

Stage Door Canteen's \$3,000 Puts Price of Screen Guild Under Frown

Walter Johnson, representing the Music Corp. of America, is due to leave New York this week for Hollywood to report no progress in efforts to line up a new sponsor for the Screen Guild radio program, long bankrolled by Good Guy Gasoline. Johnson was asking \$15,000 weekly, but the figure was dropped to \$12,000 weekly and later to \$10,000. The latter was rock bottom and no takers.

Apparently Johnson encountered a quick freeze of several promising possibilities when stories broke that the Stage Door Canteen in New York had contracted with Corn Products for \$3,000 for the American Theatre Wing, plus talent fees at reduced figures, the total figuring out on the tabloids being considerably under the Screen Guild.

Poor Health Forces Cancellation of Riso By Edna May Oliver

Hollywood, Aug. 4. Edna May Oliver has definitely withdrawn from the Lever Bros. (Riso) program, "This Remarkable Miss Tuttle," due to illness. Her contract was mutually terminated with Rutbrauf & Ryan agency. For the past three Sundays Mary Boland has substituted for her on the NBC show.

Don Stauffer, radio head of R & R, left last weekend for Cambridge, Mass., to confer with Lever Bros. on another show. He'll recommend either Miss Boland to continue with "Tuttle" or a fresh start as summer burlesque in a dramatic series, "Mayor of the Towns."

Eva Tanguay at 64 Still Fights to Regain Health

Hollywood, Aug. 4. Eva Tanguay, ostentatious vaudeville headliner, passed her 64th birthday last Saturday in her home here. She has been invalided for the past four years. Friends of the old days dropped in to her home recently to encourage her in the fight against the malady which has kept her bedridden.

Joe Cooper Scholarship In Honor of S. R. Kent

Lincoln, Aug. 4. The J. H. Cooper Foundation, owners of the Lincoln, Stuart and Nebraska theatres here, has set up a \$500 medicine scholarship at the University of Nebraska in honor of the late Sidney R. Kent, former president of 20th Century-Fox. Kent got his health back after a \$5 a week delivery boy in Lincoln. The scholarship will go to an outstanding student who wishes to complete further research in medicine.

More Pay for Pic Workers

Hollywood, Aug. 4. Motion picture employees draw an average of \$56.13 in weekly wages during June, according to a survey with \$45.72 for the same period last year, according to California Division of Labor Statistics. Hourly rate of earnings jumped from \$1.29 in June of 1941 to \$1.30 during the same month in the current year.

Not Like It Was

Hollywood, Aug. 4. Lieut. Burgess Meredith draws only Army pay to play the top role in "Ferdinand." Picture is one of the U. S. Army Army Air Corps defense shorts, directed by Ray Enright.

Troy, Roach Dissolve

Hollywood, Aug. 4. Glenn Tryon checks out of the Hal Roach lot after an amicable settlement of his producer contract. He has three pictures in the last of which was "Nauti Nuisance." Pact was dissolved by future unavailability due to Roach's entry into the Army.

Bill Hay Back to Reading Bible (Sponsored) on Radio

Hollywood, Aug. 4. In the early days of radio while Freeman Godden and Charles Correll were still "Sam 'n' Henry" on the radio Bill Hay has his own program in the Chicago area, which consisted of his reading the Bible. Shortly after, when Godden and Correll became an overnight sensation with Amos 'n' Andy, he elbowed the Bible out and became an announcer, which was to last for eight to a dozen years.

When Bill Hay was back at his Bible-reading, having been dropped from A. & S. some weeks ago, Mutual-Dale Lee network is lining up participating sponsorship for the program, which is locally as "Bill Hay Reads the Bible," billed as sponsored by Forest Lawn cemetery, joining the network Aug. 10. It goes across the board.

Ika Chase's Play, Pix, Lectures—due east this week

Ika Chase is due east this week and after completing a picture for Paramount. Her radio series, "Luncheon Date with Ika Chase," returns to NBC about Sept. 1 and she starts on a lecture tour in mid-October. Her program will air from various out-of-town locations while she's on tour. She's also set for a summer stage appearance in "Susan and God" this month at Princeton, N. J.

There's also picture interest in her recent bio, "Fast Impressions." In addition to her Paramount film, she also appeared in a picture at Warners earlier this summer.

Mebbe He Was Scairt

Hollywood, Aug. 4. George Sanders was suspended by 20th-Fox for refusal to play one of the top roles in "The Undying Monster," a Bryan Foy production directed by John Brahm. Actor declared he was overworked and needed a rest.

James Ellison took over the part slated for Sanders and Brant Fletcher moved into the Ellison role.



It will cost you less to defeat Germany, Japan and Italy. Our government calls on you to help now. Buy our savings bonds and stamps today. Buy them every day if you can. But use them on a regular basis.

French Pic Exec Arrives in N. Y. Aboard Clipper

By GEORGE FROST. Nazi blitz tactics on French motion picture industry were re-emphasized on Sunday by Alexander G. Pincus, film executive who left his native New York in 1917 to produce pictures in the French Republic, when he arrived at New York's LaGuardia Field Marine Terminal aboard a transatlantic Clipper.

Pincus was a producer for the C. I. P. R. A. company, Paris, until Germany declared war against the United States. He ducked the Gestapo by less than the flick of a camera crank and managed to hop across the occupied area line to the town of Pau. He returned here to offer his services to the United States government in any capacity at all she's on tour. She's also set for a summer stage appearance in "Susan and God" this month at Princeton, N. J.

Syros P. Skouras, national proxy of the Greek War Relief Assn., showed up at LaGuardia Field Monday (3) to bid adieu to the Archbishop of the Greek Orthodox Church, who flew off to Canada to bless three Swedish ships which, under a safe conduct, will tote relief supplies to Skouras' stricken countrymen.

The week also saw Annabella and husband, Tyrone Power, fly in from the Coast. Power was enroute to New London, Conn. where he'll obtain background, etc., for his new "Crash Dive." Mrs. Power will whitewash the two-week period with friends in Fairfield, Conn.

ABBOTT and COSTELO In "FARDON MY SARCING"

A Mayfair Production—Universal Pictures Release. J. Edgar, Personal Management of EDWARD SHERMAN.

Berlin—35 Years a Show Biz Asset

By ABEL GREEN. Show business will ever be a succession of peaks and valleys. This period marks the Irving Berlin crescendo—and in a manner which transcends almost any current show biz distinction. His recognition by all America as a great, living American must yield to the benefit of the amusement industry as a whole.

The opinion that from "Blue America" (with, more than the \$100,000,000 of the Boy and Girl Scouts in America) to "The Army," the current smash soldier show (which may realize more than the \$600,000 for the Army Emergency Relief Fund), Berlin's signal contribution to his country constitutes comedy, tragedy, and in and out of show business, must salute. And that's not counting his quarter-century ago soldier show, "Tip Yip Yipabank," also an Army benefit.

This week, of course, the spotlight on Berlin takes a more specific showmanship touch. It's Paramount's week. The occasion is "Holiday in Paris." That's an Irving Berlin score in a Bing Crosby-Red Astaire musical, produced and directed by Mark Sandrich. The ad pages in this issue tell the rest of it.

As a matter of calendar sequence it also marks Berlin's 35th anniversary as an American songwriter—today, the No. 1 songsmith—but the author of the occasion insisted that the spotlight be veered away from himself. The notes that come to the creative artist of a hit picture, a play, song, or whatever it may be, is OK for the record; but the sentimental ballplayer, he instructed Paramount, had to be adequately planned. Berlin was unasked to make the Berlin-Paramount picture the occasion for a 35th anniversary salute—the same as when 20th-Fox sought to tie in his "Alexander's Ragtime Band," of some seasons ago, when they tribute to the singing water who came up from Nigger Mike's in Chinatown to become a distinguished citizen of the land.

As a matter of fact, in prominent times, each industry takes stock of itself and its contributions. When the history of the war effort, from the morale aspect, is written, certainly show business will be spotlighted favorably. It is the show business man who writes who writes to Alaska and the tropics; the satellites who barnstorm for War Bonds; the entertainers who tour the camps with lavish shows for soldier diversionment—along with all these must be recorded the name of Berlin.

THE BERE-ING POINT By Milton Berle

Chicago, Aug. 4. Had a very successful week at the Oriental theatre. I never saw such rough crowd...the management couldn't paint pictures fast enough...aren't tough enough now, they're building a subway in front of the theatre. One tuber at the theatre got absent-minded...he started to show the on-lookers at the new subway he sets in the ground. Jack (Baldy) Zero has a new racket. After finishing his five-minute stint with me in the theatre, he runs out to the excavation and starts talking a crowd in his dressing room all week...sold over 20 pounds of tuff-fruitful haberdash. Jerry Bergen came to see me. He has a new invention, a portable ladder that he hooks around your neck, climbs up and talks to you face to face. Jerry had a fine crack with me in the theatre...nice kept pulling him back into their holes for a game of gin-rummy.

Accidentally and Jack Leonard, the 300-pound comedian, came to see me. Renard has lost so much weight, when he stood next to Leonard they looked like a 'Before' and 'After' ad. Harry Rose dropped in. He told me that he would never wear a coat again...he's got to stand the shoulders...his new collars now fit around the hips.

I sure missed my mother on this trip. It's tough running out in the middle of such a big crowd and not being able to get to the stage to tell the next one. Everything happens to me. While waiting in the wings, a gopher came up to me and bumped \$5, so he could get back to Hollywood...to eat my lawn. Lincoln Park grass isn't agree with him. A photographer came backstage to shoot a layout of me...when did Ripley start a magazine?

One of the boys of the stagehands a tip...too bad the horse stopped at the half-way mark to file his income tax. I ran a swell party backstage for my troupe. I handed out fifty dollars...that they can wear or hook. To Leonard Sons, that fine performer, I gave a 'muff' talk. To Ruth Clayton I gave something she always wanted...an arrangement of Tanager with mink ball notes. To the Ben Vest Vikings I really overdid myself in the way of gifts. I gave each one of the boys brand new stage uniforms with my name on them. To the boys of the Great Lakes, I rushed over to my hotel to pack and catch a train for Hollywood, when I found a wire saying I should come to New York immediately for two air shows, so I hopped a plane for New York.

I was in the Great Lakes. I looked and looked, but couldn't see Veronica. The plane must have been owned by the Equine people. It was that fashionable. Instead of a safety belt, they had suspenders... You should have seen the crowd of people waiting at the airport. When I got out they got so mad and screamed for me that I had to get away. I got out of there in a very tummy cab. I drove and the hackie sat in the back counting his winnings at the track. At the end of the trip he got out helped me out of my seat, gave me a tip and drove off (I must do that more often).

I checked into a hotel and the clerk seemed very happy to see me. He sent me back again, you can get back those missing towels! (I only took one towel, but you should see the soap). Parked my clothes in the room and went over to Lindy's. There have been changes in the room, now, but I'll be sure you waiters. Broadway Rose came over to my table and I could hardly recognize her...she had her other head amplified.

Army Short of the Week Stage Door Canteen On Coast Nearing Reality

Hollywood, Aug. 4. 'Pack Transportation' is the War Department short of the week under the auspices of the Academy Research Council. Entire film is being shot at Fort Bliss, Tex., with Capt. Robert H. Fung as War Department liaison officer. Actual shooting is done by Capitol Productions, with Nelson Gross as production manager, and Dan Keefe, director. Hollywood, Aug. 4. Various elements aiming to establish a local Stage Door Canteen together with Ben Davis, representing the film players, went into a battle with Jules J. Moore, M.P.A. president, and agreed to cooperate with the union labor committee headed by Carroll Hollister. Radio in the picture is the American Theatre Wing, originators of the Stage Door Canteen in New York, and in New York with Miss Davis in an advisory capacity.

'Remember September' Billion Dollar Bond Drive Expected Also to Hypnotize B.O.

Shown figure that film stars, scheduled to make personal appearances in connection with the \$100,000,000 War Bond Drive next month, will serve a double purpose stimulating public interest in certificates while simultaneously promoting the sale of Uncle Sam's securities.

Theatre operators in all parts of the country are clamoring for bookings of the individual film stars who will tour the country in connection with the 'Stars Over America' bond-selling campaign in the 'Salute to Our Heroes' drive beginning on Sept. 1. Meeting at the War Activities Committee is to be held next Monday (10) to round out plans for covering the maximum number of situations with the players available. It is expected that the committee will be planning 'Hero Ballies', 'War Mother Ballies' and the 'Nation of Soldiers' ceremonies.

Among those asking for the stars are A. H. Blank, Iowa chairman; Roy L. Smart, Charlotte; M. S. McCord, Little Rock; Tony Sodekum, Nashville; John J. Field, St. Louis; J. J. Hoffman, New Haven.

Kenneth Thomson, of the Hollywood Victory Council, is due in on final plans for the industry's bond drive.

Meantime the campaign book for the September drive 'Showmen at the Front' has been sent to theatre operators, state chairmen, state administrators, film editors, Washington and field office members.

Goldberg Over Promotion Harry Goldberg, Warner advertising director, is expected to head all screen promotion (Continued on page 16)

Intrusion of Socialites to D. C. Canteen Drives Variety Club Showmen

Washington, D. C., August 4. — The Washington D. C. Canteen, scheduled to open in September, theatre shortly after Labor Day, has developed an underground, which might impair its efficient operation as a service center. American Theatre Wing members, who with its plans for a buffet supper on the stage of the National theatre, have been invited, Wing has opened offices adjoining the theatre on E Street with a staff of 20. The wing has been invited to the D. C. Canteen by the Variety Club and Washington showmen are nursing some smoldering resentment over the manner in which they are being relegated to the background. They contend they are being pulled upon for bulk of entertainment and recent intrusion of publicity-seeking social leaders as an ultimatum against the promotion. One or two mentioned as being invited to the buffet supper are persistent nuisance dupe to earlier social requests.

Meanwhile, the Treasury Department has announced that the Department, used for the storage of storehouse, is being readied for the Canteen. Made available for the 100,000 feet by 100 feet by 38 feet, and 100 feet by 38 feet by 38 feet, and 100 feet by 38 feet by 38 feet. Equipment will be provided by the sponsoring organizations. Theatres, night clubs, restaurants and enterprises employing talent, as well as the various craft shops including the musicians, have agreed to assist the Stage Door Canteen.

Astoria Army Unit West For Ordnance Training Fix

Hollywood, Aug. 4. — Group of 250 men of the U. S. Ordnance Department will be made at training camps in this city under the supervision of Capt. David Silverstein, U. S. Signal Corps. Silverstein's unit, based at Astoria, L. I., under orders to return east with the films before the end of August.

Good Neighbor

... Around four a.m. Friday (31) a bunch of soldiers who mistook the bus to Mitchell Field, which found the drums at 44th and 100th streets, the bus driver, Miss Nina Quirios, who entertained and had come from a party for the Stage Door Canteen volunteer workers. Miss Quirios is on short wave will give the best of friends in Mexico. She is the granddaughter of that country's former President Carranza.

WB OVERHEAD ON 'ARMY' FILMING AT NEW LOWS

Hollywood, Aug. 4. — The production charges against this is the Army, the Irving Berlin musical being filmed by Warners, have been shaved down to cover only the cost of the film and the bare cost of raw stock. The picture will not be charged for the service of the film. The film will be written by Irving Berlin. Neither will there be any charge for studio facilities.

Detroit Showmen Form War Activities Board

Detroit, Aug. 4. — Because of the untold demands these days, war efforts of theatres here have been coordinated into a single body, the War Activities Board. The decision was reached following a conference of the heads of numerous theatre war effort committees in the office of Edward C. Beatty, president of the Butterfield Club.

David M. Izdal, managing director of the Fox who recently resigned as Barker, the Detroit Variety Club because of war effort demands, was named chairman of the War Activities Board. Other members besides Beatty are Earl J. Hudson, president of United Detroit Theatres and C. D. coordinator here for theatres and public auditoriums; Edward C. Heiber, manager of Universal Pictures; Carl J. Burmeke, general manager of Michigan Co-ops; and Edgar E. Kirchner, manager of the Fox.

It is believed that the centralization of theatre war efforts will save considerable duplication of effort, provide general programs in the best interests of all houses and prevent a few men in the industry from carrying a disproportionate share of the work which has to be done.

Uncle Sam's Roll Call

Lightman's Men in Navy Memphis, Aug. 4. — Dick Lightman, the first actor to have enlisted in the Navy and left to begin training. Lightman is being training camp via Fort Oglethorpe to Tony Carruth, Warner exchange salesman the past few years. Jack O'Connell, of Springfield, Mo., is breaking in as replacement.

Seller New Buyer Harry Fellerman, film salesman for back to see next week. Change, is on the other side of the fence as a member of the armed forces. Fellerman, who recently, has been placed in charge of the camp theatre at Mitchell Field, L. I. He is a brother of Rex Fellerman, film buyer for RKO.

His Lieut. Gladie Binyava Hollywood, Aug. 4. — Claude Binyava, alumnus 'Variety' and most recently a top writer at RKO, is going into a new job and taking a slight cut in salary.

As first lieutenant in the U. S. Army Signal Corps, Binyava is earning \$100 per month. As a screen writer he was pulling down \$2,000 a week. (Continued on page 34)

WILLIE HOWARD

'Twenty-second successful week, Street Scene' at the 46th Street Theatre, New York. "The delightful appearance and below-mentioned 'Willie Howard' style work and is immortally comic." BROOKS ATKINSON, New York Times.

FLOCK OF STARS SET FOR CAMP TOURS

Hollywood, Aug. 4. — Announcement that 20 top picture stars have already volunteered for Army camp tours during August and September was made last night by the Hollywood Victory Committee. Simultaneously, it was stated that seven studio stars have been selected as key advance men for the \$100,000,000 War Bonds and Stamp drive to be led by the film industry in September.

Factors already have come forward with offers to forego vacations to participate in the Government's program. Among the names are Burns & Allen, Joan Blondell, Eddie Catter, Jackie Cooper, Olivia de Havilland, Kay Francis, Paulette Goddard, Betty Grable, Rita Goddard, Leon Berr, Billa Howland, George E. Stone, Lela Merle Oberon, Pat O'Brien, Virginia O'Neil, Spencer Tracy, Gene Tierney and Jan Wyman.

A schedule of tours to every section of the country there are at troop concentrations is now being worked out. Publicity reps selected to travel ahead of the stars who will tour the country to sell War Bonds next month are Merv Hauer, Paramount; George E. Stone, United; Gene Murphy, Universal; Dick Hyland, Warners; Bob Doman, 20th-Fox; John J. Valle, Columbia. The Metro advance men will be appointed today.

Bing Crosby and Constance Bennett embark on tours of Army Camps this week, augmenting the groups already sent out by the Hollywood Victory Committee, consisting of Jeanette MacDonald, Bob Burns and Gene Raymond. (Continued page 6)

With a Nagasaki Man

Cleveland, Aug. 4. — Kenneth Means, show manager of RKO, will be going on a publicity tour around the world with Dollar Steamship Lines, is going back to see next week. Short for West Coast 13, to become chief steward on supply convoy ships, Government service job, after signing the RKO deluxer here nine years. (Continued page 6)

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A. & C.'s Intensive Memphis Schedule Is Sample of Their All-Out for U. S.

Start Something

Hollywood, Aug. 4. — Three men who have won the world's heavyweight boxing crown are working in a two-man act in Memphis. They are on the training and physical conditioning of various branches of the United States Army. They are 'Champion Train Champions'. Trainers are Jack Dempsey, Gene Tunney and Joe Louis, under supervision of Gordon Hollinghead, chief of shorts on the Warner lot.

THEATRES BOOST FREE CANDY FOR SOLDIERS

Detroit, Aug. 4. — Theatre candy counters here are being marked results with their new campaign of 'Share a Candy Bar With a Soldier'. Idea is that when the patron buys candy at the lobby bars he lays the money on the line for another for a soldier or just forgets his change.

Evidence of the kind of results the houses here are getting lies in the fact that four houses, Michigan, Palace, State, and Richman, each had 7,000 candy bars, bought for soldiers in three days. The bars for the Detroit campaign were turned over to the men in Detroit with the Army War Show. Next week's purchases of the theatre candy for men in service will be turned over to the soldiers at Camp Custer with most houses here having such candy programs in the campaign. Belief is that when all houses are in, Detroit can supply one candy bar per week with candy, the estimate on the present response being that 50 theatres can provide approximately 125,000 candy bars a week for the soldiers.

American Theatre Wing Stage Door Canteen Capers NEW YORK

Such a flurry and a flutter on 44th Street last Thursday night! Caused by the launching of the new American theatre radio program on WABC and two parties for Theatre Wing members.

The soiree at Sardi's was Corn Products salvo to Helen Menken and the Theatre Wing. The jamboree at the club, which took place after the last serviceman had recouped the last hat from the check room, was the Theatre Wing's way of saying a heartfelt thanks to the volunteers who've worked their untiring and loyal hearts.

At 12:15 more than 3,000 members of the Theatre Wing's sister and cousin organizations—led for example on 44th Street sidewalks, where there were lots of reunions and plenty of introductions. Yes, reunions and introductions! The reason because in this city, the gala who work on different shifts seldom see each other these busy days. The number of canteeners who have met lots of canteeners who work on other shifts. All of which prove the hope that this is a new world—at least not to certain of us. (Continued on page 63)

N. Y. to L. A.

James Adams, George Brown, Scott Connors, Mack Gordon, Betty Gordon, Charles W. Koerner, Gene Raymond, Hal Roach, Eddy Stowell, Eddy Stowell, Eddy Stowell, Harry Warren.

L. A. to N. Y.

Ike Blumberg, Ann Corio, Gene Raymond, Max Gordon, Sol Lesser, Eddy Stowell, Eddie Sherman, M. J. Selig, Don Staiel.

By HARRY MARTIN

Memphis, Aug. 4. — Whatever secretary of the Treasury, Morgenthau may have to have said about their publicity, Abbott Costello did a terrific job for War Bonds in his Memphis show. The boys blew in by train at 6:55 a. m. and were in the city by 7:45 hours they beat their brains out for the Government's securities selling campaign. They even had a group of showmen could remember any instance wherein celebrities had worked so hard for free. Or for cash.

Arrival stopped traffic at the station. The early hours of the show were whisked to Hotel Peabody, where the Commercial Appeal and Press-Scimitar staged a grand breakfast with Capt. Enoch P. Brown, v. p. and general manager, as official host. Though this was primarily a get-acquainted meal with everything informal, A. & C. did their best to turn the breakfast into a show and explained the pitch on their visit, declaring the emphasis for their campaign to be the giving of exacting pledges to sign the 10% payroll deduction for bonds rather than the more general view of a clean up period followed.

\$25,000 worth of bonds were sold in the early hours of the show. The boys stayed in the Peabody Skyway at a special \$1,000-a-night rate. Bob Washburn, co-manager of the show, had been footed by bank of local firms. Evidently, the boys had been footed by bank of more for his plate, resulting in a sale for the lunch alone of \$52,600. (Continued on page 62)

Detroit, War Arsenal, Almost Gives Army Spectacle the Go-By

Detroit, Aug. 4. — Even with the Army War Show it looks like you would have to pick your spots. Mechanized show, which pulled into the University of Detroit stadium here for a nine-day run, started its campaign for the show by the early phases until massed front page newspaper publicity, editorial and radio spots were bought by public-spirited citizens, a heavy radio play and other boosters brought in a large audience.

The factor that evidently was overlooked here is that a great share of the show had a potential of upwards of 20,000 persons, that were only 7,000 present for the Saturday night show. The show drew 10,000 both on Sunday and Monday.

However, after the press and radio campaign, by Tuesday night there were 20,000 out to sit through a bad storm and a heavy rain with an attendance estimated at 150,000 and close to the \$100,000 goal.

The number of canteeners now have met lots of canteeners who work on other shifts. All of which prove the hope that this is a new world—at least not to certain of us. (Continued on page 63)

Pic Workers' War Bond Buy Passes \$3,300,000

Hollywood, Aug. 4. — Workers in the film industry invested more than \$3,300,000 in War Bonds during their first 15 weeks of the campaign. The figures were announced by the War Activities Committee for Hollywood, according to a report by Henry Ginsberg, chairman of the film industry's War Activities Committee in major studios up to Aug. 1.

Current rate of investment indicates that the industry has contributed 000,000 for the war effort, a high percentage in comparison with other industries.

UA Won't Finance Own Prod., Offsets Possible Beefs on Distrib. Favoritism

With from 20 to 25 pictures lined up for 1942-43 release, United Artists has decided against financing its own production units. Underneath that decision was reached to offset possible complaints from outside producers, who might otherwise claim that product from the UA subsidy was favored in distribution deals.

Opposition to UA production financing came from Sir Alexander Korda, once-member, as well as others. Korda, meantime, has reportedly set financing for a film version of Tolstoy's "War and Peace," and is expected to deliver from three to four pictures for UA release next season.

Korda, who was in Washington over the weekend, is considering making the Tolstoy classic in England rather than in Hollywood at an estimated cost of over \$1,000,000. Believed that greater purchasing power abroad will move the determining factor in this move.

In addition to the pictures which Korda may personally produce or pick up in England for UA distribution in the U. S., United Artists will produce the Hunt for October pictures, the Capneys, and several from outside producers. A wild animal picture from Jules and Edmond, and Frank Buck figures, has already been set for release.

Benny, who has a deal pending with UA, while Charles Chaplin also plans to deliver one picture.

Appeals Court Rules Bill Fox Must Serve Prison Term, Pay Fine

Philadelphia, Aug. 4. The Third Circuit Court of Appeals in a unanimous decision today rejected the appeal of William Fox bankrupt film magnate, to change his plea from guilty to not guilty on a conspiracy charge. Unless Fox appeals to the U. S. Supreme Court, he must serve a year and a day in Federal prison and pay \$2,000 fine.

Fox pleaded guilty to charges of a conspiracy to obstruct justice and defraud the Government in his bankruptcy case. He testified against former Circuit Court Judge J. Warren Davis and Morgan S. Kaufman, Federal bankruptcy trustee.

Davis and Kaufman were freed following trial by two juries who failed to agree and the charges against them were later dropped. Fox contended in his appeal that he could not be guilty of a conspiracy against his alleged co-conspirators had been dropped. This argument was denied by the Appeal bench.

UNGER, EX-PAR SALES EXEC, MAY GO EXHIBIT

Reported J. J. Unger for 18 years a distribution executive with Paramount, may enter exhibition on his own. While such plans may have actuated his resignation from Par last week ago, Unger states he will not announce future plans until after his vacation.

He checked out of Par Friday (31) and may be will take a vacation of four or five weeks. Unger has two brothers in similar operation, one in Poughkeepsie, another in Mt. Vernon, N. Y.

However, he has always been in sales, having been with the old First National company for years before being urged to join the new company. S. R. Kent, based on his FN showing.

Wallis' O.O. in N.Y. Hollywood, Aug. 4. Hal Wallis goes to New York Friday (7) for a vacation. He will gender "This Is the Army, which Warners is to screen.

Dave Rose in N.Y.

David Rose, Paramount's managing director in Great Britain, is due back in New York from the Coast next week preparatory to his return trip to London.

Rose has been giving new product the once-over.

N. W. ECHOES ANTI-DUAL STAND

Local circuit heads and some independent exhibitor leaders are echoing the present cry of certain Hollywood producers for "fewer and better pictures." They point out that it not only would conserve raw stock, as the Government demands, but that the double feature, which is becoming an increasing menace both in the Twin Cities and the territory which used to recently have been comparatively free from it.

John J. Friedl, Minnesota Amus. Co. (Paramount) president, is an especially bitter foe of twin billing and the great majority of independent exhibitor leaders are opposed to it. Some of the present offenders, however, say they're forced to make this policy in self defense, and blame the other fellow.

"Fewer and better pictures, of course would solve the double feature problem and, I believe, make for a more intelligent audience all around," Friedl says. Besides, producers turning out meritorious films are entitled to more extended playing time than they're now getting in many instances."

Briskin's Duties At Col. Will Be Shared By Buchman, Cohn

Hollywood, Aug. 4. Sidney Buchman, prey of Screen Writers Guild, has been assigned by Columbia to assume part of the executive duties of Sam Briskin, who is awaiting a call to active service as a major in the Army Signal Corps. Harry Cohn, Columbia chief, will take over the rest of Briskin's tasks himself.

Currently Buchman is doing two projects, "The American Way," for George Stevens on the same lot, and is expected to finish the script for "State 1313" in order to report for duty. When the call comes, Buchman will take over the rest of Briskin's tasks with Cohn as general overseer. Meanwhile, members of SWG are studying the Guild constitution to determine whether Buchman's post as a studio exec makes him eligible to continue as president of the writers. Understood he will resign the presidency if there is any conflict.

Hays West for Month

Will Hays who left for the Coast Friday (31) will stay west about a month, before returning to New York to return to N. Y. about 10 days ago in order to personally supervise the distributor rental coin in Great Britain.

Shortly after Hays returns to N. Y., Hays will be replaced by Charles F. Coe, MPEDA vice-president and Hays' executive assistant, goes to the Coast.

MAJORS GET EXILE FOR ENTIRE YEAR

U Holding Out Against Percentage-Fixes Cut Based on 1941 Figures As Blumberg Arrives From Coast to Define Company Stand

UNCERTAIN ON WPB

Film industry has been given a week to reach an agreement on curbing production of celluloid percentage-wise as discussed in New York last week by industry topgers with Harold Hopper, chief of the War Production Board film section. Government officials figure on putting the new raw stock ceiling into effect beginning September, once the various companies agree among themselves and provide the final plan acceptable to the WPB.

With Universal holding out against a percentage cut on celluloid, as compared with 1941 figures, pointing out that it was the only company whose stock has reduced its production assumption to any great extent since last year, Nat Blumberg, U. prey, said that about the Coast last week to personally take a hand in the deliberations. Blumberg was the only major company head who was present at the session last week at which Nick Schenck, Spyros Skouras, N. Peter Balaban, Garney Balaban, Grand Sears, Arthur Kelly and Jack Cohn participated.

Blumberg looked like an impossible task in chartering eight Swedish boats to bring wheat, grain, milk and medical supplies to his starving countrymen. After an impassioned plea to Secretary of State Cordell Hull, and later in a private audience with President Roosevelt, the 20th Century-Fox Film prey again repeated the urgency for immediate succor to the famished Greeks. He found both highly sympathetic but both asking how they are you get to get the foodstuffs and medicines through the Mediterranean and the Arctic.

Somehow Skouras found friends in Bellenger world capitals, even got the Axis to agree not to hijack the desperately needed cables, milk, medicinal, etc., this despite a previously reported wlaying of some 1,200,000 tons of exports to Greece, of which none but some 50,000 tons ever reached their destination.

Turkey, which hasn't enough for export, will, however, immediately send 50,000 tons of wheat to neighboring Greece, but the main conveyer of foodstuffs will come from America. First cargoes sail this week out of Montreal on neutral Swedish liners through the Mediterranean. The technically neutral Swedes were led by Skouras and the Greek War Relief Ass'n in bringing pressure on the Nazis and Italians to lay their hands off the month from Montreal hereafter there will leave three boats, totaling some 6,000 tons.

Joan Gets a Lift

Hollywood, Aug. 4. David O. Selznick has had a new contract to Joan Fontaine with an added but undisclosed salary.

Under the old pact, calling for three pictures a year with a guarantee of six weeks on each film at \$1,000 a week, Selznick cashed in on his star's loanouts.

On the Short Line

Hollywood, Aug. 4. One dozen new patriotic shorts have been added to the 1942-43 RKO feature, and include the general title, "This Is America."

Series covers industry, farming, forestry, mining, fisheries and other fields that have built up the United States.

1940's \$1,004,767,000 a Record Gross For Entire Pix Biz; \$68,383,000 Over '39

16 mm. to Save Film

Hollywood, Aug. 4. Despite repeated nixing by the Hays office directorate, the use of 16 mm. release prints to service smaller theatres of the main line is winning new supporters and is held feasible with film with the film conservation program.

Also riding the move for narrow gauge prints is the growing use of that type of product for the armed forces here and abroad. It is pointed out that the cost of operation is reduced through the elimination of fire prevention measures applicable to 35 mm. film which is considered inflammable in its non-condensable strips.

SKOURAS PAVES WAY FOR FOOD TO GREECE

Spyros Skouras, as president of the Hays Film Relief, put over what, at first, looked like an impossible task in chartering eight Swedish boats to bring wheat, grain, milk and medical supplies to his starving countrymen.

After an impassioned plea to Secretary of State Cordell Hull, and later in a private audience with President Roosevelt, the 20th Century-Fox Film prey again repeated the urgency for immediate succor to the famished Greeks. He found both highly sympathetic but both asking how they are you get to get the foodstuffs and medicines through the Mediterranean and the Arctic.

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Washington, Aug. 4. Aggregate receipts of motion picture producers, distributors and exhibitors for 1940 showed a \$69,390,000 rise over 1939; according to comparison of incomplete statistics just now available from the Treasury Department and taken from the preliminary analysis of corporation income statements filed during the calendar year 1941.

The general upswing due to increased employment, accompanying the defense program and production of war materials for England and other friendly belligerents, carried the total revenues of the entire industry above the \$1,000,000 level. Breakdowns for the different branches of the business are not yet available and the preliminary data is not strictly comparable with the figures for 1939 but the Treasury says that the data show that 1940 was one of the best years in the history—from the standpoint of patronage.

With the take of both companies showing a profit and those running at a loss lumped, the over-all haul for the industry in 1940 was \$104,767,000.

The revised 1939 figure was \$98,394,000. Corresponding figures for previous years were \$93,940,000 in 1938 and \$818,318,000 in 1937.

Fewer companies ran in the exhib distribution business with the result that aggregate net income of the entire industry climbed \$5,946,000 over the 1939 level.

The first tribulation from the 1941 picture business was the fact that companies made a profit on more film companies than in the prior year, while those running in the hole showed a combined deficit \$3,112,000 smaller, while those running in the hole showed earnings of \$79,338,000 and the loss' losses amounted to \$10,397,000.

For the year ending 1939, the aggregate net income of the exhib distribution business climbed \$5,946,000 over the 1939 level.

Companies reporting net income had earnings \$80,000,000 greater in 1940 than in the prior year, while those running in the hole showed a combined deficit \$3,112,000 smaller, while those running in the hole showed earnings of \$79,338,000 and the loss' losses amounted to \$10,397,000.

For the year ending 1939, the aggregate net income of the exhib distribution business climbed \$5,946,000 over the 1939 level.

Koerner, H. M. Warner, Thornton Elected 'B' Members of Prod. Assn.

Hollywood, Aug. 4. Three new directors were elected Class A members of the Producers' association at its local meeting yesterday (Monday). They were Arthur Koerner, RKO; Harry Warner, Warners; and H. M. Warner, Herbert Preston, Koerner, RKO; Harry Warner, Warners; and H. M. Warner, Thornton, Hal Roach, as successor of Major Royce, who was elected to the post of N. S. Army.

Will H. Hays, chief of the National Association of Theatre Owners, sat in on the meeting. Warner reported on his activities since moving into the post six months ago.

GOLDEN STARTS FIDUCIARY

E. J. Conroy, a film producer, pulls out for the Coast next week to start "Hitler's Children" for RKO. He returns, he said, to the studio of Gregor Ziegler's "Education for Death."

Author is will goest to the Coast as technical adviser on the picture.

Bato Show Biz Beginning to Reap Windfall From \$10,000,000 Hike In Weekly Payroll; 'B' Pix Get Top Coin

By HOWARD BURMAN

Baltimore, Aug. 4. Show biz in this wartime boom town is just beginning to feel the full impact of the general prosperity that has been spread around by current spending on an added weekly payroll of \$10,000,000. Film grosses have been mounting steadily to their present comfortable peak with most of the product released turning in a profit regardless of trade rating. Niteries are packing them in, and parks and night resorts are top-dog as in previous weeks. Weekends here are like Main Street on a Saturday night.

[This condition in the Baltimore area typifies anew what is occurring all over the U. S. in cities, large or small, which are enjoying a boom from wartime industrial activity.]

Newtown film houses are turning in consistent profits with several first-run houses, in addition to the regular major release spots, cashing in on moveover runs, slough-off and small indie product. The number of double feature never took hold, B and C product obviously intended for lower halves of two-week run business are the exception. A one, sometimes pulling two-week grosses to okay box.

Typical of this in recent weeks was the extended booking of "The Remarkable Andrew," "Trust in Me," "In Old Missouri" and others. Also downtown first-run dating for "Aladdin," "Billie D. Gillespie," "Henry" and "Dizzy" in New Orleans, "Top Sergeant," etc.

Also extended runs include a four-week stretch of "Eagle Squadron," three weeks for "Kings Row," "The Women Who Walk with Sol." There is the current possibility of "This Above All" going into four or five.

Text of "Crackers" Combo Hippodrome, leaning heavily on vapid to bolster product like "Sweet Girl," "The Falcon," etc. Happened in "Flabush" and similar fare, has brought back name bands and standard wags. Just to rising response. Last visit of a Major Bowers unit after numerous previous dates secured here by Andrews Sisters was noted for Gene Krupa, Woody Herman, Russ Morgan and a double spotting of Andrews Sisters, last topping all previous lattes chalked up by this turn.

Also new releases strictly on the cracker side with heaviest input from the hills of West Virginia, North Carolina, Pennsylvania and other nearby rural spots. Copiously blessed with numerous offerings, they camp out in over-crowded rooms and apartments and overflow into trailer camps, one of which numbers 1,200 homes, with the big dough and big town surroundings, a new experience and the effect in the lobby is most impressive.

Neighborhood beer joints with back rooms and juke boxes are cashing in heavily with Andrews Sisters in the downtown whoopee spots are problems of handling and operation. Shipyard workers, mechanics, laborers and diverse workmen in the industries mix with the soldiers and sailors to create an excitement, and the fur flies at the slightest provocation.

Street Policing Needed In the Negro sections, sidewalks are overcrowded with well heeled couples from the suburbs coming tripartitely with high-end shopping parties on the distasteful. Policing has become a major problem. Recent Board in this quarter, where almost every other store dispenses liquor and entertainment has been little to cool off the hectic jugones.

There previously all in-town niteries closed for the season, this year finds everything wide open with new entries trying to get in on the boom—despite the fact that Parks are quadrupling previous season grosses and the midway, rides and mechanical outdoor amusements are cashing in on an unprecedented manner. In this open Sunday town find droves of visitors from nearby Washington and Pennsylv-

Jane Wyatt Gallops

Hollywood, Aug. 4. Jane Wyatt climbs aboard a horse to gallop opposite Richard Dix in "The Champion" high-budget western, "Buckskin Empire," for Paramount release. Other gallopers cast thus far are Victor Jory, heavy, and George Reeves.

AMUS. STOCKS AT YR. S HIGHS

Improved prices throughout the list on the N. Y. Stock Exchange in the last few days saw film stocks and bonds right up in the van of the advance. At several points, capitalizing the year's best prices or establishing new 1942 highs. Loew's common took the lead last Friday (31) by pushing up to a new peak for the year at \$45.50.

Warner Bros. common also edged up near its year's peak, reaching \$5.87 1/2 in Monday's (C) market while the preferred, also up some, outmaneuvered to a new top at \$25. Paramount also tied its former '42 high at \$18.50 while the 6% preferred roared ahead \$1.50 to \$118, only a dollar from the best prices of year.

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Warner's 6% bonds were quoted at \$102 1/2 on Monday's session, equaling the top quotation this year. Paramount Pictures' 4% debentures held at \$92 1/2, while the 6% preferred of Paramount-Broadway (theatre) bonds were up \$1 to \$83, year's best.

Renewed interest in amusement shares, resulting in better prices, was noted by the American Association of picture companies as well as the sound financial position of most of the corporations.

Mos Prod. at Mono

Hollywood, Aug. 4. Six features will be launched for Monogram release this month, beginning with "The King of the Damned" production, "Bowery at Midnight," starting tomorrow (Wed.), with "The Mystery of the Third Floor," "Others slated for August starting are "Here Come the Marines," "Little Caesar" and "The Dog and the Honky Tonks" and "Dogs of War."

Messin' Around

Des Moines, Aug. 4. Price yarn floating around WAAC headquarters here is the one about the new recruit who reputedly asked Capt. John Sweeney, WAAC postmaster, officer, "you mess with the soldiers," replied. "Yes, I know," the femme remarked, "but I still want to eat."

WAACs Thus Far Mean Naught To Des Moines B.O.

Des Moines, Aug. 4. WAAC Training School, which began last month with women reporting for officer training at Ft. Des Moines, hasn't meant a thing to show business here thus far. The femmes are giving the local cinema the palaces a polle go-by. Native Iowaers are saying that if they have screen entertainment back in their home towns.

Tri-State manager counted 600 WAAC customers on WAAC ranks on their 'off' weekend last week. Apparently the girls who have arrived for service training here are the strictly "intellectual" type who are after top rankings, and little else. Exhibitors here, though, are hopeful that subsequent contingents will display more interest in the movies.

It's reported that the Government plans to build a picture theatre at Ft. Des Moines. Also there is talk that a 1,600-seat house will be put up at Camp Dodge.

More Action for Walsh

Hollywood, Aug. 4. Raoul Walsh has been re-tasked on Warners' "Background to Danger," with George Raft, Sidney Greenstreet and Felix Lorange assigned to top spots.

Last job for Walsh was "Gentlemen Prefer Blondes" with Jane Russell, now in the Warners cutting room.

Plenty of Beefs From Newsreel Fans On The Poor War Foot Coverage

Average film audience reaction to current coverage of the war in newsreels is just how far the U. S. reels have retreated under rolo-coverage and misadventure under poor conditions. Both have been visited on the five American newsreels by the military authorities. Absolute dearth of so-called war coverage is apparent to those viewing newsreels regularly once or twice per week.

Abuse of real news on war activities has been noted in several categories:

- (1) On the actual fighting fronts in Russia, Italy, the Philippines and Japanese campaign. But U. S. reels have had to depend on what little material seeps out from Russian vantage, where the Blue laws are still in effect, adding their dollar's worth to the action.
- Standing in front of his crowded picture theatre last week, a manager was approached by a gangling lad in overalls, accompanied by his teenage wife, clad in slacks, enclenche and carrying a babe in arms as 'another hell' out from her sleeve. "Is there any stin' down space?" he asked. "Theater manager shook his head, because "there simply ain't."

United Newsreel's Reception On-the-Fence Nations Not Known Yet

Studio Concoys

Hollywood, Aug. 4. Richard Martin's player option lifted by RKO. Maxine O'Brien's moppet contract with Metro approved by Superior. Walter Pidgeon renewed for another term at Metro. Barbara Britton's player option renewed by Paramount.

Ralph Murphy's director option picked up by Paramount. William Bowers inked writer pact at RKO.

Lynn Bari's ticket renewed at 20th-Fox. Cecil Kellaway drew new contract at Paramount.

Marilyn Lane handed stock contract by 20th-Fox. Marjorie Main, Jean Rogers and Belle Norman had their player options picked up by Metro.

Heather Angel signed by 20th-Fox. Mary Scott's option lifted by 20th-Fox.

Richard Farrow inked actor pact at Warners. Charles Gordon's director ticket renewed by Columbia.

Sol Meyer signed as lyricist by Paramount. Dan Lusner drew writing contract at RKO.

Splash of Color For Films From All Major Lots

Hollywood, Aug. 4. "Inters will get a major play in the autumn and winter season, in addition to those already in release or ready for awaiting distribution. To supplement the Technicolor feature, Hollywood has a heavy schedule of color shorts, with practically every major company turning them out.

Paramount has three color films completed, is shooting "For Whom the Bell Tolls" and is preparing four more: "Hurles," "The Life of Dr. Wassell," "Calypso Stanger" and "Arings in Furs." Color schedule at 20th-Fox includes "Thru the Jungle" and "Springtime in the Rockies" and "My Friend Flicka" in color, and "Crash Landing" and "New York City" in preparation. Metro is filming "Lassie Come Home" and readying "Parade of Parasites."

Other titles in production are "The Desert Song" at Warners; "The Desperadoes" at Columbia; and Walter Wanger's "Arabian Nights" at Universal. An additional RKO is soon to release Walt Disney's colored cartoon feature, "Bambi."

RKO Pathe's 'America' Release Every Month

This is 'America,' new two-reel shorts series which is supplanting the March of Time on RKO's next season lineup, will be produced by Pathe News, mostly in New York, although location shots will not be taken in the major cities of the U. S. New subject will be released every four weeks on much the same schedule as M. of T. New M. of T. distribution deal had been set up until press time yesterday. (Tuesday), although negotiations were reported on at 20th-Fox.

'Cabin' Leads Set

Hollywood, Aug. 4. Leads in Metro's "Cabin in the Sky" go to Eddie (Roberter) Anderson, Ethel Waters and Lena Horne. Arthur Bree is producing the all-Negro musical.

Although United Newsreel got out its ninth issue yesterday (Tuesday), no definite word has been received in N. Y. on whether the reels have been received for distribution in the on-the-fence countries which are destined. Levy Kastner, head of the foreign film division of the Office of War Information, returned from Washington this week where he had gone to inspect the progress of shipping difficulties on United Newsreel.

While intended as a U.S. "propaganda" and inspirational tool to combat the well-worn Axis propaganda film effort, thus far for the shipping of content of distribution has been a bit more of a problem. It is one of the items Kastner has been trying to iron out because realizing the importance of the newsreel getting through promptly, and regret to have been obstructed.

The five major companies with newsreels (Metro, RKO, Universal, 20th-Fox and Paramount) agreed to discuss the problem with the War service to the Government and at the same time utilize the newsreel as a tool for obtaining vital propaganda. Financing was provided for the newsreel setup by these companies and will be handled by the OWI (now part of the OWI) supposed to provide transportation facilities for expedited newsreel distribution (now part of the OWI) supposed to provide transportation facilities for expedited newsreel distribution.

The five majors agreed to handle real once some U. S. agency (presumably an Army or Navy transport plane) got the newsreel to the country in question. Different nations were paraded out among the five; thus Metro might get Egypt; Paramount, Iraq, RKO, South Africa; Universal, Australia, New Zealand, Sweden. The companies in this way were set to handle all distribution outside the United States. The key exchange city in the nations on the ocean. Process of getting them out to the catch was started.

As far as it could be learned by "Variety" this week, no word had been heard from quick deliveries of this newsreel. Test shipment sent to Australia on August 3, but no word arrived behind the normal newsreel shipment while another is still en route, it is reported.

19-Yr.-Old Theatre Yegg Gets 3 Yrs. For 5¢ Theft

St. Louis, Aug. 4. Thomas E. Reese, 19, who was nailed in the act of burgling the theatre of the St. Louis Amco, several weeks ago and sentenced breaking into five other flicker houses, was sentenced to three years in the Alcoa Reformatory. Reese had been at liberty on parole from the Alcoa Reformatory on similar charges when he returned to his burgling activities. He was sentenced to 30 months in the Lafayette when he was arrested on the West End, another St. Louis theatre, on August 2, 1941, and \$25,312 from the Uplown and lesser amounts from the other houses. He is serving a piece of guilty to the six charges.

\$30,000 Fire

Knoxville, Tenn., Aug. 4. The Gem, only exclusively Negro theatre in this city, was gutted by a \$30,000 fire. The Gem, owned by Luton said the company hoped to rebuild the theatre if materials were available. The fire leaves the city's Negroes without play except for a few of the Gem's patrons at the Blount (Kinney).

San Lucas Theatre

San Lucas City, Aug. 4. Victory, second run, closed for summer as result of fire which killed one woman and injured two other women. Casualties did not occur in theatre, but adjoining small stores, were gutted. The Gem, which opened at 11, had a small audience when the fire broke out. The Gem's patrons were cleared. Smoke and water damage was considerable.

Tales of Manhattan

Twentieth Century-Fox release of short... Tales of Manhattan (20th). A series of five short stories...

Miniature Reviews

'Tales of Manhattan' (20th). A series of five short stories...

'Wherever I'll Find You' (MGM). A comedy starring Lana Turner...

'The War Against Mrs. Hadley' (MGM). A comedy starring Lana Turner...

'The Big Street' (RKO). Henry Fonda and Lucille Ball in Damon Runyon comedy...

'Journey Into Fear' (RKO). Orson Welles plays a smuggler...

'Invincible Agent' (U). Inevitable material for a fanciful war movie...

'Mexican Spitfire's Elephant' (RKO). Songs, Bette Davis and George Forman...

'The Silver Bullet' (U). Sentimental western with logical action...

line players are in some very small bits.

Despite the platitude of costuming... 'Wherever I'll Find You' (MGM)...

Wherever I'll Find You

Metre releases of Fannie S. Burman production... 'Wherever I'll Find You' (MGM)...

The War Against Mrs. Hadley

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Current Short Releases

(Printed in Exchange) 'Building and the Baby' (Col. 6 mins.)...

Desert Wonderland

'Desert Wonderland' (20th, 9 mins.). Travel subject...

Pigeon Patrol

'Pigeon Patrol' (7 mins.). Cartoon comedy...

Men of the Sky

'Men of the Sky' (WB, 20 mins.). Work of U. S. Air Corps...

Unusual Occasions No. 6

'Unusual Occasions No. 6' (Par, 10 mins.). Includes Harding...

Divide & Conquer

'Divide & Conquer' (WB, 14 mins.). Stresses how Hitler's propaganda...

One of the picture's most ridiculous

One of the picture's most ridiculous moments... 'The War Against Mrs. Hadley'...

The War Against Mrs. Hadley

'The War Against Mrs. Hadley' (MGM). A comedy starring Lana Turner...

Wings and the Woman

'Wings and the Woman' (Paramount). A comedy starring Lana Turner...

Pardon My Sarcasm

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'Wings and the Woman' (Paramount). A comedy starring Lana Turner...

catch the profitable bits of predecessors in all runs.

In addition to the broad horseyplay of two... 'The War Against Mrs. Hadley'...

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'Wings and the Woman' (Paramount). A comedy starring Lana Turner...

In cast and writing credits, this is probably the most ambitious picture...

Several million dollars worth of... 'The War Against Mrs. Hadley'...

Actually, with all the acting, writing and production talent, this 1942 picture...

'Tales, like 'Million,' a spotty and uneven picture...

Unfortunately for the Boris Karloff picture...

The picture's weakest moments are at its very beginning...

Miss Hayworth's first scene... 'The War Against Mrs. Hadley'...

She's still doubting anybody for her own picture...

It's a comedy, but it's a comedy that's a comedy...

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It's a comedy, but it's a comedy that's a comedy...

of the screen), Elva Lanchester, buries off to the pawnbroker.

'Danger in the Pacific' (U). Len Tristram and John Douvan...

'Japan's invasion of the Philippines is overshadowed and even at the finish...

'The War Against Mrs. Hadley' (MGM). A comedy starring Lana Turner...

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'Wings and the Woman' (Paramount). A comedy starring Lana Turner...

'Pardon My Sarcasm' (MGM). A comedy starring Lana Turner...

Open for Business
TODAY!

**"HOLIDAY
INN"**

and WHAT
Business!

Paramount proudly presents

**BIGGEST THING
ON BROADWAY!**

Sell-out last night for the New
York Navy Relief World Premiere!
Four bands and a dozen stage
and screen stars help launch
Mark Sandrich's greatest hit!

**BIGGEST THING
ON THE AIR!**

Paramount's "Parade of Bands" went
out last night to 84 Blue Network sta-
tions, pre-selling "Holiday Inn"! Six-
teen more follow with re-broadcasts!
FIFTY-FIVE top-Crossley air shows
plug the picture and hit tunes! Inde-
pendent stations everywhere playing
THIRTEEN special "Holiday Inn" tran-
scriptions! "Be Careful, It's My Heart"
already on the HIT PARADE!

**BIGGEST THING
IN PICTURES!**

Never such a four-star smash . . . Berlin,
Crosby and Astaire for your marquee . . .
Sandrich production and direction to in-
sure the biggest hit of the year. EVERY
SINGLE TRADE REVIEW was a rave!

"HOLA

Bing Cro

Marjorie Reynolds · Virg

A Mark

Screen Play by Claude

13

IRVING BERLIN
HITS!

12

SONGS
BY BING

8

ASTAIRE
DANCES!

Irving Berlin's

DAY INN

starring

Deanna Dorn • Fred Astaire

with

Deanna Dale • Walter Abel • Lyrics and Music by **IRVING BERLIN**

Sandrich Production

Wynon • Adaptation by Elmer Rice • A Paramount Picture

EXPLORE NEW

101

MINUTES OF ENTERTAINMENT!

ANOTHER HIT FROM SANDRICH



IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount picture

EXTRA
PLAYING TIME IS
THE GEM OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I

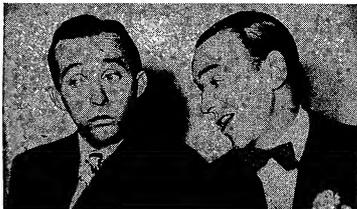
News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 24

'INN'S' IN--WAY WILL OUT!

HOLLYWOOD TELEPHOTO

Bing Crosby and Fred Astaire as they may have looked in Hollywood last night.



"Well, Bing, the show's getting under way in New York about now . . . If we listen carefully, maybe we can hear the audience reaction . . ."



"There goes an ovation for Irving Berlin . . . and one for Sandrich . . . and for Marjorie Reynolds . . . boy, do they love this picture!"



"Listen to that stamping, pal! That's for my Firecracker Dance! Kind of liked that number myself . . ."



"You're in, kid—that last uproar was cheers for your eight songs! Guess it's a lead-pipe cinch from here on out!"

PREEM DAZZLER DESPITE DIMOUT

Biggest Gala in Many Moons Ushers in Par's Berlin-Sandrich Hit; House a Sell-Out for Navy Relief—Coast-to-Coast 'Parade of Bands' Carries the Word to the Provinces

'INN' FILLS AIR

By the time this issue of 'Variety' hits the stands, Paramount's super sendoff for Mark Sandrich's production of Irving Berlin's 'Holiday Inn' will have been writ large in the history of movie World Premieres. At press time, everything was set for a real show of shows at the New York Paramount—played to a sell-out house at \$5.50 top.

Four bands and a round dozen stage and screen personalities have been through their rehearsal backlogs at the Paramount; these movie bands have been sounding their A's in preparation for Par's coast-to-coast premiere broadcast—'Parade of Bands' plugging the thirteen tunes of the picture. Xavier Cugat, Skinnay Ennis, Benny Goodman and Phil Harris had their orks ready for the stage show. Alvino Rey, Kay Kyser and Freddie Martin were tuned up for the Blue Network air show, which was to hit a total of 100 stations.

Among special guests were Admiral and Mrs. LeMar R. Leahy, U.S.N. Retired, as guests of honor; Mayor LaGuardia, Stanton Griffis, Barney Balaban, Adolph Zukor, Alfred McCook, Deems Taylor, Frank Walker and Jules Stein, benefit committee chairman.

'Parade of Bands' is just one of the programs in Paramount's advance radio campaign for 'Inn.' The complete setup of radio selling for this picture constitutes by far the biggest air campaign ever given a film.

Right now Par is cooking plans for another sponsored network show to feature Bing Crosby and others. August 26 is the date, CBS is the net, and the time is 9:30 p.m. Full sized performances will be announced later.

Beginning with Kate Smith's introduction of 'Be Careful, It's My Heart' on her program of June 19, a flood of 'Holiday Inn' plugs has loaded all networks and indie stations. It'll continue right on up until after national release of the picture Sept. 4. Here's a brief run-through of some of the important breaks in the past and future:

July 25: Fred Astaire guested on the Kraft Music Hall, teaching 80 stations with Astaire-Crosby plugging of the pic and tunes.

July 26: Guy Lombardo's program introduced 'Easy to Dance With' to an audience of 73 stations.

July 3: 'Waltz Time' carried 'Be Careful' to 75 stations.

July 16: Dinah Shore plugs a tune on the Blue Network.

July 11: Wheeling Steel's Musical Steelmakers' send off 'Be Careful'.

July 18: Phil Sitalny's 'Hour of

SARONG, WE'LL BE SEEIN' YA!

Filmgoers are going to get another look at the sarong worn by Dorothy Lamour in 'Beyond the Blue Horizon'—this time wrapped around Betty Hutton. James Cagney and a 'Henry' and a 'Clara' will also be seen. Miss Cagney has the role of a movie queen in the next Alhambra—'Henry Aldrich Gets Glamour.' She borrowed the sarong for a scene in which she charms Jimmy Lyden.

Charm's sent 'Be Careful' to 75 stations.

July 21: 'American Melody Hour' carried the same song to 76 stations.

July 24: Lucky Strike Hit Parade featured 'Be Careful.'

July 26: Rudy Vallee's show delivers tunes and plugs.

July 21: Entire half-hour of the Cities Service program (64 stations) was devoted to a personal appearance of Irving Berlin and Betty Hutton of almost all tunes from the picture.

July 31: Marjorie Reynolds was interviewed by Bill Stern's sport program, which goes to 81 stations. Marjorie also appeared on WJZ's War Bond program, while Betty Hutton was interviewed by Bessie Beatty on the same station.

Aug. 1: Marjorie Reynolds interviewed at Saratoga by Ted Husing (coast-to-coast) before opening of the big Saturday race.

Aug. 2: Marjorie Reynolds co-hosted with the Show of Yesterday and Today. . . . Phil Baker used Irving Berlin questions on 'Take It or Leave It.'

Aug. 3: Betty Hutton goes on WABC's 'Listen Neighbor.' . . . Marjorie Reynolds is interviewed by Martha Deane. . . .

Aug. 4: 'Parade of Bands' . . . Betty Hutton goes on 'Parade of the Weekly Review' to network.

Tommy Dorsey's 'America Sings' plugs tunes. . . . Dorothy Kilgallen reviews the picture.

Aug. 5: Kay Kyser uses a question based on the picture.

Aug. 7: 'Waltz Time' plugs 'em some more.

Aug. 8: 'Be Careful' goes on the 'Saturday Night Serenade' . . .

Aug. 9: Fifty-three stations hear 'Quiz Kids' wrestle with a question based on 'Holiday Inn.' This listing is just a skim-through of what's going on in radio for 'Holiday Inn.' In addition, 463 stations are based on a tribute to Irving Show (beginning Aug. 10) . . . more than 450 other stations are plugging special (with credit) record of Bing's 'Song of Freedom' from the picture. Spot and five-minute recorded plugs are being dishd out by Paramount to stations everywhere—on request—on a first-come, first-served basis. Spot campaigns has been running in New York from July 22 to Aug. 4, and a similar campaign opens in L.A. late in August.

A number of other major network shows have promised musical and script plugs for 'Holiday Inn' after the dates listed above; these plugs are not sketched as to date as yet and can't be listed for that reason. One that appears certain 'Inn' has been going to wind up as the most-plugged picture in film and radio history—the time national release rolls around.

A definite plan is being followed

Amos 'n' Andy To Continue Plugs For 'S.S. Rhythm'

Bob Hope's appearance on the Amos 'n' Andy air show last week, plugging Paramount pictures in general and 'S.S. Rhythm' in particular, was just the opening gun for a long-range artillery by the pair at the top super-musical.

Through a setup arranged by the Studio, a running stunt is planned whereby the two comedians will continue their work toward the Golden Gate Quartet into the picture. After the deal is set, more Paramount players will guest star on the Amos 'n' Andy show each week. Then, after the picture's aimed, the Golden Gate Quartet will do a lot of talking about their experiences while working on it—right on up until the day the show is released.

PAR TO SCREEN STORY OF NURSES ON BATAAN

Paramount will film the saga of the heroic band of American Army nurses of Bataan. It was announced end of last week. Mark Sandrich will produce and direct; he's at work now with Allan Scott on lining up the crew.

Full cooperation of Colonel Mason Wright, U. S. Army; Stuart Brown, American Red Cross; and Lowell Mellett, head of the Film Coordination Group, was obtained by Sandrich for the picture in recent trip to Washington. While at the capital, Sandrich and Scott interviewed a number of the Bataan nurses who are now at Walter Reed Hospital. Pic is to start in the fall.

'BILL OF GOODS' TO TONE

Frank Tane, who inked a firm contract with Paramount recently, has been handed the top male role of 'Bill of Goods' in a recent trip to Washington. While at the capital, Sandrich and Scott interviewed a number of the Bataan nurses who are now at Walter Reed Hospital. Pic is to start in the fall.

on promoting the picture's thirteen hit tunes. . . . emphasis is being put on one tune at a time, and while whole thirteen will be pushed before release. So far, the play has been given to 'Song of Freedom' and 'Be Careful, It's My Heart'—with the latter being intensively promoted that it is already a Hit Parade feature.

CONFIDENCE

WITH the spotlight on production economies, directors and cameramen have complete confidence in the dependability of Eastman negative films with their special abilities, wide latitude, and exceptional uniformity. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee

Chicago

Hollywood

PLUS-X

for general studio use

SUPER-XX

when little light is available

BACKGROUND-X

for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS



Music + Lyrics
by
Irving Berlin



IRVING BERLIN, INC.

MUSIC PUBLISHERS

Present

The Songs From "HOLIDAY INN"

by IRVING BERLIN

BE CAREFUL, IT'S MY HEART
YOU'RE EASY TO DANCE WITH
WHITE CHRISTMAS
I'LL CAPTURE YOUR HEART
PLENTY TO BE THANKFUL FOR
HAPPY HOLIDAY
SONG OF FREEDOM
ABRAHAM
LET'S START THE NEW YEAR RIGHT

IRVING BERLIN, Inc., New York
DAVE DREYER, Prof. Mgr.

**"HOLIDAY INN"
A MARK SANDRICH PRODUCTION**



MARK SANDRICH
Producer-Director
Paramount Pictures

Chie E.O. Smith on Weekends; 'Letter'-Ozzie Nelson Fine \$44,000, 'Miniver' 3d Wow Wk., 31G, 2 Spots

Chicago, Aug. 4. — Weekends continue to be tremendous and it is merely a matter of seating capacity on Saturday and Sunday in the loop. Every available seat is warm. The latest attraction, "The Kings Row," is doing splendidly, with a line in the lobby ready to gobble up any empty seat. Currently, the most popular visitors and servicemen, with the visitors in mostly to see friends or relatives in nearby camps or bases. Also, there is quite an influx of weekenders just to see the sights.

"Mrs. Miniver" continues to be the smash of the season, with holdovers reaching a stage on Saturday and Sunday. "Torilla Plant" is also a big winner. "The Landlord" and the Garrick on his fifth week in the "Kings Row" is doing splendidly, along with "The Letter" which is doing fifth week and will go longer.

"Take Letter" is a winner in the Chicago couple with Ozzie Nelson's band on stage.

Estimates for This Week
Apollo (B&K) (2:30; 35-55-75) — "Miniver" (M-G) (3d wk.) In the third week, but the boxoffice reaction makes it look like the first week; smashing the previous week's \$12,000 again, after bid \$12,900 last week.

Chicago (B&K) (4:00; 35-55-75) — "Take Letter" (Par) and Ozzie Nelson's band on stage on Saturday and Sunday will ring the register for excellent \$44,000 last week, "Gentlemen Prefer Blondes" (20th) and "The Landlord" are \$46,000.

Chicago (B&K) (9:00; 35-55-75) — "The Letter" (M-G) and "Night New York" (Par) (3d wk.) "The Letter" third week in this holdover, better than doing fine with \$8,000, better than doing well having done \$7,500 last week.

Oriental (Trojans) (2:30; 28-33-45-50-60) — "Old Chalmers" and "The International Casino" unit on stage. Dropping.

World — Milton Berle on stage scored with \$23,000 last week. "The Dick" (RKO) and "The Ritz" (M-G) "Lady in Jam" (M-G) and "The Flatbush" (20th) (2d wk.) Doing \$11,000 last week, following having come up with good \$15,400 last week.

Bevezette (B&K) (1:00; 35-55-65-75) — "The Landlord" (M-G) and "Pacific Rendezvous" (C) Fair enough film combination looks for success. Currently, "The Landlord" (M-G) and "Bug Goes to Town" (M-G) are doing well.

State-Lake (B&K) (2:30; 35-55-75) — "The Kings Row" (7th wk.) Holding for big \$13,000 currently. "Rocky" (M-G) and "Miniver" (M-G) (3d wk.) Doing \$11,000 last week, following \$10,500, after bid \$20,500 last week.

State-Lake (B&K) (4:00; 35-55-75) — "The Kings Row" (7th wk.) Holding for big \$13,000 currently. "Rocky" (M-G) and "Miniver" (M-G) (3d wk.) Doing \$11,000 last week, following \$10,500, after bid \$20,500 last week.

Dangerous Game (RKO) (revival) for this house, with the same building taken over by Franciscan record for monetary and chapel.

Second week of these revivals all last week at \$4,900, following \$5,500 last week.

Ambersons, \$6,500, Nice in Montreal

Montreal, Aug. 4. — "This Above All" at Loew's played \$9,500 gross last week and will gather another \$7,000 for the week of the big hit of the summer season.

Estimates for This Week
Palace (CT) (2:30; 30-45-62) — "Pointing to the Stars" (Amberson) (RKO) (2d wk.) Doing \$6,500 last week.

Crossroads (M-G) \$7,000, Nice — "The Landlord" (M-G) and "The Cardboard Lover" (M-G) and "Pierre and Mad Martini" (20th) (2d wk.) Doing \$6,000 last week.

Loew's (CT) (2:30; 35-53-67) — "This Above All" (M-G) (2d wk.) Smashing \$9,500 last week, with \$7,000 in sight currently.

Loew's (CT) (4:00; 30-40-42) — "Big Shot" (WB) and "Happened in England" (WB) (2d wk.) Doing \$11,000 last week. "Maie Gies" (M-G) (2d wk.) "Sunday Punch" (M-G) (Par) \$3,500.

Arphemia (Ind) (1:00; 30-40-60) — "The Revue" (UA) (revival) and "Carnival" (UA) (revival). Week \$17,000. Good for "Friendly Enemies" (UA), good \$2,000.

Doris (Paramount) (2:30; 30-40) — "Nuit de France" (Ind) (2d wk.) Best in sight will be \$3,000. "The Landlord" (M-G) and "Bastille" (M-G) (2d wk.) Doing \$3,700. Good summer take.

'Above All', \$14,500, Jersey City Topper

Jersey City, Aug. 4. — "This Above All" playing the State, \$2,200-second week, current boxoffice power.

Estimates for This Week
Loew's (Loew's) (3:00; 30-40-50-60) — "This Above All" (M-G) and "Maie Gies" (M-G) (2d wk.) Nice \$13,500 last week.

Loew's (WB) (2:00; 30-35-60-70) — "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.) "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.) "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.) "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.)

Loew's (WB) (2:00; 30-35-60-70) — "This Above All" (M-G) (2d wk.) Doing \$14,500, following \$14,000, previous week. "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.) "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.)

KATE-KRAYER FINE \$23,000 IN PITTSBURGH

Pittsburgh, Aug. 4. — Big notes this week are Sammy Davis Jr. and "Kate Krayer" (M-G) (2d wk.) "Kate Krayer" (M-G) (2d wk.) "Kate Krayer" (M-G) (2d wk.) "Kate Krayer" (M-G) (2d wk.)

Reissue of "Sergeant York" is doing well, with \$23,000 last week. "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.) "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.)

Estimates for This Week
Fulton (Loew's) (4:00; 40-55-65-75) — "Eagle Squadron" (U) (2d wk.) Doing \$23,000 last week.

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First Run on Broadway (Subject to Change)

Asst. "The Bride of the Yankee" (RKO) (4th week).
Capitol—"Tarzan's New York Adventure" (M-G).
Orchestra—"Invisible Agent" (U) (5).

Class—"The Eagle Squadron" (U) (6th week).
Hollywood—"Yankee Doodle Dandy" (WB) (11th wk.)
Music Hall—"Mrs. Miniver" (M-G) (10th week).
Paramount—"Holiday Inn" (Par) (5).

Rialto—"A Haunting We Will Come" (20th) (2d week).
Strand—"Wings for the Eagle" (WB) (10th week).
Week of Aug. 13

Asst. "The Bride of the Yankee" (RKO) (5th week).
Capitol—"Tarzan's New York Adventure" (M-G) (2d week).
Globe—"Moscow Strikes Back" (Artkino) (5).

Hollywood—"Yankee Doodle Dandy" (WB) (12th week).
Music Hall—"Mrs. Miniver" (M-G) (10th week).
Paramount—"Holiday Inn" (Par) (5th week).
Strand—"Wings for the Eagle" (WB) (10th week).

Week of Aug. 13
Asst. "The Bride of the Yankee" (RKO) (5th week).
Capitol—"Tarzan's New York Adventure" (M-G) (2d week).
Globe—"Moscow Strikes Back" (Artkino) (5).

'ABOVE ALL' BIG 16G IN CLEVELAND

Cleveland, Aug. 4. — Current bid only outside of "This Above All," which is digging for \$16,000 last week.

Allen (RKO) (3:00; 35-40-45-55) — "This Above All" (M-G) (2d wk.) Doing \$16,000 last week.

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N.Y. B.O. in OK Tempo; Wings Eagle N.Y. Barnet Husky \$50,000, 'Bride' Plus Sweet 46G, 'Yankees' 3d Fine \$26,500

While the majority of the downtown district plays holdovers, two new big business-patroned attractions, "The Wings for the Eagle" and "They Kissed on a French Staircase," are entering, both of which will earn \$40,000 a week. "The Wings for the Eagle" and "They Kissed on a French Staircase" are entering, both of which will earn \$40,000 a week.

Estimates for This Week
Loew's (Loew's) (4:30; 30-44-55-75) — "The Wings for the Eagle" (M-G) and "They Kissed on a French Staircase" (M-G) (2d wk.) Doing \$26,500 last week.

Loew's (Loew's) (4:30; 30-44-55-75) — "The Wings for the Eagle" (M-G) and "They Kissed on a French Staircase" (M-G) (2d wk.) Doing \$26,500 last week. "Sgt. York" (WB) (revival) and "Miniver" (WB) (11th wk.)

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Haunting We Will Go (20th). This one looks \$4,000 gross. Last week "Tombsone" Par did \$6,000, after \$5,000.

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Whiteman Plus 'Lover' Huge 17G Omaha's Leader

Paul Whiteman's band and show plus "Her Cardboard Lover" are going strong at the Orpheum and headed for at least \$17,000. Other sensation is "Mrs. Miniver" single-featured at the Orpheum. "The Letter" (M-G) (2d wk.) Doing \$17,000 last week.

Estimates for This Week
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T. Dorsey Lifts 'Dr. B' way to New Peak In Philly, 41G; 'Miniver' Big 32 1/2 G

Philadelphia, Aug. 4.—Philly's film row... 'Dr. B' (23 wk)...

Estimates for This Week... 'Above All' (23 wk)...

'Big Shot' Hefty \$9,500 In Seattle; 'Miniver' Giant 13G in 2d Week

Seattle, Aug. 4.—'Big Shot' at the Orpheum... 'Miniver' at the Grand...

Estimates for This Week... 'Above All' (23 wk)...

'Aunt Emma' (Mono) credit for... 'Above All' (23 wk)...

'ABOVE ALL' BIG 25G HUB

Boston, Aug. 4.—Sloppy weather and lots of it kept...

Estimates for This Week... 'Above All' (23 wk)...

'Pride of Yanks' Huge 20G, Wash; 'Gay Sis' \$22,000

Washington, Aug. 4.—Keith's helped by reserved-seat...

Estimates for This Week... 'Above All' (23 wk)...

'Big Shot' \$16,000 Tops St. Lo; 'Squadron' 14G

St. Louis, Aug. 4.—'Mrs. Miniver' hung up an all-time...

Estimates for This Week... 'Above All' (23 wk)...

'Pride of Yanks' Huge 20G, Wash; 'Gay Sis' \$22,000

Washington, Aug. 4.—Keith's helped by reserved-seat...

Estimates for This Week... 'Above All' (23 wk)...

'Masquerade-Band Hot \$25,000 In Indpls. Despite Heat; 'Miniver' 17G

(RKO) (2d wk). Net \$55,000 in six days...

'MINIVER' 17G IN OKE MPLS.

Minneapolis, Aug. 4.—'Mrs. Miniver' is running away from the field...

'Pride of Yanks' Huge 20G, Wash; 'Gay Sis' \$22,000

Washington, Aug. 4.—Keith's helped by reserved-seat...

Estimates for This Week... 'Above All' (23 wk)...

Indianapolis, Aug. 4.—The town is enjoying a hard week...

'MINIVER' 17G IN OKE MPLS.

Minneapolis, Aug. 4.—'Mrs. Miniver' is running away from the field...

'Pride of Yanks' Huge 20G, Wash; 'Gay Sis' \$22,000

Washington, Aug. 4.—Keith's helped by reserved-seat...

Estimates for This Week... 'Above All' (23 wk)...

'Horizon - Mister W' Sturdy \$21,000 In Det.; 'Above All' Great 17G, 2d Wk.

Detroit, Aug. 4.—Following solid run last week, Detroit is strong on the holdover side...

UPON THE
INDUSTRY'S LEADER
FALLS THE
RESPONSIBILITY

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO CONTINUE GIVING THE BEST MOTION PICTURE
 ENTERTAINMENT TO OUR WARTIME AUDIENCES

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO ACHIEVE THIS IN A WAY CONSISTENT WITH THE
 NATION'S CONSERVATION AND MANPOWER NEEDS

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO KEEP FAITH WITH 12,128 EXHIBITORS WHO AGAIN
 EXPECT—AND WILL RECEIVE—PROFITABLE PRODUCT

IN 1942-43, THIS IS THE JOB FOR

Warner Bros.



IT ALL STARTS WITH

James Cagney!

*One of the great
pieces of all time!*

IN

"YANKEE DOODLE DANDY"

BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN AND **JOAN LESLIE**
WALTER HUSTON - **RICHARD WHORF**
JAMES CAGNEY - FRANKIE LANTIERO - JIMMY DONNER - TOMMY LITTLE - GARDNER
 Directed by **MICHAEL CURTIZ**
Original Play by George M. Cohan
 Screen Play by Robert Anderson

*Spent months at the
Hollywood, N.Y.*

WHAT A PRODUCT



*Remember the days his!
Who laughs!*

What a Time!

JACK BENNY
ANN SHERIDAN

GEORGE WASHINGTON

SLEPT HERE

*What a Time!
Benny? Benny!
Benny! Benny!
Benny!*

*Check! R.I.T.!!
Alice Armstrong!*

Let's get the O.J. boys!

*Young Ben!
Take Care
F.R.S.!!
you guys!*

*His previous
Lone Wolf*

ERROL FLYNN
RONALD REAGAN

*His previous
The Great Guy*

"DESPERATE JOURNEY"

Thriller!

NANCY COLEMAN - **RAYMOND MASSEY**
 Alice Fiske - Arthur Kennedy - Directed by **RAOUL WALSH**
Original Screen Play by Arthur T. Horman - Adapted by Miles Mautner
 Produced by HAL B. WALLIS

CHARLES COBURN - **PERRY GILBRODE** - **HATTIE McDaniel** - **WILLIAM TRACY**
Screen Play by Everett Freeman - From the Stage Play by Anne Hart and George M. Cohan - Produced by Sam H. Stark
 Directed by WILLIAM KEIGHLEY



From 'Jew of Paris' to Belle of Amoret!

Made to be Better best!

Better than 'The Thin Blue Girl'!

By the author of 'South Sea'!

**BETTE DAVIS
PAUL HENREID**

"Now, Voyager"

with CLAUDE RAINS • GLADYS COOPER • BONITA GRANVILLE • KAG CHASE • A HAL B. WALLIS PRODUCTION
Directed by IRVING RAPPER • Screen Play by David O. Selznick (with the Story by Olive Higgins Reagans) Adapted by Selznick

IDA LUPINO • DENNIS MORGAN • JOAN LESLIE

"The Hard Way"

Watch this one! Another 'Keep Real'!

Lupino is an unreluctant star!

Made among the stars in 'Play the Hard Way'!



Songs and stories!

with JACK CARSON • GLADYS GEORGE • FAYE EMERSON
Directed by VINCENT SHERMAN • Screen Play by Donald Pinkie and Peter Viertel

STORY THIS TELLS!



'The House of Wax' story material!

Hindata and he corner!

What a bang will give you!

Shiny Greenstreet too! Remember 'The Fox and the Crow'?

HUMPHREY BOGART

"ACROSS THE PACIFIC"

with MARY ASTOR • SYDNEY GREENSTREET

Directed by JOHN HUSTON • Screen Play by Richard Jefferies • From the Screenplay Courtesy First Serial by Robert Casan

**GEORGE BRENT
BRENDA MARSHALL**

"You can't escape forever"

This one too!

Some real good! George and Brenda! Bob Lee's story!

Georgette too! And more!

Who wants to escape forever?



with GENE LOCKMAN • BOBBIE BAKER • EDWARD GANIBALLI • Directed by JO GRAMHAM
Screen Play by Frank Smith, J. Lord and Victor Changler • From a Story by Ray Chandler

"FLYING FORTRESS"

with
RICHARD GREENE

"The HIDDEN HAND"

with CRAIG STEVENS-ELISABETH FRASER-JULIE BISHOP-Frank Wilcox-Ruth Ford-Directed by BEN STOLOFF
Screen Play by Anthony Goldsway and Raymond Schrock * Based on a Play by Rufus King

"BUSSES ROAR"

with RICHARD TRAVIS · JULIE BISHOP · CHARLES BRUCE · ELEANOR PARKER · ELISABETH PALLET · Directed by D. ROSS LEDERMAN
Screen Play by George F. Brown and Anthony Goldsway * Original Story by Anthony Goldsway

"SECRET ENEMIES"

with CRAIG STEVENS-FAYE EMERSON · John Ridgely · Charles Lang · Robert Warwick · Directed by BEN STOLOFF
Screen Play by Raymond L. Schrock

LAST YEAR—THIS YEAR—NEXT YEAR

Warner Bros.

The War Against Mrs. Hadley

(Continued from page 8)

published by the news that the other... Mrs. Hadley's son, had been killed in the same action in which he won...

That poignant scene, immediately... goes to see the other woman, is ir-

Except for its deliberate pace... the picture is skillfully directed by Her-

It is a program matter that will... most of its playdates as dual

THE BIG SNEAK

RKO release of Damon Runyon... The Big 'Sneak', typical Damon

Runyon story, ships as the sturdiest... bet from the studio in more re-

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

Scores On A Sneak

Holly Wood's 'Sneak' has... Paramount handed John Farrow a

JOURNEY INTO FEAR

Hollywood, Aug. 4. RKO release of Mercury (Orson Welles)

Joseph Cotten is the pivotal char-... cogner returning to the U. S. from

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

MEXICAN SPITFIRE'S

Elephant

Hollywood, Aug. 4. RKO release of... Elephant is a picture of

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

MEXICAN SPITFIRE'S

Hollywood, Aug. 4. RKO release of... Mexican Spitfire's Elephant

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

the government when war hits. He's... played over Germany, dropped by

Despite the fanciful premise... the picture is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

MEXICAN SPITFIRE'S

Hollywood, Aug. 4. RKO release of... Mexican Spitfire's Elephant

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

horseplay, Talbot is captured by... customs agents through efforts of

Miss Velie and Errol... the same explosive

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

SABOTAGE SQUAD

Columbia release of Jack Fraw... Sabotage Squad is a picture of

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Danger in the Pacific

War production... Danger in the Pacific is a picture of

INVISIBLE AGENT

Universal release of Frank Lloyd... Invisible Agent is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

THE SILVER BULLET

Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

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Universal release of Oscar Drake... The Silver Bullet is a picture of

FLIGHT LIEUTENANT

Republic release of a picture... Flight Lieutenant is a picture of

See Fox Earnings Up

Second-quarter earnings statement... 20th-Fox likely will be reported



THERE'S A NEW MOON IN THE MOVIE SKY!

Telegram from Hollywood Preview:
 "After 'Mrs. Miniver' it is difficult to imagine a greater Greer Garson, but in 'Random Harvest' there is a Garson not seen before, a new personality who breathes romantic excitement into James Hilton's flesh and blood heroine. Teamed with superb Ronald Colman in a picture that has already started the Hollywood grapevine saying 'It's another Miniver.' Sidney Franklin, Miniver's producer, has truly done it again. Mervyn LeRoy has achieved his most heart-stirring direction. 'Random Harvest' is the new moon in the movie sky and it's a harvest moon!"



from Metro-GOLDMINE-Mayer

ALL ROADS LEAD TO THE WORLD PREMIERE OF THE WORLD'S
 GREATEST PICTURE WITH THE WORLD'S GREATEST CAST

GRAUMAN'S CHINESE THEATRE TONIGHT—
 DAY-AND-DATE IN 8 LOS ANGELES
 THEATRES STARTING TOMORROW!

CHARLES BOYER
RITA HAYWORTH

EDWARD G. ROBINSON
AND THE HALL JOHNSON CHORUS

CHARLES LAUGHTON
JAMES SANDERS
JOHN KELSON

DINGER ROGERS
HENRY FONDA

PAUL ROBESON
ETHEL WATERS
ROCHESTER

ROLAND YOUNG
BOB LANCHESTER

ROMERO
PATRICK THOMAS MITCHELL
CUBERT PALLETTE

TALES OF MANHATTAN

Directed by
JULIEN DUVIVIER

Produced by
BORIS MORROS and S.P. EAGLE

20th
 CENTURY-FOX
 PICTURE

Written and adapted for the screen by
 Ben Hecht, Francis M. Seltzer, Donald
 Ogden Stewart, Samuel Hoffenstein,
 Alvin Campbell, Ladislav Fodor,
 I. Vlodavsky, George S. Kaufman, Irwin
 Miller, Blauvelt. Original music by
 Ted Hurler. "Glory Day" by Lew
 Robin and Ralph Bangier.

Bataan and Underground Themes On Virtually Every New Film Sked

American army exploits on Bataan peninsula will feature the same themes on production schedules of virtually all the film companies...

Story is about Lieut. John Buckley and the T. P. boys with narrative of the Bataan campaign...

Paratroopers Popular For All Types of Films

Paratroopers appear only to be added to the air forces as a film subject, not only of commercial productions...

In addition to numerous Hollywood features on the subject, Paramount is producing a new feature...

Loving Mellett's fine division of the office of War Information is about to release an Army training film on parachute troops...

Sandrich's Masterman 'Hands of Mercy,' a tale of patriotic duty by American Army nurses during the siege of Bataan...

Picture is based on a yarn by Allan Scott who interviews a number of nurses on their return from the Philippine battle...

Other Story Buys Hollywood, Aug. 4. Metro purchased 'Fog'...

Ohio Theatremen Faces Grand Jury on Bank Note

Allegation here several years, police officers will be called to court...

Juicers Compromise

Hollywood, Aug. 4. Finally yielding to demand of IATSE president, Richard D. Zanuck...

Balance, Beiersdorf Head Focus of 20th-Fox Sales Exec Promotions

Nine promotions in sales field forces an several salesmen shifts across companies yesterday...

4 Moving at PRC

Producers Releasing Corp. is stepping on the gas with four picture releases...

Advance Production Chart

(Continued from page 31) Drake, William Bakewell, Bradley Page, Douglas Dumbrille...

REPUBLIC Film in Production CHATEAUX, drama; asso. prod. Albert Cohen; dir. Fred Astaire...

RKO-Radio

Table with columns: Promoted, Completed, Shooting, New, Cutting To go. Lists names like Stoval, W. Blaney, R. Golden, J. Volton, J. Ferrell Brandt.

SCATTERGOOD SURVIVES A MURDER, mystery; prod. Robert Brady; dir. Walter Catlett. THE BRIDE OF THE BARRAGE, western; prod. G. B. Warren...

HERE WE GO AGAIN, comedy; prod.-dir. Allan Dwan; dir. George C. Greenberg. THE MCGUIRE GIRLS, comedy; prod. Fred C. Newmyer...

SEVEN DAYS LATE, formerly SWEET OR HOT, musical; prod. dir. Tim Whelan; no writing credits; camera, Robert Joe Grasse...

THEY GOT ME COVERED, comedy; prod. Sam Goldwyn; dir. David Butler; no writing credits; camera, Louis M. Kruth...

THE FALCON'S BROTHER, mystery; prod. Maurice Geraghty; dir. Stanley Logan; no writing credits; camera, unassigned...

LADIES DAY, baseball; prod. Bert Glynn; dir. Leslie Goodwin; no writing credits; camera, Jack McKenzie...

20th Century-Fox

Table with columns: Promoted, Completed, Shooting, New, Cutting To go. Lists names like Features, Westerns, Totals.

SALES OF MANHATTAN, drama; prod. Boris Moros and S. J. East; no writing credits; camera, Charles Walker...

THE BLACK SWAN, adventure in Technicolor; prod. J. Edgar Hoover; dir. Zoltan Korda...

JUST OFF BROADWAY, formerly TWELVE MEN ON A BENCH, comedy; prod. Sol Lesser; dir. Robert L. Leeds...

dir. Garrett; camera, Charles Clarke. Cast Virginia Bruce, James Ellison.

'THE MAN IN THE IRONK, mystery; prod. Walter Dubrow; dir. Edgar Allan. Cast: Lynne Roberts, camera, Glenn MacWilliam...

SPRINGTIME IN THE BOXES, musical in Technicolor. Prod. Fred Astaire; dir. George Cuking; no writing credits; camera, Ernest Palmer...

GIRL TROUBLE, comedy; prod. Robert Baer; original, Ladislau Fogor; screenplay, Vicki Baum; Guy Troncy; screen, Ladislau Fogor and Robert Riley...

THEY OTHER WOMAN, comedy-drama; prod. Walter Morozoff; dir. Wm McCarey; no writing credits; camera, Irving Pichel...

THE OX-BOW INCIDENT, outdoor; asso. prod. Laurence Harlow; dir. William Wellman...

MY FRIEND FLICKA, drama in Technicolor; prod. Ralph Dietrich; dir. Harold Schuster; no writing credits; camera, Fred S. Brantley...

THE BENAULTS' MISTERY, mystery; prod. Sol M. Wurtzel; dir. Harry Lachman; no writing credits; camera, Fritz Hertz...

THE MCGUIRE GIRLS, comedy; prod. Fred C. Newmyer; dir. George C. Greenberg; camera, Carl Lunde...

THE MCGUIRE GIRLS, comedy; prod. Fred C. Newmyer; dir. George C. Greenberg; camera, Carl Lunde...

THE MCGUIRE GIRLS, comedy; prod. Fred C. Newmyer; dir. George C. Greenberg; camera, Carl Lunde...

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United Artists

Table with columns: Promoted, Completed, Shooting, New, Cutting To go. Lists names like Small, Beach, Gloria Fiske, Lew-Howlin, Fowling, Fowling.

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 Tip Tap and Toe Dancers • **THE SARONGA DANCING GIRLS**
 and **THOSE SENSATIONAL HARMONY HITS THE FOUR INK SPOTS**

Original Screen Play, True Storyline - Nat Perrin - John Grant - Dance Originated and Staged by Katherine Dugham
 Directed by ERLE G. KENTON - Associate Producer, ALEX GOTTLIEB - A MAYFAIR PRODUCTION



NATIONAL RELEASE AUGUST 7TH

Extras Doubling in Defense Industry Held Unable to Do Justice to Work; See Bona Fide Actors Bearing Load

Hollywood, Aug. 4. Leaders in the extra ranks complained yesterday (Monday) that defense plant employees and workers in other industries are taking jobs away from regular stansphere players who depend upon movie pictures for a livelihood. One leader said defense workers are 'doubling in brass' by working in war plants at night and taking extra calls in daytime.

Group leaders said such workers were not able to do a good job in either defense projects or the film industry because division of their interests prevented getting proper sleep. It was charged that many of them ducked scenes to catch a wink behind sets, etc. leaving it to the regular extras to carry the load.

Situation called to the attention of Central Casting Corp., but general manager Howard B. Phillips said there was nothing his organization could do to remedy the situation. He said every effort was made to rotate the work among qualified extras but that Central was not permitted to inquire into the welfare of individual players. He said the records indicated that few defense workers were calling in for jobs, but that Central had no knowledge whether they worked on days off in defense industries.

The Screen Actors Guild some time ago okayed a proposal to prohibit such situations by dropping some 2,000 casual extras from the move, never got past the producer

attorneys who questioned the legality of such a mass ouster. The proposal was approved by the extras themselves, but was pincushioned when the Producer-Screen Actors Guild standing committee was abolished.

U. S. Roll Call

Continued from page 4

He's the breadwinner for a wife and two children.

Robert Fouk, Paramount casting director, drafted and assigned to the public relations branch of the Army Air Corps at Santa Ana. He was formerly an assistant director at Warner.

Sid Ziff, former Los Angeles sports editor, Army.

Kenny Carter, film press agent, Army.

Ed Hewick, radio writer, Army.

Russell Harlan, film cameraman, Navy.

Fred Alwaise, picture house manager, Army.

Robert Sparks, Columbia producer, Marines.

David Kurland, sound technician, Army.

Howard Schwartz, cameraman, Marines.

Dick Linitubom, sound technician, Army.

Neil Slotz, assistant film director, Coast Guard.

William Lasky, assistant film direc-

tor and son of Jesse L. Lasky, Army Signal Corps.
Clarence Rashall, film casting, Army.
Walter Ramsey, film publicity, Navy.
Robert Blair, screen actor, Army.
John Hartley Tutta, film actor, Navy.
Don Reeve, film publicity, Army.
Roy Harris, screen player, Army.
Beard Kendall, L. A. Times Hollywood reporter, Army.
Kirby Ramdell, L. A. Times Sunday editor, Army.

Capt. Julian A. Hillman

Atlantic City, Aug. 4. Things are pretty much in reverse at this seashore resort at this time and it is just one more quirk of fate that the manager of the Hotel Chelsea, one of the few beachfronts not to be taken over by the Army, is the first manager to go in the Army.

Julian A. Hillman, general manager of the Chelsea for past eight years, received a captain's commission in Army Air forces and has been ordered to report Thursday for active duty at Mitchell Field, N. Y. Chelsea hotel is going on, better than ever, because of little competition along the walk, while numerous other hotel managers are job hunting.

Robert Maloney has resigned as controller for USO-Camp Shows, Inc. to join the U. S. Army Air Corps. No replacement set yet. With the organization since its inception.

Marvin Wittstein, base fiddle for Tony Pastor band, Coast Artillery, stationed at Fort Getty, R. I.

John Langfogel, private at Fort Monmouth, N. J., now a sergeant. He's formerly of Wm. Morris office.

Gleason Hahn, son of Roy Haines, eastern division sales manager for Warner Bros., Army.

Milne in H'wood to Lead IBEW Fight Against IATSE for Jurisdiction Over Cameramen, Virgil Miller Stirs Row

Hollywood, Aug. 4. Vice-president Joseph Milne of the International Brotherhood of Electrical Workers is scheduled to arrive here today (Wednesday) to take part in the IBEW fight for union control of studio directors of photography.

At the same time IATSE local 659 announced it was demanding removal of Virgil Miller as top lenser on a 20th-Fox Utah location because of his resignation as an IA member. Union officials said that Dewey Rigley was en route to Cedar City, Ia. to take over the camera direction 'My Friend Flicka.' Rigley was expected to arrive this afternoon (Tuesday) with orders to take over immediately.

Fred Sackman, proxy of the American Society of Cinematographers, said that no cognizance would be taken of the situation until Rigley was actually on the job. He added that Rigley had not complied with ASC rules by getting permission from the ASC board of governors to accept the assignment, which indicated that he would be suspended by the ASC as soon as he takes over. At such an event, ASC would then notify 20th-Fox that it was not complying with the ASC producer agreement.

'Up to IBEW'

Sackman said yesterday that the fight was now up to IBEW. He said that more than 90% of the first cameramen are now affiliated with the IB and that it was up to the organization to protect their interests. Rigley will be the fourth first production assigned to the camera work. Ed Croninger was removed when the IA demanded that a member of local 659 be employed. Miller and Bill Snyder were sent out to relieve him. The latter two were notified by the ASC that they were to be suspended for failure to get permission to take over another ASC

man's assignment. Snyder returned to Hollywood and Miller immediately returned to Chicago.

At a meeting with IBEW executives this morning, (IA) vice-president of the shop and business representative Herbert Aller insisted that Miller be relieved. Pat Casey, producer head, said, "at in on the parlor meeting it was agreed that Rigley would be handed the assignment. Cooper has been handling the situation here through long-distance telephone, and contact with IA proxy Dick Walsh in the lead IBEW office in Kansas City. It was reported he had gone from there to Chicago and thence to New York. But reports were current last night that he would return to the Coast if the camera fight got hot. Local 659 said it had received permission from IA to pull its members on the 20th location if Miller was retained on the job.

Camera fight is being closely watched by other studio unions, with the main question being how far the IBEW will go in pressing its case for jurisdiction. Local 659 and whether the IATSE is prepared to go along in its support of Local 659. IBEW was reported asking overtures to other IA units, including soundmen and other key crafts.

Higley Between Commissions

Philo Higley, scenarist at Columbia Pictures, obtained a release from his contract and came east last week on the assurance of a commission in the film unit of the Army. However, the promise assigned to the camera work. Ed Croninger was removed when the IA demanded that a member of local 659 be employed. Miller and Bill Snyder were sent out to relieve him. The latter two were notified by the ASC that they were to be suspended for failure to get permission to take over another ASC

Inside Stuff—Pictures

One night in the Stork club, N. Y. last week Matty Fox, ex-Universal executive, now with WFB, was introduced to Mrs. W. Averell (Marie) Harriman. Fox was called to the city by plane to London, to assist on lend-lease. Mrs. Harriman asked would he mind taking a message to her husband. Fox, still excited, stressed again and again that he'd be working under Averell Harriman, and finally Mrs. H. had to interrupt him, "That's what I've been trying to tell you; that's my husband; will you take a letter to him, especially since you say he'll be the first man you must report to?" Whereupon she wrote one out on a Stork letter.

It may now be divulged that George M. Cohan almost literally wrote many of the dialog sequences in the WB filmation of his biography, 'Yankee Doodle Dandy.' Upon seeing the rushes, etc., Cohan dictated all his takes to set the action, and these passages were hotly incorporated into the film.

It was this insistence for OK upon casting, scripting and final approval of all scenes which stymied Metro's original deal for the Cohan big Metro halted at an 'outsider' having the power to approve its studio's efforts.

Mobile film units, used widely to carry educational and morale-building reels to the hinterlands, made screen entertainment available to approximately 5,000,000 people in the United Kingdom last year according to reports to the U. S. Commerce Department. Pictures were shown by the Ministry of Information in many out-of-the-way rural areas where some of the more inhabitants never had witnessed an unrolling.

Frederic Ulman, Jr., president of RKO-Pathe, nearly missed his plane for the Coast last Friday (3) night because the surprise blackout caught him just as he was leaving his office on Madison Avenue. Outgoing, he presently were delayed, reaching the midtown airplane bus station, and the plane was held about 80 minutes to enable these people to catch it.

The Producers Association in Hollywood has agreed to reconstitute the Central Identification Bureau for casual workers for a period of one week to handle the 1,000 persons whose status was left in suspense by lack of sufficient proof of citizenship.

TITLE CHANGES

Hollywood, Aug. 4. RKO whittled 'The Cat People' down to 'Cat People.'

'They Flew Alone' at RKO became 'Wings and the Women.'

Paramount switched from 'Prelude to Glory' to 'Lucky Jordan.'

'Canadian Capers' is release tag on 'Calgary Stampede' at Paramount.

'Staff of Life,' at Metro, became 'The Magic Alphabet.'

Release tag on 'House of Mystery,' at Universal, is 'Night Monster.'



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ALEXANDER GRANACH · ANNE JEFFREYS

JOSEPH SANTLEY - Director

Music by ROBERT HARRARI, EVI GREENE and JACK TOMMELY
 Lyrics by DANIELLE and DANIELLE
 Dialogue by MONTE BRILL and BRADFORD ROPEL

REPUBLIC PICTURE



THE HEAVENLY MANIC?

NEXT WINTER'S VILLAIN

By next fall and winter radio programs may be marshalled quite suddenly to stop one great wartime villain: inflation. This seems to be the clear meaning of all available trend data at this moment: Inflation, or the cheapening of the value of money, looms as a terrible possibility because the Government is pouring funds out by the billions and an adequate amount of these billions is not going back into war bonds. The Treasury's quota of \$12,000,000,000 is being met and Leon Henderson, of the OPA, says that this quota is too low, that \$18,000,000,000 annually of war bond purchase is required to anchor the balloon of rising prices that leads to inflation.

Radio will almost certainly inherit the job—some fear too late—of scaring the people of the United States. Meantime the difficulties of translating the mysteries of economics and finance into everyday terms is already sensed and the problem will tax the ingenuity of radio program brains as nothing the Government has asked in the past did.

Inflation is an unpleasant subject. It is also a little-understood subject. It happens to be the one sure way to lose the peace even when winning it militarily.

One possible antidote to inflation is compulsory purchase of war bonds. Nobody likes that, apparently including the Treasury. It's unbecomingly American tradition. It's so extremely unpleasant, in fact, that nobody is quite willing to look the horrid probability in the face. Compulsory bond purchase on top of the highest tax rates in history and the radical inflation of paying ahead on 1943 taxes, while also paying on 1942, adds up as frightening. And you can't buy any more—no further advances for a few months—to throw itself and the country into reverse gear to stop inflation.

Now is surely not too soon for the best brains of radio to concentrate on the problem. It may be beat at them very suddenly.

KWID, FRISCO, RESULTS NOT GOOD YET

San Francisco, Aug. 3. Reports coming in from Africa, Latin America and Europe on reception of KWID, the Government's new shortwave here, show considerable variation in results. The 100,000-watt transmitter is apparently not being heard so well in most places, although there seem to be great gradations. There are even variations from one part of a country to another and variances according to time of day. That's not too unusual for DX transmitters, as short waves are fickle. Government and private engineers working on the construction, however, are dissatisfied with the results. Part of the reason, they think, is that full power hasn't yet been attained. In addition, a shake-down period is also necessary on any new installation.

KWID transmitter was moved here last December from Schenectady where it had just been erected by General Electric for use on WGEZ wavelength. WGEZ fought the move ordered by the Office of Coordinator of Information (now part of the Office of War Information). GE since has vindicated its objection. It claimed that it was powerless to take the transmitter off the air during the period necessitated to move. GE stated that it could not take the transmitter just as quickly as move that one if it were given priorities. To prove it, it has worked feverishly on getting up a replacement at Schenectady and the new transmitter, there has already been on the air for tests.

RADIO EDITOR NOW TRAINING IN WAAC

Youngstown, O., Aug. 4. Winifred E. McAllister, radio editor of the Youngstown Vindicator, left Monday (27) to be sworn into the Women's Auxiliary Army Corps at Columbus. She reports at officers' training school, Fort Dix, N. J. She had handled the radio page for 14 months prior to enlistment.

MOST UNFORTUNATE OF LOCKS

Exchange Programs of Growing Importance in Anglo-American Relations—Squandering of Opportunities Depreciated—Yank Web's Aversion to Transcriptions Is Traditional

WELLINGTON'S VIEWS

The unhappy failure of the important Norman Corwin CBS program from London a week ago Monday (27) has prompted some discussion in N. Y. radio circles as to whether American networks are not unnecessarily complicating their own, and everybody else's, production problems in international programs by insisting everything come through "live." The hazards of live production are very great. Wartime pre-emption by official sources of the better of the available ocean channels is a constant danger. The air is blurred, cavernous, unintelligible broadcast. Even "The Army Hour," with its ability to cut off any program and assure cooperation, has suffered badly on occasion from embarrassing fogs when the announcer says, "we now take you to—"

Queried on these points Lindsay Wellington, American representative of the British Broadcasting Corp., who is just back from a visit in London, considered this general idea. BBC preferred "live" broadcasts, but he believed that the BBC was more practical in attempting to improve the means to fit the production problem, rather than cramming and squeezing production through a given routine despite all the obvious disadvantages.

Wellington readily agreed that "international" unity between the United States and Britain is a delicate flower, and that the importance of exchange programs between the two countries is so important that squanderings of opportunities as in the Corwin failure is far more than just a casual disappointment of the staff and some listeners. It's agreeing on the need of doing a certain job and then allowing an arbitrary preference for one means of transmission as against another to cancel out the effort.

The BBC official finds that Great Britain is on the whole more open more just now to acquaint its people with the United States than vice versa. He would like to see more Americans have been invited to London for just this purpose. Two regular exchange programs are those of NBC and the Federal Council of Churches, and Alan Nevins, Professor of History at Columbia University.

Wave of Curiosity
"There is a great wave of friendly curiosity about the United States in my country," observed Wellington. "I think this is excellent. I agree with you that the growing feeling of friendliness on the American side developed." He noted that the wave of interest in the United States was not one of the great problems which radio program exchanges could solve.

Approes the BBC practice where recordings are made of eyewitnesses, Wellington said that in England states that there is never any attempt to mislead the listeners. It is very clear that the growing feeling of friendliness was recorded at a previous time and is presented for the benefit of the listener and to permit the careful operation of wartime censorship to intervene before the making of the disc and the broadcast thereof.

The present talk in American radio circles is clear that the growing feeling of interest in the United States is so important that the program should not envisage any break-

For the Walls of Every Studio!

In connection with the current Indianapolis edition trial of William Dudley Pelley, Harold Lasswell and Harold Graves, Jr., both testified as government experts. They presented to the court some 14 basic characteristics of Nazi propaganda. These points might well be blown up and reprinted in large type as a wall poster for every radio studio in the country, entitled 'How to Tell the Axis Line':

1. These are the sure signs:
 1. The United States is internally corrupt. There is political and economic injustice, war profiteering, plutocratic exploitation and Communist desire, Jewish conspiracy and spiritual decay here.
 2. The foreign policies of the United States are morally unjustifiable.
 3. The President of the United States is reprehensible. He is a war monger and a liar, unscrupulous, responsible for suffering and a pawn of the Jews, Communists and plutocrats.
 4. Great Britain is internally corrupt in the same way as the United States.
 5. The foreign policies of Great Britain are morally unjustifiable.
 6. Prime Minister Churchill is reprehensible in the same manner as President Roosevelt.
 7. Nazi Germany is just and virtuous.
 8. The foreign policies of Japan are morally justifiable. It is not responsible for the attack on the United States.
 9. Nazi Germany is powerful.
 10. Japan is powerful.
 11. The United States is weak. It lacks the materials, manpower, armaments and morale essential to victory.
 12. The United States is a decadent nation.
 13. The United Nations are dimitted. They distrust, envy and suspect each other.
 14. The United States and the world are menaced by Communists, Jews and plutocrats.

Mike Vogel, Film Trade Paper Man, Succeeds Simon at WHN, N. Y.

A. Mike Vogel has succeeded Al Simon as publicity and special promotion director of WHN, New York. He was formerly connected with film trade papers and was previously in the Loew's exploitation and theatre department. Simon relinquished the WHN post to take a Treasury Dept. assignment.

YODER INTO UNIFORM

Will Serve Navy in Colorado—MacPherson Takes Over
Denver, Aug. 4. James R. MacPherson, national spot and special advertising manager of KOA, has been named acting manager for KOA for the duration. He resigned his position as manager since October, 1939. Yoder, a naval reserve officer, has been ordered to active duty as Lieutenant in command and will serve as public relations manager for Colorado for the first world war as a member of the staff of the overseas paper, "Stars and Stripes."

down of regular domestic network and copy on this point. It is simply the common sense of not squandering important United Nations radio hours by having them unutilizable. The material ought, in such circumstances, according to the argument advanced to be received at the ideal transmission time overseas, carefully recorded for quality and clarity and then dubbed in the time of broadcast with honest announcements that, because of war emergency, it was necessary to cut the item ahead. "So we sent our moon unit to X— yesterday and this is what we got—"

Ted Nichols, who was manager of the Lyric theatre, Indianapolis, when it was a vaudeville house and who later went on the road as manager for Orrin Tucker's orchestra, was recently appointed program director for WRIB.

NEW TREASURY SERIES FOR MUTUAL

New radio series for the Treasury Department will be heard Saturday nights on WOR-Mutual, starting either Aug. 15 or 22. It will have a variety-audience participation format, with Bob Hawk heading the cast for the initial broadcast.

Members of the Radio Directors Guild will direct the individual shows and Radio Writers Guild members will script, with Erik Barnouw and Hal Block, writing, and Robert Louis Shayon, directing and the first. Brewster Morgan and Phil Cohen head the RDG committee for the series. Bill Rainey is producing for the Treasury Department.

CAPT. HAL RORKE PUT ON ATRY PUBLICITY

Hal Rorke, who recently resigned as No. 2 man in the CBS publicity office on this point. It is simply the common sense of not squandering important United Nations radio hours by having them unutilizable. The material ought, in such circumstances, according to the argument advanced to be received at the ideal transmission time overseas, carefully recorded for quality and clarity and then dubbed in the time of broadcast with honest announcements that, because of war emergency, it was necessary to cut the item ahead. "So we sent our moon unit to X— yesterday and this is what we got—"

Claude Mahoney Succeeds Godwin on WMAL Act.

Washington, Aug. 4. Claude A. Mahoney, on the Navy post for the Washington Star, replaced Earl Godwin as breakfast-table commentator over WMAL under sponsorship of Thompson Dairy. Godwin will concentrate on his nightly coast-to-coast program "The Godwin Letter." Mahoney was once White House man for the Washington Journal. Switch took place Monday (3).

GREAT ALLOCATION TO THE SPOTS, MORE BUT BETTER SPACED WAR MESSAGES

Office of War Information Gets Good Preliminary Response From Users of Straight Advertising

Washington, Aug. 4.—Extension of the Federal scheme of "allocating" government radio messages, bringing in war sponsors in programs with advertising agencies reporting to the Office of War Information, the readiness of spot sponsors to incorporate organized plugs in their local outpourings.

Late last week, 33% of 905 leading agencies in the country had reported the names of clients who use such programs of five minutes or longer in five different cities. Definite interest in participating in the plan—a modification of the network allocation plan—was shown by 54 sponsors in the first batch of replies to O.W.I. letters.

While conceding the spot plan cannot be worked out with the mathematical accuracy that accounting the system requires, network programs, O.W.I. brain-trainers feel a formula can be developed out to streamline co-ordinating procedure and provide for effective use of radio to reach the millions who have little regular contact with radio broadcasts. The inclusion of spot programs will fill a big gap in the scheme.

As outlined in letters from W. B. Lewis, chief of the Radio Bureau, it is to mobilize the radio advertisers in groups and sections so that different topics can be parceled out most effectively. The spot programs will be used only once in three weeks—so there will be three spots a major program, or having a message each week. By having three subdivisions of each subject, O.W.I. had to assign three different subjects for the same week.

Advertisers who are in the network plan also have been asked to cooperate in the spot scheme—by supplementing the network by local pulls in particular areas. The idea also will make regional networks into the whole war propaganda setup.

Through all details are not set, O.W.I. contemplates handing the spot and network advertisers different assignments. There will be the least chance of nullifying the objective of orderly presentation. This would make it possible for the government to plug six or seven subjects in the same week—instead of only three to four in the network plan.

By differentiating between the two groups, the Radio Bureau will eliminate the possibility that the identical message would appear on two contiguous programs.

The yardstick will rule out numerous spot advertisers whose radio accounts are confined to restricted areas. But Lewis envisions the same spot program need not be run in each of the five or more cities. It was felt in technical circles to include government messages in programs running less than five minutes or to require that advertisers who use fewer than five spots be given priority.

Planning to allow the spot advertiser and his agency to decide when they will carry the special message, the Radio Bureau planners will avoid the headache presented in having to reach any specified number of stations. There will be possibility of doing what has been accomplished under the network plan—stipulating the exact time the message should be incorporated into regular script. Spot advertisers using transcripts will get their assignments approximately 2 1/2 weeks in advance; a period of one week will be allowed to provide for inclusion of the message into regular programs.

Questionnaire to O.W.I. agencies asked for data on the length of the program, the number of stations to be reached, the type of spot broadcasts, and whether live talent indicated willingness through July 29 to advertise to participate.

Advertisers Snuff Co.; Amcan Co.; B. & B. Bros.; Detroit Radio Co.; Inco; Broadcast Advertising (Boston); Durand Mill & Elevator Co.; (Ford World); Gary Co.; Coca-Cola Co.; Consolidated Cigar Co.; Consolidated Products Co.; Corn

Products Sales Co.; Curtis Canopy Co.; Deisel-Wemmer-Gilbert Corp. (Detroit); Duke Power Co.; First National Stores, General Stores Co. (Osage, Ia.); General Cigar Co. (General Foods); General Broadcasting Association (Flansburg); Griffin Mfg. Co.; Grove Laboratories; Dr. Hess & Clark, Inc. (Ashland, O.); Hickok Oil Co.; Hudson Sales Co.; Jackson Grocery Co. (New Orleans); Kroger Grocery & Baking Co.; Kilpatrick Bakery (San Francisco); Langendorf United Bakers; Manhattan Soap Co.; McKesson & Robbins; Miles California Co.; Neighbors of Woodcraft (Portland, Ore.); North American Accident Insurance Co.; Northwest Yeast Co.; Nutrena Mills; Omar, Inc. (Omaha); Peter Paul, Inc. (Nauvauka, Conn.); Dr. Pepper Co. (Philadelphia); Dairy Products Co.; Planers Nat. & Chocolate Co.; Rosefield Packing Co.; Westmoreland (New York); Sinclair Refining Co.; Soil-Off Mfg. Co. (Glendale, Calif.); Southern New England Telephone Co.; Sparko-Lake Co. (Kansas City); T. W. Staley Milling Co.; Stanback, Inc. (New York); The Standard Oil of New Jersey; Terre Haute Brewing Co.; Texas Co.; Weston Oil Co.; Western Grocer Co. (Marshfield, Wis.).

ACA Wins WIOM, 6-4

Washington, Aug. 4.—By a two-voice margin, American Radio Association (ARA) defeated the National Labor Relations Board (NLRB) unit, won collective bargaining rights of technicians at WIOM, Southern New England Telephone Co., Sparko-Lake Co. (Kansas City), T. W. Staley Milling Co., Stanback, Inc. (New York), The Standard Oil of New Jersey; Terre Haute Brewing Co.; Texas Co.; Weston Oil Co.; Western Grocer Co. (Marshfield, Wis.).

Shayon, Renier Join CBS As Exec Producers In Paley's Revamping

Robert L. Shayon, of WOR, New York, and "Tiny" Renier, of KMOX, St. Louis, are new recruits to the program staff at the Columbia Broadcasting System, being reorganized and revitalized by President William S. Paley. They will rank as executive producers. Renier will launch "Mother and Dad" as a daily serial Aug. 10. Ernie Palmer and Parker Fencible have the leads.

NOSTALGIC OBSERVANCE

John Shepard's 20th Anniversary—WEEZ makes a Gesture

Boston, Aug. 4.—W.NAC celebrated its 20th anniversary last Friday (31) with special programs featuring artists at the station at its inception, together with speeches by major political executives and a citation from Governor Everett Saltonstall to President John Shepard, 3rd, of W.NAC and Yankee Network.

Unusual was the salute from WEEZ, Columbia outlet, who also loaned W.NAC the services of Carl Moore, singer and master of ceremonies to rejoin his former partner, Billy Paine, tenor.

Francis A. Cronin repeated his first organ program of two decades ago using the mammoth Skinner organ. Announcer Ben Hadfield related his experience in the old Shepherd days, the day on the organ.

Russell Cresswell will play guest again on "Information Please" Aug. 8.

'Missing Heir' Kills Wife

Carl Froehel, who inherited an inheritance of \$43,000 through a radio broadcast, squandered \$20,000 of the sum in gambling and drinking. Last week after a 20-day incarceration for meninges, he killed his wife left alone and murdered his wife and failed in an attempt to commit suicide. He will live to stand trial.

Froehel got his share of his mother's estate when his sister died. He had been heard the Ironized supervising "Board of Missing Heirs" make a broadcast which had banished California.

REX STOUT TO START ON CBS

Rex Stout, the novelist and leader in numerous war-winning activities, is being a new series of commentaries on the Columbia Broadcasting System. He will have the 7 p.m. niche Sundays, starting Aug. 9 with "The Chairman of the War War Board."

Program will be captioned "Our Stout as 'Lie Detector' and Brod Trout live in from CBS London office. John Dietz will be held Sept. 28, to pick a successor to Test Boardman, who is with the Army's special services division. The program will be prexy until his successor is elected. MacKaye is fifth v.p., and Manning is sixth.

New Coast AFRA Prez

Los Angeles, Aug. 4.—Candidates for the presidency of L. A. local of the American Federation of Radio Artists are Fred MacKaye and Knox Manning. Election will be held Sept. 28, to pick a successor to Test Boardman, who is with the Army's special services division. The program will be prexy until his successor is elected. MacKaye is fifth v.p., and Manning is sixth.

FCC Takes Over CBS Listening

Post in Frisco

Washington, Aug. 4.—The Federal Communications Commission Saturday (13) took over operation of the Frisco based on a listening post at San Francisco which has supplied considerable news through eaves-dropping on Japanese and other propaganda broadcasts.

Station will be run by the Foreign Broadcast Intelligence Service to supplement the monitoring facilities which the FCC now has spotted at strategic places around the country. Pick-up plant had been run by CBS on behalf of the Coordinator of Information (post formerly held by Col. William Donovan) and was involved in the shake-up that brought Elmer Davis in control over Federal war propaganda. It is of no value to the Office of War Information. New outfit of which Davis is chief is concerned only with all-out war efforts and propaganda, not with picking up the enemy's outpourings, though occasionally O.W.I. is used for domestic consumption as a release of what the enemy broadcasts.

The move is not indicative of any Federal plan to take over other private listening posts. It is a move pointed out by Chairman James L. Fly. He pointed out that the Communism will be the main reason for the move. The significance is only that the CBS will be going out of the listening business, so that work to be carried by the Commission is to be carried by all of the other listening and reporting activities which are handled by our Foreign Broadcast Intelligence Service.

Gardner Cowles of OWI On Denny Settle Forum; Two Dailies Show Event

Seattle, Aug. 4.—Gardner Cowles, Jr., publisher of the Des Moines Register and Tribune, and Assistant Director for Domestic Operations of the Office of War Information, will be the fourth participant in the Blue network's two-day "Denny Settle Forum" to be aired over KJR Thursday from Meany Hall on the University Way in Seattle.

Subject is "The Role of the Press in Wartime," but two Seattle dailies, the Post-Intelligencer and the pre-broadcast discussion a polite brush-off, preferring not to come into too close contact with the radio. Town's third daily, the Star, will be represented by Frank L. Boyles.

Others who will participate are: Alfred R. Rochester, field representative of the Bureau of Public Inquiries; O.W.I.; and Robert Abel, Tacoma, attorney.

Byron E. Crotwell, acting director of the school of journalism, U. of W., will act as moderator for the forum. The Bureau will give a pre-broadcast discussion a polite brush-off, preferring not to come into too close contact with the radio. Town's third daily, the Star, will be represented by Frank L. Boyles.

Paul Fry, Marie Maher Promoted at New KBON

Omaha, Aug. 4.—Paul R. Fry, who has been promotion manager of station KBON (Mutual) ever since it opened in 1937, has been promoted to general business manager and Marie Maher, who has been program director, has been promoted to general manager. Fry and Maher were with the station when it began business March 4.

Fry has been with the station since 1937 and was in the sales and promotion department when it was founded by Ernest Bode, who died a short time ago.

Counter-Propaganda Can Be Popular

The One Conspicuous Radio Example on the Home Front, 'You Can't Do Business With Hitler,' Now Is Broadcast on 807 Local Stations—It Deals in 'Documented Atrocities' to Convince 'Illiterate Businessmen'

DIRECTED BY 28-YEAR-OLD FRANK TELFORD

By ROBERT J. LANDRY
In the let's wait and see days before Pearl Harbor, a proposed radio program, Douglas Miller's book, "You Can't Do Business With Hitler," was impaled on the idea spouting Washington authorities like the idea, but caution, his motto. Not caution for the sake of Hitler, but caution for the spleen of Hitler. The day on which America stopped waiting and began seeing. Angerily the proposed radio was yanked off the air because, it was thought, it would get into the hands of counter-propaganda campaign, count it, of the United States of America.

This development, greatly improved the figurative stomach ulcers of a young radio writer-director from Detroit, Frank Telford. It was he who wrote the first 100 scripts and every fourth script thereafter. It was he who directed the whole series (now up to episode 26). Before Pearl Harbor his stomach was an agitated, because of the idea, in the process of filling in his ideological background by reading some 100 volumes of all kinds about modern Germany, many of them written by Hitler. He got into geopolitics, into Nazi methods, into the official ambitions of the Reich, the more and more his digestive apparatus twitched. He got to see vividly he realized "Americans in general didn't see it at all. Too many Americans were seeing the Nazis through the softening mist of old generation nostalgia for beer and kraut. Americans were excusing the calculated nationalism of the Nazis on the shallow, silly, illiterate grounds that they were a good team if—As if rats could ever be household pets.

IF—SHUDDER—GERMANY WON!

The general format of the Telford radio version of Miller's book (much expanded in order to stretch the program) are recorded in chapters that follow: war, debt and foreclosure, exposure of the whole Nazi act of confiscation, repudiation, extermination. The programs are recorded in chapters that follow: war, debt and foreclosure, exposure of the whole Nazi act of confiscation, repudiation, extermination. The programs are recorded in chapters that follow: war, debt and foreclosure, exposure of the whole Nazi act of confiscation, repudiation, extermination. The programs are recorded in chapters that follow: war, debt and foreclosure, exposure of the whole Nazi act of confiscation, repudiation, extermination.

And "You Can't Do Business With Hitler" proves something else. It proves that the Government's timid fear of home front counter-propaganda (even now) is absurd. This program enjoys a runaway popularity, a popular demand, and a healthy following. There were 450 stations carrying the programs almost immediately and this number had now climbed to 807.

Reading 100 books to saturate himself in his problem fits in with the method of Frank Telford's arrival in the United States. He had the academic training at Wayne University, which has a radio workshop but no football team, in 1936 he received his M.A. degree and produced seven half-hour adaptations of Dickens' "Tale of Two Cities," which was broadcast over WFLA.

In practical experience Telford got his master's art degree for producing a radio series (the put in 70 hours alone of research on the subject) and he got the academic training at Wayne University, which has a radio workshop but no football team, in 1936 he received his M.A. degree and produced seven half-hour adaptations of Dickens' "Tale of Two Cities," which was broadcast over WFLA.

A man who can write 630 pages describing a seven-week radio series in two things: one, willful energy and two, a get-it-done guy, Telford's associates in the New York radio branch of the Office of War Information, the Columbia Broadcasting System, which was successor, in turn, to the Office of Emergency Management, say he is both. Especially to all the things he has done in the war program in the studio. His own theory is that if this is true it's because he thoroughly familiarizes himself with the subject, he knows his script, he knows his characters, his production program. He doesn't have his script written by other factors. They're a trap to work around. Actor Bob Pollard, who has done work and assumes the voice and personality of Douglas MacArthur, says he has been in the studio recording at the World Studios in New York of "documented atrocities."

Winning-the-war-radio could undoubtedly use more are more snappy, Frank Telford and more counter-propaganda programs on the home front.

Hubbard for Willkie, 'A \$50,000 Exec Actually Worth Twice That Amount'

Minneapolis, Aug. 4. Stanley E. Hubbard, KSTP president and general manager, following his union labor difficulties has now proposed to take the lead in organizing a radio broadcasters' association comprising all independents and affiliates and with Willkie as president, if possible, as its guiding genius. The purpose, he explains in a lengthy statement released to the trade press, is to enable stations to "protect" themselves against such situations as have been forced upon them by recent Petrillo actions. He would have the N.A.B. reorganized to have a truly representative of the entire industry, including the independent stations, large and small "which now exist outside the fold because they can't subscribe to the present N.A.B. setup and chain domination".

With such a personage as Willkie as its spokesman the radio industry could reply promptly and effectively when somebody like Petrillo sticks his neck out, instead of dillydallying because there is no authorized individual to speak for it, Hubbard points out.

The Hubbard statement answers his recent critics, who took him to task for his outbursts against Petrillo, belabors Petrillo some more and explains the need for the new association. In part it follows:

"During the past few weeks, especially since KSTP's involvement in 'The Battle of Petrolilom,' I frequently have been belabored and accused of attempting to confound the issues by dragging global affairs into the fracas.

"These criticisms have arisen, I believe, because of one of two things—a malicious desire to 'slap down Hubbard' or an abnormally ignorant inability either to understand or to recognize the sharp parallels that exist between the problems confronting the democracies today and those which the broadcasters of America now face.

"Just as complacency has been the democrat's besetting sin, so is a smug 'every-man-for-himself' attitude among the broadcasters going to bring them to the point, at some time in the distant days, where they, too, are going to have to arm themselves and fight for their very existence against the legion of would-be dictators who are attempting a divide and conquer technique on us.

"The answer is a frank, aggressive, powerful affiliation of broadcasters—a trade association to which all segments of the industry can belong. Without one, the broadcasting industry is vulnerable, indeed—subject to the whims of any Petrillo, any pressure group, any force that arises, seeking to destroy us.

"This affiliation should be one that would demand the respect of all departments of government, as well as the respect of every segment of our national life. It should be alert to all the dangers confronting us, and be ready to move with the greatest dispatch the moment any peril arises.

"But here again we are weak. Such an affiliation needs strong, respected, dynamic leadership, and, frankly, where I lead, I win. In the broadcasting industry we are to find that leader... What we want is a \$50,000 executive actually worth twice that amount—a Willkie."

TED MURRAY QUITS 'LONE JOURNEY' SHOW

Ted McMurray, director of "Lone Journey" for Frexter & Gamble (Dref) on a midwest NBC hookup out of Chicago, is giving up the assignment. Being considered as his successor are Fred Welhe, staff director of the Blue network in New York, and Alan Wallace, of Blackett-Sample-Hummert, Chicago, agency on the account.

Welhe is currently subbing for Axel Gruenberg, who is on vacation as director of "Against the Storm," F. & G. (Ivory soap) serial on NBC out of New York, for the Compton agency. Both programs are produced by John Gibbo. "Journey" is authored by Peter Michael and "Storm" by his two sisters, Sandra and Gerda Michael.

AT AIR FEATURES

James Church Chore to Martha Atwell—Carroll Case Leaves

James Church has resigned as director of "Second Husbands" on CBS for Air Features (Blackett-Sample-Hummert). He is succeeded by Martha Atwell, who already directs "Mr. Keene" on the Blue and "Young Rider Brown" on NBC for the same agency.

Carroll Case has resigned as a script editor for Air Features. He has left production plans, as previously reported. He will not be replaced, his work being assigned among the agency's other script editors.

Mary Watkins Reeves, author of "Helen Trent" on CBS, another B-S-H entry, is taking a leave of absence to become a mother. Ruth Borden is subbing for her, doubling from the scripting of "Second Husbands."

Daniels-Oliver-Lyon Trio Due Back on BBC

London, July 24. "Hi, Gang," popular program for two seasons, will not return to the British Broadcasting Corp. this fall. But Bebe Daniels, Vic Oliver and Ben Lyon, who created "Hi, Gang" on the ether, return to the BBC with another program as yet untitled.

It will be in for 12 weeks, with option, opening sometime in November.

EUGENE KRAEMER IS WSVA SALES MANAGER

Savannah, Aug. 4. Eugene H. Kraemer, formerly Radio network sales representative with NBC in New York, has joined WSVA, Savannah, as sales manager. Before being with NBC, he was advertising manager of Scientific American mag and previous to that was with midwest newspapers.

Darrell Donnell, KYA San Francisco newscaster, resigned to enter navy as a Lieutenant.

Haggerty Again Tells Congress What Printers Think Radio Should Pay

Washington, Aug. 4.

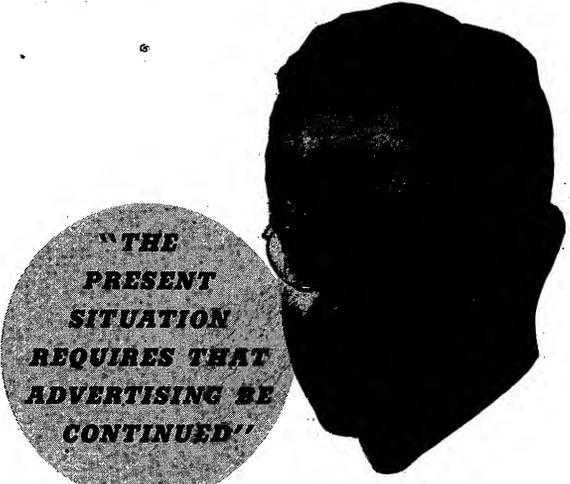
Limiting the aggregate net income of commercial radio stations and networks to a 25% return on the claimed investment has been recommended to the Senate Finance Committee by the printing trades is the latest move of the perennial drive to saddle broadcasters with a special levy on gross time sales in the hope of curtailing the diversion of advertising from magazines and newspapers.

A much stiffer impost than that recommended last year by the House Ways and Means Committee—and subsequently scrapped in the Senate—was advocated Monday (3) by John B. Haggerty, president of the Allied Printing Trades. During his argument that broadcasters are qualified to bear a unique tax load, Haggerty charged the Treasury Department with reversed itself on the productivity of such a bite and yelped that figures he presented to

the House group this year were deleted from the transcript of the hearings.

As usual, Haggerty pointed to the huge earnings of the major networks and told the solons that most radio enterprises easily can absorb the proposed stiff imposts. He commented that NBC distributed \$4,500,000 in dividends, CBS \$3,500,000, WOR more than \$500,000, and WHN over \$200,000. For 1940 and 1941, WHN had net income over \$400,000 and WOR more than \$1,000,000, after ample allowance for depreciation, he added.

Coggeshall's Frank Mithap Scheneclady, N. Y., Aug. 4. A. O. Coggeshall, program manager of WGT, almost lost a finger in the jamming of a transcription filing cabinet. The bone was cracked and the tip of the finger badly cut. Coggeshall will not be able to play the piano for four weeks.



Says CARROLL L. WILSON, Director of the Bureau of Economic and Domestic Commerce, U. S. DEPARTMENT OF COMMERCE.

"The present situation requires that personal selling effort, and advertising, be continued.

"Advertising, indeed, faces a great opportunity.

"It can and it should be used to convey to the public information which will dispel confusion among merchants and consumers.

"This confusion is inseparable from the War effort—but for the sake of maximum War effort it should be, insofar as possible, prevented. In this, advertising can be of invaluable assistance.

"Nor should brand names be eliminated during the War. We in the Department of Commerce are opposed to that.

"The American people have come to rely on the brand name as a standard of the quality it demands in a given product. We all know that as a basic part of our whole economy and of our American standard of living, is the good-will of the consumer for the product. The brand name is the sign and the symbol of that good-will. In many instances the brand name represents an investment of millions of dollars—not only in advertising, but in research and in manufacturing and marketing methods."

To those whose fortitude in total war adds another shred of defiance to the enemies of free American enterprise and democracy... this space is dedicated by The Nation's Station.

WFLW

Dept. of Agriculture Notes Vital Role of Radio in Tire-Stranded Farm Life of United States

Public service programs designed to stimulate the war activities, the education and the community life of rural listeners will be among the top factors in the future program plans of radio stations—no matter what their wattage—as a direct result of the war and the gas and rubber rationing which is increasingly restricting rural life. These are the conclusions of the U. S. Department of Agriculture. Its Extension Service Review reports that representatives' opinion on the use of radio in rural areas is the war effort on the farm front.

The problem is spotlighted by Alister F. MacDougal, a Middlesex county, Mass., agricultural agent, who has cooperated with New England radio stations for many years. He reports:

Radio reaches into the fireside or the dinner table of all our farmers, and actually to the poultry house or the dairy barn in many cases. Farmers can sit in their own homes and receive information from us. During peacetime, this was extremely valuable; but now it is essential. With tires becoming scarcer every day, with gasoline rationed, with farmers having more and more work to accomplish with less and less labor available, they are probably going to have to use radio more than ever to get to the people with whom we work and give to them the information essential for their successful farm and home operation.

Typical of one type of program that will be useful is the case history of how WCCO, the CBS 50,000-watt, was instrumental in salvaging the leadership training seminars of the Minnesota Rural Youth program which was being frustrated by transportation headaches and the inability of the University of Minnesota's 3,000-watt to blanket the state-wide string of training centers. Instead of canceling the seminars, the extension services collaborated with WCCO by organizing listening groups to receive the material by choice 8:30-9 p.m. slot on three consecutive evenings. Thus, the panels of expert speakers and moderators of motor from session to session, and the student—augmented, for the first time, by adult and education organizations—gathered in about 850 groups to listen and then continue as discussion groups for the balance of each evening. Not only was the Minnesota Rural Youth program continued and made available to more

people, but the rural listeners had a chance to dig into the war by discussing, after one program, the following topic: What are the underlying causes of the present world conflict? How can we as farm people help in this emergency, and what are we fighting for?

Not quite as dramatic, but just as important to rural audiences, is the case history—also detailed in the July issue of the Extension Service Review—of a purely local problem and how KXIN, a 250-watt in Grant's Pass, Ore., worked with the local extension service unit to service its listeners. In this case remote equipment was installed in the extension service office and the local home demonstration agent was aired each morning at 8 a.m. This facilitated the organization of wartime emergency services and, at the same time, took up the slack in personal contact, which in rural areas has come with wartime travel and work problems.

To stations with rural listeners the situation would seem to call for public service programming that goes beyond the prosaic everyday public service program that is produced with a minimum of effort purely for the logbook listing that looks so good, yet means so little.

Kansas City—Pearl Wise has left WHB where she had been traffic manager. She had been with the station nearly five years, and left to take a position in the air corps supply depot here.

New WHB traffic manager is Betty Bourk.

Azacarraga's Hunt

Mexico City, Aug. 4. Emilio Azacarraga left here today by aeroplane for a territory hunt in the United States. The XEIV-XEQ owner is hunting radio tubes now, desperately scarce in Mexico.

Newspaper Club Suspends Member for Reporting 'None of Public's Business'

Philadelphia, Aug. 4. The Pen and Pencil Club here last week suspended from membership Powers Gouraud, gossipler of Station WCAU, because he read over the air a column by Sir Goshard in the Daily News reporting an internal squabble in the club. Later invited a hen-scratching that led to the expulsion of all women from the club and the protest resignation of some members. The cause of the club's business what went on inside a newspaper's social organization said the board members in knuckle-rapping Gouraud.

Norton McGiffin News From Flour Factory

San Antonio, Aug. 4. After more than five years of continuous broadcasting the Light Crust Doughnuts have been transferred to Burrill Mill & Elevator Co. for new controller Norton McGiffin. Airings originate in the special studios at the mill and are aired over the stations of the Texas Gulf Coast from Monday through Friday. Handled through Roland Broiles Agency.

Irna Phillips' Ghost Writers

Include Art Gladd, Gertrude Prys, Howard Keegan and Janet Hucks

Chicago, Aug. 4. Identities of the actual writers of the Irna Phillips serials, long a closely-guarded secret, were learned yesterday for the first time this week. Art Gladd reports on NBC for CBS authors 'Woman in White' on CBS for Procter & Gamble (Oxydol) and 'Right to Happiness' on NBC-RFD for P. & G. laundry soap. 'Woman in White' is handled by Blackett-Sample-Humert, Chicago, and 'Right to Happiness' by Compton.

Gertrude Prys writes 'Road to Life' on NBC for Duz (Complan). Howard Keegan authors 'The Gliding Light' on NBC for General Mills (Wheaties), via Knox Revere agency. Janet Hucks' script 'Lonely Women' on NBC for General Mills (Gold Medal soap) and B-S-H. The actual writers of Phillips' writing stable for several years have not been changed, Miss Phillips said and received permission to write for the actual writers ago from the sponsors and agencies involved. She used ghost writers for the stanzas. About a year ago, Miss Phillips was reportedly paid approximately \$200,000 for four serials. Addition to her normal contract, she is figured to bring her annual income to a minimum of \$250,000. Out of that amount she must pay her ghosts.

Identity Not Given

Contracts on the more recent Phillips program do not contain any information about the identity of the actual writers, but terms for the older serials, such as 'Woman in White,' stipulate that Miss Phillips herself must script them. However, while the actual contracts for these shows have not been changed, Miss Phillips asked and received permission to write for the actual writers ago from the sponsors and agencies involved. She used ghost writers for the stanzas. About a year ago, Miss Phillips was reportedly paid approximately \$200,000 for four serials. Addition to her normal contract, she is figured to bring her annual income to a minimum of \$250,000. Out of that amount she must pay her ghosts.

Marion Stevens of Miami Joins CBS Publicity Dept.

Miami, Aug. 4. Marion Stevens, for the past five years radio writer for the Miami Herald, has resigned to join the publicity department of the Columbia Broadcasting System. Miss Stevens is the daughter of Frank B. Shutt, former owner of WFLA and for a number of years has been one of this area's foremost advocates of a year-round city-wide broadcast circuit between Miami and New York. Her successor has not been named.

NBC Applies for N.A.B. Membership But Expresses No Joy in Act

NBC last week applied for membership in its name as a network, but informed the National Association of Broadcasters that it was not happy about the situation, and only applied to go along democratically with majority rules. Niles Trammell's letter to Neville Miles Folio:

(Copy)

I am transmitting to you with this letter a signed application for network membership for the National

Broadcasting Co. In the National Association of Broadcasters.

'At the recent convention of the Association in Cleveland I stated the position of our company relative to network membership as being, first, that we saw no particular need for this type of membership; second, that we were opposed to mandatory placement of a network representative of our company on the Board of Directors of the Association; and third, that we considered the dues for such membership to be unduly excessive.'

I wish to state that our views relative to the foregoing are unchanged. The Cleveland convention, however, through its democratic processes, voted against the position I took and in applying for membership now, I am doing so because I feel it advisable to abide by the decision of the Association.

'As I have stated many times, it is our sincere wish to do everything in our power to contribute to harmony in the ranks of the broadcasters. We are subordinating our own views to their desire that we become network members with the hope that we can thus make a contribution to industry peace and cooperation.'

I still feel very strongly that the network companies, and NBC in particular, are paying too high a proportion of the total dues which support the N.A.B. I trust that this situation can be rectified. I also think it would be more desirable to have network membership on the Board of Directors only if such representative is elected by the Association through normal procedures.

I would be less than frank if I did not acquaint you with my concern over the lack of unity existing in the Association today. I feel that immediate steps should be taken to create, and to maintain, a strong, cohesive association in the broadcasting industry to adequately gather together and represent all of the group interest. The present differences in the ranks of the broadcasters, with many voices speaking in different directions, has led to confusion and ineffectiveness for the entire industry, and this situation demands prompt correction. It is our desire to cooperate fully to achieve industry objectives.

'Cordially,
Niles Trammell,
President.'

WYLLIE DUE EAST TO CANVASS NEW JOB

Max Wylie, who resigned last week as vice-president and radio director of Blackett-Sample-Humert, Chicago, has no definite future plans. He's due in New York about the end of the month.

During his year's association with B-S-H, Wylie launched four new programs for the agency: 'General Mills Family Party,' 'Justice Rides the Range,' 'Treasure Island' and 'Sweet River.' Before joining B-S-H he was script editor of CBS. His annual volume of 'Best Broadcasts' is due for publication this month.

No Immediate Successor

Chicago, Aug. 4. At least for the present, no one will be appointed to succeed Max Wylie as vice-president and radio director of Blackett-Sample-Humert, Chicago. Roy Winsor will have charge of radio on the entire Procter & Gamble account, working with the account executives. George Stellman will be in charge of radio on the General Mills account, working with the account executives. Alan Wallace will have a similar assignment for the Wander Co. and Staley business.

Charles Hotchkiss, besides working on radio for the Beststar beer account, will scout new program and talent contact. New programs and program ideas will be routed through Edwin Kahler and H. Y. Bingham, with the former handling radio contracts. Phil Bowman will be in charge of radio commercial production for P. & G. shows and Henry Rahmel will continue in charge of studio production facilities.

Ed Wilkerson, commercial manager of WSLJ, Jackson, Miss., Blue network affiliate in Jackson, was selected by the local Lions Club as one of its representatives at the organization's international convention in Toronto.

5000 WATTS
DAY AND NIGHT

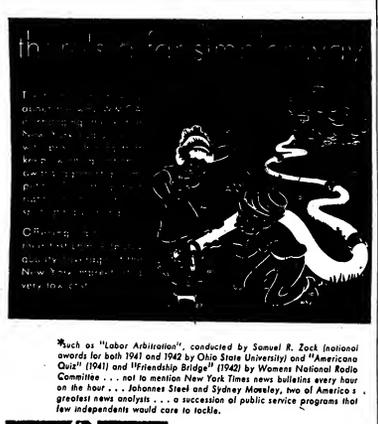
Salt Lake City is
GROWING
in population—in activity
in listener preference for

The Popular Station

JOHN BARR & COMPANY

SALT LAKE CITY

WEAK ONLY
NEW
MUSIC



Such as "Labor Arbitration," conducted by Samuel R. Zach (national awards for both 1941 and 1942 by Ohio State University) and "American Quiz" (1941 set in Philadelphia 1942 set in New York).
... not to mention New York Times news bulletins every hour on the hour... Johannes Steudt and Sydney Mowley, two of America's greatest and most popular public service programs that few independents would care to touch.

AMERICA'S LEADING INDEPENDENT STATION
Wmca

KSTP

MINNEAPOLIS - ST. PAUL

. . . not only the Northwest's
most popular radio station . . .

BUT ALSO

a substantial contributor to the relief
of "unemployment"

KSTP has just signed a new contract with Petrillo's American Federation of Musicians

70% of Stations Acting As Agents For Direct War Bond Sales

Washington, Aug. 4. Enthusiastic response of the broadcasting industry to Treasury Secretary Henry Morgenthau's proposal to act as direct Federal agents in the sale of war bonds and stamps is seen in the tabulation of replies. More than 70% of all transmitters have agreed to serve as retailers of the war securities and it is expected 90% will sign up in due time.

Mobilization was rapid. Within 24 hours after the appeal went out through Vince Callahan, director of the press and radio sections of the bond sales organization, acceptances had come from 511 operators. By late last week the number had mounted to 621. Morgenthau last week was notified by Neville Miller, president of National Association of Broadcasters, that the industry is "most happy to cooperate" in the war program in any way. Miller commenting the reply to the request for help in peddling bonds is evidence of the industry's spirit.

Assurance that broadcasters won't be holding the bag for mailing expenses involved in distributing the bonds was given by the Broadcasters Victory Council last week. After

huddles with Treasury officials, arrangements were made for the government, through Federal Reserve banks, to reimburse stations for the expense—18 cents postage on every registered letter carrying a bond—incurred in this part of the sales campaign. Station managers should get detailed information from the nearest bank affiliated with the Federal Reserve system.

DON WILSON, 'VARIETY,' INDUCTED INTO ARMY

Don Wilson, New York radio advertising salesman of 'Variety,' left today (Wednesday) for induction in the Army.

Reports first to Fort Dix, N. J.

Jack Sutton and his Drifters, cowboy musical outfit, are now being heard over WAKR, Akron, O., every Wednesday and Friday at 8:30 a.m. With him are Tony Stagione, accordionist, and Joe Schwartz, bass fiddle player.

Cordell Hull's 34

Cordell Hull's recent speech on "The Seriousness of the War" scored 34 in the Cooperative Analysis of Broadcasting. This represents the largest audience for a cabinet officer ever checked by C.A.B.

Radio Log Rates 76% As Useful Feature Of Springfield Newspaper

Springfield, Mass., Aug. 4. The Daily News here polled its readers to determine the popularity of its various component parts. Readers were not asked to list the sequence of popularities but just to name them. The radio department came through with the largest number of mentions in the ballots, 76% with a cartoon strip, Ernie Bushmiller's "Nancy" second with 73% mentions. Louella Parsons was down the list as were film reviews.

The News' policy on radio is to list the schedules of WBZA, WSPR and WMAAS of Springfield, WTC and WDRS of Hartford, WLYN of Holyoke, WBKK of Pittsfield, WGY of Schenectady and WOR of New York City. It carries a few highlights but no column, news or art concerning radio.

From the Production Centers

IN NEW YORK CITY . . .

Loretta Young guests Friday night (7) from the Coast on 'Men, Machines and Victory' on WJZ-Blue for the War Production Fund to Conserve Manpower. Setie has been casted from night to 13 weeks. . . WPB is offering scripts of its 'This Is Our Enemy' to the Coast. . . Jean McCoy added to 'Lorenzo Jones' cast. . . Jerry Lawrence, all-night broadcaster for WOR, to be blogged in the next 'Who's Who in America.' . . Mac Wylie, who resigned last week as radio director of Blackstone-Semple-Hummert, Chicago. . . 'Current' 'Mr. Keen' cast includes Janice Barber, Ethel Browning, William Shulley and Bradley Gilbert. . . Arch Kepner, WQXR chief announcer, and Alan Taubee, staff announcer, joined N.Y. . . Latier left yesterday ('Officers') and Kepner awaits call. . . William Strauss, former all-night announcer at WJZ, left F. Jackson, S. C., goes to Washington soon for officers' training. . . Peter Donald joined casts of 'Mary Martin' and Camel cigarette's 'Our Town' episodes. . . Co-scriptors Eddie Lambert and Eddie Reiss completed series for Wicklax transcriptions for Marschak & Pratt agency. . . Peter Thuer, formerly with Columbia Artists, transferred again by Army Air Corps, this time from Leovy Field, Denver, to the War Office, Washington. . . Radio, who conducts 'Musical Portraits' on WURL, doubling in legit stock with the Woodstock (N.Y.) strawhat.

Mary Park and baby back from California to join Raymond Paige. . . latter provides music for 'Star Spangled Vaudeville' and 'Stage Door Canteen'. . . Actor Bill Janney last week joined the Coast Guard. . . David McCarty, assistant director of WJZ, was promoted at CBS, answered Frances Morehouse's letter to N.Y. Times. . . William Shockley, of Young & Rubicam, resigns shortly to marry Pvt. Eleanor Bell, from her home town, Kansas City. She'll live there in Elmer Cluff, professional animal strong man, who changed himself last night (Tuesday) on 'Hobby Lobby' broadcast, almost did so when a chair slipped from under him at the Monday (3) rehearsal. Cluff walked on sweetie, instead. . . Constance Bennett, Maurice Evans and Walter O'Keefe guest on tomorrow night's (Thursday) 'Stage Door Canteen' program. Alolson is tentatively set for the Aug. 23rd. Phil Baker's birthday is Aug. 28. . . 'Leave It' broadcast that night for Eversharp will be a 'Baker' Night, with admission to the studio limited to those named Baker. . . Tom Riley direct tomorrow night 'Russian War Relief Concert' on WJZ. . . War Production Board will wax series of spot platters plugging type-writer conservation.

Capt. Eoin MacDonnell Nyhen, former CBS engineer and shortwave announcer-producer, serving with the U. S. Signal Corps near London. . . Ralph Gleason, CBS press contact, is a horse race addict. Two years ago he bought a nag for \$25 at the yard sale at Saratoga. . . Earl McCloy, CBS producer, handling 'The Live Forever' during Bill Robson's absence on the Coast. He also directs 'Stage Door Canteen,' 'Tillie the Toiler' and next Monday night's (10) 'Columbia Workshop' in his spare time he conducts a radio course at New York University. . . John Wain plays a personal at the Earle, Washington, for a week starting Aug. 14 and a three-day date at the State, Hartford, opening Aug. 28. . . Gerda Michael, co-author with her sister, Sandra Michael of 'Against the Storm,' has taken an office in Norwalk, Conn., to do lier scripping. . . John McMillin, Compton agency vice-president and radio director, back from three-week New Hampshire vacation.

IN HOLLYWOOD . . .

Maury Holland transferred back to N. Y. by J. Walter Thompson, forcing him to relinquish production of 'Command Performance.' Cal Kuhl of JWT will direct War Department program for a stretch. . . Lorraine Clouston will be Tom Clutter, headman of United States Aircraft, in San Diego going over an advertising campaign, which is reported to include a radio program. Also understood Lord & Thomas (Lockheed) and J. Walter Thompson (Northrup) may put their clients' new bicycles. . . Jack Meakin, who conducted orchestras and produced for NBC in Prison, replaced Don Bernard as producer for William Eddy of the Best Johnson and Bob Johnson program. . . Frances Gifford, radio actress, spent most of her spare time stumping for the candidacy of her husband, Judge John Shidler, making the race for Congress. Just as she began to look promising, she was ousted. . . KKKK landed a sponsor for its mass warabe, 'United We Sing,' and bankroller, a defense plant, will have guests who can sing from other factories turning out war orders. . . Mann Holmer, headman for Benton & Bowles here, has reverted to pre-radio type, that of turning out ditties with the mizus (Alberta Nichols). Latest, 'A Love Like Ours' is what 'Holly' calls a ballad in swing, which he says, violates all orthodox procedure in songwriting. . . Irving Berlin will publish. . . Symphonies Under the Stars series in Hollywood Bowl, is being recorded by KNX for shortwaving around the world, especially for those in the armed forces. . . 'KXK' landed a sponsor for its series. . . Ken Murray and Meredith Willson making a series of platters for Rexall at NBC. . . Jim and Marian Jordan (Fibber and Molly) on a singing expedition to Mexico for the next series. . . 'KXK' landed a sponsor for Johnson wax. . . Bob Redd's written and produced 'Point Sublime' for Union Oil optioned for another quarter. . . Fox Case, shutting down at Hollywood and Prisco, took the news bureau business hummer and short-wavers sparking. . . Art Kemp, CBS Coast sales manager, elected over fall prospects and pointing to substantial gain over corresponding period last year.

LEE GRANT ORCHESTRA BACK TO WBVN, B'KLYN

WBVN, Brooklyn, N. Y., settled its two month squabble with Local 802 of the American Federation of Musicians over the number of men to use in the house orchestra. New deal, which goes into effect Aug. 24, calls for five men plus leader which is the same contract that had been in force before the station asked for a revision and the pickets lock out.

Musicians will have been out for two months by the time Aug. 24 rolls around so the union actually gave the station a two month concession. Orchestra pilot is Lee Grant, ex-WMCA balancer.

Allan de Castro, who was latin sales manager of CBS La Cadena de las Americas is no longer with CBS.



we know we're in a war!

There's plenty of war consciousness in Cleveland. It has been sowed, nourished, cultivated in many ways. And a radio show called *Cleveland At War* has helped bring it into full bloom.

Produced by WGAR and aired every Sunday afternoon, this program presents a close-up of the local war scene at a time when nearly all can listen. During the week, Director Sidney Andon and his mobile recording crew cover the town, transcribing the stories of things our people are doing to help win the victory. It may be a thrilling tale by a local boy who served on the Lexington, or an interview with our first "WAAC", or the presentation of an Army-Navy Award to some local plant. Together with commentary and music, the actual voices of Clevelanders

in the news are molded into a 30-minute program to keep Clevelanders posted and pepped on the war effort.

Home folks have worked harder since hearing the local machinist who lost a son at Wake. They have bought more bonds since tuning in the neighborhood kid who went from beating trucks across their lawns to beating down Japs over Midway. They have been more generous with U.S.O. and Red Cross since lending ear to a simple but sincere radio program, one that truly voices Cleveland's determination. . . "we know we're in a war!"



BASIC STATION . . . COLUMBIA BROADCASTING SYSTEM
G. A. Richards, President . . . John F. Pail, Vice President and General Manager

Edward Fehrly & Company, Inc.
National Representatives

YOU GET THE LOCAL RATE

National, regional and local advertisers pay the same low rate on WDRS. It's one rate to everybody—a bargain for all! WDRS gain for 11 WDRS, Hartford, and Basic CBS for Connecticut.

Full-Network-Users on CBS

Now that all the networks have discount plans designed to promote full-use-of-network the process of tabulations of concrete results has begun. The Columbia Broadcasting System has already culled its records to find that 88 local stations are better off by at least one added commercial. WBAB, Atlantic City, and WMBS, Uniontown, Pa., are examples of big increases. Together they account for 22 new program periods or nine hours and 49 minutes. Some ten affiliates are serviced with an additional seven hours or more weekly of sponsored network programming.

Following is the complete list of CBS accounts now contracting for full network:

- 'Cheers From the Camps,' General Motors.
- Tommy Riggs, Lever Brothers.
- Conel Caravan, R. J. Bernick.
- Vaughn Monroe's Orchestra, R. J. Reynolds.
- 'Crime Doctor,' Philip Morris.
- Philip Morris Playhouse, Philip Morris.
- Glenn Miller Orchestra, Liggett & Myers.
- Andre Kostelanetz, Coca-Cola.
- 'Theatre of Today,' Armstrong Cork.
- 'Your Hit Parade,' American Tobacco.
- 'Sergeant Gene Autry,' Wrigley.
- 'The First Line,' Wrigley.
- Ben Bernie, Wrigley.
- 'Take It or Leave It,' Eversharp.
- 'Lux Radio Theatre,' Lever Brothers.
- Kate Smith Hour, General Foods.
- 'Jackson Wheeler, News, Curtiss Candy.

Firestone's 59 Added Stations Under NBC Plan

Firestone Rubber, an NBC old timer in the point-of-longevity as a sponsor, is the first sponsor at NBC to make a substantial boost in the number of its stations in order to earn the full network 10% discount recently announced. Firestone added 59 stations to fill out to 123 stations, or practically a doubling.

A number of accounts have added small clusters of missing stations to make full network but Firestone's is the first lip-smacker for the web.

WLW Puts Press Into One Department With Specials and Bookings

Cincinnati, Aug. 4. Blending of WLW's publicity, special events and talent booking departments into a public relations division becomes effective this week. Set-up is headed by Roger Baker, who served as the station's tobacco trade extension representative while doing the baseball announcing of Red's' game on WSAI. Crooley handles a chore in which he continues.

Purpose of the combination, according to James D. Shouse, general manager, is to coordinate activities of the three departments which have to do with entertainment and other channels of public contact.

Under Baker, the publicity department is directed by Bill Barlow, with Jim Cassidy handling special events and Bill McCluskey in charge of WLW Promotions, Inc., which is the artists' bureau.

The reassignment permits M. F. Chick' Allison, who temporarily looked after the three departments in the past several months, to devote full time to his post as director of promotion. On the trade end, Allison exploits WLW's facilities and talent to clients and agencies, and administers the station's consumers' foundation set-up, supplying products to 1,000 midwest housewives, preparing questionnaires for them, and making research reports on merchandise so tested.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
"SORGHUM SWITCH"
Decca Record No. 16217

'THIS, OUR CANADA'

Not All Snow, Indians and Red-Costed Cops

Toronto, Aug. 4. Early in October, the Canadian Broadcasting Corp. will launch a Sunday evening 45-mins. series 'This, Our Canada' and designed to show that the Dominion is not a primeval tract of land wrapped half the year in Arctic snows and peopled only by Indians, trappers and Mounties. Under the authorship of Gerald Naxon, late of BBC, 11 of the scripts will be responsible for the production. John Weinzweig will be in charge of the atmospheric music.

Mobile units of the CBC have made extensive tours of Canada to record scores of sequences which will be incorporated into the broadcasts. Understood that one of the American networks is dickering for the Sunday night 45-mins. series.

Most Gratifying

Knoxville, Tenn., Aug. 4. Announcers and operators from the city's three radio stations, WRON, NBC, WNOX-CBS and WBRN-MBS, defeated a team of newspaper men in a baseball game here Tuesday (3) by the score of 9 to 7.

This is the first victory for the radio men in the third annual grudge game played at Caswell Park as the first part of a Knoxville Smokies doubleheader.

Vacuum Tubes Endanger Yankee Radio Services (and All Radio) In Priority-Hit South America

Rio de Janeiro, Aug. 4. A critical shortage of spare equipment for transmitters here will shortly begin to force many stations off the air. Similar situation exists in the rest of Latin America and unless relief comes in the shape of U. S. priorities as many as 90% of the stations may have to cease broadcasting within a year.

Principal shortage is in vacuum tubes. Other equipment can frequently be replaced from old part or repaired with a little ingenuity. There's none of that with tubes, however, and since European sources have been cut off, the only place to obtain them is the U. S.

Death of tubes applies not only to transmitters, but to receivers. There's no measuring, however, how hard the ordinary listener is hit or will be hit. There's been no audible squawk yet on lack of new receiving sets, which are getting as

source here as they are in the States.

With the whole radio propaganda program of the U. S. jeopardized by lack of equipment, the Office of Coordinator of Inter-American Affairs is known to be making strenuous efforts to obtain tubes for the transmitters. CIAA has been turning more and more to rebroadcasts by local stations to get its message across, rather than depending on dubious short-wave, so is vitally interested in keeping these kilowattars going. It has had a survey made of the equipment situation and is saving the way on priorities on purchasing and shipping.

Carl Mark's Sponsor

Cleveland, Aug. 4. Forest City Materials Co. is sponsoring Carl Mark to do mike work on new nightly newscast immediately following broadcasts of Cleveland ball games over WIXL. On no-game days, newscasts aired at 6 p.m.

WSPB, Toledo, has James A. Cochran as acting production manager, and Bob Evans is new special events director. Glenn Jackson now chief announcer.

"I CAN HEAR KNX ON MY CASH REGISTER!"



That's what the grocers, and druggists, and the other men-behind-the-counters say in Southern California.

And it's why, when advertisers ask their local representatives what to use to sell this billion-dollar market, there is a swelling chorus of "Put it on KNX!"

Surveys show that Southern California dealers prefer radio to all other national media, and prefer KNX to all other radio.

That's dealer acceptance. It's a direct result of a consumer acceptance that has been built up by years of KNX programs, leadership and public service. And a direct result of both has been a steadily increasing value for KNX advertisers, year after year.

KNX 50,000 WATTS
LOS ANGELES

'STAGE DOOR CANTEN'
 With Bert Lytell, Raymond Paige
 Orchestra, Helen Menken, Selena
 Royle, Robert Montgomery, Burns
 and Allen, Barry Wood
 30 Min.
CORN PRODUCTS
 WJZ-NBC, New York
 (C. L. Miller)

The premiere broadcast of a series rooted in one of the great patriotic gestures of this war, the American Theatre Wing's Stage Door Canten, went off quite smoothly. Director Earl McGill (and producer Roger White) welded rather scattered items into a fairly cohesive picture. They should do and no doubt will do better, but still as radio first nights go this was glossy and successful.

There may be a quarrel as to the fitness of "Mary of Scotland" as a radio item in such a revue as this; it seemed pretty long and heavy for the occasion and its fees were tended to be highbrow. That Helen Hayes and Selena Royle rendered the lines well does not answer this question. A little something appropriate to this present war would not have been completely out of order. Mary Stuart suffered 500 years ago. Despite the performances, despite the strategy of the performers, the script had a feeling of detachment, far-offness, almost unimportance.

Selena Royle's Queen Elizabeth proved an interesting and vivid performance, although perhaps affected by her subservience to Miss Hayes. It was a regrettable oversight that left any mention of Miss Royle's name out of the script. Listeners might even have wondered out loud whether Miss Hayes was playing both the roles the way she was introduced. (On Broadway there would be a natural expectation to hear Helen Menken as Elizabeth. The latter, however, effaced herself microphone-wise, acting merely as the shimpresario on behalf of the Theatre Wing.)

Burns and Allen communicated a lot of lift to the program, their songs being especially fresh and pat, possibly due to former Hal Block, who is assigned to the series, along with Frank Wilson, who is handling the general continuity. Gracie was in

and out of the script, punching her stuff with that delicious ease which is hers, while George Burns proved again that until somebody makes a more plausible suggestion he is probably the best footer in the field.

Produced in a CBS sidestreet radio studio (next door to the real Stage Door Canten) the atmosphere of the Canten itself is largely re-created by Bert Lytell, impersonator and "Officer of the Day" (the male scout-volunteer who handles all emergencies for the Theatre Wing). Lytell has a varied background as emcee of unpeeped benches, Lambis Gambols and whatnot, and this versatility expressed in his ability to be an authentic ringmaster and representative of the acting profession. It is possible that a little more explanatory detail of what the officer of the day is expected to do would be useful to the continuity. And would it poison the Theatre Wing's coffee to mention that he was president of the Actors Equity Association, an organization of some standing?

Why not get the show world the maximum credit it so justly deserves? Raymond Paige is providing the musical background for the show and this chore was part of the general finesse that helped the first broadcast score. Barry Wood, from George Washington Hill's ranch, rendered "Jingle, Jingle" with a choral echo and otherwise made himself useful to the entertainment.

Robert Montgomery, a lieutenant in the Navy, put the show on the air as a one-line gesture and one Jim Kennedy of Life Magazine was heard from by way of the script device that he was down at the Canten to shoot pictures and interview stars. There were several passing atmosphere references to an eccentric sailor named "Killer" Johnson, who is a constant patron of the Canten. This liturgical book and exponent of perpetual energy has created a sort of Broadway fame as a show-off, jargon-excess and general non-stop cut-up. The Canten authors on this occasion made something of him, although it may not have been entirely clear to the provincials. However, clever programs touch was having an old soldier speak with a modern private and assure him that the private is a big guy.

of this war. An actor impersonated Sergeant York for this snapper. Corn Products was very restrained in commercial credits on the first broadcast, contenting itself with identification rather than exaltation.

'LITTLE DOCTOR HICKORY'
 Educational
 WJZ-NBC, New York

"Little Doctor Hickory" is an imaginative children's educational originating at WOWO, Fort Wayne, Ind., and broadcast over the network early Saturday afternoon. No cliff hanger, this is the kind of a program which parent-teacher groups, teachers and other sensitive critics of juvenile radio shows will approve. Credits are not given. Person or persons producing and presenting the program deserve mention. It's a skillful job, with touches that reveal forethought and showmanship.

To an adult, the characters may be a little vague and picay, but they will probably appeal to younger children. The actual material—stories about jelly fish, insects, etc. their cell reproduction, equipment for the roles they all and the like—is a popularization of biology.

The spinner of the information is "Little Doctor Hickory," who takes material from his big book in a dusty attic. The actual man brings Bright, presumably a boy, to the attic for the adventure-learning sessions. He has a rather deep, mellifluous straight voice. May be the creator of all three roles. The occasional questions by "Bright Eyes" are in pipew tone. The musical accompaniment—an organ—is in the proper light, piquant mood. Show is held to 10 minutes, a point in its favor, considering tendency of children's attention to wander.

'AN AMERICAN IN ENGLAND'
 With Joseph Julia
 30 Min.
 WABC-CBS, New York

Norman Corwin's series after a complete new failure the week before has a practically complete success Monday night (3) when the reception was remarkably satisfactory. Corwin has actually succeeded at one point in deliberately burlesquing the "American in England" transmission mingling sound effects and music and blended with the English music and getting the whole thing through to American radio listeners of the Columbia Broadcasting System.

While some might consider fewer "W" words necessary, the route to the typical American on the whole is a good one. The "American in England" was a Yank across the Atlantic on a clipper and back to London in a style that was poignant, believable and rich in clear mental pictures. It should add up to a net contribution to British-American understanding.

Himed a first visitor to England it is likely that Corwin has done remarkably close to epitomizing the views and impressions of the "average American who finds the war a bit of a bit strange but likeable. The script was dotted with interesting sidelights, just the sort of thing that is always appreciated in and struck by. The kind of food that is eaten, the kind of dress you face, the patience needed to contract for tickets, compared to which "W" things are a piece of cake. By adding up the details, which are in the melodrama of the drama of war came through. The war was treated with the bravery and horror became clearer.

Musically the program had a 50-piece orchestra. The Symphony Orchestra that was unnecessary as a small group has had sufficient and the wide transmission it is the best medium for big orchestras. Joseph Julia, an excellent actor, did not F-gland to enact the narrator role. He was an excellent actor, and a vivid reading being from both within and heart. Contrived to be a first visitor to England the script was masterly in showing the best of the best of the action and color, one or two to talk about the war. The soliloquizing was especially adroit in allowing the tourist to first mention and then to describe the typical American misconceptions of English character. The cockney singer, the variety hall singer, the American boy, was Corwin's use of the quaint conceit which appeals to American ears. It is the BDC would remain intact. The program was broadcast on the evening of the 11 p.m. newscast that the world had come to an end but the Government was still in the moment, withholding comment.

Corwin continues to discharge his duties with a determination on difficult tasks of his demands on tact, feeling and imagination with great skill and

'BATTLE OF THE SEXES'
 With Walter O'Keefe, Harry Van Zell
 30 Min.
 WJZ-NBC, New York

For years under the personalities of Mr. and Mrs. Frank Crumit "The Battle of the Sexes" rated as a cheap-and-popular show. The switch to Walter O'Keefe and Harry Van Zell (the latter's salesman personality being much exploited) is part of an attempt to attract the young and wartime. The contestants are soldiers and girls seamstress workers. They compete partly for war materials and partly for cash, the cash being declared as a prize for the winner. Under this setup the embellishments overhauled the quiz. "Kibitzing of Walter O'Keefe is definitely a man interest and gag. He even sang a song, a couple of times in the time serials. The much-ado about the date and the fun calls for a clearer and more direct approach. Who gets what. Did the four soldiers split between themselves \$10 each? It wasn't too clear. Why didn't they ask the program? He attempts to interest people in the money the explanations ought to be more precise.

Of course, it's all a little stilly. So a lot of successful programs. Prepare your own list. But it's disarmingly good. O'Keefe is very capable in handling the people and the questions. The latter varied the program to the point of a couple of the latter seeming unfair in that a sudden change from legit to gimmick isn't quite so good for the two teams in this case showed no under and whatever it was, the auspices or to challenge anything.

The copy is handled with the brightness often associated with Corwin. The program was well employed skillfully. Eldest gigging as he sings a duet with O'Keefe the same old theme song of the Crumits. Land.

'PARADE'S WEEKLY REVIEW'
 With By Gardner, Dick Ballou Or.
 30 Min.
 WABC-CBS, New York

This is a program of cross-criss-tossed parades. Parade Magazine, Father Duffly's Canten, WHN, various night club reviews and the like are all involved for credits and buildup. The show is presented by the Hotel Astor, and funds for the Canten are solicited, with the Astor News as the sponsor.

On this hearing the session was reasonably diverting for a local station. The quality and quantity are pretty good to passable. Occasionally By Gardner seemed on the point of developing a radio style unique to himself. There's inevitable some tendency to a lodge-podge impression due to the numerous "Ed, too" was a time or production jam that gave the show a certain quality. The boys as announced, but one of them singing, straight, an overemphasized "The Lady in the Uniform" was a bit of a let-down. The singer's range and wholly away from his personality.

By Gardner's Muffet husky-voiced a couple of songs; Alvin Roy made odd things come out of an electric guitar. The quality and quantity with vocal mimicry that had the very good. The program was a piece of comedy. Marshall talks in a funny manner, but he does so in a funny way. For radio, that, flat.

Editor R. A. Leslie of Parade Magazine presented a silver baton of leadership to Coastguardman John Cullen, the lad who turned up the Nazi saboteurs. Cullen proved to be a very good actor, and to handle an impossible situation rich with embarrassment with a lot of natural dignity.

MAJOR DE SEVERSKY
 With Walter O'Keefe, Harry Van Zell
 15 Min.
 WJZ-NBC, New York

Anybody as well known as Alexander P. de Seversky would eventually attract radio attention. His appearance upon the BDC network is therefore a case of natural expectations finally met. The program is not the most primary aspect of his presence. However, the interest is in the view that old-school commanders of the Army and Navy are taking in the investigation and enthusiasm for air power as a thing that is going to be rather remarkable—something to quote. In fact, when radio history is written, that in the midst of a war radio gave time to a critic of the military mind.

Seversky has been an American citizen for two decades, but vocally he still is a Russian. His diction is clear and his accent of the words always precise and vivid. He is an eloquent defender of his point of view, which might be summed up in the impudent inquiry, "what are we waiting for?"

The first broadcast Saturday was largely introductory to the thing which is a development in the make-up book, "Victory Through Air Power." The latter is frequently mentioned, including its pending serialization in the New York Herald Tribune.

Seversky on NBC seems certain to have a considerable audience, apart from the thousands who are listening Saturday night at 7:45 Eastern Standard Time. The ideal speaking date, but wartime many considerations of this sort are offset by new habits.



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Springfield News Sees No Sense In Booking Non-Union Boston Symphony

Springfield, Mass., Aug. 4. James C. Petrillo, musicians' union proxy, has a journalist friend in the Springfield Daily News. In a lead editorial Wednesday (29) titled "Musicians' Union Also Has Rights" defended the AFM for bucking the non-union Boston symphony with all its might.

The union has threatened to blacklist the Municipal Auditorium if the Hub orchestra appears as announced in the Community Concert association series next February. The agreement with the Koussevitzky orchestra is not ironclad, however, for a tentative date has been made with the Philadelphia orchestra should it be the next available to defy the blacklist threat, because of wholesale disruption of the city's music schedule.

"James C. Petrillo," declared the editorial, "doesn't need anyone to defend him. Anyone with a yearly income of \$46,000 is doing all right, but it would appear that the Springfield Community Concert association is asking for trouble by going ahead with plans to bring the Boston symphony here this season.

"Walking into any argument is bad enough, but stepping into the middle to make a dispute a still kinder kind of folly. Grant that the association has the right to hire any orchestra it pleases; grant that the orchestra members have the right to join the union; grant that the orchestra is the most favorite of the city's musical or neighborly reasons; the wisdom of enjoying all those rights is open to the question of whether such is unpleasant can accompany a decision not to waive those rights.

"On the other side of the picture, the men whose votes Petrillo is not going to enforce have every right to join a union; they have every right to build up and to equip their own benefits fund; if they also have the right to refuse to join in any hall that is used by non-unionists.

"The association may feel that it is being pushed around by the union in this country, but that is not a reason for its treatment. For that reason, any decision to buckle under to the AFM could be carefully considered since all the concert-going people will be pushed around if the union blacklists the Auditorium.

"Not only would this blacklisting bother the lovers of the music, but the concert goers will be left high and dry. There is not a dance band that has attracted a following in the number that does not belong to the union."

"The band of the News was directly opposite that expressed last week by the Springfield Union and it appeared on the same day as the paper ran George Sokolowski's column blasting Petrillo as a dictator.

Levant's All-Gershwin Sets Philly Record; Menuhin's Rain Jinx

Philadelphia, Aug. 4. Records were smashed at the Redwood Dell Theatre (30) when a crowd of 14,250 attended the all freeco spot in Fairmount Park to listen to an all-Gershwin concert with Oscar Levant and Anne Brown, Negro soprano. The record exceeded the previous record of 13,500 set by Lily Pons last season. Previous high for this year was also set by Pons with 13,000 last week.

Yehudi Menuhin's debut was played last Monday (27), but it rained. It was again set for the following night but it rained again. Wednesday the concert was again washed out by threatening weather. Thursday, the Dell put on a concert with Brown, setting Menuhin for Friday. Because more it rained, it looked like Menuhin would have to make plans for Chicago, where he was set for an appearance Sunday night. Because of the rain, the postponed concert, Menuhin's company attracted only 7,000 persons, away below the crowd expected.

Gallo's Toledo Confabs For Summer 'Season'

Toledo, O., Aug. 4. Negotiations for light opera at the Waldridge Park Zoo Amphitheatre this summer are in progress, with an expected one way or the other this week.

Fortune Gallo, of the Shubert opera company, is expected to visit Toledo conferring with officials of the Toledo Civic Light Opera Association.

BRAZIL OPERA VARES N QUALITY

Rio de Janeiro, Aug. 3. The past week, a planned performance of Verdi's "MacBeth" was cancelled, and "Ballo Maschero" was substituted in its place. Leonard Warren again drew big reception, topping his performance with the first half of the opera. "Felicet Jagel" was a good Riccardi, but his "E scherzo ed a folla" failed to catch the first half of the opera. The "fedele" and "La riveduta," Jagel's booming top notes stood him in good stead. Ferruccio Caluso conducted a performance that was below par. Florence Kirk failed to live up to her former work as Amelia with neither the vocalistic nor acting nor singing up to her past work. A performance of "Pelleas et Melisande" was barely adequate, with Raoul Jobin singing Pelléas in exquisite French, but the tenor's big voice is not suited to the role. Marcelle Denya, French soprano was wholly inadequate as Melisande, singing with a small dry, pointless voice and with little imagination.

A performance of "Manon" was also given, with Jobin doing an excellent Des Grieux, especially in the "Ah Fuyez," but the tenor's "Le Reve" could stand considerable improvement. Tones which are not sure forte seem to trouble Jobin when he is difficultly whittling a huge voice down to a piano tone. The French soprano Petreux, showed a fine third act, but with an unsteady old-sounding voice with brittle tone. Jobn Garney, another French soprano, showed a fine performance of "Manon Lescaut," "Barber de Seville," and "Traviata" have been cancelled, due to the possibility of certain stars to reach here.

Among them was Lorraine Reed, French soprano, stopped at Lisbon, Bidu Sayo, Brazilian soprano, who elected to remain in the United States, and Herta Glitz, Austrian contralto. Frederick Jagel, for a third month has been in Buenos Aires, has been engaged for eight extra performances, making a total of ten, which will sing at \$1,000 per night in that city.

Opera Season Cold

Mexico City, Aug. 4. The proposed opera season here from Sept. 15 to Oct. 15, was cancelled by the government of Mexico, has been called off. This marks the end of the first season of the opera which has run annual season by Ernesto de Quevedo. The season was cancelled because his annual run into difficulties which could not be hurried.

The proposed season was to have started in early June with a large number of Metropolitan Opera stars signed for the season. The season was cancelled into the war so complicated matters in the form of entry permits and revenue that the singers cancelled, preferring the Cincinnati Opera Co. to the risks of Mexico. "The Mexican National Grand Opera Ballet Theatre then took over the theatre until Sept. 15.

Lewisohn Stadium Picks Itself Up After Mishap; Heifetz Is Terrific

The concerts at Lewisohn Stadium, N. Y., after having been struck by lightning on Tuesday (28) when the entire stage was smashed, resumed with violinist Jascha Heifetz playing the Brahms Violin Concerto, on Wednesday (29). The instrumentalist was in top form, and despite the makeshift mikes, delivered a superb performance. Fritz Reiner, struggling against uncertain acoustic conditions, did almost as well by his orchestra in the Brahms Fourth Symphony and the Academic Festival overture.

Monday (30) Josef Levine made one of his infrequent appearances playing the Tchaikowsky B Flat minor Concerto which has become perhaps the most popular work of his kind in the world. The pianist, who in the vein throughout and gave the concerto a thundering rendering worthy of a master of the keyboard, which he did with the orchestra, portion which was conducted by Howard Barlow.

MINNEAPOLIS DEFICIT CUT

Minneapolis, Aug. 4. Minneapolis Symphony orchestra's deficit for the past season was \$100,000, less than \$200,000 in the organization's history. Earned income for the season was \$1,200,000, the previous season. With the year's operating expense up two per cent, the deficit on operations to be met from a guaranty fund was \$104,915, or \$23,515 less than the year before.

A total of \$88,500 of the \$100,000 guaranty fund for the 1942-43 season will be used to meet the deficit, which will be the orchestra's fourth season and Dmitri Mitropoulos again will be conductor.

TOSCANNI WOULD BE A GOOD DRILL SGT.

The rule prohibiting mention of the call letters of one network on a program broadcast over a rival chain was not observed when Cop David Saxon was interviewed on "Pop Vox" over CBS. Saxon, after being asked to play the violin with symphony orchestra, in concert, etc. Asked by Warren Hull to name one of the symphonies, Saxon said "The NBC Symphony under Toscanini." Hull questioned the fabulous income of Toscanini. Saxon replied in the affirmative.

Hull inquired whether Toscanini pulled the music out of you, Saxon responded that he did not go quite so far, but he did play the violin with symphony orchestra, in concert, etc. He would make a good drill sergeant, added the Corporal, as the police sergeant.

Youngstown's Soloists

Youngstown, O., Aug. 4. The 1942-1943 schedule of the Youngstown Symphony Orchestra will include seven concerts, starting on Oct. 10, when the City of Coscaak Chorus, Oct. 18; Albert Spalding, violinist, Nov. 18; Jan Pearce, Jan. 9; Rosalyn Turvek, pianist, Feb. 9; Jarmila Novotna, March 5.

Winner of the Young Artists' Preview will appear on the Dec. 8 concert and the final concert will be on April 13, when an all-city high school chorus will sing with the orchestra.

First Financial Statement of Met Reveals \$1,956,827 Income—Deficit of \$214,374 on Fixed Charges

Army Raises Ceiling At H'wood Bowl to 10,000

Hollywood, Aug. 4. Army authorities today raised their wartime restrictions and permitted a boost from 5,000 to 10,000 in seat capacity for Symphony of the Stars in Hollywood Bowl.

Move is looked upon here as a relaxation of the rigid line placed on public assemblage after Dec. 7, indicating more confidence in safety measures.

KOUSSEVITZKY WELLS STUDE

Lenox, Mass., Aug. 4. Defying the transportation crisis, Serge Koussevitzky, conductor of the Boston Symphony orchestra and director of the Berkshire Music Center at Tanglewood, launched his independent season of concerts here Aug. 1 and drew a crowd of 2,200 who came in everything from hayricks to tandem bikes. He offered a feverish performance of Shostakovich's Fifth Symphony.

For musicians, the grizzled veteran of a dozen Petrillo battles, used a student ensemble of 40 boys and girls, all studying at the Music Center, who first defied men of the non-union Boston Symphony. A month's work with them, three hours a day, six days a week, had turned the trick, and the results brought an ovation. Concert also included Haydn's G major Symphony (No. 84) and Beethoven's Third Leonore Overture.

"Until concert time, nobody had any idea of what to expect in the way of customers," Koussevitzky said in an angle for the project, and his intimates were quaking, especially in the face of the government dictum that no buses could be available, but the cash customers from the nearest two towns were on their way. Local summer bus was full, and enough trade was believed in the vicinity to cover the running expenses at \$140 a head.

Actually, very few walked the mile half mile from Lenox village to Tanglewood. Koussevitzky, unofficially shuttled back and forth and taxis were on hand. A regular bus line runs from Pittsfield to Lenox, and this also hauled a number of his trainees in from Boston and New York.

Four concerts remain in the series, two on Tuesday, two on Wednesday, 8 and Aug. 15, with a Russian Bazaar at taking place Friday, Aug. 14, and a concert on Saturday, Aug. 15. The orchestra will give the American concert premiere of the Shostakovich Fifth Symphony. Koussevitzky scooped Koussevitzky some weeks back with a radio premiere.

In addition, the Berkshire Music Center is offering two performances of Nicolai's rare opera, "Merry Wives of Windsor," on Aug. 7 and Aug. 13, and a number of music concerts by the Boston Symphony Orchestra. Students will be given on Aug. 8 and 13.

CLYDE KEUTZER TO BALDWIN-WALLACE

Berea, O., Aug. 4. Clyde Keutzer, tenor soloist at Baldwin Wallace college and voice teacher, has been named head of the voice department at Baldwin Wallace College, a department of Music, succeeding Allan Schirmer, resigned.

Keutzer, who held a similar post at the University of North Carolina,

The Metropolitan Opera Assn. in a letter sent to subscribers throughout the nation has revealed that the company suffered a deficit of \$214,374 last season (1941-42). The company actually spent only \$18,045 more than it received for 1941-42. Figures being \$1,956,827 taken in and \$1,742,472 spent, but real estate taxes and mortgage interest made up the balance of the loss.

This was the first time in Met history, since 1885, that figures of this sort were released to the public. Mrs. Cornelius N. Bliss, Met board chairman, also disclosed that of the \$1,110,593 received in the public box office, \$1,040,000, some \$305,954, still remains. Of the balance, \$100,000 was spent for the purchase of the house and warehouse properties, \$128,527 for interior improvements, \$84,358 for new decorations during the past season, \$204,414 as the cost of the campaign and \$27,828 for legal fees. A cash reserve of \$417,137 was available at the end of the season (May 31, 1942), but it is estimated \$125,000 will be spent by the start of next season. The largest income items were \$1,103,617 from the boxoffice for the 125 N. Y. performances, \$1,000,000 for the 125 N. Y. performances and \$136,750 from the radio broadcasts.

Salary and money was spent as follows: Salaries of performing artists, \$1,120,000 with singers and conductors, \$1,000,000 for the largest orchestra, \$341,201, the chorus, \$191,813, and the ballet \$40,270. Executives of the Metropolitan Opera Assn. include stage hands, electricians and property men were given \$20,847. The scenery and costumes for new performances cost \$85,823.

With an assessed valuation of \$4,000,000, Met had to pay \$144,620 in taxes to the city. Seat sales were 11% below last year. This is attributed to the lack of a major attack on Pearl Harbor, the entry of the U. S. into the war, and the tire shortage, which has cut out many school townsmen.

The Metropolitan estimates that it will have a largest audience of some 10,000,000 to 12,000,000 people for its Saturday afternoon radio broadcasts. The Metropolitan also announced for support at the lower admission prices, from \$7 to \$5 top.

Success of Pop Concerts Cues Cleveland Try For 'Super' Season in Winter

Cleveland, Aug. 4. The five-week season of Pop Concerts by the Cleveland Symphony Orchestra played to over 40,000 people last season, encouraging backers to undertake a "super" series during the next winter season at popular prices.

Two violins, Yehudi Menuhin, violinist, and Marian Anderson, contralto, are the stars for Sunday engagements. Prices will range from 50 cents to \$1.65. During past season, the orchestra had only one such concert.

Success of summer concert is one reason for the five-week maintenance fund drive last April was for \$70,000 instead of previous year's \$80,000. The fund drive was organized by the Musical Arts Association which underwrites both series, did not have a figure, but has named the fund.

Pop had only one sold-out house, a performance of Vivien, Evelyn and the Cleveland Symphony Orchestra. Sponsors pointed out that when well-known stars come with Summer Orchestras, the tickets are sold out, 30 and 55 cents, sell and spell the difference between profit and loss. The fund drive was organized by the fund when Larry Alder, Sylvia Zarembo, 11-year-old violin prodigy, Braggiotti and the Cleveland Symphony Orchestra.

In planning next summer's series, sponsors pointed out that when well-known stars come with Summer Orchestras, the tickets are sold out, 30 and 55 cents, sell and spell the difference between profit and loss. The fund drive was organized by the fund when Larry Alder, Sylvia Zarembo, 11-year-old violin prodigy, Braggiotti and the Cleveland Symphony Orchestra.

CONTRACTORS

Legal Odds Favor A.F.M.

Though the Justice Department move in Chicago to nullify the A. F. M. ban against platters temporarily relieved their minds, various Federal authorities still are worried about a permanent solution to the exasperating problem presented by James C. Pettillo. There's not a great deal of confidence that the Justice Department can counter the Pettillo edict in the long run. Franklyn D. J. lawyers aren't overly optimistic about the chances of winning if the AFM puts up serious opposition in the court and takes advantage of every possibility to litigate the question of the bootlegger's rights to say who they will or won't work for.

The same is being taken by the United States Supreme Court in the past few years, resulting in a chain of defeats for Assistant Attorney General Thurman Arnold in repeated attempts to apply the anti-trust laws to labor unions. It is the reason why officials are keeping their fingers crossed. On several occasions, the highest umpires have thrown the head trust-buster for a terrific loss, while Congress has refused to stir up the laborites by carrying out Arnold's suggestions for amendments to the anti-trust statutes which would enable him to put curbs on organized labor.

The most discouraging precedent—which has a particular similarity to the issues involved in the AFM attempt to boycott transcriptions and juke boxes—was a stunning set-back for Arnold's drive to crush the carpenters when they raised jurisdictional questions and tied up construction projects. In deciding that UFT, the Supreme Court made the most of the opportunity to let Arnold to lay off the unions.

Another weakness in Arnold's case is the highest tribunal's ruling that the recording companies cannot restrict the use of their product even if it has been peddled to a retailer. The principle established in the copyright infringement suit brought by RCA looks like a formidable obstacle for the Justice Department attorneys. Since the disc-cutters cannot promise Pettillo and his boys that none of the artists will wind up in jail over the station turntables, there is a question whether the Justice Department can successfully maintain that the AFM is undertaking to restrain trade illegally.

TOO SIMILAR IN GENERAL THEME'

Washington Doubts That Deluge of Letters Is Impressive—Capitol Thinks Influence of Small Stations Responsible for Similarity of Communications—Action Up to Department of Justice or FCC

HOPE FOR PEACE

Washington, Aug. 4. Not since the 40-hour week agitation have Congress and government departments been deluged with such heavy mail as that which descended upon the Capitol condemning the Pettillo ban on transcriptions-records. Universal condemnation of the musicians' chief and similarity of complaints indicated that the communications were inspired by small radio stations perturbed at the threat of losing jobs. With only a handful of senators and representatives on hand to keep the legislative mill grinding, prospect of any action on Capitol Hill is remote. Any pressure to relieve situation must come from the Department of Justice and FCC.

Serious question whether the mountain of mail deposited at the Capitol on controversial issues serves any good purpose. Senators and representatives now claim they can detect the propaganda mistle and rate it accordingly.

Musicians difficulty with certain stations was reflected here this week when Mutual Broadcasting System was ordered to stop picking up Casino Royal orchestra for network circulation. Ban also extended to Carl Ravazza's band playing at Del Rio. Both were picked up by local WOL Mutual station.

There is still talk in labor circles of the Pettillo battle being compromised. Now stated that when Neville Miller, of the National Association of Broadcasters bows out of the picture, peace terms could be discussed.

Musicians have been advised by labor leaders here to have it out with "Boss Hiss" of the War Department. These A. F. M. leaders claim that Pettillo's men have

Harry A. Tucker Files Allegations With Department of Justice; Claims Denial of Livelihood

THREE ENLIST TOGETHER

Fols, Rabbintwh, Nimms Leave Woody Herman Band

Three men from Woody Herman's orchestra enlisted together in the Coast Guard at Los Angeles last weekend. They are Mickey Fols, tenor sax; Sammy Rabbintwh, alto; and Walter Nimms, trombone. Three will leave the band in about 10 days. Herman is at the Palladium Ball room, Hollywood.

No replacements have been decided. It's probable that Dave Matthews, arranger, will take Fols' place until another man is secured.

MILT DEUTSCH WITH JOE GLASER OFFICE

Milt Deutsch, last connected with the Frederick Bros. band and talent agency, starts work with Joe Glaser's management and booking office this week (7). He is to be road manager for a while for Teddy Powell's orchestra, which Glaser took over last week, then he will go into booking.

Deutsch formerly booked bands for Donahue's, suburban spot at Mountaineer, N. J., beginning work on the other side of the fence when he became road manager of Johnny McGee.

Been branded as unparlous by Army officers who peremptorily violate the National Defense Act of 1918 and then do finger pointing. Research department of A. O. L. is prepared to advise by actual details that musicians have given more to service entertainment than amusement industry, and always gratuitously.

Radio leaders are paying strict attention to what radio commentators have to say about disc controversy. Fulton Lewis of Mutual broadcast uttered what card members claim was not warranted by the facts. Local 161 took up the matter with the commentator and he promised a correction.

Minneapolis, Aug. 4. Charging that arbitrary action by J. C. Pettillo, AFM president, has deprived him of his means of livelihood and asking for an investigation of Pettillo's alleged "arbitrary and for appropriate action," Harry A. Tucker, former orchestra contractor and conductor, has forwarded a deposition from here to the Department of Justice, Washington.

Tucker says he's down and out and unable to obtain employment, and blames Pettillo's allegedly "high-handed, arbitrary and unjustified action" in expelling him from AFM because he refused to break a contract with the Leon Hotel, St. Augustine, Fla., last January and walk out with his band, as the AFM publicly advised him to do.

Concerning this incident the deposition states:

The Ponca de Leon hotel at St. Augustine, Florida, I was working on leader owned Jan. 5. My musicians and I arrived in Florida, the contract was accepted by the Jacksonville. (Continued on page 51)

COL. RECORDS BELLIGERENT ON A.F.M.

Columbia Records is holding its line ready at all times to force musicians who might want to disregard James C. Pettillo's order to American Federation of Musicians members. This statement, in effect, was made by a Columbia official, when questioned about a sentence in the blast Columbia's president, Edward Wallerstein, let loose at Pettillo Friday. Wallerstein says musicians not to play for recordings or transcriptions.

Wallerstein said in his lengthy rap at the AFM head, "We shall continue to manufacture records as best we can but the withdrawal of AFM musicians will make it hard for the record companies to furnish the public with the records performance as it has learned to expect." The words continue to manufacture records can be taken to mean actual manufacturing and not recording, but questioning the interpretation brought the above answer.

Wallerstein's blast at Pettillo was surprising. It was the first move of any kind that any of the disc makers have made in their own behalf. Victor and Decca, who have all set back and accepted the edict without argument.

The statement, most of which was concerned with going over the facts of the situation, Wallerstein bluntly rapped the AFM head, saying: "We receive no fees or royalties from these uses (coin machine and juke boxes) and we have no right to control the use of records after they are made. We have no courts here so Pettillo and Pettillo know this is true. If the prevention of such uses to Pettillo's whim has been taken a means to accomplish it which is unreasonable, unfair and lawless."

HAROLD SMITH'S DEBUT

On Aug. 10 a Navy Relief Show at Sweet's Ballroom here will mark the debut of Harold Smith, a young musician who finished a role in a Ritz Bros. picture to join the Coast Guard as a bandsman.

He has been a member of Sonny Dunbar's orchestra for the last two years.

SHELLAC SOCK COMES ON TOP OF A.F.M.

Washington, Aug. 4. Expected total ban on use of shellac for numerous civilian purposes was imposed Friday (31), putting further obstacles in the way of phonograph record and radio transcription products. Except for certain products essential to the war or civilian welfare, shellac now is being tightly allocated, and none is available for disc use other than to a artist.

There is a possibility no shellac will be related to platter makers, though a definite policy still has not been framed. Supplies for records are bound to be reduced drastically, though officials informally indicated that they do not expect at this stage to shut off the flow entirely. During recent months, only 30% of the amount used in 1941 had been available for recordings.

Arguments that the American reserve of shellac has been built up by a selective procedure. Platters for radio programs most directly related to war efforts probably will get the largest amount of shellac, while those for pure entertainment being sliced severely.

In releasing shellac for civilian use, Federal authorities will follow a selective procedure. Platters for radio programs most directly related to war efforts probably will get the largest amount of shellac, while those for pure entertainment being sliced severely.

Organist Milton Slosser Is in Good Standing

Memphis, Aug. 4. It was the Malco theatre not its organist, Milton Slosser, who got the "No Hitting Order" while local musicians union recently. Slosser is still in good standing in the AFM.

Local quarrel with M. Lightman, house operator, over theatre's midnight "spook" performance which did not employ an orchestra.

Five Barnet Musicians Unhurt in Taxi Crash

Five musicians with Charley Barnet's orchestra came out of a taxi smash last Wednesday (29) evening without a scratch and continued on to complete a one-night date with the band at Hershey, Pa. Men were being transported by one of three cabs which picked up the band at Harrisburg, Pa. Car hit a truck. Barnet's band had left New York by rail, alighting at Harrisburg, where the cabs picked them up for the short run to Hershey.

Frank Sinatra Alone

Frank Sinatra, vocalist with Tommy Dorsey's orchestra, has signed a management contract with General Amusement Corp. He is leaving Dorsey Sept. 3 to go into radio, theatre work, etc. as a soloist. He is to be replaced by Dick Hyman, who has already left Benny Goodman.

Another vocalist change last week put Ray Eberle, who recently parted with Glenn Miller, with Gene Krupa's band in place of Johnny Desmond.

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(To Be Published Soon)

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being run by some bands in various New York hotels. This business (7-10 p.m.) is noted. Figures after name of hotel, room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Cover Charge	Total Week On
		Per Week	Days
Alvino Rey	Astor (1,200; 75c-\$1.)	5	4,200 19,430
Ray Hechington	Biltmore (200; \$1-\$1.50)	14	475 6,175
Xavier Cugat*	Waldorf (550; \$1-\$1.50)	5	2,825 13,275
Johnny Long	Lincoln (300; 75c-\$1.50)	12	1,850 25,300
Sam Donahue	Lexington (300; 75c-\$1.50)	25	1,400 37,200
Glenn Gray	Pennsylvania (500; 75c-\$1.50)	3	2,125 6,450
Jerry Wald	Lincoln (225; 75c-\$1.)	17	575 11,400

* Artists indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 1,600; \$1-\$1.50). Comfortably grooved for the class ticket. Won't miss 2,000 covers by far.
Joe Bechman (Biltmore; 1,200; 50c-\$1.). Giving this downtown spot the jolt it needed and maintaining pace on about 4,500 payees on the week. Clinging to within 10% of Phil Harris' figure and that's solid with boniface Joe Faber.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Tucker drawing excellent, having covered up a good spot for himself in the affections of the Midwest. Came through last week with the 3,400 patrons.
Jimmy Jay (Wainut Room, Bismarck hotel; 300; \$1-\$2 min.). Jimmy Jay has done a fine job in this spot; last week held to good 2,100 patrons.
Duke Ellington (Panther Room, Hotel Sherman; 600; \$2-\$2.50 min.). One more week for Ellington who is doing well. Last week got bang-up 4,300 patrons.
Charlie Merray (Mayfair Room, Blackstone hotel; 350; \$2.50 min. Sat.). Joan Merrill now floor show attraction, and big okay with 1,600 customers.

Boston

Nat Brandwagne (Ritz Rook, Ritz-Carlton hotel; 350; \$1 cover). Brandwagne will be held over for an additional month since business continued excellent on his fifth week, with 2,100 covers plus big dinner trade.
Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). In seventh week Edwards accounted for big 950 covers over Friday-Saturday, only last week's, although not quite so high.
Ray Morton (Oval Room, Copley-Plaza; 300; \$1 cover). Jane Piekens with Morton were responsible for 1,200 covers, one on their third week, with dinner sessions packed.

Minneapolis

Frank Gelson (Minnesota Terrace, Nicollet hotel; \$1.50-\$2 min.). Fourth week of Dorothy Lewis' ice revue, "Symphony on Skates," and Gelson (local) orch. brought biggest attendance to date, with average 750 nightly, a new record. Miss Lewis will remain at least two more weeks, possibly four.

Location Jobs, Not in Hotels

Woody Herman (Palladium B. Hollywood, second week). Those ticket rolls are getting a fast spin from this lad and the week's count will be somewhere around 28,000. He popped spot's seams with close to 28,000 last week, first, which was a new record.
Cab Calloway (Casa Manana B. Culver City, Cal. fourth week). Pulling class trade to this hoodery and geared for whopping 12,000. Should have little trouble handling a new record.
Henry Busse (Trianon N. Southgate, Cal. fourth week). Plenty solid here and banging away at 8,500 stops.
Joe Savitt (Casino B. Hollywood, fifth week). Cashed in heavy over the weekend, with Army and Navy paydays, and should catch around 4,000 customers. Johnny Richards follows in two weeks.
Ted Rite (Florence Gardens N. Hollywood, second week). Riding along with Nils Granlund's floor revue for week's haul of better than 4,500 customers.

Philadelphia

Buddy Franklin (Chez Paree; 600; \$3-\$3.50 min.). Benny Fields on new show is jarret for steady trade, wed Franklin orchestra holding nicely, with 4,500 customers last week.
Art Jarrett (Blackhawk; 400; \$1.25 min.). In fourth week Jarrett orchestra holding all right with 2,700 patrons.

Cleveland United Nations Sing Goes to Shortwave

Cleveland, Aug. 4.
An International "Victory Sing," first of the kind, was broadcast nationally and shortwaved by NBC from WHK, Aug. 2 from 3:30 to 7 p.m.
Dr. Charles D. Dawe, noted director of the Orpheus Choir; P. Karl Grossman, Harper Garcia Smythe, Handel "Madrasworth," Grindlitz, Jones, Bowser, Jones, Vincent Percy, Frank Hruby, and Graham Marsh will all direct portions of the "Victory Song," Ohio Music Teachers' Association, assembled in the outdoor theatre at suburban Cain Park, will sing victory songs for United Nations. Mayor Frank C. Cain, of suburban Cleveland Heights, will be guest speaker.

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Glenn Miller Rumor

Reports circulated in the trade yesterday (Tuesday) that Glenn Miller's orchestra was to be re-comparial with its Chesterfield connection after close to three years' association.
Don Langen, account executive with Newell-Emmett agency, and Charles E. manager, Don Haynes, "knew nothing about it."

Bus-Owning Bands Able To Continue While Tires Do; Much Envious Talk

There is small group of bands now riding around the country on dates in buses, because they had the foresight to buy their own jallies before the recent order barring the use of buses for buses for bands went into effect. Only trouble such outfits can possibly have is better gas rationing, which occurs when their tires wear out. Since most of the outfits operate in the middle of the gas rationing, it's not so bothersome. Les Hite, Fletcher Henderson, Sweethearts of Rhythm, etc.
There are other bands, it's asserted by managers yelping with envy because of the success of these bands, which are riding the once-night trail in buses registered in the middle of the gas rationing. These cruisers were transferred so as to enable their use as privately owned buses, but middle-class fees are still being paid true owners.

THE SANDUSKY FERRY SAVES SUMMER RESORT

Cedar Point, Ohio, Aug. 4.
With the season half over, this summer resort finds itself in the midst of one of the best of its 44 years' existence. Even so, it seems the management was hesitant about continuing a name-brand policy in the past, and in fact, had to be sure that the resort would never open. Now, officials of the operating company, who are known as the Sandusky decision was justified, and that the season will be concluded to exceptional grosses.

Aided by the stimulus of nearby war industries, the concessions are keeping open every evening until well after midnight, with the last Sandusky ferry leaving at 1:30 a.m. Though few of the many railroad excursions booked last spring have materialized, traffic on the daily Cleveland and Detroit steamers has increased substantially, and the automobile patronage is much greater than anticipated. Hotels are well well filled, and during mid-week, turning them away every weekend.

The ballroom, too, has kept pace with maintenance, a new floor over the past three summers. With Skinny Ennis in over the Fourth of July weekend, a new attendance record was set, while Frankie Martini's outfit established a new high on July 28, with 34,024 and Jimmy McHugh being aired by NBC for one-half hour every night through WTAM, Cleveland.

JAMES THE WINNAH!

Tops Martin Block's Semi-Annual Poll of Bands at WNEW

Harry James' orchestra for the first time came through to top Martin Block's semi-annual poll on his Make-Believe-Ballroom record program on WNEW, N. Y. James rounded up with 68,002 votes against Glenn Miller's second place 67,216. Tommy Dorsey finished third with 34,024 and Jimmy McHugh fourth with 32,717. Vaughn Monroe was next, 21,786.

It's 18 outfits which hit the top 20 in order: Benny Goodman, Woody Herman (who moved Jan. from 14th last poll), Kaye (ditto from 18th), Charlie Spivak, Sammy Kaye. Second ten are: Alvin Karpis, Claude Thornhill, Gene Krupa, Count Basie, Art Shaw, Charlie Barnet, Johnny Long, Freddy Martin, Guy Lombardo, Les McInnes; latter band is only one that didn't show in first 20. Block's last poll. Outfit was on the scene about a month at that time.

Sam Donahue orchestra cut four sides for Eli Oberstein's Hit Records same day it opened at Glen Island Casino, New Rochelle, N. Y., last week (23).

Ozzie Nelson Solid \$44,000 in Chi; T. Dorsey Record 41G in Philly; Kaye, 23G in Pitt; Basie, 19 1/2 G L. A., Big

(Estimates for This Week)

Charlie Barnet, New York (Grand; 2,768; 35-55-75-65-90-110) — With "White Hot" (WB). Combined with the Barnet band and the picture spells big box, first week took in \$50,000. Holds over. Count Basie, Los Angeles, Cal.

Don Bestor Okay at Totem Pole, Boston

Don Bestor (Totem Pole B. A. Burdette, Mass.; July 27-Aug. 1). Bestor did well to lure 9,000 hoodlers at \$1.45 pair for \$8,525 gross. Not as good as Dick Jurgens, but okay in face of gas rationing and rationing. **Joe Keary** (Brookline C. Philadelphia, Aug. 1). Kearys played return here too soon; heat and gas rationing also helped to keep attendance down to mediocre 377 at \$1.0. Kearys is local leader.

Joe Meek (Roseland-State B. Boston, Aug. 1). Meek, widely known local leader, in standard attraction hereabouts and 1,000 draw at 85c per normal big for him.
Ray Ormandy-Alten Curtis (Raymond-Playmor B. Boston, Aug. 2). Two local crews played to 1,800 at 75-c-60 for okay \$1,250.

BOB HOUSTON IN ARMY

Springfield, Mass., Aug. 4.
It was three times and in for Bob Houston, baritone with Johnny Long's orchestra. The West Derringer led, known locally as Texas Minott before he left WHA, was accepted here Wednesday (29) by the army for non-combatant service.
An eye condition twice prevented him in New York from enlisting. It was the same condition that led to his being assigned to non-combatant duty. After a two weeks furlough fine up his business, he will report here for assignment.

Paul Whiteman, Omaha (Orpheum; 3,000; 20-40-55-85) — With "Caribbean Lover" (R-C). At least \$17,000 smash, with mesage belt from picture.
Lawrence Welk, Cleveland (Palace; 3,700; \$3-40-55-70) — With "Pride to Buckaroo" (R-C). It's Welk's initial vogue appearance here, but with stage bill and film tie-in to garner more than annuic \$15,000.

Yellow Heat

Glenn Miller's New Picture!

Music by Harry Warren
Lyric by Mack Gordon
From the 20th Century-Fox Picture, "Orchestra Wives"

Ferde Grofé's Greatest Musical Triumph!

Music by Ferde Grofé
Lyric by Harold Admonson
Based on theme of "Mardi Gras" from "Mississippi Sults"

Inside Stuff—Music

British Best Sellers (Week Ending July 24)

10 Best Sellers on Coin-Machines

Orchestra for the Harry Hopkins-Louise Macy wedding at the White House was a wedding present. Contributed by the bride's uncle, Meyer Davis brought along harpist and collected other musicians in Washington.

E. C. Mills' advent into the Songwriters Protective Assn. as general manager will continue to be the subject of much speculation until his purpose in SPA clarifies itself.

Jack Robbins, who played a long shot in Latin-American music against the judgment of other music men, is collecting dividends on more than 150 different recordings.

Harold Adamson has led the lyrics to two tone poems, Fred Groff's "Mari Graz" (renamed "Daisy") and the popular "Manhattan Serenade" (pop version unchanged in title).

On the Upbeat

Frank Gagen at El Dorado Room of the Commodore Perry Hotel, Toledo, Returns to the Rock Cadillac Hotel, Detroit, on Sept. 4.

Wesley Di Fardo currently at the Continental Terrace, near Toledo, O., filling an engagement left vacant when Bill Munday joined the Army.

Ted Hess held over indefinitely after a two-week engagement at Craig Beach, near Youngstown, O.

Joseph Sney at the Mansion, near Youngstown, comes to the Bronze Room in Hotel Cleveland.

Merrill Weisler, band manager for Ray McKinley, inducted into the Army.

Joe Vars and his Men of Music inducted into Hotel Book Cadillac, Detroit, for indefinite engagement beginning Sept. 8. Until then they remain at Hotel Roosevelt's Fiesta Room, Pittsburgh, where they've been for last five months.

Cecil Ogil, forced to close an engagement in the Rainbow Room at the Willard Hotel, Toledo, when the bartenders and waiters went on

strike, now playing at a resort dance night in Sheboygan, Mich. Pete Nakos, Toledo, returns to the Rock Cadillac Hotel, Detroit, in Toledo to work at a defense job.

Eddie Koch, Pittsburgh musician, has left for Quincy, Ill., to join Larry Thompson band as tenor saxman and arranger.

Art Farrar band into West View Park, Pittsburgh, tonight (5) for a run.

Freddy Nagel orch slated to follow Everett Hogland at Bill Green's, Detroit, next week.

Joe Cellarone, trumpet man with the Cardinals, Pittsburgh, went into the army over week-end.

Don Besler lost Joe Kloda, sax, to Army.

Ralph Barlow now at the Mansion, near Youngstown, O.

Chico Marx brings his band into Orpheum theatre, Los Angeles, Aug. 19.

Terry Allen, vocalist, shifts from Claude Thornhill to Hal McIntyre Aug. 25. McIntyre also adding a femme quartet, the Little Vocalists.

Dorothy Reid, formerly vocalist with Bob Allen and Muggsy Spier, joined Vito Muzso in place of Kay Little.

Eddie Vinson, alto sax, shifts from Cootie Williams' band to Andy Kirk, increasing Kirk's sax to five.

Harold Hampster's four-week stay at the Casa Mansa, Culter City, Cal., has been advanced. Now opens Aug. 20.

Ray McKinley's band follows Count Basie into the Trianon, Los Angeles, opening Sept. 30 for six weeks.

Teddy Williams' orchestra signed to play in "Something to Shout About" at Columbia.

Tommy Tucker band comes back to New York Sept. 28 to locale again at Essex House. Closes current Palmer House, Chicago, job just before.

Stan Kenyon band signed for two weeks at Strand theatre, New York, opening Oct. 8.

- London, July 24. 'Valley'.....Maxine 'Miss You'.....Campbell, Comblly 'Anniversary Walk'.....Chappell 'The Blue Bird'.....C. Williams 'Texas'.....Southern 'Beas in Night'.....Chappell 'I'll Be Home Again'.....C. Williams 'I Love You'.....Ciniphone 'My Dreamboat'.....Chappell 'I'll Be Home Again'.....C. Williams 'One More Kiss'.....Maurice 'Chin Up'.....Sun

Wisconsin ASCAP Issue Drawn on Federal Vs. State Over Copyright

Milwaukee, Aug. 4. Piling today in Federal court of final briefs in an American Society of Composers & Publishers action against ASCAP and its members, the ASCAP and its members' action precedes a decision promised within 30 days that will determine the future of ASCAP in Wisconsin.

After being dragged out for more than a year before Judge E. Ryan Duffy, this jurisdiction disqualifies himself by saying he had been accused of prejudice against ASCAP and the decision on the briefs just filed will be rendered by Judge Lewis B. Schwab, 11th U. S. District Court, Wash. D. C. Litigation started as alleged copyright infringement actions now revolves around the constitutionality of Wisconsin Statute No. 177.

Under the brief filed by Fred R. Wright, legal rep for the Wisconsin Tavern Keepers' association, it is asserted that ASCAP and its members' action against ASCAP and its members is in violation of the state laws, and was not right to do business in Wisconsin and has the right to sue, therefore any action brought by it should be thrown out of court.

AMER. MUSICOLOGICAL SOCIETY FILES PAPERS

Albany, N. Y., Aug. 4. American Musico logical Society, Inc. has been chartered as a non-profit membership corporation.

Eddie Wittstein Batons New Haven's Concerts

The city of New Haven is under the writing a series of five Sunday afternoon concerts of symphonic music in the city's new Light House Point Park. The 50-piece orch will cost the city about \$1,500.

G. W. Hill Orders Reprise

Two-thirds of this Saturday's (3) Lucky Strike Hit Parade will be devoted to a repeat of the Victory Theatre's (Luo) program the personnel of the Parade did a week ago last night (27). Victory Theatre presents weekly War Bond-selling guest performers by other outstanding big-name groups. George Washington Hill, musical director and sponsor of Hit Parade, liked the past performance by Harry Wood, Mark Warnow band, last week, etc, so much that he ordered the show repeated in the Hit Parade time.

His substitution will consume 30 minutes of the Hit Parade's normal 45-minute period the playing of which in the country's top 10 songs will be eliminated.

Dora Mann, pianist-arranger, left Charlie Spivak. Replaced by Lionel Prouting.

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or artist after the title indicates, in the order of popularity, whose recordings are being played. Figures in parentheses in parentheses indicate the number of weeks each song has been in the lists and respective publishers.)

- 1. Jingle, Jangle (12) (Paramount).....Kay Kyser.....Columbia 'Freddy Martin'.....Decca 'Who Wouldn't Love You' (7) (Maestra).....Kay Kyser.....Columbia 'Sweet Etolie' (3) (Shapiro).....Kay Kyser.....Columbia 'I Do' (3) (Mills).....Alvino Rey.....Bluebird 'All I Need is You' (3) (Miller).....Vaughn Fitzgerald.....Decca 'Sleepy Lagoon' (15) (Chappell).....Harry James.....Columbia 'One Dozen Roses' (12) (Famous).....Harry James.....Columbia 'Brother Bill' (3) (Rivtoc).....Charlie Spivak.....Columbia 'Johnny Doughboy' (12) (Crawford).....Tony Pastor.....Bluebird 'Wears Silver Wings' (1) (Shapiro).....Kay Kyser.....Columbia

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Times with number of weeks in parenthesis are fading, others gaining.) 'Take Me (BVC).....Jimmy Dorsey.....Decca 'Wonder When My Baby' (Crawford).....Jimmy Dorsey.....Decca 'My Devotion (Santly).....Jimmy Dorsey.....Decca 'Just Though You Were Here (Yanke).....Jimmy Dorsey.....Decca 'Strip Polka (Mercer).....Johnny Mercer.....Capitol 'Knook Me a Kiss (Leds).....Lou Jordan.....Decca 'Mary's Grand Old Name (Vogel).....Gene Krupa.....Columbia 'By Light of Silver Moon (Remick).....Fredy Martin.....Victor 'I Met Her on Monday (ABC).....Guy Lombardo.....Decca 'Be Careful My Heart (Berlin).....Bing Crosby.....Decca 'Gal in Kalamazoo (BVC).....Jimmy Dorsey.....Victor 'Jimmy Miller'.....Decca

ANOTHER EDITORIAL Black Petrillo As Case Above Laws Of United States

Pittsburgh, Aug. 4. Under heading of "Heartened Move Against Petrillo's Sun-Polka Graph. Hearst sheet here, after the AFM president all over the editorial page Thursday (30), asking 'are men of the Petrillo type more powerful than the laws of the United States?', and then answering: 'If they are, it would seem to be a waste of effort to apply the "four freedoms" abroad when a Petrillo can kick them around at home.'

Sun-Editorial was based on encouraging action of Attorney General Biddle and FCC in their injunction suit and investigation, respectively, against "dictatorial tactics" of Petrillo in preventing High School orchestra at Interlochen from broadcasting over NBC and ordering discontinuance of musical transcriptions for radio and other non-private uses.

"In spite of the fact," the editorial continued, "that the New Deal 'Sun-Polka' Court has decided that the outrageous acts of some gangster-movie and radio leaders come within 'normal union activities' and in spite of the fact that Congress is too subservient to not remove the injunction, this injunction and investigation show that not all of our officials in Washington are willing to lie down flat under a Petrillo boot."

Joe Santly's New Job

Joe Santly took over professional manager's job with ABC Music, Irving Berlin, Inc. subd. Monday (3). He previously was with Loeb-Lidsky's 'The Firm.'

WALKING THE FLOOR OVER YOU

WB SETS UP SPECIAL NICK KENNY MUSIC CO.

New music firm devoted exclusively to the publishing of tunes under the name of Nick Kenny, New York Daily Mirror columnist, has been set up by Warner Bros. Music and one of the men now in either of the Warnick, Winick or Harms outfits which Warner Bros. operate, will be moved in to supervise it.

Cowboys Call It Quits

The Swift Jewel Cowboys, mounted horse-billed band, are headed for their last roundup—victims of the war. Through daily broadcasts under Swift & Co, sponsorship and via numerous public appearances at theaters, fairs and picnics, the outfit has established a following in this area.

It's Cute—It's Different It's Terrific

BYE LO BABY BUNTIN' (Daddy's Goin' Huntin')

CINDY WALKER DECCA 6038

American Music, Inc. 9153 Sunset Blvd. HOLLYWOOD, CALIF.

Bing Crosby With Bob Crosby's (8) Dick Decca (1837) Ernest Tub (Decca 5958) Dick Robertson (Decca 4188) Bob Atcher (Okeh 6496) AMERICAN MUSIC, INC. 9153 Sunset Blvd. Hollywood

ORSEY'S NEW INSTRUMENTAL RECORDING "SOUNDING SWITCH" DECCA RECORD NO. 18377

'The Song Of The Hour' I NEED AMERICA (America Needs Me) All Material Available BAND DANCE ORCH. VOCAL-S KEYS AMERICAN MUSIC, INC. 9153 Sunset Blvd. Hollywood, Calif.

"STRICTLY INSTRUMENTAL" RECORDED BY HARRY JAMES (COL.) AND CHESTER (BLUEBIRD) JERRY WILD (DECCA) CHERIO MUSIC PUBLISHERS, INC.

'Priorities' In Switch to Chicago End of Aug.; Biz Okay 15G in N. Y.

After 23 weeks on Broadway, Clifford C. Fischer will take his 'Priorities' to the Erlanger, Chicago, end of August, with virtually the same cast. Business has picked up to around \$15,000 weekly gross, after dipping to \$12,000, which spells a loss, and should it maintain 15G or better, the Citi commitment may be deferred a bit. 'Priorities,' now at the 40th Street theatre, stars Lou Holtz, Willie Howard and Phil Baker.

Fischer states that the only cuts in his company occurred when the principals found early-week matinee business bad and preferred cutting their 16-shows-a-week down to 11 performances, in exchange for taking a commensurate slash in payroll. There has been no other cut since.

WOODS BLDG., CHI, SOLD TO CHURCH FOR 600G

Chicago, Aug. 4. Woods Building, which houses most of Chicago's theatrical and song-writing firms, has been sold by the Marshall Field Estate and the Escanec Theatres Corp., which have a leasehold, to the Franciscan Fathers for \$600,000.

Chapel will be established in the Woods theatre as soon as possible. Gothic architecture of theatre, which has 1,100 seating capacity, is especially suited for this purpose. Offices of the 10-story building will be used for a missionary and monastery.

Everything must be vacated by April 1, 1943.

Hartmans to Chi

The Hartmans are slated for the Palmer House, Chicago, Sept. 16, when Griff Williams' band also goes in.

Letter makes a return there, succeeding Tommy Tucker, incumbent.

'BLACKOUTS' UP TO 12 1/2G IN L.A.

Los Angeles, Aug. 4. 'Blackouts of 1942' is gaining momentum at the boxoffice, sixth week showing increased take close to \$12,500.

Sam (Schlepperman) Hearn, who replaced co-producer Billy Gilbert in the vaude revue last week, dropped out to hit the road for vaude tour. Desi Arnaz was also brought in, and is partially responsible for upping the gross. Both house and show management figure 'Blackouts' will stick around at least another three months at present pace.

'Show Time' 26G, France San Francisco, Aug 4

'Show Time' was still going strong last week, it third in town.

Playing at the Curran Theatre, at \$2.75 top, vaude revue was good for \$20,000, with several more big weeks in prospect.

GERARD MAPS REVIVAL OF 'FOLLIES' BURLESQUE

Barney Gerard has decided, taking his cue from the click of Mike Todd's 'Star and Garter,' that the femme customers will spend \$3.50 and \$4.00 for revived burlesque, which they'd shrunk from at \$2. Accordingly, his glorified 'Follies of the Day,' planned for New York the coming season, will be sealed at \$3.30, Gerard having abandoned the \$1.65 top which obtained when he was on the Columbia wheel.

The 18th edition of his 'Follies' closed the Columbia theatre on Broadway in 1935 and his 19th edition (and his last) closed at the Palace, Baltimore. Incidentally, Gerard's burlesque shows played the Balto Palace since 1913, when he opened the house.

While his last 'Follies' cost \$35,000 to open, then considered a fancy production nut for a burley, Gerard did 14 shows a week not the eight now in vogue under Equity rules. Bezo Snyder, Elsa May and Harry Seymour were his featured players and Snyder may do a comeback in the 1942 venture.

ROSE POSTPONES PREM

Reopening of Billy Rose's Diamond Horseshoe, N. Y. nitery, was postponed until Friday (7) by unforeseen kinks in the new three level stage being prepared for the new show 'Mrs. Astor's Pet Horze.' Polish advertisements had broken through the skeddied opening and went to waste with the postponement.

Bob Crosby band signed for picture, still unnamed, at Paramount when it finishes current Metro job in Presenting Lily Mars.

CASA MANANA (CULVER CITY, CAL.)

Culver City, Cal., July 31. Cab Calloway with Anita and Honi Coles, Paul Binkley & Eddie, Cavaliers Quartet; eight 9c matinees, 5c other nights.

It takes no master mind to understand why Cab Calloway is still his business with the leg-shakers of the land, of high degree or low estate. One might say that he is a man whose bodies swaying and bobbing to his savage rhythms, is enough to claim attention of his convalescing clientele to his musical greatness over a span of 13 years, from the day 'Minnie the Moocher' catapulted him into big-time society. If further proof is needed that the old 'Nighthoer' is aging, like rare vintage wine, a roll of the eyes around the terraced tables at the club at ease any doubt. Long trek that it is for the cinema matinee, but even his beach hoover, they are to be seen very much in evidence; all the more noticeable because the other shows rarely attract such an outpouring of mixtures.

The answer to how Calloway has stayed on top so long, and after all these years is certainly all the competition high for this spot, is right there on the stand, ready to explode of what makes for lasting success: showman to the hilt, musician and a friendly, fraternalizing soul. That trinity of virtues can't mix with anything that will be around for a long, long time giving the young upstarts and Johnny come-latelys all the competition they are sure to bargain for. And the smart money will be riding with CC.

As if to sealously guard his hard-won laurels, Calloway works as hard and frantically as ever. He's more than a stick-waver and occasional vocalist, rarely leaving the stand during the dance and belting out where he can on the entertainment side. His disarming attitude, a total absence of big-shot strut and he has the mob in his corner before Cory Cole has the skins warmed up. If all this sounds like a 'hail to the king,' that's what it is meant to be.

Taking the downbeat from the out-frontier is a slick combo, rolling in rhythm and stringy for a Negro crew, not too brassy. The sections run to five cases each: two trumpets, three trombones and four rhythm. Specialists are Cole on the drums (who can name a better one?) and Jonah Jones, trumpeter par excellence.

Out on the floor Calloway has three acts of good contrasting quality. From a Negro outfit one naturally expects two kinds of entertainment peculiar to the race—music and dancing. Cab, the band and the neatly blended singing of the Cavalier quartet take care of one phase; the other is amply provided by three sets of performers, wit, wit and Aland, boy-and-girl dance team excelling in graceful acrobatics and ballroom bends. Honi Coles, fast wiper, and the knockabout trio of Paul Binkley and Eddie, whose antics kept the sitters howling. For a finale Calloway ran them all on his vocal specialty 'Puddin' Sand.' All smartly paced and not overplayed.

The Calloways have two more weeks to go to finish out a six-

week stand (there goes Jimmie Lunceford's record!) and after a few dance and theatre dates hereabouts make tracks for the East. They can repeat here anytime they like and it is hoped they won't stay away six years like they did before. Helm.

CHEZ PAREE, CHI

Chicago, July 28. Benny Fields, Jack Cole Dancers, Al Bernie, Chester Dobbins, Chez Paree Chorus, Buddy Franklin Orch, Char 'Foxy' Hubbard Band with Lucio Garcia; \$3 and \$3.50 minimum.

Current show at this Class A nitery contains all the elements of a well-rounded and diversified entertainment, including a juggler, mimic, exotic dancer, minstrel man, rumba orchestra, and a very pretty chorine who dance spiritedly and well. The pace is fast.

Proof that the ancient spirit of hoke is not dead when cleverly presented is proven by that hardy perennial, Benny Fields. Completely in character as a transitionary cane top hat, and utilizing every trick of audience appeal, this minstrel man rings up a great score.

Fields sings some new tunes, but for a change, he relies on the best vocal tributes to George M. Cohan, to Irving Berlin, inviting the diners to join in each chorus with him. He has a great finish in 'America, Marches On,' a patriotic melody posed in tableau form by the girls of the chorus.

Al Bernie is a gifted mimic who is currently in a transitionary stage, trying to break away from mimicry into comedy singing and antics. Although he has not perfected his new medium, Bernie is plenty good (Continued on page 54)

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ACTORS

Sumbrock Learns Philly's City Of Brotherly Love For Cash On Line

Philadelphia, Aug. 4. Larry Sumbrock's 'Wild West Rodeo and Hollywood Thrill Show' opened Saturday at the Frank Yellowjackets Stadium here before about 2,000 spectators for an eight-day stand, with the initial show marred by an accident in one of the show's star performers.

Neal Lott, 'daredevil auto driver', was knocked unconscious and suffered a broken rib, when he failed to hurdle a couple of jalopies and a bus. Lott was also knocked out by attempting the same feat at the Polo Grounds, New York, two weeks ago.

Sumbrock's stay here hasn't been without its headaches. Reading reports of his troubles in New York, Sumbrock execs were asked for the promoter when he came to town. Seeking to buy time for spot announcements, Sumbrock was informed that it was cash on the line before any plug for his show went on the air.

No amount of argument would budge the studio boss. Finally Sumbrock returned with checks signed by the head of a local advertising agency, but the studio mogul declined any announcements until the checks cleared the bank—which they did. Newspaper execs also decided money in advance before any of Sumbrock's ads were run.

Editors of the local dailies are chuckling over a release sent to the city desks and sports departments which Sumbrock's publicity man had written. A letter accompanying the release read (in part):

"Editors of the enclosed release, we will send you two free press tickets for our show, good for Tuesday, Wednesday and Thursday performance. And if you also print the attached mat it will be a picture of a show we will send you two additional tickets."

"Tickets are being sold here this week at the Sun Bay Club, on the same basis as they were distributed in New York through Liggett's."

PITT CASINO'S EARLY BURLSK REOPENING

Pittsburgh, Aug. 4. Burlsk season is getting underway here at midnight Sunday, Aug. 30, when Casino reopens after three-month shutdown. House, which is operated by George Jaffe, a Peet Wheel impresario locally for last quarter of century, jumps the gun earlier than usual on account of industry activity in Pittsburgh and also because Diamond Jones had had one of the best money years in his history last season.

Casino will continue to play Hirst wheel traveling shows, and Howard Jaffe returns as manager. Also Jaffe, a Peet Wheel impresario, and Frank Shenkel as press-agent.

Miami Everglades Hotel Goes Over to U. S. Navy

Miami, Aug. 4. One of the Miami skyline's most notable landmarks, the Everglades hotel, has been taken over by the United States Navy and will be transferred to quarters and schoolrooms for enlisted men undergoing training at the sub-casualty school.

The Everglades becomes the first downtown hotel in Miami to be taken over by the armed forces. Scores of hotels on Miami Beach are being transferred to quarters for the Air Force Training Command, with the army already in possession of several of the famous Miami Beach hotel and country club in Coral Gables. The DuPont building in the center of Miami's downtown houses both army and navy officers.

It is reported that the Miami Biltmore will become a permanent hospital, as will the Floridan and Fleetwood on Miami Beach.

AGVA's 'Unfair' List

Chicago, Aug. 4. American Guild of Variety Artists has labeled the following clubs and agencies as unfair:

Billie Waldron Agency, Boston; Key E. Keiser, Indianapolis Dog House, Newport, Ky.; Fritz Clark and French Village, Dayton; Springfield Club, Lexington, Ky.; Dulcichs Club, Lansing, Ill.; Albert Bucher's Villa Venice, Chicago; Jimmie Hetzer, Huntington, W. Va.; and the George Hamilton Agency, Montreal.

Chi Takes Over Aud as Rest Spot For Servicemen

Chicago, Aug. 4. The city of Chicago, through Mayor Edward J. Kelly, has leased the Auditorium theatre hotel and office building as a Service Men's Center for a five-year period.

Action is designed to take pressure off the original center, at 176 W. Washington street, which handles the city's war relief lobby. It will be used and around 15,000 on Saturday and Sunday. Chicago now receives over 50,000 men within a 30-mile camp radius, most of whom are off of weekend.

Over 25,000 men are being housed at the Congress Stevens hotels alone. The Auditorium theatre seats over 4,000 and has one of the largest dance floors in the city. It will be used for dancing, the hotel for lodging of service men, while the Auditorium building itself will house club activities and administration.

According to current figures, it takes about \$10,000 to run the center at the Chicago Service Men's Center. This is strictly a local enterprise, with no charges for water, food, soft drinks or sleeping accommodations.

FBI Nabs Phony Army Officer; Caged Drinks During Cafe 'Inspection'

Detroit, Aug. 4. Nifty men here are breathing easier now that Captain Lawrence J. Vroom has been arrested by the FBI.

It was the 'Captain's' device to drink on military and bars here, advise the proprietor that he was making an inspection tour for the military and then to get into the bar and accepting plenty of gratis service from the uneasy proprietors. The same was done in other cities under the supervision of the bistros to protect the war workers and they didn't know he was still on the loose.

However, the FBI caught up with Vroom as a phony and charged that he had been using his fake title for high-class cagging of drinks. Among the things they found on him were a pen, a pocket watch, two 'complaints' jotted under each and circled for his own amusement the 'copy' he had put on each place. The 'copy' tally was plenty high but the FBI felt that the figures should not be given out to the proprietors, so they have taken more than once.

Joe E. Lewis now featured in P. P. Proser's 'Cocacabana Revue' at Piping Rock, Saratoga Springs, N. Y.

NO. 15 NATIONAL AMBULANCE ASSN. CONVENTION

Initial Coolness Among Branch Representatives 'Disipates When 44's 'Attitude' Toward AGVA Is Explained Satisfactorily

PROBLEMS MULLED

The first national convention of American Guild of Variety Artists local executives and national representatives at the Netherlands-Plaza hotel here Saturday and Sunday (1-2) went a long way in mending the relationship between the national AGVA setup and the various out-of-town branches. There was an initial coolness when the conference was called to order Saturday morning, but by that afternoon all reasons for antagonism were apparently dispated and the present national administration was given a warm conclave.

Some of the local reps were especially suspicious of the Associated Actors and Artists of America, but that parent union's current administrative hand in AGVA. A clear and frank picture of the four positions in AGVA was drawn for the delegates, however, and this resulted in a vote of confidence in the AGVA as well as its then temporary administrative chairman of AGVA, Walter N. Grease, on loan from Equity, where he was assistant executive secretary.

Paul Dullitt, executive secretary of Equity, and Paul N. Turner, counsel for the Four A's, attended the conference. Dullitt was a guest speaker, but he and Turner were both here as Four A's reps and ostensibly merely as observers, but when the conference was called to order and a vote taken on who would be chairman, Dullitt was chosen. The Frank exposition of why the Four A's found it necessary to take over the national administration of AGVA, due chiefly to the latter's financial and former internal troubles, helped greatly in soothing those delegates who came armed with specific and perhaps embarrassing questions on the national administration.

Getting Acquainted

The Cincy conference was mainly to acquaint the national and locals with each other's problems. It was not a convention in the direct sense of the word, and was not intended to take final action on any matters and policies discussed. The procedure was to discuss each problem and the solutions which are later to be acted upon as national policy.

Thus it was resolved to set a uniform national scale for all traveling variety units, instead of the current haphazard system of each local setting a scale for the territory within its own jurisdiction. A national figure of results will be set up. B and C was also proposed and will be worked out by the law of averages. Each local is to send to the national the copies of pay within their respective jurisdictions. This will be done by the end of the year to create a national average for all types of night clubs, with the final figure to be set up by the committee approval before the final national minimums are set.

AGVA's national committee was set up in Cincy to study and report back to the convention as to a regular scale for half-pay for rehearsals and immediate access of the performers, in a purely business and practical sense. Class A film theatres playing ice shows will have States

Army, Navy Clamp Down on Chi To Prevent Gyp on Servicemen; Cafes Shut for Liquor Violation

Lawson Exits Coast AGVA

Los Angeles, Aug. 4. Bob Lawson, former local representative for American Guild of Variety Artists, pulled out, to join ASCAP collection branch here. Meanwhile William Beckford and Buddy Harat continue as local reps, with C. H. Hyams taking care of labor relations for the AGVA group.

Alan Corelli Named Prez of U. S. Army Ambulance Assn.

Alan Corelli, Theatre Authority's executive secretary, was named president of Saturday (1) of the U. S. Army Ambulance Corps Ass'n at the latter's 26th annual convention, held in Allentown, Pa. The organization, again active in this war, was formed during World War I, with Corelli, then a sergeant, serving overseas.

Corelli was taken by surprise by the election. He was not even in Allentown, but the association heads had to phone him in N. Y. to hurry over to the Pennsylvania town to accept the honor.

Corelli is head of the U. S. Army Ambulance Corps in N. Y., and was also club responsible, with Max Corelli, in founding the Father Duffy Center, which nightly tours the barracks of soldiers in the Manhattan area, dispensing cutto sandwiches, coffee, cigars, etc. Many prominent showmen are now identified with the Father Duffy Center, including Laurence Lawrence, Dorothy Kiplagen, Mrs. Ben Marden, et al.

USO Trouper Cleared Of Drunk Charge, Weds Army Lieut. Within Wk

Memphis, Aug. 4. Celeste Eichling, a former champion swimmer who has been training Army camps as featured skater by a USO show, was married Sunday (2) to Ruth McE, to Lieut. Colonel D. Garner, within a week after he had been cleared by Army officers following a court on drunkenness charges by local police at Hattiesburg, Miss.

Miss Eichling, who had been a member of a skating troupe touring Europe successfully for two years prior to her marriage, was charged that she and another USO trouper, Phyllis Colt, were struck by Hattiesburg policemen as they entered them late at night while they were walking back to their trailer 'hotel' after giving a show and attending a dance at Camp Shelby.

The camp held her for four hours on charges of drunkenness and resisting arrest, finally released under \$15,000 bond and the charges against them were nolle prossed at the request of Army officers from Camp Shelby. Miss Eichling cleared the girls of blame and declared they were bribed about the face and arms as they were taken to the station. She claimed the girls were drinking and resisted arrest, which "two

Chicago, Aug. 4. Chicago piteers, which in the past have been a flash with military or naval official, are treated with servismen, are now feeling the pinch over authority as regulations are suddenly being tightened because of 50,000 soldiers and sailors who jam the Loop amusement center each weekend.

Trouble started when police closed four popular Class A spots and revoked their licenses for serving drinks to minor-age sailors. Places, all prominent Loop night spots, were Rhumba Casino, Brass Rail, Hollywood Show Lounge and Capitol Coney. They all were owned by Al Greenfield and Milton M. Schwartz.

The following day authorities stepped in and closed the Royale Frolics, operated by Harry Boschee and Eddie Frank, long-time cafe owners and operators.

In regard to the Rhumba Casino, it is claimed by the management that a certified appeal of the license fair advantage of his uniform to issue the complaint and make the spot of several major hotels of the Frolics, which features 20 performers in a continuous show, several of them well known to the show 'friends', thus 'mixing' being one of the accredited reasons for its closing. However, in every case the entertainers were completely and adequately compensated by Jack Irving, executive secretary of local AGVA, who was present when the trial was held.

Increasingly Serious

Situation is becoming increasingly serious, especially since performers involved in several major hotels standard sets with excellent records for material and conduct. AGVA is preparing to invade the petition to Mayor Edward J. Kelly, asking for a restraining order to prevent the closing of the theatre cocktail bar serving 25c to 40c drinks and a fast 30-minute show every night. The bar is dotted with lounges of this type.

Establishment of two big Government schools on the edge of the Loop, taking over of several major hotels by Army and Navy men, and the nearby location of a new Pier and several university training units here, will soon throw more than 100,000 service men seeking entertainment into the Loop every weekend.

Chicago's 'Broadway' is a small section extending only two blocks on State street and three on Randolph street, but it is the heart of the Desire of the Government that there shall be no gyping of service men. A new law on the restrictions in law enforcement.

Winter Accord

In a special meeting held last January, attended by the Motion picture, now known as the Special Service Division, and the cafe owners, under the leadership of the Mayor's Recreation Division of Chicago, full understanding was reached regarding the winter hours of the industry. There were no complaints against any legitimate spot, only against gyp

Cafes, theatres and places of recreation also have various complaints filed at Police Station 11, and lack of proper handling of Army and Navy men by their own authorized personnel has been cited at the forthcoming get-together.

Rumba Casino, Brass Rail, Hollywood

(Continued on page 57)

Martina Ray Returns Vaude to Albany Spot

Albany, N. Y., Aug. 4. Martina Ray will headline for a week at Palace Theatre in the first stage attraction since the house played several name bands last Opens Thursday (6).

AGVA Amity

Continued from page 53

pay minimums of \$85 or principals and \$50 for ensemble skaters, while Class B theatres, hotels and night clubs will have to pay minimums of \$75 for principals and \$50 for ensemble skaters.

End 'Celebrity' Night

It was also resolved at the conference that AGVA, with the help of the Four A's, take immediate steps to end the 'celebrity' and 'guest night' practice in night clubs. Another resolution was aimed at the enforced making of niter performers with national fame. This action is proposed to stop this, according to AGVA's minimum basic agreement with many night clubs and according to Alcoholic Beverage Control and police laws in various localities.

The conference also resolved to try to effect greater control over talent agencies nationally, so far as the rules require their filing contracts with performers with AGVA. It was recommended that the Four A's in N. Y. sit down with a committee of agents with a view towards stabilizing agency matters.

It was also proposed that AGVA's current system of stamp-book for members be discarded for a less cumbersome card system. Another proposal was for group life and hospital insurance for AGVA members, but this was held in abeyance when some of the local reps expressed doubt that any further expense could be foisted on many members at this time.

The finances of AGVA were discussed exhaustively after some of

the local reps proposed a sharp slice in the per capita tax, now 35% of each local's gross income. Greza argued against a cut at this time, pointing out that the national administrator even though his expenses are pared to the bone, is just barely getting by as it is while not amortizing any of his indebtedness. Greza pointed out that the gross national income of AGVA is now around \$1,000 monthly, of which AGVA is supposed to get 25%, or \$385, but rarely ever collects in full from all the local reps. Expense of the national office is now around \$3,300, Greza explained, which means that it would certainly operate at a deficit if the per capita tax was cut, as proposed, to 25%. The national administrator suggested that the meeting be held in abeyance until the national income rises, when he, himself, would suggest a slash in the per capita tax.

Greza Term Up Aug. 25

Greza's initial three-month term as national administrative chairman of AGVA is up Aug. 25. It was proposed at the conference that the Four A's be asked to extend Greza's appointment for an additional few months. Greza was originally named to AGVA by the Four A's three months, or longer, or until such time as AGVA was placed on its feet and able to operate under its own steam.

Those attending the conference, besides Landlick, Turner and Greza, were Jonas T. Silverstone, national

counsel; Vito Mell and Pepe Ross, national representatives from New York; Joe Bob Edwards, chief executive secretary, and Al Buckler and Wally Lake, members of that local; Bob Mead, executive secretary; Nat of the Los Angeles executive secretary; Tom Sena, executive secretary of Boston; Tom Flis and Will Dunlay, members of that local; Bob, Richard Mayo, executive secretary in Philadelphia; Bill McDonald, local publicity officer, and Miss Lynn Arnold, a Philly office secretary; Frank Jones, executive secretary in Detroit; William Grubs, national representative in Cleveland; Jack Greza, executive secretary in New York; Maj. Upstate N. Y. representative Fred Nerret, rep in Baltimore; Duke Westcott, local rep in Seattle, and Al Gabel, Buffalo.

Nitery Reviews

Continued from page 53

CHEZ PAREE, CHI

and his imitations of President Roosevelt, Charles Laughtin, John Ford, and others are at the top of their type.

Four might be said for Jack Cole as 'His Dancers.' They do splendid things with ceremonial music, and even give us even a couple Harlem episodes like 'Reefer Blues' and 'A Little Bit of Marriage of a Sold Soldier.'

Chester Dolphin is a competent juggler who does some ball juggling tricks, such as standing on his head, juggling, and juggling hoops on arms, legs and with his mouth. The chorines, nicely groomed in spot clothes and given a little pep, are appealing to the eye. Summer business for this nit spot has been exceptionally good. Loop.

Lookout House, Cincy

Cincinnati, Aug. 1. Constantine, Tivoli, Chick Beekman, Glenn Wood (Girls 5's), Arthur Ravel's Orch (7); no minimum.

This is the oldest of four casinos on the Kentucky side of the Ohio river, opposite Cincinnati. Jimmie's operation, which has a handful of G notes from his roll to show the spot, is a real 200-seat room. Food, southern style, is dandy and moderately priced. Billing for its preparation goes to Bonacini. Rearrangement provides plenty of space for the men and women's game room. Bingo parties are held several nights a week, with the usual raffles rule.

Topping the new show, in for a while is Cynide Glen's facial make-up looker, with plenty on the ball as a comedienne. Her male pianist is unrolled. Miss Glen's facial make-up hands contortions give knockout touches to her features of her stage features. In early moments she centers favor with a crazy-quilt routine of her crop supported by her sales; treacherous repetition of 'I'll do you for a laugh, they've run a m.c. for less money, etc.' can get a surefire soldier number with the line of 'sell, you're making the amount of service men's pay after bulks, it's not what it means by wear the uniform in which he was attired.

The line, along with Beekman's line, is making good a mile. His routine besides the Johnny Dougherty and Harris Smith produces the ensemble creations. Arthur Ravel's band is so-so, the dropping on vocals. Max Mack, at the piano during intermission, does a sweet jab. Koll.

Normandie Roof, Mont'l

(MOUNT ROYAL HOTEL)

Montreal, July 31. Hildegarde, Don Turner Orch (12) with the Bill Allan, minimum \$10. Dinner Saturday; \$15.00 cover after 10 p.m., weekdays, \$1 cover.

A one-woman show has been holding on, increasing the crowd in this hotel spot for past week, and will likely continue to do so until Saturday next (9). Hildegarde is the stand-out attraction here currently, packing them in to capacity Saturday and bringing good big week-days at this act of Canadian hotel spots. She is ably supported by Don Turner's orch with maestro emerging out having next to nothing by what that score once she is on the floor with her songs.

A personable blonde, Hildegarde

presents her act in a sheath dress which admirably complements an appearance very easy on the eyes. She uses the mike very sparingly and her voice projection and control is so expert that she can send a whisper to the limits of a 65-foot room. Her command of an audience is established within a few minutes of opening the act, and an after-midnight crowd is never rowdy in her presence.

Her material is miscellaneous. She jumps from antiquies like 'Bicycle Built for Two' and 'Bowl of Cherries' to the latest sophistications but, curiously, at this hearing scarcely a note was war notes. She supports with a running fire of chatter, and even flirts with the crowd or to dance briefly with airman in the act. Her act is witty, swiftly paced and clean, a four-course rarely seen. Turner's orch ably supports her and is a much-liked dance organization. His vocalist, Miss Allan, has a good looking wardrobe and a cute appearance. His is one of the half-dozen ranking band aggregations in Canada and is valued asset to the hotel, with which he has been associated for the past six years.

STARLIGHT ROOF

(WALDORF-ASTORIA, N. Y.)

Exterior Cugat Orch. (18). Conchita Fortinette, Marie, 3 Girls, 2 Dancers, 11 and \$15.00 cover.

In theory the Waldorf's Starlight Roof has a good idea of no show for dinner—just Cugat's excellent dance band, which is not to disturb the leisurely diners too much—with diversion from obtaining for the theatre. In practise it works out

only to a degree, since this particular show is a misfit. The kazooing Three Pitchmen, doubling from 'Sons of U.V.' register but don't fit the polite atmosphere of the Waldorf Roof. Cugat, of course, is standard for the Broomer hostelry, and Mario & Floria with their suave terping, likewise are no strangers here. Her voice projection and control, is a holdover, and registers better than first time out with her Spanish gypsy. But basically any hotel roof, especially in the prime attraction by itself, as witness the surprise click of the St. Regis' 'Famous Roof' which, for second successive summer, has dispensed with its revue and just relied on Paul Sparr's excellent band and Ethel Smith's unique organique instrumental trio for relief; banishment.

The Waldorf's Starlight Roof is equally sweet in decor and atmosphere, although, by the very nature of this hostelry's more transient patronage, plus the larger tendency, a larger show is in order.

It's easily the toughest room for talent to work in. An elongated interior, only a segment of the customers has good vantage point of the talent; and in reverse, the performers, especially ballroomologists like Mario & Floria, and personality Spanish song-and-dancers like Miss Martinez, and themselves at a disadvantage. The tern duo (the new 'Floria') could easily suffice along with the Cuatletas. They do their standard waltz and Latin sets plus a Turkey Trot conceit that's good showmanship. The rest comprise so much added hot 'dovreen'. From within the band Cugat has Daniel S. Santos (successor to Miguelito Valderr), Carmen Castillo (Mrs. X.C.) and Lina Rorrey for vocal assets (doing their stuff chiefly at dinner). Michs Bar is the alternate orchestra. Abel.

New Acts

BOSS SISTERS (3)

Constantine, Tivoli, Chick Beekman, Glenn Wood (Girls 5's), Arthur Ravel's Orch (7); no minimum.

Three young and pretty girls in nice blue costumes are crack dancers, and do a number of stunts, in union and singly, but the routine is not very original. Extraordinary punches are at the back of high pedestals, without foot grips, to pick up handkerchiefs from the floor. One of the girls do this trick, one using a higher pedestal than the other, and both are applauded.

One is a dead ringer for June Freese, and both are good eye-lookers, something of a novelty in itself for acrobats.

From the way they go about, they must have presented a problem to their mother. The poor woman couldn't have known which of the '3' was holding.

July 27, 1942

"APPLAUSE WOVES"

VARIETY, JULY 22, 1942

OFFICIAL NEWS REPORT

Subject :

OLYN LANDICK

THE HACKENSACK GOSSIP

From :

THE PRESS

New York—July 22 (Special).

The lone latest passage that came out last Sunday's runoff was Olyn Landick. . . Landick, whose fair for giving three-dimensional form to the droil, mistic deings of a backyard harden has established him as a standard act in radio as well as vaudeville, took his time, as his routine requires, and the laughs when he did come were of the explosively sustained type. Landick, who has been married and not gags, and the impression this female impersonator leaves behind is the best of the best.

O.B.E.C. Variety.

Washington—July 23 (Special).

Olyn Landick can thank radio for raising his salary. When he cleared as the 'Hackensack Gossip' on the Kate Smith program bookers sought him out. Asking price was five times his original stage marker and from his reception here he's worth it. . . good laughs. . . they liked him so much he had to return to the mike and give a 'Thank You' speech. ARKE, Variety.

Washington—July 25 (Special).

'It's headliner is Olyn Landick, the old vaudeville and more recent radio comedian, who is amusingly droil. JAC FARMWOOD, Washington Star.

Washington—July 25 (Special).

'Top act on the bill is Hackensack Gossip (Olyn Landick), Kate Smith's radio comedy star. He speaks first in his natural voice, then dons wig, hat and bedraggled fox fur to become 'Gossip'. The audience liked him so much he had to return to the mike and give a 'Thank you' speech. BERNIE HARRISON, Washington Times-Herald.

Washington—July 25 (Special).

'Olyn Landick, the 'Hackensack Gossip', transplants his unique monologue from the air waves to the footling with surprising results. NELSON B. BELL, Washington Post.

COMMENT :

Returning Sept. 18 to the Kate Smith Hour for Tello—C. B. S.

Per. Rep., Mark Leddy

Just concluded 2 weeks STRAND, New York
OPENING CHICAGO, CHICAGO, AUGUST 7

Opening soon in the new Shubert Show "COUNT ME IN"
Personal Management—CHARLES V. YATES
RKO Building, New York

PAUL GERRITS

Return Engagement as M.C. at The

ROXY,

NEW YORK

Weeks July 30 and August 7

Thanks to Jack Parrington, Jess Kaye and Arthur Knorr
Director, MARK LEDDY

Literati

D.C. Attacker on Dulles
Anti-Roosevelt Alliance in Capt. Joseph Patterson's N. Y. Daily News and Mrs. Eleanor (Cissie) Patterson...

Holland assailed the Pattersons for seeking to 'expose and promote fanaticism in America by imple-

In the course of his attack on the publishers, Holland called the Pattersons 'the N. Y. Daily News' and 'two exponents of the Nazi propaganda line'.

The N. Y. Daily News' editorials are under attack from other quarters. PM has for some time been the tab's editorials with the Berlin propaganda line and on Monday (3).

PM's New Slant on Ingersoll
The department of the Army last week, PM found itself in a highly

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pose is to drag out into the open Georgiana C. Preston; pseudonym of the 'Wonderful Time' author. Promised for early publication on Drew Pearson, her former son-in-law, father of Cissie's granddaughter and the apparent author of the 'American Revue'.

Morehouse's 'Reveille'
Ward Morehouse has come an expert reporter job of present-day America in the war crisis, captioned 'American Revue' (Putnam; \$2.50),

Morehouse traveling the length and breadth of the country with his fellow Americans with a keenly clovepenned Remington. The book is a weekly contribution to wartime America, circa 1942.

Akers vice DeWitt As Chl Sun M.E.
George DeWitt has resigned as managing editor of the Chicago Tribune with Milburn Akers replacing James Milroy, former in charge of pro-

William Taylor, formerly assistant editor of the Sun, is now vice editor of the Tribune.

The Pittsburgh Press resumed publication Monday afternoon (3). After a long shutdown brought about by a strike of truck-drivers,

Legit season will get off on a early start at Wiscasset when Howard Lindsay-Russell 'Crouse play, 'Strip to Action', comes in-Labor Day night (Sept. 7).

Harry Forwood is due in town next week ahead of 'Strip', which will be followed by 'Macbeth' with Keenan Wynn on a loan-out from M-G, in the leading role.

Dr. Mann as Oliver
Dr. Gottfried Mann, son of the refugee German novelist, Thomas Mann, has been appointed to the staff of Olivet College faculty. He will lecture on history and philosophy.

The entire Mann family left Germany the day Hitler came into power. Dr. Mann taught in France until the Nazi regime.

Mrs. E. J. Jacobs Dies
Mrs. Elizabeth Progner-Jacobs, 70, died in Budapest some time before March 31, 1942. Through the intervention of Mrs. E. J. Jacobs, a paper received the usual form-filled notification dated March 1942.

New So 'Tab' Weekly
Alex L. Hillman is publishing his first publication, 'The New So', 21. Printed in all the gap left when the 50 weeklies upped a dime, the new publication is being given a preliminary test for three weeks in 60 cities, before full national distribution.

LITERARY OBITS
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Harold L. Davis, 47, Los Angeles newspaperman and former chief of the Los Angeles Times, died July 24 in Veterans' Hospital at Santeite, Cal.

George Syme, 69, managing editor and part owner of the Melbourne Age, died July 30 in Melbourne, Australia.

Edward Philip-Sterns, 74, author, died July 23 in Lausanne, Switzerland. He was once music critic and book reviewer for the New York Independent and was on the editorial staff of Harper & Bros.

Charles H. George, veteran newspaperman, died July 29 in St. Petersburg, Fla. He had served on the staff of the old Baltimore American for over 20 years and was its N. Y. correspondent for 25 years.

Harold E. Hartman, 58, reporter for Chicago Times, died July 30. He was a member of the Sheboygan Press news staff.

George C. Hillie, 72, former N. Y. newspaperman, died July 29 in Sheboygan, Wis. He was a member of the Sheboygan Press news staff.

Frank Daugherty pinch-hitting as Hollywood correspondent for the N. Y. Times during Tom Brady's vacation.

Gene Gack, Hollywood hack, now at summer publication by Dodd, Mead.

Marshall Bragdon, who writes under the name of Elspeth, is in Wescon hospital at Springfield, Mass. He had been sustained when she attempted to throw burning grease from her summer cabin.

'STRIP' TEE OFF
'PITTS' BEST' SEASON
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Birds Without Wings

summer theatre, and the schedule calls for still another new one to be placed on the emporium.

space like it especially novel in its original presentation some years ago. Present translation and adaptation efforts stifled dialog that forces an impression of players being un-

Story concerns Claude Duvenne, French novelist now living in Spain, who finds joy in life. Jean Valjean appropriates whatever he desires of Duvenne's possessions, including the wife's wife. This is done implicitly, but the novelist knows what is going on and plays the part of the innocent.

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Strawhat Reviews

applause for a scene of self-revelation. Without making up too dramatic a plot, the play is intended to suggest Mr. Ling, a Celestial Int-

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Children of Lost Desire

Deal, N. Y., July 30. Play by Charles G. Loring, who has three acts (dramatic), directed by Frank Burt. Presented by Charles G. Loring at summer theatre, Deal, N. Y., July 29-30.

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Quiet Wedding

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Memphis Books Rhine, 'Macbeth,' 'Corn,' 'Hellz'

Memphis is gonna have a road-show season after all. Not much of one, maybe, but something. So said Col. Charlie McElvrey, managing director of Ellis Auditorium, on his return last week from annual meetings of the International Association of Motion Picture Managers, of which he was elected secretary-treasurer for a year.

Veteran manager of city's municipal hall and theatre announced local production of 'Macbeth,' Dec. 18-19; 'Student Prince,' with a Shu-ling Chen in the lead, Aug. 18-19; 'The Sign of the Cross,' with Eppie Barrimore in 'The Corn' in the lead, Aug. 18-19.

London Wants Old Legit Hits At Cut Royalties
London producers are querying American playwrights for English language hits.

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STORM

Woodstock, N. Y., July 31. Play in three acts by Gleda Hurwitz, directed by Robert Edwin, at the Woodstock Playhouse, Woodstock, N. Y., July 29-30.

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Woodstock, N. Y., July 31. Play in three acts by Gleda Hurwitz, directed by Robert Edwin, at the Woodstock Playhouse, Woodstock, N. Y., July 29-30.

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OBITUARIES

JAMES CRUZE
James Cruze (Bornen), 54, an outstanding director...

JIMMY BLANTON
Jimmy Blanton, 34, featured bass player with Duke Ellington's orchestra...

JAMES BOYD
James Boyd, 65, one of the top circus barkers before his retirement...

CHARLES BROS
Charles Bros, 44, picture house owner, died July 30, in Pasadena...

LUIGI ROMANELLI
Luigi Romanelli, 56, orchestra leader long identified with Canadian Broadcasting Corp...

MARGARET HUSTON JONES
Margaret Huston Jones, the actress, died July 28...

WILLIAM HAMILTON
William Hamilton, 48, the past 13 years RKO film editor and director...

ANTHONY KENT
Anthony Kent, 27, left actor, died in Mexico City...

FELIPE ALONSO
Felipe Alonso, 71, Spanish musician and composer, died July 20...

SARA SHATZ PURCELL
Sara Shatz Purcell, 44, leader of the Chicago Women's Symphony Orchestra...

ROY DALTON
Roy Dalton, 61, theatre owner and pioneer in Southern California...

Ben Delewise, 80, owner of the Dublin Night Club, near Columbus, O...

George Cowell, 28, Toledo, O, guitarist, died July 27 in an automobile accident...

Henry Streibler, 82, father of Ted Streibler, FOX Radio executive, died at his home in Albany, N. Y...

Max Elier, 84, retired musician, died July 27 at his home in Yonkers, N. Y...

Victor Fernandez Ramirez
Victor Fernandez Ramirez, 49, violinist and conductor of the Symphonic Orchestra of the National University of Mexico...

Thomas Stubbings, 89, father of Hollywood actor, died at his home in New Jersey...

Ira J. Howe, 77, who built the first theatre in Lafayette, Ind, died in a hospital here July 29...

Frank Annie Hall, 83, mother of Mrs. Annie Hall, died at her home in New York...

Thomas D. O'Garra, 74, father of the French Lick Springs hotel, said in a hospital here...

MARRIAGES

Isabel Shohet to Charles Buchlein, in Hollywood, July 27. Bride is a screen and radio actress.
Gladys Helen to William T. Rappaport, in Chicago, July 26.

Andrew Wilson to Dorothy G. Wilson, in New York, July 26.
Winn's Brides to Cliff Winick, in New York, July 26.

Bill Rogers to Betty Rogers, in New York, July 26.
Frank and Helen to Betty Rogers, in New York, July 26.

Bills Next Week

Table listing bills for the week of August 5, 1942, including names like Bill Rogers, Frank and Helen, and various other individuals.

Key Connors to Phil Davis, in Pittsburgh, Aug. 4.
Gwen Lee to Joe Shaw, Aug. 3, in Salt Lake City.
Alice Lynn to Joe Shaw, Aug. 3, in Salt Lake City.

Alpha Melnick to Sam Melnick, in New York, July 26.
Connie Howe to Sam Melnick, in New York, July 26.

Devo Bell to John Bell, in New York, July 26.
John Bell to John Bell, in New York, July 26.

Mr. and Mrs. Bub Miley, daughter in New York, July 27.
Mr. and Mrs. Gordon Tuell, a girl, in Seattle on July 28.

Mr. and Mrs. Edwin L. Cook, son, in New York, July 31.
Mr. and Mrs. James J. Wadsworth, daughter, in Pittsburgh, Aug. 1.

Mr. and Mrs. Sam Wansmaker, daughter, in New York, July 28.
Mr. and Mrs. Samuel Etlinger, son, in Philadelphia, July 30.

BIRTHS

Mr. and Mrs. Bub Miley, daughter in New York, July 27.
Mr. and Mrs. Gordon Tuell, a girl, in Seattle on July 28.

Mr. and Mrs. Edwin L. Cook, son, in New York, July 31.
Mr. and Mrs. James J. Wadsworth, daughter, in Pittsburgh, Aug. 1.

Mr. and Mrs. Sam Wansmaker, daughter, in New York, July 28.
Mr. and Mrs. Samuel Etlinger, son, in Philadelphia, July 30.

A. C.'s Schedule

Continued from page 4

according to official announcement of Doddridge Nichols, Memphis banker and chairman of the Bond Council...

'Army' for Radio

Continued from page 3.
after a preliminary offer was given by Army heads, the War Department decided not to accept sponsorship of a beer account.

Police Unable to Find Relatives of Circus Clown

New Orleans, Aug. 4.
No relative of Horace Scott, who performed with Ringling and other circuses as a clown for many years...

PITTSBURGH

Martin Muller to Betty Muller, in New York, July 26.
Mary Schramm to Betty Schramm, in New York, July 26.

Victor Fernandez Ramirez
Victor Fernandez Ramirez, 49, violinist and conductor of the Symphonic Orchestra of the National University of Mexico...

Thomas Stubbings, 89, father of Hollywood actor, died at his home in New Jersey...

Ira J. Howe, 77, who built the first theatre in Lafayette, Ind, died in a hospital here July 29...

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HITCH YOUR WAGON TO A STAR
CAMEL HAS THEM, HERE THEY ARE—



"YOUR
MAN
FRIDAY"

LANNY
ROSS



MARGO



HERB SHRINER

*THE ASH OF THE
CAMEL CARAVAN*



EDWARD ELLIS

THE NARRATOR OF THE
"OUR TOWN"
DRAMATIC SPOT



XAVIER CUGAT AND HIS ORCHESTRA

ALL ON THE CAMEL CARAVAN

EVERY FRIDAY 10-11 P.M., E.W.T. C.B.S. COAST-TO-COAST

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VOL. 147 No. 10

NEW YORK, WEDNESDAY, AUGUST 12, 1942

PRICE 25 CENTS

WYOMING WALKS REAL TOWN

Robeson Gives 'Othello' Great Power, Starring in Revival with White Troupe

By RUDOLPH ELIE, JR.

Boston, Aug. 11.

Last night ("Monday") in Cambridge, at the Brattle Hall summer theatre, when Paul Robeson took the stage in Shakespeare's "Othello," it was the first time in America a Negro ever played the role of that towering giant of tragedy with the same company in support. It was also the first time in modern times that the incredibly powerful tale of the insatiable jealousy of a man goaded beyond endurance by the fabled infidelity of his wife ever really made sense. And it was, moreover, the first time that this fantastically recalcitrant drama, which has confounded actors, critics and public alike for three centuries, ever appeared to be headed for financial success. It is absolutely tremendous with the audience. This, incidentally, is not the first time Robeson has done "Othello" but the first.

(Continued on page 61)

Opening Spotlight Club (Liquor in Lockers Only) For New York Stay-Ups

New York counterpart of Washington, D. C.'s "Spotlight Club," which caters to musicians, etc., in the early morning hours, will be opened within a month. Group including Collette, headliner at the Lincoln hotel, New York, has acquired the space formerly occupied by the Minator sally at 32d street and 7th avenue.

No liquor is sold under the "Spotlight" method of operation and New York spot will work similarly, being one of ABC regulations re closing hours. However, each member is assigned a locker in which spirits are stored. Club supplies soda and ice.

BERLIN TURNING OVER \$500,000 TO ARMY FUND

Irving Berlin will turn over \$500,000 to the Army Emergency Relief Fund next week as the first installment from "This is the Army." Spectator's successful all-soldier show, now in its sixth week on Broadway, will make a five-month road tour, with tremendous success, following its windup in New York, set for Aug. 29.

Half of the lusty melody which Berlin will turn over to the AER in a formal ceremony next week represents Warner Bros.' \$250,000 down payment for screen rights. Additional coin is being held in reserve for emergencies and will be turned over later.

Comparatively little income from (Continued on page 63)

A&P Coin for Pix?

Hollywood, Aug. 11. Henry Huntington (Hunts) Hartford III, Hollywood playboy, is reported going serious about inventing part of his A&P inheritance in the production of motion pictures.

Undertook he has contacted Universal with the idea of producing a musical with a budget of \$700,000.

Middle East Troops Neglected on Films, Sez War Correspondent

Louis Fischer, the war correspondent and political author who reported last week from an eight-week trip through the Middle East which included a seven-day sojourn with Gandhi in India, reports an alarming lack of recreational facilities for the American troops in Africa and India.

"Their living quarters are excellent," said Fischer, "but they have very few books, magazines and games and little or no entertainment. Not one 16 mm. movie projector. They would be eternally grateful for anything they could get and can't understand why nothing has come through."

A check with the following agencies revealed that MGO - Camp Shows can send entertainment units where and when the Army and Navy request it. The USO is ready and willing to service American servicemen overseas but is still waiting for the brass to give them the gun; the U. S. Army Motion Picture Service does provide 16 mm. equipment and film, including Hollywood product, for the troops overseas but does not have a 16 mm. projector; the Red Cross does not discuss its service in Africa and India.

India, Fischer reported, the teen-age youngsters like and want more of our Hollywood films because the native-made pic's do not have kissing sequences since osculation is tabooed.

Hines' Music Really Sends 'Em — Into the Hospital

MUSIC may have its soothing charms—but not the way Earl (Fats) Hines' band plays. "We Hines starts to swing, so do the patrons, only they swing with razors, bottles and fists."

Last week Hines played two colored dances and the net result was two riot and one wounded saxophone player. In Cambridge, Mass., Wednesday, Hines lured 1,200 colored dancers into the Elks Hall—and then it took two police di-

(Continued on page 16)

RAILED FILM ISSUE TOWN OF FILM FAN

Proposed WPB Rationing of Entertainment Believed Primarily Due to Army-Navy Requirements Which Industry Heads Concede Must Come First — However, Fail to Understand High Estimates

DISTRIBUTION FAULTY?

Motion picture company heads are considering bringing the raw film conservation problem directly to President Roosevelt, one of the most ardent film fans in the country, for education in the various elements in the War Production Board insist on carrying through drastic rationing regulations of a type which industry heads believe would seriously hurt the business.

Though the manufacture of raw film stock includes the use of nitrocellulose, a substance employed in explosives, it is reported that the pressure for reduction in use of films for entertainment purposes is due primarily to Army and Navy film requirements rather than the fact that essential war materials are consumed in picture production and distribution.

Army-Navy film needs admittedly come first, but opinion within the trade is that their estimates are so high that it would appear as if so high that it would appear as if (Continued on page 61)

American People Getting 'Newsroot'

Man-Bites-Dog Human Interest Handouts Not Adequate Sub for Factual War News, Audience Told

Seattle, Aug. 11. Radio discussed "The Role of the Press in War" last week when American Broadcasting Company's Air-visited Seattle. Some salty remarks were heard over the Blue network, notably from H. Lewis, publisher of a small town northwest paper, who said the public was getting "newsroot" and "walking around for bad news."

He also referred to news handouts on the part of the War Dept. Gardner Cowley, now with the Office of War Information, was quoted as saying that the OWI was doing its best to push some facts through, the bureaucratic bottlenecks and he bespoke the "natural difference of opinion between civilians and the military on what news should be released." There was too much man-bites-dog individual adventure stuff and too little in-

(Continued on page 61)

Kiepura Doesn't Know Own Strength, Especially When He's Scene-Stealing

Too Prophetic

Newark, Aug. 11. Branford's prophetic ads in local papers came in for plenty of abuse. Referring to Alan Sheridan, Dubois stated, "She doesn't want to act the world on fire—but goah, how can she help it!"

House yanked the ad next day after a fire at the theatre.

Kanin Decides It's Easier to Fight War With Guns Than Films

Refusing to accept a commission or have anything further to do with films, Garson Kanin went back into the Army last week. He joined the enlisted ranks at Camp Upton, N. Y. Kanin was drafted into the Army six years ago from Hollywood, where he was a director for RKO. He was assigned to the Training Film Production Unit at Fort Monmouth, N. J. Life was made uncomfortable by Army protocol that prevented him from doing a complete job as a director inasmuch as he was only an enlisted man and couldn't boss higher ranks around. Other complications of the Army's way of doing things also made him unhappy, until it was mustered out with emergency pay.

He immediately went into the Office for Emergency Management (Continued on page 63)

Chicago, Aug. 11. Jan Kiepura, Polish tenor, sang Gladys Swarthout so violently to the ground during a Fortuna Gallo performance of "Carmen" here Saturday night (8) that the mezzo was knocked nearly unconscious. The event almost halted the opera but after recovery of her breath Miss Swarthout went on with the performance.

Reproussions to the incident may or may not develop. The incident is embarrassing to Kiepura because of his previous feuding with Miss Swarthout dating back to a picture they made jointly for Paramount. Although rated one of the great tenors of the world Kiepura has the reputation for resenting all other artists who attempt to protect themselves from his scene-stealing and general domination on the opera stage. He is the despair of conductors, too, because of his over-holding of high notes and general mugging regardless of the score or direction.

Believe Cut-Rate Legit Hurts \$3-B; Patrons May Wait for Bargains

Policy of halving prices of hits after they have scored low runs on Broadway is a matter of discussion among showmen. Some argue that if \$3.20 top shows regularly drop to \$1.85, the general reaction among players may be to wait for the cuts, with the result that current attendance will be denied. That has held true in the film biz for years, many patrons waiting until pictures get out of the deluges and into the racks at lower costs.

There are three shows on the list, at \$1.85 top out of the current 18, which are being playing extended repeat at the St. James at that price, while "My Sister Ellen," which moved from the Bijou to the Beck recently, dropped the top to the same level. Result was a jump of approximately \$5,000, repeating the record of "The Women" several years ago when that play reduced prices similarly. Both were produced by Max Gordon. (Elie) has also (Continued on page 16)

See Tommy Dorsey's — Reconciling Shortly

Baltimore, Aug. 11. Tommy Dorsey and his divorced wife Mildred "Red" Dorsey are on their way toward a reconciliation. She has been with him on several dates recently with the band, and is now at the Hipp theatre here where the outfit is playing.

Pair separated almost two years ago, and last spring Mrs. Dorsey secured a quiet divorce. They have two children.

FETEING INS NEWSMEN — ON SABOTEUR SCOOP

Joe Connolly, head of International News Service, is tossing a luncheon tomorrow (Wednesday) at the Waldorf-Astoria hotel, N. Y., in honor of William K. Hutchinson, head of the INS bureau in Washington, and Jack Vincent, of the INS bureau in London. Hutchinson is responsible for the 24-hour scoop by INS on the punishment for the eighth submarine who landed in the U. S. from submarines. At the luncheon, Connolly will announce special awards for both men.

The scoop was the result of the coordinated effort of the entire INS Washington bureau, but Vincent and Hutchinson did the major job. It was entirely the result of good re-

(Continued on page 62)

Ex-Broadwayites Suckers for The Soil—Modern Version of Man With Hoe

By DAVIS J. WALSH
 Hollywood, Aug. 11. Maybe it is that those sophisticates from Broadway come out here to get hit over the head with a hot California sun and never fully recover. Maybe it's the subconscious yearning for the soil on the part of agents whose only previous experience with same was when they were sent out of town in the latest style. Anyhow, it's an old story now that the sybarite of recent years has been the latest in free style of coffee and the latest fad of an incandescent tan over a beaker of gin and tonics. In the case of the fully presented to his wifeful gaze, the only thing new about it might be that it's even the hard-shell citizens who lead and right hands are going for it, making the greenward situation well high conclusive.

Sally Steadard Refuges
 Of course there are still diehard refugees from Broadway who continue to cling, with deluded happiness, to their comfortable way of life. One of these is Damon Hanson, who is understood to be engaged. (Continued on page 54)

Jolson's Caribbean Tour Of Army Bases Reminds Him of 3-a-Day Pan Time

Al Jolson went back to the Pan Time on his Caribbean tour of Army camps and bases, playing three-day-in as many spots, transported by bomber planes, sometimes by air, and sometimes by sea. The entertainers guests that ranged as high as in one spot and as low as in another. He covered dozens of spots on his three-week jaunt. Jolson played the hit "Three a Day" circuits, as he calls them, he found the Caribbean bases (Trinidad, Curacao and Aruba) and the United States, which cannot be named) even more adventuresome than playing the Pan Time circuits. With Martin Field, his accompanist, whose expenses he does personally, the star announced that he was right in not going to London and Ireland, and in deciding to bring some entertainers to the U. S. boys stationed in the tropics. They haven't seen any live shows for some time, and his own act has become the big thing of the camp for weeks on end.

Mrs. Sally Gomez Rowe, Regiments' Hostess at one camp, perhaps summarized the reaction best by writing Jolson, "Allow me to say on behalf of all the soldiers of the 33d Infantry that your coming here is quite the most wonderful thing that has ever happened to us, and we thank you for it." Jolson, a former, but as a person, we unanimously elect you Public Morale officer No. 1 of the U. S. Army.

DAN HEALY IMPROVING FOLLOWING OPERATION

Dan Healy was suddenly stricken at his home in Hollywood on L. I. Friday (7) and an emergency operation for ulcers of the stomach was performed at the Los Angeles Hospital in that neighborhood. He was in critical condition over the weekend, but his condition improved Tuesday (11), but is still under an oxygen tent.

A number of other veterans were made, patient having lost much blood through a hemorrhage before being rushed to the hospital. He is a dozen soldiers in "This Is the Army," in which Healy was appearing on Broadway. He had been conferred as Sergeant David Wurzel was chosen. Irving Berlin is reported to have offered a \$5000 expense be spared in the hospitalization, some coming from Bill Dundy and John H. Johnson, two of Healy's Broadway pals.

Healy was to have started a radio program on WXYZ on Friday (10), but this was indefinitely postponed. Will Morrisey will substitute for him at Oetlin's cafe, Brooklyn, where he was m.c. An understudy is filling in at the Army show.

Rex Bell in Politics

Renowned Aug. 11. Rex Bell, husband of the long-time film star Clara Bow, is entertaining Nevada politics. He is running for commissioner of Clark county, Nevada. The Bells own a ranch near Las Vegas.

Jacques Wolfe Puzzled By Robeson's Song Nix

Bridgeton, Me., Aug. 3. Editor, "Variety": Paul Robeson's refusal to sing the song for "Glorious Road" on the grounds that the song is an "insult to the entire Negro race" comes as a great surprise to me, to say the least. Mr. Robeson is entitled to his opinion as to whether the song is a good or bad song. He does not have to sing it if he doesn't want to, but I think that both the people who clamored for "Glorious Road" and the composer are in the dark as to why this song, which has been a favorite with the American public for so many years is an "insult to the entire Negro race."

Mr. Robeson did not say whether he objected to the words or the music, or both. This is all the more surprising to me, in view of the fact that Mr. Robeson was practically responsible for the publication of "Glorious Road."

Back in 1928, Paul Robeson was the first to hear "Glorious Road." I played it for him myself. He not only expressed approval of my song at that time, but wrote to one of the Schirmers recommending it highly as a number worthy of publication. "Glorious Road" and "The entire Negro songs were subsequently published."

As an expression of appreciation I dedicated the song to Mr. Robeson, and his name has appeared on every copy of "Glorious Road" since its publication. The latter was published in 1929.

So you see, Mr. Editor, I am confused. I cannot imagine why "Glorious Road" was all right with Mr. Robeson in 1928 and now suddenly becomes an insult to the entire Negro race.

Paul Robeson certainly knows my attitude towards the song.

I have recently sent him my new song, "The Ballad of John Brown," which deals with the life and death of the man who fought to liberate the Negro from slavery. The fact of this song expresses my views clearly.

I explained to Mr. Robeson that John Brown had been a man of the Negro and that there might be repercussions from the South, etc.

Jacques Wolfe.

ABBOTT AND COSTELLO

Now On National Screens In "PARADISE YARCON"

A Mayfair Production—Universal Pictures Release Under Personal Management of EDWARD SHERMAN



BUY UNITED STATES WAR SAVINGS BONDS & STAMPS

It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy our savings bonds or stamps today. Buy them every day if you can. Order them on a regular basis.

Honey 'Steinbeck' Proves In Pitt That All Is Not Putzter That Glitters

Pittsburgh, Aug. 11. Pittsburgh's airy circles went hook, line and sinker last week for a guy named Harry Dankert, of Philadelphia, who came to town, introduced himself as John Steinbeck, the author, and had the time of his life for five or six days. The scene of most of Dankert's operations was the Studio of the Theatre, a local dramatic school, operated by Jane Ellen Ball.

He told Miss Ball he had heard of her work and wanted to talk to her about taking over the management of his Van Nuys, Calif., "experimental playhouse." Not only did "Steinbeck" decide that Miss Ball was exactly the man for the job, but he gave her a check for \$5,000 to seal the bargain. At the Studio of the Theatre he also met S. Reeves Cochran, a local playwright, and

(Continued on page 54)

'I LEFT MY FEET AT THE STAGE DOOR CANTEEN'

By PAULA VICTOR (CBS Actor)

I left my feet at the Stage Door Canteen.

I left them there with a dancing marine.

He kept me hopping mighty till all ten toes were gone. Then I said "No" politely.

And he caught on.

I must go back to my daily routine and my own actress knows what that will mean.

In hunting jobs, feet play a part. Two toes strikes on me from the left.

I left mine at the Stage Door Canteen.

Hollywood, Aug. 11. Craig Rice, author of eight murder novels and onetime press agent for burlesque, has been signed by Hunt Stromberg to write the script on the Gypsy Rose Lee yarn, "Sitting Pretty."

All of Stromberg's story properties are now in the writing mill. The other two are "Disobedient Lady," which John Meehan is writing, and "Guest in the House," being scripted by James Gunn.

CLIMATE, RADIO WEAN GROUCHO FROM STAGE

Hollywood, Aug. 11. Max Gordon will have to find someone else for the top comedy role in George S. Kaufman's "Franklin Street." Groucho Marx has decided to pass up the stage for a time.

It's either California's climate or a half dozen radio offers that prompted him to change his mind.

Fonda's Victory Short

Hollywood, Aug. 11. First of three Victory shorts on the 20th-Fox patriotic program for 1942-43 calls for Henry Fonda as star. Eugene O'Neill as producer and Will Price as director and scripter.

In addition to handling the top role, Fonda is assigned to do a narrative over the sound track.

THE BERLEING POINT

By Milton Berle
 Hollywood, Aug. 11.

Here I am back in Hollywood where the sun always shines—when it comes out. I love Hollywood: Where else can a guy drive up to your house and see how low ten dollars will go? I love Hollywood: Where else can you get a knock-rummy all the way in on the train—is my head sore from her whacking me each time she goes.

Funk thing happened. Twelve guys tried to crawl into my sleeping quarters by mistake—they must have thought it was the 'berth' of a nation. The porter asked if he should wake me in the morning. I said: "No, I'm sorry, but I'm asleep." In that case, he ordered a herring. As I was about to eat the herring from Lindy's, he looked up at me and said: "Hey, Berle, when we get to the Coast, can you get me a screen test?"

I walked into the club car to relax a bit and I was surprised to see the innovation they now have there—top-to-bottom. I picked up a copy of Esquire and really got a shock—not once in the whole edition did I see a cartoon of a stenographer sitting on the boss's lap. Walked into the bar and saw a guy so light from drinking Napoleon brandy his Waterloo met him. One guy had so many drinks under his belt his belt was staggering.

They really pulled into Los Angeles and there was a terrific crowd there to meet me—300 bookmakers and a friend. When my mother got off the train, everybody let out an exclamation—they had never seen platinum luggage before. My colored chauffeur, who is a great friend of Rochester, met me at the train and said: "I'm glad you're not Rochester—it's too tough working for a comedian."

My colored boy has discovered a great way to conserve the tires on his own car—uses him. When I got home my wife Joyce greeted me with a big kiss and said: "Honey, the three of us will be so happy here in our new home—would I am the egg file."

It was great to be home. A lot of things have changed since I left. I have a higher class of gophers living in my lawn.

I've hired a new secretary to tell me really something to talk about. I wish there was something about the food I could eat. I'm undressed and put on my swimming trunks. I'm going to go to the pool and get a tan. As I was about to bite into it a worm stuck his head out and said: "Get one of your own, jerk, this is mine."

My wife (the one who's not in my career out of counting my money) lived at my house while I was away. He made \$600 renting my bedroom out to 'okies'. Went to 20th-Fox to confer on my new picture, "Over My Shoulder." Booked met me and said: "I'm glad you're back in town for embalming. I learned that they've padded my part in this picture. I play a corpse for three reels instead of two. The scenes where I play a cold place in his snowbox, so I get to wear a dental sheet, too."

I can see that from now on all my fan mail will come to me via the Dead Letter Office. I just learned that my leading lady will be played Lynn Bari—that's the kind of "dishes" they should give away in theatres. Walked down Vine street and 10 touches later ran into Maxie Rosenbloom. Maxie looked lovely—he didn't look like a bum. He was very happy. He just passed a test for his Eagle Scout badge.

I saw a guy lying in the gutter holding on to the curb.

"Are you kidding? Are you kidding? I'm holding on to this parking place for a friend!" A panhandler approached me for a handout. I told him I didn't have any change, but would give him some something the next time we met.

Sam Ben Lessy, whose former partner, Julie Oshins, is killing them in "This is the Army." Benny tells me that he made a million dollars in the movie business. The studio took it and he was made of sterling silver.

Saw a producer walk by with his latest prospect—she was in the pink of complexion and carrying the caricatures. If you're a star they hang you at the bottom of the wall. A featured player gets it on the roof each time to see my picture. The place was crowded with all kinds of celebrities. That's anybody owning a tuxedo outfit. The place was so jammed I sat on Bob Cobb's lap—corn

Former Barley P.A. 7-STORY FATAL TO GUY WONDERS IN D. C.

Hollywood, Aug. 11. Guy L. Wonders, district manager of the Warner Bros. theatres in Washington, D. C., was killed Monday (10) as the result of a fall from a playground in the city. Wonders, 40, was on his way to work at the time. He had been in the city since Sunday night, and just before 11 p.m. spoke to the night telephone operator. He said he was in the rear of the theatre, striking the automobile of Fred Thomsen, president of the Earle theatre. Presumably he had fallen from the fire escape, which was visible through the top adjoining his office.

In his capacity as production manager of the Warner Bros. "War of the Wonders" (1941) he had been booked and played some 5,000 vaudeville acts. Four years ago he relinquished his job to Harry Grey and took up the division post as a charge of 12 houses. About a month ago his wife, Elaine, died and he had brooded over this misfortune. Recently his health had been poor.

At Warner Bros. offices, the supposition is that he went out on the fire escape for fresh air and accidentally toppled over.

Fonda's Victory Short

Hollywood, Aug. 11. First of three Victory shorts on the 20th-Fox patriotic program for 1942-43 calls for Henry Fonda as star. Eugene O'Neill as producer and Will Price as director and scripter.

In addition to handling the top role, Fonda is assigned to do a narrative over the sound track.

Wonders had been associated with theatre operations in Hollywood. He came to the Warner Bros. home office after service in Atlantic City. Philadelphia, Pa., where he had been an active member of the Variety Club, Nov. 11.

Wonders' 18-year-old daughter, Mrs. Stevens Porter, with whom he lived at Bethesda, Md., and a sister, Mrs. E. B. Porter, of Bethesda, Md., were in the hospital. Services were held yesterday (11) in Washington.

MOVIE NEWS

Hwood's Fearless 15' Stunters Crave More Action, Drift to War Fronts

Hollywood, Aug. 11.—That strange but little group of Hollywood performers—the 'oh-oh' guys who are in pictures to be seen and not heard; to pray and not to be prayed for; who seldom have been more than 15 in number and are due soon to grow fewer. But fact is that, strictly due to the war, there may be a shortage of stunt men, too in Hollywood.

Led by Bud Wolfe, one of the top hands of this peculiar set, they are entering the armed forces, with no adequate replacements at hand, since it takes upward of a year to make an acceptable and accepted stunt man in pictures. Parenthetically, it may be explained in this connection that it isn't the man Hollywood is worried about; it's the equipment he might smash.

In consequence, he has to be so deft with the disorder he creates that he seldom injures anything of importance, even himself; the announced (Continued on page 60)

Duncan Sisters Discover Nitory Debts Were Like Topsy—They 'Grew'

Reno, Nev., Aug. 11.—The closing of the Duncan Sisters' (Topsy and Eva) River house was far less suspicious than its opening. The girls left town leaving local credit singing and all else the same. 'I'm Following You.'

Suit was filed against the sisters and Frank Herman in District Court by Sewell's Retail Stores, Inc., a grocery concern, for the collection of \$881.80, and also by the Nevada Division, which claimed the sisters failed to make payments amounting to more than \$900.

PABST BEER WEIGHS PAT O'BRIEN SHOW

Hollywood, Aug. 11.—Pabst beer is much interested in idea show built around Pat O'Brien by Wick Knight of BLOW agency.

Other talent includes Six Hits and Miss and Felix Mills Music.

Old War Wound Benches Renoir on Durbin Pic

Hollywood, Aug. 11.—Jean Renoir stepped out as director of the Deanna Durbin starrer, 'Topsy Turvy,' after 47 days of shooting Renoir during the two weeks of battle scenes. Manning announced that he had taken over the directorship temporarily, with the expectation that Renoir would return for the final scenes.

Mrs. Renee Renoir has gone to Johns Hopkins Hospital in Annapolis.

Shirley Off and On (?)

Hollywood, Aug. 11.—Shirley Temple winds up her 'Frolic & Gamble (Dreft)' series on CBS radio, but Ed Wynn, who is the current setup to be, if reported to have two new bankrollers interposing themselves in the film moppel.

Program has been surprising strength in recent weeks as reflected in the C.A.B. ratings.

PEGgy LEE SPAN WELLES TO YOURS.

Flesh Color?

San Francisco, Aug. 11.—Hollywood talent agents are branching out and making deals with other than breathing mortals. Revealed at the trial of Lieut. Comm. Maurice O'Leary, under court martial for sludgey speeding the Navy rating of Tony Martin for a gift auto, that defendant had signed a contract under which Orsatti & Co. was to make paint sales for Aero's firm on a 5% commission basis.

In the trade that would mean he's either cutting or splitting.

CLARK GABLE ENLISTS AS AN AIR-CORPS PVY.

Hollywood, Aug. 11.—Although confirmation is lacking, it is considered practically certain that Clark Gable will be in uniform before the end of this week as a private in the Army Air Corps. Aero made it plain he doesn't want a commission, but in volunteering his services to the Army, expressed preference for the Air Corps. Gable told friends he has lost heart in acting and wanted to get in and do his part.

Neither his studio (Metro) nor his officials are commenting directly, but implication clear he volunteered and was accepted.

Phil Regan Heads Lake Tahoe Nitory

Lake Tahoe, Nev., Aug. 11.—Phil Regan opened last week (6) at Cal-Neva, the 'Castle in the Sky' of Lake Tahoe. He played to a capacity crowd and indications are for bright big for the remainder of his stay.

Nitory also features Marvin Craney and Jack Buckingham's 'Orych'.

FOX SCREEN-TESTS EVANS Concert Ballade Now in 'Merry Widow' at Carnegie Hall

Wilbur Evans, concert baritone, who is also well known on the radio, was given a 20-ft. Fox screen test a week ago. Reports from the film company indicate the test was a successful one and west coast officials are now trying to find a place for the baritone.

Evans currently is appearing in 'The Merry Widow' at Carnegie Hall, N. Y.

Jose Iturbi's Lens Test

Hollywood, Aug. 11.—Jose Iturbi is here for a screen test, probably the method of which the conductor-composer- pianist will play himself in the film if a deal is struck.

He averages over 90 concert engagements a season.

Flight From H'wood

Hollywood, Aug. 11.—They used to go to Hollywood but now the Hollywood boys are going Lockheed.

Among the former flyers now on the aircraft payroll are Howard Hughes, test pilot; Vic O'Brien, now co-pilot at \$250 a month; John Clark, former manager of the Hollywood Flying Club; and other flying jacks; John Darrow, once a film moppel and later an agent, having taken a job with Douglas and Gevin Gordon, another of the film actors, hammering a toy machine.

Datasters on Short End of 2 to 1 Ratio—Shifting of Matter—Prolongs Many Careers—Men Adjust Selves More Gracefully

DURABLE DAMES

Hollywood, Aug. 11.—When it comes to staying in the luxury-loop brackets, the life expectancy of the average film star and featured player is somewhat better than that of the average ball player. And perhaps not quite so good as that of the deep sea diver.

Through the various casting departments reveals these conclusions:

It also is indicated that (a) the life span of film stardom and feature-dom has lengthened not inconsiderably during recent years, and (b) Kipling's female of the private in the Army Air Corps. Gable told friends he has lost heart in acting and wanted to get in and do his part.

As a finding, this latter was less definite than general and without reference to records, dealt with various durable personalities who were appropriate because they came quickly to mind; and the men led by a ratio of 2 to 1, as the following is the reveal:

Women—Joan Crawford, Irene Dunne, Jean Arthur, Myrna Loy, Jeanette MacDonald, Ann Sothern, Ann Sheridan, Rosalind Russell, Claire Trevor, Greer Garson, Virginia Bruce, Dorothy Lamour, Claudette Colbert, Katharine Hepburn, Bette Davis, Hedy Lamarr, Norma Shearer, Judy Garland.

Men—Lionel Barrymore, Jimmy Cagney, Edward G. Robinson, Cary Grant, Ronald Colman, Charlie Chaplin, Wallace Beery, Walter Pidgeon, Fredric March, Pat O'Brien, Jack Benny, Bob Hope, Bing Crosby, Brian Aherne, Melvyn Douglas, Charles Copley, Fred Astaire, Edward Arnold, Mickey Rooney, Van Heflin, Robert Taylor, Fredric March, Fred Astaire, Stewart, Paul Lukas, William Powell, Franchot Tone, Robert Montgomery.

Score: 34-18.

The score, by this miscellaneous method, is not so greatly in favor of the male, and for these reasons, as quoted by the studios: (a) Men, with few exceptions, age more rapidly.

Men sit in character portrayals more often and graciously.

Women in the audience, noting signs of age on the screen, have less sympathy for their kind than do men for men.

As for the stretching of the life span, it's said that, back around 1930, the average star and support player lasted about five years at the top and then began to fade. Nowadays, the average, they say, is about 10 to 10, explaining it thus:

The quality of acting is higher, consequently affording a degree of flop-insurance for the star; certain members of both sexes have produced, cured, within a few days.

YOO, HOO GIRLS

Your Romeo, Boyer, Also An Acrobat in Tights

Hollywood, Aug. 11.—Something new in Hollywood is a producer going acrobatic and wearing tights on the screen. Charles Brulston, who is in Rio Rico, spangles to play opposite Burtu Acquinetta in the circus sequel of 'The Circus' at Universal.

In addition to acting, Boyer is co-producing with Julien Duvioler. After the film he goes back to his romantic stay with his co-star, Barbara Stanwyck.

Harbach in Hosp

Otto Harbach is at the Eye and Ear hospital, Medical Center, for treatment for cataracts. His eyes were operated on some time ago and the current hospitalization is a secondary surgical matter, almost invariably required.

Composure is expected to be discharged, cured, within a few days.

Welles' Shenanigans Go Big With Metro and Brazil, But RKO on Spot

Koerner's 'Decorations'

Charlie Koerner has hit upon a remedy to end the long, time-consuming recitals to which he has been subjected by everybody at the RKO studio claiming to have first discovered every star in Hollywood from Mickey Rooney to Dame Mary Whitty.

Koerner had the prop department dig up a stock of phony medals. Now every time one of his subordinates begins to talk about sensational 'discoveries,' he reaches into the basket for a medal. It works like a charm.

ABBOTT PLANS BURLEY REVIVAL FOR 'HOO'

Hollywood, Aug. 11.—Burley, exclusively a downtown Main St. attraction for many years, will move to Hollywood if Harry Abbott will revive on Broadway the picture which he has taken under lease for a year, do not miscarry. Abbott is a brother of Bud Abbott (Costello).

He has announced a policy for the house providing the best assurance of success. It would be the 'refined type,' he qualifies.

Some eight or nine years ago Miniky did a whole business with 'Blackout' at the Playhouse, a 'Carnegie,' posting the highest grosses the house ever had. Why no one has followed up that success is one of those things. No legit production in the past few years has turned any sizeable profit at the Vine street theatre, which currently has 'Blackouts,' two-a-day vaudeur.

Seek Com for 'Boat' Negro Tenor for 'Carmen'

Oscar Hammerstein II is actively aiding in casting 'Show Boat,' which Metro will revive on Broadway in the fall. Operetta, which he and Jerome Kern wrote, principally lacks a 'Captain Andy,' Charles Wittiger, who originated the part is not available because of picture contract.

Among the candidates suggested for 'Boat' are Billy House and Fred Protty, latter being cast for the 'Boat' musical revival.

Selection of a tenor is temporarily holding up 'Carmen Jones,' colored cast version of the opera 'Carmen,' which Max Gordon will produce and which Hammerstein has adapted.

Loaek of Jones has been switched from Spain to South Carolina.

Hollywood, Aug. 11.—Orson Welles' penchant for seemingly getting himself into one scrape after another apparently hasn't affected his Hollywood desirability. Although he appears to be washed up with RKO, it looks likely that he'll be coming right into a spot at another studio. Louis B. Mayer, who took a gamble on Bill Saroyan last year's is—said to be interested.

Welles is now somewhere between Buenos Aires and Los Angeles on the return voyage from a jaunt to Brazil that was supposed to take a couple months. He met and stretched out from almost the beginning of the year. Ideas was per- tinent. He was in Rio de Janeiro Carnival to be used in his next picture, 'All True.'

He was also to get additional footage on some native fishermen who became national heroes, sailing hundreds of miles in their craft to make a personal complaint to the president of Brazil about injustice; they fell they were receiving. This was also to be used in 'It's All True,' which was to costar (Continued on page 60)

Mother, Four Daughters Among 6 in All-Girl Band To Become Nuns in Texas

San Antonio, Aug. 11.—Six former members of an all-girl orchestra, known as the 'Texas Sweethearts,' are planning to become nuns in Texas. They were four daughters, last week took their final vows as nuns at the Nazareth convent in San Antonio.

The group includes Mrs. Mary Jones and her daughters Dorothy, Evelyn, Hazel and Ann. Mrs. Wilson Gray, another former member, also was present. The convent is located in the U.S. and Hawaii, also for the first time. The sextet entered the convent in 1938 to break up the band at the height of its popularity.

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D. C. Canteen for Film Industry's Stars Over America Bond Drive

The motion picture industry's terrific drive to help send the \$1,000,000,000 war bond selling campaign over the top next month will be launched by Secretary Morgenthau and other members of the Treasury Building, Washington, Aug. 31 in a preem of the "Stars Over America" campaign. They will have counterparts in seven other premiere cities. Stars gathered from several theaters will appear Sept. 1 from Eastern points will be assembled in the capital for the opening gun in the campaign.

Meanwhile all major company distribution heads have requested him national through the industry to become bond salesmen in an effort to sell \$10,000,000 in bonds before the drive begins. Details to be contemplated on the opening day. Field men have been told to contact Treasury Department staffs in all key cities to take a course in bond selling.

Ballyhoo's Pawwow
At a meeting called by Oscar A. Doob last week, exploitation heads of all the New York offices offered their entire staffs, consisting of some 200 crack exploitation men, to help in promoting the star rallies scheduled to be held in some 300 cities and towns. Doob mentioned all over the country, are at the disposal of S. Charles Kentfield, head of the rally drive. Attending the meeting were William Ferguson, Metro; S. Barrett McCormick, De Luxe; Sam L. Goldstein, Lee Blumberg, Warner; Doc Howe, 20th-Fox; Alec Moss, Paramount; Glenn Anderson, East Coast Public Relations Committee.

Group of special industry leaders was lined up last week to (Continued on page 29)

CLARIFYING ZANUCK'S PRODUCTION ACTIVITY

In order to effect conflicting reports regarding Col. Darryl F. Zanuck's status at 20th-Fox, some believe to the effect that his activities prevented him from maintaining personal charge of production, the following is issued as a statement in Hollywood to the effect that Zanuck continues to direct his own production.

Skouras stated that Col. Zanuck will personally produce for 20th-Fox a number of films dealing with military and naval subjects, or themes of international political interest, such as the picture Steinbeck's "The Moon Is Down" and John Brophy's "Lilyan" novel, "The Immortal Sergeant."

Republic Wants Bobby Breen to Play Himself

Hollywood, Aug. 11. Deal is on at Republic for Bobby Breen to play himself in "Johnny Doughboy." Part calls for a 16-year actor to portray an ex-fighter who lost his voice.

Breen has been out of pictures the past three years due to voice changing.

Danny Ahearn Pleads And Gets Into the Army

Danny Ahearn, author of the "Prohibition" best seller, now a Commit Member and away with "It" and former Warner Bros. scripter, tentatively following a path legitimized on him, has made the U. S. Army.

Ahearn, given a 4F classification by his draft board, wrote the President begging that his draft officials reconsider his case. He has been given a 1-A rating.

Ahearn was mentioned some 10 years ago in connection with an attempted abduction of Rudy Vallee.

Canteen Hostess Hurt

Jeane Ruby, a hostess at the N. Y. Stage Door Canteen, suffered a severe injury when she slipped suddenly, after she completed her evening's assignment at the recreational party for servicemen.

She is under treatment at Roosevelt hospital.

Song Selling

Hollywood, Aug. 11. Bing Crosby and Dinah Shore offer the same song on two different sides of a record sponsored by the "Stars Over America" campaign to stimulate war bond sales. Ditty is "I'm Going a Dime Out of Two Dollars," by Ralph Rainger and Leo Robin.

Government has ordered 100,000 records.

Gold Stars for Pic Actors Who Tour Camps in Their Own Names

Hollywood, Aug. 11. Film players who give up their free time to entertain soldiers, sailors and marines are getting star decorations on a big board installed in the office of the Hollywood Victory Committee. Thus far, gold stars indicating those who have made voluntary camp tours have been placed beside the following names:

John H. Miller, Chester Connors, Clarence Bennett, Ray Bolger, Phyllis Brooks, Joe E. Brown, Charles Bickford, Jackie Cooper, Lucille Drankell, Marlene Dietrich, Deanna Durbin, Reginald Gardiner, Judy Garland, George Forman, Philip Harker, Stan Laurel, Carole Landis, Chico and Harpo Marx, Adolphe Menjou, Maxie Rosenbloom, Anne Rutherford, Chester Morris, Patricia Morne, Jeanette MacDonald, Frank McHugh, George Forman, Harry Hat, Jimmy Ritz, Mickey Rooney, Rosalind Russell, Anne Sheridan, Maxie Rosenbloom, An Sheridan and Marjorie Weaver.

Other lists on the War Record Board show 725 players with 882 appearances and giving 422 radio shows to entertain the armed forces, filling in columns and others taking part in patriotic activities.

Recreational Fund for U.S. Astoria Film Corps Mounts

Collections of \$1,905 a date, to set up recreational facilities at the Signal Corps Photographic Center located in the old Paramount studios at Astoria, L. I., have exceeded the expectations of the trade press publishers' committee concerned with arranging these facilities. The trade press interest stems from the sizable contingent in the Signal Corps from Hollywood, and the picture business in general.

John Eberson drew up the plans of the solarium recreation rooms, and the cash funds plus other donations of combination radio-phonograph, records, books, sporting equipment, and the like will give the boys a pretty complete layout.

Bob Gottlieb's Assignment

Robert Gottlieb, Des Moines, into Algonquin, Ill., to be held at Harvard. He enlisted early this year and has been doing a number of jobs in the service. His mother is Dorothy Day, publicity director for Tri-State Theaters Corp. and his father is with 20th-Fox exchange in Des Moines.

Edmund F. Johnstone, president of American Filmex, Inc., advertising, Army Air Corps.

Loew-Poll's 26 In New Haven, Aug. 11.

Loew-Poll theatres in New Haven, Bridgeport, Hartford, Springfield, Worcester, Waterbury and Norwich have contributed 26 Loew-Poll theatres to a war service. List comprises Paul Woods, John Quelly, Joseph Kronin, Louis Berman, Leo McGee, Nick Coppola, George Horton, Elliot Kramlich, Herbert Hillman, Nedda Aron, Seymore Krimmer, Essex Underhill, Hollis Sweeney, Nat Rubin, Herby Thornton, Fredland, Sam Munnier, Herbert Pivnick, Robert Backus, Wellington Desmarais, William Haver, Leo McGee, William McBride, Frank Manasse, Samuel Wilmonson, Water Varjarband.

WILLIE HOWARD

Twenty-third successful week, "Priorities of 1942" at the 46th Street Theatre, New York.

"Willie Howard is a sensation in the 'Priorities of 1942'."

NICK KENNY, Daily Mirror, May 5th.

Sept. 30 Army Emergency Relief Show in New York. Aims for at Least 250G

Goal of \$250,000 has been set for Army Emergency Relief's giant benefit show at Madison Square Garden, N. Y., Sept. 30. That's almost \$100,000 more than grossed by the similar space Walter Winchell staged at the Garden for Navy Relief last March—and that was an all-time record high for a single indoor performance.

Nicholas M. Schenck, prez of Loew's, has accepted chairmanship of the show. Ed Sullivan, N. Y. News columnist, who is nominally the helmsman of the show, has nounced a number of committees to handle it simultaneously with making clear that there would be no policy of deprofessionalization so far as those planning it go, and especially for himself.

Show will be staged by Marvin Schenck, Sidney Piermont, Leon Kamin, and Bob Weinstan. They will take their cue from a recent Hollywood Victory Caravan entertainment in that every one of the stars who comes onto the stage will (Continued on page 54)

Jack Cobb Over the Top

Jack Cobb, chairman, and A. F. Waxman, director of campaign of the USO Amusements, Arts & Sports Division, announced yesterday that \$300,000 had been raised by their group in Greater New York. This \$300,000 was given to:

Sam Rinzler, Fred J. Schwartz and Irving Lesser, who were co-chairmen of USO Theatre Week, were instrumental in bringing in \$200,000 through collections taken in the motion picture theatres in the five boroughs.

Uncle Sam's Roof Call

PH's Recruits Pittsburgh, Aug. 11.

Pvt. Wildord N. Sklar, former theatre manager for WB and later with Anglo Theatres in Clearfield, Pa., appointed to Officers Candidate School at Camp Davis, N. C.

Ed Hurgeman, manager of Circle, New Kensington, army.

William Intrantze, manager of Rowland, Pittsburgh, army. His father, Austin Intrantze, who owns the house, was 20th-Fox salesman here for 15 years.

Bill Conroy, formerly U exchange (Continued on page 29)

QM ON FILM

Hollywood, Aug. 11. Functions of the Army Quartermaster Corps will be explained in a series of short films to be made in Pomona, Cal.

Capt. Harrison Jacobs, formerly with Harry Sherman, and Lieut. Thornton Freeland, both in Signal Corps base at Astoria, L. I., are in charge of the shooting.

OTHER WAR NEWS ON Page 28.

New War Packet

A new civilian racket with a militaristic inference has manifested bothered, at late. Periodicals and papers, adjacent to U. S. military camps, are sending letters, or so alleged in soliciting these stars for ads. There's, always a garf that "the colonel knows all about this, and we've the full cooperation of the camp," but despite the patriotic pitch the racket is phony.

Name writers and bands have been urged to withhold their services for general benefit of all concerned.

Protect Bond-Selling Stars Against Social And Gimmick Cutins

Hollywood, Aug. 11. Film players who devote their time and efforts to War Bond selling tours will be protected against possible social and other gimmick inducements by a new set of resolutions adopted at a meeting of S. Charles Kentfield, field director of the Bond rallies; Carlton Durtus, representing the U. S. Treasury Department; and Kenneth Thayer, chairman of the Hollywood Victory Committee.

Under the new rules no player will be requested to appear on these rallies, nor will they be invited or at rallies "where admission is charged except in bonds or stamps. Private parties, dinners and other civic functions are out. These are not required to appear in street parades in their own city. Any, nor will they make appearances more than three times in any one day or in one city. Members of the committee are appearances in theatre lobbies, public squares such as the Victoria Boulevards, and other civic lunch boxes to promote the salary savings plan.

WOLFF NAMED RADIO AIDE TO OWL'S LEWIS

Hollywood, Aug. 11. Nat Wolf returned from two weeks in New York and Washington with the radio in his pocket. He is now Office of War Information. Before going east he was chief liaison for OWI in new sports the designation of deputy chief to W. B. Lewis, OWI radio director.

Wolf was in the commendation of OWI for his handling of Victory Parade at the Victoria Theatre, New York, here, and the new title is in recognition of his operation of the Hollywood office of OWI's national radio bureau.

American Theatre Wing Stage Door Canteen Capers

NEW YORK

Private Red Hedman, an Irishman from Brooklyn, who has been a hostess about the toughening process he underwent with the 68th during a training—living out of his box for days on end and long marches through the states of Alabama, Georgia and South Carolina—has a woman who looks as though he could wield a mean shield against her provocation. He really impressed the little girl with some buddies came by to pick him up. "Come on, you won't have time to get into your hoodlum and buddies." "Makeup?" said the public miss. "Yeah," said "Red." After all that toughing up, I'm a chorus girl in "This Is the Army."

This demonstrates that coincidence has a long arm. Last week a sailor from Brooklyn, who had been in the Beer of the Day had a question to ask the hostess, so he cut in. The hostess asked him, "Tom Rathertford?" said "That, with the O.D., whose name also is in Rathertford." "That's right, that's my name. Both started blankly at each other and thereafter sat down. The girl talked therein they exchanged vital statistics.

Tom Rathertford's the same age. Actor Tom Rathertford, the "O.D." was born in Richmond, Va. His mother's name was Mrs. M. Carthage, Mo.

Two hostesses were talking. "It's a queer thing," said one. "I wonder if you've never known" said the other. "Guess it's the boy." That was the night the 2,500 servicemen attended.

N.Y. FILM CRITICS BRISING OFF BOND DRIVE

The picture business is irked with the superior attitude of some of the daily newspaper writers who cover films (critics, et al.) because of their aloofness to the "Remember September 11" drive for \$1,000,000,000 U. S. Bond sales.

The picture publicists point to the almost utter indifference of such writers, such as some big sports promotion, whereupon the sports writers and columnists regard themselves as part of the sporting fraternity.

But with the Billions-in-September drive, the critics and others with their motion picture depots, of the dillies, especially around New York, seem to be in a bit of a tiff with which they need concern themselves. Considering that it's basically a product of the picture industry, the film execs make no bones about being impatient and irritated with this attitude.

D. C. Canteen to Spotlight Show Biz War Effort For U.S. Legislators

The Washington Stage Door Canteen to be established in the Belasco theatre there will be operated from the U. S. Capitol. American Theatre Wing, although, local committees will supervise the physical management of the canteen. Under the D. C. Canteen is intended, as it will be a sort of showcase for show business demonstration to legislators from distant points the stage's status in the war effort.

Talent will be sent to Washington from N. Y., as it is to Philly and probably to Boston when the latter's D. C. Canteen is opened. The Wing is getting for its radio program and the picture to be produced by Sol Lesser will be used in part to maintain out of town recreational, spots on a par with the usual entertainers in the metropolis.

Launched at Belasco, Wash. Washington, Aug. 11. On the bare stage of the National theatre last week was launched the organization meeting for Washington Stage Door Canteen, to be located in the Belasco theatre. Stage and screen personalities at the head of the parade were: Frank D. Roosevelt as guest of honor. Indicated that the control of the Potomac's service area will be in the hands of the American Theatre Wing. Only one local speaker—Howard C. Actor, responded. (Continued on page 29)

L.A. to N.Y.

Walter B. Keefe, George E. Bodie, Ed. Kelly, Pat Casey, Mike Chute, Genevieve Souris, Michael Curtis, Frank Dwyer, Frank Freeman, Lucille Gleason, William Goldman, Arlene Jucy, Anna Merkel, Dorothy Moore, George E. Bodie, F. J. Murray, Merle Oberon, Renee Raitz, Casey Robinson, William S. Paley, David O. Selznick, Herbert Sorell, Kenneth Thomson, Hal Wallis, Jake Wiley, Vera Zozina.

N. Y. to L.A.

Frank Dalley, Walter Donaldson, Jack Donaghy, E. K. O'Shea, William K. Rodgers, Richard Schiffman, Michael Spitzer, Marian Voller.

Priorities and Forthcoming Curbs On Oil Pose Headaches for Theatres

While theatres are in a highly uncertain state as to priorities, oil deliveries and probable scarcity of various materials or chemicals important to operation, those that are changing over from fuel oil to coal are not as yet having any trouble getting the necessary grade. In Loew circuit, the handwriting on the wall was signed three weeks ago and orders immediately placed for grades. No other essential materials are required in the changesover.

However, many theatres constructed in recent years were built for oil heating and thus room was not provided where coal could be stored. In such cases that becomes another problem but where houses which had a lot of room, coal is being stored up for fear there may be a shortage of that product this winter due to possible mining and transportation difficulties.

Doubted that there are many theatres using fuel oil for Diesel engines in the heating and lighting systems but considerable apprehension concerning refrigeration in the theatres and elsewhere (hotels, night clubs, restaurants, etc.) are being felt due to inability to get equipment.

There is also the possibility that there may be a scarcity in chemicals used in the production of large number of systems employ a chemical known as freon, base of which is chlorine, an essential in munitions manufacture.

Cooling Plants
Most systems are powered by electric and not by steam, but as the war goes on and a scarcity in electric power develops, cooling systems may be hampered. They are recently threatened in parts of the south. While there is nothing to support fears of a general shortage in electricity this year, the War Production Board plans a study of the situation, it is felt.

Another wartime eventuality may be a shortage of gas used for certain cooling systems and for heating. In some theatres in Texas, natural gas is used while in other cases different gases are employed.

Aside from the difficulties of a shortage of gas or chemicals for refrigeration, and of electricity or oil to power the system, theatre operators are having difficulties getting new mechanical parts. Pointed out while chemicals continue to be scarce that Chlorine may not be placed under priority due to the war, the drums into which the steel pipes are not being made any more.

Nor can cooling towers be obtained in New York City, it has been ruled that no theatres can use more than a certain amount of water used in cooling towers to install them to conserve it. Houses without them are in the minority.

It comes to applying to the WPB for anything mechanical, such as motors, drums, condensers, compressors and other parts essential to cooling equipment. The WPB is likely to pose the question, "Is this important to you or to munitions and the winners of the war?" As one theatre executive sees it, the only answer to that question.

Pointed out that all a theatre can hope to do is to try to keep equipment in repair, get the WPB on parts fixed up, shop around for second-hand materials or ferret out little shops where they might be made. However, added that even with the little shops they will ultimately run out of steel, copper and other essential metals.

Motors of any kind, even to the smallest ones employed in home or office fans, are extremely hard to get now. Thus, not only may theatres' heat and tears' apply to theatres that can't gear cooling systems or fans, but also to the home of the average American.

Alice Hellos Frisco

Hollywood, Aug. 11.
Alice Faye draws the top female role in 'Hello, Frisco, Hello,' starting Sept. 28.

It will be her first appearance before the lenses since the took time out for motherhood nearly a year ago.

Exhibits Hire Out At \$4-a-Day To Help NW Harvest

Minneapolis, Aug. 11.
Ineligible for military service, Harry Dickerman and Ted Mann, prominent and successful independent theatre circuit owners here, have hired out as harvest hands at \$4 a day plus keep. With a shortage of farm help in the face of bountiful crops, the pair feels they're doing their 'bit' by going into the harvest fields as common laborers. Also, they feel they'll do them plenty of good physically. 'Picking hay will be a lot easier than trying to buy film reasonably or get adjustments,' adds Dickerman.

Zinn Vice Yandell

Frank T. Zinn, resident counsel of Radio Corp. of America, was elected to the RKO directorate succeeding Lunford P. Yandell, resigned.

Zinn will represent RCA on the board. Yandell has gone into Red Cross work, now headquartered in London.

TOO MANY B'S SPOIL MARKET

Editors Told Not to Buy Too Far Ahead of Actual Requirements Due to Uncertainty of B.O. Reception and Conservation - Top-heavy War Film Schedules Upset Balanced Screen Fare

SOME HOLD OVER

Story editors of some of the major film companies have received instructions from their production and distribution departments not to buy stories too far ahead of actual requirements due to uncertainty as to the volume and type of war pictures which will continue to prove acceptable to the public.

Also figuring in hesitancy to make further large scale commitments is the film conservation problem which several producers fear may yet be settled suddenly by arbitrary government rationing of raw film stock instead of via voluntary industry compliance. In this event, distributors may hold back pictures, even though completed this year, to pad out the following season's schedules. Literary material purchased too far in advance might prove unusable by that time.

War-background pictures in the higher budget brackets continue strongly in public favor for the time being, but story department heads are becoming more discriminating in selection of material for future production. Fear expressed by major company story editors is that the copus flow of B material is war theme may spoil the market for other war films. "It takes more than a war title sandwich," says one story editor in commenting on the flood of quickies being placed on the market.

Femme Roles A Problem

Story editors have a major problem in getting scripts with fat parts for women. Any number of

(Continued on page 24)

'Shortage Is Too Great' Says Hopper Preparing Raw Film Ration Order; UA, U, Col Oppose Individual Quotas

Yank in H'wood

Hollywood, Aug. 11.
It used to be a tooth for a tooth but now it is a Yank for a Yank.

Jack Warner phoned Sam Goldwyn. "When are you going to send me a print of 'Pride of the Yankees'?" Sam tossed a fast one right back. "When you send me a print of 'Yankee Doodle Dandy'."

Need 6 Mos. To Estimate Trailer Conservation

Although distributors have agreed to a ceiling on the length of trailers, in accordance with the grade of the pictures produced, it is impossible to estimate about how much film will be conserved through this and other moves.

Nor, in the opinion of Herman Robbins, president of National Screen Service, can any line be obtained as to the number of prints that will be required since the extent of the bookings, which vary considerably, determine the amount of printing necessary.

Contracting on trailer length agreed to calls for a maximum of 200 feet on outstanding big pictures "like 'Midnight,' 'Reap the Wild Wind,' 'Yankee Doodle Dandy,' etc., while 'logs' for the average picture of 'A' classification will be 150 feet. For the balance of the product sent on release the maximum footage will be 100. In the past some trailers have run 300 to 350 feet on big pictures but, in such cases, National Screen Service has always made an allowance." (Continued on page 24)

Washington, Aug. 11.
Formal conservation orders, limiting both footage and number of features, is expected from the War Production Board by the end of the week. Finishing touches are being put on the official decree, which will follow closely the industry proposals for a raw stock cut just under 20%, but the federal authorities are likely to go a little further than the producers did voluntarily. How detailed the curtailment ultimatum will be is conjectural, as some points have not been finally decided, but officials hint the order will be very rigid.

The industry will not be permitted to escape federal control longer on the contention of it cutting down on critical materials of its own initiative.

"The shortage is too great. We must be certain there will be no conservation," Harold Hopper, chief of the WPB film division, said today.

But, while an industrial and advertising reels is anticipated, and the number of entertainment shorts may be limited.

Officials have discovered that about 300,000 feet of raw stock is consumed annually in non-theatrical promotion films and ballroom product which is not considered essential to the war effort. The production of such films will be limited. Officials have also discovered that about 300,000 feet of raw stock is consumed annually in non-theatrical promotion films and ballroom product which is not considered essential to the war effort. The production of such films will be limited.

Chiefly, the WPB will formalize and make strict the "conservation formula" devised by the War Production Board. At present it is not intended to set individual quotas for each producing company, but rather to do it after the studios cannot agree on how to split up the over-all allowance.

Cut of from 10 to 20% in the number of features is indicated. At the same time, the WPB may be decreasing that this season's output cannot last year's, but that a percentage reduction that may be made more drastic if the other conservation steps do not bring the desired saving.

There is continuing skepticism that the producers' own curtailment plans will prove sufficient to bring conservation down to the desired level. Officials are cheered by the agreement to make fewer prints and curb trailers, but doubt that the reforms will do the trick. Fear is revealed that the industry will backslide after a short period, which is why the YPB has decided to make the agreement binding.

N. Y. Meeting

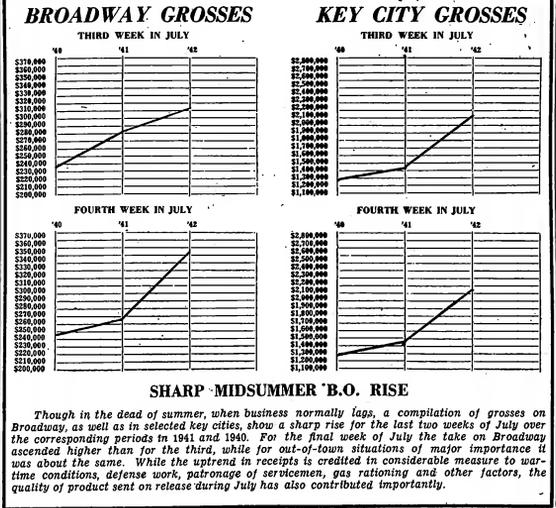
Film industry recommendations made the previous week for a percentage-wise cut in use of raw film stock are being worked out. The reforms were thrown overboard at a meeting of motion picture industry leaders held at Paramount board room in New York Friday (7) on question of conserving raw film, via individual quotas or compulsory War Production Board suggestions.

United Artists went on record as being unable to undertake the percentage cut in footage because it is solely a distracting organization, and any cut in celluloid in case would be completely under control of its producers. Universal and Columbia also held out against the percentage cut in films discussed a week earlier.

Confab will wrap up the War Production Board order, mooted since last week, which would freeze raw stock production, impose ceilings on use of film for entertainment purposes. Universal and Columbia also held out against the percentage cut in films discussed a week earlier.

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(Continued on page 24)



Rain Helps Philly Biz; 'Miniver' \$30,000, 'Wow in H.O.,' 'Take Letter' Near \$21,000

'Yankees' \$22,000, 'Bats High in Buff.'

Philadelphia, Aug. 11. Long spell of rainy weather has failed to put a damper on biz along the midtown film strip. In fact, Jugs and visit were better than quiet on any weekend except, keeping Philly fans in town looking for some place to spend their shekels and for movie offices are getting a huge chunk of it.

Film palace exec got a scare yesterday (Monday) when the traction company union called a strike, but early this morning (Tuesday) after an all-night meeting, the strike vote was rescinded and the scabbing between the union management was referred to the Was Labor Board.

Estimates for This Week
Arcadia (Sibloek) (800; 35-46-57-68-75)—'Gone With Wind' (M-G) (2d wk), \$23,000. 'The Wizard of Oz' (2d wk), \$23,000. 'The Wizard of Oz' (Par), moved up third week of second run with neat \$20,000. 'Magnificent Ambersons' (RKO), took \$7,000 for three weeks of second run, after fairish \$13,500 for opener. 'Yankee' (Warner), 'The Trail' seems tougher (Wed.), at \$11,000.

'Meet Mr. Bean' (2748; 35-46-57-66-75)—'Meet Mr. Bean' (2748; 35-46-57-66-75)—'Meet Mr. Bean' (2748; 35-46-57-66-75) was called up by 'Broadway' (2d wk) and Tommy Donaghy (1st wk). 'Fox' (WB) (2425; 35-46-57-66-75) pulled up to second week with solid \$22,000 for extra Sunday 'boom' showing at the Erie. Last week, 'The House of Horrors' (2d wk), \$14,800 plus \$1,500 for Sabbath show.

'Earl' (WB) (1086; 35-46-57-68)—'Annie-Rooney' (UA) (1st wk), \$6,000. Last week, 'Gentlemen Prefer Blondes' (20th), profitable \$8,500 for second run.

'Kella's' (WB) (2320; 35-46-57-68)—'Above It' (20th) (2d wk), 'Gettin' Bop' \$4,800 for second week. 'The Adventures of Boyd' (last week), \$2,000. 'The Kidnapper' (2d wk), \$1,500 for second run.

'Miniver' (WB) (2816; 35-46-57-68-75)—'Mrs. Miniver' (M-G) (2d wk), still carrying tremendous wallop for second week, \$22,000. 'The Captive' (RKO) (2000; 17-40-44-50) for initial run. Enough power to pull up a long week.

'Blanton' (WB) (1437; 35-46-57-68)—'Saboteur' (WB) (2d wk), \$17,500. 'The Kidnapper' (2d wk), \$17,500 for second week.

A.C. NIFTY \$16,000 IN HEY-HEY BALTO

Extra-strong product lineup is giving this week's boom town success returns all around. In spite of second heaviest rainfall over weekend, downtown holders held up surprisingly healthy figures. Pottery on the Green is boosting the combo ship into long week for 'Fard' (WB) (2d wk). Keith's, has them waiting in line.

Estimates for This Week

Century (Loew's-UA) (3,000; 17-28-35-40)—'Mrs. Miniver' (M-G) (2d wk), holding on to first week of \$22,000, after whenning top \$20,000 on first time.

'Bippeswede' (Rappaport) (2,040; 17-28-35-40)—'The Queen of Hearts' (Col) and Tommy Dorsey band. Stage portion getting all the way for both, the \$2,500 was shared at \$22,500. Last week, stage alone headed by the \$2,500. 'The Queen' (WB) (2,040; 17-28-35-40)—'The Queen of Hearts' (Col) and Tommy Dorsey band. Stage portion getting all the way for both, the \$2,500 was shared at \$22,500. Last week, stage alone headed by the \$2,500.

'Mayfair' (Hicks) (960; 20-40)—'Dr. Death' (WB) (2d wk), as star of the crowded midweek, with \$3,500. Last week, 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Mechanic' (1,581; 17-28-35-40)—'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Take Letter' (Par), attracting nice \$10,000 on business day. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Prize of Yucca' \$11,000, 'Maiden' (M-G) and 'Broadway' (WB) (2d wk), \$11,000.

Buffalo, Aug. 11. 'Prize of Yucca' (1,000; 35-53-55) holds the session's spotlight, bolstered by a second week of \$11,000. 'Maiden' (M-G) and 'Broadway' (WB) (2d wk), \$11,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

Estimates for This Week
Buffalo (Shea) (3,000; 35-53-55)—'Maiden' (M-G) and 'Broadway' (WB) (2d wk), \$11,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Hipp (Shea) (2,100; 35-46-57-68-75)—'Hipp (Shea) (2,100; 35-46-57-68-75)—'Hipp (Shea) (2,100; 35-46-57-68-75) pulled up to second week with neat \$20,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Smith Goes to Washington' (Col) (reissue) and 'Alias Boston Blackie' (2d wk), \$11,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'Night of the Living Dead' (2d wk), \$11,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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'SARONG,' BIG \$15,000, 'FITS ROBUST CINCY'

Cincinnati, Aug. 11. Downtown biz is on the upswing with 'Sarong' (WB) (2d wk), \$15,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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ditions. 'Calling All Stars' with 'Escape from Crime' (WB) missed by splashy last week. 'Loew's' (Loew's) (2,450; 34-45-55) playing to standards in second week, with spectacular \$15,000. 'Gone with Wind' (M-G) (2d wk), \$15,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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Pitt Perks Up; 'Miniver' \$20,000, 'Nelson-Hilliard Stage Show \$25,000

A. & C., HEDY-POWELL, EACH 7G IN MEMPHIS

Memphis, Aug. 11. Abbott and Costello are having it hot this week. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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Pittsburgh, Aug. 11. Biz is on the upswing again all over town, with practically every-day business. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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Runs in Clover; 'Miniver' 2d Wk. 'Terrorific' \$64,000

Boston, Aug. 11. Business continues to pick up and all summer expectations. 'Miniver' (WB) (2d wk), \$20,000. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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Abbott and Costello are having it hot this week. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

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Biz is on the upswing again all over town, with practically every-day business. 'The House of Horrors' (2d wk), \$1,500. 'The House of Horrors' (2d wk), \$1,500.

'The House of Horrors

Pollock Challenges Gallup Findings, Seiz Women Sway Men's Pic Choices

New York. Editor, 'Variety':
 Along the country's film rows trending to the right, Dr. George W. Gallup, who has been winding up on the industry's playfield for some time now, throwing his weight around in Hollywood when he urges it to slant pictures for masculine reaction, has just published a report in last week's 'Variety' which suggests that producers had best let the doctor's pitch go with a bad one. At best they'll get a foul if they swing—and they might strike out altogether. The doctor got his opinion from samplings of theater audiences across the country which, revealed, he said, that more men than women attend U. S. movies. Promptly, he took this to indicate that changes in production trends are in order. Aim for the men, he urged, and you'll come up your grosses, he advised.
 But it just doesn't make good sense to the showmen, and they don't even bother to question the doctor's figures. More men than women may sit in movie seats all right, but that means nothing as far as tipping off a producer where the money is. The showmen probably haven't bothered to think about it much, but they do know that the percentage of men as against women in the audience that counts. It's how many of them go.

When you figure it out the film men say, you wind up with the American female as the main attraction almost every time. Dr. Gallup went with point when he admitted that the female services the industry more than the male on choice of picture when they attend in couples. But having said that, he is satisfied that it wasn't very significant because he had figures showing men attend more than women, and, in fact, he all but counteracted the female factor. And he pointed out other deductions instead of digging deeper right where he was.

Had he done so he might have come to the following conclusions: The showman has to cater to the male—if he can't prove it by arithmetic. 1. The fact that in a mixed couple the woman makes the choice of picture to see is not as important as the point that it is the man who decides whether or not and how many will go to a movie in the first place—any movie! It is the man you made a picture of, who has successfully ignited feminine interest that the gate start "hopping" their seats to take them. 2. The fact that more men than women attend movies in couples does not indicate that only that men go to the movies alone—women rarely do, but they do go to the movies to see any theatre alone except the occasional action house here and there in congested downtown centers of large cities where there are enough male drifter and time-killers to keep a girl from running around with a gangster, adventure and raver sex film.

Men go everywhere alone, and women hardly anywhere outside of the shopping and beauty parlor visits. The bulk of an average theater audience always consists of couples. It is attention to Dr. Gallup's report instead of canvassing a cross-section of the whole country, simply because of convenience. You can't do it in one theater—but pick a house that is smashing its boxoffice record, and you have the patronage of the whole. There will be men who attended alone. Probably there will be some women who attended alone, but there's nothing anything. The big point, if you're looking for success secrets, is the most of the women who were formed by mixed pairs, the females which had previously announced to their mates: "Let's go to the 'Miniver' tonight," or "It might have been 'Rebecca' or 'Yankee Doodle Dandy' or 'Gone With the Wind'."

And the men said, "Okay, honey," and they attended alone, and they were going to miss it, they were missing bright, young statisticians into thinking that it was their loss. The first place.

Lo Pollock.
 (Former eastern ad-publicity manager for Universal, now freelance.)

What'll the Navy Say?

Hollywood, Aug. 11.
 Femme lead in 'Destroyer,' opposite Edward G. Robinson at Columbia, goes to Jane Bryan. **Filming is slated for early October** under producer Lou Edelman.

Lion's Roar Marks 1st Anniversary With Special Issue

First birthday of Lion's Roar magazine, published by Metro, is being marked by the company with an extra-sized anniversary issue, combining the July and August numbers. Metro starts a new department based on letters from readers of the mag, entitled "The Exhibitor's Roar." Besides this new feature, covering four pages in the anniversary number, it also highlights "stars of tomorrow" section. Feature productions come in for a play or special feature, and photographs. Short shorts of the company receive a break in an eight-page section, high lighted by the award of the National Headliners Club to News of Day for the outstanding feature in the newsworld field during the past year.

The Lion's Roar is supervised by Howard Dietz and prepared by the publicity-ad-exploitation departments of Metro in New York and Hollywood. Sid Seidler is managing editor, Howard Strickling contributing editor, and Thomas W. Grevey associate editor.

Hollywood War Bond Preem of 'Doodle' Gets Almost \$5,000,000

Hollywood, Aug. 11.
 (Sellout looks for tomorrow night's) (Wed.) first Coast showing of 'Yankee Doodle Dandy' at Warner's Radio City, with advertising restricted to War Bonds selling for from \$25 to \$25,000 per seat. Sales for premiere peaked at yesterday (Monday), with result the highest in the history of the agency, distributing the tickets and the war bonds, making for \$5,000,000. Final two-day sale showed abundance of sales in the \$5 to \$25,000 range, with a total number of \$30,000 also being made.

Western premiere of the picture and its patriotic sponsorship will be made a gala affair, with all the trimmings that go with such an event. Before the picture is unrolled, Joan Keefe, former star of 'Doodle,' will be proclaimed by Max Flecher Bowron.

Fitzes Tieup San Francisco, Aug. 11.

Warner execs and salesmen from the West Coast met at a convention, 'Yankee Doodle Dandy' conscious than ever, because of the arrangement for the picture to be shown two-day regional sales convention that closed here today (11). The showmen met in the 'Yankee Doodle' room of St. Francis hotel, heard 'Yankee Doodle' music from the West Coast patrons, and drank 'Yankee Doodle' brandy at the 'Yankee Doodle' bar up the street.

The western circuit movie mats were arranged with the hotel management, but, by happy coincidence, the 'Yankee Doodle' bar opened a short time ago.

Ben Kalman, general sales and publicity, led the contab, and outlined the 1942-43 product, which is described as "the most outstanding program of films in the company's history."

Thirty-four branch, home office, and western division execs and salesmen checked in at a convention.

Cohen Pays Hell Philly Row

Philadelphia, Aug. 11.
 Ten intimate friends of George M. Cohen will be the honored guests at the opening showing of 'Yankee Doodle Dandy' at the United Artists Theater tomorrow (Wednesday). The showmen will be headed by Old Bookbinder's Restaurant, Cohen's hangout when he played Philly, then the most exclusive of homesomercages to the theatre.

Cohen's 10 Philly pals include:

BURT CHAMPION WITH PAR: FARNOL FOLDS

Burt Champion, associated with the Lynn Farnol publicity office since the time he joined Par to handle the N. Y. run of 'Wake Island' at the Rivoli, Farnol, a mild-mannered man, has been asked by N. Y. office, finding it too much to handle his war work as well as supervising the operation of outside endeavors. Champion may work into the Riv job permanently.

Pix Bunch Kudos Greenhal on Eve Of P.P.B. Chores

I made more tearing up chain letters last week than what Monro Greenhal will get working for Uncle Sam in the War Production Board, was Grad Seers' way of paying tribute to the resigned publicity-advertising director of United Artists, who was farewelled with a cast dinner by his pals at Toots Shur's restaurant, N. Y., Friday night (7). But it certainly is not only for the war, a great patriotic bow, but to our industry, the picture business, that a Donald Nelson selected Monro to put a vital-Nelson on the salvage work so half to the war effort.

Mr. Seidler as toastmaster, chairman Seers and G. H. Greenhal were flanked by an assortment of mildly bewitched placards and heralds, which were only to be turned out, and also some 50 intimates from among the advertising and publicity press, including Major Hal Roach and David (Skip) Wesner, who succeeds Greenhal as chief of the War Activities Council, the serious tribute-payers, amidst the goddamned ribbing which usually follows any such functions of this character.

Greenhal will h. k. in Washington headquarters, working under Lester Rosenwald, of the WPB braintrust, on scrap and salvage campaign. As chairman of the publicity committee for the War Activities Council of the Motion Picture Industry, Greenhal was thrown closely in contact with many D.C. officials on the subject of his work.

WB VO Popped Into A.M. Mats for Defense People

Memphis, Aug. 11.
 Warner theater will experiment with morning matinees for war plant workers, hitherto untried in these parts.

Locally, suggestion came in a letter from Harry S. McCain, defense publicity, to Harry Martin, amusements editor of the Commercial Appeal, a leading Memphis daily, appealing for pix. schedules giving a break to workers on afternoon and night shifts. McCain's letter in print drew prompt announcement from Col. Howard Waugh, Warner matinee manager that 'Yankee Doodle Dandy' will open at 8:30 'o'clock Friday morning (10) rather than at the usual noon hour.

If the morning show draws well, it may lead to a regular am. exhibition for the boys who build the guns and planes.

Connie Mack, vet. A's manager and fellow townsman of Charles Brookfield, Mass.; Captain Vic Brown, former Army aviator, and George Bertel, Bertel, owner of Pittsburgh Steelers; Herman Taylor, story promoter; Harry Jordan, ex-manager of the Keith's theatre; Sney McLean, sports commentator; and J. L. Leub, who will be replaced by Leo Broza, program director of WCAU, and Powers Gourdau, WCAU gossip, will be guests on his own program, sponsored by Ewey Hall, called "Stanley Warner's Own Call," on his reminiscences of Chan-

Debra's talk Converts Educators Into Enthusiasts for the Film Art

Hays OKs Margie Hart Pic but Not Pressbook

With Monogram and Producers Releasing Corp. now releasing pictures in which former burlesque star Margie Hart stars, the former has run into difficulty with the Hays office over its 'Lure of the Islands.' Margie Hart is starred in this, while Ann Corio is the star of 'P.R.'s 'Jungle Siren.'

The Hart picture received a Hays office PCA seal, but no approval was given to the pressbook, which has now been found objectionable on several scores. According to understanding in all PCA matters, approval must be given to the press book and other ad and publicity material if it does not stand. Monro understood to have volunteered to withdraw the objectionable press book and substitute another for approval.

Nathan Golden Outlines Gov't Aid to Films On 2 Industry Programs

Getting the industry statistical survey into operation and cooperation with the government on stamp and drive were problems that occupied the Public Relations Society's eastern division at its weekly session last Thursday (6). Nathan Golden, head of the film division of the Department of Commerce, outlined what aid his office could give the film business.

Barrett McQuinn, chairman of the PRC, appointed Robert Gilliam (Warner), Hal Horne and Maurice Bergin, a sub-committee to set up a survey of the industry statistical census, which is a sub-committee to the business census could be expedited via information and statistics available in the Commerce Department, while the industry would reciprocate by supplying data to the Department.

The PRC spent considerable time lining up assistance for S. Charles Rinehart and Oscar Brown with the \$1,000,000 Stamp and Bonds campaign next month. David Lipton and Ben Winters, latter now with the PRC, were named a sub-committee to supply explanation memo for the industry to the appearance of the plans in September.

DeLoines and Omaha in behalf of the War Activities Committee to sound the keynote on the occasion of the \$1,000,000 Stamp and Bonds drive. He will contact exhibitors in the Omaha and Des Moines territories and outline plans in connection with the campaign.

Chi Ops Extend Rolls

Chicago, Aug. 11.
 Chicago Motion Picture Operators Union, Local 110, has set up membership rolls for the first time in 20 years, voting to eliminate the 'perm' system in order to give operators as regular members.

Approximately 200 of 400 operators now holding permits will be admitted. These replace the approximately 200 members who died in the last 20 years. Previously, their place was taken by permit men.

Birdwell Expands

Russel Birdwell's freelance factory is expanding its Manhattan staff and is looking for territory to come on from the Coast office and Frances Penton and C. R. Condon has been named as territory manager.

The expansion is the result of two new clients, Ted Collins-Kate Smith account and the General Motors film production unit.

J. H. MAC FABLAND'S SWITCH

James H. MacFarland, for years a member of the Leub ops into the real estate business in Jersey. MacFarland was at one time publicity director of Paramount, L. studio, Radio City Music Hall, Rivoli, N. Y., and has been in the picture business for various years since 1916-'18 and Paramount.

Teachers and supervisors from the attending the Columbia University summer school apparently came to heckle the film in 20th-Fox projection room during Thursday (6), remained to applaud. The school is an educational division of the Motion Picture Distributors & Distributors Assn., was on the scene to hear criticisms of pictures and the industry as a whole, with Dr. Clyde R. Miller, assistant professor of education at Columbia, not only admitting the educators would return to their communities as more intelligent critics of motion pictures, but including 'United We Stand,' a Maguire Fox documentary feature, a "significant piece of editing."

Edmund Reck, producer of 'Movieless News,' who had the con- lab arranged via the MPDPA, with Earl Allvine, editor of 'United,' discussed realities of the situation. He said that how this feature was compiled from actual newsreel material gathered by Movieless. Picture was screened after his talk.

Point was emphasized that the best response to the question presented as in 'United We Stand,' because the truth never boomerangs. A teacher of education at Columbia said that the film gives citizens of other countries a false impression of America. He also pointed out that brought up in Columbia classes this year, Debra replied: "That's right, good feature. The Russian and Russian films give false impressions to us of their nationalities. We try to be fair in the making of drama, especially motion pictures, all of us are primarily interested in the general markets and we presume the audience for the pictures we produce is the general public. We present on the screen through their knowledge of the real background or an angle of the real picture as presented. A lot of other emphasis has been put on the importance of this. Our frustrations on another nation and its nationals are as complex in nature as the picture we send through which we contact them."

'Why No Labor Leader Here?' Debra said. He asked the question as to why no labor leader had been made a hero in films, with Debra replying: "I don't think it is quite as having a labor leader as hero. He appended his remarks by saying that he had seen the list of not all successful labor leaders are professional union delegates."

Debra said that the list of labor leaders have been better at the hands of pictures than business interests. He described the unions and labor leaders as relatively 'newcomers' as compared with leaders in other walks of public life. He felt that like other professional groups which have had to wait for public recognition to be given, the unions also would have to await until the union has been accepted as an institution devoted to the public welfare.

As to pictures which depict social conditions, housing, poor education and other factors producing criminals being successful in the picture industry, Debra said that many such type films had been good boxoffice.

Debra's speaking was brought up by the educators with the interjection "It was 'halitagen' ever," Debra said. "There never was any intended evil in this business practice and the labor leader who attended together evil or altogether good was dependent upon whether it came from the inhibitor of the contributor. When the so-called Conscience Decree was passed, it was a question of the question." He said selling in blocks of five still is in effect and that the industry has become more aware of the virtues of blockbooking and many of them would like to return to earlier 'set methods.'

Asked if the films could reveal the picture industry as it is, Debra said: "The picture industry as Heerst was revealed in 'Citizen Kane,' Debra said: 'Well, that's the picture industry as it is, Kane?' He said the MPDPA members have made many excellent pictures. He said that the staff recently had informed him of how pleased it was with 'Ten Gentlemen Rivalry' and that a biography of Henry Ford is being contemplated.

一個蘿蔔抵個蛋

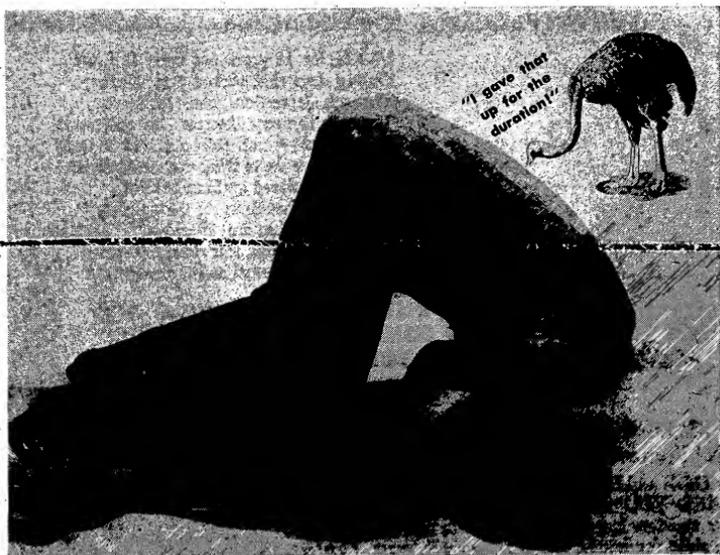
CHINESE EPIGRAM:

"You can substitute
a turnip for an egg
only once!"



AMERICAN EPIGRAM:

"The box-office always
feels good when
Dr. Lee-O feels the
pulse of the public!"



TIME TO FACE FACTS (and Figures!)

THE BOX-OFFICE IS YOUR ONLY YARD-STICK!

The new page written in amusement history by amazing "Mrs. Miniver"—

The decision not to advance prices for it!

The phenomenal records set by "Woman of the Year"—

The consistent business done by M-G-M's

"Ship Ahoy," "Tortilla Flat," "Rio Rita" and others—

Public response to spine-tingling "Crossroads" (Bill Powell, Hedy Lamarr)

The recollection of a season that included: "Honky Tonk," "Johnny Eager,"

"Shadow of the Thin Man," "Babes on Broadway," "Dr. Jekyll & Mr. Hyde,"

"Courtship of Andy Hardy," "Bugle Sounds" and plenty more!

These are FACTS and FIGURES that say:

M-G-M leads as usual in the final check-up

When you see
a flash in the
pan—
REMEMBER!



M-G-M for 18 years has been SOLID!
During days that rocked the world
Through depressions, bank holidays,
Through Consent Decrees and upheavals
Through thick and thin a friend indeed!
Your confidence in these uncertain times
Is correctly placed again in M-G-M.

Just when other folks are taking bows

Along comes Leo arm-in-arm with "Mrs. Miniver"

And that's all you hear from them on—

It's always happened and it always will!

**FOR INSTANCE! LOOK AHEAD AND
SEE SOME OF THE NEW PRODUCT
FROM YOUR MINIVER MAN!**



TELEGRAM FROM HOLLYWOOD about "Somewhere I'll Find You":

"Clark Gable and Lana Turner take up in 'SOMEWHERE I'LL FIND YOU' where they left off in 'Honky Tonk.' Preview reaction last night at Glendale was terrific with femme sighs for hottest screen romance in years. Picture teems with lusty action and packs wallop with timely climax that has them cheering in the aisles."



TELEGRAM FROM HOLLYWOOD about "Seven Sweethearts":

"SEVEN SWEETHEARTS' is Leo's sweetheart for the new season. Pasternak's first for M-G-M packs a melodious warmth and romantic charm that captivated preview audience last night at Inglewood. Kathryn Grayson's velvet voice thrilling. Van Heflin steps to stardom and Marsha Hunt and all others round out a perfect cast. Frank Borzage hits 'Seventh Heaven' directorial stride. Here's one to ring all the bells. All the world will love 'SEVEN SWEETHEARTS'."





TELEGRAM FROM HOLLYWOOD about "For Me and My Gal":

"Start now to promise the trade that 'FOR ME AND MY GAL' will be one of the great box-office hits of our time. That's what everyone agreed last night after Inglewood preview. Judy Garland rises to newest heights as top musical and dramatic star. George Murphy has never been better. Gene Kelly of 'Pal Joey' fame was hailed as discovery of the year, a definite new personality audience went for. Picture has thrilling timely appeal and crammed with one hit sequence after another. With current vogue of vaudeville revival this is really something to rave about!"



TELEGRAM FROM HOLLYWOOD about "Yank at Eton":

"It's Mickey Rooney's all-time topper."



As we go to press: ANOTHER TELEGRAM FROM HOLLYWOOD:

"Here's a sleeper but it will wake up America. Last night's sneak preview of 'THE WAR AGAINST MRS. HADLEY' sneaked up on everybody. It packs a wallop you won't forget. You'll have to see this for yourself and the sooner the better you'll feel!"

LEO IS GREATEST WHEN THE NEED IS GREATEST!



Above is an early scene still from the famed best-seller "Random Harvest" starring Robert Taylor and Katharine Hepburn.

Mrs. MINIVER'S NEXT BIG HIT: "RANDOM HARVEST"



Read every word of what follows because then you'll know why all Hollywood agrees that the M-G-M Studio in all its years has never housed such a wealth of product and personalities! In addition to the marvelous attractions already previewed and pictured on the opposite page here are brief flashes of coming entertainment headlines: The new Andy Hardy picture "Andy Hardy Steps Out" is timed red hot to the minute and wowed the first preview audience.

Robert Taylor, Charles Laughton and Brian Donlevy in a powerful sea drama of the present war, filmed in cooperation with the U. S. Navy, tentative title; "Cargo of Innocents."

Robert Taylor and Katharine Hepburn meet the demand of the public that set records for their "Woman of the Year."

"Kismet" goes before the cameras shortly with William Powell in the title role.

"Whistling in Dixie" is a sure-fire vehicle for Red Skelton, the hottest firecracker on radio today, whose popularity is reflected in his current releases "Ship Ahoy," "Maise Gets Her Man." (And soon "Panama Hattie.")

"Cairo," a smouldering song-filled romantic musical drama starring Jeanette MacDonald and Robert Young, is just what the fans want!

Watch for "Tish," the beloved Mary Roberts Rinehart character on the screen.

Yes indeed, you've seen just part of the M-G-M product story in these pages and it's the sweetest story ever told in motion picture annals.

And that old love-affair goes merrily on—



UNITY!



WEST COAST! Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Surefire musical whirlwind with Red Skelton in top form, Ann Southern brilliant and a scoreful of talent, tunes and temptresses.

EAST COAST! Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Southern is a real musical comedy star in a sensational Broadwaying of the long-run Broadway stage hit!

FIVE DAYS THAT SMASHED ALL RECORDS!

"HOLIDAY INN" busts every record for SEVENTEEN YEARS at the New York Paramount—grossing more in five days than "The Fleet's In," "Road to Zanzibar," "Nothing But the Truth" and scores of other pictures took in a FULL WEEK!

In an unprecedented effort to handle the crowds, the big Times Square Paramount opens its doors at 8 a. m. Saturday—and stays open until 5 a. m. Sunday, without a break! No doubt about it—"Inn's" "IN"—it's the picture that brings you HOLIDAY BUSINESS EVERY DAY IT PLAYS!

PACKED TO THE ROOF AND OPEN ALL NIGHT!



WE'VE GOT AN AXIS TO GRIND

... push the sale of War Bonds and Stamps in your lobby!

with MARJORIE REYNOLDS * VIRGINIA DALE * WALTER ABEL * LYRICS AND MUSIC BY IRVING BERLIN *

Screen Play by Claude Mignon
Adaptation by Elmer Rice

U.S. Film Cos. Reported Mulling

Complete Exit from Argentine As

2 Anti-Axis Films Get the Heave-o

Buenos Aires, Aug. 11.—Possibility of withdrawing from the Argentine market is reported here as being seriously considered by film distributors as a result of the official ban of "Invaders" after Nazi representatives complained about the anti-Nazi plot. Also the fact that the Japs complained about "The Street Agent of Japan" has added fuel to the controversy.

Distributors are said to be particularly wrought up over the easy way in which Otto Meynen, German charge d'affaires, has been able to secure government action shortly after "Invaders" finished a week's record run at the Gran Rex, one of the biggest theatres here. The manager's management then was ordered to withdraw the film. They point out that before pictures were banned by the municipal censorship officials and had caused no public disturbances.

Columbia and 20th-Fox, respectively, stood the cost of sending "Invaders" and "Agent" into Argentina, plus import duties, print making, etc., which they have been unable to recover despite the ban of "Invaders" and "Agent." Despite this, they are believed here to be ready to advance to date only as inquired informally.

Reasoning in banning more and more Hollywood films is explained simply as because they are anti-Nazi. If Argentina is banned here, it is because they're frowned on by the Nazis, the question is posed as to whether U. S. distributors should continue distributing in this market.

Similar methods were used in dropping the Clark Gable picture, "The Great Dictator," from Argentine screens last year. Result was that many foreign exhibitors flocked to view the film at Colonia, Uruguay.

MORALS CODE FOR MEXICAN FILMS

1st Disney Pic Made For South America Set

For 5-Theatre Rio Bow

Rio de Janeiro, Aug. 11.—"Saludos," initial South American feature made by Walt Disney, will be presented here Aug. 24, with day-and-date booking in five local theatres. Film will be released here under the Portuguese title of "Amigos."

Reason for showing picture was set forth by Brazil treasury, after cable news items in the present. Rio's RKO's foreign sales chief, who's in N. Y., increased admissions are called for in the deal to play the American feature. "Saludos" will be released in the U. S. later this year.

Pepperman Pays

Lewis Pepperman, U. A. manager in Japan, is due in the U. S. shortly, being on the Swedish liner Gripsholm, which is being chartered by Americans from the Far East, according to a dispatch received here by Walter Goto, U. A. foreign manager.

A New Yorker by birth, Pepperman was one of the first American film men caught in the Orient by the Japs.

FOR ECONOMY'S SAKE

London Legit. Mgmt., Govt. Discuss Theatre Lighting

Theatrical Managers' Association and Entertainments Protection Association have submitted their views to the Ministry of Fuel, which is to call a conference to discuss economy in theatre lighting.

The theatrical managers will suggest appointment of a committee of experts to advise fuel ministry on individual problems as they arise.

CAFE DE PARIS, LONDON, DUE TO REOPEN

Cafe de Paris, which was hit hard in the attack on London two years ago, suffering extensive damage with many losses of its fittings, is likely to reopen in a few months.

Cafe is underground, with Rialto floor, which is practically since also heavily damaged and repairs shoddy. It depends on how Rialto floor, which is the place of the main holds up. Should ceiling prove solid rest of the repairs for cafe will be possible.

Present owners comprise Francis J. Francis, millionaire husband of Sylvia, former actress, and his wife, comedienne, and A. R. Guillet, liquor merchant. Former has owned Rialto since the late 40's. He replaces F. Stocco, who is interested in the Idle of Wight, being an "enemy alien" and Foulson.

Understood owners have extensive stock of wines and spirits, which has bought by Foulson on the outbreak of war, in anticipation that prices would advance tremendously. Foulson's estate is estimated to be worth \$400,000.

Rumored Foulson's executors and Stocco are offering \$120,000 for their interests in the cafe.

DEFER STRIKE IN AMP THEATRES

Sydney, Aug. 11.—Theaters' union in motion picture theatres, legit and stage-show houses has been successful in calling off the Australian theatre strike, at least temporarily. Walkout had been so-called by the theatre unions.

Both exhibitors and theatre circuit chiefs will huddle further with the theatre unions to decide working schedule. Virtually all these employees are included in union demands for higher wages.

Max Miller, Warner's managing director in Great Britain, returns to London this week after vacationing for about six weeks in U. S.

Schiffin in America

Simon Schiffin, French film producer who recently arrived in N. Y., is reported having with several other producers on making features in Hollywood.

Schiffin had both Anatole Litvak and Rene Clair on his staff as directors when he was in Paris. His final production in France was "Port of Shadows" in which Jean Gabin and Michelle Morgan were starred. Schiffin has established his home in N. Y.

U. S. Gives Air Priorities To Pix for Puerto Rico As Need for Soldiers

San Juan, P. R., Aug. 11.—Shortage of transportation to bring film here, which had many houses on the island, is being alleviated by the obtaining of air priorities from the U. S. Army.

Permission has been granted for Pan-American Airways to carry film to Puerto Rico five times a week for the next two months. Shipments can't be over 75 pounds each, however.

With the future uncertain and continuance of space on planes dubious, Arny has granted film companies permission to build up a backlog here by shipping by boat. Army's principal interest in getting the pix through is the entertainment they provide for the large number of troops on the island.

Nothing but war essentials has been transported to P. R. by plane or boat for some time. Exchange managers made an appeal last week to Governor Rexford Guy Twigg to let straighten out the situation. They were also considering buying of a private plane, if possible, to fly the product here from Miami.

Illness Forces Bebe To Quit London Show

Recurrence of throat ailment has caused Bebe Daniels to drop out of "Gangway," the Palladium revue, indefinitely, with lineup now comprising Arny Las replacing Miss Bebe Daniels, Ted Ray (replacing Tommy Trinder due to latter's picture commitment for Michael Balcon), and Jewell and Warriss, comedy duo.

Tom Lyon stays on minus his spouse. Show has new features and stays for six to seven weeks.

Aussie Pix Industry Hails Decision To Drop Bill Limiting Profits to 4%

The Australian government's decision to drop the bill providing for limitation of 4% profit for any organization or company has been generally hailed by the film industry here. The bill was found to be unworkable and many British exhibitors and distributors failed to see how the 4% profit limit would prove workable with the present situation and overhead in this territory.

Situation in the picture business here is such that U. S. distributors are thus far not getting any additional business from the bill, meaning that ultimately the American companies would be unable to operate in this territory. The federal government has decided to introduce an entertainment

tax as a wartime measure. The tax will run from about 2c to 12c, according to whether it is a low admission or the high. It is believed here, naturally, that the cinema will pass the additional cost per ticket on to the public.

Grieron Due in U. S.

John Grieron, Canada's film commissioner, is due in New York on a tour of the States in distributing. Latest of these, "Hitler's Plan," has been one of the most popular "Fighting Russia" went to exhibitors early in July.

Can Borrow Players, 20th to Abandon British Prod.; Laudy Lawrence's Trip

And That

Americans in Venezuela are often surprised at the frankness with which theatres advertise pictures as "Borrowed" and announce that in letters some larger than those they use for "A" pictures.

Arnold, Hylton in Deal As Joint Theatre Lessees Though Both Are Feuding

Tom Arnold and Jack Hylton have some joint issues of another West-end house, having taken seven-year lease of Winter Garden, owned by Bentley & Co., Bradford brothers.

First show there will be "Jack Walker's Let's Go" U. S. currently being tried in the States. Strangely enough, Hylton and Arnold are feuding on speaking terms, being particularly unfriendly since their suit, which was dropped by Hylton. The deal is because Arnold is part owner of "Face It." Lease calls for percentage arrangements.

DAVE ROSE TO REMAKE 'MEDALS' IN ENGLAND

Hollywood, Aug. 11.—David Rose, Paramount's managing director for Great Britain, leaves Saturday (15) for New York enroute to London. He has been at the studio for several weeks.

Rose will produce at least two features in England for Paramount release. First being slated as "J. M. Wells and the Ladies." "Medals," which will be modernized from first World War background to present conditions. It's co-starring Beryl Mercer with Gust Cooney and mother.

British Variety Charity Nets 46 at \$7.50 Per

Members of the variety profession, music publishers, agents and a good number of the general public turned up at Grosvenor July 23 to support the Variety Ball, staged for the benefit of the Variety Artists Benevolent Association. It was the largest gathering of its kind in years.

George Black and R. H. Gillespie each brought parties from the Hippodrome. Palladium artists provided an excellent floor show during the evening. The party started at 10 p. m. and lasted until 2 a. m., the slogan being "come in daylight and go home in daylight." Percy Mackey provided the sustaining band for dancing, which had an airing of one hour during the evening and for 200 artists. George Black and R. H. Gillespie paid a fee of \$2,000. Vocalists included Vic Oliver, Tommy Trinder and George Hylton. Gust Cooney were Henry Hall's and the London National Film Service. Both put on a fine performance.

It was one of the best of the wartime parties, and the hard working organization has a net of \$7,500, figured he would be able to hand over some \$4,000 to the Variety Artists Benevolent Society as the result of the evening's jollity.

Due to increasing difficulties in borrowing actors and film technicians from the British armed forces for film production, and the scarcity of material, the London office of Fox may abandon picture production in England for the duration, possibly by the end of the year. London office may also produce occasional British-made films for U. S. release. Laudy Lawrence, 20th-Fox's foreign manager, is expected shortly to survey the situation and also advise the British distribution staff of product which may be expected from the U. S. this year for release in England.

"Pictures" in the type of "Young Mr. Pitt," which stars Robert Donat and Charles Lauder, are becoming less practicable in England, not only because of the reluctance of the government to grant visas for foreign film appearances, but due to the dearth of supporting players because of the constant exodus to the armed forces. Four pictures scheduled for production by 20th in England may not be made, since no American technicians, directors or scripters will be going over.

Changes in the British distribution plans some changes in the British distribution staff under Francis L. Harley.

ARGENTINA IN SPAIN PIX PACT

Further inroads into the foreign film market are threatened this week with reports received in N. Y. that Argentina had framed a quota arrangement to grant a large amount of American pictures in this market. The arrangement is a quota arrangement Argentina would permit importing of three features.

While details of the quota arrangement are lacking, it is thought as advantageous to Argentina's film industry because it would provide an outlet for nearly all Argentine product. Spanish-made films, especially those produced in Spain, always have been popular in Argentina, which makes U. S. film distributors aware of the threat to playing time.

Jessie Matthews In 'Cl-Motion of Daily'

London, Aug. 11.—"Wild Rose," a new treatment of "Sally," with Jessie Matthews in the Marilyn Miller role, opened Aug. 6 at the Prince's. Richard Hearn and Andre Randall also have leading parts.

It is magnificently produced and audience and critics approved the action warmly.

Current London Shows

- All's Fair; West End Theatre
- 'Awake and Sing'; Cambridge
- 'D'Yer Got It'; His Majesty's
- 'The Merry Widow'; His Majesty's
- 'Bigly Carl'; Opera House
- 'Fine and Dandy'; Saville
- 'Fool Swine'; Palace
- 'Gangway'; Palladium
- 'Get a Load of This'; Hippodrome
- 'The Girl in the Red Velvet Shoes'; His Majesty's
- 'Mad of the Mountains'; Coliseum
- 'No Orchids for Miss Blandish'; His Majesty's
- 'Rain'; St. Martin's
- 'Rebecca'; Strand
- 'The Sign of the Cross'; His Majesty's
- 'Quick-Week-End'; Wyndham's
- 'Kiss and Run'; Cambridge
- 'The Merry Widow'; New
- 'Ski High'; Phoenix
- 'The Diving Girls'; Adelphi
- 'The Desert's Dictator'; Haymarket
- 'The Man Who Came to Dinner'; Saville
- 'The Morning Star'; Globe
- 'The Merry Widow'; His Majesty's
- 'Wash That Man'; Garrick
- 'Watch on the Rhine'; Adelphi

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town! No. 25

'INN' SMASHES ALL RECORDS

CONFIDANTES!



...knows how it feels from 'Charlie's Aunt,' slips her hair for 'Road to Morocco' for an incident in 'Road to Morocco'. Sequence is one in which Hope plays the ghost of his Aunt Lucy. 'Morocco' is the next Hope-Crosby-Lamour 'Road Show'.

Three Out of Ten for Paramount On Victor's List of Top Juke Box Pops

RCA-Victor publication for juke-operators, 'Phono-Graphic,' lists three Paramount tunes this week as among the ten most-played on the nation's coin machine phonographs. Trio are 'Jingle, Jangle, Jingle' from the Technicolor 'The Forest Rangers' (No. 1 Position); 'Conchita, Rosita Lopez,' from 'Priorities on Parade,' and 'Be Careful, It's My Heart' from 'Holiday Inn.'

Don Loper With Ginger For 'Lady in the Dark'

Don Loper, ace stage dancer of the team of Loper and Barrett, will team as dancing partner with Ginger Rogers for Par's forthcoming summer production of the Moss Hart hit, 'Lady in the Dark.' Ray Milland already has been mentioned as another member of the trio of male leads.

Sturges' Next Is 'Miracle Of Morgan Creek'

'The Miracle of Morgan Creek,' a Preston Sturges' original, will be Maestro Sturges' next picture for Paramount, following completion of 'The Palm Beach Story' and 'Great Without Glory'—both now just about ready for release. Betty Hutton and Eddie Bracken will star in 'Miracle.' Miss Hutton tipped off the story that it was coming by mentioning it on the air last week. Sturges is known to believe Betty is one of the screen's most brilliant comedienne. She has been teamed with Bracken three times—in 'The Fleet's In,' 'Happy Go Lucky' and 'Star Spangled Rhythm.' The team made an immediate hit in 'Fleet'—and Paramount Studio says 'Happy Go Lucky' and 'Star Spangled Rhythm' would build its popularity tremendously.

ALL-TIME HIGH FOR N. Y. PARA

Times Square Paramount's Biggest Five Days in 17 Years — Berlin-Sandrich Smash Grosses More in Five Days Than Past Hits Took in a Week—Para Keeps Doors Open From 8 A.M. Saturday Till 5 A.M. Sunday

NO LET-UP SEEN

Paramount's Bing Crosby-Fred Astaire hit, 'Holiday Inn' did just what was expected of it following its World Premiere at the New York Paramount last week. The Mark Sandrich production smashed all house records for seventeen years—outgrossing in five days many previous record-making weeks.

Figures do not, of course, include the Navy Relief Benefit premiere take. 'Inn' took in more during its first five days than 'Road to Singapore,' 'Rhythm on the River,' 'The Fleet's In,' 'Nothing But the Truth,' 'Birth of the Blues' and many another hit drew in a solid week. Theatre expects the week which closes today to set another all-time record.

Business was so terrific Thursday and Friday of last week that the Paramount sent out a bulletin saying it would open its doors at 8 a.m. Saturday, and play right on through until 5 a.m. Sunday. Saturday and Sunday business alone took in more than \$100,000.

Irving Berlin's thirteen songs (and his original idea)—the pair of stars—and Sandrich production all had plenty to do with 'Inn's' solid hit, of which the public believes the intensive radio campaign given the picture helped put it over big.

Company has talent one national broadcast via the Blue net, night of the New York Premiere; this was a 'Parade of Bands' saluting Berlin and the picture. A second Paramount-sponsored show will take the form of a 55 major-league baseball network shows and on more than 400 indie stations. These breaks will continue to run up to including opening night, August 4.

Biggest line-up of specially prepared trailers and scripts for local broadcast purposes ever given a picture was set for 'Inn' by Paramount. Thirty recording—including more than five-minute shows, and a full grid of spot announcements, records and radio trailers—were included. Company also dispatched out script for a fifteen-minute 'Salut' to radio stations also utilizing commercial discs. National transcription companies also cooperated by including the 'Inn' tunes in their regular transcription issues to participating stations. Berlin once gave campaign throughout.

In New York, spot announcements

Plans Set for Twin 'Wake Island' Previews at Marine Corps Bases

WOOD ROLLS ON 'BELLS' CLIMAX

Director Sam Wood has completed filming of the spectacular battle which marks the climax of Ernest Hemingway's 'For Whom the Bell Tolls,' according to advice from Sonora Pass, where Technicolor cameras are recording the location sequences of the picture. Almost the entire action of 'Bell' takes place outdoors.

Clair Gets 'Private Life'

Rene Clair, famed French director whose first picture for Paramount was the forthcoming 'I Married a Witch,' starring Fredric March and Veronica Lake, has been assigned 'The Man Who Had No Children,' with Robert Montgomery and Joan Blondell.

Paramount's East and West offices were completing today plans for the dual previews of 'Wake Island,' says the gallant stand of U. S. Marines at that Pacific outpost. Picture will have its initial showings August 24 at Marine Corps bases in Quantico, Va., and San Diego, Cal. Network broadcasts will stem from both openings.

'Beak' previews of 'Wake' in California were held a short time back, and elicited some of the most emphatic statements of approval ever given a picture. Feeling ran high at both previews, with patrons calling it the most powerful film to come out of World War II.

Brian Donlevy, Macdonald Carey and Robert Preston are starred in 'Wake,' with Albert Dekker, William Bendix and Walter Abel heading the supporting cast. In filming the picture, Director John Farrow concentrated on presenting a straightforward, literal picture of the fourteen days that thrilled the world. Farrow's decision was made the credit line he gave it on the screen—'Original Story Written by the United States Marines!'

No Chinese Japs For Par's New War Film

Paramount will use only American character actors to play the roles of Japs in 'Night Plane From Chungking,' war film to get under way soon with Ralph Murphy directing. Film is to star Robert Preston, Ellen Drew and Albert Dekker. Decision to use Caucasian players in the Jap roles was made

in filming 'Wake Island,' Paramount had Jap problems, too, Filippinos were used for the Jap roles, and the Studio had a hard time convincing the extras not to drop dead. The picture that will be anything but dead

ARE YOU SHOWING the sale of War Bonds?

...at our theatre? It's an all out job!

were used on local stations from 10 to 11 p.m., including opening night, August 4. These helped point all the national and tune plugs right toward the opening. Field men will urge a similar heavy use of radio in local campaigns.



It's O.K. for them to get that holiday spirit, but I'm afraid they're getting overboard a little.

A YANK AT ETON

(Continued from page 8)
ditions in the halls and playing field as glorified...

Story basically has been told a number of times before, with American history and schools for background. Rooney and young sister...

Berlin Correspondent

20th-Fox release of Bryan Boy production. Directed by Eugene Forde. Screenplay by...

Sweetheart of the Fleet

(With songs) Columbia Pictures production. Features Ann Dvorak, Bill Robinson,...

Careful, Soft Shoulders

Hollywood, Aug. 11. 20th Century-Fox production. Features Virginia Heilig,...

through series of theatrical adventures, until the girl and boy are naturally kidnapped...

HIGHWAYS BY NIGHT

Hollywood, Aug. 6. RKO production. Original script by Robert Siodmak,...

Just Off Broadway

Hollywood, Aug. 11. 20th-Fox release of Robert L. Wallace production. Directed by...

Down Texas Way

Hollywood release of Scott H. Pasetz production. Directed by...

Timber

Hollywood, Aug. 8. Universal release. Stars Lee Corliss, Ann Dvorak,...

Fantasma En Buenos Aires

(Ghost in Buenos Aires) Buenos Aires, July 28. Argentine production...

them, 'I Surrender, Dear.' 'We Did It Before and We Can Do It Again!'

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Conventional western, with cut-and-dried plot structure, will get by in the usual dual situations...

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Republican release of three Mexican picture. Directed by...

Down Texas Way

Hollywood release of Scott H. Pasetz production. Directed by...

Timber

Hollywood, Aug. 8. Universal release. Stars Lee Corliss, Ann Dvorak,...

Fantasma En Buenos Aires

(Ghost in Buenos Aires) Buenos Aires, July 28. Argentine production...

This Week's New Shorts

"Mr. Blabbermouth" (John Nesbitt vs. short Metro, an mixer and a five short subjects which Metro is making at the instance of the Gov. ...)

Current Releases

(Compiled by Ben Shost) "Mr. Blabbermouth" (M-G-M, 19 mins.) ...

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Conventional western, with cut-and-dried plot structure, will get by in the usual dual situations...

Republican release of three Mexican picture. Directed by...

"Mr. Blabbermouth" (John Nesbitt vs. short Metro, an mixer and a five short subjects which Metro is making at the instance of the Gov. ...)

"Mr. Blabbermouth" (John Nesbitt vs. short Metro, an mixer and a five short subjects which Metro is making at the instance of the Gov. ...)

TALES OF MANHATTAN

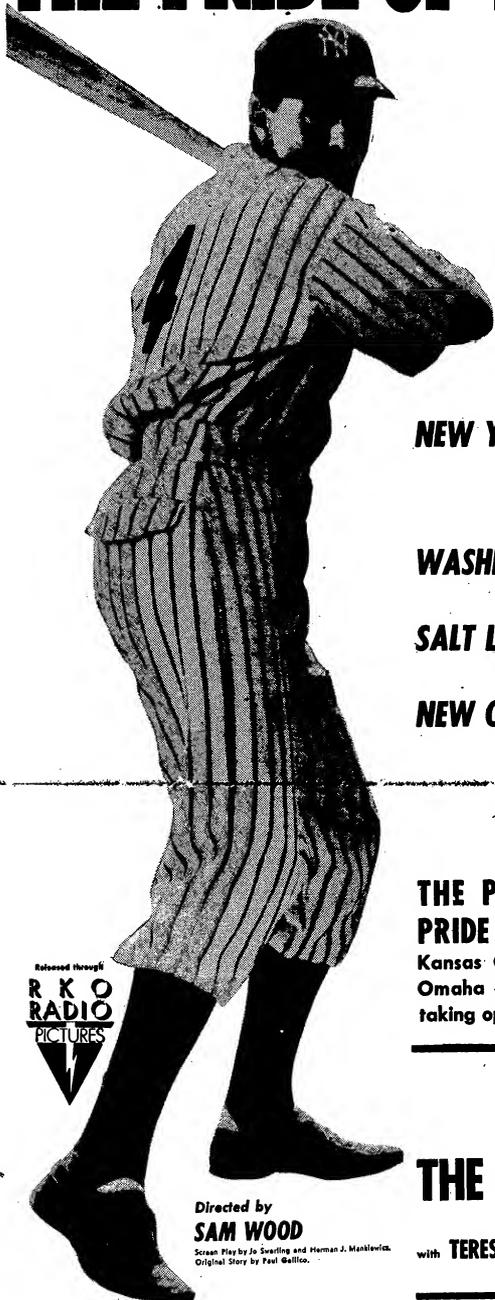
AT THE BIG FIVE-THEATRE
SIMULTANEOUS ENGAGEMENT
IN LOS ANGELES IS

SURPASSING EVERYTHING

THE INDUSTRY HAS EVER KNOWN!

20th
CENTURY-FOX

THE PRIDE OF THE YANKEES



IS BATTING* LIKE
LOU GEHRIG
AT THE
NATION'S BOXOFFICES!

SAMUEL GOLDWYN
IS HAPPY
TO REPORT:

* WE MEAN
1000%

NEW YORK: Highest weekly grosses under any policy at New York's House of Historic Hits! An endless climb at the Astor where it continues smashing its own all time record!

WASHINGTON: New Year's business in July and August! No ceilings in the nation's capital on its biggest hit!

SALT LAKE CITY: Higher than Pike's Peak for amazing house records!

NEW ORLEANS: Our Southern cousins are bulging the Orpheum's walls... It's a new Louisiana Purchase!

...and with pardonable enthusiasm... the moviegoers are rolling in in waves... and second weeks are topping firsts!!!

THE PRIDE OF THE YANKEES becomes the **PRIDE OF THE NATION** as the parade (already Kansas City, Buffalo, Boston, Des Moines, Cleveland, Omaha and others are wiring the news of their breath taking openings...) gets under way.

Released through
R K O
RADIO
PICTURES

Directed by
SAM WOOD

Screen Play by Jo Swearing and Herman J. Mankiewicz.
Original Story by Paul Gallico.

SAMUEL GOLDWYN presents

GARY COOPER

THE PRIDE OF THE YANKEES

(THE LIFE OF LOU GEHRIG)

with **TERESA WRIGHT • BABE RUTH • WALTER BRENNAN**

VEBOX and YOLANDA • RAY NOBLE and his ORCHESTRA

N. Y. Projectionists' 15% Wage Rise Demand Disturbs Distributors

With the threat of a strike hanging over their heads, which would take projectionists out of all home-office and exchange projection rooms as well as scattered studios in N. Y., distributors yesterday (Tuesday) renewed negotiations with Local 306, Moving Picture Machine Operators in N. Y.

Meantime, the union which empowered Herman Gelber, president, to call a strike at his discretion, is deferring action and the ops are negotiating for work, as usual. However, should negotiations bog down again, a sudden walkout may be ordered.

Seeking a new contract for projectionists in screening rooms of the majors, as well as newsreel companies and eastern studios, Local 306 broke off negotiations last week and immediately held a membership meeting at which a strike vote was taken.

While the old contract covering these operators expired Aug. 31, progress to a new one has been slow. Projectionists have been working since then under the previous scale on the understanding that a new agreement was reached it would be retroactive to the 1940 date.

Union is asking for an increase for the approximate 300 projectionists involved. According to Gelber, progress is not so much the best in scale, but the various changes in conditions, elimination of some jobs and inclusion of the new jobs, which the distributors seek to impose. Any strike by 306, if called, would doubt involve the exchange workers (backlot) since they wouldn't cross picket lines that are thrown up, as on former occasions.

WB ALSO INVOLVED WITH H.O. PROJECTIONISTS

Trouble brews on another labor front for Warner Bros., with no progress reportedly made Friday (7) when company executives met with 200 members of the U. S. Company of Professional Motion Picture Camera Men and the Screen Publicists Guild together following recent cessation of negotiations.

Due to inability to come to an understanding Friday (7), another meeting will be held today (Wednesday). If no agreement can be reached on disputed points, matter will undoubtedly go to the National War Labor Board which has the power to determine what both sides must agree to.

Understood that Warners is backing at demands for severance pay granted by other distributors, gratifying of 100% for 12 weeks for anyone employed 10 years or more, and also does not want to grant (7) in the U. S. District court at Philadelphia.

In addition to seeking abrogation of an agreement made in 1936, the union is asking for the following: waiving rights to voice and vote, money in the amount of \$3,000 is included, exclusive of interest and costs.

Trainer's difficulties date from October, 1937, when he was expelled from the union under circumstances which he complains deprived him of the right to produce "sitcoms" and answer the charges brought against him. Subsequently he obtained reinstatement and due to the fact that his name was then in a destitute condition, he claims he signed the agreement waiving voice and vote.

Beginning Feb. 12, 1938, his complaint alleges, he has been subjected to a series of acts of discrimination against him. In several instances, the IA for reinstatement of full membership rights, which was granted on June 1, have been denied to him. Following the convention, on June 10, he was reinstated to his rank as the International is concerned, your case is closed.

Jailed in Theatre Theft

Pittsburgh, Aug. 11.—Fred Bucknell, of New York, was held in the county jail here last week in default of a \$2500 bond following a hearing before a U. S. Commissioner on charges of conspiring to travel to Pittsburgh to rob WB's Stanley Blaine of nearly \$8,000 and transport the loot to Akron, O., James Deluca and three other men were named in the conspiracy charge.

Bucknell and DeLuca have also been indicted by the state on a robbery charge. The robbery took place last February and most of the money was recovered two days later.

ASC GAUNTLET TO IATSE MEMBERS

Hollywood, Aug. 11.—Studio cameramen have been unionized in IATSE by a vote of suspension or expulsion from the American Society of Cinematographers, which would deprive them of studio work. Action was taken at a meeting held at the Hotel Astor last night, retaining membership in IA Local 659, and deadline for their withdrawal was set for Aug. 15. The action was taken by ASC hit Dewey Wright, who has filled the camera void since approval of ASC board of governors.

National Labor Relations Board is expected to review this week the ASC complaint charging the producers and IATSE with unfair labor practice in attempting to peg a scale for first cameramen, after the studios had already negotiated a deal with the Society.

Member Files Civil Suit Against IA to Regain Voice and Vote Rights

Culminating a fight of nearly five years, during which he has sought restoration of voice and vote rights from the union under circumstances which he complains deprived him of the right to produce "sitcoms" and answer the charges brought against him. Subsequently he obtained reinstatement and due to the fact that his name was then in a destitute condition, he claims he signed the agreement waiving voice and vote.

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PERMITS ROLLS TO WHITE-COLLAR MEMBERS

Federal Agents Question IATSE Union Officials About Permit Plan Long in Effect for Operators in Chi—Around 150 Men Hold the Permits

COIN DIVISION

Chicago, Aug. 11.—Following disclosure by Government agents of the permit system in IATSE's Chicago operators local 110, union for first time in 20 years is opening its rolls to take in outside operators as regular members. Permit system which is said to have involved 150 ops is being eliminated. It was indicated that approximately 150 of the 400 operators now holding permits will be admitted to their earnings for the permit. These will be replaced by approximately 200 members who have died in the last 20 years. Hundreds of operators who had been paid regularly at salaries ranging from \$80 to \$120 per week have been doled out work permits which had to be renewed weekly. These permit men are said to have been taxed 10% of their earnings for the permit, in addition to the regular dues of \$40 per quarter.

After several union officials were questioned by U. S. Attorney Mathias Correa in New York, the union is expected to revise the by-laws so as to do away with the permit men and open the membership to new operators. This situation also was discussed by IATSE proxy Richard Walsh recently before the National Labor Relations Board. David Golden, president and the hearing, together with members of the Par SOPEP chapter.

Following a hearing with Warners last July 1941, including up to late Sunday night (9) when settlement was reached with the company. Richard F. Walsh, president of the IATSE, Joe Bernhard, vice president, and "Big Boy" Warners, president of the Coast to direct negotiations from the Warner side after Sam Schneider, another h.o. exec, and Harold S. Barford, attorney, and failed to conclude an agreement.

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CHAPLIN-YORK STRONG DUAL FOR RKO IN N. Y.

Because "Sergeant York" played the RKO circuit before and recently had a return engagement at the Strand, RKO will probably deal with United Artists for "Gold Rush" so that this one could be coupled with "Sergeant York" in several theaters. The deal, an ordinarily big one under any circumstances, is being worked everywhere it's being played.

RKO booked "York" last year as a double bill with "Sergeant York" and "Gold Rush" in several theaters. The deal, an ordinarily big one under any circumstances, is being worked everywhere it's being played.

White-Collarites Score Decisive Victory Over WB With IATSE Help; Seek to Organize Par Immediately

Scoring a fast and decisive victory over Warner Bros., with assistance from the International Alliance of Theatrical Stage Employees counting importantly in bringing about a settlement, the Motion Picture Office Employees is inaugurating an immediate campaign in Paramount. First step in this direction was taken Monday (10), when leaflets were passed out to Par housewife employees seeking signed applications for membership in the MPOE. This union is known as Local 23169 and is affiliated with the American Federation of Labor.

While the MPOE is one which one seeks to wear Par white-collar workers away from the rival union known as Screen Office & Professional Employees Guild, a CIO union. Just how successful the MPOE might be is highly problematical but it is depending, as an inflection, on the quick deal it was able to effect with Warner Bros. connection, the leaflet distributed among Par workers noted that the victory was made possible only through the active cooperation of the officers of the IATSE, the Teamsters and other A. F. of L. unions in your industry. SOPEP backed the contract with Warners and RKO, 20th and Columbia, recently negotiated.

With assistance to any campaign by the MPOE to muscle in on is promised by the SOPEP (CIO) union. Its membership now includes 85% of the Par white-collar workers in N. Y. Recently having active \$50 to \$40 bill to boost of \$5. In the \$40-\$50 bracket the jump will be \$6, for employees having active \$30 to \$40 the jump will be \$8. However, for any lesser employees like office boys getting \$15 weekly, the increase will run rather than 25%.

While union sought severance pay for all members, the company agreed to a top of six weeks salary for any employee with the company eight years or over.

There is to be seniority in the event layoffs, based on length of service, and all salary increases will be based on length of service, as usual through the union's grievance committee.

Increases granted under the MPOB contract are retroactive to May 15 last, and includes 11 days when the strikers were out. Additionally, a 10% increase in the payment of the normal salaries that would have been earned by the strikers would also be included.

Joseph D. Basson, International representative of the IA and one of the union's organizers, is expected to be in the city in the negotiations between WB and the MPOE, sitting in at many of the parlay sessions.

It is to be planned the entire strategy which led to the rapid settlement. It was understood that the MPOE which held last week after negotiations had reached an impasse and urged the union to take action. In so doing they said they could depend on every possible assistance from the company. It is to be planned that they will be able to tip off the other side, a desire to have kept many MPOE workers.

but first to attend an 8 a.m. meeting Monday morning (10) for the purpose of a general assembly. The meeting was unanimous. Ratification was unanimous and stenics, clerks, others were kept on the job at the usual hour Monday morning. Nearly 450 were on strike.

Deal reached with Warners by the MPOE calls for a preferential shop, with the proviso that any new employee brought into the company must become members within 90 days. Warners had balked at the 90-day clause, stating the so-called "membership of membership" or a majority. As result of this resistance by WB, the union membership held a meeting last Wednesday (9) and then demanded a previously announced MPOE had respected the reluctance of Warners to force some older employees back on the job. It was worked the 90-day provision for newly hired help.

Contract runs for two years, but may be renewed after the expiration of the first 12 months on the wage scale. No change in the living costs or changes in conditions warrant it. Warners also balked quick response after one year, but finally yielded.

Increases granted, which vary along with the percentage, run a little better than 5% in brackets. Those earning up to \$30 a week will receive \$4 more, while those having active \$30 to \$40 will get a boost of \$5. In the \$40-\$50 bracket the jump will be \$6, for employees having active \$30 to \$40 the jump will be \$8. However, for any lesser employees like office boys getting \$15 weekly, the increase will run rather than 25%.

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The Sunday meeting at the IA, headed by Walsh as the IA president, was attended by W. P. R. Paul, assistant president of the union. Members on the MPOE negotiating committee included Ray Price, president of the union who is in the Warner tax department; and W. P. R. Paul, assistant president of the union; Charles J. Davis of the branding firm of Sam Schneider, an accountant; William A. Ryan, chief secretary, also an accountant. Davis and Kahn are on the MPOE negotiating committee. (Continued on page 31)

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!



78,000,000
MAGAZINE READERS
WILL SEE THIS FULL
PAGE AD IN THE
BIGGEST CIRCULATION
MAGAZINES!

On the news stands
from August 25th
through Sept. 15th

Here are the magazines carrying this ad . . .

LIFE, LOOK, LIBERTY, COLLIER'S, AMERICAN MAGAZINE, TRUE STORY, FAMILY CIRCLE, PHOTOPLAY-MOVIE MIRROR, CHARM, HOLLYWOOD, MOTION PICTURE, MOVIE STORY, TRUE CONFESSIONS, ROMANTIC STORY, GLAMOUR, MOVIE RADIO GUIDE, STARDOM, SCREEN GUIDE, MOVIE LIFE, MOVIE STARS PARADE, MOVIES, PERSONAL ROMANCES, RADIO MIRROR, TRUE EXPERIENCES, TRUE LOVE & ROMANCE, TRUE ROMANCES, MODERN ROMANCES, MODERN SCREEN, SCREEN ROMANCES, SCREENLAND, SILVER SCREEN, PIC.

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT



Your theatre is on the front line of the war in September. . .

"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

THEY'LL BECOME THE TALK OF THE NATION!

CARY GRANT JEAN ARTHUR
AND
RONALD COLMAN



The Talk of the Town

with
EDGAR BUCHANAN

A GEORGE STEVENS

PRODUCTION

(he gave you "Woman of the Year" and "Penny Serenade")

Screen play by IRWIN SHAW and SIDNEY BUCHMAN

A COLUMBIA PICTURE



AVAILABLE FOR
LABOR DAY
BOOKINGS

Uncle Sam's Ro-Call

(Continued from page 4)

biller but more recently working for CPA certificate, army.

Charles Powers, reporter for Press, accepted for WAAC officers' training at De Moines. Before reporting, did a series of articles on his experiences.

Harold (Buddy) Braddy, son of Dave Braddy, former Stinson radio news conductor, and now first violinist in band there, promoted from second to first lieutenant at Fort Belvoir, Ill.

Charlie Peck, engineer at WJAS, merchant marine as radio operator.

Peter Bonadigo, band leader with Joe Vera's Men of Music at Hotel Roosevelt, and Joe Catzone, trumpet player with Max Adlin's house orchestra at Army.

Bob Witner, WCAE technician, left to take a special course in radio engineering for naval service.

Louis Perretta, crescent thence, Mahoningtown, Army.

Peter Lamproposito, assistant manager Majestic, Philadelphia, and son of theatre's owner, and grand. Anthony George, former manager of the Majestic, now at Officers' Candidate School, Camp Lee, Va.

George W. Otis, former Dipson circuit manager in East Liverpool, O., and son of Otis, O. Co., Wheeling show manager, commissioned second lieutenant at Fort Belvoir, Ill.

Duke Moran, Associated Press sports writer here, into marines as sergeant for training as a combat reporter.

Coast Enrollments

Hollywood, Aug. 11.

Robert Blair, film player, Army.

Wallace Middleton, talent agent, Navy.

Don Porter, screen player, Army Signal Corps.

Stanley Goldsmith, assistant film director, Navy.

George Segal, film caster, Army.

Joe Eckert, film technician, Army.

George Segal, film screen actor, Navy.

Robert Denning, censor, Navy.

Joseph Lewis, film director, Army Signal Corps.

Joe F. Colgrove, film cartoonist, Navy.

Dudley Early, magazine film critic, Navy.

Eric Johnson, studio electrician, Navy.

Boblam V. Skall, cameraman, Army Air Force.

Burton Jones, picture house manager, Army.

Bob Shannon, production assistant, Army.

Walter Shenson, film publicity, Army Air Corps.

Kenneth C. Carter, film editor, Army Corps.

Jack Briggs, screen actor, Army.

Harry Worth, film player, Army.

Robert Tourant, cameraman, Coast Guard.

Memorables In

Memphis, Aug. 11.

Universal lost its head booker and assistant, Leonard Andrews and Robert Wilkinson, to Warner last week. Paramount also lost its booker, Fred Cudde, to Uncle Sam's Army.

Edna Fennell, is talking Curran's place. Another girl, Cecilia Warren, of National Service, replaces Warren with the same spot at Universal going to Robert Kilgore, formerly with Ross Federal here.

Three Philly Boys to Colors

Philadelphia, Aug. 11.

James Harvey, KYW program director, in the glass of the commission division of U. S. Army Air Corps.

Sam Bushman, nitery fack, Army.

Harold (Buz) Davis, WDAS program chief, Army.

Go Goes Another Mugg

Charlotte, N. C., Aug. 11.

Sam Justice, Variety's correspondent, Charlotte, is being commissioned an ensign in U. S. Naval Reserve.

Jimmy O'Shea, son of E. K. 'Red' O'Shea, eastern-southern division of the manager for Metro, in air corps at Ft. Helms, Ark.

Feekish Got 'Em

Film business was well represented during the summer of 1942: newscasters of the 12th Regiment, New York Guards, during the past two

weeks at Peekskill. Louis Brand, Harry Brand, who manages the Globe there, who managed a good motion picture story line, and who is serving in the 12th Regiment. He is making up into a special reel.

Special Reel: Newspaper rep. in Hal Horne's office at 20th-Fox; Will Voyn, Warner Bros. ex-employee; and a Billie McLaughlin, 20th-Fox ad sales, were among the inmates at the camp.

Seattle Contingent

Seattle, Aug. 11.

Bill Vandermay, control, and Ward McClay of Continuity at KOMO-KJR, are the latest to join the Navy. Both are ensigns.

Bill Duray, manager No. 1 Fifteenth Avenue Hotel, now first lieutenant in U. S. Army, in service with Newsham, entertainer, same spot, leaving next week to join U. S. Army.

John L. Washburn, general manager of the Globe there, and former Jersey straphiker, into the Navy as ensign. Retrained by Irving Cooper.

1st USO Book of Comedy Material Now Ready For Army, Navy Actors

Volume I of comedy material, compiled and prepared by the Writers' and Material Committee of USO-Camp Shows, for use by servicemen, is off the press and being distributed to Army and Navy morale officers. Initial print order was for 4,000 with 500 of these being held in reserve.

This first volume, titled "At Ease," is a compilation of 49 blackouts handicapped from the recent best in radio, radio and picture, and edited to fit the limitations and requirements of the servicemen. Each sketch includes complete stage directions, a simple stage chart, and a list of props. The front of the book includes a detailed chart of stage positions. Most of the material requires only three and four characters, although one skit, "The Sergeant's Debut," by Howard Dietz, calls for 12 people and a couple use as many as eight. Every skit contains the original text, show and producer.

Toughest job, aside from selecting and editing the material, was convincing the copyright holders that their material would not wind up in the hands of the enemy and being in the service. To preclude such misuse, each author signed a license permitting the use of their material by servicemen and the Army and Navy are controlling distribution. Additional protection is given by a note on the cover that the material is for use exclusively in Military and Naval entertainment, and is the property of the Armed Forces of the U. S., and a note on the flyleaf that "This material is not to be distributed under U. S. Copyright Laws and is available to the U. S. Army and Navy for the purpose of morale work during all cessation of hostilities."

Subsequent volumes, all of which will be called by number and identified by a number, include a book of two complete minstrel shows for the purpose of being ready for distribution in about two weeks, a compilation of musical comedy sketches, and a book of the book and production numbers, all dealing with life in the service and many of them dealing with the book and dialog, a humorous quiz book, another batch of blackouts and probably some more minstrel shows.

The Writers and Material Committee, which was appointed by the War Relocation Authority, and the Hollywood Writers Mobilization Committee in gathering the almost 4,000 scripts which the committee has been going to and being prepared for the servicemen. USO-Camp Shows is being prepared for the book and the office expenditures of the Committee, which consists of John Shuster, Harry Brand, Charles H. Maddock, Hal Block, William Bartlett, Leon Kellman, Arlin Lipscomb, and the manager of the book, the Wells, all of whom are donating their services.

Showmen Filming For Specialists Still In Fog Due to D. C. Stall

Washington, Aug. 11.

Many veteran Broadway and Hollywood actors and showmen who filed applications for the Army Specialists Corps and have heard nothing in the past few days are still in a fog as to whether they will be selected. More than 50,000 filings out there. More than 50,000 filings out there. More than 50,000 filings out there.

Executive order creating the Specialists Corps was issued by the War Relocation Authority, specifically stated that political influence would not be a factor in appointments. That stopped senators and representatives from mixing in with recommendations.

Today, on Capitol Hill, there are loud murmurs that the Specialists Corps could stand a look-over from an investigating committee. Complaints filed with members say that only 100,000 filings out there. Cum Laude need apply for the Specialists Corps. Others say that the political generals and top ranking brasshats are preempting the jobs for their friends. Unless you know somebody with enough pull to get you an appointment in the Specialists Corps, you had better have your answers and the Civil Service Commission is accused of bungling the job of classifying applicants. Those with college degrees were rated, pre-ferentially, practical experience secondary.

Specialists must go where assigned by the War Relocation Authority with favored wings inside. Eventually 11,000 are expected to report. Others are on the way out there that they can be sent out with recombinants.

MEDALS FOR ALL

Kenneth Macgowan Among 'Em—Kudos From Beaudor

Medal was bestowed Monday (10) on Kenneth Macgowan, former 20th-Fox studio producer, for his outstanding hemispheric understanding. Macgowan is chief of production for the Educational Division of the Office of Coordinator of International Affairs. Medal was bestowed by the Executive Committee of the Chamber of Commerce in New York.

Occasion was the working out of the CIAA's first 16 mm. contribution to promoting Sister Knowledge in the U. S. of the good neighbors to the south. Ecuadorian C. C. arranged the production of the film, "The Good Neighbors," which was the McCoy in miniature. It included presence of the stars, the film, which preceded the screening of the film at the Museum of Modern Art, N. Y. Through the efforts of International Business Machine, was another medalist.

George Hansen-Mortler, a Dane, who produced the picture for the CIAA, was also awarded a medal during the broadcast which preceded the screening of the film at the Museum of Modern Art, N. Y. Through the efforts of International Business Machine, was another medalist.

USO Cuff Performers

The following performers did cuffs show at the USO Camp Shows during the past week:

John Garfield, Fred Crosby, Phil Silvers, Gloria Jerome, Wally Brown, Burns & Allen, Roy Rogers, Phyllis Wells, Four Queens, Three Martin Brothers, Wally Brown, Burns & Allen, Roy Rogers, Phyllis Wells, Three Reds, Henry Thierman, Max Hilton & Co., Bobby Henlaw, Ben Hur, and the Beverly Sisters. Betty Bryant, Bert Walton & Co., Howard and Paul Harvey, Louella Brown, Dorothy Day, Lela Flynn, Joe Tamini, Joe May, and the Beverly Sisters. Gloria Parker, Stan Kenton, Irving Raker, Reggie Childs and Suvb Joesley.

Miss Macdonald's Duster

Miss Macdonald's Duster is on a three-week tour of army camps for USO, will begin an Army Entertainment tour on Sept. 15. She will have Giuseppe Bambocchek as her accompanist on the tour.

Betty Grable and Rita Rayworth hit the road for USO-Camp Shows for the first time. Betty Grable joins the Hollywood Follies' unit and plays through the Carolinas with the Beverly Sisters. Rayworth through Texas with the 'Hullabaloo' troupe.

D. C. Sendoff for Bond Drive

Washington, Aug. 11.

operate as an exhibitor liaison field in all sections of the country and with the War Relocation Authority and Treasury administrators. This group includes Claude Lee, Major Leitch, H. M. Fisher, and Assistant Secretary Rubens, P. J. Wood, David Fairlyman, Ed Grainger, John Pavette, and the Beverly Sisters. Seven tours will start simultaneously at seven points: San Francisco, San Diego (Sept. 1), Ft. Ord, Ft. Ord and Waco (3); Chicago (6); Chattanooga (6); Philadelphia (6); New York (6); and New Orleans (6). An eighth tour to cover territory adjacent to Los Angeles, making Hollywood an eighth premiere point. Objective is to sell \$300,000,000 in bond sales in the 300 star appearances.

D.C. Preparer

Washington, Aug. 11.

Top stars of the motion picture industry will arrive in Washington on Aug. 11 to open the Stars Over America' 1,000,000,000 War Bonds drive during the month of September.

Secretary of the Treasury Morgenthau will be host at a Hollywood bond sales luncheon at the War Relocation Authority, with cabinet officials present, a newswired setup and a program that is designed to give the

Military Band With 16 Fiddles, Coast Air Corps

Thinks It's Terrific

Santa Ana, Cal., Aug. 11.

The Air Corps band that Capt. Eddie Dunsdettler has assembled here might not have met with approval of John Philip Sousa or Arthur Pryor, but to the gag here it's the best doggone outfit in the service. What the old maestro has here presented are the 16 fiddles in military style.

Some of the best instrumentalists in the country are in the band, to wit: Harry S. Gandy, band concert master of Paramount studio recording orchestra; Serg. Artie Green, band leader of the Beverly Sisters; Benny Goodman; Serg. Mickey Bloom, trumpeter with Tommy Dorsey; and Sgt. Paul S. Gandy, band leader with Los Angeles Philharmonic; Private Max Weisman, pianist with Andre Matisse; Sgt. Felix Stal, violinist with Philadelphia Symphony; Sgt. Harry S. Gandy, band leader with Ray Noble; Priv. Mike Bryan, guitarist with Artie Shaw; and Sgt. Paul S. Gandy, band leader with Cleveland Symphony.

D. C. Canteen

Continued from page 28

representing the National Press Club took part in the forenoon. Others were the Broadway contingent which included the names of the club.

Brook Pemberton presided as post-prandial director and made a most brilliant speech. He was followed by the head the Canteen in her native city, Talullah Blankenshed, Selena Roy, Antonio Brown, and the Beverly Sisters. Fredley, Milnch Shubert, Robert Porterfield, John Lodge, James P. Sullivan, William F. Williams, and others among the speakers.

Federal Manpower Commission Director, William C. Sullivan, and Pepper from Florida presented the official Washington, D. C. Canteen. The first lady expressing a deep interest in the project. Only entertainment in the program was the Beverly Sisters, with Lucy Monroe opening the program with "The Beverly Sisters."

From N. Y. and introduced to take bows were: Martin Beck, Max Erwin, and the Beverly Sisters. Mrs. Lawrence Tibbett, Mrs. Ernestine, Mrs. John Lodge, Mrs. Lela Leighton, Fred Marshall, Bill Fields, Florence Marston, Mrs. Brock Sullivan, Solly Terhies, and Mrs. Witherspoon, Arthur Richman, Oliver M. Saylor, Lily Clarke, George M. Saylor, and Mrs. Morris Green.

There was a generous attendance of Washington socialites and the Variety Club was represented by Mrs. E. J. Barron, Sam Wheeler and Chief Barker. Recent duetters in Washington to take charge of organization work were: Mrs. John Lodge, Mrs. Lela Leighton, and Mrs. Florence Marston, chair of the local headquarters. It is planned to have the Canteen in operation shortly after Labor Day.

September drive a smashing success. As the seven tours of picture stars and their entourages will be the national capital's only look-see at the stars. They will be the national capital's only look-see at the stars. They will be the national capital's only look-see at the stars.

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Rep Launches Four

Hollywood, Aug. 11.

Republic cubs lose with four new picture this week, beginning today. The new picture is "The Big Broadcast" and directed by George Shurman.

Three others getting the gun are the Jane Wyler's starrer, "Johnny Brown," with Mrs. John Lodge, "The Valley of the Hidden Stars," a continuation of the Three Megabusters series.

33% Pledge

Top industry execs have banded together as a \$25,000,000 Commando Committee with each member pledged to sell some \$800,000 to \$2,000,000 worth of bonds by Sept. 1 in connection with the 'Salute to Our Nation' bond campaign next month.

The special New York Committee on the American War Effort, headed by Stanton Griffin, Nicholas M. Schenck, Adolph Zukor, N. Peter Belmont, and the Beverly Sisters, Skouras, Barney Balaban, Jack Cobb, H. J. Yates, Jules Bruland, and the Beverly Sisters, Skouras, Barney Balaban, Jack Cobb, H. J. Yates, Jules Bruland, and the Beverly Sisters.

A Hollywood 'Commando' committee, headed by Stanton Griffin, Nicholas M. Schenck, Adolph Zukor, N. Peter Belmont, and the Beverly Sisters, Skouras, Barney Balaban, Jack Cobb, H. J. Yates, Jules Bruland, and the Beverly Sisters.

Picture company cast heading by Fytore Power succeeded in raising more than \$25,000 in a War Bond drive.

War Bond raising drive was conducted at the Capitol theatre and nearby streets, with Archie Mayo, who is directing the 20th-Fox feature, Annabella (Mrs. Power), James Cagney, and the Beverly Sisters, Skouras and Mrs. Grapevine assisting the brief campaign headed by Power.

Chas. F. Sherrin's Chevrolet

Chas. F. Sherrin's Chevrolet is the latest in the line of the Billion-dollar drive for War Bonds in the Hollywood area. The car is owned by Charles P. Skouras, chief of Fox-West Coast theaters.

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30 DAYS HATH SEPTEMBER

"SALUTE TO OUR HEROES"
A BOND FOR EVERY
MOTHER'S SON IN SERVICE



Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408), in cooperation with the Treasury Department, War Savings Staff.

Thirty fighting days in September for our industry to fulfill the obligation that our Government has assigned us. We can make history and we will. A BILLION-DOLLAR MONTH is our goal! Not just one stunt or two, but something for every day! Not just showmanship, but showmanship that sells bonds! Have you read the Campaign Book? Below are suggestions to help plan your own September. For the land we love, FIGHT!

1. OPENING NIGHT "Salute to our Heroes." Stop show 4 minutes. (Write for special bulletin on "Opening Night Salute.")
2. Unveil "Buy A Bond To Honor Every Mother's Son In Service" booth
3. \$1,000 (Bond) Per Plate Breakfast to hop Sales
4. Service Men's Photo Gallery in Lobby
5. Hero Rally in City Square
6. Big Stunt with Department Stores
7. Bond Rally in Churches
8. Luncheon to bond booth salesladies
9. Free Ticket To Every Bond Buyer Today
10. Erect sale indicator in square
11. Labor Day Rallies; cooperate with labor
12. War Mothers' Night
13. Dedicate city service flag
14. Tie up all radio stations
15. Launch third week with city-wide half-holiday
16. Every newspaper ad carries bond drive copy
17. War Wives and Sweethearts Nights
18. Honor Departing Selectees—Parade
19. Bond Banks-on-wheels touring city
20. Buy Bond To Honor Boys on Warship named for your City or State
21. War Stamp Matinees
22. Dedicate Victory House in square
23. Another War Mothers' Night (*weekly*),
24. Tie up stores for a day to give away your postal cards to bond buyers
25. American Legion Day...parades...mass meetings
26. Factory Day—payroll allotment promotion
27. Bonds For Immediate Delivery—promote issuing agent theatres
28. Only \$.....to go to hit quot:
29. Last Stand Battle for Quota
30. Great final rally—uniting all groups and whole city...torchlight parade...rallies all over town...quota...Victory

FIGHT! It's our Industry's SECOND FRONT!

Bigger Gross, Smaller Net Is Fiscal Story for RCA's First Six Months

Despite the fact that gross income was \$90,089,593 or about \$22,000,000 higher than last year, Radio Corp. of America net profit in the first six months this year amounted to \$8,424,121, or \$1,070,194 less than in comparable period of 1941. Company's provision for Federal income taxes totalled \$11,907,696 as against \$8,897,700 in the first half of 1941. RCA figured normal income taxes at 45% and excess profit tax at 90%.

How the decline in net profit affected the common shares is reflected by the statement of earnings applicable to the common. This is figured as equivalent to 10.2c per common share compared with 19.9c a share in the first half of 1941.

RCA report covering the second quarter ending last June 30 shows net income of \$993,133, as against \$2,176,921 in the corresponding quarter last year. Total gross income for the quarter amounted to \$45,320,038, as compared with \$38,081,965 in the second quarter of 1941.

In both the second quarter and the full six months, the report shows materially higher costs for advertising, general operating, development, selling and administrative expenses as compared with a year ago. For example, for the full six months, this year's amount was \$11,907,696, as against \$8,721,546 in the 1941 half.

BIRDS-EYE INTO SPOT FIELD IN FALL

Birds-Eye Frosted Food (General Foods) moves into the spot field this fall. Its buying program includes stations, minute announcements and chainbreaks through Young & Rubicam.

With canned goods hit hard by wartime priorities important developments are expected from the frosted food field and there is a possibility of Birds-Eye becoming an all-year-round account in radio.

BRADY COMEDY SHOW STARTS 14c ON CBS

Chicago, Aug. 11. New musical revue, with Fred Brady as comedian, starts Friday (14) from WBBM-CBS studios in Chicago and will be broadcast every Friday thereafter from 7 to 8:30 P.M. CWI.

Talent line-up includes Franklin McCormack as announcer, Gale Robbins, canary, Russ Brown, male impersonator, Les Paul, and Caesar Petrillo's orchestra. Les Mitchell produces the series.

NBC's Mexican Stations

San Antonio, Aug. 11. A total of 14 stations in Mexico have been added to the NBC Pan American network now bringing the total of the group well to 138 stations in North, Central and South America.

Headed the list is XEW, key station in the Mexican hook, which is one of Mexico's powerful stations with a power of 100,000 watts. Other affiliates are XEBX, Acapulco (250 watts); XEBU, Ciudad Victoria (100 watts); XEPT, Colima; XECC, Cuernavaca (500); XEBO, Irapuato (500); XEOW, Minatitlan (250); XEGL, Mexico (500); XEPC, Orizaba (250); XEAM, Piedras Negras (250); XEPL, Tuxpan (250); XEBK, Tepic (100); XEUP, Uruapan; XEVI, Vera Cruz (500) and XECC, Zamora (100).

News of 'Chateau Hogan'

Chicago, Aug. 11. "Chateau Hogan," NBC's new comedy series, will henceforth be heard Thursdays from 6:30 to 9 p.m. CWI, instead of Wednesdays evenings.

Kenneth MacGregor produces the program; Bob Trendler and WGN orchestra supply the music.

AFRA Shouldn't Be So Amused About Overtime, Says Joe Miller, N.A.B.

Washington, Editor, "Variety": Those members of AFRA executives, to whom you referred on page 27 of your current issue, might stop chuckling and start worrying about the plight of radio if they took the time to read interpretative Bulletin No. 4, "Exclusive Management," issued by the Wage and Hour Division.

What Interpretative Bulletin No. 6 says, in brief, is that the provisions of labor contracts don't mean a thing if they are not in line with the Wage and Hour Act or the Rules and Regulations established for its administration. For all practical purposes, the Wage and Hour Division's interpretation of the Act might as well be added, in this respect, to the text of the Act and the Rules and Regulations.

Hence, if the Wage and Hour Division clearly interprets the Act to mean that talent fees must be added to base salary in determining overtime in all cases, those provisions of AFRA contracts which say that overtime is to be determined on base salary alone might well prove to be void.

Please do not interpret this as meaning that I, in any way, want to discourage stations from signing up with AFRA. But AFRA shouldn't try to kid the broadcasters into believing that signing an AFRA contract will relieve them of the talent fee problem under the Wage and Hour Act. You can search the Act with a fine tooth comb without finding any provisions which exempt employees having union contracts in any respect, and aforementioned Interpretative Bulletin No. 6 puts the clinch on it.

(In hasty paragraph, may I say that the above paragraph must be read in the light of the fact there is some leniency in the wartime provisions for those employers holding contracts for construction work during seasonal industries such as fruit picking, canning, etc. By no stretch of imagination is this to be taken as an exemption I believe, should radio.)

AFRA, I believe, should share our concern about this matter. One station that has been hit by the overtime interpretation as expressed in Wage and Hour Inspector, already has declared that no announcer in the station under any circumstances shall work more than forty hours a week—on commercials and sustainers combined. This has had the effect of reducing the weekly "take home" of that station's announcers considerably, to their expressed sorrow.

If the Wage and Hour Division makes the overtime-on-gross-earnings interpretation stick, I think this kind of procedure will be followed in a great many stations, including those which have contracts with AFRA.

There are other complications to this extremely complex problem which would have an opportunity to discuss with AFRA officials, if you are interested. Meantime, we are going



'Stars of Tomorrow'
LEONARD WARE THRO
Currently in the 18th week at Kelly's Studio, New York, and continuing indefinitely.
Les Paul, Thro and Rhythim said: "This combination...great...deserves attention and praise."
Exclusive Management
LOUISE CRANE
113 West 57th St., New York

CBS VOTES A 30c DIVIDEND

Columbia's board of directors last week voted a 30c dividend on Class A and Class B stock of \$2.50 par value.

Dividends is payable Sept. 4, 1942, to stockholders of record at close of business on Aug. 21, 1942.

Earlier Return of 'Shadow' Probably Due to Stress On Coal Heat in Wartime

With the Government urging people with oil-burning heaters to replace them with coal furnaces, the growing oil shortage has been the East, D. I. & W. Coal Co. will probably return. The "Shadow" program to the air with the next couple of weeks, instead of waiting until later in the fall, as previously intended. Ideas is being the sale of Bluecoal. Rutbraut & Ryan is the agency.

Thro will presumably return to a Sunday night spot on Mutual. Whether or not Bill Tuttle will again be able to direct it is uncertain as his duties with the A. & S. Lyons Agency have been considerably increased with the recent departure of Don Stauffer to head the Rutbraut & Ryan radio department. Scripts for "The Shadow" are being written by Jerry McGill and Sid Sloan.

NEW MONICKER
Miss Timmie Hindman has changed her name to Timmie Hyer. She is now appearing in "Amanda of Honeymoon Hill" for the Hummerts.

To get out a special bulletin to advise our members how we feel about this whole matter. I will be glad to send you a copy. Joseph L. Miller, Director of Labor Relations.

Stack-Goblet Agency Foods; Owes NBC Web \$120,000 in Billings

Chicago, Aug. 11. The Stack-Goblet Agency, Inc., owing NBC \$120,000 in accumulated billings for time, principally on the Lewis-Howe show, NBC has indicated that it will seek to collect the money from the estate of Ed Lewis. Gowen and Sears Robinson & Co., many of its executive personnel has already found jobs with other agencies.

Bushleague Steelmakers Groom for Draft Vacancies

Pittsburgh, Aug. 11. Taking a cue from baseball's big leaguers, Wheeling's Musical Steelmakers have set up a firm system to groom replacements for musicians lost in the draft. At present, there are 10 'teen-aged youngsters in the fold rehearsing regularly to step in at a minute's notice.

They call themselves the Bush League Steelmakers.

The agency was organized just 50 weeks ago. J. L. Star, CBS announcer, died 14 years ago. Among its accounts were Swift & Co., Sante and Lewis, and Sears Robinson & Co. Many of its executive personnel has already found jobs with other agencies.

Louisville's 24 Star-Spangler
Louisville, Aug. 11.
Third local station to "take on Amma" is WBNL, Louisville. New gal speller is Barbara Jane Lang. Pan mail for the new femme voice has been raised heavy.

CBS Consolidated Income Statement

	July 1, 1942 (26 weeks)	June 26, 1941 (26 weeks)
Gross Income from sale of facilities, talent, lines, recordings, etc.	\$30,801,811.94	\$29,134,776.05
Less: Time discount and agency commissions; record returns, allowances and discounts	6,475,244.58	8,578,423.63
	\$24,326,567.36	\$20,556,352.42
Deduct:		
Operating expenses and cost of goods sold	\$13,411,214.84	\$11,467,040.30
Selling, general and administrative expenses	4,429,180.58	4,236,893.34
Provision for depreciation and amortization	502,051.96	380,717.36
	18,342,447.40	16,104,415.00
Miscellaneous income	\$4,083,869.96	\$4,451,937.42
Income (Net)	53,768.54	17,291.64
Profit before Federal income taxes	\$4,137,736.50	\$4,469,229.06
Provision for Federal income and excess profits taxes—calculated on the revenues of the United States Act of 1941—Note 1:		
Income taxes	\$1,062,500.00	\$1,100,117.69
Excess profits taxes	759,000.00	1,821,000.00
	2,316,236.50	2,924,051.57
Supplemental provision for estimated Federal income and excess profits taxes—calculated under the proposed Revenue Bill of 1942, passed by the House of Representatives, July 20, 1942	668,500.00	
Profit for period	1,647,738.50	\$2,435,197.49
Earnings per share	.96	1.42
(Calculated upon the 1,716,277 shares of \$2.50 par value stock outstanding at July 4, 1942.)		
The earnings previously reported for the 1941 period have been adjusted in this respect.		
The 1942 results are subject to year end adjustments and to audit at the end of the year by Certified Public Accountants.		
	FRANK K. WHITE,	Treasurer.

SALES PROMOTIONIST AS PROGRAM EXEC

Washington, Aug. 11. John Heiney, sales promotion manager at WJWS, Washington, since 1936, has been upped to acting program director in place of Richard J. Linkinour, who was called into active service with the army.

"No replacement set for Heiney's promotion berth."

HOW THEY GOLF

Stinger, General Manager and Page Boy are WCCO's 1, 2, 3

Minneapolis, Aug. 11. With a score of 82, Hal Garvin won the 1942 annual golf tournament.

W. E. Forbes, station general manager, and Jim Sturrow, page boy, came in second and third.

Communist on WCCO

Minneapolis, Aug. 11. WCCO gave over time to a member of the American Communist Party, Mother' Ethel Bloor, 80 years old and in ill health, to appear over the air establishment of a second front against the Nazis.

Mother Bloor was interviewed by Darrogh Aldrich on the latter's daily women's program. She ad-libbed most of her dramatic answers.

Lone Star Brew Adds Show
San Antonio, Aug. 11.
The Lone Star Brewing Co., heavy user of local air time, will sponsor a new radio program over station KTSA, to be titled "Let's Take a Look in Your Mirror."
Handled through Conroy agency.

PLAN AMBITIOUS FALL SETUP FOR RIGGS

Hollywood, Aug. 11. New formula concocted for Tommy Riggs in the Swan soap summer spot has so impressed Lever Bros. and Young & Rubicam agency that there is serious talk of continuing the program in the fall as a supplemental entry to Burns and Allen, who resume in early October.

Credit for revived interest in Riggs and his Betty Lou character goes to the writing staff, headed by Sam Perrin and Jack Douglas. To keep the present setup intact, Y. & R. has put under agency contract two new talents, Wally Matson and Verna Felton, an unusual procedure in that it is generally reserved for name players. Agency hopeful that if Swan decides against a double air bill, another sponsor won't be difficult to line up for the Riggs show.

MORE STATIONS GET 'CLARA, LU 'N' EM'

Chicago, Aug. 11. "Clara, Lu 'n' Em," WBBM-CBS show, this week adds 26 new stations to network program over station KTSA, to be titled "Let's Take a Look in Your Mirror."
Debuted on network June 8 with a 14-station hook-up. They are sponsored by Pillsbury Flour.

COULDSOME NEWS

Ralph Foote's Slap at Sales Reps

Has Party at N. Y. Club for Stations, But Brokers Not Welcome

Bechnuth Packing has during the past week been leasing reservation for six spots a week, effective Sept. 15, through the Newell-Emmett agency, while station reps continue to be persons on grant. Recently, according to Ralph Foote, the Bechnuth Co.'s advertising manager, wants every bit of the proposed business placed directly with the stations.

Foote's initial step in giving the reps the cold shoulder was to invite the

On the Other Hand—

Station reps took time out frequently during the course of last week to purr their appreciation over a letter they had received from the secretary of Ted Fisher, time buyer for the Rutbrauff & Ryan agency. What had plunged the reps into ire and almost tearful sentimentality was the sudden discovery of a time buyer who usually went out of his way to thank a rep for a chore well done.

Isabel Gayner, the secretary, wrote that her boss had left instructions as to the proper appreciation that she would write the reps expressing his appreciation for their cooperation for the week before in setting up the Rinso schedules. With the reps' help, said the letter, Ed Fisher had not only to complete the 11th-hour task but to get away on the prearranged date for his vacation.

an extensive list of broadcasters to appear and Ed Fisher's entrance on the account, at the Lotus Club, N. Y., last Friday evening (31). Foote's invitation to the reps to refreshments would follow. Foote later explained that the reason he appears to deal under the same managers was that they could give him quicker service on availabilities and go to establish the close relationship of customer and seller. Some of the invited station men who couldn't appear mumbled the availabilities to their station reps. Foote and the agency refused to give an audience to the reps. The reps were told that if they might, if they wished, submit the availability lists by mail or messenger.

FIVE MINUTES OF GAGS AHEAD OF RAY SWING

The Blue Network will warm up Raymond Gram Swing's entrance with comedy news comment. The web is bringing back 'Molasses and Janey' (Pat Pendergast) and 'The Gals' for a five-minute spot (9:55 p.m.) across the board. The black-net team will also have comedy advice, such as how to read newspapers in a blackout and what to do when a parachute fails to open.

Swing doesn't start for the Blue until Sept. 28, but Molasses and Janey begin their series this evening (17).

Garry Moore to N.Y. For NBC Morning Show

Garry Moore, for NBC, is to enter either m.c. and comedian, moves to New York to assume top spot in NBC's new morning program temporarily titled, 'Show Without a Name.'

Program will be titled by listeners, each station holding an individual contest to pick handle, and awarding prizes. Grand prize of \$100 war bond will be awarded the final winner.

Howard Petrie, NBC announcer, will be Moore's straight man; Irving Berlin and his orchestra will furnish background music. Also to be selected will be a choral group or trio, male and female vocalists.

MBS Aiding YMCA's Drive To Send Yank Prisoners Music and Instruments

Mutual network is helping the Young Men's Christian Association Friday (14) with a half hour at 11:30 p.m. Meyer Davis will make an appeal, on behalf of the Y.M.C.A.'s War Prisoners Aid, for musical instruments and music. There are some 30,000 Yanks prisoners of war at present.

'Music for Heroes' will include a dramatization with Alexander Kirkland, and Bob Stanley's orchestra with Joan Merrill and Jimmy Shields, soloists.

EASY ACES TO CBS IN FALL

American Home Products will move the 'Easy Aces' and 'Mr. Keen' to CBS from the Blue Network at the end of October. On CBS 'Aces' will have the 1:30-4:45 p.m. slot, and 'Mr. Keen' on Friday, and 'Mr. Keen' will follow immediately. The change is being made to get away from the competition of Fred Waring and the 'Amos 'n' Andy' series.

SIMMS, ROSE MUSIC COMBO FOR MORRIS CIG

Hollywood, Aug. 11. New ideas show built around Ginny Simms and Dave Rose's music has been bought by Milton Biow agency for Philip Morris and replaces 'Johnny Presley' as an NBC entry beginning Sept. 8. Miss Simms presently as mistress of ceremonies and will be supported on the web by Rose's music and Bombardiers male chorus. Actual format won't be revealed until the opening broadcast, according to Vick Knight. It airs for the first at 8 p.m. and repeats for the Coast at 8:30 p.m.

If Blow moves the other eight shows, as is now under consideration, Knight will supervise production and assign a combo writer-producer to the Simms-Rose opera.

LATIN RADIO MEN HERE

Filas of Brazil, Acaragga and Noriega, of Mexico, visiting in Los Angeles, Calif., are both in the United States. Both are prominent as announcers in their own countries.

Noreiga, like another Mexican, Enrique Acaragga, of XEW, is also in the United States, is seeking radio equipment, of which a desperate scarcity is developing in Mexico.

KFRC-A.F.M. Settlement

San Francisco, Aug. 11. Musicians went back to work at KFRC on compromise agreement, after having been out a week. Station accepted demand of Musicians' Local 6 for increased employment from one hour daily, at \$40 a week, to two hours at \$56, but refused to make new scale retroactive to June 22.

Mutual-Don Lee affiliates were notified of lifting of ban on remorque pickups of orchestras.

BUT MUTUAL IS REBELE

William Weintraub Agency Canvasses All Networks for Attitude on Cresco Blanca Brand—Blue Objected to Any Mention of Schenley Control Because Letter Name Identified With Whiskey

GENERALLY WARY

The William Weintraub agency, which has been browsing around for a network to carry a program plugging Cresco Blanca wine, a Schenley product, is now able to make a comprehensive report to its client. The only web, Weintraub has found, that will take the business without any conditions interposed is Mutual.

Here is how the various networks reacted to the Weintraub agency's approach:

The Red Network: Wouldn't even consider. Columbia: The question was put directly to William S. Paley, and he decided that, even though his network had recently agreed to take beer, providing the copy and program were acceptable, it would not be wise to accept an item of such higher alcoholic content as wine. Mutual: The network: It was agreeable to taking the wine account, but there was one thing it wouldn't permit, and that was any reference during the program to the fact that Cresco Blanca is a Schenley product, a privilege which would be very anxious to exercise. The Blue's policy makers decided to taboo the word 'Schenley' for a director of the same person associates it with a whiskey and that the mere mention of Schenley might convey to millions of listeners the impression that the Blue was allowing its facilities to be used to sell whiskey.

Mutual: This network inquired of its affiliated stations as to how they felt about clearing a wine account, and the answer was unanimously favorable, with no conditions attached.

'ONE MAN'S FAMILY' UP FOR PRODUCT SHIF

Standard Brands will decide within the next two weeks on what product to attach to 'One Man's Family.' Also whether it is to remain under the direction of the J. Walter Thompson agency.

The serial had been used to plug Tender Let Tea.

H. V. Kallenborn is in England for NBC.

New Tums Copy Now Okay at CBS

Sanderson-Crumit Team on Network Saturday Nights Starting Oct. 3

Lester Schroeder To Chicago for Hummert

Lester Schroeder has quit as a time buyer at the Compton agency and is Blackett-Sample-Hummert in Chicago. He formerly worked for B-S-H in New York.

GM's 'Cheers' Goes On

General Motors has renewed the contract with Cheers for the radio series on CBS with Henry Souvaine. The new contract takes the program up to Dec. 1.

Elmer Davis' Radio Return As OWI Director Partly Depends On Public Reaction to Idea

Brer Rabbit Syrup Is Sold Heavily by Air In Texas, Mississippi

J. Walter Thompson is spotting large batches of announcements for Brer Rabbit Syrup (Penick & Ford) in Texas and Mississippi. Most of the campaigns start Monday (17).

It's concentrated schedule, and the stations will run several announcements a day.

DERBY SPROUL DIES IN AFRICA

Pittsburgh, Aug. 11. Station KDKA learned last week of the death in action of its former program director, Derby Sproul. He was a captain in the Army Air Force and met death on the African front, Sproul came to Pittsburgh in 1937 from Denver when Al Nelson, manager of KOA, left to become head of KDKA.

His productions were fed to the Blue network and when Sherman Gregory was manager of KDKA, Sproul became program director. Later Sproul's father died and his mother was also in Denver, so he took a position there, leaving KDKA about two years ago to become program director of Station KLZ. Nobody here knew he had joined the army until word of his death arrived.

He is survived by his widow, two children and his mother.

Les Mitchell Succeeds Lieut. Blair Walliser

Chicago, Aug. 11. Les Mitchell, WBBM-CBS producer in Chicago, is the new director of the 'Romance of Helen Trent,' succeeding Blair Walliser, who becomes a lieutenant in the United States Coast Guard.

Mitchell has produced numerous shows for CBS, including 'Manhattan' and 'Siegmond' and the current WBBM war service program, 'The Midwest Mobilizes.'

Johnson & Ditto Expands List of Markets and Increasing the Number of Announcements in the Various Cities

Frank Y. Rubicon is the agency.

Washington, Aug. 11.

Elmer Davis, director of the Office of War Information, may return to the microphone in the capacity of official Government spokesman—as several Senators suggested a couple of weeks ago—if there is favorable public and official reaction to his appearance Sunday (9) as emcee on the CBS 'production crisis' program. Plans have not crystallized but there is talk in Federal circles about having a regular series of OWI broadcasts—probably alternating between different chains—with Davis as the interlocutor and various key officials as guests in the program. At present, it seems unlikely there will be any regularly-scheduled programs and some time but eventually a fixed feature may be worked out. Follow-up programs are being framed already, though there are objections now to trying to write a rigid timetable.

The Sunday CBS one-timer was deemed highly important in government quarters because it was the first attempt to give OWI a regular radio program on its own. Previously the Radio Bureau has stuck to fixing up broadcasts for other Federal agencies. Significance was heightened by the participation of Admiral Chester W. Nimitz, commander in chief of the Pacific Fleet, and General Dwight Eisenhower, commanding the United States Army in the European theatre of operations. From several angles, the 'Production Crisis' was a most interesting war program put on by Federal officials. Certainly from the standpoint of participants, Davis has more gold braiders and brass hats than have been assembled for any similar feature. General William P. Leahy, former chief of naval operations since becoming chief of staff for President Roosevelt, and Nimitz and Eisenhower have been seldom before a mike.

Since he took charge of OWI, Davis has been urged to make frequent if not regular appearances before the microphones. His reorganization work, plus some personal uncertainty whether he should get in front, have kept him mum for the last six weeks. Numerous officials who feel his popularity with the radio audience should be capitalized through talks in his official capacity are hoping he will get back into harness.

LUNSFORD YANDELL ON OVERSEAS TASK

Lunsford F. Yandell resigned last week as treasurer of the Blue Network to do Red Cross work in England. Just before leaving Yandell called on his former assistants in connection with the promotion of a little religious book. He still holds the titles of Blue, namely, v.p. and director.

In the relinquishment of executive duties as treasurer of the Blue Network of absence Charles E. Rynd became treasurer. Rynd will continue to assist in the Blue Network service manager, even though Ludwig Simmel gets the title. Anthony G. Blumenthal is the new assistant treasurer, Alexander D. Nicol comptroller, and Robert D. Swezey assistant secretary of the company.

Ivey & Ellington Place New Bond Bread Blurbs

Bond Bread (Great Baking) is placing schedules of chainbreaks for the promotion of the product in California and Maryland through the Ivey & Ellington agency and in New York through the Blue Network. The new campaign was planned in England through Newell-Emmett. Many of the orders became effective Monday (10).

MAGAZINES AND RADIO CRITICISM

The regrettable but understandable disinterest of newspaper publishers in responsible, serious, by-lined, day by day radio criticism has thrown the function of comment to the magazines where it is subject to the peculiarities of magazine copy angles and remote deadlines. Some magazine critiques of radio have had merit and social astingency. Other pieces have been merely clever. Then there is a third type of magazine article about radio which is all too common: the piece that trades in sweeping, largely undocumented, generalities peevishly expressing a prejudice against, while seeking to hide a basic ignorance of the medium. This type of magazine piece has a hit-and-run quality. The writers on occasion privately admit, may boast, that they never listen to the radio. This policy of never listening does not bother their consciences when they open fire although they would never dream of reviewing books without reading them. Certainly such writers do not expect to expose themselves too, and they could not survive, the test of regular, detailed, day by day radio criticism which would clearly reveal how very little they know the medium they so enthusiastically fagellate.

Recent events have again foregrounded this whole subject of the kind of criticism that is leveled at radio, by whom, and with what responsibility or preparation. It should disturb radio, and to some extent it does, that liberals who ought to appreciate a free radio are apparently indifferent and, in turn, quite undisturbed at the alternatives to support derived from advertising.

The case for the private sponsorship of radio programs, from the revenues of which the total services of the broadcasters are financed, rests upon one, great, demonstrable, social good, namely, that it is advertising and only advertising that makes possible a broadcasting system that does not have to be operated, either in peace or war, by a bureaucracy. Thanks to a quasi-independent radio industry of over 900 stations the United States is more completely a democracy. The controls are scattered throughout the nation among men and corporations of every region, of varied racial, religious, economic backgrounds. Their self-interest is the self-interest of their 80,000,000 listeners. The interplay that is in constant flux adds up to a properly practical methods for the ever-needed re-adjustment and balancing of pressures. Under a system of advertising American radio is able to avoid rigidity of one control and one viewpoint. Neither the Administration, nor the business world, nor pressure groups, nor broadcasters themselves can be arbitrary. American democracy has arranged a partnership of the radio licensee, the radio regulator, the radio client and the critical radio listener. Thus we have flexible, adaptable, infinitely diversified broadcasting.

All this is overlooked by, or unknown to, Curtis Nettels in his recent New Republic article 'The Radio and the War.' Nor does he acknowledge at any point the temporary and easily curable nature of the occasional—and admitted—gaucheries of radio advertisers which lie rightly deplores while seemingly not knowing of the existence in the radio industry of elaborate codes of fair practice and wartime controls which were specifically designed to prevent, and which regularly do prevent, the very abuses he fears. Having disparaged the entire operating basis of our radio, is Mr. Nettels prepared to face the alternative? Would he approve one undemocratic consequence of bureaucratic radio in wartime, namely, that all discussion and criticism of the war effort come to take place on the air only by permission of a self-implicated officialdom?

The virtues of the American radio modus operandi are increased, not dissipated, by war since it is precisely in periods of crisis that our social safeguards are most useful. It is important to democracy (not just to the radio-business) that neither nuisance nor censorship be permitted by radio under government domination. The men who are in actual workday charge of our 900 stations are not office-holders.

Concerning the control of radio broadcasting in wartime, Prof. Carl J. Friedrich of Harvard has

written 'Since morale depends in part upon maintaining as much as possible of the established everyday life, this certainly would suggest going on with broadcasting programs much in the accustomed manner and he adds 'In view of the fact that most radio programming is at present being paid for by advertisers, either directly or indirectly, there is no good reason why this large expense should be added to the Government's already crowded budgetary requirements.'

American radio averages out pretty well. In peacetime it seldom twice makes the same mistake and in wartime it is as near foolproof as constant vigilance inspired by self-interest can make it. Sponsored radio must remain sensitive to public opinion. This fact should be kept in mind as highly pertinent to the best interests of a democratic society. In the confused first years of broadcasting it is true that prejudiced decisions were rendered in controversial predicaments, but in the last ten years, a very careful audit of equal opportunities has generally been maintained. Historians will especially note this when they balance the sides that participated in the great tenacious debate naturally. American radio will not be found deploring either advertising or our American business civilization. Broadcasters do not consider our civilization a failure. Rather they regard it as a promise.

Of course, now and again some big advertiser may attempt to throw its weight to secure for itself special privileges. The glibly cynical commonly suppose that the broadcaster in such circumstances is always and completely sympathetic to the advertiser simply because he is an advertiser. To the contrary. The broadcaster has been enlightened by ample experience to a realization that bad advertising or dubious social practices can never be good or profitable broadcasting. It is a rare and very stupid broadcaster who jeopardizes his own license for the sake of any client.

Mr. Nettels seeks to establish equivalence on the air as a social evil, per se, so that he may thereafter argue that the evil is compounded by the existence of war. He declares that 'radio advertising in the United States has tended to obscure the greatness of the nation.' Again he charges: 'During the years of the advertiser's rule of the American radio the position of the United States in the world has degenerated at an incredible rate.' He seeks to establish that in the last war which was free of radio influence 'the country then attained a much higher degree of unity and national purpose than is evident today.' These are harsh insinuations. But the Wisconsin pedagogue does not stop there. In the vein of the classic question 'have-you-stopped beating-your-wife?' he remarks, 'American advertisers would, no doubt, quickly deny they are spreading enemy propaganda.' Yes, no doubt, they would quickly deny it.

No data is offered in support of his bald affirmation about the last war which is the keystone of his argument, that negligence is lower in the present conflict and that, forsooth, advertising on the air is partly, if not largely, to blame.

There is considerable evidence, and among many national leaders fairly general agreement, that the facts about morale in this war are exactly contrary to Mr. Nettels' impression. Certainly the public attitude now is less hysterical, less romantic. There is no pretense that war isn't a bloody, crazy business. The public gives every indication of clear-eyed, clear-headed determination to see it through. No mobs attack aliens today as they did in 1917-1918 when there was, as Mr. Nettels reminds us, no radio influence. The American Civil Liberties Union has praised our 'remarkable wartime tolerance' in this radio-blighted year of 1942.

Prof. Allan Nevins of Columbia University has written 'That the American people in 1941 were more united in feeling and possessed a far better outlook than in 1917, would not be difficult to show. That, thanks to schools, radio (sic) cinema, and travel, they were freer in thought and more liberal in opinion is equally clear.'

With far less parading, brass bands and platform oratory we have since Pearl Harbor elicited zealous

citizen participation response to every Government appeal. Mr. Nettels apparently does not know or care that radio is the chief channel for these government appeals. He has apparently not been informed of the 'network allocation plan' and the complementary 'radio war guide' for non-network stations which are successfully operating under a generous collaboration of the radio industry and the Government. Between April 27th and June 7th alone there were 288 advertising and 259 non-advertising programs broadcast with government messages to the people.

Officials in Washington especially value the opportunity to address their messages to the guaranteed audiences of 20,000,000 listeners built up by advertising-sponsored programs. Far from having any apologies to make on the score of war usefulness radio is in the enviable position of being able to display its medals. The high command is pleased, if Mr. Nettels is not.

What particularly upsets Mr. Nettels is that radio devotes one part of its time to 'trivial products' while another part reports human destiny. There is an incongruity in this that he cannot tolerate. He fails to see that a many-sided service to the public demands that radio's schedule shall be infinitely varied. Because war is grim and serious it shocks him that anything frivolous or light is included. Yet most morale experts lean to adequate quotas of sheer entertainment.

One articulate broadcaster put this matter patly when he said 'When it (radio) is carry the President's trenchant call for courage and sacrifice, when it is talking in inspired earnest about why we fight . . . then it flies on wings that move men's hearts and minds . . . but 'while doing these wartime jobs radio will go on entertaining, relaxing, diverting the American public . . . because wars aren't won with long faces.'

Sponsorship of radio news programs strike Mr. Nettels as 'prostitution of the decent impulses of people.' This is one of the more lurid titles in his scolding mosaic. Nowhere in his piece does he show any knowledge that the very things he is now worrying about broadcasting regularly does something about. Careless intermingling of sales copy and solemn war communication makes the list of things broadcasters will not permit. When he speculates that advertising 'may be presented more emphatically than the news of the nation's welfare' he urges action already taken.

Yes, of course, there have been examples here and there since Pearl Harbor of bad taste in commercials that clumsily associated themselves with patriotism. Granted, too, that the jovial-voiced announcer is perhaps occasionally the wrong man to bring bad news to the people. But any tendency to 'make reports of war news pleasant and agreeable' simply can't be sustained. Nobody no matter how glaucous-faced can make the call of all Singapore, or Java, or Tobruk, or Kofev, anything but stark disaster. Mr. Nettels overlooks the only reason advertisers are interested in sponsoring news programs, that is the immense size (i.e. circulation) of their audience. So long as the war lasts there is no need to artificially stimulate the size of the audiences and indeed a news analyst's following would be jeopardized if he should cease his listeners with fake optimism and sugarcoating which must inevitably be exposed almost at once.

As for the constant taunt that businessmen tend to a business-as-usual attitude in wartime, this overlooks one sharp reality: under wartime conditions business-as-usual is an impossibility regardless of anybody's attitude. Unforseeable tax burdens alone change all calculations. Necessary, and mostly willingly accepted, Government priorities, rationing and conversion orders are just a few of the multitudes of war measures that are imposed on all business. The job of management is to carry on as best it is able under these limitations. After fulfilling its responsibility to the war effort management should surely be able, without social criticism, to give some thought to regular clients and shareholders and to the question of surviving through the war and into the better world we all hope for.

FOLSY BOND-SALES VIA AIR

FOREIGN-BORN EASILY STIRRED

KSTP Reports Sending Announcer to Home of Serbian Woman Who Turned Over \$750 in \$5 Bills to Invest in United States War Bonds

OTHER CASES

Minneapolis, Aug. 11. KSTP's war bond and stamp selling program over the air, including the offer of personal deliveries by announcers, has produced some unusual results.

Station says it finds that there were announcements, have proved especially successful among the foreign born who are unable to read, but who understand spoken English. One woman, a Serbian, called newscaster Cal Karstedt after he had read a story over the air about Gen. Draja Mihailovitch and said she wanted him to come to her home and get some money she wished to invest in 'American bonds.'

Karstedt returned to the station from the Serbian woman's home with \$750 in \$5 bills which the woman and her husband had hidden in the house. The same amount was collected by newscaster Brooks Henderson who made an appeal in the Russians' behalf. Another man called Henderson and asked him to come and pick up \$300 in cash before he could spend it. 'I just haven't time to go to the bank and get a bond myself,' he explained.

A Slight Condition

Children of a settlement house in St. Paul's poorest section heard Corine Jordan's appeal and saved enough pennies in a few days to buy a \$18.75 bond for their house. Stipulation was that Miss Jordan deliver the bond personally and play patriotic songs on the piano for them.

Many applications come in by mail, accompanied by checks or money orders of various amounts up to \$300, it's reported. Some of the letters apparently are written by friends or children of foreign born persons who apparently can't write themselves.

Appeals in newscasts, principally those tied in with some vital news story dealing with the war or production, have proved the most effective in selling the bonds, according to Stan Hubbard, KSTP president.

Six Hours A Week of Records Sold at KYW

Philadelphia, Aug. 11. One of the largest contracts for phonograph records was inked last week by Adam Sells Recording Co. (Valley Forge, Pa.) and KYW. Will run for an hour, six days a week and the recordings will be supplemented by a repertory of war activity, lies in Philly and surrounding towns. A mythical 'caravan' will tour the surrounding area and 'salute' the war workers of that town.

The deal was handled through the Carter-Thomson agency. The show will run from 11:10 a.m. to 12:10 a.m. Don Bennett will m.c. and Bob Benson will handle commercials.

Don Fryer named San Francisco representative for news and special events broadcasts for CBS.

'Victory Is Our Business'

Chicago, Aug. 11. 'Victory Is Our Business,' new series dramatizing contributions of General Motors employees to the war effort, airs over WGN, beginning Aug. 8 from 12:30 to 12:45 p.m. CWI. Weekly program will partially feature news of men and women working in the Chicago area, also music of former company employees now in the armed services.

Edgeworth Is Scouting

Edgeworth Tobacco (Larus Bros.) scouting over availabilities on night time announcements. Warwick & Legler is the agency.

Henry Schaffer, commercial manager, KVOA, Tucson, becomes sales promotion manager of KPQ, San Francisco, Aug. 17.

JACK DERUSSY, 38, DRAFTED BY ARMY

Pittsburgh, Aug. 11. Jack Derussy, general sales manager for Westinghouse station KDKA, was inducted into the army here yesterday (10) as a private. Derussy, who is 38, came to Pittsburgh a year ago to succeed late Bill Jackson. No successor has been named yet.

'Restoration of Homelands' (Via U.S.) Used as War Bond Sales Appeal To Foreign-Speaking Listeners

The Treasury Dept. is using a new pitch for its War Bond appeals to foreign language listeners. The new slant is embodied in a 15-minute transcribed show called 'I Knew a Pleasant Land.' Instead of the appeal to patriotism and 'love of America,' this program uses nostalgic music and chatter about the occupied countries to emphasize that one way of restoring the former homeland is by purchasing War Bonds to finance the fight on the oppressor. Polish and French language ver-

sions of this show started Monday (10) on WBNX, New York.

Fritz Blocki Returns To Benton & Bowles

Fritz Blocki is returning to Benton & Bowles agency, New York, discontinuing the travelling assignment as director of General Motors' 'Cheers from the Camps.' Henry Souvaine has hired Don Bernard as his successor.

OF COURSE IT'S TWINS...

just the way we planned!



NO SURPRISE to us (or to anybody else who's aware of what's been going on over at our house) is the arrival of the new Mutual Twins. Have you met them yet?

First we give you **Market Dominance**. After building stronger, better stations where **power** counts most, Mutual now ranks third-or-better in **popularity** in all but two of the 14 U.S. cities of over a half-million population. These stations alone serve 44% of all U.S. radio homes... and Mutual is even more popular in smaller cities. Up to **four times** as popular, according to recent research.

Now we give you **Lowest Cost**. Mutual's new rate plan provides more for your money than any other network. An evening half-hour on the full network (over 200 stations) costs as little as **\$6.015**. You have free selection of supplementaries. Minimum network requirements are lower than ever and volume discounts are higher than ever. For additional unique economies, see Rate Card No. 10.

These are the new Mutual Twins... **Market Dominance** and **Lowest Cost**. The better you get to know them, the better you'll understand Mutual's delivery of

Dominant Stations in the Markets Important to You... at Lowest Network Cost

THE MUTUAL BROADCASTING SYSTEM

MOST ACTORS MARRIED, SO NOT GETTING CASTING VERY MUCH

However, 'Juveniles' Are Already Scarce—And If More Draft Inroads Occur Writers May Have to Use Fewer Male Characters

Because most of the leading radio actors are married and, in many cases have families, draft has not yet created as serious casting difficulties in network dramatic programs as in films and the stage. However, it's expected that when draft boards begin to call up married men for service, the problem will become more disturbing. Meantime, programs involving an unusual number of male juveniles are the only ones causing trouble.

Actors shortage so far is confined to the age group of about 20-25. While few of the players of that age have been in the business long enough to have established reputations, even in the trade, most of them have enlisted or been drafted to create a troublesome situation in casting certain parts. Such an instance is the Blue Network sustaining serial "Captain Jim, U. S. A.," which since several weeks ago, this week, each requiring a number of juveniles. Air Features, which produces the program, is already having considerable casting difficulty with it for that reason.

Most of the fact that most of the top leading men are married and have dependents, many of them are accomplished voice tricksters who are doing in radio parts and even play full-length juvenile roles when required. Thus the shortage of juvenile juveniles is further minimized.

With more and more actors being drafted, the result is that writers are getting a greater share of the available parts. But if the draft takes too many men from the radio, it will be necessary for authors to write fewer male parts in dramatic shows. As it is, many of the leading characters in serials of programs have been written into the Army, though they may appear on the air to read letters home or otherwise participate in the story. In that way the actors concerned can be used. However, the actor supply gets too slim, authors may have to write most of their male parts out of the script completely.

AFRA'S Earliest

Complete list of American Federation of Radio Artists members in the East serving in the armed forces follows:

- Richard E. Albert, Wesley Adley, Bob Bach, Paul Bantant, Jay Barney (Kleinhandl), Earl Barr (Breathart), John Bass, Kenneth Bates, Kenneth Bell, Roland Birsland, William M. A. Brandt, Willard Butterfield, Stuart Carpenter, Charles Cochran, John Carter, Willard Gray, John Churchill, Lee J. Cobb, Edward A. Condit, Frank Conway, Robert Cooney, Stephen Couthard.

Also rank Danzie, Vincent Dropper, Herbert Dugas, John Dugan, Evers, Morgan Farrell, James George, James James Farrell, Harry Flier, Fred Foster, Roland Fitzgerald, John Galway, David L. Galway, Everett Gammon, Tom Gorman, Robert Goodell, James Handley, John Graeber, Edward Gardner, Paul Hammond, Frederic Handcock, John Harper.

Also Albert Rech, A. Heller, Dick Howe, Charles Holmes, Oliver Horns, William Hughes, Robert Hughes, Bert Ives, George Johnson, Henry Jones, Procter Jones, Ray Linn, Edward Logan, Ray Laws, Peter Lafferty, Jack Linn, Lewy Leak, Robert R. Lindsey, Gene Lyon, James R. Lynch, Anthony Lyles, Alan Mackay, Fred Marino (Allen Foster), Charles Martin, Maxwell Richardson, McKinley Smith, Robert McKinley, Samuel C. Monte, John Most, David Nelson, John O. Neill, Louis Neislat, Ralph Nelson, William O'Leary, John Orison, Earl Oxford.

Also Edward Padgett, Maxwell J. Perry, Earl Perry, Ray Peterson, John P. Pickett, John Ruby, Kelly Rand, Richard L. Rice, J. R. Roney, William Roehrich, Anthony Ross, Winston Ross, Martin Rudy, Alfred M. John C. Schaefer, Don E. Shelton, Hiram Sherman, William E. Sgrove, Fred Steiner, Norman Hart, Ezra Stott, Willard D.

Strike Silences Station

Montgomery, Ala., Aug. 11. — The electrical staff of radio station WCOV walked out on a strike Aug. 7. The dispute arose over wages now being paid by the station owner W. C. Covington. The station was off the air for six hours, and operation was resumed when non-union men went to work.

Threat In A. I.

A strike threat has been made to KFWB and KMPC here. International Brotherhood of Electrical Workers is involved. Union claims general run-down on contract for 1942 wage boost.

IF OKAY OF F-M LICENSES

Washington, Aug. 11.

Persons holding construction permits for frequency modulation plants will have to abandon hope of getting their licenses because of the general ban against erection of new stations during the war. The Federal Communications Commission announced last week that FM promoters will be allowed to go on the air if they have succeeded in completing construction and are capable of rendering dependable service.

Plans that have been held up because of shortages of materials and labor will, however, ask for extensions of the CP.

War Workers Quiz

Bridgeport, Aug. 11. WICC and Low-Polvi theatre company in series of weekly war workers quizzes broadcast from stage.

Joe Lopez and Bill Elliott of WICC pitch quizzes. Winning team gets \$25 in war stamps. Freeman show Monday (3) also included speeches by representatives of government and labor of Vought-Sikorsky airplane plant.

Akron—Stanley Fryer, formerly of WAKR, has joined the staff of WJW.

Leah Leslie Scott, former relief announcer at WAKR, Akron, now at WTTM, Trenton, N. J.

Timid Do-Nothing Radio Policy On French Quebec Problem Foreseen

Quebec, Aug. 11.

French-language radio program producers in the predominantly French-Canadian Province of Quebec are protesting the Government's timid radio policy whenever they presented radical program ideas designed to make the natives war-conscious, now point with admiration to U. S. radio propaganda job which they told you so.

Opposition to conscription by French-Canadians is largely blamed on the Government's unwillingness to permit the production of what French-language producers believed effective. They have been lined up two years ago and molded much along the lines of those now widely used in America.

Complaining that every time an Stout, William D. Strauss, Norman Sweetser, Paul Talbot, Scott Tennyson, Guy E. Thompson, William C. Tubbs, Robert Waldrop, Andrew White, Bert Whiteley, Jack Windsor, Ed Wrages.

It's a Nice Dream That Argentine Might Close Leads to Our Enemies

By RAY JOSEPHS -

Buenos Aires, July 25. Possibility of banning commercial wireless and cable communication with Axis countries is now under study by the Argentine government, but despite optimistic nip-ups of approval in United Nations councils, chances are there will not be put into effect. This country, which still holds its neutrality, is the chief transmission point for Western Hemisphere Axis communications. And majority of messages for swastika flag colonizers as well as left Italian and German diplomatic activity clear through B. A.

First Government move to slice the communications line came in a letter from Minister of Interior Miguel J. Calucati to the Postmaster General asking letter to study provision of international radio suspension of radio, telegraph and telephone communications between American republics and the aggressor States and territories under their control. It also recommended establishing and maintaining by license, or other adequate means, of transmission and reception of all messages between the countries to jeopardize security of an American State or of the Continent in general.

Release of news that Minister of Interior has asked for draft of a big play from London, Washington and elsewhere, but has not been performed here, and that it will be a long time before anything is done in this respect.

Pointed out that radio and telegraphic communication is still as fast and easy Axis-ward here as before. In what appears to be a bluff, he said that Germany can pick up their own full UP service by buying a copy of "La Prensa" of Buenos Aires, and examples and letters to Berlin, Rome or Tokyo. Other news, military info etc., gathered by Axis spies can be transmitted the same way with no hindrance from Argentina. Knows that U. S. news agencies are being set up in Rio de Janeiro, and that they can be used.

Not so many takers for retransmission of radio programs from Rome, and Berlin. But danger is not so great as it might appear, especially what goes on beneath the surface, he explained.

Axis gets the spot through which Axis gets much of its information both for use in Europe and for propaganda. Axis can't get on air pick up the full UP service by buying a copy of "La Prensa" of Buenos Aires, and examples and letters to Berlin, Rome or Tokyo. Other news, military info etc., gathered by Axis spies can be transmitted the same way with no hindrance from Argentina. Knows that U. S. news agencies are being set up in Rio de Janeiro, and that they can be used.

overseas, twisted, and then air-waved back. Much shipping news leaks out and until recently data on sailings was even printed in all local papers, from which it was picked up by the Government and passed on by code to raiders and submarines.

On the credit side of Canadian radio's wartime radio production is the fact that a virtually complete absence of hysteria that prevails in Canada despite that some 500,000 men are under arms, though the Government is optimistic in expecting a revolutionary change of sentiment within a year.

It is felt in many quarters that Jean Baptiste has not been evaluated on a proper basis, that he might have been educated in the

Clear Channels' Latest Blast

New offensive by the Clear Channel group is built around an 11-page pamphlet headed "The 25 American radio stations Hitler likes best." Operators of the 1-A plants plot out how millions of Americans might be brought to the aid of Hitler and united in the common cause for victory by Clear Channel stations.

These transmitters are described as able to "smash one of Hitler's pet schemes—paralysis of opponents by spreading hatred and causing discord."

Time's Radio Deal With WOXR, N.Y.;

'News and Pft. Stock Involved

Payroll Traffic

Philadelphia, Arnold Nygren, chief executive officer of WFLX, has resigned effective Aug. 15 to join the Navy. He receives a commission of Lieutenant in the radio division of the Bureau of Aeronautics.

Nygren's spot will be taken by Ed. J. WFLX, general manager and vice-president of the American Communications Association. He is also the executive director of the national broadcasting committee of the War Relocation Authority.

Ed. J. WFLX, general manager and vice-president of the American Communications Association, is new educational director of the station. He replaces William C. Galleher who leaves to take a post with the Westinghouse chain.

Roy La Plante, announcer, resigned to join WOXR, Washington, D. C. Another gabbler, Joe Novenson, left yesterday (Mon.) to join Army Air Corps.

Salt Lake City—John Powell resigning KSL to attend technical school in London, from where he will go to the Signal Corps.

Yorkton, Sask.—First girl announcer on CIGX, Yorkton, Sask., Salk, Holland was added recently.

Leithridge, Alta.—Norman Borteloff, formerly with CKWX, Vancouver, has taken over as district manager of CIGX, Leithridge. He replaces Art Balfour who joined the U. S. Air Corps.

Prince Albert, Sask.—Manager of CFAR, Ft. Union, Man., G. E. Tomlin has joined the staff of CKBI, Prince Albert, as national sales manager.

Salt Lake City—KSL's Frank Wispe to the Army Signal Corps. Has been night instructor in the Signal Corps at Fort Monmouth.

Toledo, O.—Al Hayward, former technician at WSPD, Toledo, and his wife, Eleanor, pianist on the WSPD (Continued on page 42)

Time, Inc., publishers of Time, Life and Fortune magazines, yesterday (Tuesday) announced a deal with a deal with WOXR that gave Time, Inc. 1,000 shares of preferred stock and a 10% interest in the board of directors of the Interstate Broadcasting Co., which operates the station. In return, the use of Time's manpower to produce radio programs and to the publishers of Time, Life and Fortune magazines to WOXR.

According to John V. L. Hogan, prez of Interstate Broadcasting Co., the deal with the use of Time's manpower to produce radio programs and to the publishers of Time, Life and Fortune magazines to WOXR. The station will continue to emphasize good music, and the addition of Time's facilities will now make it possible to supply authoritative news of a quality as high as our national news.

The deal is subject to the approval of the IBC stockholders; said approval will be given by the end of the month. Time, Inc., has named David Brumbaugh, its secretary, and Frank Roberts, managing editor of March of Time on the Air, as its representatives on the board of directors. Publicity men on the board include people headed by Norris, Joel Seyre and Finis Farr, of the March of Time editorial radio staff to work with Elliott M. Sanger, WOXR general manager of the station, on the development of new programs.

The deal, which does not affect the common stock or ownership split of the radio station, figures out as a deal which will make for all concerned. The station gets the crack writing, idea and producing brains that turn out the best of radio news, and in addition to bolstering its programming, will also spruce up the routine broadcasts. The max, likewise, does nicely since it grabs off the cream-of-the-crop WOXR audience, which has been a long time in the air, and is also a product for Time, Life, Fortune and Archival Forum. It is also assumed that the March of Time will never lose and, if they click, shift them over to the networks to plug their mugs on national scale.

COLBY'S 11-45 REPORT ON BROADWAY PLAYS

Previously the last of radio's dramatic programs in the city and Julius Colby return to WMCA, N.Y., next Monday (17) at 11:45 p.m., which will make for all concerned. The air will do anything about exclusive use, it is to be assumed that the March of Time will never lose and, if they click, shift them over to the networks to plug their mugs on national scale.

Colby returns from Hollywood with news where she has been gathering film material. The Colbys have lined sponsorship, which is the only way to retain full liberty.

Hilpo's New Position; Pat Weaver Into Navy

Billy Hilpo is the new program manager of the Rockefeller Committee in New York, succeeding Paul Weaver. Hilpo is an active naval officer. Hilpo, former program manager of the CBS radio station, is now in the U. S. Navy. Paul Weaver, who has been in the Latin division with John Sencus as aide.

Springfield, Mass.—Larry Coney, WSPR announcer, leaves this week for the Army air corps.

UNLESS WASHINGTON TRIPS

PHONEY INSIDERS ALSO WANTED

Public Inquiries Bureau with 29 Field Branches Urges Citizens Avoid Over-Crowded Capital Unless Absolutely Necessary—Four-Flushers Pretend to Special Knowledge Actually Available to All

NO MYSTERY

If you are looking for a government contract, want a commission in the Army, seek to convert your plant to war production or wish to give or sell equipment or material to Uncle Sam, don't go to Washington. And don't hire anyone to represent you there, either! Let Uncle Sam himself be your agent. He wants to give you person-to-person service and information on demand. And it's all free!

So says the one who ought to know more about it than anyone else, Miss Katherine C. Blackburn, under whose jurisdiction is the world's biggest information dispensing agency, the Public Inquiries Bureau of the Office of War Information.

The government is anxious to make use of the services of citizens and groups of citizens in every possible field as soon as it is humanly practicable to do so. Miss Blackburn said she has instructed the representatives of the bureau through its 29 field offices to give business men and others as immediate and complete service as can be rendered.

"We frequently find that the visitor to Washington could have transacted his business with some Federal official near his own home town and that in a great many cases he must ultimately be referred back to that official. Then too, there are many questions on priorities, opportunities for plant conversion, sub-contracting and the like which can be answered by the State office. This makes unnecessary the two-fold discomfort of travel to Washington—the journey itself and the quest for lodgings when one arrives.

Mail Gets Results!
"If the matter can be handled within the State, as is so often the case, the field representative of the bureau readily can make the necessary appointments for the citizen with the local official involved and can thus spare him of a hearing. If, however, it has to be taken further or the question asked is so unusual as to require special information or attention, the field representative has available to him the entire Washington staff of specialists who are equipped to render complete service by wire and mail."

If people must come to Washington these days, Miss Blackburn's advice is to go at once to the Information Center at 14th Street and Pennsylvania Avenue, and state their business to one of the clerks there. The clerk will tell them how to reach the officials they seek, how to locate their friends in the government departments, what is the shortest route to take and the thousand and one other items the stranger wants to know. If his case requires special attention, the clerk will refer the visitor to one of the staff of specialists who will analyze his problem and make what appointments are necessary to forward his business.

There is no necessity for the person unfamiliar with the government departments and the intricacies of their organization to waste his time and the government's in going from office to office hunting for the right place in which to transact his affairs, or to hire anyone to do it for him. The Public Inquiries Bureau was designed to save all that trouble and delay.

While there are many legitimate and competent business agents in

Washington, there has also mushroomed up a crop of fly-by-nighters and others representing themselves as "knowing their way around" and being able, for a fee, to get "introductions" to government officials. We have had innumerable examples of this sort of thing brought to our attention," said Miss Blackburn.

"And the pity of it is that these chislers and four-flushers 'steers' not only waste the client's money but take infinitely more time than if he were to come to the Public Inquiries Bureau in the first place. Some of these fellows have been spotted and are frankly non grata around the government offices. They have a tendency to delay rather than expedite the business of the stranger."

Men have told the Bureau specialists that they had been in town for days waiting for action from the so-called agent, and others have said they had paid largely for service which had consisted of nothing more than a collection of pamphlets which could be obtained at the information counter, but which the 'agent' had said he had worked hard to accumulate, the writer was told.

Frequently the citizen desires in-

formation or has a problem which concerns more than one government agency as, for instance, the case of one of the great oil companies which wanted to send technicians to a certain foreign country. Instead of trying to make the necessary appointments themselves with the seven different government offices involved, they went to the bureau and in a few hours the whole thing was settled and they were on their way. If they had gone the rounds of the various offices, they might have been several days getting their matters cleared, the government specialist said.

It often happens that the caller thinks his invention, or plant, or materials have to do with one certain department. On investigation by the specialist, it is found that they are best suited for something entirely different than that which the owner had in mind. This was illustrated by the case of the owner of a wood-working shop who wanted to make trailers. It was discovered he was equipped to produce prefabricated hulls, life boats and gizzers, and he went away from Washington to get in his pocket some specifications for bids on other con-

tracts. In another instance a man applying for a contract to make a certain kind of glass was found to have such expert knowledge that the Army hired him as an inspector.

Short cuts
Nor is it with the government alone that the businessman is given contacts at the Bureau. Take for example the case of one of America's largest electric companies. Its representative asked if there was a list of factories available for immediate work along a particular line. While he was making his inquiry, another man representing a manufacturing concern was seeking a contract. It was ascertained by the Bureau staff specialist that his plant would fill the bill for the electric company and before leaving the Bureau, the two were brought together and the ensuing contract will keep the little factory busy to capacity for a year.

This sort of thing is being done in the various field offices as well as in the central Washington office and it would certainly seem advisable for anyone contemplating a trip to Washington to call at the field office first. Such a call may save him time.
(Continued on page 38)

EL SALVADOR IS A SHORTWAVE CIPHER

San Salvador, July 28.

With a recent survey here showing how few radios exist in this republic, a plan is afoot by American business here to install receivers in public squares or town halls. They'd be connected to amplification systems so that the townfolk can gather round and listen.

Point, of course, is to get U. S. shortwave programs to the largest possible number of people. One difficulty involved is that most of the sets will have to be battery-operated as most of El Salvadorian villages are not supplied with electricity.



"I'm one of 50,000 Matches!"

"I'm just a paper match, born to die in twenty seconds. Here I am, in the big stadium, where the Army War Show is packing them in. Tanks and jeeps maneuver in sham battle, as planes overhead try to slip through stabling lances of light. The noise is overpowering, as a U. S. Army task force re-enacts the real thing.

"A single little match doesn't set the world afire; but multiply me by 50,000 and you've got something!

"At a given signal, all lights go out. A voice tells the crowd to strike a match, to show its power in a blackout, a beacon for bombardiers! 50,000 of us matches glow as one. In the Cinmerlan blackness, the effect is eerie, indescribable.

"People go home talking about the Army War Show and its multifarious thrills. They never fail to mention the Aurora of the Matches and its strange fascination."

Yes, Little Match, your brilliant performance made conversation at the Army War Show in Philadelphia and later in Pittsburgh. Insiders are also talking about the job done by KYW and KDKA in turn to promote this patriotic spectacle. The sustained effort of these two 50,000-watt Westinghouse stations unquestionably set a pattern for delivering 50,000-people-a-night clear across the nation. It was the Army's party, of course. Other media cooperated, and there was much word-of-mouth promotion. But it is likewise true that the double-teaming of Westinghouse stations marked a new high in showmanship.



WESTINGHOUSE RADIO STATIONS Inc

WOWO • WGL • WBZ • WBZA • KYW • KDKA

Dossiers on All Radio Employees?

FCC Wants \$200,000 Fund—Opposition to 'Gestapo' Method Seen as Likely

Washington, Aug. 11.—Fight is on over proposals of the Federal Communications Commission law department that the special intelligence unit which handles complaints and investigations should be greatly expanded to include searching into the private lives, personality, character and personal background of virtually every person employed in the broadcasting business.

Request for a supplemental \$200,000 appropriation to employ additional sleuths is pending before the Commission with the recommendation that the unit be put to work checking on the personnel of foreign language stations. Though the licenses have been ordered to supply information about their employees, the Commission lawyers feel a first-hand investigation should be made, especially of announcers and commentators.

Ultimately, it is indicated, the intelligence unit would build up a card-catalog about every regular employee in each American transmitter, including clerical help as well as microphonists and engineers. The unit, such as an outfit would be used for political purposes and that a vicious new form of back-handed censorship might result.

The proposal was based on the refusal of the Federal Bureau of Investigation to undertake the job of checking on certain characters in the broadcasting business whose loyalty to the U. S. was being suspected. Though charged with counter-espionage and running down saboteurs, spies and seditionists, the Justice Department agents maintain they have their hands full with more important law-enforcing chores and can't be removed even by suspicion that there are about 100,000 persons engaged in radio.

Moseley's Match Bid

Sidney Moseley, news commentator, put himself in the hole for \$7,100 last week when he bought a WMCA radio program that he'd match the total War Bond purchases of the announcers and commentators and their offers. First caller offered to buy a \$5,000 bond as soon as he could. Moseley, who was bought by Moseley. Balance of the \$7,100 came from the next two callers.

Total bond sale as a result of that one plug was \$21,800.

George Zachary Chief Producer Of OWI Shows

Washington, Aug. 11.—Centralization of all program production by Federal emergency agencies carrying out various war assignments has become a reality at the Federal Office of War Information, most recently, CBS production department, as chief of the new radio production division in the Radio Division of the Office of War Information.

Outfit headed by Zachary will be blend of the program concepts previously working for Office of Facts and Figures and the more comprehensive Office of Emergency Management. Most of the personnel of these two units will be merged under Zachary's supervision.

While a host of Federal agencies will continue on their own as before—as far as program structure is concerned—it is expected the OWI crew will be prepared to produce for the Government. In addition, the outfits which are expected to handle the radio, television, culture, and interior) are expected to confer and consult so their ballhoos does not run afoul of the broadcasts, which have many higher priorities.

Though specifically not a "production czar," Zachary will direct the work of the script writers turning out both live and canned programs for the bulk of the war agencies. He'll keep an eye on Federal radio administration, and his force will do the program preparation job only for such groups as War Production Board, Office of Price Control, War Relocation Authority, War Relocation Commission, War Shipping Administration, War Relocation Commission and Office of War Information. Both live talent and recording programs will be prepared and directed by Zachary's crew.

Before signing up with the government, Zachary had 15 years of broadcast work experience. Most recently he has been running the Coca-Cola radio program for the past year, which included the Camel Playhouse, Short Short Story, Lanny Ross, and an "Hour of Miracles. He originated "Elleky Queen."

Useless Trips

Continued from page 37.

money and inconvenience," Miss Blackburn said.

Save the Way

"Even though a personal visit to Washington is necessary after consultation at our field office, that is not the same as making a trip that you will have much less running around to do when you arrive, and you will be able to get on with the work that has been done by the unscrupulous to take advantage of emergency conditions and government confusion. The writer that they have resented the implication in the statements of officials and government officials that one must have pull or special influence to make his way about the capital. As a matter of fact, Miss Blackburn said there is no person to be found anywhere with a higher sense of civic duty and patriotism than the average U. S. official, and he is eager to take full advantage of every idea and service which can be utilized in the war effort. It is natural that the persons who seduce the business man should malign the official and try to add to whatever confusion may exist and spread rumors of difficulties which do not exist in making government connections."

"Of course we all realize that the stranger coming to Washington is apt to get a bad impression of the town unless properly directed, but that is what we are there to prevent. Today's rapid expansion of the government makes it difficult for government workers themselves to keep track of the changes in personnel and locations of the myriad different essential offices. Our program is to keep them abreast of all changes and can direct the stranger quickly and efficiently. Under all efforts made to keep people away from Washington, they continue to flock in to add to the crowding aspect of the city and they make of the Public Inquiries Bureau a busy place. More people came to its counter seeking assistance during May than called at the information bureau of the Federal Building of the New York World's Fair in any one month, while thousands of phone calls, telegrams and letters pour in from all parts of the country.

These are just a few of the activities that are taking place in the newly erected building at 14th Street and Pennsylvania Avenue in the Capital. Its location alone makes the building a focal point for the visitor's attention and activities make it one of the nerve centers of the Nation. If you have to go to Washington, it is better to plan to stay there when you get there—BUT, says Miss Blackburn, don't go to Washington unless you have to go.

This is one of the cases where the Mountain is willing to go to Mo-

BELGIANS ON WEST AIR

The Belgian Information Bureau, which has been using WQXR, N. Y., is extending its spot advertising to include a number of radio public service announcements offering to furnish a regular news service about Belgium to the American public. The inquiry angle primarily involves asking for a booklet. It is the name of Frank-Gunther Law is the agency.

Analysis of Radio Students' Motives

At the request of Variety always curious about everything! New York University's Radio Workshop has made a tentative analysis of why its present group of 50-odd enrolled students are putting in a 10-hour day during six summer weeks. N. Y. U. students not only have an intensive course in lectures but also make radio broadcasts. The workshop's Mr. McGee has compiled a list of motives according to explanation and has keyed each student according to professional classification. The group descriptions come first below, followed by the roll call of students.

Motivations of Students Registering For 1942 Summer Radio Workshop

- Group 1: Teachers in Elementary or Secondary Schools
1. Training: 1. to know how to use radio in the classroom
 2. to know how to plan, write or direct radio programs, including studies on local stations or on school public address systems
 3. to work with student radio club

- Group 2: Teachers in Colleges and Universities
- Training for many of the same things as Group 1, on a college level. Also in many cases these people are already, or are to be, in charge of their college or university radio station, or are to be, or are trying to find out how to put their college or university on the air as a matter of public relations policy, or promotion, or to contribute better program materials to their local stations.
- Group 3: Now on Staff of Some Radio Station

Here to broaden acquaintance, horizons, learn new skills (now being used in the job of radio producer, etc.). Will probably return to job at local station, but would probably be glad to find larger opportunity elsewhere.

- Group 4: Representative of Various Organizations
- (We have had them from organizations like Girl Scouts, New York State Department of Labor, Junior League, Community Organization, etc.) Learning how to do a radio job for the organization.

- Group 5: Just finished or Almost Finished School
- How to break in program department commercial radio—somewhere, somehow

- Group 6: Like Group 5 only a bit older

- Group 7: Purpose vague. Just generally fascinated by radio
- Group 8: Primarily a Future Teacher

Wants to learn the problems of writing for radio.

- (1)—Barr, Marie, B.A., Russell Sage, teacher of English and dramatics
- (2)—Bauer, Joan, major in Dramatics, Western Reserve University (workshop secretary)
- (3)—Bennett, B.A., M.A., Western Reserve, teacher of English, Collinwood H. S.
- (4)—Birbaum, Florence, senior at Western Reserve
- (5)—Blair, Elizabeth, finishing M.A. in drama, University of North Carolina
- (6)—Bordas, Gertrude, secretary, Washington Irving High School
- (7)—Bryce, Patricia, formerly Wellesley, senior, Montclair State Teachers College
- (8)—Carr, M.A., Northwestern University, head of Dramatic Dept., Phoenix Union H. S., Phoenix, Ariz.
- (9)—Buckley, Priscilla, senior at Smith College
- (10)—Dunn, Jennie, M.A., Northwestern, Ph.D. University of Berlin, Munich, instructor in speech and drama at Cornell College
- (11)—Chares, John W., B.S., Penn State, employed West Side M. M. Co., Philadelphia
- (12)—Davidson, Lucile, A.B., University of North Carolina, '42
- (13)—Sarah Lawrence, W.
- (14)—Difenbaugh, Helen, A.B., Wesleyan, graduate work at U. of N. Y., Northwestern, Western Reserve, Teacher of speech and dramatics, Green Bay, Wis.
- (15)—Eyer, Diana
- (16)—Flaccus, Kimball, A.B., Dartmouth, Columbia instructor in public speaking, C.N.Y.
- (17)—Furr, Ray, A. M., Peabody College, instructor in education, prof. of English, Winthrop College, Rock Hill, S. Carolina
- (18)—Gardner, Betty, M.A., Cornell, teacher of dramatics and speech, Garden City H. S., Garden City, N. Y.
- (19)—Hodges, Charlotte, A.B., U. of body, M.A., U. of Alabama, teacher of English, Phillips H. S., Birmingham
- (20)—Annatta, Louise, secretary, Dept. of Visual and Radio Education, Dept. of Education, Rochester, N. Y.
- (21)—Kaplan, Ruth Kay, A.B., N. Y. College for Women, teacher of English, Westchester Springs, N. Y.
- (22)—Klein, Helen, senior at Smith College
- (23)—Kovacs, Evelyn, Sharon, part writer, WFIC, Sharon, Pa.
- (24)—Kontz, Mildred, student at U. of N. Y.
- (25)—Landman, Richard, A.B., Wesleyan, '41, Gen. Elec. Co.
- (26)—Lynch, Mrs. Mrs. Mrs. Pace, Sarah Lawrence
- (27)—MacColl, Margaret, A.B., Smith, M. S., Simmons School of Art Work
- (28)—Morrien, Robert, A.B., S. C., North Carolina, M.A., also Mac-

PHAL SCHOOL; WMIN; St. Paul, Minn.

- (5)—Monte-muro, Gloria Marie, teacher of Education, NYU; formerly U. of Iowa
- (6)—Morrison, Harriet, teacher, Eastman School of Music, Univ. of Rochester
- (7)—Niggi, Josephina, M.A., U. of N. Car.; radio script dir. of U. of N. Car.
- (8)—Owley, Kay, continuity editor, WBT, Charlotte, N. C.
- (9)—Pellam, Martha M., M.A., U. of Minn.; manager, Univ. of Minn. radio station WLB since 1938
- (10)—Pelikan, Martha M., B.S., Western Reserve, elementary school teacher, levelled at high school
- (11)—Quigley, Marian, teacher, N.Y.C. public schools
- (12)—Raskin, Dolores, senior, Sch. of Education, private teacher of speech and dramatics
- (13)—Schreiber, Flora, M.A., Columbia, U.; additional graduate work, Central School of Speech and Drama, U. of London; drama critic, Players Magazine
- (14)—Senior, Charles J., B.A., Bates College '42
- (15)—Soskin, Sophie, completing degree, Teach. College, Pritz Center Academy, Brooklyn
- (16)—Sterne, Leslie, staff writer, N.Y.C. public schools
- (17)—Stumberg, Louise, A.B., Univ. of N. C. '42
- (18)—Sullivan, Catherine, senior, N.Y.C. public schools
- (19)—Troy, Sarah J., senior, Bennington College
- (20)—Vance, Carolyn, M.A., Northwestern, U. of N. Y.; when U. of Georgia, Wis., London School of Speech, asst. prof. of English, U. of Georgia

SCHAECHTER TO LEAVE NBC FOR OWI

Abe Schechter, who is regarded within the trade as a standout man for his work as an actor, news and special events AG, 15 to join the Office of War Information. Schechter, who has been with NBC had not been getting along with C. L. Menser, NBC v. p. in charge of radio, and the new Mrs. Martha Pace recently to take his services to the Government. We heard that Schechter had joined NBC in 1931. After establishing its news setup he Olt, Newark, Minn., also Mac-

OWI Radio Staff Limited at Last in One Place

Washington, Aug. 11.—New quarters in the Railroad Retirement Building not only bring all units of the Radio Bureau of Office of War Information together but provide more intimate contact with staff of other Federal outfits using radio to arouse interest and support for the war program. The War Relocation Authority has moved to an inconvenient apartment house to the downtown section close by the Office of War Information. The War Relocation Commission and War Production Board, almost in the shadow of Capitol Hill.

Everybody is together in a second wing instead of scattered bewilderingly.

KITE CHANGES TO KXXX

Stimms Gaylor Manager—Lukenshit Program Director

Kansas City, Aug. 11.—Radio Station now operating here under the new call letters KXXX is the former KITE. Stimms Gaylor is handling the managerial reins for the new owner, WGRB, Louisville, which is acquiring the station from a corporation in which "Plug" Kendrick, Louisville, was a principal stockholder.

KXXX is now occupying new studios in the Hotel Continental and continues broadcasting on 1590 kc., although a petition for differential dial reading is before the FCC. W. L. Lukenshit is handling post of program director.

Roland Trethowan has been appointed p.a. for WAAT, Jersey City.

More OW Background in Material Designed to Help Agency, Station and Network Production Staffs

Washington, Aug. 11.—Output of background material to help agency, network, and station writers at their Federal assignments in their programs is stepping up. The material is being prepared in the Office of War Information last week sent out brochures dealing with the making of radio, outlining and expects soon to provide similar guides and suggestions on several other subjects.

Latest releases in the O.W.I. series are pamphlets containing data and ideas concerning the United States.

Despite OWI Hopes, Stations Not Too Receptive on German Programs

German-American Congress for Democracy, one of the recent organizations created to align all Americans of German descent in a campaign to counteract Nazi propaganda in the U. S., is recording a series of transcribed programs attached to which the Office of War Information (Lee Falk) is helping to set on various stations throughout the country.

Series entitled "We Did It Before, and We'll Do It Again" are scheduled under the direction of Freedland Ferrand, is on station WBNX (sea radio reviews this issue) and is scheduled to start next week over WHOM. Plan is to get the series going in predominantly German-language areas.

Conrad Woelfel, secretary of the German-American Congress, states that the problem in executing Nazi propaganda via German-language programs is extremely difficult because of the suspicion attached to any German-language broadcasts despite that the intent is good. In Milwaukee and Pittsburgh have been recently refused to carry any programs in German. Of the 22 stations which are regarded as prospects for the series around eight appear to be interested to date.

Program was forwarded attached to the commercial department of the German radio monopoly prior to Hitler's rise. He is now head of the radio division of the Quai d'Orsay in Paris, later coming to the U. S.

Among the performers on the recorded series are Theo Gietz, formerly of the Salzburg Festival, and Ellen Schwaneke, German actress who pursued Hitler's invitation to return to the Reich in 1938.

A statement was issued publicly in New York recently by the Loyal Americans of German Descent, of which George H. Shuster, president of Hunter College, is president, quoting from a letter sent separately to Chairman James L. Fly of the Federal Communications Commission. It consisted of a general blast against foreign language producers of German radio programs who view "individuals who were outspokenly enthusiastic supporters of Hitler before Pearl Harbor."

The Foreign language broadcasting Control, recently organized, promptly dispatched a protesting letter to Fly, expressing the general view that the Loyal Americans of German Descent were denouncing abuses that may have existed in the past, but have already been cleaned up.

Under the signature of Arthur Simon, of WREN, Philadelphia, and Joseph Lang, of WHOM, Jersey City, Fly was informed that he was to know that our committee has been on its toes since its formation and we know of no situation that required attention that has not been promptly acted upon.

Meantime, the foreign language situation got additional publicity with disclosure of the arrest as enemy aliens of Willy Belle and Emil Detzel, Yorkville furniture dealers who have sponsored German programs on various New York transmitters in the past.

Staff Changes at KMOX; W. B. Campbell on Sales

St. Louis, Aug. 11. Effective Sept. 1, Wendell B. Campbell, western district manager of Radio Sales, becomes sales manager at KMOX, local CBS outlet, succeeding J. Soudard Johnson who resigned to enter the Army Air Corps Officers' Training Camp at Miami Beach. Campbell, in charge of the Chicago office for Radio Sales since last May will also have charge of sales service, sales promotion and sales merchandising.

Two unfiled spots in the executive staff at the station have been created by the moving of Charles E. Tinsy Renier, program-director, to the New York staff of CBS as executive producer, and the induction of C. Cabanne Link, publicity director.

Moose Jaw, Sask.—Norm McBain, announcer with CHAB, Moose Jaw, has joined the Royal Canadian Air Force and George Broach is with the Navy. Newcomer is Bill Rapanos. Josephine Fladager added to the business staff.

Bushnell May Succeed?

Montreal, Aug. 11. Speculation regarding a successor to Gladstone Murray as general manager of the Canadian Broadcasting Corp. currently revolves about E. C. Bushnell and Ira Dilworth.

Bushnell, one of the most popular execs with the CBC, is regarded as a likely choice owing to his complete knowledge of every phase of Canadian broadcasting. He is currently stations relations and program supervisor.

Dilworth is the CBC regional head in British Columbia.

Radio Council Stations Distribute Leaflets On Coal Storage Situation

Denver, Aug. 11. The Rocky Mountain Radio Council in cooperation with the radio stations of this area (cold in winter) is heavily playing up the necessity of ample storage of coal in homes because of war conditions.

Some 54 radio stations are printing and distributing reports of Council announcements on subject.

WLAV to McGillivra

WLAV, Grand Rapids, has named Joseph Hershey McGillivra as its national sales rep.

Station operates full time and is affiliated with Mutual.

To Decide Gladstone Murray's Fate Aug. 17 When CBC Board Meets

Toronto, Aug. 11. One political faction is demanding that, in the light of the report of the Parliamentary Radio Committee, all members of the CBC board of governors should resign. Another faction is as vociferously insisting that Gladstone Murray, CBC g.m., is being unfairly kicked around not only by certain members of Commons' Radio Committee, but by precluded witnesses and members of the CBC board of governors who oppose making Murray the patsy.

In the Federal government inquiry into State-owned radio in Canada, the parliamentary report suggested that Murray "could be used in another capacity than that of general manager and head of the corporation. Meanwhile, Rena Morin, chairman of the board of governors, has called a meeting of the board for Aug. 17 when the case of Murray will be considered. Criticism has been caustic in some quarters as to the date of the meeting, the opinion being that it should be earlier. In extenuation, it might be noted that the members of the board reside in all parts of Canada from Halifax to Victoria and that they are busy men.

The board has been asked by the Parliamentary Radio Committee to consider placing Murray in another position. It will not be his first demotion. Some months ago, Augustin Frigon, assistant g.m. of the CBC, took over the directional-policy ac-

tivities of the CBC from his chief, leaving Murray solely as program director.

Generally speaking, the parliamentary report is a vindication of the earlier report presented by the late Alan Plaunt, member of the board of governors, who resigned because his recommendations were so apathetically received. He died two or three months later. That was definitely in favor of one man competent enough to discharge all the duties of a general manager without specializing in one particular phase of broadcasting. At the time of the Plaunt report, the board of governors were not prepared to agree with his criticism of Murray; now it seems as if certain of the members are.

Meanwhile, with Murray losing the confidence of the board of governors and destined to be presumably pilloried on Aug. 17, a resultant development has been a considerable loss of confidence in the personnel of the board itself on the part of Canadian radio-listeners who are closely following both sides of the question.

Missoula, Mont.—Staff switches and additions at KGVO, Missoula, Mont., include: Rod Belcher of KJEM, Eureka, Cal., as news editor; Elwood Thompson on the announcing staff; and Margaret Leppert Peterson as the new Women's Program Director in place of Dorothy Burgess who resigned.

WHN GETS RESULTS FOR UNCLE SAM, TOO

'100,000 in War Savings Bonds sold in two-hour broadcast

We've boasted a great deal about WHN's ability to get results—to sell things like cigarettes, razor blades, soap and breakfast cereal.

On Wednesday, August 5th, we accepted Uncle Sam's challenge to put WHN's selling power to work in the direct sale of War Savings Bonds.

For exactly two hours and five minutes on that date, during our exclusive broadcast of the Dodgers-Giants twilight baseball game, Red Barber told listeners to telephone among their pledges to buy War Bonds and to send their checks to WHN.

No previous or outside publicity was given to the sale.

By the end of the broadcast, pledges totaling \$58,000 had managed their way through a jammed switchboard.

Persuading listeners continued to call all night and the next day to swell the total sales to over \$100,000 in War Bonds.

It's all yours, Uncle Sam, to help buy the things we need for Victory. We're humbly proud to include you among our clients for whom we get results.



America's Most Powerful Independent Station

GOVERNMENT TO BUY RADIO TIME IN CANADA

Canadian Government will spend a sum variously estimated from \$1,000,000 to \$1,500,000 in sponsoring radio programs over Canadian stations dealing with the national war effort during the coming year. A large slice of this will go to privately-owned stations.

For a long time following the outbreak of war the Canadian Government limited appropriations for advertising wartime regulations and other information to the newspapers. During the past six months the Government began to buy spots.

Plans currently are for the Canadian Wartime Prices and Trade Board to use quarter-hour and possibly half-hour shows in addition to spots. Volume of revenue from this source will offset to a large extent the loss of business from private industry leaving the air due to product shortages and other wartime restrictions.

E.P.H. JAMES IN U. S. ARMY

E. P. H. (Jimmy) James, director of promotion and publicity for the Blue Network, entered the U. S. Army Air Forces at Miami last weekend as a first lieutenant. Though still a comparatively young fellow, James rates as an NBC oldtimer. His connection with the network dates back to 1927.

For over 12 years he headed up NBC's sales promotion and advertising. When the divorcement between the Red and the Blue became definitive James wound up with authority over all promotion, advertising publicity and research for the Blue Network.

He was born in England.

NEW YORK'S NEWEST STATION

1100 KC - CLEAR CHANNEL

A Hit Overnight!

WLEN is fast becoming a favorite with motoring drivers.

WLEN is on the air DAILY NEWS

The South's Bright Spot

Two broadcasts a week at 12:45-1:30 a. m. to catch the shipyard workers arriving home at this hour and the other two stanzas are 8:30-9:45 a. m.

GOV'T-SPONSORED PROGRAM FOR GALS

Montreal, Aug. 11. Sponsored by the War Time Prices & Trade Board, 'Le Courier du Jour' (Daily Budget) scripted specially for Mondays through Fridays at 10:15 to 10:30 a. m. indefinitely. The Prices board will use this medium to explain new rulings and old regulations to the French-Canadian women in this city and province.

It will also be carried over the French network of the province.

Widen Hookup Of Interstate's Radio Show

San Antonio, Aug. 11. 'Showtime,' Interstate Radio Circuit's weekly half-hour radio show has largest network hookup in the area. In addition to the stations carrying the 'Showtime' network, stations KRBC, Abilene; KRGV, Weslaco; and KGNC, Amarillo, have been added.

Programs are broadcast from the stage of the Majestic theatre in Dallas and present the Showtime Orchestra and Chorus, the Tune Tumblers, Ivan Wayne, soloist; Jimmy Hiddle, harmonica soloist, and Dorelle Alexander, former Eddy DuChin songstress.

TWON stations carrying the show include WOAL here; WFAA, Dallas; WBAP, Fort Worth, and KPRC, Houston.

WGEO to Australia

Schenectady, N. Y., Aug. 11. GE's short-wave station WGEO began to beam its daily broadcasts to the Australia-New Zealand area on a new frequency Aug. 1. FCC granted it permission to change to 9550 kilocycles for these DXers because it was discovered that the signal on 9530 kilocycles was so powerful that they blanked out talks by American servicemen in Australia to their parents living in this country. The two-hour seven-day-weekly shows via WGEO, which hit Australia and New Zealand in choice evening hours for the entertainment of troops, ride from here 6 to 8 a. m.

WGEO is continuing to use 9530 kilocycles, long assigned to it, for DXers to Europe and the South-Sea.

ELEANOR HANSON'S SIDE-JOB

Cleveland, Aug. 11. Eleanor Hanson, director of women's activities, WHK-WCLE here, has been appointed a \$1-a-year chairman of women's radio activities for the War Savings Staff of Ohio.

Although retaining her station affiliations, Miss Hanson plans to visit the war-making effort in the two women's radio programs in behalf of the Intensified War Bond and Stamp sales drive.

Squibb on 'The Dream'

E. R. Squibb & Sons sponsor of 'Keep Singing, Keep Working for America' on CBS, has wall reproduction of part of a radio continuity that has been much-noted among radio fans for its editing. The copy follows:

"There was a dream . . . that men one day could see the thoughts of their choosing. There was a hope . . . that men could one day stroll through streets at evening, unafraid. There was a prayer . . . that each could speak to his own God—in his own church—That dream that hope, that prayer became . . . America! Great strength, youthful heart, vast enterprise, hard made, made it so. Now that same America is the dream . . . the hope . . . the prayer . . . the spirit! Our freedom—its dream, our strength—its hope. Our swift race—its spirit! We must not fail the world now. We must not fail to share our freedom with the world—Keep Singing, Keep Working, and Fight for America!"

KABC, SAN ANTO JOINS BLUE WEB AUG. 16

San Antonio, Aug. 11. KABC will become local Blue Network outlet for San Antonio on Aug. 16. Gene Cagle, general manager of the Texas State Network, completed the details with Blue Network officials in New York City.

According to the deal KABC here, WACO and KNOW, Austin, will join the Texas State Network. The Southwest will have a complete Blue Network coverage. All stations will be required to carry Mutual and TSN airings.

DISC JOCKEY'S WAR BOND GAG

Alan Courtney, WOW, New York, platter jockey, is selling War Bonds on his program by auctioning records to the highest bidder among his listeners. Courtney spins a master of the record and offers it for the highest bid phone-in during the next 60 minutes. Since the show runs for two and one-half hours he usually peddles three records a night. While top bidder gets the master the also-rans get copies and all bidders must purchase at least the value of their bid before the program ends.

The first night he pulled the stunt (Aug. 6th) Courtney disposed of 100 records to raise \$1,000 for \$200 for the master record of "Travelin' Light" which Paul White-man and Billy Holiday cut for Capitol Records.

Foster May's Successors

Omaha, Aug. 11. Replacing Foster May, who resigned as news editor and chief broadcaster, WOW has named two men. Soren Munkhof, who has been assistant news manager of the station for six years, will be news editor. Ray Clark will be the new chief broadcaster.

May resigned to enter the primaries for United States senator, the voting taking place Tuesday, Aug. 18. This is May's third campaign. Twice he ran for congress.

Allan Daniels on KGW

Portland, Ore., Aug. 11. Allan Daniels, veteran local broadcaster, has returned to KGW-KEX, Portland, with a four-weekly series, "Commande Sunday," sponsored by Portland Loan Co. He does a song and piano show and handles his own commercials.

With Drum's Okay, New York Stations Form Air Raid 'Radio Central'

Radio stations in and around metropolitan New York have organized, with the approval and cooperation of General Hugh A. Drum who heads the Eastern Defense Command and the First Army, a radio central to facilitate the operation of the stations under actual air raid conditions.

The central is located at (censored) and is staffed 24 hours a day, seven days a week. When in case of an alert or a raid the stations off the air this central post take over. Only the Army can clear news or lay a station's return to the air. Radio central is linked with the subscribing stations by radio line and private lines. Thus the operator on duty advises the stations, via the p.l., that a flash is coming. Then he sits at the mike, which is put directly on the air via the member stations and gives the air clear or a bulletin message, etc. Thus nothing unofficial nor defamatory is aired and the member stations get feed box coverage and don't have to worry about scooping each other of being scooped.

Radio Central grew out of a meeting, about six weeks back, of all special events directors of New York stations. They were worried about what would happen in the event of an air raid and the possibility that one of them would go overboard in trying to scoop his mates since such a display, at such a time, would probably affect all stations. So they decided to set up 'radio central' and General Drum's okay for the setup.

Financing for the equipment and lines comes from the member stations in proportion to their wattage. Lets in Manhattan are now in the pool with the balance of the smaller and smaller stations in the Southwest. Originally the pool was to maintain the entire staff but since all the member stations are in the Army provides coverage during days with civilians—all approved by the Army—holding down the post at night.

Core of the 'radio central' plan is the fact that most stations maintain permanent lines into one of the network stations to enable them to take over broadcasts in case of an emergency from 'radio central' to the nets and then to the Indies. Thus the line charges are comparatively light. The civilian manpower and equipment being the most expensive items.

Army manpower includes two ex-

NBC newsmen, Sgt. William Elicus and Bob Eisenbach, who know the problems of special events coverage from the station end as well as the limitations required by the Army. The eventual objective is to bring 'radio central' into being around New York into the pool, so as to provide for special protection in case of military and the stations in case of an air raid. And if the setup works as well as it does now it is not inconceivable that it may be utilized elsewhere in the nation.

After Harbor, when New York City had a couple of phony air raid alarms, Mayor LaGuardia had WNYC, the city station, call the special events directors of every station in consultation on how to handle such an alarm. At that time it was decided that WNYC and the local FCC men would get the alarms from the Army and phone them to the stations. Subsequent tests proved this plan slow and cumbersome and the chief engineer of one of the New York foreign language Indies (Pete Testan of WBYN) submitted a plan, not unlike 'radio central' to the FCC, the War Department, OCD and sundry other interested parties. This plan was apparently pigeonholed somewhere down the line and probably never came to the attention of the movie operanti that is now being sent.

The executive committee of Radio Central has consisted of A. A. Schacter of NBC (now off NBC) as chairman and representative of the networks; Leon Goldstein of vMCA representing the Indies; Morris Novik of WNYC for Mayor LaGuardia and the Office of Civilian Defense; and Herb Zipp, the Indies, Morrie Swing, of '3net.

'Sgt. Swing' on KCAC

Montreal, Aug. 11. 'Sergeant Swing,' dance and song program on French independent station KCAC, goes into production Thursday (13) for a half hour every Thursday evening until the end of the year. Bernard Robinson is the general, supported by Marie Theres Gagnon and 'Reddy' Burns and Arthur Letefevre, comic. At present sustaining but with sponsorship by the Canadian government permitted in fall.

Sponsored by piano dealers, J. E. Chabot, J. Lee and Messeridge Musicales, KCAC is airing 'Chansonette de Chez Nous' (Home Songs) every Sunday at 12:30. 'Sgt. Swing' at 12. Uses French and English lyrics in popular vein with Allan McIver as piano.

'CONTACT'

WSAI should say 'Contact' with the man who handle your product, is an active member of dealer associations.

Our WSA 'Opener', mailed monthly to your dealers, keeps them informed of your program—encourages them to give your product preferred merchandising.

"It's another phase of WSAI's tested technique for building listener demand and dealer preference for your WSAIden-tified product."

WSAI'S SALES AIDS

1. Street card and bus cards
2. Neon Signs
3. Display Cards
4. Newspaper Ads
5. Tailcoat Covers
6. 'Window Display'
7. House-orn
8. 'Special Sponsor'
9. 'Special'

WSAI

IT SELLS FASTER IF IT'S WSAI

CINCINNATI'S OWN STATION

WSAI is a Blue Network station. 3,000 Watts Day and Night & Represented by Sybil Bates, Inc.

San Francisco Sets Its Season

Many Met Singers Booked—Jean Tennyson, in 'The Love of Three Kings'

San Francisco, Aug. 11.—Repertory of 20th season of the San Francisco Opera Company has been set. Season will be divided into two subscriptions: the regular series of 10 performances and the "popular" series of four. The regular series of 10 starts on Oct. 9 and the "popular" series of four on Oct. 9 and the regular series are:

"Aida," with Sigmund Aron, Brina Casala, Frederick Jagel, Robert Wood and Etio Pinza.

"Carmen," with Etio Pinza, Stevens, Bauli, John, Lucia Albanese and John Brownlee.

"Thelixir of Love," with Albanese, Salvatore Baccaloni, Jan Leece and Weede.

"The Love of Three Kings," with Jean Tennyson, Charles Kullman, Pinza and Weede.

"Travitta," with Bud Saway, Richard Bonelli and Pearce.

"The Bartered Bride," in English, with Josephine Antone, Harold Windheim, Kullman, Olive Pontz, Lorenzo Alvary and Douglas Beattie.

"The Coo' Oor," with Antone, Baccaloni, Alvary, Beattie and Irra Petina.

"Thelixir of Love," with Albanese, John and Brownlee.

"The Masked Ball," with Roman, Cameron Bonelli, Jasin and Antone.

"Werther," with Stevens, John, Albanese and Brownlee.

In the "popular" series will be "The Barber of Seville," with Saway, Baccaloni, Pinza, Kullman and Brownlee.

The "great performance" of "Aida" and "Faust" and the twin bill, "Cavalleria Rusticana" and "Pagliacci."

The "popular" opera series will be "Carmen," "Thelixir of Love," "The Coo' Oor," "The Masked Ball" and "Werther."

Wagners are still going on for successful. Lily Pons. If they are successful, she will be listed for "The Ring" of the "Lohengrin," which will be substituted for the regular series of "The Elxir of Love," while Pons will be given the popular series in place of "Cavalleria Rusticana" and "Pagliacci."

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Lewishohn Comment

Lewishohn Stadium, N. Y., closed out its concert for the year yesterday (Tuesday) with an "all re-creation" program. The program was featured on Tuesday (4) four American works featured the program, none of which had overtones of a festive and a crowd of less than 1,000 attended.

Wednesday (5) Lorin Mazel, 12-year-old conductor took over before 8,500 people and gave Beethoven's Minor symphony, a magnificent reading. Some of the more powerful movements were slightly beyond his grasp, but his conducting in general marked a great budding genius of music. Mozart and Tchaikovsky sounded out in the hall, with the poised boy delivering amazing performances.

Thursday and Friday, Johann Strauss' "Gypsy Baron" was presented to 8,000 and 5,000 people respectively. The plot was considered the handicaps of a lightning ruined stage was a highly creditable concert only by its attempt at singing in two languages, German and English. Singing of the arisan in the original and in the best of the English made the action slightly more clear to those unfamiliar with the plot, but failed to compensate for the distorted continuity which resulted. Again, Robert Stolz, this time conducting the pit orchestra, showed he is one of the great interpreters of Viennese music. The veterans of the orchestra held the performance in a vice-like grip throughout. None of the singers were extraordinary, but none were far more than adequate. Mario Bertini delivered his lusty "Als botter dich" with a delicious quality of beauty in the first act, but frequently drove his upper notes too high and the result being a tone shakin by vibrator.

Margit Bokor found much of the opera high and stiff, but sang occasionally, but in the main she sang well, if not brilliantly. Christina Carlotta employed a fine coloratura and a good face and figure. Her part was too insignificant to really judge her ability, but from what was heard the appraisals and whistles were more. John Garriss was threatened for other principals whose work was above average.

ZINKA MILANOV IN 'B. A. BUT AVOIDING RIO'

Buenos Aires, Aug. 11.—Zinka Milanov, dramatic soprano, who did an unusual last season by refusing to accept the contract offered by the Metropolitan Opera, New York, has finished her opera season here but will not go to Rio as scheduled. Singer performed in "Norma," "Thelixir of Love" and "Aida" here at \$1,000 per performance.

It is believed that she will concentrate in Buenos Aires and possibly sing in post season performances before returning to the U. S. Always a favorite in South America, she had been receiving \$1,000 for opera performances here, in Havana and Puerto Rico.

It is expected she will sign a new Met contract this fall.

Unknown (But Radio Built) Piano Quartet Draw Big And Different Audience

Strong draw of the First Piano Quartet at its appearance in Lewisohn Stadium, N. Y., 10 days ago is viewed as proof anew of the power of radio in building concert draws.

Four ivory-tappers had never before played a concert appearance, but their build-up in this territory, having been entirely by radio, they never even had a commercial, and their audience, many of whom, pointed around pretty much on the air. They were on the blue.

Lewisohn Stadium they drew a crowd of over 8,000, one of the big audiences of the season. All the admirers of the non-commercial action of the audience, which whistled, stamped and yelled for another four encores. It was distinctly not the regular Stadium crowd. As the N. Y. Times pointed out, the "sell" for favorite numbers they had heard on the air.

Intensive concert season has been the first four encores. It will play large auditoriums.

ZLATKO BALOKOVIC TO TOUR FOR JUGOSLAVS

Zlatko Balokovic, violinist, recently named chairman of the American Jugoslav Concerts, representing over 150,000 Jugoslavs, will begin a tour of some 30 concerts in October under the management of WGN.

All receipts of which will be donated to the Jugoslav cause.

D.C. Opera Rained Out

Washington, Aug. 11.—Opera under the stars here had to compete with most weather and rain. The performance of "The Elxir of Love" had just started to sing (Carmen) Friday night (7) when the precipitation was so heavy that the opera had to be covered. Opera will be presented again on Friday (14) for same ticket holders. Saturday night the down-pour continued and "Aida" was cancelled.

Wagnere season has fine advance sale and has been highly ballyhooped by Washington's music critics, eager to hear something to write about in the off season.

Roz Turek's Fall Tour

Rosalyn Turek, pianist, opens the tour Hall (N. Y.) at Music Center, New York, on Nov. 11. She will premiere a new concert program, "Don Quixote" on Nov. 12. She opens a tour of 15 dates, including N. Y., Syracuse, Detroit, Chicago, etc., at \$750 per engagement.

Mildred Dilling, harpist, left by train Sunday (2) for Mexico for a series of concerts before returning to her fall concert tour in October.

GREGOR FITTLBERG TO BATON MONTE CARLO

Gregor Fittlerberg has been engaged as guest conductor of the Ballet de Monte Carlo and will conduct the Ballet on its coasting tour next fall. Associated with the Diaghilov Ballet in the 1920s, Fittlerberg will be heard during the summer conducting the NBC orchestra over the air Aug. 22 and 23.

Conductor started his career with the Berlin Philharmonic in 1908, when he was 20.

ASK \$80 PER MAN AT DELL IN 1943

Philadelphia, Aug. 11.—Members of the Robin Hood Dell orchestra are getting set to ask the management of the Dell Concerts to raise the fee scale for 1943 on the basis of reports that the concert series which wound up last night (Mon.) was one of the most successful in Dell history. When the union (Local 717, American Federation of Musicians) sits down with management reps in the near future to put together a new pact, the men of the orchestra are going to ask \$18 a week minimum instead of the present \$60.

A Del season of eight weeks instead of the present seven.

3. Representation on the Dell's board of directors. (Members of the orchestra are going to ask that the Philadelphia Orchestra should combine the winter and summer season into one 40-week season.)

Some of the orchestra members feel that the Philadelphia Orchestra should combine the winter and summer season into one 40-week season.

The men base their demand for higher wages on the fact that many orchestras are asking for as much as \$18 a week during the lean days of the Dell (when they worked on a piece basis) and that the Dell is prospering, they should be cut in on the gravy.

Lewishohn Loses \$40,000 On Season; First Night Attendance Was Poor

The 25th season of summer concerts at Lewisohn Stadium, N. Y., closed yesterday (Tuesday) with an all request program and include an estimated loss of \$40,000 for the year. In general, attendance held up after the first couple of bad weeks, but with the stage shattered by lightning and a 10-15% drop in the beginning attendance, the Stadium was fortunate in getting off as easily as it did.

During the season 11 conductors, 10 pianists, five violinists, five singers and 10 vocalists were heard by 5,000 soldiers and sailors were admitted during the season, of which about 1,000 were officers.

William Hain Berkshiring

William Hain, tenor, will appear in the Bach "Magnificat" and Beethoven "Missa Solemnis" at the Berkshire Music Center under Serge Koussevitzky Aug. 15 and 16. He goes to Montreal in September for leading roles with that opera company.

Hain will sing in "Boheme" in Charles Wagner's touring company during October and November before appearing in "Don Quixote" with the Symphony. He has a number of recitals in the east in December as well.

Looks Like Concert Companies Will Be Able to Fulfill '42-'43 Dates

The concert world's biggest current headache, whether or not it will be allowed to send its large units on the road this fall, may soon be over. Rumors from Washington are to the effect that the War Relocation Authority is willing to allow Pullman travel.

With such companies as the Boston Symphony, the Metropolitan Opera, the Ballet Theatre, Salvatore Baccaloni's Opera Vignettes, Charles E. Wagnere's "Don Quixote" and the "Nozze di Figaro" company, Albert Morin's "Travitta," the tours sponsored by the Metropolitan Opera, the Chicago tour, the San Francisco and other smaller opera companies are to have Pullman travel. By the balance, millions of dollars in revenue plus entertainment for millions, Pullman travel will be important by the upkeep

Constance Hope to Puff Met Opera

Due to Become First Woman Press Agent of New York City Institution

ELEANOR STEBER OF MET SOLIDLY BOOKED

Eleanor Steber, lyric soprano of the Met, opens her fall tour in Long Beach, N. J., Oct. 6 and will tour through the south, including a stop in the maritime provinces of Canada before rejoining the Met. The soprano opens a publicity office in New York City. She has been writing on the wall and asked for the same fee she received last season and did no squabbling about a hour in pay.

As a result, she has the heaviest concert schedule of her career and should do 30 or more by the end of the year. She sells from \$500 to \$750.

Boston Symph Booking Jeopardizes All Other Springfield Concerts

Springfield, Mass., Aug. 11.—The possible bidding of the Municipal Auditorium was tossed into the lap of the City Property Committee this week when it appeared as an announced item in this year's Community Concert series.

From Howard Harrington, manager of the Indianapolis Orchestra, president of the American Music Association, to appear at its meeting this week.

John J. King, business agent of the local Musicians' Union, has warned that the Auditorium will be declared forbidden territory should the Hub orchestra come. The warning came after his conversation with President James C. Wynn in New York precipitated a musical civil war in the city. Lyman told newsmen that the Union would result in a one-concert "season."

Artistically, Fiscally Cincinnati Zoo Opera For 1942 Is Dismal

Cincinnati, Aug. 11.—The Cincinnati Summer Opera Co. closed out its 20th season Sunday night with a performance of "Aida." Season was one of the most successful financially and a reported loss of \$10,000 was incurred.

Of the performances during the last week only the "Rigoletto," "Pavane" and "Thelixir of Love" were heard. Bruno Landi was a tame, uninteresting Duke and Hilde Rieger a hooley, hooley, hooley Gilda. Nicola Moscona and Lorenzo Alvary above average and Nan Merril-Pons a lovely, lovely, lovely Gilda.

On Tuesday (4) a dull lustreless "Carmen" with Coe Glade, Arnold Lind and Etio Pinza. On Wednesday (5) "Travitta" with Hilde Saway as its star was semidrearily, but the uninteresting singing of Landi.

"Trovatore" (Thursday (6)), was the least satisfactory of the season. Gilda, Stella Roman veering from pitch to pitch as Leonard, Lind, Trich and Etio as Manrico, Miss Glade straggling for lost high notes and grumbling for non-existent low tones. "Thelixir of Love" was a good thing up his end with a well sung "Ti balen." The travesty was conducted by Fausto Cera.

The seasons' concluding opera was "Aida" in which Miss Roman again revealed several methods of ruining a beautiful natural voice, Lind pushed badly as Rodamonte, Pinotto as the hooley, hooley, hooley Gilda, Zebrańska as Amneris lacking both the high and low voice for the part and acting with much conviction.

SHOSTAKOVICH'S 7TH MAY BE IN WB FILM

Shostakovich's Seventh Symphony may be in a feature film, according to "Mission to Moscow" by Warner Bros. If current negotiations with Radio City Music Theatre are successful through the company is reported to have sought Arturo Toscanini as solo conductor. The maestro is understood to have refused.

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Bookings on the above named tours and dates are virtually completed with managers having assumed the position of watchful waiting. It is expected that the War Relocation Authority will grant permission to tour, will be instructed to make no promises of a tour next year (1943-44). But for the coming fall season at any rate, it appears that fully 80% of the set bookings will be allowed to be filled by the attractions.

Constance Hope, who operates a freelance concert and operatic publicity agency, will be the first woman in the history of the Metropolitan Opera Co. to have her own company's public relations. Miss Steber will replace Frank Wenker, who resigned.

Wenker had been with the Met for 12 years. He was succeeded by the death of William J. Glazard upon opening the publicity job. Wenker will open a publicity office in September with Paul Morris. He has Maria Markan, Rose Sampson and Marcelle Ruyra signed and Kerstin Thorgbor and Irene Jessner as substitutes for his office.

Miss Hope pushes such personalities as Lily Pons, Etio Pinza, Lauritz Melchior, Friedrich Schorr, Eric Blom, Hans Hotter, Hermann Bruno Walter, etc.

She has not actually signed a contract yet, but expected to do so when Edward Johnson returns to N. Y. August 17.

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BANDS NO. 1 THEATRE B. O.

N. Y. B. O. Still Slightly Dull, But
 'Our Life' - J. Dorsey Record \$60,000;
 'Saboteur' Good 90G, 'Rita' Slow 25G
 J. Dorsey - 'Tarzan' Terrific \$28,000 In
 Wash.; 'Wings Eagle' - Vaude Fine 20G

DANCE NAMES
 UP BIZ 100-200%
 Examination of Recent Figures in 'Variety' Banzoffice Reports Dramatize New Role of Orchestras—Now 30 to 40 Weeks of Theatre Dates Available for Them
 ASTOUND SHOWMEN

T. Dorsey - 'Great Man's Lady' Nifty \$45,000 in Chi; 'Miniver' Big 28G In
 Two Spots, Donahue - 'Nurse' Fine 19G
 Kyser, \$46,000, B.O. Smash in Chi;

GROSSES SHOW THAT BUYERS KNOW! BANDS — TALENT

Tell Your Story to the "Money" Fields
 Theatres — Pictures — Radio

IN
 "STRICTLY FOR THE BUYERS"

A Special Orchestra and Talent Issue of

VARIETY

To Be Published Soon

NAME BANDS SWING PIX B. O.

'Gun for Hire' - Benny Goodman Sock
 \$38,000, Hub; 'Lover' 35G in 2 Spots

JIVE COUNTING
 FOR BIG GROSSES
 'Fleet's In,' With Jimmy Dorsey, and 'Ship Ahoy,' With

Kay Kyser - 'Whispering' New Peak In
 Det., Terrific \$60,000; 'Our Life' 20G

HOLLYWOOD'S JIVE HYPO

KYSER'S \$25,610;
 ONE WEEK'S
 PAYOFF

COUNT BASIE DUE
 IN METRO MUSICAL

MAESTROS IN PIX
 PROVE GOOD DRAW

Holiday Helps N. Y.; 'Dope' Keen 45G,
 'Reap' Berle at Same Figure Big;

Film Industry Finding a Reservoir of New Faces and Nationally Exploited Talent in the Recording Field
 — Name Bandmen —
 — Most Potent Film Drs —

'GUN'-DUCHIN BANGUP
 \$25,000 IN PERKY MPLS.

Kay Kyser piled up a new high for salary taken out of a theatre last week at the 5,000-seat Fox, Detroit, wound up the week with a coupled 4-2

B' Cards for Orchestra Men Okay With Pennsylvania Gas Control

Philadelphia, Aug. 11. The State Relating Board last week announced that all musicians who need their cards for such engagements will receive B rating books (eight gallons a week) instead of A books (four gallons) which they received heretofore.

In addition, the board said it would grant C books to all truckers who play cello duties for servicemen, so they could receive enough gas to reach barracks camps. Navy Yards, etc. where service shows take place.

The board's announcement following a brief submitted by Local 77, American Federation of Musicians, and is the first ruling of its kind in the state.

A. Rex Riccardi, Local 77 secretary, who drew up the briefing states the need for extra gas for musicians, sent a copy of the order to A.F.M.'s national counsel, Joseph Padway, who is in charge of the national OPA office in an effort to make the extra gallonage available to musicians on a nationwide basis.

Officials of the American Guild of Variety Artists are getting set to appear before the local rating board for a similar allowance for actors.

FORMS BAND OF KIDS BELOW DRAFT

Pittsburgh, Aug. 11. Vaclav Klimek, arranger for Bernie Armstrong's staff and chief at KDKA and formerly with Bus Morgan, Victor Young and Will Osborne, has formed a dance band especially composed of 10 kids all under the draft age. He's also changing his name to "Kid King and the Kingdom," which opened last night (10) at Jungle Ballroom in Charleston, S. C. The singer with him is Ginny Smith, from nearby New Kenton.

In organizing outfit, Klimek-King would audition anybody over 18. Band broke in here at Colonial, a highway dance-and-dinny, beyond city limits, before showing off for its first out-of-town engagement in Charleston.

'SYMPHONIZED' DANCE ORCHESTRA OF 22

Albany, Aug. 11. Lew Gray's 'symphonized' band of 22 is now playing in the Rainbow Room of the New Hotel in Albany. It is built around a string quartet, first and second violins, viola and cello, a battery of French horns, clarinets, oboe, flute, trombones, bass violin, drums and piano complete the instrumentation.

The arrangements are by Edgar Battle.

NEGRO TRAVEL GRIEF

Trenton Has No Rooms for Doc Wheeler Musicians

Doc Wheeler orchestra, colored outfit managed by Moe Gale, voted to train back to New York week ago Monday (9) at Pullman Mercersville, N. J., because it couldn't find sleeping accommodations there or in Trenton. Band of 10 members of American Legion danced at Arena, Mercersville and was to remain and come in next day. It then loses dance bandmen to Trenton after the hop, but not being able to get rooms there either, the outfit entrained for N. Y. To top it all the bass player's instrument was smashed en route home by railroad baggage handlers.

SHIRBMAN THINKS TWICE

And Doesn't Leap—Calver City Deal Called Off Again

By Shirbman's deal to take over the Casa Matano, Culver City, Calif., again failed to go through last week after Shirbman had supposedly written checks for the initial payment binding the changoover. Second guessing, Shirbman decided not to risk ownership of the spot because it is a fair distance away from centers of population, and while there is no gasoline shortage on the Coast, the lack of rubber controls auto travel.

Once before, last spring, Shirbman had a deal for the Casa on the air and it went cold.

FOX, B'KLYN. TRYS BANDS

Fox theatre, Brooklyn, a part of the Fabian-Park-Warner Bros. pool of theatres in that area, is to make an experiment with stage shows pegged on name bands. House opens Aug. 28 with Glenn Miller's orchestra for a week and has only one other show booked, the Integros and Lucky Miller's orchestra, opening Sept. 18.

Since the Fox is to try stage shows it's not likely that the Strand, Brooklyn, will resume its weekend band policy. Strand, the Brooklyn Paramount and the Fox are all in the Fabian-Par-WB pooling arrangement.

George Auld Asks A.F.M. Intercede to Protect Him On Youngstown Booking

Complaint has been filed with the American Federation of Musicians by bandleader George Auld and his attorney, Andrew Weinberger, against the operators of the Youngstown, O. Auld claims the spot's owners, failed to live up to the terms of a four-week contract and specifically failing to pay him fully for the one week he worked, because of an argument over extra hours broadcasting.

Trouble began when the Mansions owners informed Auld that his band was to broadcast seven times weekly at a small local station at 12:30 to 1 in the afternoon, and three times weekly, 8:30-9 p.m., an addition of only three hours nightly for five weeks. Auld refused to broadcast except during working hours, pointing out his contract called for playing only between 9 p.m. and 1 a.m. Sale overall was \$37 per man.

Leader asserts that the president of the Youngstown local was enlisted to pressure him into doing the broadcasts and he finally complied, but was subsequently changed his mind. He then claims the local A.F.M. chapter refused to back him up, and he was left with no other recourse but to sue for the remaining three stanzas of the contract.

Stanley Czek, is new trumpeter with Max Adkins' house crew at Stanley theatre, Pittsburgh. He succeeds the outfit entrained for N. Y. to play last week and has been assigned to 10th Cavalry Band located at Logan Army, Pitt.

NAME BANDS ARE IN MOVING ROOM

War Conditions Favor Orchestras of Reputation—Several Phenomenal Box Office Stories Reported Last Week—One in Theatre Without Cooling Plant

MASTERS A SLEEPER

Name bands are bearing out the predictions of six months ago after James Jumped Pearl Harbor, that theatres would become increasingly potent for nationally known orchestras. In the past few months this has been clearly borne out.

For the week ending Aug. 6, four gross marks were amassed by top orchestras of the country. Perhaps the outstanding of them was the total primaried by Tommy Dorsey's 31-piece group at the Earle theatre, Philadelphia, (which isn't air conditioned). Dorsey ran up a gross of \$48,700, approximately \$10,000 above the previous mark set a few weeks ago by brother Jimmy Dorsey's band, a tremendous increase reached by working seven shows daily for six days (seventh, Sunday, blocked out by Pennsylvania blue laws). Dorsey was in on a \$10,000 guarantee with a 50-50 split over \$28,000. He took out \$13,500 as his end.

Jimmy Dorsey upset a mark himself that week. His band played three days at the Paramount theatre, Toledo, Friday-Sunday (July 31-Aug. 2) and drew \$19,000 on the business, which gave him \$7,545 as his end on a 50-50 from \$12 dollar share. Glenn Miller took a healthy week's pay for breaking an over-all mark for the split week Palace theatre, Alhambra, New York, on Aug. 2, with \$27,000 gross. Coast Basin hit a new high at the Orpheum theatre, Los Angeles with a gross of \$26,000.

The current week, too, is showing up more record-topping performances. Alvin Karpis' band, a high estimate Harry James is setting a new high at the Golden Gate, San Francisco, after Jimmy Dorsey at the Riverside, Milwaukee. Ditto Tommy Dorsey for six days at the Hipp, Detroit.

Kay Kyser's recent gross at the Fox, Detroit, is the all-time theatre salary high. He drew \$62,500 on the 5,000-seat house, taking out \$29,100 as his end on a 50-50 split over \$4,000.

Theatre gross marks which have stood for years have tumbled in the surge of the last few months, and in at least two cases twice within a month. Jimmy Dorsey set four straight high figures in the past few weeks at the Strand theatre, New York, went to Washington (Capitol) Theatre, Wash. D. C., for a Philadelphia and did likewise. Subsequently Vaughn Monroe beat the record by playing a slot at the Tommy Dorsey topped the Philadelphia gross.

Some of the record-breaking performances mentioned were done coupled to movie films, with the exception of Jimmy Dorsey's Strand, N. Y. date on which he was coupled with Bette Davis' hit "In This Our Life." Coincidence of playing here together in Philadelphia with Kay Kyser at the Fox, Detroit, and Jimmy Dorsey at the Earle, Philadelphia, is that the above mentioned bands and other top-rated crews like Sammy Kaye, Benny Goodman, etc., have been playing in a slot in the midwest. Gene Krupa's done well, and so have many others in full-week to split-week houses.

Korn Kobblers reopen at the Flagship, Union, N. J., Saturday (15), which has moved to another location. Kid spot burned down recently.

Paramount Books Well Ahead As Roxy (Maybe Capitol) Looms As New Broadway Competition

Jukes Must Mute

Ironton, O. Aug. 11. Police have notified all places operating jukeboxes that henceforth no music shall be played after midnight. Saturday arrives, all music lovers must be come silent.

The order was issued as a result of widespread complaint of too much and too loud juke box 'jive' during the early Sunday morning hours.

MUSICIANS ABOUT DRAFT

As a result of the way musicians have been called into the armed forces by draft boards all over the country, Skinnay Ennis' band uses a kidding-on-the-square gag at the Paramount theatre, N. Y., to draw attention to the situation. A special arrangement is interrupted numerous times while men are removed from the stand, two and three by a 'draft official.'

"I'm going up with Ennis alone, then his men troop back, one bearing a placard reading, 'We're Fighting 4-F'."

Marcellus Green Latest Victim of Dance Jump Made by Automobile

Marcellus Green, trumpeter with the Erskine Hawkins orchestra, was killed early Sunday (9) morning in an auto accident near the highway. Green, 29, and a group of Hawkins' men, four of whom were injured, were riding in a car and trailer toward Chattanooga when the auto went off the road on a wide turn. The accident strangled the auto completely from the highway and it hit a rock and overturned. Trailer remained on the road.

Exactly how Green died is not yet plain with the Moe Gate office in Richmond, which books Hawkins, but it's understood his legs were crushed. Colored bands travelling south from the north are not now travelling by private car since buses have been barred and trains are so crowded and connections haphazard.

IS OLSEN RENT LIABLE?

Officials Debate Responsibility on State Fair Grounds

Detroit, Aug. 11. State Highway Commissioner G. Donald Kennedy's committee on the state is without legal power to collect from Casino Gardens, Inc. (the George Olsen orchestra), for a month of Fairgrounds property for an outdoor casino was disputed Thursday (6) by State Auditor Tom General. V. Brown, who said he intended Friday to formally request Attorney General Herbert J. Brown to bring suit to collect.

While it is true the Army was provisionally in possession of the \$3,500,000 property from the state, it can't be signed until this week, and I can't conceive of the state having lost the money in the meantime. Brown said. No one disputes that the band used the shell and surrounding grounds as a private concert. The profits went to the band. It should pay upon a fair basis. I intend to sue almost to protect the state's interest.

Paramount theatre, New York, is booked almost solidly ahead on name bands until next April. While that house buys its orchestras months in advance it is asson that far ahead and bookers assert that the contemplated move by the Roxy theatre, N. Y., into a name band policy has influenced the situation. Strand's new opposition to the Fox at the moment, is set up until around Nov. 1, approximately normal.

Agency theatre bookers are of the opinion that they can service the Roxy with top outfits, but point out that trouble will be encountered if the Capitol, now straight through, also goes into name band policy. This has been mentioned. It won't be possible to astutely all four top names.

DEMANDS AFM GIVE BACK HIS CARD

Minneapolis, Aug. 11. Harry A. Tucker, former orchestra contractor and leader, who has filed an affidavit with the Department of Justice, Washington, alleging that he was expelled from the A. F. M. by J. C. Petrillo, A. F. M. president, has deprived him of his means of livelihood, is returning to New York for a showdown. Tucker alleges that Petrillo expelled him from the A. F. M., ruling out the band, and then refused to break a contract with the Ponce Club in New York, LaSalle, Fla., last January, and walk out of the establishment.

Now, Tucker announces, he's returning to New York to demand reinstatement by the national officer. It's rumored he wants to file appropriate court action. He points out that his men who stayed on the Florida job with him apparently are back in the A. F. M. good graces because they're now working in New York. He says he refuses to be made the 'goat.'

TOTEM POLE'S FUTURE DEPENDS ON TIRES

Totem Pole Ballroom, Auburndale, Mass., will attempt to maintain a four-days a week policy after Labor Day, but the future of the place depends through the winter. Gas rationing and its effect is understood to have inspired 'the pole's' draw since July 22.

Roy Gill operates Totem Pole as a location stand through the summer.

Six of Pittsburgh Local With Benny Goodman

Pittsburgh, Aug. 11. With signing of Hot David, drummer, with Howdy Bunn's band at Merry-Go-Round, and Cliff Hill, bass player, at Nelson Wagner's stand band at KQV, Benny Goodman now has six alumni of Local 80.

Others are Buzz Aston, singer, and Alvin Karpis, who was just released on his parole as vocalist to replace Dick Hyken. Bob Poland, formerly with Hal Conner's team, who joined Goodman several weeks ago. Another local lad, Hank Mancini, arrived to meet almost to protect the state's interest.

AFM, Industries Wait on Chi; Neither Will Ask for Talks; Radio Bows To Thurman Arnold on Strategy

Strategy of the broadcasting and recording interests, as it became evident during the past several days, is to leave the stage management of the fight against James C. Pettillo and the American Federation of Musicians entirely to Thurman Arnold, assistant U. S. attorney-general. Radio does not propose to make any immediate approach to Pettillo, and the industry doesn't think that Pettillo will extend any invitations to broadcasters, recorders and others concerned to come and see him while the Government's antitrust suit is pending in the courts.

Broadcasters and recorders appear to be holding all their cards on the outcome of the Chicago litigation. There is little belief among them that the court will grant no injunction that the Government asks, but there is still some possibility that the court's verdict will allow for partial relief.

Meanwhile, recording company officials and executives have begun to show that strain which was quite common among music men during the radio battle between them and ASCAP. The recording men have piled up lots of masters in advance, but they still don't know the uncertainty of the outlook. The fact that the Department of Justice had asked for a postponement of Sept. 16, so it could gather evidence to support its allegations, did anything but allay the fears of the recording men. It did the one between radio and ASCAP, namely, 10 months.

In legal sectors allied with the recording business the impression prevails that the next major move by the embattled parties depends upon how strong a case Arnold is able to build with in the next three weeks. If it looks as though the Government's case is on the weakish side, there is a good possibility, these legalists predict, that the broadcasters and recorders will not wait for the court scene, but start making their approaches to Pettillo for at least a general review of the situation.

N.A.B. Disappointed
Washington, Aug. 11.—Though exasperated by the Government's willingness to have the initial show-down postponed to Sept. 16, radio and record industry representatives are convinced the Justice Department will not wait for the admitted misgivings about the eventual result—with the attempt to curb the feat of M. T. H. The impression gained is most of approximately two dozen individuals from

the two trades who huddled Saturday (8) with Assistant Attorney-General Thurman Arnold and his aides, Victor Waters and Holmes Baldwin.

Just why the Justice Department was so concerned with the case was granted by Federal Judge Michael L. Igoe was not explained at the radio people's radio people came away with the belief that this is only a temporary set-back. A few negotiators were pessimistic, feeling that any injunction in September will be meaningless, but the bulk gave Arnold and his associates the benefit of all doubts.

On the other hand, some of the huddlers took the view that the horse already has been stolen and any injunction due or five weeks away is an empty victory.

Few details of the conversations with Arnold came out, but it was known that the possible evidence was surveyed and strategy discussed. The National Association of Broadcasters promised to get more concrete information about the effect of the proposed injunction. The D. J. attorneys when the injunction plea is debated and the record masters' ultimatum for use of the Sherman Act.

Among those putting their heads together with the Justice Department officials were Neville Miller, president, and Russell Pace, counsel, of the N. A. B. Also present was resident attorney for Mutual, Joseph Rean and Kenneth Raine of Columbia. The latter is president of independent broadcasters, and officers of several recording firms.

Stunt Too Successful

Pittsburgh, Aug. 11.—Nearly 100,000 phonograph records were turned here last week at a "Record Dance" at William Penn Hotel sponsored by Pittsburgh-Sun-Telegraph. Admission price to dance to music of Sammy Kaye, doubling from Stanley theatre, Howdy Baum and the Blue Roof and Chatterbox downstairs, more than 20,000 showed up, practically creating a riot in the hotel.

Ballyhoos when Kaye was playing, fairly creaked under the load, overflow pouring into next-door lobby. Howdy Baum and Chatterbox downstairs, where Baum was appearing, was practically a shambles. Only Stanley theatre, where the night thinking of Tom Troy, manager of the William Penn, who hastily did switched rates to the front of the hotel, had police rope off both ends of William Penn Way and let the overflow hoof it on the stone pavement.

Helen Young, vocalist with Johnny Long of New Yorker hotel, New York, Ill and out of band temporarily. Her place filling in by the late Jean Rogers of Lone's Four Teens.

Paul Burg, trumpeter with Jimmy Gamble orch, added to Clyde Lucas band in Pittsburgh, where latter was playing.

Mike Vallon to Coast

Mike Vallon, lawyer-manager of Woody Herman's orchestra, left New York by train Friday (7) for Hollywood. Close to a fill-out of the band was understood to have two offers, from Paramount and Columbia. The last fill was for U. with the Andrews Sisters. Herman's outfit is now at the Paladium Ballroom, Hollywood.

Thurman Arnold To Argue A.F.M. Case in Person

Chicago, Aug. 11.—Fight against James C. Pettillo and the A. F. of M. for banning recorded music, will be personally argued in court by Thurman Arnold, U. S. attorney-general, when he comes to Chicago for this purpose. Arnold B. Ellis, special assistant to the United States Attorney General, won a continuance from Aug. 10 to Sept. 16 to enable the department of justice chief to wind up his current affairs in Washington before coming to Chicago for the case.

Radio Educator in Open Letter to Neville Miller Concerning A.F.M. Case

The Association for Education by Radio with headquarters in Chicago issued to the press this week an open letter addressed to Neville Miller of the N.A.B. and signed by Elizabeth G. O'Connell, executive secretary. The letter follows:

(Opp)
"On behalf of the Association for Education by Radio which embraces in its membership a large majority of teachers in this field and under the instruction of the Executive Committee of the Association, I am sorry to make this public statement regarding the recent exchange of statements between James C. Pettillo of the American Federation of Musicians and Dr. Maddy of the National Music Camp as aired in the press.

"The Association for Education by Radio would be interested to know the details of the contract between the A.F.M. and the Musicians and referred to by Mr. Pettillo in the newspaper stories.

"We are similar agreements in effect with other networks or with individual stations?"

"Inasmuch as this would appear to prohibit instrumental music by school and college orchestras or bands from ever appearing on commercial stations, the Association is moved to inquire if some solution may not be devised at once and this conflict between no individual or group of individuals suffers more than the school and its students."

"I agree that these are leading questions, but I think that a very vital and inherent right of the public in education has been challenged. I can assure you that the Executive Committee of the Association for Education by Radio is sincerely opposed to the ban which has been placed upon the broadcasting of music from the National Music Camp. This Association promises to assist every possible way in which the public may not be denied the right to hear music produced by the many educational organizations in our educational institutions.

"It is also important to note that a restriction on music also operates as a crippling restraint on presentation of any non-concert programs, dramatic or otherwise, which require instrumental music. Schools and colleges have much to contribute to the enrichment of American radio programs. Any agreement which prevents them from contributing any program material except live interviews and direct broadcasts must certainly be questioned. Here is an issue of restriction of the freedom of expression so fundamental in the Constitution as well as an issue of general public welfare."

Blck Jurgens' orch booked into Stanley theatre, Pittsburgh, week of Aug. 28.

Inside Stuff—Orchestras

Harold Oxley, manager of Jimmie Lunceford and Tommy Reynolds, now spends much of his time patrolling the Atlantic coast around Myrtle Beach and Cape Fear. He has a house at Oak Bluffs, Mass., and owns a cable cruiser which he captains on patrol as an officer in Coast Guard Auxiliary.

Duffies are for the duration. He comes in to New York only a couple days a month.

Jimmy Evans will resume winter promotions next month in New Haven, Trenton and White Plains. Promoter operates Sunday afternoon and evening name band and vaude shows at the Arena, New Haven, and Arena, Trenton. Evans has his orchestra only on occasional dance dates at White Plains County Center.

No opening date for either spot.

Bandleader Dick Stabile, a life guard in younger days, made the mistake of swimming too close after a meal last Sunday (2) and had to be hauled from the water by Carmen Lombardo. Stabile was swimming with Jonie and Lombardo's boat at Atlantic Beach, L. I., while visiting with Jonie Taps, music publisher, when he was paralyzed by a cramp.

Murdoch of Canada Echoes Pettillo

Says One Ontario Station With \$10,000 Monthly Income Spends Only \$200 for Live Talent

DEL CASINO DUE AT RAINBOW ROOM, N. Y.

Carmen Cavallero, current band at the Rainbow Room, gives away to Del Casino who makes his RR debut at the N. Y. skyscraper in September. When Leo Reisman marks a return. Thereafter Cavallero is booked in for a third booking.

Band Bookings

Claude Thornhill, Aug. 14, Geo. F. Pavillon, Johnson City, N. Y.; 15, Sports Arena, Rochester, N. Y.; 16, Yankee Lake, Brookfield, O.; 17, Gandy Beach Park, Russell's Point, Ohio.
Charlie Barnett, Aug. 23, Pleasure Beach Park, Bridgeport, Conn.; 24, three weeks, Steel Pier, Atlantic City, N. J.
Glenn Miller, Aug. 18, Pleasure Beach Park, Bridgeport, Conn.
Gene Krupa, Aug. 25, two weeks, Meadowbrook, Cedar Grove, N. J.
Stan Kenton, Oct. 9, two weeks, Strand theatre, N. Y.
Tommy Tucker, Sept. 18, week, Chicago theatre, Chicago, 26 Indef., Essex House, New York City.
Gus Arnheim, Aug. 18, Indef., Chicago theatre, Chicago, Cal.
Ace Brigade, Aug. 14-27, Club Schroeder, Evanville, Ind.
Ira Ray Britten, Aug. 14-17, San Diego, S. San Diego, Cal.; 19-25, Orpheum T., Los Angeles.
Anson Weeks, Aug. 24-Sept. 6, Jantzen's Beach, Portland, Ore.
Gene Krupa, Aug. 17-28, State T., Williamsport, Pa.; 19-30, Poli T., Waterbury, Conn.; 21-23, Lyric T., Bridgeport, Conn.
Charlie Barnett, Sept. 11, Earle T., Philadelphia; 18, Palace T., Cleveland; 25, Stanley T., Pittsburgh.
Vlado Miler, Aug. 15, Sunset B., Carrolltown, Pa.; 18, Maryland T., Cumberland, Md.; 20-21, Park T., Washington, Pa.; 24, State T., Uniontown, Pa.

Current park bookings in Pittsburgh include Brad Hunt band at Kenworthy and Clyde Knight at West View.

Toronto, Aug. 11.—There will be no interference with the manufacture of recordings that are to be heard in the home but over 1,000 musicians in both countries do and Canada are out of work because of juke-boxes and over 570 recording studios in both countries do not engage the services of even one musician. That is the declaration of Walter Murdoch, president of the Canadian Musical Protective Association, who has been named by the U. S. Attorney-General's Department as co-defendant in the injunction suit under anti-trust laws filed against the American Federation of Musicians.

Murdoch stated that he knows of one radio station in Ontario which has a revenue of \$10,000 a month, but never spends more than \$200 a month for live talent. Other radio stations fall into the same category in this "unfair competition" radio stations living on recordings."

Bobby Byrne's orchestra is to be replaced for one week at the Edison hotel, New York, so that it can fulfill a booking at Loew's State theatre, N. Y., opening tomorrow morning (Thurs.). Lee Castle's band shifts their date to the Arena Ballroom, N. Y., to the Edison to fill in.

EXCUSE BOBBY BYRNE FOR LOEW'S BOOKING

Byrne has been given a new contract at the Edison, keeping him there until Nov. 1.

It's Cute—It's Different
It's Terrific

BYE LO BABY BUNTIN' (Daddy's Goin' Huntin')

CINDY WALKER
DECCA 6038

American Music, Inc.
9153 Sunset Blvd.
HOLLYWOOD, CALIF.

'The Song Of The Hour' WE NEED AMERICA (America Needs Me)

All Material Available
● DANC ORCH.
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AMERICAN MUSIC, Inc.
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COMING UP FAST! POUND YOUR TABLE POLKA

RECORDED BY:
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CHERIO MUSIC PUBLISHERS, INC.

ROCKLE

HOTEL ASTOR, NEW YORK, SEPT. 12

WALKING THE FLOOR OVER YOU

Bing Crosby
With Bob Crosby's "Big Cats" (Decca 18371)
Ernest Tubb (Decca 6988) Dick Robertson (Decca 4189) Bob Aicher (Decca 6496)
AMERICAN MUSIC, Inc. 9153 Sunset Blvd., Hollywood

MUSIC AID FOR ARNOLD

STAY OUTSIDE A.F.M. SQUABBLE

Music Publishers Protective Association Not Providing Any Affidavit of 'Damage'—Some Think Petrillo Ban May Help, Not Hurt, Music Publishing — Others Recall Lessons of ASCAP-Radio Fight

IRONY SEEN

The music publishing industry in New York City has indicated to the U.S. Department of Justice that it doesn't want any part of the fight against James C. Petrillo and the American Federation of Musicians. Replying to a query from the department, the Music Publishers Protective Association last weekend wired Washington that it had no way of knowing how the AFM's ban on phonograph records would damage the publishing business and that this was something that only time could tell. The pubs had been asked through their association to submit an affidavit attesting to what extent their interests will be hurt by the federation's shutdown on recordings. This affidavit was to be used by Thurman Arnold, assistant U.S. attorney general, in his prosecution of an injunction action against Petrillo and the AFM in Chicago. Trial of the case has been postponed at Arnold's request to Sept. 18.

Might Help Not Hurt

The MPFA's answer to the Department of Justice was the result of a lengthy meeting of the association's board of directors Friday (7). The question passed around the boardroom table was how could the passing of phonograph records affect the music publishing business. Some of the older publishers recalled the time when the industry looked on the income from records as very incidental and figured its sales of sheet music in the millions of copies per hit. Perhaps, these older publishers pondered out loud, if the phonograph record went out of existence the sale of sheet music would be stimulated to the point where a hit would again sell a million or more copies. The most that a publisher can get from a phonograph record is 16c, whereas he can make as much as 8c on a sheet of music.

The younger publisher directors at this board meeting also pondered. They recalled their experience of recent years with radio. They thought that radio could not exist without ASCAP music but radio not only proved that it could survive but that it could replace ASCAP's music repertoire. Who knows, asked the younger pubs, whether the disappearance of phonographs would bring back the ukulele, which also was an important cause for sheet music sales? The music publishing business, it was agreed, has undergone lots of mechanical innovations, trends and epochs, and the wise music man is he who avoids horoscope and tries to make the most out of each changed situation.

The music industry represented in that exchange of wires between the Department of Justice and the MPFA is still operating under a

WAAT's A.F.M. Slant

Newark, Aug. 11. Not worried over the Petrillo no-recording, no-transcription order, Jay Stanley, music director of WAAT, declared Saturday (1):

"At present we have 15,000 recordings on our music library—everything from grand opera to jive. We understand a substantial number of recordings made before Petrillo's ban also will be available to us. We have the music, and we'll continue to use it. We're not worried."

A. F. M. RESENTS THREATS VIA PRESS

Hollywood, Aug. 11.

Musicians dig it on the graves by creating the instrument that destroys them. That was the theme of a radio talk by J. H. "Spike" Wallace, president of local 47 of the American Federation of Musicians, who was heard yesterday (Monday) on station KPAS, Pasadena. He was heard on "Our Daily Bread" program, sponsored by the C.I.O. and interviewed by Tom Van Dyke, C.I.O. rep and producer of the show.

In opening the program Van Dyke said: "All the controversy we have never heard or seen the musicians' side of the story. It has always been a attack, never a word of defense."

Program was composed mostly of quotes from Petrillo, to Elmer Davis, and James L. Fly, citing the patriotism of musicians and declaring democratic principles and operation of union.

Wallace chided wax manufacturers for not coming forward with a solution to the problem. "They all sit back and say we will all combine. Meanwhile the radio stations, the recording companies and advertising agencies, bring pressure on Washington to fight their battle." He added, "The Government has not asked the musicians to explain the situation. We resent being threatened through the press."

RAY MACE HEADS KDYL STAFF ORCHESTRA

Salt Lake City, Aug. 11.

S. S. Fox, president and general manager of KDYL, has hired Ray Mace to lead house orchestra in replacement of Ed Stoker, who has been inducted into the Army at Fort Douglas Reception Centre. Mace, a former Salt Laker, has recently been with Gray Gordon and his orchestra, also Joe Marsala.

consent decree recommended by that selfsame department. The decree covers ASCAP but many of the publishers on the MPFA board are also ASCAP directors and several of these MPFA directors were among those ASCAP directors that the Department of Justice banned from a Federal court in Milwaukee 17 months ago on conspiracy-monopoly charges and compromised the incident with fines. The arraignment in Milwaukee occurred while the fight between radio and ASCAP was on. ASCAP music was off the air for 10 months as a result of this battle.

Jack Lear May Quit MCA

If his plans materialize Jack Lear will leave his post as director of exploitation and publicity at Music Corp. of America within the next week. He will go into a new production berth. Nothing is definite, however.

Lear has been with MCA approximately four years, headquartered in New York.

Hank D'Amico to Brown

Hank D'Amico, ex-bandleader and recent sideman with Richard Himber, joins Les Brown's orchestra Aug. 22 in Chicago, to replace clarinetist Abe Most, who goes into service. Ralph Young, vocalist with Brown before and now with Shep Fields, rejoins Brown at the same time.

Brown band goes into the Astor hotel, New York, Sept. 12.

Mel Adams Makes Good

Sgt. Mel Adams, former head of publicity-exploitation for RCA-Victor in New York, has been transferred to Ordnance Officers' Training School at Aberdeen Proving Grounds, Md. He is in N. Y. currently. Adams went into the army last January as a buck private, and was stationed at Fort Riley, Kans.

\$85,000
RECORD (Non-holiday) WEEK!
PARAMOUNT, NEW YORK

and first day's
23,750
paid admissions breaks all-time one day record!



● Of course, Mr. Berlin, Mr. Crosby, Mr. Astaire and Mr. Sandrich have a little picture there ... 'Holiday Inn.'

And... In Person
SKINNAY ENNIS
And His Orchestra

Featuring
CARMENE

This current run at the Paramount, New York, concludes a personal appearance tour of 17 weeks.

... IN SEPTEMBER—STARTING FIFTH YEAR FOR PEPSODENT
WITH BOB HOPE—LORD & THOMAS, Agency

Personal Management—ALEX HOLDEN

Exclusive Management
MUSIC CORPORATION OF AMERICA
LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

Songs Adapted to us
AND HIS ORCHESTRA
NEW PELHAM HEATH INN

Ennis-Spots Boff \$85,000 in N. Y.;

T. Dorsey Record \$23,000 in Balto, James Jives S. F. for Record 38G

(Estimates for This Week)

Bob Armstrong, Buffalo (Buffalo): 3, 29-35-85.—With "Katie Geller" Her Man (M-G). Good stage talent and fair film assist, should record in better than \$20,000, good.

Charlie Barnett, New York (Strand): 2,758; 35-75-85-89-91.10.—With "Wings for Eagles" (WB) (24-24). On holdover very strong at better than \$40,000, important assistance on drawing bill by the Barret band.

Blair Barron, Chicago (Oriental): 3, 200; 28-29-55-85.—With "Albanic Conte" (Columbia). His strictly big band at the b.o., and Barron plenty enough for great \$23,000.

Tommy Dorsey, Baltimore (Hippodrome): 2,240; 17-25-28-36-44-55-86.—With "Enemy Agents Meet Eilery Green" (Col.). Carrying the load and banging out socko \$23,000 for six days, a record for the house, which previous high was by Andrews Sisters with slightly better than \$22,000 in seven days.

Skinner Ennis, New York (Paramount): 3,664; 35-55-95-99-91.10.—With Ink Spots, other acts, on stage; "Holiday Inn" (Par) on screen. Stage show credited with providing able b.o. support for the picture, with the combination pulling extraordinarily big business. First week ended last night (Tuesday), was \$85,000, heaviest non-holiday status house hit in nearly seven years of its big-band policy.

Benney Goodman, Chicago (Chicago): 4,000; 35-55-75.—With "They All Kissed the Bride" (Col.). Goodman the chief draw here currently and \$55,000 will be terrific.

Bonny Field-Franklin, Detroit (Michigan): 4,000; 50-85.—With "Are Husbands Necessary?" (Par). Film well liked and gross will be about \$38,000.

Harry James, San Francisco (Golden Gate): 2,820; 40-44-65.—With "Affairs of Jimmy Valentine" (Rep). Harry James is drawing the jive customers at a super-torque clip, breaking all house records. Due for \$36,000 gross, which is \$3,000 greater than previous record set by Kay Kyser. Extra daily performance necessary to handle mobs.

Sammy Kaye, Philadelphia (Earle): 2,768; 35-46-47-88-75.—Teamed with "Meet the Silevarts" (Col) on screen and getting good \$28,000, with Kaye credited with virtually the entire draw.

Vaughn Monroe, Cleveland (Palace): 3,700; 35-40-45-55-70.—Newcomer to this Lake Erie port, Monroe will be liked by swing-time set and debut to be further boosted by "My Favorite Guy" (RKO). Smart \$22,000 in sight.

Ossie Nelson, Pittsburgh (Stanley): 3,800; 30-44-55-85.—With Harriet Hilliard and "Her Cardboard Lover"

On the Upbeat

Gene Krupa plays two weeks at Frank Daitley's Meadowbrook, Cedar Grove, N. J., opening Aug. 25.

Two members of Frank Gagen's orchestra, currently playing at the El Dorado Room at the Commodore Perry hotel, Toledo, have left for military service. They are Eddie Schick, accordionist, air force, replaced by Johnny Fliss, and Don Kraft, tenor sax, awaiting induction. Later's place taken by Corky McCormick.

Louis Bellson, Jr., national swing drum champion, of Moline, Ill., has gone to Hollywood on a contract with Ted Rio.

Chuck Foster has taken Jean Gordon from Al Donahue's band to sing ballads, retaining Doty Dotson for vocals and novelties and thumbras, plus Ray Robbins on sweet tunes.

Freddy Nagel band opens at Bill Green's, Pittsburgh, Monday (17), replacing Everett Hoagland outfit. Later opens Aug. 23 at Hotel St. Anthony, San Antonio.

Gloria Foster, singing with her brother, Chuck Foster, for the last year, joins Shep Fields' band as featured female vocalist Friday (14) at Edgewater Beach hotel, Chi.

Bill Wells, bass, leaving Benny Goodman's band.

Nardi Bates replaces George Gaudin on alto sax with Vido Musso band.

Rialto Ballroom, N. Y.

The ballroom spot the Rialto theatre in Times Square, which has been shuttered since the demise of the Fiesta Dantereria, will come to life around Labor Day in show big, reopens the spot as the Rialto Ballroom. Staff and talent are still pending.

(M-G). Picture can be discounted almost entirely, which means Nelson and Mills Hilliard deserve practically all the credit for their \$25,500.

Paul Whiteman, Minneapolis (Orpheum): 2,800; 39-44-55.—Whiteman popular here and his current orchestra is making the impression. With "The Big Shot" (WB) on the screen, gross will flirt with a big \$20,000.

Alien Musicians Ousted

Hollywood, Aug. 11. One dozen aliens have been tossed out of Local 47, American Union of Musicians, for neglecting to take out citizenship papers. Union has a standing rule that members must be citizens or applicants for Americanization.

Count Basie Sets Record; Monroe Strong in Det.

Estimates

Count Basie (Shrine Auditorium, Hollywood, Calif., Aug. 9)—Basie broke record at this spot with 5,900 dancers at 75c-85c for terrific net of \$4,482.

Don Besler-Ted Herbert (Raymour Playmor B., Boston, Aug. 7)—Besler has following up here and, when coupled with Herbert, local, drew 4,000 heads at 75c-85c for fine \$1,280.

Chuck Foster (Toigon Pole B., Attunburdale, Mass., Aug. 8-9)—Foster is new in this section; on first six days of three-week stay he drew 8,500 at \$1-45 pair for okay \$9,800.

Clarence Fuhrman (Brookline C.C., Philadelphia, Aug. 6)—First time for KZY house band brought 400 hooders at \$1.10. Good, all things considered.

Carl Hoff-Ted Herbert (Raymour Playmor B., Boston, Aug. 8)—Hoff has played here many times. Teamed with local localities Herbert, he was responsible for good 2,000 draw at 75c-85c for \$1,400.

Vaughn Monroe (Eastwood Grand, Detroit, July 31-Aug. 9)—Monroe proved tremendous draw here, pulling up a gross of \$9,400 at 75c.

Jurgens Getting 19 Air Shots Wkly. at N. J. Spot

Frank Daitley's Meadowbrook, Cedar Grove, N. J., now affords the bands it plays a total of 19 broadcast a week. Dick Jurgens, current, has six Mutual shots, six on CBS, one Sunday afternoon on WNEW, N. Y. (local) and six locals on WPAZ, Paterson, N. J.

WPAZ shots, 7-7:30 p.m., stem from Kay Kyser's recent stay there. He wanted all the air time possible and wasn't adverse to comparatively low-watt local coverage.

Red Ballard, trombonist, joins Woody Herman's orchestra in place of Walter Nims, who enlisted in the Coast Guard.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Covers	Room	Week	Total
		Placed	Week		On Date
Alvin Roy	Astor (1,000; 75c-\$1)	6	4,025	2,950	
Ray Heatherton	Biltmore (300; \$1-\$1.50)	15	700	8,875	
Xavier Cugat	Lexington (550; \$1-\$1.50)	6	2,850	12,225	
Johnny Long	New Yorker (400; 75c-\$1.50)	13	1,375	22,275	
Lani McIntire	Waldorf (300; 75c-\$1.50)	28	1,475	38,875	
Glen Gray	Pennsylvania (500; 75c-\$1.50)	4	2,150	8,600	
Ferry Ward	Lincoln (250; 75c-\$1)	18	600	12,000	

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Weekend mop-ups easing the count to within shade of 5,000 covers. Only spot in town pulling black tie trade.

Joe Reichman (Biltmore; 1,200; 50c-\$1). Reichman and his music well liked here, so another 4,500 is in the cards. Got another extension and will be around for a long time.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Nearing end of stay Tucker has proven himself in this territory; last week held to smart 3,400 covers.

Jimmy Joy (Wauhin Room, Bismarck hotel; 300; \$1-\$2 min.). Jimmy Joy is a fixture in the Bismarck and can play it year after year; last week came through with 2,400 customers.

Duke Ellington (Panther Room, Hotel Sherman; 600; \$1-\$2.50 min.). One more week for the Duke, with Charlie Spivak coming in on Friday (14). Ellington has done a good job here, bringing in 4,000 customers last week.

Charlie Murray (Mayfair Room, Blackstone hotel; 550; \$2.50 min. Sat.). Joan Merrill continues as floor attraction, with biz holding to okay 1,500 tabs.

Boston

Nai Brandwynne (Ritz Roof, Ritz-Carlton hotel; 350; \$1 cover). On his sixth week, Brandwynne continued the fine business with 2,000 covers, with the dinner sessions.

Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). Edwards' sixth week was his best yet with 970 covers over Friday-Saturday, only late nights. Dinner trade excellent during week.

Ray Morton (Oval Room, Copley-Plaza; 300; \$1 cover). Jane Pickens shares drawing honors with Morton and on their fourth week played to 1,300 covers with similarly big dinner trade.

Minneapolis

Frank Gelson (Minnesota Terrace, Nicollet hotel; \$1.50-\$2 min.). Dorothy Lewis to revue, Symphony on St. James; continues to croak 'em here. In fifth week still keeping the room packed, attendance averaging around 700 nightly. Gelson (local) orch. helping along the record-breaking engagement.

Philadelphia

Merby Woods (Garden Terrace, Benjamin Franklin hotel; 600; \$1-\$1.50-\$2 min.). Biz continues on the upgrade with 1,225 customers chucked up for supper last week, almost 200 over the previous week.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B., Hollywood, third week). The town's fair-haired kid and bouncing back after another sockeroo week, on either side of 23,000.

Cab Calloway (Casa Manana B., Culver City, Cal., fifth week). Hitting big figures for this spot and won't have any trouble pulling up around last week's 12,000. Lionel Hampton next.

Jan Savitt (Casino B., Hollywood, sixth week). Catching most of its (Continued on page 50)

THE SELLER

THERE WILL NEVER BE ANOTHER YOU

LET'S BRING NEW GLORY TO A SOLDIER OLD GLORY

FROM THE 20TH CENTURY FOX FILM

CELAND

Starring

JOHN HENRI

JOHN PAYNE • JACK O'BRIEN

SHIRLEY WATSON

Produced by

MACK GORDON

19 Broadway New York, N. Y.

Milwaukee County Coin Machines Grossed \$3,600,000 During 1941

Milwaukee, Aug. 11. Juke boxes, pinball machines and slot devices had a take in 1941 in excess of \$3,600,000, in Milwaukee county, according to tax returns and payments made to the office of John Leachoux, state assessor of incomes. Wilfred Sawyer, who lives at nearby Lake Beauvoir, is considered the state's biggest dealer in mechanical gambling and music devices, his take on the year being computed at \$1,800,000, his net income amounting to \$775,558.89 after the split with tavern and store keepers.

Hubert F. Wagner, of Cudahy, Wis. head of the G. & W. Novelty Co., is another example of the Big Business phase of the coin machines, his take for last year being in excess of \$100,000, his share being \$50,421.57 on 140 pinball machines and 20 juke boxes.

The Mitchell Novelty Co., of Milwaukee, another distributing outfit, had an income of \$95,429.23 from its machines, netting its operators Joseph E. and Edward A. Beck, \$31,323.73.

Norman Anderson, a Milwaukeean who quit a draftsman's job to go into the coin machine game in a small way in 1939, expanded his business until last year his take soared to \$17,500.

Assessor's audit of returns show that generally the take is split two ways—half to the distributors and half to the tavernkeeper or proprietor of the location. Total investment is computed at close to \$1,000,000 on machines operated in Milwaukee county alone.

COLUMBIA PAYOFF DOWN AROUND 15%

Music publishers: last week received their statements from Columbia Phonograph and the royalty payoff seemed to be about 15% under what it had been for the previous quarter. The differential is considered good in light of the restrictions that the various phonograph companies have had to impose on production because of material priorities.

Decca is slated to issue its statement for the like quarter, ending June 30, to publishers within the next week.

Lorraine With Silver

Sid Lorraine, former professional manager of Southern Music, is with Abner Silver's Lincoln Music Corp. as part owner.

The new setup retains Phil Kornheiser as mgr.-prof.

Music Dean Unbends

Regina, Sask., Aug. 11. Arthur Collingwood, dean of music at the University of Saskatchewan, reports himself constrained to change his view on the outcome of the "Eloise" Alley, which he had formerly unconditionally condemned.

Through listening to the arrangements of fine tunes by the skill technicians of that particular studio, many students have found their way to some of the best symphonic music," Dean Collingwood said. He added he had discovered a number of students had been led in this manner to attend his regular musical informals at the university.

"It is another case of out of evil cometh good," he said.

Record Guild of America Using Cardboard, Lacquer For Revised Releases

Record Guild of America, which was started about a year ago by Harold L. Friedman, Oscar Blum and Marvin Rothenker, has switched from its original plan of a monthly release of a recorded semi-classical public domain tune to the production of small platters of fairy tales, nursery rhymes and dramatic recitations aimed at the juve trade and recorded seasonal and birthday greetings.

Shift came after the Messrs. Blum and Rothenker hit the draft trail and the shellac shortage cramped production which had to be huge to warrant distribution via chain and department stores.

Current record production uses a cardboard blank and lacquer finish and is purportedly good for 100 playings. Blank is a six-incher which gives about four minutes of entertainment and effectively nixes use of radio stations. Additional hooks for the comic book customers are the 25c price and color prints which are stamped onto the face of each platter.

Adaptations are by Eric Lucas, with talent coming from AFPA and AFM ranks. The latter organization okayed production since platters are strictly for home consumption.

Current platter work does promotional guild also, using its cardboard and lacquer formula, for commercial firms. One of these is a Pepsi-Cola promotion which uses a traveling card that is routed around the Army camps where they

Walter Donaldson Wests

Walter Donaldson returns to Hollywood tomorrow (Thurs.) after several weeks east during which three he wrote a number of songs with John Latoche, Bob Russell and Kermit Goell, besides those he authored solo.

He placed them between the Robbins and Warner Bros. music publishing syndicates, former getting seven and the WB group three new ones.

BMI BIDS HIGH FOR PUBLISHER ALLIES

Broadcast Music, Inc. is continuing its drive to recruit new publisher affiliates. The guarantees as against performing rights payments increase as the quest for additional material to feed BMI stations. The scribers go on. Professional managers of major ASCAP firms report that they have been offered guarantees as high as \$80,000 a year to set up publishing firms which would clear broadcast rights through BMI.

The professional managers admit that the inducement is a very attractive one, since that \$80,000 represents many times the amount that a new publisher could collect annually from ASCAP. The reason they give for insisting is their doubt of being able to get material that would meet the competition. They point to the "most played" and "most bestseller" lists as graphically illustrating what they mean. The hits, with rare exceptions, have for months been from writers in the ASCAP fold.

WGN'S CHICAGO FESTIVAL

Will Have 10,000 Musicians Participating Aug. 15

Chicago, Aug. 11. Annual Chicago Music Festival broadcasts from WGN and the Mutual network's Sat. Aug. 15, at 8 p.m. CWT. Total of 10,000 musicians will take part in festival, while 85,000 persons are expected to attend at Soldiers' Field. Profits go to Army and Navy Relief.

Festival will feature Festival Symphony orchestra, Great Lakes Training Station Choir, a phoetophonic orchestra of 1,000 fretted instruments, a marimba orchestra of 180 marimbas, and several male and female choruses and soloists.

make cuff greetings from the soldiers to the folk at home. Records are mailed to the folks with Pepsi benefiting via a credit line on the disc.

Publisher Frankly Informs Milwaukee Claimants That His Song, Like Theirs, Came From a Public Domain Tune

15 Best Sheet Music Sellers (Week of Aug. 8)

- Jingle Jangle Paramount
- Wears Silver Wings Shapiro
- Stagedoor Canteen Army
- Always In Heart Remick
- Johnny Doughboy Crawford
- Idaho Mills
- One Dozen Roses Sammy
- Jersey Jersey Lewis
- My Devotion Fantasy
- Who Wouldn't Love Me Berlin
- Careful, Heart Maestro
- Army Air Corps Fischer
- Little Sisters Santley
- Got Gal Kalamazoo BVC

Four Wisconsin songwriters who claim that "Sweet Eloise" is an infringement of something they wrote two years before were treated last week to an unusual brand of candor by Shapiro, Bernata & Co. In answering the claim the publishing firm wrote that the melody of "Eloise" was a lift but it wasn't from anything the foursome wrote. In fact, stated the letter, "Eloise" and the foursome's tune, "Why," had a common source. It was Toddy's "Goodbye." The latter is in the public domain.

Russ Morgan wrote the melody of "Eloise" and the strain on which it was based had been used, according to the publisher, by Morgan in a trombone solo for 20 years. The foursome that made the infringement claim to Shapiro-Bernstein were Walter Zittle, Charles Hess, Odd Linke and Sam Madden, all of Milwaukee. "Eloise" was published this year and "Why" was copyrighted in February, 1940.

Sweet Nostalgia Drips From Tunes Roused By Films From Their Repose

Hollywood, Aug. 11. Largely while nobody was noticing—and move or less in the mist of what seemed to be a musical tantrum in which sharps and flats were hip-sitting and living around the scale—a new trend in melodic sequences has crept into recent picture production. It's a revival of the old-time song with a nostalgic snip in every syllable.

To be brief about it, the current tendency in musical effects now is from the frantic to the nostalgic in one easy clip.

There's "The Pride of the Yankees" for example, and its very helpful theme song. The latter is Irving Berlin's "Always," a notable contribution to the feeling of the picture, quite apart from the fact that it was a favorite of the Gehrigs; for it also was a favorite of the olden, golden 20's. "Yankee Doodle Dandy" is a better example.

That's one that probes down under the waistcoat and plagues the emotions with its haunting melodies of a mellow and kinder day.

In line with the trend, Universal's revival of the old stage and screen melter, "Broadway" brought with it 14 old songs, mostly from the 20's in which the play placed its setting. Sung either in part or entirety, on stage and off, were these hardy perennials:

- Other Oldies:
- "I'm Just Wild About Harry," "Sweet Georgia Brown," "Chicago," "Alabam Bound," "Yes, Sir, That's My Baby," "When Irish Eyes Are Smiling" and "Three O'Clock in the Morning." Some of these may lack for the sentimental thump and pang

SLOW GOING ON NEW ASCAP CLASSIFICATION

... take several meetings of the publisher faction of the ASCAP directorate before the proposed new system of classification is adopted. Practically the same group of directors serving as members of a special committee had last month recommended the amended plan but when the directorate met Thursday (8) there seemed to be several publishers who thought that some of the suggested changes ought to be gone over again, slowly and deliberately.

Under the revised system accumulated performances would figure 55%, availability, 30%, and seniority, 15%. Evening radio performances would have a greater credit value than daytime performances and commercial users would have a higher or value than sustaining use.

SPIRITUALY HYMNS AS ROBBINS SONG BOOK

Jack Robbins has signed Phil Spitalny to fashion a 100 Hymns From the Hour of Charm" for full publication in folk form.

General Electric, Spitalny's sponsor, will probably take 200,000 copies for Xmas distribution.

JOHNNY MERCEY makes it for the year's big novelty HIT!

ON CAPITOL RECORDS
JOHNNY MERCEY

ON VICTOR RECORDS
ALVINO REY

ON COLUMBIA RECORDS
KAY KYSER

ON DECCA RECORDS
THE ANDREWS SISTERS

Alvino Rey makes it for the year's big novelty HIT!

the year's big novelty HIT!

song leaders of the country in its race to the top of the Hit Parade

10 Best Sellers on Coin-Machines

Sweet Nostalgia

(Continued from page 42)

- (Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to *Variety*. Names of more than one band or vocalist after the title indicate, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)
1. Jingle, Jangle (12) (Paramount)..... Kay Kyser..... Columbia
(Freddy Martin)..... Victor
 2. Who Wouldn't Love You? (7) (Maestro)..... Kay Kyser..... Columbia
(Inkpots)..... Decca
 3. Idaho (4) (Mills)..... Alvino Rey..... Bluebird
(Benny Goodman)..... Okeh
(Dick Fitzgerald)..... Decca
 4. All I Need Is You (4) (Miller)..... Vaughn Monroe..... Bluebird
(Abe Lyman)..... Bluebird
 5. Wears Silver Wings (2) (Shapiro)..... Kay Kyser..... Columbia
(Charlie Spivak)..... Columbia
 6. Brother Bill (4) (Rytco)..... Tony Pastor..... Bluebird
(Glenn Miller)..... Victor
(Kay Kyser)..... Columbia
 7. Sweet Eloise (6) (Shapiro)..... Harry James..... Columbia
(Jimmy Dorsey)..... Decca
 8. Sleepy Lagoon (16) (Chappell)..... Ray Noble..... Columbia
 9. By Light of Silvery Moon (1) (Remick)..... Ray Noble..... Columbia
 10. Strip Polka (Merced)..... Johnny Mercer..... Capitol

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, other pairings.)
- One Dozen Roses (13) (Famous)..... Dick Jurgens..... Okeh
 - Be Careful My Heart (Berlin)..... Bing Crosby..... Decca
(Jimmy Dorsey)..... Bluebird
 - My Devotion (Santly)..... King Sisters..... Bluebird
(Tommy Dorsey)..... Victor
 - Just Thought You Were Here (Yankee)..... Russ Morgan..... Decca
(Jimmy Dorsey)..... Decca
 - Take Me (BVC)..... Benny Goodman..... Columbia
(Benny Dorsey)..... Decca
 - Wonder When My Baby (Crawford)..... Sammy Kay..... Victor
(Guy Lombardo)..... Decca
 - I Met Her On Monday (ABC)..... Freddy Martin..... Victor
(Glenn Miller)..... Victor
 - Gal In Kalamazoo (BVC)..... Jimmy Dorsey..... Decca
 - He's My Guy (Leeds)..... Harry James..... Columbia
(Tommy Dorsey)..... Victor
 - Conchita Lopez (Famous)..... Bing Crosby..... Decca
(Dinah Shore)..... Bluebird

that go with the poignant strains of the oldsters' but at least one of its numbers had plenty of both. This is the unforgettable "Some of These Things I've Done."

However, Warners again did better with its production, "The Hard Way" for it had on its shelf some musical wows from former Warner successes: "I'll String Along With You," the Ginger Rogers song, "We're in the Money," Al Jolson's "I'm a Latin from Manhattan" and four or five others. And it dug these up for rendition in the vaudeville style, as appropriately portrayed by the itinerant, three-piece team of Jack Carson and Dennis Morgan. It's the kind of stuff that's good for at the very least a momentary flutter with the elderly relics of a prior generation.

As to that, Metro has gone several fathoms deeper into the past in exhuming "Every Little Movement Has a Meaning All Its Own," to be used in the forthcoming production, "Presenting Lily Mars."

But though this melody stems from around or near the period of the Coltan songs in "Yankee Doodle" it lacks their hit and snarl and cordial warmth, as is for instance, "Give My Regards to Broadway" and good ones, about the famous street, but none has lived to challenge.

Another "Dandy" number that'll never die is "So Long My Ray," and, as its companion piece, "Mary Is a Grand Old Name," words all but fall. Save only these: "For there is something there, 'That sounds so square.' That wasn't a lyric. It was deathless prose."

Music Notes

Bessie Bonetti, songsmith, has just left the hospital after a stay of four months for an intestinal ailment.

George Fines, manager of the Chicago office of Chapin, Bennett & Co., was in New York for a week.

Top seller at the moment in Robbins' Music is the "Paris of Hits" arranged by Carmen Cavalero.

Harold Arlen writing special songs for "Cabin in the Sky" at Metro.

Burton Lane and E. Y. Harburg clefted "Tom, Tom, the Piper's Son," to be sung in "Presenting Lily Mars" at Metro.

Franz Waxman, composer-conductor, checked off the Metro list after seven years to freelance.

Johnny Mercer borrowed by ZKO from Paramount to write songs for "Look Out Below."

Leslie Hayton assigned to write the score for "Navy Convoy" at Metro.

H. J. Seltzer is writing an original score for "Invisible Agent" at Universal.

Jimmy Wakely, Milton Rosen and Oliver Drake clefted "Little Sweetheart of the Rio Grande," to be sung in "The Old Chisholm Trail" at Universal.

Inside Stuff—Music

The Newark Evening News, in an editorial last week titled "Wanted—War Songs," posed the question why Tin Pan Alley doesn't forego lush and sentimental ditties in favor of more B.C. musical pieces.

"What is wanted," the News declared, "is songs to arouse the armed forces, not to soothe them; to inspire them to a fighting mood rather than to lull them to sleep. The music left behind, however sentimental, is artificial, if ever there was one, wrote a song for 'This Is the Army,' in which an aviator soaring through the clouds has thoughts not of the foe but of his sweetheart on the ground. This is all right once in a while, but it isn't a fighting musical diet."

"The virile and robust tune," paper further asserted, "has been at a discount in the United States, where popsters, such as the deca or moe, has been written for crooners. Our tunesmiths are not going to be able to write inspiring, fighting melodies right off the bat. Most of the attempts at this have been far composed, halfhearted, padded and artificial. Even where tunes have been passable, words have been terrible."

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performance embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday, 8 p. m. to 1 a. m., and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

	PUBLISHER	TOTAL
Be Careful My Heart—"Holiday Inn"	Berlin	32
Jingle Jangle Jingle	Paramount	32
You Who Wouldn't Love You	Paramount	31
Idaho	Mills	26
Wears Pair Silver Wings	Shapiro	26
Wonder When My Baby Coming	BVC	25
South West	Wingard	24
Let's Hear—"Orchestra Wives"	Feist	19
Let's Hear Stage-door Canteen	Army	19
Ferret's Wheel	WABC	18
My Devotion	Santly	18
Conchita Lopez—"Priorities on Parade"	Robbins	14
Got Gal Kalamazoo—"Orchestra Wives"	BVC	14
Humming Bird	Robbins	14
Love Is a Song—"Bambi"	BMI	14
Wonder When My Baby Coming	Crawford	14
Always in Heart—"Always in Heart"	Remick	13
"Strictly Instrumental"	Cherio	13
I Met Her On Monday	ABC	12
Just Thought You Were Here	Yankee	12
Here You Are—"My Gal Sal"	Robbins	11
One Dozen Roses	WABC	11
This Worth Fighting For	Harms	11
"When Lights Go On Again"	CLP	11
Who Wouldn't Love You	Maestro	11
I Came Here For Joe	Shapiro	10
Singing Sails Almosa	Remick	10
Every Night About This Time	WABC	10
Sweet Eloise	Shapiro	9
Day Dreams Come True	Huller	8
Everything I Got—"By Jupiter"	Chappell	8
He's My Guy	Leeds	8
Jersey Bounce	Lewis	8
Sleepy Lagoon	Chappell	8
We'll Meet Again	Dash	8
Careless Rhapsody	Chappell	7
Every Night About This Time	WABC	7
Midsummer Matinee	Embee	7
Tangerine—"Fleet's In"	Famous	7
Under Strawberry Moon	BVC	7
By Light Silvery Moon	Remick	6
Rise to Love	Chappell	6
If You But Dream	Campbell	6
Got Moon in Pocket	Mayfair	6
I'm Old Fashioned—"You Never Lovelier"	Chappell	6
I Remember You—"Fleet's In"	ABC	6
Major and Minor	Famous	6
Massachusetts	Miller	6
New York Nocturne	Robbins	6
Semper Paratus	Fox	6
"Was It Worth It"	Melodylane	6
All the Things You Are	Chappell	6
Deary Beloved—"You Never Lovelier"	Chappell	5
Don't Sit Apple Tree	Robbins	5
"Nightingale"	Chappell	5
Put Put Put	Miller	5
Somebody's Thinking You Tonight	Southern	5
Five Other Yous	Remick	5
Three Little Sisters	Santly	5

* Indicates BMI licensing; others are via ASCAP. † Financial. ‡ Legitimate. ** "This Is the Army" publishing subsid, licensed freely to all users.

ROBBINS

Roster of Radio Hits!

"Ferry-Boat Serenade" sold 200,000 copies
 "The Woodpecker Song" sold 325,000 copies
 And now, by the same writers—A New Outstanding Novelty!

THE HUMMING-BIRD

Lyric by Harold Adamson Music by E. Di Lazzaro

A New Rampant Rhythm Smash—It's Timely And Terrific

HIP HIP HOORAY

Words and music by Henry Nemo and Mill Ebbins

The Surprise Hit Of The Season

I'M STILL CRAZY FOR YOU

Lyric by Leo Robin Music by Ralph Rainger
 From the 20th Century-Fox picture "Footlight Serenade"

Coming!

A New Popular Song Edition Of The Modern American Classic

MANHATTAN SERENADE

Lyric by Harold Adamson Music by Louis Alter

ROBBINS MUSIC CORPORATION

Jim Durkin back as manager of Colonial Music.

Mack Gordon and Harry Warren writing songs for "Hello, Frisco, Hello" at 20th-Fox.

Paul Scharf doing the scores for "Ice Capades" and "Chatterbox" at Republic.

Danielle Amiel's new composing scores for "A Letter to Beulah" and "We Refuse to Die," Victory shorts, at Paramount.

Ted Gentry and Ben Oakland doing added songs for "Scattergood Swings It" at RKO.

Billy Gilbert clefted "Don't Say No" for publication by Irving Mills.

Freddie Rich writing original score for the Pine-Thomas picture, "Submarine Alert."

Bands At Hotel B.O.

bulk on the weekends and continued for 4,000 cont. Johnny Richards moves in (12).

Henry Busse (Trisnon N. Southgate, Cal., 21th week). Slightly under last week but still solid with 8,000 studs.

Ted Fife (Florentine Gardens N. Hollywood, 22th week). Holding to around 10,000 paces and guided by Nils Grandstrom's floor show and Mills Bros. in the Zanzibar Room.

YESTERDAY'S GARDENIAS

AGVA's New Salary Minimums To Be Made Effective on Sept. 15

The American Guild of Variety Artists will put its new salary minimums for Class A theatres and niteries into effect Sept. 15, with principals after that date to receive at least \$75 and chorus people \$45. Present AGVA scale is \$50-\$40.

In all new agreements currently being signed by AGVA, the new wage scales apply to principals signing minimum base agreements are getting concessions permitting the \$50-\$40 wage scales up to Sept. 15.

The new pay minimums will not affect those spots already having been agreed with AGVA, notably all the N. Y. stage show houses and a number of the top night niteries. Any new theatres and niteries signed up will, of course, have to meet the new scales.

At the request of Clifford C. Fischer, who asked for a change in contract from his present maximum six-month booking privilege for his two-day vaude shows, AGVA has submitted for approval to the international board of the Association of Actors & Artists of America a run-of-the-play contract somewhat similar to Equus'.

Fischer, who started the two-day revival with "Priorities," currently at the 49th Street, N. Y., and who proposes at least two more two-day shows this fall, explained to AGVA that it was virtually impossible to "hold" performers under his present contracts as called for in his agreement with AGVA. His present pact calls for an initial guarantee of two weeks, with a subsequent two-week option permissible on one-week's notice, and subsequent one-week options, on three days notice, up to a maximum of six months.

Such a deal, chairman of Equus, gives the actor too much of an edge in demanding sharp salary readjustments in case the act closes short of a full run-off opening in a Fischer show. The producer asked AGVA to give him as much protection as Equus gives a producer. As with Equity, of course, it would be optional with the producer or actor, or both, whether run-of-the-day or optional contracts would be signed; but Fischer is chiefly anxious to rule out the month-maximum clause.

Frisco Liquor Board Suspends 20 Licenses

San Francisco, Aug. 11.—The long-brewing wholesale crack-down on San Francisco taverns and niteries developed when the state board of equalization, liquor enforcement officers, suspended 20 licenses and revoked one.

The board also served a "final ultimatum" on other establishments to observe state and military regulations or suffer heavy penalties.

The license suspensions range from five days to indefinite periods.

STRICT CURBS SEEN FOR D. C. BURLESK

Washington, Aug. 11.—Gayety theatre, capital's only burlesque house, opens this season Aug. 18. Army supervision of the Ninth street area is expected to put an end to the free and easy strip tease shows of the past.

Efforts to force the Marshal is keeping a strict watch on Washington's "Little Broadway" and some reports were warned to better conditions or else. "Too many signs," says the Army M.P.s, and they have been cooperating with the city's Metropolitan police for stricter regulation.

Certain saloons on lower Pennsylvania Avenue have also been given a warning that unless conditions improve they may find a military guard instructing soldiers to go elsewhere for entertainment.

District Commissioner Guy Mason made it plain this week he regards burlesque shows as "moralic exhibitions." He gave this opinion when asked to intervene and stop River-Side Stadium's Walkathon. Mason said it was a moralic exhibition but strictly within the law. Among other things he characterized as attractions for morons were wrestling matches, boxing as it is conducted in D.C. and the "strip tease" type of amusement.

Empire Hotel, Frisco, Sold to U. S. for Treas.

San Francisco, Aug. 11.—The 27-story Empire hotel, which started a vogue here for roof cocktail bars with its Sky Room, has been sold to the U. S. government for \$1,800,000 to be converted into an office building for Treasury Department offices.

All tenants have been ordered to vacate by Saturday (15), when units of the Treasury Department will begin to move in.

SAATOGA SETS TOP CAFE ACTS

Saratoga Springs, N. Y., Aug. 11.—With Grace Fields opening her first American night club engagement at Ben Riley's Lake House, Saratoga, last night (10), the other local spots have booked strong talent.

George Price starts at New-Lake House tonight (11th day). Others set with Price include Clarissa, Latin-American dancer; Patricia Ryan, Hollywood singer; Galen and Leonard dancers; Cal Gilford's, and Eddy Baruch's orchestras.

Joe Lewis continues to head Monte Proser's Copacabana Revue at Piping Rock. In support are Don Nelson, Maxine Barra, Edellina, Fernando Alvarez, Betty Jane Smith, Carol Dexter, Sam Samba Sirens, Paul Baron's orchestra and Frank Marti's samba band. Show is designed, costumed and directed by Loper.

The George Hale revue, with the John Powers Model, is at the Arnowood Inn. Others in the show are Estelle and Leo Roy, dancers; Victoria Schools, singer; Patricia King, singer; Edna and Edna; Dick Garrar's orchestra and Daetia's Caribbean crew.

Balance of the show with Mills Fields at Riley's Lake House is Sammy Walsh, comic, Chappelle & Hanno, ballroom terpsers; the Robinson Twins, comedians; Eddie Parley's, act, and Peter Rotondo's rhumba unit.

Jay Eggleston, formerly of Washington, D. C., and Miami, Fla., hotels and clubs, has taken over management of the Lounge, a new snack bar at the Fort Des Moines hotel, Des Moines.

Atlantic City Flounders at Mid-Season, Usually Its Peak; Hotel Chiz by Cabbies

Gourfan and Freedman's Borscht Circuit Am Show

Harry Gourfan, formerly stager of the shows at the Strand, N. Y., and Zac Freedman, onetime manager of the Fox, Brooklyn, later representing talent, are producing an all-amateur talent show to be known as the Borscht Circuit Am Show. It consists of "Pins and Needles" of the Borscht circuit comedy and will employ local talent from that area.

Among the sketches collected for the show, to be presented on Broadway at 41st floor, will be contributed by George Jessel, who is to stage the revue. Show has its out-of-town opening at Bridgeport, Sept. 20.

CLICKO VAUDE TRY AT KEITH'S IN INDP.

Indianapolis, Aug. 11.—The operation was a success and the party will survive, partners in the "tempt revive" vaudeville Keith's theatre here have decided.

After a 15-week trial run in the Sciutta, resident manager of the old vaudeville house has announced that vaudeville would be its permanent policy 52 weeks a year. Plans may call for full-time operation in this fall business' warrents. House now is open four days a week, Thursday through Sunday.

Kelvin's has been showing vaudeville with pictures at pop prices since Sam Roberts, W. Bolla and Sciutta took option on house in April. They have exercised option on Sam Roberts, W. Bolla and Sciutta, and Ziegler about 40 years ago. A and Z introduced vaudeville to the theatre, then when Grand Opera House, and it remained local mecca for bigtime variety acts through 1918 when Keith took over, until 1928, when house began checkered career of stock pictures, burlesque, WPA and occasional rentals between long, dark spells.

Present owners secured lease from United Theaters Owners of Cincinnati and installed theatre's first air conditioning system, amplified sound improvements. The house, opened in 1876 as the Grand but largely rebuilt under Keith operation, is one of the best theatre in Indianapolis now in active service.

City had been without vaudeville since Charles M. Olson gave up the Lyric in September, 1941, until Robert B. Keith, who had taken over Keith's in April. Circle now is spot-booking band acts, but run, including W. Bolla, Sam Roberts, Keith, has had no visible effect on Keith gross, indicating plenty of room for both types of stage entertainment here.

USO Refurbishing Its 'H' wood Follies' Unit

The 'Hollywood Follies' unit of USO-Camp Shows which was produced on the Coast and has worked its way east, is being revamped with four acts going out this week and three replacements coming in at Norfolk, Va. tomorrow (13). Paul Gerrits, who will double as m.c., and the Carr Bros., comedy risely duo, are set. Harry Delmar, Camp Show producer, will also replace Evers & Dolores, wire team, Dave & Jack Hacker, dancers; Betty Wake, solo dancer, and Stone & Lee, comics. Couple of the old acts were just so-so while the another did bit that was in questionable taste.

Atlantic City, Aug. 11.—Mid-August, which should be almost the best time to see here finds practically no night life on the Boardwalk and most of the larger shows of mid-summer have closed their doors. "For Rent" signs are all over the resort.

Most of the better shops depended on beachfront hotel trade, and with the majority of the hoteliers in the area of the city, the better shops have been forced to close. Many of the downtown and salt water Soda fountains and other busy business catering to soldiers. This is true of smaller business houses, taverns and avenue houses.

Patrons are suffering considerably each weekend when both Steel and Hamid's are jammed. Steel Pleasure Palace, where the dance bands have been cut deep by the last few weeks as compared with top night of mid-summer, closed last weekend sloughed both pier, with Hamid's, playing Glenn Miller, suffering less.

Niteries Way Off

As each place has been taken over by the military, its grills and smoking places have been a real existence.

Steel's Club and Bath and Turf Club continue as leading niteries in the main part of town, though both are suffering through lack of business. Always been a favorite with conventionals, but there are no conventions being held at the level of hotel facilities.

Patrons of the latter have carried acts that traveling to this resort would have to be curbed by their owners, and that travelers would have to find convenience, delay and lack of comfort if they wanted to see the acts and transportation of soldiers given as reason.

Patrons did not deter visitors. They came in droves over the past weekend. Three bus companies have been asked to run high for bus travel to A. C.

Beach and Boardwalk were jammed with people, but there was no profit by influx. These midsummer crowds are the vacation crowd, interested in the beach and sun and a bit to get to pass up the amusement offer.

Nix Soldier Trade

Most night spots do not encourage soldier trade because of possible consequences through cooperation of Army and liquor dealers, plus Alcohol Beverage Commission, establishments who sell to soldiers until they become intoxicated, will be closed up tight.

Reminders of oldtimes are complained bitterly about recurrence of chelbing on large scale. This has been practically wiped out, with so many hotels in the service, taxi fare and the fact that soldiers who have left prospective guests that hotel you want to see in Army, but I can take you to so-and-so. And so he collects a tip.

More than 15 visitors who engaged rooms at St. Charles Hotel were called to the hotel had been taken over. Then police were notified. The St. Charles has since gone to the Army.

Cross and Dunn In Lake Tahoe Floor Show

Rego, Aug. 11.—Ronnie Kemper orch is at State Line Court, Lake Tahoe. This week they are supported by a floor show with Cross and Dunn, Eve Leno, a British dancer, and Horace Perazzi, comedian.

Frances Fays opened as headliner at Mother Kelly's Meadowbrook, Saratoga Springs, N. Y., last week (7).

CAPPELLA & PATRICIA

After Being Held Over 5 Times ROYAL PALM, Florida was closed for 4 MORE WEEKS AT THE LIDO CLUB, San Francisco

Detroit O.K.'s Our First Night Club Engagement!

Walter Stevenson of the Detroit Times says, "Laughs are rocking the Bowersy this week where 300 pound Billy House, aptly named comedy star of the road-show company of "Hellzapoppin" which played the Cass Theater late in 1941, heads the huge bill. Billy's humor is far from subtle, it's impact is solid and screamingly funny throughout every minute of his performance. His timing is excellent, his work spontaneous and his mannerisms acutely funny."

Hershall Hart of the Detroit News says, "The funny Billy House brought to the Bowersy last night, will remind you very much of "Hellzapoppin," and you will get just as many guffaws out of it. Billy has four helpers with him and they all work hard with plenty of laughs as a result. He and Bobby Jarvis do a skit which got excellent response. Billy House is a real attraction."

PREDICTIONS OF THINGS TO COME

I predict that Charlie Carlisle and Harvey Stone, now at the Bowersy, will be our ace nightclub entertainers in the very near future. Frank Barbaro is their "Christopher Columbus."

(Signed) BILLY HOUSE.

Thanks to FRANK BARBARO for a wonderful engagement

With Bobby Jarvis and Co.

Direction: JACK DAVIES, 48 West 48th St., New York, N. Y.

PEG LEG PALES

Held Over Second Week STRAND, NEW YORK

Direction: William Morris Agency

Booker Plans Suit to Stop Ken Murray From Using 'Blackouts' Title on Vaudeur

Dan Friendly, who booked the two-day vaudeur, 'Blackouts of 1942,' currently, at the El Capitan, Hollywood, and who went out as the show's general manager, is back in New York and has ordered his attorney Irving Eberling to file suit for an injunction to restrain further use of the show's title. Eberling last week addressed a letter to Ken Murray, producer and headliner of 'Blackouts,' pointing out Friendly's ownership of the title, but Murray made no answer. Friendly's attorney communicated with a Coast lawyer to file suit.

Friendly states that Murray 'cut him out of the show after he had, however, formerly with RKO, put the entire show together himself, titled it and went out to the Coast and let the theatre deal. At that time, Murray was partnered with Billy Gilbert, screen comic, each owning one-third of the show, and Dave Siegel, Cleveland lawyer, who also owned one-third, each partner putting up \$5,000. After the first couple of weeks, when the show wasn't quite approximating an even break, Gilbert elected to step out and Siegel bought up his third share as well.

Friendly was originally programmed as the show's routine, but just before Murray allegedly dealt him out the comic had himself programmed as having entirely conceived, produced and directed the layout. Siegel is now programmed as 'associate producer.'

Murray is said to have originally gotten the idea of playing in a two-day vaudeur on the Coast merely as a means of getting another film break. He figured that \$5,000 would be a cheap investment to gain that end. Now, however, 'Blackouts' is making money and Murray is said to have a couple of film offers besides.

Friendly states that there are a couple of bids from film companies for the show's title, hence the suit to fully protect it.

Adams, Newk, Set For Sept. Vaude Reopening

The Adams theatre, shuttered since June, reopens Sept. 4, continuing film-vaude policy of last year. House opens with Judy Canova and Teddy Powell's band, and follows with Lucky Millinder's orchestra. Vaughn Monroe is the 'top' week.

THEATRES

LATE FEATURES OF "STREETS OF PARIS"

EVELYN
KATE
MARGO

CURRENTLY STATE, NEW YORK
(Week Aug. 6)

Opening Aug. 28, **GLENN'S RENDEZVOUS, NEWPORT, KY., FOR TWO WEEKS**

Personal Management
MILES INGALLS; Joe Flaum Associate

'Lunch Follies,' Shows For War Workers, May Adopt Plan for Touring

Plans are progressing for 'Lunch Hour Follies,' variety performances for war workers, at war plants which were excellently received at experimental showings, but considerable preparation will be necessary before the movement becomes active. Originally it was proposed that the AFL and CIO propositioned to finance the project, but that was quickly found impractical, with the American Theatre Wing taking over the backing until the 'Follies' becomes permanent.

Plan now is to work out a tour, plant managements to pay for the shows, the amount asked being nominal. Cost would approximate \$200 for the first show and \$100 for each additional performance, if the plant decided on entertaining the employees during the rest periods of several shifts. It is likely that a higher fee will be required if the performers are to get more than the Equity minimum of \$50. In England, where the idea of shows for war workers originated, players received approximately \$50.

If the shows are given within N. Y., the agents and managers unit is said to be willing to have members serve as volunteers without pay, as they do at the Stage Door Canteen. Should tours be arranged, however, a company manager will be required and the pay will probably be the same as for USO shows in the army camps. As a rule agents and managers are paid \$85, but some get \$100. For the war plants and agent is not thought to be necessary. If scenery is carried stagehands will be used, but so far only a bare platform has been considered.

Rehearsal quarters have been fixed up in the Lyceum, N. Y., on the floor above offices on the 45th street side of the building.

Earl Carroll's Chi Spot

Chicago, Aug. 11 (UPI)—Earl Carroll, negotiator today (Tues.) to take over Terrace Gardens in the Morrison hotel here, and a theatre-restaurant similar to his Hollywood establishment. Gardens will be redone in Carroll style for formal opening September. Deal is both on rental and percentage. Carroll's present quarters were shifted C. Fisk's French Casino three years ago.

Saranac Lake

By Happy Benway

Saranac, N. Y., Aug. 11. Clayton S. Cornell, who recently took over management of the local Pontiac theatre, formerly managed houses upstate for Schine Bros.

Clayton P. Marino, co-manager of the Bijou theatre, Buffalo, vacating and getting a general check-up on local radio.

Thanks to Mr. and Mrs. Arthur Holmes, of the Bronx, N. Y., for Frank Conroy, Palmer, Mass. is a newcomer here. Formerly a sax player with Hal Grove's orchestra, Springfield, Mass. Only needs a little rest.

A new arrival at the Will Rogers, Roney Road, shut in the Earle theatre, Washington, where she was a line girl.

Peggy McCarthy, doing a mighty fine job with the zoning routine, was bedded by her dad, James McCarthy, of New York.

John Eaton, recently sent back to bed, handed a surprise visit from his mother, in from Scranton, Pa.

Virginia Brown, former Earl Carroll dancing girl, passed another natal day, and was handed good reports from her medico as a birthday present.

Dick Sontag, who packs a wallop of a comeback routine, was visited by Ben Nadler in from Cleveland to visit his frau, who is perping up in New York.

C. S. Cornell, formerly a Schine circuit manager from Rochester and now in the local Pontiac theatre, is being followed by Tom Conroy, who now manages the Tupper Lake Schine show.

George E. Wilson took time out before his trip to Broadway to hand out goodie-pot and go-home O.K.'s to Jerry Lewis's Sager, Victor Rockwell, and Perry McGee.

Ed Eddy (Eddy Sifers) and Conlin Tracy.

Dave McFadden, of the old-time vaudeville team, the McFaddens, holding up court as the summer camp on Lake Kashaqua.

Murray Friedman and Jules Zwick, who both made the great summer vacationing and both receiving O.K.'s from the circuit checkbook.

Agnes Orr, who took 10 days off from her job to visit her folks in Brooklyn, is back zoning at the Rogers.

Jack Hughson, newcomer at the Rogers, is making a nice comeback.

Bob White, who left the show at his home in Philadelphia, shoots in the good news that he is ok for a year and the trick he in less than a year.

Who's truly master? Two recent operations. Thanks for all the telegrams for good wishes.

Write to those who are well.

ANN CORIO-PATSY KELLY HEAD FALL VAUDE-UNIT

Ann Corio, from burlesk, and Patsy Kelly, from films, will fall-headline a vaude unit this fall. Charles Yates, now head of the Frederick Bros. stage talent department, is producing.

Yates has agented another stage unit, topped by Frank Fay, into Essex State, N. Y., to the week of 17. Plus Fay, unit includes Una Merkel, Ann Nagel, Betty Keane, Florence Gaskill and Eddie Moran. Irving Yates produced the Fay unit.

3 Chi Spots Stay Shut

Chicago, Aug. 11. After being permitted to reopen last Tuesday by Judge Oscar F. Nelson in Superior Court, the Brasserie Lipp, Hollywood Lounge and Capitol Cocktail Bar were again closed when the jurist dissolved his first injunction.

Ruling followed petition on corporation Counsel Barnett Hodes, who pointed out that the Illinois statutes forbid anyone holding a license in a saloon that has been closed to hold a license for another place.

Sam Maceo to Trial
Sam Maceo, Calverton, N. Y., saloon operator who had been indicted on a narcotics conspiracy charge, was remanded for trial on Sept. 1, by order of Federal Judge Eugene Rice in a decision delivered last week.

South Books Much Negro Talent Despite Jim Crow Law Agitation

Hotel Savoy-Plaza, N. Y., Defers to War Workers, Schedules Earlier Shows

War work necessitating earlier hours for patrons figures in the Hotel Savoy-Plaza's Cafe Lounge, N. Y., switching into a dinner policy with entertainment. Hereofore, there were 12:30 and 1:15 a.m. shows as when Hildegarde, Dwight Fluke, et al, held forth, but no dinner entertainment. Shows now will be at 10 and midnight, paralleling the nearby Hotel Savoy's Persian Room, where Hildegarde, long established at the S-P, opens Sept. 7.

Don Burger, g.m. of the S-P, is anticipating his closest competition, and when Renee DeMarco debuts there tomorrow night (12) she will work dinner and supper. Joe Normie & Randy, singers and dancers, will be with her, vocalizing in trio on their own and dancing with her later. Roy Ross' band continues.

CHI NOVELTY: BURLEY SPOT DROPS STRIPPERS

Chicago, Aug. 11. Long the home of class burlesque, the Riatio theatre is eliminating strippers. Semi-nudes and tableau will be featured, but disrobing acts are out.

House policy is being broadened to admit inclusion of picture, light and cafe names and trend will be toward a regular vaude show with accent on girls.

Spartanburg, S. C., Aug. 11. Despite a recent agitation over Jim Crow law, growing out of heated state political campaign, considerable Negro talent continues to be shut into the South.

On Aug. 7 'Wings Over Jordan' singers, CBS broadcasting, will give a public concert in Duncan Park. However, whites and Negroes will be seated separately.

'Keep Shuffling,' Noble Sissie's all-colored musical revue, is booked for a two-nighter at Camp Croft this month. Sepia unit is on USO-Camp Shows circuit.

Occasionally, a Negro unit is booked at a local theatre, but always whites occupy main auditorium and Negroes are kept segregated in gallery. Annual 45-cent county fair here has had Negro midway units for years without segregation of audiences.

Two recent events have fanned racial heat hereabouts—the alleged beating-up of Roland Hayes, Negro concert singer, by police in a Georgia town, followed by the arrest of a Negro soldier who requested and was refused service in a local white restaurant last week. Military police turned the case over to civil authorities and the soldier received a 30-day changing sentence. Columnist Jack Button, writing in afternoon Spartanburg daily, took issue with the manner in which the case was handled.

Negroes must take rear seats in local and throughbuses—in all Dixie states, must occupy separate sections on trains, and are not permitted to sit with whites in restaurants, ball parks or other public places. They also are barred from hotels. Negro musicians touring this area find few hotels for colored people, therefore must 'board out' with Negro residents of cities in which they have engagements.

NOTICE

It took thought, time, energy and hard work to create my new bit "Imitating My Audience"

IMITATORS... COPYISTS... TAKE NOTICE!

This bit is fully Protected... A word to the wise is sufficient...

LAY OFF!! STEVE FARNS

CURRENTLY STATE, NEW YORK (Week August 6th)

Opening THURSDAY, AUG. 13, for USO (Indefinitely)

Management: PHIL OFFIN

Variety Bills

WEEK OF AUGUST 14

Numerals in connection with bills below indicate opening day of show, whether full or split week.

Loew

Cabaret Bills

NEW YORK CITY
State (12)
Bobbe Lane Or
Oxford Bros
E. Kitch & Artino
Lancaster

PITTSBURGH
Hanna Hirsch
Capitol (14)
Tommy Dorsey
Arlene Robinson
Lancaster

NEW YORK CITY
Joe Fatimy Or
Hotel Belmont
Hazel T. Bennett's
Bryn D. Day
Lester Williams
Norma Luoro
Bob Roberts Or
Don Sylvio Or
Robert Or

Paramount

NEW YORK CITY
Paramount (13)
Johnny Ennis Or
Doris Merritt Or
Ink Spots
Buffalo (14)
Vaughn Monroe Or
Pat Mitchell
Pat Henning

CHICAGO
Chicago (14)
Doris Merritt Or

NEW YORK CITY
Hotel Belmont
Bobby Parks Or
Carmelita
Carmelita
Carmelita
Carmelita
Carmelita

Warner

NEW YORK CITY
Broad (14)
Broadway
Broadway
Broadway
Broadway
Broadway

HORACE MELT' OR
Doris Nelson Or

NEW YORK CITY
Hotel Belmont
Bobby Parks Or
Carmelita
Carmelita
Carmelita
Carmelita
Carmelita

RKO

ALBANY
Albany (14)
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Albany (14)
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Albany (14)
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Albany (14)
Albany (14)

Independent

NEW YORK CITY
Rose Hall (13)

NEW YORK CITY
Rose Hall (13)

NEW YORK CITY
Rose Hall (13)

Jack Albin
Ruth Gendler
Joe Lindorfer
Alice Threl
Continental
Cavaliers Or
Robert Roberts
Jack Harris Or
Mercedita
Marilyn
Lillian Quares
Bob Mortimer Or
Kathleen
Lola Jones
Frank Marocco Or
Lola Moore
Lola Moore
Lola Moore
Lola Moore
Lola Moore

Jack Albin
Ruth Gendler
Joe Lindorfer
Alice Threl
Continental
Cavaliers Or
Robert Roberts
Jack Harris Or
Mercedita
Marilyn
Lillian Quares
Bob Mortimer Or
Kathleen
Lola Jones
Frank Marocco Or
Lola Moore
Lola Moore
Lola Moore
Lola Moore
Lola Moore

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES EDWARD SHERMAN AGENCY NEW YORK BEVERLY HILLS, CAL.

Peter William
John
Helen Fox
Dolores Colver
Marilyn
Lillian Quares
Lillian Quares
Lillian Quares
Lillian Quares
Lillian Quares

NEW YORK CITY
Broadway
Broadway
Broadway
Broadway
Broadway
Broadway

ATLANTIC CITY
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid

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ATLANTIC CITY
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Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid

BOSTON
Frank & Hubert
Richard Lane
Richard Lane
Richard Lane
Richard Lane
Richard Lane

ATLANTIC CITY
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid

NEW YORK CITY
Broadway
Broadway
Broadway
Broadway
Broadway
Broadway

ATLANTIC CITY
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid
Club Muidrid

Equity, For First Time in 23 Years, Has Having a Squared-Free Summer

The most radical change of pace in 23 years is evidenced around Equity these dog days. Not since before the strike of 1919 have the internal affairs of the association been so much on the quietude. Every succeeding summer, as witnessed some sort of agitation, either within Equity or participated in by it. At the present time there are no indications of pending serious disturbances. There have been few matters for disposal by the council, whose sessions have practically been routine.

It seems that nothing has stemmed up the actors of late, only explanation seemingly being the overshadowing importance of the war. Right after Equity took on stature by winning the strike the union was engaged in its first meeting with the reorganization of the managers, which followed the dissolution of the old Producing Managers Assn. with another strike averted in 1929.

Thereafter following Equity's flop on the Coast of its picture strike and then such issues as controlling casting agents; rigid alien actor regulations; an uprising of a younger group of organized radical actors, known as the Actors Forum; the reorganization of the Associated Actors and Artists of America, which was eventually embroiled in the mistep of cancelling the franchise of the American Federal Actors Association; and the near war with the stagehands, who threatened to dominate Equity, the management has not been cleared up yet to the satisfaction of Equity and other labor unions of the East.

More recently the Red issue was the major agitation, heightened by the charges of a congressman. Equity's council was controlled by Communists or other radicals. News that ever been proven or disproven, but in the light of events of the past year the Red issue seems to have evaporated.

However, last summer some of the outgoing members of Equity resigned en masse, fearing that some opposed radicals elected to that body would trouble the future of Equity. Their foregoing seems to have been groundless, for the association's annual report shows a stronger financially than ever.

When Equity gave up jurisdiction of the picture strike and returned to the Screen Actors Guild, then relinquishing title (but not television), and other contracts, it had formed talent unions, criticism was voiced that the legit group was deserting its weakling brethren, which is not evident to date.

LOUIS LOTTO NAMED MANAGER ON WPB COMMITTEE

Louis Lotto, general manager for the Martin Beck, N.Y. has been appointed to the Industry Advisory Committee, by invitation of the Production Board Committee on Industry, under Chris Dunphy, and has asked to attend the board meetings in Washington. Appointment was announced by T. Spencer Shaw, director of the committee. Lotto is the sole member from the Broadway district.

Only Broadway theatre known to be using an oil burner heating system is the St. James. Some of the others have had their own burning plants, while most others are serviced by the City Street Railway.

Several managers who went to Washington to attend the first show of the local St. James. They were again conferred with Chris Dunphy Friday (7) at the War Industry Control Authority. They discussed priorities. He again affirmed that if contractors, supply and accessory firms had their priorities straightened which would be used for new shows next season, it is reasonably sure that the war effort will be aided. He advised the manufacturers have the goods on hand. When showmen have their priorities straightened he explained that the shipment of all goods not vital to the war effort

Fitting the Fittest

Barney Bowman, N. Y. legit boxoffice man, is in the army. He is assigned to the cavalry. Only explanation of how he drew that tick was that, in an earlier draft notice, he was to his last occupation, Bowman wrote: "Being ticked to the race track." He admits the only way he knows about horses was as they parade to the post.

However, he was temporarily shipped in being in the Broadway N. Y., b.o., where "This Is The Army" is closing up.

ATAM Asks \$25 Salary Increases For All Brackets

Association of Theatrical Agents and Managers union presented a new basic contract to the League of New York on Monday (10). It had been expected that a boost in salaries of company managers in New York would be \$25 weekly in all classifications. However, the contract situation of Labor recognized its jurisdiction in all parts of the country and explain the organization's stance.

In a letter to the league, touching on its national jurisdiction, ATAM explains it offers a new agreement aimed to simplify ambiguities and clarify the contract. However, the contract is a first draft, with the union evidently expecting counter proposals from the League.

Increases asked are house managers from \$100 to \$125 monthly; general managers in N. Y. from \$100 to \$125; on the road, company managers a boost from \$150 to \$175; press agents in N.Y. from \$150 to \$175; with associate agents \$100 instead of \$75; if the same press agent represents the manager's show, the specific show, he shall receive \$150 for each additional show. Agents for touring shows \$100 weekly and for repertory the pay rate is \$200. Rates set forth are minimums.

P.A.'s are to be paid at least one week to prepare press matter for first stand, which would be two weeks in advance of the opening show. The big profit division engaged at least two weeks prior to the opening date. League is also offering to give agents a first stand, to deposit a blanket bond for members not required to put up a bond. Agents for touring shows and agents and managers are not to be laid off Christmas or Holy Weeks. Agents for touring shows sought is jurisdiction of summer theatre.

The agreement would be for one year, or up to the Saturday preceding the first show. Agents are to pay sales hereafter to be made after notice by any succeeding May 1st meeting of the managers and ATAM will be held Monday (17).

Gertie Lawrence Big B.O.

Dennis, Mass., Aug. 11. Gertrude Lawrence, appearing at the Cape Playhouse last week, drew a house of 1,400. Her comedy, "How Coward comedy that was produced on Broadway in 1927, when it had a house of 1,400. Lawrence drew audiences at the summer show shop included a big percentage of patrons. Her show drew a house of 1,400, grossed \$7,000.

Miss Lawrence returns to New York next month. She is touring with "How Coward comedy," which opens its tour in Philadelphia Sept. 28.

Lawrence would be subject to merit and would be subject to merit and cars, and that the same applied to touring shows.

EQUITY SUSPENDS ACTION ON HOWEY COMPLAINT

Donald J. (Don) De Fore, a Coast actor, who last week sued for a limited period by Equity after had been advised by the Screen Actors Guild that he was ruled off for 60 days because of contract jumping. It was an unfortunate break for the actor, who was evidently pleased because Warners had not renewed the option on his term contract. De Fore is ruled off until Sept. 24.

Warners had informed De Fore's agent, "The option on the contract," which guaranteed him 30 out of 28 weeks in the studio, would not be picked up. At the time the contract had two weeks more to go. He accepted a job in "Sailor Beware," which has a two week strike date in Frisco. At that point he was advised to report on the Warners' lot for a part "Princess O'Rourke," notes in Frisco, and it would have meant at least six weeks more picture work, but he passed it.

Warners thereupon had to hire a replacement, getting \$200 more weekly, or approximately \$1,200 additional expense. The Screen Actors Guild Complaint was filed with SAG Studio, however, asked that the case be referred to arbitration. The cancellation of the "Sailor" date and therefore prevent that cast from earning money. Warners' management embarrassment and monetary loss. De Fore, who is unrepentant, has taken the matter at small pay, is not known in the east.

MOON, FLOP IN N. Y. CLICKS ON 'THE ROAD'

Up on Broadway but a success out of town is the record of John Steinbeck's "The Moon Is Down," since it was taken over by the Playwrights' Labor Guild following a disappointing engagement at the Theatre Guild. The play was presented as a stock, but is now on a production basis, having been taken over by the Screen Actors with Washington the first stand out (current), Boston to follow.

Most successful date played so far was Philadelphia, where "Moon" grossed \$20,000 in two weeks, excellent work at the scale for a show that now moves considerably less to operate than originally. Philly played well and only in Baltimore were the reviews unfavorable. It is believed that had the play received a better press in N. Y. it might have gotten across. However, pit picture date of \$300,000 placed the show in the big profit division.

"Moon" was over-touted prior to premiere, mostly because of the all-around big profit division, which predicted a stage success. Theatre parties attracted by the wide touring of the play. The play version in the money for a wide touring, after which it steered into the big profit division of the Beck for a week or two longer than intended before putting it in his hands.

When the management switches there were 13 cast changes in the original trial of 10 players. Ben Krans restaged the drama and took a different slant, which eliminated the show from the big profit division by Broadway critics. Conrad Nagel now heads the cast, only "Moon" is engaged. Under that he is on a guarantee plus percentage.

'Moon' Bright in D. C.

Washington, Aug. 11. "The Moon Is Down" opened here last night with a house of 1,500 advance sale at \$2.20 top, taking the first night approximating \$10,000. John Steinbeck drama drew a good press.

An emergency sent stage manager Ben Krans into the Mayor Organ part.

LEW PARKER IN 'HELIX'

Lew Parker has handed in his two week notice to the USO-Camp Shows "Hullabaloo" unit.

He's pulling out to join the "Hellzapoppin'" road company.

Army Draft Took on Legit Talent Presents Problem to Producers

Shows in Rehearsal

'Star for Action—Oscar Howard Lindsay', Russel Crowe, Howard Lindsay, the late—Shuberts, Horace Schmidlap, Richard Krauck, Harry Kautman.

'Juke'—Brook Pemberton, Columbia Pictures.

'Across the Board to Tomorrow', 'Talking to You'—William Saroyan.

'I Killed the Count—Shuberts, Frank Carrington, Agnes Morgan.

'Let Freedom Sing—Youth Theatre Inc.

'The New Moon' (stock)—Tushinsky, Hans Bartsch.

Reclassification of manpower by the Army and the steady drain of young men are causing managers to use care in casting shows for the new season. Many actors in the draft will be subject to call to the colors, especially those without dependents, and sudden withdrawals are likely to affect performance. Not a few shows lost young leg players last season because of enlistment.

Reports from Washington are to the effect that all single men of 40 or less shortly to be called for service. Those nearer the present age limit will be given army desk work to war. It was quickly apparent that British actors in those positions for combat duty, actors somewhat older, who have been getting the brunt from agents and managers in recent seasons, are now being held in the new productions and the coming year or two may see a new heyday.

A somewhat similar situation suddenly cropped up when England went to war. It was quickly apparent that British actors then on the boards over there were subject to call to the colors. Managers were careful not to engage players within the draft age.

Due to a jangle to the expected shortage of young male talent in the picture business, several shows are called "Femme-Mania," with the idea of casting more women to women. The other is "Morocco Belle," which may have a single male come-over 40.

Musical, Drama To Daniel Boone College a Talent

The idea proposed by Charles D. O'Connell looking to colleges to produce musicals, drama and comedies different than he visualized. Two shows, one a musical, have been released to the National Theatre Conference, which means they will be considered as college age community theatres. The musical is "Hayfoot Street," by Otto Harbach, Oscar Hammerstein, II, and Jerome Kern, which was tried out four years ago in the St. Louis many opera under the name of "Gentlemen Stradella." The drama is "Eve of St. Mark" by Maxwell Anderson, which, however, will also be regularly produced by the Playwrights' Labor Guild. The playwright's "Jim Dandy" was a NTC attraction.

"Hayfoot," described as a Civil War story with a West Point locale, will require the payment of royalties, percentage not yet determined. Explained that the fee angle was felt required because the authors did not wish to unduly burden the play's agents, who make amateur performances their avocation. Authors will probably share with the Playwrights' Labor Guild the royalties to establishing scholarships.

Their objectives in turning the show over to the colleges is twofold, not only as a means of tryout but the expectation of developing young, fresh talent. Idea of turning "Hayfoot" into a college play was suggested by Steve Smith, of ASCAP, who has collegiate contacts through the National Collegiate Athletic Association. Harbach has done most of the script revision.

Authors have been eight college acceptances to present "Hayfoot" and 20 more are in sight. Figures there are 100 colleges in the country with in stage equipment where the show can be advantageously produced. The number of colleges with professional directors are on the job. "Hayfoot": University of California at Los Angeles, Ralph Freud; Syracuse, Sawyer Falls; Stanford, Hubert Huffer; Indiana, Lee Norvelle; "Hayfoot" is also being produced by Bowling Green (Ohio), Upton Palster; Scripps (California), Lee Palster.

Delmar Drops Show Plans; Can't Get USO Lease

Harry Delmar's plans to produce a Guy Bolton-Eddie Davis musical titled "Ankie Awegith" have been shelved. Delmar is unable to fulfill his duties as production exec for USO Camp Shows.

Delmar's plans for the legit hinges on Delmar's getting a six-week leave of absence to produce the show. With Camp Shows unable to do this, Delmar was scheduled to cancel the show to cancel lease with the authors.

PORGY TO TOUR AFTER 36 WKS. ON 'B'Y'

'Reviel of Porgy and Bess' is in its final six weeks at the Majestic, N. Y. The show is expected to go on the road in Rochester, N. Y., Sept. 28, with Buffalo and Cleveland as the next stops. The show is expected to be in Chicago, Porgy's last one of Broadway's surprises was the first Broadway leg since "See My Lawyer" for George Abbott two years ago. Considered one of the most successful shows in Boston, where the show went after the Jersey show and before coming to New York.

BERLE IN 'HAYSTACK' TO PREEM XMAS EVE

Harry Kaufman (Shuberts) will play 'A Needle in the Haystack,' start on Broadway in December, and go on the road in January.

JOAN BLONDEL TO RECREATE ORIGINAL SAM LEVENE ROLE OF THE JEWISH COP GUARDING THE NAZI SYMBOL

Joan Blondel, Regina Gardiner and Ann Miller are featured cast prospects.

Blondel will draw \$20,000 a week against 10% of the gross.

Phil Rapp, who authors the Maxwell House radio show, is adapting the play for Broadway by Jimmy McHugh and Frank Loesser. It's the latter's first Broadway play. The hero's writing chief for Paramount films. Bob Alton will be the producer. The show will be the scenery, Irene Sharaf's the costume.

Joan Blondel, Regina Gardiner and Ann Miller are featured cast prospects.

Blondel will draw \$20,000 a week against 10% of the gross.

Broadway

Songsmith Johnny Mercer bioged by Virginia Carroll in September Ec...

Leonard Bergman, recently oper...

Chico and Rose King celebra...

Announcer Paul Douglas east for...

Skating Vantiles' roller, which o...

Robert Gray, production assistan...

Francis Russell Edme, wife of the...

R. P.oucher, pup. of Consolidated...

Erst Government full-length docu...

Leonard Bick, in Columbia's lega...

Y. Eyskel, president and managin...

RIO has three pictures showing...

Pittsburg

Three Nonchalans will soon be t...

Sam Nixon back in town getting h...

Francis Aronson's, Lawrence, now...

Jack McCarty, former Baron Eliot...

Earl Geiger, horn tooter formerly

with Hal Kemp, Judd Everett Hoag...

Maurice and Betty Whalen stud...

Wood Park.

men in the armed forces were see...

Old Log (strawhater) held over...

Harry Hirsch bringing his wheel...

Hirsch-Stiecher 'Roller Derby'

WFBW Raps

Owing to cooperation with other...

The four major war film produc...

Betty Hurd Renshaw, ex-WEP...

David Villa, daughter of Pancho...

St. Louis

Leon Jardosky, St. Louis, exhib...

Princess, is spending \$3,000 alter...

Muriel Stryker, who produced sta...

Garrick theater, only busk-like h...

Out-of-towners shopping on film...

Willard Holland, director of the

London

Alfred Zeilinn to hospital for op...

Al Burnett's Mt House club rece...

Green's dance hall and doubling at...

Si Field, the provincial comic who...

Election of officers of American...

Hirsch-Stiecher 'Roller Derby'

David Evidon, son of Warner's ad...

Statement of Dorothy Lewis, ex-l...

Henry Tait, developer of the new...

WFBW Raps

Owing to cooperation with other...

The four major war film produc...

Betty Hurd Renshaw, ex-WEP...

David Villa, daughter of Pancho...

St. Louis

Leon Jardosky, St. Louis, exhib...

Princess, is spending \$3,000 alter...

Muriel Stryker, who produced sta...

Willard Holland, director of the

Will take lead in 'Time of Your L...

played it over a decade ago in L...

There can hardly be a question t...

As given last night, the play has...

Robert Westmoreland is a revela...

The far subtler, equally important...

WFBW Raps

Owing to cooperation with other...

The four major war film produc...

Betty Hurd Renshaw, ex-WEP...

David Villa, daughter of Pancho...

St. Louis

Leon Jardosky, St. Louis, exhib...

Princess, is spending \$3,000 alter...

Muriel Stryker, who produced sta...

Garrick theater, only busk-like h...

Out-of-towners shopping on film...

Willard Holland, director of the

Hollywood

Mervin LeRoy laid up with flu.

Charles Forst, producer at Mon...

Edwin Knopf back at his Metro...

John Schlesinger closing down his...

Perry Lieber returned to his RKO...

Bob Curwood, chief of Motion Pic...

Carl Carson, Warner actor, was...

Kathryn Grayson, screen singer...

Sylvia Ashley Fairbanks petition...

Washington

When Paul Kelly's band finishes...

WFBW Raps

Owing to cooperation with other...

The four major war film produc...

Betty Hurd Renshaw, ex-WEP...

David Villa, daughter of Pancho...

St. Louis

Leon Jardosky, St. Louis, exhib...

Princess, is spending \$3,000 alter...

THANKS—

Us and Mrs. America and all their Children—

for the finest tour of our career!

Thanks



to the officers and men of these camps for the privilege of playing for them on our U.S.O. CAMP TOUR

Great Lakes Naval Training Station-Fort Ivey
Camp Edwards-Mitchell Field-Fort Belvoir
Camp Lathrop Naval Station-Fort Monmouth
Fort Devens-Camp Stewart-Fort Bragg
Quonset Naval Air Station-Camp Wheeler
Fort Dix-Norfolk Navy Construction Corps
Norfolk Naval Training Station-Camp Croft
Camp Law-Norfolk Naval Air Station
Pensacola Naval Air Station-Marwell Field
New London Submarine Base-Fort McPherson
Camp Indiantown-Camp Lawson-General Hospital

Thanks



to the people who purchased over \$3,000,000.00 in War Bonds during our BONDWAGON appearances in the following Cities

Chicago, Illinois-Washington, D.C.
Times Square, N.Y.-The Bronx
Greenwich Village-Staten Island
Atlanta, Georgia-Red Bank, New Jersey
Cincinnati, Ohio-Dartmouth, Ohio
Milwaukee, Wisconsin-Detroit, Michigan
Indianapolis, Indiana

Thanks



to the distributors, coin machine operators and record buyers who purchased over 200,000 of our COLUMBIA records during the past 6 months.

Thanks



to Frank Dalley, his grand crew, and to the patrons of Meadowbrook, who helped us break the **ALL-TIME 6-day weekly record**, in only **5 DAYS** each week.

Thanks



to the AMERICAN TOBACCO CO. and LUCKY STRIKE—we are now in our 5th CONSECUTIVE YEAR with "The College of Mutual Knowledge"—"The Red Network—Coast-to-Coast" 1 HOUR every Wednesday Night, 10 P.M. to 11 P.M., E.S.W.T.

Thanks

to the promoters and patrons who made our concert engagements so successful in these cities:

TRENTON-NEW HAVEN
BOSTON-LOUISVILLE
CINCINNATI-CHICAGO
DAYTON-MILWAUKEE

Thanks to the Columbia and Mutual Broadcasting Networks for their splendid help in making up our remarkable concert appearances during our tour



Thanks



to the theatre patrons in Chicago, Detroit and Indianapolis, for record-breaking weeks:

CHICAGO Theatre, \$56,614 (One Week All-Time Record)

CINCINNATI Indianapolis, \$31,000 (One Week All-Time Record)

FOUR Detroit, \$25,217 (All-Time Record)

\$100,000 over our entire engagement!

Gratefully Yours,

Kay Chase

THE NEWS

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VOL. 147, No. 11

NEW YORK, WEDNESDAY, AUGUST 19, 1942

PRICE 25 CENTS

CLEAN UP FOR ARMY

Hold Wake Over Barrymore Collection Of Gimcracks to Pay Off Old Debts

Hollywood, Aug. 18. It was up one flight over an open-faced market in an un fashionable part of town. And there in an old, dilapidated loft stood John Decker, the artist, who was John Barrymore's friend; N. N. Sugarman, who, as the role of Grave Digger No. 1 for the official interment of all that remained tangible of the Barrymore past; and a man from the bank who was there to see that the outstanding obligations of the estate totaling \$68,000, were at least semi-satisfied.

The occasion was the official 'wake' or press review of the late actor's possessions, before they are sold at auction, Aug. 24 and 25, and so, of the mourners present, all save Decker were professional.

For, beyond any slightest doubt, they could "take nothing," these well high priced possessions mingling indiscriminately with tawdry gear.

(Continued on page 40)

ARMY TO MOVE INTO SEVERAL N. Y. HOTELS

Army takeover of certain big New York hotels is a disturbing factor for bands, restaurants, etc. The identity of the hostesses is secret at the moment, but the reports are persistent.

Need for housing for aviation students in the metropolitan area is being met in one fashion. Other big hotels, and also certain clubs, are mentioned as possible barracks for incoming overseas troops. One or two major hostesses are also rumored due for conversion into Army hospitals.

Also stated that certain lofty buildings, hotel and otherwise, will be manned with anti-aircraft batteries.

Flock of Big Names Set For 'Stage Door Canteen'

Hollywood, Aug. 18. Sol Lesser has signed Katharine Hepburn, Kay Kyser, Katharine Cornell and Edgar Berger for sequences in the film version of 'Stage Door Canteen.' Previously set were Helen Hayes, Gertrude Lawrence and Ray Bolger. The script is being rushed for a production start by November. Radio Harris, who came here from New York to help set up a Canteen wing of the Canteen, has been signed by Lesser as technical director.

Grief Enough?

NBC thinks that the war is sad enough without broadcasting hillbilly laments and wails. It has barred the new tune, 'I'm a Prisoner of War (on a Foreign Shore),' from its facilities. Shapiro, Bernstein & Co., publisher of the number, protested to the network last week, arguing that Americans in every war have shown themselves capable of taking in stride a song of grief as well as those dealing in joy or spirited themes.

'Prisoner of War' was written by Harry Pease, Ed G. Nelson and Dick Sanford.

Carmen Miranda Now A Free Senorita From The Shuberts for 60G

Hollywood, Aug. 18. The Shuberts have torn up their contract with Carmen Miranda for a cash consideration said to be \$60,000. Argentine performer was brought to this country three years ago by Lee Shubert, who signed her to an exclusive contract for stage and picture appearances.

Since her elixir in 'Down Argentine Way' at 20th-Fox, Miss Miranda has been trying to buy her contract, the deal finally materializing a week ago.

It was not disclosed who put up the coin.

EVEN 'YANKEE' IN FILM TITLE GETS DIXIE ICE

Memphis, Aug. 18. Southern exhibitors who sell 'Yankee Doodle Dandy' in large quantities, are out the window down south on 'Dandy.' Many an orchestra leader usually regarded as friendly to theatres and willing to plug their tunes, tried to deal in 'Yankee' numbers, afraid he'll get boots instead of saddles for the ride.

Some merchants are leery of ad tie-

(Continued on page 47)

FEAR OF PROGES IS EXPRESSED

War Department Calls Conference of Radio Industry to Discuss Role of Comedy in Morale—Parents Also Hear Same Entertainment When It's on Radio as Distinct From All-Stag Stuff in Camps

19 ATTEND HUDDLE

Washington, Aug. 18. The United States Army's Bureau of Public Relations called a conference here last week to discuss humor with representative of the radio industry. Fumes for soldiers, whether broadcast longwave or shortwave, has dangers because parents also listen in, also because bluntness and prudish dote upon 'moral' issues. Even pieces of violent but not audible studio business that provoke meaningful or seemingly-vulgar laughter from soldiers must be considered and, if questionable, should be eliminated.

Humor as an item of morale was (Continued on page 47)

Margaret Matzenauer Into Broadway Show at 62; Veteran of Met Opera

Margaret Matzenauer, 82, member one of the greatest contraltos of all time and member of the Met for two decades will appear in her first Broadway play this winter entitled 'For a Vickie.' Play will be produced by Frank Mandel, authored by Sig Herzig, N. Y. opening being set for Sept. 20 after a week in Baltimore and a week in Washington. Mme. Matzenauer plays the part of a refugee prima donna and will sing both with an orchestra and during the past season she gave a Tour Hall, N. Y., concert, appeared locally with an orchestra, and made several operatic appearances throughout the east.

Brig. General Zanuck?

Reported that Col. Darryl F. Zanuck is slated for promotion to Brigadier General. Writer-producer Paul H. Sloane has been promoted to Lieut.-Colonel Sloane, as chief executive producer at the Astoria, L. I. Signal Corps under Col. Melvin E. Gillette, commanding officer of the Photographic Center. Major Hal Roach has transferred from Astoria to Wright Field, Dayton, O., where the air force training films are produced.

D. C. Brassnats' Short-Sightedness On Propaganda Pix Nearing a Crisis

The 5th Col.

Chicago, Aug. 18. The Chi. Sun (Marshall Field) vs. Chi. Trib. (Robert McCormick) feud being what it is, the Sun is scrupulously reporting the Government investigation of a Trib. story on the Midway battle to which the D.C. brassnats objected.

Unusually, the Sun stags the news stories on p. 1, in the fifth column.

Spitalny Offers All-Girl Band to WAACs As Unit, Plus All Radio Profits

Phil Spitalny contacted Mrs. Ovela Culp Hoody, head of the Women's Auxiliary Army Corps with the proposition of (1) turning over his entire 'Hour of Charm' orchestra to the WAACs for enlistment as a unit; and (2) donating the profits from his General Electric broadcasts to a newly created WAACs Emergency Relief Fund. The radio commercial profits would be around \$100,000 a year, according to trade estimates.

The same situation as now governs the Army's mix on Sgt. Eva Stone continuing his 'Aldrich Family' radio series may figure in the Spitalny-WAACs idea, because it would necessitate the band being available for commercial broadcasts from WAACs Des Moines center.

SARATOGA GAMBLING CRACKDOWN TOO LATE

Saratoga, N. Y., Aug. 18. Governor Lehman's crackdown on Saratoga gambling which has been running wide open, fell Wednesday (12), but the operators claim it came too late to 'ruin' the season, which has only two weeks more to go for the race meeting.

The opening mob had already been attracted to town and the casinos were able to get a goodly share of the coin needed to enable them to show a profit on the run. Last year, Lehman ordered the gambling shutdown just before a 30-day racing meet opened and that spilled misery for the dice and the roulette.

Lehman's crackdown this year was undeniably the result of the Spitalny 'fox' operation. Gambling was in evidence everywhere, wide open even in the corner drugstores, and the authorities just couldn't turn the other way any longer.

Lehman called Saratoga officials to Albany and laid down the no-tolerance line. (Continued on page 40)

Washington, Aug. 18.

One of the toughest problems faced by the 'United States' two major foreign propaganda outfits, the Office of War Information and the Office of the Coordinator of Inter-American Affairs, is to build losses from the War and Navy department films of American troops in action. Both services, it is known, have loads of good footage. But hide-bound brassnats have difficulty, despite exhortations of the propaganda specialists, comprehending how useful it could be to the United Nations' cause.

Most of the material, it is believed by newsmen, could at this time reveal nothing to the enemy that he doesn't know. And furthermore, the OWI and CIA have repeatedly explained to generals and admirals that the propaganda value of the footage, carefully edited, could far outweigh the aid and comfort to the enemy that the release of the film (Continued on page 47)

ALL SIGNS POINT TO BIG SHOW BIZ YEAR

The usual pre-season bullish optimism which annually excites show business is born of fact this year. There are indications aplenty that the American dollar is on the loose, that spending is free and that a wow 1942-43 is in the offing.

Cafe men particularly, who maintain that the public's desire to step out is a sensitive barometer. For every other branch of the amusement industry, point to the manner in which cafe life is jumping all over the map. Ditto the film and legit theatres, with operators claiming the current excellent biz is but a minor manifestation of the prosperity in the offing.

No Need to Flaunt Ignorance on Radio

"No nation can raise an Army and Navy of 10,000,000 men and not pick up a few intellectual dim bulbs. But does the Army and Navy need to expose the latter fact by allowing men in uniform to apply on radio quiz shows and reveal personal ignorance that is sometimes stupefying?"

For example, the sailor who didn't know that battleships were named after states and a soldier who didn't know who his commanding general was.

MAP OFFSET BY ARMY

WALKING OUT ON PALS?

Whole question of the status of entertainers-become-soldiers was in the foreground last week. The comment as heretofore as published in various periodicals, including the Army's own 'Yank,' tended to reveal widespread confusion as to the involved properties. It has become clear that the spotlight on soldier-entertainers singles them out among the tens of thousands of 'desk jock' men for public attention. The Army high command is palpably fearful of possible criticism concerning allegedly 'favored' soldiers. There is likewise a tendency to see bondbooging in some activities and this becomes symbolized, unfairly, in the entertainer.

The Treasury was reported incensed last week when Clark Gable, one of its best customers for income tax, was ushered into the Air Corps with much publicity at \$66 a month. Others tended to agree with the Treasury that \$150,000 taxpayers were somewhat absurd as buck private. This was one side of the confusion. Another was represented by the revised Army ruling on Ezra Stone, who is now to be denied permission to continue in 'The Aldrich Family,' from which source his large weekly stipend, less income taxes, went, intact, to Army Relief.

Meanwhile, Wigley is sponsoring 'Sergeant Gene Autry,' over a CBS with capital and Roy Rogers assigned to the publicity as a military job. Rudy Vallee is becoming a band-leader with chief petty officer rating in the Coast Guard. The WAACS in Des Moines spurned an offer to acquire Phil Spitalny's All-Girl orchestra.

Apparently the armed forces have somewhat blurred and distinctly contradictory, service for service, views of publicity and those who are best able to obtain publicity. There is more than a hint of a desire to eat their cake but not protect the bakers. Surely what the services themselves have enthusiastically encouraged and welcomed is not now suddenly disingenuous or in need of apology? The whole Government is organized on a basis of making special provision and special use of persons with unique talents. These range all the way from trained purchasing agents and chemists to writers, researchers and press agents.

Nearly all the branches of our fighting forces have sought out and exploited acting, writing, stunt-arranging, music-making talents to aid them in recruiting, in prestige projects, in making themselves known, and favorably, to the public. As a matter of human decency, the several groups cannot now look the other way and disown their friends and helpers. It would be rank injustice to let show people take the rap because of any growing public aversion to 'cushy' jobs. And yet something very like this seems to be blowing up.

There are thousands of theatrical, radio, literary and allied talents serving in the ranks, toiling grinds, flying machines, doing the regular routine of dirty work. Only a handful of extraordinarily gifted, popular or conspicuous individuals have been partly 'cushioned' so that Uncle Sam can benefit, in dozens of ways and often in hard cash, from their continued presence in the spotlight.

How about a little official publicity about the obscure recruits from show business and radio to put matters in proper perspective and prevent the threatened injustice to show business, the perennial patsey? A kick where it hurts will be good for all its efforts to help the war, the armed forces and the Government generally. How about somebody in Washington big enough to command quotation standing up in public and saying a word of common courtesy and thanks to show people?

WB's Walk Again Pioneering to Buy Film Rights Before Producing Plays

Warner Bros. is reportedly taking a lead in a move to reacquire an agreement with the Dramatists Guild, which was near the final stage three seasons back, when the picture companies will acquire in advance the film rights to plays which they finance. The Western eastern story department head for Warners, has recently been talking with playwrights Elia Kazan and Edward Childs Carpenter, among others, apparently impelled by the need for a more fertile legit source for picture material.

Opinion as to the value of advance purchase of film rights, combined with outlay in financing Broadway (Continued on page 23)

Frank Fay Frisks Self In Court to Prove He's Broken

Frank Fay is within 92 of total poverty, according to his own admission, trial for lack back payment of \$800 over his attorney. He told the court, among other things, he doesn't have a bank account, stocks, bonds, property or a job. Asked by the court to frisk himself, Fay brought forth \$3.

Fay didn't satisfy his attorney, who wanted to know if he didn't have a wallet in the back pocket. Fay fished back his coat to prove to court his trousers don't have back hip pockets.

VIA PLAYS, BIGGS, CASTING COMBOS

Though Admitting Importance of Marquee Names Going Into Army, Film Industry Execs Figure Studios Will Continue to Create Stars—No Interpretative Agency Is Greater Than a Creative Agency'

EXPLOIT STORIES

As long as there are biographies, Balzac, some 60,000 new short stories a year and a few Broadway length productions as box office insurance for the studios to feed upon, Hollywood should be able to make up for the loss of male stars to the armed forces, in the opinion of major company executives. Though they are not development of story material and of new players.

Undeniably important though marquee names may be, 'No interpretative agency is greater than a creative agency,' stated one executive. Conversely, stellar strength alone (Continued on page 47)

RUDY VALLEE STATUS VAGUE

Hollywood, Aug. 18. McKee & Albright agency is waiting for some definite word on the radio status of Rudy Vallee, who was inducted Monday (17) into the Coast Guard as a bandmaster, with the rating of chief petty officer.

The official order said that 'for the time being he remains on the air.' Just how long that is nobody knows, but all available replacements are being checked if speedy substitution becomes necessary.

Srl. Ezra Stone Blinded
Ezra Stone, now with the Irving Berlin stage show, 'This Is the Army,' last week lost Army permission to continue with his radio series, 'The Aldrich Family,' his salary from which went entirely to Army Relief.

Corporal Clark Gable

Miami, Aug. 18. Clark Gable entered the Army Air Officers Candidate School here today ('Tuesday') with a corporals' rank. He will be graduated as second lieutenant in 12 weeks. His plans after that are indefinite. As his army was killed in the utmost secrecy, there was no undue disturbance. 'But the press has been terrific.'

Capl. Maurice Evans

Maurice Evans and Rudy Vallee both joined the colors this week. Evans, a captain in the 1st Cavalry, S. Army Specialist Corps to concentrate on promoting legit entertainment in remote posts, and Vallee as a bandmaster in the U. S. Coast Guard with the rank of chief petty officer. He will be stationed at the Wilmington, Cal. base and will continue to do his 'Sealtest' radio show on NBC.

Tempus Sure Fugit

Hollywood, Aug. 18. This year's gallop to glory is reflected in the brief announcement by Paramount that James Kirkwood, Jr., 16, is making his bow in 'You Can't Live Forever.'

It's significant to oldtimers who remember him as a toddler, young soldier when his parents, James Kirkwood and Lila Lee, were topflight stars.

Casting, Color Problems Come Up At WB, Berlin Huddles on 'Army'

'Don't Tull the End'

Hollywood, Aug. 18. Fan mags are being called on the carpet by the Hays office for too much tipoff stuff to readers. Complaining exhibitors say the mag's reveal story endings, which is injurious to picture drawing power.

With Hal Wallis, Michael Curtiz and Casey Robinson will screen-adapt 'This Is the Army' for Warner Bros., currently huddling with Irving Berlin in New York, the two major problems are (1) Technicolor and (2) casting. Lanker will call on certain marquee names within the Army ranks to augment the present Broadway cast, most of whom will be utilized in the distribution. There are quite a few names now in the ranks, such as Burgess Meredith, William Holden, Joe Louis, (heavyweight champ), but people like Clark Gable will positively not be borrowed from Uncle Sam, even if possible.

The question of color is not a minor one, since, against the obviousness that it invariably enhances the gross, the color picture has the phasis on olive drab—and it's how much difference it will make. On the other hand, certain numbers, such as 'Mandy,' would be enhanced by the tints.

Berlin and A. L. Bernam, the attorney, who is president of This Is the Army, Inc., the trustee corporation. (Continued on page 47)

Top Pix Favos In Army Camps Revealed Soon

Washington, Aug. 18. Army Motion Picture Service, now the largest circuit of the industry, is installing machine equipment for tabulating star popularity, pulling power in certain areas, and general interesting information for exhibitors. Recording machines will replace much manual labor, with camp screen buyers and bookers having statistics available as to star strength and grosses at the military frontiers.

Under Robert Bond, Army Motion Picture Service has been tabulating the Six Best Pictures of the Month, as disseminated by attendance charts from the 800 camp theatres. These dispute, in some respects, results of Army's recent Gallup poll. In other (Continued on page 46)

Mrs. Can't Get Robeson In 'Othello' Until '43 Due To Many Concert Dates

Broadway descended upon Princeton, N. J., early this week to see Paul Robeson in 'Othello' at the McCarter theatre, after the sensational reception given the colored actor in the present acting version of the Shakespearean work, but they came away empty-handed.

There will be no further appearances of Robeson in 'Othello' other than the Broadway engagements, it was stated by Robert W. Rockmore, attorney and manager of the star, and Robeson's appearance can hardly be expected until the season of 1944-45, as Robeson is under contract for concert dates until next April. The Princeton date had Robeson appearing in his home-town. Singing in Princeton, he attended Rutgers college, where he was a headline football player.

Margaret Webster is getting plaudits in professional and her work in preparing the present acting version. She is appearing in Pasadena as part of the cast. Jose Ferrer, who plays Iago, is a Princeton grad ('35), while his wife, Una O'Connor, plays Desdemona. Robeson attracted attention in London in 1930 as the Moor.

Anderson's War Play In Pasadena, 50 Other Cities

Pasadena, Aug. 18. As a 25th birthday celebration, the Pasadena Community Playhouse is producing 'The Eve of St. Mark,' Maxwell Anderson's war drama, which it will play in stages in 50 other theatres from coast to coast on the same day.

Last year's honored guest author in a similar hookup was William Saroyan, whose play faded after the widespread premiere.

Gen'l Motors Shudders At Approaching Rivalry Of Hope, Fibber McGee

The renewal that Columbia has received from General Motors on the 'Cheers from Camp' series may not be good for more than four weeks. GM doesn't like the idea of being competition to Bob Hope and 'Fibber McGee & Molly' if it can't appear after Sept. 29. Unruh some other hour for the camp show, the motor company has the phasis on cancelling without further notice, 'Cheers,' which commences its first broadcast on Sept. 1, occupies the Tuesday 9:30-10:30 p.m. period. 'McGee and Fibber' are the competition on NBC.

It is reported that the Blue Note is shooting for the General Motors business.

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DAILY VARIETY
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9,000,000 to 10,000,000 Soldiers See in Films Every Week: Cut to 2-15c

Washington, Aug. 18. Taking advantage of the film industry's generosity, the U. S. Army has developed into the largest single motion picture exhibitor in the world since launching the draft system toward a standing military force of 7,000,000 or more men.

The War Department's film distribution service, an offshoot of the recently created Service of Supply, is playing to audiences estimated between 9,000,000 and 10,000,000 weekly. Admissions are normal, the scale just having been cut to 15c or 12c if coupon books are used. Formerly the charges were 20c or 14c.

With all major producers making available prints of latest Hollywood features, the Army already has distributed approximately 3,500 films. Exact number of features is not known, since the number of prints is not the same every time.

At the expense of the majors, any feature picked to be shown has been filmed immediately on 16-mm stock, since the War Department decided early in the war that standard 35-mm. reels were too bulky for handling, particularly in supplying overseas posts and in the face of the shipping difficulties. Thirty 16-mm projectors were devised and have been supplied to military units throughout the 35-mm stock still is used at stations in this country.

Military circuits, which at a couple of years ago was a mere handful of more important and regular reservations, now include 5,404 theatres. Weekly operations include 3,500 showings. Scores of theatres have been built in the two years since the Army began expanding, while projectors and sound apparatus have been installed in recreation buildings, auditoriums and other structures at some of the smaller camps and posts.

In addition to entertainment films, the Army is making increasing use of special educational films, such as the cartoons by Walt Disney, illustrated lectures, morale and propaganda shorts.

DOUGLAS TAKES TIME OUT FOR M-G FILM

Hollywood, Aug. 18. Melvyn Douglas, currently working for the Government in Washington, gets time out to co-star with Ann Robinson in "Three Hearts for Julia" at Metro, to be produced by John W. Conditine, Jr., and directed by Russell. From a screenplay by Lionel Houser.

H'wood Eases Rigors of Training for Desert Lads

Hollywood, Aug. 18. Life of the Army lads being trained on the California desert is being relieved of some of its rigor by the Desert Battalion, a troop of film gags commanded by Mrs. Edward G. Robinson as an adviser to the United Service Organizations. For months the soldiers had been rumbling over sand dunes in tropical heat without any recreation to relieve their leisure hours. Now they can dance on weekends with young film players championed by Mrs. Robinson and Mrs. Allan B. Wilkinson, whose husband is a physician serving with the U. S. troops in Egypt.

Dances are held in Joseph M. Schenck's mansion at Palm Springs, which has been turned over to the USO for the duration. The house is within easy reach of the training area.

\$1,565 for Camp Gags

Publication of the first volume of material for use by service men in their own camps cost USO-Camp Shows a total of \$1,565. This covered office expenditures as well as cost of printing and binding the 4,000 books, or about 40c per copy.

Making 'Em Pay

Belle Baker, appearing at the Lido Country Club, Long Beach, L. I., this past weekend, was the first to question routine by tying it up to a War Bond-selling campaign.

The finaly sang nine request numbers and wound up with playing the bond purchases totalling \$201,000.

Army Camps to Test Shows in Field Houses Seating 3,500 Soldiers

To facilitate entertainment schedules, the Army has devised and is letting contracts for the construction of a stage unit in brick buildings. The largest Army theatres seat 1,038, but the field houses to be installed on camps that they have no stage or raised platform, and can handle 3,500 men. The first stage will be installed on an experimental basis and, if the design clicks, they will be set up at all camps.

The plan to install stages in the field houses probably stems from the success USO-Camp Shows, Inc. had via increased attendance, with the outdoor stages they offered to the camps playing their shows. These were designed by Emil Friedlander and USO-CSI offered the plans for the first stage. The Army wanted the outdoor unit and would provide the balance of the funds necessary to complete the installation. Offer was made for one month early this spring and was snapped up by 48 camps, which set up 60 units, some of the larger encampments installing more than one.

LEADERS FOR CAMP SINGS

Fox Presents Tentative List to General Officers
Harry Fox, of the Music Publishers Protective Association, has submitted to Brig. Gen. F. H. Osborn, chief of U. S. Army special services, a list of musical personalities who could be used to lead camp sings. The recommendations had been requested by the general.

There are 25 names on the list. Among them is Fred Astaire, who has sung in the Army's morale division and assigned to direct ensemble singing.

Must Ahead on Job
Spartenburg, S. C., Aug. 18. Arthur B. Hunt, New York City, has been routed into Dixie to teach morale to the soldiers.

Hunt, now with USO-YMCA, has created, U. S. Canada and British Isles as concert singer and lecturer-retiree. Former Music Director, Greater N. Y. Federation of Churches, he directed weekly NBC musical program.

WILLIE HOWARD

Twenty-fourth successful week, "Priorities of 1942 at the 46th Street Theatre, New York. " . . . Devastating imitations."

WILLELLA WALDORF, M. V. Post, March 19, 1942. " . . . Wonderworks for comic greatness." JOHN ANDERSON, N. Y. Journal-American, March 3, '42. " . . . A great comedian."

NEW YORK DAILY MIRROR, March 15, 1942

EXHIBITS BUYING 10 AMBULANCES

Washington, Aug. 18. Meeting of offices of management John J. Payette of Warner Bros., Maryland, Virginia and Washington exhibitors pledged to buy 10 ambulances to be presented to the American Field Ambulance Service.

Variety Club agreed to provide the funds for two of these field machines; two more will come from exhibitors. Donations include Columbia, three from Maryland and three from the exhibitors of Virginia.

LOOKS DEFINITE U. S. PIX UNIT STICKS IN ASTORIA

Washington, Aug. 18. With reports that Major General Dawson Olmsted, Chief Signal Officer, will go to Astoria, O. I., late in September to install the first permanent motion picture Signal Corps, this is seen as scotching the rumors that the Photographic Corps would move from New York to Hollywood. "These reports were born (1) because of Col. Darryl F. Zanuck's activities on the coast, and (2) because of wishful thinking by the rank-and-file at Astoria, many of whom are from Hollywood, and hence would prefer being headquartered on the Coast.

Long to Get Dream
The two press editors who are outfitting the lounge for the enlisted men at Astoria, will probably stage a little thing to coincide with the official installation ceremonies presided over by Gen. Olmsted.

Uncle Sam's Roll Call

Phil Higley's spot under the Day's. Latter last season was filmed by 20th-Fox.
Ronald Dawson, Chicago radio actor, is U. S. Air Force at Endicott, Oklahoma.
Hollywood's Contingent
John Eckert, film technician.
Leo Miller, Warners theater department, Army.
Russell Friedman, assistant director, Army Signal Corps.
Arthur Klich, sound technician.
Gene Berkhoff, film house manager, Navy.
Eugene Fischler, sound technician, Army.
Don Jacques, Pathé News, Army.
Russell Hoover, cameraman, Navy.
Jimmy Henderson, press agent, Air Ferry Command.

Edward Alton.
Barbara Britton.
Young and Rubicam.
Roy Delaney.
Roy Dineen.
Lindsay Durand.
W. R. Ferguson.
Tom Harrington.
John H. Johnson.
Vick Kallig.
Chet LaRoche.
Bill Lewis.
Carl Lernerman.
David Lichine.
Eugene Lurie.
E. K. O'Shea.
David Scott.
Eugene F. Rose.
Arthur S. Saper.
Hazel Seltzer.
Arnold Sturman.
John Steiner.
Sideways Allen.
Lewis Strout.

All Indications Point to Sept. 5 Billion-in-Bonds Going Over Top

WHITEMAN'S IDEA

Gable and Crosby to Make Fund-Daily Gives If the Brush

Minneapolis, Aug. 18. While playing the Orpheum here, Paul Whiteman came up with the suggestion that Clark Gable and Bing Crosby be utilized by the Government to head touring theatrical companies playing theatres and army camps, proceeds to the Government or USO. Whiteman believes the pair could net \$10,000 a week or half-a-million a year. He would have Crosby make personal appearances with a 100-piece band comprising members of the army, navy, marine, air corps and coast guard. Whiteman would conduct the orchestra and would include Dinah Shore in the personnel.

He'd be paid for the tour and the proceeds from a unit like that probably would hit a million bucks in a year," says Whiteman. "It's better than having the stars go in as privates? Doctors don't throw away their tools and say to heck with their profession and then enlist as privates."

Comments on the suggestion, however, Cedric Adams, Star Journalist, said he had no objection. "Inside the Gables and the Crosses there must be urge to get their pitching," says Adams. "Then, too, there's always that possibility of a Gable or Crosby appearing in front of the public and the audience may only have a hee-ho shout. 'Why ain't you in there, you bum? Why the hell ain't you in there as a private. It all makes for a very lively discussion and you'll probably find many a private of view as these people present. Try it on your own team."

MAY SHORTWAVE U. S. SHOWS TO SERVICEMEN

Emergency Council of the Legitimate Theatre, N. Y., convened last week to listen to a plan whereby entertainers in remote points and in their lands could be entertained. Proposal calls for recording of legit performances, mostly musical comedies, on discs which would be sent by shortwave radio to the men.

It's the only general program in the only staff project suggested is "My Sister Eileen." That show was to tour the camps last season when orders from USO-Camp Shows cancelled it at the last minute. "Technical difficulties" was the alleged reason, but it was never denied that the cancellation came about because certain members of the clergy reached Washington brass-hats, complaining that "Eileen" was "too good for soldiers." But later comedy was played at the Biltmore, N. Y., at a special joint matinee for high school kids.

Before disc recordings will be made, the plan must be acted upon by the managers and "Dramatic Guild" committee includes showmen and all the craft unions of the theatre, except musicians, who do not join some unexplained reason.

L. A. to N. Y.

Edward Alton.
Barbara Britton.
Young and Rubicam.
Roy Delaney.
Roy Dineen.
Lindsay Durand.
W. R. Ferguson.
Tom Harrington.
John H. Johnson.
Vick Kallig.
Chet LaRoche.
Bill Lewis.
Carl Lernerman.
David Lichine.
Eugene Lurie.
E. K. O'Shea.
David Scott.
Eugene F. Rose.
Arthur S. Saper.
Hazel Seltzer.
Arnold Sturman.
John Steiner.
Sideways Allen.
Lewis Strout.

The phenomenal record of Abbott & Costello on their current war bond tour during which the comics have already sold a total of \$40,000,000 of the Government securities, has created optimism about show business, in its 'Remember September' drive, will easily achieve the \$100,000,000 goal by the end of the year. While the results of A. & C.'s tour, which was arranged months ago, will not be included in the all-out show biz drive, their achievement augurs well for the great contingent of Hollywood stars and artists who'll troupe the country from coast to coast next month.

The team achieved immeasurable results in their appearances at Sunday (18) was positive, the comedy team achieved immeasurable results in their appearances at war plant centers, where they streamed more than the regular 108 payroll deduction plan than outright bulk purchases. The Treasury Department is not being asked to route them through those war facilities where the payroll deduction plan has not been meeting with much success.

Meanwhile, in N. Y., show business is making good progress for the September drive. The film biz (Continued on page 23)

American Theatre Wing Stage Door Canteen Capers NEW YORK

They were dancing. Said the soldier: "Do you eyes bother you?"

Well, said he, they're killing me! Jean Mann, a stalwart worker at the American Theatre Wing's stage door canteen, reports this conversation between her niece and namesake, Jean Cheney, and an unidentified sergeant.

When radio's Happy Jim Parsons and his wife entertained at the canteen this past week, their time was well spent. In fact, a corporal-technician son, an uncle, and a brother-in-law, all tried to catch the act. Neither Ma nor Pa knew he was there. A member of the staff, however, immediately spotted the corporal and brought him on stage for a bow to the boys.

The home-folks touch would the boys.

Mrs. Brook Pemberton-tells of the three RAF boys she met at the canteen. One of them, her son, Mrs. P. insisted that he go to her doctor. Several days later the boys called on Mrs. P. at Theatre Wing headquarters to say thank you. It was a sultry day. Mrs. P. asked them how they were getting on and themselves over the weekend, and whether they'd like a swim. They were good soldiers. But later Mrs. P. friend, Mrs. Lawrence Tibbett, and arranged for them to go to the Tibbetts' home.

Jane Tibbett's children were on hand when the RAF lads arrived and they were given a party. Then (Continued on page 23)

NEW TALENT SETUP AT N. Y. STAGE CANTEN

Entertainment committee setup for the American Theatre Wing's Stage Door Canteen has been entirely revised, new plan being definitely outlined. The committee, as possible, Committee's office in the Sardi building is out, entertainment group being moved to the new headquarters, 730 Fifth avenue, with James E. Sauter in charge. He is also in charge of the American Theatre Wing Activities Committee, through which most of the entertainment for soldiers and sailors clears.

Several of those on the original committee were out, but presently active. Sauter, who has two paid (Continued on page 23)

N. Y. to L. A.
Joe Glaser.
Irving Mills.
Bernard J. Schubert.

BOTH WAR AND MORALE

Film conservation continues a Washington and Hollywood headache.

If it were only a question whether the nitro-cellulose in film should be used strictly for entertainment or strictly for bullets against the Axis, there'd be no controversy. Hollywood would willingly lay down its tools for the duration.

But that's not the issue. It's a matter of judicious application of film and/or bullets. The issues of morale for the nation, while at war, have been debated and settled long ago.

So it's erroneous to purvey the impression of film entertainment as a non-essential. Films only become non-essential if the basic stock is injudiciously used; if it's wasted on trivial theses.

To the credit of Hollywood, the record of recent film quality, as manifested by the grip on the American public and as good-will-getters around what is still left of our civilized world, best tells the story.

Washington cannot overlook that—and probably doesn't—how Hollywood is at one moment lax. Its war effort will be judged solely by the quality rather than the quantity of its product.

Gov't Order Freezing Raw Film Stock For Duration Expected in 48 Hrs.; 20% Cut But No Quotas; Users to Register

Washington, Aug. 18. All raw film stocks are being frozen for the duration of the war under a Government order which has been drafted and looks likely to become effective within the next 48 hours. Described as a "directive," effect of the decree would be to formalize the plan submitted by the film industry for cutting the use of raw film by approximately 20%. It will also require some sort of registration with the WPB by every user of film so that anyone needing stock will have to obtain a general clearance from the WPB in order to purchase.

Under the terms of the order it is understood that film will be frozen on the ratio of 1941 usage and that there is to be no cut in the use, by picture companies, of negative film which has already been curtailed around 25% on the Coast.

Supplies of film for amateur photography users may be cut altogether, affecting some 40,000 dealers, though use of film for X-ray purposes will be allowed. No film will be available for advertising or commercial use.

Under the new order, permits to buy or use raw film stock can be granted only if the user is considered in the essential category. Major film companies, who would also resist the new Washington bill affecting individual quota basis for the various picture companies has been set.

Hopper's Coast POWwow
Hollywood, Aug. 18. Harold Hopper, head of the motion picture division of the War Production Board, met here today with film producers groups to discuss terms of what to expect in the way of Government regulation regarding the use of raw film stock. Hopper reportedly satisfied with cut of approximately 25% below the 1941 figures in the use of raw film at the studios, and it is therefore unlikely that the freezing order expected from Washington will affect use of negative film any further. Cut of 20% below 1941 figures is expected.

It is reported that the WPB would like to see the use of negative stock also, by around 20%. The UMPI selling plan, nixed by Thurman Arnold, meets through the Metro, among others.

At the establishment of a lower printing company, using from 350 to 380 prints for A, B and C prints, it would cut 24% on overall stock

TOP FILMS SHOULD GET FROPPED GOLE

Industry Can't See Why This Shouldn't Work Out For All Quality Product—Especially As Productions May Become Fewer in Number

PROS AND CONS

Adoption of a variable scale of prices, in place of the currently standard admission tariffs, as a picture house operating policy, with prices changing frequently in relation to the standing of individual films, is engaging attention within the industry. Certain distribution and theatre operating executives see this as a means of coping with higher rentals, as well as the film conservation problem, which is regarded as likely to get worse before it gets better.

Important exhibits in various parts of the country, according to reports from sales exch in the field, concede that frequent changes in admission, prices with a radical upward revision in scales for expensive products, may become necessary as an operating policy due to curtailed production at the studios.

With most of the major studios looking toward production next year, and increased overhead charged up against former pictures, still higher prices for terms of distribution and reduced playdate allocations for A product is regarded as virtually inevitable.

In addition to reduced production, producer-distributors are also being made to make up for the limitation of most foreign markets, and the frozen rentals in others by exacting maximum returns from the domestic market.

Only avenue whereby exhibitors can meet higher prices, which are being pushed still higher by the increasing disparity between supply and demand, is ostensibly via flexible admission scales and extended runs. Question of "feasibility" of scaling-down has reportedly come up in every review of impending product curtailment by some of the major company heads.

Some distributors, however, are not yet quite agreed as to advisability of such a price raise, and extending runs unduly for big money pictures. Though this policy is not yet in effect, it is being reviewed, an immediate distribution, (Continued on page 46)

Hyman OK Again
Hollywood, Aug. 18. Bernie Hyman is now expected to a nervous collapse at Metro, where he is a production exec. Medics ordered a couple of weeks rest, finding no alarming symptoms.

\$15,032,268 IN ADMISH TAXES, RECORD HIGH

Washington, Aug. 18. Final returns on Federal year which ended June 30 show the yield from the admissions levy, due to wiping out exemptions on last Oct. 26, amounted \$14,069,174 and the bits on ticket buyers brought in a record \$1,963,092.

The complete Treasury Dept. report on the income tax also shows the tax on radio sets and phonographs, which also was stiffened by the 1941 Revenue Act, rose \$12,209,228.15. Buyers of these articles kicked in \$19,144,408 toward recording increased costs of war.

The two new levies on records and musical instruments produced a total slightly in excess of \$1,250,000. Buyers of plants handed the Government \$968,390 and the levy on instrument sales brought \$285,610.

Hathaway Draws Sage

Hollywood, Aug. 18. Directorial assignment on "The Immortal Sergeant" at 20th-Fox goes to Henry Hathaway, with Henry Fonda in the lead role.

John Brophy novel is being screenplayed by Lamar Trotti.

Use also retained the privilege to decide to itself in what way it would reduce consumption. Other companies want a ceiling of 300 prints for a circuit established for distributors. Necessity for drastic conservation of raw film is reportedly due to a terrific amount of film going to the Army and to Russia.

Arnold's Cautiously Worded Edict Leaves Several Avenues Open To Consent Cos. on '42-43 Sales

One Way to Solve It

By THOM CHARTER
While Thurman Arnold, assistant attorney general, has declined to give the United Motion Picture Industry plan the blessings of the Department of Justice, his cautiously-worded statement issued Monday (17), in opinion, leaves several avenues open to distributors in the sale of the 1942-43 product.

However, study of the Arnold manifesto would suggest that certain restrictions, strongly intimated by

MYERS' BLAST AT ARNOLD ON 'DOUBLE-TALK'

Washington, Aug. 18.

Possibility that the five consent decree signers may yet put the UMPI plan into effect was suggested today (Tuesday) by Abram F. Myers, chairman of the Board of Allied States Association, which backed the rejected proposal to "share" the product.

"From the nature of his objections, Assistant Attorney General Thurman Arnold has left the door open for each of the majors to sell in 13-picture packages, or less if this is done individually and if the tradeshopping practice is continued," Myers commented.

Bernard Katz, who has loudly said it would use the UMPI formula, the Allied spokesman said, "There is no reason why other distributors cannot announce groups of tradeshopping pictures up to a maximum of 15, with cancellations not less than those agreed to in UMPI, without pink prosecution by the department, if they don't put their heads together."

Arnold's comment the decree did not contemplate "non-competitive" supervision by industry councils or Government agencies, he added. "It also brought greater uniformity than had ever existed before. The fact that the statement this week implied endorsement of Justice Department action," he added. "Myers' Arnold makes the Government limit for the distributors, in '42-43." (Continued on page 23)

While Thurman Arnold, assistant attorney general, has declined to give the United Motion Picture Industry plan the blessings of the Department of Justice, his cautiously-worded statement issued Monday (17), in opinion, leaves several avenues open to distributors in the sale of the 1942-43 product. However, study of the Arnold manifesto would suggest that certain restrictions, strongly intimated by the department, might lead itself in an embarrassing position in the event exhibitors refuse to accept the offer of public and other pressure was brought against Arnold, to force the distributors to consent to the selling or back to the dealer.

Check With Each Other
That which the consent companies—Metro, Paramount, Warner, 20th and RKO—have decided to check each other as to what they are selling or back to the dealer. In order to avoid uniformity, policies to be determined no doubt by the distributors in order to avoid conflict with the DJ.

Presumption of the Arnold opinion that the distributors may operate under the UMPI formula in the event of selling blocks of 15, with cancellation

KORDA HAS 4 PICTURES IN VIEW ALTOGETHER

Sir Alexander Korda has two more productions under consideration for production this year in addition to the new version of "The Sign of the Cross" and "The Thirteenth" and a year-old Russian picture which he made for the market with Artkinco.

Understood that Korda will likely resume production activities in Hollywood instead of going back to England. Producer has several times expressed his desire to continue producing in England and has been advised to continue making pictures in the U. S.

Franklyn Warner's 18 Fine Arts Pictures

Hollywood, Aug. 18. Franklyn Warner is returning to the production field with 18 features slated to be made and released by Fine Arts Productions at the old studio in the Bronx. Warner is due in New York this week for conferences with J. D. McCarty, president of the United Bank & Trust Co., who will function as president of Fine Arts. Estimated at \$1,000,000, will produce on the lot once known as Educational Studios Building at 41st Street and Broadway. National Pictures will be released by Fine Arts Exchanges Group, organized with a capital of \$100,000.

'41-5 Consent Majors Selling '42-43 Films as Par. RKO, Metro Set Groups

GOLDWYN IN WRITING

'Vox Pop' Protests Self On Tie-Up With Bob Hope Film

Ruthrauff & Ryan agency is taking no chances with the Aug. 21 broadcast of the 'Vox Pop' program, which will have Parks Johnson, test from the same week, and Warren Hull quizzing the stars, director and producer of the new New Orleans hit "Air Force One." Nate Tuttle has a written commitment to insure the appearance of Sam Cowley, Bob Hope, Dorothy Lamour, Lenore Aubert and David Butler.

Program has, in the past, received the short end in picture tie-ups—notably the time the program went into New Orleans in the wake of the "Birth of the Blues" with the picture's stars promoted but not appearing for the broadcast.

While Hoping for action by Thurman Arnold, RKO announces first batch of pictures, with selling start and about to get under way. RKO was the first to set trade terms for 'Here We Go Again,' and announce national release date run.

Now that Arnold has nixed the UMPI plan, indications yesterday that the majors will set trade terms for the trust-buster's release, were that Warner, RKO, Par, Metro and 20th-Fox will be in blocks of five and tradeshop there since this is in line with Arnold's new opinion. How-

(Continued on page 23)

Film Firms Would Guarantee Profit To Book Publishers for Rights to Pix

Film firms are working on various plans to help solve the story shortage. One idea is to require book publishers to close out on Broadway's new supply, but that source will not be sufficient. No idea is to require book publishers to authorize and book publishers where-by the latter are guaranteed a profit, 20% of the net, on the rights to the story reported having made several contracts by bibliophiles.

Some agree to purchase 3,000 copies of all such books agreed upon, that being a profitable margin, it being understood that publishing houses must sell 2,000 copies to break even. Advance payment to the writer is split between the picture company and publisher, and there is an agreed figure for the film rights to the writer. Expected is a sliding scale of film rights money, with the authors will be worked out, based on the number of books over the 3,000 level that are sold.

One of the writers in this deal by Fox is with Random-House, which is to publish a work on Victor Hugo being written by Matthew Josephson. Similar arrangement is said to have been made with Doubleday Doran for another tome.

20th-Fox

Hollywood, Aug. 18. 20th-Fox is going in heavily for book names and "technicolor" new program schedule calls for 13 pictures based on well known literary works, an increase of five over last year.

Five films, an increase of three over the previous season, will be shot in color. The films are aimed to step up to the former level wiped out by war restrictions on set makeup.

20th-Fox cut loose with four major productions this week and announced plans for several more to be completed end of September. Four leaving the post this week are "The Seventh Victim," "Quiet, Please," "The Crooked Circle," "Over My Dead Body" and "The Cisco Kid Rides Again."

Two August starters are "Brasher Dubois," "Ladies at Large," "Project X" and "Women With Wings." slated for release in September are "The Immortal Sergeant," "Come Along With Me," and "Tella, Tella, Hiawah."

Pitt Mgr. Penalizes Post-Grace on Ads For Pan Film Review

Pittsburgh, Aug. 18. John J. Walsh, manager of Shreve Fulton here, has penalized the distributor last week for Harold V. Cohen's "Available" column in the "Pittsburgh Courier" by cancelling all extra advertising for that paper on picture's bookorder. Advertiser passed budget by distributor to handle locally, Walsh spent the dough in two afternoon sheets, Friday and Sun-Tel, placing big spreads there to announce his, and cutting off Post-Grace with single copy.

While none of the three notices for "Squadron" (which has been in terms favorable, Walsh is using the P-G pan was too severe and that Sun-Tel's "Available" column was "less unfavorable." First time in a bad review, although that a local theater has hit back with a newspaper for a year review here, it has been "restored many times.

Walsh burned Walsh particularly was a sentence in Cohen's notice referring to Queen Reynolds' solemnly-looked forehead. "I saw her just like a photograph record running down the street."

THE BUCK TO BENEDICT

Hollywood, Aug. 18. Howard Benedict was assigned as associate producer of "The Buck" second of the Rita Brothers comedy at Universal. Benedict's filming starts Aug. 24, with the studio still rounding up rest of the cast.

Extras Retting in Colo. Too

July was a prosperous month for film extras, who collected \$388,000 in film extra pay, an increase of \$100,000 over June and a similar jump over last year. Figures released by Central Casting Corp. show a total of 200,000 placements during the month. Average daily number of workers was 125 and average daily pay was \$11.24.

Studio Contracts

Hollywood, Aug. 18.

Thomas Mitchell, writer-director, Robert Emmett Dolan renewed as composer at Paramount.

Bruce Langley's player option lapsed by Republic.

Arthur Phillips' writer ticket renewed by Paramount.

Lewis Jacobs inked writer pact at Metro.

Leo Robin and Ralph Rainger signed 20th-Fox contract.

David Baggett drew player ticket at Warner.

Irwin Braun handed scripting contract at Metro.

Fred Avery renewed by Metro as cartoon director.

Clyde De Viana contracted as cameraman at 20th-Fox.

John Hubbard's two-picture contract with Republic.

Freddie Slack's orchestra signed one picture, with options, by Columbia.

Michael Duane, stage and radio player, drew a ticket at Columbia.

John Mitchell, writer-director, exclusive acting contract at 20th-Fox.

Wally Cassel, legit player, contracted by Metro.

Ray Williams, Powers model, signed by Metro.

Talbot Jennings inked writing contract with Paramount.

John H. Johnson, player ticket renewed by Paramount.

The Union cities player ticket renewed by Paramount.

Browne-\$7,750

In \$3,500 Sait By

Ops Vs. Loew RKO

A damage suit of \$3,750,000 against Loew's Inc. Marcus Lord Booking Agency and RKO Service Corp. was filed yesterday (18) in N. Y. supreme court. The suit was brought by Operators Union, Local 306 and 400 members employed in RKO and Loew's Theatres in N. Y. Action is based on the alleged fraud perpetrated by representatives of the defendants in their negotiations with George E. Browne during his reign as RKO's chief manager. Allegedly, unlawfully and wrongfully influenced his discretion and judgment so that he would withhold necessary authorization to Local 306 in exercising its right to strike.

The Union cities player ticket given by Nicholas M. Schenck during the execution trial of Willie Biess and George E. Browne (194-240) which discloses payments made to Browne in the amount of \$150,000. Testimony reveals that \$100,000 and \$50,000 made its way to Browne through Charles C. Moore, secretary of Loew's and Major Leslie E. Thompson of RKO, respectively. The contract was signed by Browne and Moore, made by the defendants under an agreement and an understanding that Browne would pay \$200,000 to Local 306 of its legal right to strike against proposed reduction in wages. The contract was for past damages due to imposed reduction in wages and \$750,000 for the contract continuation from 1941 to 1943.

DRAW UP SLATE FOR NEW SAG OFFICERS

Hollywood, Aug. 18.

Screen Actors Guild appointed Paul Harvey chairman of a committee to nominate candidates for the annual election of officers in September. To be elected are directors, first, second and third vice-presidents, recording secretary, treasurer and executive secretary. The slate was announced by Harvey, Charles Boyer, Joan Blondell, Walter Catlett, Fredric Olyn, Lynn Overman, Ralph Bellamy, Hattie McDaniel, Marjorie Main, Ethel Waters and Margaret Livingston. Understood Edward Arnold is so busy with war activities that he will not be a candidate for reelection as president.

It's Milder for Glazer

Roxbury, Aug. 18. Edward G. Robinson, Geraldine Fitzgerald and Sydney Greenstreet draw top spots in "The Pentecost," murder tale slated as the third production assignment for Benjamin Glazer at Warner.

Filming is slated for late fall, following the Valley Forge "Journey" on the Glazer production slate.

PICTURE BUSINESS' CENSUS IN 30 DAYS

Actual start of collecting statistics in the industry's census likely will get under way within the next 10 days, with questionnaires going out to exhibitors. The special study, named by the eastern Public Relations Committee, comprising Hal Horne, Maurice Bergman and Robert Gilman, has decided to employ an automotive gallop, starts seeing what it can do about feeling its way through open streets.

This committee, which will supervise the film business census, is starting to check theaters right because figuring these are lacking in many sections of the country. Much other material will be obtained from the U. S. Department of Commerce (Nathan D. Golden's division), either data on hand or which can be obtained from department sources.

The market research idea, which was under consideration for the PRC for a couple of months, is being tabbed for the time being for the census idea. That is one explanation given, although the cost and difference in time between the two methods, companies as to what should be sought in such market analysis also is being considered.

In the meantime, different major exhibitors are being contacted for such market analysis workers to take on the dubious angles in the trade that may arise.

DICKERING DEAL

Der 'at with Fox-Weiss-Cosmopolitan-Fox with Chain

Ned Depinet returned to New York last week following huddles on the contract with Charles Skouras on an RKO product deal for Rex Weiss-Cosif's theatres. Understood that negotiations are to be resumed in the east, with Skouras scheduled to arrive here around the weekend when a deal will likely be closed.

First five of RKO's new product lineup are ready for selling. Samuel Goldwyn pictures are being sold separately by RKO, with producer asking \$50,000 single billings for "The Sign of the Cross," "The Yankee" and "The Sign of the Cross."

New York territory, some 15 situations are being reported using the picture on this basis.

Twentieth Century-Fox eastern territories are being reported using the picture on this basis. The company also closing the 1942-43 special trade shows to deal with the Schine Circuit in Gloverville. His assistant, Clarence Hill, accompanied him to the show.

WB's #1 "Dandy" While early indications point to Paramount to distribute "Dandy" probably will not have full reaction until the end of their week on "Yankee Doodle Dandy" playing in big scale. Warner has spotted the George M. Cohan feature in a number of its own theatres to see if the #1 smash is justified. Understood that the company will compare the picture with that done by "Sergeant X" in identical cities.

The movie business has a powerful week in prospect at Cleveland in its own theatres to see if the picture corresponds to reports from territory. The picture is being shown in some places complained at the #1 scale. Pic is being shown in Cleveland, New York in Providence, R. I. and in New York, with the comment that it will have more success in Cleveland, while the Government will lower scale and that not many outstanding pictures do around \$20,000 in the city. These results are indicated at Louisville.

Every Studio To Try Out Own Pet Idea in Shooting Pix Under Dimmers

Hollywood, Aug. 18. Some mild trepidation on the part of exhibitors is being expressed over an optimistic policy of production-as-usual at the studios is being manifested by the industry. The industry is ready for Hollywood's Night of the Big Blank, come Thursday, when the first of the new dimmer units will be in a distance of 150 miles inland, from the Canadian frontier to the Mexican border. The industry is a little agitated because they don't know what's going to happen to business.

Long enough, anyhow, until a warning, which normally goes about an automotive gallop, starts seeing what it can do about feeling its way through open streets.

Hollywood, Aug. 18. Coast theatres got the first taste of a regulation dimmer over the weekend, but business was little affected. Theaters reported receipts in 145 theatres in the Fox-West Coast circuit failed to show any appreciable boxoffice weakness due to dimmers.

The entire Coast goes under dimmer, excepting Warner's.

The producers, on the other hand, seem to feel they've already got their side somewhat proven. Lacked, that of the dimmer sequences under the rigid restrictions imposed upon lighting effects.

One of the loas, 20th-Fox, is thinking of going inland beyond the affected territory buying picture rights a permanent location where night-time scenes can be shot in the normal way. However, the picture stands alone in the production field in feeling that perhaps the only way to break the dimmer is to leave town.

This lot seems definitely opposed to daytime shooting, with filters over the best production units. Theaters of the others, Paramount, Warner and Universal plan to do night shooting, but their only picture, "The Sign of the Cross," has worked out a canopy effect for the sun rays; Columbia and Republic are working with the dimmer in the daytime; and Metro says it'll limit the mental Rubicon when the time comes.

Meanwhile, explicit, detailed instructions setting forth just what constitutes an official dimout—has gone out to 225 theatres in Los Angeles county with Fox-West Coast circuit retaining the communicate to all its theatres in the affected area.

Warner managers have been informed that the regulations are to be obeyed to the letter, that further, the dimmer is being established by military law and do not in any way constitute an unofficial regulation.

No Upward Glow. Permanently extinguished will be all electric or neon lights that cast their glow upward. This includes exterior flood and decorative lighting, roof signs, vertical signs and neon signs.

Soft lights, on the under side of marquee and in lobby alcoves, will be permitted, but not so bright as to reflect more than one-foot candle power at any point on the theatre sidewalk.

The severity of the restrictions imposed is particularly outward directed on the studio lots. But Warner's manager says that the dimmer at Paramount it is said that the new development will bring no problem to exhibitors. He says they are doing many of their night exterior scenes all along.

Warner plans to use Stage 21, the biggest sound stage in Hollywood, big enough to hold an indoor canyon in the middle of the lot. Stage 7, in which the Swiss Alps were simulated for "The Constant Nymph," is also available.

The studio is currently experimenting with dimout conditions in production of "Seven Years in Tibet" at the Fox-West Coast. It has solved everything with its night shots of the tank at Culver City, by using an outdoor canopy, 200x200, and claims it is getting the effect of a moon in pictures, while the Government will lower scale and that not many outstanding pictures do around \$20,000 in the city. These results are indicated at Louisville.

for that, with this being a nation of camera hounds, it's impossible to get the dimmer out, by means of some effects by daylight shooting through filters. But Columbia, experimenting with the dimmer, says it has gotten what it wanted via filters by bringing up background house lights and by means of heightening makeup on the principals.

Republic says successful filtering depends on the cameraman, and that's Columbia's story, too. But Universal, which is not so sure of all that it is putting an entire circuit on a sound stage for night sequences in "Fire and Rain" and is getting in on all its light shots now through open streets.

Some of the Town and "Shadow of a Doubt."

In other words, disagreement is still in effect on one point. All are eminently satisfied with what they're doing.

Primo Pajcs Jan San Francisco, Aug. 18.

San Francisco theatres jumped the gun on the Army's dimout decree, which is not mandatory until Thursday (20). Theaters reported lights last Saturday (15). On orders from Edward D. Keil, coordinator of military defense activities, all houses closed to the Army regulations ahead of the deadline.

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Reopening of Mastbaum And/or Erlanger, Philly, Contingent on Legal Headaches

Philadelphia, Aug. 18. Scheduled reopening of Stanley Warner's \$5,000,000 Mastbaum, after more than six years in the mothballs, is focusing the attention of Philadelphia courts in the monopoly suit long threatened against WB by William Goldman, who claims to have a lease on the huge Erlanger.

The Erlanger, a former legit, is located on the western end of Market street. Goldman apparently ran into difficulty in getting the necessary product for the house, and although he has had a lease on the house for about a year, it has not been opened.

Although neither Goldman nor his attorney, Harry S. Gold, has made any announcement, it is known the suit has been in preparation for the past six months. The Erlanger has been drawn up, but has not yet been filed.

One of the main points involved in the action, it is believed, is the question whether there is enough product available to supply another first-run house in central-city Philly, which is the main contention of the proposed product to go around; Warner points to the difficulty it has to get enough features for its existing first-runners.

The opening of the Mastbaum will attempt to bring this question to a head.

Both the Mastbaum and the Erlanger are owned by Stanley Mastbaum, known as Warner's white elephant, is decided to open either the Mastbaum or the Erlanger.

Warner's Goldmann keeps mum, it is believed that he will reopen his house about the same time.

Michele in Feldman's 'Letters' Package at U

Hollywood, Aug. 18.

Charles K. Feldman's Michele Michele Morgan to star in "Letters From Lucerne," a war yarn, as part of a package deal with Universal. Understood picture will be made at the beach in Universal.

'Face It' for Lanfield

Hollywood, Aug. 18. Paramount assigned Sidney Lanfield to direct its film version of the Broadway play "Face It," as a starrer for Bob Hope.

Filming starts in the fall when the picture will be completed. Understood picture, "They Got Me Covered."

Fear of Blind-Selling Highlights Thurman Arnold's Nix on UMPI Plan

Washington, Aug. 18. Desire of the five majors bound by the 1940 Consent Decree to abandon trade-shows provoked Attorney General Thurman Arnold to a sour rejection of the United Motion Picture Industry plan (UMPI) for a stern admission against further attempts to work out a 'uniform distribution scheme.' The Justice Department official also warned the signatories to the 'settlement' pact that he still is wondering whether the only solution to charges they restrain competition and injure independent distributors is no consent and dissolution.

In a blunt 800-word statement, released without advance warning, the head trust-buster declared the Justice Department 'cannot consent to any scheme that would mark a return to blind-selling or put the stamp of Government approval on a standard license system.'

More and more competition must be shown by Paramount, Warner Bros., 20th Century-Fox, Metro before the Federal Government will agree that the integrated Company is not suppressing competition between independent exhibitors and affiliated houses. That was the aim of the Arnold plan, which wound up with a flat declaration of the decree, while bringing some of the drive with the UMPI. It is accompanied by all the reforms the trust-busters think essential to prevent a return to blind-selling. The Federal Government does not propose to let any of the major studios set the rules for conduct of the motion picture business.

Screenings for exhibitors. The trade-show method of distributing films, Arnold acknowledged, but there still is no reason why the major distributors should be denied their prospective customers. Arguments of indie exhibitors that modification of the consent decree can get more liberal copyright privileges and other protection against revenue abuses are given weight with the head trust-buster. Nothing in the decree, he contended, bars exhibitors from competing with independent exhibitors. Signatories ought to be glad to view with any one other in providing the latitude to turn down unwanted features.

Six Bits Still on Probation
The most significant point in the statement was the fact that the majors still are on probation in the D.J.'s eyes. Until Nov. 1943, the Federal authorities will not make any final decision whether in their estimation—the public interest and the economic theory of the Sherman Act necessitate severing the relations between producer distributor companies in the exhibition wing of the trade.

No penalties will be sought here, but five defendants must accept the draft UMPI scheme. Any further putting of heads together, and the majors will be back in Arnold's concentrated action 'or agreement or concerted action' which the UMPI is a violation of the Sherman Act. The D. J. executive in his ultimatum to the majors is reserving all rights to renew the UMPI campaign in the event the signatories with the Federal Government.

The trust-buster gave two specific reasons for nixing the UMPI plan and throughout the statement referred to the fact that a substantial part of the 1942-43 product season has been produced in accordance with this latter situation, there is further general objection to the modification, he said. His chief objections were:

1. 'Trade-showing is desirable' and reduces the quality of screen entertainment.
2. With approximately 100 of next season's films ready for marketing, there can be no real competition between the exhibitors and producers with the merit of the pictures produced to be sold to the prospective buyers.
3. The Government to sanction a return to blind-selling would be in contradiction of the original Justice Department contention.
4. The cancellations and concessions—

Dragons Fly for Rep

Hollywood, Aug. 18. Republic is taking advantage of new conditions in the Far East to make a big bet on the picture 'Flying Tigers,' dealing with the American Volunteer Group of air pilots following the evacuation of the Chinese to the American Army. Sequel is being produced by Republic, but they are trying to sign some of the returning Tigers for a brief interval to reenact some of their actual experiences.

Plenty of Scrap Being Collected In U.S. Theatres

Omaha, Aug. 18. The story of the tremendous amount of film being sold to the Yanks, respectively, according to Allied. Although 'Reap' has done a terrific business in the small town first-runs and engagements at the Fort affiliated neighborhood circuit houses, Twin City independents continue to refuse to book it. No boxes is made of the fact that an individual boycott is under way.

Independent exhibitors in the territory are determined to resist Paramount and RKO for percentage terms and advanced admissions for 'Reap.' The Wind and the Yanks, respectively, according to Allied. Although 'Reap' has done a terrific business in the small town first-runs and engagements at the Fort affiliated neighborhood circuit houses, Twin City independents continue to refuse to book it. No boxes is made of the fact that an individual boycott is under way.

Independent leaders say they've determined to have a showdown now on the matter of percentage and advanced admissions. They declare they'll have none of either if they can possibly help themselves.

BUDGET LIFTS FOR MOROSCO AT 20TH

Hollywood, Aug. 18. 20th-Fox hosted Walter Morosco into A producer club with 'Artistic Convoy' as his first job in the upper bracket. Story was written by Eric Fowler and his son, Wray, and dealt with a front-page war topic.

Morosco has been doing a number of jobs for the studio, and his picture, which are still on his story list, and will be permitted stronger casts and higher financial ratings.

Specializing 'March'

Sales v. Tom Connors is studying a special approach to merchandising 'March of Time,' which 20th Century-Fox has just signed for distribution.

Connors is an important short feature. Connors figures it merits important handling and will probably start selling with the September issue.

300 Tons to Philly

More than 300 tons of scrap were turned in by 138 Philly theatres, affiliated and independents. The campaign tested here by the War Production Board was pronounced a success and will probably be spread to other sections of the country, officials said. All persons bringing three tons or more of scrap were allowed in gratis. Most of the metal was brought by children.

Luring the Kids 'Youngstown, O., Aug. 18. Two dozen home theaters, including Park and others, are aiding in the tin can salvage drive by offering 25-cent admission for children at special 2 p. m. performances Thursday (20).

A Ripley

Toledo, Aug. 18. Jack Lykes, manager of the Theatre, received the letter of the other day.

'It is a little conscience money. Last night I took a child into your theatre, passing her when she was only 12 years old. It is over 12. The picture ('Mrs. Miniver') is so good I am enclosing the check to make up the difference in the admission price. A Patron.'

RESIST % OF 'REAP' PRIDE

Minneapolis, Aug. 18. Independent exhibitors in the territory are determined to resist Paramount and RKO for percentage terms and advanced admissions for 'Reap.' The Wind and the Yanks, respectively, according to Allied. Although 'Reap' has done a terrific business in the small town first-runs and engagements at the Fort affiliated neighborhood circuit houses, Twin City independents continue to refuse to book it. No boxes is made of the fact that an individual boycott is under way.

Independent leaders say they've determined to have a showdown now on the matter of percentage and advanced admissions. They declare they'll have none of either if they can possibly help themselves.

Nat'l Release For 'Moscow' Off; Held Too Strong

'Moscow Strikes Back,' the Artkin pic current at the Globe, New York, and thanks to critical raves is doing well, has been held in national release by every major distributor in the field on the basis of a decision made by the Federal public, especially outside of N. Y. city.

Artkin could it necessary book the picture in about 400 indie theatres, but is holding off in the hope that one of the majors will pick up the picture and give it the exploitation that goes with a national release. Under that Washington politicians rate the picture as a propaganda must and would like to see it get a national release deal but will not attempt to pressure any company into making a deal.

Odd though Artkin finds the same firms that shy away from a national distribution deal willing to give the picture a circuit release. Aside from the expert exploitation that a national release would provide, Artkin wants to avoid the expense and worry of enlarging its own publicity staff to promote the picture, which would have to do if the best it could get were the circuit bookings.

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Text of Arnold's Statement

Washington, Aug. 18. On Nov. 20, 1940, in an antitrust suit against the eight major distributors of motion pictures, a consent decree was entered against the theatre-owning distributors. That decree suspended further prosecution of the suit against the consent decree defendants for an experimental period of three years.

The purpose of the decree was to determine whether the industry could be brought to competitive conditions without invoking the remedy of enforcement of the consent decree from exhibition and dissolution of the distributors' present system of theatres. It was not the intention of the Department to sanction non-competitive practices, but to determine whether an industry council or other device could be devised which provided a quick remedy for arbitration with respect to certain uncompetitive practices. The industry has failed to do this. It has continued to operate in a non-competitive condition, and the Department has been unable to obtain a fair presentation of the facts. On June 15, 1942, the Department issued a subpoena to the industry at present existing with respect to features releasing and distribution. On Sept. 1, 1942, is the general provision of the Sherman Act prohibiting non-competitive practices. A plan of enforcement of this act is being considered by the Department during the 1942-43 selling season, known as the 'United Motion Picture Industry Plan,' was presented to the Department in July of this year. The approval of most of the organized independent exhibitors.

WB's \$5,371,875 Net For 39 Weeks Includes \$8,477,951 Tied up in New Prods. Not Released as of May 30

Before Darkness Falls

Hollywood, Aug. 18. Paramount beat the dimout deadline, scheduled for Aug. 15, by arranging the working schedule for 'The Crystal Ball' to shoot outdoor night scenes; the company's ranch at Chatsworth.

Nat'l Release

Ray Milland appeared in two night appearances, originally slated for the last week in August.

Net operating profit of Warner Bros. and subsidiaries rose nearly \$1,000,000 in the first 39 weeks of the company's 1942-43 fiscal year, with the previous year. Statement to stockholders last week revealed that the company's net profit for 1941-42, after all charges and taxes, as compared with \$4,453,948 in corresponding period of the previous year. Actually the net profit from operations, before Federal income and excess profits taxes, amounted to \$4,171,675, as against \$3,491,445 in the comparable 39 weeks of the last fiscal year.

Differences were accounted for not pointed out in the company's statement, by an increase of about \$1,000,000 in provisions for Federal taxes. Warners set aside \$4,100,000 for Federal taxes, including \$1,500,000 excess in provisions for Federal taxes in the first 39 weeks of the previous fiscal year provision for Federal taxes totaling \$1,000,000.

Corporation's gross income, after eliminating intercompany transactions, amounted to \$47,702,204, or an increase of approximately \$11,180,000 over the first 39 weeks of the preceding year. The company's net profit, as shown cash in the U. S. on May 30 last amounting to \$8,477,951, as compared with \$10,200,388 on hand as of Feb. 28, 1942.

Profit showing was made despite the fact that the company made an additional provision for Federal taxes amounting to \$1,225,000 in respect of the net assets of subsidiary corporations in foreign territories. Warners figures the earnings as equivalent to \$1.37 on each of 3,701,000 shares of common stock. The company as about \$33.68 in arrears on dividends on preferred, despite record earnings of \$1,225,000.

In listing the inventories as of the May 30, WB revealed that \$9,477,951 was tied up in productions completed but not released, production slates with released pictures at cost less amortization this far.

WB ANNUAL EARNINGS—1942-43

	Net Profit
1930	\$7,074,831
1931	\$7,918,605
1932	\$4,905,044
1933	\$2,282,000
1934	\$6,719,159
1935	\$1,371,213
1936	\$5,751,182
1937	\$1,829,712
1938	\$1,740,408
1939	\$1,650,000
1940	\$4,529,202

—(1941 by Quarters)

First quarter	\$1,274,316
Second quarter	\$1,650,221
Third quarter	\$1,639,283
Fourth quarter	\$967,871

—(1942 by Quarters)

First quarter	\$2,079,601
Second quarter	\$1,723,854
Third quarter	\$1,588,623
Fourth quarter	—

Chiang Kai-Shek Tribute In Rep's 'Flying Tigers'

Hollywood, Aug. 18. Foreword for the Republic picture, 'The Flying Tigers,' has been entered by Chiang Kai-Shek, chief of the Chinese army, to extol the work of the Republic picture in the fight against Japan in China. Message reads: 'Since the Flying Tigers glorify in their heroic actions above China, the enemy has learned to fear the intrepid spirit they have displayed. They have become the symbol of the indomitable strength of the Chinese people. Upholding the cause of justice and humanity, the Chinese people will preserve forever the memory of their heroic achievements.'

Put Down Stampede

Hollywood, Aug. 18. Shift in the Paramount shooting schedule shoved 'True to Life' ahead of 'Calgary Stampede' for an early release. 'True to Life' will be directed and Paul Jones producing.

By Powell, Mary Martin and Victor Moore, originally cast in 'Stampede,' will co-star in 'True,' a comedy with music.

(Continued on page 2)

(Continued on page 2)

3rd BIG WEEK

AT LOEW'S CRITERION, N. Y.
AND *BIG* EVERYWHERE ELSE!

INVISIBLE AGENT



Your theatre is on the front line of the war in September...
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps.

BOGART MEETS JAP!



*Jap! Lost face
-and plenty teeth!*

BOGART LOSES JAP!



*Oops! Nipper slippe!
Bogey slappee!*

BOGART GETS JAP!



*Flash!
Rising sun
about to set!*

but good!

"ACROSS THE PACIFIC"



HUMPHREY BOGART
in
"ACROSS THE PACIFIC"
with
MARY ASTOR
SYDNEY GREENSTREET
Directed by **JOHN HUSTON**
Screen Play by Richard Macaulay
From the Saturday Evening Post
Serialized by Robert Carson

Same stars, same director,
same producer, same wonder-
ful action as "Maltese Falcon"
... and the same company,

WARNERS!

Get your date set today!

It's Raining Violets in Philly; Dandy Tonic \$42,500, Tarzan Chesty 96

Philadelphia, Aug. 18. Dripping sleet, coupled with Philly, but the film rite is doing business...

Philadelphia, Aug. 18. Dripping sleet, coupled with Philly, but the film rite is doing business...

Reap Harvests Hefty \$20,000, Best in St. Louis; Married Angel 19 1/2

St. Louis, Aug. 18. There is plenty of attractive screen fare this week and bit still is on the...

A-C BOND SALES UP PIC. TO \$11,000 IN INDPLC.

Indianapolis, Aug. 18. Prospect here is for business on slightly higher levels at most downtown houses...

TALES, ZOWIE \$18,000, ON DUAL IN DENVER

Denver, Aug. 18. Tales of Manhattan, which opened at the Denver, is packing in a hot box...

Philadelphia, Aug. 18. Dripping sleet, coupled with Philly, but the film rite is doing business...

Amberson (RKO) and 'Kid Glove Kelly' (M-G) after a week at Orpheum, fair \$2,500...

'YANKES' PLUS VAUDE. BIG \$24,000 IN BALTO

Baltimore, Aug. 18. Plentiful haul is giving a clear lead to 'The Pride of the Yankees'...

LAMOUR LURES GOOD \$8,000 IN ROBUST K. C.

Kansas City, Aug. 18. Frequent rains and cooler weather here has kept business not dampened...

U EXECS ALL OVER MAP

While C. D. Prutzman, chief counsel and vice-president of Universal, left for the Coast last Friday...

Reaper Reaps Tive

Pittsburgh, Aug. 18. Death struck twice in just a few days in some local houses...

Philadelphia, Aug. 18. Dripping sleet, coupled with Philly, but the film rite is doing business...

'Serenade,' 9C, 'Jackass,' \$8,800, Nifty in Portland

'Footlight Serenade' is strong at the Paramount this week and the sex Mail is pulling crowds to the...

Estimates for This Week Broadway (Parkier) (1,900; 35-40-50-50) 'Jackass Mail' (M-G) and 'Foolish Wench' (M-G)...

United Artists (Parkier) (900; 35-40-50-50) 'The Night of the Hunter' (U)...

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'Crossroads,' \$17,000, 'Spy,' 28G

Pittsburgh, Aug. 18. Sharp pickup in biz is continuing this week. Marquee draw of William Fox and United Artists is helping 'Crossroads' at Penn recoup from indifferent returns...

Estimates for This Week Pittsburgh (Shea) (11,700; 35-44-88-100) 'Crossroads' (U) (24 wk.)...

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'Miniver,' \$16,000, Setting New Record in Mont'

Montreal, Aug. 18. Turnaway biz at Loew's for 'Mrs. Miniver' will boost take to record...

Estimates for This Week Montreal (Ager) (1,800; 35-40-50-50) 'Mrs. Miniver' (M-G)...

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'Wings Eagle,' \$19,000, Rides High in B'klyn

Brooklyn, Aug. 18. Both Fabian downtown delinquents, Paramount and Fox, are garnering...

Estimates for This Week Brooklyn (Ager) (1,800; 35-40-50-50) 'Wings Eagle' (M-G)...

Estimates for This Week Brooklyn (Ager) (1,800; 35-40-50-50) 'Wings Eagle' (M-G)...

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Johnson's Two-Ply'er
Hollywood, Aug. 18. Nunnally Johnson is producing a feature as producer and film playwright on the Helen Detroit war story...

Frivolous Press-Agency Toned Down As Gullie Succeeds Where Gall Fails; Mass Rhetoric Gone Forever

Hollywood, Aug. 18. It seems that, since the morning of Dec. 7, 1941, during which valid and perhaps useful changes have set in with the once frantically noisy and somewhat hysterical press-agency or factory—"the day" being a beautifully descriptive word, as of an empty bug hearing its head against nothing. This distinguished craft had changed and, in fact, is still changing so fast that some old, broken down flock—who say, fell out of work four weeks ago—might conceivably return to find no visual liaison with the golden, mellow buzz that suffused his happy past.

Anyhow, that would be possible with some studios, which were a little backward in their thinking. But the general trend toward a specialized and "personalized" market even before the priorities and individuality newspapers made this inevitable. Now, of course, they're all going about their fackling on pretty much the above basis, with this general effect:

The day of mass production in news, geographical, and optical rhetoric is gone, probably not to return.

The publicity approach now is with the rapier instead of the bludgeon; with the quick, artful thrust of a given and selected fact; with gullie instead of gall. A hundred or so men no longer sit together glibly repeating the same lines of given droll with vast similarity on much the same subject.

That way, a great deal of ammunition was wasted. Likewise money, even including 2c stamps. They used to operate like a damn hammer with words on the forest and blazes away on the theory that he's bound to hit something, with only less regard for his sharpshooters, first stalking the quarry, and then letting him have it with the cleanest last shot posture favored by many journalists.

In effect, they're gone from the lavish to the McFawcett (from both to Scotch) in one easy, homespun lesson.

The Favored 3c

At Metro, as an instance, it's recognized that there are only about 90 big northwale news items in the country, and they study these very narrowly from a distance and gain a little personal insight into their individual wants. Certain key papers, which get individualized treatment pictures, and syndicates are bandished with attention seven days in every week.

The rest get run-of-the-mill stuff, but the mailing list is not as large as it was, because Metro now queries many clients via postcard about the mail, and, if no reply, it's scrubbed. The file is read right out of the past.

At Paramount it has been discovered that papers in towns of 60,000 to 75,000 population are unlikely to maintain engraving plants, because of the shortage of metal. So the policy is to keep a minimum of newspaper publicity dead, and in many cases, make mats of the best available sub-

Moreover, the daily spot news letter there has been dropped, with the justification that it's been read too many times were "stretching" for stories; result is a weekly letter, summarized by telephone, and if it's not been read, say, amputated. It is used to be 800-odd. It's now 150, reduced by legitimate, but not by any businesslike minimum. And the number of photo prints from the lot have been cut by as much as 50 percent, these featuring blow-ups instead of the continuity stuff that Life and Life are a time made.

Metro, Warners and RKO made quite a point of finding out what may be key clients, and then sending out field men for contact purposes every six months. At Universal, too, was seen a more intensive survey, while news papers has been curtailed everywhere, but has been prepared to accept all parts of the paper, leaving the drama page fairly open. Open, however, pictures, and news items, type. Publicity stories of any length go out from the Universal lot only to about 20 papers. The size of

photos there, meantime, has come down from 20 to 10.

Waking Up the Approach

Of course, what the objective is the same, the approach varies according to the needs of individual department heads. Warners prints are now down to 6 x 10, with the 11 x 14's completely discontinued as such as advance orders on them are filled. But Metro still likes the old size, when it feels a client is entitled to especial consideration, and, when they really want to get on the guy into a state of mind, they even mount the dang thing.

But, in general, the trend is away from orientation, except as an occasional gesture. Columbia, for example, has instituted what it fondly refers to as the "tailor-made" treatment, which means lightening color and lab stuff down to its merit, shortening stories and so acutely trimming the fat that it feels able to cater to personal demands.

Warners says, it has been doing this for several months, and is not eliminating many unnecessary names, but not insisting that new requests for mailing preferences be certified.

It's a real proof of how far Hollywood publicity is going with its retrenchment. It's even cutting down on the photos.

WINNERS HEADS COAST RKO ADV. BALLY SETUP

Hollywood, Aug. 18. New Coast section of RKO's advertising and exploitation department, headed by Tom Cullen yesterday (Mon.) with Ellison Vinson in charge under general supervision of the chief executive officer, Functions of the new staff will be coordinated with those of the home office, New York.

Under the new setup Vinson will prepare advertising and exploiting drives for the films of Charles W. Koerner, w/p of RKO in charge of the studio. Mill Howe, head of the exploitation department, is being upped to studio publicity manager, taking over a part of the chores formerly handled by Vinson.

Par Exploiters Hot On 'Wake Is.' Campaign

Following the completion of Paramount's one-day conch on national handling of "Wake Island," Robert Gilham announced yesterday (Tuesday) that additional sessions will be held in the future by Paramount theatre ad executives and the Par exploiters, under the aegis of Charles New York holding will be followed at these meetings.

First are 50 prelim dates are being set up on "Wake Island," with present indications that a separate unit will be set up to handle the N. Y. meeting, which was attended by some 50 reps of various Par theatres, including theatre and homeoffice.

Par's analysis of all merchandise, changed the preliminary of the picture at the Rivoli theatre, and the Chicago and New York based cooperation extended by the U. S. Marines, the Marine Corps has agreed to the advertisement for the marked initial discussions. Al Moss presided at a general session of Par held at the Waldorf Astor yesterday, which brought exploiters here from virtually every part of the U. S.

No Need for Bank Now

Hamilton, O., Aug. 18. The Paramount, largest of the three Northio units, which has contracted with the Chicago and New York since April, 1937, without having missed a single week, thereby exceeding the amount of the contract, now discontinued the game, which it felt has run its course.

The deal, which was a unit, likewise, has discontinued the night, in operation at that house for a number of years.

Kalmenson Back East, Mort Blumenstock Broe

Ben Kalmenson, Warner Bros. sales chief, returned from the Coast on Monday, following a conference with studio officials. He also attended the company's regional sales conference in San Francisco.

Mort Blumenstock, head of eastern ad-publicity, is staying at the Hotel Astor, while S. Charles Einfield, director of advertising and publicity, probably will return by the end of this week.

ANYWAY, IT'S OK PUBLICITY FOR COLUMBIA

Washington, Aug. 18. Columbia Pictures has been showing "Talk of the Town" to legal groups in Washington, preliminary to its premiere at the Earle, Aug. 21. Barrister and speech critic, they don't like the fact that Ronald Colman, as an Associate Justice of the U. S. Supreme Court, is turned down by the girl Jean Aronoff, who chooses Cary Grant, without a job and prospects. Legal fraternity thinks it is unwise for any girl to reflect a Supreme Court Justice with all the social position, financial security and eminence of a Supreme Court Justice. They think Columbia should remake the ending with the girl choosing to marry Frank La Pice, Warner Bros. publicist, replies that love does strange things.

Incidentally, Ronald Colman's speech on the majesty of the law and its application is being distributed to Washington law students. Disciples of Blackstone had nothing but praise over the lawyer's address. George Stevens handled the Supreme Court sequences, both for accuracy and technical details.

Hollywood Pours Out \$6,000,000 in Bonds To Top N. Y. 'Dandy' Green

Hollywood, Aug. 18. It was a photo flash but Hollywood beat New York in the coast vs. coast Bond Sell Derby entitled "Yankee Doodle Dandy." When Charles Davis, president of the Bond drive, was asked what was the biggest thing ever dreamed in that terrain, piling up total of \$6,000,000. That's what says guys said, and nothing like it will ever happen again.

Hollywood is the birthplace of the picture preem, so Uncle Sam figured it might be a good idea to pull one in its old home town. Arthur Hays Sulzberger, New York Times, picked as coordinator of the Bond drive, and coordinated the Hollywood preem in a town with \$600,000 in early returns and several scattering precincts to be heard from, which will fetch the total up close to \$6,000,000, a new world's record on any bond selling treat.

Par's preem in Hollywood was scaled from \$25 to \$25,000; idea was that anyone could contribute to the building of these 10,000 Liberty ships by the California Ship Building Corp.

'Pied Piper' Leads L. A. To Another Quin Preem

Hollywood, Aug. 18. Five-theatre showings of important pictures have struck a vigorous note in Los Angeles and the day-dating has been set for "Pied Piper" by Charles Skouras, prez of the Los Angeles theatre district. Co-chairman for the war bond and stamp sale is Theodore...

Jack Lykes' New Post

Toledo, Aug. 18. Jack Lykes, manager of the Valentine and Esquire, Toledo, for the past two years, resigned to join another theatre. Lykes now operates the Colony, de luxe nightclub, and is expected to manage the Colony, succeeding George Aylesworth, transferred to the Esquire. Lykes was co-chairman of the theatre group "Civilian Control" and co-chairman for war bond and stamp sale in Toledo.

Sherbier's Takeover

Pittsburgh, Aug. 18. Palace theatre at South Park transferred from Mrs. Marjorie Grisey to Sherbier, new manager, and exhibition.

Larry Bonardi, of WB theatre of poster department, will be part held over as a couple of years. Sherbier, Sept. Pat Mullen, former assistant manager of the Palace, will be transferred on a 15-day furlough from Camp Douglas, Salt Lake City.

Field and Woolcott Named to CSC; Other Theatres and Exchanges

Minneapolis, Aug. 18.

As representatives on the Central State Theatre, which is now a coordinating body for six state independent theatres, following the formation, the Iowa association, in named Harold Field and Leo Woolcott as members of the CSC. Field will be represented by A. F. C. Chamberlain, president of the Peterson, Rapid City, Wisconsin and Minnesota-North Dakota was not present.

The Conference will aim to promote a more united and powerful front for the territory's independent exhibitors in the fight for lower film rentals, in opposition to percentage, elimination of alleged unfair trade practices and for the protection generally of independent interests, it had been announced.

Suider in Coast Guard

Portland, Me., Aug. 18. Ralph Suiter of Boston, owner of the Strand, Empire and Cinema here, is now chief of the Coast Guard of the U. S. Coast Guard. Turned over his yacht to the Coast Guard for the duration and will serve as C.P.O. aboard it says pay.

George Collins, manager of the RRS de Luxer Strand here for the past year, transferred to the Empire Providence, R.I., explained how to do active manpower shortage in the Coast Guard of a D.M.C's job there in the office.

Interstate's Shifts

San Antonio, Aug. 18. E. E. Collins, city manager for Interstate, announces several reorganizations and changes in personnel at the local houses caused by key men leaving to join the armed forces.

At the Majestic, ace Interstate downtown, finds John T. Floore, assistant manager and John T. Floore, manager soon to be inducted into the service. Fred Patton of Houston succeeds Floore in the city. Sollich, transferred from assistant of the State to manage the Highland, replacing Norman G. Greer, who is being transferred to the State. Arthur Sigler made treasurer of the State and J. E. Reynolds new manager of Fort Sam Houston; manager of the State.

Rialto a Recruiting Station

Dallas, Aug. 18. The Rialto theatre here is now a Navy recruiting sub-station. Eugene Louis Charninsky has been named chairman for the "Warrior Call to the Colors Drive" in north Texas and the rooming party expected in a month on the main tour-earfare and in the lobby is manned by the naval police officers. Army Detailed Sigler made treasurer of the State and J. E. Reynolds new manager of Fort Sam Houston; manager of the State.

Lincoln, Neb., Aug. 18.

Red Krohn, for three years associated with the Lincoln Theatre, was hired by the opposition Westland Co., as manager of the show, succeeded by Robert Davis, Davis left to join the Army.

Oakland, Cal., Aug. 18.

Leo Carrigan, Jane Frazz and O'Gannon and Grace McDonald are announced as Hollywood visitors for the first time in the film exchange in Alameda, newest link in the chain of the exchange. The House, formerly the Regent, will be operated on schedule to suit the needs of the area. The defense workers in Alameda yards.

Albert Deane, Paramount's foreign publicity director, was elected editor of the International Relations Committee feature service at a meeting held Monday (17) at the Hotel Commodore in New York.

Blum, Metro foreign secretary and ad-publicity chief, under the committee's management, and executive editors. Most of session was occupied in talking over various stories of all foreign exchange. Deane in preparation for the Office of War Information. The IFRC consists of all foreign exchange managers of U. S. major companies.

Progress was reported on the new radio direction of the operation with the radio division of the Inter-American Affairs committee. Deane, under the management, and John Agel, of Columbia, clearing stories taken. Carl Milburn, chief of the exchange for the Hays office, told the IFRC about the War Department cooperation in shipping and advertising. The IFRC will not meet again until Sept. 14.

Came back with a Pearl Harbor wound stripe, having suffered a leg injury, one the theater and arm on Dec. 7, Mullen enlisted in the Army nearly two years ago.

John Mullen, former manager of Harris-Frey, has joined Republic of Harris-Frey, has joined Republic of Harris-Frey, has joined Republic replacing Rutz Zecha, recently upped to chief of the area. Mullen's Joe Daugherty resigned to join defense industry job.

George C. Chamberlain, former manager of Warner booking department, resigned Saturday (15) to become a member of the Navy in Wilmington, N. C.

Max Schaffel, ex-Manover theatre and Edward H. Goldberg, former Brunson theatre owner, formed a new company, the Exchange of Oxide and expect to be turning out 10 tons of it daily within the next two months.

Woodward to Shea

Zanesville, O., Aug. 18. John T. Woodward, publicity and advertising manager of the Zanesville Theaters, Inc., Zanesville, O., has become manager of the Midland and Auditorium Theatres at Newark, O., operated by the Shea interests.

R. & B's Newest

Oklahoma City, Aug. 18. R. & B. Theatres, Inc., Oklahoma, Okla., has a new under construction, now known as the Star, set for a start in the near future.

Meiberg New Act.

Newark, Aug. 18. Murtry Weinberg, formerly treasurer of the Newark Theatre, has taken manager. Leo Goldman, who takes management of Savoy, nabe house.

Carl Howe Sues

Kansas City, Mo., Aug. 18. Carl Howe, former sales manager of the RKO sales chief, How has replaced C. W. Allen, recently resigned.

PAR GETS 2D 'B'WAY SHOWCASE VIA RIVOLI

Paramount Pictures obtained what virtually amounts to a new Broadway showcase for its product line, as a result of a deal struck yesterday (12) by United Artists Theatre circuit and Par in the operation of the new Rivoli Theatre. Agreement was made for a term of one year. Paramount Pictures participation in the Rivoli operation. UA circuit will continue to manage the theatre, but in conjunction with a committee composed of two representatives of the Rivoli and one of each of William F. Phillips for the theatre circuit, and Robert M. Steiner and Robert M. Weinstock for Paramount.

Deal gives Paramount first call on product going into Rivoli, though the announced future policy is for playing Par and other product long-run.

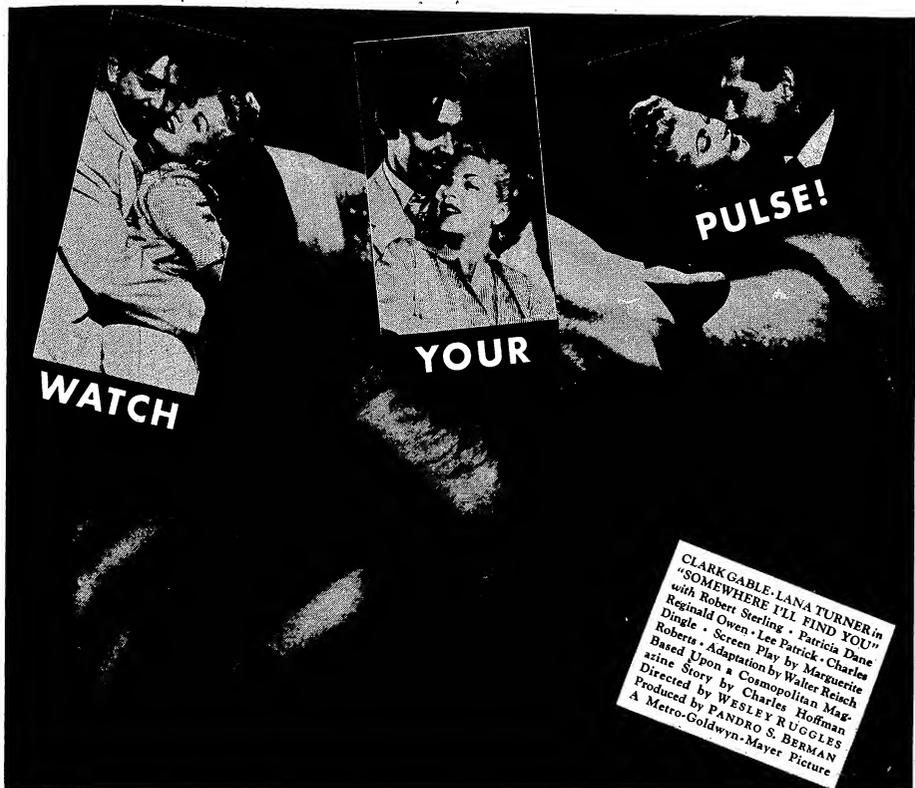
"Wake Island" set to reopen the Rivoli, Sept. 2, for the fall season, will be first Par film under the new management plan.

Deane Elected Editor Of Publicist Service

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MR. GABLE AND MISS TURNER ARE KISSING AGAIN!

And pulses are popping in →
 And lovers are sighing in →
 And turnstiles are turning in →
 And money is flowing in →
 So watch those test runs in →

Baltimore, Norfolk, Richmond, Wilmington, Harrisburg, Reading, Dayton, Atlanta, New Orleans
and other hot spots



"SOMEWHERE I'LL FIND YOU"
is a New Season Hit from
Metro-GOLDMINE-Mayer!

CLARK GABLE-LANA TURNER in
 "SOMEWHERE I'LL FIND YOU"
 with Robert Sterling - Patricia Dane
 Reginald Owen - Lee Patrick - Charles
 Dingle - Screen Play by Walter Reisch
 Roberts - Adaptation by Marguerite
 Based Upon a Cosmopolitan Mag-
 azine Story by Charles Hoffman
 Directed by WESLEY RUGGLES
 Produced by PANDRO S. BERMAN
 A Metro-Goldwyn-Mayer Picture

Days of rain, rain, rain—and the crowds just grow and grow! Nothing can keep 'em away from the most awaited feature in all Disney history! Business booming into the highest Music Hall brackets for holdover weeks!

The Critics Hail the Big Box-Office Event!

Kate Cameron, N.Y. Daily News—"We feel like advertising the release from the top of Radio City."

Edith Warner, N.Y. Daily Mirror—"Last time framed early, this time at last! Well, it was worth waiting for. Don't miss it."

T.S., N.Y. Times—"After five long weeks of labor, Walt Disney's masterpiece is at last ready for the big screen and bracket-making factory of Radio City's lobby."

Howard Barnes, N.Y. Herald Tribune—"Disney's 'Bambi' belongs on the top adult entertainment picture."

Archer Winston, N.Y. Post—"We give you for years to come a reason to remember and rejoice, at which the great Disney cartoon has been made."

Alton Cook, N.Y. World Telegram—"Possibly 'Bambi' stands top notch of all the picture shows at the War Disney lobby."

Eileen Credegar, N.Y. Mirror—"Bambi" has at last reached the Music Hall bracket with a bang for...

Rose Pellick, N.Y. Herald American—"Utterly enchanting... 'Bambi' has been awarded by the reviewing chambers the place in Disney's 1943... the greatest Disney ever made... history... story..."

and the Music Hall entrance is very elevated here... almost two blocks away!

IT'S "BAMBI" AT THE MALL MUSIC NOW!



IT'S AN HONOR AND A DUTY!... LINE UP YOUR AUDIENCES FOR THE GREAT BOND AND STAMP DRIVE IN SEPTEMBER!

MUSIC HALL, N. Y.

Dear Diary produced by Florence... Dear Diary produced by Florence...

It's to be expected that, after 10 weeks... It's to be expected that, after 10 weeks...

The right values appear to be the determining factor... The right values appear to be the determining factor...

The paradox is that it gets a lot of the love of Bob Fosse... The paradox is that it gets a lot of the love of Bob Fosse...

Robert Kiltan violin solos the first... Robert Kiltan violin solos the first...

CIRCLE, INDPLS.

Blue Barron hits a happy medium... Blue Barron hits a happy medium...

George Beatty, best of his best... George Beatty, best of his best...

Nana has strictly business, comes to the microphone... Nana has strictly business, comes to the microphone...

STATE, N. Y.

Oford Boys (3), Jen Murray, King & Arline, Grace Drysdale, Bobby...

The State has an outside band on the podium this week... The State has an outside band on the podium this week...

The Oxford at least give the show some good music... The Oxford at least give the show some good music...

King and Arline, tap-dancing little team, get over solidly with their new routines... King and Arline, tap-dancing little team, get over solidly with their new routines...

Grace Drysdale, with her hand-doll routine worked from behind a miniature... Grace Drysdale, with her hand-doll routine worked from behind a miniature...

TOWER, K. C.

Ebel Sison, Les & Popp, Elmer... Ebel Sison, Les & Popp, Elmer...

Quantity again is the rule this week... Quantity again is the rule this week...

George Beatty, best of his best... George Beatty, best of his best...

Lynch lays a nice entertainment punch... Lynch lays a nice entertainment punch...

HIPP, BALTO

George Beatty, best of his best... George Beatty, best of his best...

Murphy Sisters are a promising group... Murphy Sisters are a promising group...

STRAND, N. Y.

Summy Kaye Orch (16) with Nancy Norman, Tommy Ryan... Summy Kaye Orch (16) with Nancy Norman, Tommy Ryan...

Because of the long running time of the accompanying film... Because of the long running time of the accompanying film...

A mediocre couple of femme tappers... A mediocre couple of femme tappers...

CHICAGO, CHL

Jimmy Dorsey Orch, Bob Eberly, Pat Henning, Gus Arnheim, Douglas Brown... Jimmy Dorsey Orch, Bob Eberly, Pat Henning, Gus Arnheim, Douglas Brown...

The storm of applause that greets his every appearance... The storm of applause that greets his every appearance...

PALOMAR, SEATTLE

Pat Henning is a screwball comic... Pat Henning is a screwball comic...

BIG BOGS

Smash hit accredited to Dorsey... Smash hit accredited to Dorsey...

PALOMAR, SEATTLE

Ripples Rejane, Kay Ferry, Hines, Will & Gladys... Ripples Rejane, Kay Ferry, Hines, Will & Gladys...

Will & Gladys are a well-rounded duo... Will & Gladys are a well-rounded duo...

OLYMPIA, MIAMI

Vic Hayes, Billy Reges, Equilio Brothers, Harry Hester... Vic Hayes, Billy Reges, Equilio Brothers, Harry Hester...

Despite absence of any marquee value... Despite absence of any marquee value...

Will & Gladys is back for the umpteenth time... Will & Gladys is back for the umpteenth time...

OLYMPIA, MIAMI

Miss Bacon on for final act, drifting on stage in clinging draperies... Miss Bacon on for final act, drifting on stage in clinging draperies...

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★ ★ ★ ★ ★ ★ ★ ★

An Open Letter to Buddy de Sylva

★ ★ ★ ★ ★ ★ ★ ★

New York, Aug. 18, 1942.

Dear Buddy:

You remember ME! Well, you ought to! I'm the guy who discovered you in the back room at Barron Long's place at the Vernon Country Club, California, playing the uke.

You have written some of the greatest songs that anybody can write; you produced stage musicals and everyone of them has been a smash success, and now you are doing the grandest job of anyone in pictures. If you were my son I wouldn't be prouder. In all these years, Mr. de Sylva—well, I can still call you Buddy, I hope—I have never asked a favor of you.

But last night I saw a picture called 'Holiday Inn.' I would have seen it before, but I couldn't get in.

So now, Buddy, here's the reason for this request: I have been all over Alaska, Latin America, British West Indies, Dutch West Indies, the Panama Canal Zone, and what these boys need (I'm talking about our soldiers, course) is more entertainment. And that picture I saw last night—in case I didn't mention the title, it was 'Holiday Inn'—has got everything that spells entertainment for our boys in the service, whether Air, Naval or Armed Forces.

So, if you want to make one of the greatest contributions that motion pictures has ever done, send that film to every outpost and every camp, whether they're soldiers, sailors or marines.

Sincerely,



IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWS COME AND GOOD SHOWS GET TOGETHER

THE Paramount Picture

EXTRA PLATING THE ORDER OF THE DAY WITH PARAMOUNT PRODUCT!

Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town! No. 26

'WAKE ISLAND' - BOX OFFICE GROSS

Par's H.O. Execs, Field Men And Theatre Reps Conclave on 'Wake'; Red Cross Preem Set for Rivoli

Paramount home office executives, district advertising representatives, and theatre representatives ended a two-day conclave yesterday on national plans for advertising and exploitation of 'Wake Island.' First session was held at the Pierre, Monday, with field men meeting again yesterday.

Meanwhile announcement was made that 'Wake' would get its first public showing beginning September 2, at the Rivoli, in New York, with a gala Red Cross Benefit Premiere night of September 1. Decoration of the theatre, plus complete renovation inside, is under way.

Ever since first screenings and sneak previews of 'Wake,' Paramount has known it had something very special to handle. Early reviews last week bore out this conviction; Film Daily called it 'the first full-blow epic depicting with realism, and without pulling punches, the story of our fighting men under fire... it doesn't pull punches, but it will pull irresistibly at the boxoffice, and in so doing it will make of stronger heart and moral fibre the millions who view it.' Other reviews were

stopping to cheapness in any way, has made of 'Wake Island' one of the most striking pictures of the year. It will do dandy business everywhere.

Popular reaction to the picture, in two sneak previews on the West Coast, were even more striking; comment cards were written in strong language, with heavy underlines. Under 'general comment,' some wrote 'Kill me a Jap'; a woman wrote 'God, if I only were a man!' all comments were enthusiastically favorable and packed with emotion. Four different people answered the question 'What shall we cut?' with underscored capitals reading 'NOT ONE SINGLE INCH!'

New York Premiering will have 200 Marines as guests of honor; Barbara Britton, featured in the picture, will come East for the event. Premiere at the Rivoli will mark the first use of this house by Paramount under terms of an agreement inked last week with the UA theatre circuit, whereby the two companies will participate in operation of the theatre. Agreement provides that the UA theatre circuit will continue to manage the Rivoli.

George Skouras and William F. Phillips will represent UAIC on the board, with Leon D. Netter and Robert M. Weisman representing Paramount. Theatre is to get a rectorating.

Speakers at the Monday ad session included Captains Daniel W. Bender and Sherman J. Cole, U. S. M. C.; Chris Cunningham, national commandant of the Marine Corps League; S. J. Cohen, representing the Retail Advisory Committee, U. S. Treasury, and others. Second session was held yesterday with the field men.



"Err... we think perhaps you'd better wear a different pair of glasses next week... they say the audiences come out fightin' mad!"

NINTH DAY B. R. IN SIX FIGURES

N. Y. Paramount's 'Holiday Inn' Gross Sticks Right at Level of House-Record Opening Day, Day After Day; First Day of 2d Wk. Just \$21 Below Opener.

TO GO 5 WKS.

Paramount's 'Holiday Inn' rolled right on smoggy records this week at the big N. Y. Paramount on Times Square—and every indication today was that it would keep it up for a solid five weeks.

All hands concerned knew that the combo of Irving Berlin tunes, Mark Sandrich production, Crosby songs and Astaire footwear couldn't fail to click big—but even Paramount was rocked on the heels a bit by how big.

In the first place, 'Inn' smashed every non-holiday record at the Paramount for its 17-year history on opening day—and by a comfortable margin. Then it moved on to 200 percent even sensational records.

Second day's gross was 2 percent under opening day.

Third day's gross (Sat) topped opening day's record by 10 percent above opener.

Monday topped opening day—and TOPPED FRIDAY!

Tuesday was a shade under opening day—but well above Thursday.

Wednesday—beginning of the second week—pulled a gross that was just 1st under the terrific take of the opener.

Throughout the first nine days, the daily gross of 'Inn' stood in the five-figure bracket; nine-day total was in six figures.

In the process, 'Inn' smashed all second-day records; all first-week records; all records of any kind you could think up to compare it with.

National release of 'Inn' comes for Labor Day weekend—Sept. 4—and with the figures in on its New York cleanup, you can see sure exhibits everywhere are licking their chops in anticipation.

Fine-Thomas Sign Up

James Kirkwood, Jr.

James Kirkwood, Jr., son of two of the best-remembered stars in the film galaxy (Mrs. Kirkwood is Lila Lee), will make his film debut under the aegis of the William Fine-Thomas production company, according to Coast advices. The young Kirkwood will appear in 'You Can Live Forever,' Link Thomas actioner about the boys who truck dynamite. Chester Morris and Jean Parker are co-stars.

Senior Kirkwood appeared in a recent Fine-Thomas picture; his son had in West Coast movie company since graduation from high school. He's 18 now.

Add 'Reap' Records

Cecil B. DeMille's 'Reap the Wild Wind' has closed its 8th week at the State Theatre, Melbourne, Australia, with all house records shattered, and will play at least two more. John W. Hicks, in charge of Fox's foreign department, reports. Other Australia reports are smaller.

'SWEATER... SARONG... AND PEEKABOO BOB'



Fautelle Goddard, Dorothy Lamour and Veronica Lake, shot last week as they filmed their sensational song number for 'Star Spangled Rhythm'—titled 'A Sweater, A Sarong and a Peekaboo Bob.' Trio are three of seventy-one major film stars appearing in super-musical.

'LIFE' FOR MARTIN, POWELL

'True to Life' will go into production first of September on 'True to Life,' romantic comedy based on the doings of a radio 'soap opera' serial team, it was announced this week. Mary Martin and Dick Powell will be teamed, with Victor Moore sharing spotlight billing. Talk is of possibility of a second top male star to be added to the head of the cast sheet.

'True to Life' is an original by Ben and Sol Berlin and Bessie Fiedel. It concerns a writing and acting soap opera crew who get stuck for material and take up lodging in a boarding house to try to cop ideas from the boarding house folk. Complications ensue when the two males fall for a femme boarder.

Fugy Hurdgen, who did 'Caught in the Draft' and 'Birth of the Blues,' is shaping the screen adaptation. Pic will be the third teaming for Powell & Martin; they are linked in 'Happy Go Lucky' and 'Star Spangled Rhythm,' both pic still to be released.

PAR SIGNS TAMARA GEVA

Tamara Geva, Broadway musical dancer, has been signed by Paramount to play a spy role in 'Night Plane from Chungking,' Ralph Murphy-directed pic to go into production soon with Robert Preston, Ellen Drew and Albert Dekker in top billing. 'Night Plane' will be the second war film to feature Preston and Dekker together; their work in 'Wake Island' was expected to give 'Plane' a good head start at the B.O.

TWO OUT OF SIX FOR FAY

In the War Dept's poll of Army movie requests, 'Beyond the Blue Horizon' and 'Take a Letter, Darling' were among the top six pic that Army marketeers for Ed Sullivan revealed in his Daily News column Monday!

'FOR INGRID BERGMAN'

Ingrid Bergman will get twenty-eight days of shooting without respite on the location for Par's Technicolor 'For Whom the Bell Tolls,' The Story of Dr. Wassell (tentative title). This section of the picture will be followed by five straight days of studio shooting.

Major outdoor scenes for the Gary Cooper starlet have been shot on Seneca location; most of what remains is Bergman-Cooper scenes. To make sure all decks are clear and all goes without hitch, Director Sam Wood is having Wally Westmore, makeup head, Edith Head, costume designer, and Kay Struss, who shot Bergman's color tests, accompany her to location.

Navy to Supervise 'Wassell' Sea Fight

Cecil B. DeMille will use scenes of the famed 'Battle of Macassar Strait' in the opening of his film, 'The Story of Dr. Wassell' (tentative title), according to Coast advices. This section of the picture will be opened under Navy supervision.

The nine men whom Dr. Wassell shepherded to safety from Java when the Japs arrived had been wounded in the Macassar Straits engagement; many of them were stretcher cases. Some had been aboard the cruiser Marblehead, top billing in 'Night Plane' will be the second war film to feature Preston and Dekker together; their work in 'Wake Island' was expected to give 'Plane' a good head start at the B.O.

James Hilton, author of 'Lost Horizon' and 'Goedbye, My Chips,' is writing the Dr. Wassell screenplay; interviews with the men actually involved in the story have been conducted by Hilton and DeMille.

GET SET for 'Salute to Our Heroes Men!'... plan now to shove the sale of War Bonds and Stamps in your lobby during September... participate in local rallies!

Here's what

FOOTLIGHT SERENADE

HAS DONE IN THE FIRST 23 ENGAGEMENTS
SAME THEATRES! SAME NUMBER OF DAYS!



105% of
SUN VALLEY
SERENADE

Wendell



106% of
MY GAL
SAL

McClelland Barclay



117% of
CHARLIE'S
AUNT



108% of
SONG OF THE
ISLANDS

Earl Moran

Another Triumph from

20th
CENTURY-FOX

• Are your plans set for "Salute to Our Heroes Month"?
We can and MUST sell a Billion Dollars in Bonds during September!

News Wanted About—

James G. McDonald, who does a news commentary daily at 2:30 p.m. over the Blue network, puts more than ordinary emphasis on what listeners are interested in and what they think they would like to hear. An analysis of his audience mail recently reveals the thoughtful public currently is most curious about:

- **Personal opinions** on German for their murdering of hostages and innocent people generally.
- **Relations of the U.S.A. with Vichy, Rostov, and the Vatican.**
- **The Women's Auxiliary.** What kind of plans will win, and how will they be carried out.
- **Attainment of land and colonies after war.**
- **Where is Germany getting her oil.**
- **The Atlantic Charter and the Orient.**
- **Japs in the Aleutians.**
- **Russia's part in peace.**
- **U.S.-Finnish relations.**

BEING RECORDED ARE BEING THOUGHT

If Soldiers Also Sing or Strum Guitar They'll Do Their Stuff—Intended for 114 Stations in Central and South American Countries

SHUN SHORTWAVE

"Human side of the war effort" will be given Latin Americans by the Office of the Coordinator of Inter-American Affairs in a new series of airings to start shortly. Half-hour shows will be built around Spanish-speaking soldiers in the U. S. Army. They'll not only be interviewed, but display such other vocal or instrumental talents as they possess. First show will be something of a Latino Major Bowes affair with a military camp background.

Show will be recorded and shipped out on wax to 114 stations below the border, rather than be shortwaved. Inter-American Affairs office is planning away as much as possible from shortwave, moving towards discs and longwave rebroadcast. It is realized that few Latin Americans have shortwave receivers and fewer of them listen to them. There here, reception of local stations is much better than shortwave and longwave rebroadcast. It is with such outlets gladly grab for good shortwave stations—often using the same one a number of times. Shows are a preferred propaganda medium. Easy-speaking Italian transcriptions will be made, as far as possible, at camps around New York. That is why many of men in Latin America who can hablo Espanol was terminated before the idea was fully formulated through a survey by the War Department and a non-consulting by the Coordinator's office itself. The Army is to handle the production and will approve all scripts.

Back of the decision of the CIAA to produce this type of show was an analysis of broadcasts to Latin America. It showed that not enough Spanish-speaking programs were being given. It's felt that this program will provide some of that aspect as well as give the Latins the human side of the war effort interestingly and entertainingly.

Edward L. Robinson has been appointed New York publicity representative of the General Electric Radio, television and electronics department.

Perfection in Reverse

The advertising manager of a large packaging organization last week caused much surprise among colleagues when he congratulated him on having counted down the executive position to some copy that had just been submitted by the agency and described it as the sort of stuff that wouldn't sell anything. But added the advertising manager, "I was broken as far as the firm was concerned. The one thing that he wanted to avoid was accelerating sales to the point where it cleared goods off the shelf and this badly priced copy, he said, would actually serve that purpose. The agency had unwittingly solved what the ad manager had expected to find quite a problem.

The advertising manager explained that the companies can't hope to supply the trade because of material, tire and other shortages, but it did want to keep its trade name before the public at all events. With that purpose in view account will spend as much for advertising in 1942 as it did in 1941 and it has already committed itself for a radio campaign extending through early 1943. But the copy must not be of the wani-stimulating kind.

CBS SECQUIRES WEEL, BOSTON, OUTRIGHT

CBS has consummated a contract with the Edison Electric Illuminating Co. of Boston for the purchase of WEEL, Boston. It won't be necessary for the Federal Communications Commission to pass on this transaction because, as CBS disclosed yesterday (Tuesday), it is the network that has been operating WEEL for the past six years as a licensee, anyway. The FCC's records up to 1939, at least, showed CBS as licensee, sole lessee and the Edison Co. as licensee and sole stockholder. CBS did not reveal when the license was in the license state occurred. Sale becomes publicly effective Aug. 31.

CBS hasn't been in the market to buy a station in over six years. The last deal of this kind that passed the commission was Columbia's taking over of KNX, Los Angeles, for the then record price of \$1,250,000.

When CBS assumed the operation of WEEL in 1937, it reported that the network agency had paid the Edison Co. \$200,000 a year for the bare walls. Columbia has made quite an investment in the station during the run of the lease. It is adding more space at the end of this month so that it will have three floors in the Edison Co.'s building.

G. W. Johnstone Searches Coast News Rooms for Blue Web Commentator Material

Hollywood, Aug. 18. Course charted by G. W. Johnny Johnstone, director of news and special events for the Blue network, in his quest of commentators is taking him through the newsrooms of metropolitan dailies. After summing up the crop of potentials, by and large, he has come to the conclusion that editors and editorial writers are best suited to the task of interpreting the news which is collected for dispatch. Retired military reporters are also rated highly by Johnstone. College graduates not on his blue plate special.

While here Johnstone is talking to downtown news editors and expects to put at least one on the network. He declared that the Blue is building up its commentator staff to give it top rank among the networks. Before returning to New York he goes to Chico for a few days to strengthen his departments there.

Murray on Limb

Ottawa, Aug. 17. The fate of Gladstone Murray, general manager of the Canadian Broadcasting Corp., will not be handed down today (Tuesday) as expected. Action on the parliament investigation will be delayed. Probably will be clarified next week.

Red Skelton Earliest Of Network Returns; Nelson, Hilliard Working West

Pittsburgh, Aug. 18. Because of early start set this year for resumption of Red Skelton radio show, Nelson and Hilliard were forced to cut short their p.a. tour, and are already working their way back to the coast. Skelton returns Sept. 15, earliest getaway so far for a big-time airer, and Nelson and his band and Miss Hilliard will be back on again, broadcast resuming original format. Couple went from Stanley theatre here to Cleveland and then play Dayton and Milwaukee, breaking the trip from there to Hollywood with a Labor Day weekend stand in Danvers, Ia.

DOROTHY THOMPSON ON BLUE IN FALL

Trimont Clothing is bringing Dorothy Thompson back on the Blue Network this fall. It will probably be the Sunday 2:45-10 p.m. period.

YES, WE HAVE A TEAM

Report Unfounded That Wayne Doesn't Play Football

Detroit, Mich. Editor, "Variety": In your story "Counter Propaganda Can Be Popular" wherein you laid Wayne alumnus Frank Telford you state: "Wayne University which has a radio workshop but no football team.... That, Sir, calls for a firm rebuff."

Wayne University first saw the light of day in 1917 as Detroit Junior College. In 1924 JC became Detroit City College and in 1934 DCC became Wayne University. During the 1930's the department was a football team and has been represented on the gridiron each fall since that time. The 1942 squad will be the Silver Anniversary Team.

Although our recent teams have made us have met such a high class of competition as Michigan State University of Detroit, Ohio Wesleyan, Cincinnati, Ohio Wesleyan, Toledo, Akron, Buffalo, etc. That, Sir, by no stretch of the imagination can be rightly be called "no football team."

Director of Sports Publicity, Wayne University.

Wynn Wright New Head Of Production at NBC

Wynn Wright is replacing Frank M. Cady as head of production at NBC. Wright, returned to Cleveland, Ohio, after being in the U.S. Army. C. L. Menger, NBC representative in Cleveland, is a small dinner for Wright at Club 21 tomorrow (Thursday) and will encourage the press to say good-bye to Cady.

Freedom House Discs Go To Interested Stations At Manufacturing Cost

Freedom House, which attempts to do for democracy what the Brown House did for nazism, will offer stations, at cost price, a transcribed sign-off which carries a punchy, effective message. The sign-off, which runs four and one half minutes, uses the Alan Watts Smolensky (with AFM approval) the Eva Jessye choir from the "Porgy & Bess" (with AFM approval) and was written by Anthony Veiller, directed by Arnold Moss and narrated by Philip Harrison with program language for South American stations with the approval of Herbert Aglar, press of Freedom House. The transcription is for \$1.25 per copy with the only profit to anyone being a share of the cost of the program. The opening line. Platters are also being prepared in Spanish and Portuguese languages for South American distribution.

The last time Donald Flamm dabbed with a station sign-off was about four years ago, at WMMCA, when he prepared the closing sign-off that is still used by that outlet. Arnold Moss and Philip Harrison are nazification and dissemination then as now.

BOAKE CARTER'S SISTER ON WHK, CLEVELAND

Cleveland, Aug. 18. WHK-WCLE has signed Sheila Carter, sister of Boake Carter, to begin a series of five-a-week broadcasts starting Monday, Sept. 21. Carter's first Manhattan personality to be transported to the Cleveland scene in many months. There is a good possibility that she will eventually be given a Mutual assignment of her own to originate here. The WHK-WCLE network.

U. S. Treasury Seeks Sponsor

Now Willing to Allow Some Direct Salesmanship of Product—Full Hour Program Sought

U. S. Treasury Department would like to team up with a national advertiser for the revival of the network "Treasury Hour" series of last season. A representative of the radio agency in the department was bonds and savings stamp division last week made the rounds of major radio agencies requesting that they submit to their clients the treasury's new plan for sponsoring the show. The radio agency is agreeable to the Government department if the account included some form of copy in the advertising. The Treasury Department would like to make it a full hour show. The sponsor would pay for the network time and such basic talent expenses as orchestra, mixed chorus and vocalists, while the radio and stage names would con-

tribute their services for guest occasions. These arrangements are the same the prevailed when first Texaco and later Bendix sponsored the network "Treasury Hour" last season. Texaco did the underwriting on CBS during the summer of 1941, while program running 60 minutes. Bendix' backing was on the Blue Network on the basis of last year.

The commercial treatment in either case was strictly institutional. The radio merely used its trade name and Bendix confined its copy to references to pleasure and the impression that was made by the ad agency is that an advertiser would not permit unreasonable amount of time during the program for a direct pitch about his product. He would, however, be permitted to credit at the opening and closing of the program.

STANDARD OIL BACK TO NBC ON COAST

Hollywood, Aug. 18. Standard Oil's two coast programs, Standard Symphony and Echo of the Air, return to NBC late next month. During the year the Standard Oil network. One of the oldest commercial accounts along the Pacific coast, it has started its 10th year on the air, with 13 of those on NBC. Two programs were moved out of Los Angeles to San Francisco to clear non-competitive time. Symphony alternates between here and Frisco.

Will's Dick Gilbert
Win Talk Directly
To U. S. Bond Buyers

A chance to talk directly with radio personalities will be the special inducement offered listeners in a 10-day war bond selling campaign which Dick Gilbert, WHK's singing dice jockey, will start this afternoon (Monday). During his daily platter sessions (1:20-3:30) and Saturday night shows (10:10-10:45), Gilbert and guest stars will accept those calls in the studio from persons wishing to order the Government securities. In addition, calls will be encouraged by the identification of buyers over the air, in keeping with War Dept. regulations.

To avoid clogging the station's switchboard, a special battery of phones has been installed by the studio. They are equipped with lights, instead of bells, and will operate on direct wires.

Guest telephone order-takers will be Miss Edna Jones, Edna Jones, Harry James, Margie, Sammy Kaye, Bea Wain, Xavier Cugat, Dick Stanton and later Bendix sponsored the network "Treasury Hour" last season. Texaco did the underwriting on CBS during the summer of 1941, while program running 60 minutes. Bendix' backing was on the Blue Network on the basis of last year.

Other WHN programs also starting war bond drives this week are "The Hour of the Heart" at 7:30 p.m. and Adrienne Ames, Tuesday-Thursday-Saturday at 7 p.m. Red Barber's "The Hour of the Heart" in another war bond promotion within a few weeks similar to his highly rated baseball broadcast. Aug. 5, which netted over \$100,000 in sales.

PERTUSSINI USING WAX

Will Spot 'Singing' Neighborhood Program After Oct. 28

Pertusini, a year-in-and-a-year-outer on the radio, is going to record music this season. It will be three five-minute records a week and the program will be titled, "Singing' Neighbors." The campaign, which starts Oct. 15, will be for 28 weeks. Erwin-Wassey is the agency.

AL JOHSON
 With Walter O'Keefe, Brock & Sully,
 Alice Templeton, Jackie Eck, Ben
 Grauer, Raymond Faigle's Orch
 "Singer Spangled Vaudeville"
 34 Min., 5-2 p.m.
FLEISCHMANN'S YEAST
 NBC-WFAP, New York

(Kuder)
 Al Johnson guesting with "Singer Spangled Vaudeville" just arrives on stage—why has Johnson been off the air so long? Even if he's been globe-trotting, bringing entertainment to the boys in Alaska or the Caribbean, his manner of songwriting and showmanship is something which is as close an affinity for the air as a commercial sponsor. Heretofore known as Sunday night, segueing his dramas into "California Here I Come" (with a show-must-go-on motif), and finally the heart-throb ballad, "Sunny Boy, which now takes the mammy-singer's "Mammy" as a trademark.

"Singer Spangled Vaudeville," a Fleischmann summer replacement, has been reviewed before with its different cast, but takes on big league, permanent status with its cast as follows: Brock & Sully, Alice Templeton, who was especially good with his razz "Mozart à la Mode," Louie Armstrong swingology, etc.
 The click of this Sunday night vaudeville half-hour has inspired keen interest within the trade, and now the likelihood of other vaudeville shows. Actually, this program is a cumulative offshoot of a Saturday afternoon vaude show which Jim Ameche entertained last winter. The times takes

FOREST WILLIS
 Philosophy, Poetry
 15 Min.—Local
ALBANY CITY & COUNTY SAVINGS BANK
 Daily, 9:15 a.m.
WABY, Albany

Program is played in a casual, sentimental, folksy philosophical mood. It is the first time a local bank has presented broadcasts of the type. Feature resembles the "Tony Women" type of show, although there are some differences. Willis reads poetry, philosophizes and makes passing comment on topics of the day. The rewards of the fundamental virtues, the kindly acts, along with some wise messages, are emphasized. Willis employs an unusually slow tempo and a measured cadence. Organ music provides background.

The advertising (institutional) was woven into the story-philosophy, as well as in direct plugging. Willis also spoke for current drives: collection of old phonograph records, etc.

The program probably has an appeal for housewives and older persons generally. Jaco.

FRED BRADY
 With Cesar Fellelle orchestra, Gale Bobbitt, Bass Brown, Les Paul, Franklin MacCormack
 Glee, Songs, Music
 34 Min., 5-2 p.m.
WABC-CBS, New York

Fred Brady will have to keep trying. By never missing any of the gigs he used Friday night (14) he will at least be sure that all his future mistakes are new ones. For the present about Fred Brady last Friday night is whether he was pretty unamusing or terribly unamusing.

Brady seems to have a fertile mind, a logical sense, even fair timing. WBMM, Chicago, thrust him into CBS confidently; agent Bernie Schubert signed him up hopefully. These suspicions may have been Brady perform under other and better conditions, may associate him with other and better acts. Their enthusiasm may be based on good and sufficient evidence. Unfortunately, there was too little editing, too little of firm guidance last week. Instead there were blurred and tedious and self-conscious razz. The program, instead of being a student digger did not help. The comedy did not come off. And, since it was a comedy show, that means tune-outs.

Musically it was okay. But music and voice can't make a comedy show. Only a comedian can do that. Lond.

'MOTHER AND DAD'
 With Ernie Palmer, Parker Feastally
 15 Min., 5-2 p.m.
WABC-CBS, New York

This is a long throw from a cliff-hanger of the kind of group that tradition identified with 5:15 p.m. Here is a daily quarter-hour of the same kind of material, but with a difference. There isn't a grouch or a heel or a plot contrived in sight. It's the familiar downwestern drawl of the old-time radio, the most successful merchant of show's loyalty with quaint humor to match. To his "Dad" there is the "mother" of Ernie Palmer, who may be described as a "Mother and Dad" in the best sense.

The neighbors pop in for some songs in the parlor, where a wheezy organ provides the accompaniment. There are puns, chin-up advice, winking, winking. It's basically religious in appeal and in overtone. So much goodness, warmth, homeliness, it would be a welcome item to radio listeners who are 'newsreels' from the war, the every-hour-on-the-hour diet of anxiety.
 "Mother and Dad" preserves the Seth Parker tradition of the watermelon-size heart with a penchant for the old-time songs sang in groups here. Nicely realized under "Tiny" Bernier's direction. Lond.

'CIVILIANS AT WAR'
 With Florence Herman, Paul Beard, Lynn Vera, Clarence Brown, Catherine Pinner, Gil Vera, Ferns Robison, Milton Shrednik orchestra.
 34 Min.—Local
Sustaining
 Thursday, 8:30 p.m.
KOA, Denver

This is a production effort of the Rocky Mountain Radio Council in cooperation with KOA, the local City of Denver Informative Council, the Colorado Council of Defense. The title and the auspices together spell out the program's intentions. These are nicely realized in a production of considerable fire and punch, especially commendable for a local production with volunteer help.
 The KOA house orchestra under Milton Shrednik helps a lot in threading and holding together the lecture-in-dialog aimed to drive home the importance of citizens' efforts toward rationing, sharing, salvaging and so on. Jack War Lewis is both writer and director.

The minor dramas might be interesting. One segment of the script was over-long as it ran on at times sometimes over-long. But on the whole the program stands critical inspection well.

'ARE YOU A GENIUS?'
 With Ernest Chappell, Fred Feibel
 15 Min., Sustaining
 Daily, 5-2 p.m.
WABC-CBS, New York

Cut down from an hour, this daily-question-and-answer program is a top participation, but at the listener's direction. In last week's Fred Feibel, at the organ, provides bridges, cues. Ernest Chappell is the voice, William Spier directs.
 Program is put together in a manner likely to intrigue the interest of youngsters and outsiders who are addicted to puzzles, brain-twisters and tests of their own learning or memory. It is a standard strain in American entertainment of the party variety.

The correct answers follow immediately after a slight musical lull. The smart Nobody is compared to wild or suffer or work. Lond.
 Dick Gilbert, WIN, New York, singing Dixie Jockey, renewed by Lango Wines for six 15-minute periods weekly.

LARRY KOHLER
 With Dave Perry
 15 Min., Sustaining
 15 Min., Wed.
MSB-WOB, New York

From a Dixie pickup, Mutual brought in Larry Kohler, pleasant baritone who may, in short order, take the Kentucky home base. Aided by Dave Perry at the Novato, Kohler's Kentucky home base. New tunes included "I'll Find My Way," the theme of Miss daytime and "Love Myself, Like From Rumba"; "When Children Fly," a new and very love story. Ebb from Beatrice Fender, and others.

Kohler rates better than daytime television. Abel.

'THE BLUE THEATRE'
 With Jan Banka, Santos Ortega, George Loveloy, Robert Adams, Frank del Kramer, Joseph Stopak orch.
 15 Min., Sustaining
 Sunday, 2 p.m.
WIZ-BLUE, New York

This entry in the dramatic sweepstakes is off the beaten beat because George Loveloy, Santos Ortega and Frank Loveloy get featured billing each week in the same company. Naturally, as with all stock companies, the effect varies by script.

The program reviewed (9) was a farce by George Slavin and George Donnelly. The plot is a comedy of errors. Frank Loveloy is a portside pitcher who quits his team the day before the big game. He goes to Miami, where the team manager, Santos Ortega, is waiting until Lefty says the word. John Banka is the manager of the Miami team (Santos Ortega) because he is a pet snuffe. All the action, including a final clinch, transpires on a plane bound for Miami, with Santos Ortega as the pilot. The show, thanks to the best lines and a May Rowley director.

Lindsay McArthur did an okay job of directing, and the three-star team did well, even though the supporting player (Miss Owen) had the cream lines.

'PRESERVE THESE NATIONS'
 With Gene LaVelle, Dick Eise, Paul Miller, Norman Miller, Lawson Brown, Jackie O'Connell, Frank Egan, Jack Foley
 30 Min.—Local
Sustaining
 Thursday, 7:30 p.m.
WCAB, Cleveland

Most energetic of the local under-taking to dramatize various phases of civilian action needed to prosecute the war successfully is this half-hour program under guidance of Carl Mark Puncny, fast-moving and in words of one syllable, shills holds attention and interest of listener and clearly focuses what all-out war means to folks at home.

Office of War Information suggested title for national clinch, surprise on James, war plant worker at National Aeronautics Co. writes script, but brings in a personal angle. It brings analytical observation of need of cooperation between worker, soldier and man on the street. Clearly portrayed, for example, is how chatter made while eating hamburger at corner cafe may result in valuable information going to Axis agents.

Last week's broadcast spotlighted FBI's activities in capturing eight saboteurs, with brief life-history of J. Edgar Hoover. Ektor Paul did excellent job of Hoover as boy. Six programs already featured efforts of war workers. Cleveland bombing—axis' global war; evils of gossip; need for buying war bonds; Civilian Defense in case of Cleveland bombing—axis' enemies warned this was only broadcast.

Music for the program is arranged by Grant Wilson on the electric organ. "Heres is the announcer."

timebuyers, advertisers, agencies

how to get more out of radio at 20% to 40% less cost!

Perhaps you're an advertiser who has never used radio before. Perhaps you're a timebuyer who must maintain strong market coverage for one or more accounts in the face of war-curtailed budgets. Or, you may be an agencyman with a unique new program idea which has been approved by a client, but which must be presented much more economically than you had originally planned.

If any of these problems are yours, WOR urges you to send today for a free copy of "BIG SALES IN SMALL PACKAGES."

"BIG SALES IN SMALL PACKAGES" is a 30-page booklet packed with sound, authoritative facts on the short-time period. It is deliberately slanted to meet the needs of a nation at war. In these 30 pages WOR tells you candidly, clearly and briefly how economically produced 5 and 10-minute programs have obtained amazing results for a variety of sponsors.

"BIG SALES IN SMALL PACKAGES"
 brings you such vital information as:

TIME SELECTION —how this one step should be taken to make the short-time period most effective.

"TYPING" A PROGRAM —describes the simple, but necessary, art of program spotting for "listener types."

ARTIST IDENTITY —the obvious but important trick of identifying the artist with the product or service on the short-time period.

COMMERCIAL SLANTING —actual cases on how to present clearly aimed their commercials toward specific audiences.

Write, Wire or Phone NOW for your copy of "BIG SALES IN SMALL PACKAGES"

WOR
 at 1410 Broadway, in New York PE 6-8600

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

5000 WATTS DAY AND NIGHT

Salt Lake City Gains 16% in Population

1940 Census

Reach this active growing market through the station people listen to most . . .

The Popular Station for week's programs

JOHN BLAIR & COMPANY SALT LAKE CITY

ORAN NISBO

RADIO IS T.N.T. THIS FALL

EARL J. GLADE WARNS TRADE

Special Need in Fall Elections for Radio Stations to Avoid Any Appearance of Taking Sides Between Political Candidates—Letter Sure to Be Peevishly Ready for Radio-Rapping

'EDIT CAREFULLY'

Washington, Aug. 18. Broadcasters must exercise super-caution in handling political controversies this fall. This warning was sent out last week by Earl J. Glade of KSL, chairman of the National Association of Broadcasters' code compliance committee, in a statement noting the recent vigorous consideration of the matter of radio's fairness in Congress.

Warning against permitting sponsored commentators to inject political issues into their discussions was given by Glade with the reminder that if the industry fails to take elaborate precautions there is danger of punishment at the hands of the government. The N.A.B. code clause singling out commentators and newscasters was italicized to tone up his words of caution.

"An American radio station is presumed to have no editorial policy. However, the mere selection of a news item for broadcast is an exercise of the editorial function. The choice of each feature, therefore, has a direct bearing on the character of the news period," Glade said. "Selecting news material for broadcasting is considered so significant by listeners, as indicating the sympathies of the station management, that extreme caution must be constantly observed to keep the station free from the charges of bias. This appears to be more necessary with radio than with the press."

"Nothing is more repugnant to the radio industry than to have to interfere with complete freedom of speech as far as that freedom applies to well known news commentators and others of recognized standing. Station managements would naturally prefer to edit material, but not to censor. Responsibility of the station under the law, however, necessitates a most careful follow-through. All of the networks and all well managed stations have clearly defined policies covering the entire handling of this vital issue."

'LOW MAN' IN HIGH

H. Allen Smith Writing, Announcing 'Everything'

H. Allen Smith, author of 'Low Man on a Totem Pole' and m.c. of the recent 'Swap Night' program on the Blue, has been subbing for Milton Cross on the 'Basin Street' show during the latter's vacation. His change called for writing as well as m.c'ing the show since Jay Somers, the regular scripter, was swamped by the sudden spread of the Allen Preerotti show to six 30 minute sessions per week. He winds up on the show tonight (19) although there is talk of having him continue to script the show, i.e., except for the Zero Motel material, which continues a headache.

"Basin Street" stays in New York when Zero Motel goes to the Coast for his Metro picture deal, with the comic being piped-in for his two spots. Network is on the prowl for a scripter to concentrate on his material with an eye toward setting Motel on his own show.

Spartanburg, S. C. — John L. Thomson, WSPA-WORD newscaster, has resigned to join the Spartanburg Herald news staff. He succeeds Thomas Boynton, resigned to become editor of the Bronxville (N. Y.) Review-Press.

It's Chopin Week

Mexico City, Aug. 18. Mouthpiece of the National University of Mexico, XEXM, is presenting Chopin Week, Aug. 17-22, with hour daily of composers music rendered by some Mexican players and singers. University is North America's oldest seat of learning, dating from 1553.

Campbell at KMOX

Chicago, Aug. 18. Wendell Campbell has been appointed sales manager for KMOX, St. Louis, taking over his new duties immediately. Campbell has been western manager of radio sales for WBBM, at Chicago.

RUSH HUGHES GOES TO KWK, ST. LOUIS

St. Louis, Aug. 18. Rush Hughes is here at KWK (Mutual) to do a daily two-hour stint with records. It will not be the ordinary disc routine. Intention is to put some ginger in the period. Hughes does personal yarns and informal biographies on the platter performers as he gives them the needle. Objective, of course, is sponsors.

Hughes formerly did his 'Hughes-reef' nationally, and has also done commenting, sports and announcing for various programs and stations on both coasts.

Neighborly Gesture

Augusta, Ga., Aug. 18. Stations WRWD and WGAC, with cooperation of local press, raised \$2,170.26 for wife and nine children of Audley Cawley, farmer, who died in a well cave-in. Money deposited in local bank. Mrs. Cawley plans to buy a home. Stations sidetracked war and politics briefly to allow heavy ethering of humane appeal. Currency, checks and small change poured in.

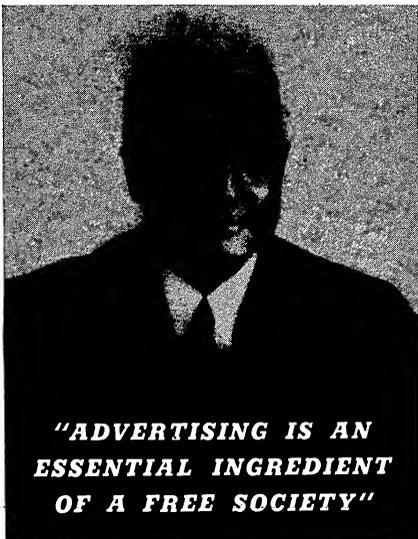
Jack Leonard, guitarist on KOIN-KALE, is in the army. Replacing him is George Baker, former vaudeville and showman from San Francisco.

N.A.B. SELLERS SPOKANE MEET

Seattle, Aug. 18. Sales managers of the 17th District of the National Association of Broadcasters will hold a two-day meeting in Spokane beginning Friday, Aug. 28.

Harvey Wixson, commercial manager of KGA-KHQ, Spokane, is president of the salesmen in this district, which includes Oregon and Washington.

John Lindsay is now chief continuity writer at WTRV, Troy, N. Y.



"ADVERTISING IS AN ESSENTIAL INGREDIENT OF A FREE SOCIETY"

says IRVING JONES, Secretary of Commerce of the UNITED STATES.

"American advertisers have done, are doing and we are sure will continue to do a highly effective job of proving the many values of advertising to a free nation fighting for its freedom.

"If there were no other reasons why the Department of Commerce believes in advertising, the contributions to speeding war work, which the press and the radio of the country are making, would be sufficient explanation of our faith in advertising as an essential ingredient of a free society." (from a letter to the N. I. A. A., June 29, 1940)

★ To those whose fortitude in total war adds another chord of defiance to the strains of free American enterprise and democracy... this space is dedicated by The Nation's Station. ★



WHERE THE ANSWER IS A MUMBLE OR THE CASE OF WBYN, BROOKLYN

WBYN, Brooklyn, is the station that was made out of four stations. In the days when the four stations each went its way they tangled with the Federal regulatory authorities and the resultant mass and mess of litigation went by the nickname "no further away than in these columns, of the 'Brooklyn chop suey case'." That is now history. WBYN of today is an operation in the foreign language field. It is an operation in the public interest. This is the question that is put today concerning all foreign language stations and in WBYN, as elsewhere, the answer is a mumble.

Like all foreign language stations WBYN has practically no national advertising accounts. The payroll is met through local mercantile and miscellaneous sources. Most of these vary by announcements, few actually "sponsor" entertainments. There is the inevitable monotony of records and blunts. The records assume nationalistic favor, the blunts vary in language. Products slightly vary, too, by nationalistic characteristics. Spaghetti for the Italians, matzo for the Jews, discos for the Spaniards. Sanbach for the headsches of all.

OFTEN REPEATED

The schedules of WBYN are repetitious from language to language. Hungarian or Lithuanian or Greek or Russian there isn't much change except in the announcer. Only in Yiddish and in Italian are there touches of uniqueness or personality. Hardly at any point in the schedule (as monitored last week by 'Variety') does the station, as such, assert itself in any language, although it may possibly do so in English (these monitoring reports ignore English activity). Of social-mindedness there is not much beyond the routine war bond announcements, references to nationalization schools, an occasional word on, say, air raid precautions.

For the minds of its listeners WBYN provides little beyond some recorded music which is sometimes first rate, as in the Swedish service, and sometimes narrowly confined as in Italian where too many Carlo Buti records are played.

'THE JEWISH MARK TWAIN'

WBYN announcers tend to pronounced courtesy to each other. One Italian announcer is hailed as a great comedy star; a Yiddish announcer is characterized as a genius. The station has a Yiddish story teller who

shines as 'The Jewish Mark Twain.' These are items of human interest in an otherwise pretty dull unimportant day in and day out.

The schedule is marked by bits of newscasts, but almost always in English. In the Hungarian service there was reference to "those who can best be reached in their own tongue," but this was nearly the only hint caught in a week's time of station policy as stated on the air by the station manager. The Yiddish station to have the Dodge-Giant game for soldier benefit ballhooped as it is generally thought that young Jews seldom listen to such Yiddish broadcasts and elderly Jews seldom attend baseball games.

This was the way they galloped Monday last on the Yiddish period announced by Ruben Goldberg:

- 815—Dixie.
- 818—Grossman sboces, DeKalb ave.
- 819—"The Married Chasan"—Disc.
- 820—"The Three Little Sevens"—clothing.
- 822—"Sug for ju's"—Disc.
- 823—B. C. Headache Powder.
- 826—"Salsola".
- 832—Modern Industrial bank.
- 834—Molly Picon record.
- 837—"White shoes, Delaware street."
- 838—"Intermezzo"—Disc.
- 841—Insignia book.
- 843—"Loving Hearts"—Disc.
- 845—Stanback.
- 846—"Three folk songs."
- 848—Tango.
- 857—Insignia booklet.
- 858—Musical theme.

The Yiddish program on WBYN solicits funds for a home for aged rabbi. It includes blessings for the President of the United States and his aide. There is a discussion of Jewish family problems, somewhat of a YEW'd. Jewish Philanthropies. There is a prayer for peace and a plea to help the Government. It all adds up to unobjectionable, rather unimaginative routine stuff, delivered by an 'adviser' who has been collecting funds for the aged rabbi's home over various neighborhood stations for years.

PANEL OF WISE MEN

"The American Court for Peace and Justice" is perhaps WBYN's piece de resistance. It is currently sponsored by a matzo manufacturer, but is sometimes a participating program. Spiritually this one is 'Good Will Court' all over. In Yiddish and with nobody bothering much it can be, and sometimes is, pretty candid about the facts of life and sex. On this occasion the human equation in ethics concerned seven children who cannot support a father of 88. "Peace and Justice" uses a panel of Jewish businessmen. Often they are advertisers on WBYN. The program also has a women's auxiliary that digs up and attacks the 'cases' and brings them before the panel of wise men.

DITTO, DITTO, DITTO

The Russian half hour on Mondays (9 p.m.) appears to be a fugitive from the former YCW, which has now been rechristened and remodeled into all-English WLBI. It is without significance. The Ukrainian program earlier the same evening revealed nothing not straightforwardly available elsewhere. Monday half hour on Wednesday crammed these plugs into two minutes flat: War Bonds, Rhumba Palace, Hernandez shop, Romero pharmacy, Aurora Oil. The Greek interval was devoted to the interests of the Atlas trading post in the Manhattan forties for Greek phonograph discs and other items. Hungarian imports of Paprica of Second avenue ranged from national recordings to national mail. The Hungarian announcer was feminine identical as the charming hostess of the airwaves.

"Perhaps WBYN doesn't bother much about the war or democracy because so many radio stations and all the radio networks take care of the problem, rather nicely.

ELLA FITZGERALD ON BLUE NETWORK

Ella Fitzgerald, who dropped her ventriloquist orchestra late last week to return in the future accompanied only by the Four Keys, begins a series of sustaining spots on the Blue network Monday (24). Miss Fitzgerald has several one-night dates to fill between now and then, and she will be played with Doc Wheeler's Sun Royal orchestra, also handled by Moe Gale, Miss Fitzgerald's manager.

Fitzgerald will have two or three shots weekly on the Blue and will not do any other work for the time being.

DRAFT EMBARRASSMENT

DeRussy, 38, Back Before Farcevelts Have Died Out

Jack DeRussy, 38, KDKA sales manager, has been back on the job again at local Westinghouse station, having been turned down by army physicians because of his departure for sea. DeRussy, originally okayed, had resigned his post, been given the conditional farewells and parted with his fellow-workers and was all set to shove off when the last-minute six came.

In fact, James Rock, station manager, was expected to announce DeRussy's successor within a few hours after he showed up himself with the news that Uncle Sam didn't want him.

Minneapolis—John Sherman has resigned as WTGN technical director to accept a commission as first lieutenant in the Army Air Corps. He reports this week at Miami Beach for preliminary training.

WABC COUNTS ITS BLESSINGS

WABC, New York, Columbia key, took stock of its new local accounts this week and made the following list:

Musterlo, Woman's Page, Erwin Wassy.

Fenn Tobacco, News, H. M. Kiesetter.

Savings Banks of N.Y. State, Woman's Page, Ruthrauff & Ryan.

Manhattan Spoc, News, Franklin Bruck Advertising Corp.

Maryland Pharmaceutical, "Personally It's Off the Record," Joseph Katz.

Smith Brothers, Arthur Godfrey, J. D. Tarcher.

Victor, 'Music of Today,' Morse-International.

Quaker Oats, Aunt Jimma, Sherman K. Ellis.

Woman's Page, Woman's Page, M. H. Hackett, Inc.

O'Sullivan Rubber, Arthur Godfrey, Bernheim, Castlemain & Pierce.

N.Y. State Bureau of Milk, Woman's Page, J. M. Mathers.

N.Y. Telephone Company, 'Music Today,' B. B. D. & O.

St. Louis, Arthur Godfrey, Eric Sevring, Roche, Williams & Cunniff.

B. C. Remedy Company, Arthur Godfrey, Charles W. Hoyt.

RAYMOND CLAPPER TO SUCCEED RAY SWING

White Owl (General Cigar Co.) has decided on Raymond Clapper as successor to Raymond Gram Swing when the latter moves over to the Blue from Mutual. Swing finishes up for White Owl Sept. 28 and Clapper moves into the Mutual 10 p.m. slot.

Clapper's previous broadcast activities have been practically exclusively on the Blue.

Indian Dialects Banned for Duration of War

Mexico City, Aug. 18.

Anglo-Free French Alliance of Mexico has news over an 'armistice of 38 stations. Uses 'Carmen de Alba,' She's Baronesse Alba Bertini, a political refugee.

Radio censors have nixed broadcast of material in any of the numerous Indian dialects of Mexico, even such well-known and ear-catching ones as Aztec and Maya.

Censors hold that the amendment to the communications law, made as a war emergency, only permits radio broadcasts in Spanish and English, with French tolerated to a certain extent. But broadcast preference is naturally for Spanish, Mexico's official language.

He was visiting the network's Chicago offices yesterday (Tuesday) and it was his intention to spend today (Wednesday) in Milwaukee and then make for the fishing country.

Niles Trammell in Chi;

May Do Some Fishing

Niles Trammell, NBC pres, may do a couple weeks of fishing in Wisconsin.

He was visiting the network's Chicago offices yesterday (Tuesday) and it was his intention to spend today (Wednesday) in Milwaukee and then make for the fishing country.

Another
Congressional Record
Companion of the United States

IN THE SENATE

for

FULTON LEWIS, JR.

12 PAGES IN ONE ISSUE OF THE CONGRESSIONAL RECORD WERE DEVOTED TO FULTON LEWIS, JR. BROADCASTS ON THE SYNTHETIC RUBBER PROBLEM.

"A MODEL COMMENTATOR" says U. S. SENATE

No other commentator in the history of radio has had the distinction of being quoted so greatly in the Congressional Record. 100% of Fulton Lewis, Jr.'s broadcasts pertaining to his investigation of the synthetic rubber situation have been inserted in the Senate proceedings. Surely, no other radio personality is so highly regarded.

NOW ON 180 MUTUAL STATIONS

THE LARGEST HOOK-UP OF ANY RADIO PERSONALITY ON THE AIR

Locally sponsored on 43 stations, Fulton Lewis, Jr. is available for membership over 700 stations in the U.S.

TIME QUARTER HOUR RATE PER WEEK \$1.00. 10 WEEKS \$10.00. 1 YEAR \$100.00. Write, please or visit W.M. DOLBE, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL WASHINGTON D. C. MUTUAL BROADCASTING SYSTEM

Let WJWS help you

— and keep friends for your product or service. For many years it has been the most listened-to radio station in the great Detroit market Investigate!

WJWS
George P. Hellingberg Company
New York — Chicago — Atlanta
San Francisco — Los Angeles

MORE SETS AND GRUMBLING IN SO. AFRICA

Capetown, July 10. South African Broadcasting Corp. 1941 report gives a total of 311,651 license holders, an increase of 27,932 on the previous year. License fees were 485,723 pounds, showing a profit of 105,480 pounds.

There is still opposition against the yearly license of one pound 15 shillings, especially because elimination of London program.

Local news-sheets frequently carry strong condemnation against the whole radio outfit.

'Town Hall of the Air,' in from Pacific Coast, will be at Milwaukee Aug. 20, and on Aug. 27, from Chautauq, where the topic will be 'The Church and the War.'



there's a far simpler way

With programs like *It's The Navy*, *Five Star Final*, *Goodwill Hour*, *Americana Quiz* (to mention a few)...with news analysts like Sydney Moseley and Johannes Steel...with regular news periods like New York Times bulletins every hour on the hour...WMCA is now making a powerful impression on New York radio listeners.

Offering advertisers their first opportunity to buy, at very low cost, a New York station scheduling impressive, quality programs.

AMERICA'S LEADING INDEPENDENT STATION

wmca

Western Bop, Victor, Decca & Co., Chicago

changing...

DEPT. OF FINANCE SERIES
 'They Tell Me' Sponsored by Canadian Government

Montreal, Aug. 18. Canadian Marconi station CFCF held on Monday (17) the program of indefinite duration sponsored by the Canadian Government Department of Finance titled 'They Tell Me,' with Claire Wallace and Ted Wallace.

CFCF has a quarter hour five times weekly, Monday through Friday.

Humble Oil's 9th And Biggest Yr. Of Texas Grids

San Antonio, Aug. 18. For the ninth consecutive year Humble Oil will sponsor the play-by-play broadcasts of Southwest Conference football games on the Texas Quality Network. The schedule gets under way on Sept. 26 and carries through until the latter part of December. Account was placed through Franke-Wilkinson-Schiewetz, Inc. Kern Tips, Hal Thompson, The Casper and Van Box are expected to gain call plays at the various regional and local games.

Broadcasts are to be aired over TQN stations WOAI, here; WFAA, Dallas; KPRC, Houston, and WBAP, Fort Worth. In addition to the broadcasts over the TQN web, Humble will also air games over the Lone Star Chain and Texas State Network as well as using networks of independent stations to air sectional games of importance.

RUSS CLEVENGER NEW FCC P. A.

Washington, Aug. 18. Russell R. Clevenger, former publicist of Broadcast Music, Inc., succeeds George C. Gillingham as information director for the FCC. Appointment was made last week after prolonged search for someone to fill the vacancy resulting from Gillingham's departure for active duty with the Chemical Warfare Service. Recently Edgar Jones, personal assistant to Chairman James L. Fly and former trade paper reporter, was being submitted as Canadian mouthpiece.

Clevenger's background includes five years with the New York Times, including a period in Europe, and public relations work for many industrial firms, including Warner Bros., Texas Corp., Baltimore & Ohio Railroad, Automatic Phonograph Manufacturers Association, Chesapeake National Bank, Consolidated Edison, Columbia Gas & Electric, and New York Carb Exchange.

'CAN YOU TOP THIS?' TOPS N. Y. WITH 17.2

Kirkman Soap has renewed for 'Can You Top This?' participating job program on WOR, New York, until the end of this year.

The latest continuing study of the Co-operative Analysis of Broadcast gives this show a rating of 17.2, which is higher than that scored by any network program in the New York area.

Joe Laurie, Jr., Senator Ford, Harry Herdfield continue as the job experts.

'The Two Old Gossips'

Montreal, Aug. 18. 'Chez Collette' sponsored by the Oxo Company will go on the air over French independent station CKAC, Aug. 31, Mondays through Fridays, for 26 weeks.

It will have 'Les Deux Commerces' (The two old gossips) Madame Alarie and Juliette Huot and Collette Bressard, a French-Canadian comic. Scripter is Omer Duranseau.

EQUIPMENT SHORTAGE CLOUDS TRADE; SOME HOUR-CUTS MAY BE REQUIRED

Early Recognition

Kansas City, Kans.

Editor, 'Variety': With reference to your 'You Can't Do Business With Hitler' story on page 38, Aug. 5th issue, you may be interested to know that...

After first obtaining permission from author, Douglas Miller, and publisher, Little-Brown & Co., KCKN read the entire book on the air in daily 15-minute installments. The first installment was broadcast on Sept. 23, 1941, and the book was completed on Oct. 29, 1941.

STATION KCKN, Ellis Atteberry, General Manager.

WWPG in Florida Linked to Blue Web

WWPG, Lake Worth, Fla., joins the Blue Network as a member of the Florida group Oct. 1. With WWPG the Blue's affiliate list adds up to 131.

Fly Deprecates 'Alarmist Talk'—But No Practical Method Assuring Continuance of All Present Stations Now in Slight

Washington, Aug. 18. Opposition to any scheme for conserving broadcasting equipment that would seriously affect present service is being put up by the Federal Communications Commission but mounting war demands for critical materials threaten to force some curtailment of operations. Shortages of tubes and other replacements are causing wide concern and officials concerned with production of war supplies are agitating for drastic narrowing of radio service on the ground much broadcasting is 'non-essential' to the war effort.

Varied suggestions to avoid shutdown of large numbers of transmitters are being weighed. Equipment pool idea launched several months ago appears to have gone by the boards, though National Association of Broadcasters still hopes that swaps of surplus equipment will greatly ease shortage of necessary parts and equipment. Trade associa-

tion is plugging the scheme, but officials seem increasingly doubtful any substantial supply of replacement is on shelves of stations. While waiting for full returns from survey of tubes by War Communications Board, various officials are pondering changes in engineering standards that might lengthen life of present apparatus, shortening the operating day, permitting certain plants to close down indefinitely without surrounding permits, time-sharing or other form of rotation of service.

Stories that radio industry may have to reduce operations drastically were termed 'alarmist' by Chairman James L. Fly. Though there admitting there is concern about keeping plants on the air, commission head insisted 'no measure has been suggested by anyone in the Government or in the industry which is not aimed toward establishing and maintaining stability and durability of broadcasting service and coverage.'



It is the hour before midnight. Time for another of those special late evening shows prepared and produced nightly by the expert staff of WJR. *Peaceful Valley*, perhaps, with those melodies Grandma used to hum. Or *Maestro's Night*, with the romance of that first evening at the concert hall. Or *America's Music*, with tunes that Uncle Sam whistles while he works.

These brighter stars in the late evening sky are for all Americans. Especially, they are for those who are sacrificing most to keep the America we know. They are for the boy in uniform, spending his last

evening with her... for the family keeping late vigil for news from some distant outpost... for that other army, laboring through the night to produce the weapons for victory.

Whenever the powerful voice of WJR reaches out, there is *big time* entertainment in the air *all evening*... to lift the spirits, to speed the hands, to relax the minds of an America carrying out its *biggest* job.

WJR
 THE GREATVILLE STATION
Detroit

BASIC STATION... COLUMBIA BROADCASTING SYSTEM
 G. A. Richards, President... Leo J. Fitzpatrick, Vice President and General Manager
 Edward Peary & Company, Inc. National Representative

Inside Stuff—Radio

David Brown, account executive on Beechnut Packing in the Newell Emmett agency, wants to assume all the blame for the social treatment accorded to station reps several weeks ago. The operators of quite a number of stations were invited to the Lotus Club, N. Y., of which Ralph Foote, Beechnut ad manager, is a member, to discuss time availabilities and be treated to some refreshments. Brown, telephoning from Birmingham, Ala., Monday (17), declared that he was the one that extended the invitation and that Foote didn't attend the party because he had a cold. Foote, added Brown, has nothing against station reps. It's only that he (Brown) likes to get together directly with station men.

Foote was out on the west coast last week contacting the stations for available time directly. Also being hosted. He has several big stops scheduled for him in the middle west.

For weeks Artkino Pictures (they distribute Soviet films) has been trying in vain to contact the powers behind "The 22nd Letter" program at CBS with an eye towards making available any of their material that was suitable. Last week the program had a sequence that was lifted word for word, from the Artkino film "This Is the Enemy," current at the Stanley theatre in New York. In the picture the episode is called "100 for One." On the program it was for one.

What Artkino can't understand is why the program wasn't lit originated on the Coast before using the sequence since the film has been at the Stanley theatre for over six weeks.

Compton agency has shelled the transcribed version of "Against the Storm" (Procter & Gamble) until it receives written approval covering use of the disc from the American Federation of Musicians. The snag has been caused by the fact that all clearance requests for commercial transcriptions must go through the Chicago office of the federation and the latter is without sufficient clerical help. Agencies with branch offices in Chicago have found that they can get quick action by telephoning their clearance requirements to the AFM's local office.

The "Against the Storm" platters have been running on several stations two weeks after the same episode had been aired over NBC.

Listening is still on the downturn. During the month of July, 1942, the 10 leading programs averaged 10%, whereas a year ago this average

was 12%. The listening index of the Co-operative Analysis of Broadcasting was also off in June and May, as regard to both night and daytime listening. For April the downturn applied solely to night listening.

An interesting sidelight on comparative listening audience is to be found in the columns of strictly musical shows. All such programs are considerably up over last summer, when ASCAP's music was off the networks.

Pedlar & Ryan agency and the Blue Network are in the midst of discussions regarding Dinah Shore's (Bristol-Myers) next spot. Her present time, Friday, 9:30-10 p.m., has been tentatively included by the Blue in its deal with Coca-Cola and the problem now facing the network is to find a satisfactory substitute period. This might require moving still other accounts.

The Coca-Cola order calls for the 9:30-9:55 p.m. segment across the board.

The Office of War Information has finally gotten "You Can't Do Business with Hitler" into foreign languages. The translations were urged six months ago. They now appear in Polish, German and Italian. These new waxess permit WBKN in the Bronx, for example, to carry the series in four tongues and announce the revised title-slogan "You Can't Do Business with Hitler"—in Any Language.

Mutual network, which, as a cooperative, derives sustenance only from its member stations, has been prodded by Tom Slater, its director of specials, to plan more war shows and cooperate more aggressively with the Office of War Information.

KRNT and KSO, Des Moines, carrying a daily series of broadcasts from the Army Aug. 16, 17, 18 and 19. One was roundtable discussion by three former network announcers, now attached to the American forces. They are Bert Parks, CBS, Bob Waldrop, NBC and George Fuller, Mutual.

Story broke last week that commentator Boake Carter had adopted a religion based on the Jewish and was observing kosher dietary laws. A wag at WOR, New York in response to someone's remark they were hungry cracked "Send into Boake's studio for a matzah."

Frank McCall, aide to A. A. Schechter, who resigned as director NBC news and special events, is filling his ex-boss' spot until a replacement is set.

Agent Herman Bernie has a radio package show which his brother, Ben Bernie, would emcee, utilizing some other hand as the background. Talent to include Bert Lahr, Hazel Scott and Joan Merrill.

Dick Dorrance With

OWI Under Phil Cohen

Washington, Aug. 18. Dick Dorrance, short story writer and formerly with FM Broadcasters, Inc., is assistant to Phil Cohen, the government liaison man with the Office of War Information's radio Bureau. He will help with scripting and ideas in connection with war news.

Dorrance has turned out the weekly newsletter for the Broadcasters' Victory Council.

Foote and Station Reps

• Dallas, Aug. 18

Editor, "Variety":

In your issue of Aug. 12 you stated that in connection with my activities as manager for the Beech-Nut Packing Co. that I refused to deal with station reps. Looking about further from the truth, I am constantly in touch with station reps. In fact, the week before I left the city, my entire time was taken with representatives of radio stations.

I am now on a coast-to-coast tour, visiting various cities in connection with business of the Beech-Nut Packing Co. In my judgment, it is to the advantage of my company to have personal contact with station owners and managers. It is, of course, and not necessarily instead of, contact with station reps. I shall continue to maintain these relationships. The N. Y. reps visit not only our office in New York, but the agency (Newell Emmett) every day and every week. Most of the mail I have received since I left home has been from the same reps.

I did not invite any one to the Lotus club the night of July 31, sent out no letters, did not attend any dinner there, made no statement of any nature, hence, did not refuse to deal with station reps.

Only in the interests of truth and accuracy would I ask you to give this statement equal prominence and space to that of your statement of last week.

Ralph Foote,
Advertising Manager
Beech-Nut Packing Co.

Stan Shaw, Disc Jockey,

From WNEV to WINS

Stan Shaw, of Milliken's Material on WNEV, N. Y., has connected with WINS, N. Y., starting next Monday (24).

Shaw and Don Dumphry will operate from 2-6 p.m. afternoons in a straight records, gab, participating announcement session. Called "Afternoon Frolic."

Irish Games on WJJD

Chicago, Aug. 18

Broadcast of the 1942 Notre Dame football games over WJJD has been arranged, starting with the Notre Dame-Georgia Tech. game on Oct. 3.

Other games played will include Oct. 10, Stanford; Oct. 17, Iowa Air Cadets; Oct. 24, Illinois; Oct. 31, Navy; Nov. 14, Michigan; Nov. 21, Northwestern, and Dec. 5, Great Lakes Naval Training Station.

Broadcasts will be sponsored by Sinclair Refining Company through Hixson-O'Donnell, Inc. N. Y. Jack Fitzpatrick will announce.

Phillips' Chainbreaks

Phillips Delicious Soups (Phillips Packing Co.) is buying chainbreaks in several eastern markets through the Atkin-Kynett agency of Philadelphia.

The schedule calls for a minimum of six blurbs a week.

Shirley Ten Eyck has been appointed traffic manager of WSNY, Schenectady, N. Y.

- WRITER
- DIRECTOR
- PRODUCER

FRITZ BLOCKI

NEW YORK CITY

what IS that northwest flavor?

That special quality of the Northwest's is the lumberjack legend of Paul Bunyan and Babe, his blue ox, whose giant hoof-prints became the 10,000 lakes. It's the cackle of hens as they lay 196,000,000 dozen eggs... the hum of flour mills... the odor of boiling lard oil and dairy barns... the lowing of cattle... the rumble of trucks rolling into the Twin Cities.

And it is people—853,020 radio families in WCCO's Primary Listening Area—who are very much like the people in your town, and yet amazingly different. A knowledge of their prejudices and prejudices woven into the fabric of a program, is an invaluable asset to an advertiser.

Our program-makers have developed many WCCO shows with *That Northwest Flavor*. Eighteen years of building programs for Northwest listeners have given us a thorough knowledge of what succeeds.

If you'd like to hear some fine examples of available WCCO shows, call us or your nearest Radio Sales office.

WCCO 50,000 WATTS WHERE IT COUNTS THE MOST - MINNEAPOLIS-ST. PAUL

Owned and operated by the Columbia Broadcasting System. Represented nationally by Radio Sales with offices located in New York, Chicago, St. Louis, San Francisco, Los Angeles, Charlotte



Payroll Traffic

Boston—Jack Manning, WBZ announcer for just four years, has left in an appointment as Civilian Administrative Assistant and Public Accountant for the Signal Corps, U. S. Army.

Bob Sanford, formerly with WOR and WFA, N. Y. publicity department, has taken over similar job at WORL, Boston, recently vacated by Stanokovich, who has stepped into a position as local publicity head of the U.S.O.-Camp Shows, Inc., replacing Maxwell.

John L. McLaughlin, former announcer to New York City for same organization.

San Francisco—Ray McGuire, formerly of WNOE, New Orleans, has joined announcing staff of KSFQ.

George Taylor switched from salesman, KYA, to announcer, KSNB, in Kellogg, in the latter position Lou Seepinger, who went to Denver.

Cleveland—Albert Rajnicke, formerly with WJOL, independent engineer at WEIK-WGLD, who has gone into government service.

New York City—John W. Powers, of the Sherman K. Ellis agency, has been appointed director of research for the firm. He was formerly with Moody's Investors Service.

Worcester—New announcer at WTAG is Bob Dixon, formerly of WHNY, Holyoke. Stanley Crowhurst, lately of WJLX, Boston, has joined WTAG staff as control room engineer.

Schenectady—Andrew Kay, of WGY, has reported to Camp Upton.

San Antonio—Henry Guerra, WOAI newscaster, has left the station to become candidate for air service. Succeeding him at the newscasts on the station will be Jerry Lee.

Pittsburgh—Dorothy White, who used to have her own piano program over WJAS here, has joined publicity staff at KDKA.

Milwaukee—Bob Hanson, an announcer for four years on WTMJ, has resigned to become a research engineer with Globe-Union, Inc., which has large governmental defense contracts.

San Antonio—WOAI has Claire Wischowitz in the continuity department.

KABC has added Charles E. Salk to the transmitter. He replaces Francis St. John.

Dwight Bourne, former musical director for station WDAJ, has been commissioned a First Lieut. in the Army Air Forces and will report for duty in Florida.

Dolly Schurnacher, traffic chief of station WISA, has resigned her post to join her husband at Fort Cox, Oklahoma. Replacing her is Mary Ruth Huntington.

Boston—Howard C. Enyard has left WORL to join WEEI as studio technician, replacing Robert DeHart, who is now studying in the government service. Enyard was formerly with WNAC, WAAB and WLAW.

Irvin Ellis (Dierdel), for past two years WQOP announcer, has enlisted in Army.

Art King, WEEI announcer for past five years, has joined the Army.

Moose Jaw, Sask.—Sam Hillier, news editor and studio pianist of CJRM, Regina, has moved to Moose Jaw, Sask., for a position with the Wartime Prices and Trade Board.

Des Moines—Bill McCarty has been added to the announcing staff of KSO-KRNT, Des Moines, Iowa. He was formerly with KTSH, Hot Springs, Ark.

Carter Reynolds, KSO and KRNT announcer, left this week for the army. Tom Dyer, of the promotion department of the two stations, leaves the first of the month. KSO

and KRNT now have 15% of their staffs in the armed services.

Philadelphia—John R. Newhouse, formerly of WEEY, New York, joins WFIL as an announcer.

Hugh Chambers, former speaker on WGBE, Evansville, Ind., new addition to WIP staff, replacing Bill Campbell free-lancing.

Carol-Jean Shepard has left RCA, Victor to take post as WIP record and transcription librarian.

Seattle—Helen Champagne is the new aide in the publicity department at KRQ. Formerly with WTCN, Minneapolis, and KWAL, Wallace, Idaho.

Trey—Bob Lewis resigned as announcer at WTRY.

Sarasota, Fla.—John B. Browning, former Sarasota Herald-Tribune advertising manager, has been named manager of WSPB, Sarasota.

Louisville—Lester Walzman, formerly program director at KROC, Rochester, Minn., is new to the announcing staff at WAVE. Other changes include Ray Marcus, announcer, who joined the Army, and Bill Sherman, WAVE news editor,

Medford's Predicament

Medford, Ore., Aug. 18. Radio technicians are so scarce here that the Blue Network outlet KRMD has been forced to abandon five broadcasts on Sundays.

The situation has other strains considering former to take places of those in service or soon to be called.

Who has taken over the public relations job at a plant in Jeffersonville, Indiana, engaged in war production. W. L. Lutkenbill, script writer, taking over the new program director post at KKKK, Kansas City. Formerly handled continuity at WGRG.

Hugh Sutton, formerly with WREAS, and a reader for the American Printing House for the Blind, recording the "talking books," is now on the staff of WAVE as news editor.

San Francisco—A. D. Fried resigned as salesman at KRQW, Oakland, to become manager of KLLK, Oakland.

Lon Simon, KYA salesman, left that station to join Allied Advertising Agency.

Ennice Steel, transferred as organizer from KFRC to KSAN.

Chiles, Iowa—Roger Patrick, formerly of WCBS, Springfield, Ill., now announcing at KROS here.

Ken Dyke Heads All OWI 'Campaigns' With W. M. Spire as Radio Link

Washington, Aug. 18. Centralized control of all campaigns—from money-raising to junket—has been established in the Office of War Information in a move to cut out overlapping appeals to the public and prevent waste of effort on the part of over-enthusiastic volunteers. The Broadcasting industry will be tied directly into the new organization with plans and timetables for microphones appears being worked out through the Radio Bureau.

Appointment of William M. Spire, formerly with the Office for Emergency Management and earlier on the McCam-Brickson payroll, was announced last week in the first moves to set up machinery to help stations and networks arrange more orderly campaigns to solicit public aid for war work. He has the title of coordinator of campaigns and works directly under Douglas Meservey, assistant director of the Radio Bureau.

Ken Dyke, borrowed from NBC, steers all campaigns and drives in the role of chief of the OWI Bureau of Campaigns. Spire will be the link between Dyke's outfit and the broadcasters, but Phil Cohen, chief of the

remains as government liaison man and will have charge of distributing transcriptions for different Federal cup-ratters.

RAY NELSON RESUMES AS NBC ANNOUNCER

C. L. Menzer, NBC v.p. in charge of programs, has again reactivated his production staff. He has taken Ray Nelson out of the job of production manager of the eastern division and assigned him back to announcing plus the development of program ideas. Nelson's post is now filled by Wynn Wright, who held a similar title in the network's central division (Chicago).

Charles Druhan, assistant production manager in Chicago, had been moved into the vacancy left by Wright.

Jack McCarthy covered for the Blue network, the running of the Hamiltonian Stakes, Jilt harness the broadcasters, but Phil Cohen, chief of the



AT THE AGE OF TWENTY

- ... to perform a public service whenever the need occurs or the opportunity affords.
- ... to air the news truthfully and frequently as soon as it happens.
- ... to offer daily the finest in all realms of radio entertainment.
- ... to draw on its facilities and the imagination of its people in every way that might contribute to America's war effort and the Victory.

As it enters its twenty-first year, these continue to be WEAF's guides for action. Today WEAF thanks its advertisers for their support of these aims in the past and looks forward to working with them in maintaining the highest standards in broadcasting.



AUGUST 16, 1922 AUGUST 16, 1942
660 KC 50,000 WATTS

AVAILABLE

A creative 'new' writer-director shows one top ranking network how to do it. For five consecutive days on the radio show. This work for Write Box 46—Variety, Woods Ethel, Chicago.

OWNED AND OPERATED BY THE NATIONAL BROADCASTING COMPANY

WIDE DATE ON STRANDS

Picture Cos. Continue to Sign Up Bands For Termers on Unprecedented Scale; Offset to Loss of Male Stars

Picture companies are sewing up name bands on an unprecedented scale this year in a move to set up new stellar strength in films to offset the loss of top male stars going into the armed forces. Major finding that known bands are a potent ho. asset, are handing out term deals to the lesser orchestras as well.

Among orchestras which have been signed for picture work are such names as Jimmy Dorsey, Tommy Dorsey, Glenn Miller (for seven years), and Benny Goodman. Xavier Cugat is scheduled to make a second picture for Columbia while Freddie Slack has one scheduled for the same studio. Bob Crosby is set for Metro's Presenting Lily Mars. There is a long list of others who have been signed in the past and are negotiating for further assignments. Among the latter is Dick Jurgens, taking a five-year deal with Metro. Metro, with Louis K. Brown, and Arthur Freed strongly favoring music, is one of the studios most active in signing bands for future use, usually taking exclusive options on services within specific time limits. In the instance of failure to establish hold on an orchestra is in the relations between Paramount and Dorsey. Dorsey's recent "Fleet's In" was one of the most successful of band films, but Par had him signed for a similar picture. (A good story) on a second. Since Par didn't come forth with a similar picture, Dorsey's contract prevented him from going over to Metro. He begins his first picture for them soon on terms approximately the same as his Par deal which paid him and his men about \$75,000 for six weeks.

One of the longest term contracts written between a band and a studio was that which tied Glenn Miller to 20th-Fox for seven years calling for a minimum of one film a year with a progressively high salary. Studio can ask for a second picture each year, however, at the same price as the first. Similar contracts, but for less period of time (five years) have been mentioned as being mulled for other outfits.

Most band-picture contracts being made at the moment, however, call for one film with options for one or two more.

SETTLE WITH THORNHILL

Script Unavailable So Paramount Negotiates Settlement

Claude Thornhill's band will not go to the Coast to begin work on a film for Paramount, which was to start Monday (24). Last week Buddy Bregman, head of the Par studio, tore up the script for the film Thornhill was booked for because it wasn't ready. Par office in New York, and Tom Rockwell, head of General Amusement Corp., which books Thornhill, got together last Monday (17) to work out a settlement of the band's contract.

Thornhill is now on a string of one-night dates to Chicago, from where he was scheduled to train later in the week for California.

Ted Lewis to MCA

Ted Lewis orchestra has shifted agency allegiance to the Music Corp. of America, with which Lewis signed a booking contract last week.

Lewis had been booked by the William Morris agency since the inception of the latter's band department. Lewis is currently in the market.

Eddie Cantor is another gone MCA, following Al Johnson, both long with Columbia. Cantor, however, because of his radio renewal by Bristol-Myers, continues with the Morris office until the expiration of that contract.

IN ADDITION TO A.F.M. RELATIONS

All Radio Stations Must Report Under Oath the Sums Paid for Professional Talent and the Amounts of Free Talent on Station—FCC Questionnaire Reflects Complaints Raised by Petrillo

AID FOR D. OF J.

Washington, Aug. 18. Broadcasters are under obligation this week to furnish large amounts of statistical data about their programming and labor relations for use of the Federal Government in the injunction suit sought to prevent the American Federation of Musicians from carrying out the boycott of transcriptions and recordings for commercial use. Detailed questionnaires were sent every licensee Saturday (15) by the Federal Communications Commission as a means of getting factual information for Assistant Attorney General Thurman Arnold and his trust-busting coalition. Sworn replies are due back within five days after receipt.

Meanwhile the National Association of Broadcasters is analyzing similar data received from over 600 stations and is preparing to intervene in the Justice Department's injunction proceeding in Chicago as a friend of the court. Application to file a brief on behalf of the radio industry, will be made this week with the approval of the Justice Department.

Comprehensive reports on the use made of live talent, transcriptions and recordings, house orchestras and standbys, are demanded by the FCC, which also requests notarized statements about any tiffs with the musicians union and information about contractual relations with the James C. Petrillo forces. Financial data, some of which also has been furnished the Commbis by the industry, is requested, obviously to help the Justice Department attorneys' back up contentions that he has forced.

(Continued on page 38)

A.F.M. Chicago Meeting on Strategy; N.A.B. Helping Arnold Prepare; Waxers' Idleness Becomes Dull

Raymond Scott at Work; His Unit Is Incomplete

Raymond Scott went to work Monday (16) at CBS studios in New York with his six-piece band still incomplete. He used Mel Powell, piano; Billy Taylor, bass; George Johnson, alto sax, and three others to fill in for Cozy Cole, drummer, who's to join next week; Barney Bigard, clarinet, also coming in next week; Emmet Berry, trumpet, ditto.

Cole is now with Cab Calloway. Bigard is with Duke Ellington, and Berry is with Teddy Wilson.

Broadcasting and recording circles were speculating yesterday (Tuesday) as to what major developments might stem from the meeting of the executive board of the American Federation of Musicians in Chicago the past several days. The gathering had been hurriedly called for a survey of the entire situation to date and to decide on subsequent strategy. The various assistants to the president were summoned from the AFM's New York office for the occasion.

Musicians Plan Clean-up Depot For Servicemen

Hollywood, Aug. 18. The Musicians Union is pushing a project for establishment of a clean-up depot for servicemen on Hollywood here. Union officials are hunting for a site where soldiers and sailors will be able to shave, shower and press clothes when they hit town.

This is the first such project of its kind in the country and the lead is expected to be followed in other cities.

While broadcasting and recording companies have expressed confidence that Petrillo will make no drastic move pending trial of the Government's anti-trust action, there have been inklings from within the federation that the executive board and Petrillo will proceed to act on plans previously formulated in connection with the campaign on 'canned music.' On hand for the board meeting is Joseph Farway, AFM counsel in the anti-trust proceedings.

Meanwhile NBC, the Blue Network and Columbia are busily preparing the affidavits which Thurman Arnold, assistant U. S. attorney general, will proceed to file with the court on the Sept. 16 trial. The National Association of Broadcasters has reported that it has secured permission to intervene in the case on the side of the Government. It is expected that the independent phonograph record companies were showing some reluctance toward furnishing Arnold with affidavits concerning how the AFM's ban on musician employment would damage them, but will be counseled.

(Continued on page 35)

WAYNE KING BECOMES A U. S. A. CAPTAIN

Chicago, Aug. 18. Wayne King was last week appointed a captain in the Army Specialists Corp.

Band leader will have charge of all music for the Sixth Corps Army Area.

Rudy Vallee was inducted into the Coast Guard Monday (17) in California.

GRAY'S FIRST STRAND DATE

Glenn Gray's Casa Loma orchestra, which began the pit band policy at the Paramount theatre, New York, during the Christmas holidays in 1933, has been booked to play the open position Strand theatre, New York, for the first time. Gray was an annual fixture at the Par over the Xmas-New Year holidays for six straight years, but in a surprising gesture, String was broken last January when Gene Krupa took over.

Strand date is for three weeks, beginning Nov. 27. Gray is currently in the Pennsylvania State University, where he stays until the first week in October when Glenn Miller returns.

Joe Glaser to California

Joe Glaser headed for California Saturday (15) to be available when three of his bands start work during the week in that area. Louis Armstrong's band starts film work on Metro's "Cabin in the Sky." Lionel Hampton opens at Casa Manila, Culver City, Cal., and Stan Salfina opens at Club Traville, Los Angeles.

Glaser will be gone about two weeks.

Davies to Be N. Y. Rep

With Joe Glaser anxious to establish himself and make his permanent home on the Coast, the band manager has engineered a deal with Jack Davies to handle his own N. Y. business.

Davies retains his own office while servicing Glaser's clients.

That Gal Is Our Billie, Columbia Warns Capitol

Hollywood, Aug. 18. Columbia Records has notified Glenn Wallcut's new Capitol Records outfit here that it must not release Paul Whiteman's recording of "Traveling Light," or be used for using a Columbia recording artist without permission. Columbia claims that the vocalist with Whiteman, called Lady Day on the disc, is actually Billie Holiday, who is contracted to its Clef label. It's understood here that Holiday has also warned Miss Holliday against repeating the infraction of her Columbia contract.

Some time ago Columbia cancelled the contract it had with John Kirby's small jazz band because it claimed Kirby accompanied Una Mae Carlisle on a Blue bird release without permission. Kirby subsequently moved to Victor to cut under his own name, and with Miss Carlisle.

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(Estimates for This Week)

Charlie Barnet, Boston (RKO Boston); 5,240; 40-45-55-75—Plus "Blue Horizon" (Par). Mostly the draw of the Dorsey cover, getting well \$55,000.

Stan Kenton, Philadelphia (Earle); 2,768; 35-45-67-75—Teamed with Jackie Cooper and Three Stooges in person and Sweater Girl (U) on screen. Whole package drawing good \$24,500, with credits about evenly divided.

Chloe Maxx, Los Angeles (Orpheum); 2,000; 35-45-65-85—With "The Great Guy" (Rex) on screen. Band rates bulk of \$15,000 draw, slightly over wartime normal.

Wynne Monroe, Buffalo (Buffalo); 3,500; 35-55—With "Callin' Dr. Gillespie" (M-G). Band show with attractive supporting talent keeping the h.o. buzzing and building up to the \$24,000.

Ozzie Nelson, Cleveland (Palace); 3,000; 35-40-45-55-75—With "Flight Lieutenant" (Col) and Harvey Hilliard. Band's recent comeback on Red Skelton program counts for plenty at h.o., spreading to swell \$27,000.

Paul Wallman, Chicago (Oriental); 3,200; 28-35-45-65-85—With "Buck Minds Baby" (U). Whiteman is the attraction on this combo; big \$23,000.

Pluggers Donate Pianos

Chicago, Aug. 18. Professional Music Men, Inc., Chicago branch, this week donated \$300 to the purchase of two pianos for the Chicago Service Men's Center. Mayor Kelly will accept the pianos in a special dedication, Aug. 31. Lieutenant (Col) and Harvey Hilliard will represent the Professional Music Men.

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Band Bookings

Los Brees, Sept. 4, week, Stanley T. Pittsburgh.

Gay Lombardo, Aug. 20, Ad. Atlanta; 20-30-40-50-60-70-80-90-100-110-120-130-140-150-160-170-180-190-200-210-220-230-240-250-260-270-280-290-300-310-320-330-340-350-360-370-380-390-400-410-420-430-440-450-460-470-480-490-500-510-520-530-540-550-560-570-580-590-600-610-620-630-640-650-660-670-680-690-700-710-720-730-740-750-760-770-780-790-800-810-820-830-840-850-860-870-880-890-900-910-920-930-940-950-960-970-980-990-1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190-10200-10210-10220-10230-10240-10250-10260-10270-10280-10290-10300-10310-10320-10330-10340-10350-10360-10370-10380-10390-10400-10410-10420-10430-10440-10450-10460-10470-10480-10490-10500-10510-10520-10530-10540-10550-10560-10570-10580-10590-10600-10610-10620-10630-10640-10650-10660-10670-10680-10690-10700-10710-10720-10730-10740-10750-10760-10770-10780-10790-10800-10810-10820-10830-10840-10850-10860-10870-10880-10890-10900-10910-10920-10930-10940-10950-10960-10970-10980-10990-11000-11010-11020-11030-11040-11050-11060-11070-11080-11090-11100-11110-11120-11130-11140-11150-11160-11170-11180-11190-11200-11210-11220-11230-11240-11250-11260-11270-11280-11290-11300-11310-11320-11330-11340-11350-11360-11370-11380-11390-11400-11410-11420-11430-11440-11450-11460-11470-11480-11490-11500-11510-11520-11530-11540-11550-11560-11570-11580-11590-11600-11610-11620-11630-11640-11650-11660-11670-11680-11690-11700-11710-11720-11730-11740-11750-11760-11770-11780-11790-11800-11810-11820-11830-11840-11850-11860-11870-11880-11890-11900-11910-11920-11930-11940-11950-11960-11970-11980-11990-12000-12010-12020-12030-12040-12050-12060-12070-12080-12090-12100-12110-12120-12130-12140-12150-12160-12170-12180-12190-12200-12210-12220-12230-12240-12250-12260-12270-12280-12290-12300-12310-12320-12330-12340-12350-12360-12370-12380-12390-12400-12410-12420-12430-12440-12450-12460-12470-12480-12490-12500-12510-12520-12530-12540-12550-12560-12570-12580-12590-12600-12610-12620-12630-12640-12650-12660-12670-12680-12690-12700-12710-12720-12730-12740-12750-12760-12770-12780-12790-12800-12810-12820-12830-12840-12850-12860-12870-12880-12890-12900-12910-12920-12930-12940-12950-12960-12970-12980-12990-13000-13010-13020-13030-13040-13050-13060-13070-13080-13090-13100-13110-13120-13130-13140-13150-13160-13170-13180-13190-13200-13210-13220-13230-13240-13250-13260-13270-13280-13290-13300-13310-13320-13330-13340-13350-13360-13370-13380-13390-13400-13410-13420-13430-13440-13450-13460-13470-13480-13490-13500-13510-13520-13530-13540-13550-13560-13570-13580-13590-13600-13610-13620-13630-13640-13650-13660-13670-13680-13690-13700-13710-13720-13730-13740-13750-13760-13770-13780-13790-13800-13810-13820-13830-13840-13850-13860-13870-13880-13890-13900-13910-13920-13930-13940-13950-13960-13970-13980-13990-14000-14010-14020-14030-14040-14050-14060-14070-14080-14090-14100-14110-14120-14130-14140-14150-14160-14170-14180-14190-14200-14210-14220-14230-14240-14250-14260-14270-14280-14290-14300-14310-14320-14330-14340-14350-14360-14370-14380-14390-14400-14410-14420-14430-14440-14450-14460-14470-14480-14490-14500-14510-14520-14530-14540-14550-14560-14570-14580-14590-14600-14610-14620-14630-14640-14650-14660-14670-14680-14690-14700-14710-14720-14730-14740-14750-14760-14770-14780-14790-14800-14810-14820-14830-14840-14850-14860-14870-14880-14890-14900-14910-14920-14930-14940-14950-14960-14970-14980-14990-15000-15010-15020-15030-15040-15050-15060-15070-15080-15090-15100-15110-15120-15130-15140-15150-15160-15170-15180-15190-15200-15210-15220-15230-15240-15250-15260-15270-15280-15290-15300-15310-15320-15330-15340-15350-15360-15370-15380-15390-15400-15410-15420-15430-15440-15450-15460-15470-15480-15490-15500-15510-15520-15530-15540-15550-15560-15570-15580-15590-15600-15610-15620-15630-15640-15650-15660-15670-15680-15690-15700-15710-15720-15730-15740-15750-15760-15770-15780-15790-15800-15810-15820-15830-15840-15850-15860-15870-15880-15890-15900-15910-15920-15930-15940-15950-15960-15970-15980-15990-16000-16010-16020-16030-16040-16050-16060-16070-16080-16090-16100-16110-16120-16130-16140-16150-16160-16170-16180-16190-16200-16210-16220-16230-16240-16250-16260-16270-16280-16290-16300-16310-16320-16330-16340-16350-16360-16370-16380-16390-16400-16410-16420-16430-16440-16450-16460-16470-16480-16490-16500-16510-16520-16530-16540-16550-16560-16570-16580-16590-16600-16610-16620-16630-16640-16650-16660-16670-16680-16690-16700-16710-16720-16730-16740-16750-16760-16770-16780-16790-16800-16810-16820-16830-16840-16850-16860-16870-16880-16890-16900-16910-16920-16930-16940-16950-16960-16970-16980-16990-17000-17010-17020-17030-17040-17050-17060-17070-17080-17090-17100-17110-17120-17130-17140-17150-17160-17170-17180-17190-17200-17210-17220-17230-17240-17250-17260-17270-17280-17290-17300-17310-17320-17330-17340-17350-17360-17370-17380-17390-17400-17410-17420-17430-17440-17450-17460-17470-17480-17490-17500-17510-17520-17530-17540-17550-17560-17570-17580-17590-17600-17610-17620-17630-17640-17650-17660-17670-17680-17690-17700-17710-17720-17730-17740-17750-17760-17770-17780-17790-17800-17810-17820-17830-17840-17850-17860-17870-17880-17890-17900-17910-17920-17930-17940-17950-17960-17970-17980-17990-18000-18010-18020-18030-18040-18050-18060-18070-18080-18090-18100-18110-18120-18130-18140-18150-18160-18170-18180-18190-18200-18210-18220-18230-18240-18250-18260-18270-18280-18290-18300-18310-18320-18330-18340-18350-18360-18370-18380-18390-18400-18410-18420-18430-18440-18450-18460-18470-18480-18490-18500-18510-1852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Inside Stuff—Orchestras

Band bookers are constantly complaining these days re the shortage of bands available for bookings, not particularly because there are fewer bands but because of the healthy state of the business and the increased number of opportunities for outfits of all types. This despite the inroads of the transportation industry.

Agencies are eyeing especially the situation in regard to the Labor Day weekend, when business normally hits a high peak. So far there is no clear picture of how that period will be, but it is normal (summer bookings usually reach a crescendo for Labor Day, after which most spots fold) agency men fear the demand for dates will far exceed the supply of bands.

Alvino Rey's band is a possibility to return to the Astor Hotel, New York sometime in the near future to start the season through its first winter season. Contracts aren't signed, but it's probable that Rey will get the assignment.

Robert Christy, director of the Astor, had been mulling year-round operation nothing definite came of it until reports on Rey's return. Later band finished a run there Saturday (15), being replaced by Harry James. Les Brown follows James then, if all goes well, comes Rey.

Hitherto highly regarded bandleader whose band is now playing southern hotel suddenly went haywire last week, showed up on the job drunk three or four nights running, and made such a disgrace of himself that the management of the hotel insisted that he leave. Call back and forth to his booking agency in New York finally brought a southern representative of his bookers, who took the matter in tow.

His band stayed on, however, because the hotel management asserted it liked the outfit and had no argument with the men.

New York counterpart of Washington, D. C.'s "Spotlight Club," early morning spot designed as a musician meeting place, will be titled "Performer and Musician" at the hotel instead of the former. Call back and forth to his booking agency in New York finally brought a southern representative of his bookers, who took the matter in tow.

Goldie, headwaiter at the Edison hotel, New York, is to be involved in its operation.

Ray Herbeck orchestra played Capitol theatre, Williamport, Pa., on Aug. 3-4-5. A week after he left town the New York office booking the house got a wire from the manager asking for the maestro's address. Seems they'd found out he had left town and was totalling about \$250 which had been kicking around the theatre since he'd left town. And apparently Herbeck had not missed them.

Roger Kaye, said to be a kinsman of Al Ibrahim, Egyptian plutocrat, is rehearsing a new band in New York. Kaye, a jazz devotee, has assembled a band which will open in the fall without arrangements. It is a mixed outfit of white and Negro musicians.

Leader was born in Cairo but spent most of his later years in Paris before the present war. He's 22.

Music Corp. of America is not going to replace Jack Leroy, who resigned his exploitation rights post Saturday (15), and is meeting the left MCA to go into a war production job. He had been with MCA four years.

Brothers in Bitter Ballroom Rivalry

Latest Cause of Friction Is Alleged 'Fix' of Popularity Contest Won by Brand-New Band

Milwaukee, Aug. 18.—Injunction proceedings may halt the broadcast which the Fitch Bandwagon (NBC) has scheduled for the Sunday broadcast (23). The argument that is raging about this particular program has to do with a popularity contest which is being held, one who claims that he didn't get an honest count and an overlapping feud between two brothers who operate the two leading rival ballrooms of the town.

Music Corp. of America which handles all phases of the Bandwagon, has declared Ken Harvey's band of a comparatively new local band, as the winner of a drug-free contest and the guest on the coming Sunday's broadcast.

Sveve Swedish, who, according to MCA's count, got 1,199 votes over Harvey's 490, charges that all votes were not picked up and that a personal fabrication showed that he (Swedish) got over 3,200 votes. Swedish had retained Arthur Roberson. A Hess with the view of asking the Federal court for an injunction against Harvey, Fitch and to the local Fetter Business Bureau and the Milwaukee Pharmaceutical Fitch Co. about the way that the voting was handled.

As for the feud between the two

brothers, the names are Jimmy Devine, of the Modernistic ballroom, and George Devine, of the Eagles ballroom. The latter is Harvey's present local rival while Swedish plays at the Modernistic. The bitter business rivalry of the two brothers had often brought them before the American Federation of Musicians' complaints or tendents over some personal feud that had a hand in the middle. The Brothers Devine are lending all the encouragement they can to the fight over the drug-free ballot.

Geiger in Quick Change From Hoagland to N. Y.

It was a short, swift stretch for Earl Geiger, trumpet man formerly in Hal Kemp's orchestra with the Everett Hoagland band here at Bill Green's last week. Geiger joined the band of the same name last night and four days later was on his way back to New York to line up a small job in his own for a spot at the Hotel Astor.

As a result, Hoagland played out the USO job, and Geiger, who is the local musician and left town minus one horn torso. Hoopes (23) up at the Hotel Astor, New York, where he opens Tuesday (23) at St. Anthony hotel.

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DESPISE DRAFT, REPLACEMENTS STILL EASY FOR DANCE ORCHESTRAS

Autograph Fees For USO Benefit Is Idea Of Goodman's Rowland

Plan to enlarge the coffers of the USO has been broached to band leaders by Will Rowland, manager of Benny Goodman. Rowland was circling the globe within the last week, asking them to come with him on a plan whereby they will charge for every picture of themselves or personalities in their band, the times to be turned over to the USO. He's figured up in the course of a year a considerable sum can be realized from orchestra fans, since about every band has got small, ships large numbers of portraits to fans.

Robert Kelly, head of the Campaign Division of the USO, is handling the idea for the service organization. He has set up an Orchestra Picture Fund, address the Empire State Bldg., New York.

PATHE FILMING BAND SHORTS

Pathe Newsreel is making its first musical shorts, utilizing chiefly name bands. First order filled were Johnny Long, Harry James and the Skippy Desair. Some 13 shorts in all will be made, but no other bands have been definitely set yet. First release will be in Sept.

HALF-PAY VOTED LeROY WHILE IN U. S. SERVICE

Pittsburgh, Aug. 18.—Bill LeRoy's band, a fixture at Pines, local roadhouse, for last several years, has voted to put the maestro on a half salary during his army service. LeRoy, called up first several months ago and then turned down for physical reasons, had his classification changed recently and shows off late this week to get outdied for tank. Squad Jacques LaBelle, who had been picked to front LeRoy outfit when leader's number originally turned up, will take over the baton.

Another bandleader hereabouts to receive his marching orders was Joe Vera, whose four-piece combo, Men of Music, has been at Hotel Roosevelt ballroom all summer. Vera, it will probably mean the end of the Vera crew since keyboard work is Keny Robertson, and bassist, Alce Bonaguado, shoved off weeks ago.

On the Upbeat

Griff Williams orchestra current at Blue Moon, Wichita. Will no longer be there to Palmer house, Chicago.

Skippy Desair, alto sax, from George Auld's band, joins Woody Herman at the Palladium summer, Calif., in place of Sam Rabinowitz.

Guy Dick, arranger-pianist, joined Ed Courtney in place of Sandy Bailey; Tony Borelli, trumpet, vice Keny Robertson; Courtney is at the Baker hotel, Dallas.

Johnny 'Sea' Davis signed for a Paramount short subject, to be filmed Aug. 31 in New York.

Bob Matthews, vocalist with Sam Donahue, into the Army. Will no longer go to Hal McIntyre at Glen Island Casino, New Rochelle, N. Y., this week.

Fee Wee Irwin band at the Casino Club near Springfield, O., this week.

Tommy Catrpa band opened weeks' engagement last night (17) at Kennywood Park, Pittsburgh, replacing Brad Hunt outfit.

No New Bands Being Formed, Various Secondary Groups Broken Up by Induction of Leaders—Also More Youngsters Studying for Swing Careers

A.F.M. Chicago

Despite the number of musicians who have been drafted into the armed forces there is no shortage of manpower so far, according to leaders and personal managers who at first feared such a situation. As a matter of fact replacements are plentiful, a condition brought about by the break-up of a considerable number of territorial bands, particularly in the midwest, via the induction or enlistment of leaders; (2) the ever-growing number of youngsters influenced into instruction by the popularity of the past seven or eight years, and (3) by the virtually complete absence of the formation of new bands, which formerly absorbed newcomers.

These youngsters are beginning to be felt in nationally known orchestras, many of which list teen-age instrumentalists among personnel. Since Sonny Dunham created content a couple of years ago with 16-year old tenor sax player Corky Cochran (becoming the youngster's guardian as a means to his use) many other name leaders have acquired musicians free out of high school, occasionally under the same guardianship arrangement. And lately their influx has increased sharply. There is one fairly well known band now using a drummer said to be only 15-year old.

Heretofore the youngsters would make connections with embryo leaders striking out for themselves after years of experience playing with other outfits. In this way they serve an apprenticeship and quickly led to big-money jobs with the best bands in the country. Now, however, the war and its effect on the band business has discouraged the formation of new bands and the youngsters are jumping right into posts with established groups.

Where the present shutdown on recording is beginning to have its effect is among the personnel of the Phonograph recording companies. Executives, technicians, arrangers and sidemen are being maintained on the payroll, but they aren't much for them to do but sit around and look on the other hand, and they are getting tired of that.

The recording men are getting smart sympathy from the music publishers and the latter's professional men. The latter recall that when the fight between ASCAP and radio was raging in 1940 the recording men did not refrain from rubbing it into their faces, and they are not happy that, after all they shouldn't complain about a little uncertainty and idleness.

No Love Lost

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WRITE, WIRE, PHONE FOR MATERIAL NOW!

STANDOUT SONGS FROM NEW YORK'S SELLOUT SHOW

"STARS ON CE"

NEW MUSICAL ICETRAGANZA presented by SONJA HENIE and ARTHUR M. WIRTZ at the CENTER THEATRE, Rockefeller Center NEW YORK

JUKE BOX SATURDAY NIGHT

- ★ BIG BROAD SMILE
- ★ LITTLE JACK FROST
- ★ GIN RUMMY (I LOVE YOU)
- ★ LIKE A LEAF FALLING IN THE BREEZE

MUTUAL MUSIC SOCIETY Inc. 1270 SIXTH AVENUE, NEW YORK, N. Y.

NBC, CBS, Blue, Mutual Plugs

British Best Sellers

Inside Stuff—Music

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (Aug. 10-16) from 5 p.m. to 1 a.m., and is based on data reported by Accurate Reporting Service regular source for music publishing industry.

Table with columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'De Careful My Heart', 'I'll Never Love Again', 'I'm Old Fashioned', etc.

Table with columns: Song Title, Publisher. Lists songs like 'Green Valley', 'Maurice Anniversary Waltz', 'Chappella Heart of Texas', etc.

A lyric writer, known for his profligate and irresponsibility, borrowed \$8 from a music publisher for the day before he was offered \$1000 advance royalty if he set the words to a certain tune and got it in within a week. The lyricist went on another of his periodicals, and hasn't been heard from for weeks, despite his need for funds and the guaranty...

LINK'S METRO POWWOW ON FILM SONGS, BANDS

Hollywood, Aug. 18. Harry Link, general professional manager of Metro, is conferring with executives of Metro, for whose music film is the exclusive outlet, on forthcoming musical productions.

Several of Walter Donaldson's oldies, such as 'Back Home in Tennessee,' 'When You're a Million Miles From Nowhere' and 'Bubble in My Old Kentucky Home,' originally published by Waterston, Berlin & Snyder, and now Mills Music property, with WBS demes, are up for copyright renewal this year. The songsmith, while in New York, made arrangements to switch them over to Robbins Music Corp.

Require Data

muscle will cause actual damage to the broadcasters. Complete figures on operations using music during the week of April 5 are required by the committee. The questionnaire covers the total hours devoted to both commercial and sustaining programs...

Jack Robbins has a corner on some of the new bands with their theme songs, including 'Singing This Way for Me' by Perry an original tune by Jerry Wald, as yet unissued, ditto Carmen Cavallaro; Vernon Duke's 'New York Nocturne' for Bobby Byrne, 'Blue Sentimental Mood' for Teddy Powell, an untitled original by and for Stan Kenton. In the past, of course, such famed thematic as 'Moonlight Serenade'; for Glenn Miller, 'Moon Comes Over the Mountain' for Kate Smith, et al, have been Robbins publications.

'A Song Is Born,' by John Latouche and Walter Donaldson, was written in honor of and dedicated to the memory of George Gershwin. Its lyrical content is a tribute, by inference, without actually naming Gershwin.

Herbert Marks of E. B. Marks Co. is handling a 'Victory Committee' which he thinks other music publishers might emulate with their ranks. Has to do with collection of books, periodicals, phonograph records, etc. for the sundry service agencies.

10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. Wears Silver Wings (3) (Shapiro)
2. Jingle Jangle (13) (Paramount)
3. All I Need Is You (5) (Miller)
4. Who Wouldn't Love You (2) (Maestro)
5. Idaho (5) (Mills)
6. Sweet Eloise (7) (Shapiro)
7. Strip Polka (E. H. Morris)
8. By Light of Silver Moon (2) (Remick)
9. Be Careful, My Heart (1) (Berlin)
10. Wonder When My Baby (Crawford)...

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, often gaining.)
Harry James... Columbia
Jimmy Dorsey... Decca
Victory Devotion (Santly)... Decca
Tommy Dorsey... Victor
Just Though You Were Here (Yankee)... Decca
Russ Morgan... Decca
Met Her On Monday (ABC)... Decca
Freddy Martin... Victor
Take In Kalamazoo (BVC)... Decca
Jimmy Dorsey... Decca
Gale Me (BVC)... Decca
Benney Goldmann... Victor
Harvey Keenan... Columbia
He's My Guy (Leeds)... Victor
Jimmy Dorsey... Decca
Bing Crosby... Decca
Dinah Shore... Victor

Two Crooks... WHAT WOULD YOU LIKE TO DO TONIGHT... A Terrifically Cute Tune That's Catching Fast!... A New Department in Stock Arrangements... Which Includes EIGHT VOCAL KEYS Plus the Regular Dance... "SELECT-A-KEY"... A Buddy Baker Arrangement... Price \$1.00... Professional Material Available... American Music Publishers... 1509 N. Vine Street, Hollywood, Calif.

Band Reviews... Continental has at last found a musical organization more in keeping with the entertainment line... Hoeltz's band is not particularly outstanding... Incidental information desired by the Government includes the names of the library services to which recordings are being loaned...

Erving Mills trained out of New York. His return to Hollywood Friday (14) following a business visit with his brother-partner, Jack Mills. Dr. Miklos Rozsa named musical director for the Jules Levey feature 'Jaguar' to be released by United Artists. Bing Crosby with Bob Crosby's Bob Cats (Decca 1837) Ernest Tubbs (Decca) 4189 Dick Robertson (Decca) 4189 Bob Carter (Decca) 4196 American Music, Inc. 6133 Sunset Blvd., Hollywood.

Free Talent... The Committee is seeking to answer Pettillo's belief that union members are denied employment because of the amount of free talent available. Stations are directed to give the same information about non-professionals including such organizations as the Army and Navy bands—as well as with regard to AFM tuncsters. Other Pettillo squawks are the questionnaire in the questionnaire. Stations must state whether they now employ Negro musicians or had any on their payroll in the past five years, submit any written contracts with AFM locals, or summarize existing verbal agreements or understandings with the union. Whether Pettillo in effect has challenged the Commission's jurisdiction, the industry must report any

'The Song Of The Hour' I NEED AMERICA (America Needs Me) All Material Available... BAND DO ORCH. VOCAL-3 KEYS... AMERICAN MUSIC, INC. 6133 Sunset Blvd., Hollywood, Calif. "STRICTLY INSTRUMENTAL" RECORDED BY HARRY JAMES (COL.) BOB CHESTER (BLUEBIRD) JERRY WALD (DECCA) JIMMIE LUNCFORD (DECCA) CHERIO MUSIC PUBLISHERS, INC.

Need More Than Songs to Win

Radio Doesn't Lend Itself to Arousing Patriotic Fervor Over Tune

New York.

Editor, 'Variety':
I was with considerable interest that I read your account of W. B. Lewis' talk before the Songwriters Protective Association. While I agree with much that Lewis had to say and feel that we are in need at this time of one great new patriotic song to serve as an inspiration for all to work and fight to the ultimate and final victory, I think more than a talk to the members of the SPA, more than all the skill our songwriters can put into a song; more than publication by big publishers; more than the best of intentions plugging to become the song we admit we need.

How is the song to be made? Let's look back to the last war and the song of that period—"Over There." Radio and talkies were hardly more than a dream so no plugging via those media. But there were countless victory rallies—huge mass meetings conducted with unrestrained enthusiasm, bands playing and flags flying—the same spirit was carried on to hundreds of vaudeville stages by big stars—and then, too, soldiers marched off to war to the music of military bands and cheering crowds. "Over There" was played and sung at these occasions, and swept the country along with the patriotic fever.

Today we have rallies to be sure, but unfortunately, they are too few in number and conducted much too sparsely. Radio is not so much interested in their own performances to let the audience participate in the proceedings. Today vaudeville, as it was known then, is gone. Today soldiers sail off to war under cover of darkness—brouded in quiet and secrecy.

What do we do next? Well, unquestionably its up to radio—but not radio as we hear it every day. We can't have it announced as "the next number on our program" and expect to register, for no matter how stirring the song, its rendition can't prove much inspiration to the average listener who sits in the peaceful bliss of his home reading, playing gin rummy or talking small talk with guests. Hardly the kind of a setting to get him worked up in any kind of a fervor. But—radio can overcome this placidness and arouse his enthusiasm, not by placing miles in Madison Square Garden, on the Sub-Treasury steps or at whatever patriotic rallies that happen, but by staying in his own special kind of rallies aimed directly at the listener. With proper production and the spirit of the old days, ten over and patriotic songs can be heard by such presentation as well as serve as instruments of mass education.

Another suggestion. Training camp broadcasts of established programs such as Bob Hope, Burns & Allen, Fibber McGee & Molly, etc. are great and should continue, but why not take a cue from "This is the Army" and let the performers actually participate in more broadcasts to the people. They've grown in dollars and cents and in a sense, act as our cheerleaders. It's the old college spirit on a grand scale and just the kind of spirit we need today.

What do you say, Messrs. Paley,

Royal, Seebach, et al., how about some routine plastic Victory Ballads by thousands of people for millions of people? It can be done.
Sylvan Tappiner.

"Discover" a Song

Union, N. J.

Editor, 'Variety':
Every orchestra leader, singer and entertainer, in the country should take time out of his duty, as a citizen, to discover a patriotic song that would fit the Government's need as did "Over There" in the First World War.

The Army has requested the writers of patriotic songs of the nation to try their best to turn out a hard-punching, spirited patriotic song, and while these composers may be the logical ones to write such a number, there are dozens of unknown, amateur writers of songs in all parts of the country who probably have good patriotic tunes that have not as yet been discovered. An entertainer, in the course of his travels, is in a good position to listen to these tunes written by unknown songwriters, and to turn them over to the government!

Korn Kobblers.

BBC Man's 'Slush' Songs

An AP dispatch last week to the N. Y. Times from London reads: "The British Broadcasting Corp. banned some of the most popular British songs in the air tonight as 'sentimental slush,' and the tunemasters said they would fight by unknown songwriters, and 'Home, Sweet Home' could be sung in an undesirable way. Any tune on the forbidden list issued to band leaders and singers was 'Miss You,' which placed third week in a compilation of the 10 most popular tunes on the networks. Others banned were 'Singing Bands in Alamosa,' 'Homecoming,' 'I'll Just Close My Eyes,' 'Moonlight Cocktail,' 'You Walk By,' 'Autumn Nocturne,' 'If You Haven't Got Dreams You've Got Nothing at All,' 'Mandy Is Two,' and 'Good Night, Daddy.'"

BOMBINGS IN JUKE-BOX WAR

Cleveland, Aug. 18.
Another juke-box war broke out when LeRoy Robinson, partner in the automatic music-machine firm of Hoxley & Robinson, was arrested in connection with the bombing of Samuel Pinkus' night club.
Robinson was charged with black-paint on Pinks, who said that the rental-man had warned him to junk the safe operator or his wife would actually participate in more broadcasts to the people. They've grown in dollars and cents and in a sense, act as our cheerleaders. It's the old college spirit on a grand scale and just the kind of spirit we need today.

COAST WRITERS OFFER SONGS FOR CAMP SHOWS

Hollywood, Aug. 18.
Hollywood songwriters have offered their services to Writers Mobilization Committee to utilize war effort in penning ditties for camp shows and the projected March Four Folliet for workers in defense plants.

Entire membership of Coast wing of Writers Protective Association has been placed at disposal of Mobilization Committee.

SONGWRITERS' NEW OFFICES STYMIED

The Songwriters Protective Association is unable to take over the elaborate quarters that Sigmund Romberg, the president, had picked out in the international building, Radio City, because of privileges on materials. Romberg discovered last week that he would have difficulties with telephone and other installations. The SPA will remain in its present quarters in the RCA building and add some space according to the clerical staff.

Romberg decided to buy big entry of E. C. Mills, former ASCAP executive, into the association much more office space would be required.

Monthly Luncheons

The Songwriters Protective Association will toss monthly luncheons for its members in New York beginning with September. It's all part of the drive, launched by Prexy Sigmund Romberg, to pep up the membership interest in the organization.

The SPA luncheons will figure a maximum of 10 a year. ASCAP gives its members one dinner and one luncheon a year.

What the SPA would like is an arrangement whereby film producers, for instance, would be able to obtain synchronization license from two different sources, the publishers and the writers. Under such a system Harry Fox would continue to act as agent and trustee for the publishers and the SPA would serve as licensing channel for the writers involved. For this service the SPA would charge 15%.

The price would go for the producer, since Fox makes a deduction of 10% from the publishers' royalties on the sync sale to the publisher, who, in turn, splits with the writer. The publishers declare that they can't see where the SPA can go in for this commission-collecting device for the next four years, at least. The present contract between the SPA and publishers has four

Jack Robbins Challenges 'Boy-Girl' War Song Charges at SPA; Offers To Publish Any 10 Picked By OWI

In answer to the diatribe that the music publishers only favor war songs with a boy-girl attitude, playing down the patriotic spirit, Jack Robbins challenges the statements made at the Songwriters Protective Assn. meetings by listing a flock of patriotic songs his firm puts out. Furthermore, Jack Robbins, for one, proposes to publish any 10 songs selected by the office of War Information or by a committee of the top 10 dance mamestros and outstanding vocalists such as Kate Smith, Ethel Shore, Crosby, Yelle and Barry Wood, and donate everything to the USO.

15 Best Sheet Music Sellers (Week of Aug. 15)

- Wears Silver Wings.....Shapiro
- Jingle Jangle.....Paramount
- Left Heart Cantee.....Army
- Johnny Doughboy.....Crawford
- Sheepy Lagoon.....Chappell
- Who Wouldn't Love.....Maestro
- My Devotion.....Santly
- Always In Heart.....Remick
- Army Air Corps.....Fisher
- One Dozen Roses.....Famous
- Idaho.....Mills
- Careful Heart.....Berlin
- Jessy Bounce.....Lewis
- Worth Fighting For.....Harris
- Take Me.....BVC

GIRL IN CHARGE OF HARMS, L. A.

Hollywood, Aug. 17.
A woman has been put in complete charge of a catalog on the Coast for first time. She's Sandy Oliver and has been named Coast manager of Harms to succeed Sam Weiss, now a private in the army. She's a sister of Edwy Oliver, band leader for years was known as the 'Harms Girl'.

New Writer Plan

ASCAP's writer members will have an opportunity this fall to vote on a new system of classification. The special committee which had been working on a plan is now ready to submit its recommendations to the writers' classification committee. The latter probably won't meet until mid-September.

If the plan is adopted it will be the first time that an ASCAP writer classification committee has elected to base its determination of a member's royalty share on a definite, mathematical formula.

years to go and the pubs doubt whether the SPA can legally impose any changes in the mechanics of the standard writers' contract during that period. Where the publisher and the SPA would probably meet head on in the near future will be in the proposed attempt of SPA counsel to press for the adoption in the copyright law of an amendment granting writers divalibility of copyright. By divalibility is meant the right of the writers to assignment specific rights accruing from a copyright to various persons individually, in contrast with the current method of assigning all rights under a copyright to a single publisher. Few writers have made an exception to this general procedure in the late Victor and reserved control of some of the rights.

Robbins argues, however, that the public will give evidence heretofore unsuspected discrimination by endorsing patriotic songs (such as 'God Bless America'), if not wholly accepting rally-war songs. There's a distinction between the two types songs which these ditties, from the Metro-Robbins syndicate (Frist, Miller and Robbins companies) tell the story: 'Rollat for Americans' (by John Lottuche and Al Robinson), 'Uncle Sam Gets Around' (Leo Robin-Ralph Blane), 'I Hear America Singing' (Mitchell Parish-Peter De Rose); 'The Two Americas' (Mary Carolyn Davis-Dominic Savino), 'America Stands Up' (Ben Hecht-Fred Grofe); 'The American's' Creed' (Maurice Strakosky-Frugg Fress); 'My Own America' (Allie Wrobel); 'My Own Uncle Sam' (Will A. Dillony); 'Franklin D. Roosevelt March' (Irving Cassier-William H. Woodin); 'March for Americans' (Ferde Grofe), et al.

FLORIDA MAY REVISE ANTI-ASCAP LAW

ASCAP's management has been advised that a broadcaster committee in Florida has agreed on an amendment to the Florida anti-ASCAP statute which would permit the Society to resume doing business in that state. The committee will submit its recommendation on the amendment to the state's broadcaster association.

It's over four years since ASCAP was outlawed in Florida, and the Society has deferred returning to its members the performing rights for that state because of the possibility of compromising the structure of the law.

'TITWILLOW-PETRILO'

The librettist of the Broadway musical Petrilow with Titwillow has inspired a number of Gilbert & Sullivan parodies that are making the rounds. Outside of the play on the phrase, the comedy ends there.

Every Big Publisher Tried To Get It! Miller Music Has It!

(THE BICYCLE SONG)

By Harry Tobias, Don Reid and Henry Tobias

Thanks to Charles Tobias for turning this song over to us, and to The Harry Mertz, whose Decca Record (16436) is creating "calls" from Coast to Coast.

MILLER MUSIC, INC.

1629 Broadway, New York

BEN GILBERT, Prop. Mgr.

Legit Nitory Operators Collaborate In Cleveland Drive vs. 'Cheaties'

Cleveland, Aug. 18. Threatened by stiff competition from scores of speakeasies that have sprung up in war-industry sections during the turning of a new era of bootlegging, owners of legit nitories are collaborating with the police to drive out the "cheaties" out of business.

Two crusading, prominent bootleggers, who want to continue to operate on obvious reasons, frankly admitted to "Variety" that they have been giving cops tips on the names of new "speaks". Five more of them were raided last week by Deputy Inspector Mike Blackwell, Cleveland, who is a nemesis of bootleggers and racketeers, who does most of his talking with a 15-pound dose of hammer.

"Ethics? These 'cheaties' don't know the meaning of the word," says one who, "deserve, any consideration, and declared one tipster in defending his actions. "They have no right to be going at 2:30 a.m. just when we have to pull down the shutters and they never pay union scale for entertainers like we do." What particularly burns us up is that some of these flourishing war-time impresarios who runs a respectable cafe and observes all laws is that some of these flourishing war-time joints are privately owned by men who have licensed clubs. They use the latter only to steer customers to their other spots after legal closing hours, by promising them they can drink all night long.

Operator of one of these "cheaties," who makes no bones about it, claims he is doing workers in local war industry a service by bringing them good likker at fair prices and prices, even enterlainers they deserve when and other place at a time it is shored.

That's phony rationalizing, reported an exec in the Cleveland Association of Night Club and Tavern Owners. Legit spots which have to pay a heavier license fee should be given a better break, he said, instead of the "speaks" which are milking the business and not giving Uncle Sam his cut on sales tax. Association is lobbying for a new state law, a wartime emergency measure, that would permit licensed bottles to stay open until 3:30 a.m. instead of 2:30 a.m. That the ANCTO believes, would spike the bootleggers and solve the entertainment problems of the industry heavy quota of defense workers.

Situation is also being recognized by show exhibitors who are being reaped good coin in "early-bird" maleness or "defense-workers" owl show. "Warriors" are being given a 9:25 a.m. matinee for war-factory men Saturday (15) with opening of "Blaze Bonnie Dan" at 11 p.m., and is closely checking the take to see if it will be profitable enough. Louis Sower's Knickerbocker, still here to try out the idea, is making a weekly institution of it and so are the two Drive-In houses.

N. Y. LATIN QUARTER IN AGVA CONTRACT

The Latin Quarter nitory in New York last week (12) entered a contract with the American Guild of Variety Artists. Deal calls for \$60 per week for principal and \$20 for the line. On Sept. 15 the minimum fee is \$75 per week for the former and \$25 for the latter, plus a new AGVA contract signed last week with Gotham class A niteries and negotiations were handled by Ross Pope, AGVA national rep in charge of the local and New York City Lou Walters, the L. Q.'s operator.

Lawrence Phillips On Mend After Pneumonia

Lawrence Phillips, exec. v.p. of USO-Camp Shows, was taken out of action for the past week with pneumonia.

Medicos say he has passed the crisis but won't be able to return to harness for another 10 days.

From, Vaude Responder
 Providence, Aug. 18.
 Metropolitan theatre will reopen Aug. 20 with its name band-poly.

Yukona Cameron Joins D.C. Hotel Meller Troupe

Washington, Aug. 18. Yukona Cameron, former partner of Al Traham, joined the Willard Hotel troupe of Columbia Camp Shows, stepping into the Ten Nights in a Barroom" for a bit part.

Yukona's new assignment has attracting good patronage, combination of tables and drinks proving a magnet with those who like to "kick the can."

Mull Radio Reps As Advisors On USO-Camp Shows

USO-Camp Shows is mulling the idea of enlarging its talent agents advisory committee to include radio station reps. Purpose would be to enable Camp Shows to tap radio talent for cutso spot bookings at ammunition depots, hospitals, USO's and on warships.

Present committee consists of Mel Ledek, chairman, General Romm, General Amusements; Joe Flaum, of the Miles Ingalls office; Henry Frankel, A. & S. Lyons; Larry Puck of Music Corp. of America; Lou Wolfson, William Morris office; Charles H. Conrad, Sullivan, and Ben Kuchak, Herman Citron office. With reps from few remaining artists bureaus and stations to be presented on the next, it is expected to be able to get performers like Zeke Manners of WNEB, Harry Harris of WFIL, Shirley Dean, singer, Laurie, J. of WOR; Joe Nash of WHN, Ed East and Bud Hulick of WBAF, and Allan Prescott of the Blue, plus the vocalists and choral groups which are now practically untouched.

Frisco Cafe Man Settles Shirley Deane Pay Claim

San Francisco, Aug. 18. Joe Merello, of the Club Moderne, yelled "uncle" on the longstanding pay claim of Shirley Deane, singer, when his show was held up for an hour one night by Matt Shelvey, executive secretary of the San Francisco local of the American Guild of Variety Artists.

Shelvey waited until the club was packed, 15 minutes before the show was to go on, and then walked in. Merello there would be no performance, unless—

After an hour, Merello inked a \$50 check for Miss Deane, for a last week's performance, but she came out from the east to file in February only to find Merello's club had closed.

Chi Cafe Man Fined

Chicago, Aug. 18. Harry Boshes, manager of the Royal Frolles Cafe, fined on July 30, was last week fined \$150 and costs by Judge Nathan Bonner, after a hearing in presenting an "indecent performance."

Dawn O'Day, 23, whose dancing act Beauty and the Beast" was condemned, was fined \$50 and costs. Marion Peters, 23, was fined \$35 and costs for charge of soliciting drink.

Others arrested in the raid were discharged. Mayor Edward Kelly has revoked the cafe's license.

Hearing for the appeal of the Rumba Casino, whose liquor license was revoked on a charge of "indecent" was postponed before the License Appeal Commission Aug. 25.

Hollywood Cocktail Lounge, Brasserie and Capitol Bar, which were closed at the same time, then later reopened on special injunction, are now all closed.

Gravatt Donates Blimp Landmark to Gov't Scrap

Atlantic City, Aug. 18. The big blimp that was long a landmark over the Steel Pier has gone into government hands.

Frank Gravatt, president of the amusement center, donated the huge dirigible to the government, containing much rubber in its fabric, to the rubber salvage program.

75 WEEKS SPLIT BY 2 USO UNITS IN '22-43

The USO-Camp Shows route for this winter and next summer, which is up for Army and Navy approval, coincides with the new production schedule of 35 shows, indicates that there will be 46 weeks of work for the small unit and 29 for the big shows. The only difference between the duo, outside of their classification, is that the small shows work without a line of girls which to the camps sans outdoor stages.

As planned by Victor Leighton, United transportation manager, the small shows will lose seven days in traveling around their 46 weeks while the big units will sacrifice thirty 10 days to cover the 23 weeks. Aside from the loss incurred by their classification, the small shows follow a flat itinerary, while the military.

The current summer shows, which the seven big ones are dubbed "Series 30" while the eight smaller ones are called "Series 40," play until Oct. 17, when they fold and there is a one-month hiatus until the new schedule gets started.

EUROPEAN SHOWMEN PLAN REVUE SERIES

A series of topical revues, similar to those the are presented on the Continent before the present war, is planned for New York by a newly formed group of European showmen. Head of the organization, as producer, is Anton Nelli, who's done revues in London, Paris and Berlin in addition to producing stage shows in Los Angeles and New York.

The new group includes Earl Tucker, composer, who's written music for French stage musicals and songs; Ben Herbert; Bert and Andre Hildorf, designer, formerly with the Massouf Art Theatre, and Nikki, Balieff and Oscar Hammer, Jr. Sketches are being coordinated by Ben Green, a New York radio columnist, among others.

Shows for which no theatre has as yet been secured are being secured of more production coin, will run for 20 weeks on a two-a-day basis at \$2 top.

3 Nonchalants Key To N. Y. Theatre Conflict

There was a considerable lull last week between the Paramount and Strand theatres, New York, over the matter of who was to stop playing the "Strand with Sammy Kaye. Trio had been committed to the Paramount for a few days following the current Skinny Ennis-Holiday Inn" combo, with Kaye's being committed to the Strand but no contracts had been signed.

Act has been on the road playing the Strand with Kaye under a contract that gave the leader no option for their services for succeeding 100 engagements. Kaye insisted on having them with him at the Strand though Music Corp. of America had committed Kaye to Par. Agency had no alternative but to convince Par officials that Kaye's contract gave him first call on the act.

Toledo Strike Off

Toledo, Ohio, Aug. 18. The Rainbow Room of the Willard hotel here, closed by a strike of the bartenders. Waters and Parks are being held in response to Harley Brach's band.

The strike also affected the Secor, Hillside and Perry and the Willard shut down its bar. A day-in-strike was announced, extending to April 30, 1943, upping wages.

Philly Nitory Ops Eye Experiment To Keep Out Teen-Age Customers

Frances Faye Robbed Of Jewels in Saratoga

Saratoga Springs, N. Y., Aug. 18. Frances Faye, headlining the floor show at Mother Kelly's Meadowbrook here, last week was robbed by Police Chief Patrick Rox the theft of jewels valued at \$2,500. She had placed them in a bathing cap and tucked it away in her room at a local hotel.

During the night or the following morning, while Miss Faye was working at Mother Kelly's, the door of the hotel room was forced, she said.

Philadelphia, Aug. 18. Operators of Philly nitories are having the jitters about the state authorities started cracking down on spots selling liquor to minors and they're watching with interest an experiment tried by Sam Domskey at a private teen-age kids club entering his three spots.

Domskey was the first to feel the heat when the cops of his age, either Darnes swooped down on his mid-town hotel, Lou's Moravian Bar, and pinned Domskey and his staff when 45 under-21 youngsters were found gazing.

To prevent this from happening in the future, Domskey has stationed a private detective outside each of his three spots, the Flamingo Bar, Chancellor Bar, and Germantown Bar. Anyone who looks under 21 must show proof of age, either a draft registration card in the case of young men, or a birth certificate, in the case of youthful appearing dolls. Kids who don't have documentary proof must swear to affirm that they're of age before they're allowed to enter.

In this way, Domskey feels, he'll be in the clear if any minors are found at his spots. The onus will be on the kids for swearing falsely. If the spots works, other nitory ops are expected to follow suit. Domskey has placed aid in all the places where young people are, they have proof of age with them, or stay away from his establishments.

NVA Nixes Report On Sale of Scripts In Protective Files

The NVA is denying published reports (not in "Variety") that it had sold its material protective files to the writer of Johnson. Olsen himself has told intimates that he made the purchase.

A checkup by the NVA by "Variety" indicated that the files have not been touched for the past four years.

Columbus, O., Aug. 18. Putch started the fight with M. Baldinger, commander of the Lockbourne air base, against 71 beer and liquor spots in Columbus, Ohio, to begin Thursday (20) before the state board of liquor control. Meanwhile, Columbus City Councilman William Lehman introduced a resolution which would suspend for the duration the city's ordinance which bans the sale of intoxicating drinks are sold, following action by the Franklin County Board of Health in requesting a midnight curfew on liquor sales in the county and the city to close at 11 p.m. after dancing for the duration. Closing hours of drinking places now range from 11 p.m. to 2:30 a.m., depending on the type of permit.

NVA started the service around 22 years ago, with actors filing their material so that they could prove ownership in case of a dispute. It's acknowledged in the trade that the files should be extremely valuable, inasmuch as it's a collection of chiefly comedy material that would come in handy to writers or comics. It's also presumed, however, that the NVA could not sell the files, inasmuch as the material does not belong to the now social club, but to the members who availed themselves of the service.

The NVA admits that it would like to get rid of the material, which takes up space. It was suggested that the only way to do so that would be by burning it in front of a responsible committee. Billy Marble is now custodian of the files.

Yongestown Eviction
 Yongestown, O., Aug. 18. Liquor license of the Mahoning County Hotel here, was revoked for the unexpired term, when the Ohio Board of Liquor Control charged Foster M. Wallace, manager of the club, with selling liquor on Sunday and displaying gambling devices.

The club is open to the public several days a week, and operates a private golf course some days and a public course and a night club on other days.

Indie Act Group Urges Kelly for Pa. Labor Job

Philadelphia, Aug. 18. Members of the United Entertainers Association, indie actors' organization, are bombarding Harrisburg with letters urging the appointment of Thomas E. Kelly, one-time AGVA secretary, for the position of labor representative of the enforcement officer in charge of the theatrical industry for the Employment Security Commission, U.S. Department of Labor and Industry.

The job has been made vacant by the firing of Anthony J. Kelly, who had long tended bar in a Parkland (Pa.) roadhouse by State police while a strip tease was in progress.

State officials, however, indicated that Kelly would not get the job because of his turbulent career with the AGVA and his scraps with local bookies agents when he was an AGVA official.

RICHMAN TO TOPLINE NEW 'PRIORITIES' IN N.Y.

Harry Richman is set to star in "Show-Time" in Frisco 5th Street, New York City.

Richman's younger brother, N. Y., Sept. 15. Bert Wheeler, Johnny Burke, and the McGee's of the girls, the "Trudy" McGee's, are working in support. The present "Priorities" folds in N. Y., Sept. 15, and goes to Philadelphia to make the first road tour. Richman is on a percentage basis and guaranteed base.

Jack Berman, who agents Richman for Music Corp. of America, is also trying to line up Carol Bruce and Walter Catlett, who are with Grace Fields, previously mentioned as joining the Fischer lawyer, are still in doubt.

Louise Beavers Doing Comerford Personals

Louise Beavers, colored film actress, is playing three weeks for Grand Theatre through Pennsylvania.

Opened at Feeley, Hazelton, on Monday (17).

Honor Dr. Thorex

Detroit, Aug. 18. Dr. Max Thorex, head of the American Hospital for the Deaf, was last week presented with the Distinguished Citizen Medal by the Veterans of Foreign Wars at a dinner in Detroit.

'Show-Time' Wow \$18,500 in Frisco 5th

San Francisco, Aug. 18. "Show-Time," two-a-day vaude revue, was showing few signs of faltering in its fifth session at the Curran theatre, with a gross of \$18,500 at \$2.75 top last week.

Rhombogee Restaurant, Inc., has been chartered, conducted by Rhombogee and Cafe Business, New York City.

FOLLIES BERGERE

sell well. Pair has played top interludes here... Pair has played top interludes here...

Donato is a lazy-type comic, found by the show in a state of... Donato is a lazy-type comic, found by the show in a state of...

With the American... Ramon & Renita, who recently... With the American... Ramon & Renita, who recently...

EARLE WASH

Ralph Washington, Aug. 14... Ralph Washington, Aug. 14... Ralph Washington, Aug. 14...

Back to the stage where Bobby... Back to the stage where Bobby... Back to the stage where Bobby...

SHEA'S BUFFALO

Buffalo, Aug. 14... Shea's Buffalo, Aug. 14... Shea's Buffalo, Aug. 14...

Running time: 45 minutes. Attendance... Running time: 45 minutes. Attendance... Running time: 45 minutes. Attendance...

EMBASSY, N. Y.

Embassy, N. Y. (NEWSREELS)... Embassy, N. Y. (NEWSREELS)... Embassy, N. Y. (NEWSREELS)...

Another clip is about new 25-ton... Another clip is about new 25-ton... Another clip is about new 25-ton...

STANLEY, PITT

Pittsburgh, Aug. 14... Stanley, Pitt, Pittsburgh, Aug. 14... Stanley, Pitt, Pittsburgh, Aug. 14...

Heid format remains the same... Heid format remains the same... Heid format remains the same...

KEITH'S, INDPOLS.

Indianapolis, Aug. 15... Keith's, Indpols., Indianapolis, Aug. 15... Keith's, Indpols., Indianapolis, Aug. 15...

Jack Leonard through all his... Jack Leonard through all his... Jack Leonard through all his...

ROCKY BOSTON

Boston, Aug. 14... Rocky Boston, Boston, Aug. 14... Rocky Boston, Boston, Aug. 14...

No way of telling who's pulling... No way of telling who's pulling... No way of telling who's pulling...

CAPITOL, WASH.

Washington, Aug. 13... Capitol, Wash., Washington, Aug. 13... Capitol, Wash., Washington, Aug. 13...

There's a new Tommy Dorsey... There's a new Tommy Dorsey... There's a new Tommy Dorsey...

MUSIC HALL, A. C.

(STEEL PIPE)... Music Hall, A. C. (STEEL PIPE)... Music Hall, A. C. (STEEL PIPE)...

The Smoother, through all his... The Smoother, through all his... The Smoother, through all his...

Saratoga

gambling dictum, insisting that... Saratoga, gambling dictum, insisting that... Saratoga, gambling dictum, insisting that...

Barymore

gaws, picked up nobody knew... Barymore, gaws, picked up nobody knew... Barymore, gaws, picked up nobody knew...

KEITH'S, INDPOLS.

Indianapolis, Aug. 15... Keith's, Indpols., Indianapolis, Aug. 15... Keith's, Indpols., Indianapolis, Aug. 15...

Jack Leonard through all his... Jack Leonard through all his... Jack Leonard through all his...

There are 400 stuffed birds... There are 400 stuffed birds... There are 400 stuffed birds...

There is the safe in which... There is the safe in which... There is the safe in which...

These are mounted behind a... These are mounted behind a... These are mounted behind a...

There's a program from the... There's a program from the... There's a program from the...

These are mounted behind a... These are mounted behind a... These are mounted behind a...

There's a program from the... There's a program from the... There's a program from the...

These are mounted behind a... These are mounted behind a... These are mounted behind a...

There's a program from the... There's a program from the... There's a program from the...

These are mounted behind a... These are mounted behind a... These are mounted behind a...

There's a program from the... There's a program from the... There's a program from the...

These are mounted behind a... These are mounted behind a... These are mounted behind a...

There's a program from the... There's a program from the... There's a program from the...

Variety Bills

WEEK OF AUGUST 21

Numbers in brackets with bills below indicate opening day of show, whether full or split week.

Loew

NEW YORK CITY
State (19)
Ladies
Hilly House
Smith & Dale
Judy & Naldi

PITTSBURGH
Stanley (21)
Washington
Perry & Radio Bldg
Jimmy Ray
Rockets

Paramount

NEW YORK CITY
Paramount (19)
Ink Spot
Night Six
Alvino Roy

King Sing & Arlene
Shelton
Olympic (18-21)
3 Hutton
Club Camas
Adriatic & Marston

RKO

BOSTON
Kathleen Keaton (21)
Andrew S.
Wesley Jones
North Bay
Acromentia
Hollywood
Hollywood
Hollywood

Armapo & Lita
Bob Dugan
Colonial (21)
Harriet Hilliard
Barton & Stone
Hollywood
Hollywood
Hollywood

Warner

NEW YORK CITY
Strand (21)
Stern
Sommerville
Philadelphia
Gian Nino
Sue Barton
George Midgey

PITTSBURGH
Stanley (21)
Lillian Filigrano
Marilyn
Hollywood
Hollywood
Hollywood
Hollywood

Independent

NEW YORK CITY
Herald (26)
Bob Evans
Judy
Hollywood
Hollywood
Hollywood
Hollywood

Dick & Dot
Hollywood
Hollywood
Hollywood
Hollywood
Hollywood
Hollywood

Cabaret Bills

NEW YORK CITY
Ben Markin
Hollywood
Hollywood
Hollywood
Hollywood
Hollywood

Boris Orator
Hollywood
Hollywood
Hollywood
Hollywood
Hollywood

Mother Kelly's
Dixie Fenton
Norma Macero
Norma Macero
Norma Macero
Norma Macero

Hotel Rita
Hotel Rita
Hotel Rita
Hotel Rita
Hotel Rita
Hotel Rita

Los Angeles
Los Angeles
Los Angeles
Los Angeles
Los Angeles
Los Angeles

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK BEVERLY HILLS, CAL.

Chicago
Chicago
Chicago
Chicago
Chicago
Chicago

Miami
Miami
Miami
Miami
Miami
Miami

PHILADELPHIA

Philadelphia
Philadelphia
Philadelphia
Philadelphia
Philadelphia
Philadelphia

ATLANTIC CITY

Atlantic City
Atlantic City
Atlantic City
Atlantic City
Atlantic City
Atlantic City

CLEVELAND

Cleveland
Cleveland
Cleveland
Cleveland
Cleveland
Cleveland

DETROIT

Detroit
Detroit
Detroit
Detroit
Detroit
Detroit

BOSTON

Boston
Boston
Boston
Boston
Boston
Boston

NEW YORK CITY

New York City
New York City
New York City
New York City
New York City
New York City

Bway Stills Onbeat; Porgy Jumps To \$16,000, 'Miss' Healthy \$12,000

Upward trend in attendance continued through Broadway all week, there was rain almost daily, which may have helped, but the humidity was high and continued over the weekend. Two Marjorie playlets, first prior to the new season, opened Monday (7). More shows began in rehearsal, but most premiere not until end of month or early September.

Estimates for Last Week
Key: C (Comedy), D (Drama), CD (Comedy-Drama), R (Review), M (Musical), O (Operetta). Presented by William Saroyan; written and staged by same; opened Monday (17); so far \$1,000; \$2,300.

Across the Board on Tomorrow Morning: "Talking to My Belasco" (M-1004; \$2,300). Presented by William Saroyan; written and staged by same; opened Monday (17); so far \$1,000; \$2,300.

"Angel Street", Golden (58th week) (CD-1283; \$3.00). Performed well, credit and with better than \$8,000; okay profit at the level and indicate a good month or early September.

"Arsenic and Old Lace", Fulton (82 week) (CD-889; \$3.30). Pace advanced for this play, and gross was claimed around \$11,000; opened Monday (17) in Los Angeles with original cast.

"The Sign of the Cross", Booth (40th week) (CD-1283; \$3.00). Fine, but not before performances (on Mondays); pace better than before laying out and credit; rated over \$10,000.

"Fanny", Shubert (111th week) (M-1325; \$4.40). Boxoffice strength; indicates good profit; no new reviews; last week's gross claimed about \$7,000.

"The Sign of the Cross", Booth (40th week) (CD-1283; \$3.00). Went upward more than \$1,000 last week; should run into winter period.

"The Faith-Fuller", Empire (144th week) (C-1102; \$3.30). Right up with straight play; leaders; last week's gross claimed to have topped \$12,000.

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terially last week, when the takings were quoted over \$16,000, but for colored cast operetta, which is dated out-of-town late next month.

"The New Yorkers", Carnation Hall (M-7260; \$2.20). Third musical review, one name out of business last week; shows being; shows have been faring excellently; played "The Merry Widow" by

Vaude-Review
"Priorities of 1942," 4th St. (21st Street) (C-1102; \$3.30). Presented by William Saroyan; written and staged by same; opened Monday (17); so far \$1,000; \$2,300.

'MOON' BIG \$15,000 IN WASH. AT \$2 TOP

Washington, Aug. 18.—John Steinbeck's "Moon" bowed with a \$2 top, drew \$15,000 in eight performances at the National theatre for great mid-summer business. The play, a better than large fans, but the weatherman was kind. Critics liked Conrad Nagel, who generally is the best opening night of the season.

Two of the original players are replacing the roles created by Terrie, as Magnolia, and Sammy White, as Frank. Jed Prothy looks like the new creation of Captain And John Tyers, subbing for Kenneth Spencer, Negro batstone who became ill, signs show his tendency to "leave the river."

Other warbling stints are capably handled by Bob Lawrence, who is replacing and Vincent Van Veen in support are Vincent Varon, Ruth Urban, Frederic Person, Al Douglas and Helen Allen.

Minto Cato, Negro soprano, is repeating in the role of Queenie, as "The Wizard of Oz" wound up its seven-night engagement Sunday (17) with a sell-out.

Every well he had on all day Saturday (15) hurt, but more than 10,000 attended. Piece at closing show, the take was approximately \$45,000.

'Ladies, 13C, Eileen,' \$6,000 Hold Up in Chi

Chicago, Aug. 18.—Town is quiet on the legit end. Same two shows, "My Sister Eileen" and "Good Night Ladies," are still holding on well.

Estimates for Last Week
"Good Night Ladies," Blackstone (18th week) (1,200; \$2.75). Big winning weather, and again better \$10,000.

"My Sister Eileen," Harris (13th week) (1,200; \$2.75). Good weather, though threatening to leave, at \$6,000, okay for run and scale.

'Vinegar,' \$8,500, Winds Up 8-Wk. Detroit Run

Detroit, Aug. 18.—Henry Duffy, at the Lafayette Square, only 216 seats. George Kelly's "The Show-Off," starring Joe E. Brown, out of wraps.

Going on the evidence of opening night reaction, Brown may do even better than Billie Burke in "The Vinegar," which, which closed eight-week run, drew \$8,500, its final tally of sweet \$8,500.

'Claudia' Big \$17,000 In 2d Frisco Week

San Francisco, Aug. 18.—"Claudia" was on the upgrade in its second week, which closed eight-week run, drew \$17,000, at a \$2.75 top, and gives promise of a long run.

Lerner N.G. 4G in Toronto

Toronto, Aug. 15.—With Francis Lederer reviving his Sunday night "The Name for Comedy," which he did two seasons ago with Katharine Cornell, summer season.

Alexandra here saw Czech actor, who had been in the city for 1.561-seat sealed at \$1.50 top. Ethel Britton played opposite.

Shows in Rehearsal

The Pirate—Playwrights, Theatre Guild.
Best the Band—George Abbott.
The Great Gatsby—Shubert, Olsen & Johnson, Harry Kaufman, Horace Schmiedlapp, et al.
Handicapped—Oscar.
Stars for Action—Oscar.
Strap for the Count—Frank Kraker, Agnes Morgan.
Freedom—Shubert Theatre, Inc.

'SHOWBOAT' WINDS UP ST. L. ALFRESCO SEASON

St. Louis, Aug. 18.—The Alfreco theatre of the Municipal Theatre Assn. in Forest Park wheeled into the home stretch last night (Monday) with "Showboat," Kern-Hammerstein operetta.

"Showboat" began a two-week stand with the club-conscious crowd. Presented three times previously, 1930-34-38, the piece has drawn more than 100,000 patrons.

Cool breezes and some new faces in the cast brought out an opening night mob of 11,000 that grossed an estimated \$20,000. It was the best opening night of the season.

Two of the original players are replacing the roles created by Terrie, as Magnolia, and Sammy White, as Frank.

Jed Prothy looks like the new creation of Captain And John Tyers, subbing for Kenneth Spencer, Negro batstone who became ill, signs show his tendency to "leave the river."

Other warbling stints are capably handled by Bob Lawrence, who is replacing and Vincent Van Veen in support are Vincent Varon, Ruth Urban, Frederic Person, Al Douglas and Helen Allen.

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Every well he had on all day Saturday (15) hurt, but more than 10,000 attended. Piece at closing show, the take was approximately \$45,000.

Play on Broadway

Across the Board on Tomorrow Morning

First of two playlets presented at the Bowery last Monday, "The Sign of the Cross" (M-1004; \$2,300). Presented by William Saroyan; written and staged by same; opened Monday (17); so far \$1,000; \$2,300.

Estimates for Last Week
"The Sign of the Cross," Booth (40th week) (CD-1283; \$3.00). Went upward more than \$1,000 last week; should run into winter period.

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Inside Stuff—Legit

With play scripts by name authors most scarce, it is known that Eugene O'Neill has two completed plays which he declines to release for production. They are "The Iceman Cometh" and "The Great God Brown." Both scripts have been sent east from his northwestern home and were read, but returned at his order and placed in the O'Neill archives.

It is noted that the public and critics have been so impressed why he has not completed his "Disinherited" saga or cycle of nine plays. The series starts in New England in 1812, with subsequent locales throughout the last century to do with the same family. Expected that why the saga is completed it will be dated 1844 or 1845, O'Neill's idea is that the two additional plays are not to be produced until the saga is completed.

This Is the Army, Broadway, N. Y., has drawn enthusiastic plaudits from the public and critics. It is a play which has been so well received, concerned there is one division that is puzzled. It is the Marine Corps, which feels that it should be represented in some way, as is the Navy, for wherever there are sailors there are Marines. First act finale of "Army" provides one of the show's thrills when the Navy is supposed to "take over." The matter of the marines was called to the attention of Irving Berlin and it is understood that he will be writing in a bit which will bring on several soldier-actors in Devil Dog uniforms.

Fact that the Marine Corps is in the van of the invasion of the Solomon Islands in the South Pacific would make their inclusion in the show especially timely.

Shuberts were originally scheduled to be in on the San Carlo opera season at Washington's Watergate, but when the rains came, according to Fortune Gallo, they bowed out. Precipitation washed out four performances, but the salaries of the 31 musicians, 22 of them from Local 181. Union made a \$5 concession on the 12 performance rate, but Gallo wants more. Rained out opera were given their money back, extended, and attendance up-top, 3,000 watching the postponed Carmen. The show is being staged by the Metropolitan Club, in Barber of Seville; singers hooked up lyrics and script, with such words as "Scram" and "This is a helluva night for romance." Music critics "shooked at the show."

Interesting sidelight on "Count Me In," musical show which originated at the Catholic University, Washington, and which is being produced by the Shuberts, Harry Kaufman, Olsen and Johnson, Richard Krakauer, John Cobb, Horace Schmiedlapp, et al., is that the dominant personality of the original presentation was Father Gilbert Madden, play agent.

Oberg won a writer's contest with a playlet submitted in the Jean Herschot "Christian" radio competition. There were 7,000 contestants, prize being \$2,000.

Among the new plays slated for next season is "Adam's First Wife," by George Tompkins, "Fanny," by George S. Kaufman, and "The Sign of the Cross," by William Saroyan.

Wear, a N. Y. state boxing commissioner. He and Paul Gordon are on the Coast in the Warners studio.

George who will be appearing in "The Sign of the Cross," was formerly connected with the Theatre Pigalle, Paris. Show is slated to have the backing of Edward Rothchild, also a refugee.

Date for "Claudia" at the Auditorium, Oakland, Cal., here has been accepted to permit extension of the San Francisco run at the Geary until Sept. 15. At Spring 1942, "Claudia" will be returning to N. Y., where it is slated to go out for "Lady in the Dark." John Pollock may go west to take over "Claudia."

Engagements

Linda Watkins, Gwenn Anderson, Howard St. John, Margaret Wallace, 'Janie.'

Lois Wilson, Leonore Thomas, Sandra Harman, Robert Allen, Edna Marden, Harry Elberse, Ethel Clarence, Loring Smith, Wade Dent, Carole Alden, Conant Janis, Milton Karol, Joel Maston, Dan Barton, Edward Hudson, John Campbell, Bob Henry, Peter Lawrence, James Harrison, Junior Miss, Chicago company.

Katherine Anderson, Lynn Arlen, George Tompkins, Marion Edwards, Edgar Mason, Guerna Donnelly, Patrick Barry, Herb Kell, Eric Woodley, Mary Helen, John W. Miller, Sid Conrad, John Winter, Junior Miss, Boston company.

Mary Healy, June Pressler, Milton Wagner, Melissa Mason, Hal Le Roy, John W. Miller, John W. Miller, Joe E. Brown, Yvonne Claire, Jeanne Taylor, Jack Black, Ross Steiers, Debra "Count Me In" Lyons, Uta Hagen, Taylor Holmes, Margaret Hagen, Charles Halton, Frank Conroy, Red Buttons, Edward G. Robinson, 'Ivy for Vickie.'

Keenan Wynn, Joy Page, Billy Conn, Murray Leonard, John W. Miller, Jean Carter, Charles Kay, Murray Friedman, Leslie Barlow, Owen Martin, Arthur Hill, Tommy Farrell, 'Strip For Action.'

Doris Dalton, Clarence Derwent, Peter Lorre, Ruth Gordon, Robert O'Neil, Edgar Kent, Ethel Morrison, Rafel, Corie, Bertram Tuswell, Peter Lorre, Ethel Morrison, 'I Killed the Count.'

Gladys Cooper, Jim Remond, Bruce Forsyth, Robert G. Marshall, Nicholas Joy, 'The Morning Star.'

Jessie Royce Landis, Clay Clemons, Tom Murray, Margot, John W. Miller, Joyce Court, 'Twelve Midnight.'

YORK AND KING

Golden Gate Theatre
San Francisco, Aug. 13th
THROW A POSEY TO
Affred Lunt for
Best-Boying of the
Year in the Show
Direction: Wm. Morris

PLAYS—THE THING

\$125.00 cash and good connections to be made. The show is connected with the theatre, opera or musical business. The show is a sell no inferring musical play. The show is a sell no inferring musical play. The show is a sell no inferring musical play.

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SAMUEL FRENCH

115 West 46th Street, New York 18, N.Y.
Play West 7th Street, Los Angeles

Author Representative
115 West 46th Street, New York 18, N.Y.
Play West 7th Street, Los Angeles

Machbeth Feud Slightly Shatters The Surprising Quiet Around Equity

Although quiet prevails around Equity for the first time in a long while, there is or was a sort of a feud between five players who were in the Maurice Evans-Judith Anderson "Machbeth" and the balance of the company. When the show played an army camp in the spring, there was a difference of opinion among the quintet about the idea. There was some sort of complaint made with Equity about a rule adopted about secret vote, when a show played outside performing circuits or not.

The quintet wrote a yarn for the Equity map titled "Double, Double Toil and Trouble," that, in addition to the rule, steamed up the others in "Machbeth." Balance of the cast members wrote their own part of the matter and demanded it be printed in the Equity monthly as a "protest" against the "Machbeth" decision. As to the mag's article, the majority of the players said the article "is not only in material matters but as to fact, but by direct inference unjustly accuses all of us who did appear of participation in it and thus to undermine Equity conditions... and intimidation by the management.... We therefore permitted any opportunity whatever to rebut the falsehoods and malicious insinuations apparent contained."

Willingly as Camp Meade
The fact that 17 Equity members participated in the presentation at Camp Meade willingly and without the slightest hint of coercion was the answer in itself an answer to the alleged "unwilling" participation... the expense money which we received for the four days we were at Camp Meade was substantially equal to Equity's minimum for the three performances and, incidentally, more far more in excess of the expenses which anybody could possibly incur while being at the camp.

"As to the camp: 'It was one of the most thrilling experiences that any one of our company had the reception by the soldiers' was glowing tribute to the legitimate theater and an excellent demonstration of the need for fine stage entertainment in the camps.' The communication was signed by Miss Anderson, Thelma Chander, Ralph Clayton, Staas Cotsworth, Alex Paul, Paul W. Moore, J. H. Keats, A. McFarland, Ernest Graves and Alfred Paschall. Others of the company could not be contacted, but were declared in sympathy."
It is understood that Evans paid the players expenses to the tune of around \$2,000. He proposed touring the camps next summer. Evans has been indicted in the Army, with a captain's rating and will organize shows at remote points. Evans, an Englishman, became a U. S. citizen last fall.

LEGIT MGRS. BUSY SKED WITH SHOW BIZ UNIONS

Broadway managers face a busy several weeks, during which new or renewed contracts with no less than four stage unions are expected to be negotiated through the League of New York Theatres. In connection with the Association of Agents and Managers, who seek a pay boost of \$25 weekly was dated for Monday (17), but was put over until today (19).

Leads stated that the voluminous document which ATAM calls a new agreement had to be digested. That was a complex task, in which day, the managers sent back a set of counter proposals. That the showmen were in accord with the ATAM idea is certain, managers classifying the changed pay and conditions as too drastic. A League committee headed by mechanics union yesterday (Tuesday), demands further pay, seeking a 20% pay boost. The stagehands are still angling to complete

Mark Wilson Hurt

Philadelphia, Aug. 18.—Mark W. Wilson, vet. Philly press agent, was injured when he was struck by an auto in Atlantic City last week. Wilson, 55, suffered scalp, arm and chest injuries, none of them serious.

Wilson is publicity director of Haly's Million Dollar Pier, Atlantic City, as well as for Shubert interests.

GAS-TIRE SNAG KEYS TO MD. PAY SNARL

An arbitration over summer theatre contracts was held in Washington, when Equity, on behalf of three name members, sought a total of \$1-1/2 from Steve Cochran, whose summer stock at Olney, Md., was one of the earliest straw-hat casualties. The dispute was held by arbitrators, Ralph Forbes and Madge Kennedy. Novel defense set up by Cochran was that the stipulated transportation facilities were not available, the players long before there was gas rationing and tire shortage. He contended that the stipulated transportation conditions prevented parties from visiting the theatre, midway between Washington and Baltimore, and the season abruptly folded after a few weeks. House and adjacent areas were extensively remodelled during the winter. Cochran's banker being a wealthy leccreem maker.

SAROYAN DOING I-MAN JOB WITH NEW PLAYS

William Saroyan opened his double-decker, "A Board and You," on Saturday (17). It is the first legler of the oncoming season, consisting of two playhouses. Author-manager-director calls his venture the Saroyan Theatre, but does not entirely eliminate the noted showmen identified with the house, bottom of the daily ad identifying it as the Bellini.

"Frie" (18), after a bargain preview, Saroyan blew a fuse and fired most of the managerial staff, including, by the time he mentioned a letter with a summer theatre last year, proving he was not the backer as reported. Saroyan's explanation, the temperamental explosion was that "I have to do the work myself." The opening night show drew \$4.40 top, scale thereafter \$3.30.

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RATIONING WORSE THAN STRAWHAT

Dimouts, Tire Conservation Also Keep Patronage Away—Stocks in Cities, or Near Populated Centers, Fare Better Than Rural Spots

VARIABLE CONDITIONS

Gas rationing, tire conservation and other wartime difficulties have considerably hurt business at straw-hat theatres this summer though business has been better than had been feared, with conditions varying in different hands, depending on local factors and the b.o. draw of the various shows.

It is admitted by all straw-hat operators that gas rationing has hurt business. The "T" conservation, not yet such a drastic matter, has had less effect, it's figured. Occasional practice blockouts have had negligible effect. It's believed, but localities having strict dimout regulations have found their attendances severely cut.

As expected, strawhats in heavily populated communities, or ones that have small auditoriums, Hartford, Conn., have fared better. Several spots operating in war production areas have found the attendance from war workers disappointing. Reason is believed to be that factory workers don't care for legit theatre fare after hours of entertainment, preferring dances and films.

How dimouts hurt. Several spots operating in war production areas have found the attendance from war workers disappointing. Reason is believed to be that factory workers don't care for legit theatre fare after hours of entertainment, preferring dances and films.

Maplewood (N.J.) theatre has been running consistently behind last week. The traffic is further curbed. The theatre has always been largely dependent on auto trade, so grosses have been disappointing. Business was distinctly better recently with Gertrude Lawrence appearing in Noel Coward's "Ellen Angel."

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August Legit B.O. Continues Big; Producers Optimistic on New Season

Not Prophetic

Charles Butterworth, in "Count Me In," plays the part of a fellow too young for the first world war and too old for the present global conflict.

Last week he walked into restaurants in his draft questionnaire, a personal situation that was both ironic and humorous. Comic is 42. Management is considering the possibility of a replacement player.

25% OF EQUITY'S MEMBERS IN UNIFORM

Approximately 25% of Equity's paid-up membership is in the armed forces, mostly the Army. In the last count the total was 518, of which 97 were of the chorus brand. Exact percentage of Equityites in comparison to the total number of male members has not been better, association not having broken down figures by the number of women and men on the active list.

Number of people in the other theatres not now in the service expected to be compiled soon. Of the Equity bunch, two are females who joined the WAAAC's.

L'VILLE WINDS UP BEST OUTDOOR SEASON

Louisville, Aug. 18.—Six-week summer season of operettas, produced under the general management of Frederick B. Cordova at Iroquois Amphitheatre, wound up Sunday (18) in a blaze of glory with a resounding \$14,800 gross, topping all previous records. "Rose Marie" was the piece, and did even better business than "Blossom Time," which held the record until the final week.

"Rose Marie" was most lavish production of the season. Principals were: Evelyn Rocker, Marjorie Brodole, Dean Dickens, Walter Donahue, Gordon Edgworth, Nina Olivette, Donnie Bryson and Eddie Bickel. Michael Whelan and Haila Stoddard, starred, wisely.

Senesette (N. theatre did weeks not as capacity \$9,500 several weeks ago with Ethel Barrymore in "The Green Goddess," but business there has been uneven. Next biggest week was the opener, with Grace Fields heading off the "Green Goddess" bill.

Last week the spot had a tryout. "The Rich Get Richer," by Mary Hall. Reports from such scattered spots as Arlington, Va.; Chatham, Mass.; Woodstock, N. Y.; Stony Creek, Conn.; and Cambridge, Mass., have borne out the fact that straw-hat on the average is markedly below last season's figures.

Broadway's August business continues to boom and last week saw further increases by the weeklings. It created an atmosphere of optimism for the new season. Management of some summer holdovers were especially surprised and are counting on their shows sticking into the fall period, or longer.

As there is unusual production activity at this time, showmen are speculating over the possibilities of getting desired house bookings. If there is more than an average number of closes ahead of late there is talk of too few theatres, but the law of averages has taken care of them. Almost unanimous of late there is not impossible that a house shortage will crop up before winter. "Don't bracket" summer material is under normal. There have always been some unlighted spots on Broadway, even at the height of the seasons.

Straight shows which topped that list last season are still the van. "Junior Miss," Lyceum, improved at least \$1,000 and is best at "Top Hat," and "The Sign of the Cross" resumed after a week's rest, set an excellent pace, with nightly business better than ever. "The Sign of the Cross" resumed after a week's rest, set an excellent pace, with nightly business better than ever.

Musical strength is also evident, "Sons of Fun," Winter Garden, making "Top Hat" close second, and is credited with nearly \$27,000. "By Jupiter," Shubert, eased off then bowed back to close the week. "Star and Garter," Music Box, has been cleaning up from the start. "Top Hat" and "Sons of Fun" are "The Army," \$47,500 in front since opening, while "Stars on Ice," Century, is doing better than ever with better than \$34,000. Later, is \$165 top, but the other musicals are \$440 and, with the remainder of the week, that was not possibly better during summer. "Porgy and Bess" and "The Sign of the Cross" are best in Carnegie Hall, with musical records, is still a real surprise.

Among the "legit" shows, it is claimed that business is the best in many years, another surprise. There are more shows running than in recent summers, but that doesn't explain the best agency trade since the times when \$5.50 and \$6.60 top revues held the boards and brokers could name their own price.

'MOON' TO OPEN EARLY PITT SEASON AUG. 31

Pittsburgh, Aug. 18.—Town's lone legit site, Nixon, has pushed up its opening a week and "The Green Goddess" followed by "Sweethearts," "No No Nanette," "Blossom Time," "Naughty Marietta" and "Sons of Fun." "Rose Marie," "Blossom Time" grossed \$17,400.

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G.O.H., Chi, to Pix

Chicago, Aug. 18.—Grand Opera House, for years the outstanding legit house here, and originally owned by the Four Companies, has been leased to a picture house to Galos Bros, group of name exhibitors. This further cuts the number of legit houses of Chicago.

Recent years Chicago legit has not led the Alpha, Woods, Garrick, Apollo, United Artists and Playhouse

OBITUARIES

PHILLIPS HOLMES

Phillips Holmes, 33, former stage actor, pianist and actor, and been a member of the Royal Canadian Air Force since last December, was killed in 1941. His first film assignment came in 1928, when a screen test by Paramount won him a part in that company's production, "Fanny." Other films in which he appeared are "Her Man," "Broken Lullaby," "The House of a Thousand Candles" and "The Devil's Holiday." Educated in this country and "The House of a Thousand Candles" had started in several Triangle Club shows. In Windsor, Ontario, he had once appeared in a stage play, "The Great Neckers," with his father, Taylor Holmes, veteran actor. An absentee from Hollywood for the past several years, Holmes had occupied himself with foreign

A Sobran Anniversary Man on Wednesday, August 13, 1942, at the Church of the Holy Trinity, 211 Broadway, New York City.
MR. PERE J. COHAN
MRS. JOSEPHINE COHAN NIBLO

Besides his father, he survived in his mother, Mrs. Phillip Holmes, and a sister, Madeline Holmes, both actresses, a brother, a pianist, in Philadelphia, Ralph Holmes, RCA, husband of singer Lilya Holman.

GUIDO VOGEL

Guido B. Vogel, 79, music composer and director of St. Louis theatre orchestra for 20 years, died Aug. 10 at St. Louis. Home of Son Benjamin Vogel, also conductor. Vogel made his first public appearance in St. Louis as a violinist at the age of 15. Though his father, he was regarded a child prodigy. Vogel later organized the Metropolitan orchestra which played for the opening of the Grand Opera House and became conductor of the Metropolitan theatre in St. Louis. For five years he played at the Schubert there and then took over the Metropolitan orchestra which played 20 years at the American. He also organized, but did not direct, the orchestra which played at the St. Louis Municipal theatre from 1923 to 1937. In his latter years he directed the Metropolitan orchestra.

Master of both classical and popular music, Vogel was conductor of President Cleveland in 1897 and before that, of the Metropolitan theatre. Theodore Roosevelt in 1902. For Prince Henry he composed "The International Rag" which was the first popular composition. His other well known compositions included "Up and Down" and "Symphony for the World's Fair in 1904; "Battery A" Boys," dedicated to St. Louis soldiers in the Spanish war; "College Boys," dedicated to St. Louis University students in the 90's.

Surviving are his widow, Rachel; two sons, Guido, Jr., and Dr. Benjamin M. Vogel, and daughter, Irving Stein of Chicago.

WILLIAM JOURDAN RAPP

William Jourdan Rapp, 47, playwright and v.p. of C. M. Morris Associates, Inc., died Aug. 12, 1942, at his summer home in Lake Mendota, N. Y., of heart attack. Among several plays credited to Rapp as co-author are "Harlem," "Whirlwind," "Hilda Cassidy," "Substitute for Murder" and "The Streets of Baker Street," "Harlem," written with Wallace Thurman, was produced in N. Y. by the Theatre Guild. He written numerous radio scripts and in the time of his death held the subordinate post of chief editor of 300 religious publications issued by the Cook Pub. Co., Elgin, Ill. Since 1926 he had been connected with Macfadden Publications as editor of True Story magazine until he

broke with that organization six months ago.

Behind his stage and radio writings, his activities included magazine and newspaper contributions, and he also was the author of a novel, "Poolroom."

WALKER WHITESIDE

Walker Whiteside, 73, veteran stage actor, died Aug. 17, 1942, at his home in Hastings-on-Hudson, N. Y. He had been ill for three years. Whiteside began his stage work as a Shakespearean actor, playing such roles as Hamlet, Othello, Richard III, Shylock and others before the age of 20. He played Hamlet with his own company in his N. Y. debut, at the former Union Square theatre when he was 25. He followed it with a tour of classical repertoire. Whiteside, who Whiteside starred at the height of career include "Typhoon," "Mr. Wu," "The Melting Pot," and "The Master of Ballantrae." He produced most of the plays in which he appeared, with few exceptions, including "The Sign of the Cross" by Lieber & Co., George C. Tyler, Lee Shubert and Henry W. Aldrich.

Whiteside retired from the stage in 1935 after a final tour of "Master Shylock." His last production was "The Sign of the Cross" at the Lyceum theatre, was in "Three Men on a Horse" at the Lyceum.

Surviving is his widow, and a daughter, Mrs. Rosamond W. Pettit. In his country he occasionally made appearances in stock company plays. His last stage work was in "The King of Kings, N. Y., when he played in "The Philadelphia Story." That summer he also toured in "The Male Animal."

FRED G. ROSS

Fred G. Ross, 64, veteran actor and former business manager of the Metropolitan Opera, died Aug. 12, 1942, at his home in New York City. He was born in Philadelphia, Pa., and studied at the University of Pennsylvania. He appeared in Shakespearean plays with Edwin Booth and William E. Schirer. Other stage work with which he had appeared include "James O'Neil," "Joseph Jefferson," Mr. and Mrs. William J. Florence, Adelaide Neilson, Ada Cavendish and "Mrs. John Drew." His activities previous to retirement had turned to the management of stage plays and musicals.

PAQUALE AMATO

Paquale Amato, 63, baritone and former member of the Metropolitan Opera Co., died Aug. 12 in New York City. Amato was of Italian, Amato had toured Europe and South America before making his debut at the Metropolitan opera house in 1909. He sang in "Traviata," which had served as his Italian debut at the Teatro Bellini, in 1909. He was married to a woman, which he appeared as "Armine," "Carmen," "Othello," "Rigoletto," "Georges," and "The Girl from the Coast." A resident of Baton Rouge, La., Amato had been teaching voice culture at the Louisiana State University opera at the time of his death. Widow survives.

HATTIE WILLIAMS

Hattie Williams, 67, veteran musical comedy actress, died Aug. 17, 1942, after an illness of several years.

Miss Williams began her career at the age of 19 as a chorus girl, and later in her sister's vaudeville productions in which she appeared as "Fluffy Ruffles," "Decorating Clementine," and "The Girl from the Coast." Her plays and musical comedies include "The Girl from the Coast," "The Rogers Brothers from Harvard," "Vivian Paris," and "The Girl from Kayak." Her first appearance was in "The Girl from Kayak," a vaudeville sketch, "A Slice of Life" with Wallace Thurman.

BERNARD FRUTIN

Bernard Frutin, 58, Scottish film exhibitor, died from a heart attack at his home in Scotland on August 12, 1942. Frutin, a Russian by birth, went to Scotland in 1908 and started a

barber shop in Glasgow. Took over the old Royal theatre, Springfield, then leased the Queen's and bought the Metropole, Glasgow. His concert still operating the latter. Had eight cinemas, recently buying the Black and White Glasgow suburb.

PRINCE ALEXIS A. OBOLENSKY

Prince Alexis Obolensky, 59, concert singer, died Aug. 16 in Butler, N. Y. He was an actor, singer, Obolensky, a basso, had come to this country in 1924 after several years in the ordinary attraction of the Russian opera. He studied singing in Italy and made his concert debut in London in the Metropolitan Opera house in a touring opera company later. His activities in this country, besides stage appearances, included lecturing and teaching. Widow and four children survive.

RUSSELL PHELPS

Russell Phelps, 51, newspaperman and picture actor, died Aug. 14 in Veterans' Hospital at Sawtelle, Cal., after a lingering illness. Phelps served in World War I, he has worked on various newspapers in the Midwest and Pacific coast. In Hollywood he appeared in "The Sign of the Cross" and other studies. Surviving are his widow and son.

MAISE AYLING

Maise Ayling, 47, for years a picture actress, vaudeville performer and "principal" boy in pantomime, died at her home in Move, Sussex, England, July 29, of heart disease. Survived by her husband, Sydney M. Hyman, veteran variety actor, comedian and producer, and a son, who is acting manager for the South African circuit now owned by I. Schlesinger.

CHARLES I. MCFADDEN

Charles Ivor McFadden, 54, pioneer motion picture producer, died Aug. 14, four months after the death of his wife. His picture career began at the start with William S. Hart 25 years ago. For a time he produced silent films and in later years played minor parts.

JOSEPH MCGARRY

Joseph McGarry, 62, actor and checker for Metro in the Albany district, died in an automobile accident near New York City, July 29, 1942. He was promoted from checker on the Adirondack Mountain state of Metro to chief checker a year ago. Widow survives.

GEORGE R. MORGAN

Circuman George R. Morgan died suddenly Aug. 4 at a Wilmington, N. C., hotel.

Born in London, Eng., he served in the Canadian forces during the war and was later employed as an employee of the Ringling circus. Surviving are a sister and brother.

FRANK P. NUTTING

Frank P. Nutting, 75, violinist and maestro, died Aug. 14 in West Springfield, Mass., where he was born. Nutting was a former leader of the Springfield Philharmonic Orchestra and had been employed in the local Poli theatre orchestra as a violinist.

SHAFER HOWARD

Shaffer Howard, 79, dilettante composer, died Aug. 12 in Pittsburg, Barbara, Calif., from injuries received while working his quick-witted comedy "The Girl from the Coast" best known on the Coast for his Bohemian Club musical contributions. He included in his opera, "Yankee Doodle."

WILFRED HATCH

Wilfred Hatch, 81, retired president of Hatch Music Publishing Co., Philadelphia, died Aug. 12 in Glendale, Cal., where he had lived for 21 years.

DOROTHY SILK

Dorothy Silk, British concert singer, died of her sister's death in Worcester, England, July 30.

Mother, 79, of Moe Silver, zone manager of WB in Pittsburg, died at her home in Chelsea, Mass., Thursday (18) after a long illness. She leaves three daughters, all married.

Arthur Harry Smythe, 81, manager of the "Streets of Cairo" at the Chicago World's Columbian Exposition, died Aug. 11, at Berkeley, Cal.

William Barchenstorf, 50, music conductor and voice teacher, died Aug. 11 in Hollywood following a short illness.

Variable Prices

While the picture is still hot—only after the usual sale—recommends itself as a means of quicker liquidation of investment.

Omaha, for Instance

Public isn't kicking about upping of prices in two downtown theatres for ordinary attractions of the advanced prices at a third for a special attraction. Omaha used to charge 11 and 30c to P.M. and 4c nights, but now gets 11, 30c to 1.35c to 6.50c night with 11 and 35c to 2, and 50c rest of the day. Orpheum used to get 11, 30c to 2 and 4c to 2, but now gets 11, 30c to 2.35c to 6, and 50c to closing.

Early with "Tide of the Yankee" has gone up from the regular 10, 25c-50c to 15-40c to 8, 55c nights, with 11 and 35c to 2, and 50c rest of the day. Impression is the house will go back to regular prices as the new loading plan policy has always been to increase for stage shows, but this is first time that prices have been raised. Groom has continued over for regular picture programs.

Swamp from any one. More and more money is now in evidence in town from a lot of big work orders. The loading plan on the payroll at the Martin bomber assembly plant here and constructed by the city, is now loading plan 25 miles west of town. Upward six trend, with noticeably increased work orders. Following general business improvement.

Bills are doing well too.

Bills are doing well too. An out-living house is holding a picture over. Dundee (Goldberg) is keeping "Fanny" three days overtime.

Bills Next Week

Continued from page 41

Jack Lewis
 E. Brady with "Tide of the Yankee"
 Edith Lambert
 Tom Osborne
 Don Roberts
 Bill G. Edwards in "A Bill of Divorcement"
 Ned Danaher
 Don Webster
 Dick Nichols
 Myrtle Duedin
 Bill Baggart
 Victor Nelson

PITTSBURGH

Alpha Lodge
 E. Brady with "Tide of the Yankee"
 Paul De Luca
 Don Roberts
 Bill G. Edwards in "A Bill of Divorcement"
 Ned Danaher
 Don Webster
 Dick Nichols
 Myrtle Duedin
 Bill Baggart
 Victor Nelson

Continued from page 36

words, some features, designed particularly for the women. It ranged among pulp at the military base. Cash bookers proceed on the basis of the women's picture. They generally pick the pictures which men want to see, and left to his own devices the majority of the pictures are in a good many cases feature films. In a vigorous respects this rule is being broken. The picture "The Boys in Brown" has been an exception, and the machines will pick this picture. Expected that "The Boys in Brown" picture will also be able to announce—after a year's operation with the Army—the picture to the men in uniform.

Top Pix Faves

Paramount won two of the six picture as determined by receipts from 400 camp theatres patronized by the boys in uniform. Dorothy Lamour, a favorite with the boys, uniform, is beyond the Blue Horizon in first place for gross receipts. Others were "Wings for the Eagle" (Fox), "Cross Roads" (M-G), "This Above All" (20th), "Little Lieutenant" (Columbia), "Take a Letter, Dear Doctor" (Paramount).

Announced unofficially that "Pride of the Yankees" and "Mrs. Miniver" are the two best business in limited booking and are certain to be among the August champions.

The picture service is installing new recording machinery recently at the end of 1941. The "10 Favorite Motion Picture Stars of the Armored Forces."

MARRIAGES

Geraldine Manus to Bill Anson, July 18, in Chicago. Bride is radio actress. Groom is actor. Aids: Bob Hope, Helen Lake to Pvt. J. English Smith, in Pittsburgh, Aug. 9. She's a radio actress. Groom is actor. Actor-press agent at Pitt community before his induction into Army. Groom: actor. Groom: actor.

Marie Kalloun to Alfred Katz, in Pittsburgh, Aug. 15. He's a radio actor. Groom: actor. Groom: actor.

Robert Tallan to Barry Wood, in Pittsburgh, Aug. 17. Groom is actor. Groom: actor. Groom: actor.

Ethel Coleman to Sam Shan, in New York, recently. Groom is editor of Motion Picture Daily and formerly with "Variety."

Lois Marie to Corp. Jack Klotz, in New York, recently. Groom: actor. Groom: actor. Groom: actor.

James Nicol to Barr Arrington, in Chicago, Aug. 1. Bride is in WBMB in Chicago. Groom: actor. Groom: actor.

Gale Page, film actress and radio actress, to Albin Borchert, radio actor, concert pianist, Aug. 17, Couer d'Alene, Idaho.

BIRTHS

Mr. and Mrs. John F. Meehan, son, in Hollywood, Aug. 11. Father is manager of Talisman Studio.

Mr. and Mrs. Edward C. Cunningham, son, in Chicago, Aug. 9. Father is actor. Groom: actor.

Mr. and Mrs. Jimmy Slatery, daughter, in Hollywood, Aug. 12. Father is radio announcer at KFWB.

Mr. and Mrs. Sammy Sheaffer, son, in Pittsburgh, Aug. 12. Father is trumpeter with Herman Middleman band.

Mr. and Mrs. James Shee, son, in Pittsburgh, Aug. 12. Father is manager of Webster Hall, Pittsburgh.

Mr. and Mrs. Summer Granby, son, in Pittsburgh, Aug. 13. Father is actor. Groom: actor.

Mr. and Mrs. Ollis Englin, son, in Pittsburgh, Aug. 5. Father's with the M-G exchange.

Mr. and Mrs. Dave Mann, son, in Pittsburgh, Aug. 12. Father is arranger formerly with Charlie Spivak's org.

Mr. and Mrs. Al Flanstone, daughter, Aug. 11, in Jackson Heights, N. Y. Father is with Motion Picture Daily.

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PRICE 25 CENTS

WAR ROOMS TO

Jap Divvy of Yank Pic Spoils Told By 'Variety' Man Freed From Nippon Jail

(The following is by the former 'Variety' correspondent in Japan, who, along with many other American internees, returned to the U. S. yesterday from the Far East on the Jap-U. S. exchange accord.)

By W. R. WILLS

After having cut a wide swath for a number of years in Japan's much vaunted, centuries-old culture, American motion pictures on Dec. 8 (Jap time) made a hasty, yet orderly, exit from a field which they had comfortably dominated year after year, thus leaving to the picture-loving Japs not only a yearning for the kind of pix fare they have been brought up on, but also a fustful of coin which just about represents the net profits, to date, of all the operations there of the American film units.

Hardly had the first bomb dropped on unsuspecting Pearl Harbor when the Nippon government-controlled Nihon Eigasha (Japan Motion Pic. (Continued on page 35))

Caliente Casino, Resort May Go Back to Yanks

Mexico City, Aug. 25.

Prospects are considered excellent in local legal circles of the American owners of the once-famed Casino and sporting resort at Agua Caliente getting back their property which the Cardenas government expropriated as a public utility some years ago and converted into a federal industrial school. The supreme court ruled that this expropriation was unconstitutional in granting Henry S. Hebard orders to seize the Cardenas action.

The court set a precedent in this (Continued on page 34)

U. S. Writ Halts Buff. Rodeo Because Auto Stunts Waste Rubber

Buffalo, Aug. 25.

For the first time in history, the U. S. Government has enjoined an amusement enterprise from exhibiting on the ground that its operation would impede the war effort. On Saturday (22), Federal Judge Knight issued a temporary restraining order in U. S. District Court here against Jack Kochman's Rodeo & Thrill Show scheduled to open (Continued on page 27)

Lasky's 'Churchill' Pic

Hollywood, Aug. 25.

Jesse Lasky will make 'Life of Churchill' after completing 'Boy Scouts of America.' Script must first be approved by Winston Churchill before filming can get under way. No one yet set to play the Churchill part.

War Dept. K.O.s Reissue Of Goldwyn's 'Real Glory' With Philippine Locale

Hollywood, Aug. 25.

As a consequence of the withdrawal from distribution of 'Yank in the Philippines,' a reissue of the Gary Cooper star's 'Real Glory,' the amount of print stock RKO is using during 1942 will be considerably reduced. Sam Goldwyn originally released 'Glory' in 1939 through United Artists. It is understood Goldwyn told RKO it must release 200 prints.

The picture was brought to the War Department's attention after many protests due to controversial subject matter which had to do with American troops battling native troops to quell insurrection in the Philippines. Matter was referred to Lovell Mellett, then Coordinator of Government Films, who ordered RKO to take it off the release sheet. RKO agreed as exhibitors were apprehensive of audience reaction to the reissue.

The greater part of prints, made up in advance, did not reach playing time, with result that RKO remains debited for the amount of film failing to get into circulation.

MARJORIE LAWRENCE'S WHEELCHAIR COMEBACK

Marjorie Lawrence, operatic soprano, who has been paralyzed for more than a year, will make her professional return Sept. 8 as guest soloist on the André Kostelanetz-Albert Spalding program on CBS for Coca-Cola. She will do her singing from a wheelchair.

Singer, who scored a sensation at Met several seasons ago with her performance in 'Salome,' became ill during a visit to Mexico. She was given a serum injection on the 13th. Guest on the Coca-Cola series this coming Sunday (30) will be James Melton, with Nadine Connor slated to appear on the Sept. 13 broadcast. Guest on the Sept. 20 show, and Melton repeating Sept. 27. Program is directed by George Zachary, with music by George Faulkner. D'Arcy is the agency.

'A' FILMS EXCEED \$1,000,000 MARK

Individual Picture Earnings at Best Levels in 15 Years — \$2,000,000 to \$5,000,000 — Grossers More Common Than in Lush '20s—More Percentage Deals and Increased Spending Hypo Take at Boxoffices

STATIC PROFITS?

Opening months of World War II find individual picture earnings, both in rentals for the producer-distributors and in takings at the theatre wickets, heading for the high levels in approximately 15 years, from field and key city reports now pouring into New York office distribution departments.

The good 'A' picture, classified as such on the basis of a high budget and/or the stellar standing in the cast, is today grossing \$1,250,000 or better, while the average take for the season's outstanding is, of course, far higher. Pictures grossing \$4,000,000 or \$5,000,000, considered phenomenal even at the lush days of the late '20s, and at that time attributed largely to novelty of sound, while not commonplace today are no longer a (Continued on page 18)

'Mrs. Miniver' Excerpt In Radio Campaign Talks

Minneapolis, Aug. 25.

Lt.-Gov. C. Elmer Anderson of Minnesota, running for reelection, is the store himself personally calling 'Mrs. Miniver' speech in his radio campaign talks and giving the proper type in using the quotation to emphasize the war work cut out for every body, he says: 'Many of you (his listeners) undoubtedly have seen this great picture. It's an unusual gratis plug for the film.'

PERVERSE TOMMY DORSEY

Disappears Store—No Supper Show When Audience Too Small

Baltimore, Aug. 25.

Tommy Dorsey, by refusing during his appearance at the Hipp two weeks ago to make scheduled appearance in the record department of Hutzler's department store, has made it tough for future band leaders with that commercial outfit. Hutzler's, one of the biggest shops of its type in town, had taken large space in the dailies advertising Dorsey's scheduled p.a., with the manager of the store himself personally calling for the maestro at the theatre. (Continued on page 34)

Cantor Feels Actors Doing Morale Jobs Should Not Be Judged Slackers

Chaplain Givot

Hollywood, Aug. 25.

George Givot, known in show business as 'The Greek Ambassador of Good Will,' goes into the war as a militant clericman. Stage and screen comedian enlisted in the Army and moved into the Los Angeles Baptist Theological Seminary for a course of study aimed at a commission as Army chaplain next May.

Givot's last appearance on the screen was in a 'rootin'-shootin' western, 'Leather Burners.'

Givot was of the Jewish faith originally.

Jolson, Merle Oberon, Et Al, 1st USO Show Unit to Reach AEF

At Jolson, Merle Oberon, Patricia Morrison, Frank McHugh and Allen Jenkins made theatrical history, and marked another chapter in show business' contribution to the war effort, by entertaining American troops 'somewhere in Ireland' Sunday night (23). It was the same day as their arrival abroad by bomber plane.

It also marks the first USO Overseas Unit, although by the very nature of the distinguished names it's a super-duper, unparalyzed troop, doing voluntary work in bringing Yankee-brand talent to Yank troops. (Miss Oberon, of course, is British, and her inclusion, apart from the obvious a. a. value, was also prime in the interests of Anglo-American unity.)

For full details, individually, it adds (Continued on page 25)

GILLETTE AGAIN TO B.R. WORLD SERIES ON MBS

Gillette Safety Razor Co. will once again sponsor the World Series on Mutual Hookup calls for 300 stations in U. S. and Canada, shortening overseas to the troops and airing of a Spanish version for Latin America.

Price, as usual, is \$100,000 to the ball clubs plus time and announcer charges. No announcer is set as yet, although Red Barber may be the best despite the fact he's currently working on WHN. For Gillette it's the fourth consecutive time they've aired the series over MBS.

There has been considerable agitation recently for a longer than usual World Series, the teams to tour the country, with the take of the extra games going to Army and Navy Relief. Gillette may thus wind up sponsoring a 10- or 15-game series instead of the usual best four out of seven.

President Roosevelt is the one person, in the opinion of Eddie Cantor, who can take the heat of the top names of show biz who are sticking to their work and reaping the wrath of the public for not being in uniform. Cantor figures the chief executive can best explain, possibly in a chat, that the top performers, by their influence on public morale, are as important to the war effort as, say, Donald Nelson.

'After all, Donald Nelson, as the best purchasing agent in the country, is more important heading the War Production Board than handling a gun,' said the 51-year-old star. 'Well, the same analogy holds true for Bob Hope, Abbott & Costello, Kay Kyser or anybody of that calibre—all of whom are more important serving War Bonds and maintaining morale than they would be as doughboys.'

'The idea is not to defer every holiday dinner and save Cantor, but to spare the top names the many snide remarks now coming (Continued on page 47)

See Government Taking Over All Shortwave Radio

Prospect of Government takeover of all shortwave facilities, rumored for some time, now appears much more likely. How far the Government would go in such action and what the new setup would involve is uncertain, but that some move in that direction is certain is indicated by a series of meetings being held in New York this week between a group of shortwave broadcasters and representatives of various Government agencies. One such confab (Continued on page 18)

Buchanan's Comeback In Film Based on and With British Maestro Parry

Jack Buchanan, after absence of over six years, is making comeback into film production. 'Yarn deals with rise of a band leader, and is based on true life story of Harry Parry, local stick welder, who started from bottom.

Parry, with his Radio Rhythm Club Sound, after absence of an entire attraction, will be featured in picture, which is based on idea submitted by Parry's manager, Buchanan will star as well as direct. Shooting starts early in January.

Flock of Radio People Have Broken Out in a Rush of Legit Playwriting

Radio people have recently broken out in a rash of legit playwriting. One show currently in rehearsal is co-authored by a former radio executive, and at least four others on Broadway schedules are by well-known radio people. In addition, there are numerous other scripts known to be written or in preparation by those familiar in the radio trade.

Now in rehearsal and scheduled for a Broadway opening Labor Day week, after a road tryout, is "Janie" which Brock Pemberton is producing. It is co-authored by Josephine Benham and Herschel V. Williams, from the former's novel of the same name. Williams, until recently head of the radio at the Embassy and Ryan agency, is now a Captain in the Army. "Janie" is located at an Army camp.

Recently scheduled for an October opening on Broadway is "The Indian Sign," a comedy about show business, by N. Richard Newsbom, a side director with NBC. It is produced by George D. Gerstene is the producer. "Topsy," a musical version of "Uncle Tom's Cabin," is being adapted by Yasha Frank, of the CBS music-production staff. Hallmark Productions has announced plans for fall presentation in New York.

"Needle in the Haystack," Milton Ross' musical comedy, is being produced by the Shuberts (Harry Kaufman, "Black and Blue") and is being produced by Yasha Frank, of the CBS music-production staff. "The Road to Nowhere" is a comedy written of the Fannie Brice-Frank Morgan program for General Electric.

The Legend of Lou, on which Empire Productions, a new firm, has an option, is being produced by Stephen Gage Gross, director of "Our Gal Sunday" and "Lorenzo Jones," Black Sample-Hughes' Broadway show. Gross previously authored "One Good Year" and collaborated with Jack King on "The Road to Nowhere," a comedy about radio. Both were failures.

Max Wylie's play, "Broadway," a play about Blackett-Sample-Hughes, Chicago, and previously scripted for CBS, is being produced by Milton Geiger, radio writer, on a play about a hypothetical invasion of New England by the Nazis. It was given a summer theatre tryout last season and has been seriously considered for Broadway production by several managers since then, but it is still going the rounds.

Edna Enters' comedy and Howard Breslin, well known radio writing team, also have a comedy that was written as a straight play this summer and has been on the verge of New York presentation since then. "We, the People" for the Young & Rubicam agency, has just completed a play with radio in mind. Ann Louise Barley, radio writer now with the War Department in Washington, has also completed a comedy about the broadcasting biz. Lynn Stone and Addy Richien, co-authors of the current "Katie King" with Rosemary program, likewise have a legit script located at studios.

And Helen Walpole, scripter of the "Backstage Wife" and "Stella Dallas" for Black Sample-Hughes, in New York, has completed the first draft of a stage drama. "The American in England" by short-wave to the U. S., has been working for a while for about a year on a legit play. Kenneth Webb, writer-director at the B. B. D. & O. agency, has completed a comedy and numerous other legit shows, pictures and sketches, has been working on a comedy for Broadway by Olan Sutherland, has a play going the rounds for the last two or three seasons. And Bertie Berg, author of the producer of "The Goldbergs" serial, is supposed to be adapting material for a comedy program for a comedy on John Golden.

Is He Kinship?

Soldiers and sailors on leave are now enjoying the use of the palatial Beverly Hills estate owned by Corl Laemmle, Jr., with his sister acting as hostess in the owner's absence. The other day Laemmle got a letter from a soldier: "I wish to thank you for your generosity and great kindness in permitting your estate, swimming pool, and everything to be used by the boys on leave from the army service. If there were more civilians like you, life would be easier for us. The food is swell!"

Pvt. Laemmle got the letter while making a 30-minute practice walk full down in a blistering hot day down in the "low Carolins," where he and his sister are the hardest working soldiers in the outfit.

Pons Insistence on Doing 'Met Opener Cues Lucia' As Premiere for 1942-43

The Metropolitan Opera Co. will open its 1942-43 schedule with Lucia Di Lammermoor, which was off the boards last season. Opera will be brought back into the repertoire with Lily Pons as its star and either Jan Peerce or Giovanni Martinelli as the lead tenor.

Opera, a favorite of Miss Pons, will be given because Miss Pons is understood to have insisted on an opening night for her over executive Jan Peerce, who was pointed out to the soprano that opening night's performances sell out and since her performance was so arduous, it was not desirable to lose two sold-out performances. But the soprano, entering her 12th year with the Met, was adamant.

Peerce would normally be the choice to sing because Miss Pons, but the Met may consider Martinelli as an honor choice since he's starting his 30th successive year as a leading tenor at the house. Ettore Panizza will conduct.

WAAC'S DIRECTOR GUEST FOR SPITALNY SUN. (30)

Mrs. Oveta Culp Hobby, director of the WAAC, will make her first appearance on a commercial program Sunday night on the NBC Spitalny 'Hour of Charm' broadcast on WFAP-NBC for General Electric. She will take the 8:30 p.m. slot at Des Moines, probably interviewing a member of the organization who has been commissioned this morning. Regular portion of the show will originate in New York. Kay Wynn, of the B. B. D. & O. agency, goes to Des Moines to arrange details of the pickup. David White directs the series.

Reinhart Moves to Metro

Hollywood, Aug. 25. Wolfgang Reinhart, former associate producer at Warners, drew his first picture, "Next of Kin" as his first production. Picture, written by Gina Kaus and Kay Wynn, is slated as a starer for Joan Crawford.

Iturbi in M-G Pic

Rochester, N. Y., Aug. 25. Jose Iturbi, pianist and conductor of the Philharmonic Orchestra, will play himself in "Private Miss Jones," Metro.

TO INCOULGURE FIGHTING TUNES

New Music to Hypo American Pulses and Sustain National Morale — First Step Toward Setting Liaison With Every Branch of Show Biz Including Films, Radio, Bands and Legit

RATED MAJOR NEED

Washington, Aug. 25. Comprehensive plans for the Government to aid in and encourage the writing of rousing war songs—led recently by William B. Lewis, of the office of War Information Bureau, to be a major psychological need—are shaping up and may be submitted to all branches of the music business within the next fortnight.

Initial steps to frame a program were taken today (Tuesday) at a get-together of all Government agencies concerned in whooping up public support for the war effort, an sustaining national morale. This is the first move toward designating some particular agency or individual as the liaison with music publishers, songwriters, the broadcasting and film industries, legitimate theatre producers, dance instructors and orchestras.

With a hearty response to his recent N. Y. speech calling for tunes that will hypo American pulses, Lewis is seeking to sell to Federal officials the importance of neglecting this aspect of psychological warfare. He has been crusading around various departments with enough success so that the huddle was called.

In the near future, it is likely another N. Y. meeting will be held, with all branches of the music business invited to attend. Everybody interested in songs, those who purchase (Continued on page 44)

A. & C. DON'T FORGET

Call for Their Old Burlesque Boss, Geo. Young, in Cleve.

Cleveland, Aug. 25. As a tribute to a Clevelander who helped pave the way to Broadway for them, Abbott & Costello climbed up on the burlesque rostrum of George Young's Rovy last week to do a 20-minute show in his honor.

It was about seven years ago that the film and radio comics made their last appearance at the 800-seat Burlesque Emporium. Young, owner of Back Stage Club as well as the Rovy and several other interests, is credited as the man who discovered Abbott & Costello by introducing them to New York agents.

Boys didn't forget the fate. Touring for the Treasury Department's Defense Bond drive, they rearranged their schedule so they could spend two days in Cleveland with their old friends. Appearances at this tiny theatre were not commensal with the newspapers gave each a terrific ballyhoo—a sentimental gesture of the stars who earn approximately \$400,000 each yearly that the house had managed figuratively hanging on the rafters.

Although they had originally intended to take a brief bow, they were so well received that they didn't want to leave. They did a skit and reviving their original burlesque. Only thing they missed was Leo Costello's classic 28-minute monolog of their trials and tribulations on this tour of 70-odd cities, which passed reporters at their party for the local press.

Detroit Lures Talent to War Work; Some Performers Double in Both

Looking for Cripples

Screen javelin prospects these days, unlike pre-war times, are deemed assets if they have some minor ailment which would make them not likely for immediate war duty. That's why one talent scout delighted in the prospect of testing a juvenile who was married, had two children and an aged mother and father dependent upon him.

To top this, another eastern talent scout found joy in unearthing a strawhat player who was OK excepting that he had bum gums, sure to keep him out of the draft.

Hillbillies Substitute For Goldwyn Feature On 'Vox Pop' Program

Despite the written agreement with Hirschuff & Ryan, an agency handling the 'Vox Pop' program, Sam Goldwyn took a powder from the broadcast schedule.

Following last program, which aired on Monday, the agency checked with the radio crew to the Coast and got the w.k. jingle-along. 'Only excuse and they figured this on themselves is that the picture, 'They Got Me Covered,' must be behind schedule and since 'Vox Pop' would air from the Coast at 5 p.m. Goldwyn would rather skip the plug than the shooting time.

Original program and written agreement called for performance of 'Bob Hope, Dorothy Lamour, Goldwyn and David Butler, directed Replacement program to come from Branson, Mo., where Parks Johnson and Warren Hull will quit a troupe of legit hillbillies.

POWER JOINS MARINES; FONDA, 37, INTO NAVY

Tyrone Power enlisted in the U. S. Marine Corps in Washington Monday (24) and was granted inactive status until October when he reports at Camp Elliott, near San Diego, Calif. for basic training. The 20th Century-Fox star hopes to be assigned to a Glider unit.

Gene Autry, Power, applied for a specialists rating in the Navy, but before this application was acted upon he decided to join the Marines upon completion of his current picture.

Paul Fonda, screen star, joined the Navy as an apprentice seaman Monday (24) and is scheduled to re-appear on the air after five weeks. Fonda enlisted on the sly, not even notifying his press agent. He is the father of three children.

Autry's Ex-Agent Sued By P.A. for 25G Divvy

Los Angeles, Aug. 25. Gene Autry is in the middle of a damage suit filed by George Goodale, press agent, against Harry Wurtzel, who has charge of the violation of an oral contract made in 1936. Goodale charges he was Autry's publicity man in February, 1936, and persuaded him to sign an agency contract with Wurtzel on the latter's promise to turn over to him a percentage of the cowboy star's earnings. Autry declares Wurtzel has collected \$50,000 in the last two years, but has not turned over a cent amount. Wurtzel recently settled his managerial pact with Autry for \$20,000 when the Republic cowboy star enlisted in the Army Air Force.

Detroit, Aug. 25. Shortage of war workers here—not to mention the fat salaries being paid in the Detroit arsenal—finds plenty of show folk red-eyed these days working double shifts.

Typical of what is going on here as performers mingle war production with what they refer to as "maintaining civilian morale" (Mel Snyder, m.c. at the Haymarket, is doubling at the Secco Laboratories, where he works from 8-12 hours daily in charge of war materials.

Another one beating out doubt-time, is maestro Leovy Clark, who leads his band nights and puts in a full shift at a war plant. Several of the small-time acts which played for peanut money as compared to what a mechanic can earn with his overtime have washed out their acts 'for the duration.'

Situation is becoming acute in the matter of "lines" in the niteries. Since most of the former entertainers face the demands of working two shifts it is a choice between show biz and helping win the war, at a better salary. It actually doesn't make much of a choice of it and plenty of niteries restaurants here plan the shortage of the hoofers as the girls head for production.

Estimates here are that before the year is out there will be upward of 75,000 femmes employed in the Detroit arsenal which also has created a shortage of the girls in the well-paid waitress field. That situation has been on markedly acute with the Detroit area. Some of the girls are to go on five-day weeks and swing-around arrangements to tide them through the shortage of girls. Niteries, which need the more competent waitress, are in some shape since the war, over the in-soup-and-ah any moment.

Looks of things here musical shows and such will be plenty jittery playing Detroit. They're apt to lose a good chunk of the crowd for what girl can resist \$125 a week as compared to \$90—not to mention patriotic appeals that the plants here are putting out for help in winning the war.

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Show Biz on Trial With Uncle Sam, But Billion in Sept. Loans No Cinch

With five days to go before the fourth gun in the motion picture industry's campaign to send the September 3,000,000,000 war bond drive over the top, all the showmen involved already have been given a terrific job of pre-selling. When the War Relocation Authority executives met for the Sept. 1 breakfast in Griffith's apartment house in New York, it is expected that fulfillment of this pledge will be announced. A dozen of the "commandos" have already reached their quota, John Balaban, of Chicago, being the first to reach his \$1,000,000 objective.

While advance reports from other sources indicate that the \$1,000,000 goal will be reached, it is cautioned that it will be no cinch and may yet fail. All show biz is on trial with Uncle Sam.

Next Monday (31) Secretary Morgenthau will host a group of film stars in the U. S. Treasury dining

D'Artagnan Spirit

Minneapolis, Aug. 25.—Exhibitors who have been unfriendly and at loggerheads for years, fighting each other in competitive situations now are quaffing from the same loving cup at regional war bond and stamp drives. This is true throughout the country preliminary to the big September drive.

Berlin Turns Over 500K, 1st Installment on 'Army' Profits, to Army Relief

Presentation of a check for \$500,000 by Irving Berlin, actor and producer of This Is The Army, Broadway, N. Y., to Major Gen. Irving J. Phillips, on behalf of the Army Emergency Fund, was part of NBC's weekly 'Army Hour' program after the broadcast. It represents the show's first profit installment, which is now estimated to reach \$1,000,000. The show itself, the motion picture version, sale of songs and records.

Edwin S. Lee, president of the first seven weeks was \$21,817 and he estimated that when the show closes on Sept. 3, Y. it will be \$51,864 in the black. The half-million-dollar check included the \$100,000 advance for the first week by Warner's and it is figured that the picture should net \$300,000. Since that the picture is to date amount to only \$20,557.

'Army' will not have a working layout after the Broadway date and is now slated to open in Washington, Sept. 29 at 55 top. Date at the National will be approximately two weeks.

Grossinger's \$250,000

Allen Prescott originated his Blue network broadcast Saturday night (22) from Grossinger's, in the N. Y. City, and is now being sold in 100 sales. Feature of the program was Eddie Cantor, who tied in from New York with a special message on the town of Liberty, near Grossinger's, and how it got its name 135 years ago.

Admission to the Prescott broadcast in Grossinger's playhouse was by war bond effort. The show has sold \$250,000 in bonds thus far this summer, with the bulk of that amount coming via the Prescott show.

Uncle Sam's Roll Call

This Hysteria In Calling Up The Army. Parks as captain in the quartermaster corps recently makes the fifth commissioning of a tyro for war bond duty from the N. Y. office of Motion Picture Producers & Distributors.

Allen Prescott, 21st man to enter the service from this MPPDA office. Parks was an assistant to Carl Milliken, acting in charge of the office. Col. Frederick L. Herron, foreign manager, was commissioned on active duty about a year ago when Kenneth Clark was a major in the Army early this year.

Park's officer is Lieut. Herbert Doll, who rose from the ranks as a private to commissioned status. Fifth in line to go to the front in aviation of Army. Charles Murray, clerk at the Hays office, joined the Army recently. The 12th man from the MPPDA office in N. Y. is Dick Kramer, former in charge of the office. Clinton Allen, John F. Conroy both are in U. S. Marines.

Sack, Theaterman Into RCAF

James H. Killer, manager of the Auditorium, Indian Head, Sask., into Royal Canadian Air Force.

Nixon Grants' Spin

Barbara's production exhibition



WILLIE HOWARD

Twenty-fifth successful week, 'Priorities of 1942' at the 46th Street Theatre, New York.

The following sound of Willie Howard's operatic style were and fed immorally critics.—BROOKS ATKINSON, New York Times.

—Always magnificent—tremendously funny throughout.—RICHARD WATTS, JR., N. Y. Herald Tribune.

One of the great funny men of the American stage.—BOB SYLVESTER, New York Daily News.

Peaslee's Bond Selling Plan May Be a Model For All Small Towns

Minneapolis, Aug. 25.—Because of the great success enjoyed by E. L. Peaslee's theatre in Stillwater, Minn., in town of 9,000, in selling war bonds and stamps, the War Activities Committee here is recommending that other exhibitors throughout the territory adopt it.

Under the Peaslee plan, women's groups are organized to supervise the bond and stamp sales in the theatres. Each group takes over on a different night. The women are in charge of booths and also actively solicit purchases. The groups represent various organizations.

On certain nights in the Peaslee house every purchaser of a \$25 war bond receives a theatre admission. The record amount of bonds and stamps sold under this plan in a single night at the theatre was \$44,000, believed a new high for any showhouse in a town of 5,000 population.

Pix Follow the Troops

Spartanburg, S. C., Aug. 25.—Films like 'Hitchcock'—keep up with soldiers in the field.

Huge outdoor screens and mobile projection machines are being used to provide pix for thousands of soldiers on maneuvers in Carolinas.

Joe's Ockeray Joins WAAAC's

Mrs. Ockeray joins WAAAC's. Mrs. Ockeray joins the WAAAC's. Mrs. Ockeray joins the WAAAC's.

Times Sq. Troop

With a sizeable contingent from show business already in and additional recruits being lined up for all branches of the amusement field, the 12th Regiment of the N. Y. State Guard is becoming known as the Times Square Troop. Milton Kramer, Edison retail operating director, is a lieutenant. Louis Brandt, Joseph Shee, Elliott McManus, Will W. Ockeray, Ed Palumbo, Ed Kramer, from the film business, while Edward R. Black, of the N. Y. Journal dramatic department, is a sergeant. Kermit Moss, of WNEW, N. Y., radio station staff, also is a member.

Some 15 members from the picture industry are expected to join up in the next few weeks. It's the only regiment in the city headquarters is the midtown N. Y. sector.

Mrs. Miniver and War Bonds

Editor, 'Variety': I saw Mrs. Miniver. What is the matter with our theatre managers? They missed a great opportunity to be of service to our country. Millions of war stamps could be sold if they gave a short talk before the picture is shown on the screen and invited the audience that stamps may be purchased in the lobby of the theatre.

If they would do this, I defy any mother or father to pass by the war stamp booth without employing his pocket for the purchase of stamps. The picture shows just what may and can happen to us if we do not get behind our fighting men 100%.

Please do not ignore this idea. You can sell this idea to every theatre manager all over the country.

I am a mother of a girl. She must live to enjoy the peace that is to follow this world war. I must live to see my children grow up and see their children by buying war stamps. Let's get in this fight together, mothers and fathers of America, and 'Variety.'

Wake them up! A short talk will not spoil the picture, but no talk may spoil our lives.

Waterbury, Mass., Aug. 19.

Mrs. Thomas Harrington (770 Belmont St.)

JOINT BOARD WILL OPERATE N. Y. CANTEEN

It has been decided that a joint board of 10 is to operate the American Theatre Wing's Stage Door Canteen in N. Y. That plan was chosen after a number of instances of friction in the Canteen, apparently blameable on too many zealous persons attempting to interpret the rules or add new ones.

New board or committee will have members from the Wing and by the Canteen volunteers. Wing conceived and finances the Canteen, but recognizes the right of other workers in the servicemen's oasis to have equal representation in the joint body.

American Theatre Wing Stage Door Canteen Capers

An all-time record last Saturday night—4,200 service men. The place was jammed with servicemen. The treasurer told him Dick Moon, who was on the door with his brother treasurer, the 4,200th man, a sailor, one of his favorite brand of cigars—a Corona-Corona.

Some of the conferees for his extravagant tale, Dick explains it this way.

"I was hired I acquired as a boy when I worked for Sweetheart 'Al Wood'."

The sailor didn't get the point, but he sure appreciated the light Harry Nelmes offered him, and he went in smiling. Getting like the wolf in the legend of Little Red Riding Hood.

A sailor showed up at the door the other night with his pocket full of money. The manager said he couldn't bring her in. Followed a conversation between the man and gal, with gal getting the worst of it. The job finally turned to several soldiers who were entering and said:

"What'll I do with you?" "Send me back to Brooklyn," chattered the soldier. The gal inside are sweet. They're continued on page 25

Memphis Peeves Exit in Favor Of Bond Sales Drive

Memphis, Aug. 25.—It took the Motion Picture Industry's September War Bond Campaign to bring the entire trade of this town together on a project for the first time in years.

Past jealousies and bickering went out the window as diverse interests in distribution and exhibition mobilized to contribute to the billion-dollar drive.

Brought together at the Peabody hotel, theatre owners, circuit managers, and Film Row heard Dodge Nichols, former war savings chairman, and Harry Martin, documents editor of The Commercial Appeal, explain that "we're definitely on the spot," chide them for failure to pull together in the past on these matters, and then call for action.

The trade responded with alacrity. Forgive Nichols for not saving the so-and-so was running the show were no longer heard. "To a man," the crowded room pledged its complete cooperation. The mobilization went from there.

Tom W. Young, 20th-Century Fox general chairman, agreed to act as general chairman of the all-out September campaign. His committee were quickly established and put to work.

That story in a recent 'Variety' headed "N. Y. Film Critics Brushing Off Bond Drive" provoked no surprise. The hundreds of exhibitors and film editors are going all-out for war activities in every form.

There is one thing in particular have received full cooperation from the bulk of the press in the west and south, with picture departments especially going overboard to back the patriotic efforts of the trade.

Kann Vex Pops Ye Ed

New York. Editor, 'Variety': On the front page of your Aug. 12 issue, I read through a story regarding a most peculiar nit-wit. I read the story and I realized that I was the peculiar nit-wit in question. In the ordinary scheme of things, I am not a nit-wit in question. In the ordinary scheme of things, I am not a nit-wit in question. In the ordinary scheme of things, I am not a nit-wit in question.

'Command Performance'

War Department's 'Command Performance' will be recorded in Washington, Aug. 30, before a distinguished gathering of officials who may include President Roosevelt as participant in a personal message to troops overseas.

In talent lineup will be Bing Crosby, Dinah Shore, Kay Kyser, Charlie Greenack, and other names. Names: Charles Laughton, Heddy Lamarr, Marian Anderson, Andy Devine and Costello, and Frank Bell's orchestra.

room in Washington, leaving off the drive with a "word reminder." Among those at the luncheon will be Greer Garson, Heddy Lamarr, Irene Dunne, Ann Dvorak, Virginia Gilmore, James Cagney, Abbott & Costello, Charles Laughton, Eddie Arnold, and other high Washington officials and members of the industry's campaign committee, such as Sam Fabian, Frank Harmon and Oscar Deoq. After the luncheon a bond and stamp selling rally will be held at the Waldorf.

(Continued on page 25)

SO-CALLED ARMY CAMP PAPERS SOLICIT ACTORS

Actors in Broadway shows are moving over to the solicited ads to appear in so-called army camp papers. Professionals feel they should not be asked to support such publications in light of their contributions to the entertainment of men in the services. Letterhead carrying the title of 'Army Newspaper Group' were received last week, outfit having a N. Y. address, but the weekly for which the advertisements sought in the camp is and is supposedly printed for Camp Dix, at Pemberton, N. J.

SPEWACK'S ROUTE

England and Russia—to Arrange Steady Flow of Gov't Films

Samuel Spewack, head of the Office of War Information film production, leaves the week for London and Russia to arrange a steady flow of factual, informational films from Great Britain and other sources. Trip is part of his reassignment to the Government's picture production unit since it is believed certain of a constant supply of latest documentary and news films from England.

Part of Spewack's task in recent weeks has been to establish such film markets. Another part of his job has been to reassign the old OEB setup in his new reassignment. He is also likely will mean ultimately the reassignment of all Government film production units under his jurisdiction.

POST-WAR

Post-War U. S. Film Production In Brit. May Be Coon Unfreezing Basis At Alternate Idea

While American film companies still await some action by the British treasury in unfreezing some \$50,000,000 of U. S. distributors coin tied up in England, the purpose of the visit by R. C. G. Somervell, Undersecretary to British Board of Trade, to Washington this week remains clouded in mystery. Though ostensibly coming to the U. S. to conclude a new monetary pact, N. Y. trade generally is believing that prompted him to make the long trek, and many are skeptical of overly optimistic London reports that both the frozen millions and money remittances are to be handed over to U. S. districts in the immediate future.

There is considerable awareness in film circles as to potentialities wrapped up in Somervell's visit. Not likely to be officially divulged just what he has in mind, but American future officials who believe the trip is simply to signature a release of presently impounded funds or agree to the free flow of U. S. film coin from England in the future.

It is not professing to know just what Somervell will say or if in Washington, foreign sales managers would not be surprised to find that is not made to link the frozen coin situation with Britain's quota film production, particularly in the post-war ramifications. Just whether or not the \$50,000,000 now impounded in Britain would be made trading point to force American companies to enlarge their quota film-making in England's market. (Continued on page 27)

'Indignant Exhibitors Forum' of Cincy Lists Sundry Indignities

Cincinnati, Aug. 25. Newly formed Indignant Exhibitors Forum, whose members reported 84 nabes in Greater Cincy, at its second weekly meeting Aug. 25, went on record to resist in all legal and effective ways the demands of producer-distributors for excessive film rentals and increased admission prices.

The group also approved the resolution recently adopted by directors of the Allied States Association of Motion Picture Exhibitors at Pittsburgh protesting high film rentals terms and conditions imposed on exhibitors.

Wills Vance, who has four houses, is chairman of the IEF. Other members are Frank W. Huse, of the Associated Theatres; J. J. King, of Bernstein, Plaza, Norwood; Charles Ackerman, Sunset and Glenway theatres; Price, Belmont and the Esquire, Cherwood and Woodlawn, Western Hills; and Mike Spane, of the Maurice White chain of nabes.

Indignations listed by Vance are: 1. Increased film rentals and preferred playing time for percentage pictures; 2. Increasing cooperation of the consent decrees that are in the wishes of the U. S. Government and affects availability of pictures contrary to contractual relations; 3. In the matter "that distributors and producers, through the operation of the consent decrees, are taking more money at the exhibitors' expense."

Vance reported that the IEF filed instant protest with the Federal Reserve Bank with Paramount on "Beyond the Blue Horizon" and with Universal on "Eagle Squadron."

Willkie's Hop

Wendell Willkie, chairman of 20th-Fox directorate, is scheduled to hop off for Russia within the next 10 to 15 days on a Government mission.

He may attend a meeting of 20th-Fox directors before leaving N. Y.

Benny Now in Business

Sacramento, Aug. 25. Jack Benny Productions, Inc., filed papers with the secretary of state, listing Benny, Lloyd Wright and Myrt Blum as directors. Capitalization is \$300,000 shares of stock at no par value. Company will produce motion pictures and cartoons for United Artists release.

Another company filing papers was Sydney M. Williams Productions, Inc., designed to engage in all forms of public entertainment. In addition to Williams, the directors are Eugene S. Goodman and B. Burger.

KOERNER RULES OUT PRESIGVE PIX AT RKO

Hollywood, Aug. 25. Prestige will be high in all future plans of RKO, and company's entire production setup will be aimed toward the production of high quality pictures to benefit both the exchanges and theatre customers.

Koerner, who stated that production operation of RKO was admitted by Charles W. Koerner, head of the books and distribution division and prestige films of dubious boxoffice merit are out for his regime. Eastern heads of the company are stated to be in fullest accord with Koerner, as officers have agreed to the books and distribution red ink returns on artistic productions.

It was sent to the studio from the RKO theatre end last March, and after making survey of the production situation, was asked to line up a program for the 1942-43 season. This job was completed within four months and Koerner appointed head of production. A few pictures carrying over from previous company commitments appear on the RKO releasing schedule, but these deals, most prominent being the Orson Welles features, continued from arrangements made by former company officers.

Commenting on his commercial film production strategy, Koerner stated that his entire studio organization was geared to that procedure, while his long and varied booking experience in the theatre field impressed the value of head-line pictures and personalities as boxoffice necessities.

STANTON GRIFFS TO D. C. FOR WAR EFFORT

Stanton Griffis, chairman of Paramount's executive committee, left New York last Monday (24) night for Washington, D. C., to assist William J. Donovan's Office of Strategic Services. Griffis still is chairman of the board of the Navy Relief, but his active work is completed since the full program of events has been lined up. Since he became chairman, the Navy Relief raised close to \$1,000,000.

Griffis' status with Par remains unchanged, although the company payroll, status which has prevailed since he removed himself from the company, is in active activity with Navy Relief organization. He also is chairman of the National War Reliefs Council and understood this relationship still is unchanged. Reported that Griffis was carrying out duties as Par executive committee chief besides his new Washington post, which he accepted as a wartime duty.

WPB Cues Industry on These Possibilities, Due to 'Possible Increasing Difficulties'—Electric Power, Part Replacements and Other Physical Necessities a Factor As War Goes On

11 P. M. CUREFW PLAN

Possibility that picture houses will have to consider shutting one day weekly, as in the last war, or otherwise curtail operations possibly by shorter programs and limited hours of exhibition as in England, came closer last week as War Production Board officials in Washington gave notice that keeping all theatres open during the war 'will become increasingly difficult.' At the same time, increase tempo of war production, with added siphoning off of electric power to defense plants, further pointed to development of a serious problem.

Shortly after war broke out opinion was voiced by some elements in official D. C. quarters that it might, before long, become necessary to curtail house operations during certain parts of the country with the object of darkening approximately one-third of the theatres in the U. S. so that the remaining two-thirds could stay open. The report, published last spring in Variety, then considered fantastic by showmen unable to understand why Government officials should think of theatre closings.

Last week at a meeting in which representatives of the WPB, fire conditioning, copper, plumbing and heating divisions and members of the film and legitimate theatres industry advisory committee participated, it was indicated that curtailment of theatre operations should be anticipated owing to difficulties in connection with air-conditioning, copper and fuel oil supplies and the conversion of heating equipment from oil to coal.

Majority of those attending the session were of the opinion that shortages in materials needed by the entertainment industry would become acute before long. In other matters, operations on an ad hoc normal basis as possible for the longer period of time. N. G. Burgess, chief of the services branch of the WPB, again pointed out to the industry that curtailment was a possibility. (Continued on page 30)

Flamm, Schmidlapp In On Rowland Pic

Bill Rowland's indie producing firm, shooting a musical in the east, has a release deal with Producers Distributors Corporation.

Donald Flamm, ex-president of WMCA, New York radio station, has a deal with RKO for whom Schmidlapp, an officer in the Rowland Corp., put in most of the dough.

Patterson the Key-Man In RKO's Brit. \$2,000,000

Richard C. Patterson, Jr., chairman of RKO, who has been revealed now, was influential in getting the major portion of the company's coin in Great Britain unfrozen.

Other important firm execs made unsuccessful try at thawing out \$2,000,000 in frozen currency, but Patterson had the aid of Secretary Henry Morgenthau, Jr., for whom Patterson served as a \$1-a-year man on war financing.

Patterson's reward from RKO was a new contract, with considerable salary boost.

RKO had \$3,500,000 in England and had applied for \$2,800,000 of it, but only was OK'd the \$2,000,000.

Holdover Power May Curtail Pix Production Skeds; Problem Film To Be Held Back Due to Conservation

Lee Marcus to 20th

Hollywood, Aug. 25. 20th-Fox has placed Lee Marcus under a producer contract and is scheduled to take over films originally slated for Ralph Dietrich who goes into the Signal Corps.

Marcus had been with RKO for several years and recently made 'The Spoilers' at Universal.

EXHIBS WOULD CUT CREDITS TO SAFE FILM

Minneapolis, Aug. 25. Exhibitors and the public alike would welcome the elimination here of the credit cards that start off all films. This is indicated here where the proposal, advanced in the Inter-Exhibitor House operations conducted by John J. Friedl, Minnesota Amus. Co. (Paramount) president, and Harold Field, independent circuit owner.

One good effect of the proposed elimination would be to curtail a showman's ability to shorten his picture by a larger turnover. Friedl says he has seen a number of exhibitors who have shortened their picture by a larger turnover. Friedl says he has seen a number of exhibitors who have shortened their picture by a larger turnover.

Both Friedl and Field feel that the vast bulk of fans don't care a whoop who the exhibitor is for the costume or even the authorship, etc., are actually bored by the lengthy introductions and, at times, become impatient for the story to get under way. Friedl says he himself never remembers the names of those mentioned in the credit lines and that his managers say the same goes for patrons.

Minnesota Amus. theatres now post the names of the cast in their lobbies for the benefit of patrons who wish to read the names of the stars and certain roles. If the credit lines go off the screen they could be posted in the lobbies along with the cast list of all who might be interested, Friedl points out.

KORDA IN LONDON

May Produce Three—Deal as Metro Producer After Rejected

Sir Alexander Korda came into N. Y. from the Coast over the week-end and immediately planned out for London, where he has been preceded by his wife, Gertrude Oberon. Whether he will produce 'War and Peace,' Tolstoy classic, in England remains a problem to solve. Oberon, together with Leigh, Laurence Olivier, and others if he should be so inclined, possibly longer.

Meantime, Korda's name is being linked in connection with production under the Metro banner.

Under the terms of the agreement, United Artists, Korda can make two titles outside pictures. When the M-G deal is consummated, Korda is expected to be in England for four or five weeks and possibly longer.

Insofar as production abroad is concerned, though studio space is at a premium in England, with Denham the only studio available for outside producers reportedly booked up 16 months in advance, this would present no problem to Korda, who he decides to produce over there. Korda, who built the Denham studio, from the start, has private facilities if he should decide to use them.

There is also a possibility that Korda may undertake some special assignment in the British government service.

Pictures with major production and location problems, some already in preparation and others scheduled for production this year, will likely be set back indefinitely at some of the major studios. Questionable, also, whether all the pictures made this year will be released during the 1942-43 selling season, this having yet to be determined, as at 20th-Fox, in relation to the holdover power of product already on hand.

Companies such as Paramount, Warners and 20th-Fox, where studios have hit the formula for turning out a specific percentage of A product, are expected to tighten production schedules.

Barney Balaban has backed practically all his production in 1942-43 budget pictures and curtailment of B budgeters as an effective means of coping with current industry developments. Warners and 20th have followed suit. Of the four major production studios, Metro remains the only company still retaining large B production units.

As a result, 20th-Fox pictures definitely scheduled for 1942-43 release. (Continued on page 29)

On-the-Fence Foreign Nations Favor Lighter United Newsreel Shots

Establishment of regular transportation facilities to expedite shipping of newsreels to the United Newsreel to reflect the foreign countries is reflected in reports received from N. Y. from nations where the newsreels have been received on schedule. Reports from Mexico, South Africa, the Gold Coast country, Portugal and several other foreign lands show that the United Newsreel have come through.

It is expected that, as shipping schedules become more routine, N. Y. headquarters will get reports on more recent editions of United Newsreel. This edition is slated to be printed this week. The list is issued every week in some 14 different languages.

While first issues contained two many marching men, according to the requested criticism from different nations getting the reel, that has been remedied with lighter marching men and more military preparations.

Subsequent editions have carried a diversity of material to point up that, while the United States and other nations may be girding themselves for armed conflict, the neutral nations are more reluctant to be being eliminated by the vast war program.

At 20th-Fox and Universal, 20th-Fox and RKO, the five companies distributing newsreels, are handling their own copies. When it arrives in countries where it is shipped, each company being assigned specific territories. In Sweden, Paramount's distribution facilities see that the reels are distributed to certain countries but the entire foreign market supposed to be covered completely by such setup.

Col. In on Gil Miller's London Play, 'Lifetime'

Columbia is reportedly buying into the New York legit production of 'Lifetime,' a play now running in London. Understood that deal to cover picture rights is also being made.

Columbia last year released 'Lifetime' as a Paramount production by Lester Cowan.

WPB Ratings on Raw Film: Newsreels Come First, Then Army and Govt. Pix, Third-Run War Features, Then the Rest

Washington, Aug. 25. Film industry heads were today more or less told by War Production Administration officials that the film they need above all others is to be divided up, and more or less the industry agreed to the proposed program through many compromises of formal decree as yet, the WPB directive, which places regular entertainment film production in the fourth and last priority category, will have to stand.

Newsreels, however, emerged virtually unscathed by the temporary classification, and will get all the film they need of all others, including the Army and Navy. In addition, newsreels will get film automatically without being obliged to file application through any Government or industry agency. Neither will the news be limited by any restrictions resulting from the industry's 19.7% cut in film.

Following the newsreels the Army gets first priority on any prints needed. In the second category films, first film needed for 40% of the armed services aside from the Army. In order to get stock for this purpose, requests must be made to the WPB. If the request for film to be used for some branch of the armed forces comes from a studio, it will have to be endorsed by the Government agency requesting the film. Next in line are other categories of some films made or ordered by Louis B. Mayer, other Government agencies, such as the Office of War Information, etc. Requests for film the news industry may have to be cleared through Mellett.

Features With War Background
Third broad category embraces production on film that is not made at the request of any Government agency. Presumably this category includes all entertainment features with a war background of theme. Here also, requests for film would be cleared through Mellett.

In the final priority classification are pictures made by the industry for educational and instructional purposes the bulk of the product. All requests for stock for this purpose must come through the distributors recognized by the WPB.

No footage or percentage quotas for producers or distributors have yet been determined. For the time being the industry's overall consumption proposal, which calls for usage by approximately 187 stands, with likelihood that the WPB will in due course determine that this overall stock availability is to be reduced.

Industry Figures

Hollywood, Aug. 25. Eight major film companies and Monogram used up 1,676,941 feet of raw stock domestically in 1941 which, added to 142,511,716 feet consumed by the foreign market, makes the grand total of stock consumed in raw stock used in 1,398,277,659 feet. Raw stock aggregated, respectively, 14,200,000 feet in Great Britain and 200,000 in other countries and not shipped from U. S. Five newsreels and 18,846,591 feet of stock were used in RKO, 20th and Universal accounted for 200,601,635 feet of the domestic film industry's use in 1941. The top feature prints and 46,774,544 feet for newsreels releases for total domestic gross footage of 216,623,779 feet topped all studios and again led in film in foreign market with 27,722,126 feet for grand world consumption, 244,182,888 feet.

Paramount, next heaviest consumer with fewer titles, but requiring 131,869,271 feet for domestic features, 51,505,278 feet for newsreels and 14,846,591 feet for foreign market for a world total of 202,444,643 feet. Third highest consumer was 20th, with 103,174,709 feet for domestic features 54,531,000 feet for newsreels, which is highest in that division, and 16,268,511 feet for foreign market for a world total of 174,000,839 feet. Warners, Sars Newsreels and 112,202,222 feet for domestic prints and 19,087,108 feet for foreign. Footage added up to 133,290,330 feet.

Other studios consumed raw stock in following quantities: RKO 86,801,074 feet for domestic features, 17,474 feet for newsreels and 14,331,053 feet for foreign for world total of 130,614,948 feet. Universal 83,344,000 feet for domestic prints and 15,567,133 feet

foreign for a world total of 121,325,270 feet; Columbia (no newsreels) required more domestic footage than RKO or Universal, with a total of 106,824,712 domestic and 20,551,841 foreign for a world total of 127,376,553 feet. United Artists used 46,985,882 domestic and 9,747,027 foreign for a world total of 56,732,909 feet.

Monogram took 16,899,242 feet domestic with no figure on foreign footage as foreign rights sold to other distributors. Republic, Producers Releasing and state rights holders had no figures available when the report was made in Hollywood. Figured in the 1,676,941 total of raw stock usage made in 1942 for domestic feature and newsreel prints a likely reduction of at least 200,000,000 feet will be made to comply with War Production Board film conservation proposal.

Above figures will serve as a basis for dealing out cuts at the conservation meeting in Washington to-day (25).

Originals Given 'No Over Stage' Plays at RKO

Hollywood, Aug. 25. Original stories, written directly for the screen, form more than 70% of the 1942-43 production schedule at RKO under the new policy outlined by Charles W. Koerner. Under the new plan, original plays at high cost is passing out. Of the 45 features on the new slate only one is based on a stage play. The rest derived from published books and six more on magazine stories.

WPB Film Freezing Ranks, Priority Ratings, Prelude to Rationing

With the announcement of a raw film stock issued last Wednesday (19) in Washington by the War Production Board, the industry is now faced with the problem of 'shipments', so that stocks on hand are not further depleted for the time being. Government rationing of stock for film production and distribution will be instituted shortly. Rationing has been taken out of the hands of the 11 film companies, whose efforts to establish a uniform system of rationing have been hampered by the difficulty of spelling out conservation on the honor system, considered satisfactory as far as the industry is concerned. Requirements will hereafter be regulated by Government decree.

The order, which sets the stage for the WPB, is regarded as virtually certain, and the industry is expected to accept it. The WPB is expected to ask that no company may be asked to cut down on total number of pictures, but on the number of prints of each picture. Under the Government, has asked all film companies to reduce the number of prints not only how many pictures were made and total footage used since the beginning of the war, but also the number of prints of each picture. Meeting (25) between members of the WPB and the industry committee and Hopper was to decide on a priority basis to be used as a yardstick for determining the number of prints. The freezing order issued last week by the WPB was directed at manufacturers of raw film stock—Eastman, Ansco, Agfa and DuPont—and has no direct bearing on the conservation program that has been set up for the industry.

Steeking Up
The freeze was brought on by the industry itself to some extent because of the large and unusual orders which have swamped the raw film manufacturers who reported the situation to the Government. It became formal that large orders of piles of film were being requested

Showfolk on the Wing

By GEORGE FROST
The most unusual spectacle in the muddled world of filmland press agency was struck at New York's LaGuardia Field not so many hours ago when a squad of showfolk, led by Al Jolson, embarked on a flying tour of the American continent in support of American soldiers stationed in Northern Ireland (as detailed elsewhere in this issue).

With Jolson were Allen Jenkins, Merle Oberon, Frank McHugh and Patricia Morrison. Jolson also took along Martin Frank, who as Fred Martin, has strummed the piano for the mammy-singer these many years. Kay Francis was sketched to make the trip, too, but a last-minute difficulty in the technical procedure of visa approval caused her to miss the cloud-chaser.

A mess of friends came down to the marine runway to wave so long, including Jimmy Cagney, Ralph Bellamy and George Raft. Thompson of the Screen Actors Guild, Gertrude Hunt, the Metro starlet, breezed into the Airport-on-the-Parkway, Saturday (22) aboard a Trans-World Express plane. Jolson, who left Los Angeles, to her husband, Lieut. Jerry Hopper, not so long ago, was crank-necked with a cold which he now is utilizing his camera knowledge in the photo division of Columbia Corp., stationed at the old Astoria studio.

Another serial voyageur these past several weeks was Mrs. George Fairbanks Sr., who TWAed for the Coast Friday (21) in time to get to Norma Macdonald's studio wedding to officiate as matron-of-honor.

She'll Know Par Better

Hollywood, Aug. 25. Paramount signed Loretta Young to a starring contract calling for two pictures annually over a period of years. Loretta is a comparative stranger on the Paramount lot, having worked there only once in her film career, in 1932, wedding to the actor with Brian Aherne in 'The Fighting 69th' at Columbia.

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purely for stocking up purposes rather than immediate use. Instead of the usual small number of prints ordered when a film first goes into production, while distributors are making potential bookings, initial orders were in many cases larger than window orders. These orders were coming in from non-industry sources as well.

The freezing order was issued to limit 'shipments' for the time being to 100 figures so that available supplies would not be seriously curtailed. Despite that the buying rush from within the industry in recent months has been on the freeze, now taken by the Government in connection with the industry, which controlled the raw film market, and fighting fronts. All companies may be asked to report holdings of raw stock on hand to the WPB.

3-Sprocket Projector Idea Entails Too Many Headaches to Be Practical

Giveaways Get Gate, S.C. Biz OK on Its Own

Spartanburg, S. C., Aug. 25. South Carolina's crazed jackpot bank rites and all give-away schemes from the Wilby-Kinzy list. Cancelled all night hours, the State Lottery Commission has decided that thousands of soldiers and civilians have been wanting to just see a few of the managements have learned.

Atlanta News
Atlanta, Ga., Aug. 25. Jackpot and bank rites at neighborhood theaters are violation of anti-lottery ordinances in 1942 city and will end after lucky number draw in pots are drawn, authorities have announced. Ban ordered by police department.

NEPAR HIGH ON CONTRACTS WITH 106

Hollywood, Aug. 25. Paramount studio contract report reached a new high of 106 for the year with the signing of half a dozen new players. Most additions to the pact list are Christopher King, Alice Kirby, Yvonne De Carlo, Maxine Redfem and Marcella Phillips.

George Montgomery handed new two-year player pact at 20th-Fox. Mary Elliott linked acting contract at Metro.

Frances Gladwin drew player pact at 20th-Fox.

Nancy Walker, Broadway player, signed at Metro.

W. Guy Peaker, renowned as chief of 20th-Fox makeup department.

Ros Ford, little theatre actor, signed at Warner.

Peter Smith signed to play in two pictures a year at RKO.

Henry Tugend renewed by Paramount.

Marjorie Hoshelle inked stock contract at Warners.

Marjorie Steward handed player pact at Warners.

Maria McDonald's minor contract with Universal approved by Supercinema.

Pappy Chebire's player option picked up by Republic.

Mary Halsey inked player pact at Columbia.

Ann Summers handed Columbia acting ticket.

'Abie' Click on Radio Revives Film Interest

An night show, 'Abie's Irish Rose' returns Sept. 12 to its Sunday night time slot on WEAF-NBC. Procter & Gamble (Drene shampoo), also has tentative plans for a new film edition of the comedy. Click to the radio version 'sent spring breeze' to the address several Hollywood officers and they're making the idea of selling the rights again or of producing it herself and releasing through a major studio, although the comedy was filmed in 1928 by Paramount, Miss Nichols retained all rights.

There's also a chance that Miss Nichols may revive 'Abie' for a radio revival. She has demonstrated a number of instances in which plays that failed to draw on Broadway pulled profitable grosses out of town. So although 'Abie' failed on the road in 1927, Miss Nichols figures it might have a chance as a revival now.

No offset to film conservation problem was the adoption by a three-sprocket projector is foreseen within the industry, due to the technical problems of making such adjustments in some 17,000 theatres. Question of what will be done with the obsolete equipment is not a sufficient skilled mechanical labor to turn out required equipment.

The three-sprocket projector was first discussed at a meeting of WPB officials, industry executives and others when it was originally reported in a Washington dispatch to 'Variety.' No great hopes were then held out that it could be brought into the industry in time to ease film conservation and reports from engineers since then are not any more promising.

Aside from the fact that a change-over in the industry would be a complicated process and industry engineers estimate that 20 tons of steel would be required for technical equipment. It is not likely that the WPB will wait six months or longer for study of what is essentially but an experiment, before official stringency film conservation measures.

Studio Masterminding

Hollywood, Aug. 25. Engineers, technical experts and studio heads are giving consideration to the thousands of projectors in use in all theatres of the country, figure that this is not the propitious time to inaugurate such an involved changeover.

Utilization of three instead of four sprockets per minute would necessarily slow down speed of film going through projectors from the present 1600 to 1200 feet per minute. Technicians admit that this slowdown would require less film to be used on prints, giving them longer booking life. Projector motors would be replaced by more efficient ones, while photographic quality on the screen would be within 10% of present.

But there are many bugs in the idea, according to a detailed survey by the engineers. The most is the necessity of being able to change film of stock out, which would have to be made, via toolmakers and precision mechanics, around 200,000 new sprocket wheels. Even if the material were available, big problem is securing the thousands of skilled machinists for several months work in fashioning the new sprockets, and the thousands of mechanics who first blanked out the next. A representative of the industry who first started his company was ordered to turn out the required sprockets for the industry. There could be no assurance that precision machinists that might be available would not be pulled off the job at any point to do more important war work under government orders.

LAUREL, HARDY HELD AT 20TH FOR MORE

Hollywood, Aug. 25. Stan Laurel and Oliver Hardy were lauded by 20th-Fox for two more pictures on the 1942-43 season.

Filmers are tentatively titled 'Back to the Front' and 'The Roaring West'.

JESSIE DIVORCED

Hollywood, Aug. 25. Lois Andrews was granted a divorce from her husband, Harry Jessel, day (24). Grounds of jealousy and age difference brought on the action. The divorce was granted by Judge for her daughter, who is a minor.

Jessel, 44, married Miss Andrews when she was 16 April 13, 1940 in Detroit.



20th

CENTURY - FOX

The Company *Big* ones—continues to
“SAY IT WITH PICTURES”



**TOPPING
EVERYTHING
EVERYWHERE!**

Charles Boyer · Rita Hayworth · Ginger Rogers
Henry Fonda · Chas Laughton · Edw. G. Robinson
Paul Robeson · Ethel Waters · 'Rochester'

Tales of Manhattan

with
THOMAS MITCHELL · EUGENE PALLETTE · CESAR ROMERO · GAIL PATRICK
ROLAND YOUNG · ELSA LANCHESTER · GEORGE SANDERS · JAMES GLEASON
and the HALL JOHNSON CHOIR
Directed by JULIEN DUVIVIER · Produced by BORIS MORRIS & S. P. EAGLE

"SHOULD LURE THE PUBLIC IN DROVES!"
...And
That's What It's Doing!
—Film Daily

In the first 23 engagements, same theatres—same number of days, the receipts are 105% of "Sun Valley Serenade," 106% of "My Gal Sal," 108% of "Song of the Islands," 117% of "Charlie's Aunt"!

John Payne · Betty Grable · Victor Mature

FOOTLIGHT SERENADE

JANE WYMAN

JAMES GLEASON · PHIL SIEVERS · COBINA WRIGHT, JR.

Directed by Gregory Raloff Produced by William LeBaron

Screen Play by Robert Ellis, Helen Logan and Lynn Starling · Based on a Story by Fidel La Barba and Kenneth Earl · Dances staged by Hermes Pan

They'll be singing these
Robin and Rainger Songs!
"I'M STILL CRAZY FOR YOU"
"I'LL BE MARCHING TO A LOVE
SONG"
"I HEARD THE BIRDS
SING"
"ARE YOU KIDDIN' ME?"
and "EXCEPT WITH YOU"



"Terrific! Business at the Roxy, N.Y., stand-out! Biggest in 13 years with single exception of "Alexander's Ragtime Band" —Variety

THE PIED PIPER

NEVIL SHUTE'S MIGHTY STORY OF TODAY

MONTY RODDY ANNE
WOOLLEY-MCDOWALL-BAXTER

and Otto Preminger • J. Carrol Naish

Produced and Written for the Screen by
NUNNALLY JOHNSON

Directed by **IRVING PICHEL**



35,000,000 people have read it... in "Collier's", "Reader's Digest" and the best-selling novel!



SURPASSING HIS OWN STARTLING STORIES... THE TRUE DRAMA OF HIS TEMPTUOUS LIFE!

Linda John
DARNELL SHEPPERD

The LOVES of EDGAR ALLAN POE

with VIRGINIA GILMORE • JANE DARWELL • MARY HOWARD-FRANK CONROY • HENRY MORGAN

Directed by **HARRY LACHMAN**
Produced by **BRYAN FOY**
Screen Play by Samuel Hellerman and Tom Reed
Additional Dialogues by Arthur Caesar

Unmasking the column behind the fifth column on America's greatest danger-front!

LITTLE TOKYO U.S.A.

with **PRESTON FOSTER • BRENDA JOYCE**
and **JANE RUPALZ • GEORGE E. STONE • HAROLD BURN**
Directed by **OTTO ROOPER** • Produced by **BRYAN FOY**
Original Screen Play by George Bricker

Take it from Daily Variety
PLENTY OF LAUGHS!

STAN LAUREL **OLIVER HARDY**

... mix mirth with magic in a howl of a hit ...

A-HAUNTING WE WILL GO

with **Sheila Ryan • John Shelton • Don Costello • Elisha Cook, Jr.**
Executive Producer **Sam M. Worstat** • Directed by **Allied Walker** • Screen Play by **Lee Brainer**
Original Story by **Lee Brainer** and **Stanley Roth**

20 #
CENTURY-FOX

"A SMASH HIT"
—Film Daily

**"WILL ROLL UP
EXCEPTIONAL
GROSSES"**
—Daily Variety

**GEORGE MONTGOMERY
ANN RUTHERFORD**

**GLENN MILLER
AND HIS BAND**

Orchestra Wives

with **LYNN BARI • LANDIS • ROMERO**
and **CAROLE CESAR**
Virginia GILMORE • Mary Beth HUGHES
NICHOLAS BROTHERS • Tamara BEVA

Songs!
by Mack Gordon and Harry Warren
"SERENADE IN BLUE"
"I'VE GOT A GAL IN KALAMAZOO"
"PEOPLE LIKE YOU AND ME"
"AT LAST!"

Directed by **ARCHIE MAYO • WILLIAM LEBARON**
Screen Play by Earl Fendler and Carroll Ware • Original Story by Janet Pringle • Screenplay by Nick Costa

**"THIS ADVENTURE OF
MICHAEL SHAYNE,
DETECTIVE, IS
TOPS FOR THE SERIES"**
—M. P. Herald

LLOYD NOLAN in
**JUST OFF
BROADWAY**

with **Marjorie Weaver • Phil Silvers • Janis Carter
Richard Derr • Joan Valerie • Don Costello**
Executive Producer **Sam M. Weinstock** • Directed by **Herbert J. Lewis** • Screen Play by **Arnold D'Unger**
Based on an idea by **Jo Eisinger** and the character "**Michael Shayne**" created by **Gregg Holliday**

**SCREAMLINED WITH
AUDIENCE APPEAL!**
Hot girl meets boy... but
what a woman! And
what a woman... she's an
international scoundrel!

Careful, SOFT SHOULDERS

**VIRGINIA with JAMES
BRUCE • ELLISON**
AUDREY MATHER • SHEILA RYAN • RALPH BYRD
Directed by **Olivier H. F. Correll** • Produced by **Walter Morosco** • Original Screen Play by **Olivier H. F. Correll**

It's Bigger...

and better than "Sun Valley Serenade"
because it's got Uncle Sam's fighting nephews

...the U. S. MARINES!



SONJA HENIE JOHN PAYNE ICE LAND

JACK OAKIE - FELIX BREGGARTY - OSA MASSEN
JOAN MERRILL - FRITZ FELD - STYRLING HOLLOWAY
and SAMMY KAYE AND HIS ORCHESTRA

Directed by BRUCE HUMBRSTONE
Produced by WILLIAM LeBARON

Original Screen Play by Robert Ellis and Helen
Logan • Skating Ensembles by James Gonzalez

Go! Love!
Fun! Music!
and these grand Gordan
and Warren Tune-Kings!
"LET'S BRING NEW GLORY TO OLD GLOW"
"THERE'S NEVER BE ANOTHER YOU"
"I LIKE A MILITARY TUNE"
"LOVERS KING!"

**THE TITLE ALONE
WILL BRING THEM IN!**
—and it will blast them
harder than a thousand-
plane raid on Berlin!

**BERLIN
CORRESPONDENT**

Virginia Gilmore • Dana Andrews
Beverly Hills • Martin Kootch • Sig Rumann
Directed by George Ford • Produced by
Beverly Hills • Original Screen Play by
Beverly Hills and Jack Andrews

And that's not all from

20th CENTURY-FOX 

Plus these
BIG ONES
to follow

John Payne • Betty Grable • Carmen
MIRANDA
Payne • Grable • Miranda
Harry James • Cosmo Romero
and His Music Makers

* **SPRINGTIME
IN THE ROCKIES**
in Technicolor

* **THE
OX-BOW INCIDENT**

starring
HENRY FONDA

*
TYRONE POWER

* **CRASH DIVE**

in Technicolor
with Anne Baxter • Dana Andrews
James Gleason • Charles Gregorin

*
ROBERT DONAT

in * **THE
YOUNG Mr. PITT**

*
STAR OF SCOTLAND

to be produced on a lavish
scale with an all-star cast

*
Franz Werfel's
sensational best-seller

*
**THE SONG OF
BERNADETTE**

Tyrone POWER • Maureen O'HARA
in Rafael Sabatini's

* **The. BLACK SWAN**
in Technicolor

*
HENRY FONDA

in John Brapley's best-selling novel

**THE
IMMORTAL SERGEANT**

with Thomas Mitchell, George Sanders
A DARRYL F. ZANUCK Production

*
Gene Tierney • George
MONTGOMERY

in
***CHINA GIRL**

*
Ruddy
McDOWALL • Preston
FOSTER

*
MY FRIEND FLICKA

*
ALICE FAYE • **JOHN PAYNE**

*
HELLO, FRISCO, HELLO

in Technicolor with **JACK OAKIE**

*
GREENWICH VILLAGE

Rich in the drama, pathos and humor
of New York's own Latin Quarter

*
ERNST LUBITSCH'S

production of

*
BIRTHDAY

JOHN STEINBECK'S
controversial book and play

* **THE MOON
IS DOWN**

A DARRYL F. ZANUCK Production

*
THUNDER BIRDS

in Technicolor with

Gene TIERNEY • Preston FOSTER • John
SUTTON

*
Jack BENNY • Frieda LANE

* **MEANEST MAN
IN THE WORLD**

with "ROCHESTER"

Based on George M. Cohan's production

*
Don AMECHE • Jean
BENNETT

* **GIRL TROUBLE**

*
Monty WOLLEY • LUPINO

* **LIFE BEGINS at 8:30**

*
Betty GRABLE • George MONTGOMERY • Cesar
ROMERO

*
CONEY ISLAND

in Technicolor
with Phil Silvers

*
BIRD OF PARADISE

Richard Walton Tully's remarkable stage play

* **NOW SHOOTING** — All Others in Preparation

★ ★ ★ ★ ★
All out for the
**BILLION DOLLAR SALE OF BONDS
AND STAMPS DURING SEPTEMBER!**

The Home Front's "Salute to Our
Heroes" on the Fighting Front!

★ ★ ★ ★ ★

20th
CENTURY-FOX

'Pride of Yankees' \$33,000 in Two L.A. Houses, Below Early Shows; 'Dandy' Fine 36G in 2d, Dimouts Don't Hurt

Los Angeles, Aug. 25. Stout weekend trade is helping business here, it figures importantly in the case of Yankee... Pantages and RKO Hitstreet at adjacent... Picture failed to hold over... weekend but moved in, and opened... and ordered second feature starting Tuesday...

Broadway Grosses

Estimated Total Gross This Week... (Based on 12 theatres) Total... Last Year... (\$389,990) (Based on 13 theatres)

'SQUADRON 236' IN DET. 2D WK.

With all the major first-runs holding this week, Detroit's two switch-over houses came up with fresh bills to join the strong grosses here. Fox, with a second week of Eagle Squadron... and will lead the town in the second week... the much smaller United Artists, which is challenging the lead in the box office...

'Ambersons' Meagre At \$6,000 in H.O. Memphis

Memphis, Aug. 25. Town is coasting this week with a couple of holdovers, with 'Magnificent Ambersons' best... 'Yankee Doodle Dandy' a second session and Loew's... Light Serenade... Loew's Palace with 'Warner Bros. (2,000; 107-54-10)...

'Lady in Jam' Smart Frisco Newcomer \$11,000; 'Pride Terrific 25 1/2 G, 2d Wk.

Key City Grosses

Estimated Total Gross This Week... (Based on 27 cities, 178 theatres, chiefly first runs, including 100 holdovers) Total Gross Same Week Last Year... (\$1,068,000) (Based on 28 cities, 180 theatres)

San Francisco, Aug. 25. Preponderance of holdovers pushed grosses down here, but the dimout held little offside of 'Yankee Doodle'...

'TAK OF TOWN' HOT 23G, L. C.

Washington, Aug. 25. New bell ringer here 'Talk of Town'... 'Yankee Doodle Dandy'... 'The Sign of the Cross'...

Golden Gate (RKO) (2,850; 40-44-80) - 'The Sign of the Cross' (M-G) and 'Affairs Matinees' (M-G) (2d wk)...

'SISTERS' BIG \$15,000 IN MILDISH BUFFALO

Buffalo, Aug. 25. Extended holdovers and lesser film offerings are hurting totals this week... 'Sisters' (M-G) (2d wk)...

Capitol (Loew) (3,420; 29-39-44) - 'The Sign of the Cross' (M-G) (2d wk)...

Golden Gate (RKO) (2,850; 40-44-80) - 'The Sign of the Cross' (M-G) and 'Affairs Matinees' (M-G) (2d wk)...

'Yankee Doodle Dandy' is crowding arm at the two Warner houses and may get past \$38,000 in second week, which assures one or two more stanzas...

Four Star (UA-C) (900; 33-44-85-75) - 'Tales of Manhattan' (20th)...

Capitol (Loew) (3,420; 29-39-44) - 'The Sign of the Cross' (M-G) (2d wk)...

Hollywood (WB) (2,758; 33-44-55-65-75) - 'General Dill' (20th)...

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New bills, developing nicely, are 'Joan of Paris' and 'The Sign of the Cross'...

Adams (Balaban) (1,700; 30-45-55) - 'Flight Lieutenant' (Col) and 'Blondie' (20th)...

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NATIONAL BOX OFFICE SURVEY Surplus of Strong Films Makes Good Hard for Fresh Product - 'Bambi,' 'Talk of Town' Likely Newcomers

New pictures just being offered for booking are finding the going tough because of extended runs accorded strong product previously released. Abundance of big money films, probably the greatest of any summer in...

'Bambi' (M-G) is typical because 'Bambi' (M-G) - 'Disney' and 'Talk of the Town' (Col) are clamoring for space. Both look like winners. 'Bambi' is still going...

White 'Mr. Miniver' (M-G), continues to roll up top box office now largely on second days. 'Pied Piper' (20th) and 'Pardon My Sarong' (U) shape up as latest money-making new entries. First week in important...

'Pride of Yankees' (RKO) now is largely in second week. 'Lady in Jam' (U) is now in its third week. 'The Sign of the Cross' (M-G) is in its second week. 'The Sign of the Cross' (M-G) is in its second week...

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City: \$13,000 in fourth Balto week; \$20,000 for third Detroit; \$30,000 in Brooklyn; \$18,000 in fourth,...

'Holiday Inn' (Par) is confounding the experts by holding its own. 'The Sign of the Cross' (M-G) (4th wk)...

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Hall Seeks Release

John Hall, who financed film production abroad, is in New York with first Hollywood picture, 'The Captain,' for a confab on a release deal. Production has cast headed by Basil Rathbone, Richard Dix and Mary Brian. Story has an anti-her theme based on the ancient Eros...

IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWMEN AND GOOD SHOWS GET TOGETHER!

THE Paramount Picture

EXTRA PLATING TIME IS THE CROWN OF THE DAY WITH PARAMOUNT PRODUCT!

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 27

'WAKE ISLAND' PREMIERE SET

SCENIC 'ROAD TO MOROCCO'

But — we know we've shown you pictures before of Dona Dorey... who's with Hope, Crosby and Lamour in 'Road to Morocco'...



'INN' STAYS IN FOR SOCKO 6TH WK.

Paramount's 'Holiday Inn' continued making boxoffice history this week in the three spots where it has opened—doing more business than the number of Sundays in every location.

The Irving Berlin-Mark Sandrich sensation will stay in the big Times Square Paramount for at least six weeks.

First day of the third week was only \$14 under opening day. Third week total was DOUBLE the business done in the three weeks by the combination of 'Road to Zanzibar' and Benny Goodman's.

Other two spots were 'Inn' is currently playing show similar sensational business. Paramount, New York, led nearly double the business of 'Zanzibar' for 'Inn's' first week.

All Out For 'Salute to Our Heroes' Month

Your theatre is on the front line during September—'Salute to Our Heroes' Month! Uncle Sam wants us to help sell a BILLION in War Bonds and Stamps. Get busy!

ALL SERVICES TO BE REPRESENTED

Armed Marine Corps Sentries to Flank Rivoli; Newbold Morris; Present Commemorative Plaque to N. Y. Marine Corps League; Entire Program a Pattern for Subsequent 'Wake' Playdates

RED CROSS BENEFIT

With two military previews already held at Camp Elliott, San Diego, and at Quantico, Va., Monday, plans were all set today for a public War Relief benefit.

A contingent of 200 United States Marines will attend the Rivoli premiere, which will have Barbara Britton, sole feminine player billed in the cast of 'Wake Island,' as guest.

A plaque commemorative of the stand of the Marines at Wake will be presented to Commandant William F. Gaylor of New York Detachment Number 1, Marine Corps League, by Newbold Morris, president of City Council.

The premiere will be a 'public premiere—with no special guests of honor announced in advance. However, it is understood that ranking officers of the Army, Navy, Marine Corps and Coast Guard will be on hand.

Arrangements for the New York opening. It is understood, will be duplicated in many cities for subsequent openings of 'Wake Island.' The premiere has been planned in such fashion that the pattern it sets can be duplicated everywhere.

New York newspaper and press association representative who attended the military preview at Quantico returned to the city yesterday, in order to make the trip.

Among the correspondents on the Camp Elliott showing 10,000 Marines were on hand for the picture and the dedication of an amphitheater. Many members of the 'Island' cast were guests.

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Tone-Martin Teamed

Franchot Tone will play opposite Mary Martin in the forthcoming Paramount picture 'True to Life,' comedy dealing with the people who make radio's "sonnets,"...

Lamb's Gambol



Gil Lamb, entices in the Daley double-Nelsen above, learns that it's catch-as-Catch-can when Miss Daley takes a fancy to him. It's from 'Star Spangled Rhythm.'

on the picture in their regular shows. This is expected to be extended to cover other sections. Plugs will give day-and-date trip to local bookings.



'Gentlemen, if you keep this picture five more days I'll be able to retire for life!'

FIRST FOR 15 YEARS

"...THE PARAMOUNT NEWS CAMERAMAN WAS READY..."

You'll find that phrase in a caption under one of the sensational newspictures in the October "Click"—part of a four-page layout on newsreels in general and Paramount News in particular.

Paramount News cameramen, editors and laboratory technicians are **ALWAYS** ready—to get the news while it's hot, edit it into concise, straightforward narration—and rush it to your screen uncolored by personal opinion or special interest.

As Paramount News observes its fifteenth anniversary (you'll see plenty about us in publicity and whoop-de-do as part of the celebration), the most complete newsreel organization in the industry reaffirms the pledge it gave the public a decade and a half ago—"In fearlessness, in fairness, in honor, always to mirror the living world so that **TRUTH** may shine forth cleanly, clearly, upon America's screens!"

MAKING HISTORY TWICE A WEEK

Paramount News
THE EYES AND EARS OF THE WORLD



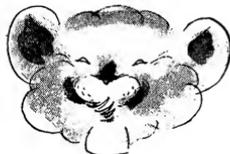
FIRST WITH THE NEWS

FIRST AMONG NEWSREELS!





"M-G-M exhibitors are starting the season of 1942-'43 doing Miniver business with 'Somewhere I'll Find You.' That gives you an idea of our New Season releases."



GREAT EIGHT FROM M-G-M!

(Our First Group in 1942-'43)

CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU"

Opening business in four of first seven test runs beat "Mrs. Miniver." In other three spots slightly behind where Miniver played advance prices. Being held for 2 weeks in all Loew engagements (some even longer!) America is flocking to popular Clark's latest with lovely Lana.

"TISH"—Test engagements top biggest hits of the season! Comedy sensation!

Another proven success to start your M-G-M year. Three cities were selected for test runs: Houston, Atlanta, Providence. These tests are literally astounding! They beat such top-grossers as "Tortilla Flat," "Ship Ahoy," "Courtship of Andy Hardy" and "Rio Rita." Mary Roberts Rinehart's beloved character; played by Marjorie Main, is audience riot!

"PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN

When you read this, the first test engagements will have opened. Our prediction based on the uproarious *Previews East and West* is that box-office history will be made. The big Broadway musical comedy is packed with stars, song-hits; teaming with talent and hilarity. Extended run for your SRO sign!

"APACHE TRAIL"—A great Western Production on a Big Scale!

Let the trade critics describe it: "Big classification"—*Box Office Magazine*. "Meat for fans"—*Film Daily*. "You can recommend without reservation"—*Showmen's Trade Review*. "Bang-up job all around"—*Hollywood Reporter*. When Leo invades the Western field he does it in style!

MICKEY ROONEY in "A YANK AT ETON"

When Mickey as an all-American football guy gets into swank English Eton School it's the high-spot of his comedy career. "Grade-A entertainment"—*Showmen's Trade Review*. "All out for laughs"—*Hollywood Reporter*. "Should bring Rooney fans to box-office in droves"—*Film Daily*. "Howling piece of merriment"—*M. P. Daily*.

"THE WAR AGAINST MRS. HADLEY"—as newsworthy as "Mrs. Miniver"

Selected for big radio tribute on Kate Smith program, September 24th, as part of high-powered World Premiere promotion. (Every picture launched on this nation-wide hook-up thus far has leaped into the million dollar class!) Timely, thrilling with unforgettable performances by Edward Arnold, Fay Bainter, Richard Ney (of *Miniver* fame) and others.

JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters

A new twist in spy melodramas that hilariously kides the menaces. The stars at their best with torch-singer Ethel Waters repeating her stage triumphs and a production that spares nothing in magnificence. De luxe show, with roster of talent, hit songs, and sultry sirens. "Audiences will enjoy thoroughly."—*Daily Variety*.

"SEVEN SWEETHEARTS"—with Kathryn Grayson, Van Heflin, Marsha Hunt

Watch the nationwide publicity as M-G-M conducts survey for the seven most romantic cities (those with the most marriages) for simultaneous World Premieres. A sweetheart of a show with romance and gaiety, gorgeous singing and those seven seductive sweethearts.

M-G-M BEST in the LONG RUN!



Ban Quells Sock 'Invaders' Sizz In Buenos Aires; Does Over \$15,000

Buenos Aires, Aug. 11.—Official ban on Columbia-istributed "Invaders" announced just as the film was completing its first week, was relaxed officially to allow the Gram Rec. to exhibit following over weekend following. Result was that the picture, which ran up a precisely all-time high of 40,000 seats (over \$15,000) during the first stanza, gathered in 30,000 (\$9,500) during the four-day period following the official ban.

Alberto J. Lautner, theatre owner, personally went to President Ramon Castillo to secure permission to finish the weekend, pointing out that ticket sales were so great and public opinion such that if the film were not permitted to play off the advance sale, serious trouble might result.

Other estimates, all given in Argentine pesos, currently at about 27c U. S., follow:

Ambassador (Lautner & Cavallo) (1,400; 2,50; 2,00). "Secret Agent A.J. James" (30th). "Yanked after three days, but was permitted to play off 'Song of the Islands' followed. Last week, "Woman of the Year" (M-G) had had 14,000 on account.

Ideal (Lococo) (970; 3,00; 2,50). "Saboteur" (U). "Two-hour opening brought 10,000 to this theatre." Last week, "In This Our Life" (WB), net 9,000 for third week.

Rex (Cordero, Cavallo & Lautner) 3,900, 2,50-2,00. "Invaders" (Col-distributed). All-time 38,000 for four-day period. No estimate on "Jumbo" but had which followed "Invaders" ran up 60,000.

Ocean (Coll, Gatti & Cia.) (2,800; 2,50-2,00). "Invaders" (M-G). "20,000 seats." "Adventure of Martin Eden" (Col), week 14,000.

Normandie (Lococo) (1,000; 2,00-1,50). "Beat the Wild Wind" (Par). "Last week, "Sons of the Sea" (WB), 7,000.

Monumental (Coll, Gatti & Cia.) (1,300; 2,00-1,50). "Sells Cruzes" (San Miguel, Argentine). Week 8,000. Last week, "Gene With the Wind" (M-G), smash 15,000 for four week of popular run. Yanked only because of previous commitment for nation, but due back this week.

Opera (Lococo) (2,400; 2,50-2,00). "In the Navy" (U). O.K. 22,000. Last week, "Dangerously They Live" (WB), ran 18,000.

Salspica (Lococo) (950; 3,50-3,50). "Saboteur" (U). 14,000, at 8,000 for the week on the doublet. Last week, "Beat the Wild Wind" (Par), near 8,000 for fifth and last week.

Broadway (Lautner & Cavallo) (2,883; 2,00-1,50) "Los Chicos Green" ("The Kids Grow Up") (Lumion). O.K. 20,000. Last week, 15,000.

Noel Coward Sells 'Blithe Spirit' Film Rights for 120C, %

London, Aug. 25.—Two Cities Films has closed a deal with Noel Coward for "Blithe Spirit," with film to be made some time next year. Coward is to direct but will not appear in it. Understood that the picture company paid \$120,000 on account, with a percentage of profits from film going to Coward. Play is currently a Broadway West End hit.

Minimum of \$300,000 to be spent on the screen production of "Spirit." Although refusing to discuss the matter, it is understood that Sam Smith, head of British Lion Films, who acquired an interest in Coward's "In Which They Serve," has an interest in "Blithe Spirit."

CEILING RENTALS SEEN LIKELY IN AUSTRALIA

Sydney, Aug. 25.—The Federal government here is expected to set ceiling rentals as a wartime measure via Prices Commissioner Copland. Wartime measure is being adopted only after an appeal by Aussie exhibitors.

Understood that the government will set rental fees at the level of April, 1942. This is taken to mean that all future contracts will be set on the figures in force last April.

RAW FILM CUTS WON'T AFFECT FOREIGN PRODUCTION

Foreign managers of major film companies will not be affected by the raw film stock situation in line with the U. S. government's freeze order. Voluntary reduction in the amount of film stock used by Hollywood studios is strictly up to the manufacturers of film stock such as Eastman Kodak since U. S. companies print up the necessary positive prints in Australia, New Zealand and Argentina. Supply of raw film stock in Great Britain representing nearly 50% of all foreign business presently, also is a matter entirely up to film manufacturers since Eastman Kodak and other companies make the raw stock in England. This is merely a matter of U. S. distributors getting their material or purple negatives to England and then printing in the large number of positive prints abroad.

For other foreign countries, where sufficient supply of raw film manufacturers thus far.

For other foreign countries, comprising a negligible portion of the total foreign consumption, American companies ship positive prints made up for sending to various exchanges. Any heavy shipments of raw film to Argentina, Mexico or U. S. film manufacturers would be strictly for native industries there.

Production managers in Mexico are a first-hand report from Joseph H. Manning, Universal foreign sales chief, on his recent trip to England.

Wins Right to Present 'Arsenic-Old Lace' In Mex. After Arbitration

Mexico City, Aug. 11.—Exclusive rights to Spanish version of "Arsenic and Old Lace" in Mexico were won by Maria Teresa and her husband, who are whose company is current at the Teatro Abrigada here under a federal subsidy. Another local legit house, had also a bid for the rights, and the matter had to be decided in an emergency meeting of the national actors' union in Mexico City. "Arsenic" is a current Broadway hit. Play is to be presented this fall.

U. S. GOS. SEC. BOARD PRESENT

Inter-American Affairs Committee Creates Disturbance in Intent to Foster Production in Chile and Mexico — See Possibility of Plan's Extension

'WOULD HURT DISTRIB'

While not pretending to criticize the announced program of the Inter-American Affairs Committee, because Government-sponsored and financed, major company foreign managers in Mexico are intensely perturbed at the initial efforts to establish native film production in such countries as Mexico and Chile. In a way that fear the precedent such a move establishes and the threat to their own distribution business, not only Latin-America, but in other foreign countries. Once technical aid is provided in trying to establish a co-production end of the film business in one country, there is nothing to prevent other foreign nations from demanding similar help, according to opinion in N. Y.

Production managers always have frowned on such production encouragement, and with good reason. They fear that native product ultimately cuts into the available playing time of American product. Production managers are not likely to take their chances against such competition, but the foreign excess of Hollywood-made product should be encouraged or given back. It is like a packing company explaining how a meat-packing plant should be established, furnishing capital for a native group and then expecting to compete with the finished product there and elsewhere thereafter.

It is why foreign managers generally have fought making deals to handle native product, since such pictures naturally would be competing with Hollywood-made product. In other words, they contend they are out to distribute pictures and make a reasonable profit. The more output production that comes in, the less playing time is made available for U. S. screen fare.

Peculiar part about the situation is that the aid is supposed to better the Good Neighbor policy. This is understood by the rank and file in these foreign lands. They figure the best possible solution for the U. S. film industry comes from more and better American pictures. Further goodwill, establishing general opinion in these lands, can come from establishing new industrial plants or giving them the most favorable breaks in trade policy. Reaction to Orson Welles' visit as a producer in Brazil was anything but good-will building, according to opinion brought back by different film officials.

And where the production advice and encouragement of the CIAA group is to stop is another worry for American managers. Mexico has given such support, Cuba will see similar treatment. Then if Cuba gets the production bypo, Brazil is understood to want a like break. They fear that ultimately such distant countries as Australia and New Zealand might logically expect some government agency to bolster their production efforts.

Powers Back in Aussie As U. S. Army Major

Sydney, Aug. 25.—William Powers, formerly a top executive in the U. S. Army (20th-Fox subsid) and often here on film matters, is back in this zone. Powers came as major attached to the U. S. Army.

Powers came to Australia the first time in 1941, but his present managerial alignment more than a year ago.

Yank Film Firms Feel Weight Of Jap Sandbag on Frozen Coin

15 HURT IN FIRE SCENE OF GUZLAR PIC IN MEX.

Mexico City, Aug. 18.—Fifteen men extras were injured, four of them seriously, during a fire scene in Mexico's first feature-length pic in color, "Que Lindo es Michoacan" (How Beautiful Michoacan) which the Rodriguez Bros. are producing at Lake Patzcuaro, Michoacan state. The victims suffered burns and other hurts.

The Guzlar, who flew here from sites in Brazil to play the lead in the pic, helped carry the injured men to the emergency hospital. He was not working in the fire scene.

2 BRITISH QUOTA PIX MAPPED BY PAR IN ENGL.

David Rose, Paramount's managing director in Great Britain, is returning to London with intention to make two quota feature productions there before next spring. He scotched the hope that Par would abandon quota film-making in Britain, and indicated that other American companies would make every effort to live up to quota law requirements as far as physically possible.

Rose told 'Variety' that Paramount would start first on "The Old Lady Shows Her Medals," the Sir James M. Barrie story originally made as a Gays Colony starter, with Barry Barrer under the aegis of "Seven Days Leave." Up-to-date script is being finalized on this, he said, and he hopes to start shooting picture within 90 days. Rose stated he hoped to start production on Barrie's "Mirable Crickler" before next spring.

Actual starting date of second quota production will depend on ability to get studios. Rose also pointed out that presently it is more difficult than formerly to get players and technicians in London. Air forces are not inclined to excuse them for work in screen vehicles as they did at one time.

Current London Shows

- 'Alvy Pat.' Whitehall.
- 'Auntie' St. Martin's Cambridge.
- 'Big Top,' His Majesty's.
- 'Blithe Spirit,' St. James's.
- 'Carnegie' St. Martin's.
- 'Doctor's Dilemma,' Haymarket.
- 'Foggy Carle Opera,' Princess.
- 'Gaiety' St. Martin's.
- 'Pins and Dandy,' Saville.
- 'Full Swing,' Palace.
- 'Gaiety' St. Martin's.
- 'Get a Load of Th,' Hippodrome.
- 'Lifeline,' Duchess.
- 'Mad as a Hatter,' Ambassador.
- 'Macbeth,' Piccadilly.
- 'Man Who Came to Dinner,' Savoy.
- 'Night of the Living Dead,' Adelphi.
- 'Murder Without Crime,' Comedy.
- 'Milk and Honey,' St. Martin's.
- 'No Orchids for Blandish,' Waite's.
- 'Quiet Week-End,' Wyndham's.
- 'The Merry Widow,' St. Martin's.
- 'Rose-Marie,' Strand.
- 'Rose-Maria,' St. Paul's.
- 'The Merry Widow,' St. Martin's.
- 'Sadler's Wells Ballet,' New.
- 'Six High,' Phoenix.
- 'The Merry Widow,' St. Martin's.
- 'Warn That Man,' Garrick.
- 'Watch on the Rhine,' Aldwych.

It now appears that the American film business is going to be left holding the sack on Japanese distribution coin, totalling \$400,000 to \$500,000, which was tied up in the Yokohama Specie Bank, San Francisco, when the war broke out, according to reports from the Japanese Embassy. At least there seems little chance of getting the money in American dollars for some time, and it may not be available to U. S. distributors until after the war.

This money represents distribution revenue of eight U. S. major companies, collected in Japan, for over two years and totalling about \$800,000 originally when placed in the Frisco bank as pre-agreement with the Jap government for three years ago. No major company has received the December or February payments, but the distribution, due early in last December, being halted by the outbreak of war with Japan.

Since then, the major distributors have been trying to force the Bank to pay up. It now appears that the Japanese banking institution was satisfied with Jap paper and securities prior to Pearl Harbor, and it is proving a slow process to collect sufficient cash in American dollars to handle this film industry payment since there are other U. S. major picture business must wait its turn.

Peculiar part of the situation is that the Japanese government has thought the notes held in the Frisco bank were protected fully by U. S. government. It is now understood over the period between the agreement was made and the money was not available in full amount. Plenty of Japanese paper and currency seemingly was loaded on the "Black Pearl" before next spring anticipation of a Pearl Harbor attack.

Lawrence Seeks To Complete Fox Deal With Rank

London, Aug. 25.—Laudy Lawrence, 20th-Fox foreign sales chief in London, is expected to finalize the Gaumont-British deal with Arthur Rank. It is reported authoritatively in London film circles. This deal has been on the air since early this year. Rank, who is chief back in London, has been seeking to buy 20th-Fox interest in Gaumont-British.

Completion of any arrangement for sale of 20th-Fox interest was delayed last March by the death of "Wild Rose" Prince. Other brothers sold out their G-B interest early in 1942.

Thus far the deal has not been actioned in London. It is understood that conferences on the transaction are to start early next week.

Lawrence also is discussing the possibility of raising the price of film rights, reportedly to full value under present operating conditions. Reported that he also will investigate the feasibility of seven-day showing per feature instead of six days as at present.

Spanish Pkge. Pix Deal

Pan American Associated Enterprises, which has the talent agency, is handling with Metro on a package deal for Spanish language picture "The Merry Widow." Metro's Hugo Del Carril and Libertad Lamarque, stage and pix names south of the border, are to star.

Another deal would bring Del Carril to the Coast in American pic.

It's Raining Violets in Philly; 'Dandy' Terrific \$42,500.

Philadelphia, Aug. 18. Tripping skies continue here in Philly, but the film rialto is doing boom town biz. Heaviest gross in almost a decade is reported at the Boyd, with \$42,500 coming up for the initial week of "Yankee Doodle Dandy."

'Yankee Doodle Record \$49,000 For 2 L. A. Spots.

Los Angeles, Aug. 18. House records at the Warners Downtown and Hollywood theatres, playing Jay-and-date, took a beating over the weekend when figures started rolling in on the first week of "Yankee Doodle Dandy."

'DANDY' SMASH \$25,000 IN CLEVE.

Cleveland, Aug. 18. "Yankee Doodle Dandy" is beating up the Hipp's top take of the year.

'DANDY' SETS RECORD \$15,000 IN MEMPHIS

Memphis, Aug. 18. It's "Yankee Doodle Dandy" all the way in Memphis this week.

'DANDY' \$14,000, BIG IN L'VILLE

**BUSINESS IS DANDY
AND 'DANDY' IS
BUSINESS...
AT WARNERS!**

**Yes! We've got no Variety!
EVERY REPORT'S THE SAME... ALL TERRIFIC!**

FILM BOOKING CHART

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of reviews as given in VARIETY and the running time of prints are included.)

Key to Title Abbreviations: M—Melodrama, C—Comedy, CD—Comedy-Drama, W—Western, D—Drama, RD—Romantic Drama, MU—Musical. Figures hereafter indicate date of VARIETY'S review and running time.

WEEK OF RELEASE 8-25/42

Table listing film titles and their respective studios and release dates for the week of 8-25/42.

WEEK OF RELEASE 1-7/42

Table listing film titles and their respective studios and release dates for the week of 1-7/42.

WEEK OF RELEASE -1/7/42

Table listing film titles and their respective studios and release dates for the week of -1/7/42.

WEEK OF RELEASE -1/16/42

Table listing film titles and their respective studios and release dates for the week of -1/16/42.

WEEK OF RELEASE -1/23/42

Table listing film titles and their respective studios and release dates for the week of -1/23/42.

WEEK OF RELEASE 8/30/42

Table listing film titles and their respective studios and release dates for the week of 8/30/42.

WEEK OF RELEASE -8/6/42

Table listing film titles and their respective studios and release dates for the week of -8/6/42.

WEEK OF RELEASE -8/13/42

Table listing film titles and their respective studios and release dates for the week of -8/13/42.

WEEK OF RELEASE 8/20/42

Table listing film titles and their respective studios and release dates for the week of 8/20/42.

WEEK OF RELEASE -8/27/42

Table listing film titles and their respective studios and release dates for the week of -8/27/42.

WEEK OF RELEASE 8/31/42

Table listing film titles and their respective studios and release dates for the week of 8/31/42.

WEEK OF RELEASE 9/10/42

Table listing film titles and their respective studios and release dates for the week of 9/10/42.

WEEK OF RELEASE 8/17/42

Table listing film titles and their respective studios and release dates for the week of 8/17/42.

TRADESHOWS AND FOR FUTURE RELEASE

Table listing trade shows and future film releases with dates and studios.

Canteen Capers

(Continued from page 24) from west of Brooklyn and south of the Bronx."

Judy Abbott, daughter of George, was junior hostess to a nice-looking boy from Fort Monmouth. While they were dancing, the boy told her she was a "hot" girl. The soldier took a double take:

"You're a hot girl, the daughter of Bud? Well I'll tell the fellow back at camp!"

"I tell my 'old man,' quipped Judy.

When Sergeant Horace R. Hughes of the 272d Infantry tied with Private Alexander of the U. S. Marines in Lucien Morosoni song contest, Arnold Reuben, the restaurateur, cut the knot and offered to supply another \$25 book of War stamps.

The boys were both snail singers and it took hours to choose between them.

The busboys are telling this tale to the Scotchmen who came to the canteen and asked for five hostesses.

But the hostesses' hand picked the puzze Sielena Royle.

"Four of my mates couldn't get fero'ugh and I'm plannin' for them."

Then there's the top sergeant who could double for Louis Wolheim in a looked jump and the captain of the hosts asked him whether he'd like to be introduced to a hostess.

"Sure," said the top kick. "But make her short, pretty and able to get along with me."

Enter Helen (of Troy) Ford with red roses in her hair.

Kanin Vox Pops

(Continued from page 24) futed to accept a commission. "I think, I have never been offered a commission."

"As a matter of course, I have never, my application, which I made at the suggestion of superior officers, has come on file for consideration."

Next, it says that "other complications of the Army's way of doing things also made me unhappy."

"To anyone in the service, the Army way is the right way. Along with my fellow-soldiers, I have done whatever I've been told to do, and I have never had any complaints."

Lastly, regarding the film which I mentioned in the dispatch sent to the Office for Emergency Management, I know nothing of the "red tape and bureaucracy with my ideas."

The Film Unit provided only help and cooperation. I had been assigned to the film on Aug. 1. When the date came, I reported to Camp Upton for active duty assignment. At the moment, I await my transfer to an assignment.

My connection is certainly not with either the Army or the Government, but rather "with myself" for having contributed so little up to now.

Private Garson Kanin.

Joison

(Continued from page 24) another destination to an already distinguished pioneering, having previously been published in the U. S. troops in Alaska and the Caribbean.

Joison's insistence that he be sent to the theatre in this connection in foreign outpost, wherever he may be American soldier, was not without effect.

On NBC starting Oct. 2. In the meantime, I await my transfer to a new assignment.

Joison's connection is certainly not with either the Army or the Government, but rather "with myself" for having contributed so little up to now.

Private Garson Kanin.

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Inside Stuff—Pictures

Hollywood producers and studio executives are hoping that the impending outbreak of Public Relations will give them a new military contact. Executives are continually irked at one of the Army's brasshats, with some authority over production, who seems to have a grudge against them.

The grapple went got around and studios rushed representatives here with scripts to be okayed. The substitute Army officer is not congenially agreed Hollywood and its own courteous treatment. They are hoping he will win the regular assignment.

Difficultly of Major Lynn Farrol, formerly with United Artists, over his photographs recently released, emphasizes the War Dept.'s aversion to exploitation and promotion. Secretary Stimson made it plain that the War Dept. is sticking closely to conservative public relations policy.

Stimson mentioned the Scottish Army Emergency Relief, while intimately associated with show business and the sports world, disclaim responsibility for some stunt devised for A. E. R. by civilian groups.

H. V. Kattenborn, reporting from England over NBC, on the operation by the American Red Cross of the Grand in Glasgow in Glasgow, Scotland. He stated that afternoon and evening motion picture shows on Sunday were arranged for U. S. soldiers. However, no publicity was to be given the film program in Glasgow papers.

Kattenborn mentioned the Scottish Presbyterian union, which edicts Sunday entertainment. The no-publicity-in-Glasgow-dailies policy was adopted last Sunday films "cause political scandal," said Kattenborn in a 200-column one which ended with a laugh. Kattenborn told listeners that for the first time the Red Cross was charging for services, although the prices represented only a part of the cost. Meals are served for 20c.

The Grand hotel, a grand place, has accommodations for 500 servicemen nightly. Kattenborn found that the head of the Red Cross staff of five is a former chairman of the Red Cross in Wisconsin. The commentator added that American soldiers, who for some time had been stationed in Northern Ireland, like to go to Scotland on furlough.

Second Motion Picture Letter (August issue), published by the Public Relations Office, was released in London in Glasgow, Scotland. It was the original mailing list which first issue, put out by the PRC, was issued about four weeks ago after nearly six months preparation.

It was the second mailing list which was the result of the meeting of the PRC last Thursday (20) at the N. Y. Athletic Club. S. Barret McCormick, chairman of the PRC presented, presided at the meeting while David J. O'Connell, chairman of the group, presided over the meeting.

O'Connell has been active in the film business' huge September bond drive.

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Spotlighting a quote from a recent N. Y. Daily News editorial, on some of the best pictures of the past, RKO is releasing 'Top Hat', Irving Berlin's top RKO musical grosser. Fred Astaire-Ginger Rogers starred. Another Berlin musical, 'Holiday Inn' (Far), currently releasing, has Astaire starred with Bing Crosby.

Spurred by wartime necessities, Producers Releasing Corp. galloped through the production of six westerns in 10 weeks. Idea was to finish the production of six westerns in 10 weeks. Idea was to finish the production of six westerns in 10 weeks.

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Columbia Pictures

In cooperation with the U. S. O.
announces the release of a new
and special one-reel musical...

AMERICA SINGS

WITH KATE SMITH

supervised by TED COLLINS

A stirring dramatic musical subject you
will continue to remember long after
you have forgotten most others.



First Release Now Booking

NET PROCEEDS GO TO THE U S O



... And don't forget that war bond and stamp drive is your
prime attraction in September, "SALUTE TO OUR HEROES" Month!



**ONE
OF
OUR
AIRCRAFT
IS
MISSING**

Somewhere in England a bomber comes flying home—from a thousand plane raid on the Reich—with *not one of the crew on board!* No pilot holds the controls. The navigator's maps and instruments are just as he left them. No second pilot stands on watch. No radio operator listens at the 'phones.

Sweeping across the sky, losing altitude by the second, the careening plane strikes high-tension wires—and with a series of deadly explosions and bright pillars of flames, it crashes to the ground!

What has happened to the crew?

This is just the beginning of the most amazing action picture of the war!

Franklin D. Roosevelt

A MICHAEL POWELL PRODUCTION

ONE OF OUR AIRCRAFT IS MISSING

Written, Directed and Produced by

MICHAEL POWELL and E. PRESSBURGER

Released thru UNITED ARTISTS



We Thank You, and Uncle Sam Thanks You!

THANKS TO THE UNSELFISH EFFORTS OF NATIONAL SCREEN SERVICE, WE ARE ABLE TO OFFER TO EXHIBITORS TAKING PART IN OUR INDUSTRY'S GREAT BILLION-DOLLAR WAR BOND AND STAMP DRIVE, IN SEPTEMBER, THE FOLLOWING ACCESSORY SERVICE AT PRICES BELOW COST:

7. Ushers' Sashes 16¢ each
("Buy Bonds... Honor Your Heroes")
8. Government postal cards for bond buyers. *Gratis*
(Order only what you feel sure you need)
9. "Showmen at War" Campaign Books (No. 1 and
No. 2). In which all above are illustrated. *Gratis*

1. Trailer on the "Salute to Our Heroes" drive, for
use starting September 1st. App. 55 ft. Price \$1.10
2. Trailer for use by theatres that have been quali-
fied as issuing agents for bonds, app. 35 ft. 75¢
3. One sheet Poster on drive, explaining postal
card offer to bond buyers. 5¢ each
4. 14"x22" window card 4¢ each
(Same design as 1-sheet)
5. 8"x36" Marquee Valance Drape ("Day and Night,
War Stamps and Bonds on sale here") ... \$3.75
6. 18"x24" Burgee 85¢
("Buy Bonds... Honor Your Heroes")

NOTE:

Manufacturers are providing materials below cost, and National Screen is providing distribution gratis to our committee. Thanks!



P.S. Are you set for the salute at 9.00 P.M., September 1st?
Are you ready for a whole month of bond selling efforts?

**WAR ACTIVITIES COMMITTEE, MOTION PICTURE INDUSTRY
1501 BROADWAY • NEW YORK, N. Y.**

Army Puts the Arm on H'wood Radio Influence at Santa Ana; Clips Its Wings

Hollywood, Aug. 25. There'll be fewer programs coming out of the air force training center at nearby Santa Ana, now that the War Department has decided that 'too much air force radio is coming from one point.' All manner of rumors have been circulating since following the dispatch here of Col. Arthur I. Emswiler by the War Department to look into the situation. Best guess is that the heavy concentration of Hollywood radio talent will be broken up and many of the personnel moved to other bases. One report immediately spiked was that Capt. Eddie Dunsterville's crew had would be severely diminished in number to form the nucleus of camp toolmakers.

Lieut.-Col. James Higgs, one-time radio time buyer, has ambitious plans under way to publicize the Santa Ana base on the airlines, but all that's for the end book. However, a number of positive comments stated under the War Department acts as Col. Emswiler's recommendations. Suffice it to be said at this time that there will be fewer Santa Ana organizations on the air and more from other points. War priorities for the personnel is the big objective.

First move in the program planned was to sack Sgt. Gene Autry's broadcasts, although he is stationed at Santa Ana. Under-standably he showed a warlike spirit from the base until such time that the dimention treatment had been properly applied. Army spokesmen are agreed that Autry is doing a fine recruiting job for the army, but have no disposition to discontinue his series, despite the general apathy military circles toward part-time soldiering.

Morgan Going Abroad in Sept. On OWI Chore

Brewster Morgan, CBS executive producer, who has been given an indefinite leave by the network to become liaison man in England for the Office of War Information and the War Department, will fly to London some time between Sept. 15 and 19. When there, he'll work out of the U. S. Embassy and will report directly to General George H. Morgan in London and Robert E. Sherwood, of the OWI, in Washington.

Morgan's assignments in England will be handling Army and OWI matters with British Broadcasting Corp., arranging pickups of U. S. Army and Navy shortwave broadcasts in America, and continuing on propaganda broadcasts to Germany and the occupied countries. His expected return to the States will be valuable in the latter duties. Morgan would have had CBS producer assignments last week. Hereafter, "Report to the Nation" will be directed by Worthington Miner, former CBS television director who was recently switched to the regular direction staff. He will be under the supervision of Paul White, the network's news and special reports head. Morgan's other program, "The Command," will be produced by Robert Louis Shayon, who recently transferred to the CBS executive-producer ranks from WOR, N. Y.

Morgan will rest and undergo dental treatment. His wife will remain in the U. S., at least for the present.

MUELLER MACARONI ON BLUE AFTER NBC CANCELLED

Mueller Macaroni starts a "Morning Market Basket" series three times a week on the Blue from Sept. 21. It will be the 10-10:15 a.m. period and a hook-up of 20 stations. Eunne Jones is the agency. Her company has been operating on the business from NBC. It learned last week that the Amos' off.

Corrupting Art

Cleveland, Aug. 25. This being the slow dog days in radio, John Patt, WGAR manager, has sent out a circular letter into the cruel world to contact station clients in order to get the "other side of the picture," and consequently know the problems which sales people encounter. Of course, if announcers find they want to leave the mike permanently to go into sales, they will have the opportunity.

'Lights Out' Will Be 1st Horror Series on CBS

Sterling Products has bought 'Lights Out' to replace the current 'Board of Missing Heirs' for Ironized Yeast. CBS has always banned horror stories, being much stricter than NBC in that regard, but the network has relaxed its nix in the case of 'Lights Out' shudder opus.

Continuity Department at CBS has looked at and okayed for the proposed series show will start Oct. 6 in the same Tuesday night spot now occupied by 'Missing Heirs.' It will be written and produced by Arch Oboler, who followed Willis Cooper as author of the series on NBC some years ago in Chicago. At that time, the program was owned by NBC, but Oboler subsequently acquired the rights. It will be the first time Oboler has ever had a regular series on CBS.

London's "Yeast" series 'Good Will Court' on WJZ-BL and WMCA, New York's Sunday nights will continue.

HOLLES CBS NEWS ED, GORDON MOVES TO OWI

Edward R. Holles is replacing Matthew Gordon as CBS news editor. Holles was cable editor for the United Press. Gordon has gone with the Office of War Information.

'Burton' to Y&R

Hollywood, Aug. 25. This season it's Young & Rubicam's turn to champion "The Second Hour" radio series. Account has alternated between Benton & Bowles and Y & R.

Tees up Oct. 1 for Sanka. Steve Mudge, Mutual salesman moved to the Blue with the Coca-Cola business. No replacement, as yet, at MBS.

NBC's 6 New England Affiliates Set Up Own Regional Network

NBC's New England affiliates have set up their own regional unit. It is to be known as the New England Regional Network, with WBZ, Boston; WVIC, Hartford; WJAR, Providence; and WCSH, Portland, as the basic stations, and WFEA, Manchester; WWTN, Hartford; WABC, Me., at the supplementary outlets. The regional's operations will be administered by Lee James of WJAR, the regional's general manager, of WBEZ, J. J. Boyle, of WJAR; William H. Rines, of WCHS; William H. Rines, of WJZ; WLBZ, and Paul W. Morency, of WVIC. The regional's main office will be in Hartford, and Weed & Co. will be its national rep.

Benny Tees Off New Season From New York

Jack Benny will do his first Grape Nuts broadcast from New York on Monday, Oct. 5, out of New York. The following three shows will be picked up from service camps in the east.

A. & C. WILL GET HAWK'S SPOT FOR CAMEL

Hollywood, Aug. 25. Abbott and Costello get the spot currently occupied by Bob Hawk on NBC Thursday nights some time in October. Camel is the sponsor in either case, and the time for the eastern broadcast is 7:30-8 p.m. Dick Marvin, William Eddy agency's radio director, arrived here yesterday (Monday) to lay out the A. & C. program with their manager, Eddie Sherman.

TIME MAG STAFF DOING NEW PROGRAM ON WQXR

Members of the Time mag staff will do a new series, 'World View Review,' at 9-10 p.m. across the board on WQXR, New York, starting next month. The presentation will be in a modified Time magazine style, with Frank Morris and Paula Farr, co-scripters of the 'March of Time' series on NBC, in editorial charge. Norris is now sitting in on the WQXR board of directors. Time mag having acquired a financial interest in the station. Lisa Sergio, returning Monday (31) from a month's vacation, will host the new WQXR spot of 10:15 a.m. six days a week. She had also aired a comment series in the past, with time following the resignation of Quincy Howe.

Church Joins Committee On Inter-Am. Affairs

Ted Church, once of CBS and of late an advisor to the British Broadcasting Corp. on programs designed for American listeners, has joined the Rockefeller Committee for Coordination of Inter-American Affairs. He will have charge of the committee's special events setup in Washington.

Schaefer Expands 'Scheffer Revue'

'Scheffer Revue' has been expanded from twice to three times a week locally on WEAZ, N. Y., by Schaefer, best known to the radio now heard 7:30-7:45 p.m. Monday, Wednesday and Friday nights. David White directs it for the R. U. O. agency.

Feist's Knight, tonight (Wednesday); Ray Heatherton, Friday night (28); Ray Heatherton, Monday (31); Dick Byrner, Sept. 1, and Harrison Snow, Sept. 4. Latter two were formerly in the chorus on the program.

Karl Schullinger Into Air Force as 1st Lieut.

Karl Schullinger, director of the radio department in the N. Y. office of L. L. Wood & Thomas Agency, enters the Army Air Force, headquarters this Friday (28). Ed Cramer, who has been directing the Kay Kruger program (Lucky Strike) for the agency, will take over Schullinger's job. Akron - John Leslie Scott, formerly radio announcer at WABZ, is now at WTMM, Trenton, N. J.

U. of Minn. Grid Sked Not Yet Sold; Typical of Oil Cos. War Position

AFRA-CBS Renewal

American Federation of Radio Artists has signed a renewal of its announcer and assistant director contract with AFRA-CBS, New York, which expires Nov. 11, 1943, at the same time as the union's contract and sustaining deals with the network. Terms are similar to those in the previous contract, except for a provision that cash payments for overtime, instead of crediting the time on subsequent weeks.

Peabody Awards For '42 Won't Have Banquet Setting

The Peabody Awards for 1942 will be presented at a formal dinner. They will be announced in March, 1943, or immediately after the advisory committee has made its selections, and the presentations will be made at the New Orleans convention of the National Assn. of Broadcasters, providing it's held. It been the custom to have the announcement surrounded by boled highlights. The closing date for this year's entries is Dec. 15 and the awards will be made in at least six categories. They are:

1. For program or series of program broadcast in 1942 which ranked as outstanding contribution to the welfare of the community and the station service of the news.
2. The same circumstances applying to a local station.
3. Outstanding reports of the news.
4. Outstanding entertainment in drama.
5. Outstanding entertainment in music.
6. Outstanding educational program.

Sportscasting still remains a stepchild of broadcasting as far as the Peabody awards are concerned.

'GO GET IT' DIRECTION GOES TO AL WILLIAMS

Albert N. Williams is now directing "Go Get It," audience-participation novelty Wednesday nights on WOR, New York, for Krueger Broadcasting Co. He succeeds Robert Louis Shayon, who resigned from the WOR staff to become an executive-producer at CBS. Williams, a freelancer, was formerly radio director of the Council for the United States, and was a member of the NBC production staff. He is also a writer.

James Murray to Head KDKA, Pitt, Press Dept.

Pittsburgh, Aug. 25. James Murray, chief of sales promotion and also an occasional sportscaster at WCAE, is being named to head KDKA next week as publicity head. He replaces John Cooper, who is going to New York to head NBC's special events department. Before moving into sales promotion berth, Murray was director of press relations at WCAE, entering radio work from a sports writer's berth on Pitt Post-Spouter. He takes up his new duties Sept. 1. So far his successor at WCAE has not been named.

New CBS Cansary

Hollywood, Aug. 25. New warbler on the Chase and Sanborn program will be Dick Evans, who did radio and niter work with the network. Edgar Bergen, star of the java show, reports for his physical upon the program at the Alhambra, where he is entertaining servicemen.

Minneapolis, Aug. 25. It's only a month before the University of Minnesota football season starts, but not one of the five Twin City radio stations broadcasting the games has sold its football show yet. This is an unprecedented situation in one of the nation's hottest gridiron centers, where the football shows always have been the easiest to sell and in such great demand that they've been grabbed up many months in advance.

Reason for the present delay in closing deals is not because the war has lessened interest in Minnesota football, although the absence of many Gopher rosters now in the armed forces may be a factor. The main trouble, it's pointed out, is that the oil companies, which have been the main sponsors of the shows, now are out of the market. The shows are long and expensive. The radio stations are being asked to sell any of the football shows, the stations that have been putting the Minnesota games on the air will continue to do so, as sustainers if necessary, heads of WCCO, KSTP, WPKX, WLOL and WTCN.

Football broadcasting setup here is unique. The U. of Minnesota does not sell the privilege of broadcasting anything, but permits all stations to broadcast from the stadium. However, the contests are not broadcast, but the contests or between the halves. The companies sponsoring the broadcasts are the U. of Minnesota, which immediately preceding and following the detailed running accounts of the games on W. B. U. of Minnesota television, which also broadcasts all contests, is non-commercial. KSTP feeds the games to a chain of northwest stations.

Standard Not to Get 'O'Neills' If Time Is Right

Ted Bates agency is considering the purchase of "The O'Neills" serial for one of the regional dessert products. The serial is highly tentative, however, because of the unavailability of what Ted Bates, director of the network, considers desirable network spot. "The O'Neills" is owned by Ed Wolf Associates, Inc., and is sponsored by Procter & Gamble.

Armstrong Saved Com, So Upping 'Theatre' Budget; Guest Names

"Theatre of Today," Saturday noon drama series on CBS for 1942, is being substantially increased its production budget during next week and continuing indefinitely. Change will involve booking of top guest names, instead of semi-names, as previously. Reason is that the fall is the best selling season for lineolium, plus the fact that the account has saved substantial amount on operating on a curtailed production budget over the summer.

First of the names to be booked is Ralph Bellamy, for the Sept. 5 show. Helen Hayes guests the following week, and the following week, and Madeleine Carroll the week after that, Sept. 16. Kenneth Webb directs the show for R. B. D. O.

LATHAM JOINS MBS AS ASST. SALES MANAGER

Jack Latham, former vice-president of the American Cigar and Cigarette Co., has been appointed assistant sales manager of Mutual Broadcasting System. Latham was sales manager of the company for several years. Appointment was announced last week at a Mutual executive conference in which plans were outlined for expansion and production of Mutual's department and its N. Y. quarters.

Vick Agam 'Going Overboard' On Spots—And Broadcasters Hope Fizzles of '40, '41 Won't Repeat

Vick Agam skipped back into the spot broadcasting picture last week with his customary routine. There was that letter about going overboard in spot this season and calling on stations to rush in their lists of availabilities. The broadcasters complied with the request, but not without recalling what happened to similar spot rushers in 1940 and again in 1941. Reminiscence of 1940 was the flurry over "One With the Wind" and last year it was "The Nichols Family." Cancellations followed reservations, and cancellations followed cancellations. The superstitious element among broadcasters now knock on wood as they submit their availabilities to Vick.

The letter this time was dated Aug. 16 and it was signed by Richard Nichols, vice president of the Morse International agency. It read as follows:

"This year the Vick Commercial Company is 'going overboard' in spot, and this year more than ever we should call on you for availabilities. But transportation difficulties, plus the fact that Vick be- lieves in a schedule of 15 to 20 spots, com- pels me to use Uncle Sam's mail in- stead of train.

"As a result, we shall appreciate it very much indeed if you will ad- vise us as soon as possible what time slots, 5, 10 and 15-minute packages—daytime or evening—you have available. Remember, we aim at the woman's market.

"We are looking forward to see- ing you when you are in New York. Do not fail to call on us. In the meantime we are waiting to hear from you on availabilities."

Nichols appended a postscript which read: "We are sending this note air mail, special delivery, be- cause we are what you would call 'anxious buyers.' So come through with some good stuff—quick."

SHINOLA BACK ON NBC SEPT. 18

Shinola has apparently solved its hothouse packaging problems, so will probably return to the "Lincoln Highway" half-hour dramatic series to the same Saturday morning slot on the W.F.A.T.-NBC, starting Sept. 18. Account will probably use a slightly smaller station lineup, but will con- tinue the same policy of direct sales actors.

"Highway" is freelance-scripted. Directing for the resumed series hasn't yet been selected by Benton & Bowles agency.

BARRETT TO COAST FOR LYONS ON RADIO

Richard Barrett, currently in the A. & S. Lyons office in New York, heads the Coast for the new week to handle radio affairs in the Los Angeles office.

Barrett was formerly a partner in the Sherman K. Ellis advertising agency and will plug the gap in Lyons' Coast organization in the shift of Nat Wolff to the Office of War Information.

NBC Gets 'Malone' Repeat

General Foods has dropped its re- peat of "Young Dr. Malone" on CBS and will air the serial's repeat on the W.F.A.T.-NBC starting Monday (31) at 7:30 p.m. Broadcast is heard 2-2:15 p.m. on CBS.

Benton & Bowles is the agency. 2-

Bouncing the Quiz

The producer of a quiz show was assembling his participants just before broadcast time last week when one of the group cracked, "How about time has it a fish?" "Alright, hop boy," rejoined the producer, "and what might that slip mean?"

Just slip me the answer to a tough one so that I won't look altogether dumb," explained the participant.

Line Forms For Pabst Account; All In on Pitch

Hollywood, Aug. 25. Agency executives from New York continue to pour in to set up an auditions program for Pabst Beer.

Latest arrivals are Paul and Jack Warwick, of the Warwick & Leger agency, S. J. Andrews, of the Len- sen & Mitchell agency. Other ad- vances that had put in their pitch previously are Lord & Thomas, Rutherford & Ryan, Milton Biow and McClellan & Wright. Also in line are such talent agents as Bernard Schubert and Hal Hackett, of the Music Corp. of America.

The show which Dick Mack, of the McKee & Albright agency is offering, includes: Gordon S. Marx, Don- ald Dickson, Louise Parsons, Joan Benning, Virginia O'Brien, a mixed show and Robert Armstrong, con- ductor. The title for this one is "Hollywood Quiz." Andrews is to audition two shows.

Blow is offering a program headed by Pat O'Brien; Hackett's chief candidate is Jack Carson, while Schu- bert also presented Miss Parsons. Coast radio man considered this the most feverish pitch in years. "It started when Pabst announced that it was in the market for a Hollywood glamour show."

'ABOVE ALL' LAUNCHES LUX ON 9TH SEASON

Hollywood, Aug. 25. Radio Theatre back on CBS Sept. 14 for the ninth successive year. In- augural dramatics will be George Meigs' adaptation of the film, "Up Above All," with Tyrone Power as cast tapper.

Selection crew are as pre- vious seasons and will handle the soap opera. Said to be resumed as director, C. B. DeMille. Pro- ducer; Wells; script; Lou Silvers, music; and Robert Armstrong, con- ductor, of the DeMille speeches and interviews.

FROM ACTOR TO DIRECTOR

Jacobson Switching From Greasepaint to NBC Production in Chi

Chicago, Aug. 25. Art Jacobson, leading man on the "Tone Journal" series on NBC, Procter & Gamble, has resigned to join the production staff of the local NBC office. It's his first regular directing attempt.

He'll continue in the part until Fred, the new director of the show, finds a substitute. Blackett-Smith's broadcast is heard 2-2:15 p.m. on CBS. Program is written by Peter Michael.

SEALED UNIONS HEAVY

Strong Public Relations Job by Building Service, Aeronautical and Teamster Unions—Stress Labor's Aims and Low Rates of Pay

PRO TALENT, SCRIPTERS

Seattle, Aug. 25. Unions in this booming town are using the radio to do a job of public relations. Brimming treasures allow hiring of professional writers and talent to showcase messages to best advantage.

The Building Service Employees Union, Local 6, is using two stations at present: sponsoring Howard Costigan, KOL news editor, in a five times weekly spot titled "The State of Washington and the War" on KOL, Mutual outlet. Recent programs have plugged the union's drive to collect scrap metal from buildings, hotels and apartments, with good results. Chief aim of the sponsorship of the programs is to do a public relations job, with Costigan given a free hand in his choice of subjects and in writing the 15-minute programs. This policy is creating a labor-management tussle to a great extent as the Apartment House Operators' Assn. and building managers are cooperating with the union in the drive.

The Building Service organization also sponsors a twice-weekly 15 minute program titled "The Building Workers and the War" on KOL, Mutual outlet. The program is one of the reasons the building workers need a raise. Pro- duction is handled by the union. Enthusiasm in this field, which has been hard hit by great number of workers leaving for higher paying war industries.

The Aeronautical Mechanics' Union, which includes most of the thousands of workers at the Boeing Airplane plants, is also using KRBC, sponsor- (Continued on page 38)

RIGGS MAY GET FALL SPONSOR

Tommy Riggs show, currently summer-scheduled for Burns and Allen for Lever Bros. (Swan soap) days nights on CBS, will probably be continued by the sponsor in the fall. Young and Rubicam agency has such a deal pending for program.

Riggs drew an unusually favorable response for a summer re- sponse for a summer re-

CAMPANA COMEBACK WITH 'NIGHTER' PENS

Campana is looking around for a half-hour "First Nighter" series for the coming fall-winter season. The negotiating so far has been solely with NBC and the Blue Net- work.

Including Upton Close

Chicago, Aug. 25. Upton Close has been signed by the W. A. Chesler-Peet Co. for a 12-week newcast, "World News Parade," featuring this and other foreign news commentators over the fall 12-13:30 p.m. Eastern war time, starting Sept. 28. Russel M. Smith Agency, Chicago, is at the desk. No decision has been reached as to place where broadcast will emanate.

Monday Now 2d Best Listening Night, According to C.A.B. Due to F.D.R.; Last Yr. Tues. Ran Next to Sun.

Strong Exception

The Hixon-O'Donnell agency, which is doing the football book- ing for Sinclair Oil, has dis- closed that it is not interested in buying the broadcast rights to games in any Atlantic sea- board area where rationing ap- plies.

So far the tieups for Sinclair are strictly collegiate.

FCC Okays New Station in Alaska To Reach Troops

Seattle, Aug. 25. The FCC has issued a license to Edwin Kraft, of Seattle, to operate a broadcasting station in Ketchikan, Alaska, using 500 kc on one kilowatt power unlimited time. Call letters will be KTCN.

The license was granted upon direct request of the Office of War Information to provide news and programs to troops and the non-patrol population of the territory.

Eric Arnold, former manager of KINY, Juneau, will be in charge and is leaving from this week with a complete staff of engineers, program men and announcers. Opening date is tentatively for Sept. 15. Kraft also owns KINY.

LAWYER SUES BRUNTON BROTHERS FOR \$124,660

San Francisco, Aug. 25. Suit for \$124,660 against Ralph, Shirook & Mott Brunton was filed here last week by Elmor W. Pratt, Washington attorney, for legal serv- ices for the two Brunton radio sta- tions, KGW and KJBS, from Jan. 4, 1934, to Dec. 31, 1941.

Pratt, who represented the Bruntons before the FCC, says in his complaint that only \$13,200 of the \$100,000 bill of legal fees for the eight-year period has been paid, leaving the \$124,660 still owing.

Pratt says he offered to compromise the claim before the suit was filed, but the offer was not accepted.

Trautman New Radio Dir. of Bothwell Agency

Pittsburgh, Aug. 25. H. B. (Bud) Trautman, former press agent and continuity writer for WWSW, has been appointed radio director of W. Earl Bothwell Ad- vertising Agency here. Trautman, for past several months, was copy writer and publicity chief for the Bothwell.

He succeeds Virginia (Mrs. Earl) Bothwell, who will devote her full time to consumer research. Also ad- vanced by the Bothwell outfit was Dean Albert, who is now assistant art director in place of George Pla- nard, who resigned recently in the Marines, the fourth Bothwell exit to go into the service.

Raleigh Ups Budget

Chicago, Aug. 25. Raleigh Cigarettes is intensifying its radio campaign, having added seven new NBC stations to its program. Glenn Wheaton, writer and copro- ducer, has been advanced to post his new assignment. The company's budget of 127 stations, including Hawaii.

Co-operative Analysis of Broadcast- ing has found that the top listen- ing night of the week, next to Sun- day, during the 1941-42 season was Monday. A resume of the C.A.B.'s report for the listener checking 170,000 completed interviews) done between May 1, 1941, and April 30, 1942, shows that the average listen- ing for Monday was 35%. For the balance of the week it ran: Tues- day, 36.8%; Tuesday, 33.8%; Wed- nesday, 31.9%; Thursday, 34.2%; Friday, 24.7%; and Saturday, 27.5%. During the previous season Tues- day ranked as the highest weekday night, with 37.5% of the total. It had been Thursday. The C.A.B. thinks Monday night rose to its present listening because of Pres- ident Roosevelt appeared on a couple broadcasts. "The Effects of Rights' program and his Report Progress to the Nation" on Monday nights.

LOUIS DEAN TO MAXON AGENCY

Louis Dean joins the Maxon agency Sept. 1 as radio director. He will, however, retain an official connection with the Rockefeller Committee for the Coordination of Inter-union Relations. Dean heads the events department. Dean has been with the committee for almost a year, continuing with the late Rudolph Kuder agency. His official assign- ment is to coordinate the Maxon in charge of U. S. network stations, which involved the production of a radio program for the "Rippley-Good Neighbor series and Ad- vancements of the Sea Hound." This radio program deal between his- client, Barricini, Inc. and WHN through Central Service. Included in the deal are commissions of 15% of advertising revenue derived through the Barri- cini. WHN program since its commencement in 1940.

AD AGENT SUES FOR 100% PIRACY OF RADIO DEAL

A suit claiming \$100,000 in damages from Marcus Lovell Bookings Agency, Samuel Faust, radio time salesman for Central Service, Inc., and Central Service, Inc., was disclosed last week in N. Y. supreme court. Action was instituted by the Edward R. Black advertising agent, who claims a conspiracy by the defendants in pirating a radio program deal between his client, Barricini, Inc. and WHN through Central Service. Included in the deal are commissions of 15% of advertising revenue derived through the Barri- cini. WHN program since its commencement in 1940.

Coleson Heads War Dept. Coast Public Relations

Washington, Aug. 25. Robert C. Coleson, formerly ad- vertising agent and head of the pre- viously N. Y. director, takes charge of the new West Coast office of the War Department's Coast Public Relations Bureau of Public Relations. He was radio director of San Francisco's Coast Public Relations Bureau. Coleson has been advanced to post his new assignment. The company's budget of 127 stations, including Hawaii.

World's Continuous Fight for Freedom Theme of New WJZ-Blue Program

'Schoolroom for Democracy,' half-hour patriotic music and quiz series, starts Saturday night (29) on the WJZ-Blue. It will have original songs by various composers, with Vincent Price, currently in 'Angel Street' at the Golden, N. Y., in the singing-quizmaster role of the 'schoolteacher.' There will also be children's choruses. Lew Rosenberger will write and produce the program.

One of the songs introduced on the initial broadcast will be Harold J. Rome's 'The World is a Very Small Place,' which combats the isolationist theory of the songs on the first and subsequent programs will be by George Davis, Baldwin Bergerson and others. The piano accompaniment will be by Davis and Bert Shefter. Davis also plays the piano accompaniment and composes special songs on Berocovic's daytime serial, 'Help Mate.' WEAF-NBC, for Old Dutch Cleanser.

Idea for 'Schoolroom for Democracy' originated with Davis' 'Songs for a New World' on the 'Help Mate' series. It is aimed to show that the present war is not an isolated incident in history but is part of a continuous fight for freedom going back to earliest times. The show is intended to appeal to both adult and juvenile listeners.

After the initial broadcast Saturday night, the program will skip a week, after which it will be aired several times in the Saturday spot and then probably move to another time on the schedule.

No Director Yet Set For Kate Smith Show; Jello Gets Plug This Yr.

Young & Rubicam hasn't yet assigned a director to the Kate Smith program, which returns Sept. 18 to its regular 9-9:55 spot Friday nights on CBS for General Foods. George McCarrett, who directed the show at the close of last season, may continue on it, but depletion of the agency's production staff by the departure of several men into the armed forces may require shifts in assignments. Harry Ackerman is production supervisor on the stanza. Product for the show this season will be Jello, instead of Grape Nuts and Grape Nuts Flakes, as previously. Cast will be the same as before, with Miss Smith, Ted Collins, Olyn Landick, the Smoothies and Jack Miller as conductor. Guest on the season's first broadcast will be Ray Milland.

Series will continue to originate from the CBS Playhouse No. 2, in West 6th street, N. Y.

B.B.D.&O. NOW SOLO ON 'HORIZON' FOR LEVER

B. B. D. & O. agency, which formerly shared the 'Bright Horizon' serial with Young & Rubicam, now has the show outright. Instead of the commercial copy which is divided between Lipton tea and Silver Dishes before, the plugs are now entirely for the latter product, with a hitch-hike announcement for Fairy soap. Program is sponsored by Lever Bros. and is spotted at 11:30 a.m. on CBS.

Charles Underhill is now B. B. D. & O. supervisor on the series, with W. P. Tibbals directing and Robert Presnell assisting. Latter two recently joined the B. B. D. & O. production staff. Tibbals was formerly with the Blow agency and Presnell was at Young & Rubicam.

'Horizon' was originally based on the character of Michael West, which was taken from the 'Big Sister' serial, also a Lever Bros. show. Rights for the character were bought by Y. & R. from Ruthrauff & Ryan, which has 'Sister.' Ted Maxwell writes 'Horizon.'

Donahue H'wood Agent

Hollywood, Aug. 25. Joe Donahue checks in Sept. 1 to handle the Myron Selznick client list for radio. Last time here he was Coast radio head of William Esty agency.

Bruce Powell looks after Selznick clients for radio in New York.

Rheingold's WJZ Games

Rheingold Beer will sponsor the Fordham University football games over WJZ, N. Y., this fall.

Paul Douglas is being mentioned as the play-by-play caller.

Earlier Dinah Shore

Dinah Shore will effective Sept. 25, do her quarter-hour Friday night broadcast for Bristol-Myers on the Blue Network at 8:15 p.m.

The account agreed to move forward from 9:30 p.m. at the network's suggestion. Miss Shore's present time will become part of the new Coca-Cola series.

Popular Obit?

Minneapolis, Aug. 25. KSTP reports that it came out 100% on an unscheduled coincidental survey of its 5:45 p.m. daily 'Highlights in Headlines' news program. In reporting the death of Edward Goff, Hennepin county attorney, the newswriter inadvertently mentioned only the name of the leading candidate for the job.

Brooks Henderson, the newscaster, hardly had the words out of his mouth when every one of the five other candidates, scattered throughout the county of 600,000 population, called in to protest the exclusion of their names.

More Milk

San Francisco, Aug. 25. Marin Dairy Men's Assn. has signed for 52 more weeks of 'Budda's Amateur Hour.'

Has been sponsored on KERC by the dairymen for eight consecutive years.

SELDES PUTTING ONUS IN MOUTHS OF NAZIS

Gilbert Selde, CBS director of television, has written a novel propaganda program to be aired by the network Friday night (29) as the fourth in a series of educational 'preview' shows. Idea is to show the essential flaw in the Nazi philosophy by analyzing U. S. shortwave broadcasts from the German point of view.

Script is to be located in a shortwave listening post of the propaganda ministry in Berlin. Two principal characters will be young Nazi officials who are intelligent in their way, but have been infected with the Goebbels theories. They will listen to a shortwave broadcast from America and then discuss methods of combating it. However, their reasoning will demonstrate the basic illogic of the Nazi credo. Clinton Johnston will direct the show.

SALUTE HEROES AT HOME IDEA

A group of N. Y. writers, headed by Peter Martin, editor of Universal's eastern story department, has an Office of War Information okay for a new radio show, 'Heroes on the Home Front,' with Mutual set to provide a weekly quarter-hour starting Sept. 1.

As title implies, the program will be a documentary dramatization of civilian defense activities. Scripters, who work as a unit, with everyone taking turns on research and writing, are Ben Bengali, Peter Martin, Art Miller, Paul Peters, Myra Page, Norman Rosten, Barry Savis and Brett Warren.

ALL THOSE IN FAVOR

of "going full network" at the very outset of
the new CBS discount plan.

And up went ten of the smartest and oldest hands in advertising

.. Lever Brothers .. General Motors .. Chevrolet .. Armstrong Cork .. Luckies .. Wrigley .. Philip Morris .. Eversharp

Coca-Cola .. Cornels.

With 14 different programs 20 different time periods
more than 9 hours of broadcasting on every station of the CBS
network, these astute advertisers signal a new trend in radio—a trend that seems inevitable—"total average" of the vast CBS nationwide audience through the use of every CBS station.

The new CBS 15% net discount to advertisers using the full network has added from 7 to 47 extra stations on each of 14 programs at a fraction of the rate card costs.

More important still—to advertisers, to us, and to listeners—by making better programs available to more people, by extending equality of listening opportunity to all... full network broadcasting is increasing listening, increasing business, and thereby increasing the nationwide value of radio as America's No. 1 medium of information and entertainment.

COLUMBIA BROADCASTING SYSTEM

3 MORE HANDS GO UP!

—and Lever Brothers adds three new programs as this advertisement goes to press. The new hands: General Foods Corp., Curtis Candy Co. and The Telen Company

NIX HOPE'S ALASKA AIRING

Hollywood, Aug. 25.

Bob Hope's proposal to entertain the soldiers in the Aleutians on the new season takeoff Sept. 22 has been temporarily nixed by Lord & Thomas. Uncertainty of facilities and transmission influenced the decision. Hope wants to do a couple of broadcasts from army camps there and then drop down to Seattle and work his way back here by easy stages via camps en route.

Regardless, he'll take his full troupe to Alaska for a couple of camp shows before the Pepsodent series starts. All his aires this season will emanate from military establishments.

Bob Welch, Who's Also Seeking Army Post, Gets Benny Show Direction

Bob Welch, of the Young & Rubicam production staff, has been assigned to direct the Jack Benny program when it returns to the air for General Foods. He directed the Eddie Cantor show for Bristol-Myers last season. Murry Bolen, who directed the Benny series last season, switched to Ruthrauff & Ryan to handle the Edna May Oliver program for Lever Bros.

How long Welch will be able to continue the Benny show is uncertain, as he may enter the Special Service of the Army with an officer's commission. He's currently undergoing dental treatment in N. Y. in an effort to meet the Army's physical requirements. He intends going to the Coast next week to huddle with Benny and his writers, Bill Morrow and Ed Beloin, on plans for the program.

Johnny Busyboy

Hollywood, Aug. 25.

Busiest agency exec in town is John Quastel. Recently named Coast radio director by Russel Seeds agency in charge of three Brown & Williamson shows, he also continues in his capacity as v. p. of Dan B. Miner agency in charge of radio.

As if that weren't enough to keep him occupied, he's packaging his own show, "Band Wife," being auditioned this week at KNIX. It's a serial with music.

Woodbury to Spot Test New Shaver in 4 Markets

Woodbury will soon start a spot test for its new liquid shaving cream in four markets. The present intention is to use announcements in two markets and local programs in the other pair. Lenner & Mitchell is the agency.

In Radio By Accident, Now Radio Helps Him to Senate Nomination

COSTE MOVES FROM AGENCY TO COCA-COLA

Felix Coste, vice-president and radio director of the D'Arcy agency, has resigned to join the advertising department of Coca-Cola, the agency's principal account. Alfred N. Steele, formerly Coste's assistant, succeeds him as vice-president and radio head.

No immediate change is contemplated in the Coca-Cola radio activities. Besides its current Andre Kostelanetz program Sunday afternoons on CBS, the account starts a six nights a week dance band series Sept. 21 on the Blue network.

Omaha, Aug. 25. Nomination to the United States Senate on the Democratic ticket of Foster May, newscaster and special events chief of station WOW, brings out the story of his accidental break into radio. May defeated Harry Coffey, incumbent congressman from Chadron, Neb., by a three-to-two vote and now must face Kenneth Williams, Republican nominee, in what is likely to be an unusually hard fight.

May was working at a fair in Lincoln during the depression of 1933 when someone asked him if he would like to try his hand at broadcasting. His voice registered at once and he was given a job. He built up a big following and made capital of his radio personality to run twice for Congress and now for the Senate. He lost on his congressional tries.

May is the second radio man in Nebraska to cash in on a radio personality. The other is Representative Karl Stefan, of Norfolk. May's campaign is built almost entirely upon promises to go all out in support of F.D.R. to win the war. State labor men are favorable to him, too, which helps. In an off year and with a light vote cast, he polled close to 40,000 ballots.

WAR FIRMS GIVE RADIO NEW REVENUE

Cleveland, Aug. 25.

New avenues of revenue to offset advertising losses caused by the war program have been realized by Cleveland stations WHK and WGAR, which have sold time to huge industrial concerns willing to broadcast their receiving Navy E Awards, Treasury Department Payroll Penalties and the Army and Navy Burgee for production excellence.

Typical of the "spurge" which plants are willing to undertake was illustrated recently when the White Motor Co. shifted from a half-hour local program over WHK to a 120-station outlet over the Blue NEC hookup to publicize a Government kudo. Instead of a local announcer and speaker, the program mushroomed to include a bevy of big names, including Fulton Lewis, Jr., m.c., and Undersecretary of War Robert P. Patterson as featured speaker.

WCAU, PHILLY, BUYS ITS OWN RADIO COLUMN

Philadelphia, Aug. 25.

A new idea in radio promotion was launched last week by WCAU. Stunt is an ether news and gossip column titled "This is Radio," running daily in the Philadelphia Inquirer.

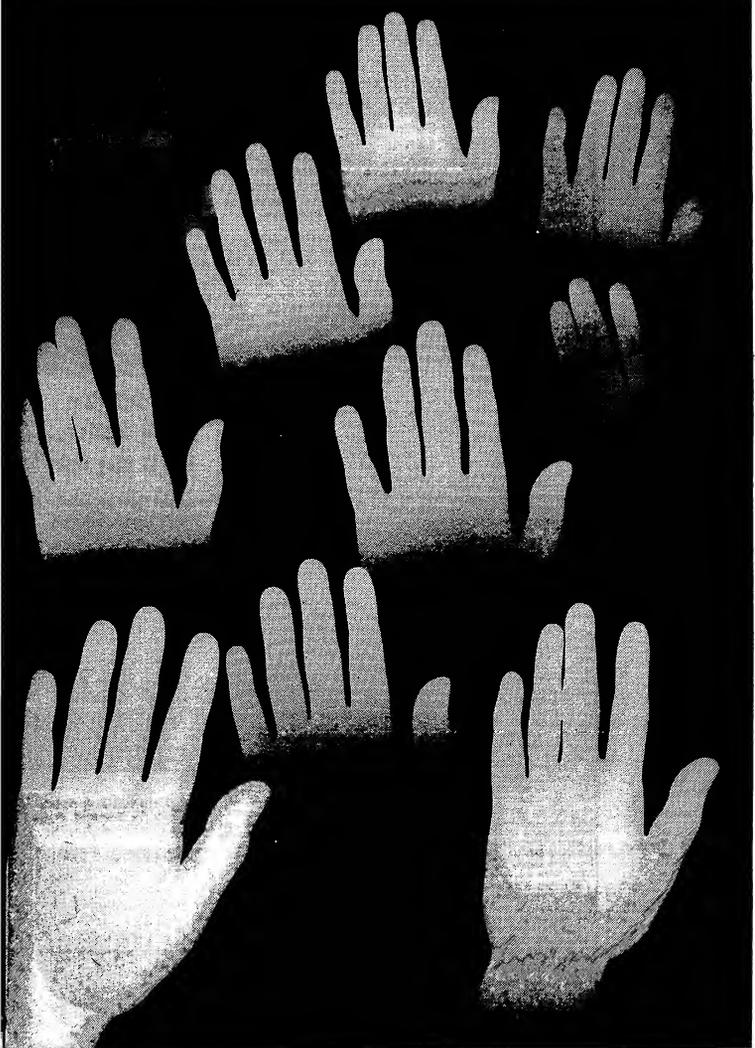
The column has the format and typography of the Inquirer's regular columns and is spotted on the 1320-page Except. For a small slug marked "advertisement," there is nothing to distinguish "This is Radio" from the Inquirer's own columns.

Idea is to run news not only from WCAU and its parent chain, CBS, but also items about NBC, Blue and Mutual shows. Since there are no daily radio columns in Philly (last one was conducted by Ray Garbird on the Daily News), WCAU execs feel that their idea will benefit not only their own station but radio in general.

Column is by-lined "Leroy Hayden" and is written by Ken Stroman, publicity director of WCAU, and Harry Murdock, newly appointed assistant.

Change of Monicker

Donna Reide, former Chicago radio-legit actress who recently moved to New York, has changed her name to Donna Kraft. Idea is to avoid confusion with Donna Reid, ingenue under contract to Metro. Reide is the actress' real name, while Reid was given the latter by the studio for professional reasons.



SHAKEUP IN WORK

MURRAY, G.M., TO BE MOVED DOWN

Rev. Thompson May Become New General Manager, with Murray Possibly as Program Head—Frigon to Retain French Network

STRESS PROPAGANDA

Montreal, Aug. 25. Canadian Broadcasting Corp. governors ended a 'routine business session Tuesday (18) and will re-assemble Friday (28) to consider the report of the special House of Commons committee on radio broadcasting and its recommendation that the governors consider whether the services of Gladstone Murray, CBC g.m., could be used in some other capacity.

Prime Minister Mackenzie King's nationwide radio address Wednesday night (19) also will have repercussions on the governors' next meeting. The Prime Minister forecast the early crystallization of the call-up of men under the National Mobilization measure and the disposition of those called under Labor Minister Humphrey Mitchell and Elliot Little, director of selective service. This would leave to the Minister of War Services, Hon. Joseph Thorson, the chance of undivided attention to the whole field of public relations including the CBC, censorship and the press services in practically all departments of the government.

Other Changes Rumored

There are persistent rumors that in the impending shakeup the Rev. Dr. J. S. Thompson, principal of the University of Saskatchewan, is to be made general manager and also financial controller of the nation's outstanding propaganda machinery. Another feature of proposed changes is that Gladstone Murray is to be relegated to the minor position of program manager, with headquarters in Toronto, and that Dr. Augustin Frigon, now assistant g.m., is to be left with control of the French network as well as religious broadcasts.

There is strong feeling in the province of Quebec that French-Canada has not been fairly treated in the way the story of the war and of Canada's war effort has been told to that section of the Dominion. Failure of the French network to do this was aired before the Commons committee and Dr. Frigon gave reasons why he thought the performance of that task was exceedingly difficult. The people do not, however, want enumeration of difficulties, but solution of them. There is also widespread feeling that the management policies and services of the CBC should be fitted to the needs and demands of the whole nation and should not be dominated by sectional or other considerations.

There will be frequent and important use of CBC facilities during the remaining months of the current year by cabinet ministers, since the government feels it has a large morale-building campaign to wage. The CBC, as a whole, must be of reaching the people, cannot be overlooked in any such campaign.

Write 'Em Tough

Mexico City, Aug. 25. Orders to its contract composers to lend greater cooperation in the Government's all-out war effort, by writing only music and songs that avoid the somber and stimulate good cheer, optimism and patriotism, have been issued by local station XEB, owned and operated by the Buen Tono Tobacco Co., French enterprise. XEB has called upon all Mexican composers to follow the example of its writers. There are no times for tearful tunes, this station contends.

Equipment Lack Forces XEKJ, Mexico, to Suspend

Mexico City, Aug. 25. First effect of the serious situation of the lack of bulbs and the difficulty in obtaining them is the suspension of service by station XEKJ (250 watts) at Acapulco. Station, manager of which is Ramon Ortega, had served a wide sector of the Mexican Pacific Coast.

Practically all small stations in Mexico, several of which are here, have had to sharply curtail service because of the bulb situation and the scarcity of other equipment.

XERA Owner Wins a Point At Law, but Won't Get Back His Mexican Station

Mexico City, Aug. 25. Expropriation in June, 1941, of radio station XERA (180,000 watts), most powerful in Mexico, at Villa Acuna, opposite Eagle Pass, Tex., has had yet another echo, a strange one, in Mexican courts. The supreme court has just granted Ramon D. Boquez, former owner of the station, an injunction against the expropriation on the ground that the confiscation order was issued against the operating company, Compania Mexicana Radiodifusora, instead of against himself. The court had previously rejected an injunction suit against the expropriation brought by Boquez in the name of the company.

The present suit was in Boquez's own name. But his is but a technical victory, for a presidential decree issued some time ago ordered payment to him of \$250,000 (Mex.)—\$52,500— as indemnification for the expropriation. That sum was declared upon by government experts who had evaluated the property.

Vicki Bruce, wife of band maestro Carroll Gibbons, made her radio debut in BBC feature, 'Workers' Playtime.'

'XEW Always First'

Mexico City, Aug. 25. Now that it has three new 500-seat studios, a total of 16 studios in all, the enterprising Emilio Accaranga 150,000-watt station, XEW, will take another progressive step: A general raise in advertising rates.

BBC OPENS D.C. OFFICE; EBSEN NAMED MANAGER

British Broadcasting Corp. has opened a Washington office, with Annette Ebsen as resident manager. The office comes under the authority of Lindsay Wellington, North American director of the BBC.

Canadian Stations Begin Chopping P.M. Operation

Ottawa, Aug. 25. First Canadian station to sign off early under wartime orders is CHNS, Halifax, now cutting programs at 11:15 p.m. instead of midnight. Insiders say all Canadian stations will soon be off the air at 11 p.m.

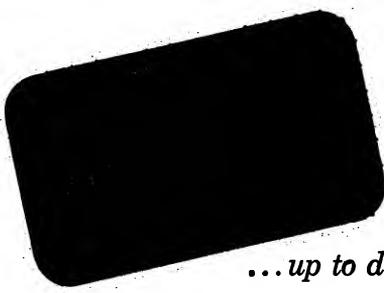
BBC ORDERS END OF MUSIC GRAFT

London, Aug. 15. British Broadcasting Corp. is making yet another effort to clamp down on the song-plugging racket. There are two methods of graft: One is a 'straight' fee of \$8 for non-vocals and \$12 for vocals, and the other is the 'arrangements' racket, which ranges from \$16 to \$40 per arrangement.

Whichever way it is extracted, the BBC is determined to stop it. To prove it means business this time, BBC has ordered Gerald and Jack Payne, its own bands, to tell Fin Fan Alley the graft has been going on long enough and that it has to stop finally and for good.

While music publishers are ready and willing to lend an ear to any proposal that would eradicate the graft, they feel BBC might look into another little racket which is quite prevalent on its own doorstep. That is the tendency of some BBC producers to try their hand at song-writing and palm these off to publishers with the promise to get these over the air.

Sudden BBC cleansing effort has led to talk of reviving the Song Pluggers' Ass'n.



... up to date

204 stations covering 83% of U.S. Radio Homes cost:

ONE HALF-HOUR EVENING* FOR ONLY	\$6,015
FIVE QUARTER-HOURS DAYTIME* FOR ONLY	\$9,125
THREE QUARTER-HOURS EVENING* FOR ONLY	\$10,950

*Net 52 week basis

It all adds up to the Biggest Bargains in Broadcasting.

THE MUTUAL BROADCASTING SYSTEM

- WRITER
- DIRECTOR
- PRODUCER

FRITZ BLOCKI

NEW YORK CITY

"Mediocrity is not requisite for success."

NEW ARGENTINE RESTRICTIONS ON NEWS SEEN FURTHER STAGGING DEMOCRACIES

Rules Ostensibly Aimed at All But Axis Has Little to Lose Under Circumstances—Trade Closely Studies Effect Upon News Services, Talks

Buenos Aires, Aug. 9. New series of regulations further straight-jacketing radio were announced here this week by the Director General de Correo y Telégrafos, Horacio Rivarola. Move is generally regarded as a sock at the U. S. news agencies, especially United Press and Associated Press, supply the bulk of material on which news items are based. Authorities, while unambiguous as usual, go out with the fact that they are simply trying to press down on Axis broadcasts, but fact remains Axis news on local outlets is less than 5% and that any rules which hinder news transmissions and limit their scope actually hit at democratic news more than anything else.

Official decree, which came as a surprise to local radio stations, stated: "In the transmission of news and information services, radio stations must adjust themselves to the following rules:

1. Argentine news transmitted over radio stations must emanate from Argentine newspapers and journalistic organizations. (Not known if U. P. and A. P., whose local organizations are established as Argentine entities, are included or not in this classification.)

2. Every station broadcasting foreign news is obliged to also include Argentine news in proportion adequate to the circumstances and with the importance of foreign news. (Local newspapers and radio stations concentrate on foreign news. News generally believe Argentine readers are more interested in foreign news than any other group of readers in the world, and La Prensa No. 1 B. A. daily, has for years used more U. P. news than any other paper anywhere.)

3. Argentine newspapers in Spanish which now broadcast Argentine news by radio must continue broadcasting these services in the same form as at present. La Prensa and La Nación and El Mundo currently are the chief newspaper broadcast-

ers. Prensa was one of the first to disappear in the world to set up own broadcasting station within the news plant, and its programs are generally carried on Radio Central, the city-owned station. Nacion, No. 2 a. m. daily, carries broadcasts on several stations and Radio del Estado, Mundo, owned by the Editorial Haynes interests, which also operate Radio El Mundo. R. I. does not give its news to any other station.

4. In whatever case, every station broadcasting news must be responsible for the notices it broadcasts and must not broadcast rumors, irresponsible facts, etc.

5. To be considered an Argentine news service, interested stations must conform to the following: (1) They must be legally constituted and registered in the public registry of commerce. (2) Their headquarters must be in national territory, together with the principal business office. There can be no headquarters outside of national territory, together with the principal business office. (3) They must be Argentine or naturalized with not less than 10 years citizenship. (4) They must not be run by or through straw men as founders.

6. During the transmission of news, there can be no interruptions or injections of advertising in any form which will break the continuity of information of the same character. The only commercials must be between the sections of the news—war, weather, crops, etc.

7. In the transmission of news, stations must rigorously comply with regulations and whatever rules are adopted for the future. They are obliged to give assurance of the exactitude, seriousness and impartiality of their information.

One of the chief inferences taken from preliminary examination of the rules by the trade was that Argentine news originating from foreign sources could not be carried. U. S. correspondents frequently have a chance to send out more complete news on local politics, international affairs, etc., than local writers who are further hampered by the state of siege. Frequently B. A. papers and stations would then broadcast what the New York Times or other foreign papers said, as a way of getting around what they themselves could not say.

A number of other local stations have also carried broadcasts from London which of late have been particularly strong. Argentina's allegedly lax attitude on permitting escape of Art Speed sailors.

Philadelphia.—Herb Newcomb, formerly of NBC and CBS in N. Y., new speller on WCAU. He takes spot vacated by local station which enlisted last week, 19th WCAU'er in the armed services.

Chicago.—Bob replaces Roy LaPlante on WFIL announcing staff. LaPlante left for WOW; N. Y.

KSTP BURN DANCE HELPS FAIR SET RECORD

Minneapolis, Aug. 25. With KSTP's "Sunset Valley" Burn Dance going as its feature attraction, the Chicago (Minnesota) county fair set an all-time attendance record over the week-end. The grand broadcast two half-hour programs from the grandstand Saturday night. The crowd was so large that the performances had to be repeated after 11 p. m. for the benefit of hundreds of thousands who were unable to crowd into the grandstand and infield.

Labor's Pitch

Continued from page 31

ing four programs a week. Live airings are 6 p. m., Mondays and Fridays, with transcripts rebroadcast at 11:15 p. m. Tuesdays and Saturdays, to reach swing-shifters. Bob Hillis is doing the scripts for this show, with Mal Matton, editor of the union program, at the mike. Eddie James, program director for KTSL, Tacoma, dubbed on several broadcasts for Mallon recently when the labor editor was ill. Programs are directed at the housewives and their families, this audience running into the scores of thousands, and particularly at the union women, including many women. Comparatively low rates of pay are also given a going over.

To Omer B. Pantley, Seattle, always a strong unionist, has had much unfavorable publicity for some time in connection with the town split wide open during some jurisdictional disputes and strikes. So one of the main aims of present programs is to explain and interpret ideals and functions of unions to the general public to forestall possibility of future misunderstandings.

Organizers seem pretty well agreed that radio is the way to reach this public, pointing out that, while it is true that every union has its own explaining the position of individual unions on various matters of public interest, too often they neglect coverage of union news and activities is sketchy.

Transients Union—an empire in its own right—with Seattle as its western stronghold under the direction of Dave Beck, western v. p. of the international organization, went back on the air Monday (24th) with a significant dramatic show "Curious America." This is fed to the Mutual Don-Lee network from KHJ, Los Angeles, with a professional cast, but Beck, with headquarters in Seattle, has been one of the moving spirits in getting the Transients back on the air.

One aim of the program is to generate all possible labor support for all-out production to whip the Axis. Some critics declare that current union radio programs here, as well as those in public service programs aired by local stations, are showing growing trend toward cooperation with non-union and non-union groups, and a recognition by broadcast men of the role that radio can play in the union community. Illustration of this was the broadcast on KIRO (21) by leaders of the state's union pension fund. This was a broadcast, with time donated by the station, was used by the pensioners to help the Governor's office in recent radio blasting of an initiative to liberalize pension payments. The state Pension Union felt a time sponsored a weekly program on KOL.

Texas Labor Takes to Air

San Antonio, Aug. 25. Tom Martin, "Sag of Texas" country, with Pat Adelman, Texas country personality, will be heard through WQAI here and the Texas Quality Network each Thursday on a series of "Labor for Victory" broadcasts. Weekly broadcasts are intended as a morale program and will be sponsored by the Texas Federation of Labor. Will portray the function and activities of Texas labor in helping win the war, according to William B. Arnold, editor of the Weekly Dispatch, the official voice of the Federation.

Martin writes a daily column of homespun philosophy for Texas newspapers. WQAI will feed TON stations WFAA, Dallas; WFAA, Houston; and WFAF, Fort Worth.

Champagne Talk—Beer Delivery

There's a lot of headbanging going on among broadcasters in the wake of an agency man who has just made a tour of a goodly section of the country lining up spot availabilities. The station men are wondering how one guy can talk so big and deliver so little. The agency man's quest has been champagne. At each stop he prevailed upon the station to buy the cream of their champagne availability crop, implying that his client would buy at least 14 spots a week. When the fellow got through picking, the orders averaged four spots a week.

\$1,138,249 Wkly. Radio Payroll in '41 Topped '40; Increase in Employment

Washington, Aug. 25. The radio broadcasting industry showed increases in both personnel and average salaries during 1941 over 1940, according to the annual financial reports, filed by stations and networks with the Federal Communications Commission, during the week of October 12, 1941, as a base period, three national networks, five regional chains and 817 standard broadcast stations reported that 23,668 persons were employed on a weekly payroll with a weekly payroll of \$1,138,249. For the industry this was a gain of 2,020 in personnel and an increase of \$121,883 in weekly salary total over the similar 1940 period.

Executive of executive personnel, the average weekly salary was \$37.41, a dip of 14c from the year before, while the regional network average climbed \$8.81 to \$48.39 and the individual station average was boosted \$1.15 to \$38.88. Covered by these figures are the staff musicians and artists employed full time, but not those hired by radio departments of advertising agencies or program sponsors. The eight broadcasting systems had 4,009 full-time employees and the rolls of the individual stations accounted for the remainder.

Major network executives drew an average weekly salary of \$258.83, as compared to \$251.58 for 1940. Among the regional networks, executive average weekly salary advanced from \$41.50 in 1940 to \$137.57 in 1941, while that of non-executives rose from \$41.58 in 1940 to \$48.39 in 1941.

Full-time employees of the 817 standard broadcast stations earned an average of \$45.15 a week, an increase of \$1.64 over 1940. The number of employees was 19,567. Of these, 2,426 were in the executive class, drawing down an average of \$86.46 weekly, which was a boost of \$5.04 a week over 1940. The remaining 17,141 employees below the class of executive had an average weekly income of \$38.88, an increase of \$1.18 over the year before.

From the payroll angle the report showed northeastern unlimited time stations in a more favorable position than similar stations in the southeast. Average weekly full time salary in unlimited time stations in the northeast was \$62.40, while in the southeast it was \$37.80.

The increase in employment in the industry was due to an increase in the number of stations from 765 to 817, but it was distributed with a fair degree of evenness among the various operating departments of the stations.

Part-time employees in the industry during the base week was 3,978, with a weekly payroll of \$127.75.

15 FROM ONE S. C. STATION IN SERVICE

Greenville, S. C., Aug. 25. Except for the swish of petticoats, it's getting a bit lonesome around the offices of the Greenville News-Piedmont and the newspaper's radio station, WFBC.

Of the 47, 15 were WFBC employees—Charles E. Batson, Jr.; J. E. Brunson, Jr.; James L. Capps, Jr.; C. M. Chapman, Paul Chapman, Jack Cole, Ben Eberhart, Edward L. Martin, A. L. Parsons, Phillip Pollard, Frank Santor, J. Edward Schmidt, Vernon F. Tice and Robert W. Youmans. They included former executives, advertising salesmen, announcers and engineers.

SPACE TO-LET

Inquire
HERB SHRINER
CAMEL CARAVAN

PRODUCER-DIRECTOR

Young man, ten years' experience stage and radio, now available, move conversion in production or program direction. Address Box 20, c/o Variety, New York.

When you have a radio station, you need a radio salesman. We have the best. Write for our list of radio salesmen. **WVAC** **WVAC** **WVAC**

Radio Salesman Wanted

...one who knows the radio stations
...the advertising agencies
...the field in general

Box 123, VARIETY, New York

Our entire organization has been informed of the insertion of this advertisement

When you have a radio station, you need a radio salesman. We have the best. Write for our list of radio salesmen. **WVAC** **WVAC** **WVAC**

WHAT'S YOUR NAME, SOLDIER? 24 Mins.—Regional War Bonds Drive THE SERVICE COMMAND Wed., 7:30 p.m. WOAI-TV, San Antonio

Here is a brand new radio variety show produced over WOAI by and for soldiers of the 8th Service Command, with a smooth sales idea of making use of all the civilians in the interests of War Bonds and Stamps. Entire program is the idea of Lee Segal, originator of the "Dr. I. Q." and "Sing For Dough" network shows, who has contributed the program and his services as director each week to the War Bond Office.

It's strictly a soldier show, with the only civilian being Fat Fishery, who gives out with the "commercial" to the studios of WOAI for each broadcast. A soldier orchestra is expected to rotate bands among the army and flying fields) plays selections requested by soldier personnel. The soldier whose song is selected receives a \$5 prize in War Savings Stamps, and a chance to win \$10 additional.

Program as a whole was fairly entertaining and shows promise. Fine job on the musical program was turned in by Corp. Henry Balashi and the Brooks Field band, with an outstanding trumpet version of "Hot Lips."

Sgt. Will Douglas Dougherty is program m.c. and did a commendable job. Col. C. R. Tapp, head of the War Bond Office, delivered an interesting message to civilians and soldiers alike on why they should buy the bonds. Official greetings were given by Col. C. B. Rucker, Chief of Staff of the 8th Service Command.

Vocals leading aid in presentation of songs played were Corp. Dixie T. Craig, who sang nice arrangement of "Iris Eyes"; Corp. Elmo Vinas, who did well with "Make Believe, while outstanding was the singing by Corp. C. J. Robinson of "Ole Man River."

TGN is donating the time. Andu.

Disque, Jr., Takes Wing

Brice Disque, Jr., assistant manager of the script department at NBC, reports for duty in the U. S. Army Air Force next Thursday (3). He has a captain's commission.

Brice at one time directed "Gang Busters" and Mr. District Attorney

ARTHUR CARTER News Commentator 15 Mins.—Local Sustaining Sunday, 8 p.m. WSNY, Schenectady

Arthur Carter, mayor of City of Amsterdam, is doing a news commentary for this new station, Carter, who has displayed alert, aggressive showmanship in campaigns and during his administration—his mild political radio addresses and filled a few ad lib guest dates on local commercials. This however, is the first attempt at news reporting-commentary as a community name. He is not polished in the field of commentary or mike technique, although he strives with a degree of success, at a note of honey sincerity.

One subject on which Carter would be spotted as an expert is state politics. Nevertheless, he touches upon this only briefly—presumably he packs too much potential dynamite. A thought-for-the-week—an exhortative homily on various phases of the war effort—is delivered with considerable feeling. A pretty fair writing job is done on this, albeit is rather long. The rest of the 15 minutes is mainly a roundup of the news, international, national and state—which per has a certain listener interest. Carter needs to develop more flexibility of voice and delivery.

The introduction—nicely handled—does not identify him as a mayor. Jaco.

FOR WOMEN ONLY! With Betty Hard Chatter, News 25 Mins.—Local

Miss Hurd, a former ace newspaperwoman, has replaced Laura May Stuart in this early morning "for housewives" show and she brings with it a wealth of background, well-written copy, plus a crisp and pleasing mike voice.

Miss Hurd knows how to mix up her subjects to make her slant interesting. On show reviewed the topic of a girl bull-fighter; two females battling for sheriff in a nearby Jersey town; gave news from Philby's "Third Front" (civilian defense); gave advice on how to pack lunches for war workers, and on the latest fashions in Hollywood.

Commercials are adroitly worked into the show, equal by the announcer, Thurston Holm.

ALBERT GROBE News Commentator 15 Mins. Sustaining Mon. through Fri., 9 p.m. WQXR, New York

This news slot, with Albert Grobe substiting for the vacationing Lisa Sergio, is the first WQXR program since Time, Inc. moved into the station, to use material prepared by the mag. Time takes no hard credit on the crew, Frank Morris, Felix Farr and Joel Sayre, are "still experimenting," but there is no mistaking the Time Technique.

Program makes no attempt to cover or comment on the days news, concentrates instead on interesting background data, newsy features, and intimate word pictures of the personalities mentioned. Consequently the show is more educational than newsy. Commentator Grobe has a deep, authoritative voice that matches his material, but the program would make better listening if it carried a Time magazine credit line. With the opening and closing announcements mentioning additional important facts supplied by our own exclusive news gathering facilities and probe mentions of cabled info throughout the program, it confuses to hear non-news.

Program reviewed (21) covered the Russian front via our Moscow correspondent cables, with the Time mag touch providing a slant on the Wehrmacht's fuel requirements in Russia. Likewise an analysis of the Dieppe raid tied off with one of our London correspondents went to sea. Typical "Time" was "Cable from Hawaii" correspondent about living conditions for civilians and servicemen on the hula isle.

HARIBON C. COPPIN Commentator 15 Mins. Sustaining Wed., 7:30 p.m. WSNW, Schenectady

Coffin, professor at Union college and member of American Geographic Society, is the first commentator heretofore to concentrate on an analysis and interpretation of war news from the significant geographic and geo-political viewpoint. As one of the leaders of Schenectady Institute of International Affairs, he has been participating, since early summer on round tables over local stations. Geographic commentary series is new. Program possesses merit, but better organization of material, another writing and im-

IT'S SHOW TIME! With John Paul Goodwin, Durrell Alexander, Ivan Vyas, Harfield Weedell, Tans Twisters, Showlines Orchestra and Chorus, Jimmy Biddy, News 30 Mins., Regional INTERSTATE THEATRES, INC. Sun., 2:30 p.m. WOAI-TV, San Antonio

From the stage of the Majestic in Dallas, the home of Interstate Theatre, comes this series of weekly Sunday afternoon airings to the stations of the Texas Quality Network and independent stations KRBC, Abilene; KRCV, Waco; and KQNC, Amarillo. Airings are carried on one of the largest regional wires in this area.

Show is a fast moving one with heavy emphasis on music and song. There is only one overlong commercial, but that can be overlooked in the light of the high contents of the program.

Vocals are handled well by songstress Durrell Alexander. Ivan Wayne is male vocalist and also okay. Tans Twisters, male group nicely sang a medley of old favorites. M.C. is John Paul Goodwin, who turned in a neat job of keeping the broadcast moving. Commercials are read by Goodwin and Harfield Weedell and concern the coming attractions on stage and screen at all Interstate houses. Good special on War Bonds was also included on airing caught.

The commercials stress the fact that it's a good rule to forget the war for a few hours in the land of make-believe in one of the Interstate theatres. Andu.

proved mike technique would raise it notches. A skilled production man probably would obtain noticeable results in a short time.

Professor Coffin emphasizes importance of looking at the war from the global rather than flat-map angle. He had some interesting observations on the shot heard. However, he seemed to say a little too much attention to one day's news. On a weekly broadcast, a longer look and a rounder survey would appear advisable. The failure to consider developments in the Southwest Pacific, India, China and the Aleutians was rather odd. His voice is fairly good and accent is cultured, but mike technique is a little rough in spots. Jaco.

Albany-Al Zink has been promoted to chief announcer at WGY, Schenectady.

'MEET YOUR NAVY' With Eddie Peabody, Service Orchs and Choir 30 Mins.—Local WZZ-Blue, New York (Hennr., Hurst & MacDonald)

Hallmark greeting cards, last on the nets with Tony Wong, have boarded a show that figures as a natural transition to a heavy cargo of naval material. The show is a step on the net to build an audience, and a step toward the "drop a card to the boys" approach. Program has been a blue sustainer since January, originating from the Great Lakes Naval Training Station, where thousands of "boots" get their initial training and furnish the talent for the broadcasts.

The program reviewed (21) was a professional job right down the line. The brass combo, led by Frank R. Mettlich, did a job reminiscent of John Philip Sousa. The boys from the rank who voice the show were top-notch, one of them, Henry Rad, having worked with the Russ Morgan and Art Jarrett orchs. Lt. Commander Eddie Peabody was his usual dext. set on the banjo and correctly spotted in the next to closing slot. The choir, 200 voices directed by Chaplain Bjarnar Hanson, did a powerful and impressive job of closing the show with a simple hymn, "Herald Father."

The commercials were dignified and limited to brief institutional mentions at opening and closing.

The show is copy, and that almost intangible, came throughout the program when the four soloists receive pen and pencil gifts from the sponsors, plus a deft remark about "keeping in touch with the folks."

THE MIGHTY MEEK' 3 Mins.—Local KOIN, Portland, Ore.

A war-bond-selling program that has the whole town talking is this five-minute short written and milked by an unidentified (to the public) local attorney. It has no set time of day or week, but pops up at any unexpected spot three or four times weekly.

The monopolist has a fair for good yarns, which are purely factual and packs a wallop into his five-minute spiel, which ends up with a plea to buy war bonds and stamps.

This is KOIN's effort at the war-bond campaign, as like other radio stations it is an agent for the direct sale of them.

Another Release of For

Advertisement for Baltimore, featuring a large graphic of a globe and text: BALTIMORE, DIRECT FROM THE FACTORY, ESTABLISHED 1870, DR. ELLIS WILL CONTINUE WITHOUT INTERUPTION, PAUL RAY (247PM). Includes a coupon for a Baltimore map and a list of agents: BRT44 - NUX CHICAGO, HILGARTNER - RADIO STATION WFBR, BALTO - RETEL AGENCY REPORTS, DR. ELLIS WILL CONTINUE WITHOUT INTERUPTION, PAUL RAY (247PM).

FCC Sets Up 3-Man Bd. to Relax, Where Possible, Freeze Order On Changes in Present Radio Facilities

Washington, Aug. 25. Relaxation of the freeze order preventing numerous proposed changes in present radio facilities, along with construction of new transmitters, appears likely. The Federal Communications Commission is setting up a three-man committee to consider the policy to be followed in handling pending applications for license modifications.

The board and committee are in the Board of War Communications and the FCC—but new tips has arisen that the ban might be lifted.

Power increases, frequency changes, and shifts of studios or transmitters. Any liberalization of present policy will be restricted, however, to particular cases and probably no general relaxation will be given.

The outlook is that broadcasters with equipment on the shelves or set aside for use by manufacturers, will get permission to carry out pigeon-holed plans providing they can guarantee they will not use any critical materials or other articles urgently needed for war purposes.

The three-man group consists of Commissioners T. A. M. Craven, and Henry P. Sawyer, and J. H. Durr. Only non-controversial changes of existing facilities are presently being considered.

Since new applications to prosecute applications, the committee is unlikely to let a present license expire in an attempt to get prospective industry recruit—unless there is exceedingly strong evidence of the value of the station to the public interest. Likewise, if there happen to be two applicants for a particular frequency, the committee has the material on hand, the committee undoubtedly will prospect.

Immediate relaxation of the freeze order and no-construction policy follows additional reports from the Army and Navy that some transmitters already manufactured when the ban was decreed have no military value. The services agencies have informed the Board of War Communications they would not object to permitting use of the materials to be used. At first the Army felt it could make use of such apparatus but after further investigation found much of it was unfit for military operations.

Wasting Power

One argument that swayed the FCC was that the freeze order now prevents certain operators from giving more efficient service while wasting material designed for only one purpose. For instance, stations that had made definite arrangements to replace obsolete transmitters, but were unable to do so because of the shortage of new parts, are now permitted to use new apparatus while, and at a time when the Federal supply situation is so worried about impending fuel shortages.

Another reason for considering relaxation of the ban is to protect American treaty rights. Inasmuch as the great majority of the radio packs have not followed the U. S. lead in stopping construction and expansion of radio facilities in Latin America, it is one of its privileges by not exploiting the opportunities created in the agreement. If it were not for these restrictive without hampering the war effort, it is contended we should not allow any blind rule against facilities changes.

The Craven committee, which has not met yet because of the absence of the chairman, Commissioner Craven, is expected to go over each application in the pending files calling for license modification and to make a specific recommendation to the full board.

LEE OTIS TO NEW YORK
Cleveland, Aug. 25
Lee Otis, WHK-WCLE news chief, left station to take news-writing assignment with CBS. Otis will be filled by present assistant Ray McCoy. Harry Collins, WHK-WCLE production department joined WRN. Warren, O., as announcer.

Jersey Station's 'Bond Wagon,' Featuring Bands, Does Double-Duty Shift

Newark, N. J., Aug. 25. By sending a special bond show into the streets as well as over the air, WPAT of Paterson and Newark, had introduced a new twist in radio participation in the Treasury's war bond sales campaign. Featuring name bands, the WPAT "bond wagon" visited the New Jersey communities. Broadcasts from the bunting-draped wagon have been conducted in Paterson, Ridgewood, Carlisle and Passaic. Reputations have been announced as the cost of \$1,027,330 in bonds, all attributable, at least indirectly, to the station's activity.

The idea started experimentally July 18 in Passaic, with Steve Ellis, WPAT announcer, officiating and Conrad Nagel as a guest. Requests from other communities followed. The New Miller CPA program director, said the "bond wagon" helped push to the Clifton Chamber of Commerce drive to enroll industrial firms in the payroll allotment plan. In Ridgewood it climaxed a house-to-house pledge campaign carried on in 37 streets of the town.

Bands which had appeared on the program included those of Stan Renick, Don Miller, The Four Aces, Gene Holmes and Sam Donahue. Gene Krupa, Johnny Long, Jerry Wald, and the Four Aces, also appeared. Guest stars, besides Nagel, have been Vera Barton, Maudie Turner, Maudie Turner and Crison, musical comedy players. Their services are donated.

The New Miller CPA program director, says the "bond wagon" is available to all communities in the New York area. The program is free of charge, leasing the telephone wire connecting the wagon with the transmitter.

Des Moines—Jim Chapman has joined the staff of WHO as assistant to Hester Bingham, program director. John Lake also has joined WHO. He was program director at WCAR, Pontiac, Mich.

MILW. RADIO CITY OPENS IMPRESSIVELY

Milwaukee, Aug. 25. With all the ballyhoo his big newspaper owner and two radio stations could give Radio City, The new million dollar home built by The Milwaukee Journal for WTMJ and WISN, was formally dedicated Sunday, with approximately 5,000 visitors in relays giving it the go. Earlier previews had been given for officialdom and visiting radio execs, with Niles Trammel, head of NBC, and Niles Trammel, head of NBC, and WISN, was formally dedicated Sunday, with approximately 5,000 visitors in relays giving it the go.

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Entertainment on the half-hour show included the first chorus of 60 of the American Institute of Bankers, led by Dorothea Brooks, WTMJ youngsters, and the first chorus by Frankie Strasek, now at Sammy Kaye, but formerly with WTMJ.

Programs are sponsored by the Greater Milwaukee Savings Committee and 400 Cleveland Avenue. Shows resulted from a pickup earlier this year by WTMJ.

A radio announcer's equipment these days can make him a mighty suspicious character. The discovery was made by John Slagle, of WXYZ, who, following his description of a recent black-out, having to climb staircases in the darkened building, he took a flashlight along with him to the roof of the studio. He also went up equipped with a pair of binoculars.

Following his night's chores, he headed for his home on Grosse Ile, which has an important Naval base where British fliers are being trained. Slagle, following his description of a recent black-out, having to climb staircases in the darkened building, he took a flashlight along with him to the roof of the studio. He also went up equipped with a pair of binoculars.

A woman listener in the Bronx, N. Y., has been writing to Procter & Gamble recently about receipt of a prediction storm. One of its accounts' serials on WEAF-NBC, Fmme has penned several letters protesting that in the program the German-born character, Dr. Reimer, who is being used to sell a shavette, is a foreigner. The program's story has him listening to foreign broadcasts. When P. G. wrote a reply stating that the character is a naturalized citizen, and thus entitled to have a shortwave receiver, it was according to the Storm' dialog that Dr. Reimer is permitted to have the receiver so he can check foreign broadcasts for the Government.

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The Cheers from Camps' series (CBS) folds with the Sept. 22 broadcast. It will have had a run of 17 weeks. General Motors' decision not to keep the program going, either on CBS or some other network, was due to lack of enthusiasm for the project among the company's directors. The War Department will encourage the program to its another war broadcast, and deleted one or two on the air, it didn't add a single line of his own.

Inside Stuff—Radio

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Army officials have absolutely refused to induce Arthur (Wecky) Lewis, program director of WHR, to accept the program. Lewis, who transmits at an undisclosed figure, insists there is the impossibility of getting a uniform of proper dimensions.

May Smarten 'Em Up

Member of the Military Affairs Committee, Washington, Aug. 25. The House has found a way to get the riot act to one of the assistant secretaries of War Department over the soldier dumbbells on network quiz programs. Cited "Variety" front page story of Aug. 18 about the soldier dumbbells on network quiz programs were named after states and the soldier who didn't know who his commanding general was. "Topped it off with the statement he was deeply embarrassed by a recent TV quiz program, when a service man was unable to tell in what country Wyoming was.

Congressman suggested that soldiers and sailors either be rehearsed or some effort be made to find out average intelligence before they are recruited for the microphone. Understood directive will be issued to this effect by all branches of the armed services.

With Farm Buying at Peak, KSTP Going All Out in Minn. Fair Promotions

Minneapolis, Aug. 25. Spurred on by the fact that agricultural purchasing power is at a peak for many years, KSTP will be going all out in the Minnesota State Fair next week. The station is going straight to the Fair for airing from one of the biggest agricultural centers.

Programs will originate in the mammoth 4-H club building, giving the station a chance to meet the farm club leaders from all of the state's 87 counties. In addition, KSTP will be airing a special chance to carry on KSTP's show to carry the station's story back to their home counties. The duration to drop the two boys a line.

Two lonely men in Detroit, Aug. 25. Two lonely men in Detroit have asked "Molly" the Marines' radio program aired by WVCZ here over the Michigan Network to be broadcast in the Detroit area. She had been urging her listeners to drop the two boys a line.

PABST WILL AIR GRID GAMES

Pittsburgh, Aug. 25. Pabst Brewing Co. has signed to bankroll play-by-play of pro Pittsburgh football team's 11 games this season over WWSW and WTM commnets. Joe Tucker will handle the broadcasts direct from the field at both home and out-of-town clashes.

Last season WWSW carried an intensive schedule of 39 football broadcasts in addition to live games, but withdrawal of Atlantic Refining Co. from radio-grid scene will probably leave town's indie station only with the Pabst account for gridron season. WWSW was first to drop out of the game when Steeler were granted a franchise in 1935. In those days, Al Heller, now in the city but more recently Red Barber's assistant at Brooklyn, was the station's broadcaster. There's a possibility that the Victory Network of seven stations, to which WWSW feeds accounts of Pirates' football ball play-by-play, is one of the Steeler broadcasts.

WMA's 10TH ANN

Lining Up Several Special Programs For Sept. 1 Birthdays

Springfield, Mass., Aug. 25. September 1 will be the 10th birthday for WMA's and Manager Al Marlin is lining up several programs to commemorate the affair. The station, which started with Yankee Broadcasting Association, was switched to CBS and moved to the Hotel Charles.

Of the original staff, only Milton Hale, salesman and Hollywood news carrier, remains. His brother, David, was in charge of several programs which are unknown, but most of the others are still in radio. Announcer Bill Williams is program manager at WNBC; Ward Gardner is announcing at WBYN; engineer James E. Spates was with WHI, and announcer Bill Hills Hill is at WOV. Music Director Mill Ebbins is managing Count Basie, who John Donahue, singing announcer, is music editor with the Springfield Daily News.

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Minneapolis—Ralph Lautenschlager, formerly of KSCJ, St. Louis City, Ia., has joined the WCCO staff as transmitter technician.

Helen Walpole Switches To 'Backstage Wife' Script

Helen Walpole has been shifted by Air Features from the scripting of "Gail Sunday to the "Backstage Wife." She retains her other serial writing assignment, "Stella Dallas," for the same office. "One of a Kind" is now writing "Divorcee," Lawrence King, whom Miss Walpole has been scripting, "Stella Dallas" is the author of "Chaplain Jim, U. S. A." and "Air Features" is the author of "Backstage Wife" and "Stella" are handled by Blackett-Sample-Hummert. New York, N. Y.

Minneapolis—Ralph Lautenschlager, formerly of KSCJ, St. Louis City, Ia., has joined the WCCO staff as transmitter technician.

Ennis, 3d, \$77,000, Kaye, 2d, 48G, Both Great in N. Y., Rey, 55G, Hefty In Chi, Whiteman Neat 22G in Pitt

(Estimates for This Week) Duke Ellington, Chicago (Oriental); 3,200; 28-33-44-55-65—'Sabotage Zug' (Col). Ellington orchestra doing well despite B flicker at \$21,000.

Shanny Ennis, New York (Paramount); 3,664; 35-45-65-90—'With Holiday Inn' (Par) and stage show headed by the Ink Spots (3d wk).

Band getting hefty support with \$77,000 in third week concluded last week. This is only a bit over the \$78,000, another smash mark made in the second week.

Ins Ray Hubert, Los Angeles (Orpheus); 2,200; 33-44-55-65—'With Shut My Big Beautiful Eyes' (Col) and 'Alias Boston Blackie' (Col) on screen, plus Borrah Mineevich's 'Col' on stage. Satisfactory \$16,000.

Sammy Kaye, New York (Strand); 2,756; 35-55-75-85-95-110—'With "Gay Sisters" (WB) (2d wk) under way in second season, with about \$46,000 in eight after whopping \$33,400 opening week. Kaye gets credit for plenty of draw.

Glenn Miller, Philadelphia (Earle); 2,768; 33-46-57-68-78—'Not getting much help from picture, "Sav' Ship" (WB); but looks like a record-breaking \$46,000, topping \$48,700 set by Tommy Dorsey two weeks ago. Miller doing seven shows a day.

Alvino Rey, Chicago (Chicago); 4,000; 35-55-65-75—'Views for Eagle' (WB), Siers and King. Siers' Hefty survey mark in win for this orchestra, pounding out best \$55,000.

Joe Glaser, New York (Starline); 3,800; 30-44-55-66—'With 'Are Husbands Necessary' (Par). No help at all from picture, and \$22,500 is a nice nod in direction of Jazz King. Figured particularly good since Whiteman isn't been around here in some time.

Morgan's New Quartet Memphis, Aug. 25. Russ Morgan added The Music Masters an instrumental quartet, to his band just before leaving the Peabody hotel for the Edgewater Hotel in Chicago.

Foursome consists of Steve Venero, sax-clarinist; Joe Mooney, accordion, vocalist and arranger; Tony Federal, bass; and Bobby Dominic, guitar.

EDDIE SHERMAN NOW ALSO GALE'S COAST REP

Eddie Sherman has negotiated an agreement with the Moe Gale agency in N. Y. under which he becomes Gale's Coast representative.

At the same time, Gale worked out an agreement with Miles Ingalls, N. Y. under which latter will represent the agency's talent for Ingalls. He will remain independent and does not replace anyone.

Band Bookings

Jerry Wald, Oct. 7-6, Poli T. Waterbury, Conn.; 9 week, Keith T. Boston; 16-18, Metropolitan T., Providence; 18 week, Plymouth T., Worcester; 25-27, Lyric T., Bridgeport; Conn.; 30 week, Palace T., Cleveland; Nov. 7 week, Adams T., Newark, N. J.

Johnny 'Sax' Davis, Sept. 6, Indiana; Summit, Baltimore. Barney Rapp, Aug. 29, Dept. Sea Girl Inn Sea Girl, N. J. Louis Frim, Sept. 6, Palomar B. Norfolk, Va.; 25, Royal T., Baltimore.

Carl Hoff, Sept. 4, week, New York. Johnny Long, Sept. 4, RKO Keith's T. Boston. Herby Kay, Sept. 1-7, Casino, Lake Worth, Fort Worth, Tex.; 9-10, Rita T., Muskogee, Okla.; 21, two weeks, Plantation, Houston.

Lee Belman, Oct. 28, indef., Rainbow Room, New York. Inskip-Lucky Miller, Sept. 4-10, Apollo T., New York; 11-16, Adams T., Newark, N. J.; Fox T., Brooklyn; 25-30, E. Earle T., Philadelphia; Oct. 2-6, Stanley T., Philadelphia; 9-15, Palace T., Cleveland; 16-22, RKO, Dayton.

Manie Sachs' Dad III Manie Sachs, head of Columbia Records' N. Y. office, has spent most of the last week at the bedside of his father, very ill at the Graduate hospital, Philadelphia.

Elder Sachs became ill a week ago Sunday (16) and past Friday suffered a stroke.

Harry James' Band Spot On Benny Opener Oct. 4

Hollywood, Aug. 25. Harry James will be in the music corner when Jack Benny opens open the radio season Oct. 4. With the accent on Grapenuts. Script will have a piece of business about 'Charlie's' Harris.

Harris joins the show later, although there's talk that Benny would have the former for the event. Harris is called into the service.

Guy Lombardo Hot in South; \$5,000 at B'ham

Charlie Barnet (Pleasure Beach, Bridgeport, Conn., Aug. 23). Heavy rain stopped Barnet just short of going to the spot. He had 2,000 dancers at \$1.10, good considering.

Beagle Bichs (Brookline C. C., Philadelphia, Aug. 22). Childs did well here considering lack of name; played to 575 customers at \$1.10. Brookline may run through 2,000 and possibly winter.

Chuck Foster (Totem Pole B. Abundance, Mass., Aug. 17-22). Foster built fine following here in three weeks of first eastern showing; closed six-day stretch, played to 12,000 dancers at \$1.45 pair for great \$7,000.

Louis Jordan (Savoy B. Chicago, Aug. 15). Jordan got a great boost from his recording of 'Outskirts of Town'; drew 3,600 people here grossing \$2,487; 1,800 paid \$75, 1,800 50c and remainder service men at 35c.

Guy Lombardo (Municipal Aud., Birmingham, Ala., Aug. 22). Lombardo has been proving a potent draw in his first trip this far south in years. He played approximately 5,000 dancers here at \$1.10 and has done equally well on other stops.

Bob Allen band returns to Roosevelt Ballroom, New York, Sept. 6 for three weeks. His current spot at Peabody Hotel in Pelham, N. Y., hasn't been filled yet.

Bennie LaGasse, alto sax, replaced George Bone with Charlie Barnet; Bernie Privin, trumpet, replaced Chuck Zimmerman; Mack Marlow vice Bill Robertson, trombone.

Jack Palmer, singer-trumpeter, formerly with Alvino Rey, joined Vero music with wife, Margie Ryan, replaced vocalist Dottie Reid.

McFarland Twins band replaces Dick Stable at Dempsey's Restaurant, New York, Sept. 7; gets Mutual wires.

Bob Crosby band signed for Frank Dulley's Meadowbrook, Cedar Grove, N. J., opening Oct. 8, first stay there.

Frankie Newton is scheduled to follow Saby Lewis at the Savoy City, Boston, in mid-September, while making his bid for New York's Famous Door and Savoy Ballroom.

Mickey Ross doubling this week with staff job at WJAZ, Pittsburgh, and West View Park.

Beily Leach, vocalist formerly with Raymond Scott, joined Guy Lombardo.

Lorraine Benson, formerly with Orrin Tucker and Will Osborne, has

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, Dimmy Dancers' (7-10) shows not listed. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Table with columns: Band Name, Hotel, Week, Total Cover, Total Cost. Includes names like Harry James, Guy Lombardo, Charlie Barnet, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles Freddy Martin (Ambassador; 900; \$1-15.00). No dimout effects here and another 5,000 covers posted by this idol of the dress crowd.

Chicago Tommy Tucker (Empire Room, Palmer House; 600; \$3-43.50 min.). Tucker has turned an excellent job here and will figure as surefire band with backing up 4,200.

Jimmy Joy (Walnut Room, Bismarck Hotel; 300; \$1-82 min.). Jimmy Joy's orchestra is the big noise of the territory. Shows up every night in strong midwest favorite. Came up with fine 2,800 people last week.

Pat Brandwynne (Ritz Room, Ritz-Carlton hotel; 350; \$1 cover). After two sellout evenings of previous week, Carol Bruce, toping new show, was responsible for continued terrific hit with 2,700 covers, plus a few fine dinner sessions. Brandwynne's eighth week.

Minneapolis Frankie Geneo (Minnesota Terrace; Nicollet hotel; \$1-50-82 min.). Dorothy Lewis' ice revue, 'Symphony on Skates,' continued its great pace in seventh week, averaging 700 guests nightly.

Philadelphia Herby Woods (Garden Terrace, Benjamin Franklin hotel; 500; \$1-15-50 \$2 min.). Woods and his boys continue to attract good supper crowds with 1,439 customers checking in last week. Nat Brandwynne is pencilled in for Sept. 26.

Location Jobs, Not in Hotels (Los Angeles) Woody Herman (Palladium B. Hollywood; 48th week). This lad continues to top himself and will push the count up around 27,000.

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ATTENTION "NAME" BANDS! We have regarding engagements. (New room opens in September) and complete details. HOTEL DIXIE 250 West 43d Street New York

HOT GREEN HOTEL ASTOR, NEW YORK, SEPT. 14

Arnold Again Reverses Himself; Letter to Kaye Now Says It's OK For ASCAP Writers to Do Biz with BMI

Thurman Arnold, assistant U. S. attorney general, has reversed himself in connection with the consent decree that had been granted ASCAP by the Federal Music Commission in 1937. The consent decree, as obtained by Sydney M. Kaye, of Broadway Music, Inc., provided that it was possible for the latter organization to prevail upon ASCAP writers to issue gratuitous licenses to broadcasters.

Arnold's letter to Kaye was dated Aug. 18. It was on Aug. 10 that the board of directors of the Music Publishers Protective Assn. voted to advise the Department of Justice that it registered that it could not submit an affidavit showing how its members would be damaged by the American Federation of Musicians' ban on recording, since it (the MPPA) had no facts on which to base such an estimate. A number of the MPPA directors are also directors of ASCAP and it was no secret that this group voted with no little trepidation on the answer that was to be given the D. of J. request. It was also no secret at the time that the effect such an answer must have on the consent decree weighed heavily in the deliberation of these ASCAP-MPPA publishers.

Arnold, in a letter of Milton Diamond, special counsel, dated July 13. The decree permits a member of ASCAP to issue a gratuitous license to a broadcaster. However, such arrangement must be made between the member and the broadcaster without aid or inducement from any third party. Any attempt by BMI to induce an ASCAP member to issue such a license, by whatever means, would violate the express terms of the decree.

In his answer to letters sent him by Kaye on July 29 and Aug. 14, Arnold remarked that John G. Paine, Jimmy's general manager, as Kaye explained, was construing the above citation from Arnold's letter as meaning that "ASCAP has the right to institute disciplinary action against any member who would so discuss or advise any third party, including BMI, concerning the issuance direct to users of performing licenses."

"This," continues Arnold's letter of Aug. 18, "is too narrow an interpretation of the language of my letter of July 13. Discussions between third parties (including BMI) and an ASCAP member for the purpose of determining the three and voluntary wishes of any ASCAP member in connection with the issuance of performing licenses direct to users is not prohibited by the decree provided such third party offers no secret inducement.

Kaye's personal statement which accompanied copies of Arnold's letter, as distributed last week, declares that this letter (Arnold's) is a vindication of BMI's position that ASCAP members, under the decree, may issue gratuitous licenses permitting the performance by broadcasters of works published by BMI and its affiliates. Also that ASCAP has no right to institute disciplinary action against any ASCAP member who freely and voluntarily issues such licenses." Kaye's statement goes on to announce that, in accordance with Arnold's letter, BMI expects to "publish the works of a number of ASCAP writers who have indicated their intention to grant gratuitous licenses directly to broadcasting stations."

Meanwhile, ASCAP writers express themselves as bewildered by Arnold's manifold interpretations. In July it was wrong for them to do business on performing rights with BMI, but in August they find that it's okay even though Arnold's taboo reference to BMI in the July 13 letter specifically stated, by whatever means?

Paine Accuses Kaye

John G. Paine, ASCAP general manager, accused Sydney M. Kaye (74) that Sidney M. Kaye, BMI v.p., appeared to be trying to induce a situation where he could raise the story. Paine said that if Kaye sought to induce ASCAP writers to grant gratuitous licenses to radio stations, Kaye would be doing something that Thurman Arnold, assistant U. S. attorney general, stated Kaye couldn't do. Paine said that he didn't know what disciplinary action Kaye was talking about, and that even most professional agitators don't consider fighting ASCAP a popular procedure any more.

MILLS' PIPELINE SHOT FOR SPA

R. C. Mills last week made his bow to publishers as general manager of the Songwriters Protective Assn. He did it in the form of a letter to the MPPA which was a "completely friendly greeting to each of the music publishing firms who have signed the basic agreement with our association." Mills assured the publishers that it will be his policy to approach every problem that concerns the relations between ASCAP members and publishers in a constructive form. In a further bid for the good wishes of the publishers, Mills said: "Writers cannot possibly prosper unless their publishers are also prosperous. We have signed the best possible material, and I think that it is most likely to be had from writers who are reasonably contented and are fairly treated."

Dorsey Bros.' New Music Company Incorporates

Albany, N. Y., Aug. 25. Dorsey Bros. Music, Inc. was chartered here to deal in musical works. Capital, 200 shares, no par value. Directors, James F. Dorsey, Thomas F. Dorsey, George Carrillo, all of New York. Wittenberg, Carrington & Farnsworth, filing attorneys.

Geo. Marlo F. Mgr. Dorsey Bros. Music is new firm set up by Jimmy and Tommy Dorsey, their first joint venture since the two co-led a band more than five years ago. Jimmy is president of the new company. Tommy is v.p., Leonard Vannerson, Tommy's manager, is treasurer, and Billy Burton, Tommy's manager, secretary. Directors are the two Dorseys, John J. Manning, Jimmy's attorney, William Farnsworth, Tommy's attorney, and George Marlo, who will be professional manager. Whether Marlo has an interest in the firm since he is one of the directors, is unverified.

Still Digging?

Professional Music Men ran off its eighth annual self tournament yesterday (Tues.) at Glen Oaks course. Little Neck, L. I., where many musicians are members. Digging began early and ended late—too late for Variety's deadline. Prizes this year are all in War Bonds.

Kaycee Dissolves

Albany, Aug. 25. Kaycee Music Co., Inc., has been dissolved.

Papers were filed with the secretary of state by the N. Y. law firm of Miller & Miller.

Kaycee was set up by Leeds Music Corp. last year to take care of the acquisition of part of the catalog of the Jenkins Music Co., of Kansas City.

DECCA'S 6-MO. NET, \$379,783

Consolidated net profit of Decca Records, Inc., for the six months ended June 30, 1942, amounted to \$379,783 (unaudited) after all Federal income and excess profits taxes calculated at the rate provided for in the House bill of 1942. This is equal to 98c per share on 388,325 shares of capital stock outstanding as of June 30, 1942.

This compares with net profit of \$383,551, equal to \$1.02 on 376,857 shares outstanding in the corresponding period of 1941. Directors of Decca declared an extra dividend of 10c a share on the company's capital stock, in addition to the regular quarterly dividend of 15c a share. Both are payable Sept. 29, 1942, to stockholders of record Sept. 15, 1942.

Decca Royalties on Even Keel, But -Victor, Col., Off 5, 10% in 2d Quarter

Decca Record Co.'s business during the second quarter of this year was apparently as good as it was for the limited quarter of '42. The royalty payments to publishers for the two periods hardly differed.

The royalty statements issued by Victor and Columbia for second quarter showed a drop of 5% and 10%, respectively, as compared to the distribution to publishers for the previous quarter of this year.

See Jerome and Jack Schell writing music for poems by Walt Whitman in the Warners patriotic short, "I Hear America Singing."

Victor Tells Music Pubs It Will Continue to Record, Despite Petrillo; Won't Use Scabs or Strikebreakers

15 Best Sheet Music Sellers

- (Week of Aug. 22)
- Wears Silver Wings... Shapiro
 - Ischy... Mills
 - Left Heart Canteen... Army
 - Always in Heart... Remick
 - Single Jungle... Paramount
 - My Devotion... Sankly
 - Johnny Doughboy... Crawford
 - Careful My Heart... Berlin
 - Sleepy Lagoon... Chappell
 - Who Wouldn't Love... BVC
 - Go! Cal Zamato... BVC
 - One Dozen Roses... Famous
 - Army Air Corps... Fischer
 - Take Me... Paramount
 - Worth Fighting For... BVC

RCA-Victor has informed the music publishing industry that it does not propose to stop recording as the result of the ban imposed on such work by the American Federation of Musicians. The publishers were assured at the same time that Victor will not engage any strikebreaker or scabs in making dance records while the AFM shrouds prevail. While Victor was contacting the publishing business, the other recording companies elected to stand pat on huge stacks of masters they turned out just before the ban became effective.

CLAIMS 'CLIFFS' INFRINGEMENT

The music business axiom that a smash hit is bound to bring an infringement claim has finally applied to "White Cliffs of Dover," Shapiro, Bernstein & Co., publisher of this song, which sold over 500,000 copies in this country, heard about such a claim last week.

A Chicago lawyer wrote that he had been retained by Donald Garrison to take the proper action over what he claimed was a similarity between the melody of his number, "Wild Roses," and that of "White Cliffs." Roses, said the lawyer, was written in 1932, but not copyrighted until 1933. "White Cliffs" was copyrighted in 1941.

NBC and CBS also received letters from the same lawyer, advising them to cease performing "Cliffs."

The music publishers received word of Victor's latest intentions through Walter G. Douglas, chairman of the Music Publishers Protective Assn., Frank Walker, RCA recording chief, and Leonard Joy, Victor recording manager, met with Douglas, Friday (21), and asked him to advise MPPA members that Victor would be glad to have the pubs submit any new tunes which they proposed to exploit during November and December. The pubs were also told that Victor would appreciate the loan of stock dance articles. The results of such tunes in manuscript forms if the actual printing job has not as yet been completed.

Victor did not disclose where or how it would do the recording of this new music. Speculation on the subject publisher circles was divided. Some thought that Victor would have the stenciling done in Mexico, while others were of the opinion that Victor proposed to use an elaborate voice group in the background to give the effect of an instrumental ensemble.

Hold Song Bootlegger

U. S. Commissioner John Fay held Joseph Galluzzo, alias Kelly, of Brooklyn, in \$500 bail last week after the latter had pleaded guilty of distributing illegal songbooks. The FBI agents who arrested him found 3,500 song sheets in his car. Galluzzo denied knowing who printed the sheets. He said he bought them from a person he knew only as Louis.

Sammy Fain to M-G

Metro has signed Sammy Fain to its cleffing staff. He trains for the Coast tomorrow and will work with the Arthur Freed unit.

Deal set by A. & S. Lyons office. Morris Steloff supervising musical backgrounds for "My Sister Eileen" at Columbia.

Feeds a Trump

MARDI GRAS

Based on theme of "MARDI GRAS" from "Mildred's Song"
Lyric by Harold Adanson

Music by Fessle Croft

For 5 consecutive weeks!
The most played song from Glenn Miller's new picture

MARDI GRAS

Lyric by Mack Gordon Music by Harry Warren
From the 20th Century Fox Picture, "Orchestra Wives"

LEO FEIST, INC. 1629 Broadway New York

Nix on Mush and Gush Tunes By BBC A Pain to Singers As Well As Pubs

London, Aug. 15. The request by the British Broadcasting Corp. to music publishers to stop publishing the type of music causing plenty of headache and heartache in Tin Pan Alley. The further publishers go, the less they seem to know what the BBC wants, with producers, who are generally helpful, being in just as great a quandary.

Performers are having a bad time, too, under this edict. Extensive deletions are made on even of broadcasts and, as ethering now takes place hundreds of miles away from London, they find it very difficult to alter their programs at a moment's notice.

Although BBC is very reticent about the numbers it is labelling, there is definitely a bias against mush, gush and slush. A few exceptions have drawn up a list of songs that are out and the number is quite extensive. Here's the list:

- "You Walk By" (Campbell, Connolly).
- "So Ends a Lovely Dream" (Cavendish Music Co.).
- "Home Coming" (Bradbury-Wood).
- "Comrade" or "Tovarich" (Cinphone).
- "Sweet Love's Dream" (Feldman).
- "Singing Sands of Alamosa" (Feldman).
- "Good Night, Daddy" (Francis, Day & Hunter).
- "Song of Hope" (Chappell).
- "So Deep is the Night" (Keith, Prowse).
- "Where the Tree-Tops Touch the Sky" (Lawrence Wright).
- "When It's Moonlight on the Nile" (Moon Music Co.).
- "Hold Back the Dawn" (Peter Maurice).
- "If You Haven't Got Dreams" (Campbell, Connolly).
- "Miss You" (C. C.).
- "I'm Not a Nutcase" (Chappell).
- "I Tried to Say I Love You" (Cinphone).
- "On the Street of Repent" (Dab).
"Somewhere Somebody Cares About You" (Dab).
- "Come Back My Love" (Keith, Prowse).
- "This Love of Mine" (Sterling).
- "Four or Five Times" (Keith, Prowse).
- "I'll Just Close My Eyes" (Campbell, Connolly).
- "Tears in Champagne" (Southern Music Co.).
- "Moonlight Cocktail" (Chappell).

It can be observed that biggest authors are Campbell, Connolly, who has had four numbers tumbled down, including "Miss You," which recently reached top selling spot. Keith, Prowse have three, in-

cluding the semi-classic "So Deep is the Night," while Chappell's three have been the most numerous. One of the Women's American Volunteer "Entertainment Services" (WAVES) artists.

Manuscripts on the two themes have been submitted by professional as well as amateur writers but apparently none of them has been worth publishing.

War Songs

Continued from page 43

vey them as well as those who conceive them, will be asked to help with public enthusiasm by reviewing the material. It is hoped that a nation that sings can never be beaten.

Lewis Sittin' Songs
Out of the mouths of his N. Y. remarks, Lewis has sifted numerous compositions now being analyzed and evaluated by a select committee described as "a group of disinterested publishers." Some contraband songs might be considered rate tunesmiths or amateur poets—were wastebasketed at the outset, plus for songs might be considered showing possibilities. When the sitting is over, it is contemplated the compositions will be returned to their authors who will be sent a list of publishers seriously interested in getting good war music. At the rate, Lewis has no idea of acting as auctioneer, umpire, or sales agent.

The incoming mail includes letters from publishers promising to cooperate, and expressing interest in seeing any contributions that seem worthy of a select list. Also included publishers who tell Lewis he was right, but it isn't their fault that this war so far has been accompanied by a dearth of rousing tunes—that the networks or the recording companies or the publishers or the writers or somebody else should be blamed.

It is possible the Federal authorities will solicit help of dance directors and film producers, as well as tunesmiths, publishers, broadcasters, and musicians. For instance, new dances designed specially for some of the popular songs might be popularized via the stage, screen and magazines. Musical pictures could be built around martial airs.

Downs to the Times
Olin Downs, music editor of the New York Times, on Sunday (25) devoted a column to the need for and the scarcity of new war songs with particular emphasis on a hitherto untouched and tragic reason for the lack of top war tunes. He said in part:

"For this present war is a soberer war than the last one, and the general public rights it to fight and overcome tragic misrepresentations as it goes deliberately and shrewdly on a quest for the most reliable task. In the First World War there was no question of the issue involved and no doubt that a war to end war was on. That is fact. Whereas the rising generation of

Not Worth Publishing

Tin Pan Alley publishers have yet to accept a song dealing with or inspired by the Women's Auxiliary Central Postal Directory of the Women's American Volunteer "Entertainment Services" (WAVES) artists.

Manuscripts on the two themes have been submitted by professional as well as amateur writers but apparently none of them has been worth publishing.

today has approached the issue from so different an angle of vision that it can hardly believe the former. Just as music has been the First World War there were dissenters and cynics, of course. There were vaporous, intellectual, soft-handed dilettantes, conscientious objectors and fifth columnists, too. But in the great majority the men who had a rendezvous with death went with a flaming faith in life. This was also the fact that war had not yet lost its heroic glory. That was also the reason why we haven't yet our war songs, gallant and intrepid, as the Russian soldier of 1917-18 did. It is simple, have such songs in the most astonishing and inspiring abundance. We have not only such a war, but, as a people, to win back our faith. When men are fighting they sing. Lacking it, living music has never yet been fabricated. There is a renewal of faith and such a reality of feeling, born of crisis and need, night even, in the course of a war, that no other factors for American music."

No Tear-Jerkers
Philadelphia, Aug. 25. Tear-jerking ballads and sentimental songs have been placed under a ban by the Fidelity Stage Door Canteen.

With most of the service men come from all parts of the country, they're bound to be a trifle homesick and we don't want them to feel worse by some tear-jerking or soulful sorrow singing about home and mother," said Lincolnton, canteen stage director.

A list has been posted in the dressing rooms of the canteen with the verboten ballads. The list includes: "White Cliffs of Dover," "Remember Pearl Harbor," "Dear Mom," "Miss You," "My Buddy."

Also on the restricted list is the Star Spangled Banner. Wilmerston explained that because the anthem is restricted is that each line it was played it would necessitate the men to rise, stand at attention and salute.

"We're not unpatriotic, but we want the men to relax when they're here," he said.

Wilmerston, however, disclosed the taboo list of the "Star Spangled Banner" is kept handy in case there's ever a brawl. Playing it would stop the fight as everyone would have to stop to attention. It hasn't been necessary to use the recording yet.

OWI GETS ITS WISH, NAVY RELIEF GETS COIN

Frank Loesser, author of the current hit, "Jingle Jangle," has turned out "Praise the Lord and Pass the Ammunition," which Famous Music has published and whose royalties entirely are being donated by the songsmith to the Navy Relief Fund. The song is written around a widely quoted expression of a Navy chaplain made while on duty with a task force in the Pacific last winter, and is the type of "realistic, worthy" patriotic song which the Office of War Information sponsors.

In fact, William B. Lewis, chief of radio for OWI, has okayed "Praise the Lord."

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAFF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday, Aug. 17-23, from 10 a. m. to 1 a. m. and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

	PUBLISHER	TOTAL
Be Careful, My Heart—"Holiday Inn".....	Berlin	31
"Left Heart at Canteen".....	Army	24
"Praise the Lord and Pass the Ammunition".....	Blue	24
Wears Pearl Silver Wings.....	Shapiro	24
He's My Guy.....	Leeds	24
"I'm Not a Nutcase".....	Blue	24
My Devotion.....	Santly	24
Got Gal Kalamazoo—"Orchestra Wives".....	BVC	22
Money, Money, Money.....	Blue	22
"Jingle Jangle Jingle".....	Paramount	20
Who's It Worth It?.....	Melodylane	20
South Yonkers.....	Blue	20
Conchita Lopez—"Primitives" On Parade.....	Famous	17
"Love Is a Song"—"Bambi".....	BMI	17
Take Me.....	Blue	17
Always in Heart—"Always in Heart".....	Remick	16
Ideals.....	Mills	15
"Paper Doll".....	BVC	13
Do You Miss Sweetheart?.....	Paramount	13
"Who Wouldn't I Love You".....	Maestro	13
"Strictly Instrumental".....	Chevic	12
There'll Never Be Another.....	Morris	12
Wonder When Baby's Coming Here For Joe.....	Crawford	12
One Dozen Roses.....	Famous	11
Get Leg Chicken—"Seven Days' Leave".....	Southern	10
When Love Goes On.....	Lewis	10
Kille Kille.....	Santly	10
Blue Skies.....	Berlin	10
When Love Goes On.....	Blue	10
A Humming Bird.....	ABC	9
Put Put Put.....	Robbins	9
I Let Her Mend Me.....	ABC	9
I'm Old Fashioned—"I You Never, Lovelier".....	Chappell	9
Put Put Put.....	Miller	9
I Let Her Mend Me.....	Army	9
You Never Lovelier—"You Never Lovelier".....	Harms	9
Day Dreams Come True.....	Miller	8
Don't Believe—"You Never Lovelier".....	Miller	8
Here You Are—"My Gal Sal".....	Robbins	8
"Marines" Hymn.....	Marks	8
Yankee Doodle "Yankee Doodle Dandy".....	Vogel	7
Sleepy Lagoon.....	Chappell	7
Singing Sands Alamosa.....	Remick	7
Army Air Corps.....	Fischer	6
Hit Lip Hoora.....	Robbins	6
Just Letter From Home.....	Robbins	6
Manhattan Serenade.....	Robbins	6
Massachusetts.....	Miller	6
Swing Eloise.....	Marks	6
Yankee Doodle "Yankee Doodle Dandy".....	Vogel	6
"At the Crossroads".....	Marks	5
Light Slightly Moon.....	Robbins	5
Better Not Roll Eyes.....	Crawford	5
Marching Along Together.....	Robbins	5
New York Nocturne.....	Robbins	5
Under Strawberry Moon.....	Wilmark	5
When You're Long Way From Home.....	Broadway	5
You Go to My Head.....	Remick	5

* Indicates BMI licensing; others are via ASCAP. † Musical I. Legitimate. ** This is the Army' publishing agency, licensed freely to all users.

Music Notes

Tempo Music, Inc., has opened a Chicago branch, with Fred W. Avenary in charge.

Dimini Teakins wound up scoring of the Low-Lewin production, "The Moon and Sixpence."

Harry Link of Leo Feist, Inc., in Hollywood to discuss music in Metro.

Cyril J. Meachrage and Emil Newman composing the score for "Manila Calling" at 20th-Fox.

Frank Loesser and Jimmy McHugh wrote the songs for "Seven Day Leave" at RKO, with Constantine Bakalainoff composing and conducting the score.

Jonie Taps to Coast On Hunt for Exec

Jonie Taps, professional manager of Shapiro, Bernstein & Co., leaves for the Coast this Friday (28) to engage a local manager. Jack Mass, who has managed the Hollywood office during the past year, is going into the Army.

Vietor Young recording the score of "The Flying Tigers" at Republic.

FIGHTING SONS

ON NAVY BLUE

"STRICTLY INSTRUMENTAL"

RECORDED BY BOB CHESTER (BLUEBIRD)

HARRY JAMES (COL.) JERRY WALL (DECCA) JIMMIE LUNCFORD (DECCA)

CHERO-MUSIC PUBLISHERS, INC.

"The Song Of The Hour" I NEED AMERICA (America Needs Me)

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Ernest Tubbs (Decca 5568) Dick Robinson (Decca 4189) Bob Acher (Okeh 5490)

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EVERY NIGHT ON THIS TIME

By JAMES V. MONACO and TED KOHLER

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Decca 18461 Columbia 36635 Decca 18462 Bluebird 11571

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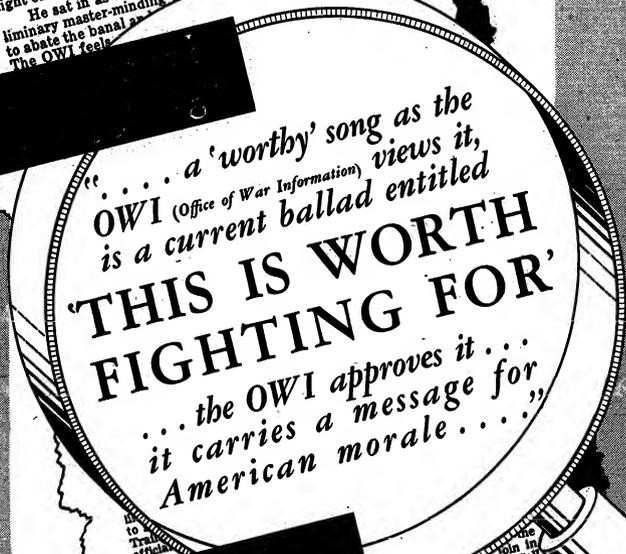
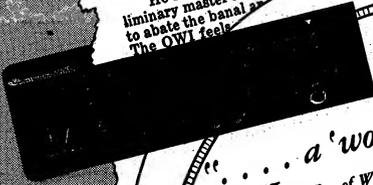


Damon Runyon's

The Brighter Side

Reg. U. S. Pat. Off. Copyright, 1942, by King Features Syndicate, Inc. Distributed by International News Service.

ABEL GREEN, editor of Variety, the Broadway authority on matters musical and theatrical, gives me some light on the war song situation. He sat in as theatrical trade press advisor on the preliminary master-minding of the Office of War Information to abate the banal and sentimental songs that are being written. The OWI feels that



... a 'worthy' song as the OWI (Office of War Information) views it, is a current ballad entitled

'THIS IS WORTH FIGHTING FOR'

... the OWI approves it... it carries a message for American morale....



... the OWI approves it... it carries a message for American morale....

... to the OWI officials... Let Me Call

... to prove my point that the soldiers will sing only what they like. Our Government for the purposes of DX, the radio beaming to Australia, Iceland, Alaska, the Caribbean and other places where there are American troops, uses "Over There" as the inspirational theme, according to Mr. Green, which is what pointed up the OWI's interest in popular songs. But he admits, somewhat glumly, that remain the favorite with the boys.

WHICH IS WHY WILLIAM B. LEWIS, former vice-president of CBS in charge of radio production and now etherizing expert under Elmer Davis in OWI, is trying to get the song writers and publishers to give us something more dignified. A new song era along these lines might not actually win the war but it would probably raise the tone of our popular song production.

HARMS, INC. RCA BUILDING • NEW YORK CITY
Professional Manager: MACK GOLDMAN

Philly AGVA Despite Past Animosity, Endorses Kelly for Pa. Labor Post

Philadelphia, Aug. 25. The American Guild of Variety Artists will not oppose the appointment of Thomas J. Kelly as executive secretary of the Philly AGVA local, to the post of enforcement agent for the Pennsylvania enforcing law of the Department of Labor and Industry.

This made clear by Richard Mayo, present executive secretary, who revealed that many members of the AGVA executive committee signed a petition urging Kelly's appointment which had been sent to Lewis G. Hines, State Secretary of Labor and Industry. Kelly's appointment also has been urged by the United Entertainers Association, indie actors group, of which Kelly is business manager.

AGVA's opposition had been reported because Kelly and the present administration of AGVA had been at odds for a long over policies.

"No matter what our differences are or how much we disagree with Mayo," we are convinced that Kelly is an honest man and that he is fully qualified to hold this job. He knows show business and he's familiar with the problems of the actor."

The enforcement law has been vacant since the dismissal of Anthony C. Sharkey, following a raid on a Parkland (Pa.) roadhouse where Sharkey was allegedly found by Liquor Board agents to be tendering bar while a strip tease was in progress.

FANCHON-MARCO TRIES VAUDE AGAIN IN ST. L.

St. Louis, Aug. 25. Fanchon & Marco, which operates four deluxers and the St. Louis Amus. Co.'s string of 31 nabes in St. Louis and adjacent St. Louis County, and which has been trying with stage shows for the past several years, is going to have another whirl at live talent.

Starting Friday, Sept. 16 Alvinno Rey's band, plus the King of Kings and a couple of vaude acts, will make a one week stand in the Ambassador, a downtown deluxer. The management announces that this engagement is not to be taken as a definite policy of stage shows in this house. It will be a sort of experiment, and if the box returns justify, other stage shows may be booked.

Several years ago Johnny Perkins, now in London, had a one week stand at his East St. Louis Lydium, m.c.d stage shows at the St. Louis for many weeks, but when the natives didn't support such presentations, they were dropped. Later, at the 6,000 seater Fox, stage shows were presented at intervals but none has been booked since Jan. 1.

Don Dickard, Youngstown band leader, has quit to work as a draftsman in Salem.

Rivoli, Toledo, Back To Vaude in October

Toledo, Aug. 25. The Rivoli theatre, after a long period without stage shows, has been playing the Moon Island at 9, 10 and 11. This will mark Kaye's second Toledo visit in eight months. Kaye played the Moon Island at the Paramount, where he broke the attendance record with over 3,500 patrons each period.

Later was recently broken when Jimmy Dorsey's band came to the Paramount.

Phoney 'Steinbeck' Parlays Fraud Into Pitt Nitory Booking

Pittsburgh, Aug. 25. Harry Dankert, the carnival Barker who had Pittsburgh's arty circles winning and sending him for a prize as John Steinbeck, has parlayed his hoax into a night club engagement. He opened last night (24) for two weeks at the Mercury Brothers Nut House in Millvale. Dankert first tried to swing a deal with Nixon Cafe to recount his experiences on floor there while the real Steinbeck's "Moon Down" was playing upstairs at Nixon theatre, where it opens next Monday. When Tony Confronti, nitory owner, nixed the idea, Dankert took the Mill Club engagement.

House went down such a big laugh that Post-Gazette even went for a series of several stories on Dankert 'as told to Anna Jane Phillips,' feature writer on morning daily, under title of 'They Call Me An Amusing Fraud.' During his masquerade, Dankert also 'bought' for \$400 (a big check) a tenth interest in 'The Red-Winged Blackbird,' an original play by E. Reeves Cochran, local playwright, and when his local identity was discovered Cochran had him haled into court on a charge of false pretense. Case was dismissed, however, when judge ruled that Cochran had no 'legal case.'

Base of Dankert's operations here is State of Theatre, dramatic school operated by Jane Ellen Ball, who was practically packed for a trip to California to become director of 'Steinbeck's' experimental playhouse at Van Nuys, Cal.

'Show Time' Quits Frisco, Does Big 186

San Francisco, Aug. 25. 'Show Time,' George Jessel two-dayer, pulled out of the Curran Square (23) after clarrifying its six week run with a terrific \$18,000 for the final show at 12:15 top.

Sir Benjamin Fuller On Vaude's Comeback

Sydney, July 8. Editor, 'Variety': Did I, even though vicariously, participate in the vaude comeback, particularly enjoy the show at the 44th St. theatre on the night of April 24th? Pardon the cliché, it'll say if I did! It does my old heart marvellously see the way vaudeville is coming back.

The folks didn't walk out on vaudeville, vaudeville walked out on the folks. How do you know? Well, for example, South Africa never felt the '29, etc. depression and yet it still marvellously understands there 'twould take a thesis on the subject to give chapter and verse out I think most of us would know now anyway. If those in charge continue to give the shows, and I'm sure they'll continue to get a right response and thanks on behalf of the craft, for your personal encouragement and support.

Vaudeville is booming in four out of our six capital cities, and with the freedom of the ocean restored once more, and thus facilitating exchange of talents as of yore, so long as it moves forward with the times, it'll never go to sleep again. Please, don't bother to acknowledge, if I'm a bit off, but had to say I was brought up to date last Monday by the receipt of several numbers of 'Variety' dated May 27, 20, 27, that I am not far behind schedule, but before the war am looking rather better than when you put an air mail edition, and I get 'Variety' within a week of its publication. I'm still, everybody, in the work of life, appreciative of the co-operation of your service men, and veterans and implemeters, and an even greater link is being indissolubly forged between our two nations. And I don't mean give us your kind applause stuff either.

Ben J. Fuller.

Saranac Lake By Happy Benway

Saranac N. Y., Aug. 25. Harry 'Sifpoot' Clifton, minstrel man from way back, has been handed so many good reports that all his railroad maps show point to point in this home town.

William Chase, who saw too much bad routine in the act, is back to town, exercising around the Will Rogers, in Waller's 'The Corners' 'Round the Corner,' will produce skills for local radio station WNBZ.

Dainty Hazel Smith has added much to her act, and is back to nitty reports.

Victor Rockler, who saw service at the Radio Music Hall and made the grade here, plans a trip to V.O. in Waller's 'The Corners' 'Round the Corner,' will produce skills for local radio station WNBZ.

Jack Sturgeon has graduated to the first floor from the infirmary department of the Will Rogers, and that means rapid strides towards good among those who are packing real good reports at the Will Rogers and the Ames, Oreg. Hotel.

Helen Olson, Dorothy Newcomb, and Walter Ames, Oreg. Hotel, are back to town, and Jerry Sager.

Walter Ames, Oreg. Hotel, is doing a fine comeback job. He's now opening in a private cockpit, with his trou doing the cooking.

Dr. John Murphy, who befriended me in the act, is back to town, working for Uncle Sam as a medico in Alabama.

My next thanks to the wife of Dr. Homer McCreary for her efforts in spreading good cheer among the patients of this colony.

Jack Phillips, who signed here one night at the club on Lake Okauch, back for a vacuum and check-up.

Earl Carroll Show In Chi Debut Sept. 10

Chicago, Aug. 25. Earl Carroll set Thursday, Sept. 10, for the opening of his new show at the Earl Carroll hotel here.

Jack Irving, Chicago head of American Guild of Variety Artists, has been named as the director of the entertainers double in the banquet rooms, dating this would require a lot of work.

Producer will charge \$1 admission, with proviso that guests need not order. Due to the small 600 capacity, Carroll will present three shows, instead of two, as has been his policy on the Coast.

Bands Meet Big Biz At Omaha's Orpheum

Omaha, Aug. 23. Band show poloay at the Orpheum has turned out to be a success and past year that Tri-State is looking all the name orcha possible. Manager Bill Miskel announced Ben Meroff, Aug. 28; Claude Thornhill, Sept. 1; Ship Fields, Sept. 18; Cab Calloway, Oct. 16; the Ray Rhythm Nov. 6.

Jack Irving Charged With Ignoring Agent's % on Chi Actor's Pay

Chicago, Aug. 25. Joe Williams, New York agent, last week charged Jack Irving, Chicago head of the American Guild of Variety Artists, with collecting \$125.00 in salary due Vol Valtone for latter's appearance at the Boomers, and turning this money over to the actor, ignoring a direct claim upon Valtone for commission on the salary due Williams. Valtone was part of the 'Fun Marches On' unit which was disbanded in June.

Williams claimed he sent Syd Slate, manager of the show, two letters under his own signature, the other an authorization from Valtone permitting the money to be deducted. Williams states that Slate was prepared to hold out this money, but that Irving stepped in on the show, claiming and asked for its custody.

Slate reportedly turned over the \$125.00 to Irving to be held until the matter could properly be arbitrated. However, when Valtone's hotel confiscated the actor's bag, the actor, with his protest, Irving advised Valtone to sue for the money. Irving claims, was a letter from the actor demanding the money. If an agent's salary is to be deducted from Irving's claims, was a letter from the actor demanding the money. If an agent's salary is to be deducted from Irving's claims, was a letter from the actor demanding the money.

Williams states that Slate failed to show him any authorization signed by Valtone permitting Williams to deduct from his salary. Williams is Irving claims, was a letter from the actor demanding the money.

Irving further states that, by Vol Valtone's testimony, the actor has consistently paid to Williams 10% of the net, and that the AGVA's claims booked him. It is the custom of agents to split commission in 50-50.

In New York, Williams insisted that proper authorization, with Vol Valtone's signature, was shown the AGVA head by Slate and has had therefore initiated charges against Irving on this count. The case is pending before the Associated Actors and Artists of America exec committee.

RICHARDSON RESIGNS AS PHILLY AGVA PREZ

Frankie Richardson, vet nitory man and in-cast, just resigned as president of the Philly AGVA local of the American Guild of Variety Artists in consequence of the great personal business. He was replaced by Jerry Wallace director of a glee club in Philadelphia, known as the Guardians.

Richardson explained that being head of the AGVA had cost him a little time to make 'lucrative' engagements as well as keeping him away from his family.

Reports of disension in the board of AGVA was denied both by Richardson and Dick Mayo, executive secretary of the local.

Burley Back in Canton

Canton, O., Aug. 25. Burlesque will be resumed at the Grand theatre here Aug. 28 under the direction of Fred Taylor and Frank Engle, who were in charge of the show, when Burley ran 43 consecutive weeks, a new 100-seat policy here.

Richardson explained that being head of the AGVA had cost him a little time to make 'lucrative' engagements as well as keeping him away from his family.

Bowery Sets Name Vogue In Det. Cafes

Detroit, Aug. 25. What looks like a spending spree by Detroit's nitory proprietors, aimed at catching their share of the billions of defense money pouring in, is underway.

Since Harry Hamrick nitory which is growing out-of-bounds with name headlining surrounded by a long bill of vaudeville, the rival operators are starting to take the rubber off the bankroll, figuring that the war workers are up to heavy spending. The spots are starting to work their way up into the more costly talent and bill are expected to be paying plenty.

Biggest bet is on the Bowery, which had Ethel Shutta for three weeks headlined by Nick Lucas for two; the San Diego, with Gus Arnheim and Aunt Jimmie, and the Royale, also in the top flight field with Ethel Bartel, all working hard to rivalry with the Bowery, currently headlining Martha Raye.

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Walters Producing Latin Quarter Revue For Brockton Fair

Lou Walters, operator of the Latin Quarter nitories in Miami and New York, is producing a Latin Quarter revue to play the Brockton, Mass. State Fair for seven days starting Sept. 13. Troupe will work out of the top of the Rexford, and do one show a night, and be used as filler during the afternoon events.

Talent will include Pat Rooney, Gaulet's Steeplechase act, the Marvellettes, Frank Mazonne and the Abbott Dancers, Barbara Perry, Ben Veto Singers, the Knickerbocker Quartet, and a vocal quartet.

Deal was handled by Miles Ingalls and calls for a guarantee and a percentage.

FOR RENT BARRIO THEATRE, BOSTON, MASS.

FOR RENT BARRIO THEATRE, BOSTON, MASS. (Theater) 1000 seats. Excellent location. Rent \$1000.00 per week. Contact: J. H. Lubin, 100 W. W. Ave., N.Y.C. 10011. Phone: 2-1000.

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THE MARCUS THEATRE BOOING AGENCY

GENERAL EXECUTIVE OFFICES
506 BUILDING AVENUE
100 W. W. AVE., N.Y.C. 10011-3700

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

Bway B.O. OK Despite 'Face'

Big \$27,800 on Return, Army 'Up to 48C

Brutally hot humid weather prevailed throughout last week, plus plenty of rain. Some boxoffices were not so adverse, but not better. 'Let's Face It' relegated to an unprofitable second week as a business. Two Saroyan plays at the Belasco were panned and abandoned. The spot revival season estimates for last week:

'Key-3' (C-Comedy), D (Drama), CD (Comedy-Drama), R (Review), H (Hit), M (Musical), O (Opera)
"Across the Board on Tomorrow Morning," Talking to You, Belasco (D-1,000; \$3.20). The Saroyan Theatre's latest just eight performances; after a week press on the first business; gross under \$4,000; over one-third of that was first night money.
"Angel Street," Golden (27th week), D-1,025; \$4.30. Quoted at better than \$8,500, with an increase over previous week; road company being sent out.
"Arsenic and Old Lace," Fulton (3rd week) (CD-480; \$3.30). Based on a hit, with weather the probable factor; rated around \$10,000, plus going as fast as the market.

"Billie Hatcher," Booth (41st week) (CD-712; \$3.90). Intention is to play several new weeks, but weather very well in limited capacity, with performance under \$10,000, even performances (Mondays out).
"By Jupiter," Shubert (12th week) (CD-1,225; \$4.30). Eased off during July, but came back strongly this month; business approximately \$27,800 last week; virtually capacity all shows.
"Junior Miss," Lyceum (42d week) (CD-1,004; \$3.30). Weather hurt somewhat last week when the taking were around \$2,000, or slightly more; three road companies to be sent out.

"Life With Father," Empire (145th week) (C-1,062; \$3.50). Holding its own with the best of the straight play grossers and last week was quoted not far from the \$12,000 level.
"Let's Face It," Imperial (39th week) (C-1,450; \$4.40). Good mood of excellent attendance and looks like musical standouts will play into winter period; \$27,800 quoted.

"My Sister Eileen," Beck (67th week) (C-1,214; \$3.80). May play through September; house not due to get "The Pirate" until late October, better than \$9,000 and okay.
"Sons of Fun," Winter Garden (98th week) (CD-1,519; \$4.40). Another musical, which waned off during July and then spurred; estimated better than \$9,000.

"Star and Gypsy," Music Box (9th week) (R-901; \$4.40). When it opened it was a real success, but it's a laugh musical and cleaning up over \$24,000; standees most performances.
"Stars in Line," Center (6th week) (R-300; \$3.65). Weather effect on skating review's attendance; gross again quoted at over the \$34,000 level; virtual capacity in nine times.

"Title Harry," Broadhurst (13th week) (D-1,142; \$3.30). Quoted at around \$8,000, despite one missed performance when weather was impeded.
"This Is the Army," Broadway (7th

week) (R-1,842; \$4.40). Capacity pace now around \$48,000 because there was a price lift in the musical, with play through September.
"Playlads," St. James (return engagement) (13th week) (C-1,520; \$1.85). Doing alright; not expensive to mount; original production satisfactory; may move to another house.
"Revels"
"Pony and Bear," Academy (31st week) (M-1,734; \$2.75). In its final four weeks of advertising for the week with gross under \$15,000; fair profit for colored cast musical.
"The New Moon," Shubert (1st week) (M-2,760; \$2.20). Not quite as strong as "The Merry Widow" revival, but at estimated \$18,000 the pace is considered excellent. In the spot revival season may extend through September.

Vaude-Review
"Follies of 1942," 46th St. (22d week) (L-137; \$2.20). Another vaude revue due here mid-September, with the following four; business rated around \$17,000.
"Eileen," \$17,000, SMASH IN WASH. AT \$1.50 TOP

Chicago, Aug. 25. Legiters here will get underway on Sept. 6, when George Abbott brings "Best Foot Forward" to the stage. It will be replaced by "Junior Miss" and "Sons of Fun" in the Selwyn Oct. 1.
"Good High Land," Blackstones (19th week) (L-200; \$2.75). Perked up last week; business about \$10,000. "My Sister Eileen," Harris (14th week) (C-1,214; \$3.80). Doing profitably; \$6,500 again last week.
Joe Brown, at \$1.50 Top, Big \$14,000 in Detroit

Detroit, Aug. 25. Joe E. Brown, who has just got off a record opening at the LaTite theatre last week, is making a check of the business was \$18,000 and approximately \$1,000 in 150 tickets.
The gross topped those hung up in the first week of "Billie Hatcher" in "The Vincer" Theatre, which closed nearly eight weeks. "Show-Off" seems set for at least an equal run.

'Claudia' Big 17G in S. F.
San Francisco, Aug. 25. "Claudia" is making its debut at the Geary theatre. It is S.R.O. nearly all performances.
"The Original Broadway Musical" booking has been extended twice and show will play eight weeks.

Waller Sells Interest
London, Aug. 25. Jack Waller has sold his 50% interest in "Let's Face It" to the original production is a current Broadway smash hit, to George Black, who is making a joint venture with the show with Tom Arnold.
"Show" is slated for the Palladium in London, starting on the first time in years that the theatre has played a book show.
"The original production, playing the lead in the out-of-town tryout, will probably be replaced by Evelyn Dain.

Shows in Rehearsal

"Franklin Street"—Max Gordon.
"V for Vickie"—Frank Mandel.
"Eve of St. Mark"—Playwrights, Theatre Guild.
"Theatre"—Bliss Dowling.
"Janie"—Brook Pemberton.
"Coast Me In"—Shubert, Olsen and Johnson.
"Honey, You're Killing Me"—Richard Kiley.
"Beat the Band"—George Abbott.
"Theatre"—Playwrights, Theatre Guild.
"Strip For Action"—Oscar Shubin, Morgan, Shubert.
"Swing Street"—Bliss Dowling.
"I Killed the Count"—Carrington, Morgan, Shubert.
"The Freedom Sing"—Unity Theatre, Inc.
"Angel Street" (road)—Shepard Traube.
"Best Foot Forward" (road)—George Abbott.
"Swing Street Revue"—burlesque revue—Maulc Box, Hollywood.

'ARSENIC LACY' \$19,000 L. A.
Los Angeles, Aug. 25. In its initial week at the Biltmore theatre "Arsenic and Old Lace" with Boris Karloff, pulled up more than 19,000 patrons, a record for any hold to that figure for its second and final week. House installed 40 policies, approximately 100,000.
"Blackouts of 1942" continues to draw a big crowd, up to \$13,500 in its ninth week at El Capitan.

ROBESON'S 'OTHELLO' SRO \$6,500, PRINCETON
Princeton, N. J., Aug. 25. Paul Robeson, starting in "Othello" at the McCarter theatre last week to testify the big success of the season. Show was a clean sellout in advance, with hundreds of standees during the week and countless turnouts and unfiled phone and mail orders.
"Blackouts of 1942" continues to draw a big crowd, up to \$13,500 in its ninth week at El Capitan.

'MOON FAIRLY BRIGHT' \$8,000 IN BOSTON
Boston, Aug. 25. Coming in against the toughest season yet in the history of the "Moon Is Down" is comparatively good at the Plymouth and could easily be a hit for a month or more, at least if prior bookings had not been so good. Show goes on to Pittsburgh, then to Chi to settle down in the case in a new revival of "Susan and God".
Gross was quite okay last week at an estimated \$8,000.

'Can't Take It,' \$6,300, Best Toronto Gross
Toronto, Aug. 25. Last week was the most successful of the summer season at the Royal Alexandra.
With the whole audience coming to see the singing group "You and You" and "For He's a Little God-Fellow," Stone was presented with a huge cake bearing 60 candles at the close of the Wednesday night performance, playing the lead in both his 69th birthday and 60th year in his business.

Inside Stuff—Legit

First meeting of the advisory committee on theatres, a division of the War Relocation Board, was held in Washington last week and addressed the problem of the original production of "Theatre" by experts of the WPB. The committee is to be in contact with the War Relocation Board on Broadway known to be using oil in the St. James (originally "Eve of St. Mark") but there are a number in the middle west said not to have covered.
Main metal shortage is in copper. Copper is used in theatres and show players who don't play or can't beat the game and showmen will have to get along with what they have on hand.
Bunch of newspapermen and press agents gathered in the apartment of Marjorie Barkentin in Greenwich Village last Thursday (20), the event being a farewell party to Max Gendel, of the Shubert press department, who was going to the army. He was gifted with two weeks' pay by the way, who don't play or can't beat the game and showmen will have to get along with what they have on hand.
Miss Barkentin collaborated with Oliver M. Saylor in writing the biography of the late Morris Gest. Title is entitled "Only In America," suggested by the showman. No publication date has been set.

There has been internal dissension in the management end of the opera revival season at Carnegie Hall. It is the fact that the fact that the venture has been successful. That was made evident when the name of Hans Bartsch was not in the billing of "The New Moon" revival which opened at the Hall last week. Joseph S. Tushinsky and Bartsch were the presenters, the former's name now appearing solo.
Carnegie show outfit has a board of directors including Richard Eichenlaub, Joseph S. Tushinsky, and Bartsch, who is a foreign play agent, brought Tushinsky and Eichenlaub together. Bartsch is said to have a small interest in the Carnegie show.

Actors, particularly well-knowns, speak glowingly of audience reaction in the N. Y. neighborhood theatres, Windsor, Bronx, and Flatbush, who are making their way into the theatre and much more so than in summer theatres near erudite communities. Readiness of the neighborhood audiences to laugh at the right times, and their enthusiastic applause, are the main reasons why the original finale playlads are genuine and generous. In other words, those players are not of the wise-guy and bored type. Business in both spots is a regular, but not too frequent. That is a break for the theatres, both operated by the Brands.

Some of the new playgoers in Washington are readily identified as war workers from the small towns who are having their first taste of the legitimate drama. Accustomed to patronizing the picture theatres, they show a marked interest in the National Theatre. They are the ones who assist many in their search for reservation stubs. Newcomers also heavily applaud the orchestra for intermission music, a new experience for George Cullin's music makers at the National theatre. Actors who get Potomac audiences, notably cold in audible response, are warming up, traced to the enthusiasm of the office workers from other cities.

"Magic," which Eddie Dowling is producing, is rated by Insiders as a "George Jean Nathan special." Critic has been writing about its potential. Appearing in the show isn't a revival and was a flop when first shown in N. Y.
Play was presented by a group hiding under a corporate name at the Elgin and made a good showing in its first week. It was supposed to have had a strong cast. Gilbert K. Chesterton was the author.

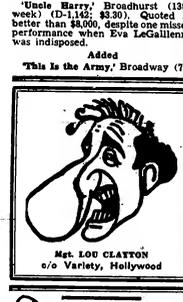
Fairly large percentage of actor-soldiers in "This Is the Army," Broadway, N. Y., would rather be in combat forces rather than the present assignment. Appearing in the show isn't an easy trick for any of them. The men must drill at least two hours daily, regardless, in addition to the performance even on matinee days.
They are under strict discipline at all times, except when on the stage, and the top-kicks are just as strict as at camp or during maneuvers.

An addition to the autumn's production crop is likely to be "Crosstown Bus," by Ned Armstrong and Orrie Lashin, now theaters. Armstrong was press agent for Brock Pemberton during the run of "Personal Appearance" and is now in charge of the production. He is approximately 45 years for some months. Miss Lashin is identified as the former secretary to Walter Lippman, N. Y. Herald-Tribune columnist. "Bus" is reported to have been produced by Eddie Dowling.

"King Cadez" leaves the touring "My Sister Eileen" and his wife, Ethel Weller, goes out on the road. "Best Foot Forward" both start rehearsals with "Franklin Street," which Max Gordon will offer as his first new show in the fall.
"Theatre" is being staged manager of the road "Eileen," replacing George Greenberg, who joins the touring company of "Angel Street."

Last week's council meeting at Equity was one of the briefest yet, taking but 23 minutes. Body convened at 2:13 and dispersed at 2:38 p.m. Only a few routine matters were considered.
The 20th president of the union, who is appearing in shows or rehearsals and have no time to steam themselves up.

L'VILLE HAD RECORD LEGIT MANAGERS OFFER OUTDOOR SEASON TOOTERS A COMPROMISE
Louisville, Aug. 25. All attendance records were shattered with the final checkup on attendance at the Iroquois Amphitheatre, which closed its season Aug. 24. Season opened July 15, and next Tuesday (1). Understood that the musicians have been offered an increase of 10% which is comparable to that accorded the stagehands. The latter have been in rain but 2,000 patrons, but 100,000 retroactive to last Feb. 1, but it was understood the showmen answered the offer.
Musicians also want to lift the minimum number of men in the pit to 20, to reduce the number of 10. Managers also are negotiating with the treasurers and the agents and the 100,000 patrons, but 100,000 agents were slated to have been adjusted before the start of the new season, but instead of that, it will take some weeks before all sides have adjusted their differences.



Met. Lou CLOAKED
c/o Variety, Hollywood

YORK AND KING'S

(Golden Gate Theatre
San Francisco—Aug. 19th)

THROW A POSEY TO

John Golden and Harry Kaufman for Their Tickets to Soldiers

Directed: Wm. Morris

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Broadway

The Allen Schneebels celebrated 28th wedding anniversary...

Frank Wirth weekendening at Lake Hopewell...

Luis Silex, Authors League executive secretary...

The Genitus Club, hangout for tyro actors...

J. C. Stein planned to back the Behlville opera...

Several uptown residential hotels have been bought...

Gus Byssell, Radio City Music Hall managing director...

Whole cast of 'This is the Army' brought screening of 'Holiday Inn'...

Legit-radio actress Sylvia Weiss has given up her New York home...

Oscar Lambert's brother, Harry, will stage 'Beat It'...

Dr. Irving Somack, theatrical producer of Oscar Gerlin and George Lindsay productions...

A Russian Relief benefit at the Waldorf Astoria...

Pittsburgh

Mark Brower, former local exhibit visitor in California...

Arthur Low and Dave Shanahan will stage the Nixon play...

Lonny Royce and Yvonne pencilled together with the local Jugend band...

Edie Krushnick, who went to Los Angeles for two weeks...

Leutenant Walter Good, former theatre company member...

Carl Krug, San-Tel. man credits rep. on Captain Billy Bryant's show...

'Moon Is Down'

Acting Tech drama school will open major production schedule...

Charlie Danvers, Post Gazette's Pittsburgh theater critic...

Dale Sawyer, of Orpheum in McKees Rocks...

John O. Jones, of Jones, Linick & Siders, theatre district...

Henry Elman left for California to set his sights on the Air Force...

Edie Wittne got busy today with her 'Famous Point comedians'...

Thelma Meehan, now handling the 'Famous Point comedians'...

Foldup of WICC's local outlet has supervisor Judoan LaHague doing the bookkeeping...

Yale Library gifted with 7000-odd records of opera recordings...

Robert Schaefer, local actor, will appear in 'The Great Escape'...

Francis Triplett, music manager at the Grand Opera House...

Stuart Dunlap of Metro back from the East Coast...

Big aggregation of stars was promised for the 'Home Guard' concert...

Police suspended 'Argentine Libre' for 30 days...

Yale reading distribution of local production, 'Mar del Plata II'...

Bobby Evans, septa treper, called up in connection last week...

Max Kendrick, ex-conspurger, now in charge of the sports section...

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London

Magda Kn tryng out new vaudeville act with west, owner of Hippodrome...

Jack Taylor is doing new revue in conjunction with William Hennah...

Kenneth Hall, joint managing director of the 'London' Inn...

Webster Booth and Anne Ziegler out of 'Black Vanities'...

Gordon Claridge, Englishman who has written the 'London' Inn...

Tom Arnold and Lee Ephraim cancelled the 'London' Inn...

Jack Tracy threatened with the Pyl by the 'London' Inn...

Sam Little to revive the old standard 'The Wind'...

Empire theatre, Sheffield, a Moss Brierley set for Chicago...

Norman Randall has added tonnage since his hospital, siege...

Edie Cole sheds Yale theatre for a Columbia College...

Tea Teacher buying himself at his first jittberg contests...

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Agustin Rivera, doing well at Teatro Paris with Pepita Sarrac's company...

Alfredo de Zavalla finishing opera in Santiago de Chile...

Disillusion rushed on Carlos Schepers' Manana me Suicidio...

Kenneth Hall, joint managing director of the 'London' Inn...

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San Francisco

'The Follies' pulls out of Winterland Saturday (28) after 13 weeks of smash hit.

Robert Lippert opened his new Times show...

St. Louis

Bernie Cummins band moves into the Club Continental Hotel...

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Minneapolis

Old Log, strawthatter, offering 'Farm of Three Echoes'...

Washington

Nick Clessen here to handle with WPB on raw materials priorities...

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Philadelphia

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