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PIRATES TAKE PEAK THIS YEAR

Tin Pan Alley's 1944 Radio Take At \$7,000,000 Sets All-Time High

Music royalties will cost radio more than \$7,000,000 for 1944, according to present indications, that sum representing a new all-time high in Tin Pan Alley's income from broadcasting. Estimate is based on figures already chalked up for the first three quarters of '44, with some possibility existing that total may yet pass the \$7,000,000 mark. Previous high was 1940, when ASCAP collected \$5,200,000 from broadcasters.

Bulk of the '44 take will go to the American Society of Composers, Authors and Publishers, which now expects to close its books this year with total collections of \$1,100,000 from radio alone, this representing the major share of the total ASCAP net for the year. Latter figure will be more than \$1,000,000.

Broadcast-Music, Inc., the broadcasters' own performing rights firm, is now doing a business which figures to give it a '44 total of \$1,400,000. This represents a gain of about \$200,000 on 1943's 1943 revenue.

"This performing rights firm," continued on page 47.

Preston Sturges May Bring Harold Lloyd Back in Comedy Pic

Hollywood, Oct. 31. Preston Sturges and Harold Lloyd are talking a deal which would bring the bespectacled silent comic back to the screen in a series of comedies. If contracts are signed, Lloyd's first acting film in six years would be an original by Sturges, which would be the initial venture of his partnership with Howard Hughes. Lloyd would be paid a lump sum for each picture, plus percentage of profits.

Comie's last acting picture was "Professor Bowdler" for Paramount in 1938. Three years ago he produced three films for RKO and was to have reprised that process for Columbia, but that fell through.

GARBO BACK TO SWEDEN FOR 'COUNTESS JULIA'

Swedish film interests have a deal looking for the return of Greta Garbo to Stockholm to star in a remake of "Countess Julia," by the Swedish playwright August Strindberg.

Def Wingham, who produced the silent silent version of "Countess," a print of which is reported held by the Modern Museum of Art, is understood negotiating with Leland Hayward for Miss Garbo's services. Wingham, who formerly produced the distributed film in Sweden, is currently handling Swedish short-wave broadcasts for the OWL out of New York.

Garbo is said to be interested in returning to Sweden after the war.

S.S. Bert Williams Named for Negro Comic

Washington, Oct. 31. Two of the Liberty ships under construction in Maine are to be named after Bert Williams, the Negro comedian, and F. Scott Fitzgerald, writer, who died in Hollywood some years ago.

Long-Range Plan For Film Writers

Universal, in what is believed to be the first known instance of a film company pacting junior writers specifically for the purpose of building them eventually into writers-producers, last week signed Roy Pine, Chicago radio scripter recently discharged from the Army, to a writer contract.

At least three others have been signed to similar contracts, but their names are not being made public currently as they are still finishing up chores on their present productions. Attitude of Universal production execs is that these younger scribes (Continued on page 46)

TAILOR-MADE HEAVY ROLE FOR JON HALL

Hollywood, Oct. 31. A picture based on the lives of Jimmy and Tommy Dorsey may be made. Brothers are discussing the possibility of turning it out next year with an indie producer, to be released through a major studio, said the RKO. Such a move, however, will require the consent of Metro, to which studio Tommy Dorsey is under contract.

Film story based on the careers of the Dorsey brothers has been in the silk stage for a year or more. First, it was supposed to have been made by Metro, but that fell through. Under the mastery will make it a salary and percentage of the gross basis.

Sinatra's Unique 50% Of Gross For Waldorf Date

Frank Sinatra has been booked into the Waldorf Room of the Hotel Waldorf-Astoria, N. Y., opening Nov. 3 on a cash deal that, it is rarely heard of for such rooms, will set 50% of the gross from the first dollar against a guarantee. Music Corp. of America booked it.

Sinatra, closest at the Paramount Theatre, N. Y., last week triumphantly drawing a bonus of automatically (Continued on page 10)

MAJORS HIT HEAR \$5,500,000 WKLY.

By MORT KRUSHEN

Revenues of eight major companies from film distribution for the first nine months of 1944 are reported at close to \$5,500,000 weekly, amounting to \$220,000,000 annually at this time at the same ratio for the balance of this year. This exceeds the previous peak returns for the same period during 1943 by around 5% on the average. Not all companies show an equal increase, however. Some companies' domestic rentals are lower than last year, depending on the number and type of pictures released during the period.

Big Five have in recent months (Continued on page 38)

Precedent Set By Press-Radio-Video Election News Troup

What is believed to be the first co-operative deal ever made between a newspaper, radio station and television outlet has been made for next Tues. (7) for three-way coverage of election returns. Involved are WJZM, N. Y., radio station; WARD, Dumont telecaster, and N. Y.'s Daily News. Another unusual phase of the cooperative plan is that the video end of the return coverage is being produced by an advertising agency but is not being (Continued on page 10)

14 Paris Cinemas Open

More than 14 motion picture theatres are now reported operating in Paris, as compared with three at the beginning of October. Reported that 20 are expected to be in operation next week, with the opening increasing as winter as power becomes available.

Wounded Vets Boo ZaSu Pitts From Hosp for Pro-Deiwey Spies

2 Different Versions Of 'Jake' on Same Night

Audience saw the role of "Jacob" away from the Colonel" played in two different versions on the same night last Thursday. (2) on Broadway where a knee injury forced Oscar Karlovic to withdraw from the cast in the midst of the second act. After a 15-minute delay, when Herbert Berghof, his involuntary, was SOS'd into service the latter showed up and, given a different rendition of the part. He got the laughs, but the "Confidential" flavor was reported lacking.

Karlovic is expected back this weekend, although having his knee in a cast.

M. L. Ernst Hits Films, Radio, Press; Huddle Linked to Anglo-U. S. Relations

Bob Taylor's Navy Exit Awaited for 'Expendable'

Metro is waiting upon Lieut. Robert Taylor's discharge from the Navy to produce "They Were Expendable," his W. L. White saga. Ex-CDT John Ford is slated to direct his first, since returning to civilian life.

Agents Renewing Talent Raids

Hollywood, Oct. 31. Talent-raiding among agencies, under cover for several months, has crept into the open and threatens to spread into a general battle. Cause of the raids is the growing demand for potential top talent when the war is over.

Several big agencies have been informed by their clients of aspirational moves by representatives of other agencies, and are threatening retaliatory measures. Raiding strategy consists largely of spreading dissatisfaction among a rival agency's clients and promoting better roles and bigger returns.

GAXTON'S J. J. WALKER, COLE PORTER PIC BIOGS

Hollywood, Oct. 31. William Gaxton draws top roles in two musicals at Metro-Fox, following completion of his current chore in "Billy Rose's Diamond Horseshoe." Tunefests are "Night and Day," based on the life of Cole Porter, and "Sweet Lavender," built around the career of James J. Walker, former New York mayor.

Wounded Vets Boo ZaSu Pitts From Hosp for Pro-Deiwey Spies

Chicago, Oct. 31. Wounded vets are reported to have booted ZaSu Pitts out of their war in Mayo General Hospital, Galesburg, Ill., Monday (30) when she attempted a stump speech for DeWey instead of doing "Cheer Up" alone, followed by the Red Cross. Boos did appear before 1,500 soldiers at the hospital; she left after visiting five or six wards.

In one officers' ward, according to an Infantry captain present, she quoted from President Roosevelt's speech promising American boys would not be sent to foreign wars, with the men objecting because she did not add the qualifying phrase "Unless we are attacked." After Miss Pitts was escorted back to her quarters, made statements that Presi- (Continued on page 42)

Morris L. Ernst, American Civil Liberties Union counsel and in private practice American attorney for British film enterprises, has called a meeting for Nov. 2 in New York to discuss what he terms "questions affecting a free market for ideas." Ernst's purpose has aroused much curiosity among insiders in the film, radio and newspaper fields in view of his several trips to England during the war by special permission of the State Dept., and his sensational charges at a recent meeting of the Civil Liberties Union in N. Y. that "15 men control communications in America."

Ernst named at that time Louis B. Mayer, Harry and Jack Warner, William Randolph Hearst, David Warner, Henry Luce, David Sarnoff, William S. Paley, Frank Gannett, Nicholas and Joseph Schenck, Robert McCormick, Howard K. Gaster, Cowles and Edward Noble. Film executives in N. Y. who have heard about Ernst's invitations (issued through Roger Baldwin of the ACLU) are inclined to see it as (Continued on page 16)

Ink Spots May Be Blotted Out by Feud Between 2 of 'Em

Tiffing between two of the Ink Spots, a quartet which Moe Gale brought up from \$85 a week into the \$3,800-\$5,000 weekly class may split the combo. Billy Kenny, the top tenor, and Ivory (Deek) Watson, the gold-toothed rhythm singer, are the unit's quartet's dissonants, and manager Gale is in the middle, with Kenny threatening to book his own combo.

Combo is currently at the Zanzibar, Broadway niter, at \$2,500 a week, although the management wants a readjustment downward because it's been a trip for over a week with the results of Orville ("Happy") Jones, the bass. When the Spots leave the N. Y. Paramount, they play the Decca \$3,000 weekly. Gale says that a couple months (Continued on page 18)

KORDA IN SAME LEAGUE WITH L. B. MAYER NOW

St. Antonio, Korda's income in England, according to intimates, has reached a point where he retains the same level of prosperity. He's 200 out of every pound (around \$4). Reported that Korda has grossed over \$100,000 for his last two seasons with releases of some of his pictures in Britain.

Korda is scheduled to arrive in the U. S. from England during the next three or four weeks, depending on the peace problem. He is bringing back a print of "Perfect Strangers," first of the films which costars his son of 10, and a recent campaign, made statements that Presi- (Continued on page 42)



Read between



'WILSON' WINS 'BOXOFFICE'



CENTURY-FOX IS THE BIGGEST FIGURE IN THE

'LAURA' HELD FOR 4TH SMA

IN THE INDUSTRY!



CENTURY-FOX IS THE BIGG

'IRISH EYES ARE SMILING' S

THE BIGGEST FIGURE IN THE INDUSTRY!



CEN

'SONG OF BERNADETTE' SETS

the headlines



AWARD YEAR'S TOP FILM!

INDUSTRY! 20 CENTURY-FOX IS THE BIGGEST FIGURE

SH WEEK ROXY NEW YORK!

EST FIGURE IN THE INDUSTRY! 20 CENTURY-FOX IS

OCKO IN FIRST 58 SPOTS!

TURY-FOX IS THE BIGGEST FIGURE IN THE INDUSTRY!

MORE AND MORE RECORDS!

Fanchon & Marco Files \$285,000 Damage Suit Against Indies AAA

St. Louis, Oct. 31.—Squabbles with the AAA, five major flicker districts, have ended in a racket house exhibit extending over a period of several months reached the boiling point last week when the Fanchon & Marco Corp. filed suit in St. Louis against the AAA, which the corporation operates under contract with the State Amusement Co. and a \$305,000 damage suit against two indie flicker house owners, a corporation controlling one of the local AAA, and the five major districts. Charges of restraint of trade against the district, and lack of jurisdiction of AAA are made in a lengthy petition.

The trouble started when the Apollo Theatre, owner of a small west end nabe through its president, Joseph Lubin, obtained a ruling from Harry E. Ebs, arbitrator of the local AAA, whereby the clearance of flickers for the Apollo from St. Louis American, ended to seven days. The other pending case is that of Adolph Rosecan, owner-operator of the 3,000 seat Fox, the Apollo Theatre, which is operating the Mississippi in midtown, and James H. Arthur, David C. Arthur, and B. Arthur, who are partners in the operation of the Capitol, Harry C. Arthur III and Edward L. Murphy, who are partners in the operation of the Shubert, also in midtown. The defendants are Paramount, RKO, 20th, Warner, and the regular clerk of the AAA, Harry G. Ebs, arbitrator for the AAA, Apollo Theatre Corp. and its president and principal owner, Joseph Litvack, and Joseph Roscan.

Five of the Arthur brothers, David, Harry C. III, Edward and James, are in the armed services and are in the line of the pending arbitration brought by Rosecan. A charge is made in the petition that under the Siders and Sullivers' Civil Relief Act they are entitled to have any business which they are engaged in until their discharge from the service and this further involves the proceedings.

Russell Hardy, former U. S. Army, who prosecuted the major district and their suits against the trust charges here several years ago is representing the plaintiffs.

TINTED FILM HYPOED 14-FOLD IN 10 YEARS

Hollywood, Oct. 31.—Output of tinted footage at the Technicolor plant has leaped from 9,000,000 feet in 1933, the first year of three-color processing, to 125,000,000 in 1943, almost a 14-fold increase in 10 years.

First producer to use the three-color film was Walt Disney, in "Silly Symphony," as an experiment late in 1932. Next year he signed a contract with Technicolor and has been using it ever since.

Selznick to Film Henry James Novel

Hollywood, Oct. 31.—David O. Selznick has secured screen rights to "The Wings of the Dove," the first Henry James novel purchased for filming.

Pictures, dealing with social life at the turn of the century, will follow "Bernhardt" in the Selznick production schedule.

Takes Lady for a Ride

Hollywood, Oct. 31.—Charles David drew a new special producer-director contract at Universal and was assigned to a one-way chote as pilot of "Lady on a Lion."

Pictures goes into work in 10 days, with Felix Jackson producing.

Dave Loew's Son to Wed

Hollywood, Oct. 31.—The David Loews have left for Detroit for the wedding of their son, Marcus 20, to Ethel Snyder.

Groom-to-be is private at Army airfield there.

U. S. Rests in Schine Case

Buffalo, Oct. 31.—Government in Schine anti-trust suit finished its case the end of the week as far as testimony in the trial witnesses was concerned. Weekend was largely occupied by introduction into evidence of exhibits which number well over a thousand. It is understood that the defense will commence its case last week, with J. Meyer Schine, president of Schine Theatres, Inc., taking the stand the first witness.

Lasky Out as WB Producer

Hollywood, Oct. 31.—James L. Lasky, staff producer at Warner for three years, checked out of the lot and will vacation at Palm Springs for several weeks before announcing a new connection. About four years ago Lasky moved into the Burbank studio to produce "Sergeant York" under a special affiliation with Warner Bros. As regular staff producer, he made "The Adventures of Mark Twain" and recently wrote "Rhapsody in Blue." On his last week "The Two Mrs. Carrillos," which will be turned over to another producer.

'Wilson's' \$1,175,000 Limited Number Of N.Y. Dates; RKO's 205G

A total of approximately \$1,175,000 in gross has so far been accounted for on a limited number of dates by "Wilson," which is being distributed by RKO. The picture, which costars Charles Laughton, was released on a three-day play in 41 RKO and a few limited engagements. The picture was released on Wednesday (23-24-25). This is the second highest total for any picture in the RKO circuit, having been exceeded last summer only by "Bernhardt," which played 41 and 42 Greater N. Y. RKO houses on July 3-4-5. While "Bernhardt" brought in gross receipts of \$258,000, comparison of \$205,000 for "Wilson" is important in that the latter on the short-half of the week (same days) not only played at a time when election fever is hot and theatre business is ordinarily affected, but "Bernhardt" included the fourth of July. In addition, "Bernhardt" got the benefit of Monday (July 3) when schools were out and many got a four-day holiday weekend.

"Wilson," which played the Roxy N. Y. eight weeks, grossed \$862,000 net at that house. It went into the Little Victoria, N. Y., on November into the Victoria, picture was spotted by RKO in its Orpheum, Brooklyn, branch. On the same date it went into the Victoria, picture was spotted by RKO in its Orpheum, Brooklyn, branch. On the same date it went into the Victoria, picture was spotted by RKO in its Orpheum, Brooklyn, branch.

"Playing the Roxy and Victoria at the same time, admissions of \$76 and \$100 the other houses (including RKO picture at 76-\$110), at percentage taken by the exhibitor and guaranteed 15% profit to the theatre, 20th-Fox has far surpassed a terrific sale in rental. For the Roxy picture, the rental has been back to 20th exceeded \$300,000, and the picture has ever paid on the picture.

An idea of what the \$205,000 for the 41 Greater N. Y. theatres represents can be obtained from the fact that the tops for big rounds in these houses run around \$100,000. For the Roxy, the average is a very heavy grosser throughout the country, grossed a reported \$185,000.

IT'S A DOG'S LIFE

Services of Metro's canine star, "Lassie," are so much in demand that work on "Son of Lassie" for the Roxy's own "Circus" was delayed three days from Washington, where he is on location with the picture.

When he returns to Hollywood, Lassie will bicycle between the two pictures.

Schreiber Joins Condon

Ed Schreiber, War Activities Committee man, has joined the Dick Condon agency to handle motion picture accounts. Schreiber was with Warners before going to the WAC. Dorothy Blaine has closed her publicity office in Chicago to join Schreiber leaves WAC Dec. 1. No successor yet selected.

Distributors Stand Pat on Decree

Pointing out that the distributors gave the Dept. of Justice everything they could in hopes of getting a new decree but are determined "to defend ourselves against any kind of Government attack," a 10 executive of one of the companies makes it clear that from here on in it's a battle through the courts. There is no intention to have any further talks with Robert L. Wright, assistant attorney general, over the decree, it is added. "This would indicate that reports of my compromise are, at best, a remote possibility."

In this connection, it is stressed that the D. J. thinks it might get the distributors to grant new concessions, it is mistaken. Speaking of lengthy efforts on the part of the distributors to get out of the situation, he said, "The distributors are, in fact, supplanting the old one which expired Nov. 20, last, it was pointed out. We went along on good faith and, we believe, very liberally but didn't even get credit for trying." The D. J. distribution, the sudden lifting of the Government application for a new decree came about a week after the lifting of the concession the distributors were willing to make.

Should the Government be successful in obtaining a new consent decree, based upon demands made in the application, the distributors are empowered to sell one picture or one group of pictures, with a deal on the part of the distributor, as conditioned upon another deal. While this would mean, contrary to doubts in the minds of many exhibitors, that a distributor could offer, say, a block of five at one time, the danger of buy-backs and possible contempt of court, would limit the seller to take no chances, but to offer only one picture at a time, it is predicted.

There is no indication as yet when the application for a new decree, D. J. for a new decree will be held before Federal Judge Henry W. Goddard in N. Y.

LEVINSON, MARTIN VICE HAZEN, BAREFORD AT WB

Howard Levinson, Warner attorney at the home office in charge of distribution matters, and T. V. Martin, general auditor of the company, have been named by the board of directors of Warner Bros. Pictures, Inc. as members of the board of directors. Warner subsidiary on sales formerly known as Vitaphone, Inc., will position on the board left vacant by the recent resignation of Joseph H. Hazen, former president of the company. The new board is headed by the director of the company, Harry Warner, and includes Joseph H. Hazen, former president of the company, and T. V. Martin, general auditor of the company. The new board is headed by the director of the company, Harry Warner, and includes Joseph H. Hazen, former president of the company, and T. V. Martin, general auditor of the company.

Rogers Building New Stock Co. of Players

Hollywood, Oct. 31.—Charles R. Rogers is lining up a contract list of 10 players to appear in his future productions for United Artists. On the list are: Charles Rogers, Lee Sullivan, Constance Moore, Bill Christy and Morton Downey. Rogers is looking over the list of players to field for prospective contracts.

AGNEW'S SELZNICK CONFAB. Neil Agnew, Vanguard Films v. p., was in New York for the Co. Monday (Oct. 30). He will confer with David O. Selznick on distribution plans.

RKO Managers' Unionization in N. Y. Expected to Cue Others Nationally

M-G Home From the Wars

Hollywood, Oct. 31.—Home front is the scene of seven pictures currently in work at Metro, including the trend away from overseas themes. Backgrounded in the U.S.A. are "The Valley of Decision," "Hold High the Halls," "Women of the Year," "The Love of Mary," and "Our Vines Have Tender Grapes."

Taxiols on Coast Arms Exhibits

Los Angeles, Oct. 31.—Growing tension of California towns to inflict tax bites on the amusement is causing alarm among major and independent film exhibitors. Newest boxoffice threat is a 5% tax, the highest yet, devised by the lawmakers of Santa Barbara. Sam Bernhardt has a three-cent proposal on the ballot, for Nov. 7, and other municipalities are threatening similar impositions. Exhibitors declare they are already carrying heavier tax burdens than any other business and insist that the proposed admission levies are discriminatory.

Par Loses 1st Round In Stock Suit Against J. H. Cooper Outfit's

Paramount lost its first round in the suit brought sometime ago against J. H. Cooper, one of its partners, and three Colorado corporations, claiming Cooper had violated a contract drawn in 1932, in Federal Court (27) Judge Simon H. Rifkind, in Federal Court, N. Y., removed the case to federal court in New York. Except for a possible appeal, only course now open for Par is to proceed with the Cooper Enterprises, Inc. Par has another suit against Cooper and corporations in the Nebraska Par-Cooper setup.

The three Colorado corporations in which Par sought access to various stock interests, claiming Cooper had violated a contract drawn in 1932, in Federal Court, N. Y., removed the case to federal court in New York. Except for a possible appeal, only course now open for Par is to proceed with the Cooper Enterprises, Inc. Par has another suit against Cooper and corporations in the Nebraska Par-Cooper setup.

Decision handed down Friday (27) was based upon a recent report of Francis W. H. Adams, special master sitting in Federal court, who recommended dismissal of the Par action against the Cooper outfit, and under control of Cooper on the ground they do not do business in the State of Colorado.

Montgomery, Cagney To Advise Actors Guild

Screen Actors Guild will set up a new advisory committee, composed of all its former presidents, including the late George Murphy, current proxy, on important problems. Thus far, Robert Montgomery, recently discharged from the Navy, and James Cagney, recently retired president, have accepted posts on the committee.

No Lilt for Lord

Hollywood, Oct. 31.—Columbia assigned Ed Lord to direct its as-yet-coming, "Men of the Sea."

It will be the first non-musical feature Lord has ever directed.

Scribe Sues for 100G

Los Angeles, Oct. 31.—William Rankin, screen writer, has filed suit against the Co. of Eleanora Griffin, declaring she sold several of his stories while he was in the Marine Corps. Rankin's demand is \$100,000.

Unionization of RKO managerial men in New York City, N. Y., of the circuit is expected, on inside, to spur efforts for the organization of similar help not only in the N. Y. area but elsewhere throughout the country. There is definite expectation in this direction in operating circles.

In fact, at an RKO meeting called by N. Peter Rathvon, it was predicted that the unionization of the administration's efforts to limit unionization, that if this was successful it could be expected to spread throughout the nation.

Other circuits in the Greater N. Y. zone are reported to be frankly worried over the prospect that their managers would follow the suit of the RKO union men, as soon as the RKO union was created. That it will obtain only after consultation by the State Labor Relations Board, which is now so problematical as to how long it will take to handle resistance to negotiations. In at least one case, an independent of great strength, various efforts have been made to nip the bud of unionization of the managerial employees and one manager is already active in organizing his co-workers. It is said to have lost his job for that reason.

Not only are various managers who are reported to be actively working to protect themselves from unionization, but leaders among them have already been active in the RKO through labor's labor pains. There is a possibility that at some future date there might be a union of managerial union; not only N. Y., but the immediate metropolitan area. This, of course, would depend to a great extent on affiliations.

It is known that the Motion Picture Theatre Operating Managers & Assistants Guild, has made no affiliation with the AFL, is expected to apply for a direct charter from the AFL. This is also the case with the Chicago Theatre Operators' Union, which is expected to apply for a direct charter from the AFL. This is also the case with the Chicago Theatre Operators' Union, which is expected to apply for a direct charter from the AFL. This is also the case with the Chicago Theatre Operators' Union, which is expected to apply for a direct charter from the AFL.

7% WAGE TILT TO DET. STAGEHANDS

Detroit, Oct. 31.—An increase of 50¢ per week for men to stagehands in the local film houses came as a surprise last week from the Regional War Labor Board. The increase, on a retroactive basis to May 1, 1944, will mean a 7% pay per man, for the future, represents an increase of 7 1/2% in salaries of stagehands, a group of Theatrical Stage Employees' local.

In granting close to the 10% asked by the union, the Regional Board gave an upshot to the local stagehands, who figured that no raise was due since the panel hearing the case turned in a majority report from the film and industry members—denying the increase. However, a detailed report from the Regional Board, on behalf of the labor members of the panel won the approval of the regional board.

The award was made effective in the United Detroit, Warner & Western, and the local stagehands in Hollywood, RKO Upturn—in fact, practically every place house in Detroit has been asked to pay the increase. The local now is, seeking increases before the Labor Board in other stages of the industry. For the industry working in the industrial film studios, based on the Jam Handy copy or by the stagehands, for the film, \$1.75 to \$2 an hour is being sought with two weeks' vacation pay for all stagehands. In the legitimate houses, the union is seeking to raise department heads to \$2.50 a week, extra men's salaries 25¢ for each show.

"A Suspense-laden
presents entertainment
department
usually
of the
industry

NEW YORK



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LAMARR • PAUL HENREID • SYDNEY GREENSTRAIT
(THE FAT MAN)

with VICTOR FRANCEN • JOSEPH CALLEIA • CAROL THURSTON Directed by JEAN
JACK L. WARNER Executive Producer • Screen Play by Vladimir Pozner & Leo Rosten • Additional Dialogue by Jack McFitt • From the Novel by Fredric Pross

Gem! Whenever Warner Bros.
 is in the melodrama
 , the results are
 far ahead
 combined
 strategy!"

MIRROR



T. PETER LORRE in **"THE CONSPIRATORS"**
 (THE LITTLE MAN)

NEGULESCO

* Music by Max Steiner • Produced by JACK CHERTOK

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10th BIG WEEK!

The record-breaking ASTOR performance of M-G-M's KISMET has been repeated in every subsequent showing...so now get ready to give your engagement the tops in showmanship for a long and happy run. Another hit from Leo!



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Vote for **FRANKLIN D. ROOSEVELT** *The Candidate of Show Business!*

If you are in the motion picture industry, the radio industry, the music world, the legitimate theatre or the publishing field, give *your* vote to the man who has the vote of everybody in show business...Franklin D. Roosevelt.

Everybody in show business is voting for Roosevelt! Because he's the man who brought America out of the dark of the depression, filled again the theatres and concert halls, gave a new upswing to creative and artistic forces. Because he's the man who has successfully led us on the road toward victory. Because he's the man whose world peace planning is rooted in experience, competence and statesmanship.

Join show business and the whole nation in giving him an overwhelming vote of confidence! Join us:—independent voters, Democrats and Republicans—in re-electing President Roosevelt on November 7th!

Independent Voters' Committee of the Arts and Sciences for Roosevelt Hotel Astor, New York City

Louis Adamic
Franklin P. Adams
Larry Adler
Stella Adler
Conrad Aiken
Constantin Alajalov
Joan Alexander
Maria Anderson
Annabella
John J. Anthony
Alexander Archipenko
Arthur Arens
Argentina
Robert Armstrong
Tallulah Bankhead
Irina Baronova
Harry Barris
Diana Barrymore
Ethel Barrymore
Dr. Edward K. Barsky
Francis Joseph Bassett
Howard Bay
Carl Becker
Howard Becker
Maurice Becker
William Beebe
Janet Beecher
S. N. Behrman
Albert Bein
Jacob Ben-Ami
William Rose Benet
Constance Bennett
Thomas Hart Benton
Konrad Bercovitz
Gertrude Berg
Leonard Bernstein
Alvah Bessie
Harry Best
Valerie Bettis
Prof. Ray Billington
Algeron D. Black
Sidney Blackmer
Anita S. Black
Hon. S. John Black
Karnot Bloomgarden
Peter Blume
Dr. Ernst Boas
Irene Bordani
Ben A. Boyer
Charles Boyer
Mrs. Francis B. Bradley
Lynne B. Bradley
Robert A. Brady
Alexander Brailowsky
Milton Brand
Harry Brandt
Dorothy Brewster
J. Edw. Bromberg
Alexander Brook
Van Wyck Brooks
Sidney Buchman
Heinrich Buckmaster
Ernest W. Burgess
Prof. Edwin Berry Burgum

Kenneth Burke
Stephenson Burke
David Burluk
Joseph Burstin
Irving Caesar
Louis Calhern
Donald Cameron
Henry Seidel Canby
Eddie Cantor
Harry Carey
Bennet Cerf
Louis H. Chailf
Stewart Chaney
Sheldon Cheney
Edward Choate
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Mrs. Stuart Cloete
Dr. Florence Clothier
Harold Clurman
William H. Coates
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Jack Cole
Constance Collier
Marc Connelly
Alton Cook
Alice de V. Cooke
Aaron Copland
Norman Corwin
George Coulours
Russell Cowley
Thomas Cranford
John Cromwell
Ephraim Cross
Rusell Crouse
Carl Crow
George Cukor
John Stewart Curry
Ivy Dale
Doris Dalton
Helmut Dantine
Jane Darwell
Marcia Davenport
J. Davidson
Hon. Joseph E. Davies
Betts Davis
Adolf Dehn
Agnes De Mille
Prof. John Dewey
Howard Dixie
Doris Dixon
Martha Dodd
Dan W. Dodson
Owen Dodson
Hannah Dorrer
Eddie Dowling
Olin Downes
J. E. Doyle
Alfred Drake
Muriel Draper
Guy Deauville
William DuBois, Jr.
Mr. & Mrs. Allen Duvoyn

Jane Dullay
Veron Duke
Katherine Dunham
Dr. Will Durant
Mrs. Armand d'Ussau
Julien Duvivier
Irwin Edman
Prof. Albert Einstein
Florence Eldredge
Leonard Elliott
Dave Elmam
Hon. Henry Epstein
Mark Ehrbridge
Philip Evergood
Clifton Fadiman
Prof. Henry P. Fairchild
Howard Fast
Peggy Fears
William Felberg
Edna Ferber
Jose Ferrer
Ben Field
Dorothy Fields
Joseph Fields
Shep Fields
Fred Frickhoffe
Louise Fritch
James Montgomery Flagg
Robert Flaherty

John Golden
Dan Golenpaal
Ruth Gordon
Michael Gordon
Irving Green
Harry Gottlieb
Sandra Gould
Dr. Abraham Grainsky
Abel Green
Horace Grenell
Stanton Griffith
William Gropper
Chaim Gross
Uta Hagen
Oscar Hammerstein
E. Y. Harburg
Mrs. J. Borden Harriman
Kadie Harris
Max Hart
Don Hartman
June Haver
Frances Haffin
George Heller
Lillian Hellman
Burnet Hershhey
Al Hirschfeld
Harriet Hoxter
Syd Hoff
Samuel Hoffenstein
Al Hoffman

Gene Kelly
Pert Kelton
Rockwell Kent
Dorothy Kenyon
Joy Gardner
Mrs. Dennis King
Dr. Frank Kingdon
Alexander Kipnis
Lillian Kirby
Howard Klarman
Adelaide Klein
One Munson
Serge Koussevitzky
Y. H. Krikorian
Louis Kronenberger
Joseph Wood Krutch
Peg LaCentra
Rosemary Lane
Fritz Lang
Oliver Larkin
Edward Laskey
Jesse L. Lasky
Paula Lawrence
John Howard Lawson
Canada Lee
Lisa Lee
Emil Lengyel
Eugenie Leontovich
Ray Lev
Sinclair Lewis
Dr. J. V. Lichtenstein

Sanford Meisner
Yehudi Menuhin
Lewis Milestone
Miss Perry Miller
Jay Miravosa
Grace Moore
William Morris
Boris Moros
Zeno Mostel
Jean Muir
Paul Muni
One Munson
Lyn Murray
Clarence Muse
Nemefno and Luboshutz
Louis Nizer
Isamu Noguchi
H. H. Nordlinger
Eddie Nugent
Anch Oboler
Joe O'Brien
Erin O'Brien-Moore
Clifford Odets
Sono Osto
Michael O'Shea
Dorothy Parker
Ted Patrick
Waldo Pierce
Manvera Pious
Tom Powers
Otto L. Preminger
Robert R. Pressnell
Charles Previn
Garrett Price
Pearl E. Primus
Luse Rainer
Claude Rains
William M. Ramsey
Carl Randau
Samson Raphaelson
Victor Ratner
Walter Rautenstrauch
Alan Reed
Anton Refregier
Fritz Reiner
Philip Reisman
Quentin Reynolds
Ritz Bros.
Kenneth Roberts
Paul Robeson
Beardman Robinson
Richard Rodgers
Jonas Rosenfield, Jr.
George Ross
Norman Roosen
Selma Royle
Arthur Rubinstein
Bob Russell
Carl Sandburg
Dorothy Barnoff
Joseph M. Schenck
M. Lincoln Schuster
Arthur Schwartz
Hazel Scott

Marta Scott
Vivienne Segal
Mr. & Mrs. Oscar Serilla
Mr. & Mrs. Doug. Shearer
Vincent Sherman
Herman Shumlin
Dr. Henry E. Sigerist
Henry Simon
Alexander Smallens
Howard Smith
Lillian Smith
Moses Sover
Raphaely Sover
Bella Spewack
Samuel Spewack
Dr. Sigmund Spaeth
Kenneth Spencer
Johannes Steig
Dr. Vilhelm Steffensen
J. David Stern
Donald Ogden Stewart
Paul Stewart
William Grant Still
Rex Stout
Paul Strand
Michael Strange
Gloria Stuart
Mr. & Mrs. W. M. Sweets
Karl Swenson
Betty Gram Swing
Genevieve Taggard
Helen Tamiris
James Thurber
Lawrence Tibbatt
Michael Todd
Arthur Tracy
John Scott Trotter, Jr.
Ernest Truex
John Coburn Turner
W. Russell Tyler
Louis Untermeyer
Mark Van Doren
Victor Varconi
Benay Venuta
Viella Waldoff
Walter Wang
Dr. Harry F. Ward
Fred Washington
Max Weber
Charles Weidman
Orson Welles
Francis Welsh
Lillie Whipper
Teddy Wilson
Arthur Winston
James Waterman Wile
Marilyn Wolfson
Monty Woolley
Alan Yorke
Roland Young
Stark Young
Dr. G. Zilboor
Leane Zupnick
and many others

Everybody in Show Business Is
Voting for **ROOSEVELT!**

Dick Flanagan
Mrs. Hallie Flannagan
Martin Flynn
Dr. Abraham Flexner
Mrs. Bess Flynn
Waldo Frank
Charles Friedman
Joseph Fuqua
Julian Funt
Rene Gabel
Wanda Gag
Barney Gallant
William S. Gailin
John Garfield
John Gasner
Will Geer
Hugo Gellert
Ira Gershwin
Walcott Gilder
Rosemond Gilder
Marjorie Gilmore
Pauline Goddard

Jose Holman
Libby Holman
Constance Hope
Alice Hughes
Langston Hughes
Doris Humphrey
Peter Hurd
Fannie Hurst
Ruth Hussey
Burl Ives
Sam Jaffe
Leon E. Janney
George Jessel
Crocket Johnson
Owen Johnson
Jaume Juvellas
Oscar Karlweis
George S. Kaufman
Virginia Kaye
Alice V. Kellner
Helen Keller

Howard Lindsay
Margaret Linley
Aline Locke
Katherine Hughes
Philip Loeb
Eugene Loeuental
Vincent Lopez
Clare Luce
Helen Lynd
William McLean
Francis E. McMahon
John T. McManus
Kenneth MacGowan
Percy MacKay
Albert Maltz
Dr. Thomas Mann
Freddie March
Margo
Lionel Massine
Arthur Mayer

L. A. Still Mild But 'Since' Strong

50G in 3 Spots, 3d Wk.; 'Ghost' Thim
47 1/2G in 4, 'Island Modest 33G in 2

Los Angeles, Oct. 31.
Business continues on the mild side here, and exhibitors fear a further downturn. However, the picture on the Hollywood Park track opens. Both new bulls are only just getting started. "Big Noise" (2nd wk.) is doing well, "Big Noise" in four spots is coming through with a \$47,500. "Rainbow Island" (1st wk.) and "Dark Mountain" is better, but only modest \$33,000 in 30 spots. "You Went Away" remains strong \$50,000 in third week at three theatres. "None But the Lonely Heart" is okay \$33,000 in two spots second week. Second frame of "Conspirators" in three weeks looks average \$32,500.

Estimates for This Week
Carthay Circle (F.W.C.) (1516; 50-100)—"Canteville Ghost" (M-G) (20th), "Big Noise" (2nd wk.) (1st wk.) \$60,000. Last week, "Irish Eyes" (20th) and "Dangerous Journey" (20th), ditto.

Chinese (Gramercy) (2204; 100-100)—"Canteville Ghost" (M-G) and "Big Noise" (20th). Average \$11,000. Last week, "Irish Eyes" (20th) and "Dangerous Journey" (20th), okay \$11,200.

Downtown (WB) (1,800; 50-100)—"Conspirators" (WB) (2d wk.) Okay \$14,000. Last week, better expectations \$17,000.

Egyptian (F.W.C.) (1,135; 50-100)—"You Went Away" (WB) (2d wk.) (1st wk.) \$11,500. Last week, good \$14,000.

Star (U-A-W-C) (900; 80-110)—"Wilson" (20th) (4th wk.) Still in line at \$6,200. Last week, \$7,200.

Hawaii (G.E.S.) (1,100; 50-100)—"Hawaii Mania" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

Mile High (RKO) (2d wk.) \$11,500. Last week, \$11,500.

Los Angeles (2d wk.) \$11,500. Last week, \$11,500.

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Broadway Grosses

Estimated Total Gross
This Week...\$653,250
(Based on 16 theatres)
Total Gross Same Week
Last Year...\$557,000
(Based on 13 theatres)

'Wildcat' 11 1/2G

In Okay Indpls.

Indianapolis, Oct. 31.
"Since You Went Away" in its second week at Loews, still in the money. "Irish Eyes Smiling" (20th), in the home.

Circle (Katz-Dole) (2,800; 32-55)—"Hairy Ape" (U-A) and "Song of the South" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

Indiana (Katz-Dole) (3,300; 32-55)—"Hairy Ape" (U-A) and "Song of the South" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

Keetha (Ind.) (1,200; 35-45)—"Hairy Ape" (U-A) and "Song of the South" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

Loews (Loews) (2,450; 32-55)—"Hairy Ape" (U-A) and "Song of the South" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

Lyrie (Katz-Dole) (2,800; 32-55)—"Hairy Ape" (U-A) and "Song of the South" (WB) (2d wk.) (1st wk.) \$11,500. Last week, \$11,500.

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'PARKINGTON' WHAM \$22,000, CINC'S BEST

Cincinnati, Oct. 31.
New picture at five houses, an extra supply for Cincy, has the overall downtown score back to a pleasing level after last week's sag. Current, (Copp), "Mrs. Parkington" at the Alber, is racking up the town's best mark in some time.

Estimates for This Week
Alber (RKO) (3,100; 44-70)—"Mrs. Parkington" (M-G). Wham \$22,000. Last week, \$22,000.

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Det. Better; 'Creek' Sock 33G; 'Storm,' Spivak Great 38G, 'Climax' Nice 30G

Key City Grosses

Estimated Total Gross
This Week...\$2,327,000
(Based on 22 cities, 178 theatres, chiefly first runs, including Detroit)

Total Gross Same Week
Last Year...\$1,613,400
(Based on 22 cities, 164 theatres)

Pitt. Off, Albeit Laura' Trim 1G

Pittsburgh, Oct. 31.
Biz is off generally this session, with an unimpressive weekend all over town. "Bride by Mistake" isn't even close to Penn's recent average.

Albeit (RKO) (1,400; 40-65)—"Irish Eyes Smiling" (20th). Drop in \$11,500. Last week, \$11,500.

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Prospects are more cheerful all around. "Frenchman's Creek" is little short of sensational at United Artists. Michigan is strong, with Charles Spivak's band and "Summer Storm," which will all right with "The Climax."

Estimates for This Week
Adams (Salisbury) (2,388; 85-100)—"Irish Eyes Smiling" (20th) and "Mystery in Manhattan" (20th). \$11,500 on mover. Last week, \$11,500.

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23 Screenplays At Work for Warners

Hollywood, Oct. 31.
Writing nift at Warners is grinding out 23 screenplays to keep production going at top speed well into the winter.

Screening are six novels and the screen. Writing directly for the screen.

DOT DIALOGUE CONNIE

Hollywood, Oct. 31.
Constance Bennett, left, and Dorothy Parker, right, for New York to confer with Dorothy Parker on dialog for the picture "Paris Under the Moon."

Constance Bennett, left, and Dorothy Parker, right, for New York to confer with Dorothy Parker on dialog for the picture "Paris Under the Moon."

An Event

To Deanna Durbin achievement is now a matter of course.

But we CAN'T HELP SINGING the praises of Deanna's first Technicolor production, "CAN'T HELP SINGING," which becomes an event that not only Universal heralds with exceeding joy, but which exhibitors and the public will acclaim as one of the most entertaining pictures of all time.

Deanna **DURBIN**
CAN'T HELP SINGING
 IN TECHNICOLOR
 with **ROBERT PAIGE**
AKIM TAMIROFF

DAVID BRUCE LEONID KINSKEY RAY COLLINS JUNE VINCENT ANDREW TOMBES THOMAS GOMEZ
 Directed by FRANK RYAN Produced by FELIX JACKSON Associate Producer FRANK SHAW Music by JEROME KERN Lyrics by E. Y. HARBURG

Screen Play by LEWIS R. FOSTER and FRANK RYAN Story by John Klier and Leo Townsend
 Based on "Girl of the Overland Trail" by Samuel J. and Curtis R. Marshawsky A UNIVERSAL PICTURE



P. S. It now makes us happy to inform the motion picture industry that "CAN'T HELP SINGING" will be ready for Christmas and New Years.

French Exempt 'Artistic' Pix From Censorship in Product Dubbed in U.S.

Only films of "exceptional artistic and technical value," which have been dubbed outside of France, will be acceptable for showing in any French territory, according to regulations governing the motion picture business in France.

Under this ordinance, which jeopardizes a substantial portion of some \$300,000,000 spent by U. S. companies in France and other foreign-language dubbing (done in the U. S.), the new ruling is in effect a modification of the 1934 decree under which pictures dubbed outside of France, regardless of artistic or other values, could not be distributed in France.

A considerable number of French-dubbed American pictures will doubtless be refused distribution permits. French officials, however, intend to maintain a highly flexible interpretation of what has been described as a "temporary" regulation.

Dubbing of American pictures in the U. S. is likely to be sharply curtailed, in line with the move in various countries to limit dubbing in territories abroad by natives of the lands where the U. S. films are to be shown.

The decision of the French government to permit exhibition of outside-dubbed films, without artistic and technical value, is, in effect, a means for easing distribution of such films.

The French Commissioner of Information has decided, pending prohibition of new law, to treat the film business and with consideration of the needs of the French theater and the French public.

Such waivers, however, would still eliminate many dubbed pictures shown in France.

Under a waiver, where obtainable, exhibition of U. S. films is authorized under the following conditions:

1. Films in a foreign language will be shown without restrictions in all theaters booking them.

2. Films dubbed at this time or in course of dubbing in foreign studios, that is, outside of France.

3. Films dubbed in foreign studios and in release for more than two years.

Application for waiver from restrictions governing general exhibition of a film in a foreign language (not dubbed) may be filed only after a limited showing in France.

Paris, but on condition that this application shall be filed within a series of three months after the date of the release of the film to the public in Paris.

The Office of Commissioner of Information reserves the right to request the presentation of the text of the scenario and of the dialog translated into French before giving notice of France.

Films already authorized in North Africa are, on principle, the first to be able to benefit from a waiver, but companies holding approval of public showing of these films must present them before making application for waivers covering new films.

The filing of applications for waivers covering new films not authorized in North Africa entails giving up of the right to apply in the same country for the films of the same company already authorized in North Africa.

The duration of the exhibition allowed for each waiver shall be four years, counting from the first public showing of the film in France.

After a period of six months after the first public showing, during which the waiver would become null and void.

Applications for waivers covering films that have already been dubbed abroad must be filed with the Office of Commissioner of Information before Dec. 31, 1944.

Aussie Firm After 'Okla.'

Sydney, Oct. 31.—Theatre Holding Ltd., legal operating company, is reported dickering for Aussie rights to "Okla-homa," Company, which plans to build eight theatres here and Melbourne, already runs the Miverva theatre and Tivoli circuit in Sydney.

David Martin, managing director of corporation, is due in U. S. shortly for looksee for shows and talent.

Par, Cobian Set 11-Theatre Deal

The Rancos Cuban theatre circuit of Cuba is making a deal with Paramount last week as result of pact signed in N. Y. As a result of this agreement, Paramount Films of Cuba and Rancos Cobian became partners in a circuit of 11 theatres in Havana and Camaguey, plus a new house now being built in latter city.

Under the deal, Paramount Pictures comes available to the new circuit under a five-year franchise. A picture deal with the Cuban company, negotiated prior to the Paramount contract, is expected to be signed soon.

Par produced the first-run films in Havana and five subsequent-run in the same city become available to Par. Also the first-run Principal in Camaguey and two subsequent-run come under the deal.

REPORT PRINCE LITTLER BUY OF DRURY LANE

London, Oct. 31.

Persistent reports here are that Prince Littler, head of Associated Theatre Properties and the Strill Circuit, has acquired the Drury Lane theatre, oldest and foremost theatre in the West End, underestimating he has bought the B. J. Joel holdings, comprising 5% interest, and also the holdings of Louis Dreyfus, one of the directors, who also had a substantial stake in the house.

Littler would be contending the deal. Theatre at present is used by Entertainments National Service Association for exhibiting films and rehearsals, and reported that it will be retained by ENSA after the war to provide entertainment for armies of occupation.

French Made Films Ensuring While Underground Will Grow Naz Nos

Simon Shiffrin, head of the film distribution Service, who arrived in Paris last Wednesday (25) with Pierre Blanchard, French screen star who led the resistance movement within the French film industry during the German occupation, plans to leave the city for Coast town. He will scan Hollywood for production ideas to help revive the French industry.

Blanchard pointed out, during the German occupation, some 40 French films were made, under the noses of the Germans, many of them signed to breed insurrection by the French. These 40 pictures, of some 200 titles, including "The Day After Tomorrow," have been selected as suitable for showing in France and for export.

Blanchard referred to "southern France at the outset of the German occupation. It was for this reason that we made two films but insisted on selecting his own material. As a result, we are allowed to show the film "Poncaral." In this novel Blanchard "saw the possibility of presenting to the public under the oppression of an historical picture, a state of mind akin to resistance which would also be a picture of the life of the immense majority of French opinion. The Germans were powerless against

Current London Shows

London, Oct. 31.

"Arsenic & Old Lace," Strand.
"Barbary Nose," Wyndham's.
"Bird in Hand," St. Martin's.
"Blithe Spirit," Apollo.
"Catherine Jones," Duchess.
"Fanny Hill," St. James.
"Happy Few," Cambridge.
"Happy & Glorious," Palladium.
"Honeycomb," York's.
"Jenny Jones," Hippodrome.
"Mr. & Mrs. Charles," Savoy.
"Libian Story," Stoll.
"Merry England," Winter Garden.
"Meet Me Victoria," Vic. Pal.
"No Medals," Vaudeville.
"Peck-a-Boo," Whitehall.
"Sadler's Opera," Prince.
"Scandal at Barchester," Lyric.
"Sweeter Lower," Ambassadors.
"There's a Girl in the Street," St. James.
"This Was a Woman," Comedy.
"Tomorrow Town," Aldwych.
"The Merry Widow," Garrick.
"What You Mean," Cambridge.
"White Sun Shines," Globe.

Mex. Film Body Probes

'Invasion' of U.S. Coin

In Native Prod. Field

Mexico City, Oct. 31.

Although claiming that the situation does not allow it, the National Cinematograph Industry Chamber has been mapping a program to reduce the Mexican film industry from "the invasion of foreign capital." Survey was prompted by move of some American companies to produce films in Mexico, with both Spanish and English versions. It's also claimed that Hollywood interests may start studios at Monterey, industrial city near Mexico City.

Rene Cardona, actor recently turned director-producer, apparently will follow the Mexican version idea with his next film, "My Lady Prisoner." It will have an English as well as Spanish version. However, the number of Spanish, English version pictures to be done by U. S. companies appears negligible, most of plans being mere talk; thus far because "few producers would be risk takers here on such a step."

U's Farewell Luncheon

For Aussie's N. B. Rydge

Norman B. Rydge, chairman of Greater Union Theatres circuit of Australia, who returns to Sydney shortly, was party to a farewell luncheon by Joseph H. Seidman, Universal International Films presy, at the Hampshire House, N. Y., last Friday (27).

Universal topsters, including Neta Pardo, Cheever Chase, and Scully and C. D. Fritzman, attended Rydge has been in the U. S. about two months and is due back to Aussie by the end of November.

Shiffrin and Blanchard discussed provisional plans to govern the French film industry whereby France would be permitted to produce films of those actually making pictures, and all indications organization of export of French pictures is being set up by industry executives and the U. S. Government.

French Government control will not extend to production or exhibition, but will mainly limit to censorship.

Mexico Pix Biz May Adopt Hays Code Setup; Govt. Studies U. S. Censorship

Rep Set to Gun 'Mexico'

Hollywood, Oct. 31.

First of Republic's series of pictures aimed at the Latin-American market, now being sold in Mexico, goes under way. Some 20 Mexican pictures with James A. Fitzpatrick producing.

It has been in Mexico several weeks lining up native talent to support Republic's players who will go south for the filming.

Raw Film Shortage Hits Mex. Prods.

Hollywood, Oct. 31.

Mexican motion picture producers will find themselves behind the eight-ball unless the War Production Board in Washington listens to their plea for a special allocation of 10,000,000 additional feet of raw film stock. Indications are that the request will be turned down because of heavy demands by the Army and Navy, although WPB is disposed to be sympathetic toward the film industry.

Shortage in Mexico has been caused by a heavy increase in production, with the result that the 1944 quota, about 40,000,000 feet was used in the first eight months of 1944. It was based on film consumption in 1943 when 31 pictures were made. This year the Mexican producers had turned out 44 pictures up to Aug. 31. Now they want additional stock to make off prints of 28 completed pictures.

M. L. Ernst

Continued from page 1

The first step in a campaign to influence status quo in Anglo-American trade in motion pictures, Ernst signed a letter, listed among the subjects to be discussed at the meeting, and under his chairmanship, "free motion picture industry to get their pictures shown and distributed on a basis of equality with big producers."

Similarly radio executives were wondering about Ernst's tactics in terms of their own trade situation. Ernst spoke in his invitation of freedom of the art, impeded by the policies of the American motion picture industry, which a draft of a bill in the Senate seeks now to overcome.

Newspaper publisher opinion was not taken at press time and so it is difficult to predict whether Ernst will take Ernst's campaign seriously. His wording about the press is revealing of his attitude. Ernst promised discussion of the "concentration of ownership leading to local monopoly, and the Government's mail subsidy." That mail subsidy crack is right to the financial pulp.

British Mull Plans

Continued from page 3

something higher than in the previous years.

Production plans are usually prepared in advance in line with pre-seeable developments. Archibald pointed out that the two most important developments ahead are the Japanese conflict and the reconstruction which will follow the war.

British information films. Archibald pointed out that the two most important developments ahead are the Japanese conflict and the reconstruction which will follow the war.

Archibald noted, incidentally, that British government films are made in the United States, not in a world market, but that it is the greatest interest in the world, but also proved the most appealing in the U. S.

Mexico City, Oct. 31.

So many squawks have been made by picture producers and film writers over film censorship in Mexico that Rafael A. Camacho, Mexican president, has ordered the Ministry of Interior to send reps to the U. S. to study censorship first hand. Censorship has been there by a special department of this Ministry for several years. Current proposal is to place censorship in various states of the U. S. and send composite of American film-scissoring in Mexico.

It's probable that the government reps will also survey the voluntary censorship of the Motion Picture Producers & Distributors Assn. of America because producers have been making a bad job of censorship from government's hand and place it in their care. Chief executive is not studying this criticism. Mexico's censoring recently was extended to 16-millimeter films.

Soviets, Seeking More

Aussie Pix Dates, Ask

For Government Help

Sydney, Oct. 31.

It's likely that the Curtin Labor Government soon will be pressured by Soviet film interests to obtain more showing of Soviet-made pictures, it has been learned by "Variety." There are now nearly 30 Soviet films waiting an outlet in this country, but they have not been taken up by the government. Because they are slightly war productions, exhibitors have been reluctant to show them, citing war pictures as a poor market.

Distributors here say away from handling most Soviet screen material, they are not going to look them. Fact that until recently, the big appeal of American and British picture has been impossible for any "foreign" film to get into exhibitors' fixtures in setup. With a decline in the war picture, the backlog headache has been cleared up and exhibitors more recently have been looking for more.

George Brodov is now in charge of Soviet films in this area. He will try to get government help in trying to land some of his product. There's a chance that Trade Union of American motion picture producers will look with favor on anything pertaining to the Soviets, may get behind the Soviet picture, but that Russo product gets playdates.

Unfortunately, there are few chances for Soviet films to be shown in the United States. For instance, Sydney, until recently, had 15 first-run theatres; Melbourne, 10. This means there is no room for any outside production, no matter how good. It hardly seems likely the government would force exhibitors to show Soviet films if they do a certain percentage of British pictures. It is possible that Soviet reps will secure theatre outlets of their own here and in Melbourne.

Aussie Theatre B.O. Hit

As Yang Troops Leave

Sydney, Oct. 31.

Departure of many American troops from the Philippines has resulted in a sudden blanketing of boomers in picture theatres.

It represents a return to the tougher days of cinema window-shopping in local palaces.

Down Under V-E Day Plan

Sydney, Oct. 31.

Australian theatre managers are laying plans to handle mobs expected in key amusement spots when the Nazi surrender to the Allies. Show, big, with 1918 celebrations in mind, are taking no chances of having heavy theatre crowds and every jubilation peace celebrator.

Government already has decreed that theatres must be closed in the city when the word of peace is received. Present plan is to shutter theatres until the day of receipt of Victory message, and reopen after the glow of first findings has worn off.

MONO'S SPANISH TRIO

Hollywood, Oct. 31.

Three films, dubbed in Spanish by Monogram, have been released for the Mexican and South American markets.

Pictures are "The Unknown Guest," "Lady, Let's Dance" and "The Return of the Age Man."

**Fear Lurked
in the shadows
of the gloomy
Bayou!**

**GREED!
HATE!
MURDER!**
hang like an
evil mist over
the sinister
swamps of this
Louisiana
plantation

Benedict Bogeaus Productions, presents

MERLE FRANCHOT THOMAS
OBERON TONE MITCHELL

in
Dark Waters

with
FAY BANTER · JOHN QUALEN · ELISHA COOK, JR.

Produced by

Directed by

Benedict BOGEAUS · André DETOIT

From The Saturday Eve-
ning POST's most
thrilling story success.

Original Story by Frank and Marian Cockrell · Screenplay by Joan Harrison
and Marian Cockrell Released Through United Artists

**A GREAT CAST in
A GREAT THRILLER!**

Ready NOW at U.A.!

"SMASH 'EM WITH THE SIXTH WAR LOAN"

A SCREEN TREAT YOU
MUST NOT MISS!

ROY ROGERS
KING OF THE COWBOYS

TRIGGER
SMARTEST HORSE IN THE MOVIES

"LIGHTS OF OLD SANTA FE"

Featuring **GEORGE "GABBY" HAYES**
and **DALE EVANS**

LLOYD CORRIGAN • RICHARD POWERS
CLAIRE DU BREY

and **BOB NOLAN**
and **THE SONS OF THE PIONEERS**

FRANK McDONALD, Director

Original Screenplay by Gordon Kahn and Bob Williams

SONGS...

"Amor" • "The Nerve of Some People"
"Lights of Old Santa Fe" • "Cowboy Jubilee"
"Ride 'Em Cowboy" • "Trigger Hasn't Got A
Purty Figger" • "Cowpoke Polka" • "I'm A
Happy Guy In My Levi Britches"

A REPUBLIC PICTURE



Document For Peace

To radio and NBC in particular fell the privilege on Sunday 729 of recording a great historical moment—the broadcasting of the first Jewish service inside Germany and the return of religious freedom and worship to Nazi soil. There was something profoundly stirring in hearing the voices of a rabbi and a choir of 50 American soldiers stationed near Aachen chanting the traditional songs of praise to God, while Nazi bombs could be heard bursting within a few hundred yards.

The profound significance of the event was inescapable; there couldn't have been a Jewish mother, sweethearts, wife, sister or other relative with kin at the front hearing this broadcast who didn't realize how momentous was the occasion; that here was being recorded a notable document for the archive.

And of equal significance, NBC had demonstrated through this broadcast pick up in cooperation with the American Jewish Committee, just how powerful an instrument for good radio can emerge in the post-war world.

Mutual Problems Tough Assignment As Kobak Takes Over Mr. Fixit Role

With Ed Kobak stepping into the Mutual position on Nov. 26, as successor to Miller McClintock, the general impression in the trade is that this is the opportunity long-awaited since MBS to climb into the major network bandwagon and at least put up a stiff fight to climb out of cellar position. The trade had long been full of the bangup sales job Kobak turned in as exec veepee of the Blue, prior to the entrance of Chet La Roche at the Blue helm, with a large measure of the credit for the net's \$400,000 billings in 1943 rack up for 1944 laid to the Kobak technique. This it's felt, that given free rein and able to surround himself with key men possessing a deep understanding and appreciation of the Kobak technique, Mutual's heading for better days.

For one thing, the principal stockholders, canvassed by telephone, Kobak's ascendancy as MBS veepee, were unmistakably registering enthusiasm over the change. Speculation is rife, of course, as to who will step in as veepee and general manager of the network, and long rampant and one which, obviously, will figure prominently in the new Mutual setup.

Too, it's no secret that Kobak is stepping into a situation where the exec diplomacy as well as unusual administrative talents in hurdling financial obstacles, will have to emerge as Mutual's "Mr. Fixit," there are internal bickering, friction, and gripes to be ironed out.

(Continued on page 25)

Y&R Reshuffles Radio Division

With the appointment of Gordon Cates, veepee of Young & Rubicam, as general manager of the agency's radio division, and several more key men slated for appointment in the near future, Y&R is revamping the department structure. More is designed to discard the old setup whereby the agency's salesmen spread themselves over too much of the organization. Now that Y&R has a new 30-second show, it's felt that additional burdens it felt a new line of administration is necessary whereby the business end of the agency be divorced completely from the "creative" or programming setup.

As in of radio, Cates will administer business activities with Harry Ackerman, recently appointed veepee in charge of program operations, supervising the creative functions. Former classification of director of radio had by Tom Harrington is being dropped entirely. Joe Moran, associate director, will supervise both sales and creative departments, with Carlos Franco, also an associate director, heading up sales relations and time buying.

It's similarly felt that in separating the administrative and programming ends, it will free more of Y&R's creative personnel for work of that nature.

Cates joined the contact staff at Y&R in 1939, and was appointed a veepee in 1942. Previously he was associated with McCann-Erickson and Fuller & Smith & Ross.

Accidental Prophecy

By one of those unaccountable mechanical quips, "Variety" as it was at last week's meeting, only called the shot on the switchover of Ed Kobak from Mutual to the Blue network to head up Mutual.

Both Kobak and Miller McClintock, who is stepping down as NBC veepee, were recipients of "Variety" Showmanagement's "Variety" Showmanagement award, the prophetic "Variety" man (assistant director) who stopped watching the show. This meant the show was scheduled to be taken off the air, the caption on the Kobak citation was shoved into the Mutual spot, and vice versa.

But the "prophetic" error only works one way, for we still can't take the word of the Blue.

Boff Selling RKO La Roche Downs Revolt Threat

Chicago, Oct. 31. Threatened "open revolt" at the Blue network's Station Advisory Committee at their meeting here last week was staved off after a stormy all-session at the Drake Hotel attended by the all web brass hats. Chief beef of the affiliates was that the New York execs have been tearing the net apart for weeks without so much as a by-your-leave or even informing them of what was going on.

Rebuke of Ed Kobak was the bombshell that forced the Blue's owners and managers to appear before the representatives of the affiliates to explain their plans for the future. Even the eloquent declaration of policy by Chet La Roche meant little until the execs promised to consult the affiliates in the future on any major moves that might affect the network.

La Roche undoubtedly put on the most brilliant sales talk of his career, taking in over \$100,000 in hours on place to bolster the Blue into the stars of the air, but it couldn't even win over the two top networks. Major part of La Roche's remarks dealt with the discussion of the new policy of programming he had inaugurated in the last few months, with the low rating shows. Execs of the affiliates, in the position that the network has as much as stake in getting good shows, as the sponsor or the agency; that the net was willing to work on improving the quality of its shows, and hence wanted no changes made, the network would, in all likelihood, have been able to catch them regardless of the network. This is the major

(Continued on page 26)

SEE BLUE ACTION AS GOING TO THE RADIO

By GEORGE ROSS

The old-fashioned set-up in network program departments which amounted to a one-head-man-and-nobody-else system so far as authority was concerned seems to be passing out gradually. It started at CBS when Doug Crotty named the heads of its five major divisions, William Fineshruber, Robert J. Landry, Paul White, Lyman Bryson and James Fasset, to be executive supervisors with authority over program quality, including studio direction.

Now the Blue network has appointed four supervisors, Jack Byrne, Bob Wamboldt, Henry Cox and George Brenzel, who, although of lesser organizational importance compared to the CBS supervisors, each of whom has a large personal staff of assistants, are still endowed with real power. The move, further recognizes the new basic principle of "supervision."

Chester LaSche and Adrian Samish are said to have been shocked when moving into the Blue to discover that the network programs there was no executive authority between Phillips Carlin, the vice president in charge of the program department, and the program man (assistant director) who stopped watching the show. This meant the show was scheduled to be taken off the air, the caption on the Kobak citation was shoved into the Mutual spot, and vice versa.

The "gap" between the everyday program operations and the vice president in charge of programs has been filled by the appointment of LaSche, which meant that the program veepee did two things (a) he kept himself out of the program department, and (b) he tried to keep an open door to the program man, which meant he knocked himself out from their excess of detail—a business vice president's job.

It's unlikely that any network will altogether abolish the practice of having some percentage of assistants handled by assistant directors. But the expectation is that a larger percentage will have full-fledged directors in the studio and that a larger percentage of all programs will be "supervised."

Those big adaptation shows (Lux Radio Theatre," et al.) that rely on sold film for high rating payoff are likely to stay the way they are. When the film studio moved some time ago to discourage network aires by slapping those almost prohibitive price tags on radio adaptation rights, they weren't kidding. And those early predictions that they would not only prove a source of annoyance but would jeopardize the future of the aires, have been confirmed to some degree.

The Lux Theatre's Monday night \$1,000 ceiling entreated for on adaptation rights appears to be a broken dream trying to line up strong film material. But the good ones are the exception and when a "Dr. Kildare" or "Hush" comes along, it's not because the film studio has eased down in their desire to keep them for one, but because, in the case of Wassell, which was presented on Oct. 23, it was produced

NBC in the Market for \$25,000-a-Year Exec to Head Hypoed Research Divisn

Practice Sessions

Blue network announcements have been ordered to pick up scripts for new programs at least 15 minutes before airtime in order to acquaint themselves with tricky pronunciation of cities and personalities involved in the war.

Policy was put into effect recently when too many complaints began reaching NBC's headquarters that newscasters were mispronouncing names and places of foreign origin.

GE's \$1,500,000 For Non-Serial Daytime Strip

General Electric is entering the daytime radio picture in a big way with an approximate \$1,500,000 marked for five half-hour afternoon shows a week. It's one of the top-budget ventures into daytime programming for a single strip show, and GE's Radio City station is adding a program for the client on the Coast.

GE plunge into the daytime picture has even further ramifications, however, in that it marks an ambitious effort to move in on a market solidly dominated by the "radio show" of the non-hangover variety. Shows are scheduled to begin on Oct. 15, and the program will be a half-hour, featuring a link-up with Art Linkletter, emcee of the "People's Choice" show, heading up the stars.

GE is currently represented by the Sundt firm and Phil Spitalny, "four of Charm" NBC show and the five-night-a-week "The World Today" strip on CBS.

GEORGIA GIBBS LOOKS FOR CAMEL COIN HYPO

Georgia Gibbs is threatening to check off the Jimmy Durante-Garry Moore Friday night Camel Club show at the expiration of her present contract, with the sponsor anxious to pitch for a new three-year term.

Songstress, however, is being wooed away with an attractive contract and wants her present host to express his satisfaction with the coin hypo rule.

Film-Based Shows Sing Blues As Upked Price Tags Force A.K. Diet

For Paramount by Cecil B. DeMille, who major domos the Lux air, "The Sign of the Cross" is the latest in a series of films being adapted for radio.

The fact remains, however, that the theory that a big enough name can counteract weak story material, the pitch for copy stars continues, but the feeling still prevails generally that "It's the story that counts."

Attitude of the studios, of course, in trying to clamp down on adaptation of six that are still in first run and second houses is that the aires will ultimately reflect themselves in poorer pic grades. But radio still counters with the opposite viewpoint, that surveys reveal such adaptations upgrade the box take.

The fact remains, however, that you can't romance the studio moguls anymore. The agency boys have learned that you either put up the skyrocketed costs—or settle for one of the odds.

NBC is in the market for a top man in the research field, with the network now having a long-felt need for a \$25,000-a-year paycheck as bait when the right guy comes along. Move is regarded as prelude to web's aim to bolster its research activities and set up a separate division topped by the incoming director of research.

Move would take research activities out of the hands of Charles P. Hammond, director of advertising and promotion for NBC, with new director, reporting directly to Frank Mullen, exec veepee and general manager of the web.

Move for research division to operate as a separate entity reportedly came from Hammond himself, after feeling that the appointment of a director and the separate functioning of a research division operating directly under Mullen would make for more effective operation and web loggers' casting. As it presently sits up, NBC has a research man, William Rumble, who operates under Hammond's supervision. Preceding Rumble in the post was Frank Mullen, who went into the service.

'Star Time' Show Dropped by RKO

"Hollywood Star Time," five-times a week afternoon strip show on the Blue, was cancelled by its sponsor, RKO-Radio Inc. (27). Show, which was formerly veepee at RKO, was dropped after four weeks, when it will have completed 26 weeks on the air.

Reason for the show's cancellation is that the film company didn't feel the program was doing a satisfactory job of selling RKO pictures. This was held to be especially true in view of the program content, annual time bill running to the million mark.

Debut of "Star Time" met with considerable success in selling a new use of radio in film exploitation, Hollywood producers heretofore have relied mainly on spot announcements, plus film star guest bookings, to bally their product. Proper tone raised by failure of "Time" to deliver is whether frequency-type air shows represent question mark in the future of the industry. Only one other major producer is following similar lead—M-G-M, which has a "Screen Test" on Mutual.

Advertising reps of RKO say the company is not wowed up with radio because of the "Time" debacle, but that future coin probably will be spent primarily via spot announcement campaigns. This practice will enable the company to place its bets on the radio, but to lend promotional emphasis when and where it's most needed. The company is also looking into the special selling better understood in the past by the RKO agency on "Time" is Foots, Cane & Belding.

'GAY 90'S' FORMAT FOR NEW P&G NBC PROGRAM

A "Gay Nineties" type of show is slated for late Nov. 1 on NBC for Procter & Gamble. Account, through the Blue agency, has the 8 p.m. to 8:30 p.m. slot on Nov. 11, and 8:30 to 8:55 on CBS, starting Nov. 25.

Produced by Charles Wigninger and Beatrice Kay, with Margaret Lawerth scripting, Al Rinker joins the show. Rinker, an Oscar holder has not been act yet.

Oldster review will precede P&G's "Gay Nineties" on NBC, with the 8:30 show on CBS and that P&G will be competing against itself.

From the Production Centres

IN NEW YORK CITY . . .

Marcia Clancy, who did directing during the past summer at WMCA, is now with Little Theatre in Jacksonville, Fla. . . . Hub Robinson and Stan Jovonovic leave Y&R the same day and report at Blue as a two-pack. . . . Wood Chambliss, freelance writer who began work at Blue's 2,000th radio script last week. . . . Roy Langham of CBS did a quickie to Washington last week. . . . Earle Lavigne, a victim of hotel priorities, has been at Hudson, Wellington, Algonquin, in last four weeks, while playing CBS' "This Life Is Mine".

Leslie C. Fitzgerald, formerly of WFDE, Phil, Mich., has joined announcing staff of WOV. Wounded during action in the South Pacific, he recently was released from the Army. . . . NBC, CBS and Blue are readying programs to submit to Postoffice Awards Judges. For 1944. . . . Michael Phizantics will be out of "This Life Is Mine" for a time while the Theatre Guild show breaks in out of town. . . . Max Loco directing "Romance," although vacillating from CBS currently. . . . Radio singer Charles Holden sold script to CBS' "Casey, Press Photographer." . . . Miss William N. Robson, expects in November.

Cecile "Goldberg" Berg celebrates 15 years in radio next month. . . . Bob Stephens, former radio editor of the N.Y. Post, who just returned from a year overseas with the Red Cross, now doing publicity with the John Price Jones office. . . . Larry Steinfield, of DeLoach, Clifford & Sheffield, Coaling, Nov. 8 for the Glacie Films prem. . . . Chet MacCracken, of the same office, back in N.Y. last week, after flying up writing, directing talent for the show. . . . Stan Lomas, of WOR, has asked 71 writers on 30 tries. He counts ties in the loss column. . . . Bob Shepard, WOR staff an-

nouncer, quitting to freelance. He'll split the Sammy Kaye-Tanger show over the Blue. . . . Kay Vernon has been signed by WIN for the "Gloom Designers" program. She'll appear six times a week, doing three vocals on each show. . . . Norman Blackburn, talent buyer for the J. Walter Thompson Hollywood office, trained back to the Coast this week.

Tony Lester, NBC producer, has been assigned to direct "The Eternal Light" series, put on in cooperation with the Jewish Theological Seminary.

Chesler M. Campbell, 2nd v.p. and director of WGN, Chi., elected to Mutual board of directors last week. (25) . . . Ella Mae Morse jowling on Jerry Lawrence's platter again Friday (3). . . . Connie Lembecke signed to a running dialect part as a German gal in "Portia Faces Life." She's currently holding down a straight role in "Goldbergs." . . . Harry Wanner of the Blue selected for second straight-year by the Sporting News as nation's outstanding sports gabber. . . . Bivouac at Tour Shores for award presentation to be aired over Blue tentatively set for next week (9). . . . Wife of Bob Schmidt, Mutual promotion head, is now national radio head of Bundles for America. . . . Bonus checks to employees in the armed-services have been mailed by Peckay & Ryan. . . . GTS will get them in time for Xmas. . . . George Crandall making life pleasant for the boys covering the Dewey vs. Roosevelt fray via the CBS "Open House" at the Barbary Room election tonight.

IN CHICAGO . . .

Burridge Butler, WLS prey, left for his winter home in Arizona last week. . . . The Galets' singing quartet, join the "Musical Milk Wagon" program this week. . . . Arthur Hale, Mutual commentator, in town for a week. . . . Patry Montana back on the "National Barn Dance" after several years' absence. . . . Walter Preston made his second trip east in two weeks to sell "Presenting Michael Scott," WBBM sustainer. . . . Fletcher Wiley, producer of the Housewives Protective League shows in town, on his way east. . . . Hooper Hot Shots, "National Barn Dance" trio, to make a series of eight shots for Columbia Pictures. . . . Carl Stanton, Radio Director of

(Continued on page 30)

Blue Reports Up All Along Line

Blue network evening web's optional time is 92% sold while 71% of the web's optional time during the day is sponsored, according to a report from the production of the Blue for the first time in months of 1944 as compiled by web researchers.

During the first nine months of this year the network has added or contracted 23 new national advertisers, while four sponsors have augmented their program schedule by buying additional time for new programs. These latter include Scrutiny, which has bought newcasts by Don Gardner in addition to its Sunday night Drew Pearson commercial. Bristol-Myers adding the Glacie Films half-hour show to its Alan Young show, and Squibb Inc. with Aunt Jemima in addition to "Terry and the Pirates" script; and the Kellogg Co. with the Jack-Jack Bench musical across-the-board in addition to three other Kellogg-sponsored shows.

Currently, according to the report, there are nine Blue advertisers sponsoring two network programs each. Ford sponsors three, while the Kellogg Co. is the network's heaviest customer with four daytime quarter-hour programs, each heard five times per week.

During October, 1944, total number of sponsored hours on the network (daytime, nighttime) was Pacific Coast amount to 8,850 hours per week, which is a 11% increase over October, 1943. At night, the figure was 4,162 hours per week.

In October, 1944, the Blue has 41 daytime commercial programs using an average of 145 stations per program; a 27% increase over a year ago, when 31 shows were carried by an average of 106 stations. In October, 1944, the Blue has 59 daytime commercial programs using an average of 163 stations per program; a 51% increase over a year ago, when 17 day-time shows used an average of 108 stations each.

AFRA, Webs Seen Agreeing On Modified Pay Boosts, Bidding All But Walk-outs

Progress is being made in negotiations on the new AFRA contract with some of the networks and stations involved having signed the previously agreed-on stipulation. Document sets up regulations on the individual demands made by AFRA, but these contracts are being held up until all the networks and stations are agreed to the stipulation. "Stipulation is, virtually, a two-year renewal of the present contract, subject to major changes to be made in form of addenda applying to N.Y., Chicago and Los Angeles.

AFRA and the webs are reported nearing a compromise on one of the demands made by the union calling for actor billing on half hour and longer shows. Settlement is said to call for billing only in leads and principals, but not to minor players. Also stated that a compromise on the salary boost the union has asked for will be reached. AFRA has asked for 10% pay hikes, while a somewhat smaller but nevertheless sizable boost to be granted.

Negotiations on the network deal recessed last Friday but are to resume today (Wednesday). Conflicts with the transcription firms start Friday (3).

Fort Wayne — Farnsworth Television and Radio Corp.'s Fort Wayne plant has been awarded the Army-Navy "E" flag.



M.C.M.'s "Mule for Millions" and "Tropic New CAMEL PROGRAM, Friday 10 p.m., K.T.V. Mel. Low Clayton

These war years have been strenuous years for media, for clients and, perhaps, particularly for you as agencies. Overnight many of your clients' sales problems, advertising problems and distribution problems have reversed themselves completely.

MANY clients with war orders have had large budgets, but no consumer merchandise to sell. Clients not in war production have had curtailed budgets, and have been restricted from producing enough to meet the demand their advertising created.

In other fields Advertising has had to move merchandise and still retain the good will of distributors operating at the disadvantage of merchandise scarcity.

But alert advertising men are looking ahead, now, to the perhaps not-too-distant day when a Seller's Market will evaporate—when war expanded production facilities will be ready to turn out the needs of a civilian economy—when manufacturers will be bending every effort to rehabilitate their distributive organizations.

This is a challenge which Advertising welcomes. . . . It must not only create demand equal to our greater production capacity and provide for adequate distribution, it must also be productive itself. It must add to the sum total of the national wealth and the standard of living, by bringing more of the good things of life to more people.

Today—you are proud of your clients and their war records. Tomorrow—they will be equally proud of your peacetime advertising achievements? This is a problem that we meet squarely and honestly.

We are thinking about the problem here, planning and doing things, so that we will be ready when the time comes to help you do your post-war job better.

WLW

Division of The Crowley Corporation

THE NATION'S MOST MERCHANDISE-ABLE STATION

CINCINNATI 2, OHIO

My Appreciation

—to **BOB WEITMAN** and his capable staff at the Paramount, New York, for making my engagement such a happy experience *in the theatre*.

—to **COMMISSIONER VALENTINE** and "New York's Finest" for their friendly and courteous direction of the patrons *outside of the theatre*.

Gratefully,

Frank Sinatra

JAN RUBINI
Famous Violinist & Conductor

SOME OF THE MANY NEWSMAKERS who have accepted Time's invitation to appear on the March of Time and tell America the story of the news they helped to make. We hope you will listen as *future* newsmakers broadcast *their* stories over the microphones of THE MARCH OF TIME (sponsored by the editors of TIME)



ICKES



NIMITZ



JOHNSTON



FORRESTAL



OSMENA



VANDEGRIFT

THE MARCH OF TIME

Joins

THE BLUE NETWORK

and cordially invites you to listen to the first broadcast of its new series

ON THURSDAY

November 2

AT 10:30 P.M. EASTERN WAR TIME



With this program the March of Time changes to the Blue Network

The same time (10:30 P.M.), the same night you've always listened (Thursday)

—but a different number on your dial beginning November 2.

Frazier's Figures to FCC Show 540 AM Bands Will Reach 54% of Home Radios

Washington, Oct. 31. About 54% of all existing home radio receivers are capable of picking up a standard broadcast at 540 kc. and 14% can probably pick up AM broadcasts in the 530 kc. band, Howard S. Frazier, chairman of Panel 4 of the Radio Technical Planning Board, reported to the FCC last Thursday (28).

"Issue came up at the beginning of current hearings on frequency allocations, because FCC has under consideration a proposal to add the 540 and 530 bands to standard's share of the spectrum, in order to provide channels for more AM broadcast stations.

Witnesses at that time estimated that a "substantial" share of the receivers were equipped so that they could pick up 540 kc. but that probably less than 1% could tune in lower than that on the spectrum.

Frazier, appearing again at a frequency allocation hearing, presented these facts after a survey made during the past two weeks:

1. There are about 48,775,000 sets in operation, exclusive of automobile radios.
2. Of the sets built since 1939, about 71% can tune in on 540 kc. Of all sets, about 54 percent can pick up the 540 band.
3. Of sets built since 1939, about 18% can get 530 kc. and about 14% of all sets, including the pre-1939 models can get that frequency.
4. There are about 9,000,000 automobile receivers in the hands of the

public and all built and sold in and since 1939, can pick up 540 kc. About 62 percent of all automobile receivers can tune in on that frequency.

Frazier claimed that because of many homes having more than one set, it is likely that the large majority of homes have at least one capable of picking up 540 kc. "It is an irony," he concluded, "that most manufacturers will produce sets capable of tuning the extended band if such action is taken by the Commission prior to the resumption of broadcast receiver manufacture."

Kobak

Continued from page 21

not to mention resentment among a number of affiliates who question the wisdom of a N. Y. affiliate (WOR) playing a dominant role in network policy that must affect their own stations. These affiliate station men feel that perhaps in Kobak may be the answer to Mutual's predicament as a guiding network spirit, by eradicating the "misplaced dominance" between Mutual and WOR, with the network "merely acting as a buffer between stations" as one affiliate member put it.

All has not been harmonious between the sales and program departments. It's known, with Jess Barnes, who succeeded Ed Woods as sales manager, on more than one oc-

casional having it out with Adolph Oppinger, who heads up the web's programming.

Consensus in the trade, among those who have had dealings with Kobak during his ad agency and network careers, seems to be that it's very unlikely he would accept the Mutual offer without an advance understanding as to the method to be pursued to bring MBS into the radio advertising field as a major factor. Among things undoubtedly discussed, it's presumed, were the Don Lee and WGN situations in addition to a long-range plan through which the chain would be whipped into an entity more closely resembling its national rivals.

One thing is sure, all industry eyes will be on Kobak in his new position with most viewers, feeling Mutual will be a hotbed of news developments in coming months. That some of his former associates at the Blue will be making the trek to join Kobak is considered by some in the trade as a certainty.

Unusual stipulation in McClintock's original contract it was learned, provided that when he steps out as prey, he'll be retained for a period of two years in a consultant capacity. Reported that he'll receive \$15,000 a year from Mutual for the two-year stretch. It's expected that, McClintock will resume activities in connection with his real estate project in Scarsdale, N. Y., as well as stepping into other consultant jobs, a role in which he garnered a wide reputation before going with Mutual.

Regina, Sask.—Fil-Lt. Jack Hill, of the Royal Canadian Air Force, reported missing April 27 after air operations over enemy territory, is now reported safe in London. Prior to enlistment he was an announcer with CJRM, Regina, now CKRM.

RADIO EXECS INVITE CONFUSION TO LUNCH

Radio Executive Club of N. Y. is running a strictly come-and-be-confused luncheon Monday (6) in connection with the Presidential campaign, with Milton Berle, Zero Mostel, Jimmy Savo, Henry Youngman, Harry Hershefeld and Harry Savoy being set up as a special panel of election commentators. They'll offer a "frank appraisal" of the current political scene. Affairs is headed for the Hotel Roosevelt, N.Y.

Spot Gil Newsom In 'Spotlight Band' Spots

Following search of several months by Sonny Werblin, head of N. Y. office of Music Corp. of America, who hires talent for the show, Gil Newsom is new permanent m.c. in the east for the Coca-Cola "Spotlight Bands" stanzas on the Blue.

Newsom, who recently was discharged from the Navy, succeeds Mike Roy, who resigned the job two months ago to accept a film acting contract in Hollywood. Prior to joining the Navy, Newsom was a regular m.c. on the same series.

Between the time Newsom took over and Roy's departure, Blue staff announcers handled the m.c. chore.

Video Series to Train

War Bond Salesmen

Treasury Dept. will debut a television series tonight (Wed.) over WABC, N. Y., object being to train bond salesmen for the forthcoming Sixth War Bond Drive. Marks the first time tele has been put to such use.

Crosby Vs. Voice On Level—Hughes

St. Louis, Oct. 31.


Because of beefs that he selected Crosby discs in preference to those made by Sinatra because he allegedly was paid to do so, last week resulted in Rush Hughes, conductor of the "First Five" program over KWK, local Mutual outlet, offering a standing reward of \$1,000 to anyone who could prove the charges. Hughes also said he will pay the same sum to anyone who can prove he has taken money or anything else, from anyone, at any time, to give preference to any record of any company.

Hughes said he felt Crosby prevailed because a majority consider him the best ballad warbler and because of his overseas trip to entertain men and women in the service which apparently has boosted his popularity with tuners-in.

Boff Selling

Continued from page 21

premise back of the LaRoche policy, affiliates headed by Allen Campbell of WKYC, Detroit, felt, however, that members of the advisory board were taking all the heat in the changeover because of their total ignorance of what LaRoche was doing and that all the affiliates in their respective territory were looking to them for information they could not supply.



FOR SALE
A HOUSE-FULL OF HITS
CALL OR WRITE
WOR
1440 BROADWAY, N. Y.
PE 6-8600

WOR has a rare assortment of sales-proven, audience-tested shows open for immediate participation or sponsorship. Is it a high-powered woman's show you want? There's **WOR's** **MARTHA DEANE** and **BESSIE BEATTY**. **ALFRED McCANN, JR.** will be glad to talk for you, too. We might also mention astute news analyst **SYDNEY MOSELEY**, and a gem of a news spot at 2:30 in the afternoon. There are other great shows, of course. But this sampler gives you a good idea of the kind of things **WOR** is able to offer. Get in touch with us now — today!

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

"REMARKABLE BY ANY STANDARD, UNBELIEVABLE IN RADIO"

BARRY ULANOV
METRONOME

IT is possible to now offer, generally, a musical organization that has been in development at CBS for the last two years at a cost of more than a quarter of a million dollars—(not including that of air time and production)—who have for 120 weeks studied and performed together 3 to 5 hours daily, 5 days a week. A radio dance band which, with its "performance team" of technician, producer, arranging staff, vocalist—special studio—(all continuously assigned to its needs)—has created a 'new high' in popular American music. A quality called by a nationally famous music critic "remarkable by any standard, unbelievable in radio."

THE majority of the band's air appearances have been in its five day a week series (4:45-5:00 EWT, WABC in New York)—an afternoon presentation that has consistently remained in the top Columbia shows.

THE plaudits from network affiliates have been many. Some of the stations unable to carry it, because of local commitments, have thought enough of the show to record it and re-broadcast it later in the day.

THE band has been chosen for one of OWI's most ambitious undertakings for the GIs overseas—a daily fifteen minute recording for short waving throughout the world and special transcriptions for direct release to 132 battle stations in all the war theatres.

The **RAYMOND SCOTT** BAND

Management

WILLIAM MORRIS AGENCY, INC. NEW YORK • CHICAGO • HOLLYWOOD

'Vox Pop' From Conn. Hospital for GI Disabled Points Up Duty of Public

By JAMES L. CONNERS

Albany, Oct. 31. — "Vox Pop," in which the over 600 men from the Old Farm Hospital, Avon, Conn., brought to the mike a group of questions and answers for as moving a demonstration of GI morale as has yet been revealed on the air. A series of interviews apparently unedited did more to show concretely what injured servicemen's morale is than 100,000 words or 100 sketches.

If the Army or OWI were able to make a transcript of the half-hour with the advertising eliminated (rather difficult, perhaps, because of Brom-Seltzer's format), it might well release the platitudes to even station in the country, for public service. "Vox Pop" could be a forerunner of the campaign reported in "Variety" (25), to be launched by Surgeon General's office of the Army, to educate the public in how to handle treatment of the discharged vets. The Connecticut origination strategy limited the attitude relatives, friends and strangers should adopt toward disabled boys, especially the sightless.

Interviewer Warren Hull asked the direct question of a blinded GI from Vicksburg, Miss. The young man, whose bride to be, from Reading, Pa., was introduced, stressed that no one should offer to help a sightless veteran, "unless he requests it." The Mississippi, who intends to return to sales work, said that when he was home, two or three of the family wanted to help at every turn. This tends to rob the sightless GI of "dependence," he said.

Another blinded veteran, a kid of 20 who was struck by a Nip mortar on a South Pacific island, had mentioned that people on the street tended to stare at him and his pals carrying white canes and this tended to "cause collisions." Pedestrians should get out of the way, he said.

The younger, revealing an optimism and a gaiety that would shame folk with all their faculties, had won second prize in a dance contest at Hartford a few nights before. He laughingly talked of hiking, horseback riding, gymnastic, exercises, skating and of "going over the oblique course with my buddy today." Laid and other interviewees insisted they could do anything and everything a sighted person can do, and in some cases do it better.

A kidding line that must have clutched at the heartstrings of many

listeners was uttered by a bull-bulldie player (name associated with the Johnnie Cochran formerly with name bands, who said he was studying toothy lyrics and "couldn't" peak the slanted folks. "Muscian intends to continue in that field) also quipped that he learned Braille before going entirely blind. "I learned it backward and upside down. I had to start all over again. Explosion of a lamp, lamp at a training camp one night. GI, tabbed as having been with Artie Shaw and other orchestra, did a pop number with his brother, a pianist. One of his prizes was a tour of favorite 32nd street spots. "I'll call it you wish," Parker Johnson and Hull did a superb job.

Paul Returns to CBS, Works Out New Show

Newman, Paul, ex-CBS producer, after having returned to the web as a member of the program dept. after a fling at the freelance gag-writing game. He's slated to work on new program, name.

"First-Worlds is a dramat series being considered as sustaining far-labeled 'Postmark Home.' Paul's producer, Jack Carver, has put one installment on wave. It's a G.I. letter-from-home format.

Joe Mansfield to Produce Raleigh's 'Carton' Stanzas

Joe Mansfield, NBC producer, gets his first sponsored assignment next week (8) when he takes over the pointed-index-finger dither on Henry Youngman's Raleigh cigaret stanza. Mansfield joined NBC last year from New England where he was affiliated with WJAR, Providence, among other stations.

He's been handling producer tasks on NBC sustainer's serifation, being "Mirth & Madness" before being his latest assignment in that category.

BUGLER'S LAMENT

Cpl. Gerald M. Whittington, former wailer at KSD and a member of the Municipal Opera Assn. choir, has composed a song, "Bugler's Lament," which has been accepted by the Air Force for distribution to all of its installations. Whittington, currently, is stationed at Camp Crowder, Mo.

E. T. Heckler

Engineering mixup on a Dick Gilbert-WHNN, N. Y., show last week had the Republican National Committee doubly a burn. Happened after Gilbert announced the usual "paid political" thing, sponsored by the Women's Division of the GOP.

But with the wrong record slipped in the control booth, what came on the air was Frank Sinatra's plucked take on "Why I Am Asking for Roosevelt." And, played through to the very end.

Capt. Bob Light In Charge of AFN

The American Forces Network, operating in the European theatre of war and now knocking out more than 90 news shows, seven days per week, has undergone several shifts in personnel.

Major John S. Hayes, former officer in charge, is now associate director of Troop Broadcasting Service of SHAEF, along with Lt. Col. David Niven, who is also a director of TGS-SHAEF. Capt. Robert Light is now officer in charge of AFN with Lt. Jack London assuming the exec officer spot. Capt. Alan Campbell, Hollywood writer and husband of Dorothy Parker, also now is with AFN.

Jimmy Boyle, formerly of the RKO home affairs publicity department, who's with the AFN on the outside, also reports that when Bing Crosby, Fred Astaire and Marlene Dietrich were on army entertaining tours, they visited AFN's "Radio City of Europe." Crosby and Astaire recorded a few musical data breaks for AFN.

TUMS MUL'S PEACE, LOOKS FOR TIME SLOT

Hollywood, Oct. 31. — Sponsorless for one of the longest spells of his productive career spanning 15 years of regional and national commercialized "faring," Pearce looks set for a comeback. "Tums Mul's Peace" is a peckering with "Elmer Fudd" and his sundry associates for a mid-November entry on the chain that offers the best time advertisement.

Pearce's variety formula would be put to work for Tums as it has for a dozen other underwriters, with the cast, reading from left to right, practically the same as in former years.

Football Flavor to Chi Show Seeking Javes For After-School Work Jobs

Chicago, Oct. 31. — New promotional stunt to lure 'teen-agers into jobs after school hours was dreamed over WCFL Sunday (30). Heavily hit by manpower shortage, Alden's Chicago Mail Order House, which has tried cut corners and billions without much success, are sponsoring the 15-minute show at 11:15 Sunday mornings.

After, packed for 13 weeks with option, feature's appeal to students, particularly requests for Chicago sports writers of Saturday grid games score forecasts for Sunday and during the week, and two-minute spot by a highschool principal. Sports series alternated are Clark Shaugnessy, Jr., News; Phil Weisman, City News Bureau; Tatum, Sun; Harold Butcher, Times; Tommy Kouzomout, Herald-American; and Dave Condon, Trib.

NAME JIM SHOUSE NAB 7TH DIST. DIRECTOR

Louisville, Oct. 31. — Bi-annual meeting of the seventh district, NAB, was held Saturday (28) in the WAVE auditorium. James Shouse, v. p. of the Creaky Radio Corp., was chosen director, succeeding Nathan Lord, gen. mgr. of WAVE here.

CIO Laying Out \$300 On Spots in St. Louis

St. Louis, Oct. 31. — The CIO is having its first fling at radio in the neck of the woods and while its efforts are local it may possibly buy time on a net outlet. The United Electrical, Radio and Machine Workers of America are spending approximately \$300 for 40 spot announcements on WTVM, East St. Louis, and WIL, St. Louis.

The union is using 25 one-minute pin, political shots on the East St. Louis station and 50-word spots on WIL.

Attempt to Cite Nets On GOP Speeches Fails

Washington, Oct. 31. — FCC yesterday (30), denied petition filed against the four national nets by William B. Rubin, of Milwaukee. He wanted hearings against all net political speeches by Gov. Dewey and Bricker and Rep. Clare Boothe Luce (R. Conn.) to show how they violate their licenses should not be revoked.

To charged in his petition that Dewey, Bricker and Mrs. Luce "willfully, maliciously and repeatedly made unjustified charges against the President of the United States, broadcasting defamatory and untrue matter." He also wanted the nets to make "corrections and retractions" of these political speeches.

O. K. to KTHH

Houston, Oct. 31. — Approval has been given by the FCC for the continued operation of KTHH, which has been broadcasting since early summer.

N. Y. Tooters' Pay Hike Gets WLB OK

Way Labor Board last week finally okayed the raising of radio salaries to Local 802, N. Y., musicians. Increase was effective as of last April, but wasn't confirmed by the WLB firmative decision last week.

Division of over \$100,000 held in escrow by ad agencies, stations and unions, to be divided among members of 802, starts this week.

New rates call for \$14 for 30-minute broadcast or any fraction thereof and \$18 for a full hour or less, if more than a half-hour. Relational time remains the same—\$8 an hour. Old scale was \$12 an hour or any fraction thereof.

Contract sets three classes of pay on house bands. Musicians working 20 hours weekly, either commercial or sustaining, will now get \$165 weekly. Former rate was \$150. Conductors' pay is upped from \$202 to \$208.75. House men working 20 hours weekly go from \$125 to \$132.50; conductors from \$202 to \$208.75. Minimum web-house staff was set at 65 men.

Copies were increased to \$30.50 from \$25 and book librarians to \$155 from \$150. Assistant librarians go from \$75 to \$86.25. Contract for house men, copies and librarians is retroactive to Aug. 1.

WLB also approved 5% pay increases for house men at WQXR, WYVD, WJMA, and WJNY, N. Y., WHOM, Jersey City, and WBNB, Newark. Effective dates on each of the stations vary in accordance with the individual contract.

DUNHAM RESIGNS FROM RELIGIOUS ORG. COMM.

Franklin Dunham has resigned the chairmanship of the organizing committee for a proposed Association of Broadcasters of Religious Programs. As a result, the New York meeting, Nov. 10-11, has been moved back to Nov. 21, when Willard Johnson of the Conference of Christians and Jews will succeed Dunham. The committee has never held the meeting authorized last May in the Columbus, Ohio, panel discussions on religion of the Institute for Education by Radio.

Prof. Fred Eastman of the Chicago Theological Seminary is active in promoting this project.

Overseas for USO Since Jan. '43—Now in Belgium

FRED LIGHTNER
Dir. PHIL COSCIA

HERE'S SOME HING NEW

OKLAHOMA CITY
NRC AFFILIATE
Representative: The Katz Agency

WKY HAS THE FARM PROGRAM that's performing a real service in Oklahoma!



NO hillbilities, no hayseed humor. WKY's "Farm Reporter" program is one in which Oklahoma farmers have the opportunity of exchanging information, experiences and ideas. This daily routine program, inaugurated just three months ago, is dedicated to the advancement of farming in Oklahoma. Under the direction of Edd Lamons, long a prominent figure in state farm circles, and a full-time assistant, WKY's farm service department already has ample evidence that it is performing a unique and valuable service.

Aussie 'Legion' In Bid for Station

Sydney, Oct. 10. Returned Soldiers' League, comprised of 1944-45 and 1946-47, has approached Postmaster General, Senator W. Ashley, in charge of all Aussie radio, for the granting of a special station license to the R.S.L., stating that JHD, Newcastle, formerly operated by J. H. D. Newcastle, formerly permitted operation by the R.S.L., and now on the market, should be permitted operation by the R.S.L., irrespective of an operational bid being made by the Australian Labor Party.

Ashley told delegation from R.S.L. that his technical advisers would investigate the possibility of a license being granted. R.S.L. also faced with problem of securing equipment owing to wartime conditions.

Ashley pointed out that his department had received 331 applications for new commercial licenses, and that it is impracticable to grant any of these because of a shortage of wave-lengths. No license had been granted by the Curtin Labor Government, because all frequencies had been allocated. R.S.L. delegation said the organization had been waiting 10 years for a commercial license, and it is considered that preference should be given concerning JHD. Its been here that politicians, both Labor and non-Labor, will press for every consideration being given the R.S.L. to obtain a commercial radio station in the Aussie zone.

HERB FLAG TO WLW'S NEW ATLANTA OFFICE

Cincinnati, Oct. 31. Extending its personalized service for accounts in the south, WLW is opening an office this week at Atlanta. It is in the Mortgage Guaranty building, 10 Ellis street, N.E., and has as manager Herbert Flag, who was moved from the station's sales office in Chicago. The station's 10,000-watt radio also has branches in New York and Hollywood. Harry Mason Smith heads the main sales office here.

Jack Zinsmeister, who has been in charge of WLW's trade exchange work, steps up this week as director of trade relations. He replaces Ralph Vincent, who is returning for training in the Navy Reserve with a commission as Lt. (jg). Zinsmeister joined WLW a year ago after 12 years with Standard Oil, Inc., a sales division of Standard Oil of N. J.

Twin Cities Station

Wins 'Money Bag' Suit

Minneapolis, Oct. 31. A directed verdict for WDGW and McCord Advertising agency was entered by District Judge A. W. Seiver Saturday (28) in an action brought against the radio station and agency by Iredore Pulverman. Minneapolis, who sought \$15,000 damages on the charge his ideas for radio programs had been used without his permission. Pulverman sought to restrain the station and agency from continuing a "money-bag" program which Pulverman claimed he originated and discussed with WDGW officials in 1940.

St. Louis Schools Apply

For FM Station Permit

St. Louis, Oct. 31. The local Board of Education has applied to FCC for a permit to operate a non-commercial radio station on 42,500 kc. with a power of 3,000 watts. If okayed the station will broadcast direct to classrooms. Until the facilities are available, the school system expects to make experimental broadcasts over local commercial stations.

KMBC GRID SPONSOR

Kansas City, Oct. 31. KMBC, which for several years has passed up CBS football coverage in favor of airing as a public service their own football and grid clashes between Big Six conference teams, this season started a sponsor. New to radio, to broadcast the games. Newcomer is the K. C. National City Bank, with the account placed through R. J. Post, publisher of the Kansas City Star. The bank, in addition, gives out with sports chatter twice nightly on KJWB.

Capchert's Revolush Tele Claims Great Stuff—BUT!

A strictly Missouri attitude greeted the announcement Mon. (30) by Homer Capchert of a new television system based on the use of ordinary telephone lines. Tele execs in N. Y. agreed that if the Capchert method lived up to its descriptions, it would be terrific but added that "they'll have to show us first."

Capchert, who is president of the Packard Mfg. Co., Indianapolis, said his new method, called the video system, would have startling new features, most important of which he claimed high fidelity transmission on standard phone lines, and production of recordings with both light and sound signals.

Engineers in N. Y. claimed that phone wires have been used in laboratory experiments with considerable success over short distances, but added that if Raymond Binney, the Capchert engineer credited with the new system, has really eliminated the need for the coaxial cable, it is a major achievement. They also questioned high fidelity transmission, such as required by television, without a greater megacycle swing than that outlined by proponents of the new method.

'Pass The Biscuits Pappy' Books Texas Station Time

San Antonio, Oct. 31. Sen. W. Lee O'Daniel is being heard daily over a host of Texas stations via regional wires in live broadcasts and on platters. Locally he's being heard daily over KFSB at 6:30 a.m.; over WOAI at 1 and 5:30 p.m. In Austin, programs are heard over KJOW at 6:45 a.m.; in Dallas at 1:00 p.m. over WBAF and at 7:30 p.m. over WRR.

O'Daniel is accompanied by his bill boys band. Group is music in a new song written by the senator titled "God Save America."

K. C. Symph's Sponsored Series Set for KNBC

Kansas City, Mo., Oct. 31. Kansas City Philharmonic Orchestra has been sold commercially by KNBC (CBS) to the Kansas City Southern Line for local sponsorship.

Orch. was sold last year for future plans. But this year deal with the railroad calls for a 20-week stretch airing Thursday nights.

GI's Spare Time Radio Scripts Doing Duty as 'Don't Forget Us' Reminders

While there's a "hope-they"-show, his scripting of the Abe Lincoln "forget-us-when-we-return-to-civies" feeling among many people from radio and for that matter, all branches of show business, a number of ex-civie scripts in the armed forces are still writing for "network programs. Out of the "military spare time library" have been given a number of scripts used on the major "web" regular programs.

That's a device among the GIs to retain their professional standing without in any way letting it interfere with their present military status.

Joseph Russell, ex-CBS writer, has been contributing scripts to the "Romance" series as well as the Columbia "School of the Air" program. Similarly, Capt. Millard Lampell, station in New Haven under Capt. Bob Jennings, has been channeling "spare time" scripts into network "civilian life."

Last Tuesday's 1241 Mille Mystery Theatre dramatization, "Comic Strip Murder," was also one of the GI "spare-time library," being the creation of Capt. Fred Herold.

Scripts are being received continuously by networks and agencies from ex-post who are currently overseas, as well as a number of "one-shots" from non-writers written by the urge or throwing out "script letters" as a prelude to invading the field upon their return to civilian life.

FIVE ANNOUNCEMENTS REGARDING

The Cowles Stations

1. The name, Iowa Broadcasting Company, is changed to **COWLES BROADCASTING COMPANY.**
2. This corporation, directly or through subsidiary companies, will operate five radio stations:

KRNT Des Moines

WNAX Sioux City-Yankton

WOL Washington

WHOM Jersey City-New York

WCOP Boston

3. Executive personnel of The Cowles Stations includes:



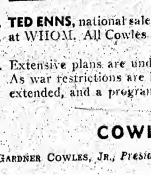
T. A. M. CRAVEN, vice president, who recently completed a seven-year term on the Federal Communications Commission, will be the senior executive and technical advisor of all Cowles Stations, with headquarters at **WOL Washington.**



CHAIC LAWRENCE, vice president, formerly manager of KRNT Des Moines, will directly supervise the operation of **WNAX** in Jersey City, New York and **WCOP** Boston, making his headquarters in New York at **WHOM.**



MERLE JONES, who recently resigned as manager of the Columbia-owned station, **KMOX St. Louis**, has moved to Washington as general manager of **WOL.**



PHIL HOFFMAN, vice president, formerly manager of **WNAX**, will supervise operation of **KRNT** in Des Moines and **WNAX** in Sioux City-Yankton, with headquarters in Des Moines.



DON INMAN, formerly Waterloo manager of **WHIT**, is now general manager and vice president of **WNAX** in Sioux City-Yankton, with headquarters at Yankton.



A. N. ARMSTRONG, JR., formerly assistant manager of **WCOP** and **WYRL**, is now general manager of **WCOP** in Boston.

4. **TED ENNS**, national sales manager of the Cowles Stations, has established headquarters in New York at **WHOM**. All Cowles Stations will be represented in the national field by The Katz Agency, Inc.
5. Extensive plans are under way for further improvement of the programming on all these stations. As war restrictions are lifted, physical facilities of all the stations will be expanded, coverage further extended, and a program of expansion into frequency modulation and television will be launched.

COWLES BROADCASTING COMPANY

GARDNER COWLES, Jr., President

JOHN COWLES, Chairman of the Board

New Titles For 'Spy' & 'Amanda'

First known instance of a sponsor giving a post-war emphasis to its program is Mail Pouch Tobacco's current promotion drive on "Counterspy." Show is now being plugged as "David Harding" (name of lead character) so the series can continue when the shooting's over, as a straight cops-and-robbers matter. Despite the "Harding" buildup, show's continuities will focus on espionage until war developments permit the thematic change. Show is produced for Mail Pouch by the Phil Lord office with Don McLaughlin playing the lead.

With locale of seven-year-old soap opera, "Amanda of Huncynburg Hill," having shifted to Washington, Air Features, producers of the drama, have changed title to "Amanda," taking the girl off the hill.

WPTF's Program Director Switches to AAA, Wash.

Virginia Tatum, program director of WPTF, has accepted a position with the Agricultural Adjustment Administration in Washington as radio information specialist. She'll be responsible for the selection of agricultural information suitable for radio, and will present it to the networks and local stations in broadcasting form.

Joining the WPTF staff in June, 1941, on a pre-war, main-in-the-street show, Miss Tatum switched to the program department, where she was made continuity chief in January, 1942.

WHKK, Akron, Setup

Before 1945 another Akron radio station is expected to be on the air. City's third station will be WHKK, basic Mutual outlet on the 640 kilocycle band with 1,000-watt power. WHKK leaves the air as a Cleveland outlet.

Key staff men at WHKK are coming from WHK-WCLE staff at Cleveland and will be headed by Russell "Bud" Richmond, WHKK gen. mgr. Other appointments include Jack Harrington, sales mgr.; James Hill, chief engineer and Lew Henry, program director.

Freelance Studios

Chicago, Oct. 31.—Studios atop the Civic Opera building here, vacated in 1931 when WGN joined NBC, are fast becoming known as "the movie rental lot of radio." Utilized by almost every network station here and some of the large independents, 75 to 100 important shows emanate from the studios during the year of regular facilities of the stations are taxed.

The studios were built and equipped by WGN when the Civic Opera building was built with some \$250,000 expended in 1928 and 1929.

WGN moved out there were used for a short time by Samuel Insull's ABC Network.

Hoyt Wooten of WREC Sells Stock in WHBQ

Memphis, Oct. 31.—Stock in WHBQ, held by Hoyt B. Wooten, owner of WREC, has been acquired by E. A. (Bob) Alberty, general manager of WHBQ. Deal was in compliance with FCC regulations against dual ownership. Sale does not affect stock interests held by Mrs. Stella H. Thompson, widow of Thomas Thompson, founder of WHBQ, nor that owned by S. D. Wooten, Jr., WREC's chief engineer.

Although latter is employed by WREC, he holds no stock in that station and is therefore permitted to retain his interest in WHBQ. Mutual affiliate on the air round-the-clock.

Garrett Morrison Takes Over Programs at WPTF

Raleigh, Oct. 31.—Garrett Weir Morrison, production manager and chief announcer of WPTF, has been appointed program director. He will continue his previous duties.

Morrison came to WPTF in May of last year, as sports announcer, son of Wm. C. Morrison, N. C. He was promoted to production manager and chief announcer in June of this year. As program director, Morrison succeeds Virginia Tatum, who resigned to accept a position as radio information director in Washington for the AAA.

WHAM Commissions Three To Write Original Music Aimed to Fill Radio Needs

Rochester, Oct. 31.—WHAM has commissioned three Rochester musicians to compose original musical compositions especially for radio programs in the belief that there is a growing need for music adapted to broadcasting needs.

Chosen for the task are Dr. Howard Hanson, director of the Eastman School of Music, composer of four symphonies, one of which won five Pulitzer prizes, and other musical works; Dr. Paul White, associate conductor of the Rochester City Orchestra; and Bernard Rogers, composer and member of the Eastman School faculty.

The compositions, which are expected to be ready for radio performance next spring, will be five to eight minutes long and playable with limited rehearsals. Following premiere performances, the compositions are to be available to radio generally.

The idea for the locally-written music was inspired by the Eastman School's symposium of American orchestral music, in which the three musicians have participated.

URUGUAY HEARS FIX IN FOR NINI MARSHALL

Montevideo, Oct. 21.—Uruguayan listeners were recently disappointed at not being able to hear Argentina's foremost radio and film artiste, Nini Marshall in her much publicized program for Martini Vermouth, over Rades, Argentine network.

Shortly after the June 4 revolution, which brought the military clique into power in Argentina, this actress was banned from the air on the grounds that her characterizations drawn from people in the humbler walks of life were tending to "lower the standard of cultured speech" in all circles. Actress' very apt idiomatic expressions had certainly become extremely popular.

The Argentine militaries decided to continue the ban on her performances, because they consider the actress persona non grata, as a result of a program broadcast in the very early days of the revolution, in which she poked fun at the Army and Army ways.

However, listeners are cheered by reports that influential parties are trying to smooth matters over.

From the Production Centers

Continued from page 27

Danvers, Fitzgerald & Sample, will make his headquarters in New York, spending one week each month in Chit effective Nov. 1.

Jan Rankel has joined the WIND research staff... Coast Guildman Cesar Romero will be the guest of the Radio Management Club tomorrow (11:30). Everett Mitchell, director of agriculture for the NBC central division, celebrates his 21st year in radio this week... 275 NBCLs turned out for the annual NBC Athletic Association party at the Swedish Club here last week... Robert Wall has joined the NBC central division, becoming staff... "Two Ton" Baker, WGN singer, who is currently being nominated for a spot on a network show, received a Treasury citation last week for his work in aiding the war finance program... Maria Berov of WBBM departs for a sojourn in Hollywood this week... "Chicago Theatre of the Air" will be aired on a four later, 9:10 p.m. (CWT) which it starts its fifth year of Saturday night broadcasts, Nov. 4. Judith Miller, NBC central division director of Public Service, is visiting with several schools who plan to establish summer radio institutes next year. Among them are University of Oregon, Oregon State College, and University of Denver... Dining Salutes have slated for a new WBBM five-a-week day show with Aliza Brewster Co.

IN HOLLYWOOD

Joe Hunter, client's rep on the Bob Hope show, took a date from the comedian and submitted to a strenuous test at Paramount. Going along with the gag, Hunter agreed to sign a player contract, but set his price so high the studio gasped. They're still hopeful of landing him. Little aware of the hoopla, but Hunter is happy where he is... Sam Hives, called to Birmingham by illness of his mother, his newscasts being taken over by Clinton "Buddy" Twist... Fred Allen still can't make up his mind whether he'll sign the second quarter, too. If he says the word there'll be more news in line than there are in advertising at Rothman & Ryan... Jim McFadden around to take care of renewals on the Joan Davis-Jack Haley show... New deal to Claude McCue at AFRA in "Ship" Bookbinder, success... Helen Sherman, who is leaving to operate a nearby mountain resort... Phil Cohen was given a new two-year deal as producer of the Duran-Hoover scream... Don Bernard took on a third show when he handled a contract for producer Abbott & Costello. His others are "Blonde" and "Life of Riley"... Jerry Cooper ended his Coast stay for the featured vocal spot on Swamp Silk's "Relaxation in Music" at WOH in N.Y. with... Fred Becker pulled out as the Black Coast manager of spot sales to take an agency berth.

Bill Stuhler cast after thoroughly combing the town for fresh young talent. Newest commentators hereabouts are James Lionel Harris and Ma Hubert Turner... Dale Evans exiting the Jack Carson show where she has been thrashing for the past 30 weeks... New time of the program coincides with her film duties at Republic... Perry Charles has left the Tom Fiddle organization as manager of the Hollywood office... Thomas D'Arcy Brophy, prez of Kevon & Eichardt, here to power with his Coast radio chat, John Swallow... Don Voorhes and Wally Macell in town just long enough to get off a "Telephone Hour" broadcast with Nelson Eddy... Capt. Walter Johnson, former Coast radio head of MCA, in town on further talk after nearly two years with Marine aviation in the Pacific war theatre... Paul Warwick around to chat with Danny Kaye and conduct sundry other biz... Irvin Atkins has organized Radio Creators for the packaging and production of radio shows. Associated in the venture with him are Maxwell Shane, Paul Franklin and Hee Cheyng.

L. L. Col. Charles Vand, onetime CBS production chief on the Coast, became a papa last week. Mother is the former Shirley Bergman of various agency and network secretaries... Madeline Lee, who is remembered as "Miss Blue" with Amos & Andy, back as a freelance and plenty active... Arthur Pryor back in town to look on at BBDO's Hollywood event... Good news from the east that Mercedes McCambridge has been cast for the lead in the Howard Lindsay-Russell Clouse play, "Hasty Heat."

See Anzacs Platter Field Opening Up Again Soon

Taboo on the importation of radio program scripts by Australia and New Zealand, an emergency measure put into effect at the start of the war, has been lifted, with removal of the ban on radio program transcription importing expected to follow shortly.

This move marks the initial sign of revival of the one-time lucrative field for U. S. transcription manufacturers which has been shut off since he opening of hostilities.

Charles Michelson, domestic pro-

gram outfit, currently is searching for several hundred radio scripts to export to the South Pacific areas, with other countries expected to permit importation of scripts to be followed by transcriptions, shortly.

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accuracy!

RAY HARLEY
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CINCINNATI'S NEWS STATION

REPRESENTED BY THE BRANHAM CO.

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KEEP YOUR EYES ON WNEW TELEVISION

America's First Independent Station to Televis Regularly!

WHAT does post-war television hold for the country's independent stations?

Can they stand the bill? Supply the talent, programs, and showmanship to compete with the larger outlets?

We, for one, are not going to sit around while someone finds out for us. WNEW wants the answer now!

That's why we are televising *now*—programs from our regular schedule we think will make good *visual* entertainment. You can see them on the DuMont Television Station WABD—Channel 4 on your receiver.

More important, our own writers prepare the shooting scripts—our own staff produces, directs, and handles the cameras. We want *them* to know what's going on. They will contribute much to our television future.

Sure it's an experiment. But experiment brought forth 24 hour-a-day broadcasting, the Make-Believe Ballroom, the Milkman's Matinee, and many other features that have made WNEW the most listened-to non-network station in the country. So keep your *eyes* on America's first independent station to televis regularly—WNEW!

WNEW

501 MADISON AVENUE, NEW YORK 22, NEW YORK

TEN THOUSAND WATTS—1130 ON THE DIAL—ON THE AIR TWENTY-FOUR HOURS A DAY
REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

Tele Review

(Continued from page 32)

fact, "Two Soldiers" also might be considered an experiment to decide whether the tele can engage viewers during the war alone will be sufficient to follow the story line. This, of course, has been discussed in relation to daytime programming aimed at housewives unable to go out, all owing to the screen.

"Soldiers" after the scene and scene set early in the broadcast, could be followed reasonably well by the home audience. However, a writer of Faulkner's stature doesn't appear in copiously illustrated columns. His trick is creating pictures via written words. The story, dealing with the outbreak of war and its effect on a simple Tennessee mountain family, is told through the eyes of Joe Louis along with heart-throbs and a touch of patriotic fervor. Bit of trying to create illusion of youngster traveling by bus to join his old man, who is overseas. The story, as it might come off. Studio and set limitations just were too much to overcome, although technique tried probably will wind up standard practice. A number of "soldiers" arrive. Bill Thomas, as the older brother, together with George Dutton, Oliver, and Gilbert Ferguson (Paw), kept pace with the performance. The production was assisted in production chores. Don't.

Radio Reviews

(Continued from page 32)

tone, slower tempo and more humor would be advisable. Dr. Ligon undoubtedly could do his rep. If script must be used, more interpolation of his remarks are in order. Some ideas on youngsters and psychology motivating them sound interesting, solid and well thought out, but not radical. He does not attempt to psychoanalyze on the air.

Another fault of program is that too much is attempted. Enough questions were raised on first broadcast to carry on thrice that period of time. Dramatizations (WGY Phases) of incidents related by Dr. Ligon tend to slow up program and get it off discussion level, although they are skillfully handled. Would probably be better, from listener's viewpoint, if time were doubled.

Parent-guizes are chosen with care, being intelligent and well mannered. One posed, on third broadcast, the brutally frank query: why did some pupils steal from a nearby store, when they never had from school stores? Dr. Ligon's explanation was lucid; his corrective suggestion pertinent. Program, on just before Lowell Thomas, can really get its teeth into problems of national importance to parents, youngsters and society. Conductor stresses that fathers belong to disarray, but he welcomes their suggestions. A network program could be evolved. Deco.

Follow-up Comment

Why the Jimmy Durante-Garry Moore Friday night Camel show doesn't share a higher rating still remains a mystery. Last Friday (27) it was grooved into its usual soft comedy pattern, with the Schwartz and Moore clicking solidly on the laugh routines. As scripping jobs go these days on comedy shows, this one invariably hits on all cylinders. There are few dull moments and the Georgia Gibbs vocal contrib remains potent, but that rating payoff still doesn't make sense.

It still isn't too late to rescue Danny Thomas from that small-town, cracker-barrel philosophy stuff that's been dwarfing his talents on the Pan-Am. This Sunday night CBS airing, that invention song and movie-creation insert on Nat Sumfay's (29) program, again proved that here is a potentially natural comedian for the air, letting him be Danny Thomas.

"Here's to Romance" for Boujouis has been given a face-lifting and Danny Thomas' (29) program can go as a sock music presentation. Line-up has Ray Bolsho's choir and chorus. Harry Douglas, crooner, Jim Amico, emcee and weekly guests, but it's essentially Bolsho's show. He's one of the few to deliberately phrase his instrumentation for strictly mke

purposes and arrangements are soke, whether for a straight breaking-in number or a blend of chorus and orchestra. Bloch even makes the plugs, spiced by Amico, more palatable with a muted string background adding considerable effect to the schmalzy aces appear geared for women's face powder. Luise Rainer was guest.

Ingrid Bergman spent a half hour Monday night with her way through "Anna Karenina" and one of the poorest performances of the radio season. That whispering, such emotion! Such acting! Such nonsense! But Miss Bergman accomplished one thing—she made Lady Anna a pleasure.

Smart showmanship marked the Thurn (26) broadcast of the "Ladies Garment Workers' Union" Blue series using reelection of Pres. Roosevelt. Program's features were Vice-Pres. Henry A. Wallace, Frank Sinatra and Ethel Merman. Crooner opened the show with a forthright, heart-hitting talk, giving his position as "a little guy from Hoboken speaking for the average man and attacking GOP isolationists for scrambling the last peace. Sinatra's role as a campaigner was apparently still somewhat strange to him, occasioning a few fumbles. These, however, were more than overcome by the honesty and sincerity with which he spoke.

Miss Merman closed the show singing "Don't Look Now, Mr. Dewey, That Your Record is Showing," campaign song by Yip Harburg and Arthur Schwartz.

Jack Benny show Sun. (29) had Fred Allen back as guest star and was a buff laugh stanza. Allen virtually took over the last half of the show for an "Allen's Alley" bit based on Benny's search for a new tenor. "Alley" bit brought on the former Allen stooges, Charlie Canton, Min. Hous, John Brown and Alan ("Pal-

staff") Reed. Result was better after belly, with Benny himself breaking up at one point over the sock delivery of Min. Pious. Success of the program, which was Allen's second guesting with Benny this season, has led to gagging that Jack should book Fred each week to insure the Hooper. Sunday's show was broken soon after teeoff, losing four minutes because of line trouble.

THREE-WAY TELE DEAL FOR DISNEY'S SHORTS

Three-way television deal has been completed by NBC, RCA and the Coordinator of Inter-American Affairs, whereby Walt Disney's educational shorts produced for the CIAA, will be telecast. Tentative starting date is Nov. 17, shorts thereafter to become a regular Friday evening feature on WBNT, New York video outlet.

Disney shorts, designed for educational purposes in South America, cover a multitude of subjects and have evoked considerable praise by those U. S. showmen who've seen them.

Deal is said to be a cooperative one—all the way around, no money changing hands.

Tele Producers Assn. Asks Ad Agency Gang to Join

Television Producers Association, until now restricted to producers, directors and technicians actively engaged in staging telecasts, has changed policy to admit ad agency personnel, including writers. Heads of video departments and their staffs are being invited to join.

Membership drive is under direction of Harvey Marlowe.

FCC Expected to Compromise With Okay to Tele 'Now' and 'Upstairs'

Despite a last ditch fight right down to the wire by CBS reps bottling for the web's pet "upstairs" television policy to be adopted as industry practice by FCC last, trade opinion seems to be that the final Commission decision will be in the nature of a compromise.

It's expected the FCC will authorize RCA, NBC, DuMont, and others in favor of expanding tele in its present stage of progress, to go ahead. In this event, CBS had staked its television activities based on WGBY, N. Y. will continue. The network, of course, is not engaged in set manufacture, and according to a statement by v.p. Paul Kesten some months ago, has no intention of entering that field.

In addition to a green light for "tele now," the FCC also is expected to make a strong pitch for concentrated experimentation, lab work and authorize actual operation on tele's upper atmosphere, where CBS polecats maintain. It's bound to wind up anyway. For this reason they entered strong pleas before the commission hinging on a possible disastrous public reaction if millions of home tele receivers were to become obsolete overnight because of new and improved techniques.

For three days last week reps of RCA, NBC, DuMont, and the Television Broadcasters Assn. held forth at the Washington allocations hearings stating their views that present-day images and programming pres-

entation would find favor with the public. Another factor stressed by "now" advocates was the postwar employment pic with claims having made tele manufacturers, if allowed to go ahead, would be able to provide jobs for hundreds of thousands of returning GIs. AFL reps also entered the pic with requests that tele be allowed to go ahead as soon as possible. Union pitch, naturally, was on the basis of employment prospects.

See Prompt Deeds

Hearing went up Thursday (27), after being off Sept. 28, with new frequencies likely to be served up to an anxious industry before Jan. 1. In addition to television allocations, hearings also dealt with FM, facsimile, educational needs, police and fire requirements, international aspects, in fact, the entire spectrum.

State Dept. is anxious to have the wave band sliced up authoritatively at earliest possible moment so U. S. position will be "on the record" well in advance of next year's Pan-American conference scheduled for Rio de Janeiro.

Fly's reported retirement from the FCC also is seen as a factor favoring prompt action on the final decisions.

Norfolk—Bill Diehl, sports ed of the Ledger-Dispatch has signed contract for 15-minute sportscasts Friday and Saturday at 6 p.m. over WGBI. Northrop Sports Shop sponsors program.

The NELSON EDDY SHOW originates at KNX



...so does MELODIES AMERICA LOVES

EACH WEDNESDAY night KNX sends *The Electric Hour* to 133 CBS stations and millions of music-lovers across America. It mounts the personality and rousing voice of Nelson Eddy on the distinctive music of Robert Armbruster's orchestra.

Nelson Eddy has packed movie theaters from coast to coast in "Naughty Marietta," "Maytime," "Balalaika," "Phantom of the Opera." His records are popular all over the world. Now his fresh, wonderful voice pours into millions of homes, its full perfection enriched by technical standards and production skill of KNX.

Just as his program pleases all America, so *Melodies America* Loves delights thousands of Southern California homes. Fifteen years on the air, this local KNX show has been a springboard to fame for such stars as Nadine Conner, Mona Pauler, Claude Sweeten, Elmer Darcy, Frederick Starke. Today, new and equally talented soloists on their way up sing for you under the direction of conductor Earl Towner.

Into this *Melodies* program—just as into 27 coast-to-

coast programs that currently originate at KNX—goes the full professional skill of the KNX production staff. Adroit at weaving moods with music, adept in the subtleties of pace and shading, it's the same brand of radio stagecraft that makes *The Electric Hour* with Nelson Eddy truly great.

Melodies America Loves is not available for sponsorship. But all those highly developed KNX talents and skills are—ready to polish the perfect show for you. A call to us or Radio Sales will put them to work, quickly and productively.

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

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56,000 WAITS
COLUMBIA OWNED

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Radio Comedy Script and Gag Writer Available.

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Up---and Coming Up!

from Warner Bros. all-star

"HOLLYWOOD CANTEEN"

new Cole Porter Smash!

DON'T FENCE ME IN

published by Harms, Inc.

What Are You Doin' the Rest of Your Life?

music by Burton Lane
lyrics by Ted Koehler
published by Harms, Inc.

Corns For My Country

music and lyrics by
Leah Worth, Jean Barry and Dick Charles
published by Remick Music Corp.

best ballad in years!

SWEET DREAMS, SWEETHEART

music by M. K. Jerome
lyric by Ted Koehler
published by Remick Music Corp.

You Can Always Tell A Yank

music by Burton Lane
lyrics by E. Y. Harburg
published by Remick Music Corp.

Hollywood Canteen

music by M. K. Jerome
lyrics by Ted Koehler and Ray Heindorf
published by Remick Music Corp.

from Warner Bros. "The Very Thought of You"

THE VERY THOUGHT OF YOU

music and lyrics by Ray Noble
published by M. Witmark & Sons

Still going strong!

HOW MANY HEARTS HAVE YOU BROKEN

(With Those Great Big Beautiful Eyes)

music by Al Kaufman
lyrics by Marty Symes
published by Advanced Music Corp.

On their way!

Singin' Down the Road

music by Raymond Scott
lyrics by Charlie Tobias

A Little On the Lonely Side

music and lyrics by
Dick Robertson, James Cavanaugh and Frank Waldon
published by Advanced Music Corp.

HARMS - REMICK - WITMARK - ADVANCED

RCA Building

Rockefeller Center

New York 20

Bandleaders Plenty Burned Up At Decca Handling of Their Discs

It's no secret that bandleaders and their managers are burned plenty at Decca Records for the manner in which the recording company has been managing their releases during recent months. However, the situation has reached a point of no return with conversations with various leaders affiliated with the company, where Decca will be the last word in position of either building itself new names in the postwar era (or possibly being left in the lurch by the company with Petrillo) or acquiring them from rival companies.

These leaders are so incensed at Decca's practice of devoting the majority of its production to more profitable albums and other releases, virtually brushing them aside, that many of them have already had talks with rival companies relevant to contracts, or intend to in the very near future. They understand the problems that all recording companies have faced since the start of the war in getting production, but the leaders still feel that Decca doesn't give them anywhere near fair share.

It's possible, too, although far-fetched, that future contracts between leaders and record companies will contain clauses whereby agreements now call for a company to guarantee a band a certain number of years. It can't deny the current situation, but the leaders realized that this guarantee could be used to be made with no contractual assurance that the percentage of them would be marketed.

Artie Shaw Having Difficulty Rounding Up Sidemen for Oct. 21

Hollywood, Nov. 31. Artie Shaw has been having difficulty rounding up musicians for his new band. He had been making overtures to men in almost every one of the top name outfits, and up to last week still had not been able to corral a complete outfit. Shaw is using 17 men beside himself, depending with strings for the present.

Reluctance of men to throw in Shaw is based, according to the conversation of some of the men, on having been approached by him, on his notorious habit of disbanding his bands. There are other factors, too, stemming from his days in the "Big Redden, Negro trumpet, broke up his band and pulled out of the show. Artie Shaw here. He's ascertained during 1939 weeks, but that seems high.

OSTERSTEIN EXTENDS DEAL FOR PRESSINGS

Elvi Osterstein last week signed an agreement extending his "Hit" record pressing deal with Seranton and its subsidiary Co. for another year. Osterstein refuses to reveal the length of the contract or what the minimum payment will be, but he balks at the fact, simply stating that it is commensurate with his previous agreement.

Invented earlier this year became involved with Capitol Records in a deal, and was understood that at the termination of Osterstein's contract with Seranton that he would be taken out and transferred to a new deal, but the deal involved turned toward Capitol.

Argue Dismissal of 'Hit Parade' Song Suit

Motion will be argued tomorrow (Thursday) in supreme court, N. Y., for dismissal of Advoca Music Co. suit against American Tobacco Co. and Fosse, Coe & Belding, sponsor of the "Hit Parade" radio show, "Hit Parade." This move by the makers of Lucky Strikes is against the suit, which was filed last week over the song, "Don't Sweetheart Me." First action had been dismissed, but the suit was then refiled. The suit is an unfair representation of the fact that the "Hit Parade" suit will hear the argument.

See Glaser heads cowboy Nov. 4 for one of his frequent business trips. He'll be west two weeks.

Ellington Won't Need Haircut; Carnegie Again

Duke Ellington's orchestra will play another concert at Carnegie Hall, N. Y., on Nov. 12. This is his third date at the longhair temple.

Prior to the N. Y. date, Ellington's combo will play a string of six concerts in the eastern area.

Yankee, BB Pub Outfits Merged

Two music firms owned by Tommy and Jimmy Dorsey have been merged, some papers having been signed yesterday. (Tuesday) Outfits involved are the Yankee and Dorsey Bros. outfits, the former owned outright by Tommy Dorsey and the Dorsey Bros. operation owned by both Tommy and Jimmy Dorsey. Both are ABC-Decca outfits. George Mario, who had been professional manager of the BB firm, will continue as head of the merged outfit, which will retain the BB tag. Jack Johnstone, who managed the Dorsey Bros. outfit, will continue to run the latter outfit. Embargo is owned solely by Tommy Dorsey. BB's next plug tune will be "I Should Care," from the picture, "Thrill of a Romance," which is being completed for Metro. It was written by Sammy Cahn, Paul Weston and Axel Stordahl.

AFTRACKING DOWN PLATTER BOOTLEGERS

Hollywood, Nov. 31. Hijacking of band music from radio shows is under investigation by the Federal Bureau of Investigation. Discs pressed from air checks reportedly are being bootlegged at upper prices to private buyers and are being sold at a profit. Racket was brought to light when Spike Jones complained that a dubbed version of his broadcast, "Cocktails for Two," was being played on the radio. AFM checking all recordings and dubbing outfits to scotch the gimmick at its source.

Another abuse being smoked out is the sale of genuine records of top bands at premium prices by unauthorized salesmen. Pressings also are being made from originals and bootlegged in sections of the country where shortages occur and peddlers are less liable to detection.

Cincy Musician's Suit Vs. AFM May Be Settled

Cincinnati, Oct. 31. Suit of William M. Ainsworth against the Cincy local of the American Federation of Musicians for reinstatement of Ainsworth to a \$500 judgment and an order preventing the local from collecting \$200,000 due on a contract, is likely to be settled out of court. Such a prospect loomed Saturday (28) after a two-day hearing in which the record industry and the AFM were heard.

It is by Judge Fred L. Hoffman in common pleas court here.

Ainsworth, a violinist and orchestra committee chairman of the Cincy Symphony, drew a six-month \$500 judgment by the local after a hearing before officials of the local on a charge of holding a meeting to raise \$25,000 for the Cincy local orchestra. He lost an appeal to the AFM executive board.

Chief American Federation of Labor counsel, from on Washington for the case, and two members of the local, to \$100,000, to reach a settlement was made on the second day of the hearing at a lengthy conference in the city.

JIM TYSON JOINS MCA

Jimmy Tyson, Philadelphia agent, local chairman of America's band district in N. Y., Nov. 15. He's selling his Philly business to Conaught and Philly.

Song Rites Sinatra-Who's Later Solicited for Plug

Calmer counsel prevailed. Frank Sinatra not making a situation out of Fred Hillbrand's song, "The Voice," as Sinatra felt. "I thought I was the Fall Guy, not President Roosevelt."

After managers, authorized but signing the duty, as part of the C&S&S monthly shindig, at one or another of the Sinatra at all times. Tommy was secured two days later with songsmith Hillbrand sent a new tune to Sinatra and solicited him for a plug.

The Voice, of course, is perhaps one of the widest-known pro-Roosevelt songs since the great surprise at the capitol turnout at the Waldorf-Astoria for the luncheon. Next month's Fall Guy is Marshall Field, 32, and Edgar Bergen (who was introduced from the audience) is the subject of the January feature on last month's Fall Guy, Mike Todd, was also introduced by Gene Buck, who was substituted for Jimmy Walker, C&S&S prez, who was out through illness.

Blue, Square Deal Set Up Sates for Local 802,

N. Y. Executive Posts
Blue (Incumbent), Square Deal and Unity tickets completed sales for the forthcoming November election at Local 802, N. Y. Candidates on the Blue are Jack McInerney, for president, and Bob Cann, vicepres; Harry Shub, treasurer, and William Bergin, secretary. All now holding their own. Square Deal runners are Max Axzone, Sherman Brande, Dave Mitchell, Eddie Horta, Joe Berman, treasurer and secretary. Horta has been a Blue ticket man for years, holding office for the local's trial board.

Blue executive board candidates are: Herman Thiven, Charles Luck, Ernie Wagner, John Long, George Laenderer, Bob Sterns, Sam Suber, Al Bala, and Henry Macara. Macara and Wagner are newcomers. Square Dealers running for executive posts are Martin Berger, Fowler Hayes, Isadore Meyer, Andy Pine, Bert Smith, Sam Rademan, Paul Rickenstein, John Walker, and Elizabeth Barry. Rademan is now a member of the local's trial board, a former Blue member.

Unity ticket is running Calmen Felice for president; Joseph Barone, vicepres; and Nicholas Vitalo, treasurer. Executive board candidates are Jerry Barone, Joseph Barone, and Joseph Barone. All are newcomers. Local 802 runners are Irving Bloom, Tom Connolly, Leo Farberman, Bobby Newbold, Frank Levin, Nathan Henri (Koffler), Kenneth Roane and Jerry Lecky.

Campaign policy of Blue leaders will be on the basis of the work done by that administration in its own line. The Square Deal is electroneering on the ground that many abuses exist which should be corrected. Latter's slogan is the part of the Dealers came as a surprise, since it means the party will be re-elected. The Blue has a slant expected when Ainsworth scammed the Blue recently.

Many of the various actions are not by-passing opportunities to smear one another. Aroon's backers have been busy in the past, as at Jack Rosenberg, with whom the former became embroiled in a bitter fight over the Blue ticket and his own candidacy for Rosenberg's job. The Blue is also said to be preparing a pamphlet primed for Aroon.

Plucker's Switch To Burke Excites Dreyfus

Shift of Eddie Shaw, captain man, from the Harna to Burke Van Heusen last week brought about an argument between Max Dreyfus and Burke executives. The Dreyfus said to have burned because Shaw allegedly accepted the new post before Burke's basic library is from that outlet. He held Burke executives responsible.

Dreyfus apparently paid Shaw off, rather than let him work out the deal on unpaid radio. He started at Burke Monday (30).

Spivak Switch to Wm Morris Cues Situation on N. Y. Hotel Penn Date

Usherette's Blues
Los Angeles, Oct. 31. Theatre managers, who have been wondering why usherettes quit their jobs, found a new answer. It was the lure of Erskine Hawkins' band is current. When asked why she was walking out, after working at that work, the girl answered: "The music is too loud."

Col., RCA Hold Off On Disc-AFM Deal

It's probable that Columbia and RCA-Victor recording companies will delay negotiations for a settlement of their fight with the American Federation of Musicians until after election. Executives of both companies and their attorneys, including David Sanford, head of RCA, met in N. Y. Monday (30) afternoon to decide their future course. It's believed the decision was to delay action until after next Tuesday (7).

If no move by the President or President Roosevelt, the company whose lap the disc hot potato has been resting for some time, is then expected to be the probable one. The disc companies will sit down with Petrillo and work out an agreement that will put them in action. Companies would already have signed with Petrillo but for Victor's request of last week for a delay.

NEW BOBBY SHERWOOD COMBO SET FOR DEC.

Bobby Sherwood temporarily disbanded his orchestra after finishing a week at the Auditorium, Buffalo, with the "Water Folies" Sunday night. He goes to Los Angeles immediately with certain key men from the present outfit, to rebuild the band and return east. He has been dissatisfied for some time with his present combo.

On the Coast, Sherwood will make recordings for Capitol with the reorganized group. He returns to open at Sherman Hotel, Chicago, Dec. 15.

McGrane Up Before AFM On Rehearsal Pay Rap

Don McGrane, bandleader at the Latin Quarter, N. Y. city, was before the local 802, N. Y. trial board last week on charges preferred against him for failure to pay rehearsal salaries. McGrane played Loew's State theatre. He recently with a band built for the purpose, which he rehearsed two full afternoons before the trial, without despatching that pay and no time limitations applied to such practice.

McGrane told the trial board that an 802 delegate informed him that the band and pay was necessary when a new band is formed. That's true with bands that will remain in the same place. McGrane's outfit was built for the one theatre week only to avoid conflict with the Latin Quarter's show performances.

Trial board told McGrane to pay half the rehearsal salaries under the circumstances, but the leader refused to do. It's still hanging fire.

Jack White Backing Jimmy Palmer Combo

Jack White, older brother of George White, involved in the financing of the Jimmy Palmer band, currently at Frank Sinatra's, Newark, N. J. He took over the financial problems of the orchestra a couple of weeks ago after Palmer's struggle along for months without financial aid.

Palmer's sister, the Dreyfus said, had been financially aided by Dick Stabile, Miss Barrie's husband, who is now in the local. The Palmer's basic library is from that outlet.

Johnny Burke and Jimmy Van Heusen were signed by Wesley Rogers to score "London Town," a new film in England with an all-British cast.

Bandmen aware of the situation have for several weeks been watching the progress of a "game" involving Charlie Spivak, the Hotel Pennsylvania, N. Y., and the General Amus, and William Morris agencies.

Spivak, now booked by GAC, was made the man for the Morris management, and GAC doesn't exactly resist the idea. Decca is now making the deal, but less holds an exclusive on Penn bookings, allegedly is trying to block Spivak out of the hotel's Cafe Rouge.

Spivak has played the Penn twice, one of his runs allegedly piling up the better odds for the ever. However, Spivak himself talked to James McCabe, Penn major domo, for another booking there, but apparently could get nowhere. He was seeking the time open, beginning Feb. 13 following Les Brown, who opens Dec. 4 for eight weeks, but GAC effectively snatched him away. He was finally getting Jimmy Dorsey for that date for eight weeks.

Spivak is now due for a month's agency exclusive, following Jack McInerney, under the first week in January. He is now in the place of the current Vaughn Monroes. Decca, a deal that may have been made for the Spivak, was definitely set in motion GAC since (28). Spivak's booking, however, is still in the air.

When the second time Spivak has gotten himself in the middle because of switching contract affiliations, he may be making the deal for Records for an RCA-Victor contract, unhappily making the move right after the fact. The American Federation of Musicians, the cracked down on recordings. Captain Petrillo, who has been in the middle, was maneuvered, removed all Spivak discs from the market and he was made the man for the Victor. He hasn't yet made one side for Victor because of the fight with Petrillo, but he has been in the middle. Petrillo has delivered his band's progress a hard blow.

Pub Outfit to Handle Voice's Film Scores May Be Bankrolled By Par Pix

Negotiations are underway between Paramount Pictures, Frank Sinatra, and the American Federation of Musicians, songwriters, for the establishment of a music firm designed to handle the film scores of the Sinatra's pictures. Cahn and Sinye write all his pic material and, since the latter has been in the picture, they would have a 24% slice of the firm, with Par owning 25% and Sinatra 51%. Paramount pictures would finance the venture.

Several meetings have occurred on the subject, but so far the deal is still in the planning stage. If it goes through, it's asserted Sydney Korshak, who has been in the picture, would own music firms, would supervise the new outfit. No title has been given to the picture. Sinatra is also affiliated with "Barton Music Co., also."

PETRILLO BAN KEEPS PALISADES CLOSED

Los Angeles, Oct. 31. Pacific Palisades Ballroom, recently closed by order of James Petrillo, is still closed. The "Palisades" claim's, is not likely to reopen until next Spring, if at all.

It was also said that the building, refuses to pay back salaries due to Tommy Reynolds and his band, who were in the picture when the place was leased to Al W. Hays. Meanwhile, Lew Gray, or leader of the band, has been in the picture for two years, may lose the lease. Owner says the maestro has neglected to post bonds required by the terms of the lease.

White Plains Dates

Jimmy Evans, N. Y. dance promoter, will test one-nighters against the local. He has booked Louis Prima's orchestra for Sunday (5). Name band on tonight (4). Spivey filmed in England with an all-British cast for over two years.

NBC, CBS, Blue, Mutual Plugs

TITLE	PUBLISHER
A Kiss to Remember.....	Lincoln
Always—"Christmas Holiday".....	Berlin
An Hour Never Passes.....	Shapiro
Come With Me My Honey.....	Stable
Consciously.....	Bourne
Dance With a Dolly.....	Shapiro
Day After Tomorrow—"Going My Way".....	Burke
Don't You Know I Care.....	Paramount
How Many Hearts Have You Broken?.....	Advanced
I Don't Want to Love You.....	Chapin
I Dream of You.....	Embossy
I'll Walk Alone—"Follow the Boys".....	Morris
I'm Making Believe—"Sweet and Lowly".....	BVG
Invitation to the Blues.....	Canitol
Is You Is Or Is You Ain't—"Follow the Boys".....	Leeds
It Had to Be You—"Show Business".....	Frank
Let Me Love You Tonight.....	Rubbins
Sweet and Lovely—"2 Girls and a Sailor".....	Piel
The Very Thought of You—"Very Thought of You".....	Wimark
Too Toot—"Bathing Beauty".....	Southern
Together—"Since You Went Away".....	Crawford
Trolley Song—"Meet Me in St. Louis".....	Felix
Two Again.....	Southern
What a Difference a Day Makes.....	Markis
Whispering—"Greenwich Village".....	Miller

† Paramount.

Decca Dentures Grind
Over Col's Bing Album

Hollywood, Oct. 31.—Columbia Recording Company's release of a complete album of old Bing Crosby records is causing Decca to burn. Album consists of smash hits of a period when Crosby was in his best voice, according to critics.

Among the tunes are "Shine," in which Crosby was backed by the Mills Brothers; "Down the Old Ox Road," "Thanks," and other pop songs of an earlier day.

Song Shark Bagged

U. S. Post Office authorities cracked down on a gang shark in Brooklyn last week, securing an indictment against Noel Davidson, Bae, operator of Vanderbill Music Studios. Bae is accused of inducing amateur songwriters by supplying music to their words and promising to copyright and have them published. He admittedly made as much as \$3,000 weekly in this way. Arthur Hoffman, of the Music Publishers Protective Assn., which has for years been active against such sharks, testified against Bae before a grand jury.

10 Best Sheet Sellers

(Week ending Oct. 31)
Dance With Dolly.....Shapiro
I'll Walk Alone.....Morris
Always.....Berlin
Together.....Crawford
Trolley Song.....Feist
Swingin' on Star.....Burke
How Many Hearts.....Advanced
You Always Hurt.....Sut
Hot Time Town Berlin.....Barion
An Hour Never Passes.....Shapiro

MAESTRO DISC TO BILL
ARTIST, BURY WAX CO.

Hollywood, Oct. 31.—Artie Schwartz and Freddie Martin, owners of Maestro, will issue their records with a new type of label, featuring the artist first, the tune second and the company last, a revolutionary departure from the old custom. In addition, each label will carry a photo of the vocalist or m-k leader.

"People who buy records," Schwartz explained, "are interested primarily in the artist and the tune. They don't give a hang what company made the disc."

Mass. Dancery Settling
Snarl on Band Date

Coral Gables, Wynmouth, Mass., band spot, has gotten itself in the middle of a contract mixup. Johnny Richards' orchestra, which played one week, then gave way to Louis Prima's outfit, was supposed to return Friday (3) for another two, but Tommy Reynolds' crew was booked to open the same day for a long run. Richards, of course, is not booked anywhere else due to his expectation of returning to the Gables. Situation following his two weeks at Frank Bailey's Haddonbrook, Cedar Grove, N. J., which he reopened last night (Tuesday). Dates will be laid out later this week and may include Canada. He's booked to entrain from Chicago for the Coast on Nov. 14.

James finished a fortnight of one-nighters through the south and midwest just before opening at Daley's. Actual results are not known in N. Y. yet since they were booked by MCA Chicago and Dallas offices, but it's known they were big b.o.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of these records are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. I'll Walk Alone (10) (Morris).....	[Mary Martin].....Decca
2. Is You Is Or Is You Ain't (13) (Leeds).....	[Dinah Shore].....Victor
3. How Many Hearts (6) (Advanced).....	[Crosby-Andrews Sh.].....Decca
4. Dance With Dolly (5) (Shapiro).....	[Louis Jordan].....Decca
5. Always Hurt One You Love (15) (Sun).....	Three Suns.....Hit
6. Trolley Song (2) (Feist).....	[Evelyn Knight].....Decca
7. Sweet and Lovely (3) (Feist).....	[Tony Pastor].....Bluchind
8. Swingin' on Star (13) (Burke).....	[Mills Bros].....Decca
9. Together (4) (Crawford).....	Three Suns.....Hit
10. Hot Time Town Berlin (1) (Barion).....	[Pied Pipers].....Canitol
	[Bing Crosby].....Decca
	[Rus Columbo].....Victor
	[Bing Crosby].....Decca
	[Freddie Slack].....Canitol
	[Haymes-Forrest].....Decca
	[Tommy Dorsey].....Victor
	[Crosby-Andrews].....Decca

James' New 1-Niters

Harry James' band will play five or six one-nighters in the eastern area following his two weeks at Frank Bailey's Haddonbrook, Cedar Grove, N. J., which he reopened last night (Tuesday). Dates will be laid out later this week and may include Canada. He's booked to entrain from Chicago for the Coast on Nov. 14.

James finished a fortnight of one-nighters through the south and midwest just before opening at Daley's. Actual results are not known in N. Y. yet since they were booked by MCA Chicago and Dallas offices, but it's known they were big b.o.

Jordan Nixes Pennsy

To Dodge Wife Trouble

Louis Jordan cancelled two one-night dates in Pennsylvania the latter part of last week on very short notice to avoid difficulties with his wife, with whom he has been having legal difficulties in that state. He refused to play scheduled dates in Philadelphia Friday (27) for Rees Durfee and another Monday (30) at Chester, Pa.

His agency, General Amus Assn., wasn't aware of the exact nature of the marital difficulties when checked, but admitted the sudden cancellations.

ALL ABOARD FOR THE BIGGEST NOVELTY SONG OF THE YEAR!

The Trolley Song

Words and Music by HUGH MARTIN and RALPH BLANE

Sung by Judy Garland in M-G-M's MEET ME IN ST. LOUIS



A GREAT POPULAR STANDARD NOW A HIT REVIVAL

SWEET AND LOVELY

Words and Music by GUS ARNHEIM, HARRY TOBIAS and JULES LEMARE

Featured by Harry James in M-G-M's TWO GIRLS AND A SAILOR

Leo Feist inc.

1619 BROADWAY, N. Y. 19

HARRY LINK, Gen. Prof. Mgr.

GEORGE DALIN, Prof. Mgr.

One of the Greatest Songs to Come Out of This War

I HAD A LITTLE TALK WITH THE LORD

Lyrics By
MANN CURTIS

Music By
VIC MIZZY

Slowly, with expression

I HAD A LIT-TLE TALK WITH THE LORD: I HAD A LIT-TLE TALK WITH THE LORD: I

LORD: There on a bat-tle wa-ry is land I

HAD A LIT-TLE TALK WITH THE LORD: begged the Lord to send down some

rain. To give me strength to stand up a gain. Right there my heart be-gan to

smile and I HAD A LIT-TLE TALK WITH THE LORD: And the Lord spoke And the

clouds... broke And the thun-der crashed a round And I knew the Lord had

blessed me For the rain came tum-bling down So

have a lit-tle talk with the Lord. Have faith and you will share his re-ward. For I found the strength to fight for my

ward. For I found the strength to fight for my

HAD A LIT-TLE TALK WITH THE LORD I HAD A LIT-TLE TALK WITH THE LORD

Copyright 1944 by SANTLY JOY Inc. 1619 Broadway, New York, N.Y.

Verse—

*Dusk was falling on the Pacific;
All was strangely still,
In the silence before the battle,
In a fox-hole in Bougainville,
Faces were tense and waiting
Till a boy brought new hope
Their way and fearlessly told
His buddies—
As they knelt to God to pray.*

MY DREAMS ARE GETTING
BETTER ALL THE TIME

By MANN CURTIS and VIC MIZZY
From The Universal Picture 'IN SOCIETY'

★
PHIL MOORE'S Successor
to SHOO, SHOO, BABY

I'M GONNA SEE MY BABY

Featured In Columbia's Forthcoming
'EADIE WAS A LADY'

Another Winner By The Writers
of IT'S LOVE, LOVE, LOVE

COME WITH ME MY HONEY

By MACK DAVID, JOAN WHITNEY and ALEX KRAMER

From The Columbia Picture
'MEET MISS BORBY SOCKS'

SANTLY-JOY, Inc.
1619 Broadway, New York 19

TOMMY VALANDO, Prof. Mgr.

New York

JOHNNY GREEN	MACK COOPER	JOE SOLOMON
BENNY MILLER	JACK FAY	DAVE BERNIE
Chicago	Boston	Hollywood

Inside Stuff—Orchestras—Music

While it's admittedly no secret that the idea was proposed for Harry Fox to handle the trusteeship of music copyrights on an individual basis, the latter states that would not be feasible. For one thing that's a province which belongs to the Music Publishers Protective Assn. of which he is an employee, just as Walter Douglas, the MPPA exec, also is an employee. Hence, any shuffling off of the percentage fees accruing from sales of copyrights, which is what Fox handles, among other things, must perform minimize the MPPA's financial structure.

Herman Starr, head of the Warner Bros. music interests, of course, has been handling his own end of the matter for some time. Starr is a MPPA music puns assigned from the MPPA. Starr is known to be opposed to the idea of a trade association, like MPPA also offering in a business sense the advice for the music publishers, and has long advocated the divestment of both functions.

Several bandleaders have had their accountants working overtime past week, figuring out how much their agencies owe them due to the fact they have been paying commission on transportation expenses, contrary to the American Federation of Musicians' regulations. They figured on presenting a bill for overpayments, but the agencies may not go through. Some of the maestros, when applied of what they would not recover, feel the same is too small to create ill will with their agents.

AFM rule on commission after transportation deductions was made effective two years ago. It was followed, in the majority of cases, by rewriting of contracts between leaders and agencies, the renewals calling for full commission on payments allowed by the AFM, whereas some would have been paying less.

Pittsburgh Symphony Orch., under baton of Fritz Reiner, is going Broadway and Hollywood with *band this season*. On Dec. 4, few days before it will be heard from the stage in Billy Rose's "Seven Lively Arts," Reiner has scheduled for its first performance anywhere, William Schuman's "Show for Orchestra," which will be February 1945, play the world premiere of Ross Russell Bennett's symphonic arrangement of Richard Rodgers' "Oklahoma!" score. Composition was done by Bennett at the suggestion of Reiner.

Also in December, when Vladimir Bakalnikoff, assistant conductor of the Pittsburgh organization, below, he will include in his program "Valle Farnes," by Lined Rarigere.

Hotel Roosevelt, Washington, has been picked since last week through strike of hotel employees. The Washington Central Labor Union put the hotel on the unfair list, and many persons wondered why union musicians crossed the picket line. Local 161 has no jurisdiction over traveling musicians, and no complaint came from the International Association of War Labor Board ordered the strikers to return, but they refused, claiming Maria Kramer, proprietor of the hotel, refused to meet their demands. The Roosevelt, which houses a number of senators and congressmen, has always been non-union. When the strikers walked out, Mrs. Kramer took over one of the elevators herself to serve the guests. Its upper three floors is given over to the WAVES.

Publicly given James C. Petrillo, American Federation of Musicians' head, since the start of the recent controversy, has built up a dictator picture of him to people outside the music business. Bands traveling the country occasionally run into some unusual questions concerning the union boss, particularly since his refusal to head FDR's request to call off the recording ban.

One leader was asked—and asked seriously—too during a recent road trip whether he could take a vacation without Petrillo's permission.

Continuing the trend toward reviving old hits is the designation by Bourne, Inc., of "Confession," "Take Me in Your Arms," by Mills Music, and "Coquette" (Feist) for plug concentration. Numbers were hits about ten years ago and are now getting a workout by their respective publishers. Selection of the numbers for plugging follows recent revivals of "Always," "Sweet 'n' Lovely," "It Had to Be You," "As Time Goes By," "I'll Get By," and "Whispering," all similar oldies.

Johnny Warrington, staff maestro at WCAU, Philadelphia, will not begin construction of band immediately after finishing at the station Dec. 1. He feels the chore of starting too tough and too expensive at the moment and will instead come into N.Y. to do arranging only. Warrington will be replaced as musical director on WCAU by Elliot Brax.

Art Mooney out of Army and forming a new 15-piece orchestra.

Concerning LOUIS JORDAN

TO BERLE ADAMS: "It was LOUIS JORDAN for 11 in the 'Hall of Fame' show, held on November 13th, 1944. This was the last time he appeared on the stage. He was the only one to receive other requests for his services."

DANNY HOLLYWOOD Radio Production Dept. General—Amusement Corporation

"Don't You Notice Anything New?"

it's
Andy Russell!
On Capitol No. 167

NEW YORK CHICAGO HOLLYWOOD

BOB ALLEN DICKERING REPUBLIC PIC PACT

Bob Allen, vocalist with Tommy Dorsey, is dickering with Republic Pictures on a term contract as an actor. He's to leave Dorsey's orchestra when the expiration of 1944 year's contract.

Freddie Stewart replaces Allen Dorsey. New York City, 1944 weekly, not the previously reported \$25,000 yearly.

Basie's Jump Tunes

Taken Literally by Fan

During the final show at the Apollo theatre, N. Y., Friday (27), what Count Basie's band was playing One O'clock Jump, a fellow jumped up in the balcony and, with a remark about being "sent" by the band, jumped into the orchestra. He landed unhurt, on two women who went to the hospital.

GLASER AIDS DRAKE

Harry Drake has been added to Joe Glaser's Associated Booking Corp. as head of the act and club circuit.

Drake formerly was with Frederick Bros.

Pix Biz

Continued from page 1

been reported running at around average weekly retail grosses as follows: Metro, \$1,200,000; 20th-Fox, \$1,000,000; Paramount, \$800,000; RKO, \$700,000; RKO Radio, \$630,000. (Includes shorts, newsreels and Canteen excludes foreign distribution.)

Distribution execs report that the greatest increase in rental has been in the case of shorts, is recorded for the Coast territory, where in some cases rentals are up as much as 10% over the same period during the 1943 season. Rentals reflect a reported decline in theatre receipts from 10-15% over last year on the average.

Analyzing cross-sections of the major company execs note that the Coast areas, both east and west, have shown the greatest proportionate increases. The Coast territory is calculated likely to remain a boom sector for the next year or two, and possibly longer, with permanent installations apparently being made there to accommodate some 2,000,000 additional residents. The tempo of the Pacific war is stepped up, and that covers the long-term prospects for the Coast. Others believe that there will be a difficult, though likely short, period when the inevitable transition from war to peacetime industry takes place, but that the recovery will be swift and the bulk of the new population will likely remain a permanent increase.

Many non-industrial states have a short, low population, such as of course in population having been duly reflected in their receipts. On the whole, however, the national distribution returns are up.

Spicy Year-End?

That is the picture, according to trade analysts, up to the end of September. The outlook for the last third of this year is not too bright. Some theatre execs report spotty business for the first three weeks of October, with receipts falling below the same weeks in 1943. Others, with similar findings, discount the likelihood of any important upward adjustment before the close of the year. Allowance is, of course, made for variability in quality of product shown in different sectors.

Thus, when the final returns are in for the full 12-month period ending Dec. 31, 1944, total revenues may be about the same or slightly below the peak year of 1943. A slight net earnings is expected.

Noteworthy that can receipts from farm marketings for August and September were lower than for the same months during 1943, although total cash income of farmers for the first nine months of 1944 is about 6% over 1943 at \$13,248,000, U. S. Department of Agriculture reports show cash farm receipts for August, 1944, at \$1,097,000, against \$1,772,000 in August, 1943, cash receipts for September, 1944, at \$1,097,000, compared with \$1,035,000, for September, 1943.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures given in name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weeks Paid	Cover Charge
Al Homa	Lexington (300; 75c-\$1.50)	2	2,935 28,875
Al Homa	New Yorker (500; \$1-\$1.50)	13	2,175 11,500
Frankie Carle	Pennsylvania (500; \$1-\$1.50)	4	2,125 28,875
Nat Brandwynne	Waldorf (500; \$2)	9	2,750 27,700
Frankie Carle	Lincoln (500; \$1-\$1.50)	5	1,075 3,075
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	5	3,000 16,025
Bloch Night	Biltmore (400; \$1-\$1.50)	5	1,200 6,050
Naught Monroe	Commodore (700; \$1-\$1.50)	4	1,975 8,850

* Materials indicate a supporting floor show. New Yorker, Biltmore, have no shows. Lexington, Hamilton floor show. Victor Borge at Waldorf.

Chicago

Carmen Cavallaro (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Cavallaro pulled in a neat \$500.
Glen Gray (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Jammed hotel helped keep biz at the 4,600 mark.
Gene Krupa (Panther Room, Sherman hotel; 500; \$1-\$2.50 min.).
2000 musicians kept the gigster playing with 1,900 table.
Bill Snyder (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Crowd topped to 3,000 over last week's 2,500.
Ted Lewis (Walnut Room, Sherman hotel; 445; \$1.50-\$2.50 min.). Strong still drawing the staidier element; around 2,400 this time.

Los Angeles

Harry Owens (Ambassador; 900; \$1-\$1.50). Hula-hula catches moths with 4,000 tabs.
Henry King (Biltmore; 900; \$1-\$1.50). On the upbeat for next 4,200 covers.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B. Hollywood, second week). Hitting all-time high for dollar biz with jammin' 34,000 payolas; around \$8,000 last week. They're the second biggest big spot has done without benefit of a holiday.
Frankie Marshall (Trianon B. Southgate, first week). Follows a record \$100,000 for the second biggest big spot has done without benefit of a holiday.
Ted Lewis (Slappy Martin's, N. Los Angeles, seventh week). More customers, in push push out. Capacity still at 5,200.

Chicago

Bill Barde (Latin Quarter; 500; \$3-\$3.50 min.). Barde and combo of Dave Apollon, who closed (81). Thos Costello and Marnie Sisters, who opened, and Wally Vernon holdover. Kicked it up to 3,500.
Gay Claridge (Chez Paree; 500; \$3-\$3.50 min.). Claridge and Jane Froom devotes their act to a week 5,000.
Chuck Feltz (Blackhawk; 500; \$1-\$2.50 min.). GIs and dates from Oriental theatre's "Blind Date" show helped Foster boost it to 4,500.

RANCHO TO REOPEN

Los Angeles, Oct. 31.

Riverside Rancho, partially destroyed by fire two months ago, will reopen Dec. 2, with Spade Co. and ork resuming the jobs they held when interrupted by the blaze.

Top Tunes for Your Books An All-Time Favorite

SOUTH AMERICAN WAY

Music by ... JIMMY McHUGH

Published by HARMIS

Use this 1st VISUAL record of new songs or over 100 published songs old favorites. Includes lead sheets and lyrics. 10¢ each. Order from JIMMY McHUGH, 1819 Broadway, New York 19.

ROY SHIELDS And Many Other Top Notch Orchestra Leaders

Use this 1st VISUAL record of new songs or over 100 published songs old favorites. Includes lead sheets and lyrics. 10¢ each. Order from JIMMY McHUGH, 1819 Broadway, New York 19.

TUNE-DEX

TOP HIT OF YESTERDAY. A GREAT POPULAR STANDARD TODAY.

DON'T BLAME ME

VICTOR RE-ISSUE 30-0827 SHEP FIELDS

For new artist copies and arrangement. Contact Standard Recording Department, The Victor Records Co., 1619 Broadway, New York 19.

1619 Broadway N. Y. 19 Circle 6-2939

MCA, B&K Finally Settle Dispute Over Chi Theatre Dating; Oriental Worried

Chicago, Oct. 31.

Differences between Music Corp. of America and the Chicago theatre, Chicago, operated by Balaban & Katz, were settled last week following a confab between MCA's Johnny Bugan and the theatre's Nate Platt here. Dugan came on from N. Y. to meet with Platt, and the result was that MCA will resume servicing that house.

MCA and the Chicago have been at loggerheads for some time over the Chicago's former buying practices as far as that agency's bands were concerned. It led to the agency switching earlier this year to the Oriental, which subsequently played the country's hottest musical talent. Now the Oriental is said to be considerably bothered by the patching of the Chicago-MCA dispute, figuring it will again get second choice on available names.

WMC ORDERS FIRING OF 11 DETROIT CAFE AIDES

Detroit, Oct. 31.

The War Manpower Commission has ordered the dismissal of six bartenders and five stagehands from the new Latin Quarter nightery here.

The order is the aftermath of investigation by the commission into charges that the new club hired employees without the necessary "releases" from essential industries or rival spots. Still to be checked are 108 other employees of the Latin Quarter.

The commission announced that it would hold the nightery to a ceiling of 50 male employees.

\$500,000 Spent in N.O.

Niteries Every Month

New Orleans, Oct. 3. Celebrating new-found prosperity, or V-Day in advance—or just plain celebrating—New Orleans niteries customers are shelling out more than \$500,000 monthly to bulging nocturnal rendezvous till, it was disclosed Friday (27) by Joachim Q. Fernandez, federal collector of internal revenue for Louisiana.

Monthly night spot bills may add up to about \$1,000,000 later in the winter season, he revealed.

Roller 'Vanities' Hot

\$130,000 in M'w'kee Run

Milwaukee, Oct. 31.

The roller show, "Skating Vanities," which concludes an engagement of 20 performances tomorrow (1), has had capacity or near capacity crowds at every showing.

A total attendance of 100,000, for a take of about \$130,000, will be chalked up when the run ends. Milwaukee is regarded as the "Vanities" best town, having had its origin here.

Paul Keith's Gift To

Cardinal. O'Connell

Hiked by \$800,000

Boston, Oct. 31.

The \$2,300,000 estate of the late A. Paul Keith, Hub theatre magnate whose father, B. F., founded the theatre corporation which became the K in RKO, was increased by nearly \$800,000 in the 18 years the estate was held in trust by the late William Cardinal O'Connell.

Fact turned up in an accounting of the estate by the trustees following the death some months ago of the Boston prelate. The statement was filed in Suffolk county register of probate here by Joseph E. O'Connell, the Cardinal's nephew, and the Rt. Rev. Mgr. Jeremiah P. Minahan, chancellor of the archdiocese.

The late Cardinal was named trustee of the Keith estate in 1925 when he was bequeathed the estate in memory of Keith's mother. During the 18 years of the Cardinal's stewardship, more than \$5,000,000 was disbursed in construction projects, educational, charitable, religious and miscellaneous contributions. Despite this, however, the income from investments and from the two big RKO properties here (the Keith Memorial and the RKO Boston), netted an overall increase in the estate from \$240,000 to \$3,175,001.59.

Ted Stranahan, band helldriver for six more weeks at Mocambo, Los Angeles.

Hackensack Nitery Taken Over By Guffanti

Al Guffanti, of the N. Y. restaurant, has taken over the Theatre Pals Hackensack, N. J., niteries, and will install floor show tomorrow night (2) comprising new unit of Billy Jackson's "Gay Nineties Revue," headed by Ruth Goodwin and Ray Reilly.

It'll be the first live talent show the town has had since closing of the old Lyric theatre and the Oriana's intention to stage films over a decade ago.

Hirst 'In' Hearing

Off on Burlesque

Union's Charges

Scheduled hearing last week on unfair charges brought by Brother (Burlesque) Artists Assn. against Izzy Hirst, theatre operator and head of Midwest Burlesque Circuit, didn't come off. Instead, the Associated Actors and Artists of America, before which charges were leveled on Hirst by Thomas J. Phillips, president of BAA, was notified that Hirst was too ill to appear.

Action stems back to last August when the BAA attempted to negotiate contract for performers in 25 burlesque shows currently touring on the circuit. When Hirst reportedly failed on getting together with Phillips, latter declared the wheel "unfair" and sent the matter to the parent union, the PMA, for settlement. Several hearing dates had previously been set, but Hirst claimed inability to attend.

BAA contends that since Hirst wheel shows are not pacted with the union, abuses of performers have mounted.

Agent, Singer Involved

In Contract Dispute

Mori H. Rosenthal, attorney for American Guild of Variety Artists, is attempting to adjust contract dispute between Tom Kennedy, talent agent, and Johnny Thompson, singer.

Controversy stems back to several weeks ago, when Kennedy claims the singer had given him a verbal nod to represent him for radio. It was understood, according to Kennedy, that if he got the singer a spot later he would sign agreement. Kennedy claims to have gotten him on Blue network sustainer, with promised written authorization not forthcoming since the singer has a personal manager, Don Rickert, who would have to okay such signaling.

Kennedy took the matter to AGVA but when there was no promise for levelling action against Thompson, although he was member of the talent union, Rosenthal stepped in as mediator on a "moral" basis and figured to adjust matter satisfactorily with both this week.

Cafe Society Nitery Unit

For Roxy Theatre, N. Y.

Cafe Society unit, from the N. Y. niteries of that name, has been penciled to open at the Roxy Theatre, Nov. 20. Acts will be Mildred Bailey, Jimmy Savo and Pearl Bailey in a repertory house.

Set by Barney Josephson, owner of the bistro.

Moss Warns N. Y. Theatrical Attorneys Agenting Clients Requires License

D. C. Club Op Guilty

In Gas Conspiracy

Washington, Oct. 31. Joseph R. Burke, proprietor of the Lamplighter club, frequented by musicians and show folks, was found guilty of conspiring to obtain and peddle stolen gas coupons from the Falls Church, Va., postoffice. He will be sentenced in two weeks.

Maximum penalty is 17 years in prison and a \$25,000 fine.

Kelly's Stable, N. Y.

Off Unfair List; 8

Other Get AGVA OK

American Guild of Variety Artists lifted unfair classification against Kelly's Stable, N. Y. niteries, last week.

Spot was declared unfair several weeks ago but has now signed minimum basic agreement and posed cash bond covering acts' salaries with the talent union.

Eight other niteries in various cities last week signed basic agreements and posted cash bonds with American Guild of Variety Artists.

List includes Club Bail, Washington, D. C.; Chun King, Baltimore; Dude Ranch, Norfolk, Va.; Essex Hotel, Boston; Hinky Grill, Boston; Terrace Club, Uniontown, Pa.; Bomb Shelter, Long Beach, Cal.; Southern Marton, Phoenix City, Ariz.

Tabloid version of "The Drunkard," which has been playing vaude and variety outlets, has also been picked up by AGVA.

N. Y. License Commissioner Paul Moss, has launched a campaign against attorneys doubling as booking agents for talent, without proper employment agency license. Moss' curb practice of attorneys declaring themselves "not" on promising vaude and niteries talent in exchange for legal services.

To this end, this week he bulletined a group of attorneys so involved, citing employment agency law, legal penalties for violation and giving all recipients three days to adjust themselves, or else. He particularly pointed out that violators are guilty of a misdemeanor, carrying a fine of \$250 or one year's imprisonment or both, for failure to have a license.

Commissioner sent one of these letters to J. Robert Broder, theatrical attorney, who met challenge with a very caustic reply. Broder had been attorney for Abbott & Costello and campaign is particularly aimed at others, on strictly a fee basis. He also attorney for Artists' Representatives Assn., N. Y. talent agent group, but does not retain interest in any individual performer or acts.

DORSEYS FOLLOW EACH

OTHER AT N. Y. CAPITOL

Tommy Dorsey's orchestra will follow brother Jimmy Dorsey's lead into the Capitol theatre, N. Y., after all. Latter's band comes in, on Nov. 14 or 28, and his younger opens either Dec. 21 or 28. TD's band stops at the Sherman hotel, Chicago, for two weeks, opening Dec. 1.

At first the idea of the Dorseys following one another into the house was deemed poor booking.

THE THEATRES OF THE STARS

MARCUS LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
140 W. 44th St., N. Y. C. - BR 9-7300

J. H. LUBIN
GENERAL MANAGER

JESSE KAYE
BOOKING MANAGER

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★ Authentic 1890 Properties ★

We will pay cash for anything that can be used to reproduce typical 1890 small town business sections including equipment for apothecary, saloon, blacksmith's shop, feed store, cigar store, barber shop, general store, etc.

Original signs of the period, also lamp posts, mail boxes, hitching posts, parts of buildings, such as doors, windows, etc., wax and paper mache figures in costume, such as German Band, policemen, duels, bartenders, women.

Write, Wire or Phone

Theatrical Equipment & Decorating Co.
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LA MARTINIQUE

Now Doubling

ROXY THEATRE

(Booked for a Return Engagement Spring, 1945)

Now Doubling

LA MARTINIQUE

New York

Thanks To

WILLIAM MORRIS AGENCY, INC.

OBITUARIES

WILLIAM J. LEWIS

William J. Lewis, 71, dean of Pittsburgh's dramatic critics, died at his home in that city Wednesday afternoon after an illness of several months. At the time of his death he was the drama editor of Hearst's Sun-Telegraph, a paper he had held since 1927, when the Pittsburgh Sun and the Chronicle-Telegraph merged. Lewis' first newspaper job was with the Bradford, Pa., Record more than 25 years ago, and in 1911 he left Bradford for Pittsburgh to become assistant city editor and then city editor of the old Post. In 1919 he joined the Chronicle-Telegraph as dramatic editor, remaining in that position when it and the Sun became the Sun-Telegraph under the Hearst banner.

A recurrence of the ailment that

MRS. DAVID HENDERSON

Mrs. Grace Henderson, 84, retired actress and widow of David Henderson, Chicago newspaperman, died in New York Oct. 30.

Born in Ann Arbor, Mich., Mrs. Henderson made her stage debut with a stock company at McVicker's theatre, Chicago, in 1887. "Ten years ago," she came to New York to appear with Daniel Frohman's Lyceum Theatre Company, where she originated the lead role in "The Wife" and played in "The Marquis." She also made a signal success in "The Charley Hall."

She later supported Nance O'Neill, was in Maude Adams' company of "Peter Pan" and toured with Frank Bacon in "Lighthouse." Her last appearance was in 1931 in the Theatre

night custodian of the clubroom of National Variety Artists.

NVA officiated at burial via the Will Rogers Fund.

EDWARD PAPE

Edward Lionel Pape, 67, character actor, died Oct. 24 at the Motion Picture Country House, where he had been a patient for two years. He became a film player nine years ago after a long career on the stage.

PHILIP J. KERWIN

Philip J. Kerwin, 21, production assistant at National Film Board unit, killed Oct. 21, when truck he was riding in turned over in a ditch near Cedarhurst, N. Y. He was a cousin of Justice Patrick Kerwin, of supreme court of Canada.

THOMAS E. BLACKMORE

Thomas E. Blackmore, 41, died Oct. 25 in N. Y., apparently a suicide. He was married but separated from Terry Lawlor, nightclub singer.

Details in Film Section later.

NEIL HICKEY

Neil Hickey, 74, 44 veteran relief actor, died in Omaha last week. He began stage career 40 years ago in Detroit stock companies and later appeared in many road attractions.

Mother of Patricia, of dance team of Cappelletti and Patricia, died Oct. 28 in Hollywood. Daughter experienced considerable difficulty in getting transportation, but did manage to arrive on Coast before her mother passed on.

WALTER J. CONLEY

Walter J. Conley, 60, former theater actor at National City, died Oct. 20 at 20 West 44th St., New York. He was 55 when he was stricken by a heart attack after three and one-half years of a lingering illness. He was connected with the Loew's theatres for years prior to breakdown in health.

Louis L. Berger, 44, night club operator, died Oct. 25 in Chicago. He was co-owner with his brother Ralph of the Latin Quarter, an that city. Survived by his widow, three brothers and a sister.

James Samuel Windeat, 83, retired theatrical photographer, died Oct. 27, in Oak Park, Ill.

Henny Youngman's father died in N. Y. Oct. 25.

MARRIAGES

Miriam Biles to Richard Davids, Beverly Hills, Cal., Oct. 21. Both are actors.

Dorothy Armstrong to Jack Davis, Indiana Harbor, Ind., Oct. 21. Both are actresses.

Adeline Brooks to Cedric Gibbons, Beverly Hills, Cal., Oct. 25. Bride is a former Powers model; groom, an art director at Metro.

William Francis to Cal Ray McDonald, Beverly Hills, Cal., Oct. 26. Groom is a member of the "Winged" club.

Emma Bishop to James Hughes, Pittsburgh, Oct. 28. Groom is program director of station WJAZ.

BIRTHS

Mr. and Mrs. Ned Scott, son, Hollywood, Oct. 25. Father is cameraman; mother, actress Cowan.

Mr. and Mrs. Johnny Nolton, daughter, Pittsburgh, Oct. 20. Father is actor; mother, actress.

Mr. and Mrs. Harold Tinker, daughter, Pittsburgh, Oct. 15. Father is actor; mother, actress.

Mr. and Mrs. George Cole, son, Albany, N. Y. Father is announcer at WAFB-WOXY, Albany.

Boo ZaSu Pitts

Continued from page 1

dent Roosevelt would "probably die in office" and Senator Truman would have to take over the reins. The ticket wins election, boos grove out of the ward in a hub, according to the present. The left wing of the other Army hospitals after her departure to apologize for her remarks.

Reached later in the afternoon at Soldiers General Hospital, Clinton, Ia., she denied she made any unfavorable remarks, claiming, "I've never been in the hospital. I have only been against him. I just want to see Thomas E. Devery win."

Mrs. Pitts made her first political speech a few months ago while appearing here in "Ranchman's Girl" and made a similar appeal for representative Charles S. Devey, candidate for reelection as the Republican nominee in Chicago's 9th district.

Variety Bills

WEEK OF NOVEMBER 3

Numbers in connection with bills below indicate opening day of show whether fall or split week.

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BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK CITY
Beverly Hills, Cal.
California Bank Bldg.

Warner

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Gen. M. Cohan

(1879-1942)

JERRY VOGEL

finally caused his death had kept Lewis inactive quite frequently in the last few years, although he was never away from the desk for any great length of time until last July, when he was bedded by his final illness. The dramatic editor leaves his widow, a son, a brother and a sister.

MAURICE MCKENZIE, 62, former executive assistant to Will Hays in the film industry, died in New York City, Oct. 25. He was one of the original executives of the Hays office when it was organized in 1922, and retired three years ago to become a consultant at 20th-Fox.

McKenzie was widely known in the film industry both in N. Y. and on the Coast. He was highly respected in the trade for his keen knowledge of the business and people in it. McKenzie retired from the

Quald production of "Green God the Lilacs."

Survived by son.

JOHN M. SHERLEY

John M. Sherley, 63, former owner of Shesley's Greater Shows, died in Pennsylvania, Pa., Oct. 28. His shows had toured the country for nearly a quarter of a century and were considered the clearest carnival outfit on the road.

Born in Harrisburg, Pa., Sherley started in the carnival biz at age 15. He had been in ill health for some months and sold his carnival last September.

BILL SWAN

Bill Swan, 73, veteran vaude performer who for years had been partnered in act of Swan and Brantford, died in New York, Oct. 16.

Swan, who with partner, began in circus field, later shifted to vaude.

William Morris

MPFDA because of ill health; a severe attack of heart trouble prompting him to leave the Hays office. For half a year he ran a nursery in Indiana; but went with 20th-Fox in 1941.

Originally a court reporter in Crown Point, Ind., while still in his teens, McKenzie went with Will Hays in 1919 when the latter became chairman of the Republican National Committee. He remained his aide until Hays became head of MPFDA in 1922, staying until 1940.

He is survived by his widow, Nellie. His first wife, Ima, died in 1939.

WILLIAM H. (SWEDDE) HALL, 70, vaude headliner for many years, died in Chicago, Oct. 24.

Son of Charles Hall, playwright, he was in show biz for 58 years.

A Memorial Mass of Requiem on Feb. 1, 1942, will be celebrated at St. Patrick's Church, 100 West 42nd St., New York City, at 8 o'clock.

JOHN A. COHEN, 70, vaude headliner, died in New York City, Oct. 24.

He was in show biz for 58 years.

He was in show biz for 58 years.

He was in show biz for 58 years.

He was in show biz for 58 years.

where he had performed for more than half a century.

Burial was made by Will Rogers Fund. The arrangements were handled by National Variety Artists.

BERT FASSIO

Bert Fassio, 51, former vaude and legit actor, died in New York Oct. 26. He had been in the business previous and when removed to Metropolitan hospital it was found he was suffering from a brain tumor.

Fassio had entered show biz via vaude some years ago and later diversified to dramatic stock, where he had been both an actor and director. He subsequently became an indie film producer. Among his best-known roles were "The Fighting Priest" and "Romance of the Century." Last summer he produced "Hitler at the End of the Rope" at Luna Park, Coney Island, N. Y.

ARTHUR A. SORENSON, JR.

Arthur A. Sorenson, Jr., 50, former vaude and legit actor, died in New York Oct. 26. He had been in the business previous and when removed to Metropolitan hospital it was found he was suffering from a brain tumor.

Fassio had entered show biz via vaude some years ago and later diversified to dramatic stock, where he had been both an actor and director. He subsequently became an indie film producer. Among his best-known roles were "The Fighting Priest" and "Romance of the Century." Last summer he produced "Hitler at the End of the Rope" at Luna Park, Coney Island, N. Y.

REQUIREMENT mass will be held

Requiem mass will be held next Sunday (4) at St. Thomas Aquinas R. C. Church, Brooklyn, N. Y., at 8 a.m.

Both brothers now in armed forces and a sister.

HARLAN A. SANDERS

Harlan A. Sanders, 79, who had done a juggling act in vaude, died in New York Oct. 26. He had been in the business for 50 years.

National Variety Artists took charge of burial via the Will Rogers Fund.

SID STUART

Sid Stuart, 32, who in private life was Sidney Bethel, died in New York Oct. 26. He had been in the business for 10 years.

Survived by daughter, brother, sister and a grandson.

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(Continued on page 47)

Inside Stuff—Legit

When "Men To Sea" closed recently at the National, N.Y., the cast was paid two weeks' salary, but on a cut basis. Drama, which was presented by Dave Wolper, was announced to stop at the end of the second week, but on the previous final night the show was cancelled and the show staggered through a third week. Players had agreed to a pay scale, most of them getting the Equity minimum of \$57.50, but under the rules the cast was guaranteed at least two weeks' continuance of the salary equivalent.

Two-minute change of plans followed a huddle between Lee Shubert, who operated the theatre, and Eddie Dowling, who staged the show. A deal was quickly consummated between Wolper and Shubert whereby the latter would assume 50% of the loss during the extended time, but it was agreed that it would be less to the players. The deal was made. It is unusual for new plays to go on a cut salary basis at this period of the season, but another drama is employing the same method, "Meet Me at the Players' table, at six o'clock of this week. The whodunit is in its third week at the Forrest.

Li Arthur Franz, actor, who enlisted in the Army Air Corps, has been involved home after being downed, to plane over Romania some months ago. He was navigator in a bomber and relates some thrilling experiences when the wounded members of the crew were carried from the mountains for hospital care. Franz was cited and decorated for his part in the mission, that of bombing the Ploesti oil fields. His wife is Anna Minoff, currently appearing in "The Visitor" Miller, N.Y. was killed, incidentally, by a German plane in the mid in "Visitor" in last week's review. The maid was played by Dorris Keiffer.

From Bennett Cerf's new book, "Try and Stop Me," comes the info that Eugene O'Neill's play "The Iceman Cometh" was not only completed and only waits on that playwright's pleasure to personally direct it. Since 1923, when his "Dynamo" was staged by somebody else, his absence, O'Neill will have subjected the play to the play except himself. That was the time when O'Neill cracked, "I seemed nobody remembered anything about 'Dynamo' excepting that Claudette Colbert wore a red dress and had beautiful legs."

Second annual memorial mass for the Four Cohans will be held at the Church of the Blessed Sacrament, West 71st street, N.Y., Saturday (4) at 10:30 a.m. Notification was sent by a committee consisting of Gene Buck, Irving Berlin and Dennis P. O'Brien. Previously, the annual mass was in memory of Jerry Helen (the elder Cohans) and Josephine, who died many years before the passing of Gene M. Cohans, Nov. 1943.

Most of the people in stores refrain from wearing Roosevelt or Dewey buttons during working hours, thereby reducing the possibility of political arguments with customers, but the general rule is not strictly followed. Sam Roth, a ticket broker, has been spent over \$20 in Roosevelt buttons and loudly declares his partisanship.

Edna, who is Dan Carter's (Mirror, N.Y.) favorite columnist character, says he won't sell any tickets to customers favoring Col. Dewey.

Baltimore reviewers went to Washington last week to see "The Late George Apley," which Max Gordon premiered in D.C., but their notices do not appear until next week. The review of the play is not yet in, however, Donald Kirkley wrote an advance story in the Morning Sun, highly rating the play and urging Baltimoreans to order their tickets in advance. Also George S. Kaufman, and John Marquand is due into the Lyceum, N.Y., Nov. 22.

Enni Friedlander, among the showmen assigned to U.S.O. to ready shows for the overseas soldiers' entertainment, says the report that he betrayed the cost of costumes for a GI-aimed musical is incorrect. Dazian's head says he is just giving some of his time and that the USO production budget is larger.

Jimmy Troup is currently manager of "Blomier Girl" Shubert, N.Y., backing for Eddie Knill, who is handling Ida Chana's "In Bed We Cry," but he is to try out "When Bed" Shubert Broadway Troupe will be back with Knill returning to "Girl" both being John C. Wilson shows.

Meyer Davis has some of his shows following one on top of each other into the Locust St., Philly. "Frank Hammonck" breaks in there Nov. 15, in 10 days, and then "Balanchine" comes in, the plays except.

'FATHER' TO CELEBRATE 5 YEARS ON BROADWAY

Aimed at Broadway's long-run records, "Life With Father" will celebrate five successive years at the Empire, N.Y., with a party to be held there Saturday (3) to mark the play's fifth anniversary. Selwyn, who produced the Howard Lindsay and Russel Croft laugh-a-muser, is confident that a new mark will be set.

"Abie's Irish Rose" has the comedy record of 8½ years, opened in May, 1922, run terminated in October, 1927. "Father" can equal that mark late in the spring. It is in its 29th week and on Saturday (4) will have completed 2,100 performances, as against 2,237 for "Abie." The five-year mark will be reached next Wednesday (8) by "The Longest Run" mark is held by the drama, "Tobacco Road," seven years.

"Father" has been one of the most consistent money makers in the annals of the theatre, and is not known to have ever played a week in the red. During the first "Abie" it was in and out of cut rates many times, but bounced back to virtual capacity seasonally. "Father" has had a vicarious and rather jerky run. It never grooved as much on Broadway as in many out-of-town stands, and during the seven years' stay had between 60 and 70 losing weeks. There is a road company of "Father" currently, but "Road" for the first time is not touring, although there are plans to send it out late in the fall.

P.A. Turns Pro Boxer

Lenny Traube, one of Richard M. Barry's associate press agents, has turned professional boxer on the side, having had three bouts at the first arena, N.Y., since his pre debut in June.

Traube, handled Val Valentino's boxing debut last June, was named as referee by the National Association of Fight Managers and P.A.s, in Valentino's boxing debut last June. Dancer, trained by Traube, drew a win on by kazo, his first win of first round. His musical's schedule, since changed, has him in the ring for the first time in 10 days.

Traube, younger brother of Captain Shepard Traube, producer of "Angel Street," is a well-known. He lost the decision on his first bout, his share of purse being \$13. He was the next two bouts, however, latest one, Oct. 2 via kazo, knocking out a Coast Guardsman in the fourth round. Purse was \$20.

No Ticket Bets

For the first time in months there are no complaints about Broadway's ticket market. The ticket market is quiet, for information, same game (or, for that matter, the license commission).

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Double Jeopardy

A legit producer attended the recent, double jeopardy. A bet of \$1,000 on a song, he misplaced or lost the mutual tickets, and the bet was lost. A bet of \$100 window, and after telling the clerk about the missing paste-boards, "Well, you'll have to better give me another order," she'll out the house run off the money.

B'was Booking Woes Mount

Unprecedented is the booking situation on Broadway, with managers making pyramided bookings and there being a scramble among the show owners and producers for the same. The fact that the top percentage is about normal makes available some theatres but there still are some shows already trying out to do so, so then there are bookable houses. That's for the new musicals, but the booking principally concerns straight plays.

Heretofore, when a producer booked a house which had been booked at the time, it was more or less ethical to keep it under cover, so that the other attraction could be as much coin into the boxoffice as possible before exiting. But that doesn't hold any longer. Succeeding shows are being announced pronto for houses which are lighted. Several instances of that were cited last week when "The Streets Are Guarded" was slated into the Miller, although the current "The Visitor" had not completed its second week, while "In Bed We Cry" was nominated for the next attraction, and Belasco, where "Violence" opened last week.

Managers with theatres are anxious to grab new shows that appear to have a chance at the tryouts but the producers must put on the line in the way of guarantees just the same. One manager, whose house "The City" was in a switch play, got a report from out of town that it didn't look too promising, and immediately called the producer to contract another new play.

Some weeks ago "Men To Sea" was opened at the National with the stipulation that it could not remain more than four weeks. But the house had been allocated to Ethel Barrymore's "Emberized Heaven," which opened last week. The idea was to have "Men" to another spot if it got across, which it didn't. "No Way Out" was scheduled to open in 100 (30) but before then it became known that "A Bell For Adano" (the rehearsal) had been booked into that theatre, due to arrive in December. Shubert's own theatre, the Cort, so produced the move in when "Adano" is ready will probably be made. As for the National, Mrs. Barrymore would not open in any other theatre, for so there that she scored a solid hit with "The City" in Greenwich.

In addition, "Laffin' Room Only" (in rehearsal) is supposed to be completely dropped into the Garden after New Year's but "Mexican Hayride" is the current attraction, getting the top gross on Broadway.

COLUMBUS CIRCLE, N.Y., HOUSE'S BALLET PREEM

Monday night (20) was a gala opening of the new Ballet International at the refurbished International Theatre in Columbus Circle, N.Y., see the Park, film playhouse, new Keaton's Co-mopolitan, see the majestic, well-lit house in a bygone era. The new home of the ballet, founded in its new (1944) by the Park, film playhouse, new Keaton's Co-mopolitan, see the majestic, well-lit house in a bygone era. The new home of the ballet, founded in its new (1944) by the Park, film playhouse, new Keaton's Co-mopolitan, see the majestic, well-lit house in a bygone era.

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Uncertainty Divides B way Managers On Giving Shows New Year's Eve

Read 'Family' Does Best Biz Since Start

"Three is a Family," drawing the best business since it opened, is in the third week at the Carroun, San Francisco, and though, booked in the act for six weeks, John Golden may keep the comedy there an additional fortnight, pending a deal to buy off "The Gray Buses," slated to follow "Family."

Last week's gross was around \$19,000, slightly under the price of the second week, but the figure is virtually double that of the average gross when the play had its run at the Longacre, N.Y. Latter-house is now off the legit list, being used for radio broadcasts.

'Male Animal' Nixed For Overseas GIs

The "Male Animal," one of the USO-Camp shows legit production, readied for overseas and set to go, has been fixed in its present state, and will be completely overhauled before being shipped overseas.

Elliot Nugent's comic "Thurber Comedy" was cut down severely by Camp Shows' legit dept. to fit GI needs and transportation problems. When it came around New York City, Camp production didn't completely satisfy Camp Show officials and Special Services officers. Shows was thumbs-downed by Special Services officer Capt. Herbert Booklin, but accidentally agreed by a lieutenant in his office who caught show in tryout.

Shubert, Herman Shumlin, who produced "Animal" on Broadway, also saw production on invitation, and completely nixed the presentation in present form. Together with Nugent, who also played lead in original version, which had its run in New York, Shumlin agreed to re-stage play for USO. Several cast members were dropped, and music and comedy eventually shipped overseas.

To eliminate friction which has arisen over approval of USO productions, it is being proposed that an advisory committee, with the USO representative, be named to make decisions and present situations as arise with "Animal." Shubert, who has had experience as a scenic designer, but showmen who are aiding in getting the production to the front of the line, have one Army man pass judgment on the shows.

Wolper to Sue Troupe

On Title Infringement

Dave Wolper, producer of the Broadway musical, "Follow the Girls," plans to file suit this week against the troupe of the same name, vaudeville unit called "Follow the Girls," which has been playing the South for infringement of his musical title.

Wolper, who is a lawyer, also plans to sue every theatre where the attraction henceforth under that name.

Shows in Rehearsal

"Errand Boy Berneise"—Gilbert Shubert, Charles G. Stewart, "Dark Hammonck"—Meyer Davis, George Ross, "Dear Ruth"—Jos. M. Hyman, "The Girl in the Red Velvet"—Meyer Davis, "The Man Who Had All the Luck"—Meyer Davis.

"Seven Live Girls"—Billy Rose, "A Bell For Adano"—Leland Haymond, "Dear Ruth"—Jos. M. Hyman, "The Girl in the Red Velvet"—Meyer Davis, "The Man Who Had All the Luck"—Meyer Davis.

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Around 50% of the managers with shows on Broadway have not yet made up their minds as to whether to give a performance New Year's Eve, which falls on Sunday for the first time since 1918, was permitted on the Sabbath.

It is definite that at least some of the managers will not play on that evening. In the past, it has customarily been the policy to give a performance New Year's Eve, which falls on Sunday for the first time since 1918, was permitted on the Sabbath. It is definite that at least some of the managers will not play on that evening. In the past, it has customarily been the policy to give a performance New Year's Eve, which falls on Sunday for the first time since 1918, was permitted on the Sabbath.

Trend appears to hold to the usual performance schedule and not to make a special New Year's night, which in some instances are boosted anyway. It is definite that some managers say they are doing plenty well, so that extra money to be gotten through increased prices is important. Trend appears to hold to the usual performance schedule and not to make a special New Year's night, which in some instances are boosted anyway. It is definite that some managers say they are doing plenty well, so that extra money to be gotten through increased prices is important.

Parties, or—?

There's a difference of opinion about the advisability of playing the Sunday New Year's Eve, which falls on Sunday for the first time since 1918, was permitted on the Sabbath. Trend appears to hold to the usual performance schedule and not to make a special New Year's night, which in some instances are boosted anyway. It is definite that some managers say they are doing plenty well, so that extra money to be gotten through increased prices is important.

"Seven Live Girls" (opening at the Carroun, San Francisco) will play on the "Eve," the top of the \$12, or double the regular week-night price. "Follow the Girls" (opening at the Carroun, San Francisco) will play on the "Eve," the top of the \$12, or double the regular week-night price. "Follow the Girls" (opening at the Carroun, San Francisco) will play on the "Eve," the top of the \$12, or double the regular week-night price.

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LOUIS PRIMA

and his
ORCHESTRA
featuring
LILY ANN CAROL

CLASSIC RECORD COMPANY

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October 27, 1944

Mr. Louis Prima,
Hotel Astor,
Broadway 54th Street,
New York City, N. Y.

Dear Louis:

I know you will be very happy to learn that "ANGELINA" has been a bigger seller with us than "HAROLD DAILEY".

As you know, we had "ANGELINA" long before anybody in the town had it, just as we have "ANGELINA".

Your record of "ANGELINA" is still selling very well and since we put out the most recent version we are getting increasing requests for this record both with and without the vocal.

I plan to put "ANGELINA" out as a new release with the vocal rendition on one side and the a cappella instrumental on the other.

In the long years that I have spent recording artists the records of "ANGELINA" and "HAROLD DAILEY" have been another fine example of what I have had previously. I realize that you and your orchestra are on your way to stardom and all will be the next big best of the country.

Best regards,

Very truly yours,
CLAUDE ARMAND DUBOIS
Bill E. Charlels

WESTERN UNION

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MUSIC CORP OF AMERICA 745 5 AVE.

SEVERAL OF THE BIGGEST ORCHESTRAS HAVE ASSIGNED HERE UP TO NOW NOT ONE HAS PASSED LOUIS PRIMA'S ALL TIME ATTENDANCE RECORD AT THE CHARLES THEATRE HIS PERFORMANCE WAS DYNAMIC, SURE, RETURN CROWDING IS OPEN AT THE THEATRE WHENEVER YOU SEE FIT SINCERELY
HAROLD DAILEY OF CHARLES THEATRE NEW ORLEANS

ADAMS THEATRE NEWARK, N. J.

Local Amusement Corporation
4 Adams Pl.
Telephone Market 4-5525

October 26, 1944

Mr. Louis Prima
Music Corporation of America
745 Fifth Avenue
New York, N. Y.

Dear Louis,

I know you will be happy to learn the following amazing facts concerning your recent engagement at the ADAMS THEATRE.

First of all, you smashed every existing attendance record at the theatre. Secondly, from the standpoint of showmanship and entertainment, yours was one of the finest shows ever presented at the ADAMS.

This was borne out by the fact that business, the closing day was 40% better than the opening day.

The audience reaction to your rendition of "Angelina" and "Robin Hood" was sensational.

It was a distinct pleasure having you with us and we are looking forward to your return.

Kindest regards,

ADAMS THEATRE

Ben Grier
Ben Grier
Managing Director

32:en

NOVEMBER 21st OPENING

FRANK DAILEY'S TERRACE ROOM

Personal Manager — BILL WOLFE

Exclusive Management

Publicity — GEORGE B. EVANS

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

16,000 Theatres CAN Finish the War Sooner

Back the Motion Picture Industry's 6th War Loan Drive—Nov. 20-Dec. 16

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VOL. 156 No. 9

NEW YORK, WEDNESDAY, NOVEMBER 8, 1944

PRICE 25 CENTS

GIPS TAKE HIGH ROAD VIA RADIO

Concert Dates for Pop Radio, Disc Names Newest Show Biz Bonanza

A new kind of show business, popular music concerts by top radio and record names, is now emerging as the entertainment industry's newest war baby. A variation on the one-nighter theme, it is replacing staggering boxoffice returns, reviving business for concert halls and auditoriums wherever the attractions play, and paying off star performers at both figures.

As yet, it's still somewhat of a virgin field, but dates already planned, those lined up and others being worked on, indicate that the new field will expand on a large scale within the next year, delivering plenty of pay dirt. One result already noted is that virtually every band booking office in the business is now looking for concert-wise bookers to head up new departments.

Latest performer to go concertize: (Continued on page 65)

Radio Habit Hits Legit

Increasing tendency of audience to applaud legends and bits of biz in legit shows, disturbing actors and breaking continuity of show, is being noticed on Broadway. Tendency believed to be a radio habit brought in by studio wise audiences, who, however, are not legit-wise.

Trend been noticed most at recent performances of the new comedy hit, "Harvey," at the 46th St. N. Y.

B'way Finally Hit By Election Blues

Presidential election finally caught up with Broadway last week, reaction to the intense campaigning by President Roosevelt, and Governor Dewey, being reflected by dropping of both legit and film grosses, particularly legit.

Heretofore, when there were elections, for the chief executive, show business was offish for a month or more prior to election day. This season, however, instead of business slipping, it held up, with increases registered by a majority of shows, and the fact that attendance was affected only on the final week of the campaign was a new break for Broadway.

Never legit hits were not dented, the long stayers figuring in the decline. Standout musicals dropped more than \$4,000, while straight-play favorites went off on an average of \$2,500 each. Advance sales, however, indicated prompt recovery this.

(Continued on page 35)

Hearstian Abuses

Rile Walt Winchell

And Lolly Parsons

Two of King Features' outstanding columnists nursed grievances against the way the syndicate was supposed to be pushing them around, but Walter Winchell is all right once again.

Louella O. Parsons recently hopped from Hollywood to New York to (Continued on page 63)

John Mason Brown's Yen To 'Lippmannize The Arts'

Lieut. John Mason Brown, ex-N.Y. World-Telegram drama critic, has joined staff of Saturday Review of Literature as associate editor. Recently placed on inactive duty by Navy, Brown will do weekly column for SR, starting with Christmas issue, Dec. 2.

Column will be of general nature. (Continued on page 63)

MAIN ST. DANGERS EISENHOWER IDEA

GI Joe can't come home until Hitler and Hirohito thrown in their chips and call it quits but, through an all-out cooperative effort of the Armed Services and the broadcasting industry, the "home towns" of thousands of GIs are going to be shipped overseas on a global basis in the form of electrical transcriptions.

"Our Town," program, instituted at the specific request of Gen. Dwight D. Eisenhower, will consist of 180 recorded radio shows built to "main street-corner store, etc." formats as an intimate report from the nation to its absent sons.

Stanzas, to be known as "Let's Go to Town," will receive global distribution through the use of every Army shortwave beacon and the American Forces Network in the (Continued on page 62)

Campaign Kicks In \$1,225,000 To Four Big Webs

Four networks closed this year's Presidential campaign with gross time sales of \$1,225,000, said by trade observers to be the web's biggest political take to date.

Of the four major Mutual did the top biz, with \$400,000 in gross sales chalked up to midnight Monday (6). MBS, in the election picture, was in the driver's seat, having more available time than other nets.

Second top grosser was NBC, with an estimated \$300,000 rolling in. Blue did \$250,000 and CBS \$183,000, latter figure being net, not gross.

What radio's nationwide take from politics was, no one can say. It is authoritatively reported that state Republican committees exceeded by far the \$750,000 which the GOP national committee estimated it (Continued on page 62)

'VARIETY' WITHDRAWS FROM PHILCO PROGRAM

"Variety" is withdrawing from the Radio Hall of Fame next month when Philco makes its program to the Coast. This paper, bowed out when, for reasons of budget, the sponsor named a readjusted fee.

After the show from New York, Dec. 3, Paul Whiteman, producer, Tom McKnight, scripter Mort Lewis, et al, shift west, where Whiteman will recruit a Hollywood team of musicians for the winter hiatus.

It's a thoroughly amiable parting between Philco and "Variety."

Sinatra to Sparkplug War Bond Drive to Bobbysoxers; Glamor Pitch

The H'wood Idea

Hollywood, Nov. 7.

In keeping with Hollywood tradition, Metro has constructed a super-duper hotel set to out-walldorf the Waldorf-Astoria. Studio layout for "Weekend at the Waldorf," covers 130,000 square feet while the New York hotel covers only 81,357.

Look to Roosevelt Move Vs. Petrillo

Washington, Nov. 7.

Labort-minded observers of the music industry feel that Economic Stabilizer Fred Vinson's request to RCA-Victor and Columbia's Records—to refrain from negotiating a deal with the American Federation of Musicians until after election—might possibly preange a move by President Roosevelt against James C. Petrillo, prez of AFM, in the immediate future. They see no other reason for the communique to the disc outlets.

It is well known that the companies are now willing to settle on Petrillo's royalty terms—and that they did not go through with the thought of placing their side of the controversy before the public in newspaper ads because it might have hurt the Administration's election efforts.

At any rate, if FDR doesn't move against Petrillo immediately after election, there are legislators here who feel that the next session of Congress might produce some measure against a possible duplication of the Petrillo fracas.

For the first time since Pearl Harbor, the motion picture industry is mulling plans to glamorize War Bond buyers. According to a campaign under consideration by film industry Sixth War Loan campaign committee heads in New York, one of the earliest appeals in the current drive is to be aimed at bobbysoxers throughout the country via a cleanup with Frank Sinatra.

Plan drawn by Tom Walter, Paramount publicist on loan to the WAC, to stimulate national syndicate and wire service coverage for the film industry's participation in the War Bond campaign, is being shaped so that it can also be used by exhibs in other cities throughout the U. S. to spur local Bond sales.

Under the proposal, teen-agers will be given ticket numbers with (Continued on page 31)

Harry James Reported Ready to Buy Baseball Club and Quit Band Biz

Harry James is said by those close to him to have a hankering to be the owner of a professional baseball club, and if he can get enough money together he would sink it into a Coast team. In that event he would quit the band business. He's a baseball dhand and is known to have turned down dates with his band to play the game.

For a guy with such ideas, James apparently is not interested enough in the band business to want to cache the cash necessary to realize his ambition. He consistently refuses to play theatre dates, wherein lies the old money for top-notch leaders, and as a result he is probably the least independent, financially, of all the top-bracket maestros.

FOR TELEVISION

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

BRACKEN'S 'RISK' IN SUPPORTING DEWEY

Hollywood, Nov. 7.

Remarks attributed to Gov. Charles Bracken that he risked his future in pictures by openly supporting Governor Dewey has brewed a tempest in Hollywood. Even staunch champions of the Republican candidate expressed indignation at his questionable taste in mouthing such interferences as he allegedly made at the Dewey rally in New York's Madison Square Garden.

Taking Bracken to task for his (Continued on page 31)

U. S. A.

Industry's Public Relations Veer To D. C.; May Lead to MPPDA Changes

Along with the growing movement among major motion picture companies during the past few years to develop and expand their individual public relations departments, reports are current of a possibility of re-organizing the functions of the Motion Picture Production Code Administration (MPPDA) office. Major company executives are also believed veering to the view that it may be necessary to switch the center of operations from New York to Washington, with Hollywood as the No. 2 office.

Reported that members of the Hays office, anticipating changes which may release New York MPPDA headquarters to the status of a bureau, have been talking to major company executives about moving over from the Hays office.

Simultaneously, there has been a flood of reports that Eric Johnston, president of the U. S. Chamber of Commerce, may become head of the MPPDA, with headquarters in Washington.

Report that Johnston would head the MPPDA, current last summer, has been denied. Will Hays, 68, also denied them and again during the past few weeks that he would step down as head of the MPPDA when his pact expires next March. Hays' contract, according to reports with the Will Hays law firm in Sullivan, Ind. and not with Hays personally.

Reports of plans to shift the center of MPPDA operations to the national capital are predicated on the need for more powerful representation in political circles, and the generally popular belief in satisfactory hands in Hollywood via the Production Code Authority.

Less Pix, Fewer Producers

WB Producers

Hollywood, Nov. 7.—Reduction in the number of features to be produced at Warners this year indicates decrease in the number of producers. Jesse L. Lasky has left the lot, Jack Chertok is departing after his best picture, and Henry Blanke's contract is soon to expire.

From these, the current roster of feature producers consists of Mark Hellinger (who leaves in a year), Alex Ewing, William Jacobs, Jerry Wald, Wolfgang Reinhardt and Arthur Schwartz.

CHI PUTS 'ADULT ONLY' TAG ON TWO INDIE PIX

Chicago, Nov. 7.—"Adult Only" tag was pinned on two indie pix here last week by police censor board, first since they pinked Warners' "Arsenic and Old Lace" a few months ago, and then gave the order on that one revoked by Police Commissioner Altmann on appeal by WB. The pix pinked last week this time are PRC's "Bluebeard" and Capital's "Room for Two," said by the board to lean a little too much towards the risqué side, whereas its plaudit on "Arsenic" a white back, that the poisoning of old gent for pleasure as too much for the movie to take, was thought by Altmann insufficient reason for the board's labeling WB's ones.

Usual slant, is that "Room for Two" is the only pic Capital has for release here this season. It is a WB and, distributor for Capital and PRC, said he would appeal both decisions to the censor board. He said, but exhibitors aren't as exhilarated as they're used to be at the thought of mounting a picture. He explained when they can't show one on weekends, when he is big, due to large, and he is big. Even during the week, he said, they don't draw so well, apparently because the public's mind is more on the war than on love.

RENTAL GUESS EQUIPMENT

And Just to Prove It

Hollywood, Nov. 7.—First chore for Charles Barton under his new producer-director contract with Universal is 'It's Never Too Late', starting this week. Bonita Granville and Noali Berry, Jr., are slated as co-stars.

Pic Crafts Fret Over Prod. Slack

Hollywood, Nov. 7.—Definite slackening of production on major lot, coupled with the growth of bookings in studio vaults, is causing apprehension among Guild and union members, who have been holding meetings to discuss the decrease in calls for work. Drop in calls for extras has been the most acute, but other film workers have been seriously affected.

Majority of the unions are worried over possible retrenchment plans, believing that such a move might interfere with the reinstatement of military members, many of whom have already returned to civilian life.

'TARGET FOR TODAY' FOR 6TH BOND DRIVE

Washington, Nov. 7.—"Target For Today," indoctrination film originally made by Lt. Col. William Keighley for the Army Air Forces, has been selected by the Treasury as the only feature length film to be included in its 16 mm. program for the 6th War Loan. AAF is giving Treasury 100 16 mm. prints.

Finl, which was on the Army secret list at first, has also been selected by U. S. Archives as the first AAF picture to be in its historical library of films.

Opening moves in the plans for the revival of native film production, European film production will, paradoxically, depend to a considerable extent on the amount of equipment which American manufacturers will be able to make available for export.

Even those film production facilities abroad which have not been destroyed are in many instances hopelessly dated. As a result, British, French, Russian and other foreign film units are looking to importation at U. S. technical equipment at the close of the war.

Meanwhile, also looking to resumption of manufacture of new technical equipment, are the American studios which would likely have first call on many new devices which have not been placed on the market because of curtailment of production and priority on such equipment for the American government services.

Never British studio equipment from reports, is more than eight years old. French equipment is required, even more antedated. Film producers in both countries, as well as in Russia, are looking to U. S. for equipment as soon as munitions campaign is resumed.

Possibility is foreseen that, if hiding business strong at the outset, some unofficial system of priorities may be placed in effect, giving Allied nations first call, after American studios, in order of their importance.

DON'T SEND IT IN WITH 1 OF BING'S BANGTALS

Hollywood, Nov. 7.—Paramount and RKO are putting out a scolding rap for the services of Bing Crosby. First, screenplays across the finish line will get the crooner as star.

Crosby has a one-picture deal with RKO for "The Belts of St. Mary," to be produced by Leo McCarey. He is being told by him for "Blue Sky" a Mark Sandrich production, with Irving Berlin songs.

Anti-Trust Damage Claims Against Majors Decline \$12,000,000; About 29 Cases Involving \$28,000,000 Remain

Si Seadler, Bondaderer
Si Seadler, Metro advertising manager, has been appointed advertising consultant for the motion picture industry's Sixth War Loan campaign.

Seadler handled all previous campaigns, writing all trade paper advertising copy and setting layouts personally.

Hellinger Gives WB Year's Notice

Hollywood, Nov. 7.—Mark Hellinger and Warner Bros. are in one year by friendly agreement. Five-year contract between producer and studio, signed in June 1938, contains a clause giving each side the privilege of abrogation on one year's notice. Hellinger is exercising his right to retire from the pact and devote his full time to his own enterprises.

"There is no friction between Jack L. Warner and myself," Hellinger explained. "The studio has been most considerate, even keeping my offices intact during my 18-week leave absence as a war correspondent."

Currently Hellinger is preparing "The Life of Will Rogers" for Warner Bros. and will soon resume writing his regularly weekly script for King Features. Meanwhile he is reading about his experiences on various war fronts.

Joan Davis for 'Scandals'

Hollywood, Nov. 7.—RKO announced Joan Davis the remaining feature films, until such features have been exhibited at the Loew's Valencia, Valencia, Arvida, Loew's Theatre & Realty Corp. and Marcus Loew Booking Agency.

Associated charges that the defendants presented them from featuring feature films, until such features have been exhibited at the Loew's Valencia, Valencia, Arvida, Loew's Theatre & Realty Corp. and Marcus Loew Booking Agency.

Needs of the nation can be so effectively dramatized.

And that's the job which showmen have once again been enlisted for—the job which they've so successfully handled in the past five War Bond campaigns.

This time it is \$14,000,000,000. It should be obvious that Uncle Sam isn't selling \$14,000,000,000 worth of the finest, high grade security in the world merely for the privilege of paying around 3% on \$14,000,000,000 should be obvious, but it isn't—lots should be reminded.

It is the theatre operator's job now to dramatize the fact that the war isn't over yet; that the job must be finished.

To help finish the war a little sooner it would be well to remember a few statistics, too—here they are:

Government expenditures for military equipment for conducting the two major wars are more than \$5,000,000,000 monthly—now!

After the European phase of the war is over it will be taken more than \$26,000,000,000 worth of war supplies annually to lick the Japs; probably budgeted something like this:

Aircraft—Over \$1,000,000,000 monthly.
Ships—Nearly \$550,000,000 monthly.
Ammunition—About \$500,000,000 monthly.
Communications—About \$250,000,000 monthly.
Food and Motor Vehicles—About \$200,000,000 monthly.
Guns—Over \$100,000,000 monthly.
Miscellaneous Supplies—Over \$500,000,000 monthly.

That's the picture the war is in Europe. The motion picture industry's part in helping finish that job and the one in the Pacific is to stick to the selling War Bonds, creating new ideas which will aid the sale of War Bonds by all industries, all media.

Stay on the job until the job is finished.

Damage claims involved in anti-trust actions against major companies have decreased by more than \$12,000,000 during the past year. There are currently some 29 anti-trust suits, involving damage claims of approximately \$23,000,000 still pending, as compared with 36 such cases a year ago, with over \$38,000,000 in damages. (Calculating treble damages claimed. In all the majors are involved in around 40 anti-trust actions currently, some being for injunction whereby plaintiffs are seeking relief without any specified monetary damages.)

(Among new anti-trust suits is \$225,000 damage action involving Loew's Valencia, Valencia, Arvida.)

New cases filed during the past 12 to 14 months include actions in which plaintiffs are seeking treble damages against: Maktan Amus, (N. Y.), \$272,000 damages sought; Loew's Valencia, Valencia, Arvida, \$200,000 damages sought; Romy Amus, (N. Y.), \$100,000 damages sought.

(Continued on page 3)

LOEW'S VALENCIA, L. I. IN ANTI-TRUST SUIT

Four major film companies, their subsidiaries, Loew's and affiliated companies are defendants in N. Y. federal court in a triple damage suit charging violation of the Sherman Antitrust and Clayton Acts.

The suit, filed in federal court in New York City, charges that the defendants, including Loew's, Loew's Theatre & Realty Corp. and Marcus Loew Booking Agency, entered into an agreement with defendants illegal.

Associated charges that the defendants presented them from featuring feature films, until such features have been exhibited at the Loew's Valencia, Valencia, Arvida, Loew's Theatre & Realty Corp. and Marcus Loew Booking Agency.

Defendants named in the suit besides Loew's are Paramount, Columbia, Universal, United Artists, Loew's Theatre & Realty Corp. and Marcus Loew Booking Agency.

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Trade Mark Registered
PUBLISHED BY SIMS, BROTHERMAN
PUBLISHED BY SIMS, BROTHERMAN
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Vol. 136 No. 9

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BAILEY & BAILEY
Advertising Agency
110 A Year—112 Foreign

A GREAT NEW SALES SLANT
FOR THE GREATEST BOND DRIVE
OF THEM ALL

6th War Loan

NOVEMBER 20 TO DECEMBER 16



And Here It Is

This Is The Best Way To Say "Thanks, Mr. Exhibitor"

The following pages are dedicated to this proposition! That the best way this industry can show its heartfelt gratitude to the exhibitors of America for the historic job they've done in the war effort is to give them the best materials to continue their honored task on the home front.

Too many people think this war is in the bag. But there's heartache aplenty ahead. The Pacific War will be won only at untold cost, untold hardship.

The new sales angle for the Sixth War Loan is to tell America every day in every way:

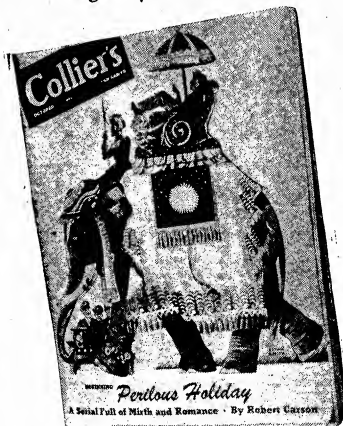
"BUY WAR BONDS AT YOUR MOTION PICTURE THEATRE..

*The only place where
you can buy bonds every
evening, Sunday, and Holiday."*

The best way we can say "thanks" for the great job you've done and "Godspeed on the new" is with fighting materials. And here they are:

National Magazines Direct War Bond Buyers To Your Theatre!

Six million Collier's readers will be told to "Buy Bonds at Your Favorite Motion Picture Theatre" in a smash editorial in this Great National Magazine!



And This Collier's Feature
is Only One of a Group of
National Magazine Plugs
of the Same Kind...
Get Ready for Them.
Your Public Will!





America's Fan Magazines Direct Their 20-Million Readers To Your Theatre

They're behind you with
this three-point program!

1.

A BIG CONTEST \$5,000 in Prizes

A total of \$5,000 in prizes—awarded to the 10 exhibitors conducting the most ingenious, effective bond-selling drive in their theatre during the Sixth. For full details—see your trade papers—see your Fan Magazines.

2.

AN ALL-OUT COVER DISPLAY

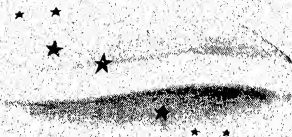
During months of November and December... the front cover of every Fan Magazine in the U.S.A. will display your drive slogan:

**"BUY BONDS AT YOUR FAVORITE
MOTION PICTURE THEATRE"**

3.

BIG EDITORIAL COVERAGE

The editorial content of the Fan Magazines during November and December will include generous space on *your* work in this, and the previous five War Loans.



RADIO DIRECTS BOND BUYERS TO YOUR THEATRE

**Every Radio Listener in America Will Be Reached
at Least Five Times During the Period of the Drive!**



And Every Broadcast and Guest Star Appearance Will Carry The Sales Message:

"Buy Bonds at Your Favorite Motion Picture Theatre . . . the only place where you can buy Bonds every Evening, Sunday and Holiday."

Nov. 20th—Monster War Bond Rally with Stars of Radio, Stage and Screen

*Broadcast Coast-to-Coast Over
the Major Networks*

A big-time show going out over the air to the entire country! With famous commentators such as Lowell Thomas and Gabriel Heatter, radio shows such as "The Quiz Kids," "Coca Cola Spotlight Band," "Blind Date," etc., plus famous stars of stage and screen—all joining in to open up the Sixth War Loan with a bang!

Pearl Harbor Eve Radio Show December 6th

Your National Build-up for "Free Movie Day"

On the Eve of the most fateful day in American History! A heart-stirring radio show, featuring stars who've entertained overseas and who will go on the air with their personal stories of front-line life—to help sell War Bonds! Names from a famous roster that includes Bob Hope, Bing Crosby, Dinah Shore, Clark Gable, Carole Landis, Joe E. Brown, Frances Langford, Lt. Tyrone Power, Al Jolson, Jack Benny, will be there to make this a brilliant "pitch" for War Bond Selling!

Other National Radio Coverage

War Bond Guest Stars will appear on all leading commercial programs during the drive to make a special bond selling appeal, built around their own War Activities in hospitals, the home-front and the war-front!





NEWSPAPERS, COMIC STRIPS DIRECT BOND BUYERS TO YOUR THEATRE

*Watch the papers for a flood of publicity
angled to your sales slant . . .*

"Buy War Bonds at your favorite theatre."

EXTRA! 2 ADDED ATTRACTIONS! FREE!

8,000 SETS OF FULL-COLOR COMBAT PAINTINGS

8,000 Sets of Full-Color Combat Paintings (Reproductions) by Leading American Artists Supplied Free by Electric Boat Company.

8 Paintings to the Set, each 19 x 24. A free set and free display material kit to each exhibitor who writes in to The Theatre Display Dept., Electric Boat Co., 33 Pine St., New York. Exhibitors may keep paintings or award as prizes to 8 biggest bond buyers (make your request early...first come, first served).

800 SETS OF COMBAT PHOTOGRAPHS

800 Sets of Combat Photographs to be Loaned for Use . . . by the Folmer Graflex Corp. (Complete with Publicity Kit.)

25 Combat Photographs to each Set. For loan of set and publicity kit, exhibitors should write to: Folmer Graflex Corp., Rochester 6, New York, Attention of Mr. R. E. Robischon. Exhibitor must pay postage coming and going. This is a loan only. Again . . . first come, first served.

So Much for the Great Artillery Barrage... Now...

Important presentation to Exhibitors



STERLING SILVER MEDAL OF HONOR

will be given, free, to every exhibitor who actively participates in the Drive. Medals presented by the National Committee of the Sixth War Loan Drive.

NOW . . .

Lets go!

YOUR THREE MAIN OBJECTIVES ARE



1. **War Bond Premieres**



2. **Children's Premieres**



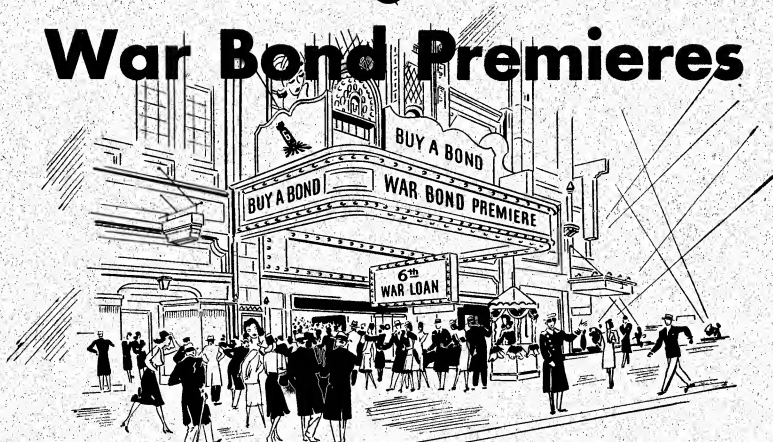
3. **Free Movie Day**

DEC. 7 PEARL HARBOR DAY

Always Sure-Fire On The "Theatre Front"!

1

War Bond Premieres



It's a proved fact that Bond Premieres are the single biggest grossers for the U. S. Treasury Department in any industry. And every exhibitor can put on a Bond Premiere.

HERE'S THE PITCH!

- 1 Contact any of the exchanges with which you do business for a new picture under the rules outlined in Bond Premiere Agreement. Allow some choice of Picture.
- 2 If your theatre is in a town with a population of not over 7,500, and if no picture is available, contact the Distributor Chairman in your territory for a list of available Bond Premiere pictures.
- 3 From this list, select and submit to the Distributor Chairman in your

territory a list of several pictures to allow a choice of selection. A booking will then be made for you and you will be notified.

The first contact you should make after getting the picture is the War Finance Committee. Advise them of your Premiere date and ask them to set up a committee to handle the sale of "E" bond units for your house.

If the local Chamber of Commerce has a general Bond Committee appointed, be sure and contact them . . . telling them fully of your plans for a Bond Premiere. Enlist their aid in selling your tickets but bear in mind, the best success comes of having one central source for tickets. Don't have four or five places where tickets can be obtained for it only results in confusion and poor returns.

Get The Youngsters Into The Fight With A

2

Children's Premiere



A CHILDREN'S PREMIERE is just what it says: a bond-selling event aimed at the children and *planned* for them.

Remember, the Distributors' Agreement is in effect for a Children's Premiere. Take advantage of this and leave the rest to the boys and girls. Select a picture with appeal for youngsters... action, war or western. Pack the program with cartoons and other short subjects, sports, combat, etc.

Some of the ways to make the plan work:

- 1 You've got to let the children know about it.
Hit the places they congregate and bill the day big.
- 2 Have spot announcements on local stations in early evening and daily teasers in newspapers.
- 3 Have a contest to select a Bond "King" and "Queen."
- 4 Tell school officials your plans. Organize team competition: Seniors vs. Juniors, etc. Promote awards.
- 5 Try the "Mayor-for-a-Day" Stunt. Through the Chamber of Commerce arrange to have the leading Bond seller appointed "Mayor-for-a-Day."
- 6 Ask the Boy and Girl Scouts for their efficient cooperation. Boy Scout troops will not only sell bonds but will distribute throw-aways for you and generally assist in running the day. They can usher for you and keep order.
- 7 Have newsboys deliver handbills on their regular routes.



Make Your Public Remember Pearl Harbor With

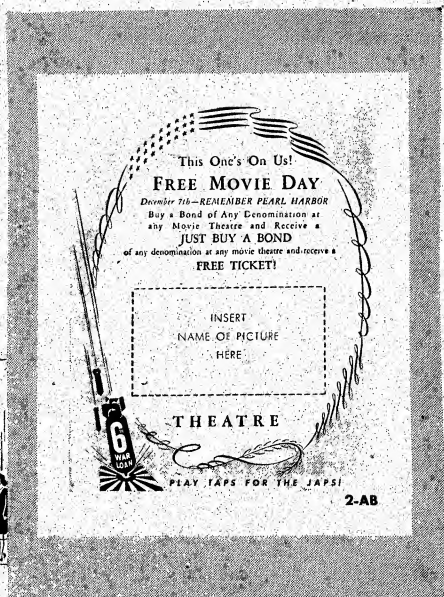
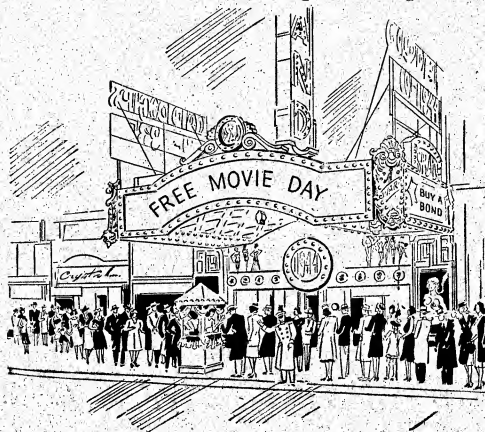
Free Movie Day

DECEMBER 7th!

WITH PATRIOTIC FEVER running high, everyone will be eager to "Remember Pearl Harbor" with a bond. And Free Movie Day is the event to give your campaign a running start for the last week of the Sixth War Loan Drive.

As you remember, Free Movie Day was tried on a nation-wide basis for the first time in the Fifth War Loan Drive. More than eight thousand theatres participated in a simultaneous bond-selling event that turned out to be the sensation of the drive. It's been tested and proven tops,

and now it's tied to one of the biggest, one of the most important, war dates in our history. The results can surpass anything the Motion Picture Industry has ever done for the Treasury Department if you will lay plans now to capitalize on the nation-wide publicity that will urge every American to Remember Pearl Harbor with an extra War Bond.



Accessories Are Your Ammunition And These Are **T.N.T.**

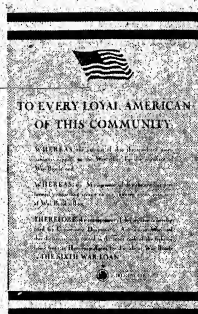
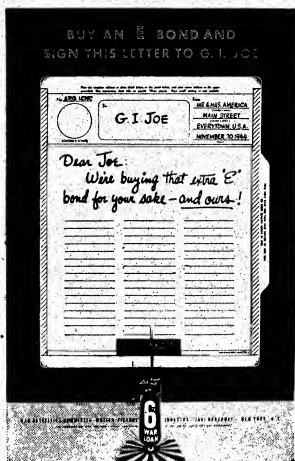


HERE THEY ARE! Colorful—Dramatic—Eye-Catching—Posters and Displays—each one especially created to put “sell” in your lobby—designed to make your theatre headquarters for bond sales in your community. Use them—they’re your T.N.T. to put explosive punch behind bond sales.

This Is What Your Bonds Buy



BACK UP OUR BOYS AT THE FRONT!



"Buy Bonds at Your Favorite Motion Picture Theatre. The only place where you can buy Bonds every evening, Sunday and Holiday."



PLAY TAPS FOR THE JAPS!



THIS
IS
WHAT
YOU'RE
SELLING
BONDS
FOR!

YOUR PRESSBOOK FOR
THE SIXTH WAR LOAN DRIVE
IS IN THE MAIL!

It's a working weapon, designed for
easy use by you. If you fail to re-
ceive yours promptly, extra copies
are available at your nearest No-
Honor Screen Exchange.

This message was prepared and inserted in the trade press by:

Columbia Pictures Corp.
Metro-Goldwyn-Mayer Pictures
Paramount Pictures, Inc.
RKO-Radio Pictures, Inc.
Twentieth Century-Fox Film Corp.
United Artists Corp.
Universal Pictures Company, Inc.
Warner Bros. Pictures, Inc.



Your First Step!

**Uncle Sam needs more
ISSUING AGENTS FOR THE SIXTH WAR LOAN!**

To become an
ISSUING AGENT
Get in touch with
your War Activities
Exhibitor State Chair-
man immediately!
He will tell you how
easily it's done!

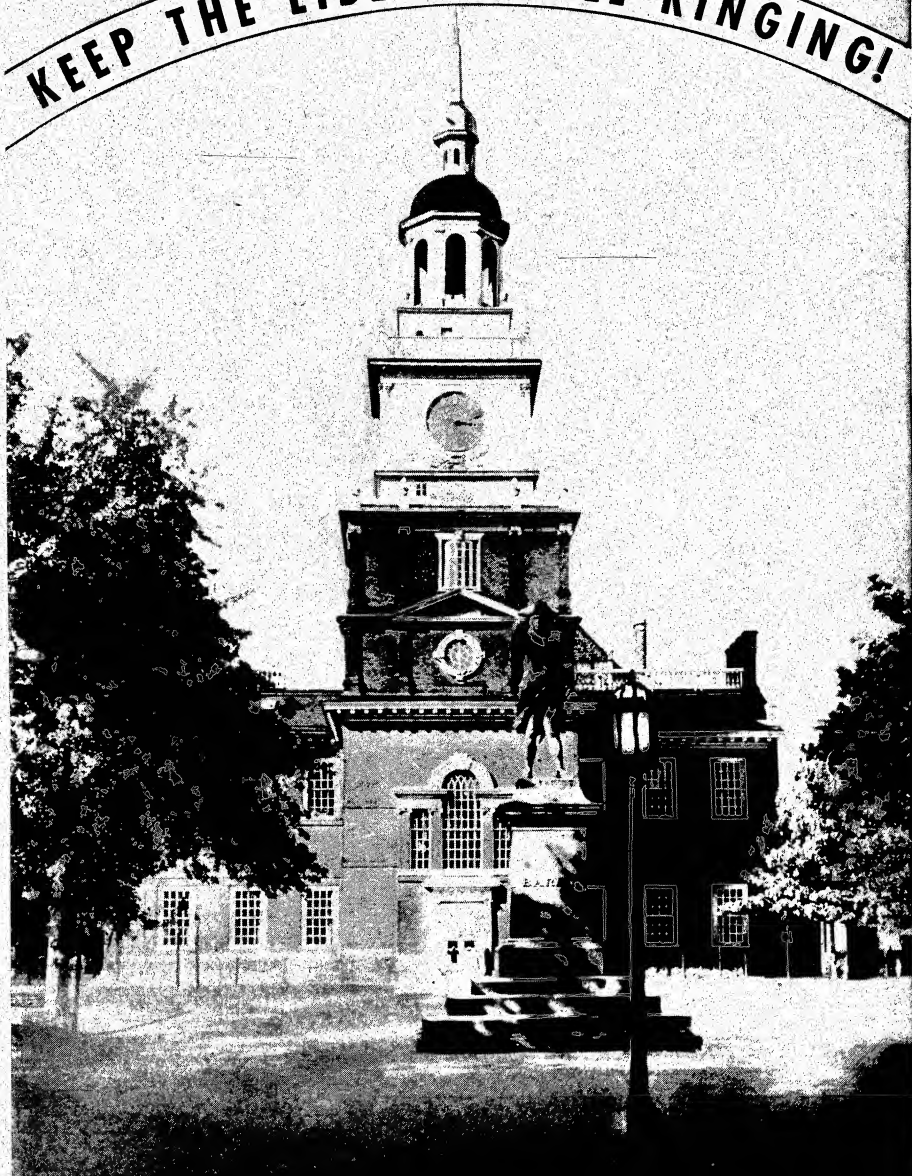
Your theatre is
the *only* place
where Bonds can
be bought eve-
nings, Sundays and holidays!
The public is being told in
every way: "BUY BONDS AT
YOUR MOVIE THEATRE!"

The folks depend
on *YOU* to be an
Issuing Agent
when they want
to buy their War Bonds!
Join the ranks of the thou-
sands of other patriotic Issuing
Agents in America!

Sponsored by
WAR ACTIVITIES COMMITTEE OF MOTION PICTURE INDUSTRY
1501 Broadway, New York City



KEEP THE LIBERTY BELL RINGING!



JOIN THE FIGHTING SIXTH WAR LOAN

REPUBLIC PICTURES CORPORATION

Let's Make the 6TH WAR LOAN A SIX-TON BLOCK- BUSTER!



EXHIBITORS

Back the Smashing Sixth with every resource of your theatre and all your ability as a salesman and showman! Open a planned campaign with a "WAR BOND PREMIERE"—BUY THE FIRST BOND YOURSELF—follow through—and finish with a record of TWO BONDS FOR EVERY SEAT!

PLAY TATS FOR THE JAPS WITH
6TH WAR LOAN SHOWMANSHIP!

NATIONAL *Screen* SERVICE
PRIDE BOAST OF THE INDUSTRY

Says VAN JOHNSON:
"How come you're so cute?"
 Says his bride (Phyllis Thaxter)
*"I had to be—to get such a
 good-looking fellow."*

THE LOVE STORY BEHIND THE GREATEST STORY OF OUR TIME—

THIRTY SECONDS OF

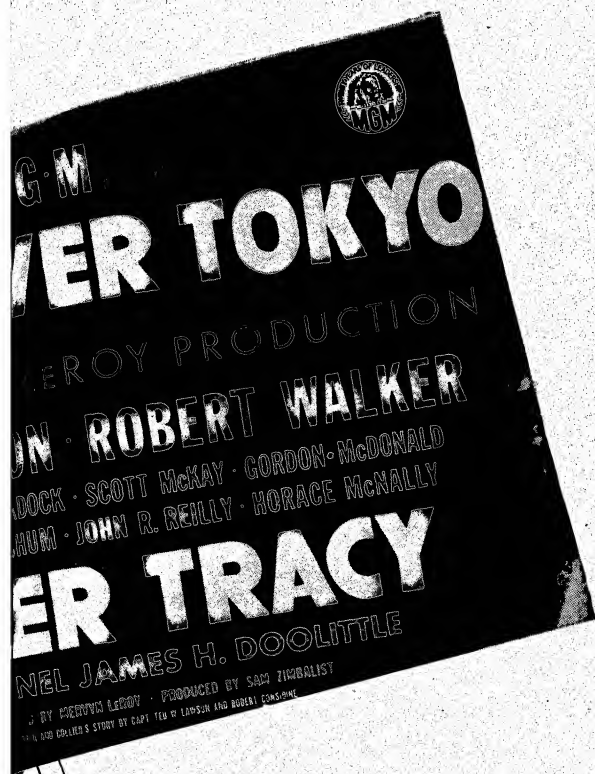
A MERVYN
 WITH VAN JOHNSON

PHYLLIS THAXTER · TIM
 DON DEFORE · ROBERT

AND SPENCER

AS LIEUTENANT COL

A METRO-GOLDWYN-MAYER PICTURE
 SCREEN PLAY BY DALTON TRENCH



LEO IS FIRST AGAIN!

Announcing with pride...

THE FIRST BOND PREMIERE
in the Nation to inaugurate the new
SIXTH WAR LOAN

★

NOV. 15th—CAPITOL THEATRE, N. Y.

War Bond Premiere of
M-G-M's Great Motion Picture

**"THIRTY SECONDS
OVER TOKYO"**

★



Ch Marks Time; Indemnity - Andrews Sis Great 57G, Neighbor - Gay 90's 15G

Mostly backsliding, too, again, with the election, although "Indemnity" and Andrews Sisters combo are for a socko \$57,000. "Since You Went Away" continues a prize package at the State-Inc in \$19,000, taking away from "Sis Neighbor" with "Gay 90's" review, is also in the round at the event.

Estimates for This Week
Apollo (B&K) (1200): 80-51-10.
"Wilson" (20th) (3d wk): Pet \$16, 80-51-10.
Chicago (B&K) (390): 50-51-10.
"Double Indemnity" (P&R) (2d wk): Andrews Sisters heading stage show. Great \$57,000. Last week, "Impatient Young" (Col) with Paul Draper, others on stage (2d wk); sturdy \$39,000.
"Dorothy" (Barnet) (1,600): 44-71-10.
"Sing, Neighbor" (Rep) with "Gay 90's" review, Henry Aramida, others, on stage. Stout \$3,000. Last week, "Hairy Ape" (UA) (2d run) with Bonnie Baker and Mill Britton, each on stage, middling \$12,000.

Garrie (B&K) (900): 35-55-10.
"Barney Runt" (M-G) (1st wk) \$11,000. Last week, "Great Moment" (P&R) and "Take It Big" (M-G) (1st wk), and "Barney Runt" (M-G) 2 days, big \$11,000.

Grand (RKO) (1,150): 55-51-10.
"Waterloo Bridge" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

Palace (RKO) (2,500): 55-51-10.
"Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

Reverie (B&K) (1,500): 55-51-10.
"The Blue Bird" (M-G) (reissue).
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"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

State-Lake (B&K) (2,700): 55-51-10.
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

United Artists (B&K) (1,700): 55-51-10.
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

Woods (B&K) (1,200): 55-51-10.
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).
"The Blue Bird" (M-G) (reissue).

Yody (B&K) (1,500): 55-51-10.
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day-date with Esquire. Grand \$15,000. Last week, sturdy \$18,000.
Esquire (Fox) (742: 35-74): "Since Went Away" (UA) (2d wk), also at Denham. Last week, \$14,000.
"Rainbow Island" (RKO) (1,200): 35-74.
"Tall in Saddle" (RKO) (1,200): 35-74.
"Russian Girl" (UA). Fancy \$15,000 or more. Last week, \$14,000.
"Indemnity" (M-G) and "Mistral Man" (M-G) (1st wk) \$14,000.

Paramount (Fox) (2,300: 35-74): "Climate" (U) and "San Diego Love" (U) (1st wk) \$8,000. Last week, "Dangerous Journey" (20th) and "Moonlight" (RKO) (1st wk) \$9,000.
Rialto (Fox) (187: 35-74): "Irish Eyes Smiling" (20th) and "Shadows of the Night" (RKO) (1st wk) \$14,000. Last week, "Arsenic Old Lady" (WB) and "Last Ride" (WB), big \$15,000 or more.

Monahans-Barnet Ltd.
\$28,000 in Hub; 'Affair'
Lusty 36G, Two Spots

Electon week remains the real trouble in the picture business, but showing signs of coming to life, as doing well, however, at the Met.

Estimates for This Week
Boston (RKO) (1,300): 50-51-10.
"Merry Monarchs" (U) and Charlie Barnett (RKO) (1st wk) \$11,000. Last week, "Merry Monarchs" (U) and Charlie Barnett (RKO) (1st wk) \$11,000. Last week, "Merry Monarchs" (U) and Charlie Barnett (RKO) (1st wk) \$11,000.

Orpheum (Loew) (2,500: 55-51-10).
"The Blue Bird" (M-G) (reissue).
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Epitaph (Param) (1,400: 40-50): "Rainbow Island" (RKO) (1st wk) \$11,000. Last week, "Rainbow Island" (RKO) (1st wk) \$11,000. Last week, "Rainbow Island" (RKO) (1st wk) \$11,000.

World (Param-Stefes) (300: 75-51-10).
"Rainbow Island" (RKO) (1st wk) \$11,000. Last week, "Rainbow Island" (RKO) (1st wk) \$11,000. Last week, "Rainbow Island" (RKO) (1st wk) \$11,000.

Paramount (Fox) (2,300: 35-74): "Climate" (U) and "San Diego Love" (U) (1st wk) \$8,000. Last week, "Dangerous Journey" (20th) and "Moonlight" (RKO) (1st wk) \$9,000.

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N.Y. Spotty But 'Love Soldier - Pastor Neat \$65,000, 'Master Race' Big 32G; 'Park ton' 126G, Have Not 36G, 4th Wk

Although some shows are doing very well, general tone of business on Broadway through the past week has been a bit off-key with election fever.

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Variety Reports

THE LONG GREEN!

"TOPS!"—Philadelphia

"WHAM!"—Denver

"ROBUST!"—Detroit

"LUSH!"—Kansas City

"FINE!"—Baltimore

"HARDY!"—Cincinnati

"BRISK!"—Pittsburgh

"SOLID!"—Seattle

"LOFTY!"—Minneapolis

"PACE-SETTING!"

—Louisville

HELD OVER

In San Francisco-Akron-Providence
Kansas City-Baltimore-Philadelphia
Pittsburgh! Moved over in Detroit
Cincinnati-New Haven-Bridgeport
Hartford-Louisville-Seattle-St. Louis
Denver-Los Angeles!



DAMON RUNYON'S
**"IRISH
 EYES
 ARE
 SMILING"**

in Technicolor

JUNE
H A V E R

The gal with stardom in her eyes!



DICK
H A Y M E S

The lad with stardom in his voice!

Damon Runyon's "IRISH EYES ARE SMILING" starring JUNE HAYER, DICK HAYMES, MONTY WOOLLEY with Anthony Quinn • Beverly Whitney • Maxie Rosenbloom • Veda Ann Borg • Clarence Kolb and The Metropolitan Opera Singers • Leonard Warren and Blanche Thebom • Directed by GREGORY RATOFF • Produced by DAMON RUNYON Photographed in TECHNICOLOR • Screen Play by Earl Baldwin and John Tucker Battle • Based on a Story by E. A. Ellington • Musical Consultant: Mack Gordon • Dances Staged by Hermes Pan

Top O' The Musicals from

20th
 CENTURY-FOX

The Company That's Top O' The Industry!

SMASH 'EM WITH THE SIXTH WAR LOAN!

Important Event

Next Sunday evening, November 12, all America will hear for the first time the new JEROME KERN music (with lyrics by E.Y. Harburg) from the Universal Technicolor production, "CAN'T HELP SINGING."

This score, which already has excited the music world, will be featured on the Texaco Star Theatre program, starring James Melton, in its Coast-to-Coast hook-up over the Columbia Broadcasting System.

Deanna **DURBIN**

CAN'T HELP SINGING
IN **TECHNICOLOR**

with **ROBERT PAIGE**
AKIM TAMIROFF

DAVID BRUCE · LEONID KINSKEY · RAY COLLINS · JUNE VINCENT · ANDREW TOMBS · THOMAS GOMEZ
Directed by FRANK RYAN · Produced by FELIX JACKSON · Anna Producer FRANK SHAW · Music by JEROME KERN · Lyrics by E. Y. HARBURG

Screen Play by LEWIS R. FOSTER and FRANK RYAN · Story by John Klier and Leo Townsend
Based on "Gilt of the Overland Trail" by Samuel J. and Doris B. Washburn · A UNIVERSAL PICTURE





WARNERS HAVE ANOTHER KILLER LIKE 'AR

SOCK 'EM WITH THE ORB!

AT FIGURE!

From New York (Strand) to L. A. (3 theatres simultaneously) the receipts are piling and they're heavy! In every single one of its dozen key-area openings it's the industry's new Love-and-Excitement smash!



HEDY LAMARR
PAUL HENREID
SYDNEY GREENSTREET
PETER LORRE

(THE FAT MAN)

(THE LITTLE MAN)

"THE

Conspirators"

with **VICTOR FRANZEN** • **JOSEPH CALLEIA** • **CAROL THURSTON**
 Directed by **JEAN NEGULESCO** • Screen Play by Vladimir Pozner & Leo Rosten • Additional
 Dialogue by Jack Moffitt • From the Novel by Fredric Prokosh • Music by Max Steiner
JACK L. WARNER Produced by
 Executive Producer **JACK CHERTOK**

ARSENIC

ELECTED!

—BY UNANIMOUS ACCLAIM
THROUGHOUT THE NATION!... for

New Boxoffice Records!

New Attendance Records!

New Hold-over Records!

New Entertainment Records!

"PLAY TAPS FOR THE JAPS WITH
SIXTH WAR LOAN SHOWMANSHIP!"

WESTERN UNION

1944

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LC = Cabled Cable
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DAVID O SELZNICK, CARE NEIL AGNEW VANGUARD FILMS INC=
515 MADISON AVE=

"SINCE YOU WENT AWAY" ESTABLISHES A NEW HIGH IN DRAMATIC ACHIEVEMENT AND IN BOX OFFICE RESULTS AND SELDOM DO THE TWO GO TOGETHER. FEW PICTURES HAVE ENJOYED THE UNIVERSAL ACCLAIM OF BOTH THE PRESS AND PUBLIC AS HAS "SINCE YOU WENT AWAY" AND RARELY IF EVER HAS A TIMELY SUBJECT BEEN GIVEN SUCH ARTISTIC AND AT THE SAME TIME HUMAN TREATMENT. IT IS NO WONDER THEREFORE THAT THIS PICTURE IS BREAKING ALL PREVIOUS BOX OFFICE RECORDS AT THE STATE LAKE THEATRE AT REGULAR ADMISSION SINCEREST REGARDS=

JOHN DALABAN.

FIRST RETURNS!

EAST: 10 record-breaking weeks at the Capitol, New York! Largest gross ever!

MID-WEST: To date, SYWA has set an all-time high for the State-Lake Theatre, Chicago!

FAR-WEST: Smashing all long-run records at the United Artists Theatre, San Francisco!

... and thousands of precincts yet to be heard from!



DAVID O. SELZNICK presents

his first production since "Gone With The Wind" and "Rebecca"

Since You Went Away

CLAUDETTE COLBERT JENNIFER JONES JOSEPH COTTEN SHIRLEY TEMPLE MONTY WOOLLEY LIONEL BARRYMORE ROBERT WALKER

DIRECTED BY JOHN CROMWELL • RELEASED THRU UNITED ARTISTS

Loss of 'Parade', 'Kollege', RKO Strip Cue For Personnel Exodus At FC&B

Arch Oboler is currently rehearsing Greer Garson in a special V-Day script for the Blue. Web commissioned him to write the show while he was in N. Y. recently.

Radio writer-producer also is testing players for his first Metro film—an adaptation of his radio drama "Aller Ego." Miss Garson is a possibility for this venture, also.

NBC's Vet-GI Auditions Click, Rush Of Applicants Cueing Expansion

Although only in operation two weeks, NBC's auditions for G.I.s and veterans has developed into a much larger project than the network originally envisioned. Not only has the number of applicants necessitated the use of additional audition time each week, but rather than being a strictly post-war project as feared, it has become a strong, continuing medium for vets obtaining immediate employment.

Calibre of talent displayed by the servicemen, both present and ex-G.I.s has been unusually high. So far, NBC has tested 60 men, with 10 receiving ratings as warranting immediate employment by vet affiliates. Average audience rating, rather than the 3 to 4 percentage, runs about one out of 10 or 15. Idea originally was for vet's successful, audited certificates attesting to their abilities, there is turn to be given to their home NBC stations when military service ended. But because many of the men, about two-thirds have already received discharges, NBC has wired the local outlets recommending they be hired now. Time hasn't permitted replies as yet, but NBC is confident job recommendations will result shortly. Yet talent uncovered so far includes singers and speakers.

NBC received a terrific reaction on the plan, applications coming in from a majority of the stations. Highly significant is that many of the applicants already indicate job trouble many even asking for immediate assistance to come to N. Y. While NBC isn't advancing such aid, it may, as a result of the wide interest shown, expand the plan to some of its owned and operated stations. First cities mentioned for expansion are Washington, Chicago and Hollywood. Factor, which may determine expansion of the service, is whether the high percentage of usable talent continues to crop up.

Also significant, from the rehabilitation angle— which grows in national importance daily—is the frequently expressed desire to get into radio and television. Men view them

as booming and prosperous postwar fields.

Number of applicants has been so large that NBC has had to provide additional time on Wednesdays, to the original Saturday morning hour scheduled. Operation will now start NBC more than featured. We assign its top men to coach and audition the candidates, as well as giving each a recording of his tryout. Interview staff, as well as to be increased.

George Mowbray, himself a veteran, is handling the process for NBC.

CBS Divides Supervisory Setup in Music Division; Larry Puck Stepping Up

In line with the trend toward division of a program supervision system among networks, as pointed up in last week's (11) issue of "Variety," Doug Coontz, veteran in charge of programs at CBS, has revealed a redistribution of the supervisory functions in the music division.

Whereas in the past James Fasset was exec supervisor of the division, it's now split into two sections, with Fasset taking over the serious music and Larry Puck stepping up as supervisor of light music. In addition to overseeing the pop, music setup, Puck will continue as talent scout for CBS.

Under the expanded supervisory setup, Bill King who handles the Philharmonic and the Olin Downes Sunday afternoon sustainer, will report to Fasset, as will Oliver Daniel, who handles the music shows on "School of the Air," while Bill Brennan reports to Puck as do others handling lighter music programs.

Philadelphia—Two new additions to WPKR announcing staff are Dan Parker, formerly of WIBG, Philly, and Ted Harrison, formerly of WJW, Cleveland.

Elgin's All-Star Cast For Thanksgiving Day Show Topped by M'Arthur

Chicago, Nov. 7.

General Douglas MacArthur has been set to head up the two-hour long Elgin show on Thanksgiving day afternoon via short wave from the southwest Pacific, according to Tyler Davis, Chicago radio director of J. Walter Thompson. Deal was set by General MacArthur after the War Dept. agreed to the broadcast subject to the General's wishes.

Final lineup of the show included Don Ameche, m.c., Berget and McCarthy, Ken Carpenter, Frances Langford, Spike Jones and City Slickers, Ed Gardner, Elsie Janis, Alan Jones, Susan Foster, Lina Romay, Falstaff, Charlois and Lou Silvers and orchestra.

Program will be short-wave to American armed forces all over the world.

Nash-Andrews Sisters Show Set for Dec. 24

New Andrews Sisters show for Nash-Kelvinator on the Blue network boxes in Sunday afternoon, Dec. 24 (4:30-5) from Hollywood. Five trio will be supported by Vic Savone's orchestra, same crew that has grounded most of the gals' records, and will have George "Gabby" Hayes for comic relief. Latter is active in celluloid house operas, as talent foil teamed with various male scout. Show also, will use name guests.

Re-entry of Nash into network picture breaks a layoff dating back to 1938 and is tied to postwar market and hoped for retelling to allow manufacture of refrigerators and other household goods. Agency is Geyer, Cornell & Newell.

GI PARODIES SHOW

"Parade Lost," stanza featuring armed-forces versions of the lyrics of old songs and new, toes off on WNEW, N. Y., Tuesday (14) in the 7:45 to 8 p.m. slot, once weekly.

Mrs. Ed Murrow, Back From Britain, Hails Radio, Show Biz Amity Contrasts

FRANK FAY'S GUESTER AN AUDITION AS WELL

Frank Fay guests on the Edgar Bergen-Charlie McCarthy Chase, and Sanborn show Sunday (12). If he clicks in the spot, there's a possibility he will remain on the program for a run.

Bergen's show is currently originating from N. Y. It returns to the Coast in a few weeks, then shifts eastward again later in the year.

Va. Dept. Store Bounces Henry J. Taylor After 'Too Much Dewey' Beefs

Lynchburg, Nov. 7. Political campaign based on the Millner department store here which has been sponsoring the Henry J. Taylor newscasts aired by the Blue network.

Complaints that Taylor was throwing too much weight on the Dewey side caused the store to cancel its contract and publish a half-page apology and explanation in the newspapers. Said as a corporation, it couldn't afford to take sides and that it was not trying to show political opinions of its employees or the public.

Understood Republicans attempted to buy unexpired Taylor time but store refused to relinquish it for fear public might continue to believe it was sponsoring the commentator.

Frank Taylor Host For CBS Managers Confab

CBS station managers converge on N. Y., Nov. 9 and 10 for the regular fall session with vicepres Frank Taylor playing host. Managers will huddle with operating heads of the various departments on station operations.

Another revealing chapter in the saga of British-American postwar relationship with radio and show biz in general as prime factors in cueing the inevitable "One World"—"Hands Across the Sea" understanding, is pointed up by Mrs. Edward R. Murrow, wife of the CBS war correspondent.

Mrs. Murrow is back in this country from London, with her husband also sketched to check in soon after a year-and-a-half of battle coverage including bombing missions, parachute invasion jumps into Holland, etc.

Not generally known is the fact that Mrs. Murrow is herself an accredited CBS war correspondent, covering evacuation hospitals, etc. She was last on the air during the summer, at the height of the robot bombings, but subsequently stepped into a special assignment job for U. S. Ambassador John G. Winant which kept her off the air.

How the day-in-day out British contact with the thousands of G.I.s from the U. S. has developed a desire among the Britons for a deeper understanding and appreciation of American customs, modes, etc., with BBC stepping into the picture via a series of courses on American history, geography, etc., channelled into all schools, was revealed by Mrs. Murrow. BBC, she pointed out, is doing a bang-up job in fostering this better understanding of the average American guy. While she didn't actually broadcast for BBC, Mrs. Murrow played a prominent role in the furnishing of American background, etc., in preparation of the radio courses.

Similarly, Mrs. Murrow sees a keener appreciation of Yank humor on the part of Britons in general and vice versa stemming from the flock of American entertainers taking the wartime overseas routes with the G.I.s also responding to the British tempo.

Thanks Esquire for telling the world how good our Jimmy Hilliard is...

BY PAUL EDWARDS HILLIARD, JAZZ EDITOR, ESQUIRE, NOV. 1944

as Jimmy Hilliard, jazz editor of Esquire, writes in the Esquire

ON THE EDGE OF THE CLEF

I MAKE AN unhesitating recommendation: listen to Jimmy Hilliard and his orchestra on the program which emanates from WBBM, Chicago (Cbs, Tuesdays, 11:30 p.m.-CWT). Not only is his group one of the best full-sized jazz orchestras in the country today, but what is all the more remarkable, it is a staff band of studio musicians, pure excellence—musicians who can and do play good jazz. The striking, full-bodied arrangements by Hilliard himself, and both the section and solo instrumentalists maintain a high level of performance with gusto and feeling.

To be sure, this is big-band jazz, but I have publicly stated many times before, I do not subscribe to the notion held by the so-called jazz purists that all big-band jazz is tantamount, or more correctly, not jazz at all; nor to the opinion that the so-called modernists that small-band jazz styles represent a regression to the best recent artistic past of jazz. I find great artistic past of jazz. I find great heights of the true jazz spirit expressed in both groups, and when I find it that way I do not hesitate to express myself without regard to schools and controversies that happen to be raging at the moment.

It is significant, however, that jazz is no stranger to Jimmy Hilliard—I mean the kind the purists

call jazz. He has a keen ear for it, developed not only by playing it himself, but by engaging in and listening to jam sessions during the '20's when they were strictly private—and by my own admission, I rate—for significant that he has scored excellent arrangements for some of the nation's top jazz bands, indicating that his schooling and knowledge have been diverse.

Five great soloists spark the band; they are easily the equal of the name soloists whom I have seen, and I believe that if they played jazz night after night in a dance band, they would be recognized as great; they would become known and talked about as essential to greatness in jazz. I commend to your special attention, then, the work of clarinetist Maurye Berrow, trombonist Ford Dierker, tenorman Dean Schaeffer, pianist Sid Nierman and trumpeter Sam Castello.

Hill is fortunately, inconquerable by any other. If I had my hat-hour, I tell them: I wonder if rector and dechant?—P.

CHICAGO'S Showmanship Station 50,000 Watts - 780 kc. COLUMBIA OWNED

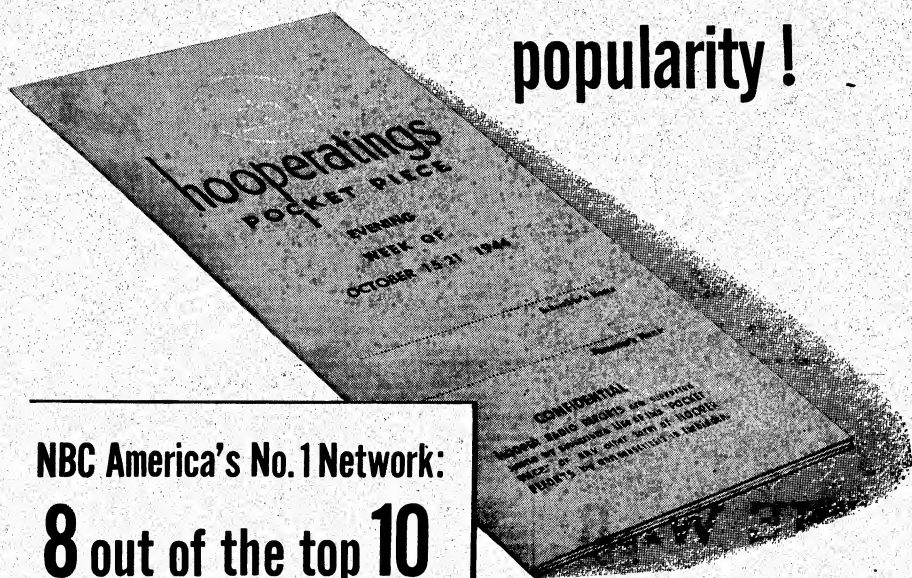
BUT did you know

- 1 That Jimmy Hilliard's jazz section is only a part of an organization of 55 musicians, arrangers and vocalists at WBBM?
- 2 That these 55 musical artists are only a part of the 94-member showmanship department that has won for WBBM the name "Chicago's Showmanship Station"?
- 3 That advertisers for 19 straight years have recognized WBBM showmanship by buying more total time on WBBM than on any other Chicago station?

Represented by Radio Sales the SPOT broadcasting division of CBS

FIRST REPORT

on NBC Parade of Stars
popularity!



NBC America's No.1 Network:

8 out of the top **10**
programs on the air

No other network has more than 1 of the top 10

National Broadcasting Company

America's No. 1 Network



WMCA Case Still On Fly Agenda

Washington, Nov. 7.—Despite the fact that James L. Fly will never be confirmed with FCC, Nov. 13, he remains subpoenaed in testimony before the Subcommittee on Hearings on the WMCA-Fulton case, resumed Nov. 21. John J. Silver, committee counsel, and James L. Fly.

Silver indicated that the hearings would be hot ones, probably running anywhere from several hours to three weeks. Most FCC commissioners are expected to testify as well as W. T. M. Craven, former minister, who also is on the panel. Case was first aired before the Lee Committee last February, at which time Donald Flamm charged he was badly treated in selling the station to Edward J. Noble for less than he would have been able to sell it to someone else.

Hearing closed off in the middle, with charges from Republicans on the House Committee that the Administration had exerted pressure to throttle the sessions. At the same time, the FCC was never given opportunity to tell its side of the story. The reason given, when the probe was stopped, was that Flamm's WMCA suit was pending in the New York courts.

If the hearing goes wide open this

BEATRICE KAY PACTED FOR P&G'S 'CASLIGHT'

Baltimore, Nov. 7.—After considerable haggling, contracts were finally signed with Beatrice Kay to head Procter and Gamble's "Caslight Gleit" which ends of next Saturday night on CBS. Charles Wininger, originally in setup, could be available until next Monday, and it's unlikely he will join the cast.

Al Hinkler produces for the Show Agency.

Bill Hardee (Gay 90's) To Produce Vaude Unit

Bill Hardee, operator of Bill's Gay 90's, N. Y. variety, will produce a vaude unit consisting of old-time talent that has appeared at his bistro and also on his WJZ air show, "The Good Old Days."

Unit will carry 30 players and, according to Charley Allen, who is handling deal for Hardee, selling price will depend on nature of name talent. During the past 14 years the unit has operated. Hardee has played many name acts and is trying to corral many of them for the unit. Underlined: Blanche King and Tess Gardell (Aunt Jemima) already have been signed.

At the same time, there appears to be no reason why it should not, the array of witnesses will be a fancy one.

Inside Stuff—Radio

Ralph Edwards' latest stunt on "Truth or Consequences" will cost him about \$3,000, but he figures it well worth while from the publicity angle. Edwards' "burying" of himself in the show is being done in the form of a joke, Mass., the grand supposed to have gone to one Rudolph J. Wicket, of Verona, N. J., a contestant on Saturday's program (4-10). Edwards had a running gag for some time, asking some studio audience if "Mr. Wicket was in the house."

He picked the name out of a hat. When a real-life Wicket did show, Edwards introduced a prop legacy in the way of the buried money, and the show was on its way to a real-life Wicket. Edwards had before Wicket (real) Mass. However, Hollywood turned out by the hundreds, many of them women in nightgowns, to dig for the gold. It was an angle Edwards had counted on, even though care in the show was in slanting the search over under a bench. A native son, Joseph E. Roy, a carpenter and recently in the Army, found the money and under the bench. Edwards will get \$1,000 consolation money Saturday.

Other \$1,000 consolation money. The police authorities had given their okay to the stunt in advance and Mon. 40) it was announced that the correct lot to be made into a park named after Wicket. Edwards will do a non-broadcast show in the town Nov. 18, proceeds to pay the cost of converting the lot into a park.

Annual poll of readers taken by Bob Stephan, Cleveland Plain Dealer radio editor, named Bert Crozier the U.S. favorite radio personality. Results were published Sat. (3). Dealer's poll is the oldest of its kind.

All-America Radio Program, as voted by Stephan's readers in Cleveland, and 108 other Ohio cities, included: Bob Hope, Ed McClellan, Ben Hunter, Kate Smith, Frank Sinatra, John Nesbitt, Tom Breneman, Fibber McGee and Jim Jordan, Hal Peary, Gene Gildersleeve, Lionel Barrymore and Ed Cantor.

Shows voted favorites in various categories included: "Kraft Music Hall" variety; Guy Lombardo, dance bands; Bob Hope, comedy; Lowell Thomas, newscaster; Lux Radio Theatre, drama; "The Jack Benny Show," comedy; "The Philharmonic Symphony," Andre Kostelanetz (lighter music); John Charles Thomas (classical albums); Lily Pons and Doreen Stone, two female singers; classical and jazz; "Information Please," U. of Chicago Round Table (education); and "The Army Hour" (war series).

Henry Youngman tossed a bouquet at Milton Berle Mon. (4) for the latest pitch-baiting act last week when Youngman's father died. Berle, at the last minute, dubbed on Youngman's Raleigh cigarette club. Occasion Monday was a luncheon hosted by the Radio Executives Club at the Roosevelt, with Berle, Youngman, Harry Hersfield and Jimmy Sero as guests.

Youngman told the radio folk that despite the so-called Berle-Youngman feud, Berle not only volunteered in the emergency but refused to accept pay.

Similar point was made by Youngman in a letter to "Variety," reading, in part, "May I be permitted to express a word or two in praise of Milton Berle. In gay moments, he and I were supposed to feud, but in the hour of grief he volunteered to substitute on my radio program. . . . A friend in need, and this is no time to be concerned about being curly, is a friend indeed."

Betty Buckley, one of "work horses" at Benton & Bowles, had long wanted to be a producer. She gambled bought "Glamour Manor," half-hour mixture of comedy and audience participation across the board. "Bucky" made her pitch. Walter Craig, B&B's radio headman, graciously agreed to the move and the result was a show that kept him to produce five programs a week. Not only that, but she insisted on also continuing her duties as office manager. Craig finally gave in, but made her a sporting proposition. If she could handle the show, he'd let her keep it. She would have to chuck the production staff. Craig made her weigh in every morning and set the scale at a figure. If she dropped below it the fig. would be set. Last week the beam barely touched the control and "Bucky" gave up her plucky fight. Probably it's just as well, for "Glamour Manor" will probably be moved to New York where it's easier to pick up an audience at noon than at 9 a.m. in Hollywood.

Writers' War Board's latest (Nov.) bulletin tosses out a couple of duds in its "bomb-load" appraisal of air shows (maximum load is five bombs) at the Harry Hersfield-Joe Laurie, Jr., Senator Ford "Can You Top This" NBC Saturday night program. Board comments that "Ad-lib joke-telling contest, sponsored by Colgate's, frequently accentuates racial and national differences and therefore impermissibly tends to hold minority groups up to ridicule."

Board allocates three bonos to Raymond Gram Swing for "consistently presenting a clear, penetrating, far-sighted and unbiased interpretation of news, contributing toward better informed public opinion, and thus, to healing of democracy and lasting peace." (Radio Newsweek), the Mutual and WNYC, N.Y., show, recorded from BBC, shortwave, rates two bonos for "bringing the war graphically to the listener."

Horace Heidt will broadcast from the Pantages theatre during his Hollywood stay due to a smart manipulation by N. W. Ayer's Coast radio head, Herb Sanford. When Heidt beamed at doing his show from the Blue's Highland ave. studio, he was sure the net, or the agents, to keep him happy. Sanford struck up a deal with Rodney Pantages that not only placed Heidt but will prove a boon all around. Theatre, located just off Hollywood and Vine, has seating capacity of 2,800 and a large stage. In addition to getting the house for free, Sanford also wanted 250 ducats for the broadcasts, which allow ticketholders to sit through two pictures. It's a good deal for the theatre, too, as it provides two free stage shows Mondays when trade is light.

Offstage character on a recent "Fibber McGee and Molly" show was identified as "Harold Buck," character being introduced as a boy friend of Alice Darling (Shirley Mitchell) the McGee's star boarder. Buck, in real life is NBC's press head in Hollywood. Script described him as giving Alice a standup and being a "buddy fellow."

There's been a lot of that sort of strictly inside gagging on the air lately. Ozzie Nelson recently introducing two characters as "Mr. Hooper" and "Mr. Crooner." Practice is always good for a trade laugh, even if few top listeners are apt to be a bit bewildered.

Mary Jane Kroll, recently resigned as director of women's programs at WABC, N.Y., is offering "Coverage by Kroll," a writing on order service, to women's programs, interview shows and shows featuring human interest spots. A former newspaper woman, Miss Kroll worked on "Woman's Page of the Air" (CBS); the Isabella Manning Hewson series and was program head of WNBX, Springfield, Vt., before going out on her own.

Deal between Martin Block and Chesterfield for his three-a-week CBS series calls for the account to buy that number of quarter hours on WNEW, N.Y., Block's home station. Night the Chesterfield show is on CBS, Block does his "Make Believe Ballroom" from a web studio. Since the show's air time is 1215, when Block's supposed to be on WNEW, he transcribes the indie shows in advance.

Transradio is offering a new type news service called Rtex. Consists of special services, on an 18-hour-a-day basis, slanted for specific radio use. Categories include services essential for radio stations, commentators, sportscasters, news and feature editors and station execs.

CBS is paying off Col. Slooping (F. Chase Taylor) at the rate of \$400 a week, some's assistant having been abandoned because of time offshoot. Contract runs until the end of December at \$400 weekly.

Critics Lead With Chins In Pitch for Air Time, 3 New Filmmakers on Block

Number of shows based on pre-emption of film, radio and drama critics now making the rounds. One is "Critics' Choice," with Joseph Chase as m.c. and featuring various players doing bits selected by a board of the hatched net.

Another show had Ben Groves (N. Y. Daily News columnist); Bob Coleman (N. Y. Mirror drama ed.); Irene Thirier (N. Y. Post film critic) and Sid Slosky. Program is labeled "Best of the Week." Also available is "Challenge to the Critics," which songs and scenes from hit plays and plots are re-enacted, a board of critical experts being challenged to identify them.

Despite current film fan antipathy to radio, new series are being pitched and being peddled. Also offered is "Walter Wanger Presents," a new talent idea with a film production tie-up through Wanger.

Research Specialist is WOAI

San Antonio, Nov. 7.—Fred A. Peety, specialist in the field of radio research and analysis, has been appointed as research mgr. of WOAI. Peety comes here from WFAA, Dallas.

Reach the ACTIVE SALT LAKE MARKET



Utah has one of the highest per capita ratings as a radio listening market.

JOHN BLAIR & CO.
National Representatives

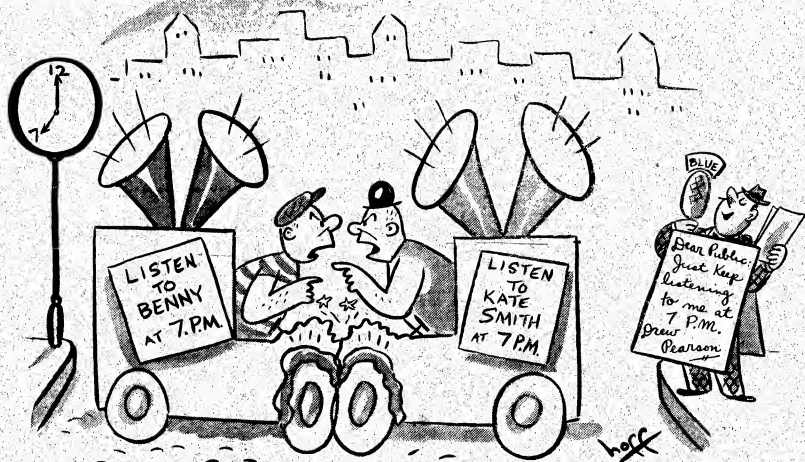
Exclusive!
WHITE SOX
BASEBALL
W-I-N-D
CHICAGO
500 KTS. 5000 WATTS



9000 WATTS

Philadelphia's MUTUAL Affiliate

Represented Nationally by Geo. P. Hollingsbery Co.



The Story of The Innocent Bystander

[WHO DIDN'T GET HURT!]

WHAT a head-on collision *that* turned out to be!

It was like this: Kate Smith starts in the *Sunday* at 7 spot on September 17th with a rating of 11.8. On October 1st Jack Benny returns to his old stand and gets a Hooper of 18.5. Miss Smith drops to a 4.7. On October 15th Hooper gives Benny a 16.6, Kate goes to 6.5.

The Innocent Bystander

So both Smith and Benny have thousands of dollars of promotion behind them, and the best supporting talent money can buy. So CBS and NBC are determined to make it the struggle of the century, and they are in there pitching. And what happens?

Over on the Blue is an innocent bystander, doing his own job about as usual. And he is doing fine, thank you.

The Blue's innocent bystander, Drew Pearson, is *also* in the slot on *Sunday* at 7. The Blue and Pearson buck two giants and come up with these Hooper figures:*

September 17	8.3
October 1	9.9
October 15	11.2

Add it up for yourself. The Blue and Pearson are 4.7 points ahead of Smith, and only 5.4 behind Benny—and without abnormal promotion.

All right. Now along comes Walter (national institution) Winchell at 9 P. M., and he and the Blue promptly get a higher rating than *all the other networks put together*. And then the Blue keeps going for the rest of that hour, and winds up with a total of 56 Hooper points, against a total of 44.2 for the nearest competing network.

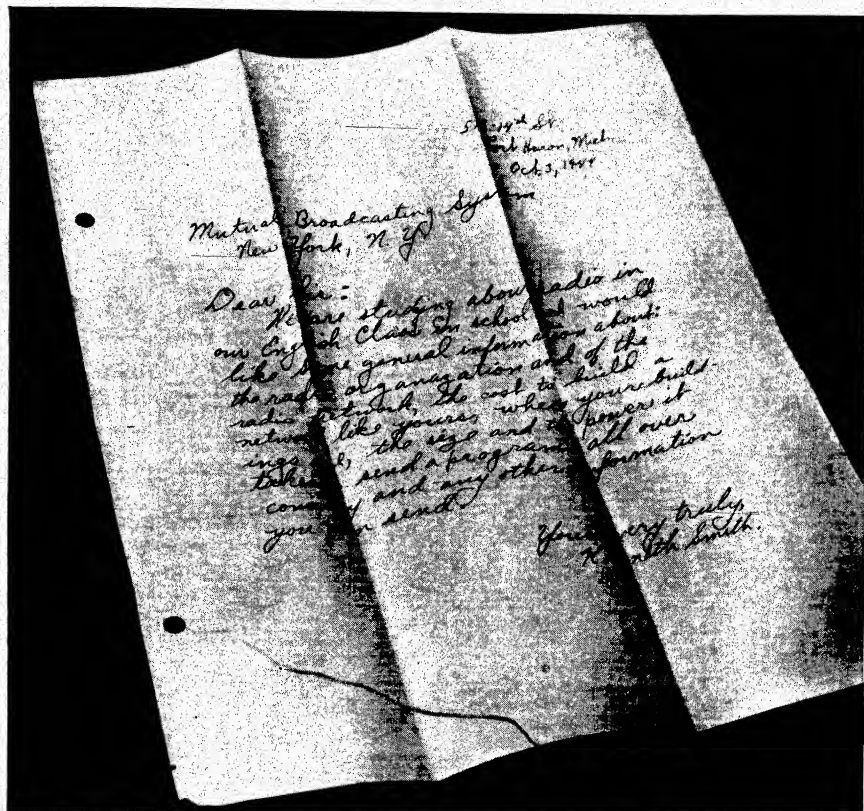
All right again. Now take a look at the Blue any weekday morning. Here you will see the youngest of the networks consistently attracting a larger audience than any of the other networks.

MORAL: These Blue ratings are not accidents. The Blue consistently delivers with Pearson. It delivers with the Winchell-Hollywood Mystery Time-Fidler combination. It delivers every weekday morning. A lot of other times, too. GOOD SHOWS ON THE BLUE CAN DELIVER THE RATINGS

*The figures represent the 27 Hooper cities in which Pearson broadcasts from 7 to 7:15 P. M.

"THIS IS THE *Blue* NETWORK"

THE AMERICAN BROADCASTING COMPANY, INC.



It's easy, Kenneth!

So you want to know what it takes to build a network like Mutual... Thanks for your letter, Kenneth. The answer is simple.

Start ten years ago, with four big stations in four big markets. As you add outlets, remember the need for placing them as close as possible to the listeners you want to serve. Keep extending the network every year until you make it the largest in the world, with 245 stations throughout the entire nation.

Pick all your stations carefully, Kenneth. Make sure each one has a potent, friendly voice in its own community. Dominant power and popularity in the biggest cities and an intimate, neighborly touch in the rest of home-town America—that's what your network should provide—and that's what Mutual delivers.

Take your own home town. Port Huron is a good example of a key market served from within by just one network, Mutual. Jot down a few figures, Kenneth. Did you realize that your 33,000 neighbors earn over \$46,000,000 a year, and spend more than \$25,000,000 a year in retail purchases alone? Yours is a mighty important market, and so are the other 140 centers where your network has the only station—not to mention the rest of the nation where Mutual's voice, competing with other networks' is so continuously welcome in cities large and small.

One final thought, Kenneth. As you plan the 'organization' of your radio network, don't forget to keep the cost-per-ear at a rock-bottom minimum. That's what Mutual offers: an evening half-hour on the full network, at peak listening periods, for as little as \$7,550.

this...is MUTUAL

THE MOST NEWS

Listened to by

THE MOST PEOPLE



All of the unequalled C.B.S. World News Services, famed C.B.S. Network Commentators and Nation-Wide Broadcasts as well as WCAU's own News Sources and Philadelphia Analysts.

WCAU was Philadelphia's first powerful station. For over two decades it has been Philadelphia's *Leading Station*—with Philadelphia's clearest signal. Long ago Philadelphians formed the habit of tuning in WCAU for News.

WCAU



Umbrella Coverage

CBS AFFILIATE

WITH 50,000 "FREE" WATTS *Surging Out in a great flow of Power in all directions, over a clear national channel, millions more people hear the news on WCAU than on any other Philadelphia Station.*

PHILADELPHIA'S LEADING RADIO INSTITUTION

Upstate N. Y. Tele Survey Tips GE

Films N.S.G.; Sports, Spot News Lead

Schenectady, Nov. 7.—Sixty percent of the television set in the Schenectady-Troy-Albany area are tuned to the average telecast over WRGB, the General Electric station, four to five percent per receiver watch the programs and 26% of the audience is under 18 years of age, Robert L. Gibson, assistant to Robert S. Pease, GE v.p. in charge of advertising, broadcasting and publicity, compiled these figures after studying coincidental telephone surveys. Live talent rather than films received a preference vote from the majority, according to statistics compiled from a questionnaire mailed out by WRGB. This is due in part at least, Gibson reported, to the fact films being used for video today are not first-run and were not made specifically for television.

"If the pictures were especially fine," television, there is no reason they should not be received fully as well, and in many cases, better than live talent shows," Gibson declared. Motion pictures televised to date by WRGB—one weekly program consists of films relayed from NBC's television in New York—are quite old. They are not received as clearly as film shot.

WRGB audience, expressing preference for plays of various lengths and music of various types, have voted as the four most popular programs yet presented by the station, Gibson and Sullivan's "Trial By Jury," a variety show produced last spring by WACS and soldiers from the Rome, N. Y. Army Air Base; "The Valiant," one-act play familiar to vaudeville fans, and "Help Yourself," three-act farce.

As a general conclusion of opinion expressed in questionnaires and

weekly rerun ratings returned by the WRGB audience, it likes questionably. This is supplied by sports events, on-the-spot news and quiz programs. GE discovered after experimenting with two matinee programs weekly for more than a year, that the afternoon video audience is very much more one-fifth of the night total.

Conclusions reached in the various surveys are consistent, it is pointed out. WRGB has been on the air more hours than any other video station, operating regularly for five years (and intermittently for five years prior thereto). It has telecast more than 500 programs. The present four-night-a-week schedule is considered best, under present circumstances.

Gibson makes two prophecies: programs after the war will be improved, the post-war video setup is up to have two changes weekly, as is now done in movie houses, rather than a new show nightly as in radio.

FCC Seen

Continued from page 39

"eleven now" boys, of giving the public a fair warning of what to expect; that the picture of lower-frequencies-higher-frequencies no longer be engaged in the domain of engineering but that the consumer must be protected to the extent of knowing that inevitably television must move upstairs, making obsolete the set he purchases.

"This it's felt that the Government agency, in either case, is placed in a ticklish situation—that if it fails to properly caution the consumer, it engages on a responsibility, and that, if it does so, it will just as inevitably provoke a storm of protest from the 'eleven now' advertisers that a Federal agency is sabotaging post-war employment.

There's still considerable speculation as to just how much weight the Armstrong opposition to the moving of FM will carry with the commission. Since he's the "sinner" of FM, there's little doubt but that the FCC will give his arguments anybitch but a brushoff. Nevertheless, consensus seems to point to the fact that it'll be moved somewhere between 88-108 mc. (20 megacycles), the place most often referred to by the commissioners during interregulation. But one thing is seen certain, that the bid for an adequate number of FM channels will be accepted.

JUDY CANOVA—30.7

How's where you get a BIG Rating. BIG Station, BIG Music, BIG Talent.

How's Rating, Music, Station, Talent, BIG.

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WNEW's Tele Sustainer

At DuMont in 1G Class

"British Boudier," second of series of WNEW, N. Y., television shows on DuMont's, WABD, N. Y., last Sunday night, 7:30 p.m., reportedly cost \$1,000 production-wise, most expensively staged sustaining video half-hour to date.

Produced in cooperation with the British Information Service (Jack Boudier handling the show) and WIS with Jack Grogan editing for WNEW, cutting of films of Auchenor never before shown in this country, settings and talent costs for dramatic stanza on show put the stint in the top-money brackets.

Chi Tele Scene

Lags Behind N.Y.

Chicago, Nov. 7.—

General inability of WBBK, Chicago's big station, to obtain the latest type television cameras and top technicians plus the taking over of the major portion of their studio space by the Navy radar school has resulted in a general letdown in the station's programming in past months.

In marked contrast to the program being made by N. Y. video stations, Majority of shows televised here Monday-Friday are so weak that revealing them week by week is a needless task. Glimpse of the mechanical quality required to war production. On the other hand, hackneyed shows put on by the all-time staff are another story—and one that leaves the casual observer hanging on the ropes at the prospect of what would happen if they were to end suddenly and civilian production were to resume as quick as WBBK officials have predicted.

Commercial telecasts current in Chicago shows staged at Metropolitan and Evans Furs, Chicago Mail Order, and Evans Fur Co. It is noted that sales are indistinguishable from much of the market, two stanzas on how to cook, sponsored by McCormick's, "Edison's 'Shoe Review' by Hannah Shaw, and quiz programs and newscasts. One Edison show, located in an outlying district, has a reviewer who shows are viewed by prospective producers, and Field store is kicking in for some kind of format.

Small Audience

Figuring on between 400 and 425 video receivers in the area, with an estimated add of five for each, it's figured between 1,500 to 2,000 video sets in the area. WBBK, like most, television stations, has graduated from individual acts—singers, dancers and 10-minute dramatic shows to 45-minute programs. They also have fallen line to the extent of using four or five scene sets instead of one. Calibre of newscasts, too, has improved somewhat, with top commentators from various local stations glad to prepare for T-day by helping out. Entertainers, despite infuriating appearances caused by mechanical insurmountables, pitch in, only being that sometimes playing job turns up and they send regrets, in which event other talent has to beg up in a hurry.

Ann "Woman View the News" Hunter, blonde looker from WATF, and Jerry Walker, educational director for WLS, do all right with the newsviews. For program interest, instead of spouting news for 15 minutes, Miss Hunter goes in for descriptions of scenery, customs and other info about the country discussed. While Walker, who works without notes, proves himself a walking Babelizer by drawing free-hand maps.

Chi Script Writers Hits Up Dept. Store Sideline

Chicago, Nov. 7.—

Unusual sideline just whipped up by Bill Vance, WLS script-writer, is a dramatic program for the Marshall Field store here to teach employees the importance of courtesy, especially during the incoming Christmas

Half-hour show, a takeoff on low polities in old-time country stores helps the cash register, snails a two-week run this week with new plays from different departments. The show is reported to be in the Wedgwood Room, instead of behind the counter at 9:30 every morning, until all have seen the skit.

Star is Fran Allen of the soapers.

Thoughts While Cutting

By ALAN LIPSCOTT

Why is it, that when a show is good Actors, directors and producers Show each other on the back And clasp their hands above their heads?

Like a man? But when a show is bad They grab a rubber hose And go whacking it all over the writers.

Why can't a producer say: "I'll be a writer." And be less trying.

Than say: "I'll buy that." And then not know what he's buying.

Comedy shows sure look a drop Since Fred Allen closed up shop.

I have come to the conclusion That the reason actresses like directors

Better than they do writers Is not because directors can advance 'em more.

But because directors Are usually handsomer.

RCA's Gross Increases But Net Profit Drops

Radio Corp. of America (including National Broadcasting Co.) net profit, after all charges including taxes, amounted to \$4,734,670 for the first nine months ending last Sept. 30, as against \$4,745,023 in same period of 1943. Although this is a decrease of \$10,353, RCA's gross income, \$23,920,717, was \$21,095,816 higher than a year ago. In first nine months of 1943 it was \$18,240,369.

After paying preferred dividends, earnings applicable to common shares were 75c per share, against about 50c in the first nine months last year. Corporation set aside \$21,745,500 as reserve for Federal income tax, an increase of \$87,900 over the first three 1943 quarters.

Third quarter net was \$2,344,450 as against \$2,342,821 in the September quarter last year. This result despite an increase in gross income of \$8,677,010, which is over \$5,000,000 higher than the 1943 quarter. The net represents nearly 1% on the common against about 1 1/2 a year ago.

Anthony's Agony

Continued from page 39

tional arrangement, sponsor never had decided to pull out. Previous reason for their departure, however, is the sugar situation.

The "I got a problem" drama repeated a similar piece on the Mutual, with a network of over 100 stations, carrying the show as a commercial and a good sized string taking it as a sustainer. It also repeated a show problem to the already program-troubled since it occupied a tough Sunday segment and maintained a fair rating. Possibility exists that, if airing of the show in the interim, it may continue as a sustainer, this being the likelihood.

Anthony, reportedly rating \$1,500 for his end of easing people's woes, was scheduled for a lecture tour shortly and has a tentative Hope picture deal with RKO.

\$60,000,000

Continued from page 39

been other, big spot buyers handled through R.R.R.

Keep Coin Heavy

Steps stand out in No. 1 position among spot accounts, with the film industry's excursion into the radio advertising picture via the spot technique putting big plugs in second place and ahead of food accounts, which contribute the third largest slice to the spot melon. Bulk of the pie accounts is handled through the agency in the radio, the leading radio stands out among the leading radio agencies in the 15% "take" for spot

Evidence of the general bolt reaction among listeners to the spot technique is reflected in application two-week run this week with major half-hour nighttime network show via the insertion of the Frim Jingle in the radio. Hope-Popson and the auctioneer chain in the Benny-Luckies show, to mention but two of many.

FCC Top Berth

Anybody's Guess

Washington, Nov. 7.

The long-predicted resignation of James L. Fly as FCC chairman was announced last Thursday (3) by Fly at the windup of the frequency allocation hearings. Fly goes out Nov. 13, creating a second vacancy on the Commission. The post-Fly chair is M. Craven, whose term expired June 30, has never been filled.

This President Roosevelt has two spots in the next three or four weeks is that he will send his nominations to the Senate for confirmation within the next three or four weeks.

One strong possibility is that, instead of naming a new man as chairman, he will put a present commission—Commissioner Clifford Durr; has been frequently mentioned in this connection. As an Alaskan and brother-in-law of Supreme Court Justice Hugo Black, he would be highly acceptable to the powerful Southern Democratic bloc.

Most frequently reported for one of the vacancies has been Paul A. Porter, former CBS counsel in Washington. FCC according to public policy for the Democratic National Committee, Porter rates high with the administration. He is also well thought of in the industry because of his former telework connection.

There is also discussion here that FDR will reach into the industry for the other apportion. One trouble with FCC according to some sources is that it lacks a man who is thoroughly familiar with the problems of the broadcasters and who can explain them to the story to other Commissioners. There is a number of prominent people in radio who have played the Democratic side of the street and who would be acceptable to the White House.

WANTED

"POPEYE" VOICE For Movie Shorts

Opportunity for mimic who can imitate Popeye's voice to record for the popular series of Technicolor cartoon shorts released by Paramount Pictures. Write card for audition.

FAMOUS STUDIOS

29 West 45th Street New York, N. Y. Phone: BRyant 9-1600

Continued from New York, N. Y. "I got a problem" drama repeated a similar piece on the Mutual, with a network of over 100 stations, carrying the show as a commercial and a good sized string taking it as a sustainer. It also repeated a show problem to the already program-troubled since it occupied a tough Sunday segment and maintained a fair rating. Possibility exists that, if airing of the show in the interim, it may continue as a sustainer, this being the likelihood.

JAN RUBIN

World Famous Violist & Conductor

Exclusive!

BEARS FOOTBALL

W-I-N-D

CHICAGO

560 Kc. 5000 Watts

A RENEWAL

And a Shift to a Nighttime Spot

VICKEE

Todd Shroyder, 834 P.M. WBBM, Tues, Thurs, Sat.

Produced by MUSIC CORPORATION OF AMERICA

Guest Stars MARJORIE LORD and BILL MCUNE... THE THREE SUNS... WARD WILSON... and AL G. SCHWARTZ.

Clear Weave Hosiery presents "GLAMOUR TIME," originated and written by Al G. Schwartz, a new idea in radio format minus the usual commercials. Broadcast from New York. Open for sponsorship outside New England. Address Al G. Schwartz, Adv. Director, Clear Weave Hosiery, Box 2338, Boston, Mass.

THE INDISPENSABLE PEOPLE

A wise man once observed that living through a heated political campaign is the most remarkable experience that comes to an American. For six months he works himself into a mounting frenzy about his candidate. He carries a torch for his man to the breakfast table, to the office, into conferences, and into heretofore friendly and pleasant social gatherings. By election night, he is filled with fear and trembling and drifts off to sleep contemplating the cataclysm that must follow; should any but his man become President of the United States.

The next morning he awakens to hear that his man, by some error of judgment on the part of more than half the American people, was not elected. He stumbles to the bedroom window—and outside what does he see? The sun is shining. The neighbor is taking in his milk. On the same old street—still there—is the same old traffic. Men and women are on their way to the same jobs they had yesterday, and all the days before. Youngsters are going to school to pick up where they left off before the election holiday. The nation is moving on.

Once again the voice of the people has risen, and we have a newly-elected President. Some are

happy about it. Some aren't. But before many weeks have passed, the Great Truth about our democracy will emerge once again. It is this:

Perhaps as a result of an election—any election—long range progress will be handicapped; and yet, perhaps progress will be expedited—who can tell? No one man, no single administration has ever, single-handed, saved a nation populated by a hundred million strong, stubborn people who need no saving; nor, on the other hand, has one man or administration ever been able to block the nation's inevitable destiny. The people, with vision and confidence, and an insatiable appetite to find the truth, are the final arbiters of their country's fate. It is the people who are indispensable in these United States; people who have shown through a hundred and sixty odd years that they can survive any election campaign, any shock—front droughts that impoverish whole sections of the republic, to wars that detour the basic economy for months or even years.

To these indispensable, indestructible people—to this groping, progressing mass of citizenry, the Blue dedicates its facilities and its future.

The Blue is in the service of the people.

"THIS IS THE *Blue* NETWORK"

THE AMERICAN BROADCASTING COMPANY, INC.

Bands at Hotel B.O.'s

*Presented hereafter, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices. Compilation is based on period from Monday to Saturday.

Hotel	Covers	Total
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000
Albany	100; \$1-\$1.50	20,000

* Asterisks indicate a supporting floor show. New Yorker, Baltimore, have two shows. Lexington, Hazleton floor show. Victor Borge at Waldorf.

Chicago

Carmen Cavallera (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Packed here, as elsewhere. Fifty \$300.
Glen Gray (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Conventionists hoisted it to 4,300 this round.
Gene Krupa (Puncher Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Workshopers at Krupa shrine kept figures hovering around 7,500.
Bill Snyder (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Snyder-Rolly Rolly-Maria crowd drew 2,700.
Benny Strong (Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Late hours picking up. Strong pulling in 2,500.

Los Angeles

Harry Owens (Ambassador; 900; \$1-\$1.50). First-of-month pickup boosting tabs to 4,200.
Henry King (Biltmore; 900; \$1-\$1.50). Beating promise with next 4,300.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Paladium B. Hollywood, third week). Beating his own time with bingap \$3,500, said to be a new all-time record. Second week equaled first, around \$3,000.
Frankie Masters (Titan B. Southgate, second week). Holding steady for good biz at 7,000 payoffs.
Ted Lewis (Slappy Master's, N. Los Angeles, eighth week). Battered tophat a top attraction to 5,200 again.

(Chicago)

Bill Barolo (Latin Quarter; 650; \$3-\$3.50 min.). Barolo and boy layout including Wally Vernon, who closed (31) Eddie Garr, who opened, with Decca Contello and Murray Sisters holdovers, got 3,500.
Guy Claridge (Chez Paree; 650; \$3-\$3.50 min.). Standout 4,800 for Claridge and Jane Froman.
Chuck Foster (Blackhawk; 500; \$1-\$2.50 min.). Foster drew 3,800.

Alan Jeffreys and his eight-piece band, renewed effective Nov. 3 for four weeks at the Waldorf Park Washington.

Frankie Beth replaces Bob Harvey as leader of the Palmair theatre orchestra. Harvey held the spot a year. He goes to California.

Madriguera Into Copa

Enric Madriguera's orchestra takes over from Abe Lyman at the Copacabana, N. Y., Nov. 16, taking the spot that Jan Savitt retained last week. Madriguera's last N. Y. date was at the Hotel Commodore, N. Y., last year, when he was with the Morris agency. Copa was booked for him by Abbey Greshler. Lyman shifts into the Strand theatre, N. Y., from the Copa.

Cincy Musician Wins Partial Victory in Suit Vs. AFM Over Disciplining

Cincinnati, Nov. 7. Partial settlement of suit by William M. Knox, Cincinnati Symphony violinist, against Local 1 of the American Federation of Musicians, reinstates him as a member of the union temporarily and withholds collection of the unpaid \$2,000 fine assessed against him by the local. Agreement was reached Thursday (2) as the trial reopened before Judge Fred L. Hoffman in common pleas court.

Besides seeking reinstatement, Knox sued for \$5,000 damages from the union, alleging that his suspension was illegal, and claiming that he had been a lifelong member of the union, helped to build its prestige and was chairman of the Symphony's orchestra committee when he was suspended and fined \$2,000 last spring for calling a so-called unauthorized meeting of Symphony musicians to discuss pay and working conditions.

Oscar Auld, president of the local and one of the defendants, stated that the Knox suit questions a union's right to discipline its members. That phase of the action, he added, will be heard later, "on its merits."

Joseph Padway, general counsel for the American Federation of Labor, Washington, D. C., obtained the court's permission to reopen the trial in December or January, allowing its time to attend a forthcoming AFL convention in New Orleans.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each has been in the listings and respective publishers.)

1. I'll Walk Alone (1) (Morris)	Mary Martin	Decca
2. Trolley Song (2) (Feist)	Dinah Shore	Victor
3. Dance With Dolly (6) (Shapiro)	Pied Piper	Capitol
4. How Many Hearts (7) (Advanced)	Evelyn Knight	Decca
5. Is You Is Or Is You Ain't (14) (Lewin)	Tony Pastor	Libelid
6. Together (5) (Crawford)	Three Suns	Hill
7. Always Hurt One You Love (16) (Sun)	Crosby-Anderson	Decca
8. Sweet and Lovely (4) (Feist)	Louis Jordan	Decca
9. Hot Time Town Berlin (2) (Barton)	Haymes-Forsyth	Decca
10. Swingin' on Star (14) (Burke)	Tommy Dorsey	Victor

On the Beat

Dottie Dokeson now singing with the leader's arrangements of Del Courtney orchestra.

Trammy Young, former trombonist with Jimmie Lunceford's orchestra, is conducting a new series of jazz concerts in N. Y., starting Sunday afternoon (12) at the Lincoln-Spaulding Center.

Ray Hutton's reorganization deferred for another couple weeks, extending the rest she has been taking.

Jimmy Dorsey's new female vocalist is Patti Palmer, formerly with Ted Fio Rito. She's ex-wife of Jimmy Palmer, maestro-singer who recently took over Grace Barrie band.

Anita Barnes takes over advance work on Johnny Long's band this week.

Paul Whiteman cut a V-Disc for Army Special Services, platter featuring a "Then and Now" version

Jack Bennett has organized a new orchestra after a year overseas with USO units.

Spike Jones linked for a Walter Lantz cartoon in "Swing Symphony" series at Universal.

Bob With band slated for a 12-week theatre tour after finishing in San Diego, Nov. 12.

Jimmy Wakely band extended from four weeks to eight at the Casa Manana, Culver City.

Frankie Masters and music crew check into Universal this week for a musical show.

Blue Baron band, now fronted by Tiny White, for a run at Bill Green's, Pittsburgh, beginning Nov. 24.

Phil Ingalis' crew, a N. Y. outfit, now playing at the Hotel Garde, Hartford, for an indefinite run.

THE WINNING TICKET!

FOX-TROT	A	WHAT A DIFFERENCE A DAY MADE
WORLD HIT	B	LILLI MARLENE (MY LILLI OF THE LAMPLIGHT)
BALLAD	C	I'LL REMEMBER SUZANNE
SOLO	D	AGES AGO
SAMBA	E	MA-MA-MARIE
REVIVAL	F	UNDER THE BAMBOO TREE
NOVELTY	G	BARNYARD BAND
RHYTHM	H	IF ANYONE ELSE TURNS UP (TURN 'EM DOWN)

With grateful appreciation to all those who have been voting the MARKS ticket these many years and particularly to friends who have helped to make our Golden Anniversary such an overwhelming success.

FRANK HENNIGS, Gen. Prof. Manager

EDWARD B. MARKS MUSIC CORPORATION

RCA BLDG. • RADIO CITY
NEW YORK 20, N. Y.

LARRY NORRETT
Fountain Square Hotel
Cincinnati, Ohio

JOE WHELAN
601 Queens Hotel Bldg.
Chicago, Ill.

FRED DEMPSEY
1651 Coons St.
Hollywood, Cal.

Par Music, Morris' Mayfair in Mixup On Publication of Crosby Film Score

Unusual mixup between Paramount Pictures and the composer of Par's "Here Comes the Mayor" score has resulted in two music publishing houses claiming that each has publishing rights in the film score. Paramount Music, subsidiary of the film outfit, asserts that it will release the score, written by Harold Arlen and Johnny Mercer, and is currently having sheet music and orchestration printed. It is also demonstrating the tunes to recording companies. On the other hand, Buddy Morris music publishing group asserts that its Mayfair firm will have the "Waves" score by virtue of an arrangement previously made with Arlen's partner, the late Vincent Mercer, himself is connected with Capitol Songs, owned by Capitol Records, to which he is a partner.

There is no open dispute between the two companies, but each claims it will publish the tunes. However, the period needed for exploiting the tunes in the film picture, with Bing Crosby and Betty Hutton, is due to open at the N. Y. Paramount theater in mid-November. Built-Van Heusen firm, part of the Morris concern, also has a Crosby score, from the film "The L. I. I. Will work on one song, 'I'm a Friend of Yours,' immediately." It was written by Jimmy Van Heusen and Johnny Burke. Same old, same old has the score of "Belle of the Yukon" by the same writers. Score for the next Crosby film, Paramount titled "Duffy's Tavern," goes to Paramount Music.

WOR, N.Y., Disc Pressing Plant to Go Into Action Nov. 17 With 6 Machines

Nat Abramson's new record factory is now scheduled to begin operations Nov. 17, with an initial order for the government of 200,000 records. Abramson, the hand-picked talent for the WOR N.Y., phonograph record end, and heads station's sustaining music department, has a practice in the plant, with Pilot Radio, station having no interest. Factory was supposed to have been in action last August but was delayed by a lack of presses. Plant is in Long Island City.

Until the full complement of 48 presses goes into action (it starts with six), the L. I. factory will press only for WOR. Features include label, first of these to go into production early next year, when the government order is completed. "Feature" is meanwhile pressing at the Clark plant in Newark. Recent releases are four sides by Vincent Lopez, using tunes from "Bloomer Girl" and "Song of Norway."

Availability of the plant it is claimed, will mark an expansion in WOR's record activities, headed by Bert Schmidt. Schmidt, who is in charge of the station's recording, has its leaders to contracts, hiring them only for individual dates and paying, reportedly, scale to the artist and \$500, plus royalties, to the leaders.

WEINSTEIN TEMPORARY HEAD OF ROBBINS FIRM

Harry Weinstein, former manager of Abe Lyman, temporarily replaces Wally Downey as head of Robbins Artists Bureau. Weinstein is in charge of the organization, which manages bands of George Preston, Billy Rogers, Eddie Hirsch, and Gene Auld, et al. Jack Robbins returns to N. Y. from Chicago next week.

Some time Weinstein says his post will be temporary because he prefers to maintain a contact with the new with Miller Music, the one of the management outfit will remain on the Miller payroll.

All other requirements posed by the split between the two firms will also await Robbins' return. Downey, of course, continues his own agency with Jack Leary associated.

Nat Debbins has left post as general manager of Capitol Records, and returned to music business as contact man with Brown & Henderson firm, in N. Y.

ASCAP to Complete Own Bldg. Lease This Week

American Society of Composers, Authors and Publishers will complete the lease later this week on a 100,000 sq. ft. building at 100 West 42nd St. The new building will take over the site occupied by the Anderson Galleries. It is a four-story structure that will be leased for 21 years, not purchased. Since fairly extensive alterations will have to be done on the building, it is unlikely the Society will move from its present Radio City quarters until next spring.

James' \$65,000 in 12 One-Nighters

Hurry James took a total of approximately \$65,000 on 12 one-nighters played enroute from the Coast. Frank Danley's Meadowbrook, where the band played last week (31) On the dates, James played territory his band has never covered and a \$60,000 in top rating, and as a result he netted an average of over \$5,000 nightly. Danley's band, however, has about been taken out of a similar string of ballroom dates on the way. Danley's band, however, has about been taken out of a similar string of ballroom dates on the way. Danley's band, however, has about been taken out of a similar string of ballroom dates on the way.

Band will make additional one-nighters on the way next few weeks. It's at Danley's for the next two weeks, then goes into Lakeside Ballroom, Dayton, O., Nov. 14; Arena, Cleveland, 15th; Triumphant, Toledo, 16; Eagle Ballroom, Milwaukee, 17. On the 18th he leaves from Chicago for California. He never had any intention of playing the Paramount, N. Y., as had been reported. Danley's band would like to have him.

DUNHAM TO REBUILD ALONG OLD DORSEY LINE

Sonny Dunham will break up his present band shortly and rebuild it along the instrumentation line of the old Dorsey brothers combination. Dunham expects to add together five reeds, three trombones, one trumpet, four rhythm, which carries from the Dorsey combo in that there is one extra sax. Switch-over will require a completely new lineup, a costly line, and the jangling, of course, of his current book.

New outfit will be ready around Jan. 1 and will probably debut at the Hotel New Yorker, N. Y., where Dunham returns around Jan. 15.

Jess Stacy Again Set To Form Own Orch

Jess Stacy, who once before began organization of a band of his own, is again starting a new group. He is currently in N. Y. gathering men and expects to start work before the first of year.

Stacy was with Benny Goodman, and when that band broke up last spring he went to work on a band of his own under a General Motors contract. Subsequently he dropped the idea to join Maxie Helt. He left that band a couple months ago.

Decision Reserved On Song Suit Vs. 'Parade'

Decision was reserved by Supreme Court Justice Charles E. Hughes last week (2) in N. Y. on the motion by American Tobacco Co. and Radio City Music Co. to dismiss an agency of the Lucky Strike Hit Parade program for dismissal of the suit. Advanced Music Co. is the representative of "Don't Sweetheart Me," owned by Advanced. The suit alleges the song was either given unfair rating or entirely omitted from the program. The suit was dismissed recently in Supreme Court. Dismissal action involved an amended complaint.

Ink Spots' Situation Moves Herman Ahead at N.Y. Par

Ink Spots situation (see separate story) mulled the entire schedule of the Woody Herman orchestra for the next three months. Herman is in the city, the Paramount theater, N. Y., opening Dec. 27, his return being moved up from sometime in February. It was the band's choice to fill in the time left open by the "Spot" cancellation and it is now up to the band to secure its choice date. Glen Gray's Casa Loma, Tommy Dorsey and Benny Goodman are the other three.

Herman's bandmen were originally to have flown from the Coast by December 1. Army bombers (replicating his trip west) to play at a Tucson air field, then on to Minneapolis. After the Oregon theater there he had Michigan theatre, Detroit opposite Artie Shaw at the DeWitt Hotel, and other theatres until Jan. 19, when he was due into Frank Danley's Meadowbrook, where he has been playing.

Herman, incidentally, resigned with General Louis Corp last week for an undisclosed term. He had been the object of a bid by Music Corporation of America.

Philbin, Masters File Suits Vs. Long On Broken Pacts

Maestro Johnny Long and the American Federation of Musicians were finally served with papers last week in the expected suit against the headquaters of the AFM. Edward Masters, who claims Long owes him \$12,000 on a contract the leader abandoned, Masters has been preparing the suit for weeks, ever since the AFM decreed his contract with the leader was excessive in its financial terms, and ordered Long to cease honoring it.

Agreement between Masters and the leader was written in 1943, he claims, and had 10 years to run. Philbin, who was Long's personal manager, and who was put out of the band's picture at the same time, as Masters, by the union's action, also filed suit against the headquaters last week. He asks \$102,000 in a breach of contract case, based on a five-year agreement for 20% of the net earnings of the orchestra. Agreement had four months to run, he claims, and had a guarantee arrangement.

Philbin was not assured as to be able to finance the union requires its permission before such action can be taken. Apparently, he is not holder of an AFM management license.

BILL MILLER RHUMBAS CUGAT FOR OWN NITERY

Bill Miller, owner Luna Park is here talking a deal with Xavier Cugat for the rhumba bandman's return to N. Y.

Miller would finance the proposition on a partnership basis.

Decca's \$743,832 Net For 9 Months in 1944

Decca Records' stock continues to rise. Company declared a dividend last week for the first nine months of 1944 of \$743,832 net after setting aside a total of \$496,000 for depreciation and income taxes. Statement prices a value of \$1.91 per share on 2,225 shares of capital stock outstanding as of Sept. 30 last, and is an increase of 16c over the price of the stock at the same period last year.

Link to Coast Dec. 15

Harry Link to Coast to Hollywood from N. Y. Dec. 15 for another three-month period. He acts as consultant to Metro studio heads on tune material for musical productions.

With Election Over, Bands' Theatre Biz Hopes for Upbeat; Big Slashes Mulled

Ex-John Phillip Sousa Musician in Annual Meet

Musician in the annual meeting of the band led by John Phillip Sousa met in N. Y. Monday (6) evening at the Hotel Waldorf Astor. The band was the first of the band to meet in the past several years. They came from all parts of the country to dine and discuss the old times. Sousa died in 1932.

Of those at the dining, four were from among the original outfit started by Sousa in 1892. Altogether there are already more than 100 members, with more joining constantly.

AFM Stresses No Disc Pacts

American Federation of Musicians sent letters to agencies and band leaders last week for the first time on new ruling made at the national convention last summer to prohibit the union to negotiate contracts with recording companies not signed with the AFM. It also reiterated its position that the union is not certain that all contracts for any type of work include the clause which says the AFM has no interest in the work. This clause is now called a strike. This clause is now attached to all band agreements and it automatically cancels a theatre pact, for example, if the union calls a strike against theaters.

DISCUSSION PROMPTS MILLER TO QUIT PMM

Discussion among members of the Professional Music Men and the pressure of a small faction within the union has prompted Miller to quit the PMM. Miller has been playing in his direction for months resulted in the resignation of Bob Miller from the union last week. He left Dec. 1 to a spot as general manager of Marchand Music, while his place as secretary to the PMM and Music Publishers Contract Employees union remained until he said the union had no interest in the work, which he held them out before.

Miller has been having a hard time with a group of PMM members who have been objecting to the fact that his salary was being paid by the PMM. Miller's work was in the union's hands. They could not see why PMM should shell out his salary when they claimed the only thing Miller did to earn the money was put together and run the fact's annual affairs. PMM is a benevolent organization and the dissenting members felt that the treasury of the union should be paid by the union.

Eddy Howard Shutles

To N.Y. for Raleigh Rider

Eddy Howard's orchestra, chased out of New York by Local 802 of the American Federation of Musicians, is headed by the Roosevelt Hotel, Washington, tomorrow night (Thursday) for four weeks. Howard, on his way to the Roosevelt Hotel, every Wednesday night, will absent himself from the spot each week to come to N. Y. for the show. He reportedly will use a studio band.

Howard came into N. Y. from Chicago to play specifically for the Raleigh program but has been unable to do other work in 802's territory. He has been in the show for weeks and had been tentatively set in several spots locally until he was told to leave the union. Later he was told to leave the union. Later he was told to leave the union. Later he was told to leave the union.

Fields still a maestro Irving Fields, maestro at the Hotel Savoy-Plaza, N. Y., is now in the Army, but still bantoning. He's with the 10th Army.

Forbidding month or six weeks will give theatre bookers and agents the answer as to whether or not the unusual intensity of this year's election campaign is the answer to the drop in business in theatre districts throughout the country; or whether the business is due for the long-expected puncturing of war-inflation in the past couple of months the houses playing top-name bands in conjunction with vaude acts and films have done consistently poor business, and the drop has not been confined to music.

One house in the midwest, the Palace, Cleveland, was unable to make any money with three splendid bands in a row, for example. Other houses in Chicago, Detroit, and Boston, plus the Warner theatre in Pittsburgh and Philadelphia, have found losses weeks while just managing to break even on profits, and are not losing any sleep, claiming that they are not the account between President Roosevelt's election and the drop in business. The b.o. would bounce back, they hope.

If, however, things don't return to normal in the next few weeks, and far as bands are concerned, is probably in for a drastic reduction of prices. A contract for a lot of many leaders a solid job. Both bookers and agents feel there are some bands that are worth \$5,000 to \$7,000 prices for their figures, while popularity, facts and figures.

With a \$5,000 tag. They have been paid their own salaries, but the band has kept the 10,000, and it will be a case of bailing down expenses, which means kicking the expense out from under a lot of musicians who aren't worth half what they're being paid by maestros. At this time, the best bet is that many leaders great delight, but the process will still be painful until it is again smooth.

Vincent Lopez Sued By Vocalist Seeking Release From Contract

Suit was disclosed last week in N. Y. court. Vincent Lopez when Justice Carroll G. Walter denied a motion for dismissal against Lopez, who is suing Vincent Lopez, known as Apollo Singer. Plaintiff, now appearing with Louis B. Gluck, claims that his year management contract entered into in 1941, which a minor, declared void to gain, Lopez was asserting that he is his exclusive manager. Contract, ended this year, calls for an option of five more.

Complaint alleges, that contract was not a reasonable one, with Lopez having paid Apollo Singer salaries that prior to coming of age this year she tried to disavow. Lopez, however, is insisting that he is her exclusive manager. Contract, ended this year, calls for an option of five more.

Plaintiff, through her attorney, further alleges that the contract was entered into by Lopez and his father, Vincent Lopez, who is now in the Army. She claims that under the agreement, which was entered into by the Lopez family, she is called for procurement of engagements and to pay the balance of the contract to charge only 10%, while her contract called for a 25% share of her earnings. Lopez is claiming that he paid Lopez for the first three-year period of the contract.

VOTING FRIDAY ON LINK OF PMM, PLUGGERS

Voting on the amalgamation of the Professional Music Men, benevolent order of the Music Publishers Contract Employees Union, will end this week, with the casting of ballots by members of the PMM, meeting Friday (10). Over the past several months the members of out-of-town members and those who returned to the city for the final meeting of the N. Y. group, the largest segment of the membership, have been in the works for a long time.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Oct. 30-Nov. 5, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order for some cases there are ties; accounting for a longer list. The compilation embraces the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Kiss to Remember.....	Lincoln
Always—“Christmas Holiday”.....	Bertin
Come With Me My Honey.....	Santly
Dance With a Dolly.....	Shapiro
Don't Force Me Into—“Hollywood Canteen”.....	Harris
How Many Hearts Have You Broken?.....	Advanced
I Don't Want to Love You.....	Chelsea
I Dream of You.....	Embassy
I'll Walk Alone—“Follow the Boys”.....	Morris
I'm Making Believe—“Sweet and Lowdown”.....	BVC
It Could Happen to You—“And Angels Sing”.....	Bertin
It Had to Be You—“Show Business”.....	Romick
Let Me Love You Tonight.....	Robbins
Marge Is the Moonlight—“Building a Better”.....	Southern
Swanee Music—“Song of Norway”.....	Chappell
Sweet and Lovely—“72 Girls and Smiles”.....	Feist
The Very Thought of You—“Very Thought of You”.....	Winarick
Together—“Since You Went Away”.....	Crawford
Trolley Song—“Meet Me in St. Louis”.....	Feist
Turn Off the Buns.....	Brown
Twilight Time.....	C-P
Two Again.....	Southern
Waiting.....	EMI
What a Difference a Day Makes.....	Makus
Whispering—“Greenwich Village”.....	Miller

† Flimusicol. * Legit musical.

Harry Carmichael's songs for children will be published as a book of records for the Christmas trade by the Silver-Burdette company.

New instrumental to be released by Robbins music shortly is “Gone with the Woodwinds,” written by Jeanne Burns for Shep Fields' orchestra.

CHARLIE ROSS

(Formerly Prof. Mgr. Paramount Music)

NOW

General Prof. Mgr.

BARTON MUSIC CORP.

1619 Broadway, New York

CHICAGO

HOLLYWOOD

10 Best Sheet Sellers

(Week Ending, Nov. 4)

I'll Walk Alone.....	Morris
Dance With Dolly.....	Shapiro
Together.....	Bertin
Trolley Song.....	Crawford
White Knos.....	Feist
Swingin' On Star.....	Bertin
You Always Hurt.....	Burke
Hot Time Town Beat.....	Sun
How Many Hearts.....	Advanced

Considerable Interest In Marden's Riviera Becoming Ballroom

Idea of turning Ben Marden's Riviera, across the George Washington bridge from N. Y., into a glamo-ballroom seems to have gained considerable interest. Started by Tommy Dorsey, who has been negotiating with Marden for the spot, other ideas have come along, one sponsored by Music Corp. of America, which sought to get a bunch of top name maestros interested in financing the spot, and of course, playing it for a stipulated number of weeks a year. Others are claimed to have approached Marden.

Owner himself, however, is said to have approached a name singer on the idea of lending his handle to the joint and spending a few weeks there a year.

Dorsey's negotiations with Marden, incidentally, aren't as hot as formerly.

Johnny Richards

Settles on Mass. Date Johnny Richards' orchestra settled its contractual dispute with the owners of Coral Gables, Weymouth, Mass., late last week and will open instead at Post Lodge, Larchmont, N. Y., Friday (8) for possibly eight weeks. Whether the run will last that long depends on whether the spot secures a network wire.

Richards was under contract to Coral Gables to return there (8) for two weeks, following current Louis Prima. Spot, somehow, got all wires crossed and booked Tommy Reynolds for 10 weeks, opening at the same time Richards was due. At first, music was to have been smoothed by Richards playing out one week, but later he settled by accepting a week's salary without playing at all.

Marathon Ann

Los Angeles, Nov. 7. Los Angeles Musicians Association said it with music of 13 bands to celebrate its 50th anniversary. Crowd of 8,000 at the Shrine Auditorium heard a 13-hour program, from 1 p.m. to 2 a.m.

Indiscriminate Salaries to Sidemen Held Slatng Trouble for Maestros

Possibility that many bandleaders, who have been indiscriminately awarding increasingly higher salaries to retain—or secure musicians, will be in trouble in the near future with the Treasury Department is indicated by Government reps. Treasury is now auditing tax returns for 1943 and 1944, and the hefty salaries paid by leaders, many of which are asserted to be in violation of Government regulations, will come to light.

There are definite rules, laid down by the War Labor Board and Treasury department governing musicians. They prohibit paying more money to fill any sectional chair than the highest paid man in each section, as drawing as of October, 1942. Not all leaders have been heeding to these rules or properly applying for permission when they don't. It's said. However, in many of the latter cases, the situation can't be helped, due to being caught a man or two short while on the road.

Government men are said to be interested, too, in some of the un-

usually high, coin being dispensed lately, which, in some cases, is making the salary jumps earlier in the war look petty. For example, they can't figure the claimed \$750 weekly being paid Roy Eldridge by Artie Shaw and the \$500 being paid Buddy Rich by Tommy Dorsey. Rich, incidentally, is said to have been offered \$1,000 weekly by both Shaw and Count Basie and he is said to be anxious to leave Dorsey, with the latter holding him by his contract.

Top Tunes for Your Books An All-Time Favorite I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

Music by... JIMMY McHUGH

Published by MILLS

Billy Usher Joins

Harry James Band

Billy Usher takes over the vocal chores with Harry James' orchestra Friday (10), replacing Buddy De-Vallo. Laiter has been drafted and leaves immediately for service. He couldn't even finish the current Meadowbrook chore with James, which closes Sunday (12).

Usher was formerly a soloist, later worked with Sonny Dunham. Recently he has been soloing again.

Ben Swann, former arranger for Xavier Cugat, formed his own eight-piece band, opening at Cafe Tropics, Hollywood.

CARL HOFF
And Many Other Top Norch
Orchestra Leaders

Time table 545 VIBRA, record
off song hits of over 100
publishers, plus old favorites
include trend alone and lyrics
of choros. SARELES PRICE.

TUNE-DEX
1619
Broadway
New York 19

TOP HIT OF YESTERDAY.
A GREAT POPULAR STANDARD TODAY

DON'T BLAME ME

VICTOR RE-ISSUE 30-0827 SHEP FIELDS

For new artist copies and arrangements
Contact Standard Exploitation Department The Big 3
PHIL KORNHEISER, Manager
1619 Broadway, N. Y. 19 • Circle 6 2939



The ballad with the greatest appeal!

LET ME LOVE YOU TO-NIGHT

Lyric by MITCHELL PARISH

Music by RENE TOUZET

The fastest moving novelty of the day!

AND YOUR EARS FLOWED LIKE WINE

Lyric by JOE GREENE

Music by STAN KENTON and CHARLES LAWRENCE

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue, N.Y. 19
JERRY JOHNSON, Gen. Prof. Mgr.

*A smash hit
that will live
with the great
American
songs!*



*Another
'I'LL GET BY'
from the
same publishers*

A WONDERFUL WINTER

(FOR YOU AND ME)

Introduced by GUY LOMBARDO

Saturday, November 4

I'M CONFESSIN'

THAT I LOVE YOU

BOBBIE MELLIN
Prof. Mgr.

JOHNNY FARROW
JULIE LOSCH
WALTER FLEISCHER

HARRIET SMITH
Woods Theatre Bldg.
Chicago, Ill.

LUCKY WILBER
6425 Hollywood Blvd.
Hollywood, Calif.

BOURNE,

INC.

M U S I C D O R N T O L I V O

799 Seventh Avenue, New York, N. Y.

"BUSINESS AS USUAL"

"VARIETY," Nov. 1st
(Leew's State, New York)

Slack Folds Band, Citing Agency's Lack of Bookings

Fredrick Slack's orchestra disbanded for the second time within a couple of months following its closing, Nov. 2, of a three-day theatre date at the River, Mass. Slack and Ed Glaser, band's manager, both are bitter about the fold of the band, alleging it was due to the lack of the William Morris agency to supply the outfit with sufficient consecutive bookings.

Slack broke up his band the first time about six weeks ago, when his time wasn't filled in completely enough to make operation worth while. He subsequently revived the outfit to play a week at the Earle theatre, Philadelphia, and subsequent split-week. Leader's plans are not definite.

Chas. Ross Switches

To Sinatra Outfit

Charlie Ross, former professional manager of Paramount Music Co. switched over to general management of Frank Sinatra's music firm affiliate, Barton Music Monday (6). Ross goes into Barton on a two-year contract with a "copy deal" (percentage of every copy sold) and a percentage of the firm's profits.

Ross was offered the deal over a week ago, but did not sign until Saturday (4). His spot at Paramount has not yet been filled.

Ross' deal with Barton has no connection with the deal reported last week between Paramount Music, Sinatra and Sammy Cahn and Julie Syne, songwriters. That's still in the works.

Regina Youth Hops

Regina, Sask., Nov. 7. Organizations interested in youth welfare are sponsoring weekly Saturday night dances at city hall auditorium here. Dancers will meet under 21 are tabbed 25 cents. Dancing is from 8:30 p.m. till 11:30.

If the idea is successful, city council will see to it that the youngsters have a teenage centre complete with juke box and cokes.

Craddock Wounded

Regina, Sask., Nov. 8. Lieut. J. Douglas Craddock, of Regina, was wounded while serving with the Canadian Army in France. He was a member of various Regina bands and is a former president of the musicians' union here.

Music Notes

Saul Chaplin and Eddie de Lange turned in three of their five tunes for "A Thousand and One Nights" at Columbia.

Robbins Music Corp. is publishing Russell Bennett's "The Four Elements Symphony," based on paintings by Norman Rockwell.

Frances Saunders took over professional manager post with Marchand Music in New York.

Sid Lorraine bought Harvest Songs Co. catalog from Max Mayer in N.Y. Firm is ASCAP.

Triangle Music takes score of Olsen & Johnson's "Lamp" Room Only" written by Burton Lane.

Jack Kenney, opened his own publishing firm, Jack Kenney Music Co., in Hollywood.

Johnny Burke and Jimmy Van Heusen signed to write tunes for an untitled musical at Paramount.

Words & Music, Inc., will publish "The Lincoln Song of Old Man Willets" ballad about Abe Lincoln by Robert Abrams, printed recently in Satevepost. It was set to music by Hilda (Mrs. Meyer) Davis, producer-maestro's wife. Fred Waring will premiere the work on a forthcoming air program.

Renee Vocco, of Bregman, Vocco & Company, for "Hollywood next week, 1945, for three nights."

Miller Music to Undergo Exam in Music Action

Examination of Miller Music, Inc., before trial was granted Jane Cowi by Supreme Court Justice Bernard Shering in New York last week, in connection with her suit to recover royalties for certain musical numbers published by Miller, since 1931. Examination is scheduled for Nov. 8, and calls for the production of books and records of the publishing house.

Miss Cowi alleges Miller has been publishing and exploiting "Drums in My Heart" and "You're Every-where" since 1931, without contract and failed and refused to pay royalties. She alleges that the first time any royalties were offered was in 1940 and 1941, which she has refused, because no accounting nor royalties was proffered during prior years.

Miller, in answer to the suit, claims that they had no knowledge of Miss Cowi's alleged claims and that she is barred from bringing suit for neglecting to assert ownership of the songs.

Miller claims that contracts were entered into with Vincent Youmans, Inc., in 1931 for exclusive rights to the songs involved and obtained copyrights to the songs in the names of Miller and Youmans between 1931 and 1932. In entering the contract, Miller claims that Youmans represented that the corporation was the sole owner of the rights and that the writers of the tunes were Vincent Youmans and Edward Heyman.

Miss Cowi alleges she entered into contract with Vincent Youmans, Inc., in 1931, to write book and lyrics of a play which she composed with Jena Martin, titled "Souls of Thru." Contract called for 37½% of the publication rights of the songs, whether or not used in the play.

Al Newman conducting his original score for "Sunday Dinner for a Soldier" at 20th-Fox.

Inside Stuff—Orchestras—Music

In a bid to secure Meadowbrook, Cedar Grove, N.J., as a Blue remote origination point, that network offered operator Frank Dalley last week a string of five half-hours weekly. However, before the shot could be secured, CBS would, of course, have to be dropped. Spot has only two shots on the latter web. Dalley has two CBS also at his Terrace Room, Newark.

Blue's bid was not taken, the CBS wires remaining in both realities. In addition to that net's lines, both have a string of Mutuals weekly and locals on WAAT, Newark.

Publishing deal has to be worked out on music of Fritz Kreisler operetta, "Rhapsody," which opens Saturday (11) at Century, N.Y. New lyrics by John LaTouche were set to the Kreisler music, producer Blevins Davis ceding lyrics to Kreisler's concert manager Charles Foley, who owns rights to the Kreisler music. Foley, in turn, gave publishing rights of songs to Max Dreyfus (Chappell). LaTouche, however, is under contract to Jack Robbins. Robbins has made an issue of the matter, and will work out deal with Dreyfus.

Chubbly Jackson, bassist with Woody Herman's orchestra, is negotiating with Fred Griesch company, instrument makers, for the production of a five-string bass, a development of his own for which he has applied for a patent. Ordinary bass uses only four strings.

His ideas are being incorporated in a special "method" book being put out by Charming Music, Herman-owned subunit of the Buddy Morris publishing group.

Leeds Music claims it has been offered \$7,500, among other offers, by Fast Music for the copyright to the song, "My Heart Sings," sung by Kathryn Grayson in Metro's "Anchors Aweigh."

Tune was a hit in France in 1935 and assertedly was brought over here by Sam Sabbot; later, American lyrics were tailored for the melody by Harold Rome.

Gil Rodin and Ray Bauduc, major domo and bassist, respectively, of the defunct Bob Crosby orchestra, were in N.Y. on furlough from their Texas Army posts last week. Both expect discharges from service soon, but neither apparently has any definite musical plans. Rodin expects to go to Palm Springs, Cal., for a month of rest and relaxation if he's released.

Raise for Local 72 Prez.

Philadelphia, Nov. 7. A petition has been submitted to Local 72, American Federation of Musicians, urging that the salary of the president be raised from \$4,000 to \$5,000 a year, because of "increase in living costs."

The proposal, as well as other raising of the assistant secretary to \$2,500 will be voted upon by the membership.

Teddy Wilson Divorced

Cleveland, Nov. 7. Teddy Wilson, pianist and band leader, was not such a good husband, charged his wife, who won a divorce from him in Cleveland.

Mrs. Irene Wilson, married to musician 12 years, charged him with willful abuse. Pianist was formerly a member of Benny Goodman's orchestra until he organized his own crew.

THE first PERFORMANCE OF THE FIRST new SONG OF MUSIC'S newest PUBLISHER

GUY MCBARDO

INTRODUCES

'COMIN' AROUND THE CORNER

Lyric by MACK DAVIS

Music by ROBERT WILSON

On Saturday night,
November 11th, over the
Blue Network, 10:00 p.m.

The new IRVING BERLIN MUSIC COMPANY

DAVE DREYER, General Professional Manager
TEMPORARY ADDRESS, 799 7TH AVENUE, NEW YORK

SOON "COMIN' AROUND THE CORNER" TO 1650 B'WAY, NEW YORK

OSBORNE WOW 37G

"With old of Osborne orch, is
pulling in fancy fashion, week look-
ing 557,000 or more. Holds over."

THEATRES TO FOLLOW:

ORIENTAL, CHICAGO
PALACE, CLEVELAND
BARKLE, PHILADELPHIA
RKO, BOSTON
STATE, ALLENTOWN
STATE, HARRISBURG
ADAMS, NEWARK
STATE, HARTFORD
PALACE, YOUNGSTOWN
CAPITOL, WASHINGTON

Management

GENERAL
AMUSEMENT CORP.

New York Chicago

Outstanding Material for the Forthcoming Musical Season

Paramount Presents

'HERE COME THE WAVES'

A Mark Sandrich Production

Starring

**BING CROSBY
BETTY HUTTON
SONNY TUFTS**

With Great New Songs

By

**JOHNNY MERCER
And
HAROLD ARLEN**

I PROMISE YOU

LET'S TAKE THE LONG WAY HOME

AC-CENT-CHU-ATE THE POSITIVE

There's a
FELLOW WAITING IN POUGHKEEPSIE

HERE COME THE WAVES

A. P. Waxman Presents

'SADIE THOMPSON'

A Rouben Mamoulian Production

With

**A Distinguished Cast
And
An Outstanding Score**

By

**HOWARD DIETZ
And
VERNON DUKE**

THE LOVE I LONG FOR

POOR AS A CHURCHMOUSE

**IF YOU CAN'T GET THE LOVE
YOU WANT**

WHEN YOU LIVE ON AN ISLAND

A GAY GARDEN IN THE SKY

Duke Ellington's Smash Ballad

DON'T YOU KNOW I CARE

Lyric By MACK DAVID

Recorded By

JUNE HUTTON with Paul Weston's Orchestra on Capitol Records
JIMMY DORSEY and His Orchestra on Decca Records
ABE LYMAN and His Orchestra on Associated Transcriptions
VAUGHN MONROE and His Orchestra on Langworth Transcriptions

IN PREPARATION—THE MUSIC FROM

THE THEATRE GUILD PRODUCTION

'SING OUT SWEET LAND'

With

ALFRED DRAKE

Burt Ives and a Brilliant Cast of 70 Singers and Dancers

FAMOUS MUSIC CORPORATION



PARAMOUNT MUSIC CORPORATION

Publishers to Paramount Pictures
SIDNEY KORNHEISER, General Manager
CHICAGO CINCINNATI

NEW YORK

HOLLYWOOD

In Appreciation to the William Morris Agency

1943:

WK. JULY 29 BALTIMORE, MD. Hippodrome
WK. AUG. 6 PHILADELPHIA, PA. Earle
Aug. 13-14-15 HARTFORD, CONN. State
" 17-18-19-20 COLUMBUS, OHIO RKO Palace
WK. AUG. 21 CLEVELAND, OHIO RKO
" 27 ELWOOD CITY, PA. Auditorium
" 28 YOUNGSTOWN, OHIO Auditorium
" 29 PITTSBURGH, PA. Kennedywood Park
WK. " 30 to 9 6 ATLANTIC CITY, N. J. Steel Pier
SEPT. 10 to DEC. 25—HOLLYWOOD
WK. DEC. 31 KANSAS CITY, MO. Tower

1944:

WK. JAN. 7 CHICAGO, ILL. Oriental
" 16-17 GREENFIELD, MASS. Victoria
WK. " 20 WASHINGTON, D. C. Loew's
Jan. 28 to 31 AKRON, OHIO Palace
FER. 1-2-3 YOUNGSTOWN, OHIO Palace
WK. FEB. 5 INDIANAPOLIS, IND. Circle
FER. 11-12-13 FT. WAYNE, IND. Palace
" 15-16 ANDERSON, IND. Paramount
WK. FEB. 18 LOUISVILLE, KY. National
WK. " 25 CINCINNATI, OHIO RKO
WK. MAR. 3 PITTSBURGH, PA. Stanley
MAR. 13 to JULY 1—HOLLYWOOD
WK. JULY 11 LOS ANGELES, CAL. Orpheum
" 19 MODESTO, CAL. State
" 20 WOODLAND, CAL. State
21-22 KLAMATH FALLS, ORE. Pelican
23-24 EUREKA, CAL. Rialto
25-26 SACRAMENTO, CAL. Rosie
27 RICHMOND, CAL. Rio
WK. AUG. 1 SAN DIEGO, CAL. Orpheum
AUG. 24-25-26 HARTFORD, CONN. State

WK. AUG. 31 BOSTON, MASS. RKO Palace
WK. SEPT. 7 NORFOLK, VA. Century
WK. " 15 CHICAGO, ILL. Downtown
22-23 INDIANAPOLIS, IND. Auditorium
24 GREENWOOD, IND. Auditorium
SEPT. 26-27-28 COLUMBUS, OHIO RKO Palace
29 ANDERSON, IND. Paramount
30 TERRE HAUTE, IND. Orpheum
OCT. 1 EVANSVILLE, IND. Coliseum
2 NASHVILLE, TENN. Auditorium
" 3 CHATTANOOGA, TENN. American
WK. " 5 NEW ORLEANS, LA. St. Charles
13 ORLANDO, FLA. Auditorium
" 14 JACKSONVILLE, FLA. Auditorium
" 15 DAYTONA, FLA. Auditorium
" 16 JACKSONVILLE, FLA. Auditorium
" 17 ST. PETERSBURG, FLA. Auditorium
WK. " 18 MIAMI, FLA. Olympia
" 26 SALISBURY, MD. Ulman's New
" 27 CAPE CHARLES, MD. Palace
" 28 POCOMOKE, MD. Marva
" 29 WALDORF, MD. Waldorf
30-31 MARLBORO, MD. Marlboro
NOV. 1-2 ROCKVILLE, MD. Milo
" 3-4-5 PROVIDENCE, R.I. Metropolitan
6-7-8 WORCESTER, MASS. Capitol
" 9-10-11-12 SPRINGFIELD, MASS. Court Square
" 13-14-15 FALL RIVER, MASS. Empire
WK. NOV. 16 BALTIMORE, MD. Hippodrome
" 24 INDIANA Lafayette Aud.
" 25 INDIANA Municipal Aud.
" 26 ILLINOIS Campaign
" 27 INDIANAPOLIS, IND. Keith
" 28 INDIANA Kokomo, Armory
" 29 FORT WAYNE, IND. Shrine Aud.
" 30 RICHMOND, IND. Auditorium
WK. DEC. 1 LOUISVILLE, KY. National

Geographically Yours

SMILEY BURNETTE

Business Mgr.
I. T. JORGENSEN

Professional Managers
BRUCE GEAR and the WILLIAM MORRIS AGENCY, Inc.

Publicity
GENE ABBOTT

Variety Bills

WEEK OF NOVEMBER 10

Nonpareils in connection with bills below indicate opening day of show unless, fall, or split week.

Loew

NEW YORK CITY (2)
 (1) **Loew's**
 (2) **Loew's**
 (3) **Loew's**
 (4) **Loew's**
 (5) **Loew's**
 (6) **Loew's**
 (7) **Loew's**
 (8) **Loew's**
 (9) **Loew's**
 (10) **Loew's**

Paramount

NEW YORK CITY (1)
 (2) **Paramount**
 (3) **Paramount**
 (4) **Paramount**
 (5) **Paramount**
 (6) **Paramount**
 (7) **Paramount**
 (8) **Paramount**
 (9) **Paramount**
 (10) **Paramount**

RKO

BOSTON
 (1) **RKO**
 (2) **RKO**
 (3) **RKO**
 (4) **RKO**
 (5) **RKO**
 (6) **RKO**
 (7) **RKO**
 (8) **RKO**
 (9) **RKO**
 (10) **RKO**

BOOKING THE NATION'S LEADING INDEPENDENT THEATRES

VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK BEVERLY HILLS, CAL.

PARAMOUNT BUILDINGS CALIFORNIA BANK BLDG.

Warner

NEW YORK CITY (1)
 (2) **Warner**
 (3) **Warner**
 (4) **Warner**
 (5) **Warner**
 (6) **Warner**
 (7) **Warner**
 (8) **Warner**
 (9) **Warner**
 (10) **Warner**

Independent

NEW YORK CITY (1)
 (2) **Independent**
 (3) **Independent**
 (4) **Independent**
 (5) **Independent**
 (6) **Independent**
 (7) **Independent**
 (8) **Independent**
 (9) **Independent**
 (10) **Independent**

SPRINGFIELD (1)
 (2) **Springfield**
 (3) **Springfield**
 (4) **Springfield**
 (5) **Springfield**
 (6) **Springfield**
 (7) **Springfield**
 (8) **Springfield**
 (9) **Springfield**
 (10) **Springfield**

Cabaret Bills

NEW YORK CITY
 (1) **Cabaret**
 (2) **Cabaret**
 (3) **Cabaret**
 (4) **Cabaret**
 (5) **Cabaret**
 (6) **Cabaret**
 (7) **Cabaret**
 (8) **Cabaret**
 (9) **Cabaret**
 (10) **Cabaret**

AGVA Cracks Down On

Kibbler's 'Cover Girl' For

Old Debt; Pulls Acts

American Guild of Variety Artists

this week ordered four of its mem-

bers to pull out of Gordon Kib-

bler's vaude unit, "Cover Girl," now

touring, because of an "unfair" de-

mand for previous management of the

producer by the talent unit.

"Kibbler, according to AGVA, owes

\$250 salary claim to performers of

a previous unit and also refused to

sign basic agreement with AGVA.

The unit, ordered out, also includes

Jerry Nile, Lorraine King, Evelyn

De Marr and Eleanor Russell.

TOP THIS' TRIO TO

M. C. NYA BENEFIT

Senator Ed Ford, Harry Har-

field and Joe Laurie, Jr., of the "Can

You Top This" trio, will entertain the

annual National Variety Artists

benefit show and alternate as

entertainers in the Jan. 10 benefit

show at the New York City

The trio did service for last year's

benefit.

Nicholas Bros. Booked

Into Zanzibar, N. Y.

Nicholas Bros., currently at the

Club Ball, Washington, have been

booked into the Zanzibar, N. Y.

The trio will entertain the

annual National Variety Artists

benefit show and alternate as

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booked into the Zanzibar, N. Y.

The trio will entertain the

annual National Variety Artists

benefit show and alternate as

entertainers in the Jan. 10 benefit

show at the New York City

The trio did service for last year's

benefit.

Nicholas Bros. Booked

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benefit.

Night Club Reviews

Meadowbrook

(CHAS. GROV. N. Y.)

Harry James' Orchestra with Kelly

Kallen, Buddy De Vito, no cover, 12

The Meadowbrook has been a

night club for some time. It has

been an excellent one, and it

has been a very successful one.

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Nitery Followups

of the League? In the middle, under

a line's last flash. Bud includes a

quarter cast of volleys and sexes.

Three Broadway shows are in the

business rhythm section. Vix-

ing and dancing by Trudy and

blonde folks.

The Meadowbrook has been a

night club for some time. It has

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HILDEGARDE

STAR OF

THE RALEIGH ROOM

TUESDAY NIGHT, 10:30 EWT

NBC-Red Network

LISTENING IN

With Ben Gross

Hildegard has made 'em eat their words. The personages who are dining on their own syllables are those critics who said: "This gal will never do for radio. She is a purely visual artist, and to appreciate her talents one must see her." Well, here's the answer: According to the latest Hooper ratings, her new NBC Tuesday night show is now among the first 10, with a mark of 16.7. Her earlier appearances on the air were failures because these did not convey her personality to the loudspeakers of the nation. But her energetic and creative manager, Anna Sosenko, did something about it. And this something was an attempt to transfer to the air the atmosphere and the showmanship that make Hildegard such a success in the Persian Room of the Plaza. This has been accomplished by having her do more of the types of songs which have made her famous and by making every effort to prop her with good material, plus interesting visiting celebrities . . . Yes, Hildy has made the rank of radio topnotchers and I, for one, am rooting for her to stay there!

(Reprint from
N. Y. Daily News
Nov. 5, 1944)

My Heartfelt Thanks Ben Gross—

Personal Manager
ANNA SOSENKO

Direction
MUSIC CORPORATION OF AMERICA

Published Weekly at 124 West 44th Street, New York 18, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 10 cents. Established as second-class matter December 22, 1918, at the Post Office at New York, N. Y., under No. 57, of March 3, 1919. COPYRIGHT, 1941, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 156 No. 10

NEW YORK, WEDNESDAY, NOVEMBER 15, 1944

PRICE 25 CENTS

NEW FOR FILMS

Many B'way Legit Hits Make Season One of Most Competitive in Years

By JACK PULASKI

Broadway show production is far from being a perfect art or avocation; in fact, the records prove it to be the most risky of businesses. Even the most intelligent showman can—and do—come up with a miss. But the season of 1944-45 promises to be one of the most competitive in a decade or longer, because his are coming in with more precision than for many years, holdovers are doing profitably and there are too few theatres to be had for the new attractions.

Flops have marred every season in the annals of the theatre but not infrequently—in between—were able to string along and stay out of the red. There is less chance for the latter class of production to make the grade this season, however. Guarantees are no longer worrying producers; that item being part of the general budget, while guaranteeing the house means nothing if the show is a clunker. Showstopping has passed out, considering the production of outdoor financing that seems to be ever-available.

In the past some shows which

\$1,300,000 Invested In 7 B'way Musicals; Plenty Coin Around

That there is plenty of production money around is a certainty. If one can judge by the schedule of new musicals, over Broadway. Over \$1,300,000 is the approximate investment in seven new musicals soon to be seen on the main stage; that is, if cashies are found for all. That is a conservative estimate.

First of the new night of tune-and-dance productions, "Society of Sinners" opens tomorrow at the Alvin N. Y., its production cost around \$150,000, being comparatively modest. Two other musicals, however, playing out of town may represent about the same investment or less. They bring "Glad to Be Here" (Phillips)

(Continued on page 8)

OFFER KOSTY AND LILY AS TEAM AT \$25,500

Andre Kostlanetz and Lily Pont (Mr. and Mrs. L. who go overseas for USO Camp Shows) are being offered for 15 weeks, causing cancellation of the former's "Palace" that "Refreshers" CBS offer for Courtship on Sunday afternoons, will be available as a package next April 1. Asking price by Mink Co. of New York agent for the duo, is \$122,000 per week.

Several bids have already been received by MCA for Kosty and his troupe, singles at \$7,500, but agency is stalling to sell both the men and women as a package, one show.

John Hoysradt Writes Play for The Hartmanns

Chicago, Nov. 14. Satirist John Hoysradt, heading the "Ensigns" Room's current show, is writing a farce, "Change of the Moon," for the Hartmanns. The play is based on "hallucinations" of the famous dance team.

Germany Faces New Allied Tactics—Blare Of Army Swing Orch

By BILL DOWNES (CBS Correspondent) Somewhere in Germany, Nov. 2.

A new kind of Allied combat team invaded Germany today to make a history and add the wail of a bat trumpet to the screams of American shells and mortars battering the Reich.

The swing band from a famous American division set up their stands in a shell-toned German summer residence near the Reich border to give the first Allied troops' entertainment program inside Germany. Four British girls and two men of the "Let's Pretend" BNSS troupe didn't miss a gig of falter once in their dancing.

(Continued on page 42)

PLAN D. C. REPOSITORY FOR WAR'S FILMS, DISCS

Washington, Nov. 14. Plan for a library to collect and preserve films and recordings of World War II for future use is being urged here by Army, Navy and civilian leaders, according to a survey made by the Washington Post. John J. Ford, who has gathered together under a single roof, probably in Washington, care because of the discovery that much important material of the first World War, including motion pictures made in France, has been scattered, lost or made available by careless handling. One recent discovery was that a historic motion picture of Gen. John J. Pershing has been so poorly cared for it is now useless.

Among those favoring the idea are OWI boss Elmer Davis, Archibald MacLachlan, Librarian 35 Congress; John G. Bradley, chief of division of motion pictures and sound recording of Government archives; Ralph C. Robert, L. Denis, head of Marine Corps public relations; Col. Charles S. Stoffer, chief of the Army Picture section; and Lt. Cmdr. Alan Brown, formerly with Fox. This afternoon was head of the motion picture section of Navy public relations.

\$1,000,000 COST BACK IN 12 WKS.

By MORI KRUSHEN

Film companies are recouping production costs on expensive films at a faster rate than ever before recorded. Pictures costing up to \$1,000,000 (sometimes more) are earning back negative investment almost within the first 12 weeks of general release, but in many cases are recovering such cost in as little as seven or eight weeks. In some instances big budgeters have earned back negative cost in four or five weeks, but only in special instances via saturation bookings over a holiday period.

"White Cliffs of Dover," which has reportedly grossed nearly \$2,500,000 to date, had earned negative cost back less than 12 weeks with rentals of approximately \$100,000 (Continued on page 8)

Radio Previews For Pix Fading

There will be fewer dramatizations on the air of new pictures prior to their playing film shows, henceforth. Decision to clamp down on broadcasting of film stories before the film has reached the public was arrived at this week by execs of the major film companies, following surveys made by their radio department heads.

Hollywood, last year, was determined to give radio a chance to

(Continued on page 47)

JOSE ITURBI FAVE OF BOBBYBOXERS

Albany, Nov. 14. Joe Iturbi played a one-performance concert here last week (18) at the Palace Theatre on Broadway, \$2,500 at a top of \$3 in advance. It is said to be the first time the pianist has done his act in a pop venue, which played a film with a man, that evening, then prepared for the concert.

What was even stranger than the use of a pop theatre in such a way, however, was the fact that after Iturbi's performance Iturbi was raved by a gang of bobbyboxers, who went right up on the stage after his appearance.

'This Is Army' to Operate Marks Horne's Career

Versatility—with a capital "V"—has marked the strides of William Horne in the past few years. Two years ago the tenor was in musical, "This Is Army." Last season after being honorably discharged from the service, he sang the lead in the Broadway operetta, "Hello, Hello." This afternoon Horne is singing a new opera for the New York City Center.

Radio, Pic Industries Open Drive For 9,000,000 Peacetime Jobs

Barry Wood Elected Justice of the Peace

Barry Wood was elected Justice of the Peace of East Haddam, Conn., last week (7). That is his present home-town; he owns a chicken farm nearby.

Wood is currently on a theatre tour with Patsy Kelly and Mal Hallett's orchestra.

What Writers Won't Do To Get a Hotel Room Or a Ringside Table!

New film cycle impends on the heels of 20th-Fox's forthcoming "Diamond Horseshoe" and Metro's "Weekend in the Woods," which have set the pace for pix with N. Y. nitelites or hotels as background. Arthur Caesar has a writing deal for a story of the Hotel Astor, on Broadway, and Leonard L. Levinson is currently at the Hotel Plaza N. Y., working on a saga with that hostelry as background. "Horsehoe," it's likely that Paramount will renew its interest in a pic based on the Stock club. Monte Proser has long been disbeliever for a Copacabana film and for the latter Latin Quarter New on the five. Some years ago "Folies Bergeres" was a Maurice Chevalier star.

N. Y. HOTEL SHORTAGE HEADACHE FOR ACTORS

Several well-known Broadway actors, checking out of their New York hotels recently for out-of-town engagements, on dates, and returning, check in at the same theatrical hotels, have found themselves asked to leave after a five-day stay due to new rulings by New York bondfaxes. "This has worked hard of spite on actors who have been here for New York residents and voters, accustomed to living in different hotels, and not willing to return to any old hotel when they leave town.

"Hotels, however, maintain that press of reservations has caused the one hotel look in several people known for long trade point out that old-time customers are always taken care of when they return from out-of-town engagements, but that newcomers must be treated like the rest. One hotel look in several people known for long trade point out that old-time customers are always taken care of when they return from out-of-town engagements, but that newcomers must be treated like the rest. One hotel look in several people known for long trade point out that old-time customers are always taken care of when they return from out-of-town engagements, but that newcomers must be treated like the rest.

First concerted drive enlisting resources of radio and films to plan for 8,000,000 more posts in peacetime jobs than in 1940 has just been instituted by the Committee for Economic Development, a non-Governmental, non-profit independent corporation organized by American businessmen.

It's conceded to be probably the most important postwar phase of activity enlisting show biz in the nation's economic rehabilitation program. Ambitious project is already out of the blueprint stage with the first move already initiated in CBS's plan to tell the nation through radio what it is doing and how what it is doing will inevitably affect people's lives.

With all the major networks and many independent stations throughout the country setting up their own ambitious postwar-job programs, radio in particular is more and more emerging as perhaps the most vital force in peacetime readjustment.

Laurence Hamilton, general director of station and motion picture for the War Manpower Commission in Washington and prior to that assistant director and producer—(Continued on page 20)

Gillette's 25C Grabs

Army-Navy Game As CBS Exclusive for Ted Husing

CBS has snapped an exclusive on the Army-Navy game Dec. 2, with Gillette's planning to sell \$25,000 for the right to air what has developed into one of the leading "natural" in grid zinnah. Ted Husing and Jimmy Dolan will split. Game will be a complete non-statement with CBS having cleared the decks.

WJR, Detroit, felt it couldn't stomach of a local sponsor who's been banking down plenty of coin for the Notre Dame game broadcasts and hence rated priority on the time. However, station agreed yesterday (Tues.) to carrying at least part of game. While WBT in Charlotte has the traditional Virginia-North Carolina game slated, web owns the outlet and will recapture the time.

FILM INDUSTRY'S NEW 3c STAMP SETS RECORD

Second highest figure ever scored on "first day" sales of any commemorative stamp, the new 3-cent copies of the stamp were sold at the N. Y. Post Office Oct. 31, first day of sale. In addition, 274,717 "cover" envelopes mailed with the stamp and using a special cancellation to top the film issue was the one hitting the N. Y. World's Fair, (Continued on page 8)

Show Biz Gets Behind Xmas Gifts For Wounded GIs to Give Cantor a Hand

Campaign initiated in recent weeks to channel Xmas packages into the hands of every GI hospital in the country in the humanitarian drive to "give a gift to every GI who gave a gift to showbiz."

Specified by a heavy investment on the part of Bristol-Myers, sponsor of the Eddie Cantor-NBC "Time to Smile" series, with Cantor rating top billing in enlisting thousands of Legionnaires, with national details behind the campaign, radio in general is now lending its resources to creating universal attention on behalf of the wounded vets.

Exposed plans for the Yule package drive will find other network airers working in an allied, as some have already done, with the nation's retailers also injecting an element of showmanship into the campaign.

More than 30,000 Cantor transcripts are being pointed out to the retailers by every single GI on the Yuletide are being channelled into stores across the country, with the retailers also spotting 50,000 cards in specially designed envelopes.

A Hollywood Council of "Xmas that is being erected at Hollywood and Vine streets, with stars alternating in taking over the spot to be used as a depository for the GI packages.

CARLOS HEARS CALL OF METOPOLINA IN DEC.

Hollywood, Nov. 14. Carlos Ramirez reported asking Metro for leave of absence to sing leads in "Barber of Seville" and "Pagliacci" at Metropolitan Opera House in December.

Ramirez sang opposite Lily Pons in several operas in Santa America before coming to this country.

11th Hour Info Keeps T. Dorsey's Case Alive

Hollywood, Nov. 14. Dramatic telegrams sent in a proverbial nick of time prevented dismissal of charges against Tommy Dorsey, Fred Astaire, and Allen Smylie there yesterday (13).

Antonio Lucas, Panamanian actor and witness to brawl, wired he has necessary papers and transportation to return here from Panama to testify in case. Dorsey, Astaire, Fred N. Howard indicted separately, are to be released, although the trial has been continued over to Nov. 21.

Col. Wm. Hayward Left Estate to Son-Leland

Bulk of estate left by late Col. William Hayward, former United States Attorney for the Southern District of New York and a Republican leader, will go to his son, Leland Hayward, husband of actress Margaret Sullivan, according to reports of will filed for probate in New York surrogates' court last week. He is left the entire residue.

Col. Hayward died last Oct. 13 at 75. His estate, not yet appraised, is believed merely as "more than \$20,000."

'Jerome Kern Week'

America's anniversary as an American company is being publicly celebrated on divers show biz fronts. Universal is sponsoring a series of 10, exploitation in connection with the newest Deanna Durbin picture, "Can't Help Singing," tunes of which are by Kern, lyrics by E. Y. Harburg.

The most significant ballroom will be the music world's salute. Paul Whiteman is honorary chairman of the committee to celebrate Kern's Anniversary Week each in December.

LOCAL GAI MAKES IT'S PAGE

Albuquerque, N. M., Nov. 15. Press on Pic. in Albuquerque, the great interest in Joy Ann Page, playing daughter girl in "Kismet." The Page, daughter of Joe Page, known on the screen as Don Alvarado, and step-daughter of Jack L. Warner, Brown, born here 16 years ago.

Jack Eigen, Billingsley Are Talkin'—But Loud

Jack Eigen and Billingsley, who are still out of the nightclub circuit, are having differences.

Argument started when Billingsley was barred from the Slot's Club Room recently on the ground that there were no tables available, all being held, according to the club, on reservation. Eigen maintains there were only six tables occupied. Shortly after, on his MMCA affairs, Eigen started postulating at Billingsley, focusing on the Slot's alleged policy of barring average citizens, especially GIs.

But when Billingsley, phoned Walter Winchell while the latter was in California, asking him to intercede, Eigen is still voicing his criticisms. Latest talk is that Billingsley is threatening with his lawyers to sue if any legal grounds exist for action.

U. S. Talent Stated To Be in Big Demand

In Postwar Europe

Showmen see Europe as buying more U. S. acts, postwar, than vice versa. For one thing, the 24-hour radio makes it a strong factor favoring Yank talent being shipped to London or Paris.

Another consideration is that anything from Germany or the mid-European orbit will be so persons non grata, plus, especially in the entertainment flavor, that showmen will play it safe and eschew anything from the Berlin-Vienna-Budapest sector for some time to come.

All of Which Is a Great Trailer for Cowan's Pic

Hollywood, Nov. 14. Hollywood Writers Mobilization will have a "town meeting" early in December, by implication, with its sponsors' premiere.

Banned, "Tomorrow the World" Audience will be asked to participate in a discussion of what should be done with Emil, the boy Nazi, particularly by implication, 12,000,000 Germans.

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This Week's Football

By Ted Husing

GAMES

Albany-Miss. State

Arkansas-SMU

Brown-Columbia

Cal-Berkeley

California-Villanova

Tulane-Clemson

UCLA-Corvallis

UCLA-Colo. Pacific

Corvallis-Dartmouth

Georgia Tech-Carolina

Georgia Tech-LSU

Ohio State-Illinois

Indiana-Pitt

Minnesota-Iowa

Oklahoma-Kansas

W. Virginia-Ohio

GI. Lateral-Maryland

Penn. State-Maryland

Michigan-Yale

Yale-No. Carolina

North-Dartmouth

Yale-Purdue

Texas A-M-Rice

Tennessee-Temple

Texas-TCU

WINNERS

Alabama

Auburn

Brown

Cal

California

Tulane

UCLA

Corvallis

Georgia Tech

Ohio State

Indiana

Minnesota

Oklahoma

W. Virginia

GI. Lateral

Penn. State

Michigan

Yale

North-Dartmouth

Yale

Texas A-M

Tennessee

Texas

National Pro League

(SUNDAY, NOV. 19)

Brooklyn-Boston

Chicago-Pitt

Cleveland-Car. Pitt

Green Bay-New York

Philadelphia-Washington

Brooklyn

Chicago

Cleveland

Green Bay

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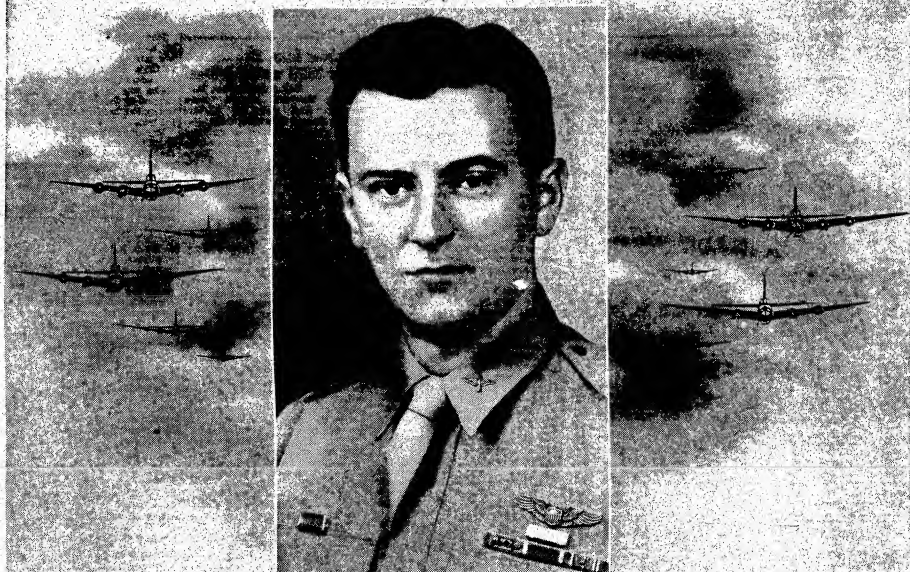
Washington

Brooklyn

Chicago

Cleveland

One Good Reason Out Of Millions Of 'Em Why You Need To Sell More In The Sixth



CAPTAIN RAYMOND W. WILD, A.A.F.,
wearer of the Distinguished Flying Cross, the Air
Medal with Four Oak Leaf Clusters, the Purple
Heart, the Presidential Unit Citation—now touring
with War Activities Committee, Sixth War Loan.

HE'S HAD \$4,000,000 WORTH OF WAR BONDS SHOT OUT FROM UNDER HIM

FIGURE IT OUT FOR YOURSELF. A fully equipped Flying Fortress (B-17) costs about a half a million dollars. In his 29 combat missions Ray Wild has had eight of them so badly shot up, he's just managed to bring 'em in on a wing and a prayer. O. K. That's four million bucks' worth of equipment

used up by just one of our air heroes. No wonder Ray asks you, Mr. Exhibitor, to get behind the Sixth War Loan Drive and give it the greatest campaign ever. Total war costs money. And War Bonds supply that money—the mighty ammunition of Victory... and a lasting Peace.

MAKE THEM "BUY BONDS AT YOUR MOTION PICTURE THEATRE" in the SIXTH WAR LOAN DRIVE!



This advertisement is published by this magazine in the interest of the Sixth War Loan

campaign and prepared by the War Activities Committee of the Motion Picture Industry.



GENE TIERNEY
DANA ANDREWS

a
couple
of
TE

in a couple of TE

“LAURA”

Top mystery-romance of the year! Smash business in first engagements in Pittsburgh, Kansas City, New York, Minneapolis, Detroit, Washington, San Francisco!

Speaking of stars... wait for gorgeous, luscious VIVIAN BLAINE,



th

RIFIC
couples



JUNE HAVER
DICK HAYMES

RRIFIC hits!

"IRISH EYES ARE SMILING"

IN TECHNICOLOR

First week Roxy, New York, tremendous!
Add Portland, Wilmington, Buffalo, Atlanta,
Toledo, Reading to that record list of hold-
overs that's still mounting!

Cherry Blonde, in *"SOMETHING FOR THE BOYS"* in Technicolor—also from

SMASH 'EM WITH THE SIXTH WAR LOAN!

20th
CENTURY-FOX

...and the
wagtail
mud-



RIGHT AND BELOW:
Teaser Ads from the
New York campaign

SHHH! SECRETS!
Get the lowdown on home life
in the harem from
BUD ABBOTT & LOU COSTELLO
LOST IN A HAREM
WORLD PREMIERE OF M.G.M.'S LAUGH RIOT
WEDNESDAY NOV. 8th
LOEW'S CRITERION 45th ST.

"IN A
IT'S A

**HEY ABBOTT! DO
YOU SEE WHAT I SEE!**
MMM-MMM!
**BUD ABBOTT
& LOU COSTELLO**
M-G-M's Laugh Riot!
LOST IN A HAREM
World Premiere WEDNESDAY 9 A.M.
Loew's CRITERION

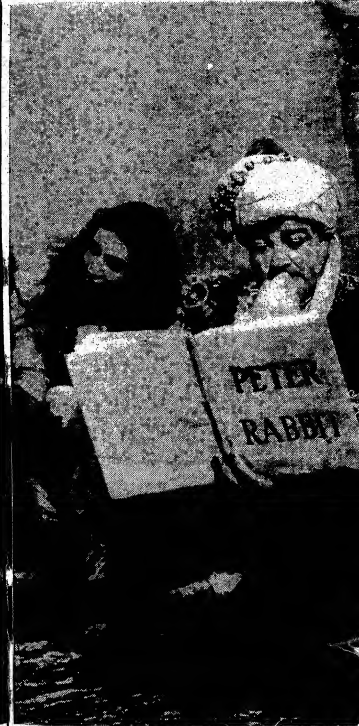
**PIN-UP
BOYS OF
THE HAREM!**
BUD ABBOTT & LOU COSTELLO
Lost in the Harem
LOST IN A HAREM
WEDNESDAY NOV. 8th at LOEW'S CRITERION 45th ST.

**LIFTING THE VEIL
on Harem Secrets!**
BUD ABBOTT & LOU COSTELLO
LOST IN A HAREM
It's M.G.M.'s of course!
World Premiere WEDNESDAY Nov. 8
LOEW'S CRITERION 45th ST.



"WILL KNOCK YOU OUT OF YOUR SEATS LAUGHING!" —Mirror
**BUD ABBOTT
& LOU COSTELLO**
In M-G-M's
LOST IN A HAREM
with MARILYN MAXWELL
JIMMY DORSEY and his band
Loew's CRITERION 45th ST.

NUTSHELL RECORD-CRACKING RIOT!"



BUD ABBOTT • LOU COSTELLO
in "LOST IN A HAREM" with
MARILYN MAXWELL • John Conte
Douglass Dumbrille • JIMMY DORSEY
and his Orchestra • Screen Play by
Harry Ruskin, John Grant and Harry
Crane • Directed by Charles Riesner
Produced by George Haight
A Metro-Goldwyn-Mayer Picture

IN A NUTSHELL BUSINESS IS GREAT!

World Premiere at the
Criterion, N. Y. is off to
a Flying Start!

IN A NUTSHELL! REVIEWER LEE MORTIMER SUMS IT UP IN HIS RAVE MIRROR REVIEW...

"LOST IN A HAREM" is gloom chaser... In fact, what this country needs is more and bigger harems, added Abbots, increased Costellos... will knock you out of your seats. I fell over laughing... Marilyn Maxwell, the show's beauty, Jimmy Dorsey is in with his musicians, around whom colorful production numbers are built... There can be no harem without lovely gals. There are, therefore, many of them in this one.

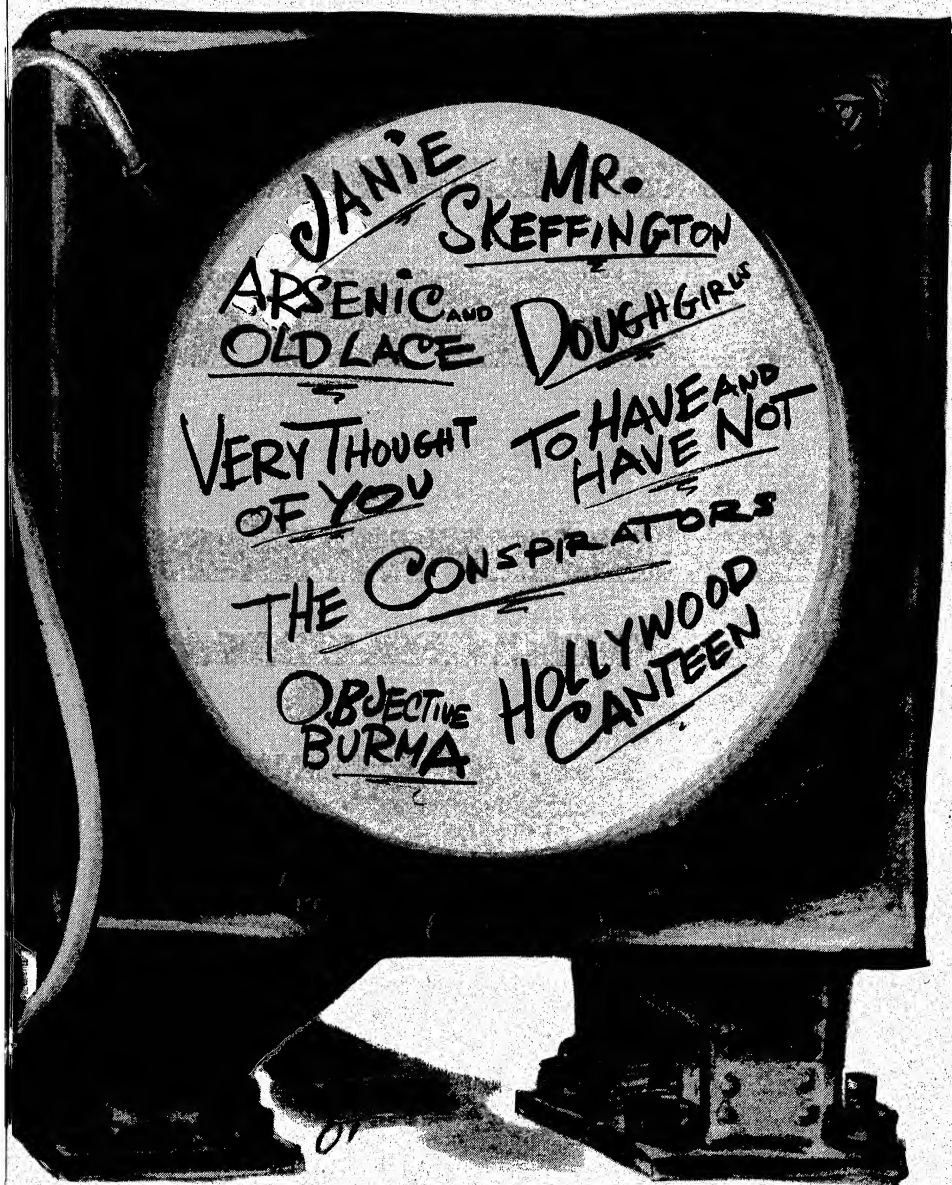
only big pictu



JACK L. WARNER, Executive Producer

SOCK 'EM WITH THE GAT

res made here!!!



A Great Team

The wonderful, melodious music and the lilting, sparkling lyrics for Deanna Durbin's first Technicolor picture, "CAN'T HELP SINGING," are no surprises when you consider the two personalities responsible for them.

We doff our hats to the team of Jerome Kern and E. Y. Harburg for the fine contribution they have made to the many outstanding entertainment elements you will find in "CAN'T HELP SINGING."

Deanna **DURBIN**
CAN'T HELP SINGING
 IN **TECHNICOLOR**
 with **ROBERT PAIGE**
AKIM TAMIROFF

DAVID BRUCE LEONID KINSKEY RAY COLLINS JUNE VINCENT ANDREW TOMBS THOMAS GOMEZ
 Directed by FRANK RYAN Produced by FELIX JACKSON Associate Producer FRANK SHAW Music by JEROME KERN Lyrics by E. Y. HARBURG

Screen Play by LEWIS R. FOSTER and FRANK RYAN Story by John Klorer and Les Townsend
 Based on "Girl of the Overland Trail" by Samuel J. and Curtis B. Marshawsky A UNIVERSAL PICTURE



Buy Your War Bonds At Your Favorite Movie Theatre.

Wellman Adds 5, Fabian Reassures Another: Exhib-Distrib Briefs

Youngstown, O., Nov. 14.—Largest theatre district there in several years was made known last week by Peter M. Wellman, owner of the Rock-Wellman theatre in nearby Girard, O., who has purchased or leased five houses in the Youngstown area, including the Newport, on Middlefield road, and the Earl Paul, on Paul road. This house will be placed in charge of Mr. and Mrs. Peter L. Pitt, who have been in Wellman's employ at the Girard for 10 years.

Other theatres involved in the recent transaction include the Time, Youngstown; the Victory, Youngstown; the Hubbard (O.) Palace, Wellman said he has leased the Campbell Palace, the Victory in Youngstown to Foster Hallegrove, owner of the Bell, in Campbell, Wellman will operate the Hubbard Palace. These three theatres were purchased from Louis Fisch, the name was leased by Wellman from Harry Steinberg and will be operated by William Louis Canaris, former employee of Peter M. Wellman, has purchased the Lincoln and Mahoning theatres, Youngstown. His backed is said to be George Mann, Toronto, O.

Fabian's Cobes Again

Cobes, N. Y. Nov. 14.—Fabian circuit has again taken over the old Cobes Opera House, known for some years as the Rialto and more recently as the Empire. After refurbishing the historic playhouse—where John Barrymore, Douglas Fairbanks, Sr., Wallace Brown, Noah Beery, and many other greats of the stage, including the late, once Adelaide Dickey, performed—Fabian will relaunch it as the "Theatre of the Future." The Empire, the name given two years ago when the Broadway Estate did a remodeling job and leased it to a New England theatrical company, will be retained. Fabian gave up the house and later the recent, after opening the old Cobes in August, 1941. Motion pictures will be the basic policy at the Empire.

There Cobes was the first sound films.

Fine Vice Strickland

Mayor Fine, independent exhibitor, has been named to succeed William Strickland as War Activities Committee exhibitor chairman for the Cleveland area.

He joins Matty Orr and F. E. Fisher, distributor and public relations chairman respectively as heads of activities for theatres operating out of the Cleveland exchange territory.

L. A. Music Box for Xmas

Hollywood, Nov. 14.—Music Box theatre, now in process of conversion from a legit to a film house, will be ready for the holiday trade. Property was purchased last as a private investment by Mike Rosenberg, of Principal Theatres, and will be operated by Fox-West Coast. Type of run for the reconverted house has not been decided. Due to its central Hollywood location, it may become a move-over first-run.

Fred Ford Uppe, RKO's Shift. Former chairman of the RKO in Memphis and New Orleans territories for RKO, has been appointed acting supervisor of the southern area with headquarters at Atlanta.

Other change in the RKO field staff are Maurice "Buck" Harris, from Buffalo and Albany Philadelphia and Virginia Bob Pryor, resigned; Alan Walter from Pittsburgh to Buffalo and Albany; Charles Bender leaves Pittsburgh; Bill Prager transferred from Pittsburgh to Buffalo with the S. F. territory to be handled temporarily by Dave Cantor, western states supervisor.

Mahoney, Simonelli Uppe at U. Maurice Bergman, Universal's eastern ad-publicity chief, promoted Peggy Mahoney and Charles Simonelli to rank of publicists at the home office.

Miss Mahoney, who joined U. about

Bingo

Philadelphia, Nov. 14.—Last week the Warner exchange screened "Dough Girls" for its employees. The production number on the film was 4407.

Several of the Warners' executives to play the movie as a bunch with the policy-seller along Film Row. It hit and the exchange workers' small bonanza was 450 to 1.

Year ago, contacting N. Y. fully

independently in his new position, Simonelli, with the company about a year as a resident, still help on special events.

New Evergreen Spokane House

Seattle, Nov. 14.—Evergreen State Amusement Company, which runs 45 theatres in Oregon and Washington, plans to build a 1,600-seat in Spokane, Oregon. Site at Garland and Wall streets has been bought, with construction to start when permits permit.

Red Weiss Vice Wandell

St. Louis, Nov. 14.—"Red" Weiss, founder of Monogram's Chicago exchange and previously in charge of the same city, has accepted the post with the local Paramount exchange made vacant by the resignation last week of Bill Wandell. Wandell moved out of the field to labor over the management of large bowling alley in Jerseyville, Ill., which he has financial interest in.

William Valos, former manager of Geneva, Ill., received medical discharge from Army. His wife, Buzonia, has been managing the house during his absence.

Ken Bruce Shifted

Kansas City, Nov. 14.—Fox-Metroplex has shifted Kenneth Bruce, formerly Kansas, Kansas City, Kas., to manager of last, up town house. He succeeds Ted North, who plans to join his firm in California. Chuck Barnes, replaced last week at the Uptown Babe, Conn. succeeds Bruce at Metro.

Metro's Branch Mrs. Polley

Carrying out further the policy of bonding in district and branch sales managers for homeoffice huddles in order to better acquaint them with operations of the various departments at headquarters, Metro now plans extending the N. Y. visit to exchange office managers, first group of which is scheduled to come in Nov. 27.

Spending a week at the Metro HQ, the office managers will confer with each departmental head on sales and discuss any and all problems in connection with developing increased efficiency in the branches. First group, Nov. 27 includes A. John Mayer, Pittsburgh; Don S. MacLeod, Indianapolis; and Edward Suez, Albany.

Literati

N. Y. Post's Syndication

The N. Y. Post Syndicate is going into an aggressive selling campaign with its own and other features under the direction of Robert M. Hall, president and chief of the daily's feature service. Columnists Earl Wilson recently recuperated from United Features' Leonard Lyons, Samuel Graviton (ex-Bell), and others will be sold by the Post direct.

Hall was last with United Features (Scraps-Howard) and is largely credited with merchandising Westbrook Peglers, since gone Horat King Features' UP not only has lost Lester and Wilson but the death of Raymond Chandler, the current king of Ernie Pyle, the loss of Marquis Childs and the loss of still another headline, Drew Pearson, is not helping the Scripps Syndicate. George Carlin is now running it, since Colin (Coke) Miller has gone over into the foreign selling rights. Carlin is also reported scrambling. Pearson reported set with Bell Syndicate.

Alan Jackson Vice Mealand

Alan Jackson, formerly of the editorial staff of the Saturday Evening Post, Time and Fortune magazines, has been appointed eastern sales manager for Paramount, succeeding Richard Mealand, recently transferred to the Par studio in charge of the story and writing departments.

Jackson last completed navy service of more than two years as lieutenant attached to the book and magazine section of Navy Public Relations stationed in N. Y. He was upped to Lt. Commander just before leaving the service to join Par.

Hope Joins The Brigade

Bob Hope becomes a full-fledged newspaper columnist via King Features, with a six-times-a-week column dubbed "It Says Here" spotted in 70 newspapers as a starter. Deal with Joe Connelly, of King Features, was pacted by Hope last week and stems from the reader poll of his "Bob Hope Communique" column which the syndicate carried on temporary basis while the comedian was touring the South Pacific entertaining the GIs.

Deal puts new emphasis on the trend of air, six personalities being contracted for newspaper columns, i.e., Grace Allen, etc.

Handsome Rube's New One

Handsome Rube (Reuben Lucius) Goldberg, the cartoonist, has concocted a special series of laugh-

getting caricatures, published in book form by Franklin Watts, at a buck a copy. It's called his "Plan for The Post-War World" and in the foreword, Rube says: "In these seemingly trivial incidents originate a germ of basic thinking that finally blooms, like a California artichoke into a great pattern of worldwide stupa." Added are such comments as, "Beavers will be encouraged to build their dams in the mouths of demagogues and slogan-shouters." Perhaps the funniest of the screwball sketches is called, "Help for Buffet-Supper-Balancers," but "Control of Sinatra-Squealers," "No More Hat Checks," "No More Fishing in Handbags," "No More Dishwashing," "No More Divorces" and others also rate high in the howl dept.

Elliot Norton's 16th Anniversary

This month marks Elliot Norton's 16th year as the Boston Post's drama critic. In between he has given courses at Emerson College, Boston U., and Boston College Summer School. Also lectures. Also writing plays.

P.S.—What a switch for an ex-"Variety" mugg!

Jim Flagg's Unveiling

What is considered a masterpiece by James Montgomery Flagg is his painting 20 feet long and six feet high, picturing in Willard-Dempsey fight for the heavyweight championship, held at Toledo, July 4, 1919. The mural was unveiled at Dempsey's cake on Broadway Tuesday (14) by the champ, now a Coast Guard lieutenant commander, before a gathering of sports writers and nobles after a lobster luncheon. Event was highlighted too by the presence of a bunch of singing WAVES. Public was not admitted until after 2:30.

Program was under the auspices of the Boxing Writers Association, prez Al Buck of the N. Y. Post in charge.

CHATTER

Maurice Zolow profiling Frank ("Harvey") Fay for Life. Counting Reynolds, off to the South Pacific for Collier, the back round the first of year.

Ernie Pyle wound up his vacation in New Mexico and left for Washington to huddle with Scripps-Howard execs about his next overseas tour.

Danda Tubchok, 20th-Fox scripter, commissioned to write a special course on screenplay writing for her book. (Continued on page 46)

New York Theatres

Dennis Morgan • Eleanor Parker
Dore Clark • Faye Emerson
In Warner Bros.
"THE VERY THOUGHT
OF YOU"
In Person
Abe Lyman and Californians
Low, High & Stanley-Bob Duont
STRAND 47th St.

M-G-M
RONALD COLMAN
"KING OF THE KINGS"
IN TECHNICOLOR
ASTOR MARLBOROUGH THEATRE
OPENING 6:15 P.M.
Dance Opera 12 A.M.—Midnight Show Every Night

"IRISH EYES
ARE SMILING"
A 15th Anniversary Fox Film.
RAY MURPHY • ROXY • BOB HOPE
PALACE 5th & 47th St.

SUPER-BUCK SENSATION
"THE MASTER RACE"
Real COLOURS • Studio RIGGERS
ON WASSER • Earl BROWNE

On Screen
Thurs., Nov. 14
"Double
Indemnity"
Fred MacMuray
Barbara Stanwick
Lew. G. Baileys
In Person
SMITH & DALE
THE
RED CAPS

HUMPHREY BOGART
ERNEST HEMINGWAY'S
"TO HAVE AND HAVE NOT"
Written from 1917 Will
Walter Brennan, Glenn Basell,
Dolores Moran, Hoagy Carmichael
E-way at 51st St. HOLLYWOOD

VICTORIA
Broadway & 46th St.
Doris May • William
L. ZANUCK'S
CAROL L. WILSON
IN TECHNICOLOR

Presenting
Robert
Godard • Tuffy
"I LOVE A
SOLDIER"
PARAMOUNT
ASTOR MARLBOROUGH THEATRE
OPENING 6:15 P.M.
Dance Opera 12 A.M.—Midnight Show Every Night

M-G-M's
"TRINITY"
OVER TAPPO
JOHN HENNESSY
ROBERT WALKER
SPENCER TRACY
CAPITOL
In Person
JIMMY DORSEY
and ORCHESTRA
YOUNGMAN

PARAMOUNT presents
Joan Fontaine
Arturo de Cordova
"FRENCHMAN'S CREEK"
• RIVOLI, E-way & 49th St. •

RADIO CITY
MUSIC HALL
"Mrs. Parkinson"
Spectacular Stage Productions

PROJECTIONIST WANTED NOW
Man with experience who desires
permanent position in small to medium
town, good working conditions and
salary in line with his work.
State all qualifications and references
in letter. Box 525, Variety, 1451 15th
46th Street, New York 18, N. Y.

A TRIBUTE TO

OPPEL CARROLL VANITIES

641 SOUTH BROADWAY
LOS ANGELES 14

Mr. Earl Carroll
6230 Sunset Boulevard
Hollywood 28, California

Dear Earl:

We are playing your fifth "Vanities" in as many years, and I want you to know that in our belief it is the best show you have ever done. The Unit has pace, good production, fine costumes, and — most important of all — good talent. Surely this show will be your most successful presentation to date, and we are happy to have once again been the first stop on your nation-wide tour.

Best of luck always.

Sincerely,
SHERILL C. CORWIN

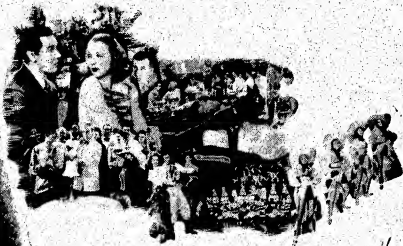
MILES INGALLS FOR EASTERN BOOKINGS

The Wonder Picture Of The Year!

BRAZIL

co-starring

TITO GUIZAR
VIRGINIA BRUCE



Featuring
EDWARD EVERETT HORTON
ROBERT LIVINGSTON
VELOZ and YOLANDA

with
FORTUNIO BONANOVA
RICHARD LANE
FRANK PUGLIA
AURORA MIRANDA
ALFREDO de SA
HENRY DA SILVA
RICO de MONTEZ
LEON LENOIR

and
ROY ROGERS
KING OF THE COWBOYS
As Guest Star

JOSEPH SANTLEY, Director

Screen play by
Frank Gill, Jr. and Laura Kerr
Original Story by Richard English



Songs:

"BRAZIL"
"RIO DE JANEIRO"
"TONIGHT YOU'RE MINE"
"MOONLIGHT FIESTA"
"UPA UPA"
"VAQUERO SONG"
"CAFE"
"CHORO"

A REPUBLIC PICTURE

WILL 'COLGATE' MAKE IT?

The Press, Radio, and FCC

It's an acknowledged fact that radio did a bangup job on the 1944 elections. It's also more than clear by now that the influence of the press has waned considerably in the past few decades. Witness, for example, the overwhelming support thrown by the nation's newspapers to the Republican Party in the past few general elections and the repudiation of their choice by the people. Radio, as the chief competitor of the press, would do well to stop and take note of where the publishers made their mistake.

Thus far radio stands solid with the public. Now's the time to determine which were the special attributes that helped radio instill confidence in its vast listening public and to strengthen those ties. So far, the public knows that it can turn to radio for both sides of every argument, without radio projecting itself as anything but a carrier. Time has been made available to all parties and the listener has been fully cognizant of the fact that what is presented is the viewpoint of an individual or a party. There is no possibility of bias by presenting only one point. When, as happened several weeks before the Nov. 7 election, misdeeds crept in and some stations failed to identify the sponsors of political talks, the abusers were stopped short, thanks to forces that held the power to hold radio in check. Thus, under its present setup, radio cannot follow the line of the monopolies.

As long as radio retains its position of presenting facts, that is, all the facts, and steers clear of any prejudice or bias, it will retain the respect of the public.

As the controlling force to date, the Federal Communications Commission has air to do with, from securing the rights of "freedom" in the manner delineated by the press. Any tendency toward a tightening of monopolistic practices in radio has been curbed under the regime of James L. Fly. With the FCC's departure from the FCC, it becomes obvious that broadcasting's officialdom, even without the benefit of such a mentor, to self-discipline the industry so that it does not stray from the path that, thus far, has given radio the public's confidence.

If radio becomes too greedy and its biggies lack the vision to take a long-range view, the industry can be stunted in the very flower of its growth.

Treasury Picks Sinatra Show As Natural for \$25 Bond Sales Pitch

Unusual steps have been effected by the Treasury Dept. with Lever Bros. sponsors of the Frank Sinatra-Thomas CBS air show in connection with the Sixth War Loan drive. Bond campaign gets under way on same day, Nov. 20, that the Sinatra show moves over to the Monday night 8:30-9 o'clock slot from the Wednesday 9 p.m. slot.

Through utilization of the Sinatra program, it'll mark the first concerted pitch by the Treasury Dept. to hype the sales of \$25 bonds, the weak link in previous bond drives. Greater fulfillment of quality on individual sales have always lagged. Sinatra program was chosen for the particular phase of activity since the Voice, its folk attracts that segment of the population that would be prime buyers of the smaller \$25 bonds. To promote the drive, Lever Bros. via the Sinatra show, will avoid a \$25 bond to the listener, and will pitch the top \$250,000 bonds—purchasing thesis, with Young & Rubicam, agency on the Yimtha account. Long in, on the promotional stunt.

To hype interest in the Sinatra-Treasury Dept. show, Lever Bros. shows will henceforth stop 30-second announcements concerning the drive, as will the CBS show. On the Bing Crosby show tomorrow (16), when the Voice guests on the Music Hall, program.

Bing, Crosby Exchange
Bing Crosby and Frank Sinatra will exchange guest spots on their respective Radio City broadcasts. Sinatra starts the idea by appearing on tomorrow night's Thursday-Kraft show. Crosby reciprocates next Monday (20), which marks the shift of Sinatra's broadcast from Wednesday to Monday.

Guest spots will not be in person either, of course since Sinatra is in the States and Crosby is in England. Sinatra will be with the Granes in the States, while Crosby will be in the Memorial Auditorium for a hat tip. He will be picked up. An attempt was started to get the date and other preparations completed.

'EQUITY' IN KESTEN'S PLAN

By GEORGE ROSEN

Only gradually is the radio broadcasting industry beginning to understand the full implications of Paul W. Kesten's recommendations to the FCC recently that, as and when FM stations are licensed in the future, stations be limited to the serving of single markets.

This presumably would make it impossible in the world of FM the "clear channel" that has played such a big role in the 20-year history of the present amplitude modulation broadcasting. Kesten, executive director of the Columbia Broadcasting System, talks of abolishing the "prince and pauper" situation of official grants to some few stations while the great number of stations are not similarly blessed.

It now begins to seem probable that the "prince and pauper" thesis may dominate the conversation of the National Association of Broadcasters in 1945. It has everything to do with the time of the day, the satisfaction and friction between bigness and littleness in radio.

It is a long time or short time has elapsed for the cleavages to manifest themselves very sharply. However, the time or short time has elapsed for the cleavages to manifest themselves very sharply. However, the time or short time has elapsed for the cleavages to manifest themselves very sharply.

Advantages Listed

Technical, social and economic advantages of the "single market" plan are outlined by Kesten as follows: **Technical:** This method of allocating service areas would increase the maximum signal where it is needed most in the densely populated urban areas. **Social:** Service is not compromised; in general it is increased by this system. By restricting the use of 50 kw. stations (Continued on page 33)

This Is Ridiculous!

Chicago, Nov. 14
Old Gold got an accidental plug from Franklin McCormick on NBC's "Hymns of All Churches" singing for General Mills last week when the announcer tongue-tripped with, "And now let us hear a message from Old Gold cigarettes."

McCormick's slip retort when Compton agency, which handles Old Gold, called him on it was, "I'm desperate for a smoke."

With no precedent to go by, an embarrassed agency rep was able to come back only with a flimsy reply that he hoped McCormick would "work" his land-slide into the slip might produce. To date, no such bounty has been forthcoming.

Old Eddy, the Coke

Spot Looks Good

N. W. Ayer is in the driver's seat on the radio. Last Sunday (13), a 10:30-11 CBS slot was relinquished by Coca-Cola on Dec. 10 with the intent of making a natural for the advertiser to take over the slot. The advertiser's decision to drop the program and the advertiser's decision to take over the slot.

Agency and sponsor feel that the Saturday slot would be a natural for the Eddy show, thing in as it would with the general programming slant. The advertiser's decision to drop the program and the advertiser's decision to take over the slot.

Chi's Danny O'Neill To CBS for Late Sustainner, Continues on 'Bluejacket'

With the John Brooks checking off his CBS 11:15-11:30 p.m. cross-the-board sustaining show for a late-week lineup, Danny O'Neill, singer on the Minneapolis-Honeywell "Bluejacket" Choir, Sunday morning show on Chicago, has been picked for the slot. O'Neill takes over on Dec. 11, marking his first N.Y. origination program. O'Neill continues on the "Bluejacket" Chorus, being picked in from N.Y.

Most likely will initiate CBS hyping of the late evening slant via a fuller production, with either a girls' quartet or vocal voices, having been slated for the O'Neill slant.

Dunninger: See a Half-Hour Open on the Blue—We at 9 P.M.

Dunninger's "Master Menial," aired on the Blue for the past year sponsored by the Sherwin-Williams paint company) to plug Ken-Tone, which put that connection just before the end of the year. Last of the year, Dunninger will be Dec. 17, he'll be occupying the Dec. 9 p.m. slot.

Although the "Master Menial" impression has the "Hopper" standing, during his network career, Dunninger was not known for the program for that reason. Dunninger, over the last stretch on the radio, has been a natural competitor on the air with Sinatra spotted opposite on CBS and Radio City, NBC.

Reason for dropping the show, it's understood, is Sherwin-Williams' desire to augment its newspaper cam-

AFRA Factions Prep for Clash On 'Old Guard's Ivory Tower' Resolution

Plugs A la Belle

Production man assigned to several CBS commercial shows got himself snafued in a traffic jam when he left the N.Y. studios for a buying spree between shows last week. As result, the guy failed to show up for one of the top-budgeted shows—and the commercials for the program were tucked away in his pocket.

Announcer on the program was compelled to ad lib the commercials, which weren't exactly what the sponsor ordered. Latimer's wounds were salved via the rebate route.

Colgate Adding 'Kollege to Sock Air Curriculum'

Colgate reportedly is all set to take over the Kay Kyser "College of Musical Knowledge," 10-minute Wednesday night show on NBC (10-11), which George Washington University is asking in a budget resumption. The show, which was dropped by Benny-Luckies Sunday night, will only be adding up the signed, sealed-and-delivered signature of the pact is reported to be some contractual details. The show is expected to re-emerge both in time and Kyser after two years, with Colgate troops falling in with the arrangement.

It was on this basis that Hill peddled the Kyser show around, with a number of potential clients picking in strong bids for the takeover. For a time there was talk of Coca-Cola as one of the pace-making claimants for the program.

Quite A Eneasy

Planning for the program by Colgate would mark a big upgrading in nighttime program operations by the client. The show, currently represented at the after-dark slot by such programs as the Sunday night "Hollywood Squares," the Saturday night "Can You Top This?" and the "Palmyra" NBC shows; "Radio Savant," which is moving over to the Frank Sinatra-Vinyls Wednesday night CBS slot (skipped to be replaced for a half-hour by the show around the first of the year) to meet the still Eddie Cantor show on the Tuesday night CBS "Ranchman" show and the Bill Stern Tuesday night NBC "Sports Newsweek."

Test Bets is the agency on the Colgate-Kyser deal.

The question of whether the American Federation of Radio Artists has the right to inject political, economic, religious or social issues into its agenda is heading for a showdown at the annual meeting of the N. Y. Local 6800 (Theatre City) Hotel, Edison, with a pronounced membership schism portending plenty of fireworks.

Resolution up for consideration at the annual powwow, submitted by Clayton Collier and Jack Arthur, who are regarded as representing the so-called conservative element within AFRA, has already created considerable agitation, with the opposition lining up strongly on the grounds that "AFRA now any other such organization today can afford to remain in its ivory tower and hold itself aloof from vital issues that affect every living American."

Collier-Arthur resolution, which sets a price sale for the organization will attempt to push through, claims that "AFRA" was organized to provide a collective bargaining agency for the benefit of its members, and that the sale of the organization would be to protect the wage and working conditions of the members. It's further argued that the injection of political issues tends to "divide and destroy the harmony and unity" of AFRA and that the adoption of political issues tends to "divide and destroy the harmony and unity" of AFRA and that the adoption of political issues tends to "divide and destroy the harmony and unity" of AFRA.

Abolition of the Resolutions Committee as presently constituted is sought; by the Collier-Arthur proponents, coupled with the move that "all resolutions hereafter of any nature whatsoever be referred in writing to the executive committee for a week prior to any given membership meeting" to determine its advisability.

Crosby's Format Switch, Comedy Nix a Puzzler

Change in format on the Bing Crosby Thursday night Kraft Music Hall program, with the Granes decision to drop the comedy format and hewing strictly to a musical theme is causing considerable discussion in the radio business. The change, on the basis of last Thursday's (9) initial broadcast and the almost total absence of any reaction to the program, whether Crosby was inviting a wholesale desertion from the NBC radio audience or the result of the invariably bold reaction to his singing, and the boys are conjecturing on the part of the Hoopers and Crosses will shape up two months hence.

Reported that Crosby, who returned from a two-week absence after a medical procedure on his hand, and subsequent rest on his hand, instead on dropping comedy from the program, the Hoopers and Crosses have fallen into the habit of playing for studio audiences and not for the radio. While in previous years, it's pointed out, he made similar efforts to de-emphasize the comedy aspect of the show, he always related in the past, but apparently this time he's had his way, although the yield on playing before it's recalled, too, that when he first went on the air show he shied from the comedy aspect of the show to stick to a singing format, but was persuaded by Carroll Carroll, who was at the time in charge of the show, that in subsequent years he should account for much of the show's audience.

A WORD OF APPRECIATION

TO *VARIETY* AND

ABEL GREEN

FROM

PHILCO CORPORATION

PHILCO CORPORATION
PHILADELPHIA
PENNSYLVANIA

November 10, 1944

Mr. Abel Green, Editor,
VARIETY,
154 West 46th Street,
New York 13, N. Y.

Dear Abel:

I cannot allow our formal association to end without expressing a word of appreciation for your contributions to the Radio Hall of Fame.

Thanks to your valuable assistance and support, our program is now launched upon a successful course. Your presence during its early days did much to validate our objective of honoring the best performances in the world of show business. And we are grateful that because of this objective you permitted us to make such heavy demands upon your time.

As you now devote yourself to more pressing matters, we know that we may count upon your continued interest and friendship. Each week, as the Radio Hall of Fame seeks to serve the ends which you helped to establish, we trust that you will have constant cause for satisfaction in the constructive work which you have done.

Best wishes from Philco and the staff of the Radio Hall of Fame.

Sincerely yours,

PHILCO CORPORATION

JHCarmine
Vice President

JHCarmine:h

WHEELS, ROLLS

Carlin's Bure Bowout Seen Cueing Kobak's Pied Piper Routine at MBS

With the expected resignation of Phillips N. Carlin from the Blue network as vicepres in charge of programs officially announced on Monday (13), the same day that Hubert Robinson, Jr., came over to the net from Young & Rubicam to head the programming end, general impression in the trade is that a Carlin-Bob Kobak reunion at Mutual shapes up as a "natural."

While Carlin made it emphatic on Monday that he has no future plans, other than a two or three-week vacation in Florida with his wife, and with Kobak also maintaining a strict silence, nevertheless Carlin's exit from the Blue is seen by many as merely the prelude to his stepping into the Mutual setup as a veepee to hype the web's programming structure along lines familiar to, and approved by, the new president. Under such an arrangement, it's considered likely that Adolph Opler would be in the Mutual position of dominance in a managerial capacity under Carlin.

Woods, Last of Trio

With latter stepping out at the Blue, prexy Mark Woods is the only remaining member of the executive trio which, with Carlin, was the web when it was divorced from the Red network. Carlin, who rose from station founder's best friend to N.Y. N.Y. to the post of NBC program manager, became program v.p. at the Blue at the time of Carlin's departure with Kobak going in as exec veepee.

Woods, according to Blue officials, is staying on at present, but is expected to move to Mutual, if, as expected, he goes through as considered as but the beginning of a small-scale tour from the Blue to the Red. Kobak's names of station relations, goss, salesmen and others are being brought around with "a few pointers" to leave, although, as yet, no official departures have been signaled.

Meanwhile, Kobak goes to work as Mutual's top man next Monday (20), with the appointment of program topoter and a general manager as seen by the first two major problems to be tackled. One program development likely to take place will be Mutual's entry on the strong "a-basis" as possible into the talent web. Earlier this year the chain appropriated \$600,000 for program expansion, but so far, this has not been touched, according to reports of any major extent. It is known that Opler and Bob Novak, recently brought in as commercial program liaison, have been working on a large-scale talent-production setup for the chain, but no action has been expected until the plans are approved, or changed, by Kobak.

Most likely whether the present situation also enters the program problem, since insiders say it will be difficult to import outside talent to expand without a correlative demerit of its stations. However, it is whether the plan will be to give up a local business to build web sustenance in the ultimate how they'll be sold nationally. Yet, it is believed Mutual will be unable to reach an out-and-out competitive basis without first clarifying this knotty station question.

WENDELL WILLIAMS AS NBC-KPO PROGRAM MGR.

San Francisco, Nov. 14. Wendell Williams has been announced as program manager for NBC and KFO, San Francisco, effective Nov. 15. Williams leaves his present post as manager of the continuity service department of KOLLYWOOD, where he has been responsible for supervision of material on a number of the station's most popular programs.

His successor has not been announced.

St. Louis—It cost KSD, owned and operated by the McClure Publishing Co. (Fulitzer), \$2,800 in cancelled commercials to give full results of the presidential election.

Sorry, Joe, No Can Do

Owen P. Urdige, asst. gen. of WJR here, has spent many hours cooperating with the Army on special programs for the past two and a half years. However, last week he had to turn down a request for cooperation.

It came from a GI Joe, returned from service. The ex-soldier said he had lost all touch with his old crowd and, working nights, hadn't been able to meet any girls. He wasn't choosy, he said, he just wanted Urdige to broadcast for a wife for him. "I've dated the first one who's ever been attracted by the fact he had 'a job and a car.'"

Personnel Hypo In Y&R Talent

With a general shifting of the talent assignments at Young & Rubicam and coordination of the talent agencies in N. Y. and on the Coast, the agency is expanding the setup. In N. Y., Mary Semahan, former personal manager for Edgar Bergen and more recently of General Amusement Corp., stepping into the Y&R radio talent division this week.

Viola Burns, formerly on auditions for Y&R, also is entering the talent end to interview people on new program ideas and to take charge of daytime sessions. She was formerly associate producer on the "Aldrich Family." Under the realignment asked, the audition becomes talent man on writers.

Hopkins Presents 'Steed' On NBC Prior to Legit Debut For An Air Tryout

Premiere on "Home Came the Steed" on the NBC-Arthur Hopkins Presents' air show tonight (Wednesday) is attracting widespread interest not only among radio people but in legit circles as well. It marks the first time that a new play written for the stage has received a tryout on the air with the double benefit also marking Hopkins' initial production of a new play in his NBC series.

Most likely to the vet producer's aim to establish closer ties between radio and legit, one of the principal factors underlying the current Wednesday night series.

"Steed" was written by Edith Russell.

'Johnson Family' Cast In Suit Vs. His Agent

Cincinnati, Nov. 14. Jimmy Scribner, who writes and does all the characters in the "Johnson Family" show, now in its sixth week, is in legal trouble with the Common Pleas court here last week for cancellation of contracts and an injunction against J. Philip Corbett, his agent and Johnson Family Inc.

According to the petition, Corbett incorporated the "Johnson Family" show after serving as Scribner's agent, each owning 49% of the stock and an outside the remainder. Scribner is charged with Corbett recently bought in the other 2% and thereby became president of the company.

Joe E. Brown's 44th Anniversary. Hollywood, Nov. 14.

Joe E. Brown celebrates his 44th anniversary today. He was born in Go City, Mo., Nov. 26. Jack Benny will help him celebrate by appearing on the broadcast.

1/4-HR. SEGMENTS ACROSS THE BOARD

Continued trend toward de-emphasis of 15-minute hour-long evening network use is shown in discussion now under way between execs of the Blue and Miles Lale (Alka Seltzer). Object of the move is to revamp the "Lum & Abner" and the time situation. Last night a week, in quarter-hour slices, into a half-hour, once-a-week slice, moving away from quarter-hour periods at night is also indicated in reports that this will be one of the policies adopted by Ed Kobak when he assumes the Mutual presidency (20). Elsewhere, it is noted that Chesterfield cigarettes, which has five 15-minute strip series on the air, is desirous of getting a half-hour spot. However, the time situation, however, Chesterfield is sticking to the quarter-hour format.

Blue, if interested in getting Alka Seltzer to take one-half hour weekly for the rustler, could utilize the newly opened 8:30 p.m. slot across the board for a new lineup of half-hour commercials. Ford, which occupies the 8:30 slot for nightly newcasts, is moving out in favor of a half-hour musical format.

Two points almost certain to be satisfied, if the Blue's plan goes through, are the Fred Waring and the Alka Seltzer programs, which are in Illinois and Borden's, respectively. Both have had disappointing ratings and a reason advanced, among others, is that their present 7 p.m. niche is regarded as "the kiss of death."

Those favoring the 'half-hour' technique point out that the only way to compete with the 15-minute slot on another chain is with another potent half-hour. Also accepted, that is, a 15-minute slot, he won't like it the rest of the week. The audience for the entire network is thereby reduced for the entire listening cycle.

Another point entering the discussions is to be the fact that programs set for the type switch suggested by Blue for "Lum & Abner" were by similar moves made by "Amos 'n' Andy" and "Easy Company." Both these programs are now doing one-half-hour show weekly, instead of the multiple times with ratings just in switches.

'Cover Girl' Prospect For Mutual Ties In With New Half-Hour Policy

Harry Hagen, who major domo the "True or False" air show, and metelman Harry Corner are tabbing on a new program titled "Cover Girl." Show is being developed under the new line and will be a half-hour stanza cued to night-time programming, with an "everyday" talk-to-the-householder theme backgrounding the format.

While Owl cigars, currently sponsored by Gladstone, are the theme, Thursday night, MBS, is mulling the show as a possible replacement for the two Evening "Katie" series. This further indicates Mutual's desire to de-emphasize the 15-minute slot, scattered all over the night-time network programming setup and concentrates on half-hour format, under the new Ed-Kobak regime, pointed out elsewhere.

Irene Woods, Johnston Replace Cliff Edwards

It was Woods and Bob Johnston, who were on the Philhar summer replacement hour, start their own five-week 10:30 a.m. series, Dec. 4.

It will be scripted by Jane Ware, and replaces the current Cliff Edwards show.

Labor's Entry Into FM Due to Get Sparkplug at CIO Chi Confab (20)

FDR Cantata

President Roosevelt's new cantata, "The War of Wonders," will be made into a cantata, with Lynn Murray doing the score and Set. Millard Lampell adapting it. It is a libretto (for, for initial presentation on the CBS kickoff of the Sixth War Loan drive on Nov. 19).

Cantata has already been platted by the Treasury Dept. with Fredric March doing the narration for distribution in conjunction with the bond campaign, and either March or Alexander Knox, star of the "Wilson" pic, will do the narration on the hour-long CBS show. Title of cantata is "Liberation."

Murray's song and chorus and Burl Ives will also be featured in the CBS broadcast.

AFRA, Nets Agree,

E. Deal Renewed

AFRA and the four major networks have agreed to renew the new sustaining code, formal ratification of the contract now pending approval first by the AFRA membership. Principal change worked by the new agreement is for a 10% pay hike in sustaining rates for all performers, including a similar boost in the weekly wage scale for the entire network.

At the same time, after some weeks of haggling during which negotiations several times were reported to be delicate stalemate, the AFRA and the transcription companies ended their deadlock Mon. (13) by agreeing to straighten out the renewal of the labor code now in effect. The agreement calls for picking up the present code, as is, with any pay hikes or changes in conditions. Fees for AFRA members on waves were boosted on the basis of a cost of living raise, about a year ago.

Approval of the sustaining code is regarded as certain by the AFRA membership, both in N.Y. and elsewhere. It is a local move tomorrow (Thurs.) night. Chicago and west coast stations are no longer dealing with ad agencies and web in the respective bailiwicks on local and regional commercial contracts. When these are settled, the entire AFRA contract, except for the transcription companies, will be in the hands of the Labor Board for approval.

Since no money changes were made on the deal, labor attorneys involved believe it does not need the WLB okay. Contracts in all case, run for one year, retroactive from Nov. 1, 1944.

Sustaining code, except for the deal with the transcription companies, parallels the commercial code previously approved by agencies, negotiating with the union for travel and costume pay and records the chains' intent to give air time to performers, wherever possible.

Campbell Appointment Presages WGN Shakeup

Chicago, Nov. 14. Sweeping readjustment of line-up authority of WGN brass has been expected to be effected by the first of next week, following the appointment of Chester Campbell, advertising man of the Chi-Tribune, to be v.p. of the station. Prior to the death of W. E. MacFarlane several weeks ago, Frank Schreiner, station mgr. and Bill McGinnis, sales mgr., ran the station with policy being set by MacFarlane.

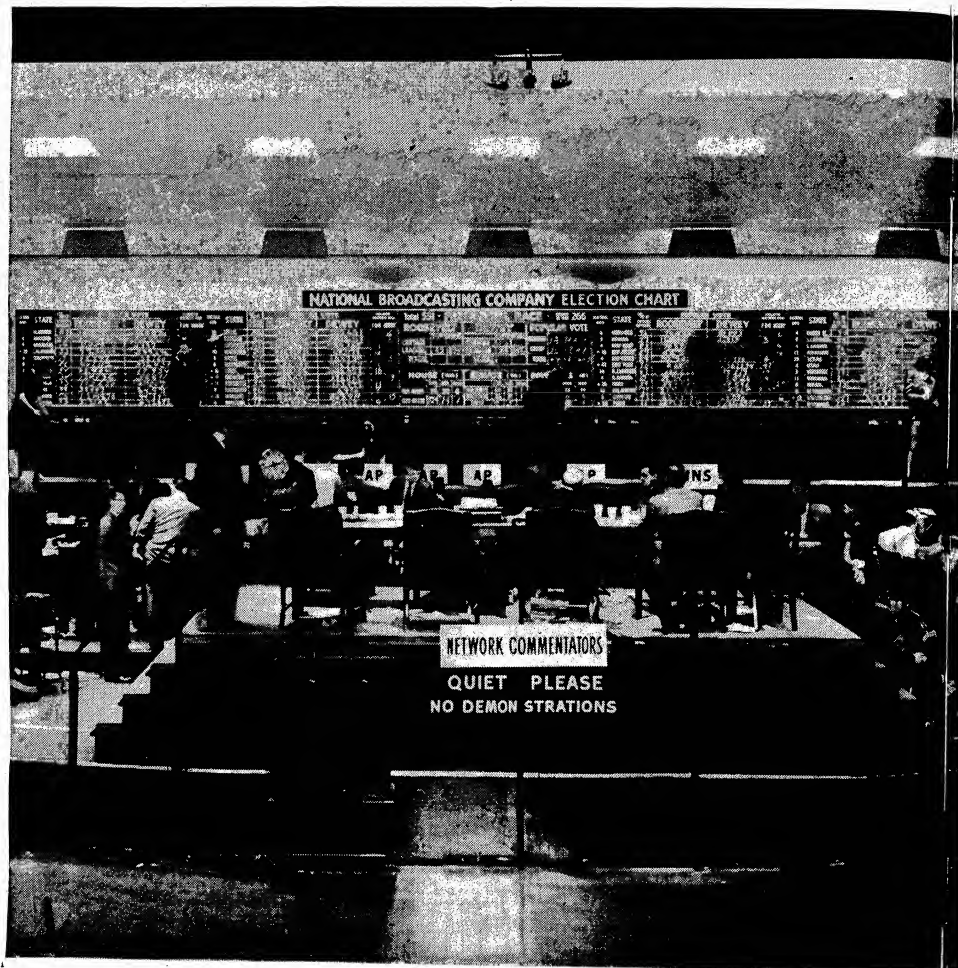
Campbell, who will be the active exec head of the Trio station, plans to re-allocate all duties of topers who will answer directly to him.

A drive to get the labor movement entrenched in radio station ownership, through acquisition of FM licenses, is slated to start Nov. 20 at the Chicago convention of the Congress of Industrial Organizations. Proponents of the plan are expected to exert every possible pressure, hoping to achieve, ultimately, a new FM network of 50 labor-owned of FM outlets.

At the same time, it has been learned that the United Auto Workers, one of the most active CIO affiliates insofar as radio is concerned, is now planning to apply for eight FM frequencies in as many cities through various locals. UAW attorneys are now working on these applications. UAW has been in the forefront in the campaign to get labor proper representation on the air and recently scored over WHIO, Columbus, in FCC hearings after UAW vice-president, Richard Frankland, was elected to continue to be also working on a revision of the NAB code, a subject now up for consideration at NAB meetings currently going on in Chicago.

Seamarching the CIO drive to get its locals active on FM, is Len De Caux, CIO's press head in Washington, who has also been campaigning in the CIO's own Journal for radio. De Caux is also pointing out that only by ownership of outlets can labor get full air representation, although he is not in favor of the labor spokesmen term a "hat in hand policy" to get air time. De Caux De Caux, CIO's press head in Washington, who has also been campaigning in the CIO's own Journal for radio. De Caux is also pointing out that only by ownership of outlets can labor get full air representation, although he is not in favor of the labor spokesmen term a "hat in hand policy" to get air time. De Caux De Caux, CIO's press head in Washington, who has also been campaigning in the CIO's own Journal for radio. De Caux is also pointing out that only by ownership of outlets can labor get full air representation, although he is not in favor of the labor spokesmen term a "hat in hand policy" to get air time. 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For NEWS, too, most



SCENE IN THE NBC BUSY ELECTION NEWS ROOM (Studio 8H) from which originated the broadcasts heard by millions throughout the nation and in many other parts of the world. Big board in background was kept up to the minute... affording NBC commentators, at center table, figures on developments in every state and the national totals. All commercial NBC programs were canceled as America's Number One Network provided this important service to the public.

people tune to NBC

Election Night, with the largest sustained audience in radio history*—larger even than "Pearl Harbor Night"—an audience 55% greater than the listening on a normal Tuesday evening—

**THE NBC AUDIENCE WAS NEARLY
HALF AGAIN AS LARGE (49%) AS THAT
OF ANY OF THE OTHER NETWORKS**

Just as on "D Day" when by far the greatest number of people listened to NBC... just as radio listening surveys show *8 out of 10* of the top shows among all radio programs are on NBC... Election Night added further evidence to the record of years: NBC is "*the Network Most People Listen to Most!*"

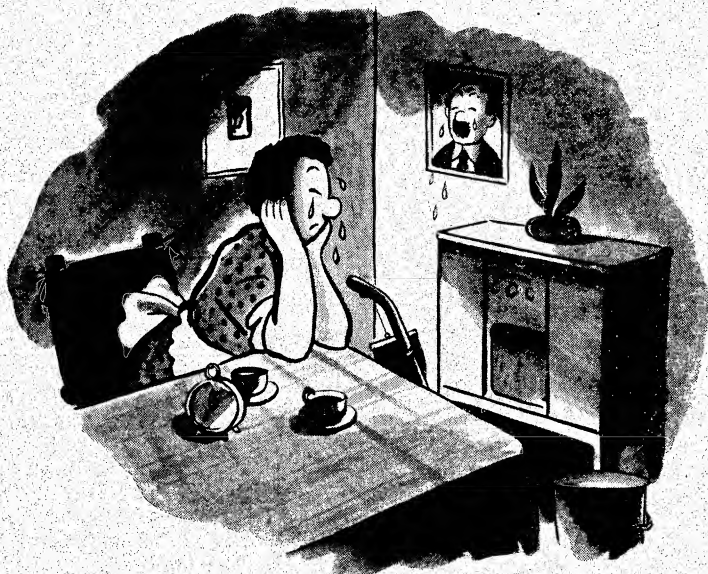
**Based on Hooperatings*

National Broadcasting Company

America's Number 1 Network for News



A Service of Radio
Corporation of America



They said:
**"You'll have to get up awful early
 in the morning to beat 'em"**
[SO WE GOT UP AWFUL EARLY]

From Mr. Hooper's Network Daytime Report for October we find the average week-day morning rating (9-12 A.M.) is:

Blue	4.0
CBS	3.4
NBC	3.2

That brings up a story.

Last year, figures were different. From the Hooper figures, it looked like CBS and NBC had a hex on the American housewife. Folks in the ad business just shook their heads over figures like these, for January, 1943:

CBS	4.1
NBC	3.7
Blue	2.9

Those folks said, "You will have to get up pretty early in the morning to switch that!"

So, what happens?

So we get up early. Stay up late. Ask thousands of housewives about the programs they listen to in the morning. 36% of daytime listeners tell us there are too many tear-jerkers.

For them, we feature programs like the Breakfast Club... Breakfast at Sardi's... My True Story.

And then what happens?

In January, 1944, we take the lead on average monthly ratings, and hold on to it from then on.

In morning quarter hours Blue is first most often and we get to 75

in 66 out of a possible 120 fifteen-minute morning periods (January-October). Just last month we led in more than NBC and CBS combined.

Jack Berch moves over from MBS and the first pop out of the box clocks up a higher rating than his best at Mutual.

We sell more morning time than any other network.

And we find there is something about *our* women: they chuck their sales resistance under the sink when they listen.

Don McNeill who talks regularly to four out of every ten women listening to the radio after hubby has gone to the office, offers housewives a membership blank for his Breakfast Club. \$20.000 write him letters. Then the paper shortage gums things up.

Macfadden turns up with a thing about "wartime-love." It's mentioned once on My True Story—then a sustainer. In two days, 5,694 ladies send for it.

A client offers a market basket for 25¢ on 47 Blue stations. He buys \$2,000 in the first sixteen days to fill orders.

That is all, except to tell you that we have one spot left in the morning with a *for sale* sign on it.

And we want to remind you that all this proves *once again* that the Blue—the youngest, freshest, most virile network—*gets listeners and sells goods.*

GIVE US THE PROGRAMS—WE'LL GIVE YOU THE RATINGS, RESPONSES, AND SALES.

"THIS IS THE *Blue* NETWORK"

AMERICAN BROADCASTING COMPANY, INC.

You've gotta be good to be 13!



"VOX POP" Starts 13th Successful Year!

Congratulations Parks Johnson and Warren Hull!

Maybe the first thirteen years are the hardest, but they're certainly not unlucky.

For this month, "Vox Pop" begins its thirteenth year of broadcasting.

McCann-Erickson is proud to become a part of this popular Bromo-Seltzer program.

It's good to have the opportunity of working with the entire "Vox-Pop" cast...Rog,

Dave, Fred, Warren, Parks and Mrs. Johnson. Here are our best wishes

for an even bigger success!

McCANN-ERICKSON *Advertising*

By Eddie Doherty.

Guest Wheel

Among the first

HOLYOKE, Mass. — The radio program, "Trach's Adventures," told a story's guest last night. The story was "The Holyoke" by Joseph E. Trach, a brother-in-law of the author.

By HARRIET VAN BORN

By HARRIET VAN ...
After all the things that have happened to Tru

The Man Loses \$1,000

...Saturday night has passed... Consequences... Rudolph Wicket... how...

Mar 31 - 14. 2000 each \$200

On the corner of Prospect

LYORE, Mass., Nov. 3

The City and the Suburbs

It could happen only in America.
Where else in the midst of the greatest war
in history and on the eve of a heated national
election could you get front-page play in the
nation's press with a gag?
"Truth or Consequences"
radio laugh.

Edwards, master zany of the program, gave N. J., overalls, a pick and a ticket to Holyoke, Mass.

Wickel, customarily a sedate engineer for a boiler firm, was told — and so was everybody listening to the program — that a box containing \$1000 was buried at Prospect and Walnut Sts., in Holyoke. It was his. All he had to do was dig it up.

But the Holyoke townsfolk, who turned out to dig with anything from shovels to bare hands, beat Wickel to the treasure. It was found and pocketed before Wickel arrived in Holyoke.

That, to be sure, was the way some shrewd character connected with the radio program must have planned it. It's pretty obvious. As obvious as the nation's radio program which a million people heard.

As obvious as the national advertising which a million dollars couldn't buy but which the program got for free.

15 WHITEHALL STREET
NEW YORK CITY

REMARKS:

1,412 Wickel clippings
© 6¢ \$84.72

Mayor LaGuardia's Blast at WHN's Vitamin Plugs Headed for Court?

N. Y. City Health Dept. authorities last week were investigating legal grounds on which the city could prosecute WINN, N. Y. indie, following a complaint by the city's health commissioner, Mayor Fiorello H. La Guardia.

Mayor, in his broadcast over WNYC Oct. 30, in an unusually strong-worded denunciation, said that he was one of "its scientific Subway vitamins, for 'misrepresentation.'"

While the Mayor stated on the air that the City was referring the entire situation to the Federal Trade Commission, the Federal Trade Commission, in a letter to the city, learned that the municipality may step in itself to expedite action.

There is, reportedly, a city statute concerning advertising "in the public place."

Meanwhile, Sunway is still on WHN's 6 a.m. "Newsreel of the Air" daily, with Art Green, who was also mentioned by the Mayor, continuing to do the commercials. Spiels are said to be the same as before.

"And We Quote"
In his talk, La Guardia declared, "It is always unpleasant to talk about chiseling and fraud but that is my job and we have various departments of the City whose function it is to prevent fraud, cheating and deception. I have here a case of misrepresentation and it is rather flagrant. It refers to a radio advertisement over WHN promoting sales of Sunway vitamins through the mails. I will read you a report I have received from Dr. Ernest L. Stebbins, Commissioner of Health."

Stebbins report then stated that on Oct. 11 WHN aired "false and misleading statements" to the effect that "if, within a week, Sunway doesn't help to restore to you the strength, vigor and vitality you've lost, return the bottle and you'll get double your money back." Mayor went on to say that the Dept. of Health would "assume responsibility" for the fact that such a one-week comeback was impossible.

But Lebar, WHN's sales manager, later declared that Sunway had been on the station for three years; that "over 100,000" WHN listeners had purchased the product and that less than 5% have asked for a refund. Bi-Sunway's spokesman said that the company had lost many customers, reordering since the company. Lebar also stated that the product never claimed it would restore good health in seven days but that it would "work some improvement" for users suffering from ailments. Bi-Sunway's spokesman also pointed out that the company had never intended to sell a seven-day cure, since it would automatically be away with reorder business.

Record-Turners Don't Need AFM Cards-WLB; Decish Against Petrillo on KSTP

Minneapolis, Nov. 14.
WLB disputes panel (Chicago
recommended that demands of
James C. Petrillo's AFM on KSTP
be denied. Up to late Saturday local
officials refused to comment on
the situation involving a controversy
over wages which started almost
four months ago.

The KSTP case has been regarded as a test of Petrillo's demands made on stations throughout the nation. The union, Local 73, demanded a minimum of eight staff musicians be employed at KSTP's Minneapolis Radio City studios, that three union musicians be hired as platter men and one as a librarian. A weekly wage of \$52.50 for a standard 22-hour work week was demanded.

The panel, meeting Friday, recommended the following rates: For 13 hours, \$34.56; 16 hours, \$40.42; and for 20 hours, \$46.30. The panel majority found no justification for demand that only musicians be hired as record turners or librarians, or that a minimum number of musicians be employed.

'Sad Sack' Auditions

Danny Webb, who did the voice of Sad Sack on Army radio stations overseas, received a medical discharge last week and is now in N. Y. working on a new air show to be based on a similar GI character. Show is being tentatively titled "Put Sad Sack."

Webb's overseas airings, in person and by platter, created considerable favorable comment.

GEORGE & GRACIE SET FOR PHILLY BOND SHOW

Philadelphia, Nov. 14, — With chances for a big-league Hollywood caravan remote for the coming bond drive (because of ODT nix), it looks like the big bond pitch for the 6th War Loan Drive will be gala show at Convention Hall, Nov. 28, featuring the Burns and Allen broadcast.

CBS and its local affiliate, WCAU, are cooperating with the Pennsylvania Finance Committee to put on the bond pitch featuring the show. Augmented entertainment will include WCAU's "Welcome Abroad," an all-Navy show, with an effort being made to get Chief Boatswain's Mate Victor Mature as star.

Seats for the affair go on sale next week scaled at \$25-\$50 and \$100 bonds per ducat. Convention Hall holds about 20,000.

George Burns and Gracie Allen will come here the day before the show to tour war plants and shipyards in this area. They will also be feied at a luncheon at the Poor Richard Club, organization of advertising men here.

4 Nets Set for Gala '6th' Teeoff (19) With Two-Hour Round Robin Sequence

NEW H'SBURG STATION GETS NOD FROM EC

Harrisburg, Nov. 14.—A third radio station for Harrisburg, competing with WKBO and WHP, is in prospect with the granting of a permit to the Harrisburg Broadcasting Co. by the FCC. Application was filed by G. W. Has Beckley, W. Va., industrialist, and Herbert R. Kendrick, commercial manager of WJLS, Beckley.

The station will use 250 watts on frequency of 1400 kc., but whether it will be identified with a major network could not be learned. WHP, an affiliate of CBS, while WKBO, attached to both the NBC and Mutual networks.

Salt Lake City.—KSL adds Teer Hampshire to the dramatic staff play in "Pioneers of Progress," a Auerbach department store show.

One of the smartest stunts of the coming 6th War Loan is expected to be a new CBS series of four Friday night "I Was There" broadcasts. Idea is to line up celebrities, largely from show business, who either entertained or visited the servicemen overseas.

CBS is after a raft of big names, but is not ready to announce any. The campaign's "kick-off" broadcasts (19) by the four webs may turn out to be on the heavy side. It looks like two solid hours of dramatic sketches.

Blue, opening from 8-8:30 p.m., will put on a Ben Hecht dramatic script to be followed, 8:30-9, by NBC presenting a new dramatic skit by Robert Sherwood. Mutual sessions will spot Sgt. Joe Louis, Jane Cowl, Walter Hampden and others (9-9:30); CBS will go on (9:30-10) with "American Pilgrimage" by William Robson, a tribute to the men overseas and their families at home.

ADVERTISING MUST PACE PROGRESS

The
PENALTY OF LEADERSHIP

History first of leaders is known. It dates its start approximately from the time of Adam. Although the leadership he assumed is viewed as one of the least important, it is, however, the most interesting. "So as it is, leadership is, in history, the most interesting and the most important of all things." When a man's personality will attract the most brilliant and able men to his organization, the leadership is the most important. When a man's personality will attract the most brilliant and able men to his organization, the leadership is the most important. When a man's personality will attract the most brilliant and able men to his organization, the leadership is the most important.

Birth Certificate
OF AN INDUSTRY'S GREATNESS!

After 29 years, the leadership which Cadillac assumed in this famous advertisement is still generally acknowledged. More significantly, "The Penalty of Leadership," by Theodore F. MacNaughton, by its nature force and dignity helped establish the fact that automotive manufacturing had progressed from the work shops of a few mechanical wizards to the eminence of a great industry.

...And Advertising Must Make Other Industries Great In The Distribution Decade!

Along the highroad of America's industrial progress, many of the significant milestones have been advertisements and advertising ideas that greatly accelerated the growth of individual companies, and of entire industries.

Post-war, the need for increasing consumption will be greater than ever before. Advertising must again pace progress by raising the world's highest standard of living to an even higher pinnacle for expanded productive capacity and abundant manpower will require an increase in consumption of at least 10% of pre-war levels.

In the Distribution Decade after V-Day, your clients will look to you for accomplishments surpassing everything advertising has ever done.

Alert advertising men are now actively planning and preparing for that responsibility and that opportunity.

So, is W.I.W.

When the time comes, we will be ready to help you do a better post-war job for your clients in the vast four-State market that is W.I.W.-land.

W L W

Division of The Crowley Corporation

THE NATION'S MOST MERCHANDISE-ABLE STATION
CINCINNATI 12, OHIO

THESE PERSONALITIES

H. V. Kaltenborn
Upton Close
William Bendix
"Smilin' Ed" McConnell
Curley Bradley

IN THESE NETWORK SHOWS

Kaltenborn Edits the News
Close-Ups of the News
The Life of Riley
Buster Brown Gang
K.G. Jamboree

WITH THESE ANNOUNCERS

Lyle Van
Vincent Pelletier
Ken Niles
"Smilin' Ed" McConnell
(does his own announcing)
Ed Allen

FOR THESE SPONSORS

The Pure Oil Company
Lumbermens Mutual Casualty Company
American Meat Institute
Buster Brown Shoes
K.G. Baking Powder

BY THIS ADVERTISING AGENCY

LEO HURNETT COMPANY, Inc.
CHICAGO • HOLLYWOOD



NOTE:

Names listed in order of show's length of time on the networks.

Inside Stuff—Radio

The November bulletin of the Society for Prevention of World War III, New York City, reports greater activity by its network and local broadcasts and use of its material by radio commentators. Bulletin lists participation on the CBS television forum, where the subject, "Should the German Nation Be Held Responsible for War Aircraft?", was debated, with William B. Zuff, Siegfried Schultz, Dr. L. M. Bickhead and Prof. Fredrick W. Foerster (of the Society) as speakers. Also listed are the Society's president, Rex Stout, on "Tovon Meeting" over the Blue web, in a debate on "Should Germany Be Changed From an Industrial to an Agricultural Nation," Attorney Louis Nizer (one of its advisory council) on Mutual's "American Form of the Air," in a discussion of "What to Do With Germany."

Talks by Jane Cowell on the work of the Society over WOR-Mutual and a "March of Time" broadcast over NBC by Emil Ludwig, prominent in the Society, are listed along with speakers on two forums via WINS, and a special broadcast over WICR-A, both N.Y.

Recent signing of Eugene Baled as vocalist on Bing Crosby's radio series again points up the fact that Pittsburgh artists simply can't get a break in their own home town and have to go elsewhere in order to get a chance. Miss Baird, whose home is in the Smoky City, tried for couple of years to get air work in Pitt without success, finally getting a brief chance there with Maurice Spitznagel band. She didn't stay long, however, moving on to New York where she hooked on almost immediately with Tony Pastor, later switching to Helen Gray. She was with Gray when the Crosby thing came through. Another instance is that of Chris Cross, now top-fight performer in vaude and burlesque. One-time program director of KGO, Pittsburgh, he tried for months to sell Pitt radio men on his ventriloquism act but could get nowhere.

Michael O'Shea, film star, who is making the new "Gallant Gaieties" stanzas (which premiered last Saturday (11) on NBC in the 8-8:30 p.m. slot) teamed with Beatrice Kaye, was married at the last minute. Charles Winninger, originally set to play the stanzas, bowed out due to a film commitment. Reports indicate that Miss Kaye, who balked at fornicating because of the nostalgic element involved, was appeased early last week, by the tried-for months to sell Pitt radio men on his ventriloquism act but could get nowhere.

Return of Grantland Rice to NBC once weekly in the 10-10:30 a.m. slot last Saturday (11) marks the sports writer's 14th consecutive year on the air, sponsored or sustaining and always on the same network.

WLIB, Brooklyn, Plans

Studio Shift to N. Y.

WLIB, Brooklyn, now owned by the N. Y. Post, is on the hunt for N. Y. studios. Station is going to have a studio in the Post's news rooms but this will be used only for newscasts.

Ultimately, WLIB hopes to have its main broadcasting plant located in Manhattan.

'Prince-Pauper'

Continued from page 21

tions, a greater number of channels is made available for low-power "single market" stations. It reduces the effect of long-distance interference from adjacent or co-channels.

Serial. The "single market" principle insures the maximum amount of local public service broadcasting because it not only permits more stations but provides each central city with its own FM stations. In the southern New England comparison, for example, one "multi-market" station serves six "single market" areas. This tends to limit the opportunities for individual programs serving local cultural needs. On the other hand, the "single market" plan tends to provide a greater opportunity for the development of local talent, forums, discussion groups and new program format.

Economics. By making it possible for any FM broadcaster to have a coverage area as large as any other FM broadcaster in a given market, the "single market" plan insures equivalent competition insofar as facilities are concerned. This plan prevents the development of inequalities in facilities in the market without sacrificing, in fact, by improving both signal level and coverage area. It distributes the advertiser's dollar to more and more stations and thereby provides more employment. This proposal puts each broadcaster in a given market on an equal economic footing. Furthermore, it places the competitive emphasis on programming and public service, which are the final analysis, are the end products of broadcasting.

Exclusive!

BEARS
FOOTBALL

W-I-N-D
CHICAGO

500 Kc. 5000 WATTS

JERRY MCGILL HOPING THIS 'CRIME' WILL PAY

"Appointment with Glimp," 15-minute five-times-per-week, wondrous, produced, written and directed by Jerry McGill, is currently making the agency rounds in search of a sponsor. McGill, who directs and writes "Big Town" on CBS Tuesday nights would take on the new stanza as an added chore.

Stanford, Ex-Agency V.P., Takes OPA Info Post

Washington, Nov. 14. Navy Commander Alfred Stanford, former v.p. of the Compton Advertising agency in New York, was named Deputy OPA Administrator last Friday (10), in charge of informational communications, including shortwave radio.

For the past two years, he has been the staff of Admiral Harold H. Stark, commander of U. S. naval forces in European waters. Stanford succeeds Tom Donnelly in the OWI spot with latter returning to the U. S. of New Mexico where he heads the dept. of Government.

Maxine Keith Resigns From Caples Agency

Maxine Keith is resigning as radio director of the Caples agency, effective today. (15) She had been with Caples six months.

Meanwhile, Miss Keith continues with her cross-the-board Mutual morning commentary program.

Delay Seen in FCC Tele Decision; Fly Just Fellow on a Furlough—FDR

Washington, Nov. 14. It was reported in authoritative quarters that the FCC recommendations on allocation of television frequencies won't be released until after the first of the year. Previously it was anticipated that the FCC decision would come down on or shortly after Nov. 15.

Washington, Nov. 14. President Roosevelt held strongly yesterday (13), that James L. Fly, who quits the chairmanship of the FCC tomorrow (Wed.), is slated to serve with American delegation to the coming conference on international communications, including shortwave radio.

In a letter to Fly, accepting the latter's resignation from FCC, Roosevelt wrote, "Much work remains to be done and in the doing of it I shall want your advice and counsel. You are only on furlough. I shall have to have your help from time to time, particularly in the field of international communications and I know I can expect you to respond." Letter, one of the warmest tributes the President has paid to an outgoing public official also commented:

"The importance of the work of the FCC is better appreciated today, both by the public and by the industries under its jurisdiction, than it has ever been before. The Com-

mission, working as a team under your chairmanship, has made notable advances in safeguarding freedom of speech and information and in protecting competitive enterprise in the field of communications. Few men have so proud and effective a record in public office.

"Unhappily considered is a Big Three conference on international communications which might take place within the next three months, with the possibility of other United Nations being invited. Definitely on the calendar is the Inter-American Communications Conference to be held in Rio in March.

After the war, there is expected to be a world-wide communications conference. Fly might be one of the U. S. reps at all of these.

Farming a La Patton

Chicago, Nov. 14. Highlights in an amazing wartime story of how 500 farmers cut 1,000,000 acres of grain with fewer men and machines than ever before in history will be featured on a series of 13 quarter-hour affairs over 22 stations in the wheat belt starting this weekend.

Broadcasts, sponsored by the Mason-Harris Co., Racine, Wis., are written by Nelson Smith, Chi. writer, produced and narrated by Holland Engel, WGN announcer, and waxed by World Broadcasting.

Frank Cooper
Associates

521 FIFTH AVENUE, NEW YORK 17, N. Y.
VANDERBILT 4-5661-2

MEMO TO: A Limited Number of Fine Artists.
SUBJECT: A New Kind of Specialized Management.

Recently, I opened my office with BEA WAIN as my first client. My sole ambition was to build an office which could handle a limited number of artists who were foremost in their respective fields and complement their talents with intelligent and constructive management including thorough representation in all phases of the entertainment field.

My ideals have apparently met with favor for I am now proud to represent, in addition to Bea, such outstanding artists as:

ALAN YOUNG
PEGGY MANN

JANE COWELL
JACK ARTHUR
HAL WINTERS

ED SULLIVAN
DICK LEIBERT

Also the following top writers:

WILL GLICKMAN
AL GARRY

LOUIS VITTES
MICHAEL CROMOY

JAY SOMMERS
JESSE GOLDSTEIN

"TWO ON A CLUE"—Radio's newest and most novel daytime serial sponsored by General Foods and heard every Monday through Friday over the entire CBS network, 2:15 P. M. to 2:30 P. M., EWT.

My prospective clients can expect the same conscientious endeavor that my aforementioned stars received.

Sincerely yours,

Frank Cooper



Voice
of

BROADWAY

By Dorothy Kilgallen

Let's Talk About Eddie Today

Eddie Cantor is just a little fellow with big, round eyes and thick black eyebrows that go up and down when he talks.

He is a classic comedian now, after some 35 years' show business; he can make people laugh quite easily, by singing or telling jokes or dancing up and down a stage clapping his hands, or sometimes just by standing still and looking slyly from side to side. And he makes a great deal of money doing this. But for some years now this part of his professional life has been only a sideline.

And that's why I thought it might be a good idea to talk about Eddie Cantor.

He has spent the last three years touring the servicemen's hospital cir- cles as well as Army camps and naval bases, and if I can believe my mail he has done better and longer shows for the boys than he ever did for money or the audiences of Broadway.

He made thousands and thousands of boys forget the hunger of home- sickness and the bitterness of being crippled. And he did better than that. He made some laugh who had, quite literally, forgotten how.

I remember Eddie telling about it the last time I saw him. He had been joking about the routines he did—some of them plucked right out of the routines he did back in 1918—and the old songs he had been singing to the new crop of wounded warriors. He had discovered that the antidote for pain was about the same now as it was during the other war; and he had found that one of the songs the boys liked best was the ancient and corny "I Don't Wanna Get Well, I'm in Love with a Beautiful Nurse" which he had sung to their fathers.

Then suddenly he stopped kid- ding, because he was remembering one show which he played to men who did not laugh. They were the

men who had been shocked and mentally stricken by the horrors of combat, and they sat looking at him with dull eyes and not one of them smiled. And halfway through the act a few of them applauded heartily, as if someone had nudged them and told them to be polite.

Eddie was ready to weep with pity and helplessness, but he kept going. He told another joke, sang another song, and tried not to look at the solemn, tired, bored, old faces of the very young men.

And halfway through a song the miracle happened. A boy had been standing against the wall, looking out a window, not even seeming to listen, but some word in the song, or to him in the faraway world, touched him. He looked up at Eddie with a puzzled, searching expression. Then he smiled.

The doctors said it was the first time he had smiled since he arrived at the hospital, many months before. I've never seen Eddie Cantor talk a drink stronger than soda pop. But he told me that after that performance he went back to his hotel and really belted a bottle of Scotch.

Being human, he is unable to play these shows for the wounded and not be deeply marked by the experience. He thinks of them afterward, and so he is driven constantly by an urge which you cannot feel unless you have visited these hospitals and seen the men.

It is the urge to make sure that whatever happens, they are never allowed to feel forgotten.

That's why he is campaigning right now, as hard as he knows how—and he is a good, hard campaigner—to provide a Christmas present for every wounded soldier, sailor or Marine in every hospital in the country. It is his new cause, and I think it is his best one. That is why I thought I would talk about Eddie Cantor today.

"The doctors said
it was
the first time
he had smiled..."

★ In reproducing the above, Bristol-Myers is proud to pay tribute to Eddie Cantor for his unremitting efforts to bring smiles where smiles are most needed today.

AFRA Slaps Deadline on De Mille To Pay \$1 Levy Or Be Suspended

Hollywood, Nov. 14. C. B. DeMille's defiance of American Federation of Radio Artists in connection with the special assessment of \$1 to oppose the "right to work" measure, voted down last week, is expected to result in his suspension. Board of directors of the L.A. local of AFRA gave him until Dec. 1 to make his payment before punitive action is taken. DeMille has told friends that he will fight the special election levy in the courts and has no intention of compromising his principle and paying it. If suspended, DeMille would have to be withdrawn as emcee of Lux Radio Theatre, although he would continue as its producer.

Presidential ruling on special assessment for defeat of the "right to work" measure was handed down in superior court here when a special levy by Screen Office Employees Guild in opposition to the same measure was upheld in its legality.

SESAC PLATTERS

Sesac, music licensing firm, is issuing a series of platters to plug its library. Series is a package of 15-minute stanzas, 28 of them sung mostly hillbilly, cowboy and folk tunes.



KATE SMITH 34.3

Here's where you can get a BIG Rating, 34.0 Station, BIG Market.

* Harper Jelling, Winter Spring Sales, 1943-44

WTAG WORCESTER

Chicago's
BEST NEWS
SERVICE
AP-UP-INS

W-J-N-D
360 Kc. 5000 WATTS



"Did you find the Wheaties, McCre?"

General Electric's Strip Show Set for CBS in Jan.

General Electric will sponsor an audience participation program, with Art Linkletter as m.c., starting on CBS between Jan. 1 and 15, in the 4 to 4:25 p.m. time slot. Monday through Friday in one of the most ambitious attempts to date, in its efforts on the daytime serial format.

Stanza, which will be titled, "GE's House Party," will originate in the CBS' play in Hollywood. Young & Rubicam and John Gude Radio Productions handled the deal.

WHAT GOES ON WITH CHI RADIO SCRIPTERS

Chicago, Nov. 14. With three Chicago top writers planning to pull out for N.Y. around the first of the year because of their utter disgust with the treatment accorded them by ad agencies here, the story of one writer becomes of prime interest.

Writer, who accepted an assignment to write a half-hour dramatic show on spec for \$250, was informed a week after the script was turned in that the radio director had been unable to contact the writer and because another writer had been hired to do the script, \$75 would be deducted from the \$250 agreed upon. Agency exec admitted doctoring job was bad and asked the original writer to polish the object of parts in the script.

Failure on the part of the radio director to get proper clearance on the script from a film studio which owned the rights to the material resulted in a last-minute cancellation with the radio agency head refusing to pay the writer even the \$75. Grounds were that since show was not aired there was no obligation on the part of the agency to pay off.

WNEW 'Newsreel' Also

Into Detroit-Windsor
"Air Force Newsreel" heard for the past nine months on WNEW in N.Y., will also be heard on CKLW in the Windsor-Detroit area shortly. Scripts for stanzas, which uses personnel from the Mitchell Field, N.Y. air base and is produced by Pat Dick Pack, are shipped to radio personnel at Selfridge Field, Mich., who cast and produce the show for the Windsor station.

Schenectady-Kille Page, secretary to David Chaffin Bates, of Schenectady City Station, is joining WSNY as a writer, working on local accounts. Ken Hultenbeck, formerly of WGY, is a new announcer at WSNY. "Biggy Day" is new receptionist.

3-Way Parlay

Akron, Nov. 14. Each of the three Akron department stores—Yeager's, Polak's, and O'Neill's—sponsors a "Woman of the Week" program. But last week, to their mutual astonishment, each program featured the same woman.

She is Lolla Phillips Smith, who directs Little Theatre plays, the Children's Theatre, the one-act play group which visits hospitals, and manages the Akron Concert Course.

Hicks' Six Clix Pave Way to Pix

Chicago, Nov. 14. Significant of the nation's wartime nostalgia for the "good old days," roadshows from WLS, home of the "Barn Dance," are winding up the year with a record of having appeared at 1,000 theaters, totaling about 3,000,000. Despite travel restrictions, "local color" characters have managed to put on a show before audiences scented from Manhattan to rural communities in the Midwest, and in some cases, in similar outdoor shindigs, in the Midwest especially, getting the biggest crowds for these cowboy comedies.

Records of all theatre dates haven't been kept by the stations booking the shows, but in the past year, they've had anywhere from one act, to a unit of 25 or 30 performers playing 225 rural dates of from one to four days apiece. Besides that, their acts play theatres throughout the country every day in the year.

Boonza in this field, lines up with terrific success of live shows like "Blower Girl" and "Ole Radio and night club clumpies by followers like Burl Ives, and revivals of old songs to prove an increasing interest in Americana on the part of the public.

Peculiar gimmick is that, despite claims of know-it-alls that radio has been the main road to Hollywood for such "Barn Dances" as Gene Autry, Lulu Belle & Scotty, Arlie, Hooper Hot Shots and others who got their start on the Prairie Farmer station, these personal appearances have also helped pave the way to movie gold.

Among others who have hitched onto the Hollywood gravy train during the last 15 years via the station's airers and roadshows, are Fibber McGee and Molly, Smiley Burnette, Pat Buttram, Fats Domino, Red Foley, Mopie City, Four, etc.

Neil Dalton Steps Into Healy's OWI Top Job

Washington, Nov. 14. Neil Dalton, assistant chief of the OWI Domestic Bureau, has been invited to chief, succeeding George W. Healy, Jr., who resigned last Wednesday (8) to return as m.c. of the New Orleans Times-Picayune. Healy went with OWI for 10 months. Dalton was asst. to the president of the Louisville Courier-Journal and Times Co., joining OWI in March.

WHN, N.Y., Aims Show At Ex-GI Home-Seekers

"GI Apartment Clinic," designed to help discharged veterans locate living quarters, is being prepared by WHN, N.Y., as a Sunday avar. Idea is to make the radio station a central clearing house for GIs faced with a housing problem for themselves and families.

Station has approached former N.Y. Mayor Jimmy Walker to serve as moderator. Interviewing ex-soldiers on the kind of apartments needed. Station also hopes to get landlords to furnish lists of available apartments. CDO City Veterans Living Bureau is backing the program.

Bakewell, Andrews Uped

Hollywood, Nov. 14. William Bakewell and Clark Andrews have been tipped from their present ranks of operators to armed forces radio service.

Bakewell, former "air" service as agent chief of warrented radio station, and Andrews, former radio producer, is assigned to Major Ben Baranov, chief of "army" information section.

WOKO, Albany, Protests FCC Ruling Vs. License OK; Stock Deal Involved

Albany, Nov. 14. WOKO will oppose its preliminary FCC ruling denying its application for renewal of a license, on the alleged ground that misrepresentation had been made by WOKO. Inc. Harold E. Smith, g.m., said the proceedings in which WOKO has 30 days to reply, will in no way affect the operations of the local CBS outlet. It was stated by the WOKO management that the present hearing results from charges of technical violations alleged to have occurred more than 14 years ago. WOKO was transferred from Mount Beacon, to Albany in 1930.

The alleged violations involve certain stock transactions in connection with the station financing and have no bearing on any services involved as it relates to public interests and necessity provided by WOKO. An AP story in the morning Times-Union (Harris daily), which ran an eight-column page stretch on the FCC action, quoted the proposed findings as reading: "From a consideration of all the material facts found in the record of this hearing, the commission has concluded that the applicant cannot be entrusted with the responsibility of a license."

The grant of the application for renewal of license by the applicant, upon which would not serve public convenience, or necessity, and therefore, should be denied."

The CBS outlet is accused of concealing from the fact that CBS v.p., owned 24% of the stock.

which was kept in the name of a brother-in-law, R. K. Phelps, of Kansas City.

Examiner's Opinion
The Albany Times-Union-Kinkerbocker News, cannot publication which has held an interest in WOKO, stated the opinion was by an examiner for FCC. It then quoted Smith in explanation of the station's stand. WOKO will be represented at the final hearing by George Sullivan, Washington, attorney, and Michael D. Reilly and Sam Jacobs of Albany.

WOKO is reputed to be one of the biggest money makers among the 1,000-watt stations in the east. Some time ago the FCC ordered divestment from WABY. Mutual link on the ground the same interests should not control two stations in a locality. However, an indefinite extension of the time limit was said to have been granted pending an appeal by another station on this policy matter. The station reports were current that the Kinkerbocker News would take over WABY, and that in doing so a reported 25% interest the paper had, in WOKO would be liquidated. The two stations of the time limit was in the same building at Radio Center. This arrangement presumably would not be continued if the outlets were non-interest-divorced.

UNHAPPY WGN TOPPED CHI'S VOTE COVERAGE

Chicago, Nov. 14. Chicago's quietest election, despite the fact that more people voted than ever before, was marked, oddly enough, by the finest overall coverage attributed to WGN's election outlet here owned by anti-Roosevelt, Col. Bert McCormick.

Police estimated that 1,000 people jammed the Loop, where they heard 100 loudspeakers leased by WGN from the State Street Council (department store excess) and spotted on every lamp post on State from Wacker to Congress. Bare forth the require of the Colonel's political hopes. Only station to put the show on public address system in the Loop, WGN also had loudspeakers at the Morrison hotel (Democratic headquarters) and at other buildings—but not, strangely, at GOP headquarters at the LaSalle hotel.

WDRG
HARTFORD 4 CONNECTICUT
WDRG-FM

\$26,500.00

That's Sales Management's estimate of retail sales for Hartford for December, an increase of 9.5% over last year's! Hartford is the center of the radio WDRG Market, delivered to all subscribers at a low rate!

Use WDRG to Connect in Connecticut

100 GAGS—\$1.00
Fun-Master Gag File Nos. 1-2-3
\$1.00 EACH

Write Charles Phillips, in Plainville, Conn. for details.
Box W, 24 N. Main St., Plainville, Conn.

Cincinnati's

LEADING DEPARTMENT STORES

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for their

TOP PROGRAMS

Basic Blue 5000 Watts
Represented by Paul H. Raymer Co.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Nov. 6-12, from 5 p.m. to 1 a.m. List represents the first approximately 25 entries in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WFAA, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Kiss to Remember	Alfred
Always—“Christmas Holiday”	Berlin
Come With Me My Honey	Stull
Confess!	Shapiro
Dance With a Doll	Shapiro
Don't Fence Me In—“Hollywood Canteen”	Alfred
How Many Hearts Have You Broken?	Advanced
I Don't Want to Love You	Chesley
I Dream of You	Kembassy
I'll Walk Alone—“Follow the Boys”	Harris
I'm Making Believe—“Sweet and Lowdown”	BVC
If You Is Or If You Ain't—“Follow the Boys”	Leeds
It Had to Be You—“Slow Business”	Boisick
Let Me Love You Tonight	Robbins
Strange Music—“Song of Norway”	Chappell
Sweet and Lovely—“2 Girls and a Sailor”	Pick
There Goes That Song Again—“Carolina Blues”	Shapiro
There'll Be a Hot Time in Town of Berlin	Barton
Two Ties—“Bathing Beauties”	Southern
Together—“Since You Went Away”	Crawford
Trolley Song—“Meet Me in St. Louis”	Cost
Twilight Time	C.P.
Two Again	Southern
What a Difference a Day Made	Marks
Whispering—“Greenwich Village”	Miller
White Christmas—“Holiday Inn”	Berlin

† Silhouette. * Legit musical.

Louis Prima's band piled up such wins for Adams, Newark, two to the Apollo, N. Y., week of Dec. 22, weeks ago that it's already been his second date there within three booked gigs into house for April.

10 Best Sheet Sellers

(Week Ending Nov. 11)

1. I'll Walk Alone	Alfred
2. Dance With a Doll	Shapiro
3. Together	Crawford
4. I'm Making Believe	BVC
5. Trolley Song	Fels
6. Always	Berlin
7. Always Hurt One You Love Sun	White
8. Swingin' On Stay	Berlin
9. How Many Hearts	Advanced

BERLIN TO PUBLISH FIRST SONG FOLIO

First Irving Berlin folio ever published is now out, containing 12 songs, including "Always" which is currently being worked on as a plot, song coincidental with its revival in a couple of current pics.

From trade announcements alone the folio has exceeded 50,000 copies to date, before publication. Folio includes a personality loaned on the songsmith and his famed piano.

Tucker's Buff Date Marks 1st MCA-Pa. Peace Deal

Tommy Tucker's booking into Shea's theatre, Buffalo, the week of Jan. 12, is the first deal between Paramount booking office and Music Corp. of America since the recent settlement of their differences. No details have been made yet for MCA outfall at the two major Pa. houses, the Paramount, N. Y., and the Chicago, Chicago.

Inside Stuff—Orchestras—Music

Amalgamation of the Professional Music Men and the Music Publishers' Contact Employees union, which will finally be decided at a membership meeting tomorrow night (Thursday), will entail the increase of dues payments from \$17 annually to \$36. Of the \$17 now payable \$8 was to PMM and \$12 to MPCE. Of course, not all contact men are members of the PMM, a benevolent org. all must hold cards in the union.

For the increased dues, however, each member, it's planned, will receive a \$1,000 insurance policy. In addition, the sponsors of the amalgamation point out, the current expenses of operating the union will not be greatly increased by the absorption of the PMM, since the money derived from the latter's annual get-together (which will feature many of the same monies). In the past, it's claimed, the expenses of administering the PMM consumed the major part of its income.

Two weeks at Meadowbrook, Cedar Grove, N. J., completed Sunday night 121 by Harry James orchestra is not considered as a true test of the wartime future of the suburban spot, because of his extraordinary drawing power, but on the basis of the sock gross he ran up it's figured that following bands will do nicely. James' figures are undebated, but it's known he ran up one of the best gross totals Frank Dalgay, owner, has correlated since the spot has been in operation.

Shep Fields followed James, opening last night (Tuesday) for three weeks. He's followed by Sammy Kaye. Kaye's name was in after Kaye, but shifts instead to the Paramount theatre, N. Y. Kaye will work only five nights a week, being off each Wednesday to do his Tanglewilde commercial on Mutual. A local circus substitutes.

Frank Sinatra fools the bill himself for 13 extra musicians added to the Nat. Bandwyrthe orchestra, which accompanies the singer at the Hotel Waldorf-Astoria, N. Y. Additional musicians do only one night after Kaye, but shifts instead to the Paramount theatre, N. Y. Kaye will work only five nights a week, being off each Wednesday to do his Tanglewilde commercial on Mutual. A local circus substitutes.

Impressed by the Pettillo vs. Roosevelt fracas he'd been reading about in the papers, a Chicago tavern keeper let three men, one of whom wore a badge, exit his juke box last week. Proprietor of the north side bistro, Eric Swanson, told police the bistro advised him the music machine was illegal, so he let it go without a squawk.

Lyman Vs. Rose Jury Favors Maestro, But Court Reverses Decish

Fourth try by maestro Ase Lyman to collect from Billy Rose, for breach of contract in connection with dismissal of the leader and his band from the Barbary Coast cafe at the N.Y. World's Fair, in 1935, proved successful. But the verdict was set aside by Supreme Court Justice Thomas A. Aurelio last week. After a three-day trial brought in a verdict of \$9,975 damages for Lyman, the court then setting aside the verdict and giving Rose the decision.

Lyman's first action against Rose was dismissed when the late Supreme Court Justice Sidney L. Bernstein ruled that the issue had already been decided when Rose won return of his \$10,000 escrow money from N. Y. Local 202 of the AFM, after the local had decided in favor of Lyman.

Lyman then appealed the decision to the Appellate Division and won a reversal. High court ordered the suit back to the lower court for retrial, which resulted in the upset verdict.

Lyman charged that Rose breached a run of the show contract when he stopped expensive entertainment at the cafe, continuing to operate it as a beer garden. He sought \$14,500 damages for himself and his orchestra.

Manuel Maxwell, Lyman's attorney, is expected to move for reargument on the direction of the verdict in favor of Rose. If that fails will appeal again.

3d Sub Leader For Blue Barron Band

Kirk Wood, former WJW vocal soloist, has become the third substitute leader of the Blue Barron orchestra since the leader's induction. Wood took over the band Sunday 121 evening at the Trianon Ballroom, Toledo, after severing connections with the station.

Barron went into the Army over a year ago, and his place was then taken by Tommy Ryan, who shifted over from "Sammy Kaye's" band. Ryan subsequently went into uniform and the outfit was then maneuvered by bassist Tiny Wolfe. Wood replaces him.

Gumble, 'Lover' Man

Mose Gumble, major damo of standards for the Warner Bros. music combine, leaves for Hollywood Friday 171 to launch another old-timer, "When You Love H. Gumble." He'll be west about 25 weeks.

THE Subject of THE HOUR IN THE Song of THE HOUR!

FRANK LOESSER's gay treatment of a happy idea will quicken the pulses of millions of people because it says the things they are thinking. A great song to hear . . . a great song to perform!

When He Comes Home

. . . a song every WORDS & MUSIC man will work on with enthusiasm and confidence . . . Murray Wizel, newly appointed professional manager . . . Bill Hansen in Chicago . . . Danny Cameron in Hollywood . . . Clarence Kelly in New York.

WORDS & MUSIC, Inc.

1637 BROADWAY
New York 19, N. Y.

Arbitration Panel Decides Jewel Music Must Pay Tunessmith SESAC Royalties

Three-man panel of the American Arbitration Assn. delivered a trade-important verdict last week on songwriter Jack Lawrence's action against Jewel Music, publishers of his "Sunrise Serenade." Represented by attorney Lee Rastman, Lawrence claimed that under the standard Songwriters' Protective Assn. contract, which makes provision for sheet music and mechanical royalties to the writer, plus 30% of all other income, he was entitled to half of what Jewel secured from SESAC for allowing the latter to license the tune in its own particular performance field. Arbitrators agreed on this premise.

This decision would seem therefore to apply to all performance societies other than ASCAP, which pays both songwriters and publishers performance royalties separately. Broadcast Music, for example, pays such income directly to its affiliated publishers, who are not obligated to split such incomes with the writer or writers. At the time the SPA contract was written, in 1932, the "50% of all other income" clause was not, and has not been since, construed as to include performance royalties.

How much Lawrence will collect from Jewel on the basis of the decision is uncertain. Jewel was a member of SESAC from 1939 to 1942, drawing a lump sum, it's said, of approximately \$14,000 annually. Much of this total, Lawrence claims, was obtainable by Jewel on the strength of and revenue in its catalog, of "Serenade." Maestro Frankie Carle was collaborator with Lawrence on the melody.

New Hub Pot

Boston, Nov. 14. Clifford-Paul Music Co. has been formed here as a new music publishing venture by Jack Clifford and Harry Paul. First tune is "Walla Moala Bay," written by Pat, Charlie Furrow who landed with a conveyer at that South Pacific location.

T. Dorsey Chooosey on Pix Fare for N.Y. Capitol Date

Tommy Dorsey and the Capitol theatre, N. Y., are at odds over the film scheduled to accompany his band at that house beginning either Dec. 21 or 28 and there is a possibility he may not open. Dorsey doesn't want the "Thin Man" apparently, the story long set for that period and the situation is still up in the air.

Currently on the coast, Dorsey leaves there soon to go into the Sherman hotel, Chicago, Dec. 1, for two weeks, after which he comes into N. Y.

Carle Probes Disc Payments

Frankie Carle's attorneys are following up the appearance on the Coast, under a Philharmonic label, of piano solo discs which he thinks are unauthorized reproductions of masters he originally made for Columbia Records. Disputed sides carry no artist name.

Philharmonic label is a product of the Firestone Co., which until 1942 had an arrangement with Columbia Records whereby the latter pressed material by its artists for that company. Carle's discs were a part of this arrangement and for each one sold Columbia paid the leader a royalty. Since 1942, however, when the agreement between the companies went cold, Firestone has had no authorized access to the leader's discs, and, naturally, no royalties have been paid. Carle expects to demand this week whether the discs are his or not, and if so, will demand payment.

G'wich Village Inn Sets Ayres in Name Band Bow

Mitchell Ayres will take an orchestra into the Greenwich Village Inn, N. Y., Nov. 30 for four weeks to start a new name band policy at that spot. While this is Ayres' first dance job in six months or so, since breaking up his band due to financial inducement, which never materialized, he is not giving up radio work.

Ayres has been on CBS as a studio conductor, but last Thursday he began a twice-weekly sustaining show on the Blue with singer Andy Russell.

Philbin Sues AFM For \$250,000

Jack Philbin, deposed manager of Johnny Long's orchestra, added the American Federation of Musicians to his legal retaliatory objectives this week, for the union's part in forcing his exit from the band's affairs. Philbin filed suit for \$250,000 against James C. Petrillo, AFM prez, alleging "inducement of breach of contract."

Action against the AFM by Philbin followed the suit filed by him last week against Long, asking \$102,000 for Long's failure to live up to a five-year management agreement that still had four years to run and which was ordered severed by the AFM. Philbin had a 20%-of-the-net arrangement with the leader in addition to a guarantee.

Philbin's suits are matched by those filed by A. Edward Masters.

(Continued on page 38)

Bob Chester Disbands

Bob Chester disbanded his orchestra Sunday night (11) following a one-night date in Great Bay, Wisc., and returned to N. Y. He intends to reorganize sometime in the future, it's claimed, but no definite time is pointed out.

Reasons for Chester's breakup are unclear. He has been known to be dissatisfied with bookings.

AFM 'Strike' Rule Seen as Petrillo's 'Throat-Hold' on Columbia, Victor; Waxing Started Soon As Pact Signed

'To Market, to Market'

RCA-Victor got quite a bit of publicity out of the fact that Vaughn Monroe's orchestra was recorded at 1 p.m. Sunday, less than 24 hours after the settlement of its dispute with the AFM. However, it topped that by doing a whirlwind job of getting the records, or advance copies, on the market.

Victor claims that two sides by Monroe, "Trolley Song" and "Very Thought of You" went on sale in Philadelphia at 4 p.m. the following (Monday) afternoon. On sale in N.Y. yesterday (Tues.).

Slack Rescinds Band Breakup

Freddie Slack changed his mind a second time last week on the breakup of his band. After giving his men notice on Monday (8), he took it back on Wednesday and opened today (Wednesday) at the Southland Ballroom, New Orleans, a booking that was set for him by the William Morris agency.

Later look exception to Slack's announced reason of last week that he was breaking up the band because of a lack of bookings. He asserted that Slack was offered a string of dates which he turned down. Leader says they were rejected because the prices offered were too low.

Following the Southland job, Slack may go into Frank Bailey's Roadshowbrook, Cedar Grove, N. J. Deal is being negotiated.

As the American Federation of Musicians' annual convention last summer, which automatically voids any contract between a bandleader and a buyer of his music, James C. Petrillo has a "throat-hold" on Columbia Records and RCA-Victor, the last signees to his royalty-per-record contracts, that can't be making those companies any happier. And Petrillo apparently intends using the deliberately designed regulation hereafter as a club to force the two companies to dance the way he whistles as a penalty for holding out so long. This clause is in only the Victor and Columbia contracts, not in Decca's.

In an interview with the N.Y. Times, following the signing of peace contracts Saturday afternoon, Petrillo said, in effect, that the two manufacturers would be expected to behave themselves in the future or the union wouldn't hesitate to break off relations and leave them to "die by their own nefarious schemes."

It's no secret that the meeting at which the final capitulation of RCA and Columbia took place was not all milk and honey. Executives of NBC and CBS, parent companies of the disc firms and transcription outfit NBC involved, were said to have been as caustic as was Petrillo, who compared the recording execs to "slave owners of Civil War days."

Neither Victor nor Columbia expected the Government to step in on the situation, despite the fact they had been asked to delay negotiations with the union until after election. Immediately after Roosevelt was elected back into office last week, the companies called a meeting of their execs in N.Y. for Thursday (9). At this confab it was agreed to bow to Petrillo and a wire was sent Fred Vinson, Economic Stabilizer, that the

(Continued on page 39)

TWO New THROB-TUNES TO KEEP THE TURN-TABLES TWIRLING

ANDY RUSSELL

ON CAPITOL RECORD NO. 175

MAGIC IS THE MOONLIGHT

I HEAR OF YOU!

Music and Spanish Lyrics by MARIA GREYER
English Lyrics by CHARLES PASQUALE

Words and Music by
MARJORIE GOETSCHUIS and EDNA OSSER

Published by

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MELODY LANE PUBLICATIONS, Inc.

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Bands at Hotel B. O.'s

Presented herewith, as a weekly tabulation, is the estimated cover charge business (including but not limited to) in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designated weekend and holiday price. Compilation is based on period from Monday to Saturday.

Band	Hotel	Weeks Played	Covers	Total
Hut-A-Lot	Lexington (300; 75c-\$1.50)	4	2,075	\$225
Lee Castle	New Yorker (400; \$1-\$1.50)	1	2,050	2,050
Frankie Carle	Punahonia (500; \$1-\$1.50)	1	2,150	18,850
Sam Brandwag	Waldorf (550; \$2)	1	2,150	35,425
Drum Hound	Lincoln (775; \$1-\$1.50)	5	850	5,025
Gay Lombardo	Roosevelt (400; \$1-\$1.50)	7	2,175	21,675
Bugs Light	Biltmore (400; \$1-\$1.50)	7	1,800	8,200
Vaughn Monroe	Commodore (750; \$1-\$1.50)	6	1,875	12,900

* Asterisks indicate a supporting floor show. New Yorker; Biltmore; have terrace shows. Lexington, Hurlford floor show. Frank Sinatra at Waldorf.

Los Angeles

Harry Owens (Ambassador; 900; \$1-\$1.50). Bad weather keeps 'em in hostility. Check 4,200 tabs.
Helen King (Biltmore; 900; \$1-\$1.50). Also packed with house guests for 4,200 covers.

Chicago

Carman Cavallaro (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Latin rhythms and John Heyward get 7,000.
Glen Gray (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). What with a jammed ballroom, Gray drew 5,500 paces.
Gene Krupa (Fountain Room, Sherman hotel; 650; \$1.50-\$2.50 min.). Billie blues was the theme here, with 6,000.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Paladium B. Hall; 1,000; fourth week). Very strong Capitol picture. Will top 34,000 payoffs. Fourth straight week over that figure.
Leslie Masters (Tramont B. Southgate, third week). Rein hints this spot. Dip to 6,000.
Ted Lewis (Shopsy Maxie's, N. Los Angeles, ninth week). Nothing matters here. Expected capacity 8,200.

(Chicago)

Bill Barde (Latin Quarter; 650; \$3-\$3.50 min.). Barde, Eddie Garr, Diosa Cocello and Moriah Sisters clicking right along with 7,500.
Chuck Foster (Blackhawk; 300; \$1-\$2.50 min.). Dillo with 3,200 for Foster.

Petrillo vs. Disc Cos.

(Continued from page 37)

two outfits could delay no longer. Petrillo was in Chicago at the time, which delayed the final signing of agreements until Saturday (11).

No Time Lost

Once all the fight had been taken out of the two-year-and-three-month-old battle by the capitulation of Columbia and Victor to terms demanding royalties of one-quarter of a cent for each 35c disc sold, to 2c for each 52c disc and 5c for each priced higher, the two outfits lost no time in getting affairs into recording studios. Victor got Vaughn Monroe into N.Y. studios at 1 p.m. Sunday and Columbia followed, with Andre Kostelanetz at 7:30 p.m. at its Leiferinger Hall studios. Each made capital of the events. Victor getting as many new-entrants as possible for the "monroe date" and Columbia with a Life map contingent.

Plenty Recording

Monday, Columbia cut Harry James, just finishing sequence in a date before final band left for a brief series of one-nighters on the way back to California. Petrillo was recorded yesterday (Tuesday) and the schedule for the rest of the week calls for Kate Smith today (Wednesday), Benny Goodman's small group tomorrow, Kay Kyser

Friday on the Coast, Les Brown in N.Y. Tuesday (24), with others being lined up. Columbia as yet has no recording director in N.Y. Maudie Skeels, head of Artists and Repertoire, taking over the chore.

Victor followed "Monroe" with Sammy Kaye, who jumped from Toledo to Chicago Monday for a date. Charlie Sylvan was scheduled for Chicago yesterday (Tuesday). Tommy Dorsey on the Coast today (Wednesday) and Artie Shaw; also in Hollywood later this week, his first date of any kind with the new band. Victor will also launch tonight's record this week and next with Gladys Swarthout, Toscanini and the NBC Symphony, Boston Symphony and Boston Pops. To get going on Sunday, as both firms did, required the permission of Joe Rosenber, president of N.Y. local A.F.M. since Petrillo hadn't officially notified A.F.M. branches that the fight was over.

Newspaper Bashes

Monday's dailies in N.Y. vilified Petrillo and the A.F.M. for forcing Columbia and Victor to "their knees." Monday's (13) Daily Mirror, called it "The vilest, effeminate, suffered by a nation of free enterprise." Same day's Times editorial writer said the lack of union precedent has been established that other unions may be expected to follow. "If one union can force the American people to pay a private sales tax on the product that it helps to make, why can't other unions?" Times was the only paper to cite the principle for which the two disc outfits had been fighting against a campaign in which they were said to have the moral backing of other large companies of all kinds of industries in the goal Petrillo achieved. Little trouble of the same nature from the unions in whose jurisdiction they are placed.

WLB Not Unhappy

Washington, Nov. 14. Only official Washington comment on the settlement of James C. Petrillo's recording ban against Columbia Records and RCA-Victor came from William H. Davis, chairman of the War Labor Board. Davis said in a statement (11) he was "not unhappy" although he admitted that A.F.M. men's scrap would be a blow to WLB's objective and a White House setback.

Davis said he did not believe it might hurt the companies which have to attract more WLB jurisdiction to the authority in handling other cases.

McFarlands Consider Reorganizing Orchestras

McFarland Twins may reorganize their orchestra and return to full-time work. Pair have been working for some time at the Grumman airplane plant, Bethpage, L. I., being about two months ago they put a band together to work weekends at Post Lodge, Larchmont, N. Y., a job which went full-week beginning last Friday (10) with Johnny Richards' orchestra.

Before they can return to the band bit full-time, however, the McFarlands receive governmental permission to leave their Grumman position.

Musicians Eye Effect Record Peace

Will Have on Sheet Music Sales

Complete resumption of record making by all major companies, even on the scale limited by production problems (modest manpower, now), will be watched closely by musicians for its effect on the sale of sheet music.

For months now the music business has enjoyed a sales boom the like of which experienced publishers claim they haven't seen in more than 15 years. And there has been constant

controversy as to the effect the lack of recordings of pop songs available to the public has had on this condition. Some publishers have always felt that the inability of the public to buy platters of hit songs is completely responsible for the sheet music boom. Others are so completely adverse to that opinion that they look for the high sales to continue, at least for the duration.

A New National Novelty!

SOON ALL AMERICA WILL BE SINGING THIS EYE-CATCHING SURPRISE SONG OF WORLD WAR II

IT'S A LAW-AW-AW-AW-AW-ONG WAY BACK HOME

BY COLLINS DRIGGS

VERSE
Brightly

Step by step and mile by mile, Tramp, tramp, tramp-ing all the while, Ev-ry step I take, day by day, Takes me far-ther and far-ther a-way.

CHORUS

IT'S A LAW-AW-AW-AW-AW-ONG WAY BACK HOME, It's a law-aw-aw-aw-ong way a-cross the foam. How I law-aw-aw-aw-ong the whole day through, To hit that law-aw-aw-aw-aw-ong, Long way back to you!

IT'S A you!

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Watch This Ballad Grow

TAKE ME IN YOUR ARMS

From The Copacabana Revue-New York

THE WAY THAT I WANT YOU

Very Timely Now

JUST A BABY'S PRAYER AT TWILIGHT

MILLS MUSIC, Inc. • 1619 Broadway, New York 19, N.Y.
Jack Mills Pres. Bob Lee Gen'l. Prod. Mgr. Irving Mills Vice Pres.

I am session!

...in the December issue of ESQUIRE. Sixteen spectacular full-color photographs of America's top jazzmen in action... eight pages of solid entertainment for jazz enthusiasts. Here's an unforgettable portfolio of jazz.

DON'T MISS IT—in Esquire's giant Christmas Annual.

now on sale

Lack of Showgals, Dancers Prompts AGVA to Revise Rehearsal Conditions

Secretly of niterly showgirls and dancers, which recently prompted niterly operators to sign some chorines for several shows, has prompted American Guild of Variety Artists to revise its schedule on allowable rehearsal time.

New ruling cuts former allowable rehearsals on playing attractions to six hours weekly, instead of 10 hours as formerly, and a 15-hour weekly overall on chorines playing in current show and rehearsing new one. Also that girls be given a guaranteed four-week pay-off prior to contract to come without these provisions. In cases where the stipulated free rehearsal time is not enough, extended rehearsal period will figure as overtime at \$1.50 an hour.

On new niterly shows with new chorines schedule will be one week of rehearsal free, two weeks at half salary and full salary beyond that time.

MANNING UNIT IN ENG.

Irene Manning and her USO-Camp Show unit of four have arrived in England to tour European theatre bases.

Bobbe Ararat, Parker McCormick, Mollie Dodd and Cole Sisters have returned to New York from entertaining troops in England.

MASTER OF CEREMONY.
MIME, SONGSTER,
ACTOR, COMEDIAN

ARTHUR BORN

Bravest of his kind. International in his character.

GIBBONS' ALE

"Gibbons' Ale" is a famous Pilsener beer for President Roosevelt and his cabinet. It is famous for its purity and its healthful qualities of medicinal and nutritive value.

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ACTS! COMICS!

We Write for Headlines

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KLEINMAN

25-36 10th St., New York, N. Y.

Free Catalog of Prepared Material Available

Philly AGVA Election

Philadelphia, Nov. 14. So many members of the executive board of the Philly unit of the American Guild of Variety Artists are out of town on USO tours that the union has been unable to get a working quorum lately.

Because of this a meeting has been called today (Tues) to call for a new election.

HILDEGARDE SOUGHT FOR PARIS CABARET

Chicago, Nov. 14

Did received last week by Merrill Abbott. Emptire Room dance director, from Clifford C. Fischer, N. Y. representative, to bring her eight-girl line of four showgirls to Les Ambassadeurs. Paris nightclub, for its opening next May, was okayed by Miss Abbott, "when, as and if Mr. Fischer can arrange transportation." Hildegarde has also received a bid to reopen Fischer's niterly, Nazi hangout till Paris won her freedom, but the chantage, according to Miss Abbott, advised Fischer she can't make it till late in June because of her Salzburg alarm.

Last time Miss Abbott and her girls sang Paris was in 1936, when they played their sixth and last date at Les Ambassadeurs.

Cynda Glenn Scores On

1st London USO Dates

London, Oct. 19.

Local office of USO-Camp Shows for some unknown reason were not aware of the strength of Cynda Glenn, just arrived here with new batch of five units. To gauge her strength, they staged her show for Glenn at Scala theatre, Oct. 15, when she scored outstanding hit. Also commencing with some Puppers in the Cynda Glenn unit, "Playing High." The two acts were brought over as special attraction at London's latest Stage Door Canten, where they repeated their Scala success, with Beatrice Little and Dorothy Dickson present, and seeing Miss Glenn one of the best comedienesses sent over here by USO-Camp Shows.

Unit is set to go to France.

BUYS IOWA CITY NITERLY

Des Moines, Nov. 14.

The McWhorter Inn, largest nightclub in Iowa City, Iowa, has been sold by Mr. and Mrs. Jake Kobes to Ray Mahan of Iowa City for \$25,000. Club was converted in 1929 from the old Red Ball Inn.

Kobes' brother John owns and operates the Melody Mill, another Iowa City night club.

Saranac Lake

By Happy Reunary

Saranac Lake, N. Y., Nov. 14. Joseph Kelleher, musician, is a new arrival at the Will Rogers Birthday greetings are in order for Edwin Belcher, Ben Shuman, David Brodsky, Helen Olsen, Rufus Keathley, Harry Sawyer, Ed Grobstein and Ed Crochering.

Max Smiles, Muriel Scheidegger, Arthur Combsford and Victor King, penciled in for an early departure.

Saranac Lake Art Guild, which has done so much in providing entertainment for the Rogers inmates, is planning a "Honey Hop" as next party for the gang.

Merrill Beagan, who is playing a return date at the Rogers, receiving top reports.

Manager Davis, of the Hotel Rogers, Lake Placid, managed to get enough out to turn his orchestra and musicians to the Rogers, hauling the gang some real entertainment.

Edie Reiberg shot back to the general hospital for an operation.

Muriel Scheidegger given today through to visit family.

Arthur Alvarez back at station WXYZ nine after a week's absence in New York.

Dorothy Martin is another newcomer at the Will Rogers.

Virginia Brown and Lee Kimmick left the Rogers for New York with an absolute all clear.

Wrote to those who are ill.

Bobby Morris Set For Comedy Lead in 'Lady 77'

"Bobby Morris, vaude and burlesque comic, has cancelled several weeks of niterly dates to take over chief comedy role in the forthcoming Shubert musical, "Lady in 77," starring Carol Landis.

Understanding is that Morris would play niterly engagements dates at some future time.

Seek to Urge Conn.

Gov. to Ease Curbs

On Femme Talent

Harford, Nov. 14.

Restaurant Owners Assn. of Conn. is awaiting an interview with Governor Baldwin in hope of getting him to extend emergency measures in the state to include women working as entertainers in nightclubs.

Law in this state forbids employment of women in restaurants after 10 p. m., but a duration edict permits such employment of waitresses and kitchen help. Entertainers have been working up to last week, when State Labor Commissioner Cornelius J. Danaher, cracked down on the importation of females from New York and rampant advertising of women as a reason for the sudden action.

"Local inside does is that engaged women entertainers, such as Ferdinando several weeks ago started it all. Band was pulled on the day of the ban. But now women were stopped at Ferdinando. Complaints led to shutting of other niteries in the Hartford area.

\$110,000 Grossed At

'Night of Stars' Benefit

Fifteenth annual "Night of Stars" benefit last night at Madison Square Garden, New York, is reported to have grossed an estimated \$110,000. The estimate in "Variety" official reports on the boxoffice were not certain. Tax sold at \$2.40 to \$2.10, with boxes at \$10.00. Total \$480, including the \$50 federal tax. It was one of the top grossers since the show started.

Bob Wetman, managing director of N. Y. Paramount theatre, headed the show's committee that produced the all-name show.

Law was alternately entered by Ed Sullivan, Bert Lytell, J. P. Lynch, Henry Youngman and others, with the following among the talent list: Ray Bolger, Frank Sinatra, Kate Smith, Fred Monroe, Celeste Holm, Joe E. Lewis, Ethel Merman, Les Smit, Lucy Marmor, Bill Robinson, Loti Holtz, the DeBarcos, Ralph Edwards, Truth or Conscience, and Cliff Edwards; Joan Edwards, Dan Murphy, Gertrude Niesen, et al.

Russell's Newk Release

Newark, Nov. 14.

Adams theatre here is releasing vocalist Adie Russell one day early next week so he can open at the Paramount theatre, N. Y., on Wednesday (22). Russell opens at the Adams tomorrow (16) and ordinarily would close next Wednesday night.

Singer Marion Hutton fills in for the one day.

New Acts

DAVE LAWRENCE

Dancing

10 Mins.

Appls, N. Y.

Babe Lawrence is a hothead with plenty of the ball. Technique and stage ability, as well as the slope of his body, are so much for virtually any act. He is the only dancer being that he makes them all look like a bunch of fools. He is a hothead. Opens doing a solo, but he has seven minutes without repeating one of his eccentricities or lapses, closing with a flatfoot number called "The Sand." Bally hooing sections are lost.

Big mistake he makes is talking about his dance. He is a hothead, but his delivery indicates a lack of experience in the vocal department.

Merr.

REF. ROBBINS TRIO

Acrobatic-Instrumental

10 Mins.

Appls, N. Y.

Three-colored men on piano, electric guitar and bass, who spoil their act by improper mike technique and stage growling. Work with the bass out in front, thereby hiding the other two men. On top of this, what can be seen of the pianist's face is hidden by the neck of the guitar through most of the act. Position also upsets the mike balance, rendering the voice almost inaudible, and over-emphasizing the bass.

Musically, trio turns out the standard of vocalizing. Vanities' act, but the pianist's face is hidden by the neck of the guitar through most of the act. Position also upsets the mike balance, rendering the voice almost inaudible, and over-emphasizing the bass.

Musically, trio turns out the standard of vocalizing. Vanities' act, but the pianist's face is hidden by the neck of the guitar through most of the act. Position also upsets the mike balance, rendering the voice almost inaudible, and over-emphasizing the bass.

Basically, it's a better cocktail act than a vaude turn.

Merr.

BILLY AND ELEANOR

Dancing

10 Mins.

Appls, N. Y.

Okay Negro dance duo, sold mostly by the boy, who carries the act. Opens doing a precision routine, strictly average, but gets going when the boy includes a frigate club number. Includes leaps and jumps, tapping while sitting and finishing by lying on his back, balancing one chair in his mouth and tapping on the seat of the other. That's strong enough to close the act anywhere, and it should mark the team's debut, but they make a mistake to come back for another minute or two.

Well received.

Merr.

HAL WINTERS

Glass Hat

10 Mins.

Appls, N. Y.

Tease has the pipes to go places, his vocalizing comparing favorably with the current crop of romantic balladists, but he needs more music and personality.

Winters uses "After They Take Berlin," "Temptation," "I Only Have Eyes for You," "I'll Get By and "That's An Irish Lullaby" last being one of his best. Lad has fine enunciation, considerable range and powerful toll to his voice.

Wear.

Continuous Shows

In Niteries Pose

AGVA Problem

AGVA has called in representatives of performers from each spot and decided that as long as the performers were satisfied with such conditions the operations were okay if they paid the \$85 weekly minimum. Most of the Broadway spots, such as the Metropolitan, Aquarium and Bryant, are better off this figure, with some of the niterly spots also topping the minimum.

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Loew's, Inc., Defies Threat of Suit If Redcaps Play State, N. Y. Date

Suitor that they'd be sued if they went through with their announced booking of the Five Redcaps, half-hour unit, was served last week on Loew's State and Loew's, Inc. by Joe Davis, owner of Beacon Records, Art is scheduled to open at the State N. Y. tomorrow (Thursday), and on Monday (13). Loew's execs declared that the suit would go on as scheduled.

Davis' notice, in the form of a registered letter, declared that he owns the Redcaps title and that the Negro act had agreed with him not to work under that title except by mutual agreement. Recording firm is also said to have claimed ownership of the title by common-law copyright.

Redcaps are also known as the Toppers and, as such, are managed by Nat Nazario, latter claiming an exclusive deal with the firm. State booking was made through Nazario, Anna R. Siegel, Nazario's attorney, stated that he and his client are considering taking action against Davis on the alleged claim that Beacon had no right to book the Toppers under the other name. Nazario has not collected commissions on any of their recording dates.

Beacon's deal with the Singers was made direct and without Nazario's knowledge. Latter had no idea that the quartet was recording until he happened to hear one of their platitudes. Vocalists have made over 24 Beacon records. Davis stated last week that he has an agreement with the Cops that they would not work under that monicker other than for him.

This is the second time Davis has served such notice on a vaude league. He sent a similar letter to the Apollo, Harlem, when the act worked there recently. No suit has been filed on the Apollo booking as yet.

EDDIE FOY, JR., SET TO HEAD VANDU UNIT

Eddie Foy, Jr. head east from Hollywood in a fortnight to fill several weeks of vaude bookings currently being lined up for him. Dancer-comedian has been working in pictures for the past few years.

Besides his dancing-comedy routine, several other acts will round out a unit which will head.

No dates set yet.

Lee Reine joined Capitol Songs in N. Y. Monday (13) in a contract capacity. His friend, Herb Reine, is with Capitol in Hollywood.

Sinatra's 106 N-iter Lowers Buff Rental

Buffalo, Nov. 14. Since Frank Sinatra is drawing \$10,000 for his appearance here Thursday (18) at the Memorial Auditorium, sponsored by the Buffalo Civic Orchestra, City Council last week agreed to lower the rental on the Aud. on the Orchestra's plea that it is a non-profit organization and can't afford too much expense on top of Sinatra's salary.

In requesting the lower rental, Orchestra president J. J. already paid Sinatra a \$5,000 advance.

'Icecanades' Hot 220G, Pittsburgh

Pittsburgh, Nov. 14. "Icecanades," currently in third session of three-week run at Gardens, will wind up playing to virtually 50% of capacity to roll in bigger gross in history of that ice cream locality. Spectacle reported to do average sale of better than \$100,000 and on first thought did better than \$100,000. Almost certain to get at least \$70,000 on the wind-up to give the show an unprecedented take. Will have played a total of 24 performances at Gardens.

Extra show going on Friday afternoon (17) but this is strictly a War Bond thing on a tieup with station KDKA. Managements expect to turn in a sale of more than \$500,000 for the extra performance.

REPS LONDON AGENT

Jack H. Fauer, N. Y. talent agent, packed last week whereby he becomes American representative of the Buckingham-Wingrove Agency, of London.

London agency is a combine of Cecil G. Buckingham, former booker for Moss Empires Circuit, and Alfred G. Wingrove, also former London booker, recently discharged from armed forces after three years with the RAF.

Josie Trux Back in U.S.

Trux, of the former vaude team, the Trux Sisters, arrived in New York from London last week accompanied by her husband, Eddie Fields, London comedian-director. Couple had been trying to get out of London since last April. An American, it's said, first time here in 20 years. Their London home was bombed, but they escaped unscathed. Couple are making their home in New York with the other Truxister.

Probe Detroit Cafe Freezout By Police Chief

Detroit, Nov. 14. Charges of a seizure play by a Detroit police inspector so that his brother could take over the Barbary Coast, local niter, is under investigation by the mayor and police officials.

Bill Shaw, former boxer and business agent for the Baronses Union AFL and former operator of the tavern, and his wife, Amber, have accused Inspector James A. Hoye of trying to freeze them out, so no brother, John, could assume the license to the profitable spot.

Charges were that the police officer referred to okay Shaw for a State license. The spot has been operating for more than a year. Shaw, who is a recent arrival, has been called before the investigators and on first thought did better than \$100,000. Almost certain to get at least \$70,000 on the wind-up to give the show an unprecedented take. Will have played a total of 24 performances at Gardens.

AGVA Seeks to Collect \$2,000 in Back Wages For 'Water Follies' Unit

American Guild of Variety Artists has notified Jack Gray, Boston entrepreneur and reputed booker of Sam Snyder's "Water Follies," that it is holding him responsible for clearance of \$2,000 in salaries due members of the troupe through premature closing of unit some time ago. Snyder had posted \$5,000 cash bond prior to show starting out, which has been sufficient to cover salaries of performers then contracted. According to AGVA, additional performers were added after opening without additional money being posted. When the payoff came after closing, the talent union only had sufficient funds to cover those originally contracted for.

AGVA has given Gray 10 days to adjust matters. If adjustment is not forthcoming it plans to institute suit against Gray.

Sam Tishman Joins MCA

Sam Tishman, vaude agent lately with Paul Small in N. Y. joined Music Corp. of America's theatre department in N. Y. last week. He'll be associated with Johnny Dugan and Benny Kuchuk. Tishman was associated with the RKO booking office in N. Y. during the vaude heyday.

New England Niter Ops Assail AGVA Rep for Alleged Dictator Methods

AGVA Sets Deadline On Unfranchised Agents

Los Angeles, Nov. 14. American Guild of Variety Artists, through Florine Bale, western director, set Nov. 25 as the deadline after which no member will be permitted to work for an unfranchised agent.

Mis Bale is making arrangements with the California Theatrical Agents Assn. and the Artists Main agents. Guild: Individual agents not affiliated with any group will be given franchises directly from AGVA headquarters in Los Angeles.

Radio Shows In Vaude Tryptouts

Theatre success of Ralph Edwards' "Truth or Consequences" and the newer "Blind Date" both audience participation radio network shows, have bookers scouting around for other such acts for vaude.

John Reed King's "Double or Nothing" sold, heard on Mutual Friday nights, shows the kind of set or tryout material on Nov. 29 at Loew's Fifth, Brooklyn. A Capitol N. Y. date may result. "Dr. I. Q.," another "quizzer," emanates from a local city theatre and is being brought on by weeklong engagements.

Added exploitation value of the booking of quizzers into vaude houses is the fact that the regularly scheduled programs go on the air right from the theatre.

Boston, Nov. 14. Bitter row impends here between American Guild of Variety Artists and the niter proprietors of New England in general and Boston in particular with the formation last week of an organization of nightclub owners and operators. Object of the organization is stated to be to oust Fred Nerrett as local AGVA representative in this section.

More than 50 niter operators met at the Bradford Hotel to discuss a situation which has been increasingly difficult in recent months and which focuses on what is badly termed Nerrett's "arrogant methods, belligerent attitudes and hard-headed threats" in dealing with co-terminors of a "routine" nature between the proprietors and their entertainers.

1250 Ort, proprietor of Oris Grill and other niteries in the city, was appointed temporary chairman of the organization, which includes Minsky Residence, Tommy March and virtually every other thinking niter proprietor in New England.

Typical complaint against Nerrett is that of a proprietor who, having a new show coming in the following Monday, asked his show to "stay on three more days." The show agreed to do so, and was paid off as agreed for the extra three days. Nerrett is alleged to have demanded show be paid for a full week's work and threatened to blackball the niter so as to prevent any AGVA action from working there, if it weren't paid.

Another bone of contention is the salary to be paid entertainers who are either just breaking in or are fringe amateurs looking for a chance. The niter operators claim Nerrett insists they be paid full AGVA scale no matter what the entertainers themselves want or demand.

AMERICA'S KING AND QUEEN OF UNICYCLES

HARRY and LYNN

Week of Nov. 9

LOEW'S STATE, New York

"A remarkable bicycle act."

Revlon Ballin, Philadelphia.

"A truly sensational unicycle act."

Bob Fredericks, Miami Herald.

Personal Management

EDDIE SMITH

Paramount Building

New York

First New York Appearance THE HOT SOPHISTICATE

TIMMIE ROGERS

Opening Friday, Nov. 17

APOLLO, NEW YORK

Mrs. Wm. MORRIS AGENCY

Material by SID KULLER

CHICAGO ACCLAIMS

ROLLY ROLLS

"Rolly Rolls is a superb pianist and he uses his ability in perpetrating some of the funniest pianistics you've ever seen."

"Rolly's 'St. Louis Blues' is the most exciting thing the sedate MAYFAIR ROOM has heard."

—WILL DAVIDSON, Chicago Tribune.

"Rolly Rolls hits peak as pianist and is one of the most important torch-catchers of the season."

—HENRY T. MURDOCK, The Sun.

"Rolly Rolls whose comedy on the piano in the MAYFAIR ROOM is one of the funniest I hope to see in Chicago coffers."

—PENCE JAMES, Daily News.

"Rolly Rolls is the funniest piano player to come to town this year. The customers howl with delight. . . . Rolly is a stand-out!"

—CHICAGO HERALD AMERICAN.

Currently Starring at the "MAYFAIR ROOM," BLACKSTONE HOTEL, CHICAGO

JUST CONCLUDED THE STALLER CHAIN—OPENING NOVEMBER 23, EARLE THEATRE, WASHINGTON

Management: MUSIC CORPORATION OF AMERICA—New York, Chicago, Hollywood

Jack Robbins presents his 5 Star Bands

EVERY ONE AN OUTSTANDING ATTRACTION

GEORGIE AULD
America's brilliant
tenor sax star.
appearing at
Regal Theatre
Chicago, Ill.

GEORGE PAXTON
America's ace arranger.
appearing at
Roseland, N. Y.

BILLIE ROGERS
Sweetheart
of Swing.
appearing at
Pelham House Inn,
N. Y.

MACHITO
The rumba king
of America.
3rd great year
at La Conga, N. Y.

EDDIE HEYWOOD
Biggest little band
in the land.
appearing at
3 Deuces, N. Y.

ROBBINS ARTIST BUREAU, LTD.

799 SEVENTH AVE., N. Y. 19

OUR GI'S ARE DOING A JOB OVER THERE—DO YOUR JOB HERE!

Back the Film Industry's 6th War Loan Drive, Nov. 20-Dec. 16

THEATRY

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VOL. 156 No. 11

NEW YORK, WEDNESDAY, NOVEMBER 22, 1944

PRICE 25 CENTS

CIVIC SHOW BIZ SREADING

Music Men's Raw Attempts at Bribery Ark Phonograph Recording Execs

The most flagrant attempt at bribery are jirking the top recording executives who only tolerate the crudeness of the music publishers' ploy because of the fact they've been 27 months in coventry, at least no far as Victor and Columbia is concerned.

Thus, it's understandable, say the RCA and CO recording toppers why "they're to enter to influence us in getting this or that song recorded," but they deprecate the "blatant methods."

"Publishers with whom we like to dine, and perhaps permit them to put up the dinner check, is one thing," says one of the ethical recording executives. "Even Xmas presents are understandable because I give music publishers I like remembrances also at Christmas, but they've lost all proportions by sending over orders for War Bonds, merchandise, liquor, etc. Why I've had to send back a case of Scotch to the misguided publisher who forgets (Continued on page 40)

Hollywood 'Dew' Drives 'Glamour Manor' Into N.Y. Looking for Audiences

Because the rainy season has put a crimp in early morning Hollywood soundings, Benton & Bowles is moving "Glamour Manor" east to N. Y., early next month. Show is a daily affair at noon (EWTV) on the Blue for Procter & Gamble (Ivory Snow and Crisco) with Cliff Arquette as m.c.

Agency has noticed that since Hollywood's current "dampness" started, studio audiences have been extremely skimpy. Show airs in Hollywood at 9 a.m., Coast time. Lack of studio reaction, Benton & Bowles declare, has affected performances, and consequently, radio listeners' reactions. A laughing studio audience is regarded as a must for a comedy show, agency feels.

Last Coast origination will be Dec. 8 and the first N. Y. broadcasts will be on Tuesday, Dec. 12. Dec. 11 show will be a transcription.

Believed to be the first time rain, the Hollywood Chamber of Commerce notwithstanding, has caused a trek of this sort.

PAR AND BING SET NEW STRAIGHT-10-YEAR DEAL

One of the most unusual contracts ever negotiated by a star is the straight 10-year deal that has been agreed upon between Paramount and Bing Crosby, long a top-ranking radio star on that network. It is a deal, calling for two pictures yearly by Crosby, was reached following (Continued on page 36)

\$1,800,000 Chi Record Slated for 'Oklahoma'

Chicago, Nov. 21. Theatre Guild's national "Oklahoma" company wound up a year's run at the Erlanger last week without a single unsold seat during the 12-week run. Slicked to move out Jan. 6 because of Guild commitments in other cities, it will at the rate of \$30,000 a week, have grossed \$1,800,000 by then, said to be the all-time record for Chicago.

Nothing, to judge by the books of tickets in the boxoffice, can keep it from capacity for its remaining 11 weeks.

B'way Palace May Do Stage Comeback, But As Key RKO Legiter

Vagaries of show business being what they are, the famed Palace Theatre on Broadway, the flagship of bigtime vaudeville, may shortly return to a stage policy—this as a legit. Having gone from vaudeville to straight film, under RKO's aegis, the huge success of an RKO-financed current legit, "I Remember Mama," will probably influence the picture company to extend its legit plans. And, if the plan goes through, RKO may utilize its own Broadway showcase, the 1,700-seat Palace, as its key legit house.

RKO, which owned "Mama's Bank Account," the basis of "I Remember Mama," commissioned Richard Roigers and Oscar Hammerstein 2d to produce it as a legit. John van Druten did the play adaptation and also staged it. On a pre-production deal, RKO retains the pix rights by siphoning off a portion of the legit's gross until \$10,000 is paid off. Thus RKO has a two-way profit, besides building up an exploitation equity in the future film rights. It's grossing an over-capacity 321,000 weekly.

One of the things which RKO story editor, Bill Desler, will discuss while in New York is this idea.

\$1,000 a Week to Keep GI Skelton Under Option

Hollywood, Nov. 21. Red Skelton is being offered to radio ad agencies for \$1,000 a week during his service with the army for the privilege of having, first, call on his services when he pours himself back into mirth. So far, no takers. No figure has been set for after the war.

Not known, however, whether the contract would be charged off against his contract when he resumes in radio, but it is an outright gift for privilege of having him under wraps until his military service ends.

SEE INTER-CITY THEATRE CHAIN

By ABEL GREEN
New York's License Commissioner Paul Moss, now running the N. Y. City Center theatre as a community venture, foresees an inter-city circuit of pop-picked opera, legit, ballet and kindred ventures next season, at the rate of the Center's progress to date. Himself a showman (his brother is the vet theatre owner, B. S. Moss), the license commissioner, now a theatre manager, sees "another Theatre Guild idea fast taking shape under our method of operation."

At \$2 pop—with tax a couple gets the best for \$4.80—it's within reach of all. Anything inside of a \$5 bill for two people, nowadays, is a bargain, Moss thinks. He feels the right policy for any municipally-operated venture. The result is the 2,700-capacity N. Y. City Center, a jam-packed, nightly, whether for the ballet, the "Merry Widow" and kindred revivals, Stokowski or the grand opera cycle.

He cites a recent experience to point up the value of these civic show ventures. Idling with a layover in the lobby, during intermission, the attorney queried a man heartily: it was the elevator operator in his apartment house. During the same intermission, another man (Continued on page 38)

CO-OP MAGAZINE IDEA INTERESTS BYLINERS

The independent unit idea which has so taken hold of certain spotlight Hollywood stars, is venturing into magazine publishing.

Jerome Ellison, former managing editor of Liberty and now with OWL, is rounding up 200 writers for a co-operative mag venture, to share in the profits on a capital-gains setup, according to the proposal. Ellison has spoken to a number of name by-liners who have expressed themselves highly interested.

Fay Clicks, Reissue Pix

Hollywood, Nov. 21. Frank Fay's success in the Broadway play, "Harvey," is causing an unexpected repercussion in Hollywood.

Monogram is exhuming "Spotlight Stands," Fay's last film chore, for reissue.

Sarnoff as Brig. Gen.

Washington, Nov. 21. President Roosevelt today sent the name of Col. David Sarnoff of the Army Signal Corps Reserve to the Senate for confirmation of his promotion to Brigadier General.

Prior to Army service, Sarnoff was chairman of the board of Radio Corp. of America.

Less Applause, More Entertainment Seen Cueing Return of 'Glass Cages'

Petrillo Disc Victory Warmup for Films?

With his argument with Columbia and RCA Victor ended in his favor, AFM prez James C. Petrillo is expected to soon begin moving in on the picture industry. He has repeatedly stated during recent months that as soon as the recording situation is cleared up he would begin work on Hollywood.

Petrillo's demands from pictures, which the union feels has eliminated all orchestra jobs for its members, are of course, not clear, but on his past history, they probably won't be easy.

We Bandleaders Owe More to Composers Than Vice Versa—Whiteman

What Paul Whiteman had to say last Wednesday (15) at a special luncheon meeting he called on behalf of a Jerome Kern Jubilee Week is regarded by many trade vets to renege the success of all the ultimate greats who have had anything at all to do with pop songs. What Whiteman mentioned specifically—"They mention what I did for George Gershwin; well, it's about time they said what Gershwin did for Whiteman"—points out everything which has tended to make a Valere, Crosby, Ben Bernie, Russ Columbo, Sinatra or any of the other popular pop song exponents, past and present.

Whiteman, in calling together a committee of critics, maestros, press reps and others, on behalf of the salute to Kern, highlighted the fact (Continued on page 18)


Completely contradicting the long accepted belief that radio audiences applaud drew out the performer and therefore produced a more lively stanza, some top ranking air artists are now questioning the wisdom of having the show's continuity broken up via the palm-tapping routine. Change in sentiment is regarded in some quarters as possibly portending the return of the "glass cage" era when stax worked behind glass curtains. Trend toward the "silent audience" routine and streamlining of applause in effect on two night-time network shows, is expected to rather momentum, particularly on the musical stanzas where the artists feel that their talents are minimized by the shortened time available for actual performance.

Realization of the inroads on performance time was particularly pointed up during the election campaign period when those four and seven-minute applause routines translated themselves into plenty of (Continued on page 40)

Parker Watch in Series Sans Plugs on NBC To Support 6th Bond Drive

A 12-week radio commercial, without sponsor plug, will start Dec. 2 on NBC, time and talent being paid for by Parker Watch Co. All plugs on the series will deal with war bonds. Stanza is a Saturday afternoon 2-2:30 affair.

While the current Sixth drive is on, show's "commercials" will urge listeners to buy more bonds. When the Sixth ends, plugs will tell listeners to hold on to their bonds rather than cashing them in. Only (Continued on page 40)



RADIO TELEVISION

The Hour of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

EVERETT and her Magic Trio

MOTION PICTURE EXHIBIT DOUBLY HONORED BY



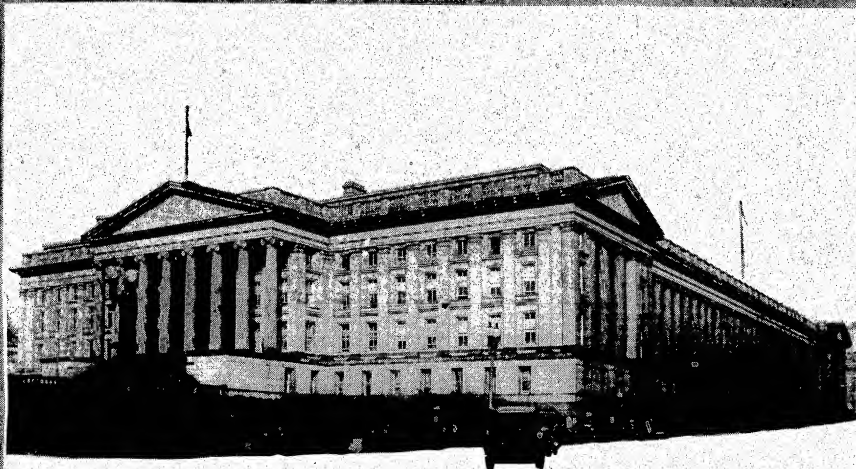
U. S. POST OFFICE DEPARTMENT
ISSUES SPECIAL POSTAGE STAMP!



Truly a mark of honor—and one accorded to only two other industries before—is the issuance of a special three-cent stamp by the Post Office, to commemorate the 50th Anniversary of Motion Pictures . . . and in recognition of the important contribution of the industry to the War Effort. This great tribute, coming at the time of the initiation of the Sixth War Loan Drive should serve, both as "thank-you" for a job well done in the previous loans and as an incentive to better even your own fine record.

GET BEHIND OUR GOVERNMENT • PUT ALL YOUR "SELL"

EXHIBITORS OF AMERICA BY OUR GOVERNMENT!



**THE DEPT. OF THE TREASURY APPOINTS
YOU OFFICIAL U. S. ISSUING AGENTS!**



In appointing the exhibitors of America as Issuing Agents for Bonds, the Treasury Department has recognized the stability and integrity of our industry—has given it a recognition and responsibility formerly accorded only to banking institutions! In accepting the authority as Issuing Agents—you also accept a great honor. And we know you will meet it with all the showmanship at your disposal—getting behind the Sixth War Loan with everything you've got!

BEHIND THE SALE OF BONDS IN THE SIXTH WAR LOAN!

Film Industry Fully Mobilized For 6th War Loan Push; Glamor Angle

Fully mobilized following a series of 15 key meetings attended by members of the industry and independent exhibitor representatives, the motion picture industry officially launched its part in the 6th War Loan drive on Monday (20). Quota for the industry is \$25,000,000 in "B" bonds, part of the overall goal of \$140,000,000.

Teletype and phone reports to national chairman Harry Brandt from his nine co-chairmen reveal the mobilizing campaign being given to assure the industry of reaching the bond-selling objective. More than 100,000 have become bond-selling agents for this campaign than at any date. State chairmen reveal that more bond premieres will be held during the current drive than any previously, as well as children matinees. National Five Star Dec. 2 will be observed by more theatres on Dec. 7 than ever in the industry's history. N. Y. City and other major cities, as well as 1,200 film execs, participated in special bond drives, particularly in the case of the State where the Times Square first drive (17), which launched the drive on Broadway. President Roosevelt, from Washington, pressed the button lighting the torch atop the statue.

Between \$85,000,000 and \$100,000,000 in bond sales was realized from the staging of 10 radio network programs of Madison Square Garden, N. Y. Monday night (20), during a six-hour show featuring topflight sports, circus and variety.

Glamorizing the Bond Drive
Sixth War Bond drive is grabbing all the space in the papers and via national photo syndicates and wire services than all previous drives, according to the War Activities Committee of the motion picture industry made last week by John Walter, P. H. Brown.

In addition to national mag coverage, syndicates who have already secured space in the papers for the film industry effort include Ace News Photo, United Press, North American Newspaper Alliance, Bell Syndicate, King Features, International News Photos.

Magazines designed by George Karger, camera ace, to the motion picture industry pinup girl stars.

Day newspapers throughout the country and advertisers are in many instances devoting more space to the general aspects of the 6th War Loan.

Par Set to Go
E. A. Brown, general cashier for Paramount, who is chairman of the Sixth War Loan drive within the company, has appointed more than 50 bond salesmen, covering all departments for an intensive campaign, and has named his aide William J. Clark, treasurer, Joseph Emmitt, assistant treasurer, and Charlotte Maland, secretary.

The Par Pop Club, of which J. L. Brown, accountancy, is president, held a bond rally yesterday noon (Tuesday) at the P. A. special film, produced by A. A. Richard, editor of Par News, was shown for the first time.

All Loewies Buy Bonds
Managers, assistants, doormen, cashiers and ushers at all Loew theatres in the N. Y. area have been enlisted to the Sixth War Loan campaign of at least one bond each. They are wearing celluloid name reading "I've subscribed to the Sixth War Loan, Wm. Loew's Theatres," which are expected to insure patrons of their houses to buy an extra bond during the drive.

Loew Goldbergs' Chores
Louis Goldberg, veteran district theater manager for RKO who resigned some months ago, placed in charge of the Statue of Liberty bond-selling headquarters in Times Square for the Sixth War Loan.

He was assigned to this post by Malcolm Kingsberg, v. p. of RKO film theatre operation, who is chairman of the Sixth War Loan campaign for the picture industry.

Halters Campaign
The 20th-Fox N. Y. exchange has loaned up 100 Christmas gift packages for soldiers recuperating at a hospital, Staten Island, N. Y.

SCHENCK'S COMMITTEE FOR MARCH OF DIMES

Nicholas M. Schenck, national chairman of the first January 1945 March of Dimes drive, Jan. 25-31, yesterday (19th) appointed an executive committee to steer the campaign.

It includes Barry Balaban, Joe Borzage, Harry Brandt, Oscar A. Dobb, Guy Eissel, S. H. Fabian, Harry Kinnim, Malcolm Kingsberg, Oscar C. Moskowitz, Herman Rubin, Sigmund Sperry, Louis St. Louis and Richard Walsh. Most of the members of the committee have served in previous drive.

Tom Connors is to serve as executive committee chairman. Leon and Goldenstein as home-office executive chairman, Walter Vincent, treasurer, Robert Emmett, publicity relations chairman. State chairmen are to be announced shortly.

Gallopers Head L.A. War Bond Parade

Riders of the Hollywood range opened the local Sixth War Loan parade with a gallop cavalcade featuring RKO's January 25-31 drive, galloping thatway through the city canyon, before Sheriff Eugene W. Bissell.

Various sections of the parade, on horseback and in surreys, buggies, stage coaches and farm wagons, were led by Roy Rogers, Bill Elliott, Preston Foster, Don Barry, Hot Gibson, Bill Boyd, Bob Steele, Leo Garry, Charles Starrett, Johnny Mack Brown, Noah Beery Jr., Michael O'Shea, Charles Martin, Big Boy Williams, Dick Foran, Dennis Morgan and Lewi Stone.

Larry Adler Dated For Two Bond Appearances

Larry Adler will do two shows for the Sixth War Loan drive before opening with Paul Draper at the N. Y. City Center, Dec. 26. They're in for a week.

Adler's first bond concert will be at the San Francisco Symphony orchestra, conducted by Pierre Monteux, Dec. 2, and John Charles Thomas.

Next War Loan performance will be in Houston with the Houston Symphony, Dec. 13.

K. C. Theatre Men Kifed At Kansas City, Nov. 21

L. Eugene A. Kay, 23, former manager of the late theatre here, was killed in action July 18 in Normandy.

Plenty of Hours

John Hertz, Jr., figured that the motion picture industry had devoted 1,200,000 free man hours to all the five War Bond drives to date, and that the 6th War Loan campaign called up 575,000 man hours.

These 1,775,000 man hours at the amusement biz was constantly stepping up its energies for the successive campaigns.

'Yanksoppin' Quite Professional GI Show

New Caledonia, N. 12. Editor, "Variety":

An in change of a snuff which I think might interest you. We are a group of 36 enlisted men formed at the Special Service Training Group, Camp Siberia, Ala. for the purpose of entertaining troops overseas. "Yanksoppin'" is the name of the show. We formed a show named "Yanksoppin'", which is the GI version of "Hellsoppin'" and "Sons of Fun". The show was developed for overseas consumption. We have our own lighting, sound, equipment and scenery. Included in the 36 acts is a 13-piece orchestra. The section to the show has been tremendous. Of military security, I can't mention too much about our audience, but you can assume that we have been putting it on for men who are sorely in need of entertainment. I have never clocked the laughs, but I can assure you that it would be very difficult to cram any more into the hour and a half that the show runs. The other night a large crowd had assembled two hours prior to the time announced for the opening of the show in the rain. One man I spoke to informed me that he had seen it one week previous to this performance, but that "it was worth sitting in the rain to see again."

The beauty of "Yanksoppin'" is that it plays with the audience (Continued on page 3)

'Witch' Relights Paris

First illuminated Paris picture screen since the war was "I Married a Witch" according to a cablegram to Gene Clair, who made the film for Paramount, but released via United Artists in 1942.

Clair, currently producing and directing "10 Little Indians" for Samuel Bronston, declared Paris is in for a series of festive prems, following the long Nazi blackout.

Gene Kelly Inducted

Hollywood, Nov. 21. Gene Kelly yesterday (20) passed the physical and will be inducted into the armed forces at Fort MacArthur Friday (24).

Kelly expressed a preference for the Navy as his branch of service.

'Andy Hardy'—and Hitler

Exhibitors want more of the "Andy Hardy" features and Metro will attempt to supply the demand. The organization is now in Washington that the 15 features released in this series has known in 1944. To provide for the future, the organization is looking for a 15-year-old girl with the same features. Scripts will emphasize that Andy Hardy has gone to college and sequence will be the same as the first.

Incidentally, Wilson, producer of the Neotradamus shorts, revealed that the ancient philosopher and seer, who peered into the future, predicted that the end of Hitler will arrive when he cuts his own throat.

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Vaude-Nitery Headliners Sign Up Freely for Gratis USO Hosp Tours

CANADA'S NAVY SHOW A WOV IN GT. BRITAIN

London, Nov. 10. "Meet the Navy," the Royal Canadian Navy's show, now touring United Kingdom provinces, is opening in Glasgow Oct. 23. Thence Edinburgh and Birmingham, the musical expects to get to London after Jan. 1, first appearing before camp audiences in Europe. Between touring engagements, the cast breaks up into three separate parties, which visit hospitals, convalescent homes and camps with restricted concert facilities.

There are a few professionals in the show—the dancing Lads, Oscar Natke, Pratt, Godfrey, Wilde and Ronald, musicians, etc.—but the rest are girls and boys from the Canadian plains.

The show travels and works as a Naval unit, observing Naval discipline. A Unit Officer is in charge of the crew, and the Commanding Officer of the show, Lieut. Cmdr. Stuart Robertson, has the job of getting show business to conform with Naval routine.

Vaude and nitery headliners, appealed to recently by a special committee headed by Marvin H. Scherick to donate for the USO, are free to entertain in servicemen's hospitals, have been responding favorably in the past. They are to appear with USO-Camp Shows hospital unit, giving stars on a voluntary basis, because the USO-Camp Shows is a permit hiring such expensive talent, 68 topnotchers have replied, most signifying their willingness to perform promptly or as soon as current commitments run out.

Significant definite dates are Sheila Barrett, start Dec. 14 out of Kansas City; Walter Saters, arrive as soon as possible; Bob H. Carr, Brothers, who start Jan. 15, and Gus Van, opening Jan. 15. Others also will go as they are: Richard, Nick Lucas, Masters and Rollers, Belle Baker, Hildergarde, Buster Hill, radio, studio, Chuchio, Mortimer, Allen and Broderick, Betty Lee, Cardini, Lionel Kaye, Block and Sally, Wagon, Mrs. Jerry Lewis, Gail Galt, Joe E. Lewis, Jerry Whitson, Bros. (when "Star Time" closes), Charles, H. H. Hanning, Ray English, Helen Ford, Dick Haymes, Billy Gilbert, Paul Robeson, and the USO-Camp Shows, George Price (in May), Costello, Connie Haines, Borrah Manichell and Low, Hite and Stanley.

\$57,000,000 Bond Bids For 'Blind Date' Stunt

Presidents of six of the major film companies bid \$57,000,000 in war bonds and turned over their chances for a "Blind Date" at Madison Square Garden night (20) to accept the Sixth War Loan, at which more than 20,000 persons jammed the theatre.

Barnes, Balaban bid \$25,000,000 on behalf of Paramount and its affiliates. Schenck, president of Loew's, bid \$10,000,000 for Warner, on behalf of Warner Bros. \$16,000,000, N. Peter Rabinovitch, for RKO, \$5,000,000, Charles Skouras, for Fox-West Coast Theatres, \$7,000,000, Skouras, for 20th-Fox, \$4,000,000.

MacArthur's Men Write Conclusion to RKO Film

Hollywood, Nov. 21. Robert Fellows, producer of "The Invincible" at RKO, is slowing the scripting of the screenplay, awaiting the outcome of General MacArthur's "I'm Sending You Red Cross" picture.

MacArthur's picture is in the deals with guerrilla warfare in the Philippines.

Radio, the feature, based on the ending of the campaign, will be rushed into production to cash in on its front-page value.

Pix Head Chest Drive

Hollywood, Nov. 21. Film industry contributed \$170,349 to the Los Angeles Area War Chest drive, a new high in industry charity campaigns. Led by Charles Koerner as chairman, the motion picture workers contributed 15.3% of the Los Angeles total of \$7,677,764.

P. G. Winnett, chairman of L. A. Chest, declared the returns from the motion picture studios were far beyond expectations.

There are no Negro hospital units as yet, although there are in work, and as soon as these are set up, they have promised to join: Jack Spots, Louis Jordan, Bob Howard and Dorothy Dandridge.

Several performers not available till late spring have promised to give vaude commitments have promised to give. Gertrude Niesen has made herself available for four or five weeks on conclusion of "Follow the Girls" current Broadway hit, as has Louie Lomax, who is touring.

Johnny Burke signed for "Laydee," but because his act, kidding the GI boys, is being available for entertainment, the maimed, he was switched to the Victory circuit, and is already out.

USO-Camp Shows' hospital circuit has doubled recently, from 12 units to 25, which the Army-Navy increased its U. S. hospitals from 78 to 161, emphasizing need of top talent. Schenck, president of Loew's, includes Mike Todd and Ed Sullivan, led that high-browed variety players had been offering service as freely as had pic, stage and radio stars, hence their present drive.

'Good Neighborliness' Stalls Argentine Pie

Hollywood, Nov. 21. "Argentine Diary" by Ray Joseph, "Variety," Latin-American muck, being sought picture material by two major studios. Story is political, anti-fascist and about serious effort on Latin American front.

One factor, however, in way of deal is State Department road. Latetier said to want to exercise "good neighbor" policy all around and therefore is disinclined to favor screening of yarn currently, although may look cheerfully at idea shortly.

815 Performers Overseas To Entertain Servicemen

There are now 170 units, comprising 815 entertainers, overseas for USO-Camp Shows. This is the largest number of units since the last time.

There are 382 units, or 2,066 performers, have been active for three years since USO-Camp Shows started in October, 1941.

16 min. Pix in Bond Pitch, Washington, Nov. 21.

Treasury has mobilized all units of the national 16 min. distribution field for the first time in the 6th War Loan drive of the 35 min. War Activities Committee for the 6th War Loan. A total of 325 16 min. exchange units, each of 325 16 min. exchange units.

(Continued on page 20)

JIMMY WAKELY (Cowboy King of the Juke Box)

Starring in Monogram Pictures—First Release, "Song of the Range" Decca Recordings: "There's a Star-Spangled Banner-Waving Somewhere" "I'm Sending You Red Cross"

RADIO HOLLYWOOD BARN DANCE, C. B. S.

7TH WEEK—CASA MANANA, CULVER CITY, CALIF.

Business is really Something

...because the

First engagement — Pittsburgh —
soared past "Sweet Rosie O'Grady!"
And that's the swift pace it has
set in 39 other spots to date!

"Big box-office!" —*Film Daily*

"Will be hailed by exhibi-
tors and audiences!"

—*Hollywood Reporter*

"Do extra exploitation—it's big!"

—*Showmen's Trade Review*

"Expertly fashioned!"

—*The Exhibitor*

"Packs plenty entertain-

ment!" —*Daily Variety*



20th
CENTURY-FOX

...far ahead in hits with "LAURA" • "WILSON" in Technicolor

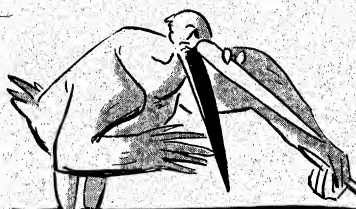
picture's something wonderful!

Something for The Boys in technicolor



CARMEN MIRANDA • MICHAEL O'SHEA • VIVIAN BLAINE "The Cherry Blonde" in "SOMETHING FOR THE BOYS" with Phil Silvers • Shella Ryan • Perry Como • Glenn Langan • Directed by LEWIS SEILER • Produced by IRVING STARR • Photographed in Technicolor • Screen Play by Robert Ellis, Helen Logan and Frank Gabrielson • Based on the Musical Comedy Book by Herbert and Dorothy Fields • Cole Porter Songs • Music and Lyrics New Songs by Jimmy McHugh and Harold Adamson • Dances Staged and Directed by Nick Castle

"IRISH EYES ARE SMILING" in Technicolor and "THE SONG OF BERNADETTE"



HERE'S THE CAMPAIGN THAT'S TICKLE MR. and MRS. INTO 12,000 THEATRES!



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The Story of a Careless Stork

MARJORIE REYNOLDS • CHARLIE RUGGLES
FAY BAINTER • HELEN BRODERICK
ARTHUR LAKE • HATTIE MCDANIEL
JEFF DONNELL • JOHN PHILLIBER
and the Sweethearts of "Stage Door Canteen"
WILLIAM TERRY • FRED BRADY • MARGARET EARLY
Directed by Edward Ludwig
Screen Play by Henry Chandler and Marjorie L. Postler
From the Stage Play by Henry and Phoebe Kálmán
Produced by John Golden
Released thru United Artists



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Produced by John Golden
Released thru United Artists

Art work by the country's
Picture from the famous stage play seen by
Produced by

GOING TO AMERICA

"We won't be alone much longer, honey!"



3 IS A FAMILY
The Story of a Careless Stork

SOL LESSER presents

MARJORIE REYNOLDS • CHARLIE RUGGIES
FAY BAINTER • HELEN BRODERICK • ARTHUR LAKE
HATTIE MCDANIEL • JEFF DONNELL • JOHN PHILLIBER

and the Sweethearts of "STAGE DOOR CANTEEN"

CHERYL WALKER • WILLIAM TERRY • FRED BRADY • MARGARET EARLY

Directed by Edward Ludwig • Screen Play by Harry Charles and Marjorie L. Fleisher • From the Stage Play by Henry and Phoebe Ephron Produced for the Stage by John Golden RELEASED THIS UNITED ARTISTS

"Don't look now—but I think we're being followed!"



3 is a family *The Story of a Careless Stork*

MARJORIE REYNOLDS • CHARLIE RUGGIES • FAY BAINTER • HELEN BRODERICK
ARTHUR LAKE • HATTIE MCDANIEL • JEFF DONNELL • JOHN PHILLIBER

and the Sweethearts of "Stage Door Canteen"

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THE STORY OF A CARELESS STORK




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ARTHUR LAKE
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most famous cartoonists
millions in key cities throughout the land.
SOL LESSER

PROFITS
via good old
U.A.

L.A. Looks Up: 'Pirate' Gigantic 63C In 2 Houses, 'Laura' Offy 68C in, 'Parkington' Great 51½C in 3 H.O.

Los Angeles, Nov. 21.—Smash big of "Princess and Pirate" and "Laura" is giving the picture business a new lease on life. New product plus pleasing acts will help "Pirate" is racing toward a colossal \$50,000 in two houses for full week, "Laura" a new house for full week, "Parkington" looks great \$51,500 in, three spots while second season "Laura" looks a little better, "Parkington" neat \$54,500 in three spots.

Estimates for This Week
Carthay Circle (FWC) (1,518; 30-100)—"Rise" (UA) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

20th Century Fox (20th) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

RKO (RKO) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Republic (RKO) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Golden State (GS) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Pathe (Pathe) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

First National (FN) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner and Einfeld's D.C. Meet With Gen. Marshall
Harry M. Warner, president of Warner Bros., and Charlie Einfeld, vice president, are expected to meet with Gen. George C. Marshall to make a formal report on grosses so far recorded on the picture, which is being distributed by the Army. All the net proceeds of which go to the Army Emergency Hospital.

While the net so far to AER is reported to represent a very substantial sum, exclusive of foreign revenue, it is expected to date on "Army," the figure as well as general essence of the Warner report will be made known to the public, until it clears through Army channels.

Broadway Grosses

Estimates Total Gross
This Week—\$556,356
Last Week—\$554,660
Total Gross Same Week—\$554,660
Last Year—\$554,660
(Based on 14 theatres)

Pitt. Way Off Albeit 'Marriage' OK \$15,000; 'Meet Again' Sad 12G

Pittsburgh, Nov. 21.—Biz hasn't been so hot around here of late and there won't be much improvement this week. "Marriage is a Private Affair" with the lively leader at the Penn bit but not very impressive.

Estimates for This Week
Fulton (Fulton) (1,518; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

20th Century Fox (20th) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

RKO (RKO) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Republic (RKO) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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Together Grand 13½G Indpls.; 'Race' Slow 9C

Indianapolis, Nov. 21.—Biz is not so hot around here of late and there won't be much improvement this week. "Marriage is a Private Affair" with the lively leader at the Penn bit but not very impressive.

Estimates for This Week

Circle (Kato-Dole) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

20th Century Fox (20th) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

RKO (RKO) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Republic (RKO) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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Det. Mild But 'Sensations'-Kave Fine \$36,000; 'Fernando'-Wek Farrish 21G

Key City Grosses

Estimated Total Gross
This Week—\$272,800
Last Week—\$272,800
Total Gross Same Week—\$272,800
Last Year—\$272,800
(Based on 24 cities, 188 theatres)

'Park' Rousing 38C, Philly; 'Brazil' Torrid 15½G, 'Years' Mild 15C

Philadelphia, Nov. 21.—Biz has been a little better here of late and there won't be much improvement this week. "Marriage is a Private Affair" with the lively leader at the Penn bit but not very impressive.

Estimates for This Week
Philadelphia (Philly) (1,518; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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Warner and Einfeld's D.C. Meet With Gen. Marshall
Harry M. Warner, president of Warner Bros., and Charlie Einfeld, vice president, are expected to meet with Gen. George C. Marshall to make a formal report on grosses so far recorded on the picture, which is being distributed by the Army. All the net proceeds of which go to the Army Emergency Hospital.

While the net so far to AER is reported to represent a very substantial sum, exclusive of foreign revenue, it is expected to date on "Army," the figure as well as general essence of the Warner report will be made known to the public, until it clears through Army channels.

Slow decline from 34 Grosses continues here with this weekend, Nov. 22, 1944

Three new bills move in with the Michigan likely for the top spot this week. "Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Adams (Balaban) (1,700; 40-85) 'Laura' (20th) (3d wk) and 'Ever ' (20th) (2d wk) move in from after two spots weeks at Fox, bright \$11,500. Last week, "Dead Man's Shoe" (WB) (24 wk), Fair \$3,300.

Estimates for This Week
Adams (Balaban) (1,700; 40-85)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

20th Century Fox (20th) (2,100; 30-100)—"Laura" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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'AGAN' SMASH 17G IN CINCY

Cincinnati, Nov. 21.—Four fraternal, an extra helping for Cincy, and study holdovers have all major stands in, pre-empting the winning spot. "Marriage is a Private Affair" with the lively leader at the Penn bit but not very impressive.

Estimates for This Week
Cincinnati (Cincy) (1,518; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Paramount (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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Seattle Co. So's Biz But 'Valley'-Vaude 10G

Seattle, Nov. 21.—First cold snap hit the burg in part week, and the boxoffice is down. "Marriage is a Private Affair" with the lively leader at the Penn bit but not very impressive.

Estimates for This Week
Seattle (Seattle) (1,518; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Capitol (FWC) (1,538; 30-100)—"Marriage is a Private Affair" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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'Hearts' Lively \$12,500, Film Standout in Prov.

Providence, Nov. 21.—Nothing very startling this week, but of hopes section, "Hearts" steady one. Two of the stands about "Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Estimates for This Week
Providence (Providence) (1,518; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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Paramount (FWC) (1,538; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

United Artists (UA) (2,100; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

Warner Bros. (WB) (2,100; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

20th Century Fox (20th) (2,100; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

RKO (RKO) (2,100; 30-100)—"Hearts" (WB) (24 wk), Fair \$3,300. Last week, okay \$7,900.

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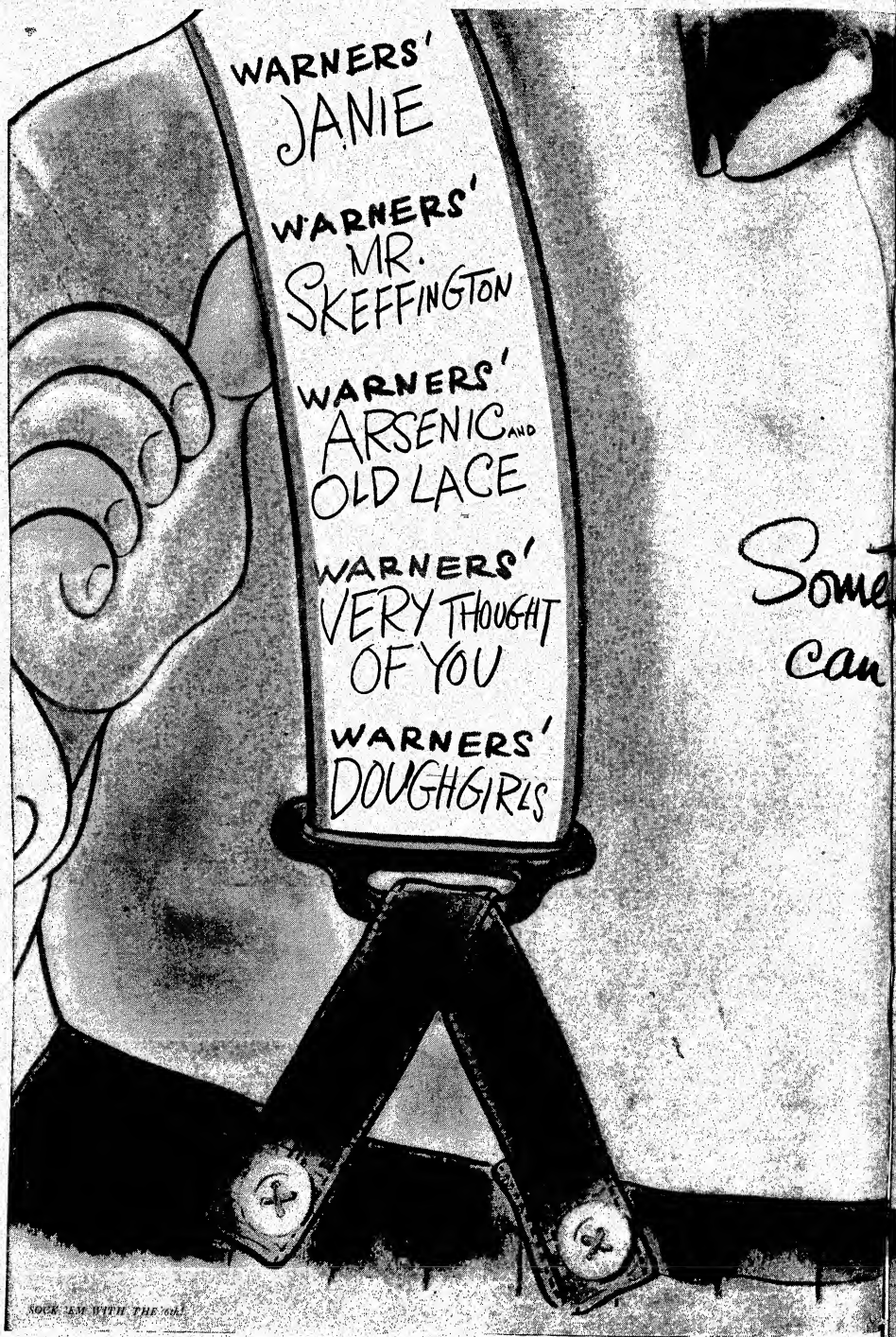
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'Agan' Bangup \$20,500, 2 Spots, Leads Denver, Sign Cross' Lat 12½G

Denver, Nov. 21.—"Together Again" is leader this week, day-date at Denver and Esquire, "Sign of Cross" looks nice in two days, "Laura" (WB



WARNERS'
TO HAVE
AND HAVENOT

WARNERS'
THE
CONSPIRATORS

WARNERS'
HOLLYWOOD
CANTEEN

WARNERS'
OBJECTIVE
BURMA

Thing a man
Depend on!

'Trolley Song' Recording Clangs City May Boost End of 27-Month Petrillo Battle

By Peter Kihss
A buzzer signaled for quiet, a red light flashed, Vaughn Monroe started his bison on the down-beat, and at twenty-eight seconds past 1:43 p. m. yesterday the first RCA Victor instrumental phonograph recordings in twenty-seven months were under way.
The offering, returned to the five fans and timed for the Christmas trade, was "The Trolley Song," with blonde Marilyn Duke as vocalist with Mr. Monroe. Miss Duke sang at the studio at 155 East Twenty-fourth Street minus shoes and stockings.
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make only a capella recording...
had been "the greatest..."
said, civilian buyers being...
by war plants seeking re...
play during working hours...
Shellac shortage was...
when the Federal governm...
cut companies to 20 per...
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CLIPPING FROM N. Y. HERALD TRIBUNE, NOV. 19, 1944

**M-G-M's TECHNICOLOR JOY
"MEET ME IN ST. LOUIS"
GETS NATIONWIDE FAME
AS ITS HIT PARADE TUNE
"THE TROLLEY SONG" HITS
THE HEADLINES! IT'S
ALREADY No. 1 ON THE HIT
PARADE, AND NO WONDER
THEY PICKED IT FOR THE
FIRST RECORDING! WHAT
A BUILD-UP FOR M-G-M'S
GREAT SHOW!**

No. 1 ON THE HIT PARADE!

"The Trolley Song"
blazes a box-office
trail for "MEET ME
IN ST. LOUIS!"

**WORLD PREMIERE
ST. LOUIS—NOV. 22nd
BROADWAY PRESENTATION
ASTOR THEATRE—NOV. 28th**



Below: Leo is
holding a teaser
ad from the
New York campaign.



Jack P. Harris Resigns Skouras To Jom Reade; Exhib-Distrib Briefs

Jack P. Harris, district manager for the Skouras circuit over the 12 Nassau and Queens, L. I., circuit, and with the company for six years, has resigned to join Walter Reade in an executive capacity. Leaves Skouras next Friday (24). He will function in connection with the supervision of general theatre operation for the Reade circuit, N. Y., and N. J., as well as handle film buying formerly in the circuit. Harris, who recently stepped out to form his own buying-bookkeeping office, has been assistant manager, who was brought into the Reade office, N. Y., continues to handle books of the circuit.

More Adios Three Circuits
Los Angeles, Nov. 21.—Moussieff adds three more circuits to its list of exhibitors for the 1914-15 program during the last week, including the one with Lichten Theatre, operating 24 houses in Virginia. Others are the Hirschfeld circuit in Utah and the Inter-State chain in New Mexico.

W. C. Ricard, Jr., manager Fox West Coast district has moved to Milwaukee as assistant to Harold Fitzgerald. Fox Wisconsin proxy, Fred Levitt, F.W.C. leader, has made chief booker for Wisconsin division of National Exhibitors' Association of Pasadena, where over Ricard's old job. Dick Smith, San Diego city manager, has been district including San Diego, Santa Beach, El Centro and Calexico.

Theatre Ties Sold in 10 Days
Cohasset, Me., Nov. 21.—The old Majestic in Kennebunk has changed owners twice within 10 days. The hotel owner, George F. Hall, who purchased the property from George F. Hall, of Cohasset, contractor, who but a few days ago previously had obtained title to the property from the former. By the district including San Diego, Santa Beach, El Centro and Calexico.

John Adler Heads Wis. Indies
Milwaukee, Nov. 21.—John Adler, Milwaukee, has been president of the Independent Theatre Owners of Wisconsin and Under Michigan at 8th annual convention here. Other officers: Charles Trappe, president, W. C. Fox, vice president, Merrill, Wis. Sec. George Langheine, Milwaukee, Treas.

Osakun's Detroit O. O.
Detroit, Nov. 21.—Ben Osakun, Canadian exhibitor in Toronto, Ont., currently here, looking around for theatres, Osakun, who operates on exchange and is

half dozen six houses in Toronto, is expected to be seeking the houses here since he has other American investments and would prefer re-investing the profits on this side of the border.

A newcomer in film biz, St. Feldman, has bought a partnership in the "Oleoin" here, have owned by Elio J. Miller. The latter will continue to manage the house.

Herb Bernan to Steubenville
Pittsburgh, Nov. 21.—Herb Bernan, from W.B. Newbury, former manager of W.B. Capitol, Steubenville, O. Resigned, has been transferred to Smoot, Parkersburg, W. Va., succeeding Buck Smith, resigned.

Milton Kaufman, assistant manager Penn, here, promoted to manager of Lee's Orpheum, St. Louis, under his old boss, Marty Burnett.

Ken Helt, publicity expert for Harris company, has as his temporary secretary Mrs. Tommy Leach, wife of the manager of the circuit's Senator theatre.

Charles Schuchman, former local exhibitor for some years, has shed his half interest in an oxide manufacturing company here to his partner, Edward H. Goldberg, ex-Bushman exhibitor. Schuchman has ordered him to take it easy for some time.

Corporal Anthony DeLo, in the service two years in two years, discharged and back as manager of Liberty Theatre, Salisbury, for his father, Joseph DeLo.

St. Louis Nabe Sold Again
St. Louis, Nov. 21.—For third time in two years, the nabe, indie nabe here, changed ownership. Ivanhoe Theatre is disposed of to 700-seat Liberty Amusement Co. About two years ago, St. Louis, had been sold to Little Theatre building, MacArthur College, Jacksonville, Ill., damaged by fire.

Local Variety club's "Heart Pump" will be the subject of a paper which will be the admish fee to a special matinee in 59th avenue in St. Louis.

Louis and St. Louis County recently. One will be used to pay expenses of the nursery at Union Station for children and children traveling, and supplying athletic equipment at public schools.

Shipboard at Lee's and the Orpheum, first-run Lewis's houses here, the resignation of the manager, an assistant and a treasurer.

RKO's \$3,634,863 For 39 Weeks as Against \$5,008,075 Last Year
RKO Corp. and suburbs yesterday (21st) reported a net profit of \$3,634,863 for the first 39 weeks of the year, as against \$5,008,075 in corresponding period of 1943. This is after all charges, including Federal income and excess profits taxes, and following deduction of dividends in both instances on common stock.

The interest in the company is preferred of a subsidiary. This is the income of the parent corporation, and, according to the report, did not break down profit according to RKO Pictures, Pathe News, etc.

RKO profits from operations before taxes, depreciation, dividends and provision for contingencies and postwar adjustments were \$10,283,053 as against \$11,914,106 in the 39-week period ended Oct. 2 last year. The corresponding figures for 1943 for contingencies and postwar adjustments in the 39-week period of 1943, while no such provision was made in the report this year.

RKO wrote off \$5,656,000 for Federal income and excess profits taxes in the period covered by the report this year. This compares with \$4,000,000 in corresponding period last year. Corporation reported \$2,231,345 paid in dividends to date on common stock, and \$2,231,345 paid in dividends to date on common stock, and \$2,231,345 paid in dividends to date on common stock.

WHICH MEANS GINSGER IS CARRYING A BIG LOAD

Hollywood, Nov. 21.—Henry Ginsberg has been signed to a long-term contract by Paramount to assume full operation of all company's production activities at the studio. His deal completed by president Barney Balaban and V. Frank Young, treasurer.

Fact provides for his duties as general manager of production in addition to handling all studio operations.

The sub-standard boys are shooting for an audience of 25,000,000 for the Navy. The Navy films are "95th Anniversary of the U.S. Navy," "Come Back," "Freedom Comes High," and "Photograph Fight." Army has "Photograph Fight," "Hands," "The Line is Busy" and "Two and a Half Minutes." Coast Guard distribution is "Normandy Invasion." In addition, there will be three 15-minute featurettes featuring tales by G. B. Hoad and Smith, USMC, and Admirals Towers and Hussey.

Boothmen Control 5300 Each
Chicago, Nov. 21.—Membership of 500, comprising Local 110, Motion Picture Operators Union, will contribute \$500 each during the Sixth World War Drive, or a total of \$175,000 to duplicate their feet in purchasing an ambulance plane for the Navy during the Fifth. This one, according to Ed Atkins, business agent, will go to the Army.

\$2,600,000 Goal Here
Harrisburg, Pa. Nov. 21.—Bonds of \$2,600,000 in War Bonds are expected to be sold by Dauphin County picture theatres as their contribution to the 6th War Loan.

Loco's, the Fabian theatres and Jay Emanuel, owner of the Senate, are planning bond premises.

Inside Stuff—Pictures

While newsgroups have had fragmentary material on robot bombings of England, "V-F" is the first comprehensive coverage of the Hitler "secret weapons" unleashed on British in later stages of the war, to be followed, according to current threats, by a larger, longer-range missile of the same type. Short concerns the unmanned planes which not long ago killed 10,000 Britons and wounded 16,000 others. The new one, as promised by Hitler, is known as V-2. Some actual hits are photographed at the same distance. Majority of the footage deals with the ruins and rubble resulting from hits by the so-called buzz-bombs, with a few shots of injured persons being cared for. Adcock guns in action, knocking some of the robots out of the sky, are included, but have previously been seen in newsmagazines. Short is interestingly novel to the extent that it conveys the terrifying side of the robot bombers, the intended victims not knowing where or when they are going to die their dirty work.

Short was made by the Crown Film Unit of the British Ministry of Information and is being released in this country by RKO for the War Activities Committee and the OWI. It runs nine minutes and carries a narration by the Canadian author, Fletcher Markle.

Newsworld Distributors (which owns the Embassy, N.Y., among others) is putting out a series of six-minute shorts on timely war topics for use in newsreel theatres. Lately is "Frontline Footlighting," consisting of a double interview with Bert Lytell and Sara Lee Harris discussing overseas activities of USO-Camp Shows. Lytell is a director of USO-CS. Other shorts in series have been titled "GI Bill of Rights," "What To Do With the Japs," "GI Sports" and "This Is His Champion," titles all being explanatory of subject matter. Christopher Cross is script writer, George Turner doing the direction. A WOR commentator is used in some scenes.

Greeks in Athens, freed of Nazi domination after four years, are worked at prospect of seeing American films again for the first time since 1940, reports Sgt. Joe McCarthy, editor of Yank, the Army weekly, in a dispatch from the Greek capital in current issue of his paper. First GI to enter Athens since its liberation, McCarthy reports the theatre is advertising such coming attractions as "The Life of Abraham Lincoln" and "The Road Back"—a pix they had received just before the Germans came and had been saving carefully ever since. McCarthy also advised newsmen doing a brisk business selling old copies of the National Geographic magazine and Reader's Digest.

Something new in filmicals has been added by Metro as an opening for its expensive production, "Ziegfeld Follies." Picture starts off with 15 minutes of puppet action before a live actor appears on the screen. Eighteen puppets, created by Lotte Reiniger, of a rubberized composition, represent characters prominent in the early Ziegfeld era. Among them are Ziegfeld himself, Will Rogers, Flannery Blythe, Eddie Cantor, Bert Williams, Diamond Jim Brady, Mrs. Astor and her horse, and a figure of Lao-the Lion as enuoc. Puppet project took months of preparation.

Departure of a producer from a major studio in spite of the company's offer of a straight three-year contract, was actuated by a disagreement over a percentage of profits on a film he had previously made on the lot. Proffered pact called for him to relinquish his percentage. Producer offered his income from the picture, good for a few turns around the release circuit, would almost equal the salary offered in the three-year producer contract.

Aben Kandel working on the script for a filmization of Monte Proser's "Cadenay's Intery" (N.Y.), akin to 20th-Fox's "Diamond Horseshoe," Paris's "Cadenay's Intery" had previously worked on the plot but "couldn't lick it" and by that time his Metro contract was signed.

Study of Spanish lingo is the new vogue among Hollywood film workers, including actors, technicians, makeups, secretaries, etc. All sudden educational trend is the result of the recent upsurge of film production in Mexico and the other Latin-American countries, where opportunity is said to be beckoning North Americans versed in Hollywood technique. Meanwhile members of the Spanish-speaking foreign press are prospering as language instructors.

Ross Federal Service, Inc.

Checking Based on Experience
In Nation-Wide Coverage
Meeting War-Time Problems

Executive Offices

18 EAST 48th STREET

New York City

Executive Offices

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BRAZIL

WONDER PICTURE
OF THE YEAR!



co-starring
TITO GUIZAR
VIRGINIA BRUCE
featuring
EDWARD EVERETT HORTON
ROBERT LIVINGSTON
VELOZ and YOLANDA

FORTUNIO BONANOVA
RICHARD LANE
FRANK PUGLIA
AURORA MURANDA
ALFREDO de SA
HENRY DA SILVA
RICO de MONTEZ
LEON LENOIR

and
ROY ROGERS
KING OF THE COWBOYS
As Guest Star
JOSEPH SANTLEY—Director
Screen play by
Frank Gill, Jr. and Laura Kerr
Original Story by Richard English

Songs:

"BRAZIL"
"RIO DE JANEIRO"
"TONIGHT YOU'RE MINE"
"MOONLIGHT FIESTA"
"UPA UPA"
"VAQUERO SONG"
"CAFE"
"CHORO"

A REPUBLIC PICTURE

LOOKS LIKE COSTUME PARTY

Don't Throw Bouquets at Me'

The latest issue of the CBS staff paper, "455," recalls some "Don'ts" for auditioning actors and singers. These were first promulgated by Lucille Singleton, CBS Audition Director, some years ago. She says they still apply.

Here are some bits of advice to actors trying to crash radio:

- Don't get personal.
- Don't suggest liquor, dinner or cocktails.
- Don't emphasize "personal friends."
- Don't offer gifts.
- Don't think "pull" is necessary.
- Don't suggest all directors play "favorites."
- Don't insult the audition director by demanding "what do you know about singing or acting—you only sit behind a desk!"

Merchandising Switch Cues Heinz Dropping 'Info'; NBC Hopes to Hold

Decision to drop "Information Please" at the expiration of the current contract was reached by Heinz last week, following contacts with Dan Golenpauf, show producer and director. Present run expires Feb. 15, when Heinz will have had the show for two years. "Information Please" is in the 9:30 spot on NBC Monday nights. Heinz also is yielding the time.

NBC has been active trying to sell the show to another sponsor. Network is most anxious to keep "Info" from straying to one of the other nets, and also wants to keep it in the present Monday night slot. Golenpauf, meanwhile, has had offers from other accounts and it's quite possible a sale will be consummated before the week is out. He's aware of an long-term contracts, preferring year-to-year pacts as he had with Heinz.

Action is tied up with a shift in the network's merchandising procedure, which from now on will emphasize the importance of branch managers in the sales-developing picture. Hereafter, Heinz' advertising will be done primarily on a regional basis, with the particular good time to be secured in each territory to be determined by the branch men in accordance with their belief on which Heinz product needs the boost. Heinz home office will prepare advertising material for all prospective territories.

On the basis of this approach, Heinz figured use of regional plugs on "Info" was impractical and the only way the program could have been kept on the air was on the basis of an ad budget based in the light of present good conditions, this is not felt warranted.

Heinz' agency is Waxton.

Prof. Kyser Joins Colgate Faculty in \$25,000 Wkly. (Time and Talent) Deal

Tom Hargrington and Bill Stuhler of the Ted Bates agency left Monday (20) for Chicago to affix final signatures to a new advertising contract with Colgate. The deal, which Kyser will do his first "Must-know" knowledge" program, is sponsored, Dec. 27, in his present Wednesday NBC time, now bankrolled by American Tobacco.

Deal, as previously reported: is for two years, with Lucies retaining "lead-time" rights to reclaim both Kyser and the NBC time at the end of that period. Kyser's Colgate will be given an additional \$2,000 or \$5,000 more will be collected from the tobaccoists.

The agency, however, denied reports that, because of the budget increase represented by the \$25,000 Kyser show (and its talent), it was dropping the NBC Saturday night, "Palomade, Party" with Harry Wood. Party Keyser left Al Goodman's orchestra. Agency maintains that this show is being retained. Story comes from sources that principals had been given three week's notice.

New Web Prospect

Lectrolite flameless cigar lights are planning to launch a radio early next year. Account is handled by Hirsch-Graefel.

Set in line with Irving of Lektrolite sparkers for consumer use.

PRESENT MUTUAL SEE NO HARBOURS

By GEORGE ROSEN

The Mutual network is expected by the logic of events and the import of its new president, Edgar Kobak, to move swiftly during 1945 to transform itself into an "orthodox network." The NBC, CBS and the Blue. A strengthening of the status of Mutual management and a lessening of the dominance of WOR, New York; WGN, Chicago, and the Don Lee network on the Coast is treasured as a minimum necessity of Kobak's success in an admittedly tough spot.

Kobak who took up the Mutual reins on Monday (20), is keeping his thoughts on this subject to himself, but his friends opine that he will insist upon a change in the conditions which intimidate of retiring president Miller McClinch. Such a move would be a far cry from the Mutual top job impossible. And before McClinch, there was the rise and fall of Fred and Kobak won't reign under the conditions that hampered both Weber and McClinch. The latter expects him to see that.

With the outlook for advertising now considered good for both 1945 and 1946, Mutual is considering really how to get the show to go down, given a strong, adequately staffed and financed network administration, operating on a far less centralized, instead of a decentralized basis.

The crux of the present difficulty appears to lie in the lack of uniformity in contractual obligations and a general perils the important stations, by selling their own time locally, rather than through the network.

Wish He Would

About 25 officials and employees of the Mutual network gathered at the New York headquarters last week and threw a party for Miller McClinch, who stepped down from the job on Monday (20). It was a spontaneous and informal gathering, with McClinch as the recipient of a last-of-its-kind gift.

The ex-president is said to have been especially frank in describing his connections with Mutual as the toughest time he's ever had in his business career. McClinch is going to Florida to write a book—not about Mutual.

work to derive all the financial advantages.

Thus the Don Lee situation in California, for example, is regarded as favorable to the stations and not the network. As a result, the web ends itself involved in a mass of different deals, with many contracts being crippled by its own stockholders.

It's a case of Kobak overcoming the odds of Mutual in the long run unless he acts quickly he may lose the opportunity. These close to McClinch say the latter waited too long.

A first and obvious necessity of program change at Mutual is to get a program to play the lead in a radio version of Preston Sturges' "Great McGinty." Parle's Parle has taken an option on the movie. Parle has never done a weekly radio show.

Parle & Parle are currently not committed to play the lead in a radio version of Preston Sturges' "Great McGinty." Parle's Parle has taken an option on the movie. Parle has never done a weekly radio show.

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Harvard Prof's Glory Road Prophecy Like Adrenalin to Web Sales Hopes; Tips Huge Demand for Civilian Goods

Two Different Wars

Not even the Sixth War Loan Drive was sufficient to make the four networks forget the imminent competition. Sunday night's 11:00-hour "round robin" shows, being on the new, new drive was a call for an all-out effort to finish the war at the earliest possible moment, with all the major webs corraling top talent, scriptors, producers and spotlighting time for a continuous performance for dwindle.

But it was strictly "business as usual" when, in each instance, it came to identifying the network on which the subsequent bond program would follow. That stereotyped tag, "another station again was included, causing a lot of unnecessary dithering for the listener."

Easy Aces' Needs Anacin Because Anacin Bows Out

"Easy Aces," which marked its 15th year in radio on Nov. 1 and has maintained a steady following since the very first, is being dropped into a CBS slot for Laveria back in the early '40s, is being cancelled out of the Wednesday night CBS niche by its present sponsor, American Home Products (Anacin). Anacin vacates the spot after the first of the year, with Buttrath & Ryan capturing the time for "Elery Queen" currently in the Saturday 7:30 p.m. (NBC spot) for Emerson Drug (Bronco Seltzer). However, Anacin Seltzer is switching over from R & R to McCann-Erickson and the latter agency taking on "The Saint" following the Bronco-Elery drive, the new program has been purchased by American Home Products to fit as a yet undesignated product.

Dancer, Fitzgerald & Sample is the agency on the Anacin account. Contract on the Goodman-Ace package winds up Jan. 17. Latest (Nov. 15) Hopalong being the program to take the place of the 7:30-8:00 Monday night segment for half-hour shows, which indicates "Easy Aces" should wrap up a new network spot.

Rousseau To Coast on 'Saint' Bill Rousseau of the McCann-Erickson agency "will leave for Hollywood in 10 days and will start production on Bronco Seltzer's new 'Saint' series. Show starts on Nov. 6, replacing "Elery Queen." Rousseau "will be gone about eight weeks, at which time another producer will be brought in. No cast has been set for 'Saint'."

Odd twist on the Bronco series is that the Coast talk spots for the Thursday nights, two nights before the eastern airing. Reason is because of a Coast time slot situation.

Joan Brooks, CBS, To Continue St. Stanzas

Although Joan Brooks' Christmas Eve broadcast (11:15 p.m.) CBS show next month for a 13-week hiatus while she makes a p.a. tour of Europe, Army camps, hospitals and theatres, she'll continue in the stanzas on Saturday. She winds up her act on Dec. 13 and steps into the Saturday night spot effective Dec. 23.

Brooks starts her tour at the Quincea Miner, Calif. Dec. 16 and 17. Danny O'Neill, blue singer, who is in the cross-the-board Saturday evening spot.

A statement by a Harvard professor, Stinner Shiebler, contained in a 18-month broadcast over CBS and reprinted as a brochure by Paul Hollister, CBS sales promotion head, is perhaps the most British prediction of continuing prosperity after peace to be circulated in recent months. This single statement is considered responsible for a new conviction among network executives in Manhattan that they have no immediate financial fears for the next two or three years.

"This comes at year-end while high management is in a mood to be cautious about future budget commitments. Recently there have been some murmurs of pessimism that the war would bring a downward spiral of reverbering, with many cancellations. But now the mood is otherwise. Its happy days in radio-Dixie have been almost entirely forgotten. Among the points quoted from Shiebler's talk which have built up confidence among network executives are these:

"With the government rapidly withdrawing from the market, our private spending possibly rise fast and to the extent the dollar price is spending" . . . When the war ends early in 1946 we shall have a new wave of growth as we had at the time of Pearl Harbor. . . . Most household electrical goods, for example, have not been made for civilian use since April, 1942. . . . This accumulated need is for 3,900,000 new electric toasters, 1,000,000 electric clocks, 23,000,000 radio receivers, over 8,000,000 refrigerators. (Continued on page 22)

Biow Billings Up Into \$10,000,000 Class for 1944

One of the largest gains in agency radio billings in this year will be racked up by the Biow Co., scheduled to close out 1944 with about \$10,000,000 worth of net income. Figure represents more than three times the agency's total in 1942, given as below in the neighborhood of \$3,000,000.

In 1943, Biow's bookings on CBS alone were just under \$2,200,000. Agency's total on NBC made up largely of the "Johnny Presnitsky" for Monday nights and the "Elery Queen" time spots, is estimated at another million.

By the end of the year, Biow will have debited five new evening shows in 1944, all but one of them halted or continued as radio.

Coke-Nelson Eddy Switch Seen Opening Up Spot For Berle Segue to CBS

With the Nelson Eddy show definitely moving over from its current Wednesday night CBS spot to the Saturday-Monday slot, the network being vacated by the program, Andre Kostelanetz, program, the show's opening up to be in the driver's seat as of yesterday afternoon. Capturing the Wed. night, 10:30 time.

Biow, which handles the Eddy-Nelson show, plans to give the Milton Berle show a "Go" slot over to CBS from its present Saturday night (10:30-11) blue net spot. Eddy's new show, "The Eddy Show" (Phil Baker's "Take It or Leave It") on the same web.

Biow's agency, which handles the Eddy-Electric Utilities show, was anxious to retain the Eddy show. It was the only program on behalf of United Drug, but the deal failed to sell. Eddy moves over to Sunday afternoon slot on Dec. 17.

Engelback Back, Hops On Tangee-Kay Show

Don Engelback, back from an Arizona rest of eight weeks, stated prior to the Tangee show, going to Detroit for the Sunday Kaye is currently. It's a Warwick & Legler operation. The radio producer's lay-off, Henry Grayward pinch-hit.

From the Production Centres

IN NEW YORK CITY

Woody Guthrie replaces Josh White on WNEW, N. Y., Dec. 3. White completing five months in his Sunday spot on the outlet. Besides his folk songs, Guthrie will do a news commentary in song each week. . . . Bob King, of Doherty, Clifford & Shenfield, back from the Coast. Jaunt was occasioned by the Gracie Fields press. . . . Mary Jane Kroll, who recently established "Coverage by Kroll," a writing-on-assignment service for radio, is writing Irene Beasley's "Your Neighbors' Program" on CBS. . . . Miss Kroll was formerly director of women's programs for WABC.

Lauritz Melchior, back from the Coast and the Metro studio where he completed his first pic, has been lined up for a brace of guest spots on Sunday (25), appearing on the RCA "Music America Loves Best" Blue show and the Edgar Bergen-NBC stanza.

Will Glickman has quit the writing staff of the Alan Young program to join Rutland & Ryan where he'll handle scripting chores on several shows. . . . John W. Swallow, Kenyon & Eckhardt Coast radio topper, heading back to Hollywood shortly, after several weeks of homeoffice confabs. . . . Tony Perrini, in charge of production at the Television Workshop for the past six months, has resigned, effective next Monday (27), to go into video freelance production.

Gene Hamilton, with a medical discharge from the Army, returns to the Blue announcing staff Dec. 1. First assignment will be splitting check on Boston Symphony Saturday nights. . . . Don Martin, from WFIL, Philadelphia, is a new senior producer at the Blue. . . . Gerrie Foster has joined the Mutual publicity department. . . . John T. Torney, formerly with WABC sales staff, and Chet Young, now Press-Ann, added to the WOR time peddling gang. . . . Pat Hurley, pa. for WQXR, on last week's sick list. . . . Frank McMahon, who produced the "Gay Nineties" on CBS for years, broke down after his last show Nov. 13, but not until he'd given gifts to the entire cast. He's off now on a month's hunting trip.

Ed East and Polly to Manchester, N. H., last week, for two days of the attire appearances. . . . Henry Shoups considering taking place as producer of Broadway stage play. . . . Hushand of Beverly Reynolds, exec. asst. to Craig Lawrence, of the Cowles N. Y. Hdqs., due back soon from overseas. He's a field artillery officer. . . . John Babb tossed a party Saturday for Gertrude Berg's 15th year on radio with "The Goldbergs." . . . Lt. Howard Barnes of Navy officially assigned to his old home base, CBS, for period of Sixth War Bond drive. . . . Lyman Bryson is supervising, Robert L. Shayan directing, new Americana program to start soon on CBS. . . . Earl Mullin, in charge of tub thumping at the Blue, and Pete Jaeger, web sales topper, returned Thursday (18) from trip to Coast to find things a little different around headquarters. Ed Kobak and Phil Carlin checkouts having taken place during their absence.

Sylvia Lowery, casting head on "Mr. D. A." heading to Colorado next month to marry. He's an Army sergeant. . . . Jackson Beck signed to narrate a year's worth of "Leather Stocking Tales" by NBC recording division. . . . Jack DeRussy, sales manager of KYW, Philadelphia, joining the NBC spot sales staff. Replaced at the Philly station by Harvey McCall.

IN CHICAGO

H. Leslie Atlas, v.p. in charge of the CBS western division, got word here last week that his son, H. Leslie Atlas, Jr., who is overseas with the Army, has been upped to the rank of major. . . . Hub Jackson and his wife, June Rollinson, of Russel M. Seeds, left for a two-week Florida vacation last week. . . . Mary Dervis is a new staffer in the WBMM-CBS educational dept. . . . Don Faust, formerly with WXYZ, Detroit, has joined the WIND

(Continued on page 28)

WCAU Sells Philly Bldg. But Will Stick Around

Until the War's Over

Philadelphia, Nov. 21.

The WCAU Broadcasting Co. last week sold its building to an Atlantic City syndicate.

The station, however, will remain in the structure—first in the U. S. Steel building, and later in the new building—until its new building is erected after the war.

The syndicate purchased the Perry Building in the heart of Philly's business district when its engineers decided the present building would be inadequate for television and other postwar activities. A new 20-story structure will be built on the site of the Perry Building.

The new owners of the old WCAU Building, headed by Harry Carson, will remodel and rent office space. Erected in 1932 at a cost of \$1,500,000, it contains 10 studios, an auditorium room, an auditorium, library, engineering lab and newsroom.

EXPECT DEC. 1 WINDUP ON WMCA LEA PROBE

Washington, Nov. 21.

Lea Committee investigating the WMCA-FCC case is expected to wind up its probe next Friday, Dec. 1, in order to start drawing up a report on its activities for presentation to Congress before that body adjourns around Dec. 15.

The report may include some new radio legislation suggestions, according to a statement by Congressman Clarence Lea, head of the committee.

Hearings on the WMCA sale from Donald Flamm to Edward J. Noble, scheduled to get under way today (Tuesday), will not begin until tomorrow morning (Wed.). Shift was made at the last minute and an executive session of the committee called for today instead.

The hearings will offer a star-spangled schedule of witnesses topped anything heard of on Capitol Hill in many months. It will be the avowal of the committee which expects to go on. In a blaze of glory.

Inside Stuff—Radio

Edgar Kobak gave MBS employees two pep talks Mon. (20) on his assumption of the web's presidency. Two confabs being necessitated by the fact that all the chain's personnel couldn't get into the conference room at once. He told them that at the Blue, the hours were 9 to 5, but at Mutual they were to be from 9:30 to 5:30 and from "9:30 to 9," meaning 24 hours a day. He said he hoped to make things sufficiently interesting at Mutual to warrant the staff thinking about business around the clock. Also stressed that he believed in understating, rather than contrivance.

Kobak also chided several execs for coming into the meeting late. Did it in a light manner, but made it quite obvious that he was kidding on the square.

MBS execs will also use the closed circuit to have a similar chat with MBS help outside of N.Y. He's planning to follow this up by a personal swing through principal MBS affiliate cities, going as far west as Don Lee headquarters in Hollywood.

Boake Carter and Mutual were settling on a new contract at the time of the commentator's death last week, dead now in effect having two more weeks to go. Basically the new contract was to be the same as before, except that Mutual was insisting on getting complete scripts in advance. Carter had been submitting partial scripts too late for a complete going over and had also been filling out his time by using late news items. Network felt that because of the nature of Carter's commentaries, his scripts had to be given close personal and accordingly had to be in program dept's hands before the last minute.

Sydney Moseley is filling in on Carter's co-operatively sponsored newscasts for the next two weeks, R. B. Sennier, Inc. (Krem!) taking over the nighttime WOR-MBS news spot in a fortnight. Carter was to switch to 11 a.m.

Presentation of a new light drama, "Home Came the Steed," by Edith Russell, on the NBC "Arthur Hopkins" (weekend) hour-long program last Wednesday (15) night recalls that back in Dec. 1942, the initial "tryout" performance via radio was attempted over the Blue network by Fritz Block. Latter produced and directed "The Wind Is Rising," a drama by Harry Kleiner, in which Eddie Dowling, Claire Luce and Selena Royle played the principal roles. The utilization of radio for a light preem, as in the case of the Hopkins presentation, attracted widespread interest in legit circles, although "Wind" never reached the stage. Considered doubtful, too, on the basis of "Steed" radio preem (see Radio Reviews) if the Hopkins affair is ready for Broadway.

One of the few stations, if not the only one, to have a liberal policy on a radio chatter program is WPRO, Providence, a CBS affiliate, which has Ben Kaplan, veteran Providence Journal radio editor, doing a sponsored gossip column and gives him carte blanche on mentioning programs and stars on opposite networks. Identification of radio stations and webs, however, is barred, but the fact that he can mention non-CBS-WPRO shows, is unusual in radio.

Freelance radio writers are burling over a gimmick being worked by a network official on a new commercial. Budget on the show allows \$350 for scripts, but the web guy is keeping \$150 for himself, claiming bills, and only paying writers \$200. It's a kickback with the dough never even being paid out to be kicked back.

Blue Network settled for a little over \$3,500 a claim by Cesana vs. Philco. Morris Agency, Radio Hall of Fame. Blue network and Abel Green ("Variety") for alleged idea infringement by "HOF." Cesana sued on an Air-Cademy Awards program format he allegedly created.

WBT's Happy Ending Dept... GRADY COLE, Mgr.

Poor Mr. Eggers sat dejectedly upon a kingsize head of cabbage in his garden and wished for rabbits. As far as he could see, out across Watauga County, N.C., were many gardens like his. All told they had produced 150 tons of cabbage.

We call him "poor" because there was no one to buy all his cabbages. "If..." mused Mr. Eggers, "if only we had 150 tons of rabbits, we could let them loose among our cabbages and forget the whole sorry mess. For we are all ruined. No one will buy our cabbages."

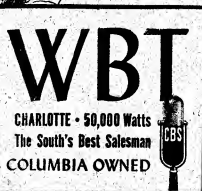
But WBT Farm Editor Grady Cole (listeners swear he can scent a worthy

cause 200 miles away) sniffed the cabbages all the way from Charlotte. He went on the air. Twice he told WBT's 446,472 radio-owning families about the plight of Mr. Eggers and his neighbors. And almost as quick as it takes to say "cole slaw," more than 100 tons of the marooned cabbages had been whisked away by trucks from all over. One hundred tons...mooed by only two announcements!

Famous as he is for deeds like that, Grady Cole has no monopoly on happy endings at WBT. *The Rangers Quartet*, *Ma Johnson's Family*, *The Briarhoppers* and most of the other local-talent shows produced at WBT are represented in our "success story" file by equally-fascinating true stories. Here in the Carolinas, the job WBT has been doing for 23 years is marked by the close, personal association WBT performers have with WBT listeners, on and off the air. It's a friendly association that brings high ratings for most WBT shows and successful campaigns for most WBT advertisers.

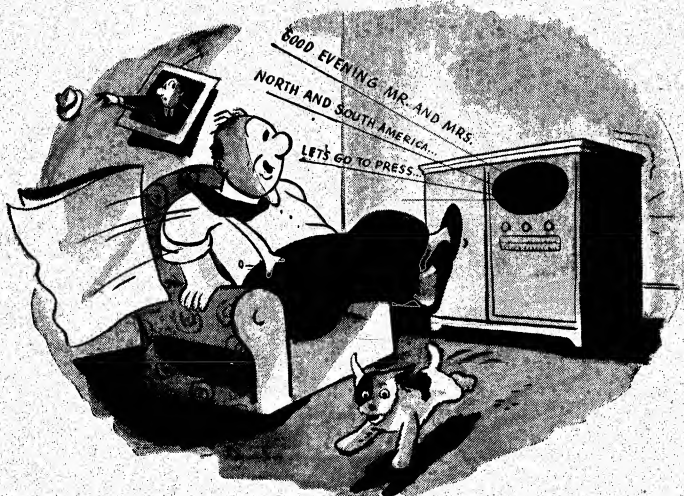
You might ask Mr. Eggers about WBT. We (or Radio Sales) can easily put him in touch with him.





CHARLOTTE - 50,000 Watts
The South's Best Salesman
COLUMBIA OWNED

Represented by
Radio Sales,
the SPOT
Broadcasting
Division of CBS



The Case of Walter (National Institution) Winchell

[IT PROVES A POINT THAT STATISTICIANS CAN ARGUE ABOUT FROM HERE TO BREAKFAST]

THE newest Hooper report lists no "first 15" for the period ending November 15: it seems there was an election.

However, Mr. Hooper lists as the "first 4" in his preceding report:

Bob Hope (NBC)	25.8
Fibber McGee and Molly (NBC)	25.6
Walter Winchell (Blue)	25.3
Lux Radio Theatre (CBS)	23.1

Some folks whose interests don't lie in promoting the Blue Network have been known to suggest that Mr. Winchell is a radio "freak." His consistent appearance near the top of the heap is rumored to be the result of a combination of circumstances likely to happen about as frequently as the blooming of a century plant.

All of that, Gentlemen, is just smoke in your eyes.

The truth of the matter is that Walter Winchell proves a very potent point for the Blue Network.

The point can't readily be disputed:

The point is that in the major markets of the nation, where radio competition is keenest, Walter Winchell proves the Blue can do as well as any network.

Research men, reach for your coverage maps! Physicists, snatch pencils and to calculate! Geographically-minded salesmen, cook up things about topography! But bear in mind that no matter

what you "prove," there sit the listeners to the Blue on Sunday at 9 PM—5½-million families of 'em.

Now look at these figures from the last CAB report. This covers 81 towns of 50,000 and over—a mighty big chunk of the U. S. market.

Bob Hope (NBC)	23.5
Fibber McGee and Molly (NBC)	22.3
Walter Winchell (Blue)	19.7
Charlie McCarthy (NBC)	18.9
Joan Davis—Jack Haley (NBC)	18.2
Lux Radio Theatre (CBS)	17.6

You know what that means? It means that almost as many folks are gathered around radios in these 81 towns listening to a Blue program as listen to NBC's best. More than listen to CBS's best. These are listeners. People. People who buy things. Not statistics, not topographical aberrations, not electronic phenomena—but people. More than you can reach by any means but radio, and as many as any radio network can reach in these vital markets.

Well, it proves again that the Blue can do it. The facilities are there. In the last analysis the only thing that divides the major market audiences of the three top networks is the twist of the dial. That means programs. So—GIVE US THE SHOWS. WE HAVE THE FACILITIES TO DELIVER YOU THE LISTENERS—FOR LESS MONEY. WE DO IT WITH WALTER WINCHELL. WE DO IT WITH DREW PEARSON (IN SPITE OF YOUR KNOW-WHAT). WE DO IT EVERY WEEKDAY MORNING.

See what we mean?

THIS IS THE *Blue* NETWORK

AMERICAN BROADCASTING COMPANY, INC.

NAB Clarifies Wording of Tagline Requirements on Sponsored Air Shots

Washington, Nov. 21.

NAB has worked out compromise language with FCC attorneys, for the benefit of regular commercial programs, under a proposed new rule which would require identification of the sponsor or person paying for, or furnishing programs to, stations.

The new language, Robert T. Bartley, director of government relations for NAB, notified all members, is as follows:

"In the case of programs advertising commercial products or services, an announcement stating the sponsor's corporate or trade name or the name of the sponsor's product shall be deemed sufficient for the purposes of this section and only one such announcement need be made at any time during the course of the program."

FCC proposed its new rule, about a month ago, after the Civil Liberties Union and other groups complained that certain politically-angled programs and spot announcements were going out over the air without the actual backer being disclosed. Thus, the programs appear to be sustaining and reflecting the views of the stations.

The purpose of the new regulation is to put proper identification on all such material, so that the listening public knows who is behind what. It also covers other controversial matter which has gone out over the air without the real backer being disclosed.

A hearing on the proposed rule is set for Monday (21).

Answer Is 'No'

WNEW, N. Y., which has a "Crime Quiz" series on the air, recently received this question in the mail:

"If you wrote me that you would use this question and later decided not to, could I sue you?"

Answer, for those producing quizzes, is, "No," because it would involve a unilateral contract.

AL LEARY GETS OKAY FOR TORONTO STATION

Toronto, Nov. 21.

Following license okay by Federal Dept. of Transport, Toronto will have its fifth broadcasting outlet in operation, early next year. New 1,000-watt on 1050 frequency has not been assigned call letters yet. It will be operated by York Broadcasters Ltd., with Al Leary as managing director. He was station manager at CKCL, here, for 14 years, withdrawing when the station was sold last September at which time call letters were changed to CKRY.

At the time Leary left the station, it was intended he planned a station of his own, this being confirmed by insurance of a license to the York syndicate. Leary told "Variety" a newspaper "leaser" campaign will get underway within two weeks.

PHILCO HONORING ITS OWN 'HOF' STAFFERS

Final Philco "Radio Hall of Fame" show from New York, this year, will be Dec. 3 with Freddie March in "A Bell for Adano," Victor Borge and Georgia Gibbs, but because producer-director Tom McKnight is leaving for Hollywood ahead of time, John E. McMillin, Hutchins Ad Agency vetee, is throwing a bludge for the "HOF" staffers next Sunday (26). It will take place after that broadcast, when the show comprises Ray Bolger as guest, emcee with Hildegard, "Two Mrs. Carralls" (Elsabeth Berglund) and The Three Suns.

McMillin's idea is for Philco to honor the boys and girls behind the scenes of the "Hall of Fame," i.e., Paul Whiteman, the writers, brain-trusters, certain Philby contacts from the Philco Corp.'s honcolite, et al. McKnight entrains for Hollywood, where HOF will originate for at least eight weeks, next Monday (27).

Wegh Malone Transfer

Ted Malone, currently covering the European front for Westinghouse, may shift within the next few months to a similar job in the Pacific war theatre. His Westinghouse recordings are carried by the Blue and feature interviews with GIs. Malone's changeover depends on conferences now going on between Naval authorities and new heads of the four major webs in Pearl Harbor. Confab was called by Adm. Nimitz to discuss entire problem of radio's coverage of the Pacific theatre.

Malone's talks are recorded in N. Y., originating in BBC's London studio.

Kesten Back, Sees International Radio Vital to Peace; Tele Progress Abroad

Virtue's Reward

Ted Cott, program head of WNEW, N. Y., last week named Jack Grogan as the station's production director. Cott's memo to the WNEW staff noted that Grogan "has proven his abilities through hard work and long hours." It adds:

"His new position means that he will work harder and longer hours."

FELLOWS' CBS PROMOSH CUES SHIFTS AT WEEI

Boston, Nov. 21.

With the recent appointment of Harold E. Fellows as manager of New England operations for CBS, in addition to continuing as general manager of WEEI, the following changes have been made in WEEI's executive structure:

John Murray, formerly auditor, becomes asst. to the g.m. and will have direct charge of personnel, many phases of the station's general operations, but will continue the direct supervision of accounting and business activities.

Fred Garrigue, formerly director of religious, educational and war programs, becomes asst. to Kingsley F. Horton, director of sales and programs. Ray Girardin will be production manager and will also assist Horton.

Increasing importance of international broadcasting to the U. S. after the war was stressed Mon. (20) by Paul W. Kesten, CBS exec vesper, upon his return from England. From his observations there and from conversations with G.I. officers and the CBS European staff, Kesten declared, he "is more than ever convinced that the United States should maintain fully the international broadcasting facilities that have been expanded during the war. The eyes and ears of the rest of the world will be trained on this country as never before."

Television, while without international transmission phases now, "has in itself a curious international aspect," Kesten declared. He then referred to recently received confirmation from France, cleared through censorship, that French engineers had developed "radically improved" television standards. "Shortly after France was liberated," the CBS official said, "they were able to demonstrate actual pictures which make our present television standard look wholly obsolete."

On another tangent, Kesten noted that the heroic work done by our fighting men cannot be told completely now, because of security reasons, and that, consequently, CBS was planning a postwar series telling the real secret of American success in the war.

Cleveland—Anne Doyle, formerly of KMOX, has been signed to sing torch songs on the WJW "This is Goodnight" show.

ADVERTISERS! AGENCYMEN! ARTISTS! *EVERYBODY! ENTER WOR'S GREAT 6th WAR LOAN TREASURY HUNT



STARRING MESSRS.

HILLEGAS
& CLYMER

PRIZES

1st: A \$1,000 WAR BOND
2nd: A \$500 WAR BOND
...AND TEN PRIZES OF
\$50 WAR BONDS

NOTE: The starting gun goes off December 4th at precisely 7:30 AM. So write now, today, for your list of rules. Address Treasury Hunt, WOR, 1440 Broadway, New York 18. PE 6-8600.

* Except WOR artists, staff members and their families, of course.

Boake Carter Dies In H'wood Hospital; One Of Air's Stormy Petrels

Boake Carter, commentator and for many years one of radio's more controversial figures, died suddenly of a stroke in Hollywood Hospital, Cal., Nov. 16. He was ill for just a few hours before he died.

Carter was one of the first commentators to gain nationwide stature and helped establish news analysts as purely radio-bred American phenomena. He had been an eminent newspaperman in Philadelphia. His subsequent broadcasts from Hopewell, N. J., for the Philly station in connection with the hunt for Lindbergh brought him nationwide prominence and Philco signed him, at \$30,000 a year, to do nightly newscasts on CBS.

Carter's broadcasts for Philco earned him wealth, fame and the animosity of a huge segment of his audience. His clipped, Anglo style of speech, and his nightly sign-off, "Cheerio," served to give him a unique trademark, but his comments were often attacked as anti-labor. At one time, both he and his sponsor were boycotted by labor unions. Last August the FCC, at the request of the United Auto Workers (UAW) subpoenaed Carter's scripts, among others, on the ground that his talks were "partisan, unfair and biased." Nevertheless, Carter frequently topped the popularity polls in the commentator classification.

Carter's attacks on labor are credited with ultimately contributing to his loss in popularity. He also clashed with many prominent government officials and agencies. Released by Philco, he was sponsored for a while by General Foods and subsequently wound up doing a daytime commentary on Mutual. He had finished Thursday's broadcast at 10 from KTL, the Don Lee-MBS Hollywood station, when he complained of feeling ill and went to consult Dr. Elmer Bell. He suffered the fatal stroke in the doctor's office.

Born in Russia

Carter was born in the British consulate in South Baku, Russia, his father being a member of the consulate staff. He was educated in England, was a pilot in the RFC in the last war and, after a medical discharge, became a correspondent for the London Daily Mail. He toured Europe, Asia and South America and, around 1921, came to the U. S., where he worked in western oil fields before returning to journalism. After he made his rep on the air, he did a syndicated column and wrote several books, including "Black Shirt, Black Skin," dealing with the Italian-Ethiopian war, and "Johnny Q. Public Speaks: the Nation Appraises the New Deal." Carter married twice. First marriage ending in divorce in 1941, after which he married Paula Nicoll, for many years in the MBS traffic department. Miss Nicoll, who was in Hollywood with him, survives, as do two children by his first wife, Michael, Boake, Carter and Gladys Shleigh Carter Wallace, wife of a Naval ensign. Carter became a U. S. citizen in 1925.

A few years ago, Carter astounded the radio industry by announcing his conversion to the "Biblical Hebrew" faith, saying it was what "he had been searching for." He observed the tenets of the faith, including dietary regulations, scrupulously.

In compliance with wishes of his family, Carter was buried with Jewish services in a Los Angeles mausoleum.

San Antonio—William E. Morgan has been named asst. production mgr. under Harold Carr at WOAI, Cecil K. Beaver is asst. g.m. in charge of national sales.

Philly House Band Airst \$300,000 Longhair Show

A unique concert will be aired by Clarence Fuhrman's orchestra over KYW tomorrow night (Wed.). The band will use eight Stradivari instruments valued at \$300,000—a six violin, a cello and viola.

The Stradivari are on exhibition at the Art Alliance in celebration of the 300th anniversary of the birth of Stradivari. They will be brought to the studio in an armored car and will be guarded by armed men before, during and after the show.

Art Alliance was convinced that Fuhrman's tooters (the KYW house band) are capable of playing the valued instruments since most of them have had experience in classical orchestras, three doubling now with the Curtis Institute Stringed Quartet.

Cincinnati—Renewing old acquaintances at WCKY, where he formerly served as goodwill ambassador, is Milton Bacon, narrator of the CBS show, "Transatlantic Call."

Sponsor Puts Gailmor In Henle's Blue Spot

An unusual setup where the staff newscaster, who has been doing the show sustaining for the past several months will be dropped because the sponsor is bringing in his own commentator from an independent station, broke at the Blue this week.

Ray Henle is being dropped from the 11:35-11:15 p.m. newscasts as of Dec. 4, when the Electronics Corp. of America starts bankrolling William S. Gailmor in the spot Mondays, Wednesdays and Fridays. Latter is currently spelling for same sponsor on 1 PM, N. Y., five nights per week, but drops that chore when shifting over to the Blue.

Gailmor, however, will continue his Sunday broadcasts over WHN at 1:15 p.m. for Sluhmer's Bread.

ZURHORST TO 'FORUM'

Washington, Nov. 21. Charles' Zurhorst, publicity man for WOL, for the past five years, shifted last week to become press representative for Mutual's "American Forum of the Air."

Mike Cowles Scotches Reports Of Network Plans; Tele, FM Prospects

Gardner ("Mike") Cowles yesterday ("Tues.") stated that he and his brother John have absolutely no plans for a radio network; as has been variously reported lately in view of the recent Cowles expansion in radio. Along with denying a chain operation in the future, Cowles declared that neither he nor his brother have any financial interest in any of the existing webs.

Statement was made at a confab of Cowles Radio execs in N. Y., called primarily to discuss plans for smoother operations and program expansion. Also up for discussion was general improvement in Cowles stations' programming, which, hereafter will lay increasing stress on public service features.

Cowles also stated that broadcasting generally will have to do a better programming job, not over-increasing competition, coupled with a tremendous consumer advertising

spash; plus growing need of radio's responsibilities public service-wise, he said, make the programming step-up a must.

Cowles, owner of five stations, said he has filed or will file for FM licenses in some five cities, but is withholding television activities until that situation clarifies.

PREXY PHIL LALONDE

Montreal, Nov. 21. Phil Lalonde, director of CKAC, French language outlet for La Presse, was elected president of the newly formed "La Radio Privée de Québec Incorporated" (Quebec Private Radio, Inc.) at the three-day convention of Quebec Province broadcasters just concluded.

The outfit replaces the former "L'Association des Postes Privés de Québec" which comprised all privately owned radio stations in the province.

"The Woman of Tomorrow" ... SELLS YOUR PRODUCTS TODAY!

Nancy Craig, WJZ's "Woman of Tomorrow," sure sells the women of today—everything from hosiery to postwar kitchens! Currently selling for the first of participants that includes B. Altman, leading New York Fifth Avenue department store; Berkshire Hosiery; Minwa; Hercules household products and others, Nancy has built sales for more than fifty sponsors in her six years on WJZ. And here's what they say about her:

"...consider her our top salesman."
 "...a privilege to have her as a spokesman."
 "...the response was really overwhelming."

In a recent offer of a free booklet describing tomorrow's kitchens, Nancy pulled inquiries at a cost of only 15¢ per! In another offer, more than 13,000 requests swamped a sponsor after Nancy's first few announcements! Her own mail has frequently topped 40,000 a month.

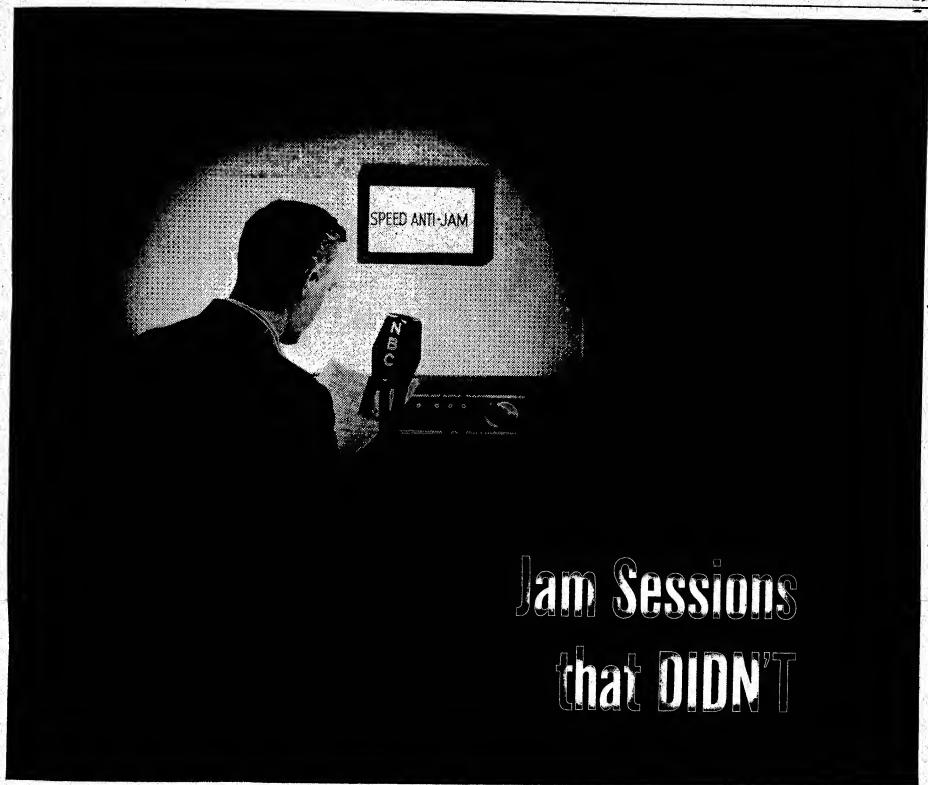
Can you beat it? We think you can—with Nancy Craig selling your products, because WJZ's stronger, clearer signal now raps louder on some 7,000,000 additional doors for "The Woman of Tomorrow!" And because WJZ's new plug with subway car cards reaches 162,000, 000 riders a month!

For full details on your participation in Nancy Craig's selling show, contact BLUE SPOT SALES or the Sales Department of

WJZ
 770 On Your Dial

KEY STATION OF THE BLUE NETWORK

Chicago's ONLY 24 HOUR STATION W-1-N-D
 560 Kc. 5000 WATTS



Jam Sessions that DIDN'T

From Goebbels's point of view, it was a good idea. At his direction, the Nazis attempted to fill Allied wave lengths with howls and screeches, jumbled talk, crashing music . . . *anything* to prevent the NBC Allied news in French, Italian, Swedish, Danish, English and German from reaching the continent . . . *anything* to jam our overseas broadcasts into gibberish.

But it didn't work. For when German interference starts, the OWI—informed from points overseas—advises NBC. Newsrooms of the International Division are equipped with a signal system which enables commentators to outwit Axis jammers by a quick change of pace.

The instant jamming begins, a sign reading "Speed Normal" is changed to "Speed

Anti-Jam." Commentators and newscasters slow down from 120 to 68 words a minute, articulate more deliberately, even spell out difficult words to make certain they are clear.

Result: the truth continues to get through to the continent despite the enemy's frantic efforts to prevent it.

This simple example of how the National Broadcasting Company, in co-operation with our war agencies, is helping to defeat the Axis in the battle of words is representative of the similar painstaking attention to detail found throughout every NBC department and division.

Unceasing efforts to achieve pin-point perfection—to leave no detail neglected—to achieve the highest possible degree of service—help make NBC "the Network Most People Listen to Most."

National Broadcasting Company

America's No. 1 Network

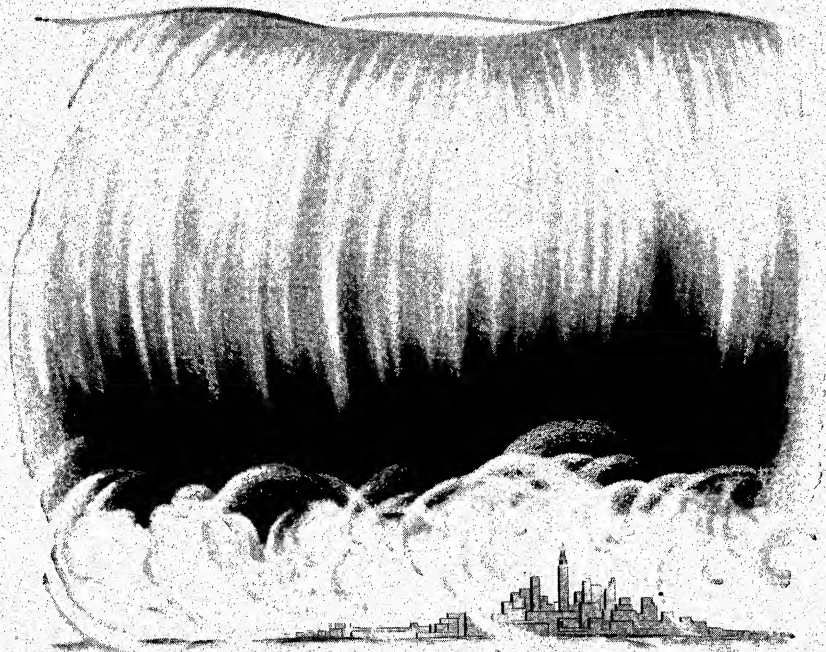


RAY HARVEY *author of comedy*

☆

☆

WCAU



50,000 "Free Watts" Surge Out in a Great Tidal Wave of Power in all Directions over a Clear National Channel giving "Umbrella Coverage"

There's no other station in Philadelphia like WCAU. What an abundance of Power! What a clear signal! Philadelphians will tell you WCAU is the city's "strongest" station—comes in "like a house afire"—"no interference" from other stations—"clear as a bell."

That's because WCAU's 50,000 Watts are different. They're "Free Watts"—

not "directed" into a specific pattern. Instead they surge out in a vast umbrella shape on a clear national channel—not only sweeping the whole Philadelphia area with Power, but covering many adjoining States.



Umbrella Coverage

WCAU covers *more* people than any other Philadelphia station. Advertise on "Philadelphia's Most Powerful Station."

PHILADELPHIA'S LEADING RADIO INSTITUTION

Radio Reviews

(Continued from page 3)

front. Additional information is given through the narration. Españoles told by the patients bring out the drama, and highlight is reached in the flashback episode, in this case, the story of two pals who had joined up together, been separated on the field of battle and then were reunited on the same hospital ship. The part of show is produced with all sound effects, suitable background music, and an intensely dramatic way that keeps the listener glued to the loud speaker. Roles were well carefully delineated under the skillful direction of Bobby Brown and Ted Robertson.

Commercial is strictly along institutional lines, in keeping with the fact that Whitley's people are shipping to the uniformed forces.

ANDY RUSSELL-ANITA ELLIS
With Mitchell Ayres' Orch.
Writer: Bernie Douglas
Producer: Bob Wambold
Director: Jack Cleary
15 Min. Tues. and Thurs., 10:15 p.m.
Sustaining
WJZ, N. Y.

Andy Russell, Anita Ellis and Mitchell Ayres' band continue to offer a pleasant 15-minute interlude, using as theme of the show, current radio favorites. Russell is an entrant in the crooner sweepstakes, with a pleasant voice but lacking an original song for such personality projection. His phrasing, however, especially when handling a ballad like "It's Walk Alone," is good. Anita Ellis, while not yet so well known in the U. S., has a large overseas following as this reviewer can testify from personal observation due to her Army recordings. She's an okay singer.

Excellent support is given both singers by the Ayres band. His full-bodied, colorful arrangements are bigtime.



M.-W. "Walls for Billie" and "English Fiddle"
New CAMPAIGN Program Friday 10 p.m. WJZ
HIL. LOU CLAYTON

Exclusive
BLACKHAWKS
HOCKEY
W-I-N-D
CHICAGO
500 Kc. 5000 WATTS

WFL
... means progress!

"... to save the public interest, convenience and necessity..." is the way all radio station licenses read. Here at WFL we are inclined to make a more than literal translation of these words.

It's because of unequalled public service that WFL has earned its reputation as the "Philadelphia's Own Station." It's because of the far-reaching policy of taking an active part in community affairs that WFL is known to Philadelphians as "Philadelphia's Most Progressive Radio Station."

A BLUE NETWORK AFFILIATE

Represented Nationally
by The Kitz Agency

PHILADELPHIA'S MOST PROGRESSIVE RADIO STATION

"HOME CAME THE STEED"

Friday, 10:15 p.m. WJZ
With...
Writer: Ann Russell, Charles New...

Use of novel facilities via the...
Director: Worthington Miller

Neither Ann Russell's static play...
Director: Worthington Miller

Use of novel facilities via the...
Director: Worthington Miller

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Television Review

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Director: Worthington Miller

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Television Workshop On Co-op Basis in H'wood

Hollywood, Nov. 21
Television Workshop has been...
Director: Worthington Miller

\$1,000,000 Yardstick Bites Gets NAB Directors' O.K.

Chicago, Nov. 21
Fifteen years of fumbling for a standard yardstick for measurement of radio circulation were capped...
Director: Worthington Miller

Shilly Tooters' Vacash

Philadelphia, Nov. 21
WDAS last week signed a new...
Director: Worthington Miller

STORY EDITOR WANTED

Large New York advertising agency has immediate opening for script editor and writer...
Director: Worthington Miller

D.C. TELE TOWERS TO BE 'PLANNED THAT WAY'

National Capitol Park and Planning Commission will shortly call a...
Director: Worthington Miller

Split Sponsorship

KMOX has a double-barrel sponsor for its "Bar-B-Band" program...
Director: Worthington Miller

Followup Comment

Frank Sinatra had a lot of nerve going into the same line of...
Director: Worthington Miller

CBS Will Co-Op At TBA Convensh

Despite its withdrawal from the...
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Report Jimmy Dorsey Offered 25G For Decca Release; Krupa to Col.

Jimmy Dorsey, one of the leaders in the Decca Records' policy of releasing disc releases and a lack of production applied to those who have been making the sale to have offered the company \$25,000 for a release from his contract there. His agreement still has a year, and a half to go and Decca assertedly rejected the leader's bid for its cancellation. He is one of that outfit's topmost names.

Dorsey has been arguing on and off with Decca during the past six months or more, as have other masters, over Decca's policy of devoting releases as the recent Dorothy Lamour book. They feel the company is giving them a brushoff just when releases and circulation are measured against normal times, greatly restricted by war conditions.

Col. Signs Krupa

Columbia Records last week signed Gene Krupa's new orchestra to a two-year contract and he will begin recording next week in Chicago under the supervision of Manie Sacks. This is the first contract for new talent written by either Columbia or the Victor since the settlement of the dispute with Perittio. Krupa had been a Columbia property, but his contract expired when he was out of the business.

Columbia also signed Paal Bailey, vocal soloist now at the Blue Angel, N. Y. niter.

Dreyfus Sets Up Pub Firm for Yip Harburg, Arlen 'Bloomer' Score

Music publisher Max Dreyfus and songwriters Harold Arlen and E. Y. Yip Harburg have established the Crossroads Music Corp. to publish the tunes from "Bloomer Girl," written by the latter two. This is the third important music outfit set up by a publisher to market specific writers' tunes within a year. It is assumed the latest is similar to the previous deals in which the pub finances the venture with the writers participating in whatever profits accrue.

Dreyfus also started Williamson Music Co. with Richard Rodgers and Oscar Hammerstein II early this year to publish the "Oklahoma" score, which was a big sheet seller. Edwin H. (Buddy) Morris did the same thing during the summer with Jimmy Van Heusen and Johnny Burke, setting up Burke-Van Heusen, which also started business with the smash score from Bing Crosby's "Going My Way" film.

In the latest venture with Arlen and Harburg, attorney A. M. Wittenberg, Louise E. Dresser and Irene Gallagher, Dreyfus' secretary, are listed as "subscribers," each owning two shares of stock.

Now They Fall!

Newark, Nov. 21. An unidentified 18-year-old kid from the Bronx who "just wanted to be near Andy" jumped or fell from a box onto the stage of the Adams theatre today, while Andy Russell was telling the audience, "Don't Blame Me." An amateur photo "just happened to be sitting in the audience with his camera loaded" and got his of the kid literally falling for Andy. She had to be treated for a cut chin. "Any similarity to a stunt," Russell's press agent Sir Ascher says, "is purely coincidental." Event #1 of the first night of the Newark Evening News.

PMM-MPCFE Tieup Finally Arranged

Dovetailing of the Professional Music Men, contact men's benevolent organization, and their union, the Music Publishers Contact Employees, was okayed at a PMM general membership meeting last week (Thursday). While PMM men have approved the agreement, it still must be ratified by the MPCFE. However, even when this is completed, the final joining of the two organizations must await the alignment of the financial states of each, which it's said, won't take place until after the next annual affair, usually operated by the PMM, but which will now be conducted by the union.

PMM will not be dissolved completely. It will continue to operate as the relief arm of the union. Bob Miller, who resigned as head of that outfit recently (see Dec. 1), probably will not be replaced. He was voted a \$500 bonus at Thursday's meeting, for his efforts in PMM's behalf.

There wasn't much PMM membership opposition to the joining of the two organizations. It's indicated by the attendance and voting at the meeting, however, that there wasn't too much interest in the proceedings. There are about 275 members (about half of the union membership) and the vote on the amalgamation, including absentee ballots, was in favor by more than 2 to 1.

Rube Bloom Gets Back

In Composing Mood

Songwriter Rube Bloom is currently composing six instruments for marketing by Edwin H. Morris Music Co. Three have been completed.

Settle Pic Date for N. Y. Cam in T. Dorsey Snag

Tommy Dorsey's slight argument with Capitol theatre N. Y. officials over the picture that will accompany him at that house beginning either Dec. 21 or 28 has been settled. Band will go in with "Music For Millions," which features Jimmy Durante. The picture at first was scheduled with "Thin Man."

James' Attitude Puzzles Trade; Now Asks For And Gets Metro Release

Harry James, whose refusal to work incurs has mystified people in the trade for some time, since his bookings provide the heaviest income to a top-name maestro, has put those who "know about his latest move deeper in a spin. James last week asked Metro to cancel his picture contract with that studio, which was a straight seven-year deal without options—and he got it back.

This leaves James' hand, the foremost in demand in the country, without a film agreement, without a cash commercial, refusing to play the theatres, and with only occasional strings of one-nighters on which to subsist. James doesn't like the location dates, either, since most of them are financial loss propositions and he told friends during his recent stay at Frank Dulles's Meadowbrook that he was returning each next spring to finish off commitments at Paoli's and the Astor hotel, N. Y., and then would return west and stay there. What happened to his obligation to the Lincoln hotel, N. Y., which was reported being bought off last summer, is unknown. He may still owe that time.

For all his power as the No. 1 b.o. band of the country for approximately two years, James is said to have little cash to show for it. In comparison to the healthy bankrolls some of his top-bracket contemporaries have stacked away. For this reason, his attitude is impossible to solve. Doubtly so, since it's his ambition to own a baseball club. He was invited recently to participate in the ownership of the Colonias Baseball Club, owned by the Dorsey Bros. It's said he wanted to buy in, but didn't have the cash.

James' attitude toward theatres is stranger still. He harbors what amounts to a phobia against such work. During his last date at the Paramount theatre, N. Y., his band was let by substitute leaders as often as he bated it, and he hadn't played a theatre since.

MITCH AYRES IN AS COL. DISC DIRECTOR

Mitchell Ayres was named recording director at Columbia Records in N. Y. late last week and went to work immediately. He replaces Axel Stordahl, who was with Columbia for a few months during the record ban. Morty Palitz held down the spot pre-war. He's in the Army.

Shapiro-Bernstein Signs Fred Raphael as Picture Studio Rep.

Ballads Top Requests

What it indicates is anybody's guess, but bandleaders who play servicemen hospitals assert that the men in almost all cases want nothing but ballad music.

One maestro expressed astonishment recently that the greater portion of requests were for such, nowatively reminiscent tunes as "I'll Walk Alone," "White Xmas" and "Always."

Bingle's Jingles To Morris for 10-Yrs.

Bing Crosby, through his brother, Everett, has signed a contract with Edwin H. (Buddy) Morris whereby the latter's music publishing combine will publish all scores emanating from Crosby-Pat films, starting with the forthcoming "Here Come the Waves." This contract, written last summer, did not become effective until the negotiation last week of a new contract between Crosby and Paramount pictures.

Assignment of the "Waves" score to Morris finally settles the question of whether that outfit or the Pat Pictures music subsidiary, Famous Music, would market the tunes. Lately, in the last couple weeks, had gone ahead working on the score on the assumption that it was Pat's property. Upon notification from Columbia that Morris was to have the tunes, turned over printing plants, advance copies and all other advance work that had been done. This is the second time such an event occurred between the two publishing groups. Crosby's "Going My Way" score having been placed with Famous and later turned over to Burke-Van Heusen (who penned the score), for whom Morris set up a publishing firm.

Krupa-Robbins Join To Publish Originals

Gene Krupa has set up a new music publishing firm with the financial assistance of Jack Robbins, himself co-partner with Metro in the Big 3. Krupa's firm, in which his manager, John Glavin, is a partner in the leader's half, is called Gene Krupa Music Corp. It will be devoted exclusively to the publication of originals created and played by the leader's orchestra.

Krupa is now at the Sherman Hotel, Chicago, but shifts to the Paladium Ballroom, Hollywood, next month on his first swing around the country with his new band. He's also due at RKO for a film soon.

Shapiro, Bernstein & Co. Inc., perhaps the last of the big independent music publishers to succumb to the Hollywood musical influence, is the first to invade Hollywood aggressively with a special emissary at the studios. For this purpose, Louis Bernstein has signed Fred Raphael to a term contract. Raphael was for 17 years the synchronization expert for Metro. In the N. Y. homefront, acting as the clearing house between the Robbins-Frost-Miller Music Co. (1517, owned by Metro) and the studio in Culver City.

Shapiro-Bernstein is assigning Raphael to headquarters in Hollywood and act as the direct contact with all film studios' music deals, on synchronization rights and also spot original tunes in pix. It points up an ever-increasing valuation of old song hits for film sync purposes.

Unlike Herman Starr, as head of Warner Bros.' sound music holdings, and also as a WB vp, or in the case of Harry Link who is Peite's rep at the Metro studio, this is the first venture by an indie music pub to service Hollywood. The only other indie with a somewhat similar setup is Edwin H. (Buddy) Morris' Mayfair and other companies, where George Simon acts in that capacity. This evolved, however, from the fact Simon, joined Morris when he (Simon) sold out his Melrose Music catalog to Morris.

Raphael, incidentally, will also act for certain foreign pub. on an independent basis, but will otherwise concentrate on SB. He leaves Metro between now and Jan. 1, depending on how soon a successor is chosen to replace him.

Shapiro-Bernstein is now publishing its first musical score, from Columbia's Kay Kyser picture, "Corning Blues."

Beacon-Red Caps Suit Over Recording Tie Poses Unique Question

Question of whether performers making phonograph records under a distinctive name should be deprived of using same name in other mediums of show business was raised yesterday (Tues.) in N. Y. Supreme court. Decision was hearing on a suit filed last week against Loew's State and the Red Caps, Negro harpist group, by Joe Davis owner of Beacon Records, whereby Davis sought to restrain the theatre and the set from using the Red Caps title.

Justice Kenneth M. O'Brien, after hearing both sides, reserved his decision. Benjamin Starr, Davis's attorney, had asked for an immediate opinion, since the act's booking winds up today (Wed.).

That there was more at stake in the decision than merely the question of an injunction, was the action (Continued on page 34.)

MILLER MUSIC CORPORATION takes pleasure in announcing,
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802 Rank-File Favors 'Hatch Act'

Law; Election Waxing Hot, Dirty

Agitation for a musicians' 'Hatch Act,' similar to the federal law limiting political campaign contributions has come up within Local 802, N. Y. musicians local, as a result of the hot election battle now going on. Rank-and-file squawk for regulation of political gifts stems from the entrance of several big-name band leaders in the presidential fight, topplers having repeatedly kicked in with healthy donations in the hope of outsting the incumbent Jack Roosevelt.

'Hatch Act,' as the musicians want it, would be a local regulation placing a ceiling on the amount an individual could contribute. It would also call for complete accounting of all funds and gifts of all kind to the 802 journal of those contributing to various political factions. Theory is that the rank-and-file might then the order of some of the politically-minded name guys.

Meanwhile, the local's election campaign is starting to get up steam. Both the 'Union' (Graham Fleet) and 'Square Deal' (Max Aron) tickets have issued letters blasting away at Roosevelt and his regime. Square Dealers' letter includes a letter signed by Aron, who was the Blues traitor board chairman for 10 years, charging the incumbents with 'negligence, incompetence, irresponsibility and forgetting its duty to its members.' Aron, of course, is a member of the incumbents.

Union's campaign, price attacks with the Blue ticket, and Aron as part of it for 10 years, adding that Alie Lyman and Phil Spitalny are really backing Aron, but that the Blue is afraid to expose 'this vicious campaign' lest Aron retaliates by 'uncovering the big shots who have

bought protection by making large contributions to the Blue ticket. 'Victory' through honest entry in the 802 campaign, has meanwhile come forward with a platform urging increased wages, fair allows maximum in any theatre, instead of five, and establishment of an advisory board represented by members from all factions within the local. It also has come out for expanded medical plan and establishment of a social service department.

'Blue ticket itself is doing no campaigning, but is running on its record.'

James Draws 7,000 At

\$2.50 Per at Milwaukee

Milwaukee, Nov. 21.—Harry James' latest series of one-night stands, drew 7,000 customers at \$2.50 a head into George Devine's Casino ballroom here Friday (21). Crowd was not especially young one either; price keeps customers away.

While Smith, Naxos also sax man, has joined the band as has Buddy De Vito, who has just been given a 45 rating.

\$10,500 at Cleveland, Nov. 21.

Harry James' initial date here last Wednesday (15), and also the first name band booked into Art Supphian's Arena, drew a reported \$10,500 into its box office.

With tickets selling at \$1.00 in advance and \$2.40 at the gate, shining was the highest priced cut-throat affair ever staged here. Yet the well-heeled war-workers made it a near sell-out. Supphian was so well satisfied with results, despite straggle expenses, that he's looking for more band names for future winter dates.

10 Best Sheet Sellers

(Week Ending Nov. 18)

'I'll Walk Alone'..... Morris White Knox
'Polka Dots'..... Post
'Going With Dolly'..... Shapiro
'I'm Making Believe'..... BVC
'Together'..... Crawford
'Always'..... Berlin
'Don't Fence Me In'..... Witmark
'How Many Hearts'..... Peck
'An Hour Never Passes'..... Shapiro
'More and More'..... Berlin

Laifing Room' Tunesmith

Says Shubert Interferes,

Files With Dramat Guild

Barton Kane, writer of the 'Laifing Room' only, has filed a complaint with the Dramatists' Guild against Lew Shubert, producer of the musical, charging the latter with interfering with his small rights in the production. Complaint stems from a dispute between Lane Shubert and a musician, Victor C. Smith, whose 'Laifing Room' was withdrawn from the stage last week after Shubert had taken the score and Shubert played it. (Financial side was customary. BVC to Lane and 50% of the mechanicals, out of which it was to give Shubert 25 per cent and half to Kane.) Kane, of the mechanicals, came BVC gave Lane an advance and proceeded to lay the ground-work for cancelling the latter's right in printing the making up of stock orchestrations, etc. However, around the time of the above withdrawal, Shubert changed his stance, insisting that the tunes not be played on the air or exploited in any way. Kane, who had sought to reserve the right to say who shall perform them. He notified all radio chains that he was withdrawing. It is this point on which Lane is basing his complaint to the Guild.

In the meantime, 'Triangle' has turned back the score to Lane and instead will work on the Harry Warren tunes from Meino's 'Ziegfeld Polkas,' which includes 'This Heart of Mine' and 'There's Beauty Everywhere.' Lane's songs, verily titled, 'Stop That Dancing' and 'You Excite Me.'

Musical Theme From 'Winged Victory' As Song
This music throughout the film version of 'Winged Victory' (20th-Fox) has been fashioned into a pop melody by the composer, Sgt. David Rose, and Leo Robin, who filed lyrics to it and will be published by the Blue Bird Music Co. under the title, 'You're So Sweet To Remember.' Melody is the middle strain of Rose's composition, 'Dance of a Spanish Onion.'

'Victory' will be released Dec. 20.

Beacon-Red Caps

(Continued from page 31)

argument made by Anton R. Siegal, attorney appearing for the Caps and their manager, Nat Nazarro. Siegal declared that a point of law affecting all recording artists was involved, namely, whether a recording company, by virtue of its production and distribution, could control that name, 'forever precluding its use in any other entertainment medium.' In his decision, he said, would be contrary to all precedent and could seriously harm many other recording performers.

Davis's suit is based on his allegation that he owns the Red Caps title and that the singers signed an agreement, before making any discs, vesting rights to the tag in him. This claim was denied by Nat Nazarro, signed by all members of the act, submitted to the court yesterday, together with another sworn statement, signed by Steve Gibson, leader of the act, in which he claimed credit for originating the 'Caps' moniker.

Siegal also told the court that the present situation would not have arisen had Davis not acted 'secretly' in hiring the group. Caps' recording dates were booked direct, not through Nazarro.

Siegal also told 'Variety' he will shortly sue Beacon and Davis, seeking damages to the group, but that Davis allegedly induced the Caps, also known as the Toppers, to breach their contract with Nazarro.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Nov. 13-19, from 5 p.m. to 1 a.m. and 1 a.m. to 5 p.m. The first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by AFM, AFM, WABC, WJZ and WOR, N. Y., and the stations provided by Accurate Reporting Service, regular checking source of the music publishing industry.

Always—'Christmas Holiday'..... Berlin
Dance With a Dolly..... Shapiro
Big After Forevery—'Going My Way'..... Shapiro
Don't Fence Me In—'Holly Wood Canten'..... Shapiro
Don't You Know I Care..... Paramount
Don't Want to Love You..... Embassy
I Dream of You..... Morris
I'll Walk Alone—'Follow the Boys'..... Shapiro
I'm Making Believe—'Sweet and Lowdown'..... Shapiro
Let Me Love You Tonight..... Robbins
Magic Is the Moonlight—'Bathing Beauty'..... Melodians
More and More..... T. B. Harris
Salt Water Cowboy..... Johnson
Someone to Love..... Block
Sweet Dreams Sweetheart..... Remick
The Very Thought of You—'Very Thought of You'..... Shapiro
There Goes That Song Again—'Carolina Blues'..... Crawford
Trolley Song—'Meet Me in St. Louis'..... C-P
Twilight Time..... BMI
Waiting..... Miller
What a Difference a Day Makes..... Miller
Whispering—'Greenwich Village'..... Berlin
White Christmas—'Holiday Inn'..... Sentinels
With You Were Waiting For..... Buick
Why Don't You Kiss Me..... Buick

Financial—'Legit musical'

GEORGIE AULD IN TIFF

WITH WILLIAM MORRIS

Georgie Auld and the William Morris agency are at odds currently after a dispute last week over booking. Auld, who is said to be in the line for financial assistance to buy his way out of his booking contract Auld's band, in existence about a year or so, is fairly deep in the red to buy the agency (for back commissions) and Jack Robbins, his manager.

Auld's band is currently at Tunes Town Ballroom, St. Louis.

Band Review.

JIMMY PALMER ORCH. (14)

With Lisa Palmer, Terrace Room, Newark
Jimmy Palmer, former vocalist with Bobby Byrne and others, has had his own band for eight months or so. He took over the library of George Brube, who gave up leading her husband's 'Dickie's Slick' orchestra after he went into service to a soldier.

This is Palmer's second shot at the Terrace Room and he's doing a good job. From here the band goes into the Roseland Ballroom, N. Y. Palmer leads a three-trumpet, two-trombone, three-baritone, three-tenor group that plays fair well, but one that lacks a big boost from the style of mastering. He's one of those off-center personalities, always bouncing and moving around the bandstand and his antics keep the eyes of audiences here upon him constantly.

Palmer's impact again proves a point—it isn't necessary to have a precision musical performance. There are too many bands these days in existence that strive too mightily to play better than the next guy and in the process lose sight of color and showmanship. Palmer's band isn't bad, but it could stand improvement all-around. Meanwhile, he literally picks up and packs it on the back of his crowd-pleasing act. His singing is okay, too.

Lisa, Krize is vocalist, a tall, shapely, nice-looking girl who sings a fair song at the moment and has possibilities.

Woody Herman's orchestra does a record date for Decca in N. Y. Dec. 11, prior to his Dec. 7 opening at the Paramount theatre.

BMI-MEX DEAL RENEWED

Broadcast Music, Inc., last week renewed its contract (for three years) as exclusive representative in the U. S. for American Performing Rights Society, and El Sindicato de Autores, Compositores y Editores, Mexican performing rights group.

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FEATURE EDITOR

For national magazine devoted to personalities of the Band World. Also includes lead sheets and lyrics of choruses. SAILING FINE.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Diner business (7:30 p.m.) not related. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weeks Played	Room Capacity	Cover Charge
Hal Aloma	Lexington (300; 75c-\$1.50)	5	2,100	10,325
Lee Castle	New Yorker (400; \$1-\$1.50)	5	1,800	3,850
Frankie Carle	Pennsylvania (500; \$1-\$1.50)	7	2,400	10,350
Nat Brandwynne	Waldorf (550; \$2)	12	3,275	36,700
Dean Hudson	Lincoln (375; \$1-\$1.50)	6	875	6,000
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	8	2,800	24,575
Enoch Light	Biltmore (400; \$1-\$1.50)	8	1,100	9,300
Vaughn Monroe	Commodore (700; \$1-\$1.50)	7	1,975	14,575

* Asterisks indicate a supporting floor show. New Yorker, Biltmore, have lee shows. Lexington, New Yorker floor show. Frank Sinatra at Waldorf.

Chicago

Gene Krupa • Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Election blues over, Krupa's tomtoms boosted it to 7,000.
Frankie Carle • Boulevard Room, Stevens hotel; 650; \$3-\$2.50 min.). Tucker, Calgary Bros. and Gloria Gilbert, held over when Glenn Gray moved out (14), responsible for around 5,000. Newly opened room catching on fast.

Los Angeles

Henry King (Biltmore; 900; \$1-\$1.50). General slump being felt here, too. May hit 4,000 by reaching.

Location Jobs, Not in Hotels

Woody Herman (Paladium B, Hollywood, fifth week). Steady dollar biz as Gibraltar. Breeding for 34,500 admittes.
Frankie Masters (Trionon B, Southgate, fourth week). Slight pickup may bring 5,500 headers.

(Chicago)

Bill Bardo (Latin Quarter; 650; \$1-\$2.50 min.). Bardo, Eddie Garr, Diosa Cofello and Murtah States still responsible for a slick 3,500.
Chuck Foster (Blackhawk; 500; \$1-\$2.50 min.). Post-election biz good here, too, with Foster drawing 3,500.

Roseland Books Palmer

Jimmy Palmer's orchestra goes into Roseland Ballroom, N. Y., Jan. 30, for an indefinite run. He was originally set to open Dec. 19, but current George Paxton's orchestra, which had an option to play another six stanzas if it chose, holds over until Jan. 26.
Palmer, former vocalist, took over Gracie Barrie's library when the singer quit substituting as leader for her husband, Dick Stabile.

They Fib in Seattle, Too

Seattle, Nov. 21.
Trionon dance hall, this burg's largest, narrowly missed losing its license, due to alleged sale of a glass of beer to a minor. Court has put the hall under probation with threat of revocation if there's another slip.
Manager Ted Harris, who has been running the John Savage dance hall for 11 years, testified the minor in question insisted to a police matron she was 21. Big name bands play the spot when and if.

ABC Plans Coin Lure With Mountain Music

Saul Bornstein's ABC Music Co. catalog, which figures in the recent division of interests with Irving Berlin, is being turned in the direction of "mountain" music. Bornstein admits that the company won't be exclusively devoted to corn melody, but will continue operation in all fields.

However, Bornstein has released Willy Schuster, professional manager, and replaced him with ex-maestro Billy Hayes, who has had wide experience in the hillbilly field. Firm has two "golden bantam" songs it will work on immediately.

DIRECTORS HOLD UP

ASCAP'S N. Y. LEASE

Specially-called meeting of the American Society of Composers, Authors and Publishers' board of directors refused to approve the lease on new N. Y. quarters for the Society's Monday (20) afternoon. Lease was rejected for undisclosed reasons and, after being rearranged to coincide with the board's demands, will be reviewed again.

Lease is for the building on the southeast corner of 39th street and Park avenue, now occupied by the Anderson Galleries. It is or was originally for 20 years. If it's eventually approved, ASCAP won't be able to move until next spring, due to alterations. Society's lease at Radio City runs until next fall, but it's understood it can move any time, so light is Radio City space.

Reason ASCAP is seeking larger quarters is that it now is cramped for space, with no room for additional office, file rooms, etc. It will need postpaid to handle licensing of music in industry (which is expected to be a big source of income), television and FM broadcasting.

Patricia's All-Girl orchestra has returned to the Rainbow Room of the New Kemmore hotel, Albany. It had been announced the unit would go overseas, but plans were changed and American USO dates were played instead.

Billy (Ink Spots) Kenny Seen Getting Ready to Step Into Big Band Field

Philly AFM-Robin Hood Dell Sign New Contract

Philadelphia, Nov. 21.
Robin Hood Dell and the Musicians Union last week signed an agreement for the 1945 season—the earliest date that pact has ever been closed in history of Dell-Union negotiations. New contract also calls for highest minimums in history—\$87 per week per man—\$10 increase over 1944.

Prior to 1942 the men—virtually all members of the Philadelphia Orchestra—were on a co-operative basis and sometimes cleared as low as \$23 a week from the concerts. In 1942 the basic wage was set at \$60 a week; the following year it went up to \$70 and in 1944 to \$72.

The new agreement calls for five rehearsals and four concerts per week for the seven week season. Conductor for the series will be Dimitri Mitropoulos.

Geo. Wald Asks 46G For

Dancery Fire Loss

Los Angeles, Nov. 21.
George Wald, band leader, is suing Berlie Cohen for \$46,000 to cover losses of music library and instruments in the burning of the Casino Gardens Ballroom last November. Case comes up this week in Superior Court.

Cohen, who held the lease on the ballroom at the time of the fire, contends that Wald failed to remove his music and instruments from the ballroom to a provided place of safety. In addition, he asserts the loss was only a few thousand dollars. Insurance covered only the dancery itself.

Joe Ray Huston resumes bantoning Dec. 22 at the Downtown Theatre, Detroit. She has been vacationing for several months.

Billy Kenny, tenor member of the Ink Spots, who is now fighting manager Moe Gale and two former members of the quartet over ownership of the group's name, is preparing, it's said, to organize an orchestra. Kenny has approached certain music men with the idea of setting up and running for him a regular-sized orchestra, apparently with the idea of using it to backgroud the Spots. It's possible, however, that he intends to go it alone as a maestro.

While with Gale, the Ink Spots as a rule worked with one of the office's leader properties. On one-nighter and theatre dates they were almost always accompanied by a unit composed of a band and acts managed by Gale.

Gale's motion for an injunction restraining Kenny from using the "Ink Spots" title was denied by Justice Isidor Wasservogel in Supreme Court, N. Y., last week, along with a similar action jointly filed by Ivory (Duke) Watson and Charles Fagua, former members of the group. However, an early trial was ordered for Dec. 4.

Watson and Fagua ask \$250,000 damages and they want to be declared partners with Kenny; they also want Kenny stopped from representing he is the sole owner of the "Spots" title; plus an accounting. Chief action is almost identical. Kenny has one filed against Gale seeking an accounting of the earnings of the combo since the start of its association with Gale. All three actions go to trial the same day.

Dailey Sets Slack

Freddie Slack's orchestra, which resumed work last week at the Southland Ballroom, New Orleans, after the leader rescinded a breakup notice, has been booked into Frank Dailey's Meadowbrook, Cedar Grove, N. J., for its first date in the N. Y. area. Slack opens Dec. 3 following Sammy Kaye, who succeeds the current Shep Fields.

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Shelvey to Chicago for Gabfests With Agent Group on Contract

Matt Shelvey, national administrator of American Guild of Variety Artists, left for Chicago over the weekend to confer with a committee of National Assn. of Theatrical Agents relevant to pacting that group of western talent agents to contract similar to that held by Automobile Representatives Assn., N. Y., and other agent organizations.

Shelvey has had several off-the-record discussions on proposed contract but skyline so far has been one of agent group and talent union to get together on Rule B of the basic agreement dealing with available commissions to the agents.

The ARA has already pacted with AGVA under terms of Rule B, wherein an agent is entitled to 10% of artists' weekly earnings, and wherein placement is made via a "bonafide" looker an additional 5% fee for latter is permissible.

From reports the NATA is agreeable to the 15% maximum but wants to cut it up it's own way without being held to the 10-and-5 split clause. Also because many agents also figure as bookers, they want the 15% overall. This has been the bone of contention that has held up inkling of an AGVA-NATA pact for several months.

Current regulations have militated against employment of acts in Chicago and adjacent territory, since the ARA would not channel acts to unfranchised agents there or anywhere else. Latter group has maintained that if the deal is good enough for the N. Y. group it should be good enough for the western agents.

Controversy, according to Shelvey, has kept several hundred AGVA-performers around N. Y. on the fence regarding western bookings since, if doing business with the unfranchised agents, they would have no recourse to their organization in case of trouble.

Before leaving N. Y. Shelvey was optimistic a satisfactory deal could be made for the western group and expects to return latter part of this week with the agent group signed up. However, there may be additional snafus on the split proposition. Shelvey may call in Bill Kent, prez of ARA, to sound out how the N. Y. group feels about any readjustment in the commission clause for the NATA. He may also enlist ARA otherwise to get together with the Chi boys on the contract issue.

Philly Cafe Ops Guild Petitions for Charter

Philadelphia, Nov. 21.—The Cafe Owners Guild of Metropolitan Philadelphia last week petitioned the Common Pleas Court for a charter.

Members of the executive committee are: Jack Lynch, Neil Deighan, Sam Dominick, Joseph Kalliner, George Levin, Richard McClain, Jack Price, Ben Rubenstein, and Joe Toll.

3 Performers Fined By AGVA for Delay In Quitting 'Unfair' Unit

Three performers who had been ordered out of the Gordon Kibbles vaude unit, "Cover Girl," because the producer is on the unfair list of American Guild of Variety Artists, and who didn't wimp soon enough after notification, were suspended and fined by the talent union this week. Performers involved are Jerry Niles, fined \$150; Elaine Russell and Evelyn De Marc' later drawing \$250 fines.

Charges were prosecuted by the Philly local of AGVA, with national headquarters notifying this week.

Kibbler had been listed unfair due to unpaid salary claim on a previous unit. Performers were ordered out and eventually withdrew. Niles drew more lenient fine than the gals because he bowed out a week after notification while they continued with unit for three additional weeks.

Robinson, Armstrong In New Zanzibar Show

Bill Robinson and Louis "Satchmo" Armstrong will head the new Cafe Zanzibar, N. Y., show, opening Dec. 4.

Revue will feature a specialty written score by Benny Davis.

JOSEPH SAYS FREDERICKS

Rosen, agent with the Frederick Bros. office leaves that outfit Jan. 1. He will not disclose his new connection, if there is one, except to say he will go to Hollywood.

Rosen had been with FB about a year.



WALTER LIBERCZE

Virtuoso of the B's... from back to front: Voogie.

Currently appearing at Hotel Las Vegas, Frontier, Hibbard Town, Lake Park.

Personal Manager: W. PATRICK BURKHARDT

Direction: MAY JOHNSON-M.C.A.

16 Detroit Cafes In AGVA Pacts

Sixteen niterys operating in Detroit signed basic minimum agreements with American Guild of Variety Artists last week. Group, which represents practically all the worthwhile niterys now in operation in that area, were pacted by Billy Grubb, AGVA representative in that territory.

Spots were signed under various classifications. Saks Show Bar, Club Royale, Bowers Cafe and Latin Quarter were designated Class A spots, with \$85-\$130 scale, lower found for choristers, Nobolia, Top Hat, Hickley's Show Bar, Stevedores, Casanova Club, Five-O-Nine Club, Gypsy, and the latest Class B with \$65-\$85 scale, Old Rio Cafe, Teddy Bear, Gypsy Inn, Eagles Club, and the latest Class C were pacted under Class C, with scale of \$50-\$75.30.

AL TRAHAN RECUPING AFTER HOSPIC 2½ Yrs.

One of those unusual cases of tough luck, which every so often tests the blood, sweat and tears of one or another in show business, is the case of Al Trahan. Ailing for 2½ years, the former vaude and nitery headliner has gone through a series of major surgeries in that period. Pneumonia started it, empyema developed and those operations resulted.

He's at Mt. Sinai hospital, N. Y., currently, and as he states: "If I could go through pitfalls all these years I can certainly take this. And the only consolation I get is that the boys over there are taking a worse beating, so I'm not kidding. I should be out around the holidays and as good as new in six months."

Trahan's pardonably immodest observation that he "played the 'excuse-act'" is born of fact. He's been a standard single for years, a funny mix of the Slapout with, and without, "Lady" Yukona Cameron, and others, as straight.

Solar, Sherman Join USO Hospital Units

Willie "Solar" who just finished with in 20th Fox's "Diamond Horseshoe," joins USO-Camp Showers hospital unit, No. 12 in Denver, Hal Sherman joined unit No. 10 in Cleveland Monday (20).

West and Lexington, now on hospital tour, the USO-C's will start their tour with continue with same bill Dec. 21, when they go into Loew's, State, New York.

Squires to MCA in Charge of Concert Dept., Spitalny Cues Its Big B.O.

Audition Setup For G'wich Village Spot

Pied Piper, Greenwich Village spot, has started "Talent Roundup Night" every Wednesday for benefit of nightclub owners, agents, etc. It's more or less of an audition setup.

Standard attraction consists of a trumpeter, Max Kaminsky and his band.

Charges Vs. 3 Peppers For Breaching Contract; AGVA Probes 'Illness'

Breach-of-contract charges were filed against the Three Hot Peppers, colored song and dance trio by Cy Bloom, operator of the Club Clicko, Baltimore, at American Guild of Variety Artists last week.

Bloom, claims act was booked in for two weeks at his nitery and breached the second week when he was unable to provide requisite talents for friends on election night. He says he was advised that act would have to cancel out the second week due to continued illness of the pianist, but that actually the illness was a convenient way to bow out on the contract as reprisal.

Peppers claim the illness, genuine and are forwarding doctor's reports. AGVA will hold decision in abeyance until medical reports are verified.

Dismiss Assault Rap Vs. Margie Coate

Charges pending in New York criminal court against Margie Coate, singing comedienne, were dismissed last week when the grand jury failed to indict her.

Miss Coate, now in Dan Healy's "Gay Nineties Revue" at the Metropolitan Cafe, N. Y., was charged with felonious assault when arrested early in October on a warrant sworn out by Miss Doris Somerville, who lives in the same house. Mrs. Somerville claimed they had an argument which ended when Miss Coate hit her on the head with a telephone. Former presser a laceration of the forehead.

Ralph Peer publishing the Ary Barosso-end Washington time, "Rio de Janeiro," from the Republic picture, "Brazil."

Harry D. Squires has joined Music Corp. of America in New York in charge of a soon-to-be-expanded concert department of that firm. MCA has gone into it in a big way. When that agency took over CBS Artists who were years ago, a lecture bureau and some concert appointments went with it but MCA didn't take cognizance of that deal until recently when pulling Phil Spitalny's socko grosses under Squires' handling.

Latter, when leaving the Morris agency, where he had developed Sid, Mundy Rumburg and others into big concert attractions, joined Dick Dugan's Century Artists, but the pulling became amenable necessary due to relation of artists. Save for a few dates with the Andrews Sisters, which weren't all they should have been in the concert field, since protected promoters, a recent Squires was limited to handling Spitalny.

At MCA, Squires will have the pick of a wealth of name talents, personalizing like Sinatra, and others whom he'll take out on the road. MCA booked Sinatra on a series of such dates, which he is now fulfilling.

One of these is a limited 14 days' test with Erno Rieger, Radio City Music Hall maestro, with 10 music clubs, a choir of 15, and nine principal soloists, starting Jan. 1.

Phil Spitalny, as soon as he finishes the "Coeds" pie he's making at Universal, is set for 19 dates during Jan. 15 in Constitution Hall, Washington, thence Baltimore, Harrisburg, and Hartford, etc., playing the more rich concert spots.

Incidentally, MCA has a concert arm operating out of Chicago, headed by Vernon Sienas.

Guizár Cancels Clevel.

Cleveland, Nov. 21.—Tito Guizár's "Pan-American Revue," which Saul Heller had booked into Public Music Hall for last Friday (17), was abruptly cancelled, only four days before the one-night affair.

Concert promoter's a.p. announced that the Latin singer had to skip the Cleveland date because of a last-minute film commitment that required him to return to Hollywood in a hurry. However, it was reported that Guizár's show, which had a poor advance sale here, was slated for a week-end in Chicago.

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Auditorium Managers . . .
Promoters . . .

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Thank you.

THE AIR RE

P. S.—NOTICE
M "DOLL BIT"
Is Fully Protected

OPENING WEEK NOV. 23RD, LOEW'S CAPITOL, WASHINGTON, D. C.

Personal Management
CHARLES ALLEN
RKO Building, N. Y.

THE THEATRES OF THE STARS

Marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
100 W. 46th St., N. Y. C. • BRONX 9-7600

J. H. LUBIN
GENERAL MANAGER

JESSE KAYE
BOOKING MANAGER

Current Road Shows

Mr. and Mrs. Al Rinker, daughter of Mrs. Rinker, died at Hollywood, Nov. 20. Mother is Abeth Newberger, radio singer and producer of "Gashlight Gal."

"A LUX GIRL ? YOU BET I AM !"

"My Beauty Facials really
make skin lovelier !"

In recent tests of Lux Toilet Soap care, actually 3 out of 4 complexions improved in a short time. Charming Virginia Bruce says: "I take my Lux Soap facials every day. First I cover my face generously with the creamy ACTIVE lather and work it in thoroughly. I rinse with warm water, then cold, and pat gently dry with a soft towel. Complexion beauty is precious—guard it the Lux Soap way!"

FIGHT WASTE—Use your Lux Toilet Soap wisely, for soap contains material vital to the war effort. Never waste it.

VIRGINIA
BRUCE

Presenting "BRAZIL"
Republic Picture

Now Showing Locally

MY
LUX SOAP
BEAUTY CARE
LEAVES SKIN
SO SOFT AND
SMOOTH!



Lux Toilet Soap L-A-S-T-S...It's hard-milled! 9 out of 10 Screen Stars use it

Among unusual contribu-
Sixth War Loan drive is Gillette
\$27,000 outlay to broadcast the
Army-Navy football game from Bal-
timore Sat. (2) during which
commercial will be read, plug tim-
being given over to bond message.
Game is going coast-to-coast on
CBS, with Ted Husing and Jimm
Dolan handling descriptive gab.

Femme Stars Sling Barbed Insults In Squabble Over 'Refined' Gals

Barbed sea air or English mutter may have affected some American actresses recently arrived in England, a couple of them sounding off and already taking to verbal cudgels. Main bout concerns Irene Manning and Peggy Wood.

Miss Manning, singer and Warner's actress, who arrived with a USO-Camp Shows unit singing "The Harp," concert, soprano, Simone de Vitigle, modern dancer, and Edith Pengilly, pianist, was quoted in Stars and Stripes Interview as bragging about the "skilled refined" girls she had handpicked, "so skilled and so refined" they are "from the show world." Which buried up Miss Wood.

Access wrote a letter to Stars and Stripes, saying: "Now what does that make me? I ask you? Or Miss Claire Luce or the rest of the Broadway actors now playing in 'Blithe Spirit' with me? Or Miss Katharine Cornell? Now come all you skunked and unfired people from the show world got sent overseas at all? Think of the morale we must have undermined. It makes me shudder, it really does."

"Have we been playing 'Blithe Spirit' in the States? The result in plain O.D.'s and under false pretenses all this year? Have we been piloting our O.G.s with the Blue in for lack of skill and refinement—and nary a star on our hats? What shall we do to get out of this quandary?"

DOTTY PARKER, HECHT RADIO SPONSOR BAIT

In line with its policy of building its sustaining schedule with a view to commercial sales, the Blue has signed Dorothy Parker for a one-week series, starting in about six weeks. Another sustaining development at the Blue is a deal now being discussed with Dottie Hecht, presumably for a dramatic series. Hecht wrote the Blue's War Bond drive last year (ENR, 11/22/44).

Miss Parker, who has never before done a regular air series, will be given carte blanche by the Blue to discuss whatever she chooses in the same fashion as the late Alexander Woolcott had script freedom at the Deaf with the Blue for 25 weeks. She's currently completing a film assignment.

It is reported that Ruthrauff & Ryan is interested in a commercial series, based on dramatizations of Miss Parker's writings.

Wallis Signs Bob Sully After Only 2 Pix at M-G

Pittsburgh, Nov. 28. Robert Sully, young Pittsburgher who landed a Metro contract year ago and also won without previous acting experience, has just been signed to a term deal by Hal Wallis in order to assist in the production of current Paramount picture, "The Affairs." Sully, a protégé of Lily (Mrs. M. A.) Silver, wife of WB's zone manager here, who directed him to the studio, was armed with only a letter to her brother, director Leigh Jason, which eventually led to his Metro deal.

Sully was dropped by M-G after making only two pix there, "Heavenly Body" and "Meet Me in St. Louis."

Harbach Seeks Collob To Close a Film Deal

Otto Harbach, through his lawyer, Frank Ippolito, is seeking whereabouts of Edgar Granfar, author of the novel, "No Man But a Goodnight," which Harbach adapted a play in 1926, produced on Broadway by A. H. Woods.

Hollywood film studio, after three days of negotiation, has made a sizable offer for picture rights to the play and since both Harbach and Harbach have to play the deal, former is being passed. Ippolito reports that Frank Granfar, in touch with him until about a year ago, when he dropped out of sight. Neither the Dramatists Guild nor Authors' League will say who knows where he is currently.

Lucille Arnaz Reconcile

Hollywood, Nov. 28. Lucille Ball and S/Sgt. David Black have reconciled.

Interlocutory decree granted last October will allow the couple to live together until December 1, 1945.

Lt. Col. Sam Briskin And Col. Kirke Lawton Get Legion of Merit

Washington, Nov. 28. Lt. Col. Samuel J. Briskin, of Hollywood, has been awarded the Legion of Merit by the Army for his motion picture work for the Signal Corps.

Interlocutory decree granted last October will allow the couple to live together until December 1, 1945.

"For services as commanding officer of the 83rd Signal Photographic Detachment and production manager of the Special Service Motion picture detachment from Sept., 1940, to Oct., 1943."

"As a result of his vast technical and executive experience with the motion picture industry in private life, his services were of great value in the selection and training of qualified personnel for assignment to duty with the Signal Corps affiliated units. Through the exercise of his unusual talents and ability, he was largely responsible for the production of an important series of orientation films designed to create a will to win throughout the military service."

The War Department also awarded the Legion of Merit to Col. Kirke Lawton, chief of the Signal Corps, for a few months ago chief of the Army Pictorial Service. The citation reads:

"As chief, Army Pictorial Service, from July, 1942, to July, 1944, he developed and built upon the stress of wartime operation, the basic structure of a well-kept organization which would be capable of carrying out throughout the world the myriad photographic missions with which it was charged. By exercising personal leadership he brought together and blended into working units men who created talents and diverse temperaments."

"Under his guidance men were recruited, trained, supervised and taught to work together as combat photographers. He also created a photographic and research organization devoted exclusively to improving photographic equipment and supplies in order to adapt them to use under combat conditions and all types of climates."

Lawton will also be remembered by picture people as the man who defended the "Hollywood colorists" during the time the industry buggies who went into uniform while Clair was attacked by the Truman Committee, nearly two years ago.

Clair's French Pic

Hollywood, Nov. 28. Following his producer-director chore on the Samuel Bronston picture, "Ten Little Indians," Rene Clair will hop to Paris to make a film about the French underground, based on material smuggled out of France for more than a year.

French project calls for one picture after which Clair will finish his Hollywood contract with Bronston.

This Week's Football

By Ted Husing

GAMES	WINNERS	ODDS
Louisiana State-Tulane	State	Even
Louisiana-VMI	Maryland	4-6
Texas-Memphis	Texas	6-5
SATURDAY, DEC. 2		
Army-Navy	Army	2-1
Arkansas-Arizona	Arkansas	2-1
Georgia Tech-Georgia	Tech	6-5
Notre Dame-Great Lakes	Notre Dame	5-7
Oklahoma-Washington	New England	5-7
Rice-Southwestern	Rice	6-5
Texas Christian-SMU	Texas Christian	8-5
Virginia-N.C.	Virginia	9-5

National Pro League

GAMES	WINNERS	ODDS
Chicago-Carroll	Chicago	13-5
Detroit-Boston	Detroit	12-5
Brooklyn-Philadelphia	Brooklyn	5-14

* Staff Selection.

128th WEEK! KEN MURRAY'S "BLACKOUTS OF 1944"

El Capitan Theatre, Hollywood, Cal.
"It's the best show every year."
Murray is great.

Fred MacMurray

3 Swifts Center Of Chi Cafe Fight

Chicago, Nov. 28.

Three Swifts, juggling act at the Blackhawk hotel's Mayfair Room, found themselves the center of a battle royal Thursday (28) when two groups of customers started a fight over "whether the boys should be in the Army or not," with four of the performers being injured.

Fight started when Nathan Batt, owner of South State street cafe, took up the cudgels in defense of the act, criticized loudly by Anna Carey, wife of William P. vice prez of a railway supply firm, who yelled, "If those guys are strong enough to throw troops around, they ought to be strong enough to shoulder guns in the Army." Someone else in her group of four charged in with "Throw them buns out."

Rumors spread to the lobby of the hotel when Mrs. Carey's manager to complain to the manager about the "refugees" who insulted her, found herself in the midst of a fight for all between her party and Batt's party of 10.

Police broke it up and took the Careys and Batt to the bastille and four of the others to St. Luke's hospital. Carey also got banged up, getting fractured collarbone and eye injury. His wife was treated for scratches, and Batt wound up with a badly battered right eye. Mrs. Carey and Batt later signed cross-references, and Batt wound up with complaints charging each other with disorderly conduct, and all were released on bond pending hearing in Women's Court Dec. 1.

TALLU STARTED SOMETHIN'

Chi Press Advertiser: Over Pan Town and Faded Husband

Chicago, Nov. 28. Tallulah Bankhead, between trains here, had the newspaper boys in a Thursday (24). First she was following remark by Wallace Beery, also stepping off the Clair, that it was "better to fall away from something to the effect that 'Chicago is a dirty, dreary place and Theaters are dead.'"

Following morning Marion and John Haysradt were awakened in their suite at the Palmer House by a 10-15-15 call from the city.

H's autograph. Moppet left disappointed when Haysradt, who closes the "Chicago Empire Record" Sunday (30), explained that the morning Tribune was slightly off the beat in announcing (complete with picture-page spread) that Miss Bankhead had arrived from the Coast to visit her husband, John Haysradt, at the hotel.

Thursday printed a "Beg Your Pardon" story, pointing out that Haysradt was married to the actress Bankhead at the train in the capacity of an old friend, but not in time to stem the condemnatory calls that flooded the Haysradt suite. La Bankhead, meanwhile, was merely on her way to see her just come to the sphere on the Century.

SCULLY'S SCRAPBOOK

By Frank Scully

Bellevue Acres, Calif., Nov. 28.

Before Union Close takes his firing by NBC to Congress he might as well be told that our Gallup Poll shows that if FDR had guessed as badly as Close on every major issue the last few years, he'd have been fired long ago. It isn't a question of free speech. Quarterbacks enjoy that, but if they keep calling the wrong signals—the wrong signals—the wrong signals.

By the way, if any sponsor, fed up with wrong guesses, wants a commentator who hasn't guessed wrong in 14 years, and doesn't intend to start, let him have some by submitting his credentials to this department. Rejection will not imply a lack of interest. But will probably indicate that the singing commercials on either side of available time conflict with policies established by our "free" commentator many years ago. Otherwise our commentator might find himself following some guy advertising himself as "the shortest 15 minutes in radio," practically all of it clefted sales-talk.

One of Hearst's earlier commentators, showing executive ability, was made a sort of crown prince of the realm. He kept clipping and gyping all along the line. Executives suggested to the Lord of San Simon that the swindler be jailed.

"No," piped the chief, "that's no solution. We'll have to think of something else. He wouldn't do very well in jail."

Eventually the guy landed there on his own navy, and one day he reported his watch gone.

"You see," said Hearst, "the found crooks even there."

Swing Music

Appropos to which, do you ever listen to a program out of San Quentin, which claims to be the largest clock in the world? What won't America brag about?

The announcer is inmate 68558 and his line is as smooth as the Southern Pacific. He's terrific and the program's theme song is, "As Time Goes By." I hesitate to tell you the warder's name, but the name is Duffy led J. Gardner slap an injunction on all gag writers for leaping into the obvious.

Scratchbook of the Month awards

To Dorothy Thompson for the most sober of the year—the clear-headed defense of Three Old Men who win wars and don't go away for a rest until they do.

To Erice Verissimo, Brazilian novelist, for discovering that "Brazil was a country discovered in 1500 by Portugal, and in 1853 by the Coordinator of Inter-American Affairs."

To Bing Crosby for bringing back realism from the war zones, not come back to the States.

To the Hon. R. V. King, Australian minister of trade, for admitting "Films are the most valuable aid in getting war information to the people, and what Australia owes Hollywood cannot be overestimated."

To J. B. Kennedy, who when Billie Holiday was in the States it was going to permit free speech cracked, "If you heard Bulgarian talked on the streets of Sofia you wouldn't care if it were free or for sale."

To Corporal David Fay of Forest Hills, L. I., but more recently of the South Pacific, whose question (seen in the news) about stumped Fatima's kwick kids three out of three, thereby winning him a \$500 war bond.

And, finally, to Eddie Bracken for finally conceding the election to FDR, giving Irving Hoffman the flash news of the year.

How Was the Mumbling?

Personal appearance of Betty Blythe on a Don McNeill breakfast program out of Chicago the other yawning must have surprised a lot of persons into asking why was she ever shelled in pictures. Her bit over the air was cultured, her pitch low, her diction flawless and her exit gracious. One unreconstructed type catered listed to her inspired performance, unimpressed. "Bad catting," he mimicked.

Night Club Follies

Johnny Caradine, long a heavy in pictures and more recently a smash in Showboats, finds his past still sticks to him. Recently he saw Ronald Young in a nitery, waved to him and urged that Young join him.

"Come on over here," he wanted to say, to quote him exactly.

"No, said Young, "don't you come over here either."

A Story

Our swainess Sylvia, second of the Scully's fleas from heaven, was sitting by the fireside, watching old leaves and newspapers blow out after a Thanksgiving dinner. I told her it was time to go to bed.

"Just a second, Daddy," she begged, "I want to see Louella Parsons burn up."

BERLE'S NEXT ON B'WAY BOOK MUSICAL COMEDY

His 20th-Fox film contract having lapsed, Milton Berle is readying a book musical for next February, after two seasons as star of "Ziegfeld Follies" on Broadway. First he will produce a musical comedy, "The Folies," as he did the "Follies" with others.

Phil Rapp, radio writer-producer, will author the libretto, with songs by Chet Forrest and Bob Wright. Don Lenore, CIO probably stage it and negotiations are on for Carmen Miranda and the DeMarcos. Title is "Spring in Berlin."

Lt. Col. Bill Keighley Into Mufti Real Soon

Washington, Nov. 28.

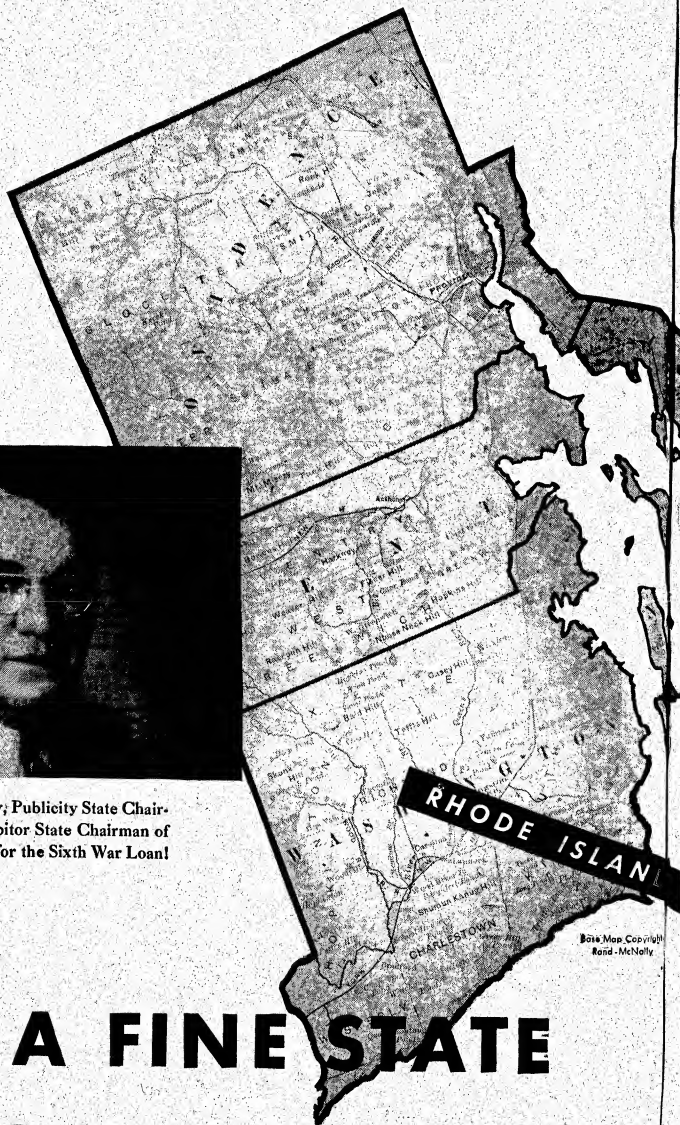
Unofficial reports here have Lt. Col. William Keighley, former Warner director, out of uniform and to visit her husband, John Haysradt, at the hotel.

Understood he will be succeeded as chief of the Army Air Forces motion picture service by Col. Robert B. Miller, regular Army man, who recently returned to Washington from overseas duty. Miller has just come to the Scully's unit, presumably to learn the ropes.

SEASON'S RECORD
Nov. 176; Dec. 4; Nov. 15; Feb. 1, 1945.
(Ties not counted)



Martin Toohey, Publicity State Chairman and Exhibitor State Chairman of Rhode Island for the Sixth War Loan!



Base Map Copyright
Rand McNally

**"IT'S A FINE STATE
TO BE IN!"**



100% participation in

War Bond Premieres—100%

participation in Free Movie Day.

Look at Rhode Island's record

— then get busy to make

your own measure up to it. If

Rhode Island can do it 100%—so can you!



SMASH 'EM WITH THE SIXTH
IN EVERY STATE OF THE U.S.A.

PICTURES

FR. Sen. Connally Salute Show Biz At Variety Clubs' Fete; Honor Hull

Washington, Nov. 28. President Roosevelt paid tribute to the war work of show biz and Senator Tom Connally (D., Tex.) gave picture a special place in the last of his night (24) at the annual Variety dinner at which Secretary of State Cordell Hull was given the Tivoli International Award for Variety Clubs of America.

Charles James F. Byrnes, director of War Mobilization and Reconstruction, read a letter from the President which said in part:

"I hope I may take this occasion through your organization to thank the members of the amusement industry who have done so much for the good of the community in our national hour. I am thinking of such things as war bond drives, Red Cross activities, participation in USO rallies, the March of the Dimes for the benefit of crippled children, the maintenance of children's camps over the country, and in many kindred fields."

"The members of your industry—managers, actors and actresses alike—seem to have unlimited capacity and energy to do their part in effort and to good cause."

"The American motion picture," said Senator Connally, chairman of the Foreign Relations Committee, "has been a vital influence in moulding public opinion because of its graphic and visual picture, understood by all peoples. It is a considerable factor in the life of the people and elements of human society."

"The American motion picture is an ambassador of our country. It goes to all countries and serves as an interpreter of American life. American motion pictures have influence upon our foreign relations. Its responsibilities and its opportunities are great. It is a mirror of the people. There can be little doubt that in postwar days the motion picture will be a major factor of opinion."

"It is the responsibility of the industry to present to our own people and to the world what the green light of high standard of merit will stimulate good will and understanding among peoples. The motion picture is a way it is mirror of American life. The recent picture 'Wilson' made a tremendous impression upon the people of the United States. I hope in the days to come that the motion picture industry may carry on the pictures of a similar nature to all the peoples of the earth. It is the last and best hope of the world."

Stetinius Accepts In

Cordell Hull's Absence

Tribute of the Variety Clubs of America to Secretary of State Cordell Hull Friday night (24) drew one of the faintest reminders of Washington officials since President-elect Wilson took office. Congress, the executive branch of the government, and even the Supreme Court being recessed. In addition, the election in connection with Variety's ninth national convention brought many of the biggest names in show biz to town.

In the absence of Hull, who is in hospital, the Tivoli International Award plaque and check for \$100 were accepted by the secretary of State Edward R. Stetinius (now nominated as his successor). Stetinius' disclosure of his acceptance he will turn the check over to the Woodrow Wilson Birthplace Foundation, which has the purpose to preserve for posterity the birthplace at Staunton, Va., of that great American President and champion of liberty and peace.

The Variety citation to Hull said in part:

"Resolved, That a silver plaque and citation of merit is hereby presented to him, together with an honorarium in the sum of \$1,000 as an expression of appreciation of the many contributions he has made toward the welfare of humanity."

"Resolved, That the Variety Clubs of America shall be ever so grateful to him for his noble endeavors looking toward world-wide peace and the universal brotherhood of man."

Biggest punch to the affair was given by Bob Hope, Vere Vague (Barbara Jo Allen) and Jerry Colonna of his troupe, with George Price also swinging a stick. Hope's nifties were flowing free and easy and he wowed the audience, which included many prominent Democrats, when he commented on the recent election and said:

Will Hays' Fluff

Washington, Nov. 28. Slip of the tongue by Will Hays provided one of the biggest laughs at Friday night's Variety dinner. The Tivoli International Award was presented to Secretary of State Cordell Hull.

Hays, toward the end of his remarks, referred to Hull as "the Secretary of the United States."

PRC Aims Control Of Own Exchanges

Active interest of R. D. Young, chairman of Pathe Industries, in PRC Pictures, Inc., and his apparent intention to become active factor in the film industry, was further reflected this week when PRC acquired about 49% of the local exchange system and set managers in seven branches over the country. Besides Detroit, where PRC acquired for immediate operation the exchanges in Cincinnati, Cleveland, Pittsburgh, Dallas, Omaha-Des Moines. Indications are that the corporation would operate at least 85% of all exchanges presently done by franchise holders, by June next year since holding options on the balance.

While Pathe Laboratories, in which Young became a dominant factor several years ago, always had a stake in PRC, it's been only in the last 14 months that R. D. Young and his brothers have taken such an active interest in the future of PRC.

Young has the noted Swearing railroad interests, and never permitted new acquisitions to lag. This time the green light of PRC in the last year and a half, which in turn has shown up in large part in the production of these bigger coin productions. It acquired its own studio on the Coast last year.

Leon Frommkes, PRC proxy, in the past, revealed that the directorate has given the green light to proposals to buy theatres when suitable deals can be made. This would provide showcases for company product in several keys, it plans go through. The plan to acquire exchanges apparently is in line with the decision to eliminate franchise holders.

George J. McCarthy, veteran in distribution and exhibition in the middle-west, as sales chief, about a year ago also made his headquarters in PRC. This would provide showcases for company product in several keys, it plans go through. The plan to acquire exchanges apparently is in line with the decision to eliminate franchise holders.

Frederic Schaefer became manager of the Cleveland exchange, Harry Bugie, goes to Chicago, William Fleming to Detroit; Lew Lefton, to St. Louis; and George Adams, Dallas, and Harry Jones is Omaha-Des Moines territory manager.

JESSEL STARTS 3 PIX

IN MONTH AT 20TH

Hollywood, Nov. 28. George Jessel's producer career took into high gear at 20th Fox. Jessel's first picture, "The Three Pictures getting the gun within a space of one month."

"Resolved, That the Variety Clubs of America shall be ever so grateful to him for his noble endeavors looking toward world-wide peace and the universal brotherhood of man."

Biggest punch to the affair was given by Bob Hope, Vere Vague (Barbara Jo Allen) and Jerry Colonna of his troupe, with George Price also swinging a stick. Hope's nifties were flowing free and easy and he wowed the audience, which included many prominent Democrats, when he commented on the recent election and said:

Monro's Paris Office As European Headquarters

Monogram soon will open offices in Paris to serve as its headquarters for the European market. Company has been assigning a sales representative to cover South America, working out of Monro's offices in Mexico City, where it branched recently.

Monogram also will assign a contact man to London to work in collaboration with company's distributor there, Pathe Pictures, Ltd.

Rep Tempored To Musicals

Hollywood, Nov. 28. Republic's budget for filmicals has increased 40%, since 1914. The public demand for tuneful entertainment and the well-worn formula of musicals is increasing, according to Herbert J. Yates, proxy of the Valley studio. To meet the added demands, the company is erecting a new building for the exclusive use of the music department under directorship of Walter Schatz.

Contract orchestra on the lot has expanded from 22 to 65 players and the time department now has 14 musical directors and composers on the regular payroll.

New Instructions

From N. Y. Cops On Theatre Lost-Found

Due to confusion over regulations relating to money or articles of \$10 value and more, which must be turned over to the Police Department, N. Y. City, by theatres within 10 days after found, a meeting was held last week at the Hays office by Col. Maurice Simmons, chief property officer of the city, and several managers of theatres and circuses.

Under an amendment to the police laws passed last December, theatres since then must not only report lost items valued at \$10 or over but deposit the same with the city. The new law, which is the nearest precedent. However, it seems confusion has resulted with respect to finders. Consequently, Simmons is issuing common-sense instructions to police officers on the procedure to follow.

When a theatre turns over money or an item which it estimates is worth \$10 or more, the local precinct is to make a record of the theatre where found as well as the name of the finder, whether it is a theatre employee or a patron. Under the regulations, should no one make claim to the money or article within three months, then it goes to the finder. If latter disappears or for other reason does not claim the article, then it goes to public auction, with the proceeds going to a charity.

If a theatre fails to turn in \$10 or more in money or an article of that value within 10 days, it is subject to a maximum fine of \$1,000 or one year in prison, or both.

E. LESHIN EXITS

E. PAR PRODUCER FAY

Hollywood, Nov. 28. E. D. Leshin asked for and received his release from Paramount Pictures today. Leshin had been in the studio for many years as an business manager, then an associate producer, in the past. He produced four films: "Angels Sing," "Rainbow Island," "Murder, He Says" and "Sally O'Rourke" since that time, with latter unreleased as yet. He will take a much-needed holiday until first of year, then resume future plans.

N. Y. To L. A.

James H. Czarine, Earl Brown, Jr., J. W. Corley, Jr., Wally Jordan, Fred Kohmar, Mort Lewis, Tom McKnight, John McMillin, Laurence Stallings, Paul Whitman.

Par Loew and 20th Most Likely To Pay Extra Divvy, Others Cautious

It's One Method

San Francisco, Nov. 28. Because of day-date policy at Joe Blumenfeld's Esquire and Tivoli theatres, gimmick to solve the problem of day-date movie ticket buyers at the former house. When customers go to Esquire for a picture on Market street, they are sold duets, but nothing is said about lack of employees. Buyers are ushered through lobby and out into the alley flanking the theatre. From there they find themselves out in the street behind the house. They have to pay-walk across Eddy street and turn their suitors over to the Tivoli doorman who leads them into the second house. Policy is a bit of a dividend moment, due to fact that the Tivoli is carrying moviegoers out of "Since You Went Away," while Esquire continues with its horror film double bill.

Frisco Mgrs. In Union Move

San Francisco, Nov. 28. Theatre managers and assistants in the San Francisco Bay area have been organized as the Motion Picture Theatre Managers Guild. The guild is composed of the present and future members of the National Motion Picture Theatre Managers Guild. The guild is composed of the present and future members of the National Motion Picture Theatre Managers Guild. The guild is composed of the present and future members of the National Motion Picture Theatre Managers Guild.

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EXTRAS TO VOTE ON BREAK WITH GUILD

Hollywood, Nov. 28. Election to determine whether the Screen Players' Union or the Screen Actors' Guild is to be the recognized bargaining agency for film extras will be held Dec. 17 at Los Angeles office of National Labor Relations Board.

List of eligible voters will be issued by Howard R. Phillips, general manager of Central Casting, four days before the election. Absentees will be permitted to vote where a player can prove that it is physically impossible to appear personally on election day.

L. A. TO N. Y.

Fred Allen, Barney Balaban, George B. Burrows, Bruce Cabot, Joan Caulfield, Jimmy Durante, George Fennel, Arthur Ford, Judy Garland, Georgia Gilbert, Portland Hays, Roy Johnston, Elias Lasker, David Lewis, Nicki Millan, Mike Morley, Ezio Pinza, Bob Sandberg, Robert Schick, Howard de Silva, Hunt Stromberg.

Bulk of major companies are not planning any big melon-cutting this year-end. Future earnings prospects and the fact that excess profits taxes cut so deeply into net revenue are making most film corporations leery of drastic cuts in 1915. Most stockholders. Managements feel that where possible the money should be reserved for less profitable periods.

Companies most likely to pay extra dividends are Paramount, Loew's and 20th Fox, latter two because they've done it in the past just before the end of the year. 20th Fox would be justified in paying an extra, the company recently lifted its regular rate on the common to \$2 per share, and is reported not particularly inclined toward an extra distribution. The ultra-conservative policy of the present Paramount management and the tendency to build up cash reserves above anything else, however, make it unlikely. Company will show around \$4.50 for the full year, more than 1914's \$3.50.

Loew's (Metro), which probably will show around \$6.50 for the fiscal year, is expected to be more conservative, reportedly considering a stock split, but not likely to come for several years. The high average of 1914's earnings are likely to be more than four times the regular \$2 rate, making an extra dividend a high price to pay.

The heavy excess profits taxes now are preventing any large rise in net profits, and the high average of 1914's earnings are likely to be more than four times the regular \$2 rate, making an extra dividend a high price to pay.

The heavy excess profits taxes now are preventing any large rise in net profits, and the high average of 1914's earnings are likely to be more than four times the regular \$2 rate, making an extra dividend a high price to pay.

MARCH OF TIME BACK INTO FEATURE PRO

March of Time will continue to produce short subjects, but may be in the market is ripe for topical features, Richard de Rochemont, editor of the film, said. The company has retained likely stories of French underground activities during the Nazi occupation of France. They're written by leaders of the Free French movement, who compiled the "March of Time" series of underground operations.

M. of T. has another story under contract, but because script has not been whipped up. March of Time thus far has turned out three features including the story of the Vatican.

Par Battles With Jersey Indie; Given Better Run

Paramount, one of the major producers, has been involved in the anti-trust action of Roslyn A.M. Co., operating the Cameo, Jersey City, N. J., and has been ordered to discontinue its business with Roslyn, and others are reported considering similar measures.

Roslyn, fourth and last-run in the Jersey City territory in which Paramount has been operating since 1913, charging conspiracy by the major distributors, with regard to clearance, but while asked for triple damages did not specify any amount. Suit was regarded largely as a publicity stunt.

Under Par's "out-of-court" settlement with Roslyn, the distributor agreeing instead to eliminate priority of run for the first three pictures, and to give Rosenthal & Welt house in J. C. the Orient. Under the deal, henceforth Par's pictures will be shown at the Cameo on the same run as granted the Apollo and Orient.

MOONEY WORKS 'OFTEN

Hollywood, Nov. 28. Martin Mooney drew production credit for "One Zoo Out" at PRC, making it the first picture in his series. Others in preparation are "I Ring Doorbell," "The Cabaret" and "Detour."

NAIL

YOUR CHRISTMAS
PRESENTS EARLY



(from the Biggest Figure in the Industry)

...and open on Christmas that
big, wonderful box-office package...



"SOMETHING FOR THE BOYS" in Technicolor

Fifty-three spots report it one of top musicals of them all from 20th!

"SUNDAY DINNER FOR A SOLDIER" Pasadena preview audience first to cheer romantic Hodiak and Baxter!

Darryl F. Zanuck's
"WILSON"
in Technicolor

18 weeks on Broadway! 1,000 notable
engagements from coast to coast!

"LAURA"

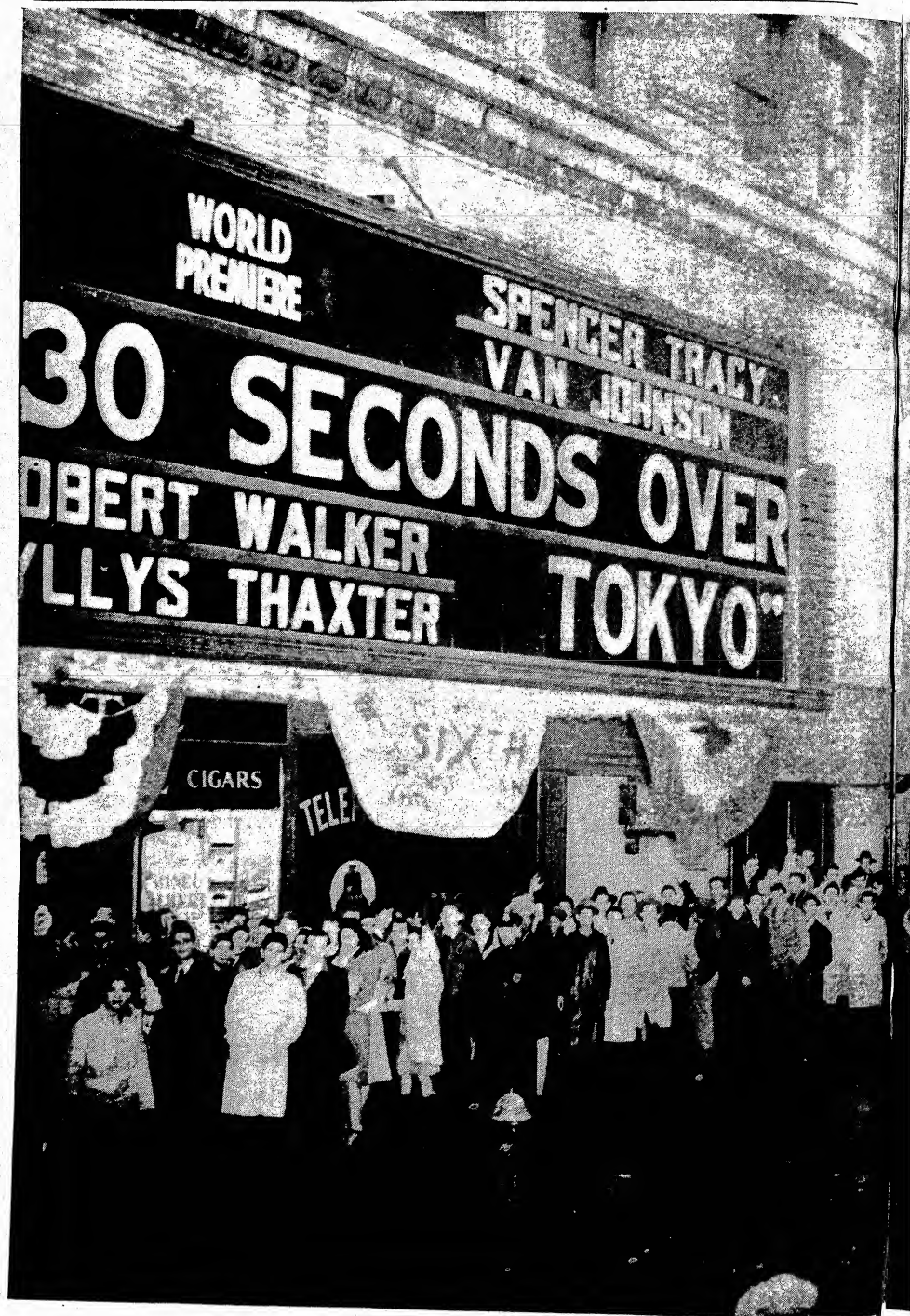
Tierney and Andrews terrific in the year's
top romantic mystery!

Damon Runyon's "IRISH EYES ARE SMILING" in Technicolor

Yes in showmen's eyes as it holds
just about everywhere!

20th
CENTURY-FOX

SWASH 'EM WITH THE SIXTH WAR LOAN!





HE'S SINGING IN THE RAIN!



Look at the crowds standing in line to see "Thirty Seconds Over Tokyo." When you've got BIG Attractions (an M-G-M habit!) they come in any weather. 3rd Week and Terrific at N. Y. Capitol!



THERE'S ALWAYS CHEERFUL NEWS FROM M-G-M!

"Meet Me In St. Louis" has set all-time records in its St. Louis World Premiere and it's repeating the amazing performance at the Astor, N. Y.



HAPPY M-G-M HOLIDAYS!

Again, as in several years past, Radio City Music Hall invites M-G-M to entertain its holiday crowds. This year it's a Happy New Year World Premiere of "NATIONAL VELVET" starting Dec. 15th. Christmas will be celebrated nation-wide with "Mrs. Parkington," "Kismet," "Lost In A Harem." And it's a BIG New Year's party in many theatres throughout the land with "Thirty Seconds Over Tokyo."



Bonds Buy Bombs!
Sack 'em with the G.I.s!

Ring in the NEW YEAR
with "THIRTY
SECONDS
OVER
TOKYO"



OPENINGS

Great

FOR *Together Again!*

.....

RADIO CITY MUSIC HALL—Greatest Opening in Columbia History!

...and **TOPS "The More the Merrier"**

LOEW'S ORPHEUM & STATE, Boston

LOEW'S STATE, Syracuse

LOEW'S PALACE, Indianapolis

LOEW'S STATE, Louisville

SENATE, Springfield, Ill.

SIERRA, Stockton, Cal.

FOX DENVER, Denver



BONUS BUY BONUS! SOCK 'EM WITH THE GIRL

COLUMBIA PICTURES
presents

Irene **DUNNE** · Charles **BOYER**

Together Again

WITH Charles **COBURN**

Screen Play by Virginia Van Upp and F. Hugh Herbert
Produced by VIRGINIA VAN UPP · Directed by CHARLES VIDOR

CRITICS

Together Again

IN RAVES!

"...a most enjoyable picture."
—*Walter Winchell*

"Fulfillment of the high promise the signature of Columbia conveys when offering a picture of budget comedy."
—*Motion Picture News*

"More fun in the bones."
—*Hollywood Reporter*

"Can't get enough of it."
—*Chicago Tribune*

"Columbia's thoroughly established reputation as a producer of light, romantic comedies takes on another notch."
—*Motion Picture News*

"Bound to win."
—*Chicago Tribune*

"A well-ballooning picture."
—*The New York Times*

"Rock of the comedy world."
—*The New York Times*

"Top attraction of the night."
—*Chicago Tribune*

"...a picture of the highest quality."
—*The New York Times*



BOB 'PIRAT' CAPTURES T



SAMUEL GOLDWYN presents

BOB HOPE in **THE**
VIRGINIA MAYO

SMASH 'EM WITH THE SIXTH WAR LOAN

Directed by DAVID BUTLER • A Screen Play by DON HARTMAN

ATE' HOPE HE COUNTRY!

....The Big Box-Office Buccaneer scuttles top figures in first openings—Rochester, Syracuse, Cincinnati, Columbus, Dayton, Atlanta, New Orleans, Kansas City, Des Moines, Omaha, Salt Lake City, Denver, Los Angeles, San Francisco, Buffalo, Reading, Harrisburg, Chicago and a dozen other spots! . . Brings home to happy showmen a fabulous prize attraction laden with solid gold!

THE PRINCESS AND THE PIRATE

WALTER SLEZAK • WALTER BRENNAN • VICTOR McLAGLEN

Screen Play by Don Hartman, Melville Shavelson and Everett Freeman • RELEASED THROUGH RKO RADIO PICTURES, INC.

IN TECHNICOLOR

SOCK 'EM WITH THE GAI

Now
accepting
New Year's Eve
reservations

HOLLYWOOD
CANTEEN

ALL OF HOLLYWOOD'S HEART IS IN IT
39 OF HOLLYWOOD'S STARS ARE IN IT

WARNER PICTURE

JACK L. WARNER Executive Producer

Theatre Facelifts, New Bldg., Sales Continue; Distrib-Exhib Briefs

Los Angeles, Nov. 28.—RKO theatres going in for extensive renovation of the first-run houses, starting with the RKO Hillstreet here and the Golden Gate, San Francisco.

Rise again in the Hillstreet, unused for several years, has been sold to the Navy and will be located in the station on Treasure Island in San Francisco Bay.

Edie Joseph's Addition

Austin, Texas, Nov. 28.—Edie Joseph building his second new house, expected to open about the first of the year. Joseph already owns and operates the Yank and the Drive-In. The new house will be a block from the Yank and close to the Ritz, owned and operated by Elmo Hegman.

Nat Rochlin to Metro H.O.—Nat Rochlin, office manager in Atlanta, continuing to work on special assignment, arriving in N. Y. in about a week. His duties in Atlanta will be assumed temporarily by Thomas F. Grady, head booker there.

Fire-Razed House Rebuilding

San Antonio, Nov. 28.—Permit granted Paul Garza to construct new house to replace one destroyed by fire recently. Priority for material was granted-inasmuch application stated house would meet area containing 1,800 war workers. House will cost 750 people and will cost \$27,500.

Current Dunlap sold his Grand, Grandview, Texas, to Earl Powell and C. O. Donaldson. Donaldson will manage house.

Leon Circuit Expands

Graham, Texas, Nov. 28.—W. J. Wilkie, owner and operator of the Liberty, here, has acquired a wild house in St. Leon, where he is expanding his theatre holdings.

Gieseman Joins Blumenthal—San Francisco, Nov. 28.—Cliff Gieseman, for last three years manager of the Golden Gate, joins the Joe Blumenthal theatres here about Dec. 10. He succeeds Al Goodwin in charge of four theatres.

field houses in Lake. Goodwin moves over to take charge of Blumenthal operations in North country.

Robert Coughlin, manager of the Pantheon, Hollywood, for the past 14 years, following years at the Army and 20 years at Paramount Detroit houses, finishes that post today (29) and arrives here tomorrow to take over the Golden Gate manager post.

Gieseman remains with Coughlin for the next two weeks, and Sol Ely, manager of the house in New York in about 10 days.

Joe Blumenthal, theatre owner, has headed for New York on business. He returns to Coast Dec. 10.

WBY Neighbory Co-op

Philadelphia, Nov. 28.—Warner theatres, in cooperation with the Philadelphia Jewish Community Relations Council, is distributing a comic book to kids in areas tagged "They Got the Blues." Book presents a picture of "divides and conquer" techniques of Nazis, trying to stir up racial prejudices.

Exhib's Painful Burn

Omaha, Texas, Nov. 28.—W. W. Wilkie, owner and operator of the Liberty, here, has acquired a wild house in St. Leon, where he is expanding his theatre holdings.

Current Dunlap sold his Grand, Grandview, Texas, to Earl Powell and C. O. Donaldson. Donaldson will manage house.

New Chi Booking Combine

Chicago, Nov. 28.—Thirteen-house booking unit, formed recently by Russ Hurt, Sam Trainer and George Kruger, indie Illinois circuit leaders.

Hurt's Altier Circuit, with headquarters in Champlain, operates five theatres; Trainer's Bally Circuit, six, and Kruger handles two.

Sam Gardner to E. A. for Metro—Two contract old-timers with Metro's sales field force have been moved up by William Fox, president of the company, to take over the duties of the late E. A. Gardner.

takes over Los Angeles branch, succeeding late Clayton V. Lynch, who died recently on route to St. Y. from Chicago. Carl Neuley, Omaha salesman, and with Sam Fox, who is business manager of Salt Lake exchange.

New Charlotte Cinema Projected

Greensboro, N. C., Nov. 28.—The new Wilko-Kinney theatre in Charlotte, to be started as soon as building restrictions are lifted, will be the largest and most modern in the Carolinas. Several buildings will be torn down to make room for the new house which is to cost 2-20.

The Roosevelt hotel property, near the Charlotte business district, was bought by H. B. Meiselman, of Charlotte, as site for a new theatre. Project now a two-story building with a number of stores.

Johnny Rogers Resigns

Harrisburg, Pa., Nov. 28.—Johnny Rogers, manager of the State past nine years, resigned effective Dec. 8. Rogers came here from Norfolk, Va., where he started with Warner Bros. in 1935. The State was one of the 28 W. & Y. Exhibits.

Loanouts

Continued from page 3
lent out on a per-picture basis at \$250 a week. That rate represents a salary still has the former salary as his ceiling for contracts on a term basis.

The ruling, issued by Joseph D. Nunn, Jr., Commissioner of Inter-industry Relations, is based on the fact that the motion picture industry of actors, actresses, directors, writers, producers, photographers, cameramen and writers may be based on a payment of a daily or weekly salary or salary payment by the completed job.

A great many elements enter into the picture for employment such as the particular studio, the type and budget of picture, the probable length or guaranteed duration of employment, the difficulty of the required services from an artistic viewpoint, the attitude of the employer and many other factors.

"It appears that there is no fixed relationship between the amount paid on a daily or weekly basis to an employee and the amount which he might be paid when the salary payment is for the completed job. Accordingly, approval of application for payment by the completed job will not be deemed to be an approval of a daily or weekly salary for an employee for the purpose of employment thereafter under the specific assignment rule at a daily or weekly salary rate in excess of the daily or weekly salary rate theretofore established or approved for such employee. Neither may the established or approved daily or weekly salary rate of an employee be used as the basis for the hiring under the specific assignment rule under a "flat" fee which a flat sum of money is to be paid for a completed job.

"For example, the 'X' corporation applies for approval of a "flat" deal with "A," an actor who is to portray a part in a particular picture and whose compensation is to be \$10,000. It is expected that "A" will be and he actually is employed only four weeks. "A's" last employment was for the "X" corporation at a salary of \$1,000 per week. The approval by the Salary Stabilization Unit of "A's" employment under the flat deal at \$10,000 for the picture may not be deemed to be approval for an increase in "A's" weekly salary rate of \$1,000 per week to \$2,500.

\$2,500,000

Continued from page 1

only to regular lecture bureaus. Many colleges and schools send out teachers on occasional speaking engagements to add to this total.

Sharp increase in such activities this season, thinks Leigh. It is due to several factors. There is more interest than ever in current events. There is less opportunity for travel, so people are staying home, hence available for lectures. Colleges are open all year round now, with three more months added for speakers.

Holistic subjects, says Leigh, are war, peace and reconstruction. Speakers, Leigh says, receive from \$25 to \$1,500 an appearance, and talk to groups ranging from 25 to 10,000 in attendance. Leigh says he sells 30,000 copies a year, these including every category—colleges, women's clubs, men's associations, fraternal organizations, church groups, luncheon clubs, chambers of commerce, etc.

Nathanson-Rank Merger Gives Briton 100 Dominion Theatres

Ginsberg

Continued from page 3

chairman of the board of "Par" in Washington at the time) was reportedly asked about it by Interior Secretary Harold I. Smith, who apparently considered the rumor sufficiently strong to say that the exec was not leaving Paramount.

No further talk of changes in high administration personnel has been heard since then.

Meantime, at the Paramount studio, according to an official announcement Nov. 21, Ginsberg says "full charge of the management of operation of the Paramount studio including all its production activities."

Another report has it that Freeman, as managing director of Paramount, continues in the top spot conducting "overall" activities of the studio as well as outside picture deals.

Various reports, so far are (1) Freeman and Ginsberg have about equal status; (2) Ginsberg has top spot; (3) Freeman retains top position at the studio.

For the time being, indications are that Ginsberg has been set as the dominant factor in Paramount production. Smith watch against the tremendously expensive negatives such as "Frenchman's Creek" and others.

It is understood another matter which will be closely checked.

Philly

Continued from page 1

pictures of native voodoo rites and the like.

The gripping exiles and exchange men claim that Philly is the only major city in the U. S. which has an all-woman contingent covering the film best.

"A woman is only a woman, whether she works on a newspaper or Jeeps house. They can't tell stuff that male critics in other cities have praised," said one exhibitor, "it's unfair and hurts the business."

To have this type of product continuously rapped in the newspapers."

The all-woman contingent consists of Elsie Finn, Record; Laura Lee, Evening Bulletin; Mildred Martin, Inquirer; and Lenore Bushman, Daily News.

Toronto, Nov. 28.—

Finally laying rumors of months at rest, Paul Nathanson, president of Odeon Theatres of Canada, Ltd., and J. Arthur Rank, London, have entered into a partnership for the operation in Canada of General Theatre Corp. Ltd. Announcement was made Saturday (25) by Nathanson, with John Davis, Rank's associate, present. No price was revealed but transaction was labelled a "50-50 deal with management retained in Canada." Deal resembles a British Empire chain of outlets.

It gives Rank an outlet of approximately 100 theatres across the Dominion but new partnership pledged to a big building program which will take in all principal Canadian cities and towns. Nathanson pointed out that many existing theatres in the Dominion were built in the silent picture days; that the new Odeon houses to be built here will take into consideration new developments in television and fluid dimension. A radical departure in parking facilities, always a major problem for metropolitan theatres here, is promised but details not revealed.

The new arrangement will also extend the distribution of British films in Canada but these must stand on their merits and not only for patriotic reasons, and Nathanson, British Odeon's head in presenting special children's program on Saturday mornings is a policy which will be adopted now in Odeon theatres in Canada. There is no immediate intention of going into film production in Canada.

Under General Cinema Finance Corp., Rank holds the majority of voting shares in the Metropolitan & Bradford Trust, which controls Gaiety, Bright and its 38 subsidiaries, including the Odeon circuit in Britain, for a total of some 800 theatres. Also reported is that Rank has a "gentleman's agreement" with Hugh Dalton, president of the British Board of Trade, regarding any more houses in the United Kingdom without permission.

Music, Singers, Musicians

Parliament for Pictures
Copyrights, Royalties, Specialties
Original and Soundtrack
CINEMA MUSIC CO.
3110 17th Ave. N.W. Glendale 2826
6600 Sunset Blvd. Glendale 2826

New York Theatres

M-G-M's TECHNICOLOR

JOT-FILM!

Hear Judy sing the Hit Parade tune

"THE TROLLEY SONG"

Starring

JUDY GARLAND

with MARGARET O'BRIEN

"MEET ME IN ST. LOUIS"

ASTOR—Continues—Regular

Prices—2-way & 3-way

Shows Open 10 A. M.

Danah Morgan • Eleanor Parker

Dave Clark • Faye Emerson

In Warner Bros.

"THE VERY THOUGHT

OF YOU"

In Person

Abe Lyman and Californians

Low, Hits & Stanley-Bob Dupont

STRAND 46th St.

Present

OLSEN GRAY

Cost: Zema Gray

"AND NOW

TOMORROW"

Wally Brown and

Ann Carson

PARAMOUNT

M-G-M's

"THEY

GO TO

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HUMPHREY BOGART
IN
ERNEST HEMINGWAY'S
"TO HAVE AND HAVE NOT"
With Walter Brennan, Lauren Bacall,
Dolores Moran, Hoagy Carmichael
2-way at 51st St. HOLLYWOOD

PALACE 2-way & 47th St.

CARY GRANT in

"Name But the Lonely Heart"

With Miss ETTIE HARRINGTON

and MISS ETTIE HARRINGTON

at 31st St.

ON SCREEN

SPENCER

TRACY

"The

Seventh

Cross"

IN PERSON

Leah Mitchell

and

Orch

ALLAN CROSS

Heavy DUNN

VICTORIA

at 51st St. & 4th St.

DARRY F. JAMES'S

WILSON

IN TECHNICOLOR

MUSIC HALL

TOGETHER

AGAIN

Spectacular Stage Productions

PARAMOUNT presents

Joan Fontaine

Arturo de Cordova

"FRENCHMAN'S CREEK"

RIVOLI, 2-way & 47th St.

"SOMETHING

FOR THE BOYS"

A 24th Century-Fox Film

with MORE ROSSY 10th St. & 4th St.

ROSSY 10th St. & 4th St.

ROSSY 10th St. & 4th St.

21 WORDS THAT SPELL CHRISTMAS BOOND SALES!

PUT THIS MESSAGE IN
YOUR 6th WAR LOAN LOBBY

"The War Bonds you
buy this Christmas

Speed the Christmas
when you may say—

Peace on Earth, Good
Will Towards Men"

Ross Federal Service, Inc.

Just About Everything

"CAN'T HELP SINGING" has just about every element that a memorable, entertaining picture must have. No comment need be made about Deanna Durbin in Technicolor for the first time; no comment need be made about the wonderful Jerome Kern music and the delightful E. Y. Harburg lyrics; no comment need be made about the remarkably fine cast brought together in the picture.

It is only important to say at this point that "CAN'T HELP SINGING" is one of those unique productions which combines all the fascinating elements that insure an entertainment masterpiece.



Buy Your War Bonds At Your Favorite Movie Theatre.

10% OF TEACHERS STAY IN THE RANKS

Old Story, New Chapter

Over the past weekend in Columbus, Ohio, the well-bred and conservative National Council of Teachers of English, through themselves the storm center of a raging modern controversy—the proper place in American life of so-called “editorial bias.” The issue, as reported in the press, found many interested readers among broadcasters who have been debating this same issue, and defending attacks, for years.

This particular tempest swirled around the powerful Reader's Digest, which has some tenth of its significant circulation directed to the grammar and high schools of America. A committee on newspapers and magazines of the English Teachers Council began investigating the Digest in February, 1943, and, at Columbus, brought in a report charging that the Digest was not scholarly and impartial, according to the academic ideal, but was slanted and rearranged to suit the magazine's own editorial “prejudices.” This charge was vigorously denied by spokesmen for the Digest who alleged they were being smeared by “the same irresponsible sources” who, in times past, have attacked National Geographic, Saturday Evening Post, Time, Life, Fortune, Liberty and other publications.

The English Teachers decided, probably wisely, that these issues are not lightly decided on an absolute basis of right and wrong. In any event, a more penetrating and less “emotional” investigation of all magazines and other outside sources of opinion offered to the classroom use will be made and, for the moment, nobody is going to be spanked.

All this very much concerns thoughtful broadcasters, however. It again advertises the delicate position of mass media in a time of tension when factional passions run high, when liberals and conservatives scream at each other, when motives of self or group interest are constantly alleged, when racial and minority issues are rubbed raw. The embarrassment of the Digest, its avowed desire to prevent public censure, are echoes of past events in radio. Although the Digest influence spills over into radio through its sponsorship of “Town Meeting of the Air,” the magazine remains private enterprise while radio remains publicly licensed. Comparisons must therefore not be loosely made, for the situations are not identical.

But the Digest and radio have one thing in common—millions in circulation—and for that reason both are criticized, watched, analyzed, feared, attacked. Which is good democracy.

Viewed in the light of the Columbus episode, the “over-cautious” policies of the radio networks (which often have been attacked by the liberals) assume a new light. Perhaps the broadcasters have been more far-sighted and statesmanly than they have been given credit for.

WOV's Lily White Dies Policy K.O.'s 'Red Blues,' Done So Jive'll Thrive

Based on by five fans who wondered why WOV, refused to play “Red Blues,” recent Cootie Williams recording, N. Y. indie last week explained: no “dies” with off-color lyrics are ever played on WOV record shows. Explanation was made by the indie in a radio statement to the public on its “clean jive” policy. Substance of statement, read by Peggy Lulu, fence of early morning “Wake Up, New York” show, was that pop music is accepted entertainment for millions of Americans of all ages, but that “red” circles where jive thrives. Station fears that, unless jive stays clean, custodians of “beverage” music in churches and schools will start blasting.

WOV believes smut element in certain recordings, of which “Red Blues” is characterized as prime example, will hurt the station. Station wants it clearly understood, however, that it plays other Cootie Williams records with complete purity test, and that same test is applied indiscriminately to all jive discs.

Listener response to reading of “Keep it clean” announcement was good, only 2% of letters protesting station's stand.

'HERE COMES ELMER,' THERE GOES FLIPPEN

Lennie Howe (Turns) has cancelled the J. C. Flippen “Correction Blues” show, heard on CBS Saturday nights in the 10:15-10:45 slot, with the same sponsor, replacing the quizzier whiff Al Pearce in comedy format. “Here Comes Elmer.” “Correction” winds up with this Saturday's (2) broadcast, and the Pearce show taking over next week and 1945.

FANNIE HURST SLATED TO DROP OFF BLUE SKED

Fannie Hurst Saturday morning aired on the Blue reportedly is being dropped by its sponsor, Borden's, at the expiration of its current 13-week cycle. Half-hour (10-10:30) series features dramatizations from the Hurst story catalog.

Borden's, which during the past year has projected itself into big time radio, client also sponsors the Ed Wynn Friday night show on the Blue is currently shopping around for a different format. Sponsor recently tipped its budget for spots and, earlier in the year, sponsored “Presley's Love” show on WOR, N. Y.

Young & Rubicam is the Golden agency.

TALENT AGENCIES MOVE ON LAMP

By GEORGE ROSEN

Viewed as one of the more significant of recent trends trade-wise has been the emergence of talent agencies as a dominant factor in the packaging of air shows. More and more of these agencies, which up till now have played but minor roles in the field of radio, are branching out with full production staffs with the result that it now appears likely 1945 will find the advertising agencies placing greater reliance on the “package boys” for corraling of talent and whipping together the half-hour network shows.

The days when the major ad agencies with their top-valued production brain-trusters held themselves aloof from package shows appear to have vanished completely. The last of the holdouts, J. Walter Thompson, now is represented in “talent-packaging” nighttime programming by three of their top agencies, both large and small. All look more and more to the outside, by virtue of changing conditions, are not only in a position now to package a show at a cheaper price but can turn up top talent for the ad agency boys to canter.

It's not only a case of the William Morris office and the Music Corp. of America asserting a greater influence in the nighttime radio picture, but such outfits as Moe G. Associates, Frederick Bros., Frank Cooper, Frederick W. Ziv, et al., are expanding personnel, with a resultant raid on ad agencies for creative gobs in the production field. The new Gale package for Nash-Kelvin which bows in next month is a prelude to the outfit entering into the big-time packaging. Frederick Bros. also are challenging the field via its expanded radio personnel setup (Addison Smith, ex-Bullfinch & Ryan now heads up its radio division), with Ziv and the others falling in line.

One of the factors in the current bid by talent agencies for a dominant spot in the package production end lies in those zooming price tags for top-ranking artists. With these agency boys in the strategic position of representing top talent, they have the advantage of talking terms with them on a personal basis, in many cases influenced by friendship and whimsy by knocking down a package for auditioning that represents considerable less cost outlay than the ad agencies, via their “strictly-business” routine, could have achieved. Similarly, the client, through the agency, can ground floor in lining up a suitable surrounding cast from their talent pool, and wind up by knocking down a package for auditioning that represents considerable less cost outlay than the ad agencies, via their “strictly-business” routine, could have achieved. Similarly, the client, through the agency, can ground floor in lining up a suitable surrounding cast from their talent pool, and wind up by knocking down a package for auditioning that represents considerable less cost outlay than the ad agencies, via their “strictly-business” routine, could have achieved.

Emergence of the “package boys” as a new force in the radio field, and factor also translates itself in the form of savings for the smaller ad agencies in the release of the bookkeeping headaches, etc.

Y&R Undisputed Champ, Air Billings For '44 in \$24,000,000 Class Despite Benny Loss; Spots 29 Full Net Shows

Despite the loss of the lucrative Jack Benny radio billings, which under the present Rauhaupt & Ryan LS/MT banner add up to a \$400,000 weekly time- and -talent credit voucher, Young & Rubicam agency is closing out the year with a firm grasp on the No. 1 change tag. Agency not only held its own, but has upped its total radio billings to an estimated \$24,000,000 including time and talent. That a reversal sends a hike of approximately 5% over last year. Radio billings exceed, by more than a third, Y&R's biz from all media, it's far re-estimated.

Agency's radio billings were given a huge boost by the deal just closed with General Electric for the half-hour, Sunday afternoon, television strip show which bows in during Saturday afternoon on the spot formerly occupied by the “Oversight” (Hilma-Alfred Drake “Broadway” GE) show, headed up by Art Linkletter and Fred Goetz. The deal, a tentative, top outlay to date for a single daytime cross-the-board program. Similarly, agency has a sizable chunk of Borden Co. coin during the year through the new Ed Wynn Friday night show on the Blue and while Borden's is reported planning to drop the Fanny Hurst Saturday night show, it's elsewhere in Radio Section, it's (Continued on page 34)

Better Than His Nags

Bing Crosby, who returned to the air Nov. 16, following his overseas jaunt to entertain GIs, snared a bonk 22.8 Hooperating for his opening Kraft Music Hall show. While the Nov. 30 Hooper breakdown of network programs was still in process of compilation at press time, at that rate (on the basis of the Nov. 15 report and unless all Hoopers have taken a sharp spiling upward) it would put the Grosvenor well up with the top 10 boys. Some Friday night, too, as further evidence of the “payoff on the home front” stemming from the goodwill generated by those footnote circuit tours.

However, it's the future Hoopers and Crosbys that the boys are watching in view of the drastic format switch and the Crosby “music only” edict.

Swing Bows Out As Soc-Vacuum Grabs 'Info' for \$11,000

Socony-Vacuum takes over sponsorship of “Information Please” next Feb. 12 on an 18-month deal set last week between the Compton agency and Don Copeland, owner, of the show. “Info” will remain in the same NBC Monday night spot it now occupies for Heinz.

Meanwhile, Socony and Raymond Gram Swing are calling it quits, the latter, owing out at the expiration of his present contract on Dec. 28. Swing, heard in the 10-10:15 p.m. Blue slot four nights a week, has been under the Socony banner for the past two years.

Although no figure has been disclosed, reliably reported Socony is paying around \$11,000 a week for the “Info” package, this representing 10 more than was paid by Heinz. New contract runs until July 1, 1946.

Socony price also means that “Info” buy-line, in the near six years it's been on the air, has more than quadrupled. Starting as an NBC sustainer, it went to Canada Dry in 1934 for \$2,500, then to American Tobacco for \$8,500, with Heinz and Socony next. Deal with the latter firm gives Copeland complete control over personnel and Q' and A material.

Agency's radio billings were given a huge boost by the deal just closed with General Electric for the half-hour, Sunday afternoon, television strip show which bows in during Saturday afternoon on the spot formerly occupied by the “Oversight” (Hilma-Alfred Drake “Broadway” GE) show, headed up by Art Linkletter and Fred Goetz. The deal, a tentative, top outlay to date for a single daytime cross-the-board program. Similarly, agency has a sizable chunk of Borden Co. coin during the year through the new Ed Wynn Friday night show on the Blue and while Borden's is reported planning to drop the Fanny Hurst Saturday night show, it's elsewhere in Radio Section, it's (Continued on page 34)

Heinz is dropping the Horace Heidt show, in January at the expiration of its year's contract. Heidt, “Heidt Time For Hires,” is heard on the Blue net in the Monday night 7:30 slot. Heidt's Grosser has a show on a 31 rating, with neither the network nor sponsor any too enthusiastic over the show's audience.

New half-hour program currently is being set for the sponsor by N. W. Ayer agency, which has had a pretty good time along comedy lines. Don Prindle and Wendell Mills have been set to act on air, with former also being chief writer. Program, however, may not go into the same 7:30 slot as Heidt's Grosser, but rather for a more favorable time segment.

Heidt also favored from his Blue Saturday afternoon sustainer last week, with the Metropolitan Opera broadcasts, starting this Sat. (1), washing out everything from 2 to 5.

Baker Looks Set for 2d Air Show With Grace Moore in \$15,000 Pkg.

After three years as quizmaster for Everhar's 5th show, Phil Baker may take over as second radio personality. Although he's had first priority right along, nothing as likely as coming along as the audition for Ted Bate agency next week with Grace Moore and David McDonald's orchestra of vocal and piano quizzers. First guests would be Beaudette Ruml and Billy Rose, latter would be supported by Harry Baker, and Ward Wilson, the Beatie and Lotte of yesterday.

After Moore's concert management, W. Colton Leight, is getting up the show in association with Baker's agency. William Morris, Police sponsor is Collier, and it's for a \$15,000 package. Idea came to an Evening With Grace Moore and Phil Baker, and as the comedian puts it it's geared “in the postwar radio manner.” Show, of course, would not conflict with Baker's Everharth program Sunday nights.

The

39th Anniversary Number

OF

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Everybody wants to get into the Act!

[THAT'S ONE REASON BLUE LEADS ALL NETWORKS ON WEEKDAY MORNINGS.]

LAST July, Chicago was hotter than the hinges of hell. So what happens? At 8 o'clock one July morning, 1,250 females, steaming with excitement, storm a 450-capacity Blue studio to hear the magic voice, to ponder the fetching features of Don McNeill, MC of Blue's "Breakfast Club."

The "Breakfast Club" zooms across the U. S., goes into Canada, on a bigger network than any other current program in radio; 188 U. S. stations on the Blue, and 39 CBC stations. But unhappily for Blue's fact-finders, this happens before many Hooper Commandos are up and doing. In the CWT zone, Don McNeill is the signal for Hooper investigators to roll out of bed and get to the telephone. In the EWT area they have had an hour to get into the swing of things. When we include all zones the results are gratifying: 31% of the audience, a rating of 4.2. McNeill outpuls such lovelies as NBC's "David Harum," the "Star Playhouse"; CBS's "Yankee Lady," "Bachelor's Children," and "Bright Horizon,"—to name a few.

O. K. Now, at 11:00 A.M., EWT, up pops Tom Breneman, speaking from Sardi's in Hollywood: "Good morning, ladies!"

Back comes a roomful of dames' voices, "Good morning, Tom!" And if all the *Good Morning Toms* from all over the country could be recorded, it would sound like the Anvil Chorus. For CAB has just discovered (November, 1944) that the second half* of "Breakfast at Sardi's" leads all daytime programs on all networks. It is the top-daytime show. It rates 6.8, snatches 44.3% of a substantial daytime audience which records show that the Blue, with "Breakfast at Sardi's," helped build. Housewives who had switched off the tear-jerkers went back

to listening when word of Sardi's got around.

Here are a couple of things about these programs we want you to know:

1. In March, 1944, Don McNeill mentioned that it might be a good idea to form a National Breakfast Club; 5,000 listeners promptly shouted "Yea!" So one Friday, McNeill says: "We will." Saturday he repeats: "We will." On Monday telegrams, telephone calls and a ton of mail arrive—100,000 applications. Fibber McGee and Molly, J. Edgar Hoover, and the mayors of twenty cities want in, among others. Two months later applications are still flooding in. More than a million by then.
2. The sponsor, an old-timer in radio, and pretty caloused to large receipts, makes an offer on Sardi's requiring the investment of a dime and two box tops. Dimes and box tops come back, in a torrent. We can quote him as saying it was probably the most fantastic return in the history of radio business. And he ought to know. We can't tell you how many, but five dimes would make a pile higher than the Empire State Building. Really. Research says so.
3. In eighty-four cities, Blue has the only station in town. In these cities, the "Breakfast Club" has a Hooper of 13.8; Sardi's rates 23.8.
4. These are two of the programs that help Blue get a *larger listening audience than any other network on weekday mornings*—a record. Blue has maintained *every month this year*.

MORAL—IF BLUE CAN GET PEAK LISTENING EVERY WEEKDAY MORNING—CAN GET IT WITH WINCHELL—CAN GET AGAIN AND AGAIN—AND WITH PROVED SALES RESULTS—AND FOR LESS MONEY... WHAT ARE YOU WAITING FOR?

*The first half is No. 10 show.

THIS IS THE *Blue* NETWORK

AMERICAN BROADCASTING COMPANY, INC.

5 Million Bucks With No Takers Is Trade's Estimate of What SRO Costs

A sum estimated at \$5,000,000 minimum, on an annual basis, is going begging in radio because the major networks are unable to open up any more time segments. The \$5,000,000 represents money ready for half-hour chain stations, if as and when the SRO situation eases.

Actually, chain time salesmen say there's much more business ready to go on the air than that represented by the \$5,000,000. But because such accounts are potential customers, a strictly sotto voce attitude is taken, time peddlers figuring there's no sense in tipping the opposition by identifying the advertisers.

Among the list of would-be sponsors as reported, are the Santa Fe P.R., Metropolitan Life Insurance, Peps (cokes), Rexall drugs, United Airlines, United Fruit, Pittsburgh Plate Glass, U. S. Steel, and Ronson cigarette lighters. Met Insurance auditioned a half hour show not long ago, while Rexall, through N. W. Ayer, probably will wind up on the Blue shortly. Spot being offered is the Wed. 9 p.m. niche being vacated by Sherwin Williams (Dunings).

Newest network commercial, Parker watches, starting on NBC Sat. (3), through plenty of brief before that web finally managed to clear time. It is stated that not until

the Treasury Dept. itself stepped into the picture—the watch company is donating all plugs to war bonds—was the Saturday afternoon period made available. NBC's position was that it didn't want to knock off a customer, such time being down to a low level already.

Tough time situation has been instrumental in developing a new selling technique in the ad agency field. Time was when the agencies used to line up a star program with proven rating draw, and use it as bait to snag new accounts. Now agencies are to line up a bank of web air time and dangle that on the hook instead. It's another reason agencies won't identify the network-hungry accounts until they are in the stable, figuring the account may scam should another agency land an air spot.

Also contributing to boost the \$5,000,000, is the fact that some accounts already on the air would like to expand, if they could. One such mentioned is Chesterfield cigarettes. With virtually the entire radio and advertising trades convinced that business will remain bullish through V-Day, present situation poses an even more difficult problem for the rush to sell consumer goods before the war ends.

With virtually the entire radio and advertising trades convinced that business will remain bullish through V-Day, present situation poses an even more difficult problem for the rush to sell consumer goods before the war ends.

Shep Chartot Checks Out Of CBS for MCA Post

Shep Chartot, WBK-M, news, publicity and special events head, leaves CBS Jan. 1 to head up a newly created radio package department in the Chicago office of Music Corp. of America. Press and special events chores will be taken over by Don Kelley, who joined CBS last month as assistant to Jack Van Valkenburg station mgr. Kelley had been promotion and publicity head at WLS for six years before joining the show.

Job has long been a headache because of the dual duties of having to run WBK-M, a purely local station, while WB's N. Y. headquarters constantly is striving for more and more network work.

During Chartot's 18 months with the network he did several public service shows such as "Workshop for War" in a writer-producer capacity.

WMCA Hearing Goes Star Chamber, Sirica Out as Lea Comm. Counsel

Lea Committee, hearing testimony in Washington on charges Edward J. Noble and Donald Flamm committed "unlawful acts," decided yesterday (Tues.), to continue its activities in executive session, these secret sessions meaning that both press and public will be barred and statements made will be held off the record. Committee's decision coincided with advice that John J. Sirica, its counsel, has resigned.

Actions of both the committee and Sirica came in for unusually bitter criticism from Noble, who slammed into Sirica for deciding to use his position with the committee to try a private law suit, "referring to Flamm's civil suit against Noble on the WMCA sale. Noble accused the committee of high-handed actions, failing to give his counsel opportunity to cross-examine witness or present his side of the case. He charged Sirica with employing "every effort and artifice to build up a testimony friendly to Flamm and to undermine testimony" friendly to Noble. Practice was particularly off base, that the subject matter, according to Noble, is actually within the province of a civil court only, and because previous investigations have absolved both the FCC and the White House.

Noble termed Sirica as guilty of "prejudice and bias" and accused Rep. Wiggleworth, Mass. Republican, of "perverting the processes of a Congressional committee, the trying of a private civil case.

Sirica resigned because of the committee's decision to go star chamber which also resulted in the ejection of Philip Handelman, Flamm's attorney, because of his insistence on making a statement in his way out Handelman said, "I want the records to show I am being forcibly ejected, I'm not under you (the committee's) jurisdiction. I am a taxpayer citizen and help pay your salaries."

Wiggleworth said the decision for executive sessions means withholding indefinitely the further facts in the case.

Robert Barker, formerly the Lea group's chief investigator, is now acting as chief counsel.

Skulduggery Charged

Washington, Nov. 28. The Lea Committee investigating FCC is either listening to one of the weirdest hoaxes ever perpetrated, or the purchase of WMCA by Edward J. Noble from Donald Flamm was a very dirty piece of business, according to those who have been in on the hearings which began last Wed. (28). The sessions to date have been a collection of charges and counter-charges, of "clar" calling, of admissions of skulduggery, and of a fantastic "plot" which sounds like

something out of Hollywood. The hearings may or may not eventually involve FCC, but they have certainly proven a preview of what Flamm's suit against Noble in New York will be like.

Here are some of the highlights: Last Wednesday, John J. Sirica, Lea Comm. counsel, said President Roosevelt was not in any way connected with the case. Maj. Gen. Edwin M. Watson, White House military aide, testified that when Ford heard rumors of irregularities in the sale, he had Watson call the FCC to make an investigation.

Yesterday (27) former FCC Commissioner George H. Payne testified that the White House had ordered the investigation two days after FCC approved the sale in December, 1940, and before the station changed hands in January, 1941. Shortly thereafter at a commission meeting he added, Commissioner Paul Walker told other FCC members he had received a call from the White House that the President had been "forgetful" all about it, and that the Commissioner did drop it at that time.

Somewhere along the line in the deal, the "plot" was cooked up to scare Flamm. Whether this happened before or after FCC action on the case is confused. Noble denies any plot. Donald Shaw, former WMCA executive, testified that after the

(Continued on page 34)

AFRA Contract Signed on Coast

Hollywood, Nov. 28.

New two-year AFRA contract covering local and regional commercials for the 11 western states within the jurisdiction of the Los Angeles chapter was completed last week after three-day session with local network heads. Overall increase of 10% in wages was accepted along with most of the other provisions, closely following the national instrument recently signed in New York.

Both sides yielded on two important points, the net agreed to full rehearsal pay for auditions as against the previous half rate and AFRA's demand for a department for application of the national scale for local and regional. The differential is about 10%.

New pact is made retroactive to Nov. 1. Only business left undone was the draft of staff contracts which will be taken up individually. Wage hikes are subject to approval by War Labor Board.

BLUE UPS BUD BARRY TO NAT. PROGRAM POST

In a concerted effort to keep the personnel setup at the Blue status quo following the recent Kobak-Carlin resignations, Chet LaRoche has persuaded Charles (Bud) Barry, eastern program manager, and other key personnel to remain at their posts.

Barry, who worked directly under Chet in the program department, but much of whose work was taken over by Adrian Samish, new national production manager, Hubbell Robinson, programs man, has been upped from his former post to the new designation of national director of program operations. He will be given greater rein, and will work closely with Robinson and Samish.

Bob Kintner, assistant to LaRoche, has been inspecting the entire news and special events department workings and personnel for some time. And, with Johnny Johnstone, head of this department, now back from a trip into the Pacific area, this situation is expected to occasion plenty of huddles within the next couple of weeks.

Jack Kirkwood Gets Morse 'Mystery' Spot

Request by Carlton R. Morse for cancellation of "I Love a Mystery," Dec. 28, has been granted by the Compton agency, acting for its client, Procter & Gamble. Jack Kirkwood comedy stanza, which is being teled on eight Coast stations of CBS, spreads nationwide with the exception of a few stations, which are being used by P&G to test another new program.

Morse's reasons for withdrawing the program were that the writing and producing of five shows weekly proved too much of a burden and that the loss of the Coast stations at a time when the Columbia "I Love a Mystery" picture is to be released would be keenly felt by the cast and affect the show's morale. Morse also writes and produces "One Man's Family," Windup of "Mystery," Dec. 29 closes out nearly 18 months of broadcasting on current cycle.

'Raleigh Room's' Coast Segue for Guest Hypo

Hildegarde is moving her "Raleigh Room" to Hollywood for two weeks, leaving Jan. 30 as to originate Jan. 4 from the Coast. It's the ciggie sponsor's idea to perk up with pin names, or work out talent-swap arrangements.

Herb Moss, because of his Ralph Edwards assignment, will remain east and a substitute producer will officiate from Hollywood.

Minneapolis—Stu Mann, for five years WDYZ sports spiker, leaves Jan. 1 to take over sports assignment with WLOL. Mutual outfit here.

Chicago's BEST NEWS SERVICE
AP-UP-INS
W-I-N-D
500 Kc. 5000 WATTS

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JAN RUBINI
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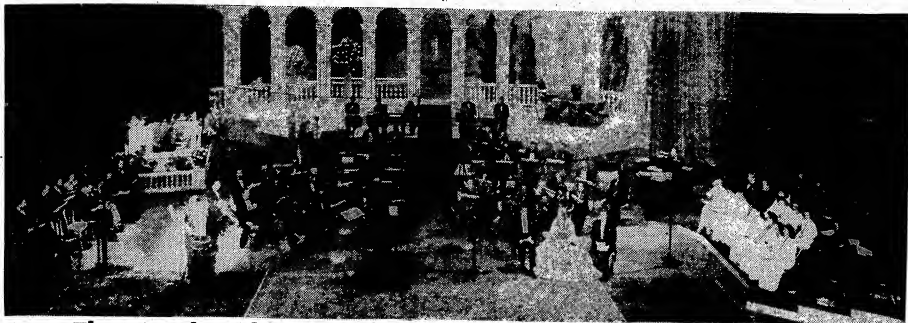
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RETAIL SALES UP Again in December
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In Hartford, WDRB will sell your product in Connecticut's Major Market.

Use WDRB to Connect in Connecticut

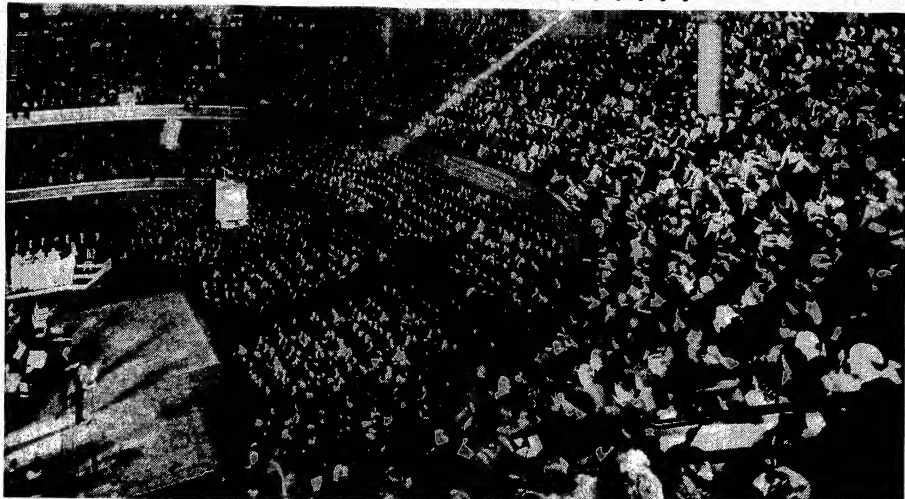
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WDRB
CLEVELAND'S FRIENDLY STATION
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BASIC C.B.S. STATION

HOME TOWN BOYS MAKE GOOD AND HOW



This is what the audience saw



This is what the performers saw



.....S. R. O. . . . and a thousand more couldn't squeeze in.....

NOVEMBER 11... Opening night in the fifth season of radio's most lavish production, **The Chicago Theater of the Air** . . . the greatest "first night" in Chicago's radio history . . . with 4,500 persons in the huge Medinah Temple audience each Saturday night, a great testimony to W-G-N's ability to build and maintain outstanding productions. Starring prima donna Marion Claire, musical director Henry Weber, the nation's leading singers and a cast of 100, **The Chicago Theater of the Air** is a W-G-N and Mutual network feature every Saturday night.



A CLEAR CHANNEL STATION

CHICAGO 11
80,000 Watts



ILLINOIS
720 Kilocycles

MUTUAL BROADCASTING SYSTEM

EASTERN SALES OFFICE: 220 E. 42nd Street, New York 17, N.Y. • PAUL H. RAYMER CO., Los Angeles 14, Cal.; San Francisco, Cal.

Inside Stuff—Radio

Danny Webb, XGJ, currently being offered as the radio voice of "Sad Sack," figured in an unusual incident some months ago in Algiers. Happened when Humphrey Bogart was overseas on an entertainment tour and was unable to make a broadcast skedded for the Army station in Algiers. Rather than drop the program, Major Andre Baruch, in charge of the station, called Webb and had him do his Bogey imitation, using the same script letter was to have read. GJ audience took the imitation for the real thing.

Prior to induction two years ago, Webb did mimicry act billed "The Man of 100 Voices." Also did cartoon voices for Columbia and Walt Disney.

Up to Tues. (28) night Mayor LaGuardia's office in N.Y. had received \$204 to pay for the line charges on the CBS. (30) talk aired from WEBB in Chicago. The mayor went to Citi for a conference and told his N.Y. listeners that the phone bill for his weekly talk would be \$107. Said he planned to cancel the chat, but that a home town salesmen who he met in Chicago suggested listeners contribute \$1 each and started off with the initial contribution.

Mayor also said any balance after the \$107 was paid would be pro-rated among contributors.

Owner of a small station near N.Y., who plans entry into FM after the war, had a puzzle on his hands recently. A newspaper which sponsors newscasts on the station sent over an item to be included in the news that it had bought a station and was also planning to go into FM. Owner deleted the item for a couple of broadcast, deliberating whether or not to let it go through. Finally, he gave it the okay, figuring that if he didn't, he might lose the paper's business in the interim.

N. Y. Confab This Week For Lone Star Network

San Antonio, Nov. 28. George Johnson, G.M. and Bud Lutz, merchandise and promotion mgr. of KTSA, left Monday (27) for New York City, where a merchandising promotional campaign will be held for the Taylor-Hoover-Shawen stations and the Lone Star chain. Jack Keeler is in charge of the N.Y. office of the web.

Berle Switch Dec. 20

Milton Berle "Let Your Gals Dance," currently heard Tuesday night (10:30) on the Blue network over to the Wednesday night CBS (10:30) spot effective Dec. 20.

Blow agency captured the CBS time for its Everharp show following switchover of the Nelson Eddy Bill. Rise Companies program to the Tuesday afternoon spot vacated by Coca-Cola (Andre Kostelanetz).

Jergens Co. Sued Over Alleged W. W. Slander

Chicago, Nov. 28. Another suit against Walter Jergens Co.'s radio sponsor, Jergens Co. was filed in Circuit court here last week on charge of "slanderous" statements on the company's radio broadcast on charges Winchell slandered him.

Several similar suits, charging he was libeled by Winchell, John Roy Carlson, author of "Uncover Cover," the Jergens company, E. P. Dutton, publisher of "Uncover Cover," and others, have been filed by Robert. Some have been dismissed.

HERE'S ONE MAESTRO SPONSOR CAN'T FIRE

Philadelphia, Nov. 28. One of the most elaborate shows ever sponsored by a department store goes on the air tomorrow night (Wed.) over KYW.

Sponsored by Strawbridge and Clothier's, the show, with 43 participating artists, will be aired weekly from 7:30 to 9 p.m. Deal was packed for 52 weeks.

Tag is "Harmony Hall" and will feature popular classical music with big-league soloists, a chorus of 16 mixed voices and 25-piece orchestra.

Unique angle is that president of the store, Dr. Herbert J. Tilly, widely-known among company, union, sports and club circles. This is believed to be the first time sponsor of a show is its musical director.

Mass. Station Exec Sees Poor House Ahead for Many Unless FM Curbed

Worcester, Mass., Nov. 24. Editor, "Variety": Please accept my compliments on the article titled "Prince and Paul" in the Nov. 15 issue of "Variety."

The FCC recommendations to the FCC accurately reflect the desires of a large percentage of present and prospective FM applicants. These applicants clearly are under present FCC regulations, the shortcomings and inequalities of AM broadcasting are being carried over into FM with apparently no one, or no group, able or willing to do anything about it.

NAB cannot or will not tackle the problem. FM Broadcasters, Inc., whose officers and directors obviously are completely committed to high-power will take no position which might conflict with their own interests. As a matter of fact, NAB some months ago set up a committee for the purpose, supposedly, of making recommendations concerning frequency and station classifications. Notwithstanding that right now is the best possible moment for the presentation of recommendations, the first meeting of that committee has yet to be held.

The RTPB allocations committee set up a sub-committee to make recommendations on the same subject and when that sub-committee brought in recommendations closely approximating the later CBS position, the report was promptly thrown out on the basis that the subject was not of an engineering nature and therefore could not be considered. This, mind you, despite the fact that the RTPB committee had itself appointed the sub-committee for the purpose.

One of the present AM networks has already applied for seven high-powered FM stations to cover seven major and many lesser markets. If granted, these stations would cover, it has been estimated, 23% of the total population of the United States. What about the present operators of affiliated stations in those areas, the people who have helped to make the network what it is? If, as I predict it will, FM replaces AM broadcasting, are these stations going to lose their network franchise and either be forced out of business or reduced to the status of purely local stations? Of course they are. Competitively, the other networks will be obliged to follow the same course with similar consequences.

To my personal knowledge, applications are already filed, or are in preparation, which definitely jeopardize the future of a large number of existing network affiliated stations. In many cases the owners of these stations are unaware of the danger. In others, applications for high-

power stations are being hastily prepared in an effort to meet the threat, regardless of the fact that such application places in jeopardy the existence of still other stations.

Present FCC regulations provide no relief. The evils of frequency classification into clear, regional and local channels are perpetuated, even aggravated. Moreover, those who recognize the dangers cannot, through any present trade organization, hope for remedial action.

The CBS recommendations provide a reasonably satisfactory solution to the problem. "Variety" is to be commended for recognizing the fact.

E. E. Hill
Managing Director, WTAG

SPITALNY ORCH HEADS EAST

Hollywood, Nov. 28.

Phil Spitalny and his all-girl orchestra train out for New York to tour (28) where they will resume regular broadcast Sunday on NBC's "Hour of Charm."

Maestro and troupe have been working for several weeks in Universal's "Here Come the Co-eds."

WFEA Sale Okayed
Washington, Nov. 28.

FCC today (Tues.) approved the sale of WFEA, Manchester, N. H., by Adeline Rines to H. M. Bisher for \$150,000.

Reader's Digest

Continued from page 24

search. The committee chairman replied that this was "trifling and capricious" and countercharged that the executive committee had improperly ignored its own magazine committee and contacted the management of Digest directly. This issue apparently has been simmering in Council for months.

Coronet mag also is trying to establish classroom circulation on the same basis.

Harold Anderson of the University of Chicago, who succeeded Angelo Browning of Baltimore as president of the Council (6800 members, 1,678 registered at Columbus), deplored "emotionalism" in the Reader's Digest issue and said the new investigation would be of all media offered as supplements to textbooks. That part of the fracas here was due to personalities that developed between the officers of the council and the council's own magazine committee was at all times evident. Somebody some weeks ago had slipped a copy of the proposed report to George Seldes "In Fact" and to PM in New York.

"Such Foolishness"

The rank and file membership seemed to string along with Dr. Browning in feeling that a slap in the face for the magazine was not warranted even though the Digest had strong editorial prejudices against labor, Russia and so on. Referring to Louis Bromfield's prediction in the Digest that Americans would starve because of New Deal agricultural policies, one teacher said "Such foolishness is self-correcting and we needn't worry about it."

Lester Cole, business manager of Reader's Digest, commanded the convention fight for the magazine and was credited by the teachers with intelligent tactics of persuasion with one exception. There was general agreement that the antics of Arthur Garfield Hays in bobbing up and down the aisle, and in an uninvited and persisting in trying to make a statement, although reportedly ruled out of order, had done some of the sympathy that had set in for the Digest. Teachers felt it was high handed and bad taste. The Digest, however, was protecting a circulation of some 800,000 copies in grammar schools and high schools. When the teachers had cooled off it seemed clear that for the first time in its 35 years of existence the National Council of Teachers of the English had collided head-on with a major controversy in public affairs.

Stronach Heads Y&R Talent

Sandy Stronach now heads up the reshuffled talent division at Young & Rubicam.

He takes over the post held by Paul Rickenbacher, who recently moved over to Foote, Cone & Belding.

HENRY OUTLAND KILZ News Analyst

Received First Award for "News Interpretation Program" in 1915 Ohio State Institute awards. Heard 50 times weekly.

The News Means More When "Outland Speaks"

For many years, KILZ has been recognized as a leader in the broadcasting of news in the Denver-Rocky Mountain region. In Henry Outland, KILZ also has the most competent and popular news commentator. This distinguished journalist and analyst spent many years in foreign lands and today talks with understanding and authority on people and places in the news. When "Outland Speaks" five nights weekly over KILZ, the Denver region listens.

KILZ
CBS - 560 Mc.

Affiliated in Management with the Oklahoma Publishing Company and KWT, Oklahoma City

Represented by
THE KATZ AGENCY

Exclusive!

BEARS
FOOTBALL
W-I-ND
CHICAGO
560 Kc. 5000 WATTS

Overseas for USO Since Jan. '43—Now in Belgium

FRED LIGHTNER
Dir.: PHIL COSCIA

HOME
TOWN
BOYS
MAKE
GOOD
&
HOW?

Albany Prelate Praises Bob Hope as Personality, Decries Choice of Gags

Albany, Nov. 28.

Criticism of Bob Hope by The Pilot, official publication of the Boston Catholic Archdiocese, and by Charles P. Hughes, author of "The First Nighter," in The New World, another Catholic paper, was discussed for perhaps the first time on the air by a priest, via "New From a Catholic Viewpoint" over WABY, Sunday (26). Rev. John Tracy, director of the Bureau of Information of the Albany Catholic Diocese and chaplain at Rensselaer Polytechnic Institute, Troy, talked for five minutes about the objections which have been voiced to Hope's alleged use of risqué material, and made additions comments of his own.

He said that The Pilot editorial had provoked a sharp difference of opinion, a number of letters strongly upholding it had been received, as well as some dissenting vigorous. Father Tracy then quoted from an article by Hughes in which the radio man—after voicing tribute to Hope's remarkable energy, great entertainment talent and solicitude for the welfare of service men—said that certain of the comedian's recent broadcasts had resembled burlesque house stuff.

Father Tracy stated he wished to add another point which Hughes had not touched: the matter of married service men. The priest pointed out that marriage vows were expected to be kept. The country would "enrage" on any women who did not remain true, "in act and in spirit" to her husband while he was away in service of his country. Marriage being a partnership, men also were expected to stick to their vows—a thing which the priest indicated he did not think was made easier by Hope's routines. Father Tracy also referred to the fact mothers knew their boys in service, often not more than 18 years of age, were exposed to danger and death, but they never expected they would be exposed to dangers of the soul, via unclean entertainment.

Declaring that Crosley reported Hope is the top radio comedian, and saying the popular conception of him is that he is a super-sportsman and the quintessence of good will and patriotism, Father Tracy asked that Hope "and a few others" bear this in mind when they entertain the men in uniform. Don't make them laugh at "the loyalties and the ideals for which we are fighting," pleaded the priest.

MASON HEADS OBRA

Columbus, Nov. 28.

Mason, of WMRN, Marion, is the new president of the Ohio State Broadcasting Assn. Arch Shaw, g.m. of WTOL, Toledo, was named v.p. and Carl Eversen, WHKC, Columbus, sec.-treas.

Blue Spots 'Women's' Gab Before Saturday's Opera

Reshuffling of programs on the Blue continues. Edna Gordon and his jazz group moves from 12:30 p.m. to the 1-1:30 afternoon slot beginning this Saturday (2). "Listen the Women" shifts from the 4-4:30 Sunday p.m. slot to the 12:30-2 p.m. slot on Saturdays as of Dec. 22.

"Sea Hounds" will be dropped from the 6-6:15 p.m. across the board, Dec. 4, with the time reverting back to individual web stations. A musical status featuring Paul Lavallee's orch, Ilene Woods and Bob Johnson moved into the 4:30 to 5 p.m. segment Sunday (26), booked until Dec. 31, when the Nash-Riel-Dwinster show starting the Andrews Sisters less off. Slot had been occupied by Sherwin-Williams "World of Song," dropped when same outfit's "Metropolitan Opera Presents" moved into the 5:30-6 p.m. Sunday segment this week (26).

WJZ, N.Y. Blue flagship, drops its "Swing Shift Frolics," 12-12:30 p.m. Saturdays. Stanza will be replaced by a musical program featuring Kay Arnen.

WJNO TOWER MENACES ARMY FLIERS, MOVED

West Palm Beach, Nov. 28.

Acting under orders issued by the U. S. Army, WJNO, now located near Morrison Field, is moving to a location near Flagler Drive on the outskirts of West Palm Beach. Approval has been obtained from the FCC, zoning board authorities and the Division of Harbors and Waterways.

Army ordered the switch because the station's tower was regarded as a source of danger to planes taking off and landing at the field. Actual moving began Sat. (25), with an auxiliary transmitter to be used during the month the change will take. Tower is being dismantled and reassembled to avoid use of critical materials.

CROSLY FILES FOR TELE

Washington, Nov. 28.

Crosley Corp. of Cincinnati today filed an application with the FCC for a commercial television station in that city.

Don't Cheer, Kiddies, Home Work Here To Stay Despite Educ. Broadcasting

Albany, Nov. 28.

A high official of the N. Y. State Education dept. has indicated disagreement with the recently expressed "hope" of U. S. Commissioner of Education, Dr. John W. Studebaker, that "educational broadcasts will take the place of the more conventional types of home work." Dr. Edwin R. Van Kleeck, 38-year-old asst. commissioner for instruction, at a meeting of the N. Y. State Central school principals' association, in Syracuse, was asked the question: "The U. S. Commissioner of Education has recently stated his hope that educational broadcasts will take the place of the more conventional types of home work. What do you say about this?"

Dr. Van Kleeck, who directed the successful early-fall campaign by the State Education dept. to persuade young people, especially boys under 18, to return to, or continue,

their work in school (a drive in which the dept. for the first time requested, and obtained, cooperation by all the radio stations in the State), replied: "I am not an advocate of completely painless pedagogy." Dr. Van Kleeck is a strong advocate of disciplined training, and of more, rather than less, Regents examinations, for students in New York State schools.

Dr. Studebaker, who has broadcast on the network many times, is an outstanding exponent of widespread use of radio in education.

'Green Hornet' Flies Away

"Green Hornet" whodunit currently in the 7:30-8 p.m. niche on the Blue Tuesday nights, is being cancelled out Dec. 26, after several years on both Mutual and the Blue. Will be replaced by a dramatic show currently being lined up in Chicago.

● ADVERTISING MUST PACE PROGRESS

This Ad made
an Industry out of
"hush-hush!"

Literature startled America in 1922 with "Ofen A Bridesmaid But Never A Bride"—featuring "hush-hush." People were shocked by this frank discussion, of a "hush-hush" subject.

But drug and toiletries manufacturers rubbed their hands in satisfaction, for the door of public consciousness had been opened—and a new, prosperous industry moved in to stay!

* Created by Milton Fouley and Gordon Seagrove of Lambert & Fouley, Inc.



I In the Distribution Decade,

Advertising Must Help Create Many New Industries

ADVERTISING faces many responsibilities—and opportunities—in the Distribution Decade, after Victory. Among these will be the creation of new markets for new industries. And after these markets have been opened, Agency men must assume the task of accelerating Distribution.

For, after Victory, the Nation must not only produce, but sell 40% more than in 1940. Money, manpower,

production facilities and materials will be plentiful. Distribution—making possible the speedy conversion of goods into dollars—will be the problem.

Just as all forward-looking Agency men are actively studying this problem, the Nation's Station is examining its application to the great 4-State market that is W.I.W.-land - and will have some interesting things to report to you when the time comes.



HOME
TOWN
BOYS
MAKE
GOOD

HOW
?

GOING UP?

KMOX
can get
you there
quicker...



Know how to persuade a sales curve to quit fooling around and climb like an elevator for the high places? We do.

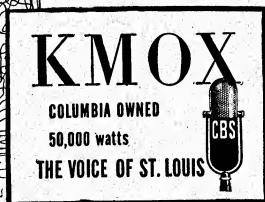
Last March the Lambert Pharmacal Company signed up our *Quiz of Two Cities* three hours after the previous sponsor relinquished it. KMOX promotion went to work at once with a special broadcast, publicity, dealer meetings, visits to civic organizations and all the other smart merchandising that helps pyramid sales.

Only six months later, we had a letter from Stanwood Morrill, Lambert executive assistant, reporting an 101% rise in local sales of Listerine Tooth Paste. In the words of Mr. Morrill:

"Since we have added nothing to our (advertising) program except the QUIZ OF TWO CITIES, we can say very definitely that this radio show has contributed a large amount of business to us, and we are very well pleased with the way the show has been handled and merchandised by KMOX."

A fat file of letters like that explains why advertisers prefer to place *more local* and *more national* business on KMOX than on any other St. Louis station. They've found that the straight line KMOX builds upward on their selling chart is nearly always the shortest distance to greater profits in St. Louis and throughout this rich Mississippi Valley market.

What we've done so often, we can always do again. Ask us or Radio Sales.



Represented by
Radio Sales, the
SPOT Broadcasting
Division of CBS

Radio Reviews

Continued from page 30

Cott, the stanza included actors William Buttrick, Wayne Parker, Sylvia Leigh and Richard Leroy, all of whom gave excellent performances. On future shows, Nurnberg will give prizes for English bakers sent in by dialers, which also should aid to the listener's raising of their statures. A hamster, again, for this N.Y. suite which backs the networks in the toughest competitive city in the world. *Sica.*

L. W. BROCKINGTON, K. C.
13 Min. Sun., 10:15 p.m.
Smiling

CBI-CBC Toronto

Ever since Leonard Brockington, Ottawa lawyer, was kept off the Canadian Broadcasting Corp. by the you could have spotted him reading passages from a cookbook and be sure his time would draw the biggest audience rating of anything except the nightly news summary. Now, back from an extensive tour of all war theatres, Brockington is airing a series of reports to Can. families on how he found things with their sons. Spotted right after the news, his talks should attract the CBC's biggest bonanza between 10 and 10:30 p.m., Sundays.

Brockington can coax more drama out of a script than any speaker on Can. lists. Dominion dialers always bust gossamer to hear him and he never lets them down. He doesn't do a verbal song-and-dance to any means; just handles the material in a way to keep the dialer set until he's

finished; dignified, yet alive and human. This series is a Brockington natural and apparently the legalite (he was British Commonwealth adviser to the BBC and is now handling J. Arthur Rank legal matters in Can.) sent a lot of time and energy getting his dope first-hand, because, on the record, he walked right along with the kids at the guns and had his listeners walking along with him.

Brockington presents probably the best bit of war front reports the CBC has done so far. *Gorm.*

"RED RIVER DAVE"

With Bill Shonette
13 Min. Tues.-Thurs.-Sat., 11:15 a.m. (WTB)
PRODUCERS CREAMERY CO.
WOAI, San Antonio

Down Texas was the Voice and the Creamer have to be content with "place" and "show" money. The cowboys will buy their tickets on "Red River Dave," known off mike as Dave McHenry. He's been singing with his trusty guitar up and down the country and has pitched his tent at WOAI. Following a hitch in the Army and a role in the Columbia picture "Swingtime in the Saddle," Dave has settled down and is being featured in a daily series. Three times a week, artists are bankrolled by the Producers Creamery Co., in the interest of dairycraft products, aimed primarily at the

women. Format is okay and should aid in boosting sales.

McHenry has a pleasing voice and personality and can sell a song well. He delivers cowboy and range songs and also includes a hymn on each program. Has a neat signature tune titled "Is the Range Still the Same Back Home." Backed by a strong couple of good-range musicians, McHenry would be a sock nighttime attraction.

Bill Shonette handles the commercials in fine style. *Aida.*

Television Reviews

"LOOKING THROUGH GIMBEL'S WINDOW"

With Dick Bradley, Tom Grace, Mike Mullins, Al Cook, Charles Simon, Lesley Tompkins, Charles Ringler, Vivian Dennison, Lewis Dennis, Nathalie Landa
Producer: Television Workshop
Director: Irwin Shaw
Writer: Marjorie Swift
30 Min. Sun., 9 p.m.
GIMBEL BROS.

Advance on this show: with its sponsorship of the Philip Gimbel Bros. store, promised a great deal in its tele experiment undertaken with an eye to intra-department store activities in the future. What appeared on the hot end of the cable tube, however, was an unadorned mess. Things like this will never advance the art of television.

Obviously the program, as tipped by its title, offered plenty of production possibilities. If even done on a small scale. But lacking any imagi-

nation, lacking any use of light as an enhancement of the audio, and lacking any appreciation of the fact that television must entertain, as a basic premise, the program was a bore.

Affair was in two halves. First dealt with the values of a Botany "500 suit" retailed in Philly by the store. It went like this: An actor (Dick Bradley) meets another actor (Tom Grace). Bradley has new suit. It is a Botany suit bought it at Gimbel. Would Tom like to know why it's worth the money? Leave us go visit Gimbel. Al Cook, Gimbel's buyer, tells Grace why it is a good suit. Mike Mullins, Gimbel's sales, tells him why it is a good suit. Charles Simon, chemist, tells him why it is a good suit. For 15 minutes people told people why they're good suits. In other words, a 15-minute sales plug. Only vaguely given this stanza was occasional use-of-stills illustrating various processes, and which, when reduced by the tele screen, were as graphic as a picture fence.

Second half presented snippets of the Savoy Opera Guild in okay Gilbert and Sullivan excerpts. *Merr.*

"THE WIFE-SAVER"

With Allen Prescott, Morton De Costa, Dorothy Eaton
Producer and Director: Jack Graham
Writers: Connie Green and Gene Horley
15 Min. Sun., 9:45 p.m.
WABD, N. Y.

Allen Prescott's "Wife-saver" includes, now on WNEW, N. Y., and formerly on NBC, are worthwhile radio fare and, as converted into a television stanza, impress as though the translation, when feasible, will be

made easily. Program lends itself naturally to adaptation for light.

Stunt caught up in a Botany and Morton DeCosta, as man and lens which is set in pantomime, struggling to keep the joint from falling apart. The scene for the scene were used to Prescott's lip line laughs on its own. Actually, program fell down on its basic aim, since the emphasis was on humor, not on weaving, result being a painful and boring experience. The show is reversed, it'll be a novel and saleable tele-spot. *Merr.*

Follow-up Comment

Aluminum Co.'s "Miss Hattie" on the Blue Network afternoons was fortunate in obtaining Betty Garvie, out of the Rodgers-Hammonstein smash Dec. 12, came up with a top rating on an all-time scale. (261). Another Blue substitute who popped Eileen Barrie, pinning for Mama Mary Small on the Clark and Kent show, and a few more. The nation's sidewalk on the Vinnie CBSer, seemed like a veteran, and seems likely material for a show of her own some day. If the vogue for radio features continues.

Jimmy Dorsey made one of his frequent guest appearances Saturday (25) afternoon, when he trotted over from the campus of the Y to join forces with the Eddie Condon and the Blue Network. After a bit of reminiscing with Condon about the Plunkett era (when Dorsey often was as hungry as Condon's mob is now), the band leader chipped in with a sock clarinet version of "Twe Got Rhythm" backed up by Jess Slacy's piano with Johnny Brown and Bob Casey on drums and ball radio. Winky Manzone was billed as this week's (2) guest.

Rudy Vallee must have been paying off an election bet Thanksgiving night (23) judging from the puerile script he trotted out for his NBC Drease show. Silly campus-droll twaddle failed to generate anything even resembling continuity interest and chuckles were few and far between. Devey votes in Dixie. Crooner's choice of "Betty Go-Ed" to open and close the program was the tipoff. C'mon, Rudy, you're a big boy now!

Dr. James F. Bender, author of the NBC "Handbook of Pronunciation," made a guest appearance last week on "How Do You Pronounce It?" broadcast from the campus of Russell Sage Women's College over WFRY (Troy, N. Y.). Dr. Bender, who was a guest on the show last January at the time he landed a sponsor (Troy Savings Bank), described it last week as "a wonderful program which I wish had an outlet in New York City and on a network across the country." He called the "program" (favorably reviewed by "Variety") a model of the type and expressed the wish that there would be others of the same pattern in various cities.

WGY to Tokyo

Schenectady, Nov. 28.

Two former members of the WGY news room, Maj. Oscar Jungren and Capt. Wilbur Morrison, have been participating in the B-29 raids on Tokyo. Maj. Jungren, who has been with the Signal Corps in the Pacific for almost three years, took pre-raid photos of the Japanese capital. Maj. Jungren was also with the AP Albany bureau and with WKPD, Poughkeepsie, before entering the service.

Capt. Morrison, originally an announcer at WFRY, Plattsburgh, and later a news-reporter-announcer on WOKO, Albany, is a squadron bombardier.

Exclusive!
Chicago's Only
NEWS-ON-THE-
HOOR SERVICE

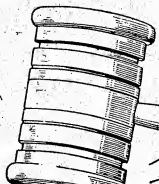
W-I-N-D
560 Kc. 5000 WATTS

Former Publicity Writer
Just Released From Service

needs connection in radio production anywhere. Mutual writer.

R. J. Moss

1763 Broad Ave., New York, N. Y.



Court convenes at 1:45



A DAY/TIME
SERIAL TYPE AUDIENCE

The American Woman's Jury

HERE is a program in which problems sent in by listeners are discussed and judged by a studio jury of housewives and mothers.

A simple formula? Yes. But one that embodies no less than three tested claims to audience-attention:

Women's interest in other women's problems, basis of the spectacularly popular "soap opera." The real life heroine, in the successful domestic drama tradition. The courtroom setting, which has put shows like "Mr. District Attorney" in the upper rating brackets and pinned them there.

These elements, expertly juxtaposed by The Yankee Network and WNAO—produced each afternoon from 1:45 to 2:00 P.M. EDT, make up "The American Woman's Jury."

A new case each day
Monday through Friday
1:45 P. M. EDT

Now available for sponsorship on Mutual

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

Tough to Get Cigarettes—How About Mrs.' Headaches Spotting Shows?

As tough as it is to buy cigarettes at your favorite for others, tobacco counter, the screentest aspect of the entire situation, as far as broadcasting is concerned, is the denied scramble cigarette manufacturers are having as they try to line up satisfactory tobacco to provide the smokes they can't deliver.

The "scramby amby" of the entire picture, of course, is Chesterfield which, after five years of being satisfied with Fred Waring and his NBC 7 p.m. strip, decided it was "time for a change" last summer. Substituted was Johnny Mercer's "Mighty Ship" from the Coast which is being out early next month. This show is being replaced by a musical package from N.Y. (Details elsewhere in Radio Section.)

Chesterfield also recently revamped its CBS program, substituting Martin Block, Johnny Carson and Paul Baron's orch for the three-fines-week John Nesbitt news shows with current interest in indicating this slant, also, is running into difficulties. Rumored that Johnson is having his ear bent by Hollywood offers, with sponsor undecided whether to insert another chipper into his spot or to drop the whole thing and settle for a brand new show.

Revamp of the Lucky Strike network picture needs no reprise treatment. Advent of Jack Benny into the G. W. Hill fold ended dropping of Kay Kyser, with possibility reported present that "Hit Parade" also may hit the air as far as present sponsor is concerned.

Pall Mall, of course, also had its radio advertising plans junked when Hill dropped the idea of using the Benny program to plug the king size smokes in favor of the LSKMF.

P.M. The Gracie Fielder five-minute show, which was dropped and P.M.'s extensive spot campaign likewise fell the axe.

Raleigh No Different

Raleigh, too, was served some of the name music medicine feed the cigaret firm after playing Phil Britto for a program and then shifting over to the Henry Youngman-Carole Bruce NBCor. Britto, it was understood, has been assured of first crack at a Raleigh show if, and when a new one is cast. Raleigh's troubles, of course, started when Red Skelton entered the service and Ozzie Nelson and Harriet Hilliard shifted over to Intercontinental Silver on CBS. The Youngman show went in when the attempt to continue "Get the Band" and Hildegarde failed to click, and the format, with Eddie Mayehoff, enacting, was dropped.

Adding to Raleigh's past difficulties is the story out of Hollywood that the cigaret network is being offered to agencies at a grand a week for option rights on its services (which would go to Intercontinental Silver on CBS). The Youngman show went in when the attempt to continue "Get the Band" and Hildegarde failed to click, and the format, with Eddie Mayehoff, enacting, was dropped.

Philip Morris is another adding to the picture, dropping the curtain on "The Big City" and a lengthy run. Phila Ginn Simms aired; however, apparently is going along alright. The cigaret network accounts, only Camel hasn't had to walk a mile to get a new show. The Jimmy Durante-Garry Moore and Charles to the Yanks' stanzas are still doing the business (Camel and Prince Albert) in the public eye even though the first named commodity has become scarcer than Hoover rating. But many are wondering why the Wm. Day account, handling the Reynolds account, doesn't do something about giving them the same stanzas some time, thus approximating the slogan that a Camel holds for a civic to-day.

HOME
TOWN
BOYS
MAKE
GOOD
&
HOW

ALL-STAR BOND SHOW CBS' TELE CONTWB

CBS television station, WCBW, will screen an all-star show on behalf of the Sixth War Loan drive tomorrow night (300 from 6:15 to 9 p.m.).

Phil Draper, composer 'Richard Rodgers, Jay C. Flippen, Frank Parker, the Modernaires, Archie Bleyer and a 15-piece CBS orch, will be featured in the 1:30 to 1:45 p.m. niche on the same network Tuesdays and Thursdays, beginning Dec. 5, for the same bankroll.

Erwin-Wasey is the agency.

Heater, Lang to Split New Krelm News Series

Krelm (R. B. Sentia Co.) has posted Gabriel Heater for the first five-minutes of its new nighttime 15-minute strip across the board network. Mutual beginning Dec. 4, with Walter Lang, commentator, slated for the other 10 minutes. Heater, of course, will continue with his nighttime Mutual daily stint for same sponsor.

Phil Britto, singer, and a musical combo, will be featured in the 1:30 to 1:45 p.m. niche on the same network Tuesdays and Thursdays, beginning Dec. 5, for the same bankroll.

Erwin-Wasey is the agency.

Sinatra on Prem Of Parker Bond Series

Frank Sinatra will teat the new Parker Watch war bond program on Thursday (2) on NBC, the Voice appearing only to make the bond pitch. Initial stanza will dramatize the life of Pres. Roosevelt, for whom Frankie campaigned.

Parker outfit is investing \$200,000 in its 12-act series, sum covering time and talent. Also signed for the run is Josef Cherniavsky, former WLW, Cincinnati, conductor. Sinatra deal was set through the Treasury Dept.

Take It Easy, Boys

Minneapolis, Nov. 28. That television will not be available to theatres or the public immediately after the war and that it should be considered as "still in the future" was the assertion here of Richard A. Graver, vice-president of Admiral radio.

Addressing the Minnesota Retail Furniture Dealers, Graver said too much should not be expected in the years just ahead, and warned the dealers not to sell television as something coming out of war.

OLIVER DANIELL, CBS, TO BLUE PRD. STAFF

Resignation of Oliver Daniel, producer of eight musical programs on CBS, to join the Blue network production staff in two weeks marks the third switch by Columbia staffers to the latter web within the past month.

Others who have gone over to the Blue from CBS are Moe Haskins, who handled publicity for all music programs, and Jack Turner, former script editor under Bob Langley. Unusual aspect of Daniel's resignation is that he was responsible for leading the format on several CBS spotlight sustaining musical dances, including "Invitation to Music," "Gateway to Music," the Jean Brooks and Eileen Farrell shows, was drawing up the entire web musical format for the next year at the time of his resignation.

Another interesting aspect is that topers at the web, desirous of keeping Daniel, were unable to offer a raise in salary, or meet the Blue's offer without going to the War Labor Board. Believing that this entailed too much trouble, he was permitted to accept the Blue offer.

Underfoot first show newcomer will work on at the Blue is Saturday night Boston Symphony program, with other commercial stanzas to follow.

TWO JOIN WMAL

Washington, Nov. 28. WMAL, Blue affiliate here, has just added two members to its staff. John S. MacKercher, former program director and production manager for WMDX, Fairmont, W. Va., joins the production department. He also worked at various times for KDKA and WCAB, Pittsburgh, and at CKRO, Omaha.

Albert Leitch, who hooked on with the WMAL news staff, was for the past three years on the news staff of WTOP, Washington's CBS station.

Arthur Levey Bares New Scrambling Gadget for Television Subscribers

Some hint of the film revenue possibilities of subscription television in which Scophony Corp. of America recently indicated it was interested was revealed to "Variety" by Arthur Levey, president of the corporation. By confining its television service only to subscribers by its patented scrambling gadget, tele broadcasters will be able to furnish material to the subscribers as to the exact number of set owners receiving the film via direct. In this way the studio will be able to gauge film rental.

Levey explained that this meant additional revenue for picture companies since it would give them new showings (over television) of older features and shorts that had played all theatre accounts. He stated that Scophony did not intend to reveal all details just now of its plan for establishing widespread television subscriber service.

"Subscriber television would enable the film distributors to gauge the size of the audience," he said, "and to charge rentals to the transmitting station accordingly. This source of revenue would become increasingly important as the tele subscriber list grows."

Levey did say that Scophony would try to sign subscribers for at least two years to enable it to amortize the cost of receiving sets. Of the \$225 or \$230 weekly fee for television subscriber service (after initial installation service charge), he explained that 50c would go for program service. If at the outset there were only 10,000 subscribers, \$5,000 would be expended for programming. But if this grows to 1,000,000 subscribers in a few years, it would mean \$500,000 would be available for program costs. This would give a true line on what the television subscriber service was able to pay for film entertainment, etc.

Dr. A. H. Rosenthal, who invented the scrambling device, the key to the whole Scophony plan of subscriber service, explained to "Variety" that this calls for a scrambling gadget at the transmitter and an unscrambling device at the receiver. Both have been granted on the invention in the U. S., Great Britain and other countries. The unscrambling device can be built as a fixed part of any tele receiver of any type, whether cathode-ray tube, Sinton, super-sonic, etc., or manufactured as a small separate attachment.

Dr. Rosenthal told "Variety" that

the receiver would be able to receive pay standard program, the usual sponsored ones and in addition could pick up any additional Scophony scrambled tele transmissions. These, of course, would be financed by subscriber fees, eliminating any advertising income from these tele shows.

Subscribers to the Scophony service would receive each week or month a pattern of celluloid or paper, which would be inserted in their unscrambling gadget thereby enabling them to receive programs supplied by the Scophony stations. To insure continued subscription payment, the pattern at the transmitter would be changed regularly with the corresponding new pattern sent to paid-up subscribers. Thus, it would be impossible to receive a Scophony program unless paid up and in receipt of the latest key pattern.

Texas Theatre Chain Files for Television

Dallas, Nov. 28. R. J. O'Donnell, v.p. and g.m. of the Interstate Theatres circuit, has announced the filing with the FCC of an application for a television station to be operated by the theatre group.

A No. 2 channel assignment is asked.



100 GAGS—\$1.00
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(IN PERSON)

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EVERY TUE., THUR., SAT.

W-I-N-D
CHICAGO
3:00 Kc. 3:00 WATTS

W-I-N-D

3:00 Kc. 3:00 WATTS

US DEPT. OF COMMERCE

off we go... with C & O...

Carloadings on The Mutual Network are hitting new highs in volume and value these days. Chesapeake & Ohio is the latest to come aboard. With Kenyon & Eckhardt at the throttle, C&O got under way last Sunday (26) with "Let's Face the Issue, 5-5:30 pm, EWT.

And within the past two months, we've gained more first-class passengers; like Goodyear, Union Pacific, Waltham.

All aboard—and please step lively!

this... is Mutual

NAB Bulletin Assails AFM Disc Contracts; Says Tooters Will Suffer

Washington, Nov. 28. National Assn. of Broadcasters' latest bulletin takes a swipe at Janet C. Petrillo and the American Federation of Musicians' victory over the recording companies. Points raised don't seem logical, but they're interesting nevertheless.

Initial question raised by the NAB is whether AFM musicians will, in the future, find themselves in the position of competing with the union's tax-pay-record-sold plan when a higher recording scale is being sought. NAB feels that, "From now on, a man who makes records is in competition with two people, his employer and the labor union. At each negotiation date (for a new basic contract), the employer will be confronted with the choice of offering an increase to the men who do the work or an increase to the union. If the employer can save money by paying the money to the union rather than to the men who do the work, it may be assumed that in many cases he will do so."

"Such a tax," comments the sheet, "imposed directly upon industry raises the question of whether it will in the future be necessary for the working man to have a union represent him against the labor union itself."

Pulletin also dwells on the income tax angle, pointing out that coin paid the AFM on the recent recording deals is not taxable since all union income is exempt from levy, whereas the Treasury would benefit if this cash were paid directly to musicians.

Univ. of Det. Makes Kaye A 'Dr. of Swing and Swag'

Detroit, Nov. 28. Sammy Kaye had a mortar board put on his head and got a special degree last week of S.S.D. from the University of Detroit.

It translates out into "Doctor of Swing and Swag" conferred on him by the Variety News, the student publication.

Masters, Philbin Seen Settling Suits Vs. Long

Legal actions by A. Edward Masters and Jack Philbin, former attorney-financier and personal manager, respectively, against maestro Johnny Long are in the process of being settled. Details of the cease-fire order are being worked out, at the behest of the AFM, it's claimed.

Philbin and Masters both had filed suits for \$250,000 against the union for "inducing breach of contract" in ordering Long to abrogate agreements he had with both men. There are separate actions by both Masters and Philbin against Long.

L.A. Congressman Puts Rap on AFM

Washington, Nov. 28. James C. Petrillo was in the middle of a new blast yesterday, developed before a House committee hearing on a bill to authorize city funds to support the Metropolitan Police Department Band here.

Bill was opposed by Robert Wilson, AFM attorney, and Paul Schwartz, president of the local AFM unit, who said they had to protect the jobs of 300 members now overseas.

"Leave the war out of this," snapped Rep. F. Edward Hebert (D., La.). "You would be here opposing this bill if we never heard of the war. Petrillo told the White House what to do. I want to know if he told you what to do here?"

Accused of being anti-labor, Hebert retorted, "There is no one stronger for unions than I, and for collective bargaining, but I'm damned if I'm for racketeering."

Freddie Martin Continues With Victor Vs. Own Co.

Hollywood, Nov. 28. Freddie Martin is resuming his old recording contract with Victor Records, even though he organized his own Maestro company during the Petrillo ban.

First Victor platter by the Martin orb will be "I've Got a Picture in Love," clefted by Dick Arant.

Pubs Sizzle As Victor Keeps Mum on Discings

Music publishers in N. Y. are fuming currently over the new policy laid down by RCA-Victor re the release of information on recorded songs. Victor flatly refuses to tell the pubs what songs have been put on wax and who did them and has been standing by that policy since the renewal of discing. As a result, music men must depend on leaders or any other method they may have of determining whether their material has been cut. They term Victor's stance, "schoolroom stuff."

Victor's reasons for muzzling such info obviously is because of the highly competitive nature of the race between it and Columbia to get material on the market. However, Columbia is not making any secret of most of the stuff it has cut. Decca execs, the pubs say, you can't even get on the phone, let alone find out what has been recorded.

Both Victor and Columbia, however, have coincided in the new practice of barring the publishers from recording studios, except in rare instances. Columbia fully intends to post signs outside studios in the future barring anyone not directly connected with the mechanics of recording or those connected with a band.

Famous Recording Corporation chartered in N. Y. state to conduct a business in records, with a capital stock of 200 shares, no par value.

AFM Said to Be Desirous of Making Agencies Stand Location Losses

'400' Wants Name Band, Seen Ready to Toss 60

400 Club, N.Y., on the Fifth avenue site of the old Cafe Royale, is again hankering for a name band policy. It's said to have offered Tommy Dorsey a flat \$6,000 weekly last week, against all of the cover charges (at \$1 and \$2) to play the spot. Dorsey turned it down. Music Corp. of America, his agency, denied he got the offer.

If the \$6,000 figure is correct it's probably the highest amount ever offered a band in a N.Y. spot.

Voice's Sore Pipes Steam Hub Fans

Boston, Nov. 28.

Frank Sinatra's sudden cancellation of a concert date with Arthur Fiedler at Symphony Hall here Sunday (25), on the excuse he had a sore throat, doesn't sit well with promoters of the affair or fans who bought tickets. Spencer Fuller Enterprises, which managed the date, assert they wouldn't be quite so burdened over the singer's failure to appear if it weren't for the fact that they were approached to handle the details by Music Corp. of America, probably at the instance of the singer. At any rate, it wasn't Fuller's idea.

MCA is underwriting the majority of the loss incurred by Fuller's preparation for the concert, it's claimed. He was guaranteeing the singer \$4,000 (\$1,000 less than he asked for) and had contracted for the Hall at \$500, printing of tickets, exploitation, o.s. man, and sundry other details. Hall was virtually sold out by Sun.

(Continued on page 38)

American Federation of Musicians, which has been investigating for some months past the problem of bandleaders and their finances, particularly salaries on location and the agreements with personal managers, would like to put through a rule making booking agencies responsible for the full salary cost of a band during the time it plays "tour" jobs. That is, the agency would have to guarantee payrolls, but actually foot only the difference between whatever that amounted to and the salary being collected. This idea is said to be the ultimate aim of the union in its current investigation into how location jobs operate. It's a plan similar to the union's recent ruling that theatres are responsible for the salaries of acts, even if a maestro is booked into a theatre under an arrangement whereby he is supposed to supply the vaude turns.

Rex Riccardi, assistant to James C. Petrillo, has been looking into the financial situation of bands on location for some time. During the past weeks he had another handful of leaders called before him for questioning. His questions all pertain to the amounts being lost by respective leaders.

Union's idea of agencies guaranteeing salaries at hotels, while it seems sound, is one that couldn't possibly work. Some of the smaller outfits operate on comparatively slight margin and to underwrite the difference between a band's location salary and its actual payroll would just about put them out of business. Some agencies couldn't even stand advancing the coin as a loan.

Smitman To Par Music

Ralph Smitman, formerly assistant to Sid Kornheiser, general manager of Paramount and Famous Music firms, has been moved into the professional management of Paramount. He replaces Charles Rios, who several weeks ago moved into Barton Music as professional manager.

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(LIKE DO)

and helping to place it among the

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Let Me Love You To-Night

Lyric by Mitchell Parish • Music by Rene Touzet

Walter Winchell
In New York

NOV. 13, 1944

... If you haven't heard Joan Brooks toy with the rumba rhapsody LET ME LOVE YOU TO-NIGHT (via Guy Lombardo), you haven't lived. Simply grand. ...

NOV. 19, 1944

... Joan Brooks (for a repeat boost) sings LET ME LOVE YOU TO-NIGHT the way this column enjoys hearing it. ... Lombardo's arrangement, of course, is grand. ...

COLUMBIA

Xavier Cugat, The Rumba King

DECCA

Woody Herman and His Orchestra

VICTOR

Charlie Spivak and His Orchestra

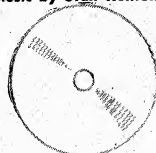
HIT

Chucho Martinez with Kay Sinatra's Orchestra

And Her Tears Flowed Like Wine

Lyric by Joe Greene

Music by Stan Kenton and Charles Lawrence



CAPITOL

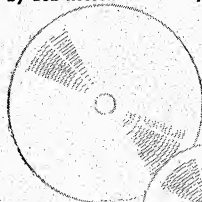
Stan Kenton and His Orchestra

DECCA

Ella Fitzgerald, Song Spinners and Johnny Long Orchestra

I Didn't Know About You

Lyric by Bob Russell • Music by Duke Ellington



CAPITOL

Jo Stafford and the Pied Pipers

DECCA

Woody Herman and His Orchestra

VICTOR

Duke Ellington and His Orchestra

COLUMBIA

Count Basie and His Orchestra

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not mixed. Figures after close of hotel and dinner capacity and cover charge. Larger amount designates weekend and holiday price. Compilations are based on period from Monday to Saturday.)

Band	Hotel	Weeks	Cover	Total
Hat Aloma	Lexington (400; 7-10:15)	6	2,125	12,450
Lee Cuthie	New Yorker (400; 8-11:30)	6	2,000	12,000
Frankie Carle	Peninsula (400; 8-11:30)	8	2,000	16,000
Nat Brandwynne	Waldorf (500; 8-11:30)	13	3,000	39,000
Dean Hudson	Lincoln (475; 8-11:30)	7	1,000	7,000
Guy Lombardo	Roosevelt (400; 8-11:30)	9	2,750	27,225
Ernie Light	Biltmore (400; 8-11:30)	9	1,150	11,450
Vaughn Monroe	Commodore (90; 8-11:30)	8	1,850	16,425

* Asterisks indicate a supporting floor show. New Yorker, Biltmore, have late shows. Lexington, Hamilton floor show. Frank Sinatra at Waldorf.

Chicago

Carmen Cavallaro (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Added Thanksgiving matinee got 1,500 for Cavallaro-John Hoysradt-Tommy Dix.

Gene Krupa (Panther Room, Sherman Hotel; 500; \$1.50-\$2.50 min.). Last-minute rush to catch Krupa, who closes Thursday (30), boosted it to 7,500. Bill Sawyer (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Holiday didn't help here much, with tabs down to 2,500. Lillian Cornell and Three Swits opened Sunday (19), following Rolly Rols and Marina.

Benny Strong (Walnut Room, Bismarck hotel; 400; \$1.50-\$2.50 min.). Family rate for Thanksgiving helped the tabs to 2,500.

Tommy Tucker (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Down to 4,400 but expected to pick up when new show joins Tucker today (29).

Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Chez Paree; 600; \$3-\$3.50 min.). Claridge, Joe Froman, the Harris and Bucky started drawing around 4,500.

Chuck Tuckor (Blackhawk; 500; \$1-\$2.50 min.). Holiday big good here, with Post getting 3,500.

Frankie Masters (Latin Quarter; 500; \$2-\$3.50 min.). Hoff commo of Masters and Rita Bros, who opened Friday (24) and Bill Burdo orch, Eddie Garr, Mirtha Stiers and Diana Contello, who closed, pulled in 4,500, of which 1,200 showed for the Friday opening.

ASCAP WINS DECISION IN \$375,000 ACTION

Omaha, Nov. 28. Judge James Fitzgerald, of the Superior Court of Nebraska yesterday (Mon) dismissed the triple damage suit against the American Society of Composers, Authors and Publishers (ASCAP) brought by radio station WOW, of Omaha, and Joseph Malek on behalf of 21 writers and hotel keepers. Plaintiff's sought to recover license fees to ASCAP for the period from 1937 to 1941 in the amount of \$357,000.

The case was tried last June before Judge Fitzgerald in Omaha at which time Louis D. Frohlich of ASCAP's general counsel, Herman Finkelshtien, ASCAP resident counsel and Yale Hottel appeared on behalf of the society.

Shep Fields' B.O. Solidifies New Meadowbrook Run

Shep Fields' orchestra is said to have brought into Frank Fields' Meadowbrook. Cedar Grove, N. J., a gross approximating 60% of the outstanding coin rung up by Harry James' band in the first two weeks of the resumed operation. Since James' band, possibly the hottest in the country at the moment, Fields' showing has finally opened the record that his reopening of Meadowbrook was not a mistake. Curiously enough, Fields did not do as well in comparative figures on attendance (number of people), but he drew a higher average check.

Fields stays until Dec. 12, is followed by Freddie Slack. Then comes Sammy Kaye, Jan. 8, Johnny Long, Jan. 19, Woody Herman, Feb. 15; Tony Pastor, March 1.

W. C. HANDY DINNER BENEFITS N.A.A.C.P. \$3,000

Negro Actors Guild, of which William C. Handy is treasurer, has benefited by about \$3,000 from reunion capacity and cover charge. Larger amount designates weekend and holiday price. Compilations are based on period from Monday to Saturday.)

More than 200 guests heard Handy lauded for his contributions to music.

T. Dorsey Trio Opens In H'wood With Jury Selection

Hollywood, Nov. 28. Selection of jurors for the trial of Tommy Dorsey, Pat Dune and Allan Smiley, charged with feloniously assaulting actor Jon Hall, got underway yesterday (27) before Superior Court Judge Arthur Crum. Defense attorneys indicated they would base their case on the "sanctity of the home," labeling Hall an intruder and Smiley as peace-maker. Dorsey, meanwhile, will have to stay here, of course, his band opening without him Friday (1) at the Sherman hotel, Chicago.

Marathon Push On 'Dream' Finally Pays Off

Probably the all-time marathon mark in staying on a song until it became a best seller was done by Boyz n' the City's "I Dream of You." Firm began to push the tune, written by Edna Gasser and Marjorie Goetzsch as almost a year ago and stayed on it until it showed signs of sales-life a few weeks back. It has been among the best sellers for the past two weeks.

During the recording ban it wasn't unusual for publisher to work three and four months on a tune before it was proved a hit, but rarely did it happen as long as on a song that didn't show some spark of life at sales counters. "Dream" was a sales dud for all of seven or eight months.

Woody Herman and musically booked for one-nighters along the Pacific Coast before heading east to play four weeks at the New York Paramount, opening Dec. 27.

DiParidos in Tune Again

St. Louis, Nov. 28. Two days after a divorce suit was filed against Anthony DiParido, maestro currently at Club Continental, Hotel Jefferson, it was dismissed by St. Louis Circuit Court. After counsel said a reconciliation had been effected, T. Joseph Bryth, her attorney in Minneapolis, Minn., said she was married in Minneapolis, May 24, 1942. Petition charged the bandleader with general indignity. The couple separated Monday (29), the suit was filed the next day and the reconciliation followed two days later.

LOUIS JORDAN & MGR. IN FILM SHORTS BIZ

Louis Jordan and his manager, Beile Adams, are preparing to market the first of a series of musical shorts involving Jordan's Tympany Five combo and other acts, which they themselves produced. Unable to secure adequate financial back for Jordan, rounded up a director, and with all the help he received and produced his own. He'll continue, it's claimed.

In addition to Jordan, the initial cast includes dancer Richard Huey, now in "Bloomer Girl," in N.Y., and Sam Sheard, comedian, who was turned out in one day's shooting.

Bob Wills Breaks It Up in Dallas, Too

Dallas, Tex., Nov. 28.

Grossing \$5,000, with about 1,500 of general admission, the Wills' Christmas Eve, Bob Wills and His Texas Playboys played Sportatorium, Dallas, Saturday (25) night. All 1,500 served seats at \$1.65 sold out. Wills, booked by MCA, vowed audience with cowboy hillbilly. He was familiar to crowd via jukebox.

Also appearing was Wills' father, Gus Wills, Texas champion fiddler, using his original \$3 fiddle, sharing applause honors with band-leader son, who plays \$5,000 fiddle.

Lopez and Vocalist Swap Moves in Mgmt. Action

Movs by Mary Elizabeth Seawell, manager, to strike out defenses and to modify a bill of particulars demanded by Vincent Lopez, orchestra leader, in the singer's suit to rescind an exclusive management contract made with Lopez in 1941, was denied and decision rendered respectively last week by Supreme Court Justice William O. Collitt in N. Y. Miss Seawell, known as Karole Singer, now vocalist with Lopez' orchestra, charges that contract was secured by fraud and misrepresentation.

Meanwhile, her attorney, John Hamilton Combs, moved (28) for an examination before trial of her suit against Lopez, in which Miss Seawell seeks return of alleged illegal fees paid to the orchestra leader since 1941. Move was put off until Dec. 5.

Sinatra

Continued from page 35

day (28) morning, and would have been cancelled at \$4.80 per. Fuller says his first intention Sinatra might not appear last Wednesday (32), when MCA informed him the singer was tired and probably wouldn't show. He says the cancellation wasn't definite until baby-sitters were parading up and down in front of Symphony Hall the night of the date, with no Sinatra in evidence.

Xavier Cugat incorporated his song publishing business in Hollywood, New York, Havana and Mexico City.

AFM Disc Income To Back Symphs

New Orleans, Nov. 28.

James C. Petrillo, head of the American Federation of Musicians, has made Friday (31) the cash advance to his orchestra. The deals he has made with recording and transcription companies, would be channeled into his previously proposed plan to set up free symphony music orchestras all over the country. It has long been expected that this was the purpose to which this money would be put, as pointed out by Petrillo, "some time ago."

Petrillo estimates that his contracts with the record industry contracts will return the union \$4,000,000 annually. Whatever portion of this is allocated to the drive to make little towns "symphony centers," it has been estimated that the AFM underwritten orchestras, will be augmented, according to Petrillo, by individual contributions, which "will help with the expense."

Payola Rears Its Ugly Head Again in London Town; MPA Mulls

London, Nov. 9.

Tin Pan Alley is again on the warpath over the old plug money racket.

Trouble, which has been going on for years, has now assumed tremendous proportions, with Music Publishers Association (M.P.A.) seriously contemplating a get-together on the old payola problem.

For years it has been the custom of band leaders and singers to ask music publishers to supply "arrangements" which were paid for in advance on an air. This has often run into considerable coin. But demand now is for arrangements plus extra coin as plug money, on a "pay or else" attitude.

John Pan Allevies estimate racket has increased by more than 100% in the last six months, and has reached such dimensions it's almost ruining the industry.

Another, but more minor headache in the trade, is "Variety's" list of sales without four or five, which naturally, is claimed by some publishers as not entirely correct. Some publishers maintain they do a big over-the-counter trade, which is not included in "Variety's" return.

Upshot of it all is publishers are seriously contemplating a suit to get weekly list of sales without four or five, which they will be prepared to supply to "Variety" each week.

Jess Stacy Can't Afford Own Band So Joins T. D.

Jess Stacy, who has spent the past few weeks in N. Y. organizing a new band, broke it up last week because he was booked on his first job. Stacy's reason for tossing in the sponge is said to be due to the fact that, to get slave band would have been forced to take bookings that would cost him money. For example, he was offered a run at Roseland Ballroom, N. Y., which would have cost him \$350 weekly to play. He had no money to back it.

Planiat, who has been inactive in organized bands since leaving Horace Heidt several months ago, will join Tommy Dorsey's orchestra Friday (1) when it opens at the Sherman hotel, Chicago. This is the second time a planned band didn't materialize. He was due to organize last week, but his money broke up, but forgot it to join Heidt.

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Night Club Reviews

Latin Quarter, Chi

Chicago, Nov. 25.
Ritz Brothers (4) with Jerry Scott, Frankie Masters and Phil Phillips. Master Cool, Marty Kay, Pat and Joe Sloan, Maxwell (4), and Frank Lonzes (10); \$3.50 minimum.

At one point during the Latin Quarter's new dancing Harry Ritz announces, "Now we're gonna do the damndest thing you ever did in your life—a solo dance." The rest of the night club appearance here in years, there is a solo dance. The solo dance of all their clothes except shoes and socks, which is the lightest and most promising to be the busiest element of the Quarter has had to date. Opening hour-and-a-half show suffered from lack of rehearsal, with Frankie Masters and orch arriving by Navy bomber only six hours before the first performance, vomit out after the stints at Army and Navy installations when they left the Triant, L. A. Sunday (19). Despite all this, band managed a creditable turn, with Masters and company.

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We Write for Headliners

JOHN KLEINMAN

15-18-20-25-30-40-50-60-70-80-90-100-110-120-130-140-150-160-170-180-190-200-210-220-230-240-250-260-270-280-290-300-310-320-330-340-350-360-370-380-390-400-410-420-430-440-450-460-470-480-490-500-510-520-530-540-550-560-570-580-590-600-610-620-630-640-650-660-670-680-690-700-710-720-730-740-750-760-770-780-790-800-810-820-830-840-850-860-870-880-890-900-910-920-930-940-950-960-970-980-990-1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190-10200-10210-10220-10230-10240-10250-10260-10270-10280-10290-10300-10310-10320-10330-10340-10350-10360-10370-10380-10390-10400-10410-10420-10430-10440-10450-10460-10470-10480-10490-10500-10510-10520-10530-10540-10550-10560-10570-10580-10590-10600-10610-10620-10630-10640-10650-10660-10670-10680-10690-10700-10710-10720-10730-10740-10750-10760-10770-10780-10790-10800-10810-10820-10830-10840-10850-10860-10870-10880-10890-10900-10910-10920-10930-10940-10950-10960-10970-10980-10990-11000-11010-11020-11030-11040-11050-11060-11070-11080-11090-11100-11110-11120-11130-11140-11150-11160-11170-11180-11190-11200-11210-11220-11230-11240-11250-11260-11270-11280-11290-11300-11310-11320-11330-11340-11350-11360-11370-11380-11390-11400-11410-11420-11430-11440-11450-11460-11470-11480-11490-11500-11510-11520-11530-11540-11550-11560-11570-11580-11590-11600-11610-11620-11630-11640-11650-11660-11670-11680-11690-11700-11710-11720-11730-11740-11750-11760-11770-11780-11790-11800-11810-11820-11830-11840-11850-11860-11870-11880-11890-11900-11910-11920-11930-11940-11950-11960-11970-11980-11990-12000-12010-12020-12030-12040-12050-12060-12070-12080-12090-12100-12110-12120-12130-12140-12150-12160-12170-12180-12190-12200-12210-12220-12230-12240-12250-12260-12270-12280-12290-12300-12310-12320-12330-12340-12350-12360-12370-12380-12390-12400-12410-12420-12430-12440-12450-12460-12470-12480-12490-12500-12510-12520-12530-12540-12550-12560-12570-12580-12590-12600-12610-12620-12630-12640-12650-12660-12670-12680-12690-12700-12710-12720-12730-12740-12750-12760-12770-12780-12790-12800-12810-12820-12830-12840-12850-12860-12870-12880-12890-12900-12910-12920-12930-12940-12950-12960-12970-12980-12990-13000-13010-13020-13030-13040-13050-13060-13070-13080-13090-13100-13110-13120-13130-13140-13150-13160-13170-13180-13190-13200-13210-13220-13230-13240-13250-13260-13270-13280-13290-13300-13310-13320-13330-13340-13350-13360-13370-13380-13390-13400-13410-13420-13430-13440-13450-13460-13470-13480-13490-13500-13510-13520-13530-13540-13550-13560-13570-13580-13590-13600-13610-13620-13630-13640-13650-13660-13670-13680-13690-13700-13710-13720-13730-13740-13750-13760-13770-13780-13790-13800-13810-13820-13830-13840-13850-13860-13870-13880-13890-13900-13910-13920-13930-13940-13950-13960-13970-13980-13990-14000-14010-14020-14030-14040-14050-14060-14070-14080-14090-14100-14110-14120-14130-14140-14150-14160-14170-14180-14190-14200-14210-14220-14230-14240-14250-14260-14270-14280-14290-14300-14310-14320-14330-14340-14350-14360-14370-14380-14390-14400-14410-14420-14430-14440-14450-14460-14470-14480-14490-14500-14510-14520-14530-14540-14550-14560-14570-14580-14590-14600-14610-14620-14630-14640-14650-14660-14670-14680-14690-14700-14710-14720-14730-14740-14750-14760-14770-14780-14790-14800-14810-14820-14830-14840-14850-14860-14870-14880-14890-14900-14910-14920-14930-14940-14950-14960-14970-14980-14990-15000-15010-15020-15030-15040-15050-15060-15070-15080-15090-15100-15110-15120-15130-15140-15150-15160-15170-15180-15190-15200-15210-15220-15230-15240-15250-15260-15270-15280-15290-15300-15310-15320-15330-15340-15350-15360-15370-15380-15390-15400-15410-15420-15430-15440-15450-15460-15470-15480-15490-15500-15510-15520-15530-15540-15550-15560-15570-15580-15590-15600-15610-15620-15630-15640-15650-15660-15670-15680-15690-15700-15710-15720-15730-15740-15750-15760-15770-15780-15790-15800-15810-15820-15830-15840-15850-15860-15870-15880-15890-15900-15910-15920-15930-15940-15950-15960-15970-15980-15990-16000-16010-16020-16030-16040-16050-16060-16070-16080-16090-16100-16110-16120-16130-16140-16150-16160-16170-16180-16190-16200-16210-16220-16230-16240-16250-16260-16270-16280-16290-16300-16310-16320-16330-16340-16350-16360-16370-16380-16390-16400-16410-16420-16430-16440-16450-16460-16470-16480-16490-16500-16510-16520-16530-16540-16550-16560-16570-16580-16590-16600-16610-16620-16630-16640-16650-16660-16670-16680-16690-16700-16710-16720-16730-16740-16750-16760-16770-16780-16790-16800-16810-16820-16830-16840-16850-16860-16870-16880-16890-16900-16910-16920-16930-16940-16950-16960-16970-16980-16990-17000-17010-17020-17030-17040-17050-17060-17070-17080-17090-17100-17110-17120-17130-17140-17150-17160-17170-17180-17190-17200-17210-17220-17230-17240-17250-17260-17270-17280-17290-17300-17310-17320-17330-17340-17350-17360-17370-17380-17390-17400-17410-17420-17430-17440-17450-17460-17470-17480-17490-17500-17510-17520-17530-17540-17550-17560-17570-17580-17590-17600-17610-17620-17630-17640-17650-17660-17670-17680-17690-17700-17710-17720-17730-17740-17750-17760-17770-17780-17790-17800-17810-17820-17830-17840-17850-17860-17870-17880-17890-17900-17910-17920-17930-17940-17950-17960-17970-17980-17990-18000-18010-18020-18030-18040-18050-18060-18070-18080-18090-18100-18110-18120-18130-18140-18150-18160-18170-18180-18190-18200-18210-18220-18230-18240-18250-18260-18270-18280-18290-18300-18310-18320-18330-18340-18350-18360-18370-18380-18390-18400-18410-18420-18430-18440-18450-18460-18470-18480-18490-18500-18510-18520-18530-18540-18550-18560-18570-18580-18590-18600-18610-18620-18630-18640-18650-18660-18670-18680-18690-18700-18710-18720-18730-18740-18750-18760-18770-18780-18790-18800-18810-18820-18830-18840-18850-18860-18870-18880-18890-18900-18910-18920-18930-18940-18950-18960-18970-18980-18990-19000-19010-19020-19030-19040-19050-19060-19070-19080-19090-19100-19110-19120-19130-19140-19150-19160-19170-19180-19190-19200-19210-19220-19230-19240-19250-19260-19270-19280-19290-19300-19310-19320-19330-19340-19350-19360-19370-19380-19390-19400-19410-19420-19430-19440-19450-19460-19470-19480-19490-19500-19510-19520-19530-19540-19550-19560-19570-19580-19590-19600-19610-19620-19630-19640-19650-19660-19670-19680-19690-19700-19710-19720-19730-19740-19750-19760-19770-19780-19790-19800-19810-19820-19830-19840-19850-19860-19870-19880-19890-19900-19910-19920-19930-19940-19950-19960-19970-19980-19990-20000-20010-20020-20030-20040-20050-20060-20070-20080-20090-20100-20110-20120-20130-20140-20150-20160-20170-20180-20190-20200-20210-20220-20230-20240-20250-20260-20270-20280-20290-20300-20310-20320-20330-20340-20350-20360-20370-20380-20390-20400-20410-20420-20430-

OBITUARIES

JAMES C. O'NEILL

James C. O'Neill, 68, died at his home in New York Monday (27) of a heart ailment. Former actor was a familiar figure around Equity for years. Further details in left column.

ADOLPH RAMISH

Adolph Ramish, 82, pioneer in the Coast theatre field and one of the founders of Fox-West Coast, died Nov. 23, at his Los Angeles home following a heart attack. Apparently in good health on the morning of his passing day, he was stricken suddenly and passed away an hour later.

Native of California and resident of Los Angeles for 62 years, Ramish was president in recent years of the coast (through his financing of production companies in addition to his own stage and film interests. With Sol Lesser and the Gore Bros. he organized West Coast Theatres, Inc., which later became Fox-West Coast. He was chief individual backer of the newly organized Universal

London in N. Y. and Boston, and subsequently at intervals appeared in vaudeville.

NORMAN WILKS

Norman Wilks, 52, principal of the Conservatory of Music, University of Toronto, died in Toronto Nov. 22, of a heart attack. He was an outstanding concert pianist and toured Europe, Australia, the West Indies, and the United States and Canada. World War II. He made six appearances with the Boston Symphony Orchestra and also with the Queen's Hall Orchestra and the Royal Philharmonic in London before coming to Canada.

He is survived by his widow and a son, Jocelyn, overseas with the R. A. F.

SAMUEL REIDER

Samuel Reider, 52, business agent, theater manager and former vaude and burlesque actor, died Nov. 22, in Cleveland.

House manager of the Roky, Cleveland, Reider had trouped in

police ring. Cunningham went into vaudeville doing a single and later did an act with several different partners. After retirement from show business, he had been stage doorman at the Belasco, N. Y., and other legit theatres.

MRS. MINA KOHLMAR

Mrs. Mina Kohlmair, 70, wife of the veteran actor, Lee Kohlmair, and mother of Fred Kohlmair, producer for Paramount, died in N. Y., Nov. 21.

Funeral services were held Nov. 26 at the Riverside Memorial Chapel, N. Y., for Fred Kohlmair coming out to attend.

JOHN GLANCEY

John Glancey, 70, former character actor in stock and legit productions, died in New York. Glancey was a native of Scotland and had appeared in stage productions in London and the provinces before coming to U. S. in 1900. He subsequently appeared in stock United States productions throughout the country. He has played in legit productions with Lillian Russell and Reginald Denny.

MRS. FRANCES DEANER

Mrs. Frances Deaner, 62, former film producer and drama editor of San Francisco Examiner, died in San Francisco, Nov. 22.

Prior to taking over the Examiner's drama department, she had been magazine content and editor for 20th-Fox, venturing out of the studio at Beverly Hills.

John L. Calvin, 79, pioneer film theatre owner in Missouri, died at his home in Washington, Mo. Calvin owned and operated the Capitol Theatre, Washington, for many years but later disposed of it to the Commonwealth Amus. Corp., Kansas City.

Wilbur R. Kuchman, 53, former vaudeville producer and vaudeville reader at Republic Studios, died Nov. 16 at his home in North Hollywood, following a heart attack. His widow, Ilazel, survives.

George W. Smith, 62, sound technician union leader, died Nov. 20 in Hollywood. Surviving are three sons, Bill, Arnold V. and Charles W. Smith, all sound technicians.

Pedro Larranaga, Spanish actor who had played roles in American legit, died Nov. 22 after a heart attack while in train enroute from Seville to Madrid, Spain.

Richard L. Moore, father of Grace Moore, operatic and screen star, died at Chattanooga, Tenn., Nov. 27. He was department store.

MARRIAGES

Lemore Gilbert to David Gould, New York. Nov. 23. Bride is secretary to William Morris, Jr. talent agent. Groom is United Artists salesman.

Mary Evelyn Ducey to Paul J. Cravens, Pittsburgh, Nov. 17. Bride is in touring company of "Kiss and Tell."

Mary Marie Lord to Forrest Lee Graydon, Hollywood. Nov. 22. Bride is a screen playwriter; groom an actor. Ceremony at Wald-Dor.

Madie Borwick to Rennie Renner, Las Vegas, Nov. 27. Bride is secretary. Groom trains dogs for motion pictures.

Selma Lee to Lt. Milton Markowitz, U. S. N., New York. Nov. 26. Bride is in charge of Television department of William Morris Agency.

Toy Ward to Lt. Ted Holzner, U. S. N., New York. Nov. 25. Bride is a waitress with division of William Morris Agency, N. Y.

Betty Carlyn Blumenthal to Albert E. U. S. N., New York. Nov. 26. Bride is dancer; groom an actor. Margaret Mary Sullivan to Charles J. Cravens, Pittsburgh, Nov. 17. Groom is valet with Fred Miller's band.

BIRTHS

Mr. and Mrs. James Murray, daughter, Pittsburgh. Nov. 21. Father is head of print and sales promotion for RKO. Pitt.

Mr. and Mrs. Eddie Bracken, daughter, Santa Monica, Nov. 22. Father is the film writer.

Variety Bills

WEEK OF DECEMBER 1

Monerals in connection with bills below indicate opening day of show, whether full or split week.

Loew

NEW YORK CITY
Furnished (28)
Acting Mayor
Hunt (28)
State (28)
Phar & Lee

Paramount

NEW YORK CITY
Furnished (28)
Acting Mayor
Hunt (28)
State (28)
Phar & Lee

RKO

NEW YORK CITY
Furnished (28)
Acting Mayor
Hunt (28)
State (28)
Phar & Lee

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK CITY
PAVEMENT BUILDING
BEVERLY HILLS, CALIF.
CALIFORNIA BUREAU

Warner

NEW YORK CITY
Furnished (28)
Acting Mayor
Hunt (28)
State (28)
Phar & Lee

Independent

NEW YORK CITY
Furnished (28)
Acting Mayor
Hunt (28)
State (28)
Phar & Lee

FAYME and FOSTER

in "MUSICAL SURPRISES"

Booked Until Jan. 15, 1945
Per. Mgr.: EDDIE SMITH

IN MEMORY OF HARRY KAUFMAN A great Man and My Friend JIMMY MCGUGH

slufts when Charles R. Rogers took over the old Leanne comic, and continued as a heavy stockholder until his death.

In bygone years he helped finance Jackie Coogan Productions, Hunt Shipley, Edward Small and other independent producers. Continuing his business activities up to the time of his passing, he was president of Adolph Ramish, Inc., and held similar positions with the Ocean Park Pier Corp. and Royal Amusements, Ltd., in Honolulu. His associate in the Hawaiian enterprise was Lewis S. Roth, with whom he held a business conference the night before his death.

Gerald Kent, stage and screen actor who in private life was Gerald Macintosh, Johnston, died in a prison camp in Germany, Nov. 5, according to word received by his mother, Mrs. Clara M. Johnston, of New York.

He was born in Canada and had sailed with Canadian Lateral Watch Regiment overseas, and later joined the Nazis in the Dieppe raid.

Among the plays in which he appeared in N. Y. were "The Royal Family" and "That's Gratitude." He was seen also in "Four Corners," a feature film starring the late Lucille Howard.

CHARLES AND ANN STERN

MARK

IRVING L. LINER

Irving L. Liner, 48, general manager of Famous Players-Lasker, died Nov. 26 at his home, West Brighton, S. I.

Liner arrived in coming an exhibitor on his own. He later joined the Adels-Parkinson group. Broadway about 1925, going to the Fabian empire in 1938.

Survived by widow and two sons.

Mrs. ZELDA WEITMAN
Mrs. Zeld Weitman, 64, mother of Robert M. Weitman, managing director of the Paramount theatre, N. Y., died Nov. 26 of a heart condition at the N. Y. home of her daughter, whom she was visiting at the time.

Survived in addition to Weitman are two brothers, Harry and Sam, and the daughter, Mrs. Hal Pollock.

Mrs. ANNA MCCAFFREY
Mrs. Anna McCaffrey, 74, mother of Eddie McCaffrey, of "Variety," died in New York Nov. 27.

Solemn religious service will be held at the Holy Name R. C. Church, 96th street and Amsterdam avenue, at 10 a. m.

ROBERT CUNNINGHAM

Robert Cunningham, 72, former pugilist and vaude performer, died in N. Y., Nov. 25.

After a colorful career in the

burlesque as a straight man and hooder before he turned to the managerial end of the business. He managed the vaudeville circuit in St. Louis, Gayety, Louisville, and the Gayety, Kansas City, as well as the Colonial, which operated in Cleveland 20 years. Empire in Cleveland 20 years.

GEORGE MULLFORD

George Mullford, 62, first president of Local 47, AFM, and former conductor of the Los Angeles Symphonies, died in Hollywood Nov. 22. He was among the first musicians to arrange music for films and was associated with Victor Schertzinger and Thomas Ince.

Mullford served as proxy of the AFM local here in 1934 when the organization was founded. He is survived by his widow, three daughters, two brothers and sister.

ROBERT H. HOWELL

Robert H. Howell, 45, radio script writer, died after a heart attack at Rumson, N. J., Nov. 24. He was the son-in-law of Tom Howard, stage radio. Howell fashioned the current radio show, "It Pays to be Ignorant," in which Howard is starred. Being a well-known script for this weekly show, the Howells also wrote for Sammy Kaye and other radio programs.

Besides his widow and mother, he is survived by a sister.

IRVING L. LINER

Irving L. Liner, 48, general manager of Famous Players-Lasker, died Nov. 26 at his home, West Brighton, S. I.

Liner arrived in coming an exhibitor on his own. He later joined the Adels-Parkinson group. Broadway about 1925, going to the Fabian empire in 1938.

Survived by widow and two sons.

Mrs. ZELDA WEITMAN
Mrs. Zeld Weitman, 64, mother of Robert M. Weitman, managing director of the Paramount theatre, N. Y., died Nov. 26 of a heart condition at the N. Y. home of her daughter, whom she was visiting at the time.

Survived in addition to Weitman are two brothers, Harry and Sam, and the daughter, Mrs. Hal Pollock.

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Paramount

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Acting Mayor
Hunt (28)
State (28)
Phar & Lee

RKO

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League Acts on Reported Demand By Rose That Agcies. Buy 'Arts' Tix

Billy Rose's "Seven Lively Arts," trying out in Philadelphia, is dated to open at the Ziegfeld, N. Y., on Dec. 7, but ticket agencies have received no allotments, partly because of theatre party sellouts. Reported that Rose has already told brokers that they will be required to buy tickets outright. Such demands were ruled out by the legal ticket office several years ago, "buys" being purchases of tickets without the privilege of returns. That practice was blamed for high prices when the code went into effect.

James F. Reilly, acting for the code enforcement board, sent word to Rose, asking him to affirm or deny the demand that agencies buy their tickets for "Arts." Early this week no reply had been received. Rose is a member of the League of New York Theatres, which drew up the code, with Equity participating, both bodies figuring in the enforcement of its provisions. The Ziegfeld, which Rose owns, is not yet in the League, but he has agreed to be in a position to order the agencies not to handle "Arts" tickets under any conditions. "Arts" for "Carmen Jones" (Broadway), also a Rose attraction.

Equity, through its basic agreement with the League, is not to act with the managers. Therefore, the League can act on Equity to use pressure on Rose about the latter try to sell tickets to agencies. Pressure by Equity, it is explained, could mean that the code would be ordered to walk out of "Arts."

New Opera Feels War Of 'Widows' Is Over, Elated at Its Top Biz

New Opera Co., which was approached that its new production, "The Merry Widow," would be hampered on tour by two companies of the same opera put out by the Shuberts, said the "war" of the "Widows" is over, as far as it is concerned. This week of its show in Detroit was way over the gross of the Shubert presentation there previously, quoted gross being about \$35,500, which was more than \$200 over capacity.

Shubert "Widow" in Atlanta was reported doing very mildly whereas the advance sale claimed there for the N. O.'s show is approximately \$18,000, said to be three times as good of the other outfit. An "opposition" was at an Atlanta daily, quoting the opinion that New York critic asent N.O.'s show, appeared once, going out there the metropolis. The paper objected on copyright grounds. Reported from Norfolk that the local manager was on the radio after a Shubert "Widow" performance and apologized, saying the performance was disappointing.

Hold Par Aide in Beating Lycuon, N. Y., Doorman

Andrew Fitzsimmons, elderly backstage doorman at the Lyceum, N. Y., was badly beaten Saturday (25) night after the performance of "The Late George Apley" that he had to be placed under ether at the West Side hospital while deep gashes in his face and chest were stitched. Arrested was his assailant, Victor Di Benedetto (known as Vic Bernard), an electrician for the Mount News, who also was battered around the face. Fitzsimmons, who is 64, is expected to be discharged from the hospital later this week. The assault took place in front of the stage entrance, next door to the "Variety" building. The doorman had reserved and was holding a taxi. Janet Beecher, of the "Apley" cast, Max Gordon, who produced the play, and Mrs. Gordon, Di Benedetto tried to get possession of the cab, which started an argument that was violently resumed after Gordon's party drove away.

Playwrights Co. Plans New Year's Resumption

The Playwrights Co. will resume production activities shortly after New Year's, Maxwell Anderson and S. Behrman are both at work on scripts and the author-managers maintain their N. Y. offices as usual. Production by the Playwrights eased off from the start of the war, Robert E. Sherwood devoting his time to governmental duties until recently. Sherwood, who was the most prolific of the Playwrights, withdrew from the Office of War Information, returning from London some time ago to devote his efforts toward the re-election of President Roosevelt. Sherwood is expected to return soon to playwrighting.

Still a B'way Booking Snag

Spotting of new musicals on Broadway and switches of those now current will probably further clarify the booking congestion for that type of production. However, not all the new musicals have been booked onto the main stem and there is a flock of new straight plays, producers of which have no idea where or when they will anchor on New York.

"Laffing Room Only" is dated for the Winter Garden Dec. 23, plan at present being for "Mexican Hayride" moving from the Garden to the Majestic, latter house going dark after next week, "Star Time" (vaudeu) leaving. "Glad To See You," which jumps from Philadelphia to Boston, has scratched the Majestic and will probably land at the Broadway. "Carmen Jones" touring from that house Jan. 6.

Several producers are eyeing the International, Columbus Circle House, formerly known as the Majestic, Compositian and Park, may revert to the latter name if Mike Todd's new musical, "Centra Park," is booked there. Circle spot is also mentioned for "Sing Out, Sweet Land" or the musical version of the "Lilium," both Theatre Guild shows. Still another forthcoming musical is a possibility for the International, as is an ambitious revival of "The Tempest."

Several new shows slipped so much last week that they are likely to be taken off in favor of more highly rated new dramas, but with more shows being readied, the booking problem hasn't been solved. One manager known to have advised producers not to go into releases until getting signedatured booking contracts for Broadway.

10% OVER BIG LAST YEAR

Business continues big for most of Broadway's list, and while most favorites held their own. Thanksgiving week did not produce the boxas expected any more than was anticipated last year. It appears that there were too many holiday matinees for the number of people who came to Times Square. Not more than eight of the 24 matinees drew standees.

Two out of three hits went to new high by virtue of an extra performance but neither was reported selling out at every showing last week. Attendance was affected by the icy rain on the first two days, the start of the Sixth War Loan diverted attention from amusements to a degree and the intensity of the war news kept many people close to their radio sets. The plays which registered new high marks were "Harvard" (44th Street) and "Anna Lucasta" (Manfield).

The autumnal period has about been concluded and the season is well ahead of 1943 in the matter of new hits and attendance. Early part of last season business was the least in many seasons, and the records of leading agencies prove that 1944-45 is ahead of 1943-44 in ticket sales, stronger than a year ago. That appears to be accurate despite the fact that the holiday itself was comparatively quiet. The average person was not in the mood for gayety, for (Continued on page 44)

'Rhapsody' Cost Put at \$225,000

"Rhapsody," operetta which opened at the Century, N. Y., (formerly Jolson's) last week, drew an adverse press and there were reports about it being the most costly venture of its kind yet produced. But despite the fact that the cast was under full salary prior to premiere because of the delay required when a new book was used after previews, a leading backer insisted that the total outlay was not over \$225,000, which however is plenty. Unless the musical earns an operating profit, that much red will, however, be increased. There are benefit parties totaling \$70,000, booked before "Rhapsody" opened, but that coin will not figure in (Continued on page 47)

Pinero Over Goes Reval on London

London, Nov. 18. "The Magistrate," launched Nov. 22 at St. Martin's, was well received. It is a revival of the old Arthur Wing Pinero farce.

N. Ticket Brokers Awaft Action On McBride's Before Resuming Deliveries

GHOST TOWN PLAY INTO GHOST N. Y. THEATRE

Albert Johnson, who presented "Albert Johnson" at the New York "World's Fair" and who is reading "Bonanza," a comedy about a western ghost town by Ben Martin, has leased an almost forgotten theatre quite removed from Times Square for the new play. Associated with Johnson in taking over the Superior, Third avenue at 31st street, are Louis Singer and Martin J. Demoni, latter an attorney.

Theatre dates back to the Civil War and has been remodeled several times. Superior under various names, including Sanford's and Albert's, housed attractions from 1875 until 1903, being "way uptown" from the Bowery where "Ten, Twent and 180" meliers were offered prior to theatres below 34th street on Broadway.

Scalper Field Day On 'Arts' in Philly

Philadelphia, Nov. 28. Newspapers have been flooded with letters of protest from people who have been unable to buy seats for "Seven Lively Arts" almost from the first day that the duets went on sale more than a month ago. Most of these gripes are accompanied by complaints that scalpers grabbed the bulk of them.

Even today one may obtain duets for the Billy Rose musical extravaganza from the smart money boys around Broad and Locust if one is willing to part with a fistful of money. It asking price is about \$20 to \$25 each for \$4.50 (all legal taxes included) seats, and there are plenty of takers.

When Rose arrived in town early last week he heard the scalper rumors and spoke to the management of the Forces operated by Shuberts. He was told that the first mail after the announcement of the sale in the city was as high as 100,000 letters with orders for tickets.

"After that the mail continued to pour in and we had to return tens of thousands of dollars' worth of checks," the management said. "Probably some of the tickets fell into the hands of scalpers, but there's no way that we can control it in mail orders." Rose said that he had no control over the tickets himself.

"When I arrived in Philly last week they had all been sold," he said. "I'm merely a tenant of the Shuberts, and I have a little control of their business as I have with the policy of the hotel I'm staying at here. "I'm completely helpless when it comes to the tickets. That's one of the reasons I bought a theatre in New York so that I'll have complete control of the boxoffice."

McBride's agency court action, brought to determine whether Paul Moss, N. Y. license commissioner, is within his rights in prohibiting brokers from charging fees for the delivery of tickets, is still pending. Awaiting final disposition of the action, however, the agencies are not delivering tickets to business offices and homes. Contended that the non-delivery system is making it harder for patrons to secure tickets but Moss says that comparatively few people are affected and previously declared that some agencies made excessive delivery charges.

Charles Weinstein, assistant corporation counsel for N. Y., acting for Moss, contends that delivery fees should not be allowed because such fees are in excess of the value of the amount of agency-sold tickets, law saying the price shall not exceed the value of the tickets (the value of the amount) over the boxoffice price. Justice Bernard Bolin recently declined to dismiss the McBride case, but last week Weinstein obtained an order from Justice Samuel C. Hand for an examination of the case before trial. Under the order McBride will show its records of delivery fees and the agency will show that not more than 50c was charged, no matter how many tickets went to a business office.

Delivery fees from July, 1938, until they stopped last spring, will be examined. Justice Bolin said in a lengthy ruling indicated he did not believe delivery fees were illegal under the law forbidding delivery of tickets for profit.

Eddie Davis Unlikely To Rejoin 'Glad, Foy Replaces; Berkeley Out

Indications are that Eddie Davis, nightclub entertainer, who withdrew from "Glad To See You" in Philadelphia, after being hurt in an auto accident there, will not rejoin the cast of Dave Wolper's new musical. Eddie Foy, Jr., who played in the Coast to replace Davis, may make his first appearance in "You" in Philadelphia next (29). Understood that Davis felt out of place in the book musical.

Rather turbulent bout of "You" saw further developments over the weekend when it was stated that Sam White, who played in the Coast, are remaining with the musical, although first reported leaving. The Coast is expected to have no action to the withdrawal of Busby Berkeley, the actor and director who was replaced by Foy. The Coast, revised the book, took over the revised, Sammy Cahn one of the scores was revised by the Coast. Davis part early this week. Jane Withers and June Knight head the cast, along with Foy.

Todd's Midwinters Opening This Week

"Spook Scandals," a specialty show in which younger players of Michael Todd's attraction will appear, is the nearest thing to an opening night this week, although "The Gypsy Barcarole" will be the N. Y. City Center last night (28). First showing on "Spook" will be held Friday (Nov. 30) at the New York theatre, a little theatre on West 48th Street, it being scheduled for six matinees and two nights. Jerry Silyn, who has a small part in "Mexican Hayride" (Winter Garden), conceived and is staging the show, consisted of three one-act thrillers, interspersed by comedy bits and songs. Todd's participation is to supply the funds and scenery. Others in the cast are players from "Catherine Was Great" (Royal) and from the defunct "Pick-Up Girls."

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