

ARTIST

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VOL. 147 No. 4

NEW YORK, WEDNESDAY, JULY 1, 1942

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BLUE LAWS HALT ARMY SHOW IN PHILLY

Philadelphia, June 30. — The Army War Show wound up a seven-day stand here Saturday (27) after playing to approximately 300,000 persons and grossed more than \$150,000 for the Army Emergency Relief. The gross was considered okay by Army officials in view of the fact that three of the seven nights were rainy.

Because of the inclement weather, and the fact that purchasers of tickets were turned away on two nights, the Army wanted to play an extra performance on Sunday (28) to redeem the tickets and give the citizens who work during the week, a chance to gander the "new Army." A letter was sent out to the city administration to see whether it would be receptive to a Sunday performance, but word was sent to the citizens committee of the show that the show was being canceled.

Saroyan Hits Broadway With Six New Plays And \$60,000 H'wood Bootle

William (Wild Bill) Saroyan, the man of many plays, is back east after being out San Francisco way for about a year and frankly says he was away from Broadway too long. There was an interval in Hollywood during which he was on the Metro payroll, but when he proposed revolutionizing the picture business there was an eruption and he went back to his home in Fresno.

However, he collected around \$60,000 for the film stint, so is well fortified and hankers to enter legit business again. He has six full length scripts, a dozen one-acters and seven miscellaneous works, including a ballet.

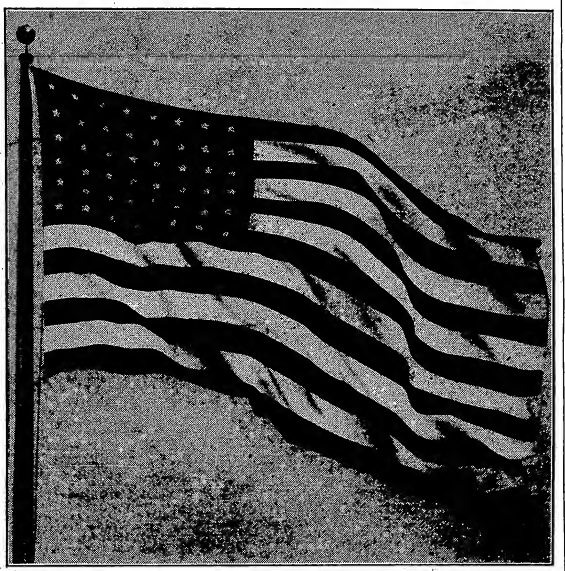
Saroyan does not want to do it all himself, in fact, he hopes that a play will be formed about Utopian plays. He thinks a play should be put on for a week or so, then another presented to replace it, although if the shows are clicks they can be moved to another theatre. Actors should be considered to work for moderate pay, and, as for himself he wants no royalties and no Hollywood executive fees.

His royalties would go into a gen- (Continued on page 54)

National Anthem Curbs Service Men's Enthusiasm

New Orleans, June 30. — It took the National Anthem to save the day in the grand ballroom of the Roosevelt Hotel last week when 1,000 sailors and soldiers were guests of the hotel for the Copacabana Revue. When the samba Sirens finished their act concluding the Revue, dozens of service men rushed to the floor to dance with the girls. Royce Reardon's orchestra went into.

The only way the management could get the dancers and the band down to the Blue Room for the pay-chests was to have the orchestra play the Star-Spangled Banner. As the service men went rigidly to attention, the dancers fled.



'Loot or Pool Talent,' Producers Say, As Stars Flock To Colors

Russie Kids in War Will Be Topic of Goldwyn Pic By Lillian Hellman, Wyler

Playwright Lillian Hellman and William Wyler, the director, are due to go to Russia, with the blessing of the U. S. Government, on a film production idea, to be completed in Hollywood under Sam Goldwyn's banner. It will be in line with closer Russo-American ties and is an idea that has long been germinating with Miss Hellman, from accounts, that of dousing young boys in the war.

Because of its youth appeal it's figured to be of general interest, not necessarily restricted to the Russo saga, excepting that the military youth movement has been so vivid in the land of the Kremlin.

All-Femme Film

Hollywood, June 30.

Universal with its ranks of leaded men depleted, announces an all-woman cast for a war-theme picture, 'Army Women.'

Story, dealing with Women's Army Auxiliary Corps, is being developed by Myles Conolly.

Hollywood is likely to become the scene of the maddest scramble for talent yet witnessed, according to important independent producers, due to the acute shortage of performers of both sexes, though the dearth of male stars is by far the most pronounced. Question now is whether it's to be a matter of looting or pooling, with opinion divided on whether the major companies will hold out to every available name, or agree to loanouts on the chance that reciprocal arrangements may work out to their advantage.

Stated one major producer frankly: (Continued on page 49)

ONE-ARMED PIANIST WITH MEXICAN SYMPH

Paul Wittgenstein, one armed pianist will play two solo appearances in Mexico City, Aug. 11 and 13 and two with the Mexican symphony, Aug. 18 and 20. He will include Ravel's Concerto for Left Hand, written for him by the deceased French modernist.

Wittgenstein leaves from California for the engagement which will be preceded by appearances at Redlands Bowl, July 7, Los Angeles, July 8 and 10, and Seattle and Belingham, Washington, July 14 and 31.

Carole Lombard's Face On U. S. War Stamps To Hypo Film Fan Sales

Henry J. Morgenstau, Jr., secretary of the treasury, has under consideration the printing of a likeness of Carole Lombard on war savings stamps. The screen star was killed in a plane wreck while en route from Indiana to Hollywood following a bond-selling tour. She sold close to \$3,000,000 in bonds and stamps.

Figured that film fans will be encouraged to buy stamps with pictures of the late Miss Lombard on them.

'The Savings Stamp'

Cleveland, June 30.

Joe Sudy's Band at Bronze Room, Hotel Cleveland, presented 'The Savings Stamp' during 15-minute WIKI Mutual, broadcast Saturday afternoon. During band broadcast two young femmes asked those who danced to buy War Stamps.

Dance music is presented against a planned continuity background with script prepared by Leo Bleh and handled by Sudy. Don Campbell is announcer.

EDDY'S 4G AIR COIN 100% TO CHARITY

Nelson Eddy's Old Gold radio program is paying the film and concert barietone \$4,000 weekly of which Eddy receives not one cent. All the output of the program Eddy offered to donate his entire fee to the Government, which would not let him off from payment of taxes on the income, however.

Eddy therefore keeps the amount required to pay taxes and gives that to the Government and donates the balance of his check to various charities. He receives over \$200,000 for the year from the program. Eddy will make two more films in 1942, next season and will launch his annual concert tour, this time shortened to two months, next March and April, opening March 2 in California. He closes in Los Angeles May 2 after making a cross country tour including a Town Hall concert March 24 and one a Carnegie Hall.

Shows Eventually Will Follow Our Soldiers On All the War Fronts

Washington, June 30. — Entertainers will follow the U. S. Army wherever it goes to meet the requirements of global war. This means that eventually overseas units will get the thrill of shows direct from the U. S. A., travelling under Camp Shows, Inc. auspices.

Program for this foreign service necessarily will be limited by amount of space available on transports, Shipping is one of Uncle Sam's problems and with every inch available needed for soldiers and supplies, regular schedules are uncertain. In Ireland the American soldiers are being entertained by shows organized by Red Cross and units sent out from London by ENSA, service organization which looks after the morale of troops.

Special Services Branch of War Department noted Corporal Seaman B. Jacobs' letter in 'Variety' from Camp Chate, Arkansas, citing that cantonment was forgotten in matter of regular entertainment. Announced unofficially that entertainment for camp in remote spots, far removed from cities, transportation and without convenient transportation, is a problem that is now being considered carefully by bookers.

Literati-Show Bunch Cuts Up for Greece's King Geo.

Fannie Holtzman's party for King George of Greece last Thursday night (25) is table talk this week around Manhattan. 'The theatrical authority's guest list was noted for its theatrical-literary-social mixture, to wit:

William Rhinelandier Stewart, Mr. and Mrs. Danny Kaye, Capt. Allister McClintock, Johnny Green, Mr. and Mrs. Edward L. Bernays, Spyros Kourkoupas, Peggy Lee, Mr. and Mrs. Bolger, Lt. Richard Aldridge, U. S. R. Louis, R. Louis, Mrs. Somerset Maugham, Clifford Moore, Edmund Goulding, Constance Moore and John Hays.

CONCEALMENT

New B'way Success Story Written Last Week by Mike Todd's 'Garter'

A new success story was written on Broadway last week when Michael Todd opened "Star and Garter," a fleshy \$4.40, striptease, at the Music Box. N. Y. immediately became the No. 1 ticket buy in town, with standees at every performance after the Wednesday night (24) preem. And so Todd has started to rebuild his castles that melted with the end of the N. Y. World's Fair of 1939 and '40.

"Garter" is geared for better than \$20,000 weekly and is doing it. Specs have taken to the show like a sailor to shore leave. There was a \$22,000 advance sale up to Monday night (26), and Todd swears it will grow to \$70,000 before this week is out. Does anybody know where one can buy a hound's tooth coat, trimmed with black pinstripes, with buttoned lodge to match?

According to reports, Todd has had a small "investor" in the show. One is a shirt manufacturer, Herbert J. Frazier, who put up close to \$24,000 for a 12.5% interest. The other is Nat Garfunkel, a dress manufacturer, who bought up the \$65,000 cost of the dressed-up burlesque was borrowed from friends. Todd claims, who are interested only in getting their loans back that gives Todd at least an 84% interest in a gold mine, which Harry Kaufman (Tyson's) believes "will pay dirt for years."

Tough Obstacles
"Garter's" click came in the face of some pretty tough obstacles, including the piece of most of Todd's staff that he don't open the show. The night before the preem, after several preview showings, Joe Glick, Todd's g.m., thought the result (Continued on page 14)

Crosby's \$400,640 From Par Pix, Decca Discs In 1941; Radio Unlisted

Philadelphia, June 30.
Highest paid Hollywood actor in 1941 according to reports of the Securities & Exchange Commission, was Bing Crosby. The cinema crooner received \$400,640 from Paramount Pictures that year. In addition Crosby was paid \$100,640 from Decca Records. His radio earnings have not yet been reported.

Bob Hope was paid \$294,108 by Paramount, which reports he handled \$209,533 to Fred MacMurray. The reports, which deal only with salaries of employees who are listed on the stock exchange, lists Crosby as being topped only by L. B. Mayer, who earned \$704,450.

JIBE AT DIES IN ADS FOR D. C. RUSSE GALA

Washington, June 30.
Washington society has been out for the Russian War Relief concert at the Watergate today (Tuesday), with Administration approval. The main address was by Philip Murray of CIO, with Major George Fielding Allen, William L. B. War Production Board, and Mervyn Douglas as master of ceremonies and narrators. The program was broadcast on the American Union, by Harold J. Rome. Crosby's orchestra of 50 with Paul Robeson as soloist provided the melodious trimmings.

Donors were circulated among the Government department and solicitors with the pastebars ranging from \$10 to \$5,000 bygroups. The day a turnout for the Reds; who can attend without being put on the black-list of the Dies Committee.

SKELTON DODD IT, OK NOW
Hollywood, June 30.
Red Skelton returned Tuesday (29) to Metro's program "The Dark," following his recent collapse from nervous exhaustion.

ONE VOICE, \$118,000!

Le Doux, CBS, Easy, Reynolds Sued By "Baby Dimples"

Los Angeles, June 30.
Imitation of a moppet's screen voice on the radio is the basis of a damage suit for \$118,000, filed in Superior Court by Margaret Simms, legal guardian of Larry Simms, against Leon Le Doux, CBS, Radio Enterprises Corp., William Easy agency and Reynolds Tobacco Co.

Action demands \$500 a week for the alleged use of intonations of the Simms voice on Le Doux's air program, plus \$50,000 for violation of invented rights. Moppet is seven years old and plays Baby Dimples in the Blondie series at Columbia.

LIP-PRINT' PIX SHOW SOLDIERS

Cleveland, June 30.

Lillian Sherman, brand songstress, tested on Mutual's "The Big Show," which she will sing at night, and into the early morning hours of Sunday and Monday, the night show, which will be on Broadway spots like the new Latin (Continued on page 15)

Clark Gable's application for a commission in the U. S. Army Air Corps is still under careful consideration in Washington, the star having returned to Hollywood to await a decision.

All applications for commissions from actors, producers, directors and other notables are being weighed from the angle that civilian rank, even on account of morale values, might easily create widespread criticism in official quarters.

Gable, on the other hand, has adopted a realistic attitude to army service and wants a spot where he can be useful rather than ornamental. Since the death of Carole Lombard, Gable has found it impossible to concentrate on picture-making (Continued on page 15)

Patti Andrews Taken Off Train for Emergency Op At Rock Island, Illinois

Patti Andrews, one of the three Andrews Sisters, was removed from a train when she fell ill on Friday (26) morning and rushed to St. Anthony's Hospital there for an emergency appendectomy. She's resting comfortably.

Girls were on their way from Riverside theatre, Milwaukee, where they had finished a week's night, before to the Orpheum theatre, where they were to begin their tour of touring. It was cancelled, as was a scheduled booking. Out too, is the girls' three-week date at the Paramount theatre, New York, which is also being cancelled. Their appearance, beginning July 8.

FILM EXPLOITATION UPSETS VALLEE TRIP

Hollywood, June 30.
Film deals for Michael and Joan Davis may alter plans of Rudy Vallee to sail for Europe, where he is to spend a couple of weeks in late summer.

Paramount wants him to home-town-prem his film "Racer, Paris Beach Story" in Westbrook, Me., or Portland, Me. in August. He turned two other broadcasts from New York while east, but possible deal with UA for September program, and Davis' commitment to Columbia for early September is complicating deal.

B'G PRE-4TH B'Z PAST WEEKEND

July 4th influx Expected to Be Even Bigger—Theatres and Niteries Jam-packed—Service Men and Defense Workers Frolic in Gotham—Kids Out of School

TOWNERS STAY HOME

New York had its July 4th last weekend, according to the mobs on the streets, the theatres, restaurants and night clubs, so the actual holiday this coming Saturday and Sunday should be a New Year's Eve in the summertime. From all accounts, the bit on the past Saturday (29) and Sunday was unprecedented for an end-June weekend, and the answer, according to showmen, is the war.

Theatres had sellout crowds; Broadway restaurants were jammed; at night, and into the early morning hours of Sunday and Monday, the night show, which will be on Broadway spots like the new Latin (Continued on page 15)

Gable Cues Other Stars Anxious To Join the Service

Clark Gable's application for a commission in the U. S. Army Air Corps is still under careful consideration in Washington, the star having returned to Hollywood to await a decision.

All applications for commissions from actors, producers, directors and other notables are being weighed from the angle that civilian rank, even on account of morale values, might easily create widespread criticism in official quarters.

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'VARIETY' ART UNGAR IN SO. CAL. GOV'T POST

Hollywood, June 30.
Arthur Ungar, editor of "Daily Variety," was appointed Co-ordinator of Press, Radio, Motion Pictures, Theatre and Industry for the War Treasury Department's War Bonds and Stamps campaign in Southern California. Vincent Lombard, chief of press and radio for the Treasury Department, made the appointment when he visited Los Angeles last week.

Territory to be coordinated by Ungar covers 11 counties in Southern California. He will work in conjunction with O. J. Murphy, Treasury Department administrator for the area.

Ungar has referred the spot to Ungar after numerous recommendations had been made by people in Los Angeles that he was the most suitable for the post.

Ungar will also continue his regular duties with "Variety" while working for Uncle Sam.

Par Signs Powell

Hollywood, June 30.
Dick Powell has signed a new contract at Paramount.

The actor starts after completion of his cor commitment in "Star Spangled Rhythm."

See Elmer Davis' Sweeping Changes; Expect Bill Lewis Stays Over Radio; Rosten Resigns, Mellett Uncertain

JOHNNY GREEN SERIOUS

His Fantasy For Piano and Orchestra on CBS July 5

Johnny Green, composer-conductor for film, musical comedy and popular songs, enters the ranks of serious composers when on July 5 his first symphonic work, "Music for Elizabeth," a fantasia for piano and orchestra, will be given its world premiere over CBS with the composer conducting. The CBS Symphony and Vera Brodsky, pianist, will assist.

Work runs 18 minutes and is in three movements, prelude, fugue and finale.

'STUTTERING IS UNFUNKY'—NBC

Robbins Music Corp. learned last week that NBC had barred the use of "The Dueseller" of K-K-K-Kat from its facilities and when the publishing house asked the reason it was told that the very title of the song is broadcast the network recently has many protests from persons afflicted with stammering.

The ban was imposed after the number had been done a few times by Frank Crumit and Julia Sanderson on their "Battle of the Sexes" program.

RKO and Orson Welles Probably Parting; He Cut Film by Phone

Orson Welles, now shooting "It's All True" in the Latin America, is probably making his last picture for RKO. Talk within the company is that he will not be offered a new deal.

RKO this week tradeshowed Welles' "The Magnificent Ambersons," which Welles is said to have cut via telephone from Brazil. He was proud with him when he synchronized his trimming with that of an editor at the studios over the long distance "phonebooth."

"Ambersons" wound up at \$800,000, but more than four times that footage was shooed.

Film Welles is currently making his last picture and his stay in Brazil is for the shooting of the first sequence.

No Trouble With Casting; Wholesaler to Play Himself

Hollywood, June 30.
Here of an air battle over the Paramount picture "The Dueseller" is said to play himself in the Army Air Corps educational film, "Beyond the Duty" to be produced by Warners, with Lew Seiler directing. Picture will be filmed at Randolph Field, near San Antonio, Tex., where Welles got his early training in flying.

Wallis Doing Okay

Hollywood, June 30.
From all indications, Hal B. Wallis is returning here from Washington on Friday with the full approval of the War Department for his Warner Bros. production, "Air Force."

Anyhow, the report is that another thing Wallis is returning with is a major's commission in the Army Air Corps.

Washington, June 30.

First shakeup moves by Elmer Davis, newly appointed director of the Office of War Information, are expected some time this week, with sweeping changes probable in the conflicting, duplicating mass of units now dealing with motion picture and radio information. The studies of existing machinery and ways of greatly increasing their efficiency are described as having reached a point where it's only a matter of days, perhaps hours, before the ex-CBS communications start gutting.

Though he has been on the scene 10 days and has conferred with dozens of officials in all types of public relations work, Davis hasn't made a move to get rid of Mellett. Only a few top-rank men have a glimmer of an idea what's in his mind and each of them has received firm, blunt orders to keep mum, not even telling his immediate associates, and yet subordinate what is in store.

The 2,000-odd hired hands in the far-flung propaganda outfit are suffering the worst jitter this town has seen since Congress began trying to get an aviation award in the first whirlwind New Deal days. Some of them are keeping their noses to the grindstone, hoping to outlast Davis. (Continued on page 16)

Howard Lang Sus Par Player, Chas. Smith, To Confirm 7 1/2 Award

Howard Lang filed action in Superior Court for legal confirmation of an arbitration award in his favor against actor Charles Smith, under contract at Paramount.

Building under recently, by a board functioning under Screen Actors Guild-Artists' Managers Guild regulations, directed Smith to pay agent Lang 7 1/2% of his earnings while at the contracting studio.

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DAILY VARIETY
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All H'wood Signal Corps Reserve Officers Ordered to Active Duty

Hollywood, June 30. United States Signal Corps is ordering all men holding Reserve commissions into service from Hollywood as expeditiously as possible. Col. Scholastic for the Chief Signal Officer in Washington, is here interviewing the Reserve commission holders regarding their specific abilities with respect to assignment for duty, or whether they can or cannot qualify as specialists in the corps in accordance with the commissions that were granted them. Some of these commissions are 15 years old.

Hal Roach, who was commissioned 15 years ago as a major in the Reserve Corps, is being offered the idea for photographic record of the war which would keep track of the personnel in the corps. Some were clothed, fed, transported, etc., except in battle, has been called for duty July 25 to report at Astoria. However it is likely that following talks with Scholastic, Roach will probably be assigned to duty from here.

There are numerous others who probably also be kept here instead of going to Astoria working with transient units of the Signal Corps come here for public purposes and making of specialty films.

Army Takeover of A. C. Hotels Viewed As Hypo To Resort in General

Atlantic City, June 30. Hotel Astoria, one of the beachfront hotels to be taken over by the United States Army, "The 300" the headquarters of the Uncle Sam servicemen members of the Air Corps, is being housed in this city of 700.

This is the first definite word of just which hotels are to be occupied by the Army. Inspectors are going on each day in other buildings on the walk.

Atlantic City hotels cooperate, 15,000 members of the U. S. Army Air Corps will come to Atlantic City (Continued on page 32)

Sorrell Reps Studio Workers in Unity Body

Hollywood, June 30. More than 10,000 studio workers voted for Herbert Sorrell as their representative on the Unity for Victory Committee, which meets July 2 to draft a request to Governor Culbert Olson for the establishment of a State War Labor Board. Sorrell was elected by unanimous vote of the Conference of Studio Unions, including the painters, carpenters, machinists, laboratory technicians, set designers and cartoonists.

Unity for Victory Committee represents more than 200,000 workers of the American Federation of Labor, the Congress of Industrial Organizations, the Railroad Brotherhood and independent unions.

Purpose is to solve traditional problems, with the idea of solving the State War Labor Board arbitrator disputes between employers and employees along the lines of the U. S. War Labor Board which does not arbitrate arguments in non-defense industries.

State labor council in Los Angeles County is entitled to name a delegate to the Executive Council by Pvt. Walter Ash, who also worked on the original production.

'Porgy' Goes to Camp

'Porgy and Bess' will move in tomorrow to the Majestic, N. Y., next Monday for a curfew experiment at Fort Monmouth, N. J., which will be given in the camp's new outdoor

Settings for the performance will be duplicated at Monmouth by Pvt. Walter Ash, who also worked on the original production.

No Tax for Service Men

Washington, June 30. Removal of admissions tax at military and naval establishments was approved by House Ways and Means Committee today (30) providing protection exclusively to Army and Navy benefits.

USO SOSing Acts

USO-Comp Shows, Inc. is issuing standard acts around New York that are available for the purchase of short notice abroad seagoing men for prompt provisioning. Shows are in the late afternoon. USO-CSI promises to have club acts back in midtown by 9:30 p.m.

Col. Robert Winham at USO-CSI, N. Y.

Army's Big Ticket Sale Insures At Least 6-Wk. Run, 200G Net in N. Y.

With the advance window and mail sale for 'This Is the Army', the Irving Berlin all-musical is virtually set to remain at least two weeks beyond its originally-planned

four-week engagement at the Broadway, N. Y. It opens Saturday night (4), with tickets scaled to \$27.50.

In addition to the prolonged N. Y. stay, it also appears certain now that it will play a lengthy tour. Plan is to play in large auditoriums. There's nothing definite as to which cities will be visited, but how long the Army is willing to keep the show out.

The Emergency Relief Fund should report to the extent of about \$200,000 net on the N. Y. run. How the musical could be sold in a few days, of course, beyond calculation at this stage.

Stageline, Inc. is the only one (Continued on page 25)

EARL HUDSON NAMED GROUP COORDINATOR

Detroit, June 30. Earl J. Hudson, president of the Detroit Theatres, has been appointed group coordinator by Glenn C. Richards, head of the Office of Civilian Defense, for theatres, public auditoriums and dance halls in Detroit. Hudson has assembled a group of 40 theatre manager and others in his field for the completion of protective plans.

The present method calls for the division of the city into districts, each designated manager responsible for a least five houses in the district. The setup crosses circuit lines with the responsibility placed according to the theatre rather than through the district houses.

Uncle Sam's Roll Call

Miami Beach Shoreline, June 30. Vincent Sheean, author and correspondent, has arrived for training camp at Fort Monmouth, N. J., by commission and will take a refresher course, is completing new novel, "The New York band again the bombers and their fliers which will be called 'Between the Thunder and the Sun'."

Pvt. Jay Milton, songwriter ('Minks') here from Fort Niagara, N. Y., and an entertainer the boys here and discovered their nephew Johnny Reeder in training camp at Fort Monmouth, N. J., now a private first class.

Don Rudge is a physical trainer at the Medical Corps, Fort Monmouth, N. J., and a band again the boys here and discovered their nephew Johnny Reeder in training camp at Fort Monmouth, N. J., now a private first class.

Pvt. Charles Sigal, pianist in Broadway shows, stationed here.

Myrna Loy, on her wedding trip here with John Herts, made a surprise visit to the men of the air forces during a performance of "Hinky Dinky" (17), here at USO Camp Show. Film star was introduced by Variety's Pvt. Humphrey Douglas.

Jack Yellen's party Sam on duty here. Another brother, Major 'Hi' Yellen, is in the Medical Corps.

Captain Michael H. Cleary, composer of "It There Anything Worth" (18), here at the Medical Corps, graduated from Officers Candidate School.

Frank Greenberg lining up ball

WILLIE HOWARD

Seventeenth successful walk, "Priorities of 1942" at the 46th Street Theatre, New York.

"Willie Howard is a funny man throughout, as funny as he has been in his long and varied career."

ABEL GREEN, Variety.

MISS DIETRICH WOWS 'EM ON BOND TOURS

Washington, June 30.

Exhibitors are watching with considerable interest effect of Marlene Dietrich Treasury expedition. As War Bonds sale, Miss Dietrich got more publicity in Washington than ever was recorded her as a screen celebrity. Eight full pages in Washington newspapers featured the lady of the symmetrical gams' visit to the Capital. Personal appearances at Capital and Earle supplemented

entertainment shows and night club engagements with officers of the Air Cavalade. Universal also came Monday (29) by Under Secretary of War Robert P. Patterson.

Jeannette MacDonald's 12 Concerts for Army Relief

Washington, June 30. Jeannette MacDonald continues her new role singing only to or for the benefit of American Service men in a series of 12 concerts announced Monday (29) by Under Secretary of War Robert P. Patterson.

A tour of eastern cities, which will start early next fall, has been arranged by the Army Emergency Relief, Inc., with all of the singer's proceeds going to the agency's relief fund, Patterson revealed.

team to meet a Navy nine in charity

Bill Collins, of vaudeville and musical shows, on duty here now.

Private William Harkoff, manager of Warner houses in South Norfolk, Va., has arrived here. Ditto Private William Whinnar, artist representative.

Mickey Lee, winner of the last Harvard Movie Ball in New York, has turned up here as Private Michael Scitellaro.

Broadway Band Henry White, formerly handling radio publicity, is under the Greenhatch to United Artists, into the Army Air Corps.

Herboid Jewittovitz and Herbert J. Erlanger, of the Warner legal department at the homeoffice now in U. S. Army.

Paul Benson, Broadway press agent, has enlisted in the Army.

Playwright Jerome Chodorov has received a commission as lieutenant in U. S. Army, and has been assigned to the aerial survey corps.

Irvin Shaw, playwright and screen writer, U. S. Army.

With the commission of Edmund D. Lucas, his son-in-law, as lieutenant in the Navy this week, the Lucas family is ready to go to Motion Picture Producers & Distributors Assn., now has all male kin

(Continued on page 23)

No Military Secrets

Soldier at Stage Door Can't (N. Y.) said he was just from Washington, so somebody kidnaped cracked: "What did Franklin have to say?"

"I'm not at liberty to tell you," was the straight-faced reply. "It developed the soldier was Harry Hopkins' son."

A.E.F. to See Jolson, But Where and When Is Still a Military Secret

Al Jolson is going to entertain our overseas troops, as he did in Alaska three and a half weeks ago, but where and when must remain a military secret. However, so intent is the star on doing his bit, under General Frederic H. Osborne (moral boss in Washington) that he turned down a summer command and isn't sure if two pending radio dickers for the fall will suit him.

He is going to play the military circuits for free.

Jolson, in all his career as a stage, screen and radio star, has never experienced anything like Alaska, where he flew constantly, where no army pilot flew "without a backdoor being open," i.e., a return landing route, because the cells were always so low; where he took off and returned to some base four times before being able to proceed further; where anti-typhoid and typhoid inoculations sent him and his pianist, Martin Freed, temperatures up to 103; where he saw as many as nine shows in one day for groups of from five to 200, depending on the character of the troops.

The experience of himself, Freed and their piano being transported on the edge of a military camp, then finding themselves sud-

(Continued on page 22)

BUTCHER, NAVY MAN, AIDES GEN. EISENHOWER

Washington, June 30.

Lieut. Comdr. Harry C. Butcher, new role CBS post, since his past month, goes to London shortly to become personal aide for Maj. Gen. Dwight Eisenhower.

Butcher, who has been named commander of the American in the European theatre of operations. Extremely, he has been on active duty in the Naval Reserve. Communications in connection with running and administrative work. He's on leave for the moment from CBS and is being succeeded by Earl Gannous from WCCO.

Butcher, who joined the Naval Reserve in 1934, was assigned to the Navy man to be designated the right-hand man for an Army officer, Eisenhower personally has caused this break with tradition.

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FRANK CAPRA'S ARMY-MADE NEWSREEL

Major Frank Capra has been assigned the task of turning out a two-reel newsreel for the Army. It also likely will be the first for the entire U. S. Navy personnel. Now planned to issue the subject every two weeks. Newsreels will be more than just that, designed also to show U. S. military forces what they are fighting for and to give them a good conception of what the enemy, as well as the United Nations, are doing.

Not set on the exact date for the initial release but Capra has requested some \$200,000 for the library material from each of the five American newsreel companies to use for background material.

In the meantime, the fate of the United Newsreels is more or less in the hands of the House of Representatives. It has taken over the duties and consequences of the Donovan committee which was constituted this year originally. Likely that the United Newsreels will be designed to counteract Axis propaganda by reaching foreign lands, not regularly through the United States, may wind up strictly as an independent project of the Government, with film material being made available in the library and late clips for running in a single reel once monthly.

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'MR. GARDENIA JONES' TIED IN WITH USO

'Mr. Gardenia Jones' Government short, is being held back for re-judging will be released in conjunction with the USO. The film being organized in all theatres in the New York metropolitan area week beginning July 28. Some of the hardest of camp life, such as sleeping and other accommodations, are being out-acted.

USO Drive, first to be located in the New York territory, is headed by Fred Schwartz, Century Circuit.

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WARREN BROS. CALLS

FILMS TO PLEASE ALL

Buddy DeSylva and Sidney L. Bernstein both expressed strong views during the past week on the type of features Hollywood should make for a world enmeshed in war. The opinions, on the surface, appear divergent. DeSylva, Paramount production chief and one of Broadway's most successful showmen, stresses the need for 'laugh' pictures. Bernstein, backbone of the British Ministry of Information's film section and important English exhibition executive, stresses the need for fewer films as usual, more pictures giving 'an honest interpretation of the war.'

Strangely enough, not only are both men right in their view, but they are both of the same opinion when one gets beneath the headlines that their statements naturally engender, and when one delves into their thinking a little farther.

Mr. Bernstein, a moment after he asked for 'realistic' war films in his speech last week, added: 'But don't think we want only war films. We don't want pictures that show only misery and dejection, because people don't always live in misery and dejection. On the contrary, we need escape pictures. We need them badly. People want to laugh. They want to forget their worries and fears...they want to get away from war sometimes.'

And Mr. DeSylva, despite the accent he places on the phrase, 'People want to laugh,' reveals in the next breath that he also want something 'serious' too. He discloses that on his own watch is Ernest Hemingway's 'For Whom the Bell Tolls,' which he describes as a story 'showing it is noble to give up even your life for your country.' Not only that, but on his schedule of 24 films he has seven more with serious war backgrounds.

The moral scarcely needs pointing. Both 'laugh' pictures and serious pictures are necessary to the war effort. There must be a balance of the two. And films in both categories must be of the best. No more is this the time—aside from the waste of raw materials and manpower—for bad comedies than it is for second-rate war pictures. 'If war films as Mr. Bernstein pointed out, 'people should have the best, not the worst, of the arts.'

Hollywood should make its comedies and musicals by all means. But it should also pay heed to the words of a man who has himself lived through the blitz, who has even operated theatres through the blitz and who says, with the weight of the Ministry of Information behind him:

'We don't want dull or solemn pictures, but we would like some that seem less absurd in the daytime. We want pictures that give an honest interpretation of the war...that make the soldier appreciate the factory worker, and the munitions worker understand the monotony, the bitter frustration of the soldier's life. Phony war pictures, and what says, with the weight of this war, for it is not a phony war. It is a war where every incident is serious for those in the service, and every moment is drama for the civilian whose free way of life depends upon victory.'

American Filmers SOS Britain To Thaw Out Much Needed Funds

SOS plea for unfreezing of American distributing coin, now reported aggregating \$50,000,000, has been presented to the British Ministry of Information by the industry this week via Washington. Contention of the film companies is that the present rate of monetary exchange between the U. S. and Great Britain now represents a reflection on the British, but that most of the cost is long past due and also that it is the money needed by American producers if the flow of U. S. green product is to continue to Britain. The law setting the exchange rate is deemed as not fairly applicable to motion pictures since no company can tell in advance exactly how much a film will gross in Britain.

Though negotiations have been in progress for the last six months or more, present plan is being presented as something requiring immediate attention if American producers are to turn out standard screen product in Hollywood. Point is being stressed that lease-and-lease is military expenditures in Great Britain have removed the considerable exchange situation for the British.

Statistics compiled by major companies in the past week show that

FEMME DIALOG DIRECTOR
Hollywood, June 30.
Ann Hathaway has been made director on 'Casablanca' by Warner Bros. She is the first woman ever employed in that capacity by Warner.

PICTURE FIRMS ALREADY OFF '41

Despite Growing Inventory Problem, Plus Higher Taxes, Wartime Measures Considered Favorable to Film Corporations—Strong Cash Position of Many Reflected in Steady Stock Quotations, Plus Prices

GAS RATIONING OKAY

Despite the future threat of having to carry additional inventories, because taking longer to clear product through big key accounts, major picture companies are presently showing no hesitations than a year ago, when the theatre industry began to peak. Wall Street believes that most film companies have been aided by wartime measures, rather than hurt.

Although too early to tell with certainty, the new 1942 tax law is found to take a healthy bite of present high gross revenue totals. With a major portion of theatre companies agreeing the Federal tax at around 41% net, the financial men still are convinced that 1942 will wrap up favorably with the previous year.

Most major picture corporations have not been affected by the Federal excess profits tax, sole exceptions being those companies having substantial theatre companies and consequently comparatively small capitalization. This is particularly true of companies such as Universal where present earnings are running materially ahead of those in recent three-year periods. Consequently, the Federal excess profits bite is heavy for them.

Increased spending throughout the nation on amusement is the overall contributing factor to the healthy earnings position of picture corporations. This has made possible higher percentage debts, extended run periods and naturally heavier returns per picture, in many instances at a reduced distribution cost.

This is best reflected in the strong cash position of numerous companies, with several such positions being tops for all time.

Gas Rationing a Help

Gas rationing is regarded as aiding business rather than impairing it, in the opinion of financial men making preliminary checks on this situation. It obviously has curtailed the heavy trip 'between' vacationers by motor car in the heavily populated areas along the Atlantic seaboard.

Presently the healthy financial status of picture companies is keenly reflected in high prices being paid for stock by the public. Paramount and Warner Bros. debentures, which have soared to new 1942 highs, now are selling at par or fractionally below that figure. Common stocks of nearly all picture companies are holding near the peaks of the year. Loew's, Inc., bellwether of amusement shares, which had about the greatest range of film company common stocks, is only about \$2 under the 1942 peak, despite early action on the stock exchange recently.

TRADE RUMOR LIES SCHAEFER WITH WB

George J. Schaefer has reportedly been approached for an administrative post with one of the major production units, one report has it, but he may line up with Warners. However, prior to leaving for a trip Monday (28) to the south, Schaefer had no plans for the present except taking a vacation. Reports persist, also, that Schaefer is interested in a Government post as industry coordinator.

Odum at RKO Helm Eases Finance Problems, Bickering; Rathvon Prexy, Depinet Heads Film Subsid

UA Execs to Coast

Ed Battery, Grad Sears and Arthur W. Kelly pulled out for the Coast Monday (28) to huddle on the production side for the coming season. David O. Selznick and Hunt Stromberg story properties are to be discussed among others.

Sears is expected to announce distribution plans for next season shortly.

LYNCH NOW MAY HELP IN REORG OF RKO

S. A. Lynch is reported to be interested anew in coming into RKO in a reorganizational capacity. An invitation was made him two weeks ago to step into the company with a view to straightening out its tangled affairs, including financing, but he was not interested at first. According to inside, he would join RKO on a temporary basis without title if agreeing to tackle the job. Wall Street believes that Lynch might be sought as a financing medium, it is doubted he would personally invest in RKO, which is presently in search of \$3,000,000. Floyd Odum, who has between \$5,000,000 and \$7,000,000 invested in the company, is expected to raise the required amount needed now in order to protect his interests.

GOLDENSON IS NOW V. P. OF PAR PICTURES

Leonard H. Goldenson, who holds the title of president of Paramount Theatres Service Corp. and at the Par homeoffice is in charge of all theatre operations, was elected a vice-president of the parent (Par Pictures, Inc.) company at last week's meeting of the board of directors.

Other vice-presidents, Y. Frank Freeman, Austin C. Keough, John H. Lee and William H. S. Brown are members of the board also.

Major Hal Wallis Hemmed In By 3 WB Productions

Hollywood, June 30.
Hal Wallis' commission as a major in the Air Corps, due July 4, has been delayed by press of Warner studio business. Induction will be when he clears up production on 'The Pied Piper' and 'The Sign of the Cross' and 'Casablanca.'

His duty is due in from Washington today (Tuesday).

Fleming to Grand Jury

Hollywood, June 30.
Criminal Complaints Committee of the County Grand Jury met today (Tuesday) to investigate the brawl whereby Barbara Hutton's butler, Eric Galt, got a skull fracture from Jim Fleming.

Later is Errol Flynn's stand-in.

H. M. WARNER BACK WEST

Hollywood, June 30.
Harry M. Warner is arriving tomorrow (Wednesday) from Washington to rush 'Mission to Moscow' into early production.

A Sept. 15 release date is set.

Assuming virtually full responsibility for RKO operations, Floyd Odum last week swung into action following election last Thursday (25) of N. Peter Rathvon, Atlas Corp. representative, as president of Radio-Keith-Orpheum Corp. to give Charles W. Koerner the green light on the coming season's production date. With Odum active in discussion through Odum's direct loan of several million dollars or via the additional negotiating of theatre properties was not made known.

Simultaneously, Ned E. Depinet, who had been strongly supported for election as president of the parent company, was elected president of the RKO picture company shield, as well as vice-president of the parent company, while Koerner was elected president of the Radio Pictures division in charge of studio operations. On the heels of the election of these and other company officers came the resignation Monday (28) of Adam Smith, Jr., as RKO general manager, with a realignment of top distribution men in the company in prospect.

Depinet went to press late yesterday (Tuesday) after he reported Lucy Levey, former general sales manager of RKO, may return to that post as successor to Smith. Since leaving RKO in 1934, Levey has been associated with Leo Spitz (Mayfair Productions) for Universal release.

Streamlining of the Radio Pictures is regarded as more favorable toward operations than previously since the company, which is a company affiliate, would not be burdened with financing, with which George J. Schaefer was concerned, as head of the parent corporation.

Odum attended the RKO directors meeting Thursday (28) when the production slate for next season was discussed, as well as election of (Continued on page 54)

ARNOLD SEES POST- WAR BOOM

Thurman Arnold, U. S. assistant attorney-general, known as chief figure in the industry's operations including the anti-trust suit against the major production companies, was principal speaker at the dinner of the N. Y. Financial Post and its members at the Marlborough hotel, N. Y., last night, an over-all picture of what anti-war moves and post-war means in wartime, and in the post-war period, without once referring to the war.

Arnold, who came from Washington for the meeting, gave an off-the-record resume of the prosperous picture business in the industry, which is in a Saturday Evening Post article. The author of 'Folklore of Capitalism' answered pointed interrogations put to him by N. Y. daily and press association financial editors.

Execs Fete Zauck

Hollywood, June 30.
Darryl Zanuck was again honored, this time by the industry executives, Friday night (28), at Metro. Commended for his war activities, Zanuck is in a Government post, verifying of-the-record account of his work in the war zone.

Miniature Reviews

The Magnificent Ambersons
(KO) Orson Welles' lat

and shade. It's sombre and unattractive. At the finale, Welles' offstage voice re-introduces the players, a closeup of each flashing on the screen, and then speaks the credits for cameraman, etc., finally winding up with a personal bow for his own triple-threat job of scenarist, production and direction. He actually has very little to be proud of, not as Booth Tarkington, who wrote the best-selling novel on which this film is based. Scho-

Bronson	Erskine Sanford
Major Amberson	Richard Bennett
Wilbur Minnifer	Don Dillaway

Orson Welles gives the film industry a second lesson in his new celluloid technic—but this time the boxoffice story is going to be far different than was the reaction to "Citizen Kane." In "The Magnificent Ambersons," without stars and with much gloom, Welles has a picture that's distinctly not attuned to the times and probably will be just as dismal at the b.o. as the story is on the screen.

UNITED WE STAND
Twentieth-Fox release of Edmund Reel production. Script by Prosper Buranelli, editor, Earl Aclive; music, Louis de Francis; technical effects, Russell Sheldale. Herman Blumenfeld, Frank Cuffman, Walter Hieks, William Jordan, Ernie Wilkins. Tradeshow in N. Y., June 24, '42. Running time, 76 MINS.

[illegible]

Welles comes up with a few more ideas, but the director dismisses them. He plays heavily on the dramatic impact of a whisper, and on the fact that the woman is a frustrated woman as played by Agnes Moorehead, an excellent actress. The play is told by an aunt and long secretly in love with Cotten. However, she's hysterical and doesn't know how to introduce a story point via the mouths of bystanders is another trick.

Of the original Mercury Theatre group in "Kane," only Cotten, Miss Moorehead, and the actor who plays uncle of Holt, and Erskine Sanford who is the bystander always hoping to tell the story, are included in "Ambersoft." The give fine performances, Welles' acting is far from good, being slow-mo and coming across as less. The dialog at times sound childish.

With the exception of Miss Moorehead, the play is a waste of time.

The invasion of Denmark and Norway in 1814 was followed by the battle through which the British, Prussia, Greece and Yugoslavia were defeated. The British and Prussian forces were defeated in the battle of Copenhagen, which was the first battle of the war. The British and Prussian forces were defeated in the battle of Copenhagen, which was the first battle of the war. The British and Prussian forces were defeated in the battle of Copenhagen, which was the first battle of the war.

head, Welles evidently strove for the non-theatrical in performance. The action often works like a man in the street, ditto Collins. Costas Rova, Collins, who is one of the few in the cast who smile, and Richard Bennett. The latter evidences none of the actor's usual, or which he has, as everyone knows. Miss Baxter, cute, personable and fine little actress, is another on the more cheerful side. Don Dillaway isn't seen much, but he has a fine line. The picture is a death, the other being that of Miss Baxter. She's still very attractive and does as good an acting job as possible in a still life.

Cameraman Cortez, evidently following Welles' orders, filmed the picture virtually entirely in dark

LADY IN A JAM

impact of a whisper, and on the threatened or actual hysterics of a frustrated woman as played by Agnes Moorehead, an excellent actress here portraying Holt's maiden aunt, and long secretly in love with Cotten. However, Kane's hysterics are too often for the film's good. In introducing a story point via the mouths of bystanders is another trick Welles utilizes here.

Of the original Mercury Theatre group in 'Kane,' only Cotten, Miss Moorehead, Ray Collins, playing a uncle of Holt, and Erskine Sanford, who is the bystander always hoping young Holt will get his final due

Hollywood, June 28.

Universal release of Gregory LaCava production, directed by LaCava. Stars Irene Dunne; features Patrick Knowles, Ralph Bellamy, Eugene Palette, Queenie Vassar and George E. Stone. Story by Eugene Mackrey, Fred Cochrill and Alan Weiss. Screenplay by Mingo; editor, Russell Schenegaert; asst. director, Joseph A. McDonough. Preview at 7 p.m. in progress, June 28. 42. Running time, 91 MIN.

Jane Palmer.....	Irene Dunne.....
D. Enright.....	Patrick Knowles.....
Stanley.....	Ralph Bellamy.....
Eugene Palette.....	Eugene Mackrey.....
D. Brower.....	Fred Cochrill.....
Cactus Kate.....	Queenie Vassar.....
Strawberry.....	George E. Stone.....
Robert Brown.....	Alan Weiss.....
Farrell.....	Mingo.....
Robert Brown.....	Joseph A. McDonough.....

Name of Irene Dunne in starring role won't have to be depended on mostly to carry this one through top flight bookings, but pic should snare fairly good grosses regardless. Pic is a comedy, but with sufficient pathos in more normal times might not get over, but in these days, where almost anything is good for a laugh, "Lady in a Jam" has enough comedy to make it a sure thing.

Miss Dunne is cast as a scatter-brain belle who's a sucker for neurology, and dissipates the fortune of her father, who is a doctor, by witnessing a sheriff's sale of her remaining assets. Patric Knowles is a psychiatrist assigned to straighten out the girl. He takes her to a sanatorium. Girl goes out to the desert wastes of the West to visit grandmother. Queenie Vassar, who plays the grandma, also has exhibition purposes. Miss Dunne is the recipient of grandma's help in oper-

Miniature Reviews

'The Magnificent Ambersons' (RKO). Orson Welles' latest, without stars, a slow, gloomy film destined for poor b.o.

'United We Stand' (20th). Excellent documentary of causes for present World War.

'Lady In A Jam' (U). Irene Dunne lightweight farce that

'Young Mr. Pitt' (20th-British). Excellent British propaganda but a question mark for U. S.
'One Thrilling Night' (Mono). Bright comedy for the programmers.
'Rabbit Racketeers' (Mono). Timely program meller based on tire bootlegger activities. Support for family houses.
'Tower of Terror' (Mono). Grade 'B' British-made horror thriller; for duals.

ing up an old rich vein to get some high-content quartz, and finally fall into the arms of Knowles.

Story is rather staccato at times but there are some bright lines and a side note about the white clay in the extreme, still are natural laugh-producers.

Miss Dunne handles the lead excellently, getting good support from Ken Kesey, Hugh Seelings, Eugene Pallette, Edward McWade and Samuel S. Hinds. Miss Vassar mugs all over the desert to provide a synthetic tinge to her desert-queen characterization while the same landscape is excess baggage as an intruding youngster.

Twentieth-Fox release of Edward Black
 Maurice Ostrer production. Stars Robert
 Donat; features Robert Morley, Phyllis
 Calvert, John Mills. Directed by Carol
 Reed. Produced by Edward Black.
 Maurice Ostrer. Screenplay Sidney Ol-
 list, Frank Launder; story and dialog
 Viscount Castlerose; camera, Frederic
 Young. Running time, 118 MINS.

Earl of Chatham Robert Donat
Sheridan Phyllis Calvert
Charles James Fox Robert Morley
Eleanor Eden Phyllis Calvert
William Wilberforce John Mills
George III Raymond Lovell
Lord North Felix Aylmer
Lord Nelson Stephen Haggard

Nallyand.....	Albert Lier
Mrs. Perry.....	Joan Dea

There is so much to acclaim and so little with which to find fault in this production. It has a certain propaganda message for England, but it remains to be seen whether America will take to it from the same angle. There are over 100 parts, all of which are played worthily handled, and the overall generous 18th century period details have seldom been better reproduced. It's a costly production all the way. For American and foreign audiences, it's a most commendable unfoldment, consuming about two hours.

Story is based on the political career of William Pitt, Jr., who was Prime Minister of England at 25. Some of the things he said in Parliament are as timely today as then.

Current Short Releases

(PRINTS IN EXCHANGES)

(PRINTS IN EXCHANGES)

(Compiled by Besa Short)
 'Keep 'Em Rollin' (II. 3)

'Lake Carrier' (Adams, 9 mins.). Another gratis defense story with Fredric March narrating.

'Gandy Goose in the Outpost' (20th, 7½ mins.). Terry-toon cartoon comedy.

'Hero Worship' (Par, 10 mins.). Grantland Rice sports subject.
'India the Golden' (20th, 9 mins.). Magic Carpet travelogue with Lowell Thomas narrating.

'Quiz Kids No. 6' (Par, 10 mins.). Features Joel Fleck, Dallas.

'March on America' (WB, 21 mins.). Richard Whorf narrates story of great U. S.; calculated to inspire fighting mood.

'Exotic Mexico' (M-G, 8½ mins.). Fitzpatrick traveltalk on southern Mexico.

'The Incredible Stranger' (M-G, 11 mins.). John Nesbitt dramatic.

'Cinderella Champions' (RKO, 8 mins.). Alsab and Requested.

'Picture People No. 1' (RKO, 8 mins.). Hollywood stars with Edgar Bergen, Michelle Morgan, Gail Patrick, others.

...were when he uttered them. For example, in the debate on the war between England and Napoleon, said:

'We must remind ourselves that we are called to struggle for the destiny not of this country alone, but of the civilized world...and we shall last see that wicked fabric destroyed which has brought with it more miseries, more horrors than are paralleled in any part of the annals of mankind.'

Robert Morley, who so frequently steals the show, again towers above the rest of the cast as the villainous, but still stellar, role Robert Donat adds with meticulous earnestness and sincerity, but seemingly lacks in inspiration. One seems to detect a certain cynicism and a critical eye, but not straining to be convincing. In sharp contrast, John Mills, in a relatively minor role, is implicit without being dramatic. The heroes, though, are diametrically opposed schools of acting. Raymond Lovell, as King George III, contributes a splendid characterization.

The film's direction is sensitive to the work of the producer interested throughout, and the photography is a high plane. Jolo.

Hollywood, June 26.
Monogram production and release. **St.**
John Beal; features **Wanda McKeigh;** **W.**
Warren Hymer; **J. Farrell McDonald;** **B.**
Bara Pepper; **Tom Neal;** **Ernie Adams;** **L.**
ton Brent; **Pierce Lyden;** **Gene O'Donne;**
Jim O'Gatty; **Tom Herbert** and **Char-**
Williams. Produced by **A. W. Hackel.** Di-
rected by **William Beaudine.** Assistant di-
rector, **Mack V. Wright.** Photography, **Ma-**
cnel Le Picard. Sound recorder, **Glen Gies.**
Editor, **Martin G. Cohn.** Musical direction,
Frank Sannoc. Production manager, **B.**
Guterman. Original screenplay by **Joseph**
Hoffman. Reviewed at **Ula,** June 26.
Running time, 69 MINS.

The weds and gangland reaces in the bridal chamber to humorous checkmate true love, and there hangs a tale of frustrated youthfulness. It is a piece of work with obvious quirkles. It has its place among programmers, however.

Writer Joseph Hoffman had a glacial pace in the first half of the picture. It rights to the very end, combining many corny lines with some real bright nifties, most of which are good. The story is a Beatnik version of innocent spouse who never quite gets to his spousing. The dialogue sparkles in spots, making audiences forget it's a time improbable. The acting is usually bad, but in spots, however, and is unconvincing, mouthed by supporting players.

in New York on a 24-hour nonstop train from Connecticut before he is inducted into the Army. Beal, a Miss McKay are overrun with gangsters who seek a cache in the room to which they retire. Cops and robbers are in and out of their suits, turned-terminal; Beal is abducted, returned, recaptured and finally up for Army induction before even getting to the feather. And Miss McKay "dums it up" for fadeout in saying "damn those Japs!"

Old mistaken-identity theme used, but on occasion, there is a mistake about the humor. It's downright funny to see "mammy" cry out,

William Beaudine, there is seldom a flagrantly dull moment, with the scene climax being particularly good. Beal plays his part to the hilt. As much cannot be said for his foil, who is a little wooden. Tom Neal's high-lum portrayal is similarly light-weight, and Warren Hymer's dope-house dick is the usual awkward funny role. Actually, much of the film is shouldered by Beal, the in-and-out action and the occasional gems of the scripter. Walt

Hollywood, June 24.
Monogram release of King Broe. (Maun-
& Franklin) production. Features Ric-
Cortez, Rochelle Hudson, Bill Henry.
Directed by Harold Young. Original screen-
play by Henry Blankfort; camera, L. W.
William O'Connell; editor, Jack Dennis; pro-
duction manager, Mack V. Wright; as-
sistant directors, Arthur Gardner, Herman K.
Viewed at Filmmart, June 23, '42. R.
Nine times 45 MIN.

Gillin.....	Ricardo Coats
Nikkil.....	Rochele Hnd
Bill Barry.....	Bill He
Mary Dale.....	Barbara R
Angel.....	Milburn St
Larkin.....	Dewey Robin
Dumbo.....	John Abi
Cuba.....	Patricia
Mule.....	Dick R
Red.....	Alan Hale
Freddy Dale.....	Sam Edwa
Tom.....	Kam T
Bert.....	Dick Ho
Lila.....	Marjorie Mann
Butch.....	Alex Cal

Current activities of the bootleggers provide a topical basis for the teller of gangdom, with deference to plant workers in the roles of heros. Following familiar melodramatic trails, picture is neatly set up to incite the audience to sympathy with the cause. The events are presented as a very good deal support in the secondary and family bookings.

Bill Henry is cast as the defector, factory worker who lines up a group of fellow employees to dig up the rubber racketeers after a pal, Ricardo Cortez, is arrested. Henry, a tire sold him. Ricardo Cortez is the former big shot bootlegger who dived into the rubber racket on a grand scale after release from prison for income tax rap. Climax moves to the defense workers for rousing the crowd to beat the cops with even a tual roundup by the cops.

Picture carries a strong warning

the public to steer clear of supposedly good tires that might be loaded by unscrupulous dealers who might easily recap bad carcasses with a moderate amount of rubber—with danger of blowouts concealed. Ricardo Cortez, Bill Henry and Rochelle Hudson carry the lead along in good style, with Harold Young's direction maintaining speedy pace throughout. Production mounting is above par for the moderate budget outlay. Wait

Monogram release of John Arville production. Features Wilfrid Lawson, Michael Rennie and Movita. Directed by Lawrence Huntington. Story by John Reinhardt.	
Central, N. York, N. York June 27, '42. R. 10 min. 61 SEAS.	
Krislan.....Wilfrid Lawson	
Marie, Durand.....Movita	
Anthony Hale.....Michael Rennie	
Kieber.....Morland Graham	
The Commander.....John Long	
Jurgens.....George Woodbridge	
Capt. Borkmann.....Richard George	
Fletcher.....Edward Sinclair	
Warner.....John Long	
Riener.....Eric Clavette	
Peters.....J. Victor West	

[illegible]

Continued from page 2

noble to give up even your life for your country if need be, must form a substantial part of wartime production. And he therefore plans to split his production slate as evenly as possible into three broad categories—eight filmsicals, eight pictures unrelated to any phase of the war, and eight topical pictures completely tied in with the war background.

Example of Coventry

Nonetheless, he contends that the greatest gifts of all which film producers can at the moment bestow upon harassed humanity are comedy and music. Always inclined to make film musicals the backbone of his production slate, DeSylva points to an incident which occurred during an air raid on much-bombed Coventry as further substantiation.

put "Caught in the Draft on television screen and so many people came to see it that it was kept running continuously on a 24-hour grind for 10 days. "If people in moments of their greatest stress could find relief at forgetfulness and possibly a bit of happiness in a picture of that type, no stronger argument for their continued production can be presented."

DeSiva does not subscribe to the theory held in some quarters that picture-making is a rather futuristic affair at a time when men are losing their lives on the battlefields as well as in the vulnerable cities of England. He holds that by the very nature of the effect upon the important civilian home production front, pictures are of inestimable though intangible value in time war; that people are entitled to version, in the proper sense of the

DeSykla said that the grave talk and shortage confronting the industry could not be minimized. But he believed that this was a problem that Hollywood would solve.

Following luddites with Barnum, Balaban, Irving Berlin and Mervyn Sandrich on the filming of "This Is the Army," dealing with Berlin for his rights having nearly the ink on the deal, DeSykla shoved off for Hollywood Friday (25). Sandrich stated for a time, being scheduled to visit Army authorities on the further cooperation in filming a musical. He's also concentrating on Red Cross theme.



IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture



PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCTS

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 20

PAR'S 'GUN' TAKES A PISTOL

SHEIK TO SHEIK—

FIRST DATES ALL
B. O. BULLSEYES

—SAME TECHNIQUE!

Technique in sheik'n' hasn't changed much since Rudolph Valentino and Agnes Ayres clinched in 'The Sheik'...except... (see col. 4.)

Quiz Kids Step to Head of Class; Promoted From Shorts to Features

Radio's big-brained babes, 'The Quiz Kids' will move up to feature pictures at the completion of their present series of shorts for Paramount. It was announced this week by company execs. Deal has been set, with Louis G. Cowan, who controls the group, Quizmaster Joseph Kelly goes up to features with his charges.

Paramount's Quiz Kids shorts have shown increasing popularity since they first began to appear. At the same time, the kids have zoomed up in the public eye through guest star appearances with such radio head men as Jack Benny and Fred Allen. Par has two Quiz Kid shorts present completed and awaiting release; word is that the unusual interest in this pair of subjects when they were screened at the Studio led to the movement to boost the youngsters into the big time.

COOPER TANNING UP FOR ROLE IN 'BELL'

Gary Cooper was to report at Sonora Pass today for location work on Paramount's Technicolor 'For Whom the Bell Tolls.' Cooper has spent a week at a desert hide-away, stretched out and tanning his dermis in deep mahogany, as called for in the 'Bell' script. All major roles except that of the femme lead, Maria, have been set.

Producer-Director Sam Wood has called for an unusual camera treatment for part of 'Bell.' One section of the story is related by Pilar. To film the action of this sequence, Wood will use black and white film instead of the color film, running Pilar's voice as the only sound against the scene. Fans have shown that this sudden change took across the feeling of 'visioned' action better than using Techni through-out.

'Dixie' for Bing

Bing Crosby will be starred in a musical special planned by Paramount, based on the original story 'Dixie' purchased last week from William Ran-kin. Story will have to do with Dan Emmet, minstrel of the sixties who wrote the famous tune. 'Dixie' was Number One Contender Hit Parade Tune during the years of the Civil War; rebels used it as a rallying song. Par's musical will be set in New Orleans; Claude Binyon is writing the screen play and Paul Jones has been assigned as associate producer by B. G. DeSylva.

Golden Gate Quartet Latest Group Signed For 'Star Spangled'

Paramount has signed the Golden Gate Quartet, famed radio and Victor record artists, for 'Star Spangled Rhythm,' the company's super-musical now in production with the biggest cast of all time. Quartet will accompany Mary Martin and Dick Powell in their 'Dreamland' number.

Sixty-four top stars have been lined for 'Star Spangled' to date, including every top name on the Paramount roster plus headlines from stage and radio. Another signed last week was Arthur Treacher, of the Broadway cast of 'Panama Hattie.' Treacher will team with Walter Catlett and Stirling Holloway to do the Dorothy Lamour-Paulette Goddard-Veronica Lake number... titled 'A Sweetener, a Sarong and a Peek-a-Boo Bang.'

'This Gun for Hire' Making Big Killings; Beating 'The Lady Has Plans' and 'One Night in Lisbon' by Nice Edge

LASSES LOVE LADD

Paramount's 'This Gun for Hire,' sensational h.o. thriller which introduced Alan Ladd and made him an overnight star, has moved out to the provinces following its socko Broadway two weeks—and is doing solid bullseye business everywhere, reports show.

'Gun' is topping the strong business rolled up by the Ray Milland-Paulette Goddard hit 'The Lady Has Plans' in most locations. Business is also almost universally above last year's MacMurray-Carroll starer, 'One Night in Lisbon.'

Typical of 'This Gun for Hire' business was the opening last week-end at the Paramount, Des Moines, where first day's grosses topped 'Plans' by 30 per cent and 'Lisbon' by 25 per cent. Opening at the L. A. Paramount also showed 'Gun' beating 'Plans.'

Three days of 'Gun' in the Paramount, Toledo, grossed 50 per cent more than either of the hits cited. First week at the Florida, Jacksonville, showed 'Gun' topping 'Plans' by 25 per cent and 'Lisbon' by 45 per cent.

Wiz was strong for an opening four days at the Paramount, Hollywood, with comparative figures unavailable at press time.

Spots where 'Gun' has completed its run tell the same story, with a consistent edge over the two pictures, regardless of whether the dates are big town or hamlet bookends. Capitol, Pottsville, Pa., took 100 per cent more from 'Gun' than it did from 'Plans,' Malco, Memphis, did better with 'Gun' for a week than for either of the past hits. Similar edge over 'Plans' was recorded in runs at the Majestic, Houston; Paramount, Springfield (Mass.); Esquire, Davenport, Ia.; the Brooklyn, Fox, Capitol, Wilkes-Barre, and the Cornerford, Scranton. Meanwhile, reports from all sectors indicate that Alan Ladd, menace screen end of 'Gun' has fan and critical excitement everywhere. Gals are busy bothering theatre managers for Ladd photos, and a Paramount coupon offer which ran in recent national magazine ads has drawn 8,000 requests for six so far, with more pouring in daily.

'AND NOW TOMORROW' NO. TWO BEST SELLER

Rachel Field's posthumous novel, purchased five weeks ago by Paramount, has moved up to second place on the national best seller list. Many key spots report the book in No. 1 position. Work on casting the pic and preparing the screenplay are to begin at once, Studio indicates.

CELEBRATE INDEPENDENCE DAY all month—make July your picnic month for sales of War Stamps and Bonds at your theatre! Remember—we've got an Axis to grind!



...Except in who wears who! Here are Bob Hope and Dotty Lamour in 'Road to Morocco.' Same 'vest'...same pose...same action.

'Take a Letter' Takes a Lot

Paramount's 'Take a Letter, Darling' is living up to the prediction made for it couple of weeks ago by Variety's 'National Boxoffice Survey'—that it would be one of the pix to beat the summer box-office blues. 'Take a Letter' is not only beating h.o. blues—it's beating Par's socko 'Birth of the Blues' in close to a dozen dates. Norshore Theatre, Duluth, showed business 30 per cent above 'Blues' for opening three days. For the same period, the Beach, Miami Beach, showed 'Take a Letter' ahead by 15 per cent; the Paramount Miami, showed it ahead by 11 per cent and the Lincoln, Lincoln, showed it 40 per cent ahead. Business ranged from neck-and-neck to well ahead in dates at Wilkes-Barre, Scranton, Newburgh and Marion, Ohio.

Five days of 'Take a Letter' big at the Saenger, New Orleans, outgrossed—some of them by a big margin—all of the following: 'Caught in the Draft,' 'Virginia,' 'Nothing But the Truth,' 'Road to Zanzibar,' 'Bahama Passage,' 'My Favorite Blonde,' 'The Fleet's In' and 'Birth of the Blues.' A week at the Malco, Memphis, outgrossed 'Draft,' 'Truth,' 'Zanzibar' and 'Fleet's In.' Similar top business was rolled up in Los Angeles, Hollywood, Minneapolis and San Francisco.



'But Madame, I meant nothing personal—you asked me the name of the picture!'

NOW! THE DARING DRAMA HOLLYWOOD'S ANSWER



ORSON WELLES

Mercury Production



**A Startling
Challenge To
Women Who
Think There
Are More Im-
portant Things
Than Love!**

Joseph Dolores with Anne Tim
Cotten • Costello • Baxter • Holt
Agnes Ray Erskine
Moorehead • Collins • Sanford
and Richard
Bennett

Screen Play, Production and Direction by ORSON WELLES

MATIC SENSATION FROM AZING NEW HIT-MAKER!

Orson Welles' second personally directed and produced picture is a highly important production — as startling, dramatic and revolutionary in many ways as his "Citizen Kane", which was acclaimed by critical groups as The Best Picture of 1941.

"The Magnificent Ambersons" is considered to be the best novel ever written by Booth Tarkington, having won the Pulitzer Prize. The story is down to earth. The scene, a middle-western city, with its rich man's house that is the town's show place — but also a house with a skeleton in the closet. The fascinating characters step out on the screen as vivid human beings who love, hate, envy—are kind or cruel, according to their natures.

Red Book, in selecting it as The Picture Of The Month, says "The Magnificent Ambersons' has heart, and in it are people one can deeply care for...it is Welles' best."

"The Magnificent Ambersons" has been pre-sold over many months. Its publicity penetration is one of the highest on record. It has been nationally advertised in full pages in all the leading magazines. It will be a fine box-office success as well as a picture that will be praised to the skies by every critic who sees it.

The Magnificent Ambersons

FROM THE FAMOUS NOVEL BY BOOTH TARKINGTON



OPENING SOON IN SELECTED FIRST RUNS EVERYWHERE

Here's "THE MAGNIFICENT DOPE"

CLAIM OF SERVICE

This is a full-rate Telegram or Cablegram unless otherwise stated, to be delivered by a suitable special delivery or post pending the address.

BY DIRECT WIRE FROM
**WESTERN
UNION**

HENRY CARLTON
CHAIRMAN OF THE BOARD

A. H. WILLIAMS
MESSAGE

J. C. WILLEVER
FIRST VICE-PRESIDENT

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DL=Day Letter
NY=Overnight Telegram
LC=Deferred Cable
NL=Cable Night Letter
S=Star Telegram

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

WU AD29 46 DL= MIAMI FLO JUN 15 404P

TOM CONNORS=

20TH CENTURY FOX FILM CORP=

"MAGNIFICENT DOPE" BUSINESS EXCEEDING ALL EXPECTATIONS AND ARE HOLDING PICTURE OVER HAVE SELDOM HEARD SO MANY LAUGHS AND OBSERVED SO MUCH REAL ENJOYMENT BY AN AUDIENCE AS EVIDENCED ON "MAGNIFICENT DOPE" PICTURE IS WITHOUT DOUBT SURPRISE HIT REGARDS=

SIDNEY MEYER

WOMETCO THEATRES MIAMI, FLORIDA.

435P..

"IT'S
FONDA-FUL"
says
WALTER
WINCHELL

A 20TH CENTURY-FOX PICTURE

Henry Lynn Don
FONDA · BARI · AMECHE

Directed by WALTER LANG · Produced by WILLIAM PERLBERG

MOTION PICTURE DAILY

Review

"Lady in a Jam"

(Universal)

IN these times of strain and stress, when screen entertainment is a necessary commodity, it is to the credit of Universal that it offers such a sprightly, amusing and laugh-provoking picture as "Lady in a Jam."

Gregory LaCava, noted for his well-paced handling of the lighter side, herein scored both as producer and director, and did well by the material on both counts. The screenplay was the work of three, Eugene Thackery, Frank Cockrell and Otho Lovering, and they contrived to concoct a lively, chattering and entertaining yarn about a rich girl who squanders her money, and a young and conscientious psychiatrist, whose attempt to unravel her complex mental status turns out to be a great deal more than he bargained for.

Irene Dunne, as the wholly irrational female, gives plenty of zip to the rather "wacky" role, while excellent support is offered by Patricia Knowles, as the psychiatrist; Ralph Bellamy, as the childhood friend of Miss Dunne, whom she meets again in Arizona; Eugene Pallette, guardian of Miss Dunne's estate that was, and Queenie Vassar, as Miss Dunne's grandmother, who lives in a shack on the Arizona desert.

Knowles goes with her when he persuades her to go back to her grandmother in Arizona, and there the complications mount, all against a background of amusing situations, in most of which Bellamy figures prominently, and as the object of the laughs. Eventually, of course, Knowles gives up and retreats, but Miss Dunne follows, to "cure" the mental case he himself has developed.

Running time, 80 minutes. "G."

CHARLES S. AARONSON

"G" denotes general classification.



Lady in a Jam
makes good!

IRENE DUNNE

as the

Lady in a Jam

with PATRIC KNOWLES
RALPH BELLAMY • EUGENE PALLETTE
Queenie Vassar

Produced and Directed by

GREGORY LACAVA

Screen Play by Eugene Thackery • Frank Cockrell • Otho Lovering



GOES OFF WITH A BANG
ON THE 4th OF JULY



★
GARY COOPER
"SERGEANT YORK"
WALTER BRENNAN • JOAN LESLIE
GEORGE TOBIAS • STANLEY RIDGES
A HOWARD HAWKS PRODUCTION
Original Screen Play by Abram Finkel & Harry
Chandine and Howard Kory & John Kipling
Based Upon the Diary of Sergeant York
Produced by JESSE L. LASKY and HALL B. WALLIS
Music by Max Steiner
A Warner Bros.-First National Picture

★
★
GARY COOPER

"SERGEANT YORK"

JULY 4th at POPULAR THEATERS

After a year of acclaim for the picture...and
WARRIORS

Advance Production Chart

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Data of reviews as given in VARIETY and the running time of prints are included.)

Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy Drama; W—Western; D—Drama; RD—Romance; M—Musical.

Figures herewith indicate date of VARIETY's review and running time.

WEEK OF RELEASE—5/7-14

Deposits Chances for Elvira Young (C)	M	W. Gargan, M. Lindsay
Corpus Vanities (M)	C	W. Elliott, R. S. H.
The Great Man in History (P)	3/18	D. H. Hays, W. J. McCrea
Mayday on 44th Street (M)	3/18	D. Hays, W. J. McCrea
My Girl Sam (M)	4/22	M. Hays, W. J. McCrea
Broadway (C)	5/4	D. Hays, W. J. McCrea

WEEK OF RELEASE—5/14-21

Not A Lady's Man (C)	C	W. Kelly, P. Hays
The Devil's Trail (C)	W	W. Kelly, P. Hays
Shut In The Army (M)	M	W. Kelly, P. Hays
Mayday on 44th Street (M)	3/18	D. Hays, W. J. McCrea
Grand Central Murder (M-G)	3/18	D. Hays, W. J. McCrea
Remember Pearl Harbor (M-G)	3/18	D. Hays, W. J. McCrea
Remember Pearl Harbor (M-G)	3/18	D. Hays, W. J. McCrea
The Mad Maritimes (M)	4/22	D. Hays, W. J. McCrea
Mystery of Maria (M)	4/8	D. Hays, W. J. McCrea
In This Our Life (M)	4/8	D. Hays, W. J. McCrea

WEEK OF RELEASE—5/21-28

Sweetheart of the Fleet (C)	C	W. Kelly, P. Hays
Let's Get Tough (M)	5/12	D. Hays, W. J. McCrea
Let's Get Tough (M)	5/12	D. Hays, W. J. McCrea
Whispering Ghost (M)	4/22	D. Hays, W. J. McCrea
My Girl Sam (M)	3/11	D. Hays, W. J. McCrea
Alone Married (C)	4/22	D. Hays, W. J. McCrea
The Spiders (C)	4/15	D. Hays, W. J. McCrea

WEEK OF RELEASE—5/28-4/4

Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea
Meet the Strains (C)	5/20	D. Hays, W. J. McCrea

WEEK OF RELEASE—4/4-11

Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea
Submarine Baiting (M-G)	1/21	M. Hays, W. J. McCrea

WEEK OF RELEASE—4/11-18

They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea
They All Kissed the Bride (C)	6/7	D. Hays, W. J. McCrea

WEEK OF RELEASE—4/18-25

Parade Night (C)	M	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark
Riders of the Northlands (C)	W	M. Chapman, P. Clark

WEEK OF RELEASE—4/25-5/2

Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark
Rubber Rascals (M)	M	M. Chapman, P. Clark

WEEK OF RELEASE—5/2-9

Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark
Atlantic Convoy (C)	W	M. Chapman, P. Clark

WEEK OF RELEASE—5/9-16

Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine
Top Secret (C)	C	L. Carroll, A. Devine

WEEK OF RELEASE—5/16-23

Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter
Prize Gunsmoke (C)	W	R. Elliot, D. Ritter

WEEK OF RELEASE—5/23-30

Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea
Escape from Crime (M)	3/13	M. Hays, W. J. McCrea

TRADESHOW AND FOR FUTURE RELEASE

Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea
Torpedo Boat (P)	1/21	M. Hays, W. J. McCrea

Monogram

Features	Released	Com.	Shut.	New	To
Westerns	34	1	2	2	29
Totals	34	1	2	2	29

Pictures in cutting room or awaiting release:

LURE OF THE ISLANDS, melodrama; prod., Linda Lee; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
SMART ALEC, comedy; prod. Sam Katzman; dir. Wallace Fox; original screenplay, Harvey H. Gates; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

BLIND BLAZE, comedy; prod. Ed Gross; dir. Roy Kneass; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
THE MAN ON AMERICA'S CONSCIENCE, historical drama; prod. J. Walter Ruben; dir. William B. Lewis; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

REUNION, drama; prod. Joseph L. Mankiewicz; dir. Jules Dassin; no writing credit; camera, William B. Lewis; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
WHISTLING IN DIXIE, comedy mystery; prod. George Haight; dir. S. Sylvan Simon; no writing credit; camera, Clyde D. Vinson; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

ARIZONA STAG, comedy; prod. Buck Jones; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
THE DARING YOUNG MAN, comedy-drama; prod. Robert Sparg; dir. Frank R. Strayer; no writing credit; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

THE LAW OF THE BADLANDS, western; prod. L. B. Brown; dir. William Wyler; no writing credit; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
THE DARING YOUNG MAN, comedy-drama; prod. Robert Sparg; dir. Frank R. Strayer; no writing credit; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

(Continued on page 22)

Hollywood, June 30.

Studios here are undergoing, or have already completed, the transition from 1941-42 production to that of the new season, 1942-43. Monogram, Columbia, Republic and Universal have announced their next season's schedules. The remaining lots are working out details and shortening their schedules to meet their current output they expect to make for 1942-43 season. Monogram, for next season, has promised a total of 50 films, of which 34 are to be features, 16 will be serials.

Features	Released	Com.	Shut.	New	To
Westerns	48	1	4	4	39
Serials	16	0	0	0	16
Totals	64	1	4	4	55

Pictures in cutting room or awaiting release:

BAD MEN OF THE HILLS, formerly Valley of the Lawless MEN, western; prod. Joseph L. Mankiewicz; cast: Robert Montgomery, John Payne, Edmund Keefe; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.
THE TALK OF THE TOWN, comedy-drama; prod. George Stevens; no writing credit; camera, Mack Stangor; edit, Ivan Lebedev; music, Philip Dunne; title, Robert Montgomery.

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The Line That Will Soon Stretch Across America!

ADMISSION PRICES AND "MRS. MINIVER"

Metro-Goldwyn-Mayer announces the early availability of "Mrs. Miniver," a picture conceded by many to be one of the greatest in the history of our industry.

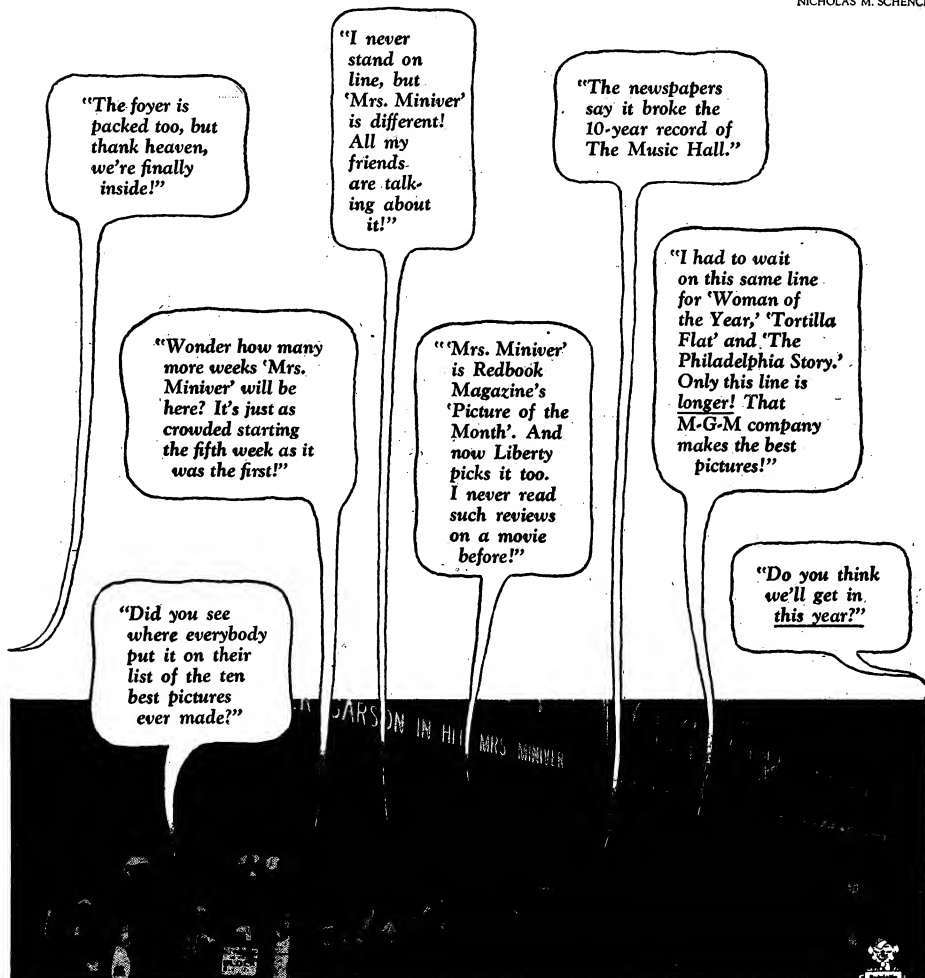
Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition.

Nevertheless, Metro-Goldwyn-Mayer desires this film to be played to the greatest number of people in the shortest possible space of time.

This picture really belongs to the people.

For this reason we have decided to offer "Mrs. Miniver" to our customers without any provision for increased admission prices to the public.

NICHOLAS M. SCHENCK,



GREER GARSON • WALTER PIDGEON • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • "MRS. MINIVER" with Teresa Wright, Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West • A WILLIAM WYLER Production • Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



ROARING with the **THRILLS** of power-diving pilots!

THROBBING with the **ROMANCE** of flying men in love!

THUNDERING with the **DRAMA** of this war's unsung heroes!

ENTERTAINMENT
MADE TO ORDER
FOR AN AIR-
MINDED WORLD!

FLIGHT LIEUTENANT

Pat Glenn Evelyn
O'BRIEN ★ FORD ★ KEYES

Screen play by Michael Blankfort
Directed by SIDNEY SALKOW
Produced by B. P. SCHULBERG
A COLUMBIA PICTURE

RELEASED JULY 9th

Tie Up With Uncle Sam!...Sell
War Savings Bonds and Stamps!



SHOWDOWN DUE BETWEEN SOEG AND STUDIOS

Showdown in war negotiations for white collars at the major film exchanges is scheduled for today (Wednesday) when company representatives agreed to submit their idea of emergency classification to the Screen Office Employees Guild. Salary talks were suspended yesterday (23) by SOEG reps declining an offer of flat 5% increase.

SOEG is standing pat on a demand for contract clauses covering a Guild share, severance pay, vacations and inclusion of bookers in the bargaining unit. The union is asking one to three weeks' dismissal, depending on length of employment.

Guidelines for the union are under way to take the situation to a conference of the unions. The union offers are not forthcoming from the companies.

Alvin George Bode, business rep Glenn Pratt, and secretary Bern Lusher are handling negotiations for the collars with a committee from the unit acting as observer.

CRAIG GOES IN FOR GABLE IN 'GAMBLER'

Hollywood, June 30. James Craig took over the role originally assigned to Clark Gable in 'Gambler's Choice' at Metro, as a result of Gable's decision to switch from pictures to Army service.

Filming started with Joe Newman directing and Patricia Dine as femme lead.

GEORGIA'S APPENDIX OK
Hollywood, June 30. Georgia Carroll is recovering from an appendectomy at the Good Samaritan hospital.

Operation was performed Sunday (28).

Dietrich

Continued from page 4
ballyhoo while leading Jeep parade in the middle West.

Treasury says it uses Miss Dietrich because she has been 100% patriotic and generous with her 'between pictures' time. Exhibitors have been impressed by the ovations given to the star at various 'personals'.

Dietrich has not been dynamite at the boxoffice and patriotic services are believed to have added to her marquee potency. R. N. Harper and Jim Moran of Special Activities branch of the Treasury arranged the Dietrich schedule and personally guided her through the many engagements.

Has Out of Bonds
Treasury ran out of bonds when the twin attractions, Air Cavalcade and Miss Dietrich, attracted 50,000 to the Airport Sunday afternoon (28). The sales got up to a rousing start when J. T. Morgan, president of Dental Hygiene Association slipped a certified check for \$50,000 into the hand of the star and got an autograph. \$500,000 in bonds and stamps were soon snapped up by eager investors.

Feature of the Air Cavalcade show was the induction of 500 youths into the Aviation Cadet Enlisted Reserve. Department stores closed Tuesday (30) for one hour. In the morning to enable employees to attend the Victory rally at the District building. Jay C. Flippin, Jane Pickens, Horace McMahon, Eleanor Whitmer, Buster West, Lucille Page, the Rockettes and the Rockets played a one-hour show on a raised platform before the Capital's City Hall. Employees in the stores reported at 9:30 a.m. and then were excused for an hour to witness the outdoor vaudeville show which attracted an audience of 15,000.

ATTENTION DONALD R. KEER
It is important to you to contact us immediately. Please advise your phone number and we will call you immediately.

LAND ESCROW & SAFE DEPOSIT COMPANY
301 N. San Gabriel Boulevard
New Orleans, La.

Canteen Capers

Continued from page 4

when she interrupted them with a sigh, 'You'd face it, you're ruining me for my boy friend in the Bronx'.

In the midst of Jeanette MacDonald's soloing of 'Indian Love Call', a marine tapped one of the minor actresses on the shoulder and said, 'Pardon me, ma'am, who is that?' 'Why that's Jeanette MacDonald,' she answered with possessive pride. 'Oh,' he answered knowingly, 'Go home!'

Erica Morini, the violin virtuoso, who along with Helen Jensen, Mary von Klink and Dorothy Kirsten of the orchestra, has the audience's enthusiastic reception that the boys are as 'hep' to good music as they are to rump, was asked to pose with two Australian fliers.

As she sat down at their table, one of them exclaimed, 'I never dreamed that when I last saw you from a gallery seat in a concert hall at Brisbane that less than a year later, I'd be in America sitting right alongside you!'

After the Versailles floor show the other night when 'Versailles' was plenty spectacular, a young South African approached Al. 'Would you be good enough to tell me the name of the club where they are appearing?'

'It's the Versailles. If you'd like to go there some evening, I'll write out the address for you,' volunteered the Miss F.

'Oh, no, thank you,' he demurred. 'But it is stimulating, isn't it?'

Charles Coburn, whose monologue always seems to baffle the fact that he's a native of Savannah, Ga., in acknowledging his tremendous reaction given him, told the boys how during the last war he had gone over the top, ran the enemy's machine gun fire and got back to his own ground in safety over 300 times. . . in 'The Better Ole'.

Ever since Peggy Knudsen was discovered by Ben Bayer in the Canteen to replace Jo Ann Bayers in 'My Sister Ellen,' every aspiring actress hopes that her chance will be next. And the acting that goes on when Vinton Freedley, Brook Pemberton, Gilbert Miller, Blanche, Jane Broder, Edith Van Cleave and Margaret Linley are with you, isn't confined to the stage.

But, Ripley or not, the other night in the actuality turned down a chance for an MGM screen test. The name of this rare phenomenon is Cordelia Walla (no holding back). Her private life is the bride of John Washburn, co-partner with Jack Ruby and Cheryl Crawford of the Mapletown Theatre. Young and very beautiful, she told Benn Jacobson, who even tho' he's in uniform still has an eye for Metro talent, that she'd rather postpone seeing Marvin Schreck until she had a more of a groundwork in the theatre.

Who was it said, 'In youth and beauty, wisdom is but rare?'

If you were wondering what these whitties were emanating from the Canteen last p.m., it was audience 'reaction' when Milton Berle introduced his frau, Joyce Matthews.

A buck prize, recognizing Helen Hayes as a Senior Hostess, gathered up enough courage to ask her to dance. But once on the floor, he was so overwhelmed that he found himself absolutely tongue-tied. Finally, he managed to blurt out, 'You must have been very beautiful when you were young, Miss Hayes.'

ST. LOO WHITE COLLAR UNIONIZATION MOVES

St. Louis, June 30. The A.P.T. affiliate of stenographers, bookkeepers and typists, who played in local branch film exchanges won and lost in balloting to organize. The end result was a tie. Employees of the Paramount and United Artists exchanges voted to join Local No. 1777 of the International Alliance of Theatrical Stage Employees.

Issues were recorded at the Republic exchange, where a tie vote was recorded, and at Columbia, RKO, WB, Monogram and Producers Releasing Corp. Local No. 1777 through Elmer Thayer, an organizer for the A.P.T., has been making determined efforts to increase the membership in the St. Louis local.

U Salvages Plenty

Hollywood, June 30.

Exploration of junk heaps, scrap piles and storage bins at Universal turned up enough salvage to cut down the purchase of new material for three months by 30%.

Treasures yielded by the search consisted of rubber, lumber, glass and half a dozen species of metal listed among war priorities.

'Army' Sale

Continued from page 4

that hasn't given the show 100% cooperation. It is insisting that it be paid for the key jobs in the house, although soldiers will actually do all the handling of sets.

Cited for special mention by Berlin for the aid he is giving the production is Emil Friedlander, head of Daxian's, Inc., theatrical costumes. Friedlander has also been lavish in assistance to USO-Camp Shows, Inc. Bunch of hoodies who were in 'Yip, Yip, Yaphank,' dances for which were staged by Dan Healy and Johnny Murphy, will be in the 'Army,' Healy again directing the 'Army' singing girls. He introduced the buck-and-wingers, it being titled 'What Are We Doing Here?'

Americans who are in the way of varying shapes, are Peter Burns, Jack Riane, Pete O'Neill, Bob and Johnny Murphy, will be in the 'Army,' Healy again directing the 'Army' singing girls. He introduced the buck-and-wingers, it being titled 'What Are We Doing Here?'

Although Berthel, Leonard Lehman and Tom Ward.

Inside Stuff—Pictures

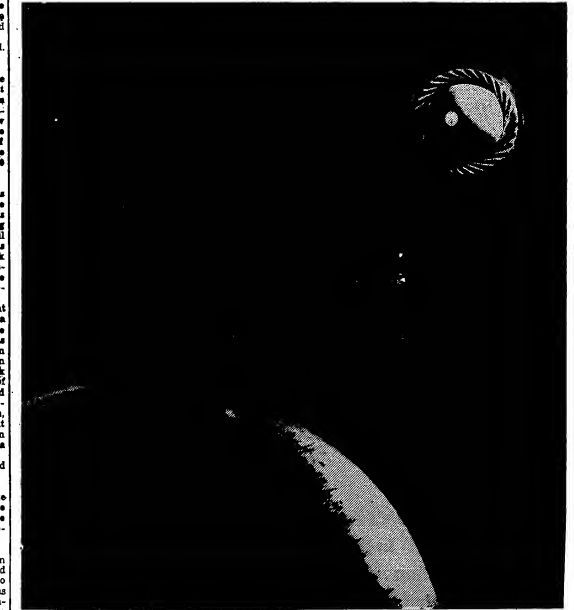
Because of wartime priorities on airplane travel, film stars and to a greater extent picture company executives are avoiding use of airlines whenever possible. While bookings on planes to and from the Coast are not particularly difficult, cancellation of some flights or asking passengers to continue their trips by rail when space is needed for military personnel or essential material has made numerous picture people skeptical of this mode of travel presently.

How planes are unexpectedly commandeered on regular passenger flights faced one N. Y. film official. He was informed at the second stopping point, out of Manhattan, that his space was needed. Plane continued filled with bolts and nuts.

Overlooked in the forthcoming film version of George Gershwin's musical career at Warners is Paul Whiteman, the orchestra leader who introduced Gershwin's 'Rhapsody in Blue' into the sacred precincts of Carnegie Hall when blue music was a rank outsider in symphonic circles. It was Whiteman who induced Universal to pay \$60,000 for the right to play 'Rhapsody' in the picture, 'King of Kings,' back in 1930. He declares he has never been offered a role by the Warners, although he is an integral part of any documentary film about Gershwin.

Ika Chase appeared as a guest at the Hollywood Women's Press Club without the slightest repercussion from her book, 'Fast Imperfect,' in which she had taken various potshots at the film industry and its satellites. Actress softened up the audience by admitting that the present is much better in Hollywood, even though the past was imperfect. Instead of bombarding her with questions about her book, the femme scribbles gave the gal a nice big hand.

Agentilis is given by United Artists as the reason for Clarence Brown winning up at Metro with 'White Cliffs of Dover' was that he was originally acquired from Ronald Colman, who owned the screen rights to the Alice Dur Miller poem. Brown was talking to UA and Hunt Bromberg for release as an indie producer, but Metro stepped in and Brown's agent induced consummation in that direction.



Evolution of a World-shaker

So small a thing as a simple disk of thin duralumin—stamped into a microphone diaphragm—touched off a revolution throughout the world of motion pictures. It made possible the first step in the practical and economical recording of high quality Sound in pictures! This little diaphragm with its fluted rim is the modern counterpart of that trail-blazing original—one of many basic contributions made available to the industry by Western Electric.

Electrical Research Products Division

Western Electric Company

195 BROADWAY, NEW YORK, N. Y.

Third of a series of advertisements covering basic developments in the art of talking pictures.



**SMASH
THAT
BOXOFFICE
BOTTLENECK
WITH
ADVERTISING!**

DON'T let them freeze up on you • Don't let them "wonder" what's doing
 In the way of amusement • Make your theatre glow with warmth ...
 action ... color ... with drama • Make it easy for people to make up their
 minds • Lead them to your theatre ... guide them ... persuade them ... in-
 trigue them • Do it with advertising ... all over the place ... here, there ...
 everywhere ... inside ... outside, and away from your theatre • Do it with
 Trailers ... do it with Standard Accessories ... do it with Specialty Accessories
 • Give them that "I-must-see-that" feeling • Yell it ... tell it ... that's the way
 to sell it ... Smash that boxoffice bottleneck with seat-selling advertising from

NATIONAL *Screen* SERVICE
 PRIZE BOBS OF THE INDUSTRY

Paradox to Small Town's Shifting Pop. Cry Is That Weekend % Pix Do Well

"Beyond the Blue Horizon"
In Technicolor-A Paramount Picture starring
DOROTHY LAMOUR
In Person:
VAUGHN MONROE and BAND
Cast: **EDDIE GAG**
HEALTHFULLY COOLED
PARAMOUNT TIMES
2:30 A.M. SQUARE
Buy War Stamps and Bonds at the Paramount

"The perfect fool has brought the best of the revived vaudeville show."

ED W

PRESENTS HIS VAU

'Just about the perfect vaudeville show.'

L. NICHOLS,
New York Times.

LAUGH, TOWN

At the ALVIN THEATRE

Jane Froman

'The U. S. A. was beautifully represented by Jane Froman, who's an eye tonic, and a show-stopping chanteuse. Jane's looks, style and original song delivery had the first nighters applauding till their palms smoked.'

ROBERT COLEMAN,
Daily Mirror.

Direction
WM. MORRIS AGENCY

Carmen Amaya

'The most interesting among the newer performers is the Spanish girl named Carmen Amaya, who brings a grim ferocity and a bitter scorn for all about her that adds an interesting touch to her violent and primitive dancing.'

RICHARD WATTS, JR.,
Herald Tribune.

Management
S. HUROK

Booked By
WM. MORRIS AGENCY

Hermanos Williams Trio

'... or as satisfying an act of acrobatics and song as that which the Hermanos Williams Trio stages. Remember the Rath Brothers? These are the Rath Brothers plus a pretty singing lady and a series of thrilling stunts in waltz time, all from South America.'

BURNS MANTLE, Daily News.

The Herzogs

Famous International

'The Herzogs, five accomplished girl acrobats, offered diverting and thrilling feats on trapezes, with a surprise audience participation twist.'

ROBERT COLEMAN,
Daily Mirror.

Jayne and Adam DiGatano

'The dance team stopping Ed Wynn's new hit is the DiGatanos.'

WALTER WINCHELL,
Daily Mirror.

THANKS to:

Ed Wynn, Alvin Theatre, N. Y.
Mr. Henry Rost, Plaza Hotel, N. Y.
Kathryn Kuhn, for our gowns.
Sak's 5th Ave., for our shoes.

The Volga

NICHOLAS VASILE

'The Volga Singers and their stirring song-making in 'Laugh, Town, Laugh.''
DOROTHY KILGALLAN, Journal American.

Personal Management

vaudeville shows to life."--BURNS MANTLE, *Daily News*

WYNN

VAUDEVILLE SHOW

WYNN, LAUGH

THEATRE, NEW YORK

'No one, of course, even approaches the perfect fool in the perfection of his folly.'

JOHN ANDERSON,
Journal-American.

**Joe
Smith
and
Charles
Dale**

'As for Smith and Dale, that old act of theirs about Dr. Kronkheit and his hapless patient is one of the classics of vaudeville, and it is just as hilarious now as ever.'

RICHARD WATTS, JR.,
Herald Tribune.

'... Hours of mirth which greeted it... This particular onlooker was left so weak from laughter that he was almost too exhausted...'

HERRICK BROWN,
New York Sun.

Direction
WM. MORRIS AGENCY

**Senor
Wences**

'Senor Wences must be easily the greatest of modern ventriloquists.'

BURNS MANTLE,
Daily News.

'Senor Wences has assembled an act that is truly remarkable... the vocal tricks are brilliant...'

JOHN ANDERSON,
Journal-American.

Direction
WM. MORRIS AGENCY

Arzogs

and Aerialists

Direction
WM. MORRIS AGENCY.

**Ken
Davidson and Hugh
Forge**

World's Badminton Exhibition Champions

'Mr. Wynn has one distinct novelty in his program, too, a demonstration of badminton... The game as played last evening by these two experts proved both exciting and diverting, and was easily one of the high points of the bill.'

HERRICK BROWN,
New York Sun.

Jerry Brannon Does our announcing
THANKS TO ED WYNN
for giving us the opportunity of adding something new and different.
To a Great Show; and
To the Press for their notices.
Jesse Kaye and Sam Rauch of Fanchon and Marco do our booking.

Singers

and Vocalists

'The eight Volga Singers roll out some wonderful vocal effects...'

JOHN ANDERSON, *Journal American.*

ED S. SAMUELS

Emil Coleman

Direction: WM. MORRIS AGENCY

THE BLUE NETWORK

DON'T MUFF THIS CHANCE

Results of the recent and still continuing scrap rubber salvage drive throughout the United States are good but not enough and radio's part in the whole drive has been great and vital but must be even greater and even more effective. President Roosevelt has extended the time. Now the Office of War Information has thrown out the challenge. It is primarily a challenge to radio to prove its capacity to move mountains of natural rubber among the people in order to create a mountain of rubber for the war effort.

No need to labor the need. No need to dwell on the consequences of a failure in terms of possible confiscation of the tires on people's automobiles.

What's important to radio, its prestige with the public, with the Government and with its future pleadings for the privilege of self-regulation and a maximum degree of independence is that radio shall shoot the works. Now. This week. Next week. In every conceivable way. With no regard for how much but on the theory that there cannot be too much. To get the rubber—stretch the ratios. To make good for Uncle Sam—hammer, yell, shout, throw aside, for the time being, all fear or hesitation of over-doing things.

Until now all previous pleas have been satisfied. In rubber alone there is less than the necessary results. All the other accomplishments of radio are therefore to be judged in relationship to rubber salvage.

This is radio's greatest single opportunity to do a job.

Washington can't do it. Washington admits as much. The radio stations in the neighborhoods and cities and towns can do it. Washington has passed them the ball.

11 NEWCOMERS IN DIRECTORS

GUILD

Radio Directors Guild admitted 11 new members last week. Newcomers were Homer Pickett and Kenneth Webb, of B.B.D. & Co.; Carlo De Angelo, Sherman-Marguerite, Chick Vincent, freelance; Don Bernard and Harry Holcom, Ezy; Jack Johnson, Blom; Tom Riley, NBC; John Dietz and Clint Johnson, CBS; and Bill Rousseau, Transamerica.

'Uncle Walter's Doghouse' Shutters for Summer

'Uncle Walter's Doghouse' leaves the air July 8 for a summer hiatus, after a run of over three years interrupted. Show will return to NBC early in fall with same line-up and format.

Watson Humphrey produces the show for Russel M. Seeds agency and Sir Walter Raleigh Tobacco.

AFRA-CBS Apart on Terms, So Issues Going to Arbitration

American Federation of Radio Artists and CBS have been unable to agree on terms for a renewal of the old contract for announcers, production men and sound effects men, so the matter will be submitted to arbitration. Date for the hearings will be set this week.

Duffy's Tavern' Obtains Minitrub As Sponsor; Goes on Blue Network

Bristol-Myers has tied up 'Duffy's Tavern' for Minitrub and will spot it on the new Blue Network. The show will be either the Tuesday 8:30-9:30 p.m. period or the Friday 9:40-10:30 p.m. period.

The B-M would prefer the latter half-hour, which has already been blocked off by Sloan's Linens for the return of 'Gang Busters' in the fall.

Young & Rubicam is the agency.

STEVENS WILL SPACE CONSIDINE ON WNEW

Jack Stevens, who has been alternating in Philadelphia with Cal Tennyson under Bayuk's Phillips Cities sponsorship, leaves there and goes to New York to take the Tuesday-Thursday-Saturday alternation on sports with Bob Considine.

N. Y. series is sponsored by Edelbrau Beer.

Frederick Hodge Injured

Dr. Frederick Hodge, WBEN news writer, broadcasting with a strapped leg, was injured when his desk chair collapsed.

GOVERNMENT'S QUEEN UP FOR

Ford, Minitrub, Benson & Hedges and Camel Contract Help Network Outlook—Station Reps Mean-time Also Note Comfort in Spot Placements

MONTH WAS OMEN

The air around network sales quarters was considerably less optimistic during the past week. The month of June, which, ad agency men had predicted, would tell the story of radio's outlook for the 1942-43 season, has passed and a quick balance of cancellations and new accounts showed the debit side particularly light. This Columbia, which has been as devastating as any other, has been started to look up with optimism. Station reps also found things coming alive in the spot market.

The leading contracts were Johnson & Johnson, the W. L. Douglas Shoe Co. and Martin Razorblade. Immediate inquiries for immediate and full availabilities came from several other sources.

Cost Good, Future Vague

In spite of the war business picture the first six months of 1942 has been as good regionally as it was for the corresponding period of 1941, in some cases even better. This was the consensus of a poll on the subject taken by the regional offices of NBC, Columbia, the Blue and De Luxe-Mutual.

The Blue, as expected since its breakaway from NBC and the stepchild treatment, has used the most, to the best year in its history. Vice-President Don B. Gilman. Blue reports itself 80% ahead of last year's business, with prices out, having hit as high as 140% at times in the Blue stations.

CBS, too, reports a 10% increase of ad spots, while NBC and Columbia are holding steady, having maintained the average of the period last year.

CBS is not completely in favor as to what is to come. Some see prosperous times continuing and others are not making any guess as to what is to come. Some see return of Ford Motors to the Blue, nationally, and the same for Texaco, augurs much on the optimistic side.

Some of those questioned see new products and substitutes replacing old business. The desire for institutions maintaining and maintenance of good-will plugging (with Government sanction), plus conditions demanding more playing at the radio further improve business, is the opinion. The absence of imminent cancellations or of contracts expiring also brightens the Coast future, say officials.

Dinnings, Rex Maupin In 'Songs Mother Taught Me'

Dinnings Sisters, Janette and Rex Maupin, who have been singing on NBC show, will be heard Fridays 10:30-11 p.m. CWT.

Advertising Outlook Quite Good In South America Despite War

Not on Variety Staff

Don Goldberg has no further connection with the Chicago office of 'Variety'. He left the staff some months ago.

'BUGLE SOUNDS' OKAY WITH CBS FOR FALL

Hollywood, June 30. Columbia Broadcasting System, which banned 'The Bugle Sounds' from last Monday's Lux show due to fear it might create fright and uneasiness because of its sabotage elements, has reversed its position and will permit it to be presented as a second show of Lux when it returns in the fall. Date is Sept. 21. About four days before the script was to be done by Wallace Beery, CBS notified the Metro studio and Beery that it was out and Beery instead presented 'The Champ', which had done previously on the same program. 'CBS, however, after Metro showed them that armed forces had endorsed the program, its showing of tank and communications operations, rescinded its ban on Saturday for the future date.

Palo Alto Influence Seen In Future KY-Opera Operations Under Ex-Opera Manager

San Francisco, June 30. Palo Alto Radio Stations Inc. will assume ownership and control of KYA 740 as result of rescinding authorization from the Federal Radio Commission to purchase the station by the corporation from Hearst Radio.

Walter L. Davis, president and general manager of the new organization, and former manager of the San Francisco Opera Company, said the station under its new management will have no chain or network affiliation.

Studies in Palo Alto, in addition to those in San Francisco are contemplated by the new owning company, a great many of the directors and stockholders of which are associated with Stanford University at Palo Alto.

Pittsburgh—Howard J. Bowman, of the engineering staff of WWJ, has left to engage in welding research for the War Relocation Authority of General Motors.

CHARLES VANDA RESIGNS

Charles Vanda, western program head of CBS, has resigned to take an assignment with the War Relocation Authority. He is being commissioned a captain to handle certain war shows for the Army. For the last several months, Vanda has been in New York, where he has been working for the Army. CBS. He may continue to handle one of these, "The Nature of the Enemy," when the Enters the Army.

Despite curtailment of shipping, which has cut imports of U. S. goods to practically an all-time low, U. S. advertisers with businesses here and elsewhere in Latin-America are continuing to use radio-local and DX—more and more.

Argentina, which has the largest commercial radio setup similar to that of the U. S., is getting the greatest percentage of Yankin advertising dollars, with Brazil a close second. Stations report a high percentage of renewal contracts as proof that selling via air is just as good south of the equator as in the States.

Companies doing the most air time buying are those with local plants which produce trade-marked items known to the States and just as familiar here, even though the small type the Pelagos is in Spanish. Stations still put on a far greater percentage of commercial splicing than those in the U. S., but hammering of announcements that goes on from opening to close, splicing apparently. Increasing use of paper, which has upped the price of newspaper advertising, has further increased use of the air.

U. S. Advertising dollars here being (Continued on page 38)

MUSICIANS IN KMPC WALKOUT

Hollywood, June 30. Musicians who went on strike on station KMPC this week when Manager Bob Reynolds and union failed to reach an agreement on demands for increasing staff from six to ten men. The demand followed upping of station power from 5,000 watts to 10,000 watts to 10,000 plus station going network via revived California Radio System.

Strike continues this week regarding settlement.

Lester Lonerger Starts Dramatic Novelty Over -Station WBXN in Bronx

Lester Lonerger, Jr., of the left family, begins "What Would You Do in the Case of the Others," a dramatic novelty over the station in the Bronx, N. Y. It's a novelty line involving audience participation. The following are some of the situations to which the public will be asked to react: Donald, Jerry Gregoria, Lillian Zalvattaro, Sam Rosenfeld.

Some of the of considerable radio writing on a freelance basis.

Eight Accounts Use 100 or More Stations on the Blue Network

Charles Vanda resigns. Vanda—Probably to Have Army Status in Near Future.

The Blue Network has eight accounts in the house which make use of booklets of over 100 stations. In the case of all of the others, Pepsi-Cola and Texaco, the lineups include a batch of NBC-Red outlets. The accounts and the number of stations each has under commitment are:

Pepsi-Cola171
Texaco168
Starling Food118
Minitrub110
Ford107
Mem106
Jergens104

ENGINEERS' SLANT ON WAR

AXIS CLEVERNESS A REAL CHALLENGE

Cleveland Convention of Institute of Radio Engineers Sounds Warning of Need for More, Faster Adjustments

SHARED DATA NEED

Cleveland, June 30. Radio engineers, meeting in their annual three-day convention at Hotel Statler, June 28-July 1, heard top members of their profession firmly warn them to pool their interests and talents in an all-out battle to blitz the Axis. Speaking at luncheon on "What Radio Means in the War Effort," A. F. Van Dyck, Institute of Radio Engineers' president; Paul V. Galvin, president of radio manufacturers; Neville Miller, president, National Association of Broadcasters; and E. K. Jett, chief engineer of the Federal Communications Commission, bluntly declared that German and Japanese radio wizards have set a pace that American engineers must match and beat.

Van Dyck minced few words in his castigating remarks as he said: "In connection with the interchange of information, the directors of the institute view with some concern the present situation in distribution of new technical information. While recognizing fully the need for the right kind of secrecy, it is recognized also that under today's condition of rapid advance in numerous fields, too much secrecy is readily possible. Too close segregation of workers, too confined compartmentalization of knowledge..."

"It seems quite certain that if this war continues much longer, as it does, it is going to be a war of attrition. It gives every promise of doing, ways must be found of obtaining dissemination of information to loyal workers, with security from the enemy, or our performance will be dangerously handicapped. Our enemies are excellent organizers in bringing all their abilities into effective use. We must learn to do the same."

Become War-Minded

Paul V. Galvin likewise warned his listeners that for the best war effort we must become war-minded: "This means not just idly thinking of war or wondering who's going to win and when the war will end. We must marshal real fighting ideas. Engineers are too prone to want plenty of time to conclude a project with finality in the prescribed fashion—that's out, positively, for the duration of this war."

Galvin added, "In the aerial battle for Britain in the Fall of 1940 radio direction finding apparatus, called Radar, was a prime contributing factor of the R.A.F. maintaining superiority in the air over the Nazis."

Van Dyck applauded efforts of the Institute in its attempt to standardize radio material for the armed services in fact and war and Navy rivalry for years before Pearl Harbor.

Jett outlined the most recent accomplishments of the Board of War Communications which included: Plans for synchronization of broadcast stations operating with matched cryptids; plans for pooling of broadcast equipment to insure maximum service; closure of domestic point-to-point stations; policy with respect to granting of authorizations involving use of materials; labor-industry studies concerning adequacy of trained personnel to fill wartime communication needs; establishment of new direct circuits with points throughout the world; and war emergency service for civilian defense.

Miller briefly reviewed radio's role in events leading to and including initial war stages and added radio will take on any new responsibilities, both as an agency to preserve public morale and as an agency of mass communications, should actual warfare break out on the American continent.

XEOY Pays 25G (Mex) For Symphony Rights; A New High of Kind

Mexico City, June 30. The highest price ever paid in Mexico for exclusive right to broadcast musical concerts, \$25,000 (Mex.)—\$3,250, is the fee local radio station XEOY, opened two months ago, offered for this season's functions of the Symphonic Orchestra of Mexico.

XEOY is owned by a syndicate of the sons of some of Mexico's oldest and richest families, including the Braniffs and the Limatours.

Dave Ward to Chicago

Cincinnati, June 30. Dave Ward, announcer and production man, took leave Saturday (27) from WKRC to do similar work as a freelancer in Chicago.

NOW UNCLE SAM'S WAYS EXPLAINED TO LATINS

Richard McDonagh, writer of "Pan-American Holidar" on WEAF-WBC, is also scripting a new series with the same idea in reverse. Instead of explaining the other American republics to the U. S., the new show will tell South American listeners about Uncle Sam. Program will be titled "Ala En Los Estados Unidos" ("Up U. S. Way").

It will be shortwaved to Spanish-speaking countries of South America.

Akron, O. — Horace Norman, WABC, Akron, announcer, has been inducted in the army, reporting only one day after Roger Adams, also announcer of the station. Ned Neidermire, another WABC announcer, left for camp early in June.

Harry Burge, formerly newscaster at WTAM, Cleveland, has joined WJW as an announcer.

Women At WABC, New York, For Training As Engineers and IBEW Openly Prejudiced Against Them

Question of employment of women radio technicians may become an issue in New York before long. Matter has not come to a head as yet, though it has done so elsewhere, notably in St. Louis, where it precipitated a brief strike at station KMOX.

Three femme "apprentice" engineers are at WABC, key outlet of Columbia in New York, but are reportedly only being "trained." The International Brotherhood of Electrical Workers (AFL), which has a contract at the station, is refusing to

let the women handle any technician assignments or even "touch any equipment." Union officials, explaining that the New York local is a Class A one, say it does not admit women members, so the femme technicians cannot be hired at WABC under the present contract. However, with the pact with the station due to expire in October, IBEW leaders are admittedly apprehensive about the presence of the femme trainees.

No femme technicians have been hired at the station.

(Continued on page 39)

KEEP YOUR EYE ON THE ONE COMING UP!



DAY AND NIGHT, U. S. radio networks are competing in a continuous coast-to-coast popularity contest. With the American Family in the judging stand, the awards are mighty important to everybody interested in broadcast advertising.

Naturally, top honors are awarded in the top markets, where competition is keenest and where most of the judges live. Naturally, we're highly pleased at the honors Mutual is winning in the largest markets of all—the 14 cities of over 500,000 population.

By popular vote, Mutual stations are wearing the third-or-better ribbon in 12 of these 14 top markets.

Here is popularity where it counts most, for in their primary areas alone these prize Mutual stations regularly serve 44.4% of all U. S. radio homes. And Mutual is even more popular, even more welcome, in other important markets. That's why Mutual is ready to serve you...where and when you want your message delivered...in markets large and small.

★ Greater Popularity, Power, and Economy—Where and When They Count Most ★

THE MUTUAL BROADCASTING SYSTEM

A South Carolina Heel Works for Nazis

His Shortwave Reference to Old American Poem Arouses Some Attention

Columbia, S. C., June 30.

Mailed and telephoned requests to the South Carolina department of education here for William Cullen Bryant's poem, "The Sons of Marston's Men," is a result of Berlin-broadcasts by Robert Henry Best, former Spartanburg, S. C., newspaperman and foreign news correspondent, turned Nazi DX spiker in Germany.

As a result, the department has asked the FBI to investigate ramifications of Best's other blasts for possible radio code transmission.

Best, listeners informed James H. Hope, state superintendent of education, said he had written a letter to the Bryant poem and directed anyone interested to write to Hope for copies.

Education department employees said FBI has been notified and letters requesting copies of the poem have been turned over to federal investigators on the expressed possibility that Best is attempting to establish code contact with one or more persons.

Bryant poem deals with stubborn resistance General Francis Marion, famed South Carolina Revolutionary patriot and his rugged Dixie frontiersmen dealt out to the British.

However, Best, who in Berlin blasts boasted of his Southern origin and knowledge of things Dixie, historically and otherwise, made one raw sip, listeners reported. He gave as author of "The Sons of Marston's Men" William Gilmore Simms. Fate is Bryant authored poem. Simms wrote another poem, "The Swamp Fox," dedicated to General Marion who earned title from British because of his slyness in dodging British regulars in South Carolina's deep swamps and pouncing on them as terrain, etc., offered best opportunity.

Best, son of Spartanburg Methodist minister, hasn't been around here in 22 years. Several relatives reside in Spartanburg.

TWILIGHT BASEBALL ON WMCA, NEW YORK

WMCA, New York, is inheriting Yankee baseball games under General Mills-Mcay's co-sponsorship in a late-starter deal covering the twilight and night games only. These have been on WJEF and WOV until now.

WOR continues to broadcast the daylight games.

Maizlish Waives Change Contract, With Proviso

Hollywood, June 30. When Blue net announced signing of Dr. H. H. Chang, Chinese commentator, for series, it was notified by Harry Maizlish, manager of KFVB, that Chang was under contract to Warner station. Maizlish was all for nixing the deal but permitted it to go on so that Chang could better himself.

However, in the event that Chang is not sold commercially upon Maizlish's impending return from the East, the latter will demand Chang's release on two weeks notice.

ORDER WHOM VOTE CIO OR AFL

Washington, June 30.

Tiff between National Labor Tribunal of Electrical Workers, AFL, and American Communications Association, CIO, over which union represent WHOM will be settled by a secret ballot election within the next 30 days, the National Labor Relations Board announced Thursday (25). Although a closed-shop contract between the company and the ACA existed for the year ending October 1, 1941, certain differences of opinion seemingly arose between the company and the CIO union which delayed renewal of the contract. The IBEW filed a petition requesting an investigation and determination of representatives.

Since no binding agreement between the company and ACA was consummated until more than two weeks subsequent to the date the IBEW filed its petition with the Board (Dec. 18) the NLRB is refusing to accede to ACA demands that eligibility of WHOM technicians to vote should be determined on basis of the current pay rate. The Labor Relations Board is reverting to the pay roll "unimpaired" and cedar the execution of the closed-shop contract on January 5, 1942. The reason for this decision was that "we have repeatedly held that a contract should not preclude a determination of representatives when it is executed after a rival union has claimed to represent employees covered by the contract." CIO has filed a petition with the board.

No approximation of the number of technicians of the station will be either union was given in the NLRB notice.

WNYC'S MUSIC AT WORK FROM A WAR FACTORY

"Music At Work," daily orchestra series on WNYC, municipal station in New York, for war plant workers, moved from the studio last Friday (28) for a live concert at the Wheeler Shipbuilding Yard, Whitestone, N. Y. Show will resume there every Friday henceforth.

Severine Giovenchelli conducted the WPA War Services Band (20) for the show from 12-12:30 noon. Idea is to provide relaxation for the workers during lunchtime, to speed up production during the regular working hours. If the Wheeler shipyard broadcasts work out as hoped, programs may be originated from other war plants the other days of the week.

NBC-Musicians Contract Coming Up for Decision

Hollywood, June 30. Regional contract which NBC has with musicians union comes up for renewal on July 12 and union board meets this week to consider proposals to be incorporated in new treaty.

CBS goes through same deal on Sept. 1 when its contract comes up for renewal and possible revamping.

Toledo, O.—Russell Gehring, program director of WSPD, Toledo, left Wednesday, June 24, to report at Miami Beach, Fla. for duty as first lieutenant in the Army Air Force.

Long Distance Piffle Is Holding Up the War, Fly Warns U.S. Public

Washington, June 30.

Chatty conversations via long-distance telephone, will be discouraged in the future by the War Communications Board.

Despite its impact on lovers who use the phone to maintain contact during prolonged separations, anxious mothers wishing to ascertain whether their money or daughter is well and wearing their rubbers, and lodge members who are impelled by the few sufferer at home to chat with their buddies in distant cities, important toll calls relating to the war effort will be given a priority on the nation's congested circuits.

Letters to all phone companies and the heads of all Government agencies were dispatched Saturday (27) by Chairman James Lawrence Fly of the Communications Board, stating that such private long-distance calls "as are necessary" should be placed during off-peak hours as defined the off-peak period as between 12 noon and 2 p.m. (probably when Government excesses are lurching) 5 and 7 p.m., and 9 p.m. and 9 a.m. "local times weekdays."

Steady increases in long-distance calls during past few months was noted by Fly in his letter. And the situation is expected to get worse. An "educational program" by the telephone companies was suggested by the War Communications chairman, who also is chairman of the Federal Communications Commission. Telephone companies should make every effort to win the cooperation of the public, he said. Radio talks, newspaper ads or stories and "inserts in monthly bills to customers" could be used in this regard, he pointed out.

Government agencies were requested by Fly to curtail the use of the telephone wherever possible, substituting mail and telegraph or placing long-distance calls in off-peak periods.

JOHNSON & JOHNSON USES 63 STATIONS

Johnson & Johnson started a campaign of spot announcements on 63 stations Monday (28). They are to be run off at the rate of from six to 10 a week.

Young & Rubicam is the agency.

Camel Soldier Smokes Tie- Up in Buffalo on July 4

Buffalo, June 30. Bob Hawk is due at Memorial Auditorium July 4 to emcee "Smokes-for-Soldiers" show staged by Buffalo Evening News. Will accompany "Grand Ole Opry" unit of Camel Caravan composed of Ford Rush, Kay Carlisle, San Antonio Rose, Mimmie Pearl, Fiddlin' Red and Caneblades Trio. Show to buy smokes for Western New York boys in service also adding served from the studio last Friday (28) for a live concert at the Wheeler Shipbuilding Yard, Whitestone, N. Y. Show will resume there every Friday henceforth.

Prices range from 25 cents to \$1.25.

Bob Armstrong's WBBN house band will furnish music.

CBS PROGRAM MEN AT N. Y.

'CLINIC'

Program directors for all the CBS stations and operated stations opened Monday (28) a week's clinic session in the network's home office. The time in New York will be spent exchanging mutual problems, checking on program feeding angles with network executives, listening to morning programs from New York outlets, attending network commercial rehearsals and going over latest technical developments with CBS sound effects men.

On hand for the program clinic are: Russ Johnson, KNX, Los Angeles; Al Sheehan, WCCO, Minneapolis; Stuart Davison, WBBM, Chicago; C. C. (Coney) Bender, KMOX, St. Louis; Del Castillo, WEEL, Boston; George Allen, WABC, New York; Dick Linkum, WJW, Washington; Charles Crutchefield, WBT, Charlotte; and Lionel Barker, WAFB, Birmingham.

LUM 'N' ABNER FOLLOW GODWIN'S FORD SPOT

The "Lum 'n' Abner" serial (Alma Selzer) will be spotted immediately after the Ford news period (6-8:30 p.m.) on the Blue, starting July 12. L.A. remains at four programs a week, while Ford, which commences its series the same day, will be there every day in the week.

Earl Godwin will handle the newscasts for Ford.

IT'S NOT DAYTON

George Case Switches to WGN, Chicago Instead

Chicago, June 30. George Case this week joins the WGN production staff here instead of going back to WING, Dayton, as reported.

Case will take over duties previously handled by Danny Ryan, who joins the services.

Fight Over Buckalew

Hollywood, June 30. Donald W. Thornburgh, CBS vice-president, wants Edwin Buckalew, new western station relation, to headquarter here for over-all close touch with market. But others see greater need for him in "Prisco to the Stars" NBC's heavyweight setup there.

Question of his location is still in the air, and the sale of the station to George Moscovics remains unfiled.

Brownwood Power Upped

Brownwood, Texas, June 30. Radio station KBWD has been granted a power increase by the Federal Communications Commission from 500 watts to 1,000 watts daytime, 400 watts nighttime.

Station operates on a frequency of 1380 kilocycles, with unlimited time.

AND COMPANY

NEW YORK
DETROIT
CHICAGO
SAN FRANCISCO

RADIO STATION
REPRESENTATIVES

BETTER FREQUENCY!
BETTER LOCATION!
5000 WATTS DAY
1000 WATTS NIGHT

5600 KC
NBC
RED

COLUMBIA. S. C.

WQAM SEZ NLRB EXAMINER NOT OPEN-MINDED

Miami, June 30.

WQAM has filed with the National Labor Relations Board an appeal from the findings of Trial Examiner W. P. Webb which held that Fred Handrich, news editor, was entitled to back pay and restoration to his job with the station. The appeals brief charges Webb with disregarding WQAM's testimony, particularly as to its citation of 33 instances of the station's friendliness to organized labor.

Webb had reported to the board that WQAM was hostile to organized labor and the appeals brief points out that the station showed itself in its testimony that it had been consistently co-operative with the American Federation of Labor, of which Handrich is a member. The brief contends that Handrich had been discharged merely because of his incapability to perform his duties as radio news editor in war time and designated him as "temperamental, untrained, stubborn and non-co-operative."

'Pumpkinpie Bill' Is A Wow to Dutch Farmers, College Survey Reports

'Pumpkinpie Bill,' German language performer, was the second most popular radio program in a poll recently conducted by Cedar Crest College, Allentown, Pa. Survey was in cooperation with a study of rural radio listening being conducted by Columbia University.

Allentown is in the heart of the so-called Pennsylvania Dutch area, large percentage of the inhabitants there being descendants of original German settlers.

Gabriel Heatter was the most popular in the Cedar Crest poll, 41% of those voting mentioning him.

'Pumpkinpie Bill' was mentioned by 41%, while 'Amos 'n' Andy' were included on the ballots of 22% and Edgar Bergen got 16% mentions.

TED HUSING PERMANENT

On General Motors 'Cheers from Camps' as Emcee

Ted Husing, CBS sports speller, is set as permanent m.c. of the General Motors 'Cheers from the Camps' show heard over CBS each Tuesday eve.

This is the General Motors all-soldier show that originates in a different army camp each week, which began sans a professional emcee.

Fred Heider, Junior NBC Writer, Joins Red Cross

Fred Heider, junior NBC staff writer, has resigned to take a job as scripter for the Red Cross, in Washington. NBC gave him a two-week vacation with pay as a going-away present and he is spending the time at his home in Milwaukee. He starts July 13 for the Red Cross.

Besides his NBC duties, Heider has been writing and producing 'Story Shop,' a weekly series on WEVD, New York.

Ballantine Beer Shortwaves To U. S. Garrisonians

Ballantine Beer is broadcasting a weekly half-hour program over NBC's shortwave facilities which is being directed at men in the service in the British Isles and Iceland. Lee Zimmerman and Bill Lewis share the talk assignment and program consists of sports resumes and phonograph records.

The time is Thursday, 1:15-1:45 p.m. J. Walter Thompson is the agency.

Fourth 'Control of Radio' Booklet

Carl Friedrich's 'Radio and Higher Education' to Be Trailed by Others on Congress and Pressure Groups

Canadian Soldiers Run Radio Station CKCL As Wartime Demonstration

Toronto, June 30.

Royal Canadian Army took over station CKCL, Toronto, Saturday (27) for a special wartime demonstration. Soldiers operated the outlet from 7 p.m. until midnight, producing and announcing programs, handling the studio engineering, the transmitter and even the telephone switchboard.

Corp. Sydney Banks, of the Army public relations office and a former editor and director, became program director. Former newsmen Pvt. Jeff Hurley, who recently sold a script to 'Columbia Workshop,' wrote the programs and filled in as announcer. Royal Canadian Corps of Signals operated the controls, transmitter and switchboard.

Stunt was similar to one familiar in the U. S., when stations hand over operation for short periods to high school groups.

'Radiobroadcasting and Higher Education,' which is number four in the 'Studies in the Control of Radio,' has made its appearance. Written by Carl J. Friedrich, of Harvard, with the assistance of Jeannette Sayre Smith, it is one of the red-jacketed booklets produced at Litterer Centre, Harvard, under a Rockefeller grant.

As with the earlier booklets excellent material is imbedded in this one which traces the rise and fall of educational licenses for stations, the neglect of campus radio by campus authorities coupled with the attempted influence of politicians where state-owned universities were involved.

The final chapter looking to the future is perhaps the skimpiest, least complete, and therefore most teasing part of the booklet.

Friedrich will produce his next two booklets on the respective subjects of 'Radio and Congress' and 'Radio and Pressure Groups.'

San Antonio—Pat Hanna has joined the radio department of the Conroy Advertising Agency here. From staff of WOAI.

Revised Sex Battle Drops Sanderson-Crumit Team To Try Walter O'Keefe

Julia Sanderson and Frank Crumit leave the 'Battle of the Sexes' series for Cummer products after the July 26 broadcast. 'Sexes' will be given a new format, with Walter O'Keefe the m.c. and the appeal aimed at a younger audience. O'Keefe will supply the comedy writers and the Young & Rubicam agency the production, supervision, etc.

Program airs Tuesday nights on WFAF-NBC.

PHILLY ENGINEERS CALLED UP BY U.S.A.

Philadelphia, June 30.

The war has depleted ranks of Philly radio engineers and local outlets are disturbed. Hardest hit is WCAU which lost five engineers, including Chief Engineer Jack Leitch, who is in the Navy. Other WCAU radiohobbyers with Union Samuel and Dick Troxell, Charles Hartman, Alben Mumey and Frank Shannon. At least four more are expected to go within two months.

WFIL lost John Cummings, Jerry Hill and Erny Juilesti, while Chief Engineer Arnold Nygren is set to go within the next couple of weeks. Fred Moore leaves next week for Canada, where he is expected to join the ROCAF. At least three others are getting set to leave. WFIL last week hired Joseph Marshall, 19-year-old, who formerly worked on WKST, New Castle, Pa.

WFVN's Nicholas DiFrancesco is in the Army, as is WDAS' Bill Harris. Harry Grider, ex-WDAS-16, is at the Navy Yard, while Marshall Souta also left for Government service.

WIP's Willard Botts is with the U. S. Army Signal Corps, while Bill Signafos, also of the same station, is with the Navy. Leroy Wolfe, also of WIP, has joined the U. S. Army Interceptor Command.

WYV lost two engineers to the service—Walter S. Gilbert and Summers T. Carter.

Geo. Denny Among Lecturers at Iowa U.

Iowa City, June 30.

George V. Denny, moderator for the Town Meeting of the Air program, conducted three of the University of Iowa summer sessions at Iowa City over past weekend.

Four delegates to the NEA convention in Denver are also stopping over in Iowa City to conduct sessions.

They are Thomas D. Richworth of NBC, H. B. Summers of the Blue, Roger Allbright of Teaching Film Custodian, Inc., and Paul Reed of the Office of Coordination of Government Films, Washington, D. C.



there's a far simpler way

Time was when advertisers had to tackle the New York market in an expensive, elaborate way. Big name programs...Big stations...Big appropriations...In order to make a real radio impression in New York.

WMCA has changed all that.

By laying back its audience-building aces and hitting a terrific stride in programming...like winning a pot.

of national awards two years in a row and broadcasting New York Times bulletins every hour on the hour...WMCA has stepped far out of the small, independent station class in prominence and prestige. Offering advertisers their first opportunity to use a low cost quality station to reach and sell New York radio families.

Have you listened to WMCA lately?



FIRST ON NEW YORK'S DIAL • FIRST WITH THE NEWS

w m c a

WILLIAM REPRESENTATIVE: VIOLET WHITE & CO., NEW YORK

'IF COURT DENIES FCC RIGHT TO REFORM, WE'LL ASK CONGRESS TO ACT' SAYS FLY

Fly Denies Caprice or Unfairness—Cites But 234 Hearings in 8,000 Renewal Applications—Constant Stress on 'Monopoly'

Washington, June 30. In the possible event the NBC and CBS escape reforms by a favorable decision of the United States Supreme Court based on the technical grounds that the Federal Communications Commission lacked proper authority to initiate such regulations then the administration will go to Congress directly to write these same reforms into new legislation. This will be harsh legislation unlike the pending Sanders Bill which is indulgent to the webs.

This is the general sense of a warning given to the radio industry last Thursday (25) by chairman James L. Fly during a session devoted chiefly to discussion about the wisdom of longer licenses, changing revocation procedure, and allowing permit-holders and applicants more chances for judicial review of the Communications Act.

Other principal points discussed by the chief whip-cracker during a 2 1/2-hour session were:

1. Three-year tickets may be forthcoming soon, presumably if the chains surrender or lose their fight against the regulations, but a longer-term license might tend to recognize 'property rights' and thus contradict the basic philosophy of the Communications Act.

2. The judicial review, intervention, and advisory opinion requirements in the Sanders Bill will handicap the regulators and injure both licensees and applicants through delay, litigation, and needless expense.

Efforts to convince the critical house lawmakers that the Commission was not arbitrary, did not act impulsively, and merely responded to Congressional prodding in the reform work were made by Fly. Openly notifying the industry he will not quit his crusade, the chairman hammered away with statistics at the idea the industry has no grounds for claiming to have been surprised or treated unfairly.

Continued criticism from Capitol Hill was the primary reason for launching the study which com-

manded in the sweeping commandment, Fly related. After quoting the often-cited debates when the 1927 and 1934 laws were written, he stressed as repeated charges that the regulators were fostering a broadcasting monopoly. The inquiry, he said, was because of fires built under the Commission and the introduction of investigation resolutions from the Senate and House. Former Congressmen William Connery, William McFarlane, and Lawrence Connery, and miscellaneous revoking speeches over several years.

Not a Surprise The chairman's rejoinder to complaints about arbitrary action was a three-page chronology of the proceedings. Tracing developments from adoption of the investigation order on March 16, 1938, Fly pointed out 96 witnesses were heard during 10 days of testimony—without putting 20 on the stand and CBS 17 and arguments of attorneys for the two senior webs against the regulations fill 177 pages of the voluminous record. The evidence alone amounts to 8713 pages, he stressed, and there were 273 pages of legal briefs by NBC and CBS counsel.

Under pointed questions Fly said he can see no close analogy between the legislation ordering the Securities & Exchange Commission to break up public utility holding companies and the attempt to limit network control over affiliates. The rule forbidding any chain company to maintain two webs has been shelved, he testified when one congressman commented Congress allowed 10 years for holding companies to unload but the commission originally proposed to require NBC to divest itself of the Blue Signal in 90 days. The commission is not going to 'force a sacrifice' by RCA, he assured the fearful lawmaker.

"We are trying to return control over the stations themselves back to the stations rather than have them controlled extensively from New York," he observed.

"If you have not already authorized them (the rules), I am going to ask you to take them up in detail as they are being considered," he said.

lines, because I do think that these

rules are essential in the public interest.

Congress could not take on such a chore as weighing all the technical and economic problems presented by the regulatory Fly warned. A natural move would be for the legislators to refer the whole matter to an administrative body and direct it to make such a study as already has been accomplished. It is feasible, he conceded, for Congress to attempt to write specific regulations for conduct of the industry, but not easy.

Completing his prepared objections to the Sanders bill, Fly told the House he did not see any necessity for altering the way in which licenses are issued and renewed, the first-come-first-served principle would prevent putting stations where the greatest need exists or picking the best qualified applicant, the National Association of Broadcasters' proposals to limit commission authority are 'superfluous' and the idea of compelling the regulators to hand down 'declaratory rulings' or advisory opinions is 'unworkable' and would cause outrageous delays and suffering.

In the present period, there were but 12 revocation orders and seven were rescinded after the Commission heard the stations. Fly pointed out The two operators whose papers were yanked back had made false statements about ownership. These cases are pending.

The other statistical data handed out by the committee was intended to show the Commission members and staff are thoroughly qualified by experience to pass on such matters as the reform rules and that the Commissioners don't shrink their responsibility. Fly's biography revealed the average age of the attorneys is 35.4 years—they range from 28.3 to 64.7—with the biggest (59) 33 years old. During the 90 docket hearings he took the highest average age have shown was 31.5% of the time; six members were there at least 25 times and five of them were three or more sessions only 4.4%.

Also satisfied curiosity about special authorizations and experimental permits. Pointing out these have been modified or canceled, he said, there are three sets of papers authorizing developmental stations, including WJW's limited 500 kw. operation) and 13 special authorizations, many permitting simultaneous transmission, which would be impossible under the technical standards.

The chairman entered a vigorous

denial that the present renewal procedure imposes hardships on operators of present stations. He pointed out that the FCC has been asked for changes backed by almost every experienced communications lawyer and received a heavy dose of cold water. While Congressman Alfred Bulwinkle and Charles Haller have urged him about the possible dangers, Fly maintained the doghouse method used by the McNinch era has been abandoned.

Riding herd on licensees by forcing them to justify their conduct as hearings on renewal applications is decidedly preferable to using the revocation method by which lawyers insisted. It might be desirable to threaten permit-holders with punishment if their facilities were not maintained, and there are changes to prevent prejudicial publicity. Under the present revocation system, capricious operators get a black eye before they can be heard, he protested, so this method of discipline is used only in flagrant cases.

From July, 1934, to June 15, there were 11,600 renewal applications submitted; yet only 234 were set down for hearing. Fly pointed out that the Commission has not abused its right to put operators on the witness stand before giving them permission to continue in business. And in 101 of these cases, the orders for hearings were cancelled. Only 13 renewals were denied after hearings, he added, three because of technical violations, one for misrepresentation of facts, and one for bad advertising.

In the present period, there were but 12 revocation orders and seven were rescinded after the Commission heard the stations. Fly pointed out The two operators whose papers were yanked back had made false statements about ownership. These cases are pending.

The other statistical data handed out by the committee was intended to show the Commission members and staff are thoroughly qualified by experience to pass on such matters as the reform rules and that the Commissioners don't shrink their responsibility. Fly's biography revealed the average age of the attorneys is 35.4 years—they range from 28.3 to 64.7—with the biggest (59) 33 years old. During the 90 docket hearings he took the highest average age have shown was 31.5% of the time; six members were there at least 25 times and five of them were three or more sessions only 4.4%.

Also satisfied curiosity about special authorizations and experimental permits. Pointing out these have been modified or canceled, he said, there are three sets of papers authorizing developmental stations, including WJW's limited 500 kw. operation) and 13 special authorizations, many permitting simultaneous transmission, which would be impossible under the technical standards.

3 WEBS TO AIR ARMY'S S. VV

Esso (Standard Oil of N. J.) has tied up three networks for its broadcast of the Army's first four-day exercise Nov. 28. The webs are CBS, NBC and Mutual.

Each network will have its own announcers and supplementary staff at the Municipal Stadium, Philadelphia, for the event. Marchand & Pratt is the agency.

PIERRE HUSS COMM'L ON WOR BY SERUTAN

Pierre J. Huss, formerly correspondent for the International News Service, has been assigned to a contract by Serutan & Associates, Raymond Specter agency. He starts on WOR, N. Y., this Sunday (5) in the 7-8-9-10 a.m. slot and after eight to 13 weeks of this same schedule he will likely be given a Mutual hookup by the same account. Huss' first return from Natick Mass. has written a book, "The Fox We Face," and is a considerable talent.

Serutan will continue its other Sunday evening shows. The Washington Merry-Go-Round will continue over the Blue at 6:30-6:45 p.m., even though Bob Allen joins the army as a major. Following this week's (5) broadcast, Drew Pearson, his partner, will carry on alone.

Minneapolis—An addition to the WCCO announcing staff is Ray Tenney, from WJIB, Madison.

Brice Disque, Jr. NBC Script Ed Under Titterton

Brice Disque, Jr., has been named editor of the NBC script department, under Lewis Titterton, manager. Disque's new job involves handling much of the detail of the script department, including the selection of scripts, and the production of numerous network commercials. He will be based in New York City, and will have a salary of \$10,000 a year, plus a bonus of \$1,000.

Marie Novak now handling clerical and literary rights for the NBC script department, having succeeded Disque, Jr. in the assistant editor position. She was formerly a typist. Heifetz transferred to continuity editor and now is in charge of the script department, having succeeded Jan MacRorie.

PULHAM' SHELFED, IF YOUNG UNAVAILABLE

Hollywood, June 30. If Robert Young can't be obtained for "H. M. Pulham, Esq.," which Lux Theatre wants to air on July 13, the story will be shelved and the possibility while he's busy at Metro.

J. Walter Thompson figures Young will be associated with story to be a substitute for Young and will be empty without him. Irene Dunne and Charles Boyer are set for "Love Affair" for preceding week and likely another will be done after that. Young is still cinematically cornered.

Latin Ad Biz Okay

Continued from page 31

spent mainly on three principal stations, including WJW's limited 500 kw. operation) and 13 special authorizations, many permitting simultaneous transmission, which would be impossible under the technical standards.

Most of the U. S. companies using Argentine and Brazilian radio stations have been in the business for a long time. The Argentine stations are: RADES chain of 12 interior stations. Most of the U. S. companies using Argentine and Brazilian radio stations have been in the business for a long time.

Programs make a neat compromise between U. S. ideas and local standards, having learned from bitter experience in some cases.

Very popular here are serials, six minutes a week, and a half an hour. Among U. S. advertisers now using these are Dagelle Cream, Palmolive soap, Tange lipstick, Phillips milk of magnesia. As in the States, these programs started at daytime hours, mainly for housewives, but now have a greater audience. Most are strictly romantic and melodramatic, with a touch of humor. Some are adventure serials and cops and robbers shows, and anything else likely to turn up.

New programs: Local restrictions enforced by the current state of siege, and Argentina's desire to remain strictly neutral, have kept programs to news and nothing else but. Even the slightest comment on the war is prohibited. For example, Alejandro Sux, who DX's to all the great news networks, has been barred from Latin America. Short-wave shows, the greatest news and listener among those interested in news commentary rather than the straight dispatches, are not available here practically every five minutes, and include almost the complete list of UP and AP.

Musical programs. These include both local tango orks. U. S. jazz and Brazilian and Mexican, as well as American. Interest in norte-americano jazz remains high, although Brazilian and Mexican, as well as American, are the most popular. Many programs are built on the general U. S. idea, with comedian, and an "animal" heading up the company.

Sports. Tremendous emphasis on sports news, but limited to sports known locally in each country. Most popular is 'futbol,' which is North American soccer.

"TRUTH AND CONSEQUENCES"

IS OFF THE AIR—TAKING A WELL EARNED VACATION FOR 10 WEEKS. MEANWHILE—

RALPH EDWARDS WILL BE BUSY WITH RKO'S MOTION PICTURE "SWEET AND HOT"—A WEEK IN SUMMER STOCK AT HOLYOKE, MASS.—AND THE BALANCE OF THE TIME DEVOTED TO ENTERTAINING SERVICE MEN.

EXCLUSIVE MANAGEMENT

MCW ARTISTS LTD.

1000 BROADWAY, NEW YORK 10

Production Centres

(Continued from page 32)

night editor-in his place. Eddie Sherman, manager of Abbott & Costello, returns East, June 30, and may conclude couple of air deals for his boys. Sam Shipman, agent for Laurel & Hardy, back from Eastern trek and talking air platter deals for comic twain. George Guarnera, secretary to Alec Robb, assistant program manager for NBC, upset to traffic department, filling post vacated by George Volger since manpower going on premium. Called to Navy lieutenant, Larry Raymond has folded his L.A. ad agency. Frank Singleton handling spiker chore for "Those We Love," replacing Cantor program July 1. Ben Byers, training with R.A.F. at Lancaster, Cal., off to Ottawa and action. He's former NBC pressman. "Time up, Ray Gamet." "Three Shies to the Wind" beamed after 3:30 broadcast on NBC. Series goes into a Garnett film production now.

Paul Regan, back from p. a. tour. Russ Hudson, NBC sales trafficker, will be a father in August. Bill Wood, former KGO announcer and m. e. gets Navy lieutenant. Ray Buffum takes over Wallace Ruggles' producer berth at KPO, Frisco, and Phil Ryder, former guest relations member, goes to sound effects, replacing Keith Wadsworth at same station. Connie Malnes and Bob Carroll will vocalize on new Meredith Willson-John Weiditz program, summer-replacing "Fibber" on NBC June 30. Rubber telephone wire twist-preventers going way of all scrap at local Benton & Bowles ballclub. Don Smith and Howard Spencer, NBC traffic men, drafted this week. Hal Bock, NBC's press chief, topped 'em all by tossing in his comfy rubber-soled house slippers—because they came from Japan. Harry Howard and Martin Goch, writers for new Edna May Oliver show, in Benny spot for Rian, trained in Frisco for conlads with Murray Bolen, R. & R. producer.

Pearl Glen, young widow of Navy lieutenant who was lost at Pearl Harbor, switching from script typing to news writing for CBS after month here. Alec Robb, of NBC program department, exits for East with parcel of package shows, contrived here for Eastern sales to push. On bond payroll plan, CBS has signed 90% NBC, 4% Blue (small personnel), 100% and KHM-Don Lee Mutual for self and KDB, Santa Barbara, 65 and 100, respectively; KGB, San Diego, and KFRC, Frisco, 81 and 90. Rutland & Ryan brewing program for Lionel Barrymore, with Hector Chevy and Carl Herzberg working on script, via instruction from agency radio supervisor, Pete Barnum. Auditions for support roles in "Private Life of Mrs. Tuttle," Edna May Oliver starer, soon to start, being held by Murray Bolen, producer for R. & R.. When Noel Corbett, NBC pressman, visited NBC quarters in Frisco and started on building tour, he was shuffled to basement for half hour because of air raid drill. Fleetwood Laughton now doing his NBC news spiel in Spanish, too, for Latin-American shortwaving.

HOTEL MAN JOINS NBC GUEST RELATIONS DEPT.

Vic Peterson, formerly in the hotel and travel agency fields, has been appointed assistant manager of the NBC guest relations division by Jerry Martin, manager. He will handle tours and promotion.

Paul Rittenhouse continues as assistant manager in charge of operations in the guest relations division.

Krause, Vander Pyl Of WGAR, Cleve., Join Up

Cleveland, June 30. Elmer M. Krause, auditor and personnel manager of WGAR, was made first lieutenant in Army air forces. He joined studios in 1930.

Ellie Vander Pyl, WTAM, and member of suburban city council, has been called to active duty in Army military intelligence. He was a member of Lost Battalion of Rainbow Division in World War I.

'SLUTE' ALSO GOES TO AUSTRALIAN GARRISON

Schenectady, N. Y., June 30. "Salute to the Men in Foreign Service," news series being arranged by various newspapers throughout the country and aired by shortwave Saturday, will in future also be re-broadcast by longwave in Australia, as well as in the U. S. Original stanzas are heard Saturday nights in the U. S. and are aired by recast via shortwave at six different times through General Electric's two local transmitters, WGEQ, and WGEA, and its shortwave in San Francisco, KGBI.

Edition picked up and rebroadcast in Australia at 9 p. m. Sunday, aired here by WGEQ at 7 a. m. the same day.

POOL OF RADIO PARTS AWAITS INVENTORY

Washington, June 30.

Pooling of broadcast station replacement parts has been approved in principle by the War Production Board but details of the inventory, catalog, exchange system remain to be worked out. Chairman James I. Fly, of the Board of War Communications, said the WPB has signified it will go along on the general suggestion to maintain a cross-index file of all available spare pieces of equipment.

There's very little chance the WPB will release any critical materials to build up the stocks of items which are definitely short.

Pittsburgh—New additions to the KDKA staff are Larry Alexander, announcer, and Fred Leonard, studio operator. Alexander comes here from WSB, Atlanta.

20 Years to the Day Credo Harris Retires From WHAS Managership

Contel Recovering

Mexico City, June 30.

Enrique Contel, manager of local radio station XEQ, of the Azcapotzalco syndicate, is recovering in a local hospital from an emergency operation for appendicitis.

He was stricken while at work in his office.

'Here, Hold These Un' After the War,' FCC Says To 54 Filers of Papers

Washington, June 30.

Another 54 applications for construction of new standard, FM and television stations, or changes in transmitting facilities were junked for the duration by the Federal Communications Commission Wednesday (23) under the policy adopted last April to reject such pleas as involve the use of construction materials.

List of applications dismissed without prejudice was as follows:

Frankfort Broadcasting Co., Frankfort, Ky.; WTMM, Milwaukee, Wis.; WMC, Memphis, Tenn.; KKA, Seattle, Wash.; KOB, Baltimore, Md.; KOWH, Omaha, Neb.; KVAK, Atchison, Kans.; KOB, Portland, Ore.; KGIR, Butte, Mont.; KVTU, Logan, Utah; Northern Ohio Broadcasting Co., Elyria, O.; WCOV, Valdosta, Ga.; WBAX, Wilkesbarre, Pa.; WTMC, Ocala, Fla.; KTSW, Emporia, Kans.; KGW, Portland, Ore.; WHS, Bluefield, W. Va.; WJHL, Johnson City, Tenn.; KBPS, Portland, Ore.; WDX, Jackson, Miss.; WREN, Lawrence, Kans.

Fies of Allen B. DuPont Laboratories, Washington, D. C., for television facilities also was turned down by Commission, as was the request of the Houston Printing Corp., Houston, Tex., for an FM station.

San Antonio announcing staff of station: KTSAs has added Eton Pace from KRIS, Corpus Christi.

Louisville, June 30.

Credo Fitch Harris, WHAS radio director, terminates a 20-year career in broadcasting with his retirement from active service Wednesday (1). Harris is one of the pioneers of the business, having taken over at WHAS in 1922, just 20 years ago to the day. At that time he was a feature writer for the Courier-Journal, owners of WHAS. J. Emmett Graft, engineer, and Dorothy Kirchhoff, secretary, who started with him are both still with the station. From this early staff of three, station personnel has increased to over 60.

Besides his duties as station manager, Harris found time to indulge in extra-curricular activities. He was the author of seven books, one of them "Microphone Memory," dealing with his experiences in the broadcasting biz. He is also the author of 10 plays, several of which have been produced by the Players Club and other local amateur organizations.

Harris is to be feted tonight (Wednesday) by his friends and co-workers at a banquet, and members of the newspaper staff are preparing an elaborate book, with pictures and stories culled from the radio man's career.

Harris has been in poor health for several years, and his plans for the future are indefinite.

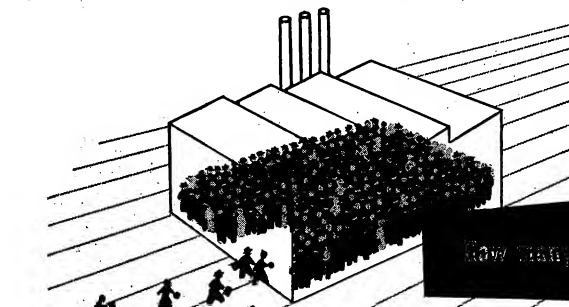
Marjorie Hazelwood on Visit to Hollywood

Houston, June 30.

Marjorie Hazelwood who conducts daily radio program, "Hollywood Highlights," on KXYZ is in Hollywood for a chance to see the stars about whom she talks.

When she is away, her program is being carried on by Bill Bryan, announcer, with Houston theatrical editors filling in as guests.

The program is sponsored by the Grand Prize Brewing Co.



EVEN in the nation's Capital, where there are no industries, the 42,668 workers of the Navy Department make a "factory." And although many of these employees sit at desks or operate comptometers instead of giant cranes, their total number is typical of war-time industry.

Similarly, their total monthly payroll of almost eight and one-half million dollars is well worth thinking about.

These sums of men and money are as important

in Washington, D.C., as they would be in Pittsburgh or in Gary. Thus the Navy Department is another one of Washington's smoke-stack-less "industries"...one which is a factor in the city's top per-capita income ranking.

WJSV leads in volume of local and national spot business in this wealthiest metropolitan market. To reach Washington "industry," use WJSV...the Capital's only 50 kw. station.

WASHINGTON'S 50,000-WATT STATION

Owned and operated by Columbia Broadcasting System. Represented by Radio Sales with offices located in New York, Chicago, Los Angeles, St. Louis, San Francisco, Charlotte.

WJSV

Copper Scarce As Shellac?

An unconfirmable report was in circulation around the recording industry yesterday (Tuesday) that the War Production Board was about to issue an order asking recording artists to shut down the use of copper as of July 15. The same report had it that the formal issuance of the request would be made today (Wednesday). The recorders have already been advised that a much sharper curtailment in the use of shellac was in the offing.

Copper is an essential metal (along with zinc and aluminum, aluminum, on the principal list) used in the preparation of master plates. Several executives of major record companies went to Washington last week, among them Jack Kapp, of Decca, and Ted Wallestein, of Columbia, to discuss with Government officials the record situation. War Production Board was to have informed them at the end of June as to how much shellac could be expected in the second shipment to them. It is understood their main purpose was to get together with Office of Price Administration heads in an attempt to get an okay for an increase in the retail price of recordings. No definite answer forthcoming on the recording industry as a whole. The Government looks upon the recording industry as non-essential to the war effort.

D. C. Vague on the Issue

Washington, June 30. Chuck with War Production Board today (Tuesday) failed to disclose that an order specifically hitting record makers on copper had been scheduled. Authority contacted at WPB stated that he saw no reason why the recording industry would have to curtail production because of copper. Shellac restrictions, however, would not be relaxed, it was said. There has been vague talk of ending record manufacture, but it hasn't reached point where shutdown might be considered as even possible.

Radio Trade Senting Rep to Call on Pentro About Tax Prohibition

James C. Petrillo's ban on the employment of American Federation of Musicians' members for phonograph record and transcription work as of July 31 will receive its initial interpretation at a meeting of the National Association of Broadcasters' directorate in New York this Monday (6).

Joseph Miller, the N.A.B.'s labor contact, is meanwhile slated to call on Petrillo for an exploratory. It is said Miller's mission is to point out just what is Petrillo's immediate and ultimate objectives as far as they are to the broadcast industry.

Phonograph record and transcription companies last Friday (26) were advised by letters from the AFM that their licenses to employ union musicians were being extended until August 31, and that after that date, July 31. As word of this notice spread around the advertising agencies there was much concern expressed as to what steps the agencies ought to take to protect the interests of their clients in transcription campaigns already under way or slated to start this fall. A few agencies immediately communicated with the AFM, moving its office on questions arising from Petrillo's threatened shutdown.

Phonograph companies themselves have elected to wait awhile before deciding on any joint reaction to the AFM's move. Over the past weekend they had become faced with a much more serious problem and that was the possibility of the War Production Board closing down the use of copper for masters. In view of the scheduling of the AFM's new campaign, the AFM's are being rushed in both phonograph and transcription quarters, with the AFM's sending up a new campaign backlog before the AFM's strikes from either quarter—the union or the Gowd, went.

During the past week Petrillo has received calls from officials of various broadcasting organizations on other matters, and during the course of the conversation the AFM president has expressed the hope that he has evolved any particular blueprint for the union's latest campaign to include employment among its membership. Petrillo has also stated that his plans are vague and unorganized; that he doesn't want to injure anyone, but that he does want to get at those who are not but should employ musicians, and that he is not sure how he can get at the latter element without hurting the interests of those who have co-operated with the AFM.

Petrillo has been warned by broadcasting sources friendly to him that the timing of his project might be used and that he ought to consider probable public reaction. In 1937, when the AFM put out its previous campaign, it obtained increased employment in an industry making heavy use of recordings, economic conditions were such as to favor the union's getting a good public reaction. Unemployment was rife; but now, it has pointed out to Petrillo. (Continued on page 44)

SKINNEY ENNIS' FIRST DATE AT PAR, N.Y.

Skinnay Ennis' orchestra makes its first appearance in New York City, opening at the play at the Paramount Theatre. Ennis, who gained prominence on the Bob Hope radio show, is under contract around N. Y. on summer layoffs from the broadcast, but never in the city. Par officials are anxious to get the orchestra, which is to open at the house July 22. Harris is on Jack Palance's staff, and Ennis is booked into the opposition Strand theatre.

Musicians' Relief Due for Slash in WPA Budget

Washington, June 30. Musicians working on WPA payrolls will find their activities curtailed under the new appropriation bill or relief agency bill passed by Congress. Only \$22,584,000 was provided against the \$375,000,000 available during the 1941-42 fiscal year.

Official unions made a strong plea for a curtailment of budget appropriations for WPA. James Petrillo sent a letter to the President, and copies were forwarded to both the Senate and House Appropriations committee. The WPA Music Program, which has been working for 1,000 musicians during 1941-42, and during the height of the depression the number helped was 16,000 annually. Present WPA scale is \$24 per week. It was pointed out that WPA musicians were playing war radio programs, defense bond rallies, service men's centers and army camps. In letting free service given to the government by A.F. of M. members, Petrillo stated that one request from Nelson A. Rockefeller, Co-ordinator of Inter-American Affairs involved work contributed by musicians which cost the War Relocation Authority \$100,000, if paid for at the regular scale.

Gals Further stated that Mus. A.F. of M. had granted blanket approval for name bands to play gratis for entertainment of soldiers and sailors in camps and hospitals, subject to the consent of individual AFM locals. Other congressional engagements will be for China and Russian Relief, Army and Navy Emergency Relief, the AFM's War Relief Fund.

In conclusion the Petrillo brief stated: 'Let me say that in the last year of their employment, the AFM and States employed many union bands at a scale of \$12 per day, per man. The AFM's War Relief Fund is ballooning and the selling of bonds. This year represented \$84 per week of seven days. Today we have the WPA bands doing the same work, and whatever other work they are doing, at a scale of \$24 per week, per man. I can truthfully say that for every penny the AFM has received in the past year, it returns it receives \$2 in AFM service. It is my firm conviction that the AFM is doing more for the war effort of our country, and when the President of the United States says there are not enough bands playing in America he is absolutely correct. The government should not stop the WPA project, but rather increase it.'

The band is to travel with a revue and at the present time the 1942-43 program had not been completed. Petrillo said it is impossible to make any money, if any, would be allocated for the Music Project.

Washington Local Shuts Out Name Bands From Potomac River Boats

B. B. Wells' Potomac River Boat Line, Washington, D. C., has been put on the 'restricted territory' list for the exclusive use of the American Federation of Musicians. An objection by the Washington AFM local to the boat line's use of touring outfits on the boats brought the order from the national body. However, the AFM's local has agreed to pay for a standby band. Under the 'restricted territory' rule, the boat line is prohibited from using local bands after Carroll's line is completed. It's possible, however, that a permanent standby agreement will be worked out. Prior to this summer the boat line used names only week-days.

Calo way with Walter White Urges Bus Leeway for Negro Bands To Avoid Jim Crow Embarrassments

Jimmy Dorsey Sustainers Have Tie-up with Navy To Salute Result-Getters

Jimmy Dorsey's orchestra begins a weekly full hour sustaining broadcast July 18 on Mutual network every Saturday afternoon, in association with the Navy. Band will be picked up from wherever it is on the road, and the program is guaranteed from 190 to 280 outlets each week. Show will air 5-6 p.m.

Dorsey's work in conjunction with the Navy in that he will salute musically, each week an outstanding performance by sailors as individuals, a task force in battle, shipbuilders, factories that have earned the Navy 'T' for excellence, etc. Representatives of each salute will be selected by Navy officials.

In addition, Dorsey will award a \$100 Defense Bond each week to a seaman who suggests a title for each broadcast, beginning July 18. Suggestions will be accepted only from ordinary seamen; the title must be suggested by one who will emanate from Washington, D. C.

A.F.M. STAGING STREET DANCES FOR SOLDIERS

Philadelphia, June 30. Local 77, American Federation of Musicians yesterday (Monday) obtained permission from the City Fathers to stage open-air dances on the streets of Franklin Park for service men. Initial outdoor dance will be held July 7, and will have a couple of local bands. Jimmie Krupa's crew which will be playing the party. Stanley-Warner vaudeville, at the time.

The dance will be part of a 'Music for the Troops' campaign by the union. Two weeks ago an experimental dance was tried at the AFM's headquarters with the Dorsey's band and Buddy William's crew dispensing music. It proved very successful, and the AFM and Navy officials here asked the union to continue the dances.

And Sprague is chairman of a union committee in charge of the dances.

States says there are not enough bands playing in America he is absolutely correct. The government should not stop the WPA project, but rather increase it.

The band is to travel with a revue and will perform at camp shows on route. Successor outfit for the Horshoe has not yet been designated.

Jerry Wald's new band booked into the Strand Theatre, N. Y., July 17, doubling from the Lincoln hotel, nearby.

Calo Caloway, colored bandleader, went to Washington, D. C., Thursday (25) to confer with officials of the Office of Defense Transportation in an effort to secure special dispensation for the use of buses by colored orchestras. Calo was accompanied by Walter L. White, head of the National Association for the Advancement of Colored People and Frank Reeves. Their arguments were met with some success. Calo was accompanied by ODT officials, but no decision has so far been delivered.

In making his plea, Calo was asking for not only his own live band, but the livelihood of a fairly large string of colored bands. Bands were outlawed for traveling band purposes only last Monday (22), but already the musicians booking them have been in difficulties. Joe Glaser was forced to cancel some dates on Colored Hampton last week because he couldn't route the band by train, and other outfits are in the same predicament.

Joe Glaser, one of the biggest bookers of colored talent, is lucky so far in New York City. He is booked on the road at the moment is Ella Fitzgerald, who's on the Coast and colored bands in New York City. However, he has Erskine Hawkins booked on a one-night tour of the States within the next few weeks.

Since few Negro bands are equipped with private cars, not because they can't afford them, but because they have always traveled by bus, the bus removal problem has become an insurmountable difficulty for them. Traveling by bus, especially in such a ticklish situation because of Jim Crow laws, is a very delicate matter. There aren't more than four or five location jobs open to them consistently. The AFM's ban on the work a year, the bus ban is a stunning blow. The average Negro band makes \$100 a week, eight months a year on the road.

Philly Orchestras Bench From Gas And Tire Shortage

Philadelphia, June 30. In the Philadelphia area also the gasoline rationing situation is proving a boon to local band leaders. The latter are getting plenty of dates to play in the city and suburbs in the past have favored name units. Business in many such stands has been dropping off since the AFM's gas fees asked by the top traveling bands have been so high.

Sunnybrook ballroom, near Pottstown, Pa., which formerly specialized in top money aggregations is now pendling in Philly orchestras. Chuck Gordon played the spot two weeks ago, and the Pottstown KTYW house band goes in this Saturday (4). Likewise looking to the Pottstown area is the Pottstown Club, on the outskirts of Philadelphia. Joey Kearns and his WCAU crew opened their first show (27) Hamid's Million Dollar, Pier, Atlantic City, has Herby Woods, of Philadelphia, and for the Pottstown while similar consideration is being given by Piers at Cape May and Ocean City this summer.

Juan Makula Completes 14 Weeks in Kaycee

Kansas City, June 30. After 14 weeks, longest band engagement in the city, Juan Makula leaves the Drum Room of the Hotel Pottstown this Saturday (4). It is a return date which followed a run of six weeks last winter. Makula, who is a native of Kansas, is a six piece rhumba outfit which he is bringing on from the Palmer House, Chi.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- | | | |
|---|----------------------------|----------------------------|
| 1. One Dozen Roses (7) (Famous)..... | Dick Jurgens.....Okeh | Harry James.....Columbia |
| 2. Sleepy Lagoon (10) (Chappell)..... | Jimmy Dorsey.....Columbia | Tommy Tucker.....Decca |
| 3. Johnny Doughboy (7) (Crawford)..... | Tommy Tucker.....Okeh | Sammy Kaye.....Victor |
| 4. Three Little Sisters (5) (Santly)..... | Vaughn Monroe.....Bluebird | Vaughn Monroe.....Bluebird |
| 5. Who Wouldn't Love You (2) (Mastro)..... | Admiral Smith.....Okeh | Kay Kyser.....Decca |
| 6. Apple Tree (2) (Robbins)..... | Glenn Miller.....Bluebird | Glenn Miller.....Bluebird |
| 7. Always In My Heart (10) (Remick)..... | Jimmy Dorsey.....Decca | Jimmy Dorsey.....Decca |
| 8. Tangerine (3) (Famous)..... | Glenn Miller.....Bluebird | Glenn Miller.....Bluebird |
| 9. Tangle Kiss In Ocean (5) (Berlin)..... | Tommy Tucker.....Okeh | Kate Smith.....Columbia |
| 10. Jingle Jangle Jingle (1) (Paramount)..... | Merry Macs.....Decca | Freddy Martin.....Victor |

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)

- | | | |
|---------------------------------------|----------------------------|----------------------------|
| Jersey Bounce (17) (Lewis)..... | Benny Goodman.....Okeh | Bing Crosby.....Decca |
| Story of Starry Night (Mutual)..... | Charlie Spivak.....Okeh | Glenn Miller.....Bluebird |
| Don't Tell Lie About Me (Santly)..... | Vaughn Monroe.....Bluebird | Woody Herman.....Decca |
| Full Moon (Southern)..... | Jimmy Dorsey.....Decca | Jimmy Dorsey.....Decca |
| All I Need Is You (Miller)..... | Ella Fitzgerald.....Decca | Vaughn Monroe.....Bluebird |
| Skyline (Morris)..... | Harry James.....Columbia | Glenn Miller.....Bluebird |
| Brother, Bill (Cherio)..... | Charlie Spivak.....Okeh | Bing Crosby.....Decca |
| Mary's Grand Old Name (J. Vogel)..... | Woody Herman.....Decca | Glenn Miller.....Bluebird |
| Sweet Elode (Shapiro)..... | Harry James.....Columbia | Woody Herman.....Decca |
| Strictly Instrumental (Cherio)..... | Abel Lyman.....Bluebird | |
| Amen (Leeds)..... | | |

JACK DENNY ON CACAC

Montreal, June 30.
El Morocco, Cafe's current orchestra, Jack Denny, is on French language CACAC every Tuesday and Thursday 10:30-10:45 p.m.
CACAC also has sustaining program Les Trois Harmoniques' every Friday for summer, with Simone Quesset, Mariette Marietta and Mariette Lefebvre with Allen McIver at the piano.

Great for Dancing
Great for Singing
Great for Marching
Great for Broadcasting

It's the **SUPER-HIT**
"Fight On To Victory"

By Joe V. Weaver and
A. Jerome Rieth
Professional Copies Available
Rialto Music Publishers
Rialto Theatre Bldg.
Cedar Rapids, Iowa

It's **TEMPOTIME** as well as wartime!

And it's **LATIN AMERICA** in juberbug-time, with

PERDIDO

The Latest J-U-M-P Sensation!

Recorded by **DUKE ELLINGTON** • **LES BROWN** and **COOTIE WILLIAMS**

TEMPO MUSIC, INC., 1775 BROADWAY, NEW YORK

ASCAP's Radio Status

Number of ASCAP station licenses taking the Society's free continuity service has passed the 400-mark, represented by this 400-1/2% of the broadcasting industry's dollar volume in time billings.
ASCAP made the service available Tuesday and a half month ago.

Saturday Dances In Kansas City And Big Miller Gross Encouraging

Kansas City, June 30.
Dancing, with name bands as the attraction, is to be the policy of Saturday night during the summer in the arena of the Mundy auditorium. First of these dates was played by Dick Rogers orchestra last Saturday (27). Other bands to play here during the summer season will be Sonny Dunham, Abe Lyman, Lue Barron, Constance Spivak and Tony Pastor.
Weekly dancing schedule is being promoted by John Antonello, Saturday night promoter. He says the success of the terrific one-nighter success realized by Glenn Miller when he played to a \$10,000 gross here on a Saturday recently.

Duchin's Men Set

Omaha, June 30.
Eddy Duchin, playing to big business at the Orpheum here, told friends that his band would positively not carry on as a Duchin band after July 18, when Duchin goes into the Navy as a lieutenant, senior grade. Already many name bands have started making offers to Eddy's band and the boys will all be taken care of.

Singer June Robbins intends going into club work as a single.

Army Rejects Rummo, Ruta

Flushing, June 30.
After Max Adkins, conductor of Stanley theatre house band, had found replacements for two of his key men, Carmen Rummo, pianist, and Ted Ruta, sax, both of whom were turned down for army service at their final physical, Rummo had been sent to shove off the service last week and Ruta a few days before him.
So far Adkins' outfit has been untouched by the war, only band in the district to get by since Pearl Harbor without losing a single man.

On the Upbeat

Continued from page 42

Fields, July 4; Mickey Ross, July 11; and Louie Armstrong, July 18.

Frankie Masters band set for one-nighter at West View Park, Pitts-burgh, July 9.

Tiny Hill band opened week's engagements Monday (28) at Kennedy-Wood Park, Pittsburgh.

Art Jarrett at Blue Moon, Wichita.

Jack Carney, former manager of Jan Savitt, has become personal manager of Teddy Powell's band.

Nick Steart band began return engagements at Plantation Club, Dallas, Monday (29).

Bank d'Amico, clarinetist formerly with Bob Crosby, broke up Buffalo band due to transportation snag.

Capt. Warmack moved Algerians out into Williams Glen, outside Buffalo.

Eddy Brandt orchestra into Commodore Perry hotel's El Dorado Room, Toledo, June 28, from the Netherlands-Plaza hotel, Cincinnati. Frank Gagen, from the Book-Cadillac, Detroit, and band, booked for August at El Dorado Room.

Dry Gas Pumps Haunt Orchestras, Especially This July 4th Weekend

'KEEP YOUR PROMISE'

Pettito Orders Woody Herman to Cancel a Competitive Booking

Milwaukee, June 30.
James C. Pettito, head of the American Federation of Musicians, laid down the law Saturday to Woody Herman and his band to force them to live up to a contractual agreement.

Herman and his band were booked for the "Moderate" ballroom in State Fair park here last summer. Phil Brown, of General Amusement Co., representing the band leader, signed off from the contract on the ground that Woody had a chance to make a film. C. S. Rose, manager of the Moderate, agreed to the cancellation with the proviso that when the band again came into this territory it would play his ballroom prior to accepting any other engagements.

When Woody's band, the local boy who made good) was booked into the Eagles ballroom here for next Sunday, July 5, the fur began to fly. Volmer Dahlstrand, chief of the Milwaukee Musicians Association, Local No. 4, AFM, was consulted. Attorneys were called in. Wires were kept hot. Then the whole matter was dumped into Pettito's lap.

Phil Brown, now in Cleveland, vended the agreement that had been made to get Herman's release from his Moderate date a year ago.

Pettito's edict went out Saturday, to the effect that Woody Herman's date for next Sunday at the Eagles' ballroom was cancelled, and that he could not play there or anywhere else in this territory until he had first played the Moderate as per his year old agreement.

Hal McIntyre May Go to William Morris Office Via Shribman

Negotiations are going on currently which will put the Hal McIntyre orchestra on the booking roster of the William Morris agency. McIntyre is now booked independently by Don Haynes, his personal manager, and by Shribman, Boston ballroom operator who financed him in association with Glenn Miller, for whom McIntyre formerly played sax.

McIntyre's possible assignment to the Morris agency might, however, preface a Shribman deal with that agency. Shribman controls a number of strong band names via an interest in them, and he has asserted recently that the time will come when he will get up a booking agency of his own. However, if he does move McIntyre into the Morris agency it may be the beginning of a partnership deal for some of his other bands.

Prospect of dry gasoline pumps in most of the eastern territory after the coming holiday, July 4th, week-end has brought about a unique arrangement among some bands and the promoters they are to play for.

Several leaders booked to play ballrooms in succession over the Friday-Sunday period, began to have misgivings about the possibility of getting enough gas to move from one spot to the other. So they checked with promoters and in several instances the latter agreed to guarantee a sufficient supply of fuel to enable the band to move to its next date.

Now the ballroom operators are able to assure the fuel isn't clear to the leaders involved, but it's understood that the arrangement has their influence in persuading dealer agents to cash the required amounts for redemption by ration cards.

Only Writer Can Properly Sing Song for Kaye

Hiring a singer to sing just one song repeatedly with a band is a new one. Sammy Kaye bought a song recently titled, "Where the Mountains Meet the Sky." After having had it arranged for his band he tried various vocalists already in his outfit on the lyric, but no interpretation suited him. So he ordered traveling executives to Texas to Billy Williams, the song's author, to come to New York and do the tune with the band.

Reason Kaye sent for Williams is that he thought the melody after hearing a demonstration recording made by Williams, and that interpretation is what sold him on the song.

It's Cute—It's Different
It's Terrific
BYE LO BABY BUNTIN'
(Daddy's Goin' Huntin')

CINDY WALKER
DECCA 6036

American Music, Inc.
1211 N. Poinsettia Dr.
HOLLYWOOD, CALIF.

WOW!

POUND YOUR TABLE POLKA

RECORDED BY:

- MARY MARTIN and HORACE HEIDT—Columbia
- LAWRENCE WELLS—Decca
- RENE MUSETTE—Victor
- BARRY SISTERS—Standard

Professional copies available. Orchestration by JACK MASON

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From IRVING BERLIN'S "HOLIDAY INN", A PARAMOUNT PICTURE starring BING CROSBY and FRED ASTAIRE

BE CAREFUL IT'S YOUR HEART

- | | | |
|------------------------|-----------------------|---------------------------|
| • BING CROSBY—Columbia | • TOMMY DORSEY—Victor | • EDDY PAWELL—Bluebird |
| • BOB HOPE—Bluebird | • RUTH WHITING—Decca | • CLAYTON KRAMER—Columbia |

Clare Dwyer, Prof. Mgr.

IRVING BERLIN, INC.

739 Seventh Ave., New York

O'Connor Acts As Peacemaker, Hoping For Return of E. B. Marks to ASCAP

John J. O'Connor, a member of the ASCAP board of directors, has undertaken to work out a proposition for the repatriation of the E. B. Marks Music Corp. to the ASCAP fold. O'Connor's efforts as a peacemaker are reported without official comment from either side and are entirely on his own initiative. When asked Friday (26) what progress he had made in his attempt at reconciliation O'Connor said he had no comment to make.

Marks broke away from ASCAP in late 1940 and aligned himself with the radio interests. He signed a five-year contract to clear the performing rights of his catalog through Broadcast Music, Inc. The deal gave him \$25,000 a year, with an additional \$25,000 annually going to his control in the negotiations. Julian T. Ables, NBC and CBS between them underwrote a major part of the guaranty to Marks. When Marks quit ASCAP his share of the royalties from that organization was about \$80,000 a year, with an additional ASCAP pub to over BMI at the time Ralph Peer, who was representing in ASCAP by Broadcast Music Co.

Some of the publisher members on the ASCAP board, when asked to comment on O'Connor's proposal, pointed out that there was no assurance that Marks would be eligible to return to ASCAP even if the terms were acceptable to both sides. There was the question of whether such a move would be opposed by Thurman Arnold, assistant attorney general in charge of the Department of Justice's anti-trust division on the ground that it would defeat the intent of the consent decree which the Government granted ASCAP in early 1941.

'12TH STREET RAG' DISPUTE SETTLED

Shapiro, Bernstein & Co. has worked out an amicable settlement with the Jenkins Music Co., of Kansas City, and Euday L. Bowman for the renewal rights of "12th St. Rag." Bowman wrote the number. Shapiro-Bernstein had dickered with Bowman for the rights. Jenkins brought suit in the Texas federal court to enjoin Bowman from concluding a deal. The court ruled in Bowman's favor.

Jenkins took an appeal but before any appeals hearing got under way Jenkins assigned all rights to Shapiro-Bernstein.

British Best Sellers

(Week Ending June 8)

London, June 10.
Green Valley..... Maurice
Heart of Texas..... Victor
Don't Want to Wait..... Victoria
Miss You..... Camp-Conn.
Ain't Nothin' But the Blues..... Camp-Conn.
Madeline..... Camp-Conn.
Margaret..... Chappell
Spring Again..... Clinephone
White Cliffs..... Feldman
Russian Lullaby..... F.D.H.
Stole My Heart..... Maurice
Navy Blue Eyes..... Camp-Conn.

Nebraska Vs. U.S. Copyright Law Is Court Issue

Omaha, June 30.
Federal Judge John Delahant last week handed down the first decision connected with the legal efforts of individuals and members of ASCAP to stop Nebraska music users from performing their compositions. The Warner Bros. publishing group had brought infringement suits against 10 hotels and ballrooms in this area and the finding of the judge was on a technicality.

The defendants had asked (1) that the publisher be ordered to give more definite information and (2) that the action be dismissed. Judge Delahant decided that he would defer acting on the dismissal motion until Warner furnished the requested information. What the defendants want to know is whether Nebraska's anti-ASCAP statute, which requires that before a publisher may sell his music in that state, he must first register it with the secretary of state and post a stamp on the sheet music the sale price. Under this same law, a buyer is free of further account and may play the music privately or publicly without obtaining a license from the copyright owner.

Warner has 10 days in which to tell whether it complied with the procedure specified by the Nebraska law. The answer, WB counsel has already indicated, will be "no." The publisher's contention is that Nebraska law, while upheld by the U. S. supreme court, should not be permitted to be used to deprive the individual copyright owner of rights

that have been granted him by the Federal copyright law. Also that the purpose of the Nebraska statute was to prevent groups of copyright owners from doing business joint in the state and not to confiscate the rights of individual owners. It is likewise argued by Warner that U. S. copyright law pointedly operates the publication right from the performing right and that the pure supreme court decisions have repeatedly held, does not give buyers the right to perform the music for profit.

Radio Trade

Continued from page 41

the situation is different. The war industries should provide means of employment for thousands of members of the radio trade.

Weiss Slips Edgout

Hollywood, June 30.
Lewis A. Weiss, general manager of KFI-Don Lee Mutual, has notified the members of the deal for increase in money for station staff at KFFC, San Francisco, is off, following recent James C. Pettillo's edict on banning of records and transcriptions of union members on August 1. Believed this is first known reaction to Pettillo's fiat.

New York and Frisco were informed that the union's action violates the agreement that permits use of such discs.

Radio interests were considering upping of time and income to two hours daily, netting men \$45 a week. Weiss was willing, so long as permitted the contractual provisions, unless the deal for her records. But he now has refused further consideration of the proposal.

He adds that the station doesn't need staff it has but that it was considered good investment in view of the disc privilege.

Capitol Records, new DeSylva, Mercer, General Wallach firm which bill the stands Monday (29) with first disc, received notification from James Pettillo, New York, that after July 31, when the American Federation of Musicians' license expires, it won't be renewed.

Latter came as a complete surprise to the firm. (Don't they read trade papers?)—Ed. It was terse, brief and contained no explanation of the refusal except a reminder of the order which prohibits mechanical reproduction by members after Aug. 1. Decca, Columbia, Victor received no notices here, their representatives stating that if they got the same notice as Capitol it probably went to their Eastern headquarters. Capitol discs features Whitman, Tilton, Gordon Jenkins and others on the first 12,000 releases. With heads of company in the East no statement was forthcoming here.

Earl Bradner's ditty, "Let's Make Every Moment Count," will be published by Mallory Music Co.

Inside Stuff—Music

Band and music trade got quite a kick last week out of a story in the New York Times of a U. S. soldier who received a packet of recordings of American dance bands from home, and gathered a considerable crowd and an Australian music store while there. The Times correspondent got off almost a full column on the effect the various Platters had on the U. S. doughboys, and Aussie civilians and soldiers who helped him.

Yarn claimed that all business in the store halted while Pvt. F. E. Miller, of Scotch Plains, N. J., went through all 18 sides of the discs he had received from a girl friend. After all business had been busy, Benny Goodman's version of "Strine of Pearls" got best reception. "I Said No" and "Java Jive" were also mentioned. Correspondent "went on record" as saying, "There is no greater moral bulwark to these men."

ASCAP board of directors at its regular monthly meeting Thursday (29) approved submitting up of \$1,000,000 to the members as the royalty payoff for the second quarter of 1942. The checks will go out next week. This large million was hinted at in Variety two weeks ago.

What makes the amount of the distribution especially big is the fact that out of the collections for the quarter came abnormally large expenses. In establishing its own offices throughout the country ASCAP had to equip them with new office furniture and buy cars for its district representatives.

Republic Music Co. is sending up a folio of poems used by Sammy Kaye on the latter's NBC sustainer "Sunday Serenade." Each week for more than a year Kaye has been inserting a listener-written verse into his broadcast, and the cream of them have been selected for printing.

Folio will also include a group of songs.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC, WFLA, W. Y. Completion begins August 1, 1942, and is based on data provided by Accurate Reporting Service regular checking source for publishing industry.

TITLE	PUBLISHER	TOTAL
Keep Lovelight Burning	Benick	49
My Gal Sal	Felix	29
One Dozen Roses	Famous	33
Jingle Jangle	Paramount	28
Robbins	Robbins	23
Wears Pair Silver Wings	Shapiro	23
Sleepy Lagoon	Chappell	22
Take Me Home	Miller	21
Isaho	Mills	21
Three Little Sisters	Santly	21
Last Call For Love	Felix	20
Johnny Doughboy	Crawford	19
Thru the Ocean	Berlin	19
If You Were a Dream	Shapiro	19
Ferrie Wheel	Melodylane	18
Always in the Heart	Shapiro	18
This Worth Fighting For	Yarns	18
Skykay	Morris	18
Always in the Heart	Shapiro	18
'Who Wouldn't Love You?'	Maestro	13
Let Heart Canteen	Army	13
All I Need Is You	Shapiro	12
Sweet Eloise	Shapiro	12
Be Careful, It's My Heart—'Holiday Inn'	Berlin	12
Must Be Vicious	Shapiro	11
I Remember You—'Fleets in'	Paramount	11
'Nightingale'	Marks	11
Remember Me—'Thanking You'	Famous	11
My Gal Sal—'My Gal Sal'	Paul-Marks	11
Just Plain Lonesome	Mayfair	11
Must Be Vicious	Robbins	9
'Strictly Instrumental'	Cherio	7
Everything I Got	Chappell	7
Heaven Is Mine Again	Chappell	7
On Echo Hill	Forgy	7
Sleep	Robbins	7
Midsummer Madness	Embee	7
Breathless	CLP	7
Do You Miss Sweetheart	Paramount	7
Embraceable You	Harme	6
Miss You	Santly	6
New York Nocturne	Robbins	6
Cocchita Lopez	Famous	6
Lullabye of the Rain	Jewel	6
You're Too Good	Shapiro	6
'Just Thought You Here	Yankee	6
We'll Meet Again	Dash	6
Shh, Mummer Secret	Famous	6
Soldier Dreams You	Witmark	5
Got Moon in Pocket—'Holiday Inn'	Mayfair	5
Remember Me—'Thanking You'	Robbins	5
Put Put Put	Miller	5
Over There	Leist	5
Knock Me a Kiss	Leist	5
I Met Her Monday	Berlin	5
Swind Wind	Witmark	5

* Indicates BMI licensing; others are via ASCAP. + Filmusol.

Abie Oman to Coast

Abie Oman, managing director for the Robbins music publishing group, left for Hollywood yesterday (Tuesday). He will make the rounds of the Metro and 20th Century-Fox studios to discuss forthcoming musicals and the publication of their scores.

Oman will be gone three to four weeks. Mrs. Oman is taking the trip with him.

Frank Waxman composing the score for "Reunion" at Metro.

'The Song Of The Hour' I NEED AMERICA (America Needs Me)

All Material Available
● BAND
● VOCAL
● VOCAL—3 ORCH.
AMERICAN MUSIC, INC.
2111 N. Hollywood Blvd.
Hollywood, Calif.

"STRICTLY INSTRUMENTAL"

RECORDED BY
HARRY JAMES (COL.) BOB CHESTER (BLUEBIRD)
CHERIO MUSIC PUBLISHERS, INC.

A Complete Current Catalogue Every Class of Hit! A Hit in Every Class!

SOMEBOY'S THINKING OF YOU TO-NIGHT

TOP BALLAD HIT

LITTLE BO PEEP HAS LOST HER PEEP

POPULAR NOVELTY HIT

PRIVATE BUCKAROO

NEW PICTURE HIT

From Universal Picture, "Private Buckaroo," featuring Harry James and His Orch.

ROMANTIC HIT

LATIN-AMERICAN HIT

FULL MOON

COME BACK

SOUTHERN MUSIC PUBLISHING CO., INC.

1619 Broadway, New York

SID LORRAINE, Gen. Prof. Mgr.

HOLLYWOOD — CHICAGO — CINCINNATI — SAN FRANCISCO — TORONTO

ASCAP FIGHTS MILLS

Songwriters May Decide to Ally With The Authors League of America

The Songwriters Protective Association will take another step today (Wednesday) toward determining whether it wants to assume the role of a guild and affiliate itself with the Authors League of America. The SPA's executive committee will name a committee whose assignment it will be to study the organizational methods and bylaws of the Dramatists Guild and to report their findings to the SPA membership in four weeks. This action follows a recommendation that climaxed a meeting of the SPA members last Tuesday night (23) at the Park Central hotel, N. Y. Strong support for the guild idea made itself evident at last week's general meeting, and the indications are that the SPA will be known as the Songwriters Guild of America before the current year is over. Some puzzlement has been caused among music publishers by this guild move. They can't see what practical effect it can have for now, but they are concerned about the contract between that organization and publishers has four years to go.

Rock Rosenberg, president of the New York local of the American Federation of Musicians, was among those who spoke at the Park Central meeting. Rosenberg advised that it was essential that the SPA's members first make up their minds that they would stick together whether the eventual choice was a closed shop or a guild union. Unity, he said, must be assured before the die is cast.

Arthur Richman, head of the Dramatists Guild, was unable to appear because of some dental trouble, and Arthur Garfield Hays, whose firm is general counsel for the SPA, not only explained the ramifications of the closed and guild shops but outlined the internal operations of the Dramatists Guild. Billy Rose first expressed the opinion that he didn't think the time was right for the conversion of the SPA into a guild but later he told the meeting that it was obvious that the sentiment was decidedly pro-Guild and that the SPA ought to proceed with plans in that direction.

Irving Caesar, ex-SPA prez, also spoke, but he confined his remarks to the strides made by the organization in membership and protecting the writers' interests.

Hour of Charm' Hymns Into a Robbins Folio

Phil Spitalny has assigned to Robbins Music Corp. the right to use his name on a folio which will contain 101 hymns broadcast on the "Hour of Charm" (NBC). Spitalny recorded some of these as an album.

The Modern 'Hinky Dinky'

LALAPALUZA LU

'The Most Terrific Gal You Ever Knew'

Recorded by

SAMMY KAYE on VICTOR RECORDS

WORLD MUSIC, INC., 607 5th Ave., New York

STOP! LOOK! LISTEN for!!!

(I'm Headin' for the Blue Horizon)

WHERE THE MOUNTAINS MEET THE SKY

A Great Ballad

REPUBLIC MUSIC CORP.

607 5th Ave., New York

15 Best Sheet Music Sellers

(Week of June 27)
 Johnny Doughboy.....Crawford
 Sleepy Lagoon.....Chappell
 One Down Road.....Panous
 Always in Heart.....Remick
 Three Little Sisters.....Santay
 Jersey Bounce.....Lewis
 Jingle Jangle.....Paramount
 Under Apple Tree.....Robbins
 Skykay.....Morris
 Who Wouldn't Love.....Maestro
 Thruv Klm Gosen.....Berlin
 We'll Meet Again.....Dash
 Somebody Taking Place.....Shapiro
 Tangerine.....Famous
 Sweet Eloise.....Shapiro

FILM MEN RAP ASCAP FEES

Detroit, June 30.

The directors of the Cooperative Theatre of Michigan passed a resolution protesting against the scale of license fees now charged by ASCAP. The resolution complains that theatres are required by ASCAP to take out a blanket license even though not all the films they exhibit contain music.

Another point made by the resolution is that ASCAP collects twice for the same music, once from the producer and secondly from the exhibitor.

On the double charge angle ASCAP has often explained that the license obtained by the producer has nothing to do with performing rights but merely covers his right to record the composition. The license granted the exhibitor by ASCAP pertains strictly to the right to perform and is a separate right, as recognized by the U. S. copyright law, from the recording right.

Larry Shea With ASCAP

Hollywood, June 30. Larry Shea appointed district manager and general assistant to Richard Powers, local ASCAP head. He'll oversee Southern California district.

Shea was formerly public relations head and assistant to the president of Air Ways Appliance Co.

Jesse Collier clefted 'Love Never Happened to Me,' to be sung by Fila D'Orsay on an Army camp tour.

FORMER SONGWRITER SUECK INTO RETIREMENT

Former Society General Manager Will Receive \$35,000 in Return for Promise Not to Engage in Any Associations Inimical to ASCAP

AN ASCAP VETERAN

ASCAP's board of directors by a unanimous vote last week dispensed with the service of E. C. Mills, once the Society's general manager but of late assigned to do miscellaneous jobs. The board also voted to pay him a year's salary, \$35,000, collected on a weekly basis, provided he agreed to refrain from any action that might be inimical to the best interests of the Society. And not to accept work in the performing rights field during the year's period. The matter of working out this latter technicality was left to the organization's president, Deems Taylor. Mills' exit comes but six weeks after the replacement of Gene Buck by Taylor and by virtue of the strings tied to the final payoff constitutes the most curious ending given a career in ASCAP. Buck, of course, continues in an advisory capacity. The action that precipitated Mills' departure from ASCAP occurred at the talent of the ASCAP board monthly session last Thursday (25). All routine matters had been disposed of when a director moved that the board take up the unfinished business affecting Mills. The executive committee had at a previous meeting introduced a resolution recommending that the services of Mills be terminated but it was suggested that since Mills was out of the country on company business the resolution be tabled.

No opposition within the board was apparent this time and the question to be settled was what financial arrangement ought to be granted Mills in lieu of notice. Some one present in the board room stated that he had discussed the matter with Mills and that Mills had remarked that it would be okay with him if he got a year's salary. It was then proposed that the Society take some measure to guard itself against Mills going with some setup that would be competitive to or in opposition to ASCAP, while he was still receiving compensation from the Society. This problem was solved by attaching a guarantee compliance to the \$35,000.

As Old Timer Mills became a part-time employee of ASCAP about 20 years ago, working at the time also for the Publishers Protective Association. Later ASCAP absorbed all his time and he was eventually named general manager. Mills participated in the purchase by RCA-NBC of a group of publishing firms which were merged into a subsidiary Radio Music Inc. and he became the operating head of it. When the latter project blew up with the loss of over \$1,000,000, Mills got back into ASCAP as general manager. For years his salary was \$50,000 per annum. In later years his title was chairman of the executive committee.

Capitol Discs on Stands

Hollywood, June 30. Capitol Records, a new company, hit the stands with 12,000 platters, its first issue, Monday (29). Releases are equally split among six songs, with Paul Whiteman, Freddie Slack, Johnny Mercer, Dennis Day, Martha Tilton, Gordon Jenkins and Connie Haines the artists.

Glenn Wallich, of the Johnny Mercer-Buddy de Sylva combination which formed the company, sold out interest in Music City, Tenn., and is at present in the east arranging distribution. Platters will be pressed here, in Chicago and New York.

Contactmen Debate Nick Kenny's Plug Methods But Decide to Take No Action

Songplugging activities of Nick Kenny, radio columnist for N. Y. Mirror, was a subject of heated and lengthy discussion at a meeting Monday night (28) of the executive council of the contactmen's union. Members of the council talked about passing a bylaw which would bar any one not exclusively employed as a contactman from contacting plug sources, but the proposition died of its own impracticability since such a measure would prevent songwriters from demonstrating their own works. Kenny is also a member of the union.

What prompted the latest surge of resentment against Kenny was some allegedly unfair methods used in the drive last week to get his latest song, "Keep the Love Light Burning" to the top of the "most played" list. Promotional managers for various publishing firms charged that Kenny in bringing last minute pressure through orchestra leaders' press agents had succeeded in knocking off the scheduled plugs of his competitors. The objection, wasn't so much to the power he was able to exercise through his columnist con-

nection, but rather to his use of this power to undo the work of weeks by a competitor in planting a plug. It was marked off to the protesting professional managers that while Kenny could be considered as having a marked psychological edge over his competitors, no evidence had been brought forward that he had violated the union's bylaws. It was also recalled that it has been a common practice among professional men to knock off one another's plugs and that such procedure should not be the concern of the union unless it prepped on some union taboo.

PHIL KORNEISER JOINS ABNER SILVER

Phil Korneiser has joined Abner Silver in Lincoln Music, Inc., as general manager.

Korneiser, who up until recent months was with Broadcast Music, Inc., held the general management of Leo Feist, Inc., for over 20 years.

TOP WRITERS!

HAROLD ADAMSON
LEW BROWN

HOAGY CARMICHAEL
RALPH RAINGER
LEO ROBIN

SAM H. STEPT

CHARLIE TOBIAS

PAUL F. WEBSTER

TOP SONGS!

HERE YOU ARE

Lyric by Leo Robin

Music by Ralph Rainger

From the 20th Century-Fox Picture, "My Gal Sal"

DON'T SIT UNDER THE APPLE TREE

By Lew Brown, Charlie Tobias and Sam H. Stept

THE LAMPLIGHTER'S SERENADE

Lyric by Paul Francis Webster

Music by Hoagy Carmichael

Just Published!

By the writers of "Ferry-Boat Serenade" and "The Humpecker Song"

THE WOODPECKER BIRD

Lyric by Harold Adamson

Music by E. Di Lazzaro



ROBBINS MUSIC CORPORATION

799 SEVENTH AVE., NEW YORK MURRAY BAKER, Prof. Mgr.

Joe Lewis-Lahr-Wheeler Vauder, In Chi Fold, Looks for N. Y. House

The Al Bloomington-Nat Karson two-day vauder, headliners of 1942, which closed Saturday (28) in Chicago, has not yet found a N. Y. berth. No theatre of sufficient size equipped with a cooling system is as yet available for the Joe B. Lewis-Bert Lahr-Bert Wheeler layout.

Paul Small, who booked that show, is himself looking for a N. Y. house for a two-day show in mid-July, but he has a title, "The Big Time."

Another of the Small-booked shows, this one backed by Fred Finklehoff, the playwright, is current at Billmore, Joe Amos and Company. Topped by George Jessel and Jack Haley, this show is turning in okay grosses.

Henry Busse's orchestra opens July 8 at the Brican broom, Southgate, Cal., meanwhile negotiating for a film engagement.

TWO MANY CONTRACTS

Dancer Jerry Tapps Involved With 2 Philly Bookers On Dates

Philadelphia, June 30. A penchant for signing contracts got Jerry Tapps, singer, dancer, in a jam last week with State authorities. Tapps had inked an "exclusive" booking contract for two years with Tony Phillips, local booker, who set the same time the dancer had signed with Jolly Joyce, who had a deal set for a Detroit territory for Tapps also for last week.

When Tapps refused to honor Joyce's contract, the pudge booker complained to Anthony C. Sharkey, enforcement agent in charge for the State Department of Labor and Industry. Sharkey decreed that Tapps may finish out his week at the Ball Room (27) but would have to honor his Detroit engagement for the coming week.

Learning a Lesson

Detroit, June 30. Farewell parties for retiring servicemen are strictly taken from here on at the Mayfair Club.

The reason is that Buddy Duray, emcee at the club, and Jerry Arnes, who thought up because he had a call from the Navy. Fellow entertainers and guests in order and look for a nice sendoff. Tenor Carmine Di Giovanni thought a parting gift in the order and look for a nice sendoff. Tenor Carmine Di Giovanni thought a parting gift in the order and look for a nice sendoff.

There was considerable surprise the next day when the well-wishers picked up the newspapers and learned that Duray, who had been in the Mayfair on an optional contract as long as he pleased, was being advertised to headline at the Teddy Bear Club as Detroit's wackiest m.c.

QUITS ABBOTT DANCERS TO JOIN BILLY REVEL

Chicago, June 30. Beverly Allen, appearing with the Abbott Dancers at the Empire Room of the Regency Hotel, leaves for Billy Revel. Pair will go under partnership of Revel and Allen, a comedy dance duo.

Revel and Allen break in at Shreveport, La., and then jump to Dallas.

Jersey Resort Squawks On Fuel 'Discrimination'

Philadelphia, June 30. The City of Wilton, N. J., which along with the rest of the seashore resort towns, has been hit by gas rationing, especially where fuel, also, last week complained to Director of Transportation Frank C. Smith that it was being discriminated against.

W. Cortright Smith, director of outings, in a letter to Edwin J. Smith, who is in charge of the Delaware River, was able to get plenty of fuel, while excursions to the South Jersey resort were curtailed.

Smith warned that a "collapse of the resort industry" was imminent unless some relief was found.

"There's plenty of train service to racetracks," he said. "We must live, too!"

Hotel's Name Weekenders

Lake Champlain hotel, Lake Champlain, N. Y., resumes name talent bookings July 4 when Sheila Barrett opens the new season. George Price comes in next week-end, with Jane Pickens following.

At the Hotel, Music Corp. of America, is handling the bookings. Edgar Gilbert operates the hostelry.

Saranac Lake

By Happy Bonway

Saranac, N. Y., June 30. Donald C. Ramey, who says a mess of an act of routine here, was stationed at Pine Camp, N. Y., with the 10th Cavalry.

Harry (Stuart & Martin) after doing a two-year routine, got his O.K. papers and left for Hollywood. Mrs. J. C. Plippen up from the Bluff, Tenn. Mervyn at the Will Rogers. The dancers formerly at the Marine Latin Quarter, is m'king a nice comeback.

The passing of George R. Guy, of the famous Guy Bros. Minstrels, his last writer in a very short spot. He gave us our first start in minstrelsy 52 years ago.

Patricia Mitchell to New York for a two-week vacation from the sanatorium.

Fred Doring, ex-minstrelman and ex-vaudeville State legislator, greets this colony with a "if the welfare of the gang, call on me."

Four of the town's leading night spots failed to open. Gas rationing the cause.

(Write to those who are ill.) Dorothy Davis is new vocalist with Helen Bonham's orchestra. She sang the band's recent stay at the El Dorado Room, Commodore Perry hotel, Toledo.

Inside Vaudeville—Niteries

After noting the demand for tickets for the second night of 'Laugh, Town, Laugh', Ed Wynn's vaudeville show, brokers descended upon the boxoffice of the Alvin, N. Y., last week and sought as many tickets as it was possible to allot them. Attendance jumped to staid proportions and the vaudeville was established among the musical light leaders on Broadway.

Ticket code, to which it is necessary for the agency men to subscribe, does not cover vaudeville and therefore the brokers are not bound to adhere to the 75c maximum overcharge. However, there is a state law which also establishes such a limit, but because of long-pending legal proceedings the matter of its enforcement by the License Commission office is rather lax. Brokers are seeking a writ restraining Commissioner Paul Moss and Police Commissioner Lewis J. Valentine from enforcing the statute on the grounds that it is not constitutional.

Another curiosity in the status of 'Laugh', as with 'Priorities' at the 46th Street, is that the Sunday law does not apply. The vaudeville outfits are on a seven-day basis. Law requires a 24-hour rest period each week for leggers and such shows playing Sunday usually lay off Mondays. That provision of the Sunday law is regarded as discriminatory.

Equity and its chorus branch decided to make further investments in War Bonds, former to buy \$100,000 worth and the latter to take \$62,000, approximately 50% of each organization's cash reserve. Actually Equity will invest \$40,000 and, after a 10-year period, the bonds will be worth \$100,000, the same proportion applying to Chorus Equity's purchase. During the initial drive, the federal securities were taken down by Defense Bonds, both actors' organizations made investments, but their new deals are considerably higher than the original purchases.

Equity is the most financially sound of the talent unions, with the chorus branch a runner-up, although the treasury of the Screen Actors' Guild is also regarded to be in excellent condition. As of March 31 last, Equity had \$173,175 of its own cash on bank deposit, with the chorus end having \$128,000.

War-time problem which the patriotic niteries, however, seem to be bearing cheerfully, is the strong influx of servicemen, especially on weekends, but with a minimum of spending. Since the men in service just haven't got it, they sit around with one drink, especially where floor shows obtain. The civilian turnarounds, of course, represent a much higher per-person average, but there's nothing the bistro can or want to do about it. As result, too often the commercial turn-out is greatly decreased in relation to the actual spending strength.

Al T. Wilton, for 20 years with the Keith vaudeville office, continues to carry on as a booker of talent, but now is devoting his time at the age of 58 to club and social affairs for such companies as the Prudential Insurance Co., Bell Telephone Co., Union claims that George M. Cohan wrote his first song for the team of Wilton and Nelson, singing and talking act, of which Wilton was part, early in his theatrical career. The song was called 'Sold Ruth Cohan' by Billy McKee, and Wilton says Cohan was only about 10 years old at the time.

Cuffo Niteries Hurts in St. L.

St. Louis, June 30.

Local niteries are encountering stiff opposition since the newly formed Club MacArthur has been opened in the quarters of the Downtown Y. M. C. A. Bob Williams' 10-piece band and Margaret Becker, radio songster, were among the entertainers who performed for service men who are custo guests at the club. Club operates from 10 p.m. to 1 a.m. and was organized to provide additional recreation for service men and war workers who have an opportunity to come to this burg on leaves.

Idea sprang among members of the Parks & Playground Assn. Club, operates twice weekly, and 'hard' drinks are mixed.

Jimmy Gargano, who headed his own band, is now playing with Leonard and Seag's orchestra at Nebeloh's, Detroit.

PHIL REGAN

Personal Representative
FRANK VINCENT
Beverly Hills, Calif.

The Free Press

"In casting his new review Dave Wolper reached into Hollywood and brought Harry Puck to New York as his producer. His work can be appreciated in the smart ensemble numbers by the chorus of ten love-lies."

N. Y. "WORLD-TELEGRAM"

"Harry Puck came out of the West to hit Broadway's Hurricane restaurant out of its class B doldrums this week... the trim production that opened last Wednesday night is also blessed with previous good taste and an easy story that parodies ringdiers will find very satisfactory, for which we salute Mr. Puck, who has whopped up a smooth revue dist that has variety and color without seems showing. A neat and easy package of fun this Hurricane fare; the best and most generous the room has had in a long time."

N. Y. "EVENING POST"

"The Hurricane has built a coping show around Miss Niesen. For one thing, the club has the best-trained chorus it has ever had, thanks no doubt to its new producer, Harry Puck, brought here from Hollywood. The chorus numbers show an originality that is refreshing."

N. Y. "EVENING SUN"

"The Hurricane has changed producers with this show for the first time in a year and the switch is all for the better. Harry Puck back on the main stage after a stay in Hollywood has brought considerable imagination in devising this presentation, and he can chalk it up as a click Broadway comeback. The line of ten in addition to looks, shows the influence of Puck's line staging in several appearances. The routines are the more advanced variety."

"VARIETY"

"Harry Puck is now in charge of production. Has endowed the line of ten with routines that are excellent and of the beaten track. Pace is smooth and fast. Their numbers show originality and are extremely effective."

"BILLBOARD"

Revue at the Hurricane, New York—
Conceived and Produced by

HARRY PUCK

319 West 48th Street, New York

Circle 6-9100

THE THEATRES OF THE STARS

Marcus ROEW BOOKING AGENCY

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LYDA SUE

Currently PARAMOUNT, New York
Direction: MARK LEDDY

RAPP ON OUR BORSCHT

Carl Denny Named AGVA Exec Sec In Detroit, Ending Long Bickering

Detroit, June 30. Winding up two years of bickering which finally saw both the suspension of the executive secretary and the executive board, Carl Denny, dean of emcees here and known professionally as Carl Denny, has been named the new executive secretary of the American Guild of Variety Artists.

He replaces Les Golden, whose resignation was forced a month ago when the national organization stepped in to clarify the long feud between Golden and the executive board. In the interim the reinstated board had been conducting the affairs of the Detroit local. The new choice fits in with the policy of the board.

George Stella, AGVA president, is planning a benefit show for the organization for Billy Meagher, niter performer, who is recovering in Grace Hospital from a automobile accident.

Wilby's Eatery

Harry Wilby, who was Harry Smith of the singing, yop-comedy team of Smith and Sherr, has opened a restaurant and a stage on the upper west side in New York.

An oldtimer in vaudeville, Wilby started out in 1909 doing a singing stint from a box in the Lincoln Sq. theatre, N. Y., for Loew's, as a part of the regular show.

The act of which he was a member, opened the Ackerman & Harris time when it bled with three towns in 1936, Seattle, Tacoma and Portland, Ore.

WASHINGTON ICE ARENA TURNS BEER GARDEN

Washington, June 30.

Uline's ice arena will be transferred from a sports spot to an indoor beer garden on July 10. Uncertainty over future of ice hockey due to curb on travel, the failure of boxing to attract in Washington and the recent flop of the 'Roller Follies' were factors in the switch from sports to suds.

Uline's hasn't seen a fight program since last December, the wrestling promoters have failed to make it pay, and only the 'Ice Follies' managed to tick during the past season. Uline's biggest night was the President's Birthday Ball celebration, when 22 Hollywood stars, Johnny Long's band and Mrs. Franklin D. Roosevelt managed to pack the place.

Beer garden will have a 35c admission with lager on sale at the usual juke joint scale. No hard liquors. Local bands will be used instead of touring name groups.

Harry Martin Leaves Saranac San for Coast

Harry (Stuart K.) Martin left the Rogers Memorial hospital at Saranac Lake last week after a couple of years at that san.

Martin immediately tied to the Coast, where he'll continue to convalesce.

TALANT BEEFSON CATSKILL DATES

Performers Claim Booker's 'Wonderful' Resort Only Serves As Advantage for Him and Hotels—Gripe About Meals, Sleeping Conditions, Etc.

SHUTTLING SYSTEM

If you should ask an actor about Charlie Rapp's 'wonderful' Catskill Mountain circuit within a circuit it would be revealed it's four borscht after all. Although Rapp's Farms, housing solo troupes available for spot-booked dates in the mountain hotels, has not gotten fully underway, complaints from performers are already beginning to pour in.

Rapp has barely been able to hang all the curtains in the three farms he's leased around Swan Lake, but he's getting more knocks than a speaker's door. It seems his idea was great, but, according to performers, it's strictly so for himself and the resorts.

The actors don't see any advantages to themselves—nor unless one can call 'advantageous' such items as cut salaries, sleeping on cots, 'hitchhiking' in bouncey station wagons between three and four hotels of a Saturday and Sunday. There's also the small item of food; all Rapp serves, they say, is breakfast on the weekend mornings, with the actors having to look to the hotels they work at for the rest of their meals. But in the rush to make the show the various hoteliers, it seems there isn't much time to eat the hotel meals.

Rapp's Idea

Rapp's whole idea was to make things more convenient for the mountain hotels. By housing the actors himself, he sidetracked the former custom of hotels providing rooms plus transportation plus meals to performers they booked on weekends. Also, by shuttling troupes between two, three and four hotels on Saturday and Sunday, Rapp is able to furnish shows to the hotels at cheaper rates, but the rub is that

(Continued on page 49)

SALTZMAN, BERMAN TEAM FOR 2-A-DAY

Harry Saltzman, once producer at the ABC, Paris, and lately booker for Clifford C. Fischer's two-day vaudeuses in N. Y., has left the latter and, in association with A. L. Berman, will present his own two-day varieties in N. Y. Theatre isn't set, but the opening is scheduled for mid-August.

Berman is an attorney w.k. in legit circles, notably via his association with E. G. DeSoy. A new corporation, ABC Productions, Inc., has been set up for the Saltzman-Berman two-a-day venture.

Williams Trio Back

In Wynn Vaude Show The Hermans Williams Trio, out for a few days, went back into Ed Wynn's 'Laugh, Town, Laugh' straight vaude show at the Alvin, N. Y. Their original replacement, The DiGatanos, remain with the show, however.

Out instead is Hector and His Pal, dog act, with the Ken Davidson-Hugh Horgie badminton turn now closing the show.

Joins the Parade

Atlantic City, June 30. Dennis hotel, one of most conservative hotels here, and the last remaining dry spots on the Boardwalk, took out a liquor license Wednesday (25) and will open a cocktail lounge July 15.

Tommy Dorsey Plays Vs. Himself In Pitt, Result of Pic-Stage Booking

WILL HARRIS ADDED TO CHI MORRIS AGCY.

Chicago, June 30.

Will J. Harris has been added to the staff of the William Morris agency here.

Harris, veteran vaude producer, will be booked in the Morris office's private entertainment division. Harris was for 11 years on the production staff of Balaban & Katz.

With Jack Kalchman leaving to join the Army next week, his place in the general booking division of the local William Morris agency will be taken over by Sid Harris, veteran trade paper man. Kalchman had been with the Morris office for the past four years.

Mother Kelly to Open Nitero on Broadway

Operators of Mother Kelly's, Miami nitero now taken over by the U. S. Army, are opening the former beachcomber on Broadway, Saturday (4). It will also be called Mother Kelly's and the show geared strictly for laughs. Diamond Brothers (3) and Cully Richards will top the production.

The Miami nitero was taken over some months ago as a schoolroom for servicemen in training at Florida resort.

Pittsburgh, June 30. Stanley, WB deluser, and Penn, the Loew house here, which operate under a pooling agreement, rubbed their eyes last week to discover that they had Tommy Dorsey all set to play against himself here beginning Friday (3). Came about as a result of 'Reap the Wild Wind' holding for a second session at the latter house.

Set to follow it last Thursday (25) was 'Ship Ahoy' in which Dorsey's band is featured, with WB-Loew execs figuring plect e would be a great trailer for Dorsey's p.a. on the Stanley stage in following week. However, big bid for 'Reap' pushed 'Ship' back and as a result shoved Dorsey into direct competition with himself.

As a result, Penn had to book in another film hastily to replace the Metro musical next week. 'Juke Girl' got the call, with 'Ship' following it. At that Dorsey will be against himself for one day since his in-person engagement won't end at Stanley until July 4, same time his picture opens at the Penn.

Wongs 'Suspicious'?

Springfield, Mass., June 30. Pair of overzealous Springfield cops this week gave the 'Who are you and where'd you come from?' routine to a couple of 'suspicious' looking Orientals.

Embarrassment was cleared when the Chinese troupe explained they were stumbling at the Court Square theatre.

UNIGUCELITO VALUES

The Only Afro-Cuban Stylist

Just Completed

"YOU WERE NEVER LOVELIER"

a Columbia Picture with


Fred ASTAIRE Rita HAYWORTH Adolphe MENJOU

currently

WALDORF-ASTORIA

New York

Victor and Columbia Recording Artist



CYNDA GLENN

International Comedienne

Headlining Capitol, Washington

Opening Thursday, July 2nd

Week of July 9th

State Theatre, New York

Joining the Parade

Atlantic City, June 30.

Dennis hotel, one of most conservative hotels here, and the last remaining dry spots on the Boardwalk, took out a liquor license Wednesday (25) and will open a cocktail lounge July 15.

STATE, N. Y.

Milton Berle; Jansleys (4), Mar
Burton, Leonard Sues, Ben Yost Vik
ings (6); Ruby Zwerling's pit band
'Tortilla Flat' (M-G).

There are four acts supporting Milton Berle at the State this week, but, in essence, the show is just one big Berle-ing point. The comic is back at this theatre for his umpteenth engagement, in between pictures for 20th-Fox, and the management has given him carte blanche for his ungracious nonsense.

[illegible]

"Variety's" cub columnist is using the foot-balancing Jansley quartet as foils. The four acroas have worked a number of times with him in just the type of act that they're doing this week, and when the headline becomes the subject of the four, some's pedal maneuvering it brings plenty of laughs. In their straight work the Jansleys are still big-time.

Then there's Mary Burton, whose blonde a.s. provides a strong front for Berle in the usual guy-dame absurdities. As a singer, Miss Burton can lit a rhythm tune with most of the present-day femme vocalists at least when Berle isn't disrupting the proceedings with his horseplay on stage or in the audience.

Leonard Sues is the youngster who was the hit of Broadway's recent 'Johnny 2 x 4,' and he proceeds to give 'em a demonstration of trumpet virtuosity that's right out of the top drawer.

Perhaps Berle's funniest contribution, outside of his 15-minute gag, was his early in the show joining the Ben Yost Vikings, male singing sextet, as a ludicrous made-up seventh. The Vikings, who were singing "Swanee," a heroic type of singers, all with excellent voices, but Berle practically made a shambles of the place where he joined them. He sang "Swanee" the same hokum routine with a male octet at the Royal Palm, Miami nitery, two seasons ago.

With the Hedy Lamarr-Spencer Tracy duo, Garfield named "The Day on the Terrace" and Berle headlining the show, it looks like big week for the State boxoffice.

Naks.

CAPITOL, WASH.
Washington, June 28

Jay C. Filppen, Eleanore Whitne
Horace MacMahon, Eddie Hanle
Jane Elakana, Rhodan Bookers, A

This show is sockeroo. Jay & Flippen ties everything together in great fashion as m.c., the set blending into an hour that ranks among the best the house could muster.

Sam Jack Kaufman's house orchestra starts things, as usual, with a fast overture, this time a medley of Porter tunes with songstress Lynn Allison doing 'Beguine,' and splashing idly, too.

specialty; one a burlesque of radio commercial plugging the theatre cooling plant. Has the folks singing it with him and he's having it recorded. As he does a morning show on local WOL, he is playing it back each morning so the mob can hear themselves sing.

The Rhythm Rockets, along with Flippen, start the show proper with a clever number utilizing beams of light. Horace MacMahon, film gangster, has some patter of his own, some more gags with Flippen, and getting real laughs, and then comes Eleanor Whitely, whose singing

Eddie Hanley and his burlesque woman dressing comes next and, always Hanley got plenty of laughter. Inevitably, Dickson, who in three num-

Then Flippen, MacMahon and Miss Whitney do a burlesque on air raid sirens and fire wardens that gets much laughter, followed by a Flippen song.

laugus, followed by a clipped, s-
monolog, plus his standard singing
'Small Fry.' *Marg.*

Bills Next Week

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Salzedo - LeRoy - Scholz ensemble will open a tour of 35 dates in Steubenville, Ohio, Oct. 15. The trio, booked by NCAC, closed in Virginia in April. They are being sold from \$750-\$1,000 per engagement.

Goo Rrimog	Homan Gr
Day Dawn & Duak	Johny Gulifoy
Dave Gold Oro	Gloria Dale
Lewlier's Swing Kar	Thunderbolts
Wendell Mason	Reta Zane
Merry Men	Jack Isen C
Grace Wynna	River Drive
Maris Satelle	Dlok Wharton
Laiglion Bar	Sam's Ca
Rose Venuti 3	Sandy McPhe

Mr. and Mrs. Harold Gu
in N. Y., June 29. Father
rector for Universal Pictur

Mr. and Mrs. Seward We
Los Angeles, June 28. Fa
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Director at University

Mr. and Mrs. Seward Webb, son, in Los Angeles June 28. Father is as-

Grateful Thanks

to the following splendid artists for
their contribution toward making this
our most successful season in radio:

Gracie Allen
Eddie "Rochester" Anderson
Edward Arnold
Mischa Auer
Phil Baker
Tallulah Bankhead
Joan Blondell
Charles Boyer
Billie Burke
Marlene Dietrich
Joe di Maggio
Tommy Dorsey
Melvyn Douglas
Maurice Evans*
Douglas Fairbanks, Jr.
Errol Flynn
John Garfield
Paulette Goddard
Betty Grable*

Tito Guizar
Harry James
Boris Karloff
Veronica Lake
Carole Landis
Rosemary La Planché
Joe Louis,
Heavyweight Champion
Jeffrey Lynn
Frederic March
Herbert Marshall
Tony Martin
Elsa Maxwell
Hattie McDaniel*
Lauritz Melchior
Adolphe Menjou
Burgess Meredith
Merle Oberon
Edna May Oliver

Tyrone Power
George Raft
Martha Raye
Edward G. Robinson
Rubinoff
Jean Sablon
Rise Stevens
Ezra Stone
Gladys Swarthout
John Charles Thomas
Arthur Treacher
Barry Wood
Members of "Banjo
Eyes" Cast
Audrey Christie
June Clyde*
Lionel Stander*

* more than one appearance

Thanks Also to Dinah Shore, Bert Gordon, Harry Von Zell, Edgar Fairchild, Robert Welch, Joe Quillan, Izzy Ellinson, John Rapp, Earl Ferris, Pat Ryan, Young & Rubicam, Bristol Myers, Sal Hepatica, Ipana, and twenty million listeners.

Eddie Cantor

EDDIE CANTOR RETURNING TO THE NBC (RED) NETWORK *September 30th*

MOPPETS SET

ALL-OUT PLUS

The story is still only in proglog form, but the fact that show people are going all-out in this country's war effort is already clearly etched. The large number of men from the entertainment world in the armed forces is but one phase; another, and just as inspiring, are those men and women who are expending every available spare moment, if not all of their time, in hyping morale and War Bond sales. They are indeed legion.

Who? Where to begin? What to salute? There's plenty.

Carole Lombard did 'in service,' but the banter she carried did not touch the ground. Dorothy Lamour, Marlene Dietrich, Luise Rainer, among many others, carry on. A concrete expression of their allegiance to their newly adopted land is particularly the case of the Misses Dietrich and Rainer who have helped so tremendously in War Bond sales.

Or the tireless Danny Kaye, who jumps from Broadway to Chicago, or to a beach resort or a booze tour, of any Sunday, to stimulate the public into loaning the Government the coin to buy fighting materials. Or Kay Kyser, also quite a bond salesman; or Al Lastogel, devoting all of his time, sans pay, to directing USO-Camp Shows, Inc.; or Walter Winchell, who has raised so much coin for Navy Relief plus carrying on a one-man blitz on the Fifth Column in the U. S.

And in an appraisal such as this, Irving Berlin must rank high. His intensity in mustering all forces from breaking down Army protocol and red-tape to the final mounting of 'This Is the Army,' bespeaks more than mere showmanship. The composer's burning patriotism was evident long ago, via 'Yaphank' and 'God Bless America,' and now his 'Army,' although but a few hours since its premiere, is already showing a marked imprint on America and American morale.

All this and material assets, too. Army Emergency Relief will easily net \$1,000,000 from 'This Is the Army,' via a \$250,000 down payment for the film rights; another \$200,000 visualized from the music; and more sales; and another quarter of a million from the stage tour; some more from radio.

Nor can one overlook Al Jolson, whose recent grueling tour of Alaskan camps was something of a saga of the hardships a performer can and will undergo to give the boys in uniform good shows. He gave five, six, seven and more shows a day, sometimes to a handful of plane mechanics and flyers at hidden bases; sometimes to a handful of officers, in lonely quarters far from civilian centers and just as homesick as the buck privates. Last winter Jolson toured the Dixie camps; now he wants to go overseas, wherever there's an AEF.

Those are the names, but in the final salute must come many, many amusing showmen, dramatic actors and dramatists, scenic artists, singers, comedians, directors—and so on down the line—who are giving so fulsomely of their time and efforts.

Sure the show business can be proud—Senators Nye, Clark and Wheeler notwithstanding.

A. J. Balaban, at N. Y. Roxy, May Revive 'Personality Showmen' Era

The deal whereby A. J. Balaban becomes managing director of the Roxy theatre, on Broadway, at \$1,000 a week against 10% of the net profits—unusual in itself for such an operation—bids fair to bring back, after more than 10 years, a tradition of restorer exhibition in show business, that of the personality showman. Balaban's deal is such that he may well revive the era of S. L. Rothafel (Roxy) and Dr. Hugo Blackwell, Moe Marx and Joe Plunkett, the personal exhibitors who meant something in the pioneer days of exhibition, just as the theatre end of the picture business was assuming stature.

Later came the swivel-chair era of such theatre patrons in which, incidentally, Balaban himself figured prominently, as head of the Balaban & Katz chain of theatres out of Chicago (now Paramount). However, with his regime at the Roxy of July 27, 1937, he began a year pact with Fanchon & Marco. Balaban hopes to re-establish the individual showman for one thing, this latitude stems from the 20th Century-Fox studio. It's primed by Darryl F. Zanuck, attitude that the Roxy, as a Broad-

(Continued on page 22)

TEEN-PIVYERS' P.C. CHUICE

Heyday for the 10-18 Kids Here Again, As War Drains American Youth for the All-Out Effort—Great Break for Film Fledglings of Both Sexes

BANDS FOR KIDS' B. O.

By JACK JUNGMEYER

Hollywood, July 7. The moppets are going to mop-up. The heyday for the kids is here again—youthsters from the kindergarten to the pre-military age. While the country's soldier-youth is fighting to establish the kind of world he wants to live in, the kids of the picture industry and the entertainment world are going to live a more dominant place in the film armament, both as players and as audience.

Drafting of male players from the industry gave talent, especially between the years of 10 and 18, the biggest break in years. Whenever, as at present, the balance between (Continued on page 22)

Mark Sandrich Sees An Intimate Filmical Trend; More Revenues

Filmicals will henceforth be more intimate and go outdoors for more shots, in the opinion of Mark Sandrich, Paramount producer-director, with New York City in the foreground. Sandrich sees the future of the picture industry under current restrictions on material possible audience antipathy to lavish settings, resulting in smaller, more intimate musicals with less of the splash being replaced, and even bettered, by exterior and color films. To provide these back grounds and at the same time hit the patriotic note, future musical plots probably delve into American history.

But political and social significance are not for pic purely because it's impractical to attempt to handle contemporary events on the screen. The punch line to a parody, or the reason for a lampoon, can change overnight and, unlike stage, they can't get it right. Principal the prints are out. Sandrich recalls too vividly, the early filmical that had Bobby Clark doing his own famous lampoon of Calvin Coolidge and what happened when Coolidge died.

Sandrich returns to Hollywood this week. His scripter, Allan Scott, is still in Washington doing research on a Red Cross film.

Red Cross Pic Washington, July 7. Mark Sandrich revealed, during Washington visit, his next assignment will be picture a dramatized work of the Red Cross. Director conferred with Norman Davis, chief of Red Cross organization, to make the story of Bataan as told by the Red Cross nurses who escaped from the area just before it fell to the Japs.

U Pacts-Jamerson

Hollywood, July 7. Nineteen-year-old Father James last left the 'Life With Father' show to take up a film career with a verse, where he has been signed for a role in 'Between Us Girls,' starring Diana Barrymore and Rudy Cummings. Jamerson is the son of Pauline Jamerson, New York playwright and formerly known on the stage as Pauline Pryor.

Film Industry Rules Out 'Borrowing' Back Film Stars From Uncle Sam' As Impractical, Unpatriotic, Unwise

Say It Ain't No, Joel

Hollywood, July 7. Considerable giggling at CBS when Hedda Hopper stufed a line in her broadcast last week, by mixing 'suspensful' with 'laughin'.' Meant to say, 'Such-and-so is under suspension at Columbia for refusing to play one of the virgins in Arabian Nights.'

M.P. Relief Fund's '41 Report Shows Net of \$1,074,881

Hollywood, July 7. Motion Picture Relief Fund wound up the year of 1941 with assets of \$1,097,025 and liabilities amounting to \$22,144, leaving a net of \$1,074,881, according to a report by George Baginall, treasurer, following an annual election. This saw Jean Harlow, and all the other of actors returned without opposition.

Motion Picture Country House in Woodland Hills, on Hollywood, has been spent thus far, will be completed by cash accumulated for that purpose without digging into the Fund's \$175,875 in treasury bonds and interest report listed, in addition to the above-named, the following (Continued on page 54)

BERLE STAGE MUSICAL DEPENDS ON 20-FOX NO

Harry Kaufman (Shuberts) is talking to Milton Berle about a Broadway stage musical starring contract. Berle is interested, excepting for his 20th-Fox film commitments, being on leave now from the studio for vaudeville engagements. Kaufman figures on starring Berle in 'On the Cuff,' the Catholic U. W. presentation.

Berle, on his second week at Low's State, N. Y., may exceed his first week's take by several thousand by hitting over \$40,000. He did \$34,000 last week. He's on a straight \$7,000 figure, not gambling at \$5,500 and \$5,000 weekly, in succession, with percentage starting at \$20,000 and \$28,000, he lost several grand for himself.

After Philadelphia and Chicago, Berle returns to Hollywood and 'Over My Dead Body,' his next film assignment.

Vallee Eyes Armed Forces

Hollywood, July 7. Following admission by Rudy Vallee that he was looking with a hope to join the armed services, Vallee returned to Philly main office, but hotfooted back to chin with Vallee and Dick Mask, the Vallee's show producer.

Vallee visited Santa Ana air force base during the week for talks with Major General Courtney. He also understood he's been dicker with Navy on a commission, with privilege of continuing air show. Believed less inclined to later proposal, having been a sailor when in his teens. Not known whether entrance in either will complicate picture deals in the works.

While dwindling, stellar names continue to be the primary problem for Hollywood production schedules, opinion is divided among top industry executives as to the advisability of borrowing stars back from the armed forces, even with the approval of at the request of military authorities. Majority of industry leaders are reportedly backing the view that it would be impractical and possibly damaging to the prestige of both players and studios to turn out pictures with performers brought back temporarily from the Army to cavort on the screen.

'Fish and blood alone count now,' stated two industry leaders, on separate occasions when queried as to how the lack of stars could be replenished in time to satisfy near-term production commitments. 'When a man goes into the service, he's on the face of things offering his life for his country. Everything else must then be neglected that standard. How do you suppose the mothers, wives and sisters of men in the armed forces would accept a picture with an actor on tour? It's real, and while the man on the screen is play-acting, the one in uniform is doing the real fighting. The thought of dressing stars up in military uniforms for patriotic film purposes is unlikely to (Continued on page 24)

GARSON KANIN MAY RETURN TO THE ARMY

Garson Kanin, currently with the film production unit of the Office of Emergency Management, may return to the Army shortly. He was discharged after serving a year, along with others in the 28-to-35 year age group.

Arch Mercey, assistant to Film Coordinator Lowell Mellett, is planning to spend more time in New York with the OEM unit.

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METRO WILL FINANCE 'SHOW BOAT' REVIVAL

'Show Boat' will be revived on Broadway next season, wholly financed by Metro, but the presentation is contingent on whether a name cast can be assembled. Principal idea of reviving the operetta classic is that it would be associated with Metro's production of the 'Show Boat.' Flo Ziegfeld produced the Jerome Kern-Oscar Hammerstein, 2d, musical in 1928, but it has been revived several times since.

Jeannette MacDonald will be in the new film version. It was planned to have her appear in the stage showing, but she will not be available. Leah Hadley is another candidate mentioned for the stage 'Boat,' and several name players now on the coast are being sought for the cast.

His Own Billing

Hollywood, July 7. Bert Gordon's catch phrase, 'Shall Tell 'Em' becomes the title of a Columbia picture. The Mad Russian gets the featured role with Charles Barton directing.

UTWAC Burning At Army's Refusal To Properly Credit Performers' Aid

Augusta, Ga., July 7.—Flying Otaris, aerial act, has lost four of its six members. With three of Matausch brothers already in the Army, the fourth, Alfred, is now private at Camp Gordon here. Matausch's were born in Siberia and toured Europe several seasons before coming to states.

Before coming to court

Exhibs Meet: Appeal for D.C. Relief

Slated to follow before August are 'My Friend Flicka,' 'Ona Man Army,' 'The Light of Heart,' 'Crash Dive,' 'Seventh Column,' 'Corregidor' and

Walt Welles' Return From Brazil For Second Episode of 'RKO Battle'

Hollywood, July 7. Avidly licking the wounds of a defeat of a battle that seems destined to have all the elements of a political George Canning, the Hollywood dragon, the film colony has settled down to wait for the return of Orson Welles from Brazil and the second phase of his vendetta with RKO. The first skirmish ended on a note of peace. The first criminal last week, when Welles, in absentia, was evicted from the RKO-Pathe lot, with his Mercury Production unit.

Immediate cause of this overt development was Mercury's ultimatum to RKO over the studio's cutting of Welles' last picture, 'Journey Into Fear', with its Mercury Production unit.

He was scheduled to leave that night July 15 for America, but will report first in Washington to Nelson Rockefeller, Coordinator of Inter-American Affairs, in the fact interest of which Welles undertook the South American jaunt. He, therefore, will not be in a position to launch his expected counter-attack upon the RKO position until late in the summer.

Meanwhile, the eviction proceedings became no more than a culmination of the prolonged bickering that had gone on between Welles and the releasing company since the arrival of Hollywood's first director-writer-actor.

One of the more recent Mercury campaigns, bringing matters to head, was that Welles pictures were released without adequate preliminary advertising and publicity campaigns. The RKO rejoinder was that releasing company, in the right, be entitled to judge how much should be spent in exploitation on a picture as it releases.

The company then stepped forward and, in polite verbiage, asked for the guard of the premises until to vacate the premises, which very promptly it did.

Official Statements by representatives of both principals next were forthcoming. The RKO statement said:

"Upon completion of the 'Magnificent Ambersons' and 'Journey Into Fear', and pending completion of Orson Welles' film in Brazil and release of Hollywood's first director-writer-actor, it was decided to further to be done at the RKO studios by the representatives of Mr. Welles' Mercury Production in connection with either of the completed pictures, or the picture currently being photographed in South America. Accordingly, because the space was urgently needed for the production of other pictures, RKO requested these representatives to make available the offices occupied by them for the future relationship with Mr. Welles with his return from South America."

Lloyd Wright, Welles' attorney, countered with this statement:

"The disagreements that have existed between RKO and Orson Welles in his last picture, 'Journey Into Fear', have culminated in the necessity of his leaving the RKO-Pathe lot. This is the first time since the beginning of his career that an outstanding picture of 1941, is still being released without the Magnificent Ambersons, is receiving unusually high praise from the critics. The photoplay, 'Journey Into Fear', was the first picture taken over by RKO during Mr. Welles' absence and is being edited without the aid of the studio, those who worked on the picture and conceived its creation."

It was further stated that RKO will release 'It's All True', picture on which Welles is working in Brazil.

Lupino in Demand

Hollywood, July 7. After completing her stint in 'The Hard Way' at Warners, Ida Lupino prepared to make the best of a brief stay.

She will report at 20th-Fox for 'The Light of Heart' in less than 10 days.

Now Archinbaud Hops

Hollywood, July 7. Harry Sherman, general manager of Archinbaud to direct the next Hopalong Cassidy venture, 'Hoppy Spring', starting July 21, for Paramount release.

Jan Christy draws the female lead opposite the star, Bill Boyd.

Film Heroes Day

Hollywood, July 7. Five reels of Motion picture actors were shot during the recent War Heroes Day celebration here. National theatre producer Charles Fox, P. Skouras, coordinator for the celebration, is having the footage edited into a 2000 feet.

It will be shown as a patriotic subject at all F-WC houses in southern California.

Still Mute

Hollywood, July 7. For years Eddie Loughton toured in vaude with a troupe of pantomimists and never spoke a word on the stage. When he perished, he quit show business, offered a film role in 'The Young Man' and leaped at the chance of hearing his voice in public for the first time.

But the role of that of Joe E. Brown's, who goes through 65 scenes without word.

Loughton is still speechless.

Skouras Follows Century in Deal With Paramount

With the current (1941-42) season 10 months gone, the picture bickering cut in the east has finally yielded to Paramount and agreed upon a deal to play the Century and Paramount. Negotiations leading to resumption of relations between Skouras and Century, after the latter had been of a similar peace reached two weeks ago with the Century chain.

Under the settlement with Skouras, as was the case with Century, it is understood the agreement calls for the same basic terms and playing conditions against which the two theatre strings balked at the beginning of the season, including pictures on percentage. Far felt all along that its product this year would be the highest in the industry and Skouras was willing to agree to this late date. There has been no tendency on the part of the company to back down on its demands, and the settlement was reached.

Skouras chain, headed by George Skouras, will immediately begin to release pictures, three-letter name or to played by opposition theatres. Involved are a total of 37 houses in New York, Los Angeles, New Jersey and lower N. Y. state which Par has always sold.

Skouras chain made his deals together with this involving buying power over 80 theatres, with Paramount sell, but the new deals just made were negotiated separately by each circuit.

ANDY SMITH DISPLACES BILL SUSSMAN AT 20TH

Further shakeup in 20th-Fox distribution, three-letter name. A. W. (Andy) Smith, Jr., formerly sales manager for RKO, was brought to 20th-Fox by the studio's eastern sales manager, replacing William Sussman, eastern division manager. Sussman came over from Paramount to 20th with John Clark, v.p. in charge of sales, under the late Sid Grauman. Sussman was taken over a year to turn, Sussman was offered a post as district manager, while he was in the position of sales manager, he was assigned to special home office duties.

Beginning 20th-Fox sales territories were last week cut from three divisions to two, with William C. Gehring at western sales manager and William J. Kupper appointed executive assistant to Connor.

Yea! Sturges

Hollywood, July 7. Preston Sturges, who has been at Dear Old Paramount, won his fourth letter in one take. As writer-director, Sturges' 'The Great Dictator' into the game as an actor for a bit role in 'Spangied Rhythm'.

He played himself.

Col.'s Divvy on Pfd.

Columbia Pictures Corp. last week declared a quarterly dividend of \$8 per share on the \$25 convertible preferred payable Aug. 15 to stockholders on record as of Aug. 1.

20th Bids Off On Releasing 'Outlaw,' Howard Hughes' Pic

Twentieth Century-Fox has decided not to wait for Howard Hughes to clear his censor difficulties on 'The Outlaw' and has agreed to release the picture. Repeatedly delayed delivery of the prints by June 15, when Hughes didn't deliver, pulled it out of that and 20th-Fox figures it is legally in the clear since its release contract carries a clause requiring Hughes to deliver by June 15.

But 'Outlaw' had been okayed by Hayes office but ran into snags with censors in New York, Maryland and Ohio. Hayes repeated okayed the Chicago board—the aforementioned three major bodies still withhold stamp of approval.

Hughes, while deciding whether or not to tangle with the censors, clearly is going ahead with plans to roadshow 'Outlaw', and holding off on the prints until the returns are in. He may state-right picture after roadshowing, but the reactions will dictate this policy.

Hollywood, July 7. Howard Hughes is huddling here with Tom Connors, 20th-Fox sales manager, who may press a reconciliation.

'LAFFMOVIE' POLICY OFF TO OK B.O. START

Escape entertainment hit the 42d street (XX) grinhouse last week when the Elling, ex-burlesquer, was refurbished and reopened July 7. Laffmovie will be a policy of comedy shorts and features.

Opening programs seen newswired and war-themed comedy of Harold Lloyd's 'Professor Beware', released in 1938, and four comedy shorts, 'Hawaiian Holiday', a Mickey Mouse in color; 'Three Stooges in 'You Nasty Pops'; a Pete Smith-er; 'What's the Matter with 'A'?' and an Educational release with Willie Howard doing his French professor routine.

The 2½-hour show apparently ticks, the shorts getting howls and the Lloyd picture ditto despite its age. Prints were in good condition although sound faded a couple of times.

James Mage is running the house, his first venture since arriving, nine months ago, from France, where he operated newswired houses in France, Belgium and England. Mage, who says the line is not original, is in love in Paris—figures his policy is sound since he has all the benefits of a gross operating reputation (17-22c) minus the worry about competing for product.

Meanwhile, he has been using a small space in the dailies—which is unusual for 42d street grinders. In-barker juke boxes, the front door panels are fitted with distortion mirrors.

Meanwhile the Republic, also a 42d street grinder, switched on July 3 to a double feature 'Laugh and Learn' and 'The Great Dictator', released early this year, and Jack Benny in 'Look Who's Coming to Dinner'.

Transatlantic 'Movie-Goround'.

Keeping Up With Joneses

Irene Harvey checked in at Universal on Monday from New York City, where she had been put to work.

She was handed the femme role in 'House of Mystery', featuring her husband, Alan Ladd, in the lead, behind in Manhattan to finish a Columbia picture, 'The Great Dictator'.

She is being distributed among producers and top execs about the picture.

Pichel Sees 'Light'

Hollywood, July 7. Irving Pichel, who last directed 'The Pied Piper' at 20th-Fox, drew a new contract for one year under a First picture on completion of his present chore will be 'The Light of Heart'.

Distributors Deadlocked on Raw Film Stock Conservation Via Ceiling On Prints; WPB Awaiting Results

How to Conserve

Hollywood, July 7. Film conservation idea caused the start of 'The Meanest Man in the World' to be postponed for a week of rehearsals prior to the opening shot. Jack Benny, Frisella Lane and the supporting cast will go over several top scenes without benefit of the camera, to avoid retakes. Picture, originally slated for last yesterday (Mon.) at 20th-Fox, gets the July 13.

Dunphy Calls On Show Biz to Help Salvage Metals

All exhibitors and theatre operators were urged last week to help salvage critical materials as they make a makeshift campaign designed to meet shortages of metal needed for the war effort. Christopher J. Dunphy, chief of the Amusement Section of the War Production Board's Services Branch, put the amusement proprietors right on the spot Wednesday (1).

The appeal was tacit recognition of the part which theatres have played in such charitable activities as Christmas trees and blood drives. "There has been a lot of drum-beating since the war began, but the theatres have been doing a lot of things to help the war effort, and asked to line up with newsmen and radio stations."

Dunphy followed up the initial appeal for an intensified nationwide salvage campaign with a comment that theatres can contribute a particularly large amount of copper, all carbon waste as well as every ounce of the drippings from carbon seats be accumulated and sent immediately to the nearest local theatre supply company, Dunphy amplified. "Theatre managers should also keep an eye on the local theatre drippings, because these furnish a vital contribution to the war."

Dunphy said that he has made arrangements with supply companies to sell all salvage material to scrap yards and donate it to the American Red Cross or other welfare agencies.

The Amusement Section, he said, has received many inquiries from theatre managers on what steps they can take to contribute to the success of war prosecution of the war. Each theatre manager is urged to make a valuable contribution, he said, if he inaugurates a special campaign to salvage metal, paint, paper, and other materials, and undertakes a general conservation program.

PAR FINDS 2 VALUABLE YARNS IN 'SCRAP' HEAP

Hollywood, July 7. Paramount has discovered two valuable story properties, overlooked in the war effort, in the scrap heap of card-indexing. Roundup disclosed 650 stories, owned but unproduced. Bound in a file, they are being distributed among producers and top execs about the picture.

Hilbert the yarns had been stored in vaults, desks, packing cases and were being pulled out by Bill Dozier and a squad of index experts. Understood the two lost-and-found stories were enough to pay for the indexing job.

Major Distributors continue deadlocked in effort to find a way for curtailing use of raw film stock via a ceiling on prints. Though several sessions have been held in New York, in which distribution heads and assistants took part, and despite that Government rationing of raw stock hangs over the motion picture industry unless a minimum 25% reduction in celluloid is achieved quickly, industry heads have been unable to arrive at an arrangement, equitable to all companies.

Reps met again Friday (3) but only to discuss a method to simplify the situation. The Government Board forms on which they are to report monthly on celluloid footage consumed in celluloid rationing for the same month in 1941 and 1940.

The "house" board upon which the industry was permitted to continue operations, without arbitrary Government regulation, was never officially approved. General impression was that the honor system was in the force for a period of six months, but there is no Government seal on this arrangement and rigid rationing orders can and may come at any time.

For the time being, major companies are making their own basis and the War Production Board will judge from the monthly reports whether or not a further curtailment is being made. Since no uniform agreement among distributors has been reached, each of the companies is proceeding in its own way to effect savings, but the Government is not reducing in prints but most other distributors found this impractical.

Stagger system currently being instituted will be found adequate by the studios. It is considered uncertain since savings cannot even remotely approach the reduction in celluloid savings objective which is regarded as a minimum requirement to satisfy the Government.

Fewer Prints Already

Minneapolis, July 7. Local film exchanges are receiving fewer prints and with still further wartime curtailment in prospect, many theatre owners are running for their classifications will have to be content with second and third runs. Managers are notifying the trade.

A plan now being suggested is to stagger the release of pictures in particular classification, all of which now have first runs simultaneously, and to take the first, second and third runs under this proposition.

It's pointed out that nearly all houses want to play the outstanding releases on Saturday to Monday dates as that is when they become available and that, for example, in the Twin Cities market, the independent neighborhood houses will be running the identical picture at the same time and the time will be possible, according to branch managers.

Exchange heads believe that the exhibitors actually would benefit from a stagger system because new prints would be available to the public on a particular Sunday and the business likely would not be so staggered.

One leading exchange here, which had been receiving five and six prints of outstanding pictures, is cut down to three. Home-office warning has been given that the time may not be far off when there will be only a single print or, at the most, two.

A stagger system, fairly worked out, would not work any hardship on exhibitors, but it would be a real lean, and would not give any one the advantage over another, it's felt by the branch managers.

Seven a Month at U

Hollywood, July 7. Universal has set for itself the ambitious task of rolling with seven prints of outstanding pictures in a month, in a stepped-up summer and early fall production program.

It is expected that the time under way under the new schedule started Monday, they are 'House of Mystery' and 'Raiders of San Joaquin'.

Miniature Reviews

'The Pied Piper' (20th). Lacks name strength and excitement, but should do moderate business.

'Footlight Serenade' (20th) (Songs). Lacks moderate backstage musical with hit par biz as billboard; this summer.

'Little Tokyo, U.S.A.' (20th). Standard meller dealing with Jap espionage before Pearl Harbor. For duals.

'A-Hunting We Will Go' (20th). Good color. Laurel & Hardy comedy, filler for secondary houses.

'Atlantic Convoy' (Col.). Fast moving action thriller, handicapped by lack of names, but o.k. dualler anywhere.

'The Blue Lagoon' (U). Lusty historical outdoor meller with

'Loves of Edgar Allan Poe' (20th). Fictional treatment of the poet's life; for the secondary-half of the duals.

'This Is the Enemy' (Lendfilm). Hard-hitting propaganda calling Nazis 'beasts and Russians heroes. Should do well.

'Take My Life' (Toddy-Negro). Colored cast meller, including Harlem version of Dead End Kids, limited in appeal.

[illegible]

Current Short Releases

(Prints in Exchange)

(Compiled by RESA Studios)

"**Matt-Pony**" (RKO, 11 mins.). Two teenage boys, Matt and Pony, are sent to the Common Defense (M-G-M, 22 mins.). "Crime Does Not Pay."

"**Baby Wants a Poppycock**" (Par., 7 mins.). A bottlehead cartoon.

"**Boys' Night Out**" (RKO, 2½ mins.). Visit with various film players.

"**Dougie Chase**" (W.B. 7 mins.). More trouble cartoon.

"**All Work and No Pay**" (C.O. 18 mins.). Andy Clyde comedy.

"**My Little Chickadee**" (RKO, 19 mins.). Children in a singing and dancing item with musical accompaniment.

"**Unusual Occurrences No. 5**" (Par., 11 mins.). Concerns Arizona's last gay express ride as a French doll maker now in America, and others.

"**Bandersnatch**" (W.B. 11 mins.). Color item dealing with hunting in Brazil.

"**Goodie**" (W.M.s.). Cartoons.

triot, but gathers a wild gang of outlaws and guerrillas around him to ravage even the natives. But he is disposed of at the finish when John Little, Confederate colonel, pleads for Union and abandonment of banditry. Along the line Slack falls in love with Anne Gwynne, typical southern belle.

Producer George Wagner makes the most of his production opportunities, and lends authenticity to the background and exteriors with good selection of townsites and outdoor scenes. Cast work by Mills Kraemer is spot-on; rough-hewn.

Cast, although dim and rough, is well-selected for the role.

shensive roles. Stack competent handles the reportorial assignment. Crawford is the typical swaragier bad man; Jackie Cooper does well as the juvenile and Texas patriot; Ann Dvorine is good for the romantic isle interest; and Carillo displays his antics with dialect. Ralph Bellamy, Jane Darwell, Litel, William Farnum, Janet Beecher and Kay Linack have brief bits. 1/4/41

Allen: music director, Emil Newman

Traddess, N. Y.	Lunde S. 62
Vandenberg, LINDA	
Virahine, Clorn.	Jane Durney
Eager Allan Poe.	John Shepperd
Mrs. Royce	Virginia Gibson
Mrs. Cline	Dana Davis
Francois Allan.	Frank Howard
Bengner, Henry	Mark Conover
P. W. White.	Walter Kingstons
Graham	Milton Akroff
Poe, J. H.	Robert McCall
Poe, A. G.	Fredrick Marston
Schoolmaster 12	Erville Alderman
Scholes, Jr.	Frederick Miller
How Pleasant.	William Bankwell
Turner Dixon.	Paul Maitland
Thompson, E. B.	Edmund Smith
Thomas Jefferson.	Gilbert Emerson
Doctor Morton.	Ed Stansfield
Leaper	Forrest
Kennedy	Harry Denney
Shelton	Hurdle Albright

Considerable sympathy among the standing have been given by 20th-century Fox to one of literature's most popular classicists, Edgar Allan Poe. In his interpretation, of course, was designed for boxoffice values and not, consequently, the absolute truth. There is no doubt that Poe's life was filled with the true story of Poe's life—he died a drunkard's death at 40—and so this picture must hope for no better than most movies grossing more than \$1 million. I'll need a pretty big plot as accompaniment to make it go.

John Shepperd plays the title role with considerable confidence, and with the usual have-been actors' motivation for several situations in the yarn. The poet's adoption, as a orphan, by John Allan, the dealer, shapes Poe's wastrel life, the story would indicate; his gambling father's cruelty drove Poe to foster father's care; the picture is a picture. Actually, however, there is nothing to indicate, according to reputable literature,

more than a kindly, though as
thrifty Scotsman, while Poe ha

down early signs of old madness. The telling of Poe's life, of course, stems from his great literary work—namely, "The Raven," "Tamberlane" and Other Poems, etc. But the tale would suggest a story of his loves, though actually the yarn only loved rather lightly of two women in his life, his schooldays sweetheart, who eventually turned him down for a more affluent suitor, and the first cousin who became his wife. Linda Darnell and Virginia Gibson, the former as his wife, played Poe's romantic "inspirations," and both acquit themselves creditably, as does the rest of the cast, which includes Jane Darwell, Mary Astor, and, of course, Morton Lowry (a Charles Dickens) and Gilbert Emery (as Thomas Jefferson).

Nuka.

THIS IS THE ENEMY

king release of Lenfilm production. A
ay, N. Y., July 3, '42. Running time
ING

"This Is the Enemy" is a fair example, the Russians have no uncertainties about propaganda. They only slam as far, as hard and as fast as possible. No subtlety for them. The obvious idea is to call the enemy every dirty name and

to him with every shameful questionable barbaric. Kill the dogs, slay the rulers, wipe out the snake, destroy the village. Those are some of the things the plotters want. All the things in the film are unwaveringly true, of course. This is likely to seem a trifle strange to those who criticized to America haven't been between and who haven't lived for a while against the certainty of a highly organized and powerful force. This is the Enemy is proper propaganda. And, if results of the test, they appear to have their point. What's himself has said experience with truth or simply pound hammer but may bother with truth or simply pound hammer

[illegible]

Samuel

BEN HECHT
NYACK - NEW YORK

Dear Sam:

You've been asking me to think up some kind of a breathtaking movie that would make people love their country and give them a stirring idea of what they are fighting for.

Well, Sam, you are wasting my time, because you've already produced just that movie.

When I saw "Pride of the Yankees" I shed a tear and made a prayer that the U.S.A. pictured in your epic would be always thus.

"Pride of the Yankees" is as refreshing as an ice cream cone, as tender as a mandolin in the moonlight and as exciting as any news from the front. The heart, soul and humor of our wondrous and cockeyed country are in your picture. And I won't be surprised if you wind up in a colonel's suit for producing it.

Ben Hecht
Ben Hecht

BH
c

Mr. Samuel Goldwyn
Goldwyn Studios
7210 Santa Monica Blvd
Los Angeles, California

THE GREAT
AMERICAN STORY

**THE
PRIDE OF
THE
YANKEES**

oldwyn

FILM RUNNING CHART

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of releases as given in VARIETY.)

Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy-Drama; W—Western; D—Drama; RD—Romantic Drama; MU—Musical. Figures herewith indicate date of VARIETY's review and running time.

WEEK OF RELEASE—5/14/42

Not A Lady's Man (Col) 10
The Night Train (MGM) 10
She's in the Army (MGM) 10
The Big Broadcast of 1942 1/12
Grand Central Murders (M-G) 4/22
The Girl of the Year (M-G) 4/22
Remember Pearl Harbor (M-G) 5/15
Romance on the Range (M-G) 5/15
The Mad Marchioness (MGM) 4/22
Fanny Face (M-G) 4/22
Mystery of Mary Magdalene (M-G) 4/22
In This One (M-G) 4/22

WEEK OF RELEASE—5/21/42

Swingheart of the Fleet (Col) 10
Vanishing Virgilian (M-G) 12/3
The Big Broadcast of 1942 1/12
Synchro-Scope (M-G) 5/8
The Big Broadcast of 1942 1/12
Who Is Harry Schuyler? (M-G) 3/11
Alone Married (M-G) 4/22
The Spiders (M-G) 4/15

WEEK OF RELEASE—5/28/42

Meet the Struts (Col) 5/20
Down Texas Way (M-G) 5/20
The Big Broadcast of 1942 1/12
Stardust on the Range (M-G) 5/18
The Big Broadcast of 1942 1/12
Falcon Takes over (M-G) 4/6
The Big Broadcast of 1942 1/12
Miss Anne Rooney (M-G) 5/21
The Girl Who (M-G) 4/6

WEEK OF RELEASE—6/4/42

Submarine Raider (Col) 10
The Big Broadcast of 1942 1/12
One Thrilling Night (M-G) 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—6/11/42

They All Kissed the Bride (Col) 6/3
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—6/18/42

Parachute Nurse (Col) 10
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—6/25/42

Hubbub Backstage (M-G) 7/1
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—7/2/42

Atlantic Cowboy (Col) 10
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—7/9/42

Top Sergeant (Col) 10
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—7/16/42

Francis Goes to College (Col) 10
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—7/23/42

Escape from Crime (M-G) 6/3
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—7/30/42

Charles's Aunt (M-G) 5/3
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

WEEK OF RELEASE—8/6/42

Charles's Aunt (M-G) 5/3
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12
The Big Broadcast of 1942 1/12

Mrs. Lionel Atwill Gets Herself Into Spot With D.C. Mgrs.

Washington, July 7. Washington theatre managers were burned up this week over the high-handed action of Mrs. Lionel Atwill's committee on hedges. The committee, which is headed by Mrs. Atwill, is the one that has the final say on what plays are to be staged at the Metropolitan Opera House. The committee has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house. The committee has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house.

Playrights

Continued from page 1
writers are incapable of concealing their stage script, with occasional like their usual ability; especially now with managers and audiences who are so much more sophisticated. Since the U. S. entry into the war, Robert C. Sherwood has been busy with the government's efforts to bring about a change in the management of the opera house. The committee has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house.

TAKE MY LIFE

Today's "Take My Life" is a release of Clifford Smith production executive produced by Harry Smith, who has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house. The committee has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house.

Radio Vote to Decide 'Talk of Town' Ending

Hollywood, July 7. Columbia Pictures will let radio audiences vote on two endings they favor of Col's "Talk of Town." The ending "Talk of Town" is the one that has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house. The committee has been very active in the past few weeks, and has been very successful in its efforts to bring about a change in the management of the opera house.

Film Reviews

THIS IS THE ENEMY

The statements ever and over again until people believe that the "Enemy" is that kind of propaganda. How much is true or false is irrelevant. The individual speaker. One thing is probable: the film shows a Pole in a trench, having a small nut and drawing on the current popular culture of the Russian war effort. And whatever its propaganda effects, it is a very good picture. The picture is in eight parts. First is a scene of a Pole in a trench, having a small nut and drawing on the current popular culture of the Russian war effort. And whatever its propaganda effects, it is a very good picture. The picture is in eight parts. First is a scene of a Pole in a trench, having a small nut and drawing on the current popular culture of the Russian war effort.

Films' Vaude Cycle

Continued from page 1
as Joan Brodell, both theatre and night spot routines. Her sister, Betty Brodell, Letter also appears in the picture. The picture is in eight parts. First is a scene of a Pole in a trench, having a small nut and drawing on the current popular culture of the Russian war effort. And whatever its propaganda effects, it is a very good picture. The picture is in eight parts. First is a scene of a Pole in a trench, having a small nut and drawing on the current popular culture of the Russian war effort.

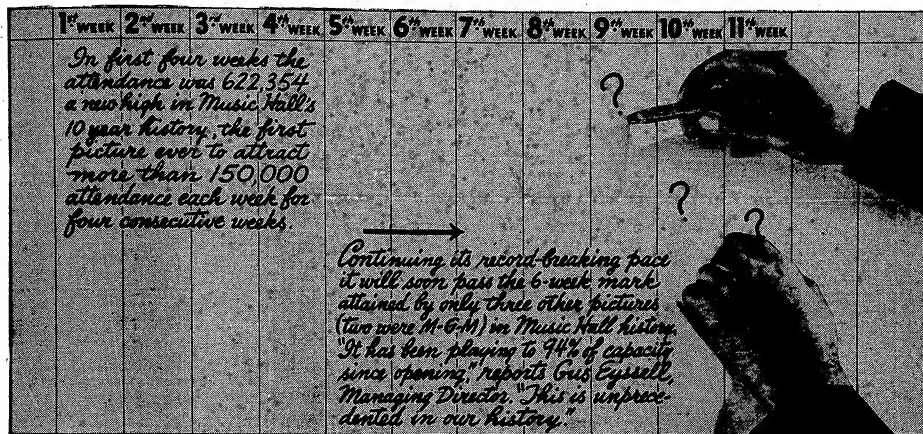
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"MRS. MINIVER" AT RADIO CITY MUSIC HALL



AND ST. LOUIS!
AND CLEVELAND!
AND NEW ORLEANS!
AND KANSAS CITY!
AND CINCINNATI!
AND TULSA!
AND ALTOONA!

243% BIZ

And of course Held Over in
all its pre-release engagements!

"Pin a Miniver
rose on your
box-office!"



GREER GARSON
WALTER PIDGEON
Directed by WILLIAM
WYLER • Produced by
SIDNEY FRANKLIN
"MRS. MINIVER" with
Teresa Wright • Dame
May Whitty • Reginald
Owen • Henry Travers
Richard Ney • Henry
Wilcoxon • Screen Play
by Arthur Wimperis,
George Frothingham, James
Hilton and Claudine West
A WILLIAM WYLER Pro-
duction Based on JAN
STRUTH'S Novel • A
Metro-Goldwyn-Mayer
Picture



MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

" UNITED WE STAND" }

Say the critics on
New York's dailies!

Told by
LOWELL THOMAS

Produced by
EDMUND REEK

Edited by
EARL ALLVINE

**"BELONGS IN THE LIST OF
'MUSTS'!"**

—*New York Daily News*

**"IMPORTANT! UNUSUAL!
STRIKING! THRILLING!"**

—*New York Daily Mirror*

**"DRAMATIC AND STIRRING
AND MUCH NEEDED!"**

—*New York Post*

**"A PICTURE EVERY
AMERICAN SHOULD SEE!"**

—*New York Journal-American*

**"IT IS A TREMENDOUSLY
STIRRING FILM!"**

—*PM*

20th CENTURY-FOX'S FULL-LENGTH PICTURE

C. M. Young Regains House

Par's 8% Bonus Not Paid SPG,
But Film Co. Denies Discrimination

Bowling Green, O., July 7. Clark M. Young, former owner of the Cla-Zel here, having sold it to the Schine chain in 1939, regained control under the recent court order requiring the chain to divest itself of 16 theatres. This was one of the two similar situations in which the owner understood that Schine has retained the booking and advertising privileges for the Cla-Zel for a given time, though the lease has been given to Young.

'DEAD END KID' STUFF
REACHES A DEAD END

Hollywood, July 7. Those incorrigible juveniles, the "Dead End Kids," who've been together since Stan Goldwyn made the picture in 1937, are being broken up at last. Moreover, they are not even kids any more, as they were, when the senior of the group, Billy Halop, filed application for admission to officers training camp. He expects to be called shortly.

The other three, Huntz Hall, Bernard Punkey and Gabriel Dell, are awaiting their draft call, while presently playing "Mug Town" at Universal.

NSS Votes SOPEG As
Its Bargaining Agency

Employees of National Screen Service, who are members of the Screen Office & Professional Employees Guild, held an election yesterday, to determine whether the SOPEG should represent them as collective bargaining agency with 126 voting in favor, six a move, 28 against. Total of those eligible to vote was 158. Voting was broken down into two units covering the homeoffice workers and those at the NSS exchange at N. Y. For the h.o. vote was 95 yes, 17 no, while for the exchange the balloting showed 98 in favor, 11 against. SOPEG immediately asked for the opening of negotiations with NSS.

Previously elections were won in BUL KACO, Loew's and Columbia, with whom negotiations are in progress.

TITLE CHANGES

Hollywood, July 7. "Men at Sea" is released as "Navy Cargo," originally called "Cargo of Innocents," at Metro. "Barnett Switched From Heroes Without Uniforms" to "Action in the Atlantic."

Gaffers Join Lensers
Under New IBEW Charter

Hollywood, July 7. Affiliation of studio gaffers with directors of photography under an International Brotherhood Electrical Workers charter was agreed upon following a meeting with cameramen and acceptance of a definite unit in the local.

It was stated that the American IATSE and movie to switch over to IBEW, and more than 90% of the top lensers under the IBEW charter, and is now asking members to join the organization.

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SONJA HENIE NICKED
\$77,658 ON AGENT DEAL

Sonja Henie, 20th-Fox ice skating star, has been ordered by the Appellate Division of the New York state court to pay \$77,658 to Dennis R. Scanlan, her agent.

The decision made valid an oral contract between Sonja Henie and Scanlan made in France during 1936. The agreement called for 10% of the star's film earnings for his efforts to get her in pictures. Scanlan brought suit against Miss Henie on these points in 1940, claiming her film earnings up to then had been \$600,000. The case was argued when the jury before Judge Aron Steiner favored Scanlan.

A dissenting opinion of the court stated the contract should have been in writing and that it felt the decision contrary to the weight of the evidence. The opinion also pointed out the contract is made subjecting her to pay for life, by this decision.

Metro Buys 'Without Love',
Barry Play, For Hepburn

Hollywood, July 7. Metro bought the Philip Barry long play, "Without Love," as a future screen career for Jeanette Hepburn. Piece had a top tour last spring with Miss Hepburn and Elliott Nugent in the roles and is slated for New York showing by the evidence. The option also pointed out the contract is made subjecting her to pay for life, by this decision.

In the interim, she will co-star with Spencer Tracy in "Keeper of the Flame" on the Culver City lot.

Other Story Buys
Harrison's "William Tell" his war yarn, "The Flying Commandos," to Republic.

Columbia purchased "Spies on Our Shores," by Pauline Joseph. The picture is a spy story, "The Yanks Are Coming," to Metro.

Metro purchased Rowland Brown's untitled yarn about an old run-rumpled U. S. Navy.

Columbia acquired screen rights to "Walked With Wallace."

Metro has bought "No Surrender" which deals with the underground movement against the Nazis. The yarn runs as a Satepost serial first.

Rasel Heads Dance
Dept. at Columbia

Hollywood, July 7. Columbia established a new dance department for the first time in the history of the studio with the signing of Val Rasel to a term contract. Peggy Carroll was named as his assistant.

Rasel has handled dances for several years and has been in the picture industry for many years. He is currently directing the choreography for "You Were Never Lovelier."

Vacation Strike May Be New Tack
In White-Collarites' Fight on Coast

Hollywood, July 7. Passive resistance to deadlocked negotiations between Screen Office Employees Guild and employers in Technicolor and major film exchanges, in the form of a vacation strike, will activate a walkout of thousands of film workers as the summer goes forward for this purpose. Such a move is being considered by the guild.

While leaders decline to divulge plans order would automatically call for a walkout of thousands of film workers as the summer goes forward for this purpose. Such a move is being considered by the guild.

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UMPI Plan Formally Presented to
D. of J.; Decision Due This Week

Because the Department of Justice, as pointed out in high industry circles, has a clear understanding of the demands for relief from decrees selling and knows that a vast Film Guild favors the industry plan, majority favors the industry plan, it is doubted in these same quarters that the D. of J. will be influenced by any opposition to it.

In addition to the Society of Independent Motion Picture Producers, which has vigorously disavowed the UMPI plan as a substitute for the decree, it is understood various labor organizations and groups have registered complaints. What is regarded as an incident in the history of exhibits have gone on record as opposed to the UMPI method of selling to it.

Time will tell whether the UMPI plan affords the desired relief from the burdensome consent decrees, it is pointed out in the distribution field and, with this thought in mind, it is understood the court will be asked to approve the plan for one year. Should it not work out in practice, then the industry could consider other means of selling, as well as condition, or go to the D. of J. In this connection, also understood that in presenting the plan to the D. of J. it was with a view to a year's trial.

Answers for Raising
Committee of exhibitors and exhibitor members, in formally offering the UMPI plan to the D. of J. in its consideration of the consent decrees, if any, impressed Thurman Arnold and Robert L. Wright, with whom they met, and who are so important that the UMPI had an answer as early as possible. It was pointed out that the exhibitors are to sell selling plans and that, also, exhibit are anxious to know how they're going to be further protected (1942-43) product. UMPI leaders expected word from D. of J. date for the next week so that the date for an early hearing before Judge Henry W. Goddard of N. Y. for the court may be set for official adoption of the plan, providing the D. of J. is satisfied with the plan, as on any changes or revisions. This is possible though not held to be likely.

Committee which was in Washington Friday (3) to present the UMPI plan to Arnold and Wright found them very non-committal as to official attitude but added that while they didn't say yes, they also didn't say no. There was no indication of any opposition nor any indication it was further reported. Arnold is assistant attorney general in charge of the anti-trust division of the D. of J. and Wright is the Department Attorney who supervised the suit against the major film companies and the negotiation of the decrees.

Mr. Rodgers, et al., go to Wash. The committee which met with Arnold and Wright Friday (3) in William F. Rogers and the general sales manager of Loew's who is chairman of UMPI; Austin L. Brown, v.p., and the president for Far, head of the UMPI local committee; Ed Kuykendall, president of the Motion Picture Theatre Owners of America; Abram F. Myers, general counsel for Allied Artists Assn.; Harry Brand, president of the Independent Theatre Owners Assn. of New York; William H. White, president of the Motion Picture Theatre Owners Assn. of New York; and Robert T. Burton, Jr., attorney for the METRO of New York.

UMPI's local committee has returned to release to the trade publication the final offer of the UMPI plan covering sales and conciliation scheme. It was felt such a move would show the exhibitors respect to the D. of J. and the Federal courts would shake.

Plan call for sales in blocks up to a maximum of 13, with five films in a group added to be re-released, screened, as well as changes which would make it possible for a distributor to make many times a year, as desired instead of only quarterly. Cancellation calls for one or two weeks out of the designated period of groups depending on average rentals paid by exhibitors during the previous season.

While conciliation machinery is also included in the plan, two companies, Par and Warner, have not subscribed to this method of settling disputes individually or territorially. They prefer to make their own settlements or adjustments directly with accounts.

The Paramount publicity-advertising and salesmen publicists Guild has made representation to the management because the SPG members of the company were not paid the quarterly bonus passed out to other employees. Friday (3) in line with the policy to use this kind of offsetting the increase in living costs.

If the company does not reach an amicable adjustment of the matter, the SPG itself will inject itself into the situation on the grounds that failure to pay the bonus to its members constitutes a violation of the contract with respect to discrimination.

Pointed out in Par circles, however, is that when the SPG contract was signed a couple months ago, workers in the publicity-advertising department received a 10% increase retroactive to October 1 and that this more than amply takes care of their upped living costs.

Bonus paid Friday (3) to h.o. employees and those in the New York exchange amounted to 8% on the first \$100,000 of earnings, and the balance not exceeding \$100. This was multiplied by 13 weeks of the year. The balance of the bonus in other words, anyone making \$200 a week received a bonus check for \$26.

Amount of bonus paid was based on statistics of the U. S. Bureau of Labor Statistics showing an increase in living costs of 8% for New York City over a year ago.

Of 25 executives of Par who are on the pension list are not included in the bonus plan.

NEW PACT MADE WITH
SCREEN CARTOONISTS

Hollywood, July 7. Screen Cartoonists Guild approved new wage contracts with Screen Service, Inc. and Walter Lantz after weeks of negotiating.

New scales are retroactive to June 1.

New York Theatres

BEG. FRIDAY, JULY 10th
"SPY SHIP"

IN PERSON-HELD OVER
RAYMOND SCOTT
ALL CONCERNED
AIR CONTINUED STRAND 6TH ST.

JAMES CAGNEY
As George M. Cohan in
"Yankee Doodle Dandy"

ALL CONCERNED
AIR CONTINUED STRAND 6TH ST.

"THE MAGNIFICENT DOPE"

Henry Lynn
FONDA • BARI • ANDERSON
A 20th Century-Fox Picture
SHOWS 8th ST. ROXY 7th St.

MUSIC HALL
CITY
HELD OVER
"Mrs. Mimiver"

Spectacular Stage Productions

"I Married an Angel"
CAPITOL THEATRE

Jeannette MacDonald • Nelson Eddy
"I Married an Angel"

"Friendly Enemies"

UNITED ARTISTS
RIVOLI
Show 5:15, 8:15, 10:15

TYROS POWER • BEN FONTANA
"THIS ABOVE ALL"

A 20th Century-Fox Picture
ASTOR BROADWAY 42nd ST.
SHOWS 8th ST. ROXY 7th St.

LOEW'S
STATE ST.
"THE STATE OF TEXAS"

Colt in "The State of Texas"

PALACE
"BROADWAY"

George Raft • Pat O'Brien
"BROADWAY"

RAY HILLMAN • BETTY FIELD
"ARE HUSBANDS NECESSARY?"

RAY HILLMAN • BETTY FIELD
"ARE HUSBANDS NECESSARY?"

'This Is the Army' a 100% Smash As Show and Inspiring Americanism

[illegible][illegible][illegible][illegible][illegible][illegible]

\$2,000 NET TAKE

THE MORALE OF BUSINESS

Sidney Strotz, NBC coast vice president, did not read the paper on 'Advertising—During and After the War' (Variety's caption), which he was scheduled to deliver to the Pacific Advertising Convention recently. Sudden death at convention of his close NBC colleague, Sidney Dixon, caused cancellation.

He wrote 'Variety': 'However, the manner in which you (Variety) handled the speech in your June 24 issue without a question of doubt has done far more good than my delivering it at the convention would have done, and I sincerely hope—as I know you do, too—that it will have the desired result in being helpful in boosting the morale of industry generally and the advertiser in particular.'

This matter of businessman morale is important, not just to business but to democracy itself and, most of all, to winning the war. Managements face extraordinary perplexities in this war. The size of the public debt, the revolutionary aspects of global warfare, the gigantic challenge to our ways represented by the slave labor empires of Germany and Japan and the imagination-staggering responsibilities thrown upon our fighting, organizing, financing and manufacturing brains by American commitments in seven oceans and on five continents very naturally subordinates all normal thinking and normal planning to the war. Business-as-usual has become an impossibility, if there was any general tendency which there is not, to cherish such a naive aspiration.

Nonetheless within the framework of realities as they exist, under the priorities economics that Strotz' paper had in mind, managements must carry on, protecting their present and their future, asserting themselves and selling themselves as beneficent contributors to, not underminers of, our war effort, our democratic way of life. The war with its maelstrom of social pressures and infinitely criss-crossed viewpoints enlarges the politico-economic picture, depends the need for businessmen to do a bang-up job for the war and the nation and hardly less important, to see that the public knows about it.

Radio is playing a monumental role in this war. It will get greater as the conflict continues. It is the ideal common ground, there is a legitimate cause of self-conservation, the business world. There is also a terrific responsibility. Class hatred, race hatred, loomed passions of any kind are all possible by-products of a war, any war and this war perhaps most of all. It is everybody's worry that sanity shall prevail. Radio is the great nerve medicine for the great crisis.

LADY ESTHER SECOND SHOW IN FALL

Lady Esther will have a second show this fall, providing it finds an agreeable period on NBC. As soon as the time is set, Peoria & Ryan, agency on the account, will start lining up the program.

The comedienne has Freddy Martin on CBS Monday nights.

NO DIXON SUCCESSOR

Strotz Divides Job Between Two Employees on Coast

Hollywood, July 7. In keeping with NBC's wartime policy of hiring nobody, doubling up duties where vacancies occur, Sidney Strotz, Pacific coast vice-president, has divided the duties of the late Sidney Dixon. Norman A. and Tom Ray of the NBC's Franco branch will divide the national account assigned her by Dixon.

Dixon was found dead at a recent attack in his hotel room of a heart attack. Pacific Advertising convention.

Boston—Paul Weston, announcer for WHDH for past two years, in Army.

'Second Husband' and 'Amanda' Move From Blue to CBS Web on Aug. 3

'Second Husband' and 'Amanda of Honeymoon Hill,' Sterling Products serials now on the Blue, will be moved by Blackett-Sample-Hummert to CBS, effective Aug. 3. Former show will occupy the 11:30-10:45 a. m. spot now occupied by 'Stempenh' which is being dropped by Columbia.

Departure of 'Second Husband' and 'Amanda' leaves the Blue network with only two of the Sterling Product serials, 'John's Wife' (Dial 11:30-11:45 a. m.) and 'Just Plain Bill,' immediately following it at 11:45-12 a. m.

Announcer Phil Stewart New Radio Director At Roche, Williams Agency

Chicago, July 7. Phil Stewart, ex-radio announcer, joins Roche, Williams & Cunningham agency as radio director here. Stewart will continue regular chores as announcer, however, for two current air programs, 'The Dreams,' for Holland Furnace, and 'Winning Well,' for Carson, Priest Scott department store.

THEATRE WING'S RAID SHOWS WING

Over-All Price to Corn Products About \$8,500 Weekly
—Talent Booked Sans Commission—Helen Menken Handled Deal for Theatre Wing

REDESIGN CBS STUDIO

A radio program based on the Stage Door Canteen in New York has been sold by the American Theatre Wing to Corn Products Co. Series starts July 30 and will be heard 9:30-10 p. m., Thursdays on a \$400 Columbia hookup. Over-all price of about \$8,500 will be paid for the show, of which \$3,000 will be paid to the theatre wing. Theater Wing after the first 13 weeks and at regular periods thereafter, the \$3,000 fee to the Wing will be increased.

Guest stars will be paid at their prevailing price, the fees to be in addition to the \$3,000 going to the Theatre Wing. Names will not be urged to turn over the money to the Wing, but it is hoped they will probably do so voluntarily. Other talent, including paid, will be paid union scale. All talent for the series will be booked by the agency members of the Artists' Representatives Assn., but no commissions will be charged. Broadcasts will originate in the Cbs Plaza building, 485 Madison street, N. Y., the stage of which will have settings representing the interior of the Stage Door Canteen, which is adjacent in West 44th street. Stage designers and scenic artists will do the Canteen's interior grata, will also do the radio playhouse settings for nothing.

Present intention is to limit the admission to the broadcasts to service men only. There will probably be a virtual show for the servicemen-audience after the broadcast. Irving Berlin's 'I Let My Heart Go' from the Stage Door Canteen, one of the hit songs from the all-soldier musical, 'This Is the Army,' at the Broadway theatre, N. Y., will be the theme tune of the program, but Berlin has also been asked to write another number specially for the air series. C. I. Miller Advertising Agency handles the Corn Products account. Roger White, who handled the sale, will produce the series with the Theatre Wing radio committee, of which Helen Menken is chairman. Writers, director and band will be selected in the next few days. Corn Products commercials will be institutional in character, but Max Baer's cocking oil getting occasional broadcast mention.

At some of the coin realized (Continued on page 38)

'Elmer's Tune,' as 'Variety' Put It, Takes an Encore

'Variety' editorial, 'It's Elmer's Tune,' which appeared in the June 24 issue regarding the appointment of Elmer Davis as Chief of the War Information Office, was quoted by Robert S. Clark in interviewing Davis at a dinner tendered him by Indiana newspaper men in Washington on the night of June 25.

Clark read hundreds of stories about Elmer and his new job, and 'Variety' is the best of all. St. Clair, Hooper, Hootner, Huggins and the weekly newspaper owner, declared, 'That's the first time in history one has been able to refer to Elmer to find something to say about another Hooper's Davis remarked, 'I've never broken a record in any one respect. Thirty-four invitations were issued and 73 turned up. I'm not a big man, but I'm a big man. Guests of honor besides Elmer Davis were Hooper, Byron Price, V. S. Connor, and Louis Moller, head of the Office of Government Reports. Speakers included Hooper, Roy Hootner of the Scripps-Howard Newspapers. The toastmaster was Mack Thistlethwaite, of the Indianapolis News.

Dick Porter Takes Turns. Carter's Accounts Out of Stack-Goble To New York Roche, Williams Agency

AGVA Helps Servicemen

The American Guild of Variety Artists' committee to benefit servicemen got underway this week. It furnished 'Variety' with the initial names of those AGVA members now in service who are to receive 'Variety' weekly on a special servicemen's rate worked out with talent unions and other show biz organizations. AGVA's first list contained nine names, including, which started with a like amount, now has well over 370 members in U. S. service receiving 'Variety' and Equity's magazine.

The American Federation of Radio Artists is contemplating adopting the same procedure in relation to the contract of its members in service, as well as keeping them apprised of their profession during their stay in the armed service. AFRA will also likely set up a special committee for the purpose, but final action will await the return of George H. Bell, AFRA's executive secretary, who is currently on vacation.

MUTUAL 24% UP IN JUNE

Mutual's time billing for last month came to \$68,272, or 24% better than they were for June, 1941. The network has accumulative total of \$538,168 for the first six months of this year. The margin over the like period of '41 is 78%.

FORESIGHTED Lido Bell Got Italian Repealmen to Disgorge Old Babber

BMXN, N. Y., discloses that the director of the station's Italian program, Lido Bell, anticipated the Government's drive for scrap rubber by weeks when he appealed to shoe-makers for old soles.

Bell, by the end of June had received shipments from over 60 shoe-makers with each averaging 100 pounds of scrap rubber.

Jack Braxton, announcer at WCTM, Wilson, N. C., recuperated from an operation at Clifton Springs, N. Y.

Richard A. Porter last week moved his Turns (Lewis Howe Co.) and Carter's Little Laver Pils business from the Stack-Goble agency to Roche, Williams & Cunningham. Porter had been v.p. and general manager of Stack-Goble's New York office. He will hold the same title with Roche, Williams & Cunningham's New York branch. Porter took along with him Harold Krump, radio department executive. The switch of agencies for Porter affects the inner Sanctum Mysterior (Blue) and 'Treasure Chest' with Horace Fields (NBC).

Under his new affiliation Porter will maintain control over his own accounts and the income from them, and in return service the R-W-C's accounts in New York. The latter agency has its headquarters in Chicago.

Reggie Scheubel Out of Blow After 11 Years

Reggie Scheubel resigned last week as an executive of the Milson Bell agency's radio department after 11 years on the job. Her decision to leave came two weeks after Vick Knight had been brought in by Blow as managing director of the department. Miss Scheubel directed the purchase of signals for the Buva account through its years of expansion into one of the top spot approx. of \$538,168 for the first six months of this year. The margin over the like period of '41 is 78%.

Under his new affiliation Porter will maintain control over his own accounts and the income from them, and in return service the R-W-C's accounts in New York. The latter agency has its headquarters in Chicago.

PEPSI-COLA BOWS OFF BLUE WEB JULY 31

Pepsicola is not extending its stay on the Blue network when the beverage's current 13-week contract reaches its expiration date July 31. It's indicated a hookup of 170 stations five nights a week.

Last season the account ran 20 weeks, but the agency's share was no more than the present 13-week obligation.

Schenley Whiskey Agency Listens To An Audition, Starts Rumors in N.Y.

Mentholatum Acct. Quits Dillard Jacobs Agency For J. Walter Thompson

Mentholatum has switched to the J. Walter Thompson agency. Account had for years been handled by the Dillard Jacobs agency of Atlanta. Dillard recently placed a summer spot campaign for the emollient. Mentholatum makes the second small proprietary drug account that has come into the Thompson agency within recent months. The other is Block Drug's Gold Medal Capsules.

William H. Traub & Co., agency for Schenley on Dunbar and Cresta Blanca wines, listened last week to an audition of The Best Street Music Society and acquired of the Blue Network the price of the program. The agency explained that it was just looking around with a view to recommending a new agency. It is believed in the trade that a lot of spade-work would have to be done with Schenley since it has always been inclined to be leery about the use of radio for its business. Wine companies have heretofore confined their broadcast outlets to spot.

JOSEPH JULIAN TO JOIN NORMAN CORWIN IN ENGLAND FOR CBS TRANSCONCEANICS

Joseph Julian to Join Norman Corwin in England for CBS Transconceanics

Joseph Julian, radio and legit actor, has been selected to play the lead in the series of shortwave programs to be done by Norman Corwin in London for CBS broadcast in America. He's been cleared by his draft board and the State Department and is now awaiting plane passage.

Series starts July 27, but Julian may not be able to reach London by that time, so may miss the first show. Eight broadcasts are scheduled for the series, which will be aimed to present a picture of English life in wartime, to combat anti-British propaganda in the U. S. Corwin will write and direct, using BBC facilities.

Various actors had been mentioned for the assignment as lead in the series, most prominent being Pvt. Burgess Meredith, of the Army Air Corps. Julian has no principal parts on regular network commercials at the moment, so he won't have to give up any of his London trip. He intends writing some magazine articles while in England.

After waiting around in New York for several weeks for available plane passage, Julian is now in London last week. He had only a couple of hours notice of departure time.

THREE STATIONS JOIN MUTUAL BOARD

Mutual's board of directors at a meeting last week voted to extend shareholding rights to three more members of the network—namely, WFBH, Baltimore; WCAE, Pittsburgh; and WGR, Buffalo. The participation includes underwriting and management of the corporation. The board also passed on a new and simplified rate plan, primarily to increase the number of Mutual stations by clients.

Complete list of MBS stockholders as of Oct. 1, 1942, will, in addition to the three newcomers, consist of WOR, New York; WGN, Chicago; CKLW, Detroit-Windsor; WZCR, Cincinnati; the Don Lee Network, the Yankee Network and WKBW-WCLB, Cleveland.

COCOMALT TO USE FEMME PARTICIPATION

Cocomalt will make use of women's participation programs for its last announcement campaign. Concerts will be for 26 weeks, and the starting date, July 26.

Murray Breece Associates is the agency.

First Sponsor to Salute Russia

'Double or Nothing' Program Honors Soviet Union This Friday Night

'Double or Nothing' Mutual quiz show for Peen-a-mint may be first commercial air show to fanfare a salute to the Soviet Union. Salute takes place Friday 10 to 11:30 p.m. when three Russian soloists participate as contestants. U.S.S.R. Naval Attache in Soviet Washington embassy, Capt. Ivan Yuzevich, will also be interviewed by Sam Hays of Compton. Others will be ballerina

June-End Ratings

The end of June report on network work program popularities is issued by C. E. Hooper, Inc., reveals the first 15 ratings as follows:

Bob Hope	29.5
Fibber McGee	26.9
The Radio Theatre	21.8
The Alrich Family	21.4
Charlie McCarthy	20.4
Walter Winchell	20.0
Mrs. District Attorney	17.3
Fannie Brice	17.1
Kay Kyser	16.5
Eddie Cantor	16.3
Sing Crosby	15.8
Vivian Vance	15.4
'Take It or Leave It'	15.0
Freddie Fingers	14.5
Bandwagon	12.5

COAST NET TO START IN FALL

The revived California Radio System, composed of Indies and McClellan chain, will not start official operations as a net until September, according to Bob Reynolds, manager of KMPC, in Beverly Hills. Lines have been permanently installed but none but commercial programs will go over until that time.

When sustainers are netted, KMPC here, KFBK in Sacramento, and KSTO in Fresno, key stations in the major markets, will supply the needs. Others of chain will not feed. In difficulty with the musicians union here, KMPC's staff has been on a walkout for two weeks. Union demanded salary increases from \$40 to \$55 weekly for men and wanted four added to six already employed.

Reynolds claims increases would double station's annual music bill and says that's not warranted until net gets up to 10,000 watts and net setup begins to pay off. His counter proposal included staff increases and salary improvement, but figures were not revealed.

MERRY MACS JOIN KRAFT MUSIC HALL

The Merry Macs open in the Kraft Music Hall (NBC) tomorrow (9) for a stay of 13 weeks. To take the radio dates they cancelled several theatres, booking which included five weeks at the Paramount N. Y., starting Aug. 5.

They will, however, play a week at the Oriental, Chicago, starting July 17, flying to that city after their July 16 broadcast in Hollywood.

Richard Maxwell, former CBS and NBC producer, since he has a series of transcriptions accompanied by Bill Wrigles on organ for Kaspar-Gordon, Inc., of Boston.

Alexandra Danilova of Monte Carlo Ballet Russe, and Russian War Reliefs, will sing.

Tenor soloist Frank Forest will be invited to show from Hollywood, and will sing two songs for the Army songs, 'Meadowland' and 'Technika'.

Forest has highlighted salutes to the Russians regularly. Australia, Canada, Holland, China, Great Britain, Mexico, England, get salutes in the past.

Present Visit to London of Norman Corwin May Have Wide Repercussions—Commercialism on BBC Seems Remote, But Many Other Habit Revolutions Have Already Occurred in Britain Because of War

U. S. COPY TOO HARD

Yankee influence is certain to be reflected hereafter in the traditional broadcast schedules of the British Broadcasting Corp. British listeners will demand it, British producers will consciously or unconsciously tend to incorporate some of the ways of the Yanks. The fact that recorded versions of the Jack Benny and Bob Hope entertainments in the U.S.A. have been heard on the BBC with marked popularity has already been influential of changed attitude. Again the present visit of Norman Corwin is likely to be most far-reaching than just the exchange of a writer-director. Corwin's methods are sensational in a production sense for England.

These developments are emphasized by William B. Ferguson, chief of the London office of Lord & Thomas agency, who is now in New York City on a visit. He foresees many changes after the war in the entertainment slants of the English. There is even a chance that sponsorship might be considered, although the subject admittedly remains brittle and no British or near authority would confess that matters is even unprofitably considered. Advertising on the air may be 'improbable,' speaking as of this particular month and year, but it is hardly more revolutionary than some changes that the British have already accepted for example, advertising shots on the screens of its film theatres.

NBC programs are now on par with shows aired by European stations and produced by English advertising before the war. But types in popularity are L.T.s of Jack Benny and Bob Hope programs same plays. There is, in her circles, much discussion re-irring of commercial programs in England after the war with no one worrying about how it'll be done but everyone wanting to do it. What they want from commercial radio is not the U. S. plug-in, which is too hard hitting for English audiences—but top entertainment a la U. S.

Current trend in distribution of consumer merchandise, in Britain, is to make the radio a part of the manufacture. Aimed at relieving transportation bottleneck this zoning method eventually be applied to U. S. and should be a tonic for local and regional radio just as it has benefited provincial publications in England.

With newspapers and mags restricted to 20% of gross circulation, etc., and these underbought, advertisers are hungry for news. Penguin Books for example, cheap paper-covered affairs comparable to 25c books sold here, now carry considerable paid space. Commercial ads have benefited from this situation. They can get playdates in best houses but exhibit less anything over free-minute running time.

Information is big user of shorts aimed at selling public on rationing, education, etc., and these underbought, conditioned audiences and exhibitors to commercial pic. Rentals cost advertisers anywhere from \$5 to \$100 per house with average cost running around \$25.

The casualty lists in England are common surveys which the public reacts as a waste of effort. It might better go toward war work.

Ferguson, acting without official

Charges, Reversed

Hollywood, July 7. CBS is airing a healthy television hit, resulting from 'U. S. Open House' program here in which participating military or naval lads are permitted to call home to 'mom,' with conversation being partly aired.

On show last week, sailor was permitted to continue conversation from a private booth while show went on. Nobody told him to stop, so when show was over he was still in there talking to Missouri.

SET SALES WAY OFF IN CANADA

Montreal, July 7. Sales of radio receiving sets in Canada during the first quarter of 1942 totalled 67,953 compared with 116,847 in the previous quarter and 194,000 in the corresponding period of 1941, the Dominion Bureau of Statistics reports.

Quebec were 15,904 against 13,958 in 1941 and Ontario sales advanced to 43,522 against 38,437 in 1941. Every province in the Dominion showed an increase, except Saskatchewan and the Maritime which were down respectively 2,827 against 2,948 and 7,171 against 7,511.

Radio Shows in Wee Hrs.; Milwaukee Defense Labor Is Entertainment Starved

Radio station execs are mulling the idea of trying to provide late hours outside of dance bands for the benefit of the swing shifters in the defense plants—the workers who get off the job around midnight when normal activities are at their peak. Survey indicates there are between 30,000 and 40,000 swing shifters in this listening area.

Execs think workers are as important to the nation's war effort as the soldiers and sailors for whom the popular radio shows, comedy and dramatics are rebroadcast. Some test that they, too, are entitled to some recreation of the same sort, even though it be limited to a few nights a month.

Arthur Kurlan in Navy As Junior Grade Lieutenant

Arthur Kurlan, who directed the 'Zoning the Navy's' series on radio for the War Production Board is now in training to qualify under his recent appointment as junior grade lieutenant in the U. S. Navy.

He's in Massachusetts.

Columbia's Two Fall Commitments

Lovers Has Wednesday 9-10 P.M. and Colgate Takes Thursday Nights 9:30-10

Columbia has begun to fill up its empty spaces with contracts for the week past was to Lever Bros. and Colgate. The 'Zoning the Navy's' series on radio for the War Production Board is now in training to qualify under his recent appointment as junior grade lieutenant in the U. S. Navy.

He's in Massachusetts.

England, will study U. S. radio with an eye towards possibility of getting English background and material for the NBC series. It was also advisability of attempting to arrange for exchange of top air features.

NBC is beating Columbia to the inaugural of an all-British entertainment series from London by a day. The NBC version, 'Britain to America,' with Noel Coward and J. B. Priestley leading the talent-writer roster, makes its debut Sunday, July 28, while the Corwin series starts over CBS the following day (27). On NBC it will be the 5:30-6 p.m. period. CBS will give its Norman Corwin-produced series from England the Monday 9:30-10 p.m. niche.

Each of the NBC programs will contain a message from the people of Great Britain to America and the balance of the time will be consumed by dramatic sketches, comedy skits and orchestral numbers. NBC has another weekly stanza from London, namely, Robert St. John's report on news the average Briton war worker is doing and thinking.

The network feeds a similar program from New York to Britain each week. It's tagged 'New York City' and will also feature Maurice English as scriptist.

FRIGON URGES DX PURCHASE IN CANADA

Montreal, July 7. The Radio committee of the House of Commons has placed a proposal for construction of a short-wave broadcasting system in Canada at the top of its agenda. Equipment has been found to be immediately available, but opportunity for purchase may disappear at any time. With this in view, the committee defeated a motion to make an interim report to Parliament.

Augustin Frigon, assistant general manager, reported that short-wave channels allocated to Canada are now in use by other countries. Though it was still possible to operate on these channels, he stated that in some instances there might be interference.

DINAH SHORE FILLS IN FOR TWO BROADCASTS

Hollywood, July 7. Dinah Shore will sub for Joan Davis on the Radio Valley program of July 16 and 22 while latter takes over.

Singer will stick to her pipes and occasional script workings, but she was still possible to get away from the Davis assignments and not try to imitate.

gate-Palmolive. The period is the Friday 7:30-8 p.m. period.

Lever & R. & R. have not decided on the programs for the Wednesday night. The CBS series is a combination of account and agency have also a decision to make on what to put in the Friday 7:30-8 p.m. period. On NBC which it likewise has under commitment. It will probably be the 'Zoning the Navy's' series which opened Sunday (6) in Jack Benny's regular spot.

**"A FAST MOVING, SUMPTUOUS, DAZZLE
MICHAEL
STAR AND**

"I am glad to report that Mr. Todd has pulled no punches."

* * * MANTLE, News

Staged by HAS

AT THE MUSIC

Costumes by IRENE SHARAFF

Bobby Clark

"As everyone throughout the civilized world must know by now, Bobby Clark is one of the funniest men in the history of mankind, and 'Star and Garter' permits him to frolic freely. ... There is no escaping his superb comic talent."

WATTS, JR., Herald Tribune.

Prof. L

"... and a wonderful man called Professor Lamberti. ... This Professor Lamberti belongs among the giants. He is the slyly disreputable looking gentleman, the proud possessor of what Noel Coward has called an air of seedy grandeur. ... I have seen him many times but each time he seems to me more tremendously funny. Like all first rate comics, Professor Lamberti grows on

you with added acquaintance, alike enough the first time you see him. At the good Professor has the advantage together he is quite a wonderful man."

Carrie Finnell

"Carrie Finnell stopped the show.... She had the first 'nighters in stitches.'"
COLEMAN, Mirror.

Gil M

"Gil Maisen, who has one of the most amusing and excellent animal acts in the business, show stops, as it is only right."

BURR, Billboard.

The Hudson Wonders

"... A couple of girls called the Hudson Wonders, who do some astonishing acrobatic dancing."
KRONENBERGER, PM.

Marjorie Knapp

"Little Marjorie Knapp, known to Broadway only in one previous musical gains considerable stature because of her

authoritative singing. A tiny, personable girl, she's glove-fit."

SCHO, Variety.

Leticia

Rippling Rhythm Dansation

Juanita Rios

"... Show's finale featuring nifty Juanita Rios."
SCHO, Variety.

ING AND LUSTY SHOW"---BROWN, Sun

TODD, Presents

GARTER

SARD SHORT

BOX, NEW YORK

"A fast, funny, handsomely mounted revue. Its super-duper."
COLEMAN, Mirror

Settings by HARRY HORNER

Gypsy Rose Lee

"The celebrated Miss Lee manages to appeal with equal effectiveness to the old school fans and the gentlemen of extreme culture."

WATTS, JR., Herald Tribune.

Lamberti

gh. Heaven knows, he is hilarious
o like so many other classic clowns,
t a winning raffish personality. Alto-

"On the laugh side, too, is Professor Lamberti with his looney xylophone act,
which has grown on me with the years."

KRONENBERGER, PM.

WATTS, JR., Herald Tribune.

Per. Dir. EDDIE SMITH

aison

4th Broadway engagement in 4 months.
New York Strand 4 weeks.
Radio City M.H., New York, 5 weeks.
Loew's State, New York, 1 week.

Georgia Sothern

"In the style of Georgia Sothern, with
the bricktop hair and the gyrations of
a whirling dervish. . . ."

ROSS, World-Telegram.

"Georgia Sothern . . . had the \$4.40
customers gasping . . . with delight."
BURR, Billboard.

Wayne and Marlin

"Wayne and Marlin. Fine
slow motion hand-to-hand ac-
robats."

SCHO, Variety.

"... are a remarkable acro-
batic exhibition by Wayne and
Marlin, done in slow motion."

WALDORF, Post.

Pat Harrington

"Harrington does a good
job. . . ."

SCHO, Variety.

La Verne Lupton

"La Verne Lupton contributes
some classy ballet dancing."

SCHO, Variety.

Richard Rober

Joe Lyons

"Other standouts in the company."—COLEMAN, Mirror.

Lethbridge, Alta.—Art Balfour, manager of CJOC, Lethbridge, is

An Institution
-BUILT ON
CONSISTENT
BOX-OFFICE
MERIT

8th
CONSECUTIVE
YEAR ^{ON} THE ROAD

MAJOR
BOWES'
UNITS

-MADE UP OF THE
TOP TALENT FROM
MAJOR BOWES' ORIGINAL
AMATEUR PROGRAM

On The Air Each THURSDAY at 9 p.m., E.W.T.

for - PLYMOUTH, DODGE,
DeSOTO AND CHRYSLER

Says Easiest Way to Kid Yourself Is to Buy Yourself a Survey

Milwaukee, July 7.

Although cases of the town's three radio stations—WEMP, WISN and WTMJ—frequently bubble amicably, principally upon matters of policy in national defense broadcasting, there is sporadic lifting at other times, and when WTMJ got out an elaborate booklet recently showing results of a survey it had made it riled WEMP no end, so a brochure gotten up by the latter station in the mail the latter with pity concerning about surveys and other things.

WTMJ's booklet plugged the idea that it was the most popular station in this area, as proved by a survey made in name of the Radio Research Bureau which completed 64,501 telephone calls in the task, covering a two-week period from May 14 through May 27. Seven pages were devoted to tabulated breakdowns of the results in a manner most uncomplimentary to WEMP, indicating that station had almost no listeners at all, while WTMJ had the huge majority of listeners among the seven Milwaukee and Chicago stations listed.

WEMP's brochure is titled 'Let's not kid ourselves' and goes on to say 'The easiest way in the world to kid is yourself,' and 'the easiest way in the world to prove that you are kidding yourself is to make a survey,' asserting that 'Surveys can prove anything we want them to prove, but how about a look at the results obtained by the advertiser?'

WEMP will guarantee a client ONE listener—the engineer on duty; he gets paid for listening, fired if he doesn't, says the brochure, 'but 236 accounts are using WEMP and getting results, today! And listen, Master, you can't get results without listeners.'

Then are listed advertisers, local and national, who have been using WEMP since 1935, and concludes with the bold assertion that it carries more local accounts than other Milwaukee stations combined.

INSURANCE FIRM ADVERTISES IN MEXICO

Mexico City, July 7.

Life insurance company here has begun to use radio advertising. It is Seguros de Mexico, S. A., that began in 1935 when the Cardenas government nationalized the insurance companies. It using 30 minutes weekly on local station XEROY to present publicity wrapped up in a series of psychological dramas.

First broadcast was H. R. Recorran's 'Time Is a Dream,' presented by a dramatic company that Gustavo Villatoro headed.

Spot Sales, Inc., Reaps

WINN, Louisville, Ky.

WINN, Louisville, has named Spot Sales, Inc., as its national sales rep. Arrangement became effective immediately.

W. K. (Bill) Bailey has replaced Paterson Kutter as manager of Spot Sales' Chicago office.

Kutter has enlisted in the Navy.

Georgia Gray at WKRC

Cincinnati, July 7.

Georgia Gray started Monday (6) as conductor of WKRC's Woman's Four weekday series, coming here from WKBN, Youngstown, O. She has been in radio eight years, having been with KDKA, Pittsburgh, WOR, New York, and WTIC, Hartford, Conn.

Miss Gray succeeds Ruth Lyons, who terminated a 12-year stay with WKRC to join the Croley staff.

Arch Morton Vize Forbes

Arch Morton, ex-sales manager of KIRO, Seattle, was named national accounts sales rep for CBS on the Coast.

Morton replaces William Forbes, who shifted to Minneapolis as general manager of WCCO.

KECA Comedy Newscast Slated for Co-Sponsors

Hollywood, July 7.

Having built a sizeable audience for their semi-comic dual newscasting, Jose Rodriguez and Sidney Sutherland, KECA net commentators, are now being offered around Pacific Blue net for participation sponsorship.

Pair indulge in Olsen and John-sonese crossfire on news. Blue net feels they are a possibility for outlying stations, which can sell them on a locally basis in station's town.

Eric Danielson's New Job After 12 Years with NBC

Chicago, July 7.

Eric Danielson has been appointed day program traffic manager of NBC here, succeeding Frank Golder, who transfers to the engineering department as studio engineer.

Danielson has been with NBC for 12 years.

Former Actor Quits BBC Newscasting When Asked to Act on the Side

London, June 29.

KENNY BAKER LOOKING ABOUT IN HOLLYWOOD

Hollywood, July 7.

Kenny Baker arrived Friday (3) for a.o. after last song on the Fred Allen program, to which he does not return in Fall.

Leaves July 12 for east to appear on Kotelstetler's 'Coca-Cola program' and then returns West Aug. 1 for dates at Hollywood Bowl on Aug. 18 and 20.

Weiss at Chicago Huddle

Hollywood, July 7.

Lewis Allen Weiss, general manager of Don Lee-Mutual here, attending annual board meeting of Mutual in Chicago.

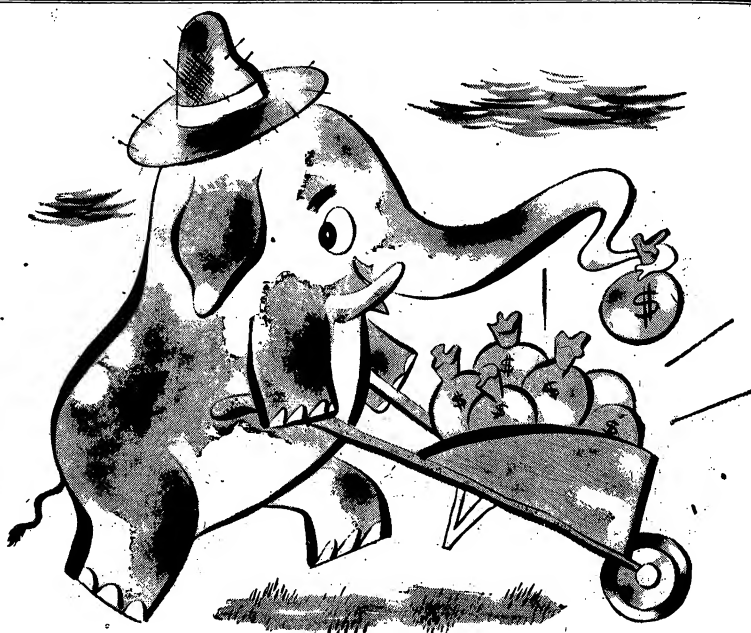
He expects to return here early in week.

Considerable speculation was caused by the sudden resignation of Alan Howland, one of the five regular radio news readers. The other four are Alvar Liddell, Frank Phillips, Joseph McLeod, Bruce Belfrage. They have been dividing between them the half dozen news announcements each day, averaging 15 minutes each.

Howland, who was originally an actor, resigned because he refused to take part in the presentation of programs in addition to his other duties.

The BBC says it is a matter of national necessity for economizing manpower.

Henry Sullivan, commercial manager of WGTW, Wilson, N. C., is attending morning classes at Atlantic Christian College in preparation for a Navy commission.



Last January, Vice President Carlin undertook to build a new BLUE program department, based on a new BLUE policy.

It's a policy of daring experiment—balanced by continuous research in listening trends and audience reactions.

It's also an "open door" policy. It gives BLUE sponsors the double advantage of our own creative department plus the talent of leading independent producers.

Result—new shows have been sprouting on the BLUE at an average of two a week. Many are already doing a job for new BLUE advertisers. Still others—a whole crop of hits—have been growing to maturity.

Today, those listed here are ripe and ready for profitable sponsorship. They're air-tested successes with proved pulling power.

Glance through the list. There's a program among them that's typed and timed to reach your customers. A program that adds the liveliness of novelty to the liveliness of the fast-growing BLUE.

Your BLUE representative has the facts about these shows. Call him in. Let him show you why more advertisers are using the BLUE in '42... reaching the coast-to-coast audience at a new low cost per listener.

Blue Network Company, A Radio Corporation of America Service.

ALIAS JOHN FREEDOM

Suspenseful adventures of a mysterious rescuer who pits his wit against Axis oppression in the conquered countries. Author is Forrest Barnes of "First Nighter" fame.

SUMMER SWING

An hour of carefree lunacy that gets its laughs without the stereotyped gag and conventional format of most comedy shows. Original, tuned to the times, and amazingly inexpensive.

CAB CALLOWAY'S QUIZZICAL

Kidding the quizzes in Harlem hot tempo. Fast skidding and jive by America's outstanding negro musical personality. Constantly from Harlem. Listeners from everywhere. A natural.

CHAPLAIN JIM

The timely and richly human drama of army life as seen through the eyes of a two-fisted chaplain. Five quarter hour episodes a week, timed to skim the cream of the daytime audience.

YOUR BLIND DATE

A lighthearted half-hour of music and skits with an audience of service men who close the show with a community sing, and then choose partners among girls invited for the post-program dance.

FEWER CANADA-U. S. STARS

Mexican Government Station Produces First Show By and For Children

Mexico City, July 7. Mexico's first all-out children's radio programs presented by and for youngsters under the title "Muchachos" is being offered for 30 minutes Mondays, Wednesdays and Fridays, over a national web headed by the government's local stations XEFO, multipurpose of the Party of the Mexican Revolution, and XEUX, of the Ministry of the Interior. Programs are directed by Ignacio Vado and comprise stories, anecdotes, music, song and 1942 type talks

about how to become good citizens. The local juvenile police, affiliated with the regular cops, the Boy Scouts of Mexico, and the Juvenile Service Department, a government agency, are sponsoring the program.

Cincinnati, July 7.—For his part in an invention taken over by the Army, Forrest Rose, WJRC engineer for the past 12 years, has joined up with the Signal Corps. He is assigned to the research division at Wright Field, Dayton, O.

WWSW Announcer Is Director of Children At Atlantic City Pier

Pittsburgh, July 7. Dave Tyson, chief announcer at WWSW, will take a leave of absence for the remainder of the summer to serve as director of children's activities at the Steel Pier in Atlantic City.

In his absence, newscaster Johnny Davis will handle the "Six to Eight" show.

Roger Kelly, from WMBS in Uniontown, Pa., is new addition to WWSW's announcing staff.

Donna Reade of Chicago Trying Out New York City

Donna Reade, Chicago radio actress, has moved to New York, at least for the summer. Idea is to make a try for the legit stage. She'll also do radio and, if things work out satisfactorily, will remain cast permanently.

Besides playing Jane in the recorded "Judy and 'Ann' serial, she had leads in "Couple Next Door," "Peter Quill" and "Painted Dreams" and was a menace on the "Ma Perkins" serial. Possibility that "Judy and 'Ann'" may be recorded in New York starting in the fall will be a factor in Miss Reade's decision about returning to Chicago then.

WAR SHOWS TAKE UP FORMER TIME

Canadian Broadcasting Corp. Completes a Five-Year Program Plan—Hands Across the Border Stuff Falls Off, But Chiefly Because Each Side Is Self-Preoccupied During War Period

BBC INCREASE

Toronto, July 7. One outcome of the war is that Canada is exporting less radio programs to the United States and vice versa. The U. S. A. piping less into Canada. It isn't a matter of waning goodwill or the fact that the Canadian Broadcasting Corp. is becoming more self-sustaining in its own activities; it is a fact that participation in the war has resulted in increased demands for broadcasting time by the governments of both countries, plus time required for public service agencies and additional time for news and commentary broadcasts. That Canada has steadily increased the number of BBC-originated programs should not be taken as signifying another nibble at the hand which still feeds the CBC some of the choicest hours of our weekly radio menu.

The CBC is now celebrating the anniversary of the completion of its first five-year program plan. In the just-closed fiscal year, 18.5% of the year's programs, representing 2,500 hours, were from the American network and carried by the CBC on an exchange basis; two years ago American programs comprised 30% of the broadcasting schedule. According to Charles Macdon, chief statistician of the CBC Station Relations Division, the largest number of U. S. programs carried are from the national (Continued on page 38)

new blue hit crop

now ripe for profitable sponsorship

COUNTER SPY

Sizzling drama drawn from real stories of counter-espionage. A show with up-to-the-minute appeal, expertly produced by Phillips Lord. As detailed as censorship will permit.

SING FOR DOUGH

A community sing that is uproariously new in conception. Raving solists work through the audience, picking solists for singing and gags. A natural for theatre use.

ARMY-NAVY GAME

A brand-new, fast moving song and quiz contest that pits Army against Navy in a half hour free for all of fun. Glamorous guest judges award cash to service charity of winning side.

THE SEA HOUND

Dramatic serial for youngsters. Adventures of a sea captain, a fourteen-year-old boy, and a dog. Fast action in Western Hemisphere waters... with accent on the Good Neighbor policy.

DAUGHTERS OF UNCLE SAM

Swift-paced musical show that's both effervescent and stirring. Mary Small, Rolfe All-Girl Band, and three weekly big-name guests. War effort tied in but never dragged in. A hit.

MORGAN BEATTY

Military analysis of the news, presented with clear mind-sight and unswerving foresight. Morgan Beatty comes to the air fresh from 14 years of overseas and Washington service with the A. E.

JAMES G. McDONALD

Interpretive news comment in capsule form to meet the demand of the wartime audience.

A compelling commentator with a distinguished background. A timely buy, one, three or five weeks weekly.

SAY IT WITH MUSIC—WJZ

Makes more of music than any other all-night show. Time signals, station identification, commercials, all in music. A fifty-cherry way to reach the growing, wartime night time audience.

RIPLEY'S BELIEVE IT OR NOT

Ripley hunts for colorful "Believe-it-or-not!" among the Good Neighbor Nations. A new success by the man whose newspaper feature rates second only to the main news picture on page one!

STAG PARTY

A fast half-hour of comedy and music from Vancouver, B. C., that is clinching to fame. Likable and laughable Allen Young, plus Harry Price orchestra, and songs by Freddy Young.

THIS IS THE TRUTH

Real-life interviews with celebrities and figures in the news, such as the officer of a bombed cruiser and the last reporter to leave Germany. Finale, a true spy drama by Capt. Healy.

SWOP NITE

This proved puller drew 2,000,000 requests for Swop Lists in eight months in New England alone. Pulling better than ever under priorities, and over the fast-growing Blue.

WEEKLY WAR JOURNAL

Sunday night news direct from New York, Washington, London, and Melbourne. Short wave news, interpreted by a brilliant staff of Blue Network commentators.

HOUSE IN THE COUNTRY

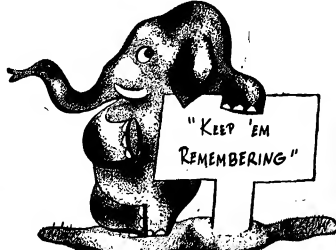
The adventure of a young city couple who transplant their life to an old farm house. Light, lively drama peopled with warmly human characters—free from the usual heartbreaks and horrors.

THINKING OUT LOUD

Fannie Hurst makes her radio debut. The fresh impressions and ideas that this distinguished novelist draws from her day-to-day observation of life—presented in a friendly, personal chat.

BASIN STREET

Glorified jam session, burlesquing the long-hairs of music. Featuring Zoot Money, combo star of the Broadway show, "Keep 'Em Laughing." A best-buy with a responsive ready-made audience.



the blue network

WOR STAFF TO DISPLAY ITS TALENTS

Staff members of WOR, New York, will write the script for a new summer special, "WOR Summer Theatre," to start July 16 and be heard 8:30-10 p.m. Thursday nights on WOR-Mutual. Various broadcasts will have different patterns, each staff member writing the script of script he wants. Roger Bower will direct-produce the series.

Among the scheduled stanzas will be an adaptation by Peter Steele, WOR commercial continuity director, of "The Ropes," a one-acter by his father, Wilbur Daniel Steele. Robert A. Simon, WOR's station continuity editor, will do an original baseball story. Stella Ross will script an original whodunit. Robert Louis Shayson, a staff director, will adapt Oscar Wilde's "The Young King." Donald Hamilton, son of Clayton Hamilton, will adapt his father's Broadway comedy clip, "The Big Idea."

Another in the series will be a musical, "Red Barn of Broadway," with score and lyrics by members of the WOR publicity staff.

Haan Taylor West Coast Manager for Joe Weed

Haan J. Taylor has become West Coast manager for Weed & Co. He was formerly with KSFQ, San Francisco, and Free & Peters.

KSFQ has at the same time asked Weed to represent it in southern California as well as the rest of the country.

SANDERS HEARINGS END, CRAVEN DISAGREES WITH FLY'S VIEWPOINTS

Congress Should Say Flatly and in Written Law If FCC Should Regulate Business Practices of Broadcasters, He Declares

Washington, July 7. Appeal for Congress to define how far the FCC should go in regulating the broadcasting industry was made last week as the House Interstate Commerce Committee concluded prolonged hearings on the Sanders bill to reorganize the FCC and bring about administrative changes and new judicial safeguards for station owners and networks. Commissioners T. A. M. Craven, leading dissent from the regulatory reform proposal by the FCC majority, asked laws that would put neither the regulators nor the operators in a strait-jacket.

Declining to express opinions on details of the Sanders bill, Craven endorsed the general provisions of the legislation sponsored by the Federal Communications Bar Association, National Association of Broadcasters, NBC, and CBS and reiterated his well-known feeling the FCC should not embark on social considerations. While he considers the 1934 law "excellent legislation," Craven said clarification is desirable and broad, vague phrases should be interpreted by Congress.

"If Congress desires the Commission to regulate the business practices of licensees, it should so state," Craven declared. He made the following principal points:

1. Networks are essential to provide the highest type programs and maximum coverage, though Congress might outlaw some business practices by which the chains restrain their affiliates.

2. Continuance of the time-sharing system is vital if the industry is to operate on a firm foundation.

3. While better distribution of outlets is highly desirable, clear channels should not be abolished.

4. The tendency to supervise business practices raises the danger of Federal program control, censorship, and nullification of free speech rights.

5. Too much competition will be disadvantageous for the public, weakening the whole broadcasting industry structure.

6. More consideration should be given the development and exploitation of new uses of radio, but commercialism, under the guise of research should be prevented.

The final two days of the lengthy House committee hearings brought disclosure that Fly last September tried to stymie the Sanders bill and a revelation that the Commish law

department takes the view the District of Columbia Court of Appeals believes there is ample justification for the reform. The House regulations prohibiting newspapers from owning radio stations.

After giving the legislators a point-by-point explanation of 'abuses which the chain regulations are designed to correct,' Fly was quizzed closely about his philosophy. Representatives Jared Sanders—sponsor of the reform bill—and Oscar Youngdahl were especially critical of some of his ideas and concepts. Youngdahl said that the hard fought chain rules should be shelved until after the war, "pending again any Federal action that would hurt the broadcasting industry at such a critical period."

Conceding that radio is a "quasi public utility," Commr. Craven said public rights should be considered first in formulating a regulatory policy but the rights of industry members should not be disregarded. When a license has been granted, he suggested, the recipient should be free from "unnecessary" supervision by a Federal agency and insured against arbitrary, capricious regulation. The industry ought to be guaranteed fair trial and should not be made the target for advocates of various reform theories.

The administrative machinery ought to be overhauled, Craven maintained. Differing with Fly, he advocated separate functions and splitting the body into divisions as a means of insuring ample consideration for the complex problems arising from the act. He said the present setup is "basically unsound, unwieldy, and cumbersome," with members unable to give enough study to all the matters they are expected to pass on. Mixing the investigative, prosecuting, judicial duties ought to be separated, he said. There are very different problems in the three major fields—broadcasting control, censorship, communication, and safety services—and the entire Commission cannot operate rapidly and efficiently when expected to handle details in each direction.

Craven came out for a return to the examiner system and charged that in some instances full and fair hearings haven't been given. On the more important question of regulatory policy, Craven reaffirmed the view in his minority report in the network controversy and suggested there is no necessity for the Commission to pass on radio properties unless prices paid for radio properties un-

Note for Engineers

Cleveland, July 7.

Methods of improving radio reception and transmission under war conditions highlighted the technical meetings at the opening session of the Institute of Radio Engineers three-day convention at Hotel Statler, June 29-July 1.

Among papers presented at the opening day's session were: 'A New Approach to the Problem of Phonograph Reproduction' by G. L. Beers and C. M. Sinnott, both of RCA Manufacturing Co.; 'New Type Practical Direction Meter' by J. K. Hayes, Canadian Broadcasting Corp.; 'Radio Frequency Oscillator Apparatus and Its Application to Industrial Process-Control Equipment' by T. A. Cohen, Chicago; 'The Scanning Microscope' by V. K. Gowariker, J. Hillier, and R. Snyder, RCA Manufacturing Co.; 'Spectroscopic Analysis in the Manufacture of Radio Tubes' by S. L. Parsons, Emporium, Pa.; 'Minimizing Aberrations of Electron Lenses' by R. Poritzky, General Electric, and 'Half-Wave Voltage—Doubling Rectifier Circuit' by W. D. Waidelich and C. H. Gleason, both of U. of Missouri.

less the consideration is so great the buyer would have difficulty keeping his head above water. Business men in the industry are dangerous, and said, noting the Commish has no right to pass on management practices of individual outlets and should not try to rule on contractual relationships.

Networks are essential and efficiently run, though there are some imperfections," Craven held. He said the radio business is not to be laid down some concrete prohibitions for the chains—insuring at least the right to make their own choices programs, barring unreasonable geographical exclusivity clauses. "The radio business is not a strictly long contracts—but should not authorize network licensing or special considerations. If we are to accord Federal licenses to the networks, it is clear that they should be required to meet fixed standards of coverage, to the end that none of the people of the United States shall be discriminated against, be deprived of service, or be denied adequate service. Emphasizing he does not desire 'detailed program control,' Commish head suggested steps should be taken to discourage "duplication in the types of programs simultaneously broadcast by the various network chains. Also consideration should be given the problem of preventing favored advertisers from gobbling up most desirable hours."

FLY'S COMMENT ON FOREIGN LANGUAGES

Washington, July 7. Though aware that foreign language stations must be watched closely, the FCC does not feel linguists should be forced to close down or stop broadcasting in alien tongues, Chairman James L. Fly advised the House Interstate Commerce Committee Wednesday (1).

Questioned closely by Rep. Martin J. Kennedy of New York, who intoned a feeling the dialect broadcasters should be silenced, Fly said we are conscious of the problem and are doing the best good that we can. He told Kennedy no new foreign language plans are going up—because of the freeze order granting any radio construction—but also said the Commish has not seen fit to forbid the sale of any transmitter to a person who might have plans to carry alien programs.

James Abbe's Sponsor

Portland, Ore., July 7. Fisher Flouring Mills Co. is now sponsoring the three-weekly news comment of James Abbe, on KGW, Portland. Same account locally bankrolls on SEK, station account to KGW, the Blue network series of H. R. Baughn talks from Washington.

Fly Charges Free Speech Curb

Washington, July 7. Chairman James L. Fly of the Federal Communications Commission completed his prolonged occupation of the witness chair before a Congressional committee last week. The following are highlights of his testimony:

He charged chains—not the government—hampering free speech. With the assertion that right to listen is as precious as the right to talk, Fly told the House committee that web lawyers have revised shrewd contract provisions which have both the purpose and the effect of preventing millions of people from hearing many widely desired programs. The interference with freedom of speech is hidden behind technical legal verbiage, Fly protested, after giving numerous illustrations how stations are blocked from carrying programs they would like to schedule. Results of Commish study, Fly maintained, "bore out the beliefs of numerous congressmen" who in recent years yelled about web domination of domestic broadcasting. He poked an accusing finger at Mutual several times, though CBS and NBC were his pet hates. The junior web was criticized particularly for territorial exclusivity practices, but said Columbia is worse offender in this respect.

To support regulation against affiliation, Fly reviewed the fact that 1939 World's Series incident had laid there are "scores of other equally striking examples of how restrictive contracts deprive listeners of desired programs."

He named some prominent commentators—Raymond Gram Swing, Lowell Thomas and Theodore Granik—were kept out of numerous cities by exclusivity clauses.

Fractions Separation of Blue

He commended NBC and RCA for efforts to give the Blue separate identity. Everybody agrees the Blue should cease to be a little brother of the Red and should emerge as a full-fledged independent and competing network in its own right, Fly said. He observed, noting he was prompted after our regulations were announced divorce proceedings were started. Licensing, he declared, should not be attempted without thorough study of duplication, possibility of imposing service standards, and economic aspects, Fly declared. Many complex problems require consideration. If we are to accord Federal licenses to the networks, it is clear that they should be required to meet fixed standards of coverage, to the end that none of the people of the United States shall be discriminated against, be deprived of service, or be denied adequate service.

Emphasizing he does not desire "detailed program control," Commish head suggested steps should be taken to discourage "duplication in the types of programs simultaneously broadcast by the various network chains. Also consideration should be given the problem of preventing favored advertisers from gobbling up most desirable hours."

Television Helped by War

War-inspired research promises to pay great dividends in the way of higher quality television, Fly also told House Interstate Commerce Committee. Attempts to develop video for military use have led to discoveries which promise to profoundly affect the whole broadcast-

ing picture," Fly said. Research on cathode rays particularly causes him to expect "great changes."

One of the reasons why he does not think direct licensing of networks is feasible, by Congress, he attempted at this stage is the prospect that present broadcasting structure will be made obsolete by frequency modulation and video when they are in a position to take advantage of the green light for commercial operation.

MIND OPEN ON PRESS ISSUE, SAYS FLY

Washington, July 7.

Within a few months, the FCC should "dispose of the question of press ownership," Chairman James L. Fly predicted last week before the House Interstate Commerce Committee. Whether the Commish has made up its mind was a matter of deep interest to several lawmakers. Money about the year-old inquiry and shelving of applications from publishers.

Fly said he personally hasn't formed any opinion yet, adding "I can give arguments on both sides of the proposition. It's possible the Commish will refer the whole matter to Congress on the ground there is a serious question whether regulations against newspapers would be justified."

Commissioner T. A. M. Craven said, however, some members of the Commish appear to have reached individual conclusions. Acknowledging there is a prejudice at the Commish against newspapers, Craven said the "pending file" to which all newspapers plans for new outlets have been referred for many months was a "special depository" for requests from the publishing fraternity.

Though he feels the Commission lacks the power to proscribe publishers or any other category of prospective station operators, Craven said the Law Department "has given us a memorandum" stated that rules should be made to keep publishers out of the radio business. He disagreed violently with the construction Commish attorneys put on the opinion of the District of Columbia Court of Appeals in the case involving the question whether James G. Stahlman, publisher of the Nashville Banner, should be forced to testify at the newspaper ownership inquiry. The memo, he said, contained statements about the Commission's authority to prohibit newspapers which were not supported by the court's assertions.

Eda Lupine, Alan Ladd and the Merry Maes will guest on the Kraft Music Hall, over NBC, July 9.

**5000 WATTS
DAY AND NIGHT**

Proof of Popularity

Latest Hooper ratings show that Salt Lake City people listen most to

The Popular Station

JOHN BLAIR & COMPANY

SALT LAKE CITY

UTAH'S ONLY NBO Station

More Top Flight Commentators Than any Boston Station

WYANKE

Key Station of the Yankee Network

Member of the Mutual Broadcasting System

EDWARD PETRY & CO., Inc., Exclusive National Representatives

★ 6:00 a.m. —
Michigan News Service

★ 1:00 p.m. —
Yankee Network News Service

★ 6:00 p.m. —
Yankee Network News Service

★ 11:30 p.m. —
Michigan News Service

★ 12:30 a.m. —
Michigan News Service

Inside Stuff—Radio

Harold W. Ross, editor of 'The New Yorker,' whose crack about Bronxites invading his Connecticut environs has become a minor cause belli, took his plaint against Walter Winchell to Mark Woods, president of the Elton network.

Ross, in a lengthy letter to Woods, states that the columnist's broadcasts about the episode (which actually dates back to last August, although it just came to light) placed him in an awkward position with friends and relatives, particularly an aunt who is too liberal about those things, and doesn't understand these minor skirmishes between Ross and Winchell. The latter, for his part, is ignoring it and furthermore harks back that when the New Yorker ran that series of five 'profiles' on him last year, editor Ross likewise didn't bother to check with him on the claimed inaccuracies. New Yorker's series (by St. Clair McKelway) created the belief that Winchell influenced Sherman Billingsley to bar editor Ross out of his (Billingsley's) Storck Club, and the like.

J. Walter Thompson agency is sending a monthly news letter to members of its personnel who are either in the armed services or holding Government posts. It's mimeographed on both sides of the sheet and contains personality chatter and the business doings of the Thompson organization.

The initial letter ran to six closely typewritten pages and appended to it was a list of the men in the service with their home addresses.

Publicity is temperately taboo on 'Command Performance,' and scripts and guests are being carefully checked, following ad lib of a guest which turned out to be more true than ad lib. Indivertent tongue-slip contained some vital info, according to Army officials, hence transcribed and short-wave program now is getting the double o.o. (with binoculars).

One of the current phenomena of the business is listener interest in the age of Beatrice Kay, of the 'Gay Nineties' program (CBS). Networks, columnists and tradepeppers are in receipt frequently of letters from fans asking for the lowdown on the subject so that a bet can be settled.

William S. Paley, head of CBS, plans a trip to Hollywood in August to generally alter the production setup on that end, particularly, and look over other phases of CBS Western activities as well. He recently took an active interest in the production end of the net.

Harry W. Flannery, former CBS correspondent in Berlin, has in mind to throw a luncheon, a la Nazi, for Los Angeles newspapermen, to promote his new book, 'Assignment to Berlin,' published last week.

After the fake feast he'll furnish some McCoy provender.

Ted Briggs, one of Canadian Broadcasting Corp.'s Royal Visit commentators in 1939 and more recently a member of the Halifax Announcer staff, is cited in the King's Birthday Honors for the Distinguished Service Cross for having performed 'excellent and invaluable service at sea.'

Betty Howard stays with Pedlar & Ryan as head of daytime program production. She was married the week before last to Ted Sisson, talent executive for the same agency.

Ruthrauff & Ryan is inquiring around for availabilities in women's participation period but keeping the name of the account subrosa.

Number of times a week is not being stipulated.

WAR CUTS IN ON STAFF

Albertson Preempted at WBNY,
Has to Quit Rationing Board

War strain upon his station was given by Roy L. Albertson, WBNY owner, as reason for his resignation as chairman of Buffalo Rationing Board. Albertson said some of his staff had entered military services and others were planning to go in, necessitating his taking a more active part in his station's operation.

Indie owner had been chairman of board since it was set up in January and was one of its organizers.

Blue Lists Shows Suitable for Team Sponsorship Plan

Sundry programs on the Blue network are now available for 'team sponsorship.' They are 'Alias John Freedom,' 'Weekly War Journal,' 'Ripley's,' 'Believe It or Not,' 'Green Hornet,' 'Counter Spy' and 'Your Blind Date.' Also available for similar bookkeeping are 'Daughters of Uncle Sam' and 'This is the Truth,' both currently off the air.

The team sponsorship deal offered by the Blue is available to four non-competitive accounts. It enables firms whose peacetime production is discontinued during the war to keep their firm names before the public by sponsoring of the program every fourth week.

CONTINENTAL BAKING'S TEN BLURBS WEEKLY

Continental Baking began a special spot announcement campaign Monday (6) on some 30 stations. It's a four-week schedule, with the blurbs to be run off at the rate of 10 a week.

Ted Bates is the agency.

Sarnoff, Speaking As Signal Corps Colonel, Hails Electronic Age To Follow When Peace Comes

In his new capacity as a colonel of the United States Signal Corps, David Sarnoff spoke last Sunday afternoon from Camp Murphy, Florida, as part of 'The Army Hour' on NBC. (A former NBCer, Joe Thompson, recently upped a notch as a first lieutenant, went to Florida for the producers to put his whistling 'boos' on the air.) Sarnoff said, in part:

"Wherever fighting men go, Signal Corps soldiers must accompany them to keep open the lines of communication under all conditions. The eyes and ears of the army must always be on the alert and attuned to events that are taking place in every theatre of action. But aside from the thrills provided by a vital service in the war, when victory is finally achieved, we must look forward to a world at peace which will need to be reconstructed. New industries and new services will demand trained men who can meet civilian needs in the post-war period.

The First World War stimulated the development of the radio telephone and new receiving methods upon which we built a new art of broadcasting. In our country alone, broadcasting has flourished into a billion-dollar industry, employing hundreds of thousands of persons. The present war is stimulating the development of television, ultra-high frequency communications and the whole field of electronics, which are bound to revolutionize the older systems and methods and create new opportunities after the war. We have entered a new age in scientific development when the future history of these may describe as the electronic age. Just as our fathers and their fathers lived to see many

things electrified, so the young men of today may see many things electrified. Practical training in the Signal Corps during this war will equip men to take advantage of these opportunities in a better world that should compensate us for our present sacrifices."

DEMPSEY CUFFS FOR WOR SPORTS PROGRAM

Piel brewing's 'All-Sports Quiz,' which was to have gone off the air for the summer, will continue as a Saturday night sustainer on WOR, New York. Jack Dempsey, who recently bowed off the show when he entered the Coast Guard, will be back for the sustainer run, with the broadcasts originating at the Manhattan Beach (N. Y.) Coast Guard base.

Piel will resume sponsorship of the series after its eight-week layoff. Sherman K. Ellis is the agency.

KDKA's 12% Bond Pledge

Pittsburgh, July 7. More than 12% of KDKA's total gross payroll has been subscribed to the purchase of War Bonds, James B. Rock, station manager, announced last week. Payroll deduction plan failed to turn up non-signing employees.

Original subscriptions were considerably less than present amounts, but active campaign by Westinghouse station management resulted in the increase, which KDKA expects to raise another 10% of percent in the next few months.

WFBR cuts Penman inquiry cost from 40% to 27%

Sure, Baltimore's got a lot of money to spend! But some people know how to find ways to sell more at a lower cost... even in a boom town! One of the ways is WFBR... the radio station that Baltimore listens to. Write to WFBR, Baltimore, for rates or see John Blair & Company, National Representatives, New York, Chicago, Detroit, St. Louis, San Francisco, Los Angeles.

United Advertising Company
Two Hundred-Five North Michigan Avenue
Chicago, Illinois
Mr. Charles Dillaber
John Blair & Company
620 N. Dearborn Avenue
Chicago, Illinois
Telephone Franklin 657-8557
April 26, 1942

You will be interested in knowing that to date we have received total sales amounting to \$1177.69 from WFBR, at an advertising cost of \$324 for the campaign. This constitutes an advertising expenditure of approximately 27%.

Yours very truly,
UNITED ADVERTISING COMPANY, Inc.

Wm. J. McMan
L. J. McMan

Student Workshop
30 Mins.—Local
Sustaining
Saturday, 10:30 a.m.
WLIR, Brooklyn

Dinah Shore sang a fair ground Jenkins arrangement of "They Can't Take That Away From Me" and made a personal appeal for the 10¢ and 20¢ contributions to the fund. The latter was Whiteman bated the orchestra for an over-elaborate, noisy arrangement by James Mundy of "Lady Be Good" as the King's Men returned to the stage. Shore and Crosby, Miss Shore and Gilbert Allen Chouineau, teamed in the smash of the program, a medley from "Porgy and Bess." Crosby and Miss Shore's hilarious "Ain't Nothin' But the Boys" and "Summer Time" was memorable. Crosby made a plea for the 10¢ club, and then Whiteman expressed a simple, touching thought about Gershwin.

Connecticut.

Colston Leigh Booking Recitalists

Branching Out From Lecture Field—Erno Rapee Offered As Either a Conductor or Lecturer

Luboshwitz and Nemenoff, duopianists, open a fall tour of 50 odd dates in Houghton, N. Y., Oct. 18, and close in Utica, N. Y., April 14. The pianists are being sold by NCAC for \$750-\$1,000 an engagement.

T. Dorsey, \$32,000 in Pitt, Duchin, \$25,000 in Mpls., Both Socko; 'York' Revival No Help to Scott, 20G in N.Y.

(Estimates for This Week)

Bob Chase, Chicago (Oriental); 3,200; 26-34-45-55-70—With "Top Sergeant" (U) and Joe S. Lewis as actual stage headliner. Lewis, who recently closed here in two-day-a-week band, means money at the b.o. Chase hand also helping some to brighten \$20,000 coming.

Bernie Cummins, Cleveland (Palace); 3,700; 35-40-45-55-70—With "Syncope" (RKO) and Bert Wheeler and Frances Dye headlining stage show. Satisfactory \$18,000 on strength of the vaude.

Tommy Dorsey, Pittsburgh (Stanley); 3,800; 30-44-55-66—With "Gentleman After Dark" (U). It's all Dorsey. Booming house to best position in a year and should grab \$20,000.

Edgar Duchin, Minneapolis (Orchestra); 4,000; 30-44-55—With "This Gun for Hire" (Par). All-around entertainment, with well-liked piece also counting, leading for very big \$25,000.

Phil Harris, Chicago (Chicago); 4,000; 30-50-75—With "Route 66" (20th). Good combo for coin and take will average \$41,000, excellent.

Gene Krupa, Philadelphia (Exile); 2,780; 35-46-57-68-77—With Dennis Day on stage and "Private Buckaroo" (U) on screen. Film weak, but stage show smashover at boxoffice; \$30,000.

Vaughn Meador, New York (Paramount); 3,664; 35-55-65-81-110—With "Beyond Blue Horizon" (Par) on screen. Wound up two highly profitable weeks last night (Tuesday), excellent.

at the piano

SONNY KENDIS

and his orchestra

Fefe's Monte Carlo

New York

COLUMBIA RECORDS

and being staunch \$50,000, first \$58,500, big.

Raymond Scott, New York (Strand); 2,756; 35-55-75-90—With "Set, York" (WB) on screen. Brought back here after having played the house and many others in New York, "York" is being passed up; only around \$20,000. The picture's return being a bad break for Scott. Latter holds over, however, with "Toy" (WB), which replaces "Toy" (WB) (10).

Busse Takes \$3,835 On Oakland date; Lopez Oke in N.Y.

(Estimates)

Berry Busse (Greets B. Oakland, Calif.; 500; 35-55-75-90) at 2,324 attendance with \$1.65 pair admissions.

Dick Jurgens (Totem Pole B. A. Auburn, Mass.; June 29-July 4). Sixth week for the band in this spot hit a terrific \$13,050, topping the last week still at \$1,000. Holiday weekend added, however, with 18,000 paying \$1.45 per couple.

Vincent Lopez (Ashbury Park N. Y.; July 4). Very strong with 3,470 attending. Two thousand eight hundred and ten paid \$1.10; 660, 55c admissions.

Will Osborne (Fairlyland Park, Kansas City, June 2). Band's record held up nicely gathering nearly 1,000 dancers in this pre-holiday stand. Pre-sale admission of 70c and gate fee of 90c averaged nearly \$800 on the take.

Eddie Beale has replaced Hugo Gruss in Ralph Barlow band's sax section, and Bill Stolt is in place of Sandy Becker. Barlow comes east after a date at the Paramount theatre, Hammond, Ind., July 5.

Tommy Dorsey's Remote From Pittsburgh Theatre

Pittsburgh, July 7.

Tommy Dorsey's broadcast as summer series of the Red Skelton (Show) and the Blue network will be aired tonight (7) from stage of Stanley theatre, where Dorsey will present week engagement. Program follows his last show of the evening at the WB deluxer.

Last Sunday (5), Dorsey's band show on the Blue network was substituted by WVVV, Wheeling, W. Va., and W. Va. of Capital City, in St. Louis. The latter house gets Stanley attractions every Sunday on the Blue network. The band is in Pennsylvania against fish on that day.

Band Reviews

CHUCK FOSTER ORCH (16) With Dottie Dotson, Ray Robbins, Gloria and Hal Fraden

Here's another example of a prophet being brought into his own country. Chuck Foster, a Pittsburgh lad, but could get no work here. He had to head for Chicago, where he organized a band several years ago, before the home town would recognize him. Even so, the good-looking maestro had to get his heels in some "bank town" as Hollywood, Los Angeles, Dallas, New Orleans and Chicago, before he could get a look-in locally. Now he's a big hit but Pittsburgh can't take any credit for his success. The welcome mat will probably be out for him any day now.

Foster, out of four, sixes, three brass, piano, drums and bass, latter doubling on the French horn, is of the Lombardo-Garber school of swing, being imitative. It sticks chiefly to what has come to be known as stout staccato, highlighting for the most part modern, rather than oldtimers. Band doesn't neglect the current popular rhythms, being particularly slick on the latter, but it's in the nostalgic key that crew clicks best.

But aside from the dance music, it's also an entertaining unit, capable of putting over a half-hour show, which they do nightly here and which should clinch Foster for theatre work. Catalog packs a lot of comic novelties, and band has the men to handle them, particularly two first order comedians, the veteran Weik and Baron Elliott, and Red Borland, brother of "Tippy" Borland. Foster has a pleasing personality and a nice voice (announces his own radio program) and he's smoothly fortified on the vocal. Dottie Dotson, a cute personality kid, not only can sing but she's a first rate comedienne. Gloria (Foster's sister) is a swell looker with an attractively deep voice, and Ray Robbins, a good-looking kid, looks after the balladeering handily. Far has strings on Robbins, who has "discovered" in New Orleans by Susan Hayward and brought to the stage for some test.

At Green's, Foster broke an all-time weekend record his first two days on the job.

JACK COFFEY ORCH (12)

With Glady Brander

Hotel Muskegon, Kansas City, Mo. Jack Coffey's band is new to the Green Grill. Crew is of eastern, essentially New York, origin. Making its first entire date in this town and territory with this Muskegon stand of three weeks. Music has a fullness arising from its instrumentation of four reeds, four brass and three rhythm. Crew might be called a styled swing band, leader has adopted the past two years and which is an straining trick of punctuating melodies with rhythm breaks every few bars, the effect being done by Bob Hawkins, pianist.

Band is a good one, but not par-

Bands at Hotel B.O.'s

(Presented herewith, at a weekly tabulation, is the estimated cover charge business being done by some bands in various New York hotels. Dinner business (7-10 P.M.) noted. Figures after name of hotel, give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Covers Played	Total
Alvin Krey	Astor (1000; 75c-41)	5 (5d)	3,975
Ray Washburn	Belmont (600; \$1-\$1.50)	10	450
Javier Cugat	Waldorf (650; \$1-\$1.50)	3 (3d)	1,700
Johnny Lowell	New Yorker (400; 75c-\$1.50)	8	1,725
Larry McIntire	Lexington (300; 75c-\$1.50)	21	3,800
Charlie Spivak	Pennsylvania (500; 75c-\$1.50)	9	2,235
Jerry Wald	Lancaster (225; 75c-\$1)	13	625

* Asterisks indicate a supporting floor show, although the band is the major attraction.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Tucker orchestra is catching on well in this town; first full week was fine, 3,800 customers.

Jimmy Joy (Walnut Room, Bismarck hotel; 300; \$1-\$2 min.). Joy moves along satisfactorily in a room which is not easy for any band, and hotel can be thankful for Joy's good draw at 1,800 patrons.

Gleason Miller (Panther Room, Hotel Sherman; 800; \$1-\$2.50 min.). Clicking excellently in one of the best spots of the midwest territory. Gathered in great 4,800 attendance in first five days.

Joe Reichen (Juniata Room, Hotel Blackstone; 350; \$2.50 min. Sat.).

Morton Dwyer is powerful floor show attraction and packing the spot with 2,500 customers.

Los Angeles

Freddy Martin (Ambassador; 900; \$1.50). Business continued at good pace hit a week ago and should again attain the 4,000 mark. Good weekend sought a happy fall.

Joe Reichen (Chiltern; 1,200; 60c-\$1). More than holding his own and likely for another smart 4,500.

Boston

Nat Bradwynne (Ritz Ritz, Ritz Carlton Hotel; 350; \$1 cover). Business is nothing short of sensational at this fine location on Bradwynne's first full week with 2,300 covers plus terrific dinner trade. Mills Bros. constitute entire show.

Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). On third (Continued on page 42)

"I'm going to move to The Outskirts of Town"

AND

"Basic Blues"

Columbia Record No. 36601

COUNT BASIE

And His Orchestra

Per. Mgt. MILTON EBBINS

Dir. William Morris Agency

Jimmie Dorsey's

NEW INSTRUMENTAL RECORDING

"SORGHUM SWITCH"

DECCA Record No. 18372

RICHARD HINMER ORCH (16)

With Faj Marshall, Marjorie Lee, Norman Vasey

Hotel Beulah, Memphis. Making its first entire date in this town and territory with this 29-piece outfit including three vocalists, the (Continued on page 44)

The new "country tune" sensation. Ernest Tubb's

WALKING THE FLOOR OVER YOU

DICK ROBERTSON BOB ATCHER ERNEST TUBB

Decca No. 41859 Decca No. 9558 Decca No. 9558

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BENNY MILLER, Chicago

HARRY HUMM, California

JEANETTE GOLDENBERG, California

PAUL JULIUS, Cincinnati

"A BOY IN KHA" A GIRL IN "FACE"

"I MET HER" "MET HER"

BY ALLIE WRUBEL and CHARLIE NEWMAN

THEATRE

Copper, Shellac Worries Continue

Recording industry was still rampant during the past week with rumors of prospective steps by the War Production Board on the restriction or shutdown of materials. The latest report is that the phonograph record companies were due within a reasonable time to be confined to the use of as little as 5% of their shellac stock. The phonograph company officials yesterday (Tuesday) either said that they did not anticipate any such drastic reduction or scouted the thing as "piously absurd."

Where the industry did appear to be decidedly on the jittery side was in regard to the copper situation. Records had heard reports from Washington that they would not be permitted to use copper, once it was melted down, for the manufacture of records. The Government's stock pile. One transcription company's reaction to this report was to dispatch a representative to Washington to talk the whole copper matter over with the WPB.

All recording companies have for the past three months submitted detailed reports to the WPB, showing their stocks of materials on hand and estimating their needs for the ensuing month.

Union Standby Edict Cramps 'Em

St. Louis Fire Department Band Is Abandoned As Too Much Trouble

St. Louis, July 7.

The St. Louis Fire Department band has been abandoned since the district after 20 years existence and the big truck that was used in tota' instruments around the town has been converted into a canteen truck and will be used in dishing out hot coffee, etc., at big firms. Because of war activities Fire Chief Joseph W. Morgan said the tooters had little opportunity for the twice weekly professional musicians and volunteers to play were becoming fewer.

While the band made paid, one big drawback was that union tooters had to be hired on each occasion and the fund of the firemen's organization to stand the cost. The last Armistice Day when the band played, the chief said, 11 union tooters were used. The organization has a \$5,000 kitty and this will be used to equip the canteen truck. The fate of the tooters will be a special concert and dinner, soon to be held.

MPA '47' BREAKS WITH L.A. BOARD

Hollywood, July 7.

Preferring to stick to the Unity for Victory movement, the Musicians' Association, American Council, 47, pulled out of the Los Angeles Central Labor Council. Withdrawal was accompanied by charges that the leaders of CLC were sabotaging labor victory movements. The American Federation of Labor, the Congress of Industrial Organizations and the Railroad Brotherhoods are pledged.

J. K. (Spike) Wallace, president of Local 146, declared his organization on record that labor must cooperate in the war effort to win final victory, labor that there is not, as this time any room for labor organizations to be out of step.

AL DONAHUE FEELS OK AFTER APPENDICITOMY

Elko, Nev., July 7.

Condition of Al Donahue is good after an appendicectomy at the General Hospital, Elko. Mrs. Donahue is remaining in Elko with her mother. He was released this week-end.

Both go to Lake Tahoe in few days, joining their band at the Oriental theatre, Chicago, July 17, with Merry Macs.

Donahue opens tomorrow (8) at Elitch Gardens, Denver, for a week.

The Lewis band pencilled into a Shubert theatre, Pittsburgh, a week of July 17, Ozzy Nelson comes in Aug. 7.

Dunham's One-Niters

Hollywood, July 7. With chores in Universal's 'Out Beaten Path' washed up, Tommy Dunham and band head east July 11 on one-niters tour.

He'll return late in October for repeat date at Palladium here. Jerry Lester has joined band as road manager.

Union Refuses Don Mario Okay For Free rate

Providence, July 7.

Refusal of Local 193, American Federation of Musicians, to permit Don Mario and his South American band to play a public park date gratis Sunday (5) has stirred up quite a tempest in the local papers, the Journal. Mario is playing at the Beachcomber here and the invitation had been extended by the Citizens Sunday Recreation Committee.

Vincent Castrova, president of the local musicians union, gave as his reason for the turnout the fact that the appearance of Mario was publicized before it had obtained the local official approval. The chairman of the committee is Jack Martin, a local newspaperman, and he broke the story of Mario's forthcoming date in the early part of the Journal Sunday, June 28 issue. The same Journal used its editorial columns to back the union.

FAMILY MOTIVE RULES

II Dominated Patti Gene's Leaving And Returns to Pittsburgh

Pittsburgh, July 7.

Singer Patti Gene and her husband, Paul Ludwig, local drummer, have left Barry Rapp band in the Barry Wood unit after less than a month and are back in 20th. Rapp signed her, who formerly was with Al Kavelin and all winter soled here at Club Zettle, she won't go along without her husband, to whom she had been married only a few months ago. Rapp was up spot in his father's local floral business to accompany her.

Elvino Luehring noticed his son back, however, so he gave Rapp his notice and his wife came back with him.

Alvino Ray band and the King Sisters are scheduled to play Cedar Point, Ohio, on Labor Day weekend. They left Barry Goodman played the Paramount theatre on Broadway. The kids' went psych-o. They

FOR BIG GROSSES

'Fleet's In', With Jimmy Dorsey, and 'Ship Ahoy', With Tommy Dorsey, Will Top \$1,000,000 in Domestic Market—Glenn Miller (With Henie) Hypoed 'Sun Valley Serenade' to \$1,800,000

MORE COMING UP

Theatre operators are watching with keen interest the trend toward same bands in pictures, meaning trying to get a closer line on exactly what share of pull they are exerting in film as well as stage personnel.

While reluctant to make an estimate as to exactly what the popularity of the better-known bands means either on film or on stage, their value is far from being discounted. Two recent releases, for example, are 'Ship Ahoy' and 'The Fleet's In'. The former, made by Metro, has the Tommy Dorsey band, while 'Fleet's In' turned out by Par. The Dorsey bands are credited with meaning much to both films. Last week Glenn Miller's orchestra helped 'Sun Valley Serenade' (a domestic) to \$1,800,000.

A new picture, 'Private Buckaroo' (U), with the Harry James orchestra, also just started out and its possibilities are not ventured in advance of a number of dates, while timing is the Sam Goldwyn picture, 'Friede of the Yankees', which includes Ray Noble's orchestra. Ray Kysner, another top band, is being sent on release in 'Favorite Spot' (RKO). It grossed here recently.

There are at least 15 bands that should command in films the box power that they have on the stage. Not infrequently grosses in theatres playing bands zoom in spite of pictures that are not outstanding.

Significant Casting

Some of the recent picture casting has been significant. As an instance, here's Columbia's 'You Were Never Lovelier.' It stars Fred Astaire and Rita Hayworth, a combination that might be expected to produce a big picture. But Columbia added Xavier Cugat and band, which could only mean one thing—there's a trend, it's in himself, otherwise there would be no point in running up production values by such means. He's added starter, with a pair like Ray and Astaire.

Another indication of the name band boom is seen on the 20th-Fox lot, where a band picture is in the making, a third in a row. The latter stars Betty Grable and 'Ship Ahoy' with Tommy Dorsey. Miller's band in support, and Sonja Henie, co-starred with John Payne. Glenn Miller has Sammy Kaye's band as an added 'puller.'

Besides Miller in 'The Grable' starter, Ray James is to appear in another Fox musical, 'Springtime in the Rockies.'

Some of the studios are keeping an index finger on the pulse of the times, and responding in kind. More than a trend, it's a natural symptom, this hiring of name bands to picture. Some say it's a permanent one.

'Can't Ignore Toots' 'Why not?' they ask, reasonably. The trend is here. It's a trend, it keeps growing up to 21, after years, and passing along the line on the music business. In our business, we can't ignore youth. It makes up 90% of our audience.

No doubt this idea first began to penetrate Hollywood some years ago. When Benny Goodman played the Paramount theatre on Broadway. The kids' went psych-o. They

Neville Miller Meets Waxers in N. Y. As Petrillo Stands Pat on Deadline

Ed Duchin in Character Already With USN Units

Minneapolis, July 7.

Edy Duchin, here with his orchestra for an Orpheum theatre engagement, and who begins active service as a Navy lieutenant, senior grade, in two weeks, brought with him here a full complement of naval uniforms for use in special activities with the Navy recruiting office and the Naval Air Base at Wold-Chamberlain field here.

Navy officers met him at the station on his arrival from Omaha.

The National Association of Broadcasters last week officially took recognition of the situation created by the American Federation of Musicians' threatened refusal to sign a new contract with the National Association of Broadcasters at the Navy hotel, N. Y. Friday (3) representatives of transcription companies which hold associate memberships in the N.A.B. to review the complications that might ensue if James C. Petrillo, the AFM's president, went through with his plan to bar his men from doing any recording after July 31.

While the N.A.B. is scoping ways and means of countering an actual shutdown by the AFM Petrillo himself is standing pat on the 31-day license he issued to members at the end of June and waiting for the completion of recording deals. He has confined his concern on the employment issue to jukeboxes, holding that the operation of recording plants has contributed very heavily to musician unemployment. In none of these counts has he yet made any mention of radio.

Say Dance Boat Ignores Rules On Blackout

Washington, July 7.

Air raid wardens in the southwest section have requested Corporation Counsel Richmond B. Keesh to prosecute S. S. Potomac River Line Inc., for evading blackout requirements. 'Outstanding violation of last practice blackout on June 18' is charged.

B. W. Bells, president of the Line, is accused of ignoring the regulations issued by air raid warden Chief William J. McIlhenny. Steamer sailed from the board and under full burning. Regulations call for just running lights. Same high powered searchlight was used when the steamer turned with orchestra playing and auto with headlights playing meeting the vessel in the future band will not be permitted to leave dock unless conforming to defense requirements.

Potomac Line, which has been using name of the 'Lash' expression is on 'restricted territory' list of A. F. of M. Means that only local bands can use this summer, unless the promoters care to play for a 'standby' group.

Accident Ruins Herman Orchestra's Instruments

Chicago, July 7.

Woody Herman's orchestra instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments.

Herman, manager, Jack Archer, turned musician, and instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments. Herman, manager, Jack Archer, turned musician, and instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments.

They ganged the sides to dance to Benny's music. They ganged the sides to dance to Benny's music. They ganged the sides to dance to Benny's music.

Then along came Kay Kysner and later Jimmy Dorsey, who seems to vouch them equal proportions on stage and screen.

Kysner, of course, set up the cycle of band 'pullers' in RKO films, with the momentum coming to its climax in this manner: Ray Noble in 'Here We Go Again', a series of one-nighters in which he made his name, and the current picture, 'Syncope', an out-and-out musical. Syncope is done both with a story. Gene Krupa and the rest just gave us what they wanted and the kids went away blithering.

Kysner tops them all. He got so good at the window-box that he was a band-leader that they stared him over the late John Barrymore in the latter's last picture.

UNION MEMBERS BARRED FROM JAMMING

Washington, July 7.

The Musicians union has banned jamming at Spotlight Club. Fifth Street rendezvous after midnight spot with melody bands. Jamming is a new trend in Baltimore, it is in full swing after other Washington night club bans.

Members of Local 161 have been notified they will be subject to exclusion if they take part in informal entertainments. Spotlight Club employs a union pianist, but he has not presented a union card by card officials and music was by amateurs. What had officials was visiting band which brought stands and instruments to club and gave an informal entertainment 'up the cut.'

Spotlight Club is breezily informal. Brothers in Blues and Sunsets morning (5) all patrons present at 8 a.m. were bundled into a hayrack and taken to a new drawing. Taken up the river to Treasure Island, where they spent the day swimming, fishing, rappelling. Those that felt in the mood also participated in jam sessions.

RAY SCOTT BACK TO COLUMBIA

Raymond Scott, whose orchestra is currently at the Strand theatre in Manhattan, has been signed as a post-concert on Aug. 14. He will be on regular studio programs as well as his new 'quintet' tale with seven men instead of the six he used in his last 'quintet.' This is the first time Scott's orchestra as personnel of the new quintet, with Louis Shobbe, director of the orchestra, will be made known to get anyone Scott wants. When actually organized the 'quintet' will consist of seven men and a piano, with which Scott may work with CBS as well as working as a

Scott, brother of Mark Warnow, with his CBS as a staff musician, and after 19 years pulled out to front his own band. Now, after 25 months, he rejoins the network.

NBC, CBS, Blue, Mutual Plugs

Good for Listening . . .
 Good for Singing . . .
 Good for Dancing . . .
 Good for Marching . . .
 Good for Gatherings . . .
 Excellent for Orchestras . . .
 Excellent for Bands . . .
 Excellent for Broadcasting . . .

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■ BARRY SISTERS

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Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WFAP, WJZ, WABC and WOR, N. Y. The covers listed below are being handled on data provided by Accurate Reporting Service regular checking source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Let My Heart Canteen.....	Army**	38
One Does Not Rose.....	Famous	35
We Wear Silver Wings.....	Shapiro	29
Single Jangle Jangle.....	Paramount	27
Swing Low, Swing High.....	Chappell	27
Take Me.....	BVC	22
Johnny Doughboy.....	Crawford	22
Johnny Fighting For.....	Levin	20
Under Apple Tree.....	Robbins	20
Idaho.....	Mills	20
Jealous Go Rolling.....	Levin	20
All I Need Is You.....	Miller	20
Here You are—'Fleet's In'.....	Robbins	20
Sweet Elsie.....	Shapiro	17
Keep Loveligh Burning.....	Remick	16
'Who Wouldn't Love.....	Maestro	14
Three Little Sisters.....	Santly	14
Skylark.....	Morris	14
Be Careful My Heart—'Holiday Inn'.....	Berlin	14
Little Bo Peep, Jeep.....	Farnham	14
Do You Miss Sweetheart.....	Paramount	13
Somebody's Thinking You.....	Wilkins	11
South Wind.....	Wilkins	11
'After It's Over.....	Barton	11
If You Are Dream.....	J. Campbell	10
Just Plain Lonesome.....	Mayfair	10
Midsummer Matinee.....	Embee	10
Over There.....	Shapiro	10
'Fertis Wheel.....	Melodylane	9
Always in Heart—'Always in Heart'.....	Famous	9
Tangier—'Fleet's In'.....	Famous	9
Yankee Doodle Boy.....	Vogel	9
Threw Kiss Overboard.....	Shapiro	9
My Gal Sal—'My Gal Sal'.....	Paul-Marke	8
'Just Thought You Here.....	Yankee	8
Army Air Corps.....	Chappell	8
My Devotion.....	Santly	8
'Nightingale.....	Marks	8
Where.....	Cornell	7
Careless Rhapsody.....	Chappell	7
Manmas With Moo-lah.....	Fest	7
Let Call For Love.....	Fest	7
'Strictly Instrumental.....	Cherio	6
Everything I've Got.....	Chappell	6
Sh. Military Secret.....	Courtney	6
Go Moon In Pocket—'Holiday Inn'.....	Berlin	6
Mary's Grand Name.....	J. Vogel	6
Put Put.....	Shapiro	6
When Lips Met Mine.....	Harms	6
Heaven Mine Again.....	Wells	5
Miss You.....	Yankee	5
New York Nocturne.....	Robbins	5
Knock Me a Kiss.....	Leads	5
Somebody's Taking Place.....	Shapiro	5
Moonlight Cocktail.....	Jewel	5
Shoodle Little Cutie.....	Embassy	5
God Bless America.....	Berlin	5
Wonder When Baby Home.....	Crawford	5
Isabella Kissed a Fella.....	Ager	5
Arthur Murray Taught—'Fleet's In'.....	Famous	5

* Indicates BMI licensing; others are via ASCAP. † Film music.
 ** This is the Army's publishing suffix.

Bands At Hotel B.O.

Continued from page 40

week Edwards continued to draw 'em in with 450 covers over Friday-Saturday, only late nights. Dinners capacity.

Red Saunders (Oval Room, Copley Plaza; 300; \$1 cover). With McGowan and Mack Ice Revue in third week and Saunders' tenth, business continued good with 1,250 covers and fine dinner traffic.

Minneapolis

Benny Strong (Minnesota Terrace; Hotel Nicolet; 500-\$1-\$1.50). Fourth and final week for this band. With pleasing floor show, set up gathered the nightly attendance of 400. Dorothy Lewis' ice show is current in room with minimum boosted to \$1.50 week nights and \$2 Saturdays.

Location Jobs, Not in Hotels

(Chicago)

Buddy Franklin (Cher Parer; 800; \$3-\$3.50 min.). Harry Richman is top attraction but Franklin has accumulated a good following and sliced much in the pull of 4,100 guests.

Art Jarrett (Blackhawk; 400; \$1.25 min.). Came in in mid-week and started off nicely, garnering good 2,400 in six days.

(Los Angeles)

Les Brown (Palladium, B. Hollywood). Into third week and arrow points to continued success in the 20,000 bracket, with Brown being generally liked.

Jimmie Lunceford (Trianon, N. Southgate, Cal.). Closing week for record-breaking stay and v.g. 7,000 in offing. Henry Busse follows and should do well, too.

Ted Lewis (Casa Manana B. Culver City). Repeating his 12,000 week and exiting in blaze of glory, with Calloway in July 9.

Eudolph Fritzi, Jr. (Florentine Gardens N. Hollywood). Doing a better than fair 4,000 which is maintaining growing week figures.

Jan Savitt (Hollywood Casino N. 1,500—no admission). Not strictly in this department because of being straight nighter, though no show. Savitt's new, 20-piece crew picked 'em in on opening night (2) and likely to round out nice week with holiday weekend.

"STRICTLY INSTRUMENTAL"

RECORDED BY
 HARRY JAMES (COL.) BOB CHESTER (BLUEBIRD)
 JERRY WALD (DECCA)
 CHERIO MUSIC PUBLISHERS, INC.

On the Upbeat

Bobby Sharwood opened Monday (6) at Jantzen Beach Ballroom, Portland, Ore. Two weeks engagement. Johnny Richards finished July 4.

Pat Atkins has replaced Saxon Gitta Travis in Harold Nohr's orch, currently in Detroit. Travis has gone into the Army.

Ralph Young, singer with Les Brown band, joined Step Fields' outfit at Stanley, Pittsburgh, last week. Young replaced Ken Curtis, who is now a private in U. S. Army.

William Morris lining up Pacific Coast tours for the George Olsen and Chico Marx bands, both starting July 27.

Americo Bone, trumpeter, again formed own band current at Club Mayfair outside Buffalo.

George Clark combo at Anchor Grill, Buffalo.

Howard McGee's orch opened at Victorian Room, Hotel Hillcrest, Toledo, June 29.

Bill Sawyer's orch will play nightly at Hamilton Lake, near Fort Wayne, Ind., this summer.

Cal Callaway into the Casa Manana, Culver City, Cal., July 9, for six weeks.

Don Carper's orch into Peter Stuyvesant Room, Buffalo.

Tone Marlows, now at Oakfield Inn, Grand Island, N. Y., added 7 strings to his combo.

D. Tans has taken personal management of Russ Morgan orchestra.

Teddy Wilson orchestra to work on the 'Something to Shout About' musical for Columbia Pictures.

Rudy Bundy orchestra now being belated from coast to coast over Mutual from Bordewick's on the Parkway, Tuckahoe, N. Y.

Ken Ferrara's band playing through

July and August at the Oak Grove House, near East Stroudsburg, Pa.

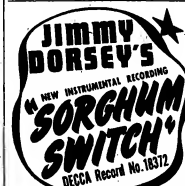
Tommy Brannan's band set until fall in outdoor terrace of Glenwood hotel, Delaware Water Gap, Pa.

Knock. Light orch opened two-week engagement at Kenneywood Park, Pittsburgh, Sunday (6), replacing Tully Hill outfit.

Eddie McIsaac, who left Herman Middleman orch, at Yacht Club, Pittsburgh, to join Leighton Noble back with Middleman again now that Noble has disbanded.

Band Bookings

Les Brees, July 12-18, Brighton and Manhattan Beach, Brooklyn; 21, Wonderland B. London, Ont.; 22, Kingston Armory, Kingston, Ont.; 23, Kitchener's Summer Garden, Kitchener, Ont.; 24, Jubilee Pavilion, Oshawa, Can.
 Jimmy Dorsey, July 14, Central Park Mall, N. Y. 16-23, Capital T., Washington, D. C.; 24-27, Loew's Akron T. Akron.
 Sonny Dunham, July 11, Glendale Civic Aud., Glendale, Calif.; 17, Turquoise Casino, Lincoln, Neb.; 18, Municipal Aud., Kansas City; 19, Tower B. Pittsburgh, Kansas; 21-Aug. 4, Toombstone B. St. Louis; Aug. 10, (Continued on page 40)



Coming Right At You!

The new
 "sing-sational"
 hits from
 GLENN
 MILLER'S
 latest picture
 "Orchestra Wives"

produced by
 20th Century-Fox

SERENADE IN BLUE
 "VE GOT A GAL IN
 KALAMAZOO
 PEOPLE LIKE YOU AND ME

Words by
 MAX GOODMAN
 Music by
 GARY WARREN

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. One Dozen Roses (6) (Famous).....	Dick Jurgens.....Okeh
2. Jingle Jangle (2) (Paramount).....	Fred Fisher.....Columbia
3. Who Wouldn't Love You (3) (Mastrol).....	Merry Maes.....Decca
4. Sleepy Lagoon (11) (Chappell).....	Freddy Martin.....Victor
5. Johnny Doughboy (8) (Crawford).....	Kay Kyser.....Columbia
6. Three Little Sisters (6) (Santly).....	Spela.....Decca
7. Apple Tree (13) (Robbins).....	Harry James.....Decca
8. Always In My Heart (11) (Remick).....	Jimmy Dorsey.....Decca
9. Apple Tree (13) (Robbins).....	Tommy Tucker.....Okeh
10. Sweet Elsie (1) (Shapiro).....	Vaughn Monroe.....Bluebird
	Andrew Sisters.....Decca
	Glen Miller.....Columbia
	Kay Kyser.....Decca
	Jimmy Dorsey.....Decca
	Glen Miller.....Bluebird
	Kay Kyser.....Columbia
	Glen Miller.....Bluebird

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)	
Three Kiss In Ocean (6) (Berlin).....	Tommy Tucker.....Okeh
Jersey Bounce (18) (Lewis).....	Kate Smith.....Columbia
Amen (Leeds).....	Benny Goodman.....Okeh
Strictly Instrumental (Cherio).....	Jimmy Dorsey.....Decca
Story of Starry Night (Mutual).....	Woody Herman.....Decca
Brother Bill (Cherio).....	Abe Lyman.....Bluebird
All I Need Is You (Miller).....	Harry James.....Columbia
Isho (Mills).....	Charlie Spivak.....Okeh
Mary's Grand Old Name (J. Vogel).....	Glen Miller.....Bluebird
This Worth Fighting For (Harms).....	Charlie Spivak.....Okeh
Don't Tell Lie About Me (Santly).....	Ella Fitzgerald.....Decca
	Vaughn Monroe.....Bluebird
	Alvin Karp.....Decca
	Bing Crosby.....Decca
	Jimmy Dorsey.....Decca
	Kate Smith.....Columbia
	Vaughn Monroe.....Bluebird
	Woody Herman.....Decca

Mack Gordon and Harry Warren wrote six songs for 'Springtime in the Rockies' at 20th-Fox. Titles are 'Run, Little Raindrop, Run,' 'Magazines,' 'I Had the Craziest Dream,' 'A Porm Set to Music,' 'Ten American Jubilee' and 'I Like to be Loved by You.'

Roger Edens scoring 'Presenting Lilly Mars' at Metro.



FIGHTING SONS
OF THE NAVY BLUE

THIS IS A
Very Important Recording

It's TEMPTIME as well as wartime!

It's The Duke And His Son, And It's Latin America in
with Jitterbug Time, with

MOON MIST PERDIDO
BOTH RECORDED BY
DUKE ELLINGTON

TEMPO MUSIC, INC., 1775 BROADWAY, NEW YORK

S-B, Fred Fisher Settle
'Sea' Suit, Former Gets It

Shapiro, Bernstein & Co. and the Fred Fisher Music Co. have settled their legal differences over 'By the Sea, the Beautiful Sea' and the former comes into full control of the renewal rights to the song. Shapiro-Bernstein had brought suit in the N. Y. federal court to restrain Fisher from exercising the renewal assignment that it had obtained from the widow of Harold Ateridge, who wrote the number with Harry Carroll.

It was claimed by S-B that the renewal rights were entirely its own by virtue of not only an employment contract, but through later assignments obtained from Carroll and Mrs. Ateridge. As part of the settlement Shapiro-Bernstein agreed to reimburse the Fisher firm the \$750 it paid Mrs. Ateridge and to pay the latter royalties on the song, despite the employment contract factor.

Niles Trammell, John Shepard Off
Broadcast Music Directorate

15 Best Sheet Music Sellers

(Week of July 4)

Johnny Doughboy.....Crawford	Jingle Jangle.....Paramount
One Dozen Roses.....Famous	Sleepy Lagoon.....Chappell
Always in Heart.....Remick	Three Little Sisters.....Santly
Bounce.....Lewis	Under Apple Tree.....Robbins
Who Wouldn't Love?.....Mastrol	Army Air Corps.....Chappell
He Wears Silver Wings.....Shapiro	Skipkirk.....Morris
Somebody Else.....Shapiro	Idaho.....Mills

Niles Trammell has resigned as NBC's delegate on the directorate of Broadcast Music, Inc., and his place has been taken by William S. Hedges, NBC's v.p. in charge of station relations. Another resignation is John Shepard, 3rd, of the Yankee Network, and his successor is Leonard Kaper, of WCAB, Mutual's Pittsburgh affiliate.

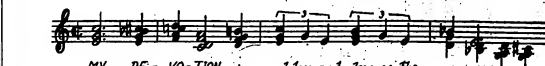
Pressure of other duties was given as the reason for both resignations. Trammell hasn't as yet fully recovered from the abdominal operation he underwent last winter, while Shepard's spare time is occupied as chairman of the Broadcasters Victory Committee and Washington contact for the radio industry.

A Beautiful New Love Ballad!

MY DEVOTION

By Roc Hillman and Johnny Napton

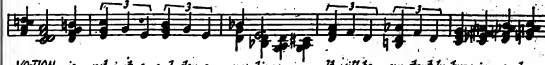
★ HERE'S YOUR COPY! ★



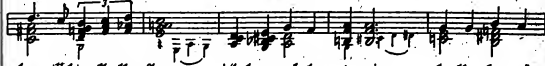
MY DE-VO-TION is end-less and deep as the o-cean!



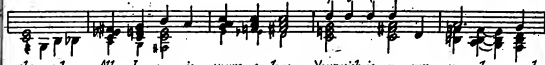
And like a star shining from a far Re-mains for-er-er the same. MY DE-



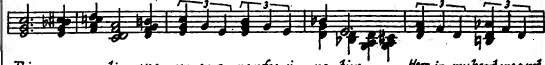
VO-TION is not just a suit-ation e-mo-tion. It will be con-stantly burn-ing and your



love will kin-dle the flame. What a sweet be-gin-nings to the dream I



planned. All I own is yours a- lone; Your wish is my com-mand and



This sen-sa-tion was nev-er a mere fas-ci-na-tion. Here in my heart one sweet



day it start-ed, Then with time it grew; MY DE-VO-TION to you.

'Chinatown, My Chinatown'
Now Wholly to Remick's
Under Court Stipulation

A stipulation between Remick Music Corp. and Famous Music Corp. dismissing the suit over rights to the song 'Chinatown, My Chinatown,' published by Famous, was entered into Thursday (2) in N. Y. Federal Court with prejudice against renewal. Remick now has full renewal rights to the number.

Remick, original copyright holder of 'Chinatown,' had filed suit on Dec. 31, 1941, against Famous and Jan Schwartz, composer of the song. Assignment of renewal rights to Famous in 1938 by Schwartz had instigated the action. Remick based suit on an assignment of the renewal rights which it claimed that Schwartz had conveyed as part of the original publishing agreement.

Arnstein Loses Another

Ira B. Arnstein last week lost another copyright infringement case in the N. Y. federal court. Following a trial, Judge D. J. Bright ruled that Arnstein had failed to produce proof of access and similarity in connection with his complaint that the melodies of several songs published by Broadcast Music, Inc., were plagiarized from some of his own works. The BMI numbers included 'I Hear a Rhapsody,' 'Yours,' 'Perfidia,' 'Trend' and 'It All Comes Back to Me Now.'

The other defendants were the writers of these songs.

Frederick Hollander scoring 'The Talk of the Town' at Columbia.

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SANTLY JOY SELECT, Inc., 1619 Broadway, New York
TOMMY VALANDO, Prof. M'gr

BILL COTY
Middle West

PAUL SALVATORI
Chicago

JACK FAY
Boston

MURRAY LAZAR
Hollywood

Jerry Vogel Loses in Renewal Raid On 'These Days'; Rossiter Upheld

Will Rossiter, Chicago publisher, scored a victory over Jerry Vogel last week in a suit which the former had brought in the N. Y. federal court to restrain Vogel from exercising the renewal rights on 'Some of These Days.' In his decision granting Rossiter summary judgment, Judge Alfred C. Cox rejected Vogel's claim that he was a 'purchaser for value' since he had paid nothing to Shelton Brooks, writer of 'Days,' for the renewal assignment but had merely promised him royalties.

One of the defenses set up by Vogel involved the provision in the copyright law which states that any assignment of copyright must be registered in the copyright office within a certain period or otherwise it will be binding on a 'subsequent innocent purchaser for value.' Rossiter, the original publisher of 'Days,' contended that the renewal assignment which Brooks agreed to convey to him many years ago could not be considered an assignment of copyright which had to be recorded. The court declined to ex-

press any opinion on this point as well as another put forth by Rossiter, namely, that Vogel in any event was not an innocent purchaser for value and that he could easily have found out that the renewal had been assigned to Rossiter. Where the court did hold in Rossiter's favor was his contention that a would-be succeeding assignee of a copyright could not be regarded as a 'purchaser for value' if the transaction was confined to future payment of royalties.

Vogel's counsel also advanced the argument that Rossiter's assignment from Brooks was not enforceable on the ground that the writer had not given the publisher a power of attorney. Judge Cox took the position that the power of attorney was not material to the issue.

Johnny Mercer and Harold Arlen defied 'Old Glory,' 'A Sweater, a Sarong and a Peek-a-Boo Bob,' 'Black Magic,' 'Dreamland,' 'Boat in the Back' and 'Swing Shift' for the Paramount musical, 'Star Spangled Rhythm.'

British Best Sellers (Week Ending June 20, 1942)

London, June 20.

Green Was Valley.....	C-C
Heart of Texas.....	C-C
Miss You.....	Southern
Anniversary Walt.....	Chappel
Don't Want to Walk.....	Victoria
How About You.....	San
Madeline.....	C-C
Navy Blue Eyes.....	C-C
Mother in Law.....	Southern
April Blossom Time.....	F-H
Warsaw Concerto.....	K-P
Cliff Left Behind.....	B-W

No Change in Availability For Present ASCAP Payo

The royalty payouts which publisher members will receive this week from ASCAP have been based on the old availability standings. The availability committee decided not to make any changes at this time, because its function is due to be absorbed soon by the publishers' faction on the ASCAP board.

Under the Society's latest amendments to the bylaw, the availability committee of seven does a fadeout, and the task of determining the value of each publisher's catalog is left to the publisher directors (12) acting as a classification committee.

Inside Stuff—Music

Associated Music Publishers' latest fier in the pop field through its publication of 'This Is God's War' has garnered it much newspaper space. Latest break was the three-page spread in last Sunday's (5) edition of the N. Y. Mirror. David Gregory and Baldwin Bergersen, writers of the song, credit the inspiration for the number to a remark that Joe Louis, heavyweight champ, made at a rally in Madison Square Garden. Louis said that the American people were going to win because they are on 'God's side in this war.'

ASCAP's licensing division has already begun to feel the effects of blackouts and gasoline rationing. It finds that whereas many shore and road shows are not opening, a large percentage of the city dine-and-dance places which customarily closed for the summer are now in operation. The Society's district men report, however, that the mountain resorts are still to be found operating in normal numbers.

The anomaly of this situation as far as it involves ASCAP lies in the fact that whereas cafe and tavern licenses are away off as compared to last summer the Society's income from that source is up. It's the city spots that pay the top fees and the increase is attributable to the circumstance that a large percentage of these have not retired for the summer.

Santly-guy-Select is publishing an Australian slang number, 'The Away Down Udder Song.' An article by Damon Runyon several months ago cited a batch of Australian slang and predicted that American will hear a lot of it when U. S. servicemen are returned from the Antipodes. That gave Benny Ryan and Lou Handman the inspiration for the ditty.

ASCAP Salutes E.C. Mills

New York, July 7.

With a view to clearing up any misconceptions in connection with the resignation of E. C. Mills from ASCAP, may I say that we all feel that Mr. Mills would never engage in any activity detrimental to the best interests of the Society he served so long. Mills leaves the Society holding our best hopes for his success in whatever activity he may undertake. Deems Taylor, (President, American Society of Composers, Authors and Publishers.)

Band Reviews

Continued from page 43.

Himber harp and a violin quartet section, is scoring his second climb within the year at this smart southern spot preparatory to resuming at the Essex House, in New York.

Himber cracked all sorts of records here in January and is doing likewise in June. Town loves his danceable music regardless of season. Instrumental personnel is pretty much the same as was of a couple of changes. Band plays current pops and old favorites with equal facility, has abundant time to drive latest swing tunes for the jivesters and can simmer down to most melodious of waltzes with those fine fiddles. Is equally at home with Rumbas and such.

In the vocal department, this is the strongest aggregation to hit town in years. Himber has Patricia Marshall to sing it hot, Marjorie Lee who does a pleasing job on straight versions, and Norman Wayne to deliver from the male side. Next trick is his method of presenting either Wayne or Miss Lee with a standard chorus, then having Miss Marshall swing the same tune. Crowd loves the contrast.

Himber clowns a lot with the customers, does an occasional vocal himself just for the devil of it. Can't sing, but personality ratings is extremely popular here with all types of customers and can come back anytime.

Julie Stone and Sammy Cahn wrote six songs for 'Chatterbox' at Republic. Numbers are: 'You're So Good to Me,' 'Mad,' 'If It Were You,' 'You've Got to Study, Buddy,' 'I've Heard That Before' and 'Coches Two To Me.'

Jimmie Wakely recorded three of his new compositions for Decca, 'Standing Outside Heaven,' 'Lonely and Lonely' and 'It's Too Late to Say You're Sorry.'

It's Cute—It's Different

It's Terrific

BYE LO BABY BUNTIN'
(Daddy's Goin' Huntin')
CINDY WALKER
DECCA 6038

American Music, Inc.
1211 N. Poinsettia St.
HOLLYWOOD, CALIF.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
'SORGHUM SWITCH'
DECCA Record No. 18372

'The Song Of The Hour'
I NEED AMERICA
(America Needs Me)

All Material Available

● BAND
● DANCE ORCH.
● VOCAL—3 KEYS

AMERICAN MUSIC, Inc.
1211 N. Poinsettia Drive
Hollywood, Calif.

THIS IS GOD'S WAR

featured by

SAMMY KAYE

Associated Music Publishers
Incorporated

SONGS FOR ALL AMERICA

AT THE
CROSS-ROADS

A NEW FORTY FIVE RECORD BASED ON THEMES FROM RENISTO LECOMAS
ASAGINICHY 'MALAGUENA'

ASK EDDIE DUCHIN. ASK FREDERICK MARLIN

SHUT MY MOUTH
(I'M TALKING!)
ASK BEN BERNIE!
PAPER DOLL
HEAR THE LATEST SHIMMERING DECCA RECORDING
THE GREATEST NOVELTY HIT OF THE SEASON

**THE ARMY MULE, THE NAVY GOAT
AND THE KICK OF THE KANGAROO**
THE RAILING SONG OF THE UNITED NATIONS
ASK THE BOYS IN THE CAMPS!

HOW NOTHING THEIR STRIDE FROM COAST-TO-COAST!
MY GAL SAL
By Art with Vocal—Pioneer Music Corp. As featured in the Film Success 'My Gal Sal'
HIS I-A IN THE ARMY
(AND HE'S A-T IN MY HEART)
NIGHTINGALE O' INCEPITUDINERE
(THE LAMP OF MEMORY)
THE MARINES' HYMN
ASK ANYBODY!

EDWARD B. MARKS MUSIC CORPORATION
RCA ENGINEERING • RADIO CITY • NEW YORK, N. Y.
(FRANK HENNIGS Gen. Mgr.)

Professional Copies
10¢ (excepted Professionalism) 5¢ free

Orchestration 75¢

Band Arrangements 75¢

Chord Arrangements 15¢

(Walt, Family, Band)

FOR THE BEST MATERIAL FOR ANY PERFORMANCE OR
PROGRAM ASK THE OLD RELIABLE 'HOUSE OF HIT'

It rocks like an earthquake!

It bounces like a jeep!

It's the novelty rhythm scoop of the year!

MASSACHUSETTS

Lyric by Andy Razaf

Music by Lucky Roberts

MILLER MUSIC, Inc.

1629 Broadway, New York, N. Y.

BEN GILBERT, Prof. Mgr.

AGVA to Penalize Members Who Play Bookings Sans Union Pacts

As a result of the sudden bankruptcy last week of the Chez Maurice, Montreal, which left several actors stranded for salaries, the American Guild of Variety Artists is adopting a policy that will penalize those of its members who accept engagements without standard AGVA contracts. None of the acts involved in the Montreal incident held AGVA contracts, but the talent union is going ahead anyhow in its efforts to collect for them.

Performers involved are Lee Sims and Elmore Bailey, Dan Tannen, Hal LeRoy and the Collette and Barry dance troupe. With the exception of Collette and Barry, all the performers opened June 28 and the spot went bankrupt June 29. Collette and Barry were holdovers from the previous show and had not been paid for the last week, as well as their three days, with the new show.

According to Roy Cooper, in a letter to AGVA, he, as Montreal booker of the spot, was not aware that the niter was in such dire financial straits. He wrote his assurance that he would do everything possible to collect for the performers; he also suggested AGVA open a branch office in Montreal to forestall any future incidents of the same type.

The Chez Maurice was involved with other Montreal niteries the past few months in a ruinous competition with name shows.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
CLUB SARGENT
SWITCH
DECCA Record No. 1637

PHIL REGAN
Opening at
GOLDEN GATE
San Francisco
July 15th
Personal Representative
FRANK VINCENT
Beverly Hills, Calif.

THE THEATRES OF THE STARS
Marcus LOEW BOOKING AGENCY
GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
190 W. 4th St., N.Y.C. - Bryant 9700
J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIEMONT
BOOKING MANAGER

N. Y. Mirror Drops Cafe Awards for Duration

Twelve Friend-N. Y. Mirror inter-annual awards for the No. 1 cafe star have been dropped for the duration. Theory seemingly is that it's no prowess now to recount how Miller, Berle, Bill Robinson, Sophie Tucker, The Hartmans and Joe L. Lewis have the front lines of the saloons, facing the drunks, in view of the international situation.

Incidentally, these were the successive winners of the Mirror's award in the last six years, in the order named.

AGVA Suspends Cleve. Aides Due To Factionalism

The American Guild of Variety Artists last week suspended the local board officers of its Cleveland branch because of "factionalism." It appears that there was a head-on collision between several board members for the local executive secretary post left vacant when Duke Rohrbaugh was elected recently into the U. S. Army.

AGVA sent Jack Bernard from Pittsburgh to Cleveland as a deputy organizer temporarily in charge of that local. When that failed to clear up the factionalism, the board and officers were suspended.

Billy Grubbs, AGVA rep in Toledo, is now in Cleveland administering the branch with the title of national representative. He's working with a special local advisory committee.

A. B. MARCUS UNIT QUITS S. F. AFTER 2 N. G. WKS.

San Francisco, July 7. Varieties of 1942, the A. B. Marcus unit show, folded after only two weeks in the renowned Pivotal theatre here, with the second week's gross hitting estimated \$8,500 poor.

In addition to the sold-out and sailors staying away in droves—and "theater" was expected to make the show a success—the production ran into a dispute with the American Guild of Variety Artists, which demanded a closed shop.

MEET, PROV., FOLDS

Providence, July 7. The Metropolitan, playing band-a-pio policy, shuttered without advance notice last week. Spot expects to reopen late in August.

Chi Cafe Takeover

Chicago, July 7. Have Branover, operator of Harry's New Yorker, has taken over the northside Rainbow Garden and intends to reopen it as niter on Sept. 3.

Gardner, has variously been known as French Casino (when operated by Edward C. Felt), during Chicago World's Fair, Theatre Cafe (by Michael Todd) and the Palace (by William Stearns).

UNIONS START PHILLY DRIVE

Philadelphia, July 7. Banded together to oust chieftains in the local variety field, Musicians' Union Local 77, American Guild of Variety Artists and the Pennsylvania State Licensing Agency conferred last week and began their anti-campaign yesterday.

The musicians and AGVA have agreed not to perform in any niter where the union which is not completely unionized. The State is campaigning for all actors and musicians to have written contracts with agents before being allowed to perform.

Saranac Lake

By Happy Benway

Saranac, N. Y., July 7. Herman Levine, of the Will Rogers Fund, ogled the lodge and gang. He okayed their sayings.

A mass of mid-summer okayes were handed out by Dr. George Wilson at the Rogers. Among those up for meals are Alfred Reynolds, Mike "Mike" Dodge, Coljohn, Margie Regan, Joe Klempke, Joe Laus, Vivian Vaughn, Isabel Rook, and Patricia Wallace.

Toddy Emerson was all hopped up when her father, Harold Emerson, shot her from New York (side her. Another real comeback).

Joe Williams and Will & Agnes Ward, owners of the Varsity Club, Lake Placid, took time out to mitt with the Rogers. Bob Cogrove and John Eaton.

Martha Merryfield passed on her natal day at the Rogers. Received many gifts and telegrams.

Harry Newcomb, of Radio City Music Hall, took time out to celebrate anniversary with his wife, Dorothy, who is doing a fine comeback.

Jimmie Johnson in to former secretary, Margie Regan, at the Rogers. He is doing his best.

Nate Mulroy (Benway Mulroy) licked pneumonia and would like to open a niter at 626 Patterson Avenue, Chicago.

Joan Clancy (Clancy Twins), in from Boston, received a general checkup and left with a 100% okay to resume work. She licked "this thing" in two years.

Official mailing list and names of showfolk coming in this actory colony: Will Rogers Memorial Hospital, Jack Altree, Edna Ball, Louis Belz, Richard L. Bergman, Bob Black, Virginia Brown, Roger Clifton, William Clifton, Clifton, Michael Coljohn, Anna Conner, Harry Cross, Robert Covogue, Harry Cross, Robert Didego, John Eaton, Jack Edwards, Harriet Emerson, Patricia Emerson, Helen Emreese, Fred Esslinger, Donald Fitch, Harry Kings, Samuel Hine, Helen Ingle, John Jones, Earl Kern, Lela Klumme, Ernest Koertel, Helen Larson, Kay Laus, Beatrice Lee, Frank Lee, Peggy McCarthy, Martha Regan, Patricia Mitchell, John Mulroy, Nell Moore, William Mat, Orr Oscar Price, Stanley Rancher, Redding, Alfred Reynolds, Margaret Reagan, Leandra Ruzich, Roy Ritchie, Victor Bookman, Isabelle Rook, Jerry Sager, Ben Smith, Walter Sorman, Hazel Southam, Colin Tracy, Myron Tanenbaum, Vivian Vaughn, Cath Vought, Patricia Wallace, Rufus Weatherman and Rufus Conlin, and Charlie Barrett, 302 Broadway, Helen O'Reilly, 14 Main street, Benny Ressler, 16 Broadway, Arthur Alverer, radio station, WNBZ, Richard Moore, 28 Church street, John Luden, 37 River street, George Anderson, 26 Church street, A. J. Tony Anderson, 15 Broadway, theatre, Frankie Carter, Alvieta Lodge, Don Davidson, 15 Broadway, and Happy Benway, 55 Broadway.

Jimmy (Lamb's Club) Marshall, who, hibernated at his Gabriel, N. Y. cottage, back in circulation and window-shopping on our main street.

Write to those who are ill.

D. C. Hotels' Clip

(Continued from page 1)

was forwarded to the Prices Administration.

First-class hotels no longer permit single occupants to have twin bed-room suites. Difficulty in securing cozy suites for distinguished visitors has led the administration to lease Blair House, opposite the Executive mansion on Pennsylvania avenue, and it was there that King George of Greece and King Peter of Greece were parked during their recent visit.

Middle-class hotels are said to be worst offenders in charging for out-of-order accommodations, with actors victims of much of this overcrochard.

Vauzeville acts when approached in N. Y. for Washington bookings are asking \$25 to \$40 extra to cover hotel expense, according to Harry Anger, production manager at the Barle theatre.

Anger says that the Earle makes sure actors get comfortably located in Washington. "It is not like the good old days, where you could walk into any hotel and get a room. Now there are four downtown hotels which invariably find room for our entertainers. Other facts prior to stay with private families, and there are these homes for some available. No actor has been compelled to sleep in dressing rooms or in the parks. There is, of course, some crowding at Vauzeville, but the facts have been distorted and oversteered."

WB Exes Say It's NRB Washington July 2.

Editor, 'Variety': Recently we have run into the situation of our act not desired to accept engagements at the theatres in Washington, for fear that they will not be able to secure proper accommodations. Just the other day an act contacted in Chicago stated that they were not interested, as they had heard that acts had to sleep in dressing rooms and in the railroad station.

While it is true that Washington is very much crowded, we have not yet failed to make accommodations for our acts. We have several hotels that have been most cooperative. They do not care to take reservations in advance but agree in advance to take care of the people. For a short while a great many people continued to visit Washington on vacations or for some reason other than strictly business, but that has ceased almost entirely. Daily Government housing space and additional hotel space become available.

We hope that you will be able to give a little space to this matter in your column, for I am sure that it will be of mutual benefit to acts and the theatre in Washington.

Thanking you in advance for anything that you may be able to do, I am, Sir, yours truly,
J. J. Payette.

Erving Goodman (Benway's brother), now trumpeting with Alvinio Rey crew at the Astor Roof, N. Y.

THANKS TO ED WYNN
for giving us the opportunity of adding
Something NEW AND DIFFERENT
To a Great Show; and
To the Press for their notices.

KEN DAVIDSON AND HUGH FORGIE

"World's Badminton Exhibition Champions"

Jesse Kaye and Sam Rauch
of Fanchon & Marco
Do our Booking

JERRY BRANNON

Does our announcing

Jesse Kaye and Sam Rauch
of Fanchon & Marco
Do our Booking

JERRY BRANNON
Does our announcing

Jesse Kaye and Sam Rauch
of Fanchon & Marco
Do our Booking

JERRY BRANNON
Does our announcing

A.F.M. UPS SCALE

FOR THEATRE MUSICIANS

The American Federation of Musicians has advised bookers playing that the scale for orchestras playing Fourth dates is to be increased Aug. 7. Sidemen receiving over \$75 a week will get a 10% increase, while those scaled at over \$75 will be eligible for a boost of 10%. The increases will also apply to leaders.

The Illinois, authorized by the AFM's executive board after a resolution on the subject had been referred to during a recent AFM convention in Dallas.

\$4,399 3-Day Record Gross for Bonnie Baker

Evansville, Ind., July 7. Bonnie Baker, headlining a vaude show including Col. Manny Prager's band, Don Zelazny, Aaron and Ball and Ballard and Raye, closed \$4,399, a new three-day record for weekend vaudeville at the Grand here. It's a 1,000-seater.

Keeping Aloof

Pittsburgh, July 7. Yacht Club here was without a Fourth of July weekend headline act until practically the last minute as a result of the Calgary Brothers, who had been booked in, having to cancel out several hours before opening. Reason was that they had also been pencilled into Stanley Theatre two weeks hence and WB management didn't want them showing at a local cafe so soon ahead of their theatre date.

Fortunately for Yacht Club, Sol Heller, co-owner, was in New York at the time and hastily skedaddled Paul Sydel and Spotty and Don Tannen for replacements.

Jerry Sims band slated for single week of August at the new View Park, Pittsburgh, beginning next Monday (13).

GIRLS WANTED

CHICAGO NIGHT CLUB
Steady Work, Good Salary, at Newcast and Smartest Chicago Night Club: Rainbow Garden, 1400 N. Dearborn St., Chicago. Must be beautiful and capable as good dancers. Apply in person for full details, or call in person.

DAVE BRANOWER

194 N. La Salle St., Room 912, Chicago, Tel. Franklin 1440.

JERRY BRANNON
Does our announcing

JERRY BRANNON
Does our announcing

JERRY BRANNON
Does our announcing

Variety Bills

WEEK OF JULY 10

Numeral in connection with bills below indicate opening day of show, whether full or split week.

Paramount

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
 (6) **Franklin D. Roosevelt**
 (7) **Franklin D. Roosevelt**
 (8) **Franklin D. Roosevelt**
 (9) **Franklin D. Roosevelt**
 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

RKO

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
 (6) **Franklin D. Roosevelt**
 (7) **Franklin D. Roosevelt**
 (8) **Franklin D. Roosevelt**
 (9) **Franklin D. Roosevelt**
 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Warner

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
 (6) **Franklin D. Roosevelt**
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 (9) **Franklin D. Roosevelt**
 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Loew

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
 (6) **Franklin D. Roosevelt**
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 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Independent

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
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 (12) **Franklin D. Roosevelt**

WILLIAM GR. FA.
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
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 (5) **Franklin D. Roosevelt**
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 (9) **Franklin D. Roosevelt**
 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Cabaret Bills

NEW YORK CITY
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
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 (9) **Franklin D. Roosevelt**
 (10) **Franklin D. Roosevelt**
 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Ford Harrison Co.
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
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 (11) **Franklin D. Roosevelt**
 (12) **Franklin D. Roosevelt**

Angel Vessels Co.
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
 (4) **Franklin D. Roosevelt**
 (5) **Franklin D. Roosevelt**
 (6) **Franklin D. Roosevelt**
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BOOKING THE NEW LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK BEVERLY HILLS, CAL.

Joe Patmyro
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
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Don Rico
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 (12) **Franklin D. Roosevelt**

ATLANTIC CITY

Clara Mae
 (1) **Franklin D. Roosevelt**
 (2) **Franklin D. Roosevelt**
 (3) **Franklin D. Roosevelt**
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CHICAGO

Tommy Flinn
 (1) **Franklin D. Roosevelt**
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Nell & Nelson
 (1) **Franklin D. Roosevelt**
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'Watch on the Rhine' (stock)—Lafayette, Detroit (8-18).

Majestic, Boston (8-18). latter duo, being the bookers.



Cooperate With USO, Army Emergency and Navy Relief

THEATRE

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NEW YORK, WEDNESDAY, JULY 19, 1942

PRICE 25 CENTS

RADIO-MUSIC STRIKE LOOMS

Minn. U. Nixes Army War Show In Fear of Damage to Football Turf

Minneapolis, July 14.

Town is all wrought up because it will lose the big Army war show, "Here's Your Army," on the account of University of Minnesota regents' refusal to permit use of the 60,000-seat stadium, only suitable Twin City site for spectacle which had been scheduled for Aug. 15-18.

Regents' unanimous action was taken in face of plans for their permission from Gov. W. B. Stassen, city officials, business groups, the American Legion and organized labor. The action followed much agitation in and outside the press, with the latter also exerting pressure in behalf of the show, which already has played Baltimore, Philadelphia and Pittsburgh to huge crowds and which turns over all net receipts to the Army Emergency Relief Fund.

After the refusal, Mayor M. H. Kline issued a statement demanding that the regents reconsider their decision.

In refusing the stadium's use, regents gave four reasons—that they're sole university custodians and responsible to people of state as whole; that a long-standing policy has been to permit non-university organizations to use university facilities only when the institutions itself extends the invitation, or joins as co-sponsor; that the university is in a congested area and delicate instruments used in highly important war research might be affected by explosions and vibrations; that damage to the stadium turf could not be repaired quickly and might interfere with the physical education program.

(Continued on page 54)

Inductee To Be Turns In Entire Collection Of 17,000 Photographs Discs

Cleveland, July 14.

Expecting to answer the call to colors shortly, George L. Rosenfield, president of the Atlantic Plastic Company, Cleveland, last week donated 17,000 new photograph records to WCLB to be turned over to the nation's armed forces.

Rosenfield heard Eugene Pettay, essence of the popular "Matinee Dame" Time program, ask listeners to send him new and used records to the station as part of a national campaign to collect discs for fighting troops.

"I'm going into the army myself this soon," he said, "and maybe I'll hear some of these records. I know they'll do a lot of good, anyway." The records will be shipped to New York for distribution to camps throughout the country, according to Nickl Burnett, WCLB-WCLB, in charge of the Cleveland radio committee to collect records.

Rosenfield's firm recently discontinued manufacture of the "Viking" discs out of plastic material.

Pic on Francis Scott Key

Hollywood, July 14.

Francis Scott Key will be filmed biog by Republic shortly in "Conquer We Must."

Yarn will be based on the events leading up to Key's writing of "The Star-Spangled Banner" during the War of 1812.

SEE SARATOGA MORE LIBERAL THIS YEAR

Albany, July 14.

With Governor Lehman's final year in office, the Saratoga nitery association has the operators hopeful of getting the nod to once again operate as of yore. Piping Rock is set to open on July 27 with the show from Monte Proser's Copacabana Club in New York, while Arrowhead Inn is in the process of opening at George Hale line and show.

Saratoga spots have, in recent years, been unable to operate in tradition of the Richard Canfield and Col. E. R. Bradley casinos where entertainment and food were of first and the wheels spun merrily. This year, with Gov. Lehman winding up, the operators are hopeful that the local law will not crimp their style and take extent of splash furnished for customers seeking action can be gauged by the \$4,000 Piping Rock is supposed to have laid on the line one week last year for a show topped by Joe E. Lewis and Emil Vaphank, solely in the interests of posterity.

Last year the local district attorney (Continued on page 18)

Irving Berlin a Bit Timid About Putting Thin Voice On Wax; Cutters Insisting

While Irving Berlin nixed the idea of having the talent from "This Is the Army" record the tunes for the different waxes, there is pressure from all companies to get Berlin's voice on wax, singing his own "Oh How I Hate to Get Up in the Morning" (reprinted from "Yip Yaphank"), solely in the interests of posterity.

One company is using the \$1-a-disc approach, for a charity purpose (Army Emergency Relief Fund, most likely), and the songsmith is changing his mind. It's agreed that Berlin's voice isn't much, but desiring Yaphank's, solely in the interests of posterity it's felt it should be impressed on wax for all time.

PETRILO ISSUE MAY EXPLODE

American Federation of Musicians Prexy's Ukase, Met With Frank and Free Newspaper Attacks, Will Be Diligently Fought by (1) Broadcasters; (2) Photographers; (3) Transcriptions. Mfrs.

BITTER TEST DUE

Sideline observers in the broadcast and recording trades have arrived at the belief that the controversy which James C. Petrillo, American Federation of Musicians prexy, touched off, with his edict against discs, is headed for the first test of power between organized labor and the broadcasting industry. These observers foresee the general showdown involving not only the musicians federation but the American Federation of Radio Actors and the various technicians unions. They are of the opinion that Petrillo's recent moves has placed himself too far out to make it possible for him to back a face-saving retreat and that the only thing that could avert such a bitter clash between organized labor and radio would be eleven-hour intervention from Washington.

The lines for the fight are already (Continued on page 41)

H'wood Stunters Take Toughest' Chances As Paratroopers for U. S.

By CAPT. BARNEY OLDFIELD

F. B. Benning, Ga., July 14.—How to keep up with one's career and be in the Army at the same time takes a lot of doing, but Lt. Eugene H. Smith, late of Hollywood's stunt men, is here at Benning and increasing each day his stock in trade.

Smith, the man who swung on the bell clapper for Charles Laughton in "Hunchback of Notre Dame" (RKO), was a pin-cushion for arrows in "Robin Hood" (WB) and tumbled a story and a half from a salmon balcony in the "Betty Hooze Again" (Lasker), lighting flat on his back, has reached the end of training in the airborne parachute school.

He has several pro aliases (the (Continued on page 18))

GAGGING THE BLITZ

Over 400 insignia have been created by studio cartoonists for United Nations' fighting units.

Lately, for U. S. bombers, shows Donald Duck clucking, "Let me take a quack at them."

War Poses Serious Contractual Problem for Film Stars in Service

... Or Else

With war shortages being what they are, actors approached for Gaskitt mountaineers are now taking on another request besides room, board and booze.

They are demanding return-gasoline to New York.

B'WAY BETTER RISK THAN WALL ST.

Further participation by Wall Street in the backing of Broadway shows next season, in addition to that recently indicated, is more than likely. Financial men said to be looking up town are not in the coterie known as Angels, Inc., which proposes a \$1,000,000 production pool, counting on the law of averages to make a success of backing legit production.

While short term money for plays, or film production, latter secured by first returns from picture rentals, continue abundant, Wall Street banks and insurance companies are freeing up on long term film investments. See story in this issue on page 5.

Some of those downtowners supposed to be rubbering at Broadway have had experience up town and more than once found the pastures greener in Times Square than Wall Street. Stock brokers have been taking it on the chin for years, with expenses of maintaining even skeletons. (Continued on page 22)

'Remember the Alamo' Not in Tune as Song's Punchline Nowadays

History—even as recorded in pop tunes—is being rewritten these days as the light of new events. No longer is it fashionable to recall that the U. S. avenged the Alamo back in 1836 by kicking Mexico, an enemy then, is now an ally.

As a result, in the tune "Remember Pearl Harbor" the line "as we did the Alamo" has been deleted at the request of the Office of the Co-ordinator for Inter-American Affairs. Republic Music, the publishers, has assented to the change and NBC, which has Mutual have agreed that they and their member stations, will not broadcast the song in its original form. Neither will the shortwriters.

The war is posing a serious problem for the motion picture studios and talent agents on the status of the contracts of performers who are inducted, or enlist, in the armed forces of the United States. Film company attorneys in New York frankly do not yet know the answer whether James Stewart, Zerk, are ample, will continue as Metro property after the war; or whether Stewart's manager will be able to legally enforce a personal manager relationship with the actor after the worldwide ruckus is over.

Army registration regulations stipulate a six-month moratorium on all debts, leases, etc., of industries. In other words, they cannot be subject to civil suit until six months after their discharge from the Army. However, this does not apply to personal services, although some lawyers think they are subject to the "emergency clauses," which usually run into great length, in all contracts between studios and actors.

In such clauses are applicable when an actor walks out, for, or cannot work because of illness, or, as often happens currently, because of induction into the Army. The studio has three recourses under the emergency clause: (1) abrogation of contract; (2) suspension of contract; (3) civil suit against the actor to enjoin him from working for another film company.

Naturally no studio can or would sue an actor to keep him from working as a soldier for the U. S., so only "abrogation" or "suspension" (Continued on page 20)

'Soldiers Prefer Pix,' Says D. C., Ruling Out Legit Stock Co. Idea

Unless somebody in Washington changes his mind, stock companies can forget the idea of going to war. Concerned. According to advice from the Capital, it was thought the regular preferred picture with mention of the unit shows that have been routed to troop concentration camps and sent to Europe. See General Idea for stock was to spot such companies in posts far removed from talent centers, for four weeks. Cost factors seem to have stymied the idea.

Decision in Washington rules out the plan of Maurice Evans, who offered to donate \$15,000 for camp stock and sent them to be under the auspices of the American Theatre Wing. Evans still wants to play "Machete" and pers. for four weeks. Stage company seems to have stymied the idea.

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LET 'EM TALK

TACTLESS WAR SONGS

Uncle Sam, probably through the Office of War Information, is expected shortly to urge songwriters and music publishers to give heed for the duration of the war to the question of "taciturnities" in song titles and song lyrics. Probably via conferences between OWI officials and representatives of the pop music industry, it is likely that certain broad recommendations may be formulated.

War songs have been very much awry in the 1942 conflict. Indeed, the songs that remain are predominantly those of the last war, notably 'Over There,' which the Government itself uses as theme on many shortwave programs to troops. Failure to write songs that (1) sell or (2) present the Government-desired morale emphasis has put songs, the traditional ally of fighting spirit, into a strange eclipse in World War II. Propaganda in Washington, notably W. B. Lewis of OWI, are reported anxious to change this situation.

Belittling the size and power of the enemy as in 'Slap the Jap' and 'Goodbye Mama, I'm Off to Yokohama,' is considered unwise lyrically. Also peace-and-ease songs of the future like 'Bluebirds Over the White Cliffs of Dover' are not hailed as ideal when the war remains to be won and the hardships to be endured. A new ballad 'This is Worth Fighting For,' is more in keeping with the seriousness of world events.

This whole question, however, may not be easy for the Government to handle. Song hits are not easily picked nor are artificial selections easily put over with the public. Moreover, there is no unanimity on how sad or how gay songs should be in war.

It's a ticklish question, as the morale planners may find out in ways that may surprise.

Death of Broadway Plays Forcing Majors Into Backing More New Legits

Due to the increasing scarcity of Broadway plays considered suitable for film production, Metro, Paramount and other major producers plan to reenter the field this year as left backers on a more pretentious scale than in several years past. With Broadway showcased material running dry, studios are taking the view that if plays can't be bought, they must be made, it has become necessary to build and present them.

Paramount is currently negotiating for a musical and has four straight plays under consideration. Metro also has several manuscripts which have been strongly recommended. In some cases unproduced plays will be bought for filming where it is believed that material has screen but not necessarily footlight values.

Past season on Broadway has yielded little new material for Hollywood. A number of plays earmarked as possibilities were suddenly killed because of pacifist themes. 'Blithe Spirit' for which Noel Coward could virtually write his London act, is on the market due to the author's decision to film the play in England.

War themes about countries overrun by the Nazis are a difficult one to handle unless developed in relation to the oppressors. 'School for Slavery,' play by Lajos Bort which recently opened in London, for which (Continued on page 25)

FILM BUNCH PETITIONS WILLKIE FOR N. Y. GOV.

Reported in the east that around 800 persons who are in Hollywood presently but maintain New York residence, have signed a petition circulated on the Coast urging the candidacy to Wendell L. Willkie for Governor of N. Y. New indicated who has been instrumental in developing such a petition, though several names are mentioned unofficially.

Willkie, who was the Republican banner against President Roosevelt, is now chairman of the board of 20th-Fox. He stated several days ago that he would be a candidate for the governorship.

NO MORE MORALE FILMS BY G.M.T.

Office of War Information Will Concentrate on Factual Clips Dealing With Topical Problems—Coordinators Find Hollywood Producers, Able to Handle Fiction, Have Missed Out on Informative Films—'Gardenia Jones' Under Fire

PERSONNEL SETUP

Dramatization of the war effort via the screen, whether in short or feature length film production is to become Hollywood's exclusive privilege as a result of the decision to withdraw Government film units from the Office of Emergency Management unit from the production of morale-building pictures. This is the result of a revamped policy of the Bureau of Motion Pictures of the Office of War Information, headed by Lowell Mellett.

The OWI, in giving up production of films designed to stimulate morale, will instead concentrate on factual clips dealing with wartime problems affecting the nation, such as films explaining the economic necessities of Government measures as price controls, gas and the rationing, transportation curtailment, recruiting, etc., as quickly as these developments arise.

Film coordinators are reportedly convinced that Hollywood producers, though well suited to handle fiction, have missed out on informative films because they are inclined to sacrifice facts for effects, and the rational transportation curtailment, recruiting, etc., as quickly as these developments arise.

At the same time officials are not apparently satisfied with dramatic subjects made by Government film units. 'Ring of Steel,' a Government (Continued on page 25)

CAROL BRUCE SETTLES U DEAL, RETURNS EAST

Hollywood, July 14. Settlement of her Universal contract has been effected by Carol Bruce. He took the University. He has been appearing in revival of 'The Chocolate Soldier' at Carnegie Hall in New York.

Lead role in 'Moonlight in Harlem' is being assigned to Carol Bruce, goes to Jane Frazee. In this picture Allan Jones initiates a three-time deal with Universal. He has been appearing in revival of 'The Chocolate Soldier' at Carnegie Hall in New York.

JOLSON PAYS OFF

Gives Alaskan Army Officer's Wife a Glamour Girl Routine

One Alaskan officer in Alaska by now is well known for his wife in Washington Heights, N. Y., what a 'glamour girl' routine Al Jolson gave her last week, just because the star promised this officer he'd look up his wife and show her a good time. He took the matter to the officer, 'Star and Garter' (Broadway musical) and topped it off at the St. Regis. The officer, a lieutenant, Billingsley did all the amenities—wine, gift of perfume, etc.—and paid him Jolson delivered the officer's wife back at her home on 21st street.

The taxi junket to the Heights was worse, for Jolson, than making those perilous flights by army plane to entertain our servicemen in remote and secret points of Alaska.

Variety Quiz to Revenue Dept. Indicates Stars' Expenses on Bond Tours 'Probably Not Deductible'

BENNY GOODMAN WEST

Due at Universal City for Part in New Film

Benny Goodman band is heading west for a picture date with Universal in Hollywood. Has four one-night stands next week in New England, landed territory.

Stand plays prospect Park, Brooklyn tonight (15) as one of 54 park productions sponsored by Consolidated Edison for collaboration with the city for civilian morale.

H'wood Army Men May Have to Give Up Film Chores

Washington, July 14.

Hal Wallis, Warner Bros. executive producer, is headed for the army. Understood that he will don khaki and the major's shoulder straps, and will be assigned to the Air Corps. In uniform Major Wallis may find himself working under the command of Col. Jack Warner of the Army, his boss in civilian life.

As the war enters its serious phase, heavier demands are being placed on both officers and soldiers in combat units, understood that those activated from now on will have to give their entire time to the armed services. Col. Darryl Zanuck may thus sever all official connection with his picture company.

War department directive, issued under instructions of President Roosevelt, last week called upon all members of Congress in uniform, to either give their full time to the Army or go on the inactive reserve. Order hit Senator Henry Cabot Lodge of Massachusetts, who was planning to run for reelection in Alabama, or make a few appearances in his major's uniform. War State Democrats plans to go after Lodge without gloves on his isolationist record, and they diluted the idea of attacking candidate in uniform. Representative Joseph E. Casey has been given the blessing as Democratic nominee.

MCA BUILDS ANOTHER AL JOLSON AUDITION

Music Corp. of America has begun the building of another audition program around Al Jolson. The negative story is lining up for a preliminary step in that direction.

MCA recently tried to sell Jolson to RCA for an institutional setup and prior to that it gave a money option on his services to the Sherman Music Co. for a quartet agency for Quaker Oats.

Jolson turned down a summer release now, preferring to remain in the boys in camps here and abroad.

Muni's Unique Salary, Sharing Deal with Cowan

Paul Muni, who got over \$150,000 a picture from Warner Bros. has a rather cut-rate deal with Lester Cowan of Columbia for 'Commandos,' accepting only \$25,000 down to another \$75,000 in the same category deal is returned. Thereafter Muni shares 50% in the net profits.

In response to numerous requests 'Variety' queried Washington on the possibility of talent claiming income tax deductions for expenditures incurred while on tours plugging sale of War Stamps and Bonds and learned that the Bureau of Internal Revenue is currently huddling over that very problem in Washington, with a decision due within a week or 10 days.

Meanwhile Deputy Commissioner Timothy C. Mooney, in the Capital, cautioned that the deductions 'probably' could not be allowed since such expenditures are part and parcel of a 'bonafide business' and do not come under the 'personal deduction' classification.

Even more important, so far as Uncle Sam is concerned, is the possibility of setting a precedent, 'if those who are radio names are permitted to deduct expenses incurred while donating their services, what about the raid warships that wants to deduct \$12.50 here for a tin hat, flashlight, canteen, etc.' In the same category falls the probable reaction of the \$1-a-year man who (Continued on page 25)

M-G CORNERS DORSEYS, JIMMY FOR 'DOOD IT'

Hollywood, July 14. Except for the actual signing of the contract, Jimmy Dorsey and his orchestra are under contract to the Red Skelton starer, 'I Dood It,' Metro, to be filmed for early autumn production.

Currently Dorsey and his musical crew are trekking eastward for a theatre before checking in for the picture. Studio will have pretty much of a corner on the Dorseys for a while.

Both maestros rushed east as result of the death of their father, Thomas, 57, 70, in Philadelphia.

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DAIRY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
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WB's Film of 'Army May Turn Into Irving Berlin Biog: See \$3,000,000 Net

So pleased is Irving Berlin with Harry M. and Lewt. Col. Jack L. Warner's generosity, and the film deal for "This Is the Army," his producer, that Berlin is rising to the occasion also by throwing in many song properties, on a scale to make sure that the Army Emergency Relief Fund "makes a sure couple of million dollars," he puts it. This will include some valuable song material from "Yip Yip Yaphank," his 1918 soldier musical, and other pop song hits, like the song evolution will be the saga of father-and-son, thus tying together both World War I and II Army shows. In other words, it will become a somewhat free screen biography of Irving Berlin. The songsmith himself, at that conclusion, in light of the socko job done by Warners on the George M. Cohan film musical "Yankee Doodle Dandy," but it is admitted that it will stick closely to the Berlin biographical line. (This differs from "Alexander's Ragtime Band," which some sought to interpret as being semi-auto-biographical, but wasn't).

The Warner brothers—Harry and Jack—have completely revised their contract that they virtually give everything to the Army Fund. The 1942 distribution charge is absolute minimum, and, when the production cost is recaptured, the fund can clean up as much as \$3,000,000, assuming the film runs as well as "Alexander's Ragtime Band" and "Yip Yip Yaphank." Thus it will permit Berlin to "turn in" the complete picture, and the film production—donating its services entirely, of course—to call many other famous names. (Continued on page 52)

FIRST TRAINING FILM FOR PUBLIC VIEWING

First Army training film to be released to theatres for public consumption is "Safeguarding Military Information." It is being distributed by RKO.

Being pik are ordinarily restricted," but military authorities feel that the subject matter of this film is so important that it should be made available to everyone. It was produced by the U. S. Signal Corps in cooperation with the Academy of Motion Picture Arts and Sciences in Hollywood last November.

Although entirely unbillied, already circulating in the east of the short are Ginger Rogers, Walter Huston, Eddie Bracken, Fay Bainter and Sam Levene.

Praise of the film industry for its part in making such pik as this was presented by Col. George M. B. 27th Infantry regiment commander, in making a plea that all the service men and women in the picture industry is doing tremendously important and patriotic work during these hard days and that their own work can do more by showing "Safeguarding Military Information" here. Not only does the film drive home the necessity for keeping secrets, it also is a fine time of offering. The film is a "must" in the training of all soldiers, some of whom have seen it in the time of the civilian population.

Lastlog Asks More USO Help For Agents

Hollywood, July 14. As Lastlog, who is giving his first year without pay as chief of USO-Camp Shows, has made an appeal to members of the Artists' Guild for more help in the training. It is a big problem, he declared, demanding more help from the agents than they had been volunteering up to date.

Operating head-of-the-William Fox Agency points out that the functions of USO-Camp Shows, Inc., are important to the morale of the service men and deserve more attention from the agents and other groups who are in position to furnish talent.

Rationed

Hollywood, July 14.

Quantity production has slowed down since Homer's day, when Helen of Troy was "the face that launched a thousand ships." Earl Carroll leaves for New York this week for huddles with RKO execs on the picture titled "90 Girls Launch a Ship."

Foreign Scribes In H wood Lose Their Hays Cards

Hollywood, July 14. More than 100 Hollywood foreign film correspondents of Axis and occupied nations were wiped off the accredited list for failing to sign voluntarily and others by compulsion. Move was the result of an announcement by the producers that correspondents were not included among film workers who must be fingerprinted for registration. Studios hesitated to place restrictions on foreign writers for fear it might be interpreted as interfering with the freedom of the press.

Hays Office already made two prunings of alien scribes, one in the early days of the war and another after the Pearl Harbor raid. Latest chastening reduced the foreign group to 65. Eliminated are correspondents from Germany, Italy, Japan, France, Belgium, Denmark, Austria and other territory under Axis domination.

Only foreigners now carrying Hays Office credentials are those representing friendly or strictly neutral nations. Even those will be supervised and checked on their activities.

WILLIE HOWARD

Nineteen-year-old, "Prizefighter of 1942" at the 46th Street Theatre, New York.

"And one of the biggest signs of adrenalin that has caused the mighty miracle on the street of 42nd Street, is this same Willie Howard, appearing as the mad master of the 'Good Will Hour,' as the bounteous Scotchman hunting his lost umbrella, or as just plain Willie Howard, funnyman."

—New York Post, May 14, 1942.

Actors Beef on Deflected Glory to Promoters of Servicemen's Shows

Philadelphia, July 14. Philly actors are muttering getting fed up with carrying the brunt of the work in entertaining servicemen here while politicians, society dolls and night club owners grab all the publicity and glory. They are complaining that the Variety Artists and the American Federation of Musicians have been gambling about this situation for some time and now they propose to do something about it.

First at this club dinner was the ukase issued by the executive committee of the Stage Door Canteen which is planning to disband all clubs in connection with the shows presented there. The masters-of-ceremonies no longer will be persons.

(Continued on page 26)

Uncle Sam's Roll Call

Pittsburgh, July 14.

Jerome Krutz, who graduated from the Carnegie Tech drama school last June and immediately joined a cast of actors at Pittsburgh Metro, has been appointed to Officers Candidate School at Fort Monmouth, N. J. He's been in a California camp since his induction several months ago.

Robert Kimmelman, head booker for Columbia exchange here, has been accepted as a candidate for the Volunteer Officers' Course and is now going for training last week. Called up month earlier than he expected.

Paul Block, son of late Paul Block newspaper publisher, and himself an executive of Pittsburgh Post-Gazette and Toledo Blade, graduated last week from Officers School at Camp Davis, N. C., as commissioned second lieutenant.

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Frank Craven, Private Ross Evans signed broadcast.

Captain Fredrick C. Schang, Jr., v.p. and secretary of Columbia College, is a special training here. He now Private First Class Buzz Grey Doulsen (also Columbia College).

Linda Ware vacationing here and singing for soldiers in the Miami area.

Paul Crawford, composer of "Army Air Corps Song" and "Mechs of the Corps," introduced his new "All Gals' Pledge" Glee Rhythms show here.

Annual summer "Radio Queen Revue" promoted by City of Miami Beach, gave three special performances for soldiers last week.

Eddie Rigby Jr.

Eddie Rigby, known to show people because of his income tax man, is a special training here. He now Private First Class Buzz Grey Doulsen (also Columbia College).

Rigby was last an assistant U. S. district attorney in St. Louis.

Matthew Corcoran in an officer U. S. district attorney in St. Louis.

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Aug. 15-Sept. 15 Is Treasury Dept.'s Designated 'Show Biz Month' for Bonds

'Must' Short

Hollywood, July 14.

All studios are staggering waiting hours so that every employee can see a short feature entitled "United for Victory and Happiness."

The film is being shown in connection with the combined RKO-Paramount-China-Russia War Relief drive.

Expect Marked Upbeat in U. S. Films Made West

Army film production was partially moved to the Coast last week from Fort Monmouth, N. J., and Astoria, Long Island, largely because Hollywood, the cameramen, cameramen and technicians were unable to do their best work outside of their accustomed environment. Major Frank Capra, now stationed in Hollywood, representing the Special Services Branch of the U. S. Army will supervise production of a series of documentary and orientation films for the education and training of the armed forces.

Return of the natives to Hollywood is still a problem. Jointing see studio directors and stars in military for service. Older performers such as Clark Gable, Spencer Tracy, Fred Astaire and Bing Crosby are about as the younger age brackets, fear side-tracking into unproductive channels and routine red line duties.

(Continued on page 20)

JEANETTE MACDONALD'S 4-WEEK TOUR OF CAMPS

Hollywood, July 14.

Four weeks of tour through camps in the salt belt will have Jeanette MacDonald warbling in seven states. Tour is arranged by USO-Camp Shows, starts July 20, with singer giving a two-hour concert at all midwest stops.

MacDonald War Concert

Springfield, Mass., July 14. Due to the war, the first concert for an Army Emergency Relief benefit is Jeanette MacDonald's. She will be singing at 100 camps in 100 days, grossing over \$7,000 two seasons ago under grants of Charles L. Warner of New York and Edward H. Marsh of this city. Returns under same auspices.

American Theatre Wing Stage Door Canteen Caters

By RADIE HARRIS

When the Entertainment Weekly magazine is the weekly newspaper of the canteen kitchen staff, it's on a scale of Mr. and Mrs. P. Field, who were occupants of the 1900 'angel table' Wednesday night and had the first of her young life frigidaire to the gala behind the counter.

Among distinguished 'angel' of the week was Mrs. Benjamin Harrison, 84-year-old widow of the 33rd President of the United States. She made a charming microphone speech, interlarded with some of the boys and had time for her young life frigidaire to the gala behind the counter.

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With the amusement field already agitated to be alloted in its aid to the Treasury Department on bond and stock sales, it will be asked to put forth even a greater effort during Aug. 15 and Sept. 15. That period is designated "Show Biz Month" by the Treasury department.

Charles Duffus, Secretary Morgan, chief planner; to make the nation war bond conscious, is currently in the Coast to the Coast to line up film names for the month-long drive. He wants a whole flock of picture people to go out into the field in small groups for appearances at rallies.

Under a special "Show Biz Month" is looked on favorably by the industry as a means of calling attention to its contribution to the war effort. Despite the great aid given by such people as Marlene Dietrich, Bette Davis, Lesie Howard, Kay Kyser, Danny Kaye and Lucy Monroe, (all of whom have worked so hard they've been ill at one time or another) some carping is still being heard in Washington. The idea of having "Show Biz Month" follows the Treasury plan of the "War Relocation Authority" in the capital about show business' contribution, pointed out that no matter what the industry did it was the amusement field that was called upon to put on a show.

Washington squawks apparently are not the only thing that is troubling the Hollywood Victory Committee on the Coast and the United Theater War Artists' committee in New York. It was suggested that the two groups are holding back talent.

The suggestion was vehemently denied by the UTWAC and the Victory Committee, which pointed out that they are filling virtually every request made for talent. Consideration of the summer number of performers touring for bond sales, appearing on radio shows for free and other things, their talent is equal to that at any previous time, it was said. And a 24-hour day is being put in by the industry.

Duffus will confab with Kenneth Thomson of the Victory Committee on the Coast and possibly with Kenneth Greenhalgh, who is now there. Greenhalgh is chairman of the publicity committee of film industry's "June's \$4,333,000."

With two-thirds of the nation's theatres yet to be heard from, War Bond sales for the month of June total \$1,000,000, the 4,900 theatres reporting. Low's circuit reached a new high last week with rates of \$164,617, previous average for the chain being \$150,000 monthly.

The balance of the theatres forming part of the War Bond drive to send the money to the front is as big as that at figures can be computed and submitted to the U. S. Treasury.

L. A. to N. Y.

Jerry Berger, Arthur Brower, Harold Briskin, Bill Bontor, Tom Connors, Jimmy Dorsey, Glenda Farrell, Ann Goldwyn, George Hurrell, Dr. Herbert M. Kalmus, George K. Lewis, Ludy Lawrence, William Pidgeon, William Powell, Spore Skouras, Lorena Young.

N. Y. to L. A.

Low Brown, Sylvia Davis, Jimmy Dunn, Otto Preminger.

SEE SUMMER RELEASES

Comparative Schedules for 3 Years

(While there is no marked decrease in total number of regular program releases, 323 during 1941-42 against 336 in 1939, three of the majors show fewer releases for this year and others are planning fewer picture next season. Three minor companies, on the other hand, have increased total output.)

1941-42				
Regular Program	Foreign	Westerns	Religions	
Columbia	48	1	16	0
Metro	47	0	0	0
Paramount	37	0	6	0
RKO	33	0	6	2
20th-Fox	48	1	4	0
United Artists	52	4	2	2
Universal	54	2	7	0
Warners	36	1	0	3
Total	323	9	39	7

1940-41				
Regular Program	Foreign	Westerns	Religions	
Columbia	45	1	10	0
Metro	48	0	0	2
Paramount	39	0	0	0
RKO	37	1	6	3
20th-Fox	45	4	0	0
United Artists	51	0	18	0
Universal	51	0	7	1
Warners	50	0	0	1
Total	324	6	38	7

1939-40				
Regular Program	Foreign	Westerns	Religions	
Columbia	41	1	10	0
Metro	48	1	0	0
Paramount	39	0	0	0
RKO	39	0	6	1
20th-Fox	46	2	0	2
United Artists	51	0	2	0
Universal	49	2	7	2
Warners	48	1	0	0
Total	336	9	32	5

Gov't Will See Large Cut in Raw Film Stock Use as Compared With Former Years; Hardship for Some

Motion picture industry will be able to show the War Production Board a large reduction in the use of raw film stock this year, as compared with 1939-40 and 1940-41, despite that no uniform pricing ceiling acceptable to all the major film producers has been adopted. This estimated curtailment of several hundred million feet of film annually does not take into account the comparatively small savings resulting from the studio production conservation program.

Reduction is largely due to the trend of past two years toward smaller production schedules at Warners, Paramount and RKO, a production policy dictated on the theory that bigger production outlays on more "A" pictures and fewer "B" pictures would maintain real income levels.

On the other hand, with virtually the same number of regular program releases (48 in 1939-40, 47 in 1940-41, 48 in 1941-42), 20th-Fox, also with approximately the same number of releases as in previous years, plans to cut on savings as well as in studio production. In case of these two majors, reduction in prints is understood practicable because of the generous quantity made available in the past.

Toughest on U. S. Col. UA

Greatest reduction in reducing the number of prints will be found in United Artists and Columbia which release schedules have increased in the past two years. Figuring western foreign pictures and religious Columbia had 69 pictures scheduled for '41-42 as against 52 in 1939-40 and 58 in 1940-41. United Artists had 28 scheduled for 1941-42 as against 19 in 1940-41 and 21 in 1939-40. Universal had 63 scheduled as against 58 in 1940-41 and 59 in 1939-40. In addition, Uni-

(Continued on page 25)

OPERATORS PLAN EXTENDED RUNS

Uncertainty As to Quantity and Quality of Product for Balance of Season Forcing Theatres to Use Reissues—Subsequent Situations Also Face Problem in Fall

SOME BACKLOGS

Considerable uncertainty as to product for the balance of this season, through to Sept. 1, in addition to doubt as to quality of pictures that will be sent on release for the rest of this month and August, is causing fears that a shortage may develop. This is causing operators to force extension of runs, fall back on any available reissues or ferret around for stray independent films.

At the same time, subsequent run accounts may face difficulties in September and October when they will be getting the pictures sent on release in the up-front runs between now and Sept. 1. Not only that, but they also might suffer toward the last of this month and during August when they now are picking up film as soon as it is made available by the exchanges. Those that stalled on buying and allowed a backlog of product to accumulate are not in such a tough spot.

Quite a number of reissues and repeats are being played now in various parts of the country in order to make up and more movie exchange to be placed on exchange counters in the near future.

Quality of product from the major war time output last July and August (1941) but while forthcoming releases may strike a better average this year, not as many pictures (good or bad) will be on the market. Thus, a shortage is more likely this summer.

UMPI Creating Backlogs?

One of the reasons for a lack of forthcoming releases is a tendency on the part of some majors to pile up backlogs of completed product for selling on the new season when blocks of 12 or 13 will have to be ready under the United Motion Picture Industry sales plan, before selling on commerce. Of these five in each such block will have to be trade-show. On the other hand, there is some doubt right now as to exactly what there will be in August, operators saying there is no urgency to devote to so by as in other years.

United Artists has nothing scheduled for the balance of this month or August so far, while RKO and Metro are highly dubious as to August.

Pictures on which buyers-operators (Continued on page 25)

Wartime Inroads on 20th Manpower Part of Executive Powwows in H'wood

Spyros Skouras is scheduled to return from the Coast by plane to Los Angeles (Thursday) following huddles on the 20th-Fox production schedule for next season. Tom Condon and Audrey Lawrence got back east Monday (13).

It is reported that 20th-Fox executives have been discussing possibility of restructuring production schedules with view of reducing consumption of raw film stock. Loss of talent and other manpower are factors which may lead to revised studio schedule.

How soon a cut in number of releases would be made is uncertain. Several wartime exigencies may be cited in fewer releases this season even though the full schedule is completed.

UA Owners and Execs Continue Huddles on New Film Schedules; Will Also Go in More for Own Prods.

Sounds Plausible

Hollywood, July 14. New way to protect a victory garden has been devised by William Henry, who has set up a scarecrow on his half-acre, decorated with bits of wardrobe from his six worst pictures.

Idea is that if they scared the customers away from the film house they are capable of keeping the crowd off his cornfield.

Ned Depinet Will Name RKO Sales Mgr. Within Week

Ned E. Depinet is expected to announce appointment of a sales manager for RKO within a week. Bob McMorris, eastern division manager, and Walter Branson, western division manager, are both under consideration for the spot, with former at the moment the stronger possibility.

Depinet has also been considered for an outside assignment, exec, so far not mentioned, for the position. Jules Levey, among others, has been in the past is most interested in production (United Artists) rather than returning to a distribution office.

Herb McIntyre, Los Angeles district manager, may be shifted east as a realignment of the distribution forces.

Koerner, Lieber East

Hollywood, July 14. Charles Koerner, vice-pras, and Perry Lieber, publicity director, will be sole representatives of the RKO studio at the company's annual sales convention opening at the Waldorf-Astoria, N. Y., July 27. They

above off from Hollywood July 25. Herb McIntyre, western district manager, and Harry H. Cohen, Los Angeles branch manager, leave July 22 with three salesmen from the L. A. exchange.

Bob Wyler at 20th

Hollywood, July 14. Robert Wyler, actor representative, has joined Darryl Zanuck's executive staff at 20th-Fox. His functions will be confined to script approvals.

LEW BROWN TO PROD. FILMUSICALS FOR M-G

Lew Brown checked in at Metro on Monday (13) to join the Arthur Freed unit as an associate producer. Brown is of the famed DeSylvia, Brown and Henderson songwriting trio that did a string of musical hits for 20th-Fox, plus a number of Broadway musicals. Deal was set by Major John Zantoff of A. S. Lyon's N. Y. office.

Buddy DeSylvia, of the trio, is now executive producer at Paramount. DeSylvia's click at Par probably had a lot to do with Metro's yen for Brown.

Hollywood, July 14. Another member of United Artists owners and top execs is slated for this week after last Friday's session failed of conclusive results. Meeting was cut short due to illness of the wife of Loyd Wright, attorney for the company, and the majority of UA owners.

Disclosed at last week's picket conclude that Chaplin will produce and direct one picture, "Shadow and Substance" for late December release. Hunt Stromberg is, expected to deliver four; the Cagney brothers will produce one with James starred in a melodramatic piece; David O. Selznick hopes to put in two, and the same number is expected from Arnold Pressburger, Edward Small and Sir Alexander Korda.

Although Hal Roach's production to the Astoria (L.I.) studio July 25, as a lieutenant-colonel in the Signal Corps, his organization in production turning out "streamliners" which have been potent coin grabbers. Korda gets into production after its return from ceremonies in England, elevating him to Kinghood.

Reeves Espy and Toy Garnett are taking a deal for the latter to direct two years he has acquired. They are negotiating with Security-Financial Bank here for financing their projected production unit. Direct action on two other deals is also expected at this week's meeting.

Attending last week's session were Mary Pickford, Chaplin, Selznick and Korda. Also present were R. B. Ratner, pres; Grad Sears, Arthur Kelly, George Bagwell and Dan Rosten, members of UA production committee. Kelly is remaining over, although he planned returning east over the weekend.

Arriving Saturday (11), from New York was Monroe Greenblatt for a deal to produce "The Sign of the Cross" and "One of Our Aircraft is Missing." (Continued on page 15)

JULES LEVEY'S DICKER WITH UA ON O.R.J. FILM

Jules Levey is reported dickering with U. S. Kelly, Grad Sears and Arthur W. Ratner, all currently on the Coast, to produce one or two pictures under the United Artists banner. Levey has been making a deal to produce a new version of "Sons of Fun," Olsen and Johnson musical currently on Broadway, with the two stars. Filming of "Sons" has until recently been largely dependent on when O. & J. would be prepared to go to the Coast, understood that project can now be handled.

"Hellzapoppin'" Levey production with Olsen & Johnson for Universal release, rolled up a hefty profit.

Rabinovitch's Russ Remake Pic for UA

Hollywood, July 14. Gregor Rabinovitch, producer and one-time mainstay of UFA in Germany, has been taken into U. S. picture business and his first picture will be "Russian Girl." Picture was originally made by the Soviet under title, "Girl From Leningrad."

Lefty Hears About 'Army's' Big Hit; Recalls Irving Berlin's Early Days

Maude, Jr.
Coolcatraz, Cal., July 14

He big hit Irving Berlin's "This Is The Certainly wish I coulda been there the opening night of his 'Yip Yip Yaphank' many old pals of mine, marched down Broadway and his hats (until then never tried and got hysterical. It was the history of the theatre. And now you remember than 'Yip Yip Yaphank'...well, tops, but never better in my book. I know, who is the greatest pop song ever composed 'Ezra'...one of the things I really guy he is. It was just a few years along 48th street, and a fellow passed in a vaudeville but now was on the left side of Irving. Hello Irving, how was it? I was so busy talkin' that he didn't funny so I had to Irving. You know block was Eddie So-and-so. He seemed entered as Irving was. He tried to introduce me I don't know where he lived and sent me a wire apologetic to the guy and

kind of a guy this Irving Berlin is. n about Berlin, the swell blog of him. Sobol, Sullivan, Kilgallen, but none nning of the guy. Well, hera it is. covered' Berlin

went 'Upstairs' a few months ago) who lived in Chatham Square. Berlin asked Max to tell him and told him he would be doing a song 'em well, he would see that the song was good. That night Berlin sang a 'blue' parody of 'Swing Low, Sweet Chariot' with the lyrics: 'Gimme Mikes, no no different in those days... they liked 'blue songs' too, like Irving. Whenever Irving got a new song, he'd sing a blue one, to sing instead of the old ones and lived together on 18th Street, near Kelly's on 14th Street. He kept telling me, that he didn't need those of other people. When Irving was working for Max Tiltzer (for whom he was working

write a song called 'Walt, Walt, Walt' and Irving got about \$200. Then Irving freed himself from 'Just Like A Rose,' to which Alvin was firm staff and placed Berlin's biggest success as a poem. Watterson suggested music for the stage success but not a seller. The interest in Irving and not long after

n, whether it was a rag, rag ballad or then all—'Mendelssohn's Spring Song,' 'Love', 'Kiss Me,' 'Sweet Italian Love, n,' 'Wild Cherry Rag,' 'Land of Har I'm Alone I'm Lonesome,' 'Want to Doing It,' 'When I Lost You,' 'My

not a hit until some time after it was confident about the number. It was in the Columbia circuit. Max got Ted and Bobby North—still around) were given the song a chance. A boy at the record was sent out to him that Hoffman

Berlin wrote with George Whiting. George just left the Grand Central. My wife has just gone to the count. I said, 'That's a good idea for a song, with a chorus and a chorus.' I

...this little guy. The time he was guesting on his speech in song. Boy, was that the same today as he avar was, just the same little guy. There are no big shots with no big brains. I remember the time he was writing big songs like 'Watch Your Step.' After the show he would go to some big Broadway cafe like the Blue Bird, but not Irving. The opening night he was his secretary then, to his apartment. He had the music of the show for them. It was for 'Mr. Dillingham's sake.' That's the way it was.

**PAR'S SPECIAL 'REAP'
DEALS WITH INDIANS**

The Century and Skouras circuit in the east, which recently resumed product relations with Paramount have both agreed to present "Reap the Wild Wind." Now in selling this picture singly at advanced admission prices.

Film last week started playing the Loew circuit in the Greater New York area. Century and Skouras follow Loew's in this territory, while

numerous independents are behind them.

New Theatre Building Curbed For The Duration But There Are Other Warlike Sharpshooters Winkles

With theatre construction on the shelf for the duration of the war, sharpshooters who do not shoot straight, as a means of getting established on the way to buy them out, are now reported starting a new racket in sniping at leases that are expiring, so far as can be learned in theatre circles, an appreciable growth of this kind of racket could become very aggravating. If nothing else, and might have a tendency to result in efforts of landlords to jack up rents.

Landlords who by their real estate men that some landlords, approached by snipers, might accept bids for renewal at higher rents than called for by expiring leases and use these offers as trading arguments with the prospective tenants. However, however, that the racketeer will tackle larger houses since the investment there might be too risky, especially in view of the possibilities that they might face a product problem and deal themselves with a losing theatre on their hands.

The snipers assumedly have two angles. One is to actually take a lease on a theatre at a higher rental than existing in the hopes that the tenant who has formerly had the house will make a profitable deal in order to get it back. Another is that a lease might be bought out by the circuit operator, who would then offer a stiffer rental just because someone has made the landlord a nice offer.

Landlords Wary

By and large, however, theatre real men believe that the average landlord is going to be careful about giving a reputable lease who has been paying his rental regularly and take a chance on someone with a dubious rep. and doubtful financial condition. The landlords today are mindful of the product situation, it is pointed out. They are taking it easy, they don't renew a lease with a tenant who is being properly run up against film difficulties. This, of course, be true of operators in localities who have buying power, large or small, as well as individual exhibitors who have good distribution contacts. Cheapering of policy in the theatre is another story.

Aside from the existence of sniping in isolated cases reported so far, circuit sources say that there is no lease now expires, to be expected is demand for an increase if the theatre is located in a desirable area, or near to an army camp; or in a theatre that has improved through increased population, or through favorable factors.

Now knowing how long the war will last, it is not so much a reminder, shorter leases may be made, there is an option for extension of the term, that even there is a reversal of conditions, the theatre operator is partially protected.

Where it seems likely that the war, lost population, idle businesses, rationing, etc., reductions in rents being sought as a renewal can come up.

Metro-FWC Franchise Deal Ends; Buy In Fives

Los Angeles, July 14.—Three-year franchise deal, by which Fox-West Coast Theatres previously exhibited all of Metro's productions, expires on August 30 after which deals will be made in blocks of five.

Consent decree precludes renewal of franchise deals between circuit and major studios, although contracts defined period for adoption of the decree were permitted to continue until their expiration.

Shall I Trow 'Im?

Hollywood, July 14.—Two former big-bitners on the wrestling mat, Ed Strangler Lewis and Abe "King Kong" Cashey, play cauldroned roles in Hal Roach's streamliner, "Nazi Nuisance," for United Artists release.

They play bodyguards for Ian Keith, who has no cauldrons, but a nazi disposition.

TONY MUTO TO HEAD FILMS' D. C. PUBLICISTS

Washington, July 14.—Anthony Muto, of 20th Century-Fox, was today (Tues.) unanimously elected chairman of the Washington Branch of the Public Relations Committee of the Motion Picture Industry. Glenn Alvine, of New York, secretary of the Eastern Division of the committee, attended the meeting and outlined the broad public policies which the industry is pursuing in relation to the war effort.

He pointed out the importance of mutual capital in the current program, because of the many theatres which the industry is performing. He pointed out the importance of the Washington group will meet regularly to discuss ways and means of increasing the industry's contribution to the war effort.

Edward L. Roddick, of the Motion Picture Association, secretary of America, was designated secretary of the committee.

Dinah Shore's 1st Pic Probably Cantor's WB

Dinah Shore will probably make her picture debut in a Warner Bros. musical with Eddie Cantor. Deal, still being worked out by her attorney, Henry Jaffe, may be signed next week. Miss Shore is on the Coast. Salary hasn't been agreed upon, but the one-picture contract would be for six weeks. Tentative title of the musical is "Thank Your Lucky Stars," but the composer isn't selected and the book not yet completed. Shooting will probably start in September. Meanwhile, previously reported offers from RKO, Metro, United Artists and Paramount have declined.

Miss Shore, the vocalist on Cantor's picture, "The Great Dictator," winter, is continuing her own song series for the same sponsor from the Coast.

Leon Gordon, 12 Years A Pic Writer, Now Producing

Leon Gordon moved out of Metro's writing department, where he had been working for 12 years, to be Hal Roach's Johnny Downs and as a break-in on the new chore he is working with Victor Saville on the production of "Keeper of the Flame."

Another Click—Mebbe

Hollywood, July 14.—"Sweetheart of Sigma Chi," most profitable grosser in the history of the old Metro-Pix studio, is being re-released by the new company for the 1942-43 program, taking the place of "Fidelity Sweepstake" on the production schedule.

In the cast for the remake are Hal Skelly, Johnny Downs and Robert Lowry, with Lindsay Parsons producing.

MULO. KEELES PRESIDENTIAL

Show Business of All Types Booms in Northwest—Theatres and Livers Hit All-Time Highs—Live Show Trend Evidenced

ESCAPOLOGY

Minneapolis, July 14.—Downtown entertainment spending in theatres and night clubs is zooming to new highs here. Helped by greatly increased employment and farm income, much higher wages, unusually cool summer weather and strong current product attendance at the showhouses has been skyrocketing for several months, and now the theatres, too, are enjoying their greatest prosperity in years.

It's declared, that favorable business office effects from motoring cutlaiment already are being felt, and were particularly in evidence during the Decoration Day and July Fourth holidays. While the desire to save lives undoubtedly is cutting into the theatre's transient trade, this loss is offset many-fold by the greatly increased local patronage arising out of the same situation, according to circuit heads.

Ordinarily such holidays as Memorial Day and July Fourth in Minneapolis are a week-end, witness a huge heft of motorists and others to the hundreds of theatres throughout the city. This year, however, it was different, and, in consequence of the stay-at-home theatres, usually near-deserted on such occasions, held banner grosses.

Particularly significant, it's pointed out, is the increased demand for stage entertainment, reaching a record high for many years. The Orpheum, with name bands, has been enjoying its greatest increase of big grosses within memory. Its taking for the first half of 1942 are estimated to show an increase of from 50 to 100% over the same period a year ago.

Last week Minneapolis set a new top for aggregate theatre grosses for any seven July days back as far as the 1928 boom period. The approximate \$50,000 total included \$23,000 chalked up by Eddy Duchin on the stage and the film, "This Gun for Hire," starring John Garfield, high for the Orpheum. With Gung for Hire, the Windy playing its first top night engagement, the Century pulled \$10,000, virtual capacity, while the second week, the Rialto, with "The Slave," which had admission was boosted from 50 to 100% over the \$8,000 average of a normal night, setting a new record straight film boxoffice record. That was the case with the Orpheum, which also has gotten a heavy turnstile play, as in their third week there.

At the same time, the Hotel New Minneapolis Terrace and the Happy Hour night clubs, with the Dorothy Lewis ice show and other Hendersons, respectively, turned in big nights every night and recorded their largest receipts for several years. Other night clubs also prospered.

Even the Old (strawhat) theatre did the biggest business in its three-year history, turning in a away nearly every night during an extended two week run of "White Cargo" with June March, burlesque luminary, as guest star.

Besides DuChin's \$23,000 recent Orpheum snip, show grosses were \$18,000, Phil Harris, and \$20,000, Wayne King.

W. J. O'Brien, president of the Minneapolis Amus. Co. (Paramount), says he attributes the current sport to a number of great factors, including general economic conditions, an excellent weather break and "good theatre management."

Banks Freeze Up on Refunding Loans To Film Cos. Due to Uncertain Rate, Higher Taxes; Short term Coin Easy

He Rises to Sink

Hollywood, July 14.—In four pictures since Dec. 7, Richard Loo has grown higher in rank and lower in happiness. After playing two Jay spy roles; the Chinese actor thought he had reached the limit when he was cast as Saburo Kurusu, the treacherous ambassador.

His fourth and most painful job is in "Star Spangled Rhythm" at Paramount. He plays the Emperor Hirohito.

COWDIN'S L. A. TALK ON TAXES, DIVIDENDS

Los Angeles, July 14.—J. Cheever Cowdin, chairman of the board of directors of Universal Pictures, speaking here in capacity as chairman of the National Association of Manufacturers, a chance statement, stated that "taxes in 1942 will completely reverse the rate of expansion and amount available for dividends and reinvestment." In 1940 taxes were less than half the amount available for dividends and reserves. In 1942, on the basis of pending proposals, taxes will be double the amount left for dividends and other corporate expansion.

With a new corporation tax measure of 45% normal and surtax and 67% excess profits tax now pending in the House Ways and Means Committee, Cowdin pointed out that there is less danger of impairing the ability of industry to cope with post-war problems under the current tax proposals.

Cowdin said that present congressional tax proposals will require a reduction of net earnings before Federal taxes, which will mean consolidation of companies. He pointed out that the volume of business is already beginning to slacken due to material shortages and declining consumption, and smaller companies particularly feeling this pinch.

Cowdin is making a tour of 26 cities to apprise business men of the full implications of the proposed tax measures.

Previns Sues His Business Agents; \$100,000 Involved

Los Angeles, July 14.—Charles Previns, musical director at Universal, filed suit in Superior Court against his business agents, Walter O. Henze, A. R. Blum and George J. Shering, contending they defrauded and demanding an accounting of approximately \$100,000.

Case involves the purchase of real estate by Henze and his staff, acting as Previns's business managers with the aid of attorneys. In a complaint, attorneys, he paid \$120,000 for real estate valued at \$94,500 through commissions by which his agents converted \$23,000 to their own benefit.

More From We Three

Los Angeles, July 14.—Maria Montez, Jon Hall and Sabu, currently working in "Arabian Nights" for Universal, will be continuing as a team in two more pictures on the same lot.

First is "Cobra Woman," originally slated as a lone starer for Miss Montez. Second is "White Savage," both pictures to be produced by George Wagner.

Major film companies currently seeking to refund and consolidate bond and stock issues via new long-term loans covered by bond issues, or similar security, have been told by bankers and insurance companies heads that such funds are temporarily unavailable due to the uncertainty of wartime taxation schedules.

Insurance companies, with an abundance of funds awaiting investment, have responded unfavorably to recent refunding proposals by picture companies, not only on account of higher taxation resulting in reduced income, but because no fairly certain tax abatements as structure is in sight.

As a result, independent statisticians are unable to estimate with any degree of accuracy whether companies applying for loans will be able to meet the interest on loans eventually, if taxation continues its upward spiral. Insurance companies and others underwriting loans as a rule insist on provision for a sinking fund with a loan say \$100,000 calling for \$1,000,000 annually to be set aside in a bonded indebtedness at maturity.

Tax Schedules

Under the corporation tax schedule of 45% normal tax and 67% excess profits tax currently proposed by the House Ways and Means Committee, the 1942 excess profits tax computed first, many corporations will be paying 65-75% of earned income in taxes. Under the previous proposal from the U. S. Treasury, calling for 55% normal and surtax plus 15% excess profits tax, statisticians estimated that corporations would be paying an even higher portion of their income in taxes.

One recent refunding problem, of course, common to all corporations though, at the moment, of added significance to the picture industry due immediate refunding measures vital to several film companies.

Short-Term Coin OK

Short-term money for film production continues easy, with bankers and insurance companies reported eager to provide financing against negatives as collateral. Loans are repayable from first collections on films in distribution.

Understand that even with the increased tax load has not yet dawned upon small business. National Association of Manufacturers is therefore making strong efforts to inform business men throughout the country of the tax changes and the proposed corporation taxes so that proper provision will be made and a consolidation, sentiment, in favor of some stabilized tax structure for the industry will be submitted to the Government.

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Extras Driv \$1,500,000 In First Six Mos. of '42

Hollywood, July 14.—Film extras collected more than \$1,500,000 during the first six months of 1942, according to figures released by Central Casting Corp. Increased calls for atmosphere players was a major factor in the number of military and outside. A 10% increase in the number of extras during the year indicated a continued heavy demand.

1942 was the busiest month, with 25,500 jobs, worth \$131,300. January was lowest, with 10,938 calls and \$227,800 in wages.



AS one American to another, I want to pay tribute to Irving Berlin for having given the Army Emergency Relief Fund—and us—"This Is The Army," the greatest stage musical it has ever been my privilege to witness. I am proud to have been there opening night. And, of course, this salute goes to all the grand soldier troupers in this Army show.

IRVING BERLIN gave us 'God Bless America' . . . all America is blessed for having Americans like Irving Berlin.





MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

**THE FIRST TIME
IN SCRANTON HISTORY
A MOTION PICTURE HAS BEEN
BOOKED IN ADVANCE FOR
TWO WEEKS!**



Of course it's famed "Mrs. Miniver!"
The biggest sensation in film lands!
We are proud, we are fortunate to show it
For **TWO WEEKS** so that all may see it—
To give every man, woman and child its share
The chance to see it without delay—
And they'll see it again and again.
It is a privilege to bring it to you
AT NO ADVANCE IN PRICES!

Simultaneous with its phenomenal Broadway run
At famed Radio City Music Hall!

Imagine! The average picture plays there two weeks.

"Mrs. Miniver" is already in its 7th week.

Shattering every known record at that theatre!

You will realize when you see it

Why "Mrs. Miniver" is the screen's greatest star!

Voted by press and public at the top of

The Ten Best Motion Pictures of All Time!

**BE AMONG THE FIRST TO SEE IT!
GREER GARSON • WALTER PIDGEON**

MRS. MINIVER

with THERESA WRIGHT • RAYNE RAY WHITE • REGINALD OWEN • ROBERT TRAYLOR
DICKSON KEY • MARY WELLS • EDWARD ROSS • JAMES HANCOCK • GEORGE HANCOCK
Annex 1939 • A Columbia Picture • A WILLIAM WYLER Production Based on JANE SMITHSON'S
Novel • A MCA-UNITED ARTISTS RELEASE • (In Its Release Everywhere)

**STARTING FRIDAY • JULY 24th
STRAND**

An extraordinary announcement
regarding an extraordinary motion picture.

MRS. MINIVER



**FOR THE FIRST TIME IN
SCRANTON HISTORY A
MOTION PICTURE SO BIG
THAT WE HAVE ARRANGED
IN ADVANCE TO SHOW IT FOR
TWO WEEKS!**

An event of historic importance in this city—

The recording stop of our entire career

We are proud to have made a picture—

A **TWO WEEK** engagement of famed "Mrs. Miniver!"

So that all Scranton may see it without delay

Simultaneous with its sensational New York run!

Where is a shaking world's insurance records

At famed Radio City Music Hall in its 7th Big Week

When more than a million people have seen it already!

"Mrs. Miniver" stands alone among all pictures.

Voted at the top of the All-Time Ten Best Film List

The picture 100 million Americans eagerly await.

**GREER GARSON
WALTER PIDGEON
MRS. MINIVER**

with THERESA WRIGHT • RAYNE RAY WHITE • REGINALD OWEN • ROBERT TRAYLOR
DICKSON KEY • MARY WELLS • EDWARD ROSS • JAMES HANCOCK • GEORGE HANCOCK
Annex 1939 • A Columbia Picture • A WILLIAM WYLER Production Based on JANE SMITHSON'S
Novel • A MCA-UNITED ARTISTS RELEASE • (In Its Release Everywhere)

STARTING FRIDAY • JULY 24th

NO INCREASE IN PRICES!

STRAND

BE AMONG THE FIRST TO SEE IT! YOU WILL SEE IT AGAIN AND AGAIN!

**EASY
TO
DUPLICATE!**

Get these ads up
locally. Use art
work from
press-book

**SCRANTON
SELLS
"MRS. MINIVER"
2-WEEK RUN
IN ADVANCE!**

A unique picture
that gets the top
in promotion. Every
pre-release engagement
is sensational. Double
your usual time and
then clear the decks!



TONIGHT!

The most unusual premiere in all
motion picture history!

100,000 PEOPLE

crowding

41 THEATRES

in the New York City metropolitan
area, for the first public perform-
ances of the finest picture ever
made by

SAMUEL GOLDWYN

THE PRIDE OF THE YANKEES

OPENING ITS \$2.20-TOP RUN AT THE ASTOR THEATRE
and playing one premiere performance only at \$1.10 a seat in the following
forty RKO theatres



MANHATTAN
23RD STREET
38TH STREET
81ST STREET
84TH STREET
157TH STREET
HAMILTON
EGGENT
COLISEUM

MANHATTAN
ACADEMY OF
MUSIC
RIVERSIDE
NEMO
NEWARK
PROCTOR'S
(Only Showing
in New Jersey)

BRONX
FORHAM
CHISTEN
FRANKLIN
CASTLE HILL
PELHAM
MARLE HILL
ROYAL
PARK PLAZA

BRONX
COTONA
QUEENS
FLUSHING
RICHMOND HILL
ALDEN, JAMAICA
STRAND
FAR ROCKAWAY
PARK, R'WAY PARK

BROOKLYN
ALBE
LUDWICK
UTER
GREENPOINT
BRANDT
LADSON
CAPWELL
REPUBLIC

BROOKLYN
TILYCU
PROSPECT
WESTCHESTER
MOUNT VERNON
NEW ROCHELLE
YONKERS
WHITE PLAINS

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWMEN
AND GOOD
SHOWS GO
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 22

B'WA VANGUARD GREATEST 'HOLIDAY'

GINGER SNIP



Would you know this little snip for Ginger Rogers? She dresses up like this for a sequence of 'The Major and the Minor', forthcoming comedy in which she's co-starred with Ray Milland.

SKY HIGH B.O. FOR BLUE HORIZON

Paramount's Technicolorized 'Beyond the Blue Horizon', new Doty smooch among sage, keeps rolling up grosses above the sensational 'Aloma of the South Sea' in early days.

Malco, Memphis, finished a week with 'Blue Horizon' to the tune of \$65,000 above the same period for 'Aloma'. A week in the Stenger, New Orleans, grossed 20% better than 'Aloma', and the same edge was marked up for the first four days of a run at the Tennessee, Knoxville. Four days at the Carolina, Charlotte, netted 15% above 'Aloma'.

The big Newmark Paramount took 10% more with 'Blue Horizon' than with 'Aloma' during its first week. Pic is now in its second stanza. So far the indications are that 'Horizon' goes just as well in metropolitan centers as in the small towns.

PAR GETS 'HOSTAGES'

Paramount has bought him rights to Stefan Heym's 'Hostages', to be published by Putnam's in October. Sol C. Siegel will produce the picture.

30 PIX READY; 10 SKEDDED; 4 ROLL

Paramount Studio has rolled up the biggest backlog in the history of all Hollywood, advises from the Coast indicated today.

Company faces the new season with a total of thirty pictures complete, and edited for release, a swell stack of chips for any type of selling which may turn up. Meanwhile, cameras are turning on four more, including the Claudette Colbert-Fred MacMurray starlet 'No Time for Love'; the super-musical 'Star Spangled Rhythm'; the Gary Cooper-Vera Zorina Technicolor epic 'For Whom the Bell Tolls'; and a William Boyd 'Hoppy' from Sherman, 'The Leather Burners'.

Pix awaiting release or already set for release include Irving Berlin's 'Holiday Inn'; Preston Sturges' 'The Palm Beach Story', starring Claudette Colbert and Joel McCrea; Technicolor epic 'For Whom the Bell Tolls', and a William Boyd 'Hoppy' from Sherman, 'The Leather Burners'. Pix awaiting release or already set for release include Irving Berlin's 'Holiday Inn'; Preston Sturges' 'The Palm Beach Story', starring Claudette Colbert and Joel McCrea; Technicolor epic 'For Whom the Bell Tolls', and a William Boyd 'Hoppy' from Sherman, 'The Leather Burners'.

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SHOW BIZ GOES ALL OUT FOR 'INN'

Tickets Go on Sale for Huge Navy Relief Benefit Preem of 'Holiday Inn'; Whole Entertainment World In Pitching; Far Readies Pair of Air Shows

\$5.50 TOP SCALE

Tickets went on sale yesterday for the gala Navy Relief Society World Premiere of Irving Berlin's 'Holiday Inn', skedded for the N. Y. Paramount night of August 4.

Sales were at the Paramount Theatre and also up and down the main stem, through the activity of committee members who plied for blocks last week. These will work in their various entertainment fields. Martin Block, Rocco Vocco, Manie Sachs, John Powers, James Sauter and others are among them.

Five named are members of the general committee in charge, which includes also Dick Gilbert, Abel Green, Leonard Joy, Cecil Hackett, Oscar Hammerstein, John Hertz, Jr., Harold LaFontaine, Neville Miller, William Faley, Donald Shaw, Cal Swanson, Frank Walker, David Werblin, Mark Woods, Alvino Ray, Alan Courtney, Bert Lorch, Mac Krendler, Elias Sugarman and Sam Chane.

Meanwhile, plans were cooking for two big Paramount-sponsored air shows to send off 'Holiday Inn', first to originate from New York, August 4.

This show will go out on the Blue network, 8:30 to 9:30 EWT, and will feature four top name bands—still to be selected. It is understood every New York on that date has spoken for the show. Theme of the show will be a salute to Irving Berlin, via 'Parade of Bands'. Naturally, the footstep tunes of 'Holiday Inn' will be featured.

Full cooperation in setting up plans is being given by Producer-Director Mark Zanvich, who may return to New York to assist.

Second show will go on Hollywood during the last week in August, with screen stars taking part. Details of this show are not set as yet.

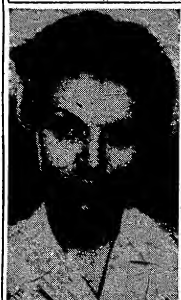
'Holiday Inn' tunes already are spinning on the turntables disc stations, as Paramount starts a giant edition of the type of campaign that was so successful for 'The Fleet's In'. Recordings and transcriptions are being 'bush-planned' with record stations. The inspiring and timely 'Song of Freedom' is being heard plenty, particularly.

'Reap' Going Over Big With Fans Down Under

Cecil B. DeMille's 'Reap the Wild Wind' is breaking records in Australia, to Harry Tunstall, general manager for Australia and New Zealand reported in Hollywood. Pic broke ten year record at the State Theatre, Melbourne and is set for a season, according to cables.

KEEP SHOWING this sale of War Bonds and Stamps in your theatre!

VERA SNIPT



Ever since 'For Whom the Bell Tolls' was purchased by Paramount, the wise lady has been betting that no femme star would go through with having her hair cropped for the role of Maria, as Maria was described in the book. Well, here's Zorina's answer.

More for Marquce

Last week we gave you the cast list to date—more than sixty of Paramount's super-musical now in production, 'Star Spangled Rhythm'. Plans to keep the record straight, these were added this week: Susan Hayward, Edward Fielding, Richard Denning, Macdonald Carey, Ernest Truex, Franchot Tone. Total is now 71.

Cronin's 'Hatter' Draws Smash Biz In Toronto Date

'Hatter's Castle', Paramount's British production of the best-seller by A. J. Cronin which has sold better than three million copies to date, opened for its first playdate in this hemisphere week ago at the Eglinton, Toronto. Bucking heavy competition—including a fourth week 'Reap the Wild Wind' at Shea's—the picture grossed on a par with all top hits of the past for the house, and is settling down for a stay.

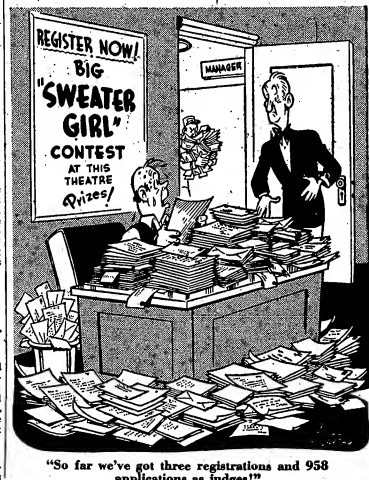
Immediate result of the hefty business for 'Hatter's' at the Eglinton was the setting up of plans for a socko campaign leading up to an opening in the Orpheum, top Vancouver house.

'Hatter's Castle' stars Robert Newton, Deborah Kerr, Emily Williams, James Mason and others. The novel was A. J. Cronin's first hit, preceding 'The Stars Look Down' and 'The Citadel'.

War Costs DeMille Two Ships to Date

Cecil B. DeMille lost his second ship in three months to the War last week when the U.S. Maritime Commission requisitioned the 'Metha Nelson', old sailing craft used in 'Reap the Wild Wind'. When taken, the ship had just been fitted with Diesel engines for use in DeMille's forthcoming 'Story of Dr. Wassell'. Now the studio is faced with the really tough problem of finding a replacement for the ship.

Three months ago the Navy took over DeMille's 104-foot Gloucester schooner-yacht, the 'Seaward'.



"So far we've got three registrations and 958 applications as judges!"



"Now let's see..."

I'm playing "SERGEANT YORK" now and I can't let it go for at least another week. Then I get the new Sheridan show, "WINGS FOR THE EAGLE," and I have to figure two weeks for that one after the business I did with "KINGS ROW" and "JUKE GIRL." That brings me to "THE GAY SISTERS." And that brings me practically to Labor Day. Say, you know summer is just like winter when you deal with

Warners!"



BOXOFFICE says
"Exhibitors have something
to look forward to in --

THE PIED PIPER

"One of the really great
pictures of the war scene"
says **THE EXHIBITOR**

Another BIG one from 20th Century-Fox

RELEASED NATIONALLY THRU UNITED ARTISTS AUGUST 7th

Every Roaring Thrill IS TRUE!

Four hundred million people
marked for murder... yet
remaining unconquerable...
even when the enemy drops
200 tons of bombs on one
city in 30 minutes!

SEE ... the incredible film that was smuggled
past the Japanese, in bamboo poles
SEE ... the most bombed city on earth—
Chungking—and its defiant people
SEE ... China's fifteen year old guerilla
fighters
SEE ... essential industries carried over
mountains on the backs of coolies
SEE ... all China united for victory in a
modern miracle of courage

REY SCOTT, daring
soldier of fortune and win-
ner of the Academy Award
certificate of merit for
filming this picture "un-
der the most difficult and
dangerous conditions."

REY SCOTT'S "KUKAN" THE BATTLE CRY OF CHINA

Produced by
HERBERT T. EDWARDS

Patriotic Theatres Sell
War Bonds & Stamps

IN FULL NATURAL COLOR

Walter Wanger's

Eagle Squadron

THE FIRST YANKS TO FIGHT

is making
box-office history!

*This isn't exactly news...but you can't blame
us for making another point about it...*

**IN SIX PRE-RELEASE TEST ENGAGEMENTS, PLAYED AT ADVANCED
PRICES, EAGLE SQUADRON IS NOW IN ITS THIRD BIG WEEK!**

Furthermore...

**EAGLE SQUADRON HAS ALREADY BEEN SET
FOR HOLDOVERS IN ALL NINE ADDITIONAL
PRE-RELEASE ENGAGEMENTS WHICH
OPENED DURING THE PAST TEN DAYS...**

No wonder...

**"CHICK" LEWIS, EDITOR OF SHOWMEN'S
TRADE REVIEW, ASKED IN AN EDITORIAL
ABOUT EAGLE SQUADRON: "WHAT ARE
YOU DOING TO GET SOME OF THIS
ADDED GRAVY FOR YOUR THEATRE, MR.
THEATREMAN?"**

NOW BOOKING FOR PRE-RELEASE ENGAGEMENTS



Single Space Scripts (for Economy) Have to Be Done Over So That Actors Can Better Read Lines

Last week was a hectic one for Ed Byron, producer-director of "Mr. District Attorney." First he was pinched for violating blackout regulations and then he ran into an NBC power-saving drive.

Byron's current predicament occurred July 6 during the city-wide practice blackout in New York. He attempted to go from a restaurant to his home for a long-distance phone call, was nabbed by a warden and taken to Secor Headquarters. He was finally released with a warning, after promising not to do it again.

Group about NBC's post-economicizing took place when Byron reached the Radio City studio for a rehearsal of "Mr. District Attorney" and found that, in order to save paper, NBC had had the scripts typed in long-appeal type. But cut the number of pages in each script from 40-odd to 17, but unfortunately the actors could hardly read the new lines. After a lively but brief argument, NBC agreed to have the scripts reprinted in the usual type.

Tuesdays with NBC are no novelty to Byron. He had been in the network's employ for more than a decade of years ago. He doesn't permit a studio audience for his program, but he has discovered that visitors on NBC radio are a headache. Centering his acting talent in the client's and spectators' booths during the rehearsal and the show itself, he has not yet got a satisfaction. Then he billed NBC for a share of the ticket sale for the tour. That put an immediate stop to it.

Geo. Palmer Putnam, 3 Others Form Agency For Program Material

Hollywood, July 14. New program-material agency was formed by George Palmer Putnam, publisher; Charles Palmer, manager; Robert E. Lee, formerly with production staff at Young, Rubicam, and Jerome Lawrence, radio writer recently with CBS. Latter has laboratories on "The World with Judy and Lady Esther" shows.

Outfit will put emphasis on new program material, writing, controlling by Putnam, plus their own original output. James Saphier is expected to act as exclusive sales agent for what they term a new approach to the radio material problem.

Already quoted is offering "Best Seller," a preview idea on a b.b.; "Lady With Wings," story of Amelia Earhart; a revised and streamlined "Voice of Experience" and "Tomorrow," story of the future of the war.

HAMMOND RENTED OF PAUL MCNUITT'S WMC

Larry Hammond has left the overseas branch of the Office of War Information in New York City to be assistant radio director in Washington of the information division under Raymond Rubicam of Paul V. McNutt's War Manpower Council. The latter is likely to be heard from in an increasingly prominent way as the war is prolonged and shortage of manpower has to be organized. At the OWI Hammond has been directed the shortest daily half-hour news from home.

NEED CHARACTER ACTORS

Small Town Station Finds Waiting Soldiers Useful

Kington, N. Y., July 14. "Sophia and Josiah," comedy series Friday nights on WENY, local Mutual outlet, has lately been using men from the U. S. armed services in the regular cast. The idea, says Sophie Miller, the organizer, artist and Sophie of the program, was the idea of bringing the war to the mikes when a petty officer in a mime sweater was in Kingston. He put him in the show and his Texas drawl, ad-libbing dialog fitting into the plot situation, drew rapturing listener approval.

Dad Pickard on WOAI Solo

San Antonio, July 14. "Dad" Pickard, playing solo and minus the family will be presented in a new series of programs over station WOAI starting here next week. It is expected that the family will join him soon after filming several shorts in Hollywood.

Dan Healy Heads New WMCa Show, Utilizing Name 'B' Guy, Guesters

Dan Healy, Broadway café m.c., will begin a radio series Aug. 10 on station WMCa, New York, using Broadway personages as guests. Healy will be tagged as "The Mayor of Broadway" and backed by a cast of two pianos and two vocalists provided by Walter Craig, WMCa program director. The series is being written by Billy Tracy, the opening broadcast (Monday, 11:30 p.m., 12:30 a.m.) probably including Jim Barton, Helen Kane and Ethel Merman.

Vaudeuse-agent Billy Jackson set the deal with Craig.

CHARLES COURBOIN ON PEABODY STAFF

Baltimore, July 14. Dr. Charles M. Courboin, Belgian composer, was appointed to the faculty of the Peabody Conservatory of Music. A member of the Conservatory summer school faculty for the past three years, he will occupy a full time position beginning Oct. 1. Other recent appointments to the Peabody include Harold Bauer, pianist; Nadia Boulanger, composer and conductor; and Charles M. Courboin, composer and conductor.

Courboin will presumably continue to NBC Sunday mornings, he being one of NBC's prestige items for past two years.

WSNY GETS GOING

With Three Local Department Stores on Its Schedule

Schenectady, N. Y., July 14. WSNY, which makes its debut in Schenectady this morning on July 15, has more than 80 local and national clients scheduled. Among the local accounts are the city's three department stores—Barney's, Walker's and Carl's. Each has signed for 15-minute programs during a day week.

Consistent with the station's policy of stressing music and news, the trio of department stores will present a variety of programs, including ingredients, in various forms. All three have used radio in the past, but not on an extensive scale.

Douglas Crisp and Rosemary Lane will guest on the Kraft Music Hall over NBC July 16.

Canadian Private Stations Only Now Getting Some Profit, Comments Is Told

Montreal, July 14.

Glenn Bannerman, president and general manager of Canadian Association of Broadcasters, representing private station owners before the committee on radio of the House of Commons Thursday (9), stated that it was "only within the last five years that any number of privately-owned stations have entered into black figures and begun to recover some of the losses of the past 15 years."

He added that advertising placed with private stations through the



COL. JIM HEALEY

Former newspaper publisher and actor for the past ten years, Col. Jim Healey has been continuously sponsored on network and major local stations by important national and regional clients. This nationally recognized news commentator and analyst heads the news staff of WSNY, now Schenectady station. Healey and WSNY news already heavily used—a few choice parts still available.

GIVE WHEELER U. S. OVERSEAS MISSION

Ward Wheeler, president of the Ford Motor Co., has been named as part of the Campbell Soup and Palmolive accounts, has taken over the U. S. Army Signal Corps. Wheeler was an aviator in the last world war.

Arthur Balley, executive vice, will hold top authority during Wheeler's absence. W. A. Dunn, treasurer and office manager, is to be the new U. S. Army Signal Corps. Dunn remains in charge of the New York office.

Independence Declaration Cut on WHK for Plug, And Reaction Is Bad

Cleveland, July 14. Because a WHK engineer followed instructions and cut closing portion of the Declaration of Independence broadcast on WHK last week, a Melody show, July 4, the studio and radio editors have received late letters from listeners.

Other kicks over same station (WHK) cutting of ending of Stephen Foster program same day also was registered. Both programs were cut for commercial plugs.

WARD DORRELL JOINS HENRI, HURST, McDONALD

Chicago, July 14. W. Ward Dorrell, formerly Chicago office of Paul H. Rayner Company, has joined Henri, Hurst & McDonald in charge of radio. Dorrell was in charge of the practice radio director of the agency, continues as assistant to Dorrell.

Canadian Broadcasting Corp. averaged \$44 per station per day which was insufficient to begin to cover the salaries of the employees of the average station. Bannerman said that during 1941, 69 private stations in Canada reported a total of \$830 in time given free for government patriotic and charitable campaigns. In addition to this, the private stations on the CBC network carried network programs of this kind.

The private stations did considerable work in developing talent, but they did not do anything to help of broadcasting an originator of a private station over a network without giving credit to the station. In

Swing on Blue, Not NBC, for Economy And Opposite Former Sponsor

Hildegard's Ber Act.

St. Louis, July 14.

Hildegard, currently on the Hotel Chas. Roof in St. Louis, Mo., is doubling time, a six-week radio series, "The Blue Room."

Her roof biz is doing capacity, and on Friday (17) she makes a "Bandstand" with the Blue Room, Fuller, local department store. She has a \$50,000 note to make.

Carl E. Smith, WHK, To Supervise Training Of Men for Signal Corps

Cleveland, July 14.

Carl E. Smith, chief engineer WHK-WCLC, was granted a leave of absence to accept an appointment as Assistant Director of Operational Research for the U. S. Army Signal Corps. He will be in charge of training personnel for radio detection of aircraft. Ralph Delaney will be acting chief.

Gordon Smith, WHK-WCLC, announced he is the latest to leave for the army, following as ground crew man at Patterson Field, Dayton.

Wally Scholz has been added to the staff, replacing Jim Egan, engineer who left for research laboratory defense work.

WPAT, PATERSON, INTO NEWARK FOR SHOWS

Newark, July 14.

Studies and offices will be opened here Aug. 1 by WPAT, Paterson, N. J. Press started by Paterson will be retained, but a large percentage of WPAT programs will come from the Newark studios. The station will continue to operate from 6:30 a.m. to 8:30 p.m., with no change.

James V. Coonan, president of the station, is now serving with the Navy in Washington. His wife is secretary of the corporation; Rex Shep is vice-president, and Frank Miller is treasurer. Henry L. Miller is program director, and Earl F. Lucas, chief engineer.

MENSER AN NBC V.P.

His Title Matches Carlin's at Blue Network

Clarence L. Menser got the title of vice-president of the program department of NBC last week. This matches him up with Phil Carlin who has been a vice-president in the same job for the Blue.

Menser took over when Sid Strotz left for the Pacific coast domain of NBC. Strotz is now in the Pacific, apparently without foundation, that Strotz might be returning to New York.

Morton Slatley has been promoted to sales manager of KFSO, San Francisco. He succeeded Jim H. Harty, who has moved to Los Angeles to represent KFSO through Weed & Co.

Although it was NBC that announced several weeks ago that it had signed Raymond Gram Swing, currently on Mutual, to an exclusive contract, the newscaster has wound up on the Blue Network. He will occupy four 15-minute periods a week on the Blue for Economy, starting Sept. 28. It will be the 10 p.m. spot, opposite the "Bandstand" with the Blue Room, for eight weeks and bringing him into competition with his present sponsor, Who's Who Clear. Swing ends his White Owl program Sept. 25.

Swing's Blue hookup will consist of 10 stations. This ensures a picture of NBC-Radio stations. J. Sterling Getchell is the agency on Swing.

White Owl is considering Raymond Clapper as Swing's successor on Mutual, starting the first week in September. The agency on the picture has been exclusively Blue Network.

Mutual's Sarason

In its "conference call" to Mutual affiliates Monday (13) that the network's management commented on Swing's alignment with the Blue Network. When Swing, according to the statement made on this "call," was with NBC five weeks ago, he said that he was making the change because he wanted the NBC-RCA facilities and a year's guarantee in come on a non-cancelable basis. Also that while NBC had not set a schedule for his broadcasts he was assured that satisfactory time would be available for him.

Last week, according to the same "conference call" statement, NBC got in touch with Swing and offered him the alternative of staying with the Blue Network for sustaining broadcasts over NBC with schedule time being later than 10 p.m. or with a release from his NBC contract so that he could go on the Blue for Economy Monday through Thursday. The statement said that the network to mutual affiliates was, "The advantages of the association relationship of the RCA network will be quite obvious in this connection."

Bernard Procter Has Biow Business Reins For Radio Department

Chicago, July 14.

Milton Biow last week split up the executive authority of his agency's Chicago office between "Dick Knight and Bernard Procter. Knight will have charge of program production and talent selection and Procter will function in a managing capacity. The latter will handle the relations with stations, clients and talent. Biow at the same time appointed Irving H. MacKenzie as his executive assistant. The resignation of authority followed the resignation of Reggie Scheibel, who previously headed up these various departments.

Biow and Knight left for Hollywood last Friday (10) for the purpose of obtaining a final decision and deciding which of the Philip Morris shows should originate from the Coast.

RICHARD DIGGS TO FRISCO Leaves Lennen & Muehl for OWI

Richard Diggs, co-director with Barney Butcher of Lennen & Mitchell's radio department, resigned last Friday (10) to join the Office of War Information in San Francisco. Butcher will function as the acting head of the department. Diggs was formerly a writer in Hollywood.

Mrs. B. Oldfield Resumes

Lincoln, July 14. Hollywood agent George B. Oldfield, who was detailed for the Lincoln Theater Company in the same spot on KFOR, has resumed his duties. Oldfield assumed night, and days a week, on contract signed by Charles Freeman, city manager of LTIC.

Harold W. David, formerly with Lord & Thomas, has joined the Chicago office of Blackett-Sample-Hummert as an executive.

MAIN STREET

KID SHOWS, REMEMBER?

The rise and fall of the radio children's hour is the theme of a new book, 'All Children Listen,' by Dorothy Gordon (George W. Stewart; \$1.50), which confidently looks forward to a day when the parents, teachers and worried adults generally will again demand service. Mrs. Gordon traces the cliffhangers, the Uncle Dons, the agitation, the disappointments, the ultimate flight of the sponsors and admen from all the up-roar. 'Phoey on kid shows, they're too much trouble,' said the businessmen, disgusted with the clubwomans, the pressure groups, the sincere and the insincere, the confusion of counsel.

Mrs. Gordon has figures to illustrate the decline in the number of children's programs. The decline in the industry's intellectual interest therein she also reports, deploring executives without imagination who wish only to be left alone to fret over James Lawrence Fly.

It was not so in Russia, where the radio was dedicated to the child with results that Mrs. Gordon now sees reflected in the splendid morale of the Soviet troops and masses. The child was patiently studied and lovingly served by Russian broadcasters. There were three separate sets of programs by agencies. The greatest stars and writers in the Soviet were not too great to perform for the kiddies. In Russia the children's program, per se, reached its fullest flower, Mrs. Gordon found on her fact-finding tour some years ago. Characteristically, in Germany, where everything is perverted, radio taught little children to be nasty cruel brats.

Enough is sketched by Mrs. Gordon to show what a pathology of petty clubwomans politics the children's program problem became in the United States. Her lady-like reticences about the Women's National Radio Committee and about some of the under-table leg-pinchings of the erstwhile wonderful foolishness must be regarded as the story of its full detail and most poignant flavors. The battle for the children's program was lost in too many coast-to-coast hook-ups for lady orators.

'All Children Listen' is, meanwhile, an informative, useful, clearly written book, happily free of the unintelligibility many clearly written books and schoolmarm manage to wrap around the subject. Mrs. Gordon is earnest but not hysterical, urgent but urbane.

Newspapers' Part In War Effort Set For Seattle Talks

Seattle, July 14. The Blue network's Town Hall broadcast of Aug. 6 will originate at University of Washington's Meany Hall here. The role of the Press in War Time will have as participants Palmer Hoyt, publisher of the Portland Oregonian, Saul Lewis, publisher of the Linden, Wash. Tribune, and Eric Johnston, president of the United States Chamber of Commerce. Efforts are being made to get Government's view on the subject from Elmer Davis, Byron Price or Paul Smith.

The publishers of the three Seattle dailies, John Roettiger, Post-Intelligencer, Abe Horowitz, Star, and Elmer Field, Times, will participate in a pre-broadcast discussion on the part of newspapers play in the present war effort.

TOWN MEET AND DENNY STRAY FAR, FAR AWAY

'America's Town Meeting,' which originated last week in Albuquerque, New Mexico, over KOB, will be broadcast for the next three weeks from the Southern California. The first program, from San Diego, the topic will be, 'How Shall We Cope with Housing Problem in Defense Cities.' Peter Grimm, New York City realtor and member of the Town Hall board, will be one of the speakers.

Town Meeting has been on the road since spring, with George V. Denny, Jr., in charge as general

Virginia Payne, Jones Returned to Office In AFRA Chicago Vote

Chicago, July 14. Election of officers for the new year was held Thursday (13) by the Chicago local of the AFRA, in a special meeting at the Sherman Hotel.

Virginia Payne was re-elected president of the union, and Raymond Jones was returned as executive secretary.

Other officers included Norman Barry, first vice-pres.; Bob Bailey, second vice-pres.; Paul Nettles, secretary; Helen Van Tuyl, recording secy., and Philip Lord, treasurer.

WHIP NOW WJWC

After John W. Clark-Marshall Field Has Minority Share

Chicago, July 14. WHIP has changed its call letters to WJWC, honoring its new majority stockholder, John W. Clark-Marshall, former of the Chicago Sun, a street financier, Marshall Field, store owner and publisher of the Chicago Sun, is also a minority stockholder in the new set-up, which has undergone a complete reorganization.

Coincident with the change in name, WJWC went on the air full-time, having previously operated on a part-time basis with stations in Buffalo and Oklahoma City.

Simultaneously, WJWC put into operation a new five-tower directional radiating system which will enable it to operate full time on 1230 Mcycles.

Staff at WJWC includes William R. Cline, vice-pres. and general manager; Frank Baker, formerly of WLS as program director; Mark Love, production mgr.; Bert Julian, advertising manager; William E. Albright, chief engineer; John McNeill, business office manager; and Gladys Jones, traffic manager.

AND ARMY RADIO REFLECTS FACTS

News From Home,' in Collaboration With OWI's Overseas Branch, Keeps a Small Town Village—Minor League Baseball Rites Big—Section News, Rural Politics Included

HOT MUSIC ITEMS

By ROBERT J. LANDRY

One part of an extensive short-wave radio service now provided to American troops by the United States Government itself is a half-hour called 'News From Home.' This program is one of the most revealing of our attitude in this war toward our soldiers and the constant striving of the War Department to render the traveling listener news that ordinarily never crosses oceans. For example, there is great stress on minor league baseball scores, then 'Yodanis' Orville rate right with the New York Yankees. American gaps and anecdotes are also included. The program is a daily radio service to the troops, and what's doing in the United States is included. The program is a daily radio service to the troops, and what's doing in the United States is included. The program is a daily radio service to the troops, and what's doing in the United States is included.

Uncle Sam attempts to show the fighters what life is like while they are away, how everybody is working hard and pushing for victory. Every section of the U.S.A. is included. Radio stations all over the country are asked to contribute their best-known announcer voices, which are dubbed into 'News From Home' along with such items as the current hit tunes, how somebody nicknamed the Nazis 'sons of bitches,' etc.

Soldiers and sailors receive a considerable number of the regular advertiser-supplied network entertainment programs, which reach on short-wave stations. But Uncle Sam's own service to the forces is already extensive and growing. These programs are largely under the impetus of the Bureau of Public Relations. Some of them, however, emerge from the production brains and industry of the Overseas Branch of the Office of War Information in N. Y., and all the DX programs pass through the control board of the latter, from whence they are fed to the various shortwave stations scattered all over the world.

The daily broadcasts begin around midnight and continue through until the dawn of the following day. Programs are repeated on different bands and at different times for convenience of listening, so that as far as possible they hit the

(Continued on page 39)

Witmer Discloses NBC Intentions On Full-Use-of-Network Basis; Following CBS, Mutual Moves

BIOW HEARS GINNY SIMMS Also Seeks a West Coast 'Johnny' For Commercials

Hollywood, July 14. Vick Knight, executive producer for the Biow Agency, is auditioning Ginny Simms for a new musical script program. If approved by Philip Morris it replaces one of the eight major shows above.

Also being auditioned is another 'Johnny' so that cigar shows can be moved to the Coast.

Roy C. Witmer, NBC v.p. in charge of sales, disclosed Monday (13) in a letter to advertisers and agencies that while the network does not contemplate raising rates it is trying to work out a plan whereby contracts may be 'at comparable' small cost include every available NBC station in their bookings, and with no penalty to those who do not wish to use the full service. The statement was the first by NBC on the subject since Columbia issued its new discount schedule. Under CBS plan advertisers who used the full network became entitled to large added discounts. For smaller accounts the new discount plan represented a rate increase of 5%.

Mutual was still waiting yesterday (Tuesday) to hear from stations affiliates on the new volume discount plan that it had submitted to them. It is looking for a response to the plan all stations have been classified into three market groups: 'A,' representing half the stations on medium-sized stations and 8% on the smallest stations.

For accounts that book 200 or more stations the maximum discount allowances will be 50% on market 'A' stations, which were made such stations. Market 'B' stations will get a quantity discount, an agency commission (15%), and a mutual 15% sales service charge. On the statement made on this 'call,' in the case of stations the maximum discount would be the station's net compensation, 25%. On the account in this sort of booking the account would receive a maximum discount of 75%, while the station's net compensation would be 15%.

It is Monday, July 14, that new discounts into effect Aug. 1.

SAVINGS BANKS EYE WOMEN'S PROGRAMS

Ruthrauff & Ryan is inquiring for women's participation program available in behalf of the N. Y. State Savings Bank Association.

The spots, if and when lined up, are to be part of a recommended campaign.

Pious, Moss, Knight On AFRA National Board; Probably No Convention

New members of the American Federation of Radio Artists national board, named in the recent election of the New York local, are Minerva Pious, Arnold Moss and Felix Knight. Re-elected in the same balloting were John Brown, Clayton Collier, Ted deCordova, Alim Bess, Ken Roberts and Walter Preston.

If the union's national membership approved a proposed constitutional amendment these elections will be automatically made final. Ordinarily, all elections must be approved by the annual convention. The proposed amendment would cancel this year's annual convention, previously scheduled to be held in Chicago late next month. The cancellation would be in conformity with the recent suggestion by Joseph B. Keenan, director of Defense Transportation, that all national conventions be cancelled to avoid unnecessary travel. AFRA leaders had previously planned to go ahead with the convention because a few delegates would be making the trip to Chicago.

Parley Reed, special events chief at KSL, Salt Lake City, is hospital for operation.

'Victory Theatre' (OWD) Sets Shows

Stewart-Grant-Heppburn in 'Philadelphia Story' as Lux Summer Sub

Hollywood, July 14. Eight programs to fill the Lux summer void over CBS on Monday (15) will be the 'Victory Theatre' series supplied by the Office of War Information. Lead-off will be Monday night's Lux version of 'Philadelphia Story,' with Lieut. James Stewart, Cary Grant and Katharine Hepburn splitting up the leads. That Wolf, originally installed here as chief liaison officer for Office of Facts and Figures, continues that capacity under Sinner

Davis. He leaves for Washington after the initialer to confer with the War Relocation Authority.

Other shows set by Wolf and his eastern associates are in the following order: 'The Big Town,' Major Bowes, 'First Nighter,' 'Big Town,' Bob Burns, Screen Guild Theatre and Fred Allen. C. B. DeMille will be the voice of the U.S. New York and Hollywood will be the original point of an equal number of programs. Victory Theatre series supplements the companion string on NBC's Victory Parade.

WHOLE STAFF, VACATIONS AT SAME TIME

Tuscola, Ill., July 14. Instead of the usual staggered practice of staggering the vacations of its various staff performers, station WLSU decided to put on a week's holiday at the same time this year. During the interval, the station would be closed, and the transcribed programs—with apologies to the listeners. The vacation was taken by the whole staff.

Newest member of the station's talent list is La Donna Jean Harrell, 16, a sophomore. She also is a stenographer, which will doubtless prove useful, as the WLSU is constantly handling the 'inner sanctum' because of staff members going into the armed forces.

PORTER TAKES CARTER'S FROM STREET & FINNEY

Richard A. Porter, v.p. in charge of the New York office of the Radio, William B. Cunningham, Jr., and Edna L. Taylor, v.p. in charge of the Carter's Little Liver Pills business. Porter has for some time handled the 'inner sanctum' of the Carter's Little Liver Pills business (Blue) for the same account.

Carter & Finney agency has booked for years Carter's spot business through a suboid, Spot Broadcasting, Inc.

With Radio, Films, Press, Schools All-Out for War, Why Fear 'A Few Dissenters,' Asks Att'y Hays

"Practically the entire radio, the press, the theatre and the schools all the time, schools and public institutions are all-out for the war effort. If all of this dissent, we are in a sorry mess, indeed."

This was a high point in a recent Ted Granik Forum discussion on the Mutual network of "Should War Curb Free Speech?" Attorney Arthur Hays Sulzberger, affiliated with the Council for Democracy, approached the subject from a different angle, saying, in part:

"This question, 'Should War Curb Free Speech,' faced Lincoln during the Civil War. A powerful yes was his answer to defeatists who masked themselves in the costume of civil liberties. Curbing free speech, Lincoln saved the Union, preserving freedom for all."

"During the World War the same vital questions arose. That great champion of civil liberties, that Civil War veteran who knew what war meant, Justice Holmes, spoke in 1919—not in the heat of battle, but in post-war peace time. He spoke for a unanimous Supreme Court. Again free speech was curbed. In the crises of 1961 and 1917 this nation had to deal with insidious foes in our midst. It curbed speech and punished the speakers."

"Now a greater crisis threatens. Domestic enemies would destroy us. Fifth Columnists, Bundists, Fascists draped in the American flag try to spread the Goebbels malice. Once again a rounded nation demands the answer Lincoln and Holmes proclaimed."

"To this question my answer is Lincoln's and Holmes's—an emphatic yes. What would disagreement mean? It would mean giving domestic foes, co-conspirators with our dupes of Hitler and Hirohito free license to use the powerful weapons of press, radio, motion picture, and the great square in order to sow discord between labor and capital, to persuade farmer and fighter to haul down our flag, to urge our soldiers and sailors to desert. We of the United States are neither such fools nor such tools. In 1961 we fought to end slavery. We won. In 1942 we fight to destroy the menace of a Hitler-ruled slave world. Again our united effort will win. We decline to hand over weapons to our foes, whether the weapons be planes or guns or words."

"The real question for this evening therefore is not whether war should curb free speech but to what extent and by whom such curbs should be imposed."

Reasons Dissent Is Healthy

Emphasizing a different approach Hays declared:

"Free speech, a free press and other fundamentals of a democratic system have not only spiritual, but likewise, practical values. In other words, democracy works. The rationale of freedom applies particularly in time of stress."

Thus, in my opinion, free speech should not be curbed in time of war. But the term 'free speech' does not cover the right to disclose military information, or to incite to violence, or to violation of law any more than it covers the right to yell 'fire' in a theatre. The right to express an opinion should never be curbed, and this no matter how vicious or unpatriotic the opinion may seem to be."

"Democracy is more efficient than Fascism. The sound reasons for free speech, by which again I say I mean free expression of opinion, are particularly important in war time. Freedom encourages criticism. The worst effect of suppressing a few thousand extremists is that you discourage millions of reasonable men from expressing themselves. Freedom puts dissenters and dissenting views in the limelight where they can most effectively be combated; it is better to have upon them underground propaganda. Freedom provides a safety valve for emotion. When you let people

War Blur Records

Misoula, Mont., July 14. Station KGVO, local outlet of CBS, has aired 3,268 war effort announcements since Jan. 1. That is the second highest number of such plugs carried by any of the eight Pacific network stations of CBS during that period.

Station KOIN, Portland, Ore., led the list with 4,778 announcements.

Russian, anti-British, and who say things we do not like. But when you prosecute these people that is propaganda, for whatever effect it might have, reaching millions of people. It is not a fair assumption that we are influenced nor so much by a fear of propaganda as by a desire to 'get these men.' Do I object seriously to a man like Christian

going to jail? Far from it! But of course that is not the point.

"What is the effect of these prosecutions? To some the Chicago Tribune and the Daily News should be put out of business. Even the Saturday Evening Post has been under fire. The Irish papers as well as many American papers say we are supporting British imperialism. Others attack the Russians and Communism. Various groups in the United States have different prejudices. The result of attempts at suppression would be to stir up resentment, hatred, fear and make issues of matters that are relatively dormant, issues that would divert us from the one effort on which the country as a whole is united—the winning of the war."

Beasmont, Texas.—John Devine is the latest voice to join the KFDN announcing staff. Comes from KEYS, Corpus Christi.

PHONE FARMS TO ASK NEWS

Tuscola, Ill., July 14. Program of telephone conversations between Clair B. Hull, manager of WIDZ, Tuscola, and farmers of the station's area is now being aired at noon five days a week by WIDZ. Hull selects the farmers' names at random and after getting them on the phone, asks them questions about farming and farm conditions.

Besides the obvious stunt aspect, the series also offers a method of gathering information about farms in the area without using valuable rubber and gasoline.



Have you heard

It begins with a company called the Pet Milk Sales Corporation that manufactures a very fine brand of irradiated evaporated milk.

Pet was getting along splendidly without any radio advertising at all. Its sales figures were excellent.

Then in 1933, Pet began to experiment modestly with radio—\$26,418 worth of CBS time out of \$358,632 spent for consumer advertising. That year Pet's sales were \$15,682,833.

A New Kind of Studio Horror

Station Gives Away 'Souvenir' Transcription—It's the Next Broadcast—Result: No Program

Pittsburgh, July 14. WWVA in Wheeling, W. Va., used to supplement KDKA here in carrying Bernie Armstrong's 15-minute nightly musicals, but, because of program complications, WWVA's Tuesday broadcast was always a transcription of Armstrong's Friday show over KDKA. Recently the series went off the air. That day, Armstrong and Dick Woodward, agency executive, went to Wheeling to see the horse races and later they dropped in at WWVA. Armstrong asked Paul Miller, the

station manager, if he could take a couple of transcriptions of his show home for souvenirs. Miller got him the discs and the visitors left. On the way back to Pittsburgh they tuned in WWVA to hear Armstrong's recorded broadcast. All they heard was piano and organ music.

Armstrong had a ghastly premonition. He was right. Record Miller had given him was the last of the series, scheduled at that moment for the WWVA listeners.

Recalls War, But—

Salt Lake City, July 14. KUTA, which has the Earl Godwin newscasts for Ford seven days per week, cooked up exploitation idea to have early day Fords, placarded to announce the newscasts, tour the city. Idea was killed when someone remembered the rubber situation and the antagonistic attitude the stunt might engender in the public.

Francis Howard on Blue's Sales Promotion Staff

Francis Howard has joined the sales promotion staff of the Blue Network, which is headed by Bert Hauser. Howard was formerly executive v.p. and space buyer of the Kremen & Howard agency.

Quirk Puts WRVA, Richmond, Solidly Into Hawaiian Garrison; Virginia Governor 'Adopts' Boys

John Raleigh in U.S.A.

San Francisco, July 14. John Raleigh, CBS correspondent, landed on the West Coast after three years' absence from the United States. He gave a graphic description, on a broadcast from Los Angeles, of traveling in a convoy from Australia.

Raleigh was stationed at Batavia, Netherlands East Indies, for some time, before he went to Australia.

Richmond, Va., July 14. Special Salute to Oahu was broadcast 1:05-2 a.m. Monday (13) by station WRVA, Richmond, to U. S. troops serving on Oahu, principal island of the Hawaiian group. Angle on the show is that because of some unexplained comm. quirk, the WRVA signal is one of the most clearly receivable in Hawaii from the mainland, and the troops there spend regular hours listening to the WRVA programs.

Although it's not known how many (if any) of the troops in Hawaii are from Virginia, Governor Colgate W. Darden appeared on the show to address the men as 'temporary sons of the Old Dominion.' Maj.-Gen. Joseph A. Green, commander of the anti-aircraft headquarters in Richmond and the highest-ranking officer in the Richmond area, also participated in the broadcast. Others were Sunshine Sue's Hangers, Barry McKinley and Caroline Bue, Wilson Angel, Marjorie Hatfield, Bert Rapine's orchestra and saxophone group and one of the WRVA studio secretaries, whose sweetheart is a Lieutenant, stationed somewhere in the Pacific with the Army.

BOTTERILL IS BOSS OF CJOC, LETHBRIDGE

Vancouver, B. C., July 14. Norman Botterill, formerly assistant manager of CKWX, Vancouver, has been appointed manager of CJOC, Lethbridge. Stuart McKee has been named production manager of CKWX.

Don McKim, promotion manager of CKWX, leaves tomorrow (Wednesday) to join the Royal Canadian Air Force.

FCC ENDORSES SALE

WEER Goes to Buffalo News and Paul Fitzpatrick Jointly

Buffalo, July 14. In a departure from its policy of not acting on newspaper applications until outcome of its probe into joint newspaper-radio operation, the FCC in Washington has authorized the sale of WEER, the Buffalo Courier-Express. Total consideration was estimated at \$168,000.

This leaves News, which acquired 250-watt WEER in 1938, with one station, 5,000-watt WBBN. Commented the FCC: "While the instant proposal involves the acquisition of control of a broadcast station by newspaper interests, there are factors which impel the commission to give consideration to other points involved in the proposal."

"Granting of the application," it continued, "would eliminate multiple ownership by the News over broadcast facilities in the Buffalo area and would alleviate the concentration of control by the News over facilities for public expression and the moulding of public opinion. It would, at the same time, make for a better balance of competition between the two Buffalo newspaper interests."

Deal involves sale of all preferred and common stock to Fitzpatrick and morning daily by Edward H. Butler News publisher, and Marjorie Mitchell Baird. Transaction splits Buffalo's five stations into News-owned WBBN, Courier-owned WEER, Buffalo Broadcasting Corp.-owned WGR and WGBW, and Roy L. Albright-owned WBNY.

CKTB, Ontario, Canada,

On Joe McGillivra's List

Station CKTB, St. Catharines, Ont., has appointed Joseph Hershby McGillivra as its national representative in the U. S. Outlet is an affiliate of the CBS secondary network and operates on 1,000 watts full time, on 1550 kc.

Station KVOD, Denver, also represented by McGillivra, has received a power increase from 1,000 to 8,000 watts full time. It operates on 930 kc and is an affiliate of the Blue network.

the one about Pet 'n' Mike?

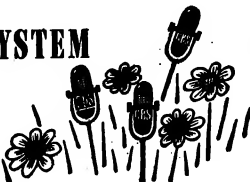
Next year, Pet increased the CBS appropriation to \$161,054, and upped its other advertising expenditures. Sales increased almost \$4,000,000.

In 1935 and 1936, however, Pet decided to depend more and more on radio, less and less on other media. And still sales went up. Finally, in 1937, Pet staked its entire consumer budget—\$537,094—on radio, nearly all of it on CBS.

Bold, you'll say? But it worked—sales jumped \$4,500,000.

And from 1937 on, Pet's confidence in radio and CBS has grown even stronger. Domestic sales, eliminating war and government contracts, have climbed another \$11,972,517 to the highest peak in Pet Milk's history—\$41,675,111—an increase of 166% since Pet first met "Mike."

COLUMBIA BROADCASTING SYSTEM



XAVIER CUGAT



Thanks

Mr. Lucius Boomer
for reengaging my orchestra for the 11th
consecutive season at the

Waldorf-Astoria



Thanks

Mr. Richard Marvin of
The William Esty Agency
for the new one-hour

Camel Caravan

Every Friday Night, 10:00 to 11:00 P.M.
EWT, CBS Coast-to-Coast.



Thanks

Columbia
Pictures

For co-starring my orchestra with Rita
Hayworth and Fred Astaire in the
forthcoming production

'You Were Never Lovelier'

Soon to Be Released . . .



Thanks

Columbia
Records

For the splendid job they have done
with my recordings

and to my boys

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

Inside Stuff—Radio

As an aftermath to its recent announcement of a new discount plan Columbia is faced with the problem of finding an answer for an old account, namely, Gulf Refining. This advertiser wants to know why it shouldn't be entitled to at least a pro rata share of the network's 15% discount since it uses a CBS affiliate station in every market that shares a Gulf retailer. The 15% allowance goes to accounts using 114 stations, while Gulf, because of its regional distribution, has a hookup of but 80 stations.

The account is really not the network's rate increase of 5%, but it figures that it also ought to get 10% discount or rebate since it uses CBS grant this rebate on the account's net billings the savings to Gulf would amount to 2½% as against the 5% increase Gulf anticipates paying after June 15, 1943, when its present protection against any rate increase expires.

Malcolm Parker, supervisor of WEAN, Providence, declined to do an announcing job for "True or False" (Blue Network) out of the Newport training base Monday night (13) because his station is now affiliated with Mutual, but that didn't prevent the program from engaging an announcer for the event who works for the same operator, John Shepard, 3rd. Parker had announced the same program from Newport several months before and when the assignment was again offered him he explained since his station was no longer on the Blue he didn't think it mete for him to accept. The program then got in touch with WNAC, Shepard's Boston, which only recently broke with NBC to go Mutual, and found that there would not be any objection to Walter Hurley, WNAC staff announcer, handling the Newport broadcast. WPCL, the Blue's Pawtucket station, originated the program this time.

Paul White, CBS director of news and special events, maintains an active hand in the preparation of the five-minute news summary which clears over the network at 8:58 a. o'clock last Wednesday by Cecil Brown and Eric Seaverd, who share the spot across the board, write their own scripts. White occasionally steps in for the insertion of some comment of his own. Such an incident occurred last Wednesday by which he had included in the script a paragraph about the difficulty Elmer Davis, director of the Office of War Information, was having in getting the martial group trying the eight Nazi saboteurs to let the press and radio in on the proceedings. White took the finished script at the last minute and to that paragraph added the line, "The Government is apparently trying to keep a war secret!" Brown frowned at this bit of editing, but the line stayed.

All remote dance periods that clear over Blue Network stations between 11 and 11:15 p.m. EDT, will now originate from Chicago due to the rebroadcast schedule for the Ford news programs. The Blue's wire circuits from New York is needed at this time to carry Ford stations to the Coast so that the only way that the network can feed its affiliates in the middle west and east is to use the loop that runs from Chicago to New York.

WINA Artists Bureau, which has been dormant since first of the year, folded officially this week when papers dissolving the corporation were filed at Albany. Outhit never had got rolling as a money maker, and the end was expected ever since offices were moved from 1540 Broadway where WINA is housed, around the corner to the Lowe's State Annex Bldg., on 46th street.

Sunday evening on his talk from London over CBS, Edward R. Murrow made one London daily, even with scant space, gave two columns to the Barbara Hutton-Cary Grant marriage. He reported that she married, and down boards up, and empty—and unembowed—a vast mansion in London, while placed like it were greatly needed for housing and hospitalization.

"YANKEE HOUSE PARTY"

**Good Old-fashioned
New England Host to
Thousands of
New England listeners
who welcome an escape from
Tragedy—Tear Drama—The Weeps
with a half-hour
Monday through Friday
11:30 to 12 NOON**

Fun — Good Music — Good Cheer
Bobby Morris & Orchestra
Ruth Owens and George Wheeler Ted Cole
Francis J. Cronin at the Console
George and Dixie Leo Egan

VARIETY says: "An escape from each night has been well-earned by the thousands of listeners who have been well-served by the broadcast. It is a half-hour's respite from the 'army' mania."

BOSTON POST says: "Among the best looking new space bands, the program is a real treat for the listener. It is a half-hour's respite from the 'army' mania."

Available for Participating Stations
(100 words live or transcribed)
Ask the man from Perry



THE YANKEE NETWORK, Inc.
21 BROOKLINE AVENUE BOSTON, MASS.
Member of the Mutual Broadcasting System
EDWARD PERRY & CO., Inc., Exclusive National Representatives

FINALLY WAXED IN ITALIAN 'You Can't Do Business With Hitler' Cut in New York

An Italian language translation of "You Can't Do Business With Hitler," the recorded series produced by the Office of War Information, was produced for distribution to 30-odd foreign language stations. Three chapters of the show were made last week at Muzak studios. The new OWI is cooperating on the project with the Foreign Language Radio Control Committee. Station WHOM, Jersey City foreign language outlet, is also purchasing its facilities for the show.

Second Italian language series, "Inside Italy," is also tentatively scheduled, with station WOV, New York, to supply its facilities and the OWI to cooperate in the production. The Radio Directors Guild is contributing the services of its members to direct the two series. Actual scripting will probably be done by Lee Cooley, Carlo De Angelo and Brewster Morrell, who are qualified to do Italian programs.

HUBERT KREGELON SPONSORED ON WSPR

Springfield, Mass., July 14. Hubert Kregelon, foreign news commentator, who started this week a 15-minute, five-night-a-week spot for A. H. Phillips, chain grocer. Kregelon formerly worked as an exporter in Holland.

Wrigley Extends 'Trail' ON CFCF in Montreal

Montreal, July 14. CFCF has been given an extension of the Wednesday night "Treasure Trail" hour to the end of the year by the Wrigley Company of Canada. Spot announcements bought current on CFCF include following: Procter & Gamble, six announcements per week for two weeks. Also P. & G.'s Ivory Flakes has taken 10 announcements per week for four weeks.

Borden Company of Canada (Canabec Cheese) five announcements per week for 130 announcements.

Czech Speaks Russian

Karel Hudecek, consul general in New York for the Czechoslovak government-in-exile, gave his first week on the Russian language program conducted by Emanuel Polack on WHOM, New York. He spoke in Russian.

Polack's series is a new one on WHOM, the first Russian language show the station has had.

HERE AND THERE

Leo Smith, formerly actualities division chief of the Ontario zone of the Canadian Broadcasting Corp., is in Toronto on leave. He's serving with Captain Clyde D. Palmer in the trans-Atlantic Ferry Service of the RAF.

Norman Paul is now copy writer and announcer on WAIT, Chicago.

Ed Barry, former program manager of WMPZ, Pittsfield, N. Y., has joined the staffs of WGBO and WGSA, General Electric's short-wave stations in Seneca, N. Y.

Waldo Frank reported getting highest pay over paid radio reporter of talks on Belgrano. Writer speaks excellent Spanish.

Brissell, Frazier at KLO

Salt Lake City, July 14. Robert Brissell, formerly of KMYR, Denver, has been appointed to take charge of the sales force of KLO, Ogden's Salt Lake City station. Also, by Frazier has been added to the Salt Lake City staff as women feature editor. Miss Frazier is formerly of the Walt Disney studio, and the Salt Lake Tribune Telegram.

Alex Dreier with Skelly Oh Chicago, July 14.

Alex Dreier, former radio reporter in Germany, has gone on the air over the split Red NBC network, 22 stations, Monday through Friday at 7 a.m., under sponsorship of Skelly Oh Company.

Dreier is writing a book of his war experiences, to be published by Appleton.

Radio Imagination Aids Rubber Drive

Washington, July 14. Rubber salvage got a big play in recent weeks on behalf of the radio division of the Office of War Information. With the nation faced with the imagination-pervading mental pictures of the millions of automobiles standing useless in garages and lots stripped of tires there was personal feeling in the campaign.

Representative examples of station showmanship in helping the rubber salvage drive, as reported to Washington, included these:

WBT, CHARLOTTE.
At station suggestion a half-hour set was set aside (between 7:30 a. p.m.) for a treasure hunt. Each person who phoned in whatever he is doing and go looking around in every corner in his home and yard to gather up the rubber.

WSON, HENDERSON, KY.
Station secured the aid of Boy Scouts and formed commando groups to conduct house-to-house hunts for rubber. Each morning there is a broadcast to acquaint the people with the progress of the drive and inform them of the territory to be "blitzed" that day.

WGFB-WO, EVANSVILLE, IND.
Stations urged listeners to telephone in their names and addresses if they had any scrap rubber. Members of the station's staff were scattered throughout the city, in radio equipped cars, and as the names came over times, neighbors hearing of the program, gathered together their scrap rubber and met the staff car with their contributions.

KTSA, SAN ANTONIO
Station arranged to scour county highways using boys from YMCA and women with cars for search. Using any to one hundred boys daily they are driven to predetermined spots for foot by foot search. Expect to cover several hundred miles of highway and find considerable scrap rubber.

WBBB, SELMA, ALA.
Station is devoting approximately 70 announcements daily or five hundred during week of one 15 to scrap rubber drive.

WBNB, COLUMBUS, O.
Station WBNB, in order to highlight simplicity of collection mechanism, makes two personal appearances a day at listening stations.

WSSY, WASHINGTON
Station is running a treasure hunt involving four 15-minute programs during drive. Listeners are invited to enter contest for most ingenious ways of finding more scrap rubber. Also schedules interviews with station attendants on progress of drive.

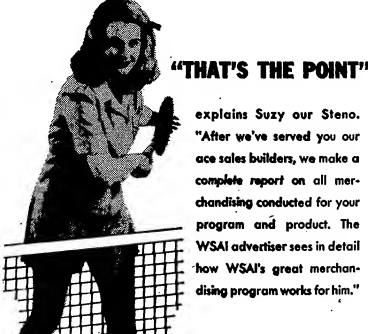
WLS, CHICAGO
Station WLS moved onto the "Big Dance Show" on Saturday night. Full four-hour program with admission requiring 100 pounds scrap metal or 50 pounds rubber for each ticket. Station paid all expenses and total proceeds from sale of scrap collected to be donated to local USO. In addition, WLS gave two-day all-expense July 4 trip to Chicago to entire family of person bringing in greatest amount of scrap. When demonstrated involved one man bringing in 6,000 pounds of scrap entitling him to 60 tickets, but he refused to accept more than two he needed. Have had requests from three more towns asking for like plan to add them in local drives.

WLW, CINCINNATI

Station WLW had a half-hour "Rally for Rubber" broadcast with pick-ups from six points in three states—Ohio, Indiana and Kentucky. "Wild answers were offered to the questions 'Why have we to do it' and 'How are we doing it.' The answers to the 'Why' questions were demonstrated through interviews with army pilots at Dayton, Ohio, who demonstrated with a twin-motored bomber the necessity for rubber in various parts of the bomber. Then, switched to a farm in Belmont, Ohio, who had good reason for collecting as much rubber as possible, their son being in the tank forces at Fort Benning, Ga., and rubber on tank tracks could provide the margin of victory in combat. The How answers came in the form of interviews with filling stations proprietors, a Chinese mother and son, an oil company official, and two farmer groups, who told how farmers were helping in the drive.

"THAT'S THE POINT"

explains Suzy our Steno.
After we've served you our
ace sales builders, we make a
complete report on all mer-
chandising conducted for your
program and product. The
WSAI advertiser sees in detail
how WSAI's great merchan-
dising program works for him."



- WSAI'S SALES AIDS**

1. Street car cards	8. Tashack Covers
2. Home Show	9. Deemtown Wins
3. Display Cards	10. Display Displays
4. Newspaper Ads	7. House-organ
8. "Meet the Sponsor" Broadcast	

IT SELLS FASTER IF IT'S
WSAI
CINCINNATI'S OWN STATION
NBC & BLUE NETWORKS 5,500 Watts Day and Night • Represented by Spot Sales, Inc.

Mutual Expands Its Cooperative Sales Under Mitchell, Pontius

Mutual is expanding its cooperative sales plan with the offer of 21 network programs for its sponsors. The plan was announced by the New York sales office, and Don Pontius, of the Chicago office, has been put in charge of cooperative sales.

Gross billings from cooperative sales amounted to about \$900,000 during 1941, and the network hopes that this amount may be doubled for the current year. Various shows, such as "Fulton Lewis, Jr., The Shadow," "Lone Ranger," etc., have been cooperatively sponsored by various agencies in different localities in the past. The new sales campaign is aimed to increase this kind of business.

Among the programs now available for cooperative backing are the showmen Lewis, "The Shadow," plus Boake Carter, "Bulldog Drummond," "Confessions of Young Johnnie," "B. S. Berceyville," Wythe Williams, Don Norman and Cedric Foster.

Ted Steele, Ex-NBC Page, At Stork Club

Ted Steele, whose "Studio Club" program airs three times a week on NBC, goes into the Stork Club, N. Y., with a seven-piece band, starting July 27. It'll be an indefinite engagement for Steele, his first personal appearance since coming up from the job of NBC pageboy. Besides leading the band, Steele will play various instruments and do vocals. He'll probably play theatre dates when he completes the Stork engagement.

"Studio Club" series is currently undergoing a reworking, making it more of a variety-nevelly show instead of its former stress on music. Feature of the new format will be appearances by various radio performers, with each of the guests doing a "surprised desire" kind of act. It's something along the line of the "Celebrity Minstrels" and "Celebrity Theatre" programs of Mort Lewis.

Gene Clark, Coast writer, has been brought in to script the series on a free-lance basis. Bill Sweets, of the NBC staff, will direct it and Marie Greene joins the cast, with the Four Bells vocal group and Paul Lavalle's orchestra. Steele is also chattering for a film contract.

Schenectady Shortwaves Add Polish Language

Schenectady, July 14. Polish broadcasts have been added to the list of foreign-languages at WGEA, an afternoon (EWT) series being inaugurated last week with an address by the Polish ambassador to the United States, Jan Ciechanowski, greetings from the State Department, Washington. Via London from General Wladyslaw Sikorski, commander-in-chief of the Polish Army, and John Strong, Polish minister of information. Mack H. Nelson, president of International General Electric Company, also spoke.

The broadcasts are aimed at Polish people in that country, especially those printing daily newspapers in defiance of the German Gestapo, and are also designed to furnish news from the United States for the many Polish soldiers in the British Isles, Russia, the Near East and Africa. Ambassador Ciechanowski addressed GE workers at noon on the day he short waved.

WGEA and WGBD, GE shortwaves, are now airing programs in nine foreign tongues: Spanish, Portuguese, French, German, Czech, Swedish, Finnish and Polish.

Akron — Bill Griffiths, former Akron WJW sportscaster who handled Akron Yankee broadcasts, has joined the public relations department of Goodyear Tire.

Bill Thompson left his sales desk at WJW, Akron, this week to enter training as a U.S.O. director.

Not Manana

Mexico City, July 14. Announcers of all radio stations here are sounding this war cry at frequent intervals during broadcasts: "Mexico, get to work."

That is in cooperation with the government's call upon all Mexicans to buckle down to business with a will for greater and sustained farm and factory production as a prime contribution to this republic's all-out war effort.

Preview 'Contestants' For Kay Kyser Broadcasts

Hollywood, July 14. When Kay Kyser returns to Hollywood July 27 he will inaugurate the idea of trying out contestants at Monday night previews. The purpose of this would be to improve the quality of contestants on the Lucky Strike broadcast. It would be in line with a suggestion advanced by George Washington Hill, American Tobacco Co. prez.

After six weeks of it here Kyser will go on a tour of camps in this area.

Saratoga Hoss-Yard Narrows Zone Of Its Annual Advertising Campaign

Schenectady, N. Y., July 14. Package announcements on stations in seven cities have been purchased by the Saratoga Racing Association for the annual running of the ponies in Saratoga Springs from July 27 through Aug. 29. Several stations in more distant cities were clipped from this year's schedule, because of the likelihood of driving from them to the Spa would be "out" with gasoline-line rationing. Two outlets in Schenectady, WGY and WSNY, will be used. Others include: WBNF, Binghamton; WAGL, Syracuse; WBBK, Utica; WTRY, Troy; WOKO, Albany, and WBRK, Pittsfield, Mass.

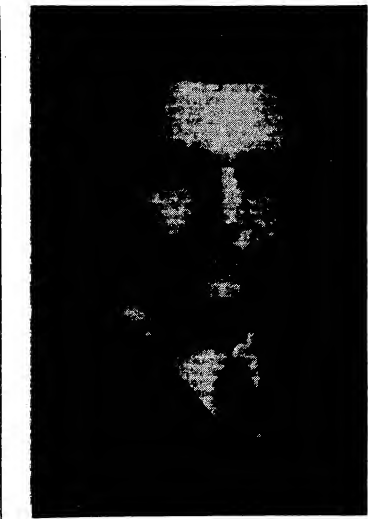
A half-dozen class magazines will receive copy, along with some 35 newspapers. Posters and billboards conclude the advertising media. The publicity and photographic crews,

which have been at work for several weeks, have not been cut. Leighton & Nelson is again the agency handling the account.

CHARLES BALTIM RUNS WHOM ALIENS' SCHOOL

WHOM, N. Y., started Monday (13) a series of evening programs (8-9:30) to help the prospective citizens prepare for his or her qualification test. The programs will be in English, Italian, German and Polish. The citizenship school is in charge of Charles Baltin, who heads the station's war activities and special events department.

A. J. Mosky, general manager of KGVO, Missoula, Mont., convalescing from illness.



"IT IS IMPORTANT TO BUILD AND TO MAINTAIN PUBLIC CONFIDENCE IN INDUSTRY"

Says CHARLES E. MOORE, President THE AMERICAN ROULETTE MELL COMPANY



To the great masses in American business whose continued advertising is a shining symbol of faith in America's future . . . whose fortitude in hard war adds another sheet of defiance to the enemies of free American enterprise and democracy . . . this space is dedicated by The Mellon's Station.

WJW

"A American industry is all-out to help win this war; yet even as it brings to bear the last ounce of energy and of production it has a building job to do for the future.

"We see it this way:—In the interests of our employees and stockholders we must keep alive a consciousness of our products and services among consumers who use sheet metal goods, as well as among the manufacturers who make them. Not to do this would be to court disaster in the post-war period, as some companies learned after 1918.

"It is important to build and to maintain public confidence in industry. This can be done through advertising by keeping the public informed of industry's tremendous war accomplishments, particularly by pointing out how the products that contributed to 'a standard of living worth fighting for' are being used to win the war and thereby to bring a brighter and happier tomorrow.

"Manufacturers' trademarks and reputations die on the vine unless constantly nourished and, in our scheme of living, no better way has been found to do this than through the intelligent use of helpful, educational advertising."

WHAT YOU'RE SAVING IN THE PRONX

On Station WBNX

Deep in the heart of the Bronx lies WBNX. From its 5,000-watt transmitter (across the river in Jersey) the metropolitan area is addressed in French, Polish, Spanish, Yiddish, Lithuanian and Armenian. And in English there are sermons to the Irish and the Negroes.

WBNX reminds the student of foreign language broadcasting that one station with approximately the same languages as another can be quite different. For example the personality, the outward operations of WBNX are quite unlike WJON, Jersey City, whose polyglot sermons were examined under "Democracy in Ten Languages" in last week's "Variety."

It would perhaps be overly risky to attempt a generalization as to why WBNX and WHOM seem so unlike, although each seemingly follows the same policy. Let it suffice that different auspices, different announcers, varying degrees of emphasis create divergent stations.

The management of WBNX has roots in English-speaking non-Bronx business. Amory Haskell is the owner, William Carlton Alcorn the operator of the station. Secretary is Frank Johnson and his chief aide is Ned Irvin.

WBNX has no publicity department of its own, but instead employs a freelance office, Davis-Lieber, on a fee basis. This is one small oddity. Another is musical director Fred Mendelsohn's habit of bobbing up all through the various languages with assorted allures. WBNX is not full time, but has periods of silence dictated by sharing clauses in the FCC license.

WBNX calls itself "a lot more than a foreign language station" and strives for tie-ups with the Bronx Board of Trade, the Bronx Veterans of Foreign Wars, etc. It takes due note of its Negro neighbors in nearby Harlem. It probably has more and better French programs than any other station in metropolitan New York. Its German service goes quite far in pro-democracy anti-Nazi campaigning, although WBNX, as was true of nearly all other linguists in the area, did not escape conspicuous incidents back in the glad-days when there were Americans who seriously asserted that it was undemocratic of radio stations in the

United States not to carry Adolph Hitler's exhortations in the face of democracy.

In monitoring WBNX there is no illusion on "Variety's" part that in week's time all that is typical can be epitomized. Yet this is surely true: Scattered items can be overlooked by monitors, but long-continuing omissions must speak for themselves. In certain languages WBNX is notably remiss in doing anything for public interest, culture, education or democracy. Yet this is contradicted by a fairly rich contribution of these elements in other languages. Manpower and attitude of personnel probably supplies the explanation.

The War? What War?

The Spanish service, for example (daily 11 a.m. and Sunday 7:30 p.m.) revealed fast and numerous advertising announcements, an absence of cultural features, no news except at high speed for a moment or two, and then more interruptions for blarney than actual news. That there was a war on did not concern the Spanish service. That democracy was fighting an attempted return to the middle ages did not cramp the style. The forthcoming Festival of Puerto Rican Youth" (apparently a super-duper dance) was the hottest thing of the week. El Alamein? Where's that? Kharkov? Try Stanbach for your heads.

Dream-Like World

Quietly enjoyable for all who know and love La Belle France is the half hour called "Broadcast of French Thought." It shuns politics to dwell with nostalgia upon history, architecture, poetry, urbane people. Last week it was Provence that was considered. An unblinded orchestra played Goussu's "Suite Ariéenne." Marcel Renaud spoke of the quaint little towns in Provence, Daudet's dream-like world. Mme. Pivote, a distinguished French actress now in the States, recited "Ici va rester Claire Longpueux et son" by André Gide. Lucille, who discussed, another poem read, other literature mentioned. Donations for the "Bibliothèque de France" would be welcome. Unhappily this

program of much merit was sometimes marred by what seemed a lack of interest in the subject.

At another time Jo Delino's "French Hour" is a French la-la-la of music with numerous interruptions for French restaurants—Fleurs De Lys, Le Bistro, Le Champignon, the French Farm in Jersey.

E. Zaslavski conducts a small orchestra in native Greek music. Disparagements in between the numbers are advertisements for Edison radios,

for morale, claims Aya Lyman, a help agent. The poor housewives get a little more than their fair share of babble happily, they forget their "tsuris" (worries).

Stress Catholic Piety

WBNX has a pronounced Roman Catholic flavor through its Italian programs frequent solicitation of piety. One speaker during the Lido program blamed modern family life for many moral shortcomings,

GERMANS-FOR-DEMOCRACY

"Germans, Help the English Kiddies"

"Germans, turn in your rubber salivage. Do this to help our nation, America."

"Germans, it is your duty to help the many German-American boys serving in the United States Army."

These remarks, more or less loose translations, should suffice to communicate a certain fate to the German programs on WBNX in the Bronx. They are from the "Housewife's Hour" at 2 p.m., and were heard by a "Variety" monitor last week.

Conducted in conjunction with the station's so-called German-American Congress for Democracy (Sundays), which has the avowed purpose of giving public demonstration of the loyalty to the United States of citizens of German birth, the station has at least a partial answer to criticism that it is merely negatively neutral and not positively for democracy and against the Axis.

The German language situation has apparently received plenty of cogitation at this station. The various periods contrive to be either definitely helpful or clearly innocuous. The probable cultural levels of several periods are perhaps wide apart. Some periods use kiddies (village glee?) recordings. The leather breeches-slapping, beer-drinking spirit is pronounced. This has an appeal for many German-speaking folks, but will bore any one else. The heavy music has no better advertising.

The "Winemaker," with Bill Foster as announcer, is Gambarelli and "Livio's contribution to Germanic stumping. The musical selection here are in the vernacular of the low-landers, higher class, but sentimental with the deep-voiced old German favorite beginning "I sit here in the pine wood call me..." At did point there is a European incident (shades of the WCTU). "He's never been a teep, isn't a good guy."

United Distillery Corp. and a Mr. Manfred, who is willing, say anxious to do a person's bidding in the use of his gadget in the home of interested listeners, is much in the German language picture.

German segments of WBNX counted out these arithmetical tallies: Entertainment, 68 minutes; advertising, 43 minutes; public service, 14 minutes.

a resort at Port Chester, N. Y. Longie watches, wines, coffee, etc. and a crowd, and at other times clearly advertised. At all periods there were many ads for summer resorts, real estate, Greek phonograph discs. Also the Premier of Greece was carried on a NBC line from Washington.

The Other Aya Lyman

Yiddish is the language of one of WBNX's most picturesque figures. Aya Lyman (not to be confused with the bandleader of the same name) Lyman goes about with a portable recording equipment and interviews Jewish housewives in grocery stores. These discs are broadcast over the station two weeks later, the intervening period taking of the law on not signifying the enemy via code and stirring lots of curiosity among the friends and families of those who wait patiently to hear themselves on the air. Lyman beats the drums for Procter & Gamble.

Interviewees include the grocers themselves. Stress on recipes and advice of Crisco make the thing typical point-of-sale merchandising. At the stores the resourceful Lyman is well situated. Her mother-in-law jokes and with slightly personal questions of a humorous bent, viz. "How would your husband propose to you?" "In the car?" Was it asked? Proposing while driving would be difficult.

"What is love?" asks the Crisco comic. An elderly woman shrugs that she has forgotten. Another Jewess says it is a feeling in the heart, a fast beating eye. "Was it kosher?" Lyman, answers that one. Fresh, clean, pure. Like Procter & Gamble out in Cincinnati. At the sign a bunch of kids gels out C-R-I-S-C-O and each gets a lollipop.

This is humanity in the Bronx manner. Like Meyer Lipshitz advertising religious articles for sale, like the House of Abraham selling funds for wheelchairs, like another civic group that wants to send oranges to the summer camps, like calling Treasury notes "Milchmo Bonds" (the tendency to mix a little Yiddish, a little German with the Yiddish).

The grocery store stunt is good

was some peppering, too, of war bond buying. Most direct propaganda for the democracies was a reference to Cecil Brown's article in Liberty magazine on the atrocious war machine in Italy. For the rest there was much selling of spaghetti, Italian wine, Peppicola, radios, phonograph records, foot balin.

Honors Dead Soldier

One arresting item in connection with the war was heard in the Lithuanian period last Saturday (11) when the announcer, who was bawled for two minutes of respect for a Lithuanian soldier who gave his life for the U.S.A. This Honor Roll was handled with decency and dignity. The Lithuanian half hour otherwise was routine making of international music, family and personal announcements, war bond urging, scattered phrasing, including the Polo Grounds rodeo which has been widely advertised for a fortnight on all linguists around New York.

Subtract the remarks about the Honor Roll and the Lithuanian content goes without important variations for the Armenian period, the Ukrainian period. Strictly was and gas. The Polish disc was somewhat more expanded, marked by at least one national advertiser, Procter & Gamble.

STATION WRWL DROPS ITALIAN

Station WRWL, Woodside, Long Island, last week reduced by nine hours the volume of its foreign language broadcasts. Six half hours in German were dropped, another daily half hour in Italian by Gino Pagliari went out.

WRWL is abandoning the Italian language altogether although still retaining 30 odd hours weekly of various linguists.

McDonald Series Folds

Pittsburgh, July 14. Brian McDonald's weekly Sunday Amateur Hour, sponsored by Wilkeson's Jewelry Company over WJAS, went off the air for the summer recently, the first break in the program since it started seven years ago.

McDonald will resume in the fall unless any applications for a commission comes through. He has made and musical comedy singer, McDonald was in the navy in the last war.

... Getting action because it reaches the most responsible audience in America's busiest industrial center ...

DETROIT'S LEADING INDEPENDENT STATION

WJBK

560 KC
5000 WATTS DAY
1 P 5000 WATTS NIGHT

The Carolina's BEST frequency!

WJBK Red

JIMMY MORSEY'S
NEW INTERNATIONAL RECORDING
"SORGHUM SWITCH"
DECCA Record No. 18737

The BEBC

"The best yardstick for measuring our worth as radio station representatives is the steady progress of the number of every radio station we represent."

"The average increase during 1941 was 35.5% over 1940 in business contracted through our office."

RESULTS GUARANTEED

AND COMPANY
NEW YORK - DETROIT
CHICAGO - SAN FRANCISCO

WORLD STATION REPRESENTATIVES

Five St. Louis Stations Hurt by WPB Curtailment of Beer Cap Use

St. Louis, July 14. Five local stations, KMOX, KSD, KWK, KXOK and WHL have suffered a loss of business from four beer accounts that have suspended their advertising budgets as they comply with the War Production Administration order to limit the cap use 30% under the 1941 volume. Involved are Palatka, Hyde Park, Columbia, and Griggs. Bros. All have been conversion from bottle to quart bottles because of the pent-up curtailment. All of the breweries were heavy time buyers with the Hyde Park leading and the Griggsbeck organization a close second.

Several of the stations have experienced a 50% cut, while at others that slash has not been so great. However, all have suffered and one of the stations is said to have lost \$1,000 per week. The Griggs Station execs are not alarmed at the current situation which they figure to be of a temporary nature and in as much as national radio advertising and national spots for the fall season is presenting an encouraging picture and creating a psychological condition that may win back the beer accounts 100%.

Argentinian Radio

Buenos Aires, June 12. Teatro del Sábado (Saturday Theatre of the Air) just finished 200 broadcasts on Radio del Mundo (LR 1). Planned to continue idea Sundays at 10:15 under the title 'El Tínglado de la Parat' (Behind the Footlights) with same sponsor, Lluoro Hnos. y Cia. soap and cleaning materials. Saturday show directed by Hedefonso Rodriguez, broadcasts an extra play each week including works of Bernard Shaw, Noel Coward, Oscar Wilde, Henry Bernstein.

Rare in Argentinian radio are programs devoted to other Latin countries. Result has been much interest in announcement by Belgrano (LR 3) that Conjunto Folklórico Peruano, directed by Moises Vivanco, formerly of the Radio Mundial of Lima, Peru, had been signed for a long-time series sponsored by the Teatro Palmolive del Aire. Armando Ortiz Lambert, artistic director of the Peruvian station, probably will handle program here.

Manuel Barbera, one-time secretary to head of Warner Bros., has new program on LR 2, Radio Argentinian sponsored by Bruato, local two-piece suit clothing house. Pro-

Bill Herson Assumes Job Of Gordon Hittenmark

Washington, July 14. Bill Herson, formerly announcer, singer special events and general utility man at WBAL, Baltimore, joins the staff of WRC, local NBC affiliate, this week. He will succeed Maj. Gordon Hittenmark as conductor of 'Your Timekeeper,' WRC's local clock show.

New French Program

Marcel Renault and H. J. Du Piel are the moving spirits of a new French language program that is heard Thursdays at 8 p.m. on WBNX, New York. It is hoped to place the series via discs on other stations in areas where French is spoken.

Under the title 'Broadcasts of French Thought,' the material embraces French music, excerpts from French literature and lectures. It is described as cultural rather than political or commercial in purpose.

2,000 Blurbs on 39 Pennsylvania Stations to 'Unsell' Public on Calls

gram sponsors Ivan Caseros and tipica creek of Nicolas d'Allessandro.

General Electric signs with Splendid (LR 4) for series with Yago Blass and Martha Viana. Program titled 'Los Genios de la Electricidad' running Tuesdays at 9 p.m. and dramatizes incidents in the development of electricity.

Phillips Milk of Magnesia sponsoring special program on Mundo with Fernando Ochon, Augusto Podest and Fortunato Benzenue, known as 'El Turco.' Show goes on at the same time as inaugural program of Nini Marshall (Gatita) on Radio Splendid, which constitutes definite crop for listener ears, stronger than any such here recently.

Claudio Arrau, Chilean pianist, starts radio work here with first concert on Mundo and Red Azul y Blanca.

Bob Carpenter, joins the engineering staff of WAIT, this week.

Some 2,000 station-break announcements will be utilized in one month's time by Bell Telephone of Pennsylvania via 39 stations throughout the state, including WFIL, Philadelphia, and its Quaker network. Harold Le Duc, Bell advertising manager, placed announcements.

Campaign is to 'unsell' the public on phone service, especially long lines. Absolute necessity alone should determine telephoning, says the phone company.

Cleve Conway Travels For Tommy Dorsey Spiels

Chicago, July 14. New announcer for the Tommy Dorsey show is Cleve Conway, of the Chicago NBC staff, who will announce and follow show, heard Tuesday over NBC for Raleigh Cigarettes.

Conway replaces Jack Costello, of New York staff who was unable to travel.

PM CALLS WOV BID FASCISTIC IN TAIN

The New York newspaper PM yesterday (Tuesday) carried a news story and accompanying editorial by Jerry Franken blasting the proposed transfer from Arde Bulova to WOV, New York. PM charges that the place the WOVers advertising agent, Andrea Luccio, in charge of WOV, he knowing radio and the prospective licensee merely being the manufacturers of a cooking oil named for the life, Fascist hero, Italo Balbo.

PM charged that Luccio is pro-Fascist from way back and cited various alleged associations of the substance that charge. The FCC was publicly urged to stop the sale of the station for \$200,000. Italian interests have tried on several occasions to buy WOV, also WBYN. For one reason or another the deals have never jelled. Often hints of political purposes stigmatized the petitions. Generoso Pope, a New York Italian language newspaper publisher, was one former seeker of a station who withdrew when the pressure got too tough.

Linkroom of WJSV At Dartmouth for Navy

Washington, July 14. Richard L. Linkroom, program director of WJSV, local Columbia station, received his papers last week as student in the Navy and is to report tomorrow for training at the small hosts school at Dartmouth College. He is the 20th member of the staff to join the U. S. armed forces.

Others are Robert Baker, William F. Betts, Harry C. Bulmer, Lloyd Dennis, Gerald Fordon, Paul Green, John Hardesty, Lawrence Holt, James Hurst, Andrew Mackey, John P. Moore, Charles M. Parker, Stanton R. Prentiss, Donald H. Stanton, Alan P. Smith, Thomas Tait, Leonard Thomas, Albert Warner and Woodward H. Warwick.

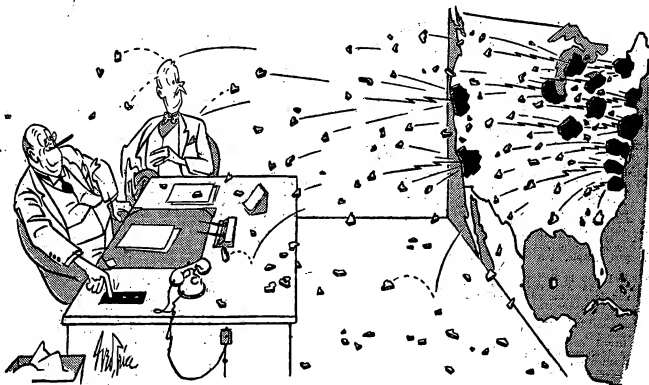
'Chicago At Work' Series

Chicago, July 14. 'Chicago at Work' is a new, bi-weekly transcription program over WAIT, taking radio listeners into the nation's factories and permitting them to get a glimpse of what goes on inside the lines.

Individual manufacturers are sponsoring programs which concern their organizations. First broadcast centered about and was sponsored by the Museum of Science and Industry, second concerned the Morden Ford and Steel Works, with more slated to follow.

Linn Hurton is announcer of the series.

Here's what we mean by
MORE POWER WHERE IT COUNTS MOST



This gentleman has devised a pretty dynamic way to demonstrate the results he's getting from Mutual's increased power in the markets that matter most... the 14 markets of over a half-million population, where Mutual regularly serves nearly 15,000,000 radio homes.

Even without benefit of an erupting wall map, the significance of these key facility

improvements is clear. Especially when you realize that Mutual stations for 13 of the 14 top markets have 5,000 watts or more (two have 50,000) and only one has 1,000 watts.

No wonder, when you press the Mutual button, you Get Results... here and in every other market that's important to you from coast to coast.

★ Greater Popularity, Power, and Economy—Where and When They Count Most ★

THE MUTUAL BROADCASTING SYSTEM

Disc Firms Pile Up Releases in Anticipation of Petrillo July 31 Ban

There is night and day activity in the phonograph recording studios as the companies near the July 31 deadline by James C. Petrillo of the American Federation of Musicians. Nobody knows how complete will be the threatened shut-down of the whole wax industry, but meantime the cutters are piling up a backlog of nearly anything and everything. Music publishers find companies ready to record any song upon as they intend for radio exploitation in the fall. Disc firms see themselves supplied commercially well into December by this strategy.

As for the drastic effect, many recording firms are in sympathy with the general idea of controlling the manner in which their discs are used, but under the copyright law there is no way to curb or limit usage to the home.

When the 1908 Copyright Act was passed, there was no foresight on disc, jukeboxes, mechanical players, etc., and it was just assumed that the home phonograph would be the market. The legend, for home use only, placed on all discs since then, however, since the wax companies can't enforce this prohibition, the National Association of Performing Artists (NAPFA) made a losing fight in 1928, under Edward J. Blum, president, and was defeated on the premise that the interpretive artist couldn't establish a supplementary copyright on top of a basic copyright.

800 Feels The Pinch
James C. Petrillo's edict against recordings for commercial use is not being, wisely, meekly accepted by the record companies. Expected effects, of course, will more strongly hit those who place on all discs the "home use only" legend, and was defeated on the premise that the interpretive artist couldn't establish a supplementary copyright on top of a basic copyright.

Army Fervor at Petrillo
Fort Rye, N.Y., July 14. A local morale officer is conducting off on the Petrillo anti-jukebox edict, and wondered why, of all times, the AFM has chosen to make a proposition such as this, at this time. He thought that, for the duration of the war, it should be a well-timed proposition. According to him: "One thing, those old machines are war waste camp extras, or the jukebox in the lunch wagon near the camp, are the sole musical diversion. The complaint against jukeboxes in pubs and taverns and saloons also hits servicemen because, if they're considered out-of-bounds, in most cases the Army has no objections to those who take an occasional beer—and certainly the jukebox there, too, falls within the same category as the old machines in or near the sundry canteen."

Walkman Hires Union
Negro Band to Replace Whites in Pay Tilt
Washington, July 14. Operators of the Walkabout at the Riverside Stadium last week expected to receive a letter from leaders of Local 161, American Federation of Musicians, in an old way. Instead, they received a letter from the colored local and hired a replacement contingent, but presumably paying the same rate. The officers of Local 161 have referred the matter to the federation's home office for investigation.

Hammond Plays Name
Orchestra on Sunday
Hammond, Ind., July 14. Army of the name has been lined up for the special Sunday show at the Paramount in this city. In the schedule for the show, July 12, Baron Elliott, July 13, Frank Masters, Aug. 2, Lawrence Walk, Aug. 8, Tony Danza, July 14, Leo Cooney, Aug. 22, and Sonny Dunham, Sept. 6.

FROLIC STOLZ
Robert Stolz, Viennese composer, has nine tunes placed with E. B. Marks, New York City. In London, plus a new opera set for Broadway program next season.

JAM SESSIONS ASSURE PARTICIPANTS GRIEF

Pittsburgh, July 14. Clair Meeder, president of Local 60 of Musicians Union, issued another warning last week against its members as well as visiting musicians, taking any part in late spot jam sessions around town. Any of the tooters taking in the act from now on, according to Meeder, will be faced with immediate suspension.

Town has a flock of chartered clubs, most of which are open all night long. One early in the past for the orchestra boys, particularly those playing the Stanley with name bands. One recently failed an engagement at the WB deluxer gave customers a local orchestra a three-hour solo for the three nights running on his visit to town.

Another factor deemed of marked significance was the interruption at the N. Y. Times within recent days.

James C. Petrillo, AFM prez, yesterday (Tuesday) called on KSTP and the Blue Network to immediately cease feeding the recording of remote dance bands to KSTP. He said that for several weeks been engaged in a bitter controversy with the St. Paul local, and the latter, as an affiliate, would refuse to comply with Petrillo's edict.

He said that the president of the blue, which is in Chicago that he couldn't understand why the AFM was including the order since that network had no relations with KSTP. The main point of the argument between KSTP and the St. Paul local concerns a clause guaranteeing employment of musicians through out the year. NBC seems to be inclined to back up KSTP on this particular issue.

in the AFM-recording line. The Times twice editorially blasted Petrillo with the paper using his AFM and the Blue Network. The Interlochen broadcast as a springboard for airing its well-known objection to musicians through out the year. NBC seems to be inclined to back up KSTP on this particular issue.

A showdown?
As the conflict takes on heat it is expected that pressure groups will be brought into the matter and that Petrillo will find himself facing the most serious barrage of his career. The AFM has been the victor over ASCAP several quarters in broadcasting have indicated a labor deal. The AFM has been the victor with the American Federation of Musicians. Trade observers believe that the broadcasters are about to receive this opportunity.

Meanwhile the recording companies themselves are sitting pat and even by gesture showing an intention of approaching the AFM. Petrillo will find himself facing the most serious barrage of his career. The AFM has been the victor over ASCAP several quarters in broadcasting have indicated a labor deal. The AFM has been the victor with the American Federation of Musicians. Trade observers believe that the broadcasters are about to receive this opportunity.

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Gas Stations Won't Sell to Bestor; Booker Complains of Late Start

Philadelphia, July 14. The gas shortage gave Don Bestor a frustrated interlude last Saturday evening (11) but he personally managed to make his spot for the night, despite the fact that the gas shortage was still in effect. Bestor, who is a member of the band accompanying him, tried without success to locate a service station that would accept his order. Bestor, who was stopping at a hotel 10 miles from the club, had already seen a group of his musicians in one of the cars when he discovered that his tank was empty.

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PALACE, CLEVE., NAMES AD BOND IDEA

Cleveland, July 14. Guest bandmasters at the Palace, which is averaging a name orchestra per week this summer, are considering with the RKO de luxe by clubbing showed the War Bonds. The idea is to have a local orchestra play the theatre's stage every Friday night.

Although tied up with the U.S. Treasury Dept., this voluntary series is an individual one that does not depend on or have any bearing on the Treasury's regular programs. It was cooked up by Clem Pope, RKO zone headmaster, to capitalize on the Uncle Sam the heavy run of orchestra this stand has been getting.

The professional and legitimate musicians, as well as the musicians, are waiting right to a higher scale for the show, half-hour broadcasts (7:30-8 p.m.), which are piped to WGAN on opening days. Aired about the start of the regular evening performance, not necessitating much extra work on the part of most stars.

So far Frankie Masters, Skinny Maize, Bernie Cummins and Phil Phillips, their conductors, have participated in a featured theatre program, playing solo of War Bonds, and the 100 Percent Club. One maestro to date has quibbled or refused to cooperate after learning it was "Uncle Sam's" money.

Lobby sales of bonds and stamps have been so encouragingly high, that the Clyde Leons for the July 17, Tommy Dorsey, July 20, Laurence Welk, July 21.

he reached this year without difficulty. Some mismanaging and grumbling over proposed raising pay, in one case a threat of operating non-union, not to mention Washington amusement industry is 9th organized. Only disenter is one 9th organized. Only disenter is one 9th organized. Only disenter is one 9th organized.

Louisville Slant on Petrillo Ban
Louisville, July 14. Ukase of James C. Petrillo against the A. F. M. ruling forbidding the AFM members of the musicians union to make transcriptions and recordings for coin operated phonographs. One shop that has been taken very seriously by local operators and record dealers. Concomitant with the two of the AFM stock of 100,000 records on hand, and will be able to supply the trade for the next two or three months. The opinion that while name bands can't make the records for juke boxes and radio stations after Aug. 1, there is a plentiful supply on hand for some time. Local operators say that if name bands are not available, other bands will be substituted, and take the place of the popular names in time.

One shop now has some 700 juke boxes, operated by 40 or 50 owners, placed in various spots on the peninsula. One owner, Glenn Stenholm, secretary of A. F. M. local No. 11 said there are a number of spots around Louisville where he would prefer to employ musicians instead of using a juke box. His (Petrillo's) major objection to the ban is that proprietors of juke boxes have to pay for their own stock of machine receipts and are not able to pay for their own stock of machine receipts and are not able to pay for their own stock of machine receipts.

DAVIS WANTS INSTRUMENTS FOR WAR PRISONERS
Meyer Davis is chairing a national YMCA committee to raise musical instruments for use by United States prisoners held in Japanese controlled territory. Instruments will be forwarded to the United States Army, an international organization which serves prisoners of both Axis and United States.

Duchin Big \$48,000 in Chi; McIntyre Plus Boswell, Adler, Fine 47G in N.Y.; Kaye Hypos Buff. Take to \$20,000

(Estimates for This Week)
Will Bradley, New York (State); 3,450; 39-45-75-99-\$110) — With Cynda Glenn on stage, \$28,000 ad hoc (M-G) (2d run) on screen. A very nice week of close to \$200,000 indicated. Picture was brought in here only seven days after it had gone two weeks at the Capitol first-run, where it did well the first week but only fairly on the holdover.

Tommy Dorsey, Detroit (Michigan); 4,000; 40-55-65) — With "This Gun for Hire" (Par). Film well liked, but Dorsey accounting for major share in hefty \$47,000 draw.

Eddy Duchin, Chicago (Chicago); 4,000; 35-55-75) — With "Big Shot" (WB). Duchin is the big draw and shooting take to woe \$48,000.

Phil Harris, Cleveland (Palace); 3,700; 35-40-55-70) — With "The Magnificent Doe" (20th). Harris crewing up to good \$10,000.

Hal McIntyre, New York (Paramount); 3,664; 35-55-85-99) — With Connie Boswell and Larry Adler on stage, "Are Husbands Necessary?" (Par) on screen. Completed first week last night (Tuesday), grossing \$47,000, good, and starts second today (Wednesday).

Sammy Kaye, Buffalo (Shaw's); 3,300; 35-55) — With "Carolina, Lover" (M-G). Kaye and crew giving

ing this bill a stiff shot in the arm for an imposing tally, which will probably better \$20,000.

Clyde Lucas, Pittsburgh (Stanley); 3,800; 30-45-55-65) — With Judy Canova and "This Gun for Hire" (Par). Band unknown in these parts, first time for it at Stanley, so picture of screen comedienne and better-than-average picture can be considered the chief contributing factors in alright \$18,500.

Russ Morgan, Baltimore (Hippodrome); 3,240; 17-28-38-50-55-65) — With "Flight Lieutenant" (Col). Band getting bulk of credit for okay \$16,000.

Ozzie Nelson, Kansas City (Tower); 2,110; 11-30-50) — With "It Happened in Fairbanks" (20th) and Harriet Hilliard for stage support. Good combination draw heading for fifty \$11,000.

Raymond Scott, New York (Strand); 2,750; 35-55-75-85-99) — With "Soy Ship" (WB) on screen. Scott is in his second week here, while picture is new. Business very slim at only about \$23,000.

Jack Kaves, former Boston orchestra leader, is playing sax in the Air Force Band at Lew Field, Bangor, Me.

Kyser's Big \$30,000

Indianaapolis, July 14.
 Kay Kyser and his orchestra broke all records at the Circle theatre here, getting \$18,000 in three days of a sweetening heat wave.
 It tooks like over \$30,000 on the week.

Jurgens in Smash \$12,470 at Tothem Despite Gas Cut

(Estimates)
Dick Jurgens (Tothem Pole B. Aurburndale, Mass. July 6-11). Despite obstacle of gas rationing, Jurgens is setting high marks for other bands to shoot at, for on his seventh week and following a terrific holiday weekend hit, he continued his tremendous drawing power as shown by \$12,470, one week to \$14.45 per couple for \$12,470. One week to \$14.45 per couple for \$12,470.

Reggie Childs-Ted Herbert (Raynor-Playmor B., Boston, July 11). Childs is an established here and when coupled with Herbert, local outfit, drew 2,000 hoosters at \$12.45 for the first night. On previous night in same spot, Childs teamed with George Auld, new here, accounting for 1,900 at same prices for \$12,800. Good.

Sammy Fletcher (Roseland-State B., Boston, July 11). Fletcher is newcomer to this territory and ought to build as soon as he becomes better known. He played for 700 at 55c for okay gross of \$455.

Woody Herman (Peony Park B., Omaha, July 10). Band paid for 2,100 customers at 90c and \$1 for a good \$2,030.

Band Reviews

HAL MCINTYRE ORCH
 With Jerry Stuart, Frances Gaylor Paramount, N. Y.

Hal McIntyre's musical aggression, up and coming. Band is evidently less more to the sweet side, according to his repertoire here, yet it evidences a neat ability with the jump tunes, though never jamming them beyond the limits of studio patience. At an afternoon performance at the Paramount, the regular jitterbug clientele jamming the first rows of the theatre, the band made quite an impression with the partytunes. That's unusual for a band of the quieter side of the musical.

One of the best tests of the band's ability is its fine playing behind the superb musicianship of Larry Adler on his harmonica. McIntyre and his tricky delivery of difficult compositions, as for instance Ravel's "Bolero," are tough obstacles for the average dance band, yet McIntyre and his boys do more than a capable job in his support.

Band is sectioned in four sax plus McIntyre's three trombones, four trumpets and four rhythm. This would ordinarily indicate a brass band. (Continued on page 55)

Band Bookings

Count Basie, July 17, Municipal Aud., Kansas City; 18, Topeka, Kan.; 23, Topeka, Kan.; 28, Aug. 1, Orpheum T. L., Cincinnati.

Henry Busc, July 8-Aug. 18, Tri-State B. L. A.

Del Courtney, July 19, Century B., Thomas; 20-28, Jackson, Portland.

Al Donahue, July 17-23, Oriental T., Chicago; 24, Union Bldg., Lafayette, Ind.; 25, Castle Farms, Cincinnati.

Earl Hines, July 22, Chestnut Street Hall, Harrisburg, Pa.; 24-30, Royal T., Baltimore.

Ted Lewis, July 17-23, Stanley T., Pitts.; 24-28, Beverly Hills, C. Newport, Ky.

Knock Light, July 20-Aug. 1, St. Anthony's Church, Trenton.

Ray McKinley, July 27-Aug. 1, Shrine Aud., Springfield, Mass.; Aug. 6, Sandy Beach Park, Russell Point, Ohio.

George Anis, July 19, Lake Compounce, Bristol, Conn.; 20, Green Park, Brooklyn; 21, Williams Bridge Playground, Bronx; 23, East (Continued on page 44)

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (2-10 p.m.) not noted. Figures after name of hotel, room capacity and cover charge. Larger amount designated, weekend and holiday price.)

Band	Hotel	Covers Week	Total Week On
Alvino Ray	Astor (500; 75c-\$1.10)	2	3,800
Ray Heatherton	Biltmore (300; \$1-\$1.50)	1	475
Jerry Cugat	Waldorf (550; \$1-\$1.50)	2	2,725
Johnny Luck	New Yorker (400; 75c-\$1.50)	9	1,625
Johnny Luck	New Yorker (400; 75c-\$1.50)	9	1,625
Charlie Spivak	Pennsylvania (500; 75c-\$1.50)	10	2,125
Jerry Wald	Lincoln (225; 75c-\$1.10)	14	650

* Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Tucker band getting better known here every day and building in great fashion, coming up with fine 4,000 patrons last week.

Jimmy Joy (Walnut Room, Bismarck hotel; 300; \$1-\$2 min.). Joy orchestra keeps going well in this quiet room, with satisfactory 1,800 customers.

Glenn Miller (Panther Room, Hotel Sherman; 800; \$1-\$2.50 min.). Miller is proving sensation in his current stay in this room, which has been one of the hottest hotel dates for bands. Miller smashed through in first full week to 6,000 customers.

Redd Foxx (Mayfair Room, Hotel Blackstone; 350; \$2.50 min. Sat). Did well last week on finale session for Morton Downey with excellent 2,300 patrons.

Boston

Neil Brandenyne (Ritz Roof, Ritz-Carlton Hotel; 350; \$1 min.). Business continued at good pace on his second week. Reaped 2,250 covers plus equally fine dinner bill.

Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 min.). On fourth week, Edwards continued to raise the gross with 900 covers over Friday-Saturday, only late nights. Dinner traffic good.

Mal Saunders (Oval Room, Copple Plaza; 300; \$1 min.). With McGowan and Mack Lee in fourth week and Saunders' eleventh, business was okay with 1,000 covers, but better dinner trade. Ray Morton orchestra and Jane Pickens open Wednesday (15).

Los Angeles

Freddy Martin (Ambassador; 800; \$1-\$1.50). Now pretty much in his old groove and means fairly close to 4,000 covers on the week.

Joe Belchman (Biltmore; 1,200; 50c-\$1). Hottest week of the summer failed to slow trade here and 4,500 customers put him right up around the Phil Harris level.

Henry Busc (Trionan N., Southgate, Cal., first week). Got away to a good start and will manage around 6,000 customers. Well liked and should build.

Cab Calloway (Casa Manana B., Culver City, Cal., first week). Punched the count up to easy 10,000 and is going to make it tough for some of the (Continued on page 55)

On the Upbeat

Stanley Mal has resigned as manager of the Griz Williams orchestra.

Ray McKinley band cut its first four sides for Capitol Records yesterday (14).

Tommy Blomstedt's band continues in the summer terrace at the Bluewood hotel, Delaware Water Gap, Pa.

Henry Kresge's orchestra playing summer season at the Club Fernwood, Route 205, near Buhihli, Pa.

Bernie Pascoe's band set indefinitely at the Columbia hotel, Columbia, N. Y.

Bob Mills and his Texas Playboys are doing a series of one-nighters along the Pacific Coast.

Benny Goodman's new lead sax, Hymie Schertzer, replaces Johnny McAfee.

Sonny Falgen, trumpeter who recently left Baron Elmer to join Herman Middleton band at Veeck Club, Pittsburgh, leaving Middleton next week to go with Chuck Foster out here.

JIMMY DORSEY'S
 NEW INSTRUMENTAL ACCORDION
"SORGHUM SWITCH"
 DECCA Record No. 15277

at the piano
SONNY KENDIS
 and his orchestra
 Fefe's Monte Carlo
 New York
 COLUMBIA RECORDS

Songs... dedicated to you
Bob Allen
 AND HIS ORCHESTRA
 Personal Mgmt. Dick GEORGE
 Currently
NEW PELHAM HEATH INN
 Indefinite Engagement
WOR Mutual-Coast-to-Coast
 ON BEACON RECORDS
 Dir. GENERAL AMUSEMENT CORP.

profit
 WITH THESE
KAY KYSER HITS
 Columbia-36604
"JINGLE JANGLE JINGLE"
 Backed by
"HE WEARS A PAIR OF SILVER WINGS"
 Columbia-36615
"WONDER WHEN MY BABY'S COMING HOME"
 Coupled with
"EGG-A BREAD"
 Columbia-36576
"GOT THE MOON IN MY POCKET"
 and
"JUST PLAIN LONESOME"
 Plus one of the greatest hit records of all time
 Columbia-36526
"WHO WOULDN'T LOVE YOU"
 Order These Nickel Nubbing Hits Today and Profit With Kay Kyser on
COLUMBIA RECORDS

Theatre Men Lukewarm on Buying A Lawsuit Via Radio Partnership

Lincoln, July 14.

Breach between music users in Nebraska is even more serious than the theatres mostly leaning to what they think is the safer route of collaboration with ASCAP at so-called "radio hotels," as against the radio station-hotel-ballroom opposition. It is likely that crystallization of the breach will take place sometime before fall, and the Nebraska Theatre Association, headed by R. R. Livingston, manager-owner of the Capital here, is already trying to wean some of the ballroom men over to his way of thinking.

Ideas behind the theatre reluctance to go along with the copyrightable is that they feel they were not treated harshly by the society, and that their pay was not prohibitive. They do not want to invite necessity to pay for legal defense of lawsuits, even if they might win at heavy cost. They also feel that it's the radio stations that have the most to gain, and that they are being pulled into something.

Anti-ASCAPers took heart recently when newly benched federal judge John Delahant, in an ASCAP case, took the view that the argument, insisting that no copyright holder could go via that court unless he had first complied with the state's statute demand filing of numbers, and payment of privilege fee.

Meas may not clear until next year, which is the time of the legislative session.

Cole "Porter clefied 'Hasta La Vista,' 'Through Thick and Thin,' 'I Can Do With 'Tee In My Tasset,' 'Lotta Blossom,' 'You'd Be So Nice to Come Home To,' 'I Always Knew,' 'It Might Have Been' and the title song for the Columbia picture, 'Something to Shout About.'

Harry Sherman bought the Frank Loesser-Joe Lilley song, 'Long Jingle,' as theme ditty for 'Lost Cynon' at Paramount.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
"SORGHUM SWITCH"
DECCA Record No. 18372

'The Song Of The Hour'
I NEED AMERICA
(America Needs Me)

All Material Available
● BAND
● DANCE ORCH.
● VOCAL-3 KEYS
AMERICAN MUSIC, Inc.
1311 N. Folsomite Drive
Hollywood, Calif.

THE SONG OF THE HOUR
We present to you
"I NEED AMERICA"
by E. Y. Harburg, Margery Cummings and Burton Lane

\$12 Standard Plug Payola in London?

London, June 24.

Payments by music publishers to orchestra leaders with radio outlets have been semi-standardized here with \$12 reported as the prevailing minimum tariff for a radio plug. This English version of New York's 'payola' is not exactly sanctioned by the BBC. Neither is it a secret to BBC or the Commissioner of Income Tax. Letter would probably take it unlikely if any danceman neglected to declare such payments as receipts.

BBC suffers from this payola problem much as do the Americans. It is a sticky puzzle that stopped the London is curious to know more of the report from New York that the British publisher's association has finally put teeth into its scowls.

The music department of BBC is now back in London with the dispersal in the fall of 1939 the railroad depot at Bristol became the rendezvous par excellence of the song pluggers. That got so bad BBC took drastic steps early in 1940 to end the racket.

ASCAP Misses Real Bet at N. Y. Canteen Frolic

ASCAP Nite at the Stage Door Canteen, N. Y., Thursday (9), proved a fair 40 minutes of hit tunes and composers for the boys in khaki and blue who hopped up all they got and belloved for more. But it missed being the real wow it should have been.

Deems Taylor, ASCAP prez, emceed and got the show off on the sock side, with Irving Berlin singing his 'I Left My Heart at the Stage Door Canteen,' the click from 'This Is the Army.' Berlin encored with 'God Bless America,' and begged off to get back to the Broadway theatre and the 'Army.'

The second slot went to blonde Muriel Angelus, nifty to see and hear, who vocaled a Sigmund Romberg medley, with the composer at the piano. Dorothy Fields, next, clicked with a couple of her oldies, 'I Can't Give You Anything But Love, Baby,' and 'Exactly Like You,' that had the boys yelping. Vernon Duke wound it up with a session at the ivories for Laura Deane Dutton's vocalizing of 'The Last Time I Saw Paris' and 'I Can't Get Started With You.'

Conceived by Radio Harris, who has the tough job of promoting seven acts a night for the Canteen (the ASCAP show was just one act in a bill that included Lucy Monroe, the 'Let's Face It' troupe and the show from the Rainbow Room), and organized with the assistance of Oscar Hammerstein II, the bill pleased an entertainment-starved audience. But from ASCAP's viewpoint, the songsmiths missed a real public relations opportunity. True, the audience was thrilled to see Berlin, et al., but a better planned and routinized show could have been the key to the room—to the benefit of ASCAP. Instead, with no one at ASCAP bothering too much, it was nothing more than another medley by pop songsmiths.

15 Best Sheet Music Sellers

(Week of July 11)

- Jingle Jangle.....Paramount
- Johnny Doughboy.....Crawford
- Sleepy Lagoon.....Chappell
- One Dozen Roses.....Famous
- Always In Heart.....Remick
- Journey Bounce.....Lewis
- Who Wouldn't Love.....Mastro
- Under Apple Tree.....Robbins
- Three Little Sisters.....Santly
- We Wears Silver Wings.....Shapiro
- Army Air Corps.....C. Fischer
- Be Careful My Heart.....Berlin
- Threw Kiss Ocean.....Berlin
- Skyline.....Morris
- Worth Fighting For.....Harms

LOU LEVY DUE INTO U.S. ARMY JULY 22

Lou Levy is slated to be inducted into the Army July 22, and he has arranged to have his Leeds Music Corp. jointly run by George Levy his brother, Mickey Goldman and Happy Goday.

Marty Melcher will manage the Andrews Sisters, who heretofore have been handled by Levy.

Mario Silva and Jack Scholl revised the old song 'Long Live the Night,' for the Warners version of 'The Desert Song.' Tune was written for the original operetta but never used.

Next Quarterly Payments By ASCAP Probably on New Classifications

Publisher members of the American Society of Composers, Authors and Publishers will be paid their royalties for the current quarter (July-September) on the basis of a revised system of classification. The indications are that the new classification setup will be adopted when the publisher contingent of the ASCAP board holds its next meeting. It will be the first time that the publishers will have changed their method of classification in eight years.

It became evident last week that there would be a majority of votes for the revised system whenever it was submitted to the publisher directors. The old availability committee, plus those publishers named last year to assist it in devising classification reforms, met for the last time Wednesday (8), and a resolution was passed recommending that the 15 publishers on the ASCAP board adopt the revamped system which the former combination had completed. Of the publishers on the special committee that voted for the

recommendation, seven are members of the ASCAP board.

Only major change made in the proposed new system since it was debated by ASCAP publishers at a general meeting three months ago, concerned the allocation percentages. As originally suggested by the special committee, the quarterly payoff was to be predicated on the following quotient: seniority, 10%; availability, or value of the catalog to the Society, 30%, and number of performances, 60%. This breakdown was later compromised. The values, as now recommended are: seniority, 15%; availability, 30% and performances, 55%.

Another significant change has to do with the point value to be assigned to the background or bridge music in crediting radio performances. The value of such uses, as recommended, would be 1-20th of a point. This proposal received unanimous approval from the special committee after evidence was adduced showing that certain publishers had evaded depts with staff instrumentalists on certain stations so that these publishers would be credited for the use of brief musical excerpts in dramatic sketches.

Everywhere, you hear the same praise!

**"IT'S THE TOP BALLAD HIT
OF GLENN MILLER'S NEW PICTURE"**

LAST

Lyric by Mack Gordon Music by Harry Warren

From the 20th Century-Fox Picture, "Orchestra Wives,"
with Glenn Miller and his band.

☆ Current Feist Successes ☆

THE LAST CALL FOR LOVE

By E. Y. Harburg, Margery Cummings and Burton Lane

From the M.G.M. Picture "Ship Ahoy," starring Eleanor Powell,
Red Skelton and Tommy Dorsey and his orchestra.

I'm Dancin' With
THE MAMAS WITH THE MOO-LAH

Lyric by Jack Yellen Music by Sammy Fain

☆ In Preparation ☆

Ferde Grofe's Greatest Triumph!

DAYBREAK

Lyric by Harold Adamson Music by Ferde Grofe

Based on theme of "Mardi Gras" from "Mississippi Sults"

LEO FEIST, INC. 1529 BROADWAY, NEW YORK

DRAW CROWDS!
POUND YOUR TABLE POLKA

RECORDED BY:

- MARY MARTIN and HORACE HEIDT—Columbia
- LAWRENCE WELK—Decca
- RENE MUSETTE—Victor
- BARRY SISTERS—Standard

Professional copies available. Orchestration by JACK MASON

COLONIAL MUSIC PUB. CO., Inc. 149 West 25 St., New York, N. Y.
JIM DUKIN, M.P. 2616 Melrose Ave., Hollywood, Cal.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (July 6-July 13) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Jingle Jangle Jingle.....	Paramount	43
We Hear Your Wings.....	Shapiro	30
My Variation.....	Shapiro	30
Do You Miss Sweetheart.....	Paramount	28
Sammy Brown.....	Sammy Brown	28
Sleepy Lagoon.....	Chappell	26
Take Me.....	BVC	25
Here You are—"Flee's" In.....	Robbins	25
Left My Heart Canteen.....	Army*	23
Jersey Bounce.....	Chappell	23
"Who Wouldn't Love.....	Maestro	23
Be Careful My Heart—"Holiday Inn"	Bergin	23
Cinder Rhapsody.....	Chappell	23
This Worth Fighting For.....	Harms	18
All I Need Is You.....	Miller	15
Three Little Sisters.....	Chappell	15
If You Are Dream.....	J. Campbell	14
"Nightingale.....	Maestro	14
"Strictly Instrumental.....	Chappell	14
South Wind.....	Witmark	14
My Gal Sal—"My Gal Sal"	Paramount	13
Bye Bye.....	Ferris	12
Last Call For—"My Gal Sal"	Ferris	12
Sweet Elsie.....	Mayfair	11
Just Plain Lonesome.....	Miller	11
Put Put Put.....	Miller	11
Johnny Doughboy.....	Embee	10
Midsummer Matinee.....	C. Fischer	10
Army Air Corps.....	Robbins	10
Conch's Love.....	Robbins	10
Somebody's Thinking You.....	Southern	9
At Last.....	Ferris	9
Apple Tree.....	Robbins	9
Keep Loveliest Burning.....	Remick	8
Little Bo Peep, Jeep.....	Southern	8
When You Kiss.....	Crawford	8
"Fertis Wheel.....	Melodylane	7
Always in Heart—"Always in Heart"	Robbins	7
New York Nocturne.....	Remick	7
Go Gal In Kalamazoo.....	BVC	7
Tangerine—"Flee's" In.....	Famous	6
When Lips Met Mine.....	Robbins	6
Miss You.....	Santly	6
Wonder When Baby.....	Robbins	6
Isabella Kissed a Fellow.....	Age	6
When Lights Go On.....	Campbell	6
Old Sweetheart of Mine.....	Crawford	6
"Strictly Sands Alamo.....	Remick	6
Just Though You Go.....	Yankee	6
Go On in Pocket.....	Crawford	6
Somebody Else Taking Place.....	Chapiro	5
I'm Mightily Lonesome.....	Harms	5
"Tapestry in Blue.....	Rees	5
Before I'll Be Home.....	Pacific	5
Taloo.....	Southern	5

* Indicates BMI licensing; others use ASCAP. † Filmmusical.
This is the Army publishing subs.

ROBBINS MULLS RECORD PLAN

Jack Robbins is buzzing around several distributors to determine what sort of deal he can arrange should he go ahead on plans with his "Lion Record" label. Every thing is tentative, pending reciprocal deals with C. Petrella's hit on racket making after Aug. 1, when he would be active head of the label.

Robbins' purpose for edging into the wax works is to provide his Robbins Music Corp., Feist and Miller Music, with a showcase. He contends that record execs and band leaders, for the most part, want only songs that are guaranteed No. 1 plugs, and, therefore, there's little opportunity to develop new songs through record exploitation.

With discussing this angle with several record execs, Robbins was invariably confronted with the query, "Why should we gamble?" But Robbins points out that among songs that are guaranteed top plugs, many never make the grade and so recording is a gamble either way.

He intends to develop a major portion of "Lion Records" to instrumental compositions, rhythm songs and novelties.

If Robbins decides to give the "go" sign on this project it will be indicated by a new affiliation. He contemplates, his partner, which also judged the idea of a record company several months ago.

FOX MUSIC BUYER FOR U. S. ARMY CAMPS

Harry Fox, general manager of the Music Publishers Protective Association, has been authorized by War Relocation Authority to act as civilian coordinator in the purchase of music publications for the camps. The first order, which he received Monday (13), calls for an expenditure of \$10,000.

The requisition, consisting of songbooks, orchestration and vocal arrangements, will be shipped through a single jobbing house.

Mort Greene and Harry Revel offered and will give Army camps "Leleous Delirium," to be sung in "Here We Go Again" at RKO.

It's Cute—It's Different
It's Different
BYE LO BABY BUNTING
(Daddy's Goin' Huntin')

CINDY WALSH
DECCA 6038

American Music, Inc.
1211 N. Poinsettia Dr.
HOLLYWOOD, CALIF.

"STRICTLY INSTRUMENTAL"
RECORDED BY
HARRY JAMES (COL.) & BOB CHESTER (BLUEBIRD)
JERRY WALSH (DECCA)
CHERO MUSIC PUBLISHERS, INC.

British Best Sellers

(Week ending July 7, 1942)

Green Was Valley.....	Maurice
Heart of Texas.....	Southern
Miss You.....	CC
Anniversary Waltz.....	Chappell
Warsaw Concerto.....	CC
My Dreamland.....	CC
Don't Walk Out.....	Victoria
How About You.....	Sun
No Laughing Matter.....	Dash
Girl I Left Behind.....	Wood

Despite Shellac, Victor Vouchers Please Pubs

The music publishing industry last week received its royalty statements from RCA-Victor for the quarter ending May 31 and the amount involved occasioned much surprise among the publishers. Even though the slash in the use of shellac (20%) went into effect at the end of April, Victor's royalty payoff was barely 5% under what it had been for the previous four months when it established a record high as far as remuneration to copyright owners. The big checks this time went to such firms as Famous Music Corp., for the tunes in the score of "The Great Dictator," by Bert Kalman, "White Cliffs," "Somebody Is Taking My Place," Jewel ("Moonlight Cocktail"), and the Warner Bros. "Band Bookings."

Band Bookings

Continued from page 47

River Park, N. Y.; Aug. 28, Mansfield, N. Y.; Aug. 29, Paramount	Frank Marty, Aug. 1, Piping Rock, Saratoga, N. Y.
Chico Marx, July 17-18, Grand T. Express, Norfolk, Va.; 22-29, Cape T. De Moines, Ohio; 24-28, Sioux City T. Sioux City; 28-29, Stewart	Charles Williams, July 31-Aug. 6, Howard T. Washington, D. C.
Lincoln, N. B.; 30, Jay Hawk T. Topeka; 31-Aug. 3, Orpheum T. Wichita.	Edna Mae Monroe, July 17, Masonic Aud., New Brunswick, N. J.; 19, Pleasure Beach, Bridgeport; 22, Empire B. Atlantic, Pa.; 23-29, Capitol T. Washington, D. C.; 30, Pier B. Buckeye Lake, Ohio; 31-Aug. 6, Earlwood Gardens, Detroit.
Ossie Nelson, July 17-23, Orpheum T. Omaha; 24-30, Orpheum T. Omaha; 31-Aug. 6, Orpheum T. Chicago; 7-13, Stanley T. Pitts.	Paul Whiteman, July 18, Lakeside Park, Detroit; 19, Howells, S. Howell, Neb.; 19, Civic Center, Omaha City; 24-30, Tower T. Kansas City; 31-Aug. 6, Orpheum T. Omaha; 7-13, Orpheum T. Mpls.
Coety Williams, July 31-Aug. 6, Howard T. Washington, D. C.	Leslie Jackson, July 17, Army, Durham, N. C.; 20, Memorial Aud., Raleigh, N. C.; 21, Palais Royal, Norfolk, Va.; 22, Alvin, Bink, Greensboro, N. C.; 23, Aud. Rhinok, City, Tenn.; 24, Billy Barn, Bluebird, Va.; 25, Beckley, W. Va.; 27, Benevolent Temple, Greenville, S. C.; 28, Aud. Chattanooga, Tenn.; 29, Aud. Birmingham, Ala.; 30, Exhibit Hall, Columbus, S. C.; 31, Grant's Park, Charleston, S. C.

Victory Bradshaw, July 18, Paradise Amusement Hall, Nashville, Tenn.; 19, Palace Park, Strevens, La.; 24, Dreamland, Little Rock, Ark.; 25, Palace Park, Strevens, La.; 26, Aud. Fort Worth, Tex.; 27, Liberty, San Antonio, Tex.; 28, Aud. Austin; 29, Aud. Houston; 31, Cotton Club, Port Arthur, Tex.

Ella Fitzgerald, July 20, Greystone B. Det.; 21, St. Moritz-Pitts.; 22, Chestnut Street Aud., Harrisburg, Pa.; 24-30, Earl T. Charlie Spivak, July 15, Hershey Park, Hershey, Pa.; 18, Lakeside Park, Mahoning City, Pa.; 17, George F. Pavilion, Johnson City, N. Y.; 18, Convention Hall, Asbury Park; 19-25, Ham's Mill, Pler, Atlantic City; 26, Pleasure Beach, Bridgeport, Conn.; 30, Summit Beach Park, Akron; 31-Aug. 6, Lakes, Russell Point, Ohio; 31-Aug. 7, Cedar Point, Ohio.

Bob Wills, July 17-31, Strand T. New York City.

Shap Fields plays one-nighter at Olympia Park, Pittsburgh, July 19.

Inside Stuff—Music

Another instance of the strange ways under which the song listing of Harry Striker's "Hit Parade" operates concerns the career on that program of "Yahoy" (O'Connell). The tune appeared for the first time on the show three weeks ago, and in the face of the fact that on the previous week the number was not among the leading "most played" songs, nor had it sold any sheet music. The week following it was the only "Yahoy" of the song not only reached the top rung of the "most played" compilation but was included in the best seller list. The "Hit Parade" recognized "Yahoy" advance by omitting it entirely from its own list.

Although title of Jean Seaborn's novelty tune, "The Next Time I See Paris," resembled Jerome Kern's "The Last Time I Saw Paris," the Seaborn tune and lyric is actually a concoct of an original Elsie Fiske wrote, a BMI tune, originally called "Lola," by Arthur Fier of WTAD, Quincy, Ill. The nifty singer liked Fier's tune and got Miss Janis to set new words.

Key Kyser's "Jingle Jangle" recording for Columbia has sold 250,000 records the past four weeks, representing, perhaps, the fastest unleashing for such a period than any other recording. Runner-ups on sales of the Jingle tune recordings are those of the Merry Macs, Decca, followed by Freddy Martin, Victor.

Pinkard Publications, which is owned by Masco Pinkard, the writer of "Sweet Georgia Brown," "After College the Show Boat," "Give Me a Little Kiss, Will You, Huh?", has been elected a member of ASCAP. Pinkard has been a writer member of the Society for over 20 years.

10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Jingle Jangle (9) (Paramount.....)	Key Kyser.....Columbia
2. Merry Macs.....Decca	Merry Macs.....Decca
3. One Dozen Roses (8) (Famous).....	Harry James.....Columbia
4. Sleepy Lagoon (12) (Chappell).....	Johnny Doherty.....Decca
5. Johnny Doughboy (9) (Crawford).....	Sammy Kaye.....Victor
6. Who Wouldn't Love You (4) (Maestro).....	Key Kyser.....Columbia
7. Apple Tree (14) (Robbins).....	Key Kyser.....Decca
8. Three Little Sisters (7) (Santly).....	Key Kyser.....Decca
9. Sweet Elsie (2) (Shapiro).....	Glenn Miller.....Columbia
10. Threw Kiss in Ocean (7) (Berlin).....	Tommy Tucker.....Okeh
11. Jersey Bounce (18) (Lewis).....	Key Kyser.....Columbia
12. Key Kyser.....Decca	Key Kyser.....Decca

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, other guinnings.)

1. Key Kyser.....Decca	2. Key Kyser.....Decca
3. Key Kyser.....Decca	4. Key Kyser.....Decca
5. Key Kyser.....Decca	6. Key Kyser.....Decca
7. Key Kyser.....Decca	8. Key Kyser.....Decca
9. Key Kyser.....Decca	10. Key Kyser.....Decca
11. Key Kyser.....Decca	12. Key Kyser.....Decca
13. Key Kyser.....Decca	14. Key Kyser.....Decca
15. Key Kyser.....Decca	16. Key Kyser.....Decca
17. Key Kyser.....Decca	18. Key Kyser.....Decca
19. Key Kyser.....Decca	20. Key Kyser.....Decca

Music Notes

Ted Grease and Jerrie Kruger writing songs for "Scattergood Swings It" at RKO.

Oliver Drake drafted three songs for Universal's "Raiders of San Joaquin," on which he is associate producer.

Dick Sanford is one of the writers of "I'm a Prisoner of War," a Shapiro-Bremer publication.

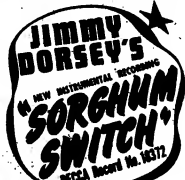
Frank Waxman found the score for "Skyway to Glory" at Metro.

David Chodoff scoring "Baby Face'd Morgan" for Producers Releasing Corp.

Nick and Charles Kerner, heretofore strictly pop songwriters, are doing the musical score for William Rowland's "Follies Girl," being made cast.

The new "country tune" sensation, Ernest Tubb's "WALKING THE FLOOR OVER YOU" DICK ROBERTSON BOB CATHART ERNEST TUBB Decca No. 4189 Okeh No. 6496 Decca No. 6558

AMERICAN MUSIC, INC.
1211 N. Poinsettia Drive, Hollywood



DECCA 6038 & 6039

Test Suit on Social Security Taxes Rules Actors 'Individual Contractors'

A precedent-setting opinion interpreting features of the Government taxation was handed down Friday (10) in N. Y. federal court by Judge Bright. The decision terminated a test suit against the U. S. Government by Radio City Music Hall Corp., granting summary judgment of \$1079 and interest to the taxpayer. The suit represented social security taxes, paid under protest, for featured artists through a ruling of the Collector of Internal Revenue Jan. 30, 1939.

Analyzing the status of actors involved, Judge Bright's opinion read: "Special artists, who have no regular employer, and never have and are dependent upon the merits of their particular act to sell it in the amusement market, were never intended to be benefited by the accumulation of reserves to be paid them in time of unemployment. Their ability depends entirely upon the amusement value of the commodity which they sell, and their earnings depend not upon the fact that they are able or willing to work but upon the fact that their particular performance has some popular appeal to the entertainment-seeking public."

Judge Bright regarded an employee relationship in these circumstances to be one where the employer seeks to details and means whereby the acceptance of work is to be controlled. He specified, as was conceded by Music Hall, that such an employer relationship existed between the M. H. and its stage regulars—Rochester, Glee club, corps de ballet and orchestra.

FILM COWBOYS DO OK IN ROPING DIXIE B.O.

Spartanburg, S. C., July 14. Cotton country ruling film cowboys these days, RKO's "Dixie-touring are Ken Maynard and "Wild Bill" Elliott, plus Ray Whitley and "Black" Hawley.

Cash is back as cotton bolls during the time and customers have strong eyes for horse-riding stars. Maynard, John Mack Brown and others recently completed Carolinas tour.

Cleve. Cafe Man Faces Hearing on Safety Law

Cleveland, July 14. Arrested by the city music inspector two weeks ago, Freddie Meyers will appear in court this week to explain why he continued to operate his Freddie's Paradise Cafe after his music permit had expired and also why he had neglected to build another exit as ordered by city officials.

Five acts that were to be cancelled on their opening night at Meyers' was served on the niteroy owner. Spot is still open, but sans tunes and the amusement unit, for which it needs another exit or not.

De C. Carlisle, police safety director, contends it does need one for the sake of safety. Said he would be the cafe man and have his license a year's extension. Meyers would have enough time to construct a new door in basement niteroy. When his license ran out, Celebrezze refused to renew it.

L.A. Court Restrains Barley Theatre Closing

Los Angeles, July 14. Police Commission has been temporarily blocked in move to padlock the doors, barred to conduct an extended restraining order for hearing Thursday (16).

Argie Childs opens Friday (17) at Arcadia B. N. Y. C., for three weeks. Child's former vocalist, Paul Carley, left Carley to conduct an new addition is Loretta Vale from Benny Davis band.

Femme Impersonators Turn Film Exhibitors

St. John, N. B., July 14. Harry Atkins and Ted Curtis, partners in a touring musical revue playing picture houses on a combo policy, and also renters and parks for about a year, are now partners, but continuing as partners.

They have converted a warehouse at Richmond, New Brunswick, into a theatre, to play films exclusively for the present. Atkins is manager. Curtis, a femme impersonator in the revue, has opened a beauty shop in the erstwhile warehouse and is assisting Atkins in the management of the exhibiting end.

'SHOW TIME' OK 206, 204 DAYS, IN L.A.

Los Angeles, July 14. Fourth week and windup of Fred Finklehoff's "Show Time" at the Elmore theatre caught \$15,000, plus an extra \$5,000 for the added three days of the Saturday show, before pulling out for run at Curran theatre, Frisco. During its four and a half weeks, the show showed a straight profit. Finklehoff figured the take to okay in view of the pioneering effort.

"Blackouts of 1942: Ken Murray-Burnett Gilbert show at the El Capitan, Hollywood, is showing some improvement due to weekend business last hyped to \$5,000 for the third week. Saturday night show has been tilted from \$1.85 to \$2.20. "Show Time" midnight shows dropped when the first two shows failed to justify the overtime cost expended.

Jesse Big in Frisco. "Show Time," starring George Jesse, opened big at the Curran here last night, doing estimated \$12,000.

Wyn Denies Fold Reports Ed Ryan laughed when asked about the source of reports that his vaude venture, "Laugh, Town, Laugh," might abruptly fold at the Elmore theatre, Frisco. The show, being but eased off with nearly all the list over the Fourth, but held a good figure last week, with Saturday night virtually a sellout. He asked certain showmen if they started the rumor, but they denied it. Comedian explained his recent status: "I work six months and worry six months. He expects Tony to stick around for about 10 weeks."

TAB STAGE-MUSICAL NOW A NITERY REVUE

Jack Harris' N. Y. niteroy, La Conga, will present "Meet the People," tabloid light musical comedy as a floor show beginning July 22.

The musical, which has been on tour in the States for several runs, originated in Hollywood last year and was presented locally in N. Y. by Fay and Martin Colby will be featured in a cast of 25.

Quit U. S. Show Air U. S. Air Services

Gene Morgan and John Farrell, appearing at the Hotel Nicolet Minnesota Terrace with Dorothy Lewis in Symphony in Ice, will remain with the show only until after the Boston engagement, which has been scheduled to conduct an becomes an army flying instructor, and Morgan will enlist in the naval air corps.

Both are experienced fliers. New Talent Agency Albany, N. Y., July 14. Cathings, Clark & Rosenberg, Inc., has been authorized to conduct an agency for performers and musicians in New York.

Worcester Vaude Respite

Worcester, July 14. Curtaila temporarily fell on vaude here last week when Plymouth returned to straight pictures until Aug. 17, when Andrews Sisters and the House has been running name bands and vaudeville first three days of week and film second three days.

Attempt to book summer light flopped though several shows had been tentatively set.

Plans to bring in road shows for one-night stands on Thursdays in the fall.

TOUR VAUDER JOHN HOLZ

Clifford C. Fischer will lose Lou Holtz, one of his stars in "Priorities," if the latter has his way about taking off his own vaudeville roadshow John Holtz association with A. I. Berman, theatrical attorney.

Holtz has it, mind taking along some of the people Fischer had in his show at the 46th St. theatre, on Broadway, but Fischer meantime has been booked to tour with the new "Priorities" next fall.

Fischer, incidentally, will prepare a new "Priorities" for the fall with Willie Howard, Grace Fields, Johnny Burke, Cynds Glenn and Henry Youngman.

Miss Englehard had to cut short one vaude engagement for Fischer due to prior commitments. But at that show, and Howard, of course, is in the "Priorities" at the 46th St. theatre, N. Y.

DEBONNAIRES QUIT FOR THE DURATION

St. Louis, July 14. The Debonnaires, hooding quip who socked over routines in "Hit the Deck" and "No, No, Nanette," at the Al fresco theatre in Forest Park, have decided to disband for the duration. Originally, the show was organized was reduced to five when Hal Voith joined the Army. Last week Pierce was called to the ready military for induction. So the boys decided to quit.

To preserve their routines the boys have had show motion films made of all their draws in order that they may pick up where they've left off.

John Boles to M.C. Mpls. Water 'Follies'

Minneapolis, July 14. John Boles has been signed as John Boles has been signed to emcee the "Follies" water show which is one of the principal attractions of the local annual mid-summer "Mardi Gras," July 18-26. The show will have a "Hollywood premiere" with the top prize \$130-\$220 scale boosted to \$250 for the occasion.

All local "Aquaticum" officials and committee members are donating the services gratis. A number of big parades, with elaborate floats, as among the celebration's features.

Tommy Dorsey Contracts Don Tannen for Vaude

Pittsburgh, July 14. Tommy Dorsey, playing Stanley Theatre last week, signed Don (Popkott) Tannen, singing comedian, to play several coming dates with him. Dorsey caught Tannen while he was filling a short engagement at Little Theatre.

Heller's night spot, the Yacht Club. Currently Paul Regan, impersonator, is in Dorsey's band show, but Regan has recently played several dates with him. Tannen will replace a replacement was necessary. Tannen will join the Dorsey unit on Broadway next week. Regan will play the Yacht Club here. Bandleader also expects to use Tannen in his N. Y. vaude engagement and asked him before leaving town to accept no other engagements on Broadway until then. Lucky break for Tannen was result of a fluke. He was a last-minute booking at the theatre here, rushed in overnight when Calgary Bros. had to cancel.

B-way May See More Compish Among Name Band Dates in Theatres As Roxy, Capitol Consider New Policy

State, Benton Harbor, Installs Stage Shows

The State, Benton Harbor, Mich., has installed a policy of playing a half-dozen vaudeville acts three days weekly (Thursdays, Fridays, and Saturdays) while using doing shows the rest of the week. Policy is reported to be clicking.

Units are produced around the bands and the acts. Jack Linder, for years an independent booker in N. Y., also producer of some legitis, is in Benton Harbor putting on the line. He books the talent from Chicago.

ACTOR DEFERS RAPP'S WIT 'CIRCUT'

New York. Editor, "Variety":

I am writing to champion Charles Rapp's number hotel booking underrating. I have reference to the article of condemnation of Mr. Rapp, which appeared in the July 1 issue of "Variety."

I was one of the performers contracted under the Independence Day week-end, and found conditions radically different than those which you implied. To house 300 acts under one roof I am sure you will agree is a believe it or not "Ripley's Believe It or Not" show. The housing conditions were clean and favorable. The inconvenience in the off limit of food was due to the newness of the undertaking, which usually accompanies the staging of a new trail. All that necessary is time to find the proper system. Even that is done in the various departments of our federal government during a period of experimentation.

I have reason to believe that other theatrical representatives may have "axes to grind" because of the new condition, but it is not because "the shoe is on the other foot." But the actors have no strong reason for complaint. Even that of acts are being offered work when they may have otherwise been laying off. Charles Rapp has to my knowledge, been fair and legitimate in his compensation to my fellow artists. He did not merit your severe criticism, but on the contrary deserves congratulations and your cooperation in his plan.

"Variety" has always in its policy sought to be fair and just. In this case it included the facts were misrepresented to you.

It is not at the instigation of Mr. Rapp, any member of his organization or any other individual that I have written this letter, but only the sincere desire to see that justice is done.

Arthur Boren.

Low Mercur Returns To Pitt Cafe Operation

Pittsburgh, July 14. With Miami possibly out as a future winter resort for the Low Mercur, Pittsburgh night club man who has operated the Nut House since for several seasons, is transferring his base of operations back here and will shortly take over the Nut House. He and his brother, Al Mercur, opened local Nut House some time ago and latter has been running it himself since new word south.

Al Mercur is looking for a downtown location (N. Y. City) about 10 miles from downtown) to install a similar type spot along with an on-looker's lounge. He has picked a room and is now dickering with the landlord. In the meantime, he and his brother will operate the highway niteroy jointly.

Broadway theatre competition for name bands, presently concentrated but plenty heated between only the Paramount and WB's Strand, will be largely a policy of the plans of both the Roxy, under A. J. Balaban's new management, and the Capitol, under new policies evaluate. Consensus of opinion is that there aren't enough top box-office musical aggregations to go around, but interest centers on the possibility of the Roxy, with by far the largest capacity of the four theatres, being able to lure the Strand and Paramount "standards."

First to be heard, actually the Paramount, which initiated the name band policy, have strong along with certain bands from the very beginning. Thus, for instance, Tommy Dorsey, Glenn Miller, Harry James, Benny Goodman, among others, always play the Par, usually under advance commitment; the Strand gets Jack Horey, Eric Spallone (originally a Par fixture), Woody Herman, Abe Lyman, Russ Morgan, and others.

Whether the Roxy and Capitol will be able to bring the field the same, is not known. But certain bands is the moot point, although many in the trade admit that many of the Roxy's acts, which they figure that the Roxy, with its large capacity, cannot buy. Hence, as well as to pay more than either the Paramount, Strand or Capitol for the same act, the Roxy, however, will also be able to pay more, because of potentially higher grosses, than the Strand. The Roxy, however, has a seating capacity of 3,684, while the Strand is the smallest, with 2,706.

Par, Strand and Capitol. However, both the Par and Strand have one strong advantage. Via their respective circuits (Par and WB), they can have more name bands playing times than the Roxy, a single date although, possibly, or the Capitol, which has a seating capacity of one other theatre, the Capitol, Washington, that occasionally plays bands, does not accept the same. The take into consideration the amount of playing time a booker has. That's often proven by Eddie Sherman, the leading big show buyer, who has no trouble making deals with all the (Continued on page 46)

Art Wirtz Still Unsigned With AGVA on 'Stars'

Arthur M. Wirtz, who presents "Stars on Ice" at the Center theatre, Radio City, in association with Sonja Fink, has been out of the city for several quarters last week without making a basic agreement with the American Guild of Variety Artists (AGVA).

Other talent unions, which made a gesture of supporting AGVA's plan to have a strike, have not stepped aside, feeling that the showman has the best of the situation as he cannot have a musical comedy with "Stars" skaters. Wirtz had a friendly AGVA huddle over the matter, but it has not resulted in an agreement will be signed with the union.

When the preceding "It Happens on Ice" was produced, Wirtz expressed preference that the show be under Wirtz's control. He has since several sessions to consider the suggestion. Equally decided that the vaude union should not have a musical comedy and an agreement was reached. Thereafter changes in AGVA officials and their ideas on policy resulted in controversy. Wirtz made it clear that he had no antipathy to unions, but he was not willing to have a musical comedy with "Stars" skaters. Wirtz had a friendly AGVA huddle over the matter, but it has not resulted in an agreement will be signed with the union.

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Jack White Dies at 49 in New York; Had Been Notable Nitery Comic

Jack White, one of the most unique comedians in the night club field, died Monday, (13) at his apartment in New York. He had been a patient in a Rockland County (N. Y.) sanatorium for nearly six months and late last week was brought home. Report at that time was that he was in a hopeless condition. He was 49, although in some circles he was believed to be older. Cause of death was said to have been a lung infection.

White was an outstanding personality of 52nd street, the block made famous for its night spots during and after prohibition. He was the m.c. and chief comic of Club 18 for the past seven years, being notable for his "insinuating" guests. Perhaps no other late place provided as many laughs. Few patrons were ever offended at the palates of White and fellow ad-libbers such as Frankie Hyers, Pat Harrington, Roy Sedley and Vince Car-

roll. Each had a microphone in which they cross-fired their jokes and gasps. White's breakdown is believed to have resulted when his slim physique was unable to stand the strain of his hectic nitery labors.

Rabid Claude Rains. Comedian was an erudite baseball fan, the N. Y. Giants being his pet team. He rarely missed a day at the Polo Grounds when the team was in action there, and at Club 18 in the evening the score was always posted—at least when the Giants won. If they lost, the prop sign read "No game today." He rooted in the upper stand at the ball park, over third base, and his voice was often heard bellowing far above those of the crowd. At times when the game didn't go well he would turn his coat inside out to change the look. White was also a devotee of boxing and a familiar figure at Madison Square Garden.

Prior to the Club 18, White was in vaudeville and made several light appearances, notably in George White's "Scandals" in 1915. Several seasons ago he was a replacement in "I Must Love Someone," which played the Vanderbilt, N. Y. His Hollywood appearances included "The King of Jazz," Paul Whiteman's film produced in 1930, and "52d Street," done some years later. High mass will be sung at Holy Trinity, Broadway and 82nd street, today (Wednesday) at 10 a. m. Widow, Edith, survives, she being the daughter of late picture producer, Sigmund Lubin.

Tommy Tucker's stint at the Palmer House, Chicago, has been extended to Sept. 17.

Saranac Lake

By Happy Bonway

Saranac, N. Y., July 14. Again the kiddies of this actors colony and township will have a "back to the playground" that will be part of the William Morris Memorial Park. Mrs. William Morris, Sr., agreed with others to provide labor and material for the construction of the playground.

Artie Shaw and his wife, daughter of Jerome Kern, vacated at Selkirk on Upper Saranac Lake. Jerry (Loew's) Ferry dashing a meet with the stars.

Gerald Kessel and his Texas Five stopped off at Saranac for the grand wine cruise to a month-long stop. Kessel is an ex-zoaner of this famed part of the night. Charlie Barrett also holding up nicely. Both at 302 Broadway.

William Whitely Mathews, host, continuing his comeback. The department of the Will Rogers Memorial Hospital reports that to date it has sent 20 models of planes to the Saranac Lake Study and Craft Guild for inspection to a model of the Bureau of Aeronautics in Washington. Patients contributing to worthy cause are John Jones, Harry Feingold, Colin Trenbly, and a group of the "Bachelors."

Thanks to Walter Avery, Auburn, N. H.; Fred Carlin, New York; N. H. and Stanley Perry, Worcester, for their greetings to this colony.

New USO-Camp Shows' Exec Setup Now Controls Overly Fancy Profits

It's now being revealed for the first time why USO-Camp Shows, Inc. had such a drastic change of administration last fall and brought back Abe Lastfogel as executive director of the entire servicemen's entertainment setup. Plus Lastfogel's knowledge of and experience in the show business, the USO wanted to call a halt on the profit ratios being realized by some unit producers at the time. Two units, produced by Al Bordo, of Chicago, are said to have cleaned up around \$60,000. The units included one headed by Ada Leonard and the other Benny Meroff's "Funnies," of which Meroff was part-owner. Each unit got over \$300,000 weekly in the show hours with USO-CSI providing all transportation and baggage costs as well. The total profits on the two shows were close to \$3,000 weekly. Both toured for over 20 weeks.

It's not clear whether the \$600,000 profit was over and above the \$400,000 on both shows in commissions weekly that went to Charles Allen, who gentled the units to the USO-CSI. It's maintained in some quarters that Harry Delmar, then USO cooler, was not capitalized in the huge profits out of a quasi-charity venture.

Miscalculation. Delmar also miscalculated in issuing contracts. He offered acts and units 16 successive weeks, although the exigencies of making jumps, between camps, etc., made it impossible for talent to play more than 12 or 13 weeks out of the 16. USO-CSI, however, had to pay, because of the contracts, even for the layoffs.

At the time Delmar was booking, Lawrence Phillips, layman placed in charge of USO-CSI by the parent United Service Organizations, was Delmar's only superior and final authority. Phillips kept tabs on about production and talent costs, before the contracts got by him.

An idea of the difference in the USO-CSI operation "then" and "now" can be found in the cost of the shows. The Ada Leonard unit got over \$3,000 for 18 people; presently

the USO-CSI is paying that, or slightly more, for 35-40 people units.

Making sure that there's no overpaying and high profits, Lastfogel is not only keeping a close watch himself, but has a booking committee, comprising the show-buyers for all the major circuits, sitting in at weekly meetings and passing on show costs.

Delmar is now in a liaison post between USO-CSI and camp commanders. Phillips is the USO rep in the entertainment setup, said to be drawing a \$10,000 annual salary.

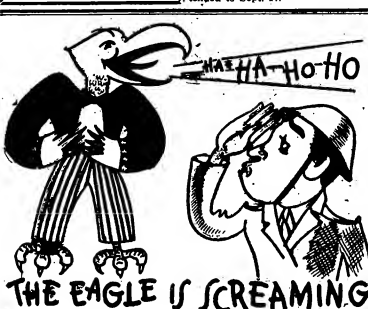
Finally

The thrice-postponed opening of the new Mother Kelly's nitery on the site of the former Beachcomber on Broadway is now scheduled to come off tonight (Wednesday). 'Spot has been having difficulty getting a liquor license.

Ray Morten opens Copley-Plaza, Boston, Wednesday (15), following Hal Saunders.

PHIL REGAN

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"Jack Marshall, the funny man with the biggest heart, stopped the show."—SAM MONROIGER, THE VILLAGE

"... Jack Marshall is the most entertaining and talented actor here this year."—OLYMPIA THEATRE, MIAMI

Direction, SID HARRIS, WM. MORRIS AGENCY, CHICAGO

4 MORE HOTELS TO ARMY IN A.C.

Atlantic City, July 14.

Army Air Corps took over four more Atlantic City hotels this week, the Claridge, Rita-Carlton, Chalfonts and Haddon Hall.

Local dealers had just gone overhauled and space about staff, show and equipment at Cambridge Hall, new addition to the Claridge, when the army took over. Staffs were pink-slipped.

This makes eight hostilities that have been taken over as Army billets.

Band Competish

Continued from page 45

name bands because of the extensive playing time he can give them.

The skeptics, who can't see the Roky and Capitol getting sufficient name bands, insist that both these houses will find themselves forced to play name personalities rather than name musical aggregations. If so, the Capitol, with its smaller seating capacity, will have the advantage over the Roky, which is so mammoth that a standard gag with comics playing there is: It's like telling a joke to somebody standing across the street.

"Smaller Stage"

Balaban's idea of making the stage "smaller," probably via making it and scenic effects, may solve the problem the big auditorium now poses for talking acts.

While Balaban's deal with 20th-Fox to take over the operation of the house July 27 (when Fanchon & Marco's contract ends) is not fully set, there are but few minor points to work out. The showman has been sounded out certain bands and is reported, in fact, to have signed Glen Miller's Casa Loma crew. This band, incidentally, inaugurated the Par's pit band policy several years ago. It's not definite who will make the Roky for Balaban, although the latter is said to have decided on F & M, concluding that job. F & M officials, however, claim they haven't been so advised. When F & M introduced a name band policy on the Roky several months ago, 20th-Fox nixed the idea.

With the loss of the Roky, it's figured that the F & M. office in New York will make an attempt to build up its talent agency branch, also continuing the production end, especially the Gae Foster lines, which are rented to other theatres.

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Direction—EDDIE SMITH

Oro
#1

Oro

McCarter, Princeton, With 60 Backers, Opens Strawhat Season Promisingly

Princeton, N. J., July 14. The McCarter theatre, operated as a strawhat this summer by Richard Skinner, got away to a promising start with a gross of \$4,500 for its initial two-performances of *"The Little Foxes"* Wednesday through Saturday nights, the spot opened with Paul and Grace Hartman in *"Tonight at 8:30"*.

Capacity for the theatre is \$3,500 for four performances at a scale of \$2 to \$22. That amount is drawn only from the first-floor sale, as the management holds the entire balance for free admission of service-men. There is an advance subscription sale of \$4,000 for the season.

Backing for the theatre is a unique setup. Princeton Playgroup, Inc., founded by Norris Houghton, scene designer and Princeton University student, has contributed \$100 each from 60 local residents interested in establishing a summer theatre here. Fund of \$6,000 on non-interest-bearing notes is bankrolling the summer schedule. The theatre is to be a year-around professional theatre at the McCarter, which now has only occasional one-night stands, usually pre-Broadway try-outs. John Poe, Princeton football player and general manager of the bank's president and head of the local bank, so the setup gets a maximum of local cooperation.

Princeton is normally a sleepy spot in summer, but is rejuvenated this summer with the theatre in full session for the first time since its founding 106 years ago. Institution usually got going in the fall. Instead of four, under an accelerated war program.

McCarter schedule brings Flora Brown, opening tomorrow (Wednesday) night in *"Elizabeth the Queen"*; June 14, in *"Old Acquaintance"*; June 15, in *"The Sign of the Cross"*; June 16, in *"The Sign of the Cross"*; June 17, in *"The Sign of the Cross"*; June 18, in *"The Sign of the Cross"*; June 19, in *"The Sign of the Cross"*; June 20, in *"The Sign of the Cross"*; June 21, in *"The Sign of the Cross"*; June 22, in *"The Sign of the Cross"*; June 23, in *"The Sign of the Cross"*; June 24, in *"The Sign of the Cross"*; June 25, in *"The Sign of the Cross"*; June 26, in *"The Sign of the Cross"*; June 27, in *"The Sign of the Cross"*; June 28, in *"The Sign of the Cross"*; June 29, in *"The Sign of the Cross"*; June 30, in *"The Sign of the Cross"*.

Skinner, who has been co-producer of much Broadway shows as the *"Charles' Ann"* revival and *"The Portrait"*, was associated with the Westport (Conn.) strawhat the last couple of seasons and before that with the Mt. Kisco (N.Y.) summer theatre several seasons.

Ivoryton's Miss Opinions

Ivoryton, Conn., July 14. Following a mild opening week of *"Julius"*, starring Eric Rohmer, Milton Siefeloff, Ivoryton playhouse, goes into second stanza tonight (Tuesday) with *"Sailor Beware"*, headed by Joseph Pevary and Judy Parrish. What biz there was last week was confined largely to weekend.

Opening of July 21, starring Michael Whelan in *"Petitfleur Fever"* and tentatively plans call for a revamped version of *"Vanz Aars"* by Arthur Hays Sulz. House is trying dark Mondays this year, with a compensating extra mat on Wednesdays.

FIELDS SETS LUNTS, OWNS WAU ROLE IN D.C.

Washington, July 14. Bill Fields, Playwrights Co. press secretary, played the *"Pirates"* week trip over the weekend. Publicist saw Maj. George D. Van Der Hoef of the U. S. Marines and arranged for his assignment in the Public Relations Bureau of the Marine Corps, having been a two-year hitch in the last war.

Fields announced that the Lunts were to play the National Theatre in the S. N. Beckman comedy, *"The Pirates"*, week of Oct. 12. New play called at Madison Square, then Cleveland, Indianapolis, Cincinnati and Pittsburgh. After the Washington engagement the Lunts will be back to Broadway.

"The Pirates" is set for the Martin Beck N. Y. L. in October. The Theatre Guild-Playwrights Co. production, with Lunt directing. The Lunts were last seen in *"The Pirates"* at New York, which would open in the spring.

David Lowe to Present 2 Saroyan One-Acters

Two one-act plays by William Saroyan are to be produced, but his play is to be presented in the middle of plays under a plan where nobody is supposed to make any money, is entirely fabulous. The Lunts are to be backed by David Lowe, little known in show circles. Lowe was identified with a semi-pro summer stock at Roslyn, L. I.

Saroyan is supposed to blossom forth at the Ritz, one of the least desirable N. Y. legions. It was used for radio broadcasts for some time and the show there in recent seasons was a colored vaudeville outfit called *"Harlem Cavalcade"*, backed by Ed Sullivan-Sherman. It flopped. Billy Rose was mentioned as being interested in Saroyan plays, but was quoted as saying they were correct, although as the western author are gabbing about things in the U. S. and the show is running in the S. N. Y. Legions.

Lowe has office space in the quarters of Horace Schmiedel, latter being associated with Vinton Freely and Richard Krakauer. Tris is currently interested in *"Let's Face It"*, which is to be shown down Saturday (16) for a month.

SARI Cracks Down On Latin Play Pirates And N. Y. Resort Belasos

The Society of Authors' Representatives, Inc., trade association of play and literary brokers, has cracked down on South American entrepreneurs who have been producing and presenting Latin plays in New York without payment and permission. SARI has sent out letters to the authors of the plays, asking them to pay the fee.

Prime offenders were Argentina and Chile groups, with Brazilians to boot. When Argentina shows have been the worst violators with Axis infiltration tactics and tactic being used to get the shows. Situation was revealed to SARI by Americans who returned from South America. The shows, productions of Eugene O'Neill, Somerset Maugham and Lillian Hellman scripts. When representatives of the usual channels were ignored, SARI dug up a local rep who uncovered the situation.

Argentinian maneuvers, which were typical, follow: German playbrokers, the *"Pirates"* and the Italian counterparts which had, in the past, purchased play and/or publication rights for their own country, provided scripts for Argentinian producers. Technique was similar to the employment of the local agencies which provided boiler plate to Latin American dailies and magazines next to the *"Pirates"*. Where there was no money, the shows were logged from U. S.—not a difficult procedure since most plays are run in the U. S. for a short time.

The War's Effect. Due to the war and the resultant breakdown of the international copyright system, SARI was unable to prevent the productions without venturing into expensive litigation. Collections were another matter.

Argentina has a quasi-official body called *"Argentine Society of Authors"* (Sociedad de Autores de la Argentina) which collects 10% of the gross at the box office. The shows are earmarked, half for the author and half for the translator, but neither has been paid. The author that the money is available. Nor did *"Argentine"* assist the SARI in getting at the shows. Argentine's take in 1940 was \$184,871. SARI's man had to dig up programs of the shows and the *"Pirates"* of the *"Argentine"* people would admit having the money.

Current plays presented were *"The Old Maid"*, *"Trial of Mary Dugan"*, *"The Corn is Green"*, *"Night of the Living Dead"*, *"The King in Retirement"*, *"The Women"*, *"Children's Hour"*, *"Emperor Jones"*, *"Anna Christie"*, *"The Sign of the Cross"* and the lesser known O'Neill scripts, *"Welded"*, *"Before Breakfast"* and *"The Great Sea"*. Currently SARI has Lawrence Smith, a former Britisher, watching the

They Believe Critics?

Charles Coburn, the actor, who has lavished his spare time on the job of teaching university students how to be actors and actresses, has paid for a newspaper pamphlet, in which he says:

"The truth is that in respect to writing the university, and at its inception was based on a mistaken premise, a false foundation. Consequently, the quarter of a century in time, and the expenditure of millions of dollars by the universities, the results are feeble, and the school goes on graduating amateurs, each amateur now to become amateurs."

Equity Protecting 'Garter' Against Cheaper Opposish

Equity and other show business unions are watching developments that are being developed at the *"Garter"*, Music Box, N. Y. *"Garter"* may be along the lines of burlesque, but it is not. The show is a legit review, produced as such in a legit theatre and with a similar legit review. Equity doesn't want any lesser attraction presented along the same lines to interfere with the show's success because of the number of people engaged.

Another angle to Equity's interest is a report that a burlesque show is to be put on in another legit theatre with a two-day policy, and Equity intends to fight to maintain its performance weekly rate. L. H. R. is said to be readying the burlesque show. The *"Garter"* operates the house and it is intended that they are backing *"Herk"*, who is to be put on in another legit theatre with a two-day policy, and Equity intends to fight to maintain its performance weekly rate. L. H. R. is said to be readying the burlesque show. The *"Garter"* operates the house and it is intended that they are backing *"Herk"*, who is to be put on in another legit theatre with a two-day policy, and Equity intends to fight to maintain its performance weekly rate. L. H. R. is said to be readying the burlesque show.

Herk operated the Galey with stock business until Locomotion Company Paul Moss stepped in with Mayor LaGuardia's nod and refused to give the house a license, same going for the Republic and Ellipse on 42nd Street. Herk was not again be countenanced in those spots was anticipated, which is why the Ambassador figure. What the type of show slated for that house, it will not be labelled burlesque.

Mike Todd, producer of *"Garter"*, left last week for Chicago, where he is to produce over acts for a revised version in the fall.

75¢ LEGIT IN NEWARK MOSQUE SEATING 3,700

Newark, July 14. Mosque theatre burlesque was leased for two months by Bobette and Russell Mack for subway circuit. The show is to be presented in Newark. Opens July 21 with *"Native Son"* and follows with *"Moon is Down"*. The show is to be presented in Newark. The price scale town has been set in years, with four matinees a week at 25-50c, and two evening prices set at 10-15c. Current plans call for rotating shows well until the fall, and to continue throughout the winter if financial holds up. Mosque is 3,700-seat, largest house in town.

Newark's last steady legit diet was two years ago. When the Adams tried it for a brief period and went into the red for around \$10,000. The show was to be presented in Newark. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy.

South American scene out of Buenos Aires. The show is to be presented in Newark. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy.

Bway Legit Mgrs. Get No Definite Info In D. C. on Transportation, Priorities

Tallulah's \$2,500 On Percentage in Strawhat

Tallulah Bankhead's appearance at Maplewood, N. J., last week in *"The Little Foxes"* is reported to have been highly successful to her personally, with the house end quite satisfied with the operating profit. Gross was stated to have been over \$8,000, star being on a sliding percentage, which accounted for her getting more than \$2,500.

Understood that it is Miss Bankhead's only summer stock appearance this season and she announced it to be her final appearance in *"Foxes"*. She played the Maplewood theatre under a contract signed up early in the spring. House is currently playing *"Pat Joey"*.

'Arsenic' Melon Keeps Ripe Despite June Heat, Juicy \$9,000 Cut Up

Payoff to the multitude of backers of *"Arsenic and Old Lace"* for the month of June was the amount since opening, the profit for the month being \$9,000. All previous weeks had been in the red, with hefty amounts, but the June month, sliced some 21 times, seemed insurmountable.

There is but one *'Arsenic'* company now operating (Fulton, N. Y.). Robert Moore, last season's manager, earned nifty profits and every now and then picture money was made.

Buck Crooze, of the Lindsay and Crooze *'Arsenic'* production outfit, took an apologetic note accompanying the checks to the effect that "when you gaze upon the enclosure you will realize that my position at the moment is that the less said the better...there are the usual alibis: only one commercial playhouse, summer gas rationing, tire shortage...still I believe that Lindsay has some bones hidden and if it can't find will call in the FBI...but money isn't everything; love conquers all."

NEW MOON WITH NEW FACES PLAYING ST. L.

St. Louis, July 14. More new faces are making successful runs in Sigmund Romberg's *"The New Moon"*, which began a new week stand in the Municipal Theatre. The *'New Moon'* theatre in Forest Park last night (Monday). Lifting tones and near midsummer temperature brought out an opening crowd that crossed average number \$4,500, said.

Warbling choruses are apishly handled by Edward Rogers, baritone, who made his first appearance in *"The New Moon"*. Other cast members, scores in comedy role, as does Joe Cabot and Evelyn Drede, who are to be presented in *"The New Moon"*. In the supporting cast are Collette Lyons, Virginia Gentry, Freda Thorne, John Byrne, Frederic Penner, Vincent Vernon and Al Downing.

Although weather conditions interrupted it did not stop one performance of *"No, No, Nanette"*, the cast of rain were on tap several other nights, played finished a one-week engagement Sunday (12) with a good house. An estimated \$10,000 was paid by 60,000 customers.

Premieres

(July 15-25)

"Three Days to Wait", comedy by Gabriel R. Walling, at Coney theatre, Coney Island, (15-19). *"Don't Wake the Baby"*, comedy by William A. Blatt, at New Milford (15-18). *"The Sign of the Cross"*, drama by Reginald Denham and Edward Percy, at Stony Creek (Conn.) Summer theatre, (15-19). *"Keep Your Distance"*, farce by Ivan Tors, at Del Monte (Cal.), Summer theatre (21-25).

Committee of Broadway managers visited Washington last week for the purpose of finding out the status of business, as related to transportation and priorities on materials for next season. Showmen were given a general picture of the situation, but no definite information is available at this time. Although the National Theatre is closed to railroads that might interfere with road attractions using baggage cars, every phase of business must be the chances of emergencies. In the event of sudden troop movements, train schedules are likely to be disrupted.

Applications for materials under priorities must be filed promptly. Stated that such commodities as aluminum and rope are unavailable in large quantities. Paper and canvas are becoming scarce. At a session of the League of New York Theatre, it was reported that they were again urged to start readying shows as soon as possible for next season.

Pointed out that it will be necessary to work on old settings and materials in storerooms, repair of pools, settings, drapes, crests and other materials was suggested, with a view to having them ready for next season. Eventually it may be necessary to pool all present materials for the next season. Shows will probably be simplified essentially.

Committee of Washington was made up of Lawrence Langner, Gilbert Miller, Max Gordon and James F. Reilly.

LET'S FACE IT! CAST SCATTERS FAR 'N' WIDE

Four weeks' layoff of *"Let's Face It!"* is scattering the cast to all parts of the business. The show is being run by its wife, Sylvia Fine, is heading for Hollywood for story confessions with *"Sunset Boulevard"*. The show is to be presented in Newark. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy. The Adams took, but was not cleared for name band-vaude policy.

Billy Daniels back to his native soil, *"Sleep in the Heart of Texas"*, at the Hollywood. Green set for Metro with his dancing partner, Mary Parker.

The *"New Moon"* cast foregoing holiday to accept night club engagements, opening first in Cincinnati. James Todd, renting a cottage at Fire Island with his producer-wife, Marie Louise Elkins.

Eve Arden, only member of original cast who won't rejoin company on reopening, quipping to return to her job as a secretary. Her husband on Coast Guard duty (Carol Goodner succeeds her). Mary June Walsh may have to spend her holiday at a hospital, having her appendix yanked.

Ballet Russe Returns To Big Crowds at Lewisohn

Playing to attendance ranging from 12,000-15,000 per night, the Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here. The Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here. The Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here.

On Tuesday (7) *"Sylphides"*, *"Secherazade"* and *"Beau Danube"* were given. Wednesday (8), the Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here. The Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here. The Ballet Russe, which returned to Lewisohn Stadium Tuesday-Thursday (July 14-16) in its final night to be seen here.

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THE NEW YORK VARIETY

Texas' Song a War Hazard

London, July 6.
Percival Mackey, one of the broadcasting bands for the British Broadcasting Corp.'s feature, "Music Which You Work," which goes to all munition factories in England, included "Deep In the Heart of Texas" in one of his programs. But number was deleted by the B.B.C. Asked for explanation, B.B.C. replied that deletion was requested by the government who found that during the handclapping interludes in this number the workers tapped their hammers on the machinery, which has resulted in several being damaged.

First Steps Taken for Fighting Songs; Dreamy Stuff Doesn't Fit Long War

By ABEL GREEN

A preliminary meeting was held in New York City last week of popular music publishers and a representative of the Office of War Information, acting for W. B. Lewis, radio coordinator under Edwin Hughes, at which it was stressed the OWI wants more "fighting" songs and less "boy-and-girl" romance stuff as part of the grim preparation for the long gunnery war ahead with plenty of deaths, disasters and doleful news generally expected.

It was generally agreed that nobody can force a spontaneous war hit like George M. Cohan's "Over There" in 1917, but that until positive songs come along of themselves the wrong kind of slushy stuff unsuitable to tough times should be kept in the publisher's safe until after the war as a matter of patriotism. In short the OWI ideas are twofold, to get, if possible, the desired kind of lyrical support for the war and failing that, to at least check the kind of drivel that might handicap the fighting and winning of the war.

At the luncheon confab, called by OWI, were present Edwin Hughes, president of the National Music

(Continued on page 19)

MALE S. A. BALLY THIS YEAR FOR AQUATENNIAL

Minneapolis, July 21.
Because of the war and its propulsion of the males into far more of the headlines than the females, and because of a desire to impress upon the gals the extent of the sterner sex's war effort, the Aquatennial, local summer civic festival, this week is stressing masculine sex appeal in its various displays. Hitherto, gaudy floats in scanty attire, which mostly hogged the spotlight on parade floats and in various shows.

Many of the elaborate floats that make the parades an attraction, luring thousands here from all over the west, came out this week. There are replicas of destroyers, battleships, submarines and aircraft, making by means of a variety of pyrotechnics and effects, as well as by cuties as of yore. Floats depicting war events and designed to stimulate enlistments and effort are also bond and stamp purchases also are in evidence.

Negro Quartet on Church Circuit at \$500 Per Night

The Golden Gate Quartet, Negro exponents of spirituals, are playing the ecclesiastical circuit at \$500 and \$750 per night. Last week, the Tonley Temple, Philadelphia, 3,000 capacity, crowded in some 4,000 at 10-8.

Churches book the spiritual songsters for their own congregations, or hire auditoriums and/or halls, acting as auspices for the traveling act. Music Corp. of America agents them.

Several N. Y. Drama Cries Seek War Work, Paving Way for 2d-Stringers

New season will probably see unusual activity for N. Y.'s second string critics, unless substitutes are engaged to cover Broadway premieres by the dailies. Around half of the first-string critics are about to enter war work, other than combat service.

In former seasons, when new shows were rushed into town, out went the critics in openings, the second-stringers were often in action. In present seasons there have been fewer debuts and hardly any first-night criticisms, with the result that the second string boys were almost forgotten.

Brooks Atkinson, of the Times, has been touring the midwest trying to get the pulse of the average citizen and the idea of the war. He plans to become a war correspondent. Richard Watts, Jr., of the Herald Tribune, is already on duty with the Co-ordinator of Information and will be assigned abroad. John Mason Brown, World-Telegram, wants to join the Navy, and Frank Farrell, drama editor of that sheet who has been covering shows, is already in.

Salute to the War Femmes

Tin Pan Alley has now got around to paying tribute to the daffy side of the war effort. The song is "Our Women Can Take It!" Leeds is the publisher and Harry Hayes and Harry Dupree are the writers.

WAR STAMPS WALES ON PAPER WALLS

Extra Good Price on Bad Men in Hollywood Follows Brushoff Payoffs—Now, Impersonations of Axis Heavies Get Extra Dividends on the Coast

CHINESE AS 'JAPS'

Hollywood, July 21.
Time was when and it wasn't so long ago—foreign nations were complaining to such purpose about their people being made to look the part of clods, blackguards and insufferable bouncers in Hollywood films that the studios, in order to keep the foreign market steady, decided to do the necessary thing. They discreetly arranged to have all, or nearly all, villainy and perjury in American scripts done in the name and guise of Americans; and we became for a time the unmitigated lowlives of the universe, forever casting coppers away from the poor widdler woman, and all that.

But this is all changed now, starting with September, 1939, and coming to a head as of Dec. 7 last, with the result that a new gold rush is on for the Hollywood "heavies" who can portray an Axis rounder in a manner befitting the part, which, no need to add, is not difficult. In fact, has been something less than hell to the 400-odd Chinese actors registered here with the Tally office, who are in constant demand for Japanese parts; so much so that the studios have been moved to arrange a cooperative schedule on Chinese casting in order to avoid confusion. They, the studios, are even working through an unofficial agent. (Continued on page 47)

CUT-RATE LEGIT VANISHES IN N.Y.

For the first time since Lebasing's started cutting tickets for N. Y. legit shows nearly 30 years ago, there are none currently on sale at bargain prices. Several shows on Broadway are getting such a bad rap that cut-rates could tilt the takings, but the respective management men have declined to make such allotments. Known that cutting had been on the decline for years, but it was not anticipated it would reach the vanishing point. Formerly one of the busiest ticket marts on Broadway, the subway group department of Lebasing's had tickets for but two shows recently. (Continued on page 41)

Charge English-Owned Buenos Aires Radio Station with Axis Propaganda

Extras Shortage Gives Joe College a Pix Break

Hollywood, July 21.
College students of military age, deflected because of their academic rating, are drawing Class B membership cards (meaning extras) in the Screen Actors Guild to all the gals caused by the draft in the 18- to 25-year-old division. SAG issued cards to 46 colleges with the explanation, "These admissions are to equalize the lack in that specific group. No additional admissions will be made until the situation warrants it."

Rival Composers, Conductors Record Toscanini Off Air

Outlets specializing in off-the-air recordings took a bit of a boom last week, with rival composers and conductors ordering transcriptions of Toscanini's chore of the Shostakovich Seventh Symphony which premiered Sunday (19) over NBC. Recording firms were getting about \$30 for the 90-minute show.

Toscanini is supposed to have devoted two and a half weeks to learning the score by heart before tackling rehearsal.

Warner Bros. is making overtures for film rights to Dimitri Shostakovich's Seventh Symphony. WB wants score of the Soviet composer for "Mission to Moscow."

DRAPER'S TAP LESSONS AT \$5 WAR STAMPS EACH

To help the sale of Defense Stamps and Bonds well-known dancers will become instructors at Arthur Murray's dancing studios in New York each Wednesday afternoon, beginning today. Paul Draper, Dixie Dunbar and Johnny Mack begin the weekly sessions. Each student will be required to purchase \$5 in stamps to learn a new hop Murray has devised titled, "Swing Your Quota."

Sessions themselves are called "Keep in Step With the Stamp Campaign."

Warners in D. C. Clover

Washington, July 21.
Warner Bros. can get anything from the White House, the American Navy or the Marines, according to a responsible Governmental man here.

The special kindly attitude towards WB stems from a progressively pro-Warner's cinematic efforts, capped by the generous profits deal on "This Is the Army," soldier musical.

Buenos Aires, July 10.

Revelation that Buenos Aires radio station LRS, "Radio Excelsior," which is English-owned and which advertises itself as English, was tied up with an officially black-listed Uruguayan transmitter, Radio Continental, CX24, of Montevideo, has caused a furor here, especially since the revelation follows by a fortnight a disclosure that Excelsior had been broadcasting Axis news.

Both disclosures were made by the English-language "Herald," which is the bitter rival of Excelsior owner A. B. Douglall's English language daily, "The Standard." Herald's charges in the first case were backed by transcriptions of items which came from the listed Stefan agency, which is a branch of the British Community Group, a body of English patriotic organizations here, Douglall declared the broadcasts had been made without his knowledge and that steps would be taken immediately.

Second charge re the Montevideo

(Continued on page 16)

Ethel Levey, at 60, In 'Comeback' at B'klyn Pub; Cohan's 1st Wife

Ethel Levey, the first Mrs. George M. Cohan, after many years' absence from show business, is currently essaying a comeback via an initial and indefinite engagement at Cohan's, oldtime—Brooklyn cafe-restaurant. She is 60. She was later wed to the French Riviera, was always a port of call for the international set at Cannes, Nice and Monte Carlo.

Toplining the show is Dan Healy. A special 'guest party' in Miss Levey's and Healy's honor Sunday night (19) brought over Willie Howard, Rose Perfect, Helen Kane

(Continued on page 18)

'HOW TO LOSE A WAR'

Hans Haba Lectures on Subject to U. S. Soldiers

Camp Wheeler, Ga., July 21.
Called to Dixie for lectures to officers and soldiers on ways to "get around" is Hans Haba, former editor in chief of "Der Morgen," a liberal newspaper, of pre-Hitler Vienna and well known in American press and radio circles since he came to America in December, 1940, on a special emergency visa granted by President Roosevelt.

Haba gained Hitler's ill will in 1932 when he published the more than 100,000 copies of a book about herger family and a year earlier branded himself an enemy of so-

(Continued on page 41)

Persecution's Complex Defense for Son of Lew Lipton, Scripter, in Mayer am

Los Angeles, July 21.

Conspiracy to extort \$250,000 from Louis B. Mayer, Metro studio chief, under threats of death, was disclosed here with the arrest of Meyer P. Grace and Channing P. Lipton, script-writer, songwriters. F.B.I. agents took the men into custody after intercepting a shoebox subpoena containing a quarter-million in \$100 bills.

Both were held in \$5,000 bail following arraignment before U. S. Commissioner David Head. The hearing was set over to July 29. The alleged defense attorney William Ferriter sufficient time to prepare briefs.

Counsel for the defense stated that Lipton had been an air cadet for the last two months and due to report for training on Aug. 1. He told newsmen that Lipton's family had been "persecuted" and it had affected the mind of his client. The defense also claimed that Lipton, one-time studio scribe, was "blacklisted."

Lew Lipton has been in and out of pictures since 1917 as a gagman and comedy contractor. During the silent picture he was in charge of Metro, but with the passing of Irving Thalberg the going has been tough. Lipton was assigned for a time to Lipton was "Broadway Serenade" of three years ago. Since then Lipton wrote an engraving for the industry by persistently venting his anger on certain factors and phases of the business, and indirectly mentioning sundry industries that would have to be corrected by legislative action. After long conferences, it would come up with tall tales about injustices in the industry which, he claimed, he had been working to remedy. His son is said to have adopted the same attitude toward the industry but for a time thought he would allow it to get him into his present predicament.

His son, 19, is an ex-athlete who retired from the ring after 20 years of boxing as a welterweight, chiefly for his "championship" in the ring, not composing music, is a garage mechanic, age 26.

Mayer, according to Federal agents, received a letter on June 25, signed "Spokane for Six" and demanding \$250,000. The letter was followed by telephone calls and finally, on July 1, by a postcard containing detailed instructions about the delivery of the money in \$100 bills. The shoebox was sent to the Ambassador Hotel desk for Robert Sexton.

Mayer and Lipton were arrested when they called for the package July 13. Grace, according to the charges, is a naturalized Russian, and has worked as a laborer at RKO for nine years.

Judy Canova's Personals Until Sept., Then Repub

Pittsburgh, July 21.

Judy Canova, whose original two weeks of personal appearance had been extended to eight at the Stanley last week, has enough offers to keep her out of the road until first of September, she said, but hilariously comedienne hadn't made up her mind whether to return to the stage following current engagement at Strand, N. Y., or keep going. Health may force her to the latter before beginning next picture at Republic, since she's suffering from a bad neck, result of a knee hay fever attack on her for a scene in "Joan of Ozark" with Joe E. Brown couple of months ago.

Miss Canova, in her p. a. c., is using sister Anne, who was with her in the old act of Anne, Judy and Zeke. Latter is currently also on tour at Rep, while another sister, Pele, is film star's personal manager.

Stanwyck's Burley Typing

Hollywood, July 21.

Hunt Stromberg signed Barbara Stanwyck to a term contract calling for six pictures a year. The first will be "G-String Murders," based on the book by Gypsy Rose Lee.

Actress recently played another starring role in the National Goldwyn production, "Ball of Fire."

GABLE'S WAR STATUS

He's Merely on the List—Report of a Majority Exaggerated

Military status of Clark Gable is that he is on the available list of the Army Air Corps. His papers have been filed out and filed, and he has announced his readiness to accept an immediate summons. Whether he will be called in the near future remains to be seen. In a letter sent by President Roosevelt to the star last December, he was urged to continue his picture making activities. Contrary to newspaper reports Gable is not slated to be an Air Corps major. That was a commission awarded by the scribes and has never been official. At more and more men are called for the military machine, the need of the expanding Air Corps is for administrative personnel, well-believed that eventually the G-M-G star will be reached and his offer of service accepted, but he will not come for some months.

Decca's 'Army' Album By And With Berlin and Cast

Irving Berlin has retented and okayed a deal for Decca to wax an album of four records, eight sides. "This Is the Army" tunes, with himself and members of the show's cast doing the vocals. Berlin, although he has not yet been heard of his voice, will sing "Oh, How I Hate to Get Up in the Morning." It's a "for posterity" item, as well as for the Army Emergency Relief fund.

Decca will pay the full song royalty of 2c for each side, plus 35c per record for the talent, a total of five per disk, all the coin of course, going into the Army Fund.

Bart Oxford will reprise his place in "Army" with "Stage Door Canteen" in wax. William Hopper will do with "I'm Getting Tired So That I Can Dream." Ernie Stone will do "The Army Made a Man Out of Me," as will the others. The choral numbers, as in the show, will be directed by Pvt. Milton Rosenstock.

Groucho's Play; Vallee's Service Governs Radio

Groucho Marx will be mouthpiece in Max Gordon's production of George S. Kaufman's "Franklin Street," which opens Sept. 29 in Philadelphia. He leaves for east in two weeks to start rehearsals.

McKee-Abricht Agency wants Marx to do the South Coast tour, and when Rudy Vallee is called into service.

FOR VICTORY

BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy war savings bonds on stamps today. Buy them every day if you can. But buy them on a regular basis.

GOLDWYN-GARY UNRENEWED YET

Hollywood, July 21.

Sam Goldwyn is having a time trying to get the attentive ear of his ace star, Gary Cooper, so that he can get him interested in a new contract. Previous ticket was punched out with "Pride of the Yankees" and producer is most anxious to have him take on a role a few more years as he has been a luck charm to Goldwyn since the making of "Win-a-Win" and "The Sign of the Cross." "Emperor of Formosa Street" is running into brick opposition for the same reasons of Cooper, unwilling to be tied to a contract with Goldwyn's United Artists, Hunt Stromberg and Paramount. Actor is holding off on commitments until after he finishes "For Whom the Bell Tolls."

The Goldwyn pitch started six months ago but Cooper has always managed to change the subject when the subject of a new contract was broached.

SPITALNY THE ENVIED

Coast Bandmen Scouting for Frames To Fill Those Draft Yields

Hollywood, July 21.

Most envied maestro among bandmen now on the Coast is Phil Spitalny, whose all-girl band will be just as intact a year from now as it is today. There's that little matter of a war going on that makes the big difference. With every draft of a war going on that dance band in the country crimped by defections due to enlistments and draft calls, the Spitalny position is especially appreciated—especially by the bandmen.

In the latest complement of (Continued on page 38)

THE BERLE-ING POINT

By Milton Berle

Well, here I am back in New York again. Up to now my vaudeville tour has been a great success. I've outrun every audience. Checked into a very swanky hotel, and the rooms are so large... your echo comes back in your wear and... To make a long story short, I've got a room to room, the hotel furnishes each guest with a Sherry pony. I love this hotel. It's the first time I ever took a bath with mink soap.

Talk about swank, they only hire bellhops whose ancestors had a round to turn in the Mayflower. I'm a first class service. When you phone downstairs for a bellhop... they shoot him out of a cannon into your room.

This has really been a full week for me. Charles Martin, the radio producer, asked me to be the last man in the "Blondie" show. Jack Benny (Ray) Zerk wasn't available... Arrived at rehearsal at 10 o'clock, and at six that evening was letter perfect. Martin gave me some mail to sort out. Wendy Barrie, that lovely Irish actress, was playing opposite me, said as I came in: "Faith, but this is going from 'Hope's Charly' here."

During the show the sound effects of a train were so realistic I unconsciously yelled for a porter... Charles Martin jumped around so much while directing the show the situation of the picture made him an honorary member of their clan... My mother only laughed at me as usual... she was saving the other half for the re-broadcast to the West Coast... the broadcast the sponsor called me on the phone and said: "Berle, your performance was out of this world, where are you going to your performance?... Walking out of the stage entrance I bumped into Leo Lindy who was taking his favorite herring, Jennifer, to the dressing room.

Walked to his restaurant and sat down for a bite... a fly accommodated me... Ordered my favorite dish, halavah croquettes and pistachio bread, advising me that my next picture would be called "Over My Dead Body." In this picture I'm supposed to play a corpse... with personality... which will be talked on my face... This is the biggest role of my career... to be brought over to the show, where are you going to your performance?... Walking out of the stage entrance I bumped into Leo Lindy who was taking his favorite herring, Jennifer, to the dressing room.

Lou Holtz came over to the table and handed me a shock... he told an Irish story... Romeo Vincent showed me a new invention he hoped he could market for about men... When they're on camping trips they take their trousers off, insert three pins in them and presto, change, they've got a pup tent... B. S. Pulley (he of the gravel throat) came over and told me he was having around his throat, he accidentally cut his throat with a blade.

Left Lindy's, took a stroll and went home to bed... Couldn't sleep, so took a pill... and kept the pill up all night... Got up the next morning and found a special delivery letter waiting for me... It was from Hollywood, advising me that my next picture would be called "Over My Dead Body." In this picture I'm supposed to play a corpse... with personality... which will be talked on my face... This is the biggest role of my career... to be brought over to the show, where are you going to your performance?... Walking out of the stage entrance I bumped into Leo Lindy who was taking his favorite herring, Jennifer, to the dressing room.

Decided to leave the sticky city and go to Atlantic City for a few days... Walked along the boardwalk and ran into Broadway Rose... she was opening a branch office on the thoroughfare, and was back in New stand-ins... Rose looked very lovely in her bathing suit made of salted crepe de chine... and got these wedgies... my wife Joyce and I got into the bathing suits and dove into the water, and it was a real swim in a fur coat (Courtesy of I. J. Fox). A herring wam and with tears in his eyes said: "I'm lost, which way is it to Lindy's?"

We swam over to a raft and I dove off the springboard and did a very fancy jackknife... does anybody know a cheap champagne?

We swam back to the shore and stretched out on the sand to dry off in the sun. Was it hot? It was so warm the sun was sucking on a cigarette and deep cool. I got a beautiful burn... a guy dropped a cigarette on my back.

I was really very absent-minded that day, I wrote love letters in the sand and then ran around trying to get a stamp... so I could mail them. It got so hot that I went to the beach and was back in New stand-ins... Rose looked very lovely in her bathing suit made of salted crepe de chine... and got these wedgies... my wife Joyce and I got into the bathing suits and dove into the water, and it was a real swim in a fur coat (Courtesy of I. J. Fox). A herring wam and with tears in his eyes said: "I'm lost, which way is it to Lindy's?"

Dorsey Brothers Fraternal Again

But Risk New Friendship by Becoming Partners in Music Publishing House

THOMAS JOB'S JOB

Will Probably Keep Playwrights in Hollywood

Pittsburgh, July 21.

Problematical whether Thomas Job will return to faculty of Carnegie Tech drama school here next season in view of screen-writing contract he signed last week with Edward Small, UTA producer. Job, who authored current Broadway smash, "Uncle Harry," has been an instructor in playwrighting at local school for last two years.

At present he's vacationing in New England, where he's working on a new play, but expects to leave for Hollywood shortly to begin his chores for Small. Prior to "Uncle Harry," his only Broadway show was "The Sign of the Cross," which he wrote with Ina Claire. He has been a member of several groups of seasons ago. Two of Job's works, neither of which ever reached Broadway, however, were given productions at Tech since he's been there.

The Dorsey Brothers are going into the music publishing business to form a new firm, and are taking their lawyers, John Manning and William Farnsworth, are currently working on the deal. The firm will be called the Dorsey Brothers Music Publishing Co. Bill Burton, Jimmy's manager, and Leonard Varnstrom, Tommy's manager, are also taking part of the company, in addition to the leaders themselves.

The idea for the publishing venture came out of a conference the brothers had last week, following the burial of their sister, Thomas, who died July 12 in Philadelphia. At this meeting the differences of the two, which led to physical clash between them at Tommy's recent opening at the Astor hotel, New York, were patched up. Tommy Dorsey is already in the music publishing business, as a side line to his bandleading. He owns the Embassy Music Co., and several subsidiaries, operated by Jack S. Ziegler. Before he was married and later returned to its owners, the Sun Music firm. Tommy's interest in the business and the Embassy and Sun will not be changed by the plans for the new company.

ABBOTT AND COSTELLO

"They're the funniest pair I've seen in a long, long time."

On National Release. MAE TINEE, Chicago Tribune.

In "PARADISE MY SORONG"

Universal Pictures

Under Personal Management of EDWARD SHERMAN

STREET FIGHTS

H'wood Barristers Tussle With Problem of Actor Pacts After War

Hollywood, July 21. Behind all the hosannahs of the studio callopie depts. and the natural gratification of studio executives over the fact that their name guys are genuinely patriotic, there's a deal of discreetly crossed swords being done around here as the flower of Hollywood's marquee-mob goes marching off to war. It isn't that the boys aren't expected back in prime fettle, with male beauty unimpaired by heavy marching-order and the rigors of corn wille. It isn't anything that might happen during the war.

It's what may happen directly afterward that has local barristers concerning their provisos far into the future and poring over weighty tomes. Briefly, it's the studio contract situation and the "guys" and "gals" and extent of provision, and what may be done about it, by the time the war is over.

Lepistole, for instance, always go by precedent, as in citing the decision in *Bananas v. Bananas* in Superior Court, Part Two. But this time there's nothing to go on in the case of a male film star under, say, a five-year contract who goes away to war—and comes back at the close of the duration, to what? The studio barristers would like to know their selves.

As they see it now, the whole post-war contract situation on the studio lots may even be checked out. (Continued on page 45)

WINKLER EXITS RKO, MAY RESUME AGENTING

Hollywood, July 21. Danny Winkler, talent commitment chief at RKO, agreed to a friendly settlement of his contract which had seven months to go, and checked off the lot. Understood he will return as the prominent figure he was when he was signed to a three-year contract by George J. Schaefer, then president of RKO.

Winkler suffered a stage of illness last winter and most of his duties were taken over by Joe Nolan.

3 Oxford Boys Added To Metro's 'DuBarry'

Pittsburgh, July 21. Three Oxford Boys, vocal band imitators who played the Stanley last week, have been signed by Metro on a one-picture deal and leave for Hollywood shortly. They'll make their debut in "DuBarry: Was a Lady" with Red Skelton, Ann Sothern, Zero Mostel and Nancy Walker.

Oxford trio for the last two seasons has been touring in road shows of "Hellsapoppin'" with Billy House and Eddie Carr and has been approached to go into the version of "Tells" which is scheduled to travel again next fall. They haven't said yes or no yet to it, but, however, preferring to wait to see what the Coast has to offer.

Par Testing Martha Hodge

Hollywood, July 21. Martha Hodge, Broadway actress and producer, is being tested by Paramount for a part in "Best of the Best," which Elliott Nugent is directing. It would be her film debut, respectively, and she would indefinitely stall her fall production plans for Broadway. She has two children under contract under the production firm was "Cat Screams."

Martha Hodge came to Hollywood last week to visit her husband, Byron McCormick, legit and radio actor, who is presently working in Ben Grey's "China Girl" at RKO. She is the daughter of the late William Hodge.

M-G DICKERS WB HOUSE FOR 'SHOW BOAT' RE-DO

Metro's revival of "Show Boat" if and when done, may be spotted in Warners' Hollywood, N. Y. Inquiries were made as to the availability of the latter, a large capacity Broadway theatre which occasionally has housed legit shows and is now showing the George M. Cohan biographical film, "Yankee Doodle Dandy." Picture is expected to run into autumn.

Plans for "Show Boat" are still incomplete, it being Metro's idea to present a stage revival in conjunction with its remake of the film version.

Pat Rooney, 62, Weds 32-Year-Old Ex-Wife Of His Son, Pat III

Marriage yesterday (Tuesday) in Hollywood, Pat Rooney Sr. to his daughter-in-law, Janet Reed, came as no surprise to the N. Y. show biz burghers who for the past few years have known of the romantic attachment between the 62-year-old hooper and the 32-year-old plump blonde singer. Miss Reed, nee Helen Rulon, was divorced July 28 from Pat Rooney, Jr., son of her erstwhile groom, after a separation of nearly five years. Prior to the younger Rooney's she had married and divorced Walter Batchelor, talent agent.

Marion Bent (Mrs. Rooney) died in July, 1940, in the N.Y.A. ward of the French Hospital, N. Y.

Last week, when asked what his son thought of the coming nuptials, Rooney stated that he hadn't seen Rooney, Jr. for "some years." He added that Janet Reed had been (Continued on page 41)

M-G Plays Safe, Puts Chorines Under Contract

Hollywood, July 21. As insurance against a possible shortage of femme chorines in the current rush of musicals, Metro is organizing a dancing unit of 26 girls, to be used for future pictures by stock contracts.

Studio will use them in "Present, Lady," "Lily West," "DuBarry," "Lucky," "Best Foot Forward," "Girl Crazy," "Lucky Number" and "Very Warm for May," all musicals.

SOPH'S AUTOBIOG Out In Sept.—Witnesses Nephew's Wedding In Day

Dayton, O., July 21. Sophie Tucker dropped out of between bookings to see her nephew, Lt. Zachary Abusz, and his fiancée, Ada Mae Tim, of Dayton. Lt. Abusz came west with his parents, Mr. and Mrs. Philip Abusz, of Hartford, Conn., and all the guests, including Sophie, were entertained at the Flin House. Miss Tucker had just completed a three weeks' stand at the Lookout House in Cincy.

Sophie stated that next September she will be back in action on the Warner lot, the business by publishing her autobiography, "Life of a Red Hot Mama." Her collaborator, Dorothy M. Sells, is finishing it up. Sophie wrote the complete first draft in long hand.

Flynn OK Again

Hollywood, July 21. Errol Flynn has fully recovered from his recent heart attack and is back in action on the Warner lot, in "Gentleman Jim," the story of James J. Corbett, heavyweight champ who boxed his way to the title in his immortal bout with John L. Sullivan.

GOOD CROP OF POSSIBLE LEADS

Male Situation in Hollywood Not So Bad, with Plenty Silent Stars Still Around—Army Hasn't Got 'Em All

A. K.'S BREAK

Hollywood, July 21. The last heard of William Haines, he was an interior decorator. And Charley Farrell was running a set of tennis courts for the film colony; Charley Ray was playing bits, and Jess Warner Barker had retired on his laurels, House Peters ditto, only to change his mind and come back, Jimmy Dunn was doing the best he could, and Frankie Albert, Ricardo Cortez, Dick Barthelmess and Monte Blue were playing supporting comedians, heavies and other forms of animated scenery.

But there's life in the not so old boys yet, and the many like him who were hoxified in the days of the silent, the early and senior talkers. In fact, there had better (Continued on page 19)

JOLSON DEAL FOR COLGATE PENDS

Purchase of a half-hour variety program headed by Al Jolson is again up for consideration by Colgate Toothpowder through the Sherman & Marquette agency. Before any signatures are to be exchanged the account wants to make sure that it will be able to solve a production problem now facing it. The agency figures that the letter which will be settled by the end of this week.

Music Corp. of America is representing Jolson. Tentative plans call for spotting the show in the Saturday 8:30-10 p.m. niche on CBS, with either Sept. 26 or Oct. 3 as the start date.

Al Jolson will be "invited" to entertain United Nations troops in England and Ireland, as well as in the States. Jolson will probably acquiesce, it is known that he figures there are American servicemen in tough tropical countries, such as the Caribbean belt, who right now could stand a little diversionment.

Larry Sunbrook Careless With Fists

Rodeo Promoter Settles His Business Arguments That Why—His Mob Threatened 'Variety'

Larry Sunbrook, the rodeo promoter, completed his run at the Polo Grounds, New York, Sunday night (18) and took his cowboy frolic and thrills circuit to Philadelphia. He left behind him a mob in New York as he elsewhere, an impression that the Sunbrook discussion method on unprovoked complaints was the cause of his black eye for the offensive fellow who tries to collect what's owed him.

It appears, too, that Sunbrook likes publicity of a certain kind, but he's not into the New York as he and five of his tough boys drove up in a taxicab at the "Variety" office in New York City, where he alleged saw the avowed purpose of using their muscles. A tall New York cop happened in and the Sunbrook mob de-

Crack at Abbott and Costello's War Bond Tour As 'Publicity' Riles Show Biz Spokesmen in Capital

HOW MUCH? RKO WANTS TO KNOW FROM LORENZ

Hollywood, July 21. Production on "Name, Age and Occupation," in work for several months, was halted on the Pathé lot in Culver City while RKO execs. gave Pare Lorenz, producer-director, to ask them a rough estimate of future expenses on the picture.

Filming started several months ago on location in Tennessee, with Frances Dee and Robert Ryan, a newcomer, sharing top spots, and moved back to Hollywood about June 1. Understood execs are unwilling to let the costs run into the \$700,000 bracket.

Army Wants Hope, Bergen to Entertain In Alaska, Hawaii

Hollywood, July 21. Army's movie division has asked the War Dept. for approval of a plan to route Edgar Bergen and Bob Hope to Alaska and Hawaii for wide entertainment for fighting forces there. If okayed, they would be taken by Army bomber to those bases. Alaskan tour would be similar to those made by Al Jolson and Joe Brown, Defender of the Coast.

Marbor has been without entertainment from the mainland since the Jap stab-in-the-back.

Bergen is standing by for immediate passage while Hope will be ready to hop off around Sept. 1, being currently tied up in picture production.

Rogers Borrows Three Leads for 'Powers Girls'

Hollywood, July 21. George Murphy, Frediia and Carole Landis, on loanout from three studios, will share top roles in "The Powers Girls" to be produced by Charles R. Rogers, starting in mid-August for United Artists release. Benny Goodman and his orchestra have been signed for the musical end of the picture. Norman MacLeod, producer of Metro, will meet the filming at General Service Studios.

Bruce's 3-Wayer at M-G's

Hollywood, July 21. Metro has given George Bruce a three-way ticket as writer, director and producer.

Washington, July 21. Industry representatives and show-biz generally saw when they learned that Secretary of the Treasury Morgenthau, at a press conference, had gone out of his way to question the patriotic motives of Bud Abbott and Lou Costello in the question of a newspaperman who thought the comedians were campaigning for personal publicity primarily, rather than making a contribution to the war effort. Query was inspired by a press handout released by the Motion Picture and Special Events section of the Treasury's War Bonds Staff.

"I don't like that sort of thing any more than the newspapers do," said Morgenthau. "I have been watching this sort of thing and will check it still more closely." The inquiry was applied to the comedians who are giving their personal appearance salaries of \$10,000 a week to Atlantic and Navy Relief and have consented to make 47 speeches in 17 states to stimulate the sale of War Bonds.

There is no indication that newspapers resented the Treasury publicity week to Atlantic and Navy Relief and have consented to make 47 speeches in 17 states to stimulate the sale of War Bonds.

(Continued on page 47)

COUNT BASIE DUE IN METRO MUSICAL

Milton Ebbins, manager of the Coast Base colored orchestra, left for California Sunday (19) to close a week at Atlantic and Navy Relief. He is wanted by studio for an unspecified musical, Ebbins will return to New York in a week.

Basie's band is already on the Coast. It opens July 29, at the Orpheum theatre, Los Angeles, and on Aug. 19 goes into the Tricorne Ballroom, Southgate, Calif.



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DAILY VARIETY
 Published by RICHARD BELTMAN
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Film Biz Pressing Our Government For a Better Coverage of the War

Movement is gradually taking shape in the picture industry to impress directly Government film agencies, whether Army, Navy, Marine or strictly of civilian status of the urgent need for developing a comprehensive coverage of the action at the front. Points likely to be stressed is that camera crews and other units must be developed so that an efficient machine can be developed to propagandize the U. S. and United Nations war effort and aims. Idea is to find means for doing this as speedily as possible so that the U. S. may strongly combat those who regard to be the slickest propaganda regimentation extant—that of the Nazis.

One of the initial steps in the right direction, industry leaders believe, is the United Newsreels which is intended to blanket the entire territory and reach on-the-fence nations not yet enveloped by Nazism. Headed by Bud and Buddy, the company is in Europe, and with the guidance of executives from five major Hollywood newsreels, United Newsreels is functioning—but has not been marketed thus far.

Although five issues have been completed and are available for shipment, not a single one has gone (Continued on page 18)

Despite U. of Minn.'s Tabu, Army Show Will Play Mpls.—in a Park

Minneapolis, July 21. Although it was refused use of the University of Minnesota football stadium, which is the only suitable site here, the big Army show "Here's Your Army" which is to open in Minneapolis Aug. 1 will be just the same. After Army engineers inspected a natural amphitheater at one of the city's parks offered by the park board, they indicated (Continued on page 8)

N.Y.'s SWING ST. TO LIVE BOND SALES, TONIGHT

'Swing Lane's Block Party tonight (Wednesday) will be a blend of military atmosphere and military music and jazz. The event, 52d Street nite club sector, from Fifth to Sixth avenues, put on a War Bond and Stamp Rally. Police have agreed to close the 52d street block to motor traffic from 9 o'clock tonight until 2 a. m. tomorrow.

Purchase of a 10c war stamp entitles anybody to dance in the street to the music of military bands. To those who sign a pledge to buy a \$5,000 war bond, a jeep will be sent to the person's home and he will be delivered to 52d street in style. Group of U. S. Army jeeps will be on hand for party and to help in this service.

According to Eddie Davis, of Leon & Eddie's, chairman of the entertainment committee, shows from the nearly 20 nities in the block are the top performance talent on the platforms as part of the party. Former Myron James J. Walker is slated to m.c.

Besides the cafe orchestras, the Top Jay Army band also will be on hand. The Salsmen will be Gertrude Johnson, Lucy Monroe, Olsen & Nielsen, Ray Bolger, Jan Pearce, Ben Teuchron, and Venuta Brenda Marshall. Walter O'Keefe, William Holden and others.

War Work Puts Crimp In Lastoford's Vacation

Hollywood, July 21. Abe Lastoford's two-week vacation has stretched out in a much harder work. Originally designed as a fortnight of rest, the recreation period developed into a job straightened out various talent problems with the Hollywood Victory Committee and the USO. Camp shows in isolated districts where service men had hitherto neglected, Lastoford's vacation period has been periodical, consisting of week-end trips to Armyed Springs. He started back to New York last night.

Doo's Bond Chore

With the approval of Nicholas M. Sciencu, president of Loew's, the company's theatre publicity-advertising head, Oscar A. Doo, will take a temporary leave of absence to do join the War Activities Committee on a special assignment. Doo will take charge of the publicity on the War Bonds drive under the auspices of the WAC.

Jeanette MacDonald Pic Plans After Camp Tour; May Join RKO Roster

Hollywood, July 21. Jeanette MacDonald will not make any definite picture commitments until she returns from U. S. Army Camp and concert tour. Her Metro contract having expired with the completion of "Cairo," she may leave that studio after starting there this 1935.

She declined a new contract with Metro until after she has charted her future course. While her husband, Lionel, is in Europe, she is in the U. S. Army camp. Her husband is on a 12-camp tour, after which she does as many concert engagements as the proceeds earmarked for Army Emergency Relief.

It is known that two other studios are talking a deal with her, one being RKO, where she lunched with executives last week.

DRAFT CANCELLING MAURICE EVANS' TOUR

Washington, July 21. Maurice Evans, naturalized American, soon goes into the United States Army as a lieutenant. Rated 1-A by his selective service board, actor was notified to hold his military draft induction card. Draft order was as Evans was prepared to accept a commission in the Specialist's Corps of the Army as technical advisor on theatrical matters for the Third Corps Area. Under the Executive order creating the Specialist's Corps it is forbidden to Evans who are 1-A and subject to service under the draft law. Evans was preparing to take a long tour with his company in "Macbeth," which was shown recently in a special presentation for the Army at Camp Meade. Call to the colors means that this tour will be cancelled.

Uncle Sam's Roll Call

Gurston S. Allen, former executive with Premier Operating Corp. and Air Force in England, is now a Lieutenant with Special Services. He is the son of John Allen, who operated the Air Theatre, Brantford, Canada, the Theatrical, Brantford.

Phil Holmes' Training Regins. Sack, July 21. Member of the Royal Canadian Air Force in England, Phil Holmes, ex-film star, Holmes left Hollywood five years ago, produced the "Grandfather Palace" in New York and did radio work for the French government.

Don Dorn, Metro publicity, Army. Robert Miller, film cartoonist, Army. George Weiss, 20th-Fox publicity, Signal Corps.

George Plympton, film writer, Army.

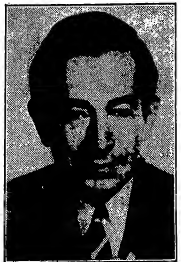
True Boardman, film and radio writer, Army.

William Lasky, film production, Army.

Bill Halop, film actor, Army.

Dr. Charles Mandell, studio medical advisor, Army.

4 Internaters Quality
San Antonio, July 21. On July 23, 100 employees of Interstate Theatres, Inc., will be off to become Army officers. They are (Continued on page 18)



WILLIE HOWARD
28th successful week, "Priorities of 1942" at 45th Street Theatre, New York.

Laughs are still in order for the followers of Mr. Howard. Willie Howard has become a prominent name whenever the subject of funny men is mentioned. So well have the Howard laughs proliferated that only a few months ago Willie broke box-office records during a vaudeville tour.

New York JOURNAL-AMERICAN.

UTWAC PLANS BIG SHOW A LA WINCHELL'S

United Theatrical War Activities Committee is going ahead with plans for an Army Emergency Relief show similar to the one Lt. Commander Walter Winchell promoted for the Navy Relief Fund in March. Show will not be staged until Irving Berlin's "This Is the Army" musical finishes its run.

The sight has tabbed its squawk about getting credit from the Army for any show it does, is going ahead on the premise that anyone can help as wants to but UTWAC will be responsible for the show.

Current problem is what sort of entertainment to promote. UTWAC's objective is a big show that can play a spot where the seating capacity will enable them to scale prices for the masses. One plan for an outdoor show one of the ballparks was cancelled by dimout regulations. Current being retained, there is mulling a three-day carnival at Grand Central Palace where a half million people at a \$2 top could be accommodated.

Hopkins on War Comm.

Hollywood, July 21. William K. Hopkins was given an indefinite leave of absence as industrial relations director at Columbia to become regional director for the War Manpower Commission in five western states.

Whiteman Gives Up 1 Day of Vaude Week To Play K. C. Bond Rally

Kansas City, July 21. Paul Whiteman and band, originally set to play a seven-day week at the Tower theatre beginning July 24, instead will play a six-day week beginning Saturday (25) in order to provide the general audience at the one night Bonds for Victory rally in the arena of many auditoriums (24). Arrangements were made with the band by Barney Joheff, manager of the Tower, and made-in-the-arena committee headed by Elmer C. Rhoden, Fox Midwest division manager. Tower's management will play eight days to make up the change.

Bond rally will also include acts from the Tower and other entertainment spots in town, and an appearance by Jimmy McLean ("Dr. I. M.") who will stage a mock broadcast with regular prices.

As part of the rally, F. Riley will contribute a parade of some 200 vehicles from this cavalry post, and other activities will be staged during the day.

Evening show as climax of day's activities is geared to raise biggest crowd in town and total event here. House is scaled from a \$1 stamp up to a \$500 bond per box, and with capacity exceeding 10,000, it is expected to set any one-day event on record here is certain.

HISTORIC BELASCO AS D. C. STAGE CANTEN

Washington, July 21. Washington will have a Stage Door canteen, one with appropriate background and setting. The historic old Belasco theatre, diagonally opposite the White House in Lafayette Square, may soon be set off for rendezvous for soldiers and sailors in this area.

This becomes a reality through the friendship of Mrs. Franklin D. Roosevelt and Melvyn C. Douglas, of the United Civilian Defense, who became interested when "Variety" reported that the plan had been terminated by the Government. The plan was because no site in the downtown area was available.

The site is theatre is now owned by the Government and has been used for storage purposes. Gilbert Miller recently tried to lease it by offering to build a storage warehouse for Uncle Sam, provided he could subdivide the playhouse. Priorities stopped that.

The First Lady entered the picture in the "Brook" Theatre and Milton Shubert who have been zealous in pushing the canteen idea. Shubert is to have the Government (Continued on page 18)

Salute to Actors

Vancouver, B. C., July 13. Editor, "Variety": May I through the medium of "Variety" convey the warmest wishes of the Airmen of the Royal Canadian Air Force Station here to the many outstanding American artists who have honored us with their visits. Among the artists of outstanding merit who have so valued us have been Mary Kay, Al Donahue's Orchestra and Henry Busse's Orchestra.

Harry A. Reilly, Y.M.C.A. Supervisor for War Services, RCAF Station, Sea Island, Vancouver, B. C.

The Navy Touch

Hollywood, July 21. Hal Roach is in the U. S. Signal Corps but his Army series goes marching on. Fifth of the "Yanks Ahoy," which soured more like the Navy, went into production with Kurt Neumann directing and Fred Goetz producing. Marjorie Woodworth, Bill Tracy and Joe Sawyer, as the top actors

D. C. ALSO KEEN FOR BERLIN'S 'ARMY' SHOW

Washington, July 21. "This is the Army" will play a week in Washington at the National Theatre immediately after its New York closing. Definite date will be set when Army Emergency Relief decides closing date for the run on the Broadway, N. Y. theatre. Expected here is September.

War Dept. has been deluged with requests for information as to when the show would play here. Touring engagements with the show might have its booking shortened if war developments necessitate a change.

The Irving Berlin show is expected to set \$4.40 top for the Washington run. The show is planned as a War Bond drive. It is understood that the command-in-chief of the Army and Navy is among those who is eager to have a peek at the hit musical which employs 200 members of the United States Army.

Extended to 8 weeks in N. Y.

Although it had been intimated that the date of Irving Berlin's "This is the Army" would be extended, the official okay to stretch the engagement from 10 to 18 weeks at the Broadway, N. Y., was not received until last night. The soldier show therefore, instead of ending on Aug. 1 will play until Aug. 15.

Washington was advised of the enormous demand for tickets by Berlin who had been promised by him to keep the "Army" going. A claim of the press is believed to have been made by him, extending the engagement. Gross for the second week was \$47,589. Tickets for the third week will be \$4.40 top. Takings were higher than the first full week because no more press reports were allowed and there are no courtesy discounts of any kind.

American Theatre Wing Stage Door Canteen Capers NEW YORK

By RADIE HARRIS
Chicago Entertainment Committee. The usual calm efficiency of Phil Ober was interrupted the other evening when a marine scolded and exclaimed, "I have just spotted a saboteur." Ober trying to hide his panic, asked him to leave. The man, who without being obvious about it. He pointed to a slim blond youth serving as a waiter. Ober asked to crack him over the head with this can of Pet milk," he ranted.

Ober grabbed his arm restrainingly, as with a sigh of relief said, "Yes, hold everything, he's not that. That's Norman Lloyd and the reason you suspect him is because he gave such a realistic performance in the Alford Hitchcock picture."

When Albert Spalding had finished playing Cyprien Vieux, Ava Meade (Continued on page 18)

L. A. to N. Y.

Milton Blaw. Lika. Nadine Conner. Robert M. Gilman. Bob Kohn. James Havens. Paul Hendrix. Ernest Lubow. Glen Tetter. Noel Langley. Ernest Lubow. Herb McIntyre. J. S. McLeod. Jack O'Connell. Brenda Marshall. Archie Mayo. Bob O'Brien. Elizabeth Patterson. Charles Ray. Wendell Wilkie. Nat Wolf.

N. Y. to L. A.

Earl Carroll. Edith Van Cleave. Sam Goldwyn. Bob O'Brien. Martha Hodge. William Pidgeon. Elliott Reid.

"SERGEANT YORK"

"THE MALTESE FALCON"

"THEY DIED WITH THEIR BOOTS ON"

"ALL THROUGH THE NIGHT"

"THE MAN WHO CAME TO DINNER"

"CAPTAINS OF THE CLOUDS"

"KINGS ROW"

"IN THIS OUR LIFE"

"JUKE GIRL"

"WINGS FOR THE EAGLE"

"THE GAY SISTERS"

(TO BE CONTINUED)

Next season by
WARNERS

'Ambersons'-Phil Regan Pace Frisco To Giant \$25,000; 'Jackass' Forte 18C

San Francisco, July 21.—The magnificent Ambersons, with a hit from a stage show headed by Phil Regan, is hanging up the largest gross in years at the Golden Gate Theatre, and the picture has a wide margin. The terrific take on this show is \$25,000, with a little more in the pockets.

'Jackass Mail' at the Fox and 'I Am a Fool' at the Paramount. Married an Angel at the Ambassador. The picture is drawing fairly heavy business. The 'Great Fairy Lady' is lagging way behind at the Warfield.

Estimates for This Week
Fox (F-WC) (6,000; 35-45-55)—'Jackass Mail' (M-G) and 'Finger at the Window' (M-G). Last week, 'Jackass Mail' (M-G) and 'Finger at the Window' (M-G). Last week, 'Jackass Mail' (M-G) and 'Finger at the Window' (M-G). Last week, 'Jackass Mail' (M-G) and 'Finger at the Window' (M-G).

Opheas (Blumenfeld) (2,440; 35-45-55)—'Eagle Squadron' (U) and 'About Face' (UA) (4th wk). This week, 'Eagle Squadron' (U) and 'About Face' (UA) (4th wk). This week, 'Eagle Squadron' (U) and 'About Face' (UA) (4th wk). This week, 'Eagle Squadron' (U) and 'About Face' (UA) (4th wk).

St. Francis (F-WC) (1,475; 35-40-45)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, 'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, 'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC).

Artistic (UA-Blumenfeld) (1,100; 35-40-45)—'The Real Glory' (M-G) and 'The Real Glory' (M-G). Last week, 'The Real Glory' (M-G) and 'The Real Glory' (M-G). Last week, 'The Real Glory' (M-G) and 'The Real Glory' (M-G).

Warfield (F-WC) (2,650; 35-40-45)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, 'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, 'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC).

'Eagle Squadron' Best in K. C., Record \$12,000; 'Ambersons' Oke \$7,200

Kansas City, July 21.—'Eagle Squadron' playing day-and-night at the Equus and the picture is head and shoulders above the town. Prices upped to 85c for second time in a few weeks, something they have seldom in recent years. Looks to top record for two-theatre combo at \$12,000 or thereabouts.

'Magnificent Ambersons' as bill topper at the Orpheum is getting a little better but staying in the 'Mrs. Miniver' creating exceptional notice by staying for a third straight week. The big 4th wk. record is unprecedented here.

Estimates for This Week
Equus and Upturn (Fox Mid-Week) (2,000; 35-40-45)—'Eagle Squadron' (U). Playing solo in both spots, started climbing from \$10,000 in 12th week. Prognosis and likely new record for two weeks. Last week, \$12,000. This week, \$12,000. This week, \$12,000.

Orpheum (RKO) (1,600; 35-40-45)—'Magnificent Ambersons' (RKO) and 'Sweater Girl' (RKO). Last week, \$12,000. This week, \$12,000. This week, \$12,000.

Warfield (F-WC) (2,650; 35-40-45)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$12,000. This week, \$12,000. This week, \$12,000.

Whispering Ghosts (20th) (11-30-30)—'Whispering Ghosts' (20th) and 'Whispering Ghosts' (20th). Last week, \$12,000. This week, \$12,000. This week, \$12,000.

Key City Grosses

Estimated Total Gross

This Week (11 cities): \$1,935.50
(Based on 38 cities, 161 theatres; 19th first run, including N. Y.)

Total Gross Same Week

This Year (11 cities): \$4,516.98
(Based on 37 cities, 172 theatres)

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'Juke Girl' Swinger \$11,500, Tops Seattle 'Jackass' Strong 11C

Seattle, July 21.—'Juke Girl' heading a dual combo at the Capitol is leading a crowd of 115,000. The latter, 'Jackass Mail' and 'I Happened in Flatbush' are doing almost equally well. 'Crocation' also is building to a good week at the Music Hall.

Of the newcomers, 'The Girl Who Came to Stay' at the Liberty looks brightest for the week. 'The Girl Who Came to Stay' at the Blue Moose is rated great for a third session. Cool and rainy weather is credited with slowing last week.

Blue Moose (Harrick-Evergreen) (6,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500. This week, \$11,500.

Liberty (J & W) (3,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500. This week, \$11,500.

Music Hall (H-E) (3,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500. This week, \$11,500.

Capitol (RKO) (2,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500. This week, \$11,500.

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'Wings For Eagle Climbs to Smart \$32,000 in Rugged L.A.; 'Ambersons' Nice 19C in 2d Wk., 'In Jan' 23/2C

Broadway Grosses

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(Based on 38 cities, 161 theatres; 19th first run, including N. Y.)

Total Gross Same Week

This Year (11 cities): \$4,516.98
(Based on 37 cities, 172 theatres)

Estimated Total Gross

This Week (11 cities): \$1,935.50
(Based on 38 cities, 161 theatres; 19th first run, including N. Y.)

Los Angeles, July 21.

Despite exploded heat, theatres generally are holding up. The two Warner houses with 'Wings for the Eagle' and 'Secret Agent X-9' are leading the town with a smart \$32,000.

Warner's Hollywood is leading the downtown with \$20,000. The picture of extra shiny-winged shows at the former. The picture of extra shiny-winged shows at the former. The picture of extra shiny-winged shows at the former.

Carthay Circle (F-WC) (35-45-55)—'Wings for the Eagle' (WB) and 'Secret Agent X-9' (WB). Last week, \$32,000. This week, \$32,000.

Orpheum (RKO) (2,000; 35-40-45)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500.

Capitol (RKO) (2,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500.

Music Hall (H-E) (3,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11,500. This week, \$11,500.

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NATIONAL BOXOFFICE SURVEY

Mid-July Releases Doing Well—'Wings For Eagle'

'Big Shot,' 'Ambersons,' 'Sweater Girl' New

Mid-July leads numerous early summer releases of merit getting a start. 'Wings for the Eagle' is leading the town with a smart \$32,000. The picture of extra shiny-winged shows at the former. The picture of extra shiny-winged shows at the former.

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'Wings For Eagle' Big

\$3,800, Lincoln Leader

Good picture and the picture of extra shiny-winged shows at the former. The picture of extra shiny-winged shows at the former. The picture of extra shiny-winged shows at the former.

Capitol (RKO) (2,000; 30-40-35)—'The Girl Who Came to Stay' (F-WC) and 'The Girl Who Came to Stay' (F-WC). Last week, \$11

FOR *Great* BOX OFFICE ACTION!

HERE IS a story as big as Texas, heart of the Southwest, told with the courage and heart of a man of 100.

HERE IS one of the year's greatest casts, perfectly matched to their characters, shown in the utmost in masculine power.

HERE IS a thrilling, substantial, steadily produced, spectacularly directed picture, the most who made "The Spokies" Director Ray Enright.

MEN OF TEXAS



Robert Siegel of
"The Spokies" and
"The Spokies" with
Anne Gwynne

Directed by
RAY ENRIGHT

— to make —

THE SPOILERS

Original Screen Play

by Harold Shumate

Additional Dialogue

by Richard Brooks

Associate Producer

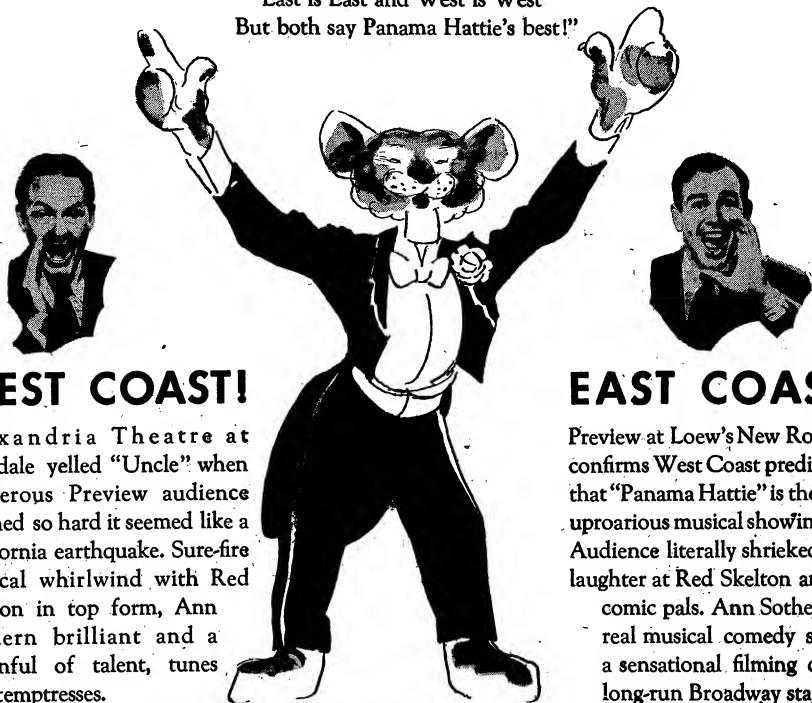
GEORGE MAGNER

ROBERT STACK **BROD CRAWFORD**
JACKIE COOPER **ANNE GWYNNE**
RALPH BELLAMY **JANE DARWELL**
LEO CARRILLO
JOHN LITEL **ADDISON RICHARDS**



"They went batty about Panama Hattie!"

"East is East and West is West
But both say Panama Hattie's best!"

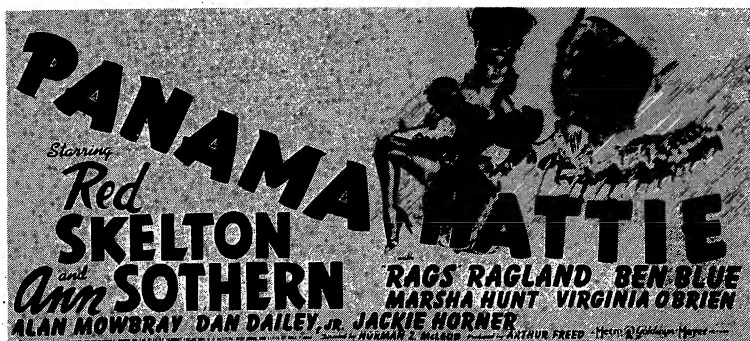


WEST COAST!

Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothorn brilliant and a screenful of talent, tunes and temptresses.

EAST COAST!

Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothorn is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!



A Metro-GOLDMINE-Mayer Wow!

100,000 FIRST NIGHTERS AND ALL THE CRITICS AGREE!

Walter Winchell, says

"Samuel Goldwyn could not have given the youth of America a finer gift, nor to the sweethearts of America a finer love story."

Howard Barnes, N. Y. Herald-Trib.

"Every inch a memorable show . . . a very real tribute to the American spirit . . . Portrayal by Gary Cooper gives it heroic dimensions."

Lee Mortimer, N. Y. Daily Mirror

"Compelling, exciting and inspiring . . . Sam Wood's direction masterly . . . Gary Cooper shines . . . to Teresá Wright, the year's Oscar."

Dan Daniel, Sports Ed., World-Tele.

"I believe I am not over-praising 'The Pride Of The Yankees' when I say that it is the only worthwhile production with a sports background in the history of the screen."

Louella Parsons wires
Samuel Goldwyn

"'Pride Of The Yankees' should make you very happy. It is a great American story and comes at a time when most needed. It is human, real, and with a love story that will delight the women."

William Boehnel, N. Y. World-Tele.

"Hats off to Samuel Goldwyn, Sam Wood, Gary Cooper, Teresa Wright, Walter Brennan and everybody else concerned! . . . It is so wonderfully human, so superlatively presented, that it results in two hours of sheer delight."

Archer Winsten, N. Y. Post

"Ranks as one of the two best movie biographies of the year . . . packs a heavy emotional wallop. Producer Samuel Goldwyn has once again gambled with an unlikely subject and emerged victorious."

Rose Pelswick, N. Y. Journal-Am.

"Heart-warming, affectionate and highly moving . . . takes its place as one of the year's outstanding attractions."

Bosley Crowther, N. Y. Times

"A real saga of American life—homely, humorous, sentimental . . . The cast is superb."

Bill Corum, Sports Ed., Journal-Am.

"A plain, solid and fine picture. I think everybody is going to want to see it, and should."

Eileen Creelman, N. Y. Sun

"'The Pride Of The Yankees' is a proud tribute to a fine man."

SAMUEL GOLDWYN'S

THE PRIDE OF THE YANKEES

-as the N. Y. Daily News says-

"With his characteristic flair for showmanship, Samuel Goldwyn has given his latest production a New York premiere that has overshadowed every other moving picture opening to date. Besides its Broadway exhibition at the Astor, 40 RKO houses throughout the five boroughs of the City of New York presented the picture simultaneously last night . . . It's a must for all moving picture goers—women and children, as well as men."—Kate Cameron

Released through
RKO Radio Pictures, Inc.

Happy-Days-in-Dixie Married Only By No New Places to Spend It In

By GLEN W. NAVES

SPARTAN, S. C., July 21. A \$600,000 war production industrial plant where wheat ripened this year beneath the hot June sun, has an idea of how to make a dizzy evolution of business and industry in the Southland and across the stream of commerce that has cash registers playing 'chopsticks' in Dixie.

It is coming fall and winter amusement take doesn't set a new time-high in the Carolinas, Georgia, Virginia, and Tennessee, then the parties, responsible will have fumbled the best opportunity ever had—or probably will have again.

For months all amusement places have been crowded with people despite hot weather. Pix of B grade or less pack 'em in, flesh shoddy traffic, hanging out, and ditto classical music offerings, and even a six-piece orchestra stacks 'em in the aisle, whether the lady gets a nose-ache to rate peaks in the pit or not.

It's a bloody brother and Mairs is an 'angel'—so far as Dixie is concerned. Army camps and air bases are everywhere, and Tennessee, then the cotton patches and palmetto and pine lands; industries are running and the night, some toward the streets and sidewalks, restaurants, hotels, dance halls and other places with show and entertainment are available. And they push elbow with brawny defense and industrial workers and thousands of women folk, all in search of a place to spend their coin.

It's not in the Dixie juke box this side of the Mason-Dixon line, and even before gas and fly rafting, millionaires—the famous trade—started staying home in droves because they couldn't find dining and dancing space. But the Dixie crowd hasn't even caused a wrinkle; all theatre, dance emporium, hotel and restaurant managers are crying out for lack of space. OPM gets frequently and generously consumed.

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\$2,000,000 Peach Crop

A \$2,000,000 local peach crop is moving to market, and the Dixie julee reel carloads; and Georgia and North Carolina growers are selling, too. At \$30,000,000 tobacco crop ripening, and the top cotton crop of several decades soon will start plenteous in the South.

Camp Croft here cost \$10,000,000 and is being enlarged. An army air base is under way to tower the town. It is the same in numerous other Dixie cities and towns. This city's 31 cotton mills have a payroll average of \$2,000,000 a year and numerous other Carolina cities and communities are in the same place. Banks want to lend money and receive deposits, and loans and loan sharks are getting lively. A mortgage is a scarce document and many cities and towns are using war promotion faded numerous moons ago.

Denver Ship Up

During the past six months Dixie construction contractors skyrocketed an estimated \$100,000,000, and several millions—and 100% ahead of the comparative 1941 period. Uncle Sam has poured more than a billion dollars into Army, Navy, housing and other projects down South, and in the down any kind of clearing the food paces. Sample projects include a \$600,000 war industrial plant at Burke county, S. C., where the 1942 wheat crop flourished; a \$3,000,000 hospital at Swannanoa, N. C.; a \$10,000,000 air ship at Columbia, Ind.; \$4,000,000 more for a new project at Gulfport, Miss.; ditto Baton Rouge, La.; ditto Raleigh, N. C.; ditto Frederick, Okla.; ditto Brown, Texas; and a long string of others.

All gold mines have their empty shafts, and the Dixie strike is no exception. Theatre, clubs, restaurants and exhibitors aren't allowed to build any new ones. Radio and

Larry Sunbrook

Continued from page 2

week postponement, but Pressberg objected to that and the magistrate compromised on a one-week adjournment. The case will come up next Monday (27), when Pressberg will claim that Andrews and Sunbrook looked him over at his headquarters at the Park Central hotel and that one, or both, of them is in the movie.

There were also two complaints filed against Sunbrook with the New York City Police Department. One performer, the Great Siegfried, claimed he had been concealed behind the scenes for performance of another. N. Regenzal, said he played one show and then was fired. Both asked AGVA to help them collect their full pay, but the talent union refused to take action because neither performer had bothered to get Sunbrook to give them AGVA form contracts.

All the other performers in the show were on AGVA contracts, so the talent union made sure to collect their pay. Sunbrook, AGVA's insistence, paid one-half of their full salaries on July 15; the other half on Monday (22). The talent union's show's closing. AGVA took into consideration Sunbrook's previous record of late arrivals and late shows on performances twice in Los Angeles, once in Milwaukee, another time in New York. This will mean Aug. 1 in the Yellow Jacket Stadium in Philadelphia.

At least one sound management is said to have demanded and received \$15,000 advance rent against 20% of the gross. Sunbrook also had tickets scattered over N. Y., the show getting any return other than gain in some of the show's pop announcements over local radio. It's not known whether the Polo Grounds got its cut on this type of ticket sale.

Bad Accident

At least one fatal suit against Sunbrook may come out of the Polo Grounds date. That was the accident which killed a 19-year-old daredevil auto driver, after crashing through a brick wall, also killed a woman and injured a 15-year-old injured a spectator. Latter suffered fractures of both legs, some broken. The suit will be filed in New York.

Radio Stations Promoted

Sunbrook bought the radio spot announcements he had on N. Y. local outlets with the help of the Polo Grounds boxoffice. A few of the better indies got a little credit for the line. One of the stations was holding Sunbrook's paper.

Payoff day (16) had the stations getting their share of the money. Sunbrook's promoter, who vouched for the show in N. Y., about 100,000 in checks were certified Friday morning (17).

Sunbrook made his deal direct and, so far as can be discovered, was the first person to promote every ticket operation. Stations normally of the business that they cleared through a responsible ad agency. Sunbrook's promoter, who vouched for the show in N. Y., about 100,000 in checks were certified Friday morning (17).

Mpls. Still Remembers

Report of Larry Sunbrook's 'Thrill Show' has caused a local disturbance in Minneapolis, Minn. The city of Minneapolis recalls to local natives' memory memories of their experience with the impresario-promoter here two years ago. Sunbrook blew in to Minneapolis, Minn., with his 'Thrill Show' and gave the impression of having unlimited funds. He incurred a \$100,000 debt to the city. Many of these obligations still are outstanding.

The 'Thrill Show' was a boxoffice flop. Sunbrook beat it out of Minneapolis, Minn., by adding the bag for several thousand dollars. They've been trying ever since to pay off his boxoffice, but unsuccessfully.

When he came here Sunbrook told many of the localities with yarns about the fortune he was making by his show in Los Angeles, Detroit and other cities. He spent a small fortune in advertising his show. His radio announcements were different from anything ever heard before—mostly in the form of 'Thrill Show'—and they were money. They were so good, they were creating any desire on the public's part to see his show.

Back in the Saddle

Hollywood, July 21.

Film cowboys of two generations gallop across the vision in a compilation of old and new heroes as one of Columbia's new series of Screen Snapshots to be produced and directed by Ralph Staub.

Tom Mix, Bill Hart, Jack Kelly, Harry Carey, Buck Jones and George Houston will appear in a formal show, followed by a cavalcade of more recent buckaroos, including the likes of Roy Rogers, Gene Autry in an Air Corps uniform, without spurs.

OWEN REPLACES UNGER AT PAR

St. Louis, July 21.

A tussle for control of the St. Louis Amnu. Co.'s stock was touched off Friday (17) when the Fanchon & Marco Enterprises, Inc., the results in the Circuit Court to gain control of 52% of capital stock in the Amusement Co. and to enjoy the Ambassador Investment Corp. and the amusement Co. from using the 52% majority in voting at a stockholders' meeting Thursday (30).

The first suit named Thomas N. Dyrart, prez of the local Chamber of Commerce and President of the Y. Straus, members of the Central Properties First Mortgage Bankholders' Association, and Freda Fanchon with the Ambassador Investment Corp. and the Ambassador Building Corp. It alleged that under an option executed July 30, 1938, and valid for 10 years, the F&M Enterprises could purchase the 52% controlling interest at any time.

In the second suit, F&M asked that Dyrart and Chamber of Commerce, prez and sec respectively of the Ambassador Investment Corp. and of the Ambassador Building Corp., be removed from using the 52% majority in voting at a stockholders' meeting July 30, 1938, and to increase the Board of Directors from five to seven members.

Film row observers see in the filing of the suit a parting of the ways between F&M and biggies in the Amusement Co. and the F&M. Additionally F&M also operates the 5,000-seater Fox in midtown, the 3,000-seater Fox in downtown St. Louis. The Ambassador, downtown St. Louis, which was shut out of the market by the F&M, also operates the 5,000-seater Fox in midtown, the 3,000-seater Fox in downtown St. Louis. The Ambassador, downtown St. Louis, which was shut out of the market by the F&M, also operates the 5,000-seater Fox in midtown, the 3,000-seater Fox in downtown St. Louis.

Jim Donohue, former branch manager for Par at Chicago, succeeds Owen at Dallas. He stepped into the district post three Monday (20).

Pix Critic Bill Boehnel Dies Suddenly at Age 44

New York, July 21.

William Boehnel's death at 44, Friday (17) ended his 13 years as the first string film critic on the N. Y. World-Telegram. Highly respected by his colleagues, Boehnel had been a former president of the N. Y. Film Critics Circle. His death occurred from a sudden heart attack suffered during a visit with Herbert Wilcox, film director, at his home in S. Barrett McCormick, RKO publicity and advertising director.

Boehnel, a native of St. Louis, started his newspaper career with the Hearst organization. He later was with the Times and the New York department until 1928, when he went to the Telegram as film critic. He had often headed 'Variety's' (now discontinued) boxscore for film critics.

His articles published in the Saturday (18) issue of the W-T (the day after his death) included 'The New York Times' and 'The Big Show' current Warner Bros. picture at the N. Y. Strand.

Boehnel was a film critic and writer, survives, as does their five-year-old daughter, Anne. Both were living at their summer home in Middlebury, Vt., at the time of his death. He also leaves a brother, John, who lives with RKO publicity.

General services held Monday (20) in the chapel of St. Bartholomew Church, followed by cremation at Forest Lawn.

Approximately 150 attended the services, including many of Boehnel's friends, for 'Technical' and friends in the picture business.

Keeper of the War Paint

Hollywood, July 21.

Director job on 'Slouch City,' a biography of American actor, the aboriginal town, goes to H. Bruce Mumblert, with a Bryan Fox production, 'The War Paint.' The tale is based on the historical novel of H. Matt Downing, scripted by Edward Moore, for Technicolor production, starting late in August.

F&M Sues St. L. Associates For Stock Control

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Seiler on Steel Shift

Hollywood, July 21.

Lawyer Seiler from Warners to Universal on a loanout deal of \$400,000, a tale of the steel industry in wartime.

Picture will be produced as a page deal by Bob Felous, starting Aug. 3.

WHAT FOR

Independent Stations Find British Programs Useful Re-broadcasts; 70 Longwavers Now Carry BBC

British Broadcasting Corp. is currently feeding news and special shows to some 70 longwave outlets in the U. S. on a regularly scheduled basis and to three that number on spot basis. All shows are pickups of the daily North American service of the BBC. Stations take programs with a shortwave receiver and feed them out longwave. BBC signal into this continent is strong enough to stand resiting without use of booster equipment.

The 70-odd stations air at least a daily quarter hour News, at 5:45 and 6:45 p.m. (Eastern War Time) gives indie outlets hot war and foreign coverage, since programs from London just about time the London morning papers are going to press, and carry the day's news. And since these news programs include commentary and propaganda analysis, the independent stations have found them useful to the crack foreign coverage of the network stations. Specials are also valuable as audience holders, and these are 'Radio Newsweek'—documentary film technique applied to radio news coverage; another is 'Democracy Marcher' which air different feature each night with every program having a definite North American angle.

Cutts

All programs are available gratis from the asking. Since this means that the shows will not be commercialized, that a responsible station does will report credibly on what programs were carried. It is from these reports that BBC knows that 70-odd stations are regularly carrying its programs with two of these stations feeding shows to regional networks—WING to Atlanta; Coast Net, KVO5 to Evergreen Network in Pacific Northwest. All stations are required to clearance and exclusives with rule of thumb operating on first-come, first-served basis. Thus the mutual Broadcasting System's BBC service differs from the material fed to the 70 independent stations. It is taken to see that stations with similar service areas do not air competitive programs.

These BBC pickups were an aftermath of the 'Namesake Exchange' program that BBC started in November of last year. Idea had, for example, Easton, Pa., exchanging a program with Easton, England. As a result local station in U. S. started querying BBC re possibility of pickup of BBC shortwave stuff.

From time to time BBC office in New York solicits comment from stations with an eye toward improving the North American service. The most recent solicitation received in the 546 p.m. news show. Since every BBC pickup is requested on a 24 hour schedule the earlier starting time required a major program shift. Under the new arrangement the shift BBC asked domestic

GEORGE KERN A CAPTAIN

Benton & Bowles Business Manager Trains at Princeton

George Kern, business manager of the Benton & Bowles agency's radio department, has received a commission as captain in the supply service of the army. He reports at Princeton University Aug. 2 for four-weeks training.

Franklin Owens, time buyer, will double over into Kern's job for the duration.

MAIL POUCH BUYS ON BLUE

The Blue Network has sold 'Counter Spy' to Mail Pouch Tobacco with Sept. 28 as the starting date. The show will be Monday, 9-9:30 p.m. and the hookup, 59 stations.

The network may allow other affiliates to take the series sustaining and, wherever possible, sell it locally. 'Spy' is a Phillips Lord production.

Consolidated Aircraft May Use Radio Via Y&R; LaRoche, Larmon West

Hollywood, July 21.

Advertising campaign for Consolidated Aircraft, which may include a radio series, will be discussed here next week with the arrival from the east of Chet LaRoche and Sig Larmon, of Young & Rubicam agency.

Account went to Y & R recently after considerable competitive presentation.

JONES, WADE RADIO, ON OWN IN CHICAGO

Chicago, July 21.

William E. Jones, radio director for the Wade Advertising agency, who produced the National Band Dance for the past nine years, has left this agency to free himself and has opened his own office.

Edward Simmons, affiliated with Wade Advertising, who in past seasons produced the 'Uncle Ezra' show and later the Aloo Tenpenny show for the network, takes over the Jones spot.

Radio outlets to guarantee rebroadcasts and institute the additional newscast when 22 stations cleared time.

and mention on the successive three broadcasts.

Other other accounts are lined up with the 'John Freedom' series. Honeywell will get long plays every four weeks. There is mention on the subsequent three programs, and, as the plan provides, it will be billed over the time and program cost of each fourth broadcast.

Veespess for Richards

Guy Richards, of the Compton agency, has been named as the new elected a vice-president of the firm. He joined the agency in 1935.

RADIO GRIEF TOO MUCH TO SOLVE

Disruption of Army Camps Might Result If Talent Had to Be Delivered Weekly—So Higher-Ups Order That No Sponsorship Be Contracted for Irving Berlin's Stage Musical

EZRA STONE'S CASE

U. S. Army heads have mixed the radio sale of Irving Berlin's 'This Is the Army,' which was reputedly offered \$10,000 per week by Pabst Beer of Milwaukee for 13 weeks and would have meant an additional \$100,000 for the Army Emergency Relief Fund plus probable renewals. While no official explanation was given for the definite rejection of the radio deal, it's reported the disruption of the armed forces' radio program would have been a factor. The Army would have been in uniform, with the necessary transfers, etc., creating a problem the Army doesn't want to handle.

Meanwhile, the tour of 'Army,' beginning in the fall, will create quite a problem for the 'Aldrich Family' show, starring Sgt. Ezra Stone, who staged and is participating in the show at the Broadway, N. Y.

'Aldrich' in Doubt 'Aldrich Family,' it is expected, will have to take a temporary respite from the air when Stone goes tour with the all-soldier music.

Status of the 'Aldrich' hiatus is vague as yet, making entirely no plans for the tour, of which the Army has released no schedule. The only thing definite in this is that it is so arranged as to make it improbable for Stone to do his regular Thursday night stint in 'Henry,' the 'Aldrich' show may not be heard at all.

It may be, of course, that 'Army' will play only larger cities and Stone could possibly do broadcasts from five cities. That would take a lot of arranging, however, such as taking the whole cast and production staff cross-country and it is not certain that it is practical.

Meantime, Stone and the sponsors of the radio show await the Army's plans for the tour.

CBS, NBC Were Willing CBS was prepared to revise its attitude toward beer accounts in order to accept the sponsorship of 'This Is the Army' radio version. Though it has never had a beer policy on the subject of beer, Columbia has showed a disinclination to allow beer to open the program schedule to the beverage. As one CBS official explained it yesterday (Tuesday), the network figured that it didn't want to risk a stand in the way of the Army and Navy Relief fund, and to open the program to \$50,000 a year through the radio sale of the Berlin show.

It is understood that NBC was likewise prepared to change its policy on beer if the same sponsor chose to nod in its direction.

MAX WILK QUILTS BLOW AS CHAS. MARTIN AIDE

Max Wilk has resigned as production manager to Chas. Martin, writer-director of the Philip Morris 'Playhouse' on CBS for the Blow agency. He will probably go into the agency soon, but in the meantime may take another job. He is the son of Jake Wilk, eastern story editor of Warner Bros. Betty Mandeville continues as casting director of the 'Playhouse.'

Government Lecture Gets Results; Argentine Stations Now Present Prestige Gestures to Culture

BBC EXECS ARRIVE

Wellington Back to New York With Maurice Gorham

Lindsay Wellington has returned from his visit to the home office of the British Broadcasting Corp. With him from London has come Maurice Gorham for a stay in the U. S. A. Gorham, in charge of the North American shortwave service for the BBC, was last here in 1938.

TRANSAMERK'S 'WINSLOW' SET

The Don Winslow of the Navy serial is slated to go Blue Network Sept. 28, Top Toasts (General Foods). The hookup will be every Blue outlet, namely, 122 stations. The series will be 6-6:30 p.m. across the board.

Transamerica will produce the network series.

To Ask Philly Canteen To Desist From Stalking Local Radio Sponsor

Philadelphia, July 21.

The Philly branch of the American Theatre Wing's Stage Door Canteen was ordered to cease negotiating for a radio sponsor by the parent group because of the air deal the New York branch made with Corn

The local canteen was virtually all set to broadcast for a Philly specialty shop over WCAU when word came that the project should be dropped because it would take some of the play away from the New York show over CBS.

FAWCETT'S TRUE MAG PRIMES AIR CAMPAIGN

True Magazine (Fawcett) is launching campaigns through the Joseph Katz agency for batches of 30 one-minute announcements. The selection of markets is determined by the magazine's circulation sheet.

The schedule has been split up into three segments. It is proposed that the first segment be announced between Aug. 28 and Sept. 7, 8:00 between Sept. 23 and Oct. 7, 11:00 between Oct. 23 and Nov. 8.

Guy Hamilton Leaves McClatchy's After 30 Yrs., Howard Lane Joins CBS

San Francisco, July 21.

Guy Hamilton is slated to quit as general manager of the McClatchy radio and newspaper interests Aug. 15 after over 30 years of service with the organization. Hamilton is one of the most prominent figures in either field on the west coast, handed in his resignation recently following a disagreement over policy with Eleanor McClatchy, heir to the properties. A general overhauling of the McClatchy executive staff is anticipated.

Immediately after Hamilton acted, Howard Lane, business manager of the McClatchy stations also re-

Buenos Aires, July 19.

Official order to Argentine broadcasters to shut down U. S. programs in improvements affecting both the major and minor transmitters, with indications by officials that the voluntary scrubbing is likely to be satisfactory.

Owners were called in early in May by Dr. Horacio Rivarola, head of the Direction General de Correos y Telégrafos (Postoffice) and told that the radio situation, especially as regards types of programs and advertising, couldn't be permitted to continue.

Broadcasters' largest group of commercial transmitters in the south of the U. S.—were given examples by Rivarola's chief of Direction de Radiocomunicaciones.

Radio Belgrano LR 3, one of the two largest locals, which was given the strongest spanking, has taken the warning most to heart and in the last fortnight has spread itself with a symphony series and other broadcast offerings. Station and its web; La Primera Cadena de Broadcasting, also has been turned down some of the exorbitant charges and cleaned up a number of overly exuberant programs.

Radio Splendid (LR 4), which did not come in for so much criticism, has shied away from previous policy with the new policy by voluntarily going ahead with large numbers of cultural programs, apparently in an effort to "let any brackets before they are tossed."

LR Mundo (LR 1) and its chain Red Azul y Blanca, with less criticism than any of the others, has been warned to continue its policy, which has long stressed quality service (transmissions of the kind that has won it the Variety show management trophy).

One step which the government has already taken in its own development of a plan for licenses for its agencies is to require that all stations be required to get a certificate just like the medical or dentist, after passing an examination in the fields of law, history and general intelligence. Comision de Bellas Artes, semi-official body, has already drawn up a code to improve the standard of mks speakers, but licensing move will be completed. Majority of radio stations think it's a good idea, especially as licenses will keep some of the more enthusiastic and less brainy sponsors from foisting their favorite spicers on to the air. One which might be the government's elimination of announcers it doesn't like simply by refusing them licenses, but broadcasters here do not feel danger too great.

THOMPSON'S OWN SHOW

Hollywood, July 21. Producer Dick Thompson will move on Fibber McGee and Molly's Bill Thompson, versatile direction. He wants him as a program regular.

and accepted an offer from the Columbia Broadcasting System to head up the new two field managers connected with this CBS development are William A. Schudt and Howard Lane.

As head of the eastern division Schudt will operate out of New York, while Lane will have his office in Los Angeles.

Honeywell Becomes First of Blue's Wartime 'Teamed Sponsorship' Clients

The Blue Network has obtained its first contract under the 'teamed sponsorship' plan with Honeywell Co. of the Minneapolis Honeywell Co. and the program with which it allied is the John Freedom program on the full Blue network Monday, 10:15-10:45 p.m.

Honeywell's sponsorship starts Aug. 3. Even though the 'teamed sponsorship' plan calls for the association of four sponsors with a half-hour program, the Blue is going right ahead with the single account under the new department. The four accounts is to receive the concentrated plan once in four weeks

Nearly All-KGW-KEX Local Programs Taken For New Market Opening Huge Tent Setup Next to Store

Portland, Ore., July 21. Entire local program schedule of stations KGW and KEX were taken July 10-11 by the Broadway Columbia Market in Portland for its grand opening. Besides six regular local programs, 12 quarter-hour broadcasts, titled "Special Food Show," were presented. Virtually the entire KGW-KEX personnel of announcers, actors, musicians, and writers and production men were headquartered at the market for the two-day event.

Huge tent, adjacent to the market building, was erected, with stage and seats for spectators. Special programs included audience-participation quizzes, with participants receiving programs handled by the market. Among the regular local shows originating there for the occasion were "Personality Hour," James Abbe's news, "Patty Jean's Keep Fit Club," "Honeydew and Sandra," "Kneass with the News" and "Funny Money Man."

Sale of the campaign was handled through James Mount and Arch Kerr, of the KGW-KEX commercial department. Production man for the age Homer Welch was in charge.

AFRA Seeks New Clauses With Agents

Negotiations have already been started by the American Federation of Radio Artists and the Artists Representatives Assn. for a renewal of the agreement, which does not expire until Nov. 1, 1943.

AFRA is known to desire several important changes in the contract, but the talks so far have not gotten beyond generalities. Idea of altering the negotiating so early is to avoid the necessity of last-minute rush.

GOLDEN GATE QUARTET WITH AMOS 'N' ANDY

Hollywood, July 21. Next week's three shots with Amos 'n' Andy are in the nature of an audition for the Golden Gate Quartet, as prelude to staying on the program all next season.

Spiritual singers have for Paramount's "Star Spangled Rhythm," hence the A&A simultaneous taping.

Warren Wade a Captain, Trains at Astoria, L. I.

Warren Wade, an NBC television director, joins the U. S. Navy tomorrow (Thursday) with the commission of Captain.

He will start at the Army's studio at Astoria, L. I.

Reorganize KYA, Frisco

San Francisco, July 21. Reorganization of KYA staff under new ownership merged S. Rouse, assistant manager; Don Feddersen, sales manager; Whitcomb Martin, program director; replacement of R. Kestor; Alfred Frankenstein, musical consultant; Jack Temple, brother of Whitby, announced by Rouse, Loring, auditor. Deane Stewart, acting manager, resumed former job of program director.

Arthur E. McDonald, former sales manager of KEHE, Hollywood, has joined KFO staff.

Kathryn Vernon a WAAC

Knoxville, Tenn., July 21. Kathryn Gaston Vernon, continuity writer for WRB (NBC), went to Women's Auxiliary Army Corps school at Des Moines this week after being accepted as Fourth Army Corps Headquarters, Atlanta.

She's divorced wife of Richard Vernon, British film producer.

Mennen Takes Jarred

Mennen's has returned to the news-sponsoring fold on the west coast the account, which walked out of spot to go to network with Capt. Flag-Sergt. Quirt's series, has signed up for three quarter hours a week on the CBS Pacific network. It's using Bob Jarred at 7:30 a.m. It's the schedule setup that Mennen maintained for a year.

General Motors Workers Discs Cut in N. Y. By Craig For Campbell-Ewald Agency

General Motors is producing a series of quarter hour programs designed to inform the workers of progress of its war production. Campbell-Ewald is handling the account with Walter Craig as its radio producer. Transamerica is casting the series.

Being put at World Broadcasting, New York.

Walter Craig, production director of the station, WGBA, N. Y., is cutting the Campbell-Ewald series this week and leaving for Hollywood next week to record another campaign series for Rexall. The latter will wrap July 31, final day of the Petrillo decision.

Because of the uncertainties, Craig ordered a repeat of the whole talent ready in each of the principal cities. He is looking for a talent to replace William's orchestra, namely, Meredith Wilson's orchestra, Ken Murray, courtly Wilson and Ken Murray. This is Rexall's periodic one-cent sale.

ELAINE CARRINGTON ON WESTERN TRIP

Elaine Stier Carrington, author of "Pepper Young," is currently touring the west, but is continuing her writing on the trip. She dictates her scripts, so has arranged in advance for a stenographer to be ready in each of the principal cities she visits. She's already several weeks ahead on scripts for both series.

After stops in San Valley, Seattle, San Francisco, Hollywood and Grand Canyon, Miss Carrington is due back east in about three weeks.

Armstrong Race Results Off WBYN, Brooklyn

Armstrong Racing Publications has taken its racing results off WBYN, Brooklyn, and is shipping around for another local outlet, but is having to wait for the results against interruption of service is worth the duplication of coverage. The publication reported to have toned down its requirements to get the results, but it is only at the end of a recording, not break-in as they have in the past.

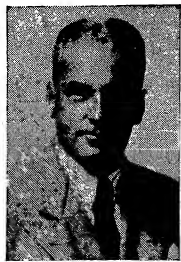
Donald G. Lerch, Jr., has resigned as Farm Director at KDKA, Pittsburgh, to take the post of U. S. Department of Agriculture in Washington.

Two Sterling Serials Leave Blue

'Just Plain Bill' and 'John's Other Wife' Off—May Return to Air in the Fall

Sterling Products is taking its remaining two daytime serials off the Blue Network. Although the account has been with the show, it is not in the air in the fall, there is no indication that the Blue will get them.

The two new cancellations involve "Just Plain Bill" and "John's Other Wife." The latter is leaving the Blue after the July 31 broadcasts. Previously recorded going off the Blue were "Second Husband" and "Amadeus."



OTHO F. HUMPHREYS, JR. America's newest station, WSNY, Schenectady, has just appointed Otho F. Humphreys, Jr., to serve as a full-time and exclusive national representative.

Humphreys, was long account executive with the Yankee Network and CBS. He will represent WSNY exclusively.

Howard Blake's Trade-Off Plan, Discs for Time

Howard Blake, operating as the United Broadcasting System, is submitting to stations throughout the country a new twist in the free transaction for free time proposal. Blake was formerly with the Franklin Bruck agency.

Blake is strictly a transcription clearing setup. It's his plan to furnish stations for daytime airing recorded versions of leading night time network commercial programs. He collects nothing from the station for the service and the stations don't bill him for the time. Blake depends for his profit on the sale of the pressings to the commercial involved.

The network advertiser pays so much for a hundred or more recordings and Blake does the service in stations without further charge.

FARNSWORTH FISCAL FATE OKAY IN WAR

Fort Wayne, Ind., July 21. Net income of the Farnsworth Television & Radio Corp., Fort Wayne, for the year ended April 30, 1942, totaled \$462,297, or 46 cents a share, as compared with net loss of \$181,057 for the previous fiscal year, and net loss of \$749,741 for 1940. Gross income amounted to \$1,043,118, more than double the \$516,595 gross of the preceding 12 months. Plants are totally converted to war work.

Fort Wayne, Ind., July 21. The first regularly scheduled variety show to originate in San Francisco's Radio City for the National Broadcasting Company began on the air from KFO Saturday (18) afternoon.

The show is "Smarty Party."

General Electric's WGY Salutes Newcomer WSNY

Schenectady, N. Y., July 21. WGY made a graceful gesture and donated a 15-minute supper show in tribute to the new WSNY. The top men of the latter, WSNY's (Chas.) Leighton, George R. Nelson, were associated with the 50,000-watt before they left for New York.

Other WGY alumni on WSNY staff are: Col. Jim Hesley, news editor and continuity; Ed Flynn, program manager; Gwendolyn Hathaway, conductor of femme program; George Beck, chief engineer, and Gene Gares, announcer.

Seversky on NBC Weekly

Major Alexander P. de Seversky, airplane designer and author of "Victory Through the Air Power," begins a weekly commentary for NBC Aug. 1. It will be the Saturday 7:45-p.m. period.

The Writing Michael Family Sandra's Sister and Brother Also Doing Radio Scripts—Sisters Now Co-Authors

Tums' Idea Regurgitates

Chicago, July 21. "Wheel of Fortune" started this week Monday through Friday, from 8 to 9 p.m. WGN's Sponsor is the Hirsch Clothing Company of this city.

Spinning wheels pick out telephone numbers, whose owners are awarded five dollars. If they are listening. If winner does not hear broadcast, money rides on next number.

Commons Hears More Of Gladstone Murray's Cash Expense Disbursements

Montreal, July 21. Gladstone Murray, Canadian Broadcasting Corp. general manager, assumed before the House of Commons Radio Committee Monday (18) full responsibility for the corporation's expense account practice which had drawn sharp criticism from some committee members.

In a statement given to the committee just before it completed hearing on the subject, Murray said expense which he had charged were necessary but he had been told by the corporation's treasurer, Harry Baldwin, that criticism might result from his failure to provide detailed statements on vouchers.

"Whatever blame or discredit flows from this practice is entirely mine," Murray said, adding that he had suffered grievously from paying too little attention to the advice of the treasurer. "I have not the slightest doubt of the necessity for the expenses that are questioned," he asserted.

Baldwin in earlier evidence called exception to use of the term "dereliction of duty" applied to M. J. Colwell, Cooperative Commonwealth Federation House Leader, a previous statement in which he said the words "have been too strong."

Baldwin said he had no reason to suppose, as Committee Chairman Dr. J. J. McNamee suggested, that Murray had been overdrawn on his expense account when the general manager's base allowance and traveling expenses were increased by M. J. Colwell.

The committee today (13) ended its public meetings, which began May 6, and will meet in camera for five preliminary consideration to a report.

'SMARTY PARTY' FIRST FROM FRISCO SET-UP

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Gerda Michael, who has just started collaborating with her sister, Sandra Michael, on the series of "Against the Storm," gets co-author billing. Sponsors and agencies usually give the writer a scripter to share billing with a collaborator, but Procter & Gamble and the Company of the "I've Okeyed it in this case. The serial is heard on NBC.

Although she was sole author several years ago of the serial, "We Live Again," submitted for Jane Cruikshank's summer on the writing of "My Marlin" had collaborated with Sandra on "Party Line," which was a writer recently. However, she has written two or three "Against the Storm" episodes during the last year or so.

Sandra Michael will lecture next Tuesday (28) before the radio class of the School of Speech at Northwestern University. She may also give on John T. Frederick's "Man and Book" program Aug. 1 via CBS from Chicago. However, the latter appearance is uncertain, as NBC may not allow the author of one of its programs to appear on a CBS series. John Gibbs, Miss Michael's husband and producer of "Against the Storm," will accompany her to Chicago to attend to production details on his other work, "P. & S. serial, 'Lone Journey'."

With a new story sequence just getting under way, a number of additional "Storm" were made this week. Among the added actors are: William Joyce Hayward, Stefan Schnabel, Harold Drydenford, Alan Hewitt and Bette Hammond. "Against the Storm" will be the program, leaves Monday (27) for a three-week vacation at his home in New York. When he returns, NBC staff director, will substitute.

Pat Michael, brother of Sandra, is in charge of the production of "Lone Journey," leaves today (Wednesday) to spend several weeks on "Campy Co." He will continue to write the show from there.

'Sayings of Jesus' Transcribed On Rural Stations

Huber Hogue & Sons agency will do a five-minute transcription test on the radio. The test will be on WCAE's publication, "The Complete Sayings of Jesus." If the experiment proves fruitful the inquiry campaign will be extended to similar type stations throughout the country.

The money for the test is being put up by a group calling itself the Agency for Practical Christianity.

NATE TUFTS TO HEAD R & R L. A. OFFICE

Nate Tufts, of Rutland & Ryan's producing staff, is being transferred from New York to Hollywood, where he will head up the agency's local office.

The switch will take effect, when Don Stauffer, R&R's radio chief, returns from the Coast.

Janet Jenkins Marches Off To War in Des Moines

Philadelphia, July 21. Janet Jenkins, known to Philly radio listeners as Nancy Dixon, director of women's program on KYW, left Saturday night (18) for Fort Des Moines to train as an officer in the Army's Central Postal Directory. She was one of 21 girls in the thousands to be selected from the thousands.

Another Philly WAAC to leave Saturday was Jane Spaulding Bennett, copywriter at the Gray-Rogers advertising agency.

Mark Hellinger will guest on "Post Toasties Time" over NBC, July 23.

Shostakovich's Gala Matinee

It's a Large Afternoon at Radio City As Arturo Toscanini Directs

Dimitri Shostakovich, 38-year-old Soviet Russian composer, had his seventh, or Leningrad, symphony presented Sunday by the NBC Symphony orchestra under Arturo Toscanini. It proved to be a spectacular evening in terms of patriotic feeling, the conductor's tour de force and the high musical promise if occasional unevenness of the stupendous 70-minute composition. NBC clipped 15 minutes off "The Army Hour" to have time to round out the full presentation which was dedicated to Russian War Relief, Inc. A crowd in the audience in Radio City heard a terrific performance. The Russian piece employed 110 musicians and kept them steadily occupied. It was a symphony of steady vigor and fireworks, sometimes a trifle verbose but always crowded, passionate, intense. Treated as a gala wartime event with a celebrity crowd in the mezzanine the incident produced extraordinary publicity. Critically the News spoke of "his most mature and powerful work." PM headlined that the symphony "surpasses even its ballyhoo." The Times dissented to say "far from a work of sustained greatness either of ideas, workmanship or taste" adding later "not that one questions the composer's personal sincerity."

WLIB, Brooklyn, Doing Well On Semi-Class Slant

WLIB, new local indie, is almost breaking even with a weekly commercial take of around \$1,100. Station hit the air two months back and what with the highly competitive New York market, figured on taking a \$1,500 a week loss for about six months. This is unusual for a new outlet, since none of the income comes from insurance companies, boxcar specialty houses, credit agencies, etc. Station is sticking to a program policy about midway between WQXR and WNEW, has been adept at keeping copy in line with policy. For example, Michaels Bros. musical spots are okay before noon, junked for a late announcement during afternoon.

Bert Lytell on 'Canteen' As Emcee; Talent for First Broadcasts Being Set

Bert Lytell will be the m.c. for the first four weeks on "Stage Door Canteen," the Corn Products program on CBS starting July 30. Talent for the initial broadcast includes Helen Hayes in a dramatic spot, possibly playing "Marj of Scotland" with Flora Robson as Queen Elizabeth, Burns and Allen will have several comedy bits and Harry Wood will sing the program's theme tune, "I Let My Heart at the Stage Door Canteen," from the Irving Berlin all-star show, "This Is the Army." Raymond Price is the permanent conductor. Raymond Gros, Swing, Lowell Thomas or H. V. Kaltenborn are being sought for the first show to introduce Paul V. McNutt from Washington.

Talent for the second broadcast in the series isn't set, but Alice Faye is being sought for vocalist and Maurice Evans is probable for the dramatic spot. Walter O'Keefe and Ed Wynn are mentioned for the comedy assignment. Earle McGill, of CBS, is directing the program and Frank Wilson is the writer. Roger White is producing for the C. L. Miller agency.

Broholm Heads WLS Scripts

Ray Broholm is the new head of the continuity department at WLS, Chicago, being stepped up from the sales department. Broholm replaces Frank Baker, who resigned to join WJWC.

Alberto Campobasso Lists WEVD Radio Time In Bankruptcy Petition

A bankruptcy petition by Alberto Campobasso, radio actor, was filed last week in N. Y. federal court listing liabilities of \$14,531. The petition enumerated a debt of \$800 to station WEVD, N. Y., for broadcasting time during 1937 and 1938.

Preston Bradley's 'Front'

Chicago, July 21. "The Home Front," a program from 9:30 to 10 p.m. over WLS, showing what the ordinary folk are doing to further the war effort, on Dr. Preston Bradley is commentator of the series. Preliminary programs include dramatization of the Farm Command work of the boy scouts in national defense, and interviews with two young girls and a teen-age boy who have replaced their soldier brother on a 300-acre Wisconsin farm.

Atlantic Coast Web (Bulova) Has Rate Card; Discounts 25-50%

Atlantic Coast Network, Arde Bulova promotion, issued rate cards this week. Basic card rate is \$1,025, days, and \$1,775, nights, for one hour on the eight-station net. Discounts range from 25% for 13-time deal to 50% for 260-time contract and, since loop claims it will only accept business on 13-time basis, the card rate actually is \$768.75, days, and \$1,331.25, nights.

Bennett Larson, ex-Gotham agencyman and currently part owner of WWDG, new Washington outlet and member station of Atlantic Coast net, is program director for the hookup. Only live show being piped currently is pickup of British Broadcasting Corp.'s North Atlantic Service. By Aug. 1st loop expects to have round robin installed via New York and Washington at which

time it will start to pipe live shows out of latter city.

WNEW is key station and acts as pivot for both northern loop (WFIL, WCOF, WNBC, WEIJ) and southern loop (WFER, WPM, WDDC). Two supplementary stations are WBOS, Salisbury, and WJEA, Hagerstown, both in Maryland.

GEN. ELECTRIC LETTERS CHANGED ON F-M UNIT

Schenectady, N. Y., July 21. The call letters of General Electric's Schenectady FM station have been changed to W8SA from W2XOY. The latter was an experimental designation. The FM outlet is now operating on a 3 to 10 p.m. schedule.

"THERE IS A BIG JOB FOR ADVERTISING TO DO"

Says NATHAN D. GOLDEN, Industrial Counselor U. S. DEPARTMENT OF COMMERCE

"ADVERTISING can contribute to the war effort in many ways. It does not become a non-essential with the advent of war. In fact, its function becomes increasingly important..."

"There is a big job for advertising to do in keeping hope and courage and determination blazing in the minds of those on the production lines—and in the minds of those behind the production lines."

"People's habits change. They forget how much they desired many things. They become rooted in different ways of life. Advertising can keep the spark of life in that deferred demand—keep it flickering gently until that day when the United States returns to—not normal demand, but our usual stimulated demand."

"We did not build our standard of living on the normal demands of human beings, for no one has ever operated in a 'normal' market. We have had a 'stimulated

demand' economy throughout our lifetime—and advertising has been the great stimulator. Now is no time to shut off the spark which energizes American business."

"As the war economy matures—as more of our current life becomes channeled into a definite part in the winning of the war—there will be time to look ahead and explore these possibilities. This may have much to do with establishing advertising policies which will speed up the process of converting the United States to a post-war plenty, by telling and selling the public the real part played by business, just as advertising in the past has speeded up the distribution of product throughout our national economy."

★ To those whose fortitude in total war adds another shout of defiance to the enemies of free American enterprise and democracy... this space is dedicated by The Nation's Studios.

WLW

SUSTAINERS ARE INDIRECTLY FOR PROFIT JUDGE RULES, DENYING WEVD, N. Y., POINT

Station Sought to Defend Violation of a Musical Copyright on Grounds It Was Not a Performance for Profit—Court Holds Sustainers Have Purpose

In granting an injunction against WEVD, N. Y., on a copyright infringement case Judge Alfred C. Cox, of the N. Y. federal court, last week held that so long as a station sold time it rated as a commercial operation and thereby brought all its programs within the purview of the performance-for-profit provision of the copyright law. The suit had been filed by Associated Music Publishers, Inc.

WEVD set up the defense that the broadcast of the composition controlled by the AMP was not a public performance for profit because it was part of a sustaining program and because the station operates under a non-profit policy. Judge Cox's opinion pointed out that 'sustaining' programs are necessary in the business of broadcasting since they help build listener appeal and provide an inducement for advertisers. 'Also that the station is operated in much the same way as a commercial station, even though, as the evidence showed, WEVD's deficits are underwritten by an association composed of various labor groups.

Another defense advanced was that the number had come from a photograph record purchased in the ordinary channels of trade. The court dismissed this argument with the

Intrator and Milton Start German 'Truth' Broadcast
Ilic Intrator, an actress from Germany, and David Milton, an American actor and writer, have pooled talent to form the 'Independent Radio League' and have launched German language program on WHOM, Jersey City.

It's called 'Dedicated to the Truth.'

WJR's 'F.O.B.' Brochure

Detroit, July 21.
WJR has distributed an elaborate brochure reviewing the intent and contents of the 'F.O.B.' Detroit program series which the station produced and fed to a CBS network Saturday matinee. The brochure, illustrated with sketches and photographs, contains extensive excerpts from the broadcast talks by officials of local industrial plants, telling of achievements on the production line. The publication is dedicated to 'industry and labor who made Detroit a leader both in peace and in war.'

remark that it was 'plainly untenable,' since the copyright act affords protection against that very use.

Whitlock to California; Gaynor to Alabama

Lt. Allen M. Whitlock, of the Army reserve, an account executive of the Marschalk & Pratt agency, has been called for active duty and will serve as public relations officer at the West-Coast Air Force Training Center, Santa Ana, Cal. Paul Gaynor, of the same agency's art department, has received orders to report at Craig Field, Selma, Ala., for pilot training with the Army Air Corps.

Pvt. Edward J. Whitehead, formerly of the M. & P. radio department, has been selected to attend the Infantry Officers Training School, Ft. Benning, Ga.

RUSH JOB ON KELLOGG E.T.'S

J. Walter Thompson agency's Chicago office is rushing through a series of 15-minute transcriptions in Kellogg's behalf with the idea of beating the recording deadline of the American Federation of Musicians (July 31). The programs are slated to go on the air in the fall.

Columbia has the cutting assignment.

From the Production Centres

IN NEW YORK CITY . . .

The Radio Trade is Discussing: Shostakovich's Seventh Symphony and the gala event Tchaikovsky and Gornoff made of it—what comes in the Petrillo shakedown—The Blue network's big week of new business, what will Paul Mouch, Minneapolis Honeywell and Electric Boat signed—the surprised-it-didn't-happen-sooner hiring of Major De Seversky as a radio aviation commentator.

Lester Vail, regularly directing 'John's Other Wife' and 'The Andersons,' also handling 'Stella Dallas' during the vacation of Richard Leonard, Arthur Hanna subbing on Leonard's other show, 'David Harum'—Clifford Stark added to 'Second Husband' cast—James Meighan joined 'Stella Dallas' troupe and Henry M. Neely newcomer to 'Young Wilder Brown' players—Newest 'Mr. Keen' case has Spencer Bietler, Vivian Smolen, Dick Sanders and Allen DeWitt in the cast—Dennis Ryan now tenor solo on 'Manhattan Merry Go Round'—Gotham Hosiery enters the radio field for the first time with the sponsorship of Pegen Fitzgerald's 'WOR series, 'Pegen Prefers' three times a week starting Aug. 3.

Dorothy Kilgallen, radio and newspaper columnist, and Mrs. Maria Kramer, Hotel Lincoln executive, guested from New York over the Blue band, July 18, on Blue Baron's Show of Yesterday and Today, part of which originated in Des Moines.

Ed Byron, producer-director of 'Mr. District Attorney,' taking his first vacation in four years by going to the hospital for a minor operation—Theodore C. Streiber, WOR general manager, to West Hamlet, L. I., for vacation,—due back Aug. 3.—Columbia's 'Nature of the Enemy' has folded and 'They Love Forester' returns to the air Sunday night (25), with Bill Robson directing and Howard Teichman again writing.—Tom Tully joined 'John's Other Wife' cast.—Pert Praeger, of Benton & Bowles, taken a place at Stamford, Conn.—he's due back Monday (27) from three-week vacation.

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IN CHICAGO . . .

The 'Jolly Joe' program, devoted to a reading of Chicago Sun comics, started as a new feature Sunday, 11:30 to noon, over WBBM...Joe is Continued on page 29.

CEDRIC FOSTER

Boston's only
Coast-to-coast
Radio News
Commentator

A Yankee Network Feature

sponsored by

Loose Wiles in New England

1:45—2 P.M. Monday thru Friday

and

Available for Local Sponsorship

Your Mutual Station

2:00—2:15 P.M. Monday thru Friday

A Mutual Broadcasting System Cooperative

THE YANKEE NETWORK, Inc.
21 BROOKLINE AVENUE BOSTON, MASS.

Member of the Mutual Broadcasting System
EDWARD PETRY & CO. Inc., Exclusive National Representatives

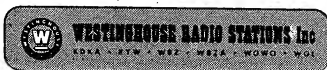
Literally! WOWO is the bugler,
"First Call"—6:00 A.M. . . . "Reveille"—6:10 A.M. . . . "Assembly"—6:15 A.M. . . .

It's "Reveille Time" over WOWO—a busy, cheerful half-hour of bugle calls, martial music, news, information, entertainment, and good fellowship. With the collaboration of the Army, the broadcast is picked up at Baer Field and amplified throughout this Army Air Base. Sixty-two Midwest counties—more than 2,000,000 parents, friends, and well-wishers across a three-state

area—can now share this pre-breakfast audition of Army life.

"Reveille Time," conceived by WOWO, is a typical Westinghouse service . . . a real contribution to the Army's public-relations department . . . a true bringing-together of civilian and military life.

WOWO, like all Westinghouse stations, makes life dramatic and exciting for the millions of typical Americans who are your leading prospects.





Don't Let Near-Sightedness Hurt Your Business Vision!

Under present-day conditions, there's a temptation to curtail advertising—a tendency to forget that the most economical insurance for tomorrow's sales is to keep alive the reputation your product enjoys today. The best way to do this job is "on the air." Radio has proved itself unequalled as a *selling* medium—and it's even more outstanding as the medium to *keep 'em remembering*.

Today, when *cost* plays such an important part in the selection of an advertising medium, remember that the Blue Network gives you nationwide coverage of all income classes at the *lowest cost per family reached* offered by any medium entering the home. And this Blue coverage is concentrated in the important 561 counties where 80% of all U. S. retail sales are made. (Incidentally, 14 new "money market" stations have been added to the Blue since January 1942.)

Blue Network sponsored shows are backed by live, enterprising audience-promotion campaigns, planned by the Blue. Add to this the Blue's new sustaining program policy—which encourages the *competitive showmanship* of leading independent program producers—and you see why the Blue *reaches* more homes per dollar.

No wonder 16 new advertisers have chosen the Blue this year—more new accounts than any other network. Satisfied advertisers, old and new, have proved "*it's easy to do business with the Blue.*"

Blue Network Company, A Radio Corporation of America Service.

the **blue** network



Sponsors in Argentina

By RAY JOSEPHS

Buenos Aires, July 10. Reuter Pills opens Charlie Chan series on LR 1 Radio (El Mundo). Deal worked out with 20th Century Fox. Talent is Roberto Salinas company.

Santa Paula Sgrenaders bated by Raul Sanchez Reynoso returns to Radio Belgrano (LR 3) for regular series after absence of several months.

Miguel Padula and Tango unit featuring vocals of Roberto Ivara set at LR 6 Radio Mitre in program especially appealing to collegiate crowd.

McCann-Erickson sets new Pan-Am series 'Al Paso del Mundo' on Splendid (LR 4). R. J. Ripari head of Cia. Argentina, de Petroleos which is local subsidiary of Pan-Am insurance series which will be handled by Raul Gurruchaga. Talent includes Perilla Luz and Aida Falcon.

Bionelodi, soap, running new series on Mundo. At 5 p.m. dubbed 'How many blondes are there?' Blondes are invited to send in their names and addresses before a certain date

plus their guess on how many names will be forwarded. Program features melodies dedicated to 'las rubias' (the blondes). Popularity reflects Xanqui belief that all Latins are dark-haired. Proves that peroxide is also popular.

Moralea Varela writing new series 'El Llanto Negro' (Negro Lament) for Radio Argentina LR 2. Program to feature U. S. negro folk songs, many of them Stephen Foster melodies. Sponsored by Yerba Pajaro Azul.

Mercedes Simeon back on Radio Belgrano. Singer is one of the biggest disc sellers here.

Francisco Inglessa, which claims to be the world's largest drugstore, sets new record for mail response. Offering prize fazon of perfume for the first 50 letters received, following a 2:30 p.m. broadcast, they get 52,996 letters. Many spent cash on cables or special delivery letters costing more than the prize.

'Dos Guitarras en La Noche' (Two Guitars in the Night) begun as softener on Radio El Mundo, taken over by Sarmiento chain, runs Wednesdays and Fridays, at 10:30 to

11:00. Program employs Alberro and Zaidivar in local music.

Philips radio receivers (one-time Dutch outfit now H.Q. in the U. S.) back on the air on Radio Argentina with program featuring tango (tango) ork of Juan Cole and songs by Aussana Maitani plus vocal trio of Don Fabian.

Magenta San Pellegrino on Belgrano is sponsoring Alberto Vila, Argentine cinema star, imported to Hollywood by RKO but just returned here. Vila sings with Maria Mauro orchestra.

André Segovia, Spanish guitarist, drawing much attention for two Wednesday special concerts on Radio Mundo (LR 1).

Radio Belgrano (LR 3) was only local outlet to broadcast short address of Dr. Ramon Castroviejo, Spanish oculist who came here to look at the eyes of late President Roberto Ortiz. Program was a pickup from the Plaza Hotel, sponsored by Delbene Brothers, soap. Famed medico was introduced by Dr. Nicolas Romano, President of the Association Medica Argentina.

Nelly Quel's Cia. de Comedias Musicales, signed by Belgrano for Kolynos toothpaste.

Bols gain now running special daily news bulletins from 8:25 to 8:30 over Mundo and Red (Aul 7)

Bianca). J. Walter Thompson Agency handling. Special AP bulletins are being used.

Los Banqueros w.k. Mexican quartet may take out Argentine citizenship because of increasing difficulties of foreign air talent here.

'It Happened Yesterday' new Tuesday and Saturday 12:45 one spot on Mundo network for Gillette Razors, via Ferreyra and Zeleza sports comment and general commentary by C. A. Taquin.

Maria Ester Lagos and Sergio Montes return to Radio Rivadavia (LR 5) in Enrique de Cavia's 'Princesita' daily from 11:00 to 11:30.

Rhodes chain opening Raul Spivack's symphony for Lakme Perfumes Sunday from 8:30 to 10:30. Show originated at the Biblioteca de Consejo de Mujeres, before levitation audience.

Francisco Alvarez comic actor, opens new show 'Don Ambrosio Golondrina' on LR 2 (Radio Argentina). Sponsored by local English-Spanish translator Manuel Barbera with Juan Monte as m.c. and Ricardo Bruni handling commercials.

Adolfo Aviles, the film commentator, has moved from Splendid to Mundo.

'Cineasta' and Trini Arias set new film program on Radio Fenix (LR 9).

Teresita Puertolas and Pope Sasme with child star Eulanie Arroyo doing dramatization of novel 'Secuestro' with kidnapping theme for Radio del Pueblo. Alfredo Equis handling script.

Mexican Ambassador (Octavio Reyes Espindola) on Radio del Estado in talk on Mexican music, authors and interpreters. Program unusual here featured Monsignor Martner.

WLW SALES STAFF RALLY

Cincinnati, July 21.

WLW's summer sales conference is to be held for three days, starting Friday (24), with Robert E. Dunville and Harry Mason Smith, president. James D. Shouse will give the opening talk.

From the New York office will be Warren Jennings, manager; Eldon Park, Georgia Comito, Bernard Musnik, and Frank Fenton. It will be Fenton's final meeting until after the war, as he enters the Army soon. Local salesmen are William P. Robinson and Herb Flagg.

They will look over the new downtown setup for Crosley stations' studios and offices in the former Ed Temple, 8th and Elm. James R. Rockwell, chief engineer, in charge of revamping job, expects operations to be under way there by Sept. 1.

Akron, O.—Don Gottwald, Jr., and Irving Stuart Lebowitz have been announced at WADC, Akron. Other recent addition to the speaking staff is Glenn Phillips.

Personalities that sell

Even youthful personalities can do a fine selling job on the air, as the Rath Kiddies Revue has proved. Pictured at the mike is Jackie Lee Altom, of Cedar Rapids, a "personality" younger than the program itself.



Rath Renews Kiddies Revue on WMT-KRNT

One of America's large meat-packers, the Rath Packing Company of Waterloo, Iowa, measures its nationwide business in millions.

Also, Rath wisely cultivates its home market. Already a long-time advertiser on WMT (Waterloo-Cedar Rapids), Rath began sponsorship of the WMT Kiddies Revue five years ago.

Latest results led to a Convention hook-up, including KRNT in Des Moines. Again results proved the effectiveness of the stations and the program, which continued gaining in popularity to attain a peak daytime-rating.

So, this month, another Rath renewal becomes effective on KRNT and WMT—adding another year's group to this five-year parade of future stars.

KSO KRNT

BANK BUILDING
ST. LOUIS, MO.
BANK BUILDING
ST. LOUIS, MO.

DES MOINES

Affiliated with the Des Moines Register and Tribune
Represented by The Katz Agency



.. for war-born night owls

It's a topsy-turvy world, says Joe. Working the late shift, he answers an alarm clock reveille in mid-afternoon. Ends his working day when ordinary mortals are pounding the pillow. Never seems to catch up with what's happening in this old world.

It was for Joe and thousands of Cleveland war workers like him that WGAR created a very special radio show. Six times weekly, the *Night Shift* swings into action during the hour before midnight. It tells Joe who won the ball game and the big fight. Brings latest news flashes from distant war fronts. Obliges with everything from batting averages to the latest platters of listeners' favorite bands. It is just what the

doctor ordered for tired war workers... a combination of news and music, entertainment and relaxation.

Surprising how much our war-born night owls appreciate this service. They write their thanks. They phone to request special numbers. They responded to a souvenir offer with more than one thousand items. All of which leads us to believe that *Night Shift*, like other specially prepared WGAR programs, is helping to win the war... by making life fuller for Joe.



BASIC STATION: COLUMBIA BROADCASTING SYSTEM
O. A. Richards, President... John F. Pitt, Vice President and General Manager

Edvard Petry & Company, Inc.
National Representatives

LEFTIST WEVD AND THE WAR

With Some Odd Contradictions

The E-V-D of WEVD stands for the socialist, Eugene V. Debs, who was confined in Atlanta Penitentiary in the last war. The station has headquarters on West 46th Street, New York, and crawls in the Jewish leftist press of the east side. Its languages are Yiddish and Italian with a smattering of Greek. On the whole the station is liberal in tone and has a broad, mixed program schedule in terms of social breadth than is typical of many of the gas-and-wax outlets. Its English programs, too, answer this description. Union labor is especially identified with WEVD.

19TH CENTURY PREJUDICES

WEVD also goes in heavily for Irish jigs (with English continuity) and the Gaelic equivalent of plain America, hillbilly frequently raises its quaint and plaintive voice. This is piquant on WEVD as is the orthodox "philosophies" whose intense Jewishness impels him to warn radio listeners against mixed marriages on grounds of social breadth. It is a chauvinistic propaganda out of harmony with American democracy. The narrow viewpoint of liberal WEVD's Yiddish side is 19th century stuff. It's a contradiction to the modernity evident in other WEVD broadcasts.

1942 BROAD-MINDEDNESS

The Yiddish parts of the schedule are notable for other oddities too. Kotex, a product that has tried and failed to find a radio formula in English for the past 15 years, has been advertised on WEVD. Listeners are invited to send for a booklet, "One Girl to Another" to learn more. Incorporated into a "Women in the News" program from 9:15-9:30 a.m. was the following sequence of items one day last week:

Local Druggist

Feminine Hygiene

"One Girl to Another"

Queen Wilhelmina has arrived

A tenuous teacher has committed suicide

Sabotage in Paris

Newark Brothers have a free-for-all fight

Kotex

Salage your old tin cans

Bug U. S. Bonds

ASSORTED ADVERTISEES

During the Yiddish periods the listener is invited to enjoy gefilte fish at a Delatney Street kosher restaurant, to buy slipcovers for the furniture, to send \$1 for Rubinstein's side-splittingly funny book, "Good Shabbos, Good John". Also there appears at distastefully frequent intervals the doleful reminders of King Solomon's Cemetery, positively the last word, such a place it is.

A summer resort in the Catskills advertises accommodations at \$21 a week. At the tail-end of announcements on courses in American citizenship comes the perennial spot announcements of the New Deal-created Empire Gold Service, one of the shrewdest buyers of high-like-beats in local radio heretofore.

Furriers, Yiddish theatres, kitchen waxpaper, the inevitable Slanbeck for headchees, that rodeo at the Polo Grounds, Crawford's men clothes, Camay Soap, Blue Ribbon Beer, Sin Furniture, Alka-Seltzer, Pepsi-Cola, are some of advertisers in Yiddish. WEVD seems definitely to exploit this racial element more effectively, with a richer variety of programs than is characteristic of its contemporaries.

YIDDISH BOARD OF JUSTICE?

The Yiddish fair is strong in such items as its so-called "Board of Justice" sponsored by Levi-Mazows (if name was correctly caught) which has three judges who speak partly in Yiddish. Its main counterpart is the "Good Will Hour" of John J. Anthony on NBC. Heard Sunday at 11 a.m. the tear-jerking case concerned children who bring the support of their aging parents. The salaries of the no-accounts thus being stated and moralizing following as to filial obligations. This was announced on the air as Case No. 5931.

A TALE FROM THE TALMUD

Early Sunday afternoon Saks sponsored "Die Yiddish Shikhs" including a song, "Soviet Soldier," and a poem. A Talmudic legend was

developed about a rich Jew who lost the love of his beautiful wife who consorted with his man-servant. Fate reverses the positions, the once-rich Jew becomes the servant to his former wife and serves her as a party when he is serving wine two tear-drops fall in the liquor. This is hard to render in a report. It is religious and sincere as performed and as listened to.

The "Jewish Philosopher" (mentioned earlier) is bantrolled by Camay Soap. There was a preliminary spel when a high school girl whose complexities were wondrously improved by Camay Soap causing her to overcome an inferiority complex. When the "Philosopher" developed his aversions to Gentile-Jewish nuptials he sounded embarrassingly like the Nazi text-book, Hitler's "Mein Kampf." The Sin Agony Blues which had been peddled so assiduously in Germany this past decade. It seems preposterous, incongruous, illiberal and unbelievable to hear such views on a radio station in the greatest democracy in the world.

BLUE RIBBON BEER IS KOSHER

Blue Ribbon Beer's WEVD series is new. It concerns Jewish holidays and pleasures and its motto loosely translates as "On holidays a Jew is a king." The episode reviewed for these comments revolved about a lad just turned 13 who is undergoing the bar-mitzvah, or sacred rite of induction into man's estate in life. There was dialog about becoming a good American and a good Jew. The lad hesitated and had to be prompted. Afraid at his home the guests asked him to greet him and wish him a useful and happy life. Of course, said Blue Ribbon "there can be no real bar-mitzvah without Blue Ribbon Beer." Despite the commercial payoff the whole program was nicely and tactfully handled.

THE SPIRIT OF GARIBALDI

"Our Italian friends" (to quote WEVD) received a lot more intellectual patbalm in this wayward series have done recently on other stations. There was, for example, the Italian Labor Educational Bureau which cried out that something must be done "to arouse public opinion in America to the Hitler barbarism. There was the "Voice of Local 89 of the Italian Ladies Garment Union. Count Carlo Sforza, the anti-fascist, was heard. "If you work for America, you work also for Italy." Listeners were told. "This is a people's war" from which Italy, too, will benefit as the present values are no good. America has no animosity against Italy and will respect Italy when the spirit of Garibaldi is restored and the Catholicism in Italy is again in control. Luigi Antonini, the union secretary, spoke of the 500,000 soldiers in the U. S. Army of Italian blood. He boasted that not one Italian name has appeared on the war list. He read many letters from doughboys all expressing fine morale and American patriotism. He referred pointedly to President Roosevelt's promise that there shall be no discrimination against laborers of alien nationality.

Of the run-of-mill Italian language stuff there was the customary fullness although considerably less commercialism was noted in Italian compared to WEVD's Yiddish. As was remarked of WRBX in the Bronx there was Catholic piety intermingled in the Italian series. The 35th edition of one romance, or continued story, had the invariable plot device, the Catholic confession, in operation. Here was the heroine discussing the duties of the matrimonial state with her priest. Again there was allusion to a feast of "Our Lady of Mount Carmel."

WEVD has a Greek hour. It is heard Saturday night at 9. Records, announcements, That's all. Wholly undisturbable from so many similar stanzas elsewhere.

Inside Stuff—Radio

As is the preference of Procter & Gamble; the "Pepper Young's Family" series has been converted into a package proposition with the National Artists Service Corp., successor to the NBC's Artists Service. Details, P & G prefers to have its daytime shows operating on a package basis, since in that way it obviates for itself and its agencies lots of bookkeeping details. By the package device the organization producing the program takes care of the writer, the director and the actors and remits a single bill to the agency.

Marion Spitzer has concocted a special format for the presentation of singer Ann Marlowe. It's called "Hello, Darling" and sample discs will be cut at the Biow agency. Format is being offered as a five or ten-minute musical show. Miss Marlowe is otherwise "The Rins Girl."

Joseph Bonime, after a continuous association of 10 years with one agency, McCann-Erickson, is now on his own. He directed most of the programs of that agency, including "Let's Dance" for National Biscuit, "Pick and Pat," "Dr. Christian," "Death Valley Days."

Joseph Kudner, not J. Walter Thompson, is the agency for the "Star Spangled Vaudeville" of Fleischman's Yeast. Myron Kirk is producing.

80% of Linguals
Promise to Be
Very Careful

Philadelphia, July 21.

More than 80% of the stations using foreign languages have signed the voluntary code of wartime practices, according to an announcement made here last week by Arthur Simon, chairman of the Foreign Language Radio Wartime Control Committee. Simon is general manager of WPNR here.

The stations which signed, numbering 204, all have promised to monitor the foreign language programs, check scripts and assume responsibility for the broadcasts.

Wichita, Kan.—Robert McElhinney, formerly of Ft. Worth, Tex., is now sales promotion manager for radio station WFL.

PAYROLL TRAFFIC

Mineral Wells, Tex.—Lieut. Lester W. Lindow, former executive of WFMT in Indianapolis, and WCAG in Pittsburgh, has been named head of the radio section of public relations office at Camp Wolters.

Chicago.—Ray Nelhengen, sales traffic manager for the Blue Network's Central Division, this week became a salesman in the Chicago office and spot sales department.

Bob Ewing, local and spot salesman, has been appointed Central sales traffic manager for the Blue, succeeding Nelhengen.

Gladys Ferguson, secretary to R. K. Hoken, has been named and moves up to take over the local and spot sales traffic work, replacing Ewing.

Minneapolis.—Naph Conner has been named WRMN announcer to join the new Marshall Field station WJWC, Chicago, as assistant to Clinton Uhler, news commentator, and the station's news bureau head.

Portland, Ore.—Fred Allen, former technician on KOIN-KALE staff, left for the south as a Staff Sergeant in the Marine Corps.

Joe Mitchell, KOIN announcer, is now 2nd Lieutenant stationed at Vancouver, Barracks, Washington.

Bob Henderson, announcer on KOIN-KALE, is in the Army.

Nebraska and member of the KOIN-KALE staff include announcers Ronald Rice, formerly with KFFY, Spokane; Ralph Langford from KJSA, San Antonio, Texas; Herbert Smith from KOH, Reno, and Clinton Conner.

Two new recruits joined the public at KOIN, Shirley Van Noy and Irene Hill.

Seattle.—Jack Kinzel, chief announcer at KJZZ, has been called to active duty in the Naval Reserve with the rank of ensign. Bob Spence replaces as head announcer.

Schenectady.—Roy Rowan, formerly chief announcer at WJZZ, Kalamazoo, Mich., is now on the spelling staff of WOY, Schenectady.

Buffalo.—Seymour Abeles, WBBN announcer, enlisted in the Army.

Bobby Nicholson, musician-singer at WGR-WKBW, expecting his draft call shortly.

San Antonio.—Tommy Reynolds has been named member of the sales staff of station KABC. Reynolds comes from the station's announcing staff. J. A. Hillis is also a newcomer to the sales staff coming here from the Fort Worth Press.

MINNIE DORSEY'S "SOGGY PATCH"
NEW INSTRUMENTAL RECORDING
DECCA Record No. 18732

WANTED
CREATIVE WRITER
for popular participation show emanating from New York. Knowledge of production-directing helpful. Excellent opportunity. Box 144, Variety, New York.

SAFFORD BACK IN CHICAGO
Chicago, July 21.
Harold A. Safford, program director at WLS, is back in town after a month and-a-half in Tucson, Arizona.
Safford went West to supervise the reorganization of KTUC, affiliated in management with WLS.

WVQ
the great Detroit Market under par!
Let WVQ drive your sales messages straight home - It's the most listened-to radio station in Detroit
GEORGE F. HOLLINGSBERRY COMPANY
NEW YORK CHICAGO ATLANTA
SAN FRANCISCO LOS ANGELES
Advertiser Station WFL-B-F.M.
Owned and Operated by The Detroit News

KDL
5000 WATTS
DAY AND NIGHT
Proof of Popularity
Latest Hooper ratings show that Salt Lake City people listen most to
The Popular Station
JOHN BLAIR & COMPANY
SALT LAKE CITY
TEXAS' NEW NO

Kirk bands, et al, is negotiating to take over the Jan Savitt orchestra. Glaser has MCA's okay to go ahead in his negotiations with the leader that agency books Savitt and also books Les Brown, under an arrangement made with Glaser last year.

Savitt came close to breaking up his band recently. Now in California, at the new Hollywood Casino, it has been reorganized to reduce its payroll (only five of his former men remain) but at the same time more men were added to form a string section of four fiddles and a cello, led by Savitt's own violinist.

Inside Stuff—Orchestras

Xavier Cugat, back at the Hotel Waldorf-Astoria's Starlight Roof (N.Y.), certainly believes in a dose of Latin dampening. His big is turf, and as for congarumbas bands, says Cugat, if anything what with the war—it's a major problem to get manpower. Somehow the bands comprise young and trust untrained and all physically qualified for the Army, and Uncle Sam has been really takin' 'em in. Result, many a spot can't get enough in one-two-three-bump combos.

Featured with Cugat is Conchita Martinez, personal flamenco singer and dancer, who resides with the Waldorf's trade. Maestro is also introducing Daniel Santos, new Latin singer, who succeeds Miquelito Valdes. Later, still under the Cugat banner, has just been organized his own band, and, per usual, Carmen Castillo (Mrs. C.) is featured primo, playing a show-stopper. Lina Romay, light dancer, chirps with the band. Incoming this week are Maria & Florida, dancers.

West View Park in Pittsburgh asked Frankie Masters to cancel his scheduled one-nighter last Thursday (9) because when booking was made amusement sport forgot that First World War after dark baseball game for Army War Relief had been booked for the same night. Since Masters was in on a percentage against a guarantee, he readily agreed to the cancellation, realizing that competition would be too great, as it was. Game drew more than 30,000 to Forbes Field and killed big generally all over town that night. West View wanted Masters to come in this Thursday (15) instead but previous bookings made that impossible and park is currently dickering for a date with him later in the summer.

New Capitol Record line marketed by songwriter Johnny Mercer and Gene Wallich, radio-music store owner of Hollywood, is receiving marked attention in the east. Coin machine operators assert that the initial discs released two weeks ago are of unusually good quality and wear well in constant machine performances. (Film exec B. G. DeSylva is part of the outfit.)

Nat Cohen's Modern Vending Co. distributes the product in the eastern territory. According to Lilian Schacter, a coin machine operator, sales indicate two distinct hits in the initial release, 'Cow Cow Boogie,' with Freddie Slack's band, and 'Strip Polka' sung by Johnny Mercer.

Frank Sinatra is not leaving his vocalist spot with Tommy Dorsey until another spot is definite. Dorsey outfit admits having spoken to Dick Haymes, now with Benny Goodman, re-replacing Sinatra, but denies that the change will be made immediately. Sinatra is being replaced by Dorsey until Dorsey goes to the Coast for his next Metro picture.

Leaders of an orchestra that recently played one of the Dixie army camps for USO-Camp Shows went out of his way to gab with a couple of soldiers hungry for some live talk and almost wound up in the clinic. Maestro signed off with, 'I send you some love when I get back to town,' meaning it for laughs. Someone with big ears took the remark at face value and turned in a report. As the result, the Army arrested all parrots, investigated the troupe, had the leader in a dither until they were convinced that he was just being flip.

Music Corp. of America exes in New York scheduled a farewell party to Eddy Duchin for Monday (30) before the latter enters the Navy, but it was canceled when Duchin utilized his few days of free time to visit with his young daughter, who's serving at the W. Arden's Harrington Hotel, Arden, N. J. Leader joins the Navy as a lieutenant j. grade this week.

at the piano

SONNY KENDIS

and his orchestra

Fefe's Monte Carlo
New York

COLUMBIA RECORDS

'I'm going to move to
The Outskirts of Town'

AND

"Bacio Blues"

Columbia Record No. 36601
COUNT BASIE

And His Orchestra

Per. Mgt.: MILTON EBBINS
Dir. William Morris Agency

Latin Musicians Into

Army at Rapid Rate; Rumba Talent Scarce

Pancho, maestro at Ben Marden's Riviera, New Jersey roadhouse, and two other Latin maestros, Oscar de la Rosa and Nana Rodigo, are in the Army, or about to go in. Draft rate on Latin musicians had been above par, with result it's becoming a bit of a problem on personnel replacement.

Camarata Arranging

For Glen Gray's Band

Toots Camarata is now arranging for Glen Gray's Casa Loma band now at the Pennsylvania hotel, New York. Camarata, former arranger for Jimmy Dorsey, had ideas for a band of his own recently, but dropped it because of current conditions.

Bill Douglas, former trombone player for Baron's Casa Loma band, and Tommy Carlyn outfit last week.

N.A.B.'s Release

Continued from page 31

other recordings after July 31. Mr. Petrillo's order will affect all people who listen to music and who are engaged in the radio broadcasting industry.

The broadcasting industry does not intend to resist Petrillo's new records and the musicians it employs are engaged on union terms. As a result of a series of great inventions, Americans, wherever they may live, have become acquainted with the best in music. The radio, moving pictures and photograph bring great artists to the smallest village as well as to large centers of population. Mr. Petrillo's order amounts to a statement that those people who live in large cities and who can afford to see great artists in person are entitled to enjoy their performances.

Hundreds of broadcasting stations are located away from centers of population where an ample supply of the highest musical talent is available. Even if these stations could afford to have more talent, the limited amount of talent which would be available to them, could not be made available to the public with the great popular and classical orchestras.

Mr. Petrillo can make his order effective, hundreds of broadcasting stations which are necessary to the public interest and the national defense will have their usefulness to the public greatly cut.

Mr. Petrillo is mistaken if he thinks that his order will bring more employment to the musicians. All it means is that millions of people will hear less music.

Mr. Petrillo's order would be correct, his order at this time would not only be arbitrary but it would be a violation of the law. This is no time to destroy the radio and the electric transcription, which bring the best in music to the people of the United States.

This is no time to have any part of the nation's manpower engaged in the performance of a civilly-created task. This is no time to try and abolish one of the world's great inventions.

Radio employs thousands of musicians. Millions of dollars annually are paid to musicians and their recordings. We call upon members of Mr. Petrillo's union, and under Mr. Petrillo himself, in the interest of the war effort and in the best interests of the A. F. of M. to reconsider the course of action which has been proposed. Matter under discussion was considered so vital, that all 24 members of the Board of Directors of the N.A.B. showed up in Chicago for the meeting and all participated in the drawing of lots to determine the date of the strike.

KSTP's Status

Continued from page 31

dispute with the station hasn't progressed toward a settlement.

The union is demanding that KSTP employ 12 musicians on a station orchestra on a 52-week year basis at a cost to it of \$24,200. The station, according to Ringius, the station does not employ musicians at some periods and from four to nine at other times. It is willing to agree to spend in excess of the amount demanded annually, but not on the basis of stabilized employment, according to Ringius.

Hubbard says that 'as a matter of fact, the station doesn't even need any musicians, but that he's still willing to spend an agreed amount for local horn tooters. After an agreement was reached for a 10% raise, he charges, the union came along with more demands, to which there's no end.'

It's claimed by Hubbard that the demands include that of a pay boost in excess of the 10% granted for the conductor and individual musicians. He says he has agreed to submit the controversy to an impartial arbitration board, but that the union has refused. The strike notice was served early in June, but never was called.

Billy Hughes, band vocalist who retired for matrimony, is back in action again, having joined Howdy Baum's orchestra at Merry-Ground, Pittsburgh, last week. She has replaced Jeanne Boes (Mrs. Baum), who has been forced to quit on doctor's orders.

SHIRBMAN GOES WEST

Believed Taking Over Casa Manana at Culver City, California

Bottom, July 21

Sy Shirbman left for the coast Monday (20) afternoon, asserting that serious negotiations for the purchase of the Casa Manana nitty, at Culver City, Cal. Shirbman had been on late in winter to buy the spot from Joe Zucca and Harold Lewin, owners, but it fell through when the latter decided they didn't want to sell.

What revived the deal to the point where Shirbman decided he'd best go to the coast is not known. At the time of the original negotiations last April, Zucca was on the brink of Army duty and Lewin wanted to devote all his time to a dance he owns at Hermosa Beach.

WILLIE SMITH, NEGRO, WITH CHARLIE SPIVAK

Willie Smith, Negro, also sax player, joined Charlie Spivak's orchestra, Sunday (19) at the Million Dollar Pier, Atlantic City. Formerly with Jimmie Lunceford for years, Smith is the musician who played the sax solo on Lunceford's recording of 'Blues in the Night.'

Of all the top white bands which employed Negro musicians in the past Gene Krupa's is probably the only one remaining. Krupa has Roy Eldridge, trumpeter.

Cootie Williams With Scott on CBS Air Job

Cootie Williams, trumpeter now leading his own band, is the only musician so far to go into the Army. Williams is now with Dorsey Scott. Scott gave up his own band following his closing last week at the Strand theatre, New York, and Williams is to drop his group just before Scott goes back to CBS as conductor on Aug. 1. Scott is also negotiating with Mel Powell, white pianist with Gene Goodman's Decca band, there are no others yet definite.

On the Upeat

Vaughn Monroe's band, currently working in the east, signed by Metro for a musical picture early in 1943.

Harry James and his crew recording six times for 'Springtime in the Rockies' at 20th-Fox.

Jimmy Lunceford's orchestra cut four records for Decca in Hollywood before leaving for a tour to the Atlantic seaboard.

Bernie Cummins opened 10-day engagement last night (21) at Kenwood Park, Pittsburgh.

Stanley Thayer, Pittsburgh, for week beginning Friday (22) at Kenwood Park, will be followed in turn by Sammy Kaye, Ozzie Nelson, Horace Heidt and probably Paul Whiteman.

Everett Hengland opens month's stint at Green's, Pittsburgh, Friday (24), following the Brand Hunt crew.

Johnny Vincent, 17-year-old drummer, has joined the Barney Rapp band.

Ann Dupont band has been assigned to a booking contract by the William Morris agency. She leads a male band.

Henry Okun, former publicist at Frank Drake's Meadowbrook, Cedar Grove, N. J., and recently road manager for Stan Kenton, has joined Al Donahue's band as road manager and publicity man. Frank Walz remains manager. Ray Cammarata joined the band on trumpet; Pat Farnsworth replaced Jan Gordon as vocalist; Donahue at Ellich Gardens, Denver.

Wally Carpentier band held up at Delwood Ballroom, Buffalo, which is remaining open for summer.

Freshmen into Hotel Stuyvesant, Buffalo, with Owens Sisters.

Don Manasse, with Genorita Rida as vocalist, now in the Cadillac Room at Hotel Pick-Ohio, Youngstown.

Park Series Terrific; Stop Dancing for Fear Of Injury to Sardines

Name band dances in New York City's public parks have been drawing extremely large crowds since they were alerted a few weeks ago. Benny Goodman, however, probably stopped the series last week at Prospect Park, Brooklyn. Goodman drew an estimated 45,000 people and park officials, fearing injury to dancers on a packed outdoor floor, stopped the dancing before the band was half way through his two-hour session. It became a concert instead of a dance.

Consolidated Edison, New York power company, is underwriting the series, of 34 name appearances. It posted \$21,000 for the purpose.

Park Stages in Seattle

Seattle, July 21. Weekly community sings in Seattle parks are being sponsored and broadcast on Sunday afternoons by KIRO. Co-sponsored by the Seattle Department of Recreation and the Musician Association of Seattle and Seattle neighborhood newspapers, the sings are held in conjunction with the regular Sunday afternoon band concerts from the city's park.

Guest directors will lead the singing each week, with the band under the direction of Jackie Souders.

GROOM CAVALLARO AS DUCHIN SUCCESSOR?

Carmen Cavallaro, pianist-band leader now at the Rainbow Room, New York, is planning to suggest his outfit this fall and may go into the Waldorf-Astoria, N. Y. Negotiations are under way in connection with the latter job. Cavallaro this past spring had planned enlargement of his group, then distracted the idea.

Cavallaro is handled by Music Corp. of America and the plans for his band are probably to produce a successor to Eddy Duchin, who goes into the Navy this week.

Ken Harvey, former vocal band leader, has been signed by Bill Carlsen band, which he is whipping into shape in the dances in this area.

The All Star Band

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and his

CLOUDS OF JOY
featuring
JUNE RICHMAN
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NEW

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Indefinite Engagement

WOR Mutual-Coast-to-Coast

ON BEACON RECORDS

Dir. GENERAL AMUSEMENT CORP.

Kyser's \$50,000 New Det. Record; J. Dorsey Big 28G in D. C., Lewis Fine 22G in Pitt, Wald 44G in N. Y.

(Estimates for This Week)

Al Donahue, Chicago (Oriental): 2,500; 28-34-45—Paradise Rumba (10) is the screen attraction. Merry Macs also new draw on stage. Stage combo credited for most of fine \$19,000.

Jimmy Dorsey, Washington (Capitol): 2,544; 28-34-48-48—Teamed with "Paradise N. Y. Adventure" (M.G.). Colossal \$26,000, with obvious pull coming from the band.

Tommy Dorsey, Chicago (Chicago): 2,600; 25-35-75—Great Man's Lady (Par). With the band the real draw, this is getting a nifty \$45,000.

Skinnay Ennis, Indianapolis (Circle): 2,800; 30-40-55—Plus "Spitfire" and "Ghost" (RKO). Depending strictly on stage fare to get so-so \$14,000, after Kay Kyser's record session last week.

Benny Goodman, Boston (Metropolitan): 2,877; 40-55-75—Plus "Gun for Hire" (Fox). So-so \$38,000.

Andy Kirk, New York (State): 3,450; 39-44-55-99-110—With Marty May, other acts, in person, "Beyond Blue Horizon" (20th) (22 run) on screen. Going slow here currently, no more than \$19,000 including, light but profit.

Gene Krupa, Baltimore (Hippodrome): 2,240; 17-25-38-44-55-85—With "Sweater Girl" (RKO). Helping immensely to biggest-in-week \$19,000. Extra shows every day every morning take.

Kay Kyser, Detroit (Fox): 5,000; 40-55-65—Coupled with "Whispering Ghosts" (20th). Looks like \$60,000, which would break Kyser's own record of \$51,000 for town and home. Band is given all the credit for the b.o. drags.

Ted Lewis, Philadelphia (Stanley): 30-44-55-68—With "Big Shot" (WB). Last number draw in town. Not hurting him somewhat this time, but there'll be no complaints with fine \$25,000.

Clyde Lucas, Cleveland (Palace): 3,700; 35-45-55-70—Aided by "Big Shot" (WB) and vaudeo topped by Hal Le Roy. Patrons about dividing attention on this bill. Pleading \$18,000.

Frankie Masters, Philadelphia (Earle): 2,700; 35-46-57-86-75—With "Twist Beat" (UA) and Bert Wheeler as stage headliner. All-around good draw accounting for nice \$20,000.

Hal McIntire, New York (Barnum): 2,664; 35-55-85-99—With Connie Boswell and Larry Adler on stage. "Are Humsong" (20th) (Par) on screen. Wound up last (final) week last night (Tuesday) at \$25,000.

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• DANCE ORCH.
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JIM DUNBAR, Inc. 7516 Melrose Ave., Hollywood, Calif.

Induct Eight of 10

Omaha, July 21.
Eight of the 10 members of the Skipper Anderson orchestra, a Vic Schroeder unit, will be lost in the next few days in the Army. The orchestra will be temporarily discontinued. It was decided that it would be impossible to replace so many men in time.

Anderson himself is in the machine.

Jimmy Spitalny, 16, Has Summer Orchestra; Tells Dad No Help Needed

Pittsburgh, July 16.

Jimmy Spitalny, 16-year-old son of Maurice Spitalny, the radio and dance band leader and nephew of Phil and Leopold Spitalny, is a chip off the old family block. Home from military school for the summer, he has hastily reorganized a dance band he had while in high school and has already lined up bookings for the remainder of the war months. First is a local dance at Colonial, local dance spot catering to the B. S. crowd (no booze served), where young Spitalny opened Friday night (17).

His father offered to supervise rehearsals but was given the brush-off, youngsters telling him it was strictly a youth organization and that they wanted no help from the a.k.a's. Due to fact that most of the kids in the town are still in their teens, they can play only in places which have no liquor licenses, and this may limit their chances for steady employment all through the summer.

Miguelita Valdes Cuts Discs for Decca Label

Miguelita Valdes, vocalist who recently left Xavier Cugat's band, set with Decca Records. The recording this week, with a studio band. Eventually Valdes plans his own dance combo with MCA may have been abandoned for the time being, as it does Cugat. Latter claims a managerial fee on his erstwhile work.

Daniel Santos has replaced him with Cugat.

Band Review

JOHNNY RANDOLPH ORCHE (10)
Kentucky Contingent
Kansas City, Missouri

The Sky-Hi Victory Roof of the Continental has announced that the periodical band changes with this group replacing the Bud Weathers orch which opened the season here two weeks ago. Randolph is one of the young personnel who are being replaced by a flock of 3A and 4F ratings. Essentially he is a tenor band aiming at the sweeter groove that's increasing in popularity, but actually it comes up a bit heavy on the war music side and a pleasant volume. There's some rough edges in the music in all the new arrangements. Instruments are manned by Jeff Smith, trombone; Jerry Joliff and Bill Hart, trumpet; Kennerland, Tannis Brand and Jerry Ellis, sax; over 200. The band is a good one, and Don Morris, string bass. Feature of the group is Randolph's warbling, a bit of a range and quite competent. Don Morris provides a baritone vocal occasionally. Arranger's work is handled by Walt Lane.

Group is originally out of Cincinnati, under the MCA banner. Work in the South and West, and West, and route to there. Point of origination from here. Quin.

Band Bookings

Tommy Tucker, Sept. 21, four weeks, Essex House, N. Y.
Dick Jorgens, Aug. 4, four weeks, Meadowbrook, Cedar Grove, N. J.; 21, Pleasure Beach Park, Bridgeport, Conn.

Sammy Dorsey, Aug. 7 Hipp T. Baltimore; 13, Capitol T. Washington, D. C.; 21, Palmetto, Akron-Yongstown, O.; 28, Circle T. Indianapolis.

Alvin Ray, Aug. 21, Chicago T. Chicago; 28, Michigan T. Detroit; Sept. 4, Cedar Point, Sandusky, O.; Johnny Messner, Aug. 21, Palmetto, Akron-Yongstown, O.; 28, Circle T. Indianapolis.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Weeks Played	Covers	Total Paid
Alvino Rey	Astor (1,000; 75¢-11)	12	550	7,200
Ray Heatherton	Biltmore (800; \$1-\$1.50)	12	550	7,200
Xavier Cugat	Waldorf (450; \$1-\$1.50)	3	3,025	7,450
Johnny Dorsey	New Yorker (400; 75¢-1.00)	12	550	7,200
Loni McIntire	Lexington (300; 75¢-1.50)	23	1,600	34,275
Frankie Spivak	Pennsylvania (300; 75¢-1.50)	1	2,100	2,100
Jerry Wald	Lincoln (225; 75¢-1)	15	675	10,225

* Asterisks indicate a superior floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 800; \$1-\$1.50). Turning 'em away on the weekends and holding fairly firm on other nights for a brisk aggregate of around 4,500 on the week.

Joe Bealman (Biltmore; 1,200; 50¢-1). Keeps pushing past that 4,000 figure and solid with following of this downtown mainstay.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$2.50 min.). Tucker band has caught on nicely on its first appearance in Chicago and came through again last week with near 3,000 customers.

Walt Lane (Walt Lane Room, Hotel Sherman; 800; \$1-\$2 min.). This is tough hotel room, at this time particularly, and Joy did well to bring in 1,600 customers last week.

Glen Miller, Panther Room, Hotel Sherman; 800; \$1.25-\$2.50 min.). Miller closed short stay last Thursday (16) and smashed records, spot closing its doors each night at eight to keep crowds out. Played to around 8,700 people on final week of his current engagement.

Eddie Oliver (Mayfair Room, Hotel Blackstone; 350; \$2.50 min. Sat.). With Dean Murphy on spot, place doing okay at 1,700 patrons last week.

Boston

Nat Brandwynne (Ritz Room, Ritz-Carlton hotel; 350; \$1 cover). Brandwynne's first week continued big with 2,300 covers plus fine dinner bill.

Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). On fifth week, Edwards kept his previous high gross at 900 covers over Friday-Saturday, only late nights. Dinner sessions excellent.

Ray Morton (Oval Room, Copley-Plaza; 300; \$1 cover). Morton, sharing honors with Joe Pickens, opened Wednesday (15) and in four days has needed 1,000 covers, big for spot. Dinner traffic also upped. In previous two days Hal Saunders (12th week) and McGowan and Mack Lee Revue (fifth week) did okay, 350 covers on usually slow nights.

Philadelphia

Leo Zollo (Garden Terrace, Benjamin Franklin hotel; 600; \$1-\$1.50-42). Zollo wound up his final week of a 12-week stay here with 1,215 supper patrons checking in at the Terrace. Herby Woods opened Mon. night (20).

Minneapolis

Dorothy Lewis (Minneapolis Hotel, Hotel Nicolet; 500; \$1.50-42). In second of four weeks, this classy ice show, "Symphony on Skates," continues to pack 'em in, 50¢ minimum increase apparently being no deterrent. Last week, breaking first week, nightly average attendance of 650 is only slightly off. Supper show is near-capacity. Dance and show music by Sev. Olsen's local orchestra with Frankie Geisone wielding the baton.

Location Jobs, Not in Hotels

(Los Angeles)

Les Brown (Paladium B. Hollywood, fourth week). Finishing off his run with a whammy 22,000 and the season's surprise considering that he followed Harry James' all-time record stand. Woody Herman opened Tuesday.

Cal Hallway (Cama Manana B. Culver City, Cal., second week). Topping his first week for a scorching 11,000. Barring blackouts and other war-time exigencies should make a strong bid for a record high water mark. Four more weeks to go and then Leland Hampton's career.

Henry Busse (Trionon N. Southgate, Cal., second week). Trade not so lush as first week and will have to be content with 4,500 customers.

Jan Savitz (Castro B. Hollywood, third week). Pitching around the 4,000 mark since hit this but has been content with 4,500 customers.

Forrest Tucker (Flower Garden, Hollywood, second week). Mean level for this spot is around 4,500 paces a week and he's not letting it down. Chief draw, however, is Nils Granlund's floor show.

(Chicago)

Buddy Facknitz (Czech Parlor; 800; \$3-\$3.50 min.). Harry Richman headlining, Franklin continued to build a following for himself. Last week spot did nicely a 4,000 customers.

Art Jarrett (Blackhawk; 400; \$1.25 min.). In second week here Jarrett indicates pretty good staying power, coming up with 3,700 patrons.

Lee, N. J.; 9 week, Manhattan Beach, New York City; 16 week, City Cavalier, Beach C/O, Virginia Beach, Va.

Tommy Reynolds, July 24, week, Continental, Springfield, Mo.; Aug. 3, 9-Hi-Low Club, Battle Creek, Michigan; Aug. 11-20, Buckeye Club, C. O.; Aug. 21-26, Lake, Brookfield, Ill.; Aug. 25, 28-30, Del's Lansing, Michigan.

Sammy Lane, Aug. 11, City Auld, Little Rock, Ark.; 13, City Auld, Chattanooga, Tenn.; 14, City Auld, Birmingham, Ala.; 15, City Auld, B. St. Louis; 17, Municipal Auld, Evanston, Ind.; 18, Joyland Park, Lexington, Ky.; 19, Atlantic City, R. St. Louis; 20, Wrightsville Beach, N.C.

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BERNARD RAIDS ON ASCAP

THURMAN ARNOLD CLARIFIES DECREE

ASCAP Members May Individually Issue Free Licenses of Own Works, But Third Parties (Viz, BMI) May Not Induce Such Actions—Trade Sees Radio-Supported Music House Obligated to Develop Own Stable of Songwriters

VITAL INTERPRETATION

ASCAP has come to a complete understanding with the U. S. department of justice on the circumstances under which it can set when a writer or publisher member issues a gratuitous license to a broadcaster or other user. The consent decree "It was the purpose of the decree," says the Government, "to grant the Society in early 1941 gives an ASCAP member the right to issue a free license but, if a competitive performing rights source, such as Broadcast Music, Inc., does anything to influence an ASCAP member in that direction, then ASCAP has the right not only to discipline the member but to void the license."

Thurman Arnold, assistant attorney general in charge of the department's anti-trust division, ordered ASCAP's authority on the subject in a letter last week to Milton Diamond, who represented the Society in the negotiations for the consent decree. "The decree," Arnold wrote, "permits a member of ASCAP to issue a gratuitous license to a user. However, such arrangement must be made between the member and user without the aid or inducement from any third party. Any attempt by BMI, to induce an ASCAP member to issue such a license, by whatever means, would violate the express terms of the decree."

"It was not the purpose of the decree," Arnold's letter continues, "to enlarge the BMI catalog at the expense of ASCAP. The purpose was to foster competition between the two organizations for the benefit of users."

Jolt For BMI

Trade lawyers regard the interpretation of the decree as set down by Arnold as a severe jolt for BMI. The latter organization, which is totally opposed by broadcast interests, is completely stopped from raising ASCAP's membership rolls and must depend on its own devices and efforts to build up its own roster of writers. It is barred from getting the performing rights of Hollywood ASCAP writers to non-ASCAP broadcasters even though it (BMI) has obtained the rights to a score by picture writers from a picture studio. BMI may do anything with that score but clear the way for its public performance for profit. That latter right of licensing is still held by ASCAP.

The question of gratuitous licensing was tossed into the laps of the Justice Department a couple of months ago when ASCAP's complaint committee undertook to discipline several writers for giving away their performing rights without the Society's consent. Arnold wrote John G. Paine, ASCAP general manager, on May 16 that the Society's action was considered by the department as in violation of the decree. ASCAP's regular counsel immediately entered into discussions with Arnold's office on the issues and facts involved and the matter dragged along until at the beginning of July the Society brought back Diamond into the case. The letter from Arnold was in answer to one he had received from Diamond.

Elmore White has been transferred from Greene & Revel to the professional department of Broadcast Music, Inc.

JOHNNY O'CONNOR'S OWN MUSIC HOUSE

Although the Warlock Music Corp. billing is a blend of Fred Waring and John O'Connor, the latter states that this new publishing outfit is 100% his. It's separate and apart from Words & Music Pub. Co., which specializes in issuing the Waring big club arrangements, college songs; and the like. Latter has been in the field for some time; Warlock just organized. Both are at separate addresses.

O'Connor, who is Waring's business manager, is also president of the Contact Men's union, the songwriters' association; also on the ASCAP directorate, and former president of the Music Publishers Protective Assn., although this constitutes his most direct activity in the publishing field, considering the static position of W.M.

Hal Gordon is his prof. mgr. Jimmy Monaco and Ted Koehler co-manage his first plug song, "Walter Donaldson, just in from the Coast, placed another with O'Connor. The first, "Every Night About This Time," has already been placed with Chappell for England.

Guild Shop Issue Up At SPA July 28

Membership of the Songwriters Protective Association may take action next Tuesday (28) on the question of seceding a Guild shop. The occasion will be a dinner at the Park Central hotel, N. Y., the second such event staged by the association within five weeks. Sigmund Romberg, president, and the executive council, will in any event report back to the members on what they found out about the mechanics of the guild shop in their study of the Dramatists Guild.

ASCAP and the Canteen

New York.

Editor, "Variety":

Last week a group of authors and composers put on a show at the Stage Door Canteen. Variety pronounced it a successful effort, but said that we missed a great public relations opportunity for ASCAP. I don't think we missed anything. We went to the Canteen with the sole motive of entertaining the soldiers and sailors which your reporter said we succeeded in doing. It said we would have occurred to any of us to utilize the Canteen as a medium for ASCAP exploitation. I am surprised that it occurred to your reporter.

Oscar Hammerstein II.

("Variety" said, "...the bill presented an entertainment-slaved audience to the songsmiths missed a real public relations opportunity..." could have been the talk of the town to the benefit of ASCAP." Mr. Hammerstein's column, public relations with exploitation. ASCAP did show for the soldiers and sailors. If ASCAP, during the show, plunged itself it would be exploitation. But ASCAP just staged a show, let the quality of the program talk for ASCAP. That made it a public relations stunt which, as Mr. Hammerstein states, ASCAP neither understood nor utilized.—Ed.)

Dick Aronoff, formerly with Peist, moved into the Hollywood office of Irving Berlin's publishing firm as professional manager. Another addition to the firm is Jeanette Goldenberg, who moved over from Broadcast Music.

Jack Mass West Coast rep for Shapiro, Bernstein & Co. is currently in New York consulting with Jonie Taps, the firm's general professional manager.

Victor Blau, Mose Gumble Head for Hollywood

Victor Blau, manager of the copyright department for the Warner Bros. publishing group, leaves for Hollywood Friday (24) to confer with Warner studio officials on the scores of several musicals scheduled for production. He will be gone three weeks.

Mose Gumble, of the same publishing group, trains out for the Coast Sunday (26) for some contacting on the standard catalog.

DECCA'S UNIQUE TRADE SHOW FOR BERLIN FILM

Decca Record employees and dealers will attend a unique showing of Paramount's "Holiday Inn" film this Friday (24) at the Normandie theatre in New York. Purpose is to acquaint Decca's trades-people with the tunes from the film, written by Irving Berlin.

Bill Crosby and Fred Astaire, both Decca recording artists, head the cast.

Paine Explains Mathematical Basis For ASCAP Checks That Seem Small to Lesser Publishers

15 Best Sheet Music Sellers

(Week of July 18)

Jingle Dangle.....	Paramount
Johnny Doughboy.....	Crawford
Sleepy Lagoon.....	Chappell
One Dorez Roze.....	Famous
We Hear Silver Wings.....	Shapiro
Always In Heart.....	Remick
Jersey Bounce.....	Lewis
My Heart Canteen.....	Army
Three Little Sisters.....	Santley
Who Wouldn't Love.....	Mastro
Worth Fighting For.....	Harnes
Under Apple Tree.....	Robbins
Army Air Corps.....	C. Fischer
Thru Kiss Ocean.....	Berlin
Idaho.....	Mills

The agitation for doing-something-about-it which fared up among many of the small publisher members of ASCAP when they received their royalty checks for the quarter ending June 30 has pretty well subsided. By the end of last week there was a tendency in these ranks to drop the earlier proposal they organize as a group and retain counsel to see that "justice was done" them in future ASCAP divvies. What had caused this upsurge of ire was the sharp drop in income represented by the checks. Compared to the previous quarter, the minus

(Continued on page 36)



A Hit For Every Type of Program!

Not in 10 years have we had songs so perfectly balanced for every musical taste. That's why you'll find any or all of Robbins' current successes suitable for your programs. Play Safe! Eliminate waste and guesswork by selecting your songs: THE ROBBINS WAY — proven the most consistent and infallible.

A Hit Ballad — Robin and Rainer at their best!

HERE YOU ARE

Lyric by Leo Robin Music by Ralph Ringer

From the 20th Century-Fox Picture, "My Gal Sal"

★

An Outstanding Novelty — By the writers of "Ferry-Boat Serenade"

THE HUMMING-BIRD

Lyric by Harold Adamson Music by E. Di Lazzaro

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A Rampant Rhythm Smash — Timely and Terrific!

HIP HIP HOORAY

Words and music by Henry Nemo and Milt Ebbins

Coming!

A new popular song edition of the modern American classic

MANHATTAN SERENADE

Lyric by Harold Adamson Music by Louis Alter

ROBBINS MUSIC CORPORATION

799 SEVENTH AVENUE, NEW YORK, N. Y. MURRAY BAKER, Prof. Mgr.

A CONTRACT AT CARROLL'S IS A CAREER

21 WEEKS Ahren & Broderick
41 WEEKS Marco Ballero
51 WEEKS Bill Brady
61 WEEKS Bob Bromley
71 WEEKS Conville & Dale
81 WEEKS Reginald Craig
91 WEEKS Debonairs
101 WEEKS Jeanne Devereaux
111 WEEKS Jimmy Durante
121 WEEKS Vivian Fay
131 WEEKS Happy Felton
141 WEEKS Four Hot Shots
151 WEEKS Frakson
161 WEEKS Francis & Grey
171 WEEKS Gali Gali
181 WEEKS Joaquin Garay
191 WEEKS Paul Gerrits
201 WEEKS Barney Grant
211 WEEKS Harrison & Fisher
221 WEEKS Lambert
231 WEEKS Lolita & Ardo
241 WEEKS Susan Miller
251 WEEKS Minnervitch Rascals
261 WEEKS Aurora Miranda
271 WEEKS Lela Moore
281 WEEKS Nirksa
291 WEEKS 3 Nonchalants
301 WEEKS Al Norman
311 WEEKS Michel Ortiz Orm
321 WEEKS Dick & Dottie Remy
331 WEEKS A. Robbins
341 WEEKS Doc Rockwell
351 WEEKS Rolly Rolls
361 WEEKS St. Clair & Day
371 WEEKS Buster Shaver
381 WEEKS Slate Bros.
391 WEEKS Sterner Sisters
401 WEEKS Ken Stevens
411 WEEKS Manny Strand Orch.
421 WEEKS Jean Tighe
431 WEEKS Walter Dore Wahl
441 WEEKS Beryl Wallace
451 WEEKS Shirley Wayne
461 WEEKS Bert Wheeler
471 WEEKS Willie West & McGinty
481 WEEKS Wiere Bros.
491 WEEKS Robert Williams
501 WEEKS Johnny Woods
511 WEEKS Ygor & Tanya
521 WEEKS Zerby & Wiere

*SUN playing

Earl Carroll Theatre
HOLLYWOOD
America's Finest Producing
Stage

Thru those portals pass the most
beautiful girls in the world

MILES INGALLS

Easy

HERMAN D. HOVER

West

TALENT BUDGET REDUCED BY STEEL PIER

Frank Gravatt, operator of the Steel Pier, Atlantic City, spent almost a week in Miami Beach recently studying the effect of the Army's takeover on that area. Concluding that soldiers do not spend too much money, whether they have it or not, he is reducing his spending for the Pier for the remainder of this summer. The Army has taken over several hotels in Atlantic City to barracks men in training, and is expected to acquire additional ones. Gravatt used the best talent available in the past seasons. He currently has Charlie Barnett band, which is leaving in a month's time, and Friday (31). McFarland Twins follow for one week.

Year Round

Atlantic City, July 21. Frank P. Gravatt, head of Atlantic City amusement area, and operator of Steel Pier, announced Sunday (19) he will keep Steel Pier operating this winter for the first time in nine years. He will feature dancing, vaudeville and motion pictures. Gravatt feels that the large number of Army Air Force members now stationed here warrant year-around operation, albeit with shorter talent budgets.

George A. Hamid, operator of Hamid's Pier, stated he will continue to keep his pier open this winter. Outside of weekends, which continue to be good, business is poor here. Piers, especially, have felt the loss of business due to tire and gas shortages. The one-day visitor by car, now virtually extinct, is important to the pier trade.

Closing of the large beachfront hotels have greatly affected business in the resort. Many of the exclusive boardwalk shops are closing, and others will follow as soon as their leases expire.

Hotel President's Round the World Room, Hotel Breaker's Ship Deck, Marlborough, Blenheim, and Regency lounge, Brighton lounge and Chelsea Hotel girls are about all the beachfront spots operating. Night hotels are in process of being turned over to the Army, and may eventually include some of the above mentioned.

Hildegard's Departure For Hub Copley-Plaza

Boston, July 21.

The Copley-Plaza makes a radical departure Aug. 12 on its café name policy when it imports Hildegard Songstress, getting a New York deal in for five weeks.

Thence back to New York to open at the Hotel Plaza's Persian Room, next time there after a number of seasons at the nearby Savoy-Plaza.

Shelley-Rose Partnership

Chicago, July 21. Phil Shelley, for 10 years an announcer, writer and producer with WCPM in Chicago, has opened his own talent agency here.

Irvin Rose, N. Y. musician, is Shelley's associate in the new venture.

Paul Whitehead headed east on a combined tour of theatre and one-nighters until late September when he returns to Hollywood for the Burns and Allen road show.

ACTS interested for engagements in Mexico City. Send all particulars to: Ramon Reschli (of Ramon & Renita)

AGENCIA TEATRAL PAN-AMERICANA
AVENIDA MORELOS NO. 102 MEXICO, D.F.

LARGEST BOOKING AGENCY IN MEXICO
THEATRES-CABARETS-RADIO-PICTURES

RUTH CLARK
THE SINGING SENSATION

Opening ORIENTAL, Chicago, July 24, with Milton Berle

Personal Manager: LOU WEISS

Phil Barr, Big Spender, Left Only \$250 Estate

Philadelphia, July 21.

Phil Barr, Philadelphia and Atlantic City sportsman and operator of the 500 Club at the shore city for many years, left an estate of only \$250, according to letters of administration filed last week by his daughter, Katherine Cecilia Barr.

Barr, who died June 15, was a prodigious spender and gambler, and he ran a charge account at an Atlantic City restaurant for down-at-heels.

Saranac Lake By Happy Benway

Saranac Lake, July 21.

Cole circuit hit colony and every member of the zoning gang received an Ann Oakley from owner, James M. Cole.

Benny Resler, who saw many days of the old Orpheum circuit and made the money, is now commenting over local station WNBZ.

Basil Colman, who is doing a mighty comeback at the Rogers, was handed a surprise visit by his frau, who shot in from Burlington, Vt.

Graves, ex-mistral and every now and then spot operator in Pittsburg, stopped off long enough to serenade and milk a gang.

Bede Fiddler, ex-Rogerite, shot in for a look-see and checkup. Got final okay and left for her home in Reading, Pa.

Abe Scholman back at the Will Rogers as lab technician, replacing Monroe Coleman, who is now engaged in war work.

Hazel Coleman, dancer of other days and a graduate of the Rogers, now a full-fledged nurse at the Raybrook Sanatorium.

Jerry Detente, formerly of the Brand circuit, showing improvement. Walter (Low circuit) Conley adding to the west and doing great since he has been living downtown.

Jack Hirsch, N. Y. and Boston first-nighter, here for summer cash, and handing the gang a mess of gifts.

Kate Smith, who is summing between broadcasts at Lake Placid, has the natives agog with her horseback riding.

Write to those who see it.

Spitalny Envid

Continued from page 3

rockies for Uncle Sam's fighting forces are three from Les Brown's band—Warren Brown, brother of the bandleader, who manages the band and doubles in brass (trombone); A. J. Most, clarinet, and Shelly Mann, Saxophone. He's the fifth in a line. Les Brown has given up to the service in six months. Also leave: J. Brown's brother, Benny Bonney, vocalist, who goes to Washington to be with her officer-husband.

Spitalny's Story

Cleveland, July 21.

Phil Spitalny, who has been in the field feeling the effects of the war, the maestro revealed, while in 'town to town' in the Summer Pop Concert performance of three of his 'Hour of Charm' stars who appeared with the Cleveland Symphony Orchestra.

One girl married a marine met at a camp where the band recently played and she automatically left the band. This was the second military marriage in the outfit and Spitalny has a rigid law prohibiting married girls from being members of his band.

Spitalny said it is more difficult to replace members as there aren't other girl bands he can draw from. He spent \$25,000 in training and training present band personnel.

None of his members have as yet gone into the WAACS.

New Jersey Race Track Figures To Hypo Nitery, Roadhouse Biz

Philadelphia, July 21.

Roadhouses and niteries in nearby South Jersey are expecting a windfall during the 48-day racing season at the newly opened Garden State race track at Haddonfield, N. J., which opens July 22. And from indications of the opening day (18), the spots near the track should be a killing. Big in the area had been in the doldrums since the start of gas and tire rationing.

But Eugene Mori, Vineland (the state's largest town) and merchants in the district. Then the War Production Board cracked down on the use of critical materials for amusement plants.

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\$189 Printing Bill Puts \$150,000 Toledo Nitery Into Receiver's Hands

Toledo, July 21.

Scott D. Hager has been appointed receiver for the Hollywood Theatre Club, on Telegraph Road, city's newest and largest entertainment spot, which cost \$150,000 to open. Judge Lee N. Murlin of Lucas County Common Pleas Court set his bond at \$500. The receivership was granted on the application of Charles Queschke and Charles J. Serman, operators of the Standard Printing Co., which used Roy Sherman, operator, for a \$189,47 bill.

Krumpholtz, counsel for the night club, who objected to the receivership, said that the café will continue to operate and that plans have been made for new financing. He said that the Hollywood has made money, but it has gone into retiring capital investment. Topper and Wayne Peppers, counsel for the Standard company, were appointed co-counsel to represent the receiver.

Financial Securities Corp., which obtained a judgment of \$22,450 against Roy Sherman and Charles Shanko, as operators of the club, filed objection to the appointment of Hager as receiver, saying that Standard Printing's claim has not been reduced to a judgment and is not secured by a mortgage. It has a release of property securing its mortgage, which it says consists of 150 tables and 400 chairs. The financial concern said that there are other mortgages totaling \$1,400,000, which are secured by cooling and loudspeaker equipment. It objects to a continued operation of the Hollywood and the use of the mortgage equipment and asks that the property be sold.

Tone Marlowe band moves tomorrow (22) from Oakfield Inn, Grand Island, to Ted-Bee Club, Niagara Falls.

syndicate running the track, managed to beat all obstacles by using substitute materials, hiring large forces of workmen to beat the deadline set by the WPB, etc. Just before opening day, the WPB forbade the installation of send race results to track operators. The Associated Press installed its own wire in a roadhouse nearby. The Evening Bulletin is using carrier pigeons to send stories and results to the office in Philly.

More than 31,000 customers paid \$1.65 (grandstand) and \$3 (clubhouse) for the initial day. A total of \$550,000 was bet at the perimeters.

After the races, crowds jammed Robert's Hofmann, Neil Diegan's track. The Government's Office of Division of Transportation forbade the railroads from making special trains for the track's siding. The Yellow Cab Co., Philly's largest hack service, ordered its drivers not to make any trips to the track.

Most of the customers arrived in packed autos. Others took the regular bus service and hiked almost two miles from the bus stop to the track. Some car-owners made killing hauling people to the track at \$1 and \$2 a head. It's illegal, but it's paying work if you don't get caught.

JIMMY HORSLEY'S
"NEW INSTRUMENTAL RECORDING"
"SORGHEE" SWITCH"
DECCA Record No. 18372

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BOOKING MANAGER
JULY 22nd

Broadway

It may be Captain Harry Richmond soon.

Ann Smith home after delicate stomach operation.

Margaret (Maggie) Schneebie painfully hurt by fall at home.

Extremes heat Monday and Tuesday. Noon offices at 4 in the afternoon.

Willie Harris almost knocked cold when soaked on temple by Jrolley.

Wolke Kaufman in town over weekend covering Broadway for Jack and Miriam Bertell to their new Y. farm, while Berle goes to travel with.

George Jessel nixed Clifford C. Fisher's vaudeury offer; prefer to remain in town.

Julius (Duke) Harris out of hospital after arthritis and on job at Empire race track.

Leon Spachner back with Ballet Russe, which will play bunch of comic one-nighters.

Lennie Bergman reported improved. Post Graduate hospital after intestinal operation.

Private Carl Laemmle, Jr. back with the Signal Corps at Astoria, after southern duty.

Jack and O'Connell now in 'Sons of Fun,' head the new show at the Rainbow Room Aug.

John Wink, executive assistant and story chief for Warner Bros., on a week's quickie vacation to Canada.

Mike Milukay, finishing an uncompleted fortnight's command at Rainbow Room.

Max & Floria started doubling into the Waldorf's Starlight Room last night (Tues.).

Samuel Hays leased her Mamaronce estate at Orient Point and has rented a small place in the Catskills.

Robert Broder off to Maine for a one-week rest; probably a building job to his joining the army.

Danton Walker's melody of Broadway chatter and social connections in his New Column is a curious one.

With Van Cleave, of Music Corp. of America, escorted Nancy Walker to Radio City to start her picture career.

Robert Riskin's intelligence work in the E. Sheerley show has helped the scenarist commuting between N. Y. and D. C.

Jack's rattled head has road-houses worrying about getting a connection for bus-driving petrol, so some supply companies.

Phil Spitalny joining showmen Melvyn, Ben and Sam Goldstein, at the Walter Jagers' Lake Taronite Club in N. H.

Max D. Wick, the legit production deal for "Our First Murder" which Marion Gering is readying for next month with a picture.

Carl Fisher, business manager of "The Army," only one week ago was promoted to corporal, already laid again, this time to Europe.

Jack Lait, editor of N. Y. Daily Mirror, a grandfather for the third time. Daughter, Julia, and son, Lee, gave birth to a girl July 14 in Los Angeles.

"True Love Never" new comedy by Lucretia Miller, gets a four-day run at Robert Alton's Theatre.

Woodstock, N. Y. Authors is starting at Movieland.

Arthur Pierson, legit actor-director and radio scripter, directing drama in "Follies" at the Strand.

Land's production for RKO release being filmed in the east.

Harry lunch, especially on the management end, seems to qualify for the Supply Branch in the Army, having Supply Branch with commissary, equipment, etc.

"Tee femme" who is released with a portable phonograph playing "Any Bonds Today?" gets attention from producers.

Samuel Cohen, head of United Artists, foreign agent, has created 10 years he has been with the company on the East Coast.

Mark his 23 years in the picture business.

Claim of \$41,561 made against Marie Dietrich in N. Y. supreme court.

Lilly Dache, Inc., milliners, for articles specially designed and shipped Air Express to the film star in Hollywood.

Edward Sherman scrambled back to the Coast last week after setting up at Robert Alton's Theatre.

Camel Cigarettes, which will be the first to return early next month on his Y. vaude book office matters.

Arthur Freed, Metro producer, is the following: "The Great Dictator" models and showgirls to appear in "Dunbar Was a Lady," Ruth Connors, Joe Whitney, "The Great Dictator" Mary Jane French and Jerry Bell.

Death of another newspaperman.

News Awh, and also announced on the lip, proves again how people read and listen hurriedly. Many thought it referred to the very much alive Ed Sullivan, the News columnist.

Washington

Warren Willing dancing on the Shoreham's Terrace.

Uline's ice arena now a beer garden, with Jack Coffey's band opening.

Cross Roads Hotel, directed by John Tyrner, the pianist is new manager of Meridian hotel, which will house 600 guests.

Norman Bel-Godden, famous designer of the new Navy uniforms, is making the rounds of the after dark party after completing his official duties.

Afterbills will have a night of it on July 23, when the Navy will engage Charlie Barnett's orchestra in an outdoor battle of swing.

Loretta Young chased out of her air-conditioned suite at the Shoreham. Priorities Treasury influence got her out.

Capog Robertis, promotion manager of Mayflower hotel, who would always find the stars a room, goes down to the Coast.

Joe Alviv, who is using Mike Jacobs for a \$40,000 cut on the Louis-Baer deal of 1941.

Phlohn of National theatre had to go to New York. Milton Jones, who had been in the Coast, so they swapped apartments, Eddie going to Essex House and Milton to the Ritz.

Hay-Adams here.

Calvin Catholic U. in musical which the Shuberts and Harry Kaufman plan to do.

Archie, who has been doubling on publicity for the university and the Army, so has Vic O'Connell.

Bill Saroyan here Thursday night to see Catholic U's production of his "Camelot."

musical will be one of the things he will be doing in the Coast.

New York. Also interviewed here is working on a picture.

completing, will be longer than Tolstoy's "War and Peace."

the marathon novel done, but this says will be no more than a first chapter.

Buenos Aires

By Ray Joseph

Lumiton inked comic Enrique Seriz, Modesto Pace to Mexico to set up a picture.

Laurenco F. Giulio named sales chief for new film production company.

Luis Goldstein, Joseph MacConville, and other producers, back from interior tour.

Jack Lait, U. S. exhibitor here, formed new corporation for construction of new houses in Parana.

Luis Cesar Amadori started picture making in Buenos Aires.

Sonia Film. Francisco Alvarez started picture making in Buenos Aires.

Saires, inactive for two years, returned to Buenos Aires for first screen appearance in "Cenizas de la Patria."

Film will be directed by Luis Salsky.

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London

Len Young on his way back from America after two years' vacation.

"The Women" is being revived at the Lyceum Theatre, London, for a week.

Henry Sherck, has been transferred to London, which gives him a chance to be near show biz.

Two hundred men are to be sent to rock for \$4,000 to buy some cows to be added to his farm near Brighton.

Balwyn Ball has reached the point of every American performer's ambition. She has a flat in Park Lane.

Elder, Hearn has been sent to show biz, via revue. Has called up, with Tamara Desni as star.

Tom Arnold is reviving Oscar Hammerstein's "Wild Willow," which was done at Drury Lane some eight years ago.

Constantine Cummings on six-week tour to soldiers' camps, and after that starting rehearsing for lead in "Petrified Forest."

Lieut. Leslie Fenton out of hospital and commencing work. He is expected during Commando raid on St. Nazaire.

Two new bands, both sponsored by Oscar Robin.

After many years there is possible. Background music may break up with Maurice to do double act.

Hooliganism becoming rampant in West End theatres, with young toughs using their fists to get into the entrances.

Manager of Leicester Square, who tried to go out on a bench, was beaten up.

Jack Bloomfield, former English actor, has been beaten up. Regal dance hall, which was once one of the best in London, is now a ruin.

It received some minor blinding during attack on London last year.

Emile Little's "Belle of New York" is being written by the author.

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Neurotic theatre, has gone to Hawaii with a nursing unit.

Nixon has already predicted in the London edition of N. S. Belmont's "The Pirate" for the week of Oct. 5.

Nixon and his misadventure celebrated 11th wedding anniversary last week.

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Hollywood

Groucho Marx divorced.

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Bucks County, Pa.

Davidson visiting over weekend at Moss Haris.

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Mighty Lak' A Rose • South Wind • Wonder When My Baby's Coming Home

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VOL. 147 No. 8

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WILEY CAME TO A.F.M.

F.D.R. Still Is Our No. 1 Film Fan, Favors Newsreels and Comedies

Washington, July 28. President Roosevelt looks for escape from the cold realities of global war by relaxing sessions with motion pictures. It is the only entertainment that the Executive enjoys on days that average 16 hours of busy conferences.

Recently Mrs. F.D.R. promised Laura Hope Crews that she would try and get the Commander-in-Chief to see the Katharine Cornell production of "Candide," but the expected visit to the National theatre was not realized because the Secret Service frowned on these public appearances.

On his last appearance Col. Starling and Mike Kelly, personal aide, checked everybody in the orchestra seats, investigated all backstage employees, and employed 60 men to guard the President.

This policy reduces the Roosevelt diversion to the screen, with the President keeping up to date by regularly scanning newsreels. He has a complete newsreel library of himself, dating back to the time when he was Assistant Secretary of the Navy, and these will eventually be among the precious archives in the national library at Hyde Park.

In normal times the President appears as a newsreel subject about 25

(Continued on page 52)

Navy Inducts 23 Negro Musicians As A Unit To Help Recruiting

Detroit, July 28. Rather than assemble it on his own, the Navy will take them ready-made. A 23-piece, all-Negro band was inducted into the service here en masse at special ceremonies in which Lt. Arthur Thompson, the local recruiting officer, commissioned the bandmen as second-class musicians and the ensemble was taken over by Chief William O. Melvin, bandmaster at the Great Lakes Training Center.

The band, which goes to Great Lakes for four weeks of training before being sent out as an entity, probably will be stationed at the Grosse Ile base to be used for recruiting drives in addition to its regular Navy chores. The complete band unit was formed voluntarily by musicians from Negro orchestras here.

The musicians taken in as a complete band are Amos Jackson, Melvin J. Phillips, Roger E. Bowers, John L. Robinson, Theodore Hunt, Wilson L. Warren, James S. Brown, Herman B. Hopkins, James D. Brown, Herbert C. Thompson, Eddie J. Miller, Horace G. Smith, Alvin W. Williams, Columbus C. Jones, Bernie L. Peacock, John M. Tranton, Eddie A. Allen, Charles Jackson, James J. Austin, Arthur M. Williams, Robert O. Fleming, Charles Moore and Earl Warren.

LIDICE, ILL., WILL GET PREMIERE OF 'HANGMAN'

Hollywood, July 28. Premiers of the Seymour Nebenzahl independent production, "The Hangman," will be held in the newly named town of Lidice, Ill., formerly Stern Park Gardens. Village is populated chiefly by American citizens of Czechoslovakian descent.

Picture is based on a story by Emil Ludwig dealing with the Nazi massacre of population of Lidice to avenge the shooting of Germany's "Hangman," Ernst Heydrich.

ROBESON TERMS 'GLORY ROAD' NEGRO SUR

Philadelphia, July 28. Paul Robeson, noted Negro baritone, last Thursday (23) refused to lend "Glory Road" at the Robin Hood Dell "because it's an insult to the entire Negro race." Robeson, appearing before a crowd of more than 11,000, was called back at the end of his scheduled concert by the terrific applause of his audience and the patrons began shouting for request encores.

Some yelled "Sing 'Glory Road'."

(Continued on page 15)

Soph's Spice at Buff- Navy Relief Benefit Shocks City-Fathers

Buffalo, July 28. As a result of her appearance here at the mammoth outdoor Navy Relief show last Monday night, Sophie Tucker is still on receiving end of one of the toughest raps ever handed a stage performer in these parts. The show drew 50,000 to the Civic Stadium and the next day the audience for any war benefit, and was headed by Miss Tucker and Olsen and Johnson, who brought the entire cast of "Sons of 'N" to Buffalo.

Soph delivered her regular nightly routine, interspersing it with plenty of peppy dialog which left the spectators gasping. Immediate repercussions were heard through Stadium and the next day the town was agog with gossip over the Tucker routine. So widespread did criticism

(Continued on page 52)

'PASS UP FIGHT FOR U.S.'S SAKE'

Elmer Davis of Office of War Information, has made a dramatic gesture—Meanwhile FCC Wants Amendment to Communications Act Preventing Wartime Interruptions Via Strikes to Broadcasting Service

DON'T ROCK BOAT

Washington, July 28. Elmer Davis, director of the Office of War Information, has made a dramatic appeal in the name of the Army, Navy, Marine Corps, Coast Guard, Treasury, Office of Civilian Defense and his own OWI, to the American Federation of Musicians president, James C. Petrillo, urging him to call off his ultimatum stopping union members from making phonograph records and radio transmissions after Aug. 1. Davis quotes Petrillo's own pledge of all-out patriotic support in the form of

(Continued on page 37)

Rosita Royce's Doves Aren't Carrier (Stool) Pigeons, Army Gives OK

Montreal, July 28. Rosita Royce, who has been doing her "Dance of the Doves" for several years unadvised except for a slight frown from the censor, ran into difficulties with the U. S. Army last week. Banned to play the Casino theatre here, the dancer discovered that she could not bring her "doves" across the Canadian border. Actually the "doves" are white pigeons, and in view of the wartime value of carrier pigeons, they may not be taken out of the U. S. However, the War Department in Washington intervened, telephoning the customs authorities at the border and permitting Miss Royce to bring her seven "doves" to Montreal.

'Jupiter' Corp. Insures Ray Bolger for \$100,000

For a \$10,000 premium, Ray Bolger has been insured for \$100,000 for benefit of the "By Jupiter" producers and stockholders.

Idea is to circumvent the possibility of the disaster which befell Ed Cantor's "Banjo Eyes," when an expensive production and many people were caught short through the star's illness.

One Out of Every Three Pix From H'wood Will Touch on War Theme

CAN'T RAP THE ARMY NOW IN NAVY'S LYRICS

Growing consciousness of tactics pop song lyrics has resulted in the U. S. Army protesting to Robbins Music Corp., publisher of "Anchors Aweigh," the official Navy song, because of the line, "Sail-Navy down the deck, and Sink-the Army, Sink the Army Grop." This, of course, is the second (or football) chorus.

For the duration, the published editions henceforth, will forget the grudge and employ only the punchline. Until we meet once more, here's wishing you a happy voyage home.

KYSER'S \$25,610. ONE WEEK'S PAYOFF

Ray Kyser piled up a new high for salary taken out of a theatre last week at the 5,000-seat Fox, Detroit: Kyser worked the week with a gross of \$85,250, coupled to "Whispering Chords." Band had held the previous record at that house (\$52,000).

It is on a guarantee of \$13,000 and a 50% split over \$40,000. Kyser piled up \$25,610 as his share of the gross. That tops by several thousand his previous high theatre salary of approximately \$25,000 earned in Boston.

Russian Pop Tune Haile- English-Russian-Yanke Linking of Resources

Riding the crest of the Shostakovich wave, with its resultant heightening of interest in Soviet music, a new tune, aimed at the pop trade, was shipped into U. S. A. by radio photo direct from Moscow. Transmission was made last week.

Tune "Okay Britannia and Russia and the U. S. A." by Eugene Jackovsky and Yaraslav Rodinow. Harold Ford is adapting the lyric to U. S. taste.

WACKY POETRY ON WAX

DECCA will issue an album of wacky readings by Ogden Nash. Six sides were cut last week in New York. Deal grew out of a Nash guest spot on the Bing Crosby program almost two years ago.

Crosby went for the Nash style of humor and talked him up to Jack Kapp at Decca.

Hollywood, July 28. Paraphrasing Rabelais' eagle blast, "Among men who know pictures best, it's war subjects, one to three."

This, anyway, is approximately the ratio of war themes to other story mediums in films to be released in the months intervening up to the first of the year. It's even a little better than that, for a checkup of major studios discloses that there are on Coast lots a total of 156 pictures in production, ready for release and soon to roll. And somewhere around one-third of these deal directly or indirectly with the international conflict.

Metro, 20th-Fox and Warners are well out in front of the field in war productions. Metro leading the way with nine at the same time scheduling two each for drama, action and comedy.

Paramount on the other hand, furnishes the most striking contrast. It has only two war pictures, "Wake Island" and "Submarine Alert." And no less than 12 comedies, it being clear from this that Paramount plans to laugh our adversaries into defeat.

The fact that Columbia has only two war pictures, "The Commandos Come at Dawn" and "Underdog" to laugh our adversaries into defeat.

(Continued on page 15)

War Relief Control Bd. Under Jos. E. Davies To Pool All War Charities

Washington, July 28. War relief agencies who make public appeal for funds are to be drastically regulated in the near future. President Roosevelt has ordered that he would soon sign an executive order creating the War Relief Control Board, to pool the funds of the former ambassador to Russia, as its head.

What is planned for each community is a War Communities Fund such as now is operating in Virginia and New Jersey.

Such a fund is already established here, and the groundwork is being laid for a full campaign, which will take in the United Service Organization and the Community Chest. Newspapers will treat the enthusiastic for the new plan since it will cut down the appeals constantly made for a full campaign, which will take in the United Service Organization and the Community Chest.

In Virginia the restriction against public solicitation for money is strictly applied. So strictly that the Army Emergency Relief theatre collection drive was refused permission to pass the lat in the film houses. The American Red Cross and certain religious and charitable organizations of a permanent character are not affected.

Sidney Bernstein Gives U.S. Press, Film Men Gander at Brit. Propaganda Pix

N. Y. to L. A.
 Radie Harris.
 Ronald MacDougall.
 Joe Meyer.
 Bill Robson.
 Nate Tufts.

John Fried 'Alarmed' Over Epidemic Is Of Dipped O. Pix; Need More Bally

Minneapolis, July 28. John J. Fried, president of Minneapolis Amus. Co. (Paramount), views with alarm the sudden trend toward higher admission prices. He warns that unless there is some degree of sanity exercised the show business may be headed for hard times.

Fried approves an occasional higher admission picture like "Sergeant York" or "Reap the Wild Wind," for example. But if a number of companies come up with three or four such films a season, as now threatens, it will be just too bad and may result in wrecked boxoffices, in his opinion.

A higher admission scaled picture is one thing in a very great while, but they must be infrequent, says Fried. "Otherwise, they'll lose their bally significance and will be shown at regular admission prices the public won't be willing to believe they're worth and will remain away from the theatre. There's where the grave danger lies."

Par here treats every advanced admission picture as an individual problem as it develops from distributor demands, Fried says. The demand will be met or rejected as "different" interests dictate, he asserts.

As far as Twin City Independent exhibitors are concerned, they're virtually gone on strike against the "advanced admission picture." They're even laying the ones that have proved smash local draws. Some even are pausing up "Sergeant York" until it becomes available for showing at their regular scales. Although "Reap" broke records here, some of those with Paramount contracts are refusing to date it on the basis of the new admission prices involved, but also because advanced admission prices are required.

Loss of outstanding films start to the armed forces will make it necessary for exhibitors to demonstrate their showmanship than ever before, in the opinion of Fried who states it is creating a problem which theatre owners will have to solve by using a high degree of ingenuity in selling their attractions to the public.

How greater showmanship and extra exploitation already is working out with good results was detailed last week in "Variety—26-24."

We are going to have to forego many cast name stars that have spelled boxoffice and depend on the less prominent older and younger players for our pull, and may as well be resigned to the situation and make our plans accordingly," Fried points out. "I anticipate a continuation of the fine product that has been coming up, but with fewer established name stars, we'll have to go out and sell it to a fare-you-well basis. That the exhibitor will find it necessary to jump in and analyze its selling possibilities carefully. He must determine different angles and approaches for selling and then go after them hammer and tongs."

BALTO SUN EDITORIAL BACKS GOLDWYN'S PLEA

Baltimore, July 28. Fewer and better films through exclamation of Samuel Goldwyn's plea for a reduction of at least 40% in production schedules of major studios would be particularly welcomed in this city, according to editorial sentiment expressed here Wednesday (22) by The Sun. Pointing out that Goldwyn wants not only to save vital material but also to make the double feature, the newspaper editorial stated:

Baltimore, as one of the few remaining single-feature "islands" on the national booking map, has a direct interest in Mr. Goldwyn's crusade. Pictures produced deliberately to make second show exhibitors become the mainstay of many a program here. If these were eliminated, a steady diet of 'A' pictures might be obtained.

Sid Brod With Cagneys

Hollywood, July 28. Cagney Productions, consisting of James and William Cagney, signed Sid Brod as production manager. For 12 years Brod served as producer and director at Paramount and for nearly four years was with Samuel Goldwyn.

DISCHARGE BILL FOX FROM BANKRUPTCY

Atlantic City, July 28. William Fox, former film magnate now serving a year and a day for alleged bribery, was discharged from bankruptcy yesterday (Mon.) by Federal Referee Allen B. Endicott. The case was opened in 1938, when Fox filed a petition listing liabilities of \$9,355,000 and assets against him aggregated \$55,000,000. The way for yesterday's action was paved last September in a compromise which he was compelled to sign against the All-Continental Corp. for \$955,000.

The compromise was effected by Fox's wife, Eva, and his two daughters, Mona and Jean, who own the corporation. Fox's family holding company.

In the September compromise the Government accepted \$295,000 as a settlement of more than \$5,000,000 in back income taxes and penalties.

Would Discipline Kaufman

Philadelphia, July 28. Three special masters have recommended to the Federal district court that Morgan S. Kaufman, Scranton, Pa., should be disciplined for "grossly unprofessional conduct" in his financial transactions with J. Edgar Davis, movie producer. Judge Davis testified last week, according to the report, when he stated that he received \$12,500 from William Fox, bankrupt motion picture magnate, in a Central City doorway at a time when Fox's bankruptcy matters were pending before the court, of which Judge Davis then was a member. The three masters agreed on the desirability of discipline for Kaufman, who won his freedom when discharged from charges against him and Judge Davis in the Fox case were dropped after two trials ended in jury disagreement.

Kaufman, who was accused during the trials of being the "fixer" of the alleged payments by Fox to Judge Davis, left an indelible stain upon the admission of his "fixing" of the higher courts, the 101-page report declared.

Pic Starts and Stops Will Be Standardized

Hollywood, July 28. Standardized system for starting and stopping the shooting of picture scenes was adopted by the Film Conservation Committee as a means of preventing waste of film. Different systems have acted in confusion when actors move from one studio to another.

Plan awaits approval by the Actors' Writers and Directors Guild. It will be adopted by all the studios in the industry.

GILPIN WITH STROBERG

Hollywood, July 28. Hunt Strobberg has named Joseph Gilpin production mgr. of his United Artists unit.

Gilpin had formerly been production manager for Warners and production manager for Columbia.

CONSERVATION-BRED ROOMS

Directive, Expected This Week, May Force Drastic Realignment of All Production Schedules—Decision to Clamp Down Made After Washington Huddle Tuesday With Picture Executives

FORMULA IN DOUBT

Washington, July 28. Limitations on the amount of raw stock and all other material that goes into the production of a motion picture will be laid down in a War Production Board order in the next few days. It was forecast today (Tues.) following the monthly call of the industry's executive committee and the film division of the WPB. Directive of WPB is expected to outline how much raw film stock may be used for picture production in 1943 and the first six months of 1944. Total consumption is to be limited to amount used this year of slightly less, with likelihood that it may be drastically slashed in 1945. Even more sweeping likely to be the regulations on sets and all material used at the studios. They are expected to be so drastic that the entire lineup and possibly the quality of screen vehicles may be heavily affected.

(Continued on page 8)

GOVT SEIZES DPA'S STOCK PATENTS

Washington, July 28. All common stock of DPA Films, Inc., American distributing agent for German pictures, has been seized by the Federal government along with a large bunch of radio and television patents. Allen Properties' Custodian Crowley Monday (27) announced he had nabbed the film concern as part of the roundup of enemy assets in this country. Exact nature of the patents given, which was not disclosed, nor were the owners named.

Nothing to Call a Meeting For, So UA Owners Decide Not to Have One

Hollywood, July 28. That United Artists owners' meeting, which was slated any time during the past three weeks or so, does not look to materialize. There does not seem to be any reason for it. The member-owners themselves just could not make up their minds on what they would produce for the immediate future, or whether or not they want the company to finance production and be a producing organization.

David Selznick, who is now in New York, sort of gave a bit of double-talk to the execs who came here to get a line on what he had to say about the sales department, or start on "Jane Eyre." Sir Alexander Korda is rather indefinite about when he will produce in Hollywood. Charlie Chaplin pledged one picture and one picture to be made in the near future, but one if the financing comes from UA or the outside, so there is no meeting for a meeting here at present.

Gradwell Sells, therefore, has re-

Foreign Film Shipment Headache Likely Forerunner of Further Woes

Greenthal's Gov't Post?

Officials in Washington are reported discussing with United Artists' Monroe Greenthal the details of an important berth connected with the war effort.

The UA ad-publicity director, if it goes through, would have to ask for a leave of absence from his company.

MATTY FOX TO LONDON ON BRITISH-U. S. CO-OP

By the time this sees print, Matty Fox, former executive aide to Mabel Blumberg, Universal exec, and in War Production Board service in recent months, may have been flown to London in a bomber plane. Fox has been in D. C. service as coordinator of junk, and his methods of salvaging have gotten favorable attention.

The London job is in the interests of further British-American war production coordination.

Lawyer-Actor-Angel Back Into Mpls. Law

Minneapolis, July 28. Robert MacDonald, who has been producing pictures at Hollywood in association with William Dietler and others, has returned to Minneapolis practicing law from which he was under suspension for several years. His law office is also the office for the Dietler Productions which he manages from here.

First of the pictures in which MacDonald has the heaviest financial interest was "All That Money Can Buy," released through RKO. MacDonald played a small role, that of a judge, in another of pictures financed by "Martin Edin," a Columbia release.

Seidelman to London

Joe Seidelman, Universal's foreign sales chief and corporation's vice-president, is leaving for London shortly on business for the company. Likely will have off some time this week.

Seidelman's trip will be primarily to check on Universal interests in Great Britain and to lay plans for the future.

Washington, July 28. Film men who have been down here during the past week frankly trying to obtain Government action on transportation of their product to Latin America have found small comfort. Only tiny profit they can get from the boys in the State and War Departments is that the current delays are only the beginning. There are much darker days ahead.

With the war reaching a critical pitch in Russia and China, more and more boats are being taken off the Latin-American runs. And when that Second Front really gets started, word is, there won't be a ship in sight for transportation of lots more important materials than films to Latin America.

Government principal film interest so far as the hemisphere is concerned is in newsreels. They are considered an extremely important medium for keeping our good neighbors good. They have wide distribution and word coming up from ambassadors and consular reps is that the reels are playing a vital part in acquainting the Latin-American people with our problems and what we're doing to solve them.

Even sometimes through Hercules efforts, the reels have been going down on a fairly regular schedule. There's no assurance of that continuing, even with Government priorities, if the film must go by commercial planes. Some talk has come up, as a result of Army bombers carrying the newsreels. The Bureau of Aeronautics is interested for ferrying their news and American Army planes regularly being carrying them. So the Government's propaganda release, abroad.

It's doubtful that the Army would consider carrying regularly any other commercial film than newsreels. If that were the case, however, carry features and shorts which were certified by the Office of Coordination of Inter-American Affairs as being particularly valuable at this time, because of their contents, for checking up on Latin American countries on the right side of the fence. The Army naturally considers the lands south of the border as a U. S. flank which must be defended and is anxious to keep opinion of public and armies there in such a state that they'll do a lot of their own fighting against the Axis.

Foreign Mgrs. Huddle

Foreign managers and their assistants conferred with their respective country representatives in a huddle Monday (28) at the Hyattsville in an effort to map out a program for shipping films even against the foreign market. They sought suggestions and other details on foreign shipments as well as the foreign elements in turn might make certain recommendations to the U. S. government officials.

Typical of difficulty now being encountered on picture shipments is the report that it is taking four to four weeks to get films to certain southern Latin-American countries. The report is that it is taking a week to get films to the Latin-American countries. The report is that it is taking a week to get films to the Latin-American countries. The report is that it is taking a week to get films to the Latin-American countries.

Foreign managers appreciate that shipping films is a war effort. They are also aware that they are to continue to retain present business accounts and would like to keep them.

Banker's O.O.

Hollywood, July 28. Charles Spencer, v.p. of the First National Bank of Boston, is in town. He's been up to the Federal Reserve Bank of Boston, in town. He's been up to the Federal Reserve Bank of Boston, in town. He's been up to the Federal Reserve Bank of Boston, in town.

A. J. Balaban and Jack Partington Sign as New Operators of Roxy, N. Y.

A. J. Balaban has signed his contract with 20th Century-Fox as the new operator of the Roxy, on the Broadway, and it was ratified early this week, whereby he takes over officially as of Aug. 27. This is when the Roxy and the Metro 100-year operating contract—technically expires, although F&M may continue to book and collaborate generally for some months more. A new proviso to the deal is Jack Partington's inclusion in new operation management, as co-executive with Balaban. Thus, this deal reunites Balaban and Partington who were last active together in Paramount theatres 10 years ago.

New idea now is to put the Roxy on the map as a cinema of distinction that will literally be primed to rival Radio City Music Hall. It will carry for a \$100,000 facelift job (new chairs, drapes, redecoration); (2) a stage show budget of \$10,000 most weeks, on top of the \$100,000 which F&M has been currently expending; and (3), a promise of chorography film program, which will truly make the Roxy a worthy showcase for the studio.

Reinstatement of Balaban, founder of Balaban & Katz (Paramount), to run the Roxy, thus taking him out of active retirement, is the principal of a studio desire to make the theatre an ace standard-bearer of 20th Century-Fox, of which we will all be proud, according to proxy Spyros Skouras and production chief Darryl F. Zanuck. Partington, as v.p. of Fanchon & Marco, heretofore ran the house.

Partington's five-year contract (two years, with options) at \$10,000 a week, is the least of it. What he insisted upon was that along with the official approval of a memorandum concerning his ideas, among which is the \$100,000 facelift job, he was convinced the 20th-Fox officials that at the studio, they throw away too much money in a few areas whereas the expenditure in a theatre induces the showcase of ultra environment, especially since the theatre has undergone no expenditures in its 73 years of existence.

Visuals Long Run
Furthermore, while F&M admit to a rotten picture record of 10 films less-than-\$400,000 stagehouse budget (against a \$750 fee, plus a percentage), Balaban feels that the prime evolution in the picture business is that there's no ceiling any more on the amount of run of a film. The answer is 'Mrs. Miniver' which may even run 12 weeks. Imagine—that's a quarter of a year's run not in a mass capacity house of many months, like a play?

If 20th-Fox doesn't sell away its choicer product to the Music Hall, as has happened, or to the Rialto and only give Fox a run in a mass capacity house of many months, like a play?

If 20th-Fox doesn't sell away its choicer product to the Music Hall, as has happened, or to the Rialto and only give Fox a run in a mass capacity house of many months, like a play?

With Partington joining Balaban as co-executive of the Roxy, it is probable means, also Irving Lesser, who will head the theatre's production line.

Idea of the \$140,000 or so stage budget is to permit big acts and name brands, the very type that are signed for 20th-Fox films, also play-along with the company's showcase, instead of talking their Fox-carrier, build-up and publicity to play away from competitive theatre on Broadway.

There will be a string band in the lobby in 10-20 piece band in the pit, in addition to the name Paul Ash who has 'glamorized' anew, may become one of the most active executives on the Roxy. These are among other details to be worked out.

KAY BROWN'S NEW POST

Katherine (Kay) Brown, ex-David O. Selznick story editor and Eastern Airlines to the Coast on Friday (3).

She will announce new affiliation from the Coast.

Would Affect Hall

If Loew's Capitol, on Broadway, follows the new Roxy, (A. J. Balaban) operation, with name bands, the desire to make the respective Metro and 20th-Fox theatres worthy showcases of their product, must spell an inevitable disruption of the Broadway product situation. Special focus would be on Radio City Music Hall which has had, through the years, and still has, a preferential choice of the cream of the production crop from all studios.

Excepting for roadshow engagements, occasionally, at the Loew's, N. Y., should both Metro and 20th retain their choicer films for their own showcases, its lavards on the Hall are obvious.

'MARGIN FOR ERROR' TO BE FILMED BY 20-FOX

Hollywood, July 28. 'Margin for Error' Clara Booth's last legit play, bought by 20th-Fox in 1940 and produced because of international propaganda aims at Moose Hall before the war, was questioned by FBI agents last week following a raid on the German Seamen's Home here in which a large quantity of contraband was seized.

Both Rich and Saul were officials of the home which is said by authorities to have been a hangout for Nazi sympathizers. Neither were in the building when it was raided, but both were active in the operation of the home, the FBI agents asserted. Found at the home were swastika flags, short wave radio, Nazi propaganda literature and several pictures of Hitler, one of them auto-graphed.

One of the showings at Moose Hall in April 1941, nearly 2,000 persons cheered wildly pictures of Hitler in Nazi jargon.

One of the showings at Moose Hall in April 1941, nearly 2,000 persons cheered wildly pictures of Hitler in Nazi jargon.

Two Pix Make a Co.

Hollywood, July 28. George Merrick and Albert Herman filed papers for the organization of a new company to make a picture titled 'Miss M. from Moscow,' to be distributed by Paramount Pictures.

Merrick is producer and Herman director. Recently the pair made 'A Yank in Libya' for PRC.

Three on Law's Side

Buck Jones, Tim McCoy and Raymond Hatton gang up as a trio to take over the rights in the last eighth of the Rough Rider series at Monogram.

Walter H. Cuthbertson drafts the director job, with Scott R. Dunlap producing.

Lesser Sets 'Cantent'

Hollywood, July 28. Producer Sol Lesser leaves Friday (31) for New York to confer of play lineup for his film on the Coast. Lesser is expected to be in New York, with Scott R. Dunlap producing.

DELETTED CENSURING BANIC

In a Spot, 20th-Fox Is Selling Block-of-5 New Season's Pictures Under Decree System—RKO May Do Same—Distributors Likely to Press for D. of J. Action

EXHIBITS ALSO WORRIED

With this season's film supply beginning to run out, and sales policy for the five majors under the consent decree more uncertain than ever before in history, due to delay on the U. S. Federal court before whom both distributors and exhibitors are getting very panicky.

In addition to no word at all from the Department of Justice as to its attitude with respect to the UMPI plan, Judge Henry W. Goddard, of the U. S. Federal court before whom it would have to be presented, plans going on vacation next week. Because of the seriousness of the situation, he might be induced to order to hold a hearing or interrupt it in order to hear the parties. The UMPI leaders may prevail on the D. of J. to give an answer, due to the upset state of affairs affecting distributors and exhibitors.

Unable to wait any longer, one distributor is starting to shelve 1942-43 product. This is 20th-Fox, which starts its seasons each year on August 1.

Having no other alternative, 20th is selling a block of five pictures in a package deal to Warner Bros., which the UMPI would modify. The lead 1942-43 picture from 20th, for release the next week in August, is 'Footlight Parade'.

RKO also desired to start its season on August 1, but was delayed.

(Continued on page 18)

Bill Rodgers Remains at Metro At a Substantial Salary Increase

Understood that when William F. Rodgers sought to resign as general sales manager for Metro, he had no idea at a recent salary increase at RKO, and that any talk in that direction was simply speculation. Some erroneous handgrips assumed that Rodgers would land at RKO as president of the parent company.

Within less than 48 hours after news broke that Rodgers was resigning, he had been given a new contract at a rate of \$4,000 a month. Understood also that deal provides that David Bernstein and Al Lichtman are not to interfere with sales policy. Rodgers is to be responsible only to Nick Schenck.

Understand that he has a salary jump from present \$2,000 weekly to \$3,000 for first two years, \$4,000 for next two years, and \$4,000 final year. Understood also that deal provides that David Bernstein and Al Lichtman are not to interfere with sales policy. Rodgers is to be responsible only to Nick Schenck.

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45 Features, Fewer Shorts on RKO's '42-43 Lineup; Harmony at Sales Meet

A 'Pass'?

On all passes to Brandt theaters, the holder must buy a 10c war savings stamp and also pay a service charge, plus the customary tax.

In other words, where the admission is 22c, including tax, it's necessary to shell out 17c, bringing the total close to the actual boxoffice price.

BILL SUSSMAN MAY H.Q. IN CLEVELAND FOR 20TH

William Sussman may assume command of 20th-Fox sales over a group of exchanges with headquarters at Cleveland. It is reported. Formerly eastern division manager, he presently is a homeoffice executive handling general distribution matters.

A. W. Smith, Jr. took over his former eastern division post, while Bill Gehring's midwest division was increased to include all of the far west, in the reassignment made by Tom Connors.

Now for the Romantics

Hollywood, July 28. Republic resumed shooting on 'Ice Capades Revue' with Eileen Drew and Richard Denning borrowed from Paramount for the romantic leads. Staling numbers were completed several weeks ago.

Baxter Active Again

Hollywood, July 28. Columbia has eased the Warner Baxter out of retirement to play the lead in 'Crime Doctor,' current radio chaser. Details for others to follow.

Graham Baker will do the scripting.

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RKO's lineup for 1942-43 will consist of 45 features, including westerns, and 185 shorts, according to the announcement made by Ned E. Deplinet, president, at the second day's session yesterday (Tuesday) of the company's 11th annual sales meeting at the Waldorf-Astoria hotel, N. Y., which started a three-day conclave on Monday (27). Number of features is virtually the same as in the present season, but the shorts lineup is five less than 1941-42.

The more than 300 salesmen, district managers, theatre men and homeoffice officials, attending the opening day session Monday (27) heard both Ned Deplinet, now president of RKO Radio Pictures, and Peter Rathvon, recently elected president of RKO parent company, National City Theatre, who is a many board. Deplinet is a veteran of many RKO conventions but previously has been seen as v.p. or chief official capacity, not as chief executive of the picture producing and distributing corporation.

Rathvon's initial appearance before the salesmen in the new capacity was marked by a resume of the new company. Through he emphasized that the new management felt little because so many of the structure and policies were old.

Touching on the production alignment, he said: 'Charles Koerner has made his first start at the studio, and I think we have some real strong production under a good touch. The picture I pointed out to Al Alperson, who became general manager rather recently, as being worth a look, is 'The Yankee'.

Regarding Peter Rathvon said, 'Fred Ullman has been running RKO for years, and his election to the presidency of the company is a real recognition of his ability.'

Commenting on production plans, he said: 'The picture I pointed out to Al Alperson, who became general manager rather recently, as being worth a look, is 'The Yankee'.

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NEW \$3,000,000 LOAN FOR RKO

Loan of \$3,000,000 is expected to be finalized before the end of this week by RKO, with bulk of financing coming from First National of New York. Understand that deal provides that David Bernstein and Al Lichtman are not to interfere with sales policy. Rodgers is to be responsible only to Nick Schenck.

Understand that he has a salary jump from present \$2,000 weekly to \$3,000 for first two years, \$4,000 for next two years, and \$4,000 final year. Understood also that deal provides that David Bernstein and Al Lichtman are not to interfere with sales policy. Rodgers is to be responsible only to Nick Schenck.

'Miniver's' Snappy \$25,000 in Frisco; 'Ambersons'-Phil Regan Big 19G, 2d

San Francisco, July 28. Mrs. Miniver is in town, creating a tremendous stir at the Warfield, where the take has been estimated at \$25,000. Other houses continue to show the picture. "Magnificent Ambersons" and "Phil Regan" have stage 20G and is strong \$18,000 on its second week at the Golden Gate.

"The Eagle Squadron" still clicks on its fifth week at the Orpheum.

Fox (P-W) (\$5,000; 35-40-55)—"Minnie Gets Man" (M-G) and "Old California" (Rep), Satisfactory \$10,000. Last week, "Jackie Mall" (M-G) and "Finger" (M-G), \$25,000.

Golden Gate (RKO) (\$2,500; 40-44-48)—"Ambersons" (M-G) and "Phil Regan" (2d wk), \$18,000. Last week, \$24,000, terrific.

Orpheum (Blumfeld) (\$2,400; 50-50-50)—"Eagle Squadron" (U) and "About Face" (UA) (5th wk), in its fifth week last round, but continue to still clicking at \$2,400. Last week, \$11,000, great.

Paramount (P-S) (2,400; 35-40-55)—"Jackie Mall" (M-G) and "Muriel's House" (M-G) (2d wk), \$10,000. Last week, \$11,000. "Married Annie" (M-G) and "Pacific Rendezvous" (M-G), big \$10,000.

St. Francis (P-W) (1,475; 35-40-55)—"Jackie Mall" (M-G) and "Muriel's House" (M-G) (2d wk), \$10,000. Last week, \$11,000. "Married Annie" (M-G) and "Pacific Rendezvous" (M-G), big \$10,000.

Warfield (F-W) (\$2,500; 35-40-55)—"Mrs. Miniver" (M-G). They're opening their doors at \$25,000. A complete show after 11 p.m. to accommodate crowd. Smash hit. Last week, \$25,000. "Phil Regan" (2d wk), \$18,000. "Jackie Mall" (M-G) and "Finger" (M-G), \$25,000.

"Sycophancy" Boosted By Ozzie Nelson to Huge 19G, Mpls.; 'Row' 13G

Minneapolis, July 28. A powerful array of attractions again is sending aggregate loop big box office, and the picture is in current theatrical production. "Sycophancy" is the picture that is helping the current box office. Smash \$18,000 weekly.

"Kings Row," at the State, is the city's outstanding film, grabbing a surprisingly high total.

Estimates for This Week
State (P-Sing) (Aug. 29)—"Butch Men's Baby" (U) and "Grand Central Murder" (M-G), first runs. Loaded for big \$10,000 four days.

"Marjorie" (U) and "Mad Martin" (M-G), also first runs, open Tuesday (2d wk). "Lady Gangster" (WB) and "Bandit Babe" (RKO), both first runs in five days.

Broadway Grosses

Estimated Total Gross This Week (Based on 12 theatres)
Total Gross Same Week Last Week (Based on 12 theatres)

'ABOVE ALL' 15G 'TOPPER'

Cincinnati, July 28. Paced by "This Above All," which is raking up a wham for which a business current is in, the same pleasing summer picture, "Topper," is doing well.

"Beyond Blue Horizon" is above at the Albee. Lyric is also part with some revival of "Gunga Din" and "Kiss Me, Kate."

Estimates for This Week
Albee (RKO) (2,000; 35-40-50)—"Blue Horizon" (Par), Fair \$10,000. Last week, "Take Letter" (Par), eight days for second straight week.

Capitol (RKO) (2,000; 17-40-40)—"Mrs. Miniver" (M-G) (4th wk), \$11,000. Last week, \$11,000 and holding intact.

Family (RKO) (1,600; 17-30)—"Powder Town" (RKO) and "Come on Danger" (RKO), split with "Home Wrecked" (RKO) and "Wanted Case" (PFC), normal \$2,000. Daily last week for "Patton" (UA) (2d wk), \$11,000 and holding intact.

Grand (RKO) (1,430; 40-44-40)—"Eagle Squadron" (U) (2d wk), Fine \$10,000. After last week's smash, \$10,000 for the theatre's tallest take since its first week.

Keith's (RKO) (1,000; 33-40-50)—"Take Letter" (Par), Moviever \$4,000. Last week, "Magnificent Dope" (2d wk), \$10,000. "Gunga Din" (RKO) and "King Kong" (RKO), \$10,000. Last week, \$2,500, no show.

Palace (RKO) (2,000; 35-40-50)—"This Above All" (2nd wk), Soho \$15,000. Last week, "Magnificent Ambersons" (RKO), poor \$7,500.

'HORIZON'-SWEATER' NIFTY \$9,000, L'VILLE

Louisville, July 28. Looks like one of the best box office of the summer. Par and away in front of all opposites is "Beyond Blue Horizon" and "Sweater Girl" (U) and "Aunt Emma" (M-G), Couple of reissues, "Gunga Din" and "L'ville."

Estimates for This Week
Century (P-S) (1,000; 30-40-50)—"This Above All" (2nd wk), (2d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

"King Kong" at the Strand are smacking through for a fine take. Estimates for This Week
Brooklyn (RKO) (1,500; 35-40-50)—"This Above All" (2d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Low's State (Loew's) (3,300; 15-30-40)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Mary Anderson (Libson) (1,000; 15-30-40)—"Big Shot" (WB) Reaping on favorable comments on work of Humphrey Bogart. Fair \$5,000. Last week, \$5,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Strand (Fourth Avenue) (3,400; 15-30-40)—"Blue Horizon" (Par) and "Sweater Girl" (Par). This is a pair which appears to make the picture the patrons were service men for a while. "Blue Horizon" is doing well, \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Estimates for This Week
Strand (Fourth Avenue) (3,400; 15-30-40)—"Blue Horizon" (Par) and "Sweater Girl" (Par). This is a pair which appears to make the picture the patrons were service men for a while. "Blue Horizon" is doing well, \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

'MAGNIFICENT DOPE' Rousing \$8,500, PORT.

Portland, Ore., July 28. "Magnificent Dope" is doing a smashing business at the Broadway, but "Magnificent Dope" has the town's top money at the Paramount. "Dope" is strong, "Mrs. Miniver" being best in its field stands at the UA.

Estimates for This Week
Broadway (Parker) (3,000; 35-40-50)—"Magnificent Dope" (M-G) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Paramount (H-E) (3,000; 35-40-50)—"Magnificent Dope" (M-G) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

State (Loew-W) (3,000; 30-40-50-60)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

State (Loew-W) (3,000; 30-40-50-60)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

NATIONAL BOX OFFICE SURVEY

Bookings of New Releases Slow, But 'Miniver,' 'Eagle' In Numerous Spots, Doing Big

Going into several new first-run engagements this week, "Mrs. Miniver" (M-G) is doing a smashing business at the Broadway, but "Magnificent Dope" has the town's top money at the Paramount. "Dope" is strong, "Mrs. Miniver" being best in its field stands at the UA.

Estimates for This Week
Broadway (Parker) (3,000; 35-40-50)—"Magnificent Dope" (M-G) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

'Miniver's' Snappy \$62,000 Playing Five L. A. Spots; 'Squadron' Terrific 39G in 2 Houses, 'Wings' 20G in 2d Wk.

Key City Grosses

Estimated, Total Gross This Week (Based on 27 cities, 10 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week Last Year (Based on 27 cities, 12 theatres)

'TAKE LETTER' 19G IN HUB

Boston, July 28. Heat wave, holdovers, and fair bills, making take, "Take Letter" (Par) is doing well, \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Estimates for This Week
Boston (RKO) (3,200; 30-44-55-60)—"Take Letter" (Par) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Keith Memorial (RKO) (2,000; 35-40-50)—"Take Letter" (Par) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Metropolitan (M & P) (4,200; 30-44-55-60)—"Take Letter" (Par) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Paramount (H-E) (3,000; 35-40-50)—"Magnificent Dope" (M-G) and "Mrs. Miniver" (M-G), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

State (Loew-W) (3,000; 30-40-50-60)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

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Los Angeles, July 28. Playing simultaneously in five West Coast first-run, "Mrs. Miniver" (M-G) is doing a smashing business at the Broadway, but "Magnificent Dope" has the town's top money at the Paramount. "Dope" is strong, "Mrs. Miniver" being best in its field stands at the UA.

Estimates for This Week
Carlinville Circle (P-W) (1,510; 35-40-55-60)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

Carlinville Circle (P-W) (1,510; 35-40-55-60)—"Mrs. Miniver" (M-G) (3d wk), \$10,000. Last week, \$10,000. "Take Letter" (Par), \$10,000. "Gunga Din" (RKO), \$10,000. "King Kong" (RKO), \$10,000. "L'ville" (M-G), \$10,000.

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"THIS IS AMERICA"



A Vital New Series Announced

by RKO Radio Pictures, Inc.

To meet the need of every American to learn, to know, to feel, and to keep aflame in his heart everything that is American and means America, RKO Radio Pictures takes pride in presenting —

"This is America."

The vital, moving, challenging story of America . . . its people, its machines, its heart and soul . . . its courage, its hopes, its fears, its dreams.

It is not journalism, but it is related to reporting . . . It is truth that has its roots in the deepest human emotions.

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It is a living story that cries to be told . . . and it will be told — frankly, authoritatively, dramatically — and with such powerful appeal that we believe it will become the most discussed subject the theatres of America have ever presented.

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Nes E. Dapunt President

RKO RADIO PICTURES, INC.

ALL THE ELEMENTS
OF ALL THE BOX-
OFFICE THRILLS
THAT THE "THRILL"
FANS DEMAND!

TODAY'S MOST BAKING SENSATION!
Suggested by the
author of the
H. G. WELLS

INVISIBLE AGENT

ILONA MASSEY • JON HALL

PETER LORRE • SIR CEDRIC HARDWICKE • J. EDWARD BROMBERG
JOHN LITEL • ALBERT BASSERMAN



Presented by CRANIC LLOYD PRODUCTIONS, INC.

NATIONAL RELEASE JULY 31

While Foreign Biz Is 10-12% Ahead Of 1941, Net Is Just About Even Due To Increased Costs, Shipping, Tax

Fine Geo. Black \$10.000

London, July 13.

London, July 13.

* George Black, managing director of Moss Empires, Ltd., and general manager of General Theatres Corp. Ltd., was fined \$10,000 and costs on a Board of Trade summons concerning the purchase of stage hanging without surrendering the requisite rationing coupons.

It was alleged he had sided an abetted Paprika Ltd. in the transaction, which is a corporation of 12,000 shares, in which he held more than 11,000. Paprika Ltd. was also fined a similar amount.

A conviction of this sort cannot be looked upon as anything very serious, as it pleads misrepresentation of fact to the buyers of the material, but it automatically eliminates the possibility of Black achieving a knighthood.

1,394 THEATRES IN ARGENTINA

Buenos Aires, July 21.

Increasing market for U. S. as well as local films in Argentina is seen from figures just compiled, which give Argentina 1,394 film houses, the largest of any Latin republic.

Concentration of houses is in the Federal Capital, Buenos Aires, or immediate suburbs, which have 824, or almost half of the entire country. Some of the interior theatres are no seven-day theatres, but simply operate Saturdays, Sundays and fiesta days.

Best estimates place the percentage of films shown in B. A. and key cities at 65% Hollywood, 34% national and 1% German, Italian and Japanese. In the interior, however, percentage is reversed, with Yanquis getting only about 29% of the playing time; nationals, including some Mexican, 70% and German and Italian, 1%.

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Films' War Theme

Continued from page 1

ground Agent,' gives a clear indication of how heavily some of the other lots are playing the war, in making it the principal Hollywood theme of the moment. This is shown by a breakdown of the situation which reveals that the following type of stories are being produced for early release:

War, 42.
Drama, 29.
Outdoor action, 29.
Musical, 23.
Comedy, 33.
By studies: the breakdown shows the lots to be handling their production schedules in this wise:
Paramount—War, 2; drama, 1; action, 5; musical, 3; comedy, 1; biographical, 1.
RKO—War, 5; drama, 5; action, 1; musical, 1; comedy, 2; cartoon feature, (Bambi), 1.
Columbia—War, 2; action, 3; musical, 2; comedy, 5.
Metro—War, 9; drama, 2; action, 2; musical, 1; comedy, 2.

20th-Fox—War, 7; drama, 6; musical, 3; comedy, 4.
 Warners—War, 7; drama, 4; action, 3; musical, 2; comedy, 2.
 Universal—War, 4; drama, 1; action, 5; musical, 4; comedy, 2.
 Republic—War, 7; drama, 4; action, 3; musical, 7; comedy, 4.

However, although they predominate in the studio's production schedule, war themes are not generally listed in the big-budgeted class. 'Mr. Miniver' is one of the exceptions, others being 'The Keeper of the Flame,' 'Flying Tigers,' 'Mission to Moscow' (war foreground); 'This Is the Army,' (war musical) and 'Watch On the Rhine.'

Perhaps, though, this can be as readily set forth by the implication of a production statement made by 20th-Fox, as follows: That of the last 70 pictures made there, or in the making, 21 deal with some phase

Yet the top exploitation picture coming up at 20th-Fox are 'Iceland' and 'Orchestra Wives,' musicals; 'Tales of Manhattan,' comedy drama; 'The Black Swan,' costume drama, etc.

Buenos Aires, July 21.
West 42d street, New York's,
claim to have the largest number
of film houses on the block in
the world is disputed by B. A.
The N. Y. total is nine, but on
Calle Lavalle, between Suipacha
and Maipu, a distance approxi-
mately the same, there are 11
houses

Normandie, Ocean, Monumental and Ambassador are first-runs, while the Trocadero, Electric, Palace, Hindu, Paramount, Sarmiento and Rose-Marie are subsequent runs. Most of the latter are running triples, but none operate as grind, since policy here is generally reserved seat, even at lower admish.

London, July 28.

Orders changing part of the British film quota law are viewed here as possibly paving way for scrapping of entire quota act. Order in council signed July 23 adds two new quota regulations. It gives the Board of Trade power to exempt foreign, principally U. S., shorts which are distributed to exhibitors gratis. These films now are regarded

The second regulation enables the Board of Trade to register short propaganda films as British, despite the fact that they may contain more foreign footage than heretofore permitted. Recently British exhibitors voiced complaints about the unfairness of the Quota under wartime conditions, suggesting suspension of the law until after the war.

Distributors previously had suggested the Quota law be suspended for the duration because regarded as impossible to comply with in full.

**'BABES ON B'WAY' BIG
\$10,100 IN BUENOS AIRES**

Buenos Aires, July 21.
Cold weather hit all local boxof

up. 'Babes on Broadway' (M-G) ran up an excellent \$34,000 pesos (approximately \$10,100 U.S.), exceeding anything else, while first pop-picture run of 'Gone With the Wind' managed to come in way ahead of some of the newer pics. Other estimates tallied all given in Argentine pesos, currently at about 27 cents U.S. of value.

Ambassador. (Lautaur & Cavallo) (1,400; 2,50; 2,00). 'Two-Faced Woman' (M-G). Okay 17,000 on second run, but should have done better if first run was any indication. Previous week, 'El Piyama de Adan' (Lumint), neat 11,000 for second

week of this nation.

Ideal (Lococo) (970; 3.00; 2.50) 'Reap the Wild Wind' (Par). Nice 10,000 for the second week of the two-house run. Leaves this house but will continue at the Suipacha. Previous week, estimated 25,000, or half the total for the double.

Ocean (Coll, Gatti & Cia.) (2,800; 2.00; 1.50). 'How Green Was My Valley' (20th). Excellent 23,000 for the third and last week, after 38,000 for the second stanza and 52,000 for

Rex (Cordero, Cavallo & Lautaret) (3,305; 2,50; 2,00). 'Babes on Broadway' (M-G). Socko 43,000 and held over for a second week. Up ahead 'Johnny Eager' (M-G), fair 23,000.

Normandle (Lococo) (1,400; 2,00; 1,50). 'Ride 'Em Cowboy' (U). No

bad 15,000. Last week, 'Kings Row' (WB), fair 11,000 on second run. **Monumental** (Coil, Gatti & Cia. (1,300; 2.00; 1.50). 'Gone With the Wind' (M-G). Neat 29,000 for first pop-priced run. Should hold for several weeks. Previous week, 'L. Mentiroso' (Sono Film, Arg-made) o.k. 8,000 for second week of second run of this national.

Suspacha (Lococo) (950; 2,00; 1,50).
"Reap the Wild Wind" (Par). Nic...
 10,000. Same as that of the Ideal
 Will continue here for indefinite run
 Up ahead, share of the opener wa
 25,000.

Broadway (Lautaret & Cavallo
 (2,863; 2,00; 1,50). **Fantasma** (e
 Buenos Aires) (Sono Film, Arg-made)
 Excellent 15,000 for this local com
 edy and held over for second week
 Previous week, **Elvira Fernandez**
 (ADAP, Arg-made), o.k. 12,000.

Dunlap Back to B. A.

Stewart Dunlap, Metro's manager in Argentina, left New York for Buenos Aires (26). He had been north about three months on a combined business trip and vacation and had considerable difficulty in obtaining priorities on a plane for his return, delaying him several weeks.

During his stay in N. Y. Dunlap agreed to head a committee of American film men in Argentina who will work with the Coordinator of Inter-American Affairs in obtaining bookings for the Coordinator's pictures.

ANZAC STRIKE LOOMS, AUG. 1

Theatrical Employees Union has set Aug. 1 as the deadline on strike threat throughout Australia, giving theatre operators until that time to comply with their demands for wage increases. Union plans a walkout unless motion picture circuits, vaudeville and legitimate theatre units agree on wage boosts to ushers, stage crews and remainder of house staff.

Union demands for higher wages is predicated on their claim that the Australian entertainment industry, particularly cinemas, is enjoying the greatest prosperity in its history. In addition, they state that, apart from the basic wage increases, higher salaries should be paid because employees have not had their pay restored to the level prior to cuts made during the depression of several years ago.

Present wages range from \$15 to \$30, they claim. Picture theatre executives are huddling daily in hopes of finding some way out of present difficulties. There is a possibility that the Government will step in and order a hearing by a

Continued from page 10

surprising wish of so many of the emigres to portray the role of Stalin, although it's possible the part will go to an American character actor. There has been no decision on that as yet, perhaps because a Russian would be more appropriate in the part. And so few of them here can be understood as playing it.

Best known Russian in the film colony is undoubtedly Gregor Ratoff, director and actor. He distinguished himself in the Moscow theatre in the days of the Romanoffs but since has become typed on the screen. The same with Mischa Auer whose uncle was a distinguished Russian musician. Auer never has played a dramatic role.

Other possibilities are Vladimir Tishin, Leonid Kinsky and Vladimir Sokolov. The don't exactly fit either. Though Sokolov is Moscow Art Theatre and has handled his share of diverse portrayals.

There are other ex-Romanoffs in the neighborhood, notably Alexander Galitzin whose daughter married Prince Vasilii, nephew of the Czar. But he's a little too old to be upping an acquaintance with the Russians. And there's General Vasilyevich Savitsky, a member of the old Duma. But he's playing big and extras and hardly qualifies for anything bigger. He once had a

Then there's a former Russian army man, Capt. Basil Travnikov who left Russia and 4,000,000 rubles in some haste 25 years ago. Oddly enough, he's already working on the Warner lot. But he won't do either. Why? Because he doesn't look Russian enough. He's 'too typical' American, having been here since 1922.

P. S.—It's also a good trailer for WB and its 'Mission.'

While foreign gross business of U. S. film companies now is reputedly running 10-12% ahead of 1941, net revenue is either off or just even with a year ago for most distributors. Such a situation has developed despite some major recent one-month billings in some 7-10 countries as reaching all-time peaks.

Loss of numerous new foreign countries, either fallen into Axis hands or cut off by the war, naturally has been an unfavorable factor. But the higher taxes, increased operating costs, and difficulty encountered in getting prints to the foreign markets have contributed the most to the decline in net revenue. Virtually every big foreign nation has upped its taxes, and cost of operations have kept pace with this ascending scale.

War insurance rates and higher fees demanded for shipments, plus the need for shipping by plane in some instances, all have added to the overhead in shipping prints to foreign accounts.

Fact that Great Britain and practically all British Empire countries presently freeze around 50% of revenue obtained by U. S. distributor continues the most troublesome feature of foreign distribution. While net revenue, on book value, may be close to a year ago, freezing of this high percentage of total money means that actual money on hand is

Rothacker Committees' Inspection of Pix For Export Based on PC

Foreign department picture executives are hopeful that the presently installed East-West committees' pre-inspection arrangement for o.o. imports and exports under the 1916 act, now in force, will work out satisfactorily as the industry's Production Code Administration. Patented under the FCA system of the National Film Producers and Distributors Ass'n, the two committees (one in Hollywood and the other in N. Y.) would seek to eliminate material objectionable to U. S. Customs inspectors before the picture goes to the actual production stage.

For example, if a script reader at the Metro lot discovers something in a forthcoming screen production story which might be construed as objectionable when brought up for clearing through the customs, he would ask a ruling by the W. E. Rothacker (Coast) committee. The committee then contacts the various boards or agencies (about eight in all) for advice. And a ruling is issued by the committee. In this way, the Rothacker committee becomes clearing house on such film material.

Such procedure is calculated to prevent late trim on a complete feature or short. The East committee acts in similar manner. The arrangement follows much the same method as the PCA, with both making suggested changes always contingent on viewing the finished picture before issuing a seal. The committee will place an inconspicuous little seal on each film intended for export since it need be seen only by U. S. Customs inspectors.

If the committee arrangements work out as well as with the PCA it will mean the saving of thousands of dollars for each picture company by the catchings of so-called objectionable material right at the source.

**SWEDEN NOW ISOLATED
FROM U. S. DISTRIBUTION**

U. S. distributors, temporarily at least, have lost another market, however, offices reporting inability to get print or even air mail into Sweden. Swedish market in recent years has represented about 2 1/2% of total foreign biz of American companies. Shut down of all contact, even to air-mail service, has completely isolated Sweden from the outside world. Formerly regular air service was maintained between England and Sweden.

Distributors report that Switzerland presently is the only European country to try now serviced with prints. It is comparatively small as a business proposition, but most U. S. companies still do business there.

Past 6 Months Saw a Record Number Of Changes, Especially Distrib Execs

Due to numerous factors characteristic of the picture business, not the least of which are politics and sudden changes in executive personnel, the industry has seen a record number of shifts during the past six months, notably in the distribution branch. Men in sales point out that 'outs', replacements, promotions and demotions throughout the years have been common practice, but seemingly never before has distribution seen so much of it.

During the past week it appeared another important sales personality would be added to list of those quitting, tossed or otherwise affected. This time Bill Riddell, RKO's sales manager, who threatened to leave that post, causing instant disturbance in his company and in the trade. He remains, however, getting an extended contract.

Past week also saw Bob Moehre up to general sales manager's post at RKO and Nat Levy made eastern district manager. Both have succeeded in their posts, but only a few weeks ago shipped to 20th-Fox as eastern district manager. Bill Sussman happened to general home-office distribution duties.

Tom Connors, vet with Metro as assistant general manager, left to become head of distribution for 20th-Fox. Bill Kupper was made executive assistant, and Bill Gering's midwestern division was enlarged to include entire west.

Five weeks ago J. J. Unger, eastern-canadian division head, resigned at Fox, and Hugh Owen from western-canadian division, took his post at the h.o. Charlie Reagan, assistant general sales manager, was made eastern district manager at RKO but he preferred to remain where he is.

Clay Sears, who had left Warner's last summer, turned up as v.p. over sales at United Artists and brought with him Sam Carl Lieberman as general sales head.

Joe Bernhard, in charge of the eastern division at United Artists, on Sears' leaving, to v.p. and general manager over the entire country. He was made eastern district manager at Metro, southern-western div. mgr., was made general sales chief.

As for the future, it is clear there were numerous resignations and new appointments down the line in the sales force to branch managers and others. This has occurred also in the other companies to a considerable extent.

Of course, some men have gone out of distribution posts because of the war or military service.

Past six months also recorded two presidential endorsements, one at (20th) occasioned by the death of S. K. Kent. Spyros Skouras resigned his post at RKO, and George J. Schaefer, still on the loose, succeeded as president more recently, with N. E. Rathbone stepping into the RKO parent corporation, while Ned E. Depinet was rated from v.p. to president of the RKO Radio Pictures, Inc.

Hollywood's Artkinno Pic Into B'way First Run

Globe theatre, N. Y., follows 'Eagle Squadron' (U), with 'Moscow Strikes Back', an Artkinno pic, which will be the first time the picture has played a first-run Broadway house.

Pic is American version of 'Rout of the Nazis Before Moscow' which war correspondents in Moscow were so enthralled in last winter. Original film in Moscow was an award-winning first-run showings. Instead of the usual 'The Great Dictator' film, the film is Edward G. Robinson doing his commentary that was written by Louis L'Amour and Al M. Dittus. Dimitri Tomlin arranged the music and Slavko Vorkapich did the editing and montage work.

Aren't You Shaking?

Hollywood, July 28. Dwight Taylor's first production chore at Universal, will be his new screenplay, 'Nightmare', slated to start Aug. 10.

Brian Donlevy is male topper, but femme lead is still uncast.

Shoot 'Em Again

Hollywood, July 28. New job for the property man at Warner's is to count the bang-bangs and salvage the empty hand cartridges used in a cop-and-robbers picture.

Progs not out pick up the brass cartridges but reload them with blank shots for the next scene in the wonder canyon on the back lot.

Re-Do 'Thunderbirds' 3d Time for Timeliness

Hollywood, July 28. In an effort to catch up with the changing world, 20th-Fox is putting 'Thunderbirds' back into production for a third remake of the picture. Darryl Zanuck's recent trip abroad convincing him some sequences in the picture were too dated for swift moving events.

The picture will be rushed into release after two more weeks shooting by director Al Werker in effort to keep it from becoming dated again.

COAST DEFENSE BOOM BUILDS 13TH IN CHAIN

Oakland, Cal., July 28. Robert Lippert, local operator, who has taken full advantage of the economic situation in the adding another theatre to his chain, the old Regent in Alameda, recently a library, which is being remodeled against an Aug. 22 opening as the Times.

As in his other theatres in Richmond and Vallejo, the Times will run its shows until a.d. daily to meet the needs of shipyard workers wanting to kill time before or after a shift.

Lippert gives Lippert an independent chain of 13 houses—four in Richmond, 10 in Vallejo and one in San Francisco, the new theatre in Alameda, and the new house in Alameda.

Left, Too

John Golden has decided to toss a machine and eight of 'Cinderella' at Oakland following the San Francisco engagement which starts Aug. 5. Golden is in charge of the picture, which he refuses to handle to the door service of Homer Curran and his wife, who are in the territory is particularly busy now with the head office work going all out for the army and navy headquarters stationed here.

Here's How Detroit Plans Making Film Deliveries

Detroit, July 28. By discontinuing all Monday and Saturday deliveries by film carriers here—which amounts to better than the requested 25% slash in truck mileage—plans are being worked out in this area for the continuation of special deliveries which it is felt are necessary in the industry.

By the seven-delivery reduction in the former deliveries to the theatres and the new plan here, the city is better than a 3% margin on trips which is a feat, requires, such as new deliveries on late Fridays. The Detroit Film still would bring the city's mileage within the 25% reduction on mileage runs.

Both Monday and Saturday, the two busiest days of the week, could be hit with on deliveries by the same way, except, already in use here, the plan here would be to handle along with the regular Friday delivery. The weekend picture deliveries deemed necessary, of the newreels which arrive in here on the way to the theatres, and exhibitors feel are a 'must' in view of the war interest. However, Saturday deliveries would be handled as stated under the plan since they can readily be picked up with the entire show staff of Sunday.

Attempts still are being made here to obtain a modification of the one-way mileage rule since it is felt there is a saving under it. The present rule, which drivers, taking their time, come at night, and make a lot of making pickup, on the way in mornings and make deliveries on the way out, is being particularly effective in reducing the mileage on runs into the city. The new plan would mean no increase in mileage on the runs it also could continue the present time leeway on booking changes.

LOEW'S 40 WEEK NET PROFIT, \$7,245,811

Despite an increase of \$310,000 for contingencies and Federal taxes, Loew's, Inc., net profit for the first 40 weeks in its fiscal year ended last June 4, amounted to \$7,245,811, as against \$7,208,466 in the corresponding period ending on June 5, 1941. Although this represents less than \$90,000 increase over last year, the earnings are listed as being \$4.06 per common share as against \$3.92 in like period a year ago.

Loew's company share operating profit after subside preferred dividends totaled \$10,180,450, or nearly \$3,600,000 greater than the \$10,040,466 shown in the first 40 weeks of the previous fiscal year. Corporation worked off \$3,901,500, or more than \$1,000,000 increase over the comparable 40-week period a year ago, as reserve for Federal taxes. It boosted its reserve for contingencies by \$1,500,000 to \$4,600,000 as compared with \$3,100,000 a year ago.

Loew's estimated the outlay for Federal taxes, shown in the report, amounts to about \$1 per share for the first 40 weeks of the year. Manner in which anticipated 1941 tax levy at \$1.00 per share is revealed by the fact that estimated Federal taxes totalled \$1,953,270, or about \$100,000 less than in similar quarter last year, despite the fact that the company has highly profitable period covering March, April and May.

Loew's (Most) Earnings, 1939-45	
1939.....	\$14,600,321
1940.....	11,829,993
1941.....	7,861,214
1942.....	10,040,466
1943.....	10,770,287
1944.....	10,770,287
1945.....	14,600,321
1946.....	14,600,321
1947.....	14,600,321
1948.....	14,600,321
1949.....	14,600,321
1950.....	14,600,321

First (1941 by Quarters)	Fourth Quarter
1939.....	\$2,924,208
1940.....	\$2,924,208
1941.....	\$2,924,208
1942.....	\$2,924,208
1943.....	\$2,924,208
1944.....	\$2,924,208
1945.....	\$2,924,208
1946.....	\$2,924,208
1947.....	\$2,924,208
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1950.....	\$2,924,208

Whether the return on the temporary injunction will be made in time to block the stockholders' cash cannot be determined.

Monty Salmon Succeeds Wright at Rivoli, N. Y.

Monty Salmon, veteran theatre manager, has been named to succeed the eastern Skouras circuit, becoming managing director of the Rivoli, N. Y., succeeding John Wright, who resigned last week. Wright plans going in business for himself, but has not picked out the type of enterprise in which he will land. Managing director of the Rivoli for 13 years, Wright previously was in executive jobs with Paramount and United Artists.

Salmon, who has been managing the Fox, Brooklyn, when it was a deluxe suburban house and since then has been managing the Fox in the Bronx. At present is managing the Academy of Music during transition of that house's regular manager.

When now closed, will reopen some time in August following extensive redecoration, reseat and re-carpeting. Will continue the same policy of first-run.

Theatre is part of the United Artists circuit, which is being managed by Skouras operates for Joseph M. Schenck and others interested in that chain.

Wall St. Prices, in Face of General Bull Market, Reflect Pix Biz Uplift

Brown Directs Saroyan's 'Human Comedy' at M-G-M

Hollywood, July 28. 'The Human Comedy,' written by William Saroyan, will be Clarence Brown's first directorial chore under his new pact with Metro. This is a M-G-M \$90,000 buy which the author is first endeavoring to direct.

'White Cliffs of Dover,' originally slated as his initial job, will be his second.

F&M SCORES IN SUIT V.S. ITS ST. L. PARDS

St. Louis, July 28. The second salvo in the battle of the Fanchon & Marco Enterprises, Inc. to obtain a controlling part of the capital stock of the St. Louis Amusement Co. which owns and operates 34 theatres in the St. Louis area, was fired last week when Circuit Judge David J. Murphy granted a temporary injunction which restrains the Amusement Co. and the Ambassador Investment Co. from voting their 25% majority of stock in the Amusement Co. The action followed a suit filed Friday by the F&M to have the Ambassador Investment Co. from using its voting power to increase the number of directors from 10 to 15 members. The order also restrains Thomas N. Dwyer, president of the F&M, from voting his 25% share of the investment Co. and Clarence Turley, sec., from submitting a proposal to increase the board.

F&M, owner of 42% of the stock in the Amusement Co., is attempting to gain control of the Amusement Co.'s 52% under an option to purchase the stock for \$100,000 for 10 years. F&M claims it has the privilege of purchasing the 52% at any time within the 10-year period that expires July 30, 1948.

Dwyer asserted that the sale of the Amusement Co. stock had been approved by the U. S. District Court here in a reorganization plan and the District Court's ruling had been previously approved by the U. S. Circuit Court of Appeals. He indicated the suit to wrest control from the Amusement and Investment Co. will be vigorously fought.

F&M's suit also seeks to have the executive committee of the Amusement Co. and 13,929 shares of Class A stock of the Amusement Co. to \$1.

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Reflecting the unprecedented upsurge in business at the film theatre box office, many picture houses have taken the play away from other better known circuits in recent weeks on the N. Y. Stock Exchange and currently are near 1942 peak prices or are about to hang up new high prices. Theatre owners claim that this surprisingly strong theatre business is accounting for the optimistic attitude towards film corporation issues despite heavy government taxes and rising costs of production.

Most encouraging feature of the strength in motion picture shares is that market activity and stability has been maintained over two weeks when the stock market had been on the slide. The uptick in 1942 hit passing the House and the series of setbacks suffered by the Senate have not deterred the N. Y. Nasir. Weakness all around in other corporate issues was barely felt by the stock market.

Paramount common, now that only the single 8% still preferred ahead of the rest, over two weeks ago, entered a new high on the last two-week move at 16 1/2 and still is up 1 1/2 from the start of the year. The 12 most active stocks on the big board have been among the 12 most active stocks on the big board for the last six months. The strong net profits expected for the first six months are said to be responsible for the new favorable position the common shares now are in as regards divi-

Loew and Fox, the bell-weather picture houses, continue to show marked stability in price and volume of sales. Loew's stock is up 1 1/2 in two weeks closing at the end of the month at \$12.50, up 37 1/2 from the year's start.

20th-Fox common stock, up more than 1 1/2 in two weeks, closed rounded out last week at 1 1/4. This is just 25c lower than the top 1942 price of \$1.25. The result of a steady advance for the last six weeks. Warner Bros. also has been on the rise, up 1 1/2 from the price of \$1.15, with the preferred showing even more pronounced.

Universal common certificates, listed on the N. Y. Curb Exchange, are up 1 1/2 in two weeks, up 1 1/2 from the year's start. The stock is at higher levels and has held exchange at \$1.75 for days. This is 50c ahead of the \$1.25 price of the stock. The call of 10% of 8% preferred stock naturally enhances the position of the common certificates.

Pictures common, on the big board, has been strong, if not particularly active, up 1 1/2 or better for a couple of weeks.

Fact that RKO is holding an important position in the stock market, this week coupled with confidence in the new management enabled it to strengthen its position. The fractional advance in activity may be due to the rise in interest being displayed in this stock for weeks.

Bogeyans UA Producer

Hollywood, July 28. Ben E. Bogey, producer of General Service Studios, joined the ranks of United Artists producers, and has been named to produce a picture with Kenney as his first picture. Story deals with the career of the Australian aviator, who revolutionized the treatment of infantile paralysis.

Bogeyan is slated for the title role, Mary McCarthy is scripting, and Charles L. Glett is v.p. in charge of production.

Demands Well Illustrated

Hollywood, July 28. New demands by studio illustrators call for \$240 per 40-hour week, time and a half for overtime, vacation pay for Sundays and holidays, vacation with pay, sick leave and severance pay.

Past Case, producer labor contract, will take up the problem with the National Illustrators' Association, recently affiliated with the Screen Set Guild, directors.

RADIO CITY Music Hall

M.G.M.'s "MRS. MINIVER". 9TH WEEK



MINIVER: MIRACLE OF SHOW BUSINESS!

No ceiling to its possibilities! No end to its runs!

There's no precedent for it. The phenomenal staying power at Radio City Music Hall, is duplicated everywhere. Records are being set that may never be broken. Look over these first pre-release engagements, most of which are still going strong, then double your usual playing time and then clear the decks!

5 WEEKS

Cincinnati

4 WEEKS

St. Louis, Cleveland.

3 WEEKS

New Orleans, Kansas City, Denver, Memphis, Atlanta, Portland, Louisville, Richmond, Nashville, Syracuse.

LOS ANGELES MAKES HISTORY!

Opened in 5 theatres. 2nd week at 3 theatres. Continues indefinite run at 1 theatre.

2 WEEKS

San Francisco, Dayton, Wilmington, Houston, 2 theatres day-and-date in Milwaukee and Des Moines, Cedar Rapids, San Antonio, Long Beach, San Diego, Tulsa, Oklahoma City, Lincoln, Omaha, Erie, Pittsburgh, Johnstown, Greensburg, Roanoke, Altoona, Cumberland, Lowell and more every minute!

"Pin a Miniver rose on your box-office!"



GREEN CARSON
WALTER PIDGEON
Directed by WILLIAM
WYLER • Produced by
SIDNEY FRANKLIN
"MRS. MINIVER" with
Teresa Wright • Dana
May Whitty • Reginald
Owen • Henry Travers
Richard Ney • Henry
Wilcoxon • Screen Play
by Arthur Wimperis,
George Froeschel, James
Hilton and Claudine West
A WILLIAM WYLER Pro-
duction Based on JAN
STRUTHER'S Novel • A
Metro-Goldwyn-Mayer
Picture



from Metro-GOLDMINE-Mayer

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWMEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 23

THE BALCONY BOY 'INN' IN

New Small Town B.O. Returns Show 'Reap' 150 to 600 Pct. of 'N.W.M.P.'

Sensational bits of Cetti B. De Miller's 'Reap the Wild Wind' in key cities and big towns is a well-told tale—by now the whole industry knows it for one of the most terrific grossers of all time, breaking house records everywhere and topping 'North West Mounted Police' by an AVERAGE of nearly forty percent.

The story of 'Reap's' bumper harvest in the small towns, though is just beginning to come in—and what a story it is.

Par's branch managers have reported 'Reap' grosses ranging from 150 to 600—that's right, six hundred—per cent of the 'North West' takes. And 'North West' was huge in the small towns. The six hundred was in Arlington, California. In Abilene, Texas and Lake Geneva, Wis., 'Reap' grossed 400 per cent of 'North West'.

Plenty of spots reported 'Reap' grossing three times the receipts of 'North West'. Among them are Harwichport, Mass.; Newport Beach, Cal.; Economidio, Cal.; Ester Park, Colo.; Oceanside, Cal.; Minocqua, Wis.; Gainesville, Ga.; Eagle River, Wis.; Bridgeton, Me.; Spirit Lake, Ia.; Dixon, Ill., and plenty more.

Grosses from two to three times the 'North West' take were also reported in Boothbay Harbor, Me.; Arctic, N. I.; Ellenville, N. Y.; Conway, N. H.; Delavan, Wis.; Worthington, Minn.; Murfreesboro, Tenn.; Gadsden, Ala.; Freemont, Neb.; Storm Lake, Ia.; Elkhorh, Wis.; Peoli, Ind.; Washington, Ind.; Bar Harbor, Me., and Damariscotta, Maine.

List of 200 per cent to 150 per cent towns is long as your arm. The significant feature of these record grosses is that they come from all parts of the country, not just from one area. Pic seems to be going over in small towns everywhere with a bang.

Small towns in vacation areas are adopting an unusual plan for 'Reap'. Several of them are booking in the picture every two weeks, having found that turnover of vacationers makes each new engage-

THOSE SARONGS SURE BUILD UP A FIGURE!

Paramount's latest Technicolorized musical opera, 'Beyond the Blue Horizon', is running true to form at the boxoffice, only more so—perhaps because the ad salesmen look for femme patrons in Richard Denning, Lamour's new jungle friend, who wears heavy tan and a lion skin.

Last week's B.O. reports showed 'Horizon' topping the sensational grosses of 'Aloma' by a good margin. At the Tampa theatre, Tampa, 'Horizon' took in twice as much in two days as 'Aloma' did in the same term. Palace theatre, Marion, O., reported an opening day's gross triple that of 'Aloma'.

Other grosses were similar, if a shade less spectacular. Fox, Atlanta, showed 'Horizon' 100% of 'Aloma' for three days; Florida, Jacksonville, reported 100% for two days; Arkansas, Little Rock, took 150% for opening day; Majestic, San Antonio, took 140% for three days; Capitol, Williamsport, Pa., and Capitol, Salt Lake City, both took 130% for three days. Pic is in third socko week at the L. A. Paramount.

ment almost as big as the first booking. Plenty of new house records are represented in the figures above.

Part of the smash business for 'Reap' in small towns is undoubtedly due to Paramount's handling of the picture in these spots. Strong home office cooperation, via exploitation and publicity help, etc., has been given for every booking. Paramount's field men hit every date either in person or by remote control.

SELL 'EM TICKETS to a better tomorrow! Push the sale of War Bonds and Stamps in your theatre lobby; remember, we've got an Axis to grind!

STARS, HOOPLA FOR N. Y. PREEM

Top Orks, H'wood Stars, N. Y. Celebs All to Take Part in N. Y. Para's Debut for Berlin's 'Holiday Inn'—More Plans Cooking

AIR SHOWS SET

New York Paramount's Navy Relief world premiere for Mark Sandrich's hit production of Irving Berlin's 'Holiday Inn', set for the night of August 4, was shaping up this week as the biggest gala in many moons. Full list of participants remains undetermined, program committee is having trouble holding it down rather than building it up.

At the present writing, this much is certain:

Four bands will take part, plus Phil Spitalny's All-Girl Chorus. Bands set to date include Benny Goodman, Jimmy Ennis, Phil Harris and Xavier Cugat. The Ink Spots also will be heard from.

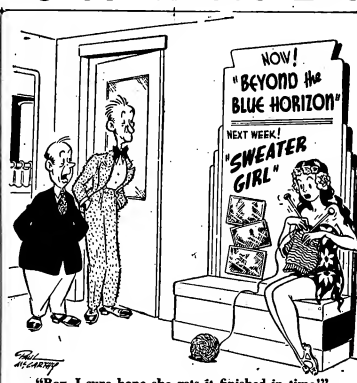
Irving Berlin will be introduced from the stage. Stage show will be the biggest ever lined up for such an event. Among those who will either make an appearance or do a specialty are Connie Bowtell, Alice Faye, Betty Hutton, Myrna Loy, Ann Miller, Zero Mostel, Jan Pierce, Marjorie Reynolds, singing and dancing star of the picture, Carol Bruce, and Hazel Scott. Betty Hutton and Marjorie Reynolds trained in from the Coast for the event Monday.

While the Paramount is cooking on the New York sendoff for 'Holiday Inn', Paramount home office and studio is busy setting the biggest national radio and exploitation campaign ever given a picture.

First 'Holiday Inn' radio show will go out over the Blue Network at 8:30 p.m., EWT, on August 4. Eighty-six stations will carry the show at least 14 times. Fourteen more will air it six stations, bringing the total audience to 100 stations, coast-to-coast.

Fourteen more will air it six stations, bringing the total audience to 100 stations, coast-to-coast.

And will feature three bands in a salute to Irving Berlin. All top tunes



"Boy, I sure hope she gets it finished in time!"

of the picture will be featured. Bands set to date include Harry James, Alvino Ray and Freddie Martin. A second show, originating in Hollywood, is to follow at a later date.

Above and beyond the Paramount programs for 'Inn', studio and home office have been busy getting 'Inn' plugged via other shows. To date, 58 sponsored programs have been set for musical and credit plugs, including such top Crosby spots as the Cities Service, Texaco, Take It or Leave It, Kay Kyser, Quiz Kids, Kraft Music Hall and other programs. 'Be Careful, It's My Heart', new Berlin ballad from 'Inn', last week hit number one on 'Variety'. Most plugged on the nets' listing—first tune to pass Par's 'Jingle Jangle Jingle' in quite a spell.

Platter companies are releasing at least 34 and probably more recordings of the 'Holiday Inn' tunes, with Decca leading through issuance of an album of 12.

To get 'Inn' the highest possible play on independent stations, Paramount has made up and dealt around a new high in prepared transcription material. Thirteen separate record-

ings are in the list, including a 15-minute transcription, five five-minute programs, spot announcements, and single-tune records.

The tunes have also been set for inclusion in current waxings of major transcription companies servicing indie stations, and will reach an additional audience strength through this medium.

'Jingle Jangle Jingle' Draws Its Fourth Ace

'Jingle Jangle Jingle', hit tune from Par's Technicolor epic 'The Forest Rangers', drew down its fourth, first place, award over last weekend when it moved up to first position on the Hit Parade air show. 'Be Careful, It's My Heart' from 'Holiday Inn' also moved into the Hit Parade last week.

Issue of July 15, Variety listed 'Jingle Jangle Jingle' at the top of three 'best' lists. It was first on number of network plugs; first on the juke boxes, and first in sheet music sales.



ing, 'What the hell business of yours is it what I buy. If you got that wasn't famous for being rugged material or having great utility. The suit in my size I'll take two.'

In view of that sort of thing, prices here probably haven't completed their full bike upward.

"MAKE WAY FOR ANOTHER MUSICAL IN THE BEST 20TH CENTURY-FOX TRADITION!"

—Motion Picture Daily

"PACE NEVER SLACKENS!"
— M. P. Herold

"CERTAIN TO REGISTER A HIT"
—Hollywood Reporter

"SHOULD LURE THE PUBLIC IN DROVES"
—Film Daily

"PICK A DATE EARLY AND SOON!"
—The Independent

John. Better Victor
PAYNE GRABLE MATURE
FOOTLIGHT SERENADE

with
JANE WYMAN
JAMES GLEASON
PHIL SILVERS
COBINA WRIGHT, Jr.

Directed by Gregory Ratoff
Produced by William LeBaron
Screen Play by Robert Ellis Harlan
Loren and Lynn Starling - Based
on a Story by Fidel Lafoz and
Kenneth Earl

W. H. MORAN

—Rochester Herald

MICHELLE BARCLAY



Chertok's Shorts For Inter-Amer. Market Via U. S.

Jack Chertok, long Metro's ace actor-producer, has been named Coast production chief for the motion picture division of the Office of Coordinator of Inter-American Affairs. Chertok will handle the Government work without compensation. He'll continue at Metro, where he is now a feature producer, but will give as much time as necessary to supervising the new direct production program of the Coordinator's office.

Chertok's services were obtained last week through an arrangement with Metro, production executive Eddie Mannix.

Chertok will handle the Coast end of the portion of the Coordinator's program which is definitely on the ideological side. This program, composed of some 15 films now scripting and more to come, was planned and is being directed by Kenneth Macgowan and Philip Dunne. Macgowan is former 20th-Fox producer, now at MGM, and Dunne is a CIAA production. Dunne recently joined the coordinator's staff in New York, coming from 20th-Fox where one of his last jobs was the screenplay of "How Green Was My Valley".

New production programs requiring Chertok's services represent a change from CIAA's pre-war cultural approach to more realistic content which entails showing Latin America that the U. S. has much more to offer than what she just can't be liked, that the American way of life is superior to that of the Axis, and that Hitler, Hirohito and friends are a bunch of fools.

Many of Hollywood's best-known writers have prepared or are preparing scripts for the program. Plan is to offer completed scripts for free to all the shorts and feature writers who can submit them. If a subject gets a film made, if their very nature are not suitable for commercial distribution, CIAA will contract with a studio to make it and distribute it itself.

CAPPEL HEADS SPECIAL USO-CSI CONCERT SETUP

C. C. Cappel, for 10 years manager of the U. S. Marine Corps Band and currently handling popular concerts at the Water Gate arena in Washington, Johns USO-CSI shows, Inc. in New York Friday (24) as director of concert entertainment. Cappel was formerly employed by Dave Schuler as part of his job as musical director for the organization.

With USO-CSI after entertainment, finally deciding to provide concert entertainment on a permanent basis, Cappel is expected to handle what will now be a full-time endeavor.

L. A. Musicians to Copy N. Y. Stage Door Canteen

Los Angeles, July 28. Stage Door Canteen, patterned after the one in New York for the entertainment of service men, is planned by a committee of Musicians Mutual Protective Association, Inc., in cooperation with other trade unions, theatrical and other wise, in this area.

The committee, headed by Carroll Hollister, has called a general conference of Guilds and other labor organizations to discuss the work out ways for raising funds and recruiting voluntary services.

Simmons & Dorsey's
NEW INSTRUMENTAL RECORDING
Swing
DECCA Record No. 1837

MORE 'REALISM' British Most Official Cost Neglected Realistic War Themes

Sidney L. Bernstein, film adviser to the British Ministry of Information, plans to leave for Hollywood early in August to discuss with writers and directors the feasibility of introducing a more realistic approach to current problems in pictures with war themes. Bernstein would like to see production of more pictures depicting the activities of the various United Nations, such as the guerrilla fighting in Yugoslavia, the development of the Gaullist army, the underground movement in Holland, Belgium, Poland and Czechoslovakia, and the work of the various units of the various countries which has scarcely been scratched in their themes.

He believes that the continuing resistance in the countries overrun by the Nazis has not been given sufficient attention or credence in film production.

In exchanging ideas with directors and writers on this and other matters, Bernstein will be lacking the problem of the war with the United States. He believes that ideas thus inculcated will be generally adopted. Wealth of material, both in the development of the war, is found in factual accounts of the resistance of Europe's enslaved nations, and in the letters of all CIAA production. Dunne recently joined the coordinator's staff in New York, coming from 20th-Fox where one of his last jobs was the screenplay of "How Green Was My Valley".

New production programs requiring Chertok's services represent a change from CIAA's pre-war cultural approach to more realistic content which entails showing Latin America that the U. S. has much more to offer than what she just can't be liked, that the American way of life is superior to that of the Axis, and that Hitler, Hirohito and friends are a bunch of fools.

Army Film Service Benefits From No-Tax Congressional Law

Washington, July 28. Army Motion Picture Service picked up a nice little pot of gold when the Congress amended the Internal Revenue code to exempt admissions at camp theatres from the usual 10 per cent tax.

Under the revised law the terms were retroactive to Oct. 1, 1941. This means that the Army Motion Picture Committee, opening at Camp Bowie and closing at El Paso, Aug. 8, in Army and Navy posts near Hollywood, both have been exempt from the tax since last October but they have been holding on to the money in escrow, under an agreement with the Treasury Department.

The program declares that the net loss of the military will not be less than \$200,000.

52D ST. BLOCK PARTY SELLS \$1,000,000 BONDS

Attracting close to 50,000 people during the five-hour Block Party last Wednesday (22) night, Swing Street came close to ringing the \$1,000,000 bell in its big war bond and war savings drive. The night club and dance spots on West 52nd street, between Fifth and Sixth avenues, drew an astonishingly large crowd of jitterbugs and older folks, aided by the comparatively low ticket price. Street was roped off from 9 p.m. until 2 a.m. Thursday, with dancing in the street and special performances by various night club bands in the block. Admission to both the purchase of stamps and the dance.

Jimmy Walker, former mayor, did the m.c. chore with his usual dash. John Correll, of the N. Y. Theatre Authority, did a yeman job as alternate into the wee hours. Kinop H. Galt, former mayor of New York, included Gertrude Niesen, Willie Howard, Walter Catlett, and other stars. Mary Venuta, Eddie Davis, Harry Herzhfeld and Irving Berlin, latter singing "I'll Be Home for Christmas," were the night club performers. He also contributed to party's success through the purchase of \$10,000 in bonds.

David, who chairmanned the whole affair, presented the entire Leon and Eddie revue from the street offered outstanding stars. Honor guests who bought or pledged \$5,000 in bonds and greater were taken to the party either in Army jeeps or by horse-drawn carriages. Alvin Karpis, former N. Y. governor, was one of these guests of honor. Swing Street was packed with jeeps from N. Y. City, the band from that post also augmented some seven other musical aggregations playing at the party.

SPECIAL USO UNITS FOR SOLDIERS ON DUTY

To provide entertainment for servicemen stationed at posts where there will be to be serviced by regular route USO-Camp Shows, Inc., latter is building and booking "Sing Song" shows out of both New York and Coast headquarters.

The units are built to facilitate working in cramped quarters, such as hospital wards and quarters of troops on active detail. Backbone of each troop is some form of education, such as the study of the community dance, quizes. Three units will work out of N. Y. with the Coast providing another duo. All talent is being paid.

First shows are set for staffed with (1) Ben Vayle, "Minnie Men" and Evelyn Hamilton, accordionist; (2) Bill Wilson, magician, Olya Klem, acrobat, and Peter Alexander, who does a "follow the leader" dance routine.

Ides was tested before the troops in hospitals and on duty at isolated posts two weeks ago.

The following performers did cello spot shows for USO-Camp Shows last week at bases, hospitals and aboard the battleships. New York City: Alison Skipworth, Suzanne Daze, Charles Carter, Hector & Paul Vayle and Armstrong, Virginia Austin & Co., Rex Weber, Yvette, Violy Symphony orchestra with Joseph & Katherine, Sydney Barker, Winfield Heid, Gordon Rayner, Dancers, Eleanor Sherry, Larry & Paul, and the band of the bands of New Broadway, Benny Carter and Tiny Brashaw.

Carole Landis Making Tour of Texas Camps

Hollywood, July 28. Carole Landis hopped off for a 10-day Army camp tour of Texas, aboard the battleship USS Texas, which will be headed by the War Relocation Authority, opening at Camp Bowie and closing at El Paso, Aug. 8, in Army and Navy posts near Hollywood, both have been exempt from the tax since last October but they have been holding on to the money in escrow, under an agreement with the Treasury Department.

The program declares that the net loss of the military will not be less than \$200,000.

Now That Kascas's Dead They're Fighting Over Him

Hollywood, July 28. Bing Crosby joins the USO-Camp Shows unit, Full Speed Ahead, Aug. 4, for a short tour of the Coast West. The tour is headed by the Theatre View on the same date for a brief hike around the midwest couple of performances in New England.

Burns and Allen start a brief tour of the west around New York City, and the USO-Camp Shows on Aug. 3. Show will be all volunteer unit.

Protest against use of the film title, "Heidrich the Hangman," by the film "The Night Club," was filed by the Hays office and the Screen Writers Guild by Angelus Pictures, Inc., a recent distributor. The film, which was produced by the company, was a picture of that title for UA release. Angelus claims priority for its own story. The Hangman, written by Lewis and now in preparation to start in six weeks, with Seymour Nebenzahl producing.

John Hodge, producer, July 28. John Hodge, assistant director of Strand, enjoying a two-week respite before being inducted into armed services. Being replaced by Jack Finner.

Minn., Wisc., a. Neb., Dakotas Form a 'Central States Conference'

Lillian Hellman's 75G Original for Goldwyn Deals with Russ Theme

Lillian Hellman has inked with Sam Goldwyn for an original story about the effect of the war on Soviet Russia. The story, which is valued at \$75,000, considered an exceptionally high price for an original.

Minneapolis, July 28. Independent exhibitor organizations of Minnesota, Wisconsin, Iowa, Nebraska and North and South Dakota have organized a "Central States Conference" to coordinate their unity and advancement, as well as to present a more united front and united action in the fight to protect the exhibitor's interests.

The conference is being organized by Fred Strom, Northwest Allee executive secretary, chosen to serve in the same capacity for the new body which came into being at a meeting held in Minneapolis at the Star Line. Working together, the independent exhibitors of the six states expect to be able to combat high rentals, percentage and other obnoxious trade practices more effectively than hitherto. The move, says Strom, should be considered as a first step for the advancement in the territory of the industry as a whole.

It also should be considered as a medium or vehicle to further the course of unity, explains Strom. The aim is to coordinate activities of all the state bodies along the same lines and to iron out exhibitor problems arising from conflicts of policies in the several states.

The conference is being organized by the Conference, more prestige and power are being sought for the industry. It is taken than would be the case if only a single state exhibitor body were involved. It is pointed out that it will not concern itself in any way with buying or booking, according to Strom.

The Conference was organized at the suggestion of Bob Fools, executive secretary of a similar California body. It is Fools's hope that the independent exhibitors of the U. S. organized similarly into eight or nine bodies which can act in unison. The conference is expected to arrive in Minneapolis this week.

Each state body will continue to handle its own business in the past, but will appoint two trustees to represent it in the Conference. As soon as the independent exhibitors of the Conference will elect its officers and will arrange for quarterly meetings.

Other Story Buys

Hollywood, July 28. Helen Deutsch's war novel, "Last Best Hope," was bought by 20th-Fox for a reported price of \$75,000. Yarn will appear in a serial and Red Book and later between covers.

Title is part of a quotation from Abraham Lincoln: "We shall nobly save or meanly lose the last best hope of mankind as they shall see early 1943 with a high budget.

Another picture purchased by "Victory Caravan," an original by Elliott Arnold and Marian Spitzer, for \$15,000. The picture was set by Annemarie Williams. Male end of team wrote "The Commandos," novel which Col. makes into a Paul Muni starring titled "Commandos Come at Dawn," 20th-Fox bought "Tampico," tale of oil tanker by Leslie Frazier, titled on "Dragon Wick," novel of the Aztec Seton Chase.

Louis Arthur Cunningham sold his novel, "Princess of Grazien," to 20th-Fox.

Paranaut bought an untitled yarn by Henry Wills to be incorporated in a story previously purchased from Edward Haldean, titled "Listening Post."

New York Theatres

Box Friday, July 31
"WINGS FOR THE EAGLE"
Starring
Ann Sheridan • Dennis Morgan
In Parade
CHARLIE HARRIS • EDNA KURTZ
And His Orchestra • SENIOR VARSITY
PEG LEGG WARREN
At
Conditioned **STRAND** 47th St.
Joan CRAWFORD • MELVYN DOUGLAS
"THEY ALL KISSED THE BRIDE"
Flea a Big Stage Show **ROXY** 7th Ave. at 49th St.

JAMES CAGNEY

As George M. Cohan in
"Yankee Doodle Dandy"

Warner Bros. Success

HOLLYWOOD THEATRE

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

RADIO CITY MUSIC HALL

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

"Mrs. Miniver"

Spectacular Stage Productions

LOEWS STATE

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

"PRIORITY ON PARADE"

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

"THIS ABOVE ALL"

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

PARAMOUNT

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

STARS ON ICE

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

AMERICAN ONLY ICE THEATRE

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

BOREY PROWLER

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

BEA LUGOSI

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

SAFETY

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

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At Conditioned. • W'way, 51st St. E. 7-5242.

SAFETY

Box Office • Tel. BR 4-0445
At Conditioned. • W'way, 51st St. E. 7-5242.

CBS SHOWS

War Conditions Too Tough for KPFL, Station Voluntarily Leaves Air

Dublin, Texas, July 28. C. C. Baxter, owner and operator of station KPFL, has received cancellation of his license of broadcast from the Federal Communications Commission upon his own request. Baxter closed station due to shortage of male operators as well as a shortage of replacement equipment. Call letters of the station were deleted by the FCC and all records closed. Station had operated here since 1924. At time of closing station was operating on a frequency of 1340 kilocycles with a power of 250 watts day and 100 watts nighttime.

Several months ago a request was sent to the FCC by Baxter asking for a suspension of operations until such time he could aid help. This was granted but going became too tough for the station.

Jay Sommers Replaces Welbourn Kelley On 'Basin Street' Dialog

Jay Sommers, writer of the new Allen Prescott program Saturday nights on WJZ-Blue, has replaced Welbourn Kelley as scripser of the same network's "Chamber Music Society of Lower Basin Street" series Wednesday nights. Change was for economy reasons. Kelley is a regular staff scripser of the Blue, while Kelley was writing the show on a freelance basis. Kelley is now authoring "Basin Street" for some time when he resigned from the Blue about a year ago to take a script editorial assignment with the Navy Department in Washington. "Titterton" NBC script head, agreed at that time to let Kelley continue writing the program. That was before Blue production was separated from NBC.

S. J. ANDREWS JOINS LENNEN & MITCHELL

S. James Andrews, formerly a program supervisor with Rutherford & Ryan, is the new radio director of Lennen & Mitchell, which has replaced Richard Diggs, who resigned to take a Coast assignment for the Office of Information.

Before joining R. & R. Andrews was with the Fuller, Smith & Ross agency.

Nes "Kenneth L. Watt" Under the name of Kenneth L. Watt, Andrews produced the "Musical Americana" series for Westinghouse and previous to that wrote for radio, films and magazines. Among the programs he authored were "Second Husband," "Lorenzo Jones" and "Letters Home, from the New York World's Fair."

Lisa Sergio Vacations, Grobe, Blaufarb Sub

With Lisa Sergio vacationing during the month of August, her 8 p.m. weekend comment series Monday-through-Friday on WQXR-New York, will be handled by Albert Grobe, the station's news editor. Douglas Blaufarb, the news editor, will write the script. Miss Sergio's "Hymns of All Churches" series will be replaced by recorded music.

Undecided whether or not Miss Sergio will continue on her weekly schedule when she returns in September.

Rita Royce Tells Script Rita Royce, actress - author, script tell Saturday's "Armstrong Theatre of Today" program - CBS for B. D. & O. "She is the former wife of Joseph Sternberg."

'HIGHLY PREMATURE'

Spang May Return Gene and Glenn to Cleveland

Cleveland, July 28. Reports that Gene and Glenn, Cleveland's all-time local radio favorites, may return to WTAM from Hartford, Conn. air-waves, were called "highly premature" by local spokesmen.

According to reports Bill Spang, head of Spang Baking Co., is supposed to be negotiating with them for a return 28-week local engagement.

PROMOTION FOR CARL STANTON

Carl M. Stanton, head of radio for the Lord & Thomas agency, has been upped to account executive on the American Tobacco Co. account. Stanton, production supervisor on the Lucky Strike programs, becomes radio head of the agency, specifically in charge of radio advertising on the American Tobacco account. Stanton will handle the account's printed advertising.

American Tobacco programs headed by L. & T. are "Hit Parade" and "Information, Please," produced by American Tobacco. Stanton is a regular staff scripser of the Blue, while Kelley was writing the show on a freelance basis. Stanton is now authoring "Basin Street" for some time when he resigned from the Blue about a year ago to take a script editorial assignment with the Navy Department in Washington. "Titterton" NBC script head, agreed at that time to let Kelley continue writing the program. That was before Blue production was separated from NBC.

Amos 'n' Andy Tiring After 13 Years, Run In Bob Hope and Singers

Hollywood, July 28. Alarmed over the recession of the interest, as reflected by the C.A.B. ratings, in the Amos 'n' Andy program, Campbell - soup underwriters have ordered general hyping. First order of resuscitation was the booking of Bob Hope for a guest shot and the intermittent choraling of a Negro quartet. That the script is showing signs of being recent survey figures, which not only show a stiff drop over previous years but also running better than two points behind the competitive Fred Waring.

Whether the guest injection is the solution remains to be seen. If that is the way, something else will be tried.

JOHN HARPER OF CBS ON AIR CORPS FILMS

John Harper, CBS staff announcer, has been asked to become a producer of technical films for the Army Air Corps, at Wright Field, Dayton, O. He is the husband of Kay Wynn, casting director of B.B.D.&O.

Jean Paul King Helps U. S. Navy Recruiting

Seattle, July 28. State Defense Council's Victory Network, which includes all radio stations in the state, is now carrying a 15-minute recruiting program for the Navy each Thursday at 2:15 p.m. Jean Paul King, former NBC announcer, now a chief specialist, recruiting in the Navy, is handling the program. First broadcast included introducing of officer in charge of the recruiting office and interviews with recent enlistees.

WEEI'S VOLUME IS IN INCREASE

Count of Scheduled Programs on NBC, CBS, Blue and Mutual Reveals Extent of Networks' Preoccupation With Conflict—There Are 202 Newscasts, 173 War Commentaries

54 'SERMON' SHOWS

The sheer dimensional scope of network radio's preoccupation with war is seen as a complete answer to the charge that "business-as-usual" prevails in broadcasting or that radio escapism, entertainment and fun are unaffected by the realities of the day. From the bit-chick war message, to the full-scale war program, the network schedules are devoted to the consideration of the one thing that presently has any meaning, namely winning the war.

There is no counting the scattered miscellaneous allusions, retrospective plot twists, sequences and other tie-in radio programs with the war but the total amount of radio devotion can be gleaned from some quick tallies prepared by "Variety." These amounts to the following: cumulative totals of war-dominated or war-related network programs: CBS, 191; Blue, 146; Mutual, 134; NBC, 133. Number of war programs on all four Coast-to-Coast networks: 602.

These break down in categories each week as follows:

WAR NEWSCASTS—202

CBS—52
Blue—52
NBC—40
Mutual—38
CBS—37
CBS—49
Blue—41
NBC—28

WAR COMMENTARIES—173

CBS—57
Blue—57
NBC—14
Mutual—12
CBS—11

WAR SERMONS—54

(Programs such as "The Armistice Hour," "The Zind Letter," "Chaplain Jim," etc.)

CBS—14
Blue—14
NBC—14
Mutual—12
CBS—11

WAR CAMP PROGRAMS—29

CBS—12
Blue—12
NBC—7
Mutual—6
CBS—7

WAR COMMENTARY SHOWS—15

(Treasury, WPA, etc.)

WAR-SLANTED ENTERTAINMENTS—130

CBS—50
Blue—50
NBC—23
Mutual—10

EMERSON RETURNS ON 'HYMNS OF CHURCHES'

Chicago, July 28. Following a four-month absence, Joe Emerson returned to Chicago's WBBM and CBS with a new series of "Hymns of All Churches" programs, commencing Monday, July 27, from 8-9 p.m. Emerson, a hymn singer, is assisted by a choir of eight, under the direction of Fred Jacky, who joined the program after nine years with the Cincinnati Symphony Orchestra. "Hymns of All Churches" is sponsored by General Mills in the interest of Cheerios.

NBC Allows 10% Added Discount for 125 Stations; Full-Network-Use Sought

FILLS FIVE MINUTES

Ted Streater Set War 8:55-10 p.m. on Blue Net

Ted Streater, director of the vocal chorus on Kate Smith's program (now off air for summer), begins singing-plano period on the Blue network next Monday (31). He'll do all the 9:55-10 p.m. spot formerly occupied by Pepsi-Cola, Monday through Friday.

Streater's band is currently at the Club Lido, Long Beach, L. I. He has made arrangements with the Club to be the orchestra.

'1 MAN'S FAMILY' TO TED BATES

"One Man's Family," long rated top serial show on the air, goes over to the Ted Bates agency Sept. 1 for sponsorship by a new Standard Brands program. For years led in with S.B.'s Tenderfoot tale, the program and account have been handled by the J. Walter Thompson agency, which retains the account. The likelihood of sale of the beverage being regulated by the government, food packers decided to shift the program to an account which can justify the budget.

Bates outlet, which recently took Royal Gelatin away from Sherman K. Ellis, will likely team up "Family" with that product. Agency also has acquired other Standard Brands line, including Fleischmann gin and a brand of hard liquor.

Doug Storer, Blue Official, Charts Outside Company At New York State Capital

Albany, July 28. Broadcast Features, Inc., has been chartered to conduct a theatrical production for the New York State Capital. The production is 100 shares, no par value. Directors are: Douglas F. Storer and John C. Storer, 370 State Street, New York City. Miller, 585 Fifth avenue, New York City. Miller, 585 Fifth avenue, were filing attorneys.

(Storer is a program executive at the Blue Network. He is also a separate private business, of which above is a re-incorporation affidavit.—24.)

STATE OF CALIFORNIA IS BUYING AIR TIME

San Francisco, July 28. For the first time in history, the State of California is going to buy radio time, in a deal unique in Pacific Coast radio annals. Contract is ready for inkling for state to sponsor civilian defense program at 10 p.m. on CBS-TV. Blue Network. Contract is for 13 weeks in quarter hour periods. Program was placed by Gene Kelly agency of Sacramento.

Grim Seeks Gold Chip

Minneapolis, July 28. George Grim, Star Journal radio editor before he was inducted into the Army, has worked up from the ranks to officers training camp at Camp Robinson, Ark. He went from private to corporal several months ago.

The National Broadcasting Co. has placed a new 10% discount in force as of Aug. 1. This can be earned in addition to all other discounts by any advertising contract on the Blue NBC (i.e., Red) web of 125 stations. (Actually NBC figures 129 by day, 128 by night.)

NBC's purpose is to encourage full-network use. In some cases the discount might represent a loss from the station's 12.5% premium for 82-week continuity.

To illustrate: an account with a \$10,000 net payment today might automatically earn another \$800 discount by the simple expedient of adding a handful of low cost out-of-town spots. An account that would have to add \$0 to 40 stations to fill out to full network would, of course, not enjoy such arithmetic.

NBC has two existing discount plans. One is a 25% dollar volume payable on 12.5% premium for \$1,500,000. The other is a regular weekly discount which yields the station a 12.5% premium for 82-week continuity.

For Wilmer, vice president in charge of sales, considered the following official statement yesterday ("Tuesday") concerning the decision of NBC quoted in part:

"All NBC advertisers contracting for and now becoming complete NBC network of 125 stations during a minimum of 13 consecutive weeks will be allowed an additional 10% on the net price of such facilities, this discount will be in addition to all other discounts and/or rebates."

"Because of the added number of fine NBC network programs available to more of our affiliated stations, together with the benefits accruing to stations who are able to take advantage of this plan, and finally because it is our wish to make our service more attractive to all concerned."

Another benefit as NBC sees it is that more national accounts or more supplementary makes everybody happy, including critics of radio.

Courtroom Traffic Cases Still Broadcasting, But Earlier, on WJZ, Chi

Chicago, July 28. "Society Court" heard on WJZ, 1130 to 12 noon for the past six years, has been moved back to 9:30 a.m., when a full market is available from which to work.

Purpose of broadcast is to promote security drilled by seeking listeners to hear actual courtroom cases against traffic violators, who are interviewed by 14 for two weeks. Regulations to listeners. Judge Gibson E. Gorman continues to preside.

Ralph Edwards Troupes In Summer Dramatics

Ralph Edwards, currently vacationing at his beach at Strawberry, Cal., is to interpret Chicago on two weeks' summer stock at the Holyoke (Mass.) strawhat. He'll also do a special broadcast on "The Great American" series Aug. 18 for the Treasury Department's "Victory Parade" between the strawhat and his scheduled return Sept. 10. He'll also interpret Chicago on NBC for Procter & Gamble. Edwards will make a radio tour of the country, including a trip to the officers training camp at Camp Robinson, Ark. He will accompany him on the camp dates.

Victory Centre 'Evaluates' War Ideas

New York Office Quietly Financed Without Hubbub
—Jerry Crowley Only Paid Executive

Victory Centre has opened offices in New York City at 748 Fifth Avenue to act as a non-profit organization to evaluate war-winning ideas and spread them around where they'll do the most good. Jerry Crowley, former Philadelphia press agent and editor, is the paid administrator of the Center, with three stenographers to help. The office is quietly financed by a half-dozen patriotic citizens without publicity stunts or other purposes. Most of the work will be by volunteer aid.

Generally speaking, Victory Centre will concentrate on things involving citizen "action" (notably salutes) and will handle ideological activities. For example, gathering old keys for the brass, etc., they contain, one zealous lady having piled up two tons already.

Radio contacts are being organized.

PAUL HOLLISTER IS BANKRUPT

Paul Merrick Hollister, advertising executive with J. Sterling Getchell Inc., filed a bankruptcy petition in N. Y. Federal court yesterday (28). Hollister, listed in *Who's Who* at 745, 463, with assets of \$1,841.

Draft Idella Grandall Of NBC Program Dept

Idella Grandall, office manager of the NBC production department, has been "drafted" by Lieut. Gen. Henry H. (Harry) Arnold, chief of the Army Air Corps, for an administrative assignment in Washington under Capt. 15,000. (Nashville) Grandall, editor P. Kempf, former junior advisor of master control at NBC, is on active duty with the Navy.

'Man Your Battle Stations' Is Local WJLD Salute

Chicago, July 28. "Man Your Battle Stations," new U. S. Navy series, made its debut this Sunday at 11, formerly with heroic tale of U. S.S. Marblehead, which torpedoed, was brought 15,000 miles through open water to safety by her crew.

It will be a regular weekly program over WJLD.

Salina's Gal Engineer

Salina, Kan., July 28. Pauline Barnes has been hired as transmitter engineer at KSAL, Salina. She is believed to be the first female transmitter engineer in the state. She replaces Charlie Plunkin, who resigned to join the Army.

Miss Barnes, 31, formerly worked at the Kansas State Highway Commission, transmitter, KAZZ. She was trained at the NYA radio school in Topeka.

MacDonell-Phillips Hitch

John MacDonell, director of the John Packer program and Helen Phillips, of the agency radio department, were married July 18 at Princeton, N. J., it was learned yesterday (Tuesday). The wedding was known to only a few close friends. The couple are honeymooning in Maine.

MacDonell is secretary of the Radio Directors Guild.

IT'S GOOD AS FOR

AFRA CONTRACTS EXEMPT FROM GOVERNMENT INTERPRETATION ON OVERTIME PAYMENTS TO ANNOUNCERS, ETC.—PRO RATA NOW BASED ON TOTAL, NOT STAFF, EARNINGS

Hustlers

Schenectady, July 28. WSNY, Schenectady, has 18 of 18 daily news periods sold and two optioned.

Despite the fact it has been on the air less than two weeks.

CBS WORKSHOP PICKS COMEDY SCRIPTS

'Columbia Workshop' series Monday nights on CBS will offer a festival of five comic programs during August, titled 'All Out for Comedy.' Group starts Monday (3) with 'Laughter for a Leader,' a satire about Hitler, by Henry Denker and Ralph Berkeley, their third script for 'Workshop.'

Now for Aug. 10 will be a vaudeville stanza, with each of four acts intended as a sample for a possible new writer. William Saroyan, producer of the 'Workshop,' and Larry Burns, assisting him on it, refer to the broadcast as 'a year's forecast.'

Being considered for the cast are Cully Richards, Jack Gifford, King Jack and Eddie Green and a straight man.

Aug. 17 show will be a series of blackout sketches. Under the title of 'Blackout Sketchbook,' it may have 'Foxy and Clyde Hagen in the cast.' Aug. 24 will be a look book, the script of which is not yet completed.

Aug. 31 will offer a new comedy, 'The Playhouse,' by Minerva Pious and Lee Brody, or possibly Miss Pious and Eddie Macpherson, in a sample broadcast for a series.

Scripts bought

Number of scripts have been bought for 'Workshop' to follow the comedy 'Foxy's.' They include Gordon Whyte's 'The Armchair Strategist,' Milton 'Warner's' 'My Kid Brother,' and Joseph Liss' 'Rebirth in Murrell's Intel.' Announcer David Ross has written a playlet, 'The Rooster Calls,' for which a special musical score must be written. And, on the strength of new interest aroused by Margaret Webster's reading of the novel in the mornings on WJLD, the series will return to the Coast soon on a picture contract and after the series will probably be re-located in Los Angeles.

Wednesday's broadcast of 'Suspense,' his first directing job in about a year.

HENRY DUPRE IN MARINES

Joins Up in Ceremony Over WWL, New Orleans

New Orleans, July 28. Henry Dupre, m.c. of early morning comedy 'Assault on Broadway' on WWL and program director and sportsmaster for the station, joined the U. S. Marine Corps last week and left for San Diego for training. He was inducted by Capt. Charles H. Smith, m.c. in a special broadcast over WWL.

Dupre had been with WWL for 10 years. His successor hasn't been chosen.

Retired General on KO

San Francisco, July 28. Major General Paul B. Malone, U.S.A., retired, went on the air last week from KO.

Malone is building Malone up for either a local or Pacific Blue network sale.

Radio Stations Covered by AFRA Contracts Exempt From Government Interpretation on Overtime Payments to Announcers, Etc.—Pro Rata Now Based on Total, Not Staff, Earnings

N.A.B. PROTESTS

Predicament of radio stations faced with the prospect of having to pay huge overtime wages to announcers under the Wages and Hours Law finds the American Federation of Radio Artists little interested. If any AFRA executives are amused at the plight of the broadcasters, on the ground that the latter have brought their troubles on themselves.

According to officials of the union, the station men now need not be required to make the costly overtime payments under the Wages and Hours Law if they had signed contracts with AFRA. The union executives note that the Wages and Hours Law specifically exempts all collective bargaining agreements providing for a method of computing overtime pay. And since all AFRA contracts contain provision for overtime, the stations which have signed time, station which are not involved in the Wages and Hours situation regarding announcers, actors or singers.

On the other hand, says the AFRA leaders, stations which sold here the past week over station WOAI. Planners Nut & Coffee Co., has purchased the Corvin Riddell 5:45 p.m. newscasts for a quarter hour to be aired Monday through Friday, Wednesday, Thursday, Friday & Saturday.

Grand Prize Beer will sponsor the 5:45 newscasts on 10 successive Saturdays. Account placed through Rogers-Gann.

The Erie Co., will sponsor the 1:30 p.m. Henry Guerra newscasts three times per week for a quarter hour, on Monday, Wednesday and Friday.

Globe Laboratories will air the 6:20 a.m. newscasts each Saturday for one year for a quarter hour period. Both accounts placed through Ray Glenn Agency.

All Housewife Staff

From Government Is Concentrated at KSTP

Minneapolis, July 28. Official announcements by the Office of Price Administration and War Production Board, and in fact, all government releases pertaining to the war effort and to housewives, now are grouped together in a daily quarter-hour program by KSTP.

The task of writing the informative broadcasts, heard at 8 a.m. daily, Monday through Saturday, to KSTP's program director, Corinne Jordan, who simplifies the language of the sometimes involved orders and intersperses the chatter with transcribed music.

Monday Morning Cloudburst Strands

Actors, Directors of Daytime Shows On Suburban New York Trams

A Hint to the Guys

Miami, July 28. The bride didn't come C.O.D. but all of her wedding trousseau was obtained as a result of a chance mention on a broadcast over WIOD this week.

Noah Tyrod, conducting interview from a USO clubhouse in Miami, happened to bring to the mike a soldier who proceeded to divulge the details of his forthcoming wedding, which was to be held at the clubhouse.

Within five minutes after the broadcast, listeners began telephoning offers of wedding gowns, bridesmaids gowns, wedding bouquets, wedding cakes, "enough hot dogs for 500 people," wedding ring, and gifts for the entire party.

All offers were accepted, and the wedding which was then aired over WIOD, drew a capacity mob.

WOAI NEWS IS BIG SPONSOR ITEM

Typical of the predicament at many of the studios was that at the studios of WJLD, at 11:15-11:30 a.m. with Steve Green, in New York, and Joe Halloway, a television actress, absent long after scheduled start of rehearsal, Lloyd Ross, the Blackboard Jungle star, the first agent superior on the show was frantically trying to find a substitute.

Finally Marjorie Atwell, who directs several programs for the agency, happened to drop in at the studio, and Joe Halloway, who was Joan Blackboard, and Joe Halloway, a television actress, absent long after scheduled start of rehearsal, Lloyd Ross, the Blackboard Jungle star, the first agent superior on the show was frantically trying to find a substitute.

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Pvt. Wissman Succeeds With His WWJ Successor

Detroit, July 28. A former producer of WWJ, Pvt. Wissman is working directly with his successor, John J. McLaughlin, at the station's "The Army Calls," a half-hour program on Monday nights.

Wissman, who has special skills and professions. After opening with talent the program has been a success. The military background where Warrant Officer Thomas E. Porter carries off show with marches and novelty music.

Garred Lathers News

Hollywood, July 28. Mennen shaving cream bought three quarter-hour weekly newscasts by Bob Garred for a quarter hour on Columbia's Pacific network.

Garred has had as high as seven different bankrollers for his newscast in one time.

KIRO, Seattle, has taken additional office space to house the traffic, continuity and educational departments.

Cloudburst Monday morning (27) in The Bronx and Westchester counties, N. Y., disrupting transportation systems and delaying thousands of commuters to New York City, also cost a large number of network dramatic programs originating at CBS and Radio City, N. Y. With actors, directors and production men marooned on stalled trains from suburban Westchester and Connecticut, several of the shows were barely able to go on the air on schedule with substitute players.

As word of the situation spread through the ranks of radio actors in New York, many heads of the NBC, CBS and agency casting directors to ask that it substitute their shows. In many cases, the fact that the storm occurred on a Monday morning made matters particularly serious, as many of those delayed were returning from out-of-town weekends. In many cases, commentators didn't reach their studios until early afternoon, hours after their scheduled broadcasts.

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Soaps Find Substitute Ingredients

War Need for Glycerine By-Product Continues to Assure Maximum Production

Despite the growing shortage of oils and fats, there will apparently be no curtailment of soap manufacture, at least for some time. Reason is that glycerine, a soap by-product, is used in the making of explosives. Therefore, the Government is encouraging maximum production of soap so as to get all the glycerine possible.

Soap companies, of which the two largest are Procter & Gamble and Lever Bros., have been forced to find various substitutes for the preferred kinds of oils used in production. P. & G., for instance, has exhausted supply of coconut oil, which came from the East Indies. Some palm oil, soybean and other oils have been obtained from Africa and South America, but a number of different kinds of domestic oils are now the major part of the supply.

With production almost certain to maintain its present rate, and possibly even increase, there is no prospect of a decrease in soap advertising budgets. P. & G. is continuing its radio activities at approximately the same level as before, while Lever Bros. is increasing its radio expenditures somewhat by going more heavily into the evening field. Despite the expectation that price ceilings and increased production cost would require the curtailment

of advertising outlay to meet the smaller margin of profit, the radio activities of the two top soap firms have not yet shown any indications of decline.

P. & G. expenditures in radio for current year will total somewhere about \$10,000, or nearly twice as much as the next largest sponsor, Lever Bros. budget will total around \$4,500,000.

WNEW WAX PROGRAMS GET NEW ACCOUNTS

Marlin Firearms Co. has bought 10-minute "Dance Parade" recorded programs Tuesday, Thursday and Saturday nights on WNEW, New York, for Marlin razor blades. Craven & Hedrick is the agency.

I. J. Fox furs has signed a new contract with WNEW for two 15-minute periods, daily on Martin Block's "Make Believe Ballroom," in addition to 12 announcements a week for six weeks. Deal was direct.

Private Kernal Schaffer, ex-radio producer, stationed at Pine Camp, N. Y., is doing a camp show on Watertown, N. Y. outlet and needs half hour scripts of any type.

CONCERNING 'PLUG UGLIES'

Sheehan and Hubbard Know of No Public Complaints

Minneapolis, July 28. Heads of local chain outlets say they have not encountered any audience complaints regarding so-called "plug uglies" recently featured in *Reader's Digest*. The spot and other forgoth and singing commercial announcements have found ready public acceptance, they declare. The type of medical advertisement blurb now employed in chain programs specified in the article apparently aren't proving objectionable in this territory, it is asserted.

As far as their personal tastes are concerned, local station executives actually look with favor on the forgoth and singing announcements, feeling that, if they were well and cleverly done, they have distinct novel value.

As far as we have been able to learn, the public accepts and approves announcements of this type, says Al Sheehan, assistant manager of WCOJ, the CBS station here. "We believe they're getting across very well."

The spot announcements represent a considerable difference between profit and loss for a station, according to S. E. Hubbard, KSTP's general manager. "If they are not 'good' are better than 20 seconds dead air." The sort of medical announcements carried in chain and local programs is not proving offensive to their listening audience, as far as can be determined, he declared.

Night Spots Temporarily Sponsor Radio During Saratoga Nag Season

Albany, July 28. Two night clubs, Arrowhead Inn and Mother Kelly's, will sponsor programs over WOKO, Albany, during the racing season which opens July 27. In the past, broadcasts from the Lake spots have been by bands and singers appearing there. Joe Nolan will present a regular banding results, gossip, and interviews, at 11:35 p.m. nightly from Mother Kelly's. The station is doing sports programs over WABY, Albany, for the past two years. Helen Boherty will do late evening commentary on fashions, etc. from Arrowhead. She recently has been interviewing top celebrities on a "Saratoga Spotlight" thrice-weekly morning program over WOKO. Three Saratoga commentators of which is Starbuck's department store, sponsor.

Announcer Bill Winne and Engineer Harry Hult, Jr., who will handle the new series of broadcasts, are to live in Saratoga for the month.

NBC REFUNDS TUITION TO BEST RADIO STUDENT

Chicago, July 28. Full scholarship will be awarded by NBC to the student who, in the opinion of the faculty, has made the best record in the NBC-Northwestern University Summer Radio Institute of 1942, currently in session. Courses opened June 29 for eight weeks, to encourage further study in the radio field. Harry C. Kopf, general manager of the NBC Central Division, will refund the tuition paid by the winning student for the course, to him.

Charles Singer Civilian

With U. S. Signal Corps

Charles Singer, engineer in charge of the transmitter of WOR, New York, leaves in a couple of weeks to become director of the Maintenance Unit of the Optional Reserve Group of the Signal Corps, stationed in Washington.

His work will be military, but he will have civilian status.

WCCO Hosts 275 Mayors

Minneapolis, July 28. For the third-year in succession, WCCO last week played host to 275 Minnesota mayors and their wives and to all of the Minneapolis Aquatic committee members at a Hotel Nicolet dinner party as good-will token.

Gov. H. E. Stassen and Mayor H. L. Kline made the welcoming address.

Radio Reviews

'BRITAIN TO AMERICA'

With Leslie Howard

Transatlantic

Sunday, 8 p.m.

YEAH-PROD, New York

Produced in England by the BBC

Sunday afternoon, half-hour

came through on NBC, and by the

radio, on the latter began Monday at

Norman Corwin's "An American in

England, series from London to

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to be full of hosts, who labor and

works, while Ray Fant is a credibly

crust, local priorer.

"Ave! Good, good, wrinkle is the

use of a vocal trier, Walter Scanlon,

Paul Parker and Carl Matheson, the

musical theme, a splendid Gibbs

and Jimmy song, plus brief strains

of the familiar, for atmospheric

scene-setting, Harry Frazer, Blue

and the director, head, is directing

the show at present, but Ed Whit-

comb, a producer, will take over

on his return from vacation home.

THIS IS OUR ENEMY

Wendell Willkie, Nelson Rees, Sam

Wanamaker, Ronnie Lee, Ship-

per, and Russell Smith, Alvin Stein-

kopf, Howard Bennett

Orch

30 Min.

Sustaining

WOB, 10:30 p.m.

WOB-Musical, New York

This War Production Board series

of "rash, brutal, ugly truth, protected

on the theory that we should know

the enemy. However, we face, is an

even more compact, hard-hitting and

compelling show now than when it

first aired in 1941. Directed by

(18) installment, written by Elwood

Schoenfeld, was tightly packed with

arousing material about the bestial-

ity of the Nazi creed of race hatred.

And as tied up at the end by AP

correspondent, the series is a direct

arrival in the U. S. from a Nazi

concentration camp. The lesson of

what the lesson of what Schickel-

gruber has in mind for a free

life. Hoffman's script on this broadcast

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The Public

is being

SCOOPI! PRESSURE EASED BY FULTON LEWIS, Jr.

SCOOPI! PRODUCTION SPOT DEMANDED BY FULTON LEWIS, Jr.

SCOOPI! FOR NAVY OBTAINED BY FULTON LEWIS, Jr.

the man who makes the news AVAILABLE FOR SPONSORSHIP ON YOUR OWN STATION AT YOUR OWN RATES

MILLIONS OF LISTENERS FROM coast to coast can tell you of the startling disclosures and "back-of-the-scenes" news scoops made by Fulton Lewis, Jr. in connection with the sugar and rubber problems. The Navy will tell you how Fulton Lewis, Jr. succeeded in having his audience contribute 600 pairs of rare binoculars after the Navy's own efforts failed. And 59 advertisers from coast-to-coast will tell you of the amazing sales "Night of the Microphone" is creating for them.

Fulton Lewis, Jr. is available for sponsorship in your city-at your own time, quarter hour rate per week. Get busy now and SELL-one, phone or write WOL, B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL WASHINGTON, D. C.

MUTUAL BROADCASTING SYSTEM

WHICH NETWORK?

...now provides dominant stations in the important U. S. markets at lowest network cost...with the newest, simplest, most flexible rate plan in broadcast advertising.

Take a peek at page 35

NBC ANNOUNCES A 10% FULL-NETWORK DISCOUNT

Moving to extend the distribution of the nation's top-ranking radio programs to smaller stations in smaller communities, the National Broadcasting Company announces a plan which will permit advertisers to use the entire NBC network of 125 stations at a substantial saving over current card rates.

Effective August 1, 1942, a flat 10% discount will be allowed to advertisers who contract for the full NBC network of 125 stations for 13 weeks or more. This is an over-riding discount, and applies after all other discounts and rebates.

The new plan involves no rate-increase, nor does it penalize advertisers who do not wish to use the full network. It is simple in concept and operation and is being adopted at considerable cost to NBC in the earnest intention of bringing the informative and morale-stimulating benefits of outstanding commercial radio programs to the less populous sections of the country. The plan will enable many advertisers to expand their coverage to new markets at a lower cost-per-thousand listeners.

NATIONAL BROADCASTING COMPANY
A Radio Corporation of America Service



Office of War Information Keeps File of 'Undesirable' Lingual Gentry

Foreign language radio stations, many of which are currently conducting a purge of 'undesirable' employees, were cautioned last week against hiring replacements without consulting the Office of War Information. The warning, issued by Arthur Simon, chairman of the Foreign Language Radio Wartime Control Committee, said that Lee Falk, chief of the foreign language radio division of the OWI, is keeping a file of all 'undesirable' employees dropped, checking with Falk before preventing rehiring of the discharged broadcasters, the letter explained.

Purge of the 'undesirable' broadcasters is part of the drive by the foreign language stations to rectify conditions in the foreign language radio field, where there has been evidence of activity by pro-Axis elements. Broadcasters listed as 'undesirable' and fired by the stations are those alleged guilty of anti-American conduct, or at least pro-Axis sentiment.

NO POLITICS IN PRISON AIRCRAFT, SAYS WARREN

San Francisco, July 28. Warden Clinton T. Duffy of the Assembly building on government efficiency and economy a few things about San Quentin in prison's radio program over KPRC and the Don Lee network—and one of the most emphatic was the show is "absolutely non-political." The committee, holding a hearing here, was probing around for political information with which to embarrass Governor Olson, but it got little satisfaction from Duffy.

The warden said Governor Olson appeared on the program once about six months ago, but that there was nothing political in connection with his appearance.

"I check all programs before they go," said Duffy. "We are going to keep politics out of San Quentin."

Purposes of program, the warden testified, are to build up something constructive within the inmate and to make the inmate more amenable to society when he leaves."

STROUSE OF WINS, N. Y.

Irving Strouse is out as program manager of WINS, New York.

No replacement set, as yet.

JOHN COLE PROMOTED

Succeeds Tate Tufts as 'Fox Pop' Production Supervisor

John G. Cole, formerly advance man and assistant on the 'Fox Pop' program for Ruthrauff & Ryan, has been upped to supervisor on the series, succeeding Tate Tufts, who has gone to the Coast to head the agency's office there. Before joining R. & R. on the 'Fox Pop' show he was with the Compton agency, assigned to the 'Truth or Consequences' program.

After next Monday night's (3) 'Fox Pop' broadcast from the New Orleans Naval Base, Parlo Johnson goes on a three-week vacation. Film actress Carole Landis will sub for him the first two weeks, with the broadcasts probably originating Aug. 10 from Ft. Bliss, El Paso, Texas, and Aug. 17 from the Mare Island Navy Yard, San Francisco. Film actor Brian Donlevy will sub on the Aug. 24 broadcast from the Marine Barracks at San Diego, in connection with the premiere of the Paramount picture, 'Wake Island,' in which he stars.

Warren Hall continues as co-quizzor on the show.

John Raleigh at WCCO; Peterson Joins OWI

John Raleigh, just returned from more than a year's service with the CBS Far East news staff, has been named news analyst for WCCO, replacing Elmer W. Peterson, who resigned to direct the Scandinavian division of Elmer Davis' Office of War Information. Raleigh takes over Aug. 1.

Left Ed occupying by Raleigh was Darway, Australia, before he reported the news from Batavia, Java.

Leif Eid to Washington

Leif Eid, leaving the press department of NBC in New York, to assume the news editorship at NBC's Washington bureau. Latter job has lately been held by Bill Neal.

Eid's successor on trade news desk in N. Y. not set.

Moseley Makes It

Sidney Moseley, British news commentator, now has a regular period on the Mutual network. Thus the nation at large may hear him for the first time. Only WMA, New York, locally would risk a British commentator on its own wavelength until now.

Moseley has been in the U.S.A. since 1939 getting a slow nod from American radio that was scared of him during the 'heertrality' period.

He calls his present Mutual series 'The Headlines of Tomorrow.'

WEBS WILLING TO ACCEPT BEER

Although never on the official verboten list, beer and ale will be acceptable on the major networks this fall as sponsored product. Both NBC and CBS are said to have let down the bars on the amber fluid giving brewers a clear field in their choice of broadcast views. Both Mutual and the Blue network have accepted beer accounts, having carried Ballantine ale.

Heavy rumor now full business on NBC and CBS contradicts the possible conclusion that the brewery business has been restored to the good graces of the major nets because of time made available due to wartime withdrawals. Beer shows will be restricted to the late evening hours after the youngsters have been put to bed for the night. First to take advantage of the network ruling is Pat, which is interested in a show being packaged by MCA.

Howard Barlow Wins Scope of Activities

Howard Barlow, for 15 years senior producer for CBS has been signed by the Arthur Judson branch of Columbia contracts for a year. Barlow will enter the regular conducting field and made his debut Saturday (25) at Lewisham Stadium, N. Y., with the Philharmonic in the first of six concerts during the summer with that organization.

During the summer he also will conduct the Rochester and Montreal symphony orchestras.

Everybody Agrees, Nobody Acts

Need for Counter-Propaganda in German Language on Domestic Longwave Remains Frozen in Inertia

'MINUTE MAIDS' IN BOISE

Equip Prospective Purchasers With Books to Hold War Stamps

Boise, Idaho, July 28. 'Seven-Thirty Theatre,' dramatic series Sunday nights with local talent, was joined last week by an exploitation for the Minute Maids organization in Boise. Latter is a local women's group which has issued 'stamp books' for prospective War Stamp buyers. The Minute Maids don't actually sell the stamps, but work on the theory that those receiving the books will be likely to buy stamps put in them.

Four or five-minute spot on each broadcast is devoted to an interview with a native one of the United Nations, with Holland, Greece and China so far represented. Phil Allen, KIDO newsman and dramatic director, produces the program. This is the second season for the series, which was started last year as 'Six-Thirty Theatre.'

Minute Maids idea originated in the news bureau of the Treasury Department, which is expanding it into a national organization.

4TH JACKSONVILLE STATION DUE SEPT. 1

Tentative plans for opening Jacksonville's newest and fourth radio station on or about Sept. 1, have been completed by James R. Stockton, local real estate developer. The station's call letters will be WPDQ and it will operate on a power of 5,000 watts day and night and a frequency of 1270 kilocycles. Transmitter and other broadcasting equipment has been installed by MCA.

Officers of the company are James R. Stockton, president; E. D. Black, vice president; R. G. McManis, vice president; and Robert R. Fegins, secretary and treasurer. Fegins will also serve as general manager. He was formerly manager of WMBL in Macon and vice president of the Georgia Association of Broadcasters. He was also at one time commercial manager of WTOG, Savannah, Ga. The new station has no network affiliation. It will use the Associated Press news wire service on a 24-hour basis.

Of the other three Jacksonville stations, WJAX, is municipally owned and operated and is NBC's Red network outlet; WJPR, sponsored by the Jacksonville Journal, owned daily, is NBC's Blue network outlet and also for Mutual; and WMBR, operated by the Florida Broadcasting Company, is the CBS outlet here.

John Klopman at Camp Dix

John Klopman, assistant to Bill Webb, head of NBC institutional promotion, reported last week at Camp Dix, N. J., for Army training. Brendan Glavod, of the NBC personnel department, succeeds him.

Although it seems generally agreed by students of the subject that there is a great need for counter-propaganda in the German language over domestic longwave stations, the job of financing such programs is almost insurmountable. Such is the experience of individuals and groups that have tried. Disinterested, inexperienced individuals, private axes, redtape, social smotherings, general ignorance—these are just a few of the hurdles.

A minor odyssey of frustration in this field is the story of the Ilmor, German actress, and David Milton, American writer, who have a daytime serial, 'Dedicated to the Truth,' on WHOM, Jersey City, Saturday afternoons at 3 p.m. All the actors are working free, and the prospect of finding funds via a sponsor or otherwise to pay them is not too bright, despite general agreement that what they are attempting to do needs, doing.

At the suggestion of advisers, they formed the so-called Independent Radio League, hoping to attract donations. They would have preferred to operate through established groups, appearing before radio directors of all such organizations are always opposed to such outsiders. Meanwhile nothing happens in German language radio counter-propaganda. Everybody says it's a great problem. Nobody solves the problem.

'Breakfast at Sardi's' (Coast) on Blue Web

'Breakfast at Sardi's,' daily participating show on the Coast, will spread to the full Blue network starting Monday (30). Broadcast heard in the east 11-11:30 a.m. Monday through Friday will be a repeat, as the regular program in Sardi's Restaurant, Radio City, New York, is heard on the Coast time. Stars consists of interviews by Tom Brennenman with members of the audience, following broadcast for 150 women. It's the Blue network's most popular daytime show on the Coast.

There will be no connection between the 'Breakfast at Sardi's' series and the original Sardi's Restaurant, N. Y. Latter is not associated in any way with the Hollywood establishment of the same name, nor are the owners related.

WGN at Camp Wolters

Chicago, July 28.

New program entitled 'Camp Wolters Calling,' broadcast over WGN from 10 to 10:15 a.m. Saturdays, begins this week.

Interviews with soldiers at the Texas camp who live in Chicago and the area serviced by the station are featured. There is also music by the camp's recreation center orchestra.

Carey Longmire, foreign correspondent, is now doing a 15-minute sustaining news commentary evenings week over WGN from New York.

WHICH NETWORK?

...is the first (and only) to offer complete freedom in selecting supplementaries, so you can pick precisely the hookup you want.



Take a peek at page 35!



They Never Heard of the WLS NATIONAL BARN DANCE BUT THEY WILL!

BENITO, Hitler, Hirohito—all will hear plenty from the WLS National Barn Dance! For on the night of June 27, in Bloomington, Ill., 7,500 people swarmed to see the broadcast... and each contributed 10 lbs. of scrap metal or 50 lbs. of rubber for his ticket.

The scrap material turned in by these loyal Mid-West people for their tickets totaled 605,000 pounds of metal, 53,000 pounds of rubber. It is already on its way to mill to be made into tanks, guns and ships for our armed forces. But, in addition, they brought even another 400,000 pounds of metal and rubber, over and above what was required to get their Barn Dance tickets. All proceeds from the sale of the scrap, \$3,600, were donated by WLS-Prairie Farmer to the local McLean County USO fund.

We are proud of the thousands of patriotic listeners who contributed this 500 tons of scrap... proud that we could work with them in this joint contribution to the war effort.

665,000 POUNDS OF SCRAP IRON

53,000 POUNDS OF RUBBER

SPONSORED BY
JOHN BAIN & COMPANY

CHICAGO

MAJOR GLADSTONE MURRAY

PARLIAMENT SAYS HE'S 'LOST FAITH'

**Investigation Committee Not
Unanimous, However, and
Canadian Official Is Called
Unfairly Pictured by Some
Elements in Dominion**

RECOMMENDATIONS

By ROBERT MESTAY

Toronto, July 28.

Federal government inquiry into the operations of the Canadian Broadcasting Corp. has resulted in the recommendation that the services of Major Gladstone Murray, CBC's chief executive officer, be terminated, on the grounds that he is incapable of the capacity that that of general manager and head of the corporation. The report of the government Radio Committee stated that the CBC board of governors had "lost faith in Major Murray's ability in financial matters and his attitude toward his expenses." The report suggested that the office of general manager of the CBC "should be filled preferably by a Canadian of character and integrity, who would receive the confidence of the public and the loyal support of the CBC staff."

The Radio Committee also expressed strong opposition to control of groups of private stations by one individual or interest, and recommended that, "except in most unusual circumstances, no person should hold more than one license." Other committee recommendations included: unannounced programs to counteract enemy propaganda; co-ordination of government broadcasts; closer relations between the French and English language broadcasts; extension of that policy for the providing of national coverage; if necessary, by the federal acquisition of private stations; the organization of regional advisory committees; the introduction of a pension scheme for CBC employees; allotment of a larger percentage of license revenues to programs; consideration as to whether private station outlets for American goods should be continued; provision of alternate programs wherever possible to provide a choice for the radio listeners of Canada; an annual review of Canadian radio affairs by a Parliamentary committee.

"Private Hands" The tabulated report said that the new CBC g.m. "should have organizing ability and administrative experience although not necessarily in the field of the radio business." In keeping with the ultimate nationalization of Canadian radio, the parliamentary committee "to prevent the dangerous concentration of broadcasting stations in private hands" by the following recommendations: neither the ownership nor shares evidencing ownership of a station shall be transferred without the authority of the Minister of Communications; a station shall be owned and operated by the holder of the license; except in the most unusual circumstances, no one shall hold more than one license; the Minister of Communications and the CBC shall have the power to obtain information necessary to ensure that private stations are operated for the

benefit of the nation and of the communities in which they are located; if necessary the revenues, profits and expenditures of privately-owned stations may be ascertained in order to see whether the license fees payable by them are adequate and if the services rendered are commensurate.

Said the report: "The financial position of privately-owned stations has improved substantially during the last few years and the CBC should consider if the private stations are increasing their service to the Canadian public correspondingly."

'Unable Or Unwilling'

In recommending a new general manager to replace Gladstone Murray, the report said: "Evidence given before the committee on the personal expenses of the general manager and on the matter of accounting for these expenses give some indication of what the board of governors may have had in mind. The reasons which led the board to relieve the general manager of many of his functions should have led to totally different action. The responsibility should be put where it properly belongs. Indicative of this situation is the subject of the expenses of the general manager which the parliamentary committee feels were out of all reason and much confusion was caused by the slack and unbusinesslike manner in ac-

counting for these expenditures. Detailed vouchers were not submitted, extraordinary and unclassified expenses were included which it was felt were unnecessary. Murray is unable or unwilling to state to whom many of these payments were made. His explanation of their purpose is obscure. There is no conclusive evidence that they were received the scrutiny of the finance committee of the CBC or the board of governors. There was gross carelessness in the way in which these expenditures were handled or accounted for. The committee believes that the treasurer of the CBC did not impose adequate checks on the general manager's expense accounts and consequently recommends that the treasurer's duties be clearly defined.

The Parliamentary committee recognizes that the board of governors is charged with the responsibility of conducting the affairs of a utility of great national importance. The board failed to deal adequately with the present report (a general survey of the CBC activities made by the late Alan Plaunt, assistant to the general manager, who resigned because the board of governors would not take that he thought was effective action). The board of governors cannot escape responsibility for allowing the condition of affairs disclosed by the investigation to continue."

The report goes on to say that the

new chief executive of the CBC need not be a specialist in finance or a specialist in publicity; he needs to be a person who can, if necessary, recruit specialists in all fields, weigh and consider their advice and their recommendations, direct their activities, and in the last analysis accept responsibility for their actions. His education and experience should fit him to deal with public questions in a broad and imaginative way. He should have an enthusiasm for his country and its services, and recognize the contribution that broadcasting can make to our national life.

Murray's Record

Major Murray has been g.m. of the CBC since it came into being on November 2, 1936. Born in Maple Ridge, British Columbia, he attended McGill University in Montreal, was editor of the McGill daily, went on to Oxford, enlisted on Aug. 4, 1914, the day Britain declared war on Germany, went over to France with the King Edward Horse Regiment, transferred to the RAF, won the Military Cross for his services as a bomber pilot. After the Armistice he joined Lord Beaverbrook's London Daily Express, later joined the BBC as director of public relations. When Viscount Bennett, then prime minister of Canada, set up the CBC in 1936, Murray was brought over.

The tabulated report is not unanimous

on the part of the Parliamentary committee, and there are certain members who insist that Major Murray is a radio expert whose services are of exceptional value, and that to dispense with them would be highly unfortunate. The board of governors is also coming in for strong censure from the standpoint of routine laxness. The Canadian Legion has also rallied to the support of Murray, maintaining that the inquiry has dealt solely with what is considered to be wrong in CBC management, and that very little of what can be said to its credit has been brought forward. The Canadian Legion statement says: "We would like to record our view that, on the whole, there has been a magnificent development in Canadian radio broadcasting from the listener's point of view, under the present management."

Meanwhile the private broadcasting interests in Canada are urging that an independent board of arbitration be set up, so that when cases arise wherein the private stations feel that their interests are being neglected, or that the CBC is being afforded privileges the private station do not have, an appeal may be made. As things are now, the CBC determines the rules and regulations under which private stations operate, while at the same time the CBC is a competitor of the private stations for commercial business.



WEEI turns listener...

The "local" advertiser is a man who is mighty careful about how he spends his advertising dollars. Nothing makes him see red on his balance sheet sooner than the wrong choice of advertising medium. That's why the preference of Boston advertisers for WEEI is so significant.

To find out who likes whom best, we spent a typical week this spring with our ear to the ground—listening every day to Boston radio from sign-on to sign-off. Then we totaled up the score.

Of all local advertisers using one or more of the three major Boston stations—57% used WEEI...29% used station B...33% used station C. Furthermore, of the local advertisers who used one of these three stations exclusively—38% more chose WEEI than chose the other two stations combined.

WEEI gets the lion's share of Boston business because Boston advertisers know that we have the lion's share of the audience. For further and more complete details consult us or Radio Sales.

COLUMBIA'S FRIENDLY VOICE IN BOSTON

Operated by the Columbia Broadcasting System. Represented by Radio Sales: New York, Chicago, Los Angeles, St. Louis, San Francisco, Charlotte.

WEEI

**JIMMY
DORSEY'S**
"NEW INTERNATIONAL RECORDING"
"SO SLOWLY"
SWITCH
DECCA Record No. 1837

BBC Shortwave to U.S.A.

FRIDAY, JULY 31
 5:15 London Calling: Program An-
 nouncements
 5:20 London Letter: Macdonald
 Hastings
 5:30 Front Line Family: Episode 240

5:45 Latest News from London
5:55 Music
6:00 'Let's Get Acquainted'—Pro-

5:45 Latest News from London
5:55 Music
6:00 'Let's Get Acquainted'—Pro-

gram for AEF in Britain with Douglas Byng, Corporal Stanley Dale, RAF

6:30 War Review: The War on Land.' Talk by Capt. Cyril Falls

6:40 Listening Post

6:55 News Analysis: Patrick Lacey

7:00 'And Now—Some Music'

7:15 News in French

7:30 'Wings Abroad.' Weekly program for R.C.A.F. flyers in collaboration with CBC

8:00 Democracy Marches: 'On Young Shoulders'

8:10 Musical Interlude
8:15 London Calling and answers to
listeners' letters
8:30 Britain Speaks: Wickham Steed
'World Affairs'
8:45: A Visit to The Lake District

9:00 Headline News and Views:
Lindley Fraser

9:15 London Letter (Repeat)
9:25 Music
9:30 At Your Request
9:45 Front Line Family: Episode 340
(Repeat)
0:00 The RAF Over West Africa
0:30 London Calling and answers to
listeners' letters

0:40 Daily Service
0:45 News Bulletin
0:55 Listening Post

1:00 'Starlight'
1:15 Britain Speaks (Repeat)
1:30 Radio Newsreel

2:00 Visit to Lake District (Repeat)
SATURDAY, AUG. 1

5:15 London Calling
5:30 Dance Music
5:45 Latest News from London
5:55 Music
6:00 Marching On
6:30 War Review: 'The War at Sea'
—Talk by H. C. Ferraby
6:40 Listening Post
6:45 News
6:55 News Analysis: Patrick Lacey

7:00 Calling the West Indies
7:15 News in French
7:30 Canada Calls from London:

8:00 Weekly Visit to the American Eagle Club—Joe Loss' Band
8:30 Britain Speaks: Guest
8:45 Musical Program

9:00 Headline News and Views
9:15 Democracy Marches: Talk
9:30 London Calling (Advance

Weekly Program Summary)
9:45 'The Voice of the Enemy':
Propaganda Review by W. A.
Sinclair
9:55 Musical Interlude
0:00 'Tommy Handley's Half-Hour'
Comedy Show
0:30 London Calling (Program Sum-
mary)
0:40 Daily Service
0:45 News Bulletin
1:00 Our Music Lives—Norway
1:15 Britain Speaks (Repeat)
1:30 Radio Newswheel
(Repeat)

2:00 Musical Program (Repeat)

The Caroline
BEST
frequency!

10

IS
NBC Red

INDEX

1998

Inside Stuff—Radio

Charles A. Siepmann, Englishman-turned-American, has written an informative, readable, far-ranging little booklet on "Radio in Wartime," which has just appeared as number 26 of the Oxford University Press' series of 10-centers under the general theme "America in a World at War." Siepmann, who spent three years at Harvard after a decade with the British Broadcasting Corp., is now with the OWI. His point of view is always arresting because he combines experience and knowledge of broadcasting under the bureaucratic system in Britain and the business sponsorship system of America. Having a rather broader perspective in the use of radio internationally than would be probable in an American radio executive, a good part of his booklet rectifies the shortsightedness of the present time. While deploring excesses of escapism and merchandisers' bad taste in copy, made more conspicuous by war, Siepmann does not overlook the value of sheer entertainment.

A Pacific Coast radio announcer, known in the trade for his snide remarks about the profane that he returned him a five-figure income annually for the past five years, pulled another of his penny-pinching tactics that further stenderized his friendship list at a network station. Rounded up along with other hucksters to help out on a last-minute campaign to put over the rubber drive, he demanded scale pay for his bit, although the others were happy to pitch in and felt well repaid after the fact's department heads took them out for a fancy feed and the libation that goes with it. His payoff amounted to around \$4, but he pressed the point so vigorously that the station gave in and wrote him a check. When the head man suggested it would be a face-saving gesture to sign over the reader to one of the service relief funds he shrugged it off with "I've done enough for them." Not very likely he'll be called on again to lend his voice to a program tied in with the war effort.

Neville Miller's tenure of office as paid president of the National Association of Broadcasters is again a matter of rumored departure. The latest deadline is about Sept. 15, with Miller then supposedly getting some sort of a cash adjustment on his contract. Miller weathered a previous drive against him last spring and had no real trouble at the Cleveland convention. Now the latest rumors of his retirement do not mention Chairman F.V. of the FCC as the primary cause, but another trade issue of the forthcoming closure.

Meanwhile the gathering clouds of another industry fight (A.F.M.) currently engages the paid president's attention and his leadership therein seems to contradict rumors of his being seriously injured. Miller was interviewing possible public relations assistants for the N.A.B.'s fight with Adrilore over the weekend.

Ad agencies are convinced that James C. Petrillo, American Federation of Musicians prez, does not intend to make commercial transactions except on an exception to his ban on recording work as of July 31. In answer to queries on the subject Petrillo has merely referred the agencies to his letter of June 24 to record manufacturers in which he advised them of the forthcoming closure.

Some agencies had figured that Petrillo was concerned solely with the class of record that was used over and over again and not with commercial transactions, which like network programs, were broadcast over a station but once. The agencies have taken Petrillo's letters as a cue for expediting any transaction series okayed by clients so that the initial 15-weeks set will be on the pressing machines by July 31.

Frank Ernest Hill's new book, "Tune in For Education," is an account of 11 years of education by radio and is the subject of the National Committee on Education by Radio, with a foreword by Arthur G. Crane. It will be a readable refresher to the knowledgeable, an introduction to perspective for the novice. Hill stresses the challenge of the cooperative set-ups, of which the Rocky Mountain Radio Council is the prime example. How, at the end of an uncertain wobbly experiment with many discouragements and difficulties this Council finally won a "Variety" plaque for "advancing the art of radio," is outlined in the latter chapters.

Darragh Aldrich, novelist and WCCO, Minneapolis, daily commentator, is author of a book, "Story of John Deere, a Saga of American Industry," which he was commissioned to write by C. C. Webber, president of Deere-Webber Co., Minneapolis, and vice president of the Deere Co., Moline, Ill., farm machinery manufacturers. Book has been privately printed.

The late John Deere was Webber's grandfather, and the book is a tribute.

With the addition of the "Dear Adolf" series to his schedule, George F. Putnam is now on the air six times Sundays in various different capacities.

The BSC

"The best paradigm for measuring our worth as radio station representatives is the steady progress in the steady field of every radio station we represent."

RESULTS COMING

"The average income increase during 1941 was 36.5% over 1940 in business contracted through our plan."

clies. He's also in the unique position of staying in one studio while networks are switched for him.

Patsy Sunday schedule now includes announcing the "Adolf" program and the regular broadcast and repeat of "The Parker Family." He is a member of "The Army Hour." In addition, he has been news standee. Since his 11 p.m. news period folds immediately after his Parker Family repeat on the Blue, he remains in the same studio and the networks are shifted for him.

Catholic school trustees were duty bound to attempt to eliminate the "filth" that comes out of our radio with all kinds of soap chips and fakes," J. W. Burton told a Catholic school trustees convention in Spaulston, Canada, recently. Burton said the trustees, as good Catholics, could exercise control over the motion car and the motion picture, the other disintegrating news persons which had ended the isolation of rural life. But much of the good work of rural school teachers was being undone by the "trash" dished up to us with the soap operas," he said. "The radio was capable of doing a lot in a community, he said, and it was regrettable that parents were unable to exercise more control over this medium of education."

Isabella King Beach, who conducted the "Through a Kitchen Window" housewife show on WINS, New York, until recently, is now doing special commercials on the "Vic and Sade" program for Procter & Gamble, on NBC with CBS. The split is cut-in from New York with the regular portion of the program originating in Chicago. Setup is somewhat similar to that of Martin Block, who does special blurbs for P. & G. on "Pepper Young" but the NBC and CBS also on NBC and CBS.

"Vic and Sade" is handled by the Compton agency, while "Pepper Young" is a Pedlar & Ryan show.

Warren Hall inadvertently broke the rule prohibiting mention of current weather conditions on radio broadcasts and was gently chided by his fellow "Vox Pop" quizzer, Parks Johnson. It happened just before they signed off on CBS with a special which had the Jones & Lamson Machine Tool Co., in Springfield, Vt. Johnson stated next broadcast would originate at Bloxi, Miss. Hall added he hoped it "would not be any hotter there than it is tonight in Springfield, Vermont." Johnson reprovingly interjected, "Warren, the weather," and said no more.

Edward Ellis, veteran actor, now doing the narration and leads for "Our Town" dramatic interlude on the Camel Caravan program, last week squawked about his inability to project the hick town character in a radio play. He was given some sound and disingenuous advice. Nothing was done about it but cast thought, for a while, they'd have to live in Jeeter Lester regalia.

James G. MacDonald resigned from the New York City Board of Education last week in order to concentrate wholly upon his task as a news commentator for the Blue network. He is the former U. S. High Commissioner for Reducers at the League of Nations and a Hitler-baiter from way back. The Blue has been grooming MacDonald as a commentator-with-background bet.

New Haven—Frank Ruetz announced that WELI signed a deal with Richard Carlson, Jr., for merchant marine.

Pittsburgh—Betty Baker has been added to the WCAE program staff. She's replacing Kay Connors, who will become the bride of Phil Davis, station's continuity chief, on Aug. 3.

Manchester, N. H.—John J. Gaines, former advertising manager of the "Daily News," has joined the sales staff of WFEA, Manchester.

Troy, N. Y.—Harold Strick, formerly chief engineer at WBSY, Rutland, Vt., is now on the staff of WELI, and another new engineer, Chester Gilligan, of Rensselaer Polytechnic Institute.

De Forest Layton, Jr., formerly engineer at WTRY, married Mary Alice Demers, also of the staff, and then went to WTRY, Holyoke, Mass. Don Mathers, from WNNY, Waterbury, and Fred Peach, from WBRK, Pittsfield, Mass., are new announcers at WTRY.

Flint, Mich.—Hugh Brennan, formerly principal and athletic coach Mesick (Mich.) high school and announcer at WTKR, Trenton, N.J., has joined the announcing staff of WFDE, Flint.

Schenectady—John Lindsay has joined the staff of WSNY, Schenectady, N. Y., as announcer, writer and production man. He came from WRIM, Filburg, Mass.

New Haven—Dean Thuesen, co-writer with NBC in Connecticut, WELI announcing staff in lieu of Dick Carlson, who joined Merchants' Radio George Peckish summer-relief signing at WELI.

Detroit—Janet Jenkins, secretary of Ty Tyson, WWJ sportscaster, now is with WABC in Chicago after seven years at WWJ, Detroit.

Myron Golden, continuity writer, now is with WABC in Chicago after seven years at WWJ, Detroit. Zack Hill, formerly of WJFK, has been added to the announcing staff of WWJ, Detroit.

Chattanooga—Tom Nobles, WDEF station manager and baseball announcer, reported via the draft July 27 at nearby Fort Oglethorpe, Ga. Successor to calling Chattanooga Lookout games not announced.

COCA-COLA'S CONSIDERING BANDS

Coca-Cola is considering sponsorship of a half-hour band show across the board on either Mutual, the Blue or CBS, somewhat similar in format to the "Spotlight Bands" series it bankrolled last fall and under an Mutual. Like the "Spotlight Bands" program, it would be a Music Corp. of America package deal.

Nothing is set on the deal, but the Blue network has offered to broadcast the 9:30-10 spot Monday-through-Friday nights. That would involve six programs as "America's Town Meeting of the Air" ahead a half-hour to 9:30-10:30 Thursday nights, the Dinah Shore new time to its 9:30 spot Friday nights and the symphony concerts from 9:30-10 Saturday nights.

D'Arcy is the agency for Coca-Cola.

Bill Rodgers

Continued from page 7

new contract with Rodgers read as follows:

"I am pleased to announce that William F. Rodgers and Loew's, Inc., have concluded an agreement whereby by his present contract as general manager of sales will be continued for an additional period of years. I hope and expect Mr. Rodgers will continue indirectly with this organization, with which he has been so successfully associated for over 18 years."

Rodgers carries the title of vice-president of Loew's. This was voted him last fall, shortly after he said to have entertained plans to leave Metro and join United Artists as president.

He is one of the industry's most capable sales managers, enjoys a wide and enviable reputation, has conducted the friendly company policy of Metro's and has been very active as a leader in connection with the trade practices code that pertained out, and subsequently as chairman of the United Motion Picture Industry.

Mayer, Lichtman East To Iron Out M-G Kinks

Hollywood, July 28. Louis B. Mayer, Metro studio chief, headed a delegation eastward for home office conference to straighten out kinks that exist between the production and distribution ends of the company. In the party were Al Lichtman, production exec; Howard Strickling, publicity head; Mickey Rooney, youthful star, and Les Peterson, of the slack department.

Before returning to Hollywood the group will stop in Washington on undisclosed Government business.

Waterbury, Conn.—James Cipriano left WBRV announcing staff to join U. S. Signal Corps at Lexington, Ky.

WHICH NETWORK?

... is the first to offer to offer coast-to-coast coverage at costs starting at:

- 1 Half-Hour Evening \$3,745
- 5 Quarter-Hours Daytime 4,801
- 3 Quarter-Hours Evening 6,626



Take a peek at page 34

AND COMPANY

NEW YORK - CHICAGO - SAN FRANCISCO

RADIO STATION REPRESENTATION

Tells Songwriters of War Need

(Continued from page 3.)

our averaging up, the results should be better.

The songsmiths are basically agreed with this theory, and Lewis will then have to convey to the music publishers and songpluggers just what the OWI has in mind.

Behind Lewis, conferees scheduled included Lt. Commander Charles B. Cranford of the Third Naval District; Capt. Charles E. Cline, military officer for Army Air Force; Congressman Sol Bloom of New York; Chairman of the House Foreign Relations Committee; Congressman Charles Kramer of New York; W. L. Hughes, pres. of the National Music Council; John G. Payne, ASCAP general manager; and Walter Douglas, chairman of the Music Publishers Protective Assn.

Whiteman's Stint

Minneapolis, July 28. — As a press agent when Paul Whiteman arrives here Aug. 7 for his Orpheum engagement, he's going to be a songwriters' clinic director, since it's there anybody in this line who can provide a new war song for his publisher's firm on a place with "Over There."

In announcing the "clinic," points out that the present war hasn't produced a song yet with the latter's sock.

One Songwriters' Opinion

North Hollywood, Calif. Editor, "Variety":

In re your campaign against "Useless War Songs," being a veteran song writer of many years standing, I must make a few pertinent observations. To begin with, the writer must first write songs with sock titles and enough punch in them to interest the artists who either broadcast or sing them in a theatre.

Then, a music publisher who is wary of war songs, must also be sold. The publisher makes no bones about telling you that he wants a commercial song. It may be possible that in his heart he is patriotic and concerned about stimulating morale, but he is a business man and wants something that will sell. Many leading songwriters have influence in Washington, by personal contact and because of their prestige. Would you like to know that the bandleader, the broadcaster and recording artist is a fool and will tell you (as they have told me), "We don't want any war songs, there is enough war talk on the air by commentators and the newspapers are chockfull of it. We are not interested."

I am using a song (which I did not write) as a point to illustrate. And while the writer is a very good friend of mine, he does not know I am writing this letter. I refer to a song I heard on the March of Dimes program, selected by the discriminating Arch Oboler and dedicated to the President of the United States. This song is entitled, "The Things We Love Will Live Again." If there ever was a song to come out of this war, which delicately told the story, it is this one.

In my talk with this friend of mine, he complained, that because he was a music publisher, he could not get to first base with the song. He had received many letters of commendation from morale officers, yet nothing was done to make use of this song message. Here and there a sporadic broadcaster had the foresight to see its value, and used it.

After we write a song with the right kind of message, what shall we do with it? You, Mr. Editor of "Variety," certainly know that the great George M. Cohan gave his pal William Jerome the right to publish "Over There." Billy Jerome did his best, but he had a small office, a skeleton staff and seemed to get nowhere. It is history to you, that the large music publishing house of Leo Feist, Inc. then bought the song, paid \$10,000 for it and because of their unlimited finances, large staff and great facilities to exploit "Over There" became a national hit.

"The Things We Love Will Live Again" is only one of probably 100 great songs that are crying for recognition. The writer of this song told me that he was not interested in the profits derived therefrom. Knowing him as I do, I am sure he would gladly do what Irving Berlin has done, and give the proceeds to any war effort organization.

The public decides. You are right in your next to closing paragraph, wherein you say, "Song hits are not easily picked," and in the final analysis the public decides, but how

is the public to get to hear them? How can they make their decision? In conclusion, how would you like to know that the recording companies and the broadcasters, time and time again back away from so called war songs with a message. And only until some large publishing house puts their efforts behind one of these songs, have records been forthcoming.

Again you are right in your next to last paragraph, wherein you say that the morale planners are going to find many surprises when they delve into this question.

Bernie Grossman.

George Price's Findings

New York. Editor, "Variety":

Selling the war to Americans, in the ranks and on the civilian front, is no small headache to the Office of War Information, if my personal findings are any criterion. I have noticed what "Variety" has been writing in the past few weeks, and if I'm reading correctly between the lines, it's quite a problem all around. To know that in my travels, soldiering at camps, etc., the soldiers don't want any war or patriotic songs. They want the old favorites

GM'S OBOLER PIC FOR OWN WORKERS ONLY

General Motors, with 250,000 employees in 90 plants scattered around 40 cities, is shooting a feature-length film of Arch Oboler's prize-winning radio script, "This Precious Freedom," as part of a recent campaign to keep employees aware of the reasons behind this war. Oboler is directing, Claude Rains is doing the lead and production is on the General Service Studios lot in Hollywood.

Film is for GM employees and their families only, not for general release. Showings are to be in GM plants or in theatres rented for private showings. This is the second GM patriotic theatre for employee consumption. First was "America Can Give It" with a cast headed by Walter Huston and Quentin Reynolds and Lowell Thomas.

and the gang song. The only exception is a tune kidding the war, such as my parody on "I Said No" (when the medical officer examines the draftee) but they don't want to be reminded of the war, in song—at least until some rousing, stirring song such as an "Over There" comes along.

George Price.

Steele of U.S.A. Has to Improvise Own Radio Production in Chile

Santiago, Chile, July 18.

Coincidental with the arrival of William J. Steele from New York, the Sydney Ross Co. of Chile, launched a heavy and diversified radio advertising campaign in their all-out effort to wrest control of the drug market from the German I. G. Farben Industries, represented here by Quimica Bayer. Principal product being plugged by Sydney Ross is Mejoral, new analgesic.

Two soap operas, "El Julio Final" (Judgment Day) written by Gustavo Champagna, Chile's humorous writer and aired over Radio Sociedad Nacional de Agricultura, and a radio serial version of "Don Quixote de la Mancha" over Radio La Cooperativa Viticultura, have attracted special attention. Limited and antiquated radio station equipment has forced Steele to employ many of the tricks used in the early days of U. S. A. radio broadcasting in order to achieve modern production effects. Actors speaking across the strings of a grand piano as a substitute for

an echo chamber, and info drinking glasses to create the illusion of a filter mike are startling innovations in Chilean radio.

Another Sydney Ross show that has got the Chilean ear is the selection and presentation of amateurs under program title "Yo tengo que triunfar." Jose Bohr, South American film star conducts the show. Last week's Radio hit... among his amateurs Bohr presented Arturo Godoy.

WCCO's New 'Librarian'

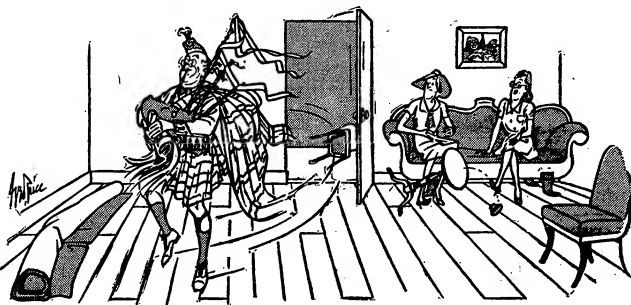
Minneapolis, July 28.

Ruth Raleigh has come here from Henwick, Ia., to become secretary to W. E. Forbes, new WCCO general manager. An innovation in the latter's office is the establishment of a station library with Miss Raleigh as librarian.

A collection of books on radio, salesmanship, music and originals loaned out to staff members.

He's been like that ever since he saw

THE NEW MUTUAL RATE CARD!



Whether or not your heart's in the Highlands, you'll be mightily pleased at the way the New Mutual Rate Card meets your needs and your budget... offering you dominant stations, in the important U.S. markets, at the lowest cost in network radio.

HERE'S HOW THE NEW RATE STRUCTURE WORKS:

Minimum network for volume discounts is 56 stations instead of 80. The more stations you use, the less each one costs. All stations are classified in one of three market-size groups. Discounts are based on number and size of markets covered. Individual selection of all supplementaries is available. Maximum discounts for each market group range up to 50%, 60%, 75%. Typical weekly costs, at 52-week rates:

	56 STATIONS	100 STATIONS	204 STATIONS
ONE HALF-HOUR EVENING	\$3,745	\$4,204	\$ 6,015
FIVE QUARTER-HOURS DAYTIME	4,801	5,509	9,125
THREE QUARTER-HOURS EVENING	6,626	7,463	10,950

Get acquainted now with Mutual's new passport to profit... Rate Card No. 10.

THE MUTUAL BROADCASTING SYSTEM

Lily Pons Stadium Concert Draws Sell-Out Crowd But Fails to Impress

Leviathan Stadium Concerts, N. Y. past week had Lily Pons and her husband, Andre Kostelanetz, before a completely sold-out crowd of more than 16,000 persons. Kostelanetz presented two new works "Carmen" for Dorothy Kirsten and "The Mayor LaGuardia Waltzes," composed by Virgil Thomson, music editor of the Tribune.

The latter works had little to recommend them. There were little or empty "bombast," Mr. Thomson wrote, and while parts of the "LaGuardia Waltzes" were cleverly over-exaggerated and showed originality of expression, neither warranted a second hearing. Miss Pons was in bad voice generally. She was off pitch much of the evening and on one occasion jumped the end of a section from the called-for high "E" to an "F." Her trill is practically nonexistent any more, nor is the staccato work as clear as it used to be. The singer seems badly in need of rest.

Her husband conducted works of Schubert and Tchaikowsky with abundant feeling and warmth.

Tuesday (21) and Wednesday (22) Etem Kutz directed straight orchestral programs. The latter works of Weber, Schumann, Cooley, Ellwell, Mendelssohn, Gounod, Berlioz, Barber, Haydn and Tchaikowsky. The conductor was in the vein and played with care and with careful but fiery brilliancy, making the most of new compositions, and revitalizing old works.

Barlow's Nice Impression
On Saturday (25) Howard Barlow, for the past 10 years chief conductor at CBS, made his N. Y. concert bow at Leviathan Stadium in an all-Bethoven program. The conductor established himself as a thorough and sincere musician, directing both the "Leonore No. 3 Overture" and the Sixth Symphony with independent passion and adequate use of the melodic line. Anton Dornemann appeared as soloist in the first concerto in D major, which he played with a warm rich tone and excellent feeling.

On Sunday (26) Barlow directed the Mozart Symphony No. 40 and Schubert's Second Symphony. Again the conductor made a fine impression in this music of the classic or romantic school and won an ovation from the small audience for his intuitive abilities.

ROBERT LAWRENCE ALSO TRIB'S DANCE CRITIC

Robert Lawrence, assistant music critic of the N. Y. Herald Tribune, has been appointed dance critic, succeeding Walter Winchell. He has joined the army. Lawrence will continue as assistant music critic at the same time.

On Aug. 4 and Aug. 10 Lawrence will conduct Goldman's "band at Carnegie and Central park respectively, in Borodini's Second Symphony summer dates are pending and Lawrence has signed a managerial contract with Arthur Judson of Columbia Concerts.

Dorothy Kirsten In Extraordinary Ascent

Dorothy Kirsten, 24-year-old lyric soprano, unknown a year ago, has climbed almost to the top in one of the rapid advances made by any young singer in years. Since her appearances with the Chicago Opera Co. last fall and with the San Carlo in N. Y., she has made appearances on the Prudential and Telephone Hour on the air and on the radio and the first two weeks of August will sing with the San Carlo again in this city at the Watergate Theatre. In "Carmen," "Faust," and "Pagliacci," the soprano has a return date on the Prudential overture. Several other summer dates are pending and Lawrence has signed a managerial contract with Arthur Judson of Columbia Concerts.

The Metropolitan is giving her generous consideration for the season and she will be recorded by Victor before the end of this month in a series of operatic arias.

'Cinderella' Swarthout

The life of Gladys Swarthout entitled "A Song for Cinderella" was the subject of a play about Christmas by Dodd-Meade. The book is being written by Julian Seaton, music editor of the New York Magazine.

Music will contain some fiction and will carry the story of the mezzo's life to the time she joined the Met in 1929. It also includes her meeting and marriage to Frank Chapman, baritone.

GEN. MITCHELL'S SIS TO LECTURE

Ruth Mitchell, red-headed sister of the late General Douglas A. Mitchell, set for lecture tour starting after Labor Day.

W. Colston Leigh, doing the booking and managing.

HERBERT JANSEN OFF TO ARGENTINA

Herbert Jansen, Met Wagnerian baritone, went from Miami last week for Buenos Aires, where he will appear in 10 performances of operas there and in Rio. He returns Nov. 1 to the U. S.

Jansen received his Met contract just before leaving on his plane for Miami, the contract calling for 10 performances next season.

Iurbi's Most Extended Work Is Completed

Jose Iurbi, pianist and conductor, is now branching out in the field of composition. He has just completed Messiaen's pretentious work, "Journey for piano and orchestra."

He will be debuting the last week in August at the Hollywood Bowl, with the symphony orchestra directed by Iurbi and the composer's sister, Amara Navarro, at the piano. Work is about 25 minutes in length.

KNIGHT AS PINCH-HITTER

Barletti Did Not Know Special Version of 'Mignon'

Cincinnati, July 28.—A further misadventure in casting of the Cincinnati Opera company on "Mignon" has dropped the Cincinnati company from the tour and Pinch-Hitter substituted. It seems that Barletti did not know the particular version of the opera with the recitatives which he did not have the time to learn them, and he was forced to give the opera yesterday (Tuesday) with Knight.

The cast of the cast included Mrs. Stevens, Nicolas Moscona and Jean Dickenson, under the conductorship of Fausto Cleva.

Concerts in Cathedral of Mexico

Admission \$5 (Mex) for Sacred Music—Funds to Complete Edifice's Remodelling

Mexico City, July 28.—A series of Sunday concerts in the Cathedral of Mexico, built 300 years ago and one of the most famous churches in Christendom, is being presented by outstanding Mexican and foreign artists to raise funds for reconditioning of this place of worship.

Jose Luis Limbourg, son of a former Mexican Ambassador; Juan Jose and one of the most famous among the artists in this country are among the artists in these recitals of sacred music that are presented weekly.

This is the first time that the concerts have been presented in the cathedral.

WASHINGTON ROSTER FOR GALLO'S SEASON

Washington, July 28.—Portune Gallo's Opera season at the Warlike here opens August 7 with "Carmen" with Coe Glade, Dorothy Kirsten, Sidney Rayner and Moynan Thomas. Other operas will be "The Barber of Seville," "Pagliacci" and "Cavalleria Rusticana," "Rigoletto" and "Barber of Seville." Personal appearances include the sopranos Mabel Lush, Dorothy Kirsten, Grace Panvini, Virginia Johnson, "Thelma Ferguson and Mary Belle.

Contraltos are Coe Glade, Anna Kaskas, Eleanora Rossini and Ruth Claron, baritones are Moynan Thomas, Carlo Morelli, Mario Valle, Ivan Petroff and Sieda Koszakovsk, basses include Harold Kravitz, Felix Herbert and Fausto Bozza, while tenors are Arnold Lind, Sidney Rayner, Eugene Conley and Felix Knight.

Conductors are Angelo Costa, Eleanora Rossini and Ruth Claron. A new version of "The Barber of Seville" will be given by Eugene Conley, with the vocal recitatives, with Halasz conducting.

Lauritz Melchior Goes To Mexico City First; Then to Rio and B. A.

Beverly Hills, July 28.—Lauritz Melchior, tenor, is going to Mexico City, where he will give a concert on the first leg of a concert tour that will include Rio de Janeiro, Bogota, Colombia; Lima, Peru; Santiago, Chile; Montevideo, Uruguay.

The tenor will give 10 performances of "Parfais," "Lohengrin" and "Tannhauser" at the Colon, B. A. as well as a recital. He then proceeds to Rio for opera, each of his concert appearances here being \$1,000 each, and returns to the U. S. in September. He opens a fall tour of 20 dates, some with Alfred Varnay, Oct. 12 in Toledo, besides appearing with the Chicago Opera Co. for his 19th consecutive season as leading Wagnerian tenor.

'Begger Student' Given

The "Begger Student," opera by Carl Millöcker which has not been heard in N. Y. for over 20 years, will be revived by Gustave Koizumi and presented at the Commodore Hotel, New York, on Aug. 22. Action of the opera is laid in 1704 when the Germans and Poles are at war. The story is told by Margit Bokor, Mary Berini, Thelma Carson, Ralph Herbert and John Harris will be in the cast with a symphony orchestra directed by Robert Szol. Admission is scaled from \$5 to \$12.

LAKME TO OPEN CIO OPERA

Chicago, July 28.—While no definite announcement has been made, it is probable that the Chicago Opera Co. will open the season with "Lakme," starting July 30.

Performers in the cast will be either Giovanni Martinelli or Raoul Jigals as the tenor and Alexander Kipnis as the bass.

'TRAPPER KALD' PREMIER VIA TRIBUNE AUG. 1

Chicago, July 28.—"Trapper Kald," new opera on the transfer of upper Louisiana to the United States, is slated for August 1, 1942, by the WGN Musical network, from 8 to 9 p.m. CWT, Aug. 1.

Robert J. McCormick, Chicago Tribune publisher, will speak.

U.S. Dramatists Overlooking Lush S.A. Field; Foreign Translations in Majority

By RAY JOSEPHS

Buenos Aires, July 20.—South American, potential theatre market second only to Broadway and London's West End, has been badly muffed by U. S. playwrights and agents during the past 10 years. The reason, says Ray Josephs, who has voluntarily tried to switch from Europe to the U. S. for translatable works, have been slapped down again and again and even today, despite efforts by various groups, find much more cooperation from the Axis, particularly Vichy, France, it is asserted.

High percentage of plays produced by P. R. Rio de Janeiro, Santiago, Chile, and other capitals are translations. Checkups running back over playbills of the past 20 years show that there have been at least 30 of European origin—not counting English—over one from the States.

Situation Improved

In the last few months situation has improved somewhat, but totalitarian plays are still at the top of the list. U. S. at the bottom. One of the most important reasons for this is the opinion expressed by U. S. writers, agents and socialists, but that among radio and toothpaste manufacturers have offices or agents familiar with the theatre, active, but not active, as the theatre is concerned, it is all long-distance. If an Argentine play, for example, is to be translated into English, the American comedy, he has to look for it in one of the few bookstores carrying English books. It is not available. If he finds a play he wants the book may or may not be available. He then applies for professional rights. U. S. publications assuming somehow that the Argentine could be translated into English. Application for permission to make a translation often results in no answer at all, local American publishers having frequently approached by local writers asking for aid in at least getting answers to their letters.

When answers come, they usually demand something impossible for the American market. Result is that honest translators have often turned in disgust to Europe, while the less scrupulous even waive the formality of application for copy.

Axis Agent on Spot

Situation regarding Axis plays is entirely different. Jose Giacopoli, Axis agent in New York, is on the office of U. S. Proclaimed List, is empowered by the Societe des Gens de Lettres de Paris and the Societa Italiana Autori e Editori de Roma, to act for all members. Can supply plays, arrange contracts and take legal action against any unauthorized use of properties of any Axis dramatist. Italian and German theatres also have similar agents on hand.

Until recently German and French theatres also translated and produced frequently than American, but U. S. translations now head the lists of every important publisher in South America.

Lawrence Smith, local rep. for Noel Coward's Somerset Maestri, M. B. Marrie and other English writers, and a number of U. S. authors, including Caldwell, Faulkner, Steinbeck, says, for example, that he could set 10 Broadway shows for free. He says the U. S. market would naturally not be as great, it's explained, but revenue would be big. He says the U. S. market companies have found market worthwhile, after developed, so can the legal theatre field be built up.

Formula

Survey disclosed following suggestions:

1. Get rid of idea that plays can be imported. South America by waiting for customers to call on New York. Study of the market, the spot are necessary, and deals on the spot are necessary.
2. Send down plays published and unpublished, old and new. Many strong plays have been overlooked. It would be welcomed here. Example is the current success of "Sixteen," which was set up as a value for a local player. Another current hit here is "There's Always Juliet,"

picked for actress Eva Franco. Italian plays that have flopped in the States may have appeal for Latin audience.

3. Go after play pirates at the same time legitimate material is offered. Make sure that translations are done carefully and respectfully. Badly pirated stuff has ruined many careers, but damaged their prestige.

4. Make it as easy as possible for U. S. works to be put on in South America serves as a powerful vehicle for promoting better relations with many areas, more effectively than films, since the plays are in Spanish or Portuguese and actors are local. It is true that they are acted by local artists, this gives them an audience appeal which the best Hollywood production cannot achieve.

PINZA DOUBTS BEING ERASED

Elio Pinza has made decided strides in his "comeback" since his release by the Government after several months of questioning. Pinza and many operatic stars on the NCAAC books cancelled for next season by managers who feared a "Fascist" label and while most of these still remain cancelled, the bar has been picked up dates rapidly in the operatic field.

In Montreal from Sept. 15 to 22 he sang in the "Carmen" of "Pavarotti," then he proceeds to San Francisco for that opera season, then to New York for the last week where he has been principal since 1928. Since his release Pinza has appeared in several Government radio programs sponsoring the sale of War Bonds.

Artur Schnabel Cuts For Victor, First Discs He's Made Outside England

Chicago, July 28.—Artur Schnabel, European pianist who recently appeared here as guest artist with the Chicago Symphony Orchestra made the "first recordings" of his career outside of England. Beethoven's Concerto Nos. 4 and 5, with the Chicago Symphony Orchestra directed by Frederick Stock, at Orchestra Hall for RCA Victor Red Seal records.

Schnabel cancelled a trip to New York to make his recordings in England, the virtuoso has recorded all the Beethoven concertos, pianist and most of his other important piano works. Present recording session lasted for three hours, then Schnabel and his orchestra made twelve years ago by the pianist.

HERTHA GLATZ AVOIDS POSSIBLE U. S. REDTAPE

Hertha Glatz, mezzo-soprano, has cancelled a proposed South American opera tour which was scheduled to start July 29 due to her not being able to return to the U. S. Singer is an Austrian by birth and marriage and might have to wait on return visa to the U. S. long enough to kill her fall bookings.

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Petrillo's Open Letter in 'Variety'

(Published as a paid advertisement in the 36th Anniversary Number, dated Jan. 7, 1942, to which Elmer Davis refers.)

New York, N. Y., December 27, 1941.

To the President and the People of the United States:

In the face of the present world crisis it seems somewhat naive if not altogether out of place, to extend "Federation's wishes to its members and friends for a Merry Christmas and a Happy New Year." With the determination, however, that this holiday custom, as well as all other facets of way of life shall not perish the day that the Federation does take this opportunity to wish its members and friends well, to express the earnest hope that God will give them strength to carry on through the trying days ahead.

But more important than mere sentiment is the Federation's determination to face its new responsibilities to the country which made its existence and its growth possible. Each and every member of the Federation and its officers pledge themselves on this occasion to do everything possible to aid in the fight for freedom . . . to fight with every weapon at their command.

In this fight we realize that music plays a most important part.

And in the building of morale the Federation and its members can and will do its share. For music has always been and is today one of the finest media for maintaining high public morale and the business, the profession, the very life work of the Federation and its members is music.

In this new slogan, this new theme for the new year, then, the Federation declares itself:

Music for Morale.

Sincerely,

American Federation of Musicians,

(Signed) James C. Petrillo.

President.

Elmer Davis Pleas to Petrillo

(Continued from page 1)

paid ad in 'Variety' of Jan. 7, 1942, which is reproduced above. Davis bluntly told Petrillo in a letter sent today (Tuesday) that the prospect of court fights, a rash of suits against radio stations, the curtailment of the normal entertainment supply of small stations would seriously embarrass and unnecessarily complicate the whole informational and educational work of American broadcasting. Davis requested that Petrillo put his fight against "canned music" on hold until after the war.

This development was considered here as putting Petrillo in a position that Petrillo will have to meet or seem in opposition to the United States Government. Meantime the Federal Communications Commission is separately interested as a result of the whole episode in an amendment to the Communications Act that will protect interrupted broadcasts during the war, from strikes. The IBEW (electricians' shutdown) of KMOX, St. Louis, recently is a type of clash the FCC frowns upon for the duration, and perhaps at any time.

What encourages the rumors of a stalemate or the eventual movement into an area of agreement is the fact that Congress is in a state of animated suspension preventing any further stirring of the issue, which some lawyers assert lack the teeth needed to proceed effectively against labor union matters. The divided Supreme Court opinions in the Teamsters Union case to maintain musicians free from understanding behind solid legal entrenchments.

On the other hand, the Federal Communications Commission and Chairman James Lawrence Fly are believed to have been inspired by some rebuffing available in editorial opinion averse to the union, and the demand of Senator Vandenberg of Michigan for something to be done about this public clamor for some stirring of the issue.

Those who speak for the musicians here claim that they have never had newspaper support in their aspirations for ideals, and moreover, have contributed more to the war effort than any other organized workers. They are particularly bitter against the Army and Navy officers who they specifically violate Section 35 of the National Defense Act of 1916, which specifically prohibits musicians in the armed forces from competing with civilian arts, trades and professions. The All-Star baseball game at Cleveland and Pepsi-Cola canten squabble in New York are cited as particularly instances where the military sought to march around the law, and the blame the Petrillo letter attributed when it lived up to the letter of the

three day suspension rule which has any new legislation that would be controversial. Those friendly to labor are eager to avoid making the Musicians' Federation an issue with November elections imminent. Those that the unions call "labor baiters" are right in their assertion, with no disposition to arouse what could be a sturdy and vigorous opposition.

—Lester Kallies

There are believed to be political implications back of the Petrillo decision to crack down on the juke boxes and the transcription business. Some 400 small radio stations depend upon their discs for music and are now awed faces of organized labor. When the nation-wide demand for repeal of the 40 hour week ordinance in Oklahoma comes these small broadcasting stations were generous in allotting time for the people for a curb on labor. Labor leaders say they were helpless in trying to get time to combat this propaganda.

The fact that both the Attorney General and the head of the FCC moved simultaneously against the Petrillo organization is assumed to carry the endorsement of the administration. New Dealers vigorously deny this. They assert that the strongest opposition against bulwarking anti-trust laws comes not from labor organizations born of business groups, who are tied to Thurman Arnold's policy which they describe as harassment. The administration is satisfied to let the courts decide the battle of the discs. Much anti-trust prosecution has been suspended by the Department of Justice at the request of the Army and Navy and the War Production Board, as a possible hindrance to the war effort.

The talk of compromise is predicated upon a belief that the National Association of Broadcasters will not deny the "Don't" and assure peace, but around the offices of the FCC where radio leaders fight in and out of the jurisdiction here for a finish fight.

Union officers here say that the A. F. M. defense against the injunction petition will be the Norris-La Guardia Injunction Act, limiting the jurisdiction of the federal courts to issue injunctions in labor disputes.

Law Pollack and Tony Stern cuffed there'll Be No Blackout of Democracy. "I Must Have Priority in the Use of My Voice," "Don't Talk With My Heart," "Zip Your Lip" and the title song "The Yanks Are Coming" at Producers Releasing Corp.

ST. PAUL LOCAL MAKES OFFER

Declares Plenty of Good A. B. C. Musicians Available
—Prices Gauged by Quality of Music Played

NOTIFY RADIO

Minneapolis, July 28.

Anticipating the possibility that the present contract dispute between the A.F.M. and KSTP may cause a walkout of A. F. of L. musicians, C.I.O. musicians announced themselves ready to step in and grab off the jobs. Robert B. Volence, a financial secretary and business agent for the United Musicians of Minneapolis and St. Paul, Local No. 734, has notified all radio stations that A.F.M. but is also throughout this area, that he has "plenty of competent C.I.O. musicians—symphony, dance men, hillbillies, etc.—available for radio stations."

In a statement to the press, Volence explains the C.I.O. position as far as replacing any striking A.F.M. members is concerned and its stand in opposition to the Petrillo mandate against making of transcriptions for juke boxes, etc. "Our musicians are all competent men and we are not interested in making a racket of our professions," says the Volence statement. "Our membership is not as large as that of the A.F.M. but this is accounted for because our men make music their living and do not use it as a side line. We are ready today to negotiate contracts not only with radio stations to take care of all their needs, but also with recording companies."

"Our men are working in 60 restaurants, hotels and taverns in the Twin Cities and we are now ready to go out broadcasting and the recording field. Our members are not worried about juke box competition because such mechanical instruments cannot compete with real live human talent. Our local consists of three C.I.O. classes, A, B and C, and our Class C being apprentices, and we charge for services accordingly."

"Any talk of juke boxes putting our musicians out of work is pure bunk. There is no unemployment situation in this country on Class A musicians."

Each Side Calls Other Troublemaker

Stanley Hubbard of KSTP Continues Publicity Blast—A.F.M. Replies in Kind

St. Paul, July 28.

Communique from the Stanley Hubbard front in the Petrillo war: A. F. M. has cancelled remote dance feeds to KSTP, unless they are made by the station at station without a contract after seven months. Hubbard's KSTP head has added denunciations of the Twin City A. F. M. local. Hubbard is continuing the jurisdiction here against Petrillo himself.

On his part, George Murck, Minneapolis musicians' president, alleges that Hubbard is the one using a "smoke screen" by trying to make it appear that the contemplated action regarding recordings has anything to do with the local labor dispute.

"The dispute over signing of a contract covering musicians playing for the radio station is purely a local affair," asserts Murck, chairman of

National union is reason enough for hoping that a compromise or a postponement can be achieved in the threatening bitter fight between union labor and management over the Petrillo edict. The merits of the situation would quickly get lost in a series of showdowns and, instead of being fought on the merits, the nation might be rent asunder as in the A.S.C.A.P. fight, in the midst of a war. Such a situation is very near suicidal. It is a national calamity, nothing less, if it eventuates.

That the American Federation of Musicians board is, as reported, wholeheartedly backing Petrillo, that the Biddle action is hotly resented by musicians as a case of the Department of Justice fighting radio's battles again as in the A.S.C.A.P. fight, may be cited only to suggest the explosive thoughts on labor's side. On management's side the tension and hatred is eloquently stated in dozens of editorials around the country. Nothing but a slugging match can be foreseen in such symptoms.

The union is especially vindictive over last week's Pepsi-Cola Canteen episode, feeling that the A. F. M. was unfairly accused for wanting paid union music at what the union regards as the greatest advertising stunt put over by a commercial firm for sheer commercial goodwill during the war. Representation of Pepsi-Cola as a philanthropy persecuted by a union is galling to the A. F. M.

Statesmanship demands that the issue not be allowed to inject an emotional orgy of labor-hating and boss-cussing in the midst of the war.

Rosenbaum Sympathetic to Union

WFIL Man Writes of Their 'Profound Despair'—Local 72 Urges Him as Conciliator

Travel 40 Miles to Avoid Pittsburgh Local's Rule Against Band Remotes

Philadelphia, July 28.

Sammy Kaye's band will make a special, hurried trip from Pittsburgh to Wheeling, W. Va., and return this Sunday (22), between shows at the Stanley theatre, to do its Sunday "Serenade" program on NBC. Kaye's band played Pitt show contracts in the American Federation of Musicians, preventing travelling bands from doing sustaining radio shows from within its jurisdiction, pushed Kaye over to Wheeling for the show. Distance between cities is 40 miles, to be covered by car.

"Serenade" has occupied a 2-30 p.m. spot on the Red net for some time. It is done from Red affiliates when the band is on the road. Last time Kaye played Pitt show contracts from that city's WCAG. (31).

Also cited is the fact that Rosenbaum was drawn by drawing on the national plan of settlement between the AFM and the radio industry in 1937. Rosenbaum is regarded in musician circles as one broadcaster who understands their position and both sides of the issues involved.

"Profound Despair"

In his letter to the New York press, Rosenbaum said he wrote as an "antagonist" of AFM president James C. Petrillo, but he protested against the tone of an editorial appearing in the newspaper a few days previously. "Petrillo is a vulgar and vitriolic buccaner," Rosenbaum wrote, "but he serves his craft well. This is not the first time he has uttered is not merely the whim of a moment, but expresses the profound despair of the musicians. He is a constituent who have forced their leaders to take a stand with hesitation. He concluded: "In my judgment there is an economic and social program here which must be approached with tolerance and understanding, even though the first reaction of the average listener is one of indignation and vituperation."

Besides being the longtime vice-president of the Philadelphia Orchestra Assn., Rosenbaum has for some years been head of the Robin Dell Trust, which he himself has helped play his way through college by playing the saxophone.

Says Rosenbaum

Informed of the views of leaders of the orchestra, he has, Rosenbaum yesterday said: "Unfortunately, the broadcasters don't share my views, but I don't share my views of the situation either."

Rosenbaum emphasized that the views embodied in the letter represented his solely as an individual and not as a spokesman for any group of broadcasters.

Phonograph Discs Now Sold By Firestone Tire Service Stations

Bill Oberstein's Classic Record Company is currently making up an order for 7,500 albums of an unusual nature for sale at Firestone tire and auto repair stations. Albums are made up of present future pop hits only, which isn't often done because of the short life of the average melody. Included in the new books are "Jingle, Jangle, Jingle," No. 1 at the moment, and "I Left My Heart at the Stage Door Canteen," figured as a future top seller. Mal Hallett's band does the tunes.

Oberstein has been supplying Firestone with Elite and Hit Records since last winter. Since gas rationing and price controls prevent everything needed for the operation of an auto, that company has carried a line of records in an effort to partially overcome the loss of revenue from auto supplies' output, it has changed recently. It was incorporated and Oberstein is now a stockholder. When his own Elite Records combined with Albert E. Middleman's Classic Records Co., he was a partner, but did not come into possession of the latter in the venture. Walter A. Valerius, formerly with Henderson Publications, is the third stockholder.

GEORGE OLSEN RESUMES ON ROAD

Detroit, July 28. Difficulties of promoting these days forced George Olsen to wash out operation of his State Fair Casino here after one week and turn to mastering. Following short-lived venture with the outdoor dance here, Olsen departed on the road with a new band hurriedly assembled.

The Casino, an elaborate set-up on the State Fair grounds here, was started last year by Olsen who got a nice rental deal from the State by which he was to operate through the summer on a payment basis and then receive a "bonus" arrangement by which the State paid him for continuing through the regular fair dates. However, the casino was started off with a high overhead, estimated at \$10,000. At the week end, and Olsen was reported to have dropped \$15,000 last season. By the end of the season overhead was whittled down, crowds were good and the present year looked like a good time to recoup.

In the interim, however, the State Fair Grounds here have been taken over by the U. S. Army. In abandoning his latest venture here, after getting the go signal from the Army, Olsen gave as his reason the uncertainty of tenancy and the fact that shortly he might have been ordered to operate with curtailed space.

Rental was one of the uncertainties since officials, for the present owner of the grounds,

N.A.B. Seeks P.A.'s

Neville Miller, head of the National Association of Broadcasters, is preparing a publicity campaign to present radio side of its music battle with James C. Petrillo, prez of the American Federation of Musicians.

Miller has been interviewing press agents in New York proper to select one to properly spotlight the N. A. B. contentions.

DISC COMPANIES PILE UP BIG BACKLOG

Despite the application for an injunction asked by Asst. Attorney General Thurman Arnold to prevent the enforcement of the American Federation of Musicians' no-transcription order, the record companies are not slackening their pace one bit. Each outfit will record about 100 new sides a week before Friday (31) midnight, in order to master a heavy backlog of discs.

Certain orchestras have been assigned two, three and more dates to the space of the last couple weeks. Since each date calls for at least four or more tunes apiece the companies have had to look far in advance for suitable pop material. Picture tunes and other pops which won't be worked on for several months by music publishers, are already cut, along with a considerable amount of modern interpretations of standards that find a market at any time.

It's figured that even if Arnold secures his injunction and Aug. 1 comes and goes without its currently desired meaning to recording musicians, they won't be much activity after that date. So much stuff has been piled up by the feverish activity of the past few weeks that if a temporary lay-off of any three months is granted Arnold, it won't be possible for the recorders to do much.

Pace of recording is not only confined to New York. Chicago and California have been getting their share.

Bookers Ruled Liable After Sept. 15 For Promoters Who Fail to Pay Off

The American Federation of Musicians officially notified booking agencies, personnel managers, etc., last week of new regulations promulgated at the recent convention at

St. Paul Press Says A.F.M. Interlochen Ban Is Slap At Future A.F.M. Members

Minneapolis, July 28. In an editorial captioned "Fuehrer Petrillo," the St. Paul Pioneer Press editorially lambasted the A.F.M. president for his present high-handed tactics of his action against the Interlochen camp and warns the organization that some clear thinking and courageous action is necessary on the membership's part if the good work accomplished in its behalf during the recent years is not to be undone.

On top of other high-handed use of monopolistic power, Petrillo has recently arrogantly interfered with the long-established activities of the Interlochen camp operated on behalf of high school musicians, the editorial says. This is, in effect, an out-door music school conducted by specialists, and for several years past the broadcasts by the students have been a feature stimulating to the participants and of exceptional interest to the musical public.

By declaring that these broadcasts Petrillo cut off the students from any interest in music education, the editorial disassociates himself from the continuing existence is assured to his organization. Naturally, the young musicians are indignant. A chief reason for maintaining the school—and are not, consequently, eligible to membership in the organization. But the amateur status is a prerequisite dictated by immutable conditions of the essential arrival among those professionals to whom Petrillo owes his job, and alienation of those potential union members would seem to be, arguing from his standpoint, an exceedingly raw tactical blunder.

CHICAGO SNEAKS ROB DONAHUE'S ORCHESTRA

Several men in the Al Donahue band were short of money on clothing and sundry articles last week while escaping the Oriental theatre, Chicago, where thieves entered via fire escape.

Donahue, now working his way east, made two more drops in the band last week. Buzzy Drottin replaced Donahue. Follies manager, Vernon Yorkers vice Frankie Hunt, er, trombone.

Ascap ers Ditty to BMI

Hollywood, July 28. "Stardust Serenade," composed by George Whiting and Bert Hest, members of ASCAP, has been assigned to Broadcast Music for publication.

First ditty from ASCAP writers to BMI, and BMI's first assignment application of the consent decrees.

Dallas, Texas, they are to go into effect Sept. 15 and call for:

- (1) Booking agent or representative to guarantee the contract price of the booking. For that extra salary, that if an agency does business with a "By-night" promoter, agency must pay, etc., and a band is liable for the full price called for in the contract.

- (2) Distances between dates must not be more than 300 miles within 24 hours, when traveling car or bus.

- (3) Transportation allotments to men must not be less than 12c a mile when jumps are made by car, and not less than 6c per mile for car and driver.

Regulation which affects booking agencies must, along with the one guaranteeing salary, states that "Any local commissions to which a licensed booking agent or agency may be entitled shall hereafter be figured on the net amount of the engagement price after deduction of transportation, union tax and any and all other local fees or Federal income charges." As it works now booking agency commissions are computed from the contract price, deducted before anything else.

Another new rule calls for 25%

Radio Pat for Fly's Anti-A.F.M. Stand

A resolution has been passed by the Southern California Broadcasters Association praising James I. Fly, chairman of the Federal Communications Commission. This, in part, an sincere appreciation:

"For your valiant standing in defending our industry against the absurd and arbitrary imposition of the Musicians Union under the leadership of James C. Petrillo. We broadcasters feel heartily encouraged by having you champion the cause of our industry in this vital issue."

Hartenstein's Sunnysbrook Ballroom First Big Victim of Gas Rationing

Rush Frisco Discs

San Francisco, July 28. "According to the Photo & Sound studio here has recently boomed, as discs by these musical groups were rushed to beat the Aug. 1 clamp-down date of James C. Petrillo."

Saunders, who was in the Photo and Sound for release by Rhythm Recording Inc., a set of six sides was recorded by Lu Walters band; and Duke Martin's Roudy Gang recorded four sides.

WEST VIEW HAS POOR SEASON

Pittsburgh, July 28. Experiencing its poorest season in years, West View, one of town's two big summer amusement parks, has for the first time since it opened closed its big open-air ballroom for week night dancing, operating on Saturdays only.

In spite of the fact that the park has occasionally dropped first couple of nights in the week but this is the first time the shut-down has been so extensive.

Efforts were made by couple of local bands to arrange a place where they might take over ballroom on a percentage deal but details could be worked out with either park management or musicians' union.

Park itself, of course, continues to operate daily. Other park, Kennwood, will continue dancing daily for the remainder of summer but, too, hasn't been enjoying success it's had in past. Name bands on one-nighters have dropped miserably and regulars haven't been so hot either. They both have charged door admission, and it's figured the big roadhouse, where moderately-well known acts were playing and minimum's only a buck, has cut in deeply.

Ray Hartenstein's Sunnysbrook Ballroom, Pottstown, Pa., has stopped operation completely with the possible exception of a date now and then with very top bands. Spot is probably the first major outdoor ballroom to become a victim of gas rationing. Roughly 80% of its business was derived from areas remote from Pottstown and virtually all of its patronage arrived by car. Last band to play there was Herbie Woods', a week ago Saturday (18). Spot has used semi-names for past couple months.

Hartenstein, a construction engineer, is adding to the building of a government hospital at Phoenixville, Pa. Construction work was his line before becoming a ballroom operator. He is said to have built Sunnysbrook, which has a capacity of between 5,000-6,000, becoming its owner when the people he built it for couldn't pay him for his work.

EDDIE SHERMAN REPS CRA'S COAST

Eddie Sherman, vaude agent now in California, has become the west coast representative of Consolidated Radio Artists. He will handle CRA's interests in the west as well as vaude and niterly talent.

Sherman moved to the coast permanently in 1939, when he left CRA formerly with the William Morris agency in New York, has been running Sherman's main office in N. Y.

Sammy Schafer, of WCAE Atlanta, new trumpet player with Herman Middleman band at Yacht Club, Pittsburgh, replacing Sonny Falgen, who has joined Chuck Foster outfit.

Don Deil replaces Charlie Agnew at the Lakewood Beach Cabanas Club, near Springfield, O.

JOLLY JOYCE JAMMED
Union Says Agent Sold Bands Under Scale

Philadelphia, July 28. Local 77, American Federation of Musicians, announced last week that it had lifted the booking license from Jolly Joyce for alleged violation of a maximum of two engagements a week are allowed. Any extras require another \$20 a week each.

at the piano
SONNY KENDIS
and his orchestra
Fefe's Monte Carlo
New York
COLUMBIA RECORDS

Songs... dedicated to you...
NEW
AND HIS ORCHESTRA
Personal Mgmt. Dick GEORGE
Currently
NEW
PELHAM HEATH INN
Indefinite Engagement
WOR Mutual-Coast-to-Coast
ON BEACON RECORDS
Direction: GENERAL AMUSEMENT CORP.

STRICTLY FOR THE BUYERS

BANDS YOU CAN'T MAKE MONEY ON LOCATION!

**ONE-NITERS ARE UNCERTAIN AND HAPHAZARD BECAUSE
OF TRANSPORTATION PROBLEMS, GAS RATIONING, ETC.**

PROFITABLE—BIG MONEY FIELDS THEATRES RADIO PICTURES

Solely and Comprehensively Covered by

VARIETY

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THEY'RE ALL BAND BUYERS

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Stressing the Importance of Orchestras in these Lucrative Areas.
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STRICTLY FOR THE BUYERS

Monroe, in D.C., Miller, in Buff., Each Big \$30,000; Ennis Nice \$20,000 in Pitt, Phil Harris Dandy \$50,000 in N. Y.

Band Bookings

George Allen, Aug. 1-28, Mansions, Youngstown, O.
 Count Basie, Aug. 13, Sweet's B. Los Angeles; 14, Aud., Stockton, Calif.; 15, Sweet's B., Sacramento; 16, Sweet's B., Oakland; 17, Aud., Oakland, Calif.
 Benny Busse, Aug. 29-Sept. 8, Commercial hotel, Elko, Nev.
 Alvin Karp, Aug. 31, Casa del Vallejo, Vallejo, Calif.; Aug. 1, Sweet's B., Oakland; 2, Club Reno, Victoria, Texas; Sept. 3, Baker hotel, Dallas.

Al Bonahue, July 31, Casa Loma B., Charleston, W. Va.; Aug. 1, Sweet's B., Milwaukee; 2, Colony Club, McChes. Ill.; 3, Fairplay Park, Kansas City; 14-18, Penn. St., East Paul, Minn.; 19-23, Tuna-Town B., St. Louis.

Duke Ellington, Aug. 14, week, Riverside T., Milwaukee; 21, week, Oriental T., Chicago; 28, week, Palladium T., Cleveland.
 Earl Hines, Aug. 1, Sunset B., Carrolltown, Pa.; 3, Rosedale Beach, Millersburg, Del.; 27, Convention Hall, Philadelphia.

Ray McKinley, Aug. 3, Plymouth Hotel, Worcester, Mass.; 8, Sandy Beach Park, Russell's Point, O.; 7-13, Conek Hotel, Cincinnati.

Glenn Miller, July 31-Aug. 3, Orpheum T., Wichita, Kan.
 Vaughn Moore, July 31-Aug. 3, Orpheum T., Detroit; 7-13, Grand T., Cleveland; 14-20, Buffalo T., Buffalo; 21-27, Cedar Point, Sandusky, N. Y.

Ozzie Nelson, Aug. 7-13, Stanley Theatre, Philadelphia; 14-20, Grand T., Cleveland; 21-27, Columbia, Dayton, O.

Glenn Miller, Aug. 14-20, Royal T., Baltimore; 21-27, Conek Island Park, Cincinnati.

Glenn Miller, Aug. 7-13, Orpheum T., Minneapolis; 14-20, Oriental T., Chicago; 21-27, Stanley T., New York.

Ralph Barlow, Aug. 18, three weeks, Penny Park, Omaha.

Glenn Miller, Aug. 18, week, Plantation Club, Dallas, Tex.

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Bands at Hotel B. O.'s

Presented herewith, as a weekly tabulation, is the estimated cover charge being paid by same bands in various New York hotels, dinner business (7-10 p.m.) not rated. Figures after name of hotel, give room capacity and cover charge. Larger amount designates weekend and holiday prices.

Band	Hotel	Covers	Weekend	Hotel	Covers	Weekend
Ray Hestherston	Astor (1000; 75-81)	4	3,775	12,500		
Xavier Cugat	Waldorf (850; \$1-150)	4	3,000	10,450		
Sammy Kaye	New Yorker (400; 75-150)	11	2,025	23,450		
Latin McIntire	Lexington (300; 75-150)	11	1,025	35,800		
Glen Gray	Pennsylvania (800; 75-150)	2	2,225	4,325		
Woody Wald	Lincoln (225; 75-150)	18	600	10,825		

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Fredrick Martin (Ambassador; 800; \$1-150). Getting back on the main line and will push the count past 500-511, aided by almost capacity weekends.

Joe Belushkin (Biltmore; 1,200; 50-51). Well liked and building strong for a good 4,000 take. Begins to look like he'll stay as long as he wants.

Chicago

Tommy Tucker (Empire Room, Palmer House; 800; \$3-35.00 min.). Tucker has been doing well in this big spot. Has just about established himself in the middle west territory. Came through nearly last week with 3,800 patrons.

Jimmy Joy (Walnut Room, Bismarck hotel; 800; \$1-42 min.). Joy does very well in this spot. He is doing at this time in the dance spot; holding up business nicely, last week enticing 2,000 customers.

Duke Ellington (Panther Room, Hotel Sherman; 800; \$1-20-50 min.). Ellington doing fine. Sold 500-600 on initial week.

Charlie Murray (Mayfair Room, Blackstone hotel; 800; \$2.50 min. Sat.). Murray orchestra replaced Eddie Oliver. With Dean Murphy as floor waltzer, they had 1,800 customers last week.

Minneapolis

Dorothy Lewis (Minnesota Terrace; 800; \$1-50-52). Third week in this spot. "Show me the money" brought in biggest crowds in room's history. Aqueatual visitors helping to swell crowd. Attendance averaged approximately 800 nightly. Show has one more week to go.

Boston

Nat Brandwynne (Ritz Hotel, Ritz-Carlton hotel; 350; \$1 cover). On his fourth week, Brandwynne held a firm grip on business with 2,200 covers in addition to excellent dinner biz.

Jerry Edwards (Terrace Room, Hotel Statler; 400; \$1 cover). Edwards' sixth week was big with 800 covers over Friday-Saturday, only late nights. Good dinner biz continued throughout week.

Henry Busse (Oval Room, Statler; 300; \$1 cover). Morton shared billing with Jack Pickens for fine 1,100 covers, on second week, with dinner traffic near capacity.

Philadelphia

Herby Woods (Garden Terrace; Benjamin Franklin hotel; 800; \$1-150-52 min.). Initial week for Woods' crew at this spot brought 1,068 supper customers, good in view of sticky weather, gas rationing, etc.

Location Jobs, Not in Hotels

(Los Angeles)

Woody Herman (Palladium B, first week). Opened bigger than Harry James, the second summer, and would read somewhere around 25,000. Resort to versatility should win Herman a big Hollywood following and undoubtedly a picture deal.

Musicians' Union (Crescent Room, Culver City, Calif., third week). Busting things wide open in this sector and banging the gong for bangup 12,000. Begins to look like the spot will have a new attendance mark.

Henry Busse (Crescent Room, Culver City, Calif., third week). Picked up nicely and should better 8,500 on the week. Day is not done for this trumpeter, far from it. Count Basie comes in Aug. 30.

Paul Whiteman (Palladium B, first week). Maestro has been sailing but band will cut in for around 4,000 payees.

Ed Fite (Floriente Garden, Hollywood, third week). Here the band met the thing so far. Fite must play second string to Nils Granlund's floor show in the week's haul of close to 5,000 customers.

(Chicago)

Buddy Franklin (Crescent Room; 800; \$3-35.00 min.). Benny Fields heads new floor show, but Franklin orchestra continues, with business at good level.

Art Jarrett (Blackhawk; 400; \$125 min.). In third week Jarrett managed good 2,800 customers.

DISCOURAGEMENT FOLDS REQUEST TUNES SAYLOR'S LAKE, PA. FOR STAMPS

Andy Perry, operator of the Empire Ballroom, Allentown, Pa., and summer promoter at Saylor's lake, has folded the latter enterprise for this season. He drew, approximately 400 to the Lake last Friday (24) with Hal McIntire, then gave up trying to make it in the face of gas rationing and rubber stamping.

Age. Spot is a long haul, being 31 miles from Allentown. It did well last week.

Perry's Empire, which is only about 40 miles from Sunbury, Pa., has maintained a steady business, according to the promoter. It is in a more fortunate position since it is closer to the highway and has a run through Easton-Allentown-Bethlehem.

Fate Gane, formerly with Al Kavelin and Barney Rapaport, new featured singer with Joey Sims band, which went into Sky View, Pittsburgh, Monday (27), replacing Ben Blue outfit.

Jack Robbins, accompanied by his wife, Dorothy, and a band, arrived here from the Pacific Coast, and all three will be featured at the Music Festival in that city.

Robbins International Music Festival in that city.

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15 Best Sheet Music Sellers

(Week of July 25)

Single listing.....Paramount
 Johnny.....Hanna
 Sleepy Lagoon.....Chappell
 Beers Silver Wings.....Shapiro
 Three Little Sisters.....Fantasy
 Always in Heart.....Remick
 We Would Love.....Maestro
 Air Corps.....Fischer
 Left Heart Chant.....Army
 Sweet Elodie.....Shapiro
 Jersey Bounce.....Lewis
 Three Little Sisters.....Fantasy
 Under Apple Tree.....Robbins
 Idaho.....Mills

Gene Krupa Hot at State, Easton Stand

Blue Barron (Fairlyland Park, Kansas City, July 24). First date in over two years here, Barron did against competition. At 75c advance, \$1 at gate, he played to 700 dancers for approximately \$800.

Gene Krupa (State, Easton, Pa., July 24). Krupa played to 700 dancers for approximately \$800.

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Williamsport Click May Lead to Comforter Deal Of More Name Bands

Williamsport, Pa., July 28. Click of name band policy during first half of the week at the Capitol Theatre may result in other houses on the Comforter chain adopting the same policy. Joe Williams, using orch package shows on May 18, and had a solid success to date.

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PEPSI-COLA SETS UP PARK CONCERTS

Washington, July 28. If it gets the green light from Secretary of the Interior Ickes, Pepsi-Cola will be rationing hunkies too. Soft drink outfit wants a piece brass band to give open air concerts in the public parks, six nights a week for ten weeks. Government permission is necessary and there may be some restrictions on commercials a radio.

Ray McKinley-Sammy Fletcher (Raymor-Playmor B., Boston, July 26). McKinley and Fletcher, local draw, drew slightly below 1,800 at 75c-85c for okay \$1,250.

Vaughn Moore (Empire B., Allentown, Pa., July 26). Moore didn't do so well here, though both he and Andy Perry, operator, made money; 1,500 dancers responded at \$1.10.

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Shriner's Culver City Deal

Shriner has worked out a deal under which he will take over the Casa Manana, and will use the name band nitty, Phil Wimshib, band manager who has been connected with operation of Shriners' orchestra, will supervise operation in Shriner's behalf.

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Britain's Song Leaders on Air

(June 1-June 30 log of English broadcasts are tabulated below, and, while dated, is printed for casual information of the general music reader. Symbol A is for American copyrights; E for English. British publishers is appended herewith.)

A. 'Heart of Texas'.....	100.....	Southern
A. 'How About You'.....	78.....	Sun
A. 'Marguerite'.....	75.....	Chappell
A. 'Green Was Valley'.....	75.....	Maurice
A. 'Miss You'.....	74.....	C-C
A. 'Don't Want You'.....	74.....	C-C
E. 'Tica-Ti-Tica-Ti'.....	75.....	Feldman
A. 'Anniversary Waltz'.....	42.....	Chappell
E. 'Love With A Left Behind'.....	36.....	Wood
E. 'Angeline'.....	36.....	Sun
E. 'Chin Up'.....	35.....	Gay
E. 'Sing Everybody'.....	75.....	Francis Day
A. 'Blues In Night'.....	34.....	Chappell
E. 'Keep Ball Rolling'.....	34.....	Gay
E. 'Was It Love'.....	34.....	Norris
E. 'Soke My Heart Away'.....	32.....	Maurice
E. 'Bain Street Ball'.....	31.....	C-C
A. 'Remember You'.....	31.....	Victoria
E. 'Russian Lullaby'.....	31.....	Francis Day
A. 'Tangerine'.....	30.....	Victoria
A. 'One Star'.....	29.....	Feldman
A. 'Someone's Rocking Dream Boat'.....	29.....	Chappell
A. 'This No Laughing Matter'.....	28.....	Duck
E. 'The Sult'.....	28.....	Wood
A. 'Sailor With Navy Eyes'.....	27.....	C-C
E. 'When Knees Bloom Again'.....	27.....	Francis Day
E. 'Madeline'.....	27.....	Wood
E. 'Tomorrow's Sunrise'.....	26.....	Wood
E. 'When I Love'.....	26.....	Chappell
A. 'Humpty Dumpty'.....	25.....	Southern
E. 'It's Spring Again'.....	23.....	Cinephonic
A. 'Prisoners'.....	23.....	Chappell
E. 'I've Got Bee'.....	23.....	Lafette
E. 'Rustic Rhapsody'.....	22.....	Lafette
E. 'Take Me To Fairground'.....	22.....	Chappell
E. 'Intermezzo'.....	21.....	Southern
E. 'Absent Minded Moon'.....	20.....	Wood
E. 'Close My Eyes'.....	20.....	Wood
E. 'Promise To You'.....	20.....	Wright
A. 'Whistler's Mother-in-Law'.....	20.....	Southern

Inside Stuff—Orchestras

Carl Hoff and his band had a difficult time getting out of New York last week to start a string of one-nighters in the South, because he had failed to secure the necessary books for his cars at the proper time. Hoff's outfit was in Detroit at the time of the issuance last month of the new rationing coupons and nothing was done about applying for them. Since rationing books were not issued until September 1, Hoff's rationing cards to board he first applied to in New York didn't look kindly on applications which should have been made earlier.

However, Wednesday afternoon Hoff was issued a set of 'A' books, which contained enough coupons to provide the band's cars with fuel to take them out of the rationed territory. Most musicians have been provided with 'B' cards allowing extra gas allotments.

Tommy Dorsey last week secured an attachment for \$1,000 against signed a 'Reddy Powell' in an effort to recover cash Dorsey loaned the former last winter. Powell, now at the Log Cabin, Armonk, N. Y., signed a judgment allowing Dorsey to take his money out of the first theatre salary he receives extra following the Log Cabin in September.

Powell borrowed the cash from Dorsey after the Rustic Cabin, Englewood Cliffs, N. J., burned down last winter and Powell's band lost all its instruments and library.

Joe Marsala, clarinetist, who usually confines himself to leading small jazz combinations, is rehearsing a big band in New York. It is not connected with any agency so far. Marsala and his wife, harpist Adele Gerard, almost joined Tommy Dorsey's band recently but the idea was dropped over salary differences the band had with Fletcher Henderson's band.

Marsala once before led a big band, about three years ago.

Organist Listed 'Unfair' For Midnight Playing

Memphis, July 28.
Milton Stesser, a fixture at the Malco Theatre organ the past two years, has left Memphis for a series of appearances in Tulsa and Dallas after having yanked off the Malco console by the Memphis Federation of Musicians in a dispute with the Little Rock Lightman house.

AFM local has placed Malco on unfair list for playing midnight hours without union card.

Cumulates long series of disputes between union and Lightman.

It's Cate... It's Terrific
BYE LO BABY BUNTIN'
(Daddy's Goin' Hunnin')
CINDY CALK
DECCA 6038

American Music, Inc.
9153 Sunset Blvd.
HOLLYWOOD, CALIF.

Dallas Band Bookings

Dallas, July 28.
Night spots are well advanced in band bookings for late summer and early fall. Ted Weems will return to the Plantation Club Sept. 1 for a week's stand. He will follow Herbie Kay who will arrive Aug. 21. Clyde McCoy's first appearance at the Plantation will begin Aug. 3.

Del Courtney will bring his band to the Baker Hotel's Mural Room Aug. 7, following Cliff Williams' orchestra. Manager Philip Stevens of Hotel Adolphus is scouting around in the East for some new bands at the Century Room for Fall bookings. The Century Room will be closed for about four weeks beginning in August for redecoration.

W. J. Fisher, who played with the Baltimore Symphony Orchestra for three years, is a new tympanist with the Youngstown (O.) Symphony orchestra.

Clyde Lucas band opens week's engagement at Kenwood Park, Pittsburgh, Monday (3), following the Bernie Cummins outfit.

Band Review

H. ERIC HOLMES ORCH (13)
With Nancy Hutson
Hotel Muehlebach
Kansas City, Mo.
Eric Holmes band is larger than most booked to this stand, and with an instrumentation of 12 has a distinct fullness to its music. This fullness is based on use of baritone in the reeds and duo of trombones, one a double from the middle section. The fullness is essential, sweet, but Holmes has the band set up on versatile lines and it can veer from the sweetness to a more throaty sound, three to four notes of the day, required by dancers of the day.

Instrumentation of three saxes, three brass, three rhythm and three violins can be rounded out to four brass and four rhythm as violinist Therman Neal doubles on guitar and Chet Harris ranges from fiddle to trombone. Versatility of the crew is further rounded in the vocal department by Helen Burton and Marshall Giff, trombonist. Miss Huson is the deep-throated singer and handles the more torchy ballads, while Miss Hutson sings songs. Holmes, himself, adds his vocaling on the more peppy and novelty songs which are prominent in the folio. Vocal side is further aided by a quartet of vocalists, four of whom are members involving the entire personnel.

Instrumentation is completed by Sambo Bandy, violin; Jerry Smith, Robert Runkle and Bob Evans, saxes; Si Cummings and Steve 'Dark' Brown, trumpets; Duval McIntyre, baritone; Hal Sindles, drums, and Jack Montgomery, string bass. Smith handles many of the strange change-of-nighters following westward for longer stand at Jackson Beach in Portland and the Mark Hopsie hotel in San Francisco. Quinn.

TEK STEEL ORCHESTRA (7)

Stanley Sherman Billingsley has booked himself a nifty spot in the personable Ted Steele and his combo of three reeds, trumpet, string bass, drums, with the maestro at the Steinbock. There's no Novocain at the Tek Steel Club, that being one of Steele's radio favors when under NBC building up an management. No one is on his own, with Hollywood in the wing.

A good, clean personality at the helm of his band, Steele is an asset on front values alone, as well as with his dispassionate—and in the lush environment of the Sherb, for the cocktail dancers, that's no small item.

Claude Thornhill's orchestra makes its screen debut in 'Calgary Stampede' at Paramount.

Everett Hensland opened limited stay at Bill Green's, Pittsburgh, last week (24), with two new vocalists, Lee Johnson and Dolores.

Singer Faye Parker expected to return to Maurice Spitznagel's band after becoming mother, isn't on. Elaine Beverly has taken her place.

Negro Jitterbugs Beyond Control

Washington Event with Louis Armstrong and Charlie Barnet Needs Police Reserves

Draft-Proof Band

Cleveland, July 28.
So many jazz orchestras are being raised by the Army that Al Mack, niter emcee, is rounding up the oldest swing musicians in the local union to organize a draft-proof dance band. Ten-piece outfit to include LaVerne and Dee, niter song duo, in their orchestral bow.

Standing Up In Trains Hard On Musicians

Transportation by train for traveling bands is becoming almost impossible. For those outfits clinging to movement by rail because of worn tires jumps are murderous on morale, particularly on one-night trips. Musicians in better hand could formerly rely on a fairly good night's sleep in a Pullman, but not any more.

Two outstanding examples of this stamina it now takes to work the road by rail is in events that hit the Pull Harris and Dick Jurgens bands. Harris, now at the Paramount theatre, N. Y., rode his men all night from Pittsburgh to N. Y. in a coach. Though the outfit had secured first class accommodations in Ohio preceding the Stanley the situation was worse. On those trips according to Harris, his men had to stand through the trip.

Dick Jurgens played in Bridgeport, Conn., past Sunday (26) and immediately after train to New York for transcription and recording dates before opening at Frank Dallas's Meadowbrook, Cedar Grove, N. J., next Tuesday (4). The leader and his entourage were forced to stand all the way in.

Train travel presents other hazards, too. Ray McKinley hopped from Boston to Asbury Park for a date Sunday (26) at Convention Hall. Outfit changed trains in New York, got to the job on time, but found no instruments. Whoever had charge of the detail had forgotten to have the horns transferred at N. Y. Bandmen were forced to round up instruments from wherever they could get them. Fortunately they were able to do so.

Griffith Stadium's battle of music

(23) involving Charlie Barnet's band and Louis Armstrong's. Armstrong turned into a battle royal with 75 policemen summoned to subdue unruly jitterbugs. Trouble started when some of the 18,000 who packed the stadium and were told to stay out of the stadium and surrounded the musicians on the bandstand erected around second base.

Customers in the \$1.10 seats complained that the field strollers were in the way. The police, who served as master of ceremonies, announced that the barrage of money and sweat could stop the ebullient dancers returned to their seats. This brought pop bottles from the upper deck of the stands. Soon battles started and the police reserves were hauled in.

Side the diamond and the servicemen present helped the police round up the close-up throw behind the barriers. Later they broke through again and the barrage of pop bottles resumed and the field cluttered. Emcee Bryant appealed: 'This is the last time our race has ever been this bad. Get Griffith Stadium for an affair of this sort. Let's not make it the last time.' No use. Sixteen were nabbed by the cops for disorderly conduct, taken to the house where they posted \$5 each. Six more went to Freedman's hospital for treatment of minor injuries. One bottle thrower was picked for \$25.

Promoters gave it up and turned off the lights about 11:30 p.m. after a delayed 8 p.m. start. Armstrong's band is the idol of the colored belt since he played the President's Hall last January. Barnet also has big jitterbug following. There were no refunds for noisy patrons who demanded 'money back.' Likely that Griffith Stadium will be denied future promotions of this kind unless the sponsors provide police details capable of controlling crowds who turn out for these musical fisticuffs.

LOU LEVY GETS 4-F, RESUMES BUSINESS

Lou Levy, manager of the Andrews Sisters and owner of Leeds Music, and several other catalogs, was rejected for service in the Army last week after a physical examination. Rumor on the war placed him in a 4-F classification.

Levy had made all preparations for service. Marty Melcher was to have directed the Andrews trio while his brother, George Levy, and Harvey Golden were to have run the music firms.

It's The Novelty Rhythm Scoop Of The Year!

MASSACHUSETTS

Lyric by Andy Razaf

Music by Lucky Roberts

Stepping Right Out—Watch It Grow!

POT-POUT POT

(Your Arms Around Me)

Words and music by Al Hoffman, Mann Curtis, Jerry Livingston

MILLER MUSIC, INC.

1629 Broadway, New York

BEN GILBERT, Prof. Mgr.

Inside Stuff—Music

Decca has brought out a peach album of Irving Berlin's 'Holiday Inn' score, 12 sides, with Bing Crosby and Fred Astaire creating their songs from the Paramount film musical, with strong assists by the Bob Crosby and John Scott Trotter orchestras, the Music Mads & Hal, Margaret Lenhart and the Ken Darby Singers. Some of the original songs are its most a sound-track on wax, with the 'Groaner' and Astaire vocalizing and tapdancing, plus whistling, and lido aids assisted by Crosby, with Mills Lenhart for further assist in 'Till Captain Jack Hearst'—a groovy score, certain of prize, a number of sock Berlin hits which should make even the Berlin, Inc., v.p. and g.m., Sam Bornstein, happy. For good measure there are 'Pardner' and 'Lanzetta', two Berlin songs.

That crack about Bornstein is no Tin Pan Alley secret, since the Berlin, Inc., gift feels—and rightly—that his job is to also turn out commercial song hits, in between Berlin's all-time contributions as poet laureate and ex-officio chansonnier to the White House, with all sorts of bond, Red Cross, defense, armament, patriotic and soldier show tunes, the rights to which he gives away in one form or another.

While 'Stage Door Canteen' is the No. 1 plug of 'This Is the Army,' the manner in which 'With My Head in the Clouds' is selling in the lobby charts has the surprise of it. At the Irving Berlin soldier show, 'This Is the Army,' Mr. Jones' is also a good lobby seller. The general pull cannot be gauged, since 'Canteen' is the No. 1 plug, and for a time the only song radio-released. Now the score will be radio-loosed more generally. 'Canteen' has gone some 40,000 copies already. It's expected that when the recordings get around, even if the radio plugging still focuses most of the attention on 'Canteen,' that the rest of the score will assert itself.

Incidentally, 'This Time,' like 'I Hate to Get Up in the Morning' and 'Mandy,' which were interpolated into the soldier show, are not radio-released, since Berlin, Inc., publishes them. The rest of the score is owned and copyrighted by This Is the Army, Inc., Publishing Division.

N. Y. Herald Tribune in a copyrighted dispatch from its London bureau reports that the BBC is banning 'slushy and sentimental' tunes in favor of lively and robust music. BBC blamed to have tested listener reaction before deciding to ban 'slushy' tunes. The ban is against sentimental, over-sentimental and offensive tunes, as well as any numbers based on standard classical works. Publishers have been asked to submit any numbers under 'dramatic duets' and all dance programs will have to be okayed before being aired.

Ban, if effective, is expected to have a revolutionary effect on popular music in England since about 25% of all pop tunes will be affected by the new regulations.

Lieut. Wallace Imhof, an aviator in the last war, and now a galvanizing expert in defense plants, brought in a pop song, 'Here Comes America,' to Mrs. A. J. Stansy, which caused that music publisher to call in Joe Meyer for professional refurbishing. It's now being plugged. Lieut. Imhof, meantime, has earmarked some 100,000 copies for gratis distribution to workers in the various defense plants. A blank fly-leaf permits the respective industrialists to imprint a specific ad, as part of the music-ad plug among their own staffs.

Shapiro, Bernstein & Co. has become the sole owner of the renewal rights to the song, 'Any Little Girl That's a Nice Little Girl' through a settlement with the Fred Fisher Music Co. The late Fred Fisher, who wrote the melody of the number, had put forth the claim that he had written it to his pet of the renewal rights, while Shapiro had contended that 'Little Girl' was written while Fisher was under an employment contract to him. The late Thomas J. Gray wrote the words.

Mose Gumble, vet music exploiter, heads to the Coast on a four-week junket fortified with some 60 Witmark, Harms and Remick standards, on which he has been specializing. Special 'revue' campaign is going out on the 33-year-old Gus Edwards pop, 'By the Light of the Silvery Moon,' and 'Give Me Something to Remember You,' by a not so old Arthur waltz-toward 'Birds and the Bees' and 'I'm a Fool for You'—all presumably because of its wartime connotation, although it's essentially a ballad.

Federal Bureau of Investigation has been asked to investigate musician in a Washington orchestra suspected of being a Nazi under cover worker. Fellow melody makers became suspicious when he was continually praising Hitler and expressing a hope for an Axis victory. Investigation disclosed that he got his union card under an alias and had a questionable record. When he announced that he was trying to get admitted to the Navy, entire matter was reported to FBI and investigation is now under way.

Elliott Shapiro (Bernstein & Co., Inc.) has been doing an intensive renewal campaign of old song copyrights, paying the original writers and/or their estates fancy fees running as high as \$10,000 and \$15,000 for worthy standard song material.

While Pvt. Bob Lissauer is in the service, now on detached duty with the music publishing adjunct of 'This Is the Army,' his Decca-Lissauer Pub. Co. is being operated by John Jacob Loeb, his partner; Ted Lurian, his business manager, and Banjo Santly, in charge of the professional end.

Music Notes

Dr. Miklos Rosas's score for Alexander Korda's 'Jungle Book' will be published by Mills Music Co.

Constantin Bakelinkoff recording the score for 'The Big Street' at RKO.

Sam Cahn and Jule Styne writing score for 'Johnny Doughboy' at Republic.

Alfred and Jean Leighton sold their tune, 'Spring,' to Metro.

Leo Robin and Ralph Rainger assigned to chief duties for 'Calgary Stampede' at Paramount.

Henry Myers and Jayorney preparing the score for 'Merry-Go-Round' at Columbia.

Abe Meyer supervises music for the Jerry Brandt production, 'Scattergood Swings It.'

Lux Lewis signed by Walter Lantz (Universal) to write musical backgrounds for cartoons.

Victor Young, on loanout from Paramount, scoring for 'The Flying Tiger' at Republic.

Mills Music, Inc., has sold the title and sync rights of its current No. 1 tune, 'Idaho,' to Republic Pictures.

David Butolph drew the scoring job on 'Bake Island' at Paramount.

Edward Ward writing musical backgrounds for 'Silver Queen' at Paramount.

BROWN AT ASTOR ROOF IN MID-SEPTEMBER

Les Brown's orchestra has been signed to continue the season of the Astor Roof, New York, beyond its normal run. Brown opens somewhere between Sept. 12 and 15 and the length of his stay is indefinite. This will be the band's first stand at a Broadway location since reaching a name stature.

Astor has for several years voiced an intention to run past its usual Labor Day closing, but this is first time it's been carried through. Good business due to transportation difficulties is probably responsible. Alvino Rey-King Sisters outfit is current, Harry James follows, then Brown.

E. C. MILLS NOW SPA GEN'L MGR.

E. C. Mills, ex-general manager and chairman of the executive committee of ASCAP, joins the Songwriters Protective Association immediately in the newly created post of general manager. The announcement of Mills' new affiliation bombarded last night's (Tues.) meeting of 400 SPA members at the Hotel Park Central, N. Y. They had gathered primarily to hear talks by representatives of the Army, Navy, Air Force, Office of War Information and sundry legislators about the role of the songwriter in this war.

Mills' new job will not conflict with his ASCAP retirement arrangement, which pays him \$5,000 per year, providing he does not engage in any activity inimical to the Society. ASCAP execs are known to have blessed his move to SPA. However, some publishers are wondering what will happen once Mills has past his one-year retirement deal. As things now stand, ASCAP is practically financing the SPA acquisition of Mills—and the current SPA membership drive, which aims at a Guild shift with the publishers—since the SPA probably award Mills a modest stipend aimed primarily at binding his deal with them. Also, Mills is reportedly not anxious for a busy SPA wage right now, which would

Brazilian Composers Finally Get Set on Performance Collections

Gotta Good Band, You Can Get On a Network

Hollywood, July 28. Taking advantage of professional praise being showered on Capt. Eddie Dundstadter's air force band at nearby Santa Ana, NBC will take a show from the camp for a weekly spin. Talent aside from the musical portion will be drawn from the ranks of flyers-in-the-making.

Production setup brings several NBCies back to roost. Privates Ben Gave and Hal Gibney, recent NBC announcers, will function in that capacity; and Capt. Robert McDrew, late coast sales promotion head for the net, will look after publicity for the program. Capt. Frederick Hattis Brennan, music writer, whips out the scripts.

DECCA WAXING 'ARMY' SONG ALBUM THIS WEEK

Decca Records began recording eight tunes from the soldier-staffed 'This Is the Army' yesterday (Tues.) for release in an album. Irving Berlin, who wrote the show's music and sings in the show, the Army band of 50 pieces which plays in the pit, and a choral group, approximately 180 people in all, are being used on the discs.

Decca found that the Broadway theatre, which houses the show, wasn't acoustically suited to recordings, so the work is being done at WOR's New York studios atop the New Amsterdam theatre. Second four sides are to be cut tomorrow (Thurs.), only four having been gotten in the first day.

put him in the high income tax brackets.

Aside from sparking the SPA membership drive, Mills will concentrate on setting up reciprocal deals with groups tied to SPA in England, Australia, South Africa and Canada, so as to cover all English language songwriters. At the same time, similar negotiations will be aimed at Latin-American songwriters groups, so as to provide hemispheric representation and protection.

Brazilian composers, who were split for years over the question of song collections, a sectional basis of contention among all musicians, started about five years ago when a group of composers pulled out of the Society of Brazilian Authors of the Theatre, which collected grand rights and had a reciprocal agreement with ASCAP, to start the Association of Brazilian Composers and Authors to collect small rights.

ABCA did all right locally but was stymied in the U. S. A. by the SBAT deal with ASCAP. Therefore, in 1941, both groups called on Wally Downey, a Yank well known in Brazil, to negotiate a new deal with ASCAP. The idea being to eventually merge both groups and use one representative in U. S. A. ASCAP agreed and SBAT agreed to merge with Brazilian groups only to run into reverberations of its then current gap with Broadcast Music, Inc. which resulted in SBAT canceling its original ASCAP deal and entering into an agreement with the American Performing Rights Society, a Ralph Fere promulgation which cleared through B.M.I.

Downey then set up a reciprocal deal between ASCAP and ABCA which went into effect Jan. 1, 1942. With the ASCAP-B.M.I. peace SBAT found itself shut out of the lucrative small rights and failed in an attempt to kill the ABACA-ASCAP deal in the Brazilian courts. This brought the Brazilian propaganda ministry into the scene and resulted in the SBAT members resigning to join ABCA in the newly formed UBC.

As things stand now UBC collects small rights and has deal with ASCAP. Grand rights continue to clear through SBAT until that outfit drops with AFPS, which has a couple of years to run, folds. Then a new deal for grand rights will be negotiated with ASCAP.

Harold Arlen and Johnny Mercer wrote 'Dreamland,' to be sung in 'Star Spangled Rhythm' at Paramount.

FOR THE RELIEF OF JAPANESE-HELD PRISONERS OF WAR

Musical instruments and music of every kind are desperately needed to relieve the DULL and EMPTY DESPAIR of our heroic defenders of BATAAN, WAKE and CORREGIDOR . . . more than 30,000 of them!

LET'S... BUILD MUSICALS

You Have a Job To Do!

You Can Arouse Musical America to Give Musical Aid!

It's the Only Way to Help Them to Forget!

THE WAR PRISONERS' AID of the WORLD'S YMCA's has prepared a campaign FOR YOU . . . A DRIVE TO SEND AT LEAST 1,000 MUSICAL INSTRUMENTS on the next International RED CROSS STEAMSHIP bound for Japan to prisoners of war who may be your friends, relatives and neighbors.

Your Immediate Cooperation Is Imperative!

For COMPLETE INFORMATION, Write or Wire.

MEYER DAVIS, National Chairman, YMCA MUSICAL INSTRUMENTS COMMITTEE

225 West 57th Street, New York

WALKING THE FLOOR OVER YOU

Bing Crosby
With Bob Crosby, Bob Katz (Decca 18371)
Ernest Tubb (Decca 5988) Dick Robertson
(Decca 4189) Bob Atcher (Coral 6496)
AMERICAN MUSIC, Inc. 8133 Sunset Blvd. Hollywood

Sunbrook Stalls Socking Case, Says He's Gonna Join the Army

Assault complaint of ticket promoter Nat Presburg against Larry ("Punch-you-in-the-nose") Sunbrook, scheduled to be heard Monday (27) in West 54th street court, N.Y., was further postponed to Aug. 11, at the behest of Sunbrook. Co-defendant is Jack Andrews, connected with Sunbrook's promotions.

Presburg claims that both men locked him into a room in their headquarters at the Park Central hotel and slugged him. At least one other creditor was also socked for having the temerity to ask for coin due him.

At the Polo Grounds during the run of Sunbrook's circus there was a steady procession of creditors and sheriffs, but Sunbrook and his cohorts did no socking up there. However, the Polo Grounds turf sold out, the thrill circus, the left field looking as if it a battalion of tanks in the beginning, full maneuvers in that sector.

During the run of the show in N.Y., a South American was seriously injured when a jumpy crashed into the field box in which he was sitting. He suffered two fractured legs, a skull fracture and other injuries. It's now disclosed that he had been given five tickets by Mrs. William Randolph Hearst, who was supposed to attend herself, but at the last minute cancelled because of threatening weather. Mrs. Hearst's Milk Pund got more than she bargained for, as the receipt for five weekdays, a type of teatup not unusual with Sunbrook, who tries to cover up his own financial irresponsibilities by acquiring responsible sponsors.

Sunbrook in Army
Philadelphia, July 28.
Larry Sunbrook, promoter of the "Wild West Rodeo and Hollywood Thrill Circus," yesterday announced he would probably fold the show at the end of the week's performance beginning this Saturday (3) at Yellow Jacket Stadium here.

Sunbrook said he intends to join the Army following the last performance here. A spokesman for the show declared that transportation difficulties would probably force the show to wind up.

Paul Moss Curious On Rumor Actors Petition For Agent Investigation

Licensed Commissioner Paul Moss has asked the American Guild of Variety Artists for any information it may have regarding a report that a petition is being circulated for a "thorough investigation of the talent agency business in N. Y." AGVA, which has also heard nothing but rumors, states that some performers are supposedly getting up the petition, which is chiefly aimed at the club bookers, many of whom have offices in their hats.

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LEE HOTEL

- PARAMOUNT, NEW YORK
- BLUE NETWORK'S "BASIN STREET"
- JUST SIGNED THREE YEAR M-G-M CONTRACT

CAFE SOCIETY, UPTOWN

AGVA's Philly Benefit

Philadelphia, July 28.
The American Guild of Variety Artists sponsored a large show held in conjunction with a wrestling party (28) for the benefit of the U. S. Coast Guard Relief.

Zero Motel headed list of talent appearing.

Musicians, N. Y. Vaude Houses in Truce On Wages Until Aug. 15

Discussions between New York stagehouse houses and Local 802, American Federation of Musicians, which is demanding an increase, will be deferred until about the middle of August to await the return to N. Y. of William Feinberg, 802 secretary.

Union is asking a 15% increase and is expected to seek improvement in conditions when negotiations are resumed. Only one perfunctory meeting was held.

Local agents, has a contract with Lewis's Stage, but has been going along without one with the Music Hall, Paramount, Strand and Romy, downtown N. Y. First-runs using stagehouses.

NITERY SHOWS HELP RECRUITING IN DETROIT

Detroit, July 28.
Noontime "floor shows" are being staged by niterys here as a means of boosting Navy recruiting.

Navy Recruiting Center here consists of a mock destroyer built in Cadillac Square, one of the loop centers. Cabaret Men's Assn. here decided that the deck would be a good place for putting on shows as a means of giving the Navy campaign a good lift.

Shows were started last week when the top acts from the Club Congo started off the series and were followed by the Three Six. Under the plan a show will be put on at noon daily throughout the rest of the summer, with the night clubs rotating on the daily shifts. Prominent speakers will share the deck of the "U. S. McKeever" with the nitery performers.

Tyrryl Booking Ford 'Lunch Hour' Shows

Chicago, July 28.
Ford Motor Co. this week appointed the Phil Tyrryl Agency of Chicago as its booking, representative for the Ford Theatre for the five weeks in the Detroit plants, to start early in September. Out-door sets will be presented during lunch hours at the Willow Run bomber plant and the River Rouge plant, Dearborn.

Steve Hannigan has been assigned the publicity of the shows. The Tyrryl Agency will open offices in Detroit for the Ford assignment.

SUSPEND OSCAR LLOYD

He Is Charged With 26% Cut on Agreed Salary

The Oscar Lloyd Agency of N. Y., a small outfit, had its employment agency license suspended by Commissioner Paul Moss for failing to pay off a snake dancer, Helena Shields, the \$10 she claimed was due her for playing a star in Brooklyn recently.

American Guild of Variety Artists took the complaint to the License Commissioner. At a hearing before the latter, Miss Shields testified that she didn't know it was a stage claim that Lloyd promised her \$10, but she signed a contract with a clause stipulating salary as arranged.

The "slag on a Saturday night" Lloyd tried to make payment of only \$5 on Monday. This she refused.

Failure to stipulate in a contract the exact amount of payment due is a violation of the N. Y. State General Business Law.

A&C TO TEE OFF NEW POLICY IN PHILLY

Philadelphia, July 28.
Bud Abbott and Lou Costello will headline the bill for the reopening of the Fay's Theatre in West Philly, scheduled for Sept. 10. The appearance of the team will inaugurate a new policy at Fay's, straight vaude plus a Class B picture.

There will be no strippers on the bill as heretofore, said Sidney Z. Stanley, manager of the house. Fay's got into difficulties with the gentlemen last spring, when the authorities clamped down on peepers in Philly.

Buddy Rich Into Marines

Buddy Rich, drummer with the Tommy Dorsey orchestra, has enlisted in the Marines. He stays with the band, however, until he's called for service. "Memphis" Dorsey is seeking a replacement.

Rich allegedly was on the verge of being drafted into the Army.

AGVA's 1st Nat'l Convention, in Cincy Aug. 1-2, Figures to Help Greatly In Reorganization of That Hectic Union

A long step towards the complete reorganization of the American Guild of Variety Artists may come out of its first national 'convention' now definitely scheduled to be held Aug. 1-2 at the Netherlands Plaza hotel in Cincinnati. Attending will be the executive secretaries of nine of the 10 locals, the only one missing being San Francisco, where a special representative is in charge and can't get away to attend the meeting.

Presiding at the 'convention' will be Walter N. Greza, who was two months ago placed by the Associated Actors & Artists of America in the temporary position of national administrative chairman of AGVA. Also going to Cincy is Jones T. Silverstone, national counsel, and possibly four or five national representatives now located at scattered points.

Perhaps one of the major topics of discussion will be the establishment of a uniform national wage scale for travelling performers. Presently, each local has its own wage scale and this has caused much confusion in the union's dealings with producers and agents. The matter of the local's jurisdiction over travelling performers, who originally joined with other locals, will also be discussed.

Out of the 'convention' may also come the basis for a revision of the national constitution which will give AGVA's national office a closer hold on the locals without impairing their local autonomy. This has been already proposed as a "branch system" rather than locals, with national representatives appointed by the national office, instead of local executive secretaries working with local boards or advisory committees.

One of the 'convention's' Greza's, who states that the AGVA locals have never been given a full opportunity to air their grievances at what they believe to be faults of the national administration. Greza thought he has effected a complete understanding between the national setup and the various locals. The thought has been expressed to Greza, however, that such an air might entail more than two days time.

Expenses of the 'convention' will be borne equally by all the locals.

This will be effected by pooling all the railroad fares from the various points, and then dividing it by nine, so that Los Angeles, for instance, won't pay any more to send its executive secretary to Cincy than Cleveland, which is much closer. Should any of the locals desire to send more than one rep., they will naturally foot the full expense.

Police Shut Nitery, So Maestro Carlone Returns To His Tonsorial Biz

Cleveland, July 28.
Freddie's Paradise Cafe was blacked out for the summer by orders of the city's police safety director, Frank Celebreze, after a controversy with its owner over the building's fire safety exit in the cellar nitery.

For the last month, Freddie Meyers, operator, had been running it minus music and floor shows as the result of an expired music license. Cops forced him to yank out five acts and cancel Freddie Carlone's orchestra, when they found him trying to operate without a permit.

Tearing down walls to install a new exit would be so costly and lose so much seating space, Meyers said, that it is rumored that he is looking for another site. Carlone's band is now temporarily broken up, with leader returning to his barber shop until another engagement turns up.

Poison Kills 4 Stage Seals in Seattle

Seattle, July 28.
Four trained seals of Captain Spillers closed their act last week (20), when they died from poisoning of unknown cause. The act had just finished at the Palomar with Pollock Bros. circling. They were in a tank on a truck in a parking lot and had been fed shortly before, with fish which might have been infected.

Spillings valued the seals at \$10,000 and had no insurance.

A DUAL APPEARANCE !

ON THE SCREEN In Paramount's

"PRIORITIES ON PARADE"

AND IN PERSON, Currently At The

PARAMOUNT, NEW YORK

N. Y. "DAILY NEWS"

Kate Cameron

Ann Miller is the chief attraction at the Paramount Theatre this week, as she is playing one of the leading feminine roles in the picture, "Priorities on Parade," and is the star attraction of the stage show, which features Phil Harris and his band and the night club comedian, Zero Mostel.

Ann has a clever play of feet. She dances on the stage with and without music and never misses a beat. In the picture, she sings as well as dances. She's gone blonde since she made a hit in the screen version of "You Can't Take It With You," and has acquired a glamorous finish in her way up to stardom.

Direction: WILLIAM MORRIS AGENCY

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 (page 55)

Or g	Glass Palmer Gladys Knight (Gladys Norman Kim) Cruaders Ore Mary Brown Dorothy Timmins	Sammy Whinn Chavo Sharnan Leo & Lester Spirit of Rhythm	
			MIAMI
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les Bell
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page 55)

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