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ALL EYES ON PIX CLAR

Stars Indispensable But Little Guy's Backbone of USO-Camp Shows

There's no denying that the Bolshois, the Bonneys, the Hopes and the Jolsons are indispensable in the USO-Camp Shows overseas entertainment setup; they're the ones the soldiers boys need and wait for, but let's not forget that it's the little guy in show business, who follows them up in ten-foot numbers and stay out for six months and a year, who's the real mainstay and backbone of the program. That Jack Powell, the blackface drummer-comedian, just back from a five month tour of the Yank bases in Hawaii, sums up the enormous contribution that's being rendered by the lesser-knowns in reaching out to the fighting servicemen.

For instance, says Powell, 'take Jackie Heller, Lew Parker, our pianist George Finkelberg, the Victor Twins and the Six Margarets, Faber Girls who comprised our troupe. Heller worked so hard, his voice went bad, Parker got a bad cold'.

(Continued on page 17)

CANADA TO DECORATE 'CORVETTE' DIRECTOR

Ottawa, Oct. 5. Richard Rosson, who directed Universal's Canadian navy film, "Corvette K-225," is to be decorated by Vice-Admiral Percy Nelles, RCN, when film crews simultaneously arrive here and in Halifax Oct. 20. Randolph Scott, star of "Corvette," will come to Canada for prems, possibly accompanied by other Universal names.

Bob Hussey, Universal's radio dept. chief, and Maurice Bergman, advertising manager in the east for U. are in Ottawa and Montreal advertising prems rally, expected to be biggest ever given a picture in Canada.

'Sunshine' Composer Seeks La. Governorship

New Orleans, Oct. 5. J. H. 'Jimmie' Davis, author of the hitball song, "You Are My Sunshine," last week threw his hat and guitar into the Louisiana governor's ring. The tune title will become his campaign slogan during the primary election.

Just in case the leaders of Louisiana (Continued on page 35)

Mrs. FDR Backs Jolson

Washington, Oct. 5. Mrs. Franklin D. Roosevelt has backed up Al Jolson's charges that films seen by soldiers overseas are faulty and anti-Semitic. The First Lady saw many films of the soldiers during her South Pacific trip, and came back shocked at the inferiority of some of the films being exhibited.

'She will make a special report to the War Department and endeavor to have better films served the combat areas.'

Cafes' H'wood Search

Hollywood, Oct. 5. Talent shortage in class niteries of the country has owners glancing Hollywood's way. They have the thought of trying to fill spots by names who either haven't been seen as entertainers before, or who haven't appeared for a long time.

Army 'Macbeth' Would Be Terrific on B'way, Sez Captain Maurice Evans

Washington, Oct. 5. Army's version of "Macbeth," as presented in Hawaii, would 'em on Broadway, Capt. Maurice Evans asserted there recently. Evans and Judith Anderson played the leads, but the remainder of the parts and the production of sets and costumes were all handled by soldiers.

'The soldier-actors,' said Miss Anderson, 'were fully as good a supporting company as the one we had on Broadway.'

Production is now on tour among the various posts in the islands.

Doesn't Anybody Go To Niagara Falls Any More?

New York hotels continue jammed to the roofs, and many visitors who arrived early this week without verifying their reservations for rooms were disappointed.

An idea of how heavily the hotels are tenanted came when a ticket broker sought rooms for an out-of-town friend. He was told: 'We can't reserve rooms any more than you fill orders for Oklahoma tickets.'

Influx coincided with the start of the World's Series, N. Y. Yankees opening against the St. Louis Cardinals yesterday (Tuesday). Stated by hotel people, however, that the ball fans are not entirely responsible for the jamming, a preponderance of guests being men and women in uniform.

Business on Broadway slipped last week until the final two days but this week will find the theatres on high. Agencies report strong sales throughout the week, including Friday (8) night, when the Jewish Day of Atonement (Yom Kippur) starts. Last Wednesday saw a sharp dip in attendance, due to the starting of the Jewish New Year's (Rosh Hashonah), which in former years that holiday bolstered business. The road reported business excellent on that day, reversing New York.

The already extraordinary lush times for the niteries, bistros and pubs took another type this week with the baseball crowds invading New York.

Monday and last night (Tues.) were like New Year's eve in Gotham, and it will snowball all week.

COIN NO OBJECT TO BIG SPENDERS

National Advertisers Who Heretofore Shunned Hollywood Talent Combining Studio Lists for Personalities to Hypo Crosskeys

CIGGIE CO.'S 25G BID

Hollywood, Oct. 5. Maddest scramble for glamor shows in the history of Coast radio has agency and network execs scurrying all over the landscape getting a line on availables and wrapping up studio talent for series or occasional spotting. In the words of one agent, "this year it's a seller's market," and (Continued on page 35)

5-Day Niteri Week Seen for Pittsburgh To Conserve Liquor

Pittsburgh, Oct. 5. There's a move in the air here by certain downtown cafe operators to keep closed one night a week as an additional measure to conserve the rapidly diminishing local liquor stocks, that would put those niteries on a five-day-a-week basis since they're all dark on Sundays on account of the Pennsylvania Blue Laws.

So far the idea is just in the talking stage, but it'll probably be put into effect by several of them before many more months. It's either that, a spokesman for the bistros boys says, or keeping open and locking the bar for at least one evening.

Booze situation is growing more murky (Continued on page 48)

Int'l Would Buy Four 20th-Fox Pix (Goetz-Produced) for \$10,000,000

Lorenz Hart and Richard Rodgers agree that their 1927 orinal version of "Connecticut Yankee" is a museum piece, so far as the book is concerned. They had no idea how dated was the then-colloquial slang until they dusted off the libretto for its 1943 revival.

It calls for an entire new book as result.

Robeson's Campaign Against Jim-Crowism In Field of Music

In an effort to do away with Jim-Crowism in all branches of music, a new organization (titled Council on Negro Music and Musicians, headed by Paul Robeson, is now sounding out prominent people in music to join in a concerted fight on racial discrimination. Council, which has its headquarters in New York, recently sent out 500 letters to high ranking music personalities, and received almost unanimous confirmation. Typical reply was that from James C. Petrillo, (Continued on page 2)

Army Show to Ballyho Labor for Boeing Plant

Seattle, Oct. 5. New wrinkle to recruit labor for essential war industry was the huge Army show at the University Stadium, seating 8,000, which got capacity at the rally last Sunday (3). Military equipment and 2,000 fighting men were in parade preceding. Several generals reviewed parade and attended the show. The purpose of the pep gathering was to get more workers for the Boeing Aircraft plant, tagged as the No. 1 critical industry in N.W. (Continued on page 17)

Hollywood, Oct. 5. An offer of \$10,000,000 for four completed pictures was made to Spyros Skouras, 20th-Fox proxy, by William Goetz and Leo Spitz, as heads of International Pictures. Deal would involve the last four films Goetz was identified with at 20th and intended as a nucleus and prestige for Goetz-Spitz's own releasing organization.

Films are "Gang's All Here," "Song of Bernadette," "Jane Eyre" and "Gudacanal Diary." All bear the credit line, "William Goetz in charge of production." If deal is consummated at the projected figure, 20th would be guaranteed a profit of \$2,500,000 over and above the production costs on the pictures.

Goetz' offer is premised on his belief that these four pictures are headed for boxoffice returns comparable with other features turned out at 20th while he was production head at the studio, and would give his distribution setup solid product as starters.

ROSE FRANKEN'S HUBBY MAY TURN LEGIT PROD.

Rose Franken's next play, of unrevealed title, will probably be produced by her husband, William Brown Meloney. It will be his first attempt as a producer. He has heretofore been a fiction writer, frequently in collaboration with her under the name Frankon Meloney. It's understood they'll have Hollywood financing for the new venture.

The new show, which is understood to deal with the medical profession, will go into production as soon as Miss Franken's forthcoming play, "Outragous Fortune," has opened in New York. The latter offering, slated to try out a week in Baltimore, starting Monday (11) and play another week in Boston, is due the week of Oct. 24 on Broadway at (Continued on page 17)



Cop Shoots Theatre-Crasher As Detroit Wars on Juve Hoodlums

Lord High Executioners

Hollywood, Oct. 10.—Editing rooms at Paramount are snipping celluloid more industriously than at any previous time this year, with nine features undergoing the barbering process.

Films are 'Lady in the Dark,' 'The Hour Before Dawn,' 'Ministry of Fear,' 'And the Angels Sing,' 'Standing Room Only,' 'Hail the Conquering Hero,' 'Minstrelweeper,' 'Tunney Queen' and 'Henry Aldrich, Boy'.

Heaven's High \$24,000. 'Chi: 'Dood It' Fine 22G, 2 Spots, 'Army' Fat 55G, 2d

Chicago, Oct. 3.—Although "This Is the Army" still is the town's boxoffice leader, the first week's total did not quite come to expectations at the Chicago. Second week is hoped for a strong \$35,000. "I Dood It" should garner a fine \$22,000 at the Apollo and garage, "Heaven Can Wait" a healthy \$15,000 at the United Artists.

Of the holdovers, "Whom the Bell Tolls" looks like to take fifth stanza at the State-Lake, and "Watch on the Rhine" has lousy \$20,000 slant at the Roosevelt. Admission sales were listed in most first-run loop houses last week.

Estimates for This Week
Apollo (B&K) (2,000; 50-85)—"I Dood It" (M-G), Good \$10,000—Last week "I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
Chicago (B&K) (4,000; 50-85)—"Army" (WB) (3d wk), Strong \$5,000—Last week "Army" (WB) (2d wk), 2 days, mid \$7,500.
Garfield (B&K) (300; 50-85)—"Dood It" (M-G), Fair \$2,000—Last week "Dood It" (M-G) (2d wk), 2 days, fair \$2,000.
Grand (RKO) (1,100; 40-85)—"Mr. Lucky" (RKO) and "Falcon and Dancer" (RKO) (4th wk), Snug \$8,000.
Oriental (Rialto) (3,200; 31-89)—"Larceny with My Wife" (WB) (2d wk), 2 days, mid \$7,500.
Palace (RKO) (2,500; 40-85)—"Behold Rising Sun" (RKO) and "Adventure in Wonderland" (WB) (2d wk), 2 days, mid \$7,500.
Roosevelt (B&K) (1,500; 50-85)—"Watch on Rhine" (WB) (2d wk), 2 days, mid \$7,500.
State-Lake (B&K) (2,000; 50-85)—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
Superior (4,000; Last week strong \$4,000).

Used Artists (B&K) (1,700; 50-85)
—"Heaven Can Wait" (WB) (2d wk), 2 days, mid \$7,500.
—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
—"Army" (WB) (3d wk), 2 days, mid \$7,500.
—"Behold Rising Sun" (RKO) and "Adventure in Wonderland" (WB) (2d wk), 2 days, mid \$7,500.
—"Watch on the Rhine" (WB) (2d wk), 2 days, mid \$7,500.
—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
—"Army" (WB) (3d wk), 2 days, mid \$7,500.

'Marines Lead Seattle At 9G; 'Holy Big 11G

Seattle, Oct. 3.—Boeing-Armory, show business stadium drew 40,000 people last Sunday with big repeat Monday (4), hurtling business all around. "Saw to Marine" is doing the best total but "Holy Marines" is coming in second. Fifth Ave. Peggy O'Neil girls after and "Saw to Marine" are topbilled at Palladium, with "Hoosier Holiday" and "Scream in the Dark" for a strong week.

Estimates for This Week
Blue Mouse (H&M-Evergreen) (800; 40-75)—"Dood It" (M-G) (2d wk), 2 days, mid \$7,500.
Broadway (WB) (4th wk), Big \$8,000.
Fifth Avenue (H-E) (2,340; 40-75)—"Holy Matrimony" (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
First Come Courage (Col) and "Lucky Stars" (WB) (2d wk), 2 days, mid \$7,500.
Last week, "I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.

Music Box (H-E) (600; 40-75)
—"Saw to Marine" (WB) (2d wk), 2 days, mid \$7,500.
—"Holy Matrimony" (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
—"Behold Rising Sun" (RKO) and "Adventure in Wonderland" (WB) (2d wk), 2 days, mid \$7,500.
—"Watch on the Rhine" (WB) (2d wk), 2 days, mid \$7,500.
—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.

Palmer (H-E) (2,000; 40-75)
—"Watch on Rhine" (WB) (2d wk), 2 days, mid \$7,500.
—"Holy Matrimony" (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
—"Behold Rising Sun" (RKO) and "Adventure in Wonderland" (WB) (2d wk), 2 days, mid \$7,500.
—"Watch on the Rhine" (WB) (2d wk), 2 days, mid \$7,500.
—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.

'Maisee-Berlin' Pace Kansas City At \$14,000

Kansas City, Oct. 3.—Grosses are up generally in this week, with only one of the downtown houses losing a huge product.

"Singing Shift" (WB) paired with "Appointment in Berlin" (WB) and "Land, Is the Peace" and "Constant" (WB) looks like to take fifth stanza at the Orpheum, is a virtual tie with "Holy Matrimony" at the Equire, Uptown and Fairway, day-and-date for runner-up. Thank You "Lucky Stars" are steady for a six-day holdover at the Newman after two big weeks. "It's a Great Life" and "Honey-moon Lodge" headed at the Tower, opened better than average.

Estimates for This Week
Equire, Uptown and Fairway (P&W-Midwest) (820; 20-43 and 70-115; 1st week) (20th)—"Bride \$10,000—Last week "Winter-time" (WB) (2d wk), 2 days, mid \$7,500.
Midway (Lodge) (3,500; 11-50)—"Singing Shift" (WB) (2d wk) and "Appointment in Berlin" (WB) (2d wk), 2 days, mid \$7,500.
Orpheum (RKO) (1,600; 15-50)—"Land, Is the Peace" (WB) (2d wk), 2 days, mid \$7,500.
Palmer (H-E) (2,000; 40-75)—"Watch on Rhine" (WB) (2d wk), 2 days, mid \$7,500.
Palmer (H-E) (2,000; 40-75)—"Watch on Rhine" (WB) (2d wk), 2 days, mid \$7,500.

'Phy's Record \$58,000 Boston

Boston, Oct. 3.—Newcomers, topped by this is "Phy's Record" (WB) (2d wk), 2 days, mid \$7,500. "The Drop" was in evidence last week, but currently, "For Whom Bell Tolls" (WB) (2d wk), 2 days, mid \$7,500.

Estimates for This Week
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.

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First Runs on Broadway (Subject to Change)

West of Ord.
Astor—Thousands Cheer (M-G) (4th week).
Broadway (WB) (2d wk), 2 days, mid \$7,500.
Chicago (B&K) (4,000; 50-85)—"Army" (WB) (3d wk), 2 days, mid \$7,500.
Grand (RKO) (1,100; 40-85)—"Mr. Lucky" (RKO) and "Falcon and Dancer" (RKO) (4th wk), Snug \$8,000.
Oriental (Rialto) (3,200; 31-89)—"Larceny with My Wife" (WB) (2d wk), 2 days, mid \$7,500.
Palace (RKO) (2,500; 40-85)—"Behold Rising Sun" (RKO) and "Adventure in Wonderland" (WB) (2d wk), 2 days, mid \$7,500.
Roosevelt (B&K) (1,500; 50-85)—"Watch on Rhine" (WB) (2d wk), 2 days, mid \$7,500.
State-Lake (B&K) (2,000; 50-85)—"I Dood It" (M-G) (20th) and "Watch on the Rhine" (P&W) (2d week), 2 days, mid \$7,500.
Superior (4,000; Last week strong \$4,000).

Mpls. Up Again: 'Bell Tolls, 25G 'Canteen \$14,500

Minneapolis, Minn.—"After a brief day's absence, however, didn't attain the proportionate jump, grossed and apparently on the way back up again. The drop was in evidence last week, but currently, "For Whom Bell Tolls" (WB) (2d wk), 2 days, mid \$7,500.

Estimates for This Week
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.
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B'way Brisk: Lucky Stars-Kaye Band Sock \$58,000, Wintertime Plus Fahr, Haakon, Bowman on Stage Big 95G

Broadway is generally strong, three of trade have sharpened during the past week. The weekend stage is better than it had been of late, with Sunday (3), particularly good. Business on that day probably having been aided by arrival of World's Strongest Man, who expects to draw strength totals until the games are over. "The Great Dictator" (Thurs.-Fri.) (30-1) helped a little but not to any great extent.

Arrivals of the past week include three very strong shows. "Winter-time" at the Ritz with Bert Lahr, Paul Hagen, Patricia Bowman and Lucille Manners in person, is exceptionally draughty, with a big \$95,000 having been drawn on the first Tuesday. The Strand is also in the heavy money, with \$58,000, better, with "Thank You, Lucky Stars" and "Sanny Kaye's" on stage. Thursday-Friday (30-1) helped a little but not to any great extent.

State, which brought in "Let's Face It" (WB) (2d wk), 2 days, mid \$7,500. "Thank You, Lucky Stars" (WB) (2d wk), 2 days, mid \$7,500.

Estimates for This Week
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.
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third week ended last. (Tuesday)
Estimates for This Week
Astor (Low's) (1,140; 55-110)—"The Great Dictator" (Thurs.-Fri.) (30-1) helped a little but not to any great extent.

Arrivals of the past week include three very strong shows. "Winter-time" at the Ritz with Bert Lahr, Paul Hagen, Patricia Bowman and Lucille Manners in person, is exceptionally draughty, with a big \$95,000 having been drawn on the first Tuesday. The Strand is also in the heavy money, with \$58,000, better, with "Thank You, Lucky Stars" and "Sanny Kaye's" on stage. Thursday-Friday (30-1) helped a little but not to any great extent.

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'JOHNNY' HOT \$100,000, LEE.

Cleveland, Oct. 3.—Grosses are steady, but there are a number of new big splits here. "We've Never Been Licked" (WB) (2d wk), 2 days, mid \$7,500.

Estimates for This Week
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.
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To Hold 'Sock \$10,500, Leader in Fair Mont'

Montreal, Oct. 3.—Average week in sight with "Hers to Hold" pairing town at sock \$10,500. "The Great Dictator" (Thurs.-Fri.) (30-1) helped a little but not to any great extent.

Estimates for This Week
Gala (H-E) (100; 50-85)—"Phy's Record" (WB) (2d wk), 2 days, mid \$7,500.
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BILL MURPHY UP TO U.S.N.Y. EXCHANGE MGR.

Bill Murphy, veteran film salesman who formerly was associated in executive operating capacity with the Universal Pictures Corp. in New England, has been made sales manager of Universal Pictures Corp. under Dave Levy, district manager. He comes down from Boston where he had been selling for Universal.

Murphy succeeded Jules (Sonny) Levy, who has joined the Island Theatre Circuit. N.Y. bookkeeper, and Frank (Frank) Levy, who has joined the Island Theatre Circuit.

"WINTERTIME"

Standing 'em up from the rotunda to the rafters at New York's 6000-seat Roxy! So imagine what goes on around the country...holdovers, moveovers and house staffs snowed under!

"HOLY MATRIMONY"

We call it Ho-Ho-Holy Matrimony but it's no laughing matter for the ushers! It keeps breaking their arches and "The Pied Piper" attendance records! And it builds and builds and builds!

"CLAUDIA"

Everybody loves Claudia—except the guys who show the customers to their seats! What seats? It's double the house average in Pittsburgh and beating "Coney Island" in lots of spots!

AND OF COURSE IT'S

SWR

BETTY GRABLE • ROBERT YOUNG • ADOLPHE MENJOU in "SWEET ROSIE O'GRADY" with Reginald Gardiner, Virginia Grey, Phil Regan, Sig Ruman, Alan Dinehart, Hobart Cavanaugh, Frank Orth, Jonathan Hale. Directed by IRVING CUMMINGS. Produced by WILLIAM PERLBERG. Screen Play by Ken Englund. Based on Stories by William R. Lipman and Frederick Stephani and Edward Van Every. Lyrics and Music by Mack Gordon and Harry Warren. Dances by Hermes Pan. Musical Numbers Supervised by Fanchon.

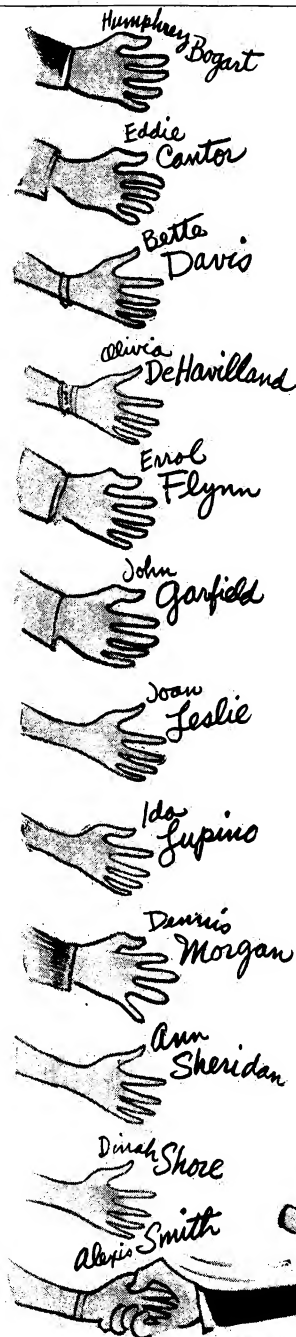
"LET'S ALL GIVE TO THE NATIONAL WAR FUND WHICH GIVES TO ALL!"



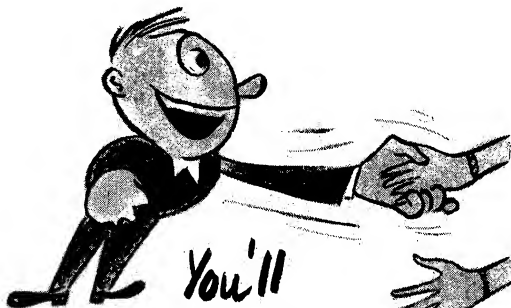
Hollywoods
By Sidney Skolsky
Entertainment of the Week:
The advertisement for "Meet
Rosie O'Grady" will feature the
initials SRO, which is the kind of
business this Betty Grable pic-
ture will do.

*Thanks Sid—
And that goes
for all the hits
from hit making*

20th
CENTURY-FOX



When you
get thru
thanking
your lucky stars
for
Warners'
"THANK YOUR
LUCKY
STARS....."



You'll
want
to
start
all
over
again
on

Warners'
"PRINCESS
O'ROURKE"

OLIVIA de HAVILLAND
ROBERT CUMMINGS
JACK CARSON
IN
"PRINCESS O'ROURKE"
with CHARLES COBURN
JANE WYMAN-A HAL B. WALLIS PRODU.
Written and Directed by NORMAN KRASNA

Jack L. Warner, Executive Producer

long films," the Nazis claimed they have stepped up production to such a degree that they will more than double this figure. And they claim that the other producers, aside from Italy, are meeting their goals.

Either, as is believed by some people here, the Nazis are lying—or they are dominating European production this year to a greater extent than ever before, and have become stronger competition than Hollywood has ever faced in the world market.

At last! Something funnier than a barrel of monkeys!

"We used to be
a RIOT!"

"Remember how
they used to
ROAR at us!"

"Wait till you
read the REVIEW
on the next page!
We're through!"



HERE'S WHY CONTRACTS POUR INTO M-G-M!

Our 5th Group, "12 Toppers" is the
fastest selling group we ever had! One
smash success after another—and now
here's still another gold-mine!



M-G-M-
SIZZLING
GROUP
12
TOPPERS



Motion Picture Daily—Sept. 29, 1943

Review

"Whistling in Brooklyn"

(M-G-M)

Hollywood, Sept. 28

THEY laughed, they screamed, they howled—the people who had come to the Village Theatre, in Westwood, —and the "they" is inclusive also of the invited press, the studio folk who had come to check up on their creation, the ushers and the publicity men. Because this is by far the funniest of the Red Skelton "Whistling" films and among the funniest comedies of this or any past season.

Skelton's running mate in this outing is Rags Ragland, finally given lines that fit his type of comedy, and his co-entertainers are Ann Rutherford, Jean Rogers, Ray Collins, Henry O'Neill, William Frawley, Sam Levene, Arthur Space, Robert Emmett O'Connor, Steve Geray, Howard Freeman, Tom Dillon and—a most important *and*—The Brooklyn Dodgers.

Skelton is on the screen virtually every inch of the way and in head-long progress from gag to gag, situation to situation, from title to termination. He's under suspicion of murder from the opening minute and is the object of a city-wide manhunt throughout. In the course of events he utilizes all the comedy devices in the history of the art, inclusive of the "High and Dizzy" technique originated by Harold Lloyd, and the fire-hose slapstickery invented by Mack Sennett, bringing all of them up to the minute and giving them his particular variety of switch and polish.

This Skelton, it may as well be written down for the record, is a comedian of top rank, perhaps of topmost rank. He has the gift of personalizing and improving his material as he goes along, and he recognizes no archaic limitations of scope. In this number, for instance, he crosses company lines, for the first time in any picture, by dialogue reference to Bob Hope and Jack Benny, non M-G-M stars and his own radio rivals. He has been "going places," as they say, for a long time, and now he is there.

The film was produced by George Haight and directed by Sylvan Simon. It is a tribute to the skill and talent of everybody identified with it, and it's a whale of an entertainment. Screen play was written by Nat Perrin; and additional dialogue by Wilkie Mahoney.

WILLIAM R. WEAVER

Let's All Give!
National War Fund
Which Gives To All!

READ IT ALL!

Just one of the terrific trade reviews!

"That Skelton is a wow!"

"Red makes monkeys out of us!"



M-G-M—it's Fun to be Friendly!

Yours will **POP** too



when you see how **They're topping**
even Paramount's top-grossing shows...

Topped "Star Spangled"
In 6 Weeks on Broadway.

Beat "Dixie" In 4 Weeks
in Newark.

Topped "Morocco" In
Birmingham, Ala.

50% Over "Holiday Inn"
In Atlantic City.

"Let's Face It"

Starring
BOB HOPE and
BETTY HUTTON

with DONA DRAKE • CULLY RICHARDS • EYE ARDEN
ZASU PITTS • MARJORIE WEAVER • RAYMOND WALBURN
Directed by SIDNEY LANFIELD • Based on a Musical Hit by
DOROTHY FIELDS, HERBERT FIELDS and COLE PORTER
Screen Play by Harry Tugend • Suggested by a Play by Norma Mitchell
and Russell G. Medcraft

Rentals Formula Decrease Issue

Continued from page 7

ing distributors on Monday (4) pictures should not be permitted to sought to defend their position be made dependent upon the sale of through a long discussion on the any other group, likewise the sale evolution of the film business and of no one picture should be made the manner in which costs have dependent upon the sale of any other risen. They also are said to have picture. His theory is that the sale stressed the importance of getting as of every picture should be an individual transaction. However, it oush out of every picture as possible and are said to have declared wouldn't mind letting the district sell as many as he wanted at one clip fat the same time minimizing the justification of exhibitors' complaints on the ground that for the calendar year of 1942 attendance at the theatres was 150,000,000 in excess of attendance during 1939. Anticipating that added statistics to be presented at the Friday meeting will be gathered with a view to strengthening the defense of current film prices.

Meeting with Clark on Monday (4) were the presidents of the five decree companies, Nicholas M. Schenck (Metro), Barney Balaban (Paramount), Spyros Skouras (20th-Fox), N. Peter Balaban (RKO) and Harry M. Warner (Warner Bros.), in addition to Joseph H. Hazen, v.p. of Warners. The same group is expected to huddle with him at the Friday powwow.

STOA's Attitude

Declaring that the net result of the decree has been to break down the method of buying which had existed in the picture business for years, and that the sale of one picture should not be made dependent upon the sale of another, regardless of the size of the blocks, the powerful Southeastern Theatre Owners Assn. has added its voice to others in attacking the decree, and making various recommendations.

In a lengthy letter to Tom C. Clark, assistant attorney-general in charge of the decree, it not only asks the decree but also takes the position that arbitration is unwise and unsuitable, partly because arbitrators, under the rules, cannot be anyone who is or formerly was part of show business.

The association, which went against the United Motion Picture Industry plan, preferring the sale of one picture at a time, still feels that just as the sale of one group of

While acknowledging that trade-showing of film serves some desirable purpose, the STOA points out it is of no value that the exhibitor knows a picture is not desirable, is not suitable for his type of theatre or to his clientele if he has no choice excepting to lease such a picture if he secure other pictures in the group which he feels are necessary or desirable. Thus, as with other organizations, it favors a rejection privilege.

The time required to buy under the decree is also discussed in the letter to Clark. Nat. M. Williams, president of the STOA, says in part:

"The entire cumbersome system of selling and buying is obviously a greater imposition upon the exhibitor than the distributor, since the distributor's one and only job is to sell pictures, whereas it is only a minor part of the work which the exhibitor is supposed to do."

Coalition's Clearances

Cincinnati, Oct. 5. In a consent-decree hearing Judge Chas. M. Davis, arbitrator, last week ruled that the clearance time

Not a Crew Cut

Hollywood, Oct. 5. Maynates of 30 kids around town are probably shunning them until their dopes take different shape. They've had their heads shorn New-style for the Columbia picture, "The Day Will Come."

between showing of pictures in six West Virginia theatres was not unreasonable.

Action was instituted by the Carter Coal Co., New York, which operates the Coalwood and Coreitis theatres in War. It charged as unreasonable the difference in release dates for pictures shown in those houses and in the War and Grand theatres in War, and the Temple and Peachmont theatres in Welch.

The four defendant theatres were represented by attorney Saul M. Greenberg, secretary of Variety Club Tent 3, Cincy. Other defendants were Warners, Paramount, M-G, RKO and 20th.

Par Answers Cooper

Answers were filed last week by Paramount Pictures, Inc., to the \$250,000 damage suit brought by Joseph H. Cooper in the N. Y. federal court.

Suit involves the alleged misuse of \$138,381, which both withdrew between 1928 and 1932 from the Lincoln Theatre Corp. as 50-50 partners. Cooper charges he was forced to pay a claim of \$100,000 in back income taxes in 1935 as a result. He further claims that without his knowledge Paramount's share was credited to overseas and his salary, which resulted in an investigation by the Internal Revenue Bureau.

Paramount made a general denial of all charges. Dismissal of the suit was sought by Paramount on the ground that the suit is barred by the statute of limitations.

TRACY'S SEVENTH CROSS

Hollywood, Oct. 5. Next starlet for Spencer Tracy at Metro will be "The Seventh Cross," drama of social conflict brought on by war.

Filming starts late in November when Tracy returns from a camp tour overseas.

Browne-Bioff Racketeers Trial

Continued from page 7

son to feel that he was prejudiced and assigned Federal Judge Bright to proceed with the trial.

Seven attorneys, were in court representing the defendants, who are charged with a conspiracy to that of Browne and Bioff. Murray, defense counsel for all six Chicago gangsters, also represents Ralph Pierce and Louis Campana as general counsel. Saul Price and Otto Christensen, represent Russell A. Bradley Euen, of Chicago, is counsel for Paul Deluca and Charles Goe. Joseph J. Bulger represents Francis Marlotte and Phil D'Andrea. Louis Kaufman, chief defendant in the extortion trial is represented by J. B. Wegman and Harry Simondie. The Government is represented by Boris Kostelanez, assistant U. S. attorney general and assistant U. S. attorney Amedeo L. Lantano.

Before the trial started, Wegman, Kaufman's attorney, moved to have the indictment against Kaufman severed on the ground that former U. S. attorney Mathias F. Correa, who obtained the indictment, had characterized Kaufman's status as different from any of the others; he is the deputy collector for the ring. The motion was denied. The Federal prosecutor stated that any evidence he offered would be offered as against all of the defendants, except for events which took place after the indictment was returned.

The attorneys then went into Judge Bright's chambers and the actual selection of a jury did not begin until 2:30 p.m., when the session was resumed. More than 50 jurors were called and eliminated. Many were excused because of the time element when Kostelanez estimated that the Government will take about three and one-half weeks for its case, while the defense attorneys estimated that their case would take about two weeks.

Defense counsel for the six Chicago gangsters asked more than 50 jurors waiting to be called whether they had ever read Judge Knox's book, "Order in the Court." Only one said he had. He also asked if any had read the article in the Saturday

Evening Post entitled, "Just Justice." He then called off a list of more than 25 Government witnesses and asked if any were familiar with the names, but none answered. Among the list of witnesses were the names of Browne and Bioff; Nicholas M. Schenck, Albert and Harry Warner, Louis B. Mayer, William C. Albel and others. None of the witnesses was known by the prospective jurors.

Murray declared to prospective jurors that whatever money was paid by the four motion picture companies and that the defendants in the present case were not involved in the extortion case.

After two hours of eliminating jurors, both the Government and defense counsels decided on the 12 jurors; nine women and three men were chosen. Judge Bright then adjourned the trial until tomorrow (Wed.) morning. Kostelanez will open the Government's case.

Defense Witnesses

Hollywood, Oct. 5.

Indicated today that many film leaders, including Joe Schenck, Leo Spitz, Barney Balaban and George Skouras, will be called as defense witnesses in the N. Y. extortion racket trial.

All L. A. records of the NLRB and Wage-Hour Division, concerning the IA, are being subpoenaed. Reported Skouras will be questioned about the names of persons who were named as jurors by Bioff on theatre deals, and Spitz to be asked about trips which Bioff allegedly made on the Spitz yacht. Balaban is to be questioned on allegation he gave bribes to gain certain concessions from Brown and Bioff who, at the time, muscled in on studio control as IATSE leaders.

TABOO AUSSIE GANGSTER PIX

Sydney, Oct. 5.

Coerced drive by church organizations among others, has been launched to taboo all so-called gangster and horror films for children matinees in Australia.



THE JONES

Singing Star Of SCREEN - STAGE - RADIO

BOOKED FOR TWO WEEKS

(Opened Sept. 23)

AT CAPITOL, New York . . .

AND HELD OVER

Limited
Personal Appearance
Tour

Management
A. & N. LYONS



DIG? ... OR ... DIG!

**When we're called upon to contribute
to the NATIONAL WAR FUND let's
remember it's only money—not life!**

THE FACTS:

- 1.** Extended nationwide campaign starts October 5th through November.
- 2.** For the first time a group of patriotic fund-raising activities will be united into one effort nationally.
- 3.** National War Fund includes USO and other great patriotic services.
- 4.** Book this Short Subject now: "The Last Will and Testament of Tom Smith." It is a stirring appeal for the National War Fund—available from R.K.O.
- 5.** A two-minute trailer available through your local War Chest Campaign will be shown in theatres during the drive.
- 6.** Your local War Fund group will advise you when the drive takes place in your city so that you may synchronize showing of trailer.
- 7.** There will be no collections in theatres.
- 8.** Every man and woman in every part of film business should consider it a sacred duty to give liberally to National War Fund through their local united campaign.

Sponsored by War Activities Committee—Motion Picture Industry, 1501 Broadway, New York City

INDUSTRY

4 Nets' Joint \$12,935,000 August Biz A Record Hop; 58% Over Aug. '42

Network time billings continued their upward spiral in August, with the gross turnover for that month showing the biggest collective hop in the history of the business. The four networks in August, 1943, grossed \$12,935,000. This was 58% over the total for the same month in August, 1942. The Blue and Mutual networks each achieved a margin of 132%.

On the accumulative side of the time-income picture, the four nets grossed \$95,535,000 for the first eight months of '43, an increase of 23% over the total which prevailed for the parallel period of 1942. The NBC topped the margin lineup in this regard with an advance of 72%.

NETWORK GROSS-TIME SALES

FOR JULY

	1943	1942	P.C.
Blue	\$2,715,000	\$935,000	+132
Columbia	4,800,000	3,455,000	+41
Mutual	1,205,000	518,000	+132
NBC	4,675,000	3,280,000	+43
Total	\$12,935,000	\$8,188,000	+58

FOR FIRST EIGHT MONTHS

	1943	1942	P.C.
Blue	\$16,020,000	\$5,590,000	+73
Columbia	36,580,000	29,550,000	+24
Mutual	8,195,000	6,385,000	+27
NBC	34,140,000	28,665,000	+19
Total	\$95,535,000	\$74,190,000	+29

Luckies Disclaims New Simatra Deal

Pool, Cone & Belding, agency to the American Tobacco account (Lucky Strike), denied Monday the report that it was in process of negotiating a new contract with Radio Simatra. The report held that the tobacco company had expressed an offer to grant Simatra a license of \$750,000 to \$1,000,000 a year, providing he agreed to a considerable extension of his present contract. Simatra's current pact with American Tobacco for the 'Hit Parade' radio show, originally February, 1943, to go. According to the report, the agent would like to replace the original agreement with one containing a string of options that would run for at least five years.

MBS' \$1,153,510 SEPT. GROSS 63.1% OVER '42

The Mutual grossed \$1,153,510 from the sales of time in September, 42, whose turnover was \$707,283.

Accumulative billings for the first nine months of this year is \$9,350,477, or 32% over the \$7,091,917 obtaining for the like stretch of 1942. The gross for the nine months of '43 is \$23,000 less than the total garnered for the entire 12 months of '42. The final count for the latter year was \$96,000.

Carlos DeAngelo Wants M&P to Direct 'Mason'

Carlos DeAngelo has resigned as radio actor of 'Mason's Place' and to direct the 'Perry Mason' serial on a freelance basis for the Pedlar & Eya agency. DeAngelo will be an advisory, or part-time, connection with M. & P.

The finalized version of the Earle Stanley Gardner story debuts on the CBS 2-4-5 p.m. slot Oct. 18. Ruth Borden will produce the radio scripts and Myron McCormack is being considered for the role of the name character.

Barlow Joins CBS, Will Baton Firestone Orch.

Howard Barlow, for the past 16 years conductor of the CBS symphony orch and web music director, has resigned, effective Oct. 10.

Barlow is leaving to become baton of 'The Voice of Firestone' orch, which is aired via NBC.

Hope Will Guest-Shot Overseas Tour Report

Bob Hope will report on his recent USO Camp Shows, in four England, Africa, Sicily and Iceland on the Oct. 11 session of 'Cavaliers of America,' which marks the ninth anniversary of the D-Day push.

The stanza, aired 8 p.m. via NBC, will be titled 'Bob Hope Presents'.

B&W Seeks Blue, MBS Daytime Spots for E.T.

Repeats of NBC Shows

The Russel M. Seeds agency has approached both the Blue and the Mutual networks about spotting recorded versions of Brown & Williamson's new eight-minute programs on the matinee schedules of the other two networks. If the plan goes through, it will be the first arrangement of the sort in network radio.

The agency advised the Blue and Mutual that any order, of course, would depend on whether permission by C. Goulding, president of the approval of James C. Petrillo, American Federation of Musicians' prez.

GUEDEL GETS SUEED BY BAKER, WHO GOT FIERED

John Guedel, package and producer of 'People Are Funny' for the CBS, has been sued in Superior Court last week by Art Shank, who, as Art Baker, emceed the show. Shank is charged with breach of contract and injury to his professional standing due to his charge, following a fight with Guedel.

Contract with Baker, according to Shank, was broken by Guedel at any time, although he (Guedel) waited until end of quarterly check and cancellation of the package by the client before he gave Baker his notice. New package, also wrapped up by Guedel, will have Art Linkletter as m.c. and contributing writer, with the formula changed to allow for musical finesse and Wendell Mayhew's orchestra.

Gracie Fields' MBS Off Until Oct. 18

Gracie Fields' hop on Mutual for Poll Matin' has been postponed until Oct. 18. She was to have started Monday (11).

Fields' return from England yesterday afternoon (Tuesday), and it was figured she'd be away the next day. Ruthrauff & Ryan, that it would be best not to figure on her being able to get to Hollywood in time for the proposed Oct. 11 kickoff.

ADOPTING SETUP OF THE NETS

The Mutual Network is on the verge of abandoning its 'mutual' character and taking the same approach toward what is expected to be the eventual adoption of the management and financial characteristics of the other national webs. If the new method of station compensation as recommended by Mutual's executive committee is approved by Mutual's board of directors, Mutual-affiliated stations will henceforth, it is reported, be paid a flat percentage of network income for their facilities on a sliding scale.

Under the present system, Mutual, in essence, acts as a selling agent for the affiliates and passes on to the station as compensation for its facilities all but 15% of its card rate.

Mutual's veering away from its original cooperative setup was something that the trade figured would happen some day, but the move now comes quite earlier than had been anticipated. The national strides that Mutual, along with the other networks, has taken in 1943 is regarded as an expedient factor in the switch of stockholder-member stations.

The \$14-\$15,000,000 Gross in '43. With the network giving indication, the deal is a gross of between \$14,000,000 and \$15,000,000 this year, the stockholders in the network approach the time ripe to institute a method of compensation that would not only give Mutual an income to operate on, but also the lines of NBC, CBS and the Blue Network, but return to them a profit commensurate with their share of investment in the project. The new system of profit-sharing would also provide the means for Mutual's program structure on an independent and broader basis. The network would be able to opt out in building all its own shows, instead of depending either wholly or in part on sustaining from affiliated stations. A significant move in this direction is the network's assumption of the financial support of 'The Forum of the Air,' which heretofore was co-underwritten by WOR, N.Y. and WGN, Washington.

In bringing its station compensation system in conformity with that of the other networks, whose graduating scales of percentage per grade of the rate start low in 1943, Mutual would, in a sense, grant a higher return to many of its affiliated stations than now prevails. Mutual's present discount structure is loaded up with so many allowances that by the time the residue gets around to the Class 'C' stations the figure is often paltry.

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THOMPSON PITCHES FOR AUTOLITE ACCT.

J. Walter Thompson makes the latest agency to report on the business and account makers of a variety of (and sparkplugs). The presence of the business and account makers of a variety of (and sparkplugs). The presence of the business and account makers of a variety of (and sparkplugs).

The presence of the business and account makers of a variety of (and sparkplugs). The presence of the business and account makers of a variety of (and sparkplugs). The presence of the business and account makers of a variety of (and sparkplugs).

NBC Mulls Proposal to Review Its Own Commentator Situation

Thrower Leaving Blue For Navy Commission

Fred Thrower, Blue Network v.p. in charge of sales, was last week commissioned a lieutenant (j.g.) in the Navy and he has been given a month's leave to clean up pending matters on the network job.

The sales executive vacancy will be filled by C. P. (Pete) Jaeger, but the v.p. title will be reserved for Thrower's return.

Jaeger will at the same time supervise commercial program sales, of which he is now director.

Agencies Reject NAB Yardstick

The National Association of Broadcasters' system for the standardization of coverage maps and other station data failed to receive approval at a joint meeting last Thursday (30) of the research and advisory committee of the American Association of Advertising Agencies. The committee pointed out that they didn't want to be put in the position of giving their blessing to the proposed system because they did not think that the plan embodied the latest needs of radio research.

It was admitted that what the NAB offered was better than nothing, but the committee felt that the NAB's up-to-date set of measurements was too great for it to accept as final. The standards offered by the trade association. It was also agreed that, as the plan stood, it was economically feasible for the bulk of local stations, but that it would not be to the advertiser's best interests if the NAB's standards were to be accepted as the final blueprint for station evaluation.

The Four A's research committee will, at a later date, go into details on the matter with the NAB's research division.

'Joe and Mabel' Gets Kate Smith Show Spot; Mary Martin Also Set

Ted De Corsia and Ann Thomas will do the leads in their 'Joe and Mabel' radio series as a guest spot Oct. 13 on the Kate Smith program on CBS for General Foods. The show was formerly a radio series on NBC, but went off the air when it author, Irving Gannor Neiman, emceed the series. There is a possibility, if the show clicks as a comedy show, that it might become a fixture on the CBS series.

Neiman would get a royalty in that case. Also appearing on same broadcast will be Mary Martin, who opens tomorrow night (Thursday) in 'A Thousand Menus' legit musical at the Imperial, N.Y.; and Muriel Ann. Mary Small and Jean Keen will appear in a dramatic sketch 'The Band' number from the legit musical 'Early to Bed,' at the Broadway Theatre. The show is set for Oct. 22 broadcast, and Pat O'Brien is the only one booked for Oct. 29.

Appearing in this Friday show will be Betty Field, lead in 'A New Life' at the Royale, N.Y.; Bob Nolan, with the Sons of the Pioneers vocal group, and Col. Oleta Cup Hobbs of the WAC. Miss Field will appear in an original dramatic sketch 'Massey on Digest'.

Raymond Massey, currently rehearsing for the Radio Reader's Digest on CBS, for Campbell's soup. He is not doing a CIO show that night, as reported.

As the attacks of outside commentators against CBS' 'unopinionated' news policy continue to mount in force, the network is being urged by NBC that the latter network has under consideration a proposal to review the whole commentator situation on its own facilities with a view to adopting certain policies should they be deemed necessary.

NBC is said to be approaching the problem with marked care and comprehensive analysis so that, in the event it decides also to restrict its commentators to a strict factual reporting and impartial weighing of the news, it will have at hand a thoroughly documented case to back up its stand, plus a crystal-clear set of rules for news editorial procedure.

NBC, according to the same report, may include in the rules a point of tedium that some of its excesses have been making clients in sympathy with the network's re-setting of its policy on news treatment. It would also require that the station commentator engages in a one-sided criticism of any economic or social group, or in a one-sided out of fairness and justice to the aggrieved group be compelled to make the same case for the opposite side, as happened some years ago in the instance of a series conducted by Walter Winchell. The reminder would carry the assumption that clients would not be inclined to permit the network to be accused of having to open their network doors to such possibilities.

Should NBC proceed on a general overhauling and tightening of its news policy, the probabilities are that the Four A's research committee will be called upon to make a statement until after broad discussions with advertisers and agencies, and until after the future created by CBS' stand has pretty well blown over.

Jolson Joining 'All Time Show'

Al Jolson has been picked by Al Jolson for his appearance on the 'All Time Show' on the CBS.

Lucky Strike 'All Time Hit Parade' radio program which will permit the star to shuttle between New York and the Coast whenever picture commitments make it necessary. Jolson, who leaves next week for the Coast to check in on the Warner lot for the 'Swanee' sequence in the Gertrude Berg film, will join up with the Mark Warnaby Friday night show, originally from Carnegie Hall, N.Y., upon his return. Deal is for one year, with the singer continuing to appear on the CBS air engagement for the length of time required to do picture work.

Jolson's 'Mintini Boy,' based on Jolson's life. However, no starline deal is in the cards, and it is so Jolson will probably do 13 weeks in East Coast, and 13 weeks in the West Coast.

GENERAL FOODS DROPS SANKA SPOT CAMPAIGN

General Foods has called off the spot campaign that it had planned for Sanka coffee because of a chemical controversy and that the distribution of the chemical, which is used for decaffeinating coffee, has been sharply curtailed by the government.

Sanka has its own program, 'The Thin Man,' on CBS Sunday nights. The product has been plugged on the Kate Smith show.

Kate Smith, With \$37,000,000, Edwards, \$34,000,000, Topped All in Bond-Selling

Kate Smith's \$37,000,000 in war bond sales made via an all-day CBS hookup Sept. 21, was the top figure reported for a radio personality during the Third War Loan drive which ended Saturday (22). Ralph Edwards was a close second, having raised approximately \$34,000,000 on three "Truth" Consequences programs on NBC.

Aside from these reports, there were no general network figures released, although each web turned over a full day of regular and special events to the rise, ending the end of virtually every "home radio performer" as CBS has those in other show-biz fields, sports, personalities and newsmen.

Individual station honors are claimed by WABC, N. Y., which posted the field with \$800,000 worth of sales and pledges during the 21-day drive. According to the Trexler Department, WABC's success is accounted for by the close tie-in it effected with the N. Y. Times and other papers which netted the station pages of publicity as each paper participated in the drive. The six N. Y. dailies involved were Journal-American, Daily News, Mirror, Herald-Tribune, PM and the Post. The New York Times and the Post, both of which are owned by the same company, also featured writers employed by these sheets. emcees were proceeding both from WABC studios and from interiors. Special shows and plays were made in the Catskills, Versaille, N. J., Stork, Leon & Edlin's and Toots Ship's. All told this combination radio-press-newspaper promotion sold approximately \$50,000,000 worth of bonds.

WJZ, N. Y., topped of \$50,000,000 in bonds Sept. 13 when it took over the "Teepees" at Madison Square Garden and as high as a \$100,000 bond for admission. The independent stations sparked the drive with several novel stunts. WMCA put a line in the City Council and had one councilman from each borough appear to his constituents. The station raised more than \$100,000 in this manner. WNEW disposed of another \$100,000 worth via "Pistol Packing" Mama. Disc Jockey Martin Block offered the record to each purchaser of a \$100 bond. Another \$5,000 was raised with Bing Crosby's recording of "Sunday, Monday or Always." WHN reports the sale of \$13,200,000 worth of bonds via a Dick Gilbert bond rally at the Treasury Department Victory Park. Red Barber's special appealing during the Dodgers games, and regular daily events throughout the duration of the drive.

Nets Have Added 89

Affiliates Since FCC's Chain Rules in 1941

A check of the four networks last week disclosed that since the Federal Communications Commission announced its rules to chain broadcasting in May, 1941, there has been a total of 89 stations added collectively to their affiliated lists.

The extent of the expanded service figures as follows by individual network:

NBC.....	21 stations
CBS.....	11 stations
ABC.....	28 stations
Mutual.....	28 stations

Decker Leaves Bates

For McCann-Erickson

Bill Decker has resigned from the time-buying staff of the Ted Bates agency to join the McCann-Erickson agency as chief time buyer. Decker moves into his new job Oct. 11.

He replaces John Donaldson, Jr., who has been assigned to program reduction.

New Janet Gaynor Series

Discs of a new Janet Gaynor show, "So This Is Marriage," have been shipped out for auditioning. It is reported that the Compagny agency is interested in this program—scripted by Agnes Christine Johnson.

In the meantime, Miss Gaynor's series, "Hollywood Showcases," aired via CBS for Ben Hur Food Products, has been renewed for 13 weeks effective Saturday (10). Barton Stribling is the agency.

Y&R'S STAFF DIRECTORS IN NEW ASSIGNMENTS

Young & Rubicam has realigned the program assignments of its staff directors for the new season. Harry Ackerman is directing "Adriatic Family" with Eric Pinker assisting. Francis van Harte-veldt directs the Kate Smith program, Harry Ingram assisting. Andy Stronach handles "Mystery Theatre." Pinker, assisting, Dave Levy does "We, the People." Ted Adams assisting.

Stronach and John Kelsey co-direct "Battle of the Sexes," with Ingram assisting. Bob Novak does "March of Time." Kelsey, assisting, Day Tuttle directs the Roland Young-Cornelia Ols Shiner spot on the "It's a Wonderful Life" show.

Valter Gannon does "Musical Theatre" in Canada, and Van Harte-veldt directs "Great Moments in Music" with George Bresson assisting.

John W. Martin is contact-assistant to Bill Brown on "Bulldog Drummond," while Kelsey has the similar assignment on "Thin Man." Rock is agency contact on the Edwin C. Hill show. Tuttle directs "We Love and Learn" and Ralph Butler handles "Bright Horizon" and "Joyce Jordan."

On the Coast, Clare Olmstead directs the John Charles Thomas show, Jack Stone assisting. Walter Bunker will direct the Jack Benny series, and Rupert Lucas handles "Silver Theatre." Edna Best assisting.

Seeking Dual Impact

Various stations around the country recently received what they thought was an odd request from a publishing account, which currently has a book titled "Victory is Certain" on the market. The request was confirmed in a letter which, in part, follows:

The following is President Roosevelt's comment on General Marshall's report to Secretary of War Stimson which has been published under the title of "Victory is Certain":

"I urge all Americans to read General Marshall's fine, solidly recorded the achievements of our Army throughout two of the most tremendous years of our history. This is a record which America will never forget."

you can see, local Washington would like to have wide circulation. We have not used this statement in our commercial for "Victory is Certain" because we are not completely familiar with the rules concerning such quotations. We thought, however, that you would be interested in this statement and that you might possibly be able to use it in the preceding press broadcast as a lead into the commercial.

Carroll O'Meara directs and Allen; Tony Ilatto does "Those We Love," handles "Duffy," with Stone assisting. Don Elyon directs the Eddie Cantor stanza, Ilatto assisting. Arthur Moore will take over the Dinah Shore series, succeeding Glenahly Taylor. Bunker will do "Sherlock Holmes" with Miss Best assisting.

In the supervisory end of the radio staff, Tom Harrington is director, Hubbell Robinson is chief, Ackerman production head, with George McGarratt assisting in the Jack Stone show in charge on the Coast. Woody Klose supervises day-time shows, and Paul Rickenbacker heads the talent department.

BLUE CHOOSING AD AGENCY THIS WEEK

The Blue Network will announce this week the name of the ad agency that will have the web's advertising account.

Of the 10 agencies that have expressed an interest in the business, two have been singled out for final choice.

Ethyl Baits Farmers

Ethyl, buyin farm programs, B.B. & O. is the agency.

A New Measurement of the

Of the 30,800,000 radio homes in the United States, only 8,000,000 or 26% are in the "program rating" cities.

What about the listening habits of the other 22,800,000 radio homes—in areas where there are fewer stations and less competition—and where, admittedly, people listen more?

You, as an advertiser, are naturally interested in finding out something about this large audience—and so, since November, 1942, we have had Hooper conduct a series of special rating-surveys in communities outside of the Hooper cities.

The results of the first five surveys are shown on the lower chart at the right.

While we knew that The BLUE was delivering good ratings in the Hooper cities—in fact, higher ratings now than ever before

—the surveys proved that BLUE ratings in communities outside the Hooper cities were even higher.

For example, on program "A," the rating in towns having only a BLUE station was 283% higher than the regular Hooper rating, and on program "B," the figure was 359%.

The obvious moral is: when you look at BLUE, look at the ratings, yes, but also look at BLUE program policies which have created an increasing listening habit—look at the audience-building activities of BLUE stations—look at the coverage of The BLUE's 167 stations—look at The BLUE's mounting list of good programs and top-rank advertisers.

Look at BLUE from your own sales angle, and you will buy BLUE.

IN THE WORKS—a new, national advertising campaign to create larger audiences for Blue Network Programs—watch for the full story.

Philly Outlets Burn Agencies

Philadelphia, Oct. 5. There's a major revolt brewing in several local advertising agencies over alleged "pushing around" they are getting at the hands of Philly stations. The burn stems from re-shuffling of local programs to make way for network shows.

It's not that they don't recognize the importance of big network shows, said one agency exec; it's the "dictatorial" methods the stations are using to assign new time.

"It's take what they give you, or whistle up an empty rain barrel," said the agency official. They don't even give you the courtesy of asking you for an opinion. And contracts mean nothing to them.

One station in particular is creating lots of ill will by its arbitrary handling of local accounts. To make way for a network show, the station moved a news show, sponsored by a longtime advertiser, to an earlier slot, into a spot long associated with another sponsor—dropping the latter into still another slot. Thus two sponsors and two agencies wound up with a peeve.

Pennacola.—Irving F. Welch, manager of WCAO, resigned last week. He plans to remain in Pennacola.

WESTINGHOUSE WINDS UP CHICAGO HUDDLE

Chicago, Oct. 5. Westinghouse Radio Stations, Inc., were hosts to more than 100 local advertising executives at a luncheon held at the Drake hotel Wednesday (28), highlight of which was a talk by Robert Bellare, former manager of the United Press Tokyo bureau, who told of his experiences during a six-month internment in Japan after Pearl Harbor.

Luncheon climaxed several days of meetings here between agency and Westinghouse officials in connection with NBC's Central Division Local and Spot Sales Department, official sales representatives of the Westinghouse group. Westinghouse executives from the Philadelphia home office included Lee B. Wallis, general manager; Walter Evans, vice-president; B. A. McDonald, sales manager, and W. B. McGill, advertising manager. Station representatives present were J. B. Conley, manager, and Paul Mills, sales manager, of WOWO and WGL; Fort Wayne, Ind., C. S. Young, manager, and C. Herbert Masse, sales manager, of WBS and WZBA; Boston, Leslie Joy, manager, and J. S. Debussey, sales manager, of KWW, Philadelphia, and E. B. Butler, sales manager, and Frank W. Webb, sales manager, of KDKA, Pittsburgh.

Moose Jaw, Sask.—Joe Lawlor, chief announcer at CFAC, Calgary, joined the staff of CFAC, Calgary.

Cut-Rate

network account recently offered a \$50 a year bond to the station promotion manager who did the best advance exploitation job in connection with the account's new program.

The boss of the promotion man who won the prize added up the time that had been devoted to plugging the program and figured that at card rate it would have been worth around \$400.

13 NEWS SPOTS ON WOR, N. Y., IN 5 HRS.

WOR, New York, on Monday nights has 13 different news spots between 6 p.m. and 11:15 p.m. The news lineup on such evenings is as follows:

6:01-6:15—Sydney Mosley.
6:30-6:45—Frank Singler.
7:15—Fulton Lewis, Jr.
7:15-7:30—"Confidentially Yours."
7:30-7:45—Mutual bulletins.
8:15—Sam Balter.
8:30-8:45—Mutual bulletins.
9:15—Gabriel Heiler.
9:15-9:30—"Payoff News."
9:30-9:45—Mutual bulletins.
10:15—Raymond Clapper.
10:30-10:45—Paul Schubert.
11:11-11:15—Transradio News.
All the foregoing periods, except the Mutual bulletins, are sponsored.

Noble Defines Blue Network's Policy As Without Any Class Restrictions

United Airlines' Musical Going on CBS' Coast Net

United Airlines will sponsor a variety show, "In Time to Come," over a Coast CBS hookup next month. The program was packaged by N. W. Ayer and sold to United last week.

Ray McClinton, airline's radio chief, is now on the Coast setting up the show.

Thomas' Coast Gil

Standard Oil Co. of California will sponsor Lowell Thomas over 13 Blue Pacific Coast stations for 52 weeks starting Nov. 1, Monday through Friday, 8:30-9:45 p.m. (PWT). B.B.D. & O. is the agency. It is reported that Thomas was spotted into the 9:30-9:45 bracket as competition for the Richfield Oil Co.'s "Richfield Reporter," news service via NBC, which goes on at 10 p.m. (PWT).

Sam Hayes used to handle the Richfield show, but since he left it has been aired without the benefit of a name newsmen.

Edward J. Noble, owner of the Blue Network, has put himself on record in a letter filed with the Federal Communications Commission as proposing to conduct the broadcast of a regularized program on the principle that "all classes and all groups" will have their requests for spots or air time "seriously considered" with the aim of presenting a well-rounded and balanced broadcast in the "best interests of the public and the network." The letter was Noble's answer to a request from the Commission that he declare in writing the policies he planned to follow in allocating time on the air.

Noble's letter, in part, follows: "At the adjourned hearing September 20, 1943, regarding the proposed transfer of the ownership of the Blue Network, Inc., to American Broadcasting System, Inc., of which I am the sole stockholder, I was requested to submit to your Commission for its review and approval a written statement of general policy, with respect to the use of the stations for the purpose of the advertisement of commercial goods and services, which would be put into effect without the approval by the Commission and consummation of such transfer.

"After careful consideration of the matter and with realization, which I am sure the Commission shares, of the difficulties and perplexities involved in actual practice and administration, I am prepared to say that my policy, stated in general terms, will be to refrain from adopting any restrictions which will automatically rule out certain types of programs on the basis of the identity or personality of the individual, corporation, or organization sponsoring or offering them. I propose to meet each request for time with an open mind and to consider such requests strictly on their individual merits and without arbitrary discriminations. More particularly, I think that the operation of a national network should follow a policy whereby all classes and groups shall have their requests, either for sponsored or sustaining time, seriously considered and network time determined in accordance with true democratic principles and with the aim of presenting a well-rounded and balanced broadcast service in the best interests of the public and of the network.

"With regard to the sale of time in addition to the sustaining time already provided for the discussion of controversial issues, consideration will be given to the use of a limited amount of time for this purpose, insofar as consonant with the maintenance of listener audience and interest, and thereby to the promotion of the network as a medium of public discussion."

Blue Decision in Week

Federal Communications Chairman James L. Fly told his press conference yesterday (4) that the Edward Noble letter regarding the time sale policy for the Blue network has not yet been taken up by the entire commission.

Fly had no comment to make on the letter, but indicated that a decision on the sale of the web would be forthcoming in another week.

Ramsdell, Ex-Philco V.P., Dies in Churchville, Pa.

Syre M. Ramsdell, 45, president of the Syre M. Ramsdell Associates, agencies, but better known to the radio trade through his former post of v.p. in charge of advertising and sales promotion for Philco, died at home in Churchville, Pa., Oct. 4. He resigned in 1942 from Philco, where he was also a director, to go into business for himself.

Marsico Lands Sponsor

Pittsburgh, Oct. 5. Al Marsico, leader of dance band at Nixon Cafe, has just landed his first commercial radio program on WCAE, for Tech here. It's a Gay Nineties type of musical show under the label of "Memory Tune" and features, in addition to Marsico's band, Adelyn Hood, known on the air here as "Aunt Caroline," George Heid and the Tech Harmony Four. It's a half-hour, once weekly show, on Monday nights.

National Radio Audience

TOTAL U. S.
RADIO HOMES
30,800,000
(100%)

RURAL
RADIO
HOMES
10,500,000
(34%)

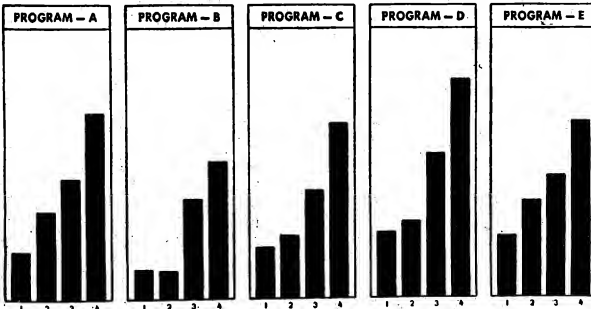
URBAN
RADIO
HOMES
20,300,000
(66%)

RURAL
UNRATED
RADIO HOMES
10,500,000
(34%)

URBAN
PROGRAM
RATING: CITIES
8,000,000
(26%)

URBAN
UNRATED
RADIO HOMES
12,300,000
(40%)

HOOPER RATINGS OF BLUE NETWORK PROGRAMS IN CITIES NOT REGULARLY SURVEYED



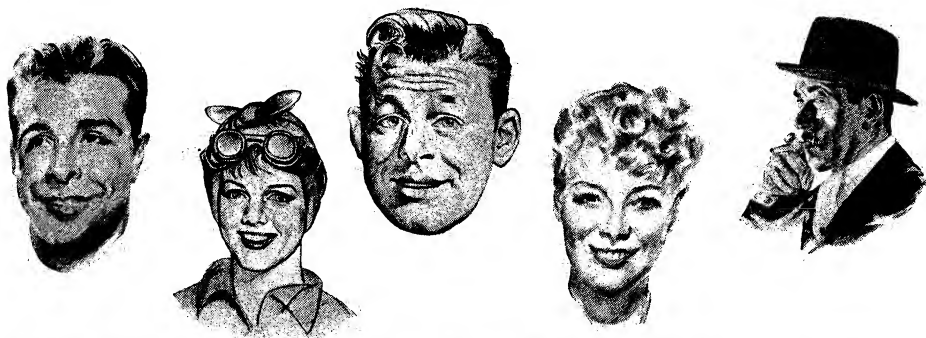
2. CITIES WITH A BLUE AND 2 OR MORE OTHER STATION

3. CITIES WITH A BLUE AND 1 OTHER STATION

4. CITIES WITH A BLUE STATION ONLY

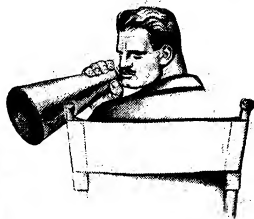
The Blue Network
A RADIO CORPORATION OF AMERICA SERVICE





The most effective and largest campaign of program
promotion ever undertaken by a radio network is now
effective—not in a handful of cities—but in

of the CBS NETWORK!



** You probably saw the book above
but if not just write for it to CBS,
485 Madison Avenue, N.Y. 22*

Radio Reviews

(Continued from page 26)

apparently requires striking material. If luck is in, a story on his own. However, he's a natural in the present surroundings and should carve a sure niche for himself.

Otherwise, "Flibber and Molly" retains Harlow Wilcox as announcer and bit player, with Arthur Q. Bryan and Gale Gordon as regulars and Shirley Mitchell, who plays the housewife-voice belle of "The Great Gildersleeve" due for a running part later in the season. The King's Men and Billy Mills' orchestra provide their familiar music. The commercial copy on the user's organ was notably slick, particularly the integrated first piece in all "Flibber and Molly" remains nifty popcorn. **Love**

'NOW AND FOREVER—A LOVE STORY'

Cast: Carl Frank, Barbara Weeks, Peggy Conklin, Frank Reardon, Betty Phillips, Alex. Englander, Roy Marvin, George Davis, Wilfrid Francis Ellis. Director: Johnny Wilson. 15 Mins., Mon-Fri., 5:30 p.m. Sustaining.

WABC-CBS, New York
Aimed as a drama of quiet reflection and mood, rather than any startling effects, this new series on CBS is likely to be an uncertain bet for popularity. Experience indicates that strong plot, rather than atmosphere and flavor, is generally the vital requirement for mass listener draw. To overcome this apparent limitation, "Now and Forever—A Love Story" will need exceptional

characterization and emotional intensity.

The premiere installment may be an unfair sample of the show's quality, and obviously the Monday (4) broadcast of this one was not typical of the chapters to follow. It merely established the principal characters of Alex and Ellen Harris and etched out the outlines of their happily married situation, the fact that they've devoted parents of a young daughter and son, and that some of their friends are less blissfully wedded. But the outside seemed to indicate that "Now and Forever" may be in danger of becoming sentimental rather than intense and garbulous rather than reflective.

The future will determine whether, in both writing and performance, the serial can avoid falling into pattern. But one thing is immediately apparent in the show. That is that George Davis' strong, bright, level, distinct quality. It might profitably be extended as a background for the entire serial. **Good**

FRONT LINE HEADLINES'

With John Barry
His Mins., Mon, Wed., Fri., 7:45 p.m.
NATIONAL SHAWMUT BANK
WEE, Boston, WBZA, Springfield (Doremus & Co.)
Tonight Boston Globe newsmen John Barry continues his three-times-a-week series for the National Shawmut Bank, city's second largest financial institution, and scores with an item-timely report of latest crew-operations. Amicus a white-

collarless Barry achieves neat effect of speaking with authority and at the same time including his listeners in the class of intelligent persons who understand what is taking place and why.

Card Friday (1), Barry smartly sketched military background of fall of Naples, and made it plain how American and British forces cooperated in saving the city. Going one step further, commentator pointed out that, although liberation of the Pope furnished best headlines, real message from President was that the fate of Rome rested entirely with the Nazis, and that their decision will save the Holy City or doom it to destruction.

Analysis closed with advice to watch developments in Corsica and Yugoslavia as bases for possible decisive flankings, movements in Battle of Italy. Barry's voice and delivery are excellent—no try for sensational effects and no attempt to lift the program with a "last-minute scoop." Show is announced as an analysis, and that's just what Barry makes it. Plug by staff-announcer stresses safety of sponsor's institution.

DX-World Series To All Battle Fronts

Washington, Oct. 6. The World Series play-by-play is being short-waved to soldiers on all fighting fronts, the War Department said. Five DX stations on the East and West Coasts are beaming the baseball classic.
Commanders overseas have been notified of the broadcast times through arrangements worked out by the Special Service Division.

Old Gold Rides Close To MBS' Series Airings

J. Walter Thompson's timing department went in last week for a rush job of picking up chairbacks on Mutual stations on behalf of Old Gold cigarettes.

The spots the agency bought were those before and after the play-by-play broadcasts of the World Series games.

VICTORY NET BIG HELP TO BOND DRIVE IN NW

Seattle, Oct. 6. The Washington State Victory Network, which includes all twenty-six radio stations in the state, is being put to good use during the Third War Loan Drive, adding to its record of public service which dates from a week after Pearl Harbor.

Unusual in its setup, the network affords quick contact with the major agencies of the state for emergency radio announcements, and a policy of inter-station relations makes available all war-help broadcasts in either live or waxed form, has kept the network on the air during all types of war and salvage drives.

The Planning Committee for the war effort, headed by Bill Fisher, KOMO-KJR, Seattle, has built up a list of the same stations as vice-presidents: Jack Clark, KMO, Tacoma, handling traffic; Jerry Morris, KOL, Seattle, and Wallace Brazier, KFPY, Spokane, programs.
Wilson, KIQ-KCA, Spokane, and Mary Dollins, KIRO, Seattle, doing promotion and publicity; and W. E. Stult, KOMO-KJR, and Ben Cole Wylie, KIPQ, Wenatchee, assuring sponsor cooperation, designated three stations best qualified to feed programs to the others, and to make transcriptions for the use of any stations which could not carry a live broadcast, so that every outlet participates in the program. All expenses are divided pro-rata, according to the individual station's nighttime rate, and every station is represented on at least one of the sub-committees of the net.

Follow-up Comment

(Continued from page 26)

brought out that Mutual expanded from a four-station network in 1934 to a web with 211 affiliates in 1938. These do not include outlets in Alaska, Canada, Hawaii and Mexico. He also pointed out that Mutual can now reach 96,000,000 people, and that it is fully aware of its responsibility to these listeners by offering them a highly personalized service which maintains old loyalties and establishes new ones.

"Moonbeams," the harmony stint which tilted the WOR, N. Y. (12:30 midnight), spot from 1928-'35 and has revived again for Gambarelli & Devito after that same station since 1938, was the second old-time radio show presented Friday (1) by WNEW, N. Y., on its revival series of "entertainers' favorites." George Shukley, who doubled as director and instrumentalist of the original "Moonbeams," died last month. Friday, Veronica Wiggins, Mary Merkus and Lillian Stuart brought the original vocalists, were also featured. They clung to the soft delivery and sentimental song that characterized their WOR show. There is a style seldom heard nowadays, but which still possesses appeal for late hour listening.

Coca-Cola's program on WABC, featuring the chromatic fantasies of Andre Kotelanetz' orchestra, presented as its guest stars A. A. Milner and Oscar Levant Sunday afternoon (3). Highlight of the half-hour (10:30-5) was Levant's keyboarding of excerpts from the first movement of Grieg's Piano Concerto in A Minor. Levant showed his mastery of the rhythms and melodies of the original classical composer as opposed to his well-known penchant for the popular George Gershwin. Miss Sayao, the Metropolitan Opera's Brazilian coloratura expertly plied her way through "Para Ninar" and "Mocinha Benfiteira," two Latin-American songs, and "Carry Me Back to Old Virginia" decided switch. Kotelanetz led the orchestra in a satisfying, though musically staid performance of Rombert's "Three Songs." Gershwin's "Lady Be Good" and a samba melody.

Duff Buys Participation
Duff Deserts is buying participations. One of the bookings is four 15-minute segments a week of the Galen Drake-Housheers' Protective League series on the CBS Pacific Network, originating out of KNX, Los Angeles.
W. Earl Bathwell, of Pittsburgh, is the agency.

TREND OF THE TIMES: WLW MINUS GRIDCASTS

Cincinnati, Oct. 5. The game being dropped by several major universities in its four-state area, WLW has booted football out of bounds for this season. What's left of traditional games will be broadcast by the Crosley 50,000 watts' little brother, WSAI, feeding from NBC.

In recent years WLW did special coverage of scinted games most popular with its listeners, the announcing being done by Dick Bray. Arrangements had been made to carry most of Notre Dame's 1943 games before the WLW management decided to pass up the spot this fall, allowing more time for programs backing up the war effort.

Cowles' Scholarships

Des Moines, Oct. 5. Gardner Cowles, Jr., owner of WNAX, Des Moines, and publisher of the Des Moines Register & Tribune and Look Magazine, has established the \$36,000 Gardner Cowles, Jr., agricultural study scholarships for five farm boys and girls. The scholarships will be awarded to inhabitants of the following states: Iowa, Minnesota, Nebraska, North and South Dakota. There will be an additional scholarship to Yankton College, Yankton, where WNAX studios are located.

REACH
MORE PEOPLE
MORE MONEY
MORE BUYING
THAT'S WHY SALT LAKE MARKET



Maybe
you haven't
met Janice...

DAYTIME radio, says Hooper, enjoys greater audience in Washington than in most big cities.

Moral: combine proved daytime techniques with never-failing local appeal. WTOP did it.

Result: "Janice Grey, Washington, D.C.," a daytime serial that has all the animation, all the suspense, all the heart-throb of good daytime radio. And—a story so localized—so typically Washington—that it grips the listener's imagination...focuses her attention...demands her loyalty.

The leading character is a girl from out-of-town, working in wartime Washington. Its locale and many of its incidents are so familiar to Washington listeners that they

might have happened next door—and sometimes do!

Janice—on the air Monday through Friday afternoons over WTOP—follows a proved radio formula, personalized and localized for Washington women. One of the new "capital-sized" WTOP shows. Let us—or Radio Stars—tell you about them.

WTOP
WASHINGTON'S
50,000 watt Station
COLUMBIA OWNED

Represented by Radio Sales
the SPOT Broadcasting Division of CBS

UTAH'S NBC STATION
The Girl With
The Blue Velvet Voice
**WICKY
ICKEE**
Currently at Washington's
Howard 21, KXCV Club
SENSATIONAL
10th WEEK
DR. WILLIAM MORRIS AGENCY

Gagman's Wife

By ALAN LIPSCOTT

A gagman's wife is a female who, with every other gagman's wife, has a common question: "How is your husband's indignation?" She translates chuckles into a new washing machine or a new car sink.

While yaks and bamboos mean diamond rings. Another baby or a sink. And that's why, through every show.

She seems so shy as if she's slipping on a dignity. While all her planted relatives laugh, applaud, stamp their feet and whistle.

She will sneer at her husband's collaborator. When he comes through with what was always a great line. But will wear hysteria. When her husband gives out with what has always been a straight line.

A comic to her is only a stooge to her husband's talents. And screams that he is responsible and not the comic, for the comic's million-dollar balance.

She personally takes care of his bicarbonate and Tums. And always refers to Fields and Chedders as just a couple of lucky bums.

As the gagman adores her, despite her artifice, whims and wiles. To him she is his greatest love—Next to his files.

Harsch Guesting On WADC's Talent Hunt

Akron, Oct. 5.

WADC has booked Joseph C. Harsch, CBS news analyst on the Goodrich Tire series, as featured guest for the public opening of the station's series of talent auditions at the Mayflower hotel this Saturday (8). During the subsequent week, starting Monday (11), the station will each day present one of the five finalists on the air.

The station gives as its prime motive for the auditions the stirring up of public interest in live talent. The management declared last week that it was "forcibly made to realize a few weeks ago that although it was primarily interested in the entertainment business, it, as well as other station operators, has been losing contact with talent and failing to do its 'share' to develop talent for the future."

Wheatena Buying

Wheatena Corp. is booking daytime minute announcements and chateaus on stations in the New England and Middle Atlantic states. The schedule, which starts Monday (11), will include from five to 10 burbs a week.

Compton is the agency.



Met: LOU CLAYTON
New CAMEL PROGRAM, Thurs. 10 p.m., RWT
M.C.-St. Neallan, Hollywood, Cal.

D'ARTEGA
AND HIS
ALL GIRL ORCHESTRA
Now Beginning a Nationwide Theatre Tour. Opening Golden Gate Theatre, San Francisco, on October 14th.
Personal Management
ERNEST LIEBMAN
1440 Broadway, New York

Femme Staffers Being Added to L'ville Stations

Louisville, Oct. 5.

Three of the town's stations have gone in extensively for women announcers, writers and operators in recent weeks. Only station not falling in line with femme additions is WHAS, which still maintains a full quota of male personnel, although arranging for femme trainee engineers. Femmes come from various walks of life, some of them fresh from school. WAVE has recently added to its staff Ewing Aron, news editor; Ruth Nail, continuity; Alberta Atwell, operator; Marjorie Plank, operator; Natalie Potter, announcer; and Kate Egan, announcer.

WOCB has added Jeanne Alexander, traffic manager, formerly with KOMO, Tulsa; Doris Hennessy, announcer; Rose McIntosh, business manager; Diana Adams, operator. WINY boasts of just one femme on the program staff, excluding office personnel. She is Grace Riddle, traffic manager, wife of Wayne Hatchett, chief engineer.

WMCA MAPPING SERIES TO CURB WRONG KIDS

WMCA, N. Y., is currently working out a series designed to examine and cope with the problem of juvenile delinquency. Permission is being sought to pick up juvenile court proceedings which will be included in the show. The program idea stems from a contab called two weeks ago by the station of Welfare Council rep, who mulled radio's role in combating juve delinquency.

The meeting, held at Welfare Council headquarters, was divided among those who favored a program aimed directly at the child, one directed at the parent, or one keyed to educate the public.

Springfield, Mass.—Howard Keefe, assistant program director at WSPR, becomes the new publicity director.

Trammell, Paley, Miller Warn Against War-Effort Lag, After War Dept. Talks

Washington, Oct. 5.

Three radio executives left here last weekend impressed with the necessity of radio continuing its war job and helping to rid the American people of over-confidence. NBC president Niles Trammell, William S. Paley, CBS proxy, and Neville Miller, NAB boss, attended the War Department conferences given to business men and newspaper officials at which the war situation was thoroughly aired.

"The reports presented," said Trammell, "should have a very sobering effect on those people in this country who feel the war is going to be a short one. The conference impressed upon everyone in attendance that industry, labor and our civilian population have a tremendous job and many sacrifices ahead of us."

"It was made all too clear," commented Paley, "that it is foolhardy and dangerous to think the war will end soon, or to plan or be influenced

in our daily lives accordingly. The facts as they were presented spell a very hard war and certainly not a short one. Our full enthusiasm, determination and strength are as much needed now as at any time since we took on the job of beating the Axis."

"We must not only continue, but actually must increase our war effort," said Miller. "The radio industry, although it does not build munitions or weapons, does deal with a vital ingredient in total warfare—the will and morale of the American people. I am sure that radio will redouble its efforts to inform and stimulate this nation until the last shot is fired and the last wounded American boy comes painfully but safely home."

Minneapolis.—Harvey S. Smith, assistant sales manager of WCCO, left this week for New York, where he will be with the CBS radio sales staff.

A Six-Hour Concert Every Night... That Nobody Hears

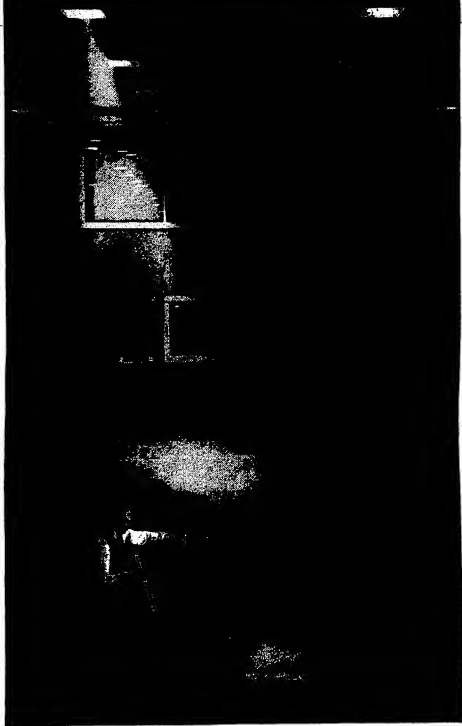
This is the story of a man who plays the piano—in an empty broadcasting studio.

Triumphant chords, nimble arpeggios, brilliant melodies flow from the instrument in startling succession—but nobody ever listens to him.

His job is to tune the pianos at NBC—all thirty-three of them. Every night, he tours the empty studios on a carefully planned schedule. Under his expert fingers, each piano is made to respond until it is at precise concert pitch—ready for a symphony performance or for a boogie-woogie virtuoso.

Every piano at NBC is tuned by him once a week. Every piano you hear played from Radio City is always pitch perfect.

It's part of NBC's routine attention to detail...to the very smallest of details that make for better broad-



casting. Not of world-shaking importance, perhaps. Yet—if it weren't done?

It is precisely this meticulousness, this almost automatic insistence on having every detail and feature of every program on NBC as perfect as possible, that enables advertisers

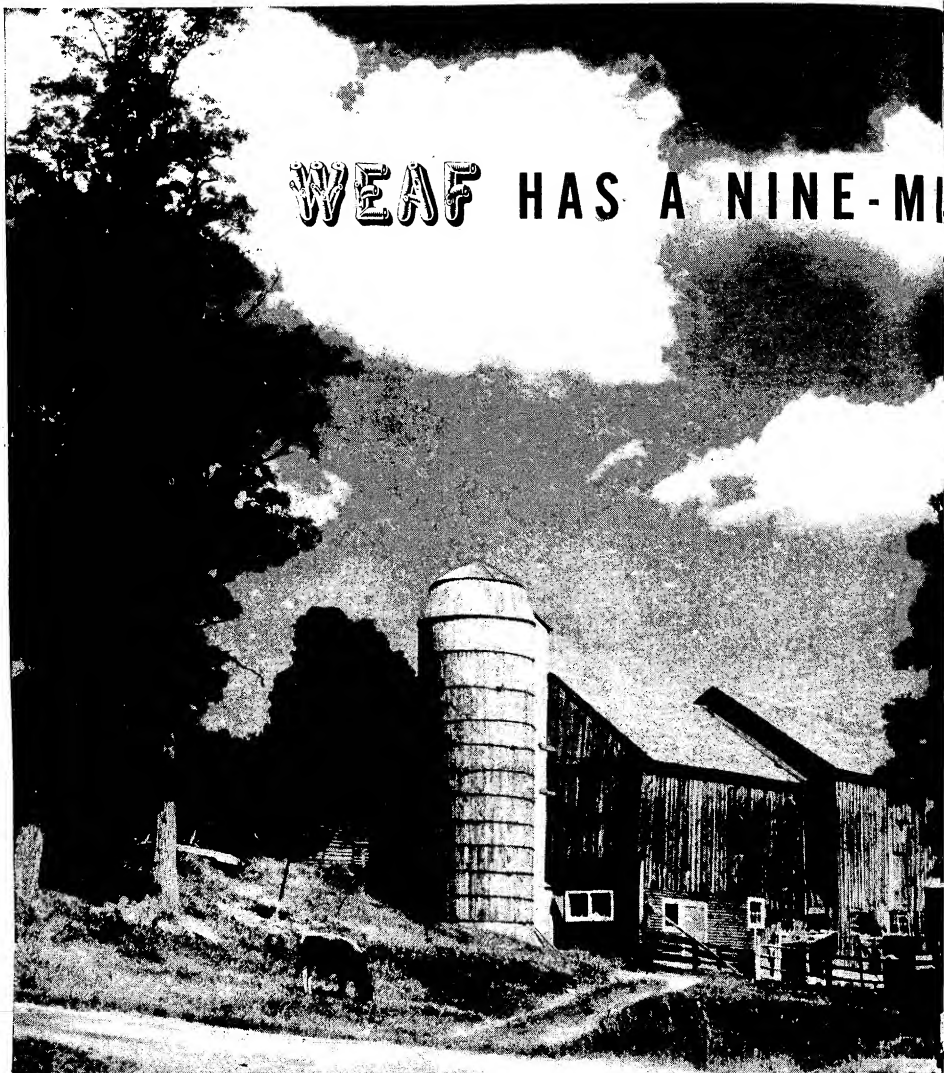
and listeners both to depend on NBC for the best in broadcasting.

Perfectionism, insistence on quality, care—even for details that no client or listener is directly aware of—these are some of the things that make "NBC" "The Network Most People Listen to Most."



—The National Broadcasting Company

America's No. 1 Network—A SERVICE OF THE RADIO CORPORATION OF AMERICA



LIVESTOCK



DAIRY



VICTORY GARDENS

LLION ACRE BARNYARD!

WHEN YOU radio advertisers think of WEAf as New York's best-known station, you're likely to think in terms of the urban New York market. Of course, this in itself is a tremendous circulation factor which no smart sponsor discounts, no matter how he looks at it.

But there's more to WEAf's coverage story than Metropolitan New York alone. There is a prodigious rural audience in WEAf's effective service area where you'll find nearly 9,000,000 acres on more than 113,000 farms. The income from these is well over \$367,000,000--and if you ask us, that ain't hay!

WEAf's "Modern Farmer" Program

For the past nine months, WEAf has willingly catered to the radio tastes and needs of this impressive rural market with a timely, sensible program called, "The Modern Farmer." It is heard six mornings a week from 6:30 to 7:00 A.M. The show features and is run by Mert Emmert, WEAf's Farm Program Director.

With Emmert, that's more than a desk title! In the first place, he's a practical dirt farmer himself, born and raised on a farm--and not many years ago at that.

For another thing, Emmert gets around a lot among various markets and farmers, agricultural officials and county agents. Personalities like these often appear on his program.

Emmert gets the ears of WEAf's sizable farm audience, because he speaks their language, gives them the sort of news, information and diversion they want under wartime conditions. Furthermore, he's on the air at a time when New York farmers can and do listen. Curiously enough, Emmert enjoys a large "bonus" audience among suburban victory gardeners who have followed his advice on both "The Modern Farmer" show and his "Plot for Victory" program which just closed after a successful spring and summer season.

"The Modern Farmer" program can do a job for radio advertisers who want a low-cost approach to New York's valuable, responsive rural market. Mert Emmert himself can really make your product sales grow in WEAf's 9,000,000-acre "barnyard."

For complete program details and low announcement costs, write or phone NBC Spot Sales, Radio City, New York City, 20, N.Y.



POULTRY



CANNING

NBC's KEY STATION

Weaf

NEW YORK • 50,000 WATTS

660 on the dial

Rep. Lea Replaces Cox As Probe Chairman; Garey's Status Uncertain

Washington, Oct. 5. (By Clarence F. Lee, Calif. Dem.) moved in yesterday (4) as chairman of the committee investigating the Federal Communications Commission, succeeding Rep. Eugene E. Cox (Ga., Dem.), who resigned under pressure last Thursday (30). This is considered a break for the FCC, for Lea is expected to give the Commission a square deal.

The appointment of the California, well known both to the radio and film industries, was warmly received by all sides involved in this probe. Lea is also chairman of the House Committee on Interstate and Foreign Commerce, which handles legislation affecting communications and the FCC. In addition, his Committee acts all the House bills which would affect film distribution and exhibition through the use of Congress' Interstate Commerce power. Lea has a habit of putting such bills

where they never again see the light of day.

"We want to conduct an investigation," he said, "that will command the respect of the public." Lea was asked about shaking up the Committee and the possibility of dropping Eugene L. Garey, chief counsel for the Committee, who has been under attack with Cox for the manner in which he has been conducting the probe. Lea said he had reached no decision, but admitted that "there may be a necessity for some adjustment."

Garey has been keeping mum except for one comment that he intended to continue hearings and would wait to see who succeeded Cox before determining his future course. Cox, who launched the investigation, after the FCC had accused him of improperly taking a \$2,500 fee from

(Continued)

WMGA, After Army Beef, Gets Series Airings

Washington, Oct. 5. Because it is the only station which can be picked up on the radio waves used by most of the soldiers at Spence Field, Ga., WMGA at Marietta, Ga., has been allowed to handle the Mutual broadcasts of the World Series. WMGA had been left in the cold as far as the series was concerned. Mutual's defense was that WALB, Albany, Ga., had been given the series and it covered the Atlantic area.

The FCC took the matter up after Col. L. H. Raderick, commander of the Spence Field Air Station, complained about the soldier's privation. WLBS is now feeding the series in WMGA.

Ottawa. Douglas E. Lundy, announcer at CBO, local Canadian broadcasting Corp. outlet, to Toronto on CBC production staff. Succeeded here by Irwin Gross, from Toronto CBC studios.

Payroll Traffic

Ottawa—CBC appointments this week include Andrew Allan as supervisor of drama, Charles Jennings as assistant supervisor of programs and R. S. Lambert supervisor of educational broadcasts, all stationed here.

Memphis—Alvin Bick, for 14 years manager of Western Newspaper Union's Memphis branch, has joined WMPS as account executive. Robert Hodgson, announcer known to local dealers as Bob Neal, was promoted to production director.

Springfield. — Warren M. Greenwood, program director of WMAZ, will be the new station manager. He replaces Albert W. Martin, now program director at WIAS, Louisville. Mrs. Elsie City, traffic and office manager, takes Greenwood's program post. Mrs. Ethel Hennin Bowers, in addition to han-

dling women's activities, also takes over publicity.

At WSPR, Howard S. Keefe, assistant sales promotion director, becomes publicity director.

San Antonio—Additions to staff of WOAI include Bill Watson, announcing staff; Margie Wyatt to traffic department.

Pittsburgh—John F. McMahon, KDKA publicity director, has been named also promotion manager for local Westinghouse station. He'll fill vacancy created by recent upping of W. McGill to Westinghouse's Philadelphia headquarters as general advertising director of that company's radio group.

New Haven—Stanley Hall, announcer and news reporter, WDSU, upped to program director. Al Gidycz, formerly with WWL here and KRLD, Dallas, has joined WDSU staff as news editor and head of the special events department. Other additions to the staff are Guy Lebow, of N. Y., announcer, and Ruth Sweeney Sullivan as continuity editor. P. K. Ewing is out as commercial manager. This end of the business will be handled by Fred Weber, executive director and general manager.

Harford—Irwin Cowper has been promoted to assistant sales manager for Harford's WTIC. Other recent WTIC promotions include Grace Saparito, to continuity acceptance editor and Olive Johnson to supervisor of commercial traffic.

Kansas City. — Al Griffith, Jr., assistant city editor of the Kansas City Kansan, now doing three newcasts daily for KCKN, affiliated radio station.

Hartford—Tomlinson is the newest addition to the mike staff at KCKN. She makes the fourth femme spiker at the station.

Cincinnati—Bob Otto, city desk man and a feature writer on the Post, ends 13 years of affiliation with that Scripps-Howard sheet this week to become morning news editor of WKRC, Mutual affiliate and linked with the rival afternoon paper, Times-Star. He replaces Dick Wil-

(Continued on page 44)

Sponsors Buy Mich. U. Gridcasts on 3 Outlets

Detroit, Oct. 5. Where football broadcasts last year were curtailed, three Detroit stations this season are carrying the University of Michigan games under varied sponsorship, one statewide.

Coca-Cola, through the Michigan bottlers, has taken the sponsorship over WXYZ and the Michigan network with Don Watrick calling the games.

Sam's Cut-Rate, Inc., which also sponsors the Symphony Orchestra, has taken over the U. of M. games via WWJ, where the veteran Ty Tyson is doing the announcing.

Sponsorship at WJR has been taken over again by the Emmco Insurance Co., which took the games last season. The station has called in Bob Kelly from its affiliate station, WCAR, Cleveland, for the job.

Pleanty of sponsorship also was ready for the Detroit Lions, professional team which seems headed for a good season after a dud last year, but clearance could not be obtained for any station before the late Sunday time of the games.

MILDRED BAILEY
WTAG's Hostess

Central
New England
women appreciate her
daily "housewife" approach.

WTAG
WORCESTER

WLW

The Listening Finger Points

YOUR WLW FAXFILE

A TIMELY ADDITION

WLW Audience Ratings and Network Reports
Merchandise and Trade Packages
Radio and Television
Sales and Comparative Costs
For Stations
For The Merchants

The Listening Finger Points to all radio listening in four metropolitan centers, 28 major cities, and 218 rural communities of WLW's great mid-western market. *The Listening Finger Points* is C. E. Hooper's Mid-Winter 1943 Report in two parts: WLW Audience Ratings and WLW vs. Other Network Stations. It is the first new release for your WLW Faxfile. It is off the press; it will reach you soon.

● If you still haven't received a copy of the WLW Faxfile, shoot us a wire or letter. We will gladly send *The Listening Finger Points* along with all material previously released.



1 plus 1 plus 850...

A great newspaper, a great network, and a great news staff are now collaborating on a new kind of news program. *The Christian Science Monitor*, The Mutual Broadcasting System, and the *Monitor's* 850 ace newsmen all over the globe present "News from Everywhere" at 6:30 p.m. EWT, Monday through Friday.

The integrity and scope of the *Monitor's* news coverage are familiar to everybody from students of journalism to judges of journalism. In bringing this newspaper's world coverage to the nation's radio audience, Mutual and the *Monitor* mark a significant milestone in the progress of news dissemination.

This program brings live reports direct from the world's news centers at an hour when over 80% of all U.S. radio families are within arm's reach of a radio, eager for first-hand news of a world at war—the first overseas roundup each evening on any network.



As coordinator of "News from Everywhere," Volney Hurd has the distinctive advantage of 20 years' experience in both writing and broadcasting news.

Variety credits him with "a good voice, firm delivery, and well-sea-owed understanding of the event reported by *Monitor* staffers."

"News from Everywhere" is available for commercial sponsorship, subject to the established restrictions of *The Christian Science Monitor* and the Mutual Network. For further details, consult...

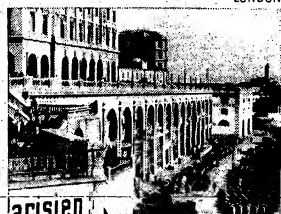
THE MUTUAL BROADCASTING SYSTEM

1440 BROADWAY, NEW YORK

TRIBUNE TOWER, CHICAGO



LONDON



ALGERS



MOSCOW



SYDNEY



CAIRO



CHUNGKING

Kaye Fancy at \$58,000, N. Y.; Goodman Sock 35G, Hub, Herman Hot 26G, Buff.

(Estimates for this week)

Loke Armstrong, Cleveland (Palace): 3,700; 35-45) — With "Never Been Liked" (U). Nice \$20,000 or near, band being about whole show.

Gracie Barrie, Philadelphia (Earle): 2,768; 35-75) — Not getting much help from "Larceny with Music" (U) with Mervyn Dine the only supporting act of note. Fair \$21,200 with band grabbing most of draught.

Milt Britton, Chicago (Oriental): 2,200; 30-69) — With "Larceny with Music" (U), and Bonnie Baker on stage. Bang-up \$23,900 on stage lay-out.

Benny Goodman, Boston (RKO Boston): 3,200; 44-99) — Plus Popz and Louie, Charlie Reyes, others, on stage and "Gals, Inc." (U). Returning here after two season lay-out. Goodman is still the powerhouse, pulling a grand \$35,000.

Morian Gould, New York (Capitol): 4,820; 35-51.10) — With Allan Jones, Virginia O'Brien and Henry Youngman in person, and Johnny Come Lately (UA). Now in second week, looks about \$62,000 or more, and holds over.

Woody Herman, Buffalo (Buffalo): 2,500; 35-57) — With "Hi Diddle Diddle" (UA). Grand \$56,000 with Herman-gram the main attraction.

Ina Ray Mutton, Louisville (National): 2,400; 40-60) — Plus "Polka Girl" (PRC). Big \$16,500, almost solely on the Hutton appeal.

Sammy Kaye, New York (Strand): 2,756; 35-51.10) — With "Thank Lucky Stars" (WB). Picture and stout support received from Kaye spelling whammo business here, first week looking very fancy \$58,000 or over.

Ada Leonard, Indiana (Polis): (Keith's): 1,200; 30-55) — Plus "Back Door to Heaven" (Indie). Oke \$3,300 on four-day weekend, draw coming from Leonard all-girl band.

Clyde Lucas, Pittsburgh (Stanley): 3,800; 30-75) — Plus "Hiller's Madman" (M-G), and Inkspots, on stage. Trim \$23,000, failure of inkspots to make earlier shows cutting in. Delayed by transportation.

Vaughn Moore, New York (Paramount): 3,664; 35-51.10) — With "Lucky Ticket Chances" (RKO). With Monroe doing plenty of drawing, being good combo with picture, third week's take through last night (Tuesday) hit better than \$45,000, strong.

Tony Pastor, Newark (Adams): 1,950; 35-59) — With "Thumbs Up" (Rcp). Good press and favorable word-of-mouth helping to brighten \$41,000.

Joe Reichman, San Francisco (Golden Gate): 2,830; 35-75) — Plus "Adventures of Rookie" (RKO), and Beatrice Kay on stage. Big \$32,000.

Joe Venuti, Omaha (Orpheum theatre): 3,000; 20-65) — With Connie Boswell as the magnet, will do okay \$13,700. Teamed with "Hi Diddle Diddle" (UA) not rated here as much help.

John Hammond to Be Inducted By Army Oct. 23

John Hammond, Jr., passed a physical at the N. Y. induction center last week, and goes into the Army at Fort Dix Oct. 23. Hammond has lately been working with Billy Rose, gathering Negro artists for Rose's production of "Carmen Jones," which debuts in Philadelphia Oct. 16. Hammond is married and became a father only six months or so ago.

Welk's Theatre Dates

Following his closing at the Trianon ballroom here, Lawrence Welk and his band will make an eastern theatre tour to last approximately seven weeks.

Band opens at the Capitol, New York, in November, then goes to the Stanley, Pittsburgh, and Earle, Philadelphia, among others.

Ramon Ramon band booked for return engagement at William Penn's Terrace Room, Pittsburgh, beginning Nov. 9. Maurice Spitzaly outfit sickly until then.

Band Bookings

Bob Allen, Oct. 6, Hunter Field, Savannah, Ga.: 7, U. of South Carolina. Columbus: 8, Camp Gordon, Georgia; 9, Georgia Tech, Atlanta.

Bill Barde, Oct. 5-7, Iowa theatre, Cedar Rapids: 8-10, Orpheum theatre, Davenport, Ia.

Johnny Long, Oct. 7, RKO theatre, Boston: 15, week, Earle theatre, Philadelphia.

Clyde Lucas, Oct. 8, Joyland Park, Lexington, Ky.: 9, Topper B. Cincinnati; 12-14, Palace theatre, Columbus.

Joe Venuti, Oct. 9, Turnpike Casino, Lincoln, Neb.: 10, Meadow Acres, Topeka, Kan.

Gracie Barrie, Oct. 8, Franklin Square Aud. Hagerstown, Md.: 9, Manhattan Center, N. Y. 10, Shubert theatre, New Haven; 13-17, Lyric theatre, Bridgeport.

Jimmy Dorsey, Oct. 8-10, Pacific Square Aud., San Diego, Cal.

Sunny Dunham, Oct. 5-7, Orpheum theatre, Davenport, Ia.: 8, Aud. Kansas City; 9, Frog Hon B., St. Joseph, Mo. 10, Tomlin B., Des Moines; 12, Arkola B., Sioux Falls, S. D. 13, Latimer B., Fort Dodge, Ia.; 14, Dances, Cedar Rapids; 15, week, Orpheum theatre, Omaha.

Jimmy Lunceford, Oct. 8-9, week, Fay's theatre, Philadelphia: 15, week, Howard theatre, Washington; 22, week, Royal theatre, Baltimore; Nov. 5, week, Paradise theatre, Detroit; 19, week, Riverside theatre, Milwaukee; 26, week, Regal theatre, Chicago.

Woody Herman, Oct. 8, week, Earle theatre, Hartford, Conn.

Al Dexter, Oct. 12-14, Palace theatre, Columbus: 18, week, Palace theatre, Columbus; 29, week, Oriental, Chicago; Nov. 5, Riverside theatre, Milwaukee; 18, week, RKO theatre, Boston; 23-27, State theatre, Hartford.

Cal Calloway, Oct. 7, week, Palace theatre, Albany, N. Y.: 15-21, Buffalo theatre, Buffalo; 23-31, Palace theatre, Fort Wayne, Ind.

Wendy Herman, Oct. 8, week, Earle theatre, Hartford, Conn.

Eddie Miller's band signed for two musical shorts to be produced by Will Cowan at Universal.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Completion is based on period from Monday to Saturday.)

Band	Hotel	Covers	Total
Lani McIntire	Lexington (300; 75c-\$1.50)	86	2,200 152,325
Johnny Long	New York (400; \$1-\$1.50)	11	2,075 24,650
Glen Gray	Pennsylvania (500; \$1-\$1.50)	10	2,350 24,400
Loke Man	Waldorf (550; \$1-\$1.25)	13	1,900 19,075
George Auld	Lincoln (275; \$1-\$1.50)	9	1,525 15,250
Tommy Tucker	Astor (750; \$1-\$1.25)	4	3,100 13,975
Guy Lombardo	Roosevelt (400; \$1-\$1.25)	0	11,550 1,550
Vaughn Moore	Commodore (400; \$1-\$1.50)	0	1,875 1,875

* Asterisks indicate a supporting floor show. New Yorker and Biltmore here first shows, Waldorf has Frank Sinatra and Nelson and Miltane, 13 days 12 days.

Chicago

Griff Williams (Empire Room, Palmer House): 750; \$3-\$3.50 min.), ncess off here same as other local spots but Williams accounted for 7,500.

Art Kassel (New Walnut Room, Bismarck hotel): 465; \$1.50-\$2.50 min.). Lost a few customers due to holiday, but Kassel brought in 4,000.

Les Brown (Panther Room, Sherman hotel): 950; \$1.50-\$2.50 min.). Brown, well liked here, played to around \$200 good \$500.

Eddie Oliver (Marine Room, Edgewater Beach hotel): 1,100; 50c and 75c cover plus \$1.25 min.). Oliver keeping things humming to tune of excellent 7,500.

Neil Bonduha (Mayfair Room, Blackstone hotel): 400; \$2.50 min.). Bonduha, sharing honors with Dwight Fiske, brought in just 3,000.

Los Angeles

Freddy Martin (Ambassador): 900; \$1-\$1.50. Packing 'em in weekends and smart big on other nights. Another 4,300 covers.

Frankie Masters (Biltmore): 900; \$1-\$1.50. Nudging 4,000 covers, smart big in this downtown tavern.

Location Jobs, Not in Hotels

(Chicago)

Lou Breese (Chez Paree): 650; \$3-\$3.50 min.). Breese and floor show, headed by Gertrude Niesen packing and jamming 'em in every week. Capacity 5,500 again.

Carl Ravazza (Blackhawk): 500; \$1-\$2.50 min.). Ravazza has increased patronage during his stay here. Played to usual fine 5,000.

(Los Angeles)

Charles Spivak (Palladium B., Hollywood, fourth week). Weekends are terrific, accounting for big size of 23,000 admishes. Band doing good job on first night here.

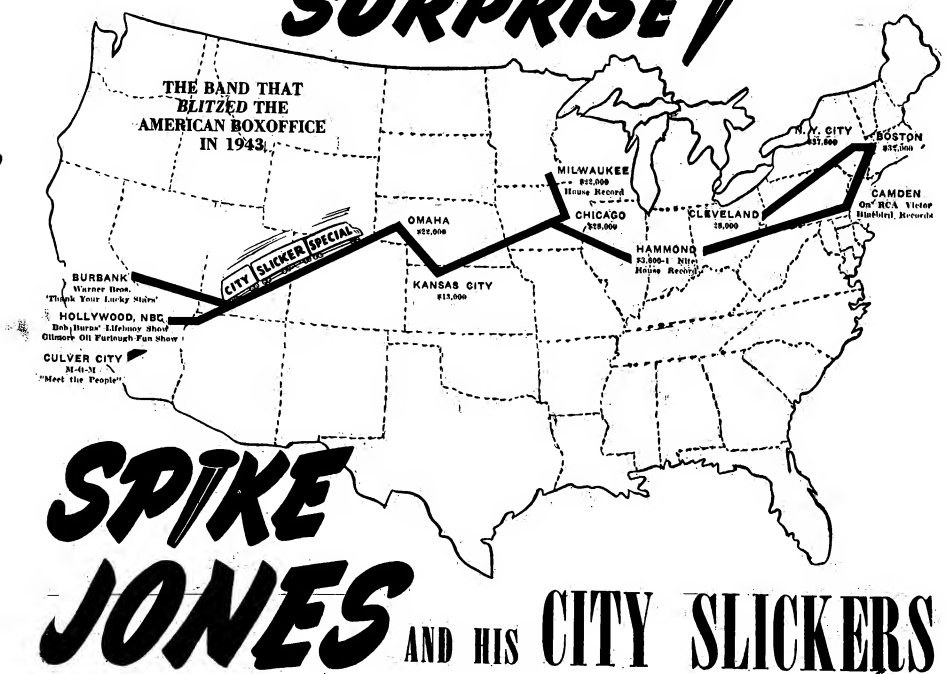
Bob Chester (Trianon B., Southgate, first week). Another of those "house hit" bookings, but may build from initial count of 4,500.

Alvine Ray (Casa Manana B., Culver City, fifth week). Grooved at around 3,000 and keeping the pace.

Freddy Nagel (Aragon B., Ocean Park, first week). A struggle to get up to 3,300 but the lad's pretty much of a stranger in these parts.

PRICE

THE BAND THAT BLITZED THE AMERICAN BOXOFFICE IN 1943.



CITY SLICKERS AND HIS CITY SLICKERS

Caster for T. Dorsey Has Enough Musicians

Left for Own Band

Dean Hudson, who interviewed and hired men for tryouts for positions with Tommy Dorsey's new band, had so many men left over after Dorsey's outfit was completed that he put together a band of his own, which is now in rehearsal in N. Y. Hudson recently got out of the Army, and since has been endeavoring to pick up an organized band with which to get back into business. He gave it up to temporarily do the casting for Dorsey.

Hudson may debut the new combination in New England about Oct. 15.

Tommy Dorsey's activities in gathering musicians for his rebuilt orchestra caused considerable resentment among other leaders in N. Y., from whom many of his new men were taken. Burn by some rivals reached the point where they complained to Music Corp. of America, which books Dorsey and their own outfits.

While it was expected that Dorsey would disturb other outfits when he came to N. Y. to complete reorganizing his orchestra, it's generally understood that Dorsey originally intended listening only to men who were unattached. His office was instructed to ascertain this when it was deluged by musicians applying for places with the band.

However, Dorsey apparently couldn't find the men he wanted among the then out-of-work musicians and was forced to reach into rival groups. He didn't put the new band into full rehearsal until last Thursday (30), four days before it opened Sunday (3) at the Pennsylvania hotel, N. Y. Prior to that it was put through practice runs in sections, the reeds, rhythm, brass being worked separately.

Reo Stewart and Juan Tizio, trumpet and trombone, respectively, returned to Duke Ellington's band last week (30) for his concert at Academy of Music, Philadelphia. Pair, with Ellington for years, left him several months ago to lead small combinations of their own.

Band Review

PERRY MARTIN ORCH (12)

Hotel Nicolet, Minneapolis

This locally recruited orchestra headed by Perry Martin, former NBC singer, is in its 17th week in this swank supper club and, having made a favorable impression, will continue indefinitely here. It came to with the Dorothy Lewis show of 'Moderne-Taxis,' which remained 13 weeks, and then was held over.

In a spot where guest dancing enjoyment is the primary consideration and the floor show almost secondary, the Martin gang fills the bill nicely. Comprising three rhythm, three brass, three saxes and two strings, it provides a good background for Martin's frequent vocalizing and gives out smooth music for the paying guests. Its playing of the show is kept, too.

Martin, a good-looking chap, has a fine voice and puts over his warbling skillfully. The numerous vocal interpolations and the emphasis on Tony Baxter's tenor sax mark the offerings. It's to the band's credit that the music isn't loud for the room. An almost equal division of swing and sweet stuff seems to be the customer's liking. Rhythms are much in evidence and there's no neglect of the hit parade.

Numbers meeting with particular approval included swing arrangements of 'Molra, Bolman' and 'Solera,' 'Serenade,' a medley of old-time favorites, 'You Never Know,' and a novel arrangement of 'Pistol Packin' Mama.' Rees.

Courtney Gets Blackhawk

Chicago, Oct. 5

Del Courtney's band go into the Blackhawk Cafe for 16 weeks beginning Nov. 17, succeeding the Carl Ravazza outfit.

Setting of the Courtney band at the Blackhawk was the last official act of manager Sam Lutz, who was inducted in the Army Sept. 25 and reports at Camp Grant, Ill., Nov. 16.

Jan Garber claims he has already poured close to \$40,000 into the remodeling of his band's style from sweet to swing. Chagover was made gradually, but that amount has been spent on the move, he claims.

In a New Light

Some publishers auditioned a flock of war songs in N. Y., which the Music War Committee of the American Theatre Wing had selected and performed for the pubs, with an eye to future exploitation.

Anonymity on this was the fact that these selfsame songs had already been rejected, in the past, by the same publishers who now are reviewing them with some new-found dignity.

On the Upbeat

Eddie Metcalfe, singing saxman, back in Pittsburgh on orders of War Manpower Commission to return home and get a war job or else. Metcalfe, a family man, left a local band several months ago to go with Tommy Tucker and returned couple of weeks ago to join Maurice Spitz's dance outfit at William Penn hotel. He's keeping his band connection but beginning next week will also double into one of the town's big defense factories.

Sammy Kaye has added a second girl vocalist to his orchestra, a singer he picked up recently at Columbus, O., home town of his manager, Jim Pepper. She's Sally Stewart. He also has Nancy Norman, who has been with the band more than a year. Kaye's now at the Strand theatre, N. Y.

Pete Johnson and Albert Ammons, boogie-woogie pianists, go to the Coast for the first time next month, opening Nov. 9 for 12 weeks at the Streets of Paris, Los Angeles. They may work in the Negro-staffed film now being produced for Universal by Lou Levy, Andrews Sisters' manager.

Ben Pollack setting up talent agency office in Hollywood. Plans to personally manage orchs, cocktail units and individual artists.

Earl Hines is dropping three brass from his recently reorganized orchestra, cutting personnel from 22 musicians plus singers to 19 instrumentalists.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publisher.)

1. Sunday	Always (7) (Mayfair)	Bling Crosby	Decca
2. Pistol Packin' Mama (9)	(Mars)	Frank Sinatra	Columbia
3. Paper Doll (17) (Mars)		Al Dexter	Okeh
4. Put Arms Around Me (7)	(Broadway)	Mills Bros.	Decca
5. You'll Never Know (16) (BVC)		Dick Kuhn	Decca
6. I Heard You		Dick Haymes	Decca
7.		Frank Sinatra	Columbia
8. In the Evening (12) (Shapiro)		Harry James	Columbia
9. People Will Say In Love (2)		Dick Haymes	Decca
10. In My Arms (10) (Samuels)		Willie Kelly	
		Sinatra-T. Dorsey	
		Hal Goodman	
		Dick Haymes	

OTHER FAVORITES

(These records are directly below first 10 in popularity)

All or Nothing (17)	Sinatra-James	Columbia
Dig Down Deep	Tommy Dorsey	Victor
Goodbye Sue (14)	Perry Como	Victor
Slip of the Lip	Duke Ellington	Victor

Doc Slows Kyser

Hollywood, Oct. 5

Kay Kyser called off a band date in San Francisco this week, under doctor's orders, with a warning to rest and take care of arthritis, in his leg.

Nat Holt, western district manager for RKO theatres, lined up replacement for Kyser at the Golden Gate.

Gloria Parker's Reorg

Gloria Parker is in the throes of organizing another 'all-girl band' after the outfit she had refused to continue to work with her. Miss Parker took over Betty McGuire's all-girl band several months ago after previously having led a male outfit.

Miss McGuire's former outfit is still intact and looking for someone to replace Miss Parker.

Ellington Draws \$5,417

Gross at Philly Concert

Philadelphia, Oct. 5
One of the largest crowds ever to attend a concert at the old Academy of Music paid \$5,417 Thursday night (30) to rock and roll to the Duke Ellington orchestra at a swing concert for the benefit of the National Association for the Advancement of Colored People.

It was the first time a Negro swing band had ever appeared at this sacred shrine of symphonic music, home of the Philadelphia Orchestra—and was only the second swing concert ever held here. Only previous pop band was that of Paul Whiteman several years ago.

Buddy Wolcome, sax-comedy singer from Jan Savitt's orchestra, joins Vaughn Monroe next week at the Commodore hotel, N. Y.

The Music Corporation of America

Proudly Announces

The Return of

COLE PORTER

and His Royal Canadians

to the

ROOSEVELT HOTEL

New York City



RADIO

"3 RING TIME" FOR BALLANTINE

Every Monday, 10:30 to 11:00 P.M., EWT.

Columbia Broadcasting System



Inside Stuff—Music

Robert Stolz has written a musical biography of the "five great loves" of his life under the title of "Mes Amours," published by G. Schirmer. The Viennese composer and conductor's new work is a ballet suite for piano and for orchestra, consisting of five portraits, each an individual dedication to the memory of the women whose influence brought most to bear upon his career. To Vienna is dedicated a waltz; to Constance, a tango; to Lina, a waltz; to the fourth, identified an earlier, to Maria, the blues, and to Vera, a waltz. None of these, Stolz explains, is or was his wife.

Jack Robbins' next big discovery is Jack Robbins. With Gene Towne and John Latouche still to put the finishing touch on screen treatment of his life, now called "Mr. Music," Robbins has received offers to go on a network show and may answer a "Mr. Music" book as well.

Idea behind both the radio show and the book is for Robbins, as "Mr. Music," to answer the many questions the public and embarking songwriters have been asking music publishing industry these many years.

Living in New York telephone directory of Jack Yellen, "tomorrow," in lower New York, has caused a great deal of confusion and needless answering of phone calls on the part of this Yellen who happens to be a "tomorrow."

Confusion of course exists because of Jack Yellen, songwriter, who, if he were listed in the New York phone book, would also have following his name "tomorrow" for tunesmith.

More From Loesser

Hollywood, Oct. 5. Private Frank Loesser is fast attaining the reputation as the servicemen's songwriter. Last week he was flown to Kirtland Field, Albuquerque, New Mexico, to pick up "small talk" and atmosphere for an official "bombardier" song. His "What Do We Do in the Infantry" is already recognized as the official marching song of that branch of the service. His other tunes, "In My Arms" and "Praise the Lord and Pass the Ammunition," have been hot faves with men in uniform.

After he turns in the bombardier song he'll get busy on some tunes for two service shows in London, on commission by General Sir Baker of the Eighth Army Air Force. Lieut. George K. Ritt, former film comic, brought the word here from General Escher.

NBC, CBS, Blue, Mutual Plugs

Following list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Sept. 27-Oct. 3, from 5 p.m. to 1 a.m. is divided into two sections. The first contains the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list), and the second section contains the "top ten," and is noted in alphabetical order. The four stations embrace the NBC, CBS, Blue, and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR. N. Y., and are based on data provided by Accurate Reporting Service, regular clearinghouse source of the music publishing industry.

As detailed, the first 25 in alphabetical order is a trade move to curb gun, to a.m. is divided into two sections. The first contains the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list), and the second section contains the "top ten," and is noted in alphabetical order. The four stations embrace the NBC, CBS, Blue, and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR. N. Y., and are based on data provided by Accurate Reporting Service, regular clearinghouse source of the music publishing industry.

TITLE	PUBLISHER
All I Nothing	Leds
Because Nuthin'	Melrose
Do You Know	Reis
Don't Worry—'Tis for Three	Paramount
How Sweet You Are	Shapiro
I Heard You Cried Last Night	Remick
If That's the Way You Want It	CLP
In My Arms	Famous
In the Blue of Evening	Saunders
Later Tonight—'Tis Wintertime	Robbins
Little Did I Know	Lincoln
My Heart Tells Me	BVC
People Doll	Marks
Power Will Say We're in Love—'Oklahoma	Crawford
Pistol Packin' Mama	Movio
Put Your Arms Around Me—'Coney Island	Broadway
Say a Prayer for Boys Over There—'I'll Be Home	Southern
Secretly	Southern
Star Eyes—'I Dood It'	Feist
Sunday, Monday or Always—'Dixie	Mayfair
Thank Your Lucky Stars—'Thank Your Lucky Stars	Shapiro
The Dreamer—'Thank Your Lucky Stars	Harms
There's a Man in My Life—'Early to Bed'	Advanced
They're Either Too Young Too Old—'Lucky Stars	Wintner
Things That Mean So Much to Me	BMI
Victory Poika	Chappell

MOST PL.

Blue Rain	Melrose
My Ideal	Paramount
On the Sands of Time	Paul
Swingtime—'Swingtime—'Swingtime—'Swingtime	Paul
Oklahoma—'Oklahoma	Crawford
Take It Easy	Santly
This Side of Heaven	Sankey
I'm Ridin' For a Fall—'Thank Your Lucky Stars	Remick
I've Had This Feeling Before	Santly
Just a Slowway	Foster
No Love No Nothin'—'Gang's All Here	Triangle
Surry With Fringe on Top—'Oklahoma	Crawford
You Better Give Me Lots of Lovin'	Crawford
Close to You	Barton
Do Nothing Till You Hear From Me	Robbins
I Never Mention Your Name to My Girl	Bertie
I'm Thinking Tonight of My Blue Eyes	Southern
No, No, No	World

† Musical. * Legit musical.

Payroll Traffic

Continued from page 18

liams, who switched to WCPO, a Post tie-in.

Lin Mason, production manager of WKRC since 1937, is joining WING. Dayton, as program director. Charles Thomas Wade, announcer, is another WKRC departure. He moved over to WKRC's WLW-WSAI staff.

Four announcers took leave last week from the WLW-WSAI staff. Paul Jones reported for duty with the Marine Corps. John Cornell hopped to N. Y. to join CBS. Ken Peters and Bob Freed headed for Hollywood to make new connections.

In joining WCPO, Betty Dennis, a grad of the University of Missouri School of Journalism and a new comer to radio, became Cincinnati's first female newscaster. The station added two stars to its service last week for Earl Corbett, night news editor, and Bob Little of the newscast.

Charles McMahon, WCPO news editor, is taking departure to join WFL New Haven, Conn. Evans Long, former manager of WSAI, Cincinnati, is general manager. Joining

WCPO are Bill Burnett, from WCBS, Columbia, C. George Kent, who was with a station in Charleston, W. Va., and Glenn Foster, discharged from the Army as a radio newscaster. Jack Shuler is rejoining the station after a stay at WKRC.

Montreal—New CBC appointments are Andrew Johns, supervisor of drama; Charles Jennings, from supervisor of program planning to assistant supervisor of programs; and R. S. Lambert, formerly educational adviser, to supervisor of educational broadcasts.

Seattle—Change is the order of the day at KIRO, local Columbia outlet, with Marie MacDonald now heading the continuity department, replacing Al Ammons, who is leaving and producing the new Boebling show for N. W. Ayer. Bob Spence, chief announcer, now also in charge of operations, and Norm Runyon moved over to production department. John Evans, formerly with KONO-KJR and KEVR, has joined the sales staff; Leona Wallace, the control staff, and Art Lindsay, newscaster, have returned to former post at KXRO, Aberdeen.

All the HITS Aren't in the World Series!

HOLKA
POEKA

DOUBLE CRASH

FOR CHRISTMAS KISS

JUST ROUNDING THE CORNERS AND READY TO SCORCH

PAPER
ROLL

THE "HIT" OFF OF THE SONGS

EDWARD B. MARKS MUSIC CORPORATION
RCA BUILDING • RADIO CITY • NEW YORK

WILL OSBORNE
And New Hollywood Band

Maintaining Capacity Business Everywhere

DIRECTION—GENERAL AMUSEMENT CORP.

NEW YORK

CHICAGO

LOS ANGELES

BLUE ROOM, N. O.

(HOTEL ROOSEVELT)

New Orleans, Sept. 18

Will Osborne's Orch (13)

Osborne handles m.c. chore

in business-like manner.

Capacity biz when caught.

LUZ.

Reprinted from Variety, issue Sept. 22, 1943

Morris Wins Point In Suit Vs. Luckies On 'Sunday,' 'Pistol Mama'

Edwin H. (Buddy) Morris, publisher of 'Sunday, Monday and Always,' and 'Pistol Packin' Mama,' gained something of a victory in his fight with the American Tobacco Co. (Lucky Strike cigarettes) when the account on its Hit Parade program of last Saturday (2) restored 'Sunday' to first place and included 'Pistol Packin' Mama' as the first of the first 10 songs. 'Sunday' was lifted back from the fifth slot, Justice Hammer, in the 10-Y. group, which has meanwhile reserved decision on Morris' motion for an injunction against the program and American Tobacco's request for a dismissal of the Morris complaint.

Morris, in his suit against the tobacco account, charged that the failure of the program to give his songs proper rating or inclusion constituted discrimination and was damaging to the sale of the two songs. It was the first time that a publisher had taken this type of court.

MET'S DIAMOND JUBILEE SEASON OPENS NOV. 22

Metropolitan Opera Co. celebrates its Diamond Jubilee, 60th season, opening with Boris Godunoff on Nov. 22. Season planned will be 20 weeks. Four more than last year, with additional performances on Monday even and Saturday matinees during extra four weeks. Orchestra subscription are \$5 top per performance, with other subscriptions dropping to \$1.

Season will include 10 revivals, many of which haven't been heard during past five years. They include 'Faust,' Norma (Gianni Schicchi), 'Tales of Hoffman,' Mignon, 'Ballo in Maschera,' 'Rigoletto,' 'La Traviata,' 'Puccini,' and 'Pelleas and Melisande.' Unabridged Wagner cycle, 'Der Ring Des Nibelungen,' will be given in a special series.

St. Thomas Becham, Cesar Soderö, George Seal, Bruno Wilder and Eino Leinhardt, conductor of the Cleveland Orchestra, who will appear during Holy Week, will be among the conductors. Kurt Adler has been added to the musical staff.

Seven Americans, Thelma Altman, John Baker, Christina Carroll, Donald Dame, Christine Johnson, Patricia Munsel and Marcell Singher, have joined the Met as singers this season.

2 SONG CLAIMS

Abel's Handling One for Marks and For Robbins vs. R. H. Macy

E. B. Marks' song, 'I'll Be Home for Christmas,' is in a title dispute with Charlie Warren and Melrose Music, which has a similarly named tune. Marks claims that its number by Buck Ram, dates back a year, but was held back until this season because of the conflict with the title of smash of Irving Berlin's 'White Christmas.' Julian T. Abels is acting for Marks.

Same lawyer has made an unique claim on R. H. Macy, the N. Y. department store, for its transcribed commercials, which are allegedly a paraphrase on and infringement of Robbins Music's 'Ay-Ay-Ay,' a Latin tune. The store's disks utilize lyrics, along these lines: 'M-m-m-m-Macy's sells for Cash.' Robbins previously had refused to license its 'Ay-Ay-Ay' for such commercial use, and the publisher alleges the store proceeded anyway.

Walter Scharf scoring in Old Oklahoma with an orchestra of 60 pieces, the largest group of musicians ever used for a Republic picture.

The Edward B. Marks Music Corporation

Respectfully Urges All Lovers of Every Type of Music to Attend the Unusual and Brilliant Concert by

BERNOSTO LECUONA

Cuba's Foremost Pianist-Composer

And His Symphony Orchestra with Celebrated Good Neighbor Artists

Presented by Marcel Venturi

On Sunday, October 10th, at 8:30 P.M. at CARNegie HALL

Court Denies NBC, Leo Spitalny Motion in Suit

Federal Judge Alfred C. Cox in N. Y. last week denied attorneys for NBC and H. Leopold Spitalny, musical director of NBC, a motion for summary judgment in the copyright case, \$175,000 damage action brought by Carmen Delvin, composer. The two sides have been in the musical director, who is charged with conversion of two songs composed by Delvin and 'Mama, Mama' and 'Pistol Packin' Mama' into 'Sunday' and 'Pistol Packin' Mama'. Spitalny is alleged to have substituted two other songs, 'Pistol Packin' Mama' and 'Mama, Mama' for Delvin's. Miss Delvin seeks \$25,000 for her services rendered at the request of NBC, \$50,000 for the alleged agency, and \$100,000 for alleged copyright infringement, which also includes another defendant, C. Schirmer, Inc., which published the alleged infringing songs under Spitalny's name.

ASCAP ASKS BPRS FOR SPMK LICENSING

The British Performing Rights Society has been asked by ASCAP to restore to the latter organization the right to license the BPRS' symphonic works in the United States.

The request was based on the circumstance that the American society has during the past year added considerable to its list of license clients. In all previous agreements with the BPRS the American society has waived all rights to the licensing of symphonies, since its operational setup was confined to radio, theatre, dancehalls, hotels and cafes.

Can't Make 'Em Sad; BBC Bars 'I Heard You Cried'

Tune 'I Heard You Cried Last Night,' published here by Campbell & Fergie and in England by Irwin DASH Music, has been banned by the British Broadcasting Co. According to DASH, who's currently in this country, BBC's reason for barring the song is that it concerns a man crying and unless the lyric is changed the ban will remain.

It is said here, DASH played a tape of English origin with Miller Music, titled, 'Silver Wings in the Night.' It is said to have sold 209,000 copies in England in 13 weeks.

Romberg's Concert B.O.

Sigmund Romberg, on tour with an orchestra, has grossed close to \$50,000 on 12 concerts, according to William Morris Office, agenting the tour. Romberg's end, of course, is much lower. Concerts which have been played in the last two weeks include St. Paul, Albany, Cleveland, Peoria, Euclaire, Davenport, Boston, Minneapolis; and two performances each in Detroit and Chicago.

Performances were all repeats of dates played earlier this year.

\$6,400 Gale in Mpls.

Minneapolis, Oct. 5. Playing return engagement, Sigmund Romberg and his orchestra and singers pulled hefty \$6,400 into Orpheum for matinee and night last Friday at \$2.20 top evening and \$1.65 afternoon. Evening was sold-out three days after sale opened—10 days in advance of attraction.

Buddy Morris' Coast H.Q.

For the last time, Edwin H. (Buddy) Morris to Hollywood on Monday (4), for an indefinite stay, to supervise his business from the Coast.

Henry Spitzer, gen. of Morris and Maxine Music Co., will handle the business from the New York end.

LORRAINE'S NEW SPOT

Sid Lorraine has joined the American Academy of Music, subsidiary of Mills Music, as professional manager.

He had same job with 'National Music, Walton Goldman's firm that, folded recently.

15 Best Song Sellers

(Week Ending Oct. 2)

Paper Doll.....Mark
Sun, Mon, or Always.....Mayfair
Pistol Packin' Mama.....Mayfair
Put Your Arms, Money.....Bury
People Will Say.....Crayford
Ray.....Southern
If You Please.....Famous
Heard You Cried.....CLP
You'll Never Know.....BYC
In My Arms.....Pacific
Wait for Me, Mary.....Remick
Com' In On a Win.....Robbins
Close to You.....Barton
In Blue of Evening.....Shapiro
All or Nothing.....Leeds

ASCAP Mulling Spitz-Goetz Deal For Biographical Film on Society

ASCAP's executive committee has under consideration an application from Leo Spitz and William Goetz, who produce under the banner of the International Pictures, Ltd., for permission to do a film based on the history of the Society. The matter was referred to the committee by the ASCAP board last week.

John Faine, ASCAP's general manager, discussed the details of the proposition with Spitz during the former's recent visit to the Coast.

The deal entails granting the producer full use of the ASCAP repertoire and the payment to ASCAP of 25% of the film's net proceeds. Law Pollack, an ASCAP member, is credited as having prepared an outline story for the picture.

What may prove a serious obstacle to a deal is the fact that ASCAP, as an organization, does not own the rights to its repertoire, but merely administers them for its writer and publisher members.

We are proud to present
A great American Folk-Ballad
By FRANK LOESSER

HAVE I STAYED AWAY TOO LONG

Moderato

have I stayed a-way too long! have I stayed a-way too long!

If I came home to-night, would you still be my dar-lin' Or have I stayed a-way too long! — The love light that shone so strong, Sweet love light that shone so strong. If I came home to-night would that same light be shin-in' Or have I stayed a-way too long! I'm just out-side of town, I'll soon be at your door, But may-be I'd be too nig to hur-ry there. —

I'd best keep out of town and won-ry you no more, For may-be some-one else has made you care. Have all of my dreams gone wrong! My beau-ti-ful dreams gone wrong! If I came home to-night, would you still be my dar-lin' Or have I stayed a-way too long?

Copyright 1942, G. & H. Long

FAMOUS MUSIC CORPORATION

1619 BROADWAY

NEW YORK 19

Oberstein May Sign

Continued from page 41

that will make it the No. 1 outfit in the field. But there are other reasons which could conceivably figure in Decca's plans. So far as the long list of bands and artists under contract and, despite the settlement with the AFM, it cannot possibly record and release material without the approval of the AFM. It is in addition to the prestige that will accrue to World by having such a well of talent.

When Jack Kapp, head of Decca, was in California recently he is said to have made even greater strides toward solidifying World's position. It's asserted by people close to him that he has signed firm names such as Charles Boyer, Pat O'Brien and many others to record dramatic shows for World's commercial disc market. These moves alone will place World in an enviable niche in the transcription field.

Others Still Holding Out

The terms of the American Federation of Musicians-Decca Records, Inc., pact signed last Thursday (30) are unsatisfactory and unacceptable in their present form to the six other transcription companies still involved in the Petrillo disc dispute now being heard by a three-man panel of the War Labor Board, A. Walter Socolow, attorney for the companies, stated Monday (4).

Both yesterday's (Tuesday) and Monday's WLB sessions were held as closed executive board confabs with reps of the transcription companies. It is reported that the three-man panel and transcription group are mutually acceptable to the companies and to the AFM. The panel and transcription people were still huddling late yesterday afternoon.

The hearings had been resumed

Monday following an adjournment since Wednesday (28) granted at the instigation of the union, which wanted additional time to formally sign the Decca pact. The agreement was signed the following day (Thursday), and copies of it were distributed for consideration to all parties in the dispute who had met at AFM headquarters. Monday, Socolow termed the provisions of the agreement as vague and unacceptable.

AFM-Decca Terms

The contract includes the following terms:

Employment of AFM members in good standing only; remittance to the union of the serial number of newly cut records prior to release, and a copy of the disc and those pressed in Canada; the company is expected to furnish the AFM a copy of its current record catalog and supplementary copies when issued. The company is prohibited from dubbing, re-recording or re-transcribing recordings except when previously written notice of such intention is given to the band leader and AFM, and then the men employed on the original discs shall be paid full scale for re-use of discs; AFM members cannot be required to make records containing commercials, or any recordings to be used by or for actors as background music, or any recording with their performances; no changes in AFM constitution and by-laws will be made during the term of the agreement which will contravene any of its provisions, and all AFM rules and regulations are made a part of the agreement; the musicians shall be paid at least the scale, nothing in the contract can be construed as interfering with the obligations of the musicians to the AFM, and they are furthermore authorized to make recordings and transcriptions with any company which signs a contract similar to the one pact by the union Sept. 20, 1943.

The AFM shall receive the following payments based on the retail sales price from the company: for records, 1/2% for each not exceeding 35¢; 3/4% not exceeding 50¢; 1% not exceeding 75¢; 1 1/2% not exceeding \$1.50; 2% not exceeding \$2; and 2 1/2% of each record retail sale exceeding \$2.

The payments for transcriptions leased, licensed or sold by the literary service intended for more than one performance, are: 3% of gross; the same sum (3% of gross) previously for spot transcriptions and jingles; there shall be no payment for one-shot commercials.

All of the above record and transcription payments shall be made to the Federation within 45 days of each calendar half-year, and the union has the option of examining company books in reference to this matter. The company is obliged to continue payments after the expiration of the term of the agreement.

Decca is prohibited from transferring or attempting to transfer the rights held under the contract. The union in turn agrees not to enter into any pact with a competitive record or transcription company providing terms more favorable than this one. If, however, such pact is signed, Decca shall have the option to obtain the same terms.

British Best Sheet Sellers

(Week Ending Sept. 18, 1943)
London, Sept. 20.

Silver Wings Dash
Winning and Prayer F.D.-It
Johnny Zero C.C.
You'll Never Know C.C.
All Our Tomorrows C.C.
If You Please Victoria
Whispering Grass C.C.
You Rhyme Everything B. Wood
Heard Song Before Chappell
Pool Water Dream Chappell
In My Arms Feldman
Nice Come Home To Chappell

Decca shall not make or provide the facilities for making instrumental musical records or transcriptions without the permission of the Federation, unless authorized in writing by the AFM; Decca furthermore agrees not to make a record or transcription of a radio show off the air without having first obtained written permission from the Federation, but since it has been the practice of the AFM to grant such permission, the union shall be paid transcription scale when such move is okayed and the discs made.

James C. Petrillo signed for the AFM, and E. F. Stevens exec. v.p. of Decca, and Milton Diamond, company secretary and attorney, signed for the record outfit.

NAB Denounces Deal

Washington, Oct. 5.

Although pointing out that the new AFM-Decca and World transcription contract does not call for payment by broadcasters, NAB denounces the deal in a special bulletin "in conformity to the declaration of principle in which all record and transcription companies joined in their rejection of the union's demands on Feb. 23, 1943."

This declaration of principle, says the bulletin, "received the commendation of the NAB convention. Decca and World are recording under this contract. On his face, the agreement is not clear as to whether it is a firm agreement for a fixed period at a stated wage scale, or whether the union reserves the right to strike at any time."

Petrillo, in urging the other companies to sign the agreement, said that it would end the controversy with respect to records and transcriptions. He said that he did not expect any substantial revenue from the agreement during the war, but expressed the belief that the agreement might yield \$3,000,000-\$4,000,000 a year after the war was over. This estimate would appear to be predicated on an anticipated sale of 10 times as many records as have ever before been sold in the history of the recording industry.

Music Notes

Franz Waxman scoring 'Destination Tokyo' and 'In Our Time' at Warners.

Jeann Miller and Maxine Manners called 'Oh, Brother', for 'Hija Sallor' at Universal.

Kim Gannon and Walter Kent were signed by Republic to write songs for three pictures, 'Three Little Sisters', 'Brazil' and 'Atlantic City.'

Herbert Stothart, musical director

Argentina's Best Sellers

Buenos Aires, Sept. 1.

Although "Time Goes By" continued to hold top place among local best-selling discs two numbers from "You Were Never Lovelier," based on the Argentine-made film, "Los Martes Orquideas," pushed into important spots. Following top 10 are based on sales in Argentina and other Latin American countries:

Eduardo Aizman Victor
Ray Ventura Odeon
You Were Never Lovelier Victor
Savoy Orphan Columbia
Hamilton Varela Odeon
Alvino Rey Odeon
Benay Goodman Columbia
Xavier Cugat Odeon
Fred Astaire Columbia
Libertad Lamarque Victor
Carlos Di Sarli Odeon
Los Nativos Victor
Xavier Cugat Columbia
Petro y Vargas Odeon
Hugo del Carril Victor
Miguel Calo Odeon
Anibal Troilo Victor
Lucio Demare Odeon
Libertad Lamarque Victor
Ricardo Maraball Odeon
Libertad Lamarque Victor
Francisco Canaro Odeon
Anibal Troilo Victor
T. Tantaros Victor
Miguel Calo Odeon
Mercedes Simone Victor
Lucas Demare Odeon
Carlos Di Sarli Odeon
Enrique Rodriguez Odeon
Anibal Troilo Victor
Juan Jose Pettito Victor
Ray Ventura Odeon
Feliciana Brunelli Victor
Carmon Amaya Odeon
Francisco Canaro Odeon

Morton to Coast

Alfred H. Morton, president of National Concert & Artists Corp., left for the Coast Saturday (2). His first stop will be Fresno, where he will take in the opening Oct. 7 of the city's opera season.

Morton expects to be in Hollywood the 18th for at least a three-week stay. A series of confabs on Coast biz will occupy his time there.

at Metro, composing an original score for the Chinese picture, "Goon Seed."

Forman Brown writing two songs for "Knickerbocker Holiday" at Producers Corp. of America.

Ozie Waters sold "The Place Your Heart Calls Home" to Harry Sherman for use in "Timber".

Jimmy McHugh and Harold Adamson, currently working at 20th-Fox, will move over to Paramount to write songs for "True to the Navy."

Edward Ward, musical director at Universal, composing the score for "Ali Baba and the 40 Thieves."

Walter Donaldson's "Song Tonight" will be used as a dance number in "Three Cheers for the Boys" at Universal.

Alfred Newman has gone hermit in a cottage on the 20th-Fox lot to work without interruption on the score of "The Song of Bernadette."

Moore on the Go

Moore Gumble, professional manager for the standard sections of the Witmark-Harmon-Renick catalogues, leaves for the Coast Oct. 4 to hype the network's exploitation of "Cuddle Up a Little Closer," which is in the score of the 20th Century-Fox "Coney Island" Maraball is in the Witmark repertoire.

Gumble weeks.

TUNE-DEN

It's An Important Tune

World Famous

VIOLINIST AND CONDUCTOR

"OUR FIGHTING MEN"

In South Pacific Area

JAN RUBINI

MONEY IN MUSIC

Good songs needed. Hollywood composers will set your poem to music. Write for protection guarantee. P. O. Box 2861, Hollywood, California.

Two of the Hits from KAY KYSER'S

Smash RKO Musical--"AROUND THE WORLD"

"COLD AND WINE"

"THEY USED TO GET THE OLD APPLE TREE"

Two of the Hits from KAY KYSER'S
Smash RKO Musical--"AROUND THE WORLD"

"COLD AND WINE"

"THEY USED TO GET THE OLD APPLE TREE"

Lyrics by HAROLD ADAMSON A.S.C.A.P.

Music by JIMMY McHUGH A.S.C.A.P.

MILLER MUSIC CORPORATION • NEW YORK • GEORGE DALIN, Prof. Mgr.; MURRAY WIZELL, Asst. Prof. Mgr.

Speculate on Balaban-Katz Dropping Vaude at the Chicago, Chi, for Pix Only

Chicago, Oct. 5.—Question of whether or not stage shows will be resumed at the Chicago theatre, following the scheduled four-week run of "This Is the Army," is a matter of much speculation here.

It is known that for some time Balaban & Katz officials have favored the complete discontinuance of stage shows at the Chicago and been waiting the opportunity to dispose with them. It is believed that the "army" they saw die off, they are now waiting the Chicago patronage from stage shows by dropping them during the film's run and banking on the strength of the picture's draw. However, business has not been as big as anticipated and there is doubt that a straight film policy at the Chicago would be profitable enough to make the change. Balaban & Katz discontinued stage shows at the State-Lake a year or so ago and have been very successful with a first-run-long-run policy there.

In the event that stage shows are dropped at the Chicago the town will hit the very bottom of the vaudeville and presentation barrel with only one full week, the Oriental, in operation. Only other vaudeville in town in two days at Warner's Stradford, four days at the Empire and a couple of neighborhood dates.

At one time Balaban & Katz had several weeks of vaudeville here, with full weeks at the Oriental, Chicago, State-Lake, Marlin, Grady, Tivoli and Paradise theatres, and split weeks at their Senate, Harding, Terminal and Belmont theatres.

Should the Chicago go on a straight film policy there would be little or practically no change as far as the B-K booking office is concerned. Nite Phil, Balaban & Katz executive, has several important theatres in the circuit under his supervision. His position as production manager and booking chief of

the company never has interfered with his supervisory activities. Warren Jones would probably be retained in case of any eventuality and to book the firm's regular theatre-owned house on the southside.

Ex-Soldier Nabbed

In Pitt Nitery Theft

Pittsburgh, Oct. 5.—Pleading guilty to taking \$400 from the Crawford home of Eddie Peyton, a blind leader and nitery owner, caught here in the act, a former soldier was sentenced here to the penitentiary for 18 months to five years by Judge Frank P. Patterson in Criminal Court.

The defendant, Michael Romeo, 21, next-door neighbor of the Peytons, admitted he entered the house and took the cash, representing the receipt as a payment at Peyton's roadhouse, while Peyton and his wife were visiting another man at their own had closed.

Nan Blackstone Paid Off

By La Conga, N. Y., In Miif on Song Material

Inference of opinion between Nan Blackstone and Jack Harris, owner of La Conga, New York nitery, over type of material Miss Blackstone was using during her recent engagement there, caused the singer to leave the nitery last week after completing 17 days of a four-week engagement.

According to Miss Blackstone she was asked by the management to become "broader" in her interpretation of songs, but instead tried out a new routine of "satirically smart" songs. However, Nat Harris, brother of the owner and connected with the operation of the spot, notes that her stuff was too late for the room, and that he had received complaints from the customers, "something that had never happened before."

Miss Blackstone was paid off in full for her engagement, and is opening at the Shanghai-La, Boston, Oct. 11.

Andrews Sis Head Bill

To Tour Interstate Loop

Santo Antonio, Oct. 5.—The Andrews Sisters head a vaude revue which will tour Interstate Circuit during November. Support hasn't been selected yet.

A name orchestra is to be set. Open Yearround Nitery, Youngstown, O., Oct. 5. The Torch Bar opened Sept. 28. Rocece Alts heads front show.

RONNIE CORDAN

and MYRA SAWYER

'Sophisticated Nonsense'

OPENING OCT. 14

HIPPODROME

Baltimore

Just concluded a six-months' tour with the U.S.O. "Over There."

Direction WILLIAM MORRIS AGENCY

Milless Snagged On Replacing Drafted Bro.

Milless, Brooklyn singer is experiencing difficulty replacing his recently conscripted Harry Milless. A number of singers have been tried. Enrolled last fall, he so far cost every three theatre dates.

Loyall is particularly injurious at this time since the unit has made marked strides toward the lofty post of "the hold Milless" recording of "Paper Doll," high in record popularity lists Decca, have the song's current pop impetus and, of course, made the Milless plenty popular.

Brother Herbert goes for an induction examination Oct. 21.

AGVA Will Soon Love Everybody

For the first time in the history of the . . . Y. local of the American Guild of Variety Artists, only one nitery remains on AGVA's unfair list. Fox Fox, N. Y. local director, points out that since the first of the year upward of 15 niteries have moved from the unfair designation after agreeing to negotiate for contracts.

Matt Shelley, national AGVA administrator, sees it as reflecting generally the national strides made by the vaude and nitery union, bringing into line many holdouts that date back as far as two years. For the past year and a half on the unfair list because of refusal to meet AGVA terms, the Red Mill, Bronx, N. Y. nitery, was pacted last week making the last of its engagements. Contract provides for minimums of \$50 for principals and \$35 for chorists. With the pacting an agreement with Jimmy Kelly's, Greenwich Village nitery, reported as AGVA's last holdout, the last of the unfair niteries from its list.

Cafe Talent in Driver's Seat Nowadays on Money And Terms of Booking

Unique situation on repeat and advance bookings in niteries throughout the country now taking place. According to agency reports for the first time, the war, which on one hand caused a boom, has also been a boom so far as getting name talent, and consequently many niteries are now booking as fast as six months, whereas in the past they seldom booked two or three months ahead.

Condition which exists, a natural reaction to the talent shortage, has such places as the Hurricane on Broadway, which recently played Duke Ellington's band, signing the Duke for a repeat engagement next spring, thus making sure of a name attraction and at the same time filling a gap that might occur at that time in the present indications re talent shortage pins out.

According to the same rep's it's a case today of clubs spots fitting their engagements to suit the entertainers, not vice versa as in days gone by. It's a matter of bookers getting attractions by offering terms on the attractions' conditions. Such places as the Mayfair and Latin Quarter in Boston; Jack Lynch's in Philadelphia; Chez Paree in Chicago; the Florentine Gardens in Hollywood and many top places in New York, are already booked early into 1944. Typical indication of the method many niteries owners are using is demanding a repeat booking before signing an act in the first place. That is, of course, if the owner thinks the act will stick.

At present date, early in October, such places as the Greenwich Village Inn, N. Y., playing Pat Walker, has already reengaged Walter for January opening. The Copacabana, N. Y., already booked early into 1944. Typical indication of the method many niteries owners are using is demanding a repeat booking before signing an act in the first place. That is, of course, if the owner thinks the act will stick.

Montreal Chez New Dantery, Montreal, Oct. 5. Chez Mianice, oldest nightclub in this city, closed for over a year, reopened at Chez Maurice, Dantery, Oct. 5, last week.

Hamid-AGVA Pact Believed Near; One of Union's Last B'g Holdouts

CAUGHT ON THE FLY

Set to Fill in on 'an Big Time'

Pittsburgh, Oct. 5.—The am of Capella and Patricia was caught literally on the fly last week in play final session of Ed Wynm vaude show, "Big Time," at Nitery. Couple was bound for Hollywood on a vaudeville engagement at the time of the show. Patricia, coincided them to fill in after Paul Huxton unit on account of the Wynm unit on account of the Bowman-Huxton previous engagement.

Capella and Patricia stayed dead, since they still had four days after the show was folded here. Saturday night to make their opening on Coast. They came in couple of hours before curtain time, and went on without a rehearsal.

Joe Lewis, Lupe Velez

Sought for New Vaudeur Set by Small-Finklehoffe

Paul Small is starting to line up acts for a new straight-vaude layout to be called "Fun Time," scheduled to open Dec. 27 at the Curran, San Francisco.

It will be another small-Fred Finklehoffe producing collaboration. Joe E. Lewis and Lupe Velez are two of the acts Small is seeking to headline the forthcoming Broadway layout.

ROXY, N. Y., DICKERING FOR KAYE, RITZ BROS.

ROXY, N. Y., is dickering with the Ritz Brothers and Danny Kaye for personal appearances at the de-luxer. Its Brothers recently returned from overseas tour of military encampments, while Kaye is currently east after completing a film for Sam Goldwyn.

House will present Tommy Tucker's orch, Beatrice Kaye, and Olson & Shirley as its next bill, opening Oct. 20.

Soph Set for a Year

Hollywood, Oct. 5.—Sophie Tucker, recently at the Florentine Gardens and currently in "Three Cheers for the Boys" at Universal, is lined up for nitery bookings for the next year.

Opening Nov. 4, at the Bal Tabarin, San Francisco, for two months, the comedienne then plays Las Vegas, New York, Chicago, Detroit, Boston and Philadelphia before returning to the Florentine Gardens next July.

Negotiations are pending between George A. Ham and the American Guild of Variety Artists which, according to AGVA execs, will bring into line one of the last of the big holdouts. Hamid has been on the union's unfair list for nearly two years because of failure to negotiate a contract covering its various enterprises, comprised chiefly of outdoor revue productions at fairs.

Friction has been found an AGVA stems from after a 1931 pact agreement in 1941, with Matt Shelley, AGVA's national union star, contending that the "redhead" in negotiations was "principally the fault of the AGVA execs. Shelley contends Hamid new views the AGVA administration in a different light; that he regards the vaude and nitery union as a "fair-dealing agency and has expressed willingness to get together on talking over a contract. Paul will be a uniform one, covering working conditions, etc., for a number of shows owned by Hamid.

Situation in regard to Hamid dictating to the vaude after AGVA pact, Shelley points out, because of the manner in which Hamid operates his business, his package shows outright to Fair operators. However, responsibility for AGVA contract terms must rest solely with Hamid and not with the Fair management.

Celebrates Cafe's 3d Anni

Third anniversary of Cafe Society Uptown, N. Y., is being observed next Monday (11) at midnight with hostess Barney Josephson, booking the east side spot's "blatni," including John Kirby, at Tatum, Billie Holiday and others.

Occasion will also mark the return to the nitery of Hazel Scott, who returns this week from the Coast after completing her role in the Gershwin biog picture, "Rhapsody in Blue" on the Warner lot.

PHIL "TIMBER" FORREST

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THEATRE

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VOL. 152 No. 5

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THEATRE AFTER WAR

N. Y. Bonifaces Gripe: 'We Build 'Em (Talent), Pix-Radio Grab 'Em'

Major headache confronting New York niery bonifaces—long at their wit and in quest of talent—is the lucrative offers from stage, screen and radio that are tempting the new faces on the N. Y. bistro scene almost immediately after they register their initial click.

The niery offers are almost unanimously assigned to a "What's the use?" attitude, pointing out that they niery spent months in trying to develop new talent, particularly comedians, only to find they're the victims of "raining parties" from more lucrative sources, leaving them in a position where they've got to start talent hunting all over again. It's not just a case of the Sinatras being absorbed into stage, screen and radio, they point out, but even lesser figures, who in normal times they'd have no difficulty in retaining, are taking advantage of the general talent drain throughout show business and are grabbing at the better offers.

Quoted as an illustration is the case of Danny Thomas, who registered (Continued on page 47)

Well, He Couldn't Spank What He Couldn't See, Now—Or Couldn't He?

Boston, Oct. 12. The wonderful ways of censors were never more marveled at here by all hands connected with the theatre than they were following opening night of "Another Love Story" Roland Young - Margaret Lindsay starler at the Colonial.

Crucial scene in the Lonsdale farce takes place in a bedroom as the girl, plotting to humiliate the fellow she hates but loves, tries to get him to disrobe so her stooge can gallop in at the press of a bell and commence his "Twist is that fellow catches on, disconnects the bell, switches off the light and jumps into bed. After a second's pause, during which she screams "Don't!", the audience hears him spanking her soundly. It's a big surprise and laugh.

Censor revised it so that the fellow has to drag her out of bed, spank her in plain sight of the audience, and then switch off the light.

FRANK SINATRBUGS TOO NOISY FOR RADIO

Before Frank Sinatra's CBS "Broadway Bandbox" program was on the air in its new spot opposite Edgar Bergen this past Sunday (10), the announcer for the show pointed out to the audience, largely youngsters, that if they didn't behave themselves studio audiences for future Sinatra broadcasts will be cut down and possibly eliminated entirely.

Apparently the warning worked, because there was no interruption of the music, the usual screaming and cheering occurred only at the end of each tune.

Overseas Legion Post

Just as out of the overseas entertainment setup in World War I emerged the Sidney Drew Post of the American Legion, comprised of performers who entertained the boys in France back in '17, an expanded post-World War II show - business unit of all offshore performers to be known as Soldiers in Reassignment-Overseas Post has been proposed.

Suggestion for the permanent organization as a lasting tribute to show business' huge morale role comes from Abe Lastfogel, Camp Shows prexy.

'Vulgarizing Tendencies' Of Film Business Rapped By Former U. S. Envoy

Indianapolis, Oct. 12. Films are rapped for "vulgarizing tendencies" by Meredith Nicholson, Hoosier author and former U. S. minister to Paraguay and Venezuela, in his column, "Without Prejudice," on the editorial page of the Indianapolis Star Monday (12).

"One doesn't indict a whole people or a whole industry and I hope not to overemphasize my own feeling that motion pictures are contributing, in a degree not negligible, to the vulgarizing tendencies and opinions apparent in the nation. Boards of censors do not meet with the support they deserve in their efforts to eliminate suggestive or demoralizing pictures. The call for a boycott of undesirable works merely advertises the offending dramas and possibly cause law suits against the censoring board. The moral authority of Hollywood itself, if we may believe the constant reports of scandals in the region, is probably accountable for the low tone of many pictures."

"I saw recently a drama in which a house of prostitution was frankly pictured. The keeper was an important figure in the screen story. He occurs, if one were necessary, for including her and her establishment would not doubt be that she helped a municipal reform element to fight the local boss who taxed her for police immunity. 'I keep a straight house,' she announced jubilantly. There was a good deal of rough melodrama in this picture. The ultimate triumph of good over evil hardly compensated for features of it that were disgusting."

"I am sure that if my old friend Will H. Hays, who has got me had supervision of motion picture morals, had seen a scenario of that picture he would not have wanted to let it be shown in New York, New York or Indianapolis."

(Continued with the appearance of)

STUDIOS GETTING JUMP ON COLOR

Studios and Technicians Already Preparing for Change from Black and White—See Rise in Technicolor Importance

PATENTS FIGHT

J. WALTER GREENE

Hollywood, Oct. 12. Conclusion of the war will bring virtually all film production to color, with elimination of the present black-and-white photography and methods correlated to monotone photography. Such a change will bring revolution in production methods and procedure comparable to the sweep of sound into films 15 years ago.

However, this time, studio executives, engineers and technicians are already anticipating the change and planning on adjustments so that dislocations will be held to a minimum. Numerous shifts of accepted production practices will necessarily have to be made for production of color (Continued on page 46)

Have You Got A Tenor at Home?

Network program producers report that there's a shortage of radio pop tenors with experience. They say that the only way they can now acquire one of the species is to raise another program. The producers attribute the shortage to three factors: (1) the fact that the competitive call for tenors from Hollywood studios and (2) the fact that the current fad for baritones has tended to discourage the development and buildup of tenors on sustaining shows.

Cited as cases in point on the baritone fad angle are the recent comedies, "Home in Indiana" and "Home in the Moon," starring Frank Sinatra, Dick Haymes and Perry Como.

Whoever Heard of A Critic Being Feted?

Joe Dudley, Kelsey Allen ("Woman's World") and Ward Morehouse ("Sun") will be hosted by the Lambs at their N. Y. clubbouse Saturday (18) but Dudley may be honored in absentia. He's a patient at the Poly-clinic hospital, N. Y. Trio, drama reviewers, joined the Lambs in the past year or so. Dudley is a radio commentator on the theatre.

Dudley was reported critically ill but he denies it's anything serious. He has a glandular irritation and expects to be around next week.

Broadcasting Industry Expects Petrillo Lightning to Hit It in Three Weeks

Very OK for 42s

Hollywood, Oct. 12. Studio filming schedules, which have almost like a peaceful times, are all gummed up by reason of a wartime shortage of male talent. On almost every major lot are producers who have screenplays ready to shoot but are standing in line, waiting for leading men and featured players to wash up their current jobs.

These are hailstorm days for actors exempt from military service by age or physical disability.

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The broadcasting industry will probably within the next three weeks be the center of repercussions from an edict by James C. Petrillo, president of the American Federation of Musicians. Both CBS and NBC admitted Monday (11) that they were prepared for the Petrillo "lightning" to strike them, soon in the form of an ultimatum. The weis, however, are of the belief that Petrillo, in his drive to obtain wider employment for his members in radio or a "heavily funded" similar to the one already accepted by the Decca Record Corp., will not call a strike on network broadcasting until after the expiration of present union contracts, namely, Jan. 31, 1944.

Two things happened last week that the networks regard as vivid precursors of events to come. Petrillo met with officials of RCA and CBS last Friday (8) and, according to reports, advised them that he expected a quick action acceptance (Continued on page 21)

Porter Slips Berlin Gold Ciggie Case for 'Agenting' \$300,000 Film Biog Deal

Cole Porter sent Irving Berlin a gold ciggie case as his "commission" for having "agented" a \$300,000 film biog deal with Hal Wallis at Warner Bros. While making "This Is the Army" at W.B. Wallis and Berlin were discussing film biogs in Greenwich (which Jesse Lasky is doing for Warners) and Jerome Kern, which Metro is doing, whereupon Berlin wanted to know: "Why hasn't somebody thought of Porter, and his terrific song catalog," and even suggested the "light and day" title. This chased Wallis into a fast deal, paying Porter \$100,000 for all rights. Incidentally, Berlin has mixed success (Continued on page 47)

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

OLD PICTURES

Pix for GI Guys Too Old

Editor, "Variety":
Some months ago I dropped you a letter which applauded the motion picture industry for sending the boys serving overseas pictures that have just been released. Even in the late issues of "Variety" statements to the effect that we are getting new pictures prior to "civvy" distribution is noted.
The enclosed is from the Sept. 20 Stars & Stripes and verifies my letter. I saw before I left the States. I've been overseas almost a year and the only new picture I've seen is "Stage Door Canteen." Why don't we get to see this? Is the Army's first—or at least almost as soon as AF? Capt. Barnet's clipping cites the following: "The enclosed is from the Sept. 20 'His Men My Guy.' Tom, and Harry, 'Arise My Love.' The Back, 'Appointment for Love.' I thank again for your permit helps us no end."
—Andre Barnet, (Captain, Sig. Corps)

Africa, Sept.

\$250-\$1,500 NIGHT FOR LECTURING

Reflecting the ever-increasing demand for ex-actee entertainment, a number of stage, radio and film personalities are being enticed with lucrative offers to lecture in this season. The lecture circuit, which, say the "chiefest" bookers, is headed for a \$250,000 gross, representing an all-time high.

The Town Hall-Wallace's Contemporary Club Circuit, which adds up to this year to several thousand spots, will take a closer, show business aspect than ever before, with the top bookers reporting increasing returns for names from stage, radio and screen. With the unprecedented lush coin around, money is no object with clubwomen, university groups, etc. in all parts of the country willing to plunk.

As anticipated, the "I-Say-It-Happen" commentators and correspondents back from the war fronts who are most in demand, with the majority of them who are booked solidly good for \$25,000 to \$35,000 for the season, but considerable reshuffling has been necessitated by recent developments. In some instances even night club entertainers have also been lured into the lecture-concert tour. In some actually get under way a week and continues until May, with bookers continuing on for a long time for more talent to help.

The long-entertainment tour, among the new recruits enlisted for the fastest season this season is Lillian Glush, who thus far has (Continued on page 10)

Repercussions of Jolson-Benny Beefs On Old Pix Heard from Global Fronts

Ol' Trapper Trapped

Hollywood, Oct. 12.
Ed Grauman, the old clement trapper, who had swanned local prints; handprints, radio prints and whicker prints in cement garden in forefront of the Chinese theatre, walked into his own trap at the Paramount studio.

Cecil B. DeMille, building a new bungalow on the lot, lured the trapper into a bed of neutral cement where he left his immortal, but, running a pair of shoes, and not a hoof rating card to his name.

Repercussions in the Al Jolson-Jack Benny-Wallace. Overseas, his entourage came thick and fast last week as special-service officers from show biz, locally stationed on the far-flung global fronts, got behind the two stars and in letters to the home front demanded that the boys at war be given in same bulk as the civvies on new pictures.

It was as though the Jolson-Benny a weeks had finally released the floodgates of a long pent-up feeling regarding the salience of his getting overseas, with the show-wise men in uniform, feeling until now that they might be stepping out of bounds and bring down the wrath of their base commands if they spoke too freely on the subject.

But the uniformed men are hoping, as reflected in V-mail communications to Jolson, Benny, etc. that the entire thing is headed for a Capital Hill showdown.

It was as though the Jolson-Benny a weeks had finally released the floodgates of a long pent-up feeling regarding the salience of his getting overseas, with the show-wise men in uniform, feeling until now that they might be stepping out of bounds and bring down the wrath of their base commands if they spoke too freely on the subject.

These military sources indicated that, regardless of the complaints registered by Al Jolson and Benny and others that the boys on the shifting fronts were seeing old films and never getting new ones, the fact remains that the Army is second reproach and welcomes any suggestion that the boys and others might call for. Pointed, "You can't ignore the records."

Shipments of old films of new pictures have been shipped on crates as against 500 prints of old films, the old ones are there because we know that there's that rail of soldier boys who want to see. The projection equipment might be scarce. It was further revealed that the total of 1,112 new projectors being shipped out during the month of October, as against 5,000 of the first six months of 1943.

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(Continued)

Chi Hotel Racket Under Press Fire

Chicago, Oct. 12.
Hotel situation has become so rotten here that one of the newspapers has threatened to start a series of articles calling attention to practices now being pursued by almost every hotelier. It is the opinion of those who have had anything to do with present-day methods that the hotel management have adopted a policy of "letting the public attitude and many complaints are said to be the hands of the CPA."
Hotel managements are taking advantage of the current housing situation, complaining that it is impossible to get new arrivals to check in once unless they have reserved a room during the day, before and pay for an extra day without occupancy.

JOLSON RECUPING, BUT INACTIVE FOR WEEKS

Al Jolson, having passed the crisis of his pneumonia, when his temperature hit 103, will be confined to his Hotel Sherry-Netherland (N.Y.) suite for some weeks. This means he probably will not be able to do the "Swanee" sequence he promised Jack L. Warner, he'd do for the Coronet film.

Rumors flew last week-end that Jolson was dead or dying, but, in fact, he was in Hollywood and Miami Beach, necessitating Winchell's broadcast, dated Sunday night (10).

Chauncey Olcott Biog To Be Filmed by Rogers

Hollywood, Oct. 12.
Career of Chauncey Olcott, actor, composer and hit-and-singer, will be screened by Charles R. Rogers under the title "My Wild Irish Rose," in technique for United Artists release.

In addition to film rights on the biography, written by the actor's widow, Rita Olcott, Rogers bought the screenplay from Joseph Tuskin, who will also function as co-producer on the picture.

Billingsley Already Looks Like a Hollywood Star

Sherman Billingsley, the Stork Club (N.Y.) boniface, looks as if he will be a Hollywood star. A \$100,000 Paramount deal is already set for the biopic's title. A Stork Club sequence at the Columbia's forthcoming "Cover Girl" (Conover beauty), and another Hollywood bid to do the autobiography of the night host.

While "Budley" DeWitt's "Stork Club" would utilize the cafe as the background locale, a competitive music company wants to buy its filmed prop.

Frank Crumit's Estate Will Not Top \$40,000

Springfield, Mass., Oct. 12.
The estate of Frank Crumit, who died Sept. 7 in New York, will not exceed \$40,000, according to the inventory filed last week, the Hampden County Record of Probate by his widow, Mrs. Julia Sanders Crumit, his sole beneficiary under his former radio partnership.

Then Longmeadow real estate is listed at \$20,000 and personal property the same figure.

Guild Orders Jones To Stop Doing Songs From 'Oklahoma'

First reported case "Theatre Guild stopping free use of songs from its current hit, 'Oklahoma,'" by the all-Al Jones, who's doing a p.a. at the Capitol, N.Y., Jones had been singing selections from the musical for more than 10 days before he received a letter from the Guild ordering him to stop using the songs. Guild's action was surprising in view of fact that Jones had been given the show a big audition and full credit for the numbers.

The boys are being widely used in pictures and on the air.

BERT LAHR'S MUSICAL PLAY VIA MAX GORDON

Bert Lahr is to be starred by Max Gordon in a Broadway musical "Nettie Blay," based on Verne's "Around the World in 80 Days."

By way of a newspaper woman who circled the globe, Morrie Ryskind, Sid Hertzog and Jack Emanuel are now on the third act of the book.

Gertie Lawrence's Bit In Gershwin Film Biog

Gertie Lawrence will do one of her numbers from "I Knew the Captain" in a Broadway musical which she appeared on Broadway, in "Rhapsody in Blue," the film based on the show a big audition and full credit for the numbers.

Like Paul Whiteman, Al Jolson and the other players who are in the picture as sentimental tributes to Gershwin, Miss Lawrence will do the same, without pay.

Corelli on Ballot

Alan Corelli, executive secretary of Theatre Authority, has tossed his hat and muscles into the ring for New York City's next mayor, now in production at Warner.

Like Paul Whiteman, Al Jolson and the other players who are in the picture as sentimental tributes to Gershwin, Miss Lawrence will do the same, without pay.

Like Paul Whiteman, Al Jolson and the other players who are in the picture as sentimental tributes to Gershwin, Miss Lawrence will do the same, without pay.

Like Paul Whiteman, Al Jolson and the other players who are in the picture as sentimental tributes to Gershwin, Miss Lawrence will do the same, without pay.

ALWAYS 'THE PATSY'

The Representative Moser (Rep., Mo.) resolution, proposing to investigate "propaganda" films, should hit the industry with a tremendous eye-opening jolt. It should make the men in pictures realize that Congress does not recognize for the industry the same rights of free expression and free opinion which newspapers, radio and other businesses have.

Consider some of the "whereas" in this resolution of the Missouri Congressman: "Whereas, there is widespread concern that the motion picture screen is being used as a medium of political propaganda; whereas, because of necessary wartime restriction on the supply and distribution of motion picture film, and the necessary censorship of military and naval information, there exists far-reaching Federal control over the motion picture industry; whereas, the motion picture is a mode of expression which should be free; whereas, freedom of expression carries with it certain responsibilities of truth and fidelity to the public interest; etc."

Suppose, for motion pictures, in the above, substitute "newspapers" of the newspaper industry?

No Congressman of any political faith would dare to introduce a resolution calling for an investigation of the newspaper industry for alleged "propaganda" although there is no doubt that far greater amount of political propaganda and angling is certain newspapers in a single day than in films.

Picture a group of Congressmen meeting with a spokesman for the American Newspaper Publishers Association and daring to tell him to get the publishers to get together to draft a voluntary code to ban propaganda from the press. You can't picture it. You know no Congressman would dare.

The resolution demands that the pictures, furthering or opposing the political fortunes of any person, political party or organized group. Try to imagine a similar resolution to investigate the newspaper industry, to determine whether it is doing that. Again you know no Congressman would dare, although virtually every newspaper in the country engages that activity.

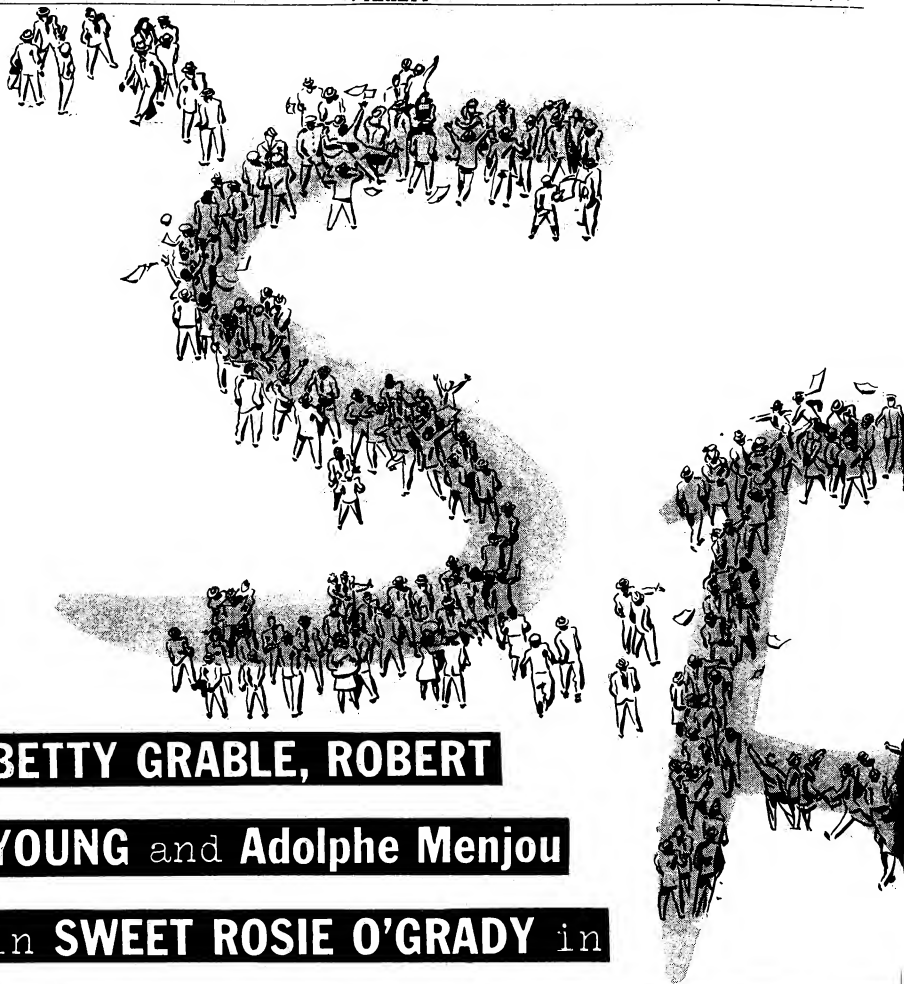
But with pictures, apparently it is different. Pictures are far game for Congressmen. Pictures have no rights.

It certainly is right for the men in motion pictures to make a united case against those who attempt to smear and terrorize the industry.

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BETTY GRABLE, ROBERT

YOUNG and Adolphe Menjou

in SWEET ROSIE O'GRADY in

technicolor-directed by Irving Cumming

produced by William Perlberg--William

Goetz in Charge of Production--From

the studio of SRO hits!...

'Let's All Give To The National War Fund Which Gives To All!'

20th
CENTURY-FOX

SRO (as if you didn't know!) stands
for **SWEET ROSIE O'GRADY** It's **SRO**
in Los Angeles! Three day-and-date
runs are doing a terrific **133%** of

"Coney Island" grosses! And
in smaller towns (like Long
Beach and Riverside) or the
in-between towns (like
Albuquerque) it's the

same **SRO**

sock!



LISTEN!



More talk about

OLIVIA
deHAVILLAND



ROBERT
CUMMINGS



CHARLES COBURN · JANE WYMAN

*All Give to the National War Fund
—it gives to all!*

↓
"PRINCESS O'ROURKE is one of those laugh-explosive comedy-romances that come along too infrequently! Picture will clock upper-bracket biz in all bookings with holdovers clearly indicated! Brimming with hilarious sequences!"
 VARIETY

↓
"Delicious fun! 'PRINCESS O'ROURKE' spreads a royal feast of entertainment! Delightful from first to last!"
 FILM DAILY

↓
"Brilliant! Hilarious! Excellent! 'PRINCESS O'ROURKE' cannot miss its inevitable destination as a sure boxoffice hit!"
 BOXOFFICE

↓
"Hilarious comedy! 'PRINCESS O'ROURKE' will be rated among the screen's top laugh pieces of the year!"
 DAILY VARIETY

↓
"'PRINCESS O'ROURKE' is the sort of sparkling hit that will be greeted with wide enthusiasm to spur on its boxoffice reception."
 HOLLYWOOD REPORTER

Warners!

JACK
CARSON IN

IAN
 HAL B. WALLIS
 PRODUCTION
 Written and Directed by NORMAN KRASNA

Princess
O'ROURKE

Thank Stars' Big \$56,300, L. A. Ace; Fired Wife' 40G, Ice Smooth 32G On 2d WK. 'Destroyer' 30G, Also H.O.

Los Angeles, Oct. 12.—Light fare is proving the most gaudy currently, with "Thank Your Lucky Stars" raking in big \$56,300, "Fired Wife" (U) and "Ice Smooth" (C), three houses. Abbot Costello's "Hit the Ice" started to solidify on its second week, and "Destroyer" is going for a third week in two Paramount slots.

"Fired Wife" is picking up trim \$40,000 in three Fox-West Coast locations. "Destroyer" still is among blue-chips with \$30,000 in second stanza of two-house run. "Bell Tolls" is slated to pull out of the Circuit, and United Artists shortly with 10-week run at each end of the line, before Paramount open closes. The town gets three more first-run plays from the West Coast exchange policy at the L. A. downtown. "Chances" (Hollywood), "Lovers" (in midtown area).

Estimates for This Week
Carmen (C) (F-WC) (1318): \$51,675—Bell Tolls' (Par) (10) \$21,000. Last week: none, now \$8,000 in night. Last week: \$7,300.

Chances (H) (Gruam-Week) (2,034): 45-90—Fired Wife' (U) and Always Bridemaid' (U). Not to forfeit \$11,000. Last week: \$2,000. "O'Grady" (U) and "Praise Chickens" (U), week \$5.

Downtown (WB) (1,800): 45-90—Thank Lucky Stars' (WB) (Solid \$20,000). Last week: \$12,000. "Ice Smooth" (WB) (3d wk-9 days), finished at \$12,000.

Four Star (U-A) (900): 45-90—Sweet Rose O'Grady' (20th) and "Praise Chickens" (U) (10th) (Solid \$4,800). Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

Hawaii (G&S) (1,100): 40-90—Thank Lucky Stars' (WB) (Solid \$20,000). Last week: \$12,000. "Ice Smooth" (WB) (3d wk-9 days), finished at \$12,000.

Hollywood (WB) (2,756): 45-90—Thank Lucky Stars' (WB) (Solid \$20,000). Last week: \$12,000. "Ice Smooth" (WB) (3d wk-9 days), finished at \$12,000.

Paradise (D) (2,000): 45-90—Spotlight Scandals' (Mon) and "Praise Chickens" (U) (10th) (Solid \$4,800). Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

Patience (Par) (2,812): 45-90—"Destroyer" (Col) (2d wk) and "Passport to Paris" (Col) (1st wk) (Solid \$18,000). Last week: with Footlight Girls' (Col) in same slot, \$12,000. Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

Paradise (F&M) (3,389): 45-90—Hit the Ice' (U) (2d wk) and "Always Bridemaid" (U) (10th) (Solid \$4,800). Last week: with Footlight Girls' (Col) in same slot, \$12,000. Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

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Key City Grosses

Estimated Total Gross
Year-to-Date (WB) (1,800): \$2,740.40
(Based on 25 cities, 1st theater, chiefly on first runs, including W. A. C. and others.)

Total Gross Same Week
Last Year (WB) (1,800): \$2,740.40
(Based on 25 cities, 1st theater)

'Winterime' Fast At \$15,800, Seattle Tops; 'Sky Limit' Fine \$11,000

Seattle, Oct. 12.—In the 5d week of this week, better with in lead at the Fifth Avenue with a small figure. "Sky's the Limit" (H-G) (2,349: 40-75) "Winterime" (20th), smash \$18,500. Last week: Holy Matrimony' (20th) and Saint Mat' Tiger' (RKO), swank \$11,000.

Liberty (J-H) (1,650: 40-65) "Kingdom for Cook" (Col) and "Dangerous Blondes" (Col) (10th) (Solid \$4,800). Last week: First Comes Courage' (Col) and "Passport. Sue" (Col), week \$5.

Music Box (H-E) (850: 40-75) "Claudia" (20th) (4th wk), rumpus \$11,000. Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

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'PHANTOM' SOCK AT \$14,000, MONT'L ACE

Montreal, Oct. 12.—Phantom's way out in front with "Phantom of Opera" at smash \$14,000. "Phantom of Opera" is doing well, though mostly holdover.

Estimates for This Week
Phantom (C) (2,700: 30-62)—Hers to Huld' (U) (2d wk). Smack \$8,000 in right following snuff \$10,000 first week.

Capitol (C) (2,700: 30-62)—Bobby's (WB) (H) (10th) (Solid \$4,800). Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

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Frisco Fine; 'Lucky Stars' Neat 32G

Berlin-Hartmanns-Pickens-Borge 28G

Broadway Grosses

Estimated Total Gross
Year-to-Date (WB) (1,800): \$2,740.40
(Based on 25 cities, 1st theater)

Total Gross Same Week
Last Year (WB) (1,800): \$2,740.40
(Based on 25 cities, 1st theater)

'Dood It Strong At \$18,000, Providence; Sonja Henie Big 15G

Providence, Oct. 12.—He'll all around, and for a change there are no real war films in the first place. "Army" (WB) (10th) (Solid \$4,800). Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

Providence (WB) (1,800: 45-90)—Thank Lucky Stars' (WB) (Solid \$20,000). Last week: \$12,000. "Ice Smooth" (WB) (3d wk-9 days), finished at \$12,000.

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San Francisco, Oct. 12.—Main stage by 10th, good with three movers. "Bell Tolls" steps into the lead, with "Always Bridemaid" (U) and "Sainte Marianne" (U) (10th) (Solid \$4,800). Last week: \$2,000. "Sainte Marianne" and "Kismet" (U-A), paid off at \$3,600.

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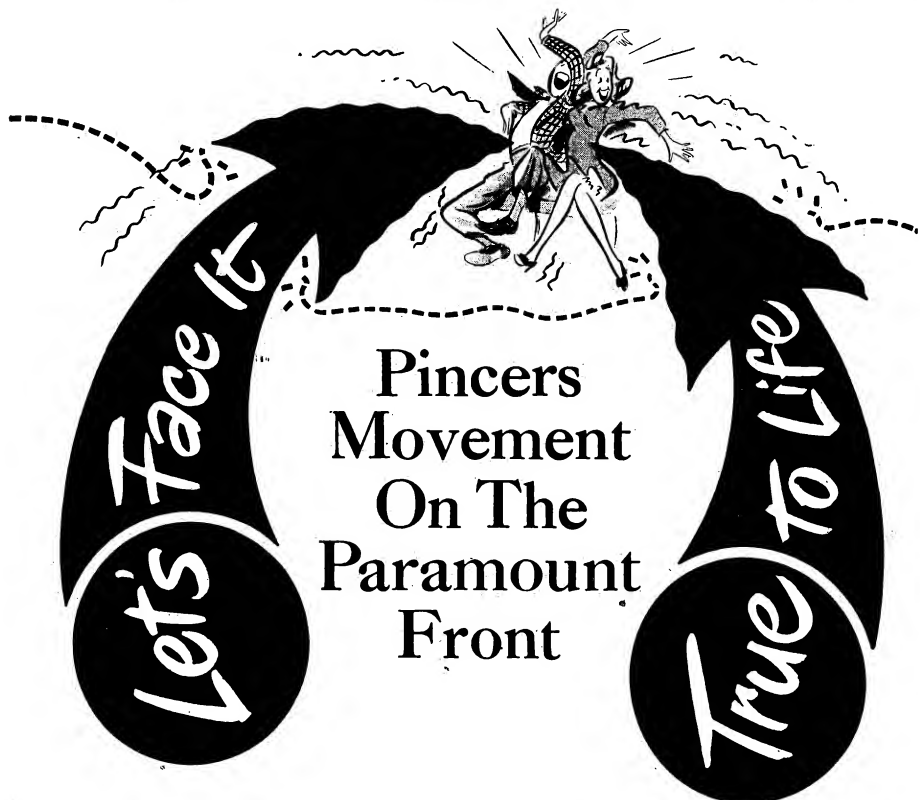
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San Francisco (WB)



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 any single year—


There have never been two greater comedies in
 any single season—
 

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BOB HOPE and BETTY HUTTON in "LET'S FACE IT"
 with Dona Drake · Cully Richards · Eve Arden · ZaSu Pitts · Marjorie Weaver · Raymond Walburn · Directed by Sidney Lanfield · Based on a musical play by Dorothy Fields, Herbert Fields and Cole Porter



MARY MARTIN · FRANCHOT TONE · DICK POWELL
 VICTOR MOORE in "TRUE TO LIFE" with Mabel Paige
 William Demarest · Directed by George Marshall · Songs by Hoagy Carmichael and Johnny Mercer

'Sun' Hot \$23.50, 'Phantom' Big 15C

Pittsburgh, Oct. 12.—The roaring back into high gear with some spectacular results. Behind the Rising Sun' got away phenomenally at Penn to check off bang-up success. Phil Spittler's band as 'Spittler' are doing the 'Slack' back into top brackets again. 'Phantom of the Opera' is doing certain 'ho, trade at the Harris.

Fullon (Shea) (1400; 30-40); 'Claudia' (20th) (4th wk). No let-up in this one; \$7.00, great feeling length of run. Holds fifth week last week, 'Claudia' (20th) at \$6.50.

Harris (Harris) (2200; 30-40); 'Phantom of the Opera' (14th wk). Started off big and sticking to strong early. Held \$15.00, then \$15.00, then sweet music. Cinch for second week, maybe a third. Last week, 'King of the Foot' (10th) at \$16.50.

Penn (Lowe's) (3,300; 20-40) 'Behind Rising Sun' (30-40). Knockout \$23.50. Got away sensational on heels of social campaign and with a p. of author James B. Dew, an American newspaperman. Last week, 'Sky's the Limit' (RKO). (20th) (4th wk). Held \$15.00.

Rite (WB) (800; 30-40)—'Johnny' (20th) (4th wk). Reached here via usual Penn-Warner-Rite route. Fair \$20.00. Last week, 'Audrey Wray' (Par) (20th) (3rd wk), \$3.00.

Sensar (Harris) (1,750; 30-40). 'Behind Rising Sun' (30-40). Recourse should get great \$8.00. That kind of thing. 'Phantom of the Opera' in a long time. Probably holds. Last week, 'Audrey Wray' (Par) (20th) (3rd wk), \$3.00.

Stanley (WB) (3,800; 30-75)—'Phantom of the Opera' (14th wk). Hour of charm maestro always a big fave here. Shows no sign of letting up. Held \$20.00, week for six days. Last week, 'Hitler's Night' (M-G) (20th) (4th wk). Held \$20.00. Last week, 'Hitler's Night' (M-G) (20th) (4th wk). Held \$20.00.

Warner (WB) (2,000; 30-80)—'Sky's the Limit' (RKO) (20th) (4th wk). Here from Penn. So-so \$5.00. Last week, 'Audrey Wray' (Par) (20th) (3rd wk), \$3.00.

HEAT TIT \$19.50 IN 2 DENVER SPOTS

Denver, Oct. 12.—'For Whom the Bell Tolls' is pacing Denver on second week at Denham, where it's doing big \$22,000. It stays a third season. 'Winterlude' also does \$18,000, second at Denham and Equire.

Estimates for This Week
Broadway (Fox) (1,400; 30-48)—'Devil' (RKO) and 'Always Brides-Coming' (M-G), after \$10.00. Last week, 'Phantom of the Opera' (14th wk), \$10.00. Last week, 'Phantom of the Opera' (14th wk), \$10.00.

Broadway (Fox) (1,040; 30-48)—'Lost Horizon' (Col) and 'Happened One Night' (Col). Two releases grabbing big \$8,000. Last week, 'Be-Side My Girl' (M-G) (20th) (4th wk), \$8.00. Last week, 'Be-Side My Girl' (M-G) (20th) (4th wk), \$8.00.

Denham (Columbia) (1,750; 75-121)—'Bell Tolls' (Par) (2d wk). With \$22,000, and holds, \$18,000, second at \$7,500.

Denver (Fox) (2,225; 30-45)—'Winter' (M-G) (20th) and 'Someone Remember' (Rep.). Day-date with \$15,000. Last week, 'Phantom of the Opera' (14th wk), \$15,000. Last week, 'Phantom of the Opera' (14th wk), \$15,000.

Equire (Fox) (2,140; 30-65)—'Win-ter' (M-G) (20th) and 'Someone Remember' (Rep.). Also at Denver. Fine \$8,000. Last week, 'Phantom of the Opera' (14th wk), \$8,000. Last week, 'Phantom of the Opera' (14th wk), \$8,000.

Paramount (Fox) (2,200; 30-50)—'Murd' (Waterbury) (20th) (4th wk). \$11,000. Last week, 'Ravaged Earth' (M-G) (20th) (4th wk), \$11,000. Last week, 'Ravaged Earth' (M-G) (20th) (4th wk), \$11,000.

Rialto (Fox) (770; 30-45)—'Phantom of the Opera' (14th wk) and 'Foot-light Glamour' (20th), after week at \$3,000. Last week, 'Watch Rhine' (M-G) and 'Spotlight Scandal' (M-G). Here via Equire. Aladdin, Equire route, good \$3,500.

Boiger, Little Wows

Continued from page 4
the performance. They would go to some hot and entertain the officers until 2 or 3 in the morning. Half the night would be spent in the air and catch a plane at 8 a. m. to beat the fog. And this flying business was so low that the pilot had to follow a shore line to find his way. He flew so low that if we could have seen, or if we could have caught a mackerel, I am quoting Boiger during a tense moment.

He was with the contingent the boys have had out here. After one performance the 'Old Man' of the Army for commanding officers and in this case a very important general expressed the wish that they would be sent to the islands. They were stationed on, rather remote islands. The boys could not get to the islands. The boys could not get to the islands. The boys could not get to the islands.

Boiger and Little are two great guys, and the boys in the SWPA will long remember them as such. They were with the contingent the boys have had out here. After one performance the 'Old Man' of the Army for commanding officers and in this case a very important general expressed the wish that they would be sent to the islands.

Herman-Us' Scandals To Stunt \$29,000, Phil

Philadelphia, Oct. 12.—With most of deluxers holiday this week there is a consequent drop in the market. Added to this is the opposition furnished by the picture line at the theatre.

Brightest spot in rather dark picture is the nice \$25,000 being chalked up by the 'Warrior' (M-G) (20th) (4th wk). Brightest spot in rather dark picture is the nice \$25,000 being chalked up by the 'Warrior' (M-G) (20th) (4th wk).

Estimates for This Week
Aladdin (Fox) (1,400; 30-75)—'Proudly We Wait' (Par) (8th wk). Still in market with \$11,000. Fifth week, good \$11,000.

Arcadia (Sasky) (400; 35-75)—'The Good, Good Beautiful' (20th) (4th wk). Considering long stay at Matsumba, \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Boyd (WB) (2,350; 35-75)—'Phantom of the Opera' (14th wk). Last week, 'Claudia' (20th) (4th wk). \$11,000. Last week, 'Claudia' (20th) (4th wk), \$11,000.

Earle (WB) (2,785; 35-85)—'Spotlight Scandals' (M-G) with Woody Herman's orchestra. So-so \$7,000. Last week, 'Phantom of the Opera' (14th wk), \$7,000.

Fox (WB) (2,245; 35-75)—'Winter-time' (20th) (2d wk). Okay \$19,700. Last week, 'Phantom of the Opera' (14th wk), \$19,700.

Karlton (Goldman) (1,000; 35-75)—'The Good, Good Beautiful' (20th) (4th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Stanley (WB) (2,515; 35-75)—'The Good, Good Beautiful' (20th) (4th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Warner (WB) (2,485; 35-75)—'The Good, Good Beautiful' (20th) (4th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Ginger's Situation

Hollywood, Oct. 12.—Ginger Rogers was with RKO to star in 'Situation Out of Hand,' Wallace Sullivan story, to be released in November. Filming is scheduled for next spring, following completion of the 'The Sign of the Cross' (Rogers, and her next, 'The Gibson Girl').

THANK STARS' WHAM \$29,000 IN B'KLYN

Brooklyn, Oct. 12.—'Heavily big in nearly all deluxers downtown. Fabian Ferguson with 'Thank Your Lucky Stars,' top.

Estimates for This Week
Finch (RKO) (3,275; 35-85)—'Finch' (20th) (4th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Spittler (RKO) (2,175; 35-85)—'Phantom of the Opera' (14th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Metropolitan (Lowe's) (3,815; 35-85)—'Phantom of the Opera' (14th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Paramount (Faban) (2,500; 35-85)—'Thank Your Lucky Stars' (WB) and 'Adventure in Iraq' (WB). Smash \$29,000. Last week, 'Phantom of the Opera' (14th wk), \$29,000.

Strand (WB) (2,255; 35-85)—'City Street' (M-G) (20th) (4th wk). \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

W. R. Hearst's Ziegfeld Theatre, Warwick Hotel Both Foreclosed in N. Y.

Ziegfeld, N. Y., operated as a subsequent run by Lowe's under a contract with the Warwick Hotel. The Ziegfeld, properties which were included among former William Randolph Hearst properties, which were included among former William Randolph Hearst properties, which were included among former William Randolph Hearst properties.

Following expiration, Aug. 31, of a 10-year lease, which it had on the theatre, Lowe's was granted a renewal for another year at \$67,000, an increase of \$1,750 over the price formerly paid. At the same time Lowe's was granted a 10-year lease on the Warwick Hotel, which it had on the theatre, Lowe's was granted a renewal for another year at \$67,000.

Wanted—B'way Cowboy
Hollywood, Oct. 12.—Phil Krassa, producer of the forthcoming film 'Kid Pickin', is looking for a New York next week to find a Broadway actor capable of filling the part of a cowboy.

Overseas Coin
Continued from page 4
the American way of life to the Indians. They claimed this was nothing but sheer thought making.

Riskin to Be Heard at D.C. Hearing on OWI Outlay

Hearings will probably get under way within the next two weeks before the Congressional Budget Committee in Washington on the request for a \$5,000,000 contingency fund for the Overseas Bureau of the Office of War Information, with a large slice of the coin earmarked for the OWI.

Request is currently before the Bureau of Budgets, which must first have the OWI's budget for 1945-46 approved for Congressional action. Indications are that the hearings will be open with expectations that the OWI's work may materialize since not all members of the appropriations committee are in accord on the need for such a large contingency fund.

Robert Riskin, chief of the OWI's Overseas Film Bureau, will be among the first summoned to the hearings. Riskin's bureau, in particular, has the need for the fund in view of the new territories being opened with the resultant demand for additional picture necessities of enlarging the overseas staff.

How much for the request for the additional \$5,000,000 will get when it comes up for a vote before the House and Senate will be determined by the reactions of the appropriations committee members. Riskin is the first to be summoned to the Congressional action when the father district is cleared up.

Inside Stuff—Pictures

The attempt to make Mrs. Franklin D. Roosevelt's trip to the South Pacific as fourth term propaganda in the newspapers, projected by Republican leaders in Senate and House, has failed to stir. The poll is being afraid if they press the issue that Wendell Willkie will suddenly appear and use any inquiry as a sounding board for his 1944 candidacy.

The movement to slug Willkie has many adherents on Capitol Hill and they are reluctant to give him an opportunity to run with the publicity. But the movement to slug Willkie has many adherents on Capitol Hill and they are reluctant to give him an opportunity to run with the publicity.

To settle the much debated question of whether or not rural folks have the same taste in motion pictures as urban audiences, Country Gentlemen make is polling 35,000 farm and small town picture takers. The poll is being conducted through 11,000 clubs, representing a cross-section of America's farm and small town population.

Results of this poll will be published in the January (1944) Country Gentleman so that the rural 10 best list can be compared with the numerous urban polls which appear at the end of the year.

Study check, who were, accumulated in pre-war days to order real reservations and even private cars at will, are having a tough time nowadays getting their north or south coast. The study check, who were, accumulated in pre-war days to order real reservations and even private cars at will, are having a tough time nowadays getting their north or south coast.

Wrote Warner: 'The movies, which have helped millions to forget, now have taken on the greatest responsibility of our time. The movies, which have helped millions to forget, now have taken on the greatest responsibility of our time.

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Washington, Oct. 12.—'A Lady Takes a Chance,' which was the picture of the week, will get top money in downtown area at the Earle. 'Bell Tolls' still is solid clicker on third week. 'Winter' (M-G) (20th) (4th wk), \$11,000. Last week, 'Phantom of the Opera' (14th wk), \$11,000.

Estimates for This Week
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EYES ON FAMED MUSIC HALL!

The first four days equal famed "Random Harvest" and "Mrs. Miniver" business! The World Premiere of M-G-M's Technicolor hit "LASSIE COME HOME" is off to a flying start. It got a huge promotion campaign; it got raves from the press—and you've got another Topper in M-G-M's great group "12 Toppers".

"Champion of a Film."

—Cameron, News

"Exciting as any thriller. Suspense and pace every bit as fine as Alfred Hitchcock's best."

—Mortimer, Mirror

"A thorough delight."

—Crawther, Times

"Tremendous suspense and emotional power."

—Burnes, Herald Tribune

"Lassie is irresistible."

—McManus, PM

"Excellent. Deeply affecting."

—Winsten, Post

"Unusual picture. Utterly delightful."

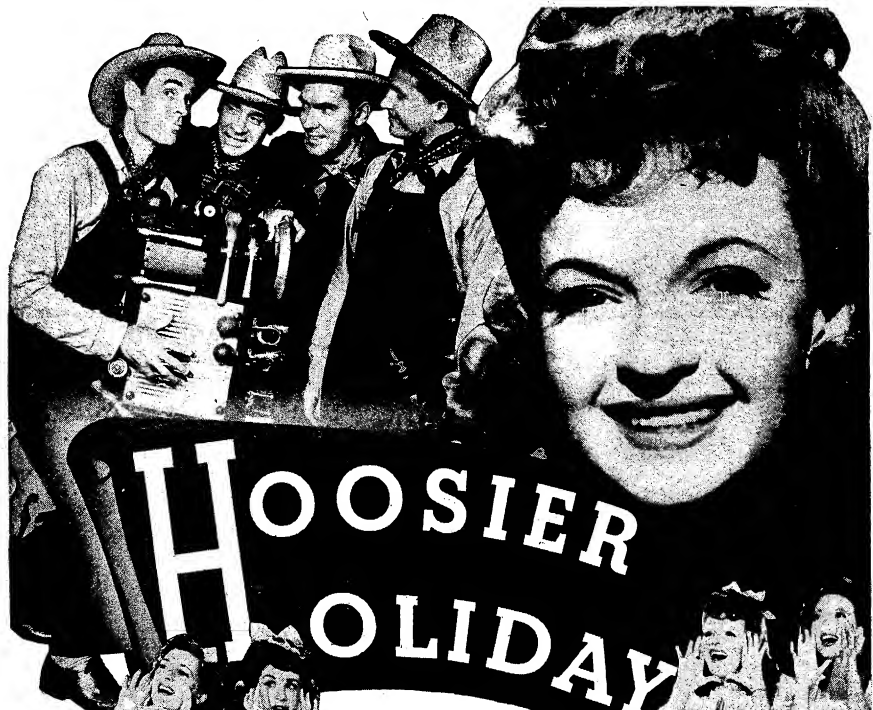
—Pelswick, Journal-American

"Get ready for a run of happy days at the Music Hall."

—Cook, World-Telegram

"LASSIE COME HOME" with RODDY McDOWALL • DONALD CRISP • LASSIE • Dame May Whitty • Edmund Gwenn
Nigel Bruce • Elsa Lanchester • Screen Play by Hugo Butler • Based Upon the Novel by Eric Knight, author of "This
Above All" • Directed by FRED M. WILCOX • Produced by SAMUEL MARK • A METRO-GOLDWYN-MAYER PICTURE

Lut's All Give! National War Fund—Which Gives To All!



Radio's
POPULAR ENTERTAINERS

THE HOOSIER HOT SHOTS
THE MUSIC MAIDS

GEORGE D. HAY as
"THE SOLEMN OLD JUDGE"
ISABEL RANDOLPH as "MRS. UPPINGTON"

Courtesy of "Fibber McGee and Molly"

GEORGE "SHUG" FISHER
LILLIAN RANDOLPH as "BIRDIE"

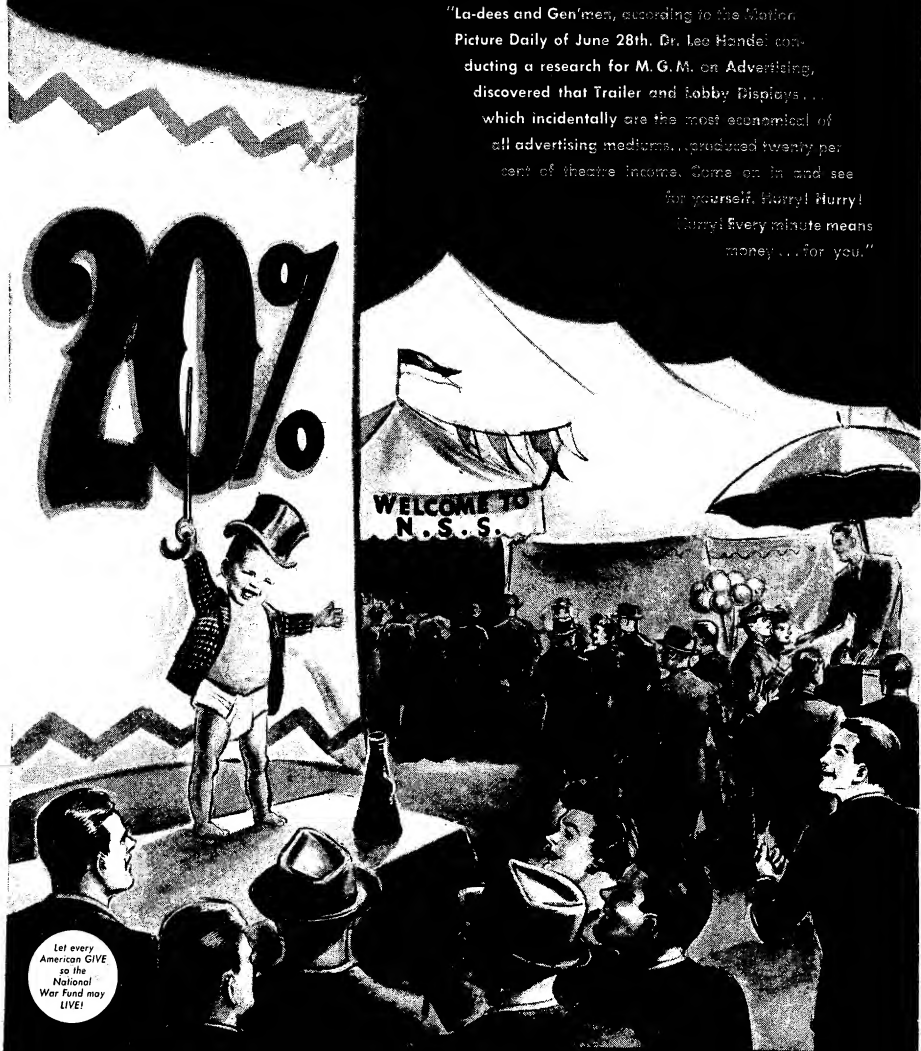
Courtesy of The "Great Gildersleeve"

Featuring **DALE EVANS**
GEORGE BYRON
EMMA DUNN • **THURSTON HALL**
Frank McDonald—Director
Original Story and Screen Play by
Dorrell and Stuart McGowan

A REPUBLIC PICTURE • BUY U. S. WAR SAVINGS BONDS

COME ON IN AND SEE THAT BIG "20"

"La-dees and Gen'men, according to the Nation Picture Daily of June 28th, Dr. Leo Handel conducting a research for M. G. M. on Advertising, discovered that Trailer and Lobby Displays... which incidentally are the most economical of all advertising mediums... produced twenty per cent of theatre income. Come on in and see for yourself. Hurry! Hurry! Hurry! Every minute means money... for you."



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American GIVE
to the
National
War Fund may
LIVE!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIALTY ACCESSORIES



with
CASS DALEY

Queen of the Screwballs!

17 Famous Specialty Stars!

TONY and SALLY DE MARCO
MARION HUTTON and Glenn Miller Singers
CHANDRA KALY and His Dancers
BOBBY BROOKS and BEN CARTER CHOIR
DELTA RHYTHM BOYS

10 Noted Guest Stars!
headed by

ALLAN JONES • LEO CARRILLO
ANDY DEVINE • ROBERT PAIGE
— ALAN CURTIS

THE GREATEST SHOW

OLSEN and

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GIRLS! GADGETS! ROMANCE! RIOTS!

HOW OF MIRTH JOHNSON



MARTHA O'DRISCOLL
PATRIC KNOWLES
THOMAS GOMEZ • RICHARD LANE

5 Sensational Bands!
tapped by
COUNT BASIE
and His Orchestra
LEIGHTON NOBLE
and His Orchestra

10 Great Laugh Stars!
including
PERCY KILBRIDE • BILLY GILBERT
EDGAR KENNEDY • FRANKLIN PANGBORN
HANS CONRIED • ANDREW TOMBES

Nothing makes
sense except the
box-office receipts!



om super-soup

....to just plain N-U-T-S!

THEY ARE CENSORING CBS' TALKERS

Difference in a Word

One of the incidents which drew a big laugh during the course of the Radio Executives Club meeting last Thursday (7) was the introduction of Edward J. Noble, the new chairman of the Board, by Murray Grabhorn, club president. In going through the formality of identifying each of the persons seated at the table, finally got to Noble. The gentleman at "your extreme right," said Grabhorn, "is Edward J. Noble, owner of WJCA (N.Y.) and proposed chairman of the Blue Network. He is now, however, broke in at this time with a 'p'.

My mistake," said Grabhorn, "I had asked Chairman Fly. How Mr. Noble ought to be introduced and he advised me to say, 'prospective' and not proposed' chairman of the Blue Network board."

Fly, in N. Y., Scores CBS' 'Censorship' And NAB Rule on Membership Biz

In a speech brooding with school-mastery epithets against the broadcasting industry, James L. Fly, FCC chairman, told a luncheon gathering of the Radio Executives Club last Thursday (7) that he was not only opposed to Columbia's "censorship" new policy, but the discrimination of broadcasters to sell time to organizations soliciting membership and for the discussion of controversial subjects. Fly, wearing sarcasm, also intimated against the suggested possibility of towlaway meeting programs being underwritten by advertisers, the prohibition of forum programs to inferior periods on the schedules, and the use of their programs by advertisers to repeat personal and organizational propaganda.

Fly's opinion on the question of selling time for membership applications.

(Continued on page 33)

Serial Proposish Puzzles Blue Net

The Blue Network has not decided whether to accept a "serial" week river for the 10-10:15 a.m. period which Stanley's Star has bought through the Hill Blackett agency. Blue officials admit that the offer has them somewhat in a dilemma. For the past year or so the network, in its sales promotion, has been touting the fact that it has found daytime listeners to have strong entertainment leanings other than toward soap operas, and it has also made much of the circumstance that its daytime schedules were without a single serial.

Stanley doesn't plan to start on the network until December. The network meanwhile is trying to sell the account and its agency on the idea of buying one of the Blue's daytime serial shows.

RINKER MOVES FROM ESTY TO THOMPSON

Al Rinker has resigned from the producing staff of the William Esty agency to join the radio department of the J. Walter Thompson agency, according to news in his new job this Friday (13).

Rinker has been handling the "Thanks to the Yanks" (Came) program for Esty.

Wini Law Leaves NBC

To Head CBS' Casting

Wini Law, head of talent booking and auditions at NBC, has resigned effective Oct. 25, to become casting director of CBS. That is the assignment formerly held by Marie Morosini, who is now the executive talent department of Walter Brown.

Reformer Kitzigall, eastern, successor Miss Law at NBC talent booking and auditions. She is the sister of columnist Dorothy Kitzigall.

Fleischmann's Bally

Fleischmann is lining up daytime announcements for its home baking "cub" brand. The plan is two bursts of five days a week.

Kenyon & Bernhard are the agency.

Kobak Under Knife

Edgar Kobak, v.p. and general manager of the Blue Network, was operated on for a minor ailment at the Doctors' hospital, N. Y., Saturday (10).

He expects to be back on the job within a week.

Kesten Formally Exec V.P. of CBS

Paul W. Kesten was last week named executive vice-president of CBS. By the action of the CBS board of directors, the network, which has been in effect since Edward Klauber retired from that post about two years ago, formally joined CBS in 1930, coming from the agency field. He distinguished himself during the ensuing several years in the fields of sales promotion, and in 1937 his operations were extended to the administrative side of Columbia, where he is in his 45th year, formally took over as general manager in March, 1942.

INVITATION ACCEPTED

The broadcasting industry couldn't be amies if it construed FCC Chairman James L. Fly's speech before the Radio Executives' Club last week as his notice that he has moved full-flush into the field of programming, and that heretofore he will have much to say about what goes on, or does not go on, the air. As a noicer-inmer, Fly has proved himself the most circumspect of Washington bureaucrats. His sensitive little finger, properly mustered, is almost constantly poised upward, catching the drift of the sounds of public opinion and reaction. As a broadcaster that little finger has accomplished a pretty good average of "rights," and apparently it has indicated to him that the time is ripe for his next big reach over the radio industry.

A glance over Fly's four-year career as head of the commission will make it perfectly clear that he doesn't act on hunches. He makes sure of his law, waits for public opinion to crystallize, takes complete inventory of his objective's weaknesses and fables and is quick to take advantage of openings. The broadcasting industry has given him plenty of openings, but none has been as wide as that through which he is making his present entry into the field of programming. Some of the policies that have been espoused by high-placed factions in the business make it appear as though Fly had been beckoned to come in and make "musical chairs" of the industry.

Just as examples: The NAB convention in Chicago last July passed an amendment to the fair trade practices which banned the sale of time to organizations soliciting members. The proponents of that resolution obviously gave no thought to the surge of indignation and protest that it might bring from organized labor. Then lately CBS, instead of trying to deal with a problem on the basis of per-

RESENT FCC BOSS' BEER-MINUS CURE

BY BEN BODEC

The reaction of network officials to the speech of James L. Fly, chairman of the Federal Communications Commission before the Radio Executives Club in the Hotel Shelton last Thursday (7) was to the effect that the whole thing might be compared to the antics of a prospective homeowner who provided his contractor with bricks, mortar, lumber and other materials, but overlooked the mere detail of a blueprint.

Fly's exhortation for "wide-open freedom of speech on the air," the same quarter pointed out, would have been appreciated by the industry if he had included some concrete safeguards for the broadcasters themselves to that, in the event his ideas were adopted, the FCC would assume the responsibility and not direct the blame to management with perhaps a concomitant call for government ownership of radio.

Some of the network officials declared that it would be more for Fly to answer the following questions: 1. Do you believe in censorship for radio in the strict sense and without any qualifications? 2. Would you have the networks sell time to Father Charles Coughlin, Gerald L. K. Smith, or Earl Browder, as Secretary of the Communist party, and without benefit of a current political campaign?

3. Would you have the networks sell time to Jehovah's Witnesses (Judge Rutherford) or any other religious organization that sought such time for the militant propagation of the faith or the solicitation of money?

4. If this is not your conception of free speech, what is it?

Shouldn't Straitjacket Trade?

A number of speakers expressed such as nonplussed by some of the Statements in Fly's speech as to be continued on page 29.

...and individual merits, flung out to the trade and the public a blanket policy that was bound to meet with wide antagonism. Both actions reveal what is perhaps an indigenous weakness of the industry. Rather than think in terms of a problem from the viewpoint of individual merit, it resorts to the easier, but more often perilous device of setting a policy.

Fly also came armed with the instrumentality of a U. S. Supreme Court decision and it might be ventured that he proposes to play this instrumentality to the hilt. The majority opinion of the court on the chain broadcasting laws held that the commission was empowered by law to exercise control over the commercial radio traffic. It is logical to assume that by traffic is programs, since nothing but programs is trafficked over the networks. It is also difficult to foresee how any one empowered with such control will not seek to "control" content, within "specific" channels. In Congressional action, any explicit exploration of this subject by Congress would be helpful to both the industry and the public. The present posture of Congress doesn't seem to run along expedite through the legislative process. The programming angle may be one of better recognition and much mulling.

Fly's flights into rhetorical rhapsodies during his speech before the Radio Executives' Club, he remarked by contrast and incoherent rants, just to take one instance: Fly argued that broadcasters ought to sell time to controversial subjects as one means of balancing their program schedules. And in almost the same breath he inveighed against the suggestion that the forum type of program be sponsored. His affirmation and negation in this case doesn't seem to add up to the average broadcaster's conception of program balance.

CBS Developing Shows to Carry Out Variety Motif in 5-6:45 P.M. Slot

Dalsimer to OWI

Samuel Dalsimer, vice-president of the Cecil & Presbury Agency, has joined the Office of War Information as program manager to handle information on training and price control.

He is on a leave of absence.

Winchell Nixes White Debate

Walter Winchell will not accept an invitation from the Radio Executives' Club if and when extended him, in debate with Paul W. White, CBS director of news broadcasts, on the network's unopinionated news policy. Reports have come from the club that it was planning on such an event for Thursday, Nov. 4.

The columnist stated last week that he has approached him about the meeting and that in any event he wouldn't be in a position to accept, since the preparation of his Sunday broadcast and column makes Thursday his busiest day of the week. He also said that he thought that the CBS issue had already been thoroughly disposed of.

The club expects to line up Eugene Garvey, counsel for the House committee investigating the FCC, as the speaker for the Oct. 20 luncheon.

Matchabelli's Orch.

Prince Matchabelli Inc., will sponsor "The Stradivari Orchestra," balanced by Paul Lavalle, as a permanent 30-minute show via NBC starting Sunday 11:17 at 10:30 P.M. Most International is the agency.

Columbia's new program policy for the late afternoon calls for the maintenance of a policy of variety, no light music between 8 and 8:45 p.m., and the network's program department is now developing itself to the development of shows that will carry out this motif.

The Eddie Dunn series, 5-5:30 p.m., which debuted the week before last, is the first link in this chain of variety-musical entertainment. The program department's immediate concern is the production of another quarter-hour show which will serve as a bridge between the Don Stanza and Wrigley's "American Women" series, which comes at 5:45 p.m.

The succeeding tasks will be to prepare a fitting package of entertainment for the 15-minute slot preceding Squibb's musical session, which spans the 6:15-6:30 p.m. segment after a comedy event for the ensuing quarter-hour. The World News-Roundup, an opinion poll, which occupies the 6:45-7 p.m. segment across the board.

Comm's Freeze Out Politicians

Philadelphia, Oct. 12. There's a mad scramble for radio time by local politicians as election day nears. With virtually all available time taken by long-term contract commercials, the "come-and-vote-for-me" strategy of electioneering leans pickings on the air waves. Consequently, speeches of candidates are squeezed out at odd hours, with even the after-midnight slots being taken by the political speakers. Specified by the candidates are recorded and re-aired at different intervals during the day or night in an effort to catch as great an audience as possible.

One of the slams getting a heavy play in political programs is WIBG, one of whose major stockholders is John B. the vice in campaign manager for William C. Bullitt, Democratic candidate for Mayor. WIPW has equity in WIBG, a station from both major parties, as have WIP, WFIL and WCAU. WDA's has the major share of programs for foreign language broadcasts.

JUDITH EVELYN WILL GET STAR BUILDUP FROM CBS

Judith Evelyn, lead in the Broadway hit musical "The Angel Street," has been signed to a four-year contract by CBS. It's the first time the actress has been signed to a multi-year contract by a network, and the plan is to build her up as CBS' star. Miss Evelyn gets a weekly salary, whether or not she appears. "The Angel Street" is a weekly dramatic sustainer, but the format and spot have yet to be decided. She had been doing for the network a daily quarter-hour of book reading.

J. B. Williams Dickers Shiner's Newscasting

J. B. Williams, having carried over with CBS for the services of William Shiner, Walter Thompson agency, has been named as commercial assistant to McCue Head.

McCue Head L. A. AERA

Clara McCue moves down from Sugar to become executive secretary of the AERA, the American Entertainment Radio Association, which is returning to private law practice. McCue was secretary of the San Francisco AERA local.

OWI's Kudos to Radio Industry For War Effort; \$140,000,000 in Time in '42

Washington, Oct. 12.—Radio has contributed \$140,000,000 worth of time and talent in presenting Government war messages during 1942, according to the Office of War Information report, "S. Communications in the War," which was recently issued. The report further points out that "total radio production in the U. S., which about 13 months ago stood at \$300,000,000 a month, is now up to \$250,000,000 a month, and this is all material for the armed forces.

The OWI roundup continues with the statement that during 1941, the last normal year of production, about 13,000,000 domestic receiving sets were manufactured, and on April 22, 1942, when production ceased in favor of manufacture of military equipment, several million sets remained in the hands of manufacturers and dealers.

In summarizing the industry's war contributions, the report brought out that broadcasting stations and radio programs are responsible in large part for public understanding and acceptance of such measures as gasoline and point rationing, the Victory Tax, purchase of War Bonds and special recruiting drives. Every

Marlboro Will Sponsor

Elsa Maxwell Stint

Elsa Maxwell is reading a program for Marlboro cigarettes, show to be a 15-minute stunt on Saturdays or Sundays. Format will be like her N. Y. Post daily column, chatter about personalities.

Bow is the agency. Show will emanate from N. Y., when network and time are set.

Wengler Joins Bates

Harold Wengler, formerly with the Kieswetter agency, has joined Ted Bates, where he will handle the Royal Eaking Powder and Royal Desserts accounts.

John M. Lyden, who previously supervised these accounts, is now handling Stans and Stan-B. Standard Brands two new vitamin products.

Station in the country, says the report, has been making between nine and 12 announcements of war measures a day, from material furnished by Government agencies.

Emerson Hunts P.M., Or Sun. Net Show

The William H. Weintraub agency is looking for a Sunday or evening show for Emerson Radio. Both the agency and the client have been mulling the idea several months in anticipation of the day when the manufacture of receivers for civilian use is resumed.

An institutional campaign is planned. Prime difficulties encountered are lack of available top talent and choice network time.

'Amanda' Moves

'Amanda of Honeymoon' Hill switches spots on CBS, effective Nov. 22. It goes from 10:30-10:45 a.m. to 11:15-11:30 a.m., thereby giving Sterling Products a consecutive half-hour, since it already has "See and Hear" in the 11:15-11:30 slot.

General Foods takes the period left vacant by 'Amanda', starting in December, for a news program to be handled by the Young and Rubicam agency.

MBS' New Affiliate

Washington, Oct. 12.—Station WJRP, Greenville, Miss., has affiliated with Mutual and began getting programs Oct. 1.

The affiliation was first requested last March. Problem was to get an A. T. & T. transmission line from Helena, Arkansas.

Webs, Agencies

Continued from page 27

radio execs in ad agencies. These execs look to the agency men for having a news commentator or newscaster, including the plug in his review. Fly mentioned Gabriel Heatter by name.

In investigating against this practice, the agency men have been at the sight of the fact that radio has arrived at its present stature not because of the agency sound, but because it conveys the voices of personalities. The personalities are not merely entertainers or conversationalists, but they are men of information and opinion, but salesmen for the product. It is this indefinable something that has attracted and holds the advertiser and his large appropriations to radio. If, in the agency men, the sales copy is divorced from the personality, what the advertiser then can lay claim to is merely a participation program. A program would also show a low identification factor and would find it more expensive to go in for stationbreak announcements.

Radio, hold these agency execs, is not a slide-rule operation; nor can it be subject to vague rules laid down by a committee. It is a temporary occupant of a government post. It must be given elbowroom to develop. If, indeed, it is to be an agency men, Fly is resolved to divert lines of sponsorship, he can undo what that goal is to be, and push down hard and fast rules that would bar such experimenting.

Lea Will Push FCC Legislation

Washington, Oct. 12.—New legislation affecting both the powers and the procedures of the Federal Communications Commission will be pushed in House this year, Rep. Clarence Lea (Calif., Dem.) said yesterday (Monday). Lea, chairman of the House Interstate Commerce Committee, is also the chairman of the committee on the FCC. He replaced Rep. Eugene E. Cox (Ga., Dem.) in that capacity.

Lea explained that the legislation will be based not on the findings of the Cox Committee, but rather on the Supreme Court decision in the network rules case. He hinted that unless the committee probing the Commission turns up real information, there is a possibility that it may fold without playing out its sting. He said that the committee's interim report, which was being prepared when Cox was still chairman, has been shelved for the time being.

Meanwhile reports continue to circulate here that Eugene L. Garey, general counsel for the committee, may be eased out in the near future, so that Lea can go ahead with a clean slate. The congressman refused any comment on this.

Yesterday he met in executive session with the two Republican members of the body, Richard B. Wigglesworth of Massachusetts, and Louis Miller of Missouri. It was decided to hold a meeting later this week to place in the record some of the testimony taken in N. Y. on the subject. Nature of this testimony was not disclosed.

Rules Working—Fly James L. Fly, chairman of the Federal Communications Commission, told his press conference yesterday (Monday) that the new network rules are "working splendidly," benefiting both the stations and the listening public. He added that he never assumed that the rules were perfect and that he has an open mind on the subject.

He listed the benefits to date: 1. Diversity of programs and a better chance for the public to get good programs in every part of the nation, than ever before. 2. Freedom of stations to exercise a greater degree of control over their own line. 3. Reduction of wire charges through the investigation of the American Telephone and Telegraph rates, which enables small stations in isolated communities to bring network programs to their communities for the first time.

"The whole basis of network operation," said Fly, "has been broadened due. In some measure, to the rules." Stating that he has an open mind on the subject of network rules, Fly added that "I will continue to watch them and stand ready to modify them in any case where the public interest—and I think that means industry interest—warrants it."

Blue Sale Okayed; MBS Drops Suits

Washington, Oct. 12.—FCC late today (Tuesday) approved the sale of the Blue Network to Edward J. Noble, issuing a statement at same time that there will now be four indie networks making for greater competition and better public service. At same time, FCC announced that regulation 3107 in its chain rules, prohibiting multiple station ownership in one area by any one network, will go into effect six months from today.

Mutual has announced that the Federal Communications Commission has okayed the transfer of the Blue from RCA to the American Broadcasting System, it will instruct its station in request to a dismissal of the anti-trust proceedings which it filed in Jan. 1942, against RCA and NBC.

WGN, Chicago, the Don Lee we are concerning the dismissal request.

Dismisses Suit Vs. CBS

Chicago, Oct. 12.—Monopoly charges against CBS, brought by the government in 1941, were dismissed yesterday (Monday) by federal judge John P. Barnes after a motion for dismissal by Daniel D. Brett, asst. atty. general of the anti-trust division here.



'We Can Trace New Customers to KSO Programs'

—says Baxter Dixon

With twelve super-natural serving bones, Perry, Newton and Des Moines, Thrift-Way is an important name in Iowa's food field.

On Thrift-Way's successful use of radio advertising, Baxter Dixon, general manager, makes this report:

"The backbone of our sales promotion is newspaper advertising, with dominant space each week in the Des Moines Tribune. But, nearly three years ago, we decided that the right kind of radio advertising could intensify the effectiveness of our entire selling program."

"After considerable experimenting, we selected a quarter-hour show, entitled 'The Fifth Man,' broadcasted at 7:30 p.m. every evening on Station KSO."

"This feature, which has now had its fourth 13-week renewal, has become a basic part of our promotional effort. 'Time and again we have seen the movement of merchandise, and we can trace many new customers to our radio advertising.'"

KSO
BASIC BLUE AND MENTAL 3000 WATTS
KRNT
BASIC COLUMBIA 3000 WATTS
The Cowles Station
DES MOINES

Affiliated with Des Moines Register & Tribune
Represented by The Katz Agency

★ IMPACT! ADVERTISERS WANT IT...

LEO CHERNE'S

GOT IT...

This is analytical, astute Leo Cherne, who makes the air crackle on Monday and Wednesday nights on WOR as he simplifies home front news and paints a sharply accurate picture of your life—everybody's life—in the wartime economy of Today and Tomorrow.

★ THE MAN HAS IMPACT

Lawyer, economist, author, Cherne has just what it takes to give John Citizen and family the straight (and usually inside) dope on such home front complications as taxes, rationing, price and wage control. As executive secretary, editor-in-chief and co-owner of the famed Research Institute of America, Cherne is called in by the biggest names in business for his keen legislative analysis and financial advice.

★ THE PROGRAM HAS IMPACT

That the man on the street listens to and is sold by this unusual news program is evidenced by the returns Cherne received on two recent WOR offers:

OFFER #1—A booklet, "Short Analysis on Taxation" • Requirement: Free, write for it • Announcements: Two in all, during one month • Results: 5,941 requests.

OFFER #2—A copy of broadcast on tax declaration • Requirement: Free, write for it • Announcements: One • Results: 2,765 requests.

A good bet for some smart advertiser!

LEO CHERNE'S "IMPACT"

—Monday and Wednesday nights on WOR 8:15 to 8:30

Write, wire or phone WOR, 1440 Broadway, New York 18—PE 6-8600—for all the facts, including the kind-to-your-appropriation price.





'HERE'S TO ROMANCE'

Starring

DICK HAYMES

With

JIM AMECHE

Starting Thursday October 14

New Time—10:30-11 P.M. E.W.T

New Network—CBS Coast-to-Coast

And Every Thursday Thereafter

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

TO YOUR GOOD HEALTH!
with Lyn Murray, Orchestra,
Chorus
12 Mins., Mon.-Wed., Fri., 6:15 p.m.
SQUIBBS
WABC-CBS, New York
(I.B.D. & O.)

New three-week musical show which made its debut Monday (11) over CBS under the Squibbs banner is a pleasantly diverting stanza on the basis of the initial program, and but one drawback—the limited 15-minute period—hasn't hurt. Murray's, useful, orchestral arrangements and the contributions from the featured 12-voice aural group were tops in entertainment, though leaving one's mind aching for more from stated. As both orchestra and choral director, Murray rates a nod for a workmanlike job.

The arrangement of "Indian Summer" for orchestra and the "Okla-homa" medley featuring the band and soloists were particularly effective, along with Audrey Morris' rendition of "The Man I Love." The Squibbs war-pointed commercials were models of terseness and fine copy. —Rose.

LAND OF THE LOST?
With Isabel Manning, Heyson, Dolores Giffen, Julius Matthews, Betty Jane Tyler, Raymond Ives and Walter Vaughn
Writer: Miss Brewster
Director: Cyril Armbrister
30 Mins., Saturday, 11:30 a.m.
Sustaining
WJZ-Blue, New

Encouraged by the response received following the "Sneak Preview" shot of "Land of the Lost" Sept. 5, the Blue has made this clever juvenile fantasy along "Alice in Wonderland" lines, a regular thing for the Saturday 9 a.m. bracket opposite CBS's "Let's Pretend," which recently was commercial for the first time in its 13-year history. The opener Saturday (9) was a repeat, but more concentrated treatment of the Sept. 5 edition. The stanza was complete in itself, but subsequent sessions will carry over many of the characters as they explore the make-believe.

According to the intro, the resemblance to "Alice in Wonderland" is intentional. Isabel Manning-Heyson, who has been around radio for years, narrates and then leads into the action, which tells the story of herself as a child, her brother and her adventures with talking fish as they search for their lost toys at the bottom of the ocean.

The characters were well drawn, the situations interesting and the dialog crisp and smart. The actors maintained the illusion and humor with keen performances.

BOB BURNS with Spike Jones band; Walt Disney, guest
Director: Bob Reed
Writer: Glenn Wheaton
Chorus: Sketch, Musical
LIFEBUOY SOAP
10 Mins., Sun., 1:30 p.m.
WEAF, New York
(Radio/Ray & Ryan)

Bob Burns resumed for Lever Bros. Thursday (7) where he left off last June, bringing back with him no particular change in his program's tone, stories or format. Nevertheless, he's a "folky" folks, whether he abode be the hills, the prairies or the city streets. On the other hand, Burns isn't being helped any by the two hostile persons that frequently break into the proceedings to comment on the show or push the product. The chances are these Ties and Hairy characters will furnish the series' only source of irritation to no small percentage of listeners.

For the monolog portion of his routine, Burns has added someone new to the anecdotal gallery of kinship. It's his five-and-a-half-year-old daughter, Barbara. Her dad makes of her an exceptionally bright and witty youngster. The cracks credited to her suggest quite a sociological split when compared to those that Burns reshapes about his Burns relations. The rest of the Burns addenda consisted of a continuation of the sketches in which "Dr. Burns administers to the foibles of human nature, and an interview of Walt Disney. This verbal verbiage dealt chiefly with Disney's faith in air power and the time he was making for the Army and the Navy.

The musical department is still in the good hands of Spike Jones and his henchmen with the instrumental junk pile. Their inclusion in the comedy, like the rest of the program, is not altered in the slightest. The brighter spot of the Jones repertoire was his new composition "Hot-cha Cornia."

TOBE'S TOPICS
15 Mins., Tues. & Thurs., 4:45 a.m.
BLOOMINGDALE'S
WOR, New York
W. Fairfax

This show is a natural for its department store sponsor and a femme audience, but it not only features Tobe as a leading fashion authority, but she has her discuss in a very chatty and convincing manner non-fashion matters to general women interest.

When heard Thursday (7), Tobe did a slick job with "Cooling With a Casserole" and an item of shopping

JACK BENNY
With Mary Livingstone, Dennis Day, Rochester, Phil Harris, Don Wilson
Director: Walter Bunker
Writers: Milton Joffe, George Baker, John Tackenberg, Si Howard
Comedy, Songs, Band
GRAPENUTS
10 Mins., Sun., 7 p.m.
WEAF-NC, New York
(Young & Rubicam)

No retuned program to the networks this season has stirred so much post-initial broadcast comment in the trade as Jack Benny's. The show (10) had the cognoscenti shaking its head over the comedian's ability to sit down with an entirely new corps of writers and within the space of 10 days whip together a program that sounded about as explosively entertaining as anything turned out in the heyday of Ed Galt and Bill Murray. Benny's whimsical scripting team. The innate showmanship will out, regardless of the combination of revision and the changing circumstances, and Benny underscored the adage with plenty of stuff.

The crossfire centered completely around the comic's recent loss of U. S. service camps in Africa, Sicily and the Middle East, and the decorum, taste and fine sense of comedy values with which Benny treated the subject. The background might well serve as a model for his conferees in the medium. The reunion of Benny with his troupe was replete with the old, skilled touches of fast joke and barb.

The material was fresh, crisp and scintillating. Benny's regular line-up of his henchfolk were all alertly on the mark. The special complement of bit contributors added much to the laugh din and Dennis Day was in exceptionally fine voice. In brief, it was a radio fare. The Benny format itself is not altered in the slightest. The same applies to the characteristics and personalities of the man and his menage, which, like the past several seasons, consists of Mary Livingstone, Rochester (Eddie Anderson), Don Wilson and Day. The production was top-notch. —Ode.

news featured by Bloomingdale's. The topics are submitted by listeners and the first topic selected nets its sender a \$10 gift certificate to be spent on war stamps or Bloomingdale's merchandise.

"Cooling With a Casserole" was smooth and easy to take, and the stanza in general possessed a definite adult air. Tobe's material was primarily devoted to introducing Tobe, the show being heard in the shopping news item.

AL PEARCE AND HIS GANG
With Artie Auerbach, Arlene Harris, Arlene Hodgins, Martha Mears, Ivan Dittmar, Orel
Comedy, Music
Director: Eric R. Macy
Writer: Jack Hasty
30 Mins., Sun., 1 p.m.
DR. PETER'S RHYTHM
KECA-Blue, Hollywood

Old King Com is "bar" this time selling solo pop, ut it isn't the same Al Pearce, who for years disported himself as the brand of humor, catch phrases savoring of the crack-brained.

Now he has acquired new dignity, that of a confessor, rather than a crowd comic, and what he projects on his Sabbath half-hour, as heard Sunday (4), won't pass muster with compelling biog but it is. What comedy there was on the air show was lame. His "Timber Burt" standup came late. Before that he had been teetering on an abyss of mediocrity. When not intruding cast members, he turned philosopher, poddapper and pitchman for Doc Pepper.

Adding up two musical numbers by Ivan Dittmar (orch two songs by Arlene Mears) a monolog by Arlene Harris, a generous dash of commercials and what was left of 30 minutes and 40 seconds just about left Pearce on and off. If Pearce is content with being pincushion, he should snap his hip to give the program speed and pace.

Program was badly put together and too often crawled. Everyone with a line to read did it with deliberate slowness as if going over the script for the first time. There was a sombre note when Miss Mears bawled Benny's Prayer at Twilight with talking lines about a soldier daddy at the front. This was followed with a fundraise for amputees. Ken Miles to pretty headline bombings and killings in Europe as a premise for Pearce's "Back the Axis, Pack the Pail." This was bad routine, made worse when Pearce tossed it on to a pitch for the sponsor.

Dittmar pulled a program from the slough of despondency with a neatly contrived melody from "Oktoberfest" on an early lift with a novel treatment of "Louisiana Hayride." His solo piano further distinguished his leadership, and as an added contribution to the musical portion he composed a theme, "Fun Valley," which had a lilt on the sweet side.

Artie Auerbach, dilettante, was wasted on poor material in one spot. Arlene Harris resorted to a short, tattered bit for a rapid-fire imaginary

"AMOS 'N' ANDY"
Cast: Freeman F. Gosden, J. Correll, Charles Corbourn, Irvy Wilets, Orel
Writers: Freeman F. Gosden, Charles Corbourn
Director: Murray Böhm
20 Mins., Fri., 10 p.m.
LEVER BROS.
WEAF-NC, New York
(Freeman & Ryan)

After a six-month layoff "Andy" are back on the air with new format, new production setu and sponsor and agency and new network. For 14 years the black-face team, Freeman F. Gosden and Charles Corbourn, had maintained an unblemished record, at one time having the greatest popularity of any radio series of since. Formerly bankrolled by Pepsodent and recently by Campbell's soup, the comics now plug Riscio for Lever Bros. They've moved from the Wheelock agency to RadioRuff & Ryan, from CBS to NBC, from a 15-minute strip to a weekly half-hour, and from a secluded studio to a live audience.

In advance, there was lively speculation about whether the pair could get by under the new conditions, but on the basis of the premiere broadcast Friday night (8) there need have been little worry. If anything, the show seemed better in the 40-minute format, with the addition of a name guest and, most notably, with the freshness that the studio audience imparted. Gosden and Correll write an ingeniously amusing script, with a wealth of inventive situation and plenty of loud laughs, which the live spectators neatly underline. Their shadow and emphasis and timing remain. The show was a success. Corbourn meshed appropriately with the various characters created by the stars. Besides Amos and Andy themselves, these latter included a "Duke" (a fundraise for amputees), Henry Van Porter and several newcomers.

The production is a distinct asset, particularly the unblemished orchestral bridges and themes. Murray Böhm directs. The opening commercial on the preem was a straight "Rinso white" blurb, but Gosden and Correll joined in the testimonial play for the closer. —Role.

conversation on the phone with Mince, which got as many studio laughs as any of the others. Pearce's blurt was snappy and pun-ridden, and his crossfire with Arlene Hodgins smacked of small-time vaude.

Peppered through the program was a pitch to drink three bottles of Doc Pepper's pop daily. —Rein.

You can eat the corn that breeds these ratings

LARRY HAEG's kind of corn is the kind that grows in the good black Minnesota earth.

It's the kind that builds *factual* farm programs. It's the kind that garners 61.5% of the available radio audience for Haeg's 12:45 p.m. Saturday show throughout the rural Northwest.

Larry Haeg is a man of many parts. He's Farm Service Director of WCCO.

He does eight different farm shows a week for us. He's a practical dirt farmer, successfully operating a 148 acre diversified farm here in Minnesota. He's a state legislator. Last year, he was elected without opposition to his second term. (Of course, Haeg is active in Minnesota farm legislation.)

Add to that, Larry Haeg's activities as Minnesota representative in Washington AAA conferences, his tours and talks before local farm bodies throughout

the Northwest; his tremendous correspondence with other Northwest dirt farmers... and there's the picture of the busiest farmer in all the Northwest!

Haeg's service to Northwest agriculture... matching WCCO's service to every other group in the Northwest... helps paint the picture of *why* WCCO is so dominant in this area. "Good Neighbor" is more than a slogan with us. It's a blueprint.

MINNEAPOLIS-ST. PAUL

50,000 Watts • 830 kc

COLUMBIA OWNED

Good Neighbor to the Northwest

Fly Scores CBS' 'Censorship'

Continued from page 27

tion came almost five months to the day after the National Association of Broadcasters, at its Chicago convention, had adopted an amendment to its code banning such sales. When he asked at the close of his address why he hadn't had anything to say on the subject of the interim, Fly stated that it was just a case of having to deal with so many other things that he could not get around to this one. A portion of Fly's talk that quickened the interest of his listeners most was his arraignment of the Columbia for restricting news analysis to actual presentations. Paul Kesten, CBS executive in charge of the time at Fly's sight, and the FCC chairman departed from the spot after prepared script wisecrack about Kesten's absorption in taking notes of his (Fly's) statements. Fly's observation about Kesten opened the way for the presiding officer, Murray Grabhorn, to invite Kesten later to take the podium for a brief rejoinder.

Considering the limitations of time for preparation, Kesten comforted himself effectively, but it was obvious that the audience was predominantly on Fly's side of the issue. Fly had things in his favor when he prepared his paper with an opinion which was pretty well crystallized, and one strongly anti-Columbia's position. Kesten's arguments, in many ways repetition of the material which CBS has been using both in print and on the air in support of its stand, Columbia, said Kesten, was fearsome that limitation of facilities could make it possible for a dozen news commentators to

wield a too powerful influence on the mind of the listener and the free freedom of speech does not imply the arrogation of this right to a select group.

Should Be No Exclusivity

Some of the pertinent points made by Fly in his address were:

1. Time should not be sold exclusively to vendors of merchandise and services, but should be made available to the same basis for group selling, memberships, cooperatives, small businessmen's associations, labor organizations, and other such groups.

2. The sale of time for controversial subjects will not impair the entertainment factor of radio but rather make for a well-balanced program structure.

3. The argument that the side with the most money will dominate in the presentation of an issue cannot hold water: If the station or network management operate on the basic principle of not being involved in controversial discussions, Management must also exercise its discretion to see that the program is not the tool of a special group or interest.

4. Unannounced discussion of subjects which will impair the advantage of picking the hour and the stations.

5. With the war sale of time now at the stage of "standing order only," is especially unfortunate, and especially irksome, that controversial issue broadcasts are limited to "scarce and less desirable periods which remain unused."

6. If a sponsor uses his program to inject personal philosophizing on economic or social subjects, or to use his news commentators to eulogize the "great virtues of the company and its principles, the propaganda should be separated from the entertainment or news material, and labeled as such. (Fly apparently had the Ford Motor Co. particularly in mind.)

7. There is danger in the suggestion that hour-long forums be restricted to a half hour. Fly said that subtle pushing-around in the suggestion that the two-meeting type program be likewise cut and shuffled to less desirable spots. If either forums or town-meeting programs were sponsored, who would do the selecting of the topic and the speakers?

8. The "censorship" of news commentators would accord to a single person tremendous power and exercise of discretion for a network. "In looking that power over the whole output of news analysis and opinion there is the chance of setting up both a censorship and the very contrary editorial policy which some have sought to avoid by curbing independent commentators."

9. The ban on free comment by news analysts would place them and the radio industry at a serious disadvantage as compared to newspapers. Listeners want to know what the commentators themselves think. They can get their AP and UP opinions from the newspapers and a periodical's opinion from the periodical, but where, under the new dispensation, could they get the opinion of Bill Shiner and Ed Murrow? Any policy that would require these men to "mound second-hand opinions" would serve no good purpose.

Station Turns Tables On Another's Ribbing

St. Paul, Oct. 12.

Men in the KSTP news room still figure the last laugh is the best. When a member of the competition's newly-organized news bureau called KSTP the other day to rib the boys about missing a story about escaped prisoners of war in rural Hennepin County, KSTP newsmen refrained from telling their competitor that all official sources had been checked and no one knew about escaped prisoners of war in the entire area. Rumor started when a 14-year-old boy told his folks he had seen two men in striped uniforms with the letters "PW" on their backs. Folks reported to the county sheriff, and the scare was on.

Knowing, however, that international law forbids putting war prisoners into any kind of garb resembling convict's uniforms, and feeling that the "striped uniforms" reported by the lad were in this category, KSTP newsmen made the story a phony, and held it off their 5:45 p.m. broadcast while investigating. In the meantime, the competition aired the yarn at 5:30 p.m. and again at 10 p.m. warning listeners to be on the lookout.

At 10 p.m. KSTP aired the story as an example of how a rumor could spread.

Kansas City—Carroll Phirrh is latest addition to staff of spicers at KCKN.

NAB Blueprints Manner in Which Local Stations Can Aid War Fund Drive

Washington, Oct. 12.

ringing local radio stations to dig in their cleats and take an active part in the \$125,000,000 National War Fund Drive. NAB put out a special bulletin today (8) listing six types of programs to promote the campaign. NAB recommended:

1. Talks: "The shorter the better. There are few speakers who can hold the attention of a radio audience for a quarter of an hour. Don't forget to broadcast your own special opening and your victory climber of meeting."

2. Interviews and Roundtables: "These impromptu question and answer interviews have a spontaneity that makes for good radio. A roundtable discussion on the national and local aspects of the Fund, projecting the effect on the military, the United Nations and home—should result in an interesting half hour."

3. Dedicated Programs: Local commercially sponsored programs, of course, may be contacted by the Local Radio Committee. Programs which are the local favorites produced by the local station—the classical hours, the popular musical periods and the like, should be utilized.

4. Quiz Programs: "There are many variations of this popular type

of radio entertainment which have been found productive in campaigns. One may develop a local information Please, using a panel of prominent local men and women and having every fifth question relate to the War Fund and the local United Community Campaign. Other possibilities, three campaign workers against three plain citizens; three men in uniform against three women in uniform; or three representatives of management against three representatives of labor."

5. Commentaries: "Don't forget to supply your local news commentators with brief human interest material regarding your campaign and the agencies. Quite often commentators have guests who speak for a minute or two."

6. Labor Management Programs: "There are 2,300 Labor-Management Committees in plants of the country. Many of them have orchestras and talent groups which entertain the workers. This offers a source of radio entertainment, but remember, if the program is carried from the plant, there will be a telephone line charge to the radio station which must be absorbed. Because the radio stations contribute so much in valuable time, it is not expected they will pay this charge."

When Mr. Hooper picks up his telephone, rings Cleveland homes and asks if radio sets are turned on... he gets more "yesses" per hundred calls than he averages across the whole country.

The city that outlistens the nation

Take the latest seasonal C. E. Hooper ratings. Simple arithmetic reveals that Cleveland generally has anywhere from ten to twenty-eight percent more sets-in-use than the national average. Break the figures down into almost any period you choose, and the story still is the same... Sunday afternoon, 27% more... Sunday evening, 18% more... Monday thru Friday afternoon, 10% more... Monday thru Friday evening, 28% more... Saturday evening, 13% more.

There are only three stations operating nighttime, four daytime in Cleveland. That's less than the minimum in any of the top seventeen cities surveyed by Hooper. Cleveland listening to all "outside" stations, even at night, totals only a 1.2 average Hooper rating.

So it is that, with less competition, plus the high percentage of sets-in-use, radio advertisers get more for their money in Cleveland, the community that goes for radio in a big way... the city that outlistens the nation!

MILDRED BAILEY

WTAG's Hostess

Central New England women appreciate her daily "housewife" approach.

WTAG WORCESTER



NEC: LOU CLAYTON
New Cause Program, WTAG

M-C-W's Studio, Hollywood, Cal.

The Girl With "The Blue Velvet" Voice

WICKY KICKEE

Currently at Washington's smartest radio

11th SENSATIONAL WEEK

Dir. WILLIAM MORRIS AGE.

D'ARTEGA

AND HIS ALL GIRL ORCHESTRA

Golden Gate Theatre
San Francisco
October 14

Personal Management
ERNEST LIEBMAN
1440 Broadway, New York
Direction William Morris Ages.

Farmers Now Rich

An interesting commentary on the present financial status of the agricultural element of the country may be derived from the fact that for the first time a publishing house is using radio to sell a book about income taxes to farmers.

The publisher is William Wise and the quest is for participation in farm programs, with the Raymond Spector agency doing the spot time buying.

WIND UPS WAGES

Chicago, Oct. 12. Following approval by the National War Labor Board, Station WIND, with studios here and in Gary, Ind., instituted a new increased wage scale for technicians. It was announced by Ralph L. Allard, station president, last week.

Increases up to 27% were granted over the present wage scale and 48% over the January, 1941, schedule. Raises are retroactive to March 1, 1943.



WGAR
The Cleveland Channel
BASIC STATION
COLUMBIA BROADCASTING SYSTEM

G. A. Richards, Pres., John F. Pitt, Vice Pres. & Gen. Mgr.
Edward Peary & Company, Inc., National Representative

The

INK SPOTS

AMERICA'S FAVORITE QUARTET



OPENING

AGAIN FOR

4

WEEKS

AT THE

N.Y. PARAMOUNT

OCTOBER 13



PERSONAL MANAGEMENT

48 WEST 48th ST.

GALE, INC.

NEW YORK CITY

Spitalny Sock 30G, Pitt; Herman 29G, Philly, Morgan, 18G, Omaha, Both Big

(Estimates for This Week)
Blue Barron, John Kirby, Providence (Metropolitan); 3,000; 36-50-10. With West Side Kid (Rep), others, on stage. Three-day weekend run, banqup \$8,500.
Mortie Gould, New York (Capitol); 4,820; 35-11-10. With Allan Jones, Virginia O'Brien and Henry Youngman in person and Johnny Come Lately (UA). Currently in third and final week, looking sturdy \$55,000 or over.
Woody Herman, Philadelphia (Earle); 7,748; 35-8-3. Facing the field with banqup \$29,000 pouring in with only faint avoid from 'Spotlight Scandal' (Mogus).
The Hill, Louisville (National); 52,400; 40-60. With 'Buckskin Frontier' (PRC), Satisfactory \$14,000. With Ray Hutton, Chicago (Oriental); 12,200; 31-60-10. Plus 'Oklahoma Kid' (WB) (Reissue). Great \$27,000, largely on band draw.
Sammy Kaye, New York (Strand); 1,756; 35-51-10. With 'Thank Lucky Stars' (WB) (20 wk.). Combo \$9, Kaye draw and picture spells strong \$50,000 or better.
Johnny Loun, Boston (RKO Boston); 3,200; 44-09-10. Plus Marion Hutton, others on stage, and 'Sunfire' (RKO). Loun's draw helped by film work, but band is doing bulk of good \$27,000.
Alex Lyman, Newark (Adams); 1,950; 38-90. With 'Nooddy's Darling' (Rep), and Jerry Lederer, others,

Band Reviews

GEORGIE AUDRICH (13)

Lincoln Hotel, N. Y.
Still an unubiquitous star, Georgie Audr's new orchestra shows strong possibilities. In action about three weeks ago, the band played the Lingo's Blue Room for eight days between Henry Jerome and Judy Stone-Tony Pastor (coupled) and a valuable addition to a market that's hungry for new talent.
Audr recently got out of the army with a medical discharge. His first gig was with a small, amateur group and the newer one shows much the same characteristics as the original. It kills like a mule, a Grove Audr favors, showing more life and spirit than most other combinations, with much stronger h.o. regulations. It's usually lacking for so young a band, and it's staffed with musicians who need only more time together to bring out their full abilities. Section by section Audr seems unusually well-balanced, acquiring men with ability. He has a solid rhythm trio, good sax and a strong horn line. His arrangements are, in general, they're all smartly written, and they're all strong. The band is constantly interesting.

However, to become an all-around band, it needs to be more modern. Audr will have to begin concentrating on ballads. Band's work in this all-important phase is weak in contrast to its excitement and interest generated by its drive work. This is a fault that needs only time to correct and it must be operated to avoid limiting the outfit's suitability. Audr's band is a good sax with the pretty arrangement, and pumps his outstanding tenor with the heavier stuff. He's a good-looking, young leader who makes a fine impression up front. He has had sufficient experience to overcome the low-expectation stuffiness of an embryonic maestro.

Wood.

JUSTIN STONE ORCH (20)

With Jaxie Evers
Lincoln Hotel, N. Y.
After all the talk the past month about the difficulty of securing musicians, it's sort of unsettling to walk in on the debut of a band that spreads out over an unusually large bandstand. Justin Stone's new combination is a well-balanced, well-balanced, and a girl vocalist, and where he got them is a source of wonder to those in the trade accustomed to the beets of long-established leaders.
However, after listening to the band play a couple of hours, we're sure their sound is well pronounced. Of the 19, just about half are able enough musicians to help push a band to any prominence. That may sound harsh on an outfit that has had less than a week of rehearsal, but roughness is one thing and instability another. This band has plenty more bad intonation in one set than some do in an entire set.

With all its musician faults, however, Stone's new outfit is definitely a viable article. When it confines itself to ensemble work on ballads and light rhythm material, it plays well enough to prove that Stone, a former radio studio musician, is an

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel on room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weeks Played	Week Cover
Paul McIntire	Lexington (300; 75c-\$1.50)	87	2,225 154,750
Benny Goodman	New Yorker (400; \$1-\$1.50)	0	11,400 1,400
Tommy Dorsey	Pennsylvania (500; \$1-\$1.50)	1	3,475 3,475
Leo Reisman	Waldorf (500; \$1-\$1.50)	1	2,875 3,775
Justin Stone	Lincoln (275; \$1-\$1.50)	0	1,900 300
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	1	2,175 3,725
Vaughn Monroe	Commodore (400; \$1-\$1.50)	1	1,925 3,900

* Asterisks indicate a supporting floor show. New Yorker and Biltmore have ice shows, Waldorf has Frank Sinatra and Voltoff and Mileda. 15 days 12 days.

Chicago

Griff Williams (Empire Room, Palmer House; 750; \$3-\$3.50 min.). Lack of turnover kept room from hanging up a new record; a great \$300.
Art Kassel (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Benefited by conventions; with attendance reaching a fine 4,000.

Jerry Wald (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Last days of Leo Brown and start of Wald turned up an excellent 7,500.

Eddie Oliver (Marine Room, Edgewater Beach hotel; 1,100; 50c. and 75c. cover charge plus \$1.25 min.). Business booming here. Oliver played to sock total of \$2,000.

Neil Bondush (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). No line here with night Fluke and Bondush accounting for another big \$3,000.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Hotter'n a pistol and packing 'em in for another count of 4,300 covers.

Frankie Masters (Biltmore; 900; \$1-\$1.50). There's a floor show. Masters is carrying the load. Sold 4,500 tabs.

Location Jobs, Not in Hotels

(Chicago)

Leo Breen (Cheer Parade; 650; \$3-\$3.50 min.). Gertrude Nelson an Encore turned 'em away every night. All the place could hold, \$500.

Carl Ravazza (Lackawanna; 500; \$1-\$2.50 min.). Conventions helped Ravazza hit a new high here with 8,000 tabs.

(Los Angeles)

Charles Spivak (Paladium B, Hollywood, fifth week). Pulling strong with another week to go. Will get up to 24,000 admishes. Leo Brown Oct. 19.

Bob Chester (Triumph B, Southgate; second week). Start and bounding up to 7,000, smart for a newcomer.

Alvin Ray (Casa Marina B, Culver City; sixth week). 4,500 mark and swelling to get up to the weekend.

Freddy Nagel (Aragon B, Ocean Park; second week). Beach seas. Just about average. Tough on a stranger, but 3,000 paid is absolute tops.

Romberg's 7½G in K. C.

Kansas City, Oct. 12.

More than 6,000 persons, largest crowd to attend a concert here since Caruso sang in old Convention Hall in 1917, heard Signum Romberg and orchestra in program Saturday (9) in arena of Municipal Auditorium. Gross was about \$7,500 at \$1.50 top.

Romberg opened the season. Grace Moore is set for Oct. 29.

Don Redman's orchestra h.o.s at Cafe Zanibar, N. Y., until Jan. 15.

He's not fully at ease, but time should change that.
Jayne Evers, late blonde, does vocals. She was obviously nervous when caught and made just a fair impression.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Reuses of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the ratings and respective publishers.)

1. Sunday, Monday, Always (8) (Mayfair). Dick Crosby Decca
2. Pistol Packed! Mama (10) (Morris). Al Dexter Columbia
3. Paper Doll (18) (Marks). Mills Bros. Decca
4. Put Arms Around Me (1) (Broadway). Ick Kuhn Decca
5. People Will Say I Love (3) (Crawford). Dick Haynes Decca
6. You'll Be Dick Sinatra Columbia
7. In Love Evening (13) (Shapiro). Sinatra-T. Victor
8. Goodbye Sue (1) (Lewy). Perry Como Igor
9. Dig Down Deep (Yankee). Tommy Dorsey Victor
10. I Heard You Cried (3) (CLP). Harry James Columbia

OTHER FAVORITES

- (These records are directly below first 10 in popularity)
1. Can't Be Won (4) (Harms). Dick Haynes Decca
 2. In My Arms (11) (Sunn). Dick Haynes Decca
 3. Slip of Lip (1). Duke Ellington Victor
 4. What a Beautiful Mornin' (Crawford). Bing Crosby Decca
 5. Frank Sinatra Columbia

Three Great Songs For Every Type Program!

TWO FROM G-M-G's great musical triumph THOUSANDS CHEER

I DOOD IN WICHITA

Lyric by LEW BROWN and RALPH FREED Music by BURTON LANE

THE MARCH OF THE DOOD

Lyric by HAROLD J. ROME Music by D. SHOSTAKOVICH
JIMMY DORSEY Plays It... BOB EBERLE Sings It... IN M-G-M's I DOOD

Read Earl Wilson's Story in LIBERTY (Oct. 16th) on this song!

Leo Feist inc.

By DON RAYE and GENE DAPUL
NEW YORK • HARRY LINK, Gen. Prof. Mgr., LON MOONEY, Prof. Mgr.

Von Tilzer Wins Important Verdict On Renewal Rights in Suit Against Vogel

In an important decision affecting the transfer of renewal rights, Judge William Bondy in the N. Y. federal court last week ruled that the Jerry Vogel Music Co. has improperly acquired a group of old tunes which had been originally published by the Harry Von Tilzer Music Co. Vogel was ordered to assign the copyrights involving these numbers to Von Tilzer and to render an accounting on all proceeds from the songs. Vogel proposes to appeal the decision.

In upholding Von Tilzer's charges that Vogel's methods of obtaining the renewals were illegal, and that the latter's publication of the songs constituted infringement, Judge Bondy stated in an 18-page decision that "Vogel has been discredited by the fact that he made irreconcilably contradictory statements under oath."

Von Tilzer is co-author of every one of the numbers named in the suit which he had brought against Vogel. How the court disposed of the counterclaims on each of the songs follows:

"I Want a Girl Just Like the Girl Who Married Dear Old Dad": Co-author Will Dillon, in the viewpoint of Judge Bondy, had granted a valid renewal assignment to Von Tilzer, and he (Dillon) had no right to assign the same rights to Vogel.

"Down on the Farm": J. Lewis Brown, co-writer of this one, was the decision held, in the employ of Von Tilzer at the time he participated in the writing of the lyrics, and that as an "employee for hire" he had no copyrightable claim to the number. On this one an injunction was granted against Vogel.

"Summertime": Jack Mahoney, through whom Vogel claimed his renewal rights, testified that he had not at any time granted any rights to Vogel. An injunction was likewise granted in the instance of this song.

"When Harriet Days Are Over, Jessie": Judge Bondy took the view that Vogel had not sustained the bur-

den of proving that the heirs from whom he said he had obtained the renewal rights had the right to make the assignments, or that they had actually assigned them. Commenting upon the evidence submitted by Vogel to support his claim on this song, Judge Bondy wrote: "One of the children of the (alleged) co-writers brother, Charles Graham, a Mrs. Byer, who is now a woman of 52 and who was only 10 years of age in 1900, testified that she knew that the entire lyrics were by her uncle, Howard Graham. A search of the vital records by a registrar of vital statistics for the city and county of Philadelphia, where she avows she was born, failed to reveal any record of her birth."

The court excluded folios in ruling on Von Tilzer's claims for an accounting on all the songs, because of a contractual arrangement on the music which has existed between the Music Publishers Protective Association and the Songwriters Protective Association. Folio uses, under this custom of the business, are not treated as sheet music publication, and the author as a rule is paid a flat fee for all and every inclusion of his work in a folio.

The decision is about the stiffest blow that Vogel has suffered since he started to specialize some 10 years ago in the practice of gathering the renewal rights of old American pop tunes, which in most cases, had been originally published and exploited by still existent publishing firms. Since the advent of commercial radio and films, these old songs have taken on a renewed and mounting value.

LaTouche in Seabees

John LaTouche, as of Saturday (9), is a member of the U. S. Seabees, located at the Seabees Naval Training Center in Virginia.

He was doing a bit of Jack Robbins for films in conjunction with Gene Towne prior to induction.

15 Best Song Sellers

(Week Ending Oct. 9)

Pistol Packin' Mama.....Mayfair
Paper Doll.....Marka
Run, Mon, or Always, Mayfair
Put Your Arms, Honey.....Bway
People Will Say.....Crawford
In My Arms.....Pacific
Say a Prayer.....Southern
Victory Polka.....Chappell
Heard You Cried.....CLP
You'll Never Know.....BVC
Wait for Me, Mary.....Remick
Beautiful Mornin'.....Crawford
If You Please.....Famous
All or Nothing.....Leeds
Either Too Young.....Wilmark

Kornheiser Proposes Spotting Old Songs In Par Film Shorts

Sid Kornheiser, professional head of Famous Music, has gone to the Coast and will stay there a month or more tooting the musical tunes, and also connect the idea of spotting old copyrights into Paramount film shorts.

Par, which is making several in color at featurettes to fill out the dual bill setup, protested that it couldn't go to the expense of special tunes, as with a Bing Crosby musical. Kornheiser countered that, rather than utilize quickie tunes, it would be better exploitation if some standard hits (preferably if owned by Par's music subsidiaries) were utilized in these super-shorts. The studio okayed the idea and "My Ideal" and "Out of Nowhere," for instance, will thus get spotting in "Miss Magic."

From the exploitation viewpoint this is a natural setup, since these oldies are already recorded and don't wait upon on Petrillo negotiations.

I. Friedman shifted from Warner's music department to become assistant to Nat W. Finton at Metro.

ASCAP Wins Clear-Cut Decision On Right to Do Business in Florida

Tallahassee, Fla.

ASCAP's right to do business in Florida was last week affirmed by a clearcut and conclusive decision in upholding a lower court which had overruled a tavernkeeper's (Paul Tavern, Inc.) contention that ASCAP was operating in violation of the state's anti-trust and monopoly laws. The Florida supreme court declared that it had found nothing in the contract which the Society was issuing to its licensees, which shows it to be contrary to either the Florida or Federal statutes.

The decision further stated: "The price fixing, if it be called such, as is reflected by the contract here to be in restraint of trade, because there is no monopoly. It is specifically provided that the user of the material which is licensed by the Society may contract directly with the owner of the copyright, or may otherwise acquire the right to use the material as such contracting party may see fit."

The decision, it is believed, brings to a positive end the years of litigation to which ASCAP has been subjected in Florida. After ASCAP took a state law primarily directed at it to the U. S. supreme court and lost the appeal, it entered into an agreement with the state's attorney general to comply with the registration and other requirements of the statute. Florida broadcasters subsequently shelved their hostile attitude to the Society and the last contingent of users to fight ASCAP were the state's tavernkeepers.

Coast Action Proposed

Los Angeles, Oct. 12. ASCAP's legal entanglements were reduced by two more on the Coast when individual actions in state of Washington and Los Angeles were abandoned. Users of the Society's music in Washington, who had threatened suit for the past two years but never quite got around to

serving officials of the Society, called the whole thing off.

Irving Bibb's appeal from a court decision, which ruled that ASCAP was within its rights in refusing him a publisher membership, has been withdrawn. Bibb had charged that ASCAP discriminated against small publishers. The Washington action, which never came to a legal head, was along anti-trust lines.

FAMOUS WAR NAMES FOR POSTWAR BIOGS

While temporarily prevented from producing biogs of wartime greats, studios continue to add to the list of stores and titles dealing with the outstanding personalities of World War II. "Life of Lord Mountbatten" led by Warner Bros.

Among picture themes for which studios have been unable to get an okay since the war began are yarns revolving about Gen. Douglas MacArthur and Winston Churchill. Understood that idea for a film based on the life of Henri Giraud has also been frowned upon by official quarters.

Film companies figure that it will be possible to use much of this type of material soon after the war ends and are apparently stocking up on titles and material.

Asks Jury Trial of Suit Vs. NBC, H. L. Spitalny

A demand for a jury trial was made by Carmen Delvin in notices filed by her attorneys on Monday (11) in N. Y. federal court in connection with her \$175,000 damage action against NBC, H. Leopold Spitalny, musical director of NBC, and G. Schirmer, Inc., music publishers.

Miss Delvin, pianist and composer, charges the defendants with conversion and copyright infringement of two of her copyrighted songs, "Zambra Gitana," and "Oriental."

For This Year's Christmas Next Christmas and All Christmases To Come

Irving Berlin's

CHRISTMAS

IRVING BERLIN, Inc.

799 Seventh Ave., New York

DAVE DREYER, Gen. Prof. Mgr.

Both Delange and Benson are under contract to Warners, the former a lyricist and Benson a melody writer. Their selection of Cloud Publications as a firm name has special connotations for their friends in the music biz.

Earlier Censorship As Aid To Public Safety Nixed By Pitt Cafes

Pittsburgh, Oct. 12. — Despite constant shortening up of their booze supply, many Pittsburghers are taking local cafe owners still aren't taking too kindly to recommendations. Public Safety Director George A. Fairley that bars be closed at midnight in the city of Pittsburgh. Fairley said that he was certain an earlier folding hour would be favored by "stable restaurants and night clubs, but a survey among the operators of downtown spots revealed that the safety director was wrong in his assumption.

Fairley's suggestion was rebutted, he said, by his discovery that arrests of girls in the city had increased 50 per cent since the first of the year. "The change," he claimed, "would result in a tremendous improvement in the rate of delinquency." Official records show that nearly 500,000 of reported cases come from pickup in saloons and poorly operated one-man clubs.

Public Safety Director was convinced that closing hours would be partly responsible for "wide-figure" figures recently announced by FBI, showing that delinquency among common delinquents, arrests of girls under 21 increased 50 per cent since the first of the year. Fairley also reported that girls kicked up under Pittsburgh's curfew law had totalled nearly 600 since the law became effective on May 3.

USE TALENT RELEASE PEPS NORTHWEST VAUDE

Seattle, Oct. 12. — Recent release of many acts by USO, due to transportation problem, has made a surplus of acts available for the first time since the war broke months, according to Len Maxwell, manager of Port Levee Officers' Club. Good acts are being offered so that it is possible to build strong vaudeville shows. Conventual manager Charles Sale of Warner houses in Aberdeen will use acts at the club on weekends. "The Columbia Building" is angling for shows Sunday. A number of other houses, opera Mantel, would like to stage attractions in conjunction with their pit in the smaller towns.

Edie Rivers, manager of the Kicker-Grand, Walla Walla, has been remodelled to open soon as picture house, plans vaude weekends and light shows when available. It also operates the Plaza at nearby Walla Walla.

Memphis Niteries on Spot

Memphis, Oct. 12. — Suburban night spots in this area are taking it on the chin from the powers-that-be this month. Sheriff Oliver Hazard Perry has just threatened three nightclubs, raiding houses for charges such as selling beer to minors and peddling intoxicating liquors. Spots where Sheriff Perry revoked licenses are the Victory Club, the Plaza and the Elmer. All in Shelby county outside Memphis. Their proprietors are seeking to have the licenses reinstated.

Meanwhile, three niteries operating just across the Mississippi state line in the neighborhood state found themselves under attack by Memphis OPA officials, who began a systematic check of pay ration stickers. Three spots were raided, two of them are the Paddock, Bobby Vens and the Tom Cat.

Before the OPA, First case that of a Main street clothing store manager, all his supplementary ration stamps on the ground that he could not effectively explain use of his petrol for a visit to the city.

At the same time, Memphis city authorities cracked down on arrests of five employees of a restaurant who live in Memphis, snatching them on leave late Friday afternoon 151 hours ago or so by the way, to work. Describing them as "black-belt" operators with gambling, bootlegging, and vagrancy charges against the outfit.

12 Held in Raid On Tampa Bay House

Tampa, Oct. 12. — A trial is scheduled tomorrow in City court on charges that 12 men were held in a raid on a burlap house at the Howard theatre here Wednesday night. In which B. G. Star theatre manager, and the whole company were arrested.

The charges grew out of what Police Chief Newberger said were numerous complaints of "an incident and show," which is the first instance of front-line vice work by police and the local Social Protection Committee, recently formed to help protect soldiers and civilians alike.

In addition to Gore, who was released on a \$200 bond, police arrested Charles Cotton, Wals, and others; Betty Caste, a dancer, and nine other members of the company.

Hemie Ice Revue In Indpls. Debut

Indianapolis, Oct. 12. — Sonja Henie's 1944 Hollywood Revue will open an abbreviated tour in Indianapolis with a 10-day engagement at the Coliseum, starting Thursday, Nov. 18. Stops will be made only at Detroit and Chicago, according to present plans, before opening in Madison Square Garden about Jan. 17.

The schedule announced here by Dick Miller, manager of the Coliseum, calls for two weeks in Detroit starting Dec. 3, to be followed by a Christmas night opening in Chicago. Longer runs will be the rule except in Cleveland, where, he said, it will be for the same time as last year.

The show, which has rehearsed for three years, will be set up this time on the west coast, where Miss Henie has been living for the past several months, and in Chicago. The ensemble will be largely feminine. Miller indicated, Catherine Littlefield will direct the production for Miss Henie and Arthur M. Wirtz, with Billy Livingston on contracts.

Littlefield will direct the production for Miss Henie and Arthur M. Wirtz, with Billy Livingston on contracts. The featured skaters with Miss Henie's choice of a partner reported depending on Uncle Sam.

Busboys Walk Out On N. Y. Cafe in Kitchen Row

Dispute between waiters and busboys in the Terrace Room of the New Yorker hotel, N. Y., culminated in all but three of the latter walking out on their jobs on the opening night of Benny Goodman's last week (?) It seems the kitchen force could not clean up the mess left behind by the waiters, and the latter began holding out on the busboys' percentage of the gratification. Without follow.

New Yorker had other troubles. A waiter was arrested for a show for press coverage coinciding with Goodman's debut because of a contract between the kitchen and the city in getting cloth. Accordingly, show's debut for the press occurred Monday.

Dexter, 'Pistol' Writer, Into Loe's State, N.Y.

Al Dexter, writer of "Pistol" magazine, has been booked into Loe's State, N. Y., after being arrested in the city in getting cloth. Accordingly, show's debut for the press occurred Monday.

Howard Hoyt Named Exec of Lyons Agency

Appointments of Howard Hoyt as executive of the A. & S. Lyons, Inc. agency, is announced by Earl G. Thomas, newly-appointed exec. v.p. of the agency.

Hoyt, who formerly operated Hoyt Management, Inc., New York City, was assigned to the film and radio departments of the Lyons agency, working in the New York City office.

His appointment, one of several changes in the agency, is part of the expanded Lyons agency program to be the post-war show business outlook, says Thomas.

1 Cafe Suspended, 12 Cited in Pitt For Booze Violation

Pittsburgh, Oct. 12. — One cafe owner was suspended and 12 others cited in a raid issued here last week as the State Liquor Control Board began to enforce its taproom law, which who use "rumors" to buy booze from state stores at retail prices. Recent arrests of cafe owners, and subsequent raids in allments to individual spots, has resulted in increasing stringency of enforcement in addition to their supplies by sending individuals to stores to buy for them. This is resly prohibited by the law.

First victim in the district was William J. Wein, who runs the Irwin Cafe in Homestead. His license was suspended for 30 days beginning Oct. 28. Five bottles of whiskey marked with the retail stamp were found in his place.

Many of the taproom owners who have been cited for violations were first-time offenders, but many in line at the state stores and then turned over to licensees. Of the 43 bottles and one half hour every morning until we heard every morning.

The van workers particularly have made the Loop a hot spot. Coming downtown after their shift, they're packing the cocktail bars and lounges three and four deep until closing time. They stay so late, in fact, that it has become necessary for the police department to remind several places that there's a four a.m. closing law.

They're workers frequent places they never thought of going before, and in most cases, they don't know how to order a dinner. One of the city's prominent nightclub operators observed that the new law has increased the night business in all first-run downtown theatres also. No longer content to wait until the film plays their neighborhood theatre at 30c-40c, they travel to the Loop to see it early.

Spangles' ended up considerably in the red, which was expected to be recouped on the road. Understood that its presentation was stipulated in a contract between the firm and the Garden which provides for the R-B & Co. show opening its season there for another seven years. One-ringer was the first all-summer attraction the Garden has had to state.

Joe Lewis' 1-Nite Layoff

Joe E. Lewis' legend of the Capatagan, N. Y., Thursday night 17-18, was the show Friday, following Saturday night 17-18. Chmi took the one-night layoff because of Yon Knap, Jewish Day in the neighborhood, who was a feature of the Co's previous show, abided for Lewis.

Nathan Aldis Rose

assistant to Billy Rose at the Diamond Hotel-Los Angeles, former co-manager of the "Coke" and "Globe" shows, will direct the latest show at the Diamond Hotel-Los Angeles, former co-manager of the "Coke" and "Globe" shows, will direct the latest show at the Diamond Hotel-Los Angeles.

Alice Lloyd a Grandma

London. — Alice Lloyd, former international variety star, became a grandfatherly figure after the late Tom McLaughlin, English comedian.

Record Biz For Chi's Niteries

Chicago, Oct. 12. — Never before has it been necessary for nightclubs here to turn on the heat. The very first night of the season was a ball of fire and every night is New Year's Eve in the Loop. The nightclubs are as crowded as during the Christmas shopping season, and people walk in the streets to pass the time. The nightclubs are as crowded as during the Christmas shopping season, and people walk in the streets to pass the time.

Renewed Discord in AGA Over N.Y. Local Autonomy Demand

Detroit Niteries Men Have Last Laff on Rum Solons

Detroit, Oct. 12. — Niteries men here, who have been whacked over the head by the State Liquor Commission on charges of serving to minors, are having their last laugh.

The State recently issued liquor permits to residents of the State. The big snort the cops keep as getting is because the commission, which charged they should be able to sort out juveniles in the drinking spots, now has discovered that thousands of its ration cards got into the hands of juveniles.

The statute called for issuance only to those over 21 but there was close check to determine whether the spots, now has discovered that thousands of its ration cards got into the hands of juveniles.

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VAUDE DATES SET FOR 2 N. Y. NITERIES UNITS

Two nightclub units are currently being set for tours of vaudeville houses.

Let's Quarter show, on end of December, Billy Wells, who is currently playing at the Elmer, will be the first to go. Bobby May, Paul Parre and the Ben Vot Sings, too, off at the Elmer in January.

Later, in the third unit, to go out under the niteries' name. The first unit, which is currently playing at the Elmer, will be the first to go. Bobby May, Paul Parre and the Ben Vot Sings, too, off at the Elmer in January.

Harris' Mex City Trip To Set LaCanto Talent

Jack Harris, owner of LaCanto, New York niterie, who has been in Mexico City next week to get his spot.

Harris is back in the kicking for LaCanto, dance team that made a name for itself in Mexico last year.

Future of the coordinating committee of the American Guild of Variety Artists to draw up an agenda and hold its scheduled meeting.

The committee, which was set up last September, has been working on a plan to draw up an agenda and hold its scheduled meeting.

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No Excitement in This Yr.'s N. Y.

Rodeo, Unless Cut Up As Steaks

By JACK PALUSKI

Nadson Square Garden, N. Y., has its annual rodeo, which will be the attraction through October. Premier Wednesday (6) saw the picnic at virtual capacity. Whether the crowd was there to see the "toplands of the western range" as contestants or whether it's an annual habit in New York is a toss-up. Impression is that the performance is lacking in thrills. There seems to be almost as many husky guys with high-heeled boots as ever and the rodeo world championship competition progress, but the boys will have to get better.

Maybe the war has dimmed the lustre of the stunts that are native to the cow country. In these times of beef shortage, the parade of cut-up as steaks, the disappearing herd of long horn steers couldn't stir the house at all, even if the little cows were cooked 'em. Against last year's 40 to 50 head, there was also a small portion this year. They were just as bewildered, though, and interested in Roy Rogers, again the show's featured performer.

Rogers is the current 'western name' of Hollywood's horse opera. He brings on a bunch of music play-

ing lads who occupy the center of the arena and that interlude is rather odd, even though intended. Audience liked the square dance number, which Rogers says were originally called the kitchen waltzes. He gives out with a yodeling number called 'Haidée Brown' and described 'Pistol Packin' Man' ironically as the 'most romantic number out of his gun-colored, white mame horse and 'Trigger', but the team was not on to the script. He talked and talked and cued the handsome man waltz in the mood when they are supposed to be ambushed. At least the gun shots were on the level. Ken Boen and his 'old grey mare', a white horse, were more effective. This is a comedy number and one of the few fresh routines in the rodeo.

Fact that the rodeo has become stereotyped is its chief fault. There is another comedy added in the person of Jack Knapp, a bald dwarf who knows his stuff and works it. George Mills and Jasno Wilkerson are away down the program with the cowboy bull riding contest, which fails.

Litter Impresses

Abe Lefton, billed from Hollywood, does as much to put the show across as any single contributor. He is at the microphone, has an excellent voice and is fast and humorous with his comments. Curious incident only one man in the outfit is in soldier uniform, he being 'Alvin Gordon', a Coosick billed in charge of livestock.

The announcements were not only interesting but informative. For instance, Lefton said that the steer wrestling, which was formerly called bull-dogging, was originated by a colored lad who found that was the quickest way to down a bull by a man without a gun. Lefton also mentioned that one of the cowhands in the calf roping contest was a former wrestler. Hugh Bennett, sprightly knower under another name or names.

There is a dude ranch up Peekskill, N. Y. way which has several competitors in the contests and a delegation with fluffy silk shirts gave noisy demonstrations down near the chutes.

Roping exhibition tended to feature Junior Eskew, from Ardmore, Okla., but the classiest roping horse proved to be Buff Brady, Jr., from Butte, the wild cow in the milking contest looked the acrawnest yet, wild steer wrestling contest calls for a purse of \$15,000, while the saddle bronc riding has a total purse of \$10,000, so some other events have comparative purses, but the bareback bronc riding event only totals \$9,800.

Maurice Splattyn's work at William Penn hotel's Terrace Room, Pittsburgh, picked up for four additional weeks, running his stay there through Nov. 6.

Unit Review
Hollywood Pin Up Girls

(ORPHEUM, LOS ANGELES, Oct. 6)
Howard Hord's 'Hollywood Pin Up Girls' with Larry Stuart, George Beverly, Al Gordon, Gord, Amazing Talk, Chanderline, Ben Berderson, Brick, Pin Up Girls (18): 'Spotlight Scandal' (Mono).

This is the best traveling unit revue to hit the Orpheum stage in many a day. Showmen's estimate, at least four acts that rate the Orpheum stage and comes with flash costumes are combined into a compact, fast-moving presentation. While lacking a familiar name, the unit can be called a hot ticket buyers, show nevertheless collect neat piece of change during its tour.

From opening gun when tenor Larry Stuart came out to introduce the 'Madame Pin' number down to the patriotic finale when girls go into a United Nations flag routine show moves fast. 'Pin' bit features young men and George Beverly in a living routine and number and close to take over. Stuart has trained his canines in response to his master's bidding to get stubborn pooches to do whatever he wants them to do. He's good. It's good for plenty of laughs.

The Amazing Mr. Ballantine is another work. He is a comedian trying to imitate a high-class president in a political extravaganza. He goes through tricks with smart props and stage presence that rings well. Ben Berderson is a comedian with novel method of handling his material. He is a comedian of appreciation of skill. He winds up with a swell stunt of juggling. He is a comedian of appreciation of skill. He winds up with a swell stunt of juggling. He is a comedian of appreciation of skill. He winds up with a swell stunt of juggling.

In addition to 'Madame Pin', line of comedy routines do 'Spotlight Scandal' and 'Tribute to Ziegfeld', and in musical pieces, girls with a coming on in elaborate Ziegfeldian costumes as Stuart runs through his 'Rita' 'Whoopee' and other and other memorable musicals presented by the late showman and Beverly lend a cake walk portion to Show Boat and girls go into a black-tie number that brings out phosphorescent costuming for flash.

Niery Followup

Mme. Claude Alphonse is back at the Blue Angel, Herbert J. only as Max V. Gordon's class East 55th St., N. Y. 'bistro', and again is ideal in the 'continental' atmosphere. There that must be a field for this type of niery, it is made by the continued cliff of Le Ruban Bleu and La Vie Parisienne. Yesterday (Tues.) is another along similar lines. Paris Qui Chante, recapturing the Parisian feeling of pre-war. Ray Bourbon is new to the stage, but his voice is better than the soprano hips is better than Jean Main was in his heyday. Bourbon has a madcap manner and, properly spotted in a production, would be quite a wow. Joceby's main object is to keep him under proper scrutiny although he's never over-acted. He's not his worst, however, as much as his mien and manner. Fredrick Knapp is the only one in the cast who is not a singer, an adequate pop vocalist, and Ellis Lauder, a colorist, makes a good live to break things up. The Angel has added a cocktail and dinner service with Butty Pendleton at the Steinway with her pianologs.

Hotel St. Regis' Iridium Room has reopened for the fall and winter and that means Manhattan's non-noon season has also hit its stride, for this is one of the classiest spots in America. As in the past two or three years, both at the Vendome Roof and in the Iridium, the business has been spontaneous and terrific, and any shows that are used to run the gamut from a Mitch Leisen review to an elaborate George Hale ice show) save for two solid numbers. The Iridium has Fredrick Miller, the new man of the night, and Theodore Brooks, leading the smaller ensemble from the Hammond organ. Previously, Ethel Smith, a colorist, made a good live to break things up. The Angel has added a cocktail and dinner service with Butty Pendleton at the Steinway with her pianologs.

OPA SUSPENDS OHIO OP Youngstown, O., Oct. 12. Herbert E. Schuler, owner of The Pines, nightclub on the Youngstown New Castle Road, charged with violating OPA regulations, has lost his ration privileges for two weeks.

CHICK CHANDLER
With Gloria Hallward

Talk, N. Y., 16 Min.; One Girl, N. Y., 16 Min.

Chick Chandler is a light comic grabbed off by Hollywood some seasons ago and, like most entertainers coming from the stage, has an occasional snarl for the footlights. He is on next-to-closing at Loew's in tryouts and comes plenty all right as a laugh-creator.

The act is working before Joe Rinehart, and show ratings are high, but Chandler's act is designed to go on in the ratings. Chandler came first for 'Star Dust', a legit show that hopped in tryouts and was broadened back by Michael Meyerberg for repairs. In Vaude, Chandler was teamed with Gloria Hallward, also one of the leads in 'Dust', and she is very decorative. She is on briefly with the comedian, but long enough to attract all eyes.

Chandler is using the empty glass, out of circulation 1913, to win a laugh now. Train signal bits get over well enough, but his operating room pantomime late in the routine is the best piece-creator. Chandler is a personable lad with a breezy style, 'likely to appear in tryouts and a person desiring to vanguard back to his adopted California.

OMER PELLETIER

9 Min. Mail, N. Y., 9 Min.

Pelletier, teamed with his wife, Evelyn Pelletier, in a unique balancing act featuring a fox terrier. Omer Pelletier is now working only in tryouts. He is a comedian and is about to become a mother and does not intend to return to the show. Pelletier is apparently somewhat limited with the new setup, but good dog acts are always entertain-

House-Garr-Tons' In

Oct. 22 H'wood Opening

Hollywood, Oct. 12.

Billy House and Eddie Garr, producing a new musical comedy, 'House-Garr-Tons' In, opens Oct. 22 in Hollywood with the Music Box. They will also co-star in the rowdy play which is patterned after 'Hellzapoppin'.

Chorine problem is proving a headache as Clifford C. Fischer is also coming the field for his 'Folies Bergennes' now in rehearsal for a San Francisco opening and the supply is none too plentiful.

Saranac Lake

By Happy Benway

Saranac Lake, N. Y., Oct. 12.

Thanks to Dotie Richmond and Pauline Russell for sending a review mail to the gang. George and Horace Bentley celebrated birthdays last week. The song-writer, song-writer, who 'cured' here now penciling new song in Chicago, he is residing at the Hotel Sherman.

Len Doyle, 'The Shadow' radio program, stopped off to visit some of the gang while enroute to Canada. Dave MacPadden, scattered his camp at Lake Kashaqua and returned to N. Y. in 1913. He made trip from Stauch's 'Orney Island' to Frisco in a covered wagon, heading south from the far side of the wagon.

Write to those who are ill.

New Acts

ing, and this one is good. To carry out the Dancing Petriels, billing, Petriels, from some simple song with the dog, but in which the act consists of a petriels and some balancing tricks, most of the act displays remarkable self-control.

ADELINE THOMPSON
Songs, 10 Min.

Versailles, N. Y. Adeline Thompson is heralded as 'Vagabond King' and is the present of her soprano, the most chiefly rostrum, especially in production. For the music—she sings for the varieties—she brings a deep-trained voice, a pleasant personality and a good sense of audience value.

She manifests this with 'Sunday, Monday' and her Kern melody, clanking up a tremendous personal click in a floor show which is almost fulsome with talent. 'Abe!'

RUTH AND BILLY AMBROSE

Versailles, N. Y., 10 Min.

A mixed ballroom dancing team displays a pleasing array of specialty dances and terpsicopes. It is such an operator, cashing in handsomely at the Music Box, and an excellent addition to any class case revue.

A gay, lively pair, they buy an girl combine with footstep, and jitterbug routines with their own ballrooming.

Though not new, their satirical twelfth of October, and 30 years ago, contrasted with the jitterbugs of today, is effective.

Wor.



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Winged Victory Seen Winter Fixture On B'way: Set for 12-Week Minimum

"Winged Victory," the Army Air Force play authored by Moss Hart, will be a winter fixture on Broadway. Booking at the 44th Street Theatre for a minimum of 12 weeks, starting Nov. 20, service attraction, in aid of the Army Emergency Relief, making the play the first to follow the date. Four or five days will be necessary to install the turnbuckles in the permanent rigging, and it is expected that "Rosindale," which moved back to the 44th Street last week, will be provided with a new house three weeks earlier than intended. Operetta management accepted to moving out Nov. 12, provided the Shuberts provided another acceptable berth, which will probably be the Strand.

Dest for us of the 44th Street is different from that for "This Is the Army" when playing Broadway way. N.Y. last year. Reason is that "Army" moved the house during summer when it was dark, and a few walls-basis and staffed it with men in uniform, although there were some civilians also used. Army people in charge of the booking for the new show state the terms are extremely satisfactory.

"Victory" will be sealed at \$4.40 top except Saturday nights, when the price will be \$5.00. The price scale of several Broadway leaders.

Double Play.
A Tinkers-to-Evers-to-Chance was worked out in Boston some weeks ago when both sides agreed to "One Touch of Venus," produced by Cheryl Crawford and Mike Todd (the latter's "The Sign of the Cross" being in their shows. Lee Shubert was also in Hudson doing both productions, which were then in the process of juggling their Broadway theatre bookings. Not present was Moss Hart, who was faced with a housing problem for "Winged Victory" and was frantic because the Broadway theatre was unavailable. The Imperial was spoken for on behalf of "Venus" and Todd has the "Double Play" coming to the Strand Jan. 1 with his "Mexican Hayride," the new Cole Porter musical.

It was understood that the Imperial would be too small for the Air Force show, assuming it has many houses in Boston and, secondly, it certainly wouldn't look good for any commercial prospect to decide he wants the Imperial, and be faced with outting a Government project, which is what Hart's Army Emergency Relief production amounts to. Hence the 44th Street was decided upon, especially because of its large capacity, and "Venus" was switched to the Strand. In all, Todd gives notice October 12, and the Imperial will move in two weeks later, as understood with Shubert.

WB Trailizes Legit

'Janie,' Which It Owns

Chicago, Oct. 12.—The forthcoming engagement of Janie, at the Civic Theatre, Chicago, is getting an intensive publicity campaign up in the 43 local Warner Bros. houses. The picture, which was the screen of its large capacity, will run trailers and set up lobby displays all during the "Janie" week. Idea is to make the value of the play as a potential film property.

WLB OK's 5% Raise

To Chicago Stagehands

Chicago, Oct. 12.—Approval has been given by the Chicago stagehands union by the War Board for a 5% increase, effective Oct. 1, 1913. This single, however, is subject to ratification by the union and the theatre.

Allen Seeks Play

Lewis Allen, who recently directed "When Our Hearts Were Young in Algiers" at Paramount, intends, becoming a producer on Broadway on his own. He's currently on his way out and hopes to find suitable legitimate script.

Allen is joining Paramount, Allen was a director and general production assistant for Gilbert Miller.

Off-Path Camps

Continued from page 4

in the cities, or are badly wanted and where they are, they're stuck away get little and no maintenance of a commanding officer said to me with a knowing look. "O'Hara, they've got to do something." Conditions are very bad.

While thousands and thousands of musical instruments have been sent out, not enough have been sent in. The matter is enough entertainment. And in the matter of entertainment, the War Department, I am to believe, has not read in "Variety" has only recently got around to addressing itself to home-coming and leave what men entertainment, the best type there is. To my exact knowledge this has been neglected, and it is intended to and spaces in these large up-roads. A company of Edwards should have a dozen small groups, one and two men entertainments, using the recreation of the soldier and the soldier such halls, and for the most part they are not used at all for shows. The company could and should be used. They have a stage, dressing rooms and set accommodations for 200 men, and in one room have seen only one show in these recreation halls.

Some Song Book Odds

Men like to sing themselves, but the official Army Song-book is filled with songs "died" that the book is not a song book, but a collection of songs, and is completely abandoned. I have myself seen packing cases with tens of thousands of songs, and they are not used. In all my months with USO I have yet to see one of the Army Song-books. The boys in the Army have seen only one show in these recreation halls.

"Many ask why our men" not singing as they did "the last war." I know the answer to that because I was in the very thick of it right from the start. We had some of the last of the up-to-date songs. "Felix, for one, printed a million and sent them out to us some of the small, common little books with popular songs, words, and in some cases, the tunes.

After my first trip to Europe to take the place of a song-book. As well look for good congressional singing in Church with a song leaflet. It's too fantastic to be taken seriously, just another error. What the boys need are not leaflets, but a book with about 300 choruses printed. Such a book could be made up with little cost, and the Army, provided we are on the home front through our heads the terrible thing is that the little book can't be printed. These excuses emanate from un-thinking people who are looking for a little. They are not taking into consideration the isolation and degradation we are subjected to upon our return. It knows their life is bad enough without our making it still worse.

When I returned from Europe, I have started something. Now let's all get behind them and clean this thing up. Now let's have a little winter coming on, fast, with those long, cold nights with no music, and no instruments, nothing, except excuses and weariness, and a few small groups.

Let's cut down on the paper reports, the swell "shouts" the "human interest" stories, and let's make a proper investigation of every spot in the country where the boys are stuck, see what they have in the way of entertainment and what they need, and go after it. The job. It can be done. When the great impact will follow through and the boys will be able to get the earth where our boys are. Do it now, here, and the rest will take care of itself.

Yours for the boys,
Geoffrey O'Hara.

Inside Strip—Legit

Closing of "Blossom Time" at the Ambassador, N.Y., last Saturday, is to tour as it has for years, ends the curious situation that permitted it, as a legitimate Broadway show, to regular circuit Broadway, then revert to production basis on the road.

Difference is that 10 performances weekly are permitted in stock, as a legitimate Broadway show, to regular circuit Broadway, then revert to production basis on the road. Difference is that 10 performances weekly are permitted in stock, as a legitimate Broadway show, to regular circuit Broadway, then revert to production basis on the road.

Whether the same change in status will be countenanced by Equity in the future is questioned, it having been proposed that any show playing musical stock 10 or more times lower the show for the chorus. That, accounted for a "rebellion" in the "Prince" ensemble when the show came in from the road and was granted stock classification, with the result that the show was walked out of the theatre.

More changes will be made in the "Blossom," said, "Alexander Gray is leaving, slated to be replaced by Roy Barnes, also, of the cast. Lator is not to be confused with T. Roy Barnes, former vaudeville and picture comedian, who died three years ago.

"Rosindale," which opened at the 44th Street, N.Y., moved to the Imperial for the summer and switched back to its starting spot last week, is about to celebrate a year's stay on Broadway. Recalled that Loderick Vroom, who presents the show for the New Opera Co., was advised to open after a supposedly wise showman said the dress rehearsal.

Arthurs know too, that "Rosindale" came for a change of musical, premiere. Debut was on Wednesday night. Two days later the so-called women who financed the operetta were told that \$5,000 was needed to open the show. They were inclined to decline but came through with the needed coin after considerable convincing.

"Rosindale" was supposed to finance New Opera's grand operatic presentation of the anniversary of the opening of the show. However, the season ended within a short period. However, the musically-minded Park avenues were encouraged by "Rosindale" enough to sponsor "The Merry Widow" Majestic of the first clicks this season.

Arthur M. Wirtz, the Chicagoan who presents "The Merry Widow" at the Center, Radio City, with Sonja Henie, tossed his first party Sunday (10). He had a very successful evening of the evening show. However, there were a couple of intermissions, occasioned when "It Happens on the First Night" revue, toured for some weeks and resumed somewhat recently. "It Happens on the First Night" revue, toured for some weeks and resumed somewhat recently.

"One Touch of Venus," at the Imperial, N.Y., newest clicker among the musicals, which first got the okay during the Boston tryout, cost \$115,000 to produce, split up among no less than 17 backers, most of whom are not familiar to show business. Exceptions are Paramount and Howard Cullman. The investors were said to have been attracted by Jean DuPont, show's press agent, who has a 5%.

"Venus" came to town with an operating profit of around \$7,500 earned in its first week. It has been having the best of the season, with a \$110,000 ticket Saturday nights show can gross over \$3,000, which mark it should approximate this, the first full week. It can break even on its show of \$21,000 gross.

Warren O'Hara and Elmer Kenyon, company manager and agent, respectively, for "Skin of Lions," were long making new connections when Thornton Wilder play folded suddenly. In Boston after only week on the road, O'Hara immediately rejoined "Aren't we in Pittsburgh?" and "Skin of Lions" and Kenyon landed with Theatre Guild, for which he has worked many times, to drum-beat Pat Osborn's "High Wind in Jamaica" at the Strand.

general manager for Lindsay & Crouse, went back with that attraction, returning to New York again, as soon as O'Hara got into his familiar haunts.

Moroso, N.Y., is being completely renovated by Robert E. Dowling of the American Building Co., and the new building, now has title to the Astor Blou, the five-theatre parcel being the most valuable along Broadway. The combined site including the west side of the block between 45th and 46th streets.

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Inside Strip—Legit

Whether the same change in status will be countenanced by Equity in the future is questioned, it having been proposed that any show playing musical stock 10 or more times lower the show for the chorus. That, accounted for a "rebellion" in the "Prince" ensemble when the show came in from the road and was granted stock classification, with the result that the show was walked out of the theatre.

More changes will be made in the "Blossom," said, "Alexander Gray is leaving, slated to be replaced by Roy Barnes, also, of the cast. Lator is not to be confused with T. Roy Barnes, former vaudeville and picture comedian, who died three years ago.

"Rosindale," which opened at the 44th Street, N.Y., moved to the Imperial for the summer and switched back to its starting spot last week, is about to celebrate a year's stay on Broadway. Recalled that Loderick Vroom, who presents the show for the New Opera Co., was advised to open after a supposedly wise showman said the dress rehearsal.

Arthurs know too, that "Rosindale" came for a change of musical, premiere. Debut was on Wednesday night. Two days later the so-called women who financed the operetta were told that \$5,000 was needed to open the show. They were inclined to decline but came through with the needed coin after considerable convincing.

"Rosindale" was supposed to finance New Opera's grand operatic presentation of the anniversary of the opening of the show. However, the season ended within a short period. However, the musically-minded Park avenues were encouraged by "Rosindale" enough to sponsor "The Merry Widow" Majestic of the first clicks this season.

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Revel of "Porgy and Bess," which opened in Baltimore at Ford's last week, is a unique spectacle of having four girls in the orchestra. June Rosenberg, bass; Jean Schuler, piano; Mollie Kennedy, trombone; and Pearl Steinberg, violinist, now travel with the show.

Thanks...

...TO BOB WEITMAN OF THE PARAMOUNT FOR HELPING MAKE OUR ENGAGEMENT THERE SUCH A SUCCESS
 ...TO MARTIN SWEENEY OF THE HOTEL MONROE FOR THE PRIVILEGE OF PLAYING THE CENTURY ROOM AGAIN
 ...TO MGM FOR THEIR SPLENDID COOPERATION ON OUR NEW PICTURE "MEET THE PEOPLE"
 ...TO WILLARD ALEXANDER OF THE WILLIAM MORRIS AGENCY FOR HIS EVER ASTUTE JUDGMENT



Vaughn

MONROE

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RECORDS

Exclusive Management: **MARSHARD'S MUSIC**

Personal Manager: **SID ROBRISH**

Direction: ~~XXX~~ **WILLIAM MORRIS AGENCY, INC.**

OCT 21/48 B

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THE RADIOPHILE

Benny's End As an Actor and Switch To Exec Chores Will Come With Peace

By GEORGE ROSEN

Came the peace and Jack Benny plans to give up his career as a film and radio comedian and channel his energies into some other, equally creative phase of the film industry. That, says Benny, would probably embrace assuming either production or directorial reins or stepping into some administrative-executive post, where, he feels, he could do as effective a job and derive the same measure of satisfaction as being one of the top stars in the world of entertainment.

But before he checks out, Benny is anxious to get a crack at a play on Broadway. He's cherished the ambition for a long time; he wants the feel of a live audience that's been lacking since his hey-day in vaudeville, and as such has a future eye cast in search of the right script. His bow on Broadway in a legit, says Benny, will probably be his swan song as an actor.

His own film production unit, which Benny has been contemplating for the past year, now appears off for the duration. Be-

(Continued on page 25)

'Genius' Plenty Naked (And Flat), Sex Gypsy Todd Budget Goes On

Pittsburgh, Oct. 19.

Producer Mike Todd's telegram from Pittsburgh last week to New York drama editors, in which he told them he was opening 'Naked Genius' on Broadway this week against wishes of Gypsy Rose Lee, the author, and George S. Kaufman, the director, finally brought into the open the hostility that was common backstage gossip during the entire engagement of 'Genius' at the Nixon.

Show had the same experience here. It had on its two other road stands, Boston and Baltimore. Critics took it to pieces and 'Genius' went on to capacity here, too. In fact, it ran up a new high for the season here. That, Todd said, was what decided him to take it in, adding in his wire that 'audiences came'.

(Continued on page 55)

DANNY KAYE'S \$12,500 TOP SALARY AT ROXY

Danny Kaye is being inducted by the Roxy into uniform this week (last Nov. 20) he will take his place as one of the top-salaried personalities in show business. Opening today at the Roxy, N. Y., the terms of the contract for Kaye to receive \$12,500 a week, with his figure based on a certain level of the theatre's gross, salary will likewise drop, but can't go lower than \$5,500 per week. The William Morris agency set the contract.

Last stage salary for Kaye was \$3,000. (Continued on page 20)

N. Y.'s Hotel Plaza Plans Ultra Roof Garden Shows

New York's newest ultra-swank roof garden-nitery will be atop the staid Plaza hotel at Fifth avenue and 59th street.

Playd B. Odium, whose Atlas Corp. recently purchased the hotel, plans the inauguration of the roof garden, with name bands and an ultra show budget and policy. The physical changesovers, of course, depend on wartime building and other conditions.

Petticoats Show Again in Pix, And At High Budgets

Heavy financial roster at the top studios points up fact that period pieces have increasingly become a vogue, with as many as 25 costume musicals being set up for production or already unfolding before the camera. Studios aren't stinting on budget either, for most of films are to be in technicolor and call for \$1,000,000-plus costs in many cases.

Major companies' plans include: 20th-Fox, whose 'Coney Island' is doing plenty of box, already has completed 'Sweet Rosie O'Grady' (Betty Grable) and has sketched 'Mexico City' and 'New Orleans' as follow-ups. Also on tap at the same studio is 'State Fair' musical remake of the earlier film of the same name, this time with an Oscar Hammerstein 2d and Richard Rodgers score. 20th is also planning 'Home In India' with the same Broadway history.

(Continued on page 16)

Sinatra Too Political For Political Rally

Jersey City, Oct. 19.

Three members of Frank Sinatra broke up Mayor Frank Hague's political rally here last week as the jitterbug broke loose from their seats and stormed the school auditorium stage for a look-see at 'Our Frankie'.

Shivling, run off in honor of Vincent J. Murphy, N. J. gubernatorial candidate, attracted a record-breaking mob of 50,000 with the Sinatras—three from 9 to 19-out-of-five.

After Sinatra's song stint, Hague, Murphy and Sinatra were greeted by a police cord, made a wild dash for a platform outside the school, from which point the crooner managed to get in one more number before bedlam broke loose again.

Hague, who wasn't given a chance by the mob to get a word in edgewood—Laid The Boss in a talker from away back—then threw up his hands in despair and called the whole thing off.

'CASABLANCA' AND 'JORDAN' START

May Be Forerunner of a New Cycle Where Film's Success Inspires Stage Versions — Not Unusual Abroad Pre-War

'2 HEARTS' AN EXAMPLE

A new cycle may be in the making, that of producing stage dramatized versions of hit films. For instance, the Yagobson Players, a Baltimore semi-pro group, is doing 'Heaven Can Wait,' Harry Segal's play originally, but which clicked better as Columbia's 'Here Comes Mr. Jordan.' Incidentally, the 'Heaven' stage title has nothing to do with the recent 20th-Fox (Lubitsch) film production of the same name.

Likewise, the Cleveland Playhouse, a standard stock group in that city, is planning to produce 'Everybody Meets at Rick's,' which Warners bought as a play but which it rushed into film production as 'Casablanca.' Ultimate idea is to tour these shows and possibly try for Broadway. Neither of these plays was ever stage-produced.

This is not an unusual procedure abroad, where many a stage hit, notably the operettas, were first filmed and later given fanfare and added stature in stage form. Robert Soltz's 'Two Hearts in 3 Time' was one of these, in pre-Hitler Germany.

Metro Prefers Own Stars In Radio Dramatizations Of Pix; Tracy Vee Cagney

Metro last week turned down a deal with the Philip Morris Playhouse for the radio dramatization of 'Keeper of the Flame' on grounds that studio preferred to have its own contract star, Spencer Tracy, appear in the air version of the film. Playhouse had previously negotiated with James Cagney to play the lead in the radio version of 'Flame'.

Metro, in common with most of the other major studios, is reported aware to having players who are not from the home lot appearing in radio dramatizations of Metro pictures.

Understood that the Playhouse now plans to set a deal with Tracy, who is in the \$5,000-per-broadcast bracket.

Cagney, meantime, was paid \$6,000 by Gertrude Lawrence for his appearance on the latter's Blue network program last Sunday (17) in a 12-minute dramatic skit—believed the highest price on record for a one-time guest appearance on a radio program.

Philco Sponsors 'Variety' in New 'Hall of Fame,' 1-Hour Radio Show

Scarce Off Weekend Pic-Goers on Coast

Los Angeles, Oct. 19.

Film houses in this area are putting on a publicly captioned to stier patrons away from theatres on weekends and lure them into seats during the early week days of the week. Among the slogans are 'Go to the Movies Early in the Week,' 'Go to the Movies Today, Don't Wait for the Week-End.'

Idea is that the theatres are overcrowded with defense workers on Friday, Saturday and Sunday,

Priority Threat To Show People For Rail Travel

Hollywood, Oct. 19.

Travel between the two coasts by film people and others in show business is to be severely restricted by Office of Defense Transportation, according to reports making the rounds. If the situation doesn't ease soon, ODT will resort to priorities as now obtain with plane travel. Rail passage between New York and Hollywood, especially on the extra-fare luxuries, is reported to be the special target of officials in Washington.

Reps of ODT are being spotted at reservation desks of all railway ticket offices, and incoming calls for train space are first referred to these spotters. If the request isn't urgent or of an emergency nature, it gets a flat turnaround and the reasons forthwith stated.

Officials of ODT say stringent measures must be taken to curb unnecessary travel.



By ABEL GREEN

The Philco Corp. is going on the radio Dec. 5 over the Blue Network, sponsoring this paper, 'Variety,' in a new idea in showmanship. It will be a 'Radio Hall of Fame.' Spotting the 'best' in all branches of show business, Philco will bring to the mike the current highlights from stage, screen, radio, concert, popular music, vaudeville, etc. The full-hour program will occupy the 8-9 p.m. slot Sunday evenings over a coast-to-coast hookup of the Blue Network.

Show will originate from New York and Hollywood, due to the multiple star pickups, and probably also from other key cities and possibly an occasional London hookup. Philco-Variety's contact runs up to five years, with the usual options. The 'Radio Hall of Fame' pattern will stem from 'Variety's' selections of the show ingredients, under a program idea of the sponsor's and this paper's own origination.

Philco, now engaged in war production work, among its notable contributions, has important secret

(Continued on page 25)

Catholic Diocese Blast Adds New Hazard To Willkie Book Filming

Springfield, Mass., Oct. 19.

Not only will political considerations make the filming of Wendell Willkie's 'One World' a hazardous venture for 20th-Fox, of which he is board chairman, but religious and moral objections from Catholic sources will have to be met before the film gets an O.K. from the Legion of Decency.

The Catholic Mirror, official organ of the Springfield diocese, this week in its Guide to Best Sellers carries the Willkie book as 'Not Recommended to Any Class.' The Guide, (Continued on page 16)

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

KATHRYN

Yank, Army Wkly., A Success Story; Has 22 Editions, 9 Overseas Branches

NAT KAIN

When the story of American journalism is told in terms of World War I, occupying a unique niche will be a servicemen's weekly whose success is as far-fung as the fighting fronts and with an influence as great. It's become almost a cliché to which the boys in No. 1 Guinea, or its equivalent, prefer—Grable pinned up on the talisman of Yank, the Army Weekly.

Yank is the servicemen's newspaper of the present war. A newspaper, first by the enlisted man, it has 12 editions and over 100 staff members, of whom most are overseas. It comprises a publishing venture whose scope is tantamount to that of the most professional commercial project.

Its actual circulation figures are kept secret for military reasons; but it's no secret that there's a reader to every Yank copy. Yank staffers have been wounded in action; some have been laid low by malaria; one, Captain Basil Rott Gallagher, was killed in a South American plane crash. Yank's press access to an administrative post for the weekly.

A London correspondent, get an eye-witness story of a bombing mission over Germany, had to at London's school of the night to learn to man a gun on the trip.

A cartoonist, while making sketches of a landlady's splinters, spray his face when a Jap sniper missed him and the bullet sent him flying.

While his commanding officer constantly shouted at him to seek cover, the photographer during the Tunis and Bizerte campaign kept yelling back, as shrapnel whistled by his head just one more piece of art, just one more.

Civilian Idea

The culmination of an idea by several civilians who had recalled the success of Stars and Stripes, the servicemen's paper of the last war, Yank was issued with effect on June 15, 1942. Originally financed by the Army Post Exchange, Yank has since been taken over and is currently operating with a substantial balance in the bank and is currently operating with a nickel, it has no advertising, it has no staff, of course, is strictly G.I., and its members include two naval men and a marine who handle news from their respective services through the regular correspondents, attached to naval and marine units. It's for sale only to men in the armed forces.

What only enlisted men are eligible for actual work on Yank, each bureau has an officer in charge. Out of London, which has about 10 men, an overseas bureau averages four or five staffers. To accept a commission a Yank member must resign from the paper. Many have turned down commissions.

Yank has such editions as the ETO (European Theatre of Operations), printed in London; the Yank Down Under, printed in Australia; those printed in and representing Hawaii, the Philippines, Trinidad, and Alaska (emanating from Ft. Belknap); Overseas (printed in N. Y.); and installations could be set up elsewhere be printed; the Domestic and Middle East editions (plus the one in China-Burma-India, printed in India, and the Persian (Iran) which takes care of the Persian Gulf Command.

Plane facilities facilitate overseas editions, all of which are based, of course, on the material sent from New York for the Domestic issue. Flights and mail are flown to where. (Continued on page 32)

M-G Nixes Radio Levy Relating to Lena Horne

Because of objection by the Metro publicity department, the script for Lena Horne's guest appearance on the "Blue Street" program Sunday night (17) on WJZ-Blue had to be revised at the last minute. Actor Art Arney was called in to read some of the part originally intended for the singer.

In accordance with "Bain Street" practice, the script called for "Miss Horne" to be the victim of considerable good-natured kidding from her introduction. Both she and her manager, Ernest Berman, objected to the script, but the Metro representative insisted that it was undignified for her to be the studio's plaything.

Miss Horne is currently personalizing at the Capitol, N. Y.

Dies and Fidler

Hollywood, Oct. 19.

Marlin Dies, congressman from Texas, who wore red in black-and-white films, is giving Hollywood a shock from a nearby valet's point in Tolson.

His household host is Jimmie Fidler.

Invading U. S. Army

Building Up Problem

Of Prosperous Dailies

General Eisenhower's Psychological Warfare Branch has a problem. Since Aug. 7 it has been publishing in Palermo, The Sicilia Libero, a four-page tabloid which has jumped from 2,000 to 50,000 circulation in three weeks; and is currently occupying a point in Tolson's list including one for "Rebecca." Nobody knows who will get the paper and the profits.

James J. McInerney, of the Office of Strategic Services and former Herald Tribune correspondent, edits the sheet, which is only one of many being taken over and published by the Allies when they enter former Axis territory. The first PW mainland newspaper was the Corriere di Salerno, which was printed while the area was still under fire from German guns. Capt. Charles Beaumont, of the British Army, and Lieut. Alfred Griggs, of the U. S. Army, on Sept. 14, turned out an initial run of 1,500 copies. By the end of the month the circulation jumped to 7,000 with the return of the American 3rd Infantry Division. The Office of War Information, an ex-N. Y. newspaperman and the U.S. Fair press agent, don't a column for the paper.

Virtuoso in 'Cheers'

Arthur Robinson, piano virtuoso, turns the spotlight for the first time in pictures in "Three Cheers for the Boys."

Charles K. Feldman is producing the picture on a package deal with Universal.

Overseas

'Soldiers in Greasepaint'

Between Dec. 1, 1941, and Sept. 15, 1943, more than 600 performers have been sent to the United States to entertain Yank troops. Along with the Benjies, the Hopes, the Browns and the Johnsons are hundreds of lesser knowns who have helped cheer the greatest show business in history.

For the record, "Variety" herewith lists the names and destinations of the overseas soldiers in greasepaint.

This roster of over 600 overseas acts, of course, does not list the performers for USO tours and the USO domestic circuit, and is by no means intended to slight their personal contribution to war morale.

Star Name

Age Name

Allen, Lester

Amsterdam, Mory

Anderson, John

Anderson, Judith

Anderson, Mildred

Andrews, Jack

Arbuckle, Charlie

Arbuckle, Will

Balfonte, Paul

Balfonte, Ruth

Balfonte, Ruth

68th WEEK!

BLACKOUTS OF 1943

El Capitan Theatre, Hollywood, Cal. "Keep 'em laughing. Ken—our good guy deserves attention."

Edna

Tue. Chari. McCarthy.

3 Critics in Search

Of a Pal, or Murder

At the Lambs Club

By JOE LAURIE, JR.

A night was given over by The Lambs last week to three New York drama critics and thereby hangs a precedent. It was probably the first time in the history of Broadway that a night was ever given over to a critic. Or that a critic was ever given anything.

Kelsey Allen, Ward Morehouse and Bide Dudley were the baby lambs involved, and the event took place on Saturday night (16). Dudley couldn't make it, being booked for five weeks at the Poly clinic hospital, but he received a five-foot wire signed by all those present, to show him how sorry they were that he couldn't take his medicine at the Lambs instead of at the hop. Doubtless, the medicine was much sweeter there.

The party was given in the snookery room with Walter Greas as chairman of the activities committee. He started it off by welcoming the critics (that's how they manners) and the Lambs. Then a record of the last Shepherd, Frank (Continued on page 30)

Overseas

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Age Name

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Amsterdam, Mory

Anderson, John

Anderson, Judith

Anderson, Mildred

Andrews, Jack

Arbuckle, Charlie

Arbuckle, Will

Balfonte, Paul

Balfonte, Ruth

Come on fellows, don't all their through the dress With such sad and pained expressions of distress, Don'tcha know, you're supposed to laugh—don'tcha? Everytime the comedian tells a joke—so wound up. Cause, confidentially, in the control booth with every facetious, You are what is known as comedy reaction.

So you see, their cars are not cocked for your swain! But for the laughs the comic's punchlines are bringin'. So that's why we ask you not to be a weeping willow. Or we may have to write a secret letter to Petrillo And tell him that all you do is chuckle and whiny, And maybe you'll jump your back with Kostolansky.

For can't you see that if you sit there like a Sphinx, In the control room that causes the comedy reaction? And that means, spending the night rewriting and cursing you. So would you mind, if you spent a little time rehearsing you? So give out with those laughts—or must we have to serve you subpoena? Remember, on a comedy show you are not hep-cats— But byenas.

Back-in-New York Runaround

By Radie Harris

Pvt. Carl Laemmle, Jr., stationed with the film unit at Astoria, into Tiffany's the other day to buy a birthday gift for his sister.

His pint-sized figure, weighed down by his du bag filled with laundry, hardly tagged him as a potential Tiffany customer. He was illigibly brushed aside.

When he insisted that he was there to buy some jewelry he was taken to the most expensive showcase while a disinterested salesman doubled a few loose items before him. This time he bought a gift for his mother to make some last desperate stand to assert his Tiffany rating, and so he demanded to be shown the most expensive display. And because the sales clerk still looked unimpressed, he bought a diamond brooch for four figures, and wrote out his personal check with a grand flourish.

It served its purpose. The salesman was definitely cooled. So was Junior. He had spent twice as much as he had originally planned.

Scoping Around

Doing Kaye reports for induction soon, and if he's 4-F, he'll go overseas for the USO — that's the real sell in newest uniform generating odd glances from the female contingent in the lobby of the Hotel Plaza the other p.m. was Lt.-Col. Robert Montgomery, in N. Y. for 2 weeks to make it to Washington. Jimmy Barrie is being sought to recreate her screen role in the radio series of "The Falcon."

Coming Attractions

Cuff notes on "Mexican Hayride": The characters of King Carol and Mm. Luppess appear all evening without ever saying a word. There will be another Diego Rivera mural in the new picture, a gift to his mother, to Merb Fields. Mainbocher is already at work designing the clothes. Nubia is scheduled to open at the Imperial early in January (prior booking will force "On a Pale Horse" to career in quarters). Dorothy Fields, who, as Mrs. Ell Lamm, is expecting her second child in January, is hoping that both "productions" don't coincide simultaneously.

Short Shots

Even though Ann Sheridan has checked out of the Gotham, the actors who still count to be in the traffic. West 53th street, Rita Hayworth and Orson Welles check in this week. — the Navy Society and the Theatre were well represented at Gertrude Lawrence's box voyage to the Atlantic. The Navy Society, which has been in the habit of embarking for overseas duty. — Sono Oato's three-week notice clause in "One Touch of Venus" is allowing her to listen to some very attractive film offers, but Cheryl Crawford and Gertrude Lawrence are bailing her out. — a stable list in salary. — Pvt. William Saroyan, who's been alight in Hailor hospital, Staten Island, returned to civvies as of the 18th. — following termination of Carl Brisson's Versailles engagement (26), he opens at the Copley Plaza (28). — while Lt. Douglas Fairbanks, Jr., remains on active duty abroad, his wife and their two daughters will winter in Newport, — what's a current music, will play to buy 100 tickets a week for his claude, cut down the number to 15 when he discovered that he couldn't defend the item as a necessary expense from his income tax. — a widely read summation on "On a Pale Horse" is being written by Sherry-Nethand and recuperate in Miami. At the Hileach racket. — David Wayne, in "The Merry Widow," John Hancock by Warner's. — in Philadelphia, premiere ballerina of the same show, reports to 20th-Fox in December.

Leo Rosten (L. Q. Ross)

Signed As Warner Writer

Hollywood, Oct. 19.

Dr. Leo C. Rosten, historian, novelist and authority on international politics, signed a screen-writing contract at Warner.

Under the pseudonym of Leonard Q. Ross, the author has written numerous books on social science and a widely read summation on "On a Pale Horse" is being written by Sherry-Nethand and recuperate in Miami. At the Hileach racket. — David Wayne, in "The Merry Widow," John Hancock by Warner's. — in Philadelphia, premiere ballerina of the same show, reports to 20th-Fox in December.

16 WKS. FOR 'ARMY' IN ENG. THEN BACK TO K.P.

London, Oct. 19.

When "This Is the Army" cast arrives here it will play a total of 16 weeks in Britain and North Africa, after which the men will return to regular military duty. It was the 7:15 p.m. apt. Sunday's theatre headquarters the U. S. Army.

"Army" will spend three weeks in London and five weeks elsewhere in the British Isles. After eight more weeks the cast will wind up the Army. Used to career in North Africa.

UNIONS ASK COOPER TO SNUB RICK FILM

Hollywood, Oct. 19.

Members of the Central Labor Council voted unanimously to request Gary Cooper to pick up the top role in story of Eddie Rick-broder, now in preparation at 20th-Fox with Winfield Sheehan producing.

Council also adopted resolutions calling on the Screen Actors Guild and Pat Somerset, guild labor contract, to use their influence with Cooper.

WB Package on Radio

Hollywood, Oct. 19.

A dramatic series using talent from the Warner Bros. contract list is being considered by Antioch. The 7:15 p.m. apt. Sunday's CBS, opposite Jack Benny. Bill Murray, of the William Morris agent, to use their influence with Cooper.

The Books it Sold!

4 tremendous editions...Book-of-the-month and three best-seller popular-price reprints: 1,100,000 copies!



The Readers it Had



Cosmopolitan, for instance, picked it as "preview book-of-the-month": 9,000,000 readers

The

Richard Tregaskis'

Nothing can

GUADALCANAL DIARY

Breaks it Got!

Serialized for weeks in
the nation's greatest
key city newspapers!

Waco Times
Daily News
The Dallas Morning News
The Houston Chronicle
The Tampa Tribune
The St. Petersburg Times
The Birmingham News
The Knoxville News-Sun
The Memphis Press-Scimitar
The Louisville Courier-Journal
The Cincinnati Enquirer
The Columbus Dispatch
The Dayton Daily News
The Cleveland Plain Dealer
The Erie Press
The Hartford Courant
The Indianapolis Star
The Kansas City Star
The Miami Herald
The Milwaukee Journal
The Minneapolis Star
The New York Times
The Philadelphia Record
The Pittsburgh Courier
The St. Louis Post-Dispatch
The Springfield Republican
The Washington Post
The Worcester Telegram

compare with... **THE PICTURE IT IS!**

LCANAL

with
PRESTON FOSTER • LLOYD NOLAN • WILLIAM BENDIX

RICHARD CONTE • ANTHONY QUINN

and Richard Jaeckel • Roy Roberts • Minor Watson
Ralph Byrd • Lionel Stander • Reed Hadley • John Archer

Directed by LEWIS SEILER • Produced by BRYAN FOY WILLIAM GOETZ in Charge of Production
Associate Producer ISLIN AUSTER • Screen Play by LAMAR TROTTI • Adaptation by JERRY CADDY

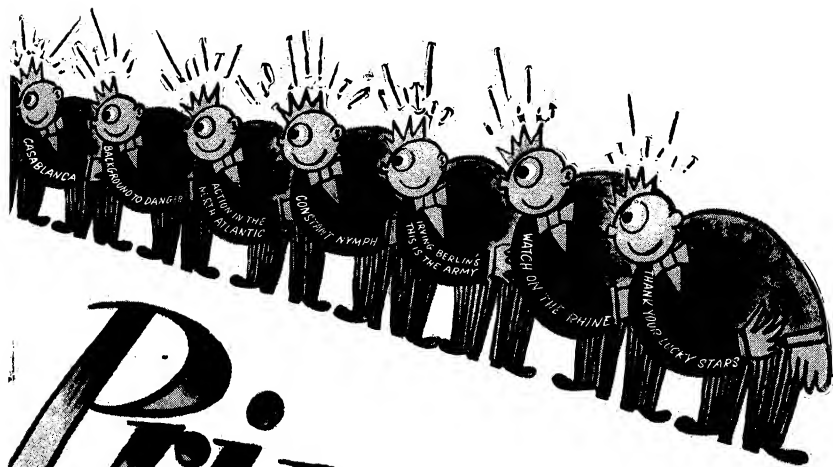
20th
CENTURY-FOX

"LET'S ALL GIVE TO THE NATIONAL WAR FUND WHICH GIVES TO ALL"



BIG AS WARNERS' BIGGEST!
 GAY AS WARNERS' GAYEST!
 GREAT ANYTIME, AND GREAT, GREAT, GREAT FOR

*All Give to the National War Fund
—It gives to all!*



Princess O'Rourke!

RIGHT NOW!

OLIVIA ROBERT JACK
de HAVILLAND • CUMMINGS • CARSON

in PRINCESS O'ROURKE
with CHARLES COBURN • JANE WYMAN

HAL B. WALLIS Production • Written and Directed by NORMAN KRASNA

Jack L. Warner, Executive Producer



MGM's

"THE NAME METRO-GOLDWYN-MAYER MEANS MORE IN THE MOTION PICTURE BUSINESS THAN ANY OTHER SINGLE NAME!"

—Quotation from **TIME** Magazine

Life-line of the Screen!

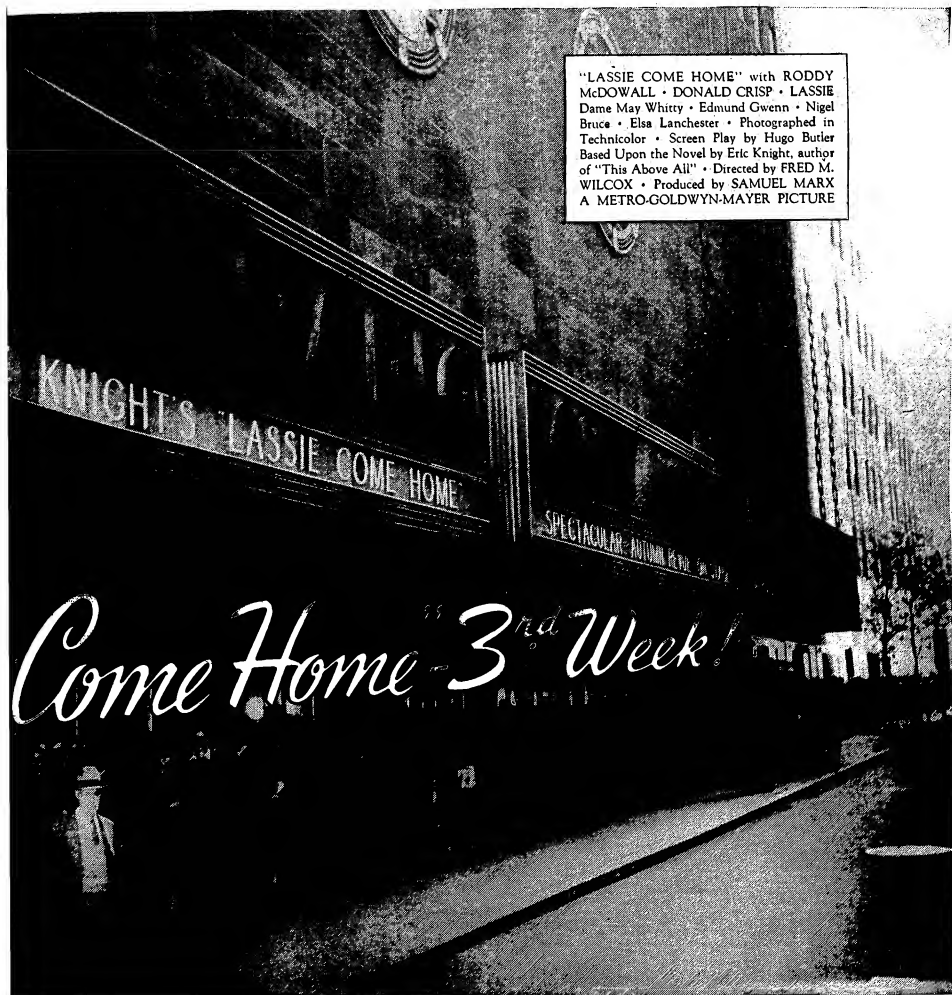
Let's All Give!
National War Fund—
Which Gives To All!





AND IN PLAIN ENGLISH:
 * "SECOND HIGHEST 1st WEEK
 GROSS OF ANY M-G-M
 PICTURE IN MUSIC HALL
 HISTORY!"

* Topped only by M-G-M's "Philadelphia Story" at New Years.



"LASSIE COME HOME" with RODDY McDOWALL • DONALD CRISP • LASSIE Dame May Whitty • Edmund Gwenn • Nigel Bruce • Elsa Lanchester • Photographed in Technicolor • Screen Play by Hugo Butler Based Upon the Novel by Eric Knight, author of "This Above All" • Directed by FRED M. WILCOX • Produced by SAMUEL MARX A METRO-GOLDWYN-MAYER PICTURE

Come Home 3rd Week!

FOR

From Midsummer... To Mid-October



WEEKS

AND

WEEKS

& WEEKS

1-2-3-4-5-6-7-8-9-10-11-12-13-14

15 weeks

And 14th Week, At Grind
Policy, Topped 2nd Week

10 weeks in

8 weeks in San

And 3rd Week was
133.3% of Average*

8 weeks in

6 weeks in

And 1st Week was
213% of Average*

3+4 weeks in 2



"The Bell" Goes On And On!

"FOR WHOM THE BELL TOLLS"

in New York

Los Angeles
And 5th Week was
217.1% of Average*

Francisco

Chicago
And 3rd Week was
195.1% of Average*

Washington

3 other situations

And Hitting As High
As 468% of Average†

Paramount's

"FOR WHOM
THE BELL TOLLS"

IN TECHNICOLOR

starring
GARY COOPER INGRID BERGMAN

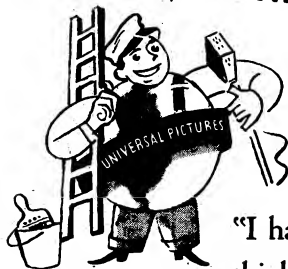
Produced and Directed by
Sam Wood

with
AKIM TAMIROFF • ARFURIO DE CORDOVA
JOSEPH CALLEIA and KATINA PANINO
Executive Producer R. G. Selvin • From the Critchfield
Novel by Ernest Hemingway • Screen Play by Dudley Nichols

* Figures from Latest M. P. Herald Reports, Oct. 2nd Issue

† As Reported by M. P. Daily

Thank you, Kate Smith . . .
and there are millions more
Americans who will love
"CORVETTE-K 225", too!



"I have just seen a motion picture which made me think a lot about heroes whose praises have not yet been sung. The picture is 'Corvette K-225.' It is the story of those heroes of the Royal Canadian Navy, who man the little ships which fought so valiantly to combat the submarines in the North Atlantic. All women will like this picture, because American mothers, wives and sweethearts will always remember that many American boys' lives were saved because the Canadian boys made the crossing so much safer."

**25,000,000
people
will LISTEN
TO THIS**

Friday, October 22nd on the
KATE SMITH HOUR

. . . original dramatization, inspired by Howard
Hawks' Universal production "CORVETTE K-225"
Columbia Network 8:00 to 8:55 P. M. (e. w. t.)
.

OCTOBER 18-19-20-21-22

12,000,000 people daily will hear about "CORVETTE K-225"
on the "KATE SMITH SPEAKS" noontime CBS program.

U.S. Distributors Mull New Latin-American Outlets As Playdate Wars Increase

Improved quality of native production in Mexico and Argentina is gradually making it tougher and tougher for American screeners to get the product and, likely, will make much worse after the war. That is the latest development on the Latin-American front as given to "Variety."

In New York, while Mexico and Argentina admittedly are not too friendly now, there still is considerable exchange of product.

Argentina made films getting dates in Mexico and vice versa.

This trend towards taking up more business in both Latin-American countries is forcing the U.S. distributor to think of the addition of theatre outlets both in Mexico and Argentina. As more and more first-run houses are lost for any quantitative playing time, U.S. owners' operating outlets against the only solution to this, product competition problem.

As foreign markets such as these two become increasingly local in industry minded, even soon developments to play on some sort of exhibition basis in the United States. Understood that Mexico is considering some measure whereby every exhibitor would have to allocate at least 60% of his "big time" week.

This step is considered only one of the trend towards additional local restrictions. Foreign managers who have learned to expect that still a heavy importation tax is shipped on. Most companies have to withstand this, though penalized for doing business in this particular foreign market. Then the national picture playing time proposition comes up. After that, often a yen develops to force U.S. distributors to produce in the particular native country. It's all a step in the move to strengthen native film business.

Vision Mex Pix Filling U.S. Arty Void Left By French-Made Prod

Unless an early end of the war in French production, the French gain their former status, Mexican-made screen features promise not only to fill the niche formerly filled by French film but to become the favorite foreign screen vehicles in U.S. outside of Hollywood. Improved production facilities and quality of the features have been widely helped by extensive distribution.

Typical of the strides taken by French-made features is the *Clara Mohme Co.* With an office in N. Y., this Mexican outfit already is showing in U.S. theatre circuits 400 by early next year. *Clara* is now agreed to turn out 40 features a year. Besides N. Y., it has profitable outlets in Los Angeles, San Francisco and San Antonio, with many houses served, of course, in Texas, New Mexico and Arizona.

The appeal of the Mexican-made has grown so that in the last few months that *Clara Mohme* executives admit their Spanish-language product is catching up with the English-called arty and foreign language spots, not strictly houses attended by Latin-Americans. Consequently, the company now plans placing English titles on all new features, something not done on all pictures previously.

2 NEW LONDON PLAYS, BOTH COMEDIES, CLICK

London, Oct. The West End got two more leggy clicks during the past week. "Acacia Avenue," which opened at the Vaudeville on Oct. 14, starring Gordon Barker, is a new suburban comedy which was well received by the first night audience and the critics. From all indications it's in for a long run.

The other hit is "She Follows Me About," which bowed in at the Garrick on Oct. 15. It's a somewhat farce that's geared strictly to demand for escapism, entertainment, and it proved a winner from the opening curtain.

Benny As Exec

Continued from page 1

cause of the manifold uncertainties while there's a war on, Benny feels that setting up his own production outfit at this time would be unwise.

The trip abroad for a SRO-Camp, Benny says, just how important those transcriptions of comedy radio shows are in the overall radio picture. Benny's moving van, he maintains, in acknowledging that a Benny-owned radio station is a tremendous help, he himself is not a true value.

Wini Shaw and Anna Lee, he showed competition problem.

Professional Pique

While boys at overseas bases are being kept busy by the radio programs, there aren't enough machines to go around. Benny says that he has seen men and others from the radio trade at luncheon topped by NBC on the 21 Club, N. Y., last week (13). Benny says it's one phase of entertainment that he's bored with. The radio boys' morale is to be kept up.

Judging recordings he has heard, Benny says that he thinks there's only one comedienne in America, Fred Allen. Morning shows, now and night they get, recordings of Allen, which kept him in a Palermo hospital five days instead of three.

no person. That's why Benny, since his return, has been putting this emphasis on the importance of the old-time comedians going to the radio.

That trip, Benny made it clear, proved as beneficial to him as it did to the others. But he doesn't intend to change his entire perspective. Traditionally, a worrisome guy who's carried on by "Philips" the ominous weight of next Sunday's broadcast, Benny has now relegated that to the "Philips" of the personal problems since they stack up as picture in comparison to what's going on over there. But the story still isn't interested in having click programs, but somehow it doesn't seem so momentous now.

'Variety' Sponsored

Continued from page 1

radio devices and the prototype of the "bazooka," a new gun which has been suggested by the U.S. Army. Looking to the postwar period when radio, television and refrigerator production will normalize, Benny is looking to this series as an institutional enterprise to spotlight its trade-name with the public.

Ernest B. Loveman, head of Ramsdell Associates, the Philco ad agency, says that the company is overmerchandising, have mapped an elaborate show, time and production schedule which will exceed \$1,000,000 per annum.

The organization facilities of this paper will be tied in with the talent bookings; and with Pete Jagger and Philco's advertising. Philco's Hall of Fame program, with a special view to making this an "Academy Award" standard for the first time in the field of radio.

"Variety" had refrained from actual broadcast sponsorship and participation for some time, although offered opportunities. Philco's plan, which would be the first of show business over a coast-to-coast network is deemed to coincide with the "Philco" radio program of showmanship which "Variety" covers.

Talent, scripting and production will be handled by the Philco's "Variety" hour's program on Dec. 5.

Wally Jordan of the Morris office, who is the Jagger of the Blue set the deal.

Alstock's Mex O.O.

Mexico City, Oct. 19.

Francis Alstock, coordinator of films for the Rockefeller committee, is making a tour of Mexico to check up on film equipment. No far Mexican companies have had no trouble getting material from the United States, and Alstock says the U.S. has good for continuing the stream of supplies across the border.

Pied Piper Paces Yank Aussie Pix

Sydney, Aug. 15.

Yank screen material pressures to top trade in the key Aussie spots, with "Pied Piper" as the pace setter. Para out for long runs include "Pied Piper," "Chet," (20th), "Seven Sweethearts" (M-G), "My Sister Eileen" (M-G), "The Girl" (20th), "Star Spangled Rhythm" (Par), "My Fave Blonde" (M-G), "Night Night" (M-G), and "My Gal" (M-G), "Boots" (WB).

Melbourne

Melbourne, about Aug. 25.

Melbourne's top grossers are "Hitler's Children" (RKO), "Night Plane" (M-G), "Felix the Cat" (M-G), "Seven Sweethearts" (M-G), "The Girl" (20th), "Star Spangled Rhythm" (Par), "My Fave Blonde" (M-G), "Night Night" (M-G), and "My Gal" (M-G), "Boots" (WB).

Adelaide

Adelaide, Aug. 25.

Adelaide's toppers include "Holiday Inn" (Par), "All Through My Life" (WB), "Careless" (20th), "My Gal" (M-G), "Boots" (WB).

Brisbane

Brisbane, Aug. 25.

Leaders in Brisbane are: "Me and My Gal" (M-G), "It Ain't Hay" (U), "Star Spangled Rhythm" (Par).

Perth

Perth, Aug. 25.

Perth's money pin is "Commandos Strike at Dawn" (Col), "Crossroads" (M-G), "Shores of Tripoli" (20th).

CINEMA MGRS. JOIN UNIONIZING IN THE FIGHT

Mexico City, Oct. 5.

Cinema managers have joined unionization in Mexico to help the fight against commercial exploitation and entertainment for the armed forces. While Coca-Cola stated that it would not permit any commercial exploitation, it has on its own, took the lead in the fight against the exploitation of the armed forces. The project had already filtered into the trade press, which made it impossible for the U.S. to associate the trade publicity from its commercial auspices.

Organization is forming a council to tackle current problems, including tax seeking by some provincial governments, and to line up business for post-war.

Current London Shows

London, Oct. 19.

"Acacia Avenue," Vaudeville; "Acacia Avenue and Old Lady," Strand; "Blow Out Trumpet," Playhouse; "Clara," St. Martin's; "Dancing Years," Adelphi; "The Girl," Apollo.

'Hi-De-Hi' Still

London, Oct. 19.

"Hi-De-Hi" still, "It's Too Hot to Handle," "It's That Time," "Winter Garden," "Junior Miss," Saville; "The Girl," Victoria Palace; "Landlord," Westminster; "Lemon Street," Hippodrome; "The Girl," Haymarket; "Lottie Dandies," Cambridge; "Maggie Carpel," Prince's; "The Girl," Wyndham; "The Girl in the Country," St. James; "Moth in the House," Whitehall; "The Girl," Apollo.

'My Sister Eileen,' Savoy

London, Oct. 19.

"My Sister Eileen," Savoy; "Pink String," Duke of York; "The Girl," Wyndham; "The Girl in the Country," St. James; "Moth in the House," Whitehall; "The Girl," Apollo.

'The Fur Coat,' Comedy

London, Oct. 19.

"The Fur Coat," Comedy; "The Girl," Wyndham; "The Girl in the Country," St. James; "Moth in the House," Whitehall; "The Girl," Apollo.

British Exhibs Carry Rental Snawak On U.S. Distrib. Practices to Trade Board

London, Oct.

Taking a squawk to official circles, Cinematograph Exhibitors' Assn. complained to Board of Trade about film rentals, asserting U.S. distributors were "stealing the show" by grading pic A and B, and refusing to book the B's at all unless the A's were played first.

CEA, pushed rather against its will by London agitation about griffin which mainly affected Bernierie Granada, said the reply expected from Board of Trade: that the government cannot fix wholesale prices, nor could it demand the retail prices, and if it had to fix film rentals it would also have to fix seat prices.

Brushoff was accompanied with an addendum saying the trade should give rights to put their own film on, if it couldn't, Board of Trade was willing to step in.

Par's John B. Nathan

Reports on Argentine And Other S.A. Pix Biz

Campaign to conserve fuel, which is forcing film theatres to close earlier nights, putting into the triple-feature practice in Argentina, according to John B. Nathan, Paramount's managing director in Argentina, Uruguay, Chile and Paraguay, now in N. Y. for holidays (containing a number of films), is a weeknights to shut at 11:30 p. m., weekdays and at midnight on Saturdays. The "new" rule is not having an hour off normal running time of theatres, yet usual running time is being used for lighting is back of movie. It's the first Argentine exhibitors have seriously curtailed from showing three features per show, an evil U.S. distrib. fought for a long time, but now it's being used for hampering native film production in Argentina. Nathan said, because film companies in Argentina are not getting the same amount of prints per feature from 20 to 100. By doing this Argentine producers are able to meet the recent schedule of about 50 features annually. He explained that the better quality Argentine-made features are successful in Argentina.

Crimps Norvo

Continued from page 2

past two weeks, and Coca-Cola, coming out of Argentina, has gone to the expense of buying "overseas" uniforms for the band. Another who has him a uniform in anticipation of going overseas with the band was Ernie Anderson, D'Arcy contact on the Coca-Cola account.

USO, in turning down the Coca-Cola proposition, reiterated its stance against commercial exploitation of entertainment for the armed forces. While Coca-Cola stated that it would not permit any commercial exploitation, it has on its own, took the lead in the fight against the exploitation of the armed forces. The project had already filtered into the trade press, which made it impossible for the U.S. to associate the trade publicity from its commercial auspices.

An even more important reason for USO's turnout of the proposition was the probable injurious effect the Coca-Cola deal would have on USO's enlistment of name-bands to make similar tours. It was pointed out that Coca-Cola would have to pay Norvo a fancy salary to make the overseas tour, while USO was getting the benefit of the tour without such tours strictly for expenses. It would be ugly matter, it was pointed out, that other leaders would refuse to make "cutto" tours and wait for similar commercial exploitation. One name band leader who had agreed to a USO overseas tour on a grand scale, had been dropped in the period than Norvo's projected 10-week schedule, was said to have stated the feasibility of the "volunteer" status in view of Norvo's lucrative deal.

The Coca-Cola deal was outlined as to be made USO-CSI the medium for paying off the band. This week-end deal of Coca-Cola-Cinematograph commercial aspect of the venture, but it didn't save the project.

Priority Threat

Continued from page 1

necessary travel as other means have failed. One of the reasons for the breakdown that around 3,000 miles with children and the other trail along with their husbands and camps, are practically stranded along the railways' right-of-way. The lack of train space to move them back to their homes.

Q: Do you say that too many movie and player/people are making the cross-country jaunts when the

business has to have transport can be done just as effectively by telephone. Instance of prices for a long time may be dropped on within 90 days of travel from Hollywood and New York, and in Texas, is even more so. With the theatre on QDT officials say that soldiers are not on furlough with the first call on the word and a point will be curtailed in a plan, of absolute emergency.

The picture with a happy "TOOT" IS EVERYBODY HAPPY?

with
**TED
LEWIS**
and his
ORCHESTRA

Hear the grand
songs Ted Lewis
made famous!
18 terrific tunes

including:

CUDDLE UP A LITTLE
CLOSER

PRETTY BABY

IT HAD TO BE YOU

SUNNY SIDE OF THE
STREET

CHINATOWN MY
CHINATOWN

ST. LOUIS BLUES

AM I BLUE

LET'S ALL GIVE TO THE NATIONAL
WAR FUND WHICH GIVES TO ALL!

NAN WYNN • MICHAEL DUANE • LARRY PARKS • LYNN MERRICK • BOB HAYMES

Original Screen Play by Monté Brice • Directed by CHARLES BARTON • Produced by IRVING BRISKIN • A COLUMBIA PICTURE

Announcing The
SAMUEL G
Greatest

At TWO Broad
Extended Runs Begin

THE
NORTH

New VICTORIA Theatre

Twice Daily 2:30 and 8:30 P. M. \$2²⁰ Top. All Seats Reserved

Released Through RKO RADIO PICTURES Inc.

WORLD PREMIERE of
OLD WYN'S
Production

ldway Theatres

ng Thursday, Nov. 4th

STAR

RKO PALACE Theatre

Continuous Performances Matinees 75c, Evenings \$1¹⁰, LOGES \$1⁶⁵

Let's All Give to The National War Fund!

4,200 Indies Leading

While the Newark area was recently placed on the labor shortage list and the 48-hour mandatory work-week decreed, the N. Y. exchanges serving that territory are not affected, since they are not located in the area.

550,153	777,949	—
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Another MARCH OF TIME
SCOOP!
"PORTUGAL
—EUROPE'S
CROSSROADS"

PRODUCED BY
THE EDITORS OF TIME

Released
by

20
CENTURY-FOX

BUY IT!
BOOK IT!
ADVERTISE IT!

N. Y. Fire Dept. Cracks Down On Exchange and Film Bldgs.

Cracking down on all exchange and film buildings in N. Y. where film is housed, the N. Y. Fire Department on Friday (15) and again Monday (18) combed such buildings to completely check on how film was being handled and whether violations were existent. Several summonses were handed out.

F. D. biggies swooped down on the exchanges to personally inspect the entire premises of each as well as at other places where film is stored and made notes as to existing condition.

itionally, the Fire Dept. men called a meeting Monday afternoon (18), held at the Metro exchange, and attended by the shipping room heads of all companies who were severely lectured and warned on departmental regulations. Previously, F. D. officials had similarly addressed a meeting of all N. Y. exchange managers at the headquarters of the Hays' office to warn them against violations. The shipping heads on Monday (18) were told that they would be held responsible for their shipping rooms.

The members of the Fire Dept. who swarmed down upon exchanges to go over them completely were accompanied on the tour by Arthur Dickinson, who's in charge of the prevention and safety for the Hays' organization.

Meanwhile, with homefires worried over the situation, representatives were sent to their own exchanges in some cases to personally check on conditions. Although fire departments in no other exchange city refuse to allow cardboard boxes in which raw stock as well as prints are now shipped to exchanges. In N. Y., this type of case is not permitted and film shipped in them must be removed immediately to vaults in tin cans. The film cannot be placed in the vaults in the floor boxes.

Stiffening of regulations, with possibility of new rules, is regarded as another alternation of the Boston Cuckoo's Nest fire. However, the N. Y. Fire Dept. has been tough ever since the Pathe studio fire around 15 years ago, when new and more severe regulations were imposed on all buildings where film is kept.

'One Actors Union'

Continued from page 3

the issue of the joint offices is also proposed.

It's believed that the existing contracts of the various unions combined will not offer any serious hindrance to the consolidation move. AFPA's codes of fair practice for commercial and sustaining programs, the AFMA opera and management contracts, and Equity's agreement with the League of New York Theatre Artists expire the latter part of 1914, so any necessary adjustments could be made at renewal time. There is also the uncertainty of a name for the joint organization. Artists Equity Association, has been proposed, but there is a feeling that it might suggest painters rather than performers, so the whole question has been set aside for the moment. Another matter left open is whether the representatives on the co-ordinating council will be appointed by the branch governing boards, or be elected by the various memberships. It is proposed to have a representative executive director of the co-ordinating council and a treasurer for the co-ordinating council.

All proposals for the amalgamation plan will be submitted to the governing boards of the various affiliated unions in the Associated Actors and Artists of America and, if they will, will ultimately be taken upon by the memberships at large. At present, there are four sub-committees on special lines of the problem. They include finance (Alex McKee, AFPA; Dudley Digges, Equity; John Lorek, Chorus Equity; Edward Harris, AGAM); administration (Ben Grauer, AFPA; Walter Greata, Equity; Ruth Richmond, C.E.; Lawrence Tibbett, AGMA); member ship (Lucille Wall, AFPA; Bert Lytle, Equity; Philip Lauch, Chorus Equity; Thibault, AGMA); and legal (Henry Jaffe, Paul Turner, Rebecca Brownstein).

Yank

Continued from page 2

ever there are Yank bureaus, and local insertions are subsequently made. Yank editions are printed in commercial plants.

A detachment of the Army Special Services Command, which includes the Army Information Service and numerous lesser servicemen newspapers among other morale units, Yank makes no attempt to compete with commercial publications though it does have contact with United Press and International News Service coverage. It resorts strictly to "color" features, pictures, cartoons, various columns, notably one called "What's Your Problem?", which invites soldiers' news from the various camps and a highly decorative photograph of the latest pin-up girl.

The "Sad Sack" has emerged one. "The Sad Sack," whose title character has become as staple to American soldiers as K.P. To them a "sad sack" is a misfit who, somehow, wound up in the army. A Yank cartoonist originated the character. The term has become so popular that two American bombers have been named for it.

Yank's feature stories always attempt the lighter side. A correspondent for instance, in a recent issue told of being invited along on a bomber flight over the Solomon Sea. He pointed out the "sad sack" and was asked, "Can I have your typewriter?"

The problems that confront the boys are manifold, from figuring out the dependency allotments to wondering whether it was wise to have asked the guy in the next bunk to pass the blonde in Dayton. Yank tried to figure it all out for them. And there are other types of letters, there's one.

Dear Yank:
In the Dec. 9 issue of Yank

...you show a photograph of soldiers, ...saluting WAAC officers. The men of this office would like to know by what authority this salute is necessary. Soldiers saluting WAAC's since -where? We all share the same hope that this army will never come to that.

The Furlough Boys.

Primarily Soldiers

Yank suffers, it's complained, by primarily soldiers. All have to undergo basic Army training before they can apply for a job with the newspaper. Invariably they're rotated so that each member has about six months of service overseas.

All are required to undergo a physical training schedule even after they've joined the staff, daily workouts for brief periods being a usual procedure. Practically all were newsmen in civilian life. None of them fears the hazards of returning to their former jobs after the war. Yank, they say, keeps their hand in.

New Deal, St. Paul

Continued from page 4

tion is of small measure in the success of the drive as a whole.

Second, Ramsey County, in which St. Paul is located, was one of the leading counties in the State during the entire month of September. Ramsey and Kittson counties were the first in the State to reach and exceed their quotas and this was accomplished about Sept. 24. The present results show that Ramsey County has delivered 145.25 of its quota.

Paul Light, St. Paul Pioneer Press columnist, devoting his column of Oct. 18 to giving a correct picture of the situation, expressing the belief that Hollywood has a bad habit of dealing with St. Paul through Minneapolis. That's much to the disadvantage of St. Paul. That's why, says Light, Fried was given control over the entire district for the Hollywood Caravan tour. Minneapolis was guaranteeing \$100,000 for a night performance—and Mr. Fried was demanding an identical guarantee for an afternoon show. Three-fifths as large, says Light, St. Paul committees would have been fools had they accepted!

Bioff

Continued from page 27

Special Assistant U. S. Attorney.

Bioff on Monday (18) was subjected to a severe grilling by Murray concerning his conviction on a charge of pandering in Chicago, in 1922. The charge was flung so many times at Bioff that the latter often became bitter in his answers. He testified that "the boys" being defended by Murray were the real panderers. "I was only working for them," he insisted.

While under cross examination by defense counsel, Bioff again cited the bitter in his answer to the question in Chicago from Barney Balaban, Paramount president, who at that time was head of the Balaban and Katz.

Bioff said Balaban offered to donate \$100 a week to the Bioff and Brovne Soup Kitchen in 1933, but that he (Bioff) retorted: "I might as well kill a man with a hatchet as I asked for \$50,000." They arrived at the \$20,000 figure at the law office of L. L. Smith in Chicago, he averred. The collection was made by a lawyer provided by Bioff, with Bioff's acting in a bill for services rendered.

Bioff told how Nick Ciccone, Chicago gangster, who was convicted on the stellar extortion charge, and "Machine Gun" Jack McGurn, in 1935 had lunched the film "Scarface" from being featured at a Melrose Park theatre in Chicago. Bioff said that they told the manager if the film was shown they would "move the building off the lot."

off again related on Monday how Joseph M. Schenck, then chairman of the board of 20th-Fox, was put on the spot during his trial in L. L. Smith in Chicago, he testified that he had no other choice because that were the "orders from the mob." Bioff at his trial, it was charged, attempted to mislead the jury into believing that the large sums of money extorted from the film producers were turned over to Schenck to be used for Washington and California relief for the benefit of the film industry.

The plan to pin the blame on Schenck was arranged by the mobsters, Bioff said, when he was on his way in from California to plead to the indictments.

New York Theatres

ROCKYTH WORK

All the Warner Stars Are in It!
In Warner Dept. NOW
"THANK YOUR LUCKY STARS"

Revue and Song with
SAMMY KAYE
and His Orchestra

ALICE
SHEA & MAXINE
LYDIA SUE

STRAUD, B-way & 47th St.

ROCKYTH WORK

ALICE

SHEA & MAXINE

LYDIA SUE

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MICHAEL TON'S MUSICAL HIT

ETHEL NERMAN "GAGGLES" BASKIN

SOMETHING FOR THE BOYS

COLE PORTER SONGS

ALVIN, W-45 St.

STAGED BY HASSARD STROUD

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SOMETHING FOR THE BOYS

CROWDS CHEER
Cagney!
CRITICS CHEER
Cagney!
SHOWMEN CHEER
Cagney!
IN



JOHNNY COME LATELY

BUSINESS TYPICALLY CAGNEY at extended engagements in New Orleans, New York, Pittsburgh, Cleveland, Dayton, Toledo, Norfolk, Bridgeport, Hartford and New Haven! Record openings too in Baltimore, Providence, Wilmington and Springfield!

"He's breezy and tough!"—Walter Winchell "Rich fare . . . Cagney punches his way through!"—*Time*
 "Both Jimmy and Bill deserve laurels!"—*Look* "Superior entertainment!"—*New York Herald Tribune*

JAMES CAGNEY
Johnny Come Lately

GRACE GEORGE
MARJORIE MAIN
 and Maurice Lord, Marie McKenna, Louise McKenna
 A WILLIAM CAGNEY PRODUCTION
 Directed by William F. Howard. Screenplay by John Van Dusen
 From the novel "Johnny Is My Boy" by Louis Bromfield

one of a long line of big ones from **UNITED ARTISTS**
 (and big ones coming too!)

**GIVE TO THE
 NATIONAL WAR FUND**

U. S. Radio's Postwar Future May Hinge on New Senate Investigation

Washington, Oct. 19. — Important postwar implications for American radio are seen in an investigation which the Senate Inter-State Commerce Committee expects to carry out on interferences by radio stations with the Federal Reserve Bank. A resolution calling for the probe was introduced last week by Sen. Charles McNary, D., of Oregon, Democratic and chairman of the committee. McNary, W. W. Harrison, D., of Missouri, and Wallace H. White, Jr., Maine Republican, Committee voted on Thursday (14) to undertake the probe.

One angle is that it will be a re-investigation of the late of the White-Wheeler bill to amend the Federal Communications law for domestic use. New investigation would result in a second bill to amend the Federal Communications Act.

Resolution calls for one of the following:

1. Form "authority of the regulatory body of the U. S. to be charged with carrying out the policies in international communications declared by Congress, which would vitally affect FCC.
2. The developments and improvements in the art of communication by wire or radio affecting or which may be expected to affect, such international communications, which would also tie in with FCC and which would be most important in providing a satisfactory medium of entertainment.
3. Ownership, control, rates and services rendered by the U. S. wire and wireless carriers.
4. Extent and nature of indirect and influence, direct and indirect, of foreign governments over communications carriers.
5. Competition for American companies.

5. Character and adequacy of service given by American companies.

Whether there should be competitive service by American companies. In connection with this, it may be remembered that the chairman James L. Fly has been advocating a unified cable service to meet foreign post-war competitors.

7. Desirable forms of organization for American companies, with a view to whether they should be permitted or required to merge.

Wamboldt Goes From Compton to Blue As Comm'l Program Mgr.

Bob Wamboldt, of the Compton Agency, has switched to the Blue Network as commercial program manager, filling the spot vacated by Pele Jaeger, upped to the network's sales manager post.

Jaeger goes in as replacement for Fred M. Throver, Jr. vice-president in charge of sales, commencing a leave of absence (4:30 p. m.) and will include former affiliate, now Pele Jaeger, in the call to duty momentarily.

Wamboldt was account executive for Compton Vacuum and former program supervisor at the agency.

Air Force Taking Over WAVES Show on WOR

"Full Speed Ahead," currently heard on WOR, N. Y., with the WAVES at the Hunter College Training Station, will be turned over to the Air Force Nov. 1, originating from Mitchell Field. It is expected to be heard Wednesday (4:30 p. m.) and will include former affiliate, now Pele Jaeger, in the call to duty momentarily.

Two ex-WOR employees, stationed at the field, newscaster Jay Sims, and press agent, Dick Pak, will also have hand in the show, the former as m.c. and the latter as scripter. Lieut. Fred Pederson, one-time RKO and Warner writer, will direct.

New WSAI Sales Mgr.

Cincinnati, Oct. 19. — Stepping up from salesman, William R. Christian took over as sales manager of WSAI. The post had been open for several months. Christian joined the Crosley staff in 1940, coming from his native Atlanta.

NBC Sells 'Romances'

NBC Records has sold its new series, "Modern Romances," based on the magazine of the same name, to four outlets.

The series are: WMOR; Noble; WNBI; New Bedford; KFSM; El Paso, and the Canadian rights to All Canada Radio Facilities, Ltd.

Sailor Choir a Morale Hypo, Navy's Answer To Chi AFRA Protest

Chicago, Oct. 19. — Following protests last week to CBS and the Blue by the American Federation of Radio Artists, regarding the use of the

Blue Jockey Choir on commercial programs, high Navy officials at the Great Lakes Naval Training Station have made a strong appeal to keep the choir on the air.

Navy contends that, use of the choir on the air is superior morale-builder and their main point is that time cannot be assured on a sustained basis. As a result, the first of a series of meetings between the local AFRA board of directors and Blue and Chi officials, is slated for tonight in an effort to work out a feasible plan for continuing. In the meantime, programs of the choir will continue to be aired without interference by AFRA.

USING JIVE TO SWING DEMO VOTES IN PHILLY

Philadelphia, Oct. 19. — Philly politics are turning to live to woo the voters. The Democratic City Committee has bought up the midnight to 1 a. m. slot on WIP for the next two weeks to sell its message to swing shift workers.

The party bigwigs have decreed there will be no speeches on the show. Instead, it will feature recordings of the current hit tunes, with spot announcements interspersed urging the election of William C. Bullitt, for mayor, and the Democratic slate.

Short clips featuring war workers telling why they are voting the Democratic ticket, also will be featured.

Jackson Gets His Orders

Hollywood, Oct. 19. — Cornwall Jackson, recently named successor to Nat Wolf as deputy chief of domestic radio division, Office of War Information, is in Washington for conferences before assuming his new duties here.

On his return in three weeks, Wolf checks out as the second oldest employee in tenure at office with OWI domestic radio bureau for a decade, and executive berth at Metro slanted toward television.

His studio notes are breath-taking. "Boston Record."

"Gunslinging is Blubbish" shows violin playing xmas him multiple curtain calls. — Boston Globe.

"Blubbish" the high mtr. of the new show, performing the magic in the studio. — Boston Traveler.

Gov't Drops Anti-Trust Suits Vs. RCA and NBC

Chicago, Oct. 19. — As anticipated, following the Federal Communications Commission's approval last week of the sale of the Blue Network to Edward J. Noble, the Federal District Court here yesterday (18) dismissed the civil anti-trust suits filed in 1941 against the Radio Corp. of America and the National Broadcasting Co. through which the Government sought to break up NBC's Red and Blue networks.

Motion for the dismissal was presented by the Government's special division, with Mutual also assisting its counsel to request the termination of the anti-trust proceedings. Also occurring in the request were WOR, N. Y.; WGN, Chicago, and the Don Lee network.

New Congress Slap At Davis

Washington, Oct. 19. — Rep. Clarence J. Brown, Ohio Republican, launched a surprise attack in the direction of OWI chief Elmer Davis yesterday when he introduced a bill to amend the Espionage Act.

The bill, which was introduced in the House, would amend the Espionage Act to include in its provisions any person who "deliberately smear and besmirch the Congress of the United States."

"Do you have anything to do with these programs?" Brown asked the speaker, who was testifying. The latter said OWI passed on some government announcements and asked which ones the Congress man had in mind. "I wouldn't think any agency which is dependent upon Congress for its existence would do that," Davis countered.

"Perhaps that's why your agency isn't itself in a precarious position frequently," was Brown's comeback. He did not, however, identify the programs to which he referred.

McGeehan Vice Kurtzer For Spot Sales in Chi

Chicago, Oct. 19. — Peterson Kurtzer has resigned as manager of the Chicago office of Spot Sales, Inc., and J. M. McGeehan has been promoted into the vacancy.

William E. Walbaum is leaving WBBM, next week to join the spot organization, executive v. of Spot Sales, will remain in Chicago for another three weeks.

3 on a Hike

Walker G. Everett, Edgar Small and Clifford N. Parsells have been given executive titles at Ted Bates. Everett, who handled Wonder Bread, becomes v.p. in charge of the Continental Baking Co. account. Small, head of media, becomes v.p. in charge of media, and Parsells, head of creative, has been made v.p. in charge of research.

From the Production Centres

IN NEW YORK CITY

"Bill Thomas, radio publicity director for Young & Rubicam, goes into the Army this week... Everett C. Parker, an obedient Congressional minister, has joined the NBC public service department as a guest staffer for three months... Frank Ray, of the Song Spinners, was inducted Oct. 1... Mrs. Lenore Oppenheimer Henrichy joined the WOR promotion

personnel staff, and promotion assistant, replacing Phil Cochran, who moved to the station's radio station... Lawrence, director "Screen Guild Theatre" for Lady Esther, is doubling as director of the "Jack Carson show" for Campbell's soup, during the illness of Victor Knight... v. I. Ashley, former "Stage Door Canteen," transferred from Kleiser Field, Miss., to Lybrook, L. I., to work in the radio end of the new WAC recruiting drive for Forces... to be given a cocktail party reception Oct. 27 on his return from England.

CBS hosted Charles Collingwood at a cocktail party Friday on his return to the U. S. after four years as foreign correspondent... Members of the CBS program and production staff left Davidson Taylor's debut party this week, prior to his departing with William S. Paley on an overseas assignment for the OWI... Arlene Brock, Buffalo, actress, set the mood of heroism in "Meet Me at the Life This Mine" serial only a week after arriving in town.

Dunnington, who is currently mid-reading Sundays on the Blue, been booked for Loe's State the week of Dec. 9-10... Dawn Bender, June actress on "The Man's Family," passed by Frank Borzage for a film role. Jay Jostyn will m.c. Monday's (25) session of The Music War, Committee broadcast on WHEW.

Following the new direction "Army Service Forces, recent" series on WJZ-BW, succeeding Capt. Ed Byron, who has gone overseas... Bruce Kannan, assistant eastern production manager of NBC, due back this week, having out on tour... "The Man's Family," passed by Frank Borzage for a film role. Jay Jostyn will m.c. Monday's (25) session of The Music War, Committee broadcast on WHEW.

IN HOLLYWOOD

Lowell Thomas comes west beginning Nov. 1, compliments of Standard Oil, for \$200 a strip on the "Blue Line" chain, to be heard as an announcer. He is buying a half-hour special later this quarter-week... Bill Davis, has been paid a full 20-week contract after four weeks... Agency executive scouted him in the singing group on the beer show when the dramatist was out for a successor to Donald Dickson, who had concert dates to fill... Bill Davis, who was in the "Blue Line" chain, to be heard as an announcer. He is buying a half-hour special later this quarter-week... Bill Davis, has been paid a full 20-week contract after four weeks... Agency executive scouted him in the singing group on the beer show when the dramatist was out for a successor to Donald Dickson, who had concert dates to fill... Bill Davis, who was in the "Blue Line" chain, to be heard as an announcer. He is buying a half-hour special later this quarter-week... 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Childie Stations Resist AFRA's 'Pay Within Pay' Terms for Gabbers

Chicago, Oct. 19. — The non-network station in Chicago are vigorously resisting the aid of the American Federation of Radio Artists to institute what the broadcasters term the 'pay within pay' principle for local announcers. The indie broadcasters contend that, if they yield to this demand, they will be asked to pay their announcers as much as \$50 a week, they would under the proposed new contract earn as much as \$500 a week and make a difference of anywhere from \$50,000 to \$100,000 in an indie station's annual payroll.

AFRA's new contract for announcers on indie, or secondary stations here provides for a base salary of \$100 and \$60 for every commercial program until he announces within his regular working hours. The indie broadcasters argue that such a fee arrangement, would prove far more burdensome on their sale structure than it would in the case of the large, or network-affiliated stations. A local advertiser, when buying a half-hour on one of the larger stations for an extra \$100, would not be inclined to include a program which would be billed an additional \$50 for a service, but the same air of acceptability isn't likely to prevail on an account of an additional \$50 for a half-hour and an additional \$60 for an announcer.

The indie stations insist that any way they aren't so seriously concerned with the demand from AFRA, because they doubt whether they are inclined to yield, the increase would receive the approval of the War Labor Board.

WGN Stops MBS' Outside Selling

Chicago, Oct. 19. — WGN, mouthpiece of the Chicago Tribune, has wrecked another attempt by the Mutual Network to send staff to divert to another Chicago outlet such Mutual cooperative programs. WJXD, Chicago indie, was informed by Mutual last week that, because of objections from WGN, the network would have to withdraw assignment to WJXD of the right to sell the local sponsorship of various Mutual news-commentator programs.

The withdrawal of the selling assignment came several weeks after Mutual sales executives in Chicago had supplied WJXD with a special sales promotion presentation dealing with the comments of the commentators offered for cooperative sponsorship. Other efforts by MBS sales execs to divert program lines of this sort to some other station in the Chicago area have met with similar opposition from WGN.

WGN Taking Chi B.B. Play-By-Play Off Air

Chicago, Oct. 19. — As the agency on Chicago Gold cigarettes, the J. Walter Thompson Co. has been informed by WGN that the station won't be able to meet next season for the relaying of play-by-play actions of baseball games. The station in the past several seasons has covered the Chicago Cubs and Red Sox for the big circuit.

WGN pointed out that the irregularity of game schedules, twilight games and frequent doubleheaders tended to interfere with the station's clearance of Mutual commercials.

Russ Hodges Now No. 1 Gridcaster on Mutual

Russ Hodges, sports announcer of WOL, Mutual outlet in Washington, has been named the network's chief football broadcaster. He'll handle the Mutual coverage of the grid games for the balance of the season.

Aunt Jimma Planning 15-Min. Show on CBS

Chicago, Oct. 19. — The Sherman K. Ellis agency is auditioning a 15-minute program in Aunt Jimma Folin's behalf for placement on Columbia's Saturday a.m. schedule. The account has been underwriting for some months a five-minute program set between the Sunday matinee world news on CBS and the N. Y. Philharmonic symphony, and, according to reports, has of late become dubious about the matter of having a five-minute commercial in that particular spot.

Grombach Wins \$13,000 Verdict in Piracy Suit vs. Fred Waring, Grove

Fred Waring, John O'Connor, his manager, Sisk-Goble Advertising Agency and the Grove Laboratories, Inc., must pay Col. Jean V. Grombach \$13,000 damages for pirating his hearing testimony at a trial which lasted eight days before Justice Dennis Cochran. The court refused to grant a motion to set aside the verdict.

Col. Grombach, owner of Grombach Productions, Inc., has won \$60,000 damages. His attorney, Stanley Lazarus, had charged he had submitted and auditioned a sample program called 'Your Song,' which was also known as 'Stop, and Listen,' to Sisk-Goble and O'Connor to enlist their aid in selling it to a sponsor.

Grombach charged that instead of helping him, they adopted the program, sold the rights to the Grove Laboratories, listing themselves as the producers. Waring was engaged by the suit.

The suit was started in 1941, when Supreme Court Justice Morris E. Lasker heard testimony at a trial which should have been brought in federal court. Upon appeal, dismissal was granted and it was ordered back for trial.

R&R Trying to Get New Anthony Sponsor

That Rutrauff & Ryan has sponsored the Blue Rules on the 'Good Will World,' which it produced to Oct. 10, for Ironton Yeast via the Blue and WMCA, N.Y., is indicated by the agency's handling of the Office of War Information announcement. The Blue rules that since Sunday (17) it is reported that R. & R. is drafting the John J. Anthony program in front of six cities.

'Good Will' is currently aired as a 37-minute show by WMCA. The first three minutes of the 10-11 p.m. bracket is given to N. Y. Times Magazine. The Blue rules that the show from WMCA at 10:30 p.m., having sold the first half of the hour to Ironton Yeast, was previously beamed Thursday at 10:30 p.m.

Hammond With Bendix

Laurence Hammond, until recently radio director of the War Relocation Authority, has joined the radio division of Bendix Aviation Corp., Baltimore. At public relations for the firm. He will work with the firm's labor-management committee on safety, accident and health insurance. Before joining the WMC, Hammond produced the 'Defense for Democracy' program for the National A.S.H. of Manufacturers and worked as director and writer on various network commercials.

SPONSORING AND PLANNING CAB Probe Points Up Stronger Pull Of Variety Shows: Script Stanzas

More NBC Shows From H'wood; All-Time High

Hollywood, Oct. 19. — Coast originations of network shows on NBC are running far ahead of last season. Transcontinental commercials number 24 against last year. Ratio runs nine to five on the Coast skits.

Listeners also show an increase in an all-time high in all departments. Sinatra may get 2d Comm'l on CBS, If Hill

OKs Outside Package

Frank Sinatra may have a second commercial series on CBS, provided George Washington Hill, American Tobacco president, agrees to drop him from the exclusive clause of his Lucky Strike, 'Lil Parade' contract. Extensive conversations have been held on the subject and a package variety show starring Sinatra has been tentatively offered other clients of Foote, Cone & Belding, the agency on the American Tobacco account. However, it's all tentative at the moment.

As outlined, the new Sinatra series would be owned by the singer and for a package price of \$12,500 would supply talent for a Sunday orchestra, name guest, script, director and announcer. It's estimated the arrangement would net Sinatra a profit of \$5,000 a week or more. There is no agreement as to what concerns he would make to American Tobacco for his release from the exclusive deal.

Effective Sunday night (24), Sinatra's 'Broadway Banquet' sponsor on CBS will be replaced by a 15-minute show in which he will be accompanied by an orchestra of 40 pieces more. He will originate in Deiderkranz hall, N. Y., without a studio audience, and will perform from 7:30 to 8:30 p.m. opposite the second half of the Jack Benny show on NBC.

The 7:15 p.m. spot on CBS will be occupied by William L. Shirer, news commentator. The Jerry Lester show, heretofore heard 7:30, will move to the 8:30 p.m. niche, opposite the Edgar Bergen series on NBC.

Bergen's Mother's Death Switches Broadcast Plans

Hollywood, Oct. 19. — Death of Nellie Bergen, 77, mother of Edgar Bergen, here yesterday (Monday), following an operation, forced a switch in Bergen's broadcast plans. The comedian, playing on from Washington and remains here as possible cut-in on Sunday broadcast.

Program, which was to have originated from Point Pleasant, N. J. York instead, with Bert Lahr, Lena Horne and Joan Blondell guesting.

Chi Agcvs. Hard Hit By Draft

New York's Higher Salaries Siphoning Off That City's Radio Manpower

Chicago, Oct. 19. — The draft has hit the radio staffs of Chicago ad agencies much harder than that of the New York agencies. What has made it particularly tough for Chicago is that it gets the cream of the New York's comparative salary situation. N. Y. agencies paying top money, the choice of recruits is in that direction. The salaries obtained by New York agencies in Chicago isn't much higher than the coin now paid by major stations in other cities. The New York agencies are the inducement for emigrating is more money. New York has the advantage over Chicago.

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As outlined, the new Sinatra series would be owned by the singer and for a package price of \$12,500 would supply talent for a Sunday orchestra, name guest, script, director and announcer. It's estimated the arrangement would net Sinatra a profit of \$5,000 a week or more. There is no agreement as to what concerns he would make to American Tobacco for his release from the exclusive deal.

Effective Sunday night (24), Sinatra's 'Broadway Banquet' sponsor on CBS will be replaced by a 15-minute show in which he will be accompanied by an orchestra of 40 pieces more. He will originate in Deiderkranz hall, N. Y., without a studio audience, and will perform from 7:30 to 8:30 p.m. opposite the second half of the Jack Benny show on NBC.

The 7:15 p.m. spot on CBS will be occupied by William L. Shirer, news commentator. The Jerry Lester show, heretofore heard 7:30, will move to the 8:30 p.m. niche, opposite the Edgar Bergen series on NBC.

Bergen's Mother's Death Switches Broadcast Plans. Hollywood, Oct. 19. — Death of Nellie Bergen, 77, mother of Edgar Bergen, here yesterday (Monday), following an operation, forced a switch in Bergen's broadcast plans. The comedian, playing on from Washington and remains here as possible cut-in on Sunday broadcast.

Program, which was to have originated from Point Pleasant, N. J. York instead, with Bert Lahr, Lena Horne and Joan Blondell guesting.

Chi Agcvs. Hard Hit By Draft

Chicago, Oct. 19. — The draft has hit the radio staffs of Chicago ad agencies much harder than that of the New York agencies. What has made it particularly tough for Chicago is that it gets the cream of the New York's comparative salary situation. N. Y. agencies paying top money, the choice of recruits is in that direction. The salaries obtained by New York agencies in Chicago isn't much higher than the coin now paid by major stations in other cities. The New York agencies are the inducement for emigrating is more money. New York has the advantage over Chicago.

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New York's Higher Salaries Siphoning Off That City's Radio Manpower

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Blue Affiliates, Note to Meet

Chicago, Oct. 19. — Broadcasters affiliated with the Blue Network will gather at the Palmer House, Chicago, Nov. 16 to meet the web's national officers. J. Noble, and hear him outline his proposed policies of relations with affiliated stations. There is much speculation as to the possibility of a plan to distribute some of the Blue's stock among affiliates, thus making them investors in the operation.

During his stay in Chicago, Noble will meet the web's national officers at a lunch luncheon or dinner, with the posting headed by local officers of the Blue.

Blue Board Augmented

Immediately upon formal completion of the sale of the Blue network to the American Broadcasting Company, Noble, additional directors and officers were elected. The sale was approved by the Federal Communications Commission and the balance of \$8,000,000 was paid for the 100,000 shares of outstanding capital stock.

Mark Woods, president, and Edgar Kohn, vice-president, will remain as directors of the company. Also elected to board membership were Noble, Franklin S. Wood, attorney; Earl E. Anderson, vice-president of American Broadcasting Company; and C. Nicholas Prioux, secretary-treasurer of the latter.

Charles E. Blandford, president; chairman; Prioux, vice-president in charge of finance, and Robert D. Wood, president of the Blue network, was named secretary.

House Into Uniform

Jack House, radio traffic manager of last season (October, 1942-April, 1943), which has just been distributed among its subscribers, the Co-operative Analysis of Broadcasting reports that, of all forms of radio entertainment, variety shows, as has happened for 10 consecutive years, proved the most popular. In the matter of average rating, variety programs took a hop of 25% over the average rating for the like period of 1941-42, whereas the average for all other forms of air entertainment jumped but 7%. The average rating of familiar music programs went from 6.7 to 11.4, and popular music from 6.7 to 10.4, whereas the average on dramatic and adventure entertainment programs remained on an even keel.

The average season rating for variety shows last season, 1942-1943, while for the year before it was 16.1. The CAB analysis showed that dramatic and adventure programs, as well as the network commercial time, there being 37 of them as compared to 30 rated variety shows, and that the average rating for a dramatic show was 11.3. The CAB report listed 22 audience participation shows, and gave them an average of 11.6. The contingent including the Kay Kyser program, which had a seasonal rating of 27%.

The CAB also promotion department last week distributed among the network's sales staff a mimeographed booklet, the possibility of a 'Variety' story of Sept. 29 relating that CAB ratings for last season indicated that variety shows, as actual shows, have reached their listener saturation point. The observation was that the network's audience borne out by the CAB's seasonal analysis, in both the evening and daytime fields.

His services haven't been given.

Congressman, in Warning to Radio, Praises CBS' 'Impartial' News Policy

Washington, Oct. 19.—CBS' "impartial" news and commentator policy was recently praised in Congress yesterday (18) when Rep. Karl E. Mundt, south Dakota Republican, warned that if radio does not mind its p's and q's it is liable to find itself being run as a Government monopoly.

Mundt, who has been sounding off via the Congressional Record on the subject of "network monopoly" for several years, apparently whipped up his speech to create fear in the industry. He read one minute of his more than 6,000-word speech to the House and had the rest of his remarks "extended" in the Record.

"Private ownership and operation of radio in this country," Mundt said, "is not a guaranteed certainty for even the next four years—to say nothing of the future."

"Let these big men of radio sniff if they want to. I happen to know that the danger that privately-oper-

ated radio in this country may have a short life is not something to be lightly overlooked. Stockholders and officials of large radio corporations might well remember that indifference to danger signs along the way was precisely the attitude which trapped the great industrialists of Germany into becoming the servants of the Nazi political state. Indifference to public opinion and to public trends in this country may well do the same for our radio industry.

Those who are in authority for the moment in private radio have a responsibility to themselves, to their stockholders, to the cause of private radio, and to America itself to discontinue flouting bad practices in the face of public opinion, and to take steps to eliminate them before they give cause to existing plans to make radio a public instead of a private monopoly.

"For that reason, the far-sighted and public serving decision of the

executives of CBS is not only gratifying to all those believing in the continuance of private radio, but it is one which the executives of other radio networks might well emulate. It should not be forgotten that one persistent offender in the radio field may well break down the diler which is now holding back the flood waters of Government-operated radio."

NAB Huddle Nov. 17

Washington, Oct. 19.—A meeting of the National Assn. of Broadcasters board of directors has been called for Nov. 17-18 by president Neville Miller. Main item on the agenda will be consideration of proposed legislation.

In particular, the directors will discuss possible proposals for submission to Congress. The pending White-Wheeler bill to amend the Federal Communications Act, of which hearings will begin about that time, will also come in for attention.

San Francisco—Bob Jones and Gene Morgan are two new announcers recently added to the KGO staff.

To Revise House Probe Procedure; Lea Rules Out Star-Chamber Methods

Washington, Oct. 19.—The entire procedure of the Congressional investigation of the Federal Communications Commission will be drastically revised, it was indicated today (19) by Representative Clarence Lea, California Democrat, chairman of the House investigating committee succeeding Representative Eugene Cox, Georgia Democrat, who recently resigned under fire. According to Lea, the committee's modified procedure is specifically intended to meet criticism of the star-chamber methods announced under Cox's chairmanship.

Lea said that the following rules would be followed in subsequent hearings:

At least one member of the five-member committee must be present to preside at every session. All hearings must be open to the

public, except where military security or public interest calls for executive sessions, at which time a quorum of the committee of five must be present.

The FCC will be notified sufficiently in advance of its hearings. All witnesses will be placed under oath.

Lea also declared that it was the committee's purpose to give the FCC ample opportunity to present all the evidence it desires, although it may have many more witnesses to call at the same session in which the original charges are made. The new way the hearings—Lea—been conducted under Cox had been in violation of the House resolution under which the investigation was authorized.

It was indicated that the testimony recently taken privately by Eugene L. Garey, the committee attorney under Cox, would be ruled out, at least temporarily. However, the charges made by two shortwave research officials may be heard in open session.

It still predicted that Garey will be dropped as committee counsel. The radio committee of the American Civil Liberties Union, in New York, has urged his removal.

Strong possibility that FCC will begin to get its day in court at the next public hearing of the special House investigating committee (Lea-Cox Committee) was indicated Thursday (14), when the committee met to take into the record testimony taken in New York by Eugene L. Garey, its general counsel. Some of the testimony, which involves Shortwave Research, Inc., was taken behind closed doors by Garey.

Publisher Asks Quster Of Garey, Probe Counsel

Washington, Oct. 19.—The House inquiry on the Federal Communications Commission under pressure to oust Eugene Garey, the committee counsel, Rep. Clarence F. Lea, of California, who replaced Cox as head of the probe, felt obliged to reply to editorial attacks which assailed the counsel.

Eugene Meyer, of the Washington Post, who sparked the front-page letter, to Speaker Sam Rayburn which led to the Cox resignation, has demanded that Attorney Garey be given the heave-ho by the investigators. Meyer said, among other things:

"When the committee resumed its hearings on Thursday (14), the FCC was not even notified and, of course, no representative of that agency was present. We hope that Mr. Lea will remember that he was given this assignment to extricate the House of Representatives from the scandal in which Messrs. Cox and Garey had plunged it. He cannot possibly do that job by continuing the indecent and intolerable procedure which made the Cox committee a stench in the nostrils of the public."

Release of Export Tubes Helps Relieve Shortage; Scarcity Creates Rackets

Washington, Oct. 19.—More than 576,000 radio receiver tubes, which had been held for export by the Phillips Export Corp., of New York, are being released for domestic use, WPA has announced. Action was taken because of the extreme shortage of good tubes in this country.

Meanwhile the Washington Post has reported that a number of rackets have sprung up as a result of the radio tube scarcity. One of these is a black market in which single good tubes are selling for as much as \$4. In some cases, dealers require sets to take less expensive used tubes, all of which cost the consumer money, and will cost him still more after the way when they must be recovered again. A third consists of sale of "second emission" tubes—old tubes in which the dealer shorts high voltage to avoid a broken filament. These last only a few weeks.

Laredo, Texas—Jack Calvin has joined staff of KPAB as program director. Comes here from KOMA, Oklahoma City.

the Listening Finger Points

TO ALL RADIO LISTENING IN

4 METROPOLITAN CENTERS

28 OTHER MAJOR MARKETS

218 RURAL COMMUNITIES IN WLW's AREA

The boys are all talking about *the Listening Finger Points* —C. E. Hooper's Mid-Winter '43 Report to WLW. Most of all they're excited about its second section—WLW vs. Other Network Stations—which shows how your program on WLW stacks up against 116 stations affiliated with the four major networks which have some audience in our area. You ought to see it soon!

● If you still haven't received a copy of the WLW Faxfile, shoot us a wire or letter. We will gladly send *the Listening Finger Points* along with all material previously released.

WLW

THE NATION'S MOST MERCHANDISABLE STATION

DIVISION OF THE CROSBY CORPORATION

WLW Schedule Changes MID-WINTER 1943 - C. E. HOOPER, INC.

Inside Stuff—Radio

Heien Hewitt Green, national director of radio for the Women's Christian Temperance Union, the latest issue of its house organ, 'The Union Signal,' gives the sisters some tips on how to handle the broadcasters in scheduling time for the movement. She writes: 'While sympathetic interest, on the part of the (station or network) executive, in the subject involved (total abstinence), may help in securing the period, it seldom occurs that one man's prejudices will result in a refusal. The wise promoter (WCTU's) will take an executive unfavorable reply as temporary, and will try again.' Concluding she writes, 'Because of the general understanding that education and religion shall be granted free time for the presentation of inspirational and factual matter, the WCTU, being both educational and religious, claims a share of this free, or sustaining, time.'

The Blue network taboored a desire of the William H. Weintraub agency to feed the Xavier Cugat-Dubonnet program to a CBS station in Arizona on a spot basis. The Blue and NBC use the same local release and when this outfit found that it couldn't clear for Dubonnet (Saturday a.m.), the CBS affiliate in the same market offered to relay the show live or take the program off the air and rebroadcast it somewhat later from wax. The Blue's counter suggestion was that its regular affiliate be permitted to do the recording and conveniently fit the delayed broadcast into its own schedule.

Two men, once considered an inseparable pair, are doing okay for themselves on widely separated airwaves. Gene Carroll, of 'Gene and Glenn,' has taken his 'Jake and Lena' characterizations to WTAM in Cleveland, while Glenn Russell continues nighttime pop sessions at the Vee-Dee-Road was plant in Hartford, Conn. Carroll is working for his original sponsor, Bill Spang in the mid-western metropolis and will be on Sunday afternoons as Gene Carroll's Silver 'Hill Top Room,' an audience participation show.

WOR, N. Y., reports that its sponsor list for the first six months of 1943 contained 253 names, an 18% improvement over the same period of '42 when there were 215 advertisers. Food products manufacturers heads the '43 roster with 62, followed by drugs and pharmaceuticals with 33. During '42 it was 61 and 29 respectively.

The biggest gain was registered by amusements, which jumped from eight in '42 to 15 in '43. Retail advertisers, on the other hand, fell off from 14 in '42 to eight in '43.

Promotion-wise Secretary of the Treasury Henry Morgenthau has put across, for the first time, a recorded message of thanks to the manager of each radio station in the U. S. for cooperation in the Third War Loan drive. Statement is contained in Treasury Star Parade record No. 291, which will be shipped to all stations about the end of this week for immediate use. Program features Vincent Lopez.

When the Blackett-Sample-Hummert agency split into two parts, the firm's recording studio went to the section which became Daner, Sample & Fitzgerald. Hill Blackett, on the other hand, took over the services of the studio's engineer, Henry Rahmel. Blackett has not disclosed when or where he plans to set up his own studio.

The agency on the Curt Massey show (Blue), utter Candy, is Schwimmer & Scott.

Hummert Producing

Hummert Productions' activities are being stepped up with at least one new daytime serial and a tentative evening musical series scheduled for the next month. The daytime is a recorded whodunit titled 'Inspector Brown,' which Frank Hummert is producing for Amica for a Pacific Coast hookup of the Blue.

Plans for the musical show are indefinite.

Blue Party To KMTR, L. A., Deal

Hollywood, Oct. 19. Blue Network & reported interested in a deal now in negotiation for the purchase of station KMTR from the F. Dalton estate. Walter and Frank Butler, service operators, tipped the ante to \$210,000 after an offer of \$200,000 refused.

Understanding Blue would like to have station as outlet to replace KEEA when contract with Barrie C. Anthony expires in two and half years or can be settled before that time, which is improbable. Anthony has resisted many efforts by both NBC and Blue to buy his stations.

MacDougal Leaves CBS; May Write for Warners

Banait MacDougal, former scripter of 'The Man Behind the Gun' and 'Passport for Adams' on CBS, has resigned from the network staff and gone to the Coast. Although he hasn't actually signed a contract, he tentatively set for a writing deal at Warners. It'll be his first film try.

Since returning from the Coast recently, MacDougal has been talking to CBS program execs about a prospective series about labor, but hadn't clarified his ideas sufficiently to satisfy them about actually scheduling such a show.

Collingwood Praises OWI's Work, Scores Globe-Trotting Senators

Based on first-hand observations made on the various war fronts, Charles Collingwood, who returned to New York last week after four years abroad as CBS war correspondent, expressed the opinion that the OWI Overseas set-up is playing a vital role that justifies its continuance. Informed of the Congressional attitude toward OWI, whose bid for a \$5,000,000 supplemental appropriation to carry on overseas operations faces a Capitol Hill battle, Collingwood asserted that, while the set-up could be made more efficient, there's no doubt it would be much worse off without it.

'I've seen and watched OWI operate in the war zones,' says the Peabody Award winner for his top coverage of war developments. 'The idea is past when we can fight wars with arms alone; ideas are just as essential, and those emerging from OWI, particularly in the organization they've created in North Africa, are very important in the Allied scheme of things. They're making an important contribution.'

Collingwood was hosted by CBS execs at a luncheon Friday (15) at the Waldorf Hotel, N. Y., where he made some off-the-record observations of war developments. The correspondent characterized the findings of the globe-circling U. S. senators as 'irresponsible criticism,' asserting that they had a remarkable faculty for 'antagonizing people overseas, especially American correspondents.'

The CBS censorship controversy was not touched on, the only causal reminder being Paul White's intro of Collingwood as a CBS guy man.

What particularly astonished the correspondent upon his return was the 'insidious nature of the feeling harbored by so many here against Britain, as though British intrigue were behind everything that country is doing.' Actually, Collingwood said, no such plot exists; our boys have occasional legitimate squawks

against the British fighters, but there are healthy ones. The trend toward Anglo-American feeling on the fighting front in reality has been rising ever since the Tunisian campaign, he declared.

'GUESS WHO' SUIT HELD ON CALENDAR

N. W. Ayer's, WOR's and Sheffield's motion to dismiss the temporary injunction action against their 'Guess Who' show filed last month by Audio-Scriptures was denied last week by Justice Ernest Hammer in N. Y. supreme court. Lutter held that 'the complaint seems to state facts sufficient to constitute a cause of action, and directed the defendants to file an answer. The plaintiff Ezekiel Rubinowitz, prey of Audio, had agreed to temporarily withdraw the suit, but the court denied the motion.'

Rubinowitz charged that he had submitted the same show and title to the agency and station in March, 1941, and that they rejected the program after examining it. But on Aug. 11, 1943, 'Guess Who' took off on WOR with Peter Donald as host. Rubinowitz further alleged that the producers are using inferior material and consequently has deteriorated in value.

The defense has requested an adjournment till Nov. 1 to return an answer.

Allison on Tour

Cincinnati, Oct. 19. M. F. 'Chick' Allison, WLW promotion manager, started yesterday (Monday) on a 15-day tour of New England, calling for visits to 15 cities as master of ceremonies for NAB Retail Promotion Committee's shows. He is one of 14 execs picked for the chore.

For the NAB showing in Cinney, Oct. 28, Harry M. Smith, WLW sales manager, will be local chairman.

It takes IDEAS to make a network

... "WINNER TAKE ALL" is a new idea that works!

It's a quiz program with a new twist. The new idea is to let contestants bid for their questions—using cash provided by Columbia for the bidding. The high bidder then tries to answer. If he's right he pockets the total of his bid. If he's wrong, his bid goes into a rousing jackpot. The evening's winner then has a chance to answer the jackpot question, take-all-or-nothing.

We gave it as bleak a try-out as we could find—opposite Mr. Cantor, Mr. Heatter and Spotlight Bands.

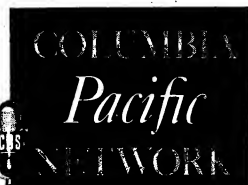
After only six times on the air we asked Jessie Locke Moffett (Crossley's Coast representative) to make a coincidental survey of Winner Take All. The rating she reported indicated a KAX audience of 55,385 Western families or several times the capacity of the Hollywood Bowl.

Winner Take All is therefore an idea tried, tested, ripe and ready for the right sponsor. Better not take too long to get all the salient details about the show from the nearest Radio Sales office. It has the idea content, and the originality that has brought renewals for so many other Columbia-Pacific ideas—like I Was There (Sea Island Sugar), Question of the Week (Signal Oil), Hollywood Showcase (Ben-Hur).

Ideas sell programs only because ideas sell goods.

"It could be governor-president, of course."

A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM
PAULEY HEDLEY, SAN FRANCISCO • C. L. HALL, NEW YORK • AND ASSOCIATES
Represented by Radio Sales, the NAB's Broadcasting Division of CBS



PERRY MASON
Cast: Bartlett Robinson, Gertrude Warner, Matt Crowley, Milton Lamm, Jack Smart, Alan Ellyn Gould, Jack Johnson, Gee Gee James, Alan Kent, William Meeder.
Director: Earle Stanley Gardner, Ruth Borden.
Drama, Carlo De Angelo.
15 Mins.; Mon.-Fri., 2-3 p.m.
PROCTOR & GAMMA
WABC-68, New York
(Pedler & Ryan)

The best-selling "Perry Mason" radio stories, with original plot outlines specially written by author Earle Stanley Gardner, are being scripted by Ruth Borden, started Monday (16) as a serial in the 2450-4500 cycle on CBS, replacing the "Pepser Young" repeat for the Proctor & Gamma. Judging the opportunity to installment the aim will be to stress the somewhat sinister character of the hero, Perry Mason, the quixotic criminal lawyer, with the super-detective partner. There are two other basic characters, Della Street, Mason's secretary, and Paul Drake, his private detective.

The initial sequence, running a number of weeks, is subtitled "The Case of the Unhappy Wife" and started slowly as the San Francisco scene. The principal characters in the situations were established. On the basis of one broadcast, the program seemed somewhat diffuse for a whodunit, even the Perry Mason character failing to register with emphatic clarity. That was only partly due to the fact that the program was super-intellect attorney having several fatuous lines, and was accentuated by the indistinct direction and slightly muddled playing. Apparently subsequent chapters are to speed the action, as the yarn audibly came to life at the fadeout. However, more pace and tension, as well as sharper characterization, are needed if the show is to click. The P. & G. copy for Camay was limited to little more than product mentions on the debut, with a sign-off for Ivory Soap. The commercial time was taken for a straight spot for the National War Fund drive. The Perry Mason character is played by Bartlett Robinson, with Gertrude Warner playing the secretary, Matt Crowley the flat-footed and Miffi Gould the lawyer's current client. Alan Kent announces, William Meeder plays the melodramatic organ bruiser, and Tom Riley supervises for the Pedler & Ryan agency.

Follow-up Comment

Jean Brooks continues to acquire style and authority in her nightly sustainer series on CBS. She was heard Wednesday night (13), she noted particularly in a sustaining arrangement of "Stormy Weather," which Archie Bleyer's orchestra provided a notable accompaniment featuring piano and sax.

Katherine Cornell made her first commercial radio appearance Friday night (15) as a guest on "Stage Door Canteen" on CBS for Corn Products. Actress-producer merely spoke a few words at the presentation of four landing craft for the U. S. armistice forces from the American Theater Guild. As a performer rather than an actress, the star was not ideally cast, but for listeners expecting a dramatic bit, it was anticlimactic.

"Chick Carter," the jazz action whodunit serial on WOR-Mutual, maintains considerable pace and violence. As proper for urchin dramas, it doesn't suffer with credibility or subtlety, but keeps the characters clear and concentrates on straight action and blood-and-thunder, with the usual mystery hookum. Playing and production are okay and except for the "Jack Armstrong" opposition on WJZ-Blue the series should have no trouble pulling an audience.

"Here's to Romance," which moved last week to the 10:30-11 spot Fridays on CBS, is a much better show than when it started several months ago as a Sunday afternoon series on the Blue. The emphasis now is on smooth popular and semi-pop music, instead of melodic sentimentality. The Bourjois continuity for Evening in Paris face powder is also more restrained, stressing the glamor scene, but avoiding gaudy stuff. With Dick Haymes in Hollywood, his portions of the show originate there and are distinctly enjoyable. Besides being a pleasant vocalist, Haymes also adds to the starry via his ingratiating manner of reading his own announcements. Ray Bloch's orchestra and chorus provide excellent interludes from the New York end, the Bloch arrangements being rich and interesting. Jim Amoss continues as m.c. for the series. Fred Bebel directs the New York portion, and Lou Bring conducts the orchestra for the Haymes accompaniments.

Jerome F. Sheehy, formerly copy art and radio chief of the Kantor agency and subsequently copy head of Rutherford & Ryan, has joined the Sherman K. Ellis agency in an executive capacity.

MEET YOUR NAVY

With Lieut. Commander Eddie Peabody, John Carter, Ed Davis, Chaplain Rasmus Hansen Choir (200), Frank R. McCall Military Band, Guy Robertson, Durward Kirby.
Writer: Lieut. Clinton Stanley
Director: Al Boyd
30 Mins.; Friday, 8:30 p.m.
WJZ-Blue, New York
(Henri, Hurst & McDonald)

This all-gob revue from the Great Lakes Naval Training Station, Great Lakes, Ill., resumed Friday (15) after a summer layover. Format remains the same, with emphasis on local talent, pop and military bands, dramatic sketch based on a war incident and a hero delivering a morale spiel.

Setup is typical of most service shows, but boasts superior talent. Especially standout was bono stomp by Commander Eddie Peabody during spirited "I've Got Rhythm" number. Peabody, in addition to leading pop band, is music and entertainment officer of the training station. Also impressive was Chaplain Hansen's choir in hymn, "Church in the Wildwood."

Highlight of session was the description of a Guadalcanal naval episode, starring Lieut. John Walsh and his destroyer. An unbelieved nature was over-dramatic, but over-emotionalizing contrasted sharply with Lieut. Walsh's commentary of his experience, which was dignified and compellingly told.

The talking point of the commere-

'SHIPMATES' ASHORE

Cast: Paula Stone, Doris Harr, Ethel Waters, Margo, Jack Pearl, Hibel Green, Zee Gail, Tommy Trinder, Frederick Allen, Merle Pitt, arch, DeBroy Somers band, chorus.
Directors: Kirby Gushkin, Don Hayworth, Howard Thomas
30 Mins.; Sat., 1 p.m.
Sustaining
WNEW, New York

Another of the exchange programs between the U. S. and England, but aimed for men on the ships at sea as well as for the usual listeners in each country, "Shipmates Ashore" started Saturday (16) as a rough but promising series. Originating in the Semmer's Church Institute, N.Y., and the Merchant Navy Club, London, the show is heard locally in New York by WNEW, and in England and around the world via BBC regular and shortwave transmission.

The opening broadcast had both good and bad aspects. The first half, which should give the show a sledghammer m.c., and several variety acts. Standout was Zee Gail scoring emphatically in the controversial song, "I'm Going to Get Lit Up When the Lights Go Up in London," which she introduced in the

current "Strike a New Note" musical at the Prince of Wales theatre, London. However much argument the number may provoke, it is a sock time that's natural for the times, and Miss Gail gave it a rousing performance. Also heard on this initial part of the show was music hall star Tommy Trinder, in a raucous low comedy routine that was only partly intelligible to U. S. listeners; the DeBroy Somers band and chorus in a Scottish melody; Frederick Allen reading merchant nauting items, including names of men who had become fathers since their vessels left port; and an interview with an American merchant sailor. The atmospherics were rather good for the interlude.

Paula Stone was m.c. for the U. S. origination, getting by fairly well but oversteering the guest performance and failing to do any entertaining on her own. However, she has a pleasant personality and poised manner, and when she works into a routine, should be a click for the series. The idea is to work out a two-way spot for Mrs. Harr and her via shortwave, which should give the show a lift. Guesting on the initial broadcast were: Ethel Waters, singing "Taking a Chance on Love," Jack Pearl and Harry Green in a leotard comedy skit, ill-suited to shortwave; film actress Margo, being introduced by begging off because of a cold; Merle Pitt's small swing-string group, and an interview with a British merchant sailor.

Shipmates Ashore has the makings of a nifty series of its special kind, but it needs shrewd doctoring.

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Shipmates Ashore has the makings of a nifty series of its special kind, but it needs shrewd doctoring.

'MOOSE' FIRESIDE PARTY

With Griff Williams Orchestra, Fireside Chorus.
Drama, Music.
LOYAL ORDER OF MOOSE
30 Mins.; Sun., 5-5:30 p.m.
WOR-Mutual, New York
(L. W. Ramsey)

Loyal Order of Moose, fraternal organization, has taken this half-hour late Sunday afternoon Mutual spot to hypo its membership and to dramatize the experiences of boys now in service who grew up at Moosehead, Ill., the benevolent home maintained by the L. O. of M. Musical portions of the show, which resumed Sunday (17), is shared by Griff Williams and his Orchestra and mixed chorus.

In both dramatic and musical structure, the program, as it shaped up on the initial broadcast, offered a modicum of entertainment, with perhaps too little emphasis put on the show's lighter, melodic aspects. In weaving its tales of heroism around the Moosehead alumni, Sunday's program related the harrowing adventures of a youthful sailor, listed as missing after 42 days adrift in a lifeboat following the torpedoing of his Liberty Ship. Much of the dramatic content was lost because of an inescapable feeling left with the listener that the episode and the Moose plug were too closely related, being one and the same.

Orchestra and chorus contributions included effective renditions of tunes from "Oklahoma," "With My Head in the Clouds," "Dancing Tambourine" and "Smoke Gets in Your Eyes." Rose.

COMPLIMENTS OF A FRIEND by competitor

Let Mutual

be among the first to wish

great success to

Mr. Noble and the Blue.

The Mutual Broadcasting System, Inc.



Ramirez Orders New Full-Scale Probe of Argentine Broadcasting

Montevideo, Oct. 12. Full-scale investigation of Argentine broadcasting was ordered this week by military administration of President Pedro P. Ramirez. Probe, which is to be completed within 30 days, is to be carried on by a commission designated by Lieut. Anibal F. Inubert, director General of Correos y Telégrafos (post office). Commission will be headed by Major Carlos Hambrero Parias, director of Radio-Comunicaciones, as president, and include Capt. E. Ilin J. Badielli, Engineer Juan Pablo Arnaud, National Public Accountant Celsorio Galvan Moreno, Sr., Joaquin Alvarez, administrative secretary of Radio-Comunicaciones, and Dr. Jorge Cabral Texa.

Body is given right to require stations, and concession holders to turn over all records and data necessary and to audit books and review files and records.

Station operators—Argentine broadcasting is second only to the U. S. in the world commercial broadcasting—will have no redress to courts if they object to any phases of the investigation or to public or legislative action, since Congress has been dissolved by the new government and the press is limited in what it can say by the state of piece which abridges freedom of the press until further notice.

Understood commission is primarily

interested in discovering any "straw" operators covering up actual management of stations. Number of these cases discovered since new government came into effect on June 4 have resulted in station suspensions.

Government has also been outspoken in its drive against alleged monopolies in broadcasting, and is known to have the three big chains—Belgrano's Primera Cadena Argentina de Broadcasting, Sileto's Red de Emisiones Sileto, and Mundo's Red Azul y Blanco—under special scrutiny.

Plow Cuts Through Cables, Senses KPO

San Francisco, Oct. 19. KPO announcers and artists declaimed over dead mikes for several minutes last Wednesday (13) before they discovered the futility of their efforts. A plow hinged to a tractor cut through cables leading from the highway to the station's transmitter at Belmont. Program service and telephone and telegraph communications between the transmitter and the studio were disrupted for 45 minutes.

KPO's auxiliary shortwave set was brought into service until repairs were made.

No 'Top This' Guessting

The sketched guest list of the "Can You Top This" trio on "Truth or Consequence" was nixed at the last moment by Palmolive-Peet. Saturday night NBC sponsor of "Top This," Palmolive did not want to create competition for its "Inner Sanctum" show aired via CBS Saturday 8:30 p.m., the same time as the NBC "Consequences."

The Ralph Edwards show is sponsored by Procter & Gamble.

CBC's Network Plans Do Not Include Takeover Of Any Indie Stations

Montreal, Oct. 19. Dr. Augustin Frigon, acting general manager of Canadian Broadcasting Corp., has said that plans for the operation of a CBC network would involve the use of more private stations, but that the CBC did not plan to take over the stations involved.

Under plans now nearing completion, however, additional stations will serve as CBC outlets on the same basis as a number of private stations carrying CBC programs at present. At the same time there will be a reshuffle of the private stations now carrying CBC programs and some of them will join the new stations on the second network.

Dr. Frigon said that he premised the plans "eventually" would entail construction of some new stations by the CBC to serve new districts of Canada.

BROCKINGTON MAY BE NEXT C.M. OF CBC

Montreal, Oct. 19. L. W. Brockington, K. C., former chairman of the board of governors of the Canadian Broadcasting Corp. and for the past two years special adviser to the British Minister of Information in London, may be the next general manager of the CBC. This is the gist of rumors which started some time ago and which were hyped by the arrival of Brockington Sunday (10) from London and by his assertion that he was about to make a decision whether to remain in Canada or continue in an overseas post.

Mentioning a meeting of the CBC Board of Governors has been called for Friday (22), at which a recommendation to the government nominating a successor to Rev. J. S. Thomson, CBC's g.m. for the past year, will be prepared. The resigning g.m. is returning to his duties as president of the University of Saskatchewan.

HAHN JOINS WKCY

Cincinnati, Oct. 19. Theodore Hahn, Jr., dean of Cincinnati's theatre maestros, joined the WKCY staff this week as assistant to Robert M. Fleming, production manager and program director.

Of late Hahn has been touring the country as an assistant to the national director of music on Government projects. It's his second tour to radio and WKCY. A decade or so ago he was with the station for a short time as director of "Southern Shorties," one of radio's first afternoon live music series.

Union Protests Cancellation Of Lingual Program

Protest has been made to the Federal Communications Commission by the Italian League of the United States, the Italian Workers union over the cancellation of its "Voice of '89" Italian language of the WFLA, Philadelphia, and WELI, New Haven, Conn., and WFLA, Buffalo stations. The program continues on commercial on WFLA, New York.

In notifying the Furman, Feiner agency in the cancellation, effective Sunday (17), an official of WFLA explained that the move was necessary because the station's Italian language center had received word it could not be replaced. However, according to Luigi Antonini, of ILGWU Local 89, New York, the station has never been censured in New Haven or Philadelphia, but the script is stale.

"Voice of '89" is a 60-minute stanza offering live opera music and a symphony orchestra with talks in Italian. Since its inception eight years ago it has been strongly antifascist in tone for a time, but the most potent expression of that policy heard on the air in the Italian language. It does not carry any plus for the ILGWU, but concentrates solely on the anti-fascist theme. WELI and WFLA asserted they were giving up all Italian programs and suggested the ILGWU substitute an English language version of "Voice of '89."

BIGGER OVERSEAS SPECIAL ASSIGNMENT

Cincinnati, Oct. 19. George C. Biggar, WLW program director, has been shipped to a special foreign assignment, the details of which are being withheld for the time being.

His assistant for the past three years, Howard R. Chamberlain, has been advanced to program director by James D. Slouss, general manager of Crosley stations, who announced that Biggar will take over new duties when he returns from present mission.

Rupert Caplan Is New CBC Production Head

Toronto, Oct. 19. One of the original acting gnomes of the Provincial Playhouse, New York, Rupert Caplan has been appointed supervisor of production to the Canadian Broadcasting Corp. He is also in charge of all CBC arrangements in connection with the 14 Canadian Victory Loan broadcasts.

He has produced CBC national network programs for the past 12 years and prior to this new appointment, was senior producer at CBC's studios in Montreal.

Radio No. 1 Media to Bally Can's Victory Loan Drive

Toronto, Oct. 19. There is no "second best" among the advertising media used to push Canada's Fifth Victory Loan campaign, which took effect yesterday (13). T. L. Anderson, chairman of the Radio Committee of the War Advertising Group, points this out in reply to a story which stated that the loan's share of the advertising cash will go to the press, with radio a poor second.

Radio, Anderson says, is the only medium, except outdoor display, which is used on a year-round basis, plus participation in special drives.

Young for Elgin Pair

Hollywood, Oct. 19. J. Walter Thompson's pair of two-hour holiday shows for Elgin Watch will be emceed by Robert Young. Both shows over CBS on Thanksgiving and Christmas day will be produced by Antony, tantamount as an added chore to his RCA Bank of America productions.

So far set for The Turkey, or special are Bobbie Davis, Joe Huria, Lena Horne, Alan Reed and Buster Allen. First Yuletide entry is Carmen Miranda. Both programs will be shortwaved, around the world to servicemen. Elgin sponsored a similar set of broadcasts last year.

AMOS 'n' ANDY

NBC RED NETWORK

KFI

EVERY FRIDAY 10:00 P.M. EWT

7:00 P.M. PWT



RIN-SO WHITE

Payroll Traffic

San Antonio—Parker Willson and the Duncan Coffey Grinders, long on the Texas Quality Network, have shifted over to the Lone Star Chain. Latest addition to the staff of WOAI is Cy Baker, who joins news staff.

New York—Leo Mishkin, formerly in publicity department at the Book-of-the-Month Club, into press relations at CBS.

St. Louis—Richard Paige, warbler, now at KMOX. Paige formerly was with WINS, WABC and WEA.

Raymond G. Thompson, known as Happy Herbie, comedian of the "Shady Valley Police" program over KWK, has joined the Navy.

George Reeves, formerly with WAKR, Akron, is newest gabber at WWK.

Pittsburgh—Joe Mulvihill, announcer at Hearst station WCAE, has resigned his post there to take similar berth at WGAR, Cleveland.

Rochester, N. Y.—Stewart Wilson, former WHAM announcer, given a medical discharge from the Army after a year of service, rejoins staff.

Edmund Lytle, WHAM announcer, has joined the Merchant Marine. Frank Sila becomes program director of WSAF following induction of Harold Kolb into Army.

Harbert Levy, manager of Schine's Dixie theatre, is doubling as an announcer at WSAF.

San Antonio—Jack Roth, son of Eugene Roth, owner and operator of KONO, is latest addition to the staff of the station. He is being heard as relief announcer. Pat Boyett has also joined the staff as an announcer.

Philadelphia—Glenn Adams, who recently received a medical discharge from the Army, has been added to the announcing staff of WIBG. He was formerly associated with WIS, Columbia, S. C.

Clare McMullen has been shifted from the promotion to the publicity department at WFIL.

Alice Hughes Going On Independent Net

Hy-Grade Food Products, Inc., will feature Alice Hughes' program "A Woman's Views," currently sponsored on WMCA, N. Y., to 10 additional out-of-town stations, effective Nov. 27. The show is heard Monday through Friday (9:35-9:15 a.m.) and Sunday (7:45-8 p.m.), but only the Sunday stanza will be fed during a live repeat (10:30-10:45 p.m.).

The stepped up broadcast was scheduled to start Oct. 24, but a postponement was made when the sponsor was able to buy suitable time on only two stations, WXYZ, Detroit, and WEBR, Buffalo, both Blue affiliates. Negotiations are now in progress for 15 minutes within the 10:30-11:30 period on stations in Philadelphia, Cleveland, Chicago, South Bend, Pittsburgh, Indianapolis, Syracuse and Washington. And if the stations cannot accommodate the program even within this span, they will take it off the line as a transcription.

Inability to get good network time influenced the decision to seek an independent hookup for the Hughes show. Williams is the agency.

Gene Carroll's Show

Cleveland, Oct. 19. Gene Carroll—the Jake and Lena of radio—will return to Cleveland, Sundays 3:30-4 p.m., over WTAM, signed by Bill Spang, baker. Carroll, sought by both Spang and Bill O'Neil, owner of WJW to head the station's talent show, will conduct Gene Carroll's "Silver Grill and Room Inn," a sort of combination quiz and amateur talent show.

Glenn Rovelli, owner of WJW, of the team, has remained in Hartford, Conn., with his own show on WTIC.

Satepost Takes Air Ballyhoo Via Newscaats

Curtis Publishing Co. will sponsor a news comment series by Walter Kiernan three mornings a week locally on WJZ, New York, starting Oct. 27, to ballyhoo the Saturday Evening Post. The stanza will be spotted 7:30-8 a. m. Wednesday, Thursday and Friday for 13 weeks.

Another show, a five-minute transcribed series plugging the same magazine, will be heard on the same station Wednesday and Friday nights starting Nov. 3. MacFarland Avedard is the agency.

Renewals

General Mills (Wheaties) has renewed its John Gunther series on the Blue Network for another 13 weeks, effective Oct. 30, when the initial 26-Win. Wripley, Jr., Co. has renewed "America in the Air" and "American Women" via CBS, effective Oct. 31 and Nov. 1, respectively.

Arthur Meyerhoff & Co. is the agency for "American Women," and J. Walter Thompson handles "America in the Air."

The Pet Milk Co. renewed its "Saturday Night Serenade" effective 9) for the eighth year via CBS. Gardner is the agency.

Large Pool of Cocktail Units May Provide Radio With New Talent

Philadelphia, Oct. 19. Fingers and music makers at the burg's bumper crop of cocktail bars and lounges, already enjoying top salaries for attracting the quaffers, now loom as a potential source of material for local radio. Combining musicianship with showmanship, so necessary for music bar chinking, radio looks upon such performers as ripe for the broadcast bands.

Radio in recent days has already grabbed up some of the better names along musical bar row with Sam Lee Broza, WCAU program chief, showing the way. Broza has tagged Bon Bon as an addition to the CBS station's talent staff. Long a feature at Lou's Moravian Bar here, Bon Bon becomes warbler for Johnny Warrington's studio band with solo shots of his own for added measure. Once handled the lyrics for Jan Savitt's band.

Betty King, piano-and vocal queen now at 184 Chelsea Bar, is another tagged by Broza. Cal, great guns at the music bars for the past year, made her WCAU air debut recently (8) on the "Dixiana" show. Both Miss King and Bon Bon are colored performers.

Lou Morrison, with the Three Col-

legians and A Co-Ed, now at Swan Club, doing a solo piano, rimming shot each day for WIBG. Also earmarked for the broadcast bands are the Dale Sisters (3) at Neil Deighan's, and Don Renaldo Quartet featuring Gloria Mann.

WJZ Playing Cocktail Units Radio is opening up to cocktail units. Blue Network, through New York station, WJZ, is bringing before the mike small combos that have heretofore played chiefly in bars.

Program, which is titled "Club Time," is m.c'd by Red Evans, song-writer. The three programs since its inception (1) on Tuesday and Thursday, 7:30-7:45 p.m., have included Bunny Penlidion and Clarke Morgan; Noble and King and the Art Tatum trio.

Seattle—After 23 years with the Tacoma Times, 13 as editor, Leonard Langford has been named news editor of KIRO, local Columbia outlet. Mary Dollins, publicity chief at KIRO, has left Seattle with her Navy husband to make her home in Miami. Marjorie DeGarmo has taken over her chores. Latest addition to the sales staff is W. J. Abrams.

"WJR, one of thirty-five Columbia stations used in the recent campaign of our client, the Holland Furnace Company, brought almost two and one-half times much mail in response to a four-week gift offer (12 fifteen-minute programs) as any other individual station . . . more audience mail than seven other 50-kilowatt stations combined . . . a total of 23,093 pieces of audience mail, or twenty-two point nine percent of all the mail received from the network of thirty-five stations."

PHIL STEWART talks about radio response

Phil Stewart
Director of Radio and Account Executive
ROCHE, WILLIAMS & CUNNINGHAM



BASIC STATION . . . COLUMBIA BROADCASTING SYSTEM
G. A. Richards, Pres.; Leo J. Fitzpatrick, Vice Pres. & Gen. Mgr.



The TEXAS RANGERS
now

Selling Cold Tablets ON WWL New Orleans

also selling many other products on many other stations.

George E. Holley
TEXAS RANGERS LIBRARY
HOTEL PORTMAN • BOHANNAN CITY, IND.

FIRST ON THE LIST

in Cincinnati

for STILLE & DUHLMEIER CO.

Stille & Duhlmeier, established 1877, is one of Cincinnati's leading furniture stores. Location is away from retail shopping district—advises to get customers to make the trip by free taxi.

The Company tried other local stations . . . now uses only WSAI . . . which it has used for eight years. Again, experience proves WSAI is the wisest buy among local Cincinnati stations.

WSAI

5000 WATTS

AND NIGHT

BASIC BLUE NETWORK STA.

Not Rep. SPOT SALES, INC. New York, Chicago, San Francisco

ROOSEVELT HOTEL New Orleans

Room Capacity 400

10,507 COVERS!
(\$1.50)

IN PAST TWO WEEKS!

WILL OSBORNE

Ellington Record \$85,000, Pastor Sock 72G, Both N.Y.; Marx 16G, L'ville

(Estimates for This Week)

Cab Calloway, Buffalo: 3,500; 35-35-Plus, "Holy Matrimony" (20th). Lively 320,000 of it coming from band's b.o. appeal.

D'Arreza, San Francisco (Golden Gate): 2,800; 50-75-Plus, "Fallen Sparrow" (RKO). Giant \$22,000 with stout support from picture.

Sonny Daughan, Omaha (Lockett): 3,000; 20-65-Plus, "Never Liked" (U). Band liked very well but ran into a bad slump here. Slow bulk, 200. Picture is not figured much help.

Duke Ellington, New York (Capitol): 4,820; 35-51.101-With "Lena Horne, in person, and 'Pianolion of Opera' (U). Terrific pull of stage, bill and film pushing gross on first week to sensational \$85,000 or near-higher attained here, regardless of policy, in about 12 years.

Tim Hill, Chicago (Oriental): 3,200; 31-40-Plus, "Dangerous Blonde" (Col), and Gus Van, on stage. Nice \$26,000.

Sammy Kaye, New York (Strand): 2,756; 33-51.101-With "Thank Lucky Stars" (WB). Combo of Kaye band and picture continues to maintain good gait, this week (34) looking \$38,000 or over and holds further.

Johnny Long, Philadelphia (Earle): 2,708; 35-45-Plus, "Adventures of Rookie" (RKO). Slow to \$17,900 or a bit better.

Oyde Lucas, Cleveland (Palace): 3,700; 35-55-Plus, "Holy Matrimony" (20th), and Al Dexter, "Silly Botton" on stage. Bright \$23,000, largely on draw of band and stage layout.

Chico Marx, Louisville (National): 3,400; 40-60-Plus, "Melody Parade" (MGM). Score \$16,000, principally on the Marx drawing power.

Tony Pastor, New York (Paramount): 3,664; 35-51.101-With Ink Spots on stage, and "True to Life" (Par). Pastor, plus draught of Ink Spots, helping in strong degree in pushing business into high sphere. First week ended last night (Tuesday) score \$22,000.

Bobby Sherwood, Newark (Adams): 1,550; 35-59-Plus, "Silver Spurs" (Rex) and Merry Nick, others, on stage. Pacing to \$18,000, solid.

* Asterisks in feate a supporting floor show. New Yorker and Biltmore have shoe shows. Waldorf has Frank Sinatra and Volkoff and Miliada.

22 days.

Band	Hotel	Weeks Played	Total Gross
Ray McIntrine	Biltmore (400; \$1-\$1.50)	10	1,250 45,423
Lani McIntire	Lexington (300; \$1-\$1.50)	68	2,125 156,875
Benny Goodman	New Yorker (400; \$1-\$1.50)	1	3,775 3,775
Tommy Dorsey	Pennsylvania (400; \$1-\$1.50)	2	2,275 6,750
Leo Reisman	Waldorf (500; \$1-\$2)	1	3,175 6,900
Tony Pastor	Lincoln (275; \$1-\$1.50)	0	1,450 4,500
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	2	2,925 5,800
Vaughn Monroe	Commodore (400; \$1-\$1.50)	2	1,875 5,475

* Asterisks in feate a supporting floor show. New Yorker and Biltmore have shoe shows. Waldorf has Frank Sinatra and Volkoff and Miliada.

22 days.

Chicago

GRIF Williams (Empire Room, Palmer House; 750; \$3-\$3.50 min.). Williams set a new high for room with record 9,600.

Art Kassel (New Walnut Room, Bismarck; 465; \$1-\$2.50 min.). Patronage of a little but Kassel still responsible for five 5,000.

Jerry Wald (Panther Room, Sherman Hotel; 950; \$1-\$2.50 min.). Wald not drawing as well; good 5,500.

Eddie Oliver (Marine Room, Edgewater Beach Hotel; 1,100; 50c and 75c cover charge plus \$1.25 min.). Oliver proving a steady draw with total around very good 7,500.

Leo Breese (Cheer Place; 650; \$3-\$3.50 min.). Breese, sharing honors with Gertrude Niesen still packing 'em in; 5,600 again.

Carl Ravazza (Blackhawk; 500; \$1-\$2.50 min.). Down some but Ravazza hit a solid 5,200.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Another week and another 4,300 tucked under the covers.

Frankie Masters (Biltmore; 900; \$1-\$1.50). Bouncing again for another slick count of 4,100, backed up by a so-so floor show.

Location Jobs, Not in Hotels

(Los Angeles)

Charlie Spivak (Palladium B, Hollywood, sixth week). Finishing off surprisingly successful run with final checkup showing 22,500 admissions. He's Brown on the stand Tuesday (19) night.

Frankie Masters (Triumph B, Southgate, third week). Aiming for better than 7,000, stills solid for this not-too-very-known-er.

Alvino Rey (Casa Manana B, Culver City, seventh week). Getting it all on the last three days, with the count just under 8,000.

Frankie Masters (Aragon B, Ocean Park, third week). A struggle to get up to 3,000 now that beach weather and reduced gas rations are definite handicaps.

Band Reviews

JOHNNY WARRINGTON OR. (13)
With Bob Bon, Marian Mason, Harry Roberts

Johnny Warrington, arranger for the Phil Jones band, and his band, and Vaughan Monroe, inherited the band of Joe Kearns when latter went to the Army and has developed the outfit into one that is definitely big-time. The band has developed the studio orchestra for WCAU and is such as already been heard on the CBS network. In addition, it is in demand by local college terps and just so. Getting the pick of Philly toasters, Warrington has built up an apparatus which functions well as well as proving excellent act. (Continued on page 44)

Band Bookings

Georgie Auld, Oct. 22. Raynor B. Boston; 23. Aud. Providence; 24. Rita B. Bridgetown; 25. week, Apollo theatre, N. Y.

Count Basie, Oct. 22-28. Earle theatre, Philadelphia; 24. Laurel Gardens, Newark, N. J.; 30. Palace, Brooklyn; 31. Uline Arena, Washington, D. C.; Nov. 4. Golden Gate, N. Y. C.; 5. Lincoln Hotel, N. Y. City.

Al Donahue, Oct. 25. Elks Club, Fairfield, Conn.; 27. Coliseum, Tulsa, Okla.; 29. Municipal Auditorium, Kansas City, Mo.; 30. Palace, Kansas; Nov. 6. Brookfield Field, Brookfield, Wis.; 10. Auditorium, Chicago, Ill.

Duke Ellington, Nov. 11. Roseland B. Taunton, Mass.; 12. City Hall, Portland, Me.; 13. Aud. Worcester, Mass.; 15. Forum, Montreal; 16. Aud. Ottawa, Kan.

Earl Kines, Oct. 28. Akron: 29. Nov. 3. Paradise theatre, Detroit; Nov. 12. party, Book-Cadillac hotel, Detroit; 15-28. Club Madrid, Louisville, Ky.

Hal McIntyre, Oct. 28-30. State theatre, Harrisburg; Nov. 1-3. Plymouth theatre, Worcester; 4-10. Adams theatre, Newark; 15-26. 12, Flaming Gardens Restaurant, Miami.

BG Going West for M-G Film Three Weeks Early

Benny Goodman's orchestra leaves the New Yorker Hotel, N. Y., Dec. 1, to go west earlier than scheduled, to play a group of theatre dates before going to Hollywood to make a film for Metro based on Goodman's life. Goodman's premature departure from the Terrace Room forces Sonny Dulan's orchestra out of a booking at the Capitol, N. Y., temporarily. Set to follow Goodman at the New Yorker, Dulan will go into the spot in two weeks earlier than originally planned.

Goodman's shortened date at the hotel is not surprising. He tried several times to cancel the booking during the past summer, once because Metro wanted him for the film and the other times because he simply didn't want to play the spot in the middle of the season. He had the idea of leaving the hotel's ice show.

Maye on Benny Fls

Hollywood, Oct. 19.

Benny Goodman's filmusual star at 20th-Fox will be directed by Archie Mayo.

Picture is slated for a December start, with William Le Baron as producer.

J. DORSEY DUCKS PENN, N. Y.; SET BY DAILEY

Jimmy Dorsey's orchestra has been booked for at least three and possibly more weeks at the Terrace Room, Newark, opening Feb. 3. Booking indicates that Dorsey is going through with his refusal to play the Pennsylvania N. Y., because that date would incur financial loss. It has been an annual spring fixture at the 15th for four or five years. Prior to that time, Daley or his Woody Herman's band, opening Jan. 7, and Charlie Spivak will follow Dorsey.

Hampton Requisitions Soldiers As Fill-ins

Lionel Hampton played a Coca-Cola broadcast out of a Kentucky Army camp two weeks ago with two soldier sax players recruited from the camp personnel filling in for regular men. Hampton was on the road and by the time induction orders caught up with his sax man, there wasn't time to get new ones. Accordingly, he reached the camp two men from one of the uniformed fill-ins requisitioned was a former member of the outfit, in training in that particular camp.

His first comes into the Famous Door, N. Y., next week (28), his first location in N. Y., date.

Swelling with eight reed men, carrying three extras to avoid any further draft situations that might catch him short of musicians.

Frankie Carle Signs

Arranger for Band

Frankie Carle has begun the groundwork of the new band he expects to debut immediately after the first of the year. He has signed Al Avola, arranger for Raymond Scott, to contract calling on him weekly. Avola will devote himself to the band and the band's formation to the time standard.

Carle is on the Coast doing an occasional broadcast with Horace Heidt's band, which he formally left after its recent Capitol theatre, N. Y., date, and retiring prior to picking up a baton.

On the Upbeat

Duke Ellington was forced to drop temporarily three members of his band to form an all-802 group for his current Capitol theatre, N. Y., date. Harold Baker, trumpet; Junior Raglin, bass, and Nat Jones, sax, were replaced with Dizzy Gillespie, John Simmons and Otto Hardwicke, respectively.

John Benson Brooks, songwriter, has been signed by Tommy Dorsey as arranger and vocal coach.

Teddy McLaes rejoined Lionel Hampton's sax section, replacing Ray Perry, ill.

Eddie Miller's band moved into Universal studio for a musical short.

Freddie Slack Quits Band Biz for War Job

Pending His Induction

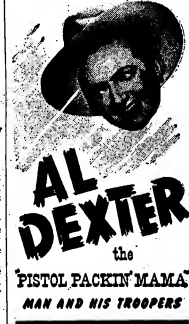
Freddie Slack has cancelled seven weeks of theatre dates and disbanded his orchestra due to impending induction. Until his draftees Slack will work in a war plant on the Coast.

Orchestra was scheduled to play the Orpheum, Wichita, Kansas, Oct. 29 and then work east.

Gene Krupa rejoined Benny Goodman's orchestra at the New Yorker, N. Y., last Tuesday (19).

Joe Marsala rehearsing a completely new orchestra in N. Y.

She Shot Him to the Top!



IN THEATRE

beginning October 12

CHICAGO—Oriental
MILWAUKEE—Riviera
BOSTON—EKO
HARTFORD—Star
PROVIDENCE—Metropolitan
FLASH! Just Signed
NEW YORK—Loew's 54th
WASHINGTON—Loew's Capitol

She Shot Him to the Top!

AL DEXTER

BEER

WASH. ROOM

He wrote it
sing it
recording it

on

Okla.

1,000,000

RECORDS

ALREADY

SOLD!

670,000

STILL

TO BE

DELIVERED

on

Okla.

1,000,000

RECORDS

ALREADY

SOLD!

670,000

STILL

TO BE

DELIVERED

She Shot Him to the Top!

GENERAL AMUSEMENT CORP.
NEW YORK • CHICAGO
CINCINNATI
LOS ANGELES

General Amusement Corp.
Carlos Gastel
General Amusement Corp.

She Shot Him to the Top!

Inside Stuff—Orchestras

Abe Lyman was able to quash an attempted use of his name as a b.b. juke at a local N. Y. dance recently, because two New York dailies checked with him before accepting ads. Sponsors of the hop apparently had someone with the same name and sought to place ads in the *Day News* and *Post* which read: 'Abe Lyman, with a 19-piece orchestra.' Number of men also coincided with Lyman's instrumentation.

When the daily paper editors found Lyman playing at the Adams theatre, Newark, and not scheduled for the dance, one refused the ad entirely and the other changed the wording to eliminate his name.

Two bandleaders met in a railroad station in N. Y. recently and, after a few minutes' conversation, it was discovered they were playing opposite one another that night in a nearby city. One, who has been earning a reputation lately for an enlarged bandstand, sought to console the other with remarks that the opening bookings were the 'breaks' in the game. He figured he was top man and the other would be at the b.b. His tune changed later that evening when his band played to less than 400 admissions and the leader he condescendingly consoled drew over 3,000.

Benny Goodman is increasingly leaning toward doing vocals with his band. Goodman several months ago broke out with the vocal assignment on 'Rolie the Riveter' and later, 'Drip Drop.' Now he's doing the lyrics on two more songs, both from 'Gang's All Here,' film he made for 20th-Fox. They are 'Pudichu' and 'Mintie's in the Money.'

Once asked why he suddenly began handling lyrics himself, he replied to the effect that he can't sing, but he can do as well as some of the band vocalists around now.

Report from the Coast that a Jack Leonard had been landed there seriously injured from Army action in the Solomonis, started a rumor in N. Y. last week that the Leonard involved was the former singer with Tommy Dorsey's orchestra. Sgt. Jack Leonard, the singer, is still stationed at Camp Dix, N. J., where he has been in charge of musical entertainment almost since first entering service two years ago.

Bands' Personnel 'Levelling Off' After Uniform Draft Clip; Better Performances

Performance standards of most of the name bands have risen consistently the past few months as against the preceding year or so. After the Japs pulled their sneak attack on Pearl Harbor, the bands were virtually unorganized orchestras deteriorated badly due to the feverish pace of induction, with the best musicians in uniform. Now, however, the pendulum seems to be swinging back and forth as the majority of available outlets are recovering much of their former ability.

Some bandleaders feel the return toward normal standards is a 'levelling off' brought about by the great number of musicians that have been released from service recently for medical and other reasons. Others point out that the pendulum has swung a bit so that instead of draft bands beckoning three, four, five and more men from the band almost simultaneously, one and at the most two at a time. This obviously tends toward giving leaders and remaining musicians in any particular band more time to adjust themselves.

Another item that has helped heighten the effectiveness of many bands is that leaders have been forced by circumstances to get out and dig for young musicians to replace older ones conscripted. These youngsters may not be experts but they've made up in spirit and enthusiasm what they lack in ability. And, it's averred, if the bands have basic ability, they are soon whipped into required shape.

As pointed out weeks ago, many of these youngsters of 18 and over, who spent some time with major leaders before entering service, have created a deep well of talent after the war. Most of them, it's figured, have become more experienced post bands and the training they are getting will fit them for post-war work with top civilian clubs. Benny Goodman said not long ago that a lot of Army camps for the USO he has seen a group of young soldiers musicians he would like to have in his band right now.

Of course, the tenure of near-peer performance standards is a two-edged knife. Imminent entrance of the draft may again put large holes in musicians' bands by the option of managers and agents that they would not be nearly as bad as the first months of the war.

Boyd Raeburn in 1-A and expected to take an induction physical shortly. He is married and father of a three-year-old.

TRIPPING TO HELL FOR P. FACSSIPS

Metro is pressuring bandleaders it has under contract to play the Capitol, N. Y., flagship of Loew's. It's reported here that a deal is in the works for Tommy Dorsey's orchestra to go into the Cap some time next spring, taking him away from the capitol Paramount, the only house on Broadway his band has ever played. Dorsey is under definite contract to the Par to play that house over the coming holidays following Woody Herman, who spent Nov. 16. He returns here in February for another film and on his next trip to N. Y. will probably play the Cap.

Other leaders, having been getting the same pressure. Vaughn Monroe, who has been a Par band (the recently completed four weeks there) was understood to have agreed to switch to the Cap on the basis of a Metro film deal, but the latter fell through. Ward J. Farnsworth, a Metro name, is under option to the Par for at least one more booking, but he is on a draft board, the problem that's not yet clear despite any and all assertions to the contrary. Tommy Dorsey, who's now there at 20th-Fox, on loan-out from Metro, has had feelers in the past from Metro re a Cap date. He once played the Par, but up until early this year was a Warner Bros. standby for his last February he switched to 20th's Rox, N. Y., and is due to go back there this Xmas. In opposition to his brother Tommy at the Par.

Metro's exertion of pressure on its bandleaders was expected. Capitol went into a band policy only last year and experienced difficulty as a result. The fact that the Par and Strand had been using bands for years, being held commitments on the better end of the scale, proceeds in prying all its leaders loose from present stations and swings them over to the Cap.

Strand will be hit hard. Metro has contract the 'cream' of the band names, and the move to the Capitol won't be easy to take. What makes the situation much more difficult for the Par and Strand, particularly the former, is that part of his band companies, which live in houses haven't been anywhere near as active at Metro and 20th in the line of bands and they will have virtually none under contract to duplicate Metro's activities.

WOODY HERMAN TAKES ILL ON THEATRE TOUR

Woody Herman collapsed after the supper show at the Earle, Philadelphia, Tuesday (12), and was ordered brought home by a doctor. He was taken to the Chubbey Jackson, who recently joined the band on bass. The collapse was attributed to the Earle and continued through three days at the State, Hartford. Herman's collapse was attributed to nervous exhaustion. He will rejoin the band for its opening at the State. His absence from Hartford and Worcester forced contract changes.

Bailey, MCA V.P., Quits Band Biz for War Job

Bailey, V.P. at Music Corp. of America, has severed connections with that agency to return to Coast. O. H. his home town. He is now in war work. Married and father of three children. Bailey has held a job classification from the California draft board for 15k. He left MCA Friday (15k) and will go to work in a Government plant in Columbus. Prior to coming to N. Y., Bailey was stationed in the Coast and before that headed MCA's London office.

Victor, Col., Walkout on Petrillo Huddle Adds More Fuel to Disc Controversy

Helen Forrest's Solo Start Set for Dec. 1

Helen Forrest leaves Harry James Orchestra Dec. 1 to go out her own as a single. Planned replacement for Miss Forrest is not set. Neither is it certain whether he will find it necessary. Despite all reports to the contrary, he has a draft board problem.

Ryan Takes Over Blue Barron Band

Sammy Ryan, vocalist with Tommy Kaye's orchestra, took over leadership of Blue Barron's orchestra, and since that band follows the same style as Kaye's will become his old boss' rival. Ryan secured a release from Kaye Monday (18) night at the Strand, N. Y., and left him immediately to maestro Barron's leadership bunch. Barron, who's now at the Army, yesterday (19) in Cleveland.

Ryan will have complete ownership of Barron's outfit. Latter leader will retain a substantial piece of the bill to help sustain his name. Billing will read: 'Artist Yesterday and Today, Styled Blue Barron's Under Direction of Tommy Ryan.'

Technically of including Barron's name in the billing also preserves for Music Corp. of America the management contract it held on Barron's name. The latter's completely eliminated MCA's contract would be nullified and Ryan free to sign with any agency he chooses. Arrangement with Max Kramer, Ryan and Barron's outfit will go into the Capitol, N. Y., following the current Ted Straker.

Barron, whose real name is Harry Franklyn, was once managed by Sammy Kaye's band. He left him years ago to organize his own outfit, patterned Kaye's style.

Pastor Moves Jan. 1 From CRA to GAC; \$9,000 Paid for Pact

Tony Pastor's orchestra moves from Consolidated Radio Artists to General Amusement Co. management Jan. 1, negotiations for the switch having been completed late last week. GAC will pay CRA \$9,000 in cash after taking the band over, this to be an advance against royalties. The deal will run over a period of time. One of the conditions states that if Pastor goes to service, GAC gets no rebate on the cash advance.

Reason GAC didn't take Pastor was immediately is that he is already has work between now and then that will return CRA between \$5,000 and \$6,000 in commissions. His contract with CRA has slightly over a year to run, and this period accrues to GAC as well as a new seven-year agreement signed concurrently with the taking of the change-over. So Shribman personally manages Pastor and he engineered the entire deal.

Joe Sanders Gets Balto. As 1st Eastern Agent

Joe Sanders' orchestra left L. A. booked for a four-week run at the Chanticleer, Baltimore, Md., beginning Oct. 20. This is his first 30 date run since setting up a band of his own following the death of his brother, Chubby Sanders, in the war. He is now in the Coast, where he was a top name, however.

Joe will be receiving increased income from his recently landed engagements. He is now in the Coast.

Recording situation, which seemed virtually settled several weeks ago with the agreement between Decca and the American Federation of Musicians, is again up in the air. Victor and Columbia, which have been talking as a team to Petrillo and AFM leaders, last week walked out on a meeting with the latter and all negotiations between these companies and the union are reported restricted completely. Columbia and Victor are still fully refusing to be parties to the settlement terms Decca agreed to, namely direct payment of 'royalties' to the union.

War Labor Board, which has been meeting in closed sessions almost every day, still has not condoned or rejected the Decca-AFM pact. Both Victor and Columbia are awaiting the decision, banking on the rejection of the agreement to take them off the spot on which their attitude has placed them. If the WLB agrees with its terms and accepts the Decca-AFM settlement, Columbia and Victor will be in an unfavorable position as holdouts. An exec of one of the companies recently was heard to say, half-jokingly, that if his outfit would sooner go out of business than agree to the terms of payment Decca asked for.

Decca is proceeding with recording plans and is also turning out new material for the radio, without casting asides. However, none of the new stuff can be released, and this is the reason for the new Decca Sisters disc of 'Patrol Patrick' and 'Victrola Patti,' until the WLB officially okayes the settlement contract.

No strike clause and provisions for the settlement of the compromise included among the amendments to the Decca-American Federation of Musicians contract, which were submitted Monday (18) by the five remaining transcription companies to the AFM for consideration. The latter's executive board session followed. These are the fruits of a compromise which was conducted by the companies and the AFM, but before the War Labor Board's closing session.

N. Y. has reported that the companies' original line of contention, direct royalty payment to the union, has been dropped. The compromise proposal in which the transcription outfits have asked Petrillo to permit the AFM to have a share in the new 'keep tabs' on the final disposition of the direct payment coin. It is considered doubtful, however, that the AFM proxy will consider this request.

Savoy Ballroom, N. Y., Gets Okay to Reopen

Savoy Ballroom, N. Y., last week received a new license to operate and will reopen this week (22), exactly six months to the day it was shuttered last April 22 by police order. Spot will reopen with Codi Williams' orchestra and the Savoy Sulans, the two bands that were playing it when it folded after years of vicissitudes.

Goldfarb 1-A

Her in (Chubby) Goldfarb, co-manager of the Woody Herman Orchestra, has been in the Coast since he left his Brooklyn, N. Y., draft board last week and is in 1-A. He married a girl named Mary Goldfarb, who is the wife of a soldier in the law firm of Goldfarb, Krasnowsky & Vollen, has been in the Coast since he folded after years of vicissitudes in Georgia.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Songs and names in parentheses indicate the number of weeks such song has been in the listings and respective publishers.)

1. Sunday, Monday, Always (9) (Rayfield) ... Dick ... Decca
 2. I Got Packed! Mania (11) (Marion) ... Frank Sinatra ... Columbia
 3. Doll (19) (Marion) ... Mills ... Decca
 4. Round Me (9) (Broadway) ... Dick Kuhn ... Decca
 5. People Will Say I'm in Love (4) (Crawford) ... Dick Haymes ... Decca
 6. Evening (14) ... Frank Sinatra ... Victor
 7. You'll Never Know (18) ... Dick Haymes ... Decca
 8. Goodbye Sue (2) (Jewel) ... Frank Sinatra ... Columbia
 9. Dig Down ... Percy Conway ... Decca
 10. Oh, Beautiful Morning (1) (Crawford) ... Bing Crosby ... RCA
 11. ... Frank Sinatra ... Columbia

OTHER FAVORITES

(These records are directly below the 10 in popularity)

1. I Heard You Cried (6) (CLP) ... Harry James ... Columbia
 2. My, My, My (12) (Saunders) ... Dick Haymes ... Decca
 3. Slip of the Lip ... Ella Ellington ... Victor

Band Reviews

Continued from page 42

companion for those who wish to dance.
 Warrington occasionally has added a baton to handle the sax with his four-sax section. In addition there are three trumpets, two trombones, and three in the rhythm department. Vocalists include Bob-Bon, guitarist Jan Savitt, bassist Marian Mamon and Harry Roberts, latter dropping out of the sax section to play the novelty tunes. The chaperone department is strictly top drawer in keeping with the rest of the band. Manager of the crew is Jimmy Tison, who handles the drums with the outfit. —Shat.

BUDDY FRANKLIN ORCH (13)
With Harriet Cellini and Allan Rogers

Argon Ballroom, Chicago
 In Buddy Franklin, violin-playing maestro, the management of the Karas ballrooms, the Argon and Trianon, where Wayne King first came into prominence, feel they found the logical successor to the crown of "waltz king," yanked by King when he went in the Army. The same of the two ballrooms seem to think the pattern of the popularity already established by Franklin in his short stay here.

Franklin's instrumentation, consisting of three rhythm, three brass, three saxes and four violins, including himself, with arrangements by Jimmy Blue, gives full scope to the type of music, but the outfit is equally adept in total quality whether the tune be a waltz, a dance version of the "Second Hungarian Rhapsody" with a violin cadenza, a recent version of "Basin Street Blues" or a swingy arrangement of the Mexican Hat Dance. Band features the fiddle section composed of the leader and three women. Harriet Cellini

and baritone Allan Rogers are delicate assets to the organization as they provide the Bob-Tones, the son, sax, who does imitations of the Inkspots, and Art Weiss, bass clarinet, team up for comedy songs in the Cross and Dunn manner, while M. Berthier, vibraphonist, handles the novelty and jive songs. Morg.

JACK EDWARDS ORCH (13)

Belmont Plaza Hotel, N. Y.

Musically, the Jack Edwards' outfit in the Glass Hat has no individuality. However, it's not the brand or style of music put out by the four reed, three brass, three string and three rhythm combo that makes this group valuable. Rather, it's the approach, personality and voice of its leader, who handles a ballad with plenty of finesse and taste.
 Edwards, doing out such songs as "People Will Say," "They Didn't Believe Me," "You'll Never Know" and "I Hear Music," marks himself as a baritone with a delicate femme pull. The band's ballad arrangements were evidently tailored to favor Edwards' voice, with the result that the background of strings, reeds and muted brass are very effective.

The band checked into New York for the first time last week from the Statler hotel in Boston, where it played all summer. Orch is scheduled for a 12-week stretch here.

Whether or not the band checks as a unit, it appears logical that Edwards can do alright for himself as a solo in the current baritone repertoire.

Kostelanetz's Dates

Andre Kostelanetz's concert tour, which took off Oct. 7 in Toronto, will include appearances with the San Francisco Symphony orch. Nov. 27 and Dec. 4, the National Symphony Orch., Washington, Jan. 27, and with the Boston Symphony March 23-5.

He will also conduct the U. S. Naval Training Station, Newport, orchestra on Navy Day (Oct. 27).

Brazilian Best Sellers

- Rio de Janeiro, Oct. 1.
 Ten best sellers, Brazilian, compiled from sales of records and sheet music for the month of October:
 Always in My Heart—Cuban-American
 Jaque Jaque—American
 Beja Me—Brazilian
 The Trio—Brazilian
 The Song of the Assis—Brazilian
 Paraceli Waltz—American

Warners, 3 Music Cos.
Named in 100G Suit On
Use of Tune in 'Dandy'

"Love Nest," song used in Warners' Yantic Double Decker, is the basis of a \$100,000 damage action filed against the film company and three music publishing firms on Thursday (14) in N. Y. federal court. Suit was filed by Laurence J. Hirsch as executor of the estate of Louis A. Hirsch, who composed the song together with Otto Harbach in 1920.
 Warners is alleged to have implied in the film that the song was written by the late George M. Cohan, upon whose life the picture was based. Hirsch charges that the pic company deliberately misrepresented the authorship. It's further alleged that the rights for film use of the song were granted to Warners with consent of the copyright owner by Music Publishers Holding Corp. in 1942.

Music firms also charged with infringement are Victoria, which obtained the song's publishing rights in 1920; Harms, which bought the Victoria catalog prior to 1929 subject to all obligations; and Music Publishers' Holding Corp., present publisher, which purchased Harms' catalog in 1929. Harbach was named as a defendant because he refused to join as a party plaintiff.

In addition to damages, plaintiff seeks an accounting on the "unauthorized" use of the song and "reasonable value" of the song. Hirsch also seeks an order cancelling the license rights to Warners.

Mary Martin's New Deal
With Decca Recording

Decca Records is about to make an album of six numbers from "One Touch of Venus," with Mary Martin and Kenny Baker singing the numbers they do in the show, and with composer Kurt Weill conducting the orchestra. "Venus" is the newest logical musical click at the Imperial, N. Y.
 The album will include Mr. Martin's solos of "That's Him," "I'm a Stranger Here Myself" and "Foolish Heart"; Martin-Baker duets of "Speak Softly and Wonder" and a recent solo of "Wonders Wedding." The sixth side will be the burlesque quartet number, "Trouble With Women."

Mrs. Martin's old contract with Decca recently expired and the new album will be made under a revised deal to be signed today (Wednesday).

Werner Janisch's symphony orchestra opened its fourth season (191) in Pasadena, Calif., to be followed by fall and winter bookings along the Pacific Coast.

Jimmy's Dorsey takes his band to the Hotel Sherman, Chicago, after winding up his current tour with "Four Jills in a Jeep" at 20th-Fox.

NBC, CBS, Blue, Mutual Plugs

Following list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Oct. 11-17, from 5 p.m. to 1 a.m. is divided into two sections. The first section represents the first approximately 25 leaders in alphabetical order for each category; the second, representing the "also runs," but notated in alphabetical order. The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular clearing source of the music publishing industry.

As detailed, the first 25 in alphabetical order is a trade move to curb artificial inflation of plugs, via the "payola," i.e., bribery or other ties. It's thus figured the competition will be healthier and cleaner.

- TITLE**
 All or Nothing at All ... Leads
 Do You Know ... Reiss
 Dear Mary—'Salute For Three' ... Paramount
 For First Time ... Shipm
 How Sweet Your Are—'Thank Lucky' ... Remick
 Dig a Ditch—'Thousands Cheer' ... Feist
 Heard! You Cried ... Campbell
 If That's the Way You Want It ... Berlin
 If You Please—'Dixie' ... Broadway
 Later Tonight—'Wintertime' ... Robbins
 My Heart Tells Me—'Rosie O'Grady' ... BVC
 My Ideal ... Paramount
 My Shining Hour—'Sky's the Limit' ... Morris
 No Love No Notion—'Gang's All Here' ... Triangle
 Papa Doll ... Tobin
 People Will Say We're in Love—'Oklahoma' ... Crawford
 Pistol Packed! Mania ... Morris
 That Your Army—'Dixie' ... Broadway
 Say a Prayer for Boys Over There—'Hers to Hold' ... Southern
 Star Eyes—'If Dood It' ... Feist
 Stormy Weather—'Stormy Weather' ... Mayfair
 Sunday, Monday or Always—'Dixie' ... Remick
 Thank Your Lucky Star—'Thank Lucky' ... Remick
 The Dreamer—'Thank Your Lucky Star' ... Witmark
 They're Either Too Young Too Old—'Lucky Stars' ... Witmark

MOST PLAYED TOP TEN 35 SONGS

- In My Arms ... Saunders
 Did I Love You—'Hello' ... Dore
 Shoo Shoo Baby ... Leads
 Better Give Me Lots of Lovin' ... Crawford
 I've Never Known—'Hello' ... Crawford
 Bessie Mingo ... Melodylane
 I'm Ridin' For a Fall—'Thank Lucky' ... Remick
 You're Easy—'2 Sisters' ... Feist
 Victory Polka ... Chappell
 Blue Rain ... Melrose
 Do Nothing Till You see From Me ... Tobin
 Goodbye Sue ... Jewel
 Oklahoma—'Oklahoma' ... Crawford
 Oh, What a Beautiful Morning—'Oklahoma' ... Crawford
 On the Sands of Time ... Paul
 Surrely With Fringe on Top—'Oklahoma' ... Crawford
 Oh, What a Beautiful Morning—'Oklahoma' ... Paul
 With My Head in the Clouds—'This Is My Army' ... Harris
 As Time Goes By—'Casablanca' ... Mellic
 Can't Get It Out of My Mind—'The World' ... Kaycee
 'C'Mere Baby' ... Kaycee
 In Blue of Evening ... Shapiro
 Nevada ... Deesy
 One For My Baby—'Sky's the Limit' ... Morris
 Out of Nowhere ... Famous
 Potpourri ... Marks
 Paduch—'I' ... Triangle
 Secretly ... Southern
 Close to You ... Burton
 I'm in a Friendly Little Harbor ... Campbell
 I've Had This Feeling Before—'Show' ... Santly
 I'm Thinking Tonight of My Blue Eyes ... Triangle
 Journey to a Star—'Gang's All Here' ... Triangle
 Much Mater—'True to Life' ... Famous
 No No, No ... Famous
 There's a Man in My Life—'Early to Bed' ... World
 What Do You Do in the Infanter? ... Advanced
 Saunders

1. Paramount; * Lepti music?

5 Fems in St. L. Symp

As Result of the War

St. Louis, Oct. 18.

Manpower shortage has resulted in five female leaders being included among the 75 who will open the 64th consecutive season of the St. Louis symph. orch. under the baton of Vladimir Godeffroy, Nov. 6. Until this season the only female in the orch has been a harpist.
 The newcomers will be Lois Wann, first flauto; two violinists in a double bass player.

JAN RUBINI

World Famous
 VIOLINIST AND CONDUCTOR
 Now Entertaining
 "OUR FIGHTING MEN"
 In South Pacific Area

A Woman—If There Ever Was One!

From Kay Kyser's Best Picture AROUND THE WORLD

DO NOT BELIEVE YOUR DREAM

Lyric by HAROLD ADAMSON

MILLER MUSIC CORPORATION

NEW YORK • George Dain, Prof. Mgr., Murray Witzell, Ass't. Prof. Mgr.

ASCAP's 15-Yr. Extension OK'd

ASCAP's 15-year extension agreement with the society's members under Dec. 31, 1945, automatically went into effect last week when 82% of the publisher money and 82% of the publisher money had signed the agreement. The extension is effective with the agreement, the agreement that those members representing 80% of the royalties distributed by ASCAP.

The only major publisher who has not yet signed is Berlin Inc. Metro-Goldwyn-Mayer group signed Friday (15) in order to get the highest possible percentage of the members to sign the agreement, the agreement that those members representing 80% of the royalties distributed by ASCAP.

Fisher's Widow Sues Mills for \$5G, Return 17 Song Assignments

A suit seeking to rescind and terminate contracts involving the assignment of 17 songs by the late Fred Fisher, composer and music publisher, against the Mills Music Co. for \$5,000 damages was disclosed in N. Y. supreme court last week, when Mills sought to discontinue the suit.

The suit was brought by Anna Fisher, widow of the composer. She charges the defendant with furnishing improper and misleading statements and the making of false payments since the assignment on August 27, 1928. She says that upon discovery of the alleged wrongful acts she demanded a correct settlement, but the defendant refused this. Mills seeks to dismiss the complaint on the ground that the court lacks jurisdiction and that it fails to state sufficient facts to constitute a cause of action. The motion was adjourned until October 28.

Fisher, according to the complaint, shared royalties on 12 of the songs with co-authors. The other five songs were his own. Two of the songs were co-authored with Billy Rose, "Delilah," and "I'm Hungry For Beautiful Girls." The other songs involved are "Dardanelle," "I Want You To Want Me To Love You," "The Thief," "Savannah," "Just One More Night In Your Arms," "I'll Give Every Rose On Broadway," "I Found a Rose in the Devil's Garden," "Take Her Back to Your Heart," "Over Again," "Eyes That Say I Love You," "Oui, Oui, Marie," "Light Your Little Lamp of Love For Me," "They Go Wild, Simply Wild, Over Me," "When It's Night Time in Little Italy," "Lorraine," "My Beautiful Ailsa Lorraine" and "Chicago."

Mrs. Fisher seeks \$5,000 damages on each of the 17 songs and an order directing Mills to assign to her all rights in the songs including copyrights.

Walter Kent and Kim Gannon believe there's a "There's Love, The Upsy Downsy" and "I've Got The Feeling For Republic's forthcoming Jane Withers starlet."

It's In A TUNE-DEN

It's An Important Tune!

How Come?

Hollywood, Oct. 19. Mysterious ways of the heavenly Chinese, as Kipling put it, have nothing on the operations of local draft boards. Recently, one songwriter, 34, was called for his service.

His partner, who lives in another part of town, was given an occupational deferment.

IST MITYERY DATE SET FOR MWC PLUGGERS

Tin Pan Alley tunesmiths will plug their own war songs in New York nightclubs starting Wednesday (27) when Roy Henderson, Fred Rose and Milton Drake, members of the Music War Committee of the American Theatre Wing, appear at Ciro's Supper Club at the midnight show. Object of their songfest, which will be inserted into the regular show, will be to demonstrate some of the war tunes the committee, under Oscar Hammerstein, 2d, has been trying to write and popularize throughout the country.

Other writers will appear at other spots around town later on, with the Music War Committee slated to be the first of a series.

In an effort to test in financial aid for the purpose of evolving war songs, BMI last week offered without reservation to the Music War Committee of the American Theatre Wing, the proposition that any station in the country can play any BMI song for the purpose of evolving war songs, BMI license or not. As an added inducement, BMI noted that if ASCAP would do the same thing, BMI would pay the regular performance rate to the MWC on any plays, local or network. Matter is being taken up with the MWC at the present time. Robbins is publishing "Anchors in the Sky," Naval Air Corps tune, written by John Latouche and Peter De Rose, MWC endorsed tune. The Committee is to receive so much per copy sold to the public, splitting the writer's fee with Latouche and De Rose, both members of the MWC.

Coast Group Plans Exchange of Artists

Sacramento, Oct. 19. Incorporation papers were filed here for the National Association for Music and Related Arts by a Southern California group headed by L. E. Behmer, operatic impresario. Purpose of the organization is "to promote music and related cultural arts throughout the United States."

Another aim of the association is to encourage the exchange of artists and students of music with neighboring countries of the western hemisphere.

Hymns for Soldiers

In view of demand for hymns of all denominations from men in the armed forces, and also because of the lack of a complete list of hymns for the armed forces, the Army Special Services Division is putting out a complete list of hymns for bands.

Purpose of the folio is to get the organizations to every Army band by Christmas.

Victor Young's score for Paramount's "For Whom the Bell Tolls" will be recorded as an album by Decca, with Young conducting the waxing.

Marks, Warren Reach Unique Deal in Dispute On 2 Christmas Songs

In a unique out-of-court settlement, Marks Music last week agreed to withdraw "I'll Be Home for Christmas" and gave the green light to Warren Music to exploit its song of the same title. The settlement is that the Marks' song, written by Buck Ram, was put in August, 1942, while Warren's song, penned by Kim Gannon and Walter Kent, just came out.

However, because the Marks tune failed to get anywhere last year, and the Warren version already has a Bing Crosby record, Marks agreed to stop selling copies or further exploiting the song, for which Marks is to receive a percentage of the income Warren derives from all sources. It was felt that if the case were taken to court Marks, because of its priority, would win the decision.

Added agreement is that Marks can put out its song anytime in 1945. In addition, Ram's name is to be added to Gannon and Kent's to the song, with Ram to share in royalties as co-writer.

HARMS PUTTING ON PRO STAFF FOR FILM SCORE

For the first time in two years, T. B. Harms (affiliate of Chappell Music) is putting on a professional staff of new publicists, managers of forthcoming RKO pic, "Higher and Higher," featuring Frank Sinatra and Gene Kelly.

Mr. Harms, Chappell rep in Chicago, is moving into New York to take over professional manager's duties, with Charlie Goldberger, former Chappell man in Boston, assisting him. Chappell is closing the Boston office.

Salvatore in Chi Spet Chicago, Oct. 19. Paul Salvatore, recently with the Southern Music Company, and previously manager of the San-Joy office here, will succeed Ray Kanter as professional manager of Chappell here.

Kanter goes to N. Y. to mgr. of T. B. Harms there.

NBC, Leo Spitalny Ask To Query Suing Composer

Answers to the \$175,000 damage suit brought by Carmen Delvin, composer, were filed by National Broadcasting Co., Inc., and H. Leopold Spitalny, musical director of NBC, last week in N. Y. federal court. At the same time, the defendants filed notice for the examination of Miss Delvin, which they want her to answer 19 questions relating to the question, infringement and service-ordered charges that the alleges in her suit.

Miss Delvin charges that at the defendants' request she submitted two songs, "Zambra Gitano" and "Oriental." She claims Spitalny pirated the songs, substituted other titles and published them under his name as the composer. NBC used the songs over its network.

NBC and Spitalny ask for dismissal of the suit. They also filed three separate defenses, which allege that the plaintiff was not original with her musical compositions, they have been for many years in the public domain; the melody, theme and rhythm were not new.

Ray Webb working on the score for "Ghost Ship" at RKO.

Song-Shorts, Distributed By U. S. Army, Newest Bally Path for Tunes

15 Best Song Sellers

- (Week Ending Oct. 19)
1. Pistol Mania... (Mayfair)
 2. Paper Doll... (Marks)
 3. Put Your Hands Up... (Savoy)
 4. Sunday, Monday... (Mayfair)
 5. People Will Say... (Crawford)
 6. Say a Prayer... (Southern)
 7. Victory Polka... (Chappell)
 8. In My Arms... (Sauders)
 9. I Heard You Cried... (CP)
 10. You'll Never Know... (BVC)
 11. If You Please... (Famously)
 12. Beautiful Morn... (Crowford)
 13. Wait Me Mary... (Remick)
 14. Either Too Young... (Winmark)
 15. How Sweet You... (Remick)

Newest media for exploitation of songs is G.I. films, put out by the U. S. Army Special Services Division, which has songs in every camp throughout the world. Recent innovation in the films, ordinarily used for training purposes, is the inclusion of a name artist doing a pop tune in order to attract community Army songs.

First film made was that of Fred Waring doing "In My Arms," followed by songs that goes to camp throughout the "Little Brown Suit" which U.S. Army, written by Harold Rome and included in Stars and Gropes' camp show put on at Ft. Hamilton, N. Y. Special Services intends putting out film versions of pop tunes each month, selecting them from the Army Hit Kit, list of songs that goes to camp throughout the world, to the tune of 2,000-3,000 a month.

"United Nations on the March" song by Dmitri Shostakovich and Harold Rome, plus being in the "Thousands Cheer," will also be in a G.I. short, subject matter of which is the Roosevelt-Churchill meeting at Casablanca.

Coca-Cola is making films of the bands used in its Spotlight Bands program. Idea here is also to communicate the songiest idea, and Coca-Cola intends filming 25 bands in Hollywood and New York. Films are being shot for Coca-Cola by Raphael A. Wolf Co., with shooting scheduled to start Oct. 20 and finished by mid-November.

'WHITE XMAS' GROOMED TO BECOME HIT AGAIN

Living Berlin's "White Christmas" gives indication of becoming a hit all over again; within a period of a year. Irving Berlin, Inc. has made "Christmas" its No. 1 plug tune and in three weeks the song has sold over 12,000 copies of sheet music. Dave Dreyer, the firm's professional manager, said Monday (11) that he would not be surprised if the sales on the number between now and Dec. 24 reached the 200,000-mark.

Many network commercials, according to Dreyer, have already substituted their playing dates on "Christmas" for the month of December to their respective broadcast sources.

Goldman Pays Off \$4,000 in Claims By Pluggers, Office Staff

Walter Goldman, Inc., music publishing outfit, which folded a couple months ago, paid off all claims held against it by contract men and other employees last week through the contact Men's Union. Checks amounting to approximately \$4,000 were distributed covering unpaid salaries and expenses for pluggers and secretaries. Previous claims against Goldman amounting to \$1,000 for n.g. checks had been made good.

Remaining to be taken care of in the general creditor settlement being arranged by the Los Angeles Wholesale Board of Trade are claims for severance and vacation pay totaling about \$2,000, by same employees who drew the above checks last week. In the group are 19 people in the N. Y., Chicago and Los Angeles offices of Goldman, Inc.

Previn Looks After Music on 2 Rogers Pix

Hollywood, Oct. 19. Charles Previn, who recently checked out as music director at Universal, was signed by Charles Rogers to handle score and tune for two musicals at UA.

Pictures under Previn's guidance are "My Wild Irish Rose" and "The Career of Chaucer Olcott, and Song of the Open Road."

CAMPBELL-PORGIE, INC. formerly campbell, loft & porgie, inc. 1619 Broadway, New York City

Dear Friends: We wish to take this opportunity to thank you one and all for your wonderful cooperation in helping us put over "Breathless," "When the Lights Go On Again" and "I Heard You Cried Last Night." We are very happy to announce our newest publication entitled:

"IN A FRIENDLY LITTLE HARBOR"

On which we feel certain we will have your cooperation once more. Thanks again.

Sincerely yours, NICK - AL. CAMPBELL-PORGIE, INC. 1619 BROADWAY, NEW YORK CITY GEO. WIENER, Prof. Mgr.



has Sonja Henie, Woody Herman - AND

Lyric by LEO ROBIN

ROBBINS MUSIC CORPORATION

NEW YORK

Murray Baker, Prof. Mgr.

Music by NACIO HERB BROWN

CONSULTANTS
723, COL. 5-8340

CONSULTANTS

W.M. SHIRLEY
ORTON SHAININ
CIATES

CONSULTANTS

COL. 5:8340

Shelvey Going to Coast in Move To Clear Up L. A. AGVA Local Strife

rouched over reports of internal discussion within the Los Angeles local of the American Guild of Variety Artists, Matt Shelvey, national AGVA administrator, leaves N. Y. for the Coast on Friday (22) in an effort to arbitrate the differences.

Shelvey says he's been receiving conflicting reports as to where responsibility lies for the current AGVA Coast troubles, but he's convinced of one thing, that the Los Angeles local isn't functioning satisfactorily.

Florine Bale has been exec secretary of the L. A. local for the past year.

Shelvey says the Coast trouble dates at a time when national AGVA otherwise is functioning smoothly on all cylinders, with per capita taxes down in regularity and the union enjoying unprecedented prestige and no local reserve.

HOTEL CAPITOL, N. Y., TO OPEN NEW NITERY

New nitery in the Hotel Capitol, opposite Madison Square Garden in New York, is scheduled to open around Nov. 20.

Room, being built in the hotel's ballroom, will seat around 1,000, and is said to be costing the Ronny Operated Hotels, backer of the venture and owner of the hotel, between \$35,000 and \$50,000. Niterly will have a circus court with trimmings by Russell Patterson.

Slapsy Spreads in L. A.

Hollywood, Oct. 19. San Lewis, operator of Slapsy Maxey's niterly, is moving to the Wilshire Bowl site Nov. 2 and taking the neon sign along with him. New spot has double the capacity of the present location.

Phil Harris, who graced the bandstand at the Bowl for many years previous to its many openings and shuttles, will again tap the downbeat for the dance and floor-show.

Pastor's, N. Y., Signs

\$50 AGVA Minimum

Pastor's, Greenwich Village, N. Y., niterly, was pact to a minimum basic agreement by the American Guild of Variety Artists last week. Contract provides for \$50 minimum for principals. Spot has no chorus.

Negotiations are pending for an AGVA pact with McCough's, Brooklyn niterly, with terms providing for \$55 for principals and \$35 for chorus.

N. Y.'s Cap Overlong, Act Yanked, Set for State

In order to trim the current Duke Ellington-Lena Horne stage show at the Capitol, N. Y., down to 55 minutes, Patterson and Jackson, colored comedy team, were yanked last Thursday (14) after doing two shows. Show was 35 minutes overlong, which also necessitated cutting Miss Horne down to four numbers and trimming the other acts.

Loew's booking office has switched Patterson and Jackson into the State, N. Y., where they open with the Louis Armstrong band on Oct. 28. Team was a click in its two appearances at the Capitol.

Selling to Gobs Under 21 New Headache in Detroit

Detroit, Oct. 19. After the trouble the local niteries have had with the police, juveniles, the State Liquor Control Commission, the liquor shortage, etc., the Navy now has entered the lists against them.

The Navy Shore Patrol last week brought charges against the Hotel Book-Cadillac Motor Bar and the Ken Roberts' Bar charging both with serving liquor to sailors under 21.

Service branches here have indicated that they intend to get tougher with spots who don't comb out minors among the service men, as well as juveniles among civilians.

New Haven Respite

Shut-out theatre, New Haven, police of Sunday name bands and vaude was on the verge of folding last week because of a lack of available bands. John Kirby's all-star combo had been booked for the past Sunday (17), but until Henry Jerome's band was set for this week, (24) it looked like the venture would be closed. It is booked and operated by the Bow office.

Jerome has been doing relief work for Vaughn Monroy's orchestra at the Commodore hotel, N. Y., while later was playing the Broadway Paramount theatre.

Radio City Music Hall

Seeks Markova, Dolin To Head Ballet Corps

Radio City Music Hall, N. Y., is dickering with Alicia Markova and Antoin Dolin to become permanent leads for the house's Corps de Ballet.

Alicia Markova has left the Ballet Russe troupe for remainder of season to undergo hospitalization for a leg ailment. Dolin, who is married, she and Dolin have been among the name ballet dancers during the few seasons.

G'WHICH VILLAGE INN SETS WOOD AT 2G PER

Barry Wood has been signed for four weeks at the Greenwich Village Inn, N. Y., at a reported \$2,000 per week. Oct. 29 and it will mark his first niterly or cafe booking.

Wood now has a c and sings on the "Million Dollar Band" program, sponsored by Palmolive Show on NBC Saturday nights. He was on Lucky Strike's Hit Parade for two years.

Jalna Having a Baby, Georges to Open Niterly

Georges, of tarp team Georges and Jalna is opening a niterly in Washington, D. C., scheduled for Oct. 29. It's being called Club Jalna, for female half of team, who's temporarily retiring for motherhood. She's wife of Georges.

Opening show will feature Rose Marie, Walton and O'Rourke, and Fausto Curbello's orch.

Tenn. Sheriff Padlocks 4th Cafe on Beer Rap

Memphis, Oct. 19. Sheriff Peury closed a fourth Shelby County niterly the past week as an Arkansas sheriff followed suit by cracking down on four taverns operated in Hot Springs, Tennessee official padlocked Patterson's, Place on Highway 70 near Ellendale. Previously shuttered in current campaign to enforce beer laws were the Victory Club, Gill's, and Bill's.

In Hot Springs, it was on orders from Circuit Judge Earl Witt that Sheriff Marion Anderson closed four taverns Oct. 11 on petitions from prosecuting Attorney C. C. Fridge way terming them "public nuisances" with business conducted in a disreputable fashion. They are the Tulsa Club, Milwaukee Bar and Lone Star, all operated by Walter Weldon, and the Moonlight Tavern, run by Curley Dill.

Saranac

By Harry Benway
Saranac Lake, N. Y., Oct. 19. Marty Fisher, ex-bus-leader, entering here, manages the Packard Motor Agency between rest

Henry Hearn, who cured here and now film salesman for United Artists in Charlotte, N. C. C. took Oct. 19 to visit his pals here after attending sales convention in N. Y.

Max Pfeffer, who mastered recent operation, flashing good reports and expects a full laugh soon.

Pauline Russell is doing so well she's permitted to bowl twice weekly. Thanks to Earl Branson, producer of Mirel Frutkin on the Blue, for his salute to members of the column.

Dolly LaValley, Montreal niterly singer, has checked in for a general cleanup.

Harry Patton contributed fifty guest columns to the Rogers. We the Patents monthly. The mob are talking about it yet.

Missy Paganio doing nicely and cherishing you the rest of the year. "Big Moley" is responding to treatment nicely. It's anxious to treat him in Broadway.

Write to those who are ill.

Talent Demands for 'Prestige' Dates Crimp Vaudeville, Niterly Bookers

Show biz, with particular emphasis on vaudeville and niterlies, is currently confronted with a "prima donna" situation, that's causing bookers, the theatre operators and vaudeville house managers to cut off workmen.

Latter contented that a number of acts, taking advantage of the war-borne talent shortage, are turning down bookings that normally they would have vetted without hesitation, and are demanding "prestige" spots. Bookers say they're being stymied in their attempts to satisfy the ever-increasing desire of "prima donna" who don't like such and such a spot, regardless of liked salary offers, and feel that such an engagement would hurt their standing. Especially on the niterly circuit it is resulting in embarrassing situations, necessitating last-minute booking swiftness and putting the bookers in the spot because it often involves cancellation of contracts.

It's no longer a question of money alone, the bookers say, with the so-called class niteries in price, but the acts are mixing poor positions before they're no longer satisfied with appearing before anything than a swank clientele. Likewise, performers booked into out-of-town vaude dates are minimizing the importance of the coin angle, and are rejecting bookings solely on the grounds that it might jeopardize their "prestige." When confronted with similar situa-

tions in the past, it's pointed out, invariably a salary increase would turn the trick; but with the realization that top coin can be commanded anywhere today, the acts are holding out strictly on the prestige basis.

One N. Y. niterly, that goes in for names, found itself in a predicament last week when it suddenly found itself without a lead act and was forced into a compromise back-tug to tide it over at the expense of weakening the bill to such an extent as to make deep inroads in the grosses. And all because the singer booked into the spot, after the management had even agreed to meet a \$250 pay hike, cancelled herself out because she felt it would hurt her "standalone" appeal at such a place.

Singer, attempting a comeback, was offered \$750 a week, finally jettied a contract for \$1,000, and after mulling it over for several days, turned it back, leaving the spot high and dry at the last minute. The bookers say that's only one of numerous illustrations of the current turn in events.

Cooper Nixes Cafe for Pic.

Jerry-Cooper forced to cancel his two-week engagement at the Club Charles, Baltimore, scheduled to start Nov. 2, in order to be in Hollywood for start of his second Monogram picture, which goes before the cameras Nov. 12.

Film will be titled "Mad Rhythms" and will feature Cooper as a singing bandleader.

design for dancing



SONN REMDIS

AT THE PIANO
And His Orchestra

HELD OVER

At Monte Proser's
COPACABANA
New York

Just Concluded-Extended Engagements At

FEFE'S MONTE CARLO
New York

COPLEY PLAZA HOTEL
Boston

STORK CLUB
New York

RALEIGH HOTEL
Washington

COLUMBIA
RECORDS

Direction
MUSIC CORP. OF AMERICA

HANNAH WILLIAMS

That Cheerful Little Earful

Assisted by THE THREE MAJORS

Currently

LOEW'S STATE, NEW YORK

Opening Thursday, October 21

RIOBAMBA, NEW YORK

Personal Management
MUSIC CORP. OF AMERICA

Thanks to Phil Bloom

Night Club Reviews

Bway Critics Ignore 'Carrolls,' 'Widow' In Favor of 'Venus' As Season's 1st Hit

roadway's critics, in their Sunday follow-up columns, discussed on the new season's final arrival with the debut of 'One Touch of Venus' at the imperial. Fact that the reviewers entirely passed by the reviews which came in during August and September was puzzling in some circles, while the majority of the new season's successes were naturally resented.

All indications are that the new season's successes are continuing to be a smashing boxoffice success, continuous lines for tickets showing up even before the show arrives. In attendance since the debut has also been exceptional, the limit in attendance being present. However, the reviewers, evidently forgot that 'Two Hrs. Carrolls' at the Booth, and the 'Merry Widow' at the Majestic, also established hits of the current season.

'Carrolls' drew a distinctly doubtful press, but developed steadily after a promising first week and for the past month has been selling out, indications being that it will pass the season. 'Widow' was accorded a good press with only two exceptions, and most of the dramas to arrive have not so far fared. Some of the investments have been continuing better than first indicated, especially weekends, for Broadway's Saturday has been successful with its comedies, while Sunday performances have also helped. In a recent Equity survey, 'Widow' was named as the best of the season, and that since changing its stance against Sunday shows, performances have been very attractive to critics.

At least one more new show which fared badly in the press reviews may have made the critics' New plays out of town which were not welcomed by local scribbles have done much better than the boxoffice. 'Carrolls' and 'Widow' are both doing well, similar rating on Broadway. In instances are 'The Naked Genius,' which opened Tuesday at the Majestic, and 'The Merry Widow' at the Plymouth after getting real money during tryout dates, and 'Another Fine Story,' which opened at the Fulton last week.

Mrgs. League Has 9G Surplus

Annual meeting of the League of New York Theatres was held last Friday (15), when it was stated that the organization is in its best financial condition in five years. The approximate surplus is \$20,000, and the fiscal year expenses were lower than previously, and more theatres have shown operation at a profit for a greater number of weeks than for many seasons.

The League's income is from producers who pay \$10 weekly while each show is operating, some fee coming from the theatre when lights are put on, and individual remittance came from the Shuberts, who paid \$5,000. Formerly the minimum fee for a show at a managerial firm was \$3,000 but the figure was upped a year or so ago, when the League operated at a narrow margin.

Some officers and board members were selected. Marcus Helman continued to head the managerial

CIO SHOW PREEMS IN NEWARK NOV. 22

Newark Oct. 19. — 'Marching with Johnny' (formerly 'Roll Up Your Sleeves'), initial stage production sponsored by the CIO will preem at the Mosque theatre, Newark, Nov. 22, prior to setting forth on a nationwide tour. — Show, a musical revue, goes into production this week with a cast of 50. Production, operated on a non-profit basis, was written by Henry Myers, Elmer, Elmer, Jay Gorney, and Leonard Koff. The show will be directed and Howard Bay is doing the stage settings.

'Genius' Tix Muddle

Advance sale for 'The Naked Genius' started at the Plymouth, N. Y. Monday (18) without tickets being sold. The reason was that the booking contract for the house was not signed until after the show had been booked. Tickets to be ordered. Late Monday the tickets were sold. The reason was that the booking contract for the house was not signed until after the show had been booked. Tickets to be ordered. Late Monday the tickets were sold.

Shubert Snarl

'Closes Public' — 'My Dear Public' stopped at the 46th Street, N. Y., Saturday (18) after the Shuberts had closed the show.

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CHANCES SLIN FOR 'TEETH' TO RESUME

Chances — 'The Skin of Our Teeth' going on tour again appear slim. 'Thornton Wilder's work during the season's run at the Plymouth, N. Y., was estimated to have put an additional \$75,000 into the show.

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Rewrite 'Fortune'

'Outrageous Fortune,' produced by Gilbert Sullivan, will be taken off Saturday (22) in Boston. Instead of the original 'Fortune' by Gilbert Sullivan, it will be rewritten. Because of the cancellation of 'A New Life,' will remain in New York. 'The Fortune' was reported switching to the 46th Street.

Rebuilt 'Yankee' Opens in Philly 28th

With its show freshened up by Herbert Fields and New songs written by Hart and Richard Rodgers, 'Yankee' opens in Philadelphia Oct. 28, providing Dick Potts has a top part in the show. The show has been in the hands of the Connecticut Yankees' since the Philadelphia Oct. 28, providing Dick Potts has a top part in the show.

Road Expense For Actors Deductible Under Tax Laws

A ruling has been obtained from Washington that the federal withholding tax involving legit players, status being worked out similarly to that of vaudevillians with certain stipulations.

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Gabel, Wharton Agree

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Kazan, Odette May Play

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En Route, N. Y. to Rio

Kingston, Jamaica, B. W. I. — 'The Moon Is Down' at the Palace, 'Ladies in Retirement' at the Theatre, 'The King of Bounce' and his band—the hottest stage show in the city—will be in the city.

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Bway Legit Delegation in C.C. Plea Vs. Try to Raise Admission Taxes

Anyone in Chi See Kelly?

'The Army, Play by Play' was scheduled to open at the Majestic of Chicago prior to its opening there Monday (18) at the Studebaker. The Army on the road, but it is being the first time for a show to be so publicized in Chicago.

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'GARTER' STRETCHES N. Y. MUSIC BOX STAY

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Clubs Warned By Moss on Tickets

Disregarding indications that the percentage is small on theatre tickets, clubs are being warned by Moss on tickets. Clubs are not accorded all the same. Legit premium, N. Y. License Commissioner Paul Moss has asked stewards of exclusive clubs not to secure tickets for members at high rates. Club people listened to Moss in his office, but the exact amount of the amendment is questionable. Legit club, code people communicated with the clubs, but the exact amount of the amendment is questionable.

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\$3,900,000 Gross Abundant Matinee

Another series of 'Back the A-lack' bond matinees, played by Broadway again yesterday (19), excellent results again, being about \$3,900,000 gross.

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'Artists' Sock \$31,000 to Lead Fifty Hub Biz; 'Porgy' 26G, Patriots', 14G

Boston, Oct. 18. Paced by the whirling 'Artists' sock take, which is expected to start as five attractive top fanatical figures for last October, the week of October 18-20 days was not reflected in big numbers. The week's gross was sunshine bright over bigger crowds than ever.

Three shows got off the mark same night (Monday, 11th) at Coliseum, the first of the 'Artists' sock. The 'Patriots' came to the Shubert. All drew capacity audiences at opening. The first of the big Opera House vey uptown. Kiss and Tell and 'Uncle Harry' remained steady, but the latter moved out Sat. (16) to Phoenix. Outrigger 'Fortune' came in to the same house. Mon. (16) for a one-week stand. 'The Spirit' followed on the 15th. 'Arsenic and Old Lace' comes to the Col. on the 16th. 'Wings' (to the Victory) and 'Carmen Jones' follow the 14. The Air Force show going to the Shubert, the other to the Opera House.

Estimates for Last Week.
'Artists and Models' Opera House (\$3,000). \$5.00 gross per night. \$3.30 other nights.—Caught one \$1,000. Last week's gross, \$1,426.25.—Fifty week remains standing, estimated.
'The Patriots', Colonial (1,437). \$1.10 is drawing a prestige audience for fair \$14,500.
'Porgy and Bess', Shubert (1,506). \$2.10 second visit. The week's gross, \$1,426.25. Last week's gross, \$1,426.25. Last week's gross, \$1,426.25. Last week's gross, \$1,426.25.

'MOTHER'S DAY' GREAT \$15,000 IN FRISCO
San Francisco, Oct. 19.
'With both Mothers' Day' and 'Waltz King' in final stanza, Curran and 'Uncle Harry' will close on a sensational high.

'Uncle Harry', Wilbur (1,300). \$2.75. Round up third figure at a pleasing \$15,000, estimated.
'Mother's Day', Geary (1,300). \$2.75. Terrific \$15,000.

'Nocturne' \$2,700, 'Fortune' \$7,200, Ballo

Baltimore, Oct. 18.
Two pre-Broadway shows, Gilbert Miller's production of 'Out of Fortune', and 'The Spirit' at Ford's and Manhattan Nocturne, starring Eddie Dowling at the indic-

ated Maryland, drew a crowd of 1,000. The week's gross was \$2,700. The week's gross was \$2,700. The week's gross was \$2,700. The week's gross was \$2,700.

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'Eye' 12G, L. A. Maid' \$6,500, Ice Follies 90G

Los Angeles, Oct. 18.
Cutting of gas ration for western shows resulted in light figures for the week. The 'Eye' 12G, L. A. Maid' \$6,500, Ice Follies 90G.

'Genius' \$18,500, 'In Week at Pitt
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The beleaguered 'Naked Genius' was booked for a \$20,000, \$21,000 week at Nixon. The week's gross was \$18,500. The week's gross was \$18,500. The week's gross was \$18,500. The week's gross was \$18,500.

'Plays Out of Town
Continued from page 10

Eight action is swamped by the avalanche of heavy, draggy works. The week's gross was \$18,500. The week's gross was \$18,500. The week's gross was \$18,500. The week's gross was \$18,500.

'Blossom Time' \$20,000 Washington; 'Okla' 58G Sellout
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TOMORROW FAIR \$10,000 IN CINCY

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Guid subscription support and swell notices produced a record for the week.

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B'way Brisk; 'Venus' 121/2G in 7 Showings; 'Love Story' 121/2G in 7 Showings; 'Public' Folds After 5 1/2 Weeks

Most of the standouts last season are drawing as heavily now as then and the week of October 18-20 was the general tone of the theatre—great attendance could hardly be predicted. Judged from the number of shows drawing a crowd of 1,000 or more, the week was a success.

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Exclusive Management: WILLIAM MORRIS AGENCY, INC.



9-ET

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VOL. 152 No. 7

NEW YORK, WEDNESDAY, OCTOBER 27, 1943

PRICE 25 CENTS

NETS WAIT FOR 'SHOCK'

'Winged Victory's' Rehearsal Impact Cues \$1,000,000 Bidding for Pic Rights

By JOE SCHOENFELD

You're sitting in a bare theatre and from a stage devoid of props and scenery a bunch of soldiers are tearing big chunks out of your heart. It's the first rehearsal run-through of "Winged Victory," Moss Hart's drama about the U. S. Army Air Force, and Hart is causing the mayhem on your emotions from a seat in the orchestra.

You aren't there to criticize, anymore than the other legit producer-film men-newspapermen observers. Curiosity is the motivating factor of your presence, whetted even more by the Army camp flavor in front of the 48th Street New York where Military Police had to pass you through the doors Sunday night (24). Inside is the curious atmosphere of a theatre without a legit tenant, a few white lights adding to the glaring nakedness of the stage. Scattered around and nearly filling the lower

(Continued on page 23)

Rash of Hit 'n' Miss Niteries Will Inevade N. Y. Up to New York's

The biggest mass mushrooming of niteries in history will be witnessed from now until after New Year's Eve. Some joints will open just for the Xmas-New Year's trade, on the theory that the war-rich bunch will fall into any show with a pseudo-history aura, and leave a fast couple of bucks. In Manhattan alone it's figured some 30 new bitriffs will thus be opened, some admittedly, for short duration.

On 52nd St., between 34th and 6th Aves., with its past record of 23 niteries in one block, the total may amount to 30 on the Nonfarmore of America. Two of the buildings plan to have two different niteries, one on top of the other, i.e., on the street floor another one flight up, and competitive. The problem of musicians and entertainers (a sort) will be solved for the holiday pitch by bicycling some of the five kiddies, since the sundry syndicates, who are pyramiding their profits, have interlocking interests.

MCA Stenos' Cinderella Act Helps N. Y. Ritz

Stenographer working on Music Corp. of America has been taking turns the past week dancing at the Oval Room of the Ritz-Carlton Hotel, N. Y., as guests of the management, to stimulate interest in the room. It seems the spin was formerly dining room only and music and a dance floor were recently installed. But regular patrons, more so familiar with the policy, have been embarrassing the hotel and Horatio Zito, bandleader, by not dancing.

Accordingly, MCA stenos and their boy friends were asked to attend the room and lead the howlings.

Paid Inspiration

Duke Ellington has composed "Rain-And No Holiday" with lyrics by Ebanes of the 1944 Song was inspired, Duke says, by line in his back-cover ad in "Variety" last week which read "Song was inspired by the Capitol, N. Y., in face of daily rain storms."

Big B.O. Belies Crix in B'way Flop Ratings

Although the new legit season is still in an embryonic stage, on the basis of the choices being registered by shows given a brushoff by the N. Y. dailies' drama critics and which in normal seasons would have fared better, it looks as though "Variety's" critics boscore on the bit-of-flop chances of the 1944 Broadway legit entrants might be needed for a new low in percentage figures before the season's halfway mark runs out.

While it's true that such panicked shows as "Harpis Harmon," Shark (Continued on page 10)

Geo. Tyler Moves From Actors Fund Home To A Nursing Institution

George W. Tyler, rated the most prolific producer on Broadway in his heyday when associated with the Leaders and on his own, was at the Actors Fund Home, Englewood, N. J., one of the few prominent managers ever to enter that retreat. Last week he was removed to the McKinney Nursing Home, Yonkers, N. Y., because of a diabetic condition. Tyler, who has survived pneumonia several months ago.

Tyler produced many fine plays, among them "The Man From Home," in which the late William Hodge appeared for five years in New York and on tour.

Grace Drysdale Lined Up For Postwar Brit. Dates

London, Oct. 27.—First American act playing here for USO-Camp Shows in to be booked by General Theatre Corp. after the war is Grace Drysdale. Cal was caught by Val Parnell, GTC booker, when performing recently at special concert given for the American forces at Olden theatre. Leicester Square, which was headed by Bob Hope.

SEE FILM ACTION 'IN FEW WEEKS'

Musicians' Czar Will Move to Force Showdown with RCA, Columbia in Disc Controversy

'TROUBLE BY XMAS'

James C. Petrillo and his American Federation of Musicians have indicated that they'll move against the two major radio networks within the next few weeks in their attempt to force a showdown on the prolonged disc controversy. "Trouble by Christmas" was the general expectation by the networks. Even though no official enlightenment on future action over the disc agreement angle was forthcoming following a several days' session in New York of the American Federation of Musicians' executive board.

(Continued on page 47)

Airline's Plans Cue Great Scope of Int'l Postwar Show Biz

A cue to postwar international show business, brought closer than ever by air, comes from Pan-American Airways' plans, which are almost staggering in their scope. For one thing, the airline will emphasize that no spot on earth is any more than 60 hours away from its extreme opposite distance, thanks to progress of aviation.

Tourism on a 10-a-mile basis in open booking, catch-it-if-you-can, is also on the agenda, including to attract school teachers, pupils, etc.

From a show biz perspective it's obvious that a film called "Mission to Moscow" could conceivably transport the N. Y. film critics to Loe's Kremlin on the Nevsky Prospect for a world premiere. Or a N. Y. to London to Rome to Cairo to Iraq to Calcutta to Tokyo to Sydney looking for an act is not too farfetched.

Roy Acuff May Enter Race for Tenn. Gov.

Memphis, Oct. 26.—Roy Acuff, Nashville's midget star of WSM's "Grand Ole Opry," may be reentered among the nominees for Governor of Tennessee in 1948 and the thought has given many a state politician the jitters. Acuff's followers are taking their cue from L. O. Daniel's triumphs in Texas and from the fact that Jimmie Davis, shoo-in candidate of 1948 in Mississippi, was elected highway commissioner in Louisiana and is now that state's announced candidate for governor.

Nominating petitions to qualify him (Continued on page 23)

Performers' Protests Emphasize Scandal on R.R. Black Market

Womenpower

Toledo, Oct. 26.—The recent Sunday evening, at its Oct. 26, Bill Collins, manager of the Capitol, hired two girl ushers and put them to work immediately.

At 7:30 p.m. they quit their jobs and walked out of the burlesque house with two salaried

The nation's railroads are confronted today with its worst black market scandal in history, a condition reported as far more critical than the Florida black market rail scandal which resulted in wholesale revamping of regulations.

It all deals with reservations, and the situation stems from war-time travel conditions and curbs on civilian passenger service. It's reached such proportions, particularly in New York and Chicago (although the abuses are on the increase on the Coast and may reach a new high this winter in Florida) that people in show business, facing new QTE restrictions with possible revert to priorities, are raising their collective voices in demands that something be done about it.

Survey reveals the following Coast-to-Coast situation:
1. In N. Y., fees ranging anywhere from \$5 to \$100 are extracted for (Continued on page 47)

Seldes Sees Pix Cos. Using Tele As Dual Support

Possibility that the film companies may be scanning television as the answer to the second feature problem was seen by Gilbert Seldes, director of television programs of the Columbia Broadcasting System. In RKO's appointment of Ralph B. Austin to look into the television situation for that company.

Seldes indicated that the film companies' growing interest in television, as borne out by the RKO move and (Continued on page 23)

What's Wrong in Nylons?

Time "When the Nylons Bloom Again" by Fats' Walter and George Marini, which is heard in "Early to Bed," Richard Kollmar's Broadway musical, has been partly banned by the networks. There is a verse restriction on the part of two of the nets, while the third hasn't passed on the song as yet.

Bob Howard dies the song in the show. Advance Music is publishing the score.

Sinatra Asks \$15,000 Guarantee and 50-50 Split From Theatres

Frank Sinatra will play three weeks of theatre dates next month under a salary arrangement calling for a guarantee of \$15,000 against 50% of the gross from the first dollar. While contracts aren't signed, he will probably play the Kark, Philadelphia; Stanley, Pittsburgh, and RKO, Boston, and on the three weeks can, it's conservatively estimated, gross at least \$60,000 for himself. He will (Continued on page 26)

London B. O. Okay

London, Oct. 26.—The recent blitting of London has not affected West End show business. However, suburban night business receipts have been off.

The Hour Of Charm
All-Girl Orchestra and Choir
Conducted by Phil Spitalny
VIOLA

Menjou Cuts 4 Film Stars in Whom Our Troops Are Most Interested

Fourteen American film actors and actresses interested in American service troops more than anyone else in the Hollywood roster.

Film being shown the boys are about evenly divided between new-comers and oldies.

Those were the major points made in a press interview yesterday (26) by Adolphe Menjou, just returned from a five-month overseas tour of camps for the USO. Menjou was tanned and shrimpy, the latter, the result of being manhandled in glistening jeeps, he reported. He left the Coast on June 2 for Brazil, but returned on a five-month tour of camps for the USO. Menjou was tanned and shrimpy, the latter, the result of being manhandled in glistening jeeps, he reported. He left the Coast on June 2 for Brazil, but returned on a five-month tour of camps for the USO.

In Britain, Menjou worked a given area about 10 days, going right out to where the boys are stationed. After the English, the actor visited in England instead, where he began June 13. He worked as a single attraction and was supported by a light recruited from camps and hospitals.

Menjou reported that he had been absolutely devoid of dirt or doublet-tendence. He told a lot of stories and developed a one-man tour on Hollywood for entertainment purposes. He made himself a target for every kind of question about the industry and its people, answering queries about the lives and doing some jokes. He directed that all the Hollywood personalities seven men and seven women were invi-

(Continued on page 23)

NORMAN CORWIN'S 26 WRITING PACT AT M-G

Hollywood, Oct. 26. Metro has signed radio scripter Norman Corwin to a three-year writing contract providing for 36 weeks work a year, at \$2,000 a week. It is an unusual clause in the deal permitting either the stu or Corwin to cancel after the third 10-day period. Underneath Metro will work out an agreement with CBS, for which Corwin has been a staff writer for several years, allowing him to accept special assignments from the network from time to time. Corwin is due at the studio in mid-November.

Another top radio writer moving to Metro around first of the year is George Welles, who has been scripting the Lux plays for the past nine years.

Norman Corwin has resigned his producer-writer berth at CBS to take a scenarist contract at Metro, effective Tuesday (27). If transportation is available, he intends leaving Monday (1) for the Coast.

Meanwhile, he has edited copy for his "More by Corwin" book of 16 radio scripts to be published by Grosset & Dunlap (Tuesday). He is also completing an audition script for CBS. He has said that he will be of staging "New Georgia," the last play by Dorothy Heyward, to start play on Lee. Dorothy, who will produce the show, had sought him for the assignment.

Gerard-Hopkins Plan

Revival of 'Burlesque'

"Barney Gerard, himself from burlesque, (when it was pre-burlesque), planning to revive 'Burlesque,' in association with Arthur Hopkins, who produced the original, are interesting in planning to do in the legit revival play by the late George Manker Waters), since Par 'Burlesque' was his last work. Gerard has James Brien in mind for the role created by the late John Lee and Guyton. He has also the Ruby Stevens part (the later became better known as Barbara Stanwyck).

On Again, Off Again

Washington, Oct. 26.

Nazi announced recently its reopening of film and legit theaters in Rome. In consideration of the claim resigning the capital," according to word received here.

Since it reported that the Germans are preparing to evacuate the city, they may shortly cut down the entertainment centers again, according to some Washington opinion.

19 Name Backers Put Up \$150,000 for Air Force Show, 'Winged Victory'

Gilbert Miller, as chairman of the civilian sponsorships committee, got a glittering array of backers for Moss Hart's "Winged Victory." Twenty socialite-banking-show biz personalities put up a total of \$150,000, which they are to receive back from profit but with no profit to themselves.

besides Miller, include: Jules Baerle, Jules Bratton, Mrs. Bor Dahlberg, Sherman Fairchild, Marshall Field, Max Gordon, Albert Lasker, Robert Lehman, Henry R. Luce, Walter S. Marvin, Tilton Morgan, Charles Muhl, Floyd O'Donnell, William S. Paley, Carlton F. Palmer, Herman Sarnus, Harold Talbot, Joan Trippe and Thomas Walton.

For General Arnold of the Army Air Force as executive director for the show is Lt. Col. Dudley E. Smith, who is in charge of the air. Lt. Irving Lazar and Lt. Ben Lan.

"Victory," which opens in Boston Tuesday will require 13 baggage cars, large allocation of transportation and a big show. It will be played in 19 scenes. Civilian contingent in "Victory" will include: 40 civilian extras, principally in the matter of stunts and contracts. There are 14 female extras, mostly handled in groups of Equity, excepting being required to join. There are 148 speaking parts, mostly handled in groups in uniform, plus a flock of extras, total number of people on the set exceeding 250. Around 40 civilian extras will be used and under the rules must pay a fee of \$1 monthly to Equity.

TOM MIX BIO'ED IN SUPER SHERMAN FILM

Hollywood, Oct. 26. Life story of Tom Mix, once Hollywood's most popular actor, will be filmed by Harry Sherman.

Picture will be made late next year, to be a independent production on a big budget.

Goulding Back to B'way In March for Legit

Edmund Goulding returns to Broadway in March for a play which will produce and also for a new radio idea. The director, gone west to do John Crawford's "The War of Wonders" Bros., now feels he'd like to return to the theatre from whence he wrote "The Sign of the Cross" Mothers; in 1922, he has been chiefly identified with it.

Mr. Crawford's association with Goulding dates back to Broadway and there's a sentimental reason for wanting to do her first play, "W.B. a check. Goulding, having lived on the Metro lot as was "Milk and Honey" and "The Sign of the Cross" City, even that there's no, set in the star.

He is now at the Star, said Y. H. S. N. Y., a tentative, while he's in Hollywood, and Ward will handle his business affairs later also.

BUT BROS. SUSPECT OF OTHER SUSPECTS

High cost of film production, especially negatives representing from \$2,000,000 to \$3,000,000, are coming under closer scrutiny of industry toppers who feel that they'd rather have four or five big pictures for \$6,000,000 instead of two. Policy of tying up heavy coin in a very small number of negatives is being regarded with increasing skepticism though individual films of this type are heavily insured with top names and production values.

While becoming aware of picture negatives in the \$2,000,000 to \$3,000,000 category, several of the major producer-distributors are planning not only to maintain but to increase the cost of other high budget picture generally on basis that quality film will withstand any hit in business which might ensue as a result of developments on the politico-military front, such as a sudden cessation of hostilities in Europe.

Plans are being mullied by industry toppers to further raise the level of high budget films while, at the same time, avoiding productions which would run over the \$2,000,000 mark. Being that in view of current problems, the safest play for producers, and finally, after exhaustive discussion on quality rather than quantity.

With some seven pictures from (Continued on page 23)

Barton MacLane Wins Custody of 2 Children

He Hadn't Seen in 12 Yrs.

Memphis, Oct. 26. Barton MacLane, the Hollywood actor, has finally won custody of his two children.

MacLane, 34, had been in legal custody with the father they hadn't seen since infancy are 17-year-old Margaret and 14-year-old Betty. Their custody was awarded the film actor in Memphis last week by Probate Judge John O. Bates and they were chaperoned to California by Mrs. Alice Saxby, Shelby County probation officer.

MacLane and his first wife were divorced in New York some years ago, with the children eventually becoming wards of the Tennessee court in the legal matter. MacLane, the former Mrs. MacLane's remarriage. MacLane, who has since married Charlotte Wynters, actress, and established a Beverly Hills home as well as a picture company, had been in legal custody since the return of the two youngsters, who have spent most of the past few years with their mother in their homes here on money supplied by MacLane through the courts.

MacLane hadn't here with their father since Christmas 12 years ago in Larchmont.

MOSS HART TO DIRECT NEW CLARE LUCE PLAY

Moss Hart, whose Army in Fifer show, "Winged Victory," opens in Boston Tuesday, will now direct in directing the new play by Clare Luce, "Honey-Maria," which he'll do for Gilbert Miller. Later plans to direct on which he plans next weeks with the cast list to be set.

Hart also has a new play of his own, "The Sign of the Cross," set to be at the 4th, (theatre N. Y., and he is finishing up directing Joe Miller.

Capt. Cable in D. C.

Washington, Oct. 26. Capt. Clark Cable in town with film stars overseas war theatres and he, expected to confer with War Dept. officials to report on activities.

No report of nature the film, he, returned into all have been, and approved by the brass-hats.

New Controversy on Entertainment For Overseas Forces Spurred By Algiers Criticism of Gracie Fields

Getting Clubby

Hollywood, Oct. 26. Cafe society gets another chance to go Hollywood, through the purchase of green rights to Billy Rose's Diamond Horseshoe for a musical to be produced by William Perleberg at 20th-Fox. Recently Paramount acquired the use of the Starb Club.

Jolson Had Relapse, But Malaria Germ Responds to Serum

Al Jolson's relapse last week was not casual and a course of medicine is still watching the star, closely. Following a sudden rise of temperature to 104.105. This time the comedian insisted it must be malaria, a peculiar form he had had before while in Paris in African and Sicily itineraries, entertaining the troops, and finally, after exhaustive tests, the doctors agreed and found a proper serum. This was done by blood testing and naval hospital, which, somehow, were more alert to South Pacific type of malaria germ.

The anonymous attack, which cost Jolson's temperature up to 103 three weeks ago, had abated to a substantial extent when the new complications arose. A rigid, every six-hour administration of the new curative measure now seems to be bearing results. Jolson must be awakened regularly every six hours, and he has in mind acquiring an estate directly on the M. B. ocean front.

Walter Winchell's broadcast of Jolson's welfare has inundated two secretaries with get-well cards, which he is astoundedly acknowledging. "Lucky Strike Still Linger."

Winchell said Jolson will become part of "Lucy Strike's" "All-Time Hit Parade" (NBC) is still recuperating. Jolson was making last week about to go to Florida to recuperate from his attack of pneumonia and the account had been planning on Nov. 12 as the starting date. The sponsor would also like to have him in the audience for the proposed script at Carnegie Hall, N. Y., the originating point of the "All-Time" series, which the contract was not yet signed.

DORSEY BROS. PIC BIOG AGAIN A POSSIBILITY

"Jim based on the careers of the Dorsey brothers Jimmy and Tommy, is again a possibility. Jimmy Dorsey, who rejected the idea when it was first broached, is said to be now agreeable. Metro, which has no picture contract with Dorsey, probably make it.

Though his ideas are now in agreement with the idea, it would be some time before they could get together on it. Jimmy Dorsey is at 20th-Fox doing film, Joan from Metro and returns east thereafter. Jimmy is now at the Pennsylvania Hotel, N. Y., and is to return west in January or February. He is expected to make a date at the Paramount theatre.

Todd's First Pic Prod.

Hollywood, Oct. 26. Like Todd has bought Richard Dix's "Hollywood's" comedy "The Comedienne," as his first film production venture. Release deal with United Artists is in negotiation.

Todd will personally produce work. First picture, expected, looking after the Jim-todd end.

Criticism Gracie Fields and other British stage and film stars for "letting down" the British 8th Army has touched off a new controversy on the routing of entertainers overseas.

Miss Fields, who recently visited in England, Scotland, Africa and Sicily under auspices of ENSA (British USO counterpart), was singled out for attack in the 8th Army's weekly "The Crusader," whose front page on Saturday (23) was devoted to an "open letter to Gracie Fields," written by "John S. D. M. Martin," which complained that "you, as the rest of the toppers who have paid us a brief visit, would have been a greater trouble if you had forgotten your contracts and commitments, and stayed with us a little longer."

Miss Fields, currently on the Coast, denied on Sunday (24) reports from Algiers that her radio sponsor refused to release her from a contract and forced her to leave North Africa despite her plea for a postponement that would have enabled her to attend her tour. She said her tour was arranged by ENSA; that ENSA made arrangements for her to appear at a certain time and for her to return at a certain time. This, she said, was in accordance with an understanding by ENSA that her radio work in the U. S. would have to be resumed in keeping with her agreement with her sponsor. In fact, she pointed out, her sponsor, Paul, was considerably enough to de-

(Continued on page 23)

ARMY CUED KATE SMITH TO SWITCH TO BALLADS

Ottawa, Oct. 26. Kate Smith's switch from lively songs to ballads occurred because the boys don't want martial music, according to Smith and her manager, Ted Collins.

Smith was asked to plug Canada's Fifth Victory Loan and appear with Randolph Scott at University's "Corvette K-25" parade. "God bless America" girl said she was convinced this war would produce no memorable war songs. "We won't get another 'Over There,'" said Kate.

VARIETY

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DAVID VARIETY (This page) Published by NATHANIEL PEARSON, Published Weekly by VARIETY, Inc., 154 West 46th St., New York 13, N. Y.

Wide Use Of

With Sgt. Charles Broadhurst and Pfc. Ray McKee. They discovered that the "Breakfast Revue" were the right hope the boys need in starting a day's chores. Devlin was emcee, sang comedies for the troupe; while Miss Elliott did a song-and-dance routine. Sgt. Broadhurst played the piano and sang while McKee, accordionist, also led the community sing.

Miss Elliott was the first woman most of the men had seen in many months. The troupe visited remote bases which had never had live entertainment, playing to men who had been stationed up there for almost

By Joe Laurie, Jr.

LOOKING AHEAD
Hollywood, Oct. 26, — Pictures —
Berkeley Productions being — 'Man From
Frisco,' 'Pistol Packin' Mama,' 'Rovin'
the River' and 'Mojoie Firebrand.'
Four films still in production this
month are 'Rhythm Revelry,' 'The
Monster and the Lady,' 'The Fight-
ing Seabees' and 'Casanova in
London.'

An Editorial Tribute
from
Martin Quigley
Publisher of Motion Picture Herald
to
SAMUEL GOLDWYN'S
Greatest Production

THE
NORTH STAR

DISTRIBUTED BY RKO RADIO PICTURES, INC.

VALOUR—WITHOUT POLITICS

BY MARTIN QUIGLEY

This is about a picture and a principle. The picture is "The North Star". The principle is the responsible freedom of the art of the motion picture as exemplified and demonstrated by that production.

The picture is about Russia and Russians. It has been made with skill, effort and abundant resources by Samuel Goldwyn. He has poured into it contributions of able dramatists and technicians. The result is a distillation of that striving alchemy and unrelenting pursuit of the utmost which characterizes all his creative efforts.

The product is the direct concern of the producer and his audiences, the expert and the ultimate authorities. The principle so ably demonstrated is both a precept and an asset of experience of our art and industry.

Mr. Goldwyn set out on a course and pattern so effectively simple that he possibly is only half aware of it himself. He surveyed the whole scene of opportunity before the showman's eye. He found Russia, that great enigmatic land which is neither Europe nor Asia, with its fecund, vital people, beglamoured with endless tradition, rich in folk-color, newly come into the interested consciousness of the screen public. There was background, a gorgeous tapestry against which to record a tale of great warriors in this, the greatest of wars.

Sam Goldwyn was looking, as usual, for the best material in the world for the making of a show that should reach into the emotions of the millions who find heart throbs and satisfying intensities in the magic of the theatre.

Maybe there was daring, or maybe only cold judgment, in Mr. Goldwyn's election of this great endeavour of Russia for the scene and the spirit of its people for a theme. There was the obvious fact that Russia and its politics, its social revolutions and evolutions, its anomalous, aloof and special position among the United Nations, presented issues and problems not yet clarified in the world view. But

there remained, independent of that, the poignant dramatic fact: people, Russians, in all the fervour of their tradition, fighting, giving, dying for life and land. All this under the burning white light of today's attention.

It was just that which the producer saw and sought and set down in the crystallization of "The North Star".

He did not engage in attack upon or defense of Russian political design, at home or abroad. He offered no message of motive or pattern. He put on film an objective, vibrantly human and immediate story of people—being sure the while that those people were in the limelight of interest.

It is to be recorded that in "The North Star" Mr. Goldwyn has nothing to sell but a tremendous exploration of human experience, recorded in the events of life and strife of people who live and die with the grace of courage.

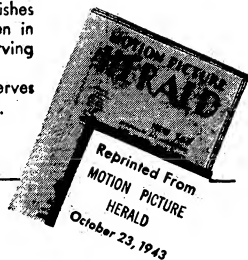
Here is demonstration of the competent and responsible freedom of the medium of the motion picture. Here was possibility and peril of controversial involvement. It was avoided by the startlingly simple process of a showman and dramatist tending with a remarkable precision to his own business.

The motion picture of the theatre is free to deal with anything whatever as material, given the warrant of a consciousness of its province—recognition that the screen is not pulpit, not rostrum, not classroom blackboard, not tract, not pamphlet; that it is a stage before the whole people, of all opinions and no opinion.

This today is important to the status of the motion picture in a world of crisis, criticism and acute analysis. It establishes the constructive position of the screen in a democracy, justifies a free screen serving a free people.

And so, in this, Mr. Goldwyn serves himself, his audience and his industry.

—LET'S ALL GIVE TO THE NATIONAL WAR FUND, WHICH GIVES TO ALL—



RKO Radio Showmanship
at Work... *Again...*

**ANOTHER
SENSATIONAL
50-CITY
WORLD
PREMIERE**

*The kind that's making
Box-Office History!*

Boston, New Haven and all the rest of New England set for the mighty launching beginning October 25th! The 21 stations of the Yankee Network beamed for mass air coverage; billboards, newspapers, tieups, promotions of all kinds now functioning to focus the attention of the millions of the territory on the picture that all the nation will want to see!



The amazing life story of Frank Cavanaugh—tough, lovable, fighting American... maker of heroes on grid-iron and battlefield.

PAT O'BRIEN the Iron Major

WITH
RUTH WARRICK · ROBERT RYAN
LEON AMES · RUSSELL WADE · BRUCE EDWARDS · RICHARD MARTIN

Produced by ROBERT FELLOWS · Directed by RAY ENRIGHT

Screen Play by Alben Kandel and Warren Duff





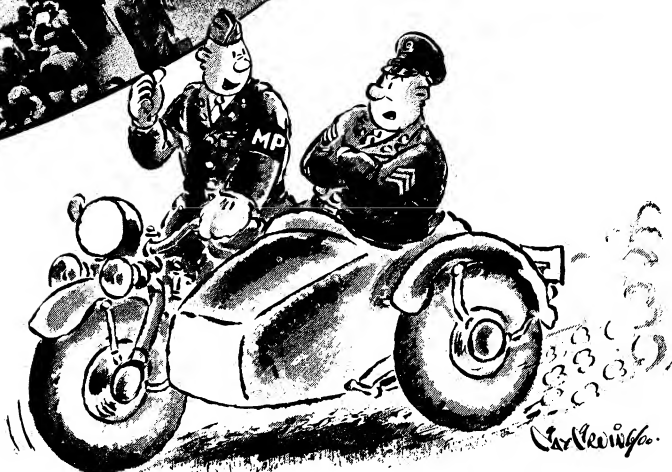
THE Film DAILY
"Rosie O'Grady" Sets
New Record at Roxy
 "Sweet Rosie O'Grady" gave the
 New York Roxy a new opening day
 record yesterday, running well ahead
 of both "Heaven Can Wait" and
 of both "Coney Island."



MOTION PICTURE DAILY

Sets Roxy Record

Twentieth Century-Fox's "Sweet
 Rosie O'Grady" set a new opening
 day's record at the Roxy yesterday
 with a gross ahead of both "Heaven
 Can Wait" and "Coney Island," the
 two previous record holders.



"Don't look now...but your pin-up is showing!"



"Was ist das monkey-business?"



BBETTER skip it, Wotan. Frankly, 'PRINCESS O'ROURKE' isn't your kind of motion picture.

We at Warner Bros. made 'PRINCESS O'ROURKE' for folks with a sense of humor—and if you ever had one, a decade of dictatorship has killed it.

We made this picture for people who can laugh . . . even while they go about ridding the world of your breed.

'PRINCESS O'ROURKE' is a comedy. It's the kind of delightful story that makes us as proud as we are of 'Casablanca', 'Air Force', 'Mission to Moscow' . . . 'Action in the North Atlantic', 'This Is The Army', 'Watch on the Rhine' . . . 'The Constant Nymph' and 'Thank Your Lucky Stars.'

Because, in keeping with Warner Bros.' wartime policy, it's more than

splendid entertainment. For while 'PRINCESS O'ROURKE' keeps you shuttling between smiles and chuckles and laughter, it also reminds you that 'Americanism' is another word for 'freedom'.

'PRINCESS O'ROURKE' is grand and gay, happy-go-laughing and lovable. It's due soon at your local theater—and you'll miss it at your own risk!

WARNER BROS.

JACK L. WARNER, Executive Producer

"an enviable record for combining good citizenship with good picture-making"—N.Y. Times

OLIVIA DE HAVILLAND • ROBERT CUMMINGS • JACK CARSON • "PRINCESS O'ROURKE" with CHARLES COBURN • JANE WYMAN • A HAI B. WALLIS Production • Written and Directed by NORMAN KRASNA

In this advertisement—9th in a series appearing widely in national publications—we try to tell how this Company consistently is building plus-values of inspiration and Americanism into Warner Bros. Pictures. Your comments on this or other advertisements in the series will be welcomed.

All Give to the
National War Fund
—it gives to all!

MARQUEE TALK!



"Congratulations! I hear you've booked M-G-M's 'I DOOD IT,' the first M-G-M film you ever had!"

"Sure! I've been noticing what these M-G-M pictures do at your house!"



"You mean 'LASSIE COME HOME' for instance. First 2-weeks top 'Mrs. Miniver' and going strong in its 3rd technicolorful week!"

"Wait till our patrons get an eyeful of 'I DOOD IT,' M-G-M dood it again!"



"Let's listen to Leo!"

"He holds the long run record in my house!"



"Gents, it takes BIG pictures to play in your great theatres. I'm proud to roar on your screens. I'm making more BIG shows than ever before. 'SALUTE TO THE MARINES' is setting hold-over records; 'BEST FOOT FORWARD' is terrific; and next 'GIRL CRAZY'; then watch for 'THOUSANDS CHEER'—that's just a few of many!"



"I love a 'LASSIE'!"

"I love 'I DOOD IT'!"

"It's FUN to be FRIENDLY!"



"The name Metro-Goldwyn-Mayer means more in the motion picture business than any other single name."

Quotation from LIFE Magazine

Let's All Give!
National War Fund—
Which Gives To All!

"True To Life' Is Top-Drawer!"

—Says Bosley Crowther in N. Y. Times



With Mabel Paige Wm. Demarest
Directed by GEORGE MARSHALL
Screen Play by Don Hartman and
Harry Tugend • Songs by Hoagy
Carmichael and Johnni Mercer

UNIVERSAL country with adv these magazines

**36 National Circulation Magazines
60,000,000 Readers!**



"FLESH AND FANTASY"

starring in the order of their appearance

ROBERT BENCHLEY

EDWARD G. ROBINSON

CHARLES BOYER

BETTY FIELD

with **THOMAS MITCHELL**

BARBARA STANWYCK

ROBERT CUMMINGS

C. AUBREY SMITH

ANNA LEE

with

with **EDGAR BARRIER**

DAME MAY WHITTY

CHARLES WINNINGER

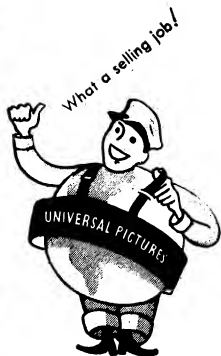
Directed by JULIEN DUVIVIER • Produced by CHARLES BOYER and JULIEN DUVIVIER

Screen Play by Ernest Pascal • Samuel Hellfinstein • Ellis St. Joseph Based on Stories by Roger Wolfe • Louis Yablum • Ellis St. Joseph

A UNIVERSAL PICTURE

Let's All Give!
National War Fund
Which Gives to All!

s blanketing the vertisements in on *Flesh and Fantasy*



AL PEARCE HERE COMES ELMER



with
Dale EVANS • Frank ALBERTSON
GLORIA STUART • WALLY VERNON
RADIO'S POPULAR ENTERTAINERS
featuring ARTIE AUERBACH as "KITZEL" • ARLENE HARRIS • WILLIAM COMSTOCK
"PINKY" TOMLIN • WENDELL NILES • THE SPORTSMEN
THE KING COLE TRIO
and JAN GARBER and HIS BAND
JOSEPH SANTLEY—Director
Original Screen Play by Jack Townley & Stanley Davis



A REPUBLIC PICTURE ★ BUY U. S. WAR SAVINGS BONDS

appointed to the board of governors of

Chi A Talent Ghost Town

Continued from page 29

Chicago agency with the largest number of nighttime network programs, does practically all its originating elsewhere than Chicago.

ETA's Also Affected

The shortage of talent has been felt not only in the composition of network commercials, but in the production of commercial transactions. As a case in point, the experience of a recording company executive last week, as related by him to the writer, may be cited. The recording man had spent two days trying to find an experienced singer to do a bit in a transcription service, and when telling the story the executive was down to his sixth choice and he was still uncertain whether he would turn up for the job.

Agency men attribute the migration of talent away from Chicago to the appeal of higher salaries and the glamour of New York and Hollywood. In any event, it was reported that within recent years the membership rolls of the Chicago branch of the American Federation of Radio Actors has been "decimated by over 90%."

As a center of radio production, Chicago 12 years ago held equal rating with New York. During this glided age Chicago served as the progenitor of the daytime serial and the birthplace of many a network

personality. It had the choice of radio-developed talent. But as agencies and advertisers found the attraction of quick and higher listing ratings in the glamour of film and stage names, the shows started migrating toward the other two meccas of show business, and the Chicago-developed talent struck out on the same trails. Fantastic as it may now appear, there was a time when dramatic actors in Chicago earned as much as \$800 to \$900 a week from their conglomerate commercial chores.

Once An Inebriator

Among the personalities and better-known stage players who got their start in Chicago radio were Don and Jim Ameche, Arno "Andy" Red Skelton, Fibber McGee & Molly, Goodman and Jane Ace, Lum "Al" Abney, Guy Lombardo, Wayne King, Rex Johnson, Irene Wicken, Truman Bradley, Leslie Woods, Bob Hawk, Barbara Fuller, Donna Reed, Joan Blaine, Betty Gardner, Owen, Dolores Gilling, Harold Peary (Throckmorton Gildersleeve), Bul Thompson, Harlow Wilcox, Art Kolt, Bernadette Flynn, Ed East and Ralph Dumke and Gene Autry.

Kansas City—Reese Wade, former script-editor at WBH, now with the Calvin Cox, commercial film production.

ALL BLUE EXECS WILL MEET AFFILIATES IN CHI

The Blue Network will have all its officials and stations relations executives on hand for the meeting with the web's affiliated stations at the Palmer House, Chicago, Nov. 15-16. It will be the affiliates' first get-together with the network's top executives since the network's prime purpose besides this is the discussion of the contract between them and the new ownership. The agenda for the two-day session is as follows:

Sunday, 2 p.m.—meeting of the Blue stations advisory and planning committee, with Hagedorn, Hough, WBAP, Fort Worth, as chairman. Tuesday, 2 p.m.—meeting of all affiliates and Blue officials. Tuesday, 7 p.m.—Blue Network host dinner to affiliates.

Mutual Nearly Sold Sparklers

Mutual almost had a diamond ring account last week. It was the A. H. Co. of Syracuse, manufacturer of the Keepsake brand of digital buzzers. The negotiations blew up after the network had asked its affiliates to clear the Sunday 4-430 slot and add a familiar music stanza with Frank Luther.

The current flow of loose money in wage-war circles was a major point in the account's interest in going network, but what actually turned the Pond Co.'s thoughts to radio was a bid by the producer of the "Keepsake" program (Carter's Little Liver Pills) on the Blue for a tie-in with the jewelry for a give-away.

If the Pond Co. had gone through with the Mutual proposition it would have been the first diamond account on a network. The closest that the webs have come to the jewelry classifications are watchmakers CBS now has (Man Behind the Gun), and Mutual has Havel (John B. Hughes).

OWI CHIEFS, RADIO EXECS IN N. Y. HUDDLE

Washington, Oct. 26. Radio biggies will sit in with OWI officials and advertising execs in New York Thursday (28) to review work of the OWI domestic radio bureau and discuss plans for the coming year. Elmer Davis and Philip Cohen, new head of the radio bureau, will represent OWI at the conference to be held at the United Nations Information office.

Participating will be network program officials, members of the ad committee advertising council, led by Hoagen Baylis and front rank sponsors.

FCC, NAB Ask Stations

To Rush Labor Data

Washington, Oct. 26. FCC and NAB are urging all stations to respond promptly in filling out and returning to FCC the new questionnaire regarding employees salaries. Questionnaire asks for the information as of this week. Overall information, according to NAB, is important to the industry in labor negotiations.

Distaff Invasion

San Antonio, Oct. 26. In step with the present trend of placing women in positions heretofore held only by men in the radio industry, station WOLAI this week placed its first woman announcer on the air. She is Doris Daniels, coming here from NBC in New York. She will handle the station's afternoon schedule.

Other members of the distaff side on the station's staff include Jeanne Scarle as publicity director. Miss Scarle came here from Philco Corp. In the news room is Emily Hill as news editor.

Women's news is handled by commentator Jane Rowley.

Bradley to Compton

Ernest C. Bradley, formerly a vice-president of Pedlar & Ryan, in charge of the Camay, Chipso and Dash (Procter & Gamble) accounts, has joined the Compton agency. He will be an executive on the Ivory (P. & G.) account.

A Picture of Manpower

Following are two interesting sidelights on what the war has done to shifting trends of manpower and how the latter phenomenon has affected one phase of radio, sales promotion.

A network executive, while making a check last week of the personnel coming under his authority, noted that of the 32 persons on the current list, only nine were with him a year ago and but five of the number were there two years ago.

Among the organization impediments brought about by the constancy of manpower turnover are the mechanics of keeping abreast of mailing-list changes. There have either been changes in time buyers or station executives, or the clerks who were conversant with the relative standings of the people in the organization and who could relay the mail to the proper replace-executives have moved to other jobs. For those who deal heavily in promotion pieces, this situation, it has been found, suggests an increasing amount of potential waste, at least until the war is over and manpower alliances again become stable.

DUMONT ASKS OKAY FOR COMM'L TELE

Washington, Oct. 26. The Allen B. Dumont Laboratory has resubmitted its request to FCC for permission to change from experimental television work to commercial operations. It also seeks changes in the Dumont antenna system.

Keegan Rejoins WCFL

Chicago, Oct. 26. Reassignment of the WCFL program department brings back Howard Keegan as program director after an absence of several years. Roy Franklin continues as assistant head of the department.

Keegan resigned as program director of the station eight years ago to enter production.

Camel Rationing, But Not Adv'tg

The fact that Camel has gone in for a policy of rationing its dealers will in no way affect its advertising budgets in radio or elsewhere, it was stated last week.

The company figures that even though the cigaret demand will progressively exceed the amount it can manufacture until the war is over, there is no reason why it should let up in the least on its advertising.

Joe Villella, one of the first radio announcers in the business, has returned to the local station where he got his start, KGV, after an absence of several years.

FOUND:

ISABELLE MANNING HEWSON'S

"THE LAND OF THE LOST"

For the First Time
a Children's Program
Which Has Universal Adult Appeal!

Reviewing IT, RADIO DAILY Said:

This is a fish story. Isabelle Manning Hewson writes and narrates about an undersea world, where are kept treasures like lost dolls and jackknives. The small fry ought to go for this new Saturday ayem series.

Survivor of a Blue Network sneak preview some five weeks ago, the charming fantasy is fashioned in "Alice in Wonderland" vein. Lewis Carroll's never-fading inspiration has a lot to do with the why of the pleasant air-wave formula. Just as the immortal Alice follows a rabbit into Wonderland and meets the Mad Hatter, the March Hare, the Queen of Hearts, et al., so, in the radio tale, a little boy and girl are guided by a friendly fish to King Findall's underwater domain, where they encounter Moony the Spoonfish, Old Man Skate, the Snoopfish and other fanciful piscatorial characters.

All in all, it's an entertaining show for the half-fare crowd, deserves a permanent weekly niche. Cyril Armstrong directed a mixed cast of children and adult actors. Suitable music was tunelessly played by Bob Hamilton at the Hammond.

Hear It on the

Blue, Network Saturdays at 11:30 A.M.

ARTHUR ASHLEY, A. & S. LYONS, Inc.

Personal Representative

515 Madison Avenue, New York 17, N. Y. PLaza 3-5181

See Children Reclaim Estate?



Well... could be. UNCLE DON has sold an extraordinary variety of things during his 16 successful years on WOR. SOLD THEM WITH A FORCE that seems to indicate that the straight line to a parent's purse is by having UNCLE DON prompt the child to make the parent open it.

For example... these random callings from Uncle Don's bulging file:

Over 20,000 children opened accounts at the Green-which Savings Bank as a direct result of UNCLE DON'S "Earnest Savings Club".

59,769 children trooped into the stores of Borden Ice Cream dealers as the result of an inexpensive 13-week campaign on UNCLE DON'S show. And enough children got excited about CALOX TOOTH POWDER to put it over in Philadelphia and smooth the way for its acceptance in New York.

Uncle Don also sold a half-million dollars worth of bonds recently in 16 broadcasts from War Bond Square... and

UNCLE DON ALSO HAS AN AMAZING RECORD FOR KEEPING SPONSORS—AND KEEPING THEIR SALES MOUNTING. He's been doing selling jobs for advertisers for as long as 8 years at a clip!

ATTENTION:

Agencies with small accounts, advertisers with small budgets. Availability now on UNCLE DON'S new 5 P.M. show at a new, low price. Write, wire WOR, 1440 Broadway, New York 18.

MR. TREND VS. THE DEATH

Inside Stuff—Radio

The Mystery Theatre's efforts to get Raymond Johnson of Inner Sanctum as guest at the former's gag Hitler "wake" Friday (29), which is being held at the Murray Hill hotel, are to date unsuccessful. Theatre is sponsored by Cummer Products for Mollo, and Sanctum's selling cream for Palmolive. There are also several raised eyebrows at the Ted Bates agency (Palmolive) over Young & Rubicam's (Cummer) intention of using the Murray Hill hotel for the "Mystery" shindig. The Ted Bates outfit held its "Joe Miller" testimonial there for "Can You Top This" Oct. 2, and the feeling is that Y. & R. could have been a little more original in its choice of "atmosphere" setting.

With George Welles, writer on the series, sitting to go with Metro, there is the possibility of Sandy Barnett giving up his directorial post on the "Lux Theatre" series (CBS) to do the adaptations. Barnett originally came to the J. Walter Thompson agency as a writer and of late he has expressed a yen to make a change in routine after years of directing the same Lux show.

KSTP, Minneapolis-St. Paul, has issued a new rate card as of Oct. 1 and gives itself to be the first station to go on record in print, via its rate card, as refusing to accept "hitch-hike" or "switcher" announcements. New rate card becomes effective Nov. 1. Although KSTP probably will have to accept network "hitch-hike" and "switcher" announcements until such a time as NBC moves against them, previous applies to all spot and local biz.

Harold Krelstein's title with the Scripps-Howard station group is v.p. and manager of WMPS, Memphis. Heading up the group, including WCPO, Cincinnati, and WNOX, Knoxville, is Mortimer C. Watters, who replaced in that post, Jack R. Howard, who is now in the Navy, and James C. Hanrahan, who some months ago joined the Army. Krelstein replaced Hanrahan as manager of WMPS.

he highest initial C. A. B. rating received by the opening broadcast of network program was that of Bob Hope's this season. The percentages were 34.8 on the recall and 21.4 on the coincidental. The newspaper and magazine breaks that Hope got on his return from his British and African tour, plus his previous shortwave broadcasts, is credited with having much to do with the rating achievement.

William Eddy agency's exploitation tie-in with radio ads on the return of Abbott and Costello to their Camel spot on NBC Nov. 4, was the distributing of neckties with the comical names imprinted on the label. The attached card carried a message which revolved such puns as "Tie-drings, tie-tie, tie-me and tie-me tie."

Earle Hodgins has not appeared on the Al Pearce program for Dr. Pepper beverage since the Oct. 3 broadcast. He was reported on a subsequent show. The series is heard Sunday on the Blue, from Hollywood.

CHESTERFIELD HUNTS 60 MINS.

Chesterfield cigarettes, through the Novel-Emmett agency, has asked several of the freelance producing offices to submit for addition an hour's show. If Chesterfield finds a satisfactory program and an hour's request of time, it will make the third 60-minute package of sponsored entertainment unveiled on the networks this season. The other two are RCA's "What's New?" (Blue) and Philco's show sponsoring "Variety's Hall of Fame," scheduled to tee off Dec. 5 on the Blue.

What makes this trend back toward the hour show particularly interesting is the fact that it comes at a time when network facilities are almost entirely sold out. General Foods had previously sought from CBS an hour for the Kate Smith show and more lately has given thought to extending the Dinah Shore stanza to an hour, if and when such a period should become available.

Unlike some of the leading national magazines, the networks have shown no disposition toward rationing. The networks point out that in the case of magazines, the problem is one of paper and keeping as many of the old customers as possible on the books, whereas in radio there always has been a limitation of facilities (determined by the clock and listener habits) and that, anyway, the present roster of network accounts can be considered as representative of advertising and advertisers as can be found in any other media.

Philco's "Open Door" to Agents Philco-Variety's forthcoming radio show over the Blue network will (Continued on page 33)

Military Biggies in Defense of OWI; Good Chance Now for Overseas Coin

Washington, 26. House Appropriations Committee is expected to report shortly to Congress on the OWI request for an additional \$5,000,000 for OWI work and here is the tickle-story contrary to all previous expectations, there is now a very good chance for Elmer Davis' hope to get the coin. Davis appeared recently at a secret session of the committee, armed with so much support from military bigwigs that it made the Congressmen's eyes pop out.

Among those who went down the line for OWI were Gen. George C. Marshall, Army Chief of Staff; Gen. Dwight Eisenhower, Admiral Cunningham, First Lord of the Admiralty of Great Britain, and former Naval Commander in the Mediterranean, and others. Messages were brought from these men commending the overseas propaganda job of OWI, and urging that Davis get what he needs to continue the work.

In addition, one Army general, secretly back in this country from abroad, appeared as a witness in support of OWI. Details of this secret hearing will not be made public until the committee makes its report to the House. However, according to one congressman who was present, such professional OWI baiters as Rep. John Taber (R., N.Y.) and J. William Dwyer (R., Pa.), were bowled over. Their questioning was reported to be less ferocious than usual.

Within recent days, Gen. Marshall has appeared at executive sessions of both the House and the Senate to warn against over-optimism in the progress of the war. Few members of Congress want to

stick their necks out and go on record against anything that the Army says is necessary for the successful prosecution of the war.

Mag Publishers O.O. Tele Field

Street & Smith, already established in radio with "The Shadow," "Dick Carter," "Click Carter" and other shows, is preparing to erect the television field by adapting the above three for visualization and syndication, plus a fashion program utilizing either Charm or Made, models, the best of two slick female properties. The fashion program has been tentatively set for W2XWV, N. Y.

Charles Michelson, who heads the publisher's radio department, reports that cartoonists and scripters are currently working on cartoon films, consisting of 13 15-minute programs to a reel. S. & S. says Michelson, plans to distribute "The Shadow," "Click Carter" and "Click Carter" to television stations throughout the country along the familiar transcription rental pattern with basic 13-week contracts. "The Shadow" in addition to its live Mutual airings, is carried by 185 stations in its transcribed version. The Charm or Made-moiselle series, on the other hand, will be shown with similar transcription models, and will probably be a weekly Wednesday night affair.

ucts he talks about—sell them far better than some of the shiny, persuasive commercials his sponsors sometimes hand him.

Getting up in the morning, dressing, eating breakfast, listening to Godfrey's program. (6:30-7:45 A.M.) is a daily rite for more than 155,000 radio families. And the Godfrey loyalty those families feel extends to buying the brands he recommends. That explains why dozens of sales-wise sponsors have used and re-used his program—with happy results—over the past two and a half years.

Of course, Godfrey's on WABC.

We have some sizable files of Godfrey success stories we want to show you. And, if you're in no immediate hurry (good things are worth waiting for), there's always the chance of future participations.

You might well discuss them with us or with Radio Sales.

WABC

Columbia's Key Station
NEW YORK • 50,000 Watts
COLUMBIA OWNED

Our man GODFREY

THIS Arthur Godfrey is uncommonly popular—not only with the solid audience that tunes him in morning after morning, but popular with sponsors, too.

Today, 17 sponsors share his program. 17 make a full house.

Even though he isn't available now—you ought to know about red-headed Godfrey because his unusual character produces an unusual radio show. It's totally *the man himself*: no trick formula, no razzle-dazzle scripting, no 20-piece band—just a real personality with a warm voice and an unpredictable line of chatter that's humanly and deeply interesting because it has humor and sincerity. Godfrey talks, sings, plays a banjo and piano tolerably well. Sometimes he even kids his sponsors.

And they like it. The man's voice and the faith his followers have in him sell the prod-



Mad. Sq. Garden Rodeo Telecast

By NBC In 1st of Sports Series

NBC spotted a single television camera in Madison Square Garden, N.Y., Monday night (24) to pick up the Rodeo and inaugurate a scheduled series of sports shots from the eighth avenue arena. The program ranged from near-perfect images on shimmering horses to disappointing, blue and shadowy scenes as the action speeded up.

In trying to encompass the entire arena with one camera, the crew straining the broadcast set up a real test, and the outcome undoubtedly will have a definite bearing on the establishment of a regular series for televising future similar events.

The chief difficulty noted on the screen was frequent inability of the camera and lights to focus exactly on fast-moving cattle and horses. Once outside the spot the images faded into shadow, although on several occasions fast action shots came through with satisfying clarity.

set motion shots came through when a group of cowboys galloped their steers around the Garden floor for an exhibition of trick roping. Lights and camera panned to each rider and brought in good pictures.

The twisting lariat, actions of the riders and all movements were shown and mostly done with the camera and lights. NBC was new, however, handled television spots from an NBC studio where the following action from screen and broke in when Al Lefson, rodeo announcer, left openings for explanatory and incidental shots. This arrangement worked out well with few conflicts between the two splitters.

The chief difficulty noted on the screen was frequent inability of the camera and lights to focus exactly on fast-moving cattle and horses. Once outside the spot the images faded into shadow, although on several occasions fast action shots came through with satisfying clarity.

taking" was not made plain to the air audience.

After the first "live" show in 16 months from WBNT, N.Y., NBC television outlet, was handled by William Cooper, production director, with Ed Wade at the camera. The program was again in line between Garden studio and transmitter atop the Empire State Building.

"BLIND DATE"
With Arlene Francis, Jimmy Wallace
Director: Tom Wallace
Time: 8:00 p.m.
LEIN & FINK
WABC-Blue, New York
(Broadcast East)

From a summer punchline for the Fanny Brice-Frank Sinatra show, "Blind Date" has been a regular feature on the air. It was a regular feature of its own as a regular feature of the show, selling out the Lotos and Cream. The program has made its transition from NBC to the big, and from coffee to a beauty and without change of format, which is entertaining but at the same time disturbing.

This paradox of reacting is brought out by the fact that smooth professionalism as exemplified by Arlene Francis, who is a very good hostess, is mated against the tumbling antics of the six or seven contestants. The servicemen, after being interviewed and eased into their roles by Miss Francis, try to do up the three "glamor" girls for a show at the Slick Club, expected to be paid by the sponsor. Two men make a play for one girl. First one then the next tries to date her via a phone conversation with boy and girl visiting in the studio audience, but the den from each other. The man guesses the fellow who impresses him most favorably, and in this manner three couples are set up for the evening.

Heard Monday (24) the girl proved too quick on the trigger and theatrically pointed for all but one soldier, an ex-Hollywood film cutter, who knew most of the answers. It could be less glamorous, but having more human interest, if the females were average non-pro workers or school girls.

Miss Francis knows how to handle herself as an emcee, but she, like the three "glamor" girls, overdoes the gag routine. She lets herself appear too bright for her guests.

Jimmy Wallington, delivers commercials in a persuasive, professional manner. He offers compensation to the three men who don't get the girl. There is \$10 for the winner of a lyric composing contest, and \$10 for the winner of a short story contest. Three front-row tickets to "Dough-boys," a year's supply of Hinds hard hats, and a year's supply of "daring" effort seem to be the most generous.

Follow-up Comment

"Grand Ole Opry House" (Prince Bert Tobacco) celebrated Saturday night (24) its 17th year on the air. Both a local WSM, Nashville, feature an NBC network program, "Opry House" in recent years has come to represent something more than upper-bracket lighthearted entertainment. It has assumed the stature of radio program composition at the sterling level. Aside from its crack assortment of talent, "Opry House" can pride itself on the fine points of blending together of the country songs and instrumental bits. The creative, the monologues, the tunes may be earthy and lowdown, but they are the shrewdly balanced and finished product of its genre. Tying it all skillfully together is Whitley Ford in the role of m.c. At an upper register edition of Judy Canova, "Cousin Minnie Pearl" is not only endowed with talent for telling a funny story, but she's mastered the knack for timing and brushing up the narrative with character nuances. Back of the program after a spell of picture-making is Roy Acuff, who still rates top billing among the following factors in the tall tale and prime country music. No. 1 heartbreaker in the history of the occasion was "Precious Jewel."

The Army Hour (NBC) devoted the major portion of its installment (24) to the 17th anniversary of the Army's thanks to the homefront for its contributions of blood plasma. The documentation of testimony by the life-saving work of the plasma was impressive throughout, with the narrative reaching high points of human appeal in the statements of recuperating soldiers picked up by shortwave from Guadalcanal, New Caledonia and North Africa. The relay from Guadalcanal, incidentally, was the first from that island, and the reception turned out to be pretty good. Others that testified to the value of plasma were several wounded servicemen in a San Francisco hospital. Assistant Secretary of War Robert P. Patterson and Surgeon General Norman T. Kirk. The pickup from North Africa included the reading of an appeal from General Dwight Eisenhower for more blood donors.

Leslie Horne topped the Chase and Southern show Sunday night (24) when she, Bert Lyle and Joan Bon-

"SONGS BY SINATRA"
With Orchestra Under Direction of Art Sirdard
Sustaining
Time: 10:00 p.m.
WABC-RBS, N.Y.
This new show by Frank Sinatra's radio band, "Broadway Band," program and eliminates the studio orchestra that have been bothering the singer and director. It originates in the Garden, Hall, N.Y., where Sinatra and his band have been making classical and pop discs.

Practiced with an excellent script which he handled with polished ease, the singer debuted a period that can and probably will win a large audience, even though it is opposing Jack Benny to be a better singer than he. The singer's material, too, was regularly improved. "Paper Doll" was a new song, and "Lover Come Back to Me." Such pacing is wise in view of his Saturday night all-pop chores on Lucky Strike's Hit Parade.

Art Sirdard's conducting of a 30-member band well tickled with strings, provided sound accompaniment for the singer and contributed immeasurably to the fine impact of the show as a whole.

"SALUTE TO YOUTH"
With Queens, Reynolds, Raymond Paige Orchestra, Nadine Connor
Drama, Music
Time: 10:00 p.m.
WABC-Blue, New York

Goodly, subtle Tuesday night NBC program, though on the air since last April with a variety of narrators that included William L. White, Betty Krieger and, for a short while, Raymond Edward Johnson, has switched to a new format, putting chief emphasis on the dramatic portion of the show and investing with a more timely appeal. This Salute to Youth, pointing up the heroic capacities of our boys in the service, now has Quentin Reynolds as the front line reporter, taking over the helm and bringing to the program his simple, but effective running commentary that gave continuity to last Tuesday's (19) story portrayal of an "I saw it happen" episode.

Reynolds will incorporate into the program weekly a dramatization of a service story based on his own personal observations while abroad. Injured by his avowed skepticism of the oft-quoted phrase "The Army will make a man out of him," the initial sketch dramatized the terms an incident that made Reynolds concede the validity of the Army's boast.

Continuing as a highlight of the stanza is Raymond Paige's seek orchestral contribution. His distinctive arrangement of a medley of World War II tunes including the Army Air Corps song, "Sign Your Daitreen," "Praise the Lord," "Dei Feller's Face" and "We Are the Army" was a bang-up job. Nadine Connor maintained the program's high standard with her vocalizations. Ben Grumet's punchy commercials were tuned strictly to the program, pitch on behalf of the war effort.

Rose.

Easier to Remember

FM call letters are being changed and simplified effective Nov. 1. The CBS New York station is changing its letters from WBNT to WABC-FM, and the Chicago outlet will shift from WGT to WBDW-FM.

The Change at WOR will be from WBNT to WOR-FM.

ARCH WARD

With Guy Savage,

Time: 11:00 p.m.

WABC-Blue, New York

WOR-Mutual, New York

(S. S. Advertising)

Sports columnist Arch Ward has teamed with sports announcer Guy Savage in this "preview" of sports Friday nights on WGBH-TV. The initial broadcast (22) originated at WABC, Columbus, O., where Ward was to attend the next day's Ohio State-Northwestern football game, but subsequent shows are to emanate from WGN, Chicago.

The idea of a sports program for Wislens Sporting Goods seems logical. There is little doubt, however, that the basis of the initial stanza this series doesn't seem too hot. Ward's accessible voice as a firm, directed way of speaking, but he hasn't much variation in style and the material itself tends to become monotonous, even though there's an obvious attempt to mix up the interviews, predictions, human interest, etc. The major tone is devoted to Ward's predictions of winners (and losers) for the weekend games. Guessing early on the show caught the Paul Davis of Ohio State, and Tug Wilson of Northwestern.

There were two major plus for when products, plus a closing war bond appeal.

Adam Hats Buying

Adam Hats is buying schedules of 30-second announcements in scattered markets. Baigler, Brownin the agency.

EXPECTING ? ?

Madeline Lee
Babies and Children
Delicately Painless
16 Years Network Experience
Lexington 2-1100
And Concluded "We of St. Mark"

MADLINE LEE

Babies and Children
Delicately Painless
16 Years Network Experience
Lexington 2-1100
And Concluded "We of St. Mark"

RADIO WRITER

Honorable Discharge From Army
Network Shows
Experience
DRAMA COMEDY
Box 1027, Variety, 134 W.
46th St., New York 19, N.Y.

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The Preferred Station

IN AMERICA'S GREATEST INDUSTRIAL MARKET
WJLS
America's Pioneer Broadcasting Station—First in Detroit
National Representatives
THE GEORGE P. HOLLINGBERRY COMPANY
Owned and Operated by The Detroit News

Incidentally — the May-Sept. 1943 C. E. HOOPER

gives WCPO an ALL-TIME, NIGHT-TIME HIGH!

APPLICANT WITH THE CINCINNATI POST

WJLS

APPLICANT WITH THE CINCINNATI POST

CINCINNATI'S NEWS STATION

APPLICANT WITH THE CINCINNATI POST

WJLS

APPLICANT WITH THE CINCINNATI POST

CINCINNATI'S NEWS STATION

APPLICANT WITH THE CINCINNATI POST

WJLS

APPLICANT WITH THE CINCINNATI POST

CINCINNATI'S NEWS STATION

APPLICANT WITH THE CINCINNATI POST

Station Reps Irk Time Buyers

Agency time buyers report that they are unable to get satisfactory information out of most station reps on just which of their stations are making weather report services available for sponsoring and just what type of copy may be used. The agency people say they have been trying to get this information ever since the War Department disclosed that the ban on weather news had been lifted within commercial stations, but the reps' salesmen continued to shrug shoulders or plead ignorance.

Another peeve voiced last week by time buyers was the habit, now common among rep salesmen, of not being available at their offices before 10 or 10:30 a.m. The buyers state that they realize that salesmen are inclined to take it easy when station schedules are practically sold out, but being embarrassed for an agency specialist when the request for availability from an account executive has to be put off until the time salesmen is keeping new office hours.

MRS. DON SEARLE WINS DIVORCE, \$300 ALIMONY

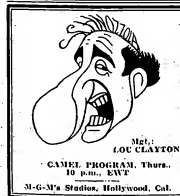
Omaha, Oct. 26.—Mrs. Elizabeth Searle has been granted a divorce from Don Searle, former general manager of the Central Station Broadcasting Co. operating KFOR and KFAB, Lincoln, and KQII, Omaha, on grounds of indifference. She obtained a settlement of cash, stocks, insurance, an equity in the home and \$300 a month alimony, together with payments of \$100 a month each for two children. Searle left Omaha last week to become manager of KGO, San Francisco. His income from all sources has been estimated at \$45,000 yearly.

Wallace May Let Loose At Dinner Honoring Fly

Washington, Oct. 26.—James L. Fly, FCC chairman, will be guest of honor at a dinner here Nov. 19 by the Washington Chapter of the National Lawyers Guild. Speakers will include Vice President Henry Wallace, whose address, according to reports, will be loaded with dynamite, and OWI boss Elmer Davis.

WAVES Show Moves Ahead—The exhibition of World Speed Ahead, currently held on WOR N. Y., Wednesday (4:30-5 p.m.) will be heard the same hour on Thursday, effective Nov. 4.

The service show from the Hunter College training station has been pushed back to make room for the Air Force edition of 'Speed' which will originate at Mitchell Field, L. I.



100% CANTON
100% KATZ
316-N. Broadway, Hollywood, Cal.

D'ARTEGA
AND HIS
ALL GIRL ORCHESTRA

Opening Nov. 3
ORPHEUM THEATRE
Los Angeles

Personal Management
ERNEST LIEBMAN
1440 Broadway, New York
Direction William Morris Ager.

Why Murder a Radio Director?
You'll find out—when you read
"MURDER IN THE
RADIO DEPARTMENT"

A thrilling new mystery novel
by ALFRED HITCHCOCK
Gold Label Books—Publishers

About-Face
Memphis, Oct. 26.—WHBQ manager Bob Albright started an exchange draft with the Army on his own hook and feels a little better about irretrievable service loss he was making on his staff of announcers.

Albright after gobbling up the troops of off for induction since Pearl Harbor, but Albright for the time got itself a couple from the Army last week when he signed on Alfred Kerr and Charles Lewis. Albright has received a medical discharge after being in uniform over year.

WSAY, Roch., Reaches Settlement With AFM; Remote Airings Return

Rochester, N. Y., Oct. 26.—WSAY made peace with the American Federation of Musicians soon after the end of its dispute with the union started last week in supreme court here and gained restoration of live broadcasts. The settlement principals got together at the suggestion of Justice John C. Wheeler.

He had received decision on the defense motion to dismiss the suit.

Gordon P. Brown, owner of the station, and a company representative to employ a four-piece orchestra for 12 weeks, the leader to get live broadcasts. WSAY's expense after will be \$1,500. He also agreed after Jan. 17, with contracts with AFM. WSAY's expense after will be \$1,500. He also agreed after Jan. 17, with contracts with AFM.

Immediately after the settlement, which included dropping WSAY's suit and the AFM's, the AFM and the Musicians Union, Henry Steeper, AFM's assistant, telegraphed New York and brought about lifting of the ban on live music from Mutual and the Blue network that has kept many programs over WSAY since last July 15.

Mr. Trend
Continued from page 31

have an open-door policy for all talent agencies. Just because William Morris office, through Wally Jordan, side to Bill Murray, radio boss of the agency, set the deal with some competitive agencies have wondered about the availability of the talent for the Radio Hall of Fame."

Because of the copynotes it's patent that the spotlight people will all walks of show business will have to be culled and booked. While the Morris agency is handling the talent setting, it is on a net basis, so that no competitive agency or manager need have concern about their commission, etc. In fact, the very essence of the low-length show, which debuts Coast-to-Coast over the Blue on Dec. 5, 6-7 p.m., compels an open-purse to all fields of talent.

Production plans are being readied under joint auspices of the Blue, the Morris office, the Sayre M. Ramsdell Associates (agency for Philo), Ernest B. Lowman, head of the agency, Jim Carmine, promotion chief of Philco, and Abel Green, editor of 'Variety'. The newly appointed chief of commercial radio for the Blue, Bob Wamboldt, newly appointed commercial, program supervisor, will represent the network, along with Jagger, the chain's general sales manager.

DeVere D. Englebach, who produced the Boston Symphony, True Story, etc., will relinquish everything to concentrate on this show exclusively.

White Paul Whiteman and an orchestra of 30-40 men will be the basic musical unit, details sent a name encores, emcees and other production aides are now being worked out. Lawrence Tibbett will probably be set as the permanent conferees, and a name scripter-producer from Hollywood is being contacted.

William (Buster) Collier, Jr., specially brought in from Hollywood by the Morris office, where he has been in radio, will be the west coast liaison on the show, working with Murray and Jordan.

As previously detailed, this is the first time 'Variety' has gone commercial on the air. Phillips' ownership of the 'Radio Hall of Fame' will be predicated exclusively on 'Variety's' selections of the 'best' things in radio, films, legit, interies. Tin Pan Alley, etc., so that the eventual will embrace the cream of the crop. Thus, the sundry highlights will be variable each week, save for the permanent emcees, Tibbett, and maestro Whiteman.

Teley Testing
Teley dehydrated soup is testing a spot campaign in six markets through the Duane Jones agency. The schedule includes six daytime announcements a week.

The campaign would be supplementary to the victrola 'Market Basket' sponsorship on NBC.

DAVEGA IS STRAUSS' PARTNER IN WMCA

With the filing of incorporation papers for the new ownership of WMCA, N. Y., last week there came the disclosure that Davega-Chity Radio, Inc. chain store operators, will be Nathan Strauss' partner in the enterprise. The corporate identity of WMCA will be the Cosmopolitan Broadcasting Corp. The authorized capital stock is \$675,000, or \$580,000 less than the price that Strauss paid Edward J. Noble for the station.

H. M. Stein, Davega's president, will be Cosmopolitan's treasurer and hold a post on its board of directors. All personnel, it was announced, will remain intact.

Fred Weber Building Up WDSU, New Orleans

New Orleans, Oct. 26.—Addition of new personnel, installation of studios, offices and newsroom and expansion of activities continues at WDSU under direction of Fred Weber, general manager. Several departments have also been added in new setup, including special events. Station now has exclusive rights to all fight and wrestling broadcasts from Coliseum arena. Later is being handled by Al Godwin.

Latest addition to staff is Ann Meredith, who resigned as United Press bureau member here to handle moving reporter stint.

Chi AFRA's New Deal for Gabbers Gives Them Minimum Raise of 36%

Reverse Paying
Latest newcomer to the list of accounts that would like to do business with stations on a per inquiry basis is *Timely Publications* of New York. It's just put out a book titled *Letter Writing in War Time*, whose merchandise is *Timely* would like to broadcast to handle without any guarantee of payment for time.

The split offered by the publisher is 75c on each copy sold. The book's price is \$1.00.

Chicago, Oct. 26.—H. J. Faine, local representative for the American Federation of Radio Actors, last week released the terms of the new agreement which the union is trying to obtain for announcers from local class B stations, or outlets without network affiliation. Faine denied the charge that the indie stations that the requested terms would increase announcer incomes by four or five times their present level. The AFRA rep declared that the average announcer on a class B station now earns from \$50 to \$55 a week, and that under the proposed contract the announcer would make \$75, net out of \$20.

Under the new agreement announcers on class B outlets would be eligible to do 24 units of 15-minute commercial programs, and should the station elect to carry the announcer at the old base salary, the following scale of rates for all commercial programs would be paid in addition to the base salary:

Lever Spots On 52-Week Basis

In addition to settling its spot announcement buys on a 52-week basis, *Lever Bros.*, is expanding considerably its list of stations carrying such blurbs. It's the first time that the account has its checkbook books to set up on local stations as to allow for a continuous schedule of blurbs on some *Lever* product or another. The various *Lever* ad agencies will continue to serve their own products with the stations, but the actual placements will be according to master contracts.

Ruthraff & Ryan, one of the *Lever* agencies, last week inquired of Blue network affiliates on the west coast for the availability of chairmen preceding the spot.

Lowell Thomas program, which is a Dill of California is soon to start sponsoring in that area. These chairmen buys will likewise be put under *Lever* master contracts.

On class B stations, continued Faine, the base pay would be \$60.50 with the station having the option of paying the announcer's salary by \$22, in which case the announcer would be eligible to do 12 units of 15-minute commercial programs, or announcing. If the announcer should exceed the 12 units the station would then be to do 24 pay on a basis of \$6.60 for each additional 15-minute period.

San Antonio—Harold Hall Carr has rejoined the staff of station WOAI in the role of production manager, replacing George Lee Marks. Carr comes from WLW, Cincinnati.

WELCOME LEWIS

COMPLETING

Year of Success on Oct. 29

IN

W. J. Z

Radio's Most Original Game

Monday Thru Friday, 6:30 p. m. EWT

W. J. Z

100,000 Have Letters

Rep., PAUL ROSS-RKO Bldg., New York

WELCOME LEWIS

M.G. Induces T. Dorsey to Play N.Y. Cap, But Par Dates Delay until 945

Despite the pressure applied by Metro, to which he is under contract for pictures, Tommy Dorsey's orchestra isn't likely to play the Capitol Theatre, N. Y., until after December 1. Dorsey is definitely signed to the Paramount, N. Y., the Cap's top position and the N. Y. dates will be played, for two more dates. It was generally believed Dorsey had only one more commitment to the Cap and the revelation of a second came as a surprise to even Music Corp. America's bookers. It was negotiated solely by Dorsey and Bob Weisman, Par managing director.

When Dorsey agreed to Metro's request to play the Cap, David (Sonny) Werblin, MCA, exec. v. p., in the signing dates took place last summer in Hollywood and the agreement was worded, it is said, to become effective after Dorsey completed his commitments elsewhere (thereafter Dorsey and Weisman got together on the second commitment to be played in 1944. His next Par date will be over the Holiday this year).

Metro has been after other M.G. bands to switch over to the Capitol, which has had trouble getting top bands since debuting a bundle of picture last year. Benny Goodman is said to be under contract to Metro, but he is not a recipient of Metro pressure, but he is, it is said, to the Par for another date in 1944. Xavier Cugat also a Par band, has asserted being approached by Metro in the Cap's behalf to become effective after Dorsey, who plays Harry James, Jimmy Dorsey, et al.

PAR, OMAHA, PLAYING BANDS OCCASIONALLY

Omaha, Oct. 26.—Strange happenings in the jugling of the existence of the Par properties in Omaha have brought the Paramount to the top party. Big league delivery of the Omaha loop has for years been closed as a white elephant, suddenly came as the result of Pearl Harbor and is now usurping the Orpheum's spot as the top and only stage show home. What about Orpheum? Why played engagements at the Par, where it was a case of pre-consumption, but when it was announced this week that Jimmy Dorsey would be moved in for a week on Thanksgiving, they began to wonder. Stage bands haven't done as well at the Orpheum recently as they have at the Par. At the Paramount continues its national stage show policy, that will make all three Tri-State situations in town playing a combo policy of stage and films as the Omaha is still stage, regardless of whether it is stage.

Film shows points to Orpheum. In heart of the loop, and Paramount outside and a little uphill, to emphasize the show's the thing slogan. The Par's grosses have been dropping.

Ted Lewis May Go

12 Wks. at Hurricane

Ted Lewis' Broadway return to the Hurricane room at the Orpheum (Thurs.) may be for a 12-week stretch, if not longer. His six-week deal for a second tour, but this must be decided after the initial fortnight.

Bill Dillingham, back at the nitery, is due recent April for 20 weeks, and if incumbent Hal McIntire doesn't go to the Coast (he's 1-A) he will follow again. Dave Wolper, the 'Hurricane's' lawyer, doesn't think McIntire will leave one of the 'ol' bands of 1944, hence the renewal.

Post-War Planning

Milton Pickman, booker and manager of bands before he went into the Army more than a year ago, has a post-war deal with the Frederick Bros. agency. He will join that outfit as soon as he steps out of uniform. He'll be the end of the line. His capacity and his duties, of course, haven't been definitely determined. Pickman is a Washington, D. C., resident at a camp near Washington.

Eddie Lane's small orchestra will be permanent chief for Tommy Dorsey's orchestra at the Pennsylvania hotel, N. Y., each Monday.

Madriguera Following Monroe Into Commodore

Enric Madriguera's orchestra has been set to follow Vaughn Monro into the Commodore hotel, N. Y., about Nov. 8. Monro is scheduled for an induction physical in November; and apparently doesn't figure to be rejected. His band will be disbanded. Ziggy Talent, saxophonist, will go out as a single booked by the Morris agency, with whom he recently signed.

Madro's men will go into the Commodore with an unusually large combination of 28 men, including strings. He has been playing at the Palms in Longmeadow, N. Y., but was replaced last week by Chavez, who has completely recovered from a bad cold. He is now 30 years old, and is arguing with a woman.

Benny Goodman Preps Future USO Overseas Tour; Men Fingerprinted

Benny Goodman apparently has no open time between and early next to make his desired overseas trip for the USO, but he began preparations last week by having his men fingerprinted and FBI questionnaires. Others in the band will go through the same routine in small groups. It requires five weeks or more to clear entertainers for overseas duty.

Goodman's purpose in sending his men now for an official checkup is strange, inasmuch as current constant travel has kept him out of the country through the same routine lately. He's at the New Yorker hotel, N. Y., and is expected to go to Los Angeles to a couple of theatres on the way to California to film the story of his band. What about Victor? He will come the overseas Jaunt.

HERMAN STARTS DECCA WAXING IN N. Y. NOV. 8

Woody Herman does his recording for Decca Nov. 8 in N. Y., after touring Nov. 10 at the Paramount. What tunes the band will make and how many songs will be in front as a 'coming attraction' to the newspapers were generally discussed in the office of the disc cop. Left Tully had everything in the mind, the main thing—A.

White, guitarist with Herman, said the band's inception was last week given a 4-E classification and returned to replace Gene Sawyer. Latter had originally played bass with the band, but shifted to arranger - librarian when Chubby Checker, who played saxophone, was dropped out to report for induction he took over guitar, but with White backing him, he said.

Herman last week added Frankie Wayne, vocalist formerly with Chick Webb, who played saxophone in Boston as a single, to replace Billy Rogers, former trumpeter-vocalist, who retired.

Hartenstein in Pa., Ballroom Pottstown, Pa., Ballroom

unbrook Ballroom, Pottstown, Pa., one of the largest dances in the country, will be held at the Hartenstein, owner, has been in N. Y. checking up on available talent. He thinks the band will be name bands only on a night weekly (Saturday) basis. Hartenstein's new band is a converted jazz band, bookers, include a stage and band on a matinee and evening schedule. The band, which has handled between 5,000 and 6,000 dancers, has been shuttered for more than a year because of the lack of a good book. The calibre of bands he brought before the war, plus the continued lack of a good book, has been a trouble of his patrons, majority of whom came from outside Pottstown. Made the job too difficult, reached a camp near Washington.

Bob Aslor, who closed last night at the Pottstown Hotel, will be booked for induction physical in N. Y. Nov. 3. He is replaced at Pottstown by Harry Gerson's orchestra.

Lincoln, N. Y., Sets Jive Singer to Augment Band

Uncle Sam's Cuckoo, pianist-singer, who has played mostly Joe Street, N. Y., jive spots and similar book-ings in the Lincoln hotel, has been set to go to the Lincoln hotel, N. Y., with Count Basie's orchestra, Nov. 5. She will work between sets and during the band's weekly induction physical. Use of an entertainer of any type to supplement the band on tap is unusual at the Lincoln.

Col. Is Holding Back on Spivak

Columbia Records will not release Charlie Spivak's recording of Irving Berlin's "White Christmas" this year, despite the fact the time is getting another holiday push and could conceivably be a best-seller, all over again. Columbia's reasons for withholding the disc are that it has been unable to find a better man for the current manpower and material capacities, therefore releasing the disc until they find something better. Another factor is Col's peace at Spivak for the way he went about his tour from Columbia to Victor early this year.

Columbia has about six sides by Spivak which it has never released, probably won't until Spivak's initial recordings for Victor are marketed. Then they undoubtedly will be put out in opposition. Col's attitude hasn't helped Spivak. He has been without a disc since the summer of '41. "White Xmas" which was his biggest seller. His move to Victor came as a result of the fact that he had been ban and Victor has yet to cut a record by him, though he has been booked for several more for a year.

Soon after Spivak moved to Victor, Columbia arranged, Frank Sinatra, who had made one solo disc for Victor, which with Tommy Dorsey's band, it was rumored, would be used to swap Victor the unreleased sides of Spivak for whatever masters the latter had on master, it was denied.

EVERYTHING ROSY FOR MAESTRO—BUT NO BAND

ugh, uth, formerly with urgh! Symphony, had everything set last week to go back into the Hotel Roosevelt's Fiesta room, where he had played a record engagement of 100 days last spring. He had a contract with the hotel, but his picture was in front as a 'coming attraction' to the newspapers were generally discussed in the office of the disc cop. Left Tully had everything in the mind, the main thing—A.

When he went out to sound up a new one, since his former men had already disappeared to the four corners, he couldn't find a single first-class man. And that began a series of headaches for the Fiesta room. Tully had to look for a better man, but he had already been over the hill. He had been over the hill for a long time. He had been over the hill for a long time.

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Show Biz and Lay Press Pay Tribute To Ben Bernie, Dead at 52. On Coast

Barron Sets Sister As Band Mgr. Under Ryan

Clarice, arron, sister of Ben Barron, will be business manager of the latter's band, to be known as the Lincoln hotel, N. Y., tomorrow night (Thurs.) under the leadership of Harry Barron, who is now playing Kaye Vercel. Barron still retains the controlling interest in the outfit, and his death will protect it. Ryan has a piece of its profits as well as a weekly salary.

arron, who went into the Army last week (1941) in Columbus, is the first man leader to keep his band intact after entering service. arron will get billing during his absence, but he will be back in the band. Yesterday and Today Sides the Blue Barron Way, under direct of Tommy Ryan.

Coca-Cola Still Paying Norvo-Bruce, Though Overseas Jaunt Is Off

Although USO's refusal to okay the project has led to overseas service camps by Carol Bruce, the Red Norvo band under the sponsorship of Coca-Cola, has decided to stem the trip the musicians and Miss Bruce still are being carried over. The Coca-Cola party, which is rehearsing daily in New York and somewhere along the line somebody has had the idea to do a USO's objections might be broken down.

Deluxe travel outfits and luggage purchases are being arranged, kept and, as far as they know they will take part in the tour if it ever comes off. It is considered there is noticeable reluctance to admit that the project will remain, stymied.

Overseas tours by entertainers get fancy salaries from their companies, but the USO's refusal to okay the project, screen, radio and band, from going over on a volunteer basis.

But, it is said that the thinking of entertainment to the armed forces overseas should not be exploited by commercial outfits.

T. DORSEY, CBS TIF CANCELS N. Y. REMOTE

Tommy Dorsey and CBS crossed wires. Dorsey may have been told before Dorsey's band was to go on a remote pickup from the Pennsylvania hotel, N. Y., and the band didn't broadcast. Leader insisted at the last minute on a change in programming, including an obscure tune that he couldn't clear in time; he ultimatumed that the melody be scheduled or he'd stay off the air. CBS filed in with 15 minutes of classical piano from the Dorsey band, but he stayed in Chicago for the remainder of the night.

He'll, doesn't know whether Dorsey intends continuing to originate CBS remotes. Still opening the Penn several weeks, but he has had two shows weekly, on Saturday and Sunday nights.

Esquire Mag Will Have 'Em Stompin' at the Met

Esquire mag, by its special collector, Ed Duffell, will see the kids from the Met at the Met, to be played at Carnegie Hall, as has been a custom. Esquire's all-American band, which will be led by the Met at the Metropolitan Opera House, first, it "gave" suggestions that the band will be with the Met, and it is planned for Jan. der Navy League benefit.

Weeks Vice Herbeck

Annex Weeks is taking over, as Herbeck's, and intact Nov. 1, when Herbeck's band will be replaced by Weeks. Herbeck's band will be replaced by Weeks. Herbeck's band will be replaced by Weeks.

Settlement in a radio studio, had been a long time in the making, was manifested Thursday night (27) on the occasion of Mutual's broadcast of the "Ben Bernie Memorial Broadcast," at 52, died week 190, on 15.

Jimmy Walker emceed the Mutual program and participants were Phil Baker, Bernie's former partner, Harry Barron, who is now playing Kaye Vercel, speaking for show business. Guy Lombardo musically set the tone. O. Moros's requiem from the Hotel Roosevelt, N. Y., where Bernie first picked up the latter's band, to be known as the Lincoln hotel, N. Y., tomorrow night (Thurs.) under the leadership of Harry Barron, who is now playing Kaye Vercel, speaking for show business. Guy Lombardo musically set the tone. O. Moros's requiem from the Hotel Roosevelt, N. Y., where Bernie first picked up the latter's band, to be known as the Lincoln hotel, N. Y., tomorrow night (Thurs.) under the leadership of Harry Barron, who is now playing Kaye Vercel, speaking for show business. Guy Lombardo musically set the tone. O. Moros's requiem from the Hotel Roosevelt, N. Y., where Bernie first picked up the latter's band, to be known as the Lincoln hotel, N. 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Western Bands Face Losing Dates In East Until Gaining Recognition

Savage twist in the current trend of western bands toward eastern bookings lies in the fact that many of the dates to be played will either be losing propositions; if there is a profit, it will not be anywhere near what could have been earned over the same period in the own bailiwicks. In at least three instances, territorial outfits coming east for the first time in the next few months will lose money, and another will see a leader accept less than half his home-state theatre salary for a shot at a major eastern theatre.

Lawrence Wells is booked into the Capitol, N. Y., opening next month, at a salary of \$4,000 weekly. In many midwestern houses he is just as potent a draw as the Dorsey, Goodman, Jaumes, etc., and draws close to \$10,000 weekly. Wells has never played in N. Y. outside of a one-night stop-over, a couple of years ago to exhibit his stuff for eastern bookers and newspapermen, hence the difference between his Cap and midwestern salaries.

The bands coming east are principally being booked to help ease the band shortage in this territory. They come willingly, of course, in hopes of national recognition. But in the interim they have to go through all the problems of a new-born band.

Marty Schramm and his Fourings and a Queens picked up for eight weeks more at Hotel Henry's Silver Grill, Pittsburgh.

VENUTI TO FOLD BAND, 'DRAFT TOO TOUGH'

Toledo, Oct. 26. — a three-week run at the Prolet Club, Miami Beach, Joe Venuti plans to quit the band business for the duration and retire to his California ranch, he said here while on a one-nighter, more of his men were inducted Oct. 18, and keeping up with the draft is too tough, he indicated.

On the Upbeat

Heien War, vocalist who returned to the business with Hal McIntyre's orchestra last summer, is a long absence, will replace Helen Forrest with Harry James' band.

George Wetling, drummer, out of Abe Lyman's band at Frank Sinatra's Terrace Room, Newark, N. J. He left Sunday night (24) after a squabble with Lyman.

Gloria has replaced Anita Boyer as vocalist with Hal McIntyre's orchestra. Miss Boyer had temporarily replaced Helen Ward.

Joe Lippman, ex-Jimmy Dorsey pianist, is now 2d Lieutenant in Army Artillery.

RANNY WEEKS NOW SAILOR-BAND BOOKER

Ranny Weeks, ex-landlord now a Naval lieutenant, went from one of the band businesses to the other when he went into service. He is stationed at a Naval training station in Jacksonville, Fla., and his duties, according to friends, is the booking of at least three bands a week for commercial dates at other Navy camps in that area.

Buying of bands by Army and Navy training camps, for dances and graduation affairs, etc., has been a steady source of revenue for the band business. Army's Maxwell Field, Montgomery, Ala., for example, is a big buyer of music.

Meeder, Petrillo Aide, In Pitt Local's Prexy Race

Although he is presently at American Federation of Musicians headquarters serving as an aide to Jimmy Petrillo, Claire E. Meeder has been renominated for presidency of Local 60, a post he held steadily now for the last 11 years. Meeder announced to membership here that he was holding on to the post here until he saw whether he wanted to stick with the national, explaining that his agreement with Petrillo permitted him to withdraw from the job any time he wanted to within six months time.

As a result, Meeder didn't give up the local presidency even while out of town, directing the affairs of Pittsburgh union by remote control. He is being opposed for re-election by Ed Wilhelm and Gene Urban.

Inside Stuff—Orchestras

Martin Block, WNEW, N. Y., disc jockey, turned Monday (24) the first disc gotten out by Capitol Records since the latter settled with the AFM. A portion of "Pistol Packin' Mama" by Nat Brunell (violin), the former Tommy Dorsey arranger's orchestra with the pit settled in it was made in Hollywood only last week and a master shipped to block. Decca Records' initial disc under agreement with the AFM was also "Pistol Packin' Mama," by Bing Crosby and the Andrews Sisters. Made in Hollywood, it was in N. Y. almost two weeks ago, but hasn't been to any radio station for exploitation. It will be released tomorrow (Thurs.).

Since the reunion of Benny Goodman and Gene Krupa, who joined Goodman again two weeks ago, the Terrace Room of the New Yorker hotel, N. Y., has become a trade hangout. Almost any night of the week will find the two leaders and others involved in the band and music business can be spotted in the room.

Goodman is giving Krupa numerous opportunities to take the spotlight and the reaction to the drummer, musically and from the viewpoint of autograph-seekers, is strong.

There are five current and ex-band leaders playing under assumed names with Harry Soskin's "Beat the Band" orchestra featured on the Hildagade show for Raleigh cigs Wednesdays at 8:30 p.m. via NBC. They are Jimmie Lytell (clarinet), who bailed the Johnny Morgan and Ella Fitzgerald sessions' orchestra via the Blue, Nat Brunell (violin), who heads the "Double or Nothing" club via Mutual, and Will Bradley (trumpet), Chauncy Morehouse (drums) and Willy Kelly (trumpet) who formerly had their own outfits.

General Motors, Inc., is sponsoring Vic Miley and Ivy Tvalley's "Take 'em Down," written for the Submarine Force Emergency Welfare Fund. Proceeds of the show, which is being sales agent by Santy Joy, will go to the fund for the benefit of the families of the missing. The song, based on famous last words of Commander Gilmore, who, while he was on deck, ordered his crew to crash dive a sub to escape the Japs.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety," names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the lists and respective publishers.)

- | | | |
|---|------------------|----------|
| 1. Sunday, Monday, Always (9) (Mair) | Bing Crosby | Decca |
| 2. Pistol Packin' Mama (11) (Morris) | Frank Sinatra | Columbia |
| 3. Paper Doll (19) (Mark) | Al Decker | Okeh |
| 4. Put Arms Around Me (9) (Broadway) | Mills Blue | Decca |
| 5. People Will Say I'm in Love (4) (Crowford) | Dick Kuhn | Decca |
| 6. In Blue Evening (14) (Shapiro) | Bing Crosby | Decca |
| 7. You'll Never | Frank Sinatra | Columbia |
| 8. Goodbye Sue (2) (Jewel) | Sinatra & Dorsey | Decca |
| 9. Dig Down Deep (2) (Yankee) | Dick Haymes | Decca |
| 10. Oh Beautiful Morning (1) (Crowford) | Frank Sinatra | Columbia |

OTHER FAVORITES

- (These records are directly below first 10 in popularity)
- | | | |
|--------------------------------|---------------|----------|
| 1. I Heard You Cried (6) (CLP) | arry James | Columbia |
| 2. In My Arms (12) (Sain) | ick Haymes | Decca |
| 3. Slip of the Lip | uke Ellington | Victor |

Band Bookings

- Bob Allen, Nov. 6-7, Topper Ballroom, Cincinnati; 8, week, Club Madrid, Louisville, Ky.; 16 week, Town Ballroom St. Louis.
- Mitchell Ayres, Nov. 4, week T. & O. theatre, Oakland, Cal.; 11, week, San Jose, 12, Aud, Fresno; 13, Aud, Sacramento.
- Gracie Barrie, Oct. 30-Nov. 2, Met Ballroom, Philadelphia; 12, week, State theatre, Warren, O.; 5, week, Paramount theatre, Toledo, O.; 12, Joyland Park, Lexington, Ky.; 13-14, Topper Ballroom, Cincinnati; 16-18, Palace theatre, Columbus.
- Sonny Buehman, Nov. 3, Corn Palace, Mitchell, S. D.; 2, Aud, Burlington, S. D.; 3, week, National theatre, Louisville, 13, Castle France, Cincinnati; 16, week, Frolic Club, Miami.
- Glen Gray, Nov. 5, week, State theatre, Philadelphia; 12, week, Shubert theatre, Cincinnati; 19-21, State theatre, Hartford; 22, under, Strand theatre, N. Y. Y.
- Johnny Long, Nov. 5-7, Met theatre, Providence; 9-11, Empire theatre, Fall River, Mass.; 12-14, State theatre, Hartford; 15-16, Palomar Ballroom, Norfolk; 19, week, icie theatre, Indianapolis.
- Will Osborne, Nov. 12, Aud, Shreveport, La.; 13, Clarofide theatre, Shreveport; 17, Bufo theatre, Toledo; 18, 19, Robins theatre, Warren, O.; 19, week, Palace theatre, Cleveland; 20, week, icie theatre, Indianapolis.
- Jerry Wald, Nov. 5, week, rimonial theatre, Chicago; 12, week, Military Academy, Boonesville, Mo.; 13, Frog Hop, St. Joseph; 14, Skyline B. House, City, Ia.; 15, Corn Palace, Mitchell, S. D.; 16, Arkota B. House, S. D.; 17, Prom B. St. Paul; 18, Dauntless, Cedar Rapids; 19, Turnpike Casino, Lincoln; 20, Aud, Kansas City; 21, Tronar B. Da Moines.

MANIE SACHS DOUBLES AS CBS TALENT SCOUT

In addition to his post as head of Columbia Records' N. Y. office, Manie Sachs will oversee selection of performing talent for Columbia Broadcasting System. His new duties begin immediately.

Sachs was confined to University Hospital, Philadelphia, Friday and Saturday (22-23) of last week. He underwent a minor operation far sinus.

ENSA Sending Bands From London to North Africa

London, Oct. 7. — Gerald and band's trip to North Africa to perform the troupe under aegis of ENSA, is only beginning of invasion of jazzers there.

Following are English musicians to be followed by Harry Roy, with Joe Loss, Oscar Brown and Jack Layne to succeed each other in this rotation.

Aggregations are allowed to trip it as officers and are each insured against mishaps to tune of \$10,000.

JAN RUBINI

World Famous VIOLINIST AND CONDUCTOR Now Entertaining "OUR FIGHTING MEN" in South Pacific Area

TUNE-DEX

It's an Important Tune!

The Next Big Sensational Song

As Introduced By **FRANK SINATRA**

(There'll Be A)

HOT TIME IN THE TOWN OF BERLIN

Words By JOHN JOE YAKES (When The Yanks Go Marching In) — Set, Joe



There'll be a HOT TIME IN THE TOWN OF BERLIN, When the Yanks go marching in — Oh what a waltz!



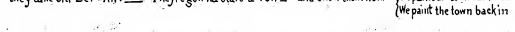
ju-bi-lee there's gon-na be When they take old Berlin. There'll be a HOT TIME IN THE town of BER-LIN. When the Brook-lyn boys be-gin — To take the pinia-part and tear it down When



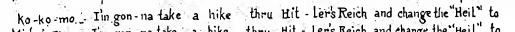
they take old Ber-lin — They're gon-na start a row — and show them how (He paint the town back in)



ko-ko-mo — In gon-na take a hike thru Mit-ler's Reich and change the "Heil" to Mid-i-gan. In gon-na take a hike thru Mit-ler's Reich and change the "Heil" to



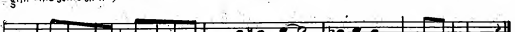
"what-da-know Joe" There'll be a HOT TIME IN THE TOWN OF BER-LIN When the Yanks go marching in "gin-me some skin"



— you could never keep em happy down on the farm — af-ter they take Ber-lin —



— you could never keep em happy down on the farm — af-ter they take Ber-lin —



— you could never keep em happy down on the farm — af-ter they take Ber-lin —

BARTON MUSIC CORPORATION

1619 Broadway

New York 19, N. Y.

Transcription Cos. Get No-Strike, Fund Checkup Clauses in AFM Pact

The principal features of the contract signed last Wednesday (20) by Associated Music Publishers, Inc., C. MacGregor, president, and the Lang-Worth Feature Programs, Inc., with the American Federation of Musicians include a limited no-strike clause for library transcriptions and restrictions governing the union's administration of the direct payment royalties fund. Otherwise the pact inked by the four companies is similar to the one signed last month.

Deco, even as to payment scale.

The limited no-strike clause, only covering library transcriptions, follows: "Except as otherwise provided in this agreement, and as long as you (the company) perform your obligations, we (the union) agree that throughout the term of this agreement we shall exercise no influence or restraint upon our members against entering or remaining in your employ, to that end that there shall be no cessation or interruption of your employment or of recordings in connection with your business. However, our obligation under this paragraph shall not extend to phonograph records to that type of recording known as commercial electrical transcription."

The three weeks of closed session negotiations, during which time objection was voiced by the companies to the direct payment clause, resulted in the following "promise" measure: "The AFM will use the Employment Fund" described in this agreement "only for the purposes of fostering and propagating musical culture and the employment of it of live musicians, members of the Federation, for the rendering of live music. This Fund will be kept separate and apart from all other funds of the Federation. No part of this fund will be used for the payment of the salaries of any officer of the Federation, or for any other purpose than the foregoing. However, up to 5% may be used for the purpose of administering the fund. In the event administration expenses exceed 5%, the Federation will meet such additional expenses from its own treasury." The Federation further agrees to submit a detailed financial statement in regard to the fund at its annual convention.

An Advisory Committee, representing the public, will be set up to administer the fund. This was suggested by the WLB panel, chairmaned by Arthur S. Meyer. The clause follows: "In administering the fund, the AFM will, with a view to best serving the public interest, consult from time to time with an advisory committee to be created forthwith, such committee shall have no power of vote. The advisory committee will consist of two persons to be selected and appointed

by the Chairman of the WLB, or, in the event that the present National War Labor Board shall not be in existence through the term of this contract, then successor appointments shall be made by the Secretary of Labor of the United States. The necessary traveling and other expenses of the Advisory Committee will be paid by the AFM and charged to the fund, but shall not exceed \$1500 in any year."

The union agrees to waive scales for the services of our members, which were in effect July, 1942, shall be continued without change for a period of two years from Oct. 20, 1943. Either party may give notice of its desire to change the wage scales from the period from Oct. 20, 1945, to Dec. 31, 1947, within the agreement lapses.

The pact contains this additional clause not included in the Deco contract: "In the event that the time calculation of the first payment due to us (union) proves unduly burdensome, or otherwise difficult, then and in such an event we agree that we shall endeavor to agree with you (company) upon a new basis of calculating an amount equivalent to the sum payable to us. If we are unable to agree within a period of 30 days from the date on which such payment shall be due, then and in such an event we agree to submit the dispute to the Hon. Arthur S. Meyer or any other person, designated by the Chairman of the National War Labor Board for determination."

RCA Victor, Columbia Recording and NBC Recording have not yet signed, and WLB mediation efforts will be continued. No date as yet has been set for further negotiations.

ASCAP Lines Up Concerts To Buy Discs For Yanks

Hollywood, Oct. 26.

Two concerts will be staged in Shrine auditorium late in January by ASCAP to raise funds for Armed Forces Master Records, Inc. Richard Powers, western supervisor of the Society, is handling the preliminaries pending arrival in three weeks of Robert Murray, ASCAP public relations director.

Alfred Wallenstein, new conductor of L. A. Philharmonic, will probably be on the podium for both concerts, one devoted to symphonic and the other to a program of lighter music. Proceeds will be used to buy records for Yanks overseas.

Fox to Coast

Harry Fox, agent and trustee on mechanical rights, left for the Coast Friday (22) to close several synchronization and transcription deals. He will be back in a couple weeks.

- ### 15 Best Song Sellers
- (Week Ending Oct. 23)
- Pistol Packin' Mama.....Mayfair
 - Paper Doll.....Famke
 - People Will Say.....Crawford
 - Sun, Mon, or Always.....Mayfair
 - Put your Arms, Honey.....B'way
 - Say a Prayer.....Southern
 - If You Please.....Famke
 - Victory Poska.....Chappell
 - In My Arms.....Saunders
 - I Heard You.....CP
 - Beautiful Morning.....Crawford
 - Other Too Young.....Winkler
 - You'll Never Know.....BVC
 - Clare To You.....Winkler
 - Close To You.....arton
 - My Heart Tells Me.....BVC

Bernstein Quitting MPPA in Protest To Plug Listings

Louis Bernstein, head of Shapiro, Bernstein & Co., declared Monday (25) that he is resigning from the Music Publishers Protective Association as a protest against that organization's continued willingness to accept the new system for listing the web's most played tunes on the network.

Bernstein charged that the system had failed in its primary objective, the elimination of "payola" and that the MPPA, as a joint supporter of the plan with the contentment's union, had put itself in the position of discouraging the proper and true presentation of music, namely, the number of plays actually obtained by each member.

Bernstein has opposed the plan of substituting an alphabetical listing for an arithmetical compilation from its very inception, if he now feels that that change has proved constructive to the conduct of the music business and that the industry should return to the old method.

Marian Anderson Concert Brings Memphis Suit

Memphis, Oct. 26.

Marian Anderson concert, held Saturday (16) grossed \$30,000 but left a lawsuit in its wake. Mrs. Martha W. Angier, local concert manager, filed suit in Shelby Chancery Court against National Concerts & Artists Corp. and Marks Levine, of N. Y., and J. L. Myers, of Memphis, charged that the concert in Oct. 26, 1942, was a breach of contract, alleging that she contracted March 3, 1943, for the Anderson engagement in Memphis with Levine and NCAC and that they subsequently made another contract with Myers.

ASCAP's Annual Huddle in N.Y. Name; Paine Tells of Factory-Collection Plans

Music Notes

Sammyahn and Judy Stein checked in at Watneys' write songs for "Cinderella Jones."

Lester Lee and Jerry Seelen completed two ditties for the Pine Thorns musical.

Johnny Mercer's new songs for Pat Paramount.

Michel Michellet scored "Voice in the Wind" (Ripley-Monster production) for United Artists release.

Thompson did special musical arrangements for three "Tom and Jerry" cartoons at Metro.

Bob Ryan, former member of the "Smooties" vocal group, joined Buddy Morris' music company in N. Y.

Boy Scouts of America has issued a 50-page pamphlet on the administration of the "Young Berlin God Bless America" unit which is supported by the profits of the song writer's tune.

Dimitri Tiomkin preparing the score for Wally: Wanger's "When Ladies Fly" at Universal.

Harold Adamson writing songs for stage musical, "Any Time," to be produced by Max Schubert and Clifford Wolfe.

Lester Lee and Jerry Seelen, are doing song numbers for the Pine Thorns musical; a hymn, anon.

Henry J. Salter turned in the score for the Deanna Durbin starer, "His Butler's Sister," at Universal.

Dave Gould clipped "Unsy Downey" for "Three Little Sisters" at Republic.

Sammy Cahn and Judy Steyn writing three songs for Victor Saville's "Heart of a City" at Columbia.

Mark Gordon and James Monaco assigned to cliff six ditties for "The Boverly After Dark" at 20th.

Victor Young composing the score for "Frenchman's Creek" at Paramount.

Have You Got Blood?

Girls of the Music War Committee in N. Y., made up of scores of writers in the industry, are now on their second annual drive for blood donors. Last year they garnered 400.

Riva Kaye, Santly-Joy, is handling details.

Annual meeting of the ASCAP membership at the Ritz-Carlton hotel, N. Y., last Friday (22) turned out the lame event which has marked such gatherings the past three years, even though Franklyn took the floor to level some sharp criticism against the ASCAP plan for writer royalty distribution which becomes effective this January. The speaker, however, at the gathering was the statement by John G. Paine, general manager, that the Society intended to forward to the within its licensing periphery those factories that broadcast music over their plant loudspeakers during working hours. Paine said that because of patriotic inclination, nothing would be done on this score until after the war, but that the factory management would meanwhile be put on notice that the periphery areas which they were exercising belonged to the Society.

Herman took the cue for his talk a statement made by Deems Taylor, ASCAP prez, that although the Society's disbanded membership in 1943 that it did the previous year, the payments to individual writers were less, because the Society had in the past two years added over 200 writers to its membership rolls and therefore had to spread the coin among more people. Herman argued that Taylor's explanation did not hold water when it was realized that all the members in Class 4 and Class 3 writers could not collect on their newcomers couldn't, practically in bulk more than \$10,000 for the year. The Class 4 members receive \$20 a year, and Class 3 brings \$120 a year. The income of the members of the two top classes, pointed out Herman, couldn't average more than \$56 and if this figure were multiplied by 200 the answer would be \$11,200.

Pursuing his theme, Herman said that the trouble with ASCAP's classification-setup still lay in the fact that the system was dominated by a weighted vote, in which any 10 writers in Class AA could exert greater power than 100 members each in Classes 4, 3, 2, and 40 members in Class D. Herman urged that the writers adopt a modified weighted vote so that this "submerged group" could have an equitable voice in the money affairs of their faction in the Society.

Wisc. Suit Over

Chicago, Oct. 26.

Decision on whether ASCAP must pay 25% of its gross business done in the state of Wisconsin was reversed last week, after the Society argued the case in the U. S. Circuit Court of Appeals in Chicago. Action stems from an infringement suit started in 1940 by Wiley Young, tavern keeper in Wisconsin, to test the validity of the Society's licensing status in the state.

Three Great Songs For Every Type Program!

TWO From M-G-M's great musical triumph THOUSANDS CHEER

THOUSANDS CHEER IN WICHITA

Lyric by LEW BROWN and RALPH FREED

Music by BURTON LANE

THOUSANDS CHEER ON THE MARCH

Lyric by HAROLD J. ROME

Music by D. SHOSTAKOVICH

JIMMY DORSEY Plays It.. BOB EBERLE Sings It.. In M-G-M's DOOD IT

STREET SONGS

By DON RAYE and GENÉ DePAUL

Leo Feist inc.

NEW YORK

HARRY LINK, Gen. Prof. Mgr., LON MOONEY, Prof. Mgr.

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HERBERT LYNN
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SHOW**

RAY RAFT—SOL FEOLA—
ELINE MIGNON—FRANK
TAYE VOYE TRIO—THE

te 1307-1308

OBITUARIES

HEN BENIE

Hen Benie, 52, the "Old Maestro" died in Hollywood Oct. 25, after lingering illness.

ISAAC (IKE) LILSON

Ike Lilson, 68, pioneer exhibitor and operator of first nickelodeon in Pittsburgh, died in Cincinnati, Oct. 25, after a long illness.

FRANK HANDLEY

Frank Handley, 37, who started as usher at the Capitol theatre, N. Y., 17 years ago and for the past 10 years had been an assistant manager, committed suicide in a washroom of the Capitol theatre Oct. 24.

A nervous disorder is ascribed by Herman Landwehr, managing director of the Capitol, as having precipitated the act.

While the body was not discovered in a washroom until Sunday after-noon, Landwehr believes that the suicide may have occurred in the morning prior to opening, as usual at 12 noon.

Handley had recently been turned down for the Army due to a heart ailment that showed up as the result of a partial paralysis condition. He had also worried over possible drafting of his brother.

During past year Handley was away from Capitol for six months to manage the Criterion.

William Morris

N. Y., also a Loew operator. Body of C. Cook, long partner with former services scheduled for tomorrow (Thursday).

ALFRED WALLE

Alfred W. Walle, 48, theatrical business manager and advance agent, died Oct. 20 in New York.

Walle was in his early 40s when he became stage manager for the late George Lederer. Later he went with Henry W. Savage as company manager for "King Dodo" and the Prince of Pilsen.

Also acted in same capacity with "Abie's Irish Rose," "Mr. Hopkins," "Abie's Irish Rose," Ruth Draper and with the Shubert's in Chicago.

At various times he managed the tone Opera House in Flint, Mich., and Grand Opera House in Grand Rapids, Mich.

Funeral services under auspices of the Actors Fund were held in New York City on Oct. 22.

CHARLES E. SULLIVAN

Charles E. Sullivan, 54, retired v.p. of RKO and former business associate of ex-Ambassador Joseph P. Kennedy, died in Quincy, Mass., on Oct. 22.

Sullivan joined Kennedy in 1926 as assistant treasurer and later manager of exchange company of FBO Pictures Corp. In 1927, he became v.p. in charge of FBO's Hollywood branch, and then joined RKO in a similar capacity. He later spent six years, as an associate of Howard Hughes and retired three years ago due to ill health.

ALOYS PETERS

Aloys Peters, 45, stuntman with circus, was killed when his hanging tree backfired Oct. 22 in St. Louis.

Peters was featured in a thrill show staged in St. Louis as benefit for local firemen's pension fund. In the hanging stunt he employed a rope with rubber, slack on noise and, after making leap, had been in process of releasing slack. This time it missed and garroted him. Peters had been doing the stunt several years with circuses.

ABE J. KAUFMAN

Abe J. Kaufman, 50, theatrical and Katz film buyer, died in Hollywood Oct. 29 of a heart ailment.

Kaufman was formerly a theatre manager, being in charge of the Michigan theatre for the old firm of Lubliner and Trim.

He brought into the T. M. office as film buyer and when that concern was taken over by Bob Nathan & Co. in 1926 he went with them in the same capacity.

Survived by wife, son, daughter, two brothers and two sisters.

FRANK EDW.

Frank Edwards, 69, former theatre owner and mayor of Seattle, died at his home Oct. 18.

In 1915 Edwards began career as showman, taking a job with John Danz's organization, Seattle.

He later bought the Winter Garden, an electric motion picture theatre, downtown—second-run theatre in 1928 and re-elected in 1930. Then he was elected mayor of Seattle.

He was a successful business as president of a company.

FREDERICK CLARK

Fredrick Clark, 65, veteran burlesque producer, died in Chicago, Oct. 18. He had been producer at the Rialto theatre, Chicago, for the past 10 years and for some time previously at the Star and Garber, Chicago.

Before coming to Chicago, he was on the Midwest staff in New York and produced his own shows on the old Columbia Wheel.

Survived by daughter, brother and sister.

EDWARD JEPSON

Edward Jepson, 67, legit actor, died Oct. 22 in New York.

Jepson was born in Liverpool, England. He came to the U. S. in 1922. He appeared in "The Pledge," "So This Is London" and "The Sign of the Cross." Also with George Arliss in "The Merchant of Venice," "Outward Bound" and "The Bishop Minchew," as well as in radio productions.

FRANK WALSH

Frank Walsh, 52, died of a heart attack, Oct. 20, at Highland, N. Y. He operated the Highland theatre.

Some years ago a film exchange, Walsh was 20th-Fox eastern sales manager.

Walsh was in the U. S. exchange, the late Eugene Levy in the operation of the Park theatre, Newburgh, N. Y., and subsequently went on his own at Highland.

HARRISON CARTER

Harrison Carter, 50, film writer, died Oct. 23 in Hollywood from heart attack.

Carter was with Canadian forces in the last war and had been writing screenplays for past 20 years.

FRANK CORTSE

Frank Cortse, 79, harpist with the Philadelphia Orchestra, died Saturday (23) in Philadelphia. He appeared as a soloist in concerts in America and Europe.

Survived by widow, son and two daughters.

JAMES M. LONGERAN

James M. Longeran, 68, formerly 50-year director of theatrical district for E. R. Star, former publisher of the Detroit Free Press, died in Detroit Oct. 23. He had been a member of the Detroit Board of Commerce.

FLORENCE BRODERICK

Florence Broderick, 84, legit actress, died Oct. 21 at her home in New York City.

She was with the New York theatre, after a long illness, buried in Los Angeles.

Infant daughter of Mr. and Mrs. Joseph E. Walsh died in New York Oct. 24. Father is with Pathe News as director of short subjects.

William Lingle, 73, who played pit orchestra at the old Opera House and later in the Orpheum theatre, died Oct. 21 in Harrisburg, Pa.

Joseph Sraduto, 45, motion picture character actor, died Oct. 19 in Hollywood after long illness.

Chi Chiz Sets Thomas

Danny Thomas, comic currently in the Martinique New York theatre, opened at the Chez Paree, Chicago, next February. During his current tour, he dated Thomas was at the 5100 Club, Chicago, for several years running.

Thomas booked until the first of the year at La Martinique.

MARRIAGES

Virginia Adair Moore to Lt. (1st) Stanley Lane, Sioux Falls, S. D., Oct. 23. Bride is former WWII women's com-munerator.

John Jennings to Jimmy Joy, in Manhattan, N. Y., Oct. 17. Bride is former dance duo, Don and Sally Jennings, popular radio and film team.

Robert Powell to Sgt. Glenn Ford, Beverly Hills, N. Y., Oct. 23. Bride is stage and screen actress, now an actor in the Marines.

Elaine Shepard to Col. George F. Harrison, reportedly a Texas. Texas bride is a former actress.

Arthur J. Flannery to Marion White, Detroit, Mich. Bride is an assistant general manager of WJW.

Elizabeth Bryant to Leslie Charles, Oct. 23, Santa Monica, Calif. Bride is a radio actress.

Joyce Van Allen to D. W. Morrill, Oct. 24, Santa Monica, Calif. Bride is film actress.

Joe Van Allen to Corp. Edgar H. Kobak, Oct. 25, N. Y. City. Bride is a radio actress; groom is in the U. S. Navy.

Blue network and former traffic department staff of NBC's international division.

BIRTHS

Mr. and Mrs. Phil Katz, son, Pittsburgh, Oct. 15. Father manages New York theatre in Pitt.

Mr. and Mrs. Roy S. Boyer, son, Pittsburgh, Oct. 19. Father is the KDKA announcer.

Mr. and Mrs. John Luptak, son, Pittsburgh, Oct. 20. Mother is the former Molly Belle of Slim Bryant and his George Wideman.

Mr. and Mrs. Jerry Roth, daughter, Pittsburgh, Oct. 13. Father is the son of J. Roth, Pitt. Father and mother managed father's theatre before entering service.

Mr. and Mrs. Harry Gereone, son, Pittsburgh, Oct. 20. Mother is former Dot Weston, of radio's Western.

Mr. and Mrs. W. Smith, Jr., daughter, Oct. 15, Greenville, Conn. Father is 20th-Fox eastern sales manager.

Mr. and Mrs. John J. Hurt, Jr., daughter, Oct. 20. Father is Memphis manager for Associated Press.

Mr. and Mrs. Ray Hatcher, son, Oct. 20, New York. Father is the son of J. Roth, Pitt. Father and mother managed father's theatre before entering service.

Mr. and Mrs. Bob Mitchell, son, Hollywood, Oct. 18. Father is a screen actor.

Mr. and Mrs. Bill Goodwin, daughter, Hollywood, Oct. 18. Father is a screen and radio actor.

Mr. and Mrs. Lee Bowman, son, Santa Monica, Calif., Oct. 20. Mother is a screen actress.

Mr. and Mrs. Val Veltman, father is Metro contract player.

Mr. and Mrs. Dick Whorrier, son, Hollywood, Oct. 18. Father is a screen actor.

Mr. and Mrs. Val Veltman, daughter of Phil Shelley, Chicago, is a screen actress.

Mr. and Mrs. Val Veltman, daughter, in N. Y. Oct. 25. Father is a band leader.

'Sad Sack' Program

Continued from page 4

is now a hit and is particularly enjoyed by battle convalescents in hospitals.

Webb is engaged in writing and acting in the new overseas all-Swing series, "The Big Swing."

Swing, which is now in rehearsal for a tour in this war theatre and in the U. S. of things.

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squire's 'Promotion' Trial

Esquire fight to retain its second class mailing privilege, being waged before the Federal trial bench.

Post Office Dept. is described here as one of the smartest promotional agencies in the country.

Esquire went into its hearing with the problem of supplying a large number of defense witnesses from the War Department and the Navy.

Esquire has chiefly fought charges that the War Department and the Navy are not newsmen, and the wire services have carried the story to all parts of the country.

Post Office has not indicated what ruling will be. However, if Esquire comes through with clean skirts, as expected, it will probably solve the problem of supplying a large number of defense witnesses from the War Department and the Navy.

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Literati

reorganized the Domestic Branch, after Congress cut its budget.

He was formerly director of Information for the War Production Board. He came to Washington a correspondent for the Baltimore Sun.

Edward Weintal has resigned as chief of liaison with foreign correspondents for OWI. He said he could not get started after the press cut-up. Weintal came to OWI in September, 1942.

Liberty Ship Honors Editor Liberty Ship under construction on the West Coast is to be named after Horace V. White, an early editor of the Chicago Tribune and N. Y. Evening Post.

While, who began his newspaper career in 1909 as editor of the Chicago Evening Journal, was a Tribune correspondent in the Civil War, becoming editor-in-chief in 1894. He headed the New York Post years later, and died in 1916.

Boys' Army Tour Diary Roy Campbell's new book about his recent tour of the war fronts to entertain the troops. It will be published early next year by Simon & Schuster. No title has been selected for it.

James Saphier signed the publication contract last week before returning to the Coast.

Andrew's First Novel Playwright-scenarist Robert Arvey is working on a novel, his first attempt at fiction. He is working on a novel, his first attempt at fiction.

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That's the day...

HELEN FORREST

...steps out on her own!

Management: BILL BURTON • DAVE GOULD, Associate

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