.

Stunt will save from two to four hours in processing since film will not be processed to a positive state, the negative being used instead.

Blue has execlusive use of Du-Mout faelilities on V-E day, as pre-viously reported.

Is Everybody Happy?

It may not be according to Hoyle, but the renewal last week of the "Vox Pop" Monday night CBS program carried with it something of a Ripley in agreements.

Extension was written on half a sheet of McCann-Erickson sta-tionery and comprised the fol-

lowing:
"Sirc. I'll go alonge."
signed. Parks Johnsont.
"I'll be glad to pay for it
"signed. Ken Bonham. for
Emerson Drug Co."
"We're for it too... we make
15%." signed. Lloyd O.
Coulter, for McCann-Erickson).

Star's Met Role Makes Understudy 'Contented'

Landing of a leading role in the Metopera's "Golden Cockerel," re-sult of year-long plugging for the part, interrupted Josephine An-toine's weekly Cettury hop from N. Y. to Chieago for "Contented Hour" Monday (19).

Virginia Haskins subbed here for the commuting diva.

'TINY' RENIER'S TALENT HUNT

St. Louis, March 20. Ghester G. "Tiny" Renier, KMOX director of program sales. is back from a 31-day trek in search of new talent for the station.

MORGAN TEES OFF ON WOV WASH. NEWSCASTS

WDV N. N. will get its first program cmanating from Washington today (Wed.) when Thomas B. Morgan, head of WOV's When Thomas B. Morgan, head of WOV's Washington Broadcast on political news.
Program will eventually have a direct line to New York, but until then. Morgan will ent a platter immediately affer the President's week of the Work of the Work of the President's week of the Presiden

Scripps-Howard WMPS Sale Brings \$35,000

Memphis, March 20.
Transfer of WMPS (Blue) from
Scripps-floward Radio, Inc., to Abe
Plough's new WMPS, Inc., took
place Friday (16) with approval of
FCC. Sale price was \$350,000.

Plough, head of the international chemical firm that bears his name, said Harold Krelstein will continue as g.m. and that present personnel will be retained. However, a pro-gram of expansion is planned.

CBS TELE SNAFU

WCBW, CBS television outlet, went off the air suddenly Wednes-day night (14), due to a breakdown of the audio system. Fault was re-paired by next night, however, and regular Thursday schedule was put

Mutual to Hypo 10-11 P.M. Shows

Mutual's 10 to 11 p. m. niche is etting the attention of the webs rograms v.p., Phil Carlin, who is Mittual's 10 of 1 p. m. niche is getting the attention of the weeks programs v.p., Phil Carlin, who is intent on pitting half-hour shows into this hour-long slot every night in the week, except Friday, which is filled by descriptions of boxing bouts from N.Y.'s Madison Square Garden.

in the week, except Friday, which is inlied by descriptions of toxine bouts filled by descriptions of toxine bouts filled by descriptions of toxine bout signed Arch Oboler to write and produce a dramatic series in the 10-100 p. m. and ton Thrustys, being the control of the toxine to the control of the week, and the toxine to the control of the week, and will amisuse the adol producers for statuse; in this 30-minute metho on the other sugars of the week, and will amisuse the fine toxine to the control of the week, and will amisuse the fine toxine to the control of the week, and will amisuse the fine toxine to the control of the week of the control of the cont

DAVE ELMAN, WHODUNIT NEW MUTUAL PROSPECTS

Mutual is negotiating with Dava Elman for an auction-type audience participation half-hour once-weekly program. Elman, who had "Hobby Lobby" on the networks for several years until recently, has been doing the auction stint on bond tours and at service caupts.

ing the auction stint on bond tours and at service camps. Network is also readying a 30-minute once-worky detective, mystery program for airing. "Mysterical Traveler," currently in the 9:30 to 10 p.m. slot on the web, is due to leave shortly, although definite starting dates for the two new shows flave not yet been set.

FM Muddies Continued from page 27 =

radio to all parts of the land, day

That's one of the things the FCC preparing to "rassle" with. Oth-That's one of the things the FCC is preparing to "rassle" with. Others include FM; international setups in which Central and South America must be considered; the question of whether stations more powerful than 50,000-watts should be authorized to serve certain communities and a whole raft of kindred subjects.

Headed Down to Rio

Headed Down to Blo FM, of course, is one of the keystones to the entire picture. If, as its boosters predict, FM is all set to its boosters predict, FM is all set to the course of the concentrated of the concentrated, but reliable 24-hour saturation coverage of an area by FM, the clear channel mellow will present less difficultation.

ties. Background, reason for the sked-ded hearings and the FCC effort to clear the clear channel picture, of course, is the Rto de Janeiro inter-national contab akedded for 1946, when the State Dept, and a board of U. S. experts will still no an ovar-all two-continental communications boread-radius barnival.

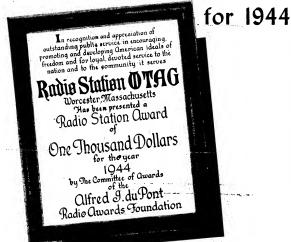
Overseas for USO Since Jan. 43-Now in Germany



FRED LIGHTNER Dint PHIL COSCIA



are proud to receive the duPont Award



for . . . "outstanding public service in encouraging, promoting and developing American ideals of freedom and for loyal devoted service to the nation and to the community

WTAG WORCESTER, MASS. BASIC CBS Represented by RAYMER Hooperatings Show XXOX

Hooperatings Show XXOX

Daytime Audience up 29.7%

Daytime

1944 compared with 1943 shows a daytime increase in listeners to KXOK of almost 30%. All other setwork-affiliated stations in St. Louis showed an average audience loss in the daytime.

EXOK advartisers, on the average, enjoyed a ples andlesse of 29.7% at no increase in cost.

or the 40 quarter hour periods between 8:00 A. M. and 6:00 P. M.-a total of 200 Hooper checked periods Monday through Friday-KXOK increased its average audience almost 10% for the year 1944 compared with 1943. This over-all measurement is the first annual composite station listening index ever produced by C. E. Hooper, Inc.

This spectacular daytime increase in listener audience, without any increase in rates, means that KXOK advertisers received an average bonus measured in extra homes reached per dollar invested of almost 30%.

It is profitable to place your business on a station zooming to the top. It is satisfying to be among the many alert advertisers now enjoying a plus audience. No wonder KXOK's advortising volume has grown apace with the station's listening audience.

SAINT LOUIS (1), MISSOURI.

630 Kilocycles * 5000 Watts * Full Time * Basic Blue Network

Owned and Operated by the St. Louis Star-Times



KSTP's Radio News Assn. Cueing Nation-Wide Setup for Stations?

Deprived of obtaining full cover- N. Y. Indie Featuring age from Associated Press, KSTP. St. Paul, is reviving its own radio news assn. and Iras concluded arrangements to serve most of the stations. Minmesofa, including Movement with the product of the restation of a national radio news service to give stations complete news coverage which they are not now getting on the Associated Press, "A" wire and press association wires. rangements to serve most of the

Press, "A wire and press association wires.
According to Standard Hubbard (President of KSTP, the station has resident of KSTP, the station has were it unavailable. This wire, he says, carries the overflow from the "A" wire plus many local state and munan interest stories. Many of the press of the papers have carried them. Hubbard says this practice shows that the AP is trying to proceed the newspapers by not making Station management of KSTP is Station management of KSTP as

re-establishing its correspondents in towns throughout Minnesota, parts of Wisconsin and North and South of Wisconsin and North and South Dakota, and will pay them as in the past on a per story, basis. Manage-ment is also expanding local neew-staff to get complete coverage in the State and City offices, and better general local coverage.

raiknor Takes Over
St. Louis, March 20.
Lt. Col. Frank B. Falknor, recently discharged from the Army where he served in the Office of Strategic Services, has taken over as general manager of KMOX.

'Old Palace' Platters

New York Post-owned WLIB is alring half-hour series, Monday through Friday at 2 p.m., bringing famous old time vaude stars to the

air via platters.
Stars so far have includad George
Jessel, Georgie Price, Van & Scheuk,
Gallagher & Shean, elc.

Dauntless Dotty' Preems WBZ, Hub, Program With Kudo From B-29 'Sponsor

A letter from an air officer in the South Pacific provided WBZ with great copy as it presented Dorothy Miles on her initial program over station last Thursday (15).

Ll. Col. Robert K. Morgan, pilot of the historic "Memphis Belle: Christened his new bomber "Daunt-

Ll. Col. Robert N., Morgan, pinc. Col. Robert N., Robert

Nips Fixed Selves By Burning Manila, Feldman Reports, Gls Hate 'Em

Arthur Feldman, Blue network overseas correspondent just back from Manila, brings the story that the Japs really faced themselves whan they burned the Philippine capital olty

"Herés this gang of anxious fighters who've gons through all sorts of ferce action just inching their way, aghing every minute with the bright lights' of Manila always in their mind-a goal at which they can relax, get in that 'rum and coke mood and come close to living like human beings again," Feldman said. Then, after they capture they cap Here's this gang of anxious fight

recreation at all, USO units haven them moved up into the area as yet. AFRS hasn't been able to keep pace with the advance and Manila's place of recreation have all been wiped out. Believe those GIs, this war is a personal thing now, so look out, Nipst." according to the Blue re-

porter.

Unlike many of the returning correspondents, Feldman is doing no squawking about lack of radio equipment of the property of the prope

reports could be started on their way back to the U.S.

Without the Apache, Feldman said, it would have been merely a waste of time for the correspondents to go along, as far as getting their stuff back home was concerned.

Nets in Middle

Continued from page 26 =

Costinued from page 28

must go, according to a statement from prezy Niles Trammell. Metador installed to bring fits about is related as a ponsor messages are to be permitted anytime within the first womitted anytime within the pilot womitted in the last three mitted and the pilot with the pilot within the pilot within the pilot with the pilot within the pilot with the pilot within the pilot wi

Two-Man NBC Teams

13-minute segment.

Two-Man NBC Teams

Also in the works at NBC is a ruing that all news shows on the web's owned-and-operated coultest with the country of the country of

How About Beatter?

How About Heater.

Mutual likewise joined in the parade, but only to the extent that Ed Kobak, president, said the matter was being studied. No announcement, or hinf of policy line, was

when the control of policy line, was forthcoming.
Chief interest in the Mutual move, of colices, revolves around the Gabriel Heatter news shots. He had been supposed to the colice and the cause many sponsors feel name can sell more goods than an ordinary staff gabber through parsonal appeal and this, presumably, is borne famely freeworks in connection and Mutual (a la NBC) mistal lead to some fancy freeworks in connection some fancy freeworks in connection

some fancy fireworks in connection with the Heatter sessions;

Sales Power of Radio

In fact, its success is in ratio to ils cials would seriously im selling power. setting power.

Many things in addition to the right kind of commercials make a program aucced on the air. Wrong timing or the wrong type of show, had programming and mediocre program content may all contribute to its rulu, often leaving the commercials to take the blame.

Ne Legislation Needed

Naturally I do not pretend that all radio commercials are perfect, any more than I do that all news-paper ads are perfect. But there is all radio commercials are perfect, any more than I do that all newssuphing wrong with time that common sense cant fix. It will not require an act of Congress or any
other treatment that the advertisers
themselves cannot be helpful to he
trigging about. Arbitrary without
the cooperation of the advertisers
may do the situation more than
than good. By its very economics, if
radio must depend upon advertisive,
for existence. Anyone who has
tisseed to broadcast
the comments of the comments
control would not wish to trade our
programs for theirs, I'm sure. Commercial support vitalizes radio.

I am of the opinion, that NAB's

I am of the opinion that NAB's survey to find out "What's wrong with Radio," if painstakingly con-ducted, will very likely disclose that satisfied customers usually keep still and that most of the objections come from the critical minority of professional fixers who would like to curb radio's advertising value to suit their own whims.

In dealing with advertising on the air, we in the Duane Jones Co, have found that, when we increase the length and number of commercials length and number of commercials to lest our programs, invariably their Crossley ratings so up. This cortainly indicates that audiences viding they any something of interest to them. When making these tests, we load the programs to the limit under NAB rulings with commercials that precede, interrupt, and follow these broadcasts. And we know from the results that any arbitrary cutalibent of commercials with the commercial commercials and the commercials that any arbitrary cutalibent of commercials and the commercials are commercially commercials and the commercial commercials are commercially commercially commercially contained to the commercial commercial commercial commercial commercials and commercial co

selling power.

Many things in addition to the Many things and the Many persons and the M

NEWS MARCH 19 Marks Renewal of News on the hour, gaslversary on RADIO-ROW HOLLYWOOD



us not indulge in be ligerance, gentlemen! Surely the world's big enough for either peaches or bananas with Wheaties."

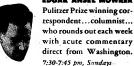
ACE ANALYSIS!



J. RAYMOND WALSH

historian . . . economist . . . lecturer ... who focusses a sharp searchlight on world affairs and events. 7:30-7:45 pm, Monday-Friday

EDGAR ANSEL MOWRER



Both are brilliant news analysts, currently available for sponsorship. Both - of course - are on WMCA!

YORK

AMERICA'S LEADING INDEPENDENT STATION

Weed & Company . Chicago, Detroit, Hollywood, Boston



"For fostering vacial good will and understanding"

WMCA feels honored that it is the only New York station to receive the Variety Planue Award for 19 id.



That "Variety" Citation for George Hicks reminds us

SAW THAT nice little bouquet for George the other day, and old man temptation almost got us: we came near writing an ad about the swell job some of our boys are doing on the news front. Felt like bragging a little. After all, George was the first one to broadcast the Rhine crossing... and Gordon Frazer was the first radio correspondent to cross the bridge . . . and Arthur Feldman was the first to broadcast the news of three major landings of the Philippines campaign ... and Ray Swing did just get the BBC award last week!

Well, it was quite a temptation. But we finally put our bugle away without blowing a note. Settled down then to figure out why these men (and all our other Blue men up front and out at sea) do such a bang-up job. Got to thinking that our red-hot interest in the whole news and information picture might have something to do with it. That's a pretty important part of our operation over here, you know. We are building sound news policies. Frankly, it's tough going sometimes, but it's right and we'll make it work.

For example, we face the issue, and admit that everyone over the age of six is prejudiced one way or another. And this fact in itself makes it impossible, on the face of it, to overcome bias by filtering all the news and commentaries through one "unprejudiced" man.

That's silly. No man is smart enough to know what the public ought to hear. So, having picked men with a sense of responsibility, we let them say what they feel, reviewing their work only for good taste and for competent news authority. Then we set out to balance these prejudices: a commentator with a slant toward the liberal is balanced off with another more conservative.

Then we let them ride, with only this bit of coaching: "Get it all; get it straight; get it first,

And maybe the fact that the Blue Network practices freedom of speech instead of just preaching it inspires these men to do a great job.

We trust America. We don't think our people

need to be spoon-fed. We think they can make smart decisions if they're given all the news, all the information, all the slants. And, so far, we can't see that we've been wrong.

WHAT IS NEWS? It's a tot of things, none of them simple. It's the first flash over the wire. It's the foxhole-eye view ... the interview with the Commanding General ... the Washington sum-up ... the commentator's interpretation.

terpretation.

But whatever it is, news is the anvil on which
tomorrow's public opinion is shaped.

That's why the Blue Network does everything, every day, to keep it—

Speedy sive Interesting Varied Accurate Comprehensive

A Whisper o Advertisers. A network that's winning acceptance by dealing them straight isn't a bad one to keep in mind!

AMERICAN BROADCASTING COMPANY, INC. THE BLUE NETWORK

ol. Lewis, McNutt B'casts Cue Boff Pattern for Postwar Radio Co-op By DON WALSH It is good that authoritative speak gualited to speak for radin and gualited to speak for radin and in mirror the respect of the speak for speak what broadcashing has done and in do, given the proper opportunity. It be hard a lasting peace, what broadcashing has done and in do, given the proper opportunity. It is proved the first of the speak what broadcashing has done and in do, given the proper opportunity. It is the American public to tell they were the first of the speak what broadcashing has done and in do, given the proper opportunity. It is the first of the speak what broadcashing has done and in the American public to tell they what broadcashing has done and in the American public to tell they what broadcashing has done and in the American public to tell they in the American public to the large what broadcashing has done and in the American public to the large has been defeated in the depth of the more conflict in the library problems in our case has the 130-145 pain. The conflict of the more conflict in library problems in our case has the total the proper opportunity in the proper opportunity in the complete proper properture and the conflict of the more conflict in library problems in our conflict of the more conflict in library problems in our convertion of the properture of the conflict of the conflict in library problems in our convertion of the properture of the properture of the conflict of the conflict in library problems in our convertion of the properture of the conflict of the conflict in library problems in our convertion of the properture of the conflict of the conflict in library problems in our convertion of the conflict of the conflict of the conflict in library problems in our convertion of the conflict of the conflict of the conflict in library problems in our convertion of the conflict of the conflict of the conflict in library problems in our convertion of the conflict of the conflict of the conflict i Col. Lewis, McNutt B'casts Cue Boff

RADIO REVIEWS

Tattern for rostwar Kadlo Co-op

By DON WALSH

It is good that authoritative specialtic for the control of the control of the control of the control of the American public to fell the
downwington, the proper opportunities of the control of the American public to fell the
story, without trappings and spanie to be
seen to control of the control o

seep the "arrental at home" running on all 16 cylinders.

JOAN BROOKS

With Archie Bleyer Orch
Director: Aee Och 11:115 p.m.
Smalaining
WABC-GS. N. W.
WABC-GS. N.
WA

STORY TO ORDER STORY TO ORDER Writer-narrator: Lydia Perera Producer-director: Ross Fillon Announcer: Herbert Antoine Organist: George Crook 15 Mins; Suu., 9:15 a.m.

Announcer: Merbert Andone
Of Management Services

Saffanis Services

S

"NEW YORKERS AT WAR"
Freducer-narrafor Lon Gould
Is Mins, 190n-1946-471, 529 p.m.
Sustaining Y.
Opetier of this thrice-a-week feature (12) used the usual format for
Opetier of this thrice-a-week feature (12) used the usual format for
Opetier of this thrice-a-week feature (12) used the usual format for
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"TOO LONG, AMERICA"
With Edward G. Robinson, Rex Inrram, Lee Whipple, Cordell Hickman, Camille Roome, Alones Thayman, Camille Roome, Alones ThayRaymond Lawrence, Jack Raymond
Raymond Lawrence, Jack Romer,
Ivan Green, Charles Seel, Tom
Producer: Wat Humphrey
30 Mins: Wed March 141, 10:30 p.m.
(one shol)
Sustaining

30 Mins., Wed. (March 14), 18:38 p.m. (one shol)
Wiz.-Biue. N. Y.
This excellent and timely show was given good in the beautiful to the control of the contr

that there is no reason for a hope-top-sattinate.

The state of the s

Show originated in Hollywood. There was an unfortunate break of about 20 seconds of dead air between end of Hollywood stinl and beginning of LaGuardia's parl. But, aside from this one instance, production was smooth throughout.

tion was snooth throughout.

REED CLAFTS

News Commensior
15 Minz; Mon-Fit, 848 p.m. (CWT)

SCHENLEY (Dubonnet Wine)

WIND, Chiese State State
Graffits, Chicago Times columnist,
mentiators from Chicago, brings to
the mike a warm, smooth, pleasant
Guiver, that gives a minupitant
of silver that gives a minupitant

terminology and is thereby, essily understood.

THE PAY OFF "MOTE."

WITE JAW OFF "MOTE."

WITE JAW OFF "MOTE."

WITE JAW OFF "MOTE."

Rob Gorgan, Martin Wolfoon, Richard Coopen, Martin Wolfoon, Richard Coopen, Martin Wolfoon, Bob Gorfffen "Mote."

Bob Gorfffen "Mote."

The Blue web and the National Theorem Conference wrecastly countries of the Mote. The Blue web and the National Theorem Conference wrecastly countries among servicemen, picking four for airing on successive Monday nights among servicemen, picking four for airing on successive Monday nights among servicemen, picking four for airing on successive Monday nights among servicemen, picking four for airing on successive Monday night (Mote. Mote. Mote.

Des Molose-Morey Miller sided horo time, and sounding warm and human about it all.

Memphis—Harry Eldred, Chicago radio man, has Johned WMC as Johned WMC as production may: Formerly with WBBM, Chicago radio man, has Johned WMC as production may: Formerly with WBBM, Chicago, and WHM, MILEN, Dispute, and with KDTM, Dibuques, also added to engineering staff.

"IS YOUR HOUSE IN ORDER?"
With Prof. George-William Smith
Rabbi Reuben Slonim, Rev. Sey
mour Smith, others.
30 Mins: Sun., 2:30 p.m.

mour Smith, others

30 Mins: Sun, 2:59 p.m.

30 Mins: Sun, 2:59 p.m.

WTIX, Troy

Credit libit imprompti roundtable

The discussions pivot on question

The discussions pivot in question pivot

place." Still another was, "Wh, are referent for the other in sub-stand-term from the control of the control of

(Continued on page 38)



Local Advertisers

Know . . .

The \$200,000,000 steel plant of Genera, Utak, 40 miles from Seit Lake City, drawing all lits Iron ore, cool and linestonan from Utak, has ercerted interactions from Utak, has ercerted transland of industry to this state. With onasol capacity of 1,283,000 tens in the largest integrated steel mill in the west, and another reason why basises is good in Utak!

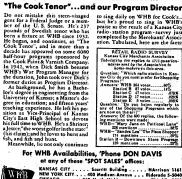
When it comes to selling, local and national advertisms know by experience that "NOYE brings results. For instance, one setloned account in renewing his contract, said, "We want you to know how sile-





JOHN BLAIR & CO.





Meet WHB's John Wahlstedt -

"The Cook Tenor"...and our Program Director

to sing daily on WHB for Cook's... but he's proud to sing in WHB's praise as the result of a Kanasa City radio-station program-survey just completed by the Merchants' Associ-ation. Tabulated, here are the facts:

at any of these "SPOT SALES" offices:

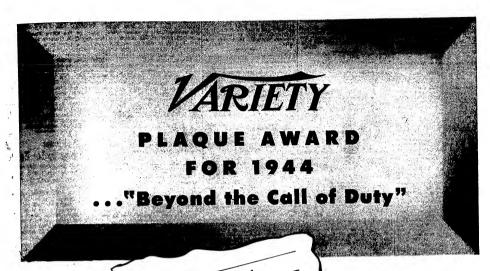
KANSAS CITY Search Building Marrison 11st

KANSAS CITY 400 Medium Arenus Elderode 3-5040

CHICAGO 300 North Michigan Pankin 8300

CHICAGO 300 North Michigan Pankin 8300

SAN FRANKIC KEY STATION for the KANSAS STATE NETWORK Kantas City • Wichita • Salina • Graef Bend • Emporia Missouri Kansas Kansas Kansas



WTIC, Hartford

Whereas WBT had a scourge at its doorsteps and acted, Hartford's WTIC used its facilities In anticipation of one. WTIC learned that alcoholism was health problem number four and particularly aggravating in war time. Not a moral deprayity but a disease, WTIC decided to awaken and educate its listeners to its causes

In cooperation with Alcoholics Anonymous, WTIC's Paul Morency and Leonard Patricelli arranged for a series of broadcasts, presenting and cures. cesse histories faithfully dramatized and narrated by actual ex-alcoholics. WTIC didn't want too many Lost Weekends in Connecticut. Not a pretty subject but an important one, brought out into the airwaves by a front line radio operation.



DIRECT ROUTE TO AMERICA'S NO. I MARKET

The Travelers Broadcasting Service Corporation

Member of NBC and New England Regional Network

Represented by WEED & COMPANY, New York, Boston,

Chicago Detroit, San Francisco and Hollywood

Television Reviews

"MADISON SQ. GARDEN BOXING
BOUTS"

Froducer: Ed Sobol
50 Mins: Fri. 1181, 10 p.m.
GILLETTE SAFETY RAZOR CO.
WNB1-NBC, N. Y.
(Mignor)

With the pictures of the Gillette products, and their users, flashed on the series being rather reards. In the concentration of the series being rather reards. In the concentration of the series being rather reards. In the concentration of the series being rather reards. In the pictures of the Gillette products, and their users, flashed in the pictures of the Gillette products, and their users, flashed in the pictures of the Gillette products, and their users, flashed in the pictures of the Gillette products, and their users, flashed in the pictures of the Gillette products, and their users, flashed on the series of the Gillette products, and their users, flashed on the series of the Gillette products, and their users, flashed on the series being rather users, flashed on the series of the series

of action and a small but enthusiastic gate kicked in with a little background noise which, unformately, and the same properties of the same purpose of the same purpose and the same purpose and CBS gets a nod for ingeneity in infilteria manapoly on boxing telepose the same properties and control to the same properties and the same properties and

ously read, and war maps were hard to see. Don Faust was the culprit in the newsreading dept. Mike.

Follow-up Comment

ness now completely gone.

"This is M. Bene" for Circle
Blanca on CBS reserved a stiff hypo
Blanca on CBS reserved a stiff hypo
Blanca on CBS reserved.

Blanca of Joseph Courads

"The liveral of Daviences". Book coldtime liveral of Daviences". Book coldtime liveral of Daviences. Book coldtime farmer of Daviences. Book coldtime farmer of Bartender and fell just, abort

enough substance and fell just, abort

might have been given it by a less

experienced voic. He's been signed

to ennee the show regularly every

week.

Louisville. - WHAS, Courier-Jour-Loutsvite. — WHAS, Courier-Journal and Louisville Times, was the recipient of a certificate of distinguished service from the American Legion, Department of Kentucky, for promoting the "Phone Home Fund" which provided a pot slightly in excess of \$40,000 for wounded soldiers al, Nichols General hospital and Bowings, Field AAE, Downful. and Bo winan Field A.A.F. hospilal,

WKY, OKLA. CITY, GETS POWER FROM TOWER

Gayle Grubb, gen, mgr, of WKY. Oklahoma Glty, was in New York this week outlining to agency exe-improved coverage the station ex-pects to provide when its new type pacts to provide when his new type double half-wave antenna goes into action in about 3t days, contingent on final FCC approval. Tower, only one of its type, accord-ing to Grubb, is outfitted with an in-

ing to Grubo, is offinited with an in-sulating device half-way up its 915-foot height which provides an in-creased ground wave. This, he ex-plains, has the effect of increasing signal power without injection of adtional inice into the 5 kw outlet. ditional juice into the 5 kW, offilter, System has been used effectively for shortwave broadcasts but hasn't been utilized for standard broadcasts. After midnight lests have been conducted, Grubb disclosed, leading the station ownership to believe

the station awhership to they've really got something, on 930 ke, is an NBC affiliate.

Nwk. News-WBYN Deal

Cues Jersey Coverage Evening News Publishing Co., pub-lisher of the Newark Evening News, last, week completed purchase of controlling interest in WBYN, migratic to approximately subject to app-oint of the Newark News (News). In speaking with new MBS (oppers) and the speaking with the new MBS (oppers) and the speaking with the speaking with the new MBS (oppers) and the speaking with the sp roval by the FCC.

provat by the FCC.

Pending such approval, the station will continue to be operated by present owners. In the event the FCC owners are proposed to the provide of the provi

Radio Reviews

story he loid of a bowhout experistory he loid of a bowhout experistory he loid of a bowhout experistory he loid of pitter must have

A series of interrogations about

A series of interrogations about

Regross and housing clicited from

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Mary has a harmeriant citizen, and

be" Mrs. Findlay tended to overpitte har points a bit. Mr. Kenney

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Russell Sage Womens. Collega. con
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Russell Sage Womens. Collega. con
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reserved and the served of the de
reserved and the served of the de
dering the processing—some of them

during choice evening hour.

Agro.

"THE ROAD TO VICTORY"
With Sterling Cheseldrine, Alfred
Geller, Ted Field, Leo Haas,
Rowens Riey, Aun Lewin, Etalie
Producer: Bena, Shaw
Writer: Jagk Curtis
Willer: Jagk Curtis
S Mins, Tues, [13], 10:30 p.m.
Sugtaining
WeVD, N. Y.

Serpler-amrator Jack Curtis-whipped together a histenable intire-whipped together a histenable inter-tion of the control of the control of the form musual and interesting ine-mix reported on Associated Peas many control of the control of the were war-cured but emphasized to covered "invarient" the stered pre-ceivered "invarient" has been dis-covered "invarient" has been dis-tant to the control of the country in the Congressional Library; the path of feeting Germans, in the path of feeting Germans, in

path of feeing German, etc.
Final three minutes of the quarter,
bour were devoted to actual AP.
Final three devoted to actual AP.
The path of the feet of the feet

MALCOLM PHERSON TO WFIL

Philadelphia, March 20. Maleolm McPherson, former pub-lic relations director of the Ralph H. Jones agency, Cincinnati, has been named promotion chief of

BBD&O. Duane Jones Get Clark Candy Biz But No Change for Mary Small

Shift of the Clark Candy and Chewing Gnm secounts to BBD&O and Duane Jones from the Walker & Downing agency will not affect the Blue network's "Mary Small—Junior Miss" show, which will continue on Sundays in the 5-5:30 niche.

Sundays in the 5-5:30 niche, Stanza was renewed comple of weeks ago, when Walker & Downing still had the Clark account, for another 52 weeks, and Ed Wolfy, who packages the "Small" stanza, received a letter this week from the client continuing of the dost. A Rowever, Walter Tobbells of the programmer on Western Comparison of the programmer on Western Comparison of W&D, effective immediately.

wky. Late Mutual News Stanzas by Leo Egan

. Mutual will inaugurate this week newscasts with Leo Egan handling

In speaking with station exces, new MBS toppers have found that outlets fell they were not getting enough late, ews service from the network late at night. Result the two late current events shots start, ing pronto, on a sustaining basis, de-soite fact that stanzas will cut in on dance band remotes



On time with the right time - in the offices of time buyers from coast-to-coast that's one reason Weed & Company keeps a steady flow of signed contracts in the mail of Weed-represent-

WEEI YOLK BOSTON CHICA



WORCES

SCRIPT TROUBLE?

ng team, ex-Army, 28 yrs lane for adduloud assignats, adspublious or di Samples but no spec. Box 106, Variety, 154 W. 48th St. New York 19, N. X.



Inside Stuff—Radio

In a breezy, intimate letter mailed to the trade last week prez Ed Kobak of -Muttal delivered a sort of "quarterly report" on operations since he moved into the polar about three months ago. Adopting an informa, cross-out the four typewritten pages. Undeniably a promotion, Kobak's letter santity refrained from bombastic claims about the network's present position nor did it boast in a "watch our snoke" view. It placed reliance, the contract of the present position of the contract of the co

Number of radio features have been skedded by the Red Cross War Fund of Greater New York in the windup week of the March campaign. Saturday, (24), a special program celebrating the LISh namiverary of Greek Citics, will be staged over Mutual, originating at WOR and at WGN, Chiego. Monday (26), stage, radio and sceen stars will pay tribute to the Red cross over WEAF, N. Y., 6:19-4:69 p.m. Same evening, at 3:30, Robert Weele, bartions, will appear on the N. Y. indiew WQXH. On March 25 a reach with the WGX of the WG

"Love of Mike," daily radio column conducted by Ben Kaplan in the Providence, R. I., Bulletin and syndicated by Bell Features was scrapped by the Providence daily last week because of the newsprint situation. Kaplan, who had been fulltime radio editor of the sheet, has been sidearked onto the news copy desk.

He'll continue to turn out the column for Bell, however.

New York city's owned-and-operated station, WNYC, and its FM running mate have steeded portions of the George Gershwin memorial concert (28) for artitus. Featured will be Leonard Bernstein, Muriel Carmen Jones) Smith and William Franklin, or 'Porgy and Bers' and Cafe Society Uplows.

WNYC has programmed the 9-9:55 p.m. alot, FM outlet to 10:30.

It Paid \$77

It Paid \$777

Chicago, March 20.

"Crime doesn't pay" was Molle
"Mystery Theatre's" lesson for
the evening Tuesday (13), but
keep who was bending an ear
to the thriller, can't get excited
about such propaganda, inasme has an directed lessen at a
the announcer sense that a
the announcer punched home the
clean living message.

"This is a stickup," said the
stick that the stick that the
stick t

WGAR SENDS GEORGE TO SOUTH PACIFIC

Cleveland, March 20. Carl E. George, WGAR's ast. mgr..

1s enroute to the Philippines on a
war correspondent stint aimed
agetting first hand news concerning
serviceme and women from the
area back to folks at home for use
no hoadcasts.

Trip is a repeat as far as WGAR's

Trip is a repeat as for as WGAR's

Byton program director, to Europe
Byton program Byton program director, to Europe
Byton program Carl E. George, WGAR's asst. mgr

79-Station Miss. Valley Web Checks In April 15 With A.M. Farm Series

Ed Gottlieb Returns To Carl Byoir Agency

Ed Gottlieb, radio director for Carl Byoir & Associates from 1941 to 1943, has returned to that office in charge of the Graham-Paige account.

charge of the Granam-Page account.
During his absence, Gottlick
worked for overseas branch of OWI,
first in charge of radio in the London
office, later as chief tactical radio
program man for Radio Luxembourg program man for Hadio Luxembourg In latter spot it was Gottlieb's job, as psychological warfare liaison man with th: 12th U. S. Army group, to beam programs aimed directly at German soldiers in the front lines.

HUSING ON SPORTS

Time has been cleared on 79 stations compraining the recently established Mississippi Valley Network, organized by the North-Central Broadcasting System, and the new chain gets underway April 15 Tam. (CWT), includys-ta-week. Program, to originate from W.D.C. Minneapolis, will include latest, war news as it affects agriculture, overnight Washington farm building, complete market into and musical complete market into and musical Time for the entire hour 's practically sold, according to John W. Boler, president of NCBS and MVN, with sponsors to be ammounced in a Time has been cleared on 79 sta-

Boler, president of NCBS and MVN, with sponsors to be announced in a few days. Cost of hour, including time for entire network, runs around \$18,000 a week. Flexibility of circuits in the new setup will permit a round-robin type of operation, with any station enabled to originate all or part of any network broadcast.

Crosley Gets Started

Albany, March 20.
Crosley Corp., of Cincinnati, has filed a statement designating its New York state offices for the operation of a radio broadcasting business at 120 Broadway, New York city.

'POSTWAR BOSTON' GETS YANKEE NET SPONSOR

I ANNALE INLI JUNIOUS

Boston, March 20.

Boston's post-war possibilities will be tha subject of a series of civic programs sponsored by Boit, Dalton & Church, insurance company, starting tonight over WNAC Yankee net.

Lyons, Boston Globe top reporter, Tobin and Louis M. Lyons, Boston Globe top reporter, the contract of the Church of Boston.

Alley & Richards agency handles the secount.

Ethan Allen, Gomez Reneat Baseballers

Rupeat Dasschalters

Ethan Allen, former baseballer now overtees running baseball shebools for GTs, and Vernon Park of the Company of the Com

manager, due to wartime restrictions on beverage deliveries.
Deal with another sponsor will be announced before the baseball season starts. While Allen is overseas, white Brown, former big-leasue blick and the start of the season starts. While Allen is overseas, while the season starts are season to season the season starts of the season ball same on behalf of the Red Cross between the season seaso

play-by-play chores.
Outlet will also air the N. Y.
Giants-Dodgers game from Ebbets
Field day before, on behalf of same

Church to CBS News

Wells "Ted" Church, GOP radio nabob in the last three presiden-tial campains, steps into the CBS news picture as asst. director of public affairs and news broadcasts under Paul White. He succeeds EV

Holles.

Latter is joining WBBM, Chicago,
CBS-öwned, as news editor and
analyst and it's understood he has
an oil company sponsorship deal
worked out covering local daily
newscasts. Successor to Holles on
WCBW-CBS televised new shows,
twice weekly in New York, not yet
decided.

Boston.—Bertha Jane Parry has bined WCOP's staff in charge of

DDDDD To read this ad turn page upside down and held four feet away.

RAY HARVEY AUTHOR OF COMEDY (Inchester, the sayes one bid you (inchester, the sayes one bid you like you had y



Coast-to-Coast programs originate at KNX*

G. E. House Party Lux Radio Theatre Screen Guild Players . Frank Sinatra Sh Hedda Hopper's Hollywood Burns and Allen This Is My Best Dr. Christian Jack Carson Show Which Is Which? Meet Corliss Archer Suspense Moore & Durante Show Stars Over Hollywood Here Comes Elmer Danny Kaye Mayor of the Town Adventures of Ozzie and Harries Fanny Brice Blondie Nelson Eddy Jack Kirkwood Show



Columbia's Station for All Southern California . . .

All production facilities used for Coast-to-Coast programs are available to every KNX local program



Represented nationally by Radio Sales, the SPOT Broadcasting Division of GBS

Inside Stuff—Orchestras—Music

Buddy Morris' angle on snagging Sid Kornheiser away from Famous and Paramount Music Corps, is with an eye to his (Morris') sundry film-music pub subsids. Kornhelser, bacause of his longtime association with Paramount Picture film scores, knows all the niceties and wrinkles of that phase of the business. In joining Morris as a v.p. of Burke-Van Heusen, Inc., it's merely a reunion since Kornheiser used to handle the same songsmiths when Famous had the publishing exclusively on Bing Crosby's scores, which now go to Morris and his affiliated companies. Bing and brother Larry Crosby have a financial interest henceforth in these scores. Harry Warren is another songsmith similarly set up in the publishing business by Morris.

Jimmy and Tommy Dorsey's orchestras completed the two sides for V-Discs last week, which called for combining of their two bands. Date was kept rather secretly at Leiderkranz Hall, N. Y., Thursday (15) as a means of preventing the studio from being overrun with people not directly involved with the bands or the Army recording crew. Put together the bands added up to 10 trumpets, seven trombones, 10 sax, eight rhythm plus the brother-maestros. Date was conducted by Si Oliver, former Tommy Dorsey arranger, who wrote arrangements for the two sides encompassing all the above instruments. Tunes cut were "More Than You Know" and a blues. Date was under the direction of Sgt. George Simon "More Than You

Just a year after he left Irving Berlin, Inc., lo join Advance Music Corp.

Berlin Bloom his put over three smash pop hits for this Warner Bree. Subpart of the State of the State of the State of the State of the State

Breen State of the State of the

Recent suit between Decca Records and Boosey-Hawkes over the latter's "Damy Boy" copyright was settled after Decca took out a license to record the tune. Decca originally disleged the best of the latter's between the same than the latter's between the same than the latter of the la

Some sort of record has been set by the song, "I Dream of You," pub-lished by Embassy Music. Song has been on the "Most Played" lists for 40 consecutive weeks, which other publishers agree is a mark for longevity. Tune also was among the 'Best Sellers' for a long stretch. Another mark of some kind is the length of time the publisher has been working on the song. I was started more than 13 formits ago. As a rule, not much more than aix months is taken up by a pop tune, from start to faish.

Fields, Prima Slated

For N.Y. Carnival Room FOT N.1. CHINIVAL ROOM
Shep Fields and Louis Prima's
orchestras have been bought by the
Capitol hotel, N. Y., for its recently
debuted Carnival Room. Spot is putting in stronger band names assertedly in an effort to bolster trade
by catching patrons of their type of

muste.
Fields, who was originally set to return to the N. Y. Copacabana reently, only to be eliminated by the curfow's effect, opens at the Carnival next week (27). Prima follows April 26 for four weeks.

1st ASCAP Quarter May Exceed 1944

First-quarter melon for 1945 of the American Society of Composers, Authors and Publishers, due around April 15, will be as large and sibly a shade larger than the

April 15, will be as large and pos-sibly a shade larger than the cor-responding period of last year. First three months of '44 turned up a total of \$1,400,000 for distribu-tion to members. Out of that total, of course, the usual foreign, etc. ASCAP'S melon for the full year of 1944 was the largest in its his-

14 was the largest in its his Total amount split ran over

Curfew Nips Buddy Rich Plans, Stays With T.D.

Buddy Rich has temporarily given up plans to bull a band of his own, and will stay with Tommy Dorsey's orchestra. He has signed a new one-year contract with the leader, effec-tive June 1, at the expiration of his current pact. He draws \$500 week-ly from Dorsey.

Construction of a new band was extremely difficult enough in these war-times, but the curfew put the final clamp on the idea.

Ga Williams

Bands at Hotel B.O.'s

(Presented herevith, as a weekly tabulation, is the estimated cover charge business being done by name bonds in vertous New York hotels, business being done by name bonds in vertous New York hotels, business business (1-10 pm,) not reted. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Completion is based on period from Monday to Starteday.)

Reviet Wester W	1,625 1,850 2,575 2,900	On Date 40,450 25,375 30,200 42,850
	1,000	4.875
Guy Lombardo . Rooseveit (400; \$1-\$1.50) 25	2,375	64,900
Charlie Spivak Commodore (400; \$1-\$1.50) 6	2,000	13,000

Asterisks indicate a supporting floor show. New Yorker, Biltmore, have
ice shows. Lexington, Hawaiian floor show.

Chicago

Bob Grant (Empire Room, Palmer House; 700; \$3-43.50 min.). Hide-garde and Grant continue to pile up beat total in town with very fine 5000. Woody Herman (Pathter Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Big weekend business here due to Herman, who opened (16), upped table

lig weekend business nies ook op ontry 5,000 on it? 5,000

Los Angeles

Freddy Mariin (Ambassador; 900; \$1-\$1.50). Curfew doesn't even make emor; steady 4,300 covers. Joe Reichman (Biltmore; 900; \$1-\$1.50). Jamming customers in early nd keeping them late for 4,900 tabs.

Location Jobs. Not in Hotels

(Los Angeles)

Vaugha Monroe (Palladium, B. Hollywood, sixth week). Final slumped to 25000. Frankle Carle follows this week.

10 25000. Frankle Carle follows this week.

Bowed out with sixth 15000. The sixth week. Bowed out with sixth 15000. Jon Garber forom.

Leighton Noble (Sipsy Maxle's, N. Los Angeles, 14th week). Capacity crowds night after night total on 5,200.

Carlos Molina (Trocadero, N. Hollywood, third week). Building back to pre-curriew totals with hike to 3,000 tabs.

Gay Claridge (Chez Paree; 830; \$3-89.50 min.). New show headed by Willie Shore helped pull around 4,500.

Del Courtney (Blackhawk; 500; \$1-\$2.50 min.). One of the hot spots of town. Patronage keeping up around excellent 4,000.



Attorney Labels BMI-Marks Suit Scheme to Harass ASCAP: Trial On

During preliminary akirmlase in the Broadcast Mausch. B. Marks sait against the Marks and Publishers, Commented the Marks action as a scheme to Marks action brought by Theodore Ettier, componer, for alleged congrary to the Marks calaing and the Marks action of Marks and the Marks action as a scheme to Marks and the Marks action as a scheme to Marks and the Marks action as a scheme to Marks and the Marks a

tomer movement the suit are vitally interested since the decision will prove or disprove that a publisher has full rights to tunes in his catalog without regard to the small rights of writers for the small rights of writers for the small rights of writers of the small rights of writers for the small rights of writers of the small rights of writers of the small rights of the small rig

other trade papers.

Case is expected to take three weeks or more.

Art Weem's Due Soon In N.Y. As Replacement For Nidorf at GAC

Tor NIGOT at UAL

Ant Weens, head of General
Amus. Corp's Chicago Office, will
be moved to N. Y. within the next
spot recently vacated by Mile of
fort. Weens has been expected
to become Nidorf's successor, as pointdout in 'Warrety' at the time Nidout in 'Warrety' at the time Niagency, but diffigulty in cleaning up
in Chicago deferred tha shift. Among
other things, Weems had only return the control of the control of the control

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recently rought in unue in a Cini Nidorf, after breaking away from GAC, recently completed a deal with Jim Peppe and Sammy Kaye whereby he took over direction of Kay bhand as its part owner. Peppe, Kay band as its part owner. Peppe, Nidor also bought out Kaye's inter-est in World and Republic music companies, which makes him san Peppe equal partners in the pub-lishing venture.

DECCA, SUBSIDS NET SALES UP \$2,000,000

DALLES UF a_L_OUU_NUU
Decca Records and subsidiary
companies (World Broadcesting,
etc.) boosted not sales more than
\$2,000,000 in 1844, but due to heavier
\$2,000 in 1844, but due

In '43.

Of the total take in '44, \$1,000,095 showed up as net profit after all charges and all taxes including excess profits levies. In '43 the profit was \$1,036,361.

Curfew, et Al, May Keen Glen Isle Casino Dark

Glen Island Casino, New Rochelle, Y., may not operate this season, here are so many factors militating

To Pre-Trial Exam in Suit.

Loews, Inc., Miller Music and
Loews, Inc., Miller Music and
Loe Miller Music and
Loed for examination before trial on
April 10, 11, and 12, respectively, in
Loe Signature 11, and 12, and 12, and
Loe Signature 11, and 12, and
Loe Signature 11, and
Loe Signatur

N. Y. Hotels Fall In With 1 A.M. Closing

Many New York hotels using a membrand immediately swung into line with Mayor LaCuardia's 1 a. m. closing time Sunday (16). Some were at first refuetant to follow the mayor's lead, due to possible War mayor's lead, due to possible War mayor's lead, due to possible War poor later to the state of the state

is yet how the extension to 1 a. mf. is shifted many men out of N. Y. into the midwest and Coast because of the shift of remotes to those areas. Reshuffling will take more time, if it's done at all, since only WOR has returned to normal N. Y. schedules.

OREGON SOLONS KILL ANTI-ASCAP BILI

Hollywood, March 20. illed "anti-ASCAP" bill Hollywood, March 20. The so-called "anti-ASCAP" bill introduced into the Oregon legister. This bill was designed to regulate ASCAP activities and restrict issuance of basic liesues for performance of copyrighted work in two or more persons holding separate song copyrights from banding stoperactive or the oreast of the oreast persons holding separate song copyrights from banding separate song copyrights from b

Bill went to the Senate committee for revision of laws for final con-sideration and simply was not

Goldstein Vice Kornheiser At Par-Famous in N. Y.

Sidney Goldstein, Paramount and Pamous Music representative on the Coast tor The Past year ain a Half, has been named to succeed Sidney Kornheiser at the combination's N.Y. office. Goldstein's official title has

Glen Island Casino, New Rochelle, N. Y., may not operate this season, not been designated, but since Kornhers are so many factors militating heaping the season of the problems of the problems it had to buck. So the problems with control, the season of the problems must come by Stord so and season of the problems must come by a major publishing house.

Sommy Denham orth opens season as a major publishing house.

Sommy Denham orth opens season as a major publishing house.

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Sommy Denham orth opens season as a major publishing house.

Sommy Denham orth opens season as a major publishing house.

Somether of B-11, and be continues in that capacity. Kornheiser's efforts will be on the business end.

High Mathematics

High Mathematics

It would probably take a Gallap poil to find- out who makes
more for doing less than the
lap poil to find- out who makes
more for doing less than the
how the law sharps act
now at the Stevens hotel here.
Turn uses records to pantomime
Andrews Sisters, etc. Anyway,
here's the computations:
Petrillo's boy gets \$80 a week.
Petrillo's boy gets \$80 a week.
\$8.70 per show. Act lasts 18
minutes, and is on twice a night,
there records a show, that's

At three records a show, that's 63 cents a minute, or \$11.43 for 54 minutes' work an evening 54 minutes' work Or \$1.90 a record.

New Rack Would Distrib Through **American News**

the fire. Exclusive Distributors has formerly associated with Gem Music to place racks in outlets serviced by the American News Co., which has some 90,000 sales points over the country, including stands operated by the Union News Co. Young says his organization is acquiring metal racks, which will be deposited in rallroad depots, drugstores, station-ery stores, etc. First of these will be placed in about four weeks, carrying five copies of each of the 16 best sellers.

Young's plans follow by a week or so the disclosure by "Variety" that Lyle Engel, publisher of Song Lyrics, was measuring the advisability of going into the rack field in competition with the long-established INT racks supervised by the music publishers themselves via the Music Publishers Protective Assn. Engel would distribute through Macfadden Publications, which handles his lyric magazine business.

his byte magazine business.

As cifed last week, music publishers are emphatically against any billishers are emphatically against any which more about 110,000 copies of a song with less than 10% returns, is the ideal operation, since it carefully avoids any competition placed in stores, etc., remote from regular competition. Pubs point out that additional entrents into that asked middle and the properties of the propertie

Another argument against a new ack proposition is the shortage of rack proposition is the shortage of paper. It's difficult enough as it is to get copies printed without doling them out to unestablished sales ventures that might return the copies to publishers after a song has died and the sheets become useless.

PAINE PLANS TRIP TO ENGLAND FOR ASCAP

LINUARIU FUN ADVAI
John G. Paine, general manager of
the American Society of Composers,
Authors and Publishers, and Herman Finkestein, the Society's attoman finkestein, the Society's attotion of the Composers,
the Composers of the Composers
to tuple weeks or so for a visit
to England. They'll make the hoje
of discussions with the Performing
Rights Society there, which is now
adfiliated with SCAP via an agreement that's said to have tip in intaking the Composers of the Composers
that have been abunding the
Its said it's purely to clear up profile
times, that have, been hanging file
tens, that have, been hanging file

It's said it's purely to clear up problems, that have, been hanging, fire
since the war's start to
read the said of the said of the
Society had a reciprocal agreement
with SACHEM, prewar French performing rights group.
The said of the said was to the
best said of the said was to the
best said of the said was to so
in preparation for the trip. They won't
go, of course, until after the annual
general membership meeting at the
Ritt Cartion heel, N. Y., April S.

EVELYN'S SOLO DISCS

Evelyn, featured violinist with the Phil Spitalny's all-girl orchestra, re-corded an album of fiddle solos for corded an album of fiddle solos for Columbia Records Monday (19). She was accompanied by an orchestra of 12 pieces.

Barnet-Ellington Take Over H'wood Spot for 60G As Palladium Competish

No Time to Gab For These Discing Dames

Black & White Records rounded up a bunch of femme musicians from up a bunch of femme musicians from various binds recently and recorded a half-dozen jazz sides by them which will be released in the spring. All recruited from various male and female bands, the girls involved are Marjorle Hyams, vibraharipist with Woody Herman; L'Ana Hyams, for-Woody Herman: L'Ana Nyains, formerr's alster-in-law, tenor ass, formerr's alster-in-law, tenor ass, forGettesman and Caeilla Zirl, drums
and bass from Estelle Slavin's
femme jazz group; Jean Statr,
trumpeter with Benny Carter,
Marion Gange, guitaris formerly
Mithight Gange, guitaris formerly
Mithight Gange, guitaris formerly
Mithight Gange, guitaris
Monalder, Seven Riffs
Sergeant On Furlough." They're all
to be released as 12-inchers.

Hollywood, March 20.

Tommy and Jinmy Dorsey will at last film the story of their lives, and the story of their lives, and the story of their lives and their lives and their lives and their lives of th In order to form Embassy, Tommy

In forcer to form Embassy, Tommy, Dorsey had to secure a release from Metro, where he was under contract and option. This was completed last week by Dorsey's manager, Articles and the second of the second security. Film will be made at General Service Studiosed himself, his musicians and a screenplay into a package deal, and is negotiating for its sale to a major lot. Story, by All Medical Security of the second second

DAVE BROUDY RETIRES TO MANAGE WB THEATRE

Pittsburgh, March 20. Dave Broudy, Pittsburgh's bc

Pittsburgh, March 20.
Dave Broudy, Pittsburgh's bestknown theatre musicials and a vestbusiness, its hanging up his violin
to become a theatre manager. He's
business, its hanging up his violin
to become a theatre manager. He's
ust been named to pilot the nabe
Shadyside by Warner, Bros., for
cutif first came to town in 1929.
Broudy was best-known as the
conductor for the house orche at old
conductor for the house orche at old
for conductor for the house orche at old
for manager. He was not the
Maurice Spitalismy took over the
bation at the Slanley from Broudy
and latter settled down into the
batin part of the state of the state of the
for several months, and subsequently
bandless, so Broudy has been jobling around with dance outlits and
Armstrong on a KDKA commercial.
Fee s Luking over at the Shadyside
immediately.

Savo's 'Meat Ball'

Pressed for Decca So many calls from record deal-

ers are supposed to have poured into various disc manufacturers for pressings of Jimmy Savo doing his "One Mcat Ball" tune that it has been cut

Hollywood, March 20.
Palladium ballroom here, which last week oftered \$10,000 a week to from Dorsey and Harry James to return their bands to that spot, is for more competition. Deal was finally completed dast week whereby charles Barnet and Duke Blington, Charles Barnet and Duke Blington, large the state of the former hollywood Casino in a deal said to involve \$80,000. They intend to turn the place fried a ballroom to turn the place fried a ballroom belock sway or Sumed Blod.

For years the Palladium has had no open field on the buying of name

Getterman and Cecilia Zin', drumblooks away on Sunset Blutter.

Getterman and Cecilia Zin', drumblooks away on Sunset Blutter.

Getterman and Cecilia Zin', drumblooks away on Sunset Blutter.

For years the Palladium has had start trumpeter with Benny Carter, butter of the Common of

ture. This is said to be in the works. That the Pelladium doesn't feel begree bands is seen in the state of t

CPRS Draws \$141,672 From Canadian B'casters, After Asking \$247,926

Ottawa, March 20.
Federal Copyright Appeal Board has okayed collection of \$141,672 by Canadian Performing Rights Society from Can. radio stations for the use of copyright music in 1945. CPRS asked for \$247,926 when it appeared before the Canadian Acen of Breadasked for \$247,926 when it appeared before the Canadian Assn. of Broad-casters last January. In 1944 it got \$138,310. Org is affiliated with American Society of Composers, Au-thors and Publishers.

CAB also okayed collection of \$17,709 by Broadcast Music Inc. (Canada) Ltd., from the Dominion's (Canada) Ltd., from the Dominion's stations, exactly the amount requested. In 1944 BMI got \$17,288.

CAB decisions were announced in an extra edition of the Canada Gazette, official govt. publication.

CEDAR POINT WON'T **USE NAMES THIS SUMMER**

Sandusky, O., March 20. Cedar Point will keep it's ballroom shuttered this summer for the first the Decce made the tune last week. Its

save first attempt at recording.

for

Save first aired the tune on the

control of the NBC Cycle

decided the gas shortage and the

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Goodman Denies Breaking Agreement Negro Names Set At With MCA to Play Series of One-Niters

Bemy Goodman denies having first okayed, and then withdrawn from one-nightlers booked for him by Music Corp. of America. Leader utest that he did not at any time series of bookings laid out by MCA. He chains individual dates were sub-positivitied to him by the accross xone. mitted to him by the agency, some of which he accepted and some of which he rejected.

Since the case is now out in the open, via the squawk to "Variety" ast week by a one-night booker

chester (N. Y.) Arena (16), Scranton (17), Turner's Arena, Washington, D. C., and Hagerstown, Md. (18-

101. D. C. and Ingerstown M. C. Co-191. Gondman debuts his new band at the Paramount theatre. N. Y., next Wednesday (28), after which he goes into the 400 Club. N. Y.

Teddy Powell to Write Score for N. Y. Copa

IN MEMORIAM

JOSEPH SCHILLINGER

September 1, 1895-March 23, 1943

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PAUL STERRETT

PAUL WEIRIGK

RUDOLF SCHRAMM

CHARLES PAUL

JACK MILLER

JESSICA DRAGONETTE

The Late GEO. GERSHWIN GLENN MILLER BENNY GOODMAN

LYN MURRAY

N. LANG VAN GLEAVE

PAUL LAVALLE WILL RRADLEY

ROBERT E. DOLAN

MARJORIE GOETSCHIUS JESSE CRAWFORD

LENNIE HAYTON FRANKLYN MARKS

JEFF ALEXANDER

TED ROYAL

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THE SCHILLINGER SYSTEM OF

MUSICAL EDUCATION



THE SCHILLINGER SOCIETY 340 East Fifty-Seventh Street New York 22, New York

Philly's Robin Hood Dell

Philadelphia, March 26.
Five noted Negro artists have been signed to appear at the Robin Hood Dell for the coming summer collect season, which opens June 19. consert season, when opens June 18,
They are Marian Anderson, July
27; Dorothy Maynor, June 28; Dean
Dixon, Anne Brown and Todd Duncan, all appearing July 17, when
Dixon will conduct the Dell orches-

Booked for piano solos are Alec Templeton, Artur Rubenstein, Ru-dolph Serkin, Zadel Skolovsky, and the team of Luboshutz and Nemen-

MCA Exclusives On N. Y. Niteries

Music Corp. of America, which a year ago could claim only the Waldorf-Astoria and Roosevelt hotels Waldorf-Astoria and Roosevelt hotels as its only exclusive band accounts in New York, after having had the town sewn up for years, is forging back to its former pre-eminence on exclusive bookings. However, the agency's resurgence as far as exclusives are concerned is entirely in the direction of cafes, which have sives are concerned is chartery in the direction of cases, which have increased considerably the past six months as high-paying dates for name bands, in N. Y. and out.

name bands, in N. Y. and out. In recent mouths, MCA has had opened to them as exclusive bookings the Copacabana, which had been clearly been been been considered to the control of the co

MCA still has the Waldorf and Roosevelt, of course, the latter on the strength of Guy Lombardo's hold on that spot.

Freddie Rich conducting 55-piece orchestra on his own score for Lewis Milestone's "A Walk in the Sun" at United Artists.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety" Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenindicate the number of weeks each song has been in the listings

d respective publishers.)	
Rum and Coca-Cola (10) (Feist)	Andrews Sisters Decca
Accentuate Positive (10: (Morris)	
Don't Fence Me In (18) (Harms)	Crosby-AndrewsDecca
Little On Lonely Side 181 (Advanced)	Frankie Carle Columbia
My Dreams Getting Better (4) (Santly).	Les Brown Columbia
Saturday Night la Loneliest (7) (Barton)	Frank SinatraColumbia
	(Dinah Chara Vieter
. I'm Baginning to See Light (8) (Grand).	Harry James Columbia Duke Ellington Victor
More and More (8) (T. B. Harms)	Tonnmy Dorsey Victor
I Dream of You (ii) (Embassy),	Tommy Dorsey Victor

Gumble Recovering

Mose Gumble, 68, and by virtue of his 50 years in the music-publishing business, sasily the dean of Tin Pen Alley, is recovering from a slight stroke suffered some weeks ago. He is resting at his Manhattan apartment, receiving visitors and getting

around.

Gumble has been specializing in reviving oldies and making them into new hits, as witness "As Time Goos By" and others which have been incorporated into WB films as thematics and plugged by him into pop hits.

New Band Sparked

Ghiosgo. March 20.
Unique electronic ovchestra is being rehearsed here which will go on the road, under the direction of Bert Lynne, about May I. Instrumentation (10) consists of three Bert Lynne, about May I, Instru-mentation (10) consists of three electric violins, invented by Lynne; electric cello, bass and piano and regular clavinet, two trumpets and a trombone.

Volume of instruments will be controlled by a specially built awtichboard, operated by an elec-

trical engineer. Idea of an electric orchestra was put together sometime ago by Lynne, but nothing was done about it commercially at that time.

Top Tunes for Your Books An All-Time Favorite

DIGGA DIGGA DO Music by . .

JIMMY McHUGH Published by MILLS

AU Records From Const-to-Const Don't Shoot the Bartender He's Half Shot Now SMITH & SCHUSTER
Music Publishers
1830 Breadway, New York

Sally Is So Sweet to Me

Jay Walk

Dream of a Doll

Spring Fever

CAREL ALBRIGHT 1201 Brunswick Street BALTIMORE 28, MARYLAND



Sophisticated Lady Pavanne

Soliloguy

To you ALL for your levely CARDS, GOOD WISHES and SALUTES on my

"Uncle" Will Rossiter

Karl Krueger. Detroit Symph Conductor, Asked To Baton London Orch

Detroit, March 20.

Mail Kiniger, director of the De-put Symphony Orbeatra, has been justed to conduct from 12 to 26 concerts with the London Philhar-monic Orchestras. Invitation sounds are without of Kivinger's invitation came with the dismissal of a \$7,750 Promass Reculative and the Company of the Company Karl Krueger, director of the De-

form regularly.

There is some doubt whether
Krueger can accept the London bid.
Detroit Symph has been booked for
a tour this summer of southern
cities. Mexico and most likely South as mexico and most likely solith rican countries. The orch's big sor, Henry Reichhold, chemical on, has posted a prize of \$50,000 a symphony of the Americans,



a are certific merca at the time BAKALEINIKOFF BAKALEINIKOPF
(Mulea) Director a RKORadio Fix)
And Most Muleal Directors
For this 3.85 V18U-A), record
of some bits of ever 120 publabeta, plus old favorites. Includes lead sheats and lytics
of chorus, SAMPLES FIEE.

For new wrist copies and ar-rangements contact Standard Explaitation Department, The Big 3, FHI KORNHEISER, Mon-ager, 1619 Broadway, N.Y. 19 Circle 6-2939

TUNE-DEX

All This I Miss' You Take Your Heartache NORDYKE PUBLISHING

Sunset Blvd., Hollywood 28

BILL GREEN'S, PITT, INTO NAME BANDS, TED WEEMS

Pittsburgh, March 80.

Bill Green's Casino, Pittsburgh's dance spot, will resume a name-band policy late in May after a lapse of naarly two years, Ted Weems opens on May May 25. If'll be the first time Weems has ever played a dancery here.

time Weems has ever played a dan-cery here.

Green himself left last week for Sainbridge. Md., to take his boot Sainbridge. Md., to take his boot weeks short of being 38 and is the table? of lines children. For the duration, Casino will be operated jointly by Green's Wife and sister, with Max Sonnlettner, Jr., looking after the publicity and advertising.

Condon's Jazz Concert

Troupe Set 1-Niters Eddie Condon's Blue network jazz compe hits the road next month for

Ironge hits the road next month for a series of one nighters starting at Philly's Academy of Music April 2. He plans to nee his regular broad-casting stock company plut other casting stock company plut other Lee Wiley and Red McKenzie will handle vocal chores. Following week 19 Dondom plays. Bishinell auditorium. Martford, and will do allernoum and svening stirts in Symphony Hall. Boston, Stunday, His managers, Johny O'Connor His managers, Johny O'Connor His managers, Johny O'Connor Lee with the control of the

managers Johnny O'Connor and Ernie Anderson, also have lined up dates in Worcester, New Haven, Baltimore, Washington, Springfield, Providence and Albany, with appear-ances in Chicago and New Orleans also a possibility this spring.

Upbeat

Ai Donahue band renewed for four wasks at the Aragon Ballroom, Ocean Park, Cal.

Phil Ohman orchestra followed Ivan Scott Into Circ's, Los Angeles, Lee Kelton and WJAS, Pittsburgh, staff orch will open 1945 dance sea-son at Kennywood Park, Pitt., on

Bob Wills orchestra booked for six weekends at Casino Gardens, Los Angeles, starting March 31.

The Calishans, cowboy band, signed for "Springtime in Texas" at Monogram.

Enrie Madriguera band inked for m chores in "Rendezvous in Rio

film chores in at Columbia, Chick Floyd orchestra moves into he Town House, Los Angeles, In

April. Jerry Bowen fronting his own and at Topsy's Southgate, Los An-

reles.

Spade Cooley doubling as an actor while leading his band in two films at Columbia.

Tony Paster band booked for June 12 at Mission Beach ballrooom, San Diego, following Frankie Carle.

Nick Stuart's orchestra booked indefinitely at Hotel El Rancho, Las Vegas, Nev.

Happy Johnson band booked into

Back nitely. Xavier Cugat orchestra to be fea-ured in "Holiday In Mexico" at

A CAMPAGE AND A SECOND

Week Ending, March 17)

Dreams Getting Better . . Santly Drasms Getting Bester Sanity
Satinday Night Barton
I'm Beginning See Light Wemar
Little On Lonely Side. Advanced
Aocentuate Positive Morris
Sweet Dréams Remick
Meet Me In St. Louis Vogel
Don't Fence Me In Hurms
Rum and Coca-Cola Feist
Candy Feist

HARRY COHN (COL) YENS OWN MUSIC PUB. CO.

Harry Cohn, prez of Columbia Pic-Harry Cohn, prez of Columbia Pic-tures, and hismelf a reformed song-plugger, still has a yen to buy a mu-sic-publishing company, or affiliate was a plugger for the now defunct Waterson, Berlin & Snyder music house, and his longtime friendship with the late! Max Winslow and Irving Berlin gave Berlin, Inc., an in on the Col. Hunsieal scores in lutter

on the Col. filmusical scores. In latter years, however, Shapiro-Bernstein, Chappell, T. B. Harms, et al., have published the Col. pix tunes. Colin is said to have assind to make assind a number of toplight professional men with a similar plan to set them up in business, but no soap.

Goodman to Follow Ellington at 400, N. Y.

ELIMBGIOR at 440, N. I. I.
Bermy Goodman's orchestre is set
to follow Duke Ellington's into the
dO Club, N. Y., around the end of
April. This sets the spot with bopower well into the spring, with ne,
to good the spring with ne,
to good the spring with ne,
to good the control of the current Tommy
Dorsey Salay, which is \$3.500 weekby guarantee, plus the fars \$5.000 in
Covers and a 56-00 spit threasther. covers and a 50-50 split threaster. Incidentally, Ellington's salary arrangements for the 400 were misprinted in last weeks "Variety". He's getting a \$3.500 weeks' guarantee, plus the first \$2.300 in covers, which he next \$500 worth going to the house, then a \$0.50 split threaster. Ellington will open April 4 while house, he should be a first threaster. Ellington will open April 4 while Doracy closes March 28. English Hawkins or control when sheet already and the sheet already are the sheet already are the sheet already and the sheet already are the sheet already ar

tor the intervening time.

Army camp entertainment (unds must be growing to considerable proportions. Camp Bradford Va, last week made an offer of \$5,000 for a one-nighter by Benny Goodman's orchestra. No decision yet.

man's orchestra. No decision yet.

Camps in various parts of the
country frequently offer \$1,000 and
more nightly for big name bands,
sometimes throwing transportation
in, but Bradford's 5G for B.G. is the

Ben Rolfe Back in N. Y.

Ben Rolfe Back in N. Y.
B. A. 18en Rolle, the veteran
bundmaster, is back in New York
after two vears of beloning at Long
Beach. C. A. Willy for men in unidrame, and the second of th

Ray Gitbert cleffed "Destino" and "Blame it on the Samba" for the Walt Disney carloon feature, "Car-

NBC, CBS, Blue, Mutual Plugs

week beginning Monday and through Sunday, March 12-18, from 8 p.m. (o l.a.m. List represents the first approximately 25 leaders in alphabetted order tin some cases there are ties, accounting for a longer list) The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the

meast providing industry	
TITLE	PUBLISHE
Accentuate the Positive "Here Come the Waves"	Morris
After Awhile	Starlight
A Little On the Lonely Side	
All Of My Life	
Always-+"Christmas Holiday"	Berlin
Cangy !	
Close As Pages In a Book-"Central Park"	Williamson
Confessin'	
Evalina-*"Bloomer Girl"	
Ev'ry Time We Say Goodbye- "Seven Lively Arts"	
I'm Beginning to See the Light	
I Should Care- "Thrill of a Romance"	
I Walked In—"Nob Hill"	
Just a Prayer Away	
Magic Is the Moonlight-"Bathing Beauty"	Melouylane
More and More-?"Can't Help Singing"	T. B. Harms
My Dreams Are Getting Better	Santly
My Heart Sings-1" Anchors Aweigh"	Lecds
Saturday Night Is the Loneliest Night	Barton
Sweet Dreams Sweetheart-1"Hollywood Canteen"	Remick
Sweetheart of All My Dreams	Shapiro
Too Ra Loo Ra Loo Ra—"Going My Way"	Triangle
Waiting	
You Belong to My Heart-+"3 Caballeros"	DWI
I ron beiong to my rieari- 3 Cabaneros	Flari 18

t Filmusical. * Legit musical

Phil Spitalny's "Hour of Charm" orchestra booked for a concert at Syria Mosque. Pittsburgh. April 10. Orleans to join Clyde Lucas' orch under auspices of Beegle Concert

Jeanule Regal, Pittsburgh band and radio singer, has left for New se featured vocalist



Another JOHNNY MERCER HITI (WORDS AND MUSIC)

HOLLYWOOD 1509 VINE ST. HERB REIS

DAVE BLUM, Professional Manager CAPITOL SONGS, INC. RKO BUILDING . NEW YORK

WOODS BLDG JACK CARLETON

Recorded by PREDDIE MARTIN

THE PIED PIPERS

CAPITOL FRANK SINATRA

ICOLUMBIAS LEE CASTLE IMUSIC BAPT

THE THREE SUNS

CATHOLOGY AND THE COMMISSION OF THE PARTY AND THE PARTY AN

Music Notes

Chick Riesner and Jack Kenney tour of West Coast cities, handled by collaborated on a new tune, "Easy Martin Wagner for the William Mor-on the Eyes."

Adolph Deutsch pinch-hitting for Boris Morros as music lecturer at University of Southern California.

George Bassman appointed musical director on "Abbott and Costello in Hollywood" at Metro. Ralph S. Peer's Southern Music Co. is publishing an ancient Peruvian folk song. "Balsa Serenade."

Jose Iturbi on a one-month concert

Jimmy McHugh and Harold Adam-son completed songs and score for Eddie Cantor's "Calico Kid" at RKO

Kurt Weill and Ira Gershwin turned in the score for "Where Do We Go From Here?" at 20th-Fox.

Alexander Tausman, French com-poser doing the score for Constance Benneti's "Paris-Underground."

EDWIN H. MORRIS

AND

JOHNNY BURKE and JIMMY VAN HEUSEN

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OF

SIDNEY KORNHEISER

WITH

June Carroll and Sanford Glenn

British Best Sheet Sellers

Chocolate Solucir Connelly Irish Lullaby Chappell Shine Harvest Moon. F. D. & H. Time Wait No One. Peldinan Some Other Time. Chappell Little Fond Affection. Dash Tieo-Tico Latin-America

cleffed tunes for "The Man From Oklahoma" at Republic.

David Snell assigned as musical director on "Dangerous Partners" at

Sophie Tucker

Continued from page 2 x

homely sentiment, a deep affection for Hartford (Conn.) home-ties, particularly her mother, against shrewd appraisal of amusement values. Sophie Tucker traces 30 years of show biz history. From amateur night and throw-money into a \$25 and \$50 "route" under agent Joe Woods' direction, to the heights of a Command Performance at London's Palladium, is quite a saga. From burlesque to the Ziegfeld Follies; from blackface to "the Mary Garden of Ragtime" tas Jack Lait labelled her); from the "Queen of Jazz" to the "Last of the Red Hot Mammas"; from encomiums by Chi's Ashton Stevens to London's Hannen spells it Hanan) Swaffer, of the Lon-

Miss Tucker doesn't mention what Swaf used to say about her in "Variety" but she writes affectionately of Sime and The Boss (William Morris Sr.), as she does about Julior (Bill Morris) and Abe Lastfogel, who apparently was and is her guiding light. She's the oldest act in the Morris office, having paid her commish for 25 years or more, with only a sabbatical when she got bandcrazy and figured MCA could back

don Daily Express, is quite a con-

trast

asabatical when the got hond-crazy and figured MCA could back her with a juzz combo, but that was mistake. It was as much a mis-al mistake it was as much a mis-line "Honky Tonk" in 1227. Since the book in picture, but never resoundingly. The book is result in the The book is real earlity, hone-tic mistake in the state of the con-line of the picture. But never resoundingly. The state of the con-tage of the picture is and the mistake in the state of the con-cuses like the abortive American Federation of Actors, benefits that requestly mid point phonery, for requestly mid point phonery, for requestly mid point phonery, for Federation of Actors, benefits that requestly mid point phonery, for Federation of Actors, benefits and the book is dedicated, almost as searched as the property of the pro-posed tower line and withat tells all level of the property of the pro-posed tower line and withat tells all level of the property of the pro-posed tower line and withat tells all level of the property of the pro-posed tower line and the pro-sent the property of the pro-sent property of the pro-posed tower line and the pro-posed proposed and cote of Arun WA. Hollywood and Cote of Arun Wa. H

caparisoned her non-blood relations; how she wrote Hiller a scalding letter for barring "Yiddishe Mamma" from Yienna and Berlin, where from Yienna and Berlin, where from Yienna and Berlin, when her was midwest pa. for the Moriss of the Mori

Bay Seely, in Folsom prison, cleffed "Don't Be Tellin' Me Your Troubles" for Columbia's "Rhythm Round-Up.

PAT BALLARD'S JEWELRY BIZ. IN BETWEEN SONGS

Pat Ballard, songwriter, is com-muting between Broadway and Tyrone, Pa., where he supervises the F. C. Ballard Jewelry Co., which his late father founded in 1896. His father died two weeks ago at 71, hence the songwriter's concern with family business.

Another music man, Fred Was

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HELEN MATERSON

Hollywood BILL SEXTON

Chicago

MAX LUTZ

ABE GLASER

Cugat Set on Donning Boniface: % Deals Cooking East and West

A Coast edition of the N.Y.

Copeachana Is being contemplated by Monte Proter and Xavier Gugat as co-operators. Such this Bervellytion will betel. Beverly Hills. New Copa would be located in the former Gold Room, and would be the only holed cafe in that sector. Other mere Gold Room, and would be the only holed room in the area is the loceant Grove, in the Ambashot hold, the hole of the Control of the Control

jor cities. Consequently a major ormation is figured to go well in that
meanwhile. Cugat seems set on
equiring an interprinterest in N. Y.
as well as on the Coast. He has been
equiring an interprinterest in N. Y.
as well as on the Coast. He has been
closering co-overathly of a Colhanmeanwhile. Comman in the comman interprinter
thousands, N. Y. Negotiations with
Abe Ellis, concessionaire, who holds
the comman interprinter in the comman interprinter
that a minimum number: of webs' operation with Cugat's band
be guranteed. Cugat fresh that he is
the comman interprinter of the committee of the

Minn. Court Rules Bars Must Be Careful About Patrons or Be Liable

Minneapolis, March 20. Minnesota state supreme cour has ruled that night clubs and bars must use "reasonable care to pro-tect patrons from injury at the hands of lawless and vicous persons whom it knowingly permitted about the

premises."
Ruling was made in connection with a suit after two men suffered serious injuries, at the hands of an intoxicated third party while all three were patrons of a St. Paul bär. One, of the injured men later died and damages of \$28,000 are being asked. It will devolve upon a jury to decide if the bar sold liquor to "one obviously intoxicated."

Youngman Off Air Show, Into Palmer House, Chi

HMU I GAINET INVEST, WHEN HENDY YOUNGMAN IS SET for the Palmer House, Chleago, April 19. Comic was made available for vaude dates with his retirement from the Religin cigarette show April 11. Show goes to Coast thereafter. Sillie Burke and Edward Everett Horton succeed him on the airshow.

Hotel Biltmore, N. Y., Puts In Floor Show

Biltmore hotel, N. Y., which recently made a change in managerial
relns, drops its ice show policy
after tomorrow night's "Thurs.)
Performance and substitutes a floor
show. Change in policy is said to be
strictly the idea of the new manager, Frank Reagan.

In place of the blade troupe will be Harrison and Fisher, dance team, and Ann Warren, singer. Eddy Rogers band holds over.

Ohio ABC Snaps Whip

Columbus, O., March 20.

Columbus, O., March 20.

Ohio Board of Liquer Control last

Friday (18) handed 20-day suspenslons—with imposition of penalty
withheld pending good behavior—to
18 'Dayton permit-holders, among 24

Recused of sales to minors.

Roundun followed a campaign by Roundup followed a campaign by the Dayton Journal.

Tax to Recover Schnapps

Philadelphia, March 20.

The Kaliner Brothers, operators of the Little Rathskeller, last week regained more than \$70,000 worth of liquor seized by Federal agents at the Bali, which they formerly operated, for non-payment of floor

earsted, for men-payment of oper earsted, for men-payment of oper laxes, To get back the schnapps, the schnapps of the schnapp

ODT Cracks Down On Chi 'Sportsmen's Show' For Rule Infractions

For Rule Infractions
Removal of out-of-town exhalts
from the International Sportmens'
show at Colliseum last week reprise
show at Colliseum last week reprise
show at Colliseum last week reprise
sented a victory of the Office of Defense Transportation over shows
the control of the Colliseum last
the colliseum last last last
total exhalts were rapped unit of
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total exhalts were represented to the
total exhalts last last last
the power to slap on, such as
tabletone to slap

plained trade shows such as this all

Ervin Moss Takes Full Title to Clover C., Miami

Ervin Moss is now the sole owner of the Clover Club, Mianii, having purchased Bob Rosenbloom's inter-est for a sum reported at \$75,000. Moss contemplates operation of the spot into the summer

Stiefel in Deal For

Russell Mgt. Interest Russell Mgt. Interest Sam Stiefel, manager of Mickey Roosey, is negotiating a deal which will soon be completed whereby he will assume a half-interest in the will assume a half-interest in the Stiefel is buying out the interest in Russell, held by Bob Moss, producer of the NBC Chesterfield show and partner of George (Bullets) Durgom. Moss and Durgom toghter were interested in the management of Russell, Jo Stinford and the Pied Piper for some time. Mike Nidor! tast lucy, taking over, it's assumed the portion held by Durgom, who is in the Army.

portion hel the Army.

Iroquois, L'ville, Folds

Iroquois, L Ville, Folds
Club Louisville, March 20.
Club Louisville, March 20.
Could could, owned by William
interchase local sandpay (18). Fold
is blamed on manpower shortage.
However, local campaign against
gambling in night spots has resulted
in a grand jury probe set for mext
month. It is figured this might have
and the could be could be could be could be
action.

action.

Goose, In explaining closing of Club Iroquis, said he wanted no altereation with War Manpower Commission officials and said it would be easier to close his place now than attempt to operate in the face of uncertain employment conditions.

Paul A. Smith, Negro tenor, will replace William Franklin at Cafe Society Uptown, N. Y., starting Mon-day. (28). Jimmy Savo also returns on that date.

Solly's Ambish

Solly Violinsky, vet vauder, is back in N. Y. after an extended Coast stay and is confounding friends (and total strangers) by what he considers a laudable ambition.

As Solly tells it, "I laid off during vaudeville, laid off during stage shows, and laid off during movies; in fact, I think I'm the

"Now it's my ambition to lay off during television."

Cafe Acts Already Want Pay Tilts

First reaction on Mayor LaGuardia's extension of the Byrnes bilts to
1 am. came from islent playing the
New York spots. It's their idea that
now that niteries are in a position
to resume near-tormal operation,
to resume near-tormal operation,
to resume near-tormal operation,
to resume near-tormal operation,
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to resume near-tormal operation
to resume near-tormal operation
to resume near-tormal operation
that they accepted when
the current way accepted when
the current way accept
the continue of the contracts
william Morris Agency, in many
contracts, wrote in a three-way scale,
the smallest figure being under the
midulipht shuttering, another with a
mighest figure and the child and
highest figure and the child and
highest figure have to worry about
liking of salary now that cafes are
curroung, lates.

enuning later.

Some contracts have been signed by General Amus. Corp., with a clause specifying a wage hise if curfew is extended to 2 a.m. The LoGuardia effect is just a little too and the contract of the

Nat Kalcheim Shifts To Morris Band Department With Willard Alexander

In a reshuring of duties at the William Morris Agency, William Advander has arranged that Nat Alexander has arranged that Nat tion and coordination of the band department in order to enable Alexander to concentrate on development and building of new properties and fullest exploitation of the properties; now under contract to that

erties, now under contract to that agency.
Most of Ralcheim's present activities as held of the vacide department. Here were the second of the record of the

ETHEL WATERS HEADS **ALL-NEGRO VAUDER**

An all-region variety show, "The Wishing Tree," is listed for spring production, with Ethel Waters, Josh White and Hall Johnson Choir afterdy signed for cast Music to be furnished by Duke Ellington and the choicegraphy, the show to their, with Katherine Dunham doing the choicegraphy, the show to the production will be a "new type" variety show to represent the contribution of progress to metrain-tribution of progress to entertainvariety show, to represent the con-tribution of Negroes to entertain-

ment.
Irvin Shapiro, distributor of short art and music ilms as well as "Life of Beethover" and other full-tong the state of Beethover, and other full-tongh. Gerald Goode, pa. for Sol Hurok, will be a silent co-producer. Show goes into rehearsal middle of April for New York opening end of month, with no out-of-town tryout planned.

Boards Beckon Boyd

Bill Boyd, cowboy film player, is

nouses.

This will be his first jaunt around the variety circuits. He's being submitted by Miles Ingalls.

Kiel auditorium.

Physicians aaid Gats will require another 30 days, hospitalization.

New N.Y. Nitery-Restaurant Ass'n Subscribes \$70,000 in Setting Up As Cafe Owners Guild Replacement

Pitt's Hotel Penn Drops Its Show Due to Curfew

Pittsburgh, March 20. First casualty of the curfew will

followed by one more, and then it's curtains.

Terrace Room has been taking an awful beating since 12 o'clock rule was established, and aven dinner business' at 1739, which has always been capacity here, has been seriously effected.

Other cate are considering the other cate and the target of entertainment, but so far the Target Room is the only one to take any definite action. Number of acts, however, have already been

of acts, however, have already been cut down in several spots.

Niteries Must Live Up To Talent Contracts Despite Curfew, AGVA

American Guild of Variety Artists, through Matt Shelvey, its national administrator, has clarified its posi-tion pertaining to nitery contracts with performers, many of which are in tangled circumstances due to the

Union's stance is that since the Byrnes edict is a "request" rather than a law, it will expect nitery operators to live up to contractual obligations.

ligations.

Case in point is that of Sylvia Opert, singing comedienne, who had, been scheduled to open a two weeks' been scheduled to open a two weeks' falo. N. Y. March 28. Singer was notified by management that the date was off due to the curfew and site subsequently brought the matter-to AGVA. Talent union has notified any management it would have to either management it would have to either management it would have to either management it would have to either

play or pay or have an unfair action leveled against the spot. Several similar cases that cropped up were amicably adjusted in favor of performers involved.

Cafe Zanzibar, N. Y., Sets Hampton, Calloway

Sets Hampton, Calloway Cate Zansibar, N Y. apparently int curtaling its talent spending focasie of the curfew. It has made commitments on the Lionel Hampton and Cab Calloway orchestras, to the fail. Hampton opens April it the fail. Hampton opens April it or 17 for few weeks at a price said to be the highest the spot has of a paid for music, and Cab Calloway. The control of the c

Texas Circus to Tour Local Army Installations

Local Army Installations
Gaineaville, Tee, March 20.
This city will again stir to tation of the callope and the sight of
part-time acrobat and serialist, at
since the ware began.
Gaineaville's famous Community
Circus plans to enterfain various
Army camps in this area as well
at local civilians with a series of
performances, beginning Saturday,
May 3. in Fair Park atens.

George Gatts Has Stroke

St. Louis, March 20.
George Gatts, manager of Velocand Volunda, is recovering in the Barnes hospital here from the effects of a stroke suffered several weeks ago when the dansapation team was

With nearly \$70,000 subscribed by 35 representative niteries, the Allied Food & Entertainment Industry of New York is now in business. Arthur Garfield Hays is its counsel. Edwin Claude Mills, former longtime Pittsburgh, March 20.
First cassulty of the curfew will executive of the American Society
be William Penn Hötel's Terrace of Componers, Authors and PublishRoom, nown's No. I class spot which ers, and now copyright expert for
is dropping floor shows as end of this
provided the componers of the American Rotal Ass'n., is its orreceived the componers of the American Rotal Ass'n., is its
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The Cafe Owners Guild of New York is no more. With it departs Noah L. Braunstein, its longtime counsel. It's an amicable parting, though Braunstein and a couple of bonifaces associated with the former organization have failed to see eye to eye on certain matters of late.

former organization have failed to see eye to eye on certain matters of late.

Moresmo, sparkplugs the new organization. Have is the personal forces of the property of the personal forces of the personal fo

Among the nileries and restaurants represented at the meeting were the Colony, 21, Stork, Brux-enter the colony, 21, Stork, 21, Stork,

EMA. VBA. and AGVA To Meet on Problems

Matt Shelvey, national adminis-trator of American Guild of Variety Artists, will attend special meetings of the Eutertainment Managers Assn. and Varlety Bookers Assn. due of sgent groups in Philadelphia. in that city over the weekend to discuss cer-tain phases of the AGVA-agents contracts.

contracts.

According to Shelvey there are several matters in article "B" of the AGVA-agents pact that need clearing up pertaining to the relationship between the agent groups and the talent union.

Standard Acts Go USO Dozen prominent vauders have

een added to USO-Camp Shows mestic hospital units within past ten days. List includes James Barton, Dave Apollon, Senor Wences, Hal Sherman, Willie Solar, Ben Berl, Arthur Blake, Steve Evans and others. Chris-Pin Martin, of films, also listed.

Vauders have joined different units already out on circuit, sep-arately,

Scarcity of Acts Seen Alleviated

cisco two weeks starting May 2. Carol Bruce, Sebastian Into Waldorf, N.Y., Apr. 2

Carol Bruce and John Sebastian go into the Wedgwood Room of the Hotel Wadgorf-Astoria April 2. This is the spot originally set for Edgar Bergen, who originally agreed to play off an old option. However, Bergen has postponed his trip east indefinitely

KIDS ADMITTED TO DEL. SPOTS IF BARS CLOSE

Detail Meth 20.

Common Council here has approved an ordinance permitting teen-agers to dance in bar-cauipped literies and private cluss providing the bars are shut down while the police requirements and can admit minors only 17 years of age or older. New ordinance opens the way for the local spots to run mutures shows the day a week under the same conditions.

Det. Latin Quarter To Fold, No Air Condish

Lou Walters will close his Detroit Latin Quarter, June 15. Move was made after Arthur Rozen, the nitery's made after Arthur Rozen, the nitery's manager, was named receiver for the corporation by a Detroit court in a move to permit by-passing of some of tha present tie-ups.

Walters declared the reason for the shuttering to be lack of sir concitioning in the spot.

Slapsie Maxie's, H'wood Eyeing Ice Show Policy

Eyeing Ice Show Policy
Sammy Lewis, operator of Slapsic
Maxies. Hollywood. is eyeing ice
shows for his spot, to open in June.
Present plans call for purchase of a
freezing unit. Spot's regulars. Ben
Blue. Ben Lessy and Patti Moore
would be added statres.
Currently, Lewis is working on a
new show to start April 8. Shirley
Dennis only one signed so far.

Max Vice Hal Halperin

Chicago, March 20. Max Halperin has been appointed Max Halperin has been appointed a nember of the executive committee of the Amusement & Recreation Division of the Chicago Commission on National Detense, filling the office formerly held by the late Hall Halperin, his brother. Other members of the committee are John Balaban, Jack Kirsch and Edwin Silverman.

verman.

Halperin continues as head of the Theatre Authority office here.

Bert Wheeler Into Vaude

Bert Wheeler, with a new set of stooges, is being signed for vaude dates. He's inked for the RKO houses in Columbus and Cleveland

nouses in Columbus and Creverand starting April 27.
Wheeler bowed out of the Latin Quarter, Chicago, last week because act with Fred Keating stoogeing wasn't ready for the big time. Artic Rice and a femme will be the re-

Gloria Jean will play the RKO house simultaneously with Wheeler.

SAM TISHMAN TO SINGER Sam Tishman, whose connection at Music Corp. of America theatre department terminated last week has joined the Johnny Singer of

He previously worked with the

Mex-Made Pix Continued from page 3 =

continued from page 3 perience, and may be repeated with others if found okey. "Variety" lauded both pictures in its reviews last year. In issue of Sept. 27, "Variety" said of "Meria Candelaria". "Judged by standards below the Rio Grande, this is problement to the sept. 25, "Variety" wrote of praised most of the performances. In issue of May 5, "Variety" wrote of "Ell Penon de Las Aninas" ("Rock of Souls" "Reveals the Rock of Souls" "Reveals the Rock of Souls" and the Rock of Souls" and the Rock of Souls and Soul

Andrews Sis' Air Show May Play N.Y. Par At \$80,000 for 4 Weeks

Andrews Sisters air show. "Bight to the Bar Ranch" may play the price of \$80.00. Deal is still being segoliated, and if it goes through negotiated, and if it goes through western atmosphere, including cortunes, creaming the property of the pr

Peabody, Memphis, Holds Table For 10 Pilots

Table For IU, Flois:

Management of Skyway at Hole
Peabody has a receivation from the
Memphis soldiers, now German prismore-sof-war, for a table for 10 to
celebrate their return to U.S.A.
Mailed Dec. 10 1844, lettler borns,
Jr. and was the digned to Werren H. Berry, Andrew J. Kreb,
Donald E. Elder and Fred M. Bronson, all of Memphis.
Naturally, Col. Frank R. Schutt,
ent. mr. of hotel, replied in the
ents. Now he's wondering how
they'll like it when the Skyway folds
up on 'em at midnight!

AGVA Backs Chorines In Dismissal Complaint

Anton Scibilla and Johnny Singer-settled a \$375 salary claim at Amer-cian Guild of Variety Arrises last distriction of the Company of the Sirks of their current "Hawaiian Paradise" unit, who claimed they had been dismissed without notice. Gair. filed complaint against pro-ducers with AGVA and arbitrators found in favor of the choprinces.

Saranac Lake

By Happy Benay Saranac, N. Y., March 20. Katherine Wolf shot in from N. Y or rest rottine and checkup at the

Katherine Wolf shot in from N. Yor rest rotine and checkup at the Rore Teach of the State of the

veek. Write to those who are iil.

Jane Pickens to Versailles Jane Pickens has been signed for the Versailles, N. Y., to succeed

Kitty Carlisle.
She'll open sometime in May

PERFORMERS NOW IN

ARMED FORCES
un are in Special Services or gotimmediate use or post-war returfrom business. Here is a Service You'll Alway Wast

FUN-MASTER GAG FILES

Contain Modern Comedy Interfal for All Type Ferformers Early Serpic Contains Over 100 Sure-Fire Gaga-31.05 Early. Nos. 1 Taw 10 Now Ready. Make Checks Teypible to PACLA SHITE Dell to "Kun-Master".



This Summer by Units Now in Works

Vaude bookers' headecles will be considerably during the summer with the formation of a gackage of picture people, units of the first of a summer with the formation of a package of picture people, units of the are built comparatively large number of units, some of which are built around namas.

Nils T. Granlund, longterm fixture at the Florentian Gardens, Rolly, and the series of the former Londel Parasons layout at the formation of a gackage of picture people, units of the former Londel Parasons layout and the promoting Gardens, Rolly, and the series of the former Londel Parasons layout at the paradose that of former Moke & former with the formation of a gackage of picture people, units of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the part of the parasons layout and the promoting of the former Londel Parasons layout and the promoting of the former Londel Parasons layout and the part of the parasons layout and the parasons layout and the part of the parasons layout and the parasons layout and the parasons layout and the part of the parasons layout and the part of the parasons layout and the part of the parasons layout and the parasons layout and the part of the parasons layout and the part of the parasons layout and the part of the parasons layout an

FIRST TIME IN 23 YEARS LOEW'S STATE, New York HOLDS OVER AN ATTRACTION FOR 3rd CONSECUTIVE WEEK

VINCENT LOPEZ

And His Orehestra

Featuring Bruce Naves and Gerry Larsen

NEW YORK POST, Saturday, March 17, 1945

The Variety Stage

Lopes' Tunnel to the Bank-

Broadwayites enjoy razzing Vincent Lopez, Barry Gray, WOR disc jockey, for example, says, "That guy Lopez has a tunnel from the Taft Hotel to his

sas a tunnel from the Tatt Redat to his bank, and he's wearling' it out earrying so much money through each week." Lopez, who is being held a third week at Loew's State (a record), has been a name bandleader for more thau 20 years (another record). A lot of people wonder how he does it. Lopez's people wonder how he does it. Lopez's up; then they said I was egolistical; then I was supposed to be nuits because I wrote prophecies of world events. But I've made money, and I've got all the work I can handle!" and Lopez sit. At the State you the plane, then I was supposed to be nuits of the latter of the property of the plane, the latter was the plane was the latter was the plane was the latter was the latter

Lopez is: proud of his band; it in-cludes some great swing musicians and it can ktck of some terrific jump tunes. When Loper oatches a musician blow-ing a clinker, he doesn't yell at him like certain vulgar bandleaders. Lopez just looks at the musician, who then cries out, Dun't give me the ray! I won't do it.

to again."

Lopez denounces rumors that he lacks a sense of humor. "I'm serious and I've got a dead pan, but I can enjoy a joke without showing it," he pleads. "Last night I went to the St. Regis with some out-of-town friends and they asked me to point out the celebrities. I did, and mentioned any merer knew I day and mentioned any merer knew I day and they never knew I day and they never knew I day.

THANKS TO

MARVIN SCHENK

JESSE KAYE

ED DOUGLAS

our stay a pleasant one. Also grateful appeciation to:

ALFRED LEWIS

of HOTEL TAFT. New York

Mgt.: Music Corp. of America

Personal Rep.: MANNY HEICKLEN

P.S. Also thanks to picture "Meet Me in St. Louis."



Closeup of An After-Curfew Gotham

Treem With at:

By ABEL GREEN
This is how a class New York
nitary looked at its premiere 3 Act,
when the Mayor LaGuardia came
through like a pardon from the goventer that the state of the control of the control
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3RD WEEK

CAPITOL, NEW YORK (Week March 15th)

MCA

HANLON

"TWO CRAZY PEOPLE"

Overseus for USO Dir.; HARRY GREBEN Bounts, strutte to the Buck Ram-fal Ramner spaced must of which "Douch of Spring" and "I stancers and the st

come beck from around that currew corner).

Now for the piece-dc-resistance. Kitty Carilies Utlerbert Kingsley al program) who succeeded Carl Briss. What the Bane was to the Older gals Miss Carliste airt to the older gals Miss Carliste airt to the older gals Miss Carliste airt to the older gals with the Carliste airt to the older gals with the Carliste airt to the older gals miss Carliste airt to the older gals miss Carliste airt to the older gals with the Carliste C

Me."

So, for the record, this is what a swing-shift show in the world's greatest city looks, plays and sound; the around 7 bells A.B. And after Byrnes—what? The Little Flower to the rescue atop his snortling fire-

Chez Parce, Chi

Willie Shore Deep Orte 17.
Willie Shore Deep Dore Modely Cop. Cloridge Creh 122 with Jack Milton, Chet Parce Adorables (19. Lucio Garcia Orch (6); \$3 and \$3.50 minimum

abord till. Lucio Geron O'ch. (9); Smid \$3.0 minstall.

They've cut the budget here because of the curiew with the resultance of the curiew of the curiew with the resultance of the curiew of the should eliminate some of the side conversation as it tends to up the act, onna Dae, former Fred Waring

rhapsody. Dorese Midgley pleases in the deuce spot with a session of tup-ping. Guy Claridge's orch, with Jack Milton vocaling, dispenses a neat brand of dance music, with Lucio Garcia's small combo furnishing the relief tunes. Morg.

51 Hundred Club. Chi

Chicogo, March 16.
Willie Howord with Al Kelly.
Linda Grob Bob Dnyks, Vera Jesky.
Viola Layne, Marityn Marsh, Lynn
Manutou's Debutantes (6), Mark
Fisher Orch (9); \$1.25-\$1.50 min.

The been two years since Damys Hundred for 38 profitable months, adding a 57 s and winding up with Charles and the state of the state o

Poster Recises. (*hl (HOTEL SHERMAN) Chiengo, Morch 18. Woody Herunau Orch. 201. with Frances Wayne. Chubby Jockson, Rainess William, Balliffer Hines: Tough, Joe Phillips, Marjorie Hines: Mardoni & Lonise; \$1.50-\$2.50 min-

Vocalists. Including Woody Her-man himself, don't have a chance in the Panther Room's latest ear-bender. Even puyees in the farthest reaches puyees in the farthest reaches to the puyees in the farthest reaches to the puyees in the farthest reaches to the puyees in the farthest power and the puyees to the puyees

High spot of the 45-minute stanzs s "Chubby's Blues," in which Chubby ackson, hearded and trebuned, heats

his bass viol, backed by heavy brass trumpet, three-trombone, six-reed, five-flythm crew. Close runnering appeals is 1-22-1 mms, forred Jan appeal is 1-22-1 mms, for Jan appe

Nitery Follow-ups

Glass Hat (Hotel Belmont-Plaza, N. Y.) remains one of the better break-in spots for comparatively new acts, and the current bill is no exception. Nothing pretentious about the budget, this bill, however, playing better than the nut would indi-

exception. Nothing pretentious about the budget, this bill, however, playing better than the nut would indicate the budget, this bill, however, playing better than the nut would indicate the belinoit-Plaza hootiley, and the total play the budget of the b

to indicate he's dise for better things. Rest of the bill was reviewed last week under New Acts (Lewis having been caught under that category some months ago), and it consists of Jimmy Byrues, tapster; magico Bert Essley, songstress Dolores King, and ballvoom team Artini and Consuelo. The control of the customer hoofing, show and for the customer hoofing.

Al "White" Boberts, shee an absence of two years from the Chinghile picture, heads the current bill at the Blackhawk, Chi, where he's sock. Doing the same act he has done for years, he starts off lows with a walte clog and rhythm tap while skipping a rope. Keeping an incessant line of chalter while appears to the control of the contro

ing.

Three Claire Sisters contribute a fast, albeit noisy session of tapping intermixed with twirls, splits and other acrobatics to good results.

Morg.

Pix May Recoup

N. Y.

Roxy, during the first week of cur-few, was clipped by some \$15,000.

Music Hall, Paramount, Strand and Capitin laiso lost from \$10,000 to \$20,000 on the week through the earlier closing.

Estimated national b.o. dip due to curfew was estimated at well over \$20,000,000 annually in the key cities

Nita Rosa has been added as a sec-ond femma singer to Jimmy Dorsey's orchestra, at the Penn hotel, N. Y. She'll do all Latin tunes.

U. S. Pix

Constanted from page 1 in Italy is still under strice control to the Allied Military Governments psychological warfare branch after 10 mouths. Econom said Lober, is 10 mouths and 10 mouth and 10 mouths and 10 mo movles.

movies."

Civilian and inilitary film representatives of the Allied Military Government, the former including OWI personnel, are showing imported films, mostly American Of the 65 imported feature pictures shown to Ilulians so far, 54 were American-made, seven British, and four Russian.

four Hussian.

The features from the U. S. which have received most enthusiastic reception included "The Great Dictator," "Mr. and Mrs. North," "Sergeant York." "It Started With Eve," "Hold Back the Dawn," "You Were Never Lovelier" and "Random Harvest."

Harvest."

Italian studins, laboratories and dubbing plants in Rome were found i'm surprisingly good condition," after the capital was taken, according to Lober. But more than \$80 of the country's 5.40 movie houses had been damaged or destroyed by bombing; and to date only 1,043 houses have been respende; Short-age of fuel for electricity; military curriew regulations, and transportacurfew regulations, and transporta-tion difficulties are also hampering the Allied personnel who are to show more pictures t Italians

But, regardless of these difficul-But, regardless of these united-ties, the film industry cannot be turned over to private hands, Lober declared, until fascist laws are re-

GAGKS! JOES GAGS!!

PATTER! WISE-CRAX! STORIES! For waude-nile stubs, radio M.C.'s, singlas, daubias.' announcers, praducers, dita jecksys, directars, band !radiors, speakers, angles, directars, band !radiors, speakers, angles,

Fun-Master Gag Files Nos. 1 Thru 10 \$1.05. Per Script, Postage Prepeld Each File Cantains Over 100 Sock Gags!!

Make Checks Payable PAULA SMITH

SILLY SYMPHONISTS

Featured in a COLUMBIA WESTERN

WIN CHARLES STARRETT

Has Just Been Released DIE STAN ZUCKER

THE MACK TRIPLETS

NEW COMIC'S COLLECTION \$2 FREE CATALOG

KLEINMAN

15 MINUTES OF GLORIOUS ENTERTAINMENT

HAROLD EDWARDS

of Met., HERMAN ROSENTHAL

Circle 5-4856-4



OBITUARIES

ALEXANDER GRANACH

ALEXANDER GRANACH
Alexander Granach, 54, European
stage and screen, actor, died in N. Y.,
March 14, after a brief libress, 194
and been Blytter a brief libress, 194
and been Blytter a brief libress, 194
and been Blytter Adano? at the Cort
in the Cort of the Cort
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He also was in the Russian film, "Capsies."
Early in the Hitler resine, Grahearly instance of the Hitler resine, Grahand "Professor Mamlock,"
Widshi and produced it in Particular of the Hitler The Yelow
Patch." He played the professor fold under the title. "The Yelow
Patch." He played the professor fold under the title. "The Yelow
Patch." He played the professor role to the Hitler Grain films included "Nihothias," with Greta Garbo. "For Whom the Bell and Jap Dig." "Voice the Wind," "Three Russian Girls."
"The Hitler Gang" and "Seventh Cross."

Survived by a sister.

GEORGE W. CARLAHAN George W. Callahan, 77, who played the role of Father Whalen in the original production of "Abies Irlsh Rose," died March 15 at Edwin Forrest Home for Actors in Phila-

Forrest Home for Actors in Philadiphila.

For the Man Park of the Man Park

ago after career in which he appear

ago after career in which he appear

the Beel. "Hit the Deck." George

the Devil." "Hit the Deck." George

Mordi" "and "Mouvining Becomes

Electra." He started with the old

berly Morbon. Opera Co. and was

with the Chicago Opera Co. at the

He. is survived by a daughter,

Rosellen Callahan, women's editor of

EXE, syndicuts, and three brothers.

EXE, syndicuts, and three brothers.

Sent; Frank and Thomas.

ELLA LOMAS

Ella Lomas, 48, former vaude-per-former and widow of Tommy Lomas. producer of stilt-walking acts, died in New York, March 15. Born in Dublin, Ireland, she made her stage debut as a child actress in London and later toured London ond London and later toured London ond the provinces as a character singing temedicane and mimic. She later was a support of the control of the c

JOHN B. ELLIOTT
John Blakely Elliott, 62, pioneer
exhibitor in Kentucky, died March
15 in Lexington, Ky., after a short
lliness. He was president of ElliottWard Enterprises, which operates
ast theaten. six theatres

Elliott and associates built the Elliott and associates built the first picture house in Lexington, and organized a company-that at one management of the state of the s

tor of dancing. In 1992 she was dee-orated by the French government with the grade of Officer d'Acad-emie, with academic palms because of, work in developing Franco-

American art.

Beside: Walter Wanger, she is survived by another brother, Wanger, a stock broker.

Wanger, a stock broker.

JOSEPH DUBBS

Joseph Dubbs, 77, former circus clown and vaude comic, died March [1 in General Hospital, Los Angeles, Los An

HATTIE LAZARUS
Hattie Lazarus, 56, wife of Paul N.
Lazarus, 71, died in N. Y., March 15,
after a long liness, Paul Lazarus, 57, died in N. Y., March 15,
after a long liness, Paul Lazarus is
manager of United Artists contract
department and has been with the
company for about 15 years. His son,

FRANK N. HEARN, JR. March 18th, 1851 March 18th, 1852 Whanever there is mucle it be you. The cloudy purishe part to let yo through

MOTHER, JULIA KNOX. Peul N. Lazarus, Jr., now a sergeant in the Army, was ad-publicity direc-tor of U. A. until he went into the service.

service.

Besides her husband and this son, she is survived by another son, Capt: Theodore Lazarus, now in the Army.

CLAUDE E. HAGEN.
Claude E. Hagen, 82. expresident
of International Alliance of Theatrical Stage Employees died in
Long Island City, N. Y. March 17.
He also had been head of N. Y. local
of IATSE.
Prior In Prior In Prior

of IATSE.

Prior to holding office in the unions; Hagen had been a stage carpenter for Klaw & Erianger and is reputed to have built the chariots for the race scene in the original Ben Hur, which that firm pro-

GEORGE E. HAMILTON

GEORGE E. HAMILTON
GEORGE E. HAMILTON
GEORGE E. HAMILTON
The Transparence of the World course on the World course on the World course on the World Course on the World Course of the World

WILFORD "BILL" SHULTZ

WILFORD "BLL" SBULTZ WIlford "Bill" Shultz, S3, died at Moose Jaw, Sask, "Canada, Feb. 25, after a heart attack. He was Sas-katchewan's best-known radio voice. Death occurred only a few hours be-fore he was to present his 848th con-sceutive-"Golden Memorles" pro-

tion in Germany, according to word raceived by his father. He was in the infantry.

Mrs. Joseph Welsbecker, 70, mother of Louise Campbell (Mrs. Horace MacMahon), film actress, died March 14 in Chicago. Survived by husband and two daughters.

Lt. Robert Golets, son of Felix Goletz, owner of Moran theatre, De-troit, reported killed in action over Germany. It was his second mission as pilot of a B-24.

Father, 71, of Pat Ballard, song-writer, died in Tyrone, Pa. He founded the F. C. Ballard jewelry store in 1896.

William Scholz, 62, music arranger for Robbins Music Corp., died in N. Y. March 16. Survived by widow and two brothers.

Douglas Reed, 28, brother of Mar-tha Raye and former band leader, died March 15 in Los Angeles after a two-year illness.

. Jo Drogmund, wardrobe head at Warner Bros. for 19 years, died March 15 in North Hollywood.

MARRIAGES

NAME Les to Henry S. Kesler, Los Angeles, March 11. Groom is associate producer for Andrew Stone. Helen Louise Walker to Dick Pine, Los Angeles, March 16. Bride Is fan magazine writer; groom, RKO publicist.

licist. Edna Beck to Lt. Roy Dillon, Hol-lywood, March 16. Groom is former member of Mickey Gillete's orch. Gloria Hope Trupe and Capt. Jack C. Louis, USA, will be married in New York on March 25. Bride is an actress

BIRTHS

Mr. and Mrs. Jack Chefe, son, Hol-lywood, March 13. Father is a film player; mother a former actress. Mr. and Mrs. William Koenig, daughter. Hollywood, March 11. Father is a screen writer. Mr. and Mrs. Jetry Horwin, daughter, Hollywood, March 19.

Mr. and Mrs. Jerr daughter, Hollywood, Father is screen writer,

Ballet Int'l

- Continued from page I = are taken will be \$524, with no rights to dance elsewhere. Other contracts up

up. Irina Baronova, who left the Broadway musical, "Follow the Girls" to sign with Ballet International as guest artist for a planned five-week Mexico season this spring at \$850 a week, received \$2,550, representing two performance weeks, and two rehearsal weeks at half pay.

resenting two perturmance weeks, when we want to be no founded and financed by the Marquis and Marquise de Cuess' latter a J. Rockefeller granddaughter), through a trust fund they set up, as a non-profit making two persons and the International Theatre, N. Y. in November-December, and was scared off a subsequent U. S. four by booking terms. The persons of the International Theatre, N. Y. in November-December, and was scared off a subsequent U. S. four by booking terms. The person of the

gas acreen. After selling his care and and a son.

KATHERINE GARPIELD

KARTINETH GARPI

Variety Bills

WEEK OF MARCH 28

Loew

NEW YORK CITY
Cupited (72)
Navier (1934)
Lena Horne
The Garcias
Paul Regan
State (72)
Lucky Gls
Hickory Nuls

Toniny Dix
Mennsim Skutulk
Cheens De Simone
WASHINGTON
Capitol (22)
Airsuics l'aninos
June Lorraine
Juliuny Morgan
Jonn Barry

Regal (21)

tterson & Jacops & Louis or & Louis or & Davis MIAM! Avenda (21)

Paramount

NEW YORK CIT Paranioust (11) Paramount (t1)
Ink Spois
Ella Flixgerald
Buck & Bubbles
nsph Brown
Cootlo Williams Ed
(HICAGO
Chicago (t1)
Roye & Naidi
Jan Murray
Cardini

MIAMI Olympia (2) Earl Lindsay G T Haulon Jr & Stan Kramer Rothy Rolls Cyril Rodney

RKO

HOSTON (22) of F CLEVELAND Polace (23)

Rex Weber
Chester Dolphin
W & J. Bruwn
(20-22)
Louis Frima Ore
Wilke & Dare
Barnoy Grant

State of the state

Dick Wilson Orch
Blamined Borseches
Land Borseches Tommy Dorney Oro Bonnie Low Wma Buddy Rud Muchito Bd Havens-Medrid

Souny King inse Curbello Hotel Ambassadu Louis Beinneuurt Jules Lande Oro Hotel Astor Jose Morand Oro Ron Perry Ore Hotel Relmons Plaza

lilaine Malley ulgary Broe Revens Br & Big F

Boothy, Shay Peak, Shipro Ors.

**Refer Tall Vice Control of the C

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY NEW YORK BEVERLY HILLS, CAL

SAN PRANCISCO Golden Gate (21) Youghn Mouroe Or Norton Sis Jame Sluter Paul Gerrita

Warner

NEW YORK CITY
Strain (30)
Strain (30)
Cab Caloway Orc
(28)
Cab Calloway Orc
PHILADELFIHA
Karle (30)
Charite Spivak Ore
Buildy Losder
Dixio Robels
Sill Robinson
Jerry Wald Orc

eRoy Marionet WASHINGTO Earle (80) Roxyeltes Andre, Addred J & M Mulcay Doris Taylor (23) Roxyettes The Glenns Wally Ward

Independent

NEW YORK CIT Music Hall (22) Lee Fairfox Corpe de Ballet Gil Maison Boxy (21) Gil Maison

Bozy (21)

Victor Borge
Al Gordon

Joan Edwards
Paul Ash Orc

Paul Ash Orc
LONG ISLAND
Jamalea (22-25)
3 Dale Sis
Daro & Corda
Terri La Franconi
Marty Barrett
Bob Williams
(22 Only)
Eddis Foley
Marion Carter
(Two to fill) Brook (24-28) Eddis Foley Dorls Fave

(Two to fill)
(MICAGO
Oriental (23)
Les Brown Ort
Whitney Note
Herrist Apple
ELEXAPHTH

PTPCHM 641
Layre (45-48)
Layre

NWeetheart Haylan
Hiddson
Aimbelle, Hill
3 Rockels
WOONSOCKET
New Park (28-25)
B & H Roland
Hope & Payle
Don Zelays
(Two to fill)

Cabaret Bills

NEW YORK CITY

Care Societi
(Uptown):
Hatel Second Sec

Talline
Melie
Meli Roy Pox Bu
Phil Burton
Georgiana Bannister
Hotel St. Regie
Josephius Houston
Heatrica & Gomez
Fred Miller Ore
T Breoks Organ

Jerry Lester inked for a return en-

23 or 30 with the Count Basic band and Berry Bros.

Monica Boyar
Codric Wallace I
Leon & Eddle
Eddle Davin
La Rocine Broa
Johnny Thompse
E & I Prayee
Houbtron
Toto & Mariha
Ari Wanor Oro
Diffic Ganparre
Old Ganparre
Old Ganparre
Octor
Oct

Alberto Ore

Oetjen's

(Brooklyn)

Jerry Baker

Vicki lioherte
The Suns

Jimuny O'Bries

Hilly Griffith

Will Ward

Singer Midgole

Monsie Paweil Bd

Old Reumanks

Old Reumanks Monsie Poneji Be Old Reumaniah Jan Bart Olga Woylova Sadis Banke Lynn & Lens Shirley Barron B Joe LaPorts Ors Rogers Corner

Jerry Jaevis
Bert Roade,
Bert Roade,
Bert Roade,
Artini & Cousselo
Payson Re Oro
Nino Moroles Dd
Rode Ruftenore
Ann Warren
Londy Nieward
Londy Nieward
Londy Nieward
Londy Nieward
Londy Nieward
Londy Rieward
Londy

EDDIE SMITH 1501 Broadway New York

Barry Lefcourt Constitution of the Constitutio

Jerry Lester to Roxy gagement at the Roxy, starting May

Film will be "Diamond Horse-shoe" (20th-Fox).

'Glass Menagerie' a Museum Piece Of Widespread Chicago Dissension

Chicago, March 20 the Chicago thesit in the history of the Chicago thesit machining the chicago thesit machining the chicago thesit machining among cast and crew, from producers on down, and caused so much pro, and con discussion all over he lot as has colors from the chicago the c

View or une sett class uses

Macro Educard Kelly, for one, is

sore because theatre management
and show's pa's allegedly promised him, prior to opening, that they
would start a foil repertory theatre,
thus squeezing a letter full of praise
and promites of hir repertory theatre,
thus squeezing a letter full of praise
and promites or supplied widely in
ads to get the play off to a good
start. House management and pa's

are passing the buck at this point,
or and asserting they were serious
tolly and asserting they were serious
that because of something the other
good did it fell through.

Crix Also Made

Crix Also Mad

Crix. Also Mad
Drama crix. Some of whom don't
know even yet what the shooting
was all about, are also mad. One is
red-haired at Balph Kettering,
crive's lessee, priming blame for the
repertory "failure" directly on limit
alleged Kettering, was so hungry fo'r
the long green he refused to interrupt the successful run of "Menogenie" for presentotion of other-play, so,
but for, another reason, some being
Mayor Ketly's some "MenogMayor Ketly's some "Menogenie" for presentotion, some being
Mayor Ketly's some "MenogMayor Ketly's some "Menogman and man and

but for another reason, some being Mayor Kelly's.
Kettering is mad "Menagerie" is being pulled out of the Civic being pulled out of the Civic to the Civic being pulled out of the Civic was a second of J. Singer. Eddie Dowling and Alex Yokel want to seram, however, to get under the March 31 Pulltzer Prize wire. All of which would seem to blackoul rumors that they have paid several visits to Civic Opera Building managers of the comparable of the

ds. atter point is typical of the here-Latter point is typical of the here-today-gone tomorrow, tactics of Singer, on whom the blance for Ginger, on whom the blance for Shuderts last week is pinned. Singer, tyro in the producing field, got everyone in the company down on him by making J., J. Shubert, who everyone in the company down on him by making J., J. Shubert, who arrangements for the Shubert's lease on the Great Northern, pay for two ticker, rather than supply them on the culf, following which ting a notice to water his office space in St. Jancs theater building. N. Y. Ticket Grige

Ticket Gripe

in Singer permitting rrom as uppasses a night to be released for servicemen. Top griper, despite all the other beefs. is probably Tennessee Williams 19-year off author, who's light of the service of a subror, who is singer in which latter's name is displayed prominently-in the billing, the while ordering Williams, to be in small lettering on the boards. N. Y. has plenny to look forward to that the strength is any signature of the forward of the second of the s repertory, starting March 30. Group, Chi Jewish Theatre Assn, is the same outfit that lost its showcase two weeks ago when the city closed the Douglas Park theatre because it wasn't fireproof. Anyway, it's gepertory.

Shows in Rehearsal

on Greund" - Edward

illiott.
"Carousel"—Theatre Gulld.
"I'll Be Waiting"—Harry Goetz.
"Marriage is For Single People"—tuth Holden.
"Dear Ruth" (road)—Hyman and

DICK HART, OF 'MOON, **GETS METRO CONTRACT**

Richard Hart, male lead in "Dark of the Moon," hillbilly fantasy that bowed on Broadway last week, copped a Metro film contract on copped a Metro film contract on the strength of his performance and broadside of favorable notices. He's skedded to report to the Coast 30 days after "Moon" closes on Broad-

Page cells for \$1,000-a-week when be gets into action and silosw than the acts into action and silosw than the acts of absence every two years for rigit. Actor dealt directly with Louis B. Mayer while hegolisticism were sunder way and was promised with promise of a time lead during the state of the stat Pact calls for \$1,000-a-week when

Explains Nugent Billing on Turtle

Reason why Elliott Nugent's name continues to appear in "The Voica of the Turtle" daily ads and on the Morosco, N.Y., house boards, although he has been out of the show for the past two weeks, is explained by Alfred de Liagre. Jr., show's producer.

All tickets have been sold in ad-

vance covering the period of Nu-gent's absence, and as the advance

First night that Nugent was out First night that Nugent was out John van Druten, author and siager of the three-person smash, addressed the audience, saying that Harvey Stephens, the replacement, was excellent in the part. Only six of the audience sought, refunds and none since replacement unite being postsince replacement tottee being post of at the boxolfice. Nugent, who was out of fown directing his new "A Place of Our Own." trying out. Is due bock in "Turtle" late this week. Tood poisoning made Fredric and the state of the

part.
Early last week Gertrude Niesen,
star of "Follow the Girls," wos-taken
ill ujst after the second act started,
an understudy fluishing the performance. Because of the circumstances. an announcement could not be made from the stage. Miss Niesen's standried." comes in the latter part of the

Esmond Footlights Bound

Carl Esmond is descring the film temporarily, for a Broadway role op posite Eva LeGallienje in "Theres Raquin."

Nacture 1 Achieves 1 A

BRIDGEPORT'S HEAVY SKED

Bridgeport, March 20. Heaviest road bookings of seaso Heaviest road bookings of season reported by Albert E. Shee for Lyric during month shead. Ruth. Gordon in "Over 21" set for April 10-11. "Kiss and Tell." 13-14; new "Common Ground," with Luther Adler, 17-18. "Student Prince," 23. and "Doll's House," with Francis Lederer, May 4.

STRIKE CALL AGAINST LAFAYETTE, DET., DUE

A strike against the Lafayette the-A strike against the Lafayette the-atre. Detroit, impends because David Nederlander, who operates the legiter failed to algn up with the Assn. of Theatrical Agents and Man-agers, which demands the a union imanager be engaged for the house. Similar situation involving the Cass in the same city was clarified.

in the same city was clarified.
Attorney for Nederlander came to
New York last week, and although
he advised Nederlander to accept
a basic agreement with ATAM, his
principal balked, ATAM contacted
Equity, and other stage unions and
it was agreed to declare the Lafaycite unitair as soon as "Ramshackle it was agreed to declare the Lafay-ctle unifair as soon as "Ramshackle Inn.", current there, moves to list next stand. Other unious thought in next stand. Other unious thought in April 7, but if, the strike is de-clared, the next attraction booked will be unable to play the Lafayette. ATAM has unifait signs-aiready in Detroit, with member agents and managers ready to picket the the-

Current Road Shows

(Period Covering March 19-31)
"Ballet Russe"—Royal Alexandra,
pronto (26-31).

"Barretts of Wimpole St."—Opera Hse. Boston (19-24).
"Bithe Spirit"—Mem. Aud., Chal-tanooga (19): Bijou, Knoxville (20): Ryman Aud., Neshville (21); Aud., Memphis (22-24): Amer., St. Louis

(26-31).
"Blossom Time"—Amer. St. Louis

(19-24).
"Carouse"—Shubert, New Haven
(22-24); Colonial, Bost. (27-31).
"Catherline Was Great"—Studebaker, Chi. (19-31).
"Chicken Every Sunday"—Shubert, Philly (19-31).

"Chicken Every Sunday"—Shubert Phility (19-20). Clini. (23-31).
"Dear Ruth"—Cox. Clini. (23-31).
"Dear Ruth"—Cox. Three "—Phylhouse.
"Dear Three "—Phylhouse."
"Dear Sunday"—Cox. Dears St., Phility (22-31).
"Polity House"—His Majesty's.
Montreal (19-24): Erie: Schenectody.
"St. War Mem. Aud., Trenton (27):
Lyric, Allentown (23): Karlion, William (23-24).
"Lyric, Allentown (23): Karlion, William (24-24).
"Glibert & Sullyan—Curran, Frisco (19-24): Civic Aud. San Jose (23):
"Barriet"—Biltmore. L. A. (18-31).
"Till Be Walthur—Playhouse. William (23-24).
"Schobwardy and the Colonel"—Eringer, Burlao (19-22).
"Rochester (23-24): (19-24).
"Rochester (23-24): (19-24).

Rochester (26-31), "Klas end Tell" (2d Co.)—Wal-

"Klss end Tell" (2d Co.)—Wal-nut, Phila. (19-24). "Kiss and Tell" (3d Co.)—Nixon Pitts. (19-24).

"Lady in Dangar"—Wilson, De troit (19-24).
"Life With Father" (2d Co.)— "J.He With Father" (2d Co.1— Russ Aud. San. Diego (19-20); Yost, Santa Ana (21); Muni Aud., Long Beach (22); Ctivic Aud. Pasadeni (23); Lobero, Santa Barbara (24-25); Civic Aud., Fresno (27). "Marriage is For Single People"— Shubert. New Haven (29-3). "Merry Widow"—Ford's, Balto. (19-24).

(19-24).
"Merry Wldow" (2d Co.)—H. S.
And., Steubenville (19): Drake. Oil
City (20): Shea's, Erie (21): Strand.
Utica (22): Erie, Schenectady (23-24).
"Miracle of Werkaw Ghetlo"—For-

Ulica (22): Eric, Schemectady (23:24). "Miracle of Wersuw Ghetlo"—Forvest, Philly (29:31). "No Traveler Refurss"—Metro. Seattle (18:24): "Oktahoma" (26:Co)—Tatt. (cion.) "One Touch of Venus"—Hanna. Clev. (18:24): "Other forces of Venus"—(18:24). "Other forces of Venus"—(18:24). "Other forces of Venus"—(18:24).

"Othello"—Geary, Frisco (19-31).
"Over 21"—Royal Alexandra, To-porto (19-24); His Majesty's, Montreal (26-31).

"Place of Our Own"—Wilbur Bost. (19-24).

"Ramshackte Inn" — Shubert-La-fayette, Detroit (19-31). "Rosalinda"—Erlanger, Chi. (19-

24).
San Carlo Op. Co.—Coliseum,
Sioux Falls (20); Univ. Aud., Vermillion (21); Orpheum. Sioux, City
(22): Shrine, Aud., Des Moines (23);
Aud., Omaha (24).

ching Wind"-Cass, Detroit (19-31).
"Sing Out Sweet Land"—Gr.
Northern, Chi. (31).
"Star Spangled Widow"—Plymouth, Bost. 20-31).
"Student Frince"—Nat'l, Wash.

(19-24). "Ten Little Indians" (2d Co.) Harris, Chi. (19-31).

Harris, Chi. (19-31).
"Two Mrs. Carrelis" — Shubart,
Bost. (19-31).
"Volce of Turstle" (2d Co.)—Selwyn, Chi. (19-31).
"Winged Victory"—Forrest, Phila.
(19-24); Nat'l, Wash. (26-31).

Inside Stuff—Legit

Last summire a tab unit version of George White's "Scandale" played Indianapolls, company staying at the Barnes hotel. Four of the grain and sent clothes to the dry cleaner through this hotel and when not extend the sent clothes to the dry cleaner through this hotel and when new results at the time of scheduled departure they refused to pay their hotel bill. do not not consider the sent clothest of the sent clothest clothe

Assn. of Theatrical Agents and Managers, which recently voted to accept group life insurance, has now virtually been assured of life policies for \$1,000 cach. Yearly payment is to be less than \$20,0 or which the union assumes. \$5 per member. Acceptance Tayds sent out brought immediate response, 309 signing up, only 50 more are needed for the plan to become

operative.

Insurance officials significate that two-thirds of the total membership may financially an experience of the control of the contr

Harry Green, recently operated on for an intestinal condition, entered, the Dectora hospital, N. Y., early this week, for secondary surgery, Failure to follow doctor's orders resulted in a painful irritation, He is due on the Coast soon, seeking an actress to play the Queen of the South, which Green and Jack Pearl are to produce. Report that Green will play King Solomon in the comedy by Extural Childs Carpenter was in ervor. but the part has not peen filled. Miltion Berle has Joined Green and Pearl's managerial setup. Two other the Spirit is Willing? by J. Franklin Jones, and "American Plan." Authored by Green and Pearl.

Reginald Benham and Mary Orr, authors of "The Walldower" (Meyer Davis) had watved their royalty two weeks in St. Louis last fail to inake up for operation losses. These royalties annual to \$1,8281.5 and the Dramatists Gnild has ruled that producer Davis must pay them. Davis this week indified this backers hell advance the money, rather than pio rala his angels, but if the stock and other rights don't caulzier that he may have to call for contributions, since all the funds of wallflower. Had been dishunsed. It lost over 50% for the backers, despite a \$75,000 film sale to Wanne Bross.

The relatively modest \$563.305 gross estate (\$497.865 net) left by Marti teck was a topic of much discussion among showingn who had figured h Beck was a topic of much discussion among showinen who had figured he was worth 10 times that. Even with the knowledge that his secretary had gambled away an estimated half to a full million; which Beck covered, it was doped the showman would leave a larger equity.

Poll of Starting Times May Now Be Shelved

Whether earlier curtains for legit evening performances are desired by playgoars was to be judged by a pushed back in New York until 1 a.m. the idea may be shelved. Managers are skeptical as to the effectiveness of starting performances before the present times. 8:30 for musicals and 8:45 for straight plays, saying it is difficult to get the houses scated by latter time as it is.

The local curfew board suggested earlier, curtains but Mayor La. The local curfew board suggested earlier, curtains but Mayor La-Guardia doesn't think the plan would work because of the lengthening daylight. League of New York Theatres proposes to distribute sips among audiences, the latter to check off the starting time favored, our adduct he chosen probably af check off the starting time lavored, on a date-to be chosen, probably after the Red Cross drive in theatres. It would be possible to obtain the sentiment of around 25.000 playgoers on any given date as to earlier curtains.

Idea generally was proposed to aid the cafes but as most man-ingers regard the latter as opposition, they are inclined to maintain pres-ent schedules.

A. O. Brown Estate

Estate of the late Albert Oldfield Brown, Shepherd of the Lambs Club from 1922 to 1932 and a former stock broker, has been declared for-mally to be more than \$10,000; Will was offered for probate last week in N. Y. Surrogate's Court.

in N. Y. Surrogate's Court.

Edias Wallace's Hopper Brown, former wife, of acton DeWolf Hopper,
whose marriage to Brown was revealed in 1908 in connection with an
investigation of the bankruppty of
his brokerage firm, is the life beneficiary of the income from a third,
the estate. The other principal legation of the state of the state of the state
to wise the state of the state of the state
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Brown, who was 73, devoted much his time in later life to the Lambs. He was the first and only president of the Percy Williams Home for Ac-tors at East Islip, L. I. He died March 5, 1945,

THEATRE-CAFE 2-FOR-1 DEAL ON FOR 'BRIDES'

DLAL UN FUN SKIDLS.

A unique plan whereby theirregoers may attend a legit performance and a mapficule on the same and the substitution of the same and the substitution of the same state of th

Deal is with Havana-Madrid, a nitery not far from the Ambassador. Obviously the 'Brides' management shares more with the cabaret from the \$3.99 than the difference of 30c. Freeman claims tickets will be offered for sale today (21), but the new one o'clock curfew may upset the deal.

Boston P.A. Starts Gag About Never-Never Play

About Never-Never Fiasy
Johnny McIntyre, back on the
job as Shubert house, press agent
after a couple of years off the payroll through question of unjoh status,
currently getting big play in local
gag which has long kept the fiallo
chuckling.

huckling.

Began when he came around to chuckling.

Began when he came around to
the drama departments of the newsserved for press agents—with a
handout about a spress agents—with a
handout about a sow entitled
fillood on the White House Stairs.

for which, the press agent was one
dafayete McGurly. Size of Angales to Angales the
Adaptete McGurly. Size of Angales the
Clafay: with direction by Ceal
Banagan and sets by Howard Bayside. Some of the drama eds. they
as, look it servicusly and set it up
as an actual opening in the up
as a comment of the up
as an actual opening in the up
as actual opening in

McIntyre is trying to contact Mc-Guffy, who is, he says, in San Fran-

Producers' Gripe on Excessive' Stop Limits, Rap Other Abuses Lee Shubert Ganders Det. Tryout for N. Y.

Producers are complaining about which operating costs, aspacially are cassive stop, limits, raised to such a level that the theatre-owner gets all

cessive stop, limits, raised to such easily test the threate-owner gets at the control of the co

ries before resorting for such precision.

The such and t

cate without establishing an office and staff, so the idea was dropped.

BORDE'S 'HOLIDAY' OFF TILL NEXT SEASON

TILL NEXT SEASUM
Tholiago, March 20
"Holiday for Girks," following on Prolitow the Girks," originally skedded for Broadway preen this spring, world; go into rehearsal until next Aug. 3. seconding to AI was a second of the seco

Bode Freening "Follow"
Borde to move billed as presenting
Borde to now billed as presenting
Follow, Diew Wolper's name having been erased, he no longer having
on interest in the attraction. The
one of the state of the state of the
billing as associate producer last
sason. Show cost \$165,000 to get on
the boards, and although it has to
the boards, and although it has to
the 'total year on Broadway, with
the 'total year of the boardway, with
the 'total year of the broadway, with
the 'total year of the broadway, with
the boardway with

ir investments.

mit Friedlander is representing

have been assured the backers, who have been a the backers, who have been assured that they will get 100% of their money refunded. Virtually certain that all will participate in profits also, "Follow" run probably extending well into summer, with a season on the road thereafter. Friedlender is reported interested in "Holiday."

Victory' Prolongs Tour Due to Sensash Biz

URC 10 SCHISSIS DIA
Original bookings of "Winged Victory," Army Air. Force, demma by
Most Hart, when the playing
to extensional business been playing
to extensional business early next
month, but ill's understood the servmonth, but ill's understood the
serve ende will into next fall. Attraction
to current in Philadelphia, with
Washington and Baltimore to follow. Thereafter "Victory" will Washington and Baltimore to Tollow. Thereafter Victory' will four the property of the property

Det. Tryout 102

Detroit, March 20.

Lee Shubart was in town Sunday

18) looking over "Lady in Danger."

""" import now at Wilson (18) looking over Lady in Dangar, Australian import now at Wilson here. Report is that a deal has been made that he will take it to New York, Pat Allen end Dan Fisher are billed as po-producers

Director Clerence Derwent is step-ping into Tom Emlyn Williams' role es the police inspector et the end of the weak.

"Light:—Sound and Spotters." by Arthur Margelon and Ledie Barrie, with Tuvior, Holmes, Jack Sheehan, David Jordan and the sear-reidy, Groupe Spelvin: and Box Leifler. Groupe Spelvin: and Box Leifler. Groupe Spelvin: and Box Leifler. Groupe Spelvin: and Spel Leifler. Groupe Spelvin: and Spel Leifler. Groupe Spelvin: and Spelvin: and Leifler Spe "Lights-Sound and Spotless," by

sliding and trumpeting ever in the club. Collected with a Simulation of the collected state the crown and scepter to the Sheer
crown and scepter to the Sheer
crown and the statement of the sheet
sheet and the sheet
sheet and the sheet
s

'Central Park' Maybe For USO Overseas

A foxhole version of Mike Todd's current Broadway hit, "Up in Central Park," is now in the talking

tral Park," is now in the talking stage," chan; "Show also planning snother-the third-oversens production of "Three Men On a Horse," with Jacob A. Welser directing; with Jacob A. Welser directing; George Snith, alage, manager of original Georga Abbott production, will direct a version of "What a Life," with author. Ciliford C. Goldsmith to absist in the production.

Aussie to See Ruth

Moss in Court **Ticket Tussles**

commissioner, is tursling with a cou-pla of new court actions concerning ticket brokers. He's refused to give an agency license to Joa Gransky, SRO FOR 73D ANNUAL.

GAMBOL AT THE LAMBS

The Lambs held their 73d inausgration Gambol et its divibuse in N. Y. on Sunday (18), and it was a break of the substitution of the substitution

ACTION ON TELE SITUASH.

During an Equity, membership, meeting a the Autor hold, N. Incenting the Moor that the Council put some the Department of the Autor and the Autor a

See \$500,000 Top B.O.

For Det. Operetta Ossasua.

Sale of tickets for Individual performancas—a departure from last.
year's concentration on a seasonal sale of tickets for the Detroit Light
Opera Co—seems to assure the 12week season here of a \$500,000 gross
this year. Last years sale, with any
civic venture with \$47,000 in the,
lettly for this year's project.
New hypo through, latting the

letity for this year's project. New hypo through, latting the 'small buyer' in was reflected in tickets for individual -performances were put on sale. Tickets are mar-keted through the downtown depart-ment and musical stores. More en-thusiastic sponsors are sighting up-ward of a \$500,000 gross for the sec-ond year of the operetties, which follond year of the operettas, which fol low the municipal pattern of nam-stars with local ensembles.

Small Leases Mayan

Los Angeles, March 20.
Paul Sinall is taking a two-year lease on the Mayan theatre for use as a home base for his vaude and legit productions as well as a toad-show house.

snow house.

His "Fun Time" continues ils run
on the Mayan stage, with Rufe Davis
and "Think-a-Driuk" Hoffman added
to the cast.

Tough Appeals Court Decision May Upset Dramatists Guild's Methods

Dowling Seeks to Do

AFM SUN SHINES FOR DARK OF THE MOON'

have recommended the play to Incm.
Authors have a collegiate background. Howard Richardson and
William arms to University of
North Carolina, wrote "Moon" while
doing post-graduate work at the University of Iowa. Robert E. Perry,
who staged it, was an assistant to,
Margaret Webster in directing a.
couple of plays. Walter Rendl is a' couple of plays. Walter Hendl i

Play won the Maxwell Anderson prize for the best poetic drama of 1942.

'Happily Ever After' Just a Title After All

As decided with the council's triol. Robert Shafer. That seafer. That seafer. That seafer. That seafer. That seafer. The seafer triol is the seafer triol is the seafer. The seafer triol is the seafer triol

Writers were threatening to see

Hubbard for Ellison

Pittsburgh, March 20. John Hubbard, of No. 2 company of "Good Night. Ladies." will step into the original production opposite Skeets Gallagher, when show re-sumes its tour in Boston following sumes its four in Boston towns end of Broadway engagement this Saturday (24). Hubbard is replac-ing James Ellison, who's returning to the Coast and pictures.

to the Coast and pictures.

No. 2 "Ladies" closed at Nixon Saturday night (17), and company, with the exception of hisbards are the company, with the case of the company o

* "Stovepipe Hat," a costly musical flop that failed to reach Broadway last season, was the cause of a surprise U.S. Circuit Court of Appeals decision Monday (19): against the Dramatists Guild, Court ruded, in effect, that a portion or portions of the Guild minimum basic agreement with the manageurs constitutes returned to the court of the Shormas Ault-Trust Act. Decision created as Ault-Trust Act. Decision created as Ctvll War Musical

Onioago, March 20.

Midwest Isanago, Ma

after iong conterences during which the imanager's often muttered about 'reshraint, in trade,' but never pressed the issue. Whether the League will participate in the ap-beal on one side or the other will be decided this week. Explained that

DARK OF THE MOON.

Thar's been no controversy with the American Federation of Musicians over whether "Dark of the country of t

The court rejected the contention of the Guld that, as an organization of the Guld that, as an organization seeking to obtain fair treatment for excuption of the same sort granted labor runions under the Sherman Act, but the decision written by Judge Charles E. Clark and concurred in by Judge Evan A. Evans of Philadelphia tead:

of Philadelphia read:
"Plaintift attacks the basic agreement for its provisions for computgrow gabitration, for price thing, and
for dealing with only Guld members. It is now well settled that a
contract covering a large part of an
industry will be void and illegal
under the Shermantin of the continuation of the
constitute accounting the continuation of a combination in restraint of trade."

Clining restraints of trade."

Citing restrictions In the agree-ment on sale of radio; television and (Continued on page 55)

L.A. Municipal Theatre Planned by Foundation

Los Angeles, March 20.
Outlines of the 'proposed Los Angeles Municipal Theatre were mapped at a meeting of the New America. Foundation, a non-profit organization with a double-purpose—fostering of young talent for the lheatre and public entertainment at

low admission prices.
Plans call, for a 1,500-seat theatre, equipped with library, classrooms and rehearsal halls. Foundation's Theatre Committee is headed by Douglas Woods.

Mordkin Left \$1,000

Mortakin Left 34, UVU
Mikhail Morkini, ballet dancer,
and teacher, founder of the Morde
in Ballet and co-founder in 1940
of the Ballet Theatre, left an estate
tion in the state of the state
tion in his estate were staned to his
tion in his estate were staned to his
tion. Bronishave Politikaya Mordkin, herselt a famous ballet dancer,
A son, Michael Mordelin, in in the
U. S. Army. The two will share his
Mortkin idea at 84 on 1750. 1750.

Plays on Broadway

Foolish Notion

mina Marshall, Opened Martin Beck, N. 5 . 11
Morelt 13, '45, at \$0 top; Guibl subscribers, 1
\$3.04.
Sophie Wing Tulfulah Bankhend
Happy Dupemel
Gordon Beark Dose Shidred Businesk
Bust control of the state of Market 1
Horario Wine Autory Marios? Klere Mario Mario Majorii Lione Hult
Jim Happenel
Plora

Foolish Notion almost malches, by title the general theme of Philip Brirys play. It's not a good one. It is confused, talky, hence offurns on the confused that the second of the confused that the confused that the confused of the cuttain. That Bankhead is boxoffice is already evidenced by a \$200,000 advance sale, which jird about mourts the confused that the confused to the confused that the confused that the confused to the confused that the confused to the confused that the confused that the confused to the confused that the confused that the confused that the confused to the confused that the con

Ire.

An except from Bobert Burns'
fer To a Louise—on Seeing One
form of the Top Seeing See
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oursels us there see us. It was frame monite a blunder free us, an infolish notion.

It was a first the second of the second of

necdn't worry.

Hull is capital in his sundry inagined conceptions of the man-whocame-back. The audience is kinda

PLAY PUBLISHERS AY PUBLISHERS

of Asse and many
either distinguished plays
SONG OF BERNADETTETOMORROW THE WORLD
LOST HORIZON - HIGHLAND
HING - EV FS MARK - BEST
FOOT STWARM - BEST

THE DRAMATIC PUBLISHING CO. 59 E. VAN BUREN ST. CHICAGO S

INVISIBLE GLASSES

CONTACT LENSES L. LEWISON, O.D. Specialist to the Show World W. 86th 86, New York 24, N.

rousing for a cliuch, possibly because Copk is no much of a sick in his assignment.

Copk is no much of a sick in his assignment, and the sign of the control of the contro

Bark of the Moon

Shufert production of fautass with masse	ď
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in Hendle, Staged to Bollert E. Perry :	•
dentes to Esther Junger, lighting, Googer	
denies to Rether Junger, hamor, horse,	2
Actions, smearmed by John Huntington,	
Opened in high Street, N. V., March 14.	n
450 81.20 100	П
duling a second their th	
(Normal Mate	
Ponjan Main Whitem	١(
The Dark Witch Iris Whitney	
The Pair Witch	
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Potes Sumpy Alitheen Caleman	ĸ.
Mr. Atlanta	н
Mrs. Bergen Agnes Scott Vost	•
Rita larges	30
Rus Bergen Bust Dancerts	î.
Ruit Dinvertis Land Halance	i.
Barro Before Boggy Ant Holmes	10
Mr. Bersen Allan Tower	ı
Ale Sulomes Stauler Nelson	1

The Deep Mrs. Sykey

The content than the theory of the content than the content that the content than the content than the content than the content that the c

the Breep Mrs. Sykey

the Breed Mrs. Sykey The Deep Mrs. Sykey

Į	New modical play in three arts by Diama
	Margin from original French play by Poul-
	Knepter, Armin Robinson; music by Oscar
1	Strans, Johnson Stranse and Riccard
	Strams. Productl by Norman Marshall:
	Presented to Henry Sherisk, Livi., at Princes.
	(featre, London, March I, 15.
	Katherine Sherishu
	Richard Wessey Estroiol Knight
	John Britinger, Charles Guldner
	Mrs. Rvans Moduling Thomas
	Land George Wessex Fred Greves.
	Mai Gen Henry Wessex, Frank Boyde
	Stanislans Vayda
	Duchess of Party
	Harrie Charle Abostair Thomasult

costumes with which the show between Swelven Laye was the only choice in England to portray so charmingly the three roles created in Paris some years also by Youne Printenses. She and attractive in-the graceful criton-lines and sweeping gowns of the periods. She received an ovation opening, ingit. Knight supplies good, remails support, despite his lack of singing ability, while Charles Gold-ner, as the faitful impressio who loved all three stars through, their Reception was enthusiastic here.

Plays Out of Town

*	VARIETY	we	é
	telling John his attempt to become mortal being is a tragic enistake. Revival meeting in the second act is much too lung, bul it makes for a	Plays Out	-
c	juicy part, that of the parson. It is in that scene that the rape of Bar-	The Barrotts of Wim-	
	but it appears to have been more imagination than actuality. Dialog defails the hirth and burning of Bur-	(REVIVAL) Boston, March 19. Guithrie Met'lintle production of Rudoit	s
d d	burn dend, a revolting black thing,	Hoster drains in those acts that seemed, Stars Kathuchy Carnell and Brian Alogue, Staged by McClintic, Sef. Jo. Allekher, "Ad- horing Open Hunte, March, 19, '45; \$3.00	
	is a witch-boy, latter himself being the offspring of a witch-woman and	Chembers	
e	Standing out is Richard Hart, a lithe youth who has been in stock and who is said to be in Hollywood	(Iparietta Bulle Lawrence Ambel Patricks Patrick	in a country
	demand since the Cambridge show- ing. The nimbleness with which he leaps among the crags ups the char-	Affred Singley Faring Places Howard throng Heary Reger Strargs Kelnert Wulff	12.7.1
1.	acterization. His running mate is Fred Stane's younges! daughter, [Carol, whose excellent performance] does credit to the stage family.	Religiated Mekay Maries to the Berty Brewier Henry Roger Steames Religit Aberne	\ \ \ \
		Do. tor Food Waterlow	MES
11	Fant, Maidel Turner, John Gifford, Ross Matthew, Peggy Ann Holmes, Georgia Sinimons, Tony Eden (Wal-	Paced by biggest legit advance sule (\$48,000) ever clocked here in the 3,000-seat. Opera House. "The Bar-	1
The seal of	ter Winchell's girl, Walda, and a looker) and Conrad Janis are among	retts of Wimpole Street was a win- ner from the curtain and linished with an ovation for Katharine Cor-	1
111	other witch-girls who are well	mell. Brian Aherne and company in their first appearance before a ci- vilian audience since they retirred from their six-month USO-Camp	1
251	ther Junger. Perry, in handling the staging.	Shows tour, of the European front. It's a Brondway hit beyond question.	SIL
100	ing are important factors of a strange, sometimes fascinating per-	indicated.	1
102	The Deep Mrs. Sykes	play opened on Broadway, all but two of this east (Ivan Simpson and Patricia Calvert) making the tour	1
		inst concluded. Guthrie McClintic	ò

Sets and costumes used here are mostly same as those taken on tour, and are snitable and ricetion recessively so. MgGlintic direction remains distinguished. too. Play, of course, belongs in a more intimate, house, however.

Dinner for Three Wilmington, Merch 19.

with the first state of the section with the winds of the section of the section with a section with a section with a section with a section state of the se

Three women betting, over one male is setup of my Whelaws play, waking for signal, objectivated fasts, while play in the setup of the s

Hero, a Lothania-type doctor fidone drilly by Hairs Makely decides to salect a wife from three currant ing to catho hou or more than the common decided and the

the begins and provides nicely contrasting characterizations. Pluy is at its best as straight farce. When it delyes into medodrama there is dangerous ground altead. Watsan Barratt's single setting is outstanding. Kiep.

Star Spangled Widow

Messenger,
Sally James,
Meryin Mirchell,
In Hickord Morby
"Rod" James,
Margaret James,
Margaret James,
Seyand Taxl Driver,
Seyand Taxl Driver, Atlen

adolog-ead. Open House. The Barretts of Wimpole Street was a whole with an ovation for Katharine Currentli. Brian Aberne and company in the Company of the C

Information Bulletin

Complete Goverage of Gurrent Joan MARLOWE Betty BLAKE

Publishers nin Bidg., 122 E. 48nd St. N. Y. 16, N. Y.

Thirty Dollars Per Ye

ANGELS

The backers of Breedway show Names, uddrazzes, amounts th Invested in previous plays. The fi-complete research in this fie \$25 Per Volume

LEO SHULL, Editor 126 West 48th Street, New York 19

HOUSE OF THEATRE 247 West 48th Street, N. Y. C.

Casting by LAURA LEE and RUBY REED MORTY MARTELE, Director

Chi Holds Up OK; 'Venus' Advance Big 35G, 'Catherine' Panned But 20G

Despite the current beautiful to the control of the

Monday, (19). Last week gained to girl \$11,900.
"Glass" Messagette. "Civic 100 etc. 100, \$50.). Indeed, 1000; \$50.). Indeed March 24 and the color of the color o

'Okla's' Boff 50G Tops for Cincy

osed of.

The house scale is \$49,800, and deductions for tax and Theatre Guild ommish reduces the amount to a et \$46,500. Added to the latter mount will be enough on extra hairs and standing room to hit round \$50,000.

'VENUS' SRO \$38,000 IN WEEK AT DETROIT Detroit, March 20.

cosses along the rialto here con-ue bright, with the Cass setting ew house record last week. a new house record last week.

"One Touch of Venus," in its six days at the Cass, hit \$35,000, casselv, With the top at \$4, the case of the control of the control of the case of the case

Lugosi-Keith Troupe

"No Traveler Returns" flopped at Meiropolitan, being yanked atter six days of 12-day engagement. Scaled from \$3 at this 1,500-seater, straction had Bela Lugost and Ian eith starred Grossed only \$6,000. Route to Chinago.

'Father' Takes 27 & G. L. A., In 4th Stand

L. A., In 4th Nation
William Angeles, March 20.
Will ding up its fourth stand here
to traight, "Life Wiln Pather" was
at the Billmone. "Harrier" (Helein
Hayea) bowed into the downtown
house last night with a here" leadtout of 1949" (id usual \$14.80) for
"Fun of the Company of the 1940 for
"Any mer dropped hayea and
week of "Maid in the Oparies" repardent of the Company of th

Philly Boffola; **Victory' \$37,500**

rood's snow is not uouthig. Mardly rood's snow is not uouthig. Mardly comedy house on South Broad street will get a substitute booking, however the state of the

JAKE' JAKE \$24,700 IN WEEK AT BALTO

"Jacobowsky and the Colonel," in last week at Ford's as the last of five plays under American Thealre Society-Theatre Guid subscription, rang the bell for a robust \$24,700. The Shuberts' "Merry Widow" is current, with "The Two Mrs. Car-rolls" set to follow April 2.

'Wind' Profitable \$18,000 in St. Louis

Quits in Seattle, Biz NG
Seattle, March 20.

"No Traveler Returns" floped a defensed in the description of t

'Othello' Big \$24,200, Frisco; Lugosi's \$5,800

week.

Bela Lugosl, in "No Traveler Re-turns," disappointed at \$5,800 for 1,-776-seat Curran with \$3 top.

'Much Ado' Neat \$24,000 in Boston

Dotton. March 20.

Addition of "Place of Our Own" and "The Two Mrs. Carrolls" to have a seen and the property of the control o

'WIDOW' WEAK \$3,800 IN NEW HAVEN DEBUT

IN NEW HAVEN MAYED VED 14

The Control of Star Spanged Wildow

This week is advance sellout on three-day stand of "Carousel" practice of the Star Spanged Wildow

This week is advance sellout on three-day stand of "Carousel" practiced public sale, being swept up in advance. Show, reported a heavy line according to the star Spanged Wildow

The Control of Star Spanged William

The Control o band-vaude attraction.
A lineup that carries well into
April includes preem of "Marriage
Is for Single People" (29-31); "Over
21" (Ruth Gordon), April 12-14; fol-lowing week (19-21) gets "Common Ground" for three days.

Harriet' Nearly 10G In Wichita Showing

Wichita, March 20.

Helen Hayes in "Harriet" grossed nearly \$10,000 at the Forum here March 16, and the take after tax deductions was \$75.00.

Wichita gave "Harriet" the largest house on its prevent tour with the exception of Des Moines, where the Scaline auditoriums affords 400 more

'Ladies' Return NG \$8,500 in Pittsburgh

\$8,500 in Pittsburgh March 20.

"Good Night, Ladies" a sesson ago played the Nixon a fortingfit or present and go around a fortingfit or returned with a different company and go around \$8,000. right after 100 to 100 to

B'way Continues Spotty; Tallu-'Notion' Lulu \$21,000 in 7, 'Moon' 131/6 In 5, 'Happily' Ain't, 4½G, 'Gift' \$5,000

Couple of Broadway shows claimed, and collecting grosses not far from a slight improvement last week, 13,600.

Others slipped further or held to the "Life With Fasher." Empire (278th previous week's declines, while state week) of the previous week's declines, while state was a state of the previous week's declines, while state was a state of the previous week's declines, while state was a state of the previous week's declines, while the state of the previous week's declines and the state of the previous was a state of the week's declines and the state of the state of the week's declines and the week's decl

seeners, that to be probably indicated this week.

Those good things among last
around by the critics but two look
like money shows. "Foolish Notion'
to the Moon climbed, steadily and
got excellent attendance by Satura
of the Moon climbed, steadily and
got excellent attendance by Satura
of the Moon climbed, steadily and
got excellent attendance by Satura
of the Moon climbed, steadily and
got excellent attendance by Satura
of the Moon climbed, steadily and
got excellent attendance by Satura
of the Moon climbed, steadily and
of the Moon climbed

strams approximating \$30.00 weekly.

"Bloomer Girl." \$3.00, Another

"Bloomer Girl." \$3.00, Another
staunch grosser in the hit parade,
which is getting \$33.50, or slightly

"bark of the Moon," 46th Street
(1st week) (D-1.319; 44.20). Some
"bark of the Moon," 46th Street
(1st week) (D-1.319; 44.20). Some
coulined or skeptical; 43.50 in first
five times and should do much better
the stault, with the could be the could

"be the stault," Miller (16th week)
(C-400; 54.20). Among the biggest
is \$18.700 plus mode und the pair
is \$18.700 plus mode und the pair
"beep, Mrs. Sykes," Booth (CD"beep, Mrs. Sykes," Booth (CD-

years; opened monday (19).
"Follow the Girls," 44th Street
(49th week) (M-1,462; \$4.80). Night
line at boxoffice way off because of
curfew and dark brownout; same
for other shows; off slightly more

depth weeks (M-1,462; \$4.90). While at boxofice way off because of the action of the a

den 121h week) 18-1,522; 56). Quite under capseily but claimed making good money, eased further to \$32,000; and the capseign of the correct.

"Lady Save Yes," Broadhurst (10th week) 16-1,160; \$480). Held to about of correct of the correct of the

doubtful.

Mod. 1302; 480. Prediction that run would be between two and five years on Broadway still goes; 331,000, when the run would be between two and five years on the reason of th

rew pig. 37.000.

"Seven Lively Arts," Ziegefeld (15th week) (R-1,265; 85). Location off the main stem may be received from the main stem may be received in the revue still pig. around \$40,000.

"Sing Out, Sweet Land," Interview of the state of the sta

Greet for ond companies we will be considered with the considered

(rth week) (0-1,115; 85). Wednesdy malines was somewhat off at theatter, searches being stuck for holding tioness beyond for top grosser. Searches being stuck for holding tioness beyond for top grosser. The Tempert's Brondway (the week) (0-1,500; 3.800), to sea before a white hefore going on tour; around \$21,000 claimed for intrequently played Shakespearean work.

IN LITLE THE THE ATMENTS

"Elerant Cage, Barbino Plaza hotel (D-80) plaza hotel (D-80) plaza hotel (D-80) plaza hotel (D-80) plaza hotel pla

'STUDENT PRINCE' 22\fu

ries the Army moving into ranged accommodations three may U.S. Army only allows the property of the property o

\$8,000 in Buffalo Buffalo, March. 20.
Ruth Gordon in "Over 21" drew shining notices here, but biz was limited to smart crowd.
Around \$8,000, moderate, at \$25.



"One of the funniest books in years!" -WALTER WINCHELL

"Lusty, gusty reading.

"Pages and pages of sheer type! EARL WILSON

"Hilarious reading."

"The curfew may mark the end of an era. And it is time to take a backward glance, a nostalgie glimpse down memory lane."

-STERLING NORTH

EARL WILSON'S

1 Am Gazing Into My 8-Ball



At your bookseller's, \$2.00 DOUBLEDAY. DORAN

Literati

Morie Lot to Beachbead
The War Activities Committee of
the Motion Pleture Industry may
get behind the forthcoming Doubleduy-Daran publication, "Move to
to Beachbrad The Motion Pleture
Letter 1, 19 The Committee of Lock and slated for April 12 publeture in Amount of the Committee of Lock and slated for April 12 publeture in Amount of Lock and the Committee of Lock
Amount of Lock and the Committee of Lock
Amount of Lock and the Lock
The Committee of Lock
The Committee o

Rudy Elie's Assignment Rudy Elie, Jr. of the Boston Her-ald and "Variety" mugg in that town has a six months' special rovown nas a six months' special rov-ing assignment from his paper to cover the Pacific war theatre as a naval war correspondent. He'll be attached to Admiral Nimitz and will go to advance bases, etc.

Ernest Lehman's Reformation
Ernest Lehman, ertswhile Broadway pa, who left the Stem in 1942
to become a crack radio operator
for American Allrines, has been trying his hand at fiction in his spare
me. Result: 15 short story clicks
with Coller's and theory in this
with a triple killing—with fiction
pieces in the March 31 and April 7.
Collier's, and the April 15 Liberty.
The first named, called 'The Small'
Sound of Applause,' lacke a few
Last named dances to call listelf 'The
Decline and Fall of the Roman
Umpire."

Tregaskis Film Bld
Richard Tregaskis, war correspondent, whose first novel,
"Stronger That Fear," is skedded for
summer publication by Random
House, is reported receiving several
samy bids for film rights, with one
cake by way of an offer to hire him
as technical advicer for the screening. Theme of the book is two-milatuct flashback of an American GI's
entire slife just before his death on
the German Publisheron. Tregaskis'
and the German Publisheron to the
Williams.

Swank, Men's Mag, Due April 15
Swank, described as a "modern
magazine for men," is dated to have
Its initial Issue on the stends April
to the state of the stends april
to the state of the state of the state
as a quarterly. Charles Lam Marka
as a quarterly. Charles Lam Marka
man is editor, while Will Gresham
of Theatres Arts, will conduct the
drama section. Among the feature
articles in the first issue will be
will be stated to the state of the state of the
water of the state of the state of the state
which was given an honorable
discharge from the Army recently.

discharge from the Army recently.

Jos Pulliter's Fanish Plan
At the Jefferson hotel, St. Louis, a
dinner is to be given in honor of the
80th birthday of Joseph Pulliter
Both Post Dispatch,
bounded of the Post Dispatch,
bounded of the Post Dispatch

Main Heralfe Systrow-Little
Apparent lastiy on ad copyreader's part caused Maini literal to
raise eyebrows lass, weck at ad in
Maini Heralf Pennale Positions
Wanted column. Ad oread: "Wanted
by mother and daughter, "working
for the Jankee dollar," apartnent
best to manage for summer;
Man Coca-Cole" song must have
passed by a sleepy copyreadch, but
it made a few other readers sit up.

Vic Wagner Pic Ed Vic Wagner Pic Ed
For more than a year Pic mag has
been without an editor, authority being shared by three associate editors,
Horace Coon, Carlton Brown and
Millicent Anne Barr. Last week mag
got an editor to head staff. He is
Victor H. Wagner, for 15 years a
newspaperman in Minneapolis, one-

time news editor of the Tribuna thera, and the same paper's Sunday editor. Cool and Barr stay on as associates. Brown becomes a contributing editor and will do a column on popular music. Wagner isn't talking about new editorial plans or staff shake-ups, but hint is there will be important steps in both directions after lie's caught his wind.

CHATTER

Bennett Cerf back from Florid

Maxwell Fox, former USO-Camp Shows publicity head, joins Tide mag next week as executive editor. Jack Goodman, ad mgr. and editor, and Albert Leventhal, sales director, elected veepees of Simon & Schuster,

Inc.
Macfadden Publications has upped
S. O. "Shap" Shapiro to v.p. He's
circulation director for all eight

S. O. "Shap" Shapiro to v.p. He's creulation director for all eight corculation director for all eight considerable of the constant of the con

Plays on B'way

The Deep Mrs. Sykes

The Beep Mrs. Sykes suspicious woman, but insufficient interest is engendered in the lady-interest in the lady-interest interest in the lady-interest interest in the lady-interest interest in lady-interest interest in lady-interest interest in lady-interest in lady-interest interest in lady-interest interest in lady-interest in lady-interest

Happily Ever After

1	\$2.00 top.
1	Charile Porter
1	
,	Sam Invis
	Rua Collins Margaret Haves
1	Begish Robinson Dulch Camper Mack William Thomson
,	
н	Stubbs. Nicholas Saunders Stan Charles Wallis
3	
	Shariff The Paris

This is comedy with a real belly laugh and enough assorted signed for any better-than-average show, yet first nightars thumbes it down, yet first nightars thumbes it down, even the same state of the same state

Green, where one Homer Whatcoat former medicine show and carnival man, has become known and carnival man, has become known act champion marrying parson, with his right to hitch couples being dablished just before the finale. Home is a mild-mannered fellow more in the least like any pitchman on expended to the conception of the part is faulty.

The Whatener was the conception of the part is faulty.

part is faulty.

The Whatcost living room is decorated with cupids. There are plottered with cupids. There are plottered from the property of the property of

This, the roome beneves in shore and Along come also Dison of the Associated Press and a girl photographer. Bits Collins, on assignment and a state of the state

mother.

A newsreel outfit has arranged for the 10,000th wedding and gring the control of the co

Madison Squiare Garone and user where some years ago, on wellder a written and the squiare some of the squiare squiare

Legit Follow-Up

"THE VOICE OF THE TURTLE"

"THE VOICE OF THE TURTLE"
One of the amazing anomalies of the logit generation continues to be the logit generation continues to be the logit generation continues to be the logit generation continues to the logit generation of the logit generatio

him.

At that, it remains for John van Druten's staging—with its fine little touches and pacing of the sexed lines—to achieve the show's stellar billing.

Kahn.

Plays Out of Town

continued from page 52

carries appeal, and story is unfoliced
via the capable ministrations of a
completely at home in a very compathetic interpretation of Mories.
Prances Raid acids a pleasing personFrances Raid acids a pleasing personMoore and Lewis Charles are good
secondary friends of the family
reading of the embittered grandmother, and Donald Devilu sort
creating of the embittered grandtrouping is one of the bright spot
to come out of "Widow" reagadless
to good acids of the second companies of the
Direction emphasizes play's ap-

able east offers satisfactory bits.
Direction emphasizes play's uppealing sequences with good results
but fails to lead properly into various scenes such as one in which Bud,
coming out of delirium, is supposed
to converae with his dead father via
scene had a produce of the converae
and the converae with the second to the nattractive single living room set is used.
Bone.
Bone.
Bone.

CHATTER

Broadway

Jimmy Vincent, ill last week, back al City Center boxoffice. Jim O'Connor, popular Albany and New York cafe man, died last

and New York cafe man, died hast month-in-month-

Teddy Hammerstein out of USO-Camp Shows and concentrating on stage - managing "Oklahomal", St. James.

James.

Buddy Lee, son-in-law of comedian Joe Cook, has been decorated twice and is now a full Army colonel.

Colonel. So now a full Affly colonel. Elaine Malbin, 15-year-old singer, is niece of Dr. Leo Michel. She will give a recital at Town Hall March 31. Louis Lissner, back with "Good Nigh, Ladies." which is winding up at Royale Saturday (24), ill in bed last week.

Night, Ladies," which is winding up as Royale Saturday 128), ill in bed a grant of the state of

at Harvard Only 18 (18).

Helen Lockhart (actor Gene's sister) starts on fourth USO-Camp Shows tour this week, in Michigan. Aribin and Morton Havel accom-

Shows tour this week, in Michigan, Arithm and Morton Havel accommand to the second of the second of

since accorded all players by USU-Camp Shows.
Magico Russell. Swann had blank-Magico Russell. Swann had blank-Magico Russell. Swann had blank-magico Russell. Swann had blank-magico Russell.

In Standard Research Continuing to work.
Dear Paradon, playing her Broadway lead role in USO-Camp Shows way lead role in USO-Camp Shows and the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows will be a supported by the Camp Shows and the Camp Shows will be a supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Camp Shows and the Camp Shows are supported by the Shows are supported by the Camp Shows are supported by the Camp

eg in cast.

Raye Sylvester, former Rockette
and George White's "Scandals";
comedienne, now Red Cross program
director with 7th Army Hddtrs, in
France: Been overseas 22 months,
lancing In Algeria soon after North
African invasion.

Chicago

Howie Mayer renewed contract to ep Columbia Pictures in the Middle

fort' union, Leah 110, to Florida for a two-tweek feel.

Ide May Baland, daughter of John Balaban, has faken up flying fesongtida May Baland, adaphter of John Balaban, has faken up flying fesongtida the May Baland and the state of the

Hollywood

Michael Curtiz laid up with strep roat. Jane Wyman recovering from pneumonia.

Pfc. Red Skelton hospilalized for

pneumona.
Scieltyn hospitalized for
Londiestensy.
Max Sleiner. Wanner' musical dispriector, saud for divorce the 'clay
Meric Oberon' or and mald.
Dick Powell returned to town after
six weeks of eastern touring.
Meric Commission closed 'Streets'
Paris, 'Hollywood blyd. nitery.
And to returned to town after
of days of hospitalization.
Police Commission closed 'Streets'
Paris, 'Hollywood blyd. nitery.
And ordered to take his physical.
Active and the commission closed 'Streets'
And ordered to take his physical.
Active Commission closed 'Streets'
And ordered to take his physical.
Active Commission Colonier, the active despite to
American Commission Colonier, the active despite to
have continued the colonier, the active despite to
have full thourier, on Itelyided.
Did. Tobbed of \$110 by a Ictifianded.
James B. Oranger to San Prancis-

blyd. robbed of \$110 by a tettinanuca gunman. James R. Grainger to San Francisco for four days of Republic sales have been supported by the sales of the sales of

Brothes. Safe for meriorious services. Barry, Fitzgeraid awarded a "Cismo" dataueste by the Lesther-Town of the Control of the

London Harold Huth convalescing after

operation.

Tom Walls recuperating from appendectomy, Mabel Constanduros finishing new comedy tuled "Semi-Detached," to work of the companies of the companies

First chore will be script of "The Return of the Warrior," based on novel by Paul Taborl,
Scenic artist Joseph Carl, who designed "Dancing Years," "A Night in Venice" and "Old Chelsea," concurrently doing, "Susan and God," of the Carlon of the Carlon of the Carlon of Carlon o

Pittsburgh By Hal Cohen

Anne (Betty) Falvo, singer, is overseas again in her second USO unit.

Morton Beck on coast rehearsing juve lead in USO unit of "Flying High."

juve lead in USO unit of "Flying high." http://www.WAE gaiglers.cost in Playbounce next show. The Great Big Doorstep." Sylvis Rhodes and Pal Burke, for-sylvis Rhodes and Pal Burke, for-morelal on KDMA. leaned a commercial on KDMA leaned a commercial on KDM. leaned a commercial on KDM. In the work of the w

Bureau.

Jack Potter, company manager bf
One Touch of Venus. left the show
One Touch of Venus. left the show
"Carowel."

"Carowel."

Jean Wald, local girl who used to
lead a femme band, has quite Frederick Bros. office on coast to go into
biz for herself.

Cole Porter - Continued from page 1 -

Continued from page 1

Fletcher by anane, had mailed in this poem to Brock, who felt it had the paid \$150 for the verses. The state of the page 1 and the paid \$150 for the verses. The state of the page 1 and the paid \$150 for the verses. The page 1 and the paid \$150 for the verses. The page 1 and the page

gets tutes from books, plays, nims, current phrases, anything of the moment. The only difference is that Porter paid for it.

"I always felt 'Don't Fence Me In' was a surefice hit but, who could imagine it would be the smash it turned out to be with Bing's 1,250,-900 records, aver 1,200,000 in sheet

Imagine it would be in smaath. It is a consider the consideration of the

ing the tune out of, their safti unproduced 'Adio's Argentina,' and if
they ever make that Latin musical
no doubt they may want in crinstrable his line and the constrable hit. Incidentally, Porter today cuts nobody in, but in those
day-cuts not company owns a royalty interest in the tune."
Back of the to-do over "Penee Me
In" was a Kate Smith-Ted Collina
Porter for the ong which now has
taken on a war significance. Starr,
naltyring why the song had clicked
analyzing why the song had clicked
analyzing why the song had clicked
u. S. public contrues it as a def to
u. S. public contrues it as a def to
any sicolationism. Upon presentation
of watch to Porter. Fletcher
royalties I'd like to have half of
royalties I'd like to have half of
that watch." This made good pres
copy and was also broadeast.
This is not successful to the start of
the sandler from the same
ther's another good cowboy tune,
"Up in the Saddler," from the same
for future plugging. Starr points to

Morine Naupappers now more than the Middle of the Columbia Pictures in the Middle of the Columbia Pictures of the Middle of the Columbia Picture of th

Postwar Commercials

he Garden of Eden, when he sold the good qualilics of a certain apple to Evc. The Lord got very Crosley with Adam and Evc—and gave them the air [Editor's note: Outhl]. But it, was too late, the apple was al-ready sold to the world to come, and we've been eating the product every since. your duds in Kirkman's flakes, you will be happy, and we will be happy, too. for goodness sakes! Yes sir, commercials will play an imperizant part of keeping the 80,000,000 ;000 goods. Will there be room for any entertainment?

ready sold to the world to come, and we've been cating the product ever since.

since.

since can be a compared to the control of the control

Nickelodeon Slides Nickelodeon Sildes
The nickelodeons and small picture houses dido't have any curtains, so they would throw advertising slides on the screen, which would advertise the local business houses. They would throw on these ada- between pictures and when the film would "break."

all would "break."

That was all fine in the old days.
But now with radio getting millions
of dollars worth of advertising
yearly, and the airways nearly all
bought up, how are the new commercials going to get on the
are described by the commercials going to get on the
are described by the commercials going to get on the
are described by the commercials. Like a ham firm will
double up with neggs firm, a food
double up with neggs firm, a food
lets for Indigestion, etc.
Maybe it will even come to havMaybe it will even come to hav-

Maybe it will even come to hav-ing the workers spread the com-inercials by word of mouth? I can almost hear a couple of workers in postwar times greet each other like

"Hello Bill, John talking and now working on a new plastic electric light, Dull Electite Co. by the way how is your fam-ity?"

And with travel all over the world by jct-propelled planes, big luxury airliners, super-cargo planes, the skies will be jammed with sky-writskies will be jammed with sky-writing advertising all the new and old products. Neon lights under the planes for night advertising, maybe somebody will get a chemical which, when sprinkled on the ocean, will spell out "Est dinner in New You and use our bicarbonate in London." Maybe sourceine will take page out of radio commercials and offer a prize to those who travel by boat, to fish out certain letters from boat, to lish out certain letters from the ocean (like alphabet soup), and if you fish out the letters that spell out the name of the sponsor's prod-uct, you will receive a prize when you land. The idea has sending in boxtops beaten a mile!

boxtops beaten a mile!

With the air so jammed, comedians will have a dozen sponsors
instead of just one. I can just hear
Bob Hope open his program with,
"Good evening, friends, this is Bob "Good evening, friends, this is Bob."
"toothpaste - shoes - watch - clothes-soap-hats-bread-auto" Hope. who
says, if you'll clean your teeth with
Persodent, wear Adler Shoes, buy a
Bulova Watch, stick it in the vestpocket of a Bond suit, put on an
Adam hat, eat Bond bread, shave
with Palmoive Brushless and wash

Hepburn

Continued from page 1 Barretts of Wimpole Street," and she plans going to the South Pacific next summer or early autumn, prob-ably in another play. "Barretts," with Miss Cornell and Brian Aherne co-starred, opened at the Opera House, Boston, Monday (19), week's engagement being sold out in ad-vance. Show opens at the Barry-more, N. Y., next Monday (28).

Lawrence Behearsing

Cetturenee Behearing with the Composition of the Co

Jish. A synopsis has been sent to Hollywood, with resultant high bids for the film rights. Star re-turned to N. Y. over the weekend Mass, where she wrote steadily is that she could rehears for the USO show, Orlginal script of the book is entirely in long hand, then dic-tated to a typist, but D & D also has the long-hand version.

Mae West Continued from page 1 =

continued from page I
got past the Boston censors. And to
think I purposely took out a few of
the stronger lines and situations for
Chicago on account of Lenti"
Miss West's remarks, incidentally,
are particularly perlinent in view
of the \$20,000 farst week take at the
out-or-the-way Studebater, sealed at
\$27,000. Advance sales incident this
work of the state of the state of the state
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Hub Critic Raps Mac

Boston, March 20.

Boston, March 20.

Mae West and Eliot Notton, drama critic on Boston Post, threw a few challenges at each other during recent run of "Catherine Was Great" in the Hub city, When Notron rapped the show as a work to which no one ver 25 would admit, also Implying La West was covering up the real author who "probably resides in a swamp somewhere," actress challenged Notron to do better, stating: autrior wno "probably resides in a swamp somewhere," actress chal-lenged Norton to do better, stating: "Til gladly give Norton \$50,000 if he can write the proper type play for "" To which Model." "My youngster could write a better play than that for 50c, only he's too busy coasting."

Dramatists Guild

Continued from page 51 s

continued from page 11 continued from page 11 content page 12 content page 12

We think that we must hold that "We think that we must hold that there is a showing prima face of an agreement in restraint of trade. "We meed not go further at this time before a trial has established the extent of the testinal, except perlaps can be suffered to the statement by the Suprime Court that a Price Arkaige combination is illegal per se under the Sherman Act, it is difficult to see now how this basic agreement con buybed, at least in its entireby."

be upheld, at least in its entirety."
Discussion of the court on the
basic agreement arose when Judges
Clark and Evans reversed a lower
court declaion against Ring. Case
may go to the U. S. Supreme Court.
A. judgment against the defendants
would call for damages from the
Guild and the authors.

Everyone is raving about the star of STAGE, SCREEN, RADIO, CONCERT and SUPPER CLUBS the ingenious

LIBER-AH-CHEE

"Liberace, a most amazing illustanist warks magic with a plano stretching wide the walls until it seems truly like Carnegie Hall, -GEORGE W. CLARK, Bastan Daily Recard

"Steinway experts like Liberace can't be described in sold newsprint; he's gat to be seen and heard to be appreciated."

-DANIEL RICHMAN, New York Past

"Liberace's performance is the most unusual presentation of humorous and serious Improvisations and Impressions of the world's greatest Diano virtuasi." -VIRGINIA FORBES, New York Sun

"The concert hall pairons had the time of their lives when Liberace played. His playing of the classics was awe inspiring and his demonstration of Boogie Waogie was magnificent as well as instructive." -EDWARD P. HALLINE, The Milwaukee Sentinel

*One of the smartest attractions to play for diversian-seekers around -DICK FORTUNE, Pittsburgh Press these parts,"

*Liberace whose program ranges from the extremist longhair to the wooglest boogle, is the envy of all who ever took a piana lesson." -CEDRIG ADAMS, Minneapalis Star Journal

4"Liberace gives a remarkable demonstration of virtuosity; his program possesses a distinct element of comedy in addition to amazing digital dexterity." -MORGAN S. POWELL, Montreal Daily Star

"His ability to orient his art and himself to any audience is truly remarkable." -ISABELLE EVANS, Buffala Courier Express

"Liberace's playing tagether with his superb showmanship win him plenty of applause. He's been a terrific hit here."

-HERSCHELL HART, The Detroit News

"If comparisons are to be drawn, Liberace has the Virtuosity of Horowitz, the Wit of Templeton, the Showmanship of Brissan and -DICK JONES, The Mutual Network

NEXT SEASON CARNEGIE HALL

LIBERACE uses the STEINWAY PIANO exclusively

Returning for the Fifth time to Star

ROYAL'S NORMANDIE ROOF, MONTREAL

PATRICK BURKHARDT

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APPILIATE OF

MUSIC CORPORATION OF AMERICA 745 FIFTH AVENUE, NEW YORK

LONDON . CHICAGO . SAN FRANCISCO . BEVERLY HILLS . CLEVELAND . DALLAS

CURRENTLY Starring IN THE OVAL ROOM OF THE COPLEY PLAZA, BOSTON



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VOL. 158 No. 3

NEW YORK, WEDNESDAY, MARCH 28, 1945

PRICE 25 CENTS

Alcoholics Anonymous Doing Great Job in Its New Times Sq. Clubhouse AFTER 10 YEARS

Alcoholies Annoymous has come to Bruadway. The operainstant in that the waterwage, many of them straight from the gutter, is now established in a new clubbouse of mother than the straight street a few minutes from Times Sh.

the waterwagen, many of them straight from the gutter, is now etails inded in a new clubhouse on west elistence a few minutes from the Broadway stage soon. Well-register Chapel, Reformed Church jessite Chapel Reformed Reforme general, for years,

general, for years.

The reporter's training urges taking notes, but you discard that notion, knowing that you must respectively anonymity. Here is a great actress. If you as much as hinted at the play in which she had been (Continued on page 19:

Influence of GIs Around The World Creating New Markets for Yank Music

Markels for Tank Muss.

Major music publishers are already seeing coincrete evidence that
is words-wide market will be available to: the U. S. music industry
postwar. For some time now there
have been repeated predetions that
have been repeated predetions that
in the control of the control of the control
freign market after peace for U. S.
music, bands, and other entertainment. As far as the music postisions are
almost source the music p

Many publishers to the past few monthis have been repeatedly ap-proached by foreign music firms and individuals not heretofore connected with the music business with re-(Continued on page 19)

Connie Wants to Refute Sister Joan on Her Age

A revival of another feed among the thespie Befinett sisters has a temperature of the sisters has a feed another feed anot

Much tran 1 in occurring the first state."

Connie, who is doing a pic combined, heatedly got her agent to book been supported by the support of the state of the support o

In Song-Dance Legiter

Skid in Frisco San Francisco, March 27,

Headaches galore loom for wor ed night club and entertainment industry here as April 25, opening date of United Nations World Se-curity Conference, draws nearer with many sizzling problems still unremany siziling problems sunt unre-solved. Nitery and restaurant op-perators' hopes of super-homanza business are fading as OPA to det the result allowances for food and Byrner midnight curfew stays all of New York draze. It's the cheapest hangover this side of the real thing. One anotherman for major hutels

One spokesman for major hotels expressed hope for favorable OPA action declaring. "It we don't get more points we're sunk; we're running short right now."

Canvass of night spots revealed no plans for expansion of floor shows or booking of additional en-(Continued on page 23)

B-29 Raids Seen Ruining Nip Radio's Yen Intake

Washington, March 27. Effective April 1, the license fce for use of a radio receiver in Japan more than doubles. For the past 10 years, the Nips have been charged three yen for six months of listen-ing and five yen for a full year's

New rates will be six ven and 50 en for six months and 12 yen for a veor

recently announced that Japs bombed-out people need not pay the listening fee for six months. It is believed here that the recent great increase of bombed-out Sons of Heaven has cut a deep swath in the income of Broadcasting Corp. of Japan, the governmen, monopoly there.

MANY IN PROD.

A \$10,000,000 stockpile of solveders above properties, gathering dust in Hollywood for the past 10 years or longer, is yielding big returns to film producers who have been culling important material from the literally ducers are coming up with pay-dit, with result that others are following the lead and have been digging the lead and have been digging the lead and have been digging material with has been produced to the studie within has been material within has been material within has been digging to the studie within has been digging to the studies within his been digging to the studies within his beginning the studies within his beginning to the studies within his beginning the studies within his beginning the studies within his beginning to the studies with

overholeca.

The property of t

Another old script, currently being

N. Y. Hangover On Curfewsion

of New York dizzy. It's the encapeas hangover his aid of the real thing-hangover his side of the real thing-hangover has been considered to the reputable spots is taking advantage of it, and only the Greenwich take of it, and only the Greenwich tringe-of-Times. Square bars are pushing that extra hour. But, as was inevitable, taking advantage of an additional hour of business has included in the state of t

(Continued on page 45)

Joe Goebbels Slept Here

Schnoz, Danny Kaye Wow FDR On 'Night Out' at Correspondents' Dinner

By GEORGE ROSEN

How to Lie on Income Tax a Puzzle to Many With the Treasury Dept. checkup

on blacketeers in Miami and other resorts, the people who live on tips resorts, the people who live on tips are starting to worty. That goes particularly for headwaiters and captains, some said to be in the \$50,000 per annum class. A question is how they can calculate their income.

Cab drivers and concessionaires into the same category, re relatively small-fry.

Social Workers **Hit Anthony Airer**

Considerable opposition appears to have been stirred up among professional social workers in America over the revival of the John J. Anthony airer on Mutual under the sponsorship banner of Carter's Little Liver Pills. Program is spotted afternoons cross-the-board aimed at attracting femme audiences.

Curfew, But Biz Is Murder tractuling from audiences. Most forthright of statements is to 1 to date is one from Dorotte in the Management of Harlem's leading to 1 to date is one from Dorotte in the American stands of the Management of Harlem's leading to the most of the midnight current. Both Earl to form the Monte of the midnight current Both Earl to forth a American stands of the Monte of the midnight current. Both Earl to Boles. In an and charged that "Radio is diving it la listeners cultarties" of the West It unto out to be a cood thing civing it la listeners cultarties. Mary Sweet Boutzain, head (Continued on page 1) and the most beautiful to the could hold a few before turned to the middle with the middle business of the Monte of t attracting femme audiences.

Moss forthingth of statements issued to date is one from Dorothy
Kahn, sationally known leader
and former prexs of the American,
Medical Ass'n—who protested to,
WOR IN. Y. key station in the Mutual chain, and charged that "Radio
is givine it is listeners culmarties for
cotharists—or physical toxatives, inMedical Medical Medical Section of the Cotharists—or physical toxatives, inMedical Medical Section of the Medical Sect

Swing and Sway Kaye

laughed when Sammy Kaye first stepped to the microphone a few years ago during his "Sunday Sere nade" broadcast and began spouting LEGIT USHERS NOW poetry. Even his manager, Jim Pep-pe, tried then to call a hult, without

By GEORGE ROSEN

Last Time Washington, March 27.

Last Time Washington, March 27.

Lost Time Washington, March 27.

The box who make up the White House Correspondent Ason, and the biggies from Secretary of the Treasury Morgenthau, Vice President Trumm, ex-VP. Wallese down to Curompited the joint long before midging the washing that Mr. Big hasn't laughed no heartily and hoully in high travals in the direction of the Treasury Morgenthau, Direction of the Correlation at 1,000 pairs of eves glanced at lateral Value of the Correlation of the C

(Continued on page 21)

Sociologically, Harlem's Home-Life Is Better Since Curfew, But Biz Is Murder

(Continued on page 19)

GOTTA ACT NICE, TOO

By Major Barney Oldfield — Quite some time after the leader to the own turns—e ponetic justices where the leader to the own turns—of ponetic justices with a lot of flime bit and annual followith a lot of flime bit and annual flime bit annual flime bit and annual flime bit ann

'Jolo' of 'Variety' Dies in London at 72: Recalls a Romantic Phase of Show Biz

A strong sense of humor was the cuttanding characteristic of Johus Lowe (Jolo), head of "Variety's" London office, who died in London last Wednesday (21). He was unable to withstand the shock of a broken leg suffered in what a cabled report described as a "street ecodent." Jolo was the sealor staffer of the page, 38 27 30.

Jolo was the sealor stater of the paper, age 72 and 12 paper, age 72 paper, age

By HANNEN SWAFFER.

London March 97.

I must pay a sincert tribute to Jole or Josh as we called him here. He was one of the old brigade ever loyal to the memory of Sime whom he has gone to the long association, with "Variety."

I lived over his office in the centre of London. To it came hundreds of American artists of was their councilor and friend. He braved the blitz even in the worst days without a murmur. Often the bombs fell all recund us, for the Germans yards away. But during a night raid it was impossible to get hair out of bed or induce him to take selects.

world and of which the theatre is one of the links. One by one "Variety" is losing its old guard, but true to the same tradition, it carries on. Long may it do so. "Variety" is the spice of American life and London knows its savour.

[Hannen Swaffer, the London Express critic, for a long time was a special correspondent for "Varlety."—Ed.]

warety."—e.g.,]
way, going back to Piccadilly Circus
in 1822, never returning for a visite
and spirit, having tea at four in his
fofice, taking a holiday rather than
a vication, and getting a house at
fore taking a holiday rather than
a vication, and getting a house at
believes. The property of the property
for the property of the property
for the property of the property
for small-time mark as a theatrical
booking office expanded, the family
or small-time department was installed. Vaudeville then was "big
time." or the two-day, while "small
toms when the late Marcus Loy
started forging ahead in the latter
to the property of the property of
the property of the property of the
remained in his flat at the Hotel
Langwell for days while a pair of
(Continued on page 45)

Barry Digs Oscar Divot

Barry Fitzgerald will never break a record in golf but he managed to golf but he managed to slice in his living room where the statuette stood on the mantel. He made a ruin in one. Occar was a plaster token and will be replaced by a bronze cast when the war is over.

JON STILL 4.F

Although okayed by Army physicians for military service, Jon Hall is still in 4-F status.

Draft board won't reclassify the activ until the doctors' reports are studied.

Regensberg in Charge With the passing of Jolo, his iongtime side, Harry Regensberg, becomes the new chief of "Variety's" Lot don bureau. Tha

office setup remains undisturbed otherwise.

Like Lowe who, for all his longtime residence abroad, was an American, so is Rege, which is his signature on reviews.

Jolson's 21-Yr.-Old Bride An Ex-X-Ray Technician

The new Mrs. Al Joison is a for-ter X-Ray technician (civilian) thom the comedian met in Hor mer X-Ray technician (civillan) whom the comedian met in Hot Springs, Ark, last year, when he was on a hospital tour. She's Erle Chenault Galbraith, 21, daughter of Mr. and Mrs. E. F. Galbraith of Little

Springs, Arc., last year with the case of the case of

Spitalny's 10 Concerts Geared for \$45,000 B.O.

Geared for \$45,000 B.U.
Big boxofice that's accompanied
his recent concert tour prompted
his recent concert tour prompted
his planty if more dates for his
all-girl orch, for which he'll be
all-girl orch, for which he'll
he had been done
by the mester ois the aircady-sellout
at Memorial Hall, Dayton, April 14,
in which the capacity-scaled \$7,000
house sold out the day tickets went
on sale, at \$3,00 top. The hall's
on sale, at \$3,00 top. The hall's
at hine."

management "never heard of such a thing."

Other dates set for Spitalny are Stambaugh Aud., Youngstown, April 9: Mosque, Pittaburgh, 10; private party in New Castle, Pa., 11: Warner, Eria, Pa., 12: Armory, Akron, 13; then Dayton, followed by Symphony Hall., Cincinnati, 15: Aud., Kalamaco, 16: Aud., Flint, 17; Toledo, 18.

Brinkley's 54G Estate Estate appraisals:

Ncll Brinkley, Hearst newspaper cartoonist, left estate of \$56,305 gross \$54,407 net, according to tax depart ment. All left to her mother.

Estate of late Philip M. Plant, one-time husband of Constance Bennett who had a \$15,000,000 inheritance appraised by tax department at \$1, 044,829 gross, and \$534,526 net. Over \$400,000 of it in insurance. Dr. Rudolph R. Reti composer and

Dr. Rudolph R. Reti, composer and pinalst, receives the summer home, "Appleyard," at Natucket, Mass. and \$90,000 outright from estate of his wife, the late Bitracheth Schoepf his wife, the late Bitracheth Schoepf verport last veek of the New York State trapafer tax department. Other beneficiaries are a son and daughter. Dr. Reti is one of the founders of the Saltoway Chamber Music Politics of the Saltoway Chamber Music 200,008, gross, and at 2723-312, net. 2500,058, gross, and at 2723-312.

Gable Out of Hosp Mon.

Clark Gable suffered a lacerated right leg and a bruised chest as result of an auto accident Saturday 24. The other car was driving on wrong side of street, forcing Cable to drive up over the curb into a tree in order to avoid a head-on collision.

sion.

Treated at Cedars of Lebanon over the weekend. The actor had several stitches taken in his right leg, but in juries are pronounced not serious, and he checked out of the hospital Monday (26).

Cloria JEAN'S PNEUMONIA.

Cloria Jean, due at the Plymouth the last half of last week, cancelled was stricken on stage of the Adams, Newark, after completing four days of a week's engagement. Pneumonia was the diagnosis.

Peter Lorre, also selections of the Adams, Page 10 at least 10 at 10 at

Peter Loure, also scheduled for a



145th WEEK! KEN MURRAY'S "BLACKOUTS OF 1945".
El Capitan Theatre, Hollywood, Cal.
"It's Just a question of time—every-body's got to see this show. It's

SKYSCRAPERS PLANNED FOR 2 WEBS IN H'WOOD

Hollywood, March 27. Two buildings, designed strictly for radio and as tall as the city's architectural restrictions allow, are being designed by NBC and the Blue Network for construction in the Hollywood area for postwar use:

NBC has a site at Vine and Selma NMC has a site at vine and seima streets, currently occupied by the Otto K. Olesen building and adjacent to the present studio, which is spacious enough for radio needs today but not for after-the-war activities. but not for after-the-war activities. Blue Network has made no definite property purchases but will build somewhere in the vicinity of Sunset and Vine, the center of Hollywood's radio industry.

'Sweetest Music' Freres Set for Metrography

Lombardo brothers are latest in line to make a picture built around their history, according to current plans. They will go to the Coast later this fall to start work on the film for Metro.

film for Metro.

Between then and now the band, currently at the Roosevelt hotel, N. Y. where it closes later in the spring, will take its usual brief summer layoff. It will probably play the Stevens hotel, Chi., which is owned by the same interests as control the Roosevelt, some time during the

Autry Appeals Rep. Rule

Gene Autry, former saddle stannow in the Army Air Force, filed an appeal with the California state su preme court for a final ruling on his contract status with the Republic stu

Superior Court decision last Febru-ary held the actor bound by the pact

Rathvon's Coast Powwow

N. Peter Rathvon, RKO prexy, is on the Coast for studio huddles with Charles Koerner, RKO v.p. in charge of production.
Rathvon is due back in N. Y.
in about two weeks.

Mark Sandrich's Will

Hollywood, March 27.
Major portion of Mark Sandrich's state is left to a trust fund for his

mother and two sons.

Mrs. Freda Sandrich, director's widow, is provided for by heavy life insurance and tenancy property.

M-G HOISTS OBOLER

Hollywood, March 27.

Arch Oboler drew an option lift at Metro and was assigned to a double chore as writer and director of "I'll Tell My Husband," to be proof the relative by flustrand, to be produced by Jerry Bresler.
Currently Oboler is, headed for New York to produce and direct four broadcasts for Mutual.

Goodwin Goes Boniface

Hollywood, March 27. Sherman Billingsley will be played by Bill Go cast with Goodwin, currently in the

B. G. De Sylva is producing "The Stork Club" for Paramount.

SCULLY'S SCRAPBOOK

Jailvue, Cai., March 25 Maurice DeKobra has moved into San Francisco with a secret pact. It is nothing less than a new French stage farce entitled, "Weekend With Angel." "Angel" is French for stripteuse. Thus this conference is going has been the official language of world diplomacy, but bounded by the Barbary Coast on one side and Alcatraz on the other, this one is going to have a tough time talking English. Reallzing this, DeKobra has called in a couple of Warner studio fugitives named Paul Gerard Smith and Victor Perry to help him whip "Angel" into shape. A stripteuse out of shape is something no diplomat would look at even once. George Cunningham is the producer who is working like mad to get the show ready for a day-and-Dekobra is well qualified to uphold the French reputation for savior

faire and politesse. Author of 35 novels and books of travel, he is best known for his prize novel, "Madonna of the Sleeping Cars," which has been franklated into 39 languages. Thus he would be known to the delegates of every country attending the San Francisco conference.

gates of every country stlending the San Francisco conference. Moreover, he is the member of the Academy of Humor, being the author of such definitions as "Talent—genius with crutches; Dedication—a lie in the form of a homan." Dixforts used to hink these cute pieces up at the form of a homan." Dixforts used to hink these cute pieces up at Mistinguette, Princeas Gallittine, Marcel Prevort, King Alphonno of Spain and a Jon named Guy (who claimed double kinship with Guy de Maupassanti, DeRobra used to regale them with atories like this: A Frenchman about to be sent to the guilloine was asked by the warden what he wanted about to be and the wanted what he wanted and coca-cols?" the warden asked. The killer shook his head. "A cit gare!" The boy again shook him oft. "Surgley you must have a wish," exclaimed the warden. "Wall," said the assassin, "12 like enough time of to lears Egallajis." Remember 2.

off to learn English." Remember?

Then the following gene of French story is also a DeKobra property. It concerns the middle-aged banker who suddenly discovers his wite is to longer receiving the flattery of men and the turns from being cheerful to bad-tempered. So he hires a couple of gigolos to send over their cards while she is dining at the Ritz, her good temper and cheerfulness return and he pays off the gigolos. Stories like this can become three-act plays that run for years in France, and often have.

that run for yeaga in France, and orten nave.

DeKobra's personal humor is in better vein. Once he came upon a copy in the processor of the Hangman, a novel of this. The first hand the hangman is novel of the this person in the hangman is the processor of the hangman is not the hangman in the hangman is considered that the hangman is not the hangman in the hangman is not the hangman in the hangman is not many the hangman in the hangman is not many the hangman is not many the hangman in the hangman is not many the hangman is not many the hangman in the hangman is not many the hangman is not many the hangman in the hangman is not hangman in the hangman is not hangman in the hangman in the hangman in the hangman is not hangman in the hangman in the hangman in the hangman is not hangman in the hangman in the hangman in the hangman is not hangman in the hangman in the

In France this is known as "Touche!"

Didler has just published in New York, of all places, DeKobra's latest novel called "A Paris tous les Deux" ("In Paris Together"). Amount of Persburger has already optioned the novel for petures. It is a vivacious piece about an American doughboy who remains in Paris after World War, I marries a Prench girl, and makes a Rollywood star of his Prench sister-

If you cannot read French and are on the Coast, you can always button-hole DeKobra between Hollywood and San Francisco. He'll tell you what It's all about and In'an English you'll understand. He's a genius. He even understands my French.

\$10,000,000

dusted off for filming, by Sam Marx, is "Lady Comes to Town." by Clements Ripley. It was bought by Metro in 1938

Production execs point out that film companies bought some of the greatest screen story properties ever submitted from around 1030 to 1939, many of which were never produced. A large proportion of these properties represented big money for that era-from \$50,000 and up.

During the not-so-lush years pre ceding 1940 some producers were apparently afraid of the large nut involved in having expensive material charged to their budgets and by-passed costly purchases

Main reasons for overlooking some of the literary properties, however, have been the unsatisfactory screen have been the insatisfactory screen adaptations piled high on the shelf. After one or more screen treatments, the original idea for a story would often be so fully obscured that a producer going through the latest versions would be unable to find any acceptable material.

Few of the scripts on the shelf, it Few of the scripts on the sales, it is reported by one major company exec, followed the original story. By going back to the floottom of the pile and scanning the originals several producers have unearthed top-flight screen material.

Pan Berman for Instan

Pan Berman for Instance
With production execs cautiously
appraising the postwar potential,
when grosses may not equal current levels, indications are that insuredives of literary properties asemorate the control of the control
mora thoroughly scanned than everdefore. While most of the seven
adaptations may not be suitable the
original ideas which recommended
prove a substantial source of additional story output. At the same
time, it is pointed, the so-called high
prices paid in former years compare
years and the control of the control
for similar material.

JANE MURFIN 2D FEMME PRODUCER-WRITER AT U

TAUDUCEA-WAILER AI U
Universal signed Jane Murfin to a
producer-writer contract yesterday
(28), making the second distaffer to
hold dual chores at -the Valley lol.
Other is Joan Harrison.
Miss Murfin is veteran scenarist,
having left legic to take up film periming. She starts work at Universal
immediately, looking over stopproperties for her bow as poddect.

Stiefel's Andy Russell Corp. a la Mickey Rooney

Andy Russell has incorporated a setup with Sam H. Stiefel, who will represent the singer-actor in all showbiz activities.

Steifel recently arranged a similar deai for Mickey Rooney.

Tiomkin East for Shubert

Hollywood, March 27.
Dmitri Tiomkin shoves off for New
York this week to take up the chore
of musical director on the forthcoming Shubert musical, "Sweet Surrender," for which he composed the

Piece was written by Claude Bin-yon and Billy Walsh, with lyrics by Frederlek Herbert.

Jed Harris Into Pix?

Hollywood, March 27.
Reported that Jed Harris may join Nunnally Johnson at International Pictures as a producer-director.
Until now Harris has been content with pix coin to bankroll his stage plays.

Mary Carr's Return to Pix at 71

Mary Carr, now 71 and remembered by oldimers for her starring role in "Over the Hills to the Poorhouse," returns to pletures for a role in "Union Pacific Scouts" at Republic

in "Union Facility is directed by her son, Thomas Carr.

U. S. PIX FOR NAZI (PW) CIRCUIT

You're a Great Man With Exhibitors When You Have Good Films'—Skouras

By Most Rudshen

"We look off our hat and oaste and the service of the company of the case of the company in the case of the company in the case of the company in the service of the company in the case of the company in the service of the company in the company

Charles and W. C. Michel. 20th-Fox sexecutive v.p., who represented General Theatres (which controlled Fox: within about six months after fox: within about six months after company made a deal with Sidney B. Kanti to come over from Paramout. You're As Good. As Your Pix Discussing developments which led to the merger of Fox Film with 20th-cuttry, bringing Darryl F. Zanuck and Joseph M. Schenck tail to the fox of the Country bringing Darryl F. Zanuck and Joseph M. Schenck tail to the fold. (Continued on page 21)

STEVE EARLY INTO THE FILM BUSINESS

THE FILM BUSINESS.

Washington. March 27:
The return of White. House server stays the Early to the motion picture business will probably not take better than the server stays that the server server stays that the server server

ne. There have been reports here for some time that Early was going to take a post in pictures.

LaCava Back for 'Venus'

Hollywood, March 27.
Two years out of pictures, Gregory
LaCava returns to direct the Mary
Pickford production, "One Touch of

venus."

Picture will be filmed on the Samuel Goldwyn lot, where LaCava is going over the script of Dwight Taylor's treatment of the stage play.

He Gets Paid, Too!

Metro finally handed John Hodisk a role he can sink his teeth into. Script in "The Harvey Girls" calls for actor to eat a genuine, two-inch knass Glty steak. Ansas Glty steak. If Irom Byron S. Harvey, head of the Harvey System of eateries.

Faul Natianson. Odeon per hashet for the west and announcement of U. S. product or films with superfurther appointments in that area is expected. Despite wartims build of J. S. product or films with superfure the product of the superful of U. S. product or films with superfurch that the product of the superful of U. S. product or films with superfurch that the product of the superful of U. S. product or films with superfurch that the productions. Ode of the superful of the superful of U. S. product of U. S. pro

PLAN GERMAN DUBBING, TITLES

"Let's give them rat poison in-

tead."
That was the initial personal re-

That was the initial personal reaction among molton picture industry toppers to a pioposal from U.S. War Department that the film industry make available American films for regular showings to his order of the control of the contro

sional films from independent 18 mm distribus. Simultaneously, the office of the Provosa Marshall ruide that local would no longer be necessary. Only pictures included in the circuit and any others specifically approved by the Provosal Marshall can be shown. Let we have been supported by the provided marshall can be shown. Let we have been supported by the provided certain the provided German-dubbed versions of U. S. product or films with super-imposed German-subtilette. Cost of provided German-subtilette. Cost of \$15000 per feature and scheduled plans are for two or three features \$15000 per feature and scheduled plans are for two or three features weekly. In addition there are the technical production problems to be appraised.

(Continued on page 17)

The Rise of 20th-Fox

In 1943 the Chase National Bank sold 58% of its holdings in National Theatres to 20th Century-Fox for \$13,000,000 and wound up, with a profit, a 13-year-old association with the motion picture industry which at one time represented a book around \$100,000,000.

That deal tells the story, in cold banking terms, how first three and later two more showmen, picked up and cemented the broken pieces of a shattered theatrical dynasty, breathed fresh life into it, and nursed it back to prosperity.

The rise and fall and rebirth of the Fox organization, encompassing perhaps the most dramatic episodes in the history of all show business, epitomize both the genius and human fallibility which have always marked the progress of showmanship.

That the Fox organization, which had gone into an eclipse after 1929, should have emerged from the dark days of the indus-trial depression and overexpansion of the 1930s and eventually soar to new heights in the 1940s, is mainly due to the efforts of five men—Sidney R. Kent, Spyros P. Skouras, Joseph M. Schenck. Darryl F. Zanuck and Charles Skouras.

Bound up in that accomplishment was the careful selection and prompt recognition of manpower values combined with the equally realistic conclusion that the public will pay best for the finest product, since the topflight talent (acting, directing, writer). ing) regulred is necessarily limited.

Inheriting a well-nigh bankrupt structure, Kent and the Skouras brothers, coming into the Fox organization in 1932, made radical administrative changes which, following the merger with 20th Century (Zanuck-Schenck) in 1935, paved the way for the enormous improvement in company earnings and stability.

Film rentals within the past 12-13 years have risen from around \$33,000,000 in \$81,000,000 annually (worldwide), the highest in the company's history. And, always appraising the continuing public demand for top films, costiler product is evidenced in the increase in annual studio budgets from \$18,000,000 in 1940 to \$40,000,000 in 1944-45.

Spotlighted by the 30th anniversary celebration of 20th Century-Fox is a picture titled "Life's Shop Window," which was produced some 31 years ago in the cramped, diagy quarters of a tiny studio in Fort Lee, N. J., for the Fox theatre interests. It cost \$14,700 and grossed \$54,000.

In 1915, when Fox Film was incorporated, with headquarters a few doors away from where "Variety" editorial offices are located now, another picture titled "A Fool There Was," starring Theda Bara, was produced at a cost of \$29,500. It grossed \$137,000.

In 1943, 20th-Fox produced "Coney Island," with Betty Grable, at a cost of \$1,650,000. It grossed \$5,500,000 worldwide; \$3.500,000 domestlc.

The newest, shinlest musical off the 20th lot, "Diamond Horseshoe," soon to be released, cost over \$2,500,000.

Schaefer Proposes Restoration Of 30.000.000 Feet of Film to Pix: WPB May Let Mfrs. Allocate Raw Stock

Thankless Job

Some of the mambers of the Industry Advisory Committee to to WPB on raw film are talking of resigning from the committae. "Every time we go to Washington," stated one exec, "we come back with less film than we had before."

before."
Contention of other industry reps is that they are not actually being consulted on raw stock allocations and are not advisers.

Providing only a fraction better Providing only a fraction better than a), average of, one-and-one-half-pictures a month, with only 19 to be released this season (1944-45), according to present plans. Warner Bros. will substantially step up de-liveries during the 1945-46 film year if raw stock strangulation is eased.

if raw stock strangulation is eased. The company jight now has 20 features completed and unreleased, including six to be made available between now and Sept. 1. Sextet includes "Torn Blows at Minight!" on April 28. For the four following months (May, June, July, August) there will be only five. Through April WB will have released only 18. the additional five taking it to the months of the property of the months of the property of the months of the property was in the habit of delivering during pre-war years. ing pre-war years.

was in the main or ceivering university pre-way research (1984-61). Warresearch of the search (1984-61). Warresearch of the search of the

METRO-LONDON FILM TRADE NAMES MERGED

Corporate name of the Metro production unit in Great Britain has been changed to Metro-Goldwyn-Mayer-London Films Corp. Sir Alexander Korda wanted the Lon-don Film Corp. trademark combined with the M-G-M British Films Ltd. to capitalize on the value built un to capitalize on the value built up over a period of years.

Board of directors of M-G-M-Lon-don includes Sir David Cunyughame. Sidney Wright. Sam Eckman, Jr., Harold Boxall. Ben Goetz and

Korda.

Korda is chairman and managing director while Goest Is vicemanaging director.

Korda, who has taken over the
Amalgamated studios, plans to rebuild and add new steges as soon
as priorities on materials and labor
are approved by the British Government.

ment.
John C, Jackson, director of London Films, returned to N, Y, Jast, week after two months of at hC cost, with William Williams, production, engineer of the MGM-London Films Corp.
Jackson and Williams plan to return to London in about two weeks.

The Wer Production Board may drop the raw film allocation problem into the laps of raw stock manufacturers. Under preposel being considered the raw stock available, after Army, Navy, OWI and Foreign Economic Administration requirements are met, would be sold to tilm industry.

Rew film manufacturers would be permitted to sell stock vont further WPB regulation

reps is that they are not actually being consulted on raw stock a locations and are not actually actually being consulted on raw stock and the state of the state

politiment on 1001 to 100 to 1

MEREDITH PRODUCING WIFE'S 'OUTSIDE' PIC

Hollywood, March 27.

Burgess Meredith will produce
"Diary of a Chembermaid" for RKO
and his wife, Pauletle Goddard, will
star. Dudley Nichols is screenplaying the adaptation from a French
novel by Octave Mirbeau. Shooting slated to start around May 1
with Jean Renol- directing.

The star is allowed to do one film annually outside Paramount.

SUBSCRIPTION 120 No. 3 INDEX

Bills Chatter 51 Film Reviews Inside Legit Inside Music 41 Inside Orchestras Literati Music Obituary ... Orchestras Pictures ... Radio
Radio Reviews
Frank Scully
Vaudeville
War Activities

DAILY VARIETY (Published in Hollywood to Dally Variety, Ltd.) \$10 a Year-\$12 Poreign

Studio Strike May End This Week; Producers, Labor Reps Talk in N.Y.

Hallyword, March 27, Style of studio craftsnen, which has 1 of ap production for almost three weeks, may terminate before the covered week is out, as top

or excited, any terminate before the cortest wisk is and as under the cortest with a subsequence of New York for the constitution of New York for the New York f with carpenters, machinists and e International Brotherhood of cetrical Workers, in writing. Shifting their confabs from the

the international Bronterioud of Electrical Workers, in, writing. Shifting their confabs from the Coast to N. Y., C. B. (Cappy) Du Val, biz rep of Property Craftsmen Lecal 4t; Joseph Cambiano, inter-national vo. of the Competer James Sketton, biz rep of Studio

No WLB 'Show Cause'

Washington, March 27.

A War Labor Board spokesman yesterday 126 denied printed reports that the mency is considering irsnance of a "choic cause" order in the studio strike.

We have the power to issue "We have the power to issue an order requiring the union to show trhy it is not complying with our directive to return to work." he said. "However, we are not contemplating doing so at this time. So for as I know, there has not been any rate discussion along there lines."

Carpenters Local 946; Pat Casey, producer-labor contact; Walsh, and Joe Vogel, Loew v.p. in charge of out-of-town circuit operations, who accompanied 'Walsh to L.A... on theatre strike threat angle, are huddling with William Hutcheson international head of the Carpenters' Strong possibility exists. huddling with William Butcher, soon, international head of the Carson, international head of the control of the co

'thin his rights to refuse to 'Continued on page 17)

Jan. Tax Intake Shows B.O. Better Than in Dec.

Washington, March 27.
Show business picked up in January, according to figures released to-day by the U. S. Burcau of Internal

day by the U. S. Burcau of Internal Revenue.

An instance of the U. S. Burcau of Internal Revenue.

An instance of the U. S. Burcau of Internal Revenue.

An instance of December. An instance of December. Annuary business was also bettue than the same month last year, even tabling into account that year, even the U. S. Burcaury.

184. bile tolated \$12,084,188.

Picture: It is estimated, account Broadway, as if requestily has in the past backed the national trend Industry.

Broadway, as if requestily has in the past, backed the national trend boow (2d) St., the off of Manhattan Book (2d) St., the off of Manhattan boow (2d) St., the off of Manhattan boom (2d) St., the off of Manhattan boow (2d) St., the off of Manhattan boom (2d) St., the off of Manhattan boom (2d) St., the off of Manhattan boom (2d) St., the off of Manhattan boow (2d) St., the off of Manhattan boom (2d) St., the off of Manhattan boom (2d) St., the off

'Blue Skies' Waits Return of Berlin

Meturn of Berlin

Filming C Blue Skied at Paraanount, e ignority assigned to the
late Mart. Sanctich as producing
Berlin from his oversets our
the This is the Army Iroupe.
Sondrich's assident death left the
musical without a guiding hand
Future of the picture will be detipming when, Berlin arrives in
Rollywood.

Heavy Pix Blow

Hollywood, March 27. Mollywood, March 27,
March winds joined the strikers in slowing production of two
film lots. Huge canvas on the
"Ceptain Kird" set at General
Service studios was blown down
and heavy timbers 'narrowly
missed Randolph Scott and
Barbara Britton.

On the 20th-Fox lot, part of , he "State Fair" set collapsed in the Stat

Ed Golden (Dembow) To UA After Dispute

Ed Golden, who apened negotia-Arlists last year, has consummated a distribution deal with UA. Golden's dicker for a releasing setup away

a distribution deal with UA. Golden's Aidchee for a releasing setup away from RKO. reported in "Variety prior to release of Master Receptor to release of Master Receptor to release of Master Receptor RKO. studio charges.

Later RKO distribution forces concentrating on, International Precures and Samuel Goldswap production along with mounting raw stock problems, were factors in terminating the deal with Golden.

Golden's Master Race, "one of the problems, were factors in terminating the deal with Golden.

Golden's Master Race, "one of the Stockholm of the Stockh

with the film.

Sam Dembow, Jr., Ed and his son
Bob, comprise Golden Productions.

DETROIT SEES NEWER, TOUGHER CENSORSHIP

Detroit, March 27.

New and tougher film censorship is threatened in an ordinance re-

ported out favorably, in Ferndale, large Oakland County city in the Detroit metropolitan area. Passed on its first reading, the

Detroft metropolitan area.

Passed on its first reading the pass on the content of all pix and instructs the committee, to rule out all dims aboving the commission and all many obscene character.

The same ordinance acts up a 25 fee for all theaters and, incorporate most, provisions aimed at the curb tion make it likegal to admit children under 12 unless econopanied to make all the curb of the passent content of the passent content

Twin City Indies Balk At Big Booth Pay Tilts

Minneapolis, March 27. Twin City independent exhibitors are running into booth operators demands for pay boosts and other

demands for psy boosts and other-contract concessions with a com-promise proposal of \$5'; trate likely, Vacations with psy, preparation pay and retroactivity probably will lee-contract expired last December and troactive limits that increase be re-troactive. The proposal proposal pro-teins of the pro-posal proposal pro-teins of the pro-posal proteins of the pro-posal proteins of the pro-posal proteins of the pro-posal proteins of the pro-teins of the pro-posal proteins of the pro-posal pr

Pic Polio Push Nets 80G Final checkup on the film indus-lry's anunal drive for the Infantle Paralysis Fundation disclosed con-ributions amounting to \$80,280. Total for 1945 was \$31% higher than that for 1944, according to Fred S. Moyer, chairman.

Writers Rule Film Roost—Sam Marx

heavy timbers 'narrowly sed Randolph Secti and bara Britton.

In the 20th Fixx lot, part of State Pair's set collapsed in 20th State Pair State

writers nowadays calls for exemplary tact of a calibre comparable to that of a career diplomat.

A new type of studio protocol has

type of studio protocol has apparently apparently developed wherein the man who punches a type-yriter skil-fully has become the center of attraction. Writers, like film stars, must now be courted, if the producer wants particularly good writers. They must be given specific dates (Continued on page 19)

WLB for 2d Time Asks Unions to End Walkout

Unions to End Walkout
Washington, March T.
For the second time, last Wednesday (21). WLB called on the striking
and the walken of the walkout
A telegram, addressed to Herbert
Sorrell, president of the Conference
of Studio Unions, and Edward Mussi,
Sorrell, president of the Conference
of Studio Unions, and Edward Mussi,
Sortell, president of the Conference
of Studio Unions, and Edward Mussi,
Sortell, president of the Conference
of Studio Unions, and Edward Mussi,
Sortell, president of Studio
Sortell, pr

Battle of Loop, Toledo's 5 A.M. Cinema Continues; Many in Exhib's Corner

Lucky Dog

Since hilling right with "Las-sie Come Home." Sam Mark plans to work a dog into every picture he produces from now on

He made room for a cunine bit in "This Man's Navy."

Capt. Norman Krasna Wins Stay in \$300,000 Suit Oyer 'O'Rourke' Pic. Suit Oyer O'Rourke' Pic. Suit O'R

screen possibilities of the piece, however.

Metro paid \$100,000 for the screen rights to "Violet" and also advanced around \$40,000 after the opening from accounts, to keep the play running for awhile.

\$1,000 Refund to Mpls. Holdouts Due to Curfew

Minneapolis, March 27. Minneapolis, March 37.

How the curriew hits the bo, was illustrated the Saturday night of the first week of "A Tree Gropus la Brooklyn" at Radio City. Although the hourse seats 4000 it was necessary to returnd more than \$1,000 worth of the curriew of the Saturday night and the showing the saturday night and the showing before curriew time for the holdouts. The picture, nevertheless, did a stunning \$20,000 on the week.

theices, did a stumming 20,000 on the The curriew also is cutting in to the extent of approximately 3000 a tweet on the downtown Lyttle stakings because of the elimination of the special midnight show, an advance showing of some outstanding the special midnight show, an advance showing of some outstanding the special capacity house. A number of other theatres have been affected to a lesser extent. During those yet, that stage shows are scheduled in the Orpheum It has been necessary to eliminate one of the usual day and Sunday, cutting down the pross substantially.

Yank Guerilla Gets Pic Advising Chore

Pic Advising Chore

Hollywood, March 27.

Technical advisers are a dime a
dozen around film studios, but Lamarr Trotti will get some real, instmarr trotti will get some real, insttrilla in the Philippines* from Lieux.

1. D. Richardson when the picture
is made at 20th-Fox.

Lieux Richardson was Mr. Guerrilla himself from the fall of Corrella himself from the fall of correlbefore lossing on an official lecture
tout.

1.171 N.Y.-N.J. Theatres Seat 1,313,394

Making lits first survey in two years of theatres in New York and New Jersey serviced by the N. Y. Ilm exchanges, the N. Y. Film Board of Trade, of Which Henry Raineld, Parmounts Forach manager, is president, 1312-384. Of this number only 131 are closed, the lowest ever recorded, according to Film Board officials. They are mainly very small and outmoded houses, some of which from time to time, are in periodic operation. Complete details, listing all theters, their capacities, whether closed or operation of the properties of the

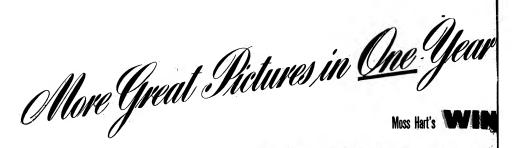
	Number Capacity
Total number of theatres*	1.171 1,313,394
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Number Caps	ielty
	0.488
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The state of the s	Seating
2 (1)	Number Capacity
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Sea	Ung
	city
	3.858
	2,299.
	0.704
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K+1 2 95	Seating
	Number Capacity.
ndependent theatres	
State of New York 229 17	8,474
State of New Jersey 84 6	6.806
Total sound theatres 1.167	
Total silent theatres 4	
Total closed theatres	

These figures refer to that portion of State of New York and State of New Jersey which are within the metropolitan territory.

Sound closed 127 Silent closed 4



CENTURY-FOX



A. J. Cronin's THE KEYS OF THE THE FIGHTING

Laird Cregar · Linda Darnell · George Sanders in

Betty Smith's A TREE GROWS IN BRO

Mary O'Hara's THUNDES

Tallulah Bankhead - Charles Coburn - Anne Baxter - William Eythe in Ernst Lubitsch's

At Popular Prices · Franz Werfel's THE SONG OF

Gracie Fields • Monty Woolley • Roddy McDowall in

Betty Grable and Dick Haymes in Billy Rose's DIAMOND

Than in the 30 Years Past

DVICTORY

in Technicolor • The Narrator is Lieut. Robert Taylor, U.S. N. R.•

YER SOUARE

with Dorothy McGuire - James Dunn - Joan Blondell - Peggy Ann Garner - Ted Donaldson - Lloyd Nolan

EAND SON OF FLICKA - in Technicolor with Roddy McDowall - Preston Foster - Rita Johnson

L SCANDAL

RELADETTE with Jennifer Jones - William Eythe

AND ME

RSESHOE in Technicolor

-and keep celebrating with

FRED MACMURRAY · JOAN LESLIE · JUNE HAVER in "WHERE DO WE GO FROM HERE?" IN TECHNICOLOR * * * CHARLES COBURN · WILLIAM EYTHE · JOAN BENNETT in BERRY FLEMING'S "COLONEL EFFINGHAM'S RAID" * * * GEORGE RAFT · JOAN BENNETT · VIVIAN BLAINE · PEGGY ANN GARNER in "NOB HILL" in TECHNICOLOR with ALAN "Falstaff Openshaw" REED * * * WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS in "DON JUAN QUILLIGAN" * * * JOHN HERSEY'S "A BELL FOR ADANO" STATING GENE TIERNEY · JOHN HODIAK · WILLIAM BENDIX * * DARRYL F. ZANUCK'S "WILSON" in TECHNICOLOR * * * DANA ANDREWS · JEANNE CRAIN DICK HAYMES · VIVIAN BLAINE in "STATE FAIR" in TECHNICOLOR

* * * BETTY GRABLE . IOHN PAYNES JUNE HAVER in "THE DOLLY SISTERS" in TECHNICOLOR * * "FALLEN ANGEL" * * FRED MACMURRAY in "CAPTAIN EDDIE" * * ERNST LUBITSCH'S "DRAGONWYCK" starring GENE TIERNEY - VINCENT CENTURY-F PRICE * * * "JUNIOR MISS" starring PEGGY ANN GARNER * * * LITTLE HORSE

GET CREDIT FOR YOUR RED CROSS COLLECTION. SEND YOUR REPORT TO YOUR AREA CHAIRMAN

FOREIGN PROD. CUES NEW JOBS

Par-Loew's (N.Y.) Making Progress In Setting Terms; Deal Long Stalled

On the brink of breaking with the Loew Greater N. Y. circuit, numbering one of the condition of the condition of the condition of trained negotiating restations. Paramount at last reports is said to be making some progress to ward composing differences with respect to terms and playing conditions overring a large number of its pictures.

Meantime, there is not now, nor

covering a large number of its picMeantime, there is not now no
has there recently been pay
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N. Y are niphing behind this major
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The Part-Loew battle, seething for some time now, involves 20 seatures and potential revenue to Par that is estimated at upwards of 2500,000. Films include "Frenchman's Creck," sold singly, and relation of Sign of the Cross." Late in dating pictures bearing the Part label, Loew's only technolly played "Lowe on the Cross." Low on the Cross. "In the Cross only technolly played "Lowe on the Cross." Lower only technol. The Cross only technol. The Cross only technol. The Cross only technol. The Cross of the Cross only the Cross of the Cross only the Cross of the

a Solder," which was contracted for on last season (1884-84) deal of on last season (1884-84) deal. The season of the season of

ager.

For many years now Loew's has played the entire Par program. Pretiously, about 10 years back or so,
where the program of the program of the control of the program of the proceeding would be reversed. But of the proceedure would be reversed this proceedure would be reversed.

COWAN'S 'FREE PRESS' VIA SEMI-FICTION PIC

Value of the control of the control

'Monte Cristo' Parlay

Hollywood, March 27.
Alexandre Dumas hits the original story jackpot for April with three Monte Cristo pictures in work on as

many lots.
International will film "The Countess of Monte Cristo," Edward Small "The Return of Monte Cristo" and PRC "The Wife of Monte Cristo."

20th-Fox's '44 Net Up to \$12,400,000

20th-Fox net profit, after all charges and taxes, climbed about 15,00,000 in 1944 as compared with preceding year, according to an estimate of earnings made by the company last week. Estimated net profit as 15,000,000 for the year ending last Dec. 30 as against \$10,00,000 mated are equal to 38 per share on 1,171,384 of common outstanding at end of year.

1,771,384 of common outstanding at end of year.
Corporation estimated its consolidated net profit before Pedera laxes, minority interests and contingencies with the profit of the profi

contingencies writeoff was more no 1943.

The fact that full control of National Thesizes Corp, was not obtained to the control of National States of the control of National Show up in the estimated 20th statement. In 1943, the corporation wrote of \$20,19,000 because proporation wrote of \$20,19,000 because up to July 9, 1943, date on which National Theatres, and its subside up to July 9, 1943, date on which National Decame wholly-owned by 20th.

SKOURAS-RANK HUDDLE SLATED ON PIC DEAL

SLATED UN TR. DEAL.
Spyros Skourna is reported cooking a deal with J. Arthur Rank whereby the latter's London organization will handle the jorduction and distribution to the latter's Deal of the latter's Deal of the latter in England in a few weeks for further conferences with the British film biggio.

British film biggio.

Rank is sepected in New York to confer with United Artists about that company's refusal to handle to the latter with United Artists about that company's refusal to handle to the latter with United Artists about that company's refusal to handle for the handling of seven features this year.

Court Rules for Disney. Reverses Myerberg's 50G

munications, which have for some time been under discussion by time been under discussion by the partially aired in Prec Press. sheduled by Dewin plans at its precision of the subject of the property of the

EX-GI'S ABROAD?

abroad after the war, planned by Paramount, 20th-Fox, Metro, RKO and other majors, is regarded in production circles as likely to ease the problem of giving old jobs back to

returning servicemen.

problem of giving oid Jobs back to returning servicemen.

In some cases, increased personnel requirements may also open up advanced positions for, those ex-Gis and the problem of the positions of the positions of the problem of the positions of the problem of t

qualified GIs returning from the

wars.
Extension of production activities abroad by U. S. Alm companies appears more likely than ever, in the event of freezing of coin or possible devaluation of foreign currencies. A large part of such coin from distribution of U. S. Alms abroad could be accounted through production of films.

tion of U. S. films abroad could be recouped through production of films abroad for distribution in U. S. and other markets of the markets of

SHUTTLE FILMS' Schenck Predicts Smaller Houses, **Longer Runs and Expansion Abroad**

Pete Smith's M-G Majority

Pote Smith S M-6 Majority

Hollywood, March 27.

Pote Smith is starting his 21st
year at Metro with a new contract
calling for the production of 10 of
his short Specialties per year.
Originally appointed 20 bilety
appointed 20 bilety
turned producer seven years later
and has filmed more than 200 subjects.

F-WC Bullish On **Metal Theatres**

In outlining the foreign program for National Theatres last week when he made B. V. Sturdivant Latin-American manager for National, Charles Skouras, company's tional, Charles Skouras, company's prexy, emphasized the pre-fabricated metal theatre which had been developed by his organization. He explained that he expected this type to construction to be ready for construction to be ready for Swourses Medical secently regarding the chance of getting steel mills in that country to help on production of such theatre material at an early date. The California division manager of Fox-West Coast Theatres, Michard Spier takes his former spot, moving up.

West Coast Theatres. Richard Spier takes his former spot, moving up from district manager of Fox-West Coast Theatres in Oakland for the last 12 years. Harry Selpel, Peninula district, manager, goes to the Oakland post while W. C. Ricord egist the Peninului post moving in from his job as district manager in Southern California.

Jason Exits Col.

Hollywood, March 27.
Will Jason asked for and received release from his Columbia director pact yesterday (26).
Jason has been with the studio for year and bad three more months to go.

By RANA as a.

By RANA as a.

By RANA as a.

Joseph M Romenk lookine 20 th ways from the 30th anniversury of but Century-Rox, points with pride to the past of the motion picture industrial to the picture with the picture of the picture with the picture and audiences to increase.

"I look especially for great development in theatres all ower the realities in Latin America, especially, may be expected to improve, but three is all latin America, especially, may be expected to improve, but there is all land for development in the picture and I look for the construction of smaller there is already a tendency to extend the run of pictures and I look for the construction of smaller there is already as tendency to extend the run of pictures and I look for the construction of smaller there is a school of the production and results in a producer demand for constant improvement in few production and results in a producer demand for constant improvement.

That is exclusive of the cost of distribution, advertings and promotion, which can bring the total cost to row of the cost of distribution, advertings and promotion, which can bring the total cost to row of the cost of distribution, advertings and promotion, which can bring the total cost to row of the cost of distribution, advertings and promotion, which can bring the total cost to row of the cost of distribution, advertings and promotion, which can bring the total cost to row of the cost of distribution, advertings and promotion which can bring the total cost to row of the cost of distribution, advertings and promotion which can bring the total cost to row of the cost of distribution, advertings and promotion which cost to row of the cost of distribution, advertings and promotion of the producer may get a beak. The theory of the producer may get a beak as a standard of the cost of distribution, adverting and promotion of the producer may

tention to artistry, with consequent with the condition may be expected to continue in the future—with pictures changing the living standards of the people and public taste changing for the better and demanding constant improvement in its film fore."

B.O. Ceilings May Be a Dead Issue Now But Bowles Sez Pix Profits Mounting

Ceilings on theatre admissions, with particular reference to film houses, continue to be a dead issue

with particular reference to film houses, continue to be a dead issue houses, continue to be a dead issue here. although OPA boss Chester Bowles told the Senate Banking & Currency Committee last week that the search of the continue of the

"It is true, of course, that people can do without movies and cannot do without food, shelter and clothing. Nevertheless, recreation his part of wartine living, and the movies are the most universally popular form of recreation. The average weekly stiendance work of the popular form of recreation. The average weekly stiendance work of the popular form of the product of the structure of the product of the structure of the product of the popular form of the product of

wers gaze weekly stendance of 90to the property of the prope

"A rugged and hard-hitting espionage picture. Easily takes rank as a topline production in its field." —Hollywood Reporter

"Swift, turbulent and exciting melodrama of Jap espionage. Calculated to fire audiences against the race which planned war against the U. S."—Hollywood Variety

"Moving at a neat pace, and with good performances, it is a good entry for the top half or as a single where exploitation can pull it through." —The Exhibitor

BETRALE

A DOUBLE-THRILL
SENSATION
—bringing to the screen that famous and fearless radio commentator and newspaper columnist
DREW PEARSON

"This potent melodrama of Jap espionage in U. S. will jar fans out of complacency. Authenticity is imparted by Drew Pearson." —Film Daily

"Powerful, well-paced drama of Jap treachery . . . Will hold its own . . . Forceful, suspenseful and believable." —Motion Picture Daily

"Drew Pearson's Introduction...gives a sobering air of authenticity. Good melodrama with satisfactory suspense." —Motion Picture Herald

"Exploitable...timely and intensely melodramatic...Should do good business generally and clean up in action spots!" —Film Bulletin

ROM THE EAST

EE TRACY · NANCY KELLY

SETRAYAL WITH ROM THE EAST

REGIS TOOMEY

Produced by HERMAN SCHLOM Directed by WILLIAM BERKE

Despite Sad Biz at Some B'way Spots, Without Love' Huge 126C 'Co Dilat' 'Without Love' Huge 126G, 'Co-Pilot,' Calloway Big 60G, 'Pirate' 23G, 7th

Despite such adverse boxoffice today (Wed.) after a disappointing factors as Holy Weds, continuance ill-day run with "Song of Berna-dette" (20th) which played here last of midnight currew and baimy year at advanced scales. Left week weether, several of the more important and the several current and the several current several curren

weather, several of the more important shows on Broadway, including
two new ones, range from very good
to sensational. The others scale
down to figures that are auddening.
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at the Rialto, and stays only one within the Roys and Capital continue strongly. At the former, Tree Grows in Brooklyn. When the Roys and Capital continues are strongly at the former, and the strongly at a very subsection of the Roys and the continues of the Roys and the Roys a

Estimates for This Week

Estimates for This Week
Aster (City Inv) (1,146: 60-41.25)
—Princess and Pirate" (RKO) (164:
Aste Aster) (Stephen (164: 61-61)

Whi. As steady as an electric city,
Asterial (164: 61-61)

Copied (164

\$74,700. Holds. Criterton Loew's) (1,700; 80-\$1.25) "Between 2 Women" (McG) moves in here today (Wed.), after final four days on this week of "Keep Powder Dry" (M-G) at less than \$13,000, fair, Second lap for "Powder" was a good

25.2. January at the strain 3.0.000, 1810.

25.4.000 joint Products' was a goodGlobe I Brandh' (1,418 0.431 20)—
Globe I Brandh' (1,418 0.431 20)—
Globe I Brandh' (1,418 0.431 20)—
Globe I Brandh' (1,600 0.431 20)—
Gotham I Brandh' (1,600 0.601 20)—
Gotham I

(Thurs.).

Palace (RKO) (1,700; 60-\$1.10)—
"Murder. My Sweet" (RKO) (3d wk).
Okay at \$18,000 on blowoff, following accound, weeks suitable \$22,800. "Belle of Vilkon" (RKO) is new tenant tomorrow (Thurs.)

Okay at \$18,000 on biloworf, following 16,000 on biloworf, following 16,000 on the control of th

(2d) dipped to \$12,000, while four the control of t

'SAL' FRISKY \$7,500, PITT.

Pittsburgh, March 27. Pittsburgh, March 27.

Holy week is keeping fotals down, and only two new attractions. "Biod Bearing at Sandy," and the second of the second o Holy week is keeping totals down

(RKO), also m.o., excellent \$3,700.

Senator (Harris) (1,750; 40-65) —
"Tree Grows" (20th), Moveover from
Harris, Still has a Sunday wallop
with \$4,500. Last week, "Naughty
Marietta" (M-G) (reissue) and
"Main St. After Dark" (M-G), good
\$3,200.

\$3.200. Stanley (WB) (3,800: 40-85)—"Hotel Berlin" (WB). It's topical but crix no like. Droopy \$16,000 or near. (WB). moveover. In some temporal week, "Objective Burnar (WB), moveover. In some temporal way, and the standard week, "Meet Me St. Louis" (M-G) (M-W) (M-W), swell \$4,750.

'Tonight' Boffo \$29,500 In OK Philly: 'Berlin' 30G, 'Roughly' 12G, 2th

Frisco Sal' Plus 'Destiny' 37G. Det.

In the face of warmer weather and Easter shopping, biz is holding up well. Standouts are missing. Best newcomer is "Frisco Sal* and

pest newcomer is "Frisco Sai" and
'Destiny" at the big-seater Fox.

Estimales for This Week.

Adams (Balaban) (1,700; 60-85)—
"Hangover Square" (20th) and "Guy, a Gai" (Col). Brisk \$11,000. Last
week, "Winged Victory" (20th), \$12,-000.

Broadway Capitol (United Detroit) (2,800; 60-85)—"Have, Have Not" (WB) and "Jade Mesk" (Mono), Big \$14,000 Last week, "Be Seeing You" (UA) and "Tall in Saddle" (RKO), \$9,000.

35,000. Downtawn (Howard Hughes) (2,800; 60-85)—"Pride of Yankees" (RKO) (reissne) plus Ann Corio, Smiley Burnett on stage, Fancy \$22,000 Last week, "Sing, Neighbor" (Republic), plus Les Brown orch, \$19,500.

Fax (Fox-Michigan) (5,000; 80-85)

"Frisco Sal" (U) and "Destiny"
(U). Strong \$37,000. Last week,
"Hangover Square" (20th) and "Her
Lucky Night" (U), \$27,000. Lucky Night" (U), \$27,000.

Madison (United Detroit) (1,800:
60-85)—"Mrs. Farkington" (M-G)
and "Bowery to Broadway" (U)
Good \$5,000. Last week, "Together
Again" (U) and "Lost in Harem"
(M-G), \$5,500.

Again' (U) and Lobs in national (AG) as a month of the control of United Artists (United Detroit)
(2,000: 60-85)—"National Velvet"
(M-G) and "Blonde Fever" (M-G)
(2d wk). Solid \$15,000. Last week,
nice \$16,000.

Mpls. Coasts Along But 'Thunderhead' Fast 12G: 'Crime' Drab With 6G

Minneapolis, March 27. Holy Week finds a slight drop-off n loop takings. Important new-omers are "Thunderhead" and comers "Having a Wonderful Crime," former doing especially well. Holdovers are

sock. Estimates for This Week

Estimates for This Week
Aster (Par-Singer) (900: 15-25)—
"Nevada" (RKO) and "Hi, Beautifut"
(U), In 5 days, fair \$1,800. Last week
"Great Mike" (PRC) and "Love a
Mystery" (Col), okay \$2,200 in 6 days. Century (P-S) (1,600; 44-60)—
"Practically Yours" (Par) (3d wk).
Has done well for itself and still has steam left at \$5,000. Last week, sood \$6,000

Pre-Easter Lull Socks Chi Albeit 'Co-Eds' 20G. 'Tree' 30G. 2d. Both Okav

Omaha Droops Albeit 'Roughly' Lusty \$7,000

Omaha, March 27.

'Roughly Speaking" is outstanding here, with biz way down at all spots this week.

Estimates for This Week

spots this week.
Estimates for This Week.
Estimates for This Week.
Farmanust (Trigitaes of 3,000; ide
Farmanust (Par) and "Nothing But
Yours" (Par) and "Nothing But
Yours" (Par) and "Nothing But
Lucky Night" (U.) Thin \$3,00 or
"Ministry of Fear" (Par) and "Her
Lucky Night" (U.) Thin \$3,00 or
"Destiny" (U.) good \$10,000; ide
Brandeis (RKO) (1,500; ide of)
"Thoughty Speaks (D.) 18,000; ide of)
"Thoughty Speaks (Thing the Speaks of 1,000; ide of)
"Thoughty Speaks (Thing the Speaks of 1,000; ide of)
"Fractically Your" (Par) and "Dan
Group Paragase" (M.C.) (refessues),
State (Goldberg) (885; 12-50)
"Keyy of Kungdom" (2016) and
"Big Bonanza" (Rap), \$2,200.

TREE' LOFTY 23G, ST. LOUIS

Date MUULU

St. Louis, March 27.

Despite Moly Week, "A Tree Grows in Brooklyn" and "Ever Since Venus" will cope a lusty \$32,000 to lead the b.o. parade. "Experiment Perilous" also in Charles Week 100 to Ch

For (F&M) (5,000: 50-60)—"Tree Forws Brooklyn" (20th) and "Ever Since Venus" (Col.) Sock \$23,000. Last week, "gari Carroll's Vanities" (Rep) and "Missing Juror" (Col.), \$12,000.

newy and nissing Juror." (Col.) 312,000.

Missaari (F&M) (3,500; 50-80)—
Missaari (F&M) (3,500; 50-80)—
Missaari (F&M) (3,500; 50-80)—
Missaari (F&M) (3,500; 50-80)—
Missaari (Facility (

BERLIN' BRIGHT 17G. TOPS SLOW DENVER

"Hotel Berlin" is reaching for top coin, baing nice day-date at Denver and Esquire. Comparatively better showing is being made by "Pactical-lay, Young," at the small-seater Den-than, "Third kan Goes Home" also is mostly way off, pheum, Others are Estimated.

Retimates for This Week

Actionates for This Week
Action for Conv. (1900) 4,000 - 35-74).

"Tree Grows Brooklyn" (20th), after a week at Denver, Enquire, 600 - 35,000, Last week. "Song to Rumen-Enquire, 600 - 20

Brooklyn* (20th), also Esquire, big in the control of the control

That series of dull thuds heard nost Loop deluxers are the eggs being laid pre-Easter. A few, notably two moveovers, "Meet Me St. Louis," at Apollo, and "Three Caballeros" at at Apollo, and "Three Caballeros" at the Grand, are holding up well, with \$13,000 and \$11,000, respectively. 'Tree Grows in Brooklyn,' in second frame at United Artists, is also up there with \$3,000. But they're the exceptions rether than the rule. "It's a Pleasure," is best looking new entry. But others are not so good.

Estimates for This Week
Apolie (B&K) (1,200; 55-95)—
Apolie (B&K) (1,200; 55-95)—
Apolie (B&K) (1,200; 55-95)—
Bis (1,200; 1,200 Estimates for This Week

\$23,000.

Falsace (RKO) (2,500; 55-95)—
Falsace (RKO) (3,500; 55-95)—
"Here Come Co-eds" (U) and "House
of Fear" (U). Okay \$29,000. Last
week. Three Caballeros" RKO,
and "Co-eds" (U) and "Fear" (U).
day, fairtsh \$18,500.

**Beceweak (B&K) (1,500; 55-95)—
"Winged Victory" (20th) (3d wk).
Niles \$23,000. Last week, fancy

Nice \$22,000.

\$27,000.

\$1440-Lake (B&K) (2,700; 55-95)—
"Have Have Not" (WB) (4th wk).

Trim. \$32,000. Last week, small

"Have, Have Not" (WB) (4th wk), 1000 52000 Leaf week, smash 1000 52000 Leaf week, smash 1000 52000 Leaf week, smash 1000 52000 Leaf week, 1000 5000 Leaf week, 1000 5000 Leaf week, 1000 5000 5000 Leaf week, Weede (Easanges) (1,200 5-95)-1000 Medical Company (20), Fine \$1,000 Loons for four days, Last week, "Bellg Yukon" (RKO) (3d wk), \$15,00 lin last 10 630;3.

L'ville Off But 'Yours' Okav at \$12,000; Berlin Fat 8 2G, 'Sing'-Vaude 8G

Louisville, March 27.
Biz is sluggish this week, although these plenty of new product. Current films just haven't the punch to overcome Holy Week. Whatever it is, biz is sagging.

Estimates for This Week

Estimates for This Week
Brown (Fourth Avenue) (Loew's)
(1,000; 40-80)—"Tree Grows Brooklyn" (20th). Mo. from Risito, fairish \$4,000. Last week, "Here Come
Co-Eds". (U) and "Destiny" (U), \$3,000 on m.o.

Co-Bar", (U) and "Destiny" (U), \$3.

Co-Bar", (U) and "Destiny" (U), \$3.

Mentacky (Switow) (120; 30-40)

Mentacky (Switow) (120; 30-40)

"Abroad Two Yanta' (UA), Middish (1),500, Last (week, "30 Seconds Tokyo", \$1,700, \$1,510, \$1,700, \$1,510, \$1

009. Last week, "Guset in House"
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\$15,000.

Strand (Fourth Avenue) (1,400
40-60)—"Molly and Me" (20th) and
"Jimmy Steps Out" (UA) (resisue).
Medium \$4,500. Last week, "Hangover Square" (20th) and "Circumstantial Evidence" (20th), same.

AS **SOUNDS!** G. C. F. presents Another In Lavish TECHNICOLOR!

Premiere Tomorrow
GOTHAM THEATRE, NEW YORK CITY

L.A. Marks Time as H.O.'s, Lent Slow Up | Balto Way Off; 'Navy' 14G. 'Sal' 11G. Fair Pace: 'Caballeros.' Strong \$38,000, Only Big New Entry, 'Berlin' Hot 32G, 3d Wk.

Holdows Gamman Carlos, Per J. C. Angeles, Sharel, 27. Holdows dominate the foed since and the state of the st

000.

Egyptian (F-WC) (1,536; 50-\$1)—
"Music Millions" (M-G) (3d wk).
Closing at \$7.500. Last week, good

Four Star (UA-WC) 1900; 50-81)—
Naughly Marietta "IM-G) preissue)
d wkl. God 45.00 after hefty \$790 first week.
Guild (F-WC) 1966; 50-81)—"Three
aballeros" IRKO) and "Big Show.
Tall in Saddle "HKO" and "Lots week.
Tall in Saddle "HKO" and "Lots week.
184 1700 12d wk) 16 days. closed

Cansurcos itKO) and "Big Show."

Off I' Rep.) Big 93.00. Lat. week.

Off I' Rep.) Big 93.00. Lat. week.

Night' (U) (2d wk) (6 dayst. closes at 4.700. dayst. closes at 6.700. dayst. closes at 6.700.

Williams (1800) (280) 50-60)—
"Song Remember" (Col) 15th who
"Song Remember" (Col) 15th who
and "Loave to Blondie" (Col) 15th who
and "Loave to Blondie" (Col) 15th who
Rita J. W. Col 1, 1707, 50-51)—"Music
(Col) supporting, neat \$15,300.
Rita J. W. Col 1, 1707, 50-51)—"Music
Last week, nifty \$10,200.
Last week, \$10,200.
Last week, \$10,200.
Last week, \$10,200.
Last \$10,200.
Last week, \$10,200.
Last \$10,200.
La

"Tree" (20th) (4th wk). So-so \$5,000. Last week, \$7,400. Wilshire (F-WC) (2,296; 50-1). "Caballeros" (RKO) and "Sitow-Off" (Rep.). Handsome \$12,000. Last week, "Saddle" (RKO) and "Lucky Night" (IJ) 12d. wk), scant \$4,000.

Wittern (WB) (2,500; 50-\$1).
"Hotel Berlin" (WB) (3d ivk). Dow
to \$7,500 after neat \$11,000 on secon

Dubbing Pays Off Big

Bernin' (WB) (2,000; 30-51)—
Willias ressions of the read still, 1000 on second little sessions with the still sessions of the read still, 1000 on second little sessions with the still sessions of the synchroling sessions of the synchroling spatial sessions of the synchroling spatial sessions with the still sessions of the synchroling spatial sessions with the still session in the stage of the session in With "Gaslight," the first Metro picture to be synced in Spanish and given complete test in the Latin-American market, clicking in the final test spot, Buenos Aires, Metro foreign officials are wondering if they have underestimated the vast howeffice of the conduction of the con-traction of the conduction of the con-traction of the conduction of the con-traction of the con-tracti foreign on the property of the

Uniformly they lauded the dub-

Broadway Grosses

8547.000

D. C. Sags: Fear. Vaude Mild 21G

Washington, March 27, Mild weather and the curfew have cut down grosses this week. Both "Mioistry of Fear" and "Hanguver Square" are lagging, "Naughty Mari-etta." a reissue, is the only bright spot on F streel.

etta." a velsain is the only bright spot on F sireel.

Estimates for This Week.
Capitol (Loew) 3,434; 44,724.
Valid (Loew) 3,434; 44,724.
Valid (Loew) 4,744; 44,724.
Valid (Loew) 1,234; 44,724.
Vali

Matther, W. Sweet Roo., illy \$13.500.

Metropolitan (WB) (1,800; 30.55).

"Objective Burna" (WB), Light \$6.500. Last week. "Torrid Zone" (WB) (reissue), \$6.800.

Palace (Loew) (2,778; 44-72).—"Be Seeing You (UA) (2d wk). Looks brisk \$19.000. Last week, hot \$22,000.

Pre-Easter Bops Buff. But 'Berlin' Snug 16G. 'Tree' Robust 15G. H.O

Buffalo, March 27.

Holy week is shaving totals all around: Top ooin for newcomers goes to "Motel Berlin", at Buffalo, but it's held back by the general downboat.

but it's 'held back by the general downbest.

The property of the state of the stat

'Guest' \$9,000 in Mont'l

Montreal, March 27.

Holy Week naturally is off here but the second week of "Woman in Window" is still fine after a smast initial session.

VARIETY 14G, 'Sal' 11G, Fairish

Tidings this week are doleful, even "This Man's Navy," "Frisen Sal" and "Having Wonderful Crime" being

way off.

Estimates for This Week
Century (Locw's-UA) (3,000; 20)
101: "This Man's Nivey" (McG)
Earn'sh 514,000, Last week, second
"Be Seeing You" (UA) held weaf
at \$13,800.

at \$15,800.

Minpodrome (Rappapart) c2.
20-74)- "Having Wonderful Cri
(Col) plus Clyde Lucas orch, C
\$15,000. Last week, "Murder
Sweet" (RKO) plus vaude, \$12.80 Keith's (Schanberger) (2,460; 20-60)—"Frisco Sal" (U), Andierat \$11.000, List week, second of "Here Come Co-Eds" (U), nice \$9,400.

Come Cd. Eds. (U), arec \$9,400; Mayfair (Hicks) (980; 25-55)— "Shadows in Night" (RKO), Average \$3,500, Last week, "Double Exposure" (Par), \$3,700.

Part), \$3.700.

New (Macchanic) (1.080) 20-60) —

Tree (fraws Brooklyn" (20th) (3d Ack), Strong \$8.000 after every solid second sixth at \$9.000.

Stantey (WB) (3.280) (25-65) —

Hatel Bertin" (WB), 2d wk), Holding well at \$14.000 after extra-solid (ctawn) at \$20.300.

'Powder' Loud \$17,000 In Cincy; 'Berlin' 12G

Four now hills, musual here, are udging the general mark for major stands slightly over last week, excep tional for Cincy at Lent's fadeout "Keep Your Powder Dry" is the cur-rent topper, ahead of "Hotel Berlin,"

Albee (RKO) (3.100; 44-70)—
"Keep Powder Dry" (M-G), Big
\$17,000. Last week, "Music Millions" Big

(M-G), ditto. 1M-G), ditto.

Capitol (BKO) 42,000: 44-70)—

"Music Millions" (M-G) (m.o.).

Sweet \$7,000. Last week, "Tree in Brooklyn" (20th), third downtown stanze, swell \$6,000.

stanza, swell \$6,000.

Fastly 14KO | 1,000; 30-40)—

"Leave to Blondie" (Col) and "Wild Horse Phantom" (PRC), split with Murder by Television" Indic) and Multiny Elisaroe" Indic). Par \$2,-800. Ditto last week on the Color (Mono) divided with "Lion Man" (Indic) and "Zamboanga" (Indic).

Grand: 14KO | 14.800.

Grand RKO) (1,430; 44-70)—
"Bell Tolls" (Par) (2d wk), Tuneful
\$6,500 after loud \$9,500 teeoff.

5 A. M. Cinema

consecutive night of last week, the 2009 bill Subarday (24-25) had its biggest day since the house opened six years ago, said O'Connell. More than 500 came to the theatre after midnight. House seats 750.

Sallors' Red Cress Collections

Military policemen made nightly visits to the Loop after midnight, evicting soldiers. However, sailors in the house were not molested, and O Connell asked them to aid in col-

Frisco Hits Skids: 'Dangerous' 11G. "Tonight' 14G, Off, But 'Thin Man' 35G

Key City Grosses

Estimated Total Gross

Total Grace Same Week

Last Year ... \$2,633,800

Frisco Sal'-Sons **Big \$28.000 in Hub**

Biz is off all around this Holy Bix is off all around this Holy Week, of course, but "Murder My Sweet" at the Momorial and "Hotel Berlin," day-date at the Puramount and Fenway, are fairly good. "Tree Grows in Brooklyn" remains strong n second week

Estimates for This Week Boston (RKO) 13200; 59-54,101—
"Frice Sal". (U) plus "Sons o' Fu' un' un on singe Excellent \$28,000 tu un' un stage Excellent \$28,000 tu un' un consideration of the single stage of the single stage of the single stage (12 to the single stage (12

Orpheum (Loew) (2,900; 35-75)—
"Tonight, Every Night" (Col) and
"Love Mystery" (Col) 12d wk). Trim
\$21,000 after fine \$26,000 first.

\$21,000 after fine \$26,000 first.

Paramount (M-G) (1,700; 40-74 \(\)

"Hotel Berlin" (WB) and "Town
Went Wild" (Rep). Moderate \$14,500
Holy Week dip hurting. Last week
"Sign Cross" (Par) (reissue) and
Grissley's Millions" (Rep). \$18,000 State (Loew) (3,200; 35-74)—"To-night, Every Night" (Col) and "Love Mystery" (Col) (2d wk). Down to \$10,000 after good \$14,000 first.

JAUNUM BITET good \$14,000 first.

Translux (Translux) (900, 30-74)—
Cowboy and Lady" (Par) and "Silent Barrier" (WB) treissue). Offish \$4-00. Last week, "Accuse My Parents" (PRC) and "Lights Go On" (PRC), \$5,000.

'Berlin' Fancy \$13,500, Seattle: 'Waters' 13G

Seattle, March 27. Town is merely coasting this week, even new entries not doing much. "Hotel Berlin" and "Dark Waters"

Estimates for This Week Blue Mouse (Hamrick-Evergreen) (800; 45-60)— Bell Tolls" (Par) 16th wk), Has plenty. Steady \$4,500 after blg \$5,600 last week.

Fifth Avenue (H-E) (2,349; 45-60)
—"Dark Waters" (UA) big \$13,000
Last week, "St. Louis" (M-G) (2d wk), wonderful \$14,300.

Liberty (J-vH) (2,349; 45-60) — "Seeing You" (UA) (4th wk). Solid \$9,000. Last week, sack \$10,500. Musle Box (H-E) (650; 45-60) —
"St. Louis" (M-G). Moveover, Great
\$8,000. Last week , "Experiment
Perilous" (RKO) (2d wk), \$4,000 in

6 days.

Music Hall (H-E) (2,200; 45-60)—
"Man Half Moon St." (Par) and
"Ministry of Fear" (Par), good

Muste Hall (H-E) (2200; 45-60)—

"Man Half Moon St." (Par) and

Ministry of Feur" (Par), good

Orpheum (H-E) (2800; 55-60)—

"Hotel Berlin" (WB), Big \$13,500.

Last week, "Here Come Co-Edd" (U), 10

Mark Lucky, 104

Mark Lucky, 105

Mark Lucky, 104

Mark Lucky, 105

Mark Lucky, 1

Three days of rain hopped biz this week. Whole city was off, even four poenings on same night failed to help. Curfew is blanied by some, Fox hoks fattest with probable \$35,-000 for "Thin Man Goes Home."

Fox looks fattest with probable 35, 200 for "This Man Gose Home." Reduction for The Week The Man Gose Home." Reduction for The Week The Man Home Week The Week The Man Home Week The Week The Man Home Week The We

\$15,000.
Golden Gate (RKO) 12,644; 60-95)
—"Girl Rush" (RKO) plis Vaughn
Monroe orch and Norton Sistens
Modest \$26,000. Lust week. "Experinient Perilous" (RKO). Toel Fiorito
and stage show 2d wk1, improfitable

54-000.

Orpheum [Blumonfeld] 12,488; 40-65)—Tonight, Every Night' (Coli), Below average \$14,000. Last week, Here Come Co-eds' (U) 12d wkb.)

United Artists [Blumenfeld] 11,207; 40-65)—"Delightfully Dangerous: (UA). Disappointing \$11,000. List week, seemid week' Mr. Emmanuel' (UA) mild \$72,00.

'Navy' Stout \$15,000 In Mildish K. C.; 'Suspect' Hot 14G, 'Hotel' Big 12G

Kansas City, March 27. Buing weather and Lent are com-

Rainy weather and Lent are com-bininh to crimp grosses at most de-luxers here this week. Topper currently is "This Man's Navy." at the Midland, but 'The Sus-ped." day-date at Esquire, Upruwn and Fairway, is nearly as strong.

and rarway, is nearly as surong.

Estimates for This Week

Esquire, Uplown and Fairway

(Fox-Midwest) 1620, 2.043 and 700,

40-60)—"Suspect" (U). Good \$14,000.

Last week, "Thunderhead" | 20th)

12d. wk), fine \$11,500.

Least week, Trunnerhead* 12011, 2014

(RKO), \$12500.
Tower | Fox-Joffee| (2,100: 38-60)
—"Gal Loves Music" (U) and "Night
Club Gril" (U) with stage revue. Average \$10,000. Last week, "Song of
Texas" (Co) and "Great Mike" with
vaude, about same.

'Burma' Lone Boff Entry In Indpls. With \$13,000

Indianapolis, March 27,
Biz here this week reflects the pre-Easter slump, with "Objective Burma" the only standout among new entries. "Between Two Women" is a surprise at Loew's on holdover. Estimates for This Week

Salimates for This Week
Circles (Kat.Dolle) (2,000; 32-5)
—"Ministry of Pear": (Par) and
Man in Half Moon St." (Par)
Ten Person (Par)
Ten Pers

Loew's (Loew's) (2,450; 35-55)—
"Between 2 Women" (M-G) (2d wk).
Dandy \$10,000 after sock \$15,000 opener.

opener.
Lyric (Katz-Dolle) (1,800; 32-56)—
"Torrid Zone" (WB) treissue) and
Enemy of Women" (Morissue) and
\$8,000. Last week, "The Climax"
(U) and 'Dean Man's Eyes" (U),
mit(y \$7,500 first-run.



that sold for the Highest Price* ever paid by a Producer!

a lion is in the streets

WILLIAM CAGNEY PRODUCTIONS

JAMES CAGNEY

UNITED ARTISTS

- So tremendous that it is the first novel ever bought for publication by one of America's leading non-fiction publishers!
- Two phenomenal advance printings totaling 100,000 copies!
- Ran serially in condensed form in the Saturday Evening Post I
- Official book publication by Whittlesey House, May 14, 19451
- Watch the advertising campaign and sensational reviews in the book sections of all newspapers l



This Is My America

By Helen Hayes

WHEN the editors of this magazine used on the both with the same to still what Amarica many to ma, I thought I wouldn't be all to map the same the same disposal to make the many the same disposal to make the same disposal to make the same disposal to make the same fright and began samilar could be started quite amply, about this wonderful has made to the same started that we shall be same to make the same to make the same the same that the same t

My sword is strength, my speer is song. With these upon a stubborn field, E chellenge Falsehood, Feer and Wrong But laughter is my shield.

But lengther in my shield.

My husband, Chetela MicArthur, once characterised Warld

Wer II as "a struggle barveen these nation that look to lough
and those that vesseld "a recognize given has never deflected

from the III and "a first given has never deflected

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My friand shock his head doubtfully, ble was not convinced.

American newspaper. Duratiley Act was abslined. The regarding his particular to the convinced of t



This is it ... Page 27

YOU MAY BE SURPRISED by Page 27 in the April issue of a magazine that has become a living partner of two million American women each month.

You would not be surprised if you were a regular reader of this influential magasine, because you would expect it to publish big things...you would have read Maurice Maeterlinck and Mrs. Roosevelt and Fannie Hurst in this same monthly

We feel that you will want to read the stirring creed of Helen Hayes. It is filled with the pride you feel.

Our conviction that the whole magazine every month richly lives up to the "This Is My America" series is why we are proud of True Confessions.

Strike May End Soon

work of Studio painters. R. the bargaining agent for set decora-administrator of the Vets' tors and designers. We can be compared to the torse and the set of the se vensen, administrator of the Vets' unit, declared rules provide that no war veleran can be used as a strike- i breaker.

hreaker.
Federal authorities are also reported to be investigating the action
of certain studio heads in importing attrichereakers from outside the
industry. Stated that Par and other
studies had brought in outside
ainters, without availability certificates and without availability certificates and without permission from
the War Manpower Commission for
the men to switch jobs.

First Violence

First volcince

First reports of violence were
also reported Monday (28) with
David Bowers, grip, reported to
have been supported to
have been roughed up while en
route home after doing a painting
job at Warners

Job at Warmers, joined propmakers and other groups Monday (26) in-relusing to take instructions from Wash and the La International and which may be a large to the large that the Studio Set Electricians Local 28 also stated their business rep' would be told either to stop trying to the Studio Set Electricians Local Set and the Studio Set Electricians Local was the studio Set Electricians Local was the studio Set Electricians Local beautiful to the studio of the studio Set Electricians Local was the studio Set Electricians Local was the studio set of the studio set

ones, we make a patter to have a proper of the proper of t

emning the strike.

At the end of the first two weeks.

Al the end of the first two weeks, the lineup was Siriking—Painters Local 1421, set Siriking—Painters Local 1999, the Market Painters Local 1999, the Painters of the Painters of the Brotherhood of Electrical Workers. International Association of Ma-chinists & Bullding Service Em-ployees, all members of the Confer-ence of Studio Unions estriking in Sympathy—Carpenters and Joincis:

Non-conference Unions striking in Sympathy—Carpenters and Joiners; Flumbers Union; Studio Utility Em-ployees, a local member of the Com-mon Laborers Union; Screen Players Union, whose members were permit-led to use their own judgment about seed to use their own judgment about seed to use their own judgment about the seed of the company to the best of the company to the was that of International Pictures, was that of International Pictures, loc, an independent company, which gave full recognition to Local 1421 as

dent of the Motion Picture Pro-ducers Association, went into a hud-dle with Walsi and Sorrell, but they separated after several hours of con-ference without announcing what they had accomplished.

RKO Mgrs. Union Gets Concession

Pending a desilan of the War-Labor Beard following numerous hearings in the contract negotiating, dispute between RKO and its N. Y. managera, RKO has given ground wisions, leaving wage scales and hours the big issue yet to be settled. With approval of the WLB, RKO hours the big issue yet to be settled. With approval of the WLB, RKO has agreed to one week of severance is all Greater N. Y. theatres who have been on the payroll from be amounts to one year. Thereafter for every year the severance pay will total of 12, regardless of length of service.

Another point on which agree-mout was reached between RKO and the managerial unlon, know as the Motion Picture Theatre Operat-was that any member of the Guild may be discharged, without sever-ance pay, for dishnesty. Nothing was done concerning discharged for the control of the control of the was done concerning discharged for the control of the control of the was done concerning discharged for was done concerning discharged for the control of the control of the was done concerning discharged for the control of the stewed on the job in the past 12 years.

years.
Bilterly resisted by RKO from the beginning have been the wage demands made by its managers, \$115 minimum for managers and \$75 for a 40-hour week, but believed it it is an up at a deal on wages the negotiating committee and membership may be willing to accede to 48

hours weekly.

A two-year contract retroactive to A two-year contract retroactive.

Nov. 18 last is being sou

MPTOM&AG, which so far is

affiliated, is legally represented.

Hyman Glickstein.

DeMille's 'King,' 'Cross' **Getting Holy Week Dates**

Getting holy week Jacks

"King of Kings," which Ceet B.

De Mille made as a silent 19 years ago, and which has been exhibited aimost continuously since then, is being shown in a number of upstate then the stream of the silent of the silent

L. A. to N. Y.

George Abbott.
John Alexander.
Jim Andrews.
Barney Balaban.
Phil Bloom. Barney Balaban.
Phil Bloom.
Samuel Bronston.
Samuet R. Callahan.
Herman Citron.
Col. Emanual Cohen.
Dick Compton.
Harry Engel.
Larry Finley.
Edgar B. Hatrick.
William H. Howard.
Lieut. Harold Kirsch.
Fritz Lang.
Mitchell Lcisen.
Jack Melvin. Mitchell Leisen.
Jack Melvin.
Gus Metzger.
Arch Oboler.
H. L. Pettey.
drving Rapper.
Hubbell Robinson, J.
Mike Rosenberg.
Sol'Schwartz.
Charles P. Skouras.
Dmitri Tiomkin.
Al Wilkie.

N. Y. to L. A.

Al Wilkie. Nat Wolff. Rainh Wonders.

COMBO DRIVE-IN AND REGULAR FILM THEATRE

Albany, March 27.

A naw \$75,000 combination drive-

A naw \$75,000 combination drive-in and permanent picture house will be built at Colonie, half way be-tween Albany and Schenetard oday by Neil Hellman, Of Hellman The-stres. The 15-acre lot where the theatre will be built is to accommo-date 600 cars as well as 300 seats for the townspeople. Construction will start as 3000 as materials can be

Nazi Circuit

Understood that they were advised Understood that they were acrised that Army toppers were strongly infavor of setting up the unified POW film circuit, embracing facilities of the Signal Corps and Army film distribution units,

No Exaggrated Pix

No Exaggrated Pix

Banned from distribution to POW
camps will be westerns, hillbilly pictures and any films giving an erroneous or distorted impression of
the American people or social conditions. (Similar restrictions currently apply to all U. S. films Intended for export).

tended for export).

Attendance of POW camp immates at showings will not be compulsory and price of the compulsory compared to the compulsory of the computed of the computed

vided at Base Prisoner of War Camps. Understood that precautions will be taken against transmission of mea-less against transmission of mea-or any other means conceivably pos-sible through the activities of the Ciccuit. While the allegedly "soft" treatment of Nazi prisoners of war in genaral has roused criticism by radio-commentators and newspaperin general has roused criticism by radio-commentators and newspaper-men, contention in this instance is that, since the Nazis have permitted American films to be shown to U. S. prisoners of war in Germany, Americans should reciprocate by making films available for the enemy in the U. S.

Another point of view is that it can do no harm to allow Nazis a few glimpses of the real America.

Radia-Press Beefs

Bulley Trees Berth
Radio commentators and magazine
and nawspaper writers, meminic
and nawspaper and nawspaper
being and the state of the state of the state
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Paris Cinema Strike Ends, 30% Tilt Now, 10% Later

Paris, March 27.
Film house personnel returned to work Thursday (22) after a one-week strike, operators granting them a 30% wage increase "on account," with another 10% promised "in the near fu-

United the second of the secon

GIRL STAR SWITCH

Janis Paige drew the femme lead-in the Warners' production, 'The Time, the Place and the Girl.'' Jane Wyman, originally assigned to the role, was forced out by

Hays Warns On Moral Laxity in Pix In 23d Annual Report; Renamed Prexy

Kane's Conservation Feat Hollywood, March 27.

Joseph Kane established a record of celluloid conservation in the production of Republic's high-budgeter, "The Magnificent Mr. M." by using only 55,000 feet of negative, about 10,000 feet less than the studio had

estimated.

Picture is now ready for printing, except for name titles, held up by the strike, although the shooting would up March 13.

Casanave's Deal To Take Over FC

completion on a deal whereby he would take over Film Classics, Inc., with new setup likely to be finalized in about 10 days. He already is identified with Leading-Architecture and the control of the cont in about 10 days. He already is iden-

'Forever' Goes Ahead On Schedule at Int'l Hollywood March 27

Rearrangement of its shooting hedule enabled International to go shead with the filming of "Tomorroy Is Forever," co-starring Claudette Colbert, Orson Welles and George

Brent. Shifting of schedule permits work on the pictura's largest set, constructed shortly before the strike. Other sets were about 90% finished when the walkout began.

8 Pic Majors Have First Pre-Trial Decree Confab

Counsel representing the eight delendants in the Government's anti

Counsel representing the eight oftendants in the Government's antitrust consent decree action held their
trust consent decree action held their
Federal court Monday (28).

Ast. U. S. Attorney General RobFederal court Monday (28).

Ast. U. S. Attorney General Robment was asking complete divorcement of the exhibiting branch, of
the industry from the distributing
branch. In the distributing
branch. In the state of the contended of the exhibiting branch of
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the industry from the distributing
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companies.

Second pre-trial examination will be held April 10. with trial of the maint-rust six slated for N. Y. Pederal court on Oct. 8. Companies represented at Monday's meeting were Warners. 20th-Pox. Paramount, Loew's and RoO the five only companies and three said of the companies and three said of the court and Ratiost and Columbia.

20th's 'Smoky' Tinter

CUIS \$ JMONY I IMEE!

Next horse picture at 20th-Fox will be "Smoky" based on will be "Smoky" based on will be "Smoky" based on will start be smoky as the smoky

to members of the Motion Picture Producers & Distributors of America, Inc., was highly praised and then unanimously approved by the annual meeting of MPPDA members on Monday (26) in N. Y. Hays later was reelected prexy. Hunt Strom-

was reelected prexy. Hunt Strom-berg Productions was elected to Class A membership, with Strom-berg designated as representative in the association. When the second is the second of the second is the MPDA as active head, significantly enough part of Hay' report quoised a recent address by Johnston as president of the U. S. Chamber of Commerce. Only one other national report. Inc. Plant, is quieted in his report.

Commerce. Only one other national gruer. Binner Davis, is quoted in his Tunderstood that the MPPDA has reached an agreement with Johnston, in principle, and that drawing up of a pact is to follow. Latest be announced some time in May, his present contract with the Chamber of Commerce not expiring until May 31. Contract likely will be rectors, with any necessary changes in the by-laws made then. Joseph H. Hazen is the only new member elected yesterday to the MPDAD. Activates a participation on the board. Other discounting and the prectors nature are Barney Balban. Note, Joseph Chamber of the Chamber ner. Directors reelected the same association officers, these being Hays bresident; Carl Milliken, secretary

association officers, these being Hays. Pereident; Carl, Milliken, secretary; Borthwick, treasurer; and F. W. Durvall, assistant resewho was designated last. December as a v.p. as well as director of the Production Code Administration, was approved to the control of the Production Code Administration, was approved to the control of t

sociation and the board are expected to meet shortly on the new year's budget. The street of the str

violent."
Touching on how the war has forced reshuffling of the association's staff, Hays paid particular tribute to Kenneth W. Clark, head of MPPDA public information department, as the ranking member of those from the association serving the colors.

Philly Exchanges Divvy Up \$100,000 Back Raises

Up \$100,000 Back Raises
Philadelphia March 27.
"Back room" employees of Philip
exchanges recived a \$100,000 "plum" in the form of a 10% wage increase
in a ruling from the War Labor
flow may be a superior of the superior of the superior of the wage his was made tree of the superior of t



RECORD CROWDS AT RADIO CITY MUSIC HALL AS PREDICTED BY THE TRADE PRESS!

- "... Heading for big and happy grosses...
 production in Metro's very best style..."

 -MOTION PICTURE DAILY
- "...Supremely entertaining...huge successeverything favorable for top grosses..."
 —FILM DAILY
- "... Exhibitors will cheer, from the deluxer to the late run neighborhood house ..."

 —BOXOFFICE
- "... Headed for the higher brackets ..."
- "...Long lines and extra ticket-punching activity at the box-office . . ."
 - -SHOWMEN'S TRADE REVIEW
- "... The romantic team of 'Woman of the Year' has turned to comedy again which will be the best of news for exhibitors and their customers sure-fire . . ."
 - -MOTION PICTURE HERALD
- "... Topflight production ... a box-office click ..." -VARIETY
- "... Headed for a box-office field day ..."

 —HOLLYWOOD REPORTER



Film Reviews

Paramount release of Mai Willie Preductions. Start Date Mai Willie Preduction. Start Date Of Keefs. Date DeFore, Walter Alel, Rills Johnson. Directed by William A. Seiner. On Start Services. Start Services. Murch 23, 45, Running
Joan Fantoine
Joan Fantoine
Joan Fantoine
Joan Herbert
Dan DeFore
Rith Johnson
Hyron Barr
Mary Field
Frances Pierlot
Levis Russoll
Erank Roylen
James Millean
Robert Sully
Joerty James
Crane Whitney

and the second of the second o

tion and romantic acenes. It's one of this smoothest contrived pictures.

Miss Fontaine's sparkle in this first with a second acreas type, then to the seasoned acreas the political state of the seasoned acreas the season

The Clock

Metro release of Arthur Precil production.
rected by Vincento Minelli. Screnplay by
Robert Nathan and Joseph Schrank, busrd
em. George Polsey; editor, George White.
special effects, G. Arnold Gillespie, Warren
Alice Mayberry Judy Garland
The Dunk
Delen Buth Bridy

A poignant story has been made into a screenplay filled with a lot of "Rouch. Tough and Ready" stars big. For this reason, plus the fact in the type comedy that the former.

Miniature Reviews

"Milliature Reviews
"Affairs of Susan" (WallisPar.). Joan Fontaine and George
Brent In uproarlous comedy;
boff boxofice and extended runs.
"The Cleste" (M.-G.). Judy
Garland and Robert Walker in a
"Power of the Whistier" (Col.).
Fair mystery chiller for the
duals, Stars Richard Dix.
"Bough, Tough and Ready"
(Col.). Victor McLaglen and
Chester Morris in a. neat "B'
comedy.

consest Morris in a neat "B" comedy.

Inta Judy Garland and Robert Walkerequee, "The Clock" will thingle at the
boxoffice in all situations.

Producer Arthur Freed and direct
into that scored so heavily with the
Judy Garland musical, "Meet Me in
Judy Garland musical, "Meet Meet
Judy Garland
Judy Ga

talk about.

Processing of the N. Y. footage into the enactment is tiptop. Highly creditable performances are given by Miss Garland, Walker and James Gleason, who portrays the milk driver who gives the couple a lift.

Sten.

The Power of the Whistier

Columbia release of Leenard S. Picket
production, Stors Richard Dix; features Junis Carter, Jeff Donnell, Loron Timball,
Tulu Birell. Directed by Lew Landers.
Screenplay, Ankrey Wishers, based on ra-
dle program. "The Whistler"; camera. I.
W. O'Connell; editor, Reg Browne. At Brooklyn Strand, N. Y., week of March 22
'44, think, Danoing time, 66 MINS.
William Everest Blelmrd Dis
Jean Lang
Francie Long Jeff Donnel Charlie Keul Loren Tindal
Constantium Ivaneska Tala Birel
Kusuar Ambranalas Toba Aldati

Another in the series based upon CBS' "The Whistler" stanzas, "Power of the Whistler" is a fair whodunit, starring Richard Dix, grooved for the dual bills.

saarung Richard JJK, groved for the DJK is east as a homicidal manie, victim of annesis, a part that calls or atrong acting and guidance from the control of the control of

Rough, Tough and

. Meady
Columbia release of Alexia Thurn-Tuxis
production. Stars Chester Morris, Victor
McLaglen: features Jean Ragers, Veila Ann
Borg, Amellia Ward. Directed by Del Lord.
Original servenplay, Edward T. Lowe; caus-
em, George Mechan; editor, Wallet Hol-
where At Highlo, N. Y., week March 28,
Owen McCarey Victor Melasten
A celua Circe Veda Ann Burg
Paul Balert Williams
Rechie
O'Tople
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1

This knock-down drag-out "B" film dedicated to an unheralded unit of the armed forces, the Army engineers' porj repair service, is a neat dualler.

The Silver Fleet

The Silver Fleet (Britishmade), tradeshown in N. Y. Standard from Silver Britishmade), tradeshown in N. Y. Standard from Silver Britishmade, the Silver Britishmade (Silver Britishmade), in March 5, 1983. The late Jolo, in March 5, 1985. The late Jolo, in March 5, 1985. The late Jolo, in March 5, 1985. The John 6, 1985. The Jo

as to story, production, direction and easily, and easily, and easily, and easily and easily to excite materials and easily to extend to the Nazis fart took over, and to keep the valuable shipyand to keep the valuable shipyand to greating full till. In weaving the grapping meller, the protein the production of the shipyand and placed him in the peculiar role of being faus this shipyard and placed him in the peculiar role of being faus child and the shipyand and placed him in the peculiar tool of being faus that he working night and child the ship and the shi

teamed with Edmund Lowe, made famous. However, this one doesn't pack the punch of yesteryears' top-flighters in any respect.

flighters in any respect.

Yam finds the male duo quite
chummy until McLaglen falls for a
gal, with Morris stepping in as a
Fiyal. That spills them up in a swirl
of fisticiffs. Sent to the Pacific for
combat duty, they become reunited
again when Morris saves McLaglen's
life.

life.

Supporting cast includes Veda Ann
Borg, Jean Rogers and Amelita Ward.
Performances are forthright, with director Del Lord putting the thesps
through their paces capably.

Step Sten

Una Mujer Sin Importancia

("A Woman of No Important

(ABGENTINE-MADE)
Argentine Exhibitions Cooperative releave of EPA production. Directed by
Luis Bayon Herrem. Adapte by Arturo
S. Mom from Oesar Wilde's famous pilst.
Cour features Lidit Denis, Hugo Phienello,
Golde Flami, Blanca Vidal, Sara Burrie,
Volunda Alexandriil, Carlos Euriques, Ad.
Gran Res. Buccos Alvas, March 1, 1945.
Running Time, 69 MASS.

Oscar Wilde transported to an Argentine locale and atmosphere, with the engigrams whittled away and dated melodram left in its place. Should do nicely, especially in neighborhoods and rural areas. It looks extremely limited for U.S. market excepting in foreign language spote.

guage spots.

The Wilde plot has been transferred to the hill province of Cordon and the cest moved from England to Argentine high life at a summer villa. "Mrs. Arbuthnot" has been transformed into the manager of a Cordoba curie shop, and her son, Gerald, clerks in the local bank.

bank.
The only slight change in the actual plot is that after 20 years Mecha Ortiz finds difficulty in resisting her seducer. Miss Ortiz gives a restrained interpretation of the role of Mrs. Arbithoto. Santiago Gomez Cou is shilled as Lord Illingworth, and Hugo Pimentel as Gerald, in uneven.

World Music Mkt. Continued from page 1

quests to represent these firms quests to represent these firms abroad. These have come from people and firms headquartering in Italy. North Africa. Australia. France. England (most U. S. pubs already have connections with the latter two), and even Switzerland, where no U. S. troops, of course, have been quartered.

have been quartered.
In the past, European countries have been poor markets for sheel sales of, American music, with the sales of, American music, with the sales of, American music, with the sales france, are valuable to U. S. publishment of letters received here by publishment of letters received here by publish is indicated. That English has been come increasingly popular in continental Europe—from a cultural encopont—may have some indusence.

In so far as U. S. orchestras are In so far as U. S. orchestras are concerned, it has long been figured they'll be routed around the globe postwar. There has been no further indication of this coming true. England, France, Belgium and Holland have always been American jazz conscious, however.

Alcoholics Anonymous

famous, almost everybody would know her as well as if you printed lem, and want to help others."

It is a mount of the control of the control

No. Palling Panches

No. Palling Panches

Honesty is the quality that stand
out among these people. For honesty
is the approach to their method for
istep program. Boiled down, their
program calls upon drunks to admit
to themselves first of all that they
are drunks, who can't handle their
program calls upon drunks to admit
to themselves first of all that they
are drunks, who can't handle their
program calls upon drunks to admit
analyza chell control to the services of the
analyza chell competency in the services of the
prover outside themselves to help
alcoholics, to help cure the latter and
to help stability themselves.

aicoholics, to help cure the latter and to help stability themselves. This matter of depending upon some outside power—that gets some of them down; that sounds like retaining of the hind, These are not religious fanaties or zealos; These are not religious fanaties are not religious fanaties. The proposition of the company of the proposition of the proposit

really care whether you worship of "noting the "later point is a guy from Bridgeport who gets up to tell his story." It never knew anything about this God business," he says, "and I don't now." And in his own, quite ungrammatical way, he tells how he finally caught onto the way on the says on the says and how he's fought to way on the says of the says

waterwagen, and now he sought. We street a superior of the point sprouting wings. The "testimonials" that are given are intended only to add point to the AA program, to show that it really work. And three shows the superior of the superio

ligious leaders have blessed it. All have agreed that AA is the McCoy. There are more than 300 branches have a present that AA is the McCoy. There are more than 300 branches are the second of the se grunkenness. But he has decided to give the AA program another trial; and the organization, in turn, ac-cepted him for his deserved trial again.

The evening spent with the AA was exhilirating. You wonder: would these people care to have you talk about their work. You decide to ask the secretary. A woman nearby, an actress, hears the inquiry. The secretary lets her answer:

"Yes, for God's sake do talk about."

"Yes, for God's sake, do talk about our work. Show people will read it in 'Variety'. They'll know we're neither crackpots nor zealots—but just people, including people from show business, who have licked a

solves, available for definite scripting assignments. In contrast to the current outpourings of, fantay, Marx will make three or possibly fare pictures, all dealing exclusively with this planet, namely, the world we live in. Seconds, and perhaps more startling, he cont, and perhaps more startling, he cont, and perhaps more startling, he in each case rather than sec how much the story can be changed for picture purposes.

Marx shopes to be able to have

much the stepy can be cause to cause to many the comment of the co

As his third next season Marx will produce "Lady Comes to Town," by Clements Ripley, bought by Metro in 1938 for around \$50,000. Lined up

Clements Ripies, bought by Metro in 1838 for around \$50,000. Lined up for possible production in the fall is "New Horizons," dealing with the second production in the fall is "New Horizons," dealing with the Michigan. This is a postfar treatment of an old play, "How To Get Tough" by Robert Ardrey, produced by Guthrie McClinite.

"We've all grown as little tired and more than due to the enagain-off-served. "No sooner do we begin to work on a postwar them than two suddenly hear that postwar may not be here for a volle. Then again, a peets abroad may call for sweeping precis abroad may call for sweeping revisions in production. But writers, mainly, are certainly in a mental stump."

Harlem's Home-Life

Continued from page I

mill Harlemite has been too scared to be caught in the joints fearing the two-day jills sentences or the \$5 fine being meted out to those found in the speaks. It's a mass fear of the fough magistrate, Mrs. Anna M. Kross, that's keeping the Harlemites on the right side of the law, they claim.

claim.

Proof of the essential benevolence
of the curfew, they say, is seen in the
fact that there's been less muggings
since the curfew started than previously. There's just no one on the
streets after 1 a. m.
But as to the effect on their own
businesses—that's a different story.

Gibbe saw that the Paradise has

businesse—that's a different story. Gibbs say shat the Paradise has lost around 50% of its trade since currew, but so far the spot hasn't been running too deeply in the red. He hasn't started to parg the \$1.200-\$1.500 bougder yet and hopes that there will be an adjustment for the term of the same adjustment for the red. The same should be suffered to the same should be suffered to the hardest by the currew. The drop is greater, he said, than that following the race riots of several years. when nearly all of the white patronage went. Since then they've weaned most of it back.

good turnover between both displays and declares it could be much

Similar sentlments were volced by Bolen, who said that loss of revenue from the Saturday midnight show alone would total \$75,000 in a year. The curfew was a terrific blow to the house, but not enough to knock it out, he said.

Nick Schenck Back

Nick Schenck, Loew's Juc., prexy, returns to N. Y. from Miami today (Wcd.).

He had been expected back at the home office earlier in the month.

From PRACTICALLY all over the country

it's PRACTICALLY the same story on



CLAUDETTE COLBERT
FRED MACMURRAY in
"PRACTICALLY YOURS
with Gil Linah - Ceel Revelley
Bidder Readiley - Jane Frazes
Mithall Rammy
A MITCHELL LEISEN
PRODUCTION
PRODUCTION

Directed by MITCHELL LEISEN

TOPPED "And Now Tomorrow" and "Miracle of Morgan's Creek"
-5 days Rialto, Tucson

TOPPED "No Time For Love" and "And Now Tomorrow"
-5 days Centre, Salt Lake City

TOPPED "No Time For Love", "And Now Tomorrow" and "Miracle"
-l week Alabama, Birmingham

TOPPED "No Time For Love", "And Now Tomorrow" and "Miracle" -3 days Tennessee, Knoxville

TOPPED "No Time For Love" and "Miracle of Morgan's Creek"
-l week Radio City, Minneapolis

TOPPED "No Time For Love" and "Miracle of Morgan's Creek"
-6 days Des Moines, Des Moines

TOPPED "No Time For Love" -6 days Paramount, Omaha

The Practically Perfect Love and Laugh Riot from

Paramount

Skouraś

Skouras said: "You're a great man with exhibitors if you have good pictures. It's not quantity but quality they want. I wanted importainment value and in public area. The public area was public and a decembrate of the community and culty. The product of the difference of the community and culty. The difference of the community and culty.

reposability.

The drist thing 1 did," Sicures

Continued, "when Thecame, was to

continued all "D" pictures. We to

continue all "D" pictures will one of the continue all "Did

continue all "D" pictures will one of the continue and the continue a

studio tuday is manned by "Our studio tuday is manned by the most capable men in the history of the organization. Zamuck and Schenck, working in harmony, have done a magnifect job." Skouras also mentioned such 20th-Fox pro-ducers as Erust Lubitsch and William Periberg.

Costliest picture ever produced by Costilest picture ever produced by the company is "Wilson," will negative investment of \$3,000,000. The biggest grosser 20th-Fox has had so far is "Concy Island," with around \$3,000,000 foreign. It is believed, however, that "Song of Bernadette" (with some \$5,400,000 foreign. However, that "Song of the song of the so thus, fart and "Coney Island."

State Dept.'s Responsibility

State Dept.'s Responsibility
Touching on international aspects
for the film industry, Skouras said,
The State Deptartment must take a
film state of the state of the state of the state
for the state of the state of the state
for the advance agent for all American
industry. American motion pictures
industry. American motion pictures
the advance agent for all American
function pictures.

There should be freedom of distribution for our pictures showd in
the same way as for two should
excourage foreign motion picture
and give them prouge recognition.

encourage foreign motion pictures and give them proper recognition.

"Our arrangement," said Skourus referring to 20th-Fox, "with J Arthur Rank was one of our best moves. We hope far mutual cooperation."

Costlict

Costliest musical ever produced by 20th-Fox is "Diamond Horseshoe," on this season's schedule, which represents a negative investment around \$2,500,000, Next to "Wil-

around \$2,500,000. Next to "Wilsom" it is the most expensive film produced by the company.

20th, of course. has been concentrating heavily on pre-sold literary properties, such as "Forever Amber."

"A Tree Grows in Brooklyn," "Keve of the Kingdom." "Bernadette."

"Raior's Edge." "A Bell for Adamo."
"Dragomyeck," etc.

Social Workers

Continued from page 1 =

of the Russell Suga Foundation's deof the Russell Suge Foundation's de-partment of social work interpreta-tion, in New York, is known to have spread the word among a dozen big outfits all over the country, asking them to listen to Anthony and to speak their pieces to local stations and to the web in no uncertain terms. Same kind of activity was undertaken by Mrs. Saliv Briefit. terms. Same kind of activity was undertaken by Mrs. Sally Bright, head of the Social Work Publicity head of the Social Work Fuel Council, national organization social work brasshats.

Association Stands Pat

Association Stands Pat
American Asin of Social Work
pointed to an old statement which,
said, still stood. The statement
is said, still stood. The statement
dangerous influence in the community, as dangerous as snap mgdical
advice programs would be Listeners
may try to apply the advice they
hear to their own totally incomparable situations."

men to their own totally incomparable situation. Items to well a superior of the comparable situation in the comparable situation. Items to well a superior of the comparable situation in the comparable situation is designed to the comparable situation of the comparable situation in the comparable situation in the country is pouring out millions page country is pouring out millions. The country is pouring out millions against and equip them with comparable situation in the c

a contribution to a fine hospital, but going to a fortuneteller to cure your own ills."

Mrs. Routzahn declared: "At this

MT3. Routzahm deelared: "At this time, when so many complex and highly individual problems involving service men are coning up, it seems very unfortunate that Mutual should launch a program offering suap judgment based on a five-minute conversation with a persun in use to the service of the

such Broadway bills.

It's reported that the C2S tab thisyer; was \$25,000, which can well be imagined when you take a garder at that talent roster from the Columbia network shows brought in from the Coart, headlined by the Schnoz, Kaye with Sylvia Fine), Garry Moore, Georgia Gibbs, Fannie Brice and Hanley Stafford, Danny Thomas and stible. Annue Brice and Malley Stafford. Brice and Malley Stafford. Brown being a stafford. Brown and the stafford brown as the behavior of the stafford brown as the DeMarcos, Maik Warnow. down on the stafford brown M. Y. with a 60-piece orch, and CBS, web show conductors Currier Drano and Bry Barry, also an hand CBS, web show conductors Curried brown as the stafford brown as the stafford

(The whole status of the radio pic-ture in the WHCA annual shinding ap-shedded for a restutifiing with ture in the WHCA amunal shindis appears shedded for a reslutfling with the Blue network now reported as anxious to participate on the alternation of picking up the shade of picking up the shade of picking up the shade of the s

ter form. That they wowed the President is an inderstatement—and Mr. Big made no effort to conceal hopeaure. The barbs were gentle and always on the good-humored side—an occasional age on Yalta. the in-evitable quips ament the "temporary Presidents" who have occupied the White House prior to the FDR readers with the presidents with the presidents with the presidents was a set for an aide to Treasury Seey. Morgenthau to stick around. "I want to see you after the dinner", the Morgenthau to stick around, 1 want to see you after the dinner"; the Durante-Eddie Jackson (with Jack Roth at the drumsi "Inka-Dinka-Doo" routine which had Mr. Big gurl and the drumsi around the see the see Doo rolltine which had Mr. Big guit-fawing, It was all part of a smooth hour-and-a-hall production whipped together by Larry Puck, of the CBS programming division. Frank Sinatra was skedded to show but was laid up in N. Y. with a bad threate

throat.
Footnote: Frank Mullen and Clarence Menser, the NBC exces.
"crashed" the cocktall party in the CBS Statter suite which preceded the dinner, NBC being obliged to forego its own pre-dinner party because there wasn't a suitable suite left in

Raw Film

= Continued from page 3 :

another huddle with WPB officials in ashington. Raw film squeeze in general is re-

garded as a particularly dangerous development at this time because of the large number of high-cost nega-

the large number of high-cost nega-tives for which speedy liquidation is desirable in view of changes, antici-pated from war developments. Understood that under the War Production Board plan all distrips, seemingly placed on a pay-ac-you-go basis insofar as allocations are con-cerned, have been deprived of some form prints under available to Army camp theetres in the U.S. in the first quarter.

Studio Contracts

Hollywood, March 27.

Joan Blondoll, renewed, 20th-Fox.
Snaryn Moffett, moppet, RKO.
Charles Drake, actor, Hal Wallis,
Drake, actor, Hal Wallis,
Julian Johnson, story ed. 20th.
Catherine Craig, renewed, Par.
Helona Kimbali, actress, 20th.
John Howard Lawson, writer, Col.
Michael Dunne, actor, 20th.
Michael Dunne, actor, 20th.
Gene Roberts, actor. Metro.

Curtis Bernhardt dir, zen, WB. Gene Roberts, actor, Metro. Capt. B. Sz-lef. drama coach. Cod. Paul Malver. 100d, renewed, U. Louise Alberts. 100d, renewed, U. Louise Alberts. 100d, renewed, U. Reliar Felst, differetor, RKO. Arch Dobert, dr., renewed. Metro Vanessa Brown, actress, M.-LeRdy, Jerome Courtland, actor, Col. Martha Veckers, actress, ren. WB. Janet B align. renewed. Colimbia. Robert Coburn, still chief, Col. Janic Camoron, actress, Per.

SCOPHONY RESEARCHER TALKS TELE TO SMPE

Current problems of theatre televis on project on equipment were outlined to the Atlantic section of the Society of Motion Picture Engl-neers at the meeting held in N. Y. last Wednesday (21) by Dr. A. H. Rosenthal, research director for last Wednesday 221 by Dr. A. H. Rosenthal reviewto of Scophony Corp. of America. He streyed the need for optical storage in obtaining the proper brightness on television peture. In the average picture theatre. Rosenthal claimed that experiments of the properties o

show the impossibility of obtaining a recannous to and brightness even in cannous the control of the control of

He described the Skiatron, the other method, as one using the principles of storage and light modulalion, and as showing promise. The Skiatron represents a eathode-ray controlled light valve and thus is a controlled light valve; and thus is a purely electronic system. Dr. Rosen-thal stated. It employs the principle storace, and there is some reason to expect that this system ultimately may acquire great importance for both the theatre and home television. He said the Skiatron method also can provide a sufficiency commendation prictures and photography processes pictures and photography processe pictures are based on the subtractive method. he said Dr. Rosenthal explained that many far-reaching improvements have been and still are being made beyond methods released to the public thus far. Understood that SMPE now is gathering data to submit to the PCC so. that theatres may have a definitely assigned tele channet.

Film Comics, Educ'l Subjects for Kids

Subjects for Aids
Steve Steinger, publisher, has
formed two production units for
filming comics and educational subjects for children.
Telecomics, Inc., of New York, will
produce nationally known syndicated
and original comics for Home, and
original comics for Home, and
off Hollywood, will produce 16mm,
of Hollywood, will produce 16mm,
decucational and children's classics in
conjunction with the Whitman PubJishing Co.

lesinger will also tie up with ool textbook publishers for film-

Drake Checks In at Col.

Hollywood, March 25.
Alfred Drake arrived from the east yesterday (Mon.) to make his film debut in Columbia's Tars and

Spars."
Actor, who has been under con-truct to studio for almost two years, pulled from the east of "Sing Out, Sweet Land" on Broadway to take up film duties.

20th Pushing \$10,000,000 Worth of Pix During 30th Anni; Date Every Screen?

N. Y. U. Powwow on Films As

Educational Ferce
The war, with the experiences in clustational films acquired by the armed services: has given that branch of cinema work a powerful type, within will be needed both in the U.S.A., and in liberated Europe. A control power control professional professional professional professional medium cover held in this contievance on notion picts are noticed products and a Sturday (22) came: about 100 educators, picture producers, and and Sturday (22) came: about 100 educators, picture producers, and heads of special firms interested in the nedagogical aspect of films.

numerous in the nodagofical aspect of Amesians was general that fold for three special pix will be write open after V-day, but that both teachers and film professiousla have much to tearn from each other bearing to the produce of the produce of the produce to fell us what fine teach better that textbooks, and how to do it." said Gessaer. "It's up to the pedagoeve to fell us what lee, the producer of the educational film to devive the best means for projecting those subjects on the series. The first will acree support teaching; the film will acree support teaching; the producer of the support teaching; the subjects on the series. The film will acree support teaching; the subjects of the support teaching; the subjects of the support teaching; the subjects of the support teaching the support teachin

Lang-Wanger Indie Co. Reneat 'Window' Stars

Kepeal Window Mars
New Hollywook, March 27.
Ne

'Tomorrow' Sets \$1,000 Letter Contest for Kids

Lester Commerciations has set-deal with Comic Cavaleade for a \$1,000 letter contest in connection with "Tomorrow the World." / Prizes will be offered for the best letter telling the judges "What You Would Do With Emil Brucknet." the Nazi-indoctrinated kid in "Tomor-row".

Dorothy Co... William Judges are Dorothy Canfield Fisher, Paul Gallico, William L. Shirer and Rex Stout. Grade, junior and senior high school pupils, are cligible for the contest.

Gale Sondergaard's Parlor

Hollywood, March 27
Gale Sondergaard weaves a web of crime as star of a new Universal scries, first of which is "The Spider Woman Strikes Again."

Woman Strikes Again."
Series is-built around a spidery
fenume character developed on the
lot in one of the Sherlock Holmes
pictures Ford Beebe draws the double chore of director and associate
producer on the spider yarns.

Webb Catches 'Spider'

Hollywood, March 27.
Second chore of directorial spinning for Robert Webb at 20th-Faxwill be "The Spider," to be wovenfrom the stage play by Fulton Oursler and Lowell Brentano. Ben Sil-

vey will produce.

Webb recently completed his first job of film direction. "The Caribbean Mysters."

KARLOFF GOES MAD-AGAIN! Hallywood, March 27.

Hollywood, March 27.
Boris Karloff, currently touring with a USO-Camp Shows troupe, will star in a super-horror film. "Chamber of Horrors," when he re-

"Chamber of Florrors," when he re-turns for a commitment at RKO, Picture, based on the notorious 18th century English madhouse Bedlam, will be produced by Va Lewton from script by Mark Rob-

PROF. GESSNER'S SEMINAR
of around \$20,000,000 tide up in
finished product, approximately
n, Y. U. Powwew of Falms A represents the recentle the Cost of two

represents the negative cost of five top-budgeters. 20th-Fox is prodding its sales force to push harder than ever not only for increased revenue but also for quick collections and the climination of delinquencies on its books.

the chimination of delinquencies on its books.

These abth aninversary celebrawith the abth aninversary celebrawith the abth aninversary celebrawith the abth aninversary celebrawith the abth aninversary celebraparty and to see the books in what
is referred to as "applie-pie order",
any want to see the books in what
is referred to as "applie-pie order",
in every respect, including, added
business, better deals, collections.
The completed product aggregating \$23,000,000 will take 20th through
the current assoon, which with this
company always ends Aug. 1, and
frough a pilite better than six
months of the coming reason (1945,
around \$10,000,000 in investment is
"Nob IIII." "Boyal Scanda", "Disimond Horseshoe", "Captain Edie"
and "Dolfy Sisters", All but the lact
wow will be deliv ved this session two will (1944-45).

(1944-45). Through this March, 20th-Fox will have delivered only 19 pictures. On the entire sesson up to Aur. I it will release only 27, its lowest ever, in addition to "Song of Bernadetle" next month at popular prices, and, the same month. "Call of the Wild" tretisues.

A 20th Pic on Every Screen

A 20th Pt of Every Screen
The antiversary objective during
April is to get either a feature, shor
or newered on every screen of the
country's more-than 16,000 theatres,
16,000 to ce Cay.
On its own initiative, however,
10 its own initiative,
10 its own initiative

in that direction. No sales quotas or prizes are in-volved in 20th's anni celebration, but business done by the various ex-clianges will figure in the current bonus-period which ends April 14 and will call for three weeks' addiand will call for three weeks addi-tional salary for all branches which reach the quotas set up for that period. Leading the country at present is the N. Y. branch.

PRC PRODUCTION HITS SKYROCKET IN APRIL

Hollywood, March 27:
Production at PRC goes into high
for the year with three pictures
starting this week and six more
slated to roll during April.

stated to roll during April.

Getting the gun this week are "The
Intruder," "The Law of Lead" and
"The White Ponga," formerly titled
"The White Ponga," formerly titled
"The White Gorilla." April starters
are "The Gallant Shepherd." "Arson
Squad," "The Wife of Monte Cristo,"
two westerns, starring Tex Ritter
and Dave O'Brien, and one untilled
feature. two wester and Dave (feature.

SPU Asks for \$500,000 In Penalty Checks

Hollywood, March 27.
Mike Jeffers, business representative of the Screen Players Union, is making a demand on major studios for \$500,000 in penalty checks. Claim, he says, is based on the use of Class A-Junior members of the Sersen A-tors Guild, for extra work during the three months sin. e-570 was co-tified as a bargaining agency by the NLRB. NI.RR

NLRB.
Wire to that effect has been sent by Jeffers to Dr. Harry Millis, chairman of the War Labor Board, asking an immediate decision to solve the confusion surrounding the status of extens and bit players.

Chaplin Rents to Colmes

Space in the Charles Chaplin studio, seldom permitted to outsiders, has been rented by Walter Colmes for production of "The Web." Filming starts this week, for re-lease through Republic.

HOTEL BERLIN ISA POWER HOUSE!

BANG! BANG! BANG! SMASH! SMASH! SMASH! EVERY OPENING A WARNER SENSATION!

Music Hall, N. Y.

Gil Maison, June Forrest, Edward Reichert, Rockettes, Music Hall Glee Club, Corps De Ballet, Symphopy Orrhestra under Erno Rapee; "With-on Lone" (M-G), reviewed in Varriety, Morch 21, '46.

Drivestra juder Erno Rapest, "Withpost Lone" M.-O1, reviewed in
Variety," Borch 21, 45.

Current Music Hall stage show,
doffine its bounest to spring, as well
with the stage show, the stage is to see the stage
from the impressive opening religious
pageant to the closing April showers
grounder the stage of the stage of the stage
there's only one played down, in
Production numbers are widely
work is stressed, with individual sets,
there's only one played down, in
Production numbers are widely
work is stressed, with individual sets,
there's only one played down, in
Production numbers are widely
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Keith's. Indpls.

Indianapolis, March 24.
Shurkey the Scal, St. Clair &
Obuy, Fra May, Joe A. Leiois,
Carls Dog & Pony Circus, Amon Le
Roy, Rigoletto Bros. Atimee Sis;
Under Western Skics. (U1

"Duler Western Skies" (U).

A clink bill of circustype acts earlier lihis, season produced such good results that it called for an engage of the control of

and off between acks and serve as and off between acks and serve as triousle mesce.

Risoletto brothers still have all the server and the ser

Adams, Newark

Trolley Song" and imitations of spatific Ray doing If Brother Jack May See Rev and Judy Carling and Judy Car

Apollo, N. Y.

Lucky Millinder Orch (17). Al & Biltie Richards. Wynouir Harris, Gaudschmidt Bros. (2). Bahc Lairrence. Ida James. Son & Sonny, "Thoroughbreds" (Rep).

renee. Ida Januer. Sou & Sounty. Throughprieds (Reph.)

Apollo currently has another, Sitke Imense phart rings, the help penity with hoofing acts. However, all of latter 1900.

The state of the state

and sessions, session that regates received by the control of the

Earle, Philly

Philadelphin, March 23.

Jerry Wald Orch with Kay Allen
Billie Rogers, Dick Merrick: Leroj
Bros. Marionettes, Bill Robinson
"Eadle Was a Lady" (Col).

Bros. Merionetics, Bill Robinson, Edited was a Jady" Colt.

Bojangtes Bill Robinson heedines being the state of the state

of the syconometers.

An added fillin is the very elever
puppers through intricate maneuvers,
ances, drum beating and the like.
They go off to a solid round of dikethumping.
House had standees when reviewed
Cyrl. afternoon). Shal.

VARIETY

Strand, N. Y. Strand, N. 181 with Sister Rosetta Tharpe, Dotty, Sauter, Joe Steele. Holmes & Jeon. Cabalettos (6): "God Is My Co-Pilot" 1WB), reniewed in "Variety," Feb. 21, 45.

retter in the control of the control

Tower, M. C.
Kansas Cily, March 23.
Clurence Stroud, Ray Reber, Hol-land Sis. (2). Fay's Boxing Cats.
Hodges Sis. (3). Tower Ord. (9)
with Norma Werner. "My Gal Loues
Music" (U) and "Night Clib Girl"

House orch opens proceedings with the pop "Saturday Night," and Nor-man Werner gets a nice hand on the

the pby "Saturday Night," and Norman Wermer gets a nice hand on the Holland Sisters, terp due, control hity routine. Soldie Fay then takes particularly have a field day as the facility country of the soldier soldie

Chicago, Chi

Chicago, March 23.

Mary Raye & Naldi. Jan Murray,
Whitson Bros. (2), Lou Breesc Orch
with Jean Williams and Marshall
Gill; "Till We Meet Again" (Par).

stuering its an overiong session any-way.

Herman Hyde. assisted by Roberta Lyte. plus guitar that shoots ducks, fiddle that turns out to be a refuge for moths, bass viol that flaps wings, and other zany contraptions, earns big milting.

and other zany contraptions, earn's big milting. Brown helps out in the sax dept. In next-to-closing spot for band. Blact Has His Day. Stone, also a "Blact Has His Day." Stone, also a "accentuates" "Good Man Is Hard to Find and "Sicnder, Tender and Tall. Brown diminitute yout-suited bandsman, and Stone, in approaches with a buderous pitterbug that chose with a buderous pitterbug that the stone of the ston

National, L'ville

Louisville, March 23.
Joe & Wanda, Richard Hayman, Jackie Van. Chester Fredericks & Kaye. 4 Elgins; "Sing Neighbor Sing" (Rep) and "Bluebeard" (PRC).

About Harry" (or "Mary," in this case, "Mary's a Grand of Name," in the case, "Mary's a Grand of

Orphenm L. A.

Urphenin L. A.

Los Angeles, March 23.

Anson Week's Corphenic Orch,
(14). Busier Shewer, with Olive,
George & Richard, People Lee, Bill
Gerri Gale, Fimilie. Soutto, "Jade,
Mask" (Mono) and "See My Lawyer" (U).

Gerri Cafe. Fraulir. Soputo: "Jades Mrnd: "Monor and "See My Lenu-White." Monor and the My Lenu-White. My Lenu My

Adams, Newark

Spike Jones Miller, March

Spike Jones March

Spike Jon



10 100 KUDUV

Texas Exhibs Plan More New Theatres: Other Briefs From the Distrib Centres

Interstate currently building a 100,000 nabe hefe in the northwest leading of the passes of the pass

Harry Blair to RKO

Harry Blair, former eastern publicity head for PRC Pictures, joined RKO Monday (26) as trade paper contact. Latter post has been vacant sinca Arthur Brilant was named sinca Arthur Brilant was no syndicate service contact late

Arnold Stolz, former United Art ists exploitation director, succeeder Blair as PRC Eastern flack topper.

Ohi Reel Fellows' Plans Chicago, March 27. Stap forward in nationalization of film salesmen's clubs took place here last week when Reel Fellows Club of Illinois amended its bylaws to admit Illinois amended its bylaws to admit without initiation fee members of other salesmen's clubs who enter this territory. That it's the cue for similar action by other groups nationally is the opinion of Lou Goldberg, RFCI prez.

Nasis Execute Ex-Penna, Exhlb Pittsburgh, March 27.
Chris Fourgis manager Grand, Mt. Pleasant, seedwed word from Greece that the tender block Pourgis, and the seed of the see

To the

Radio Station Owner,

Manager or

Program Directori

THIS MESSAGE presents a plan to you in the public

interest, to help you support the

overwhelmingly popular trend for a world security organiza-

We place at your free dis-

posal a book of enormous im-portance, just published, TAKE YOUR PLACE AT THE

PEACE TABLE, by Edward L.

Bernays (Time calls him "U. S. Publicist No. 1"). This book has

in it the essence of mass psy-

chology, the secrets of mass

public relations experience

on strategies, methods and tools

oiled down to 64 clear pages

Bernays has solved public re-

ent, broadcasting systems,

lations problems for our Gov-

universities and industries.

Practical and realistic as a dy-

stir your listeners to active par-

namo, with this book you ca

ticipation in the movement world peace. Every method of persuasion is set down and ex-

— twenty-five years

donated \$1,000 to the local Red Cross drive.

Charles - Rudolph, owner of Troy.

Charles - Rudolph, owner of Troy.

Charles - Rudolph owner of Troy.

Weiss, who's upped to manager of local exchange, Rudolph's wife and daughter will operate the Troy house.

Salem. Petersbrug: Ill., moved to Risbville. Ill., to manage the Lloyd for his father who Is seriously ill.

S. K. Hubbard is new manager of Mrs. Harry Steinberg, owner Mad-Mrs. Harry Steinberg, owner Mad-Mrs. Harry Steinberg, owner Mad-Mrs. Harry Steinberg, owner Mad-

Salem.
Mrs. Harry Steinberg. owner Mad-ison. Madison. III., still hospitalized by a fractured leg.

'We Want MacEachern'

We Want Mackabern'
Memphis, Mach 27.
Naming of J. R. MacKabern,
Jackon, mangere of the Malo IncaJackon Trades of the Malo IncaJackon Trades & Labor Council to
Jackon Trades & Labor Council to
A. Lightman, Maloc Circuit
Council claims he's too valuable an
ann in evic religious and council to
Lightman multing matter before going through with planned transfering through with planned transfermyton Meyer at see Lightman house,
Myton Meyer at see Lightman house,
With Meyer afting to Alighere duty
moor health or council to the council to
moor health.

Bill Bugle Rep's Dallas Mer.
William F. Bugle named Republic
brauch manager in Dallas. Former
salesman was upped following ap-pointment of N. J. Colquhoun,
whom he succeeds, to southwestern
district sales manager.

A. Gight Yaveris, wet ineatre owner in the control of the control

YOUR PLACE PEACE TABLE

Your community today is al-

ready organizing to win the peace, working to translate Dumbarton Oaks and the Cri-

mea Conference into a world

Don't wait for your public to

come to you for help. Go to

them with the ideas you get

to do to win their kind of peace.

book freely, with credit, in any

way you think best. Make it

suggestions available to your program directors, your com-

THE PEACE TABLE sells for

one dollar a copy throughout the country. But we shall be glad in the public interest to

send a copy without charge, to any radio station owner, man-

ager or program director re-questing it on his letterhead.

entators and your advertisers.
TAKE YOUR PLACE AT

We invite you to use this

from this book. Tell them w

urity organization.

Use this book without charge

to build your program for PEACE!

The Switch

Show peopla in the service usually are on the receiving end of things, but Jaka Bernstein, an ex-Rochester (N. Y.) stageaw. Rochester (N. Y.) stäge-hand, who has been in tha Pa-offic and is now back in the States, has done a switcheroo. He sent the "Variety" bunch a flock of ciggies (all the popu-lar brands) and gum, feeling us poor civilians were really up against it.

COL. LYNN COWAN BACK AFTER 13 YRS, ABROAD

ArI LER 13 In 3, ADNOLAY
Col. Lynn (Bailey &) Cowan is in
New York for a month, awaiting reassignment, after being 13 years out
of this country, playing in the
Orient, Australia, etc. As a Special
Services officer, Col. Cowan, who
there are a captain, enjoys an enched as a captain, enjoys an entered as a captain, enjoys an enched as a captain, enjoys an enperioned during their sundry legis
into the Pacific war theatre.
Cowan checked into Los Angeles
Cowan checked into Los Angeles

Cowan checked into Los Angeles from Sydney, but is now altached to N. Y. headquarters. His partner, Bill Bailey, was caught in the Singapore debacle and Cowan persists the bellef he is still allvé, especia since not having heard to the co

Purple Heart Goes To Pitt's Mai. Jerry Roth

Pittsburgh, March 27 Maj. Jerry, Roth has vectived the Purple Heart for injuries received in Sphting the Nazis in Belgium. He formerly, was manager of the Penn theatre, a neighborhood house, which his father, I. Roth, operates here: Word of citation was received by his father.

Heifetz, Marian Anderson Headed Overseas for USO

Jascha Heiferseas for USO-Camp Should Jascha Heifers is skedded to go overseas again for 1800-Camp Should searly max month, for a livree-month active in the search of the search Curtis Institute "find" to go as piano accompanist. Noted violinist, who played for GI's in Italy last fall, will be passing up lucrative summer symph engagements running as high active in 18th. by skedding this active in 18th. by skedding this

as \$3,500 a nign, we meet rip.
Leonard Warren, Metropolitan
Opera baritone, also is slated for an
overseas foxhole four. Negoliations
to do a short slx-week statu in late
summer, after the open-air concert
season. Would be first overseas trip
for the contraito.

Greenthal's U. S. Pic Post

of eventural 8 U. D. F. F 108 Monros de resultada 8 U. D. F. F. 108 Monros Greenthal, motion picture bureau of public relations chief, arrived from the east yesterday plan for Government picture plan for Government picture, suggestion of the War Dept. Under, the proposed setup, special pictures will be aimed at industries concerned, as for instance rices concerned, as for instance "Bleek Bullets" which will be discributed pilmanity to coal mining

Leo Pillot's Spot

Staff Sgt. Leo Pillot, who resigned from Columbia exploitation depart-ment to enter the Army Air Force-sin April. 1942, now working in Pub-lic Relations Office. Lowry Field, Denver as aports editor and special

*Prior to coming to Lowry Field Feb. 1. Pillot handled "Winged Vic-tory" openings in conjunction with 20th Century-Fox field men in Colo-rado. Nebraska and Iowa.

AL SEARS' SONG CHOSEN

Teheran, March 22.

Teheran, March 22.

Persian Gulf Command troops now have an official song of their own.

"Men of the Persian Gulf Command."

written by Cpl. Abe Seravitz of Chicago. (orliner, member of Ted Fiorito's orchestra, under name of Al Sears.

Song, chosen in a contest, won Seravitz a trip to Egypt and Pal-

SCOTT GETS NEW TICKET

SOUTH GETS NEW TICKET,
RK Mollwood, March 27,
RK March

WAC. Bond Drive Cue Activity Hypo For Theatre Wing's Victory Players

HVC Sets 47 Pixers For War Plant Bond Pitch

Hollywood, March 27.
Hollywood Victory Committee has assigned 47 film names to war plant and shippard rallies as a preliminary drive for the Seventh War Loan.

drive for the Seventh War Loan. Mary Brian, recently returned from her second overseas enterfainment tour, opened the campaign at the Wilmington, Cal, shipyard, Judith, Anderson, Joan Fontaine, Marsha Hunt and William Gargan followed in Sother California ship building establishments, with other california ship soliding establishments, with other pages of the page ging until April 16.

Theatre Hypo

Field coordinating committee, com-posed of theatre operators, is being brought in to hypo the Seventh War Loan drive.

Loan drive.

Joseph Kinsky (Paramount Theatres) will serve as chairman of the group and will be in direct charge of the eastern division. E. W. Street (Wilby-Kincey) will be southern coordinator, David B. Wallerstein (B&K) will handle the midwest. Charles, M. Thalli. (Fox-West Coast) between the charge SC 188. has been loaned by Charles Skouras, National Theatres prexy, for Coast

operations.

Irving Lesser, managing director of
the Roxy, New York, appointed metropolitan N. Y. chairman for the film
industry's participation in the drive.
Lesser said that organization meetings will get under way today (Wed.) when chairmen will be appointed for various committees

ware and lower Jersey. New York units will tour within an hour trav of New eling radius

eling radius of New York City, rouping all through April.
As to bond drive, the U. S. Treasury is publishing 15,000 copies each of two. Wing sketches for performwing palevas. Sketches are Lawrence Klee's "The Favor" and Eather Hawley's more recent "To
Ease Their Heart." Latter is to be
theme sketch of forthcoming drive.
The Treasury flew a Wing troupe
the sketch before various state. to Washington last week to present the sketch before various state chairmen, using air transportation because one of cast members. Ellen Mahar, had to be back in New York in time for her "I Remember Mama"

SPECIAL SERVICES SHORT

Signal Corps has filmed a 12-min e short, "Special Services In Ac ute short, "Special Services In Ac-

Services.

Film is to be used for orientation purposes, to acquaint S. S. person-nel, as well as USO and Red Cross workers, with S. S. duties.

> GOD IS MY CO-PILOT DENNIS MORGAN

e Clark • Raymond M CAB CALLOWAY

And His "Jumpin' Jive Jubilee"
Estre Added Attraction
SISTER ROSETTA THARPE
B'way & 47th St. STRAND

New York Theatres



BOB HOPE PRINCESS and the PIRATE

"AIR"

ON SCREEN
Thurs. May. 26
In Technicolor
'A Song to MTATE BNOCH

LIGHT Remember and ORCH

BAPRO MUSIC HALL "WITHOUT LOVE"

Spectacular Stage Productions

WALT DISNEY'S

The THREE CABALLBROS'

IN TECHNICOLOR

Released by RKO Radio Pictures

NOW--- Brandt's Globe

CAPITOL STE The PICTURE of DORIAN GRAY

PAUL REGAM

A TREE GROWS IN BROOKLYN 20. ROXY ON STREET, & SAT SPRINGING MORE

PALACE SWAY A

STARTS TOMORROW Diach Shere Bob Burne BELLE OF THE YUKON

RIVOLI, B'way and 49th St.

Ryan Becomes 'Hero' Hollywood, March 27.
Eddie Ryan, who recently finished in "The Caribbean Mystery" at 20th-Fox, draws the title role in the forthcoming "High School Hero."
William Girard will produce and

DUELL, SLOAN & PEARCE, Inc., Dop! 3.f. 6, 270 Medison Avenue, New York 16

BETTE DAVIS "THE CORN IS GREEN"

With Nigel BRUSE . Rhys WILLIAMS B'way or 51st St. HOLLYWOOD

Paramount Presents
Claudette Colbert and
Fred MacMurray in
"PRACTICALLY YOURS"

Benny GOODMAN and Orch. GONDOS BROS. OB EVANS with Jerry O'Lee PARAMOUNT

Joan FONTAINE - George BRENT

"THE AFFAIRS OF SUSAN"

Midwest Leads, Others Help Gain Polish Top Spot in Lingo League

Foreign language programming in the United States continues large. In the early months of the war when revelations of lax practices and German and Italian Consulate pressures were first published, there

and German and Italian Consulted, there research were first published, there guals. This tendency was generally opposed by the Federal Communications Commission and the Office of Pacis and Figure's upredecessors of the Communications of the C

anguage Statio Polish 85 Italian 66 Spanish 6	
Itelian	ı
Italian	į
	3
German 25	
Hungarian 20	
Yiddlsh 20	ı
Swedish	١.
Lithuanian 16	j
French 15	j
Finnish, 13	ß,
Czech 13	,

Schnoz-Campbell Deal 'No Soun'

Last mirute complications arising yesterday (Tues) tossed into the soup the Campbell deal to take over the Durante and Moore comedy above being thropped by Camel Luckenbill package" now is anyone's guess. The Esty radio exe sum of the control of

ror Campbell in the 10 p.m. Friday. CBS slot where it bows out for Camels this week. Not decided whether program will remain there if another sponsorship deal is entitled but. If quick action resulted to the control of the control

\$3,800 Hiatus Show Has Corwin, Oboler, Geiger, Etc., Top Dramats to Offer

Etc., Top Dramats to Offeet
Richman-Sanford radio production
outfit has whisped together a halfhour summer replacement package to
which it has affixed a \$1,800 weekly.

The summer replacement package to
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Betty Parker to K. C. Kansas City. March 27.

Betty Parker of Chicago has just been appointed director of home recommiss at KMBC.

Irv Ups to Frankie ITV Ups to Frankle. Frank Sinatra guesting on the Milton-Berle show last Wednesday 121, for which he received \$5,000, did not see a script until \$5 p.m. that evening, and did not run through his many the seed of the seed o

Biow agency radio department, that everything would be o.k. because many times the same thing occurred on his own khow for Max Factor. Said Mansfield, "Yes, Frank, and It sounds like it to

Romberg, Jones **James Cue Hot Weather Music**

Summer replacement market bub-bled with activity this week wifth all signs pointing to fact that the trend, in the past several years, will be toward musicals. Sigmund Romberg, Spike Jones and Harry James, a combo running right up the musical scalc, were among the first on the scene.

combo running right up the musical scale, were among the first on the scale, were among the first on the scale, were among the first on the scale was also as a special scale with the control of the scale was a scale with the control of the scale was a scale with the scale was a sca

NBC RENEWS WITH KFI, TRAMMELL EAST

Hollywood, March 27. Earle C. Anthony's KFI affiliation contract with NBC was renewed for two years last week following a meeting in Las Vegas, Nev., attended meeting in Las Vegas, Nev. attended by Niles Trammell, Authony, NBC's Sid Strotz and William B. Ryac Net Sid Strotz and William B. Ryac New Sid Strotz and William B. Ryac Sid Strotz New Sid Strotz Strotz New Sid Strotz New York without a Hollywood stopower.

ELGIN'S STOPWATCH

Scramming of 'World' Seen Co.'s Radio Exit For Duration

Chicago, March 27.

Chicago, March 27.

Cancellation of Keeping LD with the World's whole Keeping LD with the World's whole Keeping LD with the World's whole Keeping LD with April 18 at the conclusion of 4.8 weeks of the Blue Network, washeading activities with the probability that they will not return to radio sponosoinable until after the war. Sponosoinable until after the war. The world will be the world with the world will be the world with the world will be promoted and warrant its continuation of the world will be world will be the world will

With Eddie Bracken's uniform-doming now considered a virtual certainty. J. Walter Thompson, agency on the Standard Brands "Ed-die Bracken Show" account, is trying to line up Robert: Walker to take over the lead role.

Willard Seen In On WBT Switch To Local Owners

Four Charlotte groups, one of, them to be a second of the control of the control

will broadcast daylight games and if WEW is able to obtain an extension of its broadcasting hours it also will of its broadcasting hours it also will do the nocturnal contests. If not, these games will originate at WTMV. A network composed of WTAV. Quincy: CBS. Springfield, Ill., and WCOS. Jefferson City, will also carry the broadcasts.

Rob't Walker Vice Bracken? Sponsors Renew Break-In' Beefs As Newsroom Boys Overplay War Scoops

Brighter Horizon

Young & Rubicam and CBS found liself in a joint dilemma found freelf in a joint dilemma this week when the publicity directors of the respective outfits, Lester Gottlieb and George Lester Gottlieb and George a cockinil party, next Monday (2) for Katheen Norris, who takes over the writing of 'Bright horizone' on that day. Miss Norris is a staunch prohibitionist. A wire to the writer Miss Norris is a staunch prohibitionist. A wire to the writer cleared the way, however, Miss Norris, responding with "go altend."

For Overnight

arron bus station, A. D. (*Jezn') Willington, D. (*Jezn') Willington, J. (*Jezn')

shows off, but I've found that you, shows off, but I've found that you, can't be dogmatic about things in radio-bit left look a bust against so called "experts" who take a couple of weeks' trip overseas and then go on the air as "authorities" on the war and the political situation in "We are trying con Mutual to keep expering down to a minimum," he said. "Only men who we feel are qualified to speak authoritatively on said. "Only men who we feel are qualified to speak authoritatively on experience of the said with the said with the said." The said with the said with the said with the said with the said. "The said with the said. "The said with the said w

Corrent burst of activity on all warfords In hypoing the inclosery and warfords In hypoing the inclosery and warfords In hypoing the inclosery and including activity as far as "bulletin" and "finah" break-lan on regular programs are concerned. And agencies representing several accounts representing several accounts are letting the trees are proposed on are letting the trees are proposed on are letting the trees are proposed on the going to put up with too much of their stuff, except in cases where he bulletin, really rate appetial attention.

The proposed in propo

Wednesday, March 28, 1945

more was put on the idea more was put on the idea was phonewas put on the idea was phoneware. Missionist. A wire to the writer det the way, however, Missionist was provided the way, however, Missionist was provided to the week of the

much as well and solve the continuity and solve proaches.
Suggestions that bulletins be deferred until proper openings occur on web skeds, of course, don't rest (Continued on page 32)

Joan Davis Vice

week and will be sufficient to the sufficient of the sufficient of

WASHINGTON LISTS CUE RED FACES

There's some feeling in the trade that because of embarrassments that already have arisen, the Radio Business Lustitute planned by the College of the City of New York for April may come a cropper. Although the deadline is fast alporaching there's been a marked silence in recent weeks concerning the Institute plans despite widespread preliminary discussions several months ago, with widerations now pointing to the fact that the Institute will definitely be set back, if held at all.

It is more than some network execs are uncomfortable over what they call "finger pointing" and scheduled subjects for the agends, that they call "finger pointing" and scheduled subjects for the agends, that care considered "too hot to handle" with result hat they wouldn't be at all averse to seeing the whole thing go by the boards. On the basis of a questionnaire mailed out that proved into agency-retwork cell-industry, there's a feeling that the boys would rather his the whole whole the boys the facts.

Ford Finds Itself With Two Weh Half-Hours in Hasty Jump to NBC

Transition of the control of the con

man as guest single program.

New Blue show is set for April 13, giving the J. Walter Thompson egency eight weeks of additional network billing Ford didn't figure was In the cards when the jump to NBC was decided.

Lurie Steps Out Of Biow Agency

Walter Lurie, eastern production head for the Binov agency for the past six months, has resigned, effective April 15. Stauley, Joseloff, sew head of radio for the agency, is shopping around for a successor, stopping around for a successor, and the state of the stopping around for a successor, and the state of the st

Rewrite-itis

Radio writers around New York are amused at an ad agency's difficulty in finding an editor, on a sponsored morning script show.

It's become a gag among the Guild members that the advertising manager of the account that spency) regards a script.

a just a starting point for his own rewriting. With a bullish market prevailing, few cashalished radio writers want any part of the working conditions that go with this setup.

CBS Censor Dept. K. O.'s Tolerance **Bid on 'Horizons'**

Last Monday's (28) chapter of the Lever Bros. "Bright Horizons" daytime show on CBS went on minus a

Lever Bros. "Bright Horizons" day-time show on CSB went on minus a sequence dealing with race discrim-nation, the network continuity ac-imation, the network continuity ac-imation to the second of the con-traction of the contraction of the versal issues on commercial pro-grams. It is a demitting the contraversial angle, the agency on the account. Young & Rubicam, took the position that the disputed sequence was no more than an expression of the nation would be substituted by "re-erance." Further pointed out by the gency that such a plea for toler-ance by Kate Smith on the spot-mers of the star as a force for your continuity acceptance dept. repor-cedly getting support in this decid-tion vecepts of genam and Jan Schi-row vecepts of genam and Jan Schi-row.

OUSTS GIN RUMMY

Washington, March 27.
The recent blast against "over commercialism" of the radio, made by head regulator Paul A. Porter, new chairman of the Federal Communications Commission, has provoked much discussion in Washing-to-

manications Commission, has provoked much discussion in Washing Content of the Co ners. Hill has defended his theories on more than one occasion as good psychology. The trade is willing to concede that, while adding that what's good for Hill may be bad for the U. S. A. and the radio busi-

whats good for Anii may be out a may be out to make the conservative broadcasters for more than the conservative broadcaster for the basic theme of bile flow. B. C. Headsche Powder Considerable dramatic imagination often dead to the conservation of the conservation of the conservative broadcaster for the conservative flower than the conservative flower for the conservative flower for the conservative flower f

infilmate 'Inside stuff.'

1. J. Fox.—For house has rendered sentiment nauseous in musical single stuffers. The mile animal is put on the pot. If he loves his womentolk monother and daughter and grand-mother.

Krem!—Gabriel Heatter's same-voice-same-tone spiels have been obtained to the control of the con

taste.
Serutan — Spelled backward it's
"Natures" — this one is standard
American satire by now.

Lamping With Tommies
After spell with the American
Army radio propaganda unit
Laxembourg under Bill Paley, the
Laxembourg under Bill Paley, the
Wing Commander Frank Lamping is
owned and operated by the Farms
one back with the Brilish array.

CCNY Institute Too Hot to Handle? D.C. INDOOR SPORT Byron Price Seen Leading Pack In Race for NAB Spot Vice J. H. Ryan

Too Late for Lava

Procter & Gamble had the first crack at the Friday night 10:30 spot which opens up on CBS April 20, when "Stage Door Canteen" scrams. Anxlous to eliminate that P&G vs. P&G

to eliminate that P&G vx. P&G situation which prevails at 8:40 Saturday nights when the CBS STBI in War and Peace' competes with "Truth or Consequence" on NBC, the soap sponders who will be seen to be seen to

also mark the reuniting of an old association circa. Watch the Fords Decision of Ovens. Illinois to Compare the Port of the picture isn't surprising, in view of the Waring show's inability to answer a rating in the face that the picture isn't surprising, in view of the Waring show's modern than the picture isn't surprising the picture of the picture isn't surprise the p

with J. Harold Ryan definitely stepping out of the picture as president of the National Assa. of Broad-casters on July 1, there's considerable conjecture within the industry as to what maneuvers are afoot to line up a successor for the all-importance of the conference of the Confer

sor was multing the advisability sor was multing the advisability and the property of the prop

Danny Kave In Fri. Nite Slot?

THE MICE 3001.

The Danny Kaye Saturday night Pabst Blue Ribbon show on CBS is skedded to switch over from its present 8-8-30 time to the Priday present 8-8-30 time to the Priday present 8-8-30 time to the Priday Davids of the Priday Price 18-8-18 the Price 18-8-1

Corwin's "Common Man" Radio's Preface to Frisco

pinks mind whether to accept the the plant was directed principal by the mind whether to accept the plant was directed principal by the part as up. Insiders believe he will turn it down to excrease and fight a war for Democratic principles and here the position to accept the plant was directed principal and prevention to the property of the propert

As it shapes up, the documentary show will be far-reaching in scope, with the "little guy" and his hopes for a fruitful peace emerging from the world debacle to be spotlighted, along with world statemen representing the powers that are.

Blue's "Decision" On Welles

Blues "beeiston" On Welles
The Blue network inst week
signed former Under Sec. of State
Summer Welles to its staff of news
commentators. Move takes on special significance in that the diplomat
will be given a key spot in the web's
coverage of the Frisoc confab. He'll
naturally accent international becklikely to be affected by decisions.
Welles recently closed out a 13week run on Mutual where he was
bankrolled by Waltham Watch.
He'll also be available for sponsorabip on the Blue.

Mutual's New Fizz Show Loses Writer Pre-Preem As Draft Grabs Dad of 6

J. Walter Thompson has his a traft board snag on its new half-hour show for Seven-Up. With the program skedded for a bow in on Mulainest Wednesday (4), agency finds itself minus one of the key writers on the show, Ed Brinbyrer, freelancer, recently pacted for the stanza.

stanza.

Brinbryer, who is 32 and father of six children, passed his physical this week, and is awaiting his segue into uniform.

The Blue's perennial headache of developing an early-eventing "payoff programming structure, particularly for that 77-30 slot on which studies are programmed and the state of with result that Swing's coin intake on a salary-percentage arrangement, and a salary-percentage arrangement at the salary-percentage arrangement at the salary-percentage arrangement at the salary-percentage arrangement at the salary-percentage a

Blue's eventual idea is to develop the entire 6-7:30 hour-and-a-half seg

21 Years in Same Hotel WKRC's Run But They've Ouit That 1-Room-and

Use I had I -Room-andclininati, March 27.
Of the many radio stations around the country that have been or still are set up in hotels, WKRC is one through the stations of the country that had been to still a station as a Chey hill-top. What's more, a room with a both had to with the station's creation. That was pre-FDR, in the X-bathbut given KRCs origin was revived over the weekend when the station eleberated its 21st anniversary. Herman Fast; general manager, spring it at a birthday on March 25, 1922, Howard Gate, then a 28-year-old, electrical en-

On March 25, 1922, Howard Gales, then a 26-year-old, electrical engineer. Built a receiving set and interested Dan Myers, Hotel Alms manager, in starting a broadcasting free deal for a room with bath, tub water being needed as an emergency supply for cooling tubes. There were 150 batteries supplying the power with 100 cells, and the anticontestates hooked to the hotels.

sinokestack. CBS bought the layout in 1931, sold it to the Clincy Times-Star in 1933, and goes back with the station of the st

ANNE SEYMOUR WRITES OFFICIAL WAC DRAMA

High command of the WAC has ac-cepted a script written by Anne Scy-mour as official play of the femme soldiers, and will have the piece done before WAC groups throughout the

'Grand' Sponsors

Unique situash of a bunch of ponsors fighting among themselves to spend \$1,000 or inore as members of the recently orspecial to agend \$1,000 a. more than the same means of the recently organized N. Y. Radio Beasters Bowling, Legans pinching themselves to see if it's true. Legans, comprising teams from NBC, the Bits network, USS and MMC WITN and WMCA.—competer each Thursday at the Radio City alleys, 6th avoid the work of the Bits pin topplers announced one of the web work of the Bits pin topplers announced one of the web work of the Bits pin topplers announced one of the web work of the Bits pin topplers. Cries of Lavorillas of the With Bits pin topplers announced one of the web work of the Bits pin topplers announced one of the web work of the Bits pin topplers. Cries of Lavorillas were immediately heard, so now were immediately heard, so how

were immediately heard, so now

Chi Reps Burn At **D-F-S Bid for Info**

Several station reps here are up in arms over the long-time practice of Dancer. Fitzgerald & Sample agency Date: Titizerald automore con-position of the control of the control of the con-questionnaires requesting detailed information on just what time is be-ing the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the co

Either way, they all agree that the practice is decidedly bad.

AFRA L.A. CONVENSH **RATIONED TO BUT 50**

American Federation of Radio Artilys has begun on plans for an unal convention. to be held in Los assess will be limited to 50, to community of the community of the community operation. It is AFRAY eighthy of the convention of the convention of the convention will sevent the convention will several the convention will be conventionally several the convention will be conventionally several the convention will be conventionally several the convention of the co

Vultee Buys Time On New Orleans Station

New Viteans Match 27.

A Iriwe orleans, March 27.

A Iriweekly 13-minute spot has been purchased by Consolidated-Valtee Aircraft Copp. New Orleans Aircraft Copp. New Orleans Aircraft Will be known as "Conwair Show." and will include orch directed by Paint Vidacovich: Dotte O'Dair and Victor Deane, vocalists; Jering Fazora, clarited as efformerly with the Company of the Company o zz trumpeter. Also planned to have special guest

on show, which will be m.c.'d by Ed Hoerner, WWL program director, with John Kent as commercial an-nouncer. Deane Long will write

will write will write write will write write with write will write write on the same Kare and will do his part of slutch with the write of the NBC. The write writ

Time Sales Up 28%

Washington, March Net time sales last year for

Not time sales last year for 191, of the 228 sindard stations, upwraining on power of 5 to 20 ke, hit \$17,285, 500, an increase of \$15,581 over 1940, \$100, and increase of \$15,581 over 1940, the sales of \$15,581 over 1940, and the sales over 1940, and the sales of \$15,581 over 1940, All the stations had increases in ranging from \$15,000 to \$157,000, 35 from \$150,000 to \$150,000, 35 from \$150,000, 35

Lotsa Radio Jobs For Femmes Sez Chi Study Group

In the 914 radio stations in the United States there are some 175 different types of jobs which women will hold permanently, Mrs. Anne V. Radio Libel Law Zinser, chairman, Women's Exec. Committee of the Illinois Office of Public Instruction, revealed in disclosing a detailed job-study made prominent women in the radio field Study. first of its kind designed to cover both broadcasting and the general radio industry, was directed by Judith Waller, public service direc-Judith Waller, public service direc-tor of NBC here. Among those who worked on its compilation were Vir-ginia Payne, president of AFRA. Lavinia Schwartz, radio division, OWI: Myrtle Stahl, educational director at WGN; Margaret Welfe, of J. Waller Thompson, and others prominent in the radio field.

prominent in the radio ided.

In addition to the usual office help and excluding talent, the new Joba include billing clerks. time buvers, commercial writers, recording englements of the control of the commercial writers, recording englements of the classifications. For the first time, the survey shows that, promotion and advertising departments now have women writers and statisticians and press and publicity departments of radio statisms now hire control of the cont

ticlams and press and publicity de-partments of radio stations now his parameters of radio stations now his parameters of radio stations now his openings in the radio advertising genetics include account executives and research directors. According to Musitian-Gardine dividuals without ability, but the onvice's best unrane is through the small station. In the listings of jobs for women in advertising agencies as for women in advertising agencies as being a fairly young industry which is growing rapidly, will in time de-mand more experienced workers and little or no specialtoed training in the field of radio advertising. They are growing with it gaining experience and parameters of the properties of are growing with it gaining experience and and the properties of the properties are growing with it gaining experience are day. However, as the business matures, the field becomes more and more crowded with men business matures, the field becomes more-and more crowded with men and women with small station experience behind them. Consequently, agencies are going to select those men and women with a knowledge of the compiler of the

ROY ROGERS ON DISCS WHILE RODEO TOURS

Roy Rogers, who heads up the Tucsday night 8:30 Mutual show for Goodyear, has been put in 1-A by his draft board, having passed his physi-cal, but was given a deferment until June to enable him to tour his Rodeo for hospitalized vets for six weeks.

With the hospital tour getting un-der way in the next two weeks, the Mutual show will be transcribed, with Rogers currently in the process of cutting the half-dozen recorded programs. Goodyear series winds up for the season on May 15;

Bob Lewis Prepping NBC Hiatus Half-Hour

NBC expected to audilion this week a new half-hour "Listen to Lewis" show as possible summer replacement.

Thirty-minute format was evolved by Bob Lewis, who is now on net's New York outlet, WEAF, six-morn-ings-a-week, 8:15-8:30.

Spots 'Parasites' But Have Their Place. WWJ's Bannister Tells Cleve. Council

Add Social Notes

Add Social Notes
Blue and BEC are being wedded to international cooperation
in a real way. Next Salurday
(31). Blue's Arthur Feldman
war correspondent just back
from Manila, will marry BEC's
N. Y. news and special projects
chief. Rhoda Magid. Wedding
will be slaged in the Jade Room
(7) the afternoom (28). Blue and
BEC are throwing a cocklail

This afternoon (28), Blue and BBC are throwing a cocklail party for the pair at lite Holland House, N.Y.
Last summer, when Feldman stopped in N.Y. en route from Landon to the Pacific for the Blue, he placed the wk, ring on Miss Musick's finger. Now, on his way back to London, the wedding bells will chime.

Drafted in Ill.

Dratted in III.

With slaims Chicago, March 27.

With slaims is yet aponsors that today there is yet as ponsors that today there is yet as ponsors that today there is yet as ponsors that today there is yet a person over the radio than in a newspaper. a bill designed to make radio broadcasting as responsible for libel as the press. The proposed is 1877 acid defining defamation by the proposed in 1878 acid the proposed in

rending to blacken the memory of one who is dead, or to impeach the honesty, integrity, virtue or reputa-tion, or to publish the natural de-fects of one who is alive, and there-by expose him to public hatred, con-tempt, ridicule or financial injury."

RINES LEAVES GALE TO **HEAD RADIO AGENCY**

Hollywood March 27 Rines has resigned from Gale Associates to assume charge of the radin activities of Famous Artislas (Feldman-Blum). He continues as producer of the Judy Canova show and retains his interest in the Audrews Sisters program, which he packaged and sold to Nash-Kel-vinator.

Rubey Cowan and Emil Corwin continue with the agency under Rines supervision.

Harmon Watch Co. Grabs WMCA's 'Congress' Show

. WMCA. New York indic, has found a sponsor for "Halls of Congress." which for two months has been going out as a sustainer, Sundays, 3:30-4 p.m. Contract, for 52 weeks beginning next Sunday (1), is with Harmon Watch Co.

mon Watch Co.

Show is a weekly report of Congressional sessions, sticking close to, the minitudes as printed in Congress sional Record, Joe Gottlieb, whn's been writing and directing, will continue under the bankroll policy.

Cleveland, March 27

Warning against the dangers of a controlled radio, Harry Bannister, and of the controlled radio, Harry Bannister, and of the controlled radio Council that the spot amountement is a parsaile that leans on addiences built up is the controlled radio and the controlled radio and

spots.

Bannister maintained that the spot

ly spots.

Bannister maintained that the spot does constructively luttroduce new proposed to be constructively luttroduce new proposed to be constructively luttroduce new local proposed to the legs make possible free time for legs make possible free time for legs and devile possible free time for legs and devile gas the devile passible free time for legs and the legs and legs an sponsors who left because of the new station policy are back on the "live" basis.

Tycoon Wraps 5 Radio Pkgs. of Pop Music To Prop Detroit Symphons

Prop Detroit Symphosy

Now they are going to use proules.

Now they are going to use proules.

Now they are going to use proules.

Understanding is there that Henry

Reithhold, chemical tyeons and antra, has five radio packages ready to

unrate, with the Ford Motor Co.

among the interested parties.

Property of the profits from the

radio ahows—mostly pop or semi
cassical music—for the Detroit Symphony Orchestra's tund.

For the profits from the

radio ahows—mostly pop or semi
passical music—for the Detroit Symphony Orchestra's tund.

Goldkette, former musical biggie

Motor Detroit Symphony or the profits from the return to the business of Jean

Goldkette, former musical biggie

men out of the Goldkette, menage.

Goldkette is said to be slated for a

come out of the Goldkette, menage.

Goldkette is said to be slated for a

the buyer set. Three of the buther. Goldkette is said to be slated for a half-hour's national broadcast, with the buyer set. Three of the other programs are under the names of "Symphony of the Americas," "Detroit Pops" and "Next of Kin."

Laroche, Robinson **BACK AT BLUE DESKS**

Chel LaRoche. Blue operations chief, Yeturned to his desk Monday (28) after a mouth's histus in the Carolinas, and Hubbell Robinson, Jr., programs v.p., yeturned from a three-week Coast trip same day. Robinson, incledentally, stopped off in Chicago over the past weekend in an endeavor to chews.

an endeavor to close deal for the sale of the Blue's afternoon audi-ence-puritiepation slanza, "Ladies Be Seated," now handled by Johnny Olsen since Ed and Polly East jumped to NBC.

Senate Says Okay So Denny Takes FCC Post

Denny Takes FCC Post

Washington, March 27.

Senate Weshington, March 27.

Senate Senated y (28) countried Charles, Residency (28) countried Charles, Residency (28) countried the agency takes over the term of T.A.M. Craven expired last Priday (23) by the Senate's first-back of the principle of the price of the price



"BREAKFAST WITH DOROTHY & DICK"

A delightful new morning show that's as homey as a front porch rocker, smart as a new Spring bonnet, and starring...

DOROTHY KILGALLEN

nationally-known columnist, radio personality and newspaper correspondent

& DICK KOLLMAR radio and stage actor,

R DIOR INCLUDING: "Early To Bed," "By Jupiter," etc.

(officially Mr. and Mrs. Kollmar)



Two people who make <u>news</u> on an intimate, ad-libbedfrom-home program that makes <u>sales</u>

> 8:15-8:55 A.M. Mondays through Saturdays 11:30-12:00, NOON

Sundays

WHY WOR'S "BREAKFAST WITH DOROTHY & DICK" IS ONE OF THE GREATEST MORNING RADIO BUYS IN NEW YORK...

- 1. Because it's deliberately slotted at 8:15 A.M. to inherit the audience of New York's most popular early morning local programming. Namely: John Gambling, for 20 years a WOR standout, entertainer of millions, and WOR's 8:00 A.M. news, New York's most popular daytime news strip that's heard in more than 300,000 homes every morning.
- 2. Because "Breakfast With Dorothy and Dick" occupies a time during which WOR is heard in 303,600 homes with radios as a result of "the WOR breakfast program habit" it has developed during almost 3 years of consistent, ever-mounting listening.
- 5. Because 7-day-a-week exposure of "Breakfast With Dorothy and Dick" builds greater listener loyalty, captures a varied weekend audience as well as everyday's thousands.
- 4. Because approximately 1,000,000 employed women who have no opportunity to

1621-

- listen between 9:00 A.M. and 5:00 P.M., are exposed to the bantering, laugh-provoking, informative and saleswise chatter of Dorothy and Dick on WOR at 8:15 A.M.
- 5. Because Dorothy and Dick Kollmar are a natural, gracious, young and charming couple. Because they bring to the WOR listeness the glamour of Hollywood and Broadway; the warmth, interest and varied experiences of young married life. Because they are wise in the audience-attracting gimmicks of the theatre, radio and newspaper worlds. Because they know BIG names, do BIG things, yet reflect the usual assortment of family circle interests and mobilems.
- 6. Because they use your product in their own home. Thousands of listeners can hear your coffee gurgle as Dorothy or Dick pours it. Your wall paint, or clothing, or soap, or whatnot, is used in Dorothy and Dick's apartment. This, naturally, makes for com-

mercials that are smooth and natural, and, for that very reason, are packed with a purse-provoking wallop difficult to duplicate anywhere.

Ask WOR to tell you more about "Breakfast With Dorothy and Dick." Do it now. Here's a show that's going to be filled fast. It's in giltedge time; it's priced right; it's a proven, sales-tested, audience-attracting formula

WOR

-that power-full station, at 1440 Broadway, in New York

CIAA DXers Pack Potent Punch But Few Know It: Rosten's Frisco Tie

One of the greatest dramatic jobs [feller Committee." This outful does in radio since CBS "Workshop" days for the south-of-the-border counts been on the air for 22 weeks livies more or less the same job that now, yet few radio people outside CBV oversens branch does for the three setslikes involved have the control of the world.

those actually involved have even heard of it.

The bushel basket was litted last week when it became known to became the did limbto of the li

Liquid Tools

Chicago, March 27. You get that way, apparently, from handling the "Quiz Kids." Anyway, here's the answer Jimmy Parks, agent for "QK" and other package shows, gave his spouse one night recently when she asked him testily if it

were really necessary for him to spend half the night toss 'cm with agency exces and net-work officials (all potential cus-tomers) in the Wrigley bar: "Don't you think a coal miner would look silly going to work without a shovel and a lan-

Stopped her cold.

FRED SHAWN FROM WRC AS V.-P. MENSER'S ASST.

Fred Shawn, program manager of WRC, the NBG station in Washing-ton, steps in as administrative as-sistant to Clarence Menser, NBC vice Shawn succeeds Arch Robb, who was upped to night program mah-ager several weeks ago.

Wheeler Vice Shawn
Washington, March 27.
George Wheeler, former NBC war
correspondent, has been appointed
program manager of WRC to succed Fred Shawn.

ceed Fred Shawn.
WRC also has created a Public
Service Division. This will be headed by Eugene Juster, who has been
WRC continuity editor. Carloton D.
Smith, g.m., said the new divish is
the vesult of the outlet's increased
to promote civic and educational activities hereabousts.

Billie Burke Program Bought by Listerine For

"Fashions in Rations," Billie Burke ow occupying the 11:30 a. m dot on CBS, dropped by Servel after last Saturday's 124) airer, continues right on next Saturday (31), with

right on next Saturday (31), with the Lambert Co. manufacturers of Listerine products, the new spunsors. Program, a Music Corp, of Amer-ica package, which is budgeted at \$3.750 per week will originate on the Coast as heretofore in same for-mat. Lambert & Feasley is agency on the Lambert account, stanza mov-on the Lambert account, stanza movon the Lambert account, stanza moving over from the BBD&O banner, Miss Burke will also be costarred with Edward Everett Horton on NBC Tuesday nights in a consedy show replacing Henny Youngman for Raleighs starting early next month, giving her two network stanzas each week.

week,
"Fasthions" is the lone network pro-gram for Lambert & Feasley, at-litough Martin Horrell, head of radio, for the agency, pockages "Grand Central Station," dramatic program on GBS Saturdays at 1 p.n., for McCann-Erickson, which handles the Pillsbury Flour account, sponsor of that show.

'NICK CARTER' CHASES 'SHADOW' OFF MUTUAL

Chicago, March 27, After sponsoring "The Shadow for 26-weeks, the show is being dropped on April 15 by the Acme White Lead and Color Works, De-White Lead and Color Works, De-troit, in-favor of the "Nick Carter" series, which will be bankrolled over 113 Mutual network stations begin-clared the state of the carter of the Carter should be stated to the Carter should be should be should be pure. (EWT) solt to the 5.30d p.m. (EWT) niche now held by "The Shadow. Move follows a test of the Carter series by the paint company over 15 eastern MBS stations at the state of the carter of the should be should be the should be should be should be should be the should be should be should be should be should be the should be should be should be should be should be the should be should be should be should be should be the should be should be should be should be should be should be the should be should be should be should be should be should be the should be the should be the should be the should be s

New Carter scries will be written by Edith Mciser, Who has been scripting the "Sherlock Holmes" shows. Contract, which is for 52 weeks, went through the Henri, Hurst & McDonald office here.

Exit of Metop, 'Presents' Cues Revised Blue Skeds

With the ending of the Metropolitan Opera broadcasts next Saturday (31), the Blue this week announced a new Saturday afternoon schedule and the shifting of Sunday afternoon shows with the departure of the "Met Opera Presents" stanza.

shows with the departure of the "Met Departure of the Teneral of the

WCOP, Boston, Jumps Gun By Spotting Beth. Steel WJZer Before June 15

Although the Cowles station in Boston, WCOP, does not become a Blue network affiliate until June 15, it already is carrying a program in conjunction with the web's New York outlet, WJZ. Other WJZ-originated shows piped into Buston, however, are carried there by the present affiliate, WHDII, which drops off when the Cowles outlet steps in.

steps in.

Program in question is Bethlehem
Steel Co.'s 6:30-6:43 crbs-s-the-board
news-sports roundup with Hugh
James. Gene Hamilton and Harry
Wismer. Spotted to spur employment in the sponsor's shipbuilding
plants. the program has been aired
in New York for the past several
months. Betheben also operates months. Bethlehem also operates extensive shippards in the Boston area.

pught by Listerine For \$3,750; Agency Switch history in the pure special speci

Benson Scrams

Mitchell Benson, of the William Morris radio dept. resigned last week and will take a short vacation be-fore announcing new connection. Alma Marks, who recently joined agency, will take over Benson's duties in handling radio writers.



WDRC-FM

CONNECT IN CONNECTICUT

, by reaching the ENTIRE Hartford Market on WDRC. Columbia's Basic Station for Connec-

> FEATURE AVAILABLE FOR RADIO

MURRAY LINDAY



Our Thanks To . .

local, national spot and Mutual advertisers—and their agencies, who in the past

24 Weeks

have added, IN NEW BUSINESS.

commercial quarter hours* to the weekly schedule of

WOL

"The Voice of Washington"

37 commercial quarter hours of this NEW BUSINESS have been placed by LOCAL ADVERTISERS and their agencies, who know the real "Washington story." These advertisers are joining the WOL "old timers," 14 of which have the following renewal records

8 have been on WOL 5 years or longer

6 have been on WOL 10 years or longer

There is a reason for this swing to the Washington market AND TO WOL. Write us for your copy of "The Washington Story," now in production. Meanwhile, earn while you learn, by sponsoring one of the programs listed below:

AVAILABLE!

"So the Story Goes"
with Johnny Neblett
Monday through Friday
7:15 F.M.
Following Fulton Lewis, Jr.

AVAILABLE!

'The Texos Rangers" onday through Friday 12:30 P.M. Following Morton Downey

AVAII ARIE!

ckground for News h Waiter Compton by through Friday 4:00 P.M.

New business find renewals, now on the regular weekly sentially evenly distributed over noming, afternoon and control of the participation periods for which hours. Those not include participation periods for which

A COWLES STATION—MUTUAL BROADCASTING SYSTEM

Fastest-moving team in the league

CI uses everybody knows we have a lot of new folks. We've-CI augmented the veterans, men who know the network business inside and out, with a group that knows how to sell goods... knows the client's basic problems... knows how to think in terms of cutting distribution costs and getting more for the advertiser's dollar.

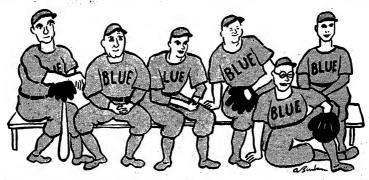
We've been in hot pursuit of a pretty clear-cut objective, although it might not look that way from the outside. And we've been making some real progress. A new kind of network is being born. All that's sound about the old network (and by and large, networks are a pretty sound operation) has been preserved. But from this new leam you can expect some fundamental improvements that will appeal to you as an advertiser, and to you as a part of the great American public.

You might bear that in mind when you are thinking about where to invest your radio dollars. Especially since you save \$3,500 when you buy a nighttime half-hour on the Blue.



THE VETERANS (only some of them are in the picture). Standing at the left is... you're right, Mark Woods, our prevy. If you don't know Mark, you know of him because he's one of radio's real pioneers. Next there's Keith K'ggins, who's our v.p. in Charge of Station Relations, an ex-cow puncher who has been with the network since '33. Then there's Johnny Norton, who's Station Relations Manager and one of the youngest exces the business. Next to John comes Ed Borroff, our v.p. for the Central

Division; Ed has an 18-year background in the radio business. And now for the seated team members, 'eft to right: Don Searle, who's General Manager of our Western Division, a man with years of know-how including station management. Next to Don is Charles Rynd, an NBC grad who's a v.p. and formerly our company treasurer. And last but not least is Pete Jaeger, our General Sales Manager, a v.p. too, who came to us from Transamerican.



NEW IEAM-MATES (not all of them by a long shot) also reading from left to right: Ed Noble, our Chairman of the Board, founder and chairman of the Life Savers Corp., formerly owner of WMCA and an outstanding business leader. And our Vice Chairman of the Board at Y & R, a man who did so much to build their radio department. Che headed the War Advertising Council too. Next is Hub Robinson, another Y & R grad, where Hub was in charge of their radio-department, built talent and program departments. so it's logical that Hub is our v.p. in Charge of Programs. Then comes Fred Smith, an advertising publicity expert of long standing (had his own shop, was a BBDO and Y & R man and for the past two years Henry Morgenthau's right-had man); Fred is our v.p. in Charge of Advertising Promotion and Public Relations. The man with the catcher's mitt is Bob Kintner, well-known writer and columnist (with Alsop, remember?), our v.p. heading up news and special events, and helping us put into practice a new kind of news policy. As for the fellow seated, it's Adrian Samish, our National Production Manager, who has eighteen years of active production experience in stage, screen and radio. ... and backing up both the old and the new members are these folks, who've had many years in both the advertising and selling fields: Mike Huber, Ben Bodec, Carol Erwin, Ted Obserfelder, Ivor Kenway.

AMERICAN
BROADCASTING
COMPANY, INC.

The Blue Nelwork

42.00 1401190 - Mill. 46 11.

From the Production Centres

IN NEW YORK CITY . . .

Ann Kelly, who left the Bluc to go with Y&R to work on the Alan Young show, has joined WJZ as assistant to John Hude, program manager Guest policy has been luaugurated on the Alan Prescott "Wife Saver" show on WNEW Al Helfer and Bill Slater will do the Glants and Yankees baseball games play-by-play over WINS this year. Helfer succeeds Don Dumphy, Slater doing an encore from last year... Hugh Boice, veepee in charge of sales at WQXR, has been notified that his son, Lt. Orrin Boice, previously listed as missing has been killed in action in the Pacific Sol Klapper, formerly of WQXR, and Robert O'Brien, formerly with mid-west stations and recently discharged from the Army, have joined the Beidel Agency as co-directors of radio.

Reidel Agency as co-directors of radio.

Kathleen Norri; pulling down a reported \$1,000 weekly for scripting Lever Broas." Bright Horizons' on CBS. .. Writers' War Board Script of the Month for April is Set Laurents' "The Face." one of the CBS 'Assignment Home' series.... "How Writers Perpetuate Stereotypes' offered free or anybody whos interested. Just address Mrs. Par Klopfor, Writers' War WTAG. Worcester, which knocked off three awards in as many weeks, Dupont, "Warfey' and Peabody. Old Duttel Cleanser auditioning Elaine Sterne Carrington's fourth serial, "Marriage for Two," via Gray agency... Bill Acterman's Reference Division at CBS breaking out of present space, Madison... Pete Lyon, president of the Radio Writers Guid, to Italy along with Frank Telford, Bill Robots, Bob Shayon, Tony Leader... Lois Holmes Joins "Valiant Lady" players.... William Dout, Jr., added to cast of "Lovis Warters" and Lawton'... Shay Harris Joins cast of "Feebry Winters"... Albert Aley Lawton'... Shay Harris Joins cast of "Feebry Winters"... Albert Aley Husband, while Martin Blaine and Recue Taylor Join the "Stella Dallas' erce.

erew.

Jo Ranson, WNEW publicity director, getting up a Vocational Guidance Manual tabled "Radio As a Career," tied in with the GI rehabilitation scheme, and which is skedded for publication. The Pittgeralds bow in on WJZ April 16, date being moved ahead from April 30. A Blue network show is being linde up for their in Jime... Edit hit R. Sonmer, story editor of the This is My Best' series for BBDaO, goes to the Coast on April 30 or a three-your contract to fith Co. She was formerly on the MBC script



staff and has written programs for "Cavalcade of America," "Radio Reader's Dipest" and "Words at War"...CBS "School of the Air" programs Fri. (30; will dramatize the workings of the American Junior Red Cross. Marks initial bow to junior unit of the agency during current Red Cross campaign.

compaign.

Pierre C. Verseput, with WMCA about 15 years, has been upped from transmitter chief to chief oughteer... Ruthrauff & Ryan has new mystery triller, auditioned last Trustragy (22) ready for marketing. Package, labeled "Smith of Scotland Yard," is set for writing by Bob Shaw. Scripton of Scotland Yard," is set for writing by Bob Shaw. Scripton of Scotland Yard, and the State of Scotland Yard, and the Scotland Yard, and the State of Scotland Yard, and the State of Scotland Yard, and the Scotland Yard, and Yar

IN CHICAGO . . .

IN CHICAGO
Commander Bill Eddy, need of the Navy Radar school here and former head of video station WBKB, has been upped to a cuptaincy. Michael Romann has joined the cast of "Backstage Wife." Les Welnord dickering for a new night time show with one of the bigger agencies. ... Dutch Houston skicded to replace Bob Buckley as network salesman on Don Roberts CBS staff here. ... Roberts is still looking for a man to replace Dudley Sust currently at Li. in the Marine Corp. ... Jim Shelby, former radio director at McCann Erickson here, is radio director at Cann Pendicton, Marine training best. ... Topy Rose, of the Glass Menagerie explicit of William Corp. ... When the Cann Brickson here, is radio director at Cann Pendicton, which was the Cann Brickson here, is radio director at Cann Pendicton, which was the Cann Brickson here, is radio director at Cann Pendicton, which was the control of the Cann Brickson here. It was not to the control of the cannot be cannot be control of the cannot b White"....Jim

role this week.

Johnny Neblett going into production on a new series titled "Stay Tuned for Terror"... Bot Farrall is the new announcer on WMAQ's "The Country Sheriff" show... Ed Morroff, Blue central division manager, in New York this week for series of huddles... Don McNeill is stagling a context for a singer to replace Nancy Martin, "Breakfast Club's songstress, who is getting married next week... Sherman Marks, out of the Army with a medical dishearing, is back on the WBBM staff as a writer... Bob Farrall and Hugh Downs, NBC amouncers, will appear in several operatic pro-Building for Solo feet of space. Sales offices, research and general office will move into the new quarters.

IN HOLLYWOOD . .

IN HOLLYWOOD

KFPs purge of commentators has drawn its first official fire, a protest made to YCC by the Free World group in Hollywood headed by Marchade Oy CC by the Free World group in Hollywood headed by Marchade Oy Commentators in the Hollywood in the Holly

CIAA DXers Continued from page 30 -

will attend the conference, but also the little man who'll insist on being heard about world peace after defeat of Germany and Jupun.

Rosten's not the only prominent radio writer who's scripted shows radio writer who's scripted show-for peanuts for the government out-fit. Others have included Archibatid MacLeish, Arch Obolur and Norman MacLeish, Arch Obolur and Norman MacLeish, Arch Obolur and Con-traction of the Con-traction of the Con-cession of the Con-cession of the Con-traction of the C Cohen, Jr.

Best Sellers Inch

Best Sellers Included
Plays that have been dayated on
the series, include "Oxbow Incident."
"Bell for Adano," September Vincent
"Bell for Adano," Steptember Vincent
Benet's portice narration" on IlliBrown's Body," "Abe Lincein in Illinois," "Outward Room," "Grapes of
Wrath," and "Our Town."

Scripts are done in English and translated into Spanish and Portuguese, then beamed in these languages.

suages.

Professional radio talent is involved in the venture all the way
frough. Wilfred S. Roberts, head
of the N. Y. radio operations for
CIAA, was head of NBC production
service in 1942. Under Roberts are
service in 1942. Under Roberts are
Mucio Delgado, former manager of
KYCA, Preseott, Airiz, Joseph Liss.
Rockefeller fellow in radio and
reference of the production of the con"Human Adventure" writer for
"Human Adventure" writer for
service of the product of the conminute with the Jr. former Coast
producer for NBC; and Julian
Murtel, who was with both NBC and
CM and CM and





FRED LIGHTNER Die PHIL CORCIA

Sponsors Beef

well with the newsmen, more especially those that are "scoop crazy." But the sponsors retort, "What difference does it make if NBC beats CBS by 20 seconds with a firsh? People listening to CBS at the time don't know what NBC was doing, and vice versa, so, as far as the actual listeners are concerned, whichever station they're tuned in on had the scoop."

Furthermore, it's pointed out, with the newsmen.

whichever station they're tuned in on had the scoops."
Furthermore, it's opinited out, imany listeners object to having many listeners object to having the state of the state pact. And don't think the nev ers don't howl when that happ

Here's Reverse Switch

Merc's Everors Switch
Mennespois, March 27:
When the trend is away from interruption of news broadcasts by
commercials in consequence of agitation against the latter, WCCO, the
CBS-owned- and operated station
CBS-owned- and operated station
in the developmentumbing its nose
at the developmentumbing its nose
at the developmentumbing its nose
intuiting in now on its 7 am. (Minneapolis time) CBS "News of the
World" program with a commercial
for a seed company which just has
overally company with a commercial
for a seed company which just has
in at the middle of the program the
station omits a small part of it.
As far as can be learned, thepe
hasn't been any listener, protest yet,



Sidney Andorn's COLUMN ...

Ten years in the life of man is only a drop in the bucket against his life expectancy. But, in radio, ten years for the same sponsor is practically unheard of. Yet, Sidney Andom has done the unheard of, and has been on the air six evenings a week at the same time and over the same station for the past ten years of his genome. The Standard Brewing Company of the property of the pr

Featured each evening at 6:00, Sidney Andorn brings to WGAR's listeners intimate chatter about their town, its entertainment and other activities. Not satisfied with a full schedule as Special Events Not saussed with a full schedule as Special Events Director of WGAR, he is constantly on the go all Master of Ceremonies at War Bond rallies and Red Cross drives, and serving as a committee member on these and other events closely allied with Cleveland's war affect.

it's because of a staff of sincere, civic-minded ople such as Sidney Andorn that WGAR does a people such as Sidney Andorn case, better job in serving its community advertisers, too!



CLEVELAND'S FRIENDLY STATION

Letter From a Philadelphia Time Buyer



LIVING IN PHILADELPHIA, it's easy for me to "make up my mind" between Philadelphia radio stations. I think all Philadelphia stations are good medimus—and I buy time on all of them—but frankly, when I can get it. I would rather have time on WCAU—because for over two decades WCAU has been the station which Philadelphians tune in by force of habit, for news, for sporting events, for entertainment.

"Umbrella Coverage"

On premium tests over WCAU we often get letters from Maine, Virginia, Maryland, New York..... State, etc. I think of WCAU as being like an "Eastern magazine" covering the Eastern states while it gives intensive "newspaper type" coverage in Philadelphia proper. WCAU covers millions more people than any other Philadelphia station.

Speaking of mail counts, WCAU is my best "Philadelphia puller." One of our clients recently offered a "toy gun premium" in connection with a breakfast cereal and received over 2.000 dimes and labels from one daytime broadcast on WCAU alone. This WCAU record surpassed the response to the same offer on each of seven other large Eastern stations.

Umbrella Coverage is one of the reasons why ... WCAULis our agency a "first choice" as the place for a program or a spot, and why we often use this phrase in conferences: "Any time is good time on WCAU."

WCAU



50,000 "FREE WATTS" SURGING OUT IN A GREAT TIDAL WAVE OF POWER IN ALL DIRECTIONS, GIVING "UMBRELLA COVERAGE" OVER A CLEAR NATIONAL CHANNEL

PHILADELPHIA'S LEADING RADIO INSTITUTION

Dr. Bryson's CBS Peace Series Teeoff Signposts Radio's Educator Role

By GEORGE ROSEN

"By GEORGE ROSEN
There appears to be a growing
awareness on the part of radio that
the greatest contribution for part
awareness on the part of radio that
the greatest contribution for the peace
would be to enlighten the people
awareness of the people
would be to enlighten the people
awareness of the people
would be to enlighten the people
awareness of the people
o

position and can go to town if it doesn't mult its chance. In responsition of the control of the

to give a comprehensive eversage to guide the popels in their decisions. Initial broadcast (28) in the Sundard of the second of

the opening talk, but clarified to a degree where the analysis and issuewere understandable to all. Bryson arries out of the opening discussion that are provocative and calculated to site up mass thinking on the probing of the opening discussion. If CBS continues to present the important issues of the day feel last the continues to present the important issues of the day feel last the continues to present the important issues of the day feel last the continues to present the important issues of the day feel last the continues to present the important issues of the day feel last the continues to the continues to the continues the continues to the continues to the continues the continues to the continues the continues

by education.

**AGATHA CIRILSTE'S POIROT"

With Harold Buber, Margaret Barten, Richard Keith, Ed Jerome,
Don McLaughin, John Gibson and
Bob Stanley Oral Eastiman and
Buberers: Carl Eastiman and
Writers: Eastiman and Ruber

Writers: Eastiman and Ruber

Stutishing

WOR-Musul, N. Y.

Agatha Christie's detective character, Arnold Poirot, is the subless

actor, Arnold Poirot, is the subless

peakaged by Carl Eastiman and Herlold Huber each Thursday night. Her

last Thursday (22) was one of the
better programs.

a good show, next a bad one. Stansa bett Thursday, 222 was one of the Braining that Thursday, 222 was one of the Braining that Thursday, 222 was not of the Braining that Thursday, 222 was not solve the track of the Braining that Thursday, 222 was not solven the Braining that Thursday, 222 was not solven that the Braining that Thursday, 222 was not solven to the Braining that Thursday, 222 was not solven to the Braining that Thursday, 222 was not solven that the Braining that Thursday, 222 was not solven that the Braining that Thursday, 222 was not solven that Thursday, 222 was

"JIMMY CARROLL SINGS"
With Ted Date Orch, Ken Christie
Chorus
Producer: A. J. Ghisalbert
Writer: Vernon Weth.
15 Mins.; Mon. Wed.-Frl., 6:15 p.m.;
E. R. SQUIBS
WARC-CBS. N. Y.

(Geyer, Cornell & Newell)

E. R. SQUIBB
WARG-CBS. N. Y.

(Geyer, Corneil & Nevieth
Newcomer Southbib's dentification of the Newcomer of Newcomer of the N

"SWEETHEART TIME"
Wills Angel Casey, Marion Mann,
Pall Kalar, Cy Harries, Tommy
Pall Kalar, Cy Harries, Tommy
Doty, Jerry Gildden,
Doty, Jerry Gildden,
Wilson
Producer: Ball Makelias
Wilson Clair Bell
GUM LABORATORIES, INC.
WHBF-MBS, Rock Island, Ill.
This. MCJunkin)

Yalla Trio's decisions. What the prison conference must answer it was the prison conference must answer it will the United Nations stay united to the properties of the proper

when their relatives write in giving the name of their favorite song and why. For every letter used, which is read and their favorite song and why. For every letter used, which is read as a cartin of guin is sent. Most drainable letter of the week gets the letter of the week gets the letter of the guine of the letter of the wine of the letter of the letter of the letter of the wine of the letter of th

DOROTHY THOMPSON
News Commentary
TRIMOUNT CLOTHING CO.
WOR-Metual, N. Y.
Description of the Commentary
News Trimount Continue of the Comments by Dorothy Thompson, and the Comments by Dorothy Thompson, and the Commentary of the Comments by Dorothy Thompson, and the Comments by Dorothy Thompson, and the Comments by Dorothy Thompson, and the Commentary Dorothy Thompson, and the Com

Blue to Mutual, where the internationally famed columnist, in earlier
teature.

Initialer (25) was beamed in from
Initialer (25) was beamed

over there' newscats are doomed Undoubledly Miss Thomps.my triends and news sources are able to supply her with potent into and to supply her with potent into any will have to be kept "husti-hunh" for the time being. So don't expect waved quarter-hours. Commercials were in usual men's clothing casts goory, stressing 1733 stores clothing casts goory, stressing 1733 stores clothing casts goory or some one of the commercial to the commercial to

"HERE'S LOOKING AT YOU"
With Richard Willis; Maurice Hart
30 Mins; Mon.-Fri., 9 a.m.
Sustaining
WNEW, N. Y.

WNEW, N. Y.
Richard Willis has a new audience
participationer on the N. Y. indie six
days a week now (only 25 mins,
Tues, Thur., Sat.), and is doing a
Tues. Thur. Sat.), and is doing a
women from the member is to get
women from the member in the many and
making suggestions for improvement
as to cosnectice, type of elothes and
shoes, hair-do, etc.

shoes, hair-do, etc.

When caught (26), Willis proved
soma: and sppus chirty thropus to three
where women 'analyzed' on the
three women 'analyzed' on the
her make-up, he advised her, senalby, that her physician might do
her more good than a new rouge,
candidly, that what etc.
less paint and more of her natural
appearance.

appearance. Maurice Hart fitted smoothly into the proceedings, aiding Willis by introducing the women and describing their appearance. As a whole, the show was nicely paced and pleasantly spoken, without overjovial, back-slapping routine.

Cincinnati—Opening of its fourth sales branch the latter part of this week on the west Coast, with Tracy Moore in charge, gives WLW a na-tionwide business coverage. Other offices are in New York, Chicago and Atlanta, bolstering headquarters here.

"MARY LOU WILLIAMS WORK-SHOP"
With Al Luess, Jack Parker, Jos Botton, Announcer Birector: George Foster 30 Mins.; Wed., 8 p.m.

Sustaining WNEW, N. Y.

38 Minas, Wed., 9 p.m.
Whee, N. T.

-346375—Lov.—Williams, pinipis. who has arranged hot jazz for soine of the same of the sam

"THIS IS PAWLING"
With Mrs. Jimmy Doolittle (guest),
Capt. Robert Harriman
Writer-Director: Lt. Paimer Thomp-

son Announcer: S/Sgt. Lee Faber 25 Mins.; Tues. (20), 8:30 p.m. Sustaining WNYC, N. Y.

WNYC, N. X.

WNYC rates a nod for its twoway public service with its "This is
AAP: Convaiseon: Centre, Park,
N. Y., where battle fatigue cases, are
being rested and readled for reashave had a double purpose—to senhave had a double purpose—to senhave had a double purpose—to senhave had a double purpose—to the
to help radio-minded convalencemal
participate in an arishow for future
rapeutic benefit. Pawling offers its
patients courses in radio, as well as
in paliting, modeling, rading, etc.
Continuated on page 390.



On time with the right to - in the offices of time buyers from coast-to-coast that's one reason Weed & Company keeps a steady flow of signed contracts in the mail of Weed-represent-







LARGEST METROPOLITAN EVENING AUDIENCE OF ANY NEW YORK INDEPENDENT STATION ...



BETTATES The Honore thouse of 1300 and, 10:00 p.m. of the honor th



Ralph N. Well, Gen. Mgr. e John E. Penrson Co., Nat'l Rep.

Radio Engineer From Coffevville, Kan., Saved Luxembourg Station From Nazis

Saved Luxembourg

By SAUL CARSON

A story about a bantamweight rawhose cool condinene in the face of
house of the talle is has been revested in New York.

Hero of the tale is before the war
vest entinene for KGGF, CoffeyvilleDremer, who's been back in this
country for a few weeks on leave,
is available
to the talle is before the war
vest entinene for KGGF, CoffeyvilleDremer, who's been back in this
country for a few weeks on leave,
is available
to the control of the control
is available
to the control of the control
is available
the offices of OWI

Justice of the control
to the cont

Radio Luxembourg, under William H. Hale as chief program, director, went on the air when Drenner with the men faced up the 200 miles of the state of

almost 100,000 discs, which the Ger-many had left. With Teutonic hu-nor, they had methodically mixed up the platters so that on album to the platter so that on album to hold It took weeks to unveramble the mixture, but it was done. Then came the German push-prenuer saw the Nazit troops coming eleser, watching them from the root of the studio building. A GI came of the studio building. A GI came the chief engineer. When he learned that Drenner was his man, he said

of the studio building. A GI came chambering un her noof looking for chambering the her noof looking for the chamber of the ch

got that permission.

"Demoner and his men liben wout to work. They pulled ten big tubes and took the injector valves from the two Diesel, 800-horsepower engines. By that time German shells were failing all around the transmitter, and German pararrroopens had landed nearby. Drenner found five his properties of the state of the s been ordered to rest and had not yet been sent back jnto the flighting. The radio engineer talked the tank com-manders into detailing themselves as Ruards for th. transmitter. Some of the other men—whose names cannel be used because they are civilians and are not allowed to been arms— promoted a couple of machine guns and mounted them on the roof.

and mounted them on the roof.

Radio Luxembourg stayed off the air exactly 72 hours, and the Berlin radio—based. Liber j.l. just, been receptured. But the Germans actually never got aera enough to the station to damage it—except for the system of the propers, who were limited with recepts and the propersy of the prop

Tolerance Platter Gets Play on YMCA-USO

"Two Men on a Raft," 15-minute program based on a religious themse dealing with racial relations, is being distributed by the YMCA-USO radio division for airing by indies throughout the country.

Stanza, starting Raymond Massey. Canada Lée and Will Geer, was directed by Earl McGill, and written by Frank Wells.

Grayson Collabs On

Post-Victory 3-Acter Mitchell Grayson, Blue staff promitchell Grayson, Blue start pro-ducer, director of web's sustainer "One Foot in Heaven," and pro-ducer of weekly "New World A'Coming" stanza over the N. Y. indle, WMCA, has collaborated on a legit play.

legit play.

A three-set opus, named "Operation P.V." the play deals with the sltuation post victory and the efforts to rub out the Nazi influence. Cot author of the play with Grayson is former OWI exee J. Q. Rizniek, onetime newswriter for CBS.

Albany—Bill Phillips, former an-nonneer at WOKO, Albany, has been promoted to first lieutenant and administrative officer at an Air Force base in Belgium.

Worcestershire Sauce Added to Worcester Dich By WAAB Phone-Coin Oniz

Worcester, March 27. Worcester, March 27.

WAAB's "Tch Tost" duit; program is causing the elty natives to sit up and take notice, as well as other and the notice, as well as other and the notice, as well as other and the notice of th

Wallberg advises listeners to drop into Public Library for answer should his question hold over Iron-cally, however, many listeners call the Telegram-Gazette which owns and operates WTAG.

Competition got so stiff on the morning niche that WTAG moved a sponsored show to a different period and is now using a sustainer in the 5:45-9 stol.

WLB 'Lone Ranger' Decish Favors WXYZ Vs. AFRA in Talent % Tangle

Detroit March 27 sitting in session a mouth, has up-theld WYYZ (King-Trengle Broad-easting Corp.) against the American The panel boar esting Corp.) against the American
Federation of Radio Artists in several disputes over wage makers,
Most limportant is the case involvinsective Care. Research several disputes against the Debroth area,
disputes the Care Research several disputes against the question of other

ing the "Lone Ranger" program.

AFRA contracts allow a 20°; discount in talent pay to stations in count in talent pay to stations in in the matter of talent fees collected towns oher than New York, Cincing from spoinss or agency on enomerating the shows. When WXZY science is unset of the shows which AFRA wained is furned concessions, due to a large transmit of the shows which AFRA wained is furned to the shows which AFRA wained is transmit of the shows the sho

exists between XYZ and comparable stations for national net shows, XYZ disputed some on the grounds the change would violate the salary

Board also found for the station in the matter of talent fees collected from spousor or agency on commercial programs, which AFRA wanted turned over to talent, or at least its equivalent in commercial p.or rum fees, claiming sation shouldn't pocket these fees.



In the DISTRIBUTION DECADE

Advertising Must Give New VITALITY To Sales!

SELLING is going to have to be stepped up beyond anything we have yet known, if we are to avoid disastrous economic dislocation in the Distribution Decade after Victory! For to maintain a safe employment level, we as a Nation will have to consume 40% more industrial production than in our greatest prewar year.

There will be manpower, manufacturing facilities, money and materials aplenty to produce goods. The problem will be to distribute these goods efficiently, economically and speedily. That means accelerated sales and a new opportunity and responsibility for Advertising.

The alert advertising men who are perfecting plans for the Distribution Decade will find that we at The Nation's Station have not been idle, either. When the time comes, we will have much to tell you about the great 4-State Market that is, WLW-land!



THE NATION'S MOST MERCHANDISE-ABLE STATION

Navy Move for Int. Communications

Washington, March 27.

Some broadcasters have apparately become an experience of international communications being considered by the Senate Internate toward communications being considered by the Senate Internate by the Navy, deals not with short-deal communications being considered by the Navy, deals not with short-deal communications which was a careful and the property of the part of

The question of international broadcasting remains to be settled at the coming hemisphere and world conferences.

Crime 'Spotlight' Gets Shown Around Market

"Spotlight on Crime," half-hour once-weekly dramatic series based upon true specialistic cases from the files of Dr. David Abrahamson, author of "Crime and the Human Mind." is currently making the agency rounds.

Audition record, packaged by the L. L. S. Co., was directed by Tony eader and written by Sheldon

N. Y. Indie's Moppet Trio

In. 1. Hunde S mopped 1110
WNEW, N. Y., inaugurates a full
St-minate series devoted exclusive
tyo echildren on Sundays beginning
April 8, from 9 to 9:35 a.m.
Initial stansa is the "Red Robin Playhouse" for from 9 to 9:15, folllowed by a 15-minute stansa life,
"Books Bring Adventure," with five
minutes of the children's edition of
"News Around the Clock" from 9:39
0:95.

Be Hypoed by Chicago Admiral-B. & K. Deal

Admiral-B. & K. Deal

Chicago, March 27.

Televate development here sements concluded last week between
leme C. Uplon; managing director
of the Baiban & Katt television stalemer C. Uplon; managing director
of the Baiban & Katt television stalemer C. Uplon; managing director
of the Baiban & Katt television director
radio division. Deal calls for tite
takeover of two evening periods a
week on WBKB in the next two
weeks, by Admirals | Ger avariety of
testing the second of the control
is still to be determined.
According to Admirals | Jan. several television receivers will be
orul the city. Receivers will be
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Worcester-Judy Atkinson, former-ly with WTAG as FM announcerette, has shifted to WAAB, Mutual and Yankee outlet here, and is broad-cesting on her own

Radio Reviews

Continued from page 34 z

topic, to breaking down soldier antigonism to convidence in topical and even playing on the hosp's basketball team, was more interesting. Program also had rendition of "Rodger Young" by Lt. Pete Frei man and a chorus. Bron.

Follow-up Comment

Fred Allen put the "Hall of Fame" back on its feet this weekend, increased in the property of the property of

Derothy Mirch of "Variety," did a guest shot on WiN (N. Y.) "Wish bone Party," Saturday afternoon (28), her mike appearance cued to be the procession of the procesion of the procession of the procession of the procession of the

Jane Cowl hypocd her 15-minute, cross-the-board afternoon Mutual widew last week by changing the for-board afternoon mutual construction of the co

ance.
Incidentally, a footnote to theatrical history was revealed on the stanza. It seems that, for years, stanza is seems that, for years, play in "Cyrano" with him, but she was always too busy with him her own fave vehicle, "Romeo and Juliet." Thus, this radio appearance was the culmination of a Hampden campaign, carried on for a number of years.

cumination of a fampered campaiar, NACC "Universal states of the states

Kanas City—With Karl Koerper, managing director of KMBC at the leilm as general chairman, Kanass help and the state of the

Inside Stuff—Radio

Wednesday, March 28, 1945

One of the Springfield, Mass., dailies hopped on that reference in the "Oddities" corner of the "Variety" Showmanagement (14) section to WSPR highlighting, via a Page One box, the quole from the station's original entry: "Very frankly, we have done nothing of noteworthy contribution to get recognition as a substantial contributor to war activities." Now the station's all hot and bothered over what it claims is a misguided facetious quote. Just in case somebody's in a jam at the station, here goes with the original context quoted in its entirety;

"Thank you for your cordial invitation to us lo enter our bid for recognition as a substantial contributor to war activities. Very frankly we have done nothing of noteworthy consequence in this direction. We have, to be sure, undertaken our clear duty of lending our facilities, our efforts, and our talents to every worthy war cause. That we have done willingly and gladly. That we will continue to do. And we shall pursue that course to the very end of the victory road. In your own well chosen manner of saying it, so far as WSPR is concerned "the radio station's voice is 'ready and willing' lo accept the challenge that will come to it 'when the last gun is fired'.

Spotchecking service for the benefit of program managers of stations throughout the country has been started by the United Broadcasting Co., of Chicago. Consist of 16-inch transcriptions giving the picture of what stations are doing program-wise, which exces could not gel, except by actually traveling through those eities and tuning in on their local stations.

accuracy travering through those cities and tunning in on their local stations. February disc contains checks on four programs, heard on Chicago outlets, and five spot announcements. Only programs produced in Chi were recorded. Beginning with the March release from the company, and including all future releases, the service, titled "Archeck," will embrace 12 local markets containing the best in rating builders and sponsor identifier ginnnicks. Service is being sold on non-contactual beaution. Orders being secreption and "until forbid" agreement at 33 per prescription.

Authors of best sellers, whose volumes have been converted to film, are being bailed to radio shows for the picture plug that goes with their graits guesting. First to seize upon the new device was 20th-Fox, which booked Betty Smith on a dozen shows to kie out a few nubs of exploitation. for "Tree Grows in Brooklyn." Pouncing on a good thing, Warners routed Louise Randall Pearson on Coast programs to drum-beat her picturized nom, "Boughly Speaking." Cities of 'Author' find welcone ears on shower that the control of the control of the picturized that the control of the c

Frank Sinatra did some fast switching last Wcd: (21) night, when he Frank Sinatra did some fast switching last Wed (21) night, when he carried three chores in one swelling. From 9 to 830 he worked his own carried three chores in one swelling. From 9 to 830 he worked his own 10-36 (with a powerful piece of interpolation for "America the Beautiful," specially written by Jay Franklin Jones) and was on the air again exactly studies. In latter state, 320 to 10-30 (with a powerful piece of which we will be with the work of the wor

When the Cowles slation WHOM was ready to go on the air from the Madison Hotel cafe in New York last Fri. (23) guest star Maggl McNellis was among the missing due to crossed wires as to sked. John Garvis, Associated Press pix editor, happened to be in the bistro at the time, and was put to work as respondent to an interview about APs picture activities. He did well, too—and got a bottle of Scotch as reward.

WLIB'S NEWS HYPO

A four-man news staff is being set up by WLIB, N. Y., under Clifford Evans as director of news and spe-cial events.

cial events.
Staff will get to work in about two
weeks, or as soon as space has been
located for the men. N. Y. Post action's in tight quarters in Brooklyn,
still looking forward to move Manlattanward.



New CAMEL PROGRAM. Friday Met.: LOU CLAYTON

San Antonio—Charles Balthrope, former mgr. of KABC and more re-cently a captain in the Army has re-turned following a discharge, and resumed his managerial duties.



"He likes his Wheaties double-toasted."

Use this book without charge to build your program for PEACE! To the

Radio Station Owner, Manager or **Program Director:**

THIS MESSAGE presents a interest, to help you suppo overwhelmingly popular trend for a world security organiza-

We place at your free disposal a book of enormous im-portance, just published, TAKE YOUR PLACE AT THE PEACE TABLE, by Edward L. Bernays (Time calls him "U. S. Publicist No. 1"). This book has in it the essence of mass psychology. His secrets of mass persuasion - twenty-five years public relations experience boiled down to 64 clear pages on strategies, methods and tools

ernays has solved public relations problems for our Government, broadcasting systems, universities and industries. Practical and realistic as a dynamo, with this book you can stir your listeners to active parpation in the movement for world peace. Every method of ersuasion is set down and ex-

---Your community today is already organizing to win peace, working to translate Dumbarton Oaks and the Crimea Conference into a world security organization. .

Don't wait for your public to come to you for help. Go to them with the ideas you get from this book. Tell them what to de to win their kind of peace

We invite you to use this book freely, with credit, in any way you think best. Make its suggestions available to your program directors, your com-mentators and your advertisers, TAKE YOUR PLACE AT

THE PEACE TABLE sells for one dollar a copy throughout the country. But we shall be glad in the public interest to send a copy without charge, to any radio station owner, ager or program director re-questing it on his letterhead.

Address your request to
DUELL, SLOAM & PEARCE, Inc., Dept 3-F. 6, 270 Madison Avenue, New York 16

RAP VS. LONG AGCY. PA

BMI's \$1,000,000 Option on Mark's **Catalog Hinges on ASCAP Test Case**

Sidney Kaye, on the stand under eross-examination in the Broadcast Music-E.B. Marks suit against the American Society of Composers, Au-thors & Publishers, testified that the action is a test cose upon which will

American Society of Computers, Nava Statistics of the Statistics o lunes.

In the event BMI went ahead and In the event BMI went ahead and purchased the Marks catalog withiout having the point settled. It's concivable that some time in the future the argument might be ruled in ASCAP's favor. In that event the disputed songs could be removed from BMI's performance rights jurisdiction. Since the 5,000-6,000 and for the represent almost a third of the (Continued on page 41)

GAC Brother Act

Bob Weems, formerly with General Amus. Corp. but lately with Frederick Bros. in N. Y. and Chicago, will replace his brother Art Weems as head of GAC's Chicago office. Art Weems moves into N. Y. to fill the executive void left by Miles Nited.

Bob Weems won't take over the Chi GAC office until FB gets some

B. G. Absolved In **Booking Snarl**

Anvicinn Federali of Macisians has vesse (20) sindle face Keerson poperator of one-night promotions at Scranton. Ps., and Rochester. N. Y., that he had no case against Benny Goodman for failure to appear our pointed out 10 Kearson that he did not have signed contracts for B.G. appearance at either place and any action he night take would have to appearance at either place and any action he night take would have to the meetic's signey. This was not done, nor is it contemplated. Kearson's appearance at the union of the contract of the meetic's signey. This was not done, nor is it contemplated. Kearson's appearance at the union of the meetic's signey. This was not done, nor is it contemplated. Goodman st Scranton and Rochester the previous we e k. Goodman claimed he did not verbally assure the previous we e k. Goodman elaimed he did not verbally assure McA he would play the disputed MCA assys the leader did agree to play, but, since no contracts were signed, could do nothing.

MAESTROS PIISH AIO FROM AFM

Small group of top-name band-leaders filed briefs with the American Federation of Minejana within the System of Using orchestras to agencies for four periods. So far, the AFM has done nothing about the party two of which were submitted to the AFM has done nothing about the patter, two of which were submitted to the AFM has done nothing about the patter, two of which were submitted by the Pennsylvania hotel, N. Y. He was with Missic Corp. of American the submitted by hybridian, He was with Dorsey with Missic Corp. of American the submitted by hybridian, He was with Dorsey submitted that when the proposed proposed to the submitted by the submitte

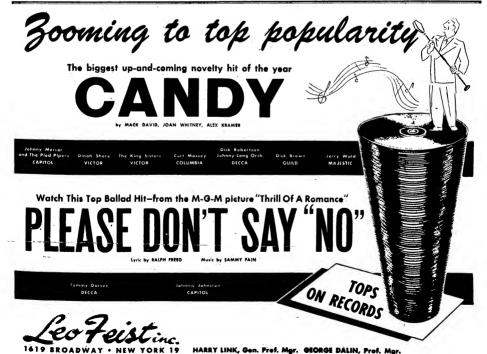
sequent continuets that still have been sensitive to seek to the continuet of the sequence of

(Continued on page 41)

San Diego Park Op Files \$3,000,000 **Anti-Trust Suit Vs. Music Corporation**

Hollywood, March 27, 1
Beach Amus, Park, San Diego, has fined seit for Smidt One Juripe damfined seit for Smidt One Juripe damgadinal Music Corn, of America, Action, brought under the Sherman auditmati-frast act, names Julice Corn, of America, Action, brought under the Sherman auditmati-frast act, names Julice Corn, of America, Action, brought under the Sherman
edith John Deca deferindants in adcivil John Deca deferindants in adgibbloop, and Barnet are even in the
Bishop, and Barnet are even in the
Bishop and Barnet are even in the
Bishop and Barnet are even in the
Bishop MCA office: Stein is sterop and Barnet are exes in the Beverly Hills MCA office: Stein is MCA president.

(Continued on page 50)

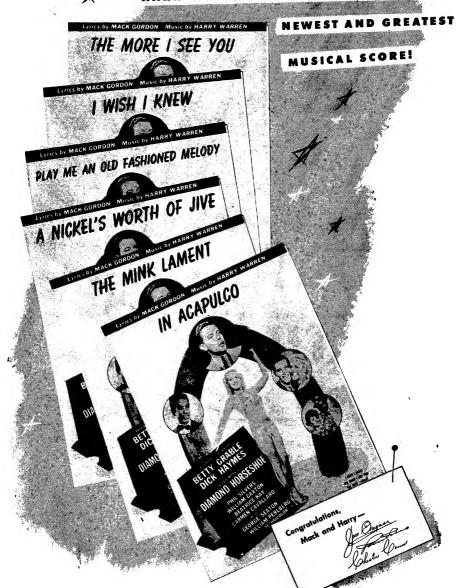


BVC AND TRIANGLE PROUDLY PRESENT...

RADIO, SCREEN AND RECORD STARS ACCLAIM...

*

HARRY WARREN AND MACK GORDON'S



Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, ts the estimated coper charge business being done by name bands in various New York horels blaner business 17-10 p.m.) not roted. Figures after under of horel give room capacity and coper charge. Larger amount designates weekend and holiday price. Compilation is based on period from Mondau to Saturdau.

Hand Hale Hale Hale Hale Hale Hale Hale Hale		finers On Date	
Hall Aloina Eckington (300, 130-91-30) 23	1.650	42,100	
Jerry Wald New Yorker (400, \$1-\$1.50) 0	1725	725	
Jimmy Ducsey Pennsylvania 1500; \$1-\$1.50) 6	2,775	32,975	
Leo Reisman' Waldorf (550; \$2)	2,675	51,525	
George Paxlon. , Lincoln 1275; \$1-\$1.50) 5	1,150	6.025	ŀ
Guy Lombardo Roosevelt 1400; \$1-\$1.50) 26	2.250	67,150	
Charlie Spivak Commodore (400; \$1-\$1.50) 7	1.900	14.900	
			ı

• Astecisks indicate a supporting floor show. New Yorker, Biltmore, have ice shors. Lexington, Hauxilian floor show.

Los Angeles

Freddy Martin (Amhassador; 900: \$1-\$1.50). On the climb, totaling 4,400 st wick.

Joe Reichman (Biltmore; 900; \$1-\$1.50). Pre-show crowds filling spot to

Chicago

Buddy Franklin 1 New Walmit Room, Bismarck hotel; 465; \$1,50-\$2.50 min. 1. Franklin and Talia Recoping patromage around 1,000 2,900. Bud Grant 1 Empire Room, Papter House; 706; \$3.53.50 min. Hilder-Boow, Papter House; 706; \$3.53.50 min. Hilder-Woody Herman Plankler Room, Sherman hotel; 366; \$1,50-\$2.50 min.) Herman proving smart draw; challed up very good 5,700. Dick tassile 1 Mayfair Room, Blackstone hotel; 465; \$2.50 min.) Lassile and Docight Fishes attracting steady business with good 2,100. Ted Werms iBoulevard Room, Steens hotel; 805; \$3.33.50 min.) Patromage continuous by here despite confere. Werms pulling weetli 6,300.

Location Jobs, Not in Hotels

(Los Augeles).
Frankle Carle (Palladium, B. flollywood, first week). Solid opening and

Frankt Carle i Palladium. B. ffollywood, first week). Solid opening and growthing 25.000 dictors. Gate, first week). Way off due to Lent Lent Meter with only 5.500.

Linghou Nobel Silapy Maxie's. N. Los Angeles, 15th week). Not even a shuchom could get mare than capacity 5.200 in herc.

Carlos Mollina Enaled in mid-week and Carter and Cole picked up bet to fill two rooms for 3.500 days and Carter Mollina finaled in mid-week and Carter and Cole picked up bet to fill two rooms for 3.500 days and said growing.

Gay Claridge (Chez Parce: 689; \$24-\$530 min.). New show headed by Willie Shore has spot back to the 5000 level.
Del Courtney (Blackhawk: 500; \$1-\$250 min.). No slump here. Courtneys populatily bringing in around excellent 4.200.
Trving Kostal (Latin Quarter: 700; \$1-\$3.50 min.). Lou Holtz and Dorothy Dougan reprohable for spurit to 4.000.

Raymond Paige Pulls

Film will be "A Medal for Benny,"
Par,

Carmen Dragon scoring "The Countess of Monte Cristo" for International.

Six Years With the Same Cafe, Al Marsico's Mark

Jerry Wald Replaces
Raymond Paige, originally skedded of the Paramount, N. Y., week of Mr. Param

Russ Carlyle a Pvt.

San Antonio, March 27.

It's now Pvt. Russ Carlyle, former vocalist of the Blue Barron orchestra. Carlyle is now stationed heix and is being featured. with various orchestras at Fort Sam Houston.

Singer is serving at the Brooke General hospital and is also featured over the weekly broadcast of the hospital, aired over WOAI.

OUR CURRENT CATALOGUE

A Lovely Boiled

A STORY OF TWO CIGARETTES

Sy STONER, JAY and MARKER

A RHYTHM MORALE "LIFTER" CARRY ON, BROTHER, CARRY ON

CAPTAIN KIDD

MARTIN BLOCK MUSIC BOT MADISON AVE., N. Y. 29, N. Y.

KW YORK

LARRY TAYLOR-Gen. Mar.

MOLLYWOOD

British Best Sheet Sellers

Week Ending March 1.1
London, March 1
To, cine Connelly
Ever Gu to Ireland Cinephonic

Ever. Go. to Ireland. Chephonic Troiley Song. Sun Irish Lullaby Petdman Rosanna Chephonic Chowdare Soldier U. S. A. Dash Tane Weiss No One Petdman Sume Other Time. F. D. & H. Shine Harvest Moon. F. D. & H. Luttle Fond Affection. Dash

Employee of Chi CRA Office Takes Over Its Operation on % Deal

Alpha Windle Demaree has taken over Consolidated Radio Artists Chi-Green, CRA president, Miss Demarce takes over the office under her own

sumes handling big bands. Green sold, his contracts with all large bands shortly after the war began, and went into cocktail units. Agency is also handling legit bookings in the

RANDY BROOKS BAND

Mike Nidorf, who recently went into partnership with Jim Peppe in the handling of Sammy Kaye and other properties they will develop, has taken over the personal management of Randy Brooks' orchestra. Trumpeter, last with Les Brown, formed his two hand about two

tra. Trumpeter, last with Lee Brown. formed his own band shout I vo monits ago and hasn't laid off a day since. He is booked into Frank Dailey's Terrace Room, Nevark, April 1. for for four weeks, and then April 1. for four weeks, and then the second back, and the second back, and the second back, which replaced Ell Oberstein's old Hit label. His band is an immusal one for these times as more than the second back, which replaced Ell Oberstein's old Hit label. His band is an immusal one for these times are more than the second back which replaced Ell Oberstein's old Hit label. His band is an immusal one for these times are more than the second back which replaced Ell Oberstein's old Hit label. His band is an immusal one for these times the second back which will be second back to the second back which will be second back to the second back which will be second back to the seco

Lena Horne is being teamed with Duke Ellington for a series of Victor recordings.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or recalist after the title indicates, in order of pupularity, whose recordings are being played. Figures and names in pr thesis indicate the number of weeks each sorn has been in the listings

nd respective publishers.)	
I. Rum and Coca-Cola (11) (Feist)	Andrews Sisters Decca
2. My Dreams Getting Better (5) (Santly).	Les Brown Cohombia Louis Prima
3. Candy (3) (Feist)	Dinch Shore Victor Pied Pipers Capitol
4. Little On Lanely Side (6) (Advanced)	Frankie CarleColumbia
5. Accentuate Positive 11 i Harms 1	i Crosby-Andrews Decca
6. Saturday Night Is Loneliest (8) (Barton)	Frank Sinatra Columbia
7. Don't Fence Me In (19) (Harms)	Crosby Andrews Decca
8. Una Beginning to See Light (4) (Grand).	Harry James Columbia Duke Ellington Victor
	Tommy Darsey Victor
0. Sentimental Journey (1) (Mocris)	Les BrownColumbia

Lose over the office under nor now a memory of the form of the control of the con

THEY'RE RAVING ABOUT

BING CROSBY'S

RENDITION OF

FTER A WHILE'

AND DID YOU HEAR JOAN EDWARDS SING IT ON THE

IT PARADE

WOW!!!

STARLIGHT MUSIC, 1619 Broadway, N. Y.

HARRY PEARL, Prof. Mgr.

JACK HOWARD, Croydon Hotel, Chicago-JACK PERRIN, Los Angeles

Publishers Stress Too Much Competish Can Hurt Distrib of Songs Via Racks

Major music publishers queried by definult time getting started. And Variety list week are considerably in the paper situation as it is tand othered over the plans by the the public aren't inclined to take "Variety" last week are considerably bothered over the plans by the hothered over the plane by the American News Co. to service a series of music racks planned by the mew Exchister Datarbutors. This firm is headed by Barney Young, and the plane of the pla

servicing a rack string through Mac-daden Publications, the public re-spoil the easily digertible pile they're spoil the easily digertible pile they're spoil the easily digertible pile they're been pobbling for a long time with the rack outlets set up years and by Publisher Protective Assi. Publishers point out that any new next series put into operation move may diamous seriously the MPPA-rest sinto concordition with the latter The INT initial order is 118,000 coppes twish represents in the easily of the protection of the latter to present the presents in the safe from returns short the percentage of the latter is below 10%; average!. Also, if the new racks aren't as care-fully supervised, they envision retail avoided by INT racks, alreasted by Indoserimated placing.

avoided by INT racks, allemated by indiscriminate placing.

Another important angle the publishment of the properties of the pages shortage. They feel that if they supply song copies to new tures endeavoring to establish themselves, they likely will have, at least they supply sone time, a high percentage of rectures. Even the INT series here here. They come time, a high percentage of rectures the INT series here in the INT series here.

Commodore, N. Y., To Enlarge Century Room

Enlarge Century Koom
Commodore hole, N. Y., is builtning, to cellarge its Century Romm
postwar. Bluerints call for walling in the cectaal lounge on the
right of the virturance and right
out obstructions between that point
and the far right wall of the room,
't would give the latter a sort of
Leshaped layani, Maternals and
labor, of course, prevent its being
done now.

L-shaped layout, Materials and labor, of course, prevent its being done now.

Century Room, will probably be an alti-year spot postwar. Air emditioning will be motalled for summer operation. Spot has heretofore always folded in May until the fall, as it will this year.

Don Seat Heads GAC Cocktail Dept., Giving Up **Band: Davis to Locations**

Don Seat, who heads a cocklaid unit, will give up the outfit and join the General Amus. Corp. cocktail department, which will be headed by Johnny Hamp, who rejoins the organization.

Mort Davis, current head of the division, moves into GAC's location booking sector.

10 Best Sheet Sellers

(Week Ending, March 24) Dreams Getting Better ... Sautly I'm Beginning-See Light. Wemar Little On Lonely Side..Advanced Saturday Night Barton Just Prayer Away Shapiro That's Irish Lullaby ... Witmark More and More ... T. B. Harms Sweet DreamsRemick Candy Feist Accentuate Positive Morris

Frank Smaltra and mononigan on according to John A Scaddar one, according to John C. Scaddar Conference, here for according to John Scaddar Conference on the John Scaddar Conference on

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, March 19-25, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list) The compilations embrace the NBC, CBS, Bine and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

	TITLE	PUBLISHE
	Accentuate the Positive-t"Here Come the Waves"	Marrie
•	After Awhile	Sturlings
	A Little On the Lonely Side	Advaging
	All Of My Life	Berlin
	Any Old Time	Semin
	Anywhere-+"Tonight and Every Night".	Bourne
	Baia-+"3 Caballeros"	Scuttbein
	Candy	Point
l	Dream	· Capital
	Evalina-*"Bloomer Girl"	Craniford
	Ev'ry Time We Say Goodbye- "Seven Lively Arts"	Channell
	He's Home For a Little While	Fanner
١,	I'm Beginning to See the Light	Grand
	I Should Care-"Thrill of a Romance"	Dorsen
	Just a Prayer Away	Shanira
٠	Laura—t"Laura"	Rabbine
	Let's Take Long Way Home-t"Here Come Waves"	Morris
	Mure and More-t"Can't Help Singing"	7' D Unema
	My Dreams Are Geiting Better	Contin
	My Heart Sings-†"Anchors Aweigh"	
ŧ.	Saturday Night Is the Lonchest Night	Dunton
٠	Sleighride In July-+"Belle of the Yukon"	Burka
	Someday Somewhere	Chustern
ı	Sweet Dreams Sweetheart-t"Hollywood Canteen",	· · · · · · · · · · · · · · · · · · ·
	Sweetheart of All My Dreams	Chanina
	The More I See You-+"Diamond Horseshoe"	
	This Heart of Mine-t"Ziegfeld Follies"	
	Wailing	Dail
	You Belong to My Heart-+"3 Caballeros"	Manufa
	Total Belong to My Heart - 3 Caballetos	Hatria

Senate Bill Would Bar Royalty Coin To Petrillo, Lewis: Other Resolutions

Washington, March 27.

A bill to ban royally payments to unions has been introduced by Senator Josiah W. Bailey (D. N. C.). White aimed especially at the John L. Lewis move to obtain at on all ceal mined, it would also nall teal mined, it would also nall teal mined, it would also make the continuation of the contracts with recording companies. Violations would be entiplet to \$10.

The shall be unlawful for any employer 16 pay or deliver, or agree ployer 16 pay or deliver, or agree

"It shall be unlawful for any em-ployer to pay or deliver, or agree to pay and deliver, any money of other thing of value to any repre-sentative of any of his employees who are engaged in commerce or in the production of goods for com-

merce.
"It shall be unlawful for any rep-

"It shall be unlawful for any rep-resentative or agent of employees to demand, receive, or accept, or to agree to receive or accept, from the employer of such employees any money or other thing of value, for the use of such representative or in trust or otherwise."

Texas Resolution

Austin, March 27. 'State Senate unanimously adopted State Senate unanimously adopted a resolution here calling on the U. S. Government to take action against John L. Lewis, prez. of the United Mine Workers, and James Petrillo, head of the Musicians

Union.

Major Allan Shivers, a State Senafor who recently returned from overseas duty, loosed e blast, at the labor leaders. He charged that they are levying tribute against the families of the men who are dying in the war.

tamilies of the men who are dying in the war.
"I cannot speak for other serv-icemen." Shivers said, "but I think they believe as I do in this malter." Shivers pointed out that Petrillo had long assessed makers of records a set amount to go into e fund over which he has absolute control and for which he is accountable to no

Mo. Lawmakers After Petrillo

Mo. Lawmakers After Petitile
Two bills aimed at James C.
Petitilo's alleged interfarence with
petition and the petition of the

cre with the presentation or broad-custing of non-profit festivities. Passage of the measure, opponents asserted, would prohibit tooters from quitting a job and thus inter-tere with the collective bargaining section of the newly adopted con-stitution.

Caesar's 7th Loan Song

Irving Caesar has penned a song that will be used as the theme of the forthcoming 7th War Loan drive. He did the same chore for the 6th Bond push.

Bond push.
New one is titled "Oh What a Day
That Will Be" and it is to be recorded for national radio use in spotplugging by bartione Robert Merrill,
with Mark Warnow's radio orches-



Press and **Public Relations**

Representation

Just enough room for a few more clients looking for a real exploitation ride under my personal supervision

1674 BROADWAY (52nd St.) CI. 5-8138



Bills make it a misdemeanor for any person or organization to inter-



CHICAGO

HOLLYWOOD

Inside Stuff—Orchestras—Music

Auother former hit song scheduled for revival is the Pat Ballard-Tom Waring-Charile Henderson "So Beats My Heart For You," published 15 years ago by DeSylva, Brown & Henderson (now Crawford Music), Num-ber has been recorded by Paul Weston for Capitol.

für has beer recorded by Paul Weston for Capitol.

Tune was originally slipped into the score of the L. A. musical, "Rah,

Rah Daze," to fill a stage walt. Ballard, Waring and Henderson also wrote
he rest of the scere, Fred Waring producing and featuring his Pennsylvanion and the stage of the pennsylvanion and the stage of t

Sidney Goldstein, brought in from the Coast by Paramount-Famous to fill the gap left by Sidney Kornheiser, who shifted over to Burke-Van Heusen, will not assume Kornheiser's full duties as general manager of the two firms. Goldstein will supervise only the workings of the Famous catalog, while Raiph Smitman, professional manager of Par for the past few months, will supervise that 6 mm.

"My Dreams Are Getting Better All the Time", current best seller for Sauth-Joy, is the bettest tune from the viscopini of sales that firm has seen that the same of the sales of the sales of the sales of the sales of the same firm's "Sweet Leilani" and "Music Goes Round," both big sellers in their time, when the music business was in comparative doldrums.

In an advertisement honoring the memory of the late Joseph Schillinger, composer, scientist and musical theorist, which appeared in last week? variety, a typographical error referred to Schillinger as the creator of The Schillinger System of Musical Education. It should have read: "The Schillinger System of Musical Composition."

Lionel Hampton took another bundle out of the Earle theatre, Philadel-phia, last week. His orchestra helped pyramid a gross of approximately \$37,000 (pluz 905 tax), and under a guarantee and percentage arrange-ment he took out \$13,700 for its end. Few weeks ago, Hampton drew close to \$15,000 from the Downtown theatre, Chicage,

Recent story anent bookings for coming season at Robin Hood Dell, Philadelphia, was a little "previous," Dell exces say. List of names of artists announced as "ingned" was erroneous, the contracts not having been complete. They atll are not. "We're just negotieting," said o Dell spokesman.

ldea of name bands staging "concerts" is steadily apreading. Jimmy Dorsey will play one at the Mosque, Richmond, Va., on a forthcoming one-night route. It a his first. Sammy Kaye is elso interested in such ventures. He has never done any either.

Bud Freeman Tooting

On Eskimo Pie Circuit

Seattle, March 27.

Seattle, March 27.

Take a Break, "Gl musical staged by the 38th Special Service Co., returned here recently after an extension of the stage of the

drive.
Troupe contains several show biz figures now in service, including Bud Freeman, ew. Benny Goodman saxophonist; Stan Ross, comic who played New York Roxy. Dick Bressler of criginal "Sons of the Ploneers"; Herman Waldman, legit and radio actor, and Bob Kirk, ex-Griff Williams





DON'T SHOOT THE BARTENDER HE'S HALF SHOT NOW e Orchesizations Ready—75c SMITH & SCHUSTER

Music Publishers 1630 Broadway, New York

Sally Is So Sweet to Me CAREL ALBRIGHT 1201 Brunswick Street BALTIMORE 25, MARYLAND

White Plains Center Resumes 1-Niters

County Center, White Plains, N. Y resumes one-night operation Easter Sunday (1) with Sammy Kaye's orchestra. Snot is not a dance date It uses name bands as the principal draw in a stage show style of presentation. Vaude acts and a local band are also used, the latter ac companying the acts while the name outfit does its own show.

outht does its own show.

According to tha local American
Federation of Musiciana law,
standby salaries must be paid for
every man listed in a name combination that plays the spot. It's an
unusual demand and it's responsible
for the use of the local outht accompanying acts. Size of the band companying acts. Size of the band varies, of course, with the size of the name outfit booked each week. Jimmy Evans promotes the dates. burg, Finfield Park, Worcester.

Reelect 7 ASCAP **Board Members:** Tasker for O'Hara

Long Agey. Pacts Continued from page 37

Continued from page 17 acc.

18, they probably wouldn't do so until abort-term contracts neared expiration. Nothing could then stop be leader from transferring booking alter doing ment of the work of Jasserbing or ment of the work of Jasserbing or Heids recent action in breaking up the standard of the work of the standard of the work of Jasserbing or Heids recent action in breaking up the standard of the standa

Jordan Files AFM Charges Vs. Cafe For Misrepresenting Guest P.A. in Ads

DeMarco's to O'Connor

Johnny O'Connot, manager of Fred Waring, Johny Long and Art Mooney, last week took on personal of tera. He drew up a five-year pilotiera, He drew up a five-year pilotiera in the drew up a five-year pilotiera in the drew up a five-year pilotiera patt with Mrs. Frank Kelton, wife of the musle man, who is the group's legel guardian. Quartet's individual sees vary widely. Oldest is 21 and young-widely. Oldest is 21 and young-widely.

GYPSY MARKOFF IN CLICK N. Y. CONCERT

In a program renging from the classics to jive, Gypsy Markoff ac-cordioned to a boff return Sunday night at Town Hall, N. Y., in one of her few professional appearances cordinced to a boff return Sunday ingit at Town Itali, N. Y., in one of single at Town Itali, N. Y., in one of the single state of the single stat

A. K. Hot Five Maestroed By 65-Yr.-Old Trumpeter

By 65-Yr.-Old Trumpeter
Here's one basic halfs not werry
Here's one basic halfs not werry
Willie "Bank" Johnson, 65-yearold New Orleans trumpet player, a
fabled jaze johneer and Louis Armastrongs instructure of the state of the same strongs instructure of the state of the same strongs instructure of the state of the same strong backet, white-hatched clarinet and opprand sax player, who's not far sorpand sax player, who's not far ment, and "Popp" Forler, on the ment, and "Popp" Forler, on the ment, and "Popp" Forler, on the string bass. Latter's age in't definitely anown but he's far from be-tring bass. Latter's age in't defi-nitely anown but he's far from be-itra Johnson first trip north, although he's played in the midwest he Sayon-Boston combo which was spotted through William Morris with Bechet as contract agent.

Chi Contact Men Shift

Chicago, March 27.

Hank Markbreit, former amusement advertising manager of the Chicago Times, is the new local T.

Chicago Times, is the new local T.

B. Harms contact rep, one of several
changes here in the past couple of
weeks. Markbreit replaces Chick
Kardale, who shifted to Block Mussic Co.
Other switches: Ted Travers, to
Williamson, succeeding Norman
Fink, now with Barton Music, and
ing Jack Carleton, who joined the
Capitol Records office.

Louis Jordan has filed charges with the American Federation of Musicians against the Three Deuces club, 52d street, N. Y., jive spot. Charges grew out of the fact the Deuces recently advertised Jordan Deuces recently advertised Jordan as making a guest appearance when he had neither been asked to do so nor did he show up. At the time, Jordan's Tympany Five was playing the Paramount theatre, N. Y., and his contract with the house, as usual, specifically forbid his being booked or advertised within a certain radius of N. Y. for a period of time preceding and following the date at the house.

the house.

On the basis of that clause, Jordan is charging the Deuces' operators with unfar business practices tending to reduce his value to bona-fide employers and also with leopardizemployers and also with leopardizemployers and also with leopardizemployers and the not showing up, on the theory that patrons attending the spot because of his advertised and because the first patrons attending the spot because of his advertised spearance would react unstance.

favorably when he didn't show. Agencies have been in a lather in recent weeks over the activities for the Deuces and other 52d street clubs, as pointed out in "Variety" several weeks ago. In some cases, several weeks ago. In some cases, such as a similar occurrence with Court Basie, he was asked to drop by for a drink. When Basie off-handedly accepted, advertising went up on him Emmediately.

Tommy Byan former vocalist with Sammy Kaye and later subleader of a single. Currently et Hipp theatre, Baltimore, and booked at Latin Quarter, Det., opening April 11 for two weeks.



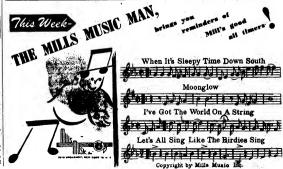
Kenton Into Penn, N. Y., 1st Major N.Y. Hotel Date

1st Major N.Y. Hotel Date
Stan Kenton's orchestra has been
booked into the Pennsylvania hotel.
N. Y. openim Sept. 10 for eight
weeks. It's Kenton's first major
hotel booking in Sept. 10 for eight
weeks. It's Kenton's first major
hotel booking in Sept. 10 for eight
Ballroom and Frank
Ballroom and Frank
Ballroom and Frank
Ballroom and Frank
Mill set Frankin Carte's fall opening
back to early November instead of
the planned early October date.

BMI-ASCAP Continued from page 37 a

Marks catalog, and many are im-

Marks catalog, and many are important copyrights, the eventuality would be injuried to a superior of a class that the suit has produced no unusual happenings. ASCAP has moved twice for a dismissal, the suit has produced no unusual happenings. ASCAP has moved twice for a dismissal produced for the case and John G. Paine, general manager of ASCAP for a dismissal produced for the case, and John G. Paine, general manager of ASCAP for a dismissal produced for the case and so and the case monday 120. ASCAP began its defense yeared ay man or ning (Tuesday) with Paine on the stand



% Deals Answer to Buyer-Talent Salary Stalemates Due to Curfew from Missic Corp. of America to William Stalemates Due to Curfew with the America of the Land Stalemate in the Virtual stalemate in the Vir

Due to the virtual stalemate in amendation by cafes because of the curriew, trend in talent selling is verying toward guarantee and percentage arrangements. So many squatinties have been precipitated by salary quotations in these currier beautiful and the property of the control of the property of the control of the property of the

suit.

First deal on a 5 made is for Buddy Lester at Jack Lynch's Walton Roof "Philadelphia, starting April 2007 and the start of the s

formers ur anyone clear. Per-rentage deals are seen as be-coming a must it names are to be sold in cares. Since curfew started, operators have been howling against the inflated salaries of performers, while acts are unwilling to take any since regical. Consequently, booking of names is at its lowest point since regical, consequently, booking of mantes is at its lowest point hotel. When the control of the co

several wooks such as the Shorehum hole! Washington, and the Chuse hole! Washington, and the Chuse hole! St. Louis, are using ton names:

By the "method, an activity are with get a promise large years and a solid set a promise large year under present conditions and a 50-50 deal when critical reacher and periodic flaum. With take reaches a specified flaum. With earn draw will be able to make more than the original saking price and at the same time product the operator of business dives. Ope will also performed the product of the product of

400, N. Y., Being Forced To Shutter for Summer

400 Club, N.Y., will probably close; for the summer following Bethay! Goodman's four-week run, which opens April 28. Spot has no air-couring the summer for the summer for

ators of the spot aren't conlident it will modern oless the 40 for both of the summer, it will reonen around late spetember of early October, Soptember of early october of early october, Soptember of early October, Soptember of early october october of early october october of early october october of early october october

Chicago, March 27, Nobody knows who teed it off, hin the character who started the hm the character who started the yarn hopping from table to table in Henric's last week has got Lon-Hultz, who's heading the current Latin Quarter show here, plenty worried: A Chicagoni named Lapidus, according to the rumor, has retained counsel with a view to restraining flotts from using "Sam Lapidus" as a char-acter in his yarns.

using "Sam Lapidus" as a character in his yarus.
Holtz hasn't eyer lold anyone huw he spells Sam's last name, hut the field is wide open, If the Chi phone directory is any indivation. There are six Lapiduses, four LaPidos in the greater Chi metropolitan area.

Columbus Bar Owners Setting Up Card System To Check Under-21's

Columbus, O., March 27, Identification cards for patrons over 21, who appear to be minors to tavern and might club operators, will be given a try-out here by Ohio Taverns, Inc. an organization of liquin permits 2012. liquor permit-holders. System will he extended throughout the state

ne extended throughout the state if i proves successful.

Ohio Taverns will supply operature of bars with cards about April 10. Any enclosure behieved under 21 will be asked to sign a mothrised will be asked to sign and the sign of the sign of

Recent campaign by the Dayton Journal charged that bars and night clubs in that city sold intoxicating liquor to minors.

Morrissey's New Plans; Radio Actor. Unit Prod.

MATRES OF THE STARS. Marcus AGENCY GENERAL EXECUTIVE OFFICES H. LUBIN GENERAL MANAGER JESSE KAYE

Kings May Go Out

to specification.

Singers haven't played many eastern dates within recent months.

They've spent the majority of their
time on the Coast.

Fla., Conn. Weigh Ease of Ringling

Steps are under way in both Connecticut and Florida whiten may ease the pithat faced by the Ringling circus as a result of the Connecticut professional professio

enable the circus officials to escape serving sentence. Based on a Massa-chusetts law, the bill would set up a

serving sentence. Based on a Massa-chastet shar, beli would set up-bed to be a sent of the sent of the period of the sent of the sent of the miss sentences impaced by another judge and appealed as unduly severe and excessive. Minor annealments applicable to the circus fire costs, although it was said to have been drafted by the judiciary committee. Three officials of the circus were given state's prison sentences has mont! by Commelcient Superior Court Judge William J. Shen after charges of undulary annashaughter as a result of the fire. Three other employees of the eticus were sen-employees of the circus were sen-tence of five of the defendant was stayed until Anril 8, two days after the scheduled circus opening in New York.

Many letters characterizing the

Many letters characterizing the sentences as harsh and excessive have been printed in Connecticut into the sentence of the critical letters. Some critics have saked why state and city officials were not produced to the sentence of the critical letters. Some critics have saked why state and city officials were not produced to the pro last Tuesday (20), but deferred dell-

Downtown, Chi. Back To Burlesque Policy After Folding Vaudfilm Try

Policing Valuariim IT/
Downtown theatre, loop house,
seene of the "passing of burlesque in
the midwest" six months age, as duly
recorded in Life mag, goes back to
this Saturdaw (31), reverting to its
this Saturdaw (31), reverting to its
been dark since March 3, when It
olded a film-ame band policy.
Shill operated by Jack Barger, who
wade policy work because of shortage of suitable stage attractions and
pletures.'

pictures. He had only two or three good weeks with the latter, the best being the final stanza. when Lionel Hampton's orch and Universal's "Hi Beautiful" broke the 1,600-seater's record with a \$32,000 take.

Buster Crabbe Plans New Water Carnival

Hollywood, March 27. New swimming act, with a tour of astern resorts in prospect, is under organization by Buster Crabbe, former Olympic swim champ, to follow his two cowboy commitments at PRC.

Crabbe goes to Cleveland this week to appear in the annual Amer-lean Sportsman show, March 28-

S May Go Out On Dates With Band S.A. Niteries Hot on U.S. Film Names. At Big Coin: Postwar Theatre Route

Midgets in Divorce Suit St. Louis, March 27.

Mrs. Gladys Viola Roskowske, 38, midget who appeared in several Hollywood flickers, including "The Wizard of Oz." last week filed suit for divorce from her husband, Arthur Roskowske, also a midget. The pair, slightly more than 4 feet tall, were married in a Tom Thumb cere-Rap in Fatal Fire the theatre presented them with

usehold furnishings and funds for a Florida houeymoon trip. Mrs. Roskowske charges her hus-

band, formerly an employee for Fanchon & Marco Service Corp. here, with non-support and also allege's that he frequently stayed out all night and refused to tell her where he had been. The couple separated in May, 1941.

Billingsley's Boite Yarn Rates the Encyclopedia Brit. Book of the Year

ptil. DOOR Of IRE 1627
The Toots Shor crowd will have plenty to chort te about May 1, when Encyclopedia Britannica 3195 Toots the Sear Cromes out with a 6000-10 to 1000 to 10

Billingsley, whose beat is strictly N. Y., does some fancy footwork around national statistics. Income around national statistics. Income and outgo figures for "a typical Chicago nightchib in 1940." for instance (why Chi and not N. Y. is the big question) are listed as follows:

question) are listed as follows:
"Monthly gross was \$30,000. Salaries took \$15,000, of which \$5,000 went to the floor show and orchestra, \$6,000 to other salaries; food. liquor, light, gas, coal, and laundry cost \$9,000; taxes and advertising \$4,500; gross profit averaged \$5,00 \$1,500, which was considered excellent.

000: faxes and advertising \$4,000: vhich was considered excellent.

"gross profit averaged \$5', or \$1,500, vhich was considered excellent.

"It was considered excellent.

"It was considered excellent.

"It was considered excellent.

"It was the state of the state of the income and ou litem the club made a 300% gross profit over cost, took the state of th

'All Work and No Play . . .

Pittsburgh, March 27,
Pittsburgh, March 21,
Pittsburgh, March 27,

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Herman Fillm of the Causing
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Casino there are offering leavy
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Lanctica offers in the Urea.

Lanctica offers in the Urea.

Lanctica offers in the Urea.

CURFEW FORCES A 25%

TILT, CHI CAFES AVER

Chi Cafe Omisago, March 27.
Chi Cafe Owners Association, beeing that they re caught between the common comm

War Manpower Commissions ministed todaing "request." are seeking a WLB bearing to get the situation as the seeking as WLB bearing to get the situation that the seeking as WLB bearing to get the situation that the seeking as the see small business men's committee of the House of Representatives to make the curfew 1 a.m. Instead of midnight on the ground that small business men are being unjustly forced out of business. State con-gressional delegation will also ap-peal to WMC head Byrnes' public advisory committee, Raynor said.

THE TOWN'S NEWEST THEAT

BETTY MORGAN



SENSATIONAL VERSATILE Thrilling Beton Twirling Opening Sensational Tap Routine Plane Vitraese

interior's National Drum Majoretic Clampion over Girl on Life and Hat. Eve. Post Magazines Pin-Up Girl for Flying Tigers Now Appearing at

LA MARTINIQUE

NEW YORK CITY OPEN FOR BOOKINGS SEYMOUR COLLER MARTY MARTELL

HOUSE OF THEATRE 247 West 48th St. New York City Cit, 6-8012

Drys Vs. Wets Battling a Draw in Many States Voting on Beverage Proposals

States Voting on Beverage Proposals

By RETHINE JONES

Dy and we forces are battling to draw in current-year state legislature throughout the country. Authority of the country of the cou

volled for local oplion elections on brock siles. Utah's legislature rejected a resolution providing for a statewide referendam on whether or not liquor build be recommended to the legislature killed a bill to legislate such sales but also deteated a bill behecke by the drys which vollabacke by the drys which vollabacke straigently increased penallises for liquor last windstons, prophibited for liquor last windstons, prophibited that the liquor sales by the building the liquor sales by the building the liquor sales by the building the liquor sales by the bill with building the liquor sales by the sales of belief and liquor in roadhouse was found liquor in roadhouse was abill which would have prohibited the sale solution of the liquor sales by the drink and associated ability to permit liquor sales by the drink and package by the same disponances. Jowas legis-

and also killed a bill to permit liquor sales by the drink and package by the analysis and package by the drink and package by the drink and package by the drink and the

the control of the co

Prominent in British Vaude: 2-a-Nite Champ

George Block: British theatre op-erator and head of General Theatres Corp., who died in London March 4 after a lengthy illness, is generally credited as being the savior of Brit-ish producible.

ish vaudeville

credited as being the savier of British vaudeville, where the beauting the savier of British value with the savier of British value with the savier of the s

portial factor in British cullerlam-ment.
Black was an admirer of Ameri-can vandeville and was one of the biggest, impuriers of U. S. acts. He would make periodic trips to this country, seeing shows and huying felent. His ask trip here was around 1908. Outbreak of the war preventing him from coming again.

Outpreast of the war prevented him from coming again. Black is also credited with orig-mation of the Crazy Slowg which have had repeated long runs at the Pulladium, London, probably the biggest grossing vandeville house in England.

Paul Whiteman Set At N.Y. Capitol Next Fall

N.1. Capitol next rail.

Paul Whitenam will bein at the Capitol. N. Y., round August or September, playing his first date at the house since this Loew apol inaugustos when the late of th

Present Capitol line-up has Sammy Kaye and Jane Froman following current Xavier Cugal-Lena Horne, who remain there for a total of five weeks; George Paxtun, after Kaye, will he fullawed by Guy Lombardo.

Geo. Olsen and Youngman Top Palmer House Bill

Top Palmer House Dill.
George Olse's band will starte
top billing with Henry Youngman,
in the palmer of the palmer and be separate from a place where food is served. Before the Comments of the server were many bills hold to strengther were were many bills hold to strengther were were many bills hold to strengther were many better were many bills hold to strengther were many bills hold to strengther were many better were many better with the strengther were many better were many better with the strengther were many better were many better with th

Ohioan Loses License

Columbus, O., March 27.
Antonios Lanata poperator of Lanata Suzanata properator of Lanata Suzanata produced to the Columbus Colum Columbus, O., March 27.

Chi Cafes Squeeze 3 Shows Nightly

Chicago, March 27.
Only one of the bigger bistrois here, buy dint of cutting down running time of shows, is bugle, on the
little above, a might basis, having
just reverted in the old rivinities
curfew, several experimental tree
have proved successful. Chib is
Vine Gardens, with reyue including
Adia Brown, George Moore,
Golden at 7, 9 and 16x5, which is prefly
to a 1, 7, 9 and 16x5, which is prefly
less. Latin Quarter revue, with Lonless.

Latin Quarter revue, with Lon-Holtz, Dorothy Donegan and Jackie Holler, also scrapes the deadline with the three-a-night gimmick, but on Saturdays only, 7, 9, and 10:30. All other spots are still status quo' will two-a-night, but ogling VG and LQ experiments speculatively.

AFM Defies Curfew By Refusing to Pull Tooters From Lamplighter C., D.C.

Washington, March 27. Washington, March 37.

Eingene Connolly, war miapower director in this area, has begun to creack down on the Lamplighter Club, which has defied the curfew. Musicians, all of whom are members of Local 181, were notified to pull gut of the club, which callenges the Byrnes edict, on the penalty the would face draft-reclassification.

would face draft reclassing auton.
Paul Schwarz, president of Local
161, AFM, has a contract with the
Lamplighter for four musicians. He
declined to abrogate the contract. declined to abrogate, the contract, and says the next move is up to war manpower director Cannolly. The union will go to court under the terms of the contract, which they consider legally biodiog.

Philly Violator Chibbed Philadelphia, March 27.

War Manpower Commission last week cracked down on two spots which allegedly violated the Byrnes midnight curfew.

midnight curfew. First spot to feel the nenalty of violation was "Stamps-on-the-Delaware". a riveriront niting, which was caught serving whitever to serve the place to five all its present employees. Io the future, only men stamp's can hire are part-tione workers and discharged vets of this war—both sexmpt from WMC regulation.

lations. also invoked similar sanc-tions against the Spoilight Guild, club patronized by show people after hours. Guild had claimed it was an ealing place and sold no liquor, but coppers declared they found bottles of schnapps on fables of patrums after midnight.

Harry Romm to H'wood To Produce Mono Film

Harry Romm, v.h. in: charge of General Amus. Corp.'s Ibeatre department, goes to Hollywood in May for a May 23 production start on a fin he will produce for Monogram release. Romm had planned making this lilm' last October, but incompleted story, east, etc., deferred it.

Camp Shows Talent Scarce. Officials Defend Troupers Vs. Isolated Beefs

William Penn, Pitt, Stays

Pittsburgh, Mr reb 27.

Last-minute decision, following meeting here of Statter Hotels birgies, will keep floor shows going at William Penn's Terrace Room for at William Penn's Terrace Room for at least four weeks more, perhaps longer, Town's class dine-and-dance spot had planned to drop entertrin-ment, kcaping only a band, at end of this month in account of cur-

memory and the second of enfowlik. Insume the second week of 12 december of of 12 december

Stars Prohibitively High. Fischer Forced To Drop 'Priorities'

Dearth of name talent has forced Clifford C. Fischer to abandon plans for a new "Priorities." He found it almost impossible to arrange (easible terms for top talent which has be-come inured to Hollywood, radio come inured to Hollywood, radio and picture house salary standards. Fischer, longtime Paris resident, has hopes of returning to France soon, where his partner, Henry Lartigue, has been operating their mutual in-terests all the time, despite the Nazi

CYNDA GLENN'S 6 MOS. IN FRANCE FOR USO

Forced to cut her USO-Camp Shows French tour short because of illness. Cynda Glenn is going over illuess. Cynda Glenn is going over again in two or three weeks once more heading her own unit with an eye to Franco-American relations, the weeks of the control of the con-clusion of the con-dience back to the States.

As former star of the "Police Ber-geres" revues in Paris, Miss Glenn's Linovelege of the language places her to the control of the con-trol of of the con-

she plans remaining abroad mouths.

months.

After that, incidentally, and V-E permitting, Miss Glenn plans professional engagements in Paris, as a civilian, where she has several legit musicomedy offers.

Jerry Lester to Chase H.,

1st Name Since Curfew; Chase Hotel. St. Louis, inas lined. If Zanzibar ops are unable to get up its first name set shoe the start. Wilson, they play to, open Patterson of the curfew. Jerry Losder is set and Jackton and the Three Peppers to open March 31 at \$2250 weekly. April 4 without advertising it as a lix salso the first hotel date form.

William Penn, Pitt, Stays

Dropping of Floor Shows

Pittsburgh, Mews 47,

from Ling Shows officials that some from Camp Shows with state and support of the state from Camp Shows inficials that some complaints are justified, Officials say the talent well is running dry, and with Army demands for electratiners areafer than ever. Camp Shows is somewhat at a loss what to do. Despite the curiew. they say, no volutions have come forward from ultery ranks to sign up with USO-CS.

The boefs against current enter-

The beds against current entertioned bowever, they add, are low
bowever, they add, are low
disappointing vauder they can cite a
Benny Meroff variety mil, a concert
touper or an 'Okhhomat' legit company, Some aquawis have been company, Some aquawis have been company from the company for a company
in from servicencus vian engaged
the comparatively tasker lot of civiltain troupers, climpt vian or the
shows a day actors give against their
correct of some tatent other
ferior culture of some tatent other
ferior culture of some tatent other
Answering these charges, CampShows officials point out that oversave statent all volunteered their seryears as fastent a serviceman being seas talent all volunteered their ser-vices as against a serviceman being drafted for the job, that talent is undergoing severe hardships com-pared with living conditions at home, and that few, if any, complain about the rugged, primitive quality of life on the GI circuit.

Death Toll of 15

Death Toll of 15
Officials also point to supreme sacrifices talent has made, with 15 enterdainers already deed in Camp
terdainers already deed in Camp
their lives recently when an Army
transport plane drying from England
to France crashed somewhere in Europe. Dead included six members of
a wreating unit from Chicago,
Ceorge Malkovich, Jack Rooc Lester

The Army officially appreciates what USO-CS has done. Last week improved facilities for entertainers were announced by Headquarters, Communications Zone, European were amounted by the comparison of the compariso

summer operation, the SQ Ranch Agent Paul Baker will head to the unit.

Rodeo.

Decision was formulated at the CS performers, Report revealed that burgh. If it's found that ski-shows can be worked out, this type presentiation will start in the fall start in the fa

Difficulty of doubling from the legiter "Bloomer Girl" may cause Dooley Wilson to bow out of a date at the Zanzihar, N. Y. starting April A. Deal had already been made for Wilson at the nitery; there is too much difficulty in arranging schedules so that he can make both shows.

If Zanzibar ops are unable to get Its also the first hotel date for the first hotel first and first hotel fir

Night Club Reviews

(STEVENS HOTEL)
Chicago, Morch 24.
Con Colleano, Frakson, Chadwicks
(21, 3 Sailors, Phil Kinsman, Norn
Neal, Ted Weems Orch (14) 20th
Johnny Rus.ell and Sunny Boyd.
Eren Stewens (12), 6 Sophisticates,
Mischa Nory Orch (6); \$3 and \$3.50

Devised and produced by Anthony Z. Nelle, new spering revue is the greet, most recolorful floor show of greet, most recolorful floor show of the love and thereafthy enjoyable. One the loved affected by the curriew before the loved affected by the curriew before the control of the loved affected by the curriew before the Bouleward Boom hasht been forced to cut the budget, therefore cutility removire the same. Belle guess duction numbers are filled with lots of gitter.

of gillier.

As an introduction to Con Colleano's act, the ensemble of 12 dimeers
another than the collection of the c mee with a solid returns.

for solid returns.

A parade of the six showgirls, who also dursimple magic tricks as Nora Neal sings "Time On My Hands," brings on Frakson for his w.k. magical routine of cigarets, cares, etc., which, topped off with his genial personality, sends him off clicko.

which, topped off with his genial personality, sends him of elicko.

Kinsman returns to sing "Dancing the tree of the control of the control

GAGS! JOKES! GAGS! PATTER! WISE-CRAXI STORIES

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sch File Contains Over 100 Sock Gags []

PAULA SHITH Mail to "Fun-Master" W. 54th St., New York City 19, N.:

THE MACK TRIPLETS Firth, Material Personal Mgr.
HARRY COHEN PHIL FARRELL

Bonlevard Room. Chi

(STEVENS HOTEL)

Con Colleggo, Mondadeler
(2), 3 Saitors, Phil Klimman, Mondadeler
(3), 3 Saitors, Mondadeler
(4), 3 Saitors, Mondadeler
(5), 3 Saitors, Mondadeler
(5), 4 Saitors, Mondadeler
(6), 5 Saitors, Mondadeler
(6), 5 Saitors, Mondadeler
(6), 5 Saitors, Mondadeler
(6), 6 Saitors, Mondadeler
(6), 6 Saitors, Mondadeler
(6), 6 Saitors, Mondadeler
(6), 7 Saitors, Mondadeler
(6), 8 Saitors, Mondadeler
(6), 9 Saitors, Mondadeler
(6), 9 Saitors, Mondadeler
(6), 9 Saitors, Mondadeler
(6), 10 Saitor

Jack Lynch's, Philly

(WALTON RUSE)

Philadelphir, March 21.
Funy Carroll, Bean Lines, Jane Educards, Pede McCollege, Alpert, Fifth Action, March 20.
Rivan Orch, Eddie Delicar, no minment or cover, dinners, \$2.50 up.

With the show budget sliced under presence of trying to keep going de-spite the twin show bit handleigh of Lent and curriew. Jack Lynch's, special control of the show the con-plete with chievationness. Singing star is bartione Paddy (Iff. a gry with a pleasing person-ted the property of the show the show well as curry the tempo of pop num-bers. Cliff. when caught, rang the Funicula. "Pagliacel." Begin Be-gine." and a couple of litting Irish 1878. Carryll Correction to the

bell with renditions on "Pullicum; and couple of litting frish all and the pullicum and the

ing beauties—for bottles of champagne as prizes.

The Fifth Avenue Models are plenty eye-filling, and are costumed and routined in excellent taste. Vinentel Rizo's orchestra supplies the music, with Eddie DeLuca tlekling the Steinway during the luis.

Room was about 75% filled when reviewed.

Shal.

Nitery Follow-up

Carl Brissen, back in Montreal for three weeks at the Normandie Root opening night for the nine o'clock and midnight shows and sold out the Root for the reasing week. His tech-as ever but he now seems to be mak-ing greater use of his hands and to such effect that he wowed a crowd that went completely out of line with

THE CHAMPAGNE MUSIC OF

"It is always a pleasure to have your

orchestra at the Trianon for your

'Champagne Music' has been TOPS

dancers during the past five years. "So congratulations on your 16th

engagement in Chicago, and may I

say 'Welcome Home' on behalf of Trianon's great family of music lovers

Cordially,

WILLIAM KARZAS.

Returning March 31

TRIANON BALLROOM. CHICAGO

Management of FREDERICK BROS. Chicago • New York • Hollywood

with

and dancers."

Chicagoland's discriminating

the always-taid atmosphere of this resort; whistling, shouting, standing on seats, and that woth for the men almost as much as for the women. The great asset among entertainers is the ability to make every women certain he is singing to her only. His voice, a pleasant barritone. Is understanded to the standard of the

pearance.

Don Turner continues his very successful appeal to the dansapationists

BYRNES NIXES CAFE PARLEY AS UNTIMELY

PARLEY AS UNTIMELY
War-Adobility June 2. Byrnes,
in a little to the Allied Pood & Entertainment. Industries of Green New York, assured the cafe men that the curfew would be withdrawn or modified es soon as the war's confer with the industry "if modification appears advisable at any time in the future, prior to the withdrawal of the order, prior to the withdrawal of the order, prior to the withdrawal of the order, end to the order, end to the order with the property of the withdrawal of the order of the orde

concessions over the rest of the country.

Organization met late yesterday (Tues.) at the New York Athletic Club to frame a reply and discuss the situation, with results not disclosed at press time.

G'wich Village Inn, N.Y., 1st Curfew Casualty

Combination of curfew and warm weather brought about the first each to Combination of the Combination of the

light is blitzing the early business. One Broadway owner complained that between Sunday (25) and the week before there were 500 less admissions. Other spots also complained of less business because of warm weather.

warm weather.

The 52nd street spois appear to be hit heavily. They've always been late spots, rarely getting started until after show time. Business along that street has been pretty ragged and for some it's only a question of time.

'Ice-Capades' Gets 135G's In 8-Day St. Louis Stand

In 6-Day St. Louis Stand
"Ice Capades of 1945" wound up an
eight-night stand Thursday (23) at
the Arena and copped a whammo
gross. With the house scaled at \$2.75
an estimated \$135,000 was corralled.
Larry Jackson, who with Bernie
Lyman composed the comedy team
to the Army Air Force after 25 months
and is doing a solo stunt.

Saranac Lake

By Happy Benway Saruac, N. Y., March 27. Lenard Crotte out of hospital ar

Max Smallen received all clear papers last week.

Joe Klein has been ordered back

to bed.

Alice Farley has been upped for all meals and mild exercise.

Jordie McLean has been appointed editor of the Rogers' monthly "We The Patients."

Lassman handed go-hom

Helen Lassman handed go-home papers last week.
Ben Nadler is furtiough in Online in Stationary in Continuing on "The Back Man," produced by Bennie Resaler, as a benefit for the Actors Colony.
A. B. Anderson, manager of Fon-lac theatre, cited for his untiring efforts on Red Cross drive.
Witle ta these who are iii.

Tishman-Singer Deal

Sam Tishman, who joined the Johnny Singer agency last week, has made a partnership deal with Singer. New firm will be called Singer & Tichman

Ben Shanin remains associate.

Bill Bobinson was released from vaude dates in several RKO houses and the Oriental, Chicago, in order to start work on the John Wildberg-Vinton Freedley musical, "Memphia

New Acts

PAUL A. SMITH

PULL A. SMITH

S Mins.

S Mins.

Cafe Seciety Uptown, N. Y.

In the Cafe Seciety Uptown, N. Y.

In the Cafe Seciety Uptown, N. Y.

In the Cafe Seciety Seciety

Narrative of the Shirt. Singer also shapes up as good set for me Broit. State of the Shirt of th

THREE STOWAWAYS

THREE STOWAWAYS
Connedy-Danning
Stade, N. Y.
Three Stowaways are reminiscent
of many similar snockatoout acts, beto many similar snockatoout acts, beto many similar snockatoout acts, beto many similar snockatoout acts, betrype of comedy that for years has
tersperaing their hoofing with the
trype of comedy that for years has
the property of the property of the
specifically, the Three Sailors, among
other such three
Three Sailors, among
other such three
other two, Its alpastic all the way
which includes the snallest member
of the trio being the buffer for the
other two, Its alpastic all the way
which includes the snallest member
of the trio being the buffer for the
other two, Its alpastic all the way
specific acts of the trio being the
specific acts of the trio being
the buffer for the
categories of the trio being
the buffer for the
categories of the trio
specific acts of the trio
sp

HICKORY NUTS (4) 7 Min

Mine.

Mine.

Mine.

The likeovy Nuls are a quartet of instrumentalists, three guys and a bridge of the street of

when caught.
Strictly for family trade Calin.

CONWAY & PARKS

Comeds
10 Mins.
Apolle, N. Y.
This male sepin pair neither act not look like novices in the field, but the field to the control of the field to the field t

THE LUCKY GIRLS (8) Acrobatics-Daucing

THE LUCKY GIRLS (8)
Acrobatics-Daueing
8 Mins.
State, N. Y.
Eight good-looking girls go through
standard acrobatic dancing stunts,
Okay for openers on the family
time. Costumed well, prime asset is
their looks.

AGVA Okays License For New Agev. Buying All Latin Quarter Acts

Ruth Barr, heading the booking agency set up to buy talen! for Lou Walters' Lath Quarters, in N.Y., Detroit and Florida (currently closed) was granted a franchise Monday (28) by the American Guild of the American Guild of the American Guild of the Walter's Permit was issued for the Walter's Permit was issued to the Walter's Permit was in the Walter's and Miss Entering that the hooking of the Permit of the P

davits by Walters and Miss Bar-tatesting that the hooking office is an independent setup from which Walters derives no revenue. Miss Barr paid the \$50 fee.

AGVA held up the frauchise fol-lowing individual complaints by agents suspecting that Walters was using this method of getting a 5% rebate on Lient. Matt Shelvey, using this method of getting a 5°, rebate on talent. Matt Shelvey, AGVA's national administrator, said that if formal charges had been made by ARA, he would have been forced to have Walters submit his books, With submission of the affidavits, Shelvey said he had no other alternative.

ternative.

Meanwhile, Miss Barr. previously a club-date booker for the William a club-date booker for the William Morris agency and secretary to Dick Henry, Morris cafe head, has shrict set Romo Vincent: for New York, April 1, Rose & La Pierre, April 1, Rose & La Pierre, April 1, Rose & La Pierre, April 1, Rose Se La Pierre, April 6, as replacements for the Herzogs, and Missiera & Rollins. She also signed Frances. Paye. Glovanni, and the trapet is scheduled to close due to the control of the Control It's now operating under receive ship which followed levelling charges by OPA citing ceiling



4TH WEEK CAPITOL, NEW YORK LEAVING SHORTLY MCA

And His

SILLY SYMPHONISTS

HAVE APPEARED OVER 50 TIMES AT NEW YORK'S

STAGE DOOR CANTEEN Dir.: STAN ZUCKER

CAPPELLA

PATRICIA

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Contain Modern Comedy Material fo AR Type Performers Each Nerlot Contains Over 100 Sure-Fire Gage—\$1.05 Each

Thru 10-N Make Checks Payable to PAULA SMITH Mall to "Fun-Munter" 200 W. 54th St., New York t'lly 10. N.Y

ROCHELLE and REEBE

GOING OVERSEAS FOR

Mgt.: 'EDDIE SMITH, Pr ent Bidg., New York

Variety Bills

Numerals in connection with bills below indicate opening day of sites, whicher full or spill week

Loew

Patay Brewster Ladd Lyon NEW YORK CITY WASHINGTON Cupiled (79)

Postulnes Wally Boog Murich Sis Dontana Kid

Paramount

NEW YORK CITS Benny Goods Boh Kyana Condos Bros ATLANTA Fox (28)

Chicago (28)
Denn Murchy
Rilest Barton
Hal Fall Mark
Objunia (28)
Bart Lindsay (18
Marshall Hogers
Fisher & Witte
Leon Navarra
Sophisticaled Jules

Temmy Tucker Bd Gypsy Rose Lee Lowe Ilite & Signly RKO

ALHANY Palace (29) & Claire

Hex Weber Cliester Dolphia W & J. Brown COLDMB'S Palace (3-5) Sans o' Fun

Cabaret Bills

NEW YORK CITY

NEW 1
Bill's Gay 10°s
Stine Gilbert
Hernis Grauer
Hernis Grauer
Hardi Willard
Jack Ryan
Charles Strickland
Hunty Burns
Bill Kohey
Gay mis Cognisita
Hibs

Mary Jane Yeo Boyd Bucborn Ore flair! Pedhavlend Jiamy Dorsey Or Tuddy Wallers Patt! Palmer Harice Huma Bill Kolsey the Market Him Angel Evelyn Kolghi Riddle Maychoff Bernards Pearl Hailey Norbert Fuconi Hittison (3) Paiti Palmer

Hotel Plerre
Russell Swann
Stanley Melba Ore
Hotel Plaza

Pearl-Hoter Norbert Facont II thittison 123 Cate Societa Options 13 June June 14 June Paol A Smith Wen Frontille tiene Field (2) Ed Hall Dre Sufe Norbety (Dawnfows) Mary Lou Wins Harphara Leeds Hill Jackson Christia Caralysis Silvio & Christia Ullatter Malloy Calgary Bros o & Christian ue Malloy ary Bros talgary Bros Stavous Br & Big Shorty famplightors [4] Lucy Willetto B Lane & Claire Bon Yost (4) Frank Sorreli

cunsed Swann
Medel Pietre
Heef Pietre
Herterman
Granthard
Granthar Tanya Tamura

almus Kelly's
La India
Lean Colvina
Redya f. 5 m
Je Ann Collyer
Ale Man Collyer
Ale Man
Route
Hostis
Dinne Page
The Cage

ciil Johnson Socasses Oro Carl Ravazza Ore Eatla Guarter Musiers & Bollina Muzzone-Abbatt D Gloria Gilberi Herzoks

BOOKING THE NATION'S LEADING INDEPENDENT

EDWARD SHERMAN AGENCY

BEVERLY HILLS, CAL NEW YORK

Boslon (29) pike Jones Ore linck Bros udy Manners

SAN FRANCISCO Golden Gate (28) The Himora Chris Cruss Jeon Purker West & Leving Alida Jones

Warner

NEW YORK CITY Strand (30)
Cab Usiloway Ore Washington Earle (30) Strand (30)
Gab is llowey Ore
PHILADELPHIA
PHILADELPHIA
Gharle Spivak Ore
Buddy Lester
Dorls Taylor

Dorls Taylor

HARTFORD

Stale (38-1) Sons o' Fan M Moy & Joseph Fred Samborn Billy Moran Bobby Jorvis 4 Stroges

HOLVOKE
Valley Arena (i)
Jarry Wald Ore
3 Tops
Fris & Frau
(Three to fill)

NEWARK
Adams (30)
Tony Pasitor Ore
Pat Henning
Bil & Fora Baird
Helb Farrell

PATERSON
Majestla (29-1)
Cody & Cody
Connie, Graco & J
Virginia Austla
Kirk & Mudelino
J Hoarts

(2-4)

(2-1)
The Graysons Marion Carter
DeMay & Monce
Billy Meagher Wilson & Frenchy PAWTU(KET Capitel (I) Tom Barry Jans & Lawlor 4 Fantinois Adrienno Parker (Two to till)

PHILADELPHIA Carmini (30) Peggy Marlowe Mingleri Arnolds Hope & Coylo Crackerjacks

4 Crackerjacks
PROVIDENCE
Melropolilan (31-1)
Allidrad Wayne
Bus Men Rhythus
f.co Diamond 3
Montes De Ocs
Kim & Co
(Two to fill)

Independent

NEW YORK CITY Music Hall (29) Lee Fairfax Corpe de Ballel Gli Maison Roxy (28)

Maison
Roxy (28)
clor Porge
Gordon
an Edwards
al Ash Orc

and Ash Orc
LONG ISLAND
Jaminica (19-1)
tax & Gang
rumpot 2
filton Bildicity
filt & Carroll
One to filt)
(29 Only)
hirloy Lavette
ane Fraser
Two to till)

ATLANTIC CITY linmy Dorsey of ew Parker line Rognan

orraine Ros Kings Jollywood Steppe Andy Arcari

MOO.

Artest

ALITMOB W

ACTION OF COMMENT

ALITMOB W

ACTION OF COMMENT

ACTION OF COMME

Solvards Bros Edwards Bros Edwards Bros (01-1)
Brobe (01-1)
Brobe (01-1)
Brobe (01-1)
Forman (01-1)

SPRINGFIELD Court Sq (29-1) B & H Roland Morris & Morris Billy Meagher Don Zelays De Simone Daers (One to fill) WOONSOCKET
New Park (31-1)
V & G Miller
Rutons Dogs
Lacil & Lavis
(Two to fill)

Shep Fields Orc Casian Russe Olga Bacianova Adla Kuznetzoff Simeon Karzaoff Codolban Orc

Codolban Ore

Tiub 18
Al lilxon
Jue Monn
Ann Denis
Raye Dixon
Marcia Konl
Vincent Bernon
Oordon Antiewe

Corrion Anthews C Copacitanin T & Sally Do Marc Dixlo Roborts Party Mrewster Rolls Twins Marty Martin Oro-Cos Rouge Dick Wilson Oro-Histon and Horkeshe Bob Hall La Plores Frank Ross Lianol Kaye Emma Francis

lob Hall
La Pierre
Frank Rose
Frank Rose
Lianol Kaye
Emma Francis
Hoxol Mangean
Mercia Dale
Frodi Lerkop
Dinta Lerkop
Hill Omskay
Mercia Data
Gloria Lerkop
Hill Omskay
Michael Edwards
Mort Held Ore
Vincon! Travers Or

Maxzone - Abbitt. Di Gloria Lilberi Horzone Horzone Harold & Lola Harold & Lola Hudson Wonders Hon Dova Le Hubsu Hiru Theimo 'Ericuter Le Hubsu Hiru Thortand Wilson Day, Dawn & Di Monica Royar Lore & Eddle Eddle Daylo La Rochn Bronjeon La Rochn Bronjeon Mort Meld Ore
Vinconi Travers Ore
400 Cinb
Duke Ellington Ore
Machilo Dd
Herom-Medrid
Sonny King
Pilor Kopnez

EDDIE SMITH 1501 Broadway New York

Marytin Cartin
He A J Piccess
Bherry Justices
Bherry Justices
Berry Leftony
Berry Justices
Berry Leftony
Ber Household Househ

Bruie Holel Oro Stan Keller Oro Versailles Killy Carlisle Killy Carllele
Copsey & Ajers
Bab Hopkins
Hob Doughs,
Marlan Niles
M. Bergero Ore

ZazzDas
Mills Bros
Son & Sonny
Mauries Rocco
Buell Thomas
Peewe Marquette
Peters Sis
Iroy: La Mories
(Taulho Hopkins Ore
Haligh Font Ore

Curfewsion

Continued from page 1

Yorkers are, hended for sure financulfur which the Little Flower look
culfur which the Little Flower look
are present the Little Flower look
are placed to the Little Flower look
are flower look
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are placed to the

Meantime, the past-midnight non-service to servicemen in the all-night eateries, with MPs and SPs policing the restaurants, even though the bars are shuttered, is classified as the most disgraceful gastronomic

the bars are summers as the most dispraceful gastronomic as the most dispraceful gastronomic Obviously the eatries are really in the middle on that one, especially spots like Reuben's, Toffenetti's in Times Square and the sundry Childs restaurants with all-night licenses. All this sate redounding to the cause of the fabe perspective it puts things.

on things.

Business continues static, with only one decent crowd and a negligible turnover for the so-called supper shows, where they essay a second or 10 p.m. frolic.

Meantime the curfewsion continues. The speaks aren't catching on but it's now getting fashionable to no to la bare curfew parties levit

on but it's now tetting fashionable to go to large curtew parties, legit, in swank apartments and fashionable middown hotels, where there are no labus. You meet the same cousties, where there are no labus. You meet the same cousties, which make the country of the price is right.

Another tangent are some nondescript cider-stubes, with all night licenses, which seem to be booming. Cider, per se, is dement onn-alcoholous the country of the

D.C. Bureaus Sorry About The Whole Curfew Thing

The Whole Currew Thing Washington, March 27. Present progress of the midnight currew has a good chunk of official Washington wishing it had stood in bed. Particularly unhappy are the War Manpower Commission, which has to carry out the order, and the War Production Board, whose job it is to cut off electricity, tuel and ma-

is to cut off electricity, fuel and ma-terials from recalitrants.

WMC has been moving slowly and curtiously, and WPB has done virtu-ally the control of the substantial of the control of the substantial of the control of the cont

after-midmight period is the slack time for the use of electricity and, with warm weather coming on, less and less fuel is required by theatres, niteries, etc.

A Toletod film house continuing to operate after midmight may be the operate after midmight may be the WPB, and the boys in the agency are pretty sick about it, what with New York running wide open til 1 a.m. without any action being laken.

Jolo of 'Variety' Dies at 72

Trained horse
6 mins; Full stage
Proctor's 23rd Street, N. Y.
Giddyap Napoleon, small time-

Act was educated horse, suppared to count by pawing with a forefoot. This is the shortest review ever printed in "Va-ricty"—Ed.]

into the old and present headquar-ters of "Variety." It became expe-dient for a time to have, a prop base-ball but haudy when things got too much out-of-hand; although Sine

client for a time to have a sense of the ball bath handy when things got too match out-of-hand; although Sime was once completely frustrated by protected in McCoy French that hers wan't the Floboken French' he had alleged in a critique. Always a gent, and mindful of the Joeniller about silver a silver and the sense of following the sense of the sense of

went numerous mirrors, also a near tapectry.

Jolo had a nose for news, as his dependent of the state of the state of the state of the state of the office every afternoon before the other men got into stride. Once stuck for a story to keep up his about a newrest theater he Grand Central Station. Four or live times he rewrote the report, using different names of guys supposed to be rewrote the expert, using different names of guys supposed to be rewrote the expert, using different names of guys supposed to be rewrote the expert. The literature of the state of

Continued reson space 2

A couple of act ordered by the wardens to take robusts had waylaid him and assaults ded him, because they thought of act ordered by the wardens to take robusts had waylaid him and assaults ded him, because they thought of act or the couple of the pancel that was a compared to the pancel that the pancel that

industry.

In addition to his widow, surviving are a son, Herman, who lives in Danville, Vt., and is the son of Jolo's first wife; a brother, Albert Lowe, of N. Y., long in the film business and also named Herman, is cugnity "Valonesses, and the son the son of the

A Memory of Jolo in London

By FRANK SCULLY Hollywood, Marc

"reant SCULLY
In England they still call shoes
"boots" and Jolo died with his on.
I worked for him as far back as
poing to London from Nice to take
from medical treatments and would
stay several months. He told me to
fix a deal with Jolo.
"It you don't like the assessment of the search of the se

nx a geal with Jolo.
"If you don't like the deal," wrote
the Old Boy, "don't tell Jolo. Tell
me. That's not because I don't want
Jolo to know but because I know
Joio."

I climbed the stairs to Chatesu
Job. He was a rosy-cheeked guy
with thick gray hair and a splash of
peritow in I. He wore their glasses
gray the stair of the stairs of
cours. He had the seraphic smile of
cart playing with a mouse. I
quoted a figure. He shook his head
the stair of the stairs of the stairs of
the and there that I was the paper's
prize chump. Sinne found out later
what a louvy deal I'd made and so
me an additional \$200 to square to
peritors. He was a stair of the stairs of
me an additional \$200 to square to
peritors. He was the stairs of the stairs of
me an additional \$200 to square to
peritors. He was the stairs of
the stairs of the stairs of the stairs. I climbed the stairs to Chateau

me an according to the following many maybe at Joio's subbarrange following many house. The word "Sacrifice" curved on the statue stared him in the face all day. When he could take it no longer he went off and played golf. He already was dressed for the part.

He already was dressed for the part.

Now and then ne would drive me into the country to share the fresh air with him. He had a place near Windsor Castle at the time. Charlotte, his wife, was a graeious and hospitable hostess. It all seems far away and longs ago, but that's the way muggs lived abroad during 4m Long Armistice.

Long Armistice.

He may have been the toughest critic of acrobats in the first years of "Variety," but by the 1930s he had softened considerably. He could even be charitable to drawing room connecies: The only thing he became crotchety about was telephones.

crotchety about was telephones. He brought Hannen Swaffer on the paper. Swaf lived above the "Variety" office with a ouija board of directors and a copy of Karl Marx. Swaf would sound off, dressed in a blue serge suit, a blue serge overcost, a black dirty-shirt-hider and a black soft hat. would stride around while Jolo sat.

A Toledo film house continuing to the control of th

Angels Just Love It, Avers Legit **Producer: Author's Stance on Profits** cost of negotiations is approximately 13. **

Editor, "Variety": Where do you get that stuff (P. 1 last week) about angels objecting to the relatively small share the backer gets for his money?" I don't believe it, because personally I never heard a backer squawk, and furthermore it's the producer who ought to scream for a bigger cut.

it's the producer who ought to screen for a bigger cut.

I know of no investment in the whole field of finance that pass whole field of finance that pass the first that for pronto). But where outside the theatre can you make a profit of 500 or 1,00%, or even more? If John the first that the

precentage is academic, because he issues the coin anyway.
Your piece says the producer put upothing but his skill and the piece as the producer put upothing but his skill and the piece at Most of those who have skill, have it because they learned his prenticeship. As months on end a producer may be sitting around—without income—just looking for a script. He pays for the upkeep and income producer may be sitting around—without income—just looking for a script. He pays for the upkeep and income producer may be sitting around—sitting the producer has been as the producer may be sitting around—sitting the most plant for the producer has been accessional option on some-sitting up inghis reading all the junk that is turned out, until you go nuts that is turned out, until you go nuts a begin to wonder if there is such a thing as a deem; play.

long he worked on that one, and lower long he worked on that one sterije, cast ing and financing. In on sterije, cast ing and financing.

If you think this is a sales talk to promote angels in case I should need some, guess again. I'm an angel to the sale of the sale of

Therou Bamberger [Theron Bamberger produced the highly successful " World" last season.]

In conservation with the same story to constitute the same story of the collect negative to the same story of the collect negative to constitute the same story of the Guide's negatives. Side the same story of the Guide's negatives. Side same story of the Guide's negatives. Side same story of the same story. The same story of the same story In connection with the same story,

Writer Says 20% is OK New York. Editor "Variety":

Retiror, "Variety".

Tan and dramatic acript writer, welland admatic acript writer, welland and proposed to the control of the control of

They, also risk their scripts, their time, brains and money in giving every, investor and producer an opportunity to gamble on. Furthermore, the producer deserves 50% of any business project that he undertakes—at least any industrialist would figure a business deal that way.

A Plauriolit.

A Playright.

Four Summer Operetta Troupes File With Equity, No Dramatic Ones So Far

An unissul number of queries have been received by "Variety" and Equity for a list of summer stocks, despite the fact that winter is just over. Four spring and summer operetts outfits have fled with Equity but to date no straight or drama stocks for the hideaways are yet indicated.

Last year there were 24 Equily stocks (not musicals) in action in he east a various times during summer of the state of th

Billy Rose Vs. Dave Quirk Incipient N.Y. Press Feud

Incipient N.1. Tress Feua
Another producer-newspaper feui
blossomed yesterday (Tues.) with interchange of telegrams between Billy
Rose and Dave Quitk, N. Y. Daily
Rose and Dave Quitk, N. Y. Daily
Rose and Dave Quitk, N. Y. Daily
Rose dama dellor, Quitk ran a story
yesterday that Rose wanted to run
a showgirl beauty contest with his
a showgirl beauty contest with his
Richael Todd, "Up In Central Park"
producer, nike idea, saying biz was
so good he didn't need such bo.
hypos.

producer, naked idea, skying bit was be good he didn't need such bo. Rose wired Quirk yesterday that contest yarn was "silly and belitting." and that Quirk whole obecauth stores first with Rose's press piece about the Ziegfeld theatre sale a breach of faith on the part of a newspaperman in my 20 years on the street. Every mine the production of the part of the production of the productio iQuirto had kept the release which came from Rose's press dept. and would be glad to show it to him. On the "Gradiell promise for the state of the s

Shows in Rehearsal

"Devils Galore"—John Clein.
"Common Ground" — Ed w a

MUSICAL FOR D. KAYE Hollywood, March 27.

Deal for Don Hartman to write and direct the next legit musicat comedy starrer for Danny Kaye is comedy starrer for Danny Kaye is reported being closed, with papers now being drawn. Hartman expects to begin work upon conclusion of his pact with Samuel Goldwyn, which terminates within the next 60 days. Production would be ready for Broadway at start of next season.

Hartman has written three scripts for Kaye pictures while with Gold-wyn, in addition to acting as asso-ciate producer on first, "Up in Arms."

Medico-Backers Now Know What Surgery Really Is!

"A Lady Says Yes" flopped out of the Broadhurst, N. Y., Saturday (24) after 11 weeks of red operation maybe ending the yen of physicians Maxwell Maltz and Samuel Baum to

mayoe ending the yen of physicians Maxwell Maliz and Samuel Baim to back shows, especially musicals. Dr. Maliz, who used the pen name of Clayton Ashley, was co-producer to the pen of the company of the pen of

ing co-cellured with Sue Ryan.
According to press releases, it was planned to keep the show playing, a tour to follow in May, but Miss Landis claimed to have a Hollywood commitment at that time. The mother of the late George Gershwin, agreed to supply further financing if "Lady" toured, and it was hoped that in Chicago it would make a financial comeback. Shubert is also street to have promised an additional comeback. Shubert is also suited to have promised an additional to the show was under the shown was under the shown was out of town Miss Landis wanted an out and more than once said she was through. through.

through.

Show was curiously scaled, tickets for evenings being \$4,80 but the top Jumped to \$6 on Priday and Study. Most of the business was done performances, brokers being urged to push the tickets, which they did, and sometimes had to "set" fem. And sometimes had to "set" fem. aged less than \$20,000 weekly, were far under the possible take, which was approximately \$42,000 in eight performances.

performances,
Will Morrissey and Bobby Morris,
latter from burlesque, hyped the
show with comedy, mostly on the
rough side. Former's ditty, "Brook-lyn, U.S.A." was Miss Ryan's top
number, but the score was by Stanley Adams, Fred Spielman and
Arthur Gershwin.

With the Broadhurst made avail With the Broadhurst made available by the sudden yanking of the musical, "Lady in Danger," which has been trying out at the independent Wilson, Detroit, was booked in and premieres tomorrow (29).

'Overtons' Has New Title But What to Do With It?

Paul Czinner, who produced "The Paul Czinner, who produced "The Overtons," Forrest, N. Y., has a new little for the play but doesn't know improved in the last two weeks, probably by the grace of, two-for-ners, but if the show is given a new label, attendance would nose dive, it is figured. There are probably 1.000,000 bargain slips around call-ing. Contest for a new title ended

1,000,000 bargain aire ing for "Overton."
Contest for a new title ended Saturday (24), first prize to be a \$1,000 war bond. The winner will doubtless get the bond but Crimeer is expected to keep the winning suggestion for future use.

DON HARTMAN'S STAGE Lush Road Biz of Opera Troupes: **Met Set for Longest Road Tour**

By ARTHUR BRONSON
Five major operatel troupes—and
this doesn't include the Metropolitian Opera Association, which has
scheduled an extensive trip this
spring—have loured the hinterland
town, and the second operated the second
town and the second operate of the second
town and the second operate operated
the second operated the management of the
masses. One new company was sucessfully launched this season, in
spite of war reptrictions, transporting
the management of the management operamed with no cancellations, despite
the unusual cold spells, fuel situation
or priority of more vital war freight.
Good business is explained, nor picture of the second
Good business is explained, nor picture of the second operated the second operated

one unitable consideration was a few and of the control of the con

ings aiready being made by various troupes for next season.
Columbia Concerts launched an opera company this season of the proper of the prope

Wagner's Tour

Wagner's Tour
Vet impresario Charles L. Wagner,
for his fifth year of trouping an
opera company, sent out a "Traviala"
last fall for 40 dates as far west as
the Mississippi, with Armand Tokatyan, Mack Harrell. Nadine Conor and other Met regulars as his
leads. "Martha" goe out this spring
or 28 dates in four weeks. Pall tour, according to Wagner, grossed over \$250,000, with \$8,000 receipts for one \$250,000, with \$6,000 receipts for one performance in some cities. "Rigoletto" is already skedded for next fall, with bookings set. Popularity of Wagner's operas is proved by fact that 30 towns have taken his altractions six consecutive seasons.

ou wagner's operas is proved by Rach that 30 towns have taken his attraction of the provided of the provided of the second of th

performance in Lafayette, Ind. April 23; Iwo in Milwaukee, 24 and four in Milmeapole; 28-28, Des John Stein and John Stein and John Stein and John Stein and London, Cleveland and Boston are also included. Sof furnok and National chiefe. Milmeapole as tour co-ordinators for the Lafayer cetter, Milwaukee, Milmeapole and Chicago engagements, being first lime in Medi Seyner-old history an international control of the Lafayer of the Lafayer on the Lafayer on the Lafayer of the Lafayer o

help on lours.
Lily Pous, who's been singing for GIs in Germany, is expected back in U. S. before lour's start, being announced for performances in "Lucia" in Boston April 7, Cleveland (20) and Chicago (30). Bruno Walter who came out of this year's substitute two operats for the Met, will tour for three "Don Giovanni" performances. in Chicago, Boston and Minneapolis.

the state of the s

'IRENE.' 'ASSASSIN' **CLICK IN LONDON**

London, March 27.

"Irenc." -which came into His Majestys theatre March 21, and "The Assassin," which opened at the Sa-voy March 22, both look like success-ful legit entries.

foll legit entries.

"Tene," well staged revival by Jack Hylton of the old American musical hit, was well received."Assasin." a political drama about the Assasin and Confed by Irwin Shaw, stainond here with the U.S. Army. It was splendidly received and secured a generally good press.

"Great Day," connectly by Storm, novelist, white name of the confederation of th

Dullzell Pay Upped To \$200 Per Week

Although he made no request for an increase, Equity's council recently upped the salary of Paul Dullzell to \$200 weekly, or \$10,400 annually He had been receiving \$7.500. Opinion among Equity leaders was that Dullzell has been underpaid for the last 15 years. As

ers was that Dullzell has been underpaid for the last 15 years. As executive secretary and treasurer of Equity, he assumed many of Equity, he saumed many of the last of the last of the last of Equity has succeed to the last of Equity was the late Frank Gillmore, who received \$15000 yearly, During the depression he reduced pay volument of Equity was the late Frank Gillmore, who received \$15000 yearly, During the depression he reduced pay volument of the last of Equity was the late Frank Gillmore, who remains the expected of the recognitive of the last o

Patrons Prefer Present Legit Starting Time

Legit Startling Time
Because of the curfew it had been suggested that if Brodway veening performances were started carlier than customary, it might be beside that customary, it might be beside that customary, it might be beside that the start of the idea with the curtain time addinger perfectnee indicated that most playgoers are against chauging the curtain time. League of New York Theattree distributed cardin in legit house, audience being abset house, audience being abset in house, and the start of the curtain time. League of New York Theattree distributed cardin in legit house, audience being abset of 7.30 to 2.00 m., the usual first curtain being. The current of the curtain time of the curtain time.

With Metropolitan Opera Associa-tion's spring tour finally, set, there are certain changes from original at 8:30 (or musicals and 8:40 for bookings. Met is now set for one straight plays.

Dear Paul Moss: Bible Tells of Sex

The Bible is the source of a sizeling, two-hour balled about Billy ganday, famous American, evangellist, frow Ip releasemable per by the faith Page company, whose "Frankle and Johnny" resembly caused penty of comment on Broadway. Due for preak-in on American Composers' Concert series at University of Cheago May 18, Miles Page and the statement of the series of the

Trust Action Ruling Vs. Dramatists Held in Error by Authors and Mgrs.

Durante As Cyrano?

Hearing of Louis Calhern's planned revival of "Cyrano de Bergerac" nast season, Jimmy Durante, who charged into town econtly, has challenged Calhern to duel of noses, claiming his schnoz-le tons all.

Durante said he wouldn't be adverse at taking a shot at "Cyrano" himself:

increased minimum pay were discussed, a committee being named to draw up the proposals. Session was

called by petition, signed by 200 members out of the 800 working peo-

ple in Equity's chorus branch. Minimum pay for the chorus is \$45 weekly in New York, it now being proposed that it be made the same

Would Up Pay Membership meeting of Chorus Equity was held last Friday (23) when better working conditions and

Ruling in the U. S. circuit court of appeals in New York last week to the effect that portions of the minimum basic agreement of the Dramatists Guild were in restraint of tists Guild were in restraint of

tots Guild were in restraint of trada and therefore came under the bar of the Sherman anti-trust act, the state of the sherman anti-trust act, and the sherman anti-trust and sherman anti-trust anti-trust and sherman anti-trust and sherman anti-trust anti-tru amount he dumped into his "Hal."
In the event a reheating is denied
the case: will proceed as scheduled.
Harold Spina composed the score
and refused to permit a song interpulation desired by Ring, which
started the dispite between the
fatter and the song writer, who under the Guild's agreement was perder the total song writer, who under the busined in "Har out
or could not be used in "Har out
As first reported, some showmen,
Tell that several provisions of the proposed that it be made the same as Squity's \$57.50. Intt demands being made although it's extremely doubtful whether the Wer Labor Board would okay such a till. Not clear how many chorus people are Ketting minimum pay, but it was midicated during the meetings that many are averaging \$80, some even more.

Or could not be used in Tax.

As first respoted, some shown the agreement may be classed as being agreement may be classed as being in restraint of trade but the same managers are not now in the mood to get Into the argument. One was quoted asying that he wouldn't care the same and the same producers were conceded to be unctual and authors were denied, if not cheated, out of money rightfully their same producers were denied, if not cheated, out of money rightfully their same producers were denied, if not cheated, out of money rightfully their same producers were denied, if not cheated, out of money rightfully their same and their sa

DECISION ON 1932 'FRANKIE' Children in the world.' The fact that the access and poor, it should have the same coarse and valuer was held not in ment. Herald Thatus, N. V. at 1.180 N. E. 189, reversing the court as saying: It is well set, and the same a

Jaw with contracts even more memop-olistic and in restraint of trade... an attempt to bring anti-trust action, against Petrillo and his union was virtually laughed out of court and then abandoned on the strength of Supreme Court precedent. Is a guild of playwrights one thing in the eyes of the law and a federation of musicians another—and wherein hies. musicians another—and wherein lies the distinction? Is: it a question of profession versus trade? When is a union not a labor union?"

Trowbridge Seriously III
Cinclinnati, March 27.
Nelson G. Trowbridge, resident
manager for the Shubert for more
than 20 years, is in a serious condi-tion at General hospital, where he
underwent an operation Saturday
(24).

Doctors said he had inflammation of the middle ear and a possible brain sheress

State Control Voted For 'Lost Colony'

Raleigh, N. C., March 27.

Raleigh, N. C., March 27.

A state senate bill placing Paul Green's "Lost Colony" production on. Roanoke Island (presented continuously for several summers until the war intarterad) under patronage and control of the state has been enseted bits.

and control of the state has been en-acted into law.

The measure authorizes the gov-ernor and council of stata to allot not exceeding \$10,000 annually from the state's contingency and emer-gency fund to the symphonic drama if it should operate at a loss.

TURTLE' 650G NET IN N.Y. AND CHICAGO

Gross receipts on "Voice of the Turtle" as of next Saturday 131) when the Broadway company comwhen the Broadway company com-pletes its 80th week at the Morosco, Will be \$2,001,800, according to pro-ducer Alfred et Liagre, 17. Sinn-Juder Alfred et Liagre, 17. Sinn-ducer Alfred et Liagre, 17. Sinn-ducer Alfred et Liagre, 17. Sinn-land et Liagre, 18. Sinn-ducer, 18. Sinn-gon, 18. Sinn-gon, 18. Sinn-ducer, 18. Sinn-will have grossed \$53,000 at it he will have grossed \$53,000 at it he should be grossed at he will have grossed \$53,000 at it he will have pletes its 60th week at the Morosco.

Delmar Out of 'Follow.' Borde Outfit Takes Over

Harry Delmar, who originally staged Follow the Girls." 44th Street, N. Y., and was redirecting the musical. broke away from the show last 'said all week after difference, with producer 'saparta Al Borde. Latter and associates took. Times of one "Girks' from Dave Wolper re- Racce cently. Plans called for Borde and show it of the said of cal, broke away from the show last

replacing Irina Baranova, ballet artists, who withdrew from the cast last month. Viola Essen was engaged to replace, and was featured accordingly, but was unable to make only a few appearances because of illness. Roberta Ramon from the Coast has been filling the asignment.

Legislation Vs. 1-Man Censorship On Broadway Must Await Next State Albany Session, Bill Failing to Pass-

Oh, Mae-er, Mary!

Oh, Mae—er, Mary!

"Catherine Was Great" cast is chuckling over the latest backstage incident, involvine a word-category incident, involvine a word-cory years, named Mue. Brown, Seems Mac West, who's had a special dressing room built in the wings and is therefore that the word of t

Why It's Better In a War Plant!

Legislation designed to eliminate the postability of one-man enerostring the postability of one-man enerostring the postability of one-man enerostring await the next regular N. Y. sake regular to the postability of the pos

In a War Plant

In a War Plant

Sweet Genevieve and Eternal State of the control of the control

Pasadena Spring Season

FASAUCHA OJFIND OCASUM
Spring, season at the Pasadens,
March 27.
Spring, season at the Pasadens with
"It Life Worth Living?" as, the first
play, running, Flyahouse opens, with
play, running, from April 4 to 15.
Solbsequent dramas will be "The
Sarker", April 18-22; "A Highland
Eling." May 2-13, and "Jante," May
on its "King Lear," currently on
the stage and alated to close April 1.
the stage and alated to close April 1.

more.

Overtime pay is also sought. There are regulations limiting the hours of rehearsal, but during the week before opening of husicals there are no specified hours. If the directur keeps em longer than the usual time, the -chorus wants the managers to pay for it.

initialization distinction," quite substitution in the middle of the substitution in the substitution of the substitution in the substitution of the substitution of the substitution in the substitution of the substitution of the substitution of the substitution of the substitution in the substitution of t

house of bad character. "Lysis-trata is frank in the discussion of desire as might the lacerious uni-ties of the control of the control of the control of the control of the hydrogeneous control of the hydrogeneous control of the control of the control of the spatial the question is not whether it would tend to reastern or to the spatial the question is not whether it would tend to reastern or to the reason of the control of the control of the spatial the question is not whether it would tend to reastern or to the reason of the control of the control of the sexual relation. Unless the mere predictive and their patients would tend to have the effect of stimu-lating sexual impulses, the per-formance-should not be barred.

lating sexual impulses, the per-formance-shooff oil of be barred.

"Perhaps in an age of inno-cruce the facts of life should be withhold from the young, but at their frequer could not give his ap-proval to the modern slave as-spokesman of the thought and suttiment of Broadway", and at the same time silence this rough and and profane representation of

seemes, which rough rather than seduce.

The manifest of the service of the seduce of

Plays on Broadway

The Firebrand of F

Angela."

Earl Wrightson, better known in radio and concerts, virtually makes his Broadway debut as Cellini. His is a fine partione. Beverly Tyler, out is a fine partione. Beverly Tyler, out the Angela. Miss Tyler was obtained previous at the premiere, and her threat seemed in have tightened, but she's much better now. She's on'luan from Metro to Gurdon.

from Metro to Gardon.

The romatic due have the score, top song. There'll Be Life. Love and Laughter. a melody that is the theme, number, with sight lyrical numbers, saider as "You're Far The Near Me and "Love is My Enemy." Letter Level My Enemy. Letter Level My Enemy Letter Level My Engle Size and Level Level My Enemy Letter Level My Engle Size and Level My Engle Le

Special Andronic associative suspecifica-tive and a second control of the control of the challenge of the control of the control of the challenge of the control of the control of the duales but the single generalities as well, taking over assignments and originally interested for her. On the original of the control of the control of the control from Parts, is easily used. Dust as couple of turbiners with Norsa-couple of turbiners with Norsa-couple of turbiners with Norsa-couple of turbiners with Norsa-couple of turbiners with the control being worch into the penetral study being worch in the pene

Kiss Them for Me

|--|

A fine numeral extens in the the state is the turned version of the firebrand, lavshifty presented with firebrand lavshifty lavs

Barretts of Wimpole Strant

Gatthie M. Chaile Induction of Voltages of Strome by Artist In three softsome by Revenue and Theorem and Strome Barrier Strome St. Strop Katharton Cornell and Bic M. Mercan [Jettines Medica Morels and Brends Forthes, Strand B. Medica Morels and Brends Forthes, Strand B. Medica Morels and Brends Forthes, St. Strand M. Medica Morels and Strome Barrier Morels and Strome Barrier Morels and Strome Barrier Morels and Strome Barrier Morels and Morels and

	I to the property of the second	- Katharine	
	Wilson	Barnels .	Post le
	Dynamicala Abanto-n-Ba	mett. Rouib La	were.
1	Arabel Monthon-Paris	tt Puttiele 1	Cities
ı	Deliving Montton-Par	cett de Krite	Mari
ij	Alfred Mankon-Barret	Stanley	Dark
ı	Charles Moutton-Barry	41. c Howard	F 11 W 2
ľ	! them; Montton-Barret	to construct Page	· Kan
	. George Montton-Batte	H Kuma I	Will
	Edward Moniton-Part	ett Melfae	Mari
	Bella Holley		
٠	Ollema Cheven	Boxes 2	Steware
ď	Robert Browning	Barren 5	Made
٠	Assets - Pard-Weterley	c Ivan 8	anni lesa
	Caldain Surress Cook.	Pheno S	damitt.
	Ph. K		

Maybe Katharine Cornell, Brian Maybe Kitherine Görindt, "Breat Abertie and the others in what is now recognized as one at the out-standing American romantic classics, on a Digger long out of the way got a Digger long out of the way Wimpute Street in the European "Wimpute Street" in the European Theatre of War this senson, but the irreviral, was su cormby received at the control of the control of the street of the control of the control of the control of the control of the street of the control of the control of the control of the control of the theat of the control of the control of the theat of the control of the control of the theat of the control of the control of the theat of the control of the control of the theat of the control of the control of the theat of the control of the control of the control of the theat of the control of the control of the control of the theat of the control of the control of the control of the theat of the control of the control of the control of the theat of the control of the control of the control of the control of the theat of the control of the control of the control of the control of the theat of the control of the cont

them.
First nighters applanded for per-bage a full minute when the certain arrose, and at the finale there were uncounted curtains and cheers for Miss Cruzell, as reminder of the way the GFs went for the play.

the GI's went for the play.

It has been 14 years, since "Barretts" opened at the Empire, N. Y. but it seems that the love story in Elizabeth Barrett and Robert Browning bas taken, on a trest-lare. It is a most quief performance, but the artistry of the stars is hagnetizing. Guthrie McClintie hissit done is better directurial job.

to shine, as the nigrate of vedored hourself to home the commentation of the commentat

Eternal Cage

Sherman Block production of comen's in
er acts 11 secures) by Jules Denes, Staged
most on Barbleon-Plaza Heatity, N. F.
more Harrington Adams Dangles

There's a clause in the "Variety" compendium on manners that states my review is to be less than two paragraphs.

"Eternal Cage" is awful! Kahn,

Sweet Genevieve

ole moduction of comedy in three nets by L. G. and Marcherfe Chute, Singed in Miss	n
I. G. and Marchette Chute, Singed in Miss	
ole. At President, N. V., Murch 20, 15.	
2.60 mg.,	
bity	
h Maltin Rath Brubbs	
h Mai tin	
lis, Butherland,	
It. Lagelmodif	

The three sisters Chute-M. G. Marchette and Joy-better known as shirt story writers, have tried their hand at a play. Though frankly an experiment, it was a mistake.

experiment. If was a mistake,
continuous actors, and gentling young actors, and getting special manual properties and getting special manual properties and getting special manual properties and properties and properties and properties are properties as a reported production cost of \$5.00 ht was withdrawn after the first performance.

Story conserve the first in his

the state of the s

Legit Follow-Up

"YOU CAN'T TAKE IT WITH YOU

"YOU CAN'T TAKE IT WITH YOU."
Fred Stone is back on Broadway in one of his too-infrequent returns to the Mata Stem, this time with the revival of the Can't Take II. With You." Broadway? Well, not really, the city-operated City Center being samewhat remived from the Riailo But he's still a Bruadway performer.

But he's still a Brudway performer. This Frank McCay production of the Karlman-Hart show is a positive for the Karlman-Hart show is a positive for the control of the Karlman Hart show is a control of the control of the Carlman Kerpit. It still has plently of the Carlman Karlman Hart Stone is taged to the Carlman Hart Stone in the Carlman Hart Stone is taged to the Carlman Hart Stone in the Car

the original.

Casting in the present "Take It" is not adroil, but for road purposes, and at \$2.40 top, it serves. Considerable of the fault lies in the direction, which fails to point up many of the little bits of business that made the Broadway version such a laugh

the greatively circuits in buying the simple-indeed. Mother: Syramore the simple-indeed. Mother: Syramore the part done so capitally by Josephine Hull (1000 in 'Harvey'). And Essle, the daucing daughter's ter Durolly: Pauls Truentau was ter Durolly: Pauls Truentau was ter Durolly: Pauls Truentau was the original. Gorner Tobies went to Hollywood filandion brant his role of Charles's Collins, hubadid of Duroth; Stime: is too trequently hammy as the curried' Hustian. Leters adors the curried' Hustian. Leters adors the curried' Hustian. Letters adors within all, still the realist much of the authors' original intent. Kuhn, "Castlage."

Inside Stuff—Legit

If the dispute between Fortune Gallo and Peter Mazza, Cleveland coal If the dispute between rotting varia and very mineral, secondar coal dealer, isn't settled soon, chances are that lawyers for the respective opponents will walk off with most of the \$10,000 they joining put up to guarpoured, will walk off with most of the \$10.000 trey founty put up to guarantee salaries for an operetia company that never was formed. Clevelend was to have had a season of musical revivals, will the operatic (Sar Carlo) Gallo transing with the fine merchant, who envisioned participation in the venture as a civic cultural activity. Not satisfied with the way the budget was outlined, Mazzia saddenly devided to skip the titae.

budget was outlined, Mazza suddenly decided to skip the idea.

The flath over the 10 GS started fast: flathy received the check, which was certified, from Mazza, but never really banked the coin because the many control of the coin because the many coin the check was thrown, a financial starter area for flathy flathy and which the check was thrown, a financial starte rarely indulged the flathy of the check was through a making mixes in a mythical chess game, players similar to out-hard each other.

game, payers anning to, out-smart each offer.

Last week Mazza offered to pay Gallo \$3300 to settle his claim, but the
transport of the control of the contr

Vagaries of Philadelphia drama erities recently have gutten a few of their conferred down. Bob Sensenderfer, Philly Bulletin, crick, got a memorement of the William P. Frank, Wilmington News-Journal columnal-recently from William P. Frank, Wilmington News-Journal columnal-recently fine the property of the property of

"The Barretts of Wiinpole Street" and "Ynu Can'l Take II With Yon," both being revivals: opened against-each other in N. Y. on Monday (28), at the Barrymora and N. Y. City Center, respectively. Jean Dalrymple, ascenting the latter attraction, realized that "Barretts" starring Kahlarine Canroll and Brian Ahran, would attract the critics rather than "Can'l starring Fred Stone. Therefore she sent tickets for the first night to the second-night proceed first attracting setting tickets for Theoday (27), thereby reversing the usual proceedure on coverage. Miss Dalrymple sent a note in the critice explaining the matter.

in the critice explaining the matter.

Usually shows open at the Center, on Tresdays. The change accounts for the first opposed premieres in a long time. Stone was on toric for "Crait" last season, drawing user well in Dection, and in Chicage especially, but the current showing is his first appearance in a straight play in New Yrik, Fraink McCoy and J. J. Leventhal are presenting, revival being scheduled for two weeks. Dorothy Stone, the slar's daughter, and Chatles Collins, Dorothy's hubband, are featured.

Ad agency error is blamed for incorrect ads appearing in dailies over the weekend for "Seven Lively Aris." Ziegfeld, N. Y. Some Sunday (35) appers prominently carried insertions reading "mature-to-day" but "Aris' doesn't give performances on the Sabbath. Monday's Herald Tribune carried the same 'ad with the result that the boooffice received a number of phone calls

of phone calls.

Billy Rose, "Arts" producer, has a habit of making up the show's ade himself, contacting the agency without advising his press department. Tom Weatherly, who recently look over as the show's agent, has had nuthing to do with copy for the daillies. Last week Rose took occasion to state that the Zeigetde is not for sale. Manager said recently that ha had been offered \$1,250,000 for the property, which he acquired last season for around \$90,000 and for which he speak trong \$150,000 in Str. up. Ma also amounced that Beatrice Lillie would remain in "Arts" until late June, deeplie reports to the contrary.

"The Firebrand of Florence," which Max Gordon presented at the Alvin N. Y., last Thursday (22), represents an investment of nearly \$200,000 That it drew a sharply divided press was rather surprising, critical opinions being givided about 50-50, those in favor being quive enthusiastic.

being divided about 00-00, those in favor being quite enthinsistic. John Murray Anderson is billed as having staged the musical, but hid directional activities appear to have been limited. Catherine Littlefeld, tilltie blonde Philadelphan, is repurted having taken over most of the slaging in addition to the dance and song ensembles. Miss Littlefeld staged such spectracting artiractions as Sonja Henite. "Hollywood for Revues." the Radio City Center skating shows, including the current. "Haks Off To Ies," and the "American Jubilee" at the New York World's Pair.

Burton Rascoe, N. Y. World-Telegram drama, was only critic to praise "It's a CIII." withchirulier wight-daily-reviewers dound-picelde or farable, but, or which Rascoe said "I could ase it over and over again with pleasure perhaps a dozen times." On "Dark of the Moon." whose notices were way or the other with the pleasure way or the other way. The could be a supported by the properties of the properties of the properties of the properties of the desirable and pleasurable experience, though J must add that I am not will about it." Claimed "Moon" was difficult either to appraise or describe. Was one of the two critics to praise "Deep Mex. Sykes," calling it "delife, adulted and williant."

Backers of "It's a Gift," which moved from the Playhouse, N. Y. Tues-day 127), to the National after two weeks at the first-inamed spot, are hope-til of improved business by means of the two-fro-one route. Sponnorable of "Gift" is hidden under the corporate mane of Goyal, but the abundance reportedly comes from Dure Paller who, with his brother Arabon knowledge. Circle class ceast side easiety. Second week's gross was \$2,000. There are 22 people in the ceast, furbulance a dozen kids.

. Top price of \$4.80 for a play without names provoked comment, although the scale was dropped to \$4.20 at the National, two-for-should net like show a fair price.

"Lady in Danger," which two newcomers are producing at Broadhord, N.Y. tomorrow (Thurs.), is first legit play of Max Afford, Australian radio writer. Play was first produced at Thestyre, Royale, Sydney, two years also, at the 530 maitinese (another play being done at the 230 and 830 hours), the play running successfully for months. Original eversion had pold lad in London, with Natt app background. Alexander (Kirkland, in adapture play, changed locale to Australia, changing hasts to Japa for more up-ford date lottle. Kirkland gets eci-authorship billing. Presenters are Pat Alten and Dan Thehe, non of the late songwitch, Pred Fisher.

On Wilder Contract:

Marjoric Lawrence. Met operates soprano, now under management of W.

Corrent issue of Life. March 25, has an action photo of Carol Lyina,

Coleton Leibh, transferring inner-stating star of "Itals Off to Ice." Center, N. Y., on the front cover and

many contract held by Austin pictures of her on three hidde pages. Pictures were taken as the lead of

Wilder.

Terms of the settlement were not

which consisted of overtime pay to stagehands, who were required to be

on hand by their union.

Chi Gains But Slows Down to 5: \$17.800 For 'Menagerie,' Indians' 14G, Turtle' 1

All attractions had boxoffice and her weeks but with them the Civic, in the next affect of the property of the

PITT RETURNERS NSG. 'KISS' REPEAT \$6,800

Return eggggenents aren't facing so well at Nixon this spring. Last big fortnight here a year ago, came back, and could only attract weak \$8.800. Previous stanca "Good Rivate weak \$8.800. Previous stanca "Good Rivate weak the standard of the standard of

hung up terrific fortnight season ("Victor will be last of repeals for Nixon, with string of top shows in line from here on in, "Jacobowsky" is current, then "Oktahoma" for three weeks, aid "Ramshackle Inn" and "Two Mrs. Carrolls." Latter and "Two Mrs. Carrolls. Latter carrolls with the state of the sta

'Harriet' 29G Boffo In L.A.; 'Fun Time' \$16.000

Los Angeles, March 27, nore long lines are forming

'Blossom Time' 10G In 9 at St. Louis

St. Louis, March 27.

"Blosson: Time" concluded week
at American Saturday (24) with fair

at American Saturday 241 with fair bo. Nine performances, with house sealed to \$3.05, grossed approximate-y5 10.000. Not even raves from the erix could shake off spring fever that has hit this burg, the Spring 10.000 method of the strength of the strengt

'Doll's House' Good

S12,000 in Montreal

Montreal, March 21.

"A Doll's House," showing all streamment, and the street of the street o

ZaSu Ra-Ra 13G. Det.

Ladu Ra-Ra 134, PEE.

Legits doing only fair, after eleanup by "Oklahoma" and "One Touch
recently.

The Starching Wint" set for try
weeks at Case, did 316-80 for risk
"The Starching Wint" set for try
weeks at Case, did 316-80 for risk
"Rannslackle Inn." Shubert Lafayette, shook down satisfactory \$13,000
recond week. "Lady in Danger,"
ago, closed Sunday night with low
\$800. Headed for New York, where
it is due to open Thursday night [23)
at Breathnack

'Widow' (Shuberts)

F10ppo 11t3, Ballto
Ballimore, March 27.
The Shubert edition of "The Merry
Widow" ran into bad reception from
local crix here last week at Fords,
and fell down at the bo, with a
bare \$11,000. Comparison with prationally viewed New Opera version
the Lyric concert, hall, added fuel to
reviewer's burnt, hall, added fuel to
reviewer's burnt, hall, added fuel to

Student Prince Gets
Nifty 823.09 in D. C.

"The Student Prince of the Student Prince of

Current London Shows

London, March 27,

"Another Each Stery." Phocnix.

"Another See Stery." Phocnix.

"Bithe Spirit." Duches.
"Bithe Spirit." Duches.
"Gay Resulinda." Platace.
"Gay Resulinda." Majertys.
"Haura," St. Maritis.
"Haura," St. Maritis.
"Laura," St. Maritis.
"Meet Navy Prist," Hippurdome.
"Merric Ragland," Winter Gar.
"Night Venice." Camb.idee.
"Perk.A.-Boo," Whitehall.
"Private Lives," Apollo.
"Quaker Girl," Stoll.
"Frivate Lives," Apollo.
"See Itow. They Run," Comedy.
"Stirke It Again," Wales.
"See Itow. They Run," Comedy.
"Stirke It Again," Wales.
"Sweeter Lower," Ambassadors.
"Three's a Family," Saulie
"Tomorrow World," Aldwych.
"Three's a Family," Saulie
"Tomorrow Between," Wynthams

(Shuberts) Floppo 11G, Balto Broadway's Brownout-Curfew Blues: 'Firebrand' Good \$21,000 in 1st Five, 'Mrs. Sykes' Fair 11G, 'Moon' OK, 181/2G

Plays Out of Town

Carpensed

Compared to the com Howevery Prietred. Tour de l'unite
Reposell Pollane
Resoul Collins
Nangers: Six girls, 10 long
Resoul Pollane
R

"Carousel" as a title for the musical version of "Liliom." is mislead ing. It implies a gay, lively, hurdy-gurdy type of entertainment. But its something utterly foreign to that. The radical variance between experient to do with the complaration and delivery may have had much to do with the complaration. the premiere.

the prominer.

Indications are that the producers have proceeded on the assumption that the "Liliom" background is familiar to most playgoers. But another to be a proceeded on the second of customers. Consequently, elements such as to water as far as story foundation is ooncerned.

the new generation of customers, the new generation of customers of the present o

The backers of Broadway shows. Nomes, addresses, amounts they lavested in previous plays. The first complete research in this field.

\$25 Per Volume LEO SHULL, Editor 128 West 48th Street, New York 19

SAMUEL FRENCH

Play Brokers and Authors' Representatives 25 West 45th Street, Non York 811 West 7th Street, Los Angeles

The Kindest People

Dismo to two acts for Houseld Metch-fl	. 1
proceeded as annual prize whomas play to	١.
Yagaband Clavers, directed by G. H.	
Angained Chives, directed by to the	
Ponder, settings to Richard Bernard; a	
Vingaboud theatres Baltimore, March 19: 345	. 1
Don Miller Walter Pearthree	- 1
Holen Miller	-1
Charlotte Gartity	1
A Gul	: 1
7 (1014-11- 11-11-11-11-11-11-11-11-11-11-11-11	94.
Mrs. LawsonJulia Wenn	1:4
Mrs. McCarroll	ı Ir
Mrs. Norkas Atlete Mille	1
Mrs. Walsh	ĸ
Jupekey Kompku	×Τ
Libert Wire, Lang. Lt. M. S. Rube, A.P.S.	. (
Walter Bannerman	r I
Roy Sponter, R.A.F.	: П
Roseman Hantlerman Dopothy Bake	r1
	- 11

Annual prize-play competition sponsored by the Vagabond Players, one of the oldest active little theatre groups in the country, culled this one from the large list of nation-wide entries. It shows promise for a more-ambitious inudertaking.

contries. It shows promise for a more-ambitions undertaking.

Author is drama prof at University of Wisconsin and has won severally of Wisconsin and has won severally of the several of t

end nicely. Chrasure vous across to knowing hand but the markus are with a show-stopping wallop. Join definitely here. The show-stopping wallop wall

Suit vs MCA Continued from page 37

Continued from page 21

Fio-Rileo's contesting at \$2.800 and the process and rileout liberi and tessent and the process and the sisters were booked into pacific Square.

Finley arrives in N. Y. tomocrow log of the process and the process

Current Road Shows

(Period Covering March 26-Apr. 7)
"Ballet Russe"-Royal Alexandra,
Turonto 128-7).

"Bitthe Spirit" - Amer. St. Louis (26-31); Culisrum, Evansville (2); English, Ind'plis (3-4); Hartman, Co-lumins (5-7).

"Blossom Time"—Hartman, Co-lumbus (1-4); II, S. And., Steuben-ville (5); Virginia, Wheeling (7).

"Caronsel"—Colonini, Bost, 127-7),
"Caronsel"—Colonini, Bost, 127-7),
"Catherine Wass Great" — Stude-baker, Chi. (26-7),
"Chicken, Eyecy Sunday"—Shu-bert, Philly (26-7).

"Dear Ruth"-Cnx, Cinn. (26-31.); ass. Detroit (2-7). "Dinner for Three"-Locust St., Philly (26-31); Plymouth, Bost, (2-7);

Philip (28-31) Phynoutin, 2008, 12-17, "Doll's House" — Evic, Schenectady 1261; War Mem, Aud., Trenton (271; Lyric, Allentown 1281; Karlton, Wil-Hamsport (281; Najah, Reading (311; Locust St., Philip (2-7).

Locust St. Philly 12-71.
Gilbert & Sullivan-And., Oakland
126-281; Mayfair, Partland 12-41;
Metro, Scalle 15-7.
"Good Nite Ladles"—Shubert, Bost.
12-71.
"Harriet"—Bilmore, L. A. 128-71.
"Il Be Walling"—Playbonse, Wilmington 129-311; Walnut, St., Philly
15-21.

"Jacobowsky and the Colonel"— Nixon, Pitls. (26-31); Hanna, Cleve. (2-71)

Kiss and Tell" 12d Cn.1—Nixon.

itts. (19:24).

"Life With Father" 12d Co.)—
ivier, Aud., Fresno (27); Geary,
risco 12-7).

"Marriage is for Single Feople"—
huberl, New Haven (29-31); Wilbur,
cott 12-7.

Frico (2-7).

"Marriage is for Single Paggle"—
Shubert, New Haven (29-31); Wilbur,
Shubert, New Haven (29-31); Wilbur,
Shubert, New Haven (29-31); Wilbur,
Shubland (29-31).
"Other of Warriaw Chetto"—Forrest, Philly (29-31).
"Other of Warriaw Chetto"—Crick
"One, Tone).
"Other of Warriaw Chetto"—Crick
"Other And Chetto"—Crick
Boulder (49: And Denver (4-7).
Crick Aud. San Jose 11). Chief.
Boulder (49: And Denver (4-7).
San Carle Op. Co.—Shrine Aud.
Den Moines (11). City And St. J. Jos.
121: Music Hall, K. G. (4-7).
"Sing Out Sweet Land"—Gr.
Northern, Ch. (31-7).
"Student Prince"—Forrest, Phila.
"Ten Little Indians" (2d Co.)—

"Student Frince"—rows. (2-7).
"Ten Little indians" (2d Co.)—
Harvis, Chi. (28-7).
"Two Mrs. Carrolls"— Shubert,
Bost. (28-31): Ford's, Ballo. (2-7).
"Voice of Turtle" (2d Co.)—Selwyth, Chi. (27).
"Winged Victory"—Nat'l. Wash.
(20-2.1)

"Winged (26-7).

Joe Goebbels Continued from page 1

chateau as a present from them for the swell work he thought he'd been

chalcain as a present troin item to deal to do ing.

This clusteau is an early-day job.

This clusteau is an early-day job.

Atting from around 1000 A. D. and such alony structures, it has an air of having housed many celebrated people in its time.

The place is the bed it was probably more dismoil than it had ever been. A hard-flighting infantry regiment had been using it for the probably more dismoil than it had ever been. A hard-flighting infantry regiment had been using it for the probably more dismoil than it had ever been. A hard-flighting infantry regiment had been using it for the probably more dismoil to the probable of the probab

Literati

Settle Title Soit for 1886
United Artisle has week settled insimetian sait brought by May Davies
Martenet, authoriess, for alleged infringement of her title. Voice in
the Wind. for \$200. Action was discontinued in N. Y. federal court, ascontinued in N. Y. federal court, ascontinued in N. Y. federal court, ascontinued of pathe Driscoll & Raftery.
Miss Martenet had charged that
the title was appropriated from her
movelette published in McCall. Magtown in 1942. She sought as accounting of profile from call. Magtown in 1942. She sought as one
of a film with the same title, produced
by the Ripley-Monter Corp. Latter
and hamed as a defendant.

John Keily's Big Top Tome John B. Kelly, formar attorney for the Ringling Brothers circus, and in the same capacity when that outlit—ombined with Barnum and Bailey, during the regime of the late John Ringling, is writing a book on the big top. Veteran will not delve into accomplishers on any circus executive. big top. Veteran will not delve into personalities to any great extent but will tell humorous incidents which will fell full morous incidents which were office secrets and will outline the rise and fall of olfcuses in America. Kelly is living on his farm at Baraboo. Wise, former winter quarters of the Ringlings.

Lowe Cracks Mcreury Lowe Cracks Mcreury
Herman, A. Lowe, "Variety's"
Washington mugg, has article in
April American Mcreury on "Washington Discovers Hollywood."
Dorothy R. Sims has piace on
"What Is Freedom of the Air?" In
April Reader's Scope.

WFB Hops on Mich. Dallies Proceed by WFB for oversee of new-cited by WFB for oversee of new cited by WFB for oversee of new cited by WFB for oversee of person under the new cited by WFB for oversee of new cited by WFB for

Smith's Bucelle Payelf
H. Allen Smith denies it's a backloc-like-soil movement for him. He
has merely laken four agrees in Mi.
somedy savieth on life-in-thresometry, He'll put he travails of Billy
Book. Tallulah, Bankheed. Benny
Goodman, et al., into his next book.
other Jackson Heights IN. Y.O
neighbor of, Smith's, also shifted
dopiticlas, but he's moved to Ghapel
Hill. N. E. Smith's Bucolle Payoff

How Dual News Bylines Started.
The dual bylins on important news storias, which the N. 7. Daily News inaugurated and which the news storias, which the news the news through the it 100%, When Capt. Patterson learned of the rewrite he left word learned of the rewrite he left word
that both bylines go on henceforth
in similar instances.

Now usually, the reporter's name
leads and the rewriter gets second
billing.

when the properties are and the rewriter gets second of the properties are and the rewriter gets second of the properties are and the rewriter gets second of the properties are an another things which must have happened things which must have happened the properties are an another the properties and the properties and the properties are an another the properties and the properties and the properties are an another the properties and t

opus, to be published first of next month, called "The Doctor's Job." Charles Scribner's Sons in on the contest thing. For their 100 annl, 10 grand for the best opus on Ameri-history. Those interested write Scribner's, N. Y.

Serbiner a. M. Y. Learner and Serbiner a. M. Y. Learner and Serbiner a

Warners as 'They Made Mc a Criminal.'

With Benn Hall checking out as publicity director of Duell, Soan & Pearce, effective April 9, to take over as advertising manager of the Doubleday, Doran Irade department, his successor at D-S-P with Eleanor Nichols. Latter has been Halls and

assi. Winthrop Sargeant, music editor of Life, signed contract law week with E.P. Dutton for two books. Ona of the volumes will deal with leading music parsonalities, other on jazz. Sargeant authored ona book on latter subject, titled "Jazz Hol and Hybird."

and Hybird.

Tom Carille, having resigned as film and radio editor of Life, has gone to Hollywood to set up his own photo service. He has a number of seasoned studio photogs and writers slated to join his organization. Whithop Sargent Time's music critic, has surceded Carille on Life.

Plays Abroad

A. BERT M. Defender of the Property of the Pro Bessle Unity... Mrs. Durgsu.... A Woman (Laure).....

Remease

However, I and the second of the se

routing the seasons are dependent with the produced "Men in White" on Broad way some seasons are developed the seasons are developed to the seasons are d

JOSHUA LOWE (Jolo)
Joshua Lowe, around 72, who
wrote under the pen name of Jolo,
died of slock the pen name of Jolo,
died of slock wednesday
(22). He was in charge of "Variely's bureau in the British capital
for 23 years. Details on-page 2.

BERT FELDMAN
Bert Padman, To, hand of B. Peidman & Coune of the leading British music publishers, died March
at a Blackpool, England, nursing
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Benefit Bureau, formed to raise funds for American Committee for Devastated France, which later de-veloped into Film Bureau, law, of which she was a director. The bureau opened the Little Pic-ture theatre on East 50th St., using arty films.

MRS. GLENNA S. TINNIN
MIS. Glenna Smith Tinnin, 67,
business manager for the last tour
business manager for the last tour
business manager for the last tour
scion, olded in Chestnut Killi Mass,
March 23. She had lived in N. Y.
for years, but laught deamatics in
March 23. She had lived in N. Y.
for years, but laught deamatics in
March 23. She had lived in N. Y.
for years, but laught deamatics in
manager for the Raymond Moore
strawhat theatre. Cohasset, Mass.
She helped found the National
Junior Theories in Washington.

JACOB POTAR
Jacob Potar, 79, former manager
and producer of burlesque shows
died in New York, March 19.

Father of Milton Berger, of General Amus. Corp.'s vaude department, N. Y., died in Chicago March 21.

Mother, 82, of Virginia Mann Hy-man, legit actress, died at Floral Park, L. l., March 17.

MARRIAGES

Jessyca Russell to Jack Gaver, March 24, Ft. Lee, N. J. She's ex-p.a., now New York editor of Maga-zine Digest of Canada; groom is UP dramatic critic and amusement col-

umnist.

Gloria Jean Gold to Lieut. Seymour Udell, USNR, Waldorf-Astoria,
New York, March 25. Bride is
daughter of Harry L. Gold, veepee
of United Artists.

Katherine M. Nordella to David. Thompson, Los Angeles, March C. Groom, now assigned to Navy lying School, is a former film

Gladyce Peterson to R. J. Galinas, r., Los Angeles, March 21. Bride is receptionist at Republic; groom a lm actor.

E.le Chenault Galbriath to Al Jolson, Arizona, March 24. Bride is contract actress at 20th-Fox; groom producer at Columbia.

Helen Reynolds to Walter C. King, New York, March 24. Bride formerly had done a skating act in vaude.

BIRTHS

Mr. and Mrs. Jack Slattery, daugh-ter, March 17 in Glendale, Cal. Father is radio announcer in L. A.

Mr. and Mrs. Terry Hayward, daughter, March 19 in Hollywood. Father is on Young & Rubicam pub-licity staff there.

Father's, with Hal Mcintyre orch.
Mr. and Mrs. Keva Marcus, daughter, Hollywood, March 13. Mother
is Kay Lenard, story analyst at Columbia; father was production assistant to George Pal before joining

Mr. and Mrs. Jack Carson, daugh-ter, in Hollywood, March 22. Mother is Kay St. Germain, radio singer. Father is Warners' star.

Father is Warners' star.

Mr. and Mrs. Samuel Bronston,
daughter, Hollywood, March 22,
Mother was Pony Bogatchek, concert
planist; father is film producer,
Mr. and Mrs. Leon Roth, son,
N. Y. March 22. Father is with
United Artists; mother, former Mimi

Wolfe is radio scripter Mr. and Mrs. Ned Washington, daughter, Los Angeles, March 25. Father is songwriter.

争 Kopy Kat Klub Klipped

San Antonio, March 27,
Kopy Kat, Klub here was robbed
of \$125 by burglar who gained entrance by smashing a window in a
side door.
Alex B. Shapiro, owner of the nite
soot found the money missing

spot, found the money missing from

CHATTER

Broadway

Hal B. Wallis due east in early April. Carl Lacombe. Jr., due here in

Carl Lacusinic, 5r., and three weeks of 'The Tempost' in-vestment reported recouped. Robert Edmond Jones Robert Edmond Jones Chief Ashton Stevens helped cop-read Sophie Tucker's "Some of

Chis Ashton Stevens incipae Copyread Sophie Thicker's "Some of These Days."
Muriel Rahn, the Carmen of "Carmen Jones," in Town Hall debut Margaret Webster's surprise visit to Friece to rehearse the "Othello"

to Frico to rehearse the "Othello" company.
Fritz Lang back to the Const at the end of the week of the const of the week of the week of the week of the the constant of the co

thing to keep his day time hours allow 100 mp. Poetor and Frink Coordina agenting "I'll Be Waiting," opening tryout in Wilmington, Del, tomorrow [1] Dolley Wilson, of "Bloomer Gilt," I'll med a Negor family fable for Army song short at Astoriu last Phris Selma Robinson did a spread on the curtew and its effects on the consideration ("Rum and Coca-Cola") will collab on the songs are the curtew and the second curte and the curtew and the c

Joek Lawrences "Co. Blimp" car-nations, horizontal trailer for the Gotham. (28) percent at the Set. Dick Harrity, ex-racio writer, back on 10b as p.a. for Tank. Amy starthrilis. Mike Todd says "notification and regards those seported Frisco pro-regards those seported Frisco pro-regards those seported Frisco pro-regards those seported Frisco pro-regards those seported Frisco pro-ference Molars and the secondary Security Conference. Freme Molars says he's "thirtler-with the Theatre Cult muscaling with the Freme Molars says he's "thirtler-with the Theatre Cult muscaling the University of the Security of the Caronael." The Security of the University of the Security of the University of the Security of the University of the Security of the Secur

for Max Gordons The Rollywood Pinafore.

Gus Eyssell, managing director and president of Radio City Music Hall, back from three-week visit to the Coast.

Harry Davies and Joe Phillips handling press for "The Glass Menagerie," opening at Playhouse Saturday (31).

Harry Davies and Joe Philips and Market Philips and Ph

flackery.

Phil Dunning staging the John
Tuerk-Donald Flamm-Charles K.
Gordon production, "By Appointment Only," new play by Bennee
Ressell, erstwhile songwriter.

Ressell, erstwhile songwriter.
Since the Treasury Dept, probe on Plorida blacketers' wild spending, with result that many a tourist is stranded there now.

Max Meth, conductor of "Up in Central Park" (Century) orchestra, recorded album of show's tunes for Decca,

Central Fair. The recorded album of show's tunes for Development of the process and the control of the control

manager, and sgt. John T. Gallows, of the funder security state Coast of the funder security state Coast since last summer, due in N. Y. Go-Baster, Worked in two flims. The funder state of the funder state

tion's Army in Germany.

Wilelia Waldorf, Post critic, was out sick again Monday 119), as on previous Monday, film clitor Irene.

Thirer covering "Deen Mrs. Sykes."
Miss Waldorf was back Tuesday for Kiss Them For Me" coverage.

Hallywood

Mary Hatcher bedded by flu. Henry Morgan rc-classified 1-A. Paul Muni laid up with laryngitis. Don De Fore lald up with bron-chitis.

vacation.

John Hubbard and Jon Hall classlfied 1-A.

Joan Fontaine east on a two-week
bond tour.

Jane Wyman recovering from
pneumonia.

Jerome Courtland inducted at Fort

George Bowser hospitalized with Randolph Scott vacationing at alm Springs,

Michael Curtiz recovering from

throat infection.

Carl Leserman in town for United States sales huddles.

Vicki Baum to Palm Springs to recover from illness.

Gleni, Ford back to work after three weeks of illness.

Borls Karloff paid \$39,000 for a

Steve Broidy returned from New York and Washington.

Sieve Broidy returned from New York and Washington.

Louis Sidneys celebrated their Louis Sidneys celebrated their Louis Sidneys celebrated their Committee of the Blue Network, vacationing at Palm Springs.

Mitchell Bernatein, Canadian ergonistic of the Sidney Sidney

Co. St. Louis, games studios.
Kenny Baker to report for induction on completion of his current

studies.

Baker to report for induction on completion of the current film rolls.

The completion of his current film rolls.

The completion of the current film rolls.

The completion of the current film rolls.

The completion of the completion of

with the Marinest and t

years with the Marines.

Al Wilke in from New York to huddle on Puramount flack problems with George Brown.

Phil Regan will sing "The Star Spangled Banner" at the San Francisco security conference.

Myrt H. Blum, Jack Benny's business manager, robbed by burglars of furs and jewelry valued at \$15,000.

Bob Haymes changed his film name to Robert Stanton to prevent confusion with his brother. Dick. Billy Green, oldtime Barbary Coast operator, and recently film technical adviser, celebrated his #3d

hirthday.

Alan C. Abeel, in charge of motion picture ideas for the Guaranty Trust Co., in town to huddle with Indie producers.

producers.

Lieut, Gen. William S, Knudsen and Jean Hersholt sponsoring a national poster contest for Danish rehabilitation.

ulonal poster contest for Danish re-monitation.

In the bold of the bold of ap-peal from the Superior Court veri-tic in his 31 assessment fight with the Radio railed and his first wife.

Anne Slafford reached an out-court settlement of a support suit for their daught reached an out-court settlement of a support suit more weeks to recover from his mo-teractive of his parents of his parents of his parents granted as full California divorce from John Carradine, who had previously of laund California divorce from John Carradine, who had previously of

OBITUARIES

BERT FELDMAN

Remick and Wilmark.
Fedman was rated one of the free largest music publishers in England. He built up a huge forms.
In Britain by representing U.S., from A ione time, he handled with for years on the old American.

JOSHUA LOWE

The News Has Shocked Us Deeply. He Was One of Our Dearest Friends. We Feel So Sorry for His Family and Many Friends.

LEON KIMBERLY and HELEN PAGE

mark, Remick, and Watterson, Ber-lin & Snyder catalog in Britain. He is reputed to have left about \$8,000,000.

Feldman went to London al years ago, but had been active in the music publishing field for 30 to 40 years. He made his last trip to the U. S. about eight years ago.

U. S. about eight years ago.

It was around that time that he saw the vast potentialities of the American musical film and started to publish music for these, starting with "Gold Diggers of Broadway."

Felix Slevin, general manager Feldman & Co., is carrying on business in London.

NAT BURTON

NAT Burton, writer of many hit songs, including "Believe It, Beloved," "Our Waltz," "White Cliffs of Dover." "When the Roses Bloom Again," "Don't Let Your Love Go Wrong," the current "Don't Ever Change" and many others, dled last

In fond memory of My Dear Friend. FRED B. HAVILAND Who died Merch 29th, 1932 JERRY VOGEL

Wednesday (21) in Hollywood. He

He died following a heart attack suffered on the street in the early evening. The body is being brought to N. Y. by Bill Burton, his brother. Services will be held at Park West Memorial Chapol Friday (30) after-

Just prior to Burton's death, he had completed several new songs which will be published in the near future.

Survived by widow, son, another brother and sister,

ROBERT BOLLINGER

ROBERT BOLLINGER
Robert Bob' Bollingers 68, who with his late wife spoesed in vaudeville in high wire and rope bounding acts, was burned to death at Crastion, w. Vo., March 20, when at Crastion, w. Vo., March 20, when by fannee. His wife, Vo. War was the control of the contro

Miss Sophie K. Smith, 58, former managing director of the Little Picture House in N. Y., died in Westport, Conn., March 20. She was one of organizers of the Film Mutual

Burlesque Circuit, and later on the Mutual Circuit. He retired from show biz when the latter wheel folded some years ago. Two sons, a daughter, two broth-ers and a sister survive him. LOUIS MEYER

LOUIS MEYER

Louis Meyer, 74, who helped produce outdoor concerts which he organized for the American Red Cross and Liberty Loan drives in the first World War, died March 22 in New Rochelle, N. Y. He had been taken to a hospital three after the recent death of his wife.

He was surine, publisher of "The Reves are the wear of the world with the supended publication in 1930.

WALTER C. PETERSON

WALTER C. PETERSON
Walter C. Peterson, 32, veteran
radio entertainer, died March 21 in
Chicago. A musician and a singer,
he appeared on Station WLS, Chicago: and on the National Barn
Dance program.
Survived by widow, a son and
daughter.

LT. BASIL G. PANTAGES Lt. Basil G. Pantages, 2l, died of wounds received in action with the Marines, according to word received by his father, George B. Pantages, owner of Orange theatre, Orange,

He was a cousin of Rodney Pan

WILLIAM C. "BILLY" BYRNE
William C. (Billy) Byrne, 63, died
March 13 in Hollywood. He toured
with Byrne-Golson Players in "Matinee Girl" and "Mutt and Jeff."
Byrne also toured in his own tabloid
musicals in the east and south.

VIVIAN FOSTER
Vivian Foster, 77, music player known as "The Vicar Mirth," died in London March 2
He was one of the first British tors to broadcast in the early d of radio.

Robert Clyde Little, former vaude singer, died in Miami, March 22, He had been in Miami for eight years, previously todring in vaude-ville in an act with his sister.

Irene Fuller, 47, actress in silen

Capialo John Tlebor, 86, trainer of sea itons. died March 22 at Tonawands. N. Y. While visiting the Buf-falo, N.Y.. Zoo, 30 years ago he conceived the idea of teaching sea lions, acquired a number of cubs and subsequently ran his small stake into a \$75,000 investment. He exhibited them all-over the world, and was

under contract several years to Ring-ling-Barnum circus. Upon his re-tirement, his son, Roland, took over the acts.

Victoria Warnesson, 57, head of Warnesson Theatrical Makeup Co, died March 8 in Chicago. She was associated for 37 years with the com-pany founded by her father, the late Prof. J. Warnesson, and took over the management when her mother died. Survived by a brother and

Mrs. Eupert Hinghes, 42, wife of author and radio commentator, died in Hollywood, March 23. She had been in ill health for some time, death resulting apparently from an overdose of sleeping tablets, taken accidentally. Mrs. Hughes wrote magazine stories under the name of Elizabeth Patterson Dial.

Anne Courtney Koeiker, 45, wife of Anthony J. Koeiker, former pub-licity manager for Blue network in Chicago, died Match 16 in Chicago. She had been ill for six months. Survived by her husband, now a lieutenant in the Navy, a son and a daughter.

Mr. and Mrs. Jack Durant, son, Santa Monica, March 23. Mother was Molly O'Day, of the films; father is a screen actor.

Mr. and Mrs. Leo Townsend, daughter, Hollywood, March 19, Father is writer at Warners; mother is the former Pauline Swanson, ex-radio publicits and fan mag writer.

Mr. and Mrs. Eddie Mackins, twin sons, Pittsburgh, March 7. Father's an M-G booker, an M-G booker.

Mr. and Mrs. Eddie Safranski,
daughter, New York, March 14.
Father's with Hal McIntyre orch.

"THAT WASN'T THUNDER...

IT WAS THE APPLAUSE THAT GREETED*

VICTOR **50**RGE

CONCERT PIANIST-HUMORIST

Enters U.S. Concert Field

After initial concert (with the Rochester Symphony Orchestral critics reported:

January 22, 1945

Plano Humorist Creates Furore With Civic

By NORMAN NAIRN

* That wasn't thunder you heard roiling about Gibbs and Main streets last night—it was the applause that greated Victor Borge, the pianist-humorist who was soloist with Guy Fraser Harrison and the Civic Orchestra at the Eastman. The overflow audience gave Harrison and his men warm welcome, too, for theirs was a good job.

The program called for "vari-ety" from Mr. Borge. That didn't express it, by any means, in the dear lamented days of vaude-ville, they'd call anybody like Mr. Borge a one man riot, and it would be just too bad for anything eise on the bill that foid him.

It was the first visit to Rochester for the Danish artist, for such comedy technique is real arcomeay rechnique is real ar-tistry, and not buffoonery. I'll vow it won't be the last. Call it scintillating, screamingly funny and last night's audience would garee, for most of them were civiching their seats for fear of

rolling out. Mr. Borge's is a different kind of comedy. If anything can be funnier than that "phonetic punctuation" of his, you tell me about it! He reads a story and the outrageously funny sounds ation marks. He falls flat on his face from the plane steel and the audience loves it. He hands the music rack off the plane to

someone in the audience and his listeners laugh uproariously.

man, as well.

Mr. Borge's is an amazing combination of talents, for he is a brilliant pianist, too. He proves it definitely in a splendid performance of Gershwin's R sody in Blue (bandaged finger and aii). There is a momentum, a well poised freshness to his playing, a feeling for the insist-ence of these rhythmic passages, Imagination, in his playing

Eastman Packed for Borge

provoked besides enthusiastic appiquse wave upon wave of

"A first rate comedian . . . a remarkable pianist.

Newsweek

"A superb pianist! With the funniest line since Will Rogers!" Chicago Tribune

The rest of it i won't tell you

about, for you can see and hear for yourself when he comes back. Its a comedy technique that seems to give him just as much fun as the audience. Such a charming personality, too, and a handsome chap. A wonderful

Victor Borge, planist-humor-ist, who as guest with the Civic Orchestra under Guy Fraser Harrison attracted a capacity audi-ence to the Eastman last night, laughter, the type of which rarely echoes off that auditorium's august wails . . .

one-man entertainment in the English language, even without the plane. With it, he is quite beyond the reach of any kind of competition." Chas. W. Morton, Assoc. Ed. Atlantic Monthly

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