

THEATRE

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EXPORT OF SPEECHES

A.F.M. Fight Very Embarrassing To Washington, Especially James L. Fly

Washington, Aug. 4. The American Federation of Musicians' situation is intensely embarrassing to Washington which sees itself fighting labor and fighting it under a law of some murkiness. Moreover, there has been built over the years, partly with FRC and FCC complicity, a general assumption that live broadcasting was far more in the public interest than canned broadcasting. Now the FCC has to defend the latter as necessary to the public interest. There are all sorts of related complications, too, including the wisdom of attempting to exempt radio from strikes or encouraging Congress to re-classify radio as a public utility.

After weighing the request for a veto Petillo, last week replied to Elmer Davis, Director of the Office of War Information, that, in essence, he did not know what he was talking about. The AFM would not. Davis had requested, regarding its cancellation of permission for its membership to make radio transitions or photograph performances after Aug. 1, two days later the Department of Justice filed an action in Chicago for an injunction. This action, will require Petillo and (Continued on page 63)

JIBE AT PETRILLO COSTS M'WAUKEE M.C. HIS JOB

Milwaukee, Aug. 4. A reported jibe at James C. Pettillo by a local night m. c. has resulted in the loss of his job here. Joe Beardon, m. c. at the Tic To Tac, downtown spot, is the alleged offender against the chief of the American Federation of Musicians as well as the local bandmen playing there, and Volmer Dahstrand, local union head, preferred. One word led to another and Dahstrand told Al Pann, attorney op, that unless he got rid of the m. c. the musicians would walk out. Tuss gave Reardon the

The wrangling started when Reardon reportedly derided the AFM rule that prevent floor shows from running indefinitely.

Dahstrand has also preferred charges against Reardon with the American Guild of Variety Artists.

Grace Fields' 1st U. S. Cafe Date—In Saratoga

Grace Fields, who has never played a night club in the United States, has signed for a two-week engagement at the Ritz's Lake House, Saratoga, Aug. 10. She gets \$2500 for the five Spa stint.

Fields followed Henry Young, man, now current, who came from Saratoga to the 21 Club, Baltimore. The Ritz's Fields' engagement plus the Little Howard, are slated for the next Clifford C. Fischer-Schubert two-day vaudeville in which they are succeeding 'Priorities' at the 46th St. early in September.

H'wood Mansions Prove Headaches, Ask Tax Cuts

Hollywood, Aug. 4. Huge mansions, once popular in the film industry, are a pain in the bankroll today, according to pleas for tax reductions filed with the county board of supervisors by Harold Lloyd and executors of the Carl Laemmle estate. Both petitioners declared they are unable to rent or sell their wide-spreading homesteads at reasonable prices. Lloyd wants his property assessed out from \$222,000 to \$40,410. Laemmle group asked a reduction from \$11,410 to \$26,610.

Bill Robinson In and Out Of a Misunderstanding At Philly Stage Door Canteen

Philadelphia, Aug. 4. The Philly Stage Door Canteen had a bad case of the jitters last week when Bill (Bojangles) Robinson cancelled his appearance after hearing reports that Negro servicemen were barred from the spot. But the matter was straightened out before Bojangles left Philly—thanks to a Negro newspaperman.

Robinson, who was headlining the show at the Barre, was booked to appear at the Canteen with Ella Fitzgerald last Tuesday night (28). Earlier that day Robinson lunched with some Philly friends, who told him that colored soldiers and sailors (Continued on page 6)

PALACE WILL GO VAUDE ONLY FOR NAVY RELIEF

The Palace big-time, as it really was, will be revived for a 1650 mid-night show, for benefit of Navy Relief, this fall, including a full-regiment authentic layout of two-day-auditorium show, including the resurrection of Eddie Darling's offices to 'hook it' and also Louis Lomax or Dave Mordecai to baton it. But that'll be the nearest to 'reviving' vaudeville in the Palace, which is doing okay as an RKO straight film (weekly audits) operation.

Charles MacDougal and RKO theatre exec. himself an old vaude star, is planning the mid-night show for Navy Relief purposes.

GOLDEN WEDDING IN H'WOOD

Hollywood, Aug. 4. Dame May Whitty and Ben Webster celebrated their 50th anniversary on Monday (3). Friends were asked to forego gifts and instead make donations to the British War Orphan Fund.

WAR WORKERS' 'CHEAT SPOTS'

Cleveland's Industrial Boom Creates After-2:30 A.M. Bootleg Joints—City Vice Official Urges Pronto Round-the-Clock Legislation to Kill Off Fast-Growing 'Blind Pig' Habit

WHERE ELSE TO GO?

Cleveland, Aug. 4. Need for night life and legitimate entertainment for war plant workers has resulted in rise of speakeasies and bootleggers throughout industrial Greater Cleveland. Police call these modern bootleg joints 'cheat spots'.

Opening at 2:30 a.m. after legitimate places close, 'cheat spots' are doing a land-office business. 'One sure way of beating the 'cheat spots' and removing the stigma against liquor-selling spots would be to permit licensing of night clubs to stay open around the clock instead of prohibiting them from selling liquor between 2:30 and 5:30 p. m.,' said Detective Sergeant Raymond Shillit of city vice squad, who led raids closing four cheateries.

Municipal Judge Lewis Drucker, also chairman of Welfare Federation Committee investigating prostitution, said that many prostitutes, being driven off streets, go into 'cheat spots' as waitresses and entertainers.

Asked why he patronized a 'cheatery' a young war worker said: 'What else can I do for entertainment?' But the time I get cleaned up, the shows, dance halls, cafes and legitimate night clubs are folding up. These spots are the only places we can go to buy a drink and get some beer boxes without disturbing the neighborhood.

Sergeant Shillit pointed out that only a few theatres run special a.m. shows once a week for war workers.

Statue of Cohan?

The state-wide George M. Cohan Day in Rhode Island on Monday (3) points up again a show business movement for a statue of the 'Yankee Doodle Dandy' in Times Square. A number of representative show business petitioners have petitioned to further this effort, as a departure from a tradition of honoring the great actor, they're gone. It's proposed to erect the tribute in the triangle on Broadway and 42nd street.

The former Longshore triangle opposite the Palace theatre is now called Duffy Square.

Father Duffy's statue symbolizing the honor.

Non-Pix Biz Segments of Show Biz Also Want U.S. Bond-Selling Drive

Charlot, Now Bit Actor, Asks Washup of Debts

Hollywood, Aug. 4. Andre Charlot, former London revue producer, filed a petition in bankruptcy in U. S. district court, listing \$23,811 in debt and \$468 in assets. Bulk of the liabilities were incurred by Charlot's Revue in London. Currently Charlot is working as a bit actor in pictures.

His famed Charlot's Revues brought stars to America, including Gertrude Lawrence.

'Army's' N. Y. Run Will Show Profit of \$340,000 In 8 Wks; Nix Garden

Profit of 'This Is the Army,' the Irving Berlin soldier show presented at the Broadway, N. Y., for the Army Emergency Relief Fund, is approximately \$46,000 weekly, indicating that the eight-week engagement in the metropolis will net \$340,000. Along Broadway it is figured that 'Army' could play a year.

'Army' won additional public favor last week when it was announced that a special matinee would be played Aug. 18 for the Actors Fund. Regular afternoon sales of \$2.75 will apply, night top being \$4.40. The Fund performance is a gesture to the profession and a mark of appreciation for the gratis entertainment given soldiers and sailors nightly at the Stage Door Canteen.

Given of Madison Square Garden for the 'Army' is reported to have been declined with thanks. Garden is too large for a show of this type and the air conditioning is faulty.

'UNCLE SAMBO,' NEGRO SOLDIER SHOW, ON TAP

Los Angeles, Aug. 4. Matt Brooks has completed a play titled 'Uncle Sambo' and is planning to stage here and in San Francisco for U. S. Army Relief fund. It's an all-Negro soldier show. He goes to Washington this week to talk it over with the War Department.

Brooks says at least a dozen songwriters have volunteered to write the score. Show and its purpose would be similar to Irving Berlin's current Broadway production, 'This is the Army'.

MET'S BRUSSE WORKS

Metropolitan Opera Co. is duking it for remuse of two new Soviet compositions: Shostakovich's version of 'Boris Godunov,' and Prokofiev's 'War and Peace'.

Letter is based on the tone by Tolstoy.

Kenneth Thomson, exec. secretary of the Screen Actors Guild, is due in New York on Monday (10) to huddle with the United Theatrical War Activities Committee over that organization's participation in the film industry's \$1,000,000 War Bond Rally for September.

Aside from looking after the talent to be routed into these acts is the United Victory Committee, ITWAC will maintain the advisability of other segments of show biz, namely legit, vaude, music and radio joining in the September Bond drive.

Non-film side of the entertainment industry would like to run its own show but doesn't see how it could deliver \$1,000,000,000 quota. Meeting with Thomson will probably decide on one of the following alternatives: To make the Film Industry Drive an Entertainment Industry Campaign. (Continued on page 57)

CONEY BIZ 50% OFF, BUT DIMOUT BOOMS NECKING

Brooklyn, Aug. 4. Dimout in Coney Island is slowly breaking the hearts of concessionaires. Old-timers predict a loss in business this season as high as 50%. Mid-season ends many of the operators in a jam to meet their second installment to the landlords.

True, crowds have been large, particularly during weekends, and weather hasn't been too bad, but they're not spending any coin. It was and continues to be a nickel establishment.

Happiest of all are the Romeos and Julietts, who stop at the Hotel Underwood (under the boardwalk) every evening when the stars emerge and the daytime mob has made a break for the subway ride home. With lights dimmed, Hotel Underwood is a cozy nookery for sweethearts.

More fastidious, affable neckers here fantasize the rolling chairs parked at the boardwalk rail. Cost is only 25c per hour. This concession is doing booming biz and midnight finds all chairs rented. Lower complaint bitterly when chairs must be turned in at 2 a.m.

Ringling Circus Fire Kills 35 Animals; \$200,000 Loss

A nighttime blaze that apparently started atop one of the animal cages and rapidly spread, killed 35 animals, portions today (Tues.) swept through the Ringling Bros., Barnum & Bailey Circus, killed 35 animals, cancelled the afternoon show and caused approximately \$200,000 damage.

The blaze broke out at East Ninth Street and Lakeside with about 5000 customers on the lot. (Continued on page 57)

Stage Door Canteen's \$3,000 Puts Price of Screen Guild Under Crown

Walter Johnson, representing the Music Corp. of America, is due to leave New York this week for Hollywood to report no progress in efforts to line up a new sponsor for the Screen Guild radio program, long bankrolled by Goldwyn-Gasoline. Johnson was asking \$15,000 when he left, but the figure was dropped to \$12,000 weekly and later to \$10,000. The latter was rock-bottom and no takers.

Apparently Johnson encountered a quick freeze of several promising possibilities when music broke that the Stage Door Canteen in New York had contracted with Corn Products for \$3,000 for the American Theatre Wing, plus talent fees at reduced figures, the total figuring out on the tabloids being considerably under the Screen Guild.

Poor Health Forces Cancellation of Rinso By Edna May Oliver

Hollywood, Aug. 4. Edna May Oliver has definitely withdrawn from the Lever Bros. (Rinso) program, "This Remarkable Miss Tuttle," due to illness. Her contract was mutually terminated with Ruthrauff & Ryan agency. For the past three Sundays Mary Boland has substituted for her on the NBC show.

Don Stauffer, radio head of R & R, left last weekend for Cambridge, Mass., to confer with Lever Bros. executives on another show. He'll recommend either Miss Boland to continue with "Tuttle" or a fresh start with Lionel Barrymore in dramatic series, "Mayor of the Towns."

Eva Tanguay at 64 Still Fights to Regain Health

Hollywood, Aug. 4. Eva Tanguay, once vaudeville headliner, passed her 64th birthday last Saturday in her home here. She has been invalided for the past four years. Friends of the old days dropped into her home recently to encourage her in the fight against the malady which has kept her bedridden.

Old times who dropped with her may be cheerful disquisition and determination to win back her health have vitally sustained her through many setbacks.

Joe Cooper Scholarship In Honor of S. R. Kent

Lincoln, Aug. 4. The J. H. Cooper Foundation, owners of the Lincoln, Stuart and Nebraska theatres here, has set up a \$500 medicine scholarship at the University of Nebraska in memory of the late Sidney R. Kent, former president of 20th Century-Fox.

Kent got his big break as a \$5 a week delivery boy in Lincoln. The scholarship will go to an outstanding student who wishes to complete further research in medicine.

More Pay for Pic Workers

Hollywood, Aug. 4. Motion picture employees drew an average of \$56.13 in weekly earnings during June, compared with \$45.27 for the same period last year, according to California Division of Labor Statistics.

Hourly rate of earnings jumped from \$1.29 in June of 1941 to \$1.50 during the same month in the current year.

Not Like It Was

Hollywood, Aug. 4. Lieut. Burgess Meredith draws only Army pay to play the top role in "Blue Gunners."

Picture is one of the U. S. Army Army Air Corps defense shorts, directed by Ray Enright.

Tryon, Roach Dissolve

Hollywood, Aug. 4. Glenn Tryon checked off the Hal Roach lot after an amicable settlement of his producer contract. He made three pictures, last of which was "Nauti Nuisance."

Pact was dissolved by future unemployment, due to Roach's entry into the Army.

Bill Hay Back to Reading Bible (Sponsored) on Radio

Hollywood, Aug. 4. In the early days of radio while Freeman Godden and Charles Correll were still "Sam 'n' Henry" on the radio Bill Hay had his own program in the Chicago area, which consisted of his reading the Bible. Shortly after, when Godden and Correll became an overnight sensation with Amos 'n' Andy, he elbowed them out. Hay was back at his Bible-reading, having been dropped from A & A some weeks ago. Mutual-Dole Lee network is lining up participating sponsors for the program, which is locally as "Bill Hay Reads the Bible." Billed as sponsored by Forest Lawn cemetery, joining the network Aug. 10. It goes across the board.

Ika Chase's Play, Pix, Lectures—And Radio

Ika Chase is due east this week and after completing a picture for Paramount. Her radio series, "Luncheon Date with Ika Chase," returns to NBC about Sept. 1, and she starts on a lecture tour in mid-October. Her program will air from various out-of-town locations while she's on tour. She's also set for a summer stock appearance in "Susan and God" this month at Princeton, N. J.

There's also picture interest in her recent biog, "Fast Imperfect." In addition to her Paramount film, she also appeared in a picture at Warners earlier this summer.

Mebbe He Was Scairt

Hollywood, Aug. 4. George Sanders was suspended by 20th-Fox for refusal to play one of the top roles in "The Undying Monster." A Bryan Fox production directed by John Bradm. Actor declared he was overworked and needed a rest.

James Ellison took over the part slated for Sanders and Bramwell Fletcher moved into the Ellison role.

The week also saw Annabella and husband, Tyrone Power, fly in from the Coast. Power was enroute to New London, Conn., where he'll obtain background, etc., for his new "Crash Dive." Mrs. Power will while away the two-week period with friends in Fairfield, Conn.

ABBOTT AND COSTELLO

On National Release August 15

In "PARODY MY PARODY"

A Mayfair Production—Universal Pictures Release

Under Personal Management of EDWARD SHERMAN



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy U. S. Savings Bonds or stamps today. Buy them every day if you can. But save them on a regular basis.

French Pic Exec Arrives in N. Y. Aboard Clipper

By GEORGE FROST

Nazi blitz tactics on French motion picture industry were re-emphasized last Sunday by Alexander G. Pincus, film executive who left his native New York in 1917 to produce pictures in the French Republic, when he arrived at New York's LaGuardia Field Marine Terminal aboard a transatlantic Clipper.

Pincus was a producer for the C. I. P. R. A. company, Paris, until Germany declared war against the United States. He ducked the Gestapo by less than the flick of a camera camera and managed to hop across the occupied area line to the town of Pau. He returned here to offer his services to the United States government in any capacity at all. Mayor Gueswisch is skedded to leave his favorite airport this morning (5) for the West Coast aboard an American Airliner, where he is expected to be among those watching the premiere of "Tales of Manhattan."

Spyros P. Skouras, national proxy of the Greek War Relief Association, showed up at LaGuardia Field Monday (3) to bid adieu to the Archbishop of the Greek Orthodox Church, who flew off to Canada to bless three Swedish ships which, under a safe conduct, will take relief supplies to Skouras' stricken countrymen.

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Berlin—35 Years a Show Biz Asset

By ABEL GREEN

Show business will ever be a succession of peaks and valleys. This period marks the Irving Berlin crescendo—and in a manner which transcends almost any other current show business phenomenon. His recognition by all America as a great, living American must redound to the benefit of the American industry as a whole.

No question that from "God Bless America" (with its more than \$100,000 yield to the Boy and Girl Scouts of America) to "There Is the Army," the current smash soldier show (which may realize more than \$600,000 for the Army Emergency Relief Fund), Berlin's signal contributions to his country constitute some of the greatest in and out of show business, must salute. And that's not counting his quarter-of-century ago soldier show, "Tip Yip Yipabank," also an A. asset.

This week, of course, the spotlight on Berlin takes a more specific showmanship touch. It's Paramount's week. The occasion is "Hello, Hello!" The focus that centers on the creative artist of Astaire film musical, produced and directed by Mark Sandrich. The ad pages in this issue tell the rest of it.

As a matter of calendar sequence it also marks Berlin's 35th anniversary as an American songwriter—today, the No. 1 songsmith—but the author of the occasion insisted that the spotlight be veered away from himself. The reason that comes to the creative artist of a hit picture, a play, song, or whatever it may be, is OK for the record; but the sentimental ballroom, he instructed Paramount, had to be disappointed. Already planned for the occasion was the Berlin-Paramount picture the occasion for a 35th anniversary salute—the same as when 20th-Fox sought to tie in his "Alexander's Ragtime Band," of some seasons ago, when they tribute to the singing water who came up from Nigger Mike's in Chinatown to become a distinguished citizen of the land.

Not less, even in the "Memento's" times, each industry takes stock of itself and its contributions. When the history of the war effort, from the morale aspect, is written, certainly show business will be spotlighted favorably. The fact that the war effort is the wing to Alaska and the tropics; the satellites who barnstorm for War Bonds; the entertainers who tour the camps with lavish shows for soldier diversionment—along with all these must be recorded the name of Berlin.

THE BERE-ING POINT

By Milton Berle

Chicago, Aug. 4. Had a very successful week at the Oriental theatre. I never saw such crowds... the management couldn't print passes fast enough. I've been aren't tough enough now, they're building a subway in front of the theatre. One uber at the theatre got absent-minded... he started to show the on-lookers at the new subway line seats in the balcony.

Jack (Baldy) Zero has a new racket. After finishing his five-minute stint with me in the theatre, he runs out to the excavation and starts digging a crowd in my dressing room all week... over 20 pounds of what marvelous people in the audience. After one show I got 10 curcun... did you ever hear a curtain calling? (Berle, isn't it?) Had quite a crowd in my dressing room all week... over 20 pounds of tuff-truffi hallelujah. Jerry Bergen came to see me. He has a new invention, a portable ladder that he hooks around your neck, climbs up and talks to you face to face. Jerry had a girl get stuck in the theatre... nice kept pulling him back into their holes for a game of pin-gimny.

Jacques Renard and Jack Leonard, the 300-pound comedian, came to see me. Renard has lost so much weight, when he stood next to Leonard they looked like a "Before" and "After" ad. Harry Rose dropped in. He told me that he would never get out of the theatre again, that he would the shoulders... his new collars now fit around the hips.

I sure missed my mother on this trip. It's tough running out in the audience to laugh and gag and get a good laugh. I'm going to tell the next one. Everything happens to me. While waiting in the wings, a gopher came up to me and bumped \$5, so he could get back to Hollywood... to eat my lawn. Lincoln Park grass doesn't agree with him. A photographer came backstage to shoot a layout of me... when did Ripley start a magazine?

One of the men of the stagehands all week... too had the horse stopped at the half-way mark to file his income tax. I ran a swell party backstage for my troupe. I handed out gifts a little extra cash. I gave an archaic troupe I gave individual platinum-min ball... that they can wear or hook. To Leonard Suss, that fine performer, I gave a "mule" talk. To Ruth Clayton I gave something she always wanted... an arrangement of "Tangerine" with milk half ball. To the Ben Yost Vi-Kings I really overdid myself in the way of gifts. I gave each one of the boys brand new stage uniforms with nautical insignia. In the "Play Groceries," I rushed over to my hotel to pack and catch a train for Hollywood, when I found a wire saying I should come to New York immediately for two air shows, so I hopped a plane and took the train. We passed over the Great Lakes. I looked out and looked, but couldn't see Veronica. The plane must have been owned by the Equine people. It was not fashionable. Instead of a safety belt, they had suspended... with cuffs.

You should have seen the crowd of people waiting at the airport. When I got off they yelled and screamed, "Why are you here? Why are you here? One, I hopped into a very tummy cab. I drove and the hackie sat in the back counting his winnings at the track. At the end of the trip he got out, helped me out of my seat, gave me a tip and drove off. (I must do that more often.)

Checked into a hotel and the clerk seemed very happy to see me. He said "Good again, now you can get a good night's sleep. Those little towels! (I only took one towel, but you should see the soap!) Parked my clothes in the room and went over to Lindy's. There have been quite a few changes since I saw you last time. I could have served you waiter. Broadway Rose came over to my table and I could hardly recognize her... she had her other head amplified.

Army Short of the Week Stage Door Canteen On Coast Nearing Reality

Hollywood, Aug. 4. Various elements aiming to establish a local Stage Door Canteen in Los Angeles together with Ben Davis, representing the film players, went into a bubble with Jules J. Stein, Greer MacLure Corp. and agreed to cooperate with the union labor committee headed by Carroll Hollister.

Radio and television, the American Theatre Wing, originators of the Stage Door Canteen in New York, is in town to see Miss Davis in an advisory capacity.

OWI's Bill Lewis Pulls No Punches In Telling Of Music Men on War Songs

Music publishing this week found something to think about up-from-the-down-haymakers which William B. Lewis aimed their way last week. Chief of the Radio Bureau of the Office of War Information left little doubt that, in the government's view, it is the publishers' alleged lack of cooperation that non songwriters who are responsible for the failure of a sock music-making tune to have come out of World War II to date.

Lewis, speaking to some 300 members of the Songwriters Protective Association in New York, made at least four references—not too veiled—to the publishers' alleged lack of cooperation. Most pointed crack was "I know the obstacles that stand in the way of vigorous war music, and I know that these obstacles are not of your creating. But I also know that the music writer and the music industry must work together and overcome these obstacles."

OWI exec earlier made similar pointed remark, stating: "In considering the problem of music, we must, of course, recognize that the creative artist is only the first mover, but that the publishing industry the motion picture industry, radio, and the performing artist all (Continued on page 10)

Grace Moore's Salute To Former Rep, Prr. Douless

Miami Beach, Aug. 4. Grace Moore made a special night here Friday (31) from Chicago to throw for the men and the women. Forces stationed in this area. Singer made the trip as a token to her former personal relationship. Private First Class Humphrey Douless, now in duty here in charge of entertainment.

Stationed here also is the singer's longtime concert manager, Capt. Frederick C. Schang, who handled arrangements for the soldier entertainment.

LUCKIER 7 THIS YEAR?

Arrest Has 7 New Scripts Set Again as With Film Series Last Season

Monica McCall, play agent at the Myron Selznick office in New York, has seven scripts set for legit production in New York this fall.

They are: "The Continental Touch," a comedy by Robert Watson, who will direct, for Joe Mankiewicz; "The Danish Cake," a comedy by John van Druten for Dwight Wiman; "The House of the Living Dead," a play, "Willow and I," a drama by John Patrick for Donald Blackwell; "Curly," a comedy by Josephine Bernheim; "Little Dark Horse for Last Year," a comedy by Josephine Bernheim and Herbert; "Little Darling," a comedy by Eric Hatch that Tom Weathersly will produce; "The Love Weathermen drama in which Otto Preminger will star Jane Cowl; and "Out of This World," a John S. Rodell comedy which will debut in New York at Theatre Guild scenic design, as a manager. Also in the offering is "Little Darling," the Norman Krasna drama in London, which both the Theatre Guild and Gilbert Miller are releasing.

Miss McCall's ability to find producers for her client's plays was evidenced last year when she also had seven in action—but everyone was in the flop category.

Bond Trailers

A recommendation of the Hollywood and American Activities Committee that an outstanding player make a curtain speech, appealing for the purchase of war bonds, at the finish of forthcoming films.

Each studio agreed to add commitments to at least three of the most important productions.

Winkler Back to Agenting

Hollywood, Aug. 4. Danny Winkler, talent contract chief at RKO for three years, is returning to the agency fold. New connection is with Charles K. Feldman as an associate.

SOPH REBKES CRUX OF 'SPICY' BUFF SHOT

Toledo, Aug. 4. "When you give your services for nothing and for charity, nobody has the right to criticize," said Sophie Tucker, regarding the comments on her spicy performance at the Navy Relief show in Buffalo, which resulted in numerous repossessions. "I am billed as the 'Red Hot Mama' and as such I live 'I'll always remain Sophie Tucker, the Red Hot Mama,' she declared. "Tell them (at Buffalo) they should be ashamed. Only hypocrites criticize."

She pointed out that she gave the same routine as at Buffalo at two special shows for servicemen while playing the week's engagement at the Hollywood theatre-casino in Toledo. On Monday (27) and Sunday (28) the whole show at the Hollywood, named "The Red Hot Mama," plus Billy Simms and his six-piece orchestra, went 40 miles to Camp Perry near Shiloh, O., and gave an early evening show lasting one and a half hours for the soldiers stationed there, making the group late for their night club appearance. On Thursday (30) the same group visited the Great Lakes Naval Training Station in Toledo, repeating their show. Both servicemen audiences were highly appreciative and no adverse criticism was heard. Miss Tucker's stay at the Hollywood broke all previous attendance records at the club, which had been recently placed in receivership.

'MORALE BUILDER'
N. Y. Times Dispatch Calls Jolson's Performance a High Point
Written to the N. Y. Times
Wilmetted, Aug. 30. This island's Governor was among the audience, which included many high United States military officials, at the house of "The Jolson Show," when Al Jolson performed twice in one evening for the United States.

The comedian was at his best and made many "ad lib," sometimes at the expense of the Governor, for his wit, while the latter took the jokes laughing. Jolson proved his ability as "house of Jolson" and it can be said that his performances were a high point in the life of the American troops here.

Par's Double Debut

Hollywood, Aug. 4. Charles Brackett makes his debut as producer at Paramount with "Bill of Goodbye," written by himself and Billy Wilder.

Top male role goes to Franchot Tone, his first job under his new Par contract.

Kiepusa's Double Deal

Hollywood, Aug. 4. Gregor Rabinovich has signed a deal for pictures and stage play, figuring to star in a picture on Broadway in a streamlining. Franz Kiepusa is now on concert tour and has been out of pictures for a long time.

BETTER THEORY OF GALS BEING FIRST

Edge to Males Very Narrow, but Long-Standing Supposition Has Been That Hollywood Should Aim for a 70% Femme Audience—450,000 Persons, 300 Different Films Pooled

19 AGE PRIME

By DENIS MORRISON

Hollywood, Aug. 4. Film biz has been leveling off at an audience target that isn't there, or at best is only partially between the right, according to conclusions of a deep-digging poll just completed by Dr. George W. Gallup and his corps of opinion-weighters who have combed the sticks as well as the country's main stems for their facts.

Hollywood lads for years have aimed their product at an audience supposed to be around 75% female, some estimates setting the proportion of female ticket buyers in film theatres at 85%. Gallup's sound-outers of what the public wants in film this is plenty hairy, with a more accurate, turnstile count showing men slightly outnumbering women as screen fans.

Findings can be of extreme importance (Continued on page 18)

Autry Ends Contract Dispute With Wurtzel Before Entering Army

Hollywood, Aug. 4. Gene Autry's agency contract with Harry Wurtzel was settled by mutual consent before the western star moved to Chicago to enlist as a technical sergeant in the Army Air Corps. Agreement eliminates the necessity of arbitration, as previously planned, under regulations of the Screen Actors and Artist Managers Guild.

Wurtzel, who had been handling all Autry's professional affairs for six years, received the same commissions he claimed on Autry's picture and radio earnings since Jan. 1, 1941. In return, he absorbed Autry's all managerial and financial obligations while in military service.

American Tobacco, Goodyear Consider Radio Version of 'This Is the Army'

Glazer Back at Warners

Hollywood, Aug. 4. Benjamin Glazer returned to the Warners lot after a two-year absence under a new contract as producer. For the time being he will study story properties to pick his first picture.

Since he left the Burbank lot Glazer has been writing screen plays and producing independently.

FEM TALENT POOLING NOW LOOKS COLD

Discussions among industry heads seeking to ease the talent shortage, due to the drafting of name players into the armed forces, say more liberal use of stars on loanout deals, have bogged down. The industry is unlikely to go beyond the preliminary stages outlined shortly after the outbreak of war.

Consensus of opinion within the industry is that the "haves" will hold onto their talent and the "have-nots" resort to raiding if they can. "If anything, the exodus of male stars seems to have tightened the situation, with studios holding the most valuable contract lists more strongly determined than ever not to permit their dwindling lists of marriage names to be further depleted by periods away from their homes. More frequent trading in character players is foreseen in some quarters, however, as a means of overcoming the serious casting problems.

H'wood Goes Arlington

Chicago, Aug. 4. Arlington Racetrack looks like Hollywood this week with numerous celebrities from the Coast in attendance to see the ponies run. Nicholas Schenck, Louis B. Mayer, Benny Thau, Mickey Rooney and Abe Lastfogel were among the film box holders. All were between trains en route to or from the Coast.

The previously reported Army ban on sponsorship of a radio version of the stage show, "This Is the Army," applied only to prospective foreign accounts. Currently both American Tobacco and Goodyear Rubber are interested in a possible deal providing for \$10,000 weekly to be donated to the Army Emergency Relief, and the sponsor assuming all production and, of course, line charges.

Hitch to the American Tobacco bid so far has been the Army's refusal to audition the show, with George Washington Hill, the tobacco president, declining to go through with the deal without hearing it in program form. He has agreed to pay the audition cost, probably about \$25,000.

The other prospective sponsorship, Goodyear Rubber, is hanging fire because the company's top executives have been too busy with war production to take time to consider the matter. Preliminary discussions on the American Tobacco proposition has been handled by Rutherford S. Ryan agency, while the Goodyear negotiations have been conducted by N. W. Ayer. A. S. & L. Lyons agency is submitting the show to producers. Offer of \$10,000 a week for 28 weeks was made by Fuchs for the program some weeks ago. The funds account went direct to Irving Berlin with a signed check in advance, and was willing to take the program without an audition. But (Continued on page 62)

Fidler 'Enlists' Vallee In Navy, But Taint So, Yet

Hollywood, Aug. 4. Rudy Vallee is examining the Sealtest show despite Jimmy Fidler's "radio exclusive" that he's winding up his Navy tour to go into the Navy. It was all a big surprise to Vallee, who doesn't like the idea of the Navy, but he's off the show and putting him into the Navy without even consulting him.

Vallee is understood making a pitch for the Coast Guard, with the possibility that he would be allowed to continue his broadcasts.

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Shostakovich Points Up Anew How U.S. Rubs Hijack Russe Music

Shosty in Demand

Picture offers in Dimitri Shostakovich's "Seventh Symphony," which had a Toscanini-conducting radio international copyright, is all the way from bids for sundry movements of the composition to elaborate plans based on the composer's life.

One proposal calls for a picture about the siege of Leningrad, with the symphony being done in its entirety as background music.

have to wait until secretary of State Cordell Hull and Ambassador Maxim Litvinoff can shed some of their war clouds.

Remember Tchaikovsky? A recent pop ditty, "Everybody's Making Money But Tchaikovsky," is no gag with Am-Rus which sees much of its material in the estate of the Russian composer, who collected performance fees—without remitting to the composer—by virtue of copyrights based on a variety of dubious and USSR governments and

Soviet composers, who have received no payment for the American performances of their works in the past, will take at least a \$500,000 payoff this year due to the popularity of anything Soviet, as evidenced by the current furor over Dimitri Shostakovich's "Seventh Symphony," which Toscanini premiered for radio over NBC.

Russian and Soviet composers have never had copyright protection outside of their native land, except for a handful who joined the American and French performing rights societies in the past, and while it meant little between the war and Communist taint, the current wave of interest will bring the Red composers little, outside of the honor.

UA Won't Finance Own Prod., Offsets Possible Beefs on Distrib. Favoritism

With from 20 to 25 pictures lined up for 1942-43 release, United Artists has decided against financing its own production units. Understood that this decision was reached to avoid possible complaints from outside producers, who might otherwise claim that product from the UA subunit was being favored in distribution deals. Opposition to UA production financing came from Sir Alexander Korda, owner-member, as well as others.

Korda, meantime, has reportedly set financing for a film version of Tolstoy's "War and Peace," and is expected to deliver from three to four pictures for UA release next season. Korda, who was in Washington over the weekend, is considering making the Tolstoy classic in England rather than in Hollywood, at an estimated cost of over \$1,000,000. Believed that greater purchasing power abroad may prove the determining factor in this move.

In addition to the pictures which Korda may personally produce or pick up in England for UA distribution in the U. S., United Artists will be the Hunt Street Pictures, the Capagne, and several from outside producers. A wild animal picture from Jules Stein, titled "The Frank Buck Figures," has already been set for release.

Joe Bonny has a deal pending with UA, while Charles Chaplin also plans to deliver one picture.

Appeals Court Rules Bill Fox Must Serve Prison Term, Pay Fine

Philadelphia, Aug. 4. The Third Circuit Court of Appeals in a unanimous decision today rejected the appeal of William Fox, bankrupt film magnate, to change his plea from guilty to not guilty on a conspiracy charge. Unless Fox appeals to the U. S. Supreme Court, he must serve a year and a day in Federal prison and pay \$1,000 fine.

Fox pleaded guilty to charges of a conspiracy to obstruct justice and defraud the Government in his bankruptcy case. He testified against former Circuit Court Judge J. Warren Davis and Morgan S. Kaufman, Federal bankruptcy trustee.

Davis and Kaufman were freed following trial by two juries who failed to agree and the charges against them were later dropped. Fox contended in his appeal that he could not be guilty of the charges against his alleged co-conspirators had been dropped. This argument was denied by the Appeal bench.

UNGER, EX-PAR SALES EXEC, MAY GO EXHIB

Reported J. J. Unger for 18 years a distribution executive with Paramount, may enter exhibition on his own. While such plans may have been acquired his resignation from Par last week ago, Unger states he will not announce any plans until after his vacation.

Unger checked out of Par Friday (31) and may he will take a vacation of four or five weeks. Unger and two brothers in the exhibition, one in Poughkeepsie, another in Mt. Vernon, N. Y.

However, he has always been in sales, having been with the old First National company for years before. Unger was urged to join the new S. R. Kent, based on his FN show ing.

Wallis' O.O. in N.Y.

Hollywood, Aug. 4. Hal Wallis goes to New York Friday (7) for a vacation. He will gender "This Is the Army, which Warners is to screen.

Dave Rose in N.Y.

David Rose, Paramount's managing director in Great Britain, is due back in New York from the Coast next week preparatory to his return trip to London.

Rose has been giving new product the once-over.

N.W. ECHOES ANTI-DUAL STAND

Minneapolis, Aug. 4.

Local circuit-heads and some independent exhibitor leaders are echoing the present cry of certain Hollywood producers for "fewer and better pictures." They point out that it not only would conserve raw stock, as the Government demands, but put a kibosh on double featureing which is becoming an increasing menace both in the Twin Cities and the territory which, up to recently, has been comparatively free from it. John J. Friedl, Minnesota Amus. Co. (Paramount) president, is an especially bitter foe of twin billing and the great majority of independent exhibitors, who are opposed to it. Some of the present offenders, however, say they're forced to double feature policy in self defense, and blame the policy itself.

Fewer and better pictures, of course would solve the double feature problem and, I believe, make for more profitable operations all around," Friedl says. "Besides, producers turning out meritorious product more than they're now extending playing time than they're now extending in many instances."

Briskin's Duties At Col. Will Be Shared By Buchman, Cohn

Hollywood, Aug. 4.

Sidney Buchman, prey of Screen Writers Guild, has been assigned by Columbia to assume part of the executive duties of Sam Briskin, who is awaiting a call to active service as a major in the Army Signal Corps. Harry Cohn, Columbia chief, will take over the rest of Briskin's tasks himself.

Currently Buchman is doing two jobs. One, "The American Way," for George Stevens on the same lot, and is waiting a call to active service. Briskin is ordered to report for duty. When the call comes, Buchman will have specific production units, with Cohn as general overseer. Meanwhile, members of SWG are studying the Guild constitution to determine whether Buchman's post as a studio exec makes him eligible to continue as president of the writers. Understood he will resign the presidency if there is any conflict.

Hays West for Month

Will Hays who left for the Coast Friday (31) will stay west about a month. He is interested in the new film to return to N. Y. about 10 days ago in order to personally supervise the distribution of "This Is the Army." In distributor rental coin in Great Britain.

Shortly after Hays returns to N. Y., MPPDA vice-president and Hays executive assistant goes to the Coast.

MAJORS GET EYE FOR THE LINE

U Holding Out Against Percentage-Wise Cut Based on 1941 Figures As Blumberg Arrives From Coast To Define Company Stand

UNCERTAIN ON WPB

Film industry has been given a week to reach an agreement on curtailment of celluloid percentage-wise as discussed in New York last week by industry topowers with Harold Hopper, chief of the War Production Board film section. Government officials figure on putting the new raw stock ceiling into effect beginning September, once the various companies agree among themselves and providing the final plan is acceptable to the WPB.

With Universal holding out against a percentage cut on celluloid, as compared with 1941 figures, pointing out that it was the only company whose raw stock has reduced in assumption to any great extent since last year, Nate Blumberg, U. prey, arrived from the Coast Monday (3) to personally take a hand in the deliberations. Blumberg was the only major company head unable to be present at the session last week at which Nick Schenck, Spyros Skouras, N. Peter Balaban, Garb Sears, Arthur Kelly and Jack Cohn participated.

Universal's consumption of raw stock, but excluding newreels and prints shipped to foreign markets, was reduced in 1941 by 25 per cent, to personally take a hand in the deliberations. Blumberg was the only major company head unable to be present at the session last week at which Nick Schenck, Spyros Skouras, N. Peter Balaban, Garb Sears, Arthur Kelly and Jack Cohn participated.

As an alternative, Paramount was made for a 15 per cent on all footage up to 50,000,000, 17 1/2 per cent on footage from 50 to 100 million, 20 per cent from 100 to 125 million, 22 1/2 per cent to 150 million and 25 per cent reduction on all over 150,000,000 feet.

The 17 1/2 per cent would affect companies such as Universal, Columbia and RKO. Warners would come under the 20 per cent. Paramount would be affected by the 22 1/2 per cent. Metro would be involved in the 25 per cent bracket. Republic, Producers Releasing Corp., United Artists and Monogram would come under the minimum reduction category.

Though extensively facing a smaller percentage cut than some of the other majors, it was pointed out that Universal would be suffering a greater hardship than some of the other majors, because it has maintained a high production schedule while other majors with Warners, who are releasing schedule from 40 pictures in 1941, to 36 for the 1942 season.

Government officials, studying by the calendar year instead of the film season, have not taken this situation into account in their proposals.

Whether the Government will accept the final industry recommendations is uncertain. Some companies in the trade, and if these will be agreed to for full calendar year or subject to interest, others will be under the Government wartime requirements, is not yet certain. Hopper indicated, however, that he would like the industry to run its own business and that he would present the discussed recommendations to the War Production Board.

Others plan to reduce the number of prints in circulation. The number of prints in circulation.

1940's \$1,004,767,000 a Record Gross For Entire Pix Biz; \$68,583,000 Over 39

16 mm. to Save Film

Hollywood, Aug. 4. Despite repeated nixing by the Hays office directorate, the use of 16 mm. release print to service smaller theatres off the main line is winning new supporters and is held feasible in line with the film conservation program.

Also urging the move for narrow gauge prints is the growing use of that type of product for the armed forces here and abroad. It is pointed out that the cost of operation is reduced through the elimination of fire prevention measures applicable to 35 mm. film which is considered inflammable while the narrower stock is on non-inflammable strips.

SKOURAS PAVES WAY FOR FOOD TO GREECE

Spyros Skouras, as president of the Hays Relief, put over what he first looked like an impossible task in chartering eight Swedish boats to bring wheat, grain, milk and medical supplies to his starving countrymen. After an impassioned plea to Secretary State Cordell Hull, and later in a private audience with President Roosevelt, the 20th Century-Fox Film prey again repeated the urgency for immediate succor to the famished Greeks. He found both highly sympathetic, but both asking how he was going to get the foodstuffs and medicines through the Montevideo and the Axis.

Somehow Skouras found friends in Greek world capitals, even got the Axis to agree not to block the desperately needed supplies, milk, medicals, etc., this despite a previously reported wiggling of some 1,200,000 tons of reports to Greece, of which none but some 50,000 tons ever reached their destination.

Turkey, which hasn't gotten for export, will, however, immediately send 50,000 tons of wheat to neighboring Greece, but the main convey of foodstuffs will come from America. First cargos sail this week out of Montreal on neutral Swedish liners, through the Mediterranean. The technically neutral Swedes were lured by Skouras and the Axis War Relief Ass'n in bringing pressure on the Nazis and Italians to lay off their foodstuffs from Montreal, while there will leave three boats, totaling some 6,000 tons.

Joan Gets a Lift

Hollywood, Aug. 4. David O. Selznick handed a new contract to Joan Fontaine with an upped but undisclosed salary.

Under the old pact, calling for three pictures a year with a guarantee of six weeks on each film at \$1,000 a week, Selznick cashed in on his star's loquacity.

On the Short Line

Hollywood, Aug. 4. One dozen new patriotic shorts have been added to the 1942-43 RKO program, including the general title, "This Is America."

Series covers industry, farming, forestry, mining, fisheries and other fields that have built up the United States.

Washington, Aug. 4. Aggregate receipts of motion picture producers, distributors and exhibitors for 1940 showed a \$68,583,000 rise over 1939; according to comparison of incomplete statistics just released by the Treasury Department and taken from the preliminary analysis of corporation income statements filed during the calendar year 1941.

The general upswing due to increased employment, accompanying the defense program and production of war materials for England and other friendly belligerents, carried the total revenues of the entire industry above the \$1,000,000 level. Breakdowns for the different branches of the business are not yet available, and the preliminary data is not strictly comparable with the final figures for 1939 but the Treasury said it is confident enough to show that 1940 was one of the best years for the industry—from the standpoint of patronage.

With the lack of both companies showing a profit and those running at a loss lumped, the over-all haul for the industry in 1940 was \$1,004,767,000.

The revised 1939 figure was \$936,394,000. Corresponding figures for previous years were \$877,940,000 in 1938 and \$818,318,000 in 1937.

Fewer companies ran in the biz during 1940, with the result that the aggregate net income of the entire business climbed \$5,946,000 over the 1939 figure.

The first tribulation from the 1941 Greek relief, put over what he first looked like an impossible task in chartering eight Swedish boats to bring wheat, grain, milk and medical supplies to his starving countrymen. After an impassioned plea to Secretary State Cordell Hull, and later in a private audience with President Roosevelt, the 20th Century-Fox Film prey again repeated the urgency for immediate succor to the famished Greeks. He found both highly sympathetic, but both asking how he was going to get the foodstuffs and medicines through the Montevideo and the Axis.

The combined gross receipts figure, \$1,004,767,000—represents \$180,376,000 taken in by successful companies and \$194,392,000 by losing enterprises. The former figure was \$112,728,000 in 1939, while the latter was \$145,943,000 less than in 1939.

Companies reporting net income had earnings \$8,000,000 greater in 1940 than in the prior year, while those running in the hole showed a combined deficit \$1,112,000 smaller, or 10 per cent less. For 1939, the net earnings of \$7,326,000 and the losses amounted to \$10,397,000.

For 1940, the net earnings of \$8,000,000 more than they kicked in for upturn in the Federal Government for the prior year. Income tax payments for 1940 amounted to \$12,528,000, or \$1,000,000 less than the profits levy brought in \$17,000 against \$55,000.

Koerner, H. M. Warner, Thornton Elected 'B' Members of Prod. Assn.

Hollywood, Aug. 4.

Three new directors were elected Class B membership to the Producers Association at its local meeting yesterday (Monday). They were Charles Koerner, RKO; Herbert Preston, Roemer, and C. W. Thornton, Hal Roach, as successor to Harry M. Warner.

Will H. Hays, director of the industry, presided at the meeting. Bryant reported on his activities since moving into the post six months ago.

GOLDEN STARTS PIO

E. J. Pion, general producer, pulls out for the Coast next week to start "Hi-Hi Children" for RKO. He is an older brother of the late producer, Gregor Zinner's "Education for Death."

Author is newscaster at WLW, Cincinnati, will go to the Coast as technical adviser on the picture.

Open for Business
TODAY!

**"HOLIDAY
INN"**

and WHAT
Business!

Paramount proudly presents

BIGGEST THING ON THE AIR!

Paramount's "Parade of Bands" went out last night to 84 Blue Network stations, pre-selling "Holiday Inn"! Sixteen more follow with re-broadcasts! FIFTY-FIVE top-Crossley air shows plug the picture and hit tunes! Independent stations everywhere playing THIRTEEN special "Holiday Inn" transcriptions! "Be Careful, It's My Heart" already on the HIT PARADE!

BIGGEST THING IN PICTURES!

Never such a four-star smash . . . Berlin, Crosby and Astaire for your marquee . . . Sandrich production and direction to insure the biggest hit of the year. EVERY SINGLE TRADE REVIEW was a rave!

BIGGEST THING ON BROADWAY!

Sell-out last night for the New York Navy Relief World Premiere! Four bands and a dozen stage and screen stars help launch Mark Sandrich's greatest hit!

"HOLIDAY INN"

Bing Crosby

Marjorie Reynolds · Virginia Mayo

A Mark Sandrich Production

Screen Play by Claude Binyon

13

IRVING BERLIN
HITS!

12

SONGS
BY BING

8

ASTAIRE
DANCES!

Irving Berlin's **DAY INN**

starring

Deanna Dorn • Fred Astaire

with

Deanna Dorn • Walter Abel • Lyrics and Music by IRVING BERLIN

Sandrich Production

Wynon • Adaptation by Elmer Rice • A Paramount Picture

101

**MINUTES OF
ENTERTAINMENT!**

**ANOTHER HIT
FROM SANDRICH**

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE GEM OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 24

'INN'S' IN--WALK OUT!

HOLLYWOOD TELEPHOTO

Bing Crosby and Fred Astaire as they may have looked in Hollywood last night.



"Well, Bing, the show's getting under way in New York about now... If we listen carefully, maybe we can hear the audience reaction..."



"There goes an ovation for Irving Berlin... and one for Sandrich... and for Marjorie Reynolds... boy, do they love this picture!"



"Listen to that stamping, pal! That's for my Firecracker Dance! Kind of liked that number myself..."



"You're in, kid—that last uproar was cheers for your eight songs! Guess it's a lead-pipe cinch from here on out!"

PREEN DAZZLER DESPITE DIMOUT

**Biggest Gala in Many Moons
Ushers In Par's Berlin-
Sandrich Hit; House a
Sell-Out for Navy Relief
—Coast-to-Coast 'Parade
of Bands' Carries the
Word to the Provinces**

'INN' FILLS AIR

By the time this issue of 'Variety' hits the stands, Paramount's super-spectacular for Mark Sandrich's production of Irving Berlin's 'Holiday Inn' will have been writ large in the history of movie World Premieres. At press time, everything was set for a real show of shows at the New York Paramount—played to a sell-out house at \$5.50 top.

Four bands and a round dozen stage and screen personalities have been through their rehearsals backstage at the Paramount; three more bands have been sounding their A's in preparation for Par's coast-to-coast premiere broadcast—'Parade of Bands' plugging the thirteen tunes of the picture. Xavier Cugat, Skinnay Ennis, Benny Goodman and Phil Harris had their orks ready for the stage show; Alvino Rey, Kay Kyser and Freddie Martin were tuned up for the Blue Network air show, which was to hit a total of 100 stations.

Among the guests: Mrs. L. Leahy, U.S.N. Retired, as guests of honor; Mayor LaGuardia, Stanton Griffiths, Barney Balaban, Adolph Zukor, Alfred McCook, Deems Taylor, Frank Walker and Julius Stein, benefit committee chairman.

'Parade of Bands' is just one of the programs in Paramount's advance radio campaign for 'Inn'. The complete setup of radio selling for this picture constitutes by far the biggest air campaign ever given a film.

Right now Par is cooking plans for another sponsored network show to feature Bing Crosby and others. August 26 is the date, CBS is the net, and the time is 9:30 p.m. Full sized performers will be announced later.

Beginning with Kate Smith's introduction of 'Be Careful, It's My Heart' on her program of June 19, a flood of 'Holiday Inn' plugs has loaded all networks and indie stations. It'll continue right on up until after national release of the picture Sept. 4. Here's a brief run-through of some of the important breaks in the past and future:

July 25: Fred Astaire guested on the Kraft Music Hall, reaching 96 stations with Astaire-Crosby plugging of the pic and tunes.

July 26: Guy Lombardo's program introduced 'Easy to Dance With' to an audience of 73 stations.

July 31: 'Waltz Time' carried 'Be Careful' to 75 stations.

July 18: Dinah Shore plugs a tune on the Blue.

July 11: Wheeling Steel's Musical Steelmakers' send off 'Be Careful'.

July 18: Phil Sitalny's 'Hour of

SARONG, WE'LL BE SEEN' YA!

Filmgoers are going to get another look at the sarong worn by Dorothy Lamour in 'Beyond the Blue Horizon'—this time wrapped around part young. Frances Gifford—and in a 'Henry Aldrich' picture. Miss Gifford has the role of a movie queen in the next Aldrich—'Henry Aldrich Gets Glamour'. She borrowed the sarong for a scene in which she charms Jimmy Lydon.

Charm's sent 'Be Careful' to 75 stations.

July 21: 'American Melody Hour' carried the same song to 76 stations.

July 24: Lucky Strike Hit Parade featured 'Be Careful'.

July 26: Rudy Vallee's show delivered the tune to 76 stations.

July 31: Entire half-hour of the Cities Service program (64 stations) was devoted to a personal appearance of Irving Berlin and playing of almost all tunes from the picture.

July 31: Marjorie Reynolds was interviewed by Bill Stern's sport program, which goes to 81 stations. Marjorie also appeared on WJZ's War Bond program, while Betty Hutton was interviewed by Bettie Beatty on the same station.

Aug. 1: Marjorie Reynolds interviewed at Saratoga by Ted Husing (coast-to-coast) before opening of the big Saturday race.

Aug. 2: Marjorie Reynolds co-starred with the 'Show of Yesterday and Today'... Phil Baker used Irving Berlin questions on 'Take It or Leave It'.

Aug. 3: Betty Hutton goes on WABC's 'Listen Neighbor'... Marjorie Reynolds is interviewed by Martha Deane.

Aug. 4: 'Parade of Bands'... Betty Hutton goes on 'Parade's Weekly Review' to network.

Tommy Dorsey's 'America Sings' plugs tunes... Dorothy Kilgallen reviews the picture.

Aug. 5: Kay Kyser uses a question based on the picture.

Aug. 7: 'Waltz Time' plugs 'em some more.

Aug. 8: 'Be Careful' goes on the 'Saturday Night Sereenade'.

Aug. 9: Fifty-three stations hear 'Quiz Kids' wrestle with a question based on 'Holiday Inn'.

This listing is just a skim-through of what's going on in radio for 'Holiday Inn'. In addition, 463 stations are using a prepared script show based on a tribute to 'Irving Berlin' (beginning Aug. 10). More than 450 other stations are using a special (with credit) record of Bing's 'Song of Freedom' from the picture. Spot and five-minute recorded plugs are being dashed out by Paramount to indie stations everywhere—on request—in addition to a fifteen-minute transcription. Spot campaign has been running in New York from July 22 to Aug. 4, and a similar campaign opens in L.A. late in August.

A number of other major network shows have promised musical and script plugs for 'Holiday Inn' after the dates listed above; these can't be listed for that reason. One such plug appears certain. 'Inn' is going to wind up as the musical plugging picture in film and radio history the time national release rolls around.

A definite plan is being followed

Amos 'n' Andy To Continue Plugs For 'S.S. Rhythm'

Bob Hope's appearance on the Amos 'n' Andy show last week, plugging Paramount pictures in general and 'Star Spangled Rhythm' in particular, was just the opening gun for a long-range buildup by the pair of the hit super-musical.

Through a setup arranged by the Studio, a running stunt is planned whereby the two comedians will continue their work toward getting the Golden Gate Quartet into the picture. After the 'deal' is set, more Paramount players will guest star on the Amos 'n' Andy show each week. The picture's already, the Golden Gate Quartet will do a lot of talking about their experiences while working on it—right on up until the day the show is released.

PAR TO SCREEN STORY OF NURSES ON BATAAN

Paramount will film the saga of the heroic band of American Army nurses of Bataan. It was announced end of last week. Mark Sandrich will produce and direct; he's at work now with Allan Scott on lining up the screenplay.

Full cooperation of Colonel Mason Wright, U.S. Army; Stuart Brown, American Red Cross, and Lowell Mellett, head of the Film Coordination Group, was obtained by Sandrich for the picture in a recent trip to Washington. While at the capital, Sandrich and Scott interviewed a number of the Bataan nurses who are now at Walter Reed Hospital. Pic is to start in the fall.

'BILL OF GOODS' TO TONE

Franchot Tone, who inked a firm contract with Paramount recently, has been handed the top male role in 'Bill of Goods', a picture about a traveling salesman, to be directed soon by Billy Wilder, as his second assignment. The picture, which is the producer's first directorial assignment was the Ginger Rogers-Ray Milland picture, 'The Major and the Minor', which trade reviewers have bracketed marked as a hit. Charles Brackett, who is collaborating with Wilder on the script, makes his bow as a producer in this film.

on promoting the picture's thirteen hit tunes... emphasis is being put on one tune at a time, and the whole thirteen will be pushed before releasing gets under way. 'Inn' has been given to 'Song of Freedom' and 'Be Careful, It's My Heart'—with the latter being intensively promoted that it is already a Hit Parade feature.

CONFIDENCE

WITH the spotlight on production economies, directors and cameramen have complete confidence in the dependability of Eastman negative films with their special abilities, wide latitude, and exceptional uniformity. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee

Chicago

Hollywood

PLUS-X

for general studio use

SUPER-XX

when little light is available

BACKGROUND-X

for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

.....

Music + Lyrics
by
Irving Berlin

.....

IRVING BERLIN, INC.

MUSIC PUBLISHERS

Present

The Songs From "HOLIDAY INN"

by IRVING BERLIN

BE CAREFUL, IT'S MY HEART
YOU'RE EASY TO DANCE WITH
WHITE CHRISTMAS
I'LL CAPTURE YOUR HEART
PLENTY TO BE THANKFUL FOR
HAPPY HOLIDAY
SONG OF FREEDOM
ABRAHAM
LET'S START THE NEW YEAR RIGHT

IRVING BERLIN, Inc., New York
DAVE DREYER, Prof. Mgr.

=Continued from PAGE 3:

"HOLIDAY INN" A MARK SANDRICH PRODUCTION



MARK SANDRICH
Producer-Director
Paramount Pictures

Men Favor Films

(Continued from page 2)

portance to prosperity of film life, it put to proper usage. Toughest headache of the industry is not 'to uncover audiences but keep the audiences it already has. Dr. Gallup told 'Variety' the inference is plain that if the makers of film take aim for masculine response instead of, as at present, concentrating heavily on the feminine element, a healthily used grossage can be looked for.

Gallup's Findings
Breakdown of Gallup figures shows that there is a considerable variance in the sex composition of audiences according to special conditions found at the time survey was made.

Numerous factors were weighed in the final analysis but Gallup organizes it on the line, with no life, and puts in stating its conclusions, asserting that it really has dug out the lowdown. And the reason for it to do now is adjust their sights.

Gallup avoids the fence, stating unreservedly that we find that in the absence of a large segment of the male population in military service there are more male than females in the national film audience.

Preamble to the Gallup findings, telling methods employed, throws this light on ticket situation:

"Because this picture is one of the most controversial in the motion picture industry, and because our conclusions differ markedly

from the popular tradition, we have taken the precaution of employing a battery of widely different research procedures to check and doublecheck our findings. In the course of this study we have covered a representative cross-section of 450,000 ticket-buyers and more than 300 different pictures; we have conducted nationwide polls on general moviegoing habits; at two different periods we have counted the males and females entering the doors of a scientifically selected sample of theatres all over the United States, on every day of the week at every time of day."

Example cited
Example cited showed that picture "To Be or Not to Be," pulled in 60% female trade in a New York nabe while at a downtown second run house in Oakland, Calif., audiences assayed 55% male.

Dr. Gallup revealed that aside from the particular poll that his researches had proved age 19 to be the jackpot time of life for film attendance.

"At age 19," he said, "the pictures have both sexes in the bag and if there was a foolproof way to keep them there, gross his done by the there would be no problem but that of repaying the cash registers. We have found, however, that on both younger and older—the descent in industry would zoom so high that film attendance is so sharp that

on a statistical graph it looks like a cliff. Film companies thoroughly understand that they have to keep trying and sweating night and day for ways and means to retain their hold on the men and women who at 19 have definitely formed the film-going habit. They do not do so badly, but, on the other hand, there is a probability that, with a full set of facts in front of them, they could do better."

Subjoined herewith are a flock of the actual Gallup findings on which conclusions were based and from which inferences are drawn for the future guidance those who elect to take heed:

Turns over 100,000 population showed sex proportion of theatre attendance to be 51% male, 49% female. In figures under 100,000, proportion used 52% male, 48% female. (Overall division of sexes thus is shown to be males 51% plus, females 49% minus.)

Days of the week: Monday to Thursday inclusive, 50-50; Friday through Sunday, 50% male, 49% female.

Downtown and nabe houses: downtown first run, male 51% female 49%; downtown second run, males 54%, females 46%; nabe 50-50.

Age groups: under 18, males 56%, females 44%; 18 to 24, males 52%, females 48%; 25 to 30, males 49%, females 51%; over 30, males 44%, females 56%. (Gallup points out that persons over 30 account for less than 35% of ticket buyers.)

The Breakdown
Breakdown of income groups reveals that in the lower income brackets men outnumber women in

the film houses, a finding that will be considered surprising by the majority of those who thought they had this situation pegged, but differently. Gallup pollsters reported discovering that females in non-luxury class are preoccupied with care of young and other household duties while the males are blessed with greater leisure.

Eye-opener for showmen is that smash hits do not, as widely believed, depend upon approval of predominantly female audiences. The facts are, Gallup delvings reveal, that many a box smasheroo in the last couple of seasons has snagged a definitely dominant percentage of its biz from the pants wearing, so-called, element.

For the most part industry opinion hitherto held as to what is a woman's picture and what is a man's is generally correct, as percentage cited below will show. Interesting sidelight on the poll shows that the "Flaxy" series, which might fall into either or no particular sex bracket, dragged in audiences in which men outnumbered women by a convincing margin. Similarly the Abbott & Costello and the Bob Hope, with the exception of "Road to Singapore" whose gross divided up 54% female to 46% male. Notable that no pic of the 114 subjected to fine-tooth scrutiny by the Gallup forces pulled a greater than 69% masculine preponderance (Return of Frank James') whereas femme topper in preponderance was "Rebeck" with 71% of its patrons accounted for by the sometimes skirted segment.

Recommended that showmen "lend

close scanning to the following roster of 114 hit pics which graphically illustrates the Gallup answers and tends strictly to lay to rest previously held conception of who goes to films, bearing in mind that the average performance of the 50 selected pictures whose audience was predominantly male was greater than the average of the 50 whose audience was predominantly female.

PICTURE		Percentage
"The Return of Frank James"	31	69
"Arizona"	32	67
"The Westerner"	33	66
"Fright Command"	34	66
"The Westerner"	35	66
"Western Union"	36	65
"Typical"	37	65
"High Sierra"	38	63
"Virginia City"	39	62
"The Westerner"	40	62
"The Fighting 69th"	41	62
"The Westerner"	42	61
"Tobacco Road"	43	61
"Drive-By"	44	60
"The Westerner"	45	60
"The Ramparts We Watch"	46	59
"Typical"	47	59
"Ghost Breaker"	48	59
"The Westerner"	49	59
"The Drive in Night"	50	58
"Abe Lincoln in Illinois"	51	58
"His Last Days"	52	58
"I Wanted Wings"	53	57
"The Westerner"	54	57
"See Hawk"	55	57
"The Neighbor"	56	57
"The Westerner"	57	57
"Dr. Ehrlich's Magic Bullet"	58	56
"The Westerner"	59	56
"The Westerner"	60	56
"The Westerner"	61	56
"The Westerner"	62	56
"The Westerner"	63	56
"The Westerner"	64	56
"The Westerner"	65	56
"The Westerner"	66	56
"The Westerner"	67	56
"The Westerner"	68	56
"The Westerner"	69	56
"The Westerner"	70	56
"The Westerner"	71	56
"The Westerner"	72	56
"The Westerner"	73	56
"The Westerner"	74	56
"The Westerner"	75	56
"The Westerner"	76	56
"The Westerner"	77	56
"The Westerner"	78	56
"The Westerner"	79	56
"The Westerner"	80	56
"The Westerner"	81	56
"The Westerner"	82	56
"The Westerner"	83	56
"The Westerner"	84	56
"The Westerner"	85	56
"The Westerner"	86	56
"The Westerner"	87	56
"The Westerner"	88	56
"The Westerner"	89	56
"The Westerner"	90	56
"The Westerner"	91	56
"The Westerner"	92	56
"The Westerner"	93	56
"The Westerner"	94	56
"The Westerner"	95	56
"The Westerner"	96	56
"The Westerner"	97	56
"The Westerner"	98	56
"The Westerner"	99	56
"The Westerner"	100	56

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BING CROSBY
and **FRED ASTAIRE**
on their superb performances

IRVING BERLIN
on his great songs

MARK SANDRICH
on his masterful direction

BOB CROSBY and his
orchestra
for their great accompaniment

★ ★ FOUR STARS TO ★ ★

PARAMOUNT

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In Conjunction With
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Paramount's sensationally successful
new picture are included in this album.
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accompaniment by Bob Crosby's Orchestra,
John Scott Trotter and his Orchestra,
the Music Molds and Mel and the Ken
Darby Singers.

BING CROSBY
FRED ASTAIRE



DECCA RECORDS, Inc.

Chi O. Smash on Weekends;

**'Letter'-Ozzie Nelson Time \$44,000,
'Miniver' 3d Wk., 31G, 2 Spots**

Chicago, Aug. 4.

Weekends continue to be tremendous and it is merely a matter of seating capacity on Saturday and Sunday in the loop. Every available space is warm, from the front row to the lobby to the balcony, with a line in the lobby to gobble up any empty seats. Currently, the most popular visitors and servicemen, with the theaters in mostly to see friends or relatives in nearby camps or bases. Also, there is quite an influx of westerners just to see the sights.

"Mrs. Miniver" continues to be the smash of the season, with holdovers reported at both the United Artists and Apollo. "Tortilla Flat" is also a long-time winner. Last week, the Garrick on its fifth week in the loop, "The Kings Row" is holding along excellently in the State-Lake on its fifth week and will go longer.

"The Letter" is the new play in the Chicago copied with Ozzie Nelson's band on stage.

Estimates for This Week
Apollo (B&K) (2,300; 35-55-75)
'Miniver' (M-G) (3d wk.). In the third week, but the boxoffice reaction makes it look like the first week, smashing the record for \$112,000, again with big \$12,000 last week.

Chicago (B&K) (4,000; 35-55-75)
'Take Letter' (Par) and **Ozzie Nelson** (Par) stage. Strong word of mouth will ring the register for excellent \$44,000 last week, **'Gentlemen Prefer Blondes'** (20th) and **'Red Hot and Blue'** (20th).

'Tortilla Flat' (B&K) (900; 35-55-75)
'Gentlemen Prefer Blondes' (20th) and **'Night and Day'** (Par) (3d wk.). Makes it third week in this holdover, better than doing fine with \$8,000, but not as good as having \$12,000.

International (Troop) (2,300; 25-35-45)
'Old Fashioned' (20th) and **'The International Casino'** unit on stage. Dropping. Last week, **'Milton Berle'** on stage scored \$12,000, with \$23,000 on the radio. **'Ricker, Rucker Racketeers'** (Mono) (20th) and **'The Kings Row'** (20th) (3d wk.).

'Lady in Jam' (Par) (20th) (3d wk.). **'Flatbush'** (20th) (2d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

Revere (B&K) (1,500; 35-55-75)
'The Kings Row' (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

Palace (C) (2,700; 30-45-82)
'The Kings Row' (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

Palace (C) (2,700; 30-45-82)
'The Kings Row' (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

Palace (C) (2,700; 30-45-82)
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'Above All', \$14,500, Jersey City Topper

Jersey City, Aug. 4.

"This Above All" playing the State, 2,200-seat, currently, is doing boxoffice power.

Estimates for This Week
Low's (Low's) (3,300; 30-45-82)
'The Kings Row' (20th) (3d wk.).

'The Kings Row' (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

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First Run on Broadway (Subject to Change)

Asolo—"The Prince of the Yankees" (RKO) (4th week).
(Reviewed in Variety July 15)
Capitol—"Tarzan's New York Adventure" (M-G).
(Reviewed in Variety April 28)
Criterion—"Invisible Agent" (U) (5).
(Reviewed in current issue)

Circle—"The Eagle Squadron" (U) (5th week).
(Reviewed in Variety June 17)
Hollywood—"Yankee Doodle Dandy" (WB) (11th week).
(Reviewed in Variety June 3)
Music Hall—"Mrs. Miniver" (M-G) (10th week).
(Reviewed in Variety May 13)
Paramount—"Holiday Inn" (Par) (5th week).
(Reviewed in Variety June 17)

Rialto—"A-Hunting We Will Go" (20th) (2d wk.).
(Reviewed in Variety June 29)
Royal—"They All Kissed the Bride" (Col) (2d wk.).
(Reviewed in Variety June 3)
Stand—"Wings for the Eagle" (WB) (10th week).
(Reviewed in Variety June 3)

Week of Aug. 13
Asolo—"The Prince of the Yankees" (RKO) (5th week).
Capitol—"Tarzan's New York Adventure" (M-G) (10th week).
Circle—"The Eagle Squadron" (U) (5th week).
Hollywood—"Yankee Doodle Dandy" (WB) (12th week).
Music Hall—"Mrs. Miniver" (M-G) (11th week).
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(Reviewed in Variety June 3)

N.Y. B.O. in OK Tempo; Plus Barnett Lusky \$50,000, 'Bride' Sweet 46G, 'Yankees' 3d Fine \$26,500

State—"Love's" (4,500; 30-44-55-75)
'The Kings Row' (20th) (3d wk.).
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State—"Love's" (4,500; 30-44-55-75)
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KATE- FINE \$23,000, IN PITT

Pittsburgh, Aug. 4.

"Big notes this week are Sammy Davis Jr. and his band, "The Kings Row" (20th) (3d wk.).

'The Kings Row' (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.). **'The Kings Row'** (20th) (3d wk.).

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'ABOVE ALL' BIG 16G IN CLEVEL.

Cleveland, Aug. 4.

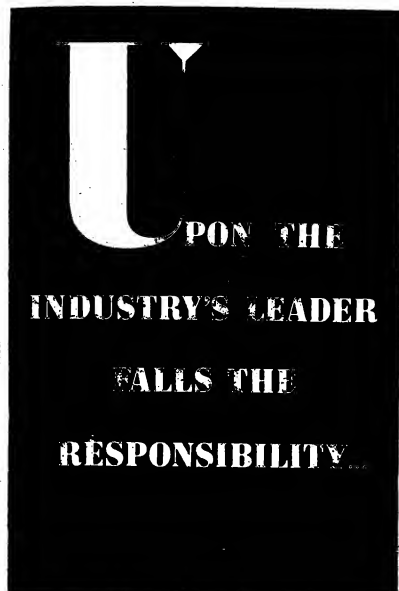
"Current box office today is 'This Above All' (20th) (3d wk.).

'This Above All' (20th) (3d wk.). **'This Above All'** (20th) (3d wk.). **'This Above All'** (20th) (3d wk.).

'This Above All' (20th) (3d wk.). **'This Above All'** (20th) (3d wk.). **'This Above All'** (20th) (3d wk.).

'This Above All' (20th) (3d wk.). **'This Above All'** (20th) (3d wk.). **'This Above All'** (20th) (3d wk.).

'This Above All' (20th) (3d wk.). **'This Above All'** (20th



☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO CONTINUE GIVING THE BEST MOTION PICTURE
ENTERTAINMENT TO OUR WARTIME AUDIENCES

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO ACHIEVE THIS IN A WAY CONSISTENT WITH THE
NATION'S CONSERVATION AND MANPOWER NEEDS

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO KEEP FAITH WITH 12,128 EXHIBITORS WHO AGAIN
EXPECT—AND WILL RECEIVE—PROFITABLE PRODUCT

IN 1942-43, THIS IS THE JOB FOR

Warner Bros.

3rd month at the Hollywood, N.Y.

BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN AND JOAN LESLIE
WALTER HUSTON - RICHARD WHORF
 Directed by **MICHAEL CURTIZ**

IT ALL STARTS WITH
James Cagney!
One of the great pioneers of all time!
 IN
YANKEE DOODLE DANDY

WHAT A PRODUCT

Remember the stage hit!
What a time!
JACK BENNY ANN SHERIDAN
GEORGE WASHINGTON SLEPT HERE
*Bring on the day!
 How do you like it?*

Charles Coburn
What a time!
CHARLES COBURN - PERRY TORRIDGE - HATTIE McANUEL - WILLIAM TRACY
 From the Stage Play by Anne Hart and George F. Walker - Produced by Sam H. Harris
 Directed by **WILLIAM KEIGHLEY**

Errol Flynn
ERROL FLYNN
RONALD REAGAN
"DESPERATE JOURNEY"
Charles Coburn
NANCY COLEMAN with RAYMOND MASSEY
 Adapted by Arthur Koberly - Directed by **RAOUL WALSH**
 Original Screen Play by Arthur F. Johnson - Adapted by Allen Berman
 Produced by **HAL B. WALLIS**



From Jean of Paris to Bette of Hollywood!

Made to be Bette's best!

Bette Davis in 'Now, Voyager'

**BETTE DAVIS
PAUL HENREID**

"Now, Voyager"

with CLAUDE RAINS • GLADYS COOPER • BONITA GRANVILLE • KAG CHASE • A HAL B. WALLIS PRODUCTION
Directed by IRVING RAPPER • Screen Play by Elmer Crisler • From the Novel by Olive Reagin (Story) Adapted by Otto Warner

IDA LUPINO • DENNIS MORGAN • JOAN LESLIE

"The Hard Way"

Watch this one! Another 'Keep Real'!

Lupino is an unrelenting character!

Made during the very early days of the Hard Way



Songs and stories!

with JACK CARSON • GLADYS GEORGE • FAYE EMERSON
Directed by VINCENT SHERMAN • Screen Play by Donald Pinkie and Peter Viertel

STORY THIS TELLS!



The 'Hush' Factor... some suspense!

Hush! As he comes!

What a bang will give you!

Surely guaranteed too! Remember 'The Test'?

HUMPHREY BOGART

"ACROSS THE PACIFIC"

with MARY ASTOR • SYDNEY GREENSTREET

Directed by JOHN HUSTON • Screen Play by Richard Llewellyn • From the Screenplay of Robert Llewellyn

GEORGE BRENT
BRENDA MARSHALL

"You can't escape forever"

This one's hot!

Remember last time? Gangs have been in! But now it's over!

Gangsters too! And guns!

Who wants to escape forever?



with VERA-LEWIS • BOBBY BROWN • EDWARD GAGNE • Directed by JOE GRAMHAM
Screen Play by Frank Smith, Jr. and Richard Channing • From a Story by Ray Chandler

"FLYING FORTRESS"

with
RICHARD GREENE

"The HIDDEN HAND"

with CRAIG STEVENS · ELISABETH FRASER · JULIE BISHOP · Frank Wilcox · Ruth Ford · Directed by BEN STOLOFF
Screen Play by Anthony Goldsway and Raymond Schrock * Based on a Play by Rufus King

"BUSSES ROAR"

with RICHARD TRAVIS · JULIE BISHOP · CHARLES BRACK · ELEANOR PARKER · ELISABETH FRASER · Directed by D. ROSS LEDERMAN
Screen Play by George F. Brown and Anthony Goldsway * Original Story by Anthony Goldsway

"SECRET ENEMIES"

with CRAIG STEVENS · FAYE EMERSON · John Ridgely · Charles Lang · Robert Warwick · Directed by BEN STOLOFF
Screen Play by Raymond L. Schrock

LAST YEAR—THIS YEAR—NEXT YEAR

Warner Bros.



THERE'S A NEW MOON IN THE MOVIE SKY!

Telegram from Hollywood Preview:
 "After 'Mrs. Miniver' it is difficult to imagine a greater Greer Garson, but in 'Random Harvest' there is a Garson not seen before, a new personality who breathes romantic excitement into James Hilton's flesh and blood heroine. Teamed with superb Ronald Colman in a picture that has already started the Hollywood grapevine saying 'It's another Miniver.' Sidney Franklin, Miniver's producer, has truly done it again. Mervyn LeRoy has achieved his most heart-stirring direction. 'Random Harvest' is the new moon in the movie sky and it's a harvest moon!"



from Metro-GOLDMINE-Mayer

ALL ROADS LEAD TO THE WORLD PREMIERE OF THE WORLD'S
GREATEST PICTURE WITH THE WORLD'S GREATEST CAST

GRAMMAN'S CHINESE THEATRE TONIGHT—
DAY-AND-NIGHT IN 8 LOS ANGELES
THEATRES STARTING TOMORROW!

CHARLES BOYER
RITA HAYWORTH
ETHEL ROCHES
PAUL ROBESON
EDWARD G. ROBINSON
AND THE HALL JOHNSON CHORUS
CHARLES LAUGHTON
JAMES SANDERS
ROLAND YOUNG
HENRY FONDA
GINGER ROGERS
ROMERO LANCESTON
PATRICK THOMAS
EUGENE PALLETTE
MITCHELL

TALES OF MANHATTAN

Directed by
JULIEN DUVIVIER

Produced by
BORIS MORROS and S.P. EAGLE

20th
CENTURY-FOX
PICTURE

Written and adapted for the screen by
Ben Hecht, Francis M. Seltzer, Donald
Ogden Stewart, Samuel Hoffenstein,
Alvin Campbell, Indislas Fodor,
I. Vlodavsky, I. Gerg, Lamar Trotti,
Nancy Blouin - Original music by
Jed Ruppel - "Glory Day" by Lew
Robbin and Ralph Rainger

IT'S TIME FOR A BIG LAUGH AND A BIG SHOW!



In their **NEWEST, BIGGEST, SAILMEST HIT!**

Pardon My Sarong

with **VIRGINIA BRUCE**

Robert PAIGE - Leif ERIKSON - Lionel Atwill - Nan Wynn - Samuel S. Hinds
Tip Tap and Toe Dancers • **THE SARONGA DANCING GIRLS**

and **THOSE SENSATIONAL HARMONY HITS THE FOUR INK SPOTS**

Original Screen Play, True Bloodman - Nat Perrin - John Grant - Dance Originated and Staged by Katherine Dugham
Directed by ERLE C. KENTON - Associate Producer, ALEX GOTTLIEB - A MAYFAIR PRODUCTION



NATIONAL RELEASE AUGUST 7TH

Extras Doubling in Defense Industry Held Unable to Do Justice to Work; See Bona Fide Actors Bearing Load

Hollywood, Aug. 4. Leaders in the extra ranks complained yesterday (Monday) that defense plant employees and workers in other industries are taking jobs away from regular stamphere players who depend upon motion pictures for a livelihood. One leader said defense workers are 'doubling in brass' by working in war plants at night and taking extra calls in daytime.

Group leaders said such workers were not able to do a good job in either defense projects or the film industry because division of their interests prevented getting proper sleep. It was charged that many of them ducked scenes to catch a wink behind sets, etc., leaving it to the regular extras to carry the load.

Situation called to the attention of Central Casting Corp., but general manager Howard R. Philbrick said there was nothing his organization could do to remedy the situation. He said every effort was made to rotate the work among qualified extras but that Central was not permitted to inquire into the welfare of individual players. He said the records indicated that few defense workers who formerly worked as extras still were called in for jobs, but that Central had no knowledge whether they worked on days off in defense industries.

The Screen Actors Guild some time ago okayed a proposal to provide such situations by dropping some 2,000 casual extras from the move, never got past the producer

attorneys who questioned the legality of such a mass ouster. The proposal was approved by the extras themselves but was plemohled when the Producer-Screen Actors Guild standing committee was abolished.

U. S. Roll Call

Continued from page 4

He's the breadwinner for a wife and two children.

Robert Foult, Paramount casting director, drafted and assigned to the public relations branch of the Army Air Corps at Santa Ana. He was formerly an assistant director at Warner.

Sid Ziff, former Los Angeles sports editor, Army.

Kenny Carter, film press agent, Army.

Ed Helwick, radio writer, Army.

Russell Harlan, film cameraman, Navy.

Fred Alwaise, picture house manager, Army.

Robert Sparks, Columbia producer, Marines.

David Kurland, sound technician, Army.

Howard Schwartz, cameraman, Marines.

Dick Linitbom, sound technician, Navy.

Nate Sloth, assistant film director, Coast Guard.

William Laskey, assistant film direc-

tor and son of Jesse L. Lasky, Army Signal Corps.
Clarence Rashall, film caster, Army.
Walter Ramsey, film publicity, Navy.
Robert Blair, screen actor, Army.
John Hartley Tufts, film actor, Navy.
Don Reeve, film publicity, Army.
Roy Harris, screen player, Army.
Read Kendall, L. A. Times Sunday reporter, Army.
Kirby Ramdell, L. A. Times Sunday editor, Army.

Capt. Julian A. Hillman

Atlantic City, Aug. 4. Things are pretty much in reverse at this seashore resort at this time and it is just one more quirk of fate that the manager of the Hotel Chelsea, one of the few beachfronts not to be taken over by the Army, is the first manager to go in the Army.

Julian A. Hillman, general manager of the Chelsea for past eight years, received a captain's commission in Army Air forces and has been ordered to report Thursday for active duty at Mitchell Field, N. Y. Chelsea hotel is going on, better than ever, because of little competition along the walk, while numerous other hotel managers are job hunting.

Robert Maloney has resigned as camp director for USO-Camp Shows, Inc. to join the U. S. Army Air Corps. No replacement set yet. With the organization since its inception.

Marvin Wittstein, bass fiddle for Tony Pastor band, Coast Artillery, stationed at Fort Getty, R. I.

John Langford, private at Fort Monmouth, N. J., now a sergeant. He's formerly of Wm. Morris office.

Glenn Halpern, son of Roy Halpern, eastern division sales manager for Warner Bros., Army.

Mine in H'wood to Lead IBEW Fight Against IATSE for Jurisdiction Over Cameramen, Virgil Miller Stirs Row

Hollywood, Aug. 4. Vice-prerog Joseph Milne of the International Brotherhood of Electrical Workers is scheduled to arrive here today (Wednesday) to take part in the IBEW fight for union control of studio directors of photography.

At the time IATSE local 659 announced it was taking over removal of Virgil Miller as top lenser on a 20th-Fox Utah location because of his resignation as an IA member. Union officials said that Dewey Rigley was en route to Cedar City, Mo. to take over the camera direction. 'My Friend Flicka' Rigley was expected to leave this afternoon (Tuesday) with orders to take over immediately.

Fred Ackman, prerog of the American Society of Cinematographers, said that no cognizance would be taken of the situation until Rigley was actually on the job. He added that Rigley had not complied with ASC rules by getting permission from the ASC board of governors to accept the assignment, which indicated that he would be suspended by the ASC as soon as he takes over. In such an event, ASC would then notify 20th-Fox that it was not complying with the ASC producer agreement.

'Up to IBEW'

Sackman said yesterday that he had sent word up to the IBEW. He said that more than 90% of the first cameramen are now affiliated with the IB and that it was up to the organization to protect their interests. Rigley will be the fourth first cameraman assigned to the location. Ed Cronjager was removed when the IA demanded that a member of local 659 be employed. Miller and Bill Snyder were sent out to relieve him. The latter two were notified by the ASC that they were liable to suspension for failure to get permission to take over another ASC

man's assignment. Snyder returned to Hollywood and Miller immediately to his home in New York.

At a meeting with IBEW executives this morning, (IA) vice-president C. Cooper and business rep. Herbert Alter insisted that Miller be relieved. Pat Casey, producer of 'The Sign of the Cross', said that Rigley would be handed the assignment. Cooper has been handling the situation through long-distance telephone, and contact with IA prerog Dick Walsh in the East. IBEW has first week for Kansas City. It was reported he had gone from there to Chicago and then to New York. But reports were current last night that he would return to the Coast if the camera fight got hotter. Through 1941 it had received permission from IA to pull its members on the 20th location if Miller was retained on the job.

Camera fight is being closely watched by other studio unions, with the main question being how far the IBEW will go in pressing its claim for first jobs and whether the IATSE is prepared to go along in its support of Local 659. IBEW was reported asking overtures to other IA units, including soundmen and other key crafts.

Higley Between Commissions

Philip Higley, scenarist at Columbia Pictures, obtained a release from his contract and came east last week on the assurance of a commission in the film unit of the Army. However, cameramen assigned to the location came through, so Higley is now considering going into the public relations branch of the Navy.

Before going to Hollywood about a year ago, Higley was a radio scripter for the playhouse. His best known work was 'Remember the Day' in collaboration with Philip Dunning.

Inside Stuff—Pictures

One night in the Stork club, N. Y., last week Matty Fox, ex-Universal executive, now with WFB, was introduced to Mrs. W. Averell (Marie) Harriman. Fox was excited to have been invited to the club by her to London, to assist on lend-lease. Mrs. Harriman asked him to mind taking a message to her husband. Fox, still excited, stressed again and again that he'd be working under her husband, and finally he said: 'I had to interrupt him. That's what I've been trying to tell you; that's my husband; will you take a letter to him, especially since you say he'll be the first man you must report to?' Whereupon she wrote one out on a Stork letterhead.

It may now be divulged that George M. Cohan almost literally wrote many of the dialog sequences in the WB filmation of his biography 'Yankee Doodle Dandy'. Upon seeing the rushes, etc., Cohan dictated ad lib lines to fit the action, and these passages were hotly incorporated into the film.

It was this insistence for OK upon casting, scripting and final approval of all scenes which stymied Metro's original deal for the Cohan big. Metro balked at an 'outsider' having the power to approve its studio's efforts.

Mobil film units, used widely for extra educational and morale-building reels to the hinterlands, made screen entertainment available to approximately 5,000,000 people in the United Kingdom last year, according to reports to the U. S. Commerce Department. Pictures were shown by the Ministry of Information in many out-of-the-way rural areas where some of the older inhabitants never had witnessed an unrelaxing.

Frederic Ulman, Jr., president of RKO-Pathé, nearly missed his plane for the Coast last Friday (31) because the surprise blackout caught him just as he was leaving his office on Madison Avenue. Others apparently were delayed in reaching the midtown airplane bus station, and the plane was held about 80 minutes to enable these people to catch it.

The Producers Association in Hollywood has agreed to request the Central Identification Bureau for casual workers in the future for a period of one week to handle the 1,000 persons whose status was left in suspense by lack of sufficient proof of citizenship.

TITLE CHANGES

Hollywood, Aug. 4. RKO whittled 'The Cat People' down to 'Cat People'.

'They Flew Alone' at RKO became 'Wings and the Women'.

Paramount switched from 'Prelude to Glory' to 'Lucky Jordan'.

'Canadian Capers' is release tag on 'Calgary Stampede' at Paramount.

'Stuff of Life' at Metro, became 'The Magic Alphabet'.

Release tag on 'House of Mystery' at Universal, is 'Night Monster'.



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JOAN OF OZARK



EDDIE FOY, JR. • JEROME COWAN
ALEXANDER GRANACH • ANNE JEFFREYS

JOSEPH SANTLEY - Director

Play by ROBERT HARRIS, EVE GREENE and JACK TOMLIN
 Musical Direction by MONTE BRILL and BRADFORD ROPEL

REPUBLIC PICTURE



Hubbard for Willkie, 'A \$50,000 Exec Actually Worth Twice That Amount'

Minneapolis, Aug. 4. Stanley E. Hubbard, KSTP president and general manager, following his union labor difficulties last week, now proposes to lead the in organizing a radio broadcasters' association comprising all independent stations and with Willkie as its guiding genius. The purpose, he explains in a lengthy statement released to the trade press, is to enable stations to "protect" themselves against such situations as have been forced upon them by recent Petrillo actions. He would have the N.A.B. reorganized to make it thoroughly representative of the entire industry, including the independent stations, large and small, "which now are outside the fold because they can't subscribe to the present N.A.B. setup and chain domination."

With such a personage as Willkie as its spokesman the radio industry could reply promptly and effectively when somebody like Petrillo sticks his neck out, instead of dillydallying because there is no authorized individual to speak for it, Hubbard points out.

The Hubbard statement answers his recent critics, who took him to task for his outbursts against Petrillo, belabors Petrillo some more and explains the need for the new association. In part it follows:

"During the past few weeks, especially since KSTP's involvement in 'The Battle of Petrilloism,' I frequently have been belabored and accused of attempting to confound the issues by dragging global affairs into the fracas.

"These criticisms have arisen, I believe, because of one of two things—a malicious desire to 'slap down' Hubbard; or an abnormally ignorant inability either to understand or to recognize the sharp parallels that exist between the problems confronting the democracies today and those which the broadcasters of America now face.

"Just as complacency has been the democracies' besetting sin, so is a smug, 'every-man-for-himself' attitude among the broadcasters going to bring them to the point, at some very not distant date, where they too, are going to have to arm themselves and fight for their very existence against the legion of would-be dictators who are attempting a divide and conquer technique on us.

"The answer is a militant, aggressive, powerful affiliation of broadcasters—a trade association to which all arguments of the industry can belong. Without one, the broadcasting industry is vulnerable, indeed—subject to the whims of any Petrillo, any pressure group, any force that arises, seeking to destroy us.

"This affiliation should be one that would demand the respect of all departments of government, as well as the respect of every segment of our national life. It should be alert to all the dangers confronting us, and be ready to move with the greatest dispatch the moment any peril arises.

"Here again we are weak. Such an affiliation needs strong, respected, dynamic leadership, and I, myself, where I stand today in the broadcasting industry are we to find that leader... What we want is a strong executive actually worth twice that amount—a Willkie."

TED MURRAY QUILTS 'LONE JOURNEY' SHOW

Ted McMurray, director of "Lone Journey" for Fredric & Gamble (Dreft) on a midwest NBC hookup out of Chicago, is giving up the assignment. Being considered as his successor are Fred Welke, staff director of the Blue network in New York, and Alan Wallace, of Blackett-Sample-Hummert, Chicago, agency on the account.

Welke is currently subbing for Axel Gruenberg, who is on vacation as director of "Against the Storm," P. & G. (Ivory soap) serial on NBC out of New York, for the Compton agency. Both programs are produced by John Gibbon. "Journey" is authored by Peter Michael and "Storm" by his two sisters, Sandra and Gerda Michael.

AT AIR FEATURES

James Church Chore to Martha Atwell—Carroll Case Leaves

James Church has resigned as director of "Second Husbands" on CBS for Air Features (Blackett-Sample-Hummert). He is succeeded by Martha Atwell, who already directs "Mr. Keene" on the Blue and "Young Slider Brown" on NBC for the same agency.

Carroll Case has resigned as a script editor for Air Features. He has left production plans, as previously reported. He will not be replaced, his work being assigned among the agency's other script editors.

Mary Watkins Reeves, author of "Helen Trent" on CBS, another B-S-H serial, is taking a leave of absence to become a mother. Ruth Borden is subbing for her, doubling from the scripting of "Second Husbands."

Daniels-Oliver-Lyon Trio Due Back on BBC

London, July 24. "Hi, Gang," popular program for two stars, will not return to the British Broadcasting Corp. this fall. But Bebe Daniels, Vic Oliver and Ben Lyon, who created "Hi, Gang" on the ether, return to the BBC with another program as yet untitled.

It will be in for 12 weeks, with option, opening sometime in November.

EUGENE KRAEMER IS WSVA SALES MANAGER

Savannah, Aug. 4. Eugene H. Kraemer, formerly Radio network sales representative with NBC in New York, has joined WSVA, Savannah, as sales manager. Before being with NBC, he was advertising manager of Scientific American magazine and previous to that with midwest newspapers.

Darrell Donnell, KYA San Francisco newscaster, resigned to enter navy as a lieutenant.

Haggerty Again Tells Congress What Printers Think Radio Should Pay

Washington, Aug. 4. Limiting the aggregate net income of commercial radio stations and networks to a 25% return on the claimed investment has been recommended to the Senate Finance Committee by the printing trades in the latest move of the perennial drive to saddle broadcasters with a special levy on gross time sales in the hope of curtailing the diversion of advertising from magazines and newspapers.

A much stiffer impost than that recommended last year by the House Ways and Means Committee—and subsequently scrapped in the Senate—was advocated Monday (3) by John B. Haggerty, president of the Allied Printing Trades. During his argument that broadcasters are qualified to bear a unique tax load, Haggerty charged the Treasury Department has reversed itself on the productivity of such a bite and yelped that figures he presented to

the House group this year were deleted from the transcript of the hearings.

As usual, Haggerty pointed to the huge earnings of the major networks and told the solons that most radio enterprises easily can absorb the proposed stiff imposts. He commented that NBC distributed \$4,500,000 in dividends, CBS \$3,500,000, WOR more than \$500,000, and WHN over \$800,000. For 1940 and 1941, WHN had net income over \$400,000 and WOR more than \$1,000,000, after "ample allowance for depreciation," he added.

Coggeshall's Frank Mithab Schenckel, N. Y., Aug. 4. A. O. Coggeshall, program manager of WGY, almost lost a finger in the jamming of a transcription filing cabinet. The bone was cracked and the tip of the finger badly cut. Coggeshall will not be able to play the piano for four weeks.

"THE PRESENT SITUATION REQUIRES THAT ADVERTISING BE CONTINUED"

Says CARROLL L. WILSON, Director of the Bureau of Foreign & Domestic Commerce, U. S. DEPARTMENT OF COMMERCE.

"The present situation requires that personal selling effort, and advertising, be continued.

"Advertising, indeed, faces a great opportunity.

"It can and it should be used to convey to the public information which will dispel confusion among merchants and consumers.

"This confusion is inseparable from the War effort—but for the sake of maximum War effort it should be, insofar as possible, prevented. In this, advertising can be of invaluable assistance.

"Nor should brand names be eliminated during the War. We in the Department of Commerce are opposed to that.

"The American people have come to rely on the brand name as a standard of the quality it demands in a given product. We all know that a basic part of our whole economy and of our American standard of living, is the good-will of the consumer for the product. The brand name is the sign and the symbol of that good-will. In many instances the brand name represents an investment of millions of dollars—not only in advertising, but in research and in manufacturing and marketing methods."

To those whose fortitude in total war adds another chord of defiance to the anthem of free American enterprise and democracy... this space is dedicated by The Nation's Station.

WLW

Dept. of Agriculture Notes Vital Role of Radio in Fire-Stranded Farm Life of United States

Public service programs designed to stimulate the war activities, the education and the community life of rural listeners will become important factors in the future program plans of radio stations—no matter what their wattage—as a direct result of the war and the gas and rubber rationing which is increasingly restricting rural life. These are the conclusions of the U. S. Department of Agriculture. Its Extension Service Review reports the representative opinion of the use of radio in support of the war effort on the farm.

The problem is spotlighted by Alister F. MacDougall, a Middlesex county, Mass., agricultural agent, who has cooperated with New England radio stations for many years. He reports:

Radio reaches into the freestone of the dinner table of all our farmers, and actually to the poultry house or the dairy barn in many cases. Farmers can sit in their own homes and receive information from us. During peacetime, this was extremely valuable; but now it is essential. With tires becoming scarcer every day, with gasoline rationed, with farmers having more and more work to accomplish with less and less labor available, we are probably going to have to use radio more than ever to get to the people with whom we work and give to them the information essential for their successful farm and home operation.

Typical of one type of program that will be useful is the case history of how WCCO, the CBS \$50,000-watt, was instrumental in salvaging the leadership training seminars of the Minnesota Rural Youth program, which was being frustrated by transportation headaches and the inability of the University of Minnesota's \$300-watt to blanket the state-wide string of training centers. Instead of canceling the seminars, the extension services collaborated with WCCO by organizing listening groups in the state's eleven counties. The choice 8:30 p.m. slot on three consecutive Tuesday evenings. Thus the valuable experts were able to get out of motoring from session to session, and the student—augmented, for the first time, by adult and educational organizations—gathered in about 850 groups to listen and then continue as discussion groups for the balance of each evening. Not only was the Minnesota Rural Youth program continued and made available to more

people, but the rural listeners had a chance to dig into the war by discussing, after one program, the following topic: What are the underlying causes of the present world conflict? How can we as farm people help in this emergency, and what are we fighting for?

Not quite as dramatic, but just as important to rural audiences, is the case history—also detailed in the July issue of the Extension Service Review—of a purely local problem and how KUIN, a 250-watt in Grant's Pasture, worked with the local extension service unit to service its listeners. In this case remote equipment was installed in the extension service office and the local home demonstration agent was aired each morning at 8:15. This facilitated the organization of wartime emergency services and, at the same time, took up the slack in personal contact, which in rural areas has come with wartime travel and work problems.

To stations with rural listeners the situation would seem to call for public service programming that goes beyond the prosaic everyday public service program that is produced with a minimum of effort to the logbook listing that looks so good, yet means so little.

Kansas City—Pearl White has left WKB where she had been traffic manager. She had been with the station nearly five years. She was left to take a position in the air corps supply depot here.

New WHB traffic manager is Betty Bourke.

Azcarraga's Hunt

Mexico City, Aug. 4.

Emilio Azcarraga left here today by aeroplane for a two-week hunt in the United States. The XEIV-XEJO owner is hunting radio tubes now, desperately scarce in Mexico.

Newspaper Club Suspends Member for Reporting 'None of Public's Business'

Philadelphia, Aug. 4.

The Pen and Pencil Club here last week suspended from membership Powers Gourand, gossipier of Station WCAU, because he read over the air a column by Sir Goshard in the Daily News reporting an internal squabble in the club. Latter included a hen-scratching that led to the barring of all women from the club and the protest resignation of some members.

It was none of the public's business what went on inside a newspaper's social organization said the board members in knuckle-rapping Gourand.

Norton McGiffin News From Flour Factory

San Antonio, Aug. 4.

After more than five years of continuous broadcasting the Light Crust Doughboys have been taken in by Burrill Mill & Elevator Co. for new commentator Norton McGiffin. Airs originate in the special studios at the mill and are aired over the stations of the Texas Quality Flour company each day for a starter hour, Monday through Friday.

Handled through Roland Broiles Agency.

Irna Phillips' Ghost Writers

Include Art Gladd, Gertrude Prys, Howard Keegan and Janet Hucksins

Chicago, Aug. 4. Identities of the actual writers of the Irna Phillips serials, long a closely-guarded secret, were learned today by the staff of the Radio Club of Chicago. Phillips' serials, "Woman in White" on CBS for Procter & Gamble (Oxydol) and "Right to Happiness" on NBC-RFD for P. & O. laundry soap. "Woman in White" is handled by Blackett-Sample-Hummert, Chicago, and "Right to Happiness" by Compton.

Gertrude Prys writes "Road to

Life" on NBC for Dux (Complan). Howard Keegan writes "The Glamorous Life" on NBC for General Mills (Wheaties), via Knox Revere Agency. Janet "Lonely Women" on NBC for General Mills (Gold Medal soap) writes B-S-B. Phillips' serials have been members of the Prys' writing stable for several years. Keegan and Janet Hucksins are more recent additions.

Although Miss Phillips is not currently writing the actual outlines of any of her five serials, she takes an active hand in the plotting of the shows and, of course, approves the completed scripts. All five of the programs are characteristically Irna Phillips' work.

Identity Not Given

Contracts on the more recent Phillips program do not contain any indication about the identity of the actual writers, but terms for the serials, such as "Woman in White," stipulate that Miss Phillips herself must script them. However, while the actual contracts for these shows have not been changed, Miss Phillips asked and received permission a year ago from the sponsors and agencies involved to use ghost writers for the stanzas. About a year ago, Miss Phillips was reportedly paid approximately \$20,000 for four serials. Addition "Lonely Women" recently was figured to bring her annual income to a minimum of \$250,000. Out of that amount she must pay her ghost.

Marion Stevens of Miami Joins CBS Publicity Dept.

Miami, Aug. 4.

Marion Stevens, for the past five years radio writer for the Miami Herald, has resigned to join the publicity department of the Columbia Broadcasting System.

Miss Stevens is the daughter of Frank B. Shuts, former owner of the Herald and for a number of years has been one of this area's foremost advocates of a year-round city-based broadcast circuit between Miami and New York.

Her successor has not been named.

NBC Applies for N.A.B. Membership But Expresses No Joy in Act

NBC last week applied for membership in its name as a network, but informed the National Association of Broadcasters that it was not happy about the situation, and only applied to go along democratically with majority rule. Niles Trammell's letter to Neville Mills follows:

(Copy)
I am transmitting to you with this letter a signed application for network membership for the National

Broadcasting Co. in the National Association of Broadcasters.

"At the recent convention of the Association in Cleveland I stated the position of our company with respect to network membership as being, first, that we saw no particular need for our company on the Board of Directors of the Association; and, third, that we considered the dues for such membership to be unduly excessive."

"I wish to state that our views relative to the foregoing are unchanged."

"The Cleveland convention, however, through its democratic process, voted against the position I took and in applying for membership now, I am doing so because I feel it advisable to abide by the decision of the Association."

"As I have stated many times, it is our sincere wish to do everything in our power to contribute to harmony in the ranks of the broadcasters. We are subordinating our own views to their desire that we become network members, and we are accepting this as making a contribution to industry peace and cooperation."

"I still feel very strongly that the network companies, and NBC in particular, are paying too high a proportion of the total dues which support the NAB. I trust that this situation can be rectified. I also think it would be more desirable to have network membership on the Board of Directors only if such representative is elected by the Association through normal procedures."

"I would be less than frank if I did not acquaint you with my concern over the lack of unity existing in the Association today. I feel that immediate steps should be taken to create, develop and maintain a strong, cohesive association in the broadcasting industry to adequately gather together and represent all of the group interests. The present differences in the ranks of the broadcasters, with many voices speaking in Washington for them, has led to confusion and ineffectiveness for the entire industry, and this situation demands immediate correction. It is our desire to cooperate fully to achieve industry objectives."

"Cordially,
Niles Trammell,
President."

No Immediate Successor

Chicago, Aug. 4.

At least for the present, no one will be appointed to succeed Max Wylie as vice-president and radio director of Blackett-Sample-Hummert, Chicago. Roy Winsor will have charge of radio on the entire Procter & Gamble account, working with the account executives. George Stelmawill be in charge of radio on the General Mills account, working with the account executives. Alan Wallace will have a similar assignment for the Wander Co. and Staley business.

Charles Hotchkiss, besides working on radio for the Falstaff beer account, will scout new program and talent contacts. New programs and program ideas will be routed through Wylie, Keegan and H. Y. Bingham. Alvin Kahner and Henry Bingham will have the former handling radio contracts. Phil Bowman will be in charge of radio commercial production for P. & G. shows and Henry Rahmel will continue in charge of studio production facilities.

Ed Wilkerson, commercial manager of WSLA, Jackson, Miss., Blue network affiliate in Jackson, was selected by the local Lions Club as one of its representatives at the organization's international convention in Toronto.

JIMMY HURSEY'S
NEW INSTRUMENTAL RECORDING
"SORGHUM SWEET"
DECCA Record No. 8372

5000 WATTS
DAY AND NIGHT

Salt Lake City is
GROWING
in population—in activity
—in listener preference for

The Popular Station

JOHN BARRIS
& COMPANY

SALT LAKE CITY

WEAK
ONLY
XERO
MUSIC

AMERICA'S LEADING INDEPENDENT STATION

wmca

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KSTP

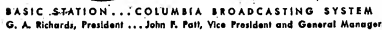
MINNEAPOLIS - ST. PAUL

not only the Northwest's
most popular radio station

BUT ALSO

a substantial contributor to the relief
of "unemployment"

KSTP has just signed a new contract with Petrillo's American Federation of Musicians



Full-Network-Users on CBS

Now that all the networks have discount plans designed to promote full-use-of-network the process of tabulations of concrete results has begun. The Columbia Broadcasting System has already culled its records to find that 85 local stations are better off by at least one added commercial. WBAB, Atlantic City, and WMBB, Uniontown, Pa., are examples of big increases. Together they account for 25 new program periods or nine hours and 49 minutes. Some ten affiliates are serviced with an additional seven hours or more weekly of sponsored network programming.

Following is the complete list of CBS accounts now contracting for full network:

"Cheers From the Camps," General Motors.
Tommy Riggs, Lever Brothers.
Carmel Caravan, R. J. Bernhardt.
Vaughn Monroe's Orchestra, R. J. Reynolds.
"Crime Doctor," Philip Morris.
Philip Morris Playhouse, Philip Morris.
Glenn Miller Orchestra, Liggett & Myers.
Andre Kostelanetz, Coca-Cola.
"Theatre of Today," Armstrong Cork.
"Your Hit Parade," American Tobacco.
Sergeant Gene Autry.
"The First Line," Wrigley.
Ben Bernie, Wrigley.
"Take It or Leave It," Eversharp.
Lux Radio Theatre, Lever Brothers.
Kate Smith Hour, General Foods.
Jackson Wheeler, News, Curtiss Candy.

Firestone's 59 Added Stations Under NBC Plan

Firestone Rubber, an NBC old timer in point of longevity as a sponsor, is the first sponsor at NBC to make a substantial boost in the number of its stations in order to earn the full network 10% discount recently announced. Firestone added 59 stations to fill out to 125 stations, or practically a doubling.

A number of accounts have added small clusters of missing stations to make full network but Firestone is the first lip-smacker for the web.

WLW Puts Press Into One Department With Specials and Bookings

Cincinnati, Aug. 4.

Blending of WLW's publicity, special events and talent booking departments into a public relations division becomes effective this week. Set-up is headed by Roger Baker, who served as the station's tobacco trade extension representative while doing the baseball announcing of Reds' games on WSAI. Crooley handles a chore in which he continues.

Purpose of the combination, according to James D. Shouse, general manager, is to coordinate activities of the three departments which have to do with entertainment and other channels of public contact.

Under Baker, the publicity department is directed by Bill Barlow, with Jim Cassidy handling special events and Bill McCluskey in charge of WLW Promotions, Inc., which is the artists' bureau.

The reassignment permits M. F. Chick's Allison, who temporarily looked after the three departments in the past several months, to devote full time to his post as director of promotion. On the trade end, Allison exploits WLW's facilities and talent to clients and agencies, and administers the station's consumers' foundation set-up, supplying products to 1,000 midwest housewives, preparing questionnaires for them, and making research reports on merchandise so tested.



'THIS, OUR CANADA'

Not All Snow, Indians and Red-Coated Cops

Toronto, Aug. 4. Early in October, the Canadian Broadcasting Corp. will launch a Sunday evening 45-mins. series "This, Our Canada" and designed to show that the Dominion is not a primeval tract of land wrapped half the year in Arctic snows and peopled only by Indians, trappers and Mounties. Under the authorship of Gerald Naxon, late of CBC, 11 of the scripts will be responsible for the production, John Weinzwieg will be in charge of the atmospheric music.

Mobile units of the CBC have made extensive tours of Canada to record scores of sequences which will be incorporated into the broadcasts. Understood that one of the American networks is dickering for the Sunday night 45-mins. series.

Most Gratifying

Knoxville, Tenn., Aug. 4. Announcers and operators from the city's three radio stations, WROL-NBC, WNOX-CBS and WBRN-MBS, defeated a team of newspaper men in a baseball game here Tuesday (3B) by the score of 9 to 7.

This is the first victory for the radio men in the third annual grudge game played at Caswell Park as the first part of a Knoxville Smokies doubleheader.

Vacuum Tubes Endanger Yankee Radio Services (and All Radio) In Priority-Hit South America

Rio de Janeiro, Aug. 4.

A critical shortage of spare equipment for transmitters here will shortly begin to force many stations off the air. Similar situation exists in the rest of Latin America and unless relief comes in the shape of U. S. priorities as many as 50% of the stations may have to cease broadcasting within a year.

Principal shortage is in vacuum tubes. Other equipment can frequently be replaced from old part or repaired with a little ingenuity. There's none of that with tubes, however, and since European sources have been cut off, the only place to obtain them is the U. S.

Dearth of tubes applies not only to transmitters, but to receivers. There's no measuring, however, how hard the ordinary listener is hit or will be hit. There's been no audible squawk yet on lack of new receiving sets, which are getting as

source here as they are in the States.

With the whole radio propaganda program of the U. S. jeopardized by lack of equipment, the Office of Coordinator of Inter-American Affairs is known to be making strenuous efforts to obtain tubes for the transmitters. CIAA has been turning more and more to rebroadcasts by local stations to get its message across, rather than depending on dubious short-wave, so is vitally interested in keeping these kilowatts going. It has had a survey made of the equipment situation and is saving the way on priorities on purchasing and shipping.

Carl Mark's Sponsor

Cleveland, Aug. 4. Forest City Materials Co. is sponsoring Carl Mark to do mike work on new nightly newscast immediately following broadcasts of Cleveland ball games over WIXX. On no-game days, newscasts aired at 6 p.m.



That's what the grocers, and druggists, and the other men-behind-the-counters say in Southern California.

And it's why, when advertisers ask their local representatives what to use to sell this billion-dollar market, there is a swelling chorus of "Put it on KNX!"

Surveys show that Southern California dealers prefer radio to all other national media, and prefer KNX to all other radio.

That's dealer acceptance. It's a direct result of a consumer acceptance that has been built up by years of KNX programs, leadership and public service. And a direct result of both has been a steadily increasing value for KNX advertisers, year after year.

**KNX 50,000 WATTS
LOS ANGELES**

Burns and Allen communicated a lot of lift to the program, their gags being especially fresh and pat, possibly due to gagman Hal Block, who is assigned to the series, along with Frank Wilson, who is handling the general continuity. Gracie was in

Rather a clever propaganda touch was having an old soldier speak to a modern private and assure him that the privates are the big guys.

The spinner of the information is 'Little Doctor Hickory,' who takes material from his 'big book' to a dusty stage. A man brings 'Bright Eyes,' presumably a boy, to the attention of the adventure-learning sessions. He has a rather deep, mellifluous straight voice. May be the creator of all three roles. The occasional questions by 'Bright Eyes' are in pipey tone. The musical accompaniment—on an organ—is in the proper light, piquant mood. Show is held to 18 minutes, a point in its favor, considering tendency of children's attention to wander. *Jaco.*

Musically the program had a piece R.A.F. Symphony orchestra. That was unnecessary as a small unit would have sufficed and showed wave transmission is not the ideal medium for big orchestras. Joseph Julian who followed Corwin F. England to enact the narrator proved an excellent choice, versatile reading being from both the brain and heart. Contrary to wholly in the first person present tense the script was masterful, achieving an even unbroken surface.

Adelaide Moffett husky-voiced a couple of songs; Alvino Rey made odd things come out of an electric guitar; Jack Marshall tantalized with vocal mimicry that had the blueprint but not the finished structure of comedy. Marshall talks in a funny manner, but he doesn't say anything funny. For radio, that's flat.

MAJOR DE SEVERSKY
Aviation Talk
15 Mins.


The first broadcast Saturday was largely introductory to the thesis which is developed in the major's book, "Victory Through Air Power." The latter is frequently mentioned, including its pending serialization in the New York Herald Tribune.

Seversky on NBC seems certain to have a considerable audience, apart from the thousands of amateur strategists. Saturday night at 7:45 would ordinarily not be the ideal speaking date, but in wartime many considerations of this sort are offset by new habits.

Land.

KFEL NEWS HOUR
9:30-10:30 Nightly
MOST VITAL
HOUR IN RADIO

FULTON LEWIS, JR. - MBS
PHILLIPS 66 NEWS BROADCASTER



KFEL DENVER
5000 WATTS
MUTUAL NETWORK



Phone: WISCONSIN 7-7674-5-6

Suite 1604

LAWRENCE J. GOLDE
General Booking Manager

General Booking Manager

Hollywood Addresses

CALIFORNIA BANK BUILDING
Beverly Hills, California

'BATTLE OF THE SEXES'
With Walter O'Keefe, Harry Zell

Quick
30 Mins.
MOLLE SHAVING CREAM

Tuesday, 9 p.m.
WEAF-NBC, New York
(Young & Rubicam)

For years under the personal
of Mr. and Mrs. Frank Crumit 'Battle of the Sexes' rated as a ch

and-popular show. The switch to Walter O'Keefe and Harry Van Dyke (the latter's salesman persona, which (being much exploited) is part of effort to streamline the show) has been greeted with enthusiasm. The contestants are soldiers and sailors, and they compete partly for war stamps, partly, for cash, the cash being declared as Mollie's contribution to the Red Cross. The prize is a car after the broadcast of the final round. Under this setup the embellishment overshadows the quiz. Kibitzing Walter O'Keefe is definitely for the money. He sings a song, sang a song, a clever spoof on a time series. The much-ado at the date and the fun calls for clearer statement to the listeners. The prize is a car. The contestants get \$10 between them, or each? It wasn't too clear. Yet \$7.50 in stamps? Since the program attempts to interest people in money, the explanations ought to be more precise.

So of course, it's all a little sly. There are a lot of successful programs out there. Prepare your own list. But it's armingly genial. O'Keefe is capable in handling the people in the questions. The latter vary from simple ones to trick one couple of the latter seeming to be in that a sudden switch from, to a gimmick isn't quite sporting. The two teams in this case showed a tendency whatever to dispute the other's auspices or to challenge a thing.

The copy is handled with brightness often associated with Roy & Rubicam, and Von Zeigler played skillfully. He closes the show as the agents suggest O'Keefe, the same old Mollie, the song of the Crumets. The Jans

KFEL NEWS HOUR
9:30-10:30 Nightly
MOST VITAL
HOUR IN RADIO

FULTON LEWIS, JR. - MBS
PHILLIPS 66 NEWS BROADCASTER

Executive Editor: *James H. H. H. H.*
The Chicago Daily News



Anti-Nazi Programs in German

GERMAN-AMERICAN CONGRESS

in Miss—Local
Saturday, 1 p.m.
WBXN, Bronx, N. Y.
(in German)

WBXN has a German-language program which, like the "Truth" on WHOM, Jersey City, sets out to do something for democracy. The results again like WHOM are rather successful and deserving of our commendation. Plans for a season long, of course, none of the foreign language locals being to afford more than the dead-end of the time itself.

The half hour began with an English recording of "We Did It Before and We Can Do It Again." Then in German two letters from the mail box were dramatized with dialog.

The first interrogation was by a German man most striking to a German as a son of the Drottinghousen. Cast: a German lady. The following is nearly verbatim dialog:
"Why are you so upset?"
"I don't know English."
"Don't be afraid to speak German. Don't forget your German. The German Government doesn't object to it."
"Why are you Germans in the U.S.?"
"They enjoy so much freedom, though. It is at war with Germany."
"America doesn't fight the German people, only the Hitler system. The Government helps to free Germany?"
"I am surprised that Government allows broadcasts in the German language."

(Conversation interrupted by the song of Heinrich Heine.)
"I hear my favorite song. It is forbidden in Germany since Hitler came to power."

"German culture is fostered here. The song by Felix Mendelssohn is heard."

"I have my friends could hear this. A. You may even see German picture here. I am just advised that the War Production Board will restrict the number of the 20 ice cream machines."

"B. We have not one ice cream machine in Germany. Man laugh here. In Germany even laughter is forbidden."

Interpretation from the Associated Press: "The German Government cancelled permission for further trips of the Drottinghousen. Nazi barbarism destroys all ties of humanity."

A second question was answered by a supposed scene in a Nazi radio station. The program director was unable to find suitable musical material for recent "Aryan German composition." All the composers of good music were either Jews, Negroes, 1/16th or they were political exiles, liberals, enemies of barbarism.

The last party supervisor's remonstrances turned gradually into fury at the German director who cannot find anything but verboten items.

Then came an argument about the march of Air Marshall Milch which also forbidden but the party man denied Milch was cleansed of the Jewish taint because his gentle mother took care that her husband, a Jew, was not the father of the air marshal. This made him a good "Aryan" husband and quite acceptable.

4th NBC Casualty

Lt. Baron Chandler, USNR, was killed in Pacific action, making the fourth former NBC radio player to fall a casualty of the war. Chandler was once a page at Radio City.

In all, 332 NBCers are in the service, 130 being drafted in July alone.

DRUG CO. BUYS NEWS HEAVILY

St. Louis, Aug. 4. Schwimmer & Scott Agency, Chicago, have placed one of the largest package deals for a client in the St. Louis radio field.

For the Walgreen Drug Stores, that number 15 in St. Louis proper and many more in the adjacent territory, the agency has purchased 18 five-minute news broadcasts daily for three months, with an option for renewal.

The news broadcasts bankrolled evenly divided between KWK, KXOK and WTL.

Eugene G. Paek, KSL Salt Lake chief engineer, spent several days in hospital as reward for attempting to install awnings at his home.

Mr. Zarator continued: "We have received many letters and calls testifying that we are on the right track with our programming. I has not been an easy job. Many were pessimistic about the success of this broadcast. We want to find contact with the he is of men. I am deeply thankful to be able to do this work only possible in a country of liberty."

The dramatic portion of the half hour then began. It is the history of a German family whose father under the evil hypnotism of Nazi propaganda. How this corrupted his character and how growing callous toward decency hurts everyone about him in a general line of the continued story.

The arrogant Nazi character finds out such characteristic remarks as these:

"Democracy will be shattered on its own soil."
"Resistance to the Nazi rule will be destroyed by terror!"

"You will get job, business, as soon as you enter the Nazi party!"

"The wife sadly soliloquizes as she reads from her diary, 'I must win my husband back.' This is the literal, device worked out by Intrator and her wire collaborator, David Milton. The purpose is to show how lives are marred by the noxious weeds of Nazi ideology choking off kindness and love."

to the other bees. The abuse program director was finally dragged away to a concentration camp for the improvement of his musical education.

The program offers \$10 in war stamps for the two best letters each week.

Battle Maps, Raid Rules

Part of WOAI Giveaway

San Antonio, Aug. 4. Latest wrinkle in giveaway is being used here by the Planters Nut & Coffee Co., sponsors of the WOAI 5:45 p.m. Newscasts with Edwin Riddell. Sponsors are offering a special Rand McNally War Atlas which contains maps of all fighting fronts. Besides this it contains Blackout Rules, what to do in case of an air raid and other necessary information for dialers in wartime emergencies. Offer asks dialers to send in six empty Planters Peanut bags and 10c or one band from a vacuum pack can of the goobers with 10c.

Newscasts are aired for a quarter hour Monday through Friday. Account was placed through Goodkind, Joyce & Morgan.

'Down Under' Show

Station KDRA is launching a weekly radio program called 'Hello Down Under' for U. S. troops in Australia, New Zealand, Tasmania and elsewhere in the Pacific theatre of war. Show will go on from five to six a.m. Eastern war time on the station's regular clear channel of 1020 kilocycles.

Program will consist of music, sports and home town chatter by Johnny Boyer, announcer. Scripts will be written by Dale Jackson, continuity chief.

Australian News Programs Free To Any Interested American Station

WKAT, MIAMI, HIRES A GIRL ENGINEER

Miami, Aug. 4. First female radio operator to be hired by a local station is Esther Fischer, who has joined engineering staff of WKAT.

Miss Fischer got her job within one week after being graduated from a local NYA Technical High School.

Honor Harold Randol, 20 Years With Westinghouse

Springfield, Mass., Aug. 4. Harold E. Randol, chief engineer of Westinghouse station WBEA, was honored yesterday (3) for 20 years of service at a dinner arranged by Westinghouse officials. He was given a special service pin, with presentation by C. S. Young, general manager of the Westinghouse station in New England.

Randol joined KTV, then located at Chicago, on Aug. 3, 1922, and came to Springfield in 1933. A graduate of the Navy radio school at Harvard University, he served as a radio operator in World War I.

Australian News and Information Bureau is clearing releases for U. S. stations desiring to pick up and re-broadcast the shortwave Australian newscasts. Two of these hit the west coast and one the east early each morning, being beamed out of Melbourne by the Australian Broadcast Commission which is comparable to the BBC.

The programs are 35 minute affairs that offer news, commentaries and interviews with American soldiers in Australia. Mutual corporation which is comparable to about a dozen non-network affiliated outlets. Reception is unusually good with only three shows being washed-out in the past 15 months. Hit of these shows are the 'Americans Calling Home' feature which has Yanks airing a personal message home. American Red Cross transcribes these messages and sends them gratis to the parent, sweetheart or wife.

Jane Weaver, director of women's activities at WTAM, Cleveland, has been elected vice-president of the Women's Advertising Club of Cleveland.

3 reasons why WOR is the greatest buy in New York radio today*

1 WOR's total audience is approximately 10% greater than before the war. Yet, WOR's rates remain the same. Ergo: Sponsors pay less for more on WOR than ever before.

2 More people are listening to local comedy, sports, women's, quiz, juvenile, news, participating and half-hour evening shows on WOR than to similar local shows on any other New York station.

3 Because of WOR's audience leadership and dominating coverage of such boom war-industry centers as—New York, Trenton, Reading, Philadelphia, Newark, Jersey City, Hartford, Paterson, New Haven, Bridgeport, Elizabeth, Wilmington and Camden, WOR offers advertisers the most economical single means of reaching the greatest concentration of war workers in America today.

* Perhaps in the United States

at 1440
Broadway
in New York

WOR

NOTE: WOR earnestly advises every advertiser, or his agent, to contact the station today for choice, low-cost time and programs. It is a sincere and practical suggestion.

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

LORD & THOMAS N. Y. STAFF REALIGNMENT

New York office of Lord & Thomas was reshuffled last week with Samuel E. Hill being appointed director of market and media for the office. Under him, each with equal authority, are J. S. Spiegel, manager of printed media; Catherine C. McCarthy, manager of research; and John D. Hynes, manager of radio purchases, including time and talent.

For Hynes it means additional responsibility since heretofore he only handled time.

When you buy time—
BUY AN AUDIENCE



WTAG WORCESTER

Springfield News Sees No Sense In Booking Non-Union Boston Symphony

Springfield, Mass., Aug. 4. James C. Petrillo, musicians' union proxy, has a journalist friend in Springfield (Daily News). In a lead editorial Wednesday (29) titled "Musicians' Union Also Has Rights" defended the AFM for bucking the non-union Boston Symphony with all its might.

The union has threatened to blacklist the Municipal Auditorium if the Hub orchestra appears as announced in the Community Concert association series next February. The agreement with the Koussevitzky orchestra is not ironclad, however, for a tentative date has been made with the Philadelphia orchestra should it be thought inadvisable to defy the blacklist threat, because of wholesale disruption of the city's music schedule.

"James C. Petrillo," declared the editorial, "doesn't need anyone to defend him. Anyone with a yearly income of \$46,000 is doing all right, but it would appear that the Springfield Musician's Community association is asking for trouble by going ahead with plans to bring the Boston Symphony here this season."

"Walking into any argument is bad enough, but stepping into the middle of a labor dispute is the worst kind of folly. Grant that the association has the right to hire any orchestra it pleases; grant that the orchestra members have the right not to join a union; grant that the orchestra is not so favorite a subject for musical or neighborly reasons; the wisdom of enjoying all those rights is open to question. It is not much that is unpleasant can accompany a decision not to waive those rights."

"On the other side of the picture, the men whose votes Petrillo is using to enforce have every right to join a union; they have every right to build up and to develop their benefits; and they have every right to refuse to join in any way that is not by non-union musicians."

"The association may feel that it is being pushed around by the union, but one in this situation is also sort of treatment. For that reason, any decision to buck the union should be carefully considered since all the concert-going people will be pushed around if the union blacklists the Auditorium."

"Not only would this blacklisting bother the lovers of the music, but the concert-fanciers will be left high and dry. There is not a dance band that has attracted a following that does not belong to the union."

The band of the News was directly opposite that expressed last week by the Springfield Union and it appeared on the same day the paper ran George Sokolsky's column blasting Petrillo as a dictator.

Levant's All-Gershwin Sets Philly Record; Menuhin's Rain Jinx

Philadelphia, Aug. 4. Records were smashed at the Redwood Dell last night (30) when a crowd of 14,250 attended the all fresco spot in Fairmount Park to listen to an all-Gershwin concert with Oscar Levant and Anne Brown, Negro soprano. The record exceeded the previous record of 13,500 set by Lily Pons last season. Previous high for this year was also set by Yehudi Menuhin with 13,000 last week.

Yehudi Menuhin was scheduled to play Monday (27), but it rained. It was again set for the following night. It rained again. Wednesday the concert was again washed out by threatening weather. Thursday, the Dell put on a concert with Brown, setting Menuhin for Friday. Once more it rained. It looked like the rain jinx was on Yehudi Menuhin, who was scheduled to play Saturday night, grab a plane for an appearance Sunday night. Because of the atrocious post-ponements, Menuhin's concert attracted only 7,000 persons, away below the crowd expected.

Lewisohn Stadium Picks Itself Up After Mishap; Heifetz Is Terrific

The concerto at Lewisohn Stadium, N. Y., after having been struck by lightning on Tuesday (28) when the entire stage was smashed, resumed with violinist Jascha Heifetz playing the Brahms Violin Concerto, on Wednesday (29). The instrumentalist was in top form, and despite the makeshift mikes, delivered a superb performance. Fritz Reiner, struggling against uncertain acoustic conditions, did almost as well by his orchestra in the Brahms Fourth Symphony and the Academic Festival overture.

Monday (30) Josef Levine made one of his infrequent appearances playing the Tchaikovsky B Flat minor concerto which has become perhaps the most popular work of its kind in the world. The pianist, who in the vein throughout and gave the concerto a thundering reading worthy of a master of the keyboard, while he was playing the works made up the balance of the orchestral portion which were conducted by Howard Barlow.

MINNEAPOLIS SYMPHONY DEFICIT CUT

Minneapolis, Aug. 4. Minneapolis Symphony orchestra's deficit for the past season was the lowest of any normal year in the organization's history. Earned income of \$100,000 was 30 percent above the previous season. With the year's operating expense up two percent the deficit on operations is met from a guaranty fund was \$104,915, or \$21,351 less than the year before.

A total of \$88,500 of the \$100,000 guaranty fund for the 1942-43 season allowed the orchestra to play the season's first concert, which was the orchestra's forties season and Dmitri Mitropoulos again will be conductor.

TOSCANINI WOULD BE A GOOD DRILL SGT.

The rule prohibiting mention of the call letters of one network on a program broadcast over a rival network was not observed when Corp. David Saxon was interviewed on "Vox Pop" over CBS. Saxon, at the time a bombardier in the Army, was being interviewed for the aviation maintenance being trained at Keeler Field, Minneapolis, said he played the violin with symphony orchestras, in concert, etc. Asked by Warren Hull to name one of the symphonies, Saxon said "The NBC Symphony under Toscanini." Hull questioned, before the fabulous, incomparable Toscanini." Saxon replied in the affirmative.

Hull inquired whether Toscanini pulled the music out of you, Saxon responded that he did not, but he got that point out of his questions. "He would make a good drill sergeant," added the Corporal, as the soldier-artist smiled.

Mexico City Opera Season Cold

War and Other Complications Cancel Proposed Appearances of Met Singers

Mexico City, Aug. 4. The proposed opera season here from Sept. 15 to Nov. 15, by the government of Mexico, has been called off. This marks the end of a three-month battle between Mexico's annual season by Ernesto de Rivera, who has just announced that he has run into difficulties which he could not be hurried.

Ernesto de Rivera was to have started in early June with a large number of Metropolitan Opera stars signed for the season. The season was cancelled into the war so complicated matters in the form of entry permits and return visits that the singers cannot leave the United States. The Cincinnati Opera Co. to the risks of Mexico. The Mexican National Symphony Orchestra, which Theatre then took over the theatre until Sept. 15.

Youngstown's Soloists

Youngstown, O., Aug. 4. The 1942-1943 schedule of the Youngstown Symphony Orchestra will include seven concerts, starting Oct. 10. Guest artists will be the Cosack Chorus, Oct. 18; Albert Spalding, violinist, Nov. 18; Jan Pearce, Jan. 9; Rosalyn Tureck, pianist, Feb. 9; Jarmila Novotna, soprano, Feb. 15.

Winner of the Young Artists' Preview will appear on the Dec. 8 concert and the final concert will be April 15, when an all-city high school chorus will sing with the orchestra.

First Financial Statement of Met

Reveals \$1,956,827 Income—Deficit of \$214,374 on Fixed Charges

Army Raises Ceiling At H'wood Bowl to 10,000

Hollywood, Aug. 4. Army authorities raised the ceiling on their wartime restrictions and permitted a boost from 5,000 to 10,000 in seat capacity for Symphony orchestras at the Stars in Hollywood Bowl.

Move is looked upon here as a relaxation of the rigid limit placed on public assemblage after Dec. 7, indicating more confidence in safety measures.

KOUSSEVITZKY WELLS STRE

Defying the transportation crisis, Serge Koussevitzky, conductor of the Boston Symphony orchestra and director of the Berkshire Music Center at Lenox, Mass., Aug. 4.

Until concert time, nobody had any idea what to expect in a day of customers. Koussevitzky himself is angel for the project, and his intimates were quaking, especially in the face of the government dictum that no buses could be available to haul the cash customers from the nearest railroad two miles away. Local summer bus was not enough and there was believed in the vicinity to cover the running expenses at \$140 a head.

Actually, very few walked the mile to the Lenox Hotel, a couple of miles to Tangiwood. Koussevitzky, unofficially shuttled back and forth and taxis were on hand. A regular line runs from Pittsfield to Lenox, and this also hauled a number who had trained in the area and New York.

Four concerts remain in the series, two on Tuesday, August 11 and 12, and August 14 and 15, with a Russian Bazaar at taking place Friday, Aug. 14, and a concert on Saturday, Aug. 15. Koussevitzky and his orchestra will give the American concert premiere of the Shostakovich Seventh Symphony, which he scooped Koussevitzky, some weeks back with a radio premiere.

In addition, the Berkshire Music Center is offering two performances of Nicolai's rare opera, "Merry Wives of Windsor" on Aug. 7 and August 13, and a concert of music composed by students will be given on Aug. 8 and 13.

Trustees of the B.S.O. and the Berkshire Symphony Festival lent the maestro the Tangiwood estate, and the Music Shed for these events. They have nothing to do with the Symphony Festival on request of Governor Sallon and others some months back.

CLYDE KEUTZER TO BALDWIN-WALLACE

Berea, O., Aug. 4. Clyde Keutzer, tenor soloist and vocal and voice teacher, has been named head of the voice department of Baldwin-Wallace College, Berea, O. Keutzer formerly held a similar post at the University of North Carolina.

The Metropolitan Opera Assn., in a letter sent to subscribers throughout the nation has revealed that the company suffered a deficit of \$214,374 last season (1941-42). The company actually spent only \$184,045 in part payment for Symphony orchestra being \$1,956,827 in 1941 and \$1,974,872 spent, but real estate taxes and mortgage interest made up the balance of the loss.

This was the first time in Met history, since 1885, that figures of this sort were released to the public, and Cornelius N. Bliss, Met board chairman, also disclosed that of the \$1,110,593 received in the public subscription for the 1941-42 season, \$1,000,000 was spent for the purchase of the house and warehouse properties, \$128,527 for interior improvements, \$48,458 for new decorations during the past season, \$25,814 as the cost of the campaign and \$27,928 for legal fees. A cash reserve of \$417,437 was the end of the season (May 31, 1942), but it is estimated \$125,000 will be spent by the start of next season. The deficit for the 1941-42 season will be \$1,031,817 from the boxoffice for the 125 N. Y. performances, \$1,110,593 from the public subscription, and \$136,750 from the performances and \$136,750 from the radio broadcast.

The deficit money was spent as follows: Salaries of performing artists, \$1,129,000 with singers and conductors, \$1,129,000. The orchestra, \$341,201, the chorus, \$191,613 and the ballet \$20,270. Executives of the Metropolitan Opera Assn. have storage sheds, electricities and property men were given \$220,847. The scenery and costumes for new performances cost \$85,823.

With an assessed valuation of \$4,500,000, the Met had to pay \$144,820 in taxes to the city. Seat sales were 11% below last year. This is attributed to the lack of a major attack on Pearl Harbor, the entry of the U. S. into the war, and the tire shortage, which has cut out many customers.

The Metropolitan estimates that it has a 100,000 radio audience, some 10,000,000 to 12,000,000 people to see it Saturday afternoon radio broadcast, and a radio audience of 100,000,000 for support at the lower admission prices, from \$7 to \$50.

Success of Pop Concerts Cues Cleveland Try For 'Super' Season in Winter

Cleveland, Aug. 4. The five-week season of Pop Concerts by the Cleveland Symphony Orchestra played to over 60,000 listeners, encouraging backers to undertake a "super" series during the winter season at popular prices.

The winter season at popular prices, which have been booked for Sunday engagements. Prices will range from 55 cents to \$1.65. During past seasons the orchestra had only one such concert.

Success of summer concert is one reason for the decision to make a fund drive last April was for \$70,000 instead of previous year's \$80,000. The fund drive was headed by the Musical Arts Association, which underwrites both series, did not have the funds to mount a fund drive.

Pops had only one sold-out show, an appearance of Vivien, Evelyn and the vocalists. The fund drive was sponsored by pointed out that when well-known stars came with Summer Opera, the popularity of the series rose to 30 and 55 cents, sell and spell the difference between profit and loss.

Keutzer, formerly held a similar post at the University of North Carolina.

Talk of extending concerts two weeks thrown out the window because of the weather and not air-conditioned, auditorium, also handicapped.

Legal Odds Favor A.F.M.

Though the Justice Department move in Chicago to nullify the A. F. M. ban against platters temporarily relieved their minds, various Federal authorities still are worried about a permanent solution to the expanding problem presented by James C. Petrillo. There's not a great deal of confidence that the Justice Department can counter the Petrillo edict in the long run. Frankly, even D. of J. lawyers aren't overly optimistic about the chances of winning if the AFM puts up serious opposition to the court suit—takes advantage of every possibility to litigate the question of the loaders' rights to say who they will or won't work for.

The attitude taken by the United States Supreme Court in the past two years, resulting in a chain of defeats for Assistant Attorney General Thurman Arnold in repeated attempts to apply the anti-trust laws to labor unions, is the reason why officials are keeping their fingers crossed. On several occasions, the highest umpires have thrown the head trust-buster for a terrible loss, while Congress has refused to stir up the laborites by carrying out Arnold suggestions for amendments to the anti-trust statutes which would enable him to put curbs on organized labor.

The most discouraging precedent—which has a particular similarity to the issues involved in the AFM debate to boycott transcriptions and juke boxes—was a stunning set-back for Arnold's drive to crush the carpenters when they raised jurisdictional questions and tied up construction projects. In deciding that U. F. W. the Supreme Court made the most of the opportunity to let Arnold to lay off the unions.

Another weakness in Arnold's case is the highest tribunal's ruling that the recording companies cannot restrict the use of their product except as it has been peddled to a retailer. The principle established in the copyright infringement suit brought by RCA looks like a formidable obstacle for the Justice Department attorneys. Since the disc-cutters cannot promise Petrillo and his boys that none of the disc-cutters will win in juke boxes or on radio station turntables, there is a question whether the Justice Department can successfully maintain that the AFM is undertaking to restrain trade illegally.

SHELLAC SOCK COMES ON TOP OFF A. F. M.

Washington, Aug. 4.

Expected total ban on use of shellac for numerous civilian purposes was imposed Friday (31), putting further obstacles in the way of photograph record and radio transcription materials. Except for certain products essential to the war or civilian welfare, shellac now is tightly allocated, and no amount available for discies will be cut to a dribble.

There is a possibility no shellac will be related to platter makers, though a definite policy still has not been thrashed. Supplies for records are bound to be reduced drastically, though officials informally indicated they do not expect at this stage to shut off the flow entirely. During recent months, only 30% of the amount used in 1941 has been available for recordings.

Arguments that the American reserve of shellac has been built up substantially since the curtailment was ordered during the spring do not justify any hopes of early reversal. The limitation order, while admitting it is true the stock-pile is increasing under restricted consumption, officials point out the shipping situation is worse than it was during the spring and the war outlook provides no basis for thinking there will be any increase in imports—chiefly from India—as far as can be seen ahead.

In releasing shellac for civilian use, Federal authorities will follow a selective procedure. Platters for radio programs most directly related to war efforts probably will get the largest amount of shellac, with those for pure entertainment being sliced severely.

Organist Milton Slosser Is in Good Standing

Memphis, Aug. 4.

It was the Malco theatre not its organist, Milton Slosser, who got the "bad" listing Friday in the local musicians union roster. Slosser is still in good standing in the AFM.

Local quarrelsome M. Lightman, house operator, over theatre's midnight "spook" performance which did not employ an orchestra.

Five Barnet Musicians Unhurt in Taxi Crash

Five musicians with Charley Barnet's orchestra came out of a taxi smash last Wednesday (29) evening without a scratch and continued on to complete a one-night date with the band at Harriette, Pa. Men were being transported by one of three cabs which picked up the band at Harriette, Pa. Car hit a truck. Barnet's band had left New York by rail, alighting at Harriette, where the cabs picked them up for the short run to Harriette.

Frank Sinatra Alone

Frank Sinatra, vocalist with Tommy Dorsey's orchestra, has signed a management contract with General Amusement Corp. He is leaving Dorsey Sept. 3 to go into radio, theatre work, etc., as a soloist. He is to be replaced by Dick Henny, who has already left Benny Goodman.

Another vocal change last week put Ray Eberle, who recently parted with Glenn Miller, with Gene Krupa's band in place of Johnny Desmond.

'TOO SIMILAR IN GENERAL THEME'

Washington Doubts That Deluge of Letters Is Impressive—Capital Thinks Influence of Small Stations Responsible for Similarity of Communications—Action Up to Department of Justice or FCC

HOPE FOR PEACE

Washington, Aug. 4. Not since the 40-hour week agitation have Congress and government departments been deluged with such heavy mail as that which descended upon the Capitol condemning the Petrillo ban on transcriptions-records. Universal condemnation of the musicians' chief and similarity of complaints indicated that the communications were inspired by small radio stations perturbed at the threat of losing discs. With only a handful of senators and representatives on hand to keep the legislative mill grinding prospect of any action on Capitol Hill is remote. Any pressure to relieve situation must come from the Department of Justice and FCC.

Serious question whether the mountain of mail deposited at the Capitol on the subject of the ban serves any good purpose. Senators and representatives now claim they can detect the propaganda mischief and rate it accordingly.

Musicians difficulty with certain stations was reflected here this week when Mutual Broadcasting System was ordered to stop picking up Casino Royal orchestra for network circulation. Ban also extended to Carl Ravazza's band playing at Del Rio. Both were picked up by local WOL Mutual station.

There is still talk in labor circles of the Petrillo battle being compromised. Now stated that when Neville Miller, of the National Association of Broadcasters bow out of the picture, peace terms could be discussed.

Musicians head has been advised by labor leaders here to have it out with "Boss Hiss" of the War Department. These A. F. of L. advisors claim that Petrillo's men have

Harry A. Tucker Files Allegations With Department of Justice; Claims Denial of Livelihood

THREE ENLIST TOGETHER

Fols, Rabbitt, Nims Leave Woody Herman Band

Three men from Woody Herman's orchestra enlisted together in the Coast Guard at Los Angeles last weekend. They are Mickey Fols, tenor sax; Sammy Rabbitt, alto, and Walter Nims, trombone. Three will leave the band in about 10 days. Herman is at the Palladium Ball room, Hollywood.

No replacements have been decided. It's probable that Dave Matthews, arranger, will take Fols' place until another man is secured.

MILT DEUTSCH WITH JOE GLASER OFFICE

Milt Deutsch, last connected with the Frederick Bros. band and talent agency, starts work with Joe Glaser's management and booking office this week (7). He is to be road manager for a while for Teddy Powell's orchestra, which Glaser took over last week, then will go into booking.

Deutsch formerly bought bands for Donahue's, suburban spot at the controversial N. Y. Municipal on the other side of the fence when he became road manager of Johnny McGee.

been branded as unparlour by Army officers who peremptorily violate the National Defense Act of 1918 and then do finger pointing. Research department of A. F. of L. is prepared to show by actual statistics that musicians have given more to service entertainment than any other organized branch of the amusement industry, and always gratuitously.

Radio leaders are paying strict attention to what radio commentators have to say about disc controversy. Fulton Lewis of Mutual broadcast uttered what card members claim was not warranted by the facts. Local 161 took up the matter with the commentator and he promised a correction.

Minneapolis, Aug. 4.

Charging that arbitrary action by J. C. Petrillo, AFM president, has deprived him of his means of livelihood and asking for an investigation of Petrillo's alleged "tyranny" and for "appropriate action," Harry A. Tucker, former orchestra contractor and conductor, has forwarded his deposition from here to the Department of Justice, Washington.

Tucker says he's down and out and unable to obtain employment, and blames Petrillo's allegedly high-handed, arbitrary and unjustified action in expelling him from AFM because he refused to break a contract with the Fols of Leon hotel, St. Augustine, Fla., last January and walk out with his band, as the AFM president has ordered him to do.

Concerning this incident the deposition states: "The Fols of Leon hotel at St. Augustine, where I was working as a leader opened Jan. 5. My musicians and I arrived in Florida, the contract was accepted by the Jacksonville. (Continued on page 51)

COL. RECORDS BELLIGERENT ON A.F.M.

Columbia Records is holding itself ready at all times to take action against musicians who might want to disregard James C. Petrillo's order to American Federation of Musicians members. This statement, in effect, was made by a Columbia official, when questioned about a sentence in the blast Columbia's president, Walter Dreyer, let loose at Petrillo Friday (31), for ordering his musicians not to play for recordings or for live performances.

Wallerstein said in his lengthy rap at the AFM head, "We shall continue to manufacture records as best we can but the withdrawal of AFM musicians will make it hard for the record companies to furnish the public with the record performances it has learned to expect." The words "continue to manufacture" can be taken to mean actual manufacturing and not recording, but questioning the interpretation brought the above answer.

Wallerstein's blast at Petrillo was surprising. It was the first move of any kind that any of the disc makers have made in their own behalf since Dreyer, etc., have all sat back and accepted the edict without argument.

In his statement, most of which was concerned with going over the facts of the situation, Wallerstein bluntly rapped the AFM head, saying: "We receive no fees or royalties from these uses (coin machine and radio); we are not permitted to have control of the use of records after they are sold; the courts have so ruled; and Petrillo knows this is true. If the prevention of such uses by Petrillo's sin has been taken as a means to accomplish what is unreasonable, unfair and lawless."

HAROLD SMITH'S DEBUT

On Aug. 10 a New Relief Show at Sweet's Ballroom here will mark the first public appearance in uniform of Harold Smith, 19-year-old trombonist, who finished a role in a Ritz Bros. picture to join the Coast Guard as a bandman.

He has been a member of Sonny Danah's orchestra for the last two years.

Tell Your Story To

The "Mone" Showmen THEATRES — PICTURES — RADIO

In

"Strictly for the Buyers"

A Special

Orchestra and Talent Number

Or

VARIETY

(To Be Published Soon)

Hubbard Settles for \$24,000 Annually

Station KSTP Signs Two-Year Pact With A. F. of M.—Strike Averted

Minneapolis, Aug. 4. KSTP has signed a two-year pact with the A. F. of M. musicians' union, ending by compromise a prolonged labor dispute which caused J. C. Pettillo, AFM president, to order off the air two remote control sustaining music programs and possible in NBC retaliatory action. The compromise agreement averted a threatened strike here with possible national repercussions.

The new contract with St. Paul local 39 is retroactive to March 15 and provides for .10% pay increase and dismissal notices of at least four weeks. The station agreed to employment of a 10-piece studio orchestra on a 52-week a year basis in place of the 12 pieces demanded by the union. Previously, there has been no requirement of continuous employment.

Omitted from the contract is the AFM proposal for name orchestras in the studio orchestra by requiring that any musician employed by KSTP for a "probation period" should be guaranteed a job for a year, dismissal being allowed only for a valid reason, the latter determined by the union. This was especially objected to by Stanley E. Hubbard, KSTP president.

However, because the station previously was requesting a 10% pay increase two weeks notice of dismissal, it now, under the new terms, will give four. The amount expected by the station for staff musicians will be in excess of \$24,000 annually.

VALLEY DALES' NON-NAME POLICY

Valley Dale, Columbus, O., suburban dance spot is to remain open under a location policy. In the past several weeks since Frank Dalley, owner of Meadowbrook, Cedar Grove, N. Y., leaves for California Friday with his wife on a combination vacation and business trip. He'll be west several weeks.

Daily to California
Frank Dalley, owner of Meadowbrook, Cedar Grove, N. Y., leaves for California Friday with his wife on a combination vacation and business trip. He'll be west several weeks.

"I'm going to move to the Outskirts of Town"
AND
"Bassie Blues"

Columbia Record No. 36601
COUNT BASIE
And His Orchestra

Dr. Maf: MILTON EBBINS
Dir. William Morris Agency

SONNY KENDIS
and his orchestra
Fefe's Monte Carlo
New York
COLUMBIA RECORDS

HOTEL ASTOR, NEW YORK, SEPT. 12

EVANS JOINS COLLEGE

Lost Circus Bandmaster Job to Canned Music Shop

Merle Evans, leader of the band which played for performances of the "Lost Circus" in New York, has accepted a post in Hardin-Simmons College, Abilene, Tex., and probably will not return even if the circus and the American Federation of Musicians join out their difficulties. He is to be a music instructor and leader of the college band.

Evans and his musicians lost their job by striking a week month ago when the AFM called them out on strike as a means of securing a pay increase the AFM had decreed. Instead, the circus management installed a phonograph and is using recording as background music for the show.

State Says George Olsen Responsible for Rent On Army-Occupied Spot

Detroit, Aug. 4. Although George Olsen gave as one reason for shutting down the State Fair Casino here that it was impossible for him to determine who was paying the state for the use of the charges that he failed to pay any money for his tenancy, Gov. Murray Van Wageningen claims that the Army is on the property it should be responsible for the \$750 Olsen owes. Olsen says it still has a single lease, hence cannot be responsible.

Olsen opened the State Fair Casino here last season and was using the spot to his advantage. He is reported to have already moved in. That didn't stop Olsen. He opened with Carl Hoff's band, stuck to it a week, and then the thing and took to the road with a new orchestra of his own.

He allegedly departed without paying the \$750 rental and additional assessments the state auditor-general, Vernon J. Starnight, claims that the damages for materials Olsen is said to have used without authorization during his short stay, caused by the fireworks as to who is responsible.

FRANKIE CARLE NOW PARTNER OF HEIDT

Indianapolis, Aug. 4. Frankie Carle, pianist with Horace Heidt's orchestra, has been given an official status by the band, which Carle worked out with the two, Carle become co-owner of the outfit for the next three years. Heidt will get billing which will read "Horace Heidt with Frankie Carle and his orchestra." Heidt will continue to lead.

It's understood the arrangement was made after Carle turned down offers to assume leadership of Eddy Duchin's band when the latter entered the Navy recently. Duchin, according to reports, offered Carle a salary and a percentage of his band's business. Carle has since been in the cause of an inability to control a suitable leader.

Carle is also a songwriter. He authored "Sunrise Serenade," the smash hit of a year ago, among others.

FILLING CHAIRS NOT EASY

Raymond Scott Continues Quest for CBS Band Talent

Raymond Scott and CBS in New York have been having themselves a time the past couple weeks recruiting up men to staff the new band Scott will lead when he resumes as musical conductor on CBS Aug. 16. Of all the men that were supposed to be definitely set to join the ex-band leader, only two seem to be left. The first is Mel Powell, pianist with Benny Goodman, who is basset Billy Taylor, now at NYU. Cootie Williams, who had allegedly okayed a proposition to join Scott, changed his mind and will continue to lead his own band. Cose Coley, drummer with Cab Calloway, has okayed the deal he was offered, but is reluctant to join until some time in September. Benny Carter is definitely out. He plays alto sax. Scott and CBS are now dickering with Barney Bigard, Duke Ellington clarinetist.

Bob Houston, vocalist with Johnny Lee of Hotel New Yorker, N. Y., into the Army. No replacement.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WFIL, WOR, N. Y. City, and hereafter each week beginning from 8 p.m. to 1 a.m. and based on data provided by Accurate Reporting Service regular source for publishing industry in Canada.

TITLE	PUBLISHER	TOTAL
"*Let My Heart at Canoe..."	Ashmeyer	42
"*Let My Heart—Holiday Inn"	Berlin	38
"Jingle Jangle—Jingle"	Parlophone	35
Idaho	Mills	33
South	Witmark	24
"*Love Pair"	Parlophone	24
My Devotion	Santley	22
"*I'm Gonna Get That Gal"	Robbins	19
Just Though You Here	Robbins	19
Sleepy Lagoon	Chappell	18
One Dozen Dreams	Famous	18
"*Strictly Instruments"	Chappell	17
This Worth Fighting For	Harms	17
"Who Would I Be—Always in Heart"	BVC	16
Always in Heart—Always in Heart	Remick	13
Do You Miss Sweetheart	Parlophone	13
Got Gal Kachoo—O'orchestra	BVC	13
Wonder When Baby's Coming	Crawford	13
He's My Guy	Leeds	11
Jersey Bounce	Lewis	11
Singing Saxes Allmora	Remick	11
"*Let's Go on a Date"	Feist	11
At Last—O'orchestra—Wives	Remick	11
By Light Silver Moon	Remick	10
Conchita Lopez—Historical	Chappell	10
Dearest Beloved—You Were Never Lovelier	Chappell	10
Johnny Doughboy	Crawford	10
Put Put Put	Miller	9
Three Little Sisters	Santley	9
Take Me Crazy	Robbins	9
Don't Sit Apple Tree	Shapiro	9
I Came Here Talk for Joe	Robbins	8
My Gal—My Gal	Famous	8
Major and Minor	Robbins	8
New York Nocturne	Mills	8
All I Need Is You	Mills	7
"*Little Bo Peep Lost Jeep"	Peer	7
Midnight Matinee	Ember	7
Somebody's Thinking	Southern	7
"*Wherever I Go"	Robbins	7
Ferris Wheel	Roe	6
Got Moon Poles—My Fantasy	Mayfair	6
I'm Old Fashioned—I You Never Lovelier	Chappell	6
Starry Starry Night	Chappell	6
String of Pearls	Mutual	6
"*Was It Worth It"	Chapell	6
Everything I Got—By Jupiter	Chapell	6
I Remember You—Fleet's in	Chapell	6
Isabelle La Folia	Paramount	5
Keep Smiling, Laughing	Leeds	5
Light Candle in Chapel	Mills	5
Mad About You	Mills	5
My Gal—My Gal	Famous	5
"*Yankee Doodle Dandy"	Vogel	5
My Gal—My Gal	Paul-Pioneer	5
"*Sweet Dreams"	Chapell	5
Taint No Good	Advance	5
"Take the A Train"	Tempo	5
"*Tangerine—Fleet's in"	Famous	5

*Indicates BMI licensing; others are via ASCAP. †Musical. 1. Left column. **This is the Army's publishing subsid, licensed freely to all users.

HEART ATTACK KILLS LUIGI ROMANELLI

Toronto, Aug. 4. Orchestra leader Luigi Romanelli, 56, died of a heart attack on July 23, at the Manor Richelieu, swank resort hotel on the shore of St. Lawrence, where his band has had summer engagements since the hotelery was built by Canada Steamship Lines a decade ago. For 20 years, Romanelli had also led his orchestra at the King Edward Hotel in Toronto, and where his headquarters were as general music director for the Canadian units of the United Hotel chain. He was also a pioneer here in the silent film days when he and Regent and Tivoli theatres were the first leader in Toronto, and possibly Canada, to create descriptive musical background for the present these with a full pit orchestra in evening clothes.

Louie was the senior brother of a trio. The surviving brothers, Don and Leo, will carry on the tradition of the Romanelli orchestra. At 12, Louie was playing the violin on the streets of Toronto while George Williams, a Canadian dancer. The two divided the pennies tossed by spectators. Louie was educated in public schools during which he maintained serious studies of the violin. He continued these studies in London, England, and in Brussels, returning to Canada in 1908.

Valdes' Decca Disk
Miguelito Valdes, Latin-American singer formerly with Xavier Cugat's orchestra, is recording at Decca prior to leaving for Hollywood. Valdes' album will include "Rica Pulpa," "Nague," "Bim Bam Boom," "Sensitiva," "Oye Negra," "Caramba," "Sensitiva" and "Brome Sencillo."

LOMBARDO RESUMES

May Him Deep South For First Time in Years

Guy Lombardo's band goes back to work next week, after a six week layoff during which Lombardo stuck to his boat. Outfit recovers Aug 12 and begins working one-nighters in the East.

There's a possibility it may work into the deep South, a territory it hasn't played for years.

JIMMY DORSEY'S "SORGHU SWITCH"
NEW INSTRUMENTAL RECORDING
DECCA Record No. 18372

at the piano
SONNY KENDIS
and his orchestra
Fefe's Monte Carlo
New York
COLUMBIA RECORDS

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, during business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Cover	Total
		Week	Week
		End	End
Alvino Rey	Astor (1400; 75c-\$1.)	5	4,200 19,430
Ray Henderson	Biltmore (300; \$1-\$1.50)	14	475 8,175
Xavier Cugat*	Waldorf (550; \$1-\$1.50)	5	2,825 13,275
Johnny Long	New Yorker (300; 75c-\$1.50)	12	150 25,300
Paul Hester	Lexington (300; 75c-\$1.50)	25	1,400 37,200
Glen Gray	Pennsylvania (500; 75c-\$1.50)	3	2,125 6,500
Jimmy Wald	Lincoln (225; 75c-\$1.)	17	575 11,450

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 100; \$1-\$1.50). Comfortably grooved for the last time. Won't miss 5,000 covers by far.
Joe Bachman (Biltmore; 1,200; 50c-\$1.). Giving this downtown spot the jolt it needed and maintaining pace on around 4,500 payees on the week. Climbing to within 10% of Phil Harris' figure and that's solid with bounce Joe Faber.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Tucker drawing scanty, having carved out a good spot for himself in the affections of the midwest. Came through last week with 3,400 customers.
Jimmy Jay (Wentworth Room, Bismarck hotel; 300; \$1-\$2 min.). Jimmy Jay has done a fine job in this spot; last week held to good 2,100 patrons.
Duke Killington (Panther Room, Hotel Sherman; 600; \$2-\$2.50 min.). One more week for Ellington who is doing well. Last week got bang-up 4,000.
Charlie Murray (Mayfair Room, Blackstone hotel; 350; \$2.50 min. Sat.). Joan Merrill now shows attraction, and big okay with 1,600 customers.

Boston

Net Brandwynne (Ritz Ritz, Ritz-Carlton hotel; 350; \$1 cover). Brandwynne is being held over for an additional month since business continued excellent on his fifth week, with 2,100 covers plus big dinner trade.
Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). In seventh week Edwards accounted for big 950 covers over Friday-Saturday, only last week's, 800 covers.
Ray Morton (Oval Room, Copple-Place; 300; \$1 cover). Jane Pickens with Morton were responsible for 1,200 covers, fine on their third week, with dinner sessions packed.

Minneapolis

Frankie Gelson (Minnesota Terrace, Nicollet hotel; \$1.50-\$2 min.). Fourth week of Dorothy Lewis' ice revue, "Symphony on Skates," and Gelson (local) crowd, biggest attendance to date, with 2,000, averaging 150 nightly, a new record. Miss Lewis will remain at least two more weeks, possibly four.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B. Hollywood, second week). Those ticket rolls are getting a fast spin from this lad and the week's count will be somewhere around 28,000. He popped spot's seams with close to 28,000 last night, first, which was a new record.
Cab Calloway (Casa Manana B. Culver City, Cal. fourth week). Pulling class trade to this hoofery and geared for whopping 12,000. Should have little trouble handling a new record.
Henry Busby (Trianon N. Southgate, Cal. fourth week). Plenty sold here and banging away at 8,500 stubs.
Joe Savits (Cador B. Hollywood, fifth week). Cashed in heavy over the weekend, with Army and Navy paydays, and should catch around 4,000 customers. Johnny Richards follows in two weeks.
Joe Rie (Trianon B. Hollywood, fourth week). Riding along with Nils Granlund's room revue for weeks' haul of better than 4,500 customers.

(Chicago)

Buddy Franklin (Chez Paree; 600; \$3-\$3.50 min.). Benny Finn on new show is jarrett for steady trade, wed Franklin orchestra holding nicely, with 4,500 customers last week.
Art Jarrett (Blackhawk; 400; \$1.25 min.). In fourth week Jarrett orchestra holding all right with 2,700 patrons.

Philadelphia

Herbie Woods (Garden Terrace; Benjamin Franklin hotel; 500; \$1-\$1.50-\$2 min.). Business tilted slightly for Woods' second week with 1,117 customers checking in for supper. House getting heavy play from race-track crowd currently at Garden State Park, across the river in Camden, N. J.

Cleveland United Nations Sing Goes to Shortwave

Cleveland, Aug. 4.
An international "Victory Sing," first of the kind, was broadcast nationally and shortwaved by NBC from WHK, Aug. 2 from 3:30 to 4 p.m.
Dr. Charles D. Dawe, noted director of the Orpheus Choir; P. Karl

Grossman, Harper Grace Smythe, Helen Bradworth, Gracie Hines, John, Boswell, Vincent Percy, Frank Hruby, and Graham Marsh will all direct portions of the "Victory Song." The Ohio Music Teachers' Association, assembled in the outdoor theatre at suburban Park Park, will sing victory songs for United Nations. Mayor Frank C. Cain, of suburban Cleveland Heights, will be guest speaker.

Glenn Miller Rumor

Reports circulated in the trade yesterday (Tuesday) that Glenn Miller's orchestra was to make a tour of his Chesterfield cigarette company after close to three years' association.
Don Langen, account executive with Nevill-Emmett agency, and Miller's manager, J. Haynes, knew nothing about it.

Bus-Owning Bands Able To Continue While Tires Do; Much Envious Talk

There is small group of bands now riding around the country on dates in buses, because they had the foresight to buy their own jallies before the recent order barring the use of buses for dances for bands went into effect. Only trouble such outfits can possibly have is being unable to secure tires when their tires wear out. Since most of the outfits operate in the middle west, gas rationing isn't bothersome. Les Hite, Fletcher Henderson, Sweethearts of Rhythm, etc. are a few.
There are other bands, it's asserted by managers yelping with envy because they didn't think of it themselves, which are riding the one-night trail in buses registered in the middle west, but miles from there. These cruisers were transferred so as to enable their use as privately owned buses, but miles from there are still being paid true owners.

THE SANDUSKY FERRY SAVES SUMMER RESORT

Cedar Point, Ohio, Aug. 4.
With the season half spent, this summer resort finds itself, the midst of one of the best of its 44 years of existence. Early last week the management was hesitant about continuing a name-brand policy in the band business, but now is not so sure that the resort would ever open. Now, officials of the operating company are pressed to keep the band decision was justified, and that the season will be concluded to exceptional gains.

Aided by the stimulus of nearby war industries, the concessions are keeping open every evening until well after midnight, with the last Sandusky ferry leaving at 1:30 a.m. Though few of the many railroad excursions booked last spring have materialized, traffic on the daily Cleveland and Detroit steamers has increased substantially, and the automobile patronage is much greater than anticipated. Hotels are well filled during mid-week, and turning them away every weekend.

The ballroom, too, has kept pace maintaining a steady business over the past three summers. With Skinny Ennis in over the Fourth of July weekend, a new attendance record was set, while Frankie Martorelli's outfit established a new high on July 16, when the band was playing at the ballroom. The band was being aired by NBC for one-half hour every night through WTAM, Cleveland.

JAMES THE WINNAH!

Tops Martin Block's Semi-Annual Poll of Bands at WNEW

Harry James' orchestra for the first time came through to top Martin Block's semi-annual poll on his Make-Believe-Ballroom record program on WNEW, N. Y. James wound up with 68,002 votes as against Glenn Miller's second place 67,218. Tommy Dorsey finished third with 34,024 and Jimmy Dorsey fourth with 32,717. Vaughn Monroe was next, 21,789.

Remain 15 outfits which hit the top 20 in order: Benny Goodman, Woody Herman (who moved in from 14th last poll), Kay Kyser (ditto from 18th), Charlie Spivak, Sammy Kaye. Second ten are: Alvino Rey, Claude Thornhill, Gene Krupa, Count Basie, Art Shaw, Charlie Barnett, Johnny Long, Freddy Martin, Guy Lombardo, Hal McIntyre; latter band is only one that didn't show in first 20 in Block's last poll. Outfit was only in existence about a month at that time.

San Donabue orchestra cut four sides for Eli Oberstein's HIT Records same day it opened at Glen Island Casino, New Rochelle, N. Y., last week (28).

Ozzie Nelson Solid \$44,000 in Chi; T. Dorsey Record 41G in Philly; Kaye, 23G in Pitt; Basie, 19 1/2 G L. A., Big

(Estimates for This Week)
Charlie Barnett, New York (Grand; 2,766; 35-55-75-99-110) — With "The Big Boy Rag" (WB). Combined draught of the Barnett band and the picture spells big box, first week took in over \$500,000. Holds over.
Count Basie, Los Angeles (CP; 2,766; 35-55-75-99-110) — With "Swing" (Decca). Holds over.
Tommy Dorsey, Philadelphia (Eerie; 2,766; 35-55-75-99-110) — Breaking all-time records at this vaudeville with shattering \$44,000, despite little help from film, "Big Broadway" (Par). Previous high at Earle was chalked up by Jimmy Dorsey three weeks ago with more than \$36,000.

Don Bestor Okay at Totem Pole, Boston

Don Bestor (Totem Pole B. Auburndale, Mass.; July 27-Aug. 1). Bestor did well to lure 9,000 hoppers at \$1.45 pair for \$8,525 gross. Not as good as Dick Jurgens, but okay in face of his rationing and other factors.
Jury Kearns (Brookline C. Philadelphia, Aug. 1). Kearns played return here too soon; heat and gas rationing also helped to keep attendance down to mediocre 377 at \$1.10. Kearns is local leader.

Joe Meek (Roosevelt-State B. Boston, Aug. 1). Meek, widely known local leader, in standard attraction hereabouts and 1,000 draw at 85c per normal box for him.
Guy Ormandy-Alten Curtis (Raymor-Playmor B. Boston, Aug. 2). Two local crews played to 1,800 at 75c-80c for okay \$1,250.

BOB HOUSTON IN ARMY

Springfield, Mass., Aug. 4.
It was three times as long in for Bob Houston, baritone with Johnny Long's orchestra. The West Dredfield lead, known locally as "The Minot before he left WHA), was accepted here Wednesday (29) by the Army for non-combatant status.
An eye condition twice prevented him in New York from enlisting. It was the same condition that led to his being assigned to non-combatant duty. After a two weeks thorough finish up his business, he will report here for assignment.

Lawrence Welk, Cleveland (Palace; 2,766; 35-55-75) — With "Private Buckaroo" (U). It's Welk's initial vaude appearance here, but both stage bill and 40c top bid to garner more than anemic \$15,000.

Follow Feet

The Top Balled Hit from Glenn Miller's New Picture!

Lyric by Mack Gordon Music by Harry Warren

From the 20th Century-Fox Picture, "Orchestra Wives"

Ferde Grofe's Greatest Musical Triumph!

Lyric by Harold Adamson Music by Ferde Grofe

Based on theme of "Mardi Gras" from "Mississippi Sults"

DA R R R

FOR STEADY REQUESTS! POUND YOUR TABLE POLKA

RECORDED BY:
• MARY MARTIN and HORACE HEIDT—Columbia
• LAWRENCE WELK—Decca
• RENE MURPHY—Victor
• BARRY SISTERS—Standard

Professional copies available. Orchestration by JACK MASON, Inc.
COLONIAL MUSIC PUB. CO., Inc. 108 West 23 St., New York, N. Y.
110 DUNKIN, W. 7016 Melrose Ave., Hollywood, Cal.

Inside Stuff—Music

Best Sellers

10 Best Sellers on Coin-Machines

Orchestra for the Harry Hopkins-Louise Macy wedding at the White House was a wedding present. Contributed by the bride's uncle, Meyer Davis brought along harpist and contributed other musicians in Washington. In other words, a pick-up band. Included violinist Michael Welner of the Broadway, violinist Edward Bowers of Trane-Lars, bassist Bob Starny, of the Plymouth, cellist Alden Finckel and accordionist Vally Tatro. Macro tried to get the wedding music in the modern; tempo but selections were confined to the Love You Truly, Perfect Day and Tea For Two of familiar favorites. All musicians had to furnish FBI their background before they got their green light to cross White House porch.

E. C. Mills' advent into the Songwriters Protective Assn. as general manager will continue to be the subject of much speculation until this purpose in SPA clarifies itself. Right now, while under a \$35,000 (one year salary) pay, Mills' position as SPA's general manager is not so much constrained nor is he in "any financial activity" to ASCAP. At SPA he's drawing a very nominal fee, to be upped when he cuts his ASCAP ties completely. What the songwriters will agree to in the way of performing rights, hereafter exclusively an ASCAP function, is the natural subject of conjecture, in view of Mills' tieup at SPA.

Jack Robbins, who played a long shot in Latin-American music against the judgment of other music men, is collecting dividends on more than 150 different records on his own. Robbins has departed twice during the last year. Robbins is not only finding the wax works a substantial source of revenue to compensate for his investment, but synchronization rights on such songs as "Bim Bam Boom" (featured by Harry Cugat in the forthcoming Columbia picture, "You Were Never Lovelier"), "Want My Mama" (featured in "Down Argentine Way"), et al., are totalling up to sizeable items on the ledger.

Harold Adamson has done the lyrics to two tone poems, Ferde Grofe's "Mardi Gras" (renamed "Daybreak" and his posthumous "Manhattan Serenade" (pop version unchanged in title). Felst and Robbins played respectively, both firms being affiliated. By coincidence Jimmy Dorsey, Tommy Dorsey and Harry James have all recorded both tunes, which will be backed up on one disk.

On the Upbeat

Frank Gagen at El Dorado Room of the Commodore Perry Hotel, Toledo, returns to the Cadillac Hotel, Detroit, on Sept. 4.

Tealy Di Fardo currently at the Continental Terrace, near Toledo, O., filling an engagement left vacant when Bill Munday joined the Army.

Ted Kead held over indefinitely after a two-week engagement at Craig Beach, near Youngstown, O.

Joseph Sedy at the Mansion, near Youngstown, comes to the Bronze Room in Hotel Cadillac.

Merritt Weisler, band manager for Ray McKinley, inducted into the Army.

Joe Vars and his Men of Music, booked into Hotel Book Cadillac, Detroit, for indefinite engagement beginning Sept. 8. Until then they remain at Hotel Roosevelt's Fiesta Room, Pittsburgh, where they've been for last five months.

Cecil Ogil, forced to close an engagement in the Rainbow Room at the Willard Hotel, Toledo, when the bartenders and waiters went on

strike, now playing at a resort dance spot in Sheboygan, Mich. Pete Nakos, Toledo, who has been in Toledo to work at a defense job.

Eddie Koch, Pittsburgh musician, has left for Quincy, Ill., to join Larry Thompson band as tenor saxman and arranger.

Art Farrar band into West View Park, Pittsburgh, tonight (5) for a run.

Freddy Nagel orch slated to follow Everett Hoggland at Bill Green's, Pittsburgh, next week.

Joe Calloway, trumpet man with the Calloway house crew at Stanley theatre, Pittsburgh, went into the army over week-end.

Don Bester lost Joe Kloda, sax, to Army.

Ralph Barlow now at the Mansion, near Youngstown, O.

Chico Marx brings his band into Orpheum theatre, Los Angeles, Aug. 18.

Claude Allen, vocalist, shifts from Terry Thornhill to Bill McIntyre Aug. 25. McIntyre also adding a femme quartet, the Little Sisters.

Dorothy Reid, formerly vocal with Bob Allen and Muggsy Spanier, joined Vito Muzzo in place of Jack Little.

Eddie Vinson, alto sax, shifts from Cootie Williams' band to Andy Kirk, increases Kirk's sax to five.

Lionel Hampton's four-week play at Coney Island, Coney City, Cal., has been advanced. Now opens Aug. 20.

Ray McKinley's band follows Count Basie into the Trianon, Los Angeles, opening Sept. 30 for six weeks.

Teddy Williams' orchestra signed to play in "Something to Shout About" at Columbia.

Tommy Tucker band comes back to New York Sept. 28 to locale again at Essex House, Chicago, job just before.

Stan Kenyon band signed to two weeks at Strand theatre, New York, opening Oct. 8.

London, July 24.
"Valley" ... Campbell, Comblay
"Miss You" ... Campbell, Comblay
"Anniversary Waltz" ... Chappell
"The New Concerto" ... Keith, Texas
"Texas" ... Southern
"In Bed in Night" ... Chappell
"I Love You" ... Cinchione
"My Dreamboat" ... Chappell
"Remember You" ... Chappell
"One More Kiss" ... Maurice
"Chin Up" ... Sun

Wisconsin ASCAP Issue Drawn on Federal vs. State Over Copyright

Milwaukee, Aug. 4.
Piling into the Federal court of final briefs in an American Society of Composers & Publishers action against a group of state legislators and tavern operators precedes a decision promised within 30 days that will determine the future of ASCAP in Wisconsin. After being dragged out for more than a year before Judge P. Ryan Duffy, this jurisdiction disqualifies himself by saying he had been accused of prejudice against ASCAP and the decision on the briefs just filed will be rendered by Judge Lewis B. Schwelbensch, of Spokane, Wash.

What started as alleged copyright infringement actions now revolves around the constitutionality of Federal Statute No. 177. The brief filed by Fred R. Wright, legal rep for the Wisconsin Tavern Keepers' association, it is pointed out by Robert A. Hess, attorney for ASCAP, is it is contended that ASCAP is entirely within its rights and that its actions were brought under the Federal copyright law, taking precedence over any local or state legislation. Hess furthermore that Statute 177 is so obviously unconstitutional that there was no need for the Wisconsin to operate under its provisions. Plaintiffs in the group case at bar are the State of Wis., Chas. Stein & Co., Inc., Irving Berlin, Inc., Milt Music, Inc., and M. Witmark & Sons. Judge Schwelbensch has promised a decision by mid-September, and his ruling on the constitutionality of the Wisconsin law will have far reaching effect on many other actions held in abeyance over the outcome of the present cases.

AMERICAN MUSICOLOGICAL SOCIETY FILES PAPERS

New Albany, N. Y., Aug. 4.
American Musicological Society, Inc. has been chartered as a non-profit membership corporation. Alfred E. Gilbert, New York City, was filing attorneys.

Eddie Wittstein Batons New Haven's Concerts

The city of New Haven is underwriting a series of five Sunday afternoon series of semi-classical pop tunes in Lighthouse Point Park. The 30-piece orch will cost the city about \$100 to act.

Edward Wittstein is conducting.

G. W. Hill Orders Reprise

Two-thirds of this Saturday's (3) Lucky Strike Hit Parade will be devoted to a repeat of the Victory Theatre (Lux) program the personnel who made the week-end success of the Parade did a week ago last night (27). Victory Theatre presents weekly Bowdlerized guest performances by other outstanding programs. George Washington Hill, of Hill Parades, had and sponsor American Tobacco's performance by Harry Wood, Mark Warnow band, which "Black, etc., so much that he ordered the show repeated in the Hill Parade time.

Since the substitution will consume 30 minutes of the Hill Parade's normal 45-minute period the playing of the country's top 10 songs will be eliminated.

Dave Mann, pianist-arranger, left Charlie Spivak. Replaced by Lionel Proling.

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures in parentheses in parentheses indicate the number of weeks each song has been in the listings and respective popularities.)

1. Jingle, Jangle (12) (Paramount) ... Kay Kyser ... Columbia
2. Who Wouldn't Love Yop (7) (Maestro) ... Freddy Martin ... Victor
3. Sweet Eloise (3) (Shapiro) ... Kay Kyser ... Columbia
4. Idaho (3) (Mills) ... Inkspots ... Decca
5. All I Need Is You (3) (Miller) ... Kay Kyser ... Victor
6. Sleepy Lagoon (15) (Chappell) ... Alvin Karpis ... Bluebird
7. One Dozen Roses (12) (Famous) ... Benny Goodman ... Okeh
8. Brother Bill (3) (Rivco) ... Fitzgerald ... Decca
9. Johnny Doughboy (12) (Crawford) ... Vaughn Monroe ... Bluebird
10. Wears Silver Wings (1) (Shapiro) ... Harry James ... Columbia
11. ... Jimmy Dorsey ... Decca
12. ... Dick Jurgens ... Okeh
13. ... Harry ... Victor
14. ... Charlie Spivak ... Columbia
15. ... Tony Pastor ... Bluebird
16. ... Kenny Baker ... Decca
17. ... Dennis Day ... Capitol
18. ... Abe Lyman ... Bluebird
19. ... Kay Kyser ... Columbia

OTHER FAVORITES

(These records are directly below first 10 in popularity. Times with number of weeks in parenthesis are fading, others gaining.)

- Take Me (BVC) ... Jimmy Dorsey ... Decca
- Wonder When My Baby (Crawford) ... Jimmy Dorsey ... Decca
- My Devotion (Santly) ... Jimmy Dorsey ... Decca
- Just Though You Were Here (Yankee) ... Tommy Dorsey ... Victor
- Strip Polka (Mercer) ... Johnny Mercer ... Capitol
- Knock Me a Kiss (Leds) ... Lou Jordan ... Decca
- Mary's Grand Old Name (Vogel) ... Gene Krupa ... Columbia
- By Light of Silvery Moon (Remick) ... Ray Noble ... Columbia
- I Met Her On Monday (ABC) ... Guy Lombardo ... Decca
- Be Careful My Heart (Berlin) ... Freddy Martin ... Victor
- Gal In Kalamazoo (BVC) ... Bing Crosby ... Decca
- ... Glenn Miller ... Victor
- ... Jimmy Dorsey ... Decca

ANOTHER EDITORIAL

Blaise Pettillo As Czar Above Laws Of Justice

Pittsburgh, Aug. 4.
Under heading of "Heartening Move Against Pettillo," Sun-Pole graph, Hearst sheet here, added the AFM president all over the editorial page last Thursday (30), asking "are men of the Pettillo type more powerful than the laws of the United States," and then answering "If they are, it would seem to be waste of effort to apply the 'four freedoms' abroad when a Pettillo can kick them around at home."

Sun-Editorial was based on encouraging action of Attorney General Biddle and FCC in their injunction suit and investigation, respectively, against "dictatorial tactics of Pettillo in preventing High School orchestra at Interlochen from broadcasting over NBC and ordering discontinuance of musical transcriptions for radio and other non-private uses."

"In spite of the fact," the editorial continued, "the New Deal 'Spin' Circle has decided that the outrageous acts of some gangster-minded leaders come in the name of 'normal union activities' and in spite of the fact that Congress is too subservient to not remove the Pettillo, this injunction and investigation show that not all of our officials in Washington are willing to lie down flat under a Pettillo boot."

WB SEES UP-TOGETHER NICK KENNY MUSIC CO.

New music firm devoted exclusively to the publishing of tunes under the name of Nick Kenny, New York Daily Mirror columnist, has been set up by the publisher of the music combine. Firm is titled Atlas Music and one of the men now in either of the Remick, Witmark or Harms outfits which Warner Bros. operate, will be moved in to supervise it.

First tune in the firm's catalog will be "Just a Letter From Home."

Cowboys Call It Quits

Memphis, Aug. 4.
The Swift Jewel Cowboys, mounted boss-banded band, are headed for their last roundup—victims of the war. Through daily broadcasts under Swift & Co. sponsorship and via numerous personal appearances at theatres, fairs and picnics, the outfit has established a following in this area.

However, tire rationing has made transportation difficult for them and their horses, so the Swift Jewel boys were notified of forthcoming induction into the Army, it was determined to disband the act for the duration.

It's Cute—It's Different It's Terrific

BYE LO BABY BUNTIN' (Daddy's Goin' Huntin')

CINDY WALKER
DECCA 6038

American Music, Inc.

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With Bob Crosby's Bob Cats (Decca 1837)

Ernest Tubb (Decca 5958) Dick Robertson (Decca 4188) Bob Atcher (Okeh 6096)

AMERICAN MUSIC, INC. 9153 Sunset Blvd. Hollywood

Jimmie Dorsey's
NEW INTERNATIONAL RECORDING
"SOPRANO SWITCH"
DECCA 6031 M. 1837

'The Song Of The Hour' I NEED AMERICA (America Needs Me)

All Material Available

- BAND
- DANCE ORCH.
- VOCAL-3 KEYS

AMERICAN MUSIC, INC.

9153 Sunset Blvd. Hollywood, Calif.

"STRICTLY INSTRUMENTAL"

RECORDED BY
HARRY JAMES (COL.) BOB WESTER (BLUEBIRD)
JERRY WALD (DECCA)

CHERO MUSIC PUBLISHERS, INC.

A.F.M. Demands More Proof NCAC Is Actually Independent of NBC

ings from Walt Disney's picture "Bambi" and would like to congratulate you on the entire score. I have selected LOVE IS A SONG and TWITTERPATED as my favorites, but I think the other songs will also be well received.

Broadcast Music, Inc.
580 Fifth Avenue • New York City

'Priorities' In Switch to Chicago

End of Aug.; Biz Okay 15G in N. Y.

After 23 weeks on Broadway, Clifford C. Fisher will take his 'Priorities' to the Erlanger, Chicago, end of August, with virtually the same cast. Business has picked up to around \$15,000 weekly gross, after dipping to \$12,000, which spells a loss, and should it maintain 15G or better, the Chi commitment may be deferred a bit. 'Priorities,' now at the 40th Street theatre, stars Lou Holtz, Willie Howard and Phil Baker.

Fisher states that the only cuts in his company occurred when the principals found early-week matinee business bad and preferred cutting their 16-shows-a-week down to 11 performances, in exchange for taking a commensurate slash in payroll. There has been no other cut since.

WOODS BLDG., CHI, SOLD TO CHURCH FOR 600G

Chicago, Aug. 4. Woods Building, which houses most of Chicago's theatrical and song-writing firms, has been sold by the Marshall Field Estate and the Escenas Theatres Corp., which have a leasehold, to the Franciscan Fathers for \$600,000.

Chapel will be established in the Woods theatre as soon as possible. Gothic architecture of theatre, which has 1,100 seating capacity, is especially suited for this purpose. Offices of the 10-story building will be used for a missionary and monastery.

Everything must be vacated by April 1, 1943.

Hartmans to Chi

The Hartmans are slated for the Palmer House, Chicago, Sept. 16, when Griff Williams' band also goes in.

Latter makes a return there, succeeding Tommy Tucker, incumbent.

'BLACKOUTS' UP TO 12½G IN L.A.

Los Angeles, Aug. 4. 'Blackouts' of 1942 is gaining momentum at the boxoffice, sixth week showing increased take close to \$12,500.

Sam ('Schlepperman') Hearn, who replaced co-producer Billy Gilbert in the vaude revue last week, dropped out to hit the road for vaude tour. Desi Arnaz was also brought in, and is partially responsible for upping the gross. Both house and show management figure 'Blackouts' will stick around at least another three months at present pace.

'Show Time' 26G, France San Francisco, Aug. 4.

'Show Time' was still going strong last week, its third in town.

Playing at the Curran theatre, at \$2.75 top, vaude revue was good for \$26,000, with several more big weeks in prospect.

GERARD MAPS REVIVAL OF 'FOLLIES' BURLESQUE

Burley Gerard has decided, taking his cue from the click of Mike Todd's 'Star and Garter,' that the femme customers will spend \$3.50 and \$4.00 for glorified burlesque, which they'd shrink from at 60c. Accordingly, his revived 'Follies of the Day,' planned for New York the coming season, will be sealed at \$3.50, Gerard having abandoned the \$1.65 top which obtained when he was on the Columbia wheel.

The 16th edition of his 'Follies' closed the Columbia theatre on Broadway in 1935 and his first edition (and his last) closed at the Palace, Baltimore. Incidentally, Gerard's burlesque shows played the Balto Palace since 1913, when he opened the house.

While his last 'Follies' cost \$35,000 to open, then considered a fancy production not for a burlesque, Gerard did 14 such a week not the eight now in vogue under Equity rules. Bevo Snyder, Elsa May and Harry Seymour were his featured players and Snyder may do a comeback in the 1942 venture.

ROSE POSTPONES FREEM

Rescuing of Billy Rose's Diamond Horseshoe, N. Y. nitery, was postponed until Friday (7) by unforeseen kinks in the new three level stage being prepared for the new show 'Mrs. Astor's Pet Horse.' Polish advertisements had broken before the skeddaddled opening and went to waste with the postponement.

Bob Crosby band signed for picture, still unnamed, at Paramount when it finishes current Metro job in 'Presenting Lily Mars.'

Night Club Reviews

CASA MANANA

(CULVER CITY, CAL.)

Culver City, Cal., July 31. Cab Calloway Orch. with Anita & Aland, Honi Cole, Paul Binkley & Eddie, Cavaliers Quartet; edith, one Saturday, six other nights.

It takes no master mind to understand why Cab Calloway is still the highest with the ice-shakers of the land, of high degree or low estate. On his feet, he is a walking, talking, singing, dancing, and bobbing to his savage rhythms, is enough to claim tight the conviction, expert testimony to his musical greatness over a span of 13 years. From the day the Mochaes' established him into blue-chip society, if further proof is needed that the of 'h-d-ho'er is aging, like rare vintage wine, a roll of the eyes around the terrace tables at once put at ease any doubt. Long trek that it is for the cinema mob to get to this beach hoover, they are to be seen very much in evidence; all the more noticeably because the other rarely attract such an outpouring of hysterics.

The answer to how Calloway has stayed on so long, and after all these years is certain to point to a dedication high for this spot, is right there on the stage, a new epitome of what makes for lasting success. A showman to the hilt, a musician and a friendly, fraternal soul. That trinity of virtues can't miss that's what's why Cab will be around for a long, long time guiding the young upstarts and Johnny-come-latelys all the competition they care to bargain for. And the smart money will be riding with CC.

As if to zealously guard his hard-won laurels, Calloway works as hard and frantically as ever. He's more than a slice-away of occasional vocal, rarely leaving the stand during the dance and helping out where he can on the entertainment side. His disarming attitude, the total absence of big-dust and he has the mob in his corner before Cozy Cole has the skins warmed up. If all this sounds like a 'hail to the king,' that's what it is meant to be.

Taking the downtown from the out-front is a stick combo, rolling in rhythm and strength for a Negro crew, not too brassy. The section runs to five cases, four trumpets, three trombones and four rhythm. Specialists are Cole on the drums (who can name a better one?) and Jonah Jones, trumpeter par excellence.

Out on the floor Calloway has three acts of good contrasting quality. From a Negro quint one naturally expects two kinds of entertainment, peculiar to the race—music and dancing. Cab, the band and the neatly blended singing of the Cavaliers quartet take care of one phase; the other is amply provided by three sets of performers. To wit, Anita and Aland, boy-and-girl dance team excelling in graceful acrobatics and ballroom bends; Honi Cole, fast rapper, and the knockabout trio of Paul Binkley and Eddie, whose antics kept the sitters howling. For a finale Calloway ran them all on his vocal specialty 'Pushin' Sand.' All smartly paced and not overplayed.

The Calloways have two more weeks to go to finish out a six-

week stand (there goes Jimmie Lunceford's record!) and for a few dance and theatre dates here—music makes tracks. East. They can repeat here anytime they like and it is hoped they won't stay away six years like they did before. Helm.

CHEZ PAREE, CHI

Chicago, July 28. Benny Fields, Jack Cole Dancers, Al Bernie, Chester Donahue, Chez Paree Chorus, Buddy Franklin Orch., Char. Farnham Band with Lucio Garcia; at 8 and \$3.50 minimum.

Current show at this Class A nitery contains all the elements of a well-rounded and diversified entertainment, including a juggler, mimic, exotic dancer, minstrel man, rhumba orchestra, and is very pretty chorines who dance spiritedly and well. The pace is fast.

Proof that the ancient spirit of hoke is not dead when cleverly presented is proven by that hardy perennial, Benny Fields. Completely in character, a convincing can, top hat, and utilizing every trick of audience appeal, this minstrel man rings up a gross score. Fields sings some new tunes, but for the main part he relies on the tried and true melodies of the past vocal tributes to George M. Cohan, to Irving Berlin, inviting the dingers to join in each chorus with him. He has a great finish in 'America Marches On,' a patriotic melody posed in tableau form by the girls of the chorus.

Al Bernie is a gifted mimic who is currently in a transitional stage, trying to break away from mimicry into comedy singing and antics. Although he has not perfected his new medium, Bernie is plenty good (Continued on page 54)

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
'SORGHUM SWITCH'
DECCA Record No. 14372

PHIL REGAN
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BOOKING MANAGER

Sumbrock Learns Philly's City Of Brotherly Love For Cash On Line

Philadelphia, Aug. 4. Larry Sumbrock's 'Wild West Rodée' and Hollywood 'Thrill Show' opened Saturday night at the Frankford Yellowjackets Stadium here before about 2,500 spectators for an eight-hour stand, with the initial show marred by an accident injuring one of the show's star performers.

Neal Tott, 'daredevil auto driver,' was knocked unconscious and suffered a broken rib, when he failed to hurdle a couple of jalopies and a bus. Tott was also knocked out when attempting the same feat at the Polo Grounds, New York, two weeks ago.

Sumbrock's stay here, hasn't been without its headaches. Reading reports of his troubles in New York, radio execs were pinned for the promoter when he came to town. Seeking to buy time for spot announcements, Sumbrock was informed that it was cash on the line before any plug for his show went on the air.

No amount of argument would budge the stadium. Finally Sumbrock returned with checks signed by the head of a local advertising agency, but when he negotiated any of the announcements until the checks cleared the bank—which they did. Newspapers had demanded money in advance before any of Sumbrock's ads were run.

Editors of the local dailies are chuckling over a release sent to the city desks and sports departments last week by Sumbrock's publicity agent. A letter accompanying the release read (in part):

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AGVA's Unfair List

Chicago, Aug. 4. American Guild of Variety Artists has labeled the following clubs and agencies as unfair:

Billie Waldron Agency, Boston; Key E. Keiser, Indianapolis; Dog House, Newport, Ky.; Fritz Club and French Village, Dayton; Springfield Club, Lexington, Ky.; Dulcich Club, Lansing, Ill.; Albert Bouché's Villa Venice, Chicago; Jimmie Hetzer, Huntington, W. Va.; and the George Hamilton Agency, Montreal.

Chi Takes Over And as Rest Spot For Servicemen

Chicago, Aug. 4. The city of Chicago, through Mayor Edward J. Kelly, has leased the Auditorium theatre, hotel and office building as a Service Men's Center for a five-year period.

Action is designed to take pressure off the original Center, at 176 W. Washington street, which handles about 100 to 150 men weekdays and around 15,000 on Saturday and Sunday. Chicago now receives over 100,000 men within a 30-mile camp radius, most of whom are off on weekends.

Over 25,000 men are being housed at the Auditorium and Stevens hotel alone. The Auditorium theatre seats over 4,000 and has one of the largest hotel lobbies. Lobby will be used for dancing, the hotel for lodging of service men, while the Auditorium building itself will house club activities and administration.

According to current figures, it takes about \$10,000 a week to operate the Chicago Service Men's Center. This is strictly a local enterprise, with no charges for food, soft drinks or sleeping accommodations.

FBI Nabs Phony Army Officer; Caged Drinks During Cafe Inspection

Detroit, Aug. 4. Nifty men here are breathing easier now that Captain J. Vroom has been arrested by the FBI.

It was the 'Captain's' device to dress in military and bawh he advise the proprietor that he was making an inspection tour for the war effort. The man, who had accepted plenty of gratis service from the uneasy proprietors. The man, who had accepted plenty of gratis service from the uneasy proprietors.

However, the FBI caught up with Vroom as a phony and charged that he merely used his fake title for some high-class cagging of drinks. Among the things they found on him was a list of bars, clubs, write up 'complaints' jotted under each and circled for his own amusement the 'tip' he will pull from each place. The 'cuff' tally was plenty high but the FBI felt that the figures should be given out. To embarrassing to proprietors, some of whom had been taken more than once.

Joe E. Lewis now featured in Mont. R. Brown's 'Cocacaine Revue' at Piping Rock, Saratoga Springs, N. Y.

1ST NATION'S Army, Navy Claim Down on Chi To Prevent Gyp on Servicemen;

Initial Coolness Among Branch Representatives 'Disappears When 44's Attitude Toward AGVA Is Explained Satisfactorily'

PROBLEMS MULLED

Cincinnati, Aug. 4. The first national conference of American Guild of Variety Artists local executive secretaries and national representatives at the Metropole-Plaza hotel here Saturday and Sunday (1-2) went a long way in cementing the relationship between the national AGVA setup and the various out-of-town branches. There was an initial coolness when the conference was called to order Saturday morning, but by that afternoon all reasons for antagonism were apparently dissipated and the present national administration was given a vote of confidence.

Some of the local reps were especially suspicious of the Associated Artists of America (1) of the U. S. Army Ambulance Corps. Active in the latter's 26th annual convention, held in Allentown, Pa., organization, again active in this war, was formed during World War I, with Correll, then a cause officer, serving overseas.

Correll was taken by surprise by the election. He was not even in Allentown, but he had a long drive home to phone him in N. Y. to hurry over to the Pennsylvania town to accept the honor.

Correll is head of the U. S. Army Ambulance Corps in N. Y., and was also chief representative, Miss Correll, in founding the Father Duffi Club, which nightly tours the barracks of soldiers in the Manhattan area, dispensing cufio sandwiches, coffee, cigars, etc. Many prominent showmen are now identified with the Father Duffi Club, including Laurence, Dorothy, Kipling, Mrs. Ben Marden, etc.

USO Trouper Cleared Of Drunk Charge, Weds Army Lieut. Within Wk.

Memphis, Aug. 4. Celeste Eichling, a former champion swimmer here who has been training Army camps as featured entertainer with a USO show, was married Sunday (2) at Rotha, Mo., to Lieut. Walter D. Garner, within a week after he had been cleared by Army officers following arrest on drunkenness charges by local police at Hattiesburg, Miss.

Miss Eichling, who had been a member of a skating troupe touring Europe successfully for two years prior to her enlistment in the USO, was charged with drunkenness and resisting arrest, finally released under \$15,000 bail. The charges against her were made possible at the request of Army officers from Camp Shelby to Missourians, who claimed the girls were drinking and resisted arrest, when 'the two' were held in jail four hours on charges of drunkenness and resisting arrest.

Miss Eichling stopped in Memphis to visit relatives and friends en route to Germany to be married. Her mother, Mrs. Athenais Eichling, now lives in Buffalo, N. Y. The skater was in Germany when hostilities broke out, came back to the States as a refugee aboard an Army transport.

Lawson Exits Coast AGVA

Los Angeles, Aug. 4. Bob Lawson, former local representative for American Guild of Variety Artists, pulled out, to join ASCAP collection branch here. Meanwhile William Beckford and Buddy Harat continue as local reps, with C. C. Hyams taking care of labor relations for the AGVA group.

Alan Correll Named Prez of U. S. Army Ambulance Assn.

Chicago, Aug. 4. Chicago nites, which in the past have been harassed with military or naval officials over treatment of servicemen, are now feeling the pinch of authority as regulations are suddenly being tightened because of 50,000 soldiers and sailors who jam the Loop amusement center each weekend.

Trouble started when police closed four popular Club A spots and revoked their licenses for serving drinks to minor-age sailors. Places, all prominent Loop niteries, were Rhumba Casino, Brass Rail, Hollywood Show Lounge and Capitol Cocker. The incident occurred at Jack Greenfield and Milton M. Schwartz.

The following day, authorities stepped up and closed doors of the Royale Frolics, operated by Harry Boches and Eddie Frank, long-time cafe owners and operators.

In regard to the Rhumba Casino, it is claimed by the management that a certain naval officer took unfair advantage of his uniform to issue the complaint and make the place a scene of disorder. The Frolics, which features 20 performers in a continuous show, several of them are sailors and naval 'friends', thus 'mixing' being one of the accredited reasons for its closing.

However, in every case the entertainers were completely and adequately notified to take note of the ruling. Executive secretary of the U. S. Army Ambulance Assn., who was present when the row broke out, was also chief representative, Miss Correll, in founding the Father Duffi Club, which nightly tours the barracks of soldiers in the Manhattan area, dispensing cufio sandwiches, coffee, cigars, etc. Many prominent showmen are now identified with the Father Duffi Club, including Laurence, Dorothy, Kipling, Mrs. Ben Marden, etc.

Establishment of two big Government schools on the edge of the Loop, taking over of several major hotels by Army and Navy men, and the nearby location of a Navy Pier and several universities, training units here, will soon throw more than 100,000 service men seeking entertainment into the Loop every weekend.

Chicago's 'Broadway' is a small section extending only two blocks on State street and runs on Randolph and then over to Clark and State streets. The Government has said there shall be no gyping of service men and that the area is to be free of restrictions in law enforcement.

Winter, Accord... In a special meeting held last January by the Mayor's Commission, now known as the Special Service Division, and the cafe owners, under the leadership of Mayor Edward J. Kelly, a plan was reached regarding the future of Chicago's entertainment district. There were no complaints against any legitimate spot, only against gyping.

Cafes Shut for Liquor Violation

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Miami Everglades Hotel Goes Over to U. S. Navy

Miami, Aug. 4. One of the Miami skyline's most famous landmarks, the Everglades hotel, has been taken over by the United States Navy and will be transferred to the navy and schoolrooms for enlisted men undergoing training at the sub-casual school.

The Everglades becomes the first downtown hotel in Miami to be taken over by the armed forces. Scores of hotels on Miami Beach are now being transferred to the navy and schoolrooms for enlisted men undergoing training at the sub-casual school.

It is reported that the Miami Billmiller will become a permanent hospital, as will the Floridian and Fleetwood on Miami Beach.

Martina Ray Returns Vaude to Albany Spot

Albany, N. Y., Aug. 4. Martina Ray will headline for a number of nights at the long stage attraction since the house played several name bands last season.

Opens Thursday (6).

[illegible]

(Continued on page 62)

Bills Next Week

[Deno Bell] [General G.]

JIMMY BLANTON

LUIGI ROMANELLI

Michelleu resort in Q

ANTHONY KENT.
Anthony Kent, 27, legit actor, died in an Omaha hospital July 29. He had been hospitalized since June 6, being taken to Omaha from Lincoln, Neb., where he was taken ill while en route to Hollywood.

City. Born in M

Ben Delewese, 60, owner of the Dublin Night Club, near Columbus, O., died July 27, leaving his wife, two sons and three daughters. Also surviving are three brothers, includ-

0.00 0.05 0.10 0.15 0.20 0.25 0.30 0.35 0.40 0.45 0.50 0.55 0.60 0.65 0.70 0.75 0.80 0.85 0.90 0.95 1.00

Henry Streibert, 82, father of Ted Streibert, WOR-Mutual executive, died at his home in Albany, N. Y., last week. He had been proprietor of the Streibert Wholesale Paper Co.

Father, 73, of Frank Damis, assistant zone manager of Warner Bros.

by Theatres, died July
age. Wife, three sons

Mother, 79, of Mrs. Greta Harbaugh, who owns and operates Pines, class Pittsburgh roadhouse, died at her home in that city last week after a long illness.

Thomas Stubbins, 89, father of Howard Stubbins, Monogram franchise-holder on the Coast, died in Los Angeles Aug. 3.

... who built the

Ira J. Howe, 77, who built the first theatre in Lafayette, Ind., died in a hospital there July 29, following a heart attack.

1. Nell Pleshan's

Roxford & Wall
Bill Romano
Frank Small &
3 Aces & Quen
Frank Murtha
Geo Marchetti O
Old Falls Tave
Jacqueline Herm
Suzette (4)
Mary Morrie
De Wayne
Harry Holly
Billy Hays Oro
Open Deer Cal
Bunny Leroy
Ruth Tonploton
Rae & Tave

Bernardettes &
Mauro Sweldlow
Judith Lee
Frank Patumbo
Frankie Schluth
Brown & Lee
Iris Wayne
Jeanettes
Rainbow Terrace
(Stratford, Pa.)
Gene Eymann
Rita Carlton
Howard Lanin
Roman Grille
Carla
Ray O'Day

Gloria Dale
Jack Yeon Oro

River Drive To
 Dick Wharton O
 Sam's Cafe
 Rosalie Jovenelli
 Leonard Kramer
 Billie Diamond
 Kings of Rhythm
 Gene Raymond
 Mike Ray Oro
 Showboat
 Harry (2)

Bob Simmons
Al Carlton

Margie Martin
Kelo Brown
Harry Taylor O
Silver Lake Is
Marlon Melrose
Col Geo Reed
D & J Herman
Alice Lucey
Diaz & Diane
Frank Haesel O
Snn Bay Garde
Katherine King
Boyd & Chapman
Danny & Beatrice
Bob Krahl

Toni Eddling
Agnes Wille

69th St. Bathskell
Elton Brown
Mary Hartford
Jean Van
Perkie Perkins
Mario & Maria
Tony Bennett Or
Swan Club
Barney Long
Bob Tolley
Eddie Blum
Carney Sle
Soemo & Anita
Vincent Rixze Or
Money Breen

Town Tavern
Nick Petito

Betty Behrle
Jackie Leo
Eddie Swartz
Mary Novie
20th Century
Golden Age

Trans Atlantic L

Merry Men
Bill Bennett
Venice Grill
Norma Norton
Marie Lamont
Don Romero
Merrill Sle

Don Nicholas Oro
Weber's Hof Bra

Camden
Moro & Chita
Lucky Girlie (8)
Herbert, Dexter
Irene St. Clair
Temple City 4
Julie Flacco's Or.
Hale Hamilton, Jr.
Rathor Eldoradian
Dave Plerson

Yacht Club
Iris Lane
Carmelita
Anne Tally
Jack Hutchinson
Victor Nelson Oro

BURGH

Marion Muller
51 Club
Max Tarshle
Pat McCauley
Linda Cotta
Sally Rice

Torchy Cole
Sherry Lahe

Margie Norris
Hotel Fort Pitt
Ken Bailey Oro
Johnny Mitchell
Harry Walton
Jessie Wheatley

Hotel Henry
(Silver Ball)

Marty Schramm
4 Kings & Queen
(Gay 90's)
Dorothy Neebitt
Hotel 7th Avenue
Harry Bigloy
Secorta

Hotel Roosevelt

Joe Vera
Sam Bari
Joe Petroselli
Jimmy Glover
Hotel Schenley
Billy Hinde Oro
Joy Lind
Hotel Wm Penn
(Continental Bar)
Billy Gattano

Continued from page 4—

Eugene C. Pulliam, state executive chairman of the Indiana war savings staff, said that the Treasury Depart-



HITCH YOUR WAGON TO A STAR
CAMEL HAS THEM, HERE THEY ARE—



"YOUR
MAN
FRIDAY"

LANNY
ROSS



MARGO



HERB SHRINER

*THE ASH OF THE
CAMEL CARAVAN*



EDWARD ELLIS

THE NARRATOR OF THE
"OUR TOWN"
DRAMATIC SPOT



XAVIER CUGAT—AND HIS ORCHESTRA

ALL ON THE CAMEL CARAVAN

EVERY FRIDAY 10-11 P.M., E.W.T. C.B.S. COAST-TO-COAST

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VOL. 147 No. 10

NEW YORK, WEDNESDAY, AUGUST 12, 1942

PRICE 25 CENTS

W'COODAYALTOEER

Robeson Gives 'Othello' Great Power, Starring in Revival with White Rroupe

By RUDOLPH ELKE, JR.

Boston, Aug. 11.

Last night ("Monday") in Cambridge, at the Brattle Hall summer theatre, when Paul Robeson took the stage in Shakespeare's "Othello," it was the first time in America a Negro ever played the role of that towering giant of tragedy with that company in support. It was also the first time in modern times that the incredibly powerful tale of the intense jealousy of a man goaded beyond endurance by the fabled infidelity of his wife ever really made sense. And it was, moreover, the first time that this fantastically recalcitrant drama, which has confounded actors, critics and public alike for three centuries, ever appeared to be headed for financial success. It is absolutely tremendous with the audience. This, incidentally, is not the first time Robeson has done "Othello"; he first

(Continued on page 61)

Opening Spotlight Club (Liquor in Lockers Only) For New York Stay-Ups

New York counterpart of Washington, D. C.'s "Spotlight Club," which caters to musicians, etc., in the early morning hours, will be opened within a month. Group including Collette, headliner at the Lincoln hotel, New York, has acquired the space formerly occupied by the Mirror at 32d street and 7th avenue.

No liquor is sold under the "Spotlight" method of operation and New York spot will work similarly, because of ABC regulations re closing hours. However, each member is assigned a locker in which spirits are stored. Club supplies soda and ice.

BERLIN TURNING OVER \$500,000 TO ARMY FUND

Iring Berlin will turn over \$500,000 to the Army Emergency Relief Fund next week as the first installment from "This Is the Army." Spectacularly successful all-soldier show, now in its sixth week on Broadway, will make a five-month road tour, adding to the tremendous profits following its windup in New York, set for Aug. 29.

Half of the lush melon which Berlin will turn over to the AER in a formal ceremony next week represents Warner Bros.' \$250,000 down payment for screen rights. Additional coin is being held in reserve for emergencies and will be turned over later.

Comparatively little income from (Continued on page 63)

A&P Coin for Pix?

Hollywood, Aug. 11. Henry Huntington (Hunts) Hartford III, Hollywood playboy, is reported going serious and inventing part of his A&P inheritance in the production of motion pictures.

Understood he has contacted Universal with the idea of producing a musical with a budget of \$700,000.

Middle East Troops Neglected on Films, Sez War Correspondent

Louis Fischer, "but they have very few books, magazines and games and little or no entertainment. Not one 16 mm. movie projector. They would be eternally grateful for anything they could get and can't understand why nothing has come through."

A check with the following agencies revealed that: UCO - Camp Shows can send entertainment only where and when the Army and Navy request it; the USO is ready, able and willing to service American servicemen overseas but is still waiting for the brass to give them the go; the U. S. Army Motion Picture Service does provide 16 mm. equipment and film, including Hollywood product, for the troops overseas but does not have facilities to discuss its service in Africa and India.

India, Fischer reported, the teen-age youngsters like and want more of our Hollywood film because the native-made pic do not have kissing sequences since osculation is tabooed.

Hines' Music Really Sends 'Em — Into the Hospital

Music may have its soothing charms—but not the way Earl (Pat) Hines band plays it.

Hines starts to swing, so do the patrons, only they swing with razors, bottles and fists.

Last week Hines played two colored dances and the net result was one riot and one wounded saxophone player. In Cambridge, Mass., Hines lured 1,200 colored dancers into the Elks Hall—and then it took two police dis-

(Continued on page 16)

RAILED FILM ISSUE TO NO. 1 FILM FAN

Proposed WPB Rationing of Entertainment Believed Primarily Due to Army-Navy Requirements Which Industry Heads Concede Must Come First — However, Fail to Understand High Estimates

DISTRIBUTION FAULTY?

Motion picture company heads are considering bringing the raw film conservation problem closer to President Roosevelt, one of the most ardent film fans in the country, for education (if the various elements in the War Production Board insist on carrying through drastic rationing regulations of a type which industry heads believe would seriously hurt the business).

Though the manufacture of raw film stock includes the use of nitrocellulose, a substance employed in explosives, it is reported that the pressure for reduction in use of films for entertainment purposes is due primarily to Army and Navy film requirements rather than the fact that essential war materials are consumed in picture production and distribution.

Army-Navy film needs admittedly come first, but opinion within the trade is that their estimates are so high that it would appear as if so high that it would appear as if

(Continued on page 61)

American People Getting 'Newsrotic'

Man-Bites-Dog Human Interest Handouts Not Adequate Sub for Factual War News, Audience Told

Seattle, Aug. 11. Radio discussed "The Role of the Press in War" last week when American Town Meeting of the Air visited Seattle. Some salty remarks were heard over the Blue network, notably from S. H. Lewis, publisher of a small town northwest paper, who said the public was getting "newsrotic" and "waiting around for bad news."

He also referred to news handouts as one part news and nine parts rot. Gardner Cowles, now with the Office of War Information, was one of the Washington to say that the OWI was doing its best to push some facts through the bureaucratic bottleneck and he bespoke the "natural difference of opinion between civilians and the military on what news should be released. There was too much man-bites-dog individual adventure stuff and too little in-

(Continued on page 61)

Kiepura Doesn't Know Own Strength, Especially When He's Scene-Stealing

Too Prophetic

Newark, Aug. 11. Branford's prophetic ads in local papers for plenty of show-biz stars referring to Ann Sheridan, Blurs stated, "She doesn't want to act the world on fire—but god, how can she help it!"

House yanked the ad next day after a fire at the theatre.

Kanin Decides It's Easier to Fight War With Guns Than Films

Refusing to accept a commission or have anything further to do with films, Garson Kanin went back into the Army last week. He joined the enlisted ranks at Camp Upton, N. Y. Kanin was drafted into the Army just over a year ago from Hollywood, where he was a director for RKO. He was assigned to the Training Film Production Unit at Fort Monmouth, N. J. Life was made uncomfortable by Army protocol that prevented him from doing a complete job as a director inasmuch as he was only an enlisted man and couldn't boss higher ranks around. Other complications of the Army's way of doing things also made him unhappy, until he was mustered out with those over 28.

He immediately went into the Office for Emergency Management (Continued on page 63)

Chicago, Aug. 11.

Jan Kiepura, Polish tenor, hung Gladys Swarthout so violently to the ground during a Fortune Gallo performance of "Carmen" here Saturday night (8) that the mezzo was knocked nearly unconscious. The event almost halted the opera but after recovery of her breath Miss Swarthout went on with the performance.

Reproussions to the incident may or may not develop. The incident is embarrassing to Kiepura because of his previous feuding with Miss Swarthout dating back to a picture they made jointly for Paramount. Although rated one of the great tenors of the world Kiepura has the reputation for resenting all other artists who attempt to protect themselves from his scene-stealing and general dominating manner on the stage. He is the despair of conductors, too, because of his over-holding of high notes and general mugging regardless of the score or direction.

Believe Cut Rate Legit Hurts \$3 B.O.; Patrons May Wait for Bargains

Policy of halving prices of hits after they have scored long runs on Broadway is a matter of discussion among showmen. Some argue that if \$120 top shows regularly drop to \$165, the general reaction among players may be to wait for the cuts, with the result that current attendance will be dented. That has held true in the film biz for years, many patrons waiting until pictures get out of the deluges and into the rakes at lower costs.

There are three shows on the list at \$165 top out of the current 18. "Audrey" playing extended repeat at the St. James at that price, while "My Sister Ellen," which moved from the Biltmore to the Beck recently, dropped the top to the same level. Result was a jump of approximately \$5,000, repeating the record of "The Women" several years ago when that play produced prices similarly. Both were produced by Max Gordon. ("Ellen" has also (Continued on page 16)

FETEING INS NEWSMEN ON SABOTEUR SCOOP

Joe Connolly, head of International News Service, is tossing a luncheon tomorrow (Wednesday) at the Waldorf-Astoria hotel, N. Y., in honor of William K. Hutchinson, head of the INS bureau in Washington, and Jack Vincent, of the part news and nine parts rot. responsible for the 24-hour scoop by INS on the punishment for the eight saboteurs who landed in the U. S. from submarines. At the luncheon, Connolly will announce special rewards for both men.

The scoop was the result of the coordinated effort of the entire INS Washington bureau, but Vincent and Hutchinson did the major job. It was entirely the result of good re-

(Continued on page 62)

See Tommy Dorsey's — Reconciling Shortly

Baltimore, Aug. 11. Tommy Dorsey and his divorced wife, Doris, are expected to meet their way toward a reconciliation. She has been with him on several dates recently, but Doris and he is now at the Hipp Theatre here where the outfit is playing.

Pair separated almost two years ago, and last spring Mrs. Dorsey secured a quiet divorce. They have two children.

IN THE SPOTLIGHT

H'wood's Fearless 15' Stunters Grave More Action, Drift to War Fronts

Hollywood, Aug. 11.—That strange but little group of Hollywood performers—the "oh-oh" guys who are in pictures to be seen and not heard, to proxy unknown and double in fables—seldom have been more than 15 in number and are due soon to grow fewer. But fact is that, strictly due to the war, there may be a shortage of stunt men, too in Hollywood.

Led by Bud Wolfe, one of the top hands of this peculiar set, they are entering the armed forces, with no adequate replacements at hand, since it takes upward of three years to make an acceptable and accepted stunt man in pictures. Parenthetically, it may be explained in this connection that it isn't the man Hollywood is worried about; it's the equipment he must smash.

In consequence, he has to be so deft with the disorder he creates that he seldom injures anything of importance, even himself; the announced (Continued on page 60)

Duncan Sisters Discover Nitory Debits Were Like Topsy—They 'Grew'

Reno, Nev., Aug. 11.

The closing of the Duncan Sisters' (Dorothy and Eva) River tour was far less auspicious than its opening. The girls left town leaving local credulous singing fans all the same song, "I'm Following You."

Suit was filed against the sisters and Frank Herman in District Court by Sewell's Little Stores, Inc., a grocery concern, for the collection of \$188.30, and also by the Nevada State Employment Compensation Division, which claimed the sisters failed to make payments amounting to more than \$900.

PABST BEER WEIGHS PAT O'BRIEN SHOW

Hollywood, Aug. 11.

Pabst beer is reported interesting in idea show built around Pat O'Brien by Vick Knight of BLOW agency.

Other talent includes Six Hits and Miss and Felix Mills Music.

Old War Wound Bunches Renoir on Durbin Pic

Hollywood, Aug. 11.

Jean Renoir stepped out as director of the Deanna Durbin starrer, "Forever Yours," after 47 days of shooting at Universal, and Bruce Manning, producer, took over the directing job for the duration of the picture.

Meane spokesman explained that an old leg wound, sustained in World War I, had come back to plague Renoir during the two weeks of the scenes. Manning announced that he had taken over the directorship temporarily, with the expectation that Renoir would return for the final scenes.

Meane, Renoir has gone to Johns Hopkins Hospital in Annapolis.

Shirley Off and On (?)

Hollywood, Aug. 11.

Shirley Temple's widow, her producer & Gamble (Dreft) series on CBS radio, but Ed Wette, who sold the current setup to G. G. if reported to have two new bankrollers interested in the film project.

Program has plans surprising strength in recent weeks as reflected in the C.A.B. ratings.

Flesh Color?

San Francisco, Aug. 11.

Hollywood talent agents are branching out and making deals with other than breathing mortals. Revealed at the trial of Lieut. Comm. Maurice Aronoff, under court martial for allegedly speeding the Navy ratings of Tony Martin for a gift auto, that defendant had signed a contract under which Oratt & Co. was to make paint sales for Aronoff firm on a 5% commission basis.

In the trade that would mean he's either cutting or splitting.

CLARK GABLE ENLISTS AS AN AIR-CORPS PVT.

Hollywood, Aug. 11.

Although confirmation is lacking, it's considered practically certain that Clark Gable will be in uniform before the end of this week as a private in the Army Air Corps. Actor made it plain he doesn't want a commission, but in volunteering his services to the Army, expressed preference for the Air Corps. Gable told friends he has lost heart in acting and wanted to get in and do his part.

Neither his studio (Metro) nor his publicity officials would comment, but implication clear he volunteered and was accepted.

Phil Regan Heads Lake Tahoe Nitory

Lake Tahoe, Nev., Aug. 11.

Phil Regan opened last week (6) at Cal-Neva, the "Castle in the Air" of Lake Tahoe. He played to a capacity crowd and indications are for bright biz for the remainder of his stay.

Nitory also features Mary Chancy, Robert G. Donnelly, and Jack Buckingham's orchids.

FOX SCREEN-TESTS EVANS

Concert Baritone Now in 'Merry Widow' at Carnegie Hall

Wilbur Evans, concert baritone, who is also well known on the radio, was given a 20-minute Fox screen test a week ago. Reports from the studio indicate the test was a successful one and west coast officials are now trying to find a place for the baritone.

Evans currently is appearing in "The Merry Widow" at Carnegie Hall, N. Y.

Jose Iturbi's Lens Test

Hollywood, Aug. 11.

Jose Iturbi is here for a screen test, probably for the 20th Century Fox producer-composer-plant will play him in the film if a deal is struck.

Iturbi averages over 90 percent engagements a season.

Flight From H'wood

Hollywood, Aug. 11.

They used to go Hollywood, but now the Hollywood boys are going Lockheed.

Among the former flyers now on the aircraft payroll are: Howard Hughes, test pilot; V. J. O'Connell, test pilot; John Clark, former manager of the Hollywood Flying Club; and a long list of names for tests; John Darrow, once a film moppet and later an agent; Harry and Gordon Gordon, another of the film actors, hammering a type machine.

PEG GREFF SPAN NEAR TO MRS.

Dattafers on Short End of 2 to 1 Race—Shifting of Meter—Prolongs Many Career—Men Adjust Selves More Gracefully

DURABLE DAMES

Hollywood, Aug. 11.

When it comes to staying in the luxury-luxury brackets, the life expectancy of the average film star and featured player is somewhat better than that of the average ball player. And perhaps not quite so good as that of the deep sea diver, but through the various casting departments releases these conclusions.

It also is indicated that (a) the life span of film stardom and featured-dom has lengthened not considerably during recent years and while (b) Kipling's female of the fable is more the deadlier, the male is more durable.

As a finding, this latter was less than the general and surprising. That is, it was consistently stated that the men lasted longer, were appreciated because they were about even, these latter promptly citing the professional longevity of Joan Crawford and among others, the case of Jean Arthur, who has survived sailors, early babbies and the newer sophisticates to maintain real stature in this more demanding day.

Sure of One Point

However, this point was significant: Nobody was so brash as to say that the ladies were the future enduring.

On the contrary, the studio talk, which was offhand and without reference to records, dealt with various durable personalities who were appreciated because they were quick to mind; and the men led by a ratio of 2 to 1, as the following list reveals:

Women—Joan Crawford, Irene Dunne, Jean Arthur, Myrna Loy, Jeanette MacDonald, Ann Sothern, Ann Sheridan, Rosalind Russell, Gloria Stuart, Herbert Marshall, Virginia Bruce, Dorothy Lamour, Claudette Colbert, Katharine Hepburn, Bette Davis, Hedy Lamarr, Norma Shearer, Judy Garland.
Men—Lionel Barrymore, Jimmy Cagney, Robert G. Donnelly, Grant, Ronald Colman, Charlie Chaplin, Wallace Beery, Walter Pidgeon, Herbert Marshall, Clark Gable, Basil Rathbone, Walter Brennan, Lewis Stone, Warner Baxter, John Barrymore, Fredric March, Pat O'Brien, Jack Benny, Bob Hope, Bing Crosby, Brian Aherne, Melvyn Douglas, George Cooper, George Tracy, Edward Arnold, Mickey Rooney, Van Heflin, Robert Taylor, John Cera, George Raft, John Stewart, Paul Lukas, William Powell, Franchot Tone, Robert Montgomery.

Score: 34-18

The score, by this miscellaneous method, indicates that 18 to 1 is in favor of the male, and for these reasons, as quoted by the studios: (a) Men, with few exceptions, age more rapidly.

Men fit into character portrayals more readily and gracefully.

Women in the audience, though signs of age on the screen, have less effect on their kind than they have for men.

As for the stretching of the so-called film life span as of recent date, it's said that, back around 1930, the average star and support player lasted about five years at the top, and then began to fade. Nowadays, the average, they say, is estimated to be 10 to 15, explaining this:

The quality of production is higher, consequently affording a degree of floor-insurance for the star; certain members of both sexes have produced, cured within a few days.

Welles' Shenanigans Go Big With Metro and Brazil, But RKO on Spot

Koerner's 'Decorations'

Charlie Koerner has hit upon a remedy to end the long, time-consuming recitals to which he has been subjected by everybody at the RKO studio claiming to have first discovered every star in Hollywood from Mickey Rooney to Dame Mary Whitely.

Koerner had the prop department dig up a stock of phony medals. Now every time one of his subordinates begins to talk about sensational 'discoveries,' he reaches for the basket for a medal. It works like a charm.

ABBOTT PLANS BURLEY REVIVAL FOR H'WOOD

Hollywood, Aug. 11.

Burley, exclusively a downtown Main St. attraction for many years, will move to Hollywood if Harry Abbott, who has been in the business, which he has taken under lease for a year, do not miscarry. Abbott is a brother of Bud Abbott (& Costello). He has announced a policy for the house providing the film assembly plant. It would be the 'refined type,' he qualifies.

Some eight or nine years ago Minsky did a whole business with burlesque in the Playhouse (Carnegie), posting the highest grosses the house ever had. Why no one has followed up that success is one of those things. No legit production should show the time has turned any sizeable profit at the Vine street theatre, which currently has 'Blackouts,' two-a-day vaudeur.

Seek Comic for 'Boat', Negro Tenor for 'Carmen'

Oscar Hammerstein II is actively ailing in casting 'Show Boat,' which Metro will revive on Broadway in the fall. Operetta, which he and Jerome Kern wrote, principally lacks a 'Captain Andy.' Charles Winger, who originated the part, is unavailable because of picture contracts. Among the emendations suggested for 'Boat' are Billy Howe and Red Prouty, latter being cast for the 'Boat' musical revival.

Selection of a tenor is temporarily holding up 'Carmen Jones,' colored cast version of the opera 'Carmen,' which Max Gordon will produce, and which Hammerstein has adapted. 'Locals of Jones' has been switched from Spain to South America.

YOO, HOO GIRLS

Your Romeo, Boyer, Also An Acrobat in Tights

Hollywood, Aug. 11.

Something new in Hollywood is a producer going acrobatic and wearing tights on the screen. Charles Boyer, sole film producer, has spangled to play opposite Burt Lancaster in the circus sequence of the picture 'Fantasy' at Universal.

In addition to acting, Boyer is co-producing with Julien Duvivier, latter who in film he goes back to his romantic stuff with his co-star, Barbara Stanwyck.

Harbach in Hosp

Otto Harbach is at the Eye and Ear hospital, Medical Center, under treatment for cataracts. His eyes were operated on some time ago and the current complication is a secondary surgical matter, almost invariably required.

Composure is expected to be discharged, cured within a few days.

Hollywood, Aug. 11.

Orson Welles' penchant for seemingly getting himself into one scrape after another apparently hasn't affected his Hollywood desirability. Although he appears to be waited up with RKO, it looks likely that he's going to land a spot at another studio, right in the middle of the week. Last week B. Mayer took a gamble on Bill Saroyan earlier this year—is said to be interested.

Welles is now somewhere between Buenos Aires and Los Angeles on the return voyage from a jaunt to Brazil that was supposed to take a couple months to make and has stretched out from almost the beginning of the year. Ideas was for him to grab a big piece of Rio de Janeiro and world-warism present. He was also to be used in his best picture, 'All True.'

He was also to get additional footage on some native fishermen who were national heroes, sailing hundreds of miles in their craft to make a personal complaint to the president of Brazil about injustices they felt they were receiving. This was also to be used in 'It's All True,' which is slated to come out.

(Continued on page 60)

Mother, Four Daughters Among 6 in All-Girl Band To Become Nuns in Texas

San Antonio, Aug. 11.

Six former members of an all-girl orchestra, known as the 'Texas Hangoverettes,' including mother and her four daughters, last week took their final vows as nuns at the Nazareth convent.

The group includes Mrs. Mary Evelyn, and her daughters Dorothy, Evelyn, Hazel and Wilbur. Wilbur, Gray, another former member of the group, had toured the U.S. and Hawaii, also took the final vows. The sextet entered the convent in 1938 to join the band at the height of its popularity.

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Emer Davis a Fave with Newsreels For Starting to Cut the Red Tape

Newsreel editors are becoming increasingly aware that Emer Davis, as head of the Office of War Information, already has pressed the machinery which ultimately is going to bring adequate coverage of the war front, home and abroad. Hence, they are convinced that he is going to back up his earlier statements on full news coverage by carrying it into practice even if it makes some military brasshats uncomfortable.

First outstanding instance of this unbending by the military occurred just week on the home front when all the newsreels were able to secure full coverage of the new Commando Flange. Newsreel staffs, being readied, U. S. troops and trucks going abroad and other material taken care of for test flight. The "Commando Flange" was adopted because of the desire not to divulge the exact type or capacity of the planes in question.

This is the type of material the newsreel boys have been crying for. Unfortunately, Newsreel staffs realize that it just didn't happen, and give full credit to Davis and his staff. The reels have been trying to persuade the military officers that such material is constructive and should be given. Previously the newsreel plans had fallen on deaf ears.

With the home front pried open a little, to show the folks what is being done by the U. S. in the war effort, the newsreels are hopeful that additional material will be forthcoming and that later more leeway may be given in securing actual fighting front material.

Newsreel cameramen at the various fronts, are spending the money, but they have been able to obtain only a smattering of actual stories.

The newsreels, appreciating the efforts of Davis, gave him and his OWI a break in the reels during the past week with a full story of their early setup, including a camera closer of the different personalities.

Negro Discrimination Suits Vs. 2 Theatres

Akron, O., Aug. 11. Negro discrimination problem has hit the courts in Urbana, 8,000 population Ohio city, with about 5% of its people Negro. Two suits seeking damages of \$10,000 were filed this week against the Grand Theatre, Inc., operator of the Gloria, newly-built Urbana house, and Bauer theatre, for "invasion of his civil right," while Christine Stanhope asks \$10,000 for her "outrage." Marjorie, 13, is charging that an usher "laid violent hands upon her, assaulted her and violently ejected her from the theatre" when she hesitated to obey his request that she occupy another woman's seat. Stanhope seeks \$100 for civil rights complaint and \$10,000 for the alleged assault.

Previously Grand Wooley and Elmer Fritz, operators of the Lyria, another Urbana house, were cited by Norman Adams with racial discrimination and were bound over to the grand jury under \$500 bond.

Metro Ups Goldbeck

Hollywood, Aug. 11. Metro upped Willis Goldbeck from writer to director, starting with "Dr. Gillespie's New Assistant." Goldbeck has worked on all the "Dr. Gillespie" pictures as a screen playwright.

Tigers Fly Again

Hollywood, Aug. 11. Adventures of American fighter in China will be the theme of "Night Plane From Chungking," to be produced by Walter MacKenzie at Paramount. Ralph M. Winter is directing. Cast topers are Robert Preston, Ellen Drew and Albert Dekker.

Haight Held at Metro

Hollywood, Aug. 11. Metro handed a new contract to George Haight, former Broadway stage producer, currently handling the production rights in "Women in Uniform."

Military story is being lined up with a cast headed by Joan Crawford.

FANS WANT WAR NEWS SHOTS, POLL SHOTS

A recent survey by the Motion Picture Research Bureau of 50 selected filmgoers, all of whom attend at least once a month, has revealed that 76% of Brooklyn, Bronx, Queens and New York, revealed that 85% of the audience prefer war news in their newsreels while only 1% most of these women, wanted anything but war news. The second most popular newsreel item was sports which polled 15% with fashion on the show shot at 10% and 7% of the returns. Domestic civil news was a bad fourth with 2% of the audience and the poll showed only 1%. The total ran over 100% because some of the respondents listed more than one preference.

According to Dr. Leo Hander, director of the Bureau, 85% of the men and 81% of the women gave war news their No. 1 position. And while most of these were listed as general war news quite a few of the answers asked for certain types of war coverage, i. e., Navy action, news of the Russian front, aviation news, clips about the bomber raid on the enemy, shots of American soldiers at home and overseas, etc.

This verifies that story in the issue of Variety which reported on the bees from newsreels fans anent the shortage of war coverage in the reels.

Currently in preparation at the MPRB is a survey of filmgoers which asks, 'Are you interested in the name of the stars, supporting players, director, producer, composer and sound producing corporation? While this compilation is not aimed at solving the current industry conflicts about chipmunk credits to conserve raw stock, it is obvious that the results will probably play an important part in the final decision.

FANCY BUDGET FOR SLAV GUERRILLA FILM

Hollywood, Aug. 11. "Seventh Column," story of the guerrilla campaigns against the Axis by the Yugoslav hero, Michaellovitch, has an upped budget at 20th-Fox and is being primed as one of the important pictures on next year's schedule. Originally assigned to the Bryan Foy production, the production may be taken over personally by Darryl F. Zanuck. Understood Jean Gabin, French star, may be signed for the top role.

New Picture Outfit

Sacramento, Aug. 11. New company, Vanguard Films, Inc., filed incorporation papers here, stating its intent to produce motion pictures, including cartoons. Papers call for an initial capital of 2,000 shares of no-par-value stock. Directors are Fred Stewart, A. Robart, F. Eder, M. Murphy and W. Stokes.

ELIMINATE LOW BUDGET FILMS

Skouras Powwow With Zanuck and Other Top Studio Execs on Move to Limit Production to 38 in Instead of 48 Pictures Next Season—In Line With Par and WB

Understood that 10 low budget pictures will thus be eliminated from the production schedules if current plans are finally adopted.

Spyros Skouras has been huddling with Darryl Zanuck and other 20th-Fox execs on the Coast on plans to cut down the total number of pictures for next year. Originally 48 were proposed but these may reduce to 38.

Readjustment of production schedules at 20th would be in line with plans to move to cut down low budget pictures. The plan would have been effected at some of the other major studios, notably Paramount and Warners, in favor of heavier concentration on top money pictures.

Elimination of B product at this studio automatically increases overhead on A product. In event of 10 B pictures, covering a total of \$2,000,000, for instance, being eliminated, studio overhead on the balance of the schedule would go up an additional \$800,000 if figured on a 30% basis.

Figuring in downward scaling of production sights for next year are general industry, film conserving efforts as well as the belief that with more war coin in circulation a smaller number of A pictures for longer runs will obtain rentals at normal or higher levels than formerly.

Skouras is expected back in New York around the end of the week.

“BICYCLING” OK TO CONSERVE ON FILM

Though strongly disapproving of the practice, chain and independent theatre operators are cooperating in the industry's film conservation effort. "Bicycling" prints in every situation where this is possible. Circuits which were formerly among the most antagonistic to recycling films are now among the most enthusiastic supporters of this method, though envious as a means to save the print problem, going so far as to tap product even in key houses throughout the country.

One of the adverse results of "bicycling" is that B pictures are being shown at around the same level as the top money built cities such as Boston, Philadelphia, San Francisco, etc. "bicycling" is comparatively easier than in situations such as Los Angeles where the time element must be considered with.

L. M. Rubens III

Chicago, Aug. 11. L. M. Rubens, founder of the Great State circuit of theatres, buyer and real estate man, is reported III in his palatial home at Joliet. Rubens won recognition for his work as police commissioner. In conjunction with J. Edgar Hoover, he helped originate the national fingerprinting system and put it into effect among studio employees on the Coast.

RKO Plea to Unfreeze \$2,800,000 in Britain, in Advance, Bogs Down

Schaefer's War Work

Recently returned from Louisiana where he visited his son, Gerald, who's in the armed services, George J. Schaefer says nothing is stirring so far as he's personally concerned, but that he is busy on war activities here. He remains active with the War Activities Committee and checked in at headquarters Monday (10).

Schaefer's son is with the field artillery, 82d division, at Camp Claiborne, La.

KOERNER'S 50CG RKO STORY WRITEOFF

Charles W. Koerner v-p. in charge of studio operations for RKO, has asked to have more than \$500,000 worth of literary material accumulated at the studio written off as practically worthless. Koerner, from accounts, refuses to throw good money after bad by producing these scripts.

Understood that Koerner's request has received sympathetic consideration by the parent company execs and entire stock of literary properties selected by Koerner may be placed on the books at a nominal value of \$1. If written off immediately, this additional charge against company operations would put RKO Radio Pictures in the red to the tune of some \$200,000 for the current year. Koerner's position in refusing to have his new regime, starting under favorable auspices, burdened with what he considers a \$500,000 debt, is regarded as sound.

Understood, also, that Koerner has asked Leda Bauer, RKO eastern story department head, to come to the Coast to gender studio story lines. Ned Depinet, RKO Pictures pressy, laid suddenly for the Coast Friday (7). E. L. Alvarson, gen. RKO theatres, and Malcolm Kingsberg, treasurer, preceded him the day before.

Joe Schenk Eligible For Parole on Sept. 3

Joseph M. Schenk becomes eligible for parole on Sept. 3. He's serving a one-year sentence in the Federal house of correction at Middletown, Conn., on income tax violation.

Sounds Like Sucker Play

Hollywood, Aug. 11. Warners handed Mark Hellinger the producer assignment on "I Was Born Yesterday," slated for production in late September. Story is by W. R. Burnett, with whom Hellinger worked in a producer-writer capacity in the filming of "High Sierra."

Cagney Incorporate

Sacramento, Aug. 11. Articles of incorporation for Cagney Productions, new producing unit of United Artists, were filed here with neither Jack Cagney nor his brother, William, listed as directors. Directorate consists of Hudson B. Cox, Ray J. Colman and Robert E. Williams, all of Los Angeles.

Carefully prepared representations made to the U. S. and British governments on behalf of RKO, under which the company was being given special consideration in getting approximately \$2,800,000 in frozen coin out of England, has produced a lag as result of reported opposition from other producer-distributors. Wait there studio was among the largest, independent interests involved, approximately \$500,000 of this coin being due to it.

As virtually the only picture company which failed to make any money last year, the frozen coin situation, as affecting RKO, was considered a hardship, with both the American and British government officials reported inclined to grant relief.

In case case went to the U. S. State Department, with Hays office approval, following a canvass of other members of the Motion Picture Producers' Distributors' Association, when no objections were made to the special plea. Opposition to the move came up suddenly in late past three weeks at a time when it looked as if the application would be approved in both London and Washington.

Believed that the majors want a broader appraisal of the British money situation, looking to a ruling which would cover all the companies. N. Peter Katvornsky, president, is now understood taking new steps to set the deal up again.

See Odum Actively Into RKO Possibly As New Board Chairman

Floyd Odum still looks likely to step into RKO within the next few months to take a personal and more active part in company administration, largely depending on how much money is available. Odum is now to Government service in lining up small business men to handle war work. Possibility he would become chairman of the board of directors in place of Richard C. Patterson in both London and Washington.

Talk that he might head up an executive committee for RKO is largely discounted since no steps toward formation of such a committee are currently proposed.

M. Peter Rathvon, RKO pressy, representing Odum, has meantime stabilized the financial structure of the company via loans of \$2,000,000 from the First National bank of Boston, which he announced during the week. The sale of common shares, however, may become more pressing as the month of September approaches. Need for additional financing, however, may become more pressing as the month of September approaches. Need for additional financing, however, may become more pressing as the month of September approaches.

WALL ST. LIKES PAR

Financial Houses Favorably Pout Up That Co.

Several Wall Street financial houses recently have issued optimistic reports on the company's earnings prospects, pointing to the good rate of return on the company's assets. The reports are the most favorable in years. Most surveys of the Par setup stress the reduction of the corporation's debt, the substantial increase in the fact that only 126,063 shares of first preferred, paying \$8 per year, are short of the \$2,000,000 in common shares, are mentioned on future earnings outlook.

Paramount is noted as having a favorable position as regards excess profits taxes, according to these reports. The substantial increase in the company's earnings (once regarded as a liability), now apparently affording an opportunity in figuring the taxes via the capital investment method. Par showing \$1.88 on common shares in the first six months this year, earnings may go to nearly \$4 on the common this year.

Priorities and Forthcoming Curbs On Oil Pose Headaches for Theatres

While theatres are in a highly un-certain state as regards oil priorities, getting the necessary grades. In some instances, including the entire Low circuit, the handwriting on the wall was sighted three weeks ago and orders immediately placed for grades. No other essential materials are required in the changeover.

However, many theatres constructed in recent years were built for oil heating and thus room was not provided where coal could be stored. In such cases that becomes another problem but where houses have a lot of room coal is being stored up for fear there may be a shortage of that product this winter due to possible mining and transportation difficulties.

Doubted that there are many theatres using fuel oil for Diesel engines, the operating oil-cooling systems but considerable apprehension concerning refrigeration in theatres and elsewhere (hotels, night clubs, restaurants, etc.) are being felt due to inability to get equipment.

There is also the possibility that there may be a scarcity in chemicals used in refrigeration. With a large number of systems employ a chemical known as Freon, base of which is chlorine, an essential in munitions manufacture.

Cooling Plants
Most systems are powered by electricity and not combustible fuel as the war goes on and a scarcity in electric power develops, cooling systems may be banned. This was recently threatened in parts of the south. While there is nothing to support fears of a shortage of electricity in electricity this year, the War Production Board plans a study of the situation, it is felt.

Another wartime eventuality may be a shortage of gas for certain heating systems and for cooking in "zone" theatres in "X" areas, natural gas is used while in other cases different gases are employed.

Aside from the possibilities of a shortage of gas or chemicals for refrigeration, and of electricity or oil to power the systems, theatre operators are having difficulties getting new mechanical parts. Painted cast while chemicals continue. Chlorine may not be placed under duress to the war, the drums into which the chlorine goes are not being made any more.

Nor can cooling towers be obtained in New York City. It has been ruled that no theatres can use more than a certain amount of water unless they are willing to install a conserve it. Houses without them are in the minority.

It comes to applying to the WPB for anything mechanical, such as motors, drums, condensers, compressors and other parts essential to cooling equipment. The WPB is likely to pose the question, "Is this important to you or to munitions and the winners of the war?" As one theatre executive sees it, there's only one answer to that question.

Pointed out that all a theatre can hope to do is to try to keep equipment in repair, get broken or worn parts fixed up, shop around for second-hand materials or ferret out little shops where parts might be had. However, added that even with the little shops they will ultimately run out of steel, copper and other essential metals.

Motors of any kind, even to the smallest ones employed in home or office fans, are extremely scarce to get now. Thus, not only may theatres sweat and tears apply to their own operating cooling systems or fans, but also to the home of the average American.

Alice Hellos Frisco

Hollywood, Aug. 11.

Alice Faye draws the top female role in "Hello, Frisco, Hello," starting Sept. 28.

It will be her first appearance before the lenses since the took time out for motherhood nearly a year ago.

Exhibits Hire Out At \$4-a-Day To Help NW Harvest

Minneapolis, Aug. 11.

Ineligible for military service, Harry Dickerman* and Ted Mann, prominent and successful independent theatre circuit owners here, have hired out as harvest hands at \$4 a day plus keep. With a shortage of farm help in the face of bountiful crops, the pair feels they're doing their 'bit' by going into the harvest fields as common laborers. Also, they feel it'll do them plenty of good physically. 'Pitching hay' will be a lot easier than trying to buy film reasonably or get adjustments, adds Dickerman.

Dickerman* only recently completed a 340-mile bicycle trip through the northern Minnesota woods and he's in the pink. Mann, a one-time boxer, keeps in shape by playing basketball.

Zinn Vice Yandell

Frank T. Zinn, resident counsel of Radio Corp. of America, was elected to the RKO directorate, succeeding Lunford P. Yandell, resigned.

Zinn will represent RCA on the board. Yandell has gone into Red Cross work, now headquartered in London.

TOO MANY B'S SPOIL MARKET

Editors Told Not to Buy Too Far Ahead of Actual Requirements Due to Uncertainty of B.O. Reception and Conservation — Top-heavy War Film Schedules Upset Balanced Screen Fare

SOME HOLD OVER

Story editors of some of the major film companies have received instructions from their production and distribution departments not to buy stories too far ahead of actual requirements due to uncertainty as to the volume and type of war pictures which will continue to prove acceptable to the public.

Also figuring in hesitancy to make further large scale commitments is the film conservation problem which several producers fear may yet be settled suddenly by arbitrary government rationing of raw film stock instead of via voluntary industry compliance. In this event, distributors may hold back pictures, even though completed this year, to pad out the following season's schedules. Literary material purchased too far in advance might prove unusable by that time.

War-backgrounded pictures in the higher budget brackets continue strongly in public favor for the time being, but story departments, even those becoming more discriminating in selection of material for future production. Fear expressed by major company story editors is that the copious flow of B pictures in a war theme may spoil the market for other war films. "It takes more than a war title and victory in battle to make a couple of trite situations to make a good war picture," stated one story editor in commenting on the flood of quickies being placed on the market.

Frame Rols A Problem.
Story editors have a major problem in getting struggle with fast parts for women. Any number.

(Continued on page 24)

'Shortage Is Too Great' Says Hopper Preparing Raw Film Ration Order; UA, U, Col Oppose Individual Quotas

Yank in H'wood

Hollywood, Aug. 11.

It used to be a tooth for a tooth but now it is a Yank for a Yank.

Jack Warner phoned Sam Goldwyn. "When are you going to send me a print of 'Pride of the Yankees'?" Sam tossed a fast one right back. "When you send me a print of 'Yankee Doodle Dandy'."

Need 6 Mos. To Estimate Trailer Conservation

Although distributors have agreed to a ceiling on the length of trailers, in accordance with the grade of the pictures produced, it is impossible to estimate about how much film will be conserved through this and other moves.

Nor, in the opinion of Herman Robbins, president of National Screen Service, can any line be obtained as to the number of prints that will be required since the extent of the bookings, which vary considerably, determine the amount of printing necessary.

Ceilings on trailer length agreed to call for a maximum of 200 feet on outstanding big pictures "like 'Miniver'." "Reap 'Wild Wind," "Yankee Doodle Dandy," etc., while "spots for the average picture of 'A' classification will be 150 feet. For the balance of the product sent on release the maximum footage will be 100. In the past some trailers have run 300 to 350 feet on big pictures put, in such cases, National Screen Service has always made an allowance." (Continued on page 24)

Washington, Aug. 11.

Formal conservation order, limiting both footage and number of features, is expected from the War Production Board by the end of the week. Finishing touches are being put on the official decrees, which will follow closely the industry proposals for a raw stock cut just under 20%, but the federal authorities are liable to go a little further than the producers did voluntarily. How detailed the curtailment ultimatum will be is conjectured, as some points have not been finally decided, but officials hint the order will be very rigid.

The industry will not be permitted to escape federal control longer on the contention it is cutting down on critical materials of its own initiative.

"The shortage is too great. We must be certain there will be no conservation," Harold Hopper, chief of the WPB film division, said today.

Complete ban on industrial and advertising reels is anticipated, and the number of entertainment shorts may be limited.

Officials have discovered that around 300,000 feet of raw stock is consumed annually in non-theatrical promotion films and ballroom product which is not considered essential. "We should have an industrial and advertising reels is anticipated, and the number of entertainment shorts may be limited."

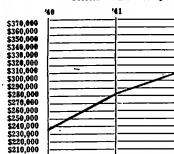
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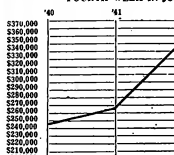
(Continued on page 24)

BROADWAY GROSSES

THIRD WEEK IN JULY

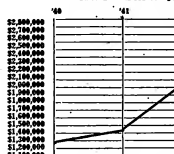


FOURTH WEEK IN JULY

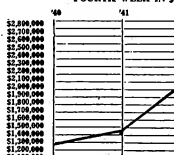


KEY CITY GROSSES

THIRD WEEK IN JULY



FOURTH WEEK IN JULY



SHARP MIDSUMMER 'B.O. RISE

Though in the dead of summer, when business normally lags, a compilation of grosses on Broadway, as well as in selected key cities, show a sharp rise for the last two weeks of July over the corresponding periods in 1941 and 1940. For the third week of July the take on Broadway averaged higher than for the third, while for out-of-town situations of major importance it was about the same. While the upturn in receipts is credited in considerable measure to wartime conditions, defense work, patronage of servicemen, gas rationing and other factors, the quality of product sent on release during July has also contributed importantly.

Meeting of the meeting Friday, at which Barney Balaban, Nate Blum-

(Continued on page 24)

James 'Valentine' Record \$38,000 In Frisco; Big Shot' 21G, Tops Filmers

San Francisco, Aug. 11. The Golden Gate is heading for a terrific, new record, with Harry James band on the stage assisted by "Mr. Miniver" and "The Big Shot" at \$38,000. This great big bid is under its upbeat elsewhere.

"The Big Shot" at the Fox, is not in front for picture only houses. Mrs. Miniver, at the Warfield, continues its great pace into the third week.

Key City Grosses

Estimated Total Gross
This Week\$1,989,500
 Based on 26 cities, 182 theatres, 1,013 first-run screens, including N. Y.

Total Gross Same Week
 (Based on 26 cities, 177 theatres)

PRIDE OF GREAT 4G, FENER

Denver, Aug. 11. "Pride of Yankees" is having no trouble in coping top week after great \$14,000 currently at the Orpheum, and holding first. The picture, Darling, still is strong in its second week at the Denham and is remaining a third.

Estimates for This Week
 Alamo (Fox) (200); 30-40-70-50; "Eagle Squadron" (U) after week at Denver. Five \$5,000. Last week \$4,500. "The Big Shot" (U) after week at Denver. Five \$4,000. Last week \$3,500. "Magnificent Ambersons" (RKO) after week at Denver. Five \$3,000. Last week \$2,500. "Night and Night" (U) after week at Denver. Five \$2,000. Last week \$1,500.

St. Francis (F-W) (1,475; 35-40-45)-"Wings for the Eagles" (WB) and "The Big Shot" (U) after week at Denver. Adding up to \$10,000. Last week \$8,000. "The Big Shot" (U) after week at Denver. Adding up to \$10,000. Last week \$8,000. "The Big Shot" (U) after week at Denver. Adding up to \$10,000. Last week \$8,000.

Warfield (F-W) (2,650; 35-40-45)-"Mr. Miniver" (M-G) after week at Denver. Adding up to \$10,000. Last week \$8,000. "The Big Shot" (U) after week at Denver. Adding up to \$10,000. Last week \$8,000.

Fantasia' Good \$6,000 In Mpls.; 'Miniver' 2d

Minneapolis, Aug. 11. With "Mrs. Miniver" continuing its record-breaking pace, and "The Big Shot" at the Fox, is not in front for picture only houses. Mrs. Miniver, at the Warfield, continues its great pace into the third week.

Estimates for This Week
 Alamo (Fox) (200); 30-40-70-50; "Eagle Squadron" (U) after week at Denver. Five \$5,000. Last week \$4,500. "The Big Shot" (U) after week at Denver. Five \$4,000. Last week \$3,500. "Magnificent Ambersons" (RKO) after week at Denver. Five \$3,000. Last week \$2,500. "Night and Night" (U) after week at Denver. Five \$2,000. Last week \$1,500.

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CHAPLIN REEL \$16,000 IN HAPPY BROOKLYN

Brooklyn, Aug. 11. Big picking up counts in this stanzas of City of Churches, all downtown deluxers starting fresh with plenty ba attractions. Off to galloping charge is Fabian's "The Big Shot" with "Big Shot" and "Sweetheart of Fleet", while runnerup is Lewis's Metropolitan, flashing "Crossroads and Friendly Enemies".

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 Alamo (Fox) (200); 30-40-70-50; "Eagle Squadron" (U) after week at Denver. Five \$5,000. Last week \$4,500. "The Big Shot" (U) after week at Denver. Five \$4,000. Last week \$3,500. "Magnificent Ambersons" (RKO) after week at Denver. Five \$3,000. Last week \$2,500. "Night and Night" (U) after week at Denver. Five \$2,000. Last week \$1,500.

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NATIONAL BOXOFFICE OFFICIALS

Quality Films This Summer Pay Off—'Tales Manhattan,'

Brooklyn, Aug. 11. Big picking up counts in this stanzas of City of Churches, all downtown deluxers starting fresh with plenty ba attractions. Off to galloping charge is Fabian's "The Big Shot" with "Big Shot" and "Sweetheart of Fleet", while runnerup is Lewis's Metropolitan, flashing "Crossroads and Friendly Enemies".

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Tales Manhattan' Smash \$70,500 In Five L.A. Spots; 'Husbands' Nice 23G, 'Squadron Forte' \$17,700 for 3d Week

Broadway Grosses

Estimated Total Gross
This Week\$397,500
 Based on 12 theatres

'MINIVER' 26G, NEW DET. MARK

Detroit, Aug. 11. Figures at end of week here showed "Mrs. Miniver" at the United Artists, which is breaking all time records, and "The Big Shot" at the Fox, is not in front for picture only houses. Mrs. Miniver, at the Warfield, continues its great pace into the third week.

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Los Angeles, Aug. 11.

"Tales of Manhattan" is proving a smash at the United Artists, which is breaking all time records, and "The Big Shot" at the Fox, is not in front for picture only houses. Mrs. Miniver, at the Warfield, continues its great pace into the third week.

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Raise for Inkers

Hollywood, Aug. 11. Inkers and Writers Guild studio were upped from \$22 and \$34 a week to \$30 and \$32, to be paid by the end of the year.

New Screen Guild is effective as of August 1, 1942. The Guild has asked that it be made retroactive to June 1.

一個蘿蔔抵個蛋

CHINESE EPIGRAM:

"You can substitute
a turnip for an egg
only once!"



AMERICAN EPIGRAM:

"The box-office always
feels good when
Dr. Lee-O feels the
pulse of the public!"



TIME TO FACE FACTS

(and Figures!)

THE BOX-OFFICE IS YOUR ONLY YARD-STICK!

The new page written in amusement history by amazing "Mrs. Miniver"—

The decision not to advance prices for it!

The phenomenal records set by "Woman of the Year"—

The consistent business done by M-G-M's

"Ship Ahoy," "Tortilla Flat," "Rio Rita" and others—

Public response to spine-tingling "Crossroads" (Bill Powell, Hedy Lamarr)

The recollection of a season that included: "Honky Tonk," "Johnny Eager,"

"Shadow of the Thin Man," "Babes on Broadway," "Dr. Jekyll & Mr. Hyde,"

"Courtship of Andy Hardy," "Bugle Sounds" and plenty more!

These are FACTS and FIGURES that say:

M-G-M leads as usual in the final check-up

When you see
a flash in the
pan—
REMEMBER!



M-G-M for 18 years has been SOLID!

During days that rocked the world

Through depressions, bank holidays,

Through Consent Decrees and upheavals

Through thick and thin a friend indeed!

Your confidence in these uncertain times

Is correctly placed again in M-G-M.

Just when other folks are taking bows

Along comes Leo arm-in-arm with "Mrs. Miniver"

And that's all you hear from them on

It's always happened and it always will!

**FOR INSTANCE! LOOK AHEAD AND
SEE SOME OF THE NEW PRODUCT
FROM YOUR MINIVER MAN!**



TELEGRAM FROM HOLLYWOOD about "Somewhere I'll Find You":

"Clark Gable and Lana Turner take up in 'SOMEWHERE I'LL FIND YOU' where they left off in 'Honky Tonk.' Preview reaction last night at Glendale was terrific with femme sighs for hottest screen romance in years. Picture teems with lusty action and packs wallop with timely climax that has them cheering in the aisles."



TELEGRAM FROM HOLLYWOOD about "Seven Sweethearts":

"SEVEN SWEETHEARTS" is Leo's sweetheart for the new season. Pasternak's first for M-G-M packs a melodious warmth and romantic charm that captivated preview audience last night at Inglewood. Kathryn Grayson's velvet voice thrilling. Van Heflin steps to stardom and Marsha Hunt and all others round out a perfect cast. Frank Borzage hits 'Seventh Heaven' directorial stride. Here's one to ring all the bells. All the world will love 'SEVEN SWEETHEARTS'."





TELEGRAM FROM HOLLYWOOD about "For Me and My Gal":

"Start now to promise the trade that 'FOR ME AND MY GAL' will be one of the great box-office hits of our time. That's what everyone agreed last night after Inglewood preview. Judy Garland rises to newest heights as top musical and dramatic star. George Murphy has never been better. Gene Kelly of 'Pal Joey' fame was hailed as discovery of the year, a definite new personality audience went for. Picture has thrilling timely appeal and crammed with one hit sequence after another. With current vogue of vaudeville revival this is really something to rave about!"



TELEGRAM FROM HOLLYWOOD about "Yank at Eton":

"It's Mickey Rooney's
all-time topper."



As we go to press: ANOTHER TELEGRAM FROM HOLLYWOOD:

"Here's a sleeper but it will wake up America. Last night's sneak preview of 'THE WAR AGAINST MRS. HADLEY' sneaked up on everybody. It packs a wallop you won't forget. You'll have to see this for yourself and the sooner the better you'll feel!"

LEO IS GREATEST WHEN THE NEED IS GREATEST!



Above is an early scene still from the famed best-seller "Random Harvest"

Mrs. MINIVER'S NEXT BIG HIT: "RANDOM HARVEST"



Read every word of what follows because then you'll know why all Hollywood agrees that the M-G-M Studio in all its years has never housed such a wealth of product and personalities! In addition to the marvelous attractions already previewed and pictured on the opposite page here are brief flashes of coming entertainment headlines: The new Andy Hardy picture "Andy Hardy Steps Out" is timed red hot to the minute and wowed the first preview audience.

Robert Taylor, Charles Laughton and Brian Donlevy in a powerful sea drama of the present war, filmed in cooperation with the U. S. Navy, tentative title; "Cargo of Innocents."

Gene Kelly and Katherine Hepburn teaming in a sensational new musical to meet the demand of the public that set records for their "Woman of the Year."

"Kismet" goes before the cameras shortly with William Powell in the title role.

"Whistling in Dixie" is a sure-fire vehicle for Red Skelton, the hottest firecracker on radio today, whose popularity is reflected in his current releases "Ship Ahoy," "Maise Gets Her Man." (And soon "Panama Hattie.")

"Cairo," a smouldering song-filled romantic musical drama starring Jeanette MacDonald and Robert Young, is just what the fans want!

Watch for "Tish," the beloved Mary Roberts Rinehart character on the screen.

Yes indeed, you've seen just part of the M-G-M product story in these pages and it's the sweetest story ever told in motion picture annals.

And that old love-affair goes merrily on—



UNITY!



WEST COAST! Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Surefire musical whirlwind with Red Skelton in top form, Ann Southern brilliant and a scoreful of talent, tunes and tempests.

EAST COAST! Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic-pale Ann Southern in a real musical comedy star in a sensational filming of the long-run Broadway stage hit!

FIVE DAYS THAT SMASHED ALL RECORDS!

"HOLIDAY INN" busts every record for **SEVENTEEN YEARS** at the New York Paramount—grossing more in five days than "The Fleet's In," "Road to Zanzibar," "Nothing But the Truth" and scores of other pictures took in a **FULL WEEK!**

In an unprecedented effort to handle the crowds, the big Times Square Paramount opens its doors at **8 a.m. Saturday**—and stays open until **5 a.m. Sunday**, without a break! No doubt about it—"Inn's"**IN**—it's the picture that brings you **HOLIDAY BUSINESS EVERY DAY IT PLAYS!**

PACKED TO THE ROOF
AND OPEN ALL NIGHT!



WE'VE GOT
AN AXIS
TO GRIND

... push the
sale of War
Bonds and
Stamps in
your lobby!

with MARJORIE REYNOLDS • VIRGINIA DALE • WALTER ABEL • LYRICS AND MUSIC BY IRVING BERLIN

Screen Play by Claude Binyon
Adaptation by Elmer Rice

U.S. Film Cos. Reported Mulling

Complete Exit From Argentine As

2 Anti-Axis Films Get The Heave-o

Buenos Aires, Aug. 11.—Possibility of withdrawing from the Argentine market is reported here as being seriously considered by film distributors as a result of the official ban of 'Invaders' after Nazi representatives squawled about the anti-Nazi pic. Also the fact that the Japs complained about The Secret Agent of Japan has added fuel to the controversy.

Distributors are said to be particularly wrought up over the easy way in which Otto Meystein, German charge d'affaires, has been able to secure government action shortly after 'Invaders' finished a week's record run at the Gran Rex, one of the largest theaters in Argentina's management then was ordered to withdraw the film. They point out that both pictures were approved by the municipal censorship officials and had caused no public disturbance.

Columbia and 20th-Fox, respectively, stood the cost of sending 'Invaders' and 'Agent' into Argentina, plus import duties, print making, etc., which they have been unable to recover despite the ban of 'Invaders' and 'Agent.' Despite this, it's believed here that the Japs are hasty to date only has inquired informally.

In banning more and more Hollywood films is explained simply as because they are anti-Nazi. If Argentina is banished from the market because they're frowned on by the Nazis, the question is posed as to whether U. S. distributors can continue distributing in this market.

Similar methods were used in shipping the Charles Crichton picture, 'The Great Dictator,' from Argentina screens last year. Result was that many foreign films were shipped to view the film at Colonia, Uruguay.

MORALS CODE
FOR MOVIE FILMS

Mexico City, Aug. 11.—Twenty-eight leading Mexican film producers have given their written word to observe a morals code similar to that of Hays office in U. S., which the federal film censoring and supervision department has proposed. Producers belong to the Association of Mexican Film Distributors and Motion Picture Exhibitors.

Scenes that debate or distort the concept of the country or matrimony, chopping the country's flag, or cause disrespect to the flag, the law, the scenes that falsify the country's history in the past, disparage Mexico, and exalt other vice, hate, vengeance and cruelty, are strictly out.

1st Disney Pic Made

In South America Set

For 5-Theatre Rio Bow

Rio de Janeiro, Aug. 11.—'Saludos,' initial South American feature made by Walt Disney, will be presented here Aug. 24, with day-and-date booking into five local theatres. Film will be released here under the Portuguese title of 'Alo Amigos.'

Reason for showing picture was also by Bruno Cheli, RKO's manager here for Brazil territory, after cable negotiations with the present U. S. RKO's foreign sales chief, who in N. Y. increased admissions are called for the deal to play the film in America. 'Saludos' will be released in the U. S. later this year.

Pepperman Says

Lewis Pepperman, U. A. manager in Japan, is due in the U. S. shortly, being on the Swedish liner Gripsholm, which is bringing him back from the Far East, according to word received last week by Walter Gould, U. A. foreign manager.

A New Yorker by birth, Pepperman was one of the first American film men caught in the Orient by the Japs.

FOR ECONOMY'S SAKE

London Legit Mgmt. Govt. Discuss Theatre Lighting

London, July 27.—Theatrical Managers' Association and Entertainments Protection Association have submitted their views to the Ministry of Fuel, and will call a conference to discuss economy in theatre lighting.

The theatrical managers will suggest appointment of a committee of experts to advise fuel ministry on individual problems as they arise.

CAFE DE PARIS,
LONDON, DIES
TO REOPEN

London, July 27.

Cafe de Paris, which was tilted in the attack on London two years ago, suffering extensive damage with many losses of life, including that of its operator, Martinus, is likely to reopen in a few months.

Cafe is underground, with Rialto picture theatre above. This floor also heavily damaged and repairs shoddy. It depends on how Rialto floor, which is the Paris circle, holds up. Should ceiling prove solid rest of the repairs for cafe will be possible.

Present owners comprise Francis J. Francis, millionaire husband of Susan Francis, former actress, comedienne, and A. R. Guillet, liquor merchant. Former has owned lease of the place since 1934 since its early career. Newcomer board is Kenneth Hall, joint managing director of Quality Inn. He replaces F. Stocco, who is interested in the idea of 'Wight,' being an 'emancipated' and Poulson.

Understood owners have extensive stock of wines and spirits, which has bought by Poulson on the break of war, in anticipation that prices would advance tremendously. Poulson's estimate is to be worth \$400,000.

Rumored Poulson's executors and Stocco are valued at \$120,000 for their interests in the cafe.

DEFER STRIKE IN
BANK PIT WEATRES

Sydney, Aug. 11.

Union threatens to call off employees in motion picture theatre, legit and stage-show houses has been successful in calling off the Australian theatre strike, at least temporarily. Walkout had been scheduled for Monday night.

Both exhibitors and theatre circuit chiefs will huddle further with union to decide working conditions schedule. Virtually all theatre employees are included in union demands for higher wages.

Max Miller, Warner's managing director of Great Britain, is in London this week after vacationing for about six weeks in U. S.

tax as a wartime measure. The tax will run from about 2c to 10c, according to whether it is a low admission or a high one. It is believed here, naturally, that the cinema will pass the additional cost over to the public.

Grieron Due in U. S.

John Grieron, Canada's film commissioner, is due in New York on a business trip this week. He is believed here, naturally, that the cinema will pass the additional cost over to the public.

Can Borrow Players, 20th to Abandon
British Prod.; Laudy Lawrence's Trip

And That's That

Caracas, Aug. 8.—Americans in Venezuela are often surprised at the frankness with which theatres advertise pictures as 'B' productions, announced in letters some larger for than those they use for 'A' pictures.

Theaters here are government censor classifications which have nothing to do with the quality of the picture but with its morality. Children are permitted to see 'A' pictures but only adults may attend the 'B's'.

Arnold, Hylton in Deal
As Joint Theatre Lessees
Though Both Are Feuding

London, July 27.

Tom Arnold and Jack Hylton have become joint lessees of another West End house, having taken seven-year lease of Winter Garden, owned by Bentley & Co., Bradford, before.

First show there will attack Warner's 'Let's Face It,' currently being tried in the stocks. Strangely enough, Warner and Hylton are on speaking terms, being particularly unfriendly since their suit, which Warner's lawyer, the Walker, showed last week because Arnold is part owner of 'Face It.' Lease calls for percentage arrangement.

The 'Face It' arrangement has not been finalized, it is subject to whether 'Sky High,' the present Arnold revue at Phoenix theatre can hold up; otherwise, it might go to the latter, which is also operated by Arnold on a long lease.

DAVE ROSE TO REMAKE
'MEDALS' IN ENGLAND

Hollywood, Aug. 11.

David Rose, Paramount's managing director for Great Britain, leaves Saturday (15) for New York enroute to London. He has been at the studio for several weeks.

Rose will produce at least two features in England for Paramount release. First being slated as J. M. Barrie's 'The Old Lady Says 'No!,' which will be modernized from first World War background to present conflict. Barrie made 'Beryl Mercer as the son and mother.

British Variety Charity
Nets 4G at \$7.50 Per

London, July 27.

Members of the variety profession, music publishers, agents and a good number of the general public turned up at Grosvenor Gardens July 23 to support the Variety Ball, staged for the benefit of the Royal Benevolent Association. It was the largest gathering of its kind in years, and the first since the war.

George Black and R. H. Gillespie each brought parties from the Hippodrome. Palladium artists provided an excellent floor show during the evening. The party started at 8 p. m. and ended at 11 a. m., the slogan being 'come in daylight and go home in daylight.'

Patricia Mackay provided the sustaining band for dancing, which had an airing of one hour during the evening. The first prize was paid a fee of \$2,000. Vocalists included Vic Oliver, Tommy Trinder and George Hylton. Guest artists were Henry Hall's and the London National Fire Service. But not on the program.

It was one of the best of the wartime parties, and the hard working committee, headed by David Rose, figured he would be able to hand over some \$40,000 to the needs of the Benevolent Society as the result of the evening's jollity.

Due to increasing difficulties in borrowing actors and film technicians from the British armed forces for film production, and the scarcity of material, the Government in England for the duration, possibly for the rest of the war, is to purchase occasional British-made films for U. S. release. Laudy Lawrence, 20th-Fox foreign manager, is due in London shortly to survey the situation and also advise the British distribution staff of action which may be expected from the U. S. this year for release in England.

'Pictures' of this type of 'Young Mr. Pitt,' which stars Robert Donat and Joan Fontaine, are becoming increasingly impracticable in England, not only because of the reluctance of the Government to grant leave for film appearances, but due to the dearth of supporting players because of the constant exodus to the armed forces. Four pictures scheduled for production by 20th in England may not be made, since no American technicians, directors or scripters will be going over.

Plans to grant leave for American plan some changes in the British distribution staff under Francis L. Harley.

ARGENTINA IN
SPAIN PIX PACT

Further inroads into the foreign market with regard to the war, the Argentinean had framed a quota arrangement to grant leave for American plan some changes in the British distribution staff under Francis L. Harley.

Further inroads into the foreign market with regard to the war, the Argentinean had framed a quota arrangement to grant leave for American plan some changes in the British distribution staff under Francis L. Harley.

Jessie Matthews In
Chief Version of 'Daddy

London, Aug. 11.

'Wild Rose,' a new treatment of 'Sally,' with Jessie Matthews in the Marilyn Miller role, opened Aug. 6 at the Prince's. Richard Hearn and Andre Randall also have leading roles.

It is magnificently produced and audience and critics approved the version warmly.

Current London Shows

London, Aug. 11.

'All's Fair,' Vitechna.
'Awake and Sing,' Cambridge.
'Big Top,' His Majesty's.
'Broadway Melodee,' His Majesty's.
'Dolly Gette Opera, Princess.
'Fine and Dandy,' Saville.
'Full Swivel,' Palace.
'Gangway,' Palladium.
'Get a Load of This,' Hippodrome.
'Hippodrome,' Hippodrome.
'Mad as the Mountains,' Comedy.
'No Orchids for Miss Blandish,' Comedy.
'The Deserted Wife,' Comedy.

'Rain,' St. Martin's.
'Rebecca,' Strand.
'Rocky Road,' His Majesty's.
'Sally,' His Majesty's.
'Sally,' His Majesty's.
'The Dancing Queen,' Adelphi.
'The Deserted Wife,' Comedy.
'The Deserted Wife,' Comedy.
'Watch on the Rhine,' Aldwych.

Aussie Pix Industry Hails Decision
To Drop Bill Limiting Profits to 4%

Sydney, Aug. 11.

The Australian government's decision to drop the bill providing for limitation of 4% profit for any organization or company has been generally hailed by the film industry here. The bill was found to be unworkable and many distributors failed to see how the 4% profit limit would prove workable with the present high inflation and overhead in this territory.

Situation was further complicated by the fact that the bill was generally hailed by the film industry here. The bill was found to be unworkable and many distributors failed to see how the 4% profit limit would prove workable with the present high inflation and overhead in this territory.



THE Paramount Picture



Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town! No. 25

'INN' SMASHES ALL RECORDS

CONFIDANTES!



How does it feel to be 'Charlie's Aunt' like Hope? Here's how it feels for an incident in 'Road to Morocco'. Sequence is one in which Hope plays the ghost of his Aunt Lucy. 'Morocco' is the next Hope-Crosby-Lamour 'Road Show'.

Three Out of Ten for Paramount On Victor's List of Top Juke Box Pops

RCA-Victor publication for juke-operators, 'Phono-Graphic,' lists three Paramount tunes this week as among the ten most-played on the nation's coin machine phonographs. Trio are 'Jingle, Jangle, Jingle' from the Technicolor 'The Forest Rangers' (No. 1 Position); 'Conchita, Rosita Lopez,' from 'Priorities on Parade'; and 'Be Careful, It's My Heart' from 'Holiday Inn.'

Don Loper With Ginger For 'Lady in the Dark'

Don Loper, ace stage dancer of the team of Loper and Barrett, will team as dancing partner with Ginger Rogers for Par's forthcoming super production of the Moss Hart hit, 'Lady in the Dark.' Ray Milland already has been mentioned as another member of the trio of male leads.

Sturges' Next Is 'Miracle Of Morgan Creek'

'The Miracle of Morgan Creek,' a Preston Sturges original, will be Maestro Sturges' next picture for Paramount, following completion of 'The Palm Beach Story' and 'Great Without Glory'—both now just about ready for release.

Betty Hutton and Eddie Bracken will star in 'Miracle.' Miss Hutton tipped off the story that it was coming by mentioning it on the air last week. Sturges is known to believe Betty is one of the screen's most brilliant comedienne. She has been teamed with Bracken three times—in 'The Fleet's In,' 'Happy Go Lucky' and 'Star Spangled Rhythm.' The team made an immediate hit in 'Fleet'—and Paramount Studio says 'Happy Go Lucky' and 'Star Spangled Rhythm' would build its popularity tremendously.

ALL-TIME HIGH FOR N. Y. PARA

Times Square Paramount's Biggest Five Days in 17 Years — Berlin-Sandrich Smash Grosses More in Five Days Than Past Hits Took in a Week—Para Keeps Doors Open From 8 A.M. Saturday Till 5 A.M. Sunday

NO LET-UP SEEN

Paramount's Bing Crosby-Pretorius hit, 'Holiday Inn' did just what was expected of it following its World Premiere at the New York Paramount last week. The Mark Sandrich production smashed all house records for seventeen years—outgrossing in five days many previous record-making weeks.

Figures do not, of course, include the Navy Relief Benefit premiere take.

'Inn' took in more during its first five days than 'Road to Singapore,' 'Rhythm on the River,' 'The Fleet's In,' 'Nothing But the Truth,' 'Birth of the Blues' and many another hit drew in a solid week. Theatre expects the week which closes today to set another all-time record.

Business was so terrific Thursday and Friday of last week that the Paramount sent out a bulletin saying it would open its doors at 8 a.m. Saturday, and play right on through until 5 a.m. Sunday. Saturday and Sunday business alone took in more than the previous week.

Irving Berlin's thirteen songs (and his original idea)—the pair of stars —and Sandrich production all had plenty to do with 'Inn's' solid hit, of course. Company has believed the intensive radio campaign given the picture helped put it over big.

Company has taken one national broadcast via the Blue net, night of the New York Premiere; this was a 'Parade of Bands' saluting Berlin and the picture. A second Paramount-sponsored show will take the set coast-to-coast August 24 on the CBS network, stemming probably from Hollywood and featuring Fred Astaire and Bing and Bob Crosby (with cork) in songs of the show. Time is 9:30 to 10 p.m., EDT.

In addition, through more than two months of advance field work, Paramount set up plugs for 'Inn' and its tunes on 55 major high-class network shows and on more than 400 indie stations. These breaks will continue through more than a rough national release date, Sept. 4.

Biggest line-up of specially prepared platters and scripts for local broadcast purposes ever given a picture was set for 'Inn' by Paramount. Then came recording—including a minute transcription, a number of five-minute shows, and a full kilid of spot announcement records and 'air trailers'—were included. Company also dished out script for a fifteen-minute 'Salut to Bing!' show utilizing commercial discs.

National transcription companies also cooperated by incorporating some of the 'Inn' tunes in their regular transcription issues to participating stations. Berlin once gave full cooperation to the entire campaign throughout.

In New York, spot announcements

Plans Set for Twin 'Wake Island' Previews at Marine Corps Bases

WOOD ROLLS ON 'BELL'S' CLIMAX

Director Sam Wood has completed filming of the spectacular battle which marks the climax of Ernest Hemingway's 'For Whom the Bell Tolls,' according to advice from Sonora Pass, where Technicolor cameras are recording the location sequences of the picture. Almost the entire action of 'Bell' takes place outdoors.

Five tank—three Studio-owned and two borrowed from the Army—took part in the battle, along with eight military trucks, artillery. More than 100 extras were used. Troupe is this week filming another action high-spot—the incident in which Gary Cooper, as Robert Jordan, dynamites a bridge under fire.

Engrid Bergman, who plays Maria, has arrived at the Sonora location and will begin filming her scenes with Cooper this week also.

Clair Gets 'Private Life'

Rene Clair, famed French director, whose first picture for Paramount was the forthcoming 'I Married a Witch,' starring Fredric March and Veronica Lake, has been assigned 'The Man Who Had No Sex' to direct. The picture is an unrepentant comedy. 'Clair Furth,' in the light comedy vein Clair proved he could handle so well in 'Witch.'

were used on local stations from July 20 to midnight opening night, August 4. These helped point all the national and tune right through to the opening. Field men will urge a similar heavy use of radio in local campaigns for 'Inn' throughout the country.

Paramount's East and West offices were completing today plans for the dual previews of 'Wake Island,' signs of the gallant stand of U. S. Marines at that Pacific outpost. Picture will have its initial showings August 24 at Marine Corps Bases in Quantico, Va., and San Diego, Cal. Network broadcasts will stem from both openings.

'Seak previews' of 'Wake' in California were held a short time back, and elicited some of the most emphatic statements of approval ever given a picture. Feeling ran high at both previews, with patrons calling it the most powerful film to come out of World War II.

Brian Donlevy, Macdonald Carey and Robert Preston are starred in 'Wake,' with Albert Dekker, William Bendix and Walter Abel heading the supporting cast. In a straightening picture, Director John Farrow concentrated on presenting the fourteen days that thrilled the war bond buyers. The picture that could carry the credit line he gave it on the screen—'Original Story Written by the United States Marines!'

No Chinese Japs For Par's New War Film

Paramount will use only American character actors to play the roles of Japs in 'Night Plane From Chungking,' war film to get under way soon with Ralph Murphy directing. Film is to star Robert Preston, Ellen Drew and Albert Dekker. Decision to use Caucasian players in the Jap roles was made by the studio.

In filming 'Wake Island,' Paramount had Jap problems, too. Filmmakers were used for the Jap roles, and the Studio had a hard time convincing the extras not to drop dead when the Japs came in and volley. None of the players wanted to be anything but dead Japs.

ARE YOU SHOWING the sale of War Bonds and Stamps at your theater? It's an all out job!



"It's O.K. for them to get that holiday spirit, but I'm afraid they're going overboard a little."

TALES OF MANHATTAN

AT THE BIG FIVE-THEATRE
SIMULTANEOUS ENGAGEMENT
IN LOS ANGELES IS

SURPASSING EVERYTHING

THE INDUSTRY HAS EVER KNOWN!

20th
CENTURY-FOX

New Coast Dimout Order Not Expected to Darken Theatre B.O.s

House is slated to reopen for the new season Sept. 3 with the Par film. New York date on 'Wake' will

pre-release since picture will not be available generally until late in September. Sept. 18 will see 'Wake' pre-released in 25 other spots.

Bob Gillham has set up plans for two special previews for marines at bases in Quantico, Va., and San Diego, to be held Aug. 24. No admiral will be there.

THE PRIDE OF THE YANKEES

IS BATTING* LIKE
LOU GEHRIG
AT THE
NATION'S BOXOFFICES!

SAMUEL GOLDWYN
IS HAPPY
TO REPORT:

* WE MEAN
1000%

NEW YORK: Highest weekly grosses under any policy at New York's House of Historic Hits! An endless climb at the Astor where it continues smashing its own all time record!

WASHINGTON: New Year's business in July and August! No ceilings in the nation's capital on its biggest hit!

SALT LAKE CITY: Higher than Pike's Peak for amazing house records!

NEW ORLEANS: Our Southern cousins are bulging the Orpheum's walls...It's a new Louisiana Purchase!

...and with pardonable enthusiasm...the hold-overs are rolling in in waves...and second weeks are topping firsts!!!

THE PRIDE OF THE YANKEES becomes the **PRIDE OF THE NATION** as the parade (already Kansas City, Buffalo, Boston, Des Moines, Cleveland, Omaha and others are wiring the news of their breath taking openings...) gets under way.

SAMUEL GOLDWYN presents

GARY COOPER

THE PRIDE OF THE YANKEES

(THE LIFE OF LOU GEHRIG)

with **TERESA WRIGHT • BABE RUTH • WALTER BRENNAN**

VEDOZ and YOLANDA • RAY NOBLE and his ORCHESTRA

Released through
R K O
RADIO
PICTURES

Directed by
SAM WOOD

Screen Play by Jo Swelling and Herman J. Mankiewicz.
Original Story by Paul Gallico.



N. Y. Projectionists' 15% Wage Rise Demand Disturbs Distributors

With the threat of a strike hanging over their heads, which would take projectionists out of all home-office and exchange projection rooms as well as scattered studios in N. Y., distributors yesterday (Tuesday) renewed negotiations with Local 306, Moving Picture Machine Operators in N. Y.

Meantime, the union which empowered Herman Gelber, president, to call a strike at his discretion, is deferring action and the ops are reporting for work, as usual. However, should negotiations bog down again, a sudden walkout may be ordered.

Seeking a new contract for projectionists in screening rooms of the majors, as well as newstreet companies and eastern studios, Local 306 held negotiations a week ago and immediately held a membership meeting at which a strike vote was taken.

While the old contract covering these operators expired Aug. 31, under a two-week ultimatum, projectionists have been working since then under the previous scale, but no agreement was reached it would be retroactive to the 1940 date.

Union is asking for an increase for the approximate 300 projectionists involved. According to Gelber, increase is not so much the issue in scale, but the various changes in conditions, elimination of some work and inclusion of others, which the distributors seek to impose.

Any strike by 306, if called, would have doubt involved the exchange workers (backroom) as well as those who would not cross picket lines that are thrown up, as on former occasions.

WB ALSO INVOLVED WITH H.O. PICTURES

Trouble brews on another labor front for Warner Bros., with no progress made today (Wednesday). When company executives met with two members of the U. S. Congress, Service in and for Warner Bros. and the Screen Publicists Guild together following recent cessation of negotiations.

Due to inability to come to an understanding Friday (7), another meeting will be held today (Wednesday). If no agreement can be reached on disputed points, matter will undoubtedly go to the Labor War Board which has the power to determine what both sides must agree to.

Understood that Warners is backing at demands for severance pay as granted by other distributors, and maximum of \$10,000 for 12 weeks for anyone employed 10 years or more, and also does not want to grant a retroactive wage date when negotiations began shortly after first of the year.

Additionally, WB is insisting on a straight two-year contract. Company does not want to agree to a provision which would require the contract after the first year on wage scale.

Members of the U. S. Conciliation Service, who came up from Washington to hear the case, are said to have proposed a 7% hike, but that Warners are resisting this offer. He claimed that 85% of the Warner h.o. publicity-advertising staff is eligible to union membership are already in the SFG.

Also, Schneider, labor executive at the h.o., and Harold S. Barford, company attorney, are representing Warner while also sitting on the conciliation committee. In absence from town of Jonas Rosenfeld, Jr., of 20th Fox, president of the Lawrence Lipskin of Co. v.p. of the union, heads the committee.

Hearing the case are Harry Winning and Samuel Spencer, members of the U. S. Conciliation Service of the NWLB.

Jailed in Theatre Thief

Pittsburgh, Aug. 11. Fred Bucknell, of New York, was held in the county jail here last week in default of a \$2500 bond following a hearing before a U. S. Commissioner on charges of conspiring to travel to Pittsburgh to rob WB's Stanley Theatre of nearly \$80,000 and transport the loot to Akron, O. James DeLuca and three other men were named in the conspiracy charge.

Bucknell and DeLuca have also been indicted by the state on a robbery charge. The robbery took place last February and most of the money was recovered two days later.

ASC GAUNTLET TO IATSE MEMBERS

Hollywood, Aug. 11. Studio cameramen have been ultimatumed against carrying dual union cards in 1942, on pain of suspension or expulsion from the American Society of Cinematographers, which would deprive them of studio work. ASC directed all cameramen to retain membership in IA Local 659, and deadline for their withdrawal was set for Aug. 15. First expulsion by ASC hit Dewey Wrigley, who was fired from the camera from Vitaphone on 29th St. location without approval of ASC board of governors.

National Labor Relations Board is expected to review this week the ASC complaint charging the producers and IATSE with unfair labor practice in attempting to peg a scale for first cameramen, after the studio had already negotiated a deal with the Society.

Member Files Civil Suit Against IA to Regain Voice and Vote Rights

Culminating a fight of nearly five years, during which he has sought restoration of voice and vote rights from the union under circumstances which he complains deprived him of the right to produce, a cameraman has filed a suit against the union and its president, Richard P. Walsh, to regain these rights. Complaint was filed in U. S. District court at Philadelphia.

In addition to seeking abrogation of an agreement he signed in 1936, waiving rights to voice and vote, money in the amount of \$3000 is included, exclusive of interest and costs.

Trainer's difficulties date from October, 1937, when he was expelled from the union under circumstances which he complains deprived him of the right to produce. He was expelled on charges brought against him. Subsequently he obtained reinstatement and the union agreed that his name was then in a de jure condition, he claims he signed the agreement waiving voice and vote.

Beginning Feb. 12, 1938, his complaint alleges, he has been subjected to a series of acts of discrimination against him. He claims that he was the IA for reinstatement of full membership rights, including the right to vote. In some cases he was to go away. Following the convention, on June 10, 1938, the union stated that he was as the International is concerned, your case is closed.

OPERATORS TO REINSTATE MEMBERS

Federal Agents Question IATSE Union Officials About Permit Plan Long in Effect for Operators in Chi—Around 150 Men Hold the Permits

COIN DIVISION

Chicago, Aug. 11. Following disclosure by Government agents of the permit system in IATSE's Chicago operators local 110, union for first time in 20 years is opening its rolls to take in outside operators as regular members. Permit system which is said to have involved 150 ops is being eliminated.

It was indicated that approximately 150 of the 400 operators now holding permits will be admitted to their earnings for the permit membership. This will replace approximately 200 members who have died in the last 20 years. Hundreds of operators operated in Chicago regularly at salaries ranging from \$80 to \$120 per week have been dropped out of contract which had to be renewed weekly. These permit men are said to have been taxed 10% of their earnings for the permit, in addition to the regular dues of \$40 per quarter.

After several union officials were questioned by U. S. Attorney Mathias Correa in New York, the union directed a committee to revise the by-laws so as to do away with the permit men and open the membership to new operators. The union also was discussed by IATSE press Richard Walsh recently when he stepped over the border into New York from the Coast. There also has been considerable criticism over the \$20,000 salary paid business representative John Smith and the \$10,000 stipend given Peter Shayne to act as president and assistant business manager of the union.

Chicago's federal agents are now busy investigating the old IATSE operators' permit system. The agents have been questioning members during the Willie Bloff-George E. Browne regime. It is understood the Government is especially anxious to learn how the money was divided among the Chicago mob backing Browne and Bloff at that time. The latter two were taken to New York several weeks ago from a Federal prison where they had been held. Government representatives repeatedly signed this time.

It was reported from time to time that Willie Bloff will be offering to 'sling' in an effort to boost the income tax evasion, Chicago mob will permit him on the Coast. Bloff is now serving 10 years and Browne eight years in Federal prison. They were convicted of shaking down strong-arm everywhere for \$1 million dollars on threats to call strikes in the industry.

CHAPLIN-YORK' STRONG DUAL FOR RKO IN N. Y.

Because 'Sergeant York' played the RKO circuit before and recently had a return engagement at the Strand, RKO null peremptory United Artists for 'Gold Rush' so that this one could be coupled with York's extra pull, according to the advice, the dual, an ordinarily big one under any circumstances, is doing strong everywhere. It is being played.

RKO booked 'York' last year at \$100,000 in some houses it is playing seven days, in others five. Majority of the engagements are on the five-day basis.

White-Collarites Score Decisive Victory Over WB With IATSE Help; Seek to Organize Par Immediately

Scoring a fast and decisive victory over Warner Bros., with assistance from the International Alliance of Theatrical Stage Employees counting importantly in bringing about a settlement, the Motion Picture Office Employees is inaugurating an immediate campaign in Paramount. First step in this direction was taken Monday (10), when leaflets were passed out to Par housewife employees seeking signed applications for membership in the MPOE. This union is known as Local 23169 and is affiliated with the American Federation of Labor.

Thus the move by the MPOE is one which seeks to wear Par white-collar workers away from the rival union known as Screen Office & Professional Employees Guild, a CIO union. Just how successful the MPOE move is highly problematical, but it is depending, as an inflection, on the quick deal it was able to effect with Warner. In connection, the leaflet distributed among Par workers noted that 'the victory was made possible only through the active cooperation of the officers of the IATSE, Teamsters and other unions of I. U. unions in industry.' SOPEP (National Labor Relations Board), 20th and Columbia, recently notified.

With assistance to any campaign by the MPOE to muscle in on is promised by the SOPEP (CIO) union. Its membership includes 85% of the Par white-collar workers in N. Y. Recently having been notified for an election to cover the h.o., Par exchange, newstreet and the company's two divisions, the SOPEP has been notified a hearing will be held on the matter tomorrow (Thursday) before the National Labor Relations Board. David Golden, president and William Bell, organizer, will attend the hearing, together with members of the Par SOPEP chapter.

Warner's strike against Warners lasted only 11 days, including up to last Sunday night (9) when settlement was reached. Richard P. Walsh, president of the IATSE, Joe Bernhard, v.p. and general secretary of Warners, and the Coast to direct negotiations from the Warner side after Sam Schneider, another h.o. exec, and Harold S. Barford, attorney, and failed to conclude an agreement. The hearing, together with members of the lengthy Sunday (9) session, had Harry Kalmine, in charge of Warners' publicity, and Walsh with Bernhard on the negotiations.

Meeting was suddenly set for Friday (7) when WB learned orders were issued from the Institute of operators, stagehands and lab workers (member locals of IA) not to attend the hearing at the office or the Strand and Hollywood theatres, N. Y. The following morning, Bernhardt telephoned the Coast, asking that the action be held off until he could get the Sunday night meeting hurriedly arranged for that day.

Following attainment of a settlement Sunday night (9), office workers were immediately removed from the h.o., exchange, Strand and Hollywood. MPOE had been ordered to leave the h.o. of the Strand and Hollywood, but were set to throw up a line in front of the Strand Saturday morning (6) so that operators and stagehands could not be forced to enter the office buildings. The hearing was deferred in lieu of the alarm call from WB for the Sunday party. The hearing was held on Monday evening, the IA sent telegrams to the 38 members of the Exchange Union in New York, which had been out of the Warner exchange from the start. Night shift was ordered to come back to work. At the same time Warner white-collar strikers were notified to be prepared to come back to work.

but first to attend an 8 a.m. meeting Monday morning (10) for the purpose of organizing a new union. The meeting was unanimous and steno, clerks, others, were back on the job at the usual hour Monday morning. Nearly 450 were on strike.

Preferential Shop
Deal reached with Warners by the MPOE calls for a preferential shop, with the proviso that any new employee brought into the company must become members within 90 days. Warners had balked at the 90-day clause, wanting merely the so-called 'maintenance of membership' or a majority. As result of this resistance by WB, the union membership held a meeting last Wednesday (5) and voted to demand a preferential shop. Previously, WB had respected the reluctance of Warners to force some older employees back to work, but over the 90-day provision for newly hired help.

Contract runs for two years, but may be renewed after the expiration of the first 12 months on the wage scale. There will be no rise in living costs or changes in conditions warrant it. Warners also balked about reopening after one year, but finally yielded.

Increases granted, which vary slightly as to grade, run a little over 5% in all brackets. Those earning up to \$30 a week will receive \$4 more, while those now active some \$40 will get a cost of \$5. In the \$40-\$50 bracket the jump will be \$4, while for employees earning \$50 and over the increase will be \$8. However, for any lesser employees like office boys getting \$15 a week, the increase will run better than 25%.

While union sought severance pay for employees, Warners agreed to a top of six weeks salary for any employee with the company five years or over.

There is to be seniority in the event of layoffs, based on length of service, and all salary increases will be based on seniority through the union's grievance committee.

Increases granted under the MPOE contract are retroactive to May 15 last, and includes 11 days when the strikers were out. Additionally, a 10% increase in the payment of the normal salaries that would have been earned by the strikers while they were shut-out through the union's grievance committee.

Joseph D. Basson, International representative of the IA and one of the union's organizers, who has been working some time in the negotiations between WB and the MPOE, is sitting in at many of the meetings. He also has planned the entire strategy which led to the rapid settlement. He was also present when negotiations had reached an impasse and urged the strikers to accept the deal, claiming that they could depend on every possible assistance from the IA.

By Basson while specific due to a desire not to tip off the MPOE side, is believed to have kept many other side out of the settlement.

The Sunday meeting at the IA, headed by Walsh as the IA president, also included the presence of W. P. Roult, assistant president of the union.

Warnerites on the MPOE negotiation committee included Ray Price, president of the union who is in the Warner tax department; an accountant at the h.o.; Charles J. Davis of the branch office in San Francisco; Lawrence Lipskin, an accountant, Davis and Kahn are on the MPOE.

William K. Flaherty, A.F.L. organizer, and adviser to the MPOE, (Continued on page 31)

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!



78,000,000
MAGAZINE READERS
WILL SEE THIS FULL
PAGE AD IN THE
BIGGEST CIRCULATION
MAGAZINES!

On the news stands
from August 25th
through Sept. 15th

Here are the magazines carrying this ad...

LIFE, LOOK, LIBERTY, COLLIER'S, AMERICAN MAGAZINE, TRUE STORY, FAMILY CIRCLE, PHOTOPLAY-MOVIE MIRROR, CHARM, HOLLYWOOD, MOTION PICTURE, MOVIE STORY, TRUE CONFESSIONS, ROMANTIC STORY, GLAMOUR, MOVIE RADIO GUIDE, STARDOM, SCREEN GUIDE, MOVIE LIFE, MOVIE STARS PARADE, MOVIES, PERSONAL ROMANCES, RADIO MIRROR, TRUE EXPERIENCES, TRUE LOVE & ROMANCE, TRUE ROMANCES, MODERN ROMANCES, MODERN SCREEN, SCREEN ROMANCES, SCREENLAND, SILVER SCREEN, PIC.

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT



Your theatre is on the front line of the war in September...

"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

THEY'LL BECOME THE TALK OF THE NATION!

CARY GRANT JEAN ARTHUR
AND
RONALD COLMAN



The Talk of the Town

with
EDGAR BUCHANAN

A GEORGE STEVENS

PRODUCTION

(he gave you 'Woman of the Year' and 'Penny Serenade')
Screen play by IRWIN SHAW and SIDNEY BUCHMAN

A COLUMBIA PICTURE



AVAILABLE FOR
LABOR DAY
BOOKINGS

30 DAYS HATH SEPTEMBER

**"SALUTE TO OUR HEROES"
A BOND FOR EVERY
MOTHER'S SON IN SERVICE**



Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408), in cooperation with the Treasury Department, War Savings Staff.

Thirty fighting days in September for our industry to fulfill the obligation that our Government has assigned us. We can make history and we will. A BILLION-DOLLAR MONTH is our goal! Not just one stunt or two, but something for every day! Not just showmanship, but showmanship that sells bonds! Have you read the Campaign Book? Below are suggestions to help plan your own September. For the land we love, FIGHT!

1. OPENING NIGHT "Salute to our Heroes." Stop show 4 minutes. (Write for special bulletin on "Opening Night Salute.")
2. Unveil "Buy A Bond To Honor Every Mother's Son In Service" booth
3. \$1,000 (Bond) Per Plate Breakfast to hop Sales
4. Service Men's Photo Gallery in Lobby
5. Hero Rally in City Square
6. Big Stunt with Department Stores
7. Bond Rally in Churches
8. Luncheon to bond booth salesladies
9. Free Ticket To Every Bond Buyer Today
10. Erect sale indicator in square
11. Labor Day Rallies; cooperate with labor
12. War Mothers' Night
13. Dedicate city service flag
14. Tie up all radio stations
15. Launch third week with city-wide half-holiday
16. Every newspaper ad carries bond drive copy
17. War Wives and Sweethearts Nights
18. Honor Departing Selectees—Parade
19. Bond Banks-on-wheels touring city
20. Buy Bond To Honor Boys on Warship named for your City or State
21. War Stamp Matinees
22. Dedicate Victory House in square
23. Another War Mothers' Night (*weekly*)
24. Tie up stores for a day to give away your postal cards to bond buyers
25. American Legion Day...parades...mass meetings
26. Factory Day—payroll allotment promotion
27. Bonds For Immediate Delivery—promote issuing agent theatres
28. Only \$.....to go to hit quot?
29. Last Stand Battle for Quota
30. Great final rally—uniting all groups and whole city...torchlight parade...rallies all over town...quota...Victory

FIGHT! It's our Industry's SECOND FRONT!

Bigger Gross, Smaller Net Is Fiscal Story for RCA's First Six Months

Despite the fact that gross income was \$90,059,580 or about \$22,000,000 higher than last year, Radio Corp. of America net profit in the first six months this year amounted to \$3,454,121, or \$1,070,674 less than in comparable period of 1941. Company's provision for Federal income taxes totalled \$1,997,650 as against \$8,597,790 in the first half of 1941. RCA figured normal income taxes at 45% and excess profit tax at 90%.

How the decline in net profit affected the common shares is reflected by the statement of earnings applicable to the common. This is figured as equivalent to 10.2c per common share compared with 19.9c a share in the first half of 1941. RCA report covering the second quarter ending last June 30 shows net income of \$993,133, as against \$2,176,921 in corresponding quarter last year. Total gross income for the quarter amounted to \$45,320,038, as compared with \$38,051,965 in the second quarter of 1941.

In both the second quarter and the full six months, the report shows materially higher cost of goods sold, general operating, development, selling and administrative expenses as compared with a year ago. For example, for the full six months, this year amounted to \$1,997,650, as against \$8,597,790 in the 1941 half.

BIRDS-EYE INTO SPOT FELD IN FALL

Birds-Eye Frosted Food (General Foods) moves into the spot field this fall. It's buying advertising space in time, minute announcements and chainbreaks through Young & Rubicam. With canned goods hit hard by wartime priorities important developments are expected from the frosted food field and there is a possibility of Birds-Eye becoming an all-year-around comedy radio.

BRADY COMEDY SHOW STARTS (14) ON CBS

Chicago, Aug. 11. New musical revue, with Fred Brady as comedian, "The Brady Show" from WBBM-CBS studios in Chicago and will be broadcast every Friday thereafter from 10 to 1:30 P.M. CWI.

Talent line-up includes Franklin McCormack as announcer, Gale Robbins, canary, Russ Brown, naïve, Les Paul, "The Three Robbers" and Caesar Petrillo's orchestra. Les Mitchell produces the series.

NBC's Mexican Stations

San Antonio, Aug. 11. A total of 14 stations in Mexico have been added to the NBC Pan American network now bringing the total of the goodwill web to 138 stations in North, Central and South America.

Headline the list is XEW, key station in the Mexican hook, which is one of Mexico's powerful stations with a power of 100,000 watts. Other affiliates are XEBX, Apaculco (150 watts); XEBI, Ciudad Victoria (150 watts); XETV, Chetumal; XEBC, Culiacan (500); XEBO, Irapuato (500); XEOW, Minatitlan (500); XEGL, Mexico (500); XEGR, Queretaro (500); XEIM, Piedras Negras (250); XETL, Tuxpan (250); XEKR, Tepic (250); XEUP, Uruapan; XEUI, Vera Cruz (500) and XECC, Zamora (100).

News of 'Chateau Hogan'

Chicago, Aug. 11. "Chateau Hogan," a new radio series, will henceforth be heard Thursdays from 6:30 to 9 p.m. CWI. Instead of Wednesday evenings. Kenneth MacGregor produces program; Bob Trender and WGN orchestra supply the music.

AFRA Shouldn't Be So Amused Over Overtime, Says Joe Miller, N.A.B.

Washington. Editor, 'Variety': Those AFRA executives, to whom you referred on page 27 of your current issue, might stop chuckling at what they themselves are doing and read interpretative Bulletin No. 6, and excess profit tax in 1940, by the Wage and Hour Division.

What Interpretative Bulletin No. 6 says, in brief, is that the provisions of labor contracts don't mean a thing if they are not in line with the Wage and Hour Act or the Rules and Regulations established for its administration. For all practical purposes, the Wage and Hour Division's interpretation of the Act might as well be added, in this respect, to the text of the Act and the Rules and Regulations.

Hence, if the Wage and Hour Division clearly interprets the Act to mean that talent fees must be added to base salary in determining overtime in all cases, those provisions of AFRA contracts which say that overtime is to be determined on base salary alone might well prove to be void.

Please do not interpret this as meaning that I, in any way, want to discourage stations from signing up with AFRA. But AFRA shouldn't try to kid the broadcasters into believing that signing an AFRA contract will relieve them of the talent fee problem under the Wage and Hour Act. You can search the Act with a fine tooth comb without finding any provisions which exempt employees having union contracts in any respect, and aforementioned Interpretative Bulletin No. 6 puts the claim to rest.

(In hasty parenthesis, may I say that the above paragraph must be read in the light of the fact that there is some leniency in the overtime provisions for those employers having employees who are engaged in seasonal industries such as fruit packing, canning, etc. By no stretch of imagination can the radio be exempted by the act.)

AFRA, I believe, should share our concern about this matter. One station that has been hit by the overtime earnings' interpretation as expressed in Bulletin No. 6 is WABC, New York. It already has decreed that no announcer in the station under any circumstances shall work more than forty hours a week—on contract and sustainer combined. This has been the effect of reducing the weekly 'take home' of that station's announcers considerably, to their expressed sorrow.

If the Wage and Hour Division makes the overtime-on-gross-earnings interpretation stick, I think this procedure will be followed in a great many stations, including those which have contracts with AFRA.

There are other complications to this extremely complex problem which I am sure you will want to discuss with AFRA officials, early date. Meantime, we are going to get out a special bulletin to advise our members how we feel about this whole matter. I will be glad to send you a copy.

Stack-Goble Agency Folds; Owes NBC Web \$120,000 in Billings

Chicago, Aug. 11. The Stack-Goble agency, which owes NBC \$120,000 in accumulated billings for time, principally on the Lewis-Hoover show, has folded. It is indicated that it will seek to collect the money from the estate of Ed Lewis-Hoover, who died three months ago. The estate, NBC under three stands, was in debt to the agency for huge sum of money. Goble was 27-year-old son, Alden.

The agency was organized just 50 days ago. J. L. Stack, senior partner, died 14 years ago. Among its accounts were Swift & Co., Santa Anita, Lewis-Hoover and the Radio Co. Many of its executive personnel has already found jobs with other agencies.



'Stars of Tomorrow' **LEONARD WARE TRICO** Currently in their 13th week at Kelly's Studios, New York, and continuing indefinitely. Series Paul and Ethel and Rhythm said: 'This combination...great...deserves attention and praise.' Exclusive Management **LOUISE CRANE** 113 West 57th St., New York

CBS VOTES A 30c DIVIDEND

Columbia's board of directors last week voted a 30c dividend on Class A and Class B stock of \$2.50 par value.

Dividend is payable Sept. 4, 1942, to stockholders of record at close of business on Aug. 21, 1942.

Earlier Return of 'Shadow' Probably Due to Stress On Coal Heat in Wartime

With the Government urging people with oil-burning heaters to replace them with coal furnaces, the growing oil shortage in the East, D. L. & W. Coal Co. will probably return. 'The Shadow' program the air will have next couple of weeks, instead of waiting until later in the fall, as previously intended. Idea is to replace the sale of Bluecoal. Rutbauf & Ryan is the agency.

Will presumably return to Sunday night; spot on Mutual. Whether or not Bill Tuttle will again be able to direct it is uncertain as his duties with the A. S. Lyons Agency have been considerably increased with the recent departure of Don Stauffer to head the Rutbauf & Ryan radio department. Scripts for 'The Shadow' are being written by Jerry McGill and Sid Sloan.

NEW MONICKE Miss Timmie Hindman has changed her name to Timmie Hyer. She is now appearing in 'Amanda the Housewife' for the Hummerts.

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CBS Consolidated Income Statement

	Six Months Ending July 4, 1942 (26 weeks)	June 26, 1941 (26 weeks)
Gross Income from sale of facilities, talent, time, etc.	\$30,801,891.94	\$29,134,776.05
Less: Time discount and agency commissions; record returns, allowances and discounts	6,475,244.58	8,578,423.63
	\$22,426,417.36	\$20,556,352.42

Deduct:		
Operating expenses and cost of goods sold	\$13,411,214.84	\$11,467,040.30
Selling, general and administrative expenses	4,429,180.58	4,236,893.34
Provision for depreciation and amortization	502,051.98	380,717.36
	16,342,447.40	16,104,415.00
Miscellaneous income	\$4,083,899.96	\$4,451,937.42
Income (Net)	\$3,768.54	\$17,291.84

Profit before Federal income taxes	\$4,137,736.50	\$4,469,229.06
Provision for Federal income taxes and excess profits taxes—calculated on the basis of the Federal income tax rate of 1941—Note 1:		
Income taxes	\$1,062,500.00	\$1,100,171.69
Excess profits taxes	759,000.00	1,821,500.00
	2,516,236.50	\$2,453,197.49

Supplemental provision for estimated additional Federal income and excess taxes		
Income taxes	\$1,062,500.00	\$1,100,171.69
Excess profits taxes	759,000.00	1,821,500.00
	2,516,236.50	\$2,453,197.49
Earnings per share	.96	1.42

(Calculated on the 1,716,277 shares of \$2.50 par value stock outstanding at July 4, 1942.)

The earnings previously reported for the 1941 period have been adjusted in this report.

2. The 1942 results are subject to year end adjustments and to audit at the end of the year by Certified Public Accountants.

FRANK K. WHITE, Treasurer.

August 5, 1942.

SALES PROMOTIONIST AS PROGRAM EXEC

Washington, Aug. 11. John Heiney, sales promotion manager at WJWS, Washington, since 1936, has been upped to acting program director in place of Richard L. Linkerum, who was called into active service with the Coast Guard.

No replacement set for Heiney's promotion berth.

HOW THEY GOLF

Singer, General Manager and Page Boy are WCCO's 1, 2, 3

Minneapolis, Aug. 11. With a score of 82, Hal Garvin, singer, won the 1940 annual golf tournament.

W. E. Forbes, station general manager, and Jim Sparrow, page boy, came in second and third.

Communist on WCCO

Minneapolis, Aug. 11. WCCO was over time to a member of the American Communist Party, Mother Ella Bloor, 80 years old and one of its leaders, to appeal over the air for establishment of a third front against the Nazis.

Mother Bloor was interviewed by Darrogh Aldrich on the latter's daily women's program. She addressed most of her dramatic answers.

More Stations Get 'CLARA, LU' N' EM'

Chicago, Aug. 11. 'Clara, Lu' N' Em', WBBM-CBS show, this week added 26 new stations to network.

Debuted on network June 8 with a 14-station hook-up. They are sponsored by Pillsbury Flour.

Long Star Brew Adds Show

San Antonio, Aug. 11. The Lone Star Brew Co., heavy user of local air time, will sponsor a new replacement program on station KTSA, to be titled 'Let's Take a Look in Your Mirror'.

Handled through Conroy agency.

NEWS IN BRIEF

Ralph Foote's Slap at Sales Reps

Has Party at N. Y. Club for Stations, But Brokers Not Welcome

Beechum Packing has during the past week been issuing reservation for six spots a week, effective Sept. 15, through the Newell-Emmett agency, while station reps continue to be denied access to the agency. Ralph Foote, the Beechum Co.'s advertising manager, wants every bit of the proposed business placed directly with the stations. Foote's initial step in giving the reps the cold shoulder was to invite

On the Other Hand—

Station reps took time out frequently during the course of last week to put their appreciation under a letter they had received from the secretary of Ted Fisher, time buyer for the Ruthrauff & Ryan agency. What had plunged the reps into deep and almost fearful sentimentality was the sudden discovery of a time buyer who actually went out of his way to thank a rep for a chore well done.

Isabel Gayer, the secretary, wrote that her boss had left instructions as he departed for vacation that she write the reps expressing his appreciation for their cooperation during the week. In setting up the Rinsco schedules. With the reps' help, said the letter, Fisher was able not only to complete the 11th-hour task but to get away on the prearranged date for his vacation.

An extensive list of broadcasters to meet and discuss their business with execs on the account, at the Lotus Club, N. Y., last Friday evening (31). Foote's invitation to station reps to freshmen would follow. Foote later explained that the reason he appears to deal directly with station managers was that they could give him quicker service on availabilities and also to establish a closer relation of customer and seller. Some of the invited station men who couldn't appear mailed the availabilities to their station reps. Foote and the agency refused to give an audience to the reps. The latter were told that they might, if they wished, submit the availability lists by mail or messenger.

FIVE MINUTES OF GAGS AHEAD OF RAY SWING

The Blue Network will warm up Raymond Gram Swing's entrance with comedy news comment. The web is bringing back Molasses and Fantasy (Pat Pataki) program for a five-minute spot (9:55 p.m.) across the board. The black-pet team will also be available as advice, such as how to read newspapers in a blackout and what to do about a parachute in an open. Swing doesn't start for the Blue Network Sept. 28, but Molasses and Fantasy begin their series this August (17).

Garry Moore to N.Y.

For NBC Morning Show
Chicago, Aug. 11.
Garry Moore, for the first time either m.c. and comedian, moves to New York to assume top spot in NBC's new morning program, temporarily titled, "Show Without a Name." The program will be titled by listeners, each station holding an individual contest to pick handle, and awarding local prizes. Grand prize of \$500 war bond will be awarded the final winner. Moore's program will be Howard Petrie, NBC announcer, will be Moore's straight man; Irving Berlin and his orchestra will furnish background music. Also to be selected will be a choral group or trio, male and female vocalists.

MBS Aiding YMCA's Drive To Send Yank Prisoners Music and Instruments

Mutual network is helping the Young Men's Christian Association Friday (14) with a half hour at 11:30 p.m. Meyer Davis will make an appeal, on behalf of the Y.M.C.A.'s War Prisoners Aid, for musical instruments and music. There are some 30,000 Yanks prisoners of war at present.

"Music for Heroes" will include a dramatization with Alexander Kirkland, and Bob Stanley, orchestra with Joan Merrill and Jimmy Shields, soloists.

EASY ACES TO CBS IN FALL

American Home Products will move the Easy Aces' and Mr. Keen to CBS from the Blue Network at the end of October. On CBS 'Aces' will have the 7:30-8:45 p.m. slot, and Mr. Keen will follow immediately. The change is being made to get away from the competition of Fred Waring and the 'Amos 'n' Andy' series.

James Cagney, who is getting acquainted all over again, has broadcast over the one network since 1931.

SIMMS, ROSE MUSIC COMBO FOR MORRIS CIG

Hollywood, Aug. 11.
New ideas show built around Glimy Simms and Dave Rose music has been bought by Milton Biow agency for Philip Morris and replaces 'Johnny Presley' as 4th NBC entry beginning Sept. 8. Miss Simms' present as mistress of ceremonies and will be supported on the whole by Rose's music and Bombardiers male chorus. Actual format won't be revealed until the opening broadcast, according to Vick Knight. It airs for the first at 8 p.m. and repeats for the Coast at 8:30 p.m.

If Blow moves the other elgarist show, as now under contract, Knight will supervise production and assign a combo writer-producer to the Simms-Rose opera.

LATIN RADIO MEN HERE

Filas of Brazil, Acaragaza and Noregia, of Mexico, visiting in New York, and Carlos Florio, of Brazil, and Alonso Sordas, of Mexico, are both in the United States. Both are prominent as announcers in their respective countries.

Noregia, like another Mexican, Acaragaza, of XEPR station, in the United States, is seeking radio equipment, of which a desperate scarcity is developing in Mexico.

KFRC-A.F.M. Settlement

San Francisco, Aug. 11.
Musicians went back to work at KFRC on compromise agreement, after having been out a week. Station accepted demand of Musicians' Local 6 for increased employment from one hour daily, at \$40 a week, to two hours at \$56, but refused to make new Lee affiliates to June 22. Mutual-Don Lee retroactive to June 22. Most of lifting of ban on remonopicks of orchestras.

BROADCASTING IS RECEPTIVE

William Weintraub Agency Canvasses All Networks for Attitude on Cresco Blanca Brand—Blue Objected to Any Mention of Schenley Control Because Letter Name Identified With Whiskey

GENERALLY WARY

The William Weintraub agency, which has been browsing around for a network to carry a program plugging Cresco Blanca wine, a Schenley product, is now able to make a comprehensive report to its client. The only web, Weintraub has found, that will take the business without any conditions interposed is Mutual.

Here is how the various networks reacted to the Weintraub agency's approach:

The Red Network: Wouldn't even consider it.
Columbia: The question was put directly to William S. Paley, and he decided that, even though his network had recently agreed to take beer, providing the copy and program were acceptable, it would not be wise to accept an item of such higher alcoholic content as wine.

The Blue Network: It was agreeable to taking the wine account, but there was one thing it wouldn't permit, and that was any reference during the program to the fact that Cresco Blanca is a Schenley product, a fact which was being anxious to exercise. The Blue's policy makers decided to taboo the word "Schenley" for the time being, so that the average person associates it with a whiskey and that the mere mention of Schenley might convey to millions of listeners the impression that the Blue was allowing its facilities to be used to sell whiskey.

Mutual: The network inquired of its affiliated stations as to how they felt about clearing a wine account, and the answer was unanimously favorable, with no conditions attached.

'ONE MAN'S FAMILY' UP FOR PRODUCT SHIFT

Standard Brands will decide within the next two weeks on what product to attach to "One Man's Family." Also whether it is to remain under the direction of the J. Walter Thompson Co.

The serial had been used to plug Tender Lett Tea.

H. V. Kallenborn is in England for NBC.

New Tums Copy Now Okay at CBS

Sanderson-Crumit Team on Network Saturday Nights Starting Oct. 3

Lester Schroeder To Chicago for Hummert

Lester Schroeder has quit as a time buyer at the Compton agency and is heading Blackett-Sample-Hummert in Chicago.

He formerly worked for B-S-H in New York.

GM's 'Cheers' Goes On

General Motors has renewed the Chevrolet "Tums to the Tune" series on CBS via Henry Souvaine. The new contract takes the program up to Dec. 1.

Elmer Davis' Radio Return As OWI Director Partly Depends On Public Reaction to Idea

Brer Rabbit Syrup Is Sold Heavily by Air In Texas, Mississippi

J. Walter Thompson is spotting large batches of announcements for Brer Rabbit Syrup (Penick & Ford) in Texas and Mississippi. Most of the campaigns start Monday (17).

It's concentrated schedule, and the stations will run several announcements a day.

DERBY SPOUL DIES IN AFRICA

Pittsburgh, Aug. 11.
Station KDKA learned last week of the death in action of its former program director, Derby Sproul. He was a captain in the Army Air Force and met death on the African front, Sproul came to Pittsburgh in 1937 from Denver where Al Nelson, manager of KOA, left to become head of KDKA.

His productions were fed to the Blue network and when Sherman Gregory took over as program director of KDKA, Sproul became program director. Later Sproul's father died and his mother was alone in Denver, so he took a position there, leaving KDKA about two years ago to become program director of station KLZ. Nobody here knew he had joined the army until word of his death arrived.

He is survived by his widow, two children and his mother.

Les Mitchell Succeeds Lieut. Blair Walliser

Chicago, Aug. 11.
Pressure is being put on the producer in the "Romance of Helen Trent," succeeding Blair Walliser, who becomes a lieutenant in the United States Coast Guard. Mitchell has produced numerous shows for CBS, including "Mahatma," "Glimpse of Tomorrow," and the current WEBM war service program, "The Midwest Mobilizes."

Johnson & Ditto Expands List of Announcements in the Previous Schedule

Young & Rubicam is the agency.

Washington, Aug. 11.

Elmer Davis, director of the Office of War Information, may return to the microphone in the capacity of official Government spokesman as several Senators suggested a couple of weeks ago—if there is favorable public and official reaction to his appearance Sunday (9) as emcee on the CBS "production crisis" program.

Plans have not crystallized but there is talk in Federal circles about having a regular series of OWI broadcasts—probably alternating between different chains—with Davis as the interlocutor and various key officials as guests.

At present, it seems unlikely there will be any regularly-scheduled programs for some time but eventually a fixed feature may be worked out. Follow-up programs are being framed already, though there are objections now to trying to write a rigid timetable.

The Sunday CBS one-timer was deemed highly important in government quarters because it was the first attempt at OWI radio work program on its own. Previously the Radio Bureau has stuck to fixing OWI spots on the air of other Federal agencies. Significance was heightened by the participation of Admiral Chester W. Nimitz, former head of the Pacific Fleet, and General Dwight Eisenhower, commanding the American forces in the European theatre of operations.

From several angles, the "Production Crisis" was the most important war program put on by Federal officials. Certainly from the standpoint of participants, the Federal gold bradders and brass hats that have been assembled for any similar feature. Admiral William R. Leahy, former chief of naval operations since becoming chief of staff for President Roosevelt, and General Eisenhower have been seldom before a mike.

LUNSFORD YANDELL ON OVERSEAS TASK

Lunford P. Vandell resigned last week as treasurer of the Blue Net work to do Red Cross work in England. Just before leaving Vandell had been named as assistant director with the promotion of a little religious book. He still holds two titles, Blue, namely, v.p. and director.

In the realignment of executive duties ranging from the Blue Net of absence Charles E. Rynd became treasurer. Rynd will continue to supervise service manager, even though Ludwig Simmel gets the title. Anthony B. Herzig has been named assistant treasurer, Alexander D. Nicol comptroller, and Robert D. Sweeney assistant secretary of the company.

Ivey & Ellington Place New Bond Bread Blurbs

Bond Bread (General Baking) is placing schedules of chainbreaks in the spots of Tums to the Tune in Virginia and Maryland through the Ivey & Ellington agency and in New York through the England through Newell-Emmett.

Many of the orders became effective Monday (10).

MAGAZINES AND RADIO CRITICISM

The regrettable but understandable disinterest of newspaper publishers in responsible, serious, by-lined, day by day radio criticism has thrown the function of comment to the magazines where it is subject to the peculiarities of magazine copy angles and remote deadlines. Some magazine critiques of radio have had merit and social asstringency. Other pieces have been merely clever. Then there is a third type of magazine article about radio which is all too common: the piece that trades in sweeping, largely undocumented, generalities peevishly expressing a prejudice against, while seeking to hide a basic ignorance of the medium. This type of magazine piece has a bit-and-run quality. The writers on occasion privately admit, may boast, that they never listen to the radio. This policy of never listening does not bother their consciences when they open fire although they would never dream of reviewing books without reading them. Certainly such writers do not expect to expose themselves to, and they could not survive, the test of rigorous, detailed, day by day radio criticism which would clearly reveal how very little they know the medium they so enthusiastically faggle.

Recent events have again foregrounded this whole subject of the kind of criticism that is leveled at radio, by whom, and with what responsibility or preparation. It should disturb radio, and to some extent it does, that liberals who ought to appreciate a free radio are apparently indifferent and, in turn, quite undisturbed at the alternatives to support derived from advertising.

The case for the private sponsorship of radio programs, from the revenues of which the total services of the broadcasters are financed, rests upon one, great, demonstrable, social good, namely, that it is advertising and only advertising that makes possible a broadcasting system that does not have to be operated, either in peace or war, by a bureaucracy. Thanks to a quasi-independent radio industry of over 900 stations the United States is more completely a democracy. The controls are scattered throughout the nation among men and corporations of every region, of varied racial, religious, economic backgrounds. Their self-interest is the self-interest of their 80,000,000 listeners. The interplay that is in constant flux adds up to a properly practical methods for the ever-needed re-adjustment and balancing of pressures. Under a system of advertising American radio is able to avoid rigidity of one control and one viewpoint. Neither the Administration, nor the business world, nor pressure groups, nor broadcasters themselves can be arbitrary. American democracy has arranged a partnership of the radio licensee, the radio regulator, the radio client and the critical radio listener. Thus we have flexible, adaptable, infinitely diversified broadcasting.

All this is overlooked by, or unknown to, Curtis Nettels in his recent New Republic article 'The Radio and the War.' Nor does he acknowledge at any point the temporary and easily curable nature of the occasional—and admitted—gaucheries of radio advertisers which he rightly deplors while seemingly not knowing of the existence in the radio industry of elaborate codes of fair practice and war-prevent, and which regularly do prevent the very abuses he fears. Having disparaged the entire operating basis of our radio, is Mr. Nettels prepared to face the alternative? Would he approve one undemocratic consequence of bureaucratic radio in wartime, namely, that all discussion and criticism of the war effort could take place on the air only by permission of a self-implicated officialdom?

The virtues of the American radio *modus operandi* are increased, not dissipated, by war since it is precisely in periods of crisis that our social safeguards are most useful. It is important to sincerity (not just to the radio-business) that neither nuisance nor on sets up grants-in-aid by radio under government domination. The men who are in actual workaday charge of our 900 stations are not office-holders.

Concerning the control of radio broadcasting in wartime Prof. Carl J. Friedrich of Harvard has

written 'Since morale depends in part upon maintaining as much as possible of the established everyday life, this certainly would suggest going on with most broadcasting programs much in the accustomed manner, and he adds 'In view of the fact that most radio programming is at present being paid for by advertisers, either directly or indirectly, there is no good reason why this large expense should be added to the Government's already crowded budgetary requirements.'

American radio averages out pretty well. In peacetime it seldom twice makes the same mistake and in wartime it is as near foolproof as constant vigilance inspired by self-interest can make it. Sponsored radio must remain sensitive to public opinion. This fact should be kept in mind as highly pertinent to the best interests of a democratic society. In the confused first years of broadcasting it is true that prejudiced decisions were rendered in controversial predicaments, but in the last ten years, a very careful audit of equal opportunities has generally been maintained. Historians will especially note this when they balance the sides that participated in the great lend-lease debate. Naturally, American radio will not be found deploring either advertising or our American business civilization. Broadcasters do not consider our civilization a failure. Rather they regard it as a promise.

Of course, now and again some big advertiser may attempt to throw its weight to secure for itself special privileges. The glibly cynical commonly suppose that the broadcaster in such circumstances is always and completely sympathetic to the advertiser simply because he is an advertiser. To the contrary. The broadcaster has been enlightened by ample experience to a realization that bad advertising or dubious social practices can never be good or profitable broadcasting. It is a rare and very stupid broadcaster who jeopardizes his own license for the sake of any client.

Mr. Nettels seeks to establish advertising on the air as a social evil, per se, so that he may thereafter argue that the evil is compounded by the existence of war. He declares that 'radio advertising in the United States has tended to obscure the greatness of the nation.' Again he charges: 'During the years of the advertiser's rule of the American radio the position of the United States in the world has declined at an incredible rate.' He seeks to establish that in the last war which was free of radio influence 'the country then attained a much higher degree of unity and national purpose than is evident today.' These are harsh insinuations. But the Wisconsin pedagogue does not stop there. In the vein of the classic question 'have you stopped being-your-wife?' he remarks, 'American advertisers would, no doubt, quickly deny they are spreading enemy propaganda.' Yes, no doubt, they would quickly deny it.

No data is offered in support of his bald affirmation about the last war which is the keystone of his argument. He assumes that the lower level of the present conflict and that, forsooth, advertising on the air is partly, if not largely, to blame.

There is considerable evidence, and among many national leaders fairly general agreement, that the facts about morale in this war are exactly contrary to Mr. Nettels' impression. Certainly the public attitude now is less hysterical, less romantic. There is no pretense that war isn't a bloody, crazy business. The public gives every indication of clear-eyed, clear-headed determination to see it through. No mobs attack aliens today as they did in 1917-1918 when there was, as Mr. Nettels reminds us, no radio influence. The American Civil Liberties Union has praised our 'remarkable wartime tolerance' in this radio-blighted year of 1942.

Prof. Allan Nevins of Columbia University has written 'That the American people in 1941 were better adjusted to feeling and acting as a free people than in 1917, would not be difficult to show. That, thanks to schools, radio (sic) cinema, and travel, they were freer in thought and more liberal in opinion is equally clear.'

With far less parading, brass bands and platform oratory we have since Pearl Harbor elicited zealous

citizen participation response to every Government appeal. Mr. Nettels apparently does not know or care that radio is the chief channel for these government appeals. He has apparently not been informed of the 'network allocation plan' and the complementary 'radio war guide' for non-network stations which are successfully operating under a generous collaboration of the radio industry and the Government. Between April 27th and June 7th alone there were 288 advertising and 259 non-advertising programs broadcast with government messages to the people.

Officials in Washington especially value the opportunity to address their messages to the guaranteed audiences of 5,000,000 to 20,000,000 listeners built up by advertising-sponsored programs. Far from having any apologies to make on the score of war usefulness radio is in the enviable position of being able to display its medals. The high command is pleased, if Mr. Nettels is not.

What particularly upsets Mr. Nettels is that radio devotes one part of its time to 'trivial products' while another part reports human destiny. There is an incongruity in this that he cannot tolerate. He fails to see that a many-sided service to the public demands that radio's schedule shall be infinitely varied. Because war is grim and serious it shocks him that anything frivolous or light is included. Yet most morale experts lean to adequate quotas of sheer entertainment.

One articulate broadcaster put this matter patly when he said 'When it (radio) is carry the President's trenchant call for courage and sacrifice, when it is talking in inspired earnest about who we fight . . . then it flies on wings that move men's hearts and minds . . . but 'while doing these war-time jobs radio will go on entertaining, relaxing, diverting the American public . . . because wars aren't won with long faces.'

Sponsorship of radio news programs strike Mr. Nettels as 'prostitution of the decent impulses of people.' This is one of the more lurid titles in his scowling mosaic. Nowhere in his piece does he show any knowledge that the very things he is now worrying about broadcasting regularly does something about. Careless intermingling of sales copy and solemn communication makes the list of things broadcasters will not permit. When he speculates that advertising 'may be presented more emphatically than the news of the nation's welfare' he urges action already taken.

Yes, of course, there have been examples here and there since Pearl Harbor of bad taste in commercials that clumsily associated themselves with patriotism. Granted, too, that the jovial-voiced announcer is perhaps occasionally the wrong man to bring bad news to the people. But any tendency to 'make reports of war news pleasant and agreeable' simply can't be sustained. Nobody no matter how glumly depressed or vocal about the fall of Singapore, or Java, or Tobruk, or Rostov, anything but stark disaster. Mr. Nettels overlooks the only reason advertisers are interested in sponsoring news programs, that is the immense size (i.e. circulation) of their audience. So long as the war lasts there is no need to artificially stimulate the size of the audiences and indeed a news analyst's following would be jeopardized if he should tease his listeners with fake optimism and sugarcating which must inevitably be exposed almost at once.

As for the constant taunt that businessmen tend to a business-as-usual attitude in wartime, this overlooks one sharp reality: under wartime conditions business-as-usual is an impossibility regardless of anybody's attitude. Unforseeable tax burdens alone change all calculations. Necessary, and mostly willingly accepted, Government priorities, rationing, and conversion orders are just a few of the multitude of war-related controls imposed on all business. The job of management is to carry on as best it is able under these limitations. After fulfilling its responsibility to the war effort management should surely be able, without social scientists' or give some thought to regular clients and shareholders and to the question of surviving through the war and into the better world we all hope for.

FOLKSY BOND-SALES VIA AIR

FOREIGN-BORN EASILY STIRRED

KSTP Reports Sending Announcer to Home of Serbian Woman Who Turned Over \$750 in \$5 Bills to Invest in United States War Bonds

OTHER CASES

Minneapolis, Aug. 11. KSTP's war bond and stamp selling program over the air, including the offer of personal deliveries by announcers, has produced some unusual results.

Station says it finds that there were announcements, have proved especially successful among the foreign born who are unable to read, but who understand spoken English. One woman, a Serbian, called newscaster Cal Karstedt after he had read a story over the air about Gen. Draja Mihailovich and said she wanted him to come to her home and get some money she wished to invest in 'American bonds.'

Karstedt returned to the station from the Serbian woman's home with \$750 in \$5 bills which the woman and her husband had hidden in the house. The same amount was collected by newscaster Brooks Henderson who made an appeal in the "Russians" behalf. Another man called Henderson and asked him to come and pick up \$300 in cash before he could spend it. 'I just haven't time to go to the bank and get a bond myself,' he explained.

A Slight Condition

Children of a settlement house in St. Paul's poorest section heard Corine Jordan's appeal and saved enough pennies in a few days to buy a \$175 bond for their house. Stipulation was that Miss Jordan deliver the bond personally and play patriotic songs on the piano for them.

Many applications come in by mail, accompanied by checks or money orders of various amounts up to \$300, it's reported. Some of the letters apparently are written by friends or children of foreign born persons who apparently can't write themselves.

Appeals in newscasts, principally those tied in with some vital news story dealing with the war or production, have proved the most effective in selling the bonds, according to Stan Hubbard, KSTP president.

Six Hours A Week of Records Sold at KYW

Philadelphia, Aug. 11.

One of the largest contracts for phonograph records was inked last week by Adam Schott Brewing Co. (Valley Forge Beer) and KYW. Will run for an hour, six days a week and the recordings will be supplemented by a report of war activities in Philly and surrounding towns. A mythical 'caravan' will tour the surrounding area and 'salute' the war workers of that town.

The deal was handled through the Carter-Thomson agency. The show will run from 11:10 a.m. to 12:10 a.m. Don Bennett will m.c. and Bob Benson will handle commercials.

Don Fryer named San Francisco representative for news and special events broadcasts for CBS.

'Victory Is Our Business'

Chicago, Aug. 11. 'Victory Is Our Business,' new series dramatizing contributions of General Motors employees to the war effort, airs over WGN, beginning Aug. 8 from 12:30 to 12:45 p.m. CWT. Weekly program will partially feature news of men and women working in the Chicago area, also music of former company employees now in the armed services.

Edgeworth Is Scouting

Edgeworth Tobacco (Larus Bros.) scouting around for availabilities on night time announcements. Warwick & Legler is the agency.

Henry Schaffer, commercial manager, KVOA, Tucson, becomes sales promotion manager of KPO, San Francisco, Aug. 17.

JACK DERUSSY, 38, DRAFTED BY ARMY

Pittsburgh, Aug. 11.

Jack DeRussy, general sales manager for Westinghouse station KDKA, was inducted into the army here yesterday (10) as a private. DeRussy, who is 38, came to Pittsburgh a year ago to succeed late Bill Jackson. No successor has been named yet.

'Restoration of Homelands' (Via U.S.)

Used as War Bond Sales Appeal To Foreign-Speaking Listeners

The Treasury Dept. is using a new pitch for its War Bond appeals to foreign language listeners. The new slant is embodied in a 15-minute transcribed show called 'I Knew a Pleasant Land.' Instead of the appeal to patriotism and 'love of America,' this program uses nostalgic music and chatter about the occupied countries to emphasize that one way of restoring the former homeland is by purchasing War Bonds to finance the fight on the oppressor. Polish and French language ver-

sions of this show started Monday (10) on WBNX, New York.

Fritz Blocki Returns To Benton & Bowles

Fritz Blocki is returning to Benton & Bowles agency, New York, discontinuing the travelling assignment as director of General Motors' 'Cheers from the Camps.' Henry Souvaine has hired Don Bernard as his successor.

OF COURSE IT'S TWINS...

just the way we planned!



NO SURPRISE to us (or to anybody else who's aware of what's been going on over at our house) is the arrival of the new Mutual Twins. Have you met them yet?

First we give you Market Dominance. After building stronger, better stations where power counts most, Mutual now ranks third-or-better in popularity in all but two of the 14 U.S. cities of over a half-million population. These stations alone serve 44% of all U.S. radio homes...and Mutual is even more popular in smaller cities. Up to four times as popular, according to recent research.

Now we give you Lowest Cost. Mutual's new rate plan provides more for your money than any other network. An evening half-hour on the full network (over 200 stations) costs as little as \$6.015. You have free selection of supplementaries. Minimum network requirements are lower than ever and volume discounts are higher than ever. For additional unique economies, see Rate Card No. 10.

These are the new Mutual Twins...Market Dominance and Lowest Cost. The better you get to know them, the better you'll understand Mutual's delivery of

Dominant Stations in the Markets Important to You...at Lowest Network Cost

THE MUTUAL BROADCASTING SYSTEM

HOST ACTORS MARRIED, SO NOT GETTING HURTING CASTING VERY MUCH

However, 'Juveniles' Are Already Scarce—And If More Draft Inroads Occur Writers May Have to Use Fewer Male Characters

Because most of the leading radio actors are married and, in many cases, have families, the radio has not yet created as serious casting difficulties in network dramatic programs as in films and the stage. However, it's expected that when draft boards begin to call up married men for service, the problem will become more disturbing. Meantime, programs involving an unusual number of male juveniles are the only ones causing trouble.

Actors shortage so far is confined to the age group of about 20-25. While few of the players of that age have been in the business long enough to have established reputations, even in the trade, enough of them have enlisted or been drafted to create a troublesome situation in casting certain parts. Such an instance is the Blue network sustaining serial "Charles Jim, U. S. A.," which has several juveniles each week, each requiring a number of juveniles. Air Features, which produces the program, is already having considerable casting difficulty with it for that reason.

One of the facts that most of the top leading men are married and have dependents, many of them are accomplished voice tricksters who can do in young parts and even play full-length juvenile roles with ease. Thus the shortage of juvenile juveniles is further minimized.

With more and more actors being drafted, the remaining actors are getting a greater share of the available parts. But if the draft takes too many of the actors, more and more necessary for authors to write fewer male parts in dramatic shows. As it is, many of the leading characters of serial programs have been written into the Army, though they are supposed to be in to read letters home or otherwise participate in the story. In that way the actors continue to be used, however, if the actor supply gets too slim, authors may have to write most of their male parts to be used out of the script completely.

AFRA's Earliest

Complete list of American Federation of Radio Artists members in the East serving in the armed forces follows:

Richard E. Abert, Wesley Adley, Bob Bach, Paul Balantine, Jay Barney (Kleinhardt), Earl Barr (Breathitt), John Bass, Kenneth Bates, Kenneth Bell, Roland Birdall, William M. A. Brandt, Walter Butterfield, Stuart Carpenter, Charles Carlin, John Churchill, Lee J. Cobb, Edward A. Connelley, Frank Joseph, John Cooney, Stephen Courtleigh.

Also rank Danzie, Vincent DeAngelis, Herbert Dege, John Draper (Bickens), Paul (John) Draper, John E. Egan (Friedman), George Evers, Morgan Palfrey, the Floriger, James Farrell, Harry Fiehr, Roy Foster, Roland Fitzgerald, Ronald Gallows, David H. Gates, Everett Gammon, Tom Gorman, George Goodell, Kenneth Gorden, John Graeber, Edward Everett Hall, Paul Hammond, Frederic Handsher, John Harper.

Also Albert Reith, A. Heller, Dick Hogue, Charles Holmes, Oliver Hickman, William Holmes, Don Hughes, Bert Jones, George F. Jones, Henry Jones, Procter Jones, Lawrence Kline, Edward Kline, Roy Lay, Roy Lafferty, Jack Leonard, Leon Leask, Robert L. Lindsey, Kenneth Lygon, James R. Lynch, Alan McGee, Alan Manson, Alfred Marino (Allan Foster), Charles Marshall, Richard McKelvey, Philip McGrath, Ralph McKinney, Samuel C. Monroe, John Most, David French-Canadian of Newell, Louis Neislat, Ralph Nelson, William Lester, John Orrison, Earl Oxford.

Also Edward Padgett, Maxwell J. Ray, Hurl Parker, Ray Pickett, Gileston H. Perry, George Petrie, John H. Pickett, John Ruby, Kelly Rand, Richard L. Riney, Jr., William Rotherich, Anthony Ross, Winston Ross, Sherman Rudy, Alfred M. John C. Schachard, C. Shelton, Hiram Stearn, William T. McGrove, Fred Stewart, Norman Hart, Ezra Stead, Willard D.

Strike Silences Station

Montgomery, Ala., Aug. 11. The electrical staff of radio station WCOV walked out on a strike Aug. 7. The dispute arose over wages now being paid by the station owner W. C. Covington.

The station was off the air for six hours, and operation was resumed when non-union men went to work.

Threat in N. A.

A strike threat has been made to KFWB and KMPC here. International Brotherhood of Electrical Workers is involved.

Union claims general for 25% wage boost.

IF OKAY OF F-M LICENSES

Washington, Aug. 11.

Persons holding construction permits for frequency modulation plans must be able to abandon hope of getting the license because of the general ban against erection of new stations during the war. The Federal Communications Commission announced last week that FM promoters will be allowed to go on the air if they have succeeded in completing construction and are capable of rendering dependable service.

Plans that have been held up because of shortages of materials and equipment must, however, ask for extensions of the rule.

War Workers Quiz

Bridgeport, Conn., Aug. 11. WICC and Low-Pol theatre company in series of weekly war workers quizzes broadcast from stage.

Joe Lopez and Bill WICC of WICC pick quizzes. Winning team gets \$25 in war stamps. Freeman show Monday (3) also included speeches by representatives of musicians and labor of Vought-Sikorsky airplane plant.

Akron—Stanley Peyton, formerly of WAKR, has joined the staff of WJW.

Leah Leslie Scott, former talent announcer at WAKR, Akron, now at WTTM, Trenton, N. J.

Timid No-thing Radio Policy On French Quebec Problem Foreseen

Quebec, Aug. 11.

French-language radio program producers in the predominantly French-Canadian Province of Quebec are protesting the Government radio censors whenever they presented radical program ideas designed to make the natives war-conscious, now point with admiration to U. S. radio propaganda job as they did you so.

Opposition to conscription by French-Canadians is largely blamed on the Government's unwillingness to permit the production of what French-language producers believed "effective" propaganda.

They say two years ago and molded much along the lines of those now widely used.

Complaining that every time an Stout, William D. Strauss, Norman Sweetser, Paul Talbot, Scott Tenney, Guy E. Thornton, William C. Tubbs, Robert Waldrop, Andrew White, Bert Whitley, Jack Windsor, Ed Wragge.

It's a Nice Dream That Argentine Might Close Leads to Our Enemies

By RAY JOSEPHS

Buenos Aires, July 25. Possibility of banning commercial wireless and cable communications with Axis countries is now under study by the Argentine government, but despite optimistic nip up of approval in United Nations capitals, chances are there will not be put into effect. This country, which still holds to its neutrality (non-aligning), is the chief transmission point for Western Hemisphere Axis communications. And majority of messages for swastika flag colonizers as well as left Italian and German diplomatic activity clear through B. A.

Foreign Minister to slice the communications line came in a letter from Minister of Interior Miguel J. Calacuiti to the Postmaster General asking letter to study provision. Recommended by the Rio de Janeiro Conference of Foreign Ministers 40 required suspension of radio, cable and telegraphic communications between American republics and the aggressor States and territories under their control. It also recommended establishment and maintenance of license, or other adequate means, of transmission and reception of all messages between the Americas to jeopardize security of an American State or of the Continent in general.

Release of news that Ministry of Interior has asked the study brought a big play from London, Washington and elsewhere, but those behind the scenes here thought it was a long time before anything would be put into effect.

Pointed out that radio and telegraphic communication is still as ready and easy Axis-ward here as before. In what appears openly as a protest, Argentine radio and telegraphic communications are everything that's offered and give customers complete service to anywhere in the Axis territory.

Not so many thanks for retransmission of Axis programs from Rome, and Berlin to Buenos Aires as formerly, but danger is not so much in what appears openly as what is an unbecomingly obvious 'explained.'

Axis gets much of its information both for use in Europe and for propaganda. Axis leaders have been pick up the full U. P. Service by buying a copy of 'La Prensa' of Buenos Aires, for example, and send it to Berlin, Rome or Tokyo. Other news, military info etc., gathered by Axis spies can be transmitted the same way with no hindrance from Argentina. Known that U. S. newspaper editors here have been combed for details which can be sent

Clear Channels' Latest Blast

New offensive by the Clear Channel group is built around an 11-page pamphlet headed "The 25 American radio stations Hitler likes best." Operators of the 1-A plants point out how 'millions of Americans, though widely scattered, are united in the common cause for victory by Clear Channel stations.

These transmitters are described as able to "smash one of Hitler's pet strategies—paralysis of opponents by spreading hatred and causing discord."

Time's Radio Deal With WQXR, N.Y.;

News and Pfd. Stock Involved

Payroll Traffic

Philadelphia.—Arnold Nygren, chief executive of WFL, technical supervisor and vice-president of the American Communications Association, has been named to the board of directors of the Interstate Broadcasting Co., which operates the station. In return, the use of Time's manpower to produce radio programs and to assist the publishers of Time in their newswriting facilities go to WQXR.

According to John V. L. Hogan, president of Interstate Broadcasting Co., the deal was a "win-win" situation. The station will continue to emphasize good music, and the addition of Time's facilities will now make it possible to supply authoritative news of a quality as high as our most famous.

The deal, which is subject to the approval of the IBC stockholders, said approved by the board of directors of Time, Inc., has named David Brumback, its secretary, and Frank Wynn, managing editor of March of Time on the Air, as its representatives on the board of directors.

Published by Time, Inc., the deal will be signed by Morris Joel Sayre and Finis Farr, of the March of Time editorial staff to work with Elliott M. Sanger, WQXR general manager of the station, on the development of new programs.

The deal, which does not affect the common stock or ownership split of the radio station, figures out as a "win-win" deal for all concerned. The station gets the crack writing, idea and producing brains that turn out the "March of Time" program, and in addition to bolstering its programming, will also spruce up the routine.

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Prince Albert, Sask.—Manager of CFAR, Fin Fion, Man. G. E. Tonkin has joined the staff of CKBI, Prince Albert, as national sales manager.

Salt Lake City—KSL's Frank Wiese to the Army Signal Corps. Has been named to the staff of the Signal Corps at Fort Monmouth.

Teleside, O.—Al Hayward, former technical aid at WSPD, Toledo, and his wife, Eleanor, pianist on the WSPD (Continued on page 42)

overseas, twisted, and then airway back. Much shipping news leaks out and until they get on sailings was even printed in all local papers, from which it was picked up by the radio and then broadcast by code readers and submarines.

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time available if the Government had been more lenient in its attitude toward producers more freedom of expression.

Virtually all war themed programs in Canada have until now been produced under license of the British Empire.

Indications are, however, that there may be a modification of this policy. Producers of independent programs to be called in occasionally in connection with various wartime service programs.

On the credit side of Canadian radio's wartime radio production is the remarkable Canada, a virtual monopoly of the British Empire, which prevails in Canada despite that some 500,000 men are under arms. Though the French-language program may have diagnosed the local problem in the Province of Quebec accurately, the damper on "alarms" or "sensationalized" programs in Canada has established an even keel and temper in public thought which has helped rather than hindered the overall war effort.

COLBYS' 11:45 REPORT ON BROADWAY PLAYS

Previously the last of radio's dramatic series, the 11:45 report of the radio and Julius Colby return to WMCA, N.Y., next Monday (17) at 11:45 p.m., which will mark the end of the war with the last radio broadcast of the new Broadway plays. Next week marks the 1942 season of William Colby's career cycle of his play at the Belasco theatre.

Heretofore Colby had his first staff at 12:15, followed by Robert Shipley over WEVD at 11:50, and Bidee and Mary and Mary over WJLB at 11:45. WJLB, WJLB, WJLB, both at midnight.

Mrs. Colby returns from Hollywood to the 11:45 report where she has been gathering film material. The Colbys have liked production. The Colbys will only want to retain full liberty.

Hilltop's New Position;

Pat Weaver Into Navy

Billy Hilltop is the new program manager of the Rockefeller Committee in New York, succeeding William Hilltop, who has been active naval officer. Hilltop, former program manager of the WJLB, was replaced by Robert Hilltop, former production exec at NBC.

Paul Kruming heads the Latin division with John Jensen as its director.

Springfield, Mass.—Larry Coney, WSPR announcer, leaves this week for the Army air corps.

USELESS WASHINGTON TRIPS

PHONE INSIDERS ALSO NEEDED

Public Inquiries Bureau with 29 Field Branches Urges Citizens Avoid Over-Crowded Capital Unless Absolutely Necessary—Four-Flushers Pretend to Special Knowledge Actually Available to All

NO MYSTERY

If you are looking for a government contract, want a commission in the Army, seek to convert your plant to war production or wish to give or sell equipment or material to Uncle Sam, don't go to Washington. And don't hire anyone to represent you there, either! Let Uncle Sam himself be your agent. He wants to give you person-to-person service and information on demand. And it's all free!

So says the one who ought to know more about it than anyone else, Miss Katherine C. Blackburn, under whose jurisdiction is the world's biggest information dispensing agency, the Public Inquiries Bureau of the Office of War Information.

The government is anxious to make use of the services of citizens and groups of citizens in every possible field as soon as it is humanly practicable to do so. Miss Blackburn said, and has instructed the representatives of the bureau through its 29 field offices to give business men and others as immediate and complete service as can be rendered.

"We frequently find that the visitor to Washington could have transacted his business with some Federal official near his own home town and that in a great many cases he must ultimately be referred back to that official. Then too, there are many questions on priorities, opportunities for plant conversion, sub-contracting and the like which can be answered by the State office. This makes unnecessary the two-fold discomfort of travel to Washington—the journey itself and the quest for lodgings when one arrives.

Mail Gets Results!

"If the matter can be handled within the State, as is so often the case, the field representative of the bureau readily can make the necessary appointments for the citizen with the local official involved and can thus assure him of a hearing. If, however, it has to be taken further or the question asked is so unusual as to require special information or attention, the field representative has available to him the entire Washington staff of specialists who are equipped to render complete service by wire and mail.

If people must come to Washington these days, Miss Blackburn's advice is to go at once to the Information Center at 14th street and Pennsylvania avenue, and state their business to one of the clerks there. The clerk will tell them how to locate the officials they seek, how to locate their friends in the government departments, what is the shortest route to take and the thousand and one other items the stranger wants to know. If his case requires special attention, the clerk will refer the visitor to one of the staff of specialists who will analyze his problem and make whatever appointments are necessary to forward his business.

There is no necessity for the person unfamiliar with the government departments and the intricacies of their organization to waste his time and the government's in going from office to office hunting for the right place in which to transact his affairs, or to hire anyone to do it for him. The Public Inquiries Bureau was designed to save all that trouble and delay.

While there are many legitimate and competent business agents in

Washington, there has also mushroomed up a crop of fly-by-nighters and others representing themselves as 'knowing their way around' and being able, for a fee, to get 'introductions' to government officials. We have had innumerable examples of this sort of thing brought to our attention," said Miss Blackburn.

"And the pity of it is that these chislers and four-flushers 'stealers' not only waste the client's money but take infinitely more time than if he were to come to the Public Inquiries Bureau in the first place. Some of these fellows have been spotted and are frankly non grata around the government offices. They have a tendency to delay rather than expedite the business of the stranger."

Men have told the Bureau specialists that they had been in town for days waiting for action from the so-called agent, and others have said they had paid largely for service which had consisted of nothing more than a collection of pamphlets which can be obtained at the information counter, but which the 'agent' had said he had worked hard to accumulate, the writer was told.

Frequently the citizen desires in-

formation or has a problem which concerns more than one government agency as, for instance, the case of one of the great oil companies which wanted to send technicians to a certain foreign country. Instead of trying to make the necessary appointments themselves with the seven different government offices involved, they went to the bureau and in a few hours the whole thing was settled and they were on their way. If they had gone the rounds of the various offices, they might have been several days getting their matters cleared, the government specialist said.

It often happens that the caller thinks his invention, or plant, or materials have to do with one certain department. On investigation by the specialist, it is found that they are best suited for something entirely different than that which the owner had in mind. This was illustrated by the case of the owner of a wood-working shop who wanted to make trailers. It was discovered he was equipped to produce prefabricated hulls, life boats and gliders, and he went away from Washington in good order in his pocket order, specifications for bids on other con-

tracts. In another instance a man applying for a contract to make a certain kind of glass was found to have such expert knowledge that the Army hired him as an inspector.

Short Cuts

Nor is it with the government alone that the businessman is given contacts at the Bureau. Take for example the case of one of America's largest electric companies. Its representative asked if there was a list of factories available for immediate work along a particular line. While he was making his inquiry, another man representing a manufacturing concern was seeking a contract. It was ascertained by the Bureau staff specialist that his plant would fill the bill for the electric company and before leaving the Bureau, the two were brought together and the ensuing contract will keep the little factory busy to capacity for a year.

This sort of thing is being done in the various field offices as well as in the central Washington office and it would certainly seem advisable for anyone contemplating a trip to Washington to call at the field office first. Such a call may save him time.

(Continued on page 38)

EL SALVADOR IS A SHORTWAVE CIPHER

San Salvador, July 28.

With a recent survey here showing how few radios exist in this republic, a plan is afoot by American business here to install receivers in public squares or town halls. They'd be connected to amplification systems so that the townsfolk can gather round and listen.

Point, of course, is to get U. S. shortwave programs to the largest possible number of people. One difficulty involved is that most of the sets will have to be battery-operated as most of El Salvadorian villages are not supplied with electricity.

"I'm one of 50,000 Matches!"

"I'm just a paper match, born to die in twenty seconds. Here I am, in the big stadium, where the Army War Show is packing them in. Tanks and jeeps maneuver in sham battle, as planes overhead try to slip through stabling lances of light. The noise is overpowering, as a U. S. Army task force re-enacts the real thing.

"A single little match doesn't set the world afire; but multiply me by 50,000 and you've got something!

"At a given signal, all lights go out. A voice tells the crowd to strike a match, to show its power in a blackout, a beacon for bombardiers! 50,000 of us matches glow as one. In the Cimmerian blackness, the effect is eerie, indescribable.

"People go home talking about the Army War Show and its multifarious thrills. They never fail to mention the Aurora of the Matches and its strange fascination."

Yes, Little Match, your brilliant performance made conversation at the Army War Show in Philadelphia and later in Pittsburgh. Insiders are also talking about the job done by KYW and KDKA in turn to promote this patriotic spectacle. The sustained effort of these two 50,000-watt Westinghouse stations unquestionably set a pattern for delivering 50,000-people-a-night clear across the nation. It was the Army's party, of course. Other media cooperated, and there was much word-of-mouth promotion. But it is likewise true that the double-teaming of Westinghouse stations marked a new high in showmanship.



WESTINGHOUSE RADIO STATIONS Inc

WOWO • WGL • WBZ • WBZA • KYW • KDKA

Analysis of Radio Students' 'Motives'

FCC Wants \$200,000 Fund—Opposition to 'Gestapo' Method Seen as Likely

Total bond sale as a result of that one plug was \$21,800.

OWI Radio Staff United at Last In One Place

Roland Trenchard has been appointed p.a. for WAAT, Jersey City.

BELGIANS ON MIDWEST AIR

More OWI Background Material

Designed to Help Agency, Station and Network Production Staffs

Output of background material to help agency, network, and liaison work is being stepped up in line with its program is stepping up. The rejuvenated Radio Bureau last of the Office of War Information last sent out procedures dealing with the use of the material and expects soon to produce similar facts and suggestions on several other subjects.

Latest releases in the O.W.I. series are pamphlets containing data and ideas concerning the United States' need for strategic materials (iron, copper, zinc, etc.). The pamphlet sets of background material emphasizes the need for a better understanding of the importance of these materials to our allies; the latter drives home the importance of scrap drives to overcome serious shortages in these materials. In separate pamphlets outlining jobs women can do in the war—a review of Federal moves to preserve scrap metal and instructions on how to conserve rubber and gasoline in order to overcome transport difficulties.

Motivations of Students Registering For 1942 Summer Radio Workshop

Olaf, Northfield, Minn.; also Mac-became head of special events,

Despite OWI Hopes, Stations Not Too Receptive on German Programs

German-American Congress for Democracy, one of the recent organizations created to align all Americans of German descent in a campaign to counteract Nazi propaganda in the U. S., is recording a series of transcribed programs in which the Office of War Information (Lee Falk) is helping to set on various stations throughout the country.

Series entitled "We Did It Before, and We'll Do It Again," produced under the direction of Fredland Ferrand, is on station WBNX (see radio review this issue) and is scheduled to start next week over WHOM. Plan is to get the series going in predominantly German-language areas.

Conrad Woolfe, secretary of the German-American Congress, states that the problem of counteracting Nazi propaganda via German-language programs is extremely difficult because of the suspicion attached to any German-language broadcasts despite that the intent is good. In Milwaukee and Pittsburgh stations have recently refused to carry any programs in German. Of the 22 stations which are regarded as prospects for the series around eight appear to be interested to date.

Plans for the series were attached to the commercial department of the German radio monopoly prior to Hitler's rise. He later took over the radio division of the Quai d'Orsay in Paris, later coming to the U. S.

Among the performers on the recorded series are Theo Gietz, formerly of the Salzburg Festival, and Ellen Schwaneke, German actress who pursued Hitler's invitation to return to the Reich in 1938.

A statement was issued publicly in New York recently by the Loyal Americans of German Descent, of which George H. Shuster, president of Hunter College, is president, quoting from a letter sent separately to Chairman James L. Fly of the Federal Communications Commission. It consisted of a general blast against foreign language "producers of German radio programs" who are "individuals who were outspokenly enthusiastic supporters of Hitler before Pearl Harbor."

The Foreign language broadcasting Control, recently organized, promptly dispatched a letter to Fly, expressing the general view that the Loyal Americans of German Descent were denouncing abuses that may have existed in the past, but have already been cleaned up. Under the signature of Arthur Simon, of WZFN, Philadelphia, and Joseph Lang, of WHOM, Jersey City, Fly was informed that he was to know that our committee has been on its toes since its formation and we know of no situation that required attention that has not been promptly acted upon.

Meanwhile, the foreign language situation got additional publicity with disclosure of the arrest as enemy aliens of Wiley Belle and Emil Detzel, Yorkville furniture dealers who have sponsored German programs on various New York transmitters in the past.

Staff Changes at KMOX; W. B. Campbell on Sales

St. Louis, Aug. 11. Effective Sept. 1, Wendell B. Campbell, western sales manager of Radio Sales, becomes sales manager at KMOX, local CBS outlet, succeeding J. Soudard Johnson who resigned to enter the Army Air Corps Officers' Training Camp at Miami Beach.

Campbell, in charge of the Chicago office for Radio Sales since last May will also have charge of sales service, sales promotion and sales merchandising.

Two unutilized spots in the executive staff at the station have been created by the moving of Charles J. Renier, program-director, to the New York staff of CBS as an executive producer, and the induction of C. Cabanne Link, publicity director.

Moore Jaw, Sack—Norm McBain, announcer with CHAB, Moore Jaw, has joined the Royal Canadian Air Force and George Broach is with the Navy. Newcomer is Bill Rapanos. Josephine Fladager added to the business staff.

SOLDIER SHOW SELLS BONDS TO TEXANS

Houston, Aug. 11. A new quiz program, "What's Your Name, Soldier?" in which army camps will compete with each other for war bond prizes, will make its debut over the Texas Quality Network, including KPRC of Houston, Aug. 12. The program will be presented by a glee club, a 28-piece band and a small swing orchestra, with soloists, all soldier ladies.

The program is being produced by Lee Segal, creator of the "Dr. I. Q." and the "Sing for Dough" programs. Time being donated by the TQFN.

Gunther's Yankee Heroes

Baltimore, Aug. 11. Gunther Brewery is currently airing "Sons of Freedom" five minute stretch across the board via WBAL. Presents dramatic episodes in lives of American heroes from George Washington to Douglas MacArthur. Scripted by Walter W. Mead, players enlist Roy F. Barry, music: Robert Brillmeyer, production, and Hilda Vaughn, Phil Barry and David S. Jordan in acting roles.

Placed by the H. E. Hudgens Agency.

Bushnell May Succeed?

Montreal, Aug. 11. Speculation regarding a successor to Gladstone Murray as general manager of the Canadian Broadcasting Corp. currently revolves about E. C. Bushnell and Ira Dilworth.

Bushnell, one of the most popular execs with the CBC, is regarded as a likely choice owing to his complete knowledge of every phase of Canadian broadcasting. He is currently states relations and program supervisor.

Dilworth is the CBC regional head in British Columbia.

Radio Council Stations Distribute Leaflets On Coal Storage Situation

Denver, Aug. 11. The Rocky Mountain Radio Council in cooperation with the radio stations of this area (cold in winter) is heavily playing up the necessity of ample storage of coal in homes because of war conditions. Some 54 radio stations are printing and distributing reprints of Council announcements on subject.

WLAV to McGillivray

WLAV, Grand Rapids, has named Joseph Hershey McGillivray as its national sales rep. Station operates full time and is affiliated with Mutual.

To Decide Gladstone Murray's Fate Aug. 17 When CBC Board Meets

Toronto, Aug. 11. One political faction is demanding that, in the light of the report of the Parliamentary Radio Committee, all members of the CBC board of directors should resign. Another faction is as vociferously insisting that Gladstone Murray, CBC g.m., be given unfairly kicked around not only by certain members of Commons' Radio Committee but by prejudiced witnesses and members of the CBC board of governors who propose making Murray the patsy.

In the Federal government inquiry into State-owned radio in Canada, the parliamentary report suggested that Murray "could be used in another capacity than that of general manager and head of the corporation. Meanwhile, Rena Moran, chairman of the board of governors, has called a meeting of the board for Aug. 17 when the case of Murray will be considered. Criticism has been caustic in some quarters as to the date of the meeting, the opinion being that it might be earlier. In extenuation, it might be noted that the members of the board reside in all parts of the country from Halifax to Victoria and that they are busy men.

The board has been asked by the Parliamentary Radio Committee to consider placing Murray in another position. It will not be his first demotion. Some months ago, Augustin Frigon, assistant g.m. of the CBC, took over the directional-policy ac-

tivities of the CBC from his chief, leaving Murray solely as program director.

Generally speaking, the parliamentary report is vindication of the earlier report presented by the late Alan Plaunt, member of the board of governors, who resigned because his recommendations were so apathetically received. (He died two or three months later). That was definitely in favor of one man competent enough to discharge all the duties of a general manager without specializing in one particular phase of broadcasting. At the time of the Plaunt report, the board of governors were not prepared to agree with his criticism of Murray; now it seems as if some of the members are.

Meanwhile, with Murray losing the confidence of the board of governors and destined to be presumably pilloried on Aug. 17, a resultant development has been a considerable loss of confidence in the personnel of the board itself on the part of Canadian radio-listeners who are closely following both sides of the question.

Mississauga, Ont.—Staff switches and additions at KGOV, Mississauga, Mont., include: Rod Belcher of KJEM, Eureka, Cal., as news editor; Elwood Thompson to the announcing staff; and Margaret Leppert Peterson as the new Women's Program Director in place of Dorothy Burgess who resigned.

WHN GETS RESULTS FOR UNCLE SAM, TOO

'100,000 in War Savings Bonds sold in two-hour broadcast

We've boasted a great deal about WHN's ability to get results—to sell things like cigarettes, razor blades, soap and breakfast cereal.

On Wednesday, August 5th, we accepted Uncle Sam's challenge to put WHN's selling power to work in the direct sale of War Savings Bonds.

For exactly two hours and five minutes on that date, during our exclusive broadcast of the Dodgers-Giants twilight baseball game, Red Barber told listeners to telephone in their pledges to buy War Bonds and to send their checks to WHN.

No previous or outside publicity was given to the sale.

By the end of the broadcast, pledges totalling \$58,000 had managed their way through a jammed switchboard.

Persuading listeners continued to call all night and the next day to swell the total sales to over \$100,000 in War Bonds.

It's all yours, Uncle Sam, to help buy the things we need for Victory. We're humbly proud to include you among our clients for whom we get results.

WHN
NEW YORK

America's Most Powerful Independent Station

CHARGE CAMELS, MORRIS COPY PHONY; TRADE COMMISSION SEEKS TO STOP

Both Radio and Printed Claims Are Questionable, Government Avers—First Important Crack-Down of Kind in Years—Companies to Fight

Washington, Aug. 11.—Two of radio's biggest advertisers—makers of Camel and Philip Morris cigarettes—have been charged by the Federal Trade Commission in a copy clean-up drive of major significance with misleading the public in their radio and microphone advertising. The F.T.C. crusade is the first important move against the tobacco companies since the Government agency back in pre-depression days assailed the "reach for a Lucky" instead of a sweet come-on.

Besides putting two big time-buyers on the defensive because their product is superior for "medical" reasons, the F.T.C. has made a direct charge of misrepresentation over the air. The complaint against R. J. Reynolds Tobacco Co. alleges that radio listeners were duped into thinking that persons praising Camels were before the mike. The Commission says it did not, however, embrace either the agency handling the Reynolds ads or networks.

The complaints, which are due to be fought vigorously, are based on "familiar" assertions that Philip Morris fags are easier on the throat and the Reynolds coffin nails help with digestion and give relief. Minor criticism was made of the copy plugging Revelation (Morris) and Prince Albert (Reynolds) tobaccos and of the way Morris wraps up Dunhill cigarettes.

No "Scientific"
Sweeping charges are made in the F.T.C. citations, which list at great length the allegedly misleading and untruthful statements. "Morris was accused of publicizing 'medical' and 'scientific' statements which were not 'substantial' in nature," the commission charges. "The scientific evidence, trained persons, Reynolds is hit for using phony testimonials—'I digested a whole 19 cigarettes'—and 'There is no scientific Philip Morris claims cited by the Commission and 29 arguments on behalf of Camels."

In general, the F.T.C. challenged the Morris contention that their fags are less irritating to the vocal mechanism than the cigarettes of the medical profession has backed up this claim and hit Reynolds for the baloney about Camels not burning the user's wind, being free of energy of champions, provide extra force, and are of cooler tobacco.

Intriguing aspect of the indictment against Reynolds was the fact that the voice in the advertisement occurred over the air. Never before, though the F.T.C. has been known to sue scripts for a decade, has any radio advertiser been accused of such an offense. After alleging that Reynolds had paid testimonials that are incorrect, the Commission said the Camels manager has represented in radio broadcasts that certain voices were used and that the persons named by it and by its representatives when in fact such voices were not used and the persons represented by it and such persons were not present at the broadcasts.

Texas University Collabs

On WOAI Bomber Tales

San Antonio, Aug. 11.—In cooperation with the Radio House of the University of Texas, station WOAI will air a special series of four broadcasts on the Pathfinder of the Sky. Series will be a dramatized story of the key men in this war's battle, the aerial navigator. Broadcasts will bring out the story of the lads who through the course of America's great bombing planes.

Series will be written and presented by members of the U. of Texas Radio House from Austin.

Kella D. Nager, veteran WGY, Schenectady, manager, back at his post after vacation.

Another Radio Job

Washington, Aug. 11.—Donald Nelson of the War Production Board has written a letter to the radio head of the Office of War Information, W. B. Lewis, stating "I cannot impress upon you too strongly the importance of the Junk Salvage campaign."

This is calandered under the network allocation plan from Aug. 24-Sept. 4.

Adding that the "whole war production program is in a critical stage," Nelson proclaims the stark need of getting lots and lots of:

Lead.
Copper.
Brass.
Rubber.
Rags.
Manila rope.
Aluminum.
Barlup.

KOOL SQUARES ITS COPY WITH LITTLE SAM

Washington, Aug. 11.—While two rivals decided to fight the government makers of Koal cigarettes last week promised to revise their radio, newspaper, and magazine copy to overcome objection that misleading claims were made for the mentholated smokes.

Reynolds and Reynolds Tobacco Corp. designed a stipulation with the Federal Trade Commission that kills the threat of claims that have been the basis of Koal's publicity.

Radio puffs will be changed to eliminate the false talk about the menthol treatment giving extra protection and the claim that Koals are a good treatment for cold. The copy also will omit references that the fags are easier on the throat and mouth and references to the medical uses of menthol.

15-YEAR-OLD BOY WSNV ANNOUNCER

Schenectady, N. Y., Aug. 11.—WSNV has what is believed to be one of the youngest regular announcers in the business, in 15-year-old Bob Wallace. Boy attracted attention during numerous appearances on "The Little Red Schoolboy," commercial quiz over WGY.

He will compete another at Albany High School, and will then work his way through Union College, Schenectady, while filling in at WSNV.

Two other youngsters with whom the WSNV management has arranged to attend Union College while serving at the station are Walter Good and Bill McVey.

Ft. Smith, Va.—Oddest call-letters in the business probably belong to a new 500-watt station that will hit the air here around Sept. 1. It will be known as WSAF.

America already has KALE, KOIN, KOIL, KAVE, KROW, KQ, WAGE, WAVE, WEAK, WHO, WIND, WING, WIRE, and WOW.

Denver—Local speller received the following from an anonymous critic: "Announcer prevention is worth a pound of cure."

Charlotte, N. C.—Soldiers will be admitted to the radio broadcast and show truck on the street corners through each Saturday night. They may bring the lady friend along, but the general public cannot be admitted because of lack of room.

Philadelphia—Ad a stunt for an old record collection drive WCAU suspended permission from police chief of swanky Ardmore suburb to send the record truck on the street corners through each Saturday night. Unhappily the truck parked outside the Ardmore Township building and was charged with obstructing traffic. The record truck was towed away. The chief of police said the cops to end the stunt he had okayed.

Jane Force to Madison For Marital Proximity

Chicago, Aug. 11.—Jane Force, continuity writer with the Russell M. Seeds Agency for the past year, will star on the Madison Party and Revue Roundup shows, has resigned.

After will join her husband, who is an instructor at the new Army Air Corps training school at Madison. She will be affiliated with WIBA in Madison.

BOMB SILENCES AXIS-PRAIKING STATION OF RADIO

Montevideo, Uruguay, Aug. 11.—In an outburst of anti-Axis feeling here Thursday (8), Radio Continental was destroyed by a bomb.

Station regularly broadcast news favorable to Germany, Japan and Italians and had aroused much bitter feeling over a period of months. It was placed on both the U. S. and British blacklists almost a year ago.

Transmitter is owned by Racine and owned by the station. The Uruguayan government last March for the tenor of its broadcasts and forbidden to use news and comment supplied by Axis agencies. That didn't seem to bring a halt, however, to the attacks on the United Nations and the pro-Axis tone of much of its broadcasts.

Police are still searching for the man who tossed a bomb into the station and escaped in the ensuing confusion. Director of Radio Continental is said to be a former employee of the Communications Department whose home was recently raided by a Uruguayan Congressional commission investigating pro-Axis activity here.

HIGH SCHOOL GRID'S EARLY TEXAS KICKOFF

San Antonio, Aug. 11.—Football made an early appearance here on the southern radio broadcast on Saturday (8) on an early station network of a game played by Abilene, Texas, the North and South high school football teams, climax of the Texas High School Coaches' association's annual gridiron school held there.

Program was aired over KRBC, Abilene; KOKL, San Angelo; KEST, Big Springs; KRLH, Midland; KFYD, Lubbock; KFYZ, Fort Worth; WACD, Waco; KXII, Austin; and KXII, El Paso, with the microphone for the play-by-play account with Tee Tice giving out with the local Abilene High School, and will then work his way through Union College, Schenectady, while filling in at WSNV.

Two other youngsters with whom the WSNV management has arranged to attend Union College while serving at the station are Walter Good and Bill McVey.

Norman Gauthier is a new addition to the announcing staff at WSNV, Schenectady.

Columbia, S. C., Aug. 11.—WIS now operating on 5,000 watts day-night schedule instead of 5,000 day and 1,000 night. Expansion construction began five months ago completed.

Richard Shafo is general manager.

Whom's Macaroni Quiz started a new language quiz series, "Answer If You Can," on WHOM, Jersey City. It's a summer replacement for the same account's dramatic strip show on the same station, a quiz show, "The Quiz Show," which is being dropped after two nights of the week.

Under the name of Ray Marshall, Savoli also handles English language quiz show, "The Quiz Show," which is being dropped after two nights of the week.

Akron, O.—Stanley Peyton has left WRRN, Warren, O., to become an announcer at WJW, here.

Second secretary, "leaving WRRN, Warren, O. for the Army."

Horace Norman, formerly of WADC, Akron, is now an Army private in Miami Beach, Fla.

Inside Stuff—Radio

July 29, '42 may never mean much in the annals of radio but it figures to weigh down the New York baseball announcing pair of Mel Allen and Connie Desmond. That was the day they were played the second game, not one ball game, not two games, just three games.

It was thursday. In the afternoon they did a double-header for the Giants from the Polo Grounds. In the evening it was the second game of one of those twilight twin bills from Chicago on the Yanks. Oh boy! What a day in any baseball announcer's league. It came over WOR in the afternoon and WDCB.

Who knows whether Allen, or Desmond, stuck through all three games? It doesn't seem possible. After all, a girl's a nice game, too—but did they see as radio to offer, who would play 24 hours a day, or would it be used in three games in an afternoon and evening?

It used to be that Norman Sherman was supposed to be as busy a little bee as radio to offer, who would play 24 hours a day, or would it be used in three games in an afternoon and evening?

Decision on a radio program for the desert and baking powder products of the Standard Brands account, which was acquired last week by the Ted Bates agency, will probably be made in the next couple of weeks. Meanwhile James S. Adams, Standard Brands president, has gone to the Coast, where he will remain until about Sept. 1.

Likely that the Bates agency's share of the company's business, including Royal Gelatine, Royal deserts and Royal baking powder, will sponsor only a single show, sharing the commercial plugs. The agency is already tentatively lining up program prospects, but is not yet ready to make a recording. Contrary to the Standard Brands' plan is not being shifted from J. Walter Thompson to Bates. Thus, the "One Man's Family" program Sunday nights on the Blue Network will continue.

On its other new account, Carter's Little Liver Pills, the Bates agency contemplates no immediate change in the radio setup. The Standard Brands will remain on the Blue Network Sunday nights and the other campaign will be continued.

Sherman K. Ellis' agency has completed and is distributing a survey of the customer traffic in super markets that provides some interesting field for speculation in daytime radio. The report, a play-by-play of what shops when based on the U. S. Census Bureau's super market in each of 14 communities across the country. The sample may be too small to be truly representative, but the data called and the deductions which it produced are startling.

More than 25% of the total weekly business was done between noon and closing time on Saturday which, the report adds, was the busiest Saturday morning in the country. The time. Yet the five-a-week and three-a-week strip shows exclude Saturday shoppers.

Proposed plan of Henry J. Kaiser, Pacific Coast Shipbuilder, for the construction of a fleet of several thousand super-cargo planes was first revealed by him on a special broadcast over station KRCR, Portland, Ore. Occasion was the launching of the S. S. Harvey W. Scott, at the yards of the Oregon Shipbuilding Corp., Portland. Kaiser gave no hint of what he intended to say on the broadcast, so speculators and listeners waited in the audience that it almost seemed. It took them several minutes to realize what the program involved.

A scarcity of fuel oil for heating homes and apartment houses this winter may bring a boom in coal advertising. Conversion back to coal-burning is said not to be too difficult. The government is worried for fear of heatless situations in the eastern zone. Perhaps symptomatic of the advertising flutters that may be expected in this connection is Rutherford & Ryan's recent statement on the subject on behalf of its client, D. L. & W. Coal. This had special reference to the radio program. The ad campaign.

Don Ameche comes back to root on the Chase & Sanborn program in the fall. Contracts are being signed by the J. Walter Thompson agency and George Frank, agent for Ameche, after the not was given the film star over Carl Carson, in strong competition. Juv show understood in the withdrawal of Abbott and Costello for their own Camel show and the return of Ameche to his former duties as emcee.

Cal Tinney (Bayuk Cigars, Mutual) has called himself "100% wrong" in his previous broadcast concerning Army Post Exchanges, the program that he had with these profits. He said he was "100% wrong" feeling that the damage done to officer prestige was very great, the retraction inadequate to the offense. The Army sees this as a matter of "irresponsibility and mentions what would happen to anybody in Government service who was equally careless.

NBC's Irene Kuhn addressed a record-breaking crowd at the Omaha Rotary Club last week, calling Japanese attacks on the U. S. "madness" which she could not understand. Miss Kuhn was under unusual duress, feeling that the damage done to officer prestige was very great, the retraction inadequate to the offense. The Army sees this as a matter of "irresponsibility and mentions what would happen to anybody in Government service who was equally careless.

WIS OPERATES 5 KW DAY AND NIGHT NOW

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COCA-COLA SHOW TO BLUE

Coca-Cola has bought the 8:30-9:35 p.m. period on the Blue network for a new name band program to begin Sept. 21. New show will not have any similarity to the old name band program which rode Mutual earlier this year, other than that it will use popular music. But the Blue occupant will have a new format not yet fully decided.

Show will have 100 outlets on the Blue Network, the 40 that the Mutual program used. D'Arcy is the agency.

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Constance Hope to Puff Met Opera

Due to Become First Woman Press Agent of New York City Institution

Randolph Hokanson, pianist, is in tank battalion at Fort Knox, Kentucky. **Edward Kilenyi**, another pianist, recently joined up at Camp Upton, N. Y. Both were under Columbia Concerts management.

structed to make no promises for our next year (1943-44). But the coming fall season at any rate appears that fully 80% of the bookings will be allowed to be filled by the attractions.

Norman Cordon, Met bass, flew to Buenos Aires last week, where he will sing 10 roles in the German and Italian repertoire before returning to the U. S. in October.

BANDS NO. 1 THEATRE B. O.

N. Y. B. O. Still Slightly Dull, But
 'Our Life'—J. Dorsey Record \$60,000;
 'Saboteur' Good 90G, 'Rita' Slow 25G
 J. Dorsey—'Tarzan' Terrific \$28,000 In
 Wash.; 'Wings Eagle'—Vaude Fine 20G

DANCE NAMES
 UP BIZ 100-200%

Examination of Recent Figures in 'Variety' Buss Office
 Reports Dramatic New
 Role of Orchestras—Now
 30 to 40 Weeks of Theatre
 Dates Available for Them

ASTOUND SHOWMEN

T. Dorsey—'Great Man's Lady' Nifty
 \$45,000 in Chi; 'Miniver' Big 28G In
 Two Spots, Donahue—'Nurse' Fine 19G

Kyser, \$46,000, B.O. Smash in Chi;

GROSSES SHOW THAT BUYERS KNOW!
 BANDS TALENT

Tell Your Story to the "Money" Fields
 Theatres — Pictures — Radio

IN

"STRICTLY FOR THE BUYERS"

A Special Orchestra and Talent Issue of

VARIETY

To Be Published Soon

NAME BANDS SWING PIX B. O.

'Gun for Hire'—Benny Goodman Sock
 \$38,000, Hub; 'Lover' 35G in 2 Spots

JIVE COUNTING
 FOR BIG GROSSES

'Fleet's In,' With Jimmy Dorsey, and 'Ship Ahoy,' With

Kay Kyser—'Whispering' New Peak In
 Det., Terrific \$60,000; 'Our I if.' 20G

HOLLYWOOD'S JIVE HYPO

KYSER'S \$25,610;
 ONE WEEK'S
 PAYOFF

COUNT BASIE DUE
 IN METRO MUSICAL

MAESTROS IN PIX
 PROVE GOOD DRAW

Film Industry Finding a Reservoir of New Faces and Nationally Exploited Talent in the Recording Field
 —Name 'Band men,' With
 Most Potent Film Dr.

Holiday Helps N. Y.; 'Dope' Keen 45G,
 'Reap' Berle at Same Figure Big;

'GUN'—DUCHIN BANGUP
 \$25,000 IN PERKY MPLS.

Kay Kyser piled up a new high for salary taken out of a theatre last week at the \$500-seat Fox, Detroit, wound up the week with a coupled 4-4

Inside Stuff—Orchestras

Current park bookings in Pittsburg include Brad Hunt band at Pennywood and Clyde Knight at West View.

Bing Crosby
With Bob Crosby's Bob Cats (Decca 18371)
Ernest Tubb (Decca 5958) Dick Robertson
(Decca 4189) Bob Atcher (Okeh 6496)
AMERICAN MUSIC, Inc. **9133 Sunset Blvd.**
Hollywood

THEY PAID FOR ARNOLD

STAY OUTSIDE A.F.M. SQUABBLE

Music Publishers Protective Association Not Providing Any Affidavit of 'Damage'—Some Think Petrillo Ban May Help, Not Hurt, Music Publishing—Others Recall Lessons of ASCAP-Radio Fight

IRONY SEEN

The music publishing industry in New York City has indicated to the U.S. Department of Justice that it doesn't want any part of the fight against James C. Petrillo and the American Federation of Musicians. Replying to a query from the department, the Music Publishers Protective Association last weekend wired Washington that it had no way of knowing how the AFM's ban on phonograph records would damage the publishing business and that this was something that only time could tell. The pubs had been asked through their association to submit an affidavit attesting to what extent their interests will be hurt by the federation's shutdown on recordings. This affidavit was to be used by Thurman Arnold, assistant U.S. attorney general, in his prosecution of an injunction action against Petrillo and the AFM in Chicago. Trial of the petition has been postponed at Arnold's request to Sept. 18.

Might Help Not Hurt
The MPFA's answer to the Department of Justice was the result of a lengthy meeting of the association's board of directors Friday (7). The question passed around the boardroom table was how could the passing of phonograph records affect the music publishing business. Some of the elder publishers recalled the time when the industry looked on the income from records as very incidental and figured its sales of sheet music in the millions of copies per hit. Perhaps, these elder publishers pondered out loud, if the phonograph record went out of existence the sale of sheet music would be stimulated to the point where a hit would again sell a million or more copies. The most that a publisher can get from a phonograph record is 16c, whereas he can make as much as 8c on a sheet music.

The younger publisher directors at this board meeting also pondered. They recalled their experience of recent years with radio. They thought that radio could not exist without ASCAP music but radio not only proved that it could survive but that it could replace ASCAP's music with an adequate repertoire. Who knows, asked the younger pubs, whether the disappearance of phonograph records won't bring back the ukulele, which also was an important cause for sheet music sales? The music publishing business, it was agreed, has undergone lots of mechanical innovations, trends and epochs, and the wise music man is he who avoids horoscope and tries to make the most out of each changed situation.

The music industry represented in the exchange of wires between the Department of Justice and the MPFA is still operating under a

WAAT's A.F.M. Slant

Newark, Aug. 11.
Not worried over the Petrillo no-recording, no-transcription order, Jay Stanley, music director of WAAT, declared Saturday (1):
At present we have 15,000 records in our music library—everything from grand opera to jive. We understand a substantial number of records made before Petrillo's ban also will be available to us. We have the music, and we'll continue to use it. We're not worried.

A. F. M. RESENTS THREATS VIA PRESS

Hollywood, Aug. 11.
Musicians dig their own graves by creating the instrument that destroys them. That was the theme of a radio talk by J. H. 'Spike' Wallace, president of local 47 of the American Federation of Musicians, who was heard yesterday (Monday) on station KPAS, Pasadena. He was heard on 'Our Daily Bread' program, sponsored by the C.I.O. and interviewed by Tom Van Dyke, C.I.O. rep and producer of the show. In opening the program Van Dyke said, 'In all the controversy we have never heard or seen the musicians' side of the story. It has been the attack, never a word of defense.'

Program was composed mostly of quotes from Petrillo, to Elmer Davis, and James L. Fly, citing the patriotism of musicians and declaring democratic principles and operation of union.

Wallace chided wax manufacturers for not coming forward with a solution to the problem. 'They all sit back and say we will all combine. Meanwhile the radio stations, the recording companies and advertising agencies, bring pressure on Washington to fight their battle.' He added, 'The Government has not asked the musicians to explain the situation. We're being threatened through the press.'

RAY MACE HEADS KDYL STAFF ORCHESTRA

Salt Lake City, Aug. 11.
S. S. Fox, president and general manager of KDYL, has hired Ray Mace to lead house orchestra in replacement of Ed Stoker, who has been inducted into the Army at Fort Douglas Reception Centre.
Mace, a former Salt Lake, has recently been with Gray Gordon and his orchestra, also Joe Marsala.

consent decree recommended by that selfsame department. The decree covers ASCAP but many of the publishers on the MPFA board are also ASCAP directors and several of these MPFA directors were among those ASCAP directors that the Department of Justice bailed before a Federal court in Milwaukee 17 months ago on conspiracy-monopoly charges and compromised the incident with fines. The arrangement in Milwaukee occurred while the fight between radio and ASCAP was on. ASCAP music was off the air for 10 months as a result of this battle.

Jack Lear May Quit MCA

If his plans materialize Jack Lear will leave his post as director of exploitation and publicity at Music Corp. of America within the next week. He will go into a war production berth. Nothing is definite, however.
Lear has been with MCA approximately four years, headquartered in New York.

Hank D'Amico to Brown

Hank D'Amico, ex-bandleader and recent sideman with Richard Himber, joins Les Brown's orchestra Aug. 22 in Chicago to replace clarinetist Abe Most, who goes into letters. Ralph Young, vocalist with Brown before and now with Shep Fields, rejoins Brown at the same time.
Brown band goes into the Astor hotel, New York, Sept. 12.

Mel Adams Makes Good

Sgt. Mel Adams, former head of publicity-exploitation for RCA-Victor in New York, has been transferred to Ordnance Officers' Training School at Aberdeen Proving Grounds, Md. He is in N. Y. currently. Adams went into the army last January as a buck private, and was stationed at Fort Riley, Kans.

\$85,000
RECORD (Non-holiday) WEEK!
PARAMOUNT, NEW YORK
and first day's
23,750
paid admissions breaks all-time one day record!

● Of course, Mr. Berlin, Mr. Crosby, Mr. Astaire and Mr. Sandrich have a little picture there ... 'Holiday Inn.'

And... In Person
SKINNAY ENNIS
And His Orchestra
Featuring
CARMENE
This current run at the Paramount, New York, concludes a personal appearance tour of 17 weeks.

...IN SEPTEMBER—STARTING FIFTH YEAR FOR PEPSODENT
WITH BOB HOPE—LORD & THOMAS, Agency

Personal Management—ALEX HOLDEN

Exclusive Management
MUSIC CORPORATION OF AMERICA
LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

Songs dedicated to you
Bob Allen
AND HIS ORCHESTRA
NEW PELHAM HEATH INN
1000 N. 10th St. • PHILADELPHIA • PENNSYLVANIA 2288

Ennis-Spots Boff \$85,000 in N. Y.; T. Dorsey Record \$23,000 in Balto., James Jives S. F. for Record 38G

(Estimates for This Week)

Bob Armstrong, Buffalo (Buffalo): 3,200; 35-55—With "Maidie Gets Her Man" (M-G). Good stage talent and fair film assist should drive in more than \$20,000, good.

Charlie Barnett, New York (Strand): 2,750; 35-75-85-90-110—With "Wings for Eagles" (WB) (2d-dual wk). On holdover very strong at better than \$40,000, important assistance on draw being lent by the Barnet band.

Blaze Barron, Chicago (Oriental): 3,200; 28-35-55-85—With "Atlantic Coast" (M-G). He's steady in the band at the b.o., and Barron potent enough for great \$23,000.

Tommy Dorsey, Baltimore (Hippodrome): 3,200; 17-25-35-44-55-85—With "Enemy Agents Meet Elsie Queen" (Col). Carrying the whole load and banging out some \$22,000 for six days, a record for the house, which previous high was by Art Hodes and Sisters with slightly better than \$22,000 in seven days.

Skinner Ennis, New York (Paramount): 3,664; 35-55-85-90-110—With Ink Spots, other acts, on stage; "Holiday Inn" (Par) on screen. Stage show credited with providing a big b.o. support for the picture, with the combination pulling extraordinarily big business. First week, ended last night (Tuesday), was \$85,000, heaviest non-holiday stanza house had in nearly seven years of its pit-band policy.

Benny Goodman, Chicago (Chicago): 4,000; 35-55-85—With "They All Kissed the Bride" (Col). Goodman the chief draw here currently and \$55,000 will be terrific.

Hopcke Field-Frankie Carle, Detroit (Michigan): 4,000; 50-85—With "Are Husbands Necessary" (Par). Film well liked and gross will be good \$38,000.

Harry James, San Francisco (Golden Gate): 2,850; 40-45-65—With "Affairs of Jimmy Valentine" (Rep). Harry James is drawing the vice customers at a super-torric clip, breaking all house records. Due for \$38,000 gross, which is \$3,000 greater than previous record set by Kay Kyser. Extra daily performance necessary to handle mob.

Sammy Kaye, Philadelphia (Earle): 2,768; 35-46-67-88-75—Teamed with "Meet the Silevards" (Col) on screen and getting good \$28,000, with Kaye credited with virtually the entire draw.

Vaughn Monroe, Cleveland (Palace): 3,700; 35-40-45-55-70. Newcomer to this Lake Erie port. Monroe well liked by swing-time set and debut here further boosted by "My Favorite Guy" (RKO). Smart \$23,000 in sight.

Ossie Nelson, Pittsburgh (Stanley): 3,800; 30-44-55-85—With Harriet Hilliard and "Her Cardboard Lover" (M-G). Picture can be discounted almost entirely, which means Nelson and Miss Hilliard deserve practically all the credit for fine \$23,500.

Paul Whiteman, Minneapolis (Orpheum): 2,800; 39-44-55—Whiteman popular here and his current orchestra is making fine impression. With "The Big Shot" (WB) on the screen, gross will flirt with a big \$20,000.

Alien Musicians Ousted

Hollywood, Aug. 11.

One dozen aliens have been tossed out of Local 47, American Federation of Musicians, for neglecting to take out citizenship papers.

Union has a standing rule that members must be citizens or applicants for Americanization.

On the Upbeat

Gene Krupa plays two weeks at Frank Dailey's Meadowbrook, Cedar Grove, N. Y., opening Aug. 25.

Two members of Frank Gagen's orchestra, currently playing at the El Dorado Room of the Commodore Perry hotel, Toledo, have left for military service. They are Eddie Schick, accordionist, air force, replaced by Johnny Fies, and Don Krack, tenor sax, awaiting induction. Later's place taken by Corky McCormick.

Louis Bellson, Jr., national swing drum champion, J. Moine, Ill., has gone to Hollywood on a contract with Ted Rio.

Chuck Foster has taken Jenn Gordon from Al Donahue's band to sing ballads, retaining Doty Dotson for vocals and novelties and rhumbas, plus Ray Robbins on sweet tunes.

Freddie Nagel band opens at Bill Green's, Pittsburgh, Monday (17), replacing Everett Hoagland outfit. Later opens Aug. 25 at Hotel St. Anthony, San Antonio.

Gloria Foster, singing with her brother, Chuck Foster, for the last year, joins Jess Fields' band as featured female vocalist Friday (14) at Edgewater Beach hotel, Chi.

Bill Weiss, bass, leaving Benny Goodman's band.

Nardi Bates replaces George Gordon on alto sax with Vido Musso band.

Rialto Ballroom, N. Y.

The ballroom spot the Rialto theatre in Times Square, which has been shuttered since the demise of the Fiesta Dantereria, will come to life around Labor Day when a new organization headed by Michael Accardi, with no record in show biz, reopens the spot as the Rialto Ballroom.

Staff and talent are still pending.

(M-G). Picture can be discounted almost entirely, which means Nelson and Miss Hilliard deserve practically all the credit for fine \$23,500.

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Count Basie Sets Record; Monroe Strong in Det.

Estimates

Count Basie (Shrine Auditorium, Calif., Aug. 9)—Basie broke record at this spot with 5,800 dancers at 75c-85c for terrific net of \$4,822.

Don Bestor-Ted Herbert (Raymond Playman B. Boston, Aug. 7)—Bestor has following up here and, when coupled with Herbert, local, drew 6,000 chuffers at 75c-85c for fine \$1,280.

Chuck Foster (Tolson Pole B. Auburndale, Mass., Aug. 3-4)—Foster is new in this section; on first six days of three-week stay he drew \$,500 at \$1.45 pair for okay \$8,880.

Clarence Fuhrman (Brookline C.C., Philadelphia, Aug. 6)—First time for KTW house band brought 400 hooders at \$1.10. Good, all things considered.

Carl Hoff-Ted Herbert (Raymond Playman B. Boston, Aug. 7)—Hoff has played here many times. Teamed with local localite Herbert, he was responsible for good 2,000 draw at 75c-85c for \$1,400.

Vaughn Monroe (Eastwood Gardens, Detroit, July 31-Aug. 9)—Monroe proved tremendous draw here, piling up a gross of \$9,400 at 75c.

Jurgens Getting 19 Air Shots Wkly. at N. J. Spot

Frank Dailey's Meadowbrook, Cedar Grove, N. J., now affords the bands it plays a total of 19 broadcasts a week. Dick Jurgens, current, has six Mutual shots, six on CBS, one Sunday, afternoon on WNEW, N. Y. (local) and six local spots on WPAU, Paterson, N. J.

WPAU shots, 7-7:30 p.m., stem from Kay Kyser's recent stay there. He wanted all the air time possible and wasn't adverse to comparatively low-watt local coverage.

Red Ballard, trombonist, joins Woody Herman's orchestra in place of Walter Nims, who enlisted in the Coast Guard.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Covers	Total
Alvin Roy	Astor (1,000; 75c-81c)	Played	Week
Ray Heatherton	Biltmore (300; \$1-\$1.50)	6	4,625
Xavier Cugat	Waldorf (500; \$1-\$1.50)	7	700
Johnny Long	New Yorker (400; 75c-\$1.30)	6	2,850
Lani McIntire	Lexington (300; 75c-\$1.50)	13	1,975
Glen Gray	Pennsylvania (500; 75c-\$1.50)	28	14,775
Jerry Wald	Lincoln (225; 75c-\$1)	4	2,150
		18	8,600
			600
			12,000

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddie Martin (Ambassador; 800; \$1-\$1.50). Weekend mop-ups easing the count to within shade of 5,000 covers. Only spot in town pulling back the trade.

Joe Reichman (Biltmore; 1,200; 50c-41c). Reichman and his music well liked here, so another 4,500 is in the cards. Got another extension and will be around for a long time.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Nearing end of stay Tucker has proven himself in this territory; last week held to smart 3,400 paid covers.

Jimmy Joy (Walnut Room, Bismarck hotel; 300; \$1-\$2 min.). Jimmy Joy is a fixture in the Bismarck and can play it year after year; last week came through with 2,400 customers.

Duke Ellington (Panther Room, Hotel Sherman; 600; \$1.25-\$2.50 min.). One more week for the Duke, with Charlie Spivak coming in on Friday (14). Ellington has done a good job here, bringing in 4,000 customers last week.

Charlie Murray (Mayfair Room, Blackstone hotel; \$50; \$2.50 min. Sat.). Joann Merrill continues as floor attraction, with his holding to okay 1,500 last.

Boston

Nat Brandwynne (Ritz Roof, Ritz-Carlton hotel; 350; \$1 cover). On his sixth week, Brandwynne continued the fine business with 2,000 covers, with the dinner sessions.

Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). Edwards' eighth week was his best yet with 970 covers over Friday-Saturday, only late nights. Dinner trade excellent during week.

Ray Morton (Oval Room, Copley-Plaza; 300; \$1 cover). Jane Pickens shares drawing honors with Morton and on their fourth week played to 1,300 covers with similarly big dinner trade.

Minneapolis

Frankie Gelson (Minnesota Terrace, Nicollet hotel; \$1.50-\$2 min.). Dorothy Lewis ice revue, Symphony on Skates, continues to crack 'em here. In fifth week still keeping the room packed, attendance averaging 700 nightly. Gelson (local) orch. helping along the record-breaking engagement.

Philadelphia

Merby Woods (Garden Terrace, Benjamin Franklin hotel; 600; \$1-\$1.50 min.). Biz continues on the upgrade with 1,225 customers chucked up for supper last week, almost 200 over the previous week.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B., Hollywood, third week). The town's fair-haired ted and bouncing along for another sockeroo week, on either side of 25,000.

Cab Calloway (Casa Manana B., Culver City, Cal., fifth week). Hitting big figures for this spot and won't have any trouble pulling up around last week's 12,000. Lionel Hampton next.

Jan Savitt (Casino B., Hollywood, sixth week). Catching most of its (Continued on page 50)

JACK GORDON

THE 25TH CENTURY OF FILM

SCORE OF THE YEAR

ICELAND

Starring

RONA HENRI

JOHN PAYNE • JACK O'BRIEN

SHIRLEY HAYES

A. R. HAYES

THERE WILL NEVER BE ANOTHER YOU
YOU CAN'T SAY NO TO A SOLDIER
LET'S BRING NEW GLORY TO OLD GLORY

Published by

MAYFAIR MUSIC CORP.

619 Broadway • New York, N. Y.

Milwaukee County Coin Machines

Grossed \$3,600,000 During 1941

Milwaukee, Aug. 11. Juice boxes, pinball machines and slot devices had a take in 1941 in excess of \$3,600,000, in Milwaukee county, according to tax returns and payments made to the office of John Leachout, state assessor of incomes. Wilfred Sawyer, who lives at nearby Lake Beulah, is considered the state's biggest dealer in mechanized gambling and music devices, his take on the year being computed at \$180,000, his net income amounting to \$77,558-49 after the split with tavern and store keepers.

Hubert F. Wagner, of Cudahy, Wis. head of the G. & W. Novelty Co., is another example of the Big Business phase of the coin machines, his take for last year being in excess of \$100,000, his share being \$50,421.97 on 140 pinball machines and 40 juice boxes.

The Mitchell Novelty Co., of Milwaukee, another distributing outfit, had an income of \$95,429.23 from machines, netting its operator Joseph E. and Edward A. Beck, \$31,323.73.

Norman Anderson, a Milwaukeean who quit a draftsman's job to go into the coin machine game in a small way in 1939, expanded his business until last year his take soared to \$17,500.

Assessor's audit of returns show that generally the take is split two ways—half to the distributors and half to the tavernkeeper or proprietor of the location. Total investment is computed at close to \$1,000,000 on machines operated in Milwaukee county alone.

COLUMBIA PAYOFF

DOWN AROUND 15%

Music publishers last week received their statements from Columbia Phonograph and the royalty payoff seemed to be about 15% under what it had been for the previous quarter. The differential is considered good in light of the restrictions that the various phonograph companies have had to impose on production because of material priorities.

Decca is slated to issue its statement for the like quarter, ending June 30, to publishers within the next week.

Lorraine With Silver

Sid Lorraine, former professional manager of Southern Music, is with Abner Silver's Lincoln Music Corp. as part owner.

The new setup retains Phil Kornheiser as prof. mgr.

Music Dean Unbends

Regina, Sask., Aug. 11. Arthur Collingwood, dean of music at the University of Saskatchewan, reports himself constrained to change his view point on the ouster of "The Blue Alley," which he had formerly unconditionally condemned. Through listening to the arrangements of fine tunes by the skill technicians of that particular band, many students have found their way to some of the best symphonic music, Dean Collingwood said. He added he had discovered a number of students had been led in this manner to attend his regular musical informals at the university.

"It is another case of out of evil cometh good," he said.

Record Guild of America

Using Cardboard, Lacquer For Revised Releases

Record Guild of America, which was started about a year ago by Harold L. Friedman, Oscar Blum and Marvin Rothenker, has switched from its original plan of a monthly release of a recorded semi-classical public domain tune to the production of small platters of fairy tales, nursery rhymes and dramatic recitations aimed at the juve trade and recorded seasonal and birthday greetings. Shift came after the Messrs. Blum and Rothenker hit the draft trail and the shellac shortage cramped production which had to be huge to warrant distribution via chain and department stores.

Current record production uses a cardboard blank and lacquer finish and is purportedly good for 100 playings. Blank is a six-inch which gives about four minutes of entertainment and effectively nixes use of radio stations. Additional hooks for the comic book customers are the 25c price and color prints which are stamped onto the face of each platter. Adaptations are by Eric Lucas, with talent coming from AFPA and AFM ranks. The latter organization okayed production since platters are strictly for home consumption.

Record Guild also does promotional platter work, using its cardboard and lacquer formula, for commercial firms. One of these is a Pepsi-Cola promotion which uses a traveling card that is routed around the Army camps where they

Walter Donaldson Wests

Walter Donaldson returns to Hollywood tomorrow (Thurs.) after several weeks east during which time he wrote a number of songs with John Latoche, Bob Russell and Kermit Goell, besides those he authored solo.

He placed them between the Robins and Warner Bros. music publishing syndicates, former getting seven and the WB group three new ones.

BMI BIDS HIGH FOR PUBLISHER ALLIES

Broadcast Music, Inc., is continuing its drive to recruit new publisher affiliates. The guarantees as against performing rights payments increase as the quest for additional material to feed BMI station subscribers goes on. Professional managers of major ASCAP firms report they have been offered guarantees as high as \$80,000 a year to set up publishing firms which would clear broadcast rights through BMI.

The professional managers admit that the inducement is a very attractive one, since that \$80,000 represents many times the amount that a new publisher could collect annually from ASCAP. The reason they give for hesitating is their doubt of being able to get material that could meet the competition. They point to the "most played" and sheet bestseller lists as graphically illustrating what they mean. The hits, with rare exceptions, have for months been from writers in the ASCAP fold.

WGN'S CHICAGO FESTIVAL

Will Have 10,000 Musicians Participating Aug. 15

Chicago, Aug. 11. Annual Chicago Music Festival broadcasts from WGN and the Mutual network's Sat. Aug. 15, at 8 m. CWT. Total of 10,000 musicians will take part in festival, while 85,000 persons are expected to attend at Soldiers' Field. Profits go to Army and Navy Relief.

Festival will feature Festival Symphony orchestra, Great Lakes Training Station Choir, a phetophonic orchestra of 1,000 fretted instruments, a marimba orchestra of 180 marimbas, and several male and female choruses and soloists.

make cello greetings from the soldiers to the folk at home. Records are mailed to the folks with Pepsi benefiting via a credit line on the disc.

Publisher Frankly Informs Milwaukee

Claimants That His Song, Like Theirs, Came From a Public Domain Tune

15 Best Sheet Music Sellers

(Week of Aug. 8)

- Jingle Jangle Paramount
- Wears Silver Wing Shapiro
- Stagedoor Canteen Army
- Always In Heart Remick
- John Doughboy Crawford
- Idaho Mills
- One Dozen Roses Famous
- Bounce Lewis
- My Devotion Santly
- Who Wouldn't Love Maestro
- Careful, Heart Berlin
- Army Air Corps Fischer
- Picture Perfect Sisters Santly
- Got Gal Kalamazoo BVC

Four Wisconsin songwriters who claim that "Sweet Eloise" is an infringement of something they wrote two years before were treated last week to an unusual brand of candor by Shapiro, Bernstele & Co. In answering the claim the publishing firm wrote that the melody of "Eloise" was a lift but it wasn't from anything the foursome wrote. In fact, stated the letter, "Eloise" and the foursome's tune, "Why," had a common source. It was Toot's "Goodbye." The latter is in the public domain.

Russ Morgan wrote the melody of "Eloise" and the "train" which it was based had been used, according to the publisher, by Morgan in instrumental solos for 20 years. The foursome that made the infringement claim to Shapiro-Bernstele were Walter Zittle, Charles Hess, Odd Linke and Sam Madden, all of Milwaukee. "Eloise" was published this year and "Why" was copyrighted in February, 1940.

Sweet Nostalgia Drips From Tunes Roused By Films From Their Repose

Hollywood, Aug. 11. Largely while nobody was noticing—and more or less in the midst of what seemed to be a musical tantrum in which sharps and flats were bat-tling and living around the scale—a new trend in melodic sequences has crept into recent picture production. It's a revival of the old-time song with a nostalgic savor in every syllable.

To be brief about it, the current tendency in musical effects now is from the frantic to the nostalgic in one easy clasp.

There's "The Pride of the Yankees" for example, and its very helpful theme song. The latter is Irving Berlin's "Always," a notable contribution to the feeling of the picture, quite apart from the fact that it was a favorite of the Gehrigs; for it also was a favorite of the olden, golden '20s. "Yankee Doodle Dandy" is a better example.

That's one that probes down under the waistcoat and plagues the emotions with its haunting melodies of a mellow and kinder day.

In line with the trend, Universal's revival of the old stage and screen melter, "Broadway" brought with it 14 old songs, mostly from the '20's in which the play placed its setting. Sung either in part or entirety, on stage and off, were these hardy perennials:

- Other Odeurs
- I'm Just Wild About Harry,
- Sweet Georgia Brown, "Chicago,"
- "Aaham" Sound, "Yes, Sir, That's My Baby," "When Irish Eyes Are Smiling" and "Three O'Clock in the Morning." Some of these may lack for the sentimental thump and pang

SLOW GOING ON NEW ASCAP CLASSIFICATION

It may take several meetings of the publisher faction of the ASCAP directorate before the proposed new system of classification is adopted. Practically the same group of directors serving as members of a special committee had last month recommended the amended plan but when the directorate met Thursday (8) there seemed to be several publishers who thought that some of the suggested changes ought to be gone over again, slowly and deliberately.

Under the revised system accumulated performances would figure 55%, availability, 30%, and seniority, 15%. Evening radio performances would have a greater credit value than daytime performances and commercial users would have a higher value than sustaining use.

SPIRITUALY HYMNS AS ROBBINS SONG BOOK

Jack Robbins has signed Phil Spitalny to fashion a 101 Hymns From the Hour of Charm for full publication in folio form. General Electric, Spitalny's sponsor, will probably take 200,000 copies for Xmas distribution.

JOHNNY MERCER Takes It for the year's big novelty HIT!

ON CAPITOL RECORDS
JOHNNY MERCER

ON VICTOR RECORDS
ALVINO REY

ON COLUMBIA RECORDS
RAY KYSER

ON DECCA RECORDS
THE ANDREWS SISTERS

Already the year's most talked about new song leaders of the country in its race to the top of the Hit Parade—

AGVA's New Salary Minimums To Be Made Effective on Sept. 15

The American Guild of Variety Artists will put its new salary minimums for Class A theatres and niteries into effect Sept. 15, with principals after that date to receive at least \$75 and chorus people \$45. Present AGVA scale is \$60-\$40.

In all new agreements currently being signed by AGVA, the new wage scales apply to entertainers signing minimum basic agreements are getting concessions permitting the \$60-\$40 wage scales up to Sept. 15.

The new pay minimums will not affect those already holding touring agreements with AGVA, notably all the N. Y. stage show houses and a number of the uplight theatres. Any new theatres and niteries signed up will, of course, have to meet the new scales.

At the request of Clifford C. Fischer, who asked for a change in contract from his present maximum six-month booking privilege for his two-day vaude shows, AGVA has submitted for approval to the international board of the Associated Actors & Artists of America a run-of-the-play contract somewhat similar to Equity's.

Fischer, who started the two-day revival with "Priorities," currently at the 46th Street, N. Y., and who proposes at least two more two-day shows this fall, explained to AGVA that it was virtually impossible to "hold" performers under his present contracts as called for in his agreement with AGVA. His present pact calls for an initial guarantee of two weeks, with a subsequent two-week option permissible on one week's notice, and subsequent one-week options, on three days notice, up to a maximum of six months.

Such a deal, claiming Fischer, gives the actor too much of an edge in demanding sharp salary readjustments in case the act closes after the first or second week, or even after furnishing the act too much of an end in the event a more attractive scene, film or rad. offer presents itself after opening in a Fischer show. The producer asked AGVA to give him as much protection as Equity gives a producer. As with Equity, of course, it would be optional with the producer or actor, or both, whether run-of-the-day or two-week contracts would be signed, but Fischer is chiefly anxious to rule out the six-month maximum clause.

Frisco Liquor Board Suspends 20 Licenses

San Francisco, Aug. 11.—The long-brewing wholesale crack-down on San Francisco taverns and niteries developed when the state board of equalization, liquor enforcement, suspended 20 licenses and revoked one.

The board also served a "final" ultimatum on other grossly negligent taverns to observe state and military regulations or suffer heavy penalties.

The license suspensions range from five days to indefinite periods.

STRICT CURBS SEEN FOR D. C. BURLESK

Washington, Aug. 11.—Gayety theatre, capital's only burlesque house, opens for the season Aug. 18. Army supervision of the Ninth street area is expected to put an end to the free and easy strip tease shows of the past.

Officer of the Provost Marshal is keeping a strict watch on Washington's "Little Broadway" and some reports have been warned to better conditions or else. "Too many sights," say the Army M.P.s, and they have been cooperating with the city's Metropolitan police for stricter regulation.

Certain saloons on lower Pennsylvania Avenue have also given a warning that unless conditions improve they may find military guard instructing soldiers to go elsewhere for entertainment.

District Commissioner Guy Mason made it plain this week he regards burlesque shows as "moralic exhibitions." He gave this opinion when asked to intervene and stop River-side Stadium's Walkathon. Mason said it was a moralic exhibition but strictly within the law. Among other things he characterized as attractions for morons were wrestling matches, boxing as it is conducted in D.C. and the "strip tease" type of amusement.

Empire Hotel, Frisco, Sold to U. S. for Treas.

San Francisco, Aug. 11.—The 27-story Empire hotel, which started a vogue here for roof cocktail bars with its Sky Room, has been sold to the U. S. government for \$1,600,000 to be converted into an office building for Treasury Department offices.

All tenants have been ordered to vacate by Saturday (13), when title of the Treasury Department will begin to move in.

SARATOGA SETS TOP CAFE ACTS

Saratoga Springs, N. Y., Aug. 11.

With Gracie Fields opening her first American night club engagement at Ben Riley's Lake House, Saratoga, last night (10), the other local spots have booked strong talent. George Price starts at New-Lake House tonight (11th). Others set with Price include Clarissa, Latin-American dancer; Patricia Ryan, Hollywood singer; and Galand and Leonard's orchestra.

Cal Gifford's, and Eddy Brandt's orchestras.

Joe E. Lewis continues to head Monte Proser's Copacabana Revue at Piping Rock. In support are Don and Maxine Barra, Edellia, Fernando Alvarez, Betty Jane Smith, Carol Dexter, Sam Samba Sirens, Paul Baron's orchestra and Frank Marti's samba band. Show is designed, composed and directed by Loper.

The George Male revue, with the John Powers Model, is at the Arrowhead Inn. Others in the show are Estelle and Le Roy, dancers; Victoria School, singer; Patricia King, dancer; and the orchestra and Dacia's Caribbean crew.

Balance of the show with Miss Fields at Riley's Lake House is Sammy Walsh, comic; Chapelle & Hanno, ballroom tapers; the Robinson Twins, hoodies; Eddy Parley's crew, and Peter Rotondo's rumba unit.

Jay Eggleston, formerly of Washington, D. C., and Miami, Fla., hotels and clubs, has taken over management of the Lounge, a new snack bar at the Fort Des Moines hotel, Des Moines.

Atlantic City Flounders at Mid-Season, Usually Its Peak; Hotel Chiz by Cabbies

Gourfain and Freedman's Borscht Circuit Am Show

Harry Gourfain, formerly stage of the shows at the Strand, N. Y., and Zac Freedman, costume manager of the Fox, Brooklyn, are the sort of "Pins and Needles" of the Borscht circuit comedy and will employ local talent from that area.

Among the sketches collected for the show, to be presented on Broadway at 41st, will be three contributed by George Jessel, who is to stage the revue. Show has its out-of-town opening at Bridgeport, Sept. 20.

CLICKO VAUDE TRY AT KEITH'S IN DOPPL.

Indianapolis, Aug. 11.—The operation was a success and the pair will survive, partners in the attempt to revive vaudeville Keith's theatre here have decided.

After a 16-week trial run which drew a steady clientele, Anton Scibilia, resident manager of the old "vaude" house, has announced that vaudeville would be its permanent policy 52 weeks a year. Plans may call for full-time operation this fall business warrants. House now is open four days a week, Thursday through Sunday.

Keith's has been showing vaudeville with pictures at pop prices since Sam Roberts, Via Bolla and Scibilia took option on house in April. They have exercised option on the new made original, Grand Anderson and Ziegler about 40 years ago. A and Z introduced vaudeville to the theatre, then to the Grand Opera House, and is remained local mecca for legitimate variety acts through 1910, when Keith Circuit took over, until 1928, when house began checkered career of stock pictures, burlesque, WPA and occasional returns from long, dark spells.

Present owners secured lease from United Theatres Owners of Cincinnati and installed theatre's first air conditioning system, and made improvements. The house, opened in 1876 as the Grand but largely rebuilt under Keith operation, is now set theatre in Indianapolis now in active service.

City had been without vaudeville since Charles M. Olson gave up the Lyric in September, 1941, until Roberts and Scibilia took over. Keith's in April. Circle now is spot-booking band shows, but run, including Kyra, Emmet, Grand Heidt, has had no visible effect on Keith gross, indicating plenty of room for both types of stage entertainment here.

USO Refurbishing Its 'H' wood Follies' Unit

The "Hollywood Follies" unit of USO-Camp Shows which was produced on the Coast and has worked its way out, is being revamped with four acts going out this week and three replacements coming in at Norfolk, Va., tomorrow (13). Paul Gerrits, who will double as m.c., and the Carr Bros., comedy risely duo, are set. Harry Delmar, Camp Show producer, will also replace Evers & Dolores, wire team, Dave & June Hacker, dancer; Betty Walker, solo dancer, and Stone & Lee, comics.

Couple of the old acts were just so-so while another did a bit that was in questionable taste.

Atlantic City, Aug. 11.—Mid-August, which should be almost the best time to find practically no night life on the Boardwalk and most of the larger hotels closed, is a close call here entirely. "For Rent" signs are all over the resort.

Most of the better shops depended on beachfront hotel trade, and with the majority of the hoteliers in the Army, most of the beach shops have been forced to close.

Mountains and salt water taffy places are the only kind of business catering to soldiers. This is true of smaller business houses, taverns and avenue shops.

Piers are suffering considerably except weekends when both Steel and Hamill's are jammed. Steel Piers, supposed to be closed, and bands have been cut deeply the last few weeks as compared with top names of other resorts. Last week weekend sloughed both piers, with Hamill's, playing Glenn Miller, suffering less.

Niteries Way Off—As each hotel has been taken over by the military, its grills and drinking places have passed out of existence.

City's Club and Bath and Turf Club continue as leading niteries in the main part of town, though both are suffering. The latter has always been a favorite with conventionals, but there are no conventionals here, and the latter is suffering from lack of hotel facilities.

Philadelphia papers last week carried the story of a traveling troupe that this resort would have to be curtailed over the weekend, and that travelers would have to suffer inconvenience, delay and lack of comfort in traveling on commercial efforts and transportation of soldiers given as reason.

Beach and Boardwalk were jammed last weekend, but the latter did not deter visitors. They came in droves over the past weekend. Three bus companies have been asked to increase bus travel to A. C.

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Cross and Dunn In Lake Tahoe Floor Show

Rego, Aug. 11.—Ronnie Kemper, orch is at State Line Court Club at Lake Tahoe. This week they are supported by a floor show with Cross and Dunn, Eve Louie, a British dancer, and Horace Perazzi, comedian.

Frances Faye opened as headliner at Mother Kelly's Meadowbrook, Saratoga Springs, N. Y., last week (7).

CAPPABELLA PATRICIA

After Being Held Over
8 Times ROYAL PALM, Florida
WILL BE HELD OVER FOR 4 MORE WEEKS
AT THE LIDO CLUB, San Francisco

Detroit O.K.'s Our First Night Club Engagement!

Walter Stevenson, of the Detroit Times says, "Laughs are rocking the Bowers this week where 300 pound Billy House, named comedy star of the road-show company of "Hellasopoppin" which played the Cas Theater late in 1941, heads the huge bill. Billy's humor is far from subtle, it's impact is solid and screamingly funny throughout every minute of his performance. His timing is excellent, his work spontaneous and his mannerisms acutely funny."

PREDICTIONS OF THINGS TO COME

I predict that Charlie Carlisle and Harvey Stone, now at the Bowers, will be our ac night-club entertainers in the very near future. Frank Barbaro is their "Christoph Columbus."

(Signed) BILLY HOUSE.

Hershall Hart of the Detroit News says, "The funny Billy House brought to the Bowers last night, will remind you very much of "Hellasopoppin," and you will get just as many guffaws out of it. Billy has floor help with him and they all work hard with plenty of laughs as a result. He and Bobby Jarvis do a skit which got excellent response. Billy House is a real attraction."

Thanks to FRANK BARBARO for a wonderful engagement

With Bobby Jarvis and Co.

Direction: JACK DAVIES, 48 West 48th St., New York, N. Y.

PEG LEG RATES

Held Over Second Week
STRAND, NEW YORK

Direction: William Morris Agency

Booker Plans Suit to Stop Ken Murray From Using 'Blackouts' Title on Vaudeur

Dan Friendly, who booked the two-and-a-half vaudeur, 'Blackouts of 1942,' currently, at the El Capitan, Hollywood, and who went out as the show's general manager, is back in New York and has ordered his attorney Irving Erdheim, to file suit for an injunction to restrain further use of the show's title. Erdheim last week addressed a letter to Ken Murray, producer and headliner of 'Blackouts,' pointing out Friendly's ownership of the title, but Murray made no answer. Friendly's attorney then communicated with a Coast lawyer to file suit.

Friendly states that Murray 'cut out' the show after the book was made, formerly with RKO, put the entire show together himself, titled it and went out to the Coast and let the theatre deal. At that time, Murray was partnered with Billy Gilbert, comic, each owning one-third of the show, and Dave Siegel, Cleveland lawyer, who also owned one-third, each partner putting up \$5,000. After the first couple of weeks, when the show wasn't quite approximating an even break, Gilbert elected to step out and Siegel bought up his third share as well.


Friendly was originally programmed as the show's routine, but just before Murray allegedly dealt him out the comic had himself programmed as having entirely conceived, produced and directed the layout. Siegel is now programmed as 'associate producer.'

Murray is said to have originally gotten the idea of playing in a two-day vaudeur on the Coast merely as a means of getting another film break. He figured that \$5,000 would be a cheap investment to gain that end. Now, however, 'Blackouts' is making money and Murray is said to have a couple of film offers besides.

Friendly states that there are a couple of bids from film companies for the show's title, hence the suit to fully protect it.

Adams, New's, Set For Sept. Vaude Reopening

The Adams theatre, shuttered since June, reopens Sept. 4, continuing film-vaude policy of last year. House opens with Judy Canova and Teddy Powell's band, and follows with Lucky Millinder's orchestra. Vaughn Monroe is set for the week.



THE LATESTS

LATE FEATURES OF "STREETS OF PARIS"

EVELYN

KATE

MARGO

CURRENTLY STATE, NEW YORK

(Week Aug. 6)

Opening Aug. 28, GLENN'S RENDEZVOUS, NEWPORT, KY., FOR TWO WEEKS

Personal Management
MILES INGALLS; Joe Flaum Associate

Saranac Lake By Happy Benway

Saranac, N. Y., Aug. 11. Clayton S. Cornell, who recently took over management of the local Pontiac theatre, formerly managed houses upstate for Schine Bros.

Thanks to Mr. and Mrs. Arthur Holmes, of the Bronx, N. Y., for his kind assistance, the new management is now on the scene. Thanks to Mr. and Mrs. Arthur Holmes, of the Bronx, N. Y., for his kind assistance, the new management is now on the scene.

Plans are progressing for 'Lunch Hour Follies,' variety performances to be mounted at war plants which were excellently received at experimental showings, but considerable preparation will be necessary before the movement becomes active. Originally it was proposed that the AFL and CIO be propositioned to finance the project, but that was quickly found impractical, with the American Theatre Wing taking over the backing until the 'Follies' becomes seasonable.

Plan now is to work out a tour, plant managers to pay for the shows, the amount asked being nominal. Cost would approximate \$200 for the first show and \$100 for each additional performance, if the plan decided on entertaining the employees during the rest periods of several shifts. It is likely that a higher fee will be required if the performers are to get more than the Euliy minimum of \$50. In England, where the idea of shows for war workers originated, players received approximately \$50.

If the shows are given within N. Y., the agents and managers within it said to be willing to have members serve as volunteers without pay, as they do at the Stage Door Canteen. Should tours be arranged, however, a company manager will be required and the pay will probably be the same as for USO shows in the army camps. As a rule agents and managers are paid \$45, but some get \$100. For the war plants and agent is not thought to be necessary. If scenery is carried stagehands will be used, but so far only a bare platform has been considered.

Rehearsal quarters have been fixed up in the Lyceum, N. Y., on the floor above offices on the 45th street side of the building.

Earl Carroll's Chi Spot

Chicago, Aug. 11. Earl Carroll completed negotiations today (Tues.) to take over Terrace Gardens in the Morrison section for a theatre-restaurant similar to his Hollywood establishment. Gardens will be redone in Carroll style for formal opening in September. Deal is both on rental and percentage.

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ANN CORIO-PATSY KELLY HEAD FALL VAUDE-UNIT

Ann Corio, from burlesk, and Patsy Kelly, from films, will co-headline a vaude unit this fall. Charles Yates, now headliner at the Frederick Bros. stage talent department, is producing.

Yates has agenting another stage unit, topped by Frank Fay, into Lewis State, N. Y., the week of Sept. 17. Plus Fay, unit includes Una Merkel, Ann Nagel, Betty Kean, Clarence Campbell and Eugene Rice. Irving Yates produced the Fay unit.

3 Chi Spots Stay Shut

Chicago, Aug. 11. After being permitted to reopen last Tuesday by Judge Oscar F. Nelson in Superior Court, the Brasserie, Hollywood Lounge and Capitol Cocktail Bar were again closed when the jurist barred their first injunction.

Ruling followed petition of Corporation Counsel Barnett Hodges, who pointed out that the Illinois statutes forbid anyone holding stock in a saloon that has been closed to hold a license for another place. Dillon L. Schwartz and Al Greenfield, owners of the three spots, are owners of the Rhumba Casino, which is also closed.

Sam Maceo to Trial

Sam Maceo, Galveston, Tex. nitery operator who had been indicted on a narcotics conspiracy charge, was remanded for trial on Sept. 16 by order of Federal Judge Eugene Rice in a decision delivered last week.

South Books Much Negro Talent Despite Jim Crow Law Agitation

Hotel Savoy-Plaza, N. Y., Defers to War Workers, Schedules Earlier Shows

War work necessitating earlier hours for patronage figures in the Hotel Savoy-Plaza's Cafe Lounge, N. Y., switching into a dinner policy with entertainment. Hereafter, there were 12:30 and 1:15 a.m. shows as when Hildegarde, Dwight Fluke, et al, held forth, but no dinner entertainment. Shows now will be at one and midnight, paralleling the nearby Hotel Plaza's Persian Room, where Hildegarde, long established at the S-P, opens Sept. 27.

Don Burger, g.m. of the S-P, thus is anticipating his closest competitor, and when Renee DeMarco debuts there tomorrow night (13) she will work dinner and supper. Joe Normie & Randy, singers and dancers, will be with her, vocalizing in trio on the lawn and dancing with her later. Roy Ross' band continues.

CHI NOVELTY: BURLEY SPOT DROPS STRIPPERS

Chicago, Aug. 11. Long the home of class burlesque, the Riatio theatre is eliminating strippers. Semi-nudes and tableau will be featured, but disrobing acts are out.

House policy is being broadened to admit inclusion of picture, light and cafe names and trend will be toward a regular vaude show with accent on girls.

House policy is being broadened to admit inclusion of picture, light and cafe names and trend will be toward a regular vaude show with accent on girls.

NOTICE!!

It took thought, time, energy and hard work to create my new bit "Imitating My Audience"

IMITATORS... COPYISTS... TAKE NOTICE!

This bit is fully Protected... A word to the wise is sufficient...

LAY OFF!!

STEEL STATE

CURRENTLY STATE, NEW YORK (Week August 6th)

Opening THURSDAY, AUG. 13, for USO (Indefinitely)

Management: PHIL OFFIN

**PHIL
REGAN**
Cal-Neva Lodge

Inside Stuff—Legit

musical piece, is the ball for the sixth and final week, which opened yesterday (Monday).

Equity, For First Time In 23 Years, Is Having a Square-Free Summer

The most radical change of pace in 40 years is evidenced around Equity these dog days. Not since before the strike of 1919 have the internal affairs of the association been so quiet on the quieter. Every succeeding summer has witnessed some sort of agitation, either within Equity or participated in by it. At the present time there are no industrial concerns or disturbances. There have been few matters for disposal by the council, whose sessions have principally been routine.

It seems that nothing has steamed up the actors of late, only explanation seemingly being the overshadowing importance of the war. Right after Equity took on strike by winning the \$15 strike from the managers it was engrossed with succeeding reorganizations of the managers which followed the dissolution of the old Producing Managers Assn, with another strike averted in the interim.

Thereafter followed Equity's flop on the Coast of its picture strike and then such issues as control of casting agents; rigid alien actor regulations; an uprising of a younger group of alleged radicals known as the Actors Forum; the reorganization of the Associated Actors and Artistes of America which was disastrously embroiled in the mistep of cancelling the franchise of the American Association of Actors in Louisville and the near war with the stagehands, who threatened to dominate the theatres. The strike situation has never been cleared up yet to the satisfaction of Equity and other allied unions of the Four A's.

More recently the Red issue was the major agitation, instigated by the charges of a congressman that Equity's council was controlled by communists or other radicals. Not that this has ever been proven or disproven, but in the light of events during the past year the Red issue seems to have evaporated.

However, last summer some of the outgoing members of the council resigned en masse, fearing that some suspected radicals elected to that office would trouble the future for Equity. Their foreboding seems to have been groundless, for the association's annual report showed it stronger financially than ever.

When Equity gave up jurisdiction of the theatre district to the American Screen Actors Guild, then relinquishing right (but not television), the charges of communists and other former talent unions, criticism was voiced that the legit group was deteriorating weakening and which is not evident in late.

LOUIS LOTTO NAMED ON WPB COMMITTEE

Louis Lotto, general manager for the Martin Beck, N.Y. has been appointed to the Industry Advisory Committee, a division of the Federal Production Board Committee on Industry, under Chris Dunphy, and has been asked to attend future meetings in Washington. Appointment was announced by T. Spencer, director of the committee. Lotto is the sole member from the Broadway district.

The committee has three problems to be considered, one being changing of theatre heating systems from fuel oil to gas. Another is the matter of repair and maintenance, the third being salvaging of warrent parts, principally metal or wire units involved concern both legit and picture.

Only Broadway theatre known to be using an oil burner heating system is the St. James. Some of the others have had other burning plants, while most others are serviced by the City Street Dept. Several managers who went to Washington to attend the first hundred day local State Capitol session again conferred with Chris Dunphy Friday (7) at the War Industry Control headquarters. He again affirmed that if contractors, supply and accessory companies and priorities are established which would be used for new shows next season, it is reasonably sure that the theatres will be able to visit the manufacturers where the goods on hand. When shownmen were huddled with the War Dept. he explained that the shipment of all goods not vital to the war effort

Fitting the Fittest

Barney Bowman, N. Y. legit boulevard man, is in the army now, but assigned to the cavalry. Only explanation of how he got into the service was in answering a draft question, "To his last occupation, Bowman wrote: 'Salor' and 'the race track'." He admits the only horse he knows about horses was the one which he took as they paraded to the post.

However, he was temporarily shipped to the Broadway N. Y. b.o., where "This Is The Army" is cleaning up.

ATAM Asks \$25 Salary Increases For Brackets

Association of Theatrical Agents and Managers union presented a new basic contract to the League of New York, which was accepted at the meeting Monday (10). It had been expected that a boost in salaries of company agents would be the first step, but ATAM asks increases of \$25 weekly in all classifications. The union stated that the Federation of Labor recognized its jurisdiction in all parts of the country and to expose the organization's stance.

In a letter to the league, touching on its national jurisdiction, ATAM explains it offers a new agreement instead to simplify ambiguities and contradictions. The contract offered is a first draft, with the union evidently expecting counter proposals from the managers.

Increases asked are house managers from \$15 to \$20 weekly. Stage managers in N. Y. from \$10 to \$12; on the road, company managers from \$10 to \$12; press agents in N.Y. from \$15 to \$17; with associate agents \$17.50 instead of \$75; if the same person represents the manager's shows in several theatres, the specific show for which he is engaged, he shall receive \$15 for each additional show. Agents for stock shows \$100 weekly and for repertory the pay set is \$200. Rates set forth in minimums.

P.A.'s are to be paid at least one week to prepare press matter for first stand, which would be two weeks in advance of the opening show. The league is also engaged at least two weeks prior to the opening date. League is also to be paid by agents. A new contract, to deposit a blanket bond for members not required to put up a bond. The league is also to be paid by agents and managers are not to be paid of Christmas or Holy Weeks. The league is also to be paid by agents and managers are not to be paid of Christmas or Holy Weeks. The league is also to be paid by agents and managers are not to be paid of Christmas or Holy Weeks.

Gertie Lawrence Big B.O.

Dennis, Mass., Aug. 11. Gertrude Lawrence, appearing at the Cape Playhouse last week, drew a big crowd. Lawrence, a New Englander, was appearing in a new comedy that was produced on Broadway in 1927, when it had a big success. Lawrence's audiences, at the summer show shop included a big percentage of patrons who came to see her. Gross approximated \$7,000.

Miss Lawrence returns to New York next month to appear in "The Dark", which opens its tour in Philadelphia Sept. 28.

and were to be subject to men and women use of baggage and freight cars, and that the same applied to touring shows.

EQUITY SUSPENDS ACTOR ON H'WOOD COMPLAINT

Donald J. (Don) De Fore, a Coast actor, was last week ordered to a limited period by Equity after it had been advised by the Screen Actors Guild that he was ruled out for 60 days because of contract jumping. It was an unfortunate break for the actor, who was evidently proved by a court decision that he had jumped his option. Warners had not renewed the option on his term contract. De Fore is ruled out until Sept. 24.

Warners had informed De Fore's agent that the option on his contract, which guaranteed him 20 out of 28 weeks in the studio, would not be picked up. At this time the contract had two weeks more to go. He accepted a job in "Salor Beware", which had no more than two weeks in Frisco. At that point he was advised to report on the Warners' lot for the actor, who was evidently proved by a court decision that he had jumped his option. Warners had not renewed the option on his term contract. De Fore is ruled out until Sept. 24.

Warners thereupon had to hire a replacement, getting \$200 more weekly, or approximately \$1,300 additional expense. The contract offered by the Screen Actors Guild, which was accepted at the meeting Monday (10). It had been expected that a boost in salaries of company agents would be the first step, but ATAM asks increases of \$25 weekly in all classifications. The union stated that the Federation of Labor recognized its jurisdiction in all parts of the country and to expose the organization's stance.

MOON, FLOP N.Y. CLICKS ON THE ROAD

A flop on Broadway but a success out of town is the record of John Steinbeck's "Moon Is Down", since it was taken over by the Philadelphia, where it is running. Last week, following a disappointing engagement at the Philadelphia, the play was presented as a stock, but is now on a production basis, having been taken over by the Philadelphia, which with Washington the first stand out (current), Boston to follow.

Most successful date so far was Philadelphia, where "Moon" grossed \$20,000 in two weeks, excellent money at the scale for a show that now moves considerably less to operate than originally. Philly was the best and only in Baltimore were the reviews unfavorable. It is believed that had the play received a better press in N. Y. it might have gotten across. However, the picture date of \$300,000 placed the play in the big press position.

"Moon" was over-touted prior to premiere, mostly because of the all-time record of the play. The play was presented as a stock, but is now on a production basis, having been taken over by the Philadelphia, which with Washington the first stand out (current), Boston to follow.

When the management switches it was 18 cast changes over the last week. The management switches it was 18 cast changes over the last week. The management switches it was 18 cast changes over the last week. The management switches it was 18 cast changes over the last week.

'Moon' Bright in D. C.

The "Moon Is Down" opened here at the Washington, Aug. 11. The play was a success, grossing \$15,000 advance sale at \$2.20 top, taking the first night approximating \$10,000. John Steinbeck drama drew a good press.

An emergency sent stage manager Ben Krant into the Mayor Order

LEW PARKER IN 'HELLO'

Lew Parker has handed in his two weeks notice to the USO-Camp Shows "Hullohallo" unit. He's pulling out to join the "Hello-again" road company.

Army Draft Toll on Legit Talent Presents Problem to Producers

Shows in Rehearsal

'Strip for Action'—Oscar Serlin, Russell Crouse, Howard Lindsay.

'The Man I S'—Shubert, Horace Schmidlap, Richard Krauer, Harry Kaufman.

'Junk'—Brook Pemberton, Collette.

'Across the Board to Tomorrow'—Talking to You—William Saroyan.

'I Killed the Count'—Shuberts, Frank Carrington, Angus Morgan.

'Let Freedom Sing'—Youth Theatre, Inc.

'The New Moon'—(stock)—Tushinski, Hal Bartuch.

Reclassification of manpower by the Army and the steady drain of young men are causing managers to use cast and crew shows for the 'new' season. Many actors in the draft age will be subject to call to the colors, affecting their without delay, and sudden withdrawals are likely to effect performances. Not a few shows lost younger key players last season because of enlistment or loss of their primary to be called for service.

Reports from Washington are to the effect that all single men of 40 or less will shortly be called for service. Those nearer the present age limit will be given army desk jobs or less than a year in those positions for combat duty. Actors somewhat older, who have been called by the draft from agents and managers in recent seasons, now hope of landing in the new productions and the coming year or two may see a new heyday for the legit.

A somewhat similar situation suddenly cropped up when England went to war. It was quickly apparent that British actors then on the boards over there were subject to call to the colors, and that managers were careful not to engage players within the draft age.

There is a shortage of young male talent in the legit, and the shortage is shown, two of which are mentioned. One is called "Femme-Mania", with the shortage of young men who want to be women. The other is "Moscow Belles", which may have a single male come-over 40.

Musical, Drama To Daniel Boone College Talent

The idea proposed by Charles D. Condon, president of colleges for talents, taking form, but somewhat different than he visualized. Two shows, one a musical, have been released to the National Theatre Conference, which means they will be offered to the colleges and community theatres. The musical is "Hayfoot Strawfoot", by Otto Harbach, Oscar Hammerstein, II, and Jerome Kern, which was tried out four years ago at the St. Louis many opera under the title of "Gentlemen Unafraid". The drama is "Eve of St. Mark" by Maxwell Anderson, which, however, will also be regularly produced by the colleges. Last year, following William Saroyan's "Jim Dandy" was a hit attraction.

"Hayfoot", described as a Civil War story with a West Point locale, will require the payment of royalties, percentage not yet determined. Explained that the fee angle was felt required because the authors did not wish to under-estimate the value of the play.

Their objectives in turning the show over to the colleges is twofold, not only as a means of trying out the expectation of developing young, fresh talent. Idea of turning "Hayfoot" over to the colleges was suggested by Steve Smith, of ASCAP, who has collaborated contacts number one to do in stage equipment where the show can be advantageously presented. The colleges are on the job. Colleges and directors are to do in stage equipment where the show can be advantageously presented. The colleges are on the job. Colleges and directors are to do in stage equipment where the show can be advantageously presented.

The colleges have been eight college acceptances to present "Hayfoot" and 20 more are in sight. Figures there are 10 colleges which will be in stage equipment where the show can be advantageously presented. The colleges are on the job. Colleges and directors are to do in stage equipment where the show can be advantageously presented.

Delmar Drops Show Plans; Can't Get USO Leave

Harry Delmar's plans to produce a Guy Bolton-Eddie Davis musical titled "Kisses Awagh" have been put on hold to comply with his duties as production exec for USO-Camp Shows.

Delmar's plans for the legit hinges on Delmar's getting a six-week leave of absence to produce the show. Delmar is scheduled for the USO-Camp show for the fall, Delmar was unable to cancel his leave to cancel his leave with the authors.

PORGY TO TOUR AFTER 36 WEEKS.

ON B'WAY

'Revival of "Porgy and Bess" is in its final six weeks at the Majestic, N. Y. The show has been on the road in Rochester, N. Y., Sept. 28, with Buffalo and Cleveland following. The show is expected to definite date in Chicago. "Porgy" was one of Broadway's surprises last season, and the show is expected to definite date in Chicago. "Porgy" was one of Broadway's surprises last season, and the show is expected to definite date in Chicago.

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BERLE IN 'HAYSTACK' TO PREEM XMAS EVE

Harry Kaufman (Shubert) will put 'A Needle in the Haystack' after the Christmas holidays. The show is expected to definite date in Chicago. "Porgy" was one of Broadway's surprises last season, and the show is expected to definite date in Chicago.

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OBITUARIES

LOU CASS

Lou Cass, nee Castillon, 40, died suddenly July 27 of a heart attack at Burbank, Cal. He had extensive experience in perfect health up until the stroke.

Cass was one of the top light-comedy stars in vaudeville, first in the team of Castillon and Mack, then Mack, Eddie Owen and finally Cass, Owen and Topsy. Mary Owen, his wife, and a son survive. He also had two daughters by a previous marriage to a non-pro.

Cass only recently sold a ranch he operated on the Coast as both an income-producing farm and as a home between theatre dates. The burial took place July 30 in West Kirk of the Heather, Forest Lawn Park, California.

GEORGE H. O'NEIL, SR.

George H. O'Neil, Sr., managing director of the Benjamin Franklin hotel, Philadelphia, died unexpectedly of a heart attack last Wednesday night (5) while watching the show at the hotel's Grand Terrace. O'Neil went to the Benjamin

A Solemn Anniversary Mass on Wednesday, August 13, at 8 o'clock a.m., will be offered at the Church of the Immaculate Conception, 1212 West Street, just off Broadway, near 10th St., at 8 o'clock a.m. by Rev. J. J. COHAN.

MR. J. J. COHAN

MR. JOSEPHINE COHAN NISLO

Franklin two years ago, succeeding Saml. Earley. He started his career at the King Edward hotel, London, later, and took charge of operations of all the United Hotel chain.

He was married by widow Bertha, and four children, Eugene, a publicity man for a Hollywood film company; George, Jr., assistant manager of the Palmer House, Chicago; Mary, Marion, Dallas, Hollywood, and Dorothy Cooper, Milwaukee.

HARRY RACOLI

Harry Racoli, 71, a noted operatic baritone and in later years a teacher in Milwaukee, died Aug. 6 at his home in New York City. He was with pre-war boundaries of Germany, Russia and Austria, he came to America with a touring orchestra, but returned to Europe to sing in Berlin and La Scala in Milan. He came back to the United States, singing for a time with the Metropolitan in New York, then went to the middle west, where he spent his later life.

JOHN HARLEY

Pilot Officer John Harley, of Edmonton, Alberta, has been killed in action with the Royal Canadian Air Force, according to reports reaching Edmonton. He started as a member of the Canadian Air Force, and was a professional pilot at the Gurneau there at the time of his enlistment. Parents, Mr. and Mrs. J. W. Harley, live in Edmonton. He was a brother-in-law of W. H. Wilson, manager of the Gurneau.

KENNETH FAY

First war time comic actor Hartford showfolk occupied Sunday (3), when Sergeant Kenneth Fay was killed by a German plane. Sergeant Fay was attending Officers' Candidate School when he was killed. He had been in the service since 1918. He had been at the school two weeks.

EVA LOHNER

Mrs. Eva Lohner, 38, former actress in Austria and Germany, died in New Haven, N. Y., Aug. 8 after several months' illness.

CHARLES E. FORD

Charles E. Ford, 43, film producer and former manager of Universal, newswired, died Aug. 7 in Hollywood, following an attack of peritonitis. Ford, awaiting operation at the Army office at the time of his death, was a cameraman during the first World War. He produced westerns for Republic in 1938-39.

Survived by widow, mother and brother.

NORBERT (AL) NILLETTE

Norbert (Al) Nillette, 78, circus and vaudeville actor for 40 years, died Aug. 4 in San Francisco. Nillette, who obtained his first experience in 1884, appeared at one time in the San Francisco Circus. He was a major circus and vaudeville circuit. He retired in 1924 and had since lived quietly in Frisco.

His survivors are his widow, Dina, and a son, Norbert, Jr.

JEANETTE LOFF

Jeanette Loff, 35, former film actress, died Aug. 4 in Hollywood from ammonia poisoning. Her husband, Fred Friedlob, declared she had picked up the wrong bottle to ease an abdominal ailment.

Actress appeared in numerous pictures in the late '20s. One of her prominent roles was opposite Paul Whitman in "The King of Jazz."

BEN DELEWSE

Ben Delewse, 60, proprietor of the Dutch night club in Pittsburgh, O., died in that city Aug. 3. Survived by widow, two sons, three daughters and a brother-in-law. He was Sam Delewse, proprietor of the Gloria night club, and Anthony Delewse, owner of the Riviera Club, both in Columbus.

LUCY HINCHCLIFFE

Mrs. Lucy Hinchcliffe, 80, concert contralto of a quarter century ago, died last week at her home in Sullivan, New York. She made her last public appearance five years ago.

Survived are a daughter, Mrs. Lucy Hinchcliffe Rigan, also a concert singer, and two sons, John and Theodore Hinchcliffe of Chicago.

MAX RUBENFELD

Max Rubinfeld, 37, a vet film salesman, died of a heart attack while en route from Seattle to Spokane Aug. 7. He was sales rep for M-G, covering eastern Washington and Idaho. He was with M-G since 1927.

Survived by widow and two children.

BENNY KLEINCAUF

Heard as a pianist, musician and composer, died Aug. 4 in Wilkes-Barre, Pa. He had conducted a school of music in Wilkes-Barre for seventeen years.

MAUDE RYAN

In loving memory of My Dear Wife
MAUDE RYAN
(Aug. 15, 1938)

CHAS. INNESS

Chas. Inness, 64, who played roller rinks in pictures, died Aug. 5 in Hollywood, after a brief illness. Formerly a legit player in Australia, Bracey had been a film actor for more than 20 years.

SIDNEY BRACEY

Sidney Bracey, 64, who played roller rinks in pictures, died Aug. 5 in Hollywood, after a brief illness. Formerly a legit player in Australia, Bracey had been a film actor for more than 20 years.

MAX PACE

Max Pace, 38, screen hit actor, died Aug. 5 in Hollywood, after a self-inflicted gunshot wound.

BEATRICE LIEB SMITH

Mrs. Beatrice Lieb Smith, 80, one-time stage and film actress, died Aug. 8 in Los Angeles.

MAE TALBOT

Mae Talbot, actress, stage and screen actress, died Aug. 4 in Glendale, Cal., following a heart attack.

LEW A. WARNER

Lew A. Warner, 77, who retired in 1920 after more than 40 years as a legit character actor, died Aug. 3 in Spencer, Ind. He began his theatrical career at the age of

14 with the old F. G. White Co. in Indianapolis. Widow and son survive.

Mrs. Billy Math, 37, wife of the organist at the World Theatre, Fort Worth, Texas, died Friday (7) at a Fort Worth hospital after short illness.

Joseph E. DeFore, 38, father of Don DeFore, legit and film actor, died of a heart attack at his home in Cedar Rapids, Ia., July 25.

M. S. Espino, 73, former business manager of Joe Bonomo, died in Hollywood Aug. 6.

MARRIAGES

Betty Wynne and Bryce McCall, in Newport, Ky., Aug. 5, He's with Everett Hoagland band.

Russ Hushy and Robert Longenecker at Palm Mission, Cal., Aug. 9. Bride is film actress; he's a radio agent.

William Alrmond to Maynard Baker, in Indianapolis, Aug. 7. He's arranger for Horace Heidt's orchestra.

Lu Lou Antonopolis to Roland Hargenson and Sassa Langus at Fort Worth, Okla., July 28.

First named bride and second-named groom are the children of the Antonopolis family, Pittsburgh.

Dorothy Morris to Elliott Shapiro, in New York, Aug. 5. He's executive with the music firm of Shapiro, Bernstein & Co.

Frank DeScha to Oscar Serlin, in Charlevoix, Mich., Aug. 9. Groom produced "Life With Father" and was married with Paramount.

Nora Sanders to Buddy Clark, in New York, N. Y., Aug. 5. He's former model; he is radio singer.

porting, rather than luck, plus the decision of his special commission.

George E. Durno, who has been assigned to the White House for INS for 20 odd years, got the tip Thursday morning (8) that six of the saboteurs were to die.

President Roosevelt was still studying the military trial and it was presumed that he would hear closely to the decision of his special commission. On Durno's tip, the INS staff went on track tracking it down on Wednesday afternoon, when they got a tip from a reliable source that the executions would be carried out by electrocution.

Victent and Hutchinson then took up an all-night vigil at the jail, where the other newspapermen and the news of the day.

Through a source the INS will not divulge, Vincent and Hutchinson also learned during the night that President Roosevelt at the last moment had extended the sentence to the execution of the sentences in order to further study the evidence in the case of the two saboteurs.

putely Chicago-reared Herbert Hans Huck, Vincent and Hutchinson then went back to the office and started writing the story, the first takes going out on the wires Friday morning.

At his press conference on Friday, President Roosevelt was asked about the news of the change in the chief executive stated "he was still studying the record." That was the last word on the subject.

at the Washington newsmen immediately began a vigil at the jail. However, the INS announced that it was with a story similar to that of INS, although their reports on Saturday, July 26, had been a change in announcement on the sentences and execution, bore out in most details the Hearst news service scoop.

Bills Next Week

Continued from page 2

Mary Morris
Henry Holly
Arlene Hill
Open Door Cafe

Bunny Lewis
Betty Campbell
Betty Campbell
Betty Campbell

Frank Palumbo
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Roustabout, Nabbed As \$200,000 Ringling Fire Suspect, Freed as Hoax

Cleveland, Aug. 11.

A 19-year-old roustabout, Lammie, confessed that he created in Pittsburgh, Pa., a \$200,000 fire which burned the circus headquarters of Brown-Brother & Bailey circus here last Tuesday (4), which caused an estimated \$200,000 in damages, but later detectives were unable to find any evidence.

Police picked up Lammie after he was released from the Cleveland jail when he found circus menagerie meat tickets in his pants and arrested him.

It was discovered that the boy had been employed by the circus but was discharged on the morning of the fire for inefficiency.

Ford told officers here that he did not get involved in the fire and a friend, named an accomplice, got revenge by tossing lightning bolts at the fire of straw. Story was doubted by the police and he was unable to report his yarn without being arrested.

Police turned over the case to the Cleveland police.

Forty-three animals in the menagerie, the only time destroyed by fire that started only two hours before performance time, were either burned or killed. Some said he feared that they had to be destroyed.

Fifteen gallons of "Fellie," a special medicine, was rushed by airmail from New York to Cleveland by John Ringling North, but it did not reach the pet elephants. "Trilly" died from the fire.

"Cass" and "Ringling" were killed when their performances became unmanageable. The fourth "Rose" was killed with police machine guns.

When she went berserk, Frank told the loss was not covered by insurance. North said he hoped to get the circus back to Cleveland.

Both the main tent and the horses' tent escaped fire because of a favor. The tent was not burned, but not adjoined the menagerie. Roustabouts also saved Mr. and Mrs. Lammie.

Within four hours work was started to clean up the mess. The water on their air-conditioned camp and tent. Within four hours work was started to clean up the mess.

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PITTSBURGH

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THANKS—

We and Mrs. America and all their Children—

for the finest tour of our career!

Thanks

to the officers and men of these camps for the privilege of playing for them on our **U.S.O. CAMP TOUR**
 Great Lakes Naval Training Station—Fort Jay
 Camp Edwards—Mitchell Field—Fort Belvoir
 Lakehurst Naval Station—Fort Monmouth
 Fort Devens—Camp Stewart—Fort Bragg
 Quantico Naval Air Station—Camp Wheeler
 Fort Dix—Norfolk Navy Construction Corps
 Norfolk Naval Training Station—Camp Croft
 Camp Lee—Norfolk Naval Air Station
 Pensacola Naval Air Station—Marine Barracks
 Marchal Field—Quintaco Marine Barracks
 New London Submarine Base—Fort McPherson
 Camp Indianapolis—Camp Levens General Hospital

Thanks

to the people who purchased over \$3,000,000.00 in War Bonds during our **BONDWAGON** appearances in the following Cities
 Chicago, Illinois—Washington, D.C.
 Times Square, N.Y.—The Bronx
 Greenwich Village—Staten Island
 Atlanta, Georgia—Red Bank, New Jersey
 Cincinnati, Ohio—Dayton, Ohio
 Milwaukee, Wisconsin—Detroit, Michigan
 Indianapolis, Indiana



Thanks

to the distributors, coin machine operators, and record buyers who purchased over \$200,000 of our **COLUMBIA** records during the past 6 months.

Thanks

to Frank Dalley, his grand crew, and the patrons of **Headbrook**, who helped us break the **KEL-TIME** 6-day weekly record, in only 3 DAYS each week.



Thanks

to the **AMERICAN TOBACCO CO.** and **LUCKY STRIKE**—we are now in our 5th **CONSECUTIVE YEAR** with "The College of Mutual Knowledge"—**NBC Red Network—Contestant**, 1 HOUR every Wednesday Night, 10 P.M. to 11 P.M., E.S.W.T.



Thanks

to the patrons in Chicago, Detroit and Indianapolis, for record-breaking weeks
CIRCO Theatre, \$56,614 (One Week)
CIRCO Indianapolis, \$31,000 (One Week—All-Time Record)
FOX Detroit, \$25,517 (All-Time Record)
 \$10,000 over our previous engagement



Thanks

to the promoters and patrons who made our on-air engagements so successful in these cities:
TRISTON—NEW HAVEN
BOSTON—LOUISVILLE
CINCINNATI—CHICAGO
DAYTON—MILWAUKEE

Thanks to the **Columbia** and **Mutual Broadcasting Networks** for their splendid help in picking up our remote control broadcasts during our tour



Gratefully Yours,

Kay Hester

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VOL. 147, No. 11

NEW YORK, WEDNESDAY, AUGUST 19, 1942

PRICE 25 CENTS

CLEAN UP THE FILM FOR ARMY

Hold Wake Over Barrymore Collection Of Gimcracks to Pay Off Old Debts

Hollywood, Aug. 18. It was up one flight over an open-faced market in an unfashionable part of town. And there in an old, dilapidated loft stood John Decker, the artist, who was John Barrymore's friend, N. N. Sugarmen, who, as the role of Grave Digger No. 1 for the official internment of the late actor, remained tangible of the Barrymore past; and a man from the bank who was there to see that the outstanding obligations of the estate totaling roughly \$48,000, were at least semi-satisfied.

The occasion was the official 'wake' or press review of the late actor's possessions, before they are sold at auction, Aug. 24 and 25 and so, of the mourners present, all save Decker were professional.

For, beyond any slightest doubt, 'they could be 'tale outed,' these well high priced possessions mingling indiscriminately with tawdry ge-

(Continued on page 40)

ARMY TO MOVE INTO SEVERAL N. Y. HOTELS

Army takeover of certain big New York hotels is a disturbing factor for bands, restaurants, etc. The identity of the hostilities is secret at the moment, but the reports are persistent.

Need for housing for aviation students in the metropolitan N. Y. area is one factor. Other big hotels, and also certain clubs, are mentioned as being 'taken over' for enlisting overseas troops. One or two major hostilities are also rumored due for conversion into Army hospitals.

Also stated that certain lofty buildings, hotel and otherwise, will be manned with anti-aircraft batteries.

Flock of Big Names Set For 'Stage Door Canteen'

Hollywood, Aug. 18. Sol Lesser has signed Katharine Hepburn, Kay Kyser, Katharine Cornell and Edgar Berger for sequences in the film version of 'Stage Door Canteen.' Previously set were Helen Hayes, Gertrude Lawrence and Ray Bolger. The script is being rushed for a production start by November. Radie Harris, who came here from New York to help set up a Coast wing of the Canteen, has been signed by Lesser as technical director.

Grief Enough?

NBC thinks that the war is sad enough without broadcasting hubbly-lambent about it and so it has barred the new tune, 'I'm a Prisoner of War (on a Foreign Shore),' from its facilities. Shapiro, Bernstein & Co., publisher of the number, protested to the network last week, arguing that Americans in every war have shown themselves capable of taking in stride a song of grief as well as those dealing in gay or spirited themes.

'Prisoner of War' was written by Harry Pease, Ed G. Nelson and Dick Sanford.

Carmen Miranda Now A Free Senorita From The Shuberts for 60G

Hollywood, Aug. 18. The Shuberts have torn up their contract with Carmen Miranda for a cash consideration said to be \$60,000. Argentine performer was brought to this country three years ago by Lee Shubert, who signed her to an exclusive contract for stage and picture appearances.

Since her click in 'Down Argentine Way' at 20th-Fox, Miss Miranda has been trying to buy off her contract, the deal finally materializing a week ago.

It was not disclosed who put up the coin.

EVEN 'YANKEE' IN FILM TITLE GETS DIXIE ICE

Memphis, Aug. 18. Southern exhibitors who sell 'Yankee Doodle Dandy' as large grosses as 'Col. Howard Wagon' is doing here this week at the Warner theatre, are winning an uphill battle all the way.

In the first place, the word 'Yankee' still possesses a certain unpleasant fragrance in the nostrils of the Dixie multitude, millions of whom will never forget what Sherman did to prove his famous statement. To a horde of these unconquered rebels 'Yankee Doodle Dandy' sounds like Ulysses S. Grant goes Blue Broom, and that ain't bricket in these parts.

Many of the usual exploitation stunts, especially those employed on musicals, are out the window down south on 'Dandy.' Many an orchestra leader usually regarded as friendly to theatres and willing to plug their tunes turns a deaf ear to 'Yankee' numbers, afraid he'll get boots instead of saddles for the ride. Some merchants are leery of ad tie-

(Continued on page 47)

War Department Calls Conference of Radio Industry to Discuss Role of Comedy in Morale—Parents Also Hear Same Entertainment When It's on Radio as Distinct From All-Stag Stuff in Camps

19 ATTEND HUDDLE

Washington, Aug. 18. The United States Army's Bureau of Public Relations called a conference here last week to discuss humor with representatives of the radio industry. Humor for soldiers, whether broadcast longwave or shortwave, has dangers because parents also listen in, also because bluesiness and prudes date upon 'moral' issues. Even pieces of violence but not audible studio business that provoke meaningful or seemingly-vulgar laughter from soldiers must be considered and, if questionable, should be eliminated.

Humor as an item of morale was discussed. (Continued on page 47)

Margaret Matzenauer Into Broadway Show at 62; Veteran of Met Opera

Margaret Matzenauer, 82, deemed one of the greatest contraltos of all time and member of the Met for two decades will appear in her first Broadway play this winter entitled 'For a Vickie.' Play will be produced by Frank Matzenauer, son by Sig Herzig, N. Y. opening being set for Sept. 20 after a week in Baltimore and a week in Washington. Mme. Matzenauer plays the part of a refugee prima donna and will sing 'Too late to rule' the season. During the past season she gave a Town Hall, N. Y., concert, appeared locally with an orchestra, and made several operatic appearances throughout the east.

Brig. General Zanuck?

Reported that Col. Darrel F. Zanuck is slated for promotion to a Brigadier General. Writer-producer Paul H. Sloane has been ordered to Louis-Clement Sloane, as chief executive producer at the Astoria, La. I. Signal Corps under Col. Melvin E. Gillette, the commanding officer of the Photographic Center. Major Hal Roach has transferred Zanuck to Wright Field, Dayton, O., where the air force training films are produced.

D. C. Brassnats' Short-Sightedness On Propaganda Pix Nearing a Crisis

The 5th Col.

Chicago, Aug. 18. The Chi Sun (Marshall Field) vs. Chi Trib. (Robert McCormick) feud being what it is, the Sun is scrupulously reporting the Government investigation of a Trib. story on the Midway battle to which the D.C. brassnats objected. Unusually, the Sun slugs the news stories on p. 1, in the fifth column.

Spitalny Offers All-Girl Band to WAACs As Unit, Plus All Radio Profits

Phil Spitalny contacted Mrs. Oveta Culp Hobby, head of the Women's Auxiliary Army Corps with the proposition of (1) turning over his entire 'Hour of Charm' orchestra to the WAACs for enlistment as a unit; and (2) donating the profits from his General Electric broadcasts to a newly created WAACs Emergency Relief Fund. The radio commercial profits would be around \$100,000 a year, according to trade estimates.

The same situation as now governs the Army's loss on Sgt. Ernie Stone continuing his 'Aldrich Family' radio series may figure in the Spitalny-WAACs idea, because it would necessitate the band being available for commercial broadcasts from WAACs Des Moines center.

SARATOGA GAMBLING CRACKDOWN TOO LATE

Saratoga, N. Y., Aug. 18. Governor Lehman's crackdown on Saratoga gambling, which has been running wide open, fell Wednesday (12), but the operators claim the crack is too late to 'rule' the season, which has only two weeks more to go for the race meeting.

The sporting men had already been attracted to town and the casinos were able to get a goodly share of the coin needed to enable them to show a profit on the run. Last year, Lehman ordered the gambling shutdown just before the 30-day racing met opened and that spelled misery for the dice and roulette spots.

Lehman's crackdown this year was undoubtedly the result of the Sp being 'too wide open.' Gambling was in evidence everywhere, wide open even in the corner drugstores, and the authorities just couldn't turn the other way any longer.

Lehman called Saratoga officials to Albany and laid down the no-tolerance line. (Continued on page 40)

Washington, Aug. 18. One of the toughest problems faced by the 'United States' two major foreign propaganda outlets, the Office of War Information and the Office of the Coordinator of Inter-American Affairs, is to blast loose from the War and Navy departments films of American troops in action. Both services, it is known, have loads of good footage. But hide-bound brassnats have difficulty, despite exhortations of the propaganda specialists, comprehending how useful it could be to the United Nations' cause.

Most of the material, it is believed by newsmen, could at this time reveal nothing to the enemy that he doesn't know. And furthermore, the OWI and CIAA have repeatedly explained to generals and admirals that the propaganda value of the footage, carefully edited, could far outweigh the aid and comfort to the enemy that the release of the film (Continued on page 47)

ALL SIGNS POINT TO BIG SHOW BIZ YEAR

The usual pre-season bullish optimism which annually excites show business is born of fact this year. There are indications aplenty that the American dollar is on the loose, that spending is free and that a wow 1942-43 is in the offing.

Cafe men particularly, who maintain that the public's desire to step out is a sensitive barometer for every other branch of the amusement industry, point to the manner in which cafe his is jumping all over the map. Ditto the film and legit theatres, with operators claiming the current excellent biz is but a minor manifestation of the prosperity in the offing.

No Need to Flaunt Ignorance on Radio

'No nation can raise an Army and Navy of 10,000,000 men and not pick up a few intellectual dimbells. But does the Army and Navy need to expose the latter fact by allowing men in uniform to appear on stage shows and render personal ignorance that is sometimes stupefying.' For example, the sailor who didn't know that battleships are larger after states and a soldier who didn't know who his commanding general was.

FAVOR OFFSET

WALKING OUT ON PALS?

Whole question of the status of entertainers-become-soldiers was in the foreground last week. The comment as heard and as published in various periodicals, including the Army's own 'Yank,' tended to reveal widespread confusion as to the involved properties. It has become clear that the spotlight on soldier-entertainers singles them out among the tens of thousands of 'desk jock' men for public attention. The Army high command is palpably fearful of possible criticism concerning allegedly 'favored' soldiers. There is likewise a tendency to see bonodding in some activities and this becomes symbolized, unfairly, in the entertainer.

The Treasury was reported incensed last week when Clark Gable, one of its best customers for income tax, was ascribed to the Air Corps with much publicity at \$66 a month. Others tended to agree with the Treasury that \$150,000 taxpayers were somewhat absurd as buck privates. This was one side of the confusion. Another was represented by the revised Army ruling on Ezra Stone, who is now to be denied permission to continue in 'The Aldrich Family,' from which source his large weekly stipend, less income taxes, went, intact, to Army Relief.

Meanwhile, Wigley is sponsoring 'Sergeant Gene Autry,' over CBS with the same captain Hal Roach assigned to the publicity as a military job. Rudy Vallee is becoming a band-leader with chief petty officer rating in the Coast Guard. The WAACS in Des Moines spurned an offer to acquire Phil Spitalny's All-Girl orchestra.

Apparently the armed forces have somewhat blurred and distinctly contradictory, service for service, views of publicity and those who are best able to obtain publicity. There is more than a hint of a desire to eat their cake but not protect the bakers. Surely what the services themselves have enthusiastically encouraged and welcomed is not now suddenly disfavorable or in need of apology? The whole Government is organized on a basis of making special provision and special use of persons with unique talents. These range all the way from trained purchasing agents and chemists to writers, researchers and press agents.

Nearly all the branches of our fighting forces have sought out and exploited acting, writing, stunt-arranging, music-making talents to aid them in recruiting, in prestige projects, in making themselves known, and favorably, to the public. As a matter of human decency, the several groups cannot now look for other ways and discover their friends and helpers. It would be rank injustice to let show people take the rap because of any growing public aversion to 'cushy' jobs. And yet something very like this seems to be blowing up.

There are thousands of theatrical, radio, literary and allied talents serving in the ranks, toiling guts, flying machines, doing the regular routine of dirty work. Only a handful of extraordinarily gifted, popular or conspicuous individuals have been partly 'cushioned' so that Uncle Sam can benefit, in dozens of ways and often in hard cash, from their continued presence in the spotlight.

How about a little official publicity about the obscure recruits from show business and radio to put matters in proper perspective and prevent the threatened injustice to show business, the perennial pat? A kick where it hurts will be a poor reward for all its efforts to help the war, the armed forces and the Government generally. How about somebody in Washington big enough to command quotation standing up in public and saying a word of common courtesy and thanks to show people?

WB's Wilk Again Pioneering to Buy Film Rights Before Producing Plays

Warner Bros. is reportedly taking the lead in a move to renege on an agreement with the Dramatists Guild, which was near the inkling during seasons back, whereby picture companies will acquire in advance the film rights to plays which they finance. Will the eastern studio department head for Warners, has recently been tabling with playwrights Elmer Rice and Edward Childs Carpenter, among others, apparently impelled by the need for a more legitile source for picture material.

Opinion as to the value of advance purchase of film rights combined with outlay in financing Broadway (Continued on page 23)

VIA PLAYS, BIGGS, CASTING COMBOS

Though Admitting Importance of Marquee Names Going Into Army, Film Industry Execs Figure Studios Will Continue to Create Stars—No Interpretative Agency Is Greater Than a Creative Agency'

EXPLOIT STORIES

As long as there are biographies, Balzac, some 60,000 new short stories a year and a few Broadway legit productions as box office insurance for the studios to feed upon, Hollywood should be able to make up for the loss of male stars to the armed forces, in the opinion of major company executives, though some for development of story material and of new players.

Undeniably important though marquee names are, "No interpretative agency is greater than a creative agency," stated one executive.

Conversely, stellar strength alone (Continued on page 47)

RUDY VALLEE STATUS VAGUE

Hollywood, Aug. 18. McKee & Albright agency is waiting for some definite word on the status of Rudy Vallee, who was inducted Monday (17) into the Coast Guard as a bandmaster, with the rating of chief petty officer.

The official order said that 'for the time being he will remain on the air.' Just how long that is nobody knows, but all available replacements are being checked if necessary substitution becomes necessary.

Sgt. Ezra Stone Blinded—Ezra Stone, now with the Irving Berlin stage show, 'This Is the Army,' last week lost Army permission to continue with his radio series, 'The Aldrich Family,' his salary from which went entirely to Army Relief.

Corporal Clark Gable—Miami, Aug. 18. Clark Gable entered the Army Air Officers Candidate School here today (Tuesday) with a corporals' rating and will be graduated as a second lieutenant in 12 weeks. His plans after that are indefinite. The Army's Vallee is in the utmost secrecy; there was no undue disturbance. But the press has been terrific.

Capt. Maurice Evans—Maurice Evans and Rudy Vallee both joined the colors this week. Evans becomes a captain in the U. S. Army Specialist Corps to concentrate on promoting legit entertainment in remote posts, and Vallee as a bandmaster in the U. S. Coast Guard with the rank of chief petty officer. He will be stationed at the Wilmington, Cal. base and will continue to do his 'Sealties' radio show on NBC.

Tempus Sure Fugit

Hollywood, Aug. 18. That years gallop by glaringly is reflected in the brief announcement by Paramount that James Kirkwood, Jr., 18, is making his bow in 'I Won't Live Forever.'

It's significant to oldtimers who remember that a toddler youngster after whom his parents, James Kirkwood and Lila Lee, were topflight stars.

Casting, Color Problems Come Up At WB, Berlin Huddles on 'Army'

'Don't Tilt the End'

Hollywood, Aug. 18. Fan mags are being called on the carpet by the Hayco office for too much tipoff stuff to readers. Complaining exhibitors say the mag reveal story endings, which is harmful to picture drawing power.

Top Pix Faves In Army Camps Revealed Soon

Washington, Aug. 18. Army Motion Picture Service now the largest circuit of the industry, is installing machine equipment for tabulating star popularity, pulling power in certain areas, and general interesting information for exhibitors. Recording machines will replace much manual labor, with camp screen buyers and bookers having statistics available as to star strength and grosses at the military hospitals.

Robert Bond, Army Motion Picture Service now has been tabulating the 'Six Best Pictures of the Month,' as disclosed by attendance charts from the 800 camp theatres. These disfigure, in some respects, results of the recent Gallup poll. In other (Continued on page 46)

Mrs. Can't Get Robeson In 'O'hell' Until '43 Due To Many Concert Dates

Broadway descended upon Princeton, N. J., early this week to see Paul Robeson in 'O'hell' at the McCarter theatre, after the sensational reception given the colored star at the Princeton campus.

There will be no further appearances of Robeson in 'O'hell' other than the Cambridge and Princeton engagements, it was stated by Robert W. Rockmore, attorney and manager of the star, and Broadway appearance can hardly be expected until the season of 1944-45, as Robeson is under contract for concert dates until next April. The Princeton date had Robeson appearing in his home-town. Singer-actor, former, attended Rutgers college, where he was a headline football player.

Margaret Webster is getting plaqued in professional circles for her work in preparing the present acting version. She is appearing in the part of Cordelia. Fred Ferrer, who plays Iago, is a Princeton grad (73), while his wife, Una Hays—Robeson's London attraction attracted attention in London in 1930 as the Moor.

Anderson's War Play In Pasadena, 50 Other Cities

Pasadena, Aug. 18. As a 25th birthday celebration, the Pasadena Community Playhouse is producing 'The Eve of St. Mark,' Maxwell Anderson's war drama. Play will be done in 50 other theatres from coast to coast on the same day.

Last year's honored guest author in a similar hookup was William Saroyan, whose play faded after the widespread premiere.

With Hal Wallis, Michael Curtiz and Casey Robinson, who will screen-adapt 'This Is the Army' for Warner Bros., currently huddling with Irving Berlin in New York, the two major problems are (1) Technicolor and (2) casting. Latter will call for a marquee name from within the Army ranks to augment the present Broadway cast, most of whom will be utilized in the filmation. There are quite a few names now in the ranks, such as Burgess Meredith, William Holden, Joe Louis, (heavyweight champ), but people like Clark Gable will positively not be borrowed from Uncle Sam, even if possible.

The question of color is not a minor one, since, against the obviousness that it invariably enhances the gross, the color of the scene will be in phase on olive drab—and it's how much difference it will make. On the other end, certain numbers, such as 'Mandy,' would be banned by the tanks.

Gen'l Motors Shudders At Approaching Rivalry Of Hope, Fibber McGee

The renewal that Columbia has received from General Motors on the 'Cheers from Camp' series may not be the last of the kind. The GM doesn't like the idea of being competition to Bob Hope and 'Fibber McGee & Molly' and if Columbia can't after Sept. 29 furnish some other hour for the camp show, the motors combine has the choice of cancelling without further notice, 'Cheers,' which completes its first 13-week run, or Sept. 1, occupies the Tuesday 9:30-10:30 p.m. slot. 'McGee' and Hope are the competition on No. 1.

It is reported that the Blue Network is shooting for the General Motors business.

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WASHABLE

BOTH WAR AND MORALE

Film conservation continues a Washington and Hollywood headache.

If it were only a question whether the nitro-cellulose in film should be used strictly for entertainment or strictly for bullets against the Axis, there'd be no controversy. Hollywood would willingly lay down its tools for the duration.

But that's not the issue. It's a matter of judicious application of film and/or bullets. The issues of morale for the nation, while at war, have been debated and settled long ago.

So it's erroneous to purvey the impression of film entertainment as a non-essential. Films only become non-essential if the basic stock is injudiciously used; if it's wasted on trivial themes.

To the credit of Hollywood, the record of recent film quality, as manifested by the grip on the American public and as good-will-getters around what is still left of our civilized world, best tells the story.

Washington cannot overlook that—and probably doesn't. Hollywood could or moment relax. Its war effort will be judged solely by the quality rather than the quantity of its product.

Gov't Order Freezing Raw Film Stock For Duration Expected in 48 Hrs.; 20% Cut But No Quotas; Users to Register

Washington, Aug. 18. All raw film stocks are being frozen for the duration of the war under a Government order which has been drafted and looks likely to become effective within the next 48 hours. Described as a "directive," effect of the decree would be to formalize the plan submitted by the industry for cutting the use of raw film by approximately 20%. It will also require some sort of registration with the WPB by every user of film so that anyone needing stock will have to obtain a general clearance from the WPB in order to purchase.

Under the terms of the order it is understood that film will be frozen on the ratio of 1941 usage and that there is to be no cut in the use, by picture companies, of negative film which has already been curtailed around 25% on the Coast.

Final returns on Washington, Aug. 18. Final returns on the fiscal year which ended June 30 show the yield from the admissions levy, due to wiping out exemptions on last Oct. 1, mounted \$4,069,174 and the bits on ticket buyers brought in a record \$115,032,268.

The complete Treasury Dept. report, released in excess of \$1,250,000 on the tax on radio sets and phonographs, which also was stiffened by the anti-Revlon Act, rose \$12,029,228.15. Buyers of these articles kicked in \$115,446,408 toward meeting increased costs of war.

The two new levies on records and musical instruments produced a total slightly in excess of \$1,250,000.

Buyers of platters handed the Government \$968,390 and the levy on instrument sales brought \$25,325,320.

Hathaway Draws Sarge
Hollywood, Aug. 18. Directorial assignment on "The Immortal Sergeant" at 20th-Fox goes to Henry Hathaway, with Henry Fonda in the lead role.

John Brophy's "Model" is being pre-screened by Lamar Trotti.

usage but retained the privilege to decide for itself in what way it would reduce consumption. Other companies want a ceiling of 300 prints for the contract established for film distributors.

Necessity for drastic conservation of raw film is reportedly due to the terrific amount of film going to the Army and to Russia.

Hyman OK Again

Hollywood, Aug. 18. Bernie Hyman, who was arrested after a nervous collapse at Metro, where he is a production exec., finding no alarming symptoms.

\$115,032,268 IN ADMIS. TAXES, RECORD HIGH

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TOP FILMS SHOULD GET PIPPED SOON

Industry Can't See Why This Shouldn't Work Out For All Quality Product—Especially As Productions May Become Fewer in Number

PROS AND CONS

Adoption of a variable scale of prices, in place of the currently standard admission tariffs, as a picture house operating policy, with prices changing frequently in relation to the standing of individual films, is engaging attention within the industry. Certain distribution and theatre operating executives see this as a means of coping with higher rentals, as well as the film conservation problem, which is regarded as likely to get worse before it gets better.

Important exhibits in various parts of the country, according to reports from sales exch in the field, concede that frequent changes in admission prices, with a radical upward revision in scales for expensive products, may become necessary as an operating policy due to curtailed production at the studios.

With most of the major studios likely to limit production next year, and increased overhead charged up against fewer pictures, still higher rental terms and more heavily flattered playdate allocations for A product is regarded as virtually inevitable.

In addition to reduced production, producer-distributors are also obliged to make up for the limitation of most foreign markets, and the frozen rentals in others by exacting maximum returns from the domestic market.

Any avenue whereby exhibitors can meet higher prices, which are being pushed still higher by the increasing disparity between supply and demand, is ostensibly via flexible admission scales and extended runs. Question of "feasibility" of scale-changing has reportedly come up in every review of impending product curtailment by some of the major company heads.

Some distributors, however, are not yet quite agreed as to advisability of such price raises, and are extending runs unduly for big money pictures. Though this policy has long been in trade circles, it is, unless an immediate distribution, (Continued on page 46)

All 5 Consent Majors Selling '42-43 Films as Par. RKO, Metro Set Groups

GOLDWYN IN WRITING

'Vox Pop' Protects Self On Tie-Up With Bob Hope Film

Ruthrauff & Ryan agency is taking no chances with the Aug. 31 broadcast of the "Vox Pop" program, which will have Parks Johnson, just from three-week vacation, and Warren Hull quizzing the stars, director and producer of the new "Vox Pop" movie, the Dorothy Lamour, Lenore Aubert and David Butler.

Program has, in the past, received the short end in picture tie-ups—notably the time the program went into New Orleans to air the preem of "Birth of the Blues" with the picture's stars promoted but not appearing for the broadcast.

Arnold's Cautiously Worded Edict Leaves Several Avenues Open To Consent Cos. on '42-43 Sales

One Way to Solve It

One executive announced he is going to enlist in order to avoid having to attend endless and prolonged conferences and meetings.

The increasingly tedious confab that take picture people away from their regular tasks are no longer a gag.

By ROY CHARTIER

While Thurman Arnold, assistant industry general, has declined to give the United Motion Picture Industry plan the blessings of the Department of Justice, his cautiously worded statement issued Monday (17), in opinion, leaves several avenues open to distributors in the sale of the 1942-43 product.

However, study of the Arnold manifesto would suggest that certain restrictions, strongly intimated by it, must be borne in mind in the formulation of sales policy. Obviously, Arnold is opposed to so-called blind-selling, while also clearly noted that such a method of merchandising film would be frowned upon. In this connection, while the decree each as to what they are selling—or rather permitted it—the Judge Thatcher decree of nearly 15 years ago is regarded as null, which invalidates the old uniform exhibition contract and the Film Board of Trade method of arbitrating disputes.

Bearing in mind the Thatcher decree, and the action brought by Arnold and the armistice resulting from that with the so-called Big Five, believed that reluctance of the D. J. to officially recommend UMPI selling is actuated by the fear that it is a step toward the department might find itself in an embarrassing position in the event exhibitors should sue to the extent of public and other pressure was brought against Arnold, to force the distributors to return to the old selling or back to the decree.

Check With Each Other
Thus, within the decree companies—Metz, Paramount, Warner, 20th and RKO—are expected to check each other as to what they are going to do, in order to avoid uniform policies to be determined no doubt by the industry in conformity to avoid conflict with the D.J.

Presumption of the Arnold opinion that distributors may operate under the UMPI plan to the extent of selling blocks of 13, with cancellation (Continued on page 46)

KORDA HAS 4 PICTURES IN VIEW ALTOGETHER

Sir Alexander Korda has two more productions under consideration for production this year in addition to the British-made "The Sign of the Cross" and "The Thirteenth Hour" and a one-year-old Russian flicker for which he made a deal with Artkino.

Understood that Korda will likely resume production activity in Hollywood instead of going back to England. Producer has several times queried the British authorities about producing in England and has been advised to continue making pictures in the U. S.

Franklyn Warner's 18 Fine Arts Pictures

Hollywood, Aug. 18. Franklyn Warner is returning to the production of 18 features slated to be made and released by Fine Arts Productions at the old studio in Los Angeles. Warner is due in New York this week for conferences with J. D. McClellan, Bob Hope, and the Bank & Trust Co., who will function as president of Fine Arts Incorporated. The 18 pictures, valued at \$1,000,000, will produce on the lot once known as Educational Studios New Orleans to air the preem of "Birth of the Blues" with the picture's stars promoted but not appearing for the broadcast.

Fear of Blind-Selling Highlights Thurman Arnold's Nix on UMPI Plan

Washington, Aug. 18. Desire of the five majors bound by the 1940 Consent Decree to abandon tradehouse provoked Arnold, attorney general Thurman Arnold to a sour rejection of the United Motion Picture Industry plan Monday (17), and drew a stern admonition against further attempts to work out a 'uniform' distribution plan. The Justice Department official also warned the signatories to the 'settlement' pact that he still is undecided whether the only solution to charges they restrain competition and injure independent exhibitors is not divorcement and dissolution.

In a blunt 600-word statement, released without advance warning, the head trust-buster declared the Justice Department "cannot consent to any scheme that would make a return to blind-selling or put the stamp of Government approval on standard licensing system."

More and more competition must be shown by Paramount, Warner, 20th Century-Fox, and Metro before the Federal Government will agree that the integrated company is not suppressing competition between independent exhibitors and affiliated houses. That was stated in Arnold's statement, which wound up with a flat declaration of the decree, while bringing some imagination to the picture, which was accompanied by all the reforms the trust-busters think essential.

Afterward, Arnold warned, the Federal Government does not propose to let any 'trust-busters' make the rules for conduct of the motion picture business. Screening for customers. The charge clause frees the defendants from the five-picture, tradehouse method. Arnold acknowledged, but there still is no reason why the major distributors should be permitted to make arrangements for their prospective customers. Argument of indie exhibitors that modification of the decree can get more liberal cancellation privileges and other protection against revenue abuse, was not weight with the head trust-buster. Nothing in the decree, he contended, authorizes the prohibition of business from widening the competition and to what he went to provide real competition. The decree ought to be glad to vie with one another in providing the maximum latitude to turn down unwanted features.

Pix Bids Still on Probation
The most significant point in the statement was the statement that the majors still are on probation in the D.J.'s eyes. Until November 1, 1943, the Federal authorities will not make any final decision whether—in their estimation—the public interest and the anti-trust theory of the Sherman Act necessitate severing the relations between producer distributor companies in the exhibition wing of the trade.

No penalties will be sought before the five defendants are ordered to draft the UMPI scheme. Any further putting of heads together will be regarded as a matter of course. Arnold emphasized that 'any agreement or concerted action' of two or more distributors to limit the sale of all the quintet will be closely considered and will be taken into consideration when the final decision is made. The decree is simply an interim measure, the D.J. executive insisted, with the Federal authorities reserving all rights to renew the anti-trust campaign in the exhibition wing of the trade.

The trust-buster gave specific reasons for nixing the UMPI plan and throughout the statement referred to the plan as a substantial part of the 1942-43 product which has been completed. Review of this latter plan is under way. There is further general objection to the plan modification, he said. His chief objections were:

1. Tradehouse is 'desirable' but it is not the quality of screen entertainment.
2. With approximately 100 of next year's films ready for marketing, there can be no real marketing tradehouses, and producers with the merit of their pictures should be glad to sell to prospective buyers.
3. The Government to make a return to blind selling would be in contradiction of the original Justice Department content.
4. The cancellation concessions—

Dragons Fly for Rep

Hollywood, Aug. 18. Republic is taking advantage of new conditions in the Far East to make a big push into the market for 'Flying Tigers,' dealing with the American Volunteer Group of air pilots following service from the Chinese to the American Army. Sequel is being produced by Edmund Crisler, who is trying to sign some of the returning Tigers for a brief interval to reenact some of their actual experiences.

Plenty of Scrap Being Collected In U.S. Theatres

Omaha, Aug. 18. The story of the theatrical role played by Nebraska theatres is told in the recently successful picture, "The Flying Tigers," which is being shown in the state. More than 250 houses completely turned their resources over to the drive which has been called "to collect as much scrap as possible" which reached a grand total of 77,000 pounds and is still being collected. Joe Kinisky, district manager of Frisates, and Joe Jacobs of Columbia Pictures, Omaha, are the sponsors. Mrs. George Grimes lent valuable aid in speaking to the exhibitors and exhibitors about the plan for scrap collection and in getting them excited. The theatres reacted splendidly, turning their houses over to special talks, scrap matinees, etc. in a 10-point program all aimed to win the drive. Much of the success of the drive in 66 of the state's 82 counties was due to the efforts of the drive. The drive is being continued for a week of show business.

3 Libs. to Crash Gale
Easton, Pa., Aug. 18. Ten theatres in Allentown and six in Easton, Pa., are cooperating in the drive by staging special screenings, when three pounds of scrap were required for admission to each show. Fred Osterstock, manager of the Wilmer & Vincent interests in Allentown, and Charles Bierbauer, manager of the Colonial in Allentown, of the Allentown drive.

300 Tons to Philly
Philadelphia, Aug. 18. More than 300 tons of scrap were turned in by 138 Philly theatres, affiliated and independent. The campaign tested here by the War Production Board was pronounced a success and will probably be spread to other sections of the country, officials said. All persons bringing three pounds of scrap to the drive were allowed in gratis. Most of the metal was brought by children.

Luring Kids, O. Aug. 18. Two big attractions, "The Flying Tigers" and "Park Theatre," are aiding in the drive as salvage drive by offering admission to the drive at special 20 c. a.m. performances Thursday (20).

Phil Martin, Jr., Quits Govt. Film Making Sept. 1
Phil Martin, Jr., for several years a producer and technical chief of Government films, has handed in his resignation at the War Relocation Authority in New York. He was absorbed into the OWI recently when that agency was formed to take over the OWI's non-contenting activities. He had previously been technical head of the Office for Emergency Management.

Martin's future plans are uncertain. He has been working for the OWI since the OWI unit by virtually all of the former OWI staff, including the OWI's chief, Sam Spewack, who was recently named chief of OWI film production. Martin was assigned to OWI film production, and is now assigned to OWI film production, and is now assigned to OWI film production.

A Ripley
Toledo, Aug. 18. Jack Lykes, manager of the Toledo, Ohio, theatre, received the letter the other day: "I am a little conscience money. Last night I took a child into your theatre, passing her name as 'Mrs. Ripley' and she is over 12. The picture ('Mrs. Miniver') is so good I am enticed to make up my mind to see the difference in the admission price. A Patron."

RESISTANCE TO 'REAP' PRIDE

Minneapolis, Aug. 18. Independent exhibitors in the territory are determined to resist Paramount and RKO for percentage terms and advanced admissions for "The Flying Tigers" and "The Flying Tigers." Respectively, according to Allied, "Reap" has done a terrific business in the town first-run and engagements at the Far affiliated neighborhood circuit houses. Minneapolis exhibitors continue to refuse to book it. No bones is made of the fact that an individual boycott is under way. Independent leaders say they've determined to have a showdown with the majors on the matter of percentage and advanced admissions. They declare they'll have none of either if they can possibly help themselves.

BUDGET LIFTS FOR MOROSCO AT 20TH

Hollywood, Aug. 18. 20th-Fox hoisted Walter Morosco into the A producer class with "Artistic Convey" as his first job in the upper bracket. Story was written by Arthur Rowland and his wife, and deals with a front-page war topic.

Morosco has been doing a number of pictures for a feature film, which are still on his story list, and will be permitted stronger casts and higher financial ratings.

Specializing 'March'

Sales by Tom Connors is studying a special approach to merchandising "March of Time," which 20th Century-Fox has just signed for distribution.

As an important short feature, Connors figures it merits important handling and will probably start selling with the September issue.

Text of Arnold's Statement

Washington, Aug. 18. On Nov. 20, 1940, in an antitrust suit against the eight major distributors of motion pictures, a consent decree was entered by the Federal court, which suspended further prosecution of the suit against the eight major distributors for an experimental period of one year.

The purpose of the decree was to determine whether the industry could voluntarily comply with the conditions without invoking the remedy of divorcement of distribution from exhibition and dissolution of the distribution circuit system of theatres. It was not the intention of the Department to sanction non-compliance with the decree, either by an industry council or by the Government. The decree provided a quick remedy for arbitration with respect to certain unresolvable disputes. It prohibited blind selling of feature pictures, limited their block-bookings to blocks-of-five for the 1941-42 selling season, a one-year period, and required the exhibitor to sell blind selling and blockbooking limited to blocks-of-five for the 1941-42 selling season, known as the UMPI (United Motion Picture Industry) plan, was presented to the Department for its approval. The approval of most of the organized independent exhibitors.

WB's \$5,371,875 Net for 39 Weeks Includes \$8,477,951 Tied up in New Prods. Not Released as of May 30

Before Darkness Falls

Hollywood, Aug. 18. Paramount beat the August deadline, scheduled for Aug. 20, by releasing "The Flying Tigers" and "The Crystal Ball" to shoot outdoor advertising for the company's ranch at Chatsworth.

Ray Milland appeared in two night plays, originally slated for the last week in August.

Nat'l Release For Moscow Off; Held Too Strong

"Moscow Strikes Back," the Artlinko picture at the Globe, New York, and thanks to critical reviews is being held in New York. The picture is being held in New York, and thanks to critical reviews is being held in New York.

Artlinko could it necessary book the picture in about 400 indie theatres, but is holding off in the hope that one of the majors will pick up the picture and give it the exploitation that goes with a national release. Understood that Washington politicians rate the picture as a propaganda must and would like to see it get a major release deal but will not attempt to pressure any company into making a deal.

Oddly enough Artlinko finds the same firms that shy away from a national distribution deal willing to give the picture a circuit release. Aside from the expert exploitation that a national release would provide, Artlinko wants to avoid the expense and worry of enlarging its own publicity staff to promote the picture. He would have to do it if the best it could get were the circuit bookings.

Last bidder for the film was purported to be Warner Bros., supposedly with the idea of releasing the picture as a Warner to be forthcoming "Mission to Moscow." This deal folded over the weekend.

Net operating profit of Warner Bros. and subsidiaries rose nearly \$1,000,000 in the first 39 weeks of the company's fiscal year ending May 30, 1942, compared with the previous year. Statement to stockholders last week revealed that the company's net operating profit after all charges and taxes, as compared with \$4,453,449 in corresponding period of the previous year. Actually the net profit from operations, before Federal income and excess profits taxes, amounted to \$4,477,951, as against \$3,491,449 in the comparable 39 weeks of the last fiscal year.

Differences were accounted for, not pointed out in the company's statement, by an increase of about \$1,000,000 in both types of Federal taxes. Warners set aside \$4,100,000 for Federal taxes, including \$1,300,000 estimated in foreign territories. Warners figures the earnings as equivalent to \$1.37 on each of 3,701,000 shares of common stock. Warners figures the earnings as equivalent to \$1.37 on each of 3,701,000 shares of common stock.

In listing the inventories as of the May 30, 1942, WB revealed that \$8,477,951 was tied up in productions completed but not released, and \$8,477,951 was tied up in productions completed but not released, and \$8,477,951 was tied up in productions completed but not released.

WB ANNUAL EARNINGS

1930.....	\$7,074,031
1931.....	7,216,625
1932.....	12,095,054
1933.....	9,290,146
1934.....	10,165,182
1935.....	6,714,159
1936.....	1,217,213
1937.....	1,217,213
1938.....	1,217,213
1939.....	1,217,213
1940.....	1,217,213
1941.....	1,217,213
1942.....	1,217,213

1941—(1941 by Quarters)

First quarter.....	1,217,213
Second quarter.....	1,217,213
Third quarter.....	1,217,213
Fourth quarter.....	1,217,213

1942 by Quarters)

First quarter.....	\$2,074,031
Second quarter.....	7,216,625
Third quarter.....	1,217,213
Fourth quarter.....	1,217,213

*Deficit.

Chiang Kai-Shek Tribute In Rep's 'Flying Tigers'

Hollywood, Aug. 18. Foreword for the Republic picture, "The Flying Tigers," which is being entered by Chiang Kai-Shek, chief of the Chinese army, to extol the work of the Chinese army in the defense of China. Message reads: "Since the Flying Tigers first appeared in the sky above the Chinese, the enemy has learned to fear the intrepid spirit they have displayed in the face of their numbers. They have become the symbol of the invincible strength of the Chinese people. In the name of justice and humanity, the Chinese people will preserve forever the memory of their glorious achievements."

Put Down Stampede

Hollywood, Aug. 18. Shift in the Paramount shooting schedule shoved "True to Life" ahead of "Calgary Stampede" for an early release. "Calgary Stampede" shall directing and Paul Jones producing.

Powell, Mary Martin and Victor Mower, originally cast in "Stampede," will co-star in "True," a comedy with music.

3rd BIG WEEK

AT LOEW'S CRITERION, N. Y.
AND *BIG* EVERYWHERE ELSE!

INVISIBLE AGENT



Your theatre is on the front line of the war in September...
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps.

BOGART MEETS JAP!



*Jap lose face
and plenty teeth!*

BOGART LOSES JAP!



*Oops! Nipper slipper!
Bogey slapper!*

BOGART GETS JAP!



*Flash!
Rising sun
about to set!*

but good!

"ACROSS THE PACIFIC"

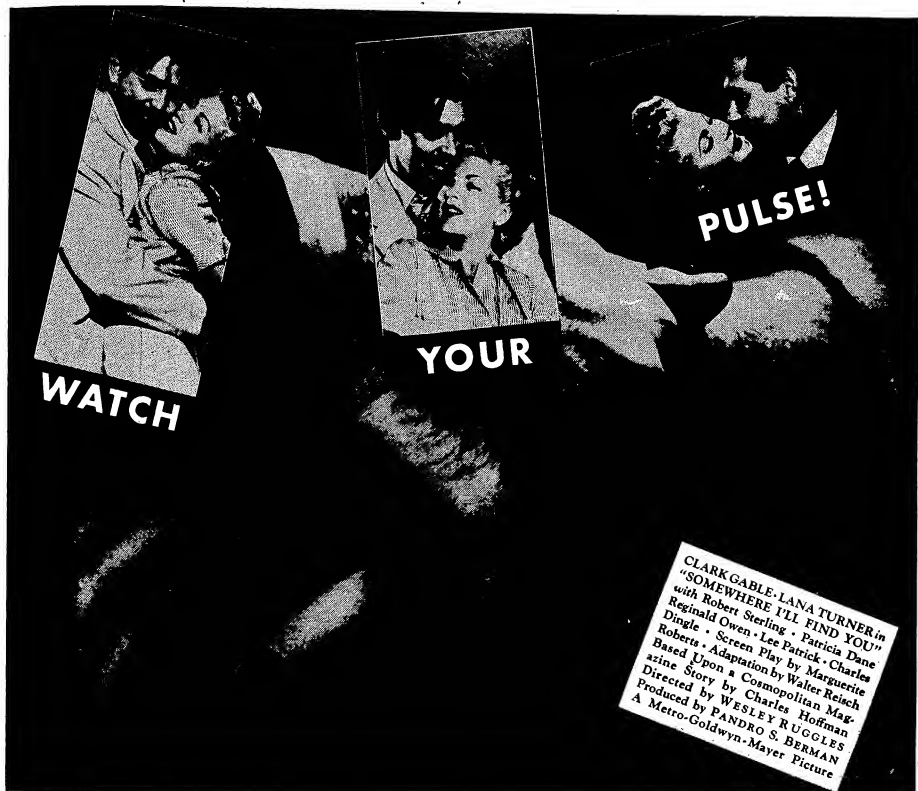
HUMPHREY BOGART
in
"ACROSS THE PACIFIC"
with
MARY ASTOR
SYDNEY GREENSTREET
Directed by JOHN HUSTON
Screen Play by Richard Macaulay
From the Saturday Evening Post
Serial by Robert Carson

Same stars, same director,
same producer, same wonder-
ful action as "Maltese Falcon"

... and the same company,

WARNERS!

Get your date set today!



MR. GABLE AND MISS TURNER ARE KISSING AGAIN!

And pulses are popping in —————>
 And lovers are sighing in —————>
 And turnstiles are turning in —————>
 And money is flowing in —————>
 So watch those test runs in —————>

Baltimore, Norfolk, Rich-
 mond, Wilmington, Harris-
 burg, Reading, Dayton,
 Atlanta, New Orleans
 and other hot spots



"SOMEWHERE I'LL FIND YOU"
 is a New Season Hit from
Metro-GOLDMINE-Mayer!

An Open Letter to Buddy de Sylva

New York, Aug. 18, 1942.

Dear Buddy:

You remember ME! Well, you ought to! I'm the guy who discovered you in the back room at Barron Long's place at the Vernon Country Club, California, playing the uke.

You have written some of the greatest songs that anybody can write; you produced stage musicals and everyone of them has been a smash success, and now you are doing the grandest job of anyone in pictures. If you were my son I wouldn't be prouder. In all these years, Mr. de Sylva—you well, I can still call you Buddy, I hope—I have never asked a favor of you.

But last night I saw a picture called 'Holiday Inn.' I would have seen it before, but I couldn't get in.

So now, Buddy, here's the reason for this request: I have been all over Alaska, Latin America, British West Indies, Dutch West Indies, the Panama Canal Zone, and what these boys need (I'm talking about our soldiers, of course) is more entertainment. And that picture I saw last night—in case I didn't mention the title, it was 'Holiday Inn'—has got everything that spells entertainment for our boys in the service, whether Air, Naval or Armed Forces.

So, if you want to make one of the greatest contributions that motion pictures has ever done, send that film to every outpost and every camp, whether they're soldiers, sailors or marines.

Sincerely,

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIMES
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town! No. 26

'WAKE ISLAND' AND 'PEEKABOO BOB' CROSS

Par's H.O. Execs, Field Men And Theatre Reps Conclave on 'Wake'; Red Cross Preem Set for Rivoli

NINTH DAY, B. R. IN SIX FIGURES

N. Y. Paramount's 'Holiday Inn' Gross Sticks Right at Level of House-Record Opening Day, Day After Day; First Day of 2d Wk. Just \$21 Below Opener

TO GO 5 WKS.

Paramount's 'Holiday Inn' rolled right on smacking records this week at the big N. Y. Paramount on Times Square—and every indication today was that it would keep it up for a solid five weeks.

All hands concerned knew that the comb of Irving Berlin tunes, Mark Sandrich production, Crosby songs and Astaire footwork couldn't fail to click big—but even Paramount was rocked on the heels a bit by how big.

In the first place, 'Inn' smashed every non-holiday record at the Paramount for its 17-year history on opening day—and by a comfortable margin. Then it moved on to build even more sensational records.

Second day's gross (\$21) topped opening day.

Third day's gross (\$24) topped opening day.

Fourth day's gross (\$27) topped opening day.

Fifth day's gross (\$30) topped opening day.

Sixth day's gross (\$33) topped opening day.

Seventh day's gross (\$36) topped opening day.

Eighth day's gross (\$39) topped opening day.

Ninth day's gross (\$42) topped opening day.

Tenth day's gross (\$45) topped opening day.

Eleventh day's gross (\$48) topped opening day.

Twelfth day's gross (\$51) topped opening day.

Thirteenth day's gross (\$54) topped opening day.

Fourteenth day's gross (\$57) topped opening day.

Fifteenth day's gross (\$60) topped opening day.

Sixteenth day's gross (\$63) topped opening day.

Seventeenth day's gross (\$66) topped opening day.

Eighteenth day's gross (\$69) topped opening day.

Nineteenth day's gross (\$72) topped opening day.

Twentieth day's gross (\$75) topped opening day.

Twenty-first day's gross (\$78) topped opening day.

Twenty-second day's gross (\$81) topped opening day.

Twenty-third day's gross (\$84) topped opening day.

Twenty-fourth day's gross (\$87) topped opening day.

Twenty-fifth day's gross (\$90) topped opening day.

Twenty-sixth day's gross (\$93) topped opening day.

Twenty-seventh day's gross (\$96) topped opening day.

Twenty-eighth day's gross (\$99) topped opening day.

Twenty-ninth day's gross (\$102) topped opening day.

Thirtieth day's gross (\$105) topped opening day.

Thirty-first day's gross (\$108) topped opening day.

Thirty-second day's gross (\$111) topped opening day.

Thirty-third day's gross (\$114) topped opening day.

Thirty-fourth day's gross (\$117) topped opening day.

Thirty-fifth day's gross (\$120) topped opening day.

Thirty-sixth day's gross (\$123) topped opening day.

Thirty-seventh day's gross (\$126) topped opening day.

Thirty-eighth day's gross (\$129) topped opening day.

Thirty-ninth day's gross (\$132) topped opening day.

Fortieth day's gross (\$135) topped opening day.

Forty-first day's gross (\$138) topped opening day.

Forty-second day's gross (\$141) topped opening day.

Forty-third day's gross (\$144) topped opening day.

Forty-fourth day's gross (\$147) topped opening day.

Forty-fifth day's gross (\$150) topped opening day.

Forty-sixth day's gross (\$153) topped opening day.

Forty-seventh day's gross (\$156) topped opening day.

Forty-eighth day's gross (\$159) topped opening day.

Forty-ninth day's gross (\$162) topped opening day.

Fiftieth day's gross (\$165) topped opening day.

Fifty-first day's gross (\$168) topped opening day.

Fifty-second day's gross (\$171) topped opening day.

Fifty-third day's gross (\$174) topped opening day.

Fifty-fourth day's gross (\$177) topped opening day.

Fifty-fifth day's gross (\$180) topped opening day.

Fifty-sixth day's gross (\$183) topped opening day.

Fifty-seventh day's gross (\$186) topped opening day.

Fifty-eighth day's gross (\$189) topped opening day.

Fifty-ninth day's gross (\$192) topped opening day.

Sixtieth day's gross (\$195) topped opening day.

Sixty-first day's gross (\$198) topped opening day.

Sixty-second day's gross (\$201) topped opening day.

Sixty-third day's gross (\$204) topped opening day.

Sixty-fourth day's gross (\$207) topped opening day.

Sixty-fifth day's gross (\$210) topped opening day.

Sixty-sixth day's gross (\$213) topped opening day.

Sixty-seventh day's gross (\$216) topped opening day.

Sixty-eighth day's gross (\$219) topped opening day.

Sixty-ninth day's gross (\$222) topped opening day.

Seventieth day's gross (\$225) topped opening day.

Seventy-first day's gross (\$228) topped opening day.

Seventy-second day's gross (\$231) topped opening day.

Seventy-third day's gross (\$234) topped opening day.

Seventy-fourth day's gross (\$237) topped opening day.

Seventy-fifth day's gross (\$240) topped opening day.

Seventy-sixth day's gross (\$243) topped opening day.

Seventy-seventh day's gross (\$246) topped opening day.

Seventy-eighth day's gross (\$249) topped opening day.

Seventy-ninth day's gross (\$252) topped opening day.

Eightieth day's gross (\$255) topped opening day.

Eighty-first day's gross (\$258) topped opening day.

Eighty-second day's gross (\$261) topped opening day.

Eighty-third day's gross (\$264) topped opening day.

Eighty-fourth day's gross (\$267) topped opening day.

Eighty-fifth day's gross (\$270) topped opening day.

Eighty-sixth day's gross (\$273) topped opening day.

Eighty-seventh day's gross (\$276) topped opening day.

Eighty-eighth day's gross (\$279) topped opening day.

Eighty-ninth day's gross (\$282) topped opening day.

Ninetieth day's gross (\$285) topped opening day.

Hundredth day's gross (\$288) topped opening day.

Hundred-first day's gross (\$291) topped opening day.

Hundred-second day's gross (\$294) topped opening day.

Hundred-third day's gross (\$297) topped opening day.

Hundred-fourth day's gross (\$300) topped opening day.

Hundred-fifth day's gross (\$303) topped opening day.

Hundred-sixth day's gross (\$306) topped opening day.

Hundred-seventh day's gross (\$309) topped opening day.

Hundred-eighth day's gross (\$312) topped opening day.

Hundred-ninth day's gross (\$315) topped opening day.

Hundred-tenth day's gross (\$318) topped opening day.

Hundred-eleventh day's gross (\$321) topped opening day.

Hundred-twelfth day's gross (\$324) topped opening day.

Hundred-thirteenth day's gross (\$327) topped opening day.

Hundred-fourteenth day's gross (\$330) topped opening day.

Hundred-fifteenth day's gross (\$333) topped opening day.

Hundred-sixteenth day's gross (\$336) topped opening day.

Hundred-seventeenth day's gross (\$339) topped opening day.

Hundred-eighteenth day's gross (\$342) topped opening day.

Hundred-nineteenth day's gross (\$345) topped opening day.

Hundred-twentieth day's gross (\$348) topped opening day.

Hundred-twenty-first day's gross (\$351) topped opening day.

Hundred-twenty-second day's gross (\$354) topped opening day.

Hundred-twenty-third day's gross (\$357) topped opening day.

Hundred-twenty-fourth day's gross (\$360) topped opening day.

Hundred-twenty-fifth day's gross (\$363) topped opening day.

Hundred-twenty-sixth day's gross (\$366) topped opening day.

Hundred-twenty-seventh day's gross (\$369) topped opening day.

Hundred-twenty-eighth day's gross (\$372) topped opening day.

Hundred-twenty-ninth day's gross (\$375) topped opening day.

Hundred-thirtieth day's gross (\$378) topped opening day.

Hundred-thirty-first day's gross (\$381) topped opening day.

Hundred-thirty-second day's gross (\$384) topped opening day.

Hundred-thirty-third day's gross (\$387) topped opening day.

Hundred-thirty-fourth day's gross (\$390) topped opening day.

Hundred-thirty-fifth day's gross (\$393) topped opening day.

Hundred-thirty-sixth day's gross (\$396) topped opening day.

Hundred-thirty-seventh day's gross (\$399) topped opening day.

Hundred-thirty-eighth day's gross (\$402) topped opening day.

Hundred-thirty-ninth day's gross (\$405) topped opening day.

Hundred-fortieth day's gross (\$408) topped opening day.

Hundred-forty-first day's gross (\$411) topped opening day.

Hundred-forty-second day's gross (\$414) topped opening day.

Hundred-forty-third day's gross (\$417) topped opening day.

Hundred-forty-fourth day's gross (\$420) topped opening day.

Hundred-forty-fifth day's gross (\$423) topped opening day.

Hundred-forty-sixth day's gross (\$426) topped opening day.

Hundred-forty-seventh day's gross (\$429) topped opening day.

Hundred-forty-eighth day's gross (\$432) topped opening day.

Hundred-forty-ninth day's gross (\$435) topped opening day.

Hundred-fiftieth day's gross (\$438) topped opening day.

Hundred-fifty-first day's gross (\$441) topped opening day.

Hundred-fifty-second day's gross (\$444) topped opening day.

Hundred-fifty-third day's gross (\$447) topped opening day.

Hundred-fifty-fourth day's gross (\$450) topped opening day.

Hundred-fifty-fifth day's gross (\$453) topped opening day.

Hundred-fifty-sixth day's gross (\$456) topped opening day.

Hundred-fifty-seventh day's gross (\$459) topped opening day.

Hundred-fifty-eighth day's gross (\$462) topped opening day.

Hundred-fifty-ninth day's gross (\$465) topped opening day.

Hundred-sixtieth day's gross (\$468) topped opening day.

Hundred-sixty-first day's gross (\$471) topped opening day.

Hundred-sixty-second day's gross (\$474) topped opening day.

Hundred-sixty-third day's gross (\$477) topped opening day.

Hundred-sixty-fourth day's gross (\$480) topped opening day.

Hundred-sixty-fifth day's gross (\$483) topped opening day.

Hundred-sixty-sixth day's gross (\$486) topped opening day.

Hundred-sixty-seventh day's gross (\$489) topped opening day.

Hundred-sixty-eighth day's gross (\$492) topped opening day.

Hundred-sixty-ninth day's gross (\$495) topped opening day.

Hundred-seventieth day's gross (\$498) topped opening day.

Hundred-seventy-first day's gross (\$501) topped opening day.

Hundred-seventy-second day's gross (\$504) topped opening day.

Hundred-seventy-third day's gross (\$507) topped opening day.

Hundred-seventy-fourth day's gross (\$510) topped opening day.

Hundred-seventy-fifth day's gross (\$513) topped opening day.

Hundred-seventy-sixth day's gross (\$516) topped opening day.

Hundred-seventy-seventh day's gross (\$519) topped opening day.

Hundred-seventy-eighth day's gross (\$522) topped opening day.

Hundred-seventy-ninth day's gross (\$525) topped opening day.

Hundred-eightieth day's gross (\$528) topped opening day.

Hundred-eighty-first day's gross (\$531) topped opening day.

Hundred-eighty-second day's gross (\$534) topped opening day.

Hundred-eighty-third day's gross (\$537) topped opening day.

Hundred-eighty-fourth day's gross (\$540) topped opening day.

Hundred-eighty-fifth day's gross (\$543) topped opening day.

Hundred-eighty-sixth day's gross (\$546) topped opening day.

Hundred-eighty-seventh day's gross (\$549) topped opening day.

Hundred-eighty-eighth day's gross (\$552) topped opening day.

Hundred-eighty-ninth day's gross (\$555) topped opening day.

Hundred-ninetyth day's gross (\$558) topped opening day.

Hundred-ninety-first day's gross (\$561) topped opening day.

Hundred-ninety-second day's gross (\$564) topped opening day.

Hundred-ninety-third day's gross (\$567) topped opening day.

Hundred-ninety-fourth day's gross (\$570) topped opening day.

Hundred-ninety-fifth day's gross (\$573) topped opening day.

Hundred-ninety-sixth day's gross (\$576) topped opening day.

Hundred-ninety-seventh day's gross (\$579) topped opening day.

Hundred-ninety-eighth day's gross (\$582) topped opening day.

Hundred-ninety-ninth day's gross (\$585) topped opening day.

Hundredth day's gross (\$588) topped opening day.

Hundred-first day's gross (\$591) topped opening day.

Hundred-second day's gross (\$594) topped opening day.

Hundred-third day's gross (\$597) topped opening day.

Hundred-fourth day's gross (\$600) topped opening day.

Hundred-fifth day's gross (\$603) topped opening day.

Hundred-sixth day's gross (\$606) topped opening day.

Hundred-seventh day's gross (\$609) topped opening day.

Hundred-eighth day's gross (\$612) topped opening day.

Hundred-ninth day's gross (\$615) topped opening day.

Hundred-tenth day's gross (\$618) topped opening day.

Hundred-eleventh day's gross (\$621) topped opening day.

Hundred-twelfth day's gross (\$624) topped opening day.

Hundred-thirteenth day's gross (\$627) topped opening day.

Hundred-fourteenth day's gross (\$630) topped opening day.

Hundred-fifteenth day's gross (\$633) topped opening day.

Hundred-sixteenth day's gross (\$636) topped opening day.

Hundred-seventeenth day's gross (\$639) topped opening day.

Hundred-eighteenth day's gross (\$642) topped opening day.

Hundred-nineteenth day's gross (\$645) topped opening day.

Hundred-twentieth day's gross (\$648) topped opening day.

Hundred-twenty-first day's gross (\$651) topped opening day.

Hundred-twenty-second day's gross (\$654) topped opening day.

Hundred-twenty-third day's gross (\$657) topped opening day.

Hundred-twenty-fourth day's gross (\$660) topped opening day.

Hundred-twenty-fifth day's gross (\$663) topped opening day.

Hundred-twenty-sixth day's gross (\$666) topped opening day.

Hundred-twenty-seventh day's gross (\$669) topped opening day.

Hundred-twenty-eighth day's gross (\$672) topped opening day.

Hundred-twenty-ninth day's gross (\$675) topped opening day.

Here's what FOOTLIGHT SERENADE

HAS DONE IN THE FIRST 23 ENGAGEMENTS
SAME THEATRES! SAME NUMBER OF DAYS!



105% of
SUN VALLEY
SERENADE

Barbara Kendall



106% of
MY GAL
SAL

*McLELLAN
BARCLAY*



117% of
CHARLIE'S
AUNT

108% of
SONG OF THE
ISLANDS



*EARL
PURAN*

Another Triumph from

20th
CENTURY-FOX

• Are your plans set for "Salute to Our Heroes Month"?
We can and MUST sell a Billion Dollars in Bonds during September!

Inside Stuff—Pictures

SOEG HOPE

LET TERMS THIS WEEK

The scheduled two hour conference between titular heads of the majors and reps of the Screen Office Employees Guild, which started yesterday morning (18) in New York, panned out to the extent of the union men agreeing to stay over another day and resume discussions this (Wed.) morning. The smog was still money, with the SOEG reps offering to compromise on the wage scale and the employers still adamant about the request for classifications.

With the employers represented by the men who have the final say and the union prepared for drastic action, the agreement to confer again today was interpreted as indicative of a partial meeting of the minds with the labor delegates by the end of the week.

Labor negotiators, who came on from "hot" Coast, huddle over wages and working conditions for Coast exchange office crews, had served notice that yesterday's conferring was their last. Employer reps had agreed on a minimum pay base of \$23.50 but balked at setting up job classifications and definite salaries for each slot since any deal with the Coast crew would naturally affect exchanges elsewhere in the country. SOEG reps have threatened to pull the studios unless employers make a deal.

U. S. Roll Call

Charles Gore, film house manager, Marines.

Bob Garred, newspaper, Naval Reserve Air Corps.

James C. McGee, Jr., film house manager, Army.

Bill Shirley, script player, Army.

Jimmy Hengen, former 'Variety' music editor, assigned to the Coast Guard.

George Reinking, International News photo manager, Army Corps.

Joe McGrath, film player, Navy.

Bill Walling, cameraman, Navy.

Philly Canteen

Continued from page 1

accusations, has worked out a plan whereby nightly shows at the Canteen will be supplied from single sources, that is one source for the film, NBC, CBS or other radio offices will be charged with supplying the shows on subsequent dates.

Sauter is acting without consultation in both parts. Those on the original committee were likewise volunteers who made personal contacts with the radio stations and agreed with doing an excellent job. Radio Harris, one of the most active shows in the city, has agreed to handle Canteen entertainment there.

Sauter understood there was some friction with the general committee at the Canteen, which was attributed to a zeal in conforming to the rule, but which led to the switch in the entertainment management.

Philly Canteen

Continued from page 1

Philadelphia, Pa. (AP)—Strapped by lack of funds, despite the fact that most of its food sources are now closed, the Canteen Door Canteen is going to appeal to the public for funds.

The Canteen, which was held Sept. 9-11, at which the Canteen hostesses will be spotted at busy times, is being set up to handle Canteen entertainment there.

Sauter understood there was some friction with the general committee at the Canteen, which was attributed to a zeal in conforming to the rule, but which led to the switch in the entertainment management.

Philly Canteen

Continued from page 1

5 Consent Majors

Continued from page 5

ever, this would be a matter of individual company sales policy and might not be definitely determined for another week.

WB and Pat Tce Off

Both Warner Bros. and Paramount began selling their first groups last group, as the latter company announced its first group of four for 1942-43. Metro announced eight features as its first group on Thursday (13), the day after Pat set its first five. RKO's apparent plan in joining the group and starting 1942-43 sales brought all five Consent Decree blocks-of-five companies into the lineup of distributors going ahead with next season sales plans.

Fact that William F. Rodgers, Metro sales chief, announced eight pictures as being sold 'how under the provisions incorporated in the UMPI discussions', was interpreted on the Coast, where he made the announcement, as a way to preclude formal statement by the Department of Justice that the UMPI plan was killed. The eight pictures announced in the group already have been shown to exhibitors.

Par's First Block

Par's first group includes 'The Major and the Minor', 'Ginger Rogers', 'The Glass Key', 'Priorities on Parade' and 'Henry Aldrich'. Editor: First-named goes into N.Y. Paramount after 'Holiday Inn', while 'Priorities' already has played in the theatre. Trade-rhymes are set for Aug. 27 and 28, but there is nothing to prevent the company from starting ahead on selling before then, which it is doing.

Warner Bros. trade-showed five pictures last week and has set the release date on four of them. They are 'Across the Pacific', 'Humphrey Bogart', released Sept. 5, 'Desperate Journey', Errol Flynn starring, Sept. 23, and 'The Major and the Minor', released Sept. 28. 'New Voyager', Betty Davis' latest starring vehicle, likely will be the 'Minor' or early November release date.

After starting to sell its first block of five last month, 20th-Fox also has set the release date on four of its in the 1942-43 season, and is not delaying sales plans on it.

Releases setting Aug. 25 as the date

WB's Wik

Continued from page 5

stage plays, remains divided among the film company story departments and the Drama Guild. The latter is insistent that any new agreement will be evolved in the near future.

Some of the majors, including Paramount, are expected to move actively likely to become more active in play production and financing the same, regardless of any new agreement. Others fail to see the advantage in advance purchase of film rights. The Drama Guild, which the plan which backfired three years ago when the Metro and Warner legal departments balked at various clauses, at a time when adoption of the agreement appeared imminent.

Advantages?

There may be some value in that agreement. One story department head stated, though I can't figure out exactly what it is. I'm inclined to think that most of these sudden urges to back plays are largely a matter of ego, which picture men want to get. They feel that they are helping the living theatre by bringing out plays which might otherwise never be produced. Yet it isn't in the cards that picture men will be able to do this. They will be around indefinitely, passed up by stage producers, waiting for the picture companies to dust them off!

New York Theatres

JAMES CAGNEY
As George M. Cohan in
"Yankee Doodle Dandy"

Walter Brice, Director

HOLLYWOOD THEATRE
All Seats Reserved - Telno. 3416, 2-84-05
Air Conditioned - 7th St. 31, 31-3-45.

RADIO MUSIC HALL
REDO OYER
"BAMBI"

Spectacular Stage Productions

THE MIGHTY STONE
of Today—
PIED PIPER

Plus a Hot
Rear Show

7th Ave.
at 56th St.

PALACE
STANLEY LANE
Fred Astaire and Ginger Rogers
"TOP HAT"

"DUKE OF SWING POINT"
"THE FORTUNE" — "LIFE HAYWARD"

LOEW'S
STANLEY LANE
Fred Astaire and Ginger Rogers
"TOP HAT"

"DUKE OF SWING POINT"
"THE FORTUNE" — "LIFE HAYWARD"

THE MIGHTY STONE
of Today—
PIED PIPER

Plus a Hot
Rear Show

7th Ave.
at 56th St.

PALACE
STANLEY LANE
Fred Astaire and Ginger Rogers
"TOP HAT"

"DUKE OF SWING POINT"
"THE FORTUNE" — "LIFE HAYWARD"

PALACE
STANLEY LANE
Fred Astaire and Ginger Rogers
"TOP HAT"

"DUKE OF SWING POINT"
"THE FORTUNE" — "LIFE HAYWARD"

A. J. Balaban has been huddling with Tom Connors, 20th-Fox v.p., on operation effective Aug. 27. Actually, Balaban and Jack Partington, his assistant, won't have their first show in before Monday, and maybe not until Xmas, in order to give themselves a real hot send-off.

A matter of a \$150,000 facelift, including makeover of the large rotunda, new seats, drapes, etc., is the immediate problem. Balaban is already piling against priorities by advance orders and it is hoped he already panned off the Broadway deluxer, which is to become RKO's No. 1 show-case, will be necessary. For another thing, the "Big Paper" currently at the RKO, requiring a long run, indicates a huge undertaking, which is a problem for the company, anxious to get its new picture out on release. However, Balaban has one line which was previously sold away. It goes into Radio City Musical Hall.

20th-Fox has bowed out of its option in the screen rights to 'By Jupiter', Broadway musical, for which Music Corp. of America, selling agent, is asking \$150,000. Several studios are reported bidding.

20th, which owns the rights to 'Warrior's Husbands', ledger on which the musical is based, is asking \$30,000 for its share of any deal which may be made.

Al Tolson while in N. Y. likes to wear the khaki shirt and pants that he works in while entertaining the troops. It looks enough like regulation to fool the unseasoned officers, and a young second lieutenant started to hawl out the policeman in the middle of Times Square, "Tuck your tie in!" (he wears it out), when he recognized the comedian and apologetic.

The Hearst papers are still sensitive so far as Orson Welles is concerned (remember Citizen Kane?) so Lee Mortimer, N. Y. Mirror film critic, played it safe on Welles' "Magnificent Ambersons" RKO, currently on Broadway, and merely reported excerpts from Variety's trade review of the film.

Sept. Billion-in-Bonds Drive

Continued from page 4

and theatre exploiters have been adopted a full schedule for the month to keep public interest at a high pitch.

The American Women's Volunteer Services, already prominent in bond selling via the manning of theatre lobby and sidewalk booths since last May, will figure importantly in the Sept. drive. Plus the theatre booth pitching, the uniformed femmes will also be utilized as color guards, for parades, etc.

Some 450 AWVS women are being sent to the theatres of Broadway between 42d street and 125th street alone. Not constantly, of course, but on different days and nights.

Some Figures

At a midnight concert at the Paramount bldg., N. Y. last week, a phone call from St. Charles, Illinois, on the radio, reported that advance men had a total of \$450,000 in 1942-43 bonds covering the first 10 cities on each tour, or one-third of the total number of star-rallies.

Reps received from members of the \$33,000,000 Commando Committee showed several sums of \$250,000, indicating that the \$33,000,000 figure would be met.

Estimates are that an additional \$250,000,000 will be raised via payroll deduction rate, raising the figure to \$375,000,000 for the month, while another \$75,000,000 in bond rally anticipation would bring the \$500,000,000 figure. In response to those advance reports from Elmhurst, the committee figures on another \$250,000,000 in bond rally from that source.

Max A. Cohen, N. Y. state chairman, says N. Y. will definitely hit its quota of \$160,000,000. Other advance reports listing actual pledges in various localities are as follows: Philadelphia, \$2,000,000; Easton, Pa., \$500,000; bond rally: Scranton, \$500,000; New York, \$2,000,000 for month; Little Rock, \$1,250,000; Memphis, \$1,000,000 in 10 hours during star visit; Trenton, \$1,000,000; New York, \$250,000; Elmhurst, \$250,000; New York, \$35,000,000 for September.

Commando Meet

New York group of picture executives of the \$33,000,000 Commando Committee named for the first war bonds during the September drive meet tomorrow (Thursday) for luncheon at the Plaza. The group, among those attending, each pledged to sell

TWO THEATRE MANAGEMENT EXECUTIVES

INFORMATION REQUESTED

NEW YORK

One or both available.

One or more available.

See 102

NEW YORK

Atlantic Out of Football Sponsorship; Spent \$500,000 on East Coast

Philadelphia, Aug. 18. Atlantic Redfing will not sponsor the broadcasts of football games this season because of the shortage of gasoline, rationing, lack of sales, etc., as well as to provide for teams as well as a few high schools.

Atlantic has been the bankroller for more football broadcasts than any other advertiser in the U. S., having sponsored the airing of 165 grid games in the last season. Although neither the company, nor the agency (V. W. Ayer) handling the shows would confirm any figures, radio men estimate that the oil company had spent upwards of \$500,000 yearly for the airings in the last season, cost of time, announcers, line charges and the like.

Cables received from \$5,000 to \$20,000 for the privilege of allowing their games broadcast.

Atlantic sponsored broadcasts of games from Maine to Florida.

Local stations are making a scramble to find new sponsors for broadcasts, but have promised that to bankroller football games on the grid shows on a sustaining basis. Only out to find an "angel" for a grid show is WFL, which last week signed Fabst Beer to sponsor the broadcast of the 12 games of the Philadelphia Eagles in the home and away, with Byrum Seam, free lance rubber, to handle the show.

WCAU will broadcast the games of the University of Pennsylvania, which has no. Temple will be aired via WIP.

MARSHALL ENDS SOLDIER'S STUFF

Washington, Aug. 18. Personal messages from troops at overseas stations and friends and relatives in the U. S., whether by radio or by broadcast, are being discontinued by George C. Marshall, army chief of staff, acting under orders from the secretary of war.

Stating that the practice of sending personal messages by the form of radio or by broadcast has been found dangerous to the national security, and is an unsatisfactory means of personal communication, since there is no assurance that messages so sent will reach persons for whom they are intended. Gen. Marshall served notice that spoken messages would be "discontinued" in the future.

MOGOLEFSKY, WBYN, IN RISKY AD LIBS

One of the more bazaar violators of the Defense Communications Board regulations is Samuel P. Mogolefsky, old-time sponsor of radio programs in the Boston area, currently financing a Sunday afternoon show on WBYN for his "Three Lucky Stars" company.

Show has the station executives worried since the sponsor insists on doing his own commercials which poses a pretty problem for station men who advise that such, for example, he adlibbed a commercial based on the fact that it was raining at the time he was, on the air.

DCB regulations prohibit mentioning the weather and adlibbing.

John Cooper to NBC, Pittsburgh, Aug. 18.

John Cooper, publicity director at KDKA who came here from Boston about a year ago, is leaving next week to join NBC's special events department in New York. Cooper was connected with radio station in Hub at time of his transfer to Pittsburgh to replace Jay Barr, who is now with his own KDKA ad libbed Al Nelson on the coast.

Cooper's successor here hasn't been named yet.

Pity the Utilities, Upset By War, Plea in Series Of One-Minute Dics

Connecticut Bus Co. is following the example of numerous regional utilities and other utility companies. It is advertising to reduce the volume of its public patronage and to expand its good nature where service is faulty due to war conditions.

Irene Beasley recorded a series of eight one-minute singing announcements in N. Y. for the bus company. They'll be heard on these Connecticut outlets: WELI, New Haven; WDRB, Hartford; WNLC, New London.

Wilson & Haight, Hartford, was the agency.

CONGRESSMAN'S VEILED CRITICISM OF DISSENT

Washington, Aug. 18. Kicking radio commercial newspaper publishers, editorial writers and announcers out of the halls of Congress is becoming a popular sport. Since a handful of Senators let go that in a magazine, the fashion has spread to the House of Representatives.

Direct poke at "radio announcers" — whom he did not identify — was made by Rep. John J. Delaney, New York Democrat, Monday (17). Brooklynite said "the time is fast approaching when we newspaper magazines, radio and other dispensing news will be subjected to black and white mail if they don't express views or opinions in consonance with the viewpoint of their readers and listeners." Implications were that anybody critical of the Administration or finding fault with the war program must expect to be "black and white mailed."

AFRA CERTIFIED TO REP KDKA SPIELERS

Recognition as "collective bargaining agent for staff announcers" was granted to KDKA, Pittsburgh, was ordered by the American Federation of Radio Artists last week. The National Labor Relations Board certified a payroll check showing that all eight microphonists employed by the Westinghouse outlet during June were to be represented by the AF of M.

There was no election, since parties agreed to abide by the informal agreement.

Fred Patterson, assistant program director at KDKA-KLZ, Seattle, is on a leave of absence from the station to play a bit in Columbia's "The Commandant" at Denver, now being filmed on Vancouver Island.

Carter's Little Liver Pills Demand Conditions, Stations Not Receptive

Within three weeks of acquiring the spot and the Little Liver Pills account the Ted Bates agency has run into difficulty over the deal. Several stations have rejected the contract forms offered them by the agency because the latter is including a clause that permitted the account to cancel at any time and without pre-notice. The agency's contract requires that the station be given a minimum notice of two weeks.

Bates also inserted three other clauses into the Carter contracts, two of which were generally waived but

75-Year-Old Salesman

Milwaukee, Aug. 18. Ben Wolf, champ time seller of WEMP, who claims the distinction of being a radio advertiser, last week celebrated his 75th birthday anniversary. Station employees surprised him with a studio birthday party and a huge birthday cake that bore 75 candles.

C. Lanphier, manager of WEMP, included among a multitude of gifts a check for \$100,000 in 75 silver dollars for the young fellow.

Progress Made in Lining Up N.W.I. Spot Ads

Washington, Aug. 18. Initial assignments to a group of spot advertisers have been brought into the expanded plan to "allocate" Government radio time to the war effort. This is the first attempt to use non-network programs to support for the war program is scheduled to begin later this year.

Though Office of War Information officials are going to bring the details of the plan to the spot sponsors into the organized propaganda drive, the response to approval from W. B. Lewis, director of the O.W.I.'s Radio Bureau, is slow. No figures are available regarding the number of advertisers who will make up Group A—though it is said that "everybody" will make up Group B.

Though no action is willing to take along. Two subdivisions of the first group are being organized, so that the second can be plugged into, tanously, while the sponsors using live talent are being weeded out from those depending on transcribed announcements.

Only meagre information is available at this stage concerning the amount of coverage O.W.I. expects to get via the first group of spot messages. These are not being made according to Radio Bureau officials, to analyze the responses showing just what the public and the radio can do. With the completion of one of the things the plan is designed to prevent in the early days of town.

"With the completion of one of the things the plan is designed to prevent in the early days of town. With the completion of one of the things the plan is designed to prevent in the early days of town."

First use of the non-network sponsors will be for the war effort. These are requested to air the Federal plug sometime during the week of Aug. 31. Recorded messages will go out during the week of Sept. 21.

In view of the desire to have three groups, this timing indicates the O.W.I. planners hope to have enough other sponsors in line to assign different spots to each of the three intervening weeks to different non-network programs.

Pabst to Air Dodgers' 9 Grid Games on WOR

Pabst Blue Ribbon Beer will sponsor nine professional football games over WOR, New York, this fall. Five of the games will be broadcast on the team being followed is the Brooklyn Dodgers. Will broadcast Sunday matinee games.

Connie Demond will call the plays.

From the Production Centres IN NEW YORK CITY

The Radio Trade is Discussing: The frustrations of war-winning proposals in the domestic foreign language field—the presence of Sir Cecil Graves, BBC head man—the refusal of cigarette companies to publicize their products—the appearance of Robert H. Hoover, director of the Federal Bureau of Investigation, as publicist of the FCC—the imminent appointment at long last of a CBS director of sales promotion.

Mutual and Feen-A-Mint are making an occasion of the 100th broadcast of Double or Nothing this Friday (21). An elaborate brochure of publicity material and a special radio show will be given over the radio. Folio was given over... N. Y. University Radio Workshop gave real diplomas for first time in 1942 class "graduated" Thursday night at Lake Brantford, Ontario—the appearance of Robert H. Hoover, director of the Federal Bureau of Investigation, as publicist of the FCC—the imminent appointment at long last of a CBS director of sales promotion.

George Wells, J. Walter Thompson staff writer on the Lux show, is on a fishing trip in Colorado. He had been visiting the agency's New York office... WEAP (N.Y.) treated the press to drinks Saturday night (15) at Club 31 following the station's "Secretary House" party.

Muriel Polack, organizer on "David Harum" and "Stella Dallas," celebrated her ninth anniversary in radio this week... James Monks has been assigned to the "Secretary House" party... Ted Donaldson, serial actor, who becomes nine years old tomorrow (20), has spent five of them in radio... Larry Elliott, who usually announces the "Secretary House" party, was given a "Secretary House" party by women and things of interest to women, stumbled last week and it came out, "Women—things of interest to women."

IN HOLLYWOOD

The Radio Trade is Discussing: War defense training center, activated by Lieut. Col. James Higgs, former time buyer—The hustle and bustle around the Young & Rubicam office with Chet LaRoche and Tom Hartman both on the radio—That heady "Radio" show for RKO and Amos 'n' Andy's desperation to climb out of the C. A. depths.

Walter Johnson, MCA's coast radio head, confident he'll have a buyer (at his quoted age) before another fortnight for Screen Guild Theatre. Johnson, former NBC producer, now in charge of the department for California Shipbuilding Corp... Pat Weaver arrived in Los Angeles with the old gang before moving into the Navy... Dick Marvin in town to set up the "Secretary House" party... John H. Johnson, who left radio production for the Navy and Marine Corps, is now in the Army... Lou Holtz, Mildred Bailey and Producer Max Loeb have for three airings of "Time Out For Laughs"... Lewis Allen, who left Mutual for the Navy, is now in the Army... Bob Redd writing and producing a weekly program for civilian observers of aircraft warning service over NBC.

IN CHICAGO

Jack Eppler of NBC guide staff has enlisted in the Navy as a cadet flyer... Alex Dreier, news commentator, addressing Purchasing Agents of Chicago last week... The Chicago Tribune's new NBC public editor, suggested to Mayor Kelly that brass and bronze cornerstones on public buildings be converted to war effort... Judith Waller, radio public service officer in the War Relocation Authority, for meeting this week of Assn. of Education by Radio.

Ed Abbott, WBMB producer, has joined the Army Air Force... Jess Korman, WBMB announcer, has joined the Army Air Force... John Guedel, writer-producer, has been made manager of the Hollywood branch of Russell Seals, Chicago agency... Quik Kids are engaged in a four-day battle with Breakfast Club m.c. Don McNeill in guest appearances on Blue network starting Wednesday morning.

Cyprus Sulzberger, radio press agent, now private in Army graduates the Weather School, Chautauque Field, Rantoul, Ill., this Wednesday... Gene Day, former publicity man for the state of Indiana and UP staff member in Chicago, has been named as the new publicist of the new news writing staff... Guy Savage, WGN announcer, had his second song, "Texas Star," published this week... Lou Jacobson to Camp Grant, Ill., today to join the service... The Chicago Tribune's new NBC public editor, suggested to Mayor Kelly that brass and bronze cornerstones on public buildings be converted to war effort... Judith Waller, radio public service officer in the War Relocation Authority, for meeting this week of Assn. of Education by Radio.

Ed Abbott, WBMB producer, has joined the Army Air Force... Jess Korman, WBMB announcer, has joined the Army Air Force... John Guedel, writer-producer, has been made manager of the Hollywood branch of Russell Seals, Chicago agency... Quik Kids are engaged in a four-day battle with Breakfast Club m.c. Don McNeill in guest appearances on Blue network starting Wednesday morning.

TEXAS ACTS' NEW BILLING FOR ARMY PERIODICALS

Former Light Guard Doughboys Now "Coffee Grinders"

San Antonio, Aug. 18. Duncan County, Texas, will begin new series daily over the Texas Quality Network and several independent stations regarding continuing series "Missile Patrol." New programs will have Parker Willson and Hal Coffey Grinders (formerly Light Guard Doughboys), originally from WFAA, Dallas.

Account is handled through the Steele Advertising Agency.

George Case, last with WGN, is now a director at WBMB, Chicago.

NBC press department released Friday (14) the first batch of a new series of news material in mats and prints prepared exclusively for U. S. Army newspapers. A special section, "The War," No. 1 page for each mailing. Between the alphabets of two soldiers' letters, "The War," U. S. Services from NBC.

Included in the initial batch is a special section, "The War," which he doubts the existence in the United States after the war of a constant army.

AL JOHSON
With Walter O'Keefe, Block & Sully,
Alice Templeton, Jackie Eck, Ben
Grauer, Raymond Paige's Ork
"Star Spangled Vaudeville"
30 Mins.
Sun, 5 p.m.
FLAHERTYMANN'S THEATRE
NBC-WFAP, New York

(Kudner)

Al Johnson, guesting with "Star Spangled Vaudeville" only inspires one thought—why has Johnson been off the air so long? Even if he's been ghettoizing, bringing entertainment to the boys in Alaska or the Caribbean, his manner of songmanship and showmanship is something which is as close an affinity for the air as a commercial sponsor. He's whammed 'em Sunday night, segueing his dramatized "California Here I Come" (with a show-must-go-on motif), and finally the heart-throb ballad, "Sonny Boy," which now tops the mammy-singer's "Mammy" as a trademark.

"Star Spangled Vaudeville," a Fleischmann summer replacement, has been reviewed before with its different acts, but takes on big league, permanent status with talent such as Johnson; Jesse Block & Eve Sully, with their standard, slightly crotchety, and that comedian of the Steinway, Alice Templeton, who was especially good with his razz "Mozart à la Mode"; Louie Armstrong swingology, etc.

The click of this Sunday night vaudeville half-hour has inspired keen interest within the trade, and for the likelihood of other vaudeville shows. Actually, this program is a cumulative effort of a Saturday morning vaude show which Jim Ameche ended last winter. The times takes

FORREST WILLIS
Philosophy, Poetry
15 Mins.—Local
ALBANY CITY & COUNTY SAV-
INGS BANK
Daily, 5:15 a.m.
WABY, Albany

Program is keyed in a raffish, sentimental, folksy philosophical mood. It is the first time a local bank has presented broadcasts of the type. Feature resembles the Tony Pons type of show, although there are some differences. Willis reads poetry, philosophizes and makes passing comment on topics of the day. The rewards of the fundamental virtues, the kindly acts, along with some war messages, are emphasized. Willis employs an unusually slow tempo and a measured cadence. Organ music provides background.

The advertising (institutional) was woven through the story-philosophy, as well as in direct plugging. Willis also spicks for current drives: collection of old phonograph records, etc.

The program probably has an appeal for housewives and older persons generally. Jaco.

on real stature with headlines such as Johnson this week; Cantor next, etc. But the show lacks on the commercial for Colgate's Toothpaste early in October with a variety program. There, at here, he will have Martin Fiedl planning for him, doing an expert account job. In fact, Raymond Paige batted the show expertly and with consummate savvy. Jackie Eck did the incidental intro; Ben Grauer the commercials. Abel.

FRED BRADY
With Cesar Fellella orchestra, Gale Robbins, Russ Brown, Les Paul, Franklin MacCormack
Gale, Songs, Music
30 Mins.
Sustaining
Friday, 8 p.m.
WABC-CBS, New York

Fred Brady will have to keep trying. By never missing any of the gigs he used Friday night (14) he will at least be sure that all his future mistakes are new ones. Perhaps that will forestall Friday. It'll be easy.

Arguments may rage in given instances as to whether a comedian is very funny or just funny. The argument about Fred Brady last Friday night is whether he was really unamusing or terribly unamusing.

Brady seems to have a fertile mind, a logical sense, even fair timing. WRBM, Chicago, thrust him upon CBS tentatively; agent Bernie Schubert signed him up hopefully. These auspices may have seen Brady perform under other and better conditions, may associate him with other and better acts. That enthusiasm may be based on good and sufficient evidence. Unfortunately, there was too little editing, too little of firm guidance last week. The show was blurred and tedious and self-conscious. The comedy did not come off. And, since it was a comedy show, that means tune-ups.

Musically it was okay. But music and voice can't make a comedy show. Only a comedian can do that.

'MOTHER AND DAD'
With Erle Palmer, Parker Fessally
15 Mins.—Local
Sustaining
Friday, 8:15 p.m.
WABC-CBS, New York

This is a long throw from a cliff-hanger to a kind of comedy. The tradition identified with 8:15 p.m. Here is a daily quarter-hour of bygone days. It's a kind of a tradition. There isn't a grouch or a heel or a plot complication. It's all the familiar downhome drawl of "Mother and Dad." It's a successful merchant of the middle class with a quiet humor to match. To his credit, the show is the "mother of Erle Palmer, who may be described as a comedian of the future."

The neighbors pop in for some songs in the parlor, where a wheezy organ provides the accompaniment. There are poems, chin-up advice, and a little philosophy. He basically religious in appeal and in overtone. So much goodness, warmth, home-coming, it's a welcome time to radio listeners who are "newsreels" from the war, the every-hour-on-the-hour diet of anxiety.

"Mother and Dad" preserves the Seth Parker tradition of the watermelon-size heart with a penchant for the old-time song sung in group harmony. Nicely realized under "Tiny" Remick's direction. Land.

'CIVILIANS AT WAR'
With Florence Herman, Paul Boardman, Vern Curran, Barbara Peters, Jacqueline Thompson, Katharine Player, Gil Evans, Ernie Robison, Milton Shrednik or-
chestra
30 Mins.—Local
Sustaining
Thursday, 8:30 p.m.
KOA, Denver

This is a production effort of the Rocky Mountain Radio Council in cooperation with KOA, the local Office of War Information and the Colorado Council of Defense. The title and the auspices together spell out the program's intentions. These are nicely realized in a production of considerable fire and punch, especially commendable for a local production with volunteer talent. The KOA house orchestra under Milton Shrednik plays a lot in threading and holding together the lecture-in-dialog aimed to drive home the importance of the "civilians" toward rationing, sharing, salvaging and so on. Jack Vera Lewis is both writer and director of the series.

Some minor flaws might be mentioned. One segment of the script was a bit overlong and sometimes overlong. But on the whole the program stands critical inspection. Land.

'ARE YOU A GENIUS?'
With Ernest Chappell, Fred Feibel
15 Mins.
Sustaining
Daily, 5 p.m.
WABC-CBS, New York

Out down for a while, this daily, quarter-hour, thing, questions not at studio participants, but at the listener. In last week's program, Fred Feibel, at the organ, provides bridges, trained. Ernest Chappell is the voice, William Spier director.

Program is put together in a manner likely to intrigue the interest of youngsters and older who are addicted to puzzles, brain-busters and tests of their own learning or memory. It's a standard strain in American entertainment of the kind variety.

The correct answers follow immediately after a slight musical lull. Smart. Nobody is compelled to wait or suffer or wait. Land.

Dick Gilbert, WIN, New York, singing disc jockey, renewed by Longo Wins for six 15-minute periods weekly.

LARRY KOHLER
With Dave Ferry
15 Mins.—Local
Sustaining
15 Mins., Wed.
MBS-WOAC, New York

From "Dad's" pickup, Mutual brought in Larry Kohler, pleasant barytone who may, in short order, change his Kentucky home base. Aided by Dave Ferry at the Novato, he has a goodly number of new tunes included "Til Fied My Way," the theme of MBS' daytime show, and "Love Is a Thing From Bumble." When Children Fly," a new and original song, and "I'm Bound to Beatrice Fender, and others.

Kohler rates better than daytime television. Abel.

'THE BLUE THEATRE'
With Jean Bank, Santos Ortega, Ed Kelly, Ethel Owen, Ed Owen, del Kramer, Joseph Stepanek, etc.
30 Mins.—Local
Sustaining
Sunday, 2 p.m.
WIZ-MLR, New York

This entry in the dramatic sweepstakes is off the beaten path because of the Kentucky home base. Santos Ortega and Frank Lovejoy get featured billing each week. The program, naturally, as with all stock companies, the effect varies by the script.

The program reviewed (9) was a farce by George Slatkin and George Donnelly. "The Blue Theatre" is a portside pitcher who quits his team the day of the Kentucky Derby. The team goes to Miami, where the team mascot, a dog named "Frank," is lost. Until Lefty says the words, "I'm a dog," the dog is lost. The Count (Santos Ortega) because he has a pet snake. All the action, aside from the final climax, transpires on a plane bound for Miami, with Santos Ortega and Frank Lovejoy the show, thanks to the best lines and a Ray Roscoe delivery.

Lindsay McMorris did an okay job of directing, and the three-star team did well, even though the supporting player (Miss Owen) had the cream lines.

'PRESERVE THESE NATIONS'
With Gene LaValle, Dick Rice, Phil Miller, Norman Miller, Lawson Brown, Ektor Paul, Al Egan, Joe Egan, Jack Foley
30 Mins.—Local
Sustaining
Wednesday, 7:30 p.m.
WGAB, Cleveland

Most energetic of the local under-taking to dramatize various phases of civilian action needed to prosecute the war successfully is this half-hour program under guidance of Carl Mark. Punchy, fast-moving and in words of one syllable, it holds attention and interest of listener and clearly focuses what all-out war means to folks at home.

Office of War Information suggested program going to Axis agents. James, war plant worker at National Acme Co., writes script. He brings to the program a personal and analytical observation of need of cooperation between worker, soldier and man on the street. Clearly portrayed, for example, is how chatter made while eating hamburger at corner café may result in valuable information going to Axis agents.

Last week's broadcast spotlighted FBI's activities in capturing spies, saboteurs, with brief life-history of J. Edgar Hoover. Ektor Paul did excellent job of Hoover as boy. Six programs already featured efforts of Cleveland in case of Cleveland bombing—listeners warned this was only broadcast.

Music for the program is arranged by Grant Wilson on the electric organ. Art Hanes is the announcer.

timebuyers,
advertisers,
agencymen

how to get more out
of radio at 20% to 40% less cost!

Perhaps you're an advertiser who has never used radio before. Perhaps you're a timebuyer who must maintain strong market coverage for one or more accounts in the face of war-curtailed budgets. Or, you may be an agencyman with a unique new program idea which has been approved by a client, but which must be presented much more economically than you had originally planned.

If any of these problems are yours, WOR urges you to send today for a free copy of "BIG SALES IN SMALL PACKAGES."

"BIG SALES IN SMALL PACKAGES" is a 30-page booklet packed with sound, authoritative facts on the short-time period. It is deliberately slanted to meet the needs of a nation at war. In these 30 pages WOR tells you candidly, clearly and briefly how economically produced 5 and 10-minute programs have obtained amazing results for a variety of sponsors.

"BIG SALES IN SMALL PACKAGES"
brings you such vital information as:

"TIME SELECTION"
—how this one step should be taken to make the short-time period most effective.

"COMMERCIAL SLANTING"
—actual cases on how sponsors cleverly aimed their commercials toward specific audiences.

"TYPING" A PROGRAM
—describes the simple, but necessary, art of program spotting for "listener types."

ARTIST IDENTITY
—the obvious but important trick of identifying the artist with his product or service on the short-time period.

Write, Wire or Phone NOW
for your copy of

"BIG SALES IN SMALL PACKAGES"

at 1410 Broadway, in New York PE 6-8600

WOR

5000 WATTS
DAY AND NIGHT
Salt Lake City Gains
16% in Population

Reach this active growing market through the station people listen to most...

The Popular Station
JOHN BAIRD & COMPANY
SALT LAKE CITY
OWNERS
NEW BUILDING

RADIOS IS T.N.T. THIS FALL

EARL J. GLADE WARNS TRADE

Special Need in Fall Elections for Radio Stations to Avoid Any Appearance of Taking Sides Between Political Candidates—Latter Sure to Be Peevishly Ready for Radio-Rapping

'EDIT CAREFULLY'

Washington, Aug. 18. Broadcasters must exercise caution in handling political controversies this fall. This warning was sent out last week by Earl J. Glade of KSL, chairman of the National Association of Broadcasters' code compliance committee, in a statement noting "the recent vigorous consideration" of the matter of radio's fairness in Congress.

Warning against permitting sponsored commentators to inject political issues into their discussions of news was given by Glade with the reminder that if the industry fails to take elaborate precautions there is danger of punishment at the hands of the government. The N.A.B. code clause singling out commentators and newscasters was italicized to tone up his words of caution.

"An American radio station is assumed to have no editorial policy. However, the mere selection of a news item for broadcast is an exercise of the editorial function. The choice of each feature, therefore, has a direct bearing on the character of the news period," Glade said. "Selecting news material for broadcasting is considered so significant by listeners, as indicating the sympathies of the station management, that extreme caution must be constantly observed to keep the station free from the charges of bias. This appears to be more necessary with radio than with the press."

"Nothing is more repugnant to the radio industry than to have to interfere with complete freedom of speech as far as that freedom applies to well known news commentators and others of recognized standing. Station management would naturally prefer to edit, merely, but not to censor. Responsibility of the station under the law, however, necessitates a most careful follow-through. All of the networks and all well managed stations have clearly defined policies governing the entire handling of this vital issue."

'LOW MAN' IN HIGH

H. Allen Smith Writing, Announcing 'n' Everything

H. Allen Smith, author of 'Low Man on a Totem Pole' and m.c. of the recent 'Swap Night' program on the Blue, has been rubbing for Milton Cross on the 'Basin Street' show during the latter's vacation. His chores called for writing as well as m.c.-ing the show since Jay Somers, the regular scripter, was swamped by the sudden spread of the Allen Prescott show to six 30 minute sessions per week. He winds up on the show tonight (19) although there is talk of having him continue to script the show, i.e., except for the Zero Mostel material, which continues a headache.

'Basin Street' stays in New York when Zero Mostel goes to the Coast for his Metro picture deal, with the comic being pied-in for his two spots. Network is on the prowl for a scripter to concentrate on his material with an eye toward setting Mostel on his own show.

Spartanburg, S. C. — John L. Thomson, WSPA-WORD newscaster, has resigned to join the Spartanburg Herald news staff. He succeeds Thomas Boynton, resigned to become editor of the Bronxville (N. Y.) Review-Press.

It's Chopin Week

Mexico City, Aug. 18. Mouthpiece of the National University of Mexico, XEXM, is presenting Chopin Week, Aug. 17-22, with hour daily of composers music rendered by some Mexican players and singers. University is North America's oldest seat of learning, dating from 1553.

Campbell at KMOX

Chicago, Aug. 18. Wendell Campbell has been appointed sales manager for KMOX, St. Louis, taking over his new duties immediately. Campbell has been western manager of radio sales for WBBM, at Chicago.

RUSH HUGHES GOES TO KWK, ST. LOUIS

St. Louis, Aug. 18. Rush Hughes is here at KWK (Mutual) to do a daily two-hour stint with records. It will not be the ordinary disc routine. Intention is to put some ginger in the period. Hughes does going personality yarns and informal biographies on the platter performers as he gives them the needle. Objective, of course, is sponsors.

Hughes formerly did his 'Hughes-heel' nationally, and has also done commenting, sports and announcing on various programs and stations on both coasts.

Neighborly Gesture

Augusta, Ga., Aug. 18. Stations WRWD and WGAC, with cooperation of local press, raised \$2,170.26 for wife and nine children of Audley Cawley, farmer, who died in a well cave-in. Money deposited in local bank. Mrs. Cawley plans to buy a home.

Stations sidetracked war and politics briefly to allow heavy ethering of humane appeal. Currency, checks and small change poured in.

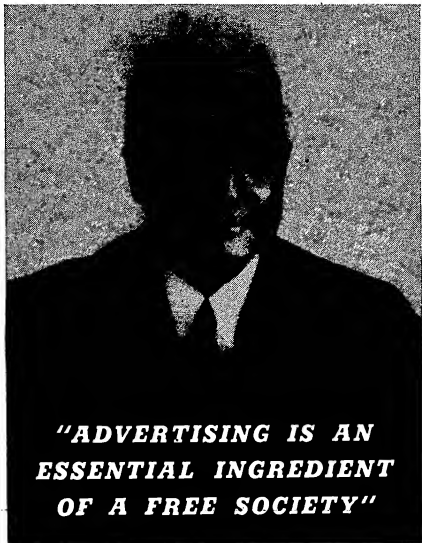
Jack Leonard, guitarist on KOIN-KALE, is in the army. Replacing him is George Baker, former vaudeville and showman from San Francisco.

N.A.B. SELLERS SPOKANE MEET

Seattle, Aug. 18. Sales managers of the 17th District of the National Association of Broadcasters will hold a two-day meeting in Spokane beginning Friday, Aug. 20.

Harvey Wixson, commercial manager of KGA-KHQ, Spokane, is president of the salesmen in this district, which includes Oregon and Washington.

John Lindsay is now chief continuity writer at WTRV, Troy, N. Y.



"ADVERTISING IS AN ESSENTIAL INGREDIENT OF A FREE SOCIETY"

says JESSE JONES, Secretary of Commerce of the UNITED STATES.

"American advertisers have done, are doing and we are sure will continue to do a highly effective job of proving the many values of advertising to a free nation fighting for its freedom.

"If there were no other reasons why the Department of Commerce believes in advertising, the contributions to speeding war work, which the press and the radio of the country are making, would be sufficient explanation of our faith in advertising as an essential ingredient of a free society." (from a letter to the N. I. A. A., June 29, 1942)

★ To these whose fortitude in total war adds another chord of defiance to the enemies of free American enterprise and democracy . . . this space is dedicated by The Nation's Station. ★



WHERE THE ANSWER IS A MUMBLE OR THE CASE OF WBYN, BROOKLYN

WBYN, Brooklyn, is the station that was made out of four stations. In the days when the four stations each went its way they tangled with the Federal regulatory authorities and the resultant mass and mess of litigation went by the nickname "no further away than in these columns, of the 'Brooklyn chop suey case'." That is now history. WBYN of today is an operation in the foreign language field. It is an operation in the public interest. This is the question that is put today concerning all foreign language stations and in WBYN, as elsewhere, the answer is a mumble. Like all foreign language stations WBYN has practically no national advertising accounts. The payroll is met through local mercantile and miscellaneous sources. Most of these buy announcements, few actually "sponsor" entertainments. There is the inevitable monotony of records and blunts. The records assume nationalistic favor, the blunts vary in language. Products slightly vary, too, by nationalistic characteristics. Spaghetti for the Italians, matzo for the Jews, discos for the Spaniards. Stanbuck for the headsches of all.

OFTEN REPEATED

The schedules of WBYN are repetitious from language to language. Hungarian or Lithuanian or Greek or Russian there isn't much change except in the announcer. Only in Yiddish and in Italian are there touches of uniqueness or personality. Hardly at any point in the schedule (as monitored last week by 'Variety') does the station, as such, assert itself in any language, although it may possibly do so in English (these monitoring reports ignore English activity). Of social-mindedness there is not much beyond the routine war bond announcements, references to nationalistic schools, an occasional word on, say, air raid precautions.

For the minds of its listeners WBYN provides little beyond some recorded music which is sometimes first rate, as in the Swedish service, and sometimes narrowly confined as in Italian where too many Carlo Buti records are played.

'THE JEWISH MARK TWAIN'

WBYN announcers tend to pronounced courtesy to each other. One Italian announcer is hailed as a great comedy star; a Yiddish announcer is characterized as a genius. The station has a Yiddish story teller who

shines as 'The Jewish Mark Twain.' These are items of human interest in an otherwise pretty dull unimportant day in and day out.

The schedule is marked by lots of newscasts, but almost always in English. In the Hungarian service there was reference to "those who can best be reached in their own tongue," but this was nearly the only hint caught in a week's time of station policy as stated on the air by the station manager, Dr. Joseph Goldberger. The only Yiddish stanza to have the Dodge-Giant game for soldier benefit ballyhooed as it is generally thought that young Jews seldom listen to such Yiddish broadcasts and elderly Jews seldom attend baseball games.

This was the way they galloped Monday last on the Yiddish period broadcast by Ruben Goldberg:

- 818—Grossman shoes, DeKalb ave.
- 819—"The Married Chasan"—Disc.
- 820—"The Three Sevens"—Singing.
- 826—"Sug fur wus"—Disc.
- 828—B. C. Headsche Powder.
- 829—"Suleika"—Disc.
- 832—Modern Industrial bank.
- 834—Molly Picon record.
- 837—"White shoes, Delaney street."
- 838—"Intermezzo"—Disc.
- 841—Insulina book.
- 842—"Loving Heart"—Disc.
- 845—Stanbuck.
- 846—"Three folk songs."
- 848—"Tango."
- 857—Insulina booklet.
- 858—Musical theme.

The Yiddish program on WBYN solicits funds for a home for aged rabbis. It includes blessings for the president of the United States and his aides. There is a discussion of Jewish family problems, somewhat akin to WBYN's Jewish Philosopher. There is a prayer for peace and a plea to help the Government. It all adds up to unobjectionable, rather unimaginative routine stuff, delivered by an 'adviser' who has been soliciting funds for the aged rabbis' home over various neighborhood stations for years.

PANEL OF WISE MEN

"The American Court for Peace and Justice" is perhaps WBYN's piece de resistance. It is currently sponsored by a match manufacturer, but is sometimes a participating program. Spiritually this one is 'Good Will Court' all over. In Yiddish and with nobody bothering much it can be, and sometimes is, pretty candid about the facts of life and sex. On this occasion the human equation in ethics concerned seven children who cannot support a father of 88. "Peace and Justice" uses a panel of Jewish businessmen. Often they are advertisers on WBYN. The program also has a women's auxiliary that digs up and attests the 'cases' and brings them before the panel of wise men.

DITTO, DITTO, DITTO

The Russian half hour on Mondays (9 p.m.) appears to be a fugitive from the former YCW, which has now been rechristened and remodeled into all-English WLBI. It is without significance. The Ukrainian program earlier the same evening revealed nothing not straightforwardly routine. The Spanish half hour on Wednesday crammed these plugs into two minutes flat: War Bonds, Rhumba Palace, Hernandez shop, Romero photography, Aurora Oil. The Greek interval was devoted to the interests of the Atlas trading store in the Manhattan forties for Greek phonograph discs and other items. Hungarian imports of Paprika of Second avenue ranged from national recordings to national meals. The Hungarian service was feminine identified as the 'charming hostess of the airwaves.' Perhaps WBYN doesn't bother much about the war or democracy because so many radio stations and all the radio networks take care of the problem, rather nicely.

ELLA FITZGERALD ON BLUE NETWORK

Ella Fitzgerald, who dropped her full-size orchestra late last week to work in the future accompanied only by the Four Keys, begins a series of outstanding spots on the Blue network Monday (24). Miss Fitzgerald has several one-night dates to fill between now and then which will be played with Doc Wheeler's Sun Royal orchestra, also handled by Moe Gale, Miss Fitzgerald's manager.

Singer will have two or three shots weekly on the Blue and will not do any other work for the time being.

DRAFT EMBARRASSMENT

DeRussy, 38, Back Before Farcewells Have Died Out

Jack DeRussy, 38, KDKA sales manager, is back on the job again in local Westinghouse station, having been turned down by army physicians last week on the eve of his departure for service. DeRussy, originally okayed, had resigned his post, been given the conventional farewells and was all set to shove off when the last-minute nix came.

In fact, James Rock, station manager, was expected to announce DeRussy's successor within just a few hours after he shoveled up himself with the news that Uncle Sam didn't want him.

Minneapolis—John Sherman has resigned as WTEN technical director to accept a commission as first lieutenant in the Army Air Corps. He reports this week at Miami Beach for preliminary training.

WABC COUNTS ITS BLESSINGS

WABC, New York, Columbia key, took stock of its new local account this week and made the following

Musterole, Woman's Page, Erwin Waser.

Penn Tobacco, News, H. M. Kieswetter.

Savings Banks of N.Y. State, Woman's Page, Ruthraff & Ryan.

Manhattan Soap, News, Franklin Bruck Advertising Corp.

Mayland Pharmaceutical, "Personally It's Off the Record," Joseph Katz.

Smith Brothers, Arthur Godfrey, J. D. Tarcher.

Quick, "Music of Today," Morse-International.

Victor Oats, Aunt Jimmie, Sherman K. Ellis.

MaRone, Woman's Page, M. H. Hackett, Inc.

O'Sullivan Rubber, Arthur Godfrey, Birmingham, Alabama, Pierce.

N.Y. State Bureau of Milk, Woman's Page, J. M. Mathers.

N.Y. Telephone Company, "Music of Today," B. B. D. & O.

Raymond Clapper, Eric Sevigny, Roche, Williams & Cunningham.

B. C. Remedy Company, Arthur Godfrey, Charles W. Hoyt.

RAYMOND CLAPPER TO SUCCEED RAY SWING

White Owl (General Cigar Co.) has decided on Raymond Clapper as successor to Raymond Gram Swing when the latter moves over to the Blue from Mutual. Swing finishes up for White Owl Sept. 28 and Clapper moves into the Mutual 10 p.m. slot Oct. 2.

Clapper's previous broadcast activities have been practically exclusively on the Blue.

FRENCH ON MEXICAN 36

Indian Dialects Banned for Duration of War

Mexico City, Aug. 18.

Anglo-Free French Alliance of Mexico has news over a national web of 38 stations. Uses "Carmen de Alba," She's Banished Alba Bertini, a political refugee.

Radio censors have nixed broadcasts of material in any of the numerous Indian dialects of Mexico, even such well-known and ear-piercing ones as Aztec and Maya.

Censors hold that the amendment to the communications law, made as a war emergency, only permits radio broadcasts in Spanish and English, with French tolerated to a certain extent. But broadcast preference is naturally for Spanish, Mexican's official language.

Niles Trammell in Fishing

May Do Some Fishing

Niles Trammell, NBC pres, may do a couple weeks of fishing in Wisconsin.

He was visiting the network's Chicago offices yesterday (Tuesday) and it was his intention to spend today (Wednesday) in Milwaukee and then make for the fishing country.

Let W.W.J. help you

W.W.J.

—and keep friends for your product or service. For many years it has been the most listened-to radio station in the great Detroit market.

Investigate!

W.W.J.

George P. Hollingsbury Company
New York — Chicago — Atlanta
San Francisco — Los Angeles

Another
Congressional Record
Continuation of the United States
Senate

FULTON LEWIS, JR.

12 PAGES IN ONE ISSUE OF THE
CONGRESSIONAL RECORD WERE
DEVOTED TO FULTON LEWIS, JR.
BROADCASTS ON THE SYNTHETIC
RUBBER PROGRAM.

"A MODEL COMMENTATOR" says U. S. SENATE

No other commentator in the history of radio has had the distinction of being quoted so greatly in the Congressional Record. 100% of Fulton Lewis, Jr.'s broadcasts pertaining to his investigation of the synthetic rubber situation have been inserted in the Senate proceedings. Surely, no other radio personality is so highly regarded.

NOW ON 180 MUTUAL STATIONS

THE LARGEST HOOK-UP OF ANY
RADIO PERSONALITY ON THE AIR

Carefully sponsored on 180 stations, Fulton Lewis, Jr. is available for membership over THREE TIMES A WEEK. This should be the BEST TIME. QUARTER HOUR RATE PER WEEK. This should be the BEST TIME. QUARTER HOUR RATE PER WEEK. This should be the BEST TIME. QUARTER HOUR RATE PER WEEK.

B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL WASHINGTON D. C.
MUTUAL BROADCASTING SYSTEM

MORE SETS AND GRUMBLING IN SO. AFRICA

Capetown, July 10.

South African Broadcasting Corp. 1941 report gives a total of 311,651 license holders, an increase of 27,932 on the previous year. License fees were 485,722 pounds, showing a profit of 105,480 pounds.

There is still opposition against the yearly license of one pound 15 shillings, especially because elimination of London program.

Local news-sheets frequently carry strong condemnation against the whole radio outfit.

'Town Hall of the Air,' in from Pacific Coast, will be at Milwaukee Aug. 20, and on Aug. 27, from Chautauque, where the topic will be 'The Church and the War.'



there's a far simpler way

With programs like *It's The Navy*, *Five Star Final*, *Goodwill Hour*, *Americana Quiz* (to mention a few) with news analysts like Sydney Moseley and Johannes Steel... with regular news periods like New York Times bulletins every hour on the hour... WMCA is now making a powerful impression on New York radio listeners.

Offering advertisers their first opportunity to buy, at very low cost, a New York station scheduling impressive, quality programs.

AMERICA'S LEADING INDEPENDENT STATION

wmca

Western Radio: Vito Ripari & Co., Chicago

changing with the scene

DEPT. OF FINANCE SERIES

'They Tell Me' Sponsored by Canadian Government

Montreal, Aug. 18.

Canadian Marconi station CFCF started on Monday (17) with a program of indefinite duration sponsored by the Canadian Government Department of Finance titled 'They Tell Me,' with Claire Wallace and Ted Wallace.

It will run a quarter hour five times weekly, Monday through Friday.

Humble Oil's 9th And Biggest Yr. Of Texas Grids

San Antonio, Aug. 18.

For the ninth consecutive year Humble Oil will sponsor the play-by-play broadcasts of Southwest Conference football games on the Texas Quality Network. Schedule gets under way on Sept. 26 and carries through until the latter part of December. Account was expected to again call the plays at the various regional and local games.

Broadcasts are to be aired over TQN stations WOAI, here; WFAP, Dallas; KPRC, Houston; and WBAP, Fort Worth. In addition to the broadcasts over the TQN web, Humble will also air games over the Lone Star Chain and Texas State Network as well as using networks of independent stations to air sectional games of importance.

RUSS CLEVENGER NEW FCC P. A.

Washington, Aug. 18.

Russell R. Clevenger, former publicist of Broadcast Music, Inc., succeeded George C. Gillingham as information director for the FCC. Appointment was made last week after prolonged search for someone to fill the vacancy resulting from Gillingham's departure for active duty with the Chemical Warfare Service. Recently Edgar Jones, personal assistant to Chairman James L. Fly and former trade paper reporter, has been subbing as Comish mouthpiece.

Clevenger's background includes five years with the New York Times, including a period in Europe, and public relations work for many industrial firms, including Warner Bros., Texas Corp., Baltimore & Ohio Railroad, Automatic Manufacturing, Chase National Bank, Consolidated Edison, Columbia Gas & Electric, and New York City Exchange.

'CAN YOU TOP THIS?' TOPS N. Y. WITH 17.2

Kirkman Soap has renewed for 'Can You Top This?' participating joke program on WOR, New York, until the end of this year.

The latest continuing study of the Co-operative Analysis of Broadcast gives this show a rating of 17.2, which is higher than that scored by any network program in the New York area.

Joe Laurie, Jr., Senator Ford, Harry Herzhfeld continue as the joke experts.

'The Two Old Gossips'

Montreal, Aug. 18.

'Chez Colette' sponsored by the Oxo Company will go on the air over French independent station CKAC, Aug. 31, Mondays through Fridays, for 26 weeks.

It will have 'Les Deux Commerces' (The two old gossips) Madame Alarie and Juliette Huot and Colette Brossard, French-Canadian comic. Scripter is Omer Duranseau.

EQUIPMENT SHORTAGE CLOUDS TRADE; SOME HOUR-CUTS MAY BE REQUIRED

Early Recognition

Kansas City, Kans.

Editor, 'Variety':

With reference to your 'You Can't Do Business With Hitler' story on page 38, Aug. 5th issue, you may be interested to know that:

After first obtaining permission from author, Douglas Miller, and publisher, Little-Brown & Co., KCKN read the entire book on the air in daily 15-minute installments. The first installment was broadcast on Sept. 23, 1941, and the book was completed on Oct. 23, 1941.

STATION KCKN,

Ellis Atteberry, General Manager.

WWPG in Florida Linked to Blue Web

WWPG, Lake Worth, Fla., joins the Blue Network as a member of the Florida group Oct. 1.

With WWPG the Blue's affiliate list adds to 131.

Fly Deprecates 'Alarmist Talk'—But No Practical Method Assuring Continuance of All Present Stations Now in Sight

Washington, Aug. 18.

Opposition to any scheme for conserving broadcasting equipment that would seriously affect present service is being put up by the Federal Communications Commission but mounting war demands for critical materials threaten to force some curtailment of operations. Shortages of tubes and other replacements are causing wide concern and officials concerned with production of war supplies are agitating for drastic narrowing of radio service on the ground much broadcasting is 'non-essential' to the war effort.

Varied suggestions to avoid shutdown of large numbers of transmitters are being weighed. Equipment pool idea launched several months ago appears to have gone by the boards, though National Association of Broadcasters still hopes that swaps of surplus equipment will greatly ease shortage of necessary parts and equipment. Trade association is plugging the scheme, but officials seem increasingly doubtful any substantial supply of replacements is on shelves of stations. While waiting for full returns from survey of tubes by War Communications Board, various officials are pondering changes in engineering standards that might lengthen life of present apparatus, shortening the operating day, permitting certain plants to close down indefinitely without surrounding permits, time-sharing or other form of rotation of service.

Stories that radio industry may have to reduce operations drastically were termed 'alarmist' by Chairman James L. Fly. Though there admitting there is concern about keeping plants on the air, commish head insisted 'no measure has been suggested by anyone in the Government or in the industry which is not aimed toward establishing and maintaining stability and durability of broadcasting service and coverage.'



It is the hour before midnight. Time for another of those special late evening shows prepared and produced nightly by the expert staff of WJR. *Peaceful Valley*, perhaps, with those melodies Grandma used to hum. Or *Maestro's Night*, with the romance of that first evening at the concert hall. Or *America's Music*, with tunes that Uncle Sam whistles while he works.

These brighter stars in the late evening sky are for all Americans. Especially, they are for those who are sacrificing most to keep the America we know. They are for the boy in uniform, spending his last

evening with her... for the family keeping late vigil for news from some distant outpost... for that other worker, laboring through the night to produce the weapons for victory.

Wherever the powerful voice of WJR reaches out, there is *big time* entertainment in the air all evening... to lift the spirits, to spread the hands, to relax the minds of an America carrying out its *biggest* job.

WJR
THE GEMSTONE STATION
Detroit

BASIC STATION...COLUMBIA BROADCASTING SYSTEM
G. A. Richards, President...Leo J. Fitzpatrick, Vice President and General Manager

Edward Peary & Company, Inc.
National Representative

Inside Stuff—Radio

David Brown, account executive on Beechnut Packing in the Newell Emmett agency, wants to assume all the blame for the social freeness accorded to station reps several weeks ago. The operators of quite a number of stations were invited to the Lotus Club, N. Y., of which Ralph Foote, Beechnut ad manager, is a member, to discuss time availabilities and be treated to some refreshments. Brown, telephoning from Birmingham, Ala., Monday (17), declared that he was the one first extended the invitation and that Foote didn't attend the party because he had a cold. Foote, added Brown, has nothing against station reps. It's only that he (Brown) likes to get together directly with station men.

Foote was out on the west coast last week contacting the stations for available time directly. Also being hosted. He has several big stops scheduled for him in the middle west.

For weeks Artkin Pictures (they distribute Soviet films) has been trying in vain to contact the powers behind "The 22nd Letter" program at CBS with an eye towards making available any of their material that was suitable. Last week the program had a sequence that was lifted word for word, from the Artkin film "This Is the Enemy," current at the Stanley theatre in New York. In the picture the episode is called "100 for One." On the program it was "50 for One."

What Artkin can't understand is why the program waited till it originated on the Coast before using the sequence since the film has been at the Stanley theatre for over six weeks.

Compton agency has shelved the transcribed version of "Against the Storm" (Procter & Gamble) until it receives written approval covering use of the discs from the American Federation of Musicians. The snag has been caused by the fact that all clearance requests for commercial transcriptions must go through the Chicago office of the federation and the latter is without sufficient clerical help. Agencies with branch offices in Chicago have found that they can get quick action by telephoning their clearance requirements to the AFM's local office.

The "Against the Storm" platters have been running on several stations two weeks after the same episode had been aired over NBC.

Listening is still on the downturn. During the month of July, 1942, the 10 leading programs averaged 10%, whereas a year ago this average

was 12%. The listening index of the Co-operative Analysis of Broadcasting was also off in June and May, as regard to both night and daytime listening. For April the downbeat applied solely to night listening.

An interesting sidelight on comparative listening audience is to be found in the column of strictly musical shows. All such programs are considerably up over last summer, when ASCAP's music was off the networks.

Pedlar & Ryan agency and the Blue Network are in the midst of discussions regarding Dinah Shore's (Bristol-Myers) next spot. Her present time, Friday, 9:30-10 p.m., has been tentatively included by the Blue in its deal with Coca-Cola and the problem now facing the network is to find a satisfactory substitute period. This might require moving still other accounts.

The Coca-Cola order calls for the 9:30-9:55 p.m. segment across the board.

The Office of War Information has finally gotten "You Can't Do Business with Hitler" into foreign languages. The translations were urged six months ago. They now appear in Polish, German and Italian. These new waxies permit WBKN in the Bronx, for example, to carry the series in four languages and announce the revised title-slogan "You Can't Do Business with Hitler"—In Any Language.

Mutual network, which, as a cooperative, derives sustenance only from its member stations, has been prodded by Tom Slater, its director of specials, to plan more war shows and cooperate more aggressively with the Office of War Information.

KRNT and KSO, Des Moines, carrying a daily series of broadcasts from the Army Aug. 16, 17, 18 and 19. One was roundtable discussion by three former network announcers, now attached to the American forces. They are Bert Parks, CBS, Bob Waldrop, NBC and George Fuller, Mutual.

Story broke last week that commentator Boske Carter had adopted a religion based on the Jewish and was observing kosher dietary laws.

A wag at WOR, New York in response to somebody's remark they were hungry Carter "send into Boske's studio for a matzo."

Frank McCall, aide to A. A. Schechter, who resigned as director NBC news and special events, is filling his ex-boss' spot until a replacement is set.

Agent Herman Bernie has a radio package show which his brother, Ben Bernie, would emcee, utilizing some other hand as the background. Talent to include Bert Lahr, Hazel Scott and Joan Merrill.

Dick Dorrance With

OWI Under Phil Cohen

Washington, Aug. 18. Dick Dorrance, short story writer and formerly with FM Broadcasters, Inc., is assistant to Phil Cohen, the government liaison man with the Office of War Information's Radio Bureau. He will help with scripting and ideas in connection with war broadcasts.

Dorrance has turned out the weekly newsletter for the Broadcasters' Victory Council.

Foote and Station Reps

Dallas, Aug. 18.

Editor, "Variety":

In your issue of Aug. 12 you stated that in connection with my activities asisting manager for the Beech-Nut Packing Co. that I refused to deal with station reps. Nothing could be further from the truth. I am constantly in touch with station reps. In fact, the week before I left the city, my entire time was taken with representatives of radio stations.

I am now on a coast-to-coast tour, visiting various cities in connection with business for the Beech-Nut Packing Co. In my judgment, it is to the advantage of my company to have personal contact with station owners and managers. In addition to, and not necessarily instead of, contact with station reps. I shall continue to maintain these relationships. The N. Y. reps visit not only our office in New York, but the agency (Newell Emmett) every day and every week. Most of the mail I have received since I left home has been from the very same reps.

I did not invite any one to the Lotus club the night of July 31, the evening of which you spoke. . . sent out no letters. . . did not attend any dinner there. . . made no statement of any nature. . . hence, did not refuse to deal with station reps.

Only in the interests of truth and accuracy would I ask you to give this statement equal prominence and space to that of your statement of last week.

Ralph Foote,
Advertising Manager
Beech-Nut Packing Co.

Stan Shaw, Disc Jockey,

From WNEU to WINS

Stan Shaw, of "Milk and Honey" on WNEU, N. Y., has connected with WINS, N. Y., starting next Monday (24).

Shaw and Don Dunphy will operate from 2-6 p.m. afternoons in a straight records, gap, participating announcement session. Called "Afternoon Frolic."

Irish Games on WJJD

Chicago, Aug. 18.

Broadcast of the 1942 Notre Dame football games over WJJD has been arranged, starting with the Notre Dame-Georgia Tech. game on Oct. 3.

Other games played will include Oct. 10, Stanford; Oct. 17, Iowa Air Cadets; Oct. 24, Illinois; Oct. 31, Navy; Nov. 14, Michigan; Nov. 21, Northwestern, and Dec. 5, Great Lakes Naval Training Station.

Broadcasts will be sponsored by Sinclair Refining Company through Hixson-O'Donnell, Inc., N. Y. Jack Fitzpatrick will announce.

Phillips' Chainbreaks

Phillips Delicous Soups (Phillips Packing Co.) is buying chainbreaks in several eastern markets through the Atkin-Kynett agency of Philadelphia.

The schedule calls for a minimum of six blurbs a week.

Shirley Ten Eyck has been appointed traffic manager of WSNY, Schenectady, N. Y.

- WRITER
- DIRECTOR
- PRODUCER

FRITZ BLOCKI

NEW YORK CITY

what IS that northwest flavor?

That special quality of the Northwest's is the Babe, his blue ox, whose giant hoof-prints became the 10,000 lakes. It's the cackle of hens as they lay 196,000,000 dozen eggs... the hum of flour mills... the odor of boiling lard and dairy... the lowing of cattle... the rumble of trucks rolling into the Twin Cities.

And it is people—853,020 radio families in WCCO's Primary Listening Area—who are very much like the people in your town, and yet amazingly different. A knowledge of their prejudices and prejudices woven into the fabric of a program, is an invaluable asset to an advertiser.

Our program-makers have developed many WCCO shows with That Northwest Flavor. Eighteen years of building programs for Northwest listeners have given us a thorough knowledge of what succeeds.

If you'd like to hear some fine examples of available WCCO shows, call us or your nearest Radio Sales office.

WCCO 50,000 WATTS WHERE IT COUNTS THE MOST - MINNEAPOLIS-ST. PAUL

Owned and operated by the Columbia Broadcasting System. Represented nationally by Radio Sales with offices located in New York, Chicago, St. Louis, San Francisco, Los Angeles, Charlotte



Payroll Traffic

Boston—Jack Manning, WBZ announcer for past four years, has left to take an appointment as Civilian Administrative Assistant and Public Accountant for the Signal Corps, U. S. Army.

Bob Sanford, formerly with WOR, N. Y., publicity department, has taken over similar job at WORL, Boston, recently vacated by Stephen Manookian, who has stepped into a position as local publicity head of the U.S.O.-Camp Shows, Inc., replacing Maxwell Forster, who moved to New York City for same organization.

San Francisco—Ray McGuire, formerly of WNOE, New Orleans, has joined announcing staff of KSFQ.

George Taylor switched from salesman, KYA, to program director, KSN, succeeding in the latter position Lou Kephling, who went to Denver.

Cleveland—Albert Rajnick has been named Vernon L. Johnson, engineer at WEIK-WOL, who has gone into government service.

New York City—John W. Powers, of the Sherman K. Ellis agency, has been appointed director of research for the firm. He was formerly with Moody's Investors Service.

Worcester—New announcer at WTAG is Bob Dixon, formerly of WHNY, Holyoke. Stanley Crowhurst, lately of WJEX, Boston, has joined WTAG staff as control room engineer.

Schenectady—Andrew Kay, of WGY, has reported to Camp Upton.

San Antonio—Henry Guerra, WOAI newscaster, has left the station to become candidate for air service. Succeeding him at the newscasts on the station will be Jerry Lee.

Pittsburgh—Dorothy Wilks, who used to have her own piano program over WJAS here, has joined publicity staff at KDKA.

Milwaukee—Bob Hanson, an announcer for four years on WTMJ, has resigned to become a research engineer with Globe-Union, Inc., which has large governmental defense contracts.

San Antonio—WOAI has Claire Nischwitz in the continuity department.

KABC has added Charles E. Salks to the transmitter. He replaces Francis St. John.

Dwight Bourne, former musical director for station WQAI has been commissioned a First Lieut. in the Army Air Forces and will report for duty in Florida.

Dolly Schurnacher, traffic chief of station WTSA has resigned her post to join her husband at Fort Gill, Oklahoma. Replacing her is Mary Ruth Huntington.

Boston—Howard C. Enyard has left WORL to join WEEI as studio technician, replacing Robert DeHart, who is now studying at Mass. Institute of Technology in the government service. Enyard was formerly with WNAC, WAAB and WLAW.

Irvin Ellis (Dierdell), for past two years WCOP announcer, has enlisted in Army.

Art King, WEEI announcer for past five years, has joined the Army.

Moose Jaw, Sask.—Sam Hillier, news editor and studio pianist of CJRM, Regina, has moved to Moose Jaw, Sask., for a position with the Wartime Prices and Trade Board.

Des Moines—Bill McCrory has been added to the announcing staff of KSO-KRNT, Des Moines-Iowa. He was formerly with KTHS, Hot Springs, Ark.

Carter Reynolds, KSO and KRNT announcer, left this week for the army. Tom Dyer, of the promotion department of the two stations, leaves the first of the month. KSO

and KRNT now have 15% of their staffs in the armed services.

Philadelphia—John R. Newhouse, formerly of WEEY, New York, joins WFIL as an announcer.

High Chambers, former speller on WGBS, Evansville, Ind., new addition to WIP staff, replacing Bill Campbell free-lancing.

Carol-Jean Shepard has left RCA, Victor to take post as WIP record and transcription librarian.

Seattle—Helen Champagne is the new aide in the publicity department at KIRO. Formerly with WTCN, Minneapolis, and KWAL, Wallace, Idaho.

Trey—Bob Lewis resigned as announcer at WTRY.

Sarasota, Fla.—John B. Browning, former Sarasota Herald-Tribune advertising manager, has been named manager of WSPB, Sarasota.

Louisville—Lavelle Waltem, formerly program director at KROC, Rochester, Minn., is new to the announcing staff at WAVE. Other changes include Ray Marcus, announcer, who joined the Army, and Bill Sherman, WAVE news editor,

Medford's Predicament

Medford, Ore., Aug. 18. Radio technicians are to scarce here that the Blue Network outlet KXMD has been forced to abandon five broadcasts on Sundays.

The situation has other stations considering forms to take places of those in service or soon to be called.

who has taken over the public relations job at a plant in Jeffersonville, Indiana, engaged in war production. W. L. Lokenbill, script writer, taking over the new program director post at KXCK, Kansas City. Formerly handled continuity.

High—Sutton, formerly with WEAS, and a reader for the American Printing House for the Blind, recording the "talking books," is now on the staff of WAVE as news editor.

San Francisco—A. D. Fried resigned as salesman at KROW, Oakland, to become manager of KLLK, Oakland.

Lou Simon, KYA salesman, left that station to join Allied Advertising Agency.

Eunice Steel, transferred as organizer from KFCB to KSN.

Chiles, Iowa—Roger Patrick, formerly of WCRS, Springfield, Ill., now announcing at KROS here.

Ken Dyke Heads All OWI 'Campaigns' With W. M. Spire as Radio Link

Washington, Aug. 18. Centralized control of all campaigns—from money-raising to junket excursions—have been established in the Office of War Information in a move to cut out overlapping appeals to the public and prevent waste of effort on the part of over-enthusiastic volunteers.

The Broadcasting industry will be tied directly into the new organization with plans and timetables for microphone appeals being worked out through the Radio Bureau.

Appointment of William M. Spire, formerly with the Office for Emergency Management and earlier on the McCam-Erickson payroll, was announced last week in the first moves to set up machinery to help stations and networks arrange more efficient campaigns to solicit public aid for war work.

He has the title of coordinator of campaigns and works directly under Douglas Messervy, assistant director of the Radio Bureau.

Ken Dyke, borrowed from NBC, steers all campaigns and drives in the role of chief of the OWI Bureau of Campaigns. Spire will be the link between Dyke's outfit and the broadcasters, but Phil Cohen, classic, at Goheen, N. Y.

remains as government liaison man and will have charge of distributing transcriptions for different Federal cup-ratters.

RAY NELSON RESUMES AS NBC ANNOUNCER

C. L. Messer, NBC v.p. in charge of programs, has again reactivated his production staff. He has taken Ray Nelson out of the job of production manager of the eastern division and assigned him back to announcing plus the development of program ideas. Nelson's post is now filled by Wynn Wright, who held a similar title in the network's central division (Chicago).

Charles Urquhart, assistant production manager in Chicago, has been moved into the vacancy left by Wright.

Jack McCarthy covered for the Blue network, the running of the Hamiltonian Shakes, left harness the broadcasters, but Phil Cohen, classic, at Goheen, N. Y.

*Rededication
of purpose*

AT THE AGE OF TWENTY

- ... to perform a public service whenever the need occurs or the opportunity affords.
- ... to air the news truthfully and frequently as soon as it happens.
- ... to offer daily the finest in all realms of radio entertainment.
- ... to draw on its facilities and the imagination of its people in every way that might contribute to America's war effort and the Victory.

As it enters its twenty-first year, these continue to be WEAF's guides for action. Today WEAF thanks its advertisers for their support of these aims in the past and looks forward to working with them in maintaining the highest standards in broadcasting.

WEAF

AUGUST 16, 1922 AUGUST 16, 1942
660 KC 50,000 WATTS

AVAILABLE

A creative "gag" writer-director: has done top ranking network shows. For those convinced that a few more jokes don't make a radio show, I'll work for you. Write Box 46—Variety, Woods Edge, Cdn.

OWNED AND OPERATED BY THE NATIONAL BROADCASTING COMPANY

PICTURE AT A MATTELUS

Picture Cos. Continue to Sign Up Bands For Ermerons on Unprecedented Scale; Offset to Loss of Male Stars

Picture companies are sewing up name bands on an unprecedented scale this year in a move to set up new stellar strength in films to offset the loss of top male stars going into the armed forces. Majors, finding that known bands are a "potted asset," are handing out term deals to the lesser orchestras as well.

Among orchestras which have been signed for picture work are such names as Jimmy Dorsey, Tommy Dorsey, Glenn Miller (for seven years), and Benny Goodman. Xavier Cugat is scheduled to make a second picture for Columbia while Freddie Slack has one scheduled for the same studio. Bob Crosby is set for Metro's "Presenting Lily Mars." There is a long list of others who have been signed in the past and are negotiating for further assignments. Among the latter is Dick Jurgens, taking a five-year deal with Metro. Metro, with Louis K. Sidney and Arthur Freed strongly favoring music, is one of the studios most active in signing bands for future use, usually taking exclusive options on services within specific time limits. In the instance of failure to establish hold on an orchestra is in the relations between Paramount and Jimmy Dorsey. Dorsey's recent "Fleet's In" was one of the most successful band films, but Par had him signed for another job. Though they had "first refusal" (i.e., a good story) on a second. Since Par didn't come forth with a suitable offer, Dorsey couldn't be prevented from going over to Metro. He begins his first picture for them soon on terms approximately the same as his Par deal which paid him and his men about \$75,000 for six weeks' work.

One of the longest term contracts between a band and a studio was that which tied Glenn Miller to 20th-Fox for seven years calling for a minimum of one film a year with a progressively high salary. Studio can ask for a second picture each year, however, at the same price as the first. Similar contracts, but for less period of time (five years) have been mentioned as being mulled for other outfits.

Most band-picture contracts being made at the moment, however, call for one film with options for one or two more.

SETTLE WITH THORNHILL

Script Unusable So Paramount Negotiates Settlement

Claude Thornhill's band will not go to the Coast to begin work on a film for Paramount, which was to start Monday (24). Last week Buddy Tesler, head of the Par studio, tore up the script for the film Thornhill was booked for because it wasn't suitable. Par offices in New York, and Tom Rockwell, head of General Amusement Corp., which books Thornhill, got together Monday (17) to work out a settlement of the band's contract.

Thornhill is now on a string of one-night dates to Chicago, from where he was scheduled to train later in the week for California.

Ted Lewis to MCA

Ted Lewis orchestra has shifted agency allegiance to the Music Corp. of America, with which Lewis signed a booking contract last week.

Lewis had been booked by the William Morris agency almost since the inception of the latter's band department. Lewis is currently in the market.

50,000 OLD RECORDS

But What Services Get In Return Isn't Made Public

Philadelphia, Aug. 18. Station WCAU is reported having piled up 50,000 old records in its current drive. The gutta percha and shellac salvage is turned over at scrap prices and the scrap prices in turn used to buy new records for service men.

Missing in WCAU's publicity are the sums of money involved for the 50,000 old discs and the number of new discs that will be acquired, and whether the latter are to be acquired at retail or wholesale prices, and from what company.

WCAU has been touring the residential districts with a mobile unit in charge of Russ Mulholland, one of its announcers.

'That Gal Is Our Billie,' Columbia Warns Capitol

Hollywood, Aug. 18. Columbia Records has notified Glenn Wallcut's Capitol Records outfit here that it must not release Paul Whiteman's recording of "Traveling Light," or be sued for using a Columbia recording artist without permission. Columbia claims that the vocalist with Whiteman, called Lady Day on the disc, is actually Billie Holiday, who is contracted to its Clef label. It's understood here that Columbia has also warned Miss Holiday against repeating the infraction of her Columbia contract. Some time ago Columbia cancelled the contract it had with John Kirby's small jazz band because it claimed Kirby accompanied Una Mae Carlisle on a Blue bird release without permission. Kirby subsequently moved to Victor to cut under his own name, and with Miss Carlisle.

IN ADDITION TO A.F.M. RELATIONS

All Radio Stations Must Report Under Oath the Sums Paid for Professional Talent and the Amounts of Free Talent on Station—FCC Questionnaire Reflects Complaints Raised by Petrillo

AID FOR D. OF J.

Washington, Aug. 18.

Broadcasters are under obligation this week to furnish large amounts of statistical data about their programming and labor relations for use of the Federal Government in the injunction suit sought to prevent the American Federation of Musicians from carrying out the boycott of transcriptions and recordings for commercial use. Detailed questionnaires were sent every licensee Saturday (15) by the Federal Communications Commission as a means of getting factual information for Assistant Attorney General Thurman Arnold and his trust-busting colleagues. Sworn replies are due back within five days after receipt.

Meanwhile the National Association of Broadcasters is analyzing similar dope received from over 600 stations and is preparing to intervene in the Justice Department's injunction proceeding. Chicago is "a friend of the court." Application to file a brief on behalf of the radio industry will be made this week with the approval of the Justice Department.

Comprehensive reports on the use made of live talent, transcriptions and recordings, house orchestras and standbys, are demanded by the FCC, which also requests notarized statements about any tiffs with the musicians union and information about contractual relations with the James C. Petrillo forces. Financial data, some of which also has been furnished the Commission by the industry, is requested, obviously to help the Justice Department attorneys' back up contentions that the banders (Continued on page 36)

A.F.M. Chicago Meeting on Strategy; N.A.B. Helping Arnold Prepare; Waxers' Idleness Becomes Dull

Raymond Scott at Work; His Unit Is Incomplete

Raymond Scott went to work Monday (16) at CBS studios in New York with his six-piece band still incomplete. He used Mel Powell, piano; Billy Taylor, bass; George Johnson, alto sax, and three others to fill in for Cozy Cole, drummer, who's to join next week; Barney Bigard, clarinet, also coming in next week; Emmet Berry, trumpet, ditto.

Cole is now with Cab Calloway; Bigard is with Duke Ellington, and Berry is with Teddy Wilson.

Musicians Plan Clean-up Depot For Servicemen

Hollywood, Aug. 18.

The Musicians Union is pushing a project for establishment of a clean-up depot for servicemen on Furrough here. Union officials are hunting for a site where soldiers and sailors will be able to shave, shower and press clothes when they hit town.

This is the first such project of its kind in the country and the lead is expected to be followed in other cities.

WAYNE KING BECOMES A U.S.A. CAPTAIN

Chicago, Aug. 18.

Wayne King was last week appointed to captain in the Army's Specialists Corp.

Band leader will have charge of all music for the Sixth Corps Army Area.

Rudy Vallee was inducted into the Coast Guard Monday (17) in California.

Broadcasting and recording circles were speculating yesterday (Tuesday) as to what major developments might stem from the meeting of the executive board of the American Federation of Musicians in Chicago the past several days. The gathering had been hurriedly called for a survey of the entire situation to date and to decide on subsequent strategy. The various assistants to the president were summoned from the AFM's New York office for the occasion.

While broadcasting and recording companies have expressed confidence that Petrillo will make no drastic move pending trial of the Government's anti-trust action, there have been inklings from within the federation that the executive board and Petrillo will proceed to act on plans previously formulated in connection with the campaign on "tanned music." On hand for the board meeting is Joseph Padway, AFM counsel in the anti-trust proceedings.

Meanwhile NBC, the Blue Network and Columbia are busily preparing the affidavits which Thurman Arnold, assistant U. S. attorney general, has asked them and others to submit for the Sept. 16 trial. The National Association of Broadcasters was reported last week to have given permission to intervene in the case on the side of the Government. It was reported that the independent phonograph record companies were showing some reluctance toward furnishing Arnold with affidavits concerning how the AFM's ban on musician employment would damage them, if it was, but counsel (Continued on page 35)

GRAY'S FIRST STRAND DATE

Glenn Gray's Casa Loma orchestra, which began the pit band policy at the Paramount Theatre, New York, during the Christmas holidays in 1933, has been booked to play the opposition Strand theatre, New York, for the first time. Gray was an annual fixture at the Par over the Xmas-New Year holidays for six straight years, as an anniversary gesture. String was broken last January when Gene Krupa took over.

Strand date is for three weeks, beginning Nov. 27. Gray is currently in the Pennsylvania Hotel in New York, where he stays until the first week in October when Glenn Miller returns.

Joe Glaser to California

Joe Glaser headed for California Saturday (15) to be available when three of his bands start touring the week in that area. Louis Armstrong's band starts film work on Metro's "Cabin in the Sky." Lionel Hampton opens at Casa Manana, Culver City, Cal., and Stuff Smith opens at Club Travolta, Los Angeles.

Glaser will be gone about two weeks.

Devote to Be N. Y. Rep. With Joe Glaser anxious to establish himself and make his permanent home on the Coast, the band manager has engineered a deal with Jack Davies to handle his N. Y. business.

Davies retains his own office while servicing Glaser's clients.

... Wherever you find a well informed showman ...
... You are sure to find VARIETY ...

... Special Editions are impressive because their extraordinary editorial features create a lasting impression with all showmen ...

... That's why VARIETY'S forthcoming

'Strictly For The Buyers'
Band Talent Issue

Is an exceptionally good advertising buy ...

... Make your space reservations now ... In New York at 154 West 46th Street ... In Chicago at 54 West Randolph Street ... In Hollywood at 1708 No. Vine Street.

Kaye Great \$54,000, Ennis, 2d, Big 78C, Both in N. Y.; J. Dorsey, 56C, Chi Wow, Nelson Fine 27G in Cleve.

(Estimates for This Week)

Charlie Barnet, Boston (RKO Boston); \$240; 30-55-75) — "Plus The Horizon" (Par). Mostly the draw of the Dorsey crew, getting well \$55,000.
 Stan Kenton, New York City (RKO); \$240; 30-55-75) — "Holiday Inn" (Par) and the Ink Spots (2d wk) made this a wide one of an all-round bill. Second session heading for tremendous \$70,000, after record \$65,000 opening week.
 30-44-56) — "With 'Pinkie' Favorite" (RKO). Kay Krer in film. Looks like nice \$25,500.

Sammy Kaye, New York (Strand); 28-35-55-85-91-10) — "With 'Gay Sisters' (WB). Scoring to get \$54,000 or thereabouts, with "With 'Pinkie' picture credits equally for b.o. appeal.

Stan Kenton, Philadelphia (Erie); 27-35-55-85-91-10) — "Teamed with Jackie Cooper and Three Stooges in person and 'Sweater Girl' (U) on screen. Whole package drawing good \$24,500, with credits evenly divided.

Chloe Marx, Los Angeles (Orpheum); 2,200; 30-45-55-85) — "With 'Told You So' (Paramount). Band rates bulk of \$15,000 draw, slightly over wartime normal.

Yvonne Monroe, Buffalo (Buffalo); 3,500; 35-55-85) — "With 'Callin' Dr. Gillespie' (M-G). Band show with attractive supporting talent keeping the b.o. buzzing and building up to the \$24,000.

Ozzie Nelson, Cleveland (Palace); 3,000; 35-40-45-55-70) — "With 'Flight Lieutenant' (Col) and Harriet Hilliard. Band's recent comeback on Red Skelton program counts for plenty at b.o. Swinging to swell \$27,000."

Paul Whiteman, Chicago (Oriental); 3,200; 28-35-45-55-85) — "With 'Butch Minds Baby' (U). Whiteman is the attraction on this combo; big \$23,000.

Pluggers Donate Pianos

Chicago, Aug. 18. Professional Music Men, Inc., Chicago branch, this week donated \$300 to the purchase of two pianos for the Chicago Service Men's Center.

Mayor Kelly will accept the pianos on behalf of the service men in a special dedication, Aug. 20. The Berg and Johnston Music Center will represent the Professional Music Men.

'I'm going to move to The Outskirts of Town'

AND

"Basic Blues"

Columbia Record No. 36061

COUNT BASIE

And His Orchestra

Per. Mgt. MILTON EBBINS

Dir. William Morris Agency.

Band Bookings

Los Brees, Sept. 4, week, Stanley T. Pittsburgh.

Gay Lombardo, Aug. 20, Ad. Atlantic City, Maxwail Field, Montgomery, Ala.; 2d, Ad. Birmingham, Ala.; 26, Empire B., Allentown, Pa.; 27, Longview, Park, Mahanoy City, Pa.; 29, Sunset B., Carrolltown, Pa.

McFarland Twins, Sept. 7, indefinite, Dempsey's Restaurant, New York City.

Bob Astor, Sept. 4-7, Summit Inn, Baltimore.

Bob Crosby, Oct. 8, three weeks, Meadowbrook, Cedar Grove, N. J.

Soony Danham, Aug. 21, Casa Loma B., Charleston, W. Va.; 22, Lakeside Park, Dayton, Ohio; 23, Southern Marion, Indianapolis; 25, Paramount T., Anderson, Ind.; 26, Sandy Beach Park, Russell's Point, O.; 27, Ocean Beach Pier, Clark's Lake, Mich.; 28, week, Eastwood Gardens, Detroit; Sept. 3, Fruitport Pavilion, Muskegon, Mich.; 4, Palms Royale B., South Bend, Ind.; 6, Paramount T., Hammond, Ind.; 7, Eagle's B., Milwaukee; 8, Avalon B., La Crosse, Wis.; 9, Bob Allen, Sept. 6-Oct. 1, Roseland B., New York City.

Michael Ayres, Sept. 5, Convention Hall, Astoria, Ore.; Sept. 7, 10-16, 10-16, Monte T., New York City; 17-20, Victory T., Bayonne, N. J.

Jimmy Dorsey, Sept. 4, Sports Arena, Rochester, N. Y.; 5, Waldameer Park, Erie, Pa.; 6, Yankee Lake, Brookfield, O.; 7, Kenwood Park, Pittsburgh; 11-24, Sherman H., Chicago; 26, six weeks, Palladium B., Hollywood.

Woody Herman, Sept. 11-17, Orpheum T., Minneapolis; 16, Danceland, Cedar Rapids, Ia.; 19, Val-Air, Monticello T., New York City; 20-22, City 21, Shrine Mosque, Springfield, Mo.; 22, Castle B., St. Louis; 23, Hug, Evansville, Ind.; 25, week Circle T., Indianapolis.

Glen Gray, Aug. 23, Lake Compounce, Bristol, Conn.

Carl Hoff, Aug. 22, Lakeside Park, Barnersville, Pa.; 26-27, Poli T., Waterbury, Conn.

Leo Jordan, Aug. 25, Armory, Charleston, W. Va.

Clyde Laas, Aug. 26, Dunbar Cave, Clarksville, Tenn.; 26, Castle Farms, Cincinnati; 30-Sept. 6, Forest Park, St. Louis.

Dick Rogers, Aug. 24-26, Palomar B., Norfolk, Va.; 28-30, State T., Hartford, Conn.

Vido Musso, Aug. 29-29, Capitol T., Wheeling, W. Va.; 30, Keith-Albee T., Huntington, W. Va.

Tommy Reynolds, Aug. 28-30, Gypsy Village, Louisville, Ky.; Sept. 4-Oct. 18, Rainbow Rendezvous, Salt Lake City.

PAUL TREMAINE IN ARMY

After the 13-Week Olympics He'll Join a Service Band

Paul Tremaine, once one of the country's most popular dance band leaders, is in the Army, stationed at Quantico, Virginia, where he is training Camp Lee, Va. Tremaine entered July 29 and entered the service July 31 under his real name, Eric. He will join a Camp Lee post band where as basic training is completed.

Artie Shaw, who entered the U. S. Army, is also training at Quantico at nearby Newport News, Va. He is completing basic training, and spends a lot of his time leading a band for various functions.

Add: Wartime Jumps

At Donahue's men rode almost 400 in two weeks, 300 in one. Vernon O., to Cleveland in the back of a truck they hired. Musicians and instruments were simply piled into the body and the trip took two and a half hours.

In West Virginia soon after that Donahue hired two pleasure cars for a truck for the engagements for a short hop. All went well, but the state line was reached when the truckman stopped and refused to go further. Donahue had to get out and go to cross state lines. Everything went into the two cars (average 1000 lbs. each) four cars and instrument truck).

Erskine Hawkins, Frankie Masters Draw Solidly

(Estimates)

(There was an error in crowd report for Variety of Brooklyn Country Club, Philly, on Aug. 1. Donahue's orchestra was 377, not 377 as reported.)

Count Basie (St. Paul, Reno, Nev., Aug. 12). In spite of withering heat Basie pulled strong 1,700 here at St.

Ellis Fitzgerald (Brookline C. C., Phila., Aug. 17). First shot here for Fitzgerald's crowd drew 750 down at \$1.10.

Check Foster (Tolent Pole B., Auburndale, Mass., Aug. 10-15). Foster's second week better; 10,000 here. Check Foster's crowd drew \$2,250 gross considering lack of gas.

Erskine Hawkins (Nu-Elm B., Youngstown, O., Aug. 12). Hawkins pulled up a great gross here of \$2,200, \$1 and \$1.20, an unexpected surprise.

Carl Hoff (Raynor B., Boston, Aug. 11). Hoff is now accounted in this area; he accounted for 1,100 admissions at St. George for fine Tuesday night of \$770.

Frankie Masters (For Thee, Rock Lake, Ill., Aug. 8-15). Masters had a very good week in this area and on this stand broke another four week record up gross of \$5,821 on last-half three days.

Alvino Ray (Convention Hall, Ashbury Park, N. J., Aug. 12). Ray did nice job here, drawing just under 2,000 admissions at \$1.10.

Clarence Thershill (Empire B., Allentown, Pa., Aug. 12). On second or third stay here Thershill did a good job, drawing 1,400 at \$1.10.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Week Fixed	Covers Per Table	Total Covers On Date
Alvino Ray	...Astor (1000; 75c-\$1.50).....	18	850	9,525
Ray Heatherton	...Biltmore (300; \$1-\$1.50).....	7	2,900	19,125
Xavier Cugat	...Waldorf (500; \$1-\$1.50).....	14	1,900	29,175
Johnny Long	...New York City (1000; 75c-\$1.50).....	27	1,400	40,075
Lin McCullie	...Lexington (300; 75c-\$1.50).....	8	2,125	10,025
Chas. Gray	...Pennsylvania (1000; 75c-\$1.50).....	19	700	12,700
Jerry Wall	...Lincoln (225; 75c-\$1.50).....	19		

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Through the groove for another 5,000 covers and settled for a big run amid the coconuts.
 Joe Reichman (Biltmore; 1200; 50c-\$1). He's more than just another Joe named Joe to this spot and again running close to 5,000 tabs on the week.

Chicago

Tommy Tucker (Empire Room, Palmer House; \$3-\$3.50 min.). Tucker has done a fine job in this room for his first time in the territory. He Johnny Long himself, firmly with the dancers and customers.
 Jimmy Joy (Walnut Room, Bismark Hotel; 300; \$1-\$2 min.). Joy rolling along here and will be likely year-after-year repeater in this spot. He's in view of the fine hitting 1,000 last week.

Duke Ellington (Panther Room, Hotel Sherman; \$3-\$3.50 min.). Ellington dragged in bright 4,500 customers on finale session, Charlie Spivak orchestra opened with walloping Friday (14).

Charlie Murray (Mayfair Room, Hotel Blackstone; \$300; \$2.50 min. St.). Carlos Ramirez replaced Joan Merrill as floor attraction. Biz okay at 1,400 tabs.

Boston

Nat Brandwynne (Ritz Roof, Ritz-Carlton Hotel; 350; \$1 cover). Carol Brandwynne the new show that opened Friday (14) and is credited with two sell-out evenings. Brandwynne's seventh week. Covers upped to 2,300, plus excellent dinner biz.

Check Foster (Oval Room, Plaza; 300; \$1 cover). Hildegarde takes top honors for drawing 1,300 covers on four days, having opened on Wednesday (12). She was originally booked for three weeks, but on account of terrific opening, Mayor Chauncy Depew Steele picked up extension extending to Sept. 16. Jane Pickens' two closing nights, Monday-Tuesday usually slow nights, accounted for 225. Dinner trade for Morton's fifth week and continuing Friday (14).

Jack Edwards (Terrace Room, Hotel Statler; \$400; \$1 cover). Edwards' night was good with 650 covers on Friday-Saturday, only late nights, with the dinner traffic.

Minneapolis

Frankie Gibson (Minnesota Terrace, Nicolet Hotel; \$1.50-\$2 min.). Going stronger than ever in sixth week, Dorothy Lewis ice cream, "Symphony on Wheels" will remain a regular feature. Attendance zoomed to new high, reaching 780 nightly average. Frisco (local) orch. plays for show and dancing.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B., Hollywood, fourth week). It used to be that 26,000 customers was just something the management dreamed about, but now it's getting to be an every week occurrence with Herman. Marty Malneck comes in (18) as intermission band for six weeks, with Alby Leman doing for the main stand Sept. 1, following Herman.

Eab Calloway (Casa Calda, Hollywood, sixth week). Closing figure around 11,000 and pushing the six-week aggregate to around 65,000, which calls for a triumph on the house record. Lionel Hampton opens Thursday.

Henry Busse (Trionon, B. Southgate, Cal., sixth week). Plenty of left left and bowed out with strong count of close to 8,000. Count Basie moves in Wednesday.

Johnny Richards (Casino B., Hollywood, first week). This had moved from the beach and has yet to demonstrate what he can do in this city. May pull around 3,500 customers.

Ted Fio Rito (Florentine Gardens N., Hollywood, sixth week). On either side of 5,000 patrons, according to the draw of Nils Granlund's floor revue and Mills Bros. as a big attraction.

(Chicago)

Buddy Franklin (Chas. Parer; 600; \$3-\$3.50 min.). Benny Fields headlining and account for beaucoup trade. Franklin continues to hold and bid with a pull in the last week.

Art Jarrett (Blackhawk; 400; \$1.25 min.). Jarrett has done well during current stay and last week brought in okay \$3,500 patrons.

appearance and delivery make a hit with the girls. Harry Cool also does very vocal work, although he does not protect the personality that Moreno does. His style is not half as good as the other, but he probably could easily correct to his advantage.

ED HOEZELEZ (C) With Walter Chappin, who is making a booking of bands on a trial and error basis (Continued on page 38)

ATTENTION "NAME" BANDS!

Write us regarding possible complete details of your band (opens in September). State past engagements and give complete details.

HOTEL DIXIE

250 West 43d Street New York

NEW YORK GENERAL AMUSEMENT CORP.

Inside Stuff—Orchestras

Band bookers are constantly complaining these days the shortage of orchestras available for booking, but particularly because there are fewer bands but because of the healthy-state of the business and the increased number of opportunities for outfalls of all types. This despite the inroads of war (transportation, etc.).

Agencies are eyeing especially the situation in regard to the Labor Day weekend, when business normally hits a high peak. So far there is no indication of how that period will be, but it is normal (summer bookings usually reach a crescendo for Labor Day, after which most spots fold) agency men fear the demand for dates will far exceed the supply of bands.

Alvin Karp's band is a possibility to return to the Astor Roof, New York sometime in December to start that room through its first winter season. Contracts aren't signed, but it's probable that they will get the assignment.

While Robert Christenberry, director of the Astor, had been mulling year-round operation nothing definite came of it until reports on Ray's return. Later band finished a run there Saturday (15), being replaced by Harry James. Les Brown follows James then, if all goes well come Ray.

Hitherto highly regarded bandleader whose band is now playing at southern hotel suddenly went haywire last week, showed up on the job drunk three or four nights running, and made such a disgrace of himself that the management of the hotel insisted that he leave. Calls back and forth to his booking agency in New York finally brought a southern representative of his, who took the bandleader in tow.

His band stayed on, because the hotel management asserted it liked the outfit and had no argument with the men.

New York counterpart of Washington, D. C.'s "Spotlight Club," early morning spot designed as a musician meeting place, will be titled Performers and Musicians Club, with the spotlight on Ray Herbeck and his band, at 51st Street and Seventh Ave., Sept. 1. It will have a small orchestra and floor show.

Goldie, headliner at the Edison hotel, New York, is to be involved in its operation.

Ray Herbeck orchestra playing Capitol theatre, Williamsport, Pa., on Aug. 3-4-5. A week after he left town the New York office booking the house got a wire from the manager asking for the maestro's address. Some thirty found he had left town, but the office had no record of where \$250 which had been kicking around the theatre since he'd left town. And apparently Herbeck had not missed them.

Roger Kaye, said to be a kinsman of Al Ibrahim, Egyptian pharaoh, is rehearsing a new band in New York. Kaye, a jazz devotee, has assembled a number of certain musicians, but without arrangements. It is a mixed outfit of white and Negro musicians.

Leader was born in Cairo but spend most of his later years in Paris before the present war. He's 22.

Music Corp. of America is not going to replace Jack Leroy, who resigned as executive producer of Saturday Night Music, as expected, after left MCA to go into a war production job. He had been with MCA four years.

Brothers in Bitter Ballroom Rivalry

Latest Cause of Friction Is Alleged 'Fix' of Popularity Contest Won by Brand-New Band

Milwaukee, Aug. 18.

Injunction proceedings may halt the broadcast which the Fitch Bandwagon (NBC) has scheduled for the Sunday night (22) broadcast. The argument that is raging about this particular program has to do with a popularity contest of the Fitch Bandwagon, which claims that he didn't get an honest count and an overlapping feud between two brothers who operate the two leading rival ballrooms of the town.

The Music Corp. of America, which handles all phases of the Bandwagon, has declared Ken Harvey leader of a comparatively new local band, as the winner of a drugstore contest and the guest on the coming Sunday's (22) broadcast. Steve Swedish, who, according to MCA's count, got 1,199 votes to Harvey's 490, charges that all votes were not picked up and that a personal tabulation showed that he had over 250 votes more than Harvey. Swedish had retained Arthur Robison, A. Hess with the view of asking the Federal court for an injunction against Harvey, Fitch and the local Better Business Bureau and the Milwaukee Pharmaceutical Fitch Co. about the way that the voting was handled.

As for the feud between the two

brothers, the names are Jimmy Devine, co. of the Modernistic ballroom, and George Devine, of the Eagles ballroom. The latter is Harvey's present location while Swedish plays at the Modernistic. The bitter ballroom rivalry of the two brothers has often brought them before the American Federation of Musicians, or complaints of defendants over some personal feud that had a hand in the middle. The Brothers Devine are lending all the encouragement they can to the fight over the drugstore ballots.

Geiger in Quick Change From Hoagland to N. Y.

Pittsburgh, Aug. 18.

It was a short, swift stretch for Earl Geiger, trumpet man formerly in Hal Kemp's orchestra with the Everet Hoagland band here at Bill Green's last week. Geiger joined the Hoagland band on Saturday night and four days later was on his way back to New York to line up a small outfit of his own for a spot at the Hotel Astor.

As a result, Hoagland played out the Hoagland band at Green's and the local musician and left town minus one horn topper. Hoopes to pick up a new outfit at Green's, in the Astor, where he opens Tuesday (23) at St. Anthony hotel.

DESPITE DRAFT, REPLACEMENTS STILL EASY FOR DANCE ORCHESTRAS

Autograph Fees For USO Benefit Is Idea Of Goodman's Rowland

Plan to enlarge the coffers of the USO has been broached to band leaders by Will Rowland, manager of Benny Goodman. Rowland has circled about every band within his last week, asking them to come in with him on a plan whereby they will charge for the money picture of themselves or personalities in their band, the times to be turned over to the USO. Rowland figured in the course of a year a considerable sum can be realized from orchestras, fans about every band, big or small, ships large numbers of portraits to fans.

Robert Kelly, head of the Campaign Division of the USO, is handling the idea for the service organization. He has set up an orchestra Picture Fund, address the Empire State Bldg., New York.

PATHE FILMING BAND SHORTS

Pathe Newsreel is making its first musical shorts, utilizing chiefly name bands. First orcha filmed were Johnny Lott, the Jerry Waldo's.

Some 13 shorts in all will be made, but no other bands have been definitely set as yet. First release will be in Sept.

HALF-PAID VOTED LEROY WHILE IN U. S. SERVICE

Pittsburgh, Aug. 18.

Bill Leroy's band, a fixture at Pines, local roadhouse, for last several years, has voted to put the maestro on half salary during his army service. Leroy, called up first several months ago and then turned down for physical reasons, had his classification changed recently and shows off late this week to get outdressed for khaki. Sargent Jacques LaBelle, who had been picked to front Leroy's outfit when leader's number originally turned up, will take over the baton.

Another baton hereabouts to receive his marching orders was Joe Vera, whose four-piece combo, Men of Music, has been at Hotel Roosevelt's Blue Room all summer. He will probably mean the end of the Vera crew since keyboard work has been his to Hal McHenry, Joe Bonaguidi, shoved off weeks ago.

On the Upbeat

Griff Williams orchestra is current at Blue Moon. Wichita will go down there to Palmer house, Chicago.

Skippy Desair, alto sax, from George Audin's band, joins Woody Herman at the Palladium, New York, in place of Sam Rubinowitz.

Guy Dick, arranger-pianist, joined Del Courtney in place of Sandy Bailey; Tony Borelli, trumpet, vice Johnny Robertson. Courtney is at the Baker hotel, Dallas.

Johnny 'Cat' Davis signed for a Paramount short subject, to be filmed August 31 in New York.

Bob Matthews, vocalist with Sam Donahue, into the Army. Donahue gives way to Hal McHenry at Glen Island Casino, New Rochelle, N. Y., this week.

Fee Wee Irwin band at the Casino Club near Springfield, O., this week.

Tommy Carls band opened week's engagements last night (17) at Kenwood park, Pittsburgh, replacing Brad Hunt outfit.

No New Bands Being Formed, Various Secondary Groups Broken Up by Induction of Leaders—Also More Youngsters Studying for Swing Careers

A.F.M. Chicago

(Continued from page 32)

for these companies refused to confirm or deny the rumor. One lawyer, Milton Diamond, of Decca, remarked that his company was giving Arnold the co-operation he (Arnold) had asked at a meeting in his office Aug. 8, but that since this was a matter being prosecuted by the Government, Diamond said, he couldn't see how he could reveal the aid being extended by Decca.

Counsel for commercial organization on the anti-A.F.M. side of the fence are casting their hopes of success in the Government's suit not so much on the strength of the legal phase as on the patriotic angle. These lawyers figure that if the court approves the complaint out on the basis of the U. S. supreme court's decision in the Hutchinson (carpenters' union) case the dramatic recording sessions will be such as to cause Congress to amend the anti-trust law to the extent of bringing labor within its purview.

No Love Lost

Where the present shutdown on recording is beginning to have its effect is among the personnel of the phonograph recording companies. Executives, technicians, arrangers and whatever are being maintained on the payroll, but there isn't much for them to do but sit around and wait for another, and they are getting tired of that.

The recording men are getting scant sympathy from the music publishers and the latter's professional men. The latter recall that when the American ASCAP and BMI were waging in 1940 the recording men did not refrain from rubbing it into them, urging the music men to buck up, that happy days were ahead and after all they shouldn't complain about a little uncertainty and idleness.

Despite the number of musicians who have been drafted into the armed forces there is no shortage of manpower so far, according to leaders and personal managers who at first feared such a situation. As a matter of fact replacements are plentiful, a condition brought about (1) by the break-up of a considerable number of territorial bands, particularly in the midwest, via the induction or enlistment of leaders; (2) the over-growing number of youngsters influenced into instrumental study by the popularity of dance bands and star musicians over the past seven or eight years; and (3) by the virtually complete absence of the formation of new bands, which formerly absorbed newcomers.

These youngsters are beginning to be felt in nationally known orchestras, many of which list teen-age instrumentalists among personnel. Since Sonny Dunham created a craze a couple of years ago with 16-year old lesser sax player Corky Cochran (becoming the youngster's guardian as a means to his use) many other name leaders have acquired musicians fresh out of high school, occasionally under the same guardianship arrangement. And lately their influx has increased sharply. There is one fairly well known band now using a drummer said to be only 15 years old.

Heretofore the youngsters would make connections with embryo leaders striking out for themselves after years of experience playing with other outfits. In this way they serve in apprenticeship which frequently led to big-money jobs with the best bands in the country. Now, however, the war and its effect on the band business has discouraged the formation of new bands and the youngsters are being right into posts with established groups.

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★LIKE A LEAF FALLING IN THE BREEZE

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NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEA, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (Aug. 10-16) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Be Careful My Heart—"Holiday Inn"	Berlin	30
My Revelation	Santley	29
Wears Pair Silver Wings	Shapiro	27
Do You Miss Sweetheart?	Paramount	27
At Last—"Orchestra Wives"	Swifty	26
Idaho	Mills	25
Left Heart Stagedoor	Army	23
Got Old Kalamazoo—"Orchestra Wives"	Swifty	23
Single Jangle Jingle	Paramount	23
This Worth Fighting For	Harms	21
Conchita Lopez—"Priorities on Parade"	Swifty	21
South Wind	Witmark	19
Just Though You Were	Yankee	17
Wonder When Baby Coming	Crawford	17
Take Me	BVC	16
"At the Crossroads"	Marks	14
I'm Old Fashioned—"V"	Swifty	14
Singing Sings Alamosa	Remick	12
"When Lights Go On Again"	CLP	12
Who Wouldn't Love You	Remick	11
By Light Silver Moon	BMC	11
There'll Never Be Another	BMC	11
One Dozen Roses	Famous	10
"Strictly Instrumental"	Cherio	10
Sweet Eloise	Swifty	10
All I Need Is You	Miller	9
Deeds Beloved—"V"	Chappell	9
He's My Guy	Miller	9
Put Put Put	Miller	9
Humming Bird	Robbins	8
Day Dreams Come True	Robbins	8
I Met Her On Monday	ABC	8
Serenade in Blue—"Orchestra Wives"	BVC	8
Sleepy Lagoon	Witmark	8
Under Strawberry Moon	Witmark	8
Heavenly Highway	Jewel	7
Army Air Corps	Swifty	7
Jersey Bounce	Lewis	7
Love Is a Kick	Swifty	7
I Came Here For Joe	Shapiro	6
Keep Smiling, Laughing	Leeds	6
Kiss Me	Santley	6
Major and Minor	Witmark	6
After It's Over	Barton	6
Everything I Got—"V"	Chappell	6
Every Night Long	Swifty	5
I Get Leg Chicken—"Seven Days' Leave"	Southern	5
Johnny Doughboy	Witmark	5
Yesterday's Garden	Morris	5
You Never Lovelier—"You Never Lovelier"	Harms	5

* Indicates BMI licensing; others are via ASCAP. † Filmlicensing.
‡ Legitimate. This is the Army's publishing subunit, licensed freely to all users.

British Best Sellers
(Week Ending July 31)

London, Aug. 1
Green Valley.....Maurice
Anniversary Waltz.....Chappell
Heart of Texas.....Southern
Miss You.....Camp-Conn.
My Dream Boat.....Chappell
Blue in Night.....Chappell
Basin Street Ball.....C-C
Tried to Say I Love.....Cinephone
Apple Tree.....Sun
Jersey Bounce.....Sterling
Jealousy.....Wright
Moonlight Cocktail.....Chappell

LINK'S METRO POWWOW
ON FILM SONGS, BANDS

Hollywood, Aug. 18.
Harry Link, general professional manager for Leo Feist, Inc., conferring with executives of Metro, for whose music his firm is the exclusive outlet, out for forthcoming musical productions.

Besides settling exploitation campaign for new musicals for Metro, Link will also discuss with M-G producers music for the name bands studio has signed, including those of Tommy Dorsey, Jimmy Dorsey, Vaughn Monro, Duke Ellington, Dick Jurgens and Harry James.

Require Data

(Continued from page 32)

music will cause actual damage to the broadcasters.

Complete figures on operations using music during the week of April 5-11 are required by the Committee. The questionnaire covers the total hours devoted to both commercial and sustaining programs, whether on radio—whether on transcriptions or on recordings or provided by live talent—or from networks—made up the entire program, was "an integral part of the program" or was "an incidental part of the program." Data must be broken down to cover both commercial and sustaining broadcast according to the source of music.

To get an overall picture that probably will be used by the FCC, tentative over sketch by the FCC, stations must state the number of hours on the air during the sample week, with network and non-network sustaining and commercial shows and report separately the time devoted to off-line recordings.

Besides general financial data—about aggregate revenues, net income, and the usual data required annually—the special questionnaire calls for estimates of the percentage of net income attributable to music programs using recordings or transcriptions. The figure must be broken down to give a clear idea of the cash value of waxed music to the industry.

Incidental information desired by the Government includes the names of the library services to which programs subscribe the time spent in 1941 outlay for recordings and transcriptions.

As the net to the extent to which stations are compelled to hire union musicians, the Committee includes questions about the stations' dealings with the AFM. Besides wanting the figures on hours when live talent was used during the sample week, the investigators call for data showing the number of staff musicians employed at present and during the year, and the number of staff musicians employed in the present year.

The Committee is seeking to answer Petrillo's fear that union members are denied employment because of the small amount of free talent available. Stations are directed to give the same information about non-professionals including such organizations as the Army and Navy bands—at least with regard to AFM tuneesters.

Other Petrillo squawks in the questionnaire are the question: Stations must state whether they now employ Negro musicians or had done so in their payroll in the past five years, submit any written contracts with AFM locals, or summarize existing verbal agreements or understandings with the union. Although Petrillo in effect has challenged the Commission's jurisdiction, the industry must report any

Inside Stuff—Music

A lyric writer, known for his profligacy and irresponsibility, borrowed \$8 from a music publisher for the day before he was offered \$10,000 advance royalty if he set the words to a certain tune and committed it to words. The lyricist went on to another of his periodicals, and hasn't heard from for weeks, despite his need for funds and the guaranty of a grant if he could straighten himself out for a couple of days. Incidentally, he is the last of a heritage of old-school irresponsible. Younger alert critics criticism for the lesser vein of playing the races, seeing all the ballgames, etc., and not overlooking themselves, regard that their ASCAP money will give them a good enough cushion regardless of their current song output.

Several of Walter Donaldson's oldies, such as "Back Home in Tennessee," "When a Million Miles From Nowhere" and "Bubble in My Old Kentucky Home," originally published by Waterson, Berlin & Snyder, and now a Mills Music property, with WBS' demise, are up for copyright renewal this year. The songsmith, while in New York, made arrangements to switch them over to Robbins Music Corp. Incidentally, Donaldson's World War I song hit, "My Buddy" (with the late Gus Kahn), which sold 2,000,000 copies, has inspired Jack Robbins to get Donaldson to write a World War 2 "Buddy" song. It's called "Longing" and will be rushed out pronto.

Jack Robbins has come out of the new bands with their theme songs, including among them "This Time I'm Not Alone." Per an original tune by Jerry Wald, as yet untitled; ditto Carmen Cavallaro; Vernon Duke's "New York Nocturne" for Bobby Byrne; "Blue Sentimental Mood" for Teddy Powell, an untitled original by and for Stan Kenton. In the past, of course, such famed thesmatics as "Moonlight Serenade" for Glenn Miller, "Moon Comes Over the Mountain" for Kate Smith, et al., have been Robbins publications.

'A Song Is Born,' by John Latouche and Walter Donaldson, was written in honor of and dedicated to the memory of George Gershwin.

The lyric content is a tribute, by inference, without actually naming Gershwin.

Herbert Marks of E. B. Marks Co. is handling a "Victory Committee" which he thinks other music publishers might emulate within their ranks. Has to do with collection of books, periodicals, phonograph records, etc., for the sundry service agencies.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Wears Silver Wings (3) (Shapiro).....	(Abe Lyman).....Bluebird
2. Single Jangle (13) (Paramount).....	(Kay Kyser).....Columbia
3. All I Need Is You (5) (Miller).....	(Freddie Martin).....Victor
4. Who Wouldn't Love You (8) (Maestro).....	(Ella Fitzgerald).....Decca
5. Idaho (5) (Mills).....	(Vaughan Monroe).....Bluebird
6. Sweet Eloise (7) (Shapiro).....	(Kay Kyser).....Columbia
7. Strip Polka (E. H. Morris).....	(Alvin Karpis).....Columbia
8. By Light of Silver Moon (2) (Remick).....	(Alvino Rey).....Bluebird
9. Be Careful, My Heart (1) (Berlin).....	(Benny Goodman).....Columbia
10. Wonder When My Baby (Crawford).....	(Glenn Miller).....Victor
	(Sammy Kaye).....Victor

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, otherwise gaining.)

Sleepy Lagoon (17) (Chappell).....	(Harry James).....Columbia
My Devotion (Santley).....	(Jimmy Dorsey).....Decca
Just Though You Were Here (Yankee).....	(Jimmy Dorsey).....Victor
Met Her On Monday (ABC).....	(Tommy Dorsey).....Decca
Gal In Kalamazoo (BVC).....	(Russ Morgan).....Decca
Take Me (BVC).....	(Guy Lombardo).....Decca
He's My Guy (Leeds).....	(Freddie Martin).....Victor
Conchita Lopez (Famous).....	(Glenn Miller).....Victor
	(Jimmy Dorsey).....Decca
	(Jimmy Dorsey).....Decca
	(Benny Goodman).....Columbia
	(Harry James).....Columbia
	(Tommy Dorsey).....Victor
	(Bing Crosby).....Decca
	(Dinah Shore).....Victor

instances where the AFM held a gun at any station's head. Two final inquiries are direct outgrowth of Petrillo's broadcast-strike threat: deny Petrillo, for fear of being boycotted, picketed, or denied the right to pick up remote stations, is ordered to tell whether in the past three years they have been ultimately denied employment of union musicians or allowed to air scheduled programs only after hiring unused clubby performers. Stations are asked if any affiliates have been denied network service for reasons beyond those involved in the strike, with a labor dispute involving musicians'.

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(America Needs Me)

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★ DANCE ORCH.

★ VOCAL—3 KEYS

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WALKING THE FLOOR OVER YOU

Band Reviews

(Continued from page 34)

Continental has at last found a musical organization more in keeping with the entertainment line in which it operates. The band, which is the room is atop the hotel and around the other spaces, musical groups based on brasses and have just not hit the mark here. The brasses Hoeltz arch therefore seems to be at least one answer to the problem, and the instrumentation is more in line for rooms like this. Essentially it's a tenor-fiddle combo the three tenor saxes and three violins supported by Hoeltz at the piano, plus basic drums and bagpipes for rhythm. Personnel has mastered the latest fashions in music and it makes for pleasurable dancing. This is a sweet sort of music, with doubling on clarinets and some special ivory-thumping by the leader. It's a good beat out of the usual torrid pops as well.

Shirley Carter, featured songstress, who gives out in the lower registers, who looks like the baritone of Billie Holiday, featuring Samuels, Bob Block, and Stan Stanley. The band is led by David Chausov, Louis Poppo and Howard Gottlieb, ends Ben Kori, and the band is a good beat out of the usual torrid pops as well.

Dr. Miklos Rozsa named musical director for the Jules Levey feature, "Jules" to be released by United Artists.

Irving Mills trained out of New York on his return to Hollywood Friday (14) following a business visit with his brother-partner, Jack Mills.

Ernest Tubbs (Decca 6558) Dick Robertson (Decca, 4189) Bob Atcher (Okeh 6496)

AMERICAN MUSIC, INC. 9153 Sunset Blvd. Hollywood, Calif.

Bing Crosby

With Bob Crosby's Bob Cota (Decca 1837)

Need More Than Songs to Win

Radio Doesn't Lend Itself to Arousing Patriotic Fervor Over Tune

New York

Editor, 'Variety':

It was with considerable interest that I read your account of W. B. Lewis' talk before the Songwriters' Association. While I agree with much that Lewis had to say and feel that he will make a very fine one great patriotic song to serve as an inspiration for all to work and fight to the ultimate victory, it will take more than a talk to the members of the SPA; more than all the skill our best songwriters can put into a song; more than publication by big publishers; more than the publicity which live plugging to become the song we admit we need.

How is the song to be made? Let's look back to the last war and the song of that period—'Over There.' Radio and talkies were hardly more than a dream so no plugging via those media. But there were countless victory rallies, patriotic song meetings conducted with unrestrained enthusiasm, bands playing and flags flying—the same spirit was carried on to hundreds of vaudeville stages by big stars—and then, too, soldiers marched off to war to the music of military bands and cheering crowds. 'Over There' was played and sung on these occasions, and swept the country along with the patriotic fever.

What do we have rallies to be sure, but unfortunately, they are too few in number and conducted much too sparsely. Entertainment are too interested in their own performances to let the audience participate in the proceedings. Today vaudeville, as it was known then, is gone. Today soldiers sail off to war under cover of darkness—brouded in quiet and secrecy.

What do we do next? Well, unquestionably it's up to radio—but not radio as we hear it every day. We can't have it announced as 'the next number on our program' and expect it to register, for no matter how stirring the song, its rendition can't give much inspiration to the average listener who sits in the peaceful bliss of his home reading, playing gin rummy or talking small talk with guests. Hardly the kind of a setting to get him worked up in any kind of a fervor. But—radio can overcome this placidness and stifle his enthusiasm, not by placing mikes in Madison Square Garden, on the Sub-Treasury steps or at whatever patriotic rallies that happen, but by staging its own special kind of rallies aimed directly at the listener. With proper production and the spirit of the thing can be gotten over and patriotic songs as well as such presentation as well as serve as instruments of inspiration.

Another suggestion. Training camp broadcasts of established programs such as Bob Hope, Burns & Allen, and the Marx Brothers, etc., are great and should continue, but why not take a cue from 'This Is the Army' and let the radio actually participate in more broadcasts to the people. They've grown in dollars and cents and in a sense, act as our cheerleaders. It's the old college spirit on a grand scale and just the kind of spirit we need today.

What do you say, Messrs. Paley,

Royal, Seebach, et al., how about some routine Radio Victory Ballads staged by thousands of people for millions of people? It can be done. Sylvania Taping.

'Discover' a Song

Unlon, N. J.

Editor, 'Variety': Every orchestra leader, singer and entertainer, in the country should take upon himself the duty, as a citizen, to discover a patriotic song that would fit the Government's need as did 'Over There' in the First World War.

The Army has requested the professional songwriters of the nation to try their best to turn out a hard-punching, spirited patriotic song, and while these composers may be the logical ones to write such a number, there are dozens of unknown, amateur writers of songs in all parts of the country who probably have good patriotic tunes that have not as yet been discovered. An entertainer, in the course of his travels, is in a good position to listen to these tunes written by unknown songsmen, and to turn them over to the government! Korb Kobblers.

BBC Bana 'Slushy' Songs

An AP dispatch last week to the N. Y. Times from London reads: The British Broadcasting Corp. banned some of the most popular British writers of songs in all parts of the air tonight as 'sentimental slush,' and the tuneSmith said they would have been 'canned,' suggesting that 'Over Home, Sweet Home' could be sung in an undesirable way. The forbidden list issued to band leaders and singers was 'Miss You,' which placed third last week in a compilation of the 10 most popular tunes on the network. Others banned were 'Singing Stars of Alhambra,' 'Homecoming,' 'I'll Just Close My Eyes,' 'Moonlight Cocktail,' 'You Walk By,' 'Autumn Nocturne,' 'If You Haven't Got Dreams You've Got Nothing at All,' 'Mandy Is Love' and 'Good Night, Daddy.'

BOMBINGS IN JUKE-BOX WAR

Cleveland, Aug. 18. Another juke-box war broke out when LeRoy Robinson, partner in the automatic music-machine firm of Moxley & Robinson, was accused of connection with the bombing of Samuel Pinkus' night club.

Robinson was charged with black-paint by Pinkus, who said that the rental-man had warned him to junk the juke-boxes. Robinson denied the charge, saying he would 'blow' the juke-boxes. Defendant denied that he had ever talked to the cafe operator or his wife. Explosion partially wrecked cafe, causing damage estimated at \$1,500.

It's third bombing attributed to juke-box trouble in the last four months. Moxley's Cafe, located next door to Robinson's, was bombed twice—on March 30 and May 4.

COAST WRITERS OFFER SONGS FOR CAMP SHOWS

Hollywood, Aug. 18.

Hollywood songwriters have offered their services to Writers Mobilization Committee to write a war effort in penning ditties for camp shows and the projected 'Lunch Hour' Folliet for workers in defense plants.

Entire membership of Coast wing of Songwriters Protective Association has been placed at disposal of Mobilization Committee.

SONGWRITERS' NEW OFFICES STIMULATED

The Songwriters' Protective Association is unable to take over the elaborate quarters that Sigmund Romberg, the president, had picked out in the International building, Radio City, because of priorities on materials. Romberg discovered last week that he would have difficulty in securing the building, and the SPA will remain in its present quarters in the RCA building and add some space across the hall for the clerical staff.

Romberg is delighted, too, with big entry of E. C. Mills, former ASCAP executive, into the association much more office space would be required.

Monthly Luncheons

The Songwriters' Protective Association will toss monthly luncheons for its members in New York beginning with September. All part of the drive, launched by Pressy Sigmund Romberg, to pep up the membership interest in the organization.

The SPA luncheons will figure a maximum of 10 a year. ASCAP gives its members one dinner and one luncheon a year.

quipped. Though as yet he isn't collecting any salary from the SPA, Mills has undertaken to find ways and means of building up the association's prestige and membership fees. The principal mechanics have already been suggested and that is, 10% commission on mechanical licenses issued on behalf of writers.

What the SPA would like is an arrangement whereby film producers, for instance, would have to obtain SPA synchronization license from two different sources, the publisher and the writers. Under such a system Harry Fox would continue to act as agent and trustee for the publishers and the SPA would serve as licensing channel for the writers involved. For this service Harry Fox would receive 10% of the price would go for the producer, since Fox makes a deduction of 10% from the sync sale to the publisher, who, in turn, splits with the writers. The producers declare that they can't see where the SPA can go in for this commission-collecting device in the next four years, at least. The present contract between the SPA and publishers has four

Jack Robbins Challenges 'Boy-Girl' War Song Charges at SPA; Offers To Publish Any 10 Picked By OWI

15 Best Sheet Music Sellers

(Week of Aug. 15)

Wears Silver Wings.....	Shapiro
Single Jangle.....	Paramount
Left Heart Canter.....	Army
Johnny Doughboy.....	Crawford
Slippy Lagoon.....	Chappell
Who Wouldn't Love.....	Maestro
My Devotion.....	Santly
Always In Heart.....	Remick
Army Air Corps.....	Fisher
One Dozen Roses.....	Famous
Idaho.....	Mills
Careful Heart.....	Berlin
Jersey Bounce.....	Lewis
Worth Fighting For.....	Harms
Take Me.....	BVC

GIRL IN CHARGE OF HARMS, L.A.

Hollywood, Aug. 17.

A woman has been put in complete charge of a catalog on the Coast for first time. She's Sandy Oliver and has been named Coast House of Harms to succeed Sam Weiss, now a private in the army. She's the sister of Edwy Oliver, band leader for years was known as the 'Harms Girl'.

New Writer Plan

ASCAP's writer members will have an opportunity this fall to vote on a new system of classification. The special committee which had been working on a plan is now ready to submit its recommendations to the writer's classification committee. The latter probably won't meet until mid-September.

If the plan is adopted it will be the first time that an ASCAP writer classification committee has elected to base its determination of a member's royalty share on a definite, mathematical formula.

years to go and the pubs doubt whether the SPA can legally impose any changes in the mechanics of the standard writers' contract during that period. Where the publisher and the SPA would probably meet head on. In the near future will be in the proposed attempt of SPA commit to press for the adoption in the copyright law of an amendment granting writers divalibility of copyright. By divalibility is meant the right of the writers to assignment specific rights accruing from a copyright to various persons individually, in contrast with the current method of assigning all rights under a copyright to a single publisher. Few writers have made an exception to this general copyright. The late Victor Haddock reserved control of some of the rights.

In answer to the diatribe that the music publishers only favor war songs with a boy-girl attitude, playing down the martial, Jack Robbins challenges the statements made at the Songwriters Protective Assn. meetings by listing a flock of patriotic songs his firm puts out. Furthermore, Robbins, for one, proposes to publish any 10 songs selected by the office of War Information or by a committee of the top 10 dance maestros and outstanding vocalists such as Kate Smith, Dinah Shore, Crosby, Velma and Barry Wood, and donate everything to the USO.

Robbins argues, however, that the public may evidence heretofore unsuspected discrimination by endorsing patriotic songs (such as 'God Bless America'), if not wholly accepting rub-rub, war songs. There's a distinction between the two types songs: 'Roll Call for Americans' (by John S. Johnson and Sam Robbins), 'Uncle Sam Gets Around' (Leo Robin-Ralph Blane), 'I Hear America Singing' (Mitchell Parish-Peter De Rose), 'The Two Americans' (Mary Carolyn Dandridge-Charles Huggs-Fry), 'Sam Stands Up' (Ben Hecht-Ferd Grofe), 'The American's Creed' (Paul Francis Webster), 'My Own America' (Allie Woolbe), 'Me and My Uncle Sam' (Will A. Dillmy), 'Franklin D. Roosevelt March' (Irving Caesar-William H. Woodin), 'March for Americans' (Ferde Grofe), et al.

FLORIDA MAY REVISE ANTI-ASCAP LAW

ASCAP's management has been advised that a broadcaster committee in Florida has agreed on an amendment to the Florida anti-ASCAP statute which would permit the Society to resume doing business in that state. The committee will submit its recommendation to the state's legislative assembly.

It's over four years since ASCAP was outlawed in Florida, and the Society has deferred returning to its members the performing rights for that state because of the possibility of compromising the structure of the law.

'TITWILLOW-PETRILLO'

The new hymning Petrillo with Titwillow has inspired a number of Gilbert & Sullivan parodies that are making the rounds. Outside of the play on the phrase, the comedy ends there.

Every Big Publisher Tried To Get It! Miller Music Has It!

(THE BICYCLE SONG)

By Harry Tobias, Don Reid and Henry Tobias

Thanks to Charles Tobias for putting this song over to us, and to The Marx Moxley, whose Decca Record (16436) is creating 'Kallin' from Coast to Coast.

MILLER MUSIC, INC.

1629 Broadway, New York

BEN GILBERT, Prof. Mgr.

Legit Nitory Operators Collaborate In Cleveland Drive Vs. 'Cheaties'

Cleveland, Aug. 18. Threatened by stiff competition from scores of speakeasies that have sprung up in war-industry districts, a new era of bootlegging, owners of legit nitories are collaborating with the city to drive out the 'cheaties' out of business.

Two crusading, prominent bootleggers, who want to continue their obvious reasons, frankly admitted to 'Variety' that they have been giving cops 'tips'. Five more of them were raided last week by Deputy Inspector Mike Blackwell, Cleveland, who is a nemesis of bootleggers and racketeers, who does most of his talking with a 15-pound steel hammer.

'Bitches? These 'cheaties' don't know the meaning of the word, but they deserve, any consideration,' declared one tipster in defending his actions. 'They're not worth going to \$100 for legit permits, they're going at 2:30 a.m. just when we have to pull down the shutters and they never pay union scale for entertainers like we do. What particularly burns us up is the way the cops impressario runs a respectable cafe and observes all laws — it's that some of these flourishing joints are secretly owned by men who have licensed clubs. They use the latter only to steer customers to their 'cheatie' or other legal closing hours, by promising them they can drink all night.'

Operator of one of these 'cheaties', who makes no bones about it, claims he is doing workers in local war industry a service by offering them 'good likker at fair prices and some entertainment they deserve when they're out there at night' is asserted.

That's phony rationalization, reports exec in the Cleveland Association of Night Club and Tavern Owners. Legit spots which have to pay a service fee should be given a better break, he said, instead of the 'speaks' which are milking the business and not giving Uncle Sam his cut on sales tax. Association is lobbying for a new state law, a wartime emergency measure, that would permit licensing bottles to stay open until 3:30 a.m. of 2:30 a.m. That the ANCTO believes, would spike the bootleggers and solve the entertainment problems of Cleveland's heavy quota of defense workers.

Situation is also being recognized by some exhibitors. Several of them are reaping good coin in 'early-bird' matinees or 'defense workers' owl show. 'Warner's' is advertising a 9:25 a.m. matinee for war-factory men Saturday (15) with opening of 'Tanke Doodie Dandy' at 11:15 p.m., and is closely checking the take to see if it will be profitable enough. Louis Sower's Knickerbocker, still here to try out the idea, is making a weekly institution of it and so are the two Drive-In houses.

N. Y. LATIN QUARTER IN AGVA CONTRACT

The Latin Quarter nitory in New York last week (12) signed a contract with the city for a drive-in shop part of Variety Artists. Deal calls for \$60 per show for principal and \$40 for the line. On August 15, the minimum fee to \$75 per week for the former and \$40 for the latter, as per an AGVA contract signed last week with Gotham class A nities and the city.

Negotiations were handled by Ross Pope, AGVA national rep in charge of the local, and signed by Lou Walters, the L. Q.'s attorney.

Lawrence Phillips On Mend After Pneumonia

Lawrence Phillips, exec. v.p. of USO-Camp Shows, Inc., has been out of action for the past week with pneumonia.

Medicos say he has passed the crisis but won't be able to return to harness for another 10 days.

From, Vaude Responder
Providence, Aug. 18.
Metropolitan theatre will reopen August 20 with its name band-policy.

Yukona Cameron Joins D.C. Hotel Meller Troupe

Washington, Aug. 18. Yukona Cameron, former partner of Al Tahan, joins the Willard hotel troupe for a starring role in the radio-dramas, stepping into 'Ten Nights in a Barroom' for a bit part.

She has been having an interesting good patronage, combining of tables and drinks proving a magnet with those who like to 'kid the actor'.

Mull Radio Reps As Advisors On USO-Camp Shows

USO-Camp Shows is mulling the idea of enlarging its talent agents advisory committee to include radio station reps. Purpose would be to enable Camp Shows to tap radio talent for cuto spot bookings at ammunition depots, hospitals, isolated posts around New York City and on warships.

Present committee consists of Mel Leddy, manager of Edward Romm, General Amusements; Joe Flaum, of the Miles Ingalls agency; Frank Frank, and S. Lyons; Larry Puck of Music Corp. of America; Lou Wolfson, William Morris office; and Charles Taylor, solidator, and Ben Kuchak, German Citron office. With reps from new remaining artists bureaus and stations, the committee expects to be able to get performers like Zeke Manners of WREX, Harry Harshbarger of Capitol, Dickie Laurie, Jr., of WOR; Joey Nash of WHN, Ed East and Bud Hulick of WCAP, and Allen Prescott of the Blue, plus the vocalists and choral groups which are now practically untouched.

Frisco Cafe Man Settles Shirley Deane Pay Claim

San Francisco, Aug. 18. Joe Merello, of the Club Moderne, yelled 'uncle' on the longstanding salary dispute with Shirley Deane, singer, when his show was held up for an hour one night by Matt Shively, executive secretary of the San Francisco local of the American Guild of Variety Artists.

Shively waited until the club was packed, 15 minutes before the show was to go on, and then walked in and told Merello there would be no performance, unless—

After an hour, Merello inked a \$60 check for Miss Deane, for a week's back pay, and she came out from the east to fill in February only to find Merello's club had closed.

Chi Cafe Man Fined

Chicago, Aug. 18. Harry Bosher, owner of the Royal Follies Cafe, raided on July 30, was last week fined \$150 and costs by Judge Nathan Leary, after a hearing of presenting an indecent performance.

Dawn O'Day, 25, whose dancing act Beauty and the Beast was condemned, was fined \$50 and costs. Marion Peters, 23, was fined \$35 and costs for charge of soliciting drink.

Others arrested in the raid were discharged. Mayor Edward Kelly has leveled the cafe's license, on the charge of serving drinks to minors before the License Appeal Commission Aug. 25.

Hollywood Cocktail Lounge, Brass Rail and Capitol Bar, which were closed at the same time, then later reopened by special injunction, are now all closed.

Gravatt Donates Blimp Landmark to Gov't Scrap

Atlantic City, Aug. 18. The big blimp that was long a landmark over the Steel Pier has gone into government hands.

Frank Gravatt, president of the amusement center, donated the huge advertising marker, containing much rubber in its fabric, to the rubber salvage program.

75 WEEKS SPLIT BY 2 USO UNITS '12-43

The USO-Camp Shows route for this winter and next summer, which is up for Army and Navy approval, indicates that the new winter production schedule of 35 shows, indicates that there will be 46 weeks of work for the small unit and 20 for the big shows. The only difference between the duo, outside of their classification, is that the big shows work without a line of girls which the camps sans outdoor stages.

As planned by Victor Leighton, USO-Camp transportation manager, the small shows will lose seven days in traveling around their 46 weeks while the big units will sacrifice only 10 days to cover the 35 weeks. Aside from the loss incurred by the camps, there are no layoffs on camp shows, although they are not booked for the military.

The current summer shows, of which the seven big ones are dubbed 'Series 30' while the eight smaller ones are called 'Series 31', will play Oct. 17, when they fold and there is a one-month hiatus until the new schedule gets started.

EUROPEAN SHOWMEN PLAN REVUE SERIES

A series of topical revues, similar to those that were presented on the Continent before the present war, is planned for New York by a newly formed group of European showmen. Head of the organization, as producer, is Anton Nello, who's done revues in London, Paris and Berlin in addition to producing stage shows in Los Angeles and New York.

Chief in the group is Carl Tucker, composer, who's written music for French stage musicals and for the Broadway musicals 'Meet and Andre Hudakoff, designer, formerly with Messon Art Theatre, Ziegfeld, Nickle and Oscar Hammer, and rein. Sketches are being contributed by Ben Gross, N. Y. News columnist, among others.

Shows for which no theatre has as yet been secured are pending securing of more production coin, would run for 20 weeks on a two-a-day basis at \$2 top.

3 Nonchalant Key To N. Y. Theatre Conflict

There was a considerable to-do last week between the Paramount and Strand theatres, New York, over the Theatre Guild's plan to be playing the 'Strand with Sammy Kaye. Trio had been committed to the Paramount for its production, following the current Skinnay Ennis-Holiday Inn' combo, with Kaye and the group in New York, but no contracts had been signed.

Act has been on the road playing theatres with Kaye under a contract that gave the leader no option for their services for success. The Paramount, however, insisted on having them with him at the Strand though Music Corp. of America had committed Kaye to the Par. Agency had no alternative but to convince Par officials that Kaye's contract gave him first call on the act.

Toledo Strike Off

The Rainbow Room of the Willard hotel here, closed by a strike of the bartenders. Waiters and cooks in the hotel has responded to Harry Brach's band.

The strike also affected the Secor, Hillcrest, Commodore Perry and Fort Meigs hotels, as well as the Willard shut down its bar. A new show was signed, extending to April 30, 1943, upping wages.

Philly Nitory Ops Eye Experiment To Keep Out Teen-Age Customers

Frances Faye Robbed Of Jewels in Saratoga

Saratoga Springs, N. Y., Aug. 18. Frances Faye, headlining the floor show at Mother Kelly's Meadowbrook arena last week, was robbed by Police Chief Patrick Rix the theft of jewels valued at \$2,500. She had placed them in a bathing cap and tucked it away in her room at a local hotel.

During the night or the following morning, while Miss Faye was working at Mother Kelly's, the door of the hotel room was forced, she said.

NVA Nixes Report On Sale of Scripts In Protective Files

The NVA is denying published reports (not in 'Variety') that it had sold its material protective files to the U.S. Navy. When himself has told intimates that he made the purchase.

A checkup by the NVA by 'Variety' indicated that the files have not been touched for the past four years and are still intact.

NVA started the service around 25 years ago, with actors filing their material so that they could prove ownership in case of a dispute. It's acknowledged in the trade that the files should be extremely valuable, inasmuch as it's a collection of chiefly comedy material that would come in handy to writers or comic. It's also presumed, however, that the NVA could not sell the files, inasmuch as the material does not belong to the now social club, but to the members who availed themselves of the service.

The NVA admits that it would like to get rid of the material, which takes up much space. It was suggested that the only legal way to do that would be by burning it in front of a responsible committee. Billy Marble is now custodian of the files.

'Variety' too has maintained for many years a Vaudeville Protective Material Dept., and in latter days it has been a Vaudeville Protective Materials Dept. (was inaugurated—Ed.)

Indie Actor Group Urges Kelly for Pa. Labor Job

Philadelphia, Aug. 18. Members of the United Entertainers Association, indie actors' organization, are bombarding Chairman Kelly with letters urging the appointment of Thomas E. Kelly, one-time AGVA secretary, for the post of director of Labor and Industry.

The job has been made vacant by the firing of Anthony Quinn, who was once tending bar in a Parkland (Pa.) roadhouse by State quo, while a strip tease was in progress.

State officials, however, indicated Quinn would not get the job because of his turbulent career with the AGVA and his scraps with local politicians, agents when he was an AGVA official.

Louise Beavers Doing Comerford Personals

Louise Beavers, colored film actress, is playing three weeks for Comerford Theatres through Pennsylvania.

Opened at Feeley, Hazelton, on Monday (17).

Honor Dr. Thorex

Detroit, Aug. 18. Dr. Max Thorex, headliner of the American Threxite hospital, was last week presented with the Distinguished Citizen Medal by the Veterans of Foreign Wars at a dinner in Detroit.

Philadelphia, Aug. 18.

Operators of Philly nitories are having the jittery about city and state authorities started cracking down on spots selling liquor to minors and they're watching with alarm an experiment tried by Sam Domskey to prevent teenage kids from entering his three spots.

Domskey was the first to feel the heat that they're laying before darnies swooped down on his midtown hotel, Lou's Moravian Bar, and pinned Domskey and his staff when 45 under-21 youngsters were found gazing.

To prevent this from happening in the future, Domskey has stationed a private detective outside each of his three spots. He also has Sam Domskey to prevent teenage kids from entering his three spots.

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FOLLIES BERGERE

sell well. Pair has played top interludes here. This autumn, they're doing a five-minute act of contortions and acrobatic hoedding that went over big. They're doing a new in their work, but it's worth watching. The dance duo, dancing with a pleasing strip tease is the specialty of Lita Penny, blonde looker. Customers here. Lita, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Donato is a lazy-type comic, fond of Miller in a tent show. He's doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

All the American local shows are well produced. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Operating on an \$80,000 (Mex) (\$150,000 U.S.) monthly budget. Doug.

EARLE WASH

Washington, Aug. 14. Ralph Hauken Orchestra, Ed. Wain, Bobby May, and the band with Olaf and George, Joe Lombardi, and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Harry Anger crossed up the guests. He brought in Ralph Hauken and his Cross Roads Orchestra. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

SHEA'S, BUFFALO

Buffalo, Aug. 14. Vaughn Monroe Orchestra, Marilyn Duke, Ziggy Tolent, Four Les Sisters, Paul Winchell, and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

After a round year at the Shedd, Vaughn Monroe is back at the Shedd. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

tease, doing 'Silver Wings' and 'Dinner Vases' with the Four V's and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Paul Winchell is back for the 'teenth time with many noticeable improvements in material and double talk. Since last caught, he's been doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

With the mercury about outside, the duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

RKO BOSTON

Boston, Aug. 14. Martha Raye, Charles Barnett Ork, and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

No way of telling who's pulling the strings, but the duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

CAPITOL, WASH.

Washington, Aug. 13. Tommy Dorsey's Ork, with Frank Sinatra, Buddy Rich, Ziggy Elman, and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

EMBASSY, N. Y.

(NEWSREELS) Analyzed Individually there is nothing particularly striking about the duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

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STANLEY, PITT

Pittsburgh, Aug. 14. Horace Heidt Ork, with O'Keefe, Carl, Fred, Louis, and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Heidt format remains the same except for his finish. Last time around, he had a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

KEITH'S, INDPLS.

Indianapolis, Aug. 15. 'Smart Set' Revue, with Jack Leonard, Youman Bros., and the band. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

Vaudelle at Keith's this week runs on even keel with six week-matched acts in smooth flowing show. The duo, blonde, 25 years, five men and a femme, represent a rare sight. They're doing a lot of work here, and elsewhere in Latin America. They do a fast tumbling number.

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BARRYMORE

Stuffed birds, for example, the vertebrae of a whale, not 15 feet from where reposed under glass a collector's item. It was a \$5,000 first edition from the 19th Century, and was valued at \$10,000. The actor, in a moment of abstraction, flew through a floor stop on windy nights.

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How to reduce advertising waste-lines

If you *must* reduce your advertising budget... then the first place to reduce it is at the *waste-line*.

And that's a job the BLUE can do for you.

Indeed, whether or not you are faced with a budget cut, your advertising may need "reshaping" to reduce waste caused by today's fast-changing conditions. And for this job, too, the efficient BLUE provides the proper waste-reducing treatment.

The BLUE carries your message coast-to-coast—but *without* costly excess coverage, and with a minimum of overlapping between stations. The BLUE enables you to concentrate on the 561 counties that do 80% of the nation's retail buying—yet gives you plenty of plus coverage besides.

That's half the story. The other half is the new BLUE program policy.

The BLUE backs its sponsored programs with original audience promotion that has proved its effectiveness in the past six months. Moreover, the BLUE surrounds these sponsored shows with sustaining programs that utilize the *competitive showmanship* of leading independent producers.

Combine the two halves, and here's the result.

More new advertisers have come to the BLUE this year than to any other network. Because today, more than ever, the Blue Network delivers the *most listeners per dollar*.

Why not let our representatives give you the facts—in BLUE and white. You'll find it's easy (and thrifty) to do business with the BLUE.

Blue Network Company, A Radio Corporation of America Service



WELCOME TO THE BLUE!

New advertisers on the air or signed for Fall

Cream-of Wheat	Electric Boat Co.	Ford Motor Co.
General Foods	General Mills	Hall Brothers
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Paramount Pictures	Dr. Earl S. Sloan	
Socony-Vacuum	Texaco	

the **blue** network



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PRICE 25 CENTS

WAR PRODUCTION

Jap Divvy of Yank Pic Spoils Told By 'Variety' Man Freed From Nippon Jail

(The following is by the former 'Variety' correspondent in Japan, who, along with many other American internees, returned to the U. S. yesterday from the Far East as per the Jap-U. S. exchange accord.)

By W. R. WILLS

After having cut a wide swath for a number of years in Japan's much vaunted, centuries-old culture, American motion pictures on Dec. 8 (Jap time) made a hasty, yet orderly, exit from a field which they had comfortably dominated year after year, thus leaving to the picture-loving Japs not only a yearning for the kind of pix fare they have been brought up on, but also a fustling of coin which just about represents the net profits, to date, of all the operations there of the American film outfit.

Hardly had the first bomb dropped on unsuspecting Pearl Harbor when the Nippon government-controlled Nihon Eigasha (Japan Motion Picture) outfit.

Caliente Casino, Resort May Go Back to Yanks

Mexico City, Aug. 25. Prospects are considered excellent in local legal circles of the American owners of the once-famed Casino and sporting resort at Agua Caliente getting back their property which the Cardenas government expropriated as a public utility some years ago and converted into a federal industrial school. The supreme court ruled that that expropriation was unconstitutional in granting Henry S. Heidart orders to set aside the Cardenas action.

The court set a precedent in this (Continued on page 34)

U. S. Writ Halts Buff. Rodeo Because Auto Stunts Waste Rubber

Buffalo, Aug. 25. For the first time in history, the U. S. Government has enjoined an amusement enterprise from exhibiting on the ground that its operation would impede the war effort. On Saturday (22), Federal Judge Knight issued a temporary restraining order in U. S. District Court here against Jack Kochman's Rodeo & Thrill Show scheduled to open (Continued on page 27)

Lasky's 'Churchill' Pic

Hollywood, Aug. 25. Jesse Lasky will make 'Life of Churchill' after completing Boy Scouts of America. Script must first be approved by Winston Churchill before filming can get under way. No one yet set up to play the Churchill part.

War Dept. K.O.s Reissue Of Goldwyn's 'Real Glory,' With Philippine Locale

Hollywood, Aug. 25. As a consequence of the withdrawal from distribution of 'Yank in the Philippines,' a reissue of the Gary Cooper picture 'Real Glory,' the amount of print stock RKO will use during 1942 will be considerably reduced. Sam Goldwyn originally released 'Glory' in 1939 through United Artists. It is understood Goldwyn told RKO it must release 200 prints.

The picture was brought to the War Department's attention after many protests due to controversial subject matter which had to do with American troops battling native troops to quell insurrection in the Philippines. Matter was referred to Lovell Mellett, then Coordinator of Government Films, who ordered RKO to take it off the release sheet. RKO agreed as exhibitors were apprehensive of audience reaction to the reissue.

The greater part of prints, made up in advance, did not reach playing time, with result that RKO remains debilitated for the amount of film failing to get into circulation.

MARJORIE LAWRENCE'S WHEELCHAIR COMEBACK

Marjorie Lawrence, operatic soprano who has been paralyzed for more than a year, will make her professional return Sept. 8 as guest soloist on the André Kostelanetz-Albert Spalding program on CBS for Coca-Cola. She will do her singing from a wheelchair. Singer, who scored a sensation at Mel several seasons ago with her performance in 'Salome,' became ill during a visit to Mexico. She was given a serum injection and the paralysis followed. Guest on the Coca-Cola series (the comedy 'Sings' 12) will be James Melton, with Nadine Conner slated to appear on the Sept. 11 broadcast. Oscar Brown Jr. on Sept. 20 show, and Melton repeating Sept. 27. Program is directed by George Fulkner, with lyrics by George Fulkner. D'Arcy is the agency.

'A' FILMS EXCEED \$1,000,000 MARK

Individual Picture Earnings at Best Levels in 15 Years —\$2,000,000 to \$5,000,000 Grossers More Common Than in Lush '20s—More Percentage Deals and Increased Spending Hypo Take at Boxoffices

STATIC PROFITS?

Opening months of World War II find individual picture earnings, both in rentals for the producer-distributors and in takings at the theatre tickets, heading for the highest levels in approximately 15 years, from field and key city reports now pouring into New York office distribution departments.

The good A picture, classified as such on the basis of a high budget and or the stellar strength in the cast, is today grossing \$1,250,000 or better, while the average take for the season's outstanding hits, of course, far higher. Pictures grossing \$4,000,000 or \$5,000,000, considered phenomenal even in the lush days of the late '20s, and at that time attributed largely to novelty of sound, while not commonplace today are no longer a (Continued on page 18)

'Mrs. Miniver' Excerpt In Radio Campaign Talks

Minneapolis, Aug. 25. Lt.-Gov. C. Elmer Anderson of Minnesota, running for reelection, is quoting from the concluding 'Mrs. Miniver' speech in his radio campaign talks and giving the proper credit.

In using the quotation to emphasize the war work cut out for everybody, he says: 'Many of you (his listeners) undoubtedly have seen this great picture. It's an unusual gratis plug for the film.'

PERVERSE TOMMY DORSEY

Disappears Store—No Supper Show When Audience Too Small

Baltimore, Aug. 25. Tommy Dorsey, by refusing during his appearance at the Hippo two weeks ago to make a scheduled appearance in the record department of Hutzler's department store, has made it tough for future band tickets with that commercial outfit. Hutzler's, one of the biggest shops of its type in town, had planned large space in the dailies advertising Dorsey's scheduled p.a., with the manager of the store himself personally calling for the maestro at the theatre. (Continued on page 34)

Cantor Feels Actors Doing Morale Jobs Should Not Be Judged Slackers

Chaplain Givot

Hollywood, Aug. 25. George Givot, known in show business as 'The Greek Ambassador of Good Will,' goes into the war as a militant clergyman. Stage and screen comedian moved into the Los Angeles Baptist Theological Seminary for a course of study aimed at a commission as Army chaplain next May. Givot's last appearance on the screen was in a 'rootin'-shootin' western, 'Leather Burners.' Givot was of the Jewish faith originally.

Jolson, Merle Oberon, Et Al, 1st USO Show Unit to Reach AEF

Al Jolson, Merle Oberon, Patricia Morrison, Frank McHugh and Allen Jenkins made theatrical history, and marked another chapter in show business' contribution to the war effort, by entertaining American troops 'somewhere in Ireland' Sunday night (23). It was the same day as their arrival abroad by bomber plane.

It also marks the first USO Overseas Unit, although by the very nature of the distinguished names it's a super-duper, unparalyzed troop, doing voluntary work in singing. Yankee-brand talent to Yank troops. (Miss Oberon, of course, is British, and her inclusion, apart from the obvious a. values, was also primed in the interests of Anglo-American unity.)

For Jolson, individually, it adds (Continued on page 25)

GILLETTE AGAIN TO B.R. WORLD SERIES ON MBS

Gillette Safety Razor Co. will once again sponsor the World Series on Mutual. Hookup calls for 300 stations in U. S. and Canada, shortwaving overseas to the troops and airing of a Spanish version for Latin America.

Price, as usual, is \$100,000 to the ball clubs plus time and announcer charges. No announcer is set as yet, although Red Barber may get the nod, despite the fact he's currently working on WHN. For Gillette it's the fourth consecutive time they've aired the series over MBS.

There has been considerable agitation recently for a longer than usual World Series, the tendency to tour the country, with the take of the extra games going to Army and Navy Relief. Gillette may thus wind up sponsoring a 10 or 15-game series instead of the usual best four out of seven.

President Roosevelt is the one person, in the opinion of Eddie Cantor, who can take the heat off of the top names of show biz who are sticking to their work and reaping the wrath of the public for not being in uniform. Cantor figures the chief executive can best explain, possibly in a chat, that the top performers, by their influence on public morale, are as important to the war effort as, say, Donald Nelson.

'After all, Donald Nelson, as the best purchasing agent in the country, is more important heading the War Production Board than handling a gun,' said the 51-year-old star. 'Well, the same analogy holds true for Bob Hope, Abbott & Costello, Kay Kyser or anybody of that calibre—all of whom are more important selling War Bonds and maintaining morale than they would be as doughboys.'

The idea is not to defer every hooter, singer and actor, says Cantor, but to spare the top names the many snide remarks now coming (Continued on page 27)

See Government Taking Over All Shortwave Radio

To prospect of Government takeover of all shortwave facilities, rumored for some time, now appears much more likely. How far the Government would go in such action, and what show setup would involve is uncertain, but that some move in that direction is certain is indicated in a series of meetings being held in New York this week between a group of shortwave broadcasters and representatives of various Government agencies. One such confab (Continued on page 18)

Buchanan's Comeback In Film Based on and With British Maestro Parry

London, Aug. 25. Jack Buchanan, after absence of over six years, is making comeback into film production. 'Yarn deals with rise of a band leader, and is based on true life story of Harry Parry, local stick welder, who started from bottom. Parry, with his Radio Rhythm Club band, had standard audience and nifty attraction, will be featured in picture, which is based on idea submitted by Elizabeth Parry's manager, Buchanan will star as well as direct. Shooting starts early in January.

Show Biz on Trial With Uncle Sam, But Billion in Sept. Looks No Cinch

With five days to go before the opening gun in the motion picture industry's campaign to send the September \$1,000,000,000 war bond drive over the top, all the showmen involved already have done a terrific job of pre-selling. When the "War Bond Commanders" meet, each pledged to sell a million in bonds. The meeting for the first breakfast in "Griff's" apartment in New York, it is expected that fulfillment of this pledge will be announced. A dozen of the "commanders" have already reached their quota, John Baleban, of Chicago, being the first to reach the \$1,000,000 objective.

While advance reports from other sources indicate that the \$1,000,000,000 will be reached, it is cautioned that it will be no cinch and may yet fail. All show biz is lined up on trial with Uncle Sam.

Next Monday (31) Secretary Morgenthau will host a group of film stars in the U. S. Treasury dining

'Command Performance'

War Department's "Command Performance" will be recorded in Washington, Aug. 30, before a distinguished gathering which may include President Roosevelt as participant in a personal message to troops overseas. In talent lineup will be Bing Crosby, Dinah Shore, Kay Kyser, Charlie Greenwood, Frances Gagey, Charles Laughton, Hedy Lamarr, Marion Anderson, Al Jolson and Costello and Frank Black's orchestra.

room in Washington, teeming off with a "war" premiere. Among those at the luncheon will be Greer Garson, Hedy Lamarr, Charles Chaney, Ann Rutherford, Virginia Gilmore, James Cagney, Abbott & Costello, Charles Laughton, Edward Arnold, and a host of other Washington officials and members of the industry's campaign committee such as Sir Fabian, Frank Hatmon and Oscar Deo. After the luncheon a band and stamp selling rally will be held.

SO-CALLED ARMY CAMP PAPERS SOLICIT ACTORS

Actors in Broadway, shows are being offered the solicitation of ads to appear in so-called army camp papers. Professionals feel they should not be asked to support such publications in light of their contributions to the entertainment of men in the service. Letterhead carrying the title of 'Army Newspaper Group' were received last week, outfit having a N. Y. address, but the weekly for which the advertisement sought is not published and is supposedly printed for Camp Dix, at Pemberton, N. J.

Letters explained that the intention to eliminate bookkeeping, a "reliable" letter service has been engaged to call on the actors, pick up their checks. Head of the "newspaper" is George Green, according to the letterhead which is represented by Lorenzen & Thompson, publishers agents.

SPEWACK'S ROUTE

England and Russia—to Arrange Steady Flow of Gov't Films

Samuel Speewack, head of the Office of War Information film production, will leave this week for London and Russia to arrange a steady flow of factual, informational films from Great Britain and Russian sources. Trip is part of his reassignment of the Government's picture production unit since he is certain of a constant supply of latest documentary and news films from abroad.

Part of Speewack's task in recent weeks has been to establish such film "arteries." Another part of his job has been to reassign the old OEM staff into his new reorganization. He also likely will mean ultimately the reassignment of all Government film production units and show business executives to the war effort.

D'Artagnan Spirit

Minneapolis, Aug. 25. Exhibitors who have been unfriendly and at loggerheads for years, fighting each other in competitive situations, are now quaffing from the same loving cup at regional war bond and stamp drives. The "D'Artagnan" spirit is throughout the country preliminary to the big September drive.

Berlin Turns Over 500K, 1st Installment on 'Army' Profits, to Army Relief

Presentation of a check for \$500,000 by Irving Berlin, actor and producer of this is the Army Broadway, N. Y., to Major Gen. Irving J. Phillips, on behalf of the Army Emergency Fund, was part of NBC's weekly 'Army Hour' Sunday afternoon broadcast. Berlin represents the show's first profit installment, which is now estimated to reach \$1,000,000. The show itself, the motion picture version, sale of songs and records. Berlin said that "Army Hour" sold the first seven weeks was \$21,817 and he estimated that when the show reaches \$1,000,000, it will be \$31,854 in the black. The half-million-dollar check included the \$100,000 advance for War Bonds paid by Warners and it is figured that the picture should net \$300,000. Star that the minimum is to date amount to only \$20,557.

'Army' will not have a week's layoff after the Broadway date and is now slated to open in Washington, Sept. 29 at 5 p.m. Date at the National will be approximately two weeks.

Grossinger's \$250,000

Allen Prescott originated his Blue network broadcast Saturday night (22) from Grossinger's, in the N. Y. Motion picture district. The show was a feature of the program was Eddie Cantor, who tied in from N. Y. with a special message on the town of Liberty, near Grossinger's, and how it got its name 135 years ago.

Admission to the Prescott broadcast in Grossinger's playhouse was by war bond. The audience there sold \$250,000 in bonds thus far this summer, with the bulk of that amount coming via the Prescott show.

Uncle Sam's Roll Call

11th Haysite In Calling up of Thomas Parks as captain in the quartermaster corps recently makes the fifth commissioner order to go to the front. Duty from the N. Y. office of Motion Picture Producers & Distributors Assn. and 12th man to enter the service from this MPDPA office. Parks was an assistant to Carl Milliken, former foreign agent for Col. Frederick L. Herron, foreign manager, was commissioned on active duty Aug. 12. He is older than Kenneth Clark became a major in the Army early this year.

Polish officer who rose from the ranks as a private to commissioned status. Fifth is David Philip, a lieutenant in aviation of Army. Charles Murray, clerk at the Hays office, joined the Army recently. Other who MPDPA office in N. Y. in the Army are Corporal William Cote, Dick Mountrich, Editor-in-Chief, Clinton Allen, John Charles McDonough and "H. C. Connors both are in U. S. Marines.

Sack, Theaterman Into RCAF

James H. Killer, manager of the Auditorium, Indian Head, Sask., into Royal Canadian Air Force.

Nixon, ex-Gov. of Oregon, Griffiths, ex-President, to be committee

WILLIE HOWARD

Twenty-fifth successful week, "Priorities of 1942" at the 46th Street Theatre, New York. "The following sound of Willie Howard's operatic style were and are immortally comic."—BROOKS ATKINSON, New York Times. "Always magnificent—tremendously funny throughout."—RICHARD WATTS, Jr., N. Y. Herald Tribune. "One of the great funny men of the American stage"—BOB SYLV, WESTER, New York Daily News.

Because of the great success enjoyed by E. L. Peaslee's theatre in Milwaukee, Minn., a sum of \$5,000, in selling war bonds and stamps, the War Activities Committee here is recommending that other exhibitors throughout the territory adopt it.

Peaslee's Bond Selling Plan May Be a Model For All Small Towns

Minneapolis, Aug. 25. Because of the great success enjoyed by E. L. Peaslee's theatre in Milwaukee, Minn., a sum of \$5,000, in selling war bonds and stamps, the War Activities Committee here is recommending that other exhibitors throughout the territory adopt it. Under the Peaslee plan, women's groups are organized to supervise the bond and stamp sales in the theatres. Each group takes over a different section. The women are in charge of booths and also actively solicit purchases. The groups represent various organizations.

On certain nights in the Peaslee house every purchaser of a \$25 war bond receives a free theatre advance ticket. The record amount of bonds and stamps sold under this plan in a single night at the theatre was \$44,000, believed a new high for any showhouse in a town of 5,000 population.

Pix Follow The Stars

Spartanburg, S. C., Aug. 25. Films—like ketchup—keep up with soldiers in the field.

Huge outdoor screens and mobile projection machines are being used to provide pix for thousands of soldiers on maneuvers in Carolina.

Uncle Sam's Roll Call

tee chairman, assigned to the photographic division of the War Relocation Authority. New assignment follows training in North Carolina and also in Maine.

Mrs. Dockray Joins WAAC's Mrs. Martin Baxley Dwyer, secretary to Ed Hehle, city manager of the five Shes Theatre in Zanesville, O., has joined the WAAC, has re- (Continued on page 55)

'Times Sq. Troop'

With a sizeable contingent from show business already in and additional recruits being lined up from all branches of the amusement field, the 12th Regiment of the N. Y. State Guard is becoming known as the Times Square Troop. Milton Kramer, Editor-in-Chief of the "New York Times," is the troop's rector. A lieutenant, Louis Brandt, Joseph Shee, Elliott McManis, Willard and John Palumbo, are members of the film business, while Edward R. Black, of the N. Y. Journal, dramatic department, and Robert M. Moss, of WNEW, N. Y., radio station staff, also is a member.

Some 15 officers of the picture industry are expected to join up in the next few weeks. It's the only regiment with an army headquarters in the midtown N. Y. sector.

Mrs. Miniver and War Bonds

Editor, 'Variety':

I saw Mrs. Miniver. What is the matter with our theatre managers? They missed a great opportunity to be of service to our country. Millions of war stamps could be sold if they gave a short talk before the picture is shown on the screen reminding the audience that the stamps may be purchased in the lobby of the theatre.

If they would do this, I defy any mother or father to pass by the war stamp booth without emptying his pockets of pennies. The picture shows just what may and can happen to us if we do not get behind our fighting men 100%.

Please do not ignore this letter. You can sell this idea to every theatre manager all over the country.

I am a mother of a girl. She must live to enjoy the peace that is to follow. I want the world to be a better place for my children by buying war stamps. Let's get in this fight together, mothers and fathers of America, and 'Variety'.

Waken them up. A short talk will not spoil the picture, but no talk may spoil our lives.

Waterloo, Mass., Aug. 19.

Mrs. Thomas Harrington
(770 Belmont St.)

JOINT BOARD WILL OPERATE N. Y. CANTEN

It has been decided that a joint board of 10 is to operate the American Theatre Wing's Stage Door Canteen in N. Y. That plan was chosen to increase the number of interested parties in the canteen, apparently blamable on too many zealous persons attempting to interpret the rules or add new ones.

New board or committee will have to bring together the Wing and the canteen volunteers. Wing conceived and finances the Canteen, recognizes the right of the artists employed in the servicemen's oasis to have equal representation in the joint body.

American Theatre Wing Stage Door Canteen Capers

An all-time record last Saturday night—4,200 service men. The place was jammed with soldiers. The canteen was organized by the American Theatre Wing, a group of artists and actors, one of his favorite brand of cigars—a Corona-Corona. The canteen was organized for his extravagant taste. Dick explains it this way.

"I was hired I acquired as a boy when I worked for Sweetheart Al Wood."

The sailor didn't get the point, but he sure appreciated the light Harry Helmes offered him, and he went in smiling and singing like the voice of the legend of Little Red Riding Hood.

A sailor showed up at the door the other night with his hat and the treasurer told him he couldn't bring her in. Followed a conversation between the soldier and gal, with gal getting the word of it. The gal finally turned to several soldiers and said:

"What'll I do with her?" "Send her back to Brooklyn," chattered the soldiers. The gals inside are swell. They're (Continued on page 25)

Memphis Peeves

Exit in Favor Of Bond Sales Drive

Memphis, Aug. 25. It took the Motion Picture Industry's September War Bond Campaign to bring the exit of this town together on a project for the first time in years.

Past jealousies and bickering went out the window as diverse interests in distribution and exhibition mobilized the industry to enter the south's contribution to the billion-dollar drive.

Brought together at the Peabody hotel, theatre owners, circuit managers, and Film Row heard Dodge Nichols, owner and saving chairman, and Harry Martin, amusements editor of The Commercial Appeal, explain that "We definitely on the spot," chide them for failure to put together in the past the same matters, and then call for action.

The trade responded with alacrity. Tom W. Yocum, 20th-Century Fox branch manager, agreed to act as general chairman of the all-out September sale. Under his committee were quickly established and put to work.

That story in a recent 'Variety' headed "N. Y. Film Critics Brushing Off Bond Drive" provoked no surprise in the hinterland where the film editors are going all-out for war activities in every form. Formerly the sound source in particular have received full cooperation from the bulk of the press in the west and south, with picture departments especially going overboard to back the patriotic efforts of the trade.

Kannix Vop Pops Ye Ed

New York. Editor, 'Variety': "On the front page of your Aug. 12 issue, I read through a story regarding a most peculiar nitwit. I reached the end of the article and realized that I was the peculiar nitwit in question. In the ordinary course of things, I have been in firm in such trade-paper reports. In these times, however, and in my present position, such an item is of a dangerous, detrimental, and most embarrassing I am sure no harm was intended.

To begin with, the story says that I have decided 'it's easier to fight the war from the camera than I am. I have decided no such thing nor have I ever indicated any such decision. I have always been open to films from both an educational and an inspirational standpoint, had a great deal to contribute to the war effort. I think so now. Obviously, each one must fight the war in the way he knows best. I am sure that whatever experience and ability he may have, and dedicating it to our great cause. For my own part, I hope to be assigned to some film unit simply because I seem to be better with a camera than I am with a gun. I've tried both. The story further states that I re-

(Continued on page 25)

Post-War U. S. Film Production In Brit. May Be Coin Freezing Basis

While American film companies still await some action by the British treasury in freezing some \$50,000,000 of U. S. distributors coin tied up in England, the purpose of the visit by R. C. G. Somervell, Undersecretary to British Board of Trade, to Washington this week, remains cloaked in mystery. Though ostensibly coming to the U. S. to conclude a new monetary pact, N. Y. Trade generally is asking what prompted him to make the long trek, and many are skeptical of overly optimistic London reports that both the frozen millions and currency remittances are to be handed over to U. S. distributors in the immediate future.

There is considerable awareness in film circles as to potentialities wrapped up in Somervell's visit. Not likely to be officially divulged just what he has in mind, but American future officials don't believe the trip is simply to signature a release of presently impounded funds or agree to the free flow of U. S. film coin from England in the future.

What not professing to know just what Somervell will say or offer in Washington, foreign sales managers are not so sure. They are convinced it is not made to link the frozen coin situation with Britain's quota film production, particularly the restrictions on U. S. film exports. Just whether or not the \$50,000,000 now impounded in Britain will be a trading point to force American companies to enlarge their quota film-making in England they are not sure. (Continued on page 27)

'Indignant Exhibitors' Forum' of Cincy Lists Sundry Indignities

Cincinnati, Aug. 25. Newly formed Indignant Exhibitors Forum, whose members occupied 84 nabes in Greater Cincy, at its second weekly meeting Aug. 25, went on record to "resist in all legal and effective ways the demands of producers-distributors for excessive film rentals and increased admission prices."

The group also approved the resolution recently adopted by directors of the Allied States Association of Motion Picture Exhibitors at Pittsburgh protesting "high film rentals, terms and conditions imposed on exhibitors."

Willis Vance, who has four houses, is chairman of the IEF. Other members are Frank W. Huss, of the Ashtabula Theatres; James Bernsten, Plaza, Norwood; Charles Ackerman, Sunset and Glenway theatres; Price, Belmont and the Esquire, Cherwood and Woodlawn, Western Hills; and Mike Pennington, of the Maurice White chain of nabes.

Indignations listed by Vance are: 1. Increased film rentals and preferred playing time for percentage pictures; 2. Concerning non-operation of the consent decree with the National Exhibitors' Association; 3. In the matter "that distributors and producers, through the operation of the consent decree are making more money at the exhibitors' expense."

Vance reported that the IEF filed Indignant protest against the percentage blues with Paramount on "Beyond the Blue Horizon" and with Universal on "Eagle Squadron."

Willkie's Hop
Wendell Willkie, chairman of 20th-Fox directorate, is scheduled to hop off for Russia within the next week in 10 days on a Government mission.

He may attend a meeting of 20th-Fox directors before leaving N. Y.

Benny Now in Business

Sacramento, Aug. 25. Jack Benny Productions, Inc., filed papers with the secretary of state, listing Benny, Lloyd Wright and Myrt Marm as directors. Capitalization is \$300,000 shares of stock at no par value. Company will produce motion pictures and cartoons for United Artists release.

Another company filing papers was Sydney M. Williams Productions, Inc., designed to engage in all forms of public entertainment. In addition, to Williams, the directors are Eugene S. Goodman and B. Burger.

KOERNER RULES OUT PRESIGE PIX AT RKO

Hollywood, Aug. 25. Prestige and high cost pictures will be ignored in all future plans of RKO, and company's entire production setup will be aimed at low budget commercial and saleable pictures to benefit both the exchanges and theatre customers.

Company policy for future production operation of RKO was articulated by Charles W. Koerner, head of the studio, who stated that artistic and prestige films of dubious boxoffice merit are out for his regime. Eastern heads of the company are stated to be in fullest accord with Koerner, as officers have been dropping the books and discarded red ink returns on artistic productions.

What was sent to the studio from the RKO theatre end last March, and after making survey of the situation, Koerner was appointed head of production. A few pictures carrying over from previous company commitments are being run on the RKO releasing schedule, but these deals, most prominent being the Orson Welles features, concluded from arrangements made by former company officers.

Commenting on his commercial film production policy, Koerner stated that his entire studio organization was geared to that procedure, while his long and varied bookkeeping experience in the theatre field impressed the value of head-line and important personalities as boxoffice necessities.

STANTON GRIFFIS TO D. C. FOR WAR EFFORT

Stanton Griffis, chairman of Paramount's executive committee, left New York last Monday (24) night on a mission to "contract" with William J. Donovan's Office of Strategic Services. Griffis left in charge of special anti-buying and the Navy Relief, but his active work is completed since the full program of events has been lined up. Since he became chairman, the Navy Relief raised close to \$1,000,000.

Griffis' status with Par remains unchanged, although he will receive a company payroll, status which has prevailed since he removed himself last April to enter the Navy Relief with Navy Relief organization. He also is chairman of the National War Garden Project and understood this relationship still is unchanged. Reported that Griffis was carrying on his duties as Par executive committee chief besides his new Washington post, which he accepted as a wartime duty.

LET SCIENCE HOLD OVER POWER MAY CURTAIL PIX PRODUCTION SKEDS; 'Problem Film' To Be Held Back Due to Conservation

WPB Cues Industry on These Possibilities, Due to 'Possible Increasing Difficulties'—Electric Power, Part Replacements and Other Physical Necessities a Factor As War Goes On

11 P. M. CUREF PLAN

Possibility that picture houses will have to consider shutting one day weekly, as in the last war, or otherwise curtail operations possibly by shorter programs and limited hours of exhibition as England has done closer last week as War Production Board officials in Washington gave notice that keeping all theatres open during the war "will become increasingly difficult." At the same time, increased use of water and electricity, with added siphoning off of electric power to defense plants, further pointed to development of a serious problem.

Shortly after it was broke out opinion was voiced by some elements in official D. C. quarters that it might, before long, become necessary to curtail theatre operations in some parts of the country with the object of darkening approximately one-third of the theatres in the U. S. so that the remaining two-thirds could stay open. The report, published last week, was not taken seriously then considered fantastic by showmen unable to understand why Government officials should think of theatre closings.

Last week at a meeting in which representatives of the WPB, fire conditioning, copper, plumbing and heating divisions and members of the film and legitimate theatres industry advisory committee participated, it was indicated that curtailment of theatre operations should be anticipated owing to difficulties in connection with air-conditioning, copper and fuel oil supplies and the conversion of heating equipment from oil to coal.

Majority of those attending the session were of the opinion that shortages in materials needed by the entertainment industry would become acute before long. In order to maintain operations on at least normal a basis as possible for the longest period of time, N. G. Burleigh, chief of the services branch of the WPB, again pointed out to the industry that it was their responsibility to conserve.

Flamm, Schmidlapp In On Rowland Pic

Bill Rowland's indie producing firm, shooting a musical in the east, has a release deal with Producers Reunited, through the office of Donald Flamm, ex-producer of WMCA, New York radio station, has a release deal with Producers Reunited, through the office of Schmidlapp, an officer in the Rowland corp., put in most of the dough.

Patterson the Key-Man In RKO's Brit. \$2,000,000

Richard C. Patterson, Jr., chairman of RKO's board of directors, was in England for four or five weeks and possibly longer. Insofar as production abroad is concerned, though studio space is at a premium in England, with Denham and Ealing studios available for outside producers reportedly booked up 16 months in advance, this would present no problem to RKO, he decided to produce over there. Korda, who built the Denham studio from scratch, has plenty of facilities if he should decide to use them.

There is also a possibility that Korda may undertake some special assignment in the British government service.

Holdover Power May Curtail Pix Production Skeds; 'Problem Film' To Be Held Back Due to Conservation

Lee Marcus to 20th

Hollywood, Aug. 25. 20th-Fox has placed Lee Marcus under a producer contract and is scheduled to take over films originally slated for Ralph Dietrich who goes into the Signal Corps.

Marcus had been with RKO for several years and recently made 'The Spoilers' at Universal.

EXHIBS WOULD CUT CREDITS TO SAFE FILM

Minneapolis, Aug. 25. Exhibitors and the public alike would welcome the elimination of all the credit blurbs that now start off all films. This is indicated here where the proposal, advanced in the Inter-industry Association of Motion Picture Exhibitors, is endorsed by John J. Friedl, Minnesota Amus. Co. (Paramount) president, and Harold Field, independent circuit owner.

One good effect of the proposed elimination would be to shorten a picture's running time. Friedl, who is the exhibitor to curtail his show where a larger turn-over is possible, said Friedl pointed out that both Friedl and Field feel that the vast bulk of fans don't care a whoop who's responsible for the costumes or even the authorship, etc., are actually bored by the lengthy introductions and, at times, become impatient for the story to get under way. Friedl says he himself never remembers the names of those mentioned in the credit lines and that his managers say the same goes for patrons.

Minnesota Amus. Co. credits now post the names of the cast in their lobbies for the benefit of patrons who wish to refresh themselves regarding certain roles. If the credit lines go off the screen they could be posted in the lobbies along with a list for all who might be interested, Friedl points out.

KORDA IN LONDON

May Produce There—Deal as Metro Producer Also Reported

Sir Alexander Korda came into N. Y. from the Coast over the week-end and immediately planned out for London, where he has been preceded by his brother, Freddie Oberon, who will produce 'Wang and Penance,' a play, in England and remain in London, though he is on his way out on an impressive cast including Laurence Olivier, Richard Richardson, and others and others if he should be so inclined possibly longer.

Meantime, Korda's name is being linked in connection with production under the Metro banner. Under the terms of the deal, Korda is to be United Artists, Korda can make two outside pictures. When the M-G-M deal is consummated, Korda is expected to be in England for four or five weeks and possibly longer.

Insofar as production abroad is concerned, though studio space is at a premium in England, with Denham and Ealing studios available for outside producers reportedly booked up 16 months in advance, this would present no problem to RKO, he decided to produce over there. Korda, who built the Denham studio from scratch, has plenty of facilities if he should decide to use them.

There is also a possibility that Korda may undertake some special assignment in the British government service.

Pictures with major production and location problems, some already in preparation and others scheduled for production this year, will likely be set back indefinitely at some of the major studios. Questionable, also, whether all the pictures made this year will be released during the 1942-43 selling season, this having yet to be determined, as at 20th-Fox, in relation to the holdover power of product already on hand.

Companies such as Paramount, Warners and 20th-Fox, where studios have hit the formula for turning out a specific percentage of A product, are already planning for tightened production schedules.

Barney Balaban has backed practically all the studio's pictures definitely scheduled for 1942-43 release. (Continued on page 29)

On-the-Fence Foreign Nations Favor Lighter United Newsreel Shots

Establishment of regular transportation facilities to expedite shipping of newsreels to South Africa, the United Newsreel to 'on-the-fence' foreign countries is reflected in the United Newsreel. When it is released to be printed this week, the list is issued every week in some 11 different languages.

While first issues contained too many marching men, according to the repeated criticism from different nations getting the real, that has been remedied with lighter material of United Nations military preparations.

Subsequent editions have carried a diversity of material to point out that, while the United Nations may be preparing for armed conflict, the United Newsreel will not be eliminated by the vast war program.

United Newsreel, Universal, 20th-Fox and RKO, the five companies distributing newsreels, are handling the United Newsreel in various countries where it is shipped, each company being assigned specific territories. In Sweden, Paramount's distribution facilities see that the United Newsreel will play now running in London. Understood that deal to cover picture rights is also being handled.

Col. In on Gil Miller's London Play, 'Lifetime'

Columbia is reportedly buying into the New York legit production of Gil Miller's play now running in London. Understood that deal to cover picture rights is also being handled. Columbia last year released Miller's 'Production' produced by Lester Cowan.

WPB Ratings on Raw Film: Newsreels Come First, Then Army and Govt. Pix, Third War Features, Then the Rest

Washington, Aug. 25. Film industry heads were today more or less told by War Production Administration officials how the film they need ahead of all others, is to be divided up, and more or less the industry agreed to the proposed allocation though not without a formal decree as yet, the WPB directive, which places regular entertainment film production in the fourth and last priority category, will have to stand.

Newsreels, however, emerged virtually unscathed by the temporary classification, and will get all the film they need ahead of all others, including the Army and Navy. In addition, newsreels will get film automatically without being obliged to file application through any Government or industry agency. Neither will the reels be limited by any restrictions resulting from the industry's 19.75 cut in film.

Following the newsreels the Army gets first priority on any prints needed. In the second category falls first film needed for 400,000 of the armed services aside from the Army. In order to get stock for this purpose, requests have to be made to the WPB. If the request for film to be used for some branch of the armed forces comes from a studio, it will have to be endorsed by the Government agency requesting the film. In line with this, the category group films made or wanted by Lowry Mellett, or other Government agencies, such as the Office of War Information, etc. Requests for the reels intended to be saved to be cleared through Mellett.

Features With War Background
Third broad category embraces film production on the subject but not made at the request of any Government agency. Presumably this group includes all entertainment features with a war background or theme. Here also, requests for film must be cleared through Mellett.

In the final priority classification are pictures made by the industry for use as motivation or education for the bulk of the product. All requests for stock for this purpose must come through the distributors recognized by the WPB.

No footage or percentage quotas to producers or distributors have yet been determined. For the time being the industry's overall consumption proposal, which calls for usage by approximately 187 stands, with likelihood that the WPB will in some degree determine to what extent raw stock availability is to be reduced.

Industry Figures

Hollywood, Aug. 25. Eight major film companies and Monogram used up 1,000,000 feet of raw stock domestically in 1941 which, added to 143,511,718 feet consumed in the foreign market, made the grand total of stock consumed in world wide to 1,398,272,659 feet. This figure, used in finance market, was distributed, reported stock shipped from the various countries and produced from U. S. Five newsreels and 15,000 feature films were consumed in RKO, 20th and Universal accounted for 200,601,635 feet of the domestic film industry's use of raw stock. The feature prints and 46,774,544 feet for newsreels releases for total domestic consumption of 215,628,728 feet. The top studios and again led in film in foreign market, with 27,722,126 feet for grand world consumption, 244,182,888 feet.

Paramount, next heaviest consumer, with fewer prints, but requiring 131,860,271 feet for domestic features, 51,505,278 feet for newsreels and 14,844,591 feet for foreign market for a world total of 200,424,635 feet. Third highest consumer was 20th, with 101,774,000 feet for domestic features 54,531,000 feet for newsreels, which is highest in that division, and 16,265,651 feet for foreign market for a world total of 174,600,659 feet. Warners, Sars Newsreels and 112,200,000 feet for domestic prints and 10,607,108 feet for foreign footage added up to 122,807,108 feet overall.

Other studios consumed raw stock in the following quantities: RKO 88,861,074 feet domestic, 17,000,000 feet foreign; Pathe Newsreel and 14,331,053 feet for a world total of 10,916,346 feet; Universal 85,000,000 feet domestic, 20,403,635 newsreel and 15,567,130

foreign for a world total of 121,325,270 feet; Columbia (no newsreels) required more domestic footage than RKO or Universal, with 100,000,000 feet; 98,824,712 domestic and 20,551,841 foreign for a world total of 119,376,553 feet; United Artists used 48,095,882 domestic and 9,747,027 foreign for a world total of 58,842,909 feet.

Monogram took 16,899,242 feet domestic with no figure on foreign footage as foreign rights sold to other distributors. Republic, Producers Releasing and state rights holders had no figures available when the report was made by Harry Fox. Figure that the 1942-43 production schedule needed in 1942 for domestic feature and newsreels prints a likely reduction of at least 200,000,000 feet will be made to comply with War Production Board film conservation proposal.

Above figures will serve as a basis for dealing out cuts at the conservation meeting in Washington today (25).

Originals Given No Cut Over Stage Plays at RKO

Hollywood, Aug. 25.

Original stories, written directly for the screen, form more than 70% of the 1942-43 production schedule at RKO under the new policy outlined by Charles W. Koerner. The studio's original stories, which play at 45 feet or less, passing out of the high features on the new slate only one of the 1942-43 production schedule derived from published books and six more on magazine stories.

WPB Film Freezing RKO, Priority Ratings, Prelude to Rationing

By MOBI KRENN

With the immediate release of raw film stock issued last Wednesday (19) in Washington by the War Production Administration, the studio's original stories, which play at 45 feet or less, passing out of the high features on the new slate only one of the 1942-43 production schedule derived from published books and six more on magazine stories.

The freezing order issued last week by the WPB was directed at manufacturers of raw stock only—Eastman, Ansco, Agfa and duPont—and has no direct bearing on the conservation formula that has been worked out for the film industry.

Stocking Up
The freeze was brought on by the industry itself to some extent because of the large and unusual orders which were swamping the raw stock manufacturers who reported the situation to the Government. It became a formula that has been worked out for the film industry.

Showlook on the Wing

By GEORGE FROST

The most unusual spectacle in the multi-colored whirl of filmland press agency was struck at New York's LaGuardia Field not so many hours ago when a squad of showfolk, led by Al Jolson, embarked on a flying tour of the American mainland.

With Jolson were Allen Jenkins, Merle Oberon, Frank McHugh and Patricia Morrison. Jolson also took along Martin Freed, who, as Fred Martin, has strummed the piano for the mammy-singer these many years. Kay Francis was sketched to make the trip, too, but a last-minute difficulty in the technical procedure of visa approval caused her to miss the cloud-chaser.

A mess of friends came down to the marine runway to wave to 'long,' including Jimmy Cagney, Ralph Bellamy and Vincent Ken Thompson of the Screen Actors Guild.

Rebecca Thum, the Metro starlet, breezed into the Airport-on-the-Parkway, Saturday (22) aboard a Trans-World Express plane, which landed near Los Angeles, to her husband, Lieut. Jerry Foster, not so long ago crank-winded in the cockpit.

Another serial voyageur these past several months was Douglas Fairbanks, Jr., who TWAed for the Coast Friday (21) in time to get to Norma Shearer's Saturday wedding to officiate as matron-of-honor.

She'll Know Par Better

Hollywood, Aug. 25. Paramount signed Loretta Young to a starting contract, calling for two pictures annually over a period of years.

Loretta is a comparative stranger on the Paramount lot, having worked there only once in her film career. She is presently working with Brian Aherne in 'The Frightened Girl' at Columbia.

purely for stocking up purposes rather than immediate release. Instead of the usual small number of prints ordered when a film first goes into release, while distributors are estimating potential bookings, initial orders were in many cases larger than window orders. Many were coming in from non-industry sources as well.

The freezing order was issued to limit shipments 'for the time being' to 1941 figures so that available supplies would not be seriously curtailed. Despite that the buying rush within the industry in recent months brought on the over-the-freeze reaction by the Government in order to protect the industry, which continues to be in a state of fighting fronts. All companies are urged to report holdings of raw stock on hand to the WPB.

The order does affect some 200 private laboratories throughout the country, mostly making films for commercial purposes for which stock is no longer available. WPB estimates that a major studio film for amateur purposes, saving an estimated 150,000,000 feet of film annually, or approximately 15% of the total film industry production, including foreign markets and newsreels. Savings would mean help in the pre-war years. Without the freeze, the industry would have been much more drastic and immediate curtailment for industry usage than planned. The freeze is a long-term worked out.

The freezing order does not limit material for raw film stock. It was possible for the four major stock producers to expand production, every foot of film produced would be snapped up by both Government and film industry users. Expansion in this field is limited.

(Continued on page 7)

3-Sprocket Projector Idea Entails Too Many Headaches To Be Practical

Giveaways Get Gate, S. C. Biz OK on Its Own

Spokane, B. C., Aug. 25. Boomers have created jackpot bank nites and all-give-away schemes from the Wilby-Kinney list. Cancelled all local shows.

Thousands of soldiers and civilians have been wanting to just see a movie. The managements have learned.

Atlanta, Ga., Aug. 25.

Jackpot and bank nites at neighborhood theatres are violation of anti-lottery ordinances in 1942 city code will end after lucky number draw in pots are drawn, authorities have announced. Ban ordered by police department.

NEW PAR HIGH ON CONTRACTS WITH 106

Hollywood, Aug. 25. Paramount studio contract roster reached a new high of 106 for the year with the signing of half a dozen new players. Latest additions to the past list are Christopher King, Alice Kirby, Yvonne De Carlo, Maxine Audell and Marcella Phillips.

George Montgomery handed new two-year player pact at 20th-Fox. Mary Elliott linked acting contract at Metro.

Frances Gladwin drew player ticket at 20th-Fox. Nancy Walker, Broadway player, signed at 20th-Fox.

W. Guy Pearce received as chief of 20th-Fox makeup department.

Ross Ford, little theatre actor, signed by Warner.

Kent Smith signed to play in two pictures a year at RKO.

Harry Tugend received by Paramount.

Marjorie Hoshell inked stock contract at Warners.

Margie Stewart handed player ticket at 20th-Fox.

Mary McDonald's minor contract with Universal approved by Supercourt.

Pappy Chebrie's player option picked up by Republic.

May Halsey inked player pact at Columbia.

Ann Summers handed Columbia acting ticket.

'Abie' Click on Radio Revives Film Interest

Los Angeles, Aug. 25. A night show on WEAF-NBC for Proctor & Gamble (Drene shampoo), also has tentative plans for a new film edition of the comedy. Click of the radio version sent spring to the studio to stress several Hollywood actors and their mauling the idea of selling the rights again or of producing it herself and releasing the picture as a major studio production. The comedy was filmed in 1928 by Paramount; Miss Nichols retained all rights.

There's also a chance that Miss Nichols may revive 'Abie' for a new radio series. She has demonstrated a number of instances in which plays that failed to draw on Broadway pulled prodigious grosses out of town. Said to draw a fall season as a revival in 1937, the film figures might have been a chance on the road now.

When the radio version of 'Abie' returns to the air for its second season, it will be a radio series by Miss Nichols, with Axel Gruenberg continuing as director and virtually the same cast intact. Kator is the agency on the show.

Meanwhile, Miss Nichols is at her place at Bay View, N. Y., resting and getting ahead on scripts.

No offset to film conservation problem via the addition of a three-sprocket projector is foreseen within the industry, due to the technical problem of the thousands of adjustments in some 17,000 theatres. Question of what will be done with reels in pots are drawn, authorities have announced. Ban ordered by police department.

The three-sprocket projector was first discussed at a meeting of WPB officials last week. It was then when it was originally reported in a Washington dispatch to 'Variety.' No great hopes were then held out that it could be brought into the industry in time to ease film conservation, and efforts from engineers since then are not any more promising.

Aside from the fact that a change-over in the industry would be a complicated process and industry engineers think the thousands of tons of steel would be required for technical equipment, it is not likely that the WPB would wait six months or longer for study of what is essentially but an experiment, before official stringency film conservation measures.

Slide Masterminding
Hollywood, Aug. 25.

Engineers, technical experts and studio heads are giving consideration to the thousands of tons of steel would be required for technical equipment, it is not likely that the WPB would wait six months or longer for study of what is essentially but an experiment, before official stringency film conservation measures.

Utilization of three instead of four sprockets would mean a considerable slow down of film going through projectors from the present 90 feet per minute to approximately 67 feet per minute.

Technicians admit that this slowdown would mean a considerable loss in prints, giving them longer booking. The projector motors would not be able to handle the photographic quality on the screen would be within 10% of present.

But there are many bugs in the idea, according to a detailed survey of film engineers' opinions. The most is the necessity of between 100 and 200 feet of film which would have to be made by toolmakers and precision machinery, around 200,000 new sprockets wheels. Even if the material were available, big problem is securing the necessary funds to make the machinery for several months work in fashioning the new sprockets, and the necessary funds to make the machinery for several months work in fashioning the new sprockets.


Stan Laurel and Hardy were the first studio to make the picture, but his first studio was prepared to turn out the required number of prints. The picture could be no assurance that precision machinists that might be available in the field would not be pulled off the job at any point to do more important war work under government orders.

LAUREL, HARDY HELD AT 20TH FOR MORE

Hollywood, Aug. 25. Stan Laurel and Hardy were the first studio to make the picture, but his first studio was prepared to turn out the required number of prints. The picture could be no assurance that precision machinists that might be available in the field would not be pulled off the job at any point to do more important war work under government orders.

JESSIE DIVORCED
Hollywood, Aug. 25.

Lois Andrews was granted a divorce from her husband, George Jessel, yesterday (24). Grounds of jealousy and age difference brought on the action. The case was heard by Judge Jessel for her daughter, who is a minor. Jessel, 44, married Miss Andrews when she was 16 April 19, 1940 in Detroit.



20th

CENTURY - FOX

The Company *Big* ones—continues to
that delivers the
“SAY IT WITH PICTURES”

**TOPPING
EVERYTHING
EVERYWHERE!**

Charles Boyer · Rita Hayworth · Ginger Rogers
Henry Fonda · Chas Laughton · Edw. G. Robinson
Paul Robeson · Ethel Waters · 'Rochester'

Tales of Manhattan

with THOMAS MITCHELL · EUGENE PALLETTE · CESAR ROMERO · GAIL PATRICK
ROLAND YOUNG · ELSA LANCHESTER · GEORGE SANDERS · JAMES GLEASON
and the HALL JOHNSON CHOIR
Directed by JULIEN DUVIVIER · Produced by BORIS MORRIS & S. P. EAGLE

"SHOULD LURE THE PUBLIC IN DROVES!"
—Film Daily

...And
That's What It's Doing!

In the first 23 engagements, same theatres — same number of days, the receipts are 105% of "Sun Valley Serenade," 106% of "My Gal Sal," 108% of "Song of the Islands," 117% of "Charlie's Aunt!"

John Victor · Betty
PAYNE · GRABLE · MATURE

FOOTLIGHT SERENADE

JANE WYMAN

JAMES GLEASON · PHIL SIEVERS · COBINA WRIGHT, JR.

Directed by Gregory Laoff Produced by William LeBaron

Screen Play by Robert Ellis, Helen Logan and Lynn Starling · Based on a Story by Fidel La Barba and Kenneth Earl · Dances staged by Hermes Pan

They'll be singing these
Robin and Ringer Songs!
"I'M STILL CRAZY FOR YOU"
"I'LL BE MARCHING TO A LOVE
SONG"
"ARE YOU KIDDIN' ME?"
and "EXCEPT WITH YOU"

"Terrific! Business at the Roxy, N.Y., stand out! Biggest in 13 years with single exception of "Alexander's Ragtime Band"
—Variety

THE PIED PIPER

NEVIL SHUTE'S MIGHTY STORY OF TODAY

MONTY WOOLLEY-MCDOWALL-BAXTER
RODDY
ANNE

Produced and Written for the Screen by
OTTO PREMINGER • J. CAROL NAISS

NUNNALLY JOHNSON
Directed by IRVING PICHEL



35,000,000 people have read it... in "Collier's," "Reader's Digest" and the best-selling novel!



SURPASSING HIS OWN STARTLING STORIES... THE TRUE DRAMA OF HIS TEMPTUOUS LIFE!

Linda DARNELL John SHEPPERD

The LOVES of EDGAR ALLAN POE

VIRGINIA GILMORE • JANE DARWELL • MARY HOWARD-FRANK CONROY • HENRY MORGAN

Directed by HARRY LACHMAN
Produced by BRYAN FOY
Screen Play by Samuel Insull and Van Ness
Additional Dialogues by Arthur Caesar

Unmasking the column behind the fifth column on America's greatest danger-front!

LITTLE TOKYO U.S.A.

with PRESTON FOSTER • BRENDA JOYCE
and JUNE BURLIN • GEORGE E. STONE • HAROLD HUNCH
Directed by OTTO ROYER • Produced by BRYAN FOY
Original Screen Play by George Ricker

Take it from Daily Variety
PLENTY OF LAUGHS!

STAN LAUREL

OLIVER HARDY

... mix mirth with magic in a howl of a hit ...

A-HAUNTING WE WILL GO

Sheila Ryan • John Shelton • Don Costello • Elisha Cook, Jr.
Executive Producer Sal M. Worsel • Directed by Alford Walker • Screen Play by Lou Brulion
Original Story by Lou Brulion and Stanley Roth



20th CENTURY-FOX

"A SMASH HIT"
—Film Daily

**"WILL ROLL UP
EXCEPTIONAL
GROSSES"**
—Daily Variety

**GEORGE MONTGOMERY
ANN RUTHERFORD**

**GLENN MILLER
AND HIS BAND**

Orchestra Wives

LYNN BARI • CAROLE LANDIS • CESAR ROMERO
Virginia GILMORE • Mary Beth HUGHES
NICHOLAS BROTHERS • Tamara GEVA

Directed by ARCHIE MAYO • WILLIAM LEBARON
Screen Play by Earl Fendburg and Carroll Ware • Original
Story by James Fennell • Screen adapted by Nick Costa

Songs!
by Mack Gordon and Harry Warren
"SERENADE IN BLUE"
"I'VE GOT A GAL IN KALAMAZOO"
"PEOPLE LIKE YOU AND ME"
"AT LAST"

**"THIS ADVENTURE OF
MICHAEL SHAYNE,
DETECTIVE, IS
TOPS FOR THE SERIES"**
—M. P. Herald

LLOYD NOLAN in

**JUST OFF
BROADWAY**

with
Marjorie Weaver • Phil Silvers • Janis Carter
Richard Derr • Joan Valerie • Don Costello

Executive Producer Sol M. Weinstel • Directed by
Herbert J. Lewis • Screen Play by Arnold D'Unger

Based on an idea by Jo Eisinger and the character
"Michael Shayne" created by Eric Hoffer

**SCREAMLINED WITH
AUDIENCE APPEAL!**
Hot girl meets boy... but
man meets woman! And
what a woman... she's an
international scandal!

**Careful,
SOFT SHOULDERS**

VIRGINIA with JAMES
BRUCE • ELLISON
AUDREY MATHER • SHEILA RYAN • RALPH BYRD

Directed by Oliver H. P. Garrett • Produced by Walter
Morosco • Original Screen Play by Oliver H. P. Garrett

It's Bigger...

and better than "Sun Valley Serenade"
because it's got Uncle Sam's fighting nephews
...the U. S. MARINES!



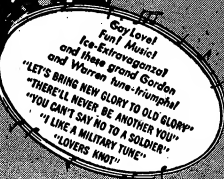
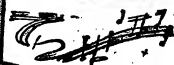
ICE LAND

JACK OAKIE • FELIX BREGGART • OSA MASSEN
JOAN MERRILL • FRITZ FELD • STERLING HOLLOWAY
and **SAMMY KAYE** and **HIS ORCHESTRA**

Directed by **BRUCE HUMBERSTONE**

Produced by **WILLIAM LEBARON**

Original Screen Play by Robert Ellis and Helen Logan • Skating Ensembles by James Gonzales



**THE TITLE ALONE
WILL BRING THEM IN!**
—and it will blast them
harder than a thousand-
plane raid on Berlin!

BERLIN CORRESPONDENT

Virginia Gilmore • Dana Andrews
Mamie Harris • Martin Kauter • Sig Ruman
Directed by **Norman Krasna** • Produced by
Norman Krasna • Original Screen Play by
Norman Krasna and Jack Andrews

And that's not all from

20th CENTURY-FOX 

Plus these
BIG ONES
to follow

John Payne • Betty Grable • Carmen Miranda
Harry James • Cesar Romero
and His Music Makers

* **SPRINGTIME
IN THE ROCKIES**
in Technicolor

* **THE
OX-BOW INCIDENT**

starring
HENRY FONDA

* **TYRONE POWER**

* **CRASH DIVE**

in Technicolor
with Anne Baxter • Dana Andrews
James Gleason • Charles Gropewin

* **ROBERT DONAT**

in * **THE
YOUNG Mr. PITT**

* **STAR OF SCOTLAND**

to be produced on a lavish
scale with an all-star cast

* **Franz Werfel's**
sensational best-seller

* **THE SONG OF
BERNADETTE**

Tyrone POWER • Maureen O'HARA
in Rafael Sabatini's

* **Th. BLACK SWAN**
in Technicolor

* **HENRY FONDA**

in John Galsworthy's best-selling novel

**THE
IMMORTAL SERGEANT**

with Thomas Mitchell, George Sanders
A DARRYL F. ZANUCK Production

* **Gene TIERNEY • George MONTGOMERY**

* **CHINA GIRL**

* **Roddy McDOWALL • Preston FOSTER**

* **MY FRIEND FLICKA**

* **ALICE FAYE • JOHN PAYNE**

* **HELLO, FRISCO, HELLO**

in Technicolor with JACK OAKIE

* **GREENWICH VILLAGE**

Rich in the drama, pathos and humor
of New York's own Latin Quarter

* **ERNST LUBITSCH'S**
production of

* **BIRTHDAY**

JOHN STEINBECK'S
controversial book and play

* **THE MOON
IS DOWN**

A DARRYL F. ZANUCK Production

* **THUNDER BIRDS**

in Technicolor with

Gene TIERNEY • Preston FOSTER • John SUTTON

* **Jack BENNY • Fredric LANE**

* **MEANEST MAN
IN THE WORLD**

with "ROCHESTER"
Based on George M. Cohan's production

* **Don Ameche • Jean Bennett**

* **GIRL TROUBLE**

* **Monty Woolley • Ida Lupino**

* **LIFE BEGINS at 8:30**

* **Betty Grable • George Montgomery • Cesar Romero**

* **CONEY ISLAND**

in Technicolor
with Phil Silvers

* **BIRD OF PARADISE**

Richard Walton Tully's celebrated stage play

* **NOW SHOOTING**—All Others in Preparation

★ ★ ★ ★ ★
All out for the
**BILLION DOLLAR SALE OF BONDS
AND STAMPS DURING SEPTEMBER!**

The Home Front's "Salute to Our
Heroes" on the Fighting Front!

★ ★ ★ ★ ★

20
CENTURY-FOX

'Pride of Yankees' \$33,000, in Two L.A.

Houses, Below Early Hours, 'Dandy' Fine 36G in 2d, Dimouts Don't Hurt

Los Angeles, Aug. 25. Stout weekend trade is helping business here. It figures importantly in 'Pride of Yankees' (RKO) at Pantages and RKO Hillstreet at adjacent street. 'Dandy' (Paramount) Picture failed to hold over last weekend but moved in, and opened on two theaters (U-I) (U-I) (U-I) and ordered second feature running Tuesday. Total for two houses fine \$33,000, but under no auspices. First turnover poor, because of short program proved saving grace early crowds started coming.

'Yankee Doodle Dandy' is holding firm at the two Warner houses and may get past \$28,000 in second week, which assures one or two more stanzas. No adverse effect from reports of dimout reductions, with some managers hinting at slight uptick due to curious on streets.

Estimates for Week
Carthage Circle (F-WC) (1,116): 34-45-65-75—'Miniver' (M-G) (15th wk.) Very good \$7,500. Last week following fine \$8,100 last week.
Chick (Grauman) (M-G): 34-45-65-75—'Jackass Man' (20th wk.) and 'Calling Dr. Gillespie' (M-G). Mild \$9,000 in price last week.
'Footlight Serenade' (20th) and 'The Sign of the Cross' (20th) fair \$3,000.

Downtown (WB) (1,800): 34-45-65-75—'Yankee Doodle' (WB) (2d wk.) Swept \$18,000 on tap following first week's collecting \$11,000 last week.

Four Star (U-A-C) (900): 34-45-65-75—'Tales Manhattan' (20th) and 'Man Wouldn't Die' (20th) good. Now closing and pushing for more collecting \$2,000 last week.

Gals (1,100): 34-45-65-75—'Navy' (20th) and 'Escape from Crime' (WB). Weak \$2,000. Last week \$2,000. 'The Sign of the Cross' (20th) and 'Escaping with Flying Wild' (WB) \$2,000.

Hollywood (WB) (2,758): 34-45-65-75—'Yankee Doodle' (WB) (2d wk.) Swept \$18,000 on tap following initial stanza sized with \$24,000, running on \$24,000 in second week.

Orpheum (2,200): 34-45-65-75—'Man Wouldn't Die' (20th) and 'Boris Minnievich's gang on stage.' An \$18,000. 'Big Movie' (WB) (20th) and 'Boris Minnievich's gang on stage.' An \$18,000. 'Big Movie' (WB) (20th) and 'Boris Minnievich's gang on stage.' An \$18,000.

Palms-State (United) (2,000): 34-45-65-75—'Joan of Paris' (RKO) and 'Blue Horizon' (M-G). Big \$14,000. Last week \$14,000.

Union Station (United) (2,000): 34-45-65-75—'Miniver' (M-G) (15th wk.) Still a great \$20,000 after \$25,000 last week.

Paramount Hollywood (F&M) (1,400): 34-45-65-75—'Dandy' (Paramount) (Par) (reissue) and 'Tomboy' (Par) (reissue). Last week \$14,000. Last week \$14,000.

RKO Hillstreet (RKO) (2,872): 34-45-65-75—'Pride of Yankees' (RKO) (2d wk.) Swept \$18,000 on tap following initial stanza sized with \$24,000, running on \$24,000 in second week.

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Broadway Grosses

Estimated Total Gross
This Week.....\$423,000
(Based on 12 theatres)
Last Year.....\$389,900
(Based on 13 theatres)

'SQUADRON 23G' IN DET. 2D WK.

Detroit, Aug. 25. With all the major first-runs holding this week, Detroit's two switch-over houses came up with fresh bills to join the strong grosses here. Few, with a second week of 'Gay Sisters' (WB) (2d wk.) well exploited, has topped grosses of 'Shores of Tripoli' in its first stanza and will lead the town in the second week.

Adams (Balaban) (1,700): 34-45-65-75—'Flight Lieutenant' (Col) and 'Blondie for Victory' (Adams). Last week \$14,000. Last week \$14,000.

Fox (Fox-Michigan) (5,000): 34-45-65-75—'The Sign of the Cross' (20th) and 'Escaping with Flying Wild' (WB) (20th) good. Now closing and pushing for more collecting \$2,000 last week.

Gals (1,100): 34-45-65-75—'Navy' (20th) and 'Escape from Crime' (WB). Weak \$2,000. Last week \$2,000. 'The Sign of the Cross' (20th) and 'Escaping with Flying Wild' (WB) \$2,000.

Hollywood (WB) (2,758): 34-45-65-75—'Yankee Doodle' (WB) (2d wk.) Swept \$18,000 on tap following initial stanza sized with \$24,000, running on \$24,000 in second week.

Orpheum (2,200): 34-45-65-75—'Man Wouldn't Die' (20th) and 'Boris Minnievich's gang on stage.' An \$18,000. 'Big Movie' (WB) (20th) and 'Boris Minnievich's gang on stage.' An \$18,000.

Palms-State (United) (2,000): 34-45-65-75—'Joan of Paris' (RKO) and 'Blue Horizon' (M-G). Big \$14,000. Last week \$14,000.

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'Ambersons' Meagre At \$6,000 in H.O. Memphis

Memphis, Aug. 25. Town is coasting this week with a couple of holdovers, with 'Magnificent Ambersons' being new business. 'Yankee Doodle Dandy' a second session and Loew's State is doing likewise with 'Footlight Serenade'. Loew's Palace with 'Ambersons' is mild.

Estimates for This Week
Warner (WB) (2,000): 34-45-65-75—'Yankee Doodle' (WB) (2d wk.) Swept \$18,000 on tap following initial stanza sized with \$24,000, running on \$24,000 in second week.

State (Loew-WC) (2,000): 34-45-65-75—'Yankee Doodle' (WB) (2d wk.) Swept \$18,000 on tap following initial stanza sized with \$24,000, running on \$24,000 in second week.

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'Lady in Jam' Smart Frisco Newcomer, \$11,000; 'Pride Terrific 25%G, 2d Wk.

Key City Grosses

Estimated Total Gross
This Week.....\$2,515,500
(Based on 27 cities, 178 theatres, chiefly first runs, including holdovers)
Last Year.....\$1,868,000
(Based on 28 cities, 207 theatres)

Estimates for This Week
Fox (F-WC) (5,000): 34-45-65-75—'The Sign of the Cross' (20th) and 'Escaping with Flying Wild' (WB) (20th) good. Now closing and pushing for more collecting \$2,000 last week.

Gals (1,100): 34-45-65-75—'Navy' (20th) and 'Escape from Crime' (WB). Weak \$2,000. Last week \$2,000. 'The Sign of the Cross' (20th) and 'Escaping with Flying Wild' (WB) \$2,000.

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IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWMEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE CHARM
OF THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I

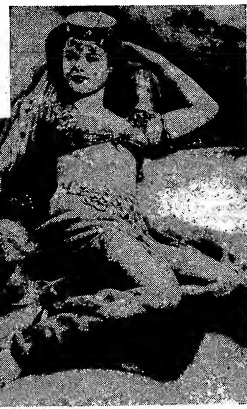
News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 27

'WAKE ISLAND' FREEM SET

SCENIC 'ROAD TO MOROCCO'

Sure — we know we've shown you pictures before of Donna Dorey, who's with Hope, Crosby and Lamour in 'Road to Morocco'. But as for we've had no complaints from readers.



TNN STAYS IN FOR SOCKO 6TH WK.

Paramount's 'Holiday Inn' continued making boxoffice history this week in the three spots where it has opened—doing more business than a number of Sundays in every location.

The Irving Berlin-Mark Sandrich sensation will stay in the big Times Square Paramount for at least six weeks. Manager Bob Weitman has announced, 'Inn' has broken so many Paramount Theatre records it's hard to list them. It completed its third week yesterday, with business setting an all-time third week record.

New York Paramount business for the Bing Crosby-Fred Astaire starrer has been in the five-figure bracket every day but three for nineteen days... on these three days it dropped into four figures by a matter of a few dollars only.

First day of the third week was only \$16 under opening day! Third week total was DOUBLE the business done in the third week by the combination of 'Road to Zanzibar' and Benny Goodman's.

Other two spots were 'Inn' is currently playing show similar sensational business. Paramount, New York, had nearly double the business of 'Zanzibar' for 'Inn's' first week; U. S. Theatre, Paterson, did double both 'Zanzibar' and 'La Purchase'.

All Out For 'Salute to Our Heroes' Month

Your theatre is on the front line during September—'Salute to Our Heroes' Month! Uncle Sam wants us to help sell a BILLION in War Bonds and Stamps. Get busy!

ALL SERVICES TO BE REPRESENTED

Armed Marine Corps Sentries to Flank Rivoli; Pres. Gold Morris; Commemorative Plaque to N. Y. Marine Corps League; Entire Program a Pattern for Subsequent 'Wake' Playdates

RED CROSS BENEFIT

With two military previews already held at Camp Elliott, San Diego, and at Quantico, Va., Monday night, plans were all set today for the public World Premier of Paramount's 'Wake Island' Tuesday night at the renovated Rivoli Theatre.

Full proceeds of the premiere will go to the Red Cross; subsequent run of the picture at the Rivoli will be at popular prices.

A contingent of 200 United States Marines will attend the Rivoli premiere, which will have Barbara Britton, sole feminine player billed in the cast of 'Wake Island,' as guest.

Miss Britton will be host to a number of New York relatives of men who were on duty at Wake, in a dinner immediately before the premiere.

A plaque commemorative of the stand of the Marines at Wake will be presented to Commandant William F. Gaylor of New York Detachment Number 1, Marine Corps League, by Newbold Merris, president of City Council.

The premiere will be a 'public premiere'—with no special guests of honor announced in advance. However, it is understood that ranking officers of the Army, Navy, Marine Corps and Coast Guard will be on hand.

Arrangements for the New York opening. It is understood, will be duplicated in many cities for subsequent openings of 'Wake Island.' The premiere has been planned in such fashion that the pattern it sets can be duplicated everywhere. Marine Corps League and other organizations have prepared to cooperate in every locality where they have branches.

New York newspaper and press association representative who attended the military preview at Quantico returned to the city yesterday, among those to make the trip were Bosley Crowther of the Times; Howard Barnes of the Herald Tribune; Alton Cook and Ed Hill of the 'World Telegram'; John McManus of PM, and G. E. Blackford, of the Journal-American. Washington correspondents joined the party at the nation's capital.

At the Camp Elliott showing 10,000 Marines were on hand for the picture and the dedication of an amphitheatre. The members of the 'Wake Island' cast were guests.

Among the correspondents on the Coast were Hal Church, Acme; Jim Lindstep, AP; Bill Pepper of Heda Hopper's office; Bob Wachman, Hollywood Reporter; Charles Juddson, L. A. News; Gene Withler, L. A. Herald Express; Virginia Wright, L. A. News; Alex Campbell, Herald Express; Harold Hubbard, L. A. Citizen News; Ollie French,

Tone-Martin Teamed

Franchot Tone will play opposite Mary Martin in the forthcoming Paramount picture 'True to Life,' comedy dealing with the people who make radio's sounder. The picture was announced end of last week. Tone will share top honors with Miss Martin, Doug Powell and Victor Moore. Pic is his second for Par under a new contract; first was in the still-to-be-released super musical, 'Star Spangled Rhythm.'

Word from the Coast is that Tone will also have a top role in the Charles Brackett-Billy Wilder opus now preparing, titled 'Five Graves to Cairo.'

Times, Edwin Schallert; Times, Al Kahn, City Editor; UP, Carl Schroeder, Annenberg Publications; George Shaffer, Chicago Sun Bureau Manager; E. J. Smithson, Fox; and Jimmy Starr, Herald Express.

Advance promotion and advertising of 'Wake Island' is leaning heavily on radio, a checkup of activities shows. Par's success with recent air campaigns on major pictures has led to increased use of radio all along the line, and 'Wake' follows the trend.

Paramount will take spot announcements for the Rivoli opening of 'Wake' on seven New York stations, running up to and perhaps after opening day. In addition, tie-up broadcasts have been arranged with a number of top-Crosley programs. First of these was Monday's 'Vox Pop' show, which went out over 17 CBS stations from the West Coast military premiere. Another comes through Friday, when 171 stations will carry a 'Salute to the Marine Corps' and personal appearance of Barbara Britton on the Double or Nothing show. Battle of the Sexes' show on premiere night will carry three Marines and three girls—including Barbara—with hefty plugs for 'Wake.'

Just arranged first of this week was a leap whereby, 175 stations which now carry Marine Corps programs in the northeast section of the United States, will include copy

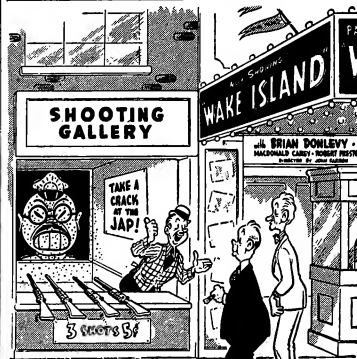
Lamb's Gambol



Gil Lamb, clincher in the Daley double-Nelsen above, learns that Miss Britton takes a fancy to you. It's from 'Star Spangled Rhythm.'

on the picture in their regular shows. This is expected to be extended to cover other sections. Plugs will give day-and-date tieup to local bookings.

Miss Britton is plenty busy with air engagements during her stay in New York. This afternoon, she'll be on the air twice—at 2 p.m. on WOR's 'Martha Deane' show and at 4 p.m. on a WJZ War Bond drive show. Tomorrow night she's on 'Parade's Weekly Review' (WJZ, 10 p.m.) Friday it's 'Double or Nothing,' as mentioned. Sunday she hits two New York network shows—'Show of Yesterday' and 'Today' at 2:30 p.m. and the Army-Navy Game at 5:30 p.m.



'Gentlemen, if you keep this picture five more days I'll be able to retire for life!'

FIRST FOR 15 YEARS

**"...THE PARAMOUNT
NEWS CAMERAMAN
WAS READY..."**

You'll find that phrase in a caption under one of the sensational newspictures in the October "Click"—part of a four-page layout on newsreels in general and Paramount News in particular.

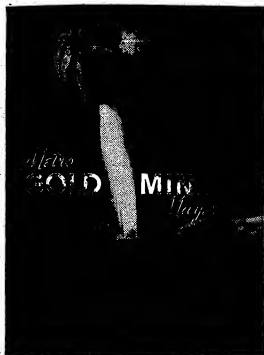
Paramount News cameramen, editors and laboratory technicians are **ALWAYS** ready—to get the news while it's hot, edit it into concise, straightforward narration—and rush it to your screen uncolored by personal opinion or special interest.

As Paramount News observes its fifteenth anniversary (you'll see plenty about us in publicity and whoop-de-do as part of the celebration), the most complete newsreel organization in the industry reaffirms the pledge it gave the public a decade and a half ago—"In fearlessness, in fairness, in honor, always to mirror the living world so that **TRUTH** may shine forth cleanly, clearly, upon America's screens!"

MAKING HISTORY TWICE A WEEK
Paramount  **News**
THE EYES AND EARS OF THE **WORLD**

FIRST WITH THE NEWS...

FIRST AMONG NEWSREELS!



"M-G-M exhibitors are starting the season of 1942-'43 doing Miniver business with 'Somewhere I'll Find You.' That gives you an idea of our New Season releases."



GREAT EIGHT FROM M-G-M!

(Our First Group in 1942-'43)

CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU"

Opening business in four of first seven test runs beat "Mrs. Miniver." In other three spots slightly behind where Miniver played advance prices. Being held for 2 weeks in all Loew engagements (some even longer!) America is flocking to popular Clark's latest with lovely Lana.

"TISH"—Test engagements top biggest hits of the season! Comedy sensation!

Another proven success to start your M-G-M year. Three cities were selected for test runs: Houston, Atlanta, Providence. These tests are literally astounding! They beat such top-grossers as "Tortilla Flat," "Ship Ahoy," "Courtship of Andy Hardy" and "Rio Rita." Mary Roberts Rinehart's beloved character, played by Marjorie Main, is audience riot!

"PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN

When you read this, the first test engagements will have opened. Our prediction based on the uproarious *Previews*: East and West is that box-office history will be made. The big Broadway musical comedy is packed with stars, songs, hits; teaming with talent and hilarity. Extended run for your SRO sign!

"APACHE TRAIL"—A great Western Production on a Big Scale!

Let the trade critics describe it: "Big classification"—*Box Office Magazine*. "Meat for fans"—*Film Daily*. "You can recommend without reservation"—*Showmen's Trade Review*. "Bang-up job all around"—*Hollywood Reporter*. When Leo invades the Western field he does it in style!

MICKEY ROONEY in "A YANK AT ETON"

When Mickey as an all-American football guy gets into swank English Eton School it's the high-spot of his comedy career. "Grade-A entertainment"—*Showmen's Trade Review*. "All out for laughs"—*Hollywood Reporter*. "Should bring Rooney fans to box-office in droves"—*Film Daily*. "Howling piece of merriment"—*M. P. Daily*.

"THE WAR AGAINST MRS. HADLEY"—as newsworthy as "Mrs. Miniver"

Selected for big radio tribute on Kate Smith program, September 24th, as part of high-powered World Premiere promotion. (Every picture launched on this nation-wide hook-up thus far has leaped into the million dollar class!) Timely, thrilling with unforgettable performances by Edward Arnold, Fay Bainter, Richard Ney (of *Miniver* fame) and others.

JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters

A new twist in spy melodramas that hilariously kids the menaces. The stars at their best with torch-singer Ethel Waters repeating her stage triumphs and a production that spares nothing in magnificence. De luxe show, with roster of talent, hit songs, and sultry sirens. "Audiences will enjoy thoroughly."—*Daily Variety*.

"SEVEN SWEETHEARTS"—with Kathryn Grayson, Van Heflin, Marsha Hunt

Watch the nationwide publicity as M-G-M conducts survey for the seven most romantic cities (those with the most marriages) for simultaneous World Premieres. A sweetheart of a show with romance and gayety, gorgeous singing and those seven seductive sweethearts.

M-G-M BEST in the LONG RUN!



Yank Film Firms Feel Weight Of Jap Sandbag on Frozen Coin

Spanish Pkge. Pix Deal

Pan American Associated Enterprises, Latin-American talent agency, is huddling with Metro on a package deal for Spanish language pix or Sudamericano release, with Hugo Del Carril and Libertad Lezamaque, stage and pix names south of the border, for the leads.

Another deal would bring Del Carril to the Coast in American pix.

'Man Who Came to Dinner,' Savoy.
'Morning Star,' Globe.
'Murder Without Crime,' Comedy.
'Maid of the Mountains,' Coliseum.
'No Orchids for Blandish,' Wales.
'Quiet Week-End,' Wyndham's.
'Rain,' St. Martin's.
'Rebecca,' Strand.
'Rose-Marie,' Stoll's.
Russian Ballet, Cambridge.
Sadler's Wells Ballet, New.
'Sky High,' Phoenix.
'Wild Rose,' Prince.
'Warn That Man,' Garrick.
'Watch on the Rhine,' Aldwych.

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It's Raining Violets in Philly; 'Dandy' Terrific \$42,500.

Philadelphia, Aug. 18.
Eripping skies continue here in
Philly, but the film rialto is doing
boom town biz. Heaviest gross in
almost a decade is reported at the
Boyd, with \$42,500 coming up for
the initial week of 'Yankee Doodle
Dandy.'

'Yankee Doodle' Record \$49,000 For 2 L.A. Spots.

Los Angeles, Aug. 18.
House records at the Warner
Downtown and Hollywood theatres,
playing day-and-date, took a beating
over the weekend when figures
started rolling in on the first week of
'Yankee Doodle Dandy.'

'DANDY' SMASH \$25,000 IN CLEVE.

Cleveland, Aug. 18.
'Yankee Doodle Dandy' is beating
up the Hipp's top take of the year.

'DANDY' SETS RECORD \$15,000 IN MEMPHIS

Memphis, Aug. 18.
It's 'Yankee Doodle Dandy' all the
way in Memphis this week.

'DANDY' \$14,000, BIG IN L'VILLE

**BUSINESS IS DANDY
AND 'DANDY' IS
BUSINESS...
AT WARNERS!**

**Yes! We've got no Variety!
EVERY REPORT'S THE SAME...ALL TERRIFIC!**



Columbia Pictures

In cooperation with the U. S. O.
announces the release of a new
and special one-reel musical...

AMERICA SINGS

WITH KATE SMITH

supervised by TED COLLINS

A stirring dramatic musical subject you
will continue to remember long after
you have forgotten most others.



First Release Now Booking

NET PROCEEDS TO THE U S O



... And don't forget that war bond and stamp drive is your
favorite attraction in September, "SALUTE TO OUR HEROES" Month!



**ONE
OF
OUR
AIRCRAFT
IS
MISSING** . . .

Somewhere in England a bomber comes flying home—from a thousand plane raid on the Reich—with *not one of the crew on board!* No pilot holds the controls. The navigator's maps and instruments are just as he left them. No second pilot stands on watch. No radio operator listens at the 'phones.

Sweeping across the sky, losing altitude by the second, the careening plane strikes high tension wires—and with a series of deadly explosions and bright pillars of flames, it crashes to the ground!

What has happened to the crew?

This is just the beginning of the most amazing action picture of the war!

Directed by Michael Powell

A MICHAEL POWELL PRODUCTION

ONE OF OUR AIRCRAFT IS MISSING"

Written, Directed and Produced by

MICHAEL POWELL and E. PRESSBURGER

Released Thru UNITED ARTISTS



We Thank You, and Uncle Sam Thanks You!

THANKS TO THE UNSELFISH EFFORTS OF NATIONAL SCREEN SERVICE, WE ARE ABLE TO OFFER TO EXHIBITORS TAKING PART IN OUR INDUSTRY'S GREAT BILLION-DOLLAR WAR BOND AND STAMP DRIVE, IN SEPTEMBER, THE FOLLOWING ACCESSORY SERVICE AT PRICES BELOW COST:

1. Trailer on the "Salute to Our Heroes" drive, for use starting September 1st. App. 55 ft. Price \$1.10
2. Trailer for use by theatres that have been qualified as issuing agents for bonds, app. 35 ft. 75¢
3. One sheet Poster on drive, explaining postal card offer to bond buyers. 5¢ each
4. 14"x22" window card 4¢ each
(Same design as 1-sheet)
5. 8"x36" Marquee Valance Drape ("Day and Night; War Stamps and Bonds on sale here") . . . \$3.75
6. 18"x24" Burgee 85¢
("Buy Bonds . . . Honor Your Heroes")

P.S. Are you set for the salute at 9.00 P.M., September 1st?
Are you ready for a whole month of bond selling efforts?

7. Ushers' Sashes 16¢ each
("Buy Bonds . . . Honor Your Heroes")
8. Government postal cards for bond buyers. *Gratis*
(Order only what you feel sure you need)
9. "Showmen at War" Campaign Books (No. 1 and No. 2). In which all above are illustrated. *Gratis*

NOTE:

Manufacturers are providing materials below cost, and National Screen is providing distribution gratis to our committee. Thanks!



WAR ACTIVITIES COMMITTEE, MOTION PICTURE INDUSTRY
1501 BROADWAY • NEW YORK, N. Y.

Army Puts the Arm on H'wood Radio Influence at Santa Ana; Clips Its Wings

Hollywood, Aug. 25. There'll be fewer programs coming out of the air force training center at nearby Santa Ana, now that the War Department has decreed that 'too much air force radio is coming from one point.' All manner of rumors have been doing the rounds following the dispatch here of Col. Arthur I. Ems by the War Department to look into the situation. Best guess is that the heavy concentration of Hollywood radio talent will be dispersed and many of the programs moved to other bases. One report immediately spiked was that Capt. Eddie Dumortier's crack band would be severely diminished in number to form the nucleus of camp toolsters elsewhere.

Lieut.-Col. James Higgs, one-time radio time buyer, had ambitious plans under way to publicize the Santa Ana base on the airlines, but all that's for the end book now. However, nothing positive can be stated until the War Department acts on Col. Ems' recommendations. Suffice it to be said at this time that there will be fewer Santa Ana originations on the air and more from other points. What happens to the personnel is the big question.

First move in the program planning process was to turn Sgt. Gene Aubrey's broadcasts, although he is stationed at Santa Ana. Under orders to do his show from the base until such time that the demobilization treatment has been proposed for him, Aubrey has agreed that Aubrey is doing a fine recruiting job for the service, but is not disposed to discontinue his series, despite the general apathy of military circles toward part-time soldiering.

Morgan Going Abroad in Sept. On O'Neil's Chore

Brewster Morgan, CBS executive producer, who has been given an indefinite leave by the network to coordinate liaison work with the Office of War Information and the War Department, will fly to London some time between Sept. 15 and 19. When there, he'll work out of the U. S. Embassy and will report direct to General Eisenhower in London and Robert E. Sherwood, of the OWI, in Washington.

Among Morgan's assignments in England will be handling Army and OWI matters with British Broadcasting Corp., arranging pickups of U. S. Army and Navy shortwave broad-
 casters in America, and consulting on the production of some radio programs in Germany and France which will be valuable in the latter districts.

Morgan would also handle CBS producer assignments last week. Hereafter, 'Report to the Nation' will be directed by Worthington Minor, former CBS television director who was recently switched to the regular direction staff. Morgan will be under the supervision of Paul White, the network's news and special programs head. Morgan's other program, 'The Commandos,' will be produced by Robert Louis Shayon, then recently transferred to the CBS executive-producer ranks from WOR, N. Y.

Morgan will rest and undergo dental treatment. His wife will remain in the U. S. at least for the present.

MUELLER MACARONI ON BLUE AFTER NBC CANCEL

Mueller Macaroni starts a 'Morning Market Basket' series three times a week on the CBS radio network. It will be the 10-10:15 period and a hook-up of 20 stations. Eugene Jones is the agency.

The agency has obtained a contract on the business from NBC. It was learned last week that the

Corrupting Art

Cleveland, Aug. 25. This being the slow dog days in radio, John Patt, WGAR manager, has come up with the round-out into the cruel world to contact station clients in order to get the 'other side of the picture,' and consequently know the problems which sales people encounter.

Of course, if announcers find they want to leave the mike permanently to go into sales, they will have the opportunity.

'Lights Out' Will Be 1st Horror Series on CBS

Sterling Products has bought 'Lights Out' to replace the current 'Board of Missing Heirs' for Ionized Yeast. CBS has always banned horror stories, being much stricter than NBC in that regard, but the network has relaxed its nix in the case of the 'Lights Out' shudder ops.

Continuity Department at CBS has looked at and okayed script for the series. 'Lights Out' will start Oct. 6 in the same Tuesday night spot now occupied by 'Missing Heirs.' It will be written and produced by Arch Oboler, who followed Willis Cooper as author of the series on NBC some years ago in Chicago. At that time the program was owned by NBC, but Oboler subsequently acquired the rights. It will be the first time Oboler has ever had a regular series on CBS.

The first 'Lights Out' series 'Good Will Court' on WJZ-B (and WMCA, New York) Sunday nights will continue.

HOLLES CBS NEWS ED, GORDON MOVES TO OWI

Edward R. Hollis is replacing Matthew Gordon as CBS news editor. Hollis was day cable editor for the United States. Hollis has been with the Office of War Information.

'Burton' to Y&R

Hollywood, Aug. 25. This season's 'I'm Young & Rubie' will turn to chapter 'The Second Mrs. Burton' on the air. Ascher has also been assigned to the 'Burton' and 'Y & R'.

Tees up Oct. 1 for Senka.

Steve Mudge, Mutual salesman, moved to the Blue with the Coca-Cola business. No replacement, as yet, at MBS.

NBC's 6 New England Affiliates Set Up Own Regional Network

NBC's New England affiliates have set up their own regional unit. It is to be known as the New England Regional Network, with WBZ, Boston; WTC, Hartford; WJAR, Providence; and WCHS, Portland, as the basic stations, and WFEA, Manchester, N. H.; WABC, Augusta, Me., as the supplementary outlets.

The region's operations will be controlled by Lee Wood, president of the regional office of WREZ, J. J. Boyle, of WJAR; William H. Rines, of WABC; and WCHS, and WFEA, WTC. The regional's main office will be in Hartford, and Wood & Co. will be its national rep.

Benny Tees Off New Season From New York

Jack Benny will do his first Grape Nuts Friday broadcast at the Yankee stadium, Oct. 5, out of New York. The following three shows will be taped up from service camps in the east.

A. & C. WILL GET HAWK'S SPT FOR CAMEL

Hollywood, Aug. 25. Abbott and Costello get the spot currently occupied by Bob Hawk on NBC Thursday nights some time in October. Camel on WQXR, New York, in either case, is 7:30-8 p.m.

Dick Marvin, William Eddy agency's radio director, arrived here yesterday (Monday) to lay out the A. & C. program with their manager, Eddie Sherman.

TIME MAG STAFF DOING NEW PROGRAM ON WQXR

Members of the Time magazine staff will do a new series, 'World Wide News Review,' at 9-10:15 p.m. across the board on WQXR, New York, starting next month. The presentation will be in a modified Time magazine style, with Frank Morris and Paula Farr, co-scripters of the 'March of Time' series on NBC, in editorial charge. The series is now sitting in the WQXR box of directors. Time magazine having acquired a financial interest in the station.

Lisa Sergio, returning Monday (31) from a month's vacation, will be the new old WQXR host, at 10:15 a.m. six days a week. She had also aired a comment series in the last week following the resignation of Quincy Howe.

Church Joins Committee On Inter-Am. Affairs

Ted Church, once of CBS and of late an advisor to the British Broadcasting Corp. on programs designed for American listeners, has joined the Rockefeller Committee for Co-ordination of Inter-American Affairs.

He will have charge of the committee's special events setup in New York.

Schaefer Expands

'Schaefer Revue' has been expanded from twice to three times a week locally on WFAP, N. Y., by Schaefer. The new show will now heard 7:30-7:45 p.m. Monday, Wednesday and Friday nights. David White directed it for the R. D. O. agency.

Guest list for the show includes Felix Knight, tonight (Wednesday); Ray Heatherton, Friday night (28); Ray Eberly, Monday (31); Dick Byrner, Sept. 6, and Harrison Ford, Sept. 4. Latter two were formerly in the chorus on the program.

Karl Schullinger Into Air Force as 1st Lieut.

Karl Schullinger, director of the radio department in the N. Y. office of Ed C. Cullen, has been promoted to the rank of 1st Lieut. in the Army Air Corps.

Schullinger is now directing the Kay Kyser program (Lucky Strike) for the agency, will take over Schullinger's spot.

Akron — John Leslie Scott, formerly of the agency at WABC, is now at WTTM, Trenton, N. J.

U. of Minn. Grid Sked Not Yet Sold; Typical of Oil Cos. War Position

AFRA-CBS Renewal

American Federation of Radio Artists has signed a renewal of its announcer and assistant director contract with WABC, New York, which expires Nov. 11, 1943, at the same time as the union's commercial and sustaining deals with the network.

Terms are similar to those in the previous contract, except for a provision, instead of crediting the time on subsequent weeks.

Peabody Awards For '42 Won't Have Banquet Setting

The Peabody Awards for 1942 will be presented at a formal dinner. They will be announced in March, 1943, or immediately after the advisory committee has made its selections, and the presentations will be made at the New Orleans Convention of the National Assn. of Broadcasters, providing it's held. It's been the custom to have the announcement broadcast by batted his arm. The closing date for this year's entries is Dec. 15 and the awards will be given in at least six categories. They are:

1. For program or series of programs of regional significance during 1942 which ranked as outstanding contribution to the welfare of the community the station serves.
2. The same circumstances applying to a local station.
3. Outstanding reports of the news.
4. Outstanding entertainment in drama.
5. Outstanding entertainment in music.
6. Outstanding educational program.

Sportscasting still remains a stepchild of broadcasting as far as the Peabody awards are concerned.

'GO GET IT' DIRECTION GOES TO AL WILLIAMS

Albert N. Williams is now directing 'Go Get It,' audience-participation novelty Wednesday nights on WOR, New York, for Krueger (Compton agency). He succeeds Robert Louis Shayon, who resigned from the WOR staff to become an executive-producer.

Williams, a freelancer, was formerly radio director of the Council for the United States, and was a member of the NBC production staff. He is also a writer.

James Murray to Head KDKA, Pitt, Press Dept.

Pittsburgh, Aug. 25. James Murray, chief of sales promotion and also an occasional sportscaster, will be named to head Hearst station to KDKA next week as publicity head. He replaces John C. Cooper, who is going to New York to join NBC's special events department.

Before moving into sales promotion berth, Murray was director of press relations at WCAE, entering radio work from a sports writer's berth on Pitt Post-Gazette. He takes up his new duties Sept. 1. So far his successor at WCAE has not been named.

New CBS Cansay

Hollywood, Aug. 25. New warbler on the CBS radio network program will be Dan R. O'Connell, who did radio and literary work in the past.

Edgar Bergen, star of the java show, reports for his physical upon arrival in the Albatross, where he is entertaining servicemen.

Minneapolis, Aug. 25. It's only a month before the University of Minnesota football season's start, but not one of the Twin City radio stations broadcasting the games has sold its football show yet. This is an unprecedented situation in one of the nation's hottest gridiron centers, where the football game always has been the easiest to sell and in such great demand that they've been grabbed up months in advance.

Reason for the present delay in closing deals is not because the war has lessened interest in Minnesota football, although the absence of many Gopher rosters now in the armed forces may be a factor. The main trouble, it's pointed out, is that the oil companies, which have been the mainstay of the sport, now are out of the market. The shows are long and expensive. The stations are not sure they will sell any of the football shows, the stations that have been putting the Minnesota games on the air will continue to do so, as sustainers if necessary, heads of WCCO, KSTP, WTCN, WLOL and WJMN.

Football broadcasting itself is unique. The U. of Minnesota does not sell the rights to the game, but the game, but permits all stations to broadcast from the stadium. However, no station is permitted to broadcast the contests or between the halves. The companies sponsoring the broadcasts are not permitted to follow the detailed running accounts of the games. The U. of Minnesota, which also broadcasts all contests, is non-commercial. KSTP feeds the games to a chain of northwest stations.

Standard Will Get 'O'Neills' If Time Is Right

Ted Bates agency is considering the purchase of The O'Neills series for one of the Royal Standard products. The Standard agency is in a tentative, however, because of the unavailability of what T. Bates, who is now in London, considers desirable network spot.

'O'Neills' is owned by Ed Wolf Associates, Inc., and is sponsored by Procter & Gamble.

Armstrong Saved Com, So Opping 'Theatre' Budget; Guest Names

'Theatre of Today,' Saturday noon dramatic series on CBS, has been saved by a substantially increasing its production budget during next week and continuing weekly. Change booking of top guest names, the use of semi-names, as previously. Reason is that the show is in the selling season for lineups, plus the fact that the account has saved a substantial amount by operating on a curtailed production budget over the summer.

First of the names to be booked is Ralph Bellamy, for the Sept. 5 show. Helen Hayes guests the following week, Sept. 12, and Madeleine Carroll the week after that, Sept. 18. Kenneth Harcourt directs the show for R. B. D. O.

LATHAM JOINS MBS AS ASST. SALES MANAGER

Jack Latham, former vice-president of the American (RPM) cigarette company, has been appointed assistant sales manager of Mutual Broadcasting, as sales manager.

Appointment was announced last week in a Mutual executive meeting in which plans were outlined for expansion of the company's department and its N. Y. quarters.

Vick Again 'Going Overboard' On Spots—And Broadcasters Hope Fizzles of '40, '41 Won't Repeat

Vick Chemical skipped back into the spot broadcasting picture last week with its customary routine. There was that letter about "going overboard in spot" this season and calling on stations to rush in their use of availabilities. The broadcasters complied with the request, but not without recalling what happened to similar spot rushers in 1940 and again in 1941. Reminiscent of 1940 was the flurry over "Come With the Wind" and last year it was "The Nichols Family." Cancellations followed reservations, and vice versa. The superstitious element among broadcasters now knock on wood as they submit their availabilities to Vick.

The letter this time was dated Aug. 16 and it was signed by Richard Nichols, vice president of the Morse International agency. It read as follows: "This year the Vick Chemical Company is 'going overboard' in spot, and this year more than ever we should call on you for availabilities. But transportation difficulties, plus the fact that Vick heads a schedule of spots, A, compels me to use Uncle Sam's mail instead of train."

"As a result, we shall appreciate it very much indeed if you will advise us as soon as possible what minute spots, A, 10 and 15-second packages—daytime or evening—we have available. Remember, we're women's men!" "We are looking forward to seeing you when you are in New York," heads the letter. "In the meantime we are waiting to hear from you on availabilities." Nichols appended a postscript which read: "We are sending this note air mail, special delivery, because we are what you would call 'anxious buyers.' So come through with some good stuff—quick."

SHINOLA BACK ON NBC Sept. 18

Shinola has apparently solved its shoe polish packaging problems, so will probably return to "Limbo Highway" half-hour dramatic series to the same Saturday morning slot as the WEAF-NBC, starting Sept. 18. Account will probably use a slightly smaller station lineup, but will continue the same policy of the same actors.

"Highway" is freelance-scripted. Directors for the resumed series haven't yet been selected by Benton & Bowles agency.

BARRETT TO COAST FOR LYONS ON RADIO

Richard Barrett, currently in the A. & S. Lyons office in New York, heads for the Coast for two weeks to handle radio affairs in the Los Angeles office.

Barrett was formerly a partner in the Sherman K. Ellis advertising agency and will plug the gap in Lyons' Coast organization by shifting to Nat Wolff to the Office of War Information.

NBC Gets 'Malone' Repeat

General Foods has dropped its red-headed Young Dr. Malone (on CBS) and will air the serial's repeat on NBC's WEAF-NBC starting Monday (31) and Wednesday (heard 2-2:15 p.m. on CBS).

Benton & Bowles is the agency.

Bouncing the Quiz

The producer of a quiz show was assembling his participants just before broadcast time last week when one of the group cracked, "How about throwing me a few." "Alright, hon. Guy," rejoined the producer, "what might that mean?" "Just play me the answer to a tough one so that I won't look altogether dumb," explained the participant.

Line Forms For Pabst Account; All In on Pitch

Hollywood, Aug. 25.

Agency executives from New York continue to pour in to set up an auditions program for Pabst Beer. Latest arrivals are Paul and Jack Warwick of the Warwick & Legler agency, S. J. Andrews, of The Lenzen & Mitchell agency. Other ad agencies that had put in their pitch previously are Lord & Thomas, Rutherford & Ryan, Milton Biow and McKee & Albright. Also in line are such talent agents as Bernard Schubert and Hal Hackett, of the Music Corp. of America.

The show which Dick Mack, of the McKee & Albright agency is offering, includes: Groucho Marx, Donald Dickson, Louise Parsons, Joan Bennett, Virginia O'Brien, a mixed show and Robert Armstrong as conductor. The title for this one is "Hollywood Party." Andrews is to audition two shows.

Bliss is offering a program headed by Pat O'Brien; Hackett's chief candidate is Jack Carson; while Schubert also presented Miss Parsons. Coast radio men consider this the most feverish pitch in years. "It started when Pabst announced that it was in the market for a Hollywood diamond show."

'ABOVE ALL' LAUNCHES LUX ON 9TH SEASON

Hollywood, Aug. 25.

J. Walter Thompson puts Lux Radio Theatre back on CBS Sept. 14 for the ninth successive year. Inaugural dramatics will be George "Weird" adaptation of the film "This Above All," with Tyrone Power as cast tapper.

Production crew as in previous seasons will handle the soap opera. Said Thompson resumes as director, C. B. DeMille, producer; Weiss, scripter; Loo Silvera, music; and Robert Armstrong, writer of the DeMille speeches and interviews.

FROM ACTOR TO DIRECTOR

Jacobson Switching From Greenpeace to NBC Production in Chi

Chicago, Aug. 25.

Art Jacobson, leading man on the "Tone Journal" serial on NBC for Procter & Gamble, has resigned to join the production staff of the local radio station. It's his first regular directing attempt.

He'll continue in the part until Fred V. Allen, new director of the show, finds a substitute. Blackett-Lewis-Hackett is the agency. Chicago, in the meantime, is the producer. Program is written by Peter Michale.

SEATTLE HEAVY DRINKERS

Strong Public Relations Job by Building Service, Aeronautical and Teamster Unions—Street Labor's Aims and Low Rates of Pay

PRO TALENT, SCRIPTERS

Seattle, Aug. 25.

Unions in this booming town are using the radio to do a job of public relations. Brimming treasures allow hiring of professional writers and talent to showcase messages to best advantage.

The Building Service Employees Union, Local 6, is using two stations at present sponsoring Howard Costigan, KOL news editor, in a five times weekly spot titled "The State of Washington and the War" on KOL, Mutual outlet. Recent programs have plugged the union's drive to collect scrap metal from buildings, hotels and apartments, with very good results. Chief aim of the sponsorship of the programs is to draw public relations jobs. With Costigan given a free hand in his choice of interviewees and in writing the 15-minute programs, this policy is creating a labor-management tieup to a great extent, and the Apartment House Operators' Assn. and building managers are cooperating with the union in this drive.

The Building Service organization also sponsors a twice-weekly 15 minute program, "The Union," in which unionists of the reasons the building workers need a raise. Programs are geared to the needs of the unionists in this field, which has been hard hit by great number of workers leaving for higher paying war industries.

The Aeronautical Mechanics' union, which includes most of the thousands of workers at the Boeing Airplane plants, is also using KRCB, sponsor.

(Continued on page 38)

RIGGS MAY GET FALL SPONSOR

Tommy Riggs show, currently summer-rubbing for Burns and Allen for Lever Bros. (Swan soap) Tuesday nights on CBS, will probably be continued by another sponsor in the fall. Young & Rubicam agency has such a deal pending for the show.

Program drew an unusually favorable response for a summer replacement.

CAMPANA COMEBACK WITH 'NIGHTER' PENSES

Campana is looking around for a half-hour "first night" series for the coming fall-winter season. The negotiating so far has been solely with NBC and the Blue Network.

Including Upton Close

Chicago, Aug. 25.

Upton Close has been signed by the W. A. Schaeffer-Pen Co. Co. to week newscast, "World News Parade," featuring this and other foreign news commentators over the full 125-episode NBC network.

Program will be heard Sundays from 3:15 to 3:30 p.m. Eastern war time, starting Sept. 20. Rustel M. Schaeffer, Chicago, is the agent. No decision has been reached as to where broadcast will emanate.

Monday Now '72nd Best Listening Night, According to C.A.B. Due to F.D.R.; Last Yr. Tues. Ran Next to Sun.

Strong Exception

The Hixon-O'Donnell agency, which is doing the football booking for Sinclair Qui, has disclosed that it is not interested in buying the broadcast rights to games in any Atlantic seaboard area where rationing applies.

So far the tieups for Sinclair are strictly collegiate.

FCC Okays New Station in Alaska To Reach Troops

Seattle, Aug. 25.

The FCC has issued a license to Edwin Kraft, of Seattle, to operate a broadcasting station in Ketchikan, Alaska, using 920 kc. on one kilowatt power unlimited time. Call letters will be KTKN.

The license was granted upon direct request of the Office of War Information to provide news and programs to troops and the civilian population of the territory.

Mr. Arnold, former manager of KINY, Juneau, will be in charge and is leaving from this week with a complete staff of engineers, program men and announcers. Opening date is tentatively for Sept. 15. Kraft also owns KINY.

LAWYER SUES BRUNTON BROTHERS FOR \$124,660

San Francisco, Aug. 25.

Suit for \$124,660 against Ralph, Sherwood & Mott Brunton was filed here last week by Elmer W. Pratt, Washington attorney, for legal services for the two Brunton radio stations, KQW and KJBS, from Jan. 4, 1934, to Dec. 31, 1941.

Pratt, who represented the Bruntons before the FCC, says in his complaint that only \$13,400 of the \$124,660 bill of legal services for an eight-year period has been paid, leaving the \$124,660 still owing.

Brunton Bros. offered to compromise the claim before the suit was filed, but the offer was not accepted.

Trautman New Radio Dir. of Bothwell Agency

Pittsburgh, Aug. 25.

H. B. (Bud) Trautman, press agent and continuity writer for WWSW, has been appointed radio director of W. Earl Bothwell, advertising agency here. Trautman, for several months, was copy writer and publicity chief for the Bothwell outfit.

He succeeds Virginia (Mrs. Earl) Bothwell, who will devote her full time to consumer research. Also advanced by the Bothwell outfit was Jean Albert, who is now assistant director in place of George Plante, who resigned recently in the Marines, the fourth Bothwell exit to go into the service.

Raleigh Ups Budget

Chicago, Aug. 25.

Raleigh cigarettes is intensifying its radio campaign, having added seven new NBC stations to its present network.

This account now has a full network of 127 stations, including Hawaii.

Co-operative Analysis of Broadcasting has found that the top listening night of the week, next to Sunday, during the 1941-42 season was Monday. A resume of the C.A.B.'s report for the listener checking (700,000 completed interviews) done between May 1, 1941, and April 30, 1942, shows that the average listening for Monday was 35%. For the balance of the week it ran: Sunday, 34.8%; Tuesday, 33.8%; Wednesday, 31.8%; Thursday, 34.2%; Friday, 26.7%; and Saturday, 27.1%. During the previous season Tuesday ranked as the highest weekday night and several years prior to that it had been Thursday. The C.A.B. thinks Monday night rose to its present position because of President Roosevelt's appearance on a couple broadcasts. "The History of Rights' program and his Report Progress to the Nation" on Monday nights.

LOUIS DEAN TO MAXON AGENCY

Louis Dean joins the Maxon agency Sept. 1 as radio director. He has a 10-year professional connection with the Rockefeller Committee for the Coordination of Inter-American Affairs, the special events department. Dean has been with the committee for almost a year, coming from the Arthur Kuder agency. His official assignment with the committee placed him in charge of U. S. network contacts, which involved the production of radio and television programs. Dean's work included the "Adventures of the Sea Hound," "This and That," and "The Special Events with present commitments. Maxon's active radio accounts are Ford, Gillette Razor and General Electric. Dean was with GE's WCY, Schenectady, from 1929 to 1938. His initial agency job was with Campbell-Ewald.

AD AGENT SUES FOR 10C PIRACY OF RADIO DEAL

A suit calling \$10,000 in damages from Marcus Low Booking Agency, Samuel Faust, radio time salesman for WJLA and Central Broadcasting Service, Inc., was disclosed last week in N. Y. supreme court. Action was instituted by Edward R. Black, advertising agent, who claims a conspiracy by the defendants in pirating radio program deal between Black and client, Barricini, Inc. and WJLA under Central Service.

Included in the damages are commissions of 15% of advertising revenue derived through the Barricini-WJLA program since its commencement in 1940.

Coleson Heads War Dept. Coast Public Relations

Washington, Aug. 25.

Robert C. Coleson, formerly ad man here and previously N. Y. director, takes charge of the new War Dept. office of the Office of War Information's Performance Bureau of Public Relations. He was radio director of San Francisco's Coast station for several years. Glenn Wheaton, writer and coproducer, has been advanced to post of chief of the War Dept. Performance bureau, the variety broadcasts which are short waved to troops abroad.

World's Continuous Fight for Freedom Theme of New WJZ-Blue Program

'Schoolroom for Democracy,' half-hour patriotic music and quiz series, starts Saturday night (28) on the WJZ-Blue. It will have original songs by various composers, with Vincent Price, currently in 'Angel Street,' at the Golden, N. Y., in the "quizmaster" role of the "schoolteacher." There will also be a children's chorus. The new Bercovitch will write and produce the program.

One of the songs introduced on the initial broadcast will be Harold J. Rome's "The World Is a Very Small Place," which combats the isolationist theory. Other songs on the first and subsequent programs will be by George Davis, Baldwin Bergerson and others. Two-gram accompaniment will be by Davis and Bert Shefter. Davis also plays the piano accompaniment and composes special songs on Bercovitch's daytime series, "Help Mate." WJZ-Blue, for Old Dutch Cleanser.

Idea for "Schoolroom for Democracy" originated with Davis' "Songs for a New World" on the "Help Mate" series. It is aimed to show that the present war is not an isolated incident in history, but is part of a continuous fight for freedom going back to earliest times. The show is intended to appeal to both adult and juvenile listeners.

After the initial broadcast Saturday night, the program will skip a week, after which it will be aired several times in the Saturday spot and then probably move to another time on the schedule.

Rheingold's WJZ Games

Rheingold Beer will sponsor the Fordham University football games over WJZ, N. Y., this fall.

Paul Douglas is being mentioned as the play-by-play caller.

Earlier Dinah Shore

Dinah Shore will, effective Sept. 25, do her quarter-hour Friday night broadcast for Bristol-Myers on the Blue Network at 8:15 p.m.

The account agreed to move forward from 8:30 p.m. at the network's suggestion. Miss Shore's present time will become part of the new Coca-Cola series.

Popular Obit?

Minneapolis, Aug. 25. KSTP reports that it came out 100% on an unscheduled confidential survey of its 5:45 p.m. daily "Highlights in Headlines" new program. In reporting the death of Edward Goff, Hennepin county attorney, the newswriter inadvertently mentioned only the name of the leading candidate for the job.

Brooks Henderson, the newscaster, hardly had the words out of his mouth when every one of the five other candidates, scattered through the county of 600,000 population, called in to protest the exclusion of their names.

More Milk

San Francisco, Aug. 25. Marin Dairy Men's Assn. has signed for 52 more weeks of 'Budda's Amateur Hour.'

Has been sponsored on KRCB by the dairymen for eight consecutive years.

SELDES PUTTING ONUS IN MOUTHS OF NAZIS

Gilbert Selde, CBS director of television, has written a novel propaganda program to be aired by the network Friday night (28) as the fourth in a series of educational "preview" shows. Idea is to show the essential flaw in the Nazi philosophy by analyzing U. S. shortwave broadcasts from the German point of view.

Script is to be located in a short-wave listening post of the propaganda ministry in Berlin. Two principal characters will be young Nazi officials who are intelligent in their way, but have been infected with the Goebbels theories. They will listen to a shortwave broadcast from America and then discuss methods of combating it. However, their reasoning will demonstrate the basic illogic of the Nazi credo. Clinton Johnston will direct the show.

SALUTE HEROES AT HOME IDEA

A group of N. Y. writers, headed by Peter Martin, editor of Universal's eastern story department, has an Office of War Information okay for a new radio show, "Heroes on the Home Front," with Mutual set to provide a weekly quarter-hour starting Sept. 1.

As title implies, the program will be a documentary dramatization of civilian defense activities. Scripters, who work as a unit, with everyone taking turns on research and writing, are Ben Bengali, Peter Martin, Art Miller, Paul Peters, Myra Page, Norman Rosten, Barry Savis and Brett Warren.

ALL THOSE IN FAVOR

of "going full network" at the very outset of
the new CBS discount plan

And up went ten of the smartest and oldest hands in advertising

Lever Brothers... General Motors... Chevrolet... Armstrong Cork... Luckies... Wrigley... Philip Morris... Eversharp

Coca-Cola... Camels.

With 14 different programs 20 different time periods
more than 9 hours of broadcasting on every station of the CBS
network, these astute advertisers signal a new trend in radio—
a trend that seems inevitable—"total coverage" of the vast CBS
nationwide audience through the use of every CBS station.

The new CBS 15% net discount to advertisers using the full
network has added from 7 to 47 extra stations on each of 14
programs at a fraction of the rate card costs.

More important still—to advertisers, to us, and to listeners—
by making better programs available to more people, by extending
equality of listening opportunity to all... full network broadcasting
is increasing listening, increasing budgets, and thereby
increasing the nationwide value of radio as America's No. 1
medium of information and entertainment.

COLUMBIA BROADCASTING SYSTEM

3 MORE HANDS GO UP!

—and Lever Brothers adds
three new programs as
this advertisement goes to
press. The new hands:
General Foods Corp.,
Curtis Candy Co. and
The Telenor Company

No Director Yet Set

For Kate Smith Show;
Jello Gets Plug This Yr.

Young & Rubicam hasn't yet assigned a director to the Kate Smith program, which returns Sept. 18 to its regular 9-9:55 spot Friday nights on CBS for General Foods. George McGarrett, who directed the show at the close of last season, may continue on it, but depletion of the agency's production staff by the departure of several men into the armed forces may require shifts in assignments. Harry Ackerman is production supervisor on the stanza.

Product for the show this season will be Jello, instead of Grape Nuts and Grape Nuts Flakes, as previously. Cast will be the same as before, with Miss Smith, Ted Collins, Olyn Landick, the Smoothies and Jack Miller as conductor. Guest on the season's first broadcast will be Ray Milland.

Series will continue to originate from the CBS Playhouse No. 2, in West 45th street, N. Y.

B.B.D.&O. NOW SOLO ON "HORIZON" FOR LEVER

B. B. D. & O. agency, which formerly shared the "Bright Horizon" serial with Young & Rubicam, now has the show outright. Instead of the commercial copy being divided between Lipton Tea and Silver Dust, as before, the plugs are now entirely for the latter product, with a hitchhike announcement for Fairy soap. Program is sponsored by Lever Bros. and is spotted at 11:30 a.m. on CBS.

Charles Underhill is now B. B. D. & O. supervisor on the series, with W. P. Tibbals directing and Robert Fremmel assisting. Latter two recently joined the B. B. D. & O. production staff. Tibbals was formerly with the Blow agency and Presnell was at Young & Rubicam.

"Horizon" was originally based on the character of Michael West, which was taken from the "Big Sister" serial, also a Lever Bros. show. Rights for the character were bought by Y. & R. from Ruthrauff & Ryan, which has "Sister." Ted Maxwell writes "Horizon."

Donahue H'wood Agent

Hollywood, Aug. 25. Joe Donahue checks in Sept. 1 to handle the Myron Selznick client list for radio. Last time here he was Coast radio head of William Esty agency.

Bruce Powell looks after Selznick clients for radio in New York.

NIX HOPE'S ALASKA AIRING

Hollywood, Aug. 25.

Bob Hope's proposal to entertain the soldiers in the Aleutians on the new season takeoff Sept. 22 has been temporarily nixed by Lord & Thomas. Uncertainty of facilities and transmission influenced the decision. Hope wants to do a couple of broadcasts from army camps there and then drop down to Seattle and work his way back here by easy stages via camps en route.

Regardless, he'll take his full troupe to Alaska for a couple of camp shows before the Pepsi-Cola series starts. All his airmen this season will emanate from military establishments.

Bob Welch, Who's Also Seeking Army Post, Gets Benny Show Direction

Bob Welch, of the Young & Rubicam production staff, has been assigned to direct the Jack Benny program when it returns to the air for General Foods. He directed the Eddie Cantor show for Bristol-Myers last season. Murry Bolen, who directed the Benny series last season, switched to Ruthrauff & Ryan to handle the Edna May Oliver program for Lever Bros.

How long Welch will be able to continue the Benny show is uncertain, as he may enter the Special Service of the Army with an officer's commission. He's currently undergoing dental treatment in N. Y. in an effort to meet the Army's physical requirements. He intends going to the Coast next week to huddle with Benny and his writers, Bill Morrow and Ed Beloin, on plans for the program.

Johnny Busyboby

Hollywood, Aug. 25.

Busiest agency exec in town is John Guedel. Recently named Coast radio director by Russell Seeds agency in charge of three Brown & Williamson shows, he also continues in his capacity as v. p. of Dan B. Miner agency in charge of radio.

As if that weren't enough to keep him occupied, he's packaging his own show, "Band Wife," being auditioned this week at KNIX. It's a serial with music.

Woodbury to Spot Test New Shaver in 4 Markets

Woodbury will soon start a spot test for its new liquid shaving cream in four markets. The present intention is to use announcements in two markets and local programs in the other pair.

Lenner & Mitchell is the agency.

In Radio By Accident, Now Radio Helps Him to Senate Nomination

COSTE MOVES FROM AGENCY TO COCA-COLA

Felix Coste, vice-president and radio director of the D'Arcy agency, has resigned to join the advertising department of Coca-Cola, the agency's principal account. Alfred N. Steele, formerly Coste's assistant, succeeds him as vice-president and radio head.

No immediate change is contemplated in the Coca-Cola radio activities. Besides its current Andre Kostelanetz program Sunday afternoons on CBS, the account starts a six nights a week dance band series Sept. 21 on the Blue network.

Omaha, Aug. 25.
Nomination to the United States Senate on the Democratic ticket of Foster May, newscaster and special events chief of station WOW, brings out the story of his accidental break into radio. May defeated Harry Coffey, incumbent congressman from Chadron, Neb., by a three-to-two vote and now must face Kenneth Wherry, Republican nominee, in what is likely to be an unusually hard fight.

May was working at a fair in Lincoln during the depression of 1933 when someone asked him if he would like to try his own radio show. His voice registered at once and he was given a job. He built up a big following and made capital of his radio personality to run twice for Congress and now for the Senate. He lost on his congressional tries.

May is the second radio man in Nebraska to cash in on a radio personality. The other is Representative Karl Stefan, of Norfolk. May's campaign is built almost entirely upon promises to go all out in support of F.D.R. to win the war. State labor men are favorable to him, too, which helps. In an off year and with a light vote cast, he polled close to 40,000 ballots.

WAR FIRMS GIVE RADIO NEW REVENUE

Cleveland, Aug. 25.
New avenues of revenue to offset advertising losses caused by the war program have been realized by Cleveland stations WHK and WGAR, which have sold time to huge industrial concerns willing to broadcast their receiving Navy E Awards, Treasury Department Payroll Penalties and the Army and Navy Burgee for production excellence.

Typical of the spurge which plants are willing to undertake was illustrated recently when the White Motor Co. shifted from a half-hour local program over WHK to a 15-minute outlet over the Blue NBC hookup to publicize a Government kudo. Instead of a local announcer and speaker, the program mushroomed to include a bevy of big names, including Fulton Lewis, Jr., m.c., and Undersecretary of War Robert P. Patterson as featured speaker.

WCAU, PHILLY, BUYS ITS OWN RADIO COLUMN

Philadelphia, Aug. 25.
A new idea in radio promotion was launched last week by WCAU. Stunt is an ether news and gossip column titled "This is Radio," running daily in the Philadelphia Inquirer.

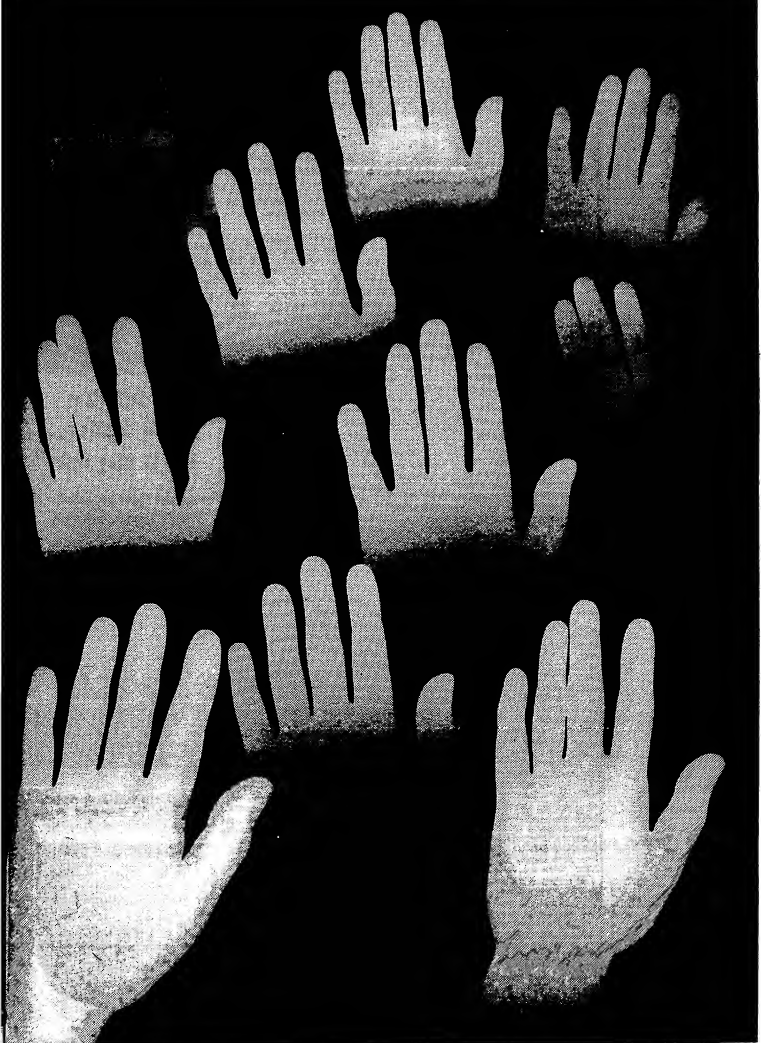
The column has the format and typography of the Inquirer's regular columns and is spotted on the radio page. Except for a small slug marked "advertisement," there is nothing to distinguish "This is Radio" from the Inquirer's own columns.

Idea is to run news not only from WCAU and its parent chain, CBS, but also items about NBC, Blue and Mutual shows. Since there are no daily radio columns in Philly (last one was conducted by Ray Guthrie on the Daily News), WCAU execs feel that their idea will benefit not only their own station but radio in general.

Column is by-lined "Leroy Hayden" and is written by Ken Stroman, publicity director of WCAU, and Harry Murdoch, newly appointed assistant.

Change of Monicker

Donna Reide, former Chicago radio-legit actress who recently moved to New York, has changed her name to Donna Keith. Idea is to avoid confusion with Donna Reid, ingenue under contract to Metro. Reide is the actress' real name, while Reid was given the latter by the studio for professional reasons.



EST. 1935

Affiliated with the
Des Moines Register & Tribune
Represented by The Kats Agency

SHAKEUP IN WORK

**MURRAY, G.M., TO
BE MOVED DOWN**

**Rev. Thompson May Become
New General Manager,
with Murray Possibly as
Program Head—Frigon
to Retain French Net-
work**

STRESS PROPAGANDA

Montreal, Aug. 25. Canadian Broadcasting Corp. governors ended a 'routine business' session Tuesday (18) and will reassemble Friday (28) to consider the report of the special House of Commons committee on radio broadcast. The committee's recommendation that the governors consider whether the services of Gladstone Murray, CBC g.m., could be used in some other capacity.

Prime Minister Mackenzie King's nationwide radio address Wednesday night (26) also will have repercussions on the governors' next meeting. The Prime Minister forecast the early centralization of the call-up of men under the National Mobilization measure and the disposition of those called under Labor Minister Humphrey Mitchell and Elliot Little, director of selective service. This would leave to the Minister of War Services, Hon. Joseph Thorson, the chance of undivided attention to the whole field of public relations including the CBC, censorship and the press services in practically all departments of the government.

Other Changes Rumored

There are persistent rumors that in the impending shakeup the Rev. Dr. J. S. Thompson, principal of the University of Saskatchewan, is to be made general manager and also financial controller of the nation's outstanding propaganda machinery. Another feature of proposed changes is that Gladstone Murray is to be relegated to the minor position of program manager, with headquarters in Toronto, and that Dr. Augustin Frigon, now assistant g.m., is to be left with control of the French network as well as religious broadcasts.

There is strong feeling in the province of Quebec that French-Canada has not been fairly treated in the way the story of the war and of Canada's war effort has been told to that section of the Dominion. Failure of the French network to do this was aired before the Commons committee and Dr. Frigon gave reasons why he thought the performance of that task was exceedingly difficult. The people do, however, want enumeration of difficulties, but solution of them. There is also widespread feeling that the management, policies and services of the CBC should be fitted to the needs and demands of the whole nation and should not be dominated by sectional or other considerations.

There will be frequent and important use of CBC facilities during the remaining months of the current year by cabinet ministers, since the government feels it has a large morale-building campaign to wage. The CBC, as a potent means of reaching the people, cannot be overlooked in any such campaign.

Write 'Em Tough

Mexico City, Aug. 25. Orders to its contract composers to lend greater cooperation in the Government's all-out war effort, by writing only music and songs that avoid the somber and stimulate good cheer, optimism and patriotism, have been issued by local station XEB, owned and operated by the Buen Tono Tobacco Co., French enterprise. XEB has called upon all Mexican composers to follow the example of its writers. There are no times for tearful tunes, this station contends.

Equipment Lack Forces XEKJ, Mexico, to Suspend

First effect of the serious situation of the lack of bulbs and the difficulty in obtaining them is the suspension of service by station XEKJ (250 watts) at Acapulco. Station, manager of which is Ramon Ortega, had served a wide sector of the Mexican Pacific Coast.

Practically all small stations in Mexico, several of which are here, have had to sharply curtail service because of the bulb situation and the scarcity of other equipment.

XERA Owner Wins a Point At Law, but Won't Get Back His Mexican Station

Mexico City, Aug. 25. Expropriation in June, 1941, of radio station XERA (180,000 watts), most powerful in Mexico, at Villa Acuna, opposite Eagle Pass, Tex., has had yet another echo, a strange one, in Mexican courts. The supreme court has just granted Ramon D. Boquez, former owner of the station, an injunction against the expropriation on the ground that the confiscation order was issued against the operating company, Compania Mexicana Radiodifusora, instead of against himself. The court had previously rejected an injunction suit against the expropriation brought by Boquez in the name of the company. The present suit was in Boquez's own name. But his is but a technical victory, for a presidential decree issued some time ago ordered payment to him of \$250,000 (Mex.)—\$25,000— as indemnification for the expropriation. That sum was decided upon by government experts who had evaluated the property.

Vicci Bruce, wife of band maestro Carroll Gibbons, made her radio debut in BBC feature, 'Workers' Playtime.'

'XEW Always First'

Mexico City, Aug. 25. Now that it has three new 500-seat studios, a total of 16 studios in all, the enterprising Emilio Acunaga 150,000-watt station, XEW, will take another progressive step: A general raise in advertising rates.

BBC OPENS D.C. OFFICE; EBSEN NAMED MANAGER

British Broadcasting Corp. has opened a Washington office, with Annette Ebsen as resident manager. The office comes under the authority of Lindsay Wellington, North American director of the BBC.

Canadian Stations Begin Chopping P.M. Operation

Ottawa, Aug. 25. First Canadian station to sign off early under wartime orders is CHNS, Halifax, now cutting programs at 11:15 p.m. instead of midnight.

Insiders say all Canadian stations will soon be off the air at 11 p.m.

BBC ORDERS END OF MUSIC GRAFT

London, Aug. 15. British Broadcasting Corp. is making yet another effort to clamp down on the song-plugging racket. There are two methods of graft. One is a 'straight' fee of \$8 for non-vocals and \$12 for vocals, and the other is the 'arrangement' racket, which ranges from \$16 to \$40 per arrangement.

Whichever way it is extracted, the BBC is determined to stop it. To prove it means business this time, BBC has ordered Gerald and Jack Payne, its own bands, to tell Tim Pan Alley the graft has been going on long enough and that it has to stop finally and for good.

While music publishers are ready and willing to lend an ear to any proposal that would eradicate the graft, they feel BBC might look into another little racket which is quite prevalent on its own doorstep. That is the tendency of some BBC producers to try their hand at song-writing and palm these off to publishers with the promise to get these over the air.

Sudden BBC cleansing effort has led to talk of reviving the Song Pluggers' Ass'n.



... up to date

204 stations covering 83% of U.S.-Radio Homes cost:

ONE HALF-HOUR EVENING* FOR ONLY	\$6,015
FIVE QUARTER-HOURS DAYTIME* FOR ONLY	\$9,125
THREE QUARTER-HOURS EVENING* FOR ONLY	\$10,950

*Net 52 week basis

It all adds up to the Biggest Bargains in Broadcasting.

THE MUTUAL BROADCASTING SYSTEM

- WRITER
- DIRECTOR
- PRODUCER

**FRITZ
BLOCKI**

NEW
YORK
CITY

"Mediocrity is not
 requisite for success."

Champagne Talk—Beer Delivery

KSTP BARN DANCE HELPS FAIR SET RECORD

3. Argentine newspapers in Spanish which now broadcast Argentine news by radio must continue broadcasting these services in the same form as at present. (La Prensa and La Nacion and El Mundo currently are the chief newspaper broadcast-

One of the chief inferences taken from a preliminary examination of the rules by the trade was that Argentine news originating from foreign sources could not be carried. U. S. correspondents frequently have a chance to send out more complete dispatches about local politics, inter-

Continued from page 33

To Offset Bad Publicity
Seattle, always a strong union town, has had much unfavorable publicity along labor lines in the past, with the town split wide open during some jurisdictional disputes and strikes. So one of the long-range aims of present programs is to explain and interpret ideals and functions of unions to the general public to forestall possibility of future misunderstandings.

Union officials seem pretty well agreed that radio is the way to reach this public, pointing out that, while dailies will carry union advertising, maintaining the position of individual unions on various matters of public interest, that too often the news coverage of union news and activities is sketchy.

There's a lot of headshaking going on among broadcasters in the wake of an agency man who has just made a tour of a goodly section of the country lining up spot availabilities. The station men are wondering how one guy can talk so big and deliver so little.

The agency man's quest has been chainbreaks. At each stop he prevailed upon the station to submit the cream of their chainbreak availability crop, implying that his client would buy at least 14 spots a week. When the fellow got through picking, the orders averaged four spots a week.

\$1,138,249 Wkly. Radio Payroll in '41 Topped '40; Increase in Employment

Exclusion of executive personnel, the average weekly salary of the national radio chains was \$57.41, a dip of 14c from the year before, while the regional network average climbed \$6.81 to \$48.39 and the individual station average was boosted \$1.13 to \$38.88. Covered by these figures are the staff musicians and artists employed full time, but not those hired by radio departments of advertising agencies or program sponsors. The eight broadcasting systems had 4,009 full time employees and the rolls of the individual stations accounted for the re-

Major network executives drew an average weekly salary of \$258.83, as compared to \$251.68 for 1940. Among the regional networks, executives averaged \$230.50 in 1940 to \$137.17 in 1941, while that of non-executives rose from \$41.58 in 1940 to \$48.39 in 1941.

Full-time employees of the 817 standard broadcast stations earned an average of \$45.15 a week, an increase of \$1.84 over 1940. The number of employees was 19,567. Of these, 2,626 were in the executive class drawing down an average of \$89.46 weekly, which was a boost of \$5.04 a week over 1940. The remaining 17,141 employees below the class of executive had an average weekly income of \$38.88, an increase

From the payroll angle the report showed northeastern unlimited time stations in a more favorable position than similar stations in the southeast. Average weekly full time salary in unlimited time stations in the northeast was \$62.46 while in the southeast it was \$37.98.

Part-time employees in the industry during the base week was 3,978, with a weekly payroll of \$122,775.

15 FROM ONE S. C. STATION IN SERVICE

Greenville, S. C., Aug. 25.
Except for the swish of petticoats, it's getting a bit lonesome around the offices of the Greenville News-Piedmont and the newspapers' radio station, WFBC.

Forty-seven employees have entered the armed forces, the dailies announced in a full page spread included in a special memorial edition, honoring Greenville county men in the service.

Of the 47, 15 were WFBC employees—Charles A. Batson, Jr.; J. E. Brunson, Jr.; James L. Capps, Jr.; C. M. Chapman, Paul Chapman, Jack Cole, Ben Eberhart, Edward L. Martin, A. Lee Parsons, Phillip Pollard, Frank Santor, J. Edward Schmidt, Verner F. Tate and Robert W. Youmans. They included former executives, advertising salesmen, announcers and engineers.

SPACE TO-LET

Inquire
HERB SHRINER
CAMEL CARAVAN

PRODUCER-DIRECTOR

Young man, ten years' experience stage and radio, now employed, seeks connection in production or program direction. Address Box 20, c/o Variety, New York.

Radio Salesman Wanted

**...one who knows the ra-
dio stations**
...the advertising agencies
...the field in general

Box 123, VARIETY, New York

Our entire organization has been informed of the insertion of this advertisement


Texas Labor Takes to Air

San Antonio, Aug. 25. — Tom Martin, "sage of the sage country," with Pat Adelman, Texas radio personality, will be heard through WOAI here and the Texas Quality Network each Thursday of a series of "Labor for Victory" broadcasts. Weekly broadcasts are intended as a morale program and will be sponsored by the Texas Federation of Labor. Will "portray the function and activities of Texas labor in helping win the war," according to William B. Arnold, editor of the Weekly Dispatch, the official voice of the Federation.

Martin writes a daily column of homespun philosophy for Texas newspapers. WOAI will feed TQM stations WFAA, Dallas; KPRC Houston, and WBAP, Fort Worth.

1. *Chlorophyll a* and *Chlorophyll b* content of the leaves was determined by the method of Arnon and Whistler (1940).




AMERICAN SOCIETY OF HUMAN RESOURCES
1100 17th Street, N.W.
Washington, D.C. 20036

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26



no. Maximum Representatives

'WHAT'S YOUR NAME, SOLDIER?'
24 Mins.; Regional
War Bond Office
THE SERVICE COMMAND
Wed., 7:30 p.m.
WOAI-TQN, San Antonio

Here is a brand new radio variety show produced over WOAI, by and chiefly for soldiers of the 8th Service Command, with a smooth sales talk and it them as well as to civilians in the interests of War Bonds and Stamps. Entire program is idea of Lee Segall, originator of the Dr. I. Q. and 'Sing For Dough' national network shows, who has contributed the program and his services as director each week to the War Bond Office.

It's strictly a soldier show, with the only civilian being Fat Fishery, who gives out with the 'commercials' Soldier audiences are invited to the studios of WOAI for each broadcast. A soldier orchestra it is expected to rotate bands among the army and flying fields) plays selections requested by soldier personnel. The soldier whose song is selected receives a \$12 prize in War Savings Stamps, and a chance to win \$10 additional.

Program as a whole was fairly entertaining and shows promise. Fine job on the musical program was turned in by Corp. Henry Balshel and the Brooks Field band, with an outstanding trumpet version of 'Hot Lips'.

Sgt. William Dougherty is program m.c. and did a commendable job. Col. C. R. Tipton, head of the War Bond Office, delivered an interesting message to civilians and soldiers alike on why they should buy the bonds. Official greetings were given by Col. C. B. Rucker, Chief of Staff of the 8th Service Command.

Voices leading aid in presentation of songs played were Corp. Dix T. Craig, who sang nice arrangement of 'Iris Eyes'; Corp. Elmo Vinas, who did well with 'Make Believe', while outstanding was the singing by Corp. C. J. Robinson of 'Ole Man River.'

TQN is donating the time. And.

Disque, Jr., Takes Wing

Brice Disque, Jr., assistant manager of the script department at NBC, reports for duty the U. S. Army Air Force next Thursday (3). He has a captain's commission.

Brice at one time took the 'Gang Busters' and Mr. District Attorney.

ARTHUR CARTER
News Commentator
15 Mins.—Local
Sustaining
Sunday, 8 p.m.
WSNY, Schenectady

Arthur Carter, mayor of City of Amsterdam, is doing a news commentary for this new station. Carter, who has displayed alert, aggressive voice in administration—his political radio addresses and filled a wide ad guest dates on local commercials. This however, is the first attempt at news reporting-commentary. His principal appeal probably is as a community name. He is not polished in the field of commentary or of mike technique, although he strives with a degree of success, at a note of home sincerity.

One subject on which Carter would be spotted as an expert is state politics. Nevertheless, he touches upon this only briefly—presumably because it packs too much potential dynamite. A thought for the week—an exhaustive homily on various phases of the war effort—delivered with considerable feeling. A pretty nice selling job is done on this, the 15 minutes is mainly a round-up of the news, international, national and state—which per has a certain listener interest. Carter needs to develop more flexibility of voice and delivery.

The introduction—nicely handled—does not identify him as a mayor. Jaco.

'FOR WOMEN ONLY'
With Betty Hard
Chatter, News
25 Mins.—Local
ABBOTT'S DAIRIES
Daily, 11:15 a.m.

Miss Hurd, a former ace newspaperwoman, has replaced Laura May Stuart in this early morning 'for housewives' show and she brings with it a wealth of background, well-written copy, plus a crisp and pleasing mike voice.

Miss Hurd knows how to mix up her subjects to make her slight interesting. On show reviewed, the tale of a girl bull-fighter; two females battling for sheriff in a nearby Jersey town; gave news from Philby's 'Third Front' (civilian defense); gave advice on how to pack lunches for war workers, and a little spiel on Hollywood fashions. Commercially are adroitly worked into the 25-minute spot by the announcer, Thurston Holmes. One

ALBERT GROBE
News Commentator
15 Mins.
Sustaining
WSNY, Schenectady
Mon. through Fri., 9 p.m.

This news slot, with Albert Grobe substiting for the vacationing Lisa Sergio, is the first WQXR program since Time, Inc. moved into the station, to use material prepared by the mag. Time takes no air credit for its crew, Frank Morris, Finis Farr and Joel Sayre, are 'still experimenting,' but there is no missing the Time Technique.

Program makes no attempt to cover or comment on the days news, concentrates instead on interesting background data, newsy features, and intimate word pictures of the personalities mentioned. Consequently the show is more educational than newsy. Commentator Grobe has a deep, authoritative voice that matches his material, but the program would make better listening if it carried a Time magazine credit line. With the opening and closing announcements mentioning additional important facts supplied by our own exclusive news gathering facilities, and probe mentions of cabled info throughout the program, it's confusing to hear non-newsy news news.

Program reviewed (21) covered the Russian front via our Moscow correspondent cables, with the Time mag touch providing a slant on the Wehrmacht's fuel requirements in Russia. Likewise an analysis of the Dnieper and feed off with 'one of our London correspondents went to see.' Typically Times was a 'cable from our Hawaiian correspondent about living conditions for civilians and servicemen on the hulk site.

HARRISON C. COFFIN
Commentator
15 Mins.
Sustaining
Wed., 7:30 p.m.
WSNY, Schenectady

Coffin, professor at Union college and member of American Geographic Society, is the first commentator heretofore to concentrate on an analysis and interpretation of war news from the significant geographic and geo-political viewpoint. As one of the leaders of Schenectady Institute of International Affairs, he has been participating since early summer on round tables over local stations. Geographic commentary series is new. Program possesses merit, but better organization of material, another writing and im-

IT'S SHOWTIME!
With John Paul Goodwin, Durrelle Alexander, Ivan Wayne, Harfield Weedon, Tuna Twisters, Showline Orchestra and Chorus, Jimmy Biddle
30 Mins., Regional
INTERSTATE THEATRES, INC.
Sun., 1:30 p.m.
WOAI-TQN, San Antonio

(Segall & Weeds)
From the stage of the Majestic in Dallas, the home of Interstate Theatre, comes this series of weekly Sunday afternoon airings to the stations of the Texas Quality Network and independent stations KRBC, Abilene; KRCV, Waco; and KQNC, Amarillo. Airing are carried on one of the latest regional series in this area.

Show is a fast moving one with heavy emphasis on music and song. There is only one overlying commercial, but that can be overlooked in the light of the high contents of the program.

Vocals are handled well by songstress Durrelle Alexander. Ivan Wayne is male vocalist and also okay. Tuna Twisters, male group nicely sang a medley of old favorites. M.C. is John Paul Goodwin, who turned in a neat job of keeping the broadcast moving. Commercially are directed by Goodwin and Harfield Weedon and comes the coming of War Bonds was also included on airing caught.

The commercials stress the fact that it's a good rule to forget the war for a few hours in the land of make-believe in one of the Interstate theatres. And.

proved mike technique would raise it notches. A skilled production man probably would obtain noticeable results in a short time.

Professor Coffin emphasizes important looking at the war from the global rather than flat-map angle. He has some interesting observations on the shot heard. However, he seemed to pay a little too much attention to one day's news. On a weekly broadcast, a longer look and a rounder survey would appear advisable. The failure to consider developments in the Southwest Pacific, India, China and the Aleutians was rather odd. His voice is fairly good and accent is cultured, but mike technique is a little rough in spots. Jaco.

Albany-Al Zink has been promoted to chief announcer at WGY, Schenectady.

'MEET YOUR NAVY'
With Eddie Peabody, Service Orchestra and Choir
30 Mins.
WALL BROS., INC.
WIZ-BBS, New York
(Henri, Hurst & MacDonald)

Hallmark greeting cards, last on the nets with Tony Wong, have boarded a show that figures as a natural thence to a heavy cargo of the prize money, and seven months on the net to build an audience, and a national commercial via a drop a card to the boys' approach. Program has been a Blue sustainer since January, originating from the Great Lakes Naval Training Station, where thousands of 'boots' get their initial training and furnish the talent for the broadcasts.

The program reviewed (21) was a professional job right down the line. The brass combo, led by Frank R. Mettlich, did a job reminiscent of John Philip Sousa. The boys from the ranks who police the show were top-notch, one of them, Henry Grad, having worked with the Russ Morgan and Art Jarrett orches. Lt. Commander Eddie Peabody was his usual deft self on the banjo and correctly spotted in the next to closing slot. The choir, 200 voices directed by Chaplain Blaimar Hanson, did a powerful and impressive job of closing the show with a simple hymn, 'Mternal Father.'

The commercials were dignified and limited to brief institutional mentions at opening and closing. The only sales copy, and that almost intangible, came throughout the program when the four soloists receive pen and pencil gifts from the sponsor, plus a deft remark about 'keeping in touch with the folks.'

'THE MIGHTY MEER'
3 Mins.—Local
Sustaining
KGIN, Portland, Ore.

A war-bond-selling program that has the whole town talking is this five-minute short written and milked by an unidentified (to the public) local attorney. It has no set time of day or week, but pops up at any unexpected spot three or four times weekly.

The monopolist has a fair for good yarus, which are purely Atlantic and packed a wallop into his five-minute spiel, which ends up with a plea to buy war bonds and stamps.

This is KGIN's effort in the war-bond campaign, as like other radio stations it is an agent for the direct sale of them.

Another Renegade For

BY DIRECT WIRE FROM
ESTERLINE
TELEPHONE

COUS OF

That is to say, the
CAUTION
The following is a list of the
names of the persons who
are in the service of the
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CALL JOHN BLAIR & COMPANY . . . NATIONAL REPRESENTATIVES

If you agree there's only one yardstick in Radio . . . Sales at a profit . . . you'll be interested in WFB's ability to produce. The wire above is only one of dozens of examples in our sales record. Write to WFB, Baltimore, for rates.

FCC Sets Up 3-Man Bd. to Relax, Where Possible, Freeze Order in Changes in Present Radio Facilities

Washington, Aug. 25. Relaxation of the freeze order preventing numerous proposed changes in present radio facilities, along with construction of new transmitters, appears likely. The Federal Communications Commission is setting up a three-man committee to consider the policy to be followed in handling pending applications for license modifications. Construction of elaborate structures is out for the duration—unless orders coming from the War Production Board and coming in from the Board of War Communications and the FCC—but new tips have arisen that the freeze might be lifted in the near future. Frequency changes, and shifts of studios or transmitters. Any liberalization of present policy will be restricted, however, to particular cases and probably no general relaxation will be voted.

The outlook is that broadcasters with equipment on their shelves, or at sea for the manufacturers, will get permission to carry out pigeon-holed plans providing they can demonstrate that they need any critical materials or other articles urgently needed for war purposes.

The three-man group consists of Commissioners T. A. M. Craven, Henry P. Sawyer and Clifford J. Durr. Only non-controversial changes of existing facilities are permitted. Since new equipment cannot be procured, the committee is unlikely to let a present license obtain an advantage over prospective industry recruit—unless there is exceedingly strong evidence of the need for the change in the public interest. Likewise, if there happen to be two applicants for a particular facility, the committee will have the material on hand, the committee undoubtedly will turn thumbs down.

Prospective relaxation of the freeze order and no-construction policy follows administration of Army and Navy transmitters already manufactured when the ban was decreed have no military value. The War Production Board has informed the Board of War Communications they would not object to permitting use of the materials to be used. At first the Army felt it could make use of such apparatus but after further study the command found much of it was unfit for military operations.

One argument that swayed the FCC was that the freeze order now prevents certain operators from giving more efficient service while wasting material designed for only one purpose. For instance, stations that had made definite arrangements to replace obsolete transmitters are now being forced to use more electricity than new apparatus would use, and at a time when Federal surplus is so worried about impending fuel shortages.

Another reason for considering relaxation of the ban is to protect American treaty rights. Inasmuch as the majorities of the League of Nations have not followed the U. S. lead in stopping construction and expansion, the country is liable to lose some of its privileges by not exploiting the opportunities created when the embargo is lifted. If it can be satisfied that the relaxation is not hampering the war effort, it is contended we should not follow any blind rule against such changes.

The Craven committee, which has not met yet because of the absence of the Chairman, Commissioner Payne, is expected to go over each application in the pending files calling for license modification and make a specific recommendation to the full board.

LEE OTIS TO NEW YORK

Cleveland, Aug. 25. Lee Otis, WHK-WCLE news chief, left station to take news-writing assignment with CBS. He will fill his position here as filled by present assistant Ray McCoy.

W. Collins, WHK-WCLE transcription department joined WRN, Warren, O., as announcer.

Jersey Station's 'Bond Wagon,' Featuring Bands, Does Double-Duty Shift

Newark, N. J., Aug. 25.

By sending a special band show into the streets as well as over the air, WPAT, of Paterson and Newark, has introduced a new twist in radio participation in the Treasury's war bond sales campaign. Featuring name bands, the WPAT "bond wagon" has visited all four Jersey municipalities. Broadcasts from the bunting-draped wagon have been conducted in Paterson, Ridgewood, Christad and twice in Passaic. Results have been announced as the sale of \$1,027,830 in bonds, all attributable, at least indirectly, to the station's activity.

The idea started experimentally July 18 in Passaic, with Steve Ellis, WPAT announcer, officiating and Conrad Nagel as a guest. Requests from other communities followed. The "bond wagon" began a regular push to the Clifton Chamber of Commerce drive to attract industrial firms in the payroll allotment plan. In Ridgewood it eliminated a house-to-house pledge campaign carried on in St. John's Bergeron Court.

Bands which had appeared on the program included those of Stan Kenner, The Miller, Guy Fawcett, Holmes and Sam Donahue. Gene Krupa, Johnny Long, Jerry Wald and the Varsity Band. The latter, for future shows. Guest stars, besides Nagel, have been Vera Barton, The Four Musketeers, The Four Crismon, musical comedy players. Their services are donated.

Joe Moines—Jim Chapman has joined the staff of WHO as assistant to Herb Pfendland War Savings Committee, and 400 Cleveland residents. John Lake also has joined WHO. He was program director at WCAR, Pontiac, Mich.

MILW. RADIO CITY OPENS IMPRESSIVELY

Milwaukee, Aug. 25. With all the ballyhoo this big newspaper owner and two radio stations could make it, Radio City, The Milwaukee Journal for WTMJ and WISM, was formally dedicated Sunday, with approximately 5,000 visitors in relays giving it the go. Earlier previews had been given for officialdom and visiting radio execs, with Niles Trammel, head of NBC, making it the most colorful and up to date broadcasting plant to be found anywhere in the world. The music it is to broadcast, with nothing left undone that unutilized and lavish expenditure could provide. It is the town's newest and most elaborate showplace.

Cleveland Business Men Put War Show Together

Cleveland, Aug. 25. First in a series of "War Shows" was heard over WTAM recently. Backed by a group of Cleveland businessmen, the program will be heard each week over a different Cleveland station and will highlight the War Relocation Authority's Central Band.

Entertainment on the half-hour show includes a mixed chorus of 60 of the American Institute of Bankers, vocal by Dorothea Brooks, and a trio of vocalists, led by Frank Straker, now at Camp Perry, but formerly with the Navy.

Programs are sponsored by the Greater Cleveland War Savings Committee, and 400 Cleveland residents. John Lake also has joined WHO. He was program director at WCAR, Pontiac, Mich.

Inside Story—Radio

A radio announcer's equipment these days can make him a mighty suspicious character. The discovery was made by John Slagle, of WXYZ, Detroit, following his description of the recent midnight blackout. Having to climb staircases in the darkened building, he took a flashlight along with him to the roof of the studio. He also went up equipped with a pair of binoculars.

Following his night's chores, he headed for his home on Grosse Ile, which has an important Naval base where British fliers are being trained. Detroit, following his description of the recent midnight blackout, having to climb staircases in the darkened building, he took a flashlight along with him to the roof of the studio. He also went up equipped with a pair of binoculars.

A woman listener in the Bronx, N. Y., has been writing to Procter & Gamble recently about a script of "A Predominant Storm" of the account's serials on WEAF-NBC. Fenne has penned several letters protesting that in the program the German-born character, Dr. Reimer, would be coming long to town. The story has him listening to foreign broadcasts. When P. G. wrote a reply stating that the character is a naturalized citizen, and thus entitled to have a shortwave receiver, the woman replied according to the story there are also some recently-arrived aliens in the Reimer household; so the shortwave set would be illegal for that reason. At the instigation of Dr. G. and the Company, co-authors Sandra and Gerda Michelson, checked with the FBI and then explained in the "Storm" dialog that Dr. Reimer is permitted to have the receiver so he can check foreign broadcasts for the Government.

Statement by Capt. Randolph Churchill, son of the British Prime Minister, was made in the "Storm" dialog. Churchill is a member of the U. S. Army. War would again be in France soon, drew widespread attention in American papers. Editorial offices apparently took young Churchill's statement as a prediction of the end of the war. The British officer's script was written in N. Y. by Young & Rubicam agency staff writers on the "People" show. Although young Churchill was not in the "Storm" dialog, he was a single line in the show.

Technical technicians at Station WGR, Louisville, has created an opening for an unofficially handicapped character. Latest acquisition by the station is its technical staff is a chap hailing from Texas who is minus a hand. He is called "Lefty" and is a member of the "Lefty" club. He is a "Steve" (Steve, general manager. Monitors programs and the line and turns in an efficient job, but needs help where minute adjustments are necessary in wiring panels, etc. in spite of his handicap, the new operator, who is a "Lefty" (Lefty, duties of radio technicians).

The "Cheers from Camps" series (CBS) folds with the Sept. 22 broadcast. It will have had a run of 17 weeks. General Motors' decision not to keep the program going, either on CBS or some other network, was due to lack of enthusiasm for the program among the company's distributors. The War Department will encourage the program as to another such series.

Army officials have allegedly refused to induce Arthur (Wacky) Lee, formerly in WHK, Cleveland, to leave his position. Lee, who took scale at an undisclosed figure, insists reason is the impossibility of getting a uniform of proper dimensions.

May Smarten 'Em Up

Washington, Aug. 25. Member of the Military Affairs Committee of the House of Representatives, who is one of the assistant secretaries of War Department, the soldier dumbbells on network quiz programs. Cited "Variety's" front story of Aug. 19 about the soldier who didn't know who his commanding general was, "Topped it off with the statement he was personally embarrassed by receiving a letter from his commanding general when a service man was unable to tell in what country Wyoming was."

Congressman suggested that soldiers and sailors either be rehearsed or some effort be made to find out about the general's name and rank before they are recruited for the microphone. Understood directive will be issued to this effect by all branches of the armed services.

With Farm Buying at Peak, KSTP Going All Out in Minn. Fair Promotions

Tonic Too Good

Detroit, Aug. 25. It is so lovely now in the "Marines," radio program aired by WVCZ here over the Michigan Network, to hear the "Marines" say "Hello" to their listeners. She had been urging her listeners to drop the two boys a line.

The two lovely women, who one had received 950 letters from Michigan and the other slightly above, had been sent a card of soda pop piece from a Detroit sympathizer. The pair added that it was "them" the "duration" to answer their well-wishes.

PABST WILL AIR 'P' AND 'G' GRIND GAMES

Pittsburgh, Aug. 25. Pabst Brewing Co. has signed to bankroll play-by-play commentary for Pittsburgh football team's 11 games this season over WWSW and WTM, commencing September 1. Tucker will handle the broadcasts direct from the field at both home and out-of-town clashes.

Last season WWSW carried an intensive schedule of 39 football broadcasts in addition to the regular games, but withdrawal of Atlantic Refining Co. from radio-grid scene will probably leave town's indie station only with the Pabst account for gridiron season. WWSW was first to drop the football account. The Steelers were granted a franchise in 1933. In those days, Al Heller, now in the radio business, was the Steelers' broadcaster. That's a possibility that the City Network of seven stations, to which WWSW now feeds accounts of Pirates' basketball and football games, according to the Steelers.

WMAS' 10TH ANN

Lining Up Several Special Programs For Sept. 1 Birthday

Springfield, Mass., Aug. 25. September 1 will be the 10th birthday for WMAS, and Manager Al McGee is lining up several programs to commemorate the affair. The station, which started with Yankee broadcast affiliation, has since been switched to CBS and moved to the Hotel Charles.

One of the original staff, only Milton Hale, salesman and Hollywood musician, remains. His brother, David, who was in the program, is now with Henry Souvaine, Inc. in N.Y. The whereabouts of manager William Fox and announcer Carl Jacobs are unknown, but most of the others are still in radio. Announcer Dick Winters is in the program on WNBC; Ward Gardner is announcing at WHYN; engineer James E. Spates is in the program on WHAI; engineer Hills Hill is at WOV. Music Director Milt Ebbins is managing Count Basie, who John Donahue is announcing, is music editor with the Springfield Daily News.

Minneapolis—Ralph Lautenschlager, formerly of KSCJ, St. Louis, has joined the WCCO staff as transmitter technician.

Spurred on by the fact that agricultural purchasing power is at a peak for many years, KSTP will be making a big push for the 1942 Minnesota State Fair next week. The station is making a big push to get the fair going straight to the fair for a string from one of the biggest agricultural centers.

Programs will originate in the mammoth 4-H club building, giving transmitters a chance from all of the state's 87 counties. In addition, many of the youngsters will have a chance to appear on KSTP's talk to carry the station's story back to their home towns.

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KSTP also will take full advantage of its airing of the War Department's "Army Hour" to set up another extensive booth in the new War Extension. The booth will be a "Backstage" which covers the major part of the grandstand ground floor. The station will have a booth for the exhibitors in setting up the booth, which will plug not only the "Army Hour" but also other war-effort programs.

Fair Ups Radio Budget

In a drive to obtain greater participation from Minneapolis and St. Paul, thus to offset expected loss of some transmitters from the fair, KSTP has points due to motoring and other transportation curtailment, the Minnesota State Fair is using a record amount of radio and newspaper advertising. Current advertising aims to sell the show to the city dwellers and sophisticates to a greater extent, highlights hitherto having been the objects of other advertising. Copy executives are planning to use the fair's two big war shows.

For the first time, entertainment features in the fair's advertising. The budget has been pruned in other fields, including the city dwellers and sophisticates to a greater extent, highlights hitherto having been the objects of other advertising. Copy executives are planning to use the fair's two big war shows.

Amount of air time purchased is 30% more than a year ago and sets a new high mark for the exposition. As compared with 17 stations last year, the Fair now is signed up with 25 stations. The fair's advertising budget has been pruned in other fields, including the city dwellers and sophisticates to a greater extent, highlights hitherto having been the objects of other advertising. Copy executives are planning to use the fair's two big war shows.

Helen Walpole Switches To 'Backstage Wife' Script

Helen Walpole has been shifted by Air Features from the scripting of "Wife's Day" to "Backstage Wife" script. Walpole has her other serial writing assignment, "Dallas," for the same office. Jane M. Dwyer, who is now scripting "Divorce," is now writing "Sunday." Lawrence King, whom Miss Walpole has been scripting, is now scripting "Chaplain Jim, U. S. A." and "Barney's Wife." "Stella" are all handled by Blackett-Sample-Hummert, New York. The "Backstage Wife" is now on CBS, while "Dallas" and "Stella" are handled by R. L. Watkins. The "Backstage Wife" originates in Chicago, the others in New York.

Ennis, 3d, \$77,000, Kaye, 2d, 48G,

Both Great in N.Y., Rey, 55G, Hefty In Chi, Whiteman Neat 22G in Pitt

(Estimates for This Week)
Duke Ellington, Chicago (Oriental):
3,200; 20-44-55-75—'Saboteur Stage'
(Col.). Ellington orchestra doing
well despite B flicker at \$21.00.

'Shogun Ennis, New York (Paramount): 3,664; 35-55-75-90—'With
'Holiday Inn' (Par) and stage show
headed by the Ink Spots (3d wk).
Band getting hefty support from
surrounding stage talent as well as
screen. House drawing remarkable
\$77,000 in third week concluded last
(Tue.). Ennis, 3d, \$77,000, Kaye, 2d,
\$78,000, another smash mark
made in the second week.

'The Heat, Cleveland (Palace):
3,700; 35-40-45-55-75—'With Lady in
Jam' (Col.). Looks like smash
\$35,000.

Ink Ray Hutton, Los Angeles (Orpheum):
2,200; 33-44-55-75—'With
'Shut My Big Beautiful Eyes' (Col.) and
'Alison Baiton' (Col.) on
screen, plus Borrah Minevitch's
gag on stage. Satisfactory \$16,000.

Sammy Kaye, New York (Strand):
2,756; 35-40-45-55-75—'With
'Gay Sisters' (WB) (1st wk). Holding
up in second season, with great
\$46,000 in night after whopping \$33-
000 opening week. Kaye gets credit
for plenty of draw.

Glenn Miller, Philadelphia (Earle):
2,788; 33-46-57-75—'Not getting
much help from picture, 'Ship Ship'
(WB), but looks like a record-breaking
\$46,000, topping \$44,700 set by
Tommy Dorsey two weeks ago.

Tony Pastor, Washington (Capitol):
3,034; 28-39-44-55—'Plus Pled Piece'
(RKO). Rugged \$25,000, with picture
responsible for much of big draw.

Alvin Karpis, Boston (RKO):
3,200; 40-55-65-75-85—'Plus An-
drews Sisters and 'My Favorite Spot'
(RKO). Osborne's first appearance
here in some season. Big draw
good show drawing bell-ringing
\$35,000.

Alvin Karpis, Chicago (Chicago):
4,000; 35-55-65-75—'Views for Hefty'
(WB). King's 1st week. Hefty
money mark in win for picture
pounding out great \$55,000.

Walt Matzner, New York (Stan-
ley): 3,800; 30-44-55-66—'With 'Are
Husbands Necessary' (Par). No
help at all from picture and \$22,500
is a nice nod in direction of jazz
king. Figured particularly good
since Whiteman hasn't been around
here in some time.

Morgan's New Quartet

Memphis, Aug. 25.
Russ Morgan added The Music
Masters, an instrumental quartet,
to his band just before leaving
the Peabody hotel for the Edgewater
Beach in Chicago.

Four some consists of Steve
Vernor, sax-clarinist; Joe Mooney,
acoustic vocalist and arranger;
Federal bass; and Bobby Dominic,
guitar.

Hot and Goes Gaser!

Les Brown—Just Completed
"SEVEN DAYS' LEAVE," RKO

Louis Armstrong—Now—
"CABIN IN THE SKY," M-G-M

Lionel Hampton—Now—Casa Manana

Stuff Smith—Now—Troveville Club

All Under the Management of

JOE GLASER

30 Rockefeller Plaza, New York

Harry James' Band Spot On Benny Opener Oct. 4

Hollywood, Aug. 25.
Harry James will be in the music
corner when Jack Benny opens
the radio season Oct. 4. With
the accent on Grapenuts. Script
will have a piece of business about
'where's Phil Harris'.

Harris joins the show later, al-
though there's talk that Benny
forgot to mention the event.
Harris is called into the service.

Guy Lombardo Hot in South; \$5,000 at B'ham

(Estimates)
Charlie Barnet (Pleasure Beach,
Bridgeport, Conn., Aug. 23). Heavy
rain stopped Barnet just short of
goal. He will handle all picture and
radio bookings for Gale's colored
bands and talent.

At the same time, Gale worked
out an agreement with Miles Ingalls
of N. Y., under which the latter will
represent the agency's talent for cafe
work. He will remain independent
and not replace anyone. Harry
Lenetska, who is connected with
Gale, continues to supervise theatre
bookings.

Sherman, whose main office in N.
Y., is supervised by Lawrence Golde,
recently made a deal with Consolidated
Radio Artists to represent its
bands and talent in the west.

Band Bookings

Jerry Wald, Oct. 7-6, Poli T.
Waterbury, Conn.; 9 week, Keith T.
Boston; 16-18, Metropolitan T., Provi-
dence; 18 week, Plymouth T., Worcester;
25-27, Lyric T., Bridgeport, Conn.;
30 week, Palace T., Cleveland; Nov. 15 week, Adams T.,
Newark, N. J.

Johnny 'Scar' Davis, Sept. 6, in-
def., Summit, Baltimore.
Barney Rapp, Aug. 29, indef., Sea
Girt Inn, Sea Girt, N. J.

Louis Frim, Sept. 15 week, Adams T.,
Norfolk, Va.; 25, Royal T., Baltimore.
Carl Holt, Sept. 4, week, Fox T.,
Yonkers hotel, New York.

Johnny Long, Sept. 4, RKO Keith's
T., Boston.

Ray Kay, Sept. 1-7, Casino, Lake
Worth, Fort Worth, Tex.; 9-10, Ritz
T., Muskogee, Okla.; 21, two
weeks, Plantation, Houston.
Les Beaman, Oct. 28, indef., Rainbow
Room, New York.

Inkspoke-Lucky Mullender, Sept. 10-
10, Apollo T., New York; 11-16, Adams
T., Newark, N. J.; Fox T., Brooklyn;
25-30, E. 1, Earle T., Philadelphia;
Oct. 2-6, Stanley T., Pitts-
burgh; 7-15, H. J., Oakland; 28, Cleveland;
30-22, RKO, Dayton.

Cal Callaway, Sept. 2-8, Orpheum
T., Los Angeles; 16-18, Golden Gate
T., San Francisco; 24, Civic Aud.,
San Jose, Cal.; 28, Aud. Sacramento;
30-1, H. J., Oakland; 28, Civic
Aud., Oakland, Cal.

Manie Sachs' Dad III
Manie Sachs, head of Columbia
Records' N. Y. office, has spent most
of the last week in the studio of
his father, very ill at the Graduate
Hospital, Philadelphia.

Elder Sachs became ill a week ago
Sunday (16) and past Friday suf-
fered a stroke.

Bob Allen band returns to Rose-
land Ballroom, New York, Sept. 6
for three weeks. His current spot at
Pete Healy's Inn, Pelham, N. Y.,
hasn't been filled yet.

Bennie LaGasse, alto sax, replaced
George Bone with Charlie Barnett;
Bernie Privin, trumpet, replaced
Charles Zimmerman; Mack Marlow
vice Bill Robertson, trombone.

Jack Palmer, finger-trumpet, formerly
with Alvin Roy, joined Vito
Mussu this week. Margie Ryan re-
placed vocalist Dottie Reid.

Joe Marsala's new band to get
four NBC broadcasts a week from
Log Cabin, Armonk, N. Y., Sept. 1.

McFarland Twins band replaces
Dick Stabile at Dempsey's Restaurant,
New York, Sept. 7; gets
Mutual wires.

Bob Crosby band signed for Frank
Dallas's Meadowbrook, Cedar Grove,
N. J., opening Oct. 8, its first stay
there.

Pat Faolot remains as Alvin Roy
drummer; Dick Farrell, from Bobby
Bertie, was to replace but the Army
got him first.

Frankie Newton is scheduled to
follow Saby Lewis at the Savoy
Club, Boston, in mid-September,
with latter mulling bid for New
York's Famous Door and Savoy
Ballroom.

Mickey Ross doubling this week
between staff job at WJAS, Pitts-
burgh, and West View Park, Phila.

Billy Leach, vocalist formerly with
Raymond Scott, joined Guy Lombardo.

Lorraine Benson, formerly with
Orin Tucker and Will Osborne, has

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover
charge business being done by name bands in various New York hotels,
Dinner business (7-10 p.m.), not ret'd. Figures after same of hotel give
room capacity and cover charge. Larger amount designates weekend and
holiday prices.)

Band	Hotel	Weeks Played	Total Cover	Total Covers
Harold James	Astor (1st: 75-81)	17	6,750	6,750
Ray Heaster	Biltmore (1st: 31-51)	17	600	10,125
Xavier Cugat*	Waldorf (550; 51-51)	6	3,100	22,225
Joe Reichenman	Lincoln (1st: 75-81)	17	2,025	31,125
Lionel McIntire	Luxington (600; 75-81)	17	4,350	48,525
Glen Gray	Pennsylvania (750; 75-81)	6	1,875	12,500
Jerry Wald	Lincoln (2nd: 75-81)	20	650	13,500

* Asterisks indicate a supporting floor show, although the band is the
major draw.

Los Angeles
Freddy Martin (Ambassador; 900; \$1-\$50). No dimout effects here
and another 5,000 covers posted by this idol of the dress crowd.
Joe Reichenman (Biltmore; 1,200; \$2-31). Reichenman has cut himself a
career here. The way he's going means that Boniface Joe Faber won't
have to look around for a replacement for some months yet. Tally sheet
will show around 5,500, with weekends positively capacity.

Chicago
Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.).
Tucker has turned up here and will figure as surefire band last
week with bang-up 4,200.
Jimmy Jay (Walnut Room, Bismarck Hotel; 300; \$1-\$2 min.). Jimmy
Jay hitting the ball sharply for this room and his all-time has made him
strong Midwest favorite. Came up with fine 2,600 people last week.
Charlie Spivak (Panther Room, Hotel Sherman; 800; \$1.25-\$2.50 min.).
Spivak and Spivak is the big noise of the territory. Smash return in in-
itial week and looks to jam throughout his stay. Hopes up every night
for 6,300 patrons in first attraction.
Charles Murray (Mayfair Room, Lakeside Hotel; 350; \$2.50 min. Sat.).
Charles Ramsey at floor attraction and big okay at 1,500 late.

Boston
Nat Brandwynne (Ritz Room, Ritz-Carlton hotel; 350; \$1 cover). After
two sellout evenings of previous week, Carol Bruce, toping new week,
was responsible for continued terrific bite with 2,700 covers, plus
fine dinner sessions. Brandwynne's eighth week.
Ray Marton (Oval Room, Copple House; 300; \$1 cover). On her second
week, Hildgarde drew 2,000 covers, biggest business in several months.
Dinner trade also big. Marton's sixth week.

Minneapolis
Frankie Glenn (Minnesota Terrace; Nicollet hotel; \$1.50-\$2 min.).
Dorothy Lewis' live revue, 'Symphony on Skates,' continued its great pace
in seventh week, averaging 700 guests nightly. A fine clip that has been
drawing big business engagement. Glenn (local) crop, playing for
song and dancing, well liked.

Philadelphia
Herby Woods (Garden Terrace, Benjamin Franklin hotel; 500; \$1-\$1.50-
\$2 min.). Woods and his boys continue to attract good supper crowds
with 1,439 customers checking in last week. Nat Brandwynne is penciled
in for Sept. 26.

Location Hits, Not in Hotels

Los Angeles
Woody Herman (Palladium B, Hollywood, 4th week). This led con-
tinues to top himself and will push the count up around 27,000. Matty
Malneck and his intermish crew helping. Abe Lyman, who surprised on
his last visit, comes in Sept. 1.
Lionel Hampton (Casa Manana B, Culver City, Cal., first week). He's
not too well known here and will have to build on his own. Should get
up around 1,700 on his bow-in week.

Costa Mesa (Triumph B, Soulegate, Cal., first week). Opening
night pulled 1,700 and if the pace doesn't slacken he'll chalk up a whoop-
ing 6,000 on the week.

Johnny Richards (Casino B, Hollywood, second week). Building strong
for a newcomer and may run up the count to around 5,000.

Ted Fife (Florentine Gardens B, Hollywood, seventh week). It's
pretty much the same old story here—around 1,000 on the week. Fife
is secondary draw to Nils Grandlund's floor show.

Chicago
Buddy Franklin (Cher Pares; 650; \$3-\$3.50 min.). Benny Fields head-
lining show and bringing in the trade, with Franklin orchestra contin-
uing. At 4,200 last week.

Art Jarrett (Blackhawk; 500; \$1.25 min.). Jarrett has turned in good
job here and continues well. Hit 2,800 last week.

Joined Freddy Nagel's band, which
opened last week at Bill Green's
Casino, Pittsburgh. She replaced
Barbara Carroll.

Roberta Lewis added to the Les
Dane band as vocalist. Brown is at
Elitch Gardens, Denver.

Dale Caposera, tenor sax has
joined Tex Ross's orchestra at Craig
Beach, near Youngwood.

ATTENTION
"NAME" BANDS!
With regular
engagements. (New
room
opens in September)
and give
complete details.

HOT GREEN

HOTEL ASTOR, NEW YORK, SEPT. 14

Arnold Again Reverses Himself: Letter to Kaye Now Says It's OK For ASCAP Writers to Do Biz with BMI

Thurman Arnold, assistant U. S. attorney general, has again changed his mind in connection with the consent decree that had been granted ASCAP by the U. S. District Court in New York City, as obtained by Sydney M. Kaye, of Buffalo, N. Y., and taken it possible for the latter organization to prevail upon ASCAP writers to issue gratuitous licenses to broadcasters.

Arnold's letter to Kaye was dated Aug. 18. It was on Aug. 10 that the list of directors of the Music Publishers Protective Assn. voted to advise the Department of Justice that it regretted that it could not submit an affidavit showing how its members would be damaged by the American Federation of Musicians' ban on recording, since it (the MPAA) had no facts on which to base such an estimate. A number of the MPAA directors are also directors of ASCAP and it was no secret that this group voted with no little trepidation on the answer that was to be given the D. of J.'s request. It was also no secret at the time that the effect such an answer might have on the Commerce Decree weighed heavily in the deliberation of these ASCAP-MPPA publishers.

Arnold, in a letter to Milton Diamond, special counsel, dated July 13, "The decree permits a member of ASCAP to issue a gratuitous license to a broadcaster. However, such arrangement must be made between the member and the user without aid or inducement from any third party. Any attempt by BMI to induce an ASCAP member to issue such a license, by whatever means, would violate the express terms of the decree."

In his answer to letters sent him by Kaye on July 29 and Aug. 14, Arnold remarked that John G. Paine, BMI's general manager, was complaining, was construing the above citation from Arnold's letter to mean that ASCAP had the right to institute disciplinary action against any member who seeks to discuss or advise any third party, including BMI, concerning the insurance direct to users of performing licenses.

"This," continues Arnold's letter of Aug. 18, "is too narrow an interpretation of the language of my letter of July 13. Discussions between third parties (including BMI) and an ASCAP member for the purpose of determining the three and voluntary issues of ASCAP members in connection with the issuance of performing licenses direct to users is not prohibited by the decree provided such third party offers no secret inducement."

Kaye's personal statement which accompanied copies of Arnold's letter, as distributed last week, declares that this letter (Arnold's) is a vindication of BMI's position that ASCAP members, under the decree, may issue gratuitous licenses permitting the performance by broadcasters of works published by BMI and its affiliates. Also that ASCAP has no right to institute disciplinary action against any ASCAP member who freely and voluntarily issues such licenses. Kaye's statement goes on to announce that, in accordance with Arnold's letter, BMI expects to "publish the works of a number of ASCAP writers who have indicated their intention to grant gratuitous licenses directly to broadcasting stations."

Meanwhile, ASCAP writers express themselves as bewildered by Arnold's manifold interpretation. In July it was wrong for them to do business on performing rights with BMI, but in August they find that it's okay even though Arnold's late reference to BMI in the language of his letter specifically stated, by whatever means.

Songs dedicated to you

Paine Accuses Kaye

John G. Paine, ASCAP general manager, declared Monday (24) that Sidney M. Kaye, BMI v.p., appeared to be trying to "pull a silly one" where the latter's letter to Arnold could raise the question. Paine said that if Kaye sought to induce ASCAP writers to grant gratuitous licenses to radio stations, Kaye would be doing something that Thurman Arnold, assistant U. S. attorney general, stated Kaye couldn't do. Paine added that he didn't know what disciplinary action Kaye was talking about, and that even most professional agitators don't consider fighting ASCAP a popular procedure any more.

MILLS' SPEING SHOT FOR SPA

R. C. Mills last week made his bow to publishers as general manager of the Songwriters Protective Assn. He did it in the form of a circular letter to all members, in which he said that he was "a completely friendly greeting to each of the music publishing firms who have signed the basic agreement with our association." Mills assured the publishers that it will be his policy to approach every problem that concerns the relations between SPA members and publishers in a constructive form. In a further bid for the good wishes of the publishers, he said: "Writers cannot possibly prosper unless their publishers are also prosperous. Publishers who are not the best possible material, and I think that it is most likely to be had from writers who are reasonably contented and are fairly treated."

Dorsey Bros.' New Music Company Incorporates

Albany, N. Y., Aug. 25. Dorsey Bros. Music, Inc. was chartered here to deal in musical works. Capital, 200 shares no par value. Directors, James F. Dorsey, Thomas F. Dorsey, George Mario, all of New York.

Wittenberg, Carrington & Farnsworth, legal attorneys.

Geo. Mario Prof. Mgr. Dorsey Bros. Music is new firm set up by Jimmy and Tommy Dorsey, their first business affiliation since the two co-led a band more than five years ago. Jimmy is president of the new company. Tommy v.p., Leonard Vannerson, Tommy's manager, is treasurer, and Billy Burton, Jimmy's manager, secretary. Directors are the two Dorseys, John J. Manning, Jimmy's attorney, William Farnsworth, Tommy's attorney, and George Mario, who will be professional manager. Whether Mario has an interest in the firm since he is one of the directors, is unverified.

Still Digging?

Professional Music Men ran off its eighth annual golf tournament yesterday (Tues.) at Glen Oaks course. Little Neck, L. I., where many musicians are members. Digging began early and ended late—late for 'Variety's' deadline. Prizes this year are all in War Bonds.

Kaycee Dissolves

Albany, Aug. 25. Kaycee Music Co., Inc., has been dissolved.

Papers were filed with the secretary of state by the N. Y. law firm of Miller & Miller.

Kaycee was set up by Leeds Music Corp. last year to take care of the acquisition of part of the catalog of the Jenkins Music Co., of Kansas City.

DECCA'S 6-MO. NET, \$379,783

Consolidated net profit of Decca Records, Inc., for the six months ended June 30, 1942, amounted to \$379,783 (unaudited) after all Federal income and excess profit taxes calculated at the rate provided for in the House bill of 1942. This is equal to 98c per share on 388,325 shares of capital stock outstanding at June 30, 1942. This compares with net profit of \$383,581, equal to \$1.02 on 376,857 shares outstanding in the corresponding period of 1941.

Directors of Decca derived an extra dividend of 10c a share on the company's capital stock, in addition to the regular quarterly dividend of 15c a share. Both are payable Sept. 29, 1942, to stockholders of record Sept. 15, 1942.

Decca Royalties on Even Keel, But - Victor, Col., Off 5, 10% in 2d Quarter

Decca Record Co.'s business during the second quarter of this year was apparently as good as it was for the initial quarter of '42. The record company's payments to publishers for the two periods hardly differed.

The royalty statements issued by Victor and Columbia for second quarter showed a drop of 5% and 10%, respectively, as compared to the distribution to publishers for the previous quarter of this year.

See Jerome and Jack Schell writing music for poems by Walt Whitman in the Warners patriotic short, "I Hear America Singing."

Victor Tells Music Pubs It Will Continue to Record, Despite Petrillo; Won't Use Scabs or Strikebreakers

15 Best Sheet Music Sellers (Week of Aug. 22)

Weiss Silver Wings... Shapiro
Who's Who... Mills
Left Heart Canteen... Victor
Always in Heart... Remick
Jingle Jangle... Paramount
My Devotion... Samky
Johnny Doughboy... Crawford
Careful, My Heart... Berlin
Sleepy Lagoon... Chappell
Who Wouldn't Love... BACVO
Got Cal Kalamazoo... Mastro
One Dozen Roses... Famous
Army Air Corps... C. Fischer
Take Me... Paramount
Worth Fighting For... BVC
Harms

RCA-Victor has informed the music publishing industry that it does not propose to stop recording as the result of the ban imposed on such work by the American Federation of Musicians. The publishers were assured at the same time that Victor will not engage any strikebreaker or scabs in making disc records while the AFM showdown prevails. While Victor was contacting the publishing business, the other recording companies elected to stand pat on huge stacks of masters they turned out just before the ban became effective.

The music publishers received word of Victor's latest intentions through Walter G. Douglas, chairman of the Music Publishers Protective Assn., Frank Walker, RCA recording chief, and Leonard Joy, Victor recording manager, net with Douglas, Friday (21), and asked him to advise MPAA members that Victor would be glad to have the publishers submit any new tunes which they proposed to exploit during November and December. The publishers were also told that Victor would appreciate the loan of stock dance arrangements of such tunes in manuscript forms if the actual printing job has not as yet been completed.

Victor did not disclose where or how it would do the recording of this new music. Speculation on the subject in publisher circles was divided. Some thought that Victor would have the stenciling done in Mexico, while others were of the opinion that Victor proposed to use an elaborate voice group in the background to give the effect of an instrumental ensemble.

CLAIMS 'CLIFFS' INFRINGEMENT

The music business axiom that a smash hit is bound to bring an infringement claim has finally applied to "White Cliffs of Dover," Shapiro, Bernstein & Co., publisher of this song, which had about \$90,000 copies in this country, heard about such a claim last week.

A Chicago lawyer wrote that he had been retained by Donald Garrison to take the proper action over what he claimed was a similarity between the melody of his number, "Wild Roses," and that of "White Cliffs." Roses, said the lawyer, was written in 1932, but not copyrighted until 1942. "White Cliffs" was copyrighted in 1941.

NBC and CBS also received letters from the same lawyer, advising them to cease performing "Cliffs."

Sammy Fain to M-G

Metro has signed Sammy Fain to its cleffing staff. He trains for the Coast tomorrow and will work with the Arthur Freed unit.

Deal set by A. & S. Lyons office.

Morris Steloff supervising musical backgrounds for "My Sister Eileen" at Columbia.

Hold Song Bootlegger

U. S. Commissioner John Fay held Joseph Galluzzo, alias Kelly, of Brooklyn, in \$500 bail last week after the latter had pleaded guilty of distributing illegal songbooks. The FBI agents who arrested him found 3,500 sheet songs in his car.

Galluzzo denied knowing who printed the sheets. He said he bought them from a person he knew only as "Louis."

Glenn Miller and his orchestra

Lyric by Harold Adamson

Music by Fessle Croto

Based on theme of "MARDI GRAS" from "Mindbenders" Solo

For 5 consecutive weeks!

The most played song from Glenn Miller's new picture

MARDI GRAS

Lyric by Mack Gordon Music by Harry Warren

From the 20th Century Fox Picture, "Orchestra Wives"

LEO FEIST, INC. 1629 Broadway New York

HARRY LING JERRY ROSE JON ROSE



Damon Runyon's

The Brighter Side

Reg. U. S. Pat. Off. Copyright, 1942, by King Feature Productions, Inc. Distributed by International News Service.

ABEL GREEN, editor of Variety, the Broadway authority on matters musical and theatrical, gives me some light on the war song situation. He sat in as theatrical trade press advisor on the preliminary master-minding of the Office of War Information to abate the banal and sentimental songs of this war. The OWI feels that a 'worthy' song as the OWI (Office of War Information) views it, is a current ballad entitled

'THIS IS WORTH FIGHTING FOR'
... the OWI approves it...
it carries a message for American morale....

It seems to prove my point that the soldiers will sing only what they like. Our Government for the purposes of DX, the radio beaming to Australia, Iceland, Alaska, the Caribbean and other places where there are American troops, uses "Over There" as the inspirational theme, according to Mr. Green, which is what painted up the OWI's interest in popular songs. But he admits, somewhat glumly I suspect, that songs of a later date and more banal in lyrical thought, remain the favorite with the boys.

WHICH IS WHY WILLIAM B. LEWIS, former vice-president of CBS in charge of radio production and now etherizing expert under Elmer Davis in OWI, is trying to get the song writers and publishers to give us something more dignified. A new song era along these lines might not actually win the war but it would probably raise the tone of our popular song production.

HARMS, INC. RCA BUILDING • NEW YORK CITY
Professional Manager: MACK GOLDMAN

Bowery Sets Name Vogue In Det. Cafes

Detroit, Aug. 25. What looks like a spending spree by Detroit's nitery proprietors, aimed at catching their share of the billions of defense money pouring in here, is underway.

With their eyes on the Bowery, huge Hamtramck nitery which is growing out-of-bounds with name-headliners surrounded by a long bill of vaudeville, the rival operators are starting to take the rubber off the bankroll, figuring that the war workers are up to heavy spending. The spots are starting to work their way up into the more costly talent and by fall are expected to be paying plenty.

Such spots as the Casanova, which had Ethel Shutta for three weeks followed by Nick Lucas for two; the San Diego, with Fats Waller and Aunt Jemima, and the Royale, already in the top flight field with Sheila Barrett, are working toward a rivalry with the Bowery, currently headlining Martha Raye.

Biggest beef from the nitery men here is that they have been peddled worn-out talent and have to pay from \$600 to \$700 for 'passe' performers. They figure this is one of the biggest boom towns of the nation, and that if they were given a crack at fresh talent they could work up to where they could support expensive shows. Even passe names here have been moving from club to club, which they figure is no help to anybody's

There's no vaudeville as a steady policy in Detroit's major theatres and the nitery men say they would be glad to bring back vaudeville 'if you can find it.' Most of the spots here went through the summer without the customary shattering and look to a boom winter because of the coin in the hands of the workers here and the curtailment on many forms of spending.

The Bowery is enlarging to accommodate 350 more customers which will give it a capacity of upward of 1,500.

**Walters Producing
Latin Quarter Revue
For Brockton Fair**

Lou Walters, operator of the Latin Quarter niteries in Miami and New York, is producing a Latin Quarter

Talent will include Pat Rooney's Gauthier's Steeplechase dog act, the Marvellettes, Frank Mazzone and the Abbott Dancers, Barbara Perry, Ben Yost Singers, the Knickerbocker Singers and a line of 24 girls.

Deal was handled by Miles Ingalls and calls for a guarantee and a percentage.

century.

PHI

WHITE DREAM

REGAN

Cal-Neva Lodge

Lake Tahoe, Calif.

Personal Representative:
FRANK VINCENT
Beverly Hills, Calif.

Beverly Hills, Calif.

FOR RENT
CASINO THEATRE, BOSTON, MASS.
(formerly known as Waldron's Casino)
A thoroughly established business house. On

minute from Spillay Square, one of Boston's busiest sections. A thoroughly modern, up-to-date theatre with a seating capacity of 2000. Ample stage room. Economy admission rates for new style

theatrical performances including pictures. Perfectly equipped booth with picture machines, picture show, etc. Now available. ADDRESS: F. W. Alexander, 28 Milk Street Boston, Mass.

ALABAMA, by Wiley Dunn, Boston, Mass.

CHEENA DESIMONE

Currently

LATIN QUARTER, Chicago
C 1000 N. LAKE ST. CHICAGO, ILL. 60610

Sorayan Folds N.Y. Theatre Project After Quick Touch on H'wood Falls

Aware that his bankroll was growing weak and so was business at the Belasco, N. Y., he opened the short plays, "Across the Board or Tomorrow Morning" and "Talking to You." William was disappointed to make a fast touch on Hollywood last Friday (21) day before his N.Y. Theatre Project was closed. He agent contacted the eastern offices of the major film companies, offering four other plays in package use for the modest sum of \$300,000.

As a matter of routine, film story people sent the Sorayan proffer to the studio. One term, prompt reply was: "We are not interested in Sorayan, nor any of his plays," other responses reported to have been in a similar vein. The plays offered were: "My Heart's in the Highlands," "You're Love," "The Beautiful People" and "Love's Old Sweet Song." Time was the picture people, but Hollywood has indicated no interest in the play for the time being.

Early in August last year Sorayan inserted a page ad in "Variety" offering to give the picture rights of any of his plays. He stated that everybody connected with making the picture, including studio, producer and executive, shall donate free of charge his time, talent and technical services. . . . and that the picture shall be sold to National Defense. Basis of his offer to the picture companies was that he would be a "small" man. People and the American way of thought don't play the market and don't need money. The offer was sincere, but it was no dice.

With the royalties he made out of the picture, "The Beautiful People" at the Lyceum, N. Y., it played 15 weeks, but ended in the end of the season. He had plenty of attention, however, for he offered to refund the price of the picture, and anybody who saw the show and didn't like it, and the executive remained open until the picture was made and then he would refund \$60,000, he was vamped by request. Some of that coin went into the pocket of the Belasco, but most was said to have gone to his family, out San Francisco way. "Variety" is not the only one that aroused much praise. From the critics, but it didn't click. "Sweet and simple" was the word for the critics, but it, too, failed to attract enough money to keep it.

The season was a flop. Sorayan beat the gun in the new season, but found business lagged after the dripping first night. That was the situation. A hard ride was an unlikely break for the playwright, who bowed in as the author of the "Talking to You" with his so-called Sorayan Theatre. Most of the notices were on the down side.

Sorayan's project cost him around \$12,000, according to his figures. Two writings tightly budgeted by one of his friends, who was a "small" man (neither Alice), were supposed to have cost \$4,000, but the cost was \$6,000. The cost of the hand bill of \$1,200 might have been avoided. Sorayan explained: "We wouldn't have had the hand bill. The public didn't support our plays. . . . the business project failed. It was a flop. . . . but it cost me money to put them across."

He was previously quoted saying "If this project fails, the coming season will be no more at all." In a message supposed to catch the eye of the reviewers, he admitted having "lost" the season. He said they were ready, but "we felt that the plays are not only entertaining but important and they are in the whole group of plays now on Broadway, the only ones that contribute anything fresh to the theatrical form. We do not say the critics were mistaken. But we must agree, and sincerely, that the Sorayan production is the beginning of a most important project for the real theatre."

He was supposed to have followed up the present bill with a new play, called "Elmer and Lily," Canada Lee, to be the top player, as he was in the Broadway theatre. Sorayan had performers, who are said to have rehearsed, reported to Sorayan late last night, but he never saw them.

The Sorayan presentation played percentage at the Belasco and at the

Bergman Back in Hosp

Leonard B. Bergman, general manager for the Erlanger Enterprises, who was operated on at the Belasco hospital, N. Y., some weeks ago and then sent home, was admitted to Doctors Hospital last week for further treatment and possible secondary surgery.

Doctors advised that no visitors be allowed following a transfusion to strengthen the patient.

Leventhal Plans To Branch Out On Stock Producing

Having started "The Moon Is Down" on tour, J. J. Leventhal is reading "Private Lives" for the road. He has principally operated as a rotary stock producer, but he has produced and may take over other Broadway successes for touring. Leventhal did well with "The Moon Is Down," which he started as a stock proposition, but that show was not profitable. He will offer the red for plenty when he took over.

Leventhal operates on moderate budget salary. He has provided engagements for hundreds of actors during spring and summer. Most of the casts are engaged at minimum salary. He will offer the red for plenty when he took over. Leventhal operates on moderate budget salary. He has provided engagements for hundreds of actors during spring and summer. Most of the casts are engaged at minimum salary. He will offer the red for plenty when he took over.

Last spring he took over "Pal Joey" and situated it at the Lyceum with "Son" between the Windsor, Bronx and Flatbush, Brooklyn, each playing for a week. It was a success. This year he has also taken "N. J.," the three stands contract, a rotary or Atlantic Coast stock circuit.

EQUITY WINS CLAIMS AGAINST MID. STRAWHAT

Equity won the full claims of three name members who were under contract for Steve Cochran's "Strawhat" at Olney, Md., but did not appear, because the house shut down after operating for only two weeks. Players involved were Ruth Chatterton, Ralph Forbes and John H. Evans. Their contract, calling for \$1,750 combined for a week's appearance. Claims were adjusted by arbitration, but a decision was delayed for days because of contentions by John Hayden, who took over for Cochran.

Hayden's argument was discounted at the hearing. He said that because of gas rationing and tire shortage patrons could not reach his theatre, situated on Bladensburg or Washington, and contended that he should not be held responsible for the continuance of the show. He traced positive loss. Counter argument was that the gas rationing started in May 12, whereas the Olney theatre did not open until May 25, so that the management should have been well aware of the gas rationing. Also claimed the contracts for the three players were entered into after gas rationing started.

Cochran had a wealthy backer and it is understood around \$50,000 was invested in remodeling the theatre. The stock house and edifice. Arbitrators were Peggy Wood, Eddie Dowling and William Pelows Morgan, Jr.

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Despite Quick Initial Flop, Optimism Very High for Active '42-43 Season

Shubert Casting

An actor, tentatively cast in a leading part in "The Merry Widow" company which the Shuberts are readying for the road, is expected to appear last week at the elaborate questions he was asked about his physical measurements.

He presently learned that before signing him to a contract the producers wanted to be sure he could wear the costumes in the Shubert warehouse.

PHILLY '42-43 SEASON LOOKS A BIT BRIGHTER

Philadelphia, Aug. 25. Philly's legit situation for the start of the 1942-43 season is becoming more clarified. Two houses unsuited Labor Day (7th) instead of one. The Walnut will offer the American premiere of Emlyn Williams' latest play, "Morning Star." Gladys Cooper is featured in "The Merry Widow" production. Philly got scarcely any actual tryouts last season and this season is no gain. Engagement is for two weeks.

Forrest also opens Labor Day evening in "The Merry Widow." The show is now scheduled for only two weeks instead of three. Four matinees will be given with the show.

The Locust opens Sept. 21 with "The Green," Ethel Barrymore is featured in "The Merry Widow" production. Philly got scarcely any actual tryouts last season and this season is no gain. Engagement is for two weeks.

Elliott Nugent Will Stage 'Gale' for Skinner

Elliott Nugent, now on the Coast and who will appear in the new lead opposite Katharine Hepburn in "Without Love" for the Theatre Guild, will stage "Feathers in a Gall" which Richard Skinner intends presenting on Broadway early in the winter. Nugent has agreed to the play, but he is not yet ready to sign immediately after "Love" opens Oct. 5 at the St. James, N. Y.

Although Nugent has agreed to stage "Feathers," he and Skinner have never met, nor even talked on the phone. When Skinner first met the play he immediately thought it was the kind of comedy Nugent should be asked to direct. In making that decision, of course, he was guided only by Nugent's work and what mutual acquaintances told him. He sent the script to Nugent, the latter read it on the train on the way to the Coast and agreed to do it.

All subsequent script, production and casting suggestions between the two men have been by mail or wire. Meanwhile, co-authors Pauline Cameron and Reginald Lawrence have been rewriting the play. No one is yet cast for the show, but that will probably get under way when the script arrives at the Coast. Love rehearsals and Skinner returns from Princeton, N. J., where he is to do a summer stock stand at the McCarter theatre.

Engagements

Sam Jaffe, "Franklin Street," Jack Smart, "The Pirate."

James Monks, "Aline McMahon," "The Merry Widow."

Mildred Dunlop, "Lyane Carter," Karen Monks, "Wynne Rose," Gerry Carr, "Del Hughes," "The Pirate."

Carl Stone, "Adamant Eve," Eddie Dowling, "Judy Hayden," Fredric March, "Florence Eldridge," Tedesco, "Skin of Your Teeth."

Corneilia Ols Skinner, "Thelma Schone," "Black Narcissus," "Tom Gilman," "Beat the Band."

PAT KIRKLAND'S DEBUT Patricia Kirkland, 17, daughter of J. J. Kirkland, is coming to the stage with "The Merry Widow" company.

Nancy Carroll, makes her stage debut next week in "Susan and God," to be done at the Belasco-Stratford hotel, Philadelphia, by the Bucks County Playhouse.

The season hasn't opened yet, although one show (Sorayan) bowed in and out, but, fast, yet almost daily, has been becoming a fact. That 1942-43 will be very lively theatrically matching if not topping London's season is becoming a fact. New productions in rehearsal, but double that number are in the making. That looking over Broadway in August for many seasons. Looks like show business is reaching its peak of the war period.

What is the more encouraging are inside reports that the quality of at least some of the new plays is excellent. Several name authors are back in form, whereas last season they were taking out the window or in Hollywood.

In show business and out, some observers are still talking about last season's play weaknesses. The critics refused to pick a best play (except an importation—"Blithe Spirit") and the theatre judges were given drama nominations by the committee, thereby backing up the reviewers.

Real Cask Anyhow

Well established in show circles, however, is the fact that last season's play weaknesses. The critics refused to pick a best play (except an importation—"Blithe Spirit") and the theatre judges were given drama nominations by the committee, thereby backing up the reviewers.

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OBITUARIES

MICHEL FOKINE

Michel Fokine, 52, choreographer of the Russian Ballet, was internationally recognized as "the father of modern ballet," died Aug. 22 at the West Side Hospital and Dispensary, N. Y., after a short illness.

During his career, Fokine had been associated with such artists of the ballet as Anna Pavlova, Karasvina, Nijinsky and Mordkin. He was the discover of the Russian Ballet for Pavlova in 1905. Other outstanding Fokine productions include "Les Sylphides," "Schéhérazade," "Cléopâtre," "Fire Bird," "Petrouchka," "Don Juan," "Prince Igor," "Le Spectre de la Rose" and "The Elves."

Fokine ballets, unable to gain recognition in Czarist Russia, his birthplace, were taken to Paris through Serge Diaghileff's impetus, in 1909. Their immediate success was followed by performances of Fokine ballets in this country by Pavlova, after which came notable presentations by Gertrude Hoffman in 1911.

During the first World War, Fokine had been in London and did not return to his native Russia until 1919 when, as a dancer, he appeared with his partner wife, Anna Antonova, at the Metropolitan Opera House in

'March of Time' and 'Cavalcade' of American programs

Before her radio work, Miss Palmer had been associated with stock company and vaudeville. Her husband survives.

CARL KOENIG

Carl Koenig, 78, actor, stage director and writer, died Aug. 22, in New York.

A native of Bohemia, Koenig represented a third generation as an actor-writer in his family. With a juvenile company managed by a mother, he had appeared at a command performance for the children of Czar Alexander in St. Petersburg (now Leningrad), Russia.

Since 1882, Koenig had made his home in the U. S., appearing first as a comedian in 1883 at the World's Fair. As an actor and stage director he had been associated for more than 20 years with the stock company at the Pabst theatre, Milwaukee. In N. Y., from 1918 until his retirement in 1936, he was occupying himself producing and directing plays with juvenile casts.

Widow and two daughters survive.

JACOB C. LAVENE

Jacob C. Lavene, owner of the Academy theatre, Buffalo, died in that city after an illness of several years. He was associated with the theatre since 1902, starting in boyhood as secretary of the Toronto Baseball Club.

Entering show business, Lavene traveled from coast to coast as manager of various road shows, enterprises, including picture tent shows.

He was in 1932 as general manager of the old Garden and Gayety burlesque theatres. For five years he managed the Gayety, after which he took over the Academy, running it first on a burlesque policy and in recent years with picture shows.

Lavene was Chief Clerk of the Buffalo Town Variety Club for many years and acting director of the National Variety Clubs.

WILL A. JORDAN

Will A. Jordan, 78, veteran actor who worked with E. M. Sothern and Julia Marlowe among many others, died Aug. 17, at St. Joseph's hospital, Memphis, Tenn.

Jordan had given his Negro dialect roles in the theatre since 1901. Friday evenings many times, had worked with virtually all the stars of the theatre in the past generation.

He was with the Sothern-Marlowe company during World War. After the war he was in 23 years he trouped the Chateaufort circuit.

He was a devotee of Ripley, Miss. He was living in the home of a sister-in-law, Mrs. Maggie Jordan, Raleigh, Tenn., since retirement some years ago.

Surviving are three sisters and a brother.

W. ALLEN KINNEY

W. Allen Kinney, 82, former attorney, long-time associate of the Whelan Brothers, Kentucky political boss, died Aug. 22 at the home of a nephew with whom he lived. Son of Maj. William Ramsey Kinney, of Maj.

practiced law with his father for 20 years in Kentucky. He was active in Democratic politics and served frequently as judge pro tempore of the criminal court in Louisville.

Retiring from the practice of law 39 years ago, Kinney held a chain of neighborhood film houses in Kentucky and Indiana, and, still was a member of the Orpheum circuit, ran house in Louisville, at the time of his death.

Surviving are a sister and six nephews.

CHARLES HILD

Charles Hild, 73, clarinetist with concert bands and orchestras that flourished in Cincinnati before the outbreak of the Cincinnati Music Society, died Aug. 22 at the home of his wife, Mrs. Mary Hild, Cincinnati. He had long been ill, yet carried on with his duties as the Cincinnati Music Society's clarinetist. He was a member of the Cincinnati Music Society, a vice-president of the Cincinnati Musicians' Association, a member of the American Opera Association, and a vice-

president of the American Federation of Musicians.

Survived by widow, four brothers and two sisters, a second son and a daughter.

ALICE DUER MILLER

Alice Duer Miller, 68, noted American author, died Aug. 22 at her New York home.

Mrs. Miller was a prolific writer of novels and plays, and she won additional recognition as the years added to her fame. The "White Cliffs," which Lynn Fontanne made popular with his radio performance.

Funeral services were held Monday (24) in N. Y., with many prominent in attendance. Burial took place at Evergreen cemetery, Morristown, N. J.

LOUIS KASTOR

Louis Kastor, 80, president of H. W. Kastor & Sons, advertising agency, died at his home in Chicago Aug. 18 after a five-year illness. Kastor, with his father, H. W. Kastor, owned the agency since 1918. In 1885, later expanding it to Chicago, New York and Los Angeles.

Widow, Kastor son worked with Louis Kastor in the business continuously since its inception. Survivors include his wife, Bertha, Richard H., William B. and Arthur G., and a sister, Gertrude Krone.

EDMOND NORRIS

Edmond Norris, 78, former stage actor, died Aug. 19, in Brooklyn.

Norris came to the United States in an early age from London where he was born. At 15 he made his first stage appearance, with the New York Opera House, Kansas City, Mo. He performed in vaudeville as well and was a member of the F. O. C. C. He had played in all parts of the world.

Widow, Florence Enright, and a daughter, Mary, a dancer, survive.

MURDOCK MACQUARRIE

Murdock MacQuarrie, 64, veteran film and screen actor, died Aug. 12 in Los Angeles.

After a long stage career under management of William C. Brady, Henry Miller and others, he switched to pictures in early silent days. He was active in the F. O. C. C., First National and other film companies, he recently has been active as character actor in pictures.

Widow survives.

J. ROBERT HEATH

J. Robert Heath, 42, active in Reading, Pa., for a decade or more in theatricals as a booker and manager, was found dead in his lodging house last week, victim of an overdose of sleeping pills. He had been dead for two days when his body was found.

Heath, 42, was born in 1900. He had been dead for two days when his body was found. "Life is getting too tough for me to take," he had written in a letter to his wife, recently, before his death.

RALPH HANKINSON

Ralph Hankinson, 63, died suddenly of a heart attack last Wednesday (18) at Orange City, Fla., where he lived in a hotel. Decades ago, a leading promoter of auto races at state and county fairs, and when the fairs were banned by the state and the gas and tire situation, he returned to Florida.

He was the former Nellie Jordan, a circus aerialist, and two children survive.

JESSE W. DENMAN

Jesse W. Denman, 40, died at his home in Des Moines, Aug. 15, from a heart attack. He was 40 when he was associated with A. H. Blank as secretary-treasurer of Central Trust Co. Since that time he had been engaged in the real estate business. He owned the property in East Des Moines, and the Clarion at Clarion, Ia.

Survived by widow, three daughters, son and grandchild.

ALBERT N. BOXIE, JR.

Albert N. Boxie, Jr., 47, harmonica player and former leader of the Philadelphia Harmonica Band died Aug. 20 in East Setauket, N. Y. As a harmonica teacher it is estimated Hoxie had instructed over 100,000 students in the art. He had been in the first World War as a medic.

Survived by two sons and a daughter survive.

MAX HIRSCHFELD

Max Hirschfeld, 60, pianist, composer and conductor, died Aug. 17 in New York of a heart attack.

As an orchestra conductor, Hirschfeld had been associated with such producers as Florence Ziegfeld, Victor Herbert, the Shubert brothers, the Frohman and Charles Dillingham. He also conducted grand opera in San Francisco.

MARTHA KINGSBERG

Martha Kingsberg, former operator of the Desert Opera House at San Bernardino, Cal., died there Tuesday (24) at her home. She appeared in her theatre before she died in 1927 where David Warfield, Blanche Oelrichs, Lillian Russell, Mrs. Leslie Carter, Marjorie Rameau, Otto Skinner and Marjorie and Dustin Farnum.

MARION LUCAS

Marion Lucas, former Savannah newspaperman associated with his brother, Arthur M. Lucas, in film theatre exhibition, died Aug. 18 after a long illness.

Postmaster of Savannah at the time of his death, Lucas was formerly city editor of the Savannah Daily News and previously was a reporter on the Savannah Press.

JAMES B. KINGCADE

James B. Kingcade, 67, a tightrope walker who had been associated with a number of circuses, died at his retirement 23 years ago, died Aug. 18 in Columbus, O. A native of Pennsylvania, he had lived in the home in Columbus the last 60 years.

A son, James B., Jr., of Columbus, and a grandson survive.

AUGUST F. MEYER

August F. Meyer, Cleveland musician, died Tuesday (24) at his home in that city after a brief illness. Meyer was co-director of the New-music Society of Cleveland and later served as director of the Cleveland Grays and the Cleveland Railway Co. bands.

J. PARKER READE, JR.

J. Parker Reade, Jr., 67, pioneer film producer, died Aug. 18 at his home in Hollywood, a heart attack. In the early 1920s he was associated with Thomas Ince and William Cromwell. He was the old Pathe Studio in Culver City. In recent years Reade was a public relations counsel.

OLIVER C. EDWARDS

Oliver C. Edwards, 83, manager of Pullen theatre in Hartford, Conn., died Tuesday (24) at his home. He was 27 years before becoming advertising manager for a dry goods company in Springfield, Mass., died recently.

EMIL HOLLANDER

Emil Hollander, who conducted the Paramount theatre orchestra, died Tuesday (24) at his home in a heart attack Aug. 18 while conducting the overture in a Rockford, Ill., production.

Widow and four sons survive.

HARRY F. MILLER

Harry F. Miller, 81, vet showman died in Corpus Christi, Texas, recently. He was owner of the Harry Miller Circus, 1900 and 1901. He was having been in the travelling show for 35 years.

Widow, son and sister survive.

HENRY EICHHEIM

Henry Eichheim, 72, cellist and composer, died Tuesday (24) at his home in Santa Barbara, Cal. He was with the symphony orchestra for 20 years.

ALLAN SEARS

Allan Sears, 55, character actor, died Aug. 18 in Los Angeles after a long illness.

LOUIS NATHANX

Louis Nathanx, 44, veteran film player, died Aug. 23 in Los Angeles. Widow and daughter survive.

Carl C. Nestor, 35, with Jones Greater Shows (carnival), died Aug. 20 in East Setauket, N. Y., Va., to hospital at Clarkburg, W. Va. Mother survives.

Milton Bridesberger, 42, second cameraman at Columbia, died Aug. 17 in Hollywood, following an operation.

Anthony A. Oleksiak, 33, Erie, Pa. musician and proprietor of music supply house, died Aug. 17, leaving widow and three sons.

Father of Bob Feldman, sports editor of the "Boston Herald," died Aug. 17 in Springfield, Mass., died recently.

T. Dorsey

Dorsey, continued from page 10
Dorsey, however, had changed his mind and the store exec went back empty-handed. The following day the store's manager apologized for Dorsey's disappointment of the many record fans who showed up.

Dorsey also didn't make Izzy Rapoport, operator of the Hippo, too happy. He was told \$34,000 goes on the six-day date for \$12,000. Out of that take Dorsey got \$12,000. Rapoport also gave Dorsey a personal gift of six expensive pipes.

On Tuesday (24) Dorsey (12), Dorsey refused, and didn't go on for supper show when he wasn't satisfied. He said the audience ran a quick repeat of its screen performance. "Enemy Agents Meet Elery Queen" (C.).

Dorsey did go through, however, with his deal to play the show that night with the title of "Frida of the Yankees" (RKO).

Caliente

Continued from page 10
case was being made for the appropriation, excepting in the old case on March 18, 1938, and in some agrarian cases. The court ruled that the decision is paid forthwith or within a reasonable time after the action.

In expropriation cases, the court ruled that the decision is paid forthwith or within a reasonable time after the action. In expropriation cases, the court ruled that the decision is paid forthwith or within a reasonable time after the action.

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MARRIAGES

Agnes L. Jahn, to Sergeant James Copleland, in Cleveland, Aug. 4. The bride was a nurse rider with the Ringling Circus.

Thyia Thayer to Lester Koenig, in Hollywood, Aug. 18. The bride is a professional film writer.

Ethel Taylor to Early Maxwell, in Memphis, Aug. 18. The bride is a singer, he's promotions editor for Memphis Commercial Appeal.

William Uggell, Aug. 22, in Kansas City. Bride was with Young & Rubicam agency.

Norma Shearer to Martin Aronow, in New York, Aug. 22. The bride is a film star; he's a skating instructor.

Margaret Roach to Lieut. E. L. Clinton, in San Antonio, Aug. 21. The bride is a nurse; he's a doctor.

Ann Winslow to Atwell Watwick, in Santa Barbara, Calif. The bride is a stage actress; groom is a superior court judge.

Fay Wray to Robert Ricks, in New York, Aug. 21. The bride is a film star; he's a screen scenarist, previously associated with the Office of War Information.

Mitzie Green to Joseph Pevey, in New York, Aug. 23. Bride is stage singer; he's a legit stage singer, and a Broadway musical.

BIRTHS

Mr. and Mrs. Dave Gilbert, son, Aug. 16, in New York. Father is member of the Blue network sales manager.

Mr. and Mrs. Jack Landt, son, Aug. 20, in New York. Father is of Landt Trio, radio singers.

Mr. and Mrs. Robert Gough, daughter, in Los Angeles, Aug. 15. Father is with Metro's camera department.

Mr. and Mrs. Max Ehrlich, daughter, July 24, in New York. Father is radio writer.

Mr. and Mrs. Jerry Deane, son, in Duluth, 18. Father is announcer for WERC, Duluth; mother is a radio writer.

Mr. and Mrs. W. J. Fitzgerald, daughter, in Pittsburgh, Aug. 21. Father is a radio writer; mother is a singer with the Four Aces.

Mr. and Mrs. Ben Pivar, daughter, in New York, Aug. 22. Father is associate producer at Universal.

Mr. and Mrs. Edwin (Susan) Gage, daughter, Aug. 23, in New York. Father is a radio writer.

Mr. and Mrs. Howard Levinson, daughter, Aug. 23, in New York. Father is on the Warner's legal staff.

Charles B. Dillingham

Aug. 30, 1934

"One but not forgotten"

R. H. B.

N. Y. His first engagement here was to stage the play "The Morris Goe Production, 'Aphrodite'." He acquired his American citizenship in 1932.

Fokine's latest works, commissioned by the Ballet Theatre, are "The Russian Ballet," "The Belle Helene," yet to be presented. Both are from the Offenbach operettas.

Fokine's activities between 1938 and 1942 include his work with the Rene Blum Ballet de Monte Carlo, Ballet Russe, the Education Ballet de Monte Carlo. Since 1925 he had been head of the Michel Fokine and Vera Fokine American Ballet.

Widow and son, Vitale, survive.

LINDA LEE

(Mrs. Kernth Bloomgarden)

Linda Lee, 24, professionally known as Kathleen Richardson, presumably fell out of the window of her apartment at 100 Central Park South, N. Y., Monday (24) evening and was found dead on the pavement on the Sixth avenue side of the building. She was the widow of Kernth Bloomgarden, general manager for Herman Shuman, who took the remains to New Orleans Tuesday for interment.

Miss Lee had been treated for a nervous ailment, but there were no indications that she was suffering from accidental. Bloomgarden had been reading a script in another room and had interrupted her motion picture by her before reporting at the Canteen. First he thought of the tragedy was that a policeman ran the doorbell checkup of the tenants.

Earlier in the summer Miss Lee was in the road company of "Pat Joey," using the name of Richardson. She also was in "Watch on the Rhine" summer stock and several seasons ago played in "Yes, My Darling Daughter." Previously she had worked with comedians, including the Clyde Lucas band, plus being a radio singer. Couple had been wed three years.

EFFIE PALMER

Effie Palmer, radio actress for the past 20 years, died Aug. 19 in New York.

Miss Palmer's radio debut was made in 1922 over the old Wana-mache station in N. Y., and since that time had performed on over 1,000 broadcasts. At her death, she played the feminine lead on the "Mother and Dad" program on WABC, CBS, in N. Y. Other programs in which she had appeared included "Plain Jane" and "The Mary Martin," "Orphans of Di-vore," "Death Valley Days," and "The Pines." Her father had been in the original cast of the "Seth Parker" show and performed in the "The Film, 'The Circus' (The East)." She also appeared in the



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