

ARTIST

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VOL. 147 No. 4

NEW YORK, WEDNESDAY, JULY 1, 1942

PRICE 25 CENTS

BLUE LAWS HALT ARMY SHOW IN PHILLY

Philadelphia, June 30. — The Army War Show wound up a seven-day stand here Saturday (27) after playing to approximately 300,000 persons and grossed more than \$150,000 for the Army Emergency Relief. The gross was considered okay by Army officials in view of the fact that three of the seven nights were rained out.

Because of the inclement weather, and the fact that purchasers of tickets were turned away on two nights, the Army wanted to play an extra performance on Sunday (28) to redeem the tickets and give the citizens who work during the week, a chance to gander the "new Army." A letter was sent out to the city administration to see whether it would be receptive to a Sunday performance, but word was sent to the citizens committee of the show that the (Continued on page 10)

Saroyan Hits Broadway With Six New Plays And \$60,000 H'wood Boodle

William (Wild Bill) Saroyan, the man of many plays, is back east after being out San Francisco way for about a year and frankly says he was away from Broadway too long. There was an interval in Hollywood during which he was on the Metro payroll, but when he proposed revolutionizing the picture business there was an eruption and he went back to his home in Fresno.

However, he collected around \$50,000 for the film limit, so is well fortified and hankers to enter legit business again. He has six full length scripts, a dozen one-acters and seven miscellaneous works, including a ballet.

Saroyan does not want to do it all himself; in fact, he hopes that a group will be formed to produce his plays. He thinks a play should be put on for a week or so, then abandoned to be replaced by it, although if the shows are clicks they can be moved to another theatre.

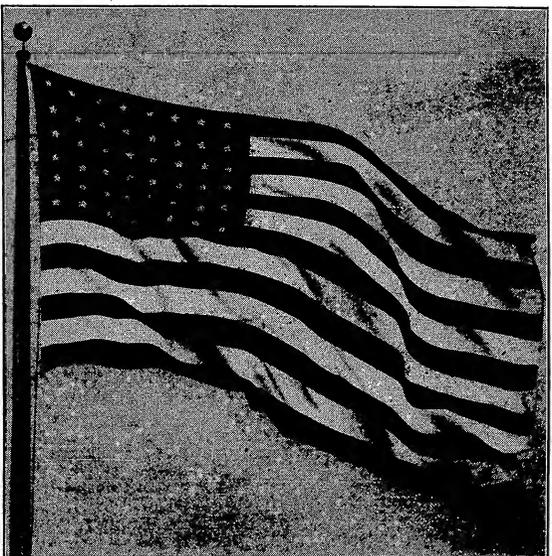
Actors should be content to work for moderate pay, and, as for himself he wants no royalties and no share in box office.

His royalties would go into a gen- (Continued on page 54)

National Anthem Curbs Service Men's Enthusiasm

New Orleans, June 30. — It took the National Anthem to save the day in the grand ballroom of the Roosevelt Hotel last week when 1,000 sailors and soldiers were guests of the hotel for the Copacabana Review. When the samba Sirens finished their act completely, the review, dozens of service men rushed to the dance to honor the graying Boyd Roberts' review and playing.

The only way the management could get the dancers to the orchestra to the Blue Room for the paymaster was to have the orchestra play the Star-Spangled Banner. As the service men went rigidly to attention, the dancers Red.



'Loot or Pool Talent,' Producers Say, As Stars Flock To Colors

Russe Kids in War Will Be Topic of Goldwyn Pic By Lillian Hellman, Wylor

Playwright Lillian Hellman and William Wylor, the director, are due to go to Russia, with the blessing of the U. S. Government, on a film production idea, to be completed in Hollywood under Sam Goldwyn's banner. It will be in line with closer Russo-American ties and is an idea that has long been germinating with Miss Hellman, from accounts, that of dousing young boys in the war.

All-Femme Film Hollywood, June 30.

Universal with its ranks of leading men depleted, announces an all-woman cast for a war-theme picture, 'Army Women.'

Story, dealing with Women's Army Auxiliary Corps, is being developed by Myles Conroy.

Hollywood is likely to become the scene of the maddest scramble for talent yet witnessed, according to important independent producers, due to the acute shortage of performers of both sexes, though the dearth of male stars is by far the most pronounced. Question now is whether it's to be a matter of looting or pooling, with opinion divided on whether the major companies will hold on to every available name, or agree to loanouts on the chance that reciprocal arrangements may work out to their advantage.

Stated one major producer frankly: (Continued on page 49)

ONE-ARMED PIANIST WITH MEXICAN SYMPHY

Paul Wittgenstein, one armed pianist will play two solo appearances in Mexico City, Aug. 11 and 13 and two with the Mexican symphony, Aug. 18 and 20. He will include Ravel's Concerto for Left Hand, written for him by the deceased French modernist.

Wittgenstein leaves from California for the engagement which will be preceded by appearances at Redlands Bowl, July 7, Los Angeles, July 8 and 10, and Seattle and Belingham, Washington, July 14 and 31.

Carole Lombard's Face On U. S. War Stamps To Hypo Film Fan Sales

Henry J. Morgenstau, Jr., secretary of the treasury, has under consideration the printing of a likeness of Carole Lombard on war savings stamps. The screen star was killed in a plane wreck while en route from Indiana to Hollywood following a bond-selling tour. She sold close to \$3,000,000 in bonds and stamps.

Figured that film fans will be encouraged to buy stamps with pictures of the late Miss Lombard on them.

'The Savings Stamp'

Cleveland, June 30. — Joe Sudy's Band at Bronze Room, Hotel Cleveland, presented 'The Savings Stamp' during 15-minute WJIX Mutual, broadcast Saturday afternoon. During band broadcast two young femmes asked those who danced to buy War Stamps.

Dance music is presented against a planned continuity background with script prepared by Leo Blech and handled by Sudy. Don Campbell is announcer.

EDDY'S 4G AIR COIN 100% TO CHARITY

Nelson Eddy's Old Gold radio program is paying the film and concert baritone \$4,000 weekly of which Eddy receives not one cent. All the output of the program Eddy offered to donate his entire fee to the Government which could not let him off from payment of taxes on the income, however.

Eddy therefore keeps the amount required to pay taxes and gives that to the Government and donates the balance of his check to various charities. He receives over \$200,000 for the year from the program. Eddy will make two more films in 1942 next season and will launch his annual concert tour, this time shortened to two months, next May and April, opening March 2 in California. He closes in Los Angeles May 2 after making a cross country tour including a Town Hall concert March 24 and one a Carnegie Hall.

Shows Eventually Will Follow Our Soldiers On All the War Fronts

Washington, June 30. — Entertainers will follow the U. S. Army wherever it goes to meet the requirements of global war. This means that eventually overseas units will get the thrill of shows direct from the U. S. A., travelling under Camp Shows, Inc. auspices.

Program for this foreign service necessarily will be limited by amount of space available on transports, shipping is one of Uncle Sam's problems and with every inch available needed for soldiers and supplies, regular schedules are uncertain. In Ireland the American soldiers are being entertained by shows organized by the War Relocation Authority, sent out from London by ENSA, service organization which has a letter in 'Variety' from Camp Chateau, Arkansas, citing that entertainment was forgotten in matter of regular entertainment. Announced unofficially that entertainment for camp in remote spots, far removed from centers of population and without convenient transportation, is a problem that is now being considered carefully by bookers.

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Literati-Show Bunch Cuts Up For Greece's King Geo

Fannie Holtzman's party for King George of Greece last Thursday night (25) is table talk this week around Manhattan. 'The Greatest American's' guest list was noted for its theatrical-literary-social mixture.

William Rhinelandt Stewart, Mr. and Mrs. Danny Kaye, Capt. Alair Mcintosh, Johnny Green, Mr. and Mrs. Edward L. Bernays, Spyros Fallica, Peggy, Mr. and Mrs. Roy Bolger, Lt. Richard Aldridge, U. S. Army, Mrs. Somerset Maugham, Clifford Moore, Edmund Goulding, Constance Moore and John Haysold.

De Sylva Says People Want Laff Pix In Wartime, But Drama Needed Too

By MORT KRUSHEN
 B. G. (Buddy) DeSylva, executive producer at the Paramount studios in New York, to iron out a deal in Irving Berlin's musical, "This Is the Army," summed up his approach in film production in four words: "People want to laugh." Of the 24 "A" pictures under his supervision on the Paramount lot for next season, DeSylva plans around eight as musicals, in addition there will be script "B" musicals in the "B" category, which he does not handle. Paramount's executive producer has no ironclad formula or set of rules governing types of pictures to be made since experience has shown that pictures get over only on their individual appeal and not because they happen to be part of an apparent type of certain group classification. For this reason DeSylva doesn't deny the morale-building or inspirational picture. He measures production yardsticks of division values. He says that pictures such as Ernest Hemingway's "For Whom the Bell Tolls," which he laconically describes as a story "showing that it is accurate."
 (Continued on page 8)

DU PONT DICKER FOR SAG AIR PROGRAM

DuPont is considering the purchase of "The Screen Guild Theatre" as a replacement for the "Cavalcade of America" series, currently on NBC Monday nights. A holdup has already been met between DuPont and Hershell, president of the Motion Picture Relief Fund, and DuPont advertising executives, with \$400,000 for the MCA's Hollywood office, sitting in as agent for the program. The three-year deal cost is \$18,500 a broadcast.
 B.B.D. & O. is the agency on the account.

Emergency Cabaret
 Hollywood, June 30.
 Annual meeting of the Motion Picture Relief Fund is being held tonight (Tuesday) at the Sheraton-Biltmore hotel as a war emergency which has been
 (Continued on page 40)

CORNELL UNAVAILABLE FOR 'CANDIDA' ON FILM

Gabriel Pascal's hopes of transmitting his third G. B. Shaw play into the screen, via the Columbia Pictures supplies, are dwindling due to Katharine Cornell's commitment for a Chekov revival in "Three Sisters." Her elixir in the Shavian excerpt—well-nigh cost \$40,000 for Army and Navy Relief—caused the legit star to consider relying on her anti-aircraft screen work to help finance to make her Hollywood debut. But meantime the Chekov play came up with the idea of Cornell's brother, Greer Garson, for the Shaw piece, but also dwindled, because of that "old man player's" other commitments. Pascal, who previously brought "Pygmalion" and "Major Barbara" to the screen, is now busy dickering another film deal.

Churchill's Daughter Contests Composer's Will

Hollywood, June 30.
 Corsette Churchill, daughter of the late Frank E. Churchill, Walt Disney's staff composer, is contesting her father's \$1 million will. A court action starts her off with \$1.
 She charges Churchill was mentally incompetent when he made his will.

PRINGLE'S BURNUP

Hollywood, June 30.
 Alien Pringle severely burned her right hand Monday (29) when a match exploded between her fingers on the Universal lot.
 Actress resumed work after treatment at the studio hospital.

Comic Strips Bring More Than Radio Names' Relics

With 1,000 active bidders in attendance at a Victory Book campaign conducted at the Hotel St. Francis under auspices of the American Library association in convention here, the most sought-after commodity was a Jack Benny radio script, an autographed picture of Bob Hope and an autographed script "The Hottelbergs." Sold as a unit, this trio of offerings brought only \$2.50.
 Five originals of popular comic strips sold as a set for \$45.00. A group of scientific books, which included Mary Pickford's "My Rendezvous With Life," went for \$3.

(Reprinted from 'Variety' of Aug. 23, 1918)

Irving Berlin's 'Yip Yip Yaphank'

(The following review by Sime Silberman, founder of 'Variety,' appeared in the Aug. 23, 1918, edition, and is reprinted herewith on the issue of Irving Berlin's 1942 script show, "This Is the Army," premiering next Saturday (July 4) at the Broadway theatre, N. Y. Heraldized as the "Yip Yip Yaphank" of World War I, this review by Sime is also being incorporated into the concurrent program of the 1942 production, and will be of interest to newspapermen for statistical background, and to producers generally, as compared with the forthcoming "This Is the Army" production, with the exception of time, the expansion of the original script, film rights, radio, music publishing, etc.—insures a much greater percentage revenue for the Army Emergency Relief Fund, which benefits 100% from "This Is the Army" and from "Yip Yip Yaphank.")

YIP YIP YAPHANK

"I have heard that Berlin is among the foremost songwriters of the world, and now I believe it," said Major General Franklin Bell, speaking from a stage box at the Century (N. Y.) Monday evening following the finale of "Yip Yip Yaphank" everything that Irving Berlin, having its premiere that night. "Just previously General Bell addressed the audience from the stage, expressing his appreciation of the reception given his soldier boys. The General appeared pleased. He said the proceeds were for a community house at Camp Upton, where the camp could act as host to the families and friends of the officers and soldiers."

Mr. Bell was on the stage, acknowledging the applause at the ending of the performance, but beyond expressing the pleasure of the company and thanking the General for his permission to appear, he would say nothing. Private Will H. Stouffer, who had been dragged into Berlin to join in the bowing, started to speak, but his voice had left him early in the evening. Mr. Stouffer staged the show, and through that medium, he is one of the leading stage producers over here.
 Before concluding his remarks General Bell informed the audience that "Berlin is as good as a soldier as I is a songwriter, and as popular in Camp Upton as he is on Broadway."

Mr. Stouffer, who has been doing a marvelous job in their personal drives of the sale of War Bonds on the Pacific Coast, according to Ivan Stouffer, U. S. Treasury representative. He leaves for Washington this week with reports on the campaign along the western seaboard.
 Mentioning the work of Lana Turner and Marlene Dietrich among other picture names, Stouffer said: "The importance of their work can never be discounted."

ABBOTT AND COSTELLO

"Abbott and Costello demonstrate conclusively once more that they are the funniest pair in Hollywood."
 —HOWARD BARNES, New York Herald Tribune.
 Universal Pictures — Chase & Barnhart Hour, NBC-Red
 Under Personal Management of: EDWARD SHERMAN



BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy our savings bonds on stamps today. Buy them every day if you can. But buy them on a regular basis.

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Film Stars Cited By Stouffer, Treas. Rep., For War Bond Efforts

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'My Dear Adolph . . .'

To Whom (meaning Adolph Hitler) If May Concern:

That Show Biz (and that takes in the Sport Biz, too) is pursuing an all-out effort to exterminate Fritz. For example, Danny Kaye is killing you with special material, Having sold \$2,000,000 in bonds, a figure far from ethereal. The U. S. Music Hall is now socking you with routines. Thus constituting a plan of your own, and you-know-what, as their director.

Kate Smith is whamming you with songs. The Dorothy Lamour is studying you with songs. Irving Berlin is shamming at you with smash hits, at the rate of almost one a day.
 Your royal highness, as evidence of his loyalty, to the U. S. A. Corporal Joe Louis is knocking you out at the garden. (Fred Hech and Mr. Berlin are both non-Aryans; they both don't beg for mercy.)
 Fred Allen, Jack Benny and Bob Hope are chokng you with gas. Thus producing an overflow of moolah in U. S. Treasury bags.
 Mary Martin is cooperating—and how!
 Because her heart belongs to Uncle Sam.
 The activities of Mr. Walter Winchell of the N. Y. Mirror, Should have you stooping into the grave already, my dear Fuedler.
 In short, Show Biz is going to raise riel in 1942. Until there's no relief in sight—for you.
 You are being so good, you love so good, you are so good. That your name appears—soon—under Final Curtain On the obituary page.
 You are being so good, you love so good, you are so good. They will give you a nice spread, with some verbal jam. To the effect that you were the World's Greatest Ham.
 To the day they kick you permanently out of society. Don't say I didn't warn you in 'Variety!'
 Albert Stillman.

THE BERLEING POINT

By Milton Berle

What a kick opening at Loew's State. You never saw so many people at the theatre and the theatre was so good. The stage . . . from my mother. I didn't mind one woman sitting through four shows, but when she set up light housekeeping . . . that was too much. I started to walk with a very heavy you love so good, you are so good, you are so good. Jack (Baldu) Zero got so many laughs, his success went to his scalp. A great guy, that Zero. He carries a toupee in his breast pocket in case of an emergency.
 The first act on the bill is the Janseys. They needed a simple-minded jerk to act as stooge, so they looked all over the theatre and finally found one. . . . That's how atrocious the show is, so much, by the end of the week I'll have 400 flying loans to my credit. But I'll get even with you, because you're the one who'll pay them off in back-diffs.
 Then comes Mary Bulfinch, the first edition of Sophie Tucker. She sang "Old Man Moses Is Dead" so realistically, six undertakers in the audience ran out to give Moses' widow an estimate. For an encore, Mary and I do a love scene in which I demonstrate my prowess as a lover. This is really something . . . to miss. I look into her eyes. She has tenderly and our lips are clung together. That's how I'd like to use a great idea. I then jump into the pit and lead the band in the rousing "Pony Boy" song, which they played off their racing forms.

For my bandaging stint, I am using a very novel ration made out of pitchblende halavah, with French pellets. I heard one woman pay me a lovely compliment. She turned to her friend and said: "Just look at that Berle, isn't he ham?"
 A very unusual thing happened . . . a fellow got into the theatre who wasn't my relative.
 Leonard Sues, the trumpeter, hit one note that was so high he made the note promise to lay off liquor in the future. The poor kid's in it as with the Government. I heard one fellow say, "That's how I'd like to stamp his ration card. I'm pretty good at blowing a horn myself. . . . a cop told me as he handed me a ticket for disturbing the peace while driving my car."
 The next act on the bill are those six handsome Vi-Kings. They look like a lot of people visited me during the week in my dressing room and it was a financial success. . . . my pin ball machine didn't pay off once.
 E. S. Pulley, that very clever entertainer at the Follies, the one with the big brain, keeps on eating my Factor mints. He says he still doesn't believe after four stomach aches that it isn't a potato pancake.
 Al Rosen related and finally renovated my dressing room. He added an ash tray. My room has been so crowded that when one of my guests felt like fainting, she went over to Eddie Garr's dressing room at the Paramount. I noticed one fellow standing in a corner for a week. Finally, I walked over to him and said: "Who are you?" He said: "Believe it or not, I come with the woodwork!"
 My only relaxation I have after each show is to sit in my "room and I've called most. Broadway came over for a visit, and I didn't recognize her. . . . she was wearing her formal face, with a gardenia in her nose. She was wearing a dress so crowded that when she stepped out, she started a new fad for the duration . . . hering-tone teeth. When she was born, the mould threw HER away.
 I was once learned from the front office that they're holding me and my salary over for a second week.

Shirley's \$3,000 Per 1-Hr. 'Parker Family' All-Out; Scripser Goes Radio Op

Los Angeles, June 30.
 Shirley Temple draws \$3,000 per half-hour for 28 weeks, under a new contract with the Benton & Bowles agency, approved by Superior Court. Scripser, the writer, is about to go for weekly broadcasts of "Junio." Pact carries a provision calling for options covering four years, with an ash tray. My room has been so crowded that when one of my guests felt like fainting, she went over to Eddie Garr's dressing room at the Paramount. I noticed one fellow standing in a corner for a week. Finally, I walked over to him and said: "Who are you?" He said: "Believe it or not, I come with the woodwork!"
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Writer and cast of "The Parker Family" dramatic series Sunday nights on WJZ-Blue, are all actively engaged in war work. . . . Scripser, the writer, is about to enlist as a radio operator in the Navy of Army Action. . . . He is doing such varied things as training nurses' aid, working as air raid warden, and working for foreign languages for shortwave broadcasting. . . . Miss Oldham, who has been studied (Continued on page 10)

COLUMBIA

New 'B'way Success Story Written Last Week by Mike Todd's 'Garter'

A new success story was written on Broadway last week when Michael Todd opened "Star and Garter," a fussy \$4.40, strumpet, at the Music Box. N. Y. immediately became the No. 1 ticket buy in town, with standees every performance at the Wednesday night (24) prem. And so Todd has started to rebuild his castles that melted with the end of the N. Y. World's Fair of 1939 and '40.

"Garter" is geared for better than \$26,000 weekly and is doing it. Spaces have taken to the show like a sailor to shore leave. There was a \$25,000 advance sale up to Monday night (26), and Todd swears it will grow to \$70,000 before this week is out. Does anybody know where one can buy a hound's tooth coat, trimmed with black beads with hanging lodge to match?

According to reports, Todd has built up small investors' lift of the show. One is a shirt manufacturer, Herbert J. Frazier, who put up close to \$24,000 for a 12 1/2% interest. The other is Nat Garfunkel, a dress manufacturer, who bought around 8% for \$5,000. The remainder of the \$26,000 cost of the dressed-up burlesque was borrowed from friends. Todd claims, who are interested only in getting their loans back that gives Todd at least an 84 1/2% interest in a gold mine, which Harry Kaufman "financially" believes "will dish pay dirt for years."

Tough Obstacles
"Garter's" click came in the face of a pretty lousy press campaign, including the pleas of most of Todd's staff that he don't open the show. The night before the prem, after several preview showings, Joe Glick, Todd's g.m., thought the result (continued on page 14)

Crosby's \$400,640 From Par Pix, Decca Discs In 1941; Radio Unlisted

Philadelphia, June 30. Highest paid Hollywood actor in 1941 according to reports of the Securities & Exchange Commission, was Bing Crosby. The cinema star received \$200,000 from Paramount Pictures that year. In addition Crosby was paid \$100,640 from Decca Records. His radio earnings have not yet been reported.

Bob Hope was paid \$294,168 by Paramount, which reported he handled \$209,333 to Fred MacMurray. The reports, which deal only with sales of employment contracts, are listed on the stock exchange. Lists Crosby as being topped only by L. B. Mayer, who earned \$708,450.

JIBE AT DIES IN ADS FOR D. C. RUSSE GALA

Washington, June 30. Washington society is set out for the Russian War Relief concert at the Watergate today (Tuesday), with Administration approval. Main address was by Phillip Murray of CIO, with Major George Fielding and William L. B. French, War Production Board, and Melvyn Douglas as master of ceremonies and narrators. The guests included the American Union, by Harold J. Rome. Musical orchestra of 50 with Paul Robeson as soloist, and the melodious trillings.

Robersons were directed among the Government departments and solicitors with the passbooks ranging from \$10 to \$550. The show had a turnout for the Reds; you can attend without being put on the blacklist of the Dies Committee.

SKELTON DOOD IT, OK NOW
Hollywood, June 30. Red Skelton returned Tuesday (29) to Metro's "The Thin Red Line," following his recent collapse from nervous exhaustion.

ONE VOICE, \$118,000!

Le Doux, CBS, Esty, Reynolds Sued by "Baby Dumpling"

Los Angeles, June 30. Imitation of a moppet's screen voice on the radio is the basis of a damage suit for \$118,000, filed in Superior Court by Margaret Simms, legal guardian of Leary Simms, against Leon Le Doux, CBS, Radio City agency and Reynolds Tobacco Co.

Action demands \$500 a week for the alleged use of intonations of the Simms' voice on Le Doux's air program, plus \$50,000 for violation of invented rights. Moppet is seven years old and plays Baby Dumpling in the Blondie series at Columbia.

'LIP-PRINT' PIX SHOW SOLDIERS

Cleveland, June 30. Lillian Sherman, brand songwriter, has been awarded a \$475,000, WPAK, that she would send a "lip-print" kiss to any soldier who wrote for her picture and Unesco gave a commercial photo printing firm a major war job.

Immediately after the station publicity got, two requests from Wright Field, Ohio, Army base. Before the contract program was finished, the rush was on. Miss Sherman soon exhausted her photo supply and was getting a lot of sore lips. Program Director Pinsky Hunter ordered more photos and called in Polly Kendall and Doris Stanford to establish the studio's first mass-production lineary.

With over a thousand requests already under the kissing cure threw in the towel and station will now job over to commercial photo printing firm.

Patti Andrews Taken Off Train for Emergency Op At Rock Island, Illinois

Patti Andrews, one of the three Andrews Sisters, was removed from the train at Rock Island, Ill., on Friday (29) morning and rushed to St. Anthony's Hospital there for an emergency appendectomy. She's resting comfortably.

Girls were on their way from Riverside theatre, Milwaukee, where they finished a week's night before to the Orpheum theatre, Newark, where they are set to begin a three-day date that morning. It was cancelled, as was a succeeding booking. Out too, is the girls' three-week date at the Paramount theatre, New York, which is still being overhauled their appearance, beginning July 8.

FILM EXPLOITATION UPSETS VALLEE TRIP

Hollywood, June 30. Film deals for himself and Joan Davis may alter plans of Rudy Vallee, who is on a program next for a couple of weeks in late summer.

Paramount wants him to home-town-preem his film "Star, Patin Beck Story" in Westbrook, Me., or Portland, Me. in August. He secured two other broadcasts from New York while east, but possible deal with Warner Bros. for "The Thin Red Line" commitment to Columbia for early September is complicating deal.

BIG PRE-4TH BIZ PAST WEEKEND

July 4th influx expected to be even bigger—Theatres and Niteries Jampacked—Service Men and Defense Workers Frolic in Gotham—Kids Out of School

TOWNERS STAY HOME

New York had its July 4th last weekend, according to the mobs on the streets, and the theatres, restaurants and night clubs, so the actual holiday this coming Saturday and Sunday will be unprecedented for an end-June weekend; and the answer, according to showmen, is the war.

Theatres had sellout crowds; Broadway restaurants were jammed; at night, and into the early morning hours of Sunday and Monday, the streets were packed with people. Broadway spots like the new Latin (Continued on page 35)

Gable Cues Other Stars Anxious To Join the Service

Clark Gable's application for a commission in the U. S. Army and Gable is still under careful consideration in Washington, the star having returned to Hollywood to await a decision.

All applications for commissions from actors, producers, directors and other notables are being weighed from the angle that merchandise appointment from civilian ranks, even on account of morale values, might easily create widespread criticism in official quarters.

'VARIETY'S ART UGAR' IN SO. CAL. GOV'T POST

Hollywood, June 30. Arthur Ugar, editor of "Daily Variety," was appointed Co-ordinator of Press, Radio, Motion Pictures, and the War Relocation Authority by the Treasury Department's War Bonds and Stamps campaign in Southern California. Vincent Calaburn, chief of press and radio for the Treasury Department, made the appointment when he visited Los Angeles last week.

Territory to be coordinated by Ugar will cover 11 counties in Southern California. He will work in conjunction with the War Relocation Authority Department administrator for the area.

Ugar earlier referred the spot to Ugar after numerous recommendations had been made by people in Los Angeles that he was the most suitable for the post.

Ugar will also continue his regular work with "Variety" while working for Uncle Sam.

Par Signs Powell
Hollywood, June 30. Dick Powell has signed a term contract at Paramount.

His first start after completion of his cor role in "Star Spangled Rhythm."

See Elmer Davis' Sweeping Changes; Expect Bill Lewis Stays Over Radio; Rosten Resigns, Mellett Uncertain

JOHNNY GREEN SERIOUS

His Fantasy For Piano and Orchestra on CBS July 5

Johnny Green, composer-conductor for film, musical comedy and popular songs, enters the ranks of serious composers when on July 5 his first symphonic work, "Music for Elizabeth," a fantasia for piano and orchestra, will be given its world premiere over CBS with the composer conducting. The CBS Symphony and Vera Brodsky, pianist, will assist.

Work runs 18 minutes and is in three movements, presto, allegro and finale.

'STUTTERING IS UNIFORM'—NBC

Robbins Music Corp. learned last week that NBC had barred the use of "The Daughter of K-K-K-Klan" from its facilities and when the publishing house asked the reason it was told that every time "The Daughter" is broadcast the network receives many protests from persons afflicted with stuttering.

The ban was imposed after the number had been done a few times by Frank Kruger and Julia Sanderson on their "Battle of the Sexes" program.

RKO and Orson Welles Probably Parting; He Cut Film by Phone

Orson Welles, now shooting "It's All True" in the Latin Americas, is probably making his last picture for RKO. Talk within the company is that he will not be offered a new deal.

RKO this week treadshowered Welles' "The Magnificent Ambersons," which Welles is said to have 'cut' via telephone from Brazil. He was told with him and synchronized his trimming with that of an editor at the studios over the long distance telephone. Ambersons wound up at 8,000 feet, but more than four times that footage was shabbed.

Film Welles is currently making up for four episodes and his stay in Brazil is for the shooting of the first sequence.

No Trouble With Casting; 'Wheless to Play Himself'

Hollywood, June 30. Hero of an air battle over the Pacific, Capt. Charles "Wheless" E. Wagner, is set to play himself in the Army Air Corps educational film, "Beyond the Clouds." It co-stars Wheeler Wagner, with Lew Selzer directing. Film will be filmed at Randolph Field, Texas, where "Wheless" got his early training in flying.

Walls Doing Okay

Hollywood, June 30. From all indications, Hal B. Wallis is returning here from Washington on Friday with the full approval of the War Relocation Authority for Warner Bros. production, "Air Force."

anyhow, the report is that another thing Wallis is returning with is a major's commission in the Army Air Corps.

Washington, June 30.

First shakeup moves by Elmer Davis, new deputy director of the Office of War Information, are expected some time this week, with sweeping changes probable in the conflicting, duplicating maze of units now dealing with motion picture and radio industries. The studies of existing machinery and ways of greatly increasing their efficiency are described as having reached a point where it's only a matter of days, perhaps hours, before the ex-CBS commissioner starts gutting.

Though he has been on the scene 10 days and has conferred with dozens of officials in all types of public relations work, Davis hasn't given a word about his intentions. Only a few top-rank men have a glimmer of an idea what's in his mind, and each then has received firm, blunt orders to keep mum, not even telling his immediate associates and yet subordinate what is at stake.

The 2,000-odd hired hands in the far-flung propaganda outfit are suffering the worst jitter this town has seen since Congress began trying to force an arbitration award in the first whirlwind New Deal days. Some of them are keeping their noses to the grindstone, hoping to demonstrate (Continued on page 16)

Howard Lang Sues Pat Player, Chas. Smith, To Confirm 7 1/2% Award

Howard Lang filed action in Superior Court for legal confirmation of an arbitration award in his favor against actor Charles Smith, musician, Joplin and Edna Smith, a board functioning under Screen Actors Guild-Artists' Managers Guild regulations. Directed Smith to pay agent Lang 7 1/2% of his earnings while at the contracting studio,

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DAILY VARIETY
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All H'wood Signal Corps Reserve Officers Ordered to Active Duty

Hollywood, June 30. United States Signal Corps is ordering all men holding all commissions into service from Hollywood as expeditiously as possible. Col. Scholten, chief of the Signal Corps Office in Washington, is here interviewing the Reserve commission holders regarding their specific abilities with respect to assignment for duty, or whether they can or cannot qualify as specialists in the corps in accordance with the commissions that were granted them. Some of these commissions are 15 years old.

Hal Roach, who was commissioned 15 years ago as a major in the Reserve Corps, has been offered the idea for photographic record of the war which would keep track of the personnel in the corps. Some were clothed, fed, transported, etc., even in battle, has been called for July 25 to report to Astoria, Ore. However it is likely that following talks with Scholten, Roach will probably be assigned to duty from here.

There are numerous others who will probably also be kept here instead of going to Astoria working with transient units of the Signal Corps come here for special purposes and making of specialty films.

Army Takeover of A. C. Hotels Viewed As Hypo To Resort in General

Atlantic City, June 30. Army Ambassadorial headquarters at the beachfront hotels to be taken over by the United States Army. To do so the Signal Corps, one of the Uncle Sam's servicemen members of the Air Corps, is being housed in this city of 700 hotels.

This is the first definite word of just which hotels are to be occupied by the Army. Instead of going on each day to other buildings on the walk.

Atlantic City hotels cooperate, 15,000 members of the U. S. Army Air Corps will come to Atlantic City (Continued on page 32)

Sorrel Reps Studio Workers in Unity Body

Hollywood, June 30. More than 10,000 studio workers voted for Herbert Sorrel as their representative on the Unity for Victory Committee, which meets July 2 to draft a request to Governor Culbert Olson for the establishment of a State War Labor Board.

Sorrel, unanimously elected by unanimous vote of the Conference of Studio Unions, including the printers, carpenters, machinists, laboratory technicians, set designers and cartoonists.

Unity for Victory Committee represents more than 200,000 workers in the American Federation of Labor, the Congress of Industrial Organizations, the Railroad Brotherhood and independent unions.

Purpose is to solve traditional problems, with the idea of saving the State War Labor Board arbitrator disputes between employers and employees along the lines of U. S. War Labor Board, which does not arbitrate arguments in non-defense industries.

War labor courts in Los Angeles County is entitled to name a delegate to the Executive Council, which will be the controlling group.

'Porgy' Goes to Camp

'Porgy and Bess' will move in tonight from the Majestic, N. Y., next Monmouth to a curtailed run at Fort Monmouth, N. J., which will be given in the camp's new outdoor theater.

Settings for the performance will be duplicated at Monmouth by Pvt. Walter Bell, who also worked on the original production.

No Tax for Service Men

Washington, June 30. Removal of admissions tax at military and naval establishments was approved by House Ways and Means Committee today (30) providing protection exclusively to Army and Navy benefits.

USO SOSing Acts

USO-Comp Shows, Inc. is issuing standard acts around New York that are being used for advertising and short notice abroad seagoing men for portno promotion. Shows are in the late afternoon. USO-CST promises to have club acts back in midtown by 9:30 p.m.

Cont. Bert Widdow at USO-CST, N. Y.

Army's Big Ticket Sale - Shows At Least 6-Wk. Run, 200G Net in N. Y.

With the advance window and mail sale for 'This Is the Army,' the Irving Berlin all-musical is virtually set to remain at least two weeks beyond its originally-planned four-week engagement at the Broadway, N. Y. It opens Saturday night (4), with tickets scaled to \$27.50.

In addition to the prolonged N. Y. stay, it also appears certain now that the musical could be a length road Plan is to play in large auditoriums. There's nothing definite as to cities which will be on how long the Army is willing to keep the show out.

Emergency Relief Fund should report to the extent of about \$200,000 net on the N. Y. run. How much of the musical cost is being paid for is, of course, beyond calculation at this stage.

Stagedoor is the only one (Continued on page 25)

EARL HUDSON NAMED GROUP COORDINATOR

Detroit, June 30. Earl J. Hudson, president of United Detroit Theatres, has been appointed group coordinator by Glenn C. Richards, head of the Office of Civilian Defense for theatres, public auditoriums and dance halls in Detroit.

Hudson has assembled a group of 40 theater manager and others in his field for the completion of protective plans.

The present method calls for the division of the city into districts, each designated manager responsible for that district.

At least five houses in the district. The set-up crosses circuit lines with the responsibility placed according to the district through the existing chains.

Uncle Sam's Roll Call

Miami Beach Shorts, Miami Beach, June 30.

Vincent Sheehan, author and correspondent, has arrived for training camp at Camp Udon, where he will be commissioned and will take a refresher course. In completing new duties he will be in charge of the bombers and their fliers which will be called 'Between the Thunder and the Sun'.

Pvt. Jay Milton, songwriter ('Minks') here from Fort Niagara, Arnes and Arno entertained the boys here and discovered their nephew Johnny Rander in training camp at Camp Udon, where he is now a private first class.

Don Judge is a physical trainer at Camp Udon, where he has discovered their nephew Johnny Rander in training camp at Camp Udon, where he is now a private first class.

Pvt. Charlie Siegal, pit pianist in Broadway shows, stationed here.

Myrna Loy, on her wedding trip here with John Hertz, made a surprise visit to the men of the air forces during a performance of 'Sunny Dory' (17) here at USO Camp Show. Film star was introduced by Variety's Pvt. Humphrey Bogart.

Jack Yellen's former Pvt. on duty here. Another brother, Major 'Hi' Yellen, is in the medical corps. Captain Michael H. Cleary, composer of 'It There Anything Worth' (18) here at USO Camp Show. Film star was introduced by Variety's Pvt. Humphrey Bogart.

Jack Yellen's former Pvt. on duty here. Another brother, Major 'Hi' Yellen, is in the medical corps. Captain Michael H. Cleary, composer of 'It There Anything Worth' (18) here at USO Camp Show. Film star was introduced by Variety's Pvt. Humphrey Bogart.



WILLIE HOWARD
Seventeenth successful walk, 'Priorities of 1942' at the 46th Street Theatre.

'Willie Howard is a funny man throughout, as funny as he has been in his low, varied career.'

ABEL GREEN, Variety.

MISS DIETRICH WOWS 'EM ON BOND TOURS

Washington, June 30. Exhibitors are watching with considerable interest effect of Marlene Dietrich Treasury expedition. In the War Bond sale, Miss Dietrich got more publicity in Washington than ever was accorded her as a screen celebrity. Eight full pages in Washington newspapers featured the lady of the symmetrical gamine visit to the Capital. Personal appearances at Capital and Barke supplemented. At the same time, night club engagements with officers of the Air Cavalade. Universal sale of CBS (Continued on page 25)

BUTCHER, NAVY MAN, AIDES GEN. EISENHOWER

Washington, June 30. Lieut. Comdr. Harry C. Butcher, head of CBS, is to be on his way past month, goes to London shortly to become personal aide for Major Gen. Dwight Eisenhower, just named commander of the American troops in the European theater of operations. Extreme publicity is being given to this break with tradition.

Butcher, who joined the naval reserve in 1917, has been in the service since 1917. He has been on active duty in the Office of Naval Communications, in connection with training and administrative work. He's on leave for the past month from CBS and is being succeeded here by Earl Gannous from WCCO.

D. C. Canteen Is Cold; Can't Find a Location

Washington, June 30. Stage Door Canteen for Washington will remain just an idea. Variety's committee, headed by Sam Wheeler, has been unable to find a suitable downtown site, and proposal for construction of headquarters has met government chill.

Wheeler was never enthusiastic over Canteen proposal. Originally advanced by Bernie Harrison, former editor of Washington Times Herald, another was taken up by Variety's board of governors. Suggestions that RKO-Kellogg's management, after objections and comment, O. H. Brown, who is in Washington has no reservoir of professional talent and without these entertainers service contemplated would be a duplication.

Broadway Ban

Henry White, formerly handling radio advertising under Monroe Greenhall's United Artists, into the Army Air Corps.

White, Herkowitz and Herbert J. Erlanger, of the Warner legal department at the nontheatrical now in U. S. Army.

Pvt. Benson, Broadway press agent, has enlisted in the Army. Playwright Jerome Chodorov has received a commission as lieutenant in U.S. Army, and has been assigned to the aerial supply corps.

Irwin Shaw, playwright and screen writer, U. S. Army.

Luca's Son-in-Law In

With the commissioning of Edmund D. Luca, his son-in-law, as lieutenant in the Navy this week, the picture business is being run by Motion Picture Producers & Distributors Assn., now has all main time (Continued on page 25)

No Military Secrets

Soldier at Stage Door Canteen (N. Y.) said he was just from Washington, so somebody kindly cracked:

'What did Franklin have to say?'

'I'm not at liberty to tell you,' was the straight-faced reply.

It developed the soldier was Harry Hopkins' son.

A.E.F. to See Jolson, But Where and When Is Still a Military Secret

Al Jolson is going to entertain our overseas troops, as he did in Alaska three and a half weeks ago, but where and when must remain a military secret. However, so intent is the star on doing his bit, under General Frederic H. Osborne (male bore in Washington) that he turned down a summer command and isn't sure if two pending radio circuits for the fall will suit him.

It developed the soldier was Harry Hopkins' son.

Jolson, in all his career as a stage star, never, experienced anything like Alaska, where he flew constantly, where no army pilot flies 'without a backdoor being open,' is a re-entrant landing route, because the cells are always so low; where he took off and returned to some base four times before being able to proceed further; where anti-typhoid and typhoid inoculations sent; his and his pianist, Martin Freed, temperatures in 103; where he has seen many as nine shows in one day for groups of from five to 200, depending on the character of the unit.

The experience of himself, Freed and their piano being transported to the edge of a military reservation, then finding themselves sud- (Continued on page 22)

FRANK CAPRA'S ARMY-MADE FILMS SREEL

Major Frank Capra has been assigned the task of turning out a two-reel newswreel for the Army. It also likely will be made for the entire U. S. Navy personnel. Now planned to issue the subject every two weeks. Newswreel will be more than just that, designed also to show U. S. military forces what they are fighting for and to give them a good conception of what the enemy, as well as the United Nations, are doing.

Not set on the exact date for the initial release but Capra has received approval for the use of military material from each of the five American newswreel companies to use for background material.

In the meantime, the fate of the United Newswreel is more or less in the hands of the War Relocation Authority. It has taken over the duties and consignments of the Donovan committee which formulated this reel originally. Likely that the United Newswreel which was designed to counteract Axis propaganda by reaching foreign lands, not regularly shown in American cities, may wind up strictly as an independent newswreel of the Government, with film companies which will be organized in a single reel once monthly.

'MR. GARDENIA JONES' TIED IN WITH USO

'Mr. Gardenia Jones' Government short, is being held back for re-editing and will be released in conjunction with the transfer of being organized in all theatres in the New York metropolitan area week beginning July American cities, many of camp life, such as sleeping and other accommodations, are being cut from the release.

USO Drive, first to be localized in the New York territory, is headed by Fred Schwartz, Century Circuit.

American Theatre Wing Stage Door Canteen Capers

By RADIE HARRIS (Chairman, Entertainment)

Selena Roysak, who has been sitting in on all the prolonged negotiations for an air cooling system, gave a blunt bulletin at a Canteen board meeting the other a.m.

In her most authoritative manner, she asserted that Westinghouse says that the five-ton unit is no good because it forms its own combustion, and please, don't ask me what that means because I haven't the vaguest idea myself!

Two B.A.F. Stern, whose clipped British accents exercised the ears, were present at the meeting (Continued on page 25)

L. A. to N. Y.

Leon Belasco. Ed Cochran. Allyn Hamilton. Sam Haskins. William German. Sonja Henle. Alice Haddock. Joe Jackson. Al Jolson. Ed Kennedy. Edgar Kennedy. Howard Lane. Fred Lester. Jack Skirball. Paul Sutton. Fred Westinghouse. Bob Welch. Herb Yates.

N. Y. to L. A.

Irving Brecher. Charles Carrillo. Gomez Coburn. Alvin Dark. Jeanne Durnale. Arthur Freed. L. Wolfe Gilbert. Ed Hatery. Fred Haskins. Jules C. Stein. Harry M. Warner. Gary Wilson.

FOX FILING USO-GSI

Maxwell Fox, vice president of Fox Corporation in Boston, takes over as publicity director of USO-Camp Shows, Inc., in New York on July 8.

UMPI Plan Calling for Blocks Up to 13 Completed; Will Be Rushed to D. of J.

After weeks of studying the legal aspects of the United States Motion Picture Industry plan, and making provision for contingencies under it that were not covered in the original version prior to its masterminding by attorneys, the latter yesterday (Tuesday) completed the final draft of the new selling-buying formula which may be speeded on its way to adoption. It is expected to be approved by the Department of Justice and the Federal court of jurisdiction under the consent decree.

Following dotting of the final 'y' and the proper completion of commas, the legal drafting committee of which Austin C. Keough is chairman, will get word immediately to Jack Kirsh, head of the distributor subcommittee, so that a group of exhibitors may be appointed from that source to take the UMPI road to Washington without further delay. Kirsh probably will receive that advice no later than today (Wednesday).

If they are available at the moment, the same four exhibitor members of the UMPI subcommittee who in May, presented the Department of Justice with the original version of the plan, may be sent back to Washington, with the completed legal documents which were reviewed by the president of the Motion Picture Theatre Owners of America, Col. H. A. Warner, and by the U. S. Attorney, Robert White, president of the Pacific Coast Conference of Independent Exhibitors Owners of America, Henry Brandt, president of the Independent Theatre Owners Assn. of New York, and president of the Alliance of Illinois, may go to Washington, since he is chairman of the UMPI subcommittee. Before the UMPI plan can be adopted, it will have to be presented to Judge Henry W. Goddard, in the N. Y. Federal Court, who signed the decree.

As Sam Sells is a flake While not changed basically, in its final form the UMPI plan will participate in growing up to a total of 13 instead of 12, in line with the provision for a distributor who would be to produce 50 instead of 48 pictures. Unusually, the UMPI plan is selling in quarters of 12 each, which distributors are expected to do, the problem arose as to who would be done with the four extra pictures which in the year's program amounted to 52.

However, the UMPI plan has been changed to the extent that it is compulsory to sell only in quarters. While this basically is the pattern of the UMPI plan, it is being working on quarterly selling has been changed to make it possible for a distributor to sell pictures in smaller groups to houses like the Music Hall, N. Y., which buy that way.

The cancellation policy remains the same except that if a company sells 13 at a time, the exhibitor rejects one or two out of the eight designated films instead of out of seven accounts. The exhibitor may cancel during the 1940-41 season receive the right to cancel, while those who buy for this season will not be able to reject any one. Of course, any pictures not subject to designations are also living to cancellation.

HENIE HAMPERED AS DRAFT HITS SKATERS

Hollywood, June 30. Shortage of male skaters, as a result of their military service, has forced Fox to call off preliminary ice sequences for the next *Sonia Henie* picture. The idea was to have a skating troupe now working in England, but six of the boys were taken into the Army.

Studio is mulling the idea of using Henne skaters in male costumes for the next picture. One *Queenie* was slated to start in September, with William LeBaron producing.

Raphaels Directed

Reported from the Coast that Billie and Stephen Raphaels have been quietly divorced somewhere near New York.

He's of the English banking family, R. Raphaels & Sons, and she's Billie Raphaels, former Broadway actress. Both got attention in the film colony for their fancy entertaining.

That Tax Headache

Madeleine Carroll spent a hectic week last week going to court from the Income tax authorities so that she could take a vacation in the south. She is expected to show due back in this country in a month to all a couple days on 'Cavalcade of Life'.

The bookings are for the Aug. 3 and 10 broadcasts.

Newsreel Biz Upbeat May Be Hit By Wartime Transport Priorities

Despite marked upbeat in number of newsreels shown in the last six weeks, many distributors are predicting cancellations if they continue to be pushed around in the matter of swift transportation. It is estimated that the 80% increase in the number of newsreels in the last six weeks, has brought nearly 15% improvement in actual newsreel circulation.

Previous difficulty in getting newsreel prints through on schedule has been made more acute by the war, and releasing department reported further complicated by the military priority on all transportation. It is a situation where, unless the U. S. Federal Office of Defense Transportation order (effective July 1) will hurt news, it may.

The point both film carriers and distributors are attempting to emphasize is that, while requirements are certain to slow down transportation, it is a situation where, unless distributors have no control, they have been given 'A' priority on shipments, but where re-routing of trains is forced by troop movements or where military supplies or petroleum products are in planes, delays are bound to result.

POLL SHOWS PIX FANS LIKE GOOD REISSUES

With the potential cut in Hollywood output to be brought about by the war, and releasing department become resolutely more important, there were happy words this week in Hollywood of a poll avoiding to film audiences. Extraordinarily large number of theatre patrons expressed a desire to see old films as part of the standing films of past years. It was determined in a survey on reissues which is being made by the Motion Picture Research Bureau.

Handed limited his quizling to a cross-section of the population in New York's four biggest boroughs and to people who go to theatres at least once a week. He divides the potential-audience-for-reissues into (1) persons who have seen and do not plan to see it again, and (2) persons who have not seen the picture and may or may not wish to go to an old film. Results were:

Nineteen percent said they would like to see the outstanding pic of the last 10 years again; 8% said they wouldn't attend, and 1% had no opinion.

Ninety-seven percent were prepared to see a picture again if they had seen before if they were good. They said they wouldn't be prejudiced by the fact that they had seen it before. Ninety percent said they'd be willing to see old films and are not planning to top productions they did not see before.

Five Pix Coming Up For Ritter and Johnny Mack

Universal is lining up five more westerns for Johnny Mack Brown to appear in, following the completion of their current show, 'Little Joe, the Wrangler', for the 1942-43 program.

In preparation are 'Tenting Tonight on the Old Camp Ground', 'The Riders of the Desert', 'The Riders of the San Joaquin' and one still untitled.

Studio Contracts

Hollywood, June 30. Jean Pierreumont, French actor, signed Metro.

Helene Fortescue Reynolds' player option picked up by 20th Century.

Frank Henry inked acting part at Paramount.

George 'Gabby' Hayes, western player, renewed for one year by Republic.

Tom Bridges, George Root, Jr., and Charles Rogers, signed as junior writers at 20th-Cent.

Connie Lee inked writing part at Columbia.

Walter Denning's player option picked up by Paramount.

M. K. F. Fisher handed scriping ticket at Columbia.

Max Russell signed stock player contract at Paramount.

Charles LaFayette drafted writing ticket at Warners.

Lillian Porter, currently in '30th Century', renewed for a year at 20th-Cent.

Philly, Albany Picture Buying Co-operatives

Philadelphia, June 30. A buying co-operative is quietly being formed by a group of Philly indie exhibitors in an effort to get better deals with exchanges. The group has been fully organized and expects to have more than 100 before it starts to function. Ideas for the co-op are being discussed by his group greatly buying bill to the co-operative to defray expenses and to fully utilize the group's buying muscle at present is 4%.

Leaders of the co-operative movement declare that the scheme had been approved by a committee of lawyers and has been stamped legal in every aspect.

The co-operative is composed of men who are also members of the so-called 'Committee of 38', there is no official tie-up with the group, it was emphasized.

All exhibitors joining the cooperative buying pool must sign up for a 10-year period. With buying power, the indie expect to cut down the number of high percentage deals that they claim they've seen forced to make in the past because of lone-buying.

Albany, N. Y., June 30. A buying and bookkeeping group of 11 independent houses in Albany, Troy, Schenectady and North Creek (the latter in the Adirondacks) has been formed under the name of 'Uplstate Theatre, Inc. Attorney Leonard L. Rosenthal, who has been active as an officer of the New York state unit of National Allied, and is directing the group, has filed several cases brought before the Albany tribunal of the A.A. in Albany, and in the State theatre, Troy, and filed the papers.

Richard Struve, a former Warner Albany producer, said he would like to see the outstanding pic of the last 10 years again; 8% said they wouldn't attend, and 1% had no opinion.

Ninety-seven percent were prepared to see a picture again if they had seen before if they were good. They said they wouldn't be prejudiced by the fact that they had seen it before. Ninety percent said they'd be willing to see old films and are not planning to top productions they did not see before.

The 11 houses represented by Uplstate Theatre, Inc. are the Eagle Albany, owned by Abe Stone; the Bijou and Lansing, Troy, owned and operated by Charles J. Anderson; the State, Troy, Leonard Rosenthal; the Cameo and Colonial, Schenectady, owned by Sidney Dvorsky; the Schenectady, handled by Frank Shay; the American and Colony, Albany, managed by William Gardner; the Rivoli, Schenectady, operated by David Willig, and the Albany, Albany, owned by North Creek. Rosenthal, Stone and Wilson have been active in Allied activity for some time.

Theatres in Albany, the Royal and Paramount (Hellman's), two in Troy, and the Schenectady are not participating in the combine.

D. of J. Not Giving Carte Blanche To Exhibs, Arnold's Answer to SHMPP

He Shoots At Sunrise

Hollywood, June 30. Early to bed and early to rise in the law prescribed by Charles Vivor for the troupe shooting 'The Desperado' for Columbia on location at Kanab, Utah. Reason is that Technicolor filming in the mountains of Utah is a real sunrise.

Curfew for players and camera crew rings at 9 p.m.

No Large Par Theatre Powwows Henceforth Because of Traveling

Instead of holding national meetings, Paramount parties and other social operating matters and exchange ideas, due to the transportation problem henceforth. Par homeoffice executives headed by Leonard H. Goldenson will handle from time to time with smaller groups of partner-operators.

Also, with Goldenson, Sam Demlow, Leon Metzer and others in the Par theatre department going into the field often, it isn't so easy for them to get all parties together for round-table discussions.

Expected that various of the party will check into the production office next week, including Demlow, and other matters.

Demlow will be in Chicago (Tuesday) for Chicago, headquarters of the party, and Katz and Great States party will meet with him. The party will probably return to the h.o. by the end of the week.

SID ROGELL RETURNS AS RKO STUDIO MGR.

Hollywood, June 30. Sid Rogell returned to RKO on Monday as executive vice president, taking over the post he vacated about five months ago, following differences of opinion over operations with George J. Schaefer and Joe Breen. He replaced Reginald Armand, former studio manager, who had succeeded Rogell. Rogell will enter indie production.

Rogell has an outstanding record as a studio manager in Hollywood and is considered one of the best operators men in town. He took over the RKO plant several years ago, when Sam Katz was president. Under Rogell coordinated the lot into smooth operation.

President of Rogell will not affect position of William Holman, studio manager. Latter holds same position as side to Rogell. Likely Holman will go into army shortly as Major in Signal Corps, assigned to Astoria.

De Cordoba Hits Jackpot, With Paramount Contract

Hollywood, June 30. Arturo de Cordoba, the man who has been so many things to so many professions, hit the jackpot when Paramount signed him to a six-year contract and named him the role of Augustin in 'Bel Tolls'.

President of the Screen Actors' Association, Fredric March, was formerly was United Press correspondent in Buenos Aires and Santiago, Chile, before becoming a movie sports commentator. From that, he moved into acting and won the Academy Award for his part in 'The Three Successive Years'.

Warners Ties Five-Year Contract on LeRoy Prinz

Hollywood, June 30. Warners handed LeRoy Prinz a five-year contract on the heels of a straight drama, in addition to his job as pic. director. First full length film, 'The Days', a short subject under producer guidance of Gordon Hollinger.

Filming starts as soon as Prinz returns from Gallup, N. M., where he has been handling air operations for 'The Desert Song'.

The Department of Justice has not said that whatever the majority exhibitors want will be o.k. with the Dept. but it has indicated that whatever the exhibitors, Thurman Arnold, assistant attorney general in charge of anti-trust, indicating that whatever the Dept. of Justice, executive secretary of the Society of Independent Motion Picture Exhibitors, will be o.k. with the Dept. of Justice.

Film wrote Arnold, quoting a statement published in the 'Independent' which reads, 'The Independent Theatre Owners Assn. of N. Y., of which Harry Brandt is president, indicating that whatever the majority of exhibitors want will be o.k. with the Department of Justice. Which, as you well know, since 85 is a darn good average.'

Film wrote Arnold that 'I cannot believe that the Dept. of Justice accurately reflects the opinion of yourself or some other official of the Department of Justice, indicating that whatever the constant repetition of this alleged declaration has determined many exhibitors from expressing honest and practical convictions.'

In his reply, while denying that the Dept. has any intention of changing the Department has given assurance that whatever the majority of exhibitors want will be o.k. with the Department. He has also been informed that the Dept. must take notice of it and inform other members of the industry and the general public.

HE'S FAIR-HAIRED LADD; FOUR STARRERS COMING

Hollywood, June 30. Paramount has lined up four stars for its new picture, 'The Fair-Haired Ladd', starring Alan Ladd, who attracted the attention of the front office in 'This Gun for Hire'.

On the Ladd schedule are 'Prelude to Glory', 'Storm', 'Man in Hair', 'The Man in the Iron Mask', and 'The Man in the Glass Key', currently awaiting release.

Belman to Script 'Vadis' for Hornblow

S. N. Behrman will do the screen adaptation of 'Quo Vadis', which Arthur Hornblow, Jr., has selected to produce. Hornblow also has 'Song of the Red Army' under consideration. Hornblow's next picture, 'The Sign of the Cross', will be the fourth screen version of 'Vadis', the first U. S. treatment. 'Vadis' was made into a picture in 1921, 1925 and 1929, each a silent version produced abroad.

Behrman currently has a play entitled 'The Pirate' in preparation for Alfred Lunt and Lynn Fontanne, opening in New York in the fall. He is also writing 'Vadis', going to Hollywood after the 'Pirate' opening in New York. The picture is being produced by Hornblow production.

Hornblow, who has been East for three weeks, was observed to pull out yesterday (Tuesday).

Mitscha Auer Memoirs Series in Second Try

Hollywood, June 30. Revived from last summer's 'Forensic' series, 'Memoirs of Mitscha the Magnificent' with Mitscha Auer, down as CBS sustainer July 5, a regular series of 'Madame de Pompadour'.

Auer will do m.c. chores and act in character in relating his memoirs as a series of 'Madame de Pompadour'.

Auer will make up other half in the combined comedy-drama, and Buddy Clark handles the vocals.

Wilder, Hitchy Team

Hollywood, June 30. A third starter in the Jack Skell-Ball-Alfred Hitchcock ergo to the 'Wilder-Hitchy' team. 'The Sign of the Cross' was author Thornton Wilder, who collaborated with Hitchcock on the picture 'The Sign of the Cross'. Wilder did a polishing job, en route.

Arriving, he was to check in at the office of the U. S. Army morale division.

Indie Protests Upped Admissions

To Public Patronizing Patriotic Pix

Independent theatre operators hitherto protesting against increased prices for pictures with war backgrounds, on the grounds that producer-distributors should not try to cash in on the current conflict by more than the normal amount of cost-plus building, have been persuaded by constructive suggestions and made with the cooperation of Government officials, are currently accepting increased admission prices necessitated by this policy.

Texas Theatre Owners Association, with headquarters in Menard, Texas, last week referred to the discussions of some major distributors seeking increases in a sales policy increasing admission prices for pictures with the national crisis as a background, and we contend strain upon the public, and we insist, a misuse of the patriotic impulses of the community.

Herb Reeve, president of the TEO, last week issued a bulletin calling attention to the fact that the increased admission prices forced upon theatre owners by major distributors through higher percentage and flat terms demanded for patriotic films.

Reeve stated that the protest was not motivated by the selling terms of these pictures, but upon the improper demand upon the theatre owner's "pocketbook." "In key cities," Reeve says, "the increase asked for results in 10% to 20% of the entire theatre business. However, in the tremendous majority of subsequent rural, suburban and downtown theatres, the increase is 25% to 35%, and often as much as 50% over prevailing prices."

Reeve pointed out that the film industry has not yet been affected by the national price freezing program, and refers to Leon Henderson's recent statement in that respect with a warning to the film industry against "merchandizing patriotism, which can obviously cause a disastrous attitude."

FOX CONVENTION PLANS WAIT ON TOM CONNORS

Plans for either regional conclave or homeoffice huddles with district and branch managers of 20th-Fox will be announced by Tom J. Connors, vice-president in charge of all sales on the Coast shortly. He will first look at some of the completed features in Hollywood. At the same time he will see the first releases for the 1942-43 selling season, which will include 40 pictures and Hal Horne were scheduled to leave last Friday (28) for the Coast but postponed the trip because of Connors' busy getting his sales drive under way and the delay in getting production ready for screening the Coast. 20th-Fox proxy and the other executives wanted to see as much new material as possible and found that by sailing a week or so, they got the full array of features now nearing completion to be ready for Connors' inspection. Also, since it is expected that the party will get away tomorrow (Thursday), but Horne plans to sail east for the weekend.

Laudy Lawrence, foreign sales chief, will accompany the 20th-Fox party to Hollywood, since it is anxious to get a line on product possibilities for the foreign market.

Regan's Glamour Gets Him Tests on Screen, Network

Hollywood, June 30. Phil Regan records for John Swales' program head in NBC's "The Howl" (Tuesday) to test for possible sustainer, following return from 26-city tour, and in "The Howl" since. With male glamour hard to get, NBC figures him likely prospect.

Regan also landed a job for Frank Carter role in forthcoming "Life of Marilyn Miller."

Geraghty's Review Spot

Hollywood, June 30. Tom J. Geraghty, film writer, has been appointed third member of the Los Angeles Board of Review in the office of consularship for the export and import of films.

Geraghty joins the board next Monday.

Runyon Shifts to 20th

Hollywood, June 30. Damon Runyon is shifting Broadway for a still longer period to produce at 20th-Fox under a term contract.

Currently winding up his production job on "The Big Street," at RKO, Runyon will leave for a short business trip to New York City, Washington before settling down in his new office. His first 20th-Fox picture, "The Sign of the Cross," will have a military service background.

Judge Defends Keough on Browne-Bioff 'Extortion', Nix Par Stockholder Suit

Consolidated case of the minority stockholders against Paramount of Esra and directors was dismissed Friday (28) by New York supreme court Justice George Walter after a five-day trial that started June 17. Owning 212 shares of Paramount stock, the stockholders sought reimbursement to corporation funds of a total of \$100,000 paid to former Paramount executive, George E. Browne during 1938 and 1938. The stockholders were represented by former supreme court justice Alfred J. Talley.

Justice Walter, in a lengthy opinion read from the bench, interpreted the payments as extortions. "He said, 'Upon consideration of all the facts, I have great difficulty in finding and deciding that Paramount had actually been put into the form of an order, Kiune could not say. He added: "It was discussed by others in our presence."

Walter attended the producer-labor meeting tonight (Tuesday) to report on various phases of the situation. "My firm, alone," he said, "require prodigious amounts of celluloid since they are used in many research fields and war industry developments as well as hospitals."

The trial had centered around Keough, who had originally made the payments. Succession of witnesses endorsed Keough in his statements were put and present Paramount officials including Adolph Zukor, Joseph P. Breen, Edward Otterson, George J. Schaefer, Barney Balaban, Fred Mohrhard, Neil Agnew, John J. Meehan, and Norman Colver. Each had acknowledged ignorance of the payments unless by direct instructions of Browne and Bioff.

In his references to Keough, Justice Walter said: "He acted upon belief, honestly and in good faith, that in making the payments he was promoting the interests of the corporation he was serving, thereby saving it from financial losses that would have resulted from actual bankruptcy."

Plaintiffs, according to Talley, will appeal the case.

BERLE GETS TOP ROLE IN 'OVER MY DEAD BODY'

Hollywood, June 30. 20th-Fox picked Milton Berle for the top role in the comic mystery feature, "Over My Dead Body," starring Berle, currently on an eastern stage tour, checks into the Westwood lot late in August.

Census Laggards Warned 8,000 Casual Film Workers May Be Denied Work

Hollywood, June 30. Casual workers in the film industry are being registered for the citizenship census that 8,000 of them may be barred from the studios unless they apply for identification cards by July 6, the official deadline. "To date, only 1,000 of the 8,000 of the casuals have checked in with birth certificates or naturalization papers."

The warning was broadcast by the producers, in cooperation with various Guilds and unions, that failure of an individual to establish citizenship may result in the denial of further studio employment.

All regular workers are being registered, photographed and fingerprinted in the studios where they are employed. The warning covers only those who may work only occasionally in the studios. "If the body can get a day's studio game, even for a part's work, unless he is properly identified," said the committee, consisting of attorney George E. Bode, Frank Carothers, John J. Meehan, John J. Meehan and A. J. Moran, sent the following telegram to all Guild and union chiefs in Hollywood:

"The Central Identification Bureau is now starting on the third phase of its program, namely, determining the citizenship status of extras and other non-regular employees. The response is very poor, for they are only approximately 10% of the total. We have presented themselves with their questionnaires to the Central Identification Bureau to have their citizenship status determined.

"Obviously, this Central Bureau cannot be kept open indefinitely; and inasmuch as the studios are producing no film for the Army and Navy and other Governmental agencies, we definitely face the possibility that the Government may at any time issue orders directing that the citizenship status of all motion picture employees be determined as a condition of their employment in any studio.

"Hence, any employees who do not register at the Central Identification Bureau may be denied employment by any studio by reason of their own negligence."

Industry Proposals to Conserve Raw Film Stock, Other Materials

Fail to Satisfy WPB; More Huddles Aims May Have Film Cut

Hollywood, June 30. Government may order raw film stock manufacturers to cut production of picture photography 75%, according to a report made today (Tuesday) by Ray Klune, following his return from Washington, where he represented the industry's Film Conservation Committee in huddles with the War Production Board. If placed into effect, this regulation would help relieve producer-distributor problems to some extent.

The War Production Board had actually been put into the form of an order, Kiune could not say. He added: "It was discussed by others in our presence."

Klune attended the producer-labor meeting tonight (Tuesday) to report on various phases of the situation. "My firm, alone," he said, "require prodigious amounts of celluloid since they are used in many research fields and war industry developments as well as hospitals."

Despite the favorable impression made upon War Production Board officials by the Hollywood studio conservation program, as presented during the past few days, the War officials in Washington last week, the War Production Board, in overall view of the material, curtailment program so far placed in effect proposed. The film industry, however, remains on the defensive, with some distributors expressing fears that unless more drastic voluntary curbs are effected, an enforced rationing of materials by Government decree must come sooner or later.

As a result, the producer-distributor conservation group, which has been holding sessions in New York over a period of several weeks, including industry executives, such as Barney Balaban, Joe Hazan, Tom Connors, Nick Schenck, Grad Sears and others, will meet in Hollywood, scheduled to meet again today (Wednesday) to redraft previous conservation plans. Efforts will continue to curtail use of materials on a voluntary basis until Government intervention is required. The WPB officials last week inaugurated a system of monthly conferences with the industry, and with monthly reports on savings to be made at these sessions.

SDG WANTS D.C. REP TO FRONT FOR THEM

Washington, June 30. Mark Sandrich, Paramount director, here on a Red Cross picture, is also searching for a Washington representative for the Screen Directors Guild. He is looking for a press agent assignment, but reserved for one qualified to present the directors' point of view to Governmental departments and, occasionally, Congress.

Directors have not liked the way their end of the business has been considered "incidental" in Government relations. White producers and exhibitors are well represented here, disposition has been to represent directors as "last resort employees." In the war effort, directors have played the most important part of any section of the industry. Guild feels they are of such stature and dignity they should have their own representative. Sandrich hopes to find a man who "knows his way around" and can specialize on director problems.

Objective of saving hundreds of millions of dollars annually, which must be attained if a WPB curtailment is to be averted, can be met only by a far more drastic combination with a ceiling on prints used in distribution.

Producers, however, have been unable to set up a formula leading to any large scale reduction in film by print ceiling, and further meetings to consider this problem are to be held.

Successors in Washington last week by Hollywood engineers for allowing new prints from 500 to around 77,000. The new plan, thereby saving an estimated \$90,000,000, is being considered. It is being explored as a means of overcoming possible film shortages. This would call for a change in contracts of producers both at the studios and in theatres throughout the country, resulting in a new type of film. Problem in this event would be in using film already produced, with the new type of film. If so, the radical change in production would not disorganize current theatrical production. It is said, use of new film and revamped producers would thus have to be introduced, and the industry would see when sound came in during the late '20's.

RKO'S NATIONAL SALES CONV. JULY 27-29 IN N.Y.

Los Angeles, June 30. RKO will hold a national sales convention in New York July 27-29, at which time it is expected an abbreviated report on the 1942 season will be announced. Company may cut the coming year's output by 10% to 15% in response to the WPB. RKO is bringing in all district managers, branch managers, homeoffice salesmen, exhibitors and salesmen. Sessions will take place at the Waldorf-Astoria Hotel, New York. E. Depinet, president of RKO Radio Pictures, presiding.

MOIRA BATES FILM BIOG

Hollywood, June 30. Ann Sheridan has been assigned to the top role in "Shine On, Harvest Moon," Moira Bates' life story, at Warners.

The Magnificent Ambersons

MKO picture of the week... Production by Orson Welles... Directed by Orson Welles...

Orson Welles gives the film a celluloid technic—but this time the bioactive story is going to be...

Although within 88 minutes, this emotional downbeat is a masterpiece... On top of the slow and cautious... the audience's...

Like 'Kane,' although this time via another Stanley Kubrick... Welles utilizes here an original method of unfolding his story...

Welles comes up with a few more touches... He plays heavily on the dramatic impact of a whisper, and on the unexplained or actualized...

Welles' original Mercury Theatre group in 'Kane'... Orson Welles, Ray Collins, Miss Moorehead...

and shade. It's sombre and unattractive... The finale Welles' offstage voice re-introduces the players...

UNITED WE STAND

United We Stand... A well written documentary is particularly timely and looms as a likely consumer for 20th Fox.

Well written documentary is particularly timely and looms as a likely consumer for 20th Fox... United We Stand is a story of how free nations dropped into...

United We Stand... A well written documentary is particularly timely and looms as a likely consumer for 20th Fox.

The invasion of Denmark and Norway... The lowland countries, northern France and Belgium...

LADY IN A JAM

Hollywood, June 26.

Unusual retort of Gregory LaCava... Features Ray Collins, Miss Moorehead, Ray Collins, Miss Moorehead...

Name of Irene Dunne in starring picture... Miss Dunne is given the opportunity to carry this one through...

Miniature Reviews

'The Magnificent Ambersons' (RKO). Orson Welles' latest... 'United We Stand' (20th). Excellent documentary of causes...

UNITED WE STAND

'Young Mr. Pitt' (20th-British). Excellent British propaganda... 'One Thrilling Night' (Monro). Excellent for programming...

THE YOUNG MR. PITT

(BRITISH-MADE)

London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

There is so much to acclaim and so little with which to fault... It has the appearance of a propaganda message for England...

Current Short Releases

(PRINTS IN EXCESS)

'Keep 'Em Rolling' (U. S. 3). Grand defense subject... 'Lark Carrier' (Adams, 9)... 'Hera Worship' (Par, 10 min.)...

Rubber Racketeers

Hollywood, June 24.

Monogram production and release... 'Rubber Racketeers'... Directed by Robert M. Meehan...

THE YOUNG MR. PITT

(BRITISH-MADE)

London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

were when he uttered them. For example, in a debate... 'United We Stand' (20th). Excellent documentary of causes...

One Thrilling Night

Monogram production and release... 'One Thrilling Night'... Directed by Robert M. Meehan...

THE YOUNG MR. PITT

(BRITISH-MADE)

London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

The war and gangland reaches into the bridal chamber... 'The Young Mr. Pitt'... Directed by Robert M. Meehan...

DeSylva

Continued from page 7

able to give up even your own country if need be... 'DeSylva'... Directed by Robert M. Meehan...

Example of Coventry

Nonetheless, he contends that the greatest effect of the film... 'Example of Coventry'... Directed by Robert M. Meehan...

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Monogram production and release... 'Rubber Racketeers'... Directed by Robert M. Meehan...

THE YOUNG MR. PITT

(BRITISH-MADE)

London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

the leader to steer clear of... 'United We Stand' (20th). Excellent documentary of causes...

TOWER OF TERROR

Monogram retort of John Argy... 'Tower of Terror'... Directed by Robert M. Meehan...

THE YOUNG MR. PITT

(BRITISH-MADE)

London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

When the British make a horror picture... 'The Young Mr. Pitt'... Directed by Robert M. Meehan...

DeSylva

Continued from page 7

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London, June 16. 'Young Mr. Pitt'... Directed by Robert M. Meehan...

Eagle Squadron Tops Strong War Pix in Chi, Sock \$23,000, 'Mister W' Strong 14G, 'Ships' 8 1/2G, 'Reap' in 6th

Chicago, June 30. War pictures are the top draw of trade this week. There has never been such a large number of war pictures showing in Chicago as there are at this time and nearly all of them are proving box office winners. The first of the lineup of war films is Eagle Squadron, at the Palace as a double bill with "The Fighting 6888 Central Postal Directory" in a loving-a-long ad campaign. Smash or better, and looks set for a long run.

Second in this category is "Mister W," heading a double bill in the Roosevelt. Located around the theatre now, crowds are going for it to the tune of \$23,000, an excellent \$23,000.

Third in this category is "Ships With Wings" heading a double bill in the Woods. It is doing \$20,000, although going to "Mister W" when "Butch Cassidy and the Sundance Kid" is shown. My Favorite Blonde holds for a second big week in Chicago, getting a whom \$38,000 aided by Cab Calloway band on stage, in first week.

Estimates for This Week
 Apollo (B&K) (1,200; 35-55-75)
 -Rio Rita' (M-G). Makes the third week in the Palace, with a gross of \$5,500. Last week, 'Juke Girl' (WB) and 'Dudes' (Pretty) (UA), manager.

Chicago (B&K) (4,000; 35-55-75)
 -'Favorite Blonde' (M-G). Chicago's orchestra on stage. Second week for the film which is doing \$20,000, currently, with a new show on July 4 and no public celebration.

Estimates for This Week
 Capitol (B&K) (3,500; 35-55-40-60)
 -'The Girl in the Red Velvet' (M-G) headed by Jack P. Rippen and 'The Girl in the Red Velvet' (M-G) may build to fair \$19,000. Last week, 'Cardboard Lover' (M-G) and 'The Girl in the Red Velvet' (M-G).

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For Hire' (Par). Should grab firm hold of box office. "The Fighting 6888 Central Postal Directory" (Par) and "True to Army" (Par), sprang a big surprise, sock \$12,000. "The Fighting 6888 Central Postal Directory" (Par) and "True to Army" (Par), sprang a big surprise, sock \$12,000. "The Fighting 6888 Central Postal Directory" (Par) and "True to Army" (Par), sprang a big surprise, sock \$12,000.

'BLONDE VAUDE BOFF \$22,000 IN WASH.

Washington, June 30. The Bob Hope-Madeleine Carroll team in My Favorite Blonde at the Earle are in high favor and will lead the box office procession this week. Critics saluted "This Gun for Hire" and Alan Ladd, with prospects that "The Girl in the Red Velvet" will build.

Estimates for This Week
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 -'The Girl in the Red Velvet' (M-G) headed by Jack P. Rippen and 'The Girl in the Red Velvet' (M-G) may build to fair \$19,000. Last week, 'Cardboard Lover' (M-G) and 'The Girl in the Red Velvet' (M-G).

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First Runs on Broadway (Subject to Change)

Week of July 2
 Aster—'This Above All' (20th) (6th week).
 (Reviewed in 'Variety' May 13)
 Capitol—'This Above All' (M-G) (2d week).
 (Reviewed in 'Variety' Apr 27)
 Capitol—'This Above All' (M-G) (2d week).
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 (Reviewed in 'Variety' May 13)

HOPE, \$19,000, 'NICE IN DETROIT'

Detroit, June 30. Biz, which has been consistently good in this major theatre centre, opened with "This Gun for Hire" (M-G) and "The Girl in the Red Velvet" (M-G). Biggest notice on the radio this week was for "This Gun for Hire" (M-G) and "The Girl in the Red Velvet" (M-G).

Estimates for This Week
 Capitol (B&K) (1,500; 35-55-75)
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Big Weekend Booms N.Y. Biz: 'Horizon' And Monroe Fine \$60,000, Berle Hypos 'Tortilla' to \$35,000, 'A'ho' Nice \$33,000

Big mobs in the downtown New York area over the weekend have helped "Horizon" (M-G) and "A'ho" (M-G) to big grosses. "Horizon" (M-G) and "A'ho" (M-G) to big grosses. "Horizon" (M-G) and "A'ho" (M-G) to big grosses.

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week were extremely firm, getting \$35,000. "City Maste Hat" (Rochester) (B&K) (4,500; 45-55-88-91-65) - "Mister W" (M-G) and stage show (4th wk) - \$35,000. "Mister W" (M-G) and stage show (4th wk) - \$35,000. "Mister W" (M-G) and stage show (4th wk) - \$35,000.

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Ten Gentlemen 'Dope Trim \$17,000, Tops For St. Lo; 'Rita' 15G in 2d

St. Louis, June 30. In spite of almost daily rains, biz at the deluxers continues on the upswing. "Ten Gentlemen From West Point" (M-G) and "Magnificent Obsession" (M-G) are enjoying it to the hilt. "Ten Gentlemen From West Point" (M-G) and "Magnificent Obsession" (M-G) are enjoying it to the hilt.

'EAGLE', \$19,000, SOARS TO NEW BALTO RECORD

Baltimore, June 30. Biz took slight jump upward this week. Big news is socio opening and subsequent record breaking trade. "Eagle" (M-G) is leading the way. "Eagle" (M-G) is leading the way. "Eagle" (M-G) is leading the way.

'Juke' 'Suicide' Giant 'Jake' \$20,000 in Jersey City

Jersey City, June 30. Business on the floor side this week with "Juke Girl" at the Stanley. "Juke Girl" at the Stanley. "Juke Girl" at the Stanley.

Seattle Biz Hit by Hot Weather But 'Moonlight' 9G, 'Bride' 6 1/2G in 2d

Seattle, June 30. All over town. Despite this "Moonlight" (M-G) is leading the way. "Moonlight" (M-G) is leading the way. "Moonlight" (M-G) is leading the way.

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 20

PAR'S 'GUN' TAKES A PISTOL

SHEIK TO SHEIK—

FIRST DATES ALL
B. O. BULLSEYES

—SAME TECHNIQUE!

'This Gun for Hire' Making
Big Killings; Beating 'The
Lady Has Plans' and 'One
Night in Lisbon' by Nice
Edge

LASSES LOVE LADD

Paramount's 'This Gun for Hire', sensational he, thriller which introduced Alan Ladd and made him an overnight star, has moved out to the provinces following its socko Broadway two weeks—and is doing solid bulls-eye business everywhere, reports show.

'Gun' is topping the strong business rolled up by the Ray Milland-Paulette Goddard hit 'The Lady Has Plans' in most locations. Business is also almost universally above last year's Macphurray-Carroll starer, 'One Night in Lisbon'.

Typical of 'This Gun for Hire' business was the opening last weekend at the Paramount, Des Moines, where first day's grosses topped 'Plans' by 30 per cent and 'Lisbon' by 25 per cent. Opening at the L. A. Paramount also showed 'Gun' beating 'Plans'.

Three days of 'Gun' in the Paramount, Toledo, grossed 50 per cent more than either of the hits cited. First week at the Florida, Jacksonville, showed 'Gun' topping 'Plans' by 25 per cent and 'Lisbon' by 45 per cent.

'Lis' was strong for an opening four days at the Paramount, Hollywood, with comparative figures unavailable at press time.

'Plans' which 'Gun' has completed its run tell the same story, with a consistent edge over the two pictures, regardless of whether the dates are big town or hamlet locations. Capitol, Pottsville, Pa., took 50 per cent more from 'Gun' than it did from 'Plans'. Malco, Memphis, did better with 'Gun' for a week than for either of the past ones. Similar edge over 'Plans' was recorded in runs at the Majestic, Houston; Paramount, Springfield (Mass.); Esquire, Davenport, Ia.; the Brooklyn, Fox, Capitol, Wilkes-Barre, and the Cornerford, Scranton.

Meanwhile, reports from all sectors indicate that Alan Ladd, men's screen find of 'Gun' has won fan and critical excitement everywhere. Gals are busy bothering theatre managers for Ladd photos, and a Paramount coupon offer which ran in recent national magazine ads has drawn 8,000 requests for pic so far, with more pouring in daily.

**'AND NOW TOMORROW'
NO. TWO BEST SELLER**

Rachel Field's posthumous novel, purchased five weeks ago by Paramount, has moved up to second place on the national best seller list. Many key spots report the book in No. 1 position. Work on casting the pic and preparing the screenplay are to begin at once, on Studio indicates.

**CELEBRATE INDEPENDENCE
DAY all month—make July your month—buy stamps for the War Stamps and Bonds at your theatre! Remember—we've got an Axis to grind.**

Technique in sheik'n' hasn't changed much since Rudolph Valentino and Agnes Ayres clinched in 'The Sheik'...except... (see col. 4.)

Quiz Kids Step to Head of Class; Promoted From Shorts to Features

Radio's big-brained babes, 'The Quiz Kids' will move up to feature pictures at the completion of their present series of shorts for Paramount. It was announced this week by company execs. Deal has been set, with Louis G. Cowan, who controls the group. Quizmaster Joseph Kelly goes up to features with his charges.

Paramount's Quiz Kids shorts have shown increasing popularity since they first began to appear. At the same time, the kids have zoomed up in the public eye through guest star appearances with such radio head men as Jack Benny and Fred Allen. Par has two Quiz Kid shorts presently completed and awaiting release; word is that the unusual interest in this pair of subjects when they were screened at the Studio led to the movement to boost the youngsters into the big time.

COOPER TANNING UP FOR ROLE IN 'BELL'

Gary Cooper was to report at Sonora Pass today for location work on Paramount's Technicolor 'For Whom the Bell Tolls'. Cooper has spent a week at a desert hide-away, stretched out and tanning his dermis in deep mahogany, as called for in the 'Bell' script. All major roles except that of the femme lead, Maria, have been set.

Producer-Director Sam Wood has called for an unusual camera treatment for part of 'Bell'. One section of the story is related by Pilar. To film the action of this sequence, Wood will use black and white film instead of the color film, running Pilar's voice as the only sound against the scene. Fans have shown that this sudden change took across the feeling of 'visioned' action better than using Techni through-out.

'Dixie' for Bing

Bing Crosby will be starred in a musical special planned by Paramount, based on the original story 'Dixie', purchased last week from William Rankin. Story will have to do with Dan Emmett, minstrel of the sixties who wrote the famous tune. 'Dixie' was Number One Confederate March Parade Tune during the years of the Civil War; rebels used it as a rallying song. Par's musical will be set in New Orleans; Claude Binyon is writing the screen play and Paul Jones has been assigned as associate producer by B. G. DeSylva.

Golden Gate Quartet Latest Group Signed For 'Star Spangled'

Paramount has signed the Golden Gate Quartet, famed radio and Victor record artists, for 'Star Spangled Rhythm', the company's super-musical now in production with the biggest cast of all time. Quartet will accompany Mary Martin and Dick Powell in their 'Dreamland' number.

Sixty-four top stars have been lined for 'Star Spangled' to date, including every top name on the Paramount roster plus headliners from stage and radio. Another signed last week was Arthur Treacher, of the Broadway cast of 'Panama Hat'. Treacher will team with Walter Catlett and Strling Holloway to do the Dorothy Lamour-Saulette Goddard-Veronica Lake number... titled 'A Sweetener, a Sarong and a Peek-a-Boo Bang'.



...Except in who sees who! Here are Bob Hope and Dotty Lamour in 'Road to Morocco'. Same 'vest'... same pose... same screen.

'Take a Letter' Takes a Lot

Paramount's 'Take a Letter, Darling' is living up to the prediction made for it couple of weeks ago by Variety's 'National Boxoffice Survey'—that it would be one of the pix to beat the summer box-office blues. 'Take a Letter' is not only beating, h.o. blues—it's beating Par's socko 'Birth of the Blues' in close to a dozen dates. Neptune Theatre, Duluth, showed business 30 per cent above 'Blues' for opening three days. For the same period, the Beach, Miami Beach, showed 'Take a Letter' ahead by 15 per cent; the Paramount Miami, showed it ahead by 15 per cent and the Lincoln, Lincoln, showed it 40 per cent ahead. Business ranged from neck-and-neck to well ahead in dates at Wilkes-Barre, Scranton, Newburgh and Marion, Ohio.

Five days of 'Take a Letter' bit at the Saenger, New Orleans, outgrossed—some of them by a big margin—all of the following: 'Caught in the Draft', 'Virginia', 'Nothing But the Truth', 'Road to Zanibar', 'Bahama Passage', 'My Favorite Blonde', 'The Fleet's In' and 'Birth of the Blues'. A week at the Malco, Memphis, outgrossed 'Draft', 'Truth', 'Zanibar' and 'Fleet's In'. Similar top business was rolled up in Los Angeles, Hollywood, Minneapolis and San Francisco.



'But Madame, I meant nothing personal—you asked me the name of the picture!'

NOW! THE DARING DRAMA HOLLYWOOD'S AN



ORSON WELLES

Mercury Production



**A Startling
Challenge To
Women Who
Think There
Are More Im-
portant Things
Than Love!**

Joseph Dolores ^{with} Anne Tim
Cotten • Costello • Baxter • Holt
Agnes Ray Erskine
Moorehead • Collins • Sanford
and Richard
Bennett

Screen Play, Production and Direction by ORSON WELLES

MATIC SENSATION FROM AZING NEW HIT-MAKER!

Orson Welles' second personally directed and produced picture is a highly important production — as startling, dramatic and revolutionary in many ways as his "Citizen Kane", which was acclaimed by critical groups as The Best Picture of 1941.

"The Magnificent Ambersons" is considered to be the best novel ever written by Booth Tarkington, having won the Pulitzer Prize. The story is down to earth. The scene, a middle-western city, with its rich man's house that is the town's show place — but also a house with a skeleton in the closet. The fascinating characters step out on the screen as vivid human beings who love, hate, envy—are kind or cruel, according to their natures.

Red Book, in selecting it as The Picture Of The Month, says "The Magnificent Ambersons' has heart, and in it are people one can deeply care for...it is Welles' best."

"The Magnificent Ambersons" has been pre-sold over many months. Its publicity penetration is one of the highest on record. It has been nationally advertised in full pages in all the leading magazines. It will be a fine box-office success as well as a picture that will be praised to the skies by every critic who sees it.

The Magnificent Ambersons

FROM THE FAMOUS NOVEL BY BOOTH TARKINGTON



OPENING SOON IN SELECTED FIRST RUNS EVERYWHERE

Philly B.O. Good Despite Opposit; 'B'way \$18,500, Chaplin, 10 1/2 C, Biz OK

Philadelphia, June 30. Despite plenty of counter-attractions this week...

30-'Old California' (Rep) and 'Carter Case' (Rep) split with 'Interracial' (M-G)...

Butch Minds Baby And Chico Marx Big \$11,000 In K. C.; Rooney Oke 76

Kansas City, June 30. It's a mild week with the Tower theatre about the only house to run up a sizeable gross...

Fields Orch Ups Beds to Nifty \$19,000 in Pitt

Pittsburgh, June 30. Big, b.o. noise this week at it Stanley, where Shop Fields is carrying on a big and leading campaign to a healthy take...

'ANGEL-DUCHIN GREAT \$17,500 IN ROSSY OMAHA

Omaha, June 30. Grosses zoomed everywhere, with Eddy Duchin being plus in 'Angel' (M-G)...

'Star and Garter' Continued from page 2

was so to be it would run 'Todd' for all time on Broadway. Hassard Shor, the stage, and Todd's lawyer, William Pittston, likewise advised against opening what they felt was a sure flop...

War Work Wins Lincoln; 'Take Letter' Nice \$5,500

Lincoln, June 30. Continued influx of people into the capital city...

'WEST POINT' STRONG \$18,000 IN BROOKLYN

Brooklyn, June 30. Major attraction getter is 'West Point' with 'Ten Gentlemen from West Point' and 'Falcon Takes Over'...

Estimates for This Week 'Albee (RKO) (3:24); 30-40-50-53-'Gentlemen from West Point' (M-G) (2:30); 30-40-50-53-'Falcon Takes Over' (RKO), Strong \$18,000...

Fields Orch Ups Beds to Nifty \$19,000 in Pitt

Pittsburgh, June 30. Big, b.o. noise this week at it Stanley, where Shop Fields is carrying on a big and leading campaign to a healthy take...

'ENEMIES' WEAK \$9,000 IN PEPPY PROVIDENCE

Providence, June 30. Heavy downtown traffic, but no heavy heartbeats a bit, but on the whole all stands are above average...

'ANGEL, \$8,000, 'Darling', \$7,500, Best in Montreal

Montreal, June 30. Heavy downtown traffic, but no heavy heartbeats a bit, but on the whole all stands are above average...

'M.O.T. News Ed III' Richard de Rochemont news editor...

'PINE-TOWNS TACKLE GOTT MORALE SHORTS'

Hollywood, June 30. Four morale shorts for the Government war effort have been taken over by the Hollywood Guild...

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Tuttles-Ennis Forte \$18,000 Tops In Cleveland; 'Gal Sal' uneful 14C

Cleveland, June 30. Name drawings are continuing to build up to week-end, with 'Tuttles-Ennis Forte' leading...

'Reap', \$13,500, Big In Mpls.; 'Invaders' Also Good at \$7,500

Minneapolis, June 30. Boosting the area from 50c to 80c for 'Reap the Wild Wind'...

'Moonside' Big \$20,500 Newark Leader; 'Juke Smash 16G in 24 Week'

Newark, June 30. Given a break in the weather this week, business here is in last shape...

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Here's "THE MAGNIFICENT DOPE"



CLAIM OF SERVICE
This is a full-rate Telegram or Cablegram unless the special charges to be incurred by a particular class of service are specified in the address.

BY DIRECT WIRE FROM
**WESTERN
UNION**

1932

J. C. WILLEVER
FIRST VICE-PRESIDENT

HENCOCK CARLTON
CHAIRMAN OF THE BOARD

A. H. WILLIAMS
PRESIDENT

SYMBOLS	
DL	Day Letter
NT	Overnight Telegram
LC	Deferred Cable
MT	Cable Night Letter
	See Postoffice

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

WU AD29 46 DL= MIAMI FLO JUN 15 404P
TOM CONNORS=

20TH CENTURY FOX FILM CORP=

"MAGNIFICENT DOPE" BUSINESS EXCEEDING ALL EXPECTATIONS AND ARE HOLDING PICTURE OVER HAVE SELDOM HEARD SO MANY LAUGHS AND OBSERVED SO MUCH REAL ENJOYMENT BY AN AUDIENCE AS EVIDENCED ON "MAGNIFICENT DOPE" PICTURE IS WITHOUT DOUBT SURPRISE HIT REGARDS=

SIDNEY MEYER
WOMETCO THEATRES MIAMI, FLORIDA. 435P..

"IT'S
FONDA-FUL"
says
WALTER
WINCHELL

A 20TH CENTURY-FOX PICTURE

Henry Lynn Don
FONDA · BARI · AMECHE

Directed by WALTER LANG · Produced by WILLIAM PERLBERG

20th-Fox to Query Newspapers On How to Improve Its Publicity

Twentieth-Fox is starting a survey this week of newspaper publicity news. Dick Condon, publicity chief under Hal Horne is supervising the whole project, which includes templates containing several thousand publications, a total of 10,000, some of which will be sent to newspaper men and clubbers, and others to managing editors, radio, film and syndicate eds, as well as the heads of beauty, fashion and women's pages, who will be asked to answer questions calculated to improve publicity copy and public relations of the company.

Not only will suggestions be invited on how to improve publicity news but plans of 20th-Fox for new services to papers will be outlined. First, the first time in years that such a comprehensive survey has been conducted by a film company.

CHINA SETS CONTACT OFFICE IN HOLLYWOOD

Hollywood, June 30. China moved into the motion picture production scene with the establishment of an advisory office. Hollywood under the direction of Earl H. Lind, former Fox executive in the Orient and now representing the Chinese Government, is working to bring to the attention of the U. S. "Our office is purely to deliver information without any thought of Young's to censor his program," Lind explained. "In cooperation with Consul T. K. Chang, we will place our facilities at the disposal of any producer making pictures with Chinese backgrounds."

'United N. Y. Preen in Tieup with Bond Rally'

World preem of 'United We Stand,' 20th-Fox historical documentary made by Movietone, at the Palace, N. Y. tomorrow (Thursday) has been tied in with a United We Stand rally in Times Square on same afternoon. The event was made by 20th-Fox with the Treasury Department. Rally will bring representatives of many agencies together, who will be introduced as soon as exercises are over. Twentieth-Fox has effected a new tieup for its new picture, 'United We Stand,' by spotting the film's title on the front cover of some 75 national magazines in their July and August issues.

WOR's War Song Contest In Tieup With 'Dandy'

War song contest, to run a month, will be started on July 6, George M. Cohan's birthday, by WOR, New York, as a result of tieup with 'Yankee Doodle Dandy,' in which the contest is held on the Hollywood, N. Y. Contest is then only a question of time. WOR plans giving the contest daily prizes, with final winners and prizes to be announced in a future network show. Dr. Sigmund Spaeth heads the judges. Winning tune will be published by Warners.

Whitmore Takes Over

Ken Whitmore, Hollywood, June 30. John LeRoy Johnson's chorus as assistant publicity director under John LeRoy Johnson, assuming charge of unit tasks. At present, nobody will be appointed to fill the position by Johnson, who checks off the July 3 picture to become Hunt Stromberg's publicity chief.

Par Rushing 'Wake Is.'

Although becoming the title that "Wake Island" is not ready for distribution, now that Wake Island has been bombed, the picture has a great amount is hopeful of getting pictures to which it can go to distribute sooner than originally expected. "Wake Island" has been set for release, but only it may be skedded for late in July.

WB's Radio Trailer

Following numerous experiments, Warner Bros. has evolved a new type of radio trailer. A script material prepared for the use of exhibitors who want to use trailers, and 55-second announcements on the air. The new service gives exhibitors a chance to make a special campaign on one record at small cost. Each record contains a standard and 55-second announcement with a five-second cutoff on each spot for local playdate copy.

'Parker Family'

Hollywood, June 30. A 30-page Government Information Office report on the motion picture industry has been compiled and made available Monday (29) by Division of Motion Pictures, Fred Polanagin, local representative of Government Film Cooperation. Copies have been sent to studio heads with others being made available to exhibitors, producers, executives and others. The manual sets forth the Government's position on the film industry, pointing out what films can be made and what cannot. It's not and is set forth by Washington are to be supplemented by a booklet. Six major sections in the booklet are as follows: "United Nations," "United Nations' Work and Production," "The Home Front" and "Fighting Forces."

Leon Janney, the program's liaison, is to be named as leading Russian at Cornell University, commuting to New York five times a week for the weekly's broadcast. He now speaks the language fairly well, but is not an expert. He is a typewriter, with its complicated alphabet. Oldham is accepted for Navy or Army service, she will resign as 'Parker' writer. Her scripts will be written by another who hopes to have the show scripted up to early fall by the time she actually is assigned to duty. In other hands are selected to succeed her. 'Parker Family' is produced by Transamerica for the Lennox & Mitchell agency. Woodbury sponsors it.

Philly Blue Laws

Blue Law element would be offended, so the idea was dropped. The Philadelphia Record pointed out that Philly was the only town on the Army Show's tour which did not have a Sunday show. Pittsburgh, which is subject to the same laws, is the only town as Philadelphia, has skedged a show for the Sabbath. The show is for the Army to fight on Sundays—but it can't put on a show Sunday. It was the squawk of many exhibitors that the show was held on Sunday. The show left Franklin Field, athletic stadium of the University of Pennsylvania, on Sunday morning. The show was checked up by the tanks, scorched by the flame throwers, and the show was held on the gridiron and cinder track was cracked. The Army got the use of the stadium rent-free, but promised to repair any damage.

Blacked Out in N. Y. The Army's War Show, gigantic demonstration of combat forces, then on its way to Philadelphia, Philadelphia, last week, will not be seen in N. Y. because of the dimout. Show requires immense arc lamps for a good part of the program, and the dimout is seen under the dimout. N. Y. night baseball and fights applies to the Army's performance."

Davis' H'wood Co-op

Hollywood, June 30. That Hollywood is not ready to be called upon by Elmer Davis, for specialized writing in support of the war effort is becoming a matter from Davis to Robert Ross, chairman of the Seven Guild Volunteer group here.

Elmer Davis

Continued from page 3 their indispensability and devotion to duty. Others have sought solace at nearby bars. A few have begun coughing up new nibs or pens, or, entirely, thinking to beat the crowd. Mostly, though, the idea men, scribes and advisers are hanging on hoping for the best, like the stenographers and clerks who know they will be there, at least, as long as the office of the present one.

Change to Billing As was pointed out last week, the only visible sign of Davis' arrival is the dropping of the name "Elmer Davis" from the title of the "Office of War Information." But it's still (as of Monday, the 29th), the Office of Government Reports, with Lowell Mellett still in charge.

Gov.'s Film Cue

Hollywood, June 30. A 30-page Government Information Office report on the motion picture industry has been compiled and made available Monday (29) by Division of Motion Pictures, Fred Polanagin, local representative of Government Film Cooperation. Copies have been sent to studio heads with others being made available to exhibitors, producers, executives and others. The manual sets forth the Government's position on the film industry, pointing out what films can be made and what cannot. It's not and is set forth by Washington are to be supplemented by a booklet. Six major sections in the booklet are as follows: "United Nations," "United Nations' Work and Production," "The Home Front" and "Fighting Forces."

Consolidation of the various but is not an expert. He is a typewriter, with its complicated alphabet. Oldham is accepted for Navy or Army service, she will resign as 'Parker' writer. Her scripts will be written by another who hopes to have the show scripted up to early fall by the time she actually is assigned to duty. In other hands are selected to succeed her. 'Parker Family' is produced by Transamerica for the Lennox & Mitchell agency. Woodbury sponsors it.

Tighter U.S. Film Control

Fighter control over the film industry, with regard to production of pictures attuned more closely to war needs is indicated by the new cooperation of agencies under Elmer Davis in the Office of War Information. The new line there is some doubt as to the continuation of Lowell Mellett's Government Film Cooperation, although he is one of the six men with a 'war' background. The President referred in describing type of public servants best serving the country.

Chief of radio activities. There's no indication whether Mellett will be retained in the picture or publicity section and previously was special emissary for Mellett, Eric Bell, executive of Louisiana Courier (National and Frank Wilson who left OFF's radio division today. Trio are apparently to be seen under the dimout OFF for some time and independently figured Davis' takeover as good news. The return to Washington of Nelson Foynter, Mellett's west coast representative (due in July this week), also is causing speculation that Davis is about to use the broom to sweep out the old line. Generally, Mellett is thought likely to return to being merely one of President's emissaries and his assistants, doing special chores and perhaps acting as occasional legman for Davis.

Can't Attend to Own Chores

Road exploiters, whose basic job, after all, is helping exhibitors sell their product and to the boxoffice, are in a curious quandary faced on one side with being accused of lack of patriotism, and the other with the main job of getting things done. The patriotic angle is the more manifest even in the case of the latter.

Both locally and bombarded from New York, Washington and their immediate zone heads, in case of chain houses, the managers and their ballistics are so tied up with selling bonds, plugging war benefits, etc., that it has become no little problem when it comes to merchandising their own film product.

Del Goodman Heads Pacific Coast Zone for Par; Exchange Briefs

Del Goodman, until recently general manager of distribution for Paramount in Canada, has been appointed district manager for the Pacific Coast area, with headquarters at Los Angeles. Rick Braly shifts from the L.A. district post to take over the Rocky Mountain post, leaving the job of general manager for the Pacific Coast area, with headquarters at Los Angeles. Rick Braly shifts from the L.A. district post to take over the Rocky Mountain post, leaving the job of general manager for the Pacific Coast area, with headquarters at Los Angeles.

Sister Vice Brother Detroit, June 30. With Detroit installing plenty of dames as theatre managers, suburban managers have been invited to follow the same pattern of promoting women to top positions. Latest is William D. Walker, for several years at the White Star in Hamlet, Mich., who has been appointed manager by Edward Pascoe, the owner. She replaces his brother, Al Pascoe, who has gone into the service.

New Hosses Open Charlotte, N. C. June 30. The Drive-In, near Greensboro, second season, opened last week. Rogers, of Atlanta, local manager. New Victory, Greensboro, opened, managed by owner is E. Groom, who also owns theaters in Mooresville, N. C. and Woodstock, S. C. Odell Holland manager.

Indie Posters Elected Philadelphia, June 30. The newly organized Independent Posters' Association, which held its first convention here last week, elected the following officers: Mick Jack, Pittsburgh, president; Mike Panzer, Philadelphia, secretary; treasurer of the board of directors: W. H. Cobb, New Orleans and Albin A. Berlin, New York. Charles Waller, Philadelphia; M. J. Lipo, Chicago; Benjamin Sampliner, Philadelphia; and Robert S. Baltimore, and Rubie Shor, Cincinnati.

WB Forewows July 8-10 Sales meetings of Warner home office execs and district managers from the field, scheduled for field offices on Friday 7-8, postponed to July 10, following receipt of the report of the survey from a two weeks' tour across the country, including a visit to the WB studio.

In addition to Kaimonson, who will preside at Greeley, Colo., will be attended by Ge. Bernard, Roy Haines, Arthur Schorer, A. J. Scheraga, Norman Horton, and Bob Blumenthal, all of the home office. Five district managers will be on hand.

Depleted Debut The 28-week Ned Depinet sale drive in Philadelphia, headed by Harris Amus, Enterprise, is under way this week, with 22 branches going over the quota set for them: the Indianapolis Exchange turning in the largest number of shipments in three years.

On one week of the drive the New Orleans office did the biggest week in its history.

Overman's Lincoln Post, Lincoln, June 30. Milton Overman, formerly with Westland at Greeley, Colo., district manager of the Nebraska Theatre Exchange, Formerly with the late Howard Federer, received a commission in the army and is doing regular service in the aviation corps. Lincoln Theatre Corp., Arlie Criles, city manager of the Lincoln theatre in Lubbock, Texas, is to replace Dan Polenz as Stuart manager. Criles is managing the Lincoln theatre in Lubbock, Texas, is to replace Dan Polenz as Stuart manager. Polenz is being drafted.

WAC Names John Harris Pittsburgh, June 30. John H. Harris, district head of Harris Amus, Enterprise, president of national Variety Clubs and head of the Pittsburgh office, has been appointed executive coordinator of the drive. Harris is to head the theatre division of the War Activities Committee. Harris' first duty in that post was to have been the show, parade and bond rally for War Heroes here last week. The show was handled by the time and job was handled by his uncle, Frank J. Harris, president of Harris Enterprises and former state senator.

Francis H. McKnight, owner and supervisor of theatres here for years through the past year, has been assigned to the army ordnance department, has left for Seattle, where he will be in charge of the ordnance department. McKnight owns the Regent Square Centre in Seattle, Wash.

Austin Interhite, who quit his sales berth with the RKO, recently came to Philadelphia, Pa., which he owns, and he handles for the Victoria theatre in Gallitzin for the duration. Tom Sawson, who handled that show, has added to the staff, has been invited for the army.

F. P. Can. Name Revamp Toronto, June 30. Recent death of James J. Lynch, manager of the Runnymede, sees some changes in Famous Players owned second season at the theatre. Morris Doyle, formerly manager of the theatre, has been replaced by Walter Grayson, assistant manager of the Imperial, largest theatre in Toronto, Canada, becomes manager of the Parkdale.

Denver Activities Denver, June 30. William Smith, district manager of Gibraltar Theatres at Rocky, Colo., joined the army and was succeeded by William G. McKinney, manager of the theatre. McKinney is the manager of the Park, formerly operated by Justin La Fonte, who returned to the service. William Burke has been brought from Philadelphia to Pueblo by the Cooper theatres, where he will manage the Uptown, succeeding Jack Brantley, branch manager, who is to manage the reopened Trent, closed since 1937.

James Clyde, owner of the Clyde at Pueblo, is in a hospital recuperating from a serious illness. Ralph Hamilton, former manager of the theatre, has returned to his home from marine duty on furlough. He has acquired a lot of experience in the handling of several large sea battles.

Sam Crumley, city salesman for Columbia, has been inducted into service and will join an officers' training camp at Fort Belknap. Milton Overman, city manager at Greeley, Colo., has returned to his home from marine duty on furlough. He has acquired a lot of experience in the handling of several large sea battles.

J. J. Morgan, National Theatre Building in New York, is recovering from the hospital and recuperating from a recent illness and operation.

Setting 'Flying Tigers'

Herbert J. Yates has flown to Washington to confer with Chinese Embassy staffers and Curtis Wright executives about a special showing of Republic's 'Flying Tigers,' scheduled for the 10th of July. Yates has then gone to New York.

Reads the Jersey Beachery

The Monte Carlo Beach Club, swimming pool and recreational center, has been bought by Curtis Wright by Walter Reed, at a cost of \$500,000, opened Sunday (28).

MOTION PICTURE DAILY

Review

"Lady in a Jam"

(Universal)

IN these times of strain and stress, when screen entertainment is a necessary commodity, it is to the credit of Universal that it offers such a sprightly, amusing and laugh-provoking picture as "Lady in a Jam."

Gregory LaCava, noted for his well-paced handling of the lighter side, herein scored both as producer and director, and did well by the material on both counts. The screenplay was the work of three, Eugene Thackery, Frank Cockrell and Otho Lovering, and they contrived to concoct a lively, chattering and entertaining yarn about a rich girl who squanders her money, and a young and conscientious psychiatrist, whose attempt to unravel her complex mental status turns out to be a great deal more than he bargained for.

Irene Dunne, as the wholly irrational female, gives plenty of zip to the rather "wacky" role, while excellent support is offered by Patric Knowles, as the psychiatrist; Ralph Bellamy, as the childhood friend of Miss Dunne, whom she meets again in Arizona; Eugene Pallette, guardian of Miss Dunne's estate that was, and Queenie Vassar, as Miss Dunne's grandmother, who lives in a shack on the Arizona desert.

Knowles goes with her when he persuades her to go back to her grandmother in Arizona, and there the complications mount, all against a background of amusing situations, in most of which Bellamy figures prominently, and as the object of the laughs. Eventually, of course, Knowles gives up and retreats, but Miss Dunne follows, to "cure" the mental case he himself has developed.

Running time, 80 minutes. "G."*

CHARLES S. AARONSON



Lady in a Jam makes good!

IRENE DUNNE

as the

Lady in a Jam

with PATRIC KNOWLES
RALPH BELLAMY • EUGENE PALLETTE
Queenie Vassar

Produced and Directed by

GREGORY LACAVA

Screen Play by Eugene Thackery • Frank Cockrell • Otho Lovering



GOES OFF WITH A BANG
ON THE 4th OF JULY



★
GARY COOPER
"SERGEANT YORK"
WALTER BRENNAN • JOAN LESLIE
GEORGE TOBIAS • STANLEY RIDGES
A HOWARD HAWKS PRODUCTION
Original Screen Play by Abram Finkel & Harry
Chandine and Howard Koch & John Huston
Based Upon the Diary of Sergeant York
Produced by JESSE L. LASKY and HALL B. WALLIS
Music by Max Steiner
A Warner Bros.-First National Picture

★
★
★
GARY COOPER
SERGEANT YORK
JULY 4th at POPULAR THEATRES
After a year of acclaim for the picture...and
★

ADMISSION PRICES
AND "MRS. MINIVER"

The Line That
Will Soon Stretch
Across America!

Metro-Goldwyn-Mayer announces the early availability of "Mrs. Miniver," a picture conceded by many to be one of the greatest in the history of our industry.

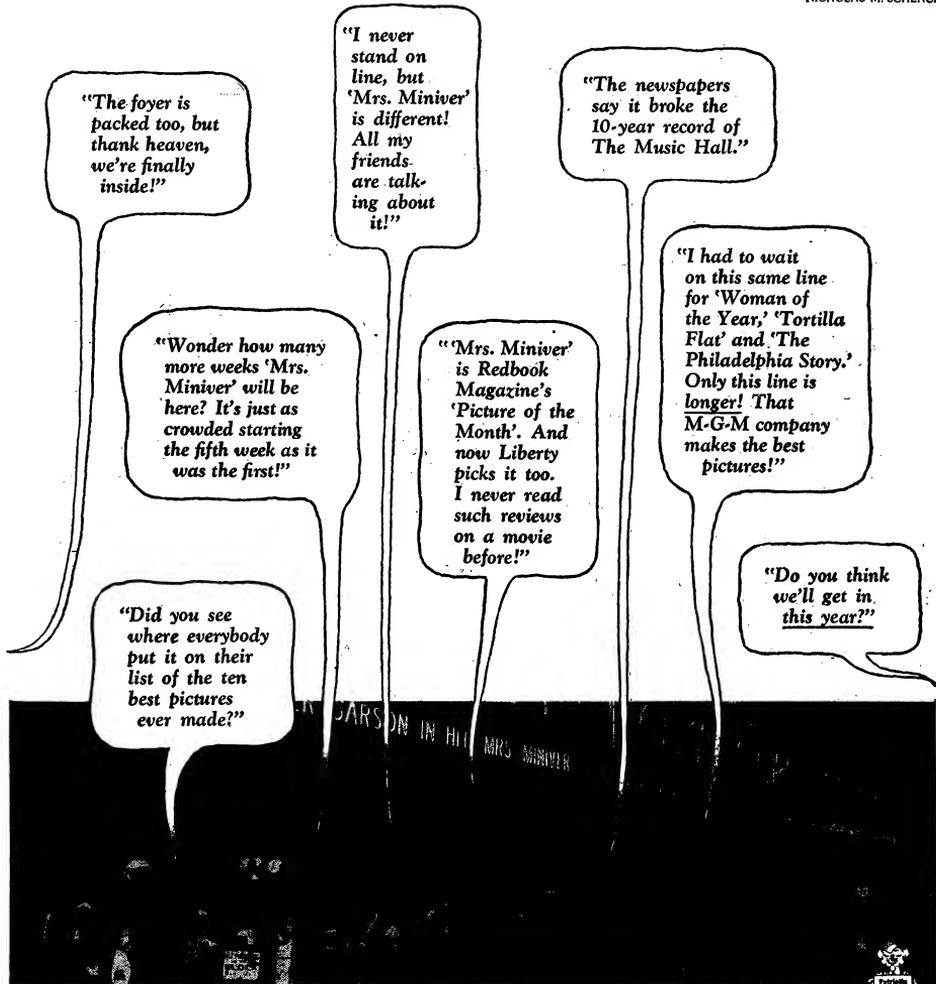
Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition.

Nevertheless, Metro-Goldwyn-Mayer desires this film to be played to the greatest number of people in the shortest possible space of time.

This picture really belongs to the people.

For this reason we have decided to offer "Mrs. Miniver" to our customers without any provision for increased admission prices to the public.

NICHOLAS M. SCHENCK



"The foyer is packed too, but thank heaven, we're finally inside!"

"I never stand on line, but 'Mrs. Miniver' is different! All my friends are talking about it!"

"The newspapers say it broke the 10-year record of The Music Hall."

"Wonder how many more weeks 'Mrs. Miniver' will be here? It's just as crowded starting the fifth week as it was the first!"

"'Mrs. Miniver' is Redbook Magazine's 'Picture of the Month'. And now Liberty picks it too. I never read such reviews on a movie before!"

"I had to wait on this same line for 'Woman of the Year,' 'Tortilla Flat' and 'The Philadelphia Story.' Only this line is longer! That M-G-M company makes the best pictures!"

"Did you see where everybody put it on their list of the ten best pictures ever made?"

"Do you think we'll get in this year?"

GREER GARSON • WALTER PIDGEON • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • "MRS. MINIVER" with Teresa Wright
 Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel,
 James Hilton and Claudine West • A WILLIAM WYLER Production • Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



ROARING with the **THRILLS** of power-diving pilots!

TROBBING with the **ROMANCE** of flying men in love!

THUNDERING with the **DRAMA** of this war's unsung heroes!



ENTERTAINMENT
MADE TO ORDER
FOR AN AIR-
MINDED WORLD!

Pat Glenn Evelyn
O'BRIEN ★ FORD ★ KEYES

Screen play by Michael Blankfort
Directed by SIDNEY SALKOW
Produced by B. P. SCHULBERG
A COLUMBIA PICTURE

RELEASED JULY 9th

Tin Up With Uncle Sam!... Sell
War Savings Bonds and Stamps!



SHOWDOWN DUE BETWEEN SOEG AND STUDIOS

Holdywood, June 30. Showdown in was negotiations for white collars at the major film exchanges is scheduled for today (31) when company representatives agreed to submit their idea of employee classification to the Screen Employees Guild. Salary talks were suspended yesterday (29) with SOEG rep declining an offer of a flat 5% increase.

SOEG is standing pat on a demand for contract clauses covering a Guild show, severance pay, vacations and inclusion of bookers in the bargaining unit. The union is asking one or two weeks' dismissal, depending on length of employment. Guild reps are expected to announce that plans are under way to take the situation to a conference of the unions and industry offers are not forthcoming from the companies.

Alward George Bodle, business rep Glenn Pratt, and secretary Bernard Lusher are handling negotiations for the collars with a committee from the unit acting as observer.

CRAIG GOES IN FOR GABLE IN 'GAMBLER'

Holdywood, June 30. James Craig took over the role originally assigned to Clark Gable in 'Gambler's Choice' at Metro, as a result of Gable's decision to switch from pictures to Army service.

Filming started with Joe Newman directing and Patricia Dane as femme lead.

GEORGIA'S APPENDIX OK

Holdywood, June 30. Georgia Carroll is recovering from an appendectomy at the Good Samaritan hospital.

Operation was performed Sunday (28).

Dietrich

ballplayer while leading Jeep parade in the middle West.

Treasury says it uses Miss Dietrich because she has been 100% cooperative and generous with her 'between pictures' time. Exhibitors have been impressed by the ovation given to the star at various 'personals'.

Dietrich has not been dynamite at the boxoffice and patriotic services are believed to have added to her marquee potency. R. N. Harper and Jim Moran of Special Activities branch of the Treasury arranged the Dietrich schedule and personally guided her through the many engagements.

Has Out of Bonds

Treasury ran out of bonds when the twin attractions, Air Cavalcade and Miss Dietrich, attracted 50,000 to the Airport Sunday afternoon (28). The sales got off to a rousing start when J. T. Morgan, president of Dental Hygiene Association slipped a certified check for \$50,000 into the hand of the star and got an autograph. \$500,000 in bonds and stamps were soon snapped up by eager investors.

Feature of the Air Cavalcade show was the induction of 500 youths into the Aviation Cadet Enlisted Reserve.

Department stores closed Tuesday (30) for one hour. In the morning to enable employees to attend the Victory rally at the Dietrich building. Jay C. Flippin, Jane Pickens, Horace McMahon, Eleanor Whitney, Buster West, Lucille Page, the Rockettes and the Rockets got into the one-hour show on raised platform before the Capital's City Hall. Employees in the stores reported at 9:30 a.m. and then were excused for an hour to witness the outdoor 'audience show' which attracted an audience of 15,000.

ATTENTION DONALD R. KEER
It is important to you to contact us immediately. Write to us at the address you gave us.
LAND ESCROW & SAFE DEPOSIT COMPANY
301 N. San Gabriel Boulevard
San Gabriel, Calif.

Canteen Capers

Continued from page 4

when she interrupted them with a sigh, 'But, face it, you're ruling me as for my boy friend in the Bronx?'

In the midst of Jeannette MacDonald's soloing of 'Indian Love Call,' a marine tapped one of the songstresses on the shoulder and asked, 'Pardon me, ma'am, who is that?'

'Why that's Jeannette MacDonald,' she answered with possessive pride.

'Oh,' he answered knowingly, 'S'chick!'

Eric Morini, the violin virtuoso, who along with Helen Jepson, Mary Kay Kirk and Dorothy Kirsten of the group, are the author's enthusiastic reception that the boys are as 'hep' to good music as they are to rump, was asked to pose with two Australian girls.

As she sat down at their table, one of them exclaimed, 'I never dreamed that when I last saw you from a gallery seat in a concert hall last night that less than three hours later, I'd be in America sitting right along side of you!'

After the Versailles floor show the other night when you were in the crowd, I was plenty excited, a young South African approached me and asked me to dance with him.

'Would you be good enough to tell me the name of the club where they are appearing?'

'It's the Versailles. If you'd like to go there some evening, I'll write out the address for you. You'll meet the Miss F.'

'Oh, no, thank you, he murmured. This is stimulating.'

Charles Coburn, whose musical always seems to be the fact that he's a native of Savannah, Ga., in acknowledging his tremendous war-time given him, told the boys how during the last war he had posed over the top of the enemy's machine gun fire and got back to his own dugout in safety over 400 times. . . in "The Letter O'la."

Ever since Peggy Knudsen was discovered by Ben Bayer in the Canteen to replace Jo Ann Bayza in 'My Sister Ellen,' every aspiring actress hopes that her chance will be next. And the acting that goes on when Vinton Freedley, Brook Pemberton, Gilbert Miller, Elizabeth, Jane Broder, Edith Van Cleave and Margaret Linley are within a few feet of the stage.

But, Ripley or not, the other night an actress actually turned down a chance for an MGM screen test. The name of this rare phenomenon is Bethula Walls (no kidding), and her private life is the bride of John Washburn, co-partner with Jack Gibbes and Chester Wadsworth in the Maplewood Theatre. Young and very beautiful, she told Benn Jacobson, who ever he's been used to, still has an eye for Metro talent, that she'd rather postpone getting Marvin Schrock until a Metro of a groundwork in the theatre.

Who was it said, 'In youth and beauty, wisdom is but rare?'

If you were wondering what these whitties were emanating from the Canteen last p.m., it was audience "reaction" when Milton Berle introduced his frau, Joyce Matthews.

A buck private, recognizing Helen Hayes as a Senior Hostess, gathered up enough courage to ask her to dance. But once on the floor, he was so overwhelmed that he found himself absolutely tongue-tied. Finally, he managed to blurt out, 'You must have been very beautiful when you were young, Miss Hayes!'

ST. LOO WHITE COLLAR UNIONIZATION MOVES

St. Louis, June 30. The A.P.U. affiliate of stenogs, typists, bookkeepers and clerks employed in local branch film exchanges won and lost in balloting to organize. But on the floor, in two cases, employees of the Paramount and United Artists exchanges voted to join Local No. 1717 of the International Alliance of Theatrical Stage Employees.

They were represented at the Republic exchange, where a vote was recorded, and at Columbia, RKO and United Artists. Paramount and Producers Releasing Corp. Local No. 17707 through Elmer Theis, an organizer for the A.P.U., has been making determined efforts to increase the membership in the St. Louis local.

U Salvages Plenty

Holdywood, June 30. Exploration of junk heaps, scrap piles and storage bins at Universal turned up enough salvage to cut down the purchase of new material for three months by 30%.

Treasures yielded by the search included scrap of rubber, lumber, glass and had a dozen species of metal listed among war priorities.

'Army' Sale

Continued from page 4

that hasn't given the show 100% cooperation. It is insisting that its own be paid for the key jobs in the house, although soldiers will actually do all the handling of sets.

Cited for special mention by Berlin for the aid he is giving the production is Emil Friedlander, head of Daxdar's, Inc., theatrical costumes. Friedlander has also been lavish in assistance to USO-Camp Shows, Inc.

Bunch of hoodies who were in 'Yip, Yip, Yaphank,' dances for which were staged by Dan Healy and Johnny Murphy, will be in the 'Army' Healy again directing the routine. A special lyric will introduce the buck-and-wingers, it being titled 'What Are We Doing Here?'

Among the dancers, who show a lot of varying shapes, are Peter Burns, Jack Riano, Pete O'Neill, Bob Adams, Bert Spence, Leonard Lehman and Tom Ward.

Inside Stuff—Pictures

Because of wartime priorities on airplane travel, film stars and to a greater extent picture company executives are avoiding use of airlines whenever possible. While bookings on planes to and from the Coast are not particularly difficult, cancellation of some flights or asking passengers to continue their trips by rail when space is needed for military personnel or essential material has made numerous picture people skeptical of this mode of travel presently.

How planes are unexpectedly commandeered on regular passenger flights faced one N. Y. film official. He was informed at the second stopping point, out of Manhattan, that his space was wanted. Plane continued filled with bolts and nuts.

Overlooked in the forthcoming film version of George Gershwin's musical career at Warners is Paul Whitman, the orchestra leader who introduced Gershwin's 'Rhapsody in Blue' into the sacred precincts of Carnegie Hall when blue music was a rank outsider in symphonic circles. It was Whitman who induced Universal to pay \$60,000 for the right to play 'Rhapsody' in the picture, 'King of Jazz,' back in 1930. He declares he has never been offered a role by the Warners, although he is an integral part of any documentary film about Gershwin.

Ilka Chase appeared as a guest at the Hollywood Women's Press Club without the slightest repercussion from her book, 'Past Imperfect,' in which she had taken various potshots at the film industry and its celebrities. Addressed before the audience by admitting that the present is much better in Hollywood, even though the past was imperfect. Instead of bombarding her with questions about her book, the femme scribes gave the gal a nice big hand.

Agentilis is given by United Artists as the reason for Clarence Brown winding up in Metro with 'White Cliffs of Dover,' which the director had originally acquired from Ronald Colman, who owned the screen rights to the Alice Duer Miller poem. Brown was talking to UA and Hunt Stromberg for release as an indie producer, but Metro stepped in and Brown's age induced consumption in that direction.



Evolution of a World-shaker

So small a thing as a simple disk of thin duralumin—stamped into a microphone diaphragm—touched off a revolution throughout the world of motion pictures. It made possible the first step in the practical and economical recording of high quality Sound in pictures! This little diaphragm with its fluted rim is the modern counterpart of that trail-blazing original—one of many basic contributions made available to the industry by Western Electric.

Nothing you see in picture the size of the world-through-film sound recording and reproduction is more than Western Electric's privilege for 16 years.

Electrical Research Products Division
OF
Western Electric Company
195 BROADWAY, NEW YORK, N. Y.

Third of a series of advertisements covering basic developments in the art of talking pictures.



SMASH THAT BOXOFFICE BOTTLENECK WITH ADVERTISING!

DON'T let them freeze up on you • Don't let them "wonder" what's doing in the way of amusement • Make your theatre glow with warmth ... action ... color ... with drama • Make it easy for people to make up their minds • Lead them to your theatre ... guide them ... persuade them ... intrigue them • Do it with advertising ... all over the place ... here, there ... everywhere ... inside ... outside, and away from your theatre • Do it with Trailers ... do it with Standard Accessories ... do it with Specialty Accessories • Give them that "I-must-see-that" feeling • Yell it ... tell it ... that's the way to sell it ... Smash that boxoffice bottleneck with seat-selling advertising from

NATIONAL *Screen* SERVICE
PRIZE BABS OF THE INDUSTRY

Sound Truck Bottleneck Nips Indie Producers; Majors Well Supplied

Hollywood, June 30. Restriction of building material for studio sets, with a consequent demand for outdoor shooting, puts indie producers in a tight spot, whereas major studios are well supplied with portable sound equipment necessary for filming in the great open spaces. Checkup on the big lots discloses a total of 48 sound-recording outfits, owned outright or under lease.

20th-Fox leads in ownership of sound trucks and portable units with 19. Among the others Metro has 13, Universal 11, Warners 7, Republic 7, RKO 6, Paramount 3, Goldwyn 3, Hal Roach 2, General Service 2, Sound Service (Eastern Electric) 2, and A. S. Both Sound Service and RCA have agreements, whereby their rental trucks will be available to license studios at any time under emergency calls.

Indie producers, who use unlicensed equipment, are up against a bottleneck in case the larger studios use all their equipment for outdoor filming. Only three unlicensed outfits are used to any extent at this season. Clients are being served practically all the time with Monogram's westerns and low-budget comedies. Sig Strand is busy with his outfit on 18-westerns for Producers Releasing Corp. Arthur Berman's truck is being used on cowboy series and pickups.

Bottleneck is still more restricted by priorities. Almost everything that goes into the making of a sound truck also goes into the construction of war machines.

ST. CLAIR'S RKO CHORE

Hollywood, June 30. Malcolm St. Clair has been assigned to direct the next Lum and Abner comedy at RKO. It's entitled "Two Weeks to Live."

Advance Production Chart

(Continued from page 23)

Van Sloan, Colin Kenny, Grace Lem, Paul Brerak, Jack Stinson, Charlie Lunt, Fred Vogelstein, Herbert Hayes, Bert Herman, Harry Strang, Spencer Chan, Tom Yost, Hans Schunne, Luke Chan.

THE GREAT IMPRESSIONATION, drama; also, prod. by George C. Klotz; dir. John W. Ruppel; cast: Scott Darling, based on novel by J. Phillips Oppenheim; prod. by Robert S. Baker; cast: Ralph Bellamy, Henry Danvers, Kaaron Vera, Edward Norris, Henry Linker, Audrey Mathor, Mary Forbes, Charles Coleman, Robert O. D. Taylor, Fred Vogelstein, Charles Coleman, Charles Irving, Hans von Mohrath, Audrey Ludwig, Fred Evans, Yvette Brindley, George J. Lewis, Ludwig Stossel, Sylvia Arslan, Henry Guttmann.

THE SILVER BULLET, western; also, prod. Oliver Davis; dir. Joseph Lewis; writing credit, camera, Charles Van Enger; cast: Johnny Mack Brown, Fuzzy Knight, Jennifer Holt, William Farnum, Leroy Mason, George Lenard, Rex Williams, Morris McCormack, Michael Vulliamy, James Farley, Paul Everton, Lloyd Ingraham, Jim Hicks, 1941-42.

DEEP IN THE HEART OF TEXAS, drama; also, prod. George Waggoner; dir. Ray Enright; no writing credit; camera, Hal Rosson; cast: Robert Stack, Anne Gwynne, Jackie Cooper, Bud Crawford, Ralph Bellamy, Tom Carrillo, Jack Carson, Addison Richards. Warner, strange dates, 1941-42.

ADVENTURES OF SMILING JACK, serial; also, prod. For Beebe; dir. Ray Taylor and Lewis D. Collins; no writing credit; camera, William C. Brannan; cast: Turhan Bey, Edgar Barrett, Tom Brown, Marjorie Lane, Sidney T. Luke, Roy L. Williams, William A. Ann, Jack Gardner, Nigel de Buller, Angelo Cruz, Lee Wallace, Luke Chan, James Khan, Paul Dubov, Tony Jarvis.

Universal Pix in Production

WHO DONE IT?, comedy; also, prod. Alex Gottlieb; dir. Charles C. Klotz; no writing credit; camera, Charles Van Enger; cast: Bud Abbott and Lou Costello, George K. Arthur, Tom Kelly, Louise Allbritton, Mary Wickes, Thomas Gomez.

LOVE AND KISSES, CAROLINE, comedy-drama; serial; also, prod. Alex Gottlieb; dir. Henry Koster; no writing credit; camera, Henry Koster; based on play by Regis Ginoux; cast: Jacques Tige, camera, Joseph Valentine; cast: Diana Barrymore, Robert Cummings, John Boles, Andy Devine, Ethel Griffies, Ed Gargan.

FOREVER YOUNG, comedy-drama; prod. Bruce Mitchell; also, prod. Paul Verzone; no writing credit; camera, Woody Bessell; cast: David Dabhin, Roy Williams, Betty Fields.

OFF THE BEATEN TRACK, musical comedy; also, prod. Howard Benedict; dir. Edward F. Cline; no writing credit; camera, George Robinson; cast: Rita Hayworth, Carol Bruce, Betty Hutton, William Demarest, Jack McDonald, Richard Davies, Sam Dunham; also, 1941-42.

GET HEP TO LOVE, musical; also, prod. Bernard Burton; dir. Charles Lamont; no writing credit; camera, Charles O'Connor; cast: Charles O'Connor, Robert Paige, Cora Sue Collins, Donald O'Connor, Nana Bryant, Edith Barrett.

THE FINE JOE, comedy-drama; western; also, prod. Oliver Drake; dir. Lewis D. Collins; no writing credit; camera, William Siskier; cast: Johnny Mack Brown, Rex Hittler.

ASC's Labor Charge

Hollywood, June 30. Data, will be fully assembled late this week on the National Labor Relations Board's inquiry into charges of unfair labor practices by major companies. Charges were brought by the American Society of Cinematographers.

When it is completed, board director William R. Walsh will present the evidence warrants hearing before the NLRB examiner.

SPG HOPES TO GET WB TO ARBITRATE VIA WLB

Following a breakdown of negotiations between Warner Bros. and the Screen Publicists Guild, latter is hoping that the matter will be forced to arbitration by the U. S. Conciliation Board of the War Labor Relations Board. Last week, efforts of James W. FitzPatrick, of the Conciliation Board, failed, with result FitzPatrick is understood making a report of the all major film companies have to come into the SPG. While the SPG recently obtained a contract with the major film companies accepting Warners, a separate unit signed with theatre departments. SPG will immediately take up with ARSNEC and RKO, and is negotiating a contract to cover theatre publicity employees. None of the other companies, excepting Warners, have publicity men or women attached to theatre divisions.

IATSE CHECKING UP ON STUDIO MEMBERSHIP

Hollywood, June 30. Carl Cooper, IATSE vice-president, and business representative Neal Fairbanks of the Studio Laborers & Utility Workers Local 727, are checking work done by hundreds of members of each of the major studios. Purpose is to determine if the jurisdictional agreement with the Studio Utility Employees Local 724 is being observed by both crafts.

The deal gives 727 all work on the set, with the remainder going to SUE.

Meanwhile, three candidates for representative of SLUW Local 727 have withdrawn from the race, leaving seven still in the field for election being held July 9. Those reported withdrawn are Al Goff, Henry Van de Braum and Larry Macmill.

WB Pix All Over the Lot

Hollywood, June 30. With all the comforts of home on the Burbank lot, five Warners producers are straying far afield this week.

Deert Song is straying on the same old Salinas, N. M. 'Gentleman Jim' is boxing on the old Santa Anita Ranch, 'Watch on the Rhine' is shooting in the field for election being held July 9. Those reported withdrawn are Al Goff, Henry Van de Braum and Larry Macmill.

Paradox to Small Town's Shifting Pop. Cry That Weekend % Pix Do Well

Minneapolis, June 30. While smaller exhibitors are reporting extreme boxoffice suffering in consequence of war population shifts in this territory, and while the demands for "relief" grow more numerous, incidentally however, reports here assert that, strangely enough, their percentage pictures, in fact, are doing better than returns in years in many of these spots. Even in the small towns that have the most, the other outstanding picture—and these are the percentage films—of course—are continuing to do smash business on Saturdays and Sundays.

For example, 'Sergeant York' and 'How Green Was My Valley' are doing better in the small Northwest situations, according to the percentage figures than other percentage releases in previous recent years. Joe Podoloff, 20th-Fox branch manager, says:

"The small towns are far from being down and out, assets indeed. The extreme loss of population has helped to explain why the small towns have lost populace in addition to the armed services. More employment opportunities at higher wages have attracted many men and women here from all parts of the territory," it's pointed out.

Through 1941 percentage picture turn in northwest business volume. This is evidenced by debts to despoilers of the armed services. Reserve District's banks. For the first five 1942 months these increased over the same 1941 periods from \$4,855,403,000 to \$5,724,633,000.

singing the blues because wartime diversion of population is damaging their boxoffices and necessitating film rental readjustments, the percentage picture, in fact, actually are gaining despite military requirements. This is revealed by University of Minnesota investigation and postoffice estimates.

Expanding war industry in the two states has more than offset the drain into the armed forces, attracting new residents from the rural communities according to the figures now on exhibit.

The Minneapolis population gain since the 1940 federal census is estimated at 25,000, putting the city in the more than 500,000 class. St. Paul's population is jumped from 287,736 in 1940 to approximately 300,000, the University of Minnesota study shows. In both communities unemployment is showing a continued reduction.

Another major company branch manager suggests that the solution for the towns affected by the population shifts is to reduce the number of theatres. Most situations he believes, are trying to retain two or three Sunday business for the outstanding percentage pictures continues to hold up to normal proportions of the small towns, says this manager. The percentage picture, of course, are spotted in on those days.

"It's the mid-week change that's causing the damage. Nearly all these towns could do as much business by cutting out this change and just operating Fridays to Tuesdays and today's lower their operating costs substantially at the same time.

"The idea is to concentrate on good pictures. These good pictures still are delivering at the boxoffice in the small towns. The bad ones, however, are falling down much more than usual."

Twins Cities Population Upbeat

While small town population is dropping, population in big cities exchanges here.

Hempstead's 6th

Hollywood, June 30. David Hempstead is to produce 'The Company' by George Mary McCarthy novel, for RKO. Along with the growth of Hempstead's schedule for the coming year.

Warners

	Produced	4-10	11-15	16-20	21-25	26-30	New	Carrying	To
Stelio	1	0	0	0	0	0	0	0	0
Lasky	2	0	0	0	0	0	0	0	0
Totals	3	0							

Pictures in-cutting room or awaiting release: **OLD LA CUE**, drama; also, prod. and dir. Frank Capra; no writing credit; camera, Sol Polito; cast: Cary Grant, Priscilla Lane, Raymond Massey, Peter Lorre, Dennis Morgan, Joan Leslie, John Alexander.

THE BATTLE OF WAGNER, drama; prod. Jerry Wald; dir. Vincent Sherman; no writing credit; camera, Richard Sachs and Peter Viertel; camera, James Wong Howe; cast: Ida Lupino, Dennis Morgan, Joan Leslie, Jack Carson, Gladys George.

ACROSS THE PACIFIC, drama; prod. Jerry Wald and Jack Saper; dir. John Huston; screenplay, Richard Macaulay, based on Stagepost story 'Albino Means Goodbye'; camera, Hal Rosson; cast: Humphrey Bogart, Mary Astor, Sidney Greenstreet.

THE CONSTANT NYMPH, drama; prod. Henry Brant; dir. George Cukor; no writing credit; camera, Emile Zsival; cast: Charles Boyer, Joan Fontaine, Charles Laughton, Peter Lorre, Brenda Marshall, Dame May Whitty.

DESERATE JOURNEY, drama; also, prod. Hal B. Wallis; prod. Rouben Mamoulian; no writing credit; camera, Bert Glennon; cast: Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey, Arthur Kennedy, Alan Hale.

NOW VOYAGER, drama; prod. Hal B. Wallis; dir. Irving Rapper; no writing credit; camera, Emilio Polito; cast: George Brent, Robert Montgomery, Gladys George, Granville, Jia Chase, John Loder, Lee Patrick.

THE ROSE WIND, drama; prod. Hal B. Wallis; prod. Jerry Wald; dir. William Keighley; no writing credit; camera, Ernie Haller; cast: Jack Benny, Ann Blythe, George E. Stone, William Tracy, Geraldine Fitzgerald, Lucy Weston.

WARNER PIX IN PRODUCTION

HATTI McNEAVE, comedy; prod. Hal B. Wallis; dir. John Graham; no writing credit; camera, Tony Gaudio; cast: George Brent, Robert Montgomery, Robert Taylor.

GENTLEMAN JIM, biography; prod. Robert Buckner; prod. George Cukor; dir. Marshall Ross; no writing credit; camera, Alex Smit; Errol Flynn, Charles Dingle.

CELEBRANCA, drama; prod. Hal B. Wallis; dir. Michael Curtiz; no writing credit; camera, Arthur Hopp; cast: George Brent, Humphrey Bogart, Charles Boyer, Errol Flynn, Charles Dingle.

WATCH ON THE RHINE, drama; prod. Hal B. Wallis; dir. Herman Shumlin; no writing credit; camera, Charles S. Boyd; cast: Betty Davis, Paul Douglas, Geraldine Fitzgerald, Lucie Weston.

WARNER PIX IN PRODUCTION

New York Theatres

REG. FRIDAY, JULY 3 GARY COOPER

"SERGEANT YORK"

A Warner Bros. triumph! **Sergeant York** would do as much business by cutting out this change and just operating Fridays to Tuesdays and today's lower their operating costs substantially at the same time.

AL DENNIS' "DICK & DOT REYNOLDS"

JAMES CAGNEY

As George M. Cohan in "Yankee Doodle Dandy"

HOLLYWOOD THEATRE

All Seats Reserved

Box, St. Cl. 7-2452

STARS TOMORROW

"THE MAGNIFICENT DOPE"

Henry Lynn

DOUGLAS FAIRBANKS' "AMERICA"

A 20th Century-Fox Picture

5th Ave. ROXY 7th Ave. ROXY 8th St. ROXY

RADIO CITY MUSIC HALL

REEL 1928

"Mrs. Mimiver"

Spectacular Stage Productions

WEEK OVER—2nd BIG WEEK

OVER

POWELL & SKEELON

"SHIP AHOY"

CAPITOL THEATRE

"Friendly Enemies"

RIVOLI

Box Office

Does Open 9:30 A.M. - Admits Adults

LYRONS POWER - JEAN FONTAINE

"THIS ABOVE ALL"

ASTOR CONTINUOUS

LOVE'S STATE

Starts Thu. July 2

WILD WIND

Starts Thu. July 2

THE WILD WIND

Starts Thu. July 2

THE WILD WIND

Starts Thu. July 2

PALACE

WALTER HENRY

"BEYOND THE BLUE HORIZON"

In Technicolor - Paramount Picture

WALTER HENRY

WALTER HENRY

WALTER HENRY

WALTER HENRY

WALTER HENRY

"The perfect fool has brought the best of the revived vaudeville show."

ED W

PRESENTS HIS VAU

Just about the perfect vaudeville show.

L. NICHOLS,
New York Times.

LAUGH, TON
At the **ALVIN THEATRE**

**Jane
Froman**

"The U. S. A. was beautifully represented by Jane Froman, who's an eye tonic, and a show-stopping chanteuse. Jane's looks, style and original song delivery had the first nighters applauding till their palms smoked."

ROBERT COLEMAN,
Daily Mirror.

Direction
WM. MORRIS AGENCY

**Carmen
Amaya**

"The most interesting among the newer performers is the Spanish girl named Carmen Amaya, who brings a grim ferocity and a bitter scorn for all about her that adds an interesting touch to her violent and primitive dancing."

RICHARD WATTS, JR.,
Herald Tribune.

Management
S. HUROK

Booked By
WM. MORRIS AGENCY

**Hermanos
Williams Trio**

"... or as satisfying an act of acrobatics and song as that which the Hermanos Williams Trio stages. Remember the Rath Brothers? These are the Rath Brothers plus a pretty singing lady and a series of thrilling stunts in waltz time, all from South America."

BURNS MANTLE, Daily News.

The He

Famous International

"The Herzogs, five accomplished girl acrobats, offered diverting and thrilling feats on trapezes, with a surprise audience participation twist."

ROBERT COLEMAN,
Daily Mirror.

Jayne and Adam DiGatano

"The dance team stopping Ed Wynn's new hit is the DiGatanos."

WALTER WINCHELL,
Daily Mirror.

THANKS to:

Ed Wynn, Alvin Theatre, N. Y.
Mr. Henry Rest, Plaza Hotel, N. Y.
Kathryn Kuhn, for our gowns.
Sok's 5th Ave., for our shoes.

The Volga

NICHOLAS VASILE

"The Volga Singers and their stirring song-making in 'Laugh, Town, Laugh.'"

DOROTHY KILGALLEN, Journal American.

Personal Management

vaudeville shows to life."--BURNS MANTLE, Daily News

WYNN

VAUDEVILLE SHOW

WYNN, LAUGH THEATRE, NEW YORK

'No one, of course, even approaches the perfect fool in the perfection of his folly.'

JOHN ANDERSON,
Journal-American.

Joe Smith and Charles Dale

'As for Smith and Dale, that old act of theirs about Dr. Kronkheit and his helpless patient is one of the classics of vaudeville, and it is just as hilarious now as ever.'

RICHARD WATTS, JR.,
Herald Tribune.

'... Hours of mirth which greeted it... This particular onlooker was left so weak from laughter that he was almost too exhausted...'

HERRICK BROWN,
New York Sun.

Direction
WM. MORRIS AGENCY

Senor Wences

'Senor Wences must be easily the greatest of modern ventriloquists.'

BURNS MANTLE,
Daily News.

'Senor Wences has assembled an act that is truly remarkable... the vocal tricks are brilliant...'

JOHN ANDERSON,
Journal-American.

Direction
WM. MORRIS AGENCY

Erzogs

and Aerialists

Direction
WM. MORRIS AGENCY.

Ken Davidson and Hugh Forge

World's Badminton Exhibition Champions

'Mr. Wynn has one distinct novelty in his program, too, a demonstration of badminton... The game as played last evening by these two experts proved both exciting and diverting, and was easily one of the high points of the bill.'

HERRICK BROWN,
New York Sun.

Jerry Brannan Does our announcing
THANKS TO ED WYNN
for giving us the opportunity of adding something new and different.

To a Great Show; and
To the Press for their notices.
Jesse Kaye and Sam Rauch of Fanchon and Marco do our booking.

Singers

and FF, Director

'The eight Volge Singers roll out some wonderful vocal effects...'

JOHN ANDERSON, Journal American.
ED S. SAMUELS .

Emil Coleman

Direction: WM. MORRIS AGENCY

U.S. Ignorance of Own History Cues Possible Williamsburg, Va., Programs

New educational-dramatic series based on the history of colonial Williamsburg, Va., is being considered as a CBS sustainer. Show was recorded last week and is being heard on the weekly Lyman program, the network's educational director, and delegates to the National Conference at Denver. Their reaction will be taken into consideration by the CBS program department in deciding whether to air the series.

Tentative title for the show is "Proclaim Liberty." It's written by Gilbert Seides, CBS television director, with Prof. Alan Nevins, of the Columbia University history department, and Donald P. Bean, of Colonial Williamsburg, as historical consultant. For the radio, the director of the Frank Parker program for Squibb, has been given a month's leave by the Greyhound, and a Newell agency to produce it. Lyn Murray is composing and conducting the score, and Bill Adams is the narrator.

Factor being considered by CBS in deciding whether to schedule the series is the recent N. Y. Times survey revealing that 62% of all U. S. students at universities do not offer courses in American history. Idea is that "Proclaim Liberty" might be all that void and, when it is completed, might be followed by another series on other phases or locales of history.

The Rocketeers were preparing a radio series some time ago, but it was cancelled. Williamsburg, though chiefly with the aim of exposing their shortcomings, was to be a patriotic shrine. They had Henry Fisk Carlson working on salary for four months on the project, but eventually dropped it for the duration because of fear that the anti-British angle of Colonial history would be untimely now. That slant on the subject is being carefully minimized in the production of "Proclaim Liberty."

PAUL SCHUBERT GETS CBS WRAP

Benson & Hodges will extend its underwriting of Paul Schubert, war commentator, currently limited to W. N. Y. New York, and to the radio. The item is Virginia Rouds cigarettes.

Duane Jones is the agency.

Gambler, Clapper, Hunt, Clare Booth Luce Hit For Walter Winchell

Jergens will use a string of four commentators when Walter Winchell takes his vacation from his Sunday night spot on the radio. Network next month. Only thing not set, whether John G. Gaudin or Raymond Clapper will open the four weeks of pinning. Whoever wins out on this bet will get the second week's broadcast.

The schedules, as worked out by the Lennen & Mitchell agency, follows:

- Aug. 5—Gambler or Clapper.
- Aug. 6—Gambler or Clapper.
- Aug. 16—Clare Booth.
- Aug. 23—Frazier Hunt.

Bentley Joins Woodbury's 'Parker Family' on Blue

Spencer Bentley joined the cast of "The Parker Family" on the Blue Network (52) night in the role of Mrs. Connelley. Show is sponsored by Woodbury.

Bentley continues as "John on 'John's Own Wide' program every week-daytime serial on the same net.

Jack Bell of WLW Meads Cincinnati, June 30.

Jack Bell, assistant director of Hill & McClellan, director of the Chesley station's talent bureau, has been in St. Anthony hotel, Oklahoma City, the past fortnight and reported on the mend from a head injury.

His hurts were sustained when he was thrown from a horse while vacationing at Shawnee, Okla.

Singer a Guard on Side

Buffalo, June 30. "Tiny" Schwarz, WBEA staff singer, doubling away from mike as guard for Alvin Karpis, stands six feet six inches high.

KIRBY SETS AN N.A.B. BLUE OUT

Washington, June 30. Ed Kirby has brought Frank Pellegrin, a former colleague at the National Association of Broadcasters, into the radio branch of the War Department's Bureau of Public Relations who Kirby ranks as lieutenant-colonel. Pellegrin will be a captain.

Before joining N.A.B. Pellegrin was a radio sales executive for Nebraska stations.

RADIO DIRECTORS GOULD TO AID 'ARMY HOUR'

Members of the Radio Directors Guild will probably handle most of the remote pickups of the "Army Hour" in future. Organization has offered the services of its members to the War Department for the assignment and Ed Byron, producer of NBC, District Attorney was used for one such spot on last Sunday afternoon's (28) broadcast. Regular director in the studio is supplied by John Kelly, which carries it Tuesday) for combats with various Government radio reps about the group members' participation in war programs. He had made several previous trips (NBC) to the front and has been now taking turns directing the Russian War Relief series on WNEB, New York, which also has been series for the Office of Civilian Defense.

Dick Charles, former NBC staff, has joined the production staff of the network, under the direction of Frazee. He has not yet been given any regular assignments.

Lois Koratne's national publicity department is jointly collaborating on a song, "Mad About Him Blues," which Dinah Shore has recorded.

Fly Reappointed

Washington, June 30. President Roosevelt's reappointment of FCC Chairman E. A. Tamm for another one-year term was approved by the Senate Monday (29).

Was reappointed last week at the request of Senate Republican Leader Charles McNary.

MALTEX ASKS ABOUT LOCALS

Maltex is inquiring through the Samuel C. Crook agency for available radio programs that might be used in connection with its fall and winter spot campaign.

It's a seasonal affair.

Leonard Levinson To Pass Up Big Air Coin For Radio War Work

Hollywood, June 30. Leonard L. Levinson, Coast writer, has asked Neesham, Louis & Brody agency in Chicago to let him be the writer for the fall return of "The Great Goodbye" program that he, Levinson has been active for some time in Government radio program work. This is reported to be a \$750 weekly assignment. Levinson is relinquishing, a large increase having gone to him under the latest option.

Levinson has been active for some years in Hollywood in pro-democracy radio propaganda. Some of his work has been done by radio writers who went to Washington trying in vain to get some sort of a check or unofficial imprimatur that would have helped overcome cautions of sponsors against gagging political activity.

Lois Koratne's national publicity department is jointly collaborating on a song, "Mad About Him Blues," which Dinah Shore has recorded.

Radio Daffodils

Hollywood (by telegram).—Editor, "Variety"—In its review of "Arch Oboler's 'Adolph and Mrs. Ruyana,'" in which I portrayed Hitler, "Variety" has been most kind to draw attention and would not presume to criticize or instruct your august newspaper. However, as an actor I am very grateful to the reviewer because I like to be on prize-winning plays and the last time "Variety" termed one of Mr. Oboler's plays "incomprehensible" (his Garbeles-Hollywood Salutes the President) it was given that coveted first award by the read-theater Institute for Education by Radio. That should be a record.

Hans Conrad.

Chicago—Editor, "Variety"—Wouldn't it be remarkable and most extraordinary if there were just one radio announcer who had a timid, shy, voice and a hesitant, uncertain manner. All of 'em talk as if you were being told just what to do—and no back talk.

Columbia, S. C.—Cotton is blossoming freely, early corn is tasseling well, southern tomatoes and radishes are maturing and wheat and oat are being threshed and much stubble land has been planted to peas, sorghum and soybeans. Added was this caution line: This information formed bulk of weather and crop report recently released by U. S. Department of Commerce weather bureau here to newspapers. Added was this caution line: This information must not broadcast by radio!

Washington—One of the prize winners of the 'WJWS Rubber Treasure Hunt' was Bob Gaunt, gas station operator, who was interviewed Friday (28) on the program and told about getting the choice item of his collection. The prize was the Big Ben's rubber babbling unit.

Iowa City.—Marge McLeade, director of residence at Iowa State college, was being interviewed for the radio and she was asking for a card for the Navy men who are to be on the Ames campus this summer. "Where will the Navy men live?" she was asked. "We're going to house them in the girls' dormitory," Mrs. McLeade explained. "And what are you going to do with the girls," she was asked. Here Mrs. McLeade dropped an important line in her script. "Oh, they'll love it," she said blithely over the air.

Buffalo.—Sherwood Gordon, WKWB night owl, plays tunes aimed at tavern stay-late, after-club and several times, for a set, has added the words, "Now let's have a drink on the house."

Charlotte, N. C.—In a widely publicized stunt, WSOC Announcer Dewey Drum set a printed column with Sam Justice from the Charlotte Observer at high noon as thousands watched.

The drum-stunt was the culmination of a bet. If Justice had lost this penalty would have been set at transcription of Drum's program.

Mingie Baseball and Patriotism

Office of War Information Makes Practical Suggestion to Play-By-Play Stations and Sponsors

Filter Mike Reiniers

Visalia, Cal., June 30. Station KVCB, local blue outlet, is using an anti-rumor announcement following all station breaks. Spoiler uses a filter to caution.

"Close your yaps; don't help the enemy," Reiniers says, "or you'll stink a ship."

LAVA STATION LIST SLASHED

When Lava Spots (Procter & Gamble) resumes its spot schedule in the fall the list will be limited to between 12 and 15 stations. Instead of last season's batch of 37 stations. The difference is to be spent in newspaper advertising.

Reason given by the Blow agency for the reduction is that the account thinks the newspaper market is better adapted to solving the selling problem involved in the Lava campaign.

Kyser's First 5 Mins. Dedicated to Salute To U. S. Armed Forces

Opening five minutes of the Kay Kyser program Wednesday nights on NBC has been donated by Lord Strike and is being presented to the Army, Navy and Marine Corp. It's titled "America at Her Best" and ballboos the three branches of the service.

John Archundato, director of the "Hit Parade" for the same sponsor, writes and directs "America at Her Best" which is being presented to the Navy and Marine Corps. It's titled "America at Her Best" and ballboos the three branches of the service.

Lord & Spots is the agency on both the Kyser and "Hit Parade" shows.

EMIL CORWIN JOINS DEPT. OF AGRICULTURE

Emil Corwin, of the Blue network's radio department, has resigned to take a radio assignment with the Department of Agriculture in Washington, D. C., starting Monday (6). His duties will be of a general nature for the present, probably working closely with the radio departments of other Government bureaus, such as the Office of Information and Public Relations.

Before the split of the operations of the Blue and Red networks, Corwin had been in the radio department for seven years. Before that he was with the Springfield Republican and the Springfield Howard. He has also done freelance radio writing. He is a brother of Norman Corwin.

Pvt. Buri Lives on CBS While Trouping in N. Y.

Pvt. Buri lives, currently rehearsing in Irving Berlin's musical, "This Is the Army," is back on the CBS sustainer, "God's Country," Saturday mornings. He'll remain on the program the four weeks he's left here, opening July 4 at the Broadhurst Theatre, N. Y. City, New York. Folk ballad singer is also doing occasional other sustainer spots on CBS.

Starting last Saturday (27), "God's Country" was cut from 25 minutes to 15 minutes by Milton Bacon still handles the show.

Jennings Pierce Lights

After a month of being out of the picture, Jennings Pierce, stationer, has returned to his old job at Pacific outlets throughout West and NBC outlet, Jennings Pierce, stations here. Pierce visited about a year ago for Coast area, returns here tomorrow (Thursday).

Pierce visited about 15 stations on seasonal hiatus, taking in Pacific Ad Convention at Ranier Park, Washington, while touring.

Sure-dre sustainer with broadcasters—who are also balltimed—suggested by the Office of War Information. The O. W. I. has a release carrying the names of 82 major-leaguers now in the armed services.

During broadcasts of games between teams who have former members of the armed services, O. W. I. suggests the following:

"Bring to the microphone one of the former ball player's team-mates."

"Have him talk about his team-mate (now in the Army, Navy or Air Force) who have left out of his former team-mate... the fans' former star... is now giving his all to the O. W. I."

"Make the fans want to contribute to his comforts and off-duty pleasure by contributing to the U. S. O. Baseball announcers also can help the recruiting of men for the O. W. I. by pointing out in a second paragraph, by putting on a question-answer program with one of the older (aged 30 years or age) ballplayers as a guest on the program. This should be put on the program to make the appeal for enlistment, it was further suggested.

Simultaneously, the O. W. I. announced a plan, effective July 6, whereby the O. W. I. will be allocated on commercially sponsored broadcasts of baseball games. The O. W. I. will be allocated on a total of 133 stations, are in the line-up for the first week of the season.

All sponsors will be asked to carry the same messages each week—except for the O. W. I. messages or other plus the Government is anxious to get over. Two messages will be carried on each broadcast. One will be carried during a given week, preferably one prior to the end of the 1st inning and the other one after the middle of the 1st. The first announcement will not be made until the beginning of the 2nd inning, and the second announcement not later than the end of the 3rd inning. The O. W. I. will be allocated on the O. W. I. Radio Division.

Messages for the first week are being sent to the O. W. I. by the following: For the second week, "The 109 Club" (War Bonds) and "Binoculars" (War Bonds).

Advertisers participating in the special try-out of the new Atlanta Mills; Sperry Flour Co.; Lever Brothers; Dutch Bros. Coffee; The Coca-Cola Company; Yellow Cab Gasoline; Gessing Brewing Co. Inc.; Oetzel Saturday morning. He'll remain on the program the four weeks he's left here, opening July 4 at the Broadhurst Theatre, N. Y. City, New York. Folk ballad singer is also doing occasional other sustainer spots on CBS.

It's Set for Camels To Sponsor Abbott & Costello Starting in October

Abbott and Costello will head a show of the same name on the Camel cigarette. William Ely Co. agency on the account, says that the show will be on the air during the matter of time and network are yet to be settled. The starting date is set for October.

Connie Howell has been added to the roster of the "Camel Caravan." Howell, who has made two debuts on CBS next Friday (10).

Costello in Hialeah

Hollywood, June 30. Lou Costello was elected chairman of the Managers by a landslide. Brown, withdrew in his favor; Joe E. Costello's partner, Bud Abbott, was elected. Costello is a pioneer on the net on the top offices.

Others elected are: Parker Foster, cocoon; Fred Niblo, punch-out; Richard Lane, pastor; and Tyler Brooks, lester for one year.

Leo Murphy, lester for two years; Ralph Field, lester for one year; and Robert Armstrong, lester for three years.

RADIO LIFE

DON'T MUFF THIS CHANCE

Results of the recent and still continuing scrap rubber salvage drive throughout the United States are good but not enough and radio's part in the whole drive has been great and vital but must be even greater and even more effective. President Roosevelt has extended the time. Now the Office of War Information has thrown out the challenge. It is primarily a challenge to radio to prove its capacity to move mountains of natural inertia among the people in order to create a mountain of rubber for the war effort.

No need to labor the need. No need to dwell on the consequences of a failure in terms of possible confiscation of the tires on people's automobiles.

What's important to radio, its prestige with the public, with the Government and with its future pleadings for the privilege of self-regulation and a maximum degree of independence is that radio shall shoot the works. Now. This week. Next week. In every conceivable way. With no regard for how much but on the theory that there cannot be too much. To get the rubber—stretch the radios. To make good for Uncle Sam—hammer, yell, shout, throw aside, for the time being, all fear or hesitation of over-doing things.

Until now all previous pleas have been satisfied. In rubber alone there is less than the necessary results. All the other accomplishments of radio are therefore to be judged in relationship to rubber salvage.

This is radio's greatest single opportunity to do a job.

Washington can't do it. Washington admits as much. The radio stations in the neighborhoods and cities and towns can do it. Washington has passed them the ball.

11 NEWCOMERS IN DIRECTORS

Duffy's Tavern Obtains Minitrub As Sponsor; Goes on Blue Network

GOLD

Radio Directors Guild admitted 11 new members last week. Newcomers were Homer Pickett and Kenneth Webb, of B.B.D. & Co; Carlo De Angelo, Sherman-Marcovitz; Chick Vincent, freelance; Don Bernard and Harry Holcomb, Esby; Jack Johnson, Stow; Tom Riley, NBC; John Dineen and Clint Johnson, CBS, and Bill Rousseau, Transamerica. Organization's membership now totals 46, including Ted Corday, who's in the Army and therefore an inactive member.

'Uncle Walter's Doghouse' Shutters for Summer

'Uncle Walter's Doghouse' leaves the air July 8 for a summer hiatus, after a run of over three years uninterrupted. Show will return to NBC early in fall with same theme line-up and format.

Watson Humphrey produces the show for Russel M. Seeds agency and Sir Walter Raleigh Tobacco.

AFRA-CBS Apart on Terms, So Issues Going to Arbitration

American Federation of Radio Artists and CBS have been unable to agree on terms for a renewal of the old contract for announcers, production men and sound effects men, so the matter will be submitted to arbitration. Date for the hearings will be set this week.

Union and network agreed on all but two points, contingent on each other. AFRA is seeking pay increases of about 20%, on the ground that the cost of living index has risen substantially since the old contract was set. CBS claims the regular wage adjustments of the old

Stevens Will Space Considine on WNW

Jack Stevens, who has been alternating in Philadelphia with Cal Toney under Bayuk's Phillips cigar sponsorship, leaves there and goes to the west coast July 1 at Station WNW, New York, to take the Tuesday-Thursday-Saturday alternation on good with Bob Considine.

N. Y. series is sponsored by Edelbrock Beer.

Stevens Will Space Considine on WNW

Dr. Frederick Hodge, WBBT news producer, broadcasting with a strapped voice, is insisting on a three-year renewal, regardless of the question of the wage increase.

Injured when his desk chair collapsed.

AFRA-CBS Apart on Terms, So Issues Going to Arbitration

contract covered the cost of living increase, but the union disputes that. AFRA wants the expiration date of the new contract to be Nov. 1, 1943, and is willing to make a concession on the wage increase clause in return for it. However, the network is insisting on a three-year renewal, regardless of the question of the wage increase.

Some of those questioned see new products and substitutes replacing lost business. The desire for instantaneously maintaining maintenance of good-will plugging (with Government sanction), plus conditions demanding more playing at radio will further improve business, is the opinion. The absence of imminent expiration of contracts, expiring also brightens the Coast future, say officials.

COMMITMENTS QUEEN UP RADIO

Ford, Minitrub, Benson & Hedges and Camel Contracts Help Network Outlook—Station Reps Mean-time Also Note Comfort in Spot Placement

MONTH WAS OMEN

The air around network sales quarters was considerably less optimistic during the past week. The month of June, which, ad agency men had predicted, would tell the story of radio's outlook for the 1942-43 season, had passed and a quick balance of cancellations against new accounts showed the debit side to be fairly light. While Columbia, which has had the most colorful picture was not as devastating as had been anticipated, As-June entered its final lap, the cancellation log was suddenly displaced by the influx of business from Ford (\$1,200,000 worth), Bristol-Myers (Minitrub) and Benson & Hedges. Also Camel's additional half-hour with Abbott and Costello for the fall.

Network sales execs aren't the ones who have started to look up with optimism. Station reps also found things coming alive in the spot markets. Leading the parade were Johnson & Johnson, the W. L. Douglas Shoe Co. and Martin Razor-blades, while inquiries for immediate and fall availabilities came from several other sources.

Cost Good, Future Vague

Hollywood, June 30. In spite of the war business during the first six months of 1942 has been as good regionally as it was for the corresponding period of 1941, in some cases even better. This was the consensus of a poll on the subject taken here among executives of NBC, Columbia, the Blue and DeLutal.

The Blue, as expected since its breakaway from NBC and the stepchild treatment, has upon the most, the best year in its history. Vice-President Don E. Gilman, Blue, is reporting that the year's output, having hit as high as 140% at times, leads the Blue stations.

CBS, too, reports an increase of about 50%, while NBC and Mutual, by themselves, having maintained the average of the period last year.

Not so completely an average as to what is to come. Some see prosperous times continuing and others are not making any plans as to what to expect. But announced return of Ford Motors to the Blue, nationally, and the same for Texaco, augurs much on the optimistic side.

Dinnings, Rex Maupin In 'Songs Mother Taught Me'

Dinning Sisters, Janette and Rex Maupin, who have been with NBC show, will be heard Fridays 10:30-11 p.m. CWI.

The 'Sings Mother Taught Me' all musical show of old favorites. Aimed especially for the folks back home.

Advertising Outlook Quite Good In South America Despite War

Not on Variety Staff

Den Goldberg has no further connection with the Chicago office of 'Variety'. He left the staff some months ago.

This is to answer questions.

By RAY JOSEPHS

Despite curtailment of shipping, which has cut imports of U. S. goods to practically an all-time low, U. S. advertisers with businesses here and elsewhere in Latin-America are continuing to use radio-local and DX—more and more.

Argentina, which has the largest commercial radio setup similar to that of the U. S., is getting the greatest percentage of Yank advertising dollars, with Brazil a close second, and Chile and Peru following. Stations report a high percentage of renewed contracts as proof that selling via air is just as good south of the equator as in the States.

Companies doing the most air time buying are those with local plants which produce their own advertising in the States and just as familiar here, even though the small type on the package is in Spanish. Stations still put on a far greater percentage of commercial splicing than those in the U. S., but despite hammering of announcements that goes on from opening to close, splicing apparently still is a close second of paper, which has upped the price of newspaper advertising, has further increased use of the air.

U. S. advertiser dollars here being (Continued on page 38)

'BUGLE SOUNDS' OKAY WITH CBS FOR FALL

Hollywood, June 30. Broadcasting System, which banned 'The Bugle Sounds' from last Monday's Lux show due to fact it might create fright and uneasiness because of its sabotage elements, has reversed its position and will permit it to be presented in a second show of Lux when it resumes in the fall. Date is Sept. 21, about four days before the original was to be done by Wallace Beery. CBS notified the Metro studio and Beery's four was out and studio in stand presented 'The Champ', which had done previously on the same program. 'CBS, however, after Metro showed that armed forces had expressed the domestic interest of showing tank and communications operations, rescinded its ban on Saturday for the future date.

Palo Alto Influence Seen In Future KY-Opera Operations Under Ex-Opera Manager

San Francisco, June 30. Palo Alto Radio Stations Inc. will assume ownership and control of KYA-TV 29 as a result of resigning authorization from the Federal Radio Communications Commission for purchase of the station by that corporation from Hearst Radio.

Wilfred L. Davis, president and general manager of the new organization, and former manager of the San Francisco Opera Company, said the station under his new management will have no chain or network affiliation.

Studies in Palo Alto, in addition to those in San Francisco are contemplated by the new owners, including a great many of the directors and stockholders of which are associated with Stanford University, Palo Alto.

Detroit—Howard J. Bowman, of the engineering staff of WWJ, has left to engage in welding research for the War Relocation Division of General Motors.

MUSICIANS IN KMPC WALKOUT

Hollywood, June 30. Musicians without work were on station KMPC this week when Manager Bob Reynolds and union failed to reach an agreement on demands for increasing staff from 10 to 15 men. The demand followed upping of station going from 5,000, daytime and 1,000 nights to 10,000 plus station going network via revived California Radio System.

Strike called this week regarding settlement.

Lester Lonergan Starts Dramatic Novelty Over Station WBXN in Bronx

Lester Lonergan, Jr., of the legit family, begins "What Would You Say?" Friday at 1:45 p.m. over WBXN in the Bronx, N. Y. It's a novelty line involving audience participation. The following actors dramatize the situations to which the public will be asked to react: Donald, Jerry Gregoria, Lillian Zaltavario, Sal Rosenfeld.

Contract is for a considerable radio writing on a freelance basis.

Eight Accounts Use 100 or More Stations on the Blue Network

CHARLES VANDA RESIGNS

Charles Vanda, western program head of CBS, has resigned to take an assignment with the War Department. Understood he is being commissioned a captain to handle military shows for the Army.

For the last several months, Vanda has been in New York, where he has been producing programs for CBS. He may continue to handle one of these, "The Nature of the Enemy," which enters the Army

The Blue Network has eight accounts in the house which make use of hookups of over 100 stations. In case of all the advertisers, Pepsi-Cola and Texaco, the lineups include a batch of NBC-RET outlets. The accounts and the number of stations each has under commitment are:

Pepsi-Cola171
Texaco168
Starling Productions116
Minstrel110
W. J. Wolf107
Ford107
Mem106
Jergens104

ENGINEERS' SLANT ON WAR

ANGIS CLEVERNESS A REAL CHALLENGE

Cleveland Convention of Institute of Radio Engineers Sounds Warning of Need for More, Faster Adjustments

SHARED DATA NEED

Cleveland, June 30. Radio engineers, meeting in their annual three-day convention Hotel Statler, June 28-July 1, heard top thinkers of their profession firmly warn them to pool their interests and talents in an all-out battle to blitz Speaking in a session on "What Radio Means in the War Effort," A. F. Van Dyck, Institute of Radio Engineers' president; Paul V. Galvin, president of radio manufacturers; Neville Miller, president, National Association of Broadcasters, and E. K. Jett, chief engineer of the Federal Communications Commission, bluntly declared that German and Japanese radio wizards have set a pace that American engineers must match and beat.

Van Dyck minced few words in his castigating remarks as he said: "In connection with the interchange of information, the directors of the institute view with some concern the present situation in distribution of new technical information. While recognizing fully the need for the right kind of secrecy, it is recognized also that under today's condition of rapid advance in numerous fields, too much secrecy is readily possible. Too close segregation of workers, too confined compartmentalization of knowledge..."

"It seems quite certain that if this war continues much longer, as it gives every promise of doing, ways must be found of obtaining dissemination of information to all workers, with security from the enemy, or our performance will be dangerously handicapped. Our enemies are excellent organizers in bringing all their abilities into effective use. We must learn to do the same."

Become War-Minded

Paul V. Galvin likewise warned his listeners that for the best war effort we must become war-minded: "This means not just idly thinking of war or wondering who's going to win and when the war will end. We must marshal real fighting ideas."

... Engineers are too prone to want plenty of time to conclude a project with finality in the present-day fashion—that's out, positively, for the duration of this war."

Galvin added, "In the aerial battle for Britain in the Fall of 1940 radio direction finding apparatus, called Radar, was a prime contributing factor of the R.A.F. maintaining superiority in the air over the Nazis."

Van Dyck applauded the efforts of the Institute in its attempt to standardize radio material for the armed services in the face of Army and Navy rivalry for years before Pearl Harbor.

Jett outlined the most recent accomplishments of the Board of War Communications which included: Plans for synchronous time-of-broadcast stations operating with matched crystals; plans for pooling of broadcast equipment to insure maximum service; closure of domestic point-to-point stations; policy with respect to granting of authorizations involving use of materials; labor-industry studies concerning adequacy of trained personnel to fill wartime communication needs; establishment of new direct circuits with points throughout the world; and war emergency service for civilian defense.

Miller briefly reviewed radio's role in events leading to and including initial war stages and added radio will take on any new responsibilities, "both as an agency to preserve public morale and as an agency of mass communications, should actual warfare break out on the American continent."

XEOY Pays 25G (Mex) For Symphony Rights; A New High of Kind

Mexico City, June 30. The highest price ever paid in Mexico for exclusive rights to broadcast musical concerts, \$25,000 (Mex.)—\$3,250, is the fee local radio station XEOY, opened two months ago, offered for this season's functions of the Symphonic Orchestra of Mexico. XEOY is owned by a syndicate of the sons of some of Mexico's oldest and richest families, including the Braniffs and the Limatours.

Dave Ward to Chicago

Cincinnati, June 30. Dave Ward, announcer and production man, took leave Saturday (27) from WKRC to do similar work as a freelancer in Chicago.

NOW UNCLE SAM'S WAYS EXPLAINED TO LATINIS

Richard McDonagh, writer of "Pan-American Holiday" on WEA-FMBC, is also scripting a new series with the same idea in reverse. Instead of explaining the other American republics to the U. S., the new show will tell South American listeners about Uncle Sam. Program will be titled "Alla En Los Estados Unidos" ("Up U. S. Way"). It will be shortwaved to Spanish-speaking countries of South America.

Akron, O. — Horace Norman, WADC, Akron, announcer, has been inducted in the army, reporting only one day after Roger Adams, also announcer of the station. Ned Neidernire, another WADC announcer, left for camp early in June.

Harry Burge, formerly newscaster at WTAM, Cleveland, has joined WJW as an announcer.

Women At WABC, New York, For Training As Engineers and IBEW Openly Prejudiced Against Them

Question of employment of women radio technicians may become an issue in New York before long. Matter has not come to a head as yet, though it has done so elsewhere, notably in St. Louis, where it precipitated a brief strike at station KMOX.

Three femme 'apprentice' engineers are at WABC, key outlet of Columbia in New York, but are reportedly only being 'trained.' The International Brotherhood of Electrical Workers (AFL), which has a contract at the station, is refusing to

let the women handle any technician assignments or even "touch any equipment." Union officials, explaining that the New York local is a Class A one, say it does not admit women members, so the femme technicians cannot be hired at WABC under the present contract. However, with the pact with the station due to expire in October, IBEW leaders are admittedly apprehensive about the presence of the femme trainees.

No femme technicians have been hired at the station, is refusing to

(Continued on page 39)

KEEP YOUR EYE ON THE ONE COMING UP!



DAY AND NIGHT, U. S. radio networks are competing in a continuous coast-to-coast popularity contest. With the American Family in the judging stand, the awards are mighty important to everybody interested in broadcast advertising.

Naturally, top honors are awarded in the top markets, where competition is keenest and where most of the judges live. Naturally, we're highly pleased at the honors Mutual is winning in the largest markets of all—the 14 cities of over 500,000 population.

By popular vote, Mutual stations are wearing the third-or-better ribbon in 12 of these 14 top markets.

Here is popularity where it counts most, for in their primary areas alone these prize Mutual stations regularly serve 44.4% of all U. S. radio homes. And Mutual is even more popular, even more welcome, in other important markets. That's why Mutual is ready to serve you... where and when you want your message delivered... in markets large and small.

★ Greater Popularity, Power, and Economy—Where and When They Count Most ★

THE MUTUAL BROADCASTING SYSTEM

A South Carolina Heel Works for Nazis

His Shortwave Reference to Old American Poem Arouses Some Attention

Columbia, S. C., June 30. Mailed and telephoned requests to the South Carolina department of education here for William Cullen Bryant's poem, "The Sons of Marion's Men," is a result of Berlin broadcasts by Robert Henry Best, former Spartanburg, S. C., newspaperman and foreign news correspondent, turned Nazi DX spiker in Germany.

As a result, the department has asked the FBI to investigate ramifications of Best's other blasts for possible radio code transmission.

Best, listeners informed James H. Hope, state superintendent of education here, by radio audience to the Bryant poem and directed anyone interested to write to Hope for copies.

Education department employees said FBI has been notified and letters requesting copies of the poem were turned over to federal investigators on the expressed possibility that Best is attempting to establish code contact with one or more persons.

Bryant poem deals with stubborn resistance General Francis Marion, famed South Carolina Revolutionary patriot and his rugged Dickson frontiersmen dealt out to the British.

However, Best, who in Berlin blasts boasted of his Southern origin and knowledge of things Dixie, historically and otherwise, made one raw sip, listeners reported. He gave as author of "The Sons of Marion's Men" William Gilmore Simms. Fate is Bryant authored poem. Simms wrote another poem, "The Swamp Fox," dedicated to General Marion who earned title from British because of his slyness in dodging British regulars in South Carolina's deep swamps and pouncing on them as terrain, etc., offered best opportunity.

Best, son of Spartanburg Methodist minister, hasn't been around here in 42 years. Several relatives reside in Spartanburg.

TWILIGHT BASEBALL ON WMCA, NEW YORK

WMCA, New York, is inheriting Yankee baseball games under General Mills-McKey's co-sponsorship in a late-starter deal covering the twilight and night games only. These have been on WREV and WOV until now.

WOR continues to broadcast the daylight games.

Maislitz Waives Change Contract, With Proviso

Hollywood, June 30. When Blue net announced signing of Dr. H. H. Chang, Chinese commentator, for series, it was notified by Harry Maislitz, manager of KFVB, that Chang was under contract to Warner station. Maislitz was all for fixing the deal but perturbed that it goes on so that Chang could be better himself.

However, in the event that Chang is not sold commercially upon Maislitz' impending return from the East, the latter will defer Chang's release on two weeks notice.

ORDER WHOM VOTE CIO OR AFL

Washington, June 30. Tiff of electrical workers, AFL and American Communications Association, CIO, over the matter of representing WHOM will be settled by a secret ballot election within the next 40 days, the National Labor Relations Board announced Thursday (25).

Although a closed-shop contract between the company and the ACA existed for the year ending October 1, 1941, certain differences of opinion seemingly arose between the company and the CIO union which delayed renewal of the contract. The IBEW members filed a petition requesting an investigation and determination of representatives.

Since no binding agreement between the company and ACA was consummated until more than two weeks subsequent to the date the IBEW filed its petition with the Board (Dec. 18) the NLRB is refusing to accede to ACA demands that eligibility of WHOM technicians to vote should be determined on basis of the current pay rate. The Labor Relations Board is reverting to the pay roll "unmolested" regarding the execution of the closed-shop contract on January 5, 1942. "Reason for this decision was that we have repeatedly held that a contract should not preclude a determination of representatives when it is executed after a rival union has claimed to represent employees covered by the contract," it has filed a petition with the board.

No approximation of the number of members of the rival union was by either union was given in the NLRB notice.

WNYC'S MUSIC AT WORK FROM A WAR FACTORY

"Music At Work," daily orchestra series on WNYC, municipal station in New York, for war plant workers, returns to studio last Friday (28) for a live concert at the Wheeler Shipbuilding Yard, Whitestone, N. Y. Show will resume from there every Friday henceforth.

Ferrigno Giovannelli conducted the WPA War Workers Band and the show from 12:12-30 noon. Idea was to provide relaxation to the workers during lunchtime, to speed up production during the regular working hours. If the Wheeler yard broadcasts work out as hoped, programs may be originated from other war plants the other days of the week.

NBC-Musicians Contract Coming Up for Decision

Hollywood, June 30. Regional contract which NBC has with musicians union comes up for renewal on July 12 and union board meets this week to consider proposals to be incorporated in new contract.

CBS goes through same deal on Sept. 1 when its contract comes up for renewal and possible revamping.

Toledo, O.—Russell Gehring, program director of WSPD, Toledo, left Wednesday, June 24, for report at Ft. Belknap, Fla. 1st deputy is first lieutenant with the Army Air Force.

Long Distance Piffle Is Holding Up the War, Fly Warns U.S. Public

Washington, June 30. Chatty conversations via long-distance telephone, will be discouraged in the future by the War Communications Board.

Despite its impact on lovers who use the medium to maintain contact during prolonged separations, anxious workers wishing to ascertain whether money or duplicate bills are well and wearing their rubbers, and lodge members who are impelled—often by their own desire to chat with their buddies in distant cities' important toll calls relating to the war effort will be given a priority on the nation's congested circuits.

Letters to all phone companies and the heads of all Government agencies were dispatched Saturday (27) by Chairman James Lawrence Fly of the Communications Board, stating that such private long-distance calls "as are necessary" should be placed during off-peak hours as defined the off-peak period as between 12 noon and 2 p.m. (probably when Government excess air launching, 5 and 7 p.m., and 9 p.m. and 9 a.m. local times weekdays).

Steady increases in long-distance calls during past few months was noted by Fly in his letter. And the situation is expected to get worse. An "educational program" by the telephone companies was suggested by the War Communications chairman, who also is chairman of the Federal Communications Commission. Telephone companies should make every effort to win the cooperation of the public, he said. Radio talks, newspaper ads or stories and "inserts in monthly bills to customers" could be used in this regard, he pointed out.

Government agencies were requested by Fly to curtail the use of the telephone whenever possible, substituting mail and telegraph or placing long-distance calls in off-peak periods.

JOHNSON & JOHNSON USES 63 STATIONS

Johnson & Johnson started a campaign of spot announcements on 63 stations Monday (28). The ads are run out at the rate of from six to 10 a week.

Young & Rubicam is the agency.

Camel Smokes Tie-Up in Buffalo on July 4

Buffalo, June 30. Bob Hawk is due to Memorial Auditorium July 4 at 8 o'clock "Smokes-Solers" show staged by Buffalo Evening News. Will accompany "Grand Ole Opry" unit of Camel Caravan composed of Ford Rush, Kay Carlisle, San Antonio Red, Mimmie Pearl, Fiddlin' Red and Caramelites Trio.

Show to buy smokes for Western New York boys in service also adding several other goods such as perch-pole Antelaks to bill, climaxed by double fireworks display. Prices range from 25 cents to \$1.50. Bob Armstrong's WBBN house band will furnish music.

CBS PROGRAM MEN AT N. Y. 'CLINIC'

Program directors for all the CBS stations and operated stations opened Monday (28) a week's clinical session in the network's home office. The time in New York will be spent exchanging mutual problems, checking on program feeding angles with network executives, listening to a morning program from New York outlets, attending network commercial rehearsals and going over latest technical developments with CBS sound effects men.

On hand for the program clinic are Russ Johnson, KNX, Los Angeles; Al Sheehan, WCCO, Minneapolis; Stuart Dawson, WBBM, Chicago; G. (Toney) Baxter, KMOB, St. Louis; Del Castillo, WEEL, Boston; George Allen, WABC, New York; Dick Linkum, WAFB, Washington; Charles Crutchfield, WPT, Charlotte; and Lionel Baxter, WAFB, Birmingham.

LUM 'N' ABNER FOLLOW GODWIN'S FORD SPOT

The "Lum 'n' Abner" serial (Alta Schlar) will be spotted immediately after the Ford news period (8-8:30 p.m.) on the Blue, starting July 12. L&A remain at four programs a week, while Ford, which commences its series the same day, will be there every day in the week.

Earl Godwin will handle the newcasts for Ford.

IT'S NOT DAYTON GEORGE CA SWITCHES TO WGN, Chicago Instead

Chicago, June 30. George Ca this week joins the WGN production staff here instead of going back to WING, Dayton, as reported.

Ca will take over duties previously handled by Danny Ryan, who joins the services.

Fight Over Buckalew

Hollywood, June 30. Donald W. Thornburgh, CBS vice-president, wants Edwin Buckalew, new western station relation, to headquarters here for over-all close touch with market. But others see greater need for him in "Frisco to Miami" NBC's highpowered setup there.

Question of his location is still in the air, and his sales spot under George Moscovics remains unfiled.

Brownwood Power Upped

Brownwood, Texas, June 30. Radio station KPWD has been granted a power increase by the Federal Communications Commission from 500 watts to 1,000 watts during 600 watts nighttime.

Station operates on a frequency of 1380 kilocycles, with unlimited time.

AND COMPANY

NEW YORK
DETROIT
CHICAGO
SAN FRANCISCO

RADIO STATION REPRESENTATIVES

BETTER FREQUENCY! BETTER LOCATION!

5000 WATTS DAY
CP. 500 WATTS NIGHT

560 WVC RED

COLUMBIA. 5 C.

WQAM SEZ NLRB EXAMINER NOT OPEN-MINDED

Miami, June 30.

WQAM has filed with the National Labor Relations Board an appeal from the findings of Trial Examiner W. F. Webb which held that Fred Handrich, news editor, was entitled to back pay and promotion to his present position with the station. The appeals bring Webb with disregard of WQAM's testimony, particularly as to its citation of 33 instances of the station's friendliness to organized labor.

Webb had reported to the board that WQAM was hostile to organized labor and the appeals bring out that the station showed in its testimony that it had been consistently co-operative with the American Federation of Labor, of which Handrich is a member. The brief contends that Handrich had been discharged merely because of his incapability to perform his duties as radio news editor in war time and that he was a "temperamental, untrained, stubborn and non-co-operative."

Pumpkinpie 'Bill' Is A Wow to Dutch Farmers, College Survey Reports

'Pumpkinpie Bill,' German language performer, was the second most popular radio program in a poll recently conducted by Cedar Crest College, Allentown, Pa. Survey was in cooperation with a study of rural radio listening being conducted by Columbia University. Allentown is in the heart of the so-called Pennsylvania Dutch area, large percentage of the inhabitants there being descendants of original German settlers.

Gabriel Heiter was the most popular in the Cedar Crest poll, 41% of those voting mentioning him. 'Pumpkinpie Bill' was mentioned by 41%, while 'Amos 'n' Andy' were included on the ballots of 22% and Edgar Bergen got 16% mentions.

TED HUSING PERMANENT

On General Motors 'Cheers from Camps' as Emcee

Ted Husing, CBS sports scribe, is set as permanent m.c. of the General Motors 'Cheers from the Camps' show heard over CBS each Tuesday eve.

This is the General Motors all-soldier show that originates in a different army camp each week, which began sans a professional emcee.

Fred Heider, Junior NBC Writer, Joins Red Cross

Fred Heider, junior NBC staff writer, has resigned to take a job as scripter for the Red Cross, in Washington. NBC gave him a two-week vacation with pay as a going-away present and he's spending the time at his home in Milwaukee. He starts July 13 for the Red Cross. Besides his NBC duties, Heider has been writing and producing 'Story Shop,' a weekly series on WVEY, New York.

Ballantine Beer Shortwaves To U. S. Garrisonians

Ballantine Beer is broadcasting a weekly half-hour program over NBC's shortwave facilities which is being directed at men in the services in the British Isles and Iceland. Lee Zimmerman and Bill Lewis share the talk assignment and program consists of sports resumes and phonograph records.

The time is Thursday, 1:15-1:45 p.m. J. Walter Thompson is the agency.

Fourth 'Control of Radio' Booklet

Carl Friedrich's 'Radio and Higher Education' to Be Trailed by Others on Congress and Pressure Groups

Canadian Soldiers Run Radio Station CKCL As Wartime Demonstration

Toronto, June 30.

Royal Canadian Army took over station CKCL, Toronto, Saturday (27) for a special wartime demonstration. Soldiers operated the outlet from 7 p.m. until midnight, producing and announcing programs, handling the studio engineering, the transmitter and even the telephone switchboard.

Corp. Sydney Banks, of the Army public relations office and a former editor and director, became program director. Former newsmen Pvt. Jeff Hurley, who recently sold a script to 'Columbia Workshop,' wrote the programs and filled in as announcer. Royal Canadian Corps of Signals operated the controls, transmitter and switchboard.

Stunt was similar to one familiar in the U. S., when stations hand over operation for short periods to high school groups.

'Radiobroadcasting and Higher Education,' which is number four in the 'Studies in the Control of Radio,' has made its appearance. Written by Carl J. Friedrich, of Harvard, with the assistance of Jeannette Sayre Smith, it is one of the red-jacketed booklets produced at Litterer Centre, Harvard, under a Rockefeller grant.

As with the earlier booklets excellent material is imbedded in this one which traces the rise and fall of educational licenses for stations, the neglect of campus radio by campus authorities coupled with the attempted influence of politicians where state-owned universities were involved.

The final chapter looking to the future is perhaps the skimpiest, least complete, and therefore most teasing part of the booklet.

Friedrich will produce his next two booklets on the respective subjects of 'Radio and Congress' and 'Radio and Pressure Groups.'

San Antonio—Pat Hanna has joined the radio department of the Compro Advertising Agency here. From staff of WQAI.

Revised Sex Battle Drops Sanderson-Crumit Team To Try Walter O'Keefe

Julia Sanderson and Frank Crumit leave the 'Battle of the Sexes' series for Cummer products after the July 20 broadcast. 'Sexes' will be given a new format, with Walter O'Keefe the m.c. and the appeal aimed at a younger audience. Crumit will be doing the comedy writers and the Young & Rubicam agency the production, supervision, etc.

Program airs Tuesday nights on WFAF-NBC.

PHILLY ENGINEERS CALLED UP BY U.S.A.

Philadelphia, June 30.

The war has depleted ranks of Philly radio engineers and local outlets are disturbed. Hardest hit is WCAU which lost five engineers, including Chief Engineer Jack Leitch, who is in the Navy. Other WCAU staffers with the armed services are Dick Troxell, Charles Hartman, Alben Mumcey and Frank Shannon. At least four more are expected to go within two months.

WFIL lost John Cummings, Jerry Hill and Erny Julecki, while Chief Engineer Arnold Nygren is set to go within the next couple of weeks. Fred Moore leaves next week for Canada, where he is expected to join the ROCAF. At least three others are getting set to leave. WFIL last week hired Joseph Marshall, 19-year-old, who formerly worked on WKST, New Castle, Pa.

WFVS' Nicholas DiFrancesco is in the Army, as is WDAS' Bill Harris. Harry Grider, ex-WDAS-He, is at the Navy Yard, while Marshall Souta also left for Government service.

WFPS' Willard Botts is with the U. S. Army Signal Corps, while Bill Signfoa, also of the same station, is with the Navy. Leroy Wolfe, scribe of WIP, has joined the U. S. Army Interceptor Command.

WFIL lost two engineers to the service—Walter S. Gilbert and Summers T. Carter.

Geo. Denny Among Lecturers at Iowa U.

Iowa City, June 30.

George V. Denny, moderator for the Town Meeting of the Air program, conducted three of the University of Iowa summer sessions at Iowa City over past weekend.

Four delegates to the NEA convention in Denver are also stopping over in Iowa City to conduct sessions. They are Thomas D. Richworth of NBC, H. B. Summers of the Blue, Roger Albright of Teaching Film Custodian, Inc., and Paul Reed of the Office of Coordination of Government Films, Washington, D. C.



there's a far simpler way

Time was when advertisers had to tackle the New York market in an expensive, elaborate way. Big names programs... Big stations... Big appropriations... In order to make a real radio impression in New York.

WMCA has changed all that. By loyally back its audience-building ads and hitting a terrific stride in programming... like winning a pair.

Have you listened to WMCA lately?



FIRST ON NEW YORK'S DIAL • FIRST WITH THE NEWS

w m c a

WILSON REPRESENTATIVE: FRANK BENTON & CO., CHICAGO

Production Centres

Continued from page 32

night editor in his place. Eddie Sherman, manager of Abbott & Costello, returns East, June 30, and may conclude couple of six deals for his boys, Sam Shipman, agent for Laurel & Hardy, back from Eastern trek and talking air platter deals for comic twins. George Guarnera, secretary to Alec Robb, assistant program manager for NBC, swapped to traffic department, filling post vacated by George Valcer since manpower going on premium. Called to Navy lieutenant, Larry Raymond has folded his E.A. at agency. Frank Singleton handling spiker chore for "How We Love," replacing Cantor program July 1. Ben Byers, training with R.A.F. at Lancaster, Cal., off to Ottawa and action. He's former NBC pressman. "Time up, Top Gunners." "Three Sheets to the Wind" broadcast after June 23 broadcast on NBC. Series goes into a Garnett film production now.

Paul Regan, back from pa. tour. Russ Hudson, NCO sales trafficker, will be a father in August. Bill Wood, former KGO announcer and m.c., gets Navy lieutenant. Ray Buffum takes over Wallace Ruggles' producer berth at KPO, Frisco, and Paul Ryder, former guest relations member, goes to sound effects, replacing Keith Wadsworth at same station. Connie Maines and Bob Carroll will vocalize on new Meredith Willson-NBC Westitt program, summer-replacing "Fibber" on NBC June 30. Rubber telephone wire twist-preventers going way of all scrap at local Benton & Bowles ballwalk. Don Smith and Howard Spencer, NBC traffic men, drafted this week. Hal Beck, NBC's press chief, topped 'em all by tossing in his comfy rubber-soled house slippers—because they came from Japan. Harry Howard and Martin Goch, writers for new Edna May Oliver show, in Bunny spot for Elson, trained in Frisco for condlubs with Murray Bolen, R. & R. producer.

Pearl Glen, young widow of Navy lieutenant who was lost at Pearl Harbor, switching from script typing to heavy writing for CBS after month here. Alec Robb, of NBC program department, exits for East with plenty of package shows, consigned here for Eastern sales to push. On bond payroll plan, CBS has signed WFC, NBC, #7; Blue (small personnel), 100% and KKH-Don Lee Mutual for self and KDB, Santa Barbara, #5 and #10, respectively; KGB, San Diego, and KFRC, Frisco, #1 and #6. Rutland & Ryan brewing program for Lionel Barrymore, with Hector Chevalry and Carl Herzinger working on script, via instruction from agency radio supervisor, Pete Barnum. Auditions for support roles in "Private Life of Mrs. Tuttle," Edna May Oliver starter soon to start, being held by Murray Bolen, producer for R. & R. When Noel Corbett, NBC pressman, visited NBC quarters in Frisco and started on building tour, he was first shuffled to basement for half hour because of air raid drill. Fleetwood Laughton now doing his NBC news spiel in Spanish, too, for Latin-American shortwaving.

HOTEL MAN JOINS NBC GUEST RELATIONS DEPT.

Vic Peterson, formerly in the hotel and travel agency fields, has been appointed assistant manager of the NBC guest relations division by Jerry Martin, manager. He will handle tours and promotion.

Paul Rittenhouse continues as assistant manager in charge of operations in the guest relations division.

Krause, Vander Pyl Of WGAR, Cleve., Join Up

Cleveland, June 30. Elmer M. Krause, auditor and personal manager of WGAR, was made first lieutenant in Army air forces. He joined studios in 1930.

Ellis Vander Pyl, WTAM, and member of suburban city council, has been called to active duty in Army military intelligence. He was a member of Lost Battalion of Rainier Post Division in World War I.

'SALUTE' ALSO GOES TO AUSTRALIAN GARRISON

Schenectady, N. Y., June 30. Salute to the Men in Foreign Service's news series being arranged by various newspapers throughout the country and aired by shortwave Saturday, will in future also be re-broadcast by longwave in Australia, as well as in the U. S. Original stanzas are heard Saturday nights in Australia and are aired by recast later via shortwave at six different times through General Electric's two local transmitters, WGEO and WGEA, and its shortwave in San Francisco, KGBI. Edition picked up and rebroadcast in Australia at 9 p.m. Sunday, aired here by WGEO at 7 a.m. the same day.

POOL OF RADIO PARTS AWAITS INVENTORY

Washington, June 30. Pooling of broadcast station replacement parts has been approved in principle by the War Production Board but details of the inventory, catalog, exchange system remain to be worked out. Chairman James L. Fly, of the Board of War Communications, said the WPB has signified it will go along on the general suggestion to maintain a cross-index file of all available spare pieces of equipment. There's very little chance the WPB will release any critical materials it will go along on the general suggestion to maintain a cross-index file of all available spare pieces of equipment. There's very little chance the WPB will release any critical materials it will go along on the general suggestion to maintain a cross-index file of all available spare pieces of equipment.

Pittsburgh—New additions to the KDKA staff are Larry Alexander, announcer, and Fred Leonard, studio operator. Alexander comes here from WSB, Atlanta.

20 Years to the Day Credo Harris Retires From WHAS Managership

Contel Recovering

Mexico City, June 30. Enrique Contel, manager of local radio station XEQ, of the Azarcago syndicate, is recovering in a local hospital from an emergency operation for appendicitis. He was stricken while at work in his office.

'Here, Hold These Un' After the War,' FCC Says To 54 Filers of Papers

Washington, June 30. Another 54 applications for construction of new standard, FM and television stations, or changes in transmitting facilities were junked for the duration by the Federal Communications Commission Wednesday (23) under the policy adopted last April to reject such pleas as involve the use of construction materials. List of applications dismissed without prejudice was as follows: Frankfurt Broadcasting Co., Frankfurt, Ky.; WPMJ, Milwaukee, Wis.; WMC, Memphis, Tenn.; KKA, Seattle, Wash.; WFBZ, Baltimore, Md.; KGVJ, Butte, Mont.; KVVU, Logan, Utah; Northern Ohio Broadcasting Co., Elyria, O.; WCOV, Valdosta, Ga.; WBAX, Wilkesbarre, Pa.; WTMC, Ocala, Fla.; KTSW, Emporia, Kans.; KGW, Portland, Ore.; WHIS, Bluefield, W. Va.; WJHL, Johnson City, Tenn.; KPBS, Portland, Ore.; WJDX, Jackson, Miss.; WREB, Lawrence, Kans.

Fies of Allen B. DuPont Laboratories, Washington, D. C., for television facilities also was turned down by Commission, as was the request of the Houston Printing Corp., Houston, Tex., for an FM station.

San Antonio, announcing staff of station: KTSAs has added Eton Face from KRIS, Corpus Christi.

Louisville, June 30.

Credo Filch Harris, WHAS radio director, terminates a 20-year career in broadcasting with his retirement from active service Wednesday (1). Harris is one of the pioneers of the business, having taken over at WHAS in 1922, just 20 years ago to the day. At that time he was a feature writer for the Courier-Journal, owners of WHAS. J. Emmett Graf, engineer, and Dorothy Kirchhoff, secretary, who started with him are both still with the station. From this early staff of three, station personnel has increased to over 60.

Besides his duties as station manager, Harris found time to indulge in extra-curricular activities. He was the author of seven books, one of them "Microphone Memories," dealing with his experiences in the broadcasting biz. He is also the author of 10 plays, several of which have been produced by the Players Club and other local amateur organizations.

Harris is to be feted tonight (Wednesday) by his friends and co-workers at a banquet, and members of the newspaper staff are preparing an elaborate book, with pictures and stories culled from the radio man's career.

Harris has been in poor health for several years, and his plans for the future are indefinite.

Marjorie Hazelwood on Visit to Hollywood

Houston, June 30. Marjorie Hazelwood who conducts daily radio program, "Hollywood Highlights" on KKVZ is in Hollywood for a chance to see the stars about whom she talks.

When she is away, her program is being carried on by Bill Bryan, announcer, with Houston theatrical editors filling in as guests. The program is sponsored by the Grand Prize Brewing Co.

EVEN in the nation's Capital, where there are no industries, the 42,668 workers of the Navy Department make a "factory." And although many of these employees sit at desks or operate comptometers instead of giant cranes, their total number is typical of war-time industry.

Similarly, their total monthly payroll of almost eight and one-half million dollars is well worth thinking about.

These sums of men and money are as important

WASHINGTON'S 50,000 WATT STATION

Owned and operated by Columbia Broadcasting System. Represented by Radio Sales with offices located in New York, Chicago, Los Angeles, St. Louis, San Francisco, Charlotte.

in Washington, D.C., as they would be in Pittsburgh or in Gary. Thus the Navy Department is another one of Washington's smoke-stack-less "industries"...one which is a factor in the city's top per-capita income ranking.

WJSV leads in volume of local and national spot business in this wealthiest metropolitan market. To reach Washington "industry," use WJSV... the Capital's only 50 kw. station.

WJSV

Portrait of an Italian Language Station

(WOV, New York City)

A monitoring of WOY over a week's period suggests that Italian language programs are perhaps at their best when they deal with Italian sentiment and valor. The family tie with genuinely touching results, sometimes the hot breath of theatrical garb seems to resemble good standard Yankee corn.

Italians are, of course, known for their devotion to music. This ranges from grand opera to street-songs. On WOY what starts out to be a Latin rhumba session may detour into 'O Sole Mio.' Orchestral symphonies seem to be neglected, always in favor of the voice as the supreme instrument of Italian devotion.

High-brow Italians report that they cannot long stay tuned in to WOY. It is over-seasoned for their taste. Yet they concede it probably comes close to a practical formula for pleasing the rank and file of their countrymen.

The advertising announcements sometimes seem hurried and crowded. Musical background sometimes obscures the sales message. There is a merry-go-round quality at times. A new Italian grocery store is opening. The announcer proclaims the facts, then mouths the street address. Some listeners complain there is too much talk on the Montecattini

can attract a young man from the way she is dressed. The language is a mixture of Italian and English. (Continued with advertisement by Royal Watch Co.)
The comedy is quite clever.

9:20 A.M.
Barney—Announcement.
Musical Interlude.
Brodo Caruso (songs)—Announcement.

9:30 A.M.
The Little Onions continue.
A combination of funny songs followed by 'My Guitare Cries' (sung in both languages).

9:30 A.M.
Vino Colombo—Announcement.
Music.

Some Generalizations Re: WOY

From 7:30 a.m. until 6 p.m. six days a week station WOY broadcasts in Italian. Its nights belong to the so-called language broadcasting. The daylight personality of the station, owned by Arnoldo, the watch manufacturer, is presumably designed to please the less cultured part of New York City's first and second generation Italo-Americans, who collectively represent some 15 per cent of the population.

WOY is wholly antisepic as regards pro-Axis material and appears to have been so since the beginning. Scattered through its schedule are a number of pro-democratic programs. The schedule is quite liberally and liberally dotted with public service announcements for which the station endorses mass participation activities. The newscasts are uniformly captioned to stress that only United States sources are used and to underline that such news most easily and most effectively reaches Italians of a certain type through such linguistic broadcasts.

For 120 minutes of advertising there were 247 minutes of entertainment and 86 1/2 minutes of public service. WOY's advertising support is chiefly the classified or spot announcement variety. There are some program sponsors, however, and it is notable that the station carries a number of daily-continued stories roughly comparable to the so-called soap operas of the English language stations. The literary content and historical style of these serials (romanza is the Italian descriptive) are favored with emotional garlic. The family crises have Latin overtones. Very often the setting is in the homeland. Often the complications are European in their frame of reference and, of course, the ethical code is Roman Catholic in coloration.

For reasons peculiar to their immigrant status and the awkward position produced by that Italian ham actor, Mussolini, it is probably fair to state that the Italo-American colony in the United States, and especially in cosmopolitan New York, is subject to a self-centered complex. They are easily aroused and sympathetic toward anything concerning their relationship to the United States. They want to be Americans but they have not always been welcomed into the bosom of Anglo-Saxondom. Their Latin natures keep perennially warm the flames of their original and original emotional sensitivities. A trip to Bridgeport may bring the whole clan to the depot to kiss the son good-bye.

reached in the Italian language (tone of voice could be improved).
Roma Wine—Announcement.

7:45 A.M.
Busch Jewelers—Announcement.

7:47 A.M.
'America on the March' military marches on records (Sousa and Goldman).
Reminder to dim lights at night.

50,000 volunteers needed for five brigades; 30 sec.
(Gilliar reminders given in English).

8 A.M.
Bulova—Announcement.

'Morn'ing melodies in records'.

1. La signorina de la quinta strada (de la zita) from the Italo-American colony in the United States, and especially in cosmopolitan New York, is subject to a self-centered complex. They are easily aroused and sympathetic toward anything concerning their relationship to the United States. They want to be Americans but they have not always been welcomed into the bosom of Anglo-Saxondom. Their Latin natures keep perennially warm the flames of their original and original emotional sensitivities. A trip to Bridgeport may bring the whole clan to the depot to kiss the son good-bye.

2. Senza mamma (without mamma).
Macaroni La Rosa—Announcement.

3. Romance.

4. Polka.

Barney—Announcement.

8:20 A.M.
8. Rolero (in Spanish).

7. Song in French.

Appeal for the USO—1 min.

8. Intermezzo.

Bush Jewelers—Announcement.

8:35 A.M.
News—5 mins.

'From authentic American sources.'

Announcement, Arico Colombo.

8:35 A.M.
Appeal for the minute men.

Melodies continued.

Appeal for War Bonds—30 sec.

Join the Marines—30 sec.

Musical Interlude on Records—1 min.

9:40 A.M.
Fels Napha—Announcement.

Very impressive in advertising technique.

Song: 'Tell It to the Marines.'

9:50 A.M.
Fels Napha—Announcement.

9:55 A.M.
Barney—Announcement.

'New Onions' and reference to their bookings on the stage during the next few days. Send for tickets.

10 A.M.
Bulova Watches—Announcement.

News—5 mins.

For the benefit of those who can be reached in the Italian language.

Produiti Marini—3 mins.

Appeal for buying War Bonds—1 min.

10:15 A.M.
'Melodic Gems' (new series of broadcasts).

WOY name orchestra, conducted by Paul Romeo.

1. Victor Herbert, 'Fortune Teller'.

2. Tango.

3. Sherry, 'I Love You' (English).

4. 'Chinese Lullaby'.

Macaroni La Rosa—Announcement.

Ernest Ball, 'I Forget You' (English).

8. Waldteufel, Waltz.

11 A.M.
Pastina Caruso—Announcement.

Italian and Swiss Wine—Announcement.

The announcer says that children love Pastina and refuse anything else to eat.

A dialog between two ladies stressing the good results Pastina Caruso produces on their children's health. Five minutes of straight commercial.

11:30 A.M.
Armando Rossi on macaroni.

11:33 A.M.
Figgli De La Carolina.

11:35 A.M.
Roman Macaroni Co.

War Bonds.

Alligator songs for men.

11:35 A.M.
Oleo Bertola—5 Mins.

11:38 A.M.
Drama: 'Gulizizia de Dio.'

Ernest Ball, 'I'm knocking at Joe's at a late hour of the evening in the cata-

combs of Rome. An innkeeper says to him: 'Come tomorrow. Have a glass of wine with me! The stranger asks 'who brand it is?' and the innkeeper replies: 'It is vino frascato!'
Follows the advertisement of Formosa Branca Italian Tonic.

The dialogue comes on interrupted twice by Pastina Caruso advertising. Last is close to American technique.

11:50 A.M.
'La Traviata' recorded.
Italian Swiss Colony Wine—Announcement.

12 Noon
News—5 Mins.
Announced by Zanara.

Optical Co.—Announcement.

Casa Pastina Di New York—Announcement.

12:00 P.M.
Record: 'Canta Maria.'

12:00 P.M.
Oleo de Oliva Pastina—Announcement.

12:15 P.M.
Stunback headache relief—Announcement.

12:16-12:20 P.M.
Oleo Gemma, advertising in dialogue.

12:24 P.M.
Advertising for a theatre performance.

12:25 P.M.
Oleo Gemma—Announcement.

12:28 P.M.
War Bonds.

12:30 P.M.
Songs.

Oleo Gemma (in English).

La Rosa Macaroni program.

Singing with Santa Lucia music—5 Mins.

Advertising repeated in English—1 Min.

Andre Luotti, announcer.

Appeal for USO—30 sec.

Drama: 'Marcella' (Romance).

'The story of a stepchild in Italy. The father of this child returned from Africa and instantly finds his own child under his car when stepping on an icy pavement. Dialog between two women in reference to the orphan girl. The step-mother is talking of the loss of another baby she had.

The girl wants to go out, but has no shoes. The listening lady feels sorry for her plight. There is an older girl who is herera. She has the best of everything, spoiled to the point where she bosses her own mother and resents the ignorance of her mother. She feels like munching some chestnuts and she sends Marcella out to buy her some. (To be continued.)

12:50 P.M.
Musical with advertising for Delandrea Theatre, Newark Opera House, Ozone Park theatre.

12:58 P.M.
Macaroni Oil—Announcement.

1 P.M.
Mama Mia. Oil—Announcement.

Drama: 'Il Re Della Montagna' (Romance).

The son of the lady became a brigand, because he killed a count. Es went to the mountains. (To be continued.)

1:25 P.M.
Advertisement for a theatre company.

1:29 P.M.
Grand opening of an Italian grocery store in the Bronx.

1:30 P.M.
Ronconi Spaghetti program.

Maria Capusotti announcer and the Italian Theatre Company.

Advertising in English (Ronconi).

News—6 mins.

Ronconi—1 min. announcement.

1:44 P.M.
'The Three Musketeers.' Drama of Alexandre Dumas (continued).

1:49 P.M.
Pledge for the Minute Men (in English).

2 P.M.
Sponzo Ozford (announced in English and Italian), 2 min.
The Rinaldo Ferrari, humorous sketch.
Appeal for War Bonds.
Oleo Oliva Pastina—Announcement.
2:15 P.M.

Twice a week, a 15-minute course in English is given by Dr. Thatcher Clark, a well-known educator and linguist. Hurried, difficult.

2:30 P.M.
Latin-American Rhythms:

1. Italian Song.

Barney—Announcement.

Spanish Song.

Bush Jewelers—Announcement.

2. French Song, 'Le Fleure.'

Fels Napha—Announcement.

Italian Song.

La Rosa Macaroni—Announcement.

6. English Song.

8. Spanish Song.

2:53 P.M.
Advertising in English—1 min.

Waltz: 'Il Ciole de Loucemburg, Rumba.

2:59 P.M.
News for the enlightenment of those who can best be reached in the Italian language.

3 P.M.
Oleo Maria Mia—Announcement.

Announcement, Arico Colombo.

News interrupted twice by announcements (Oleo Maria and grocery).

Barney—Announcement.

Talk by Mrs. Anthony Mall.

Appeal for the USO.

Italian Song, 'La madre' (one mother to another).

Mentions special Italian contribution to the Fund.

Tango.

3:15 P.M.
Polka.

'Melodies of Yesterday and Today' (Brief remarks on each melody).

2. Music Prohibita.

3. Lirica.

4. Song.

3:30 P.M.
Selective Service.

'WOY Artists' Program.

Adv. for Theatre Companies.

3:35 P.M.
Drama, 'La Gorilla e la Tigre' (10 min.).

(Title of the Roman Gladiator, much sound effects of users used).

Barney—Announcement.

3:45 P.M.
Women's Division of the Mazzini Society, a program of instruction and education from a woman's angle.

The speaker discusses suppression of liberty in personal life and newspapers in Italy. Points to the freedom of the free nations and the peace aims of President Roosevelt.

Good appeal to the woman's heart.

(To be continued.)

3:50 P.M.
4 P.M.

Juan Vitolo Program (tenor).

Reference to public appearances on several stages in the vicinity of New York.

Some English Songs.

The announcer sends his regards to Vitolo's parents, who are celebrating their 33rd wedding anniversary. (Typical Italian get-together.)

Barney—Announcement.

Musical Interlude.

(Continued on page 39)

RUTH MOSS

A New

WNAC Woman's Feature

8:30-9 A.M.

MONDAY THRU SATURDAY

RUTH MOSS

offers the advertiser her experience in speaking to the woman in the home

A weekly, chatly half-hour of interest in charity to women

Yankee Fashion

by

RUTH MOSS

Ask the man from Petry about the cost

WNAC

Key Station of New England's Own

The Yankee Network

Member of the Mutual Broadcasting System

... Getting action because it reaches the most responsible audience in America's busiest industrial center...

DETROIT'S LEADING INDEPENDENT STATION

WJLBK

SPECIAL MATERIAL For ED WYNN in

"LAUGH, TOWN, LAUGH"

WRITTEN BY

ALAN LIPSCOTT & DAVID R. SCHWARTZ

Radio Reviews

FOREIGN LANGUAGES, NEW, AND HIGH VOLTAGE BUREAU

VAUGHN MONROE ORCHESTRA with Marilyn DeLo, Tom Shilkey... CAMELS... WABC-CBS, New York

IT PAYS TO BE IGNORANT... WABC-CBS, New York

This upcoming dance orchestra, currently at the Paramount, New York, took over...

WABC-CBS, New York... WABC-CBS, New York

Not that Vaughn Monroe is all a cuss... Not that Vaughn Monroe is all a cuss...

WABC-CBS, New York... WABC-CBS, New York

'YOUTH ON PARADE'... WABC-CBS, New York

'THE DESERTED VILLAGER'... WABC-CBS, New York

Columbia here provides for what recently has been called a void in the programming of radio...

Charles K. Freeman, Chicago director of the Chicago office for the Blue Players' Sunday...

Dolphie Martin has a distinct knack for blending young voices and for giving choice to the performers...

Oliver Goldsmith's Deserter... Oliver Goldsmith's Deserter...

WSPD, TOLEDO, PUTS 2 LINGUALS BACK ON AIR... Toledo, O., June 30...

Chicago—Frank Stern, former Assistant Manager of WRAL, Raleigh, N. C., and commercial manager...

Portrait of WOV

Vino Colombo—Announcement... 4:15 P.M.

The Monte Program (Surgical Hip)... Drama: 'Il Vecchio Peccato'...

Appeal for the Minute Men... 4:29 P.M.

Miramar Trading Co.—Announcement... 4:30 P.M.

Minute Men Appeal... 4:33-8:00 P.M.

Drama: 'Senza Famiglia'... 4:33-8:00 P.M.

Music in Records (compiled of only one record)...

Paggio mio dio Program... Adv. in English...

Tango... Baldi's Artist...

Recipes Olivo... Service Flag...

The Moteatnik Program... 5:15 P.M.

Massotta—Announcement... Ramsgo for war effort...

La Perla Products... 5:15 P.M.

IBEW vs. Women

Continued from page 37

hired at either NBC or WOV, New York, and as far as known no women are being trained...

Until the shortage of men technicians became more acute, the network will probably remain unoperated...

Need No Gal Engineers... Louisville, June 30...

In a poll made of radio engineers, employed by the town's four stations...

All stations have lost technical men trained and since they have not been handpicked by the executive...

While a training program is under way in some colleges and women are being fitted to take over radio technician jobs...

Somewhat Eased Rule Governs Weather Reports—Only Carefully-Verified Facts for Announcements May Be Passed for Airings

Washington, June 30. Clarified and expanded censorship code for radio, but into operation...

While several aims in the original code of approved practices for both radio and the press have been modified...

1. Advance scrutiny of all foreign-language scripts, as well as on-the-air checking is 'required'...

DRAFT BOARDS AT TUDES PONDERED

Washington, June 30. Selective service problems of the broadcast industry were the topic of an important meeting last week...

A report, prepared for the guidance of the DBC, was transmitted to the radio's manpower was drafted by the Washington group...

Several members of N.A.B.'s Engineering Executive Committee met with Russell, Lynn, and other engineering director of N.A.B. and Russell Place, N.A.B. legal counsel...

WSPD, TOLEDO, PUTS 2 LINGUALS BACK ON AIR... Toledo, O., June 30...

The two foreign language original programs broadcast over WSPD, Toledo, discontinued recently as a result of war-time emergency...

They returned to the air June 27 and 28, respectively. Bob Klumek, WEBR sports voice, and Floyd Keeser, WBNY ditto...

Commercial spots will be examined for obscenity, profanity, subversive matter, and the like.

2. Dramatic programs should eliminate references and be prepared to avoid confusing listeners.

On the whole, the topics which can be treated in the broadcast are further limited, though both the press and radio codes have been revised to industrial information and the newspapers are allowed more latitude in handling weather stories.

The Censorship Office, praiseworthy for past cooperation, expanded the list of verboten subjects and called for extreme care to be taken that they come under the same restrictions as American and British news.

The classes dealing with ships have been greatly lightened, so that amount of enemy vessels in any theater of war come under the same restrictions as American and British news.

On the whole, the objective is to prepare a code which will be specific in its application, but not too restrictive.

The weather clause in the press code, a source of constant complaint, was relaxed so that the old "line" principle is discarded.

While the weather clause in the press code, a source of constant complaint, was relaxed so that the old "line" principle is discarded.

Price repeated the former admonition to stations to conform to re-titled news obtained from press releases and other sources, in view of the fact that approved practices for each media.

Copper Scarce As Shellac?

An unconfirmable report was in circulation around the recording industry yesterday (Tuesday) that the War Production Board was about to issue an order asking record makers to use the use of copper as of July 15. The same report had it that the formal issuance of the request would be made today (Wednesday). The executives have already been advised that a much sharper curtailment in the use of shellac was in the offing.

Copper is an essential metal (along with zinc and aluminum, almost) in the production of shellac in the preparation of the records. Several executives of major record companies went to Washington last week, among them Jack Kapp, of Decca, and Ted Wallenstein, of Columbia. The Government officials took the record situation. War Production Board was to have informed them at the end of June as to how much shellac could be expected in the second half of the year. It is understood that the main purpose was to get together with Office of Price Administration heads in an attempt to get an okay for an increase in the retail price of recordings. No definite answer was forthcoming at the time. The executives were told that instead of the situation improving they can make up their minds that it will get worse, and to resign themselves to it. The Government looks upon the recording industry as non-essential to the war effort.

D. C. Vague on the Issue

Washington, June 30. Chuck with War Production Board today (Tuesday) failed to disclose that an order specifically hitting record makers on copper had been scheduled. Authorly contacted at WPB stated that he saw no reason why the recording industry would have to curtail production because of copper. Shellac restrictions, however, will not relax, it was said. There has been vague talk of ending record manufacture, but it hasn't reached point where shutdown might be considered as a possibility.

Radio Trade Senting Rep to Call on Petrolio about Wax Prohibition

James C. Petrillo's ban on the employment of American Federation of Musicians' members for phonograph record and transcription work as of July 31 will receive its initial industry attention at a meeting of the National Association of Broadcasters' directorate in New York City this Monday (8). Joseph Miller, N.A.A.B.'s labor contact, is meanwhile slated to call on Petrillo for an exploratory. Miller's mission is to find out just what is Petrillo's immediate and ultimate objectives as far as they concern broadcast recording. Phonograph record and transcription companies last Friday (26) were advised by letters from the AFM that their licenses to employ union musicians were being extended but for a single month, namely, July 31. As word of this notice spread around the advertising agencies there was much concern regarding the steps the agencies ought to take to protect the interests of their clients in transcription campaigns already under way or slated to start this fall. A few agencies immediately communicated with the AFM to make offers on questions arising from Petrillo's threatened shutdown.

Phonograph companies themselves have elected to wait awhile before deciding on a joint reaction to the AFM move. Over the past weekend they had become faced with a much more serious problem and that was the possibility of the War Production Board closing down the use of copper for masters. In view of the scheduling of the AFM are being rushed in the phonograph and transcription quarters, with the AFM sending up a smoke screen backdrop before the AFM's own either quarter—the union or the Government.

During the past week Petrillo has received calls from officials of various advertising agencies on other matters, and during the course of the conversation the AFM press release in impression that it had not evolved any particular blueprint for the union's latest campaign to increase employment among its membership. Petrillo has also stated that his plans are vague and unorganized; he doesn't want to injure the people that are employed by agencies, but that he does want to get at those who are not but should employ musicians, and that he doesn't know how he can get at the latter element without hurting the interests of those who have co-operated with the Federation.

Petrillo has been warned by broadcasting sources friendly to him that the timing of his project might be such that he ought to consider probable public reaction in 1942, when the AFM put on its previous record drive in an industry making heavy use of recordings, economic conditions were such as to favor the union's getting a piece of the surplus pie. "Unemployment was rife; but now, it was pointed out to Petrillo, it is a different picture."

(Continued on page 44)

SKINNEY ENNIS' FIRST DATE AT PAR, N. Y.

Skinnay Ennis' orchestra makes its first appearance in New York City, opening this evening at the Paramount Theatre. The band's greatest prominence on the Bob Hope radio program was in the summer around N. Y. on summerplayoffs from the broadcast, but never in the city. The first night will be at the Paramount, which is to open at the home July 22. Harris is on Jack Benny's radio program, and has been booked into the opposition Strand theatre.

Musicians' Relief Due for Slash in WPA Budget

Washington, June 30. Musicians working on WPA payrolls will find their activities curtailed under the new appropriation bill which the House passed by Congress. Only \$282,584,000 was provided against the \$375,000,000 available under the 1942 fiscal year.

Officials made a strong plea for the retention of the appropriations for WPA. James Petrillo sent a letter to the President, and others were forwarded to both the Senate and House Appropriations committees. The WPA Music Program during the war has employed 100,000 musicians during 1941-42, and during the height of the depression the number peaked was 150,000 annually. Present WPA scale is \$24 per week. It was pointed out that WPA musicians were playing war radio programs, defense bond rallies, service men's centers and army camps. In letting free services given to the government by A.E. of M. members, Nelson A. Rockefeller, co-ordinator of Inter-American Affairs involved work contributed by musicians which had cost the government more than \$1,000,000, if paid for at the regular scale.

Gals Further stated since A.E. of M. had granted blanket permission for name bands to play gratis for entertainment of soldiers and sailors in camps and stations, subject to the approval of individual AFM locals. Other congressional engagements will be for China and Russian Relief, Army and Navy Emergency Relief, the Red Cross and War Relieff.

In conclusion the Petrillo brief stated: "Let me say that in the last year and a half the AFM and States employed many union bands at a scale of \$12 per day, per man. The AFM members use all of their ballooning and the selling of bonds. This party represented \$84 per week of seven days. Today we have the WPA bands doing the same work and whatever other work they are given. The AFM members are getting \$24 per week, per man. I can truthfully say that for every penny the AFM members are getting, the States in return it receives \$3 to \$4 in service. It is my firm conviction that the AFM members are essential to the war efforts of our country, and when the President of the United States..."

Washington Local Shuts Out Name Bands From Potomac River Boats

B. B. White's Potomac River Boat Line, Washington, D. C., has been put on the "restricted territory" list for the exclusive use of the American Federation of Musicians. An objection by the Washington AFM local to the boat line was made by the AFM on the boats brought the order from the national body. However, White's local has agreed to pay scheduled to open a two-week booking last Friday (26), was allowed to continue the use of the boats for a standby band. Under the "restricted territory" rule the boat line has agreed to play but local bands after Carroll's line is completed. It's possible, however, that a permanent standby agreement will be worked out. Prior to this summer the boat line used names only weekends.

Caloway with Walter White Urges Bus Leeway for Negro Bands To Avoid Jim Crow Embarrassments

Jimmy Dorsey Sustainers Have Tie-up with Navy To Salute Resent-Getters

Jimmy Dorsey's orchestra begins a weekly full hour sustaining broadcast July 18 on Mutual network every Saturday afternoon, in association with the Navy. Band will be picked up from wherever it is on the road, and the program is guaranteed from 190 to 250 outlets each week. Show will air 5-6 p.m. Dorsey will work in conjunction with the Navy in that he will salute musically each week an outstanding performer by salutes as individuals, a task force in battleship, shipbuilders, factories that have earned the Navy 'T' for excellence, etc. Recipients of each salute will be selected by Navy officials. In addition, Dorsey will award a \$100 Defense Bond each week to a seaman who suggests a title for each week's beginning. Suggestions will be accepted only from ordinary seamen, and will be limited to titles which will emanate from Washington, D. C.

A.F.M. STAGING STREET DANCES FOR SOLDIERS

Philadelphia, June 30. Local 77, American Federation of Musicians yesterday (Monday) obtained permission from the City Fathers to stage open-air dances on the streets of Philadelphia in aid of service men. Initial outdoor dance will be held July 1st, and will have a band of local bands. Gen. Krupe's crew which will be playing the "East" Stanley-Warner vaudeville, at the time.

The dance will be part of a "Music for the Front" campaign started by the union. Two weeks ago an experimental dance was tried at the Grand Central Hotel. The AFM and Navy officials here asked the union to continue the dances. Ed Sprague is chairman of a union committee in charge of the dances.

States says there is not enough bands playing in America here is absolutely correct and the Government should not stop the WPA project, but rather increase it! "The band to travel with it was stated that at the present time the 1942-43 program had not been completed. It is possible that the AFM will have more money, if any, would be allotted for the Music Project.

Cal Coloway, colored band leader, went to Washington, D. C., Thursday (25) to confer with officials of the Office of Defense Transportation in an effort to secure special dispensation for the use of buses by Negro orchestras. Coloway was accompanied by Walter L. White, head of the National Association for the Advancement of Colored People and Frank Reeves. Their arguments were accepted. They have received some consideration by ODT officials, but no decision has so far been delivered.

In making his plea, Caloway was asking for not only his own live-in, but the livelihood of a fairly large number of colored bands. They were outlawed for traveling band purposes only last Monday (23), but already the agencies booking them have been in difficulties. Joe Glaser was forced to cancel some dates on Grand Hampton last week because he couldn't route the band by train, and other outfits are in the same predicament.

Joe Glaser, one of the biggest bookers of colored talent, is lucky so far to get his bands out of New York, on the road at the moment is Ella Fitzgerald, who's on the Coast and booked for a tour of the West Coast. However, he has Erskine Hawkins booked on a one-night tour of the West Coast.

Since few Negro bands are equipped with private cars, not because of the cost of cars here, but because they have almost always traveled by bus, the bus removal proved almost insurmountable difficulties for them. The traveling by train is not only the most expensive territory, but the most difficult. In making his plea, Caloway was asking for not only his own live-in, but the livelihood of a fairly large number of colored bands. They were outlawed for traveling band purposes only last Monday (23), but already the agencies booking them have been in difficulties. Joe Glaser was forced to cancel some dates on Grand Hampton last week because he couldn't route the band by train, and other outfits are in the same predicament.

Phil. Orchestras Benefit From Gas And Tire Shortage

Philadelphia, June 30. In the Philadelphia area also the gasoline rationing situation is proving a boon to local band leaders. The latter are getting plenty of dates' engagements, not for the first time in the past have favored name units. Business in many such stands has increased, and the AFM officials here say that the promoters can't pay the gas fees asked by the top traveling bands.

Sunnybrook ballroom, near Pottstown, Pa., which formerly specialized in top money aggregations is now pending in Philly orchestras. Chuck Gordon played the spot two weeks ago, and for the first time in the KTYW house looks in this Saturday (4). Likewise booking to Saturday (5) is the new Sunnybrook Club, on the outskirts of Philadelphia. Joey Kearns and his WCAT crew are set for the following Sunday. Hamid's Million Dollar, Pier, Atlantic City, has Herby Woods, of Philly, as guest for the following week, while similar consideration is being given by Piers at Cape May and Ocean City this summer.

Juan Makula Completes 14 Weeks in Kaycee

Kansas City, June 30. After 14 weeks, longest band engagement yet for the Pottsville, Kansas Juan Makula rumba orchestra leaves the Drum Room of the Hotel Pottsville for a return date which followed a run of six weeks last winter. Makula's return date with the Makula with a five piece rumba outfit which he is bringing on from the Palmer House, Chi.

NOBLE SISSE ON ROAD

After Over Three Years on Location at Diamond Horseshoe

Permanently over three years at New York's Diamond Horseshoe in New York, Noble Sisse and his orchestra will be on tour at the end of the month. Arrangements for the tour are being made with the William Morris office.

The band to travel with a revue and will perform at camp shows en route. Successor outfit for the Diamond Horseshoe has not yet been designated.

Jerry Wald's new band booked into the Strand Theatre, N. Y., July 1st, doubling from the Lincoln hotel, nearby.

Gene Krupa Will Leave 'On Lexicon of Swing' At Metropolitan Art Museum

Gene Krupa flies into New York next Saturday morning from Harrisburg, Pa., to talk at the Metropolitan Museum of Art on the "Lexicon of Swing." Krupa is to discuss the derivation of various swing music terms, and the influence of musicians which have infiltrated into the American manner of speech. He will discuss the night at Hershey Park, Hershey, Pa., to rejoin his band. Krupa once studied for priesthood, at St. Joseph's College, Resheller, Pa.

SEND HORNS OVER BORDER IN ADVANCE

Detroit, June 30. Sending scouts ahead with the orchestras instruments parts off when it comes to clearing through customs these days. With a jazz orchestra running on a close schedule in making a hop from Fort Stanley, Ontario, to Detroit, Michigan, the AFM has a busy day. The Theatre, Benny Goodman and his brother ahead with the band's instruments, and the AFM has a busy day. The Theatre, Benny Goodman and his brother ahead with the band's instruments, and the AFM has a busy day.

Instruments arrived at the Detroit customs at 8:30 a.m. and by the time the inspectors were satisfied on their check-up two hours had been consumed. The band, coming on later, arrived in Detroit at 12:50 p.m. and with only 38 minutes to spare for their first show at the theatre at 1:29 p.m. If the band had been delayed, it would have meant a two-hour custom clearance would have resulted in the opening show being nearly an hour and a half late. Border spots are being particularly vigilant these days because of the Canadian ban on musical instruments.

Seven for Dinner

Richard Himber's booking at the Essex House, N. Y., opening next week, it unigue. Himber's contract is for him to lead a seven-piece segment of his orchestra during dinner and follow later with the full orchestra. Himber follows the current Sammy Kaye July 9, remaining for the rest of the summer.

Monroe Big \$60,000 in N. Y.; Duchin Big 17 1/2 G. Omaha; Fields 19G in Pitt, Goodman, \$38,000, Smash in Detroit

(Estimates for This Week)
Ch. Calloway, Chicago; 4,000; 35-55-75-With 'My Favorite Blonde' (Par) (2d wk). Holdover for film, but first week for Calloway and he's hoping the biz to gross \$38,000.

On the Upbeat

Joe Venuti, who wound up an engagement at Iroquois Gardens, Buffalo, with Jeanette MacDonald and Nelson Eddy on the screen adding to his draught. Take will be huge \$17,500.

Ted Straeter's band opened the season at Lido Beach Club, Long Beach, La. 1, Saturday (4).

Normandy Busys instrumental trip closed after long engagement at Paxton Hotel, Omaha, and opens at Fargo, N. D., this week.

Paul Moorhead's band now in its fifth month at the Paxton.

Loretta Pollock, four months an entertainer at the Fontenille hotel, Omaha, goes to Green's Lounge, Butte, Mont.

Paul Shanley's Syncopators opened at Wilmer Vogt's Tavern, Mountaineer, Pa.

Billy Diehl's band alternates between Willard Dell Hotel, Miniskink Hills Pa., and Onawa Lodge, Mountaineer, Pa.

Snub Mosley band of six pieces signed to William Morris agency for bookings.

Johnny 'Sail' Davis band signed to record for Bill Oberstein's Classic Record Co.

Dave Barber replaced Tommy Morganelli on guitar with Benny Goodman; Johnny Walton is on tenor sax in place of Vido Musso, who left to take over Benny Bergen's band.

Harold James orchestra checked in at 20th-Fox to record 10 tunes for 'Springtime in the Rockies'.

Aaron Gonssals' rumba band reported for work at Warners in 'You Can't Escape Forever'.

Joe Vera and his Men of Music picked up for another four weeks at Hotel Roosevelt's Fiesta Room, Pittsburgh.

Dick Helt, Wichita, clarinet and saxophone teacher who spends summer vacation playing with mate bands is playing with Charlie Barnes this week. Last summer he was with Gus Arnheim's band.

Ch. Calloway plays at Trocadero, Wichita, July 5.

Lyle Lucas band booked into Stanley theatre, Pittsburgh, week of July 10, following Tommy Dorsey.

Saturday slate at Sunset Ballroom, Carrolltown, Pa., includes Shipley. (Continued on page 43)

Singer's Daughter Sings With Miller Orchestra Detroit, June 30

Daughter of a veteran radio singer here, 16-year-old Cleopatra Kean has joined Herb Miller's orchestra as a vocalist. She is the daughter of Harold Kean, who is blind and for 15 years has been the Sunshine Boy over Station WJR here.

Lucy Rose also has been on the air singing in 'The Children's Theatre' program via WXYZ since she was 12 years old.

1-Niters Okay; Jurgens 12G At Totem Pole

Blee Barron (Sunset Park, Carrolltown, Pa. 7). Barron did a fair job here on a Saturday, drawing 1,400 at 900 plus tax.

Dick Jurgens (Totem Pole B., Auburnroad, Mass. 27-27). In eighth stanza Jurgens continued on upbeat, drawing 18,000 dancers at usual \$1.45 rate for great gross of \$12,925, against \$11,000 on previous week.

Joey Kearns (Brookline's C., Philadelphia, June 27). House band in eighth stanza Jurgens' good job here, playing to over 700 dancers at \$1.10 despite bad weather and gasoline problems.

Herb Miller (Arens, Cleveland, June 27). Glenn Miller's brother did a job in local venue with 'Smokes for Yanks' sponsored by American Legion. In 9,000 capacity and combination drew 2,000. \$1.10. Affair was poorly ballyhooed, however. Profits went to buy smokes for Clevelanders in service.

Jack Teagarden (Civic Aud., Pasadena, Cal. June 25-24). Over 100 nights Teagarden did not in drawing 3,597 admission at 2c.

Oran Nelson, July 10-18, Tower Theatre, Kansas City, 17-23, Orpheum in Omaha; 24-30, Orpheum T., Minneapolis; 31-Aug. 6, Chicago T., Chicago; 7-13, Stanley G., Pittsburgh; 14-20, Palace T., Cleveland; 21-27, Colonial T., Dayton.

Paul Whiteman, July 10-11, War Memorial, Las Vegas, Nev.; 13, Salt Lake B., Salt Lake, 14, White City Club, Ogden, Utah; 16, Lakeside Park, Denver, 18, Howell's B., Howell, Neb.; 19, New Meadow Apts. B., Topeka, Kan.; 21, Civic Aud., Oklahoma City; 24-30, Tower T., Kansas City.

Ray McKinley, July 6-12, Palomar B., Norfolk, Va.; 27-Aug. 1, Shrine Club, Springfield, Mass.; 7-13, Ocean Island Park, Cincinnati.

Ches. Marx, 3-8, Riverside T., Milwaukee; 10-15, Palace Midway, Ft. Wayne; 16, Tivoli T., Richmond, Ind.; 15, Paramount T., Anderson, Ind.; 17-18, Grand T., Evansville, Ind.; 21-23, Par. T., Des Moines.

George D. Dancy, June 26, McCarran Hotel, Brooklyn, N. Y.; 21, Williams Bridge Playground, N. Y. C.; 23, 24, 25, 26, 27, 28, 29, 30, C. C. Const. Bldg., N. Y. Municipal Aud., St. Louis; 16, King's B., Lincoln, Neb.; 18, Municipal Aud., Topeka, Kan.

Duke Ellington, July 6, Cocacorn Grove, Salt Lake City, Utah; 7, Lakeside Park, Denver; 17-Aug. 13, Sherman H., Chicago; 14-20, Riverside T., Milwaukee; 21-25, Palace Midway, Ft. Wayne; 16, Tivoli T., Richmond, Ind.; 15, Paramount T., Anderson, Ind.; 17-18, Grand T., Evansville, Ind.; 21-23, Par. T., Des Moines.

Earl Hines, July 4, Strand B., Philadelphia; 5, Carr's B., Baltimore; 10-16, Apollo B., New York; 24-30, Royal T., Baltimore.

Phil Levant, July 4, Danceland B., Cedar Rapids, Ia.; 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Million Dollar Pier, Atlantic City, 17, Masonic Aud., New Brunswick, N. J.; 18, Blueacre Beach Park, Bridgeport, Conn.; 23, Empire 28.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels during the past week. Figures after name of hotel give room capacity and cover charge. Larger amount denotes weekend and holiday price.)

Table with columns: Band, Hotel, Weeks Played, Total Covers, Total Gross. Includes Tommy Dorsey, Ray Heatherton, Johnny Long, Lulu McIntire, Jerry Wald.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 900; \$1.50). Big good, thanks to graduation parties, and figures to hit \$4,500 again, very much on right side of ledger.

Ray Rasmussen (Biltmore; 1,200; 50c-\$1). Like rivets, improvement puts Rasmussen in the 4,500 class, slightly better than preceding week.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50). Tucker band is new to Chicago but got away to a good opening Thursday night at the Empires (Waldorf Astor; 500; \$2.00).

Glenn Gray (Fountain Room, Hotel Sherman; 800; \$1-\$2.50 min.). Gray band playing four excellent weeks here; came through with another big 5,300 last week.

Eddy O'Neil (Mayfair Room, Hotel Blackstone; 500; \$2.50 min. Sat.). Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). On second week, Edwards' popularity gained with 800 covers over Friday-Saturday, only late nights, with dinner sessions almost capacity.

Jack Saunders (Oval Room, Copley Place; 900; \$1 cover). With McGowan and Mack Ice Revue in second week, and Saunders' ninth, business continued fine with 1,200 covers big dinner trade.

Boston

Nat Brandwaine (Ritz Roof, Ritz-Carlton hotel; 350; \$1 cover). Opened here Friday (28) and on two days played to excellent 600 covers with dinner trade equally fine. Previous four days, Leo Reisman drew plus terrace dinner biz. Mills Bros. supported Brandwaine orchestra.

Jack Saunders (Oval Room, Copley Place; 900; \$1 cover). On second week, Edwards' popularity gained with 800 covers over Friday-Saturday, only late nights, with dinner sessions almost capacity.

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Minneapolis

Benny Strong (Minnesota Terrace, Hotel Nicolet; 500; \$1-\$1.50). Room continues to do surprisingly good business, attracting over 925 night.

Jimmy Laneferoff (Christy, 700; \$1.50). Big night, getting over 1,000, 'Symphony on Ice' opens. Floor show includes Bob Evans, Theodore & Denesha and Ruth Carter.

Philadelphia

Lee Zelle (Garden Terrace, Benjamin Franklin Hotel; 500; \$1-\$1.50-\$2 min.). Biz keeps improving here with 1,215 patrons registering at Terrace for supper.

Location Jobs, Not in Hotels

(Los Angeles)

Leo Brown (Paladium B., Hollywood; first week). After not too big opening, began building and now aiming at estimated 20,000.

Jimmy Laneferoff (Christy, 700; \$1.50). Big night, getting over 1,000, 'Symphony on Ice' opens. Floor show includes Bob Evans, Theodore & Denesha and Ruth Carter.

Red Lewis (Coca Manana, B. Culver City, Cal.). On third lap, Lewis continues fine business, breaking records; 12,000 coming up.

Rudolph Friml, Jr. (Florentine Gardens, N. Hollywood). Partying also helping here, where an average 4,500 augurs.

Chicago

Buddy Franklin (Chez France; 600; \$2-\$2.50 min.). Franklin band, of course, is not the attraction that Harry Richman is, but the Franklin has built up a good following here, and helped to good 4,000 total last week.

Tommy Dorsey (Empire Room, Palmer House; 600; \$3-\$3.50). Tommy Dorsey up great showing in this loop again, last week clicked off the 5,300 patrons.

Allentown, Pa.; 25-29, Capitol T., Washington, D. C.; 30, Pier B., Buckeye Lake, O.; 31-Aug. 6, Eastwood Gardens, Detroit; 7-13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Eastwood Gardens, Detroit; 17-23, Stanley T., Pittsburgh; 4-Aug. 6, Beverly Hills C., Newport, Ky.

Jimmie Lunceford, Aug. 1, Lakeside Park, Wichita, Kan.; 2, Smith's Aud., Dallas, Tex.; Library Aud., San Antonio; 4, City Aud., Galveston; 6, Harvest C., Beaumont, Tex.; 7, City Aud., Houston; 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Eastwood Gardens, Detroit; 17-23, Stanley T., Pittsburgh; 4-Aug. 6, Beverly Hills C., Newport, Ky.

The new "country tune" sensation. Ernest Tubb's WALKING THE FLOOR OVER YOU. DICK ROBERTSON BOB ATCHER ERNEST TUBB Decca No. 4189

Shep Fields, Pittsburgh (Stanley; 3,800; 30-41-55-65)-With 'Tuttles of Love' (U.). Fields can take most of the credit for good \$18,000, with some stage help from Ed. Gurney. Practically none from the screen. Always equaling previous take of just slightly this ago, quick repeat, proving no drawback. (At Hipp. theatre, Balto, last Saturday, grossing \$10,000, net \$12,000 as was reported.)

Benny Goodman, Detroit (Fox; 5,000; 55-65)-With 'It Ain't Necessarily So' (Decca). Band hyping ballroom film to smash \$36,000.

Ada Leonard, Chicago (Orpheum; 3,200; 23-33-44-55)-With 'Moonlight Masquerade' (Rep.) and Willie Shore for added stage support. Film not counting for much, so its stage show getting credit for total \$18,000.

Chico Marx, Kansas City (Tower; 2,115; 13-20)-With 'Butch Minds the Baby' (U.). It's strictly the Marx crew that's accounting for sweet \$11,000, best here.

Vaughn Monroe, New York (Paramount; 2,884; 35-55-65-84-110)-With Eddie Gray on new 'Beyond Blue Horizon' (Par) on screen. A powerhouse at the b.o., on the first week through last night (Tuesday) pulling mighty \$60,000. Begins second stanza today (Wednesday).

Essie Morgan, New York (Savoy; 2,755; 35-55-75-99-110)-With Dennis Day on stage, 'Juke King' (WB) on screen (2nd wk). Holding up very good, looking near to \$25,000. Initial week went to \$44,000, strong.

Teddy Powell, Philadelphia (Earle; 2,745; 35-46-57-68-75). First time on stage here for last night (Tuesday) and getting fine \$19,500. Supported by variety show including Dennis Day and his 'Syncopators' (RKO) on screen.

Sandler at Dellwood Buffalo, N.Y.

Bernie Sandler reorganized band and is playing at Dellwood Lodge, Buffalo, N.Y.

New faces are Joe Mulazzo, bass; Tony Descedarasi, sax; Patie Seaton, drums, and brother, Harold Sandler, drums.

Ch. Calloway plays at Trocadero, Wichita, July 5.

Lyle Lucas band booked into Stanley theatre, Pittsburgh, week of July 10, following Tommy Dorsey.

Saturday slate at Sunset Ballroom, Carrolltown, Pa., includes Shipley. (Continued on page 43)

SONNY KENDIS and his orchestra. Currently New PELHAM HEATH Inn. Indefinite Engagement WOR Mutual-Coast-to-Coast On Decca Records.

AT LAST - THE SONG ALL AMERICA HAS BEEN WAITING FOR! - JUST RELEASED LICENSED FOR BROADCASTING BY ALL NATIONAL NETWORKS. "OUR GREAT AMERICAN DREAM" POLLACK MUSIC PUB. CO. 1619 BROADWAY, NEW YORK Circle 7-7628

O'Connor Acts As Peacemaker, Hoping For Return of E. B. Marks to ASCAP

John J. O'Connor, a member of the ASCAP board of directors, has undertaken to work out a proposition for the repatriation of the E. B. Marks Music Corp. to the ASCAP fold. O'Connor's efforts as a peacemaker are reported without any official investigation from either side and are entirely on his own initiative. When asked Friday (26) what progress he had made in his attempt at reconciliation O'Connor said he had no comment to make.

Marks broke away from ASCAP in late 1940 and aligned himself with the radio interests. He signed a contract to clear the performing rights of his catalog through Broadcast Music, Inc. The deal gave him \$25,000 a year, with an additional \$25,000 annually going to his counsel in the negotiations, Julian T. Ables. NBC and CBS between them underwrote a major part of the guaranty to Marks. When Marks quit ASCAP his share of the royalties from that organization was about \$80,000 a year, with an annual ASCAP pub to over BMI at the time was Ralph Peer, who was represented in ASCAP by Southern Music Co.

Some of the publisher members on the ASCAP board, when asked to comment on the members of ASCAP to stop Nebraska music users from performing their compositions. The Warner Bros. publishing group had brought infringement suits against 10 hotels and ballrooms in this area and the finding of the judge was on a technicality.

'12TH STREET RAG' DISPUTE SETTLED

Shapiro, Bernstein & Co. has worked out an amicable settlement with the Jenkins Music Co., of Kansas City, and Euday L. Bowman for the renewal rights of "12th St. Rag." Bowman wrote the number. After Shapiro-Bernstein had dickered with Bowman for the rights, Jenkins brought suit in the Texas federal court to enjoin Bowman from concluding a deal. The court ruled in Bowman's favor.

Jenkins took an appeal but before the appeals hearing got under way Jenkins assigned all rights to Shapiro-Bernstein.

British Best Sellers

- (Week Ending June 8)
- London, June 10.
 - Green Valley..... Maurice
 - Heart of the Matter..... Maurice
 - I Want to Walk..... Victoria
 - Miss You..... Camp-Conn.
 - Amusement..... Chappells
 - Madelaine..... Camp-Conn.
 - Margaret..... Chappells
 - Spring..... Chappells
 - White Cliffs..... Feldman
 - Russian Lullaby..... F.-D.H.
 - Stole My Heart..... Maurice
 - Navy Blue Eyes..... Camp-Conn.

Nebraska Vs. U.S. Copyright Law Is Court Issue

Omaha, June 30. Federal Judge A.H. DeHastel last week handed down the first decision connected with the legal efforts of individuals and members of ASCAP to stop Nebraska music users from performing their compositions. The Warner Bros. publishing group had brought infringement suits against 10 hotels and ballrooms in this area and the finding of the judge was on a technicality.

The defendants had asked (1) that the publisher be ordered to give more definite information and (2) that the action be dismissed. Judge DeHastel decided that he would defer acting on the dismissal until Warner furnished the requested information. What the defendants want to know is whether or not compliance with the provisions of Nebraska's anti-ASCAP statute, which requires that before a publisher may sell his music in this state, he must first register it with the secretary of state and post a stamp on the sheet music the sale price. Under this same law, a buyer is free of further assessment and may play the music privately or publicly without obtaining a license from the copyright owner.

Warner has 10 days in which to tell whether it complied with the procedure specified by the Nebraska law. The answer, WB counsel has already indicated, will be "no." The public contention is whether Nebraska law, while upheld by the U. S. supreme court, should not be permitted to be used to deprive the individual copyright owner of rights

that have been granted him by the Federal copyright law. Also that the purpose of the Nebraska statute was to prevent groups of copyright owners from doing business joint in the state and not to confiscate the rights of individual owners. It is likewise argued by Warner that the clause of a sheet of music, as U. S. supreme court decisions have repeatedly stated, does not give buyers the right to perform the music for profit.

Radio Trade

Continued from page 41

The situation is different. The war industries should provide means of employment for thousands of members of the AFM.

Weiss Sings Edna's

Hollywood, June 30. Lewis A. Weiss, general manager of "KFI-Don Lee Mutual, has notified the AFM that he will increase in income for station staff at KFFC, San Francisco, is off, following recent James C. Pettillo's suit by the union members on August 1. Edna's is the first known reaction to Pettillo's suit.

New York and Frisco were informed that the union's action violates the agreement that permits use of such discs.

Both interests were considering upping of time and income to two hours daily, netting men \$45 instead of \$41 weekly. Weiss was willing, so long as permitted the contractual provisions of the contract on new or used records. But he now has refused further consideration of the proposal.

He adds that the station doesn't need staff it has but that it was considered good investment in view of the disc privilege.

Ma's Surprise! Capitol Records, new DeSylva, Mercer, Gene Wallach firm which bill the stands Monday (29) with first disc, received notification from James Pettillo, New York, that after July 31, when their American Federation of Musicians' lease expires, it won't be renewed.

Letter came as a complete surprise to the firm. (Don't they read trade papers?)—Ed. It was terse, brief and contained no explanation of the refusal except a reminder of the order which prohibits mechanical release by members after Aug. 1. Decca, Columbia, Victor received no notices here, their representatives stating that they got the same notice as Capitol it probably went to their Eastern headquarters. Capitol discs features Whitman, Tilton, Gordon Jenkins and others on the first 12,000 releases. With heads of company in the East no statement was forthcoming here.

Earl Brandt's ditty, "Let's Make Every Moment Count," will be published by Mallory Music Co.

Inside Stuff—Music

Band and music trade got quite a kick last week out of a story in the New York Times of a U. S. soldier who received a pack of recordings in the American dance bands from home, and gathered a considerable crowd in his own Australian music store, with the member of the "Tingis" correspondent got off almost a full column on the effect the various Platters had on the U. S. doughboys, and Aussie civilians and soldiers who helped.

Yarn claimed that all business in the store halted while Pvt. F. E. Miller, of Scotch Plains, N. J., went through all 18 sides of the discs he had received from a girl friend. After all numbers had been played Benny Goodman's version of "Strive of Pearl" got best reception. "I Said No" and "Java Jive" were also mentioned. Correspondent "went on record" in an aside, saying, "There is no greater mood for better to these men."

ASCAP board of directors at its regular monthly meeting (Thursday) 25) in an order of business up of \$1,100,000 amounting to the royalty payoff for the second quarter of 1942. The checks will go out next week. This large melon was hinted at in "Variety" two weeks ago.

"That makes the amount of the distribution exceptionally big is the fact that out of the collections for the quarter came abnormally large expenses. In establishing its own offices throughout the country ASCAP had to equip them with new office furniture and buy cars for its representatives."

Republic Music Co. is making up a folio of poems used by Sammy Kaye on the latter's NBC sustainer "Sunday Serenade." Each week for more than a year Kaye has been inserting a listener-written verse into his broadcast, and the poems of them have been selected for printing.

Folio will also include a group of songs.

TITLE	PUBLISHER	TOTAL
Keep Lovelight Burning	Bennick	49
My Gal Sal	Felix	48
One Dozen Roses	Famous	33
Single Jangle	Paramount	28
Robbins	Robbins	27
Wears Pair Silver Wings	Shapiro	23
Sleepy Lagoon	Chappell	22
Take Me Home	Decca	21
Isho	Mills	21
Three Little Sisters	Santly	21
Last Call For Love	Felix	20
Johnny Doughboy	Crawford	19
There's No Ocean	Bennick	19
Were You Ever	Camp-Conn	19
Ferrie Wheel	Melodylane	18
Genevieve	Decca	18
This Worth Fighting For	Harms	18
Skyark	Morris	18
Must Be Violent	Ben-Haim	18
'Who Wouldn't Love You'	Maestro	18
Heart Beat Canteen	Army	18
All I Need Is You	Miller	17
Sweet Eloise	Shapiro	12
Be Careful, It's My Heart	Berlin	12
Be Careful, It's My Heart	Berlin	12
I Remember You	Paramount	11
I Remember You—'Flee's in'	Paramount	11
'Nightingale	Marks	11
My Gal Sal—'My Gal Sal'	Marks	11
My Gal Sal—'My Gal Sal'	Paul-Marks	11
Just Plain Lonesome	Mayfair	9
Strictly Instrumental	Cherio	9
Everything I Got	Wells	7
Hooves & Mules Again	Wells	7
On Echo Hill	Porgy	7
Sleep	Ben-Haim	7
Midsummer Madness	Enbee	7
Breathless	CLP	6
Do You Miss Yesterday	Paramount	6
Embraceable You	Harms	6
Miss You	Santly	6
New York Nocturn	Robbins	6
Cocacha Lopez	Famous	6
Lullaby of the Rain	Jewel	6
You're a Good One	Wells	6
Just Tough You Here	Yankee	5
We'll Meet Again	Dash	5
Shy, Myself	Secret	5
Soldier Dreams You	Witmark	5
Get Moon in Pocket—'Holiday Inn'	Mayfair	5
My Heart's Name	Wells	5
Put Put Put	Miller	5
Over There	Wells	5
Knock It Out Again	Leeds	5
I Met Her Monday	Berlin	5
South Wind	Witmark	5

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC, WJLA, WJLB, N. Y. Compilation Records, Inc. Monday through Friday (June 22-28) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular checking source for publishing industry.

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I Remember You	Paramount	11
I Remember You—'Flee's in'	Paramount	11
'Nightingale	Marks	11
My Gal Sal—'My Gal Sal'	Marks	11
My Gal Sal—'My Gal Sal'	Paul-Marks	11
Just Plain Lonesome	Mayfair	9
Strictly Instrumental	Cherio	9
Everything I Got	Wells	7
Hooves & Mules Again	Wells	7
On Echo Hill	Porgy	7
Sleep	Ben-Haim	7
Midsummer Madness	Enbee	7
Breathless	CLP	6
Do You Miss Yesterday	Paramount	6
Embraceable You	Harms	6
Miss You	Santly	6
New York Nocturn	Robbins	6
Cocacha Lopez	Famous	6
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Put Put Put	Miller	5
Over There	Wells	5
Knock It Out Again	Leeds	5
I Met Her Monday	Berlin	5
South Wind	Witmark	5

* Indicates BMI licensing; others are via ASCAP. + Filmstock.

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Every Class of Hit! A Hit in Every Class!

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SOMEBODY'S THINKING OF YOU TO-NIGHT

★

POPULAR NOVELTY HIT

LITTLE BO PEEP HAS LOST HER PEEP

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From Universal Picture, "Private Buckaro," featuring Harry James and His Orch.

ROMANTIC HIT

FULL MOON

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LATIN-AMERICAN HIT

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I NEED AMERICA

(America Needs Me)

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- VOCAL—3 KEYS

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Abe Olman to Coast

Abe Olman, managing director for the Robbin music publishing group, left for Hollywood yesterday (Tuesday). He will make the rounds of the Metro and 20th Century studios to discuss forthcoming instrumental and the publication of their score.

Olman will be gone three to four weeks. "Abe" Olman is taking the trip with him.

FRANK WAXMAN composing the score for "Reunion" at Metro.

'Strictly Instrumental'

RECORDED BY

HARRY JAMES (COL.) BOB CHESTER (BLUEBIRD)

CHESTER MUSIC PUBLISHERS, INC.

ROBBINS MUSIC CORPORATION E. C. MILLS

Songwriters May Decide to Ally With The Authors League of America

The Songwriters Protective Association will take another step today (Wednesday) toward determining whether it wants to assume the form of a guild and associate itself with the Authors League of America. The SPA's executive committee has a committee whose assignment it will be to study the organizational methods and bylaws of the Dramatists Guild and to report their findings to the SPA membership in four weeks. This action follows a recommendation that climaxed a meeting of the SPA members last Tuesday night (23) at the Park Central hotel, N. Y. Strong support for the guild idea was itself evident at last week's general meeting, and the indications are that the SPA will be known as the Songwriters Guild of America before the current year is over. Some puzzlement has been caused among music publishers by this move. They can't see what practical effect it can have for some time, since the contract between that organization and publishers has four years to go.

Jack Rosenberg, president of the New York local of the American Federation of Musicians, was among those who spoke at the Park Central meeting. Rosenberg advised that it was essential that the SPA members first make up their minds that they would stick together whether the eventual choice was a closed shop or a guild union. Unity, he said, must be assured before the deal is cut.

Arthur Richman, head of the Dramatists Guild, was unable to speak because of some dental trouble, and Arthur Garfield Hays, whose arm is generally counted for the SPA, only explained the ramifications of the closed and guild shops but outlined the internal operations of the Dramatists Guild. Billy Rose first expressed the opinion that he didn't think the time was right for the conversion of the SPA into a guild but later he told the meeting that it was obvious that the settlement was decidedly pro-Guild and that the SPA ought to proceed with plans in that direction.

Irving Caesar, ex-SPA prez, also spoke, but he confined his remarks to the strides made by the organization in membership and protecting the writers' interests.

Hour of Charm' Hymns Into a Robbins Folio

Phil Spitalny has assigned to Robbins Music Corp. the right to issue his name on a folio which will contain 101 hymns broadcast on the "Hour of Charm" (WVC).

Spitalny recorded some of these as an album.

The Modern 'Hinky Dinky'

LALAPALUZA LU

'The Most Terrific Gal You Ever Knew'

Recorded by

SAMMY KAYE on VICTOR RECORDS

WORLD MUSIC, INC., 607 5th Ave., New York

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STOP! LOOK! LISTEN for!!!

(It's Headin' for the Blue Horizon)

WHERE THE MOUNTAINS MEET THE SKY

A Great Ballad

REPUBLIC MUSIC CORP.

607 5th Ave., New York

15 Best Sheet Music Sellers

- (Week of June 27)
- Joanny Doughboy.....Crawford
 - Sleepy Lagoon.....Chappell
 - One Dozen Roses.....Famous
 - Always in Heart.....Remick
 - Three Little Sisters.....Santay
 - Jersey Bounce.....Lew
 - Jingle Jangle.....Paramount
 - Under Apple Tree.....Robbins
 - Shylok.....Morris
 - Who Wouldn't Love.....Maestro
 - Three Kiss Gosen.....Berlin
 - We'll Meet Again.....Dach
 - Somebody Taking Place.....Shapiro
 - Tangerine.....Famous
 - Sweet Eloise.....Shapiro

FILM MEN RAP ASCAP FEES

Detroit, June 30. The directors of the Cooperative Theatre of Michigan has passed a resolution protesting against the scale of license fees now charged by ASCAP. The resolution complains that theatres are required by ASCAP to take out a blanket license even though not all the films they exhibit contain music.

Another point made by the resolution is that ASCAP collects twice for the same music, once from the producer and secondly from the exhibitor.

On the double charge angle ASCAP has often explained that the license obtained by the producer has nothing to do with performing rights but merely covers his right to record the composition. The license granted the exhibitor by ASCAP pertains strictly to the right to perform and is a separate right as recognized by the U. S. copyright law, from the recording right.

Larry Shea With ASCAP

Hollywood, June 30. Larry Shea appointed district manager and general assistant to Richard Powers, local ASCAP head, he'll oversee Southern California district.

Shea was formerly public relations head and assistant to the president of Air Ways Appliance Co.

Jesse Collier clefted 'Love Never Happens to Me,' to be sung by Fild O'Grady on an Army camp tour.

FOLIO SUGGESTS ANTI-RETIREMENT Former Society General Manager Will Receive \$35,000 in Return for Promise Not to Engage in Any Activities Inimical to ASCAP

AN ASCAP VETERAN

ASCAP's board of directors by a unanimous vote last week dispensed with the service of E. C. Mills, once the Society's general manager but of late assigned to do miscellaneous jobs. The board also voted to pay him a year's salary, \$35,000, collectible a week by check, provided he agreed to refrain from any action that might be inimical to the best interests of the Society. And not to accept work in the performing rights field during the year's period. The matter of working out this latter technicality was left to the organization's president, Deems Taylor. Mills' exit comes but two weeks after the replacement of Gene Buck by Taylor and by virtue of the strings tied to the final pay-off constitutes the most curious ending given a career in ASCAP. Buck, of course, continues in an advisory capacity.

The action that precipitated Mills' departure from ASCAP occurred at the lullend of the ASCAP board monthly session last Thursday (25). All routine matters had been disposed of when a director moved that the board take up the unfinished business affecting Mills. The executive committee had at a previous meeting introduced a resolution recommending that the services of Mills be terminated but it was suggested that since Mills was out of the country on company business the resolution be tabled.

No opposition within the board was apparent this time and the only question to be settled was what financial arrangement ought to be granted Mills in lieu of notice. Some one present in the board room stated that he had discussed the matter with Mills and that Mills had remarked that it would be okay with him if he got a year's salary. It was then proposed that the Society take some measure to guard itself against Mills going with some setup that would be competitive to or in opposition to ASCAP, while he was still receiving compensation from the Society. The problem was solved by attaching a guarantee compliance to the \$35,000.

As Old Timer Mills became a part-time employee of ASCAP about 20 years ago, working in the time also for the Publishers Protective Association. Later ASCAP absorbed all his time and he was eventually named general manager. Mills participated in the purchase by Robbins Music of a group of publishing firms which were merged into a subsidiary Radio Music, Inc. In 1934 he became the operating head of it. When the latter project blew up with the loss of over \$1,000,000 to the public, Mills got back into ASCAP as general manager. For years his salary was \$20,000 per annum. In 1936 his title was chairman of the executive committee.

Holloway, a new company, hit the stands with 12,000 platters, the first issue, Monday night. The releases are equally split among six songs, with Paul Whiteman, Freddie Keppard, Johnnie Mercer, Dennis Day, Martha Tilton, Gordon Jenkins and Connie Haines the artists.

Clara Wallace, of E. Johnny Mercer-Buddy de Sylva combination which formed the company, sold out interest in Music City Records and is at present in the east arranging distribution. Platters will be pressed here, in Chicago and New York.

Capitol Discs on Stands

Holloway, a new company, hit the stands with 12,000 platters, the first issue, Monday night. The releases are equally split among six songs, with Paul Whiteman, Freddie Keppard, Johnnie Mercer, Dennis Day, Martha Tilton, Gordon Jenkins and Connie Haines the artists.

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Contactmen Debate Nick Kenny's Plug Methods But Decide to Take No Action

Songplugging activities of Nick Kenny, radio columnist for N. Y. Mirror, was a subject of heated and lengthy discussion at a meeting Monday night (28) of the executive council of the contactmen of the Members of the council talked about passing a bylaw which would bar any one not exclusively employed as a contactman from contacting plug sources, but the proposition died of its own impracticality since such a measure would prevent songwriters from demonstrating their own works. Kenny is also a member of the union.

What prompted the latest surge of resentment against Kenny was some allegedly unfair methods used in the drive last week to get his latest song, "Keep the Love Light Burning" to the top of the "most played" list. Professional managers for various publishing firms charged that Kenny in bringing last minute pressure through orchestra leaders' press agents had succeeded in knocking off the scheduled plugs of his competitors. The objection wasn't so much to the power he was able to exercise through his columnist con-

nection, but rather to his use of this power to undo the work of weeks by a compiler in planting a plug. It was pointed out at a meeting of professional managers that while Kenny could be considered as having had violated the union's bylaws, it was also recalled that it has been a common practice among professional men to knock off one another's plugs and that such procedure should not be the concern of the union unless it progressed on some union taboo.

PHIL KORNEISER JOINS ABNER SILVER

Phil Korneiser has joined Abner Silver in Lincoln Music, Inc., as general manager. Korneiser, who up until recent months has with Broadback Music Inc., held the general management exercise through his columnist con-

TOP WRITERS!

**HAROLD ADAMSON
LEW BROWN
HOAGY CARMICHAEL
RALPH RAINGER
LEO ROBIN
SAM H. STEPT
CHARLIE TOBIAS
PAUL F. WEBSTER**

TOP SONGS!

HERE YOU ARE

Lyric by Leo Robin Music by Ralph Rainger

From the 20th Century-Fox Picture, "My Gal Sam"

DON'T SIT UNDER THE APPLE TREE

By Lew Brown, Charlie Tobias and Sam H. Stept

THE LAMPLIGHTER'S SERENADE

Lyric by Paul Francis Webster Music by Hoagy Carmichael

Just Published!

By the writers of "Fairy-Boat Serenade" and "The Humpecker Song"

THE WOODPECKER BIRD

Lyric by Harold Adamson Music by E. Di Lazzaro

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Joe Lewis-Lahr-Wheeler Vauder, In Chi Fold, Looks for N. Y. House

The Al Bloomgarden-Nat Karson two-day vaudeur, 'Headlines of 1942' which closed Saturday (28) in Chicago, has not yet found a N. Y. berth. No theatre of sufficient size equipped with a cooling system is as yet available for the Joe B. Lewis-Bert Lahr-Bert Wheeler layout.

Paul Small, who booked that show, is himself looking for a N. Y. house for a two-day show in mid-July, but no headlines are mentioned as yet, but he has a title, 'The Big Time'.

Another of the Small-booked shows this one backed by Fred Finkelhofer, the playwright, is currently at Billmore, and is topped by George Jessel and Jack Haley, this show is turning in okay gross.

Henry Bassa's orchestra opens July 8 at the Trianon ballroom, Southgate, Cal., meanwhile negotiating for a film engagement.

TWO MANY CONTRACTS

Dancer Jerry Tapps Involved With 2 Philly Bookers On Dates

Philadelphia, June 30. A penchant for signing contracts got Jerry Tapps, poplar dancer, in a jam last week with State authorities. Tapps had inked an 'exclusive' booking contract for two years with Tony Phillips, local booker, who set the same time the dancer had signed with a former with Jolly Joyce, who had a deal set for a Detroit itinerary for Tapps also for last week.

When Tapps refused to honor Joyce's contract, the pudge booker contacted to Anthony C. Sharkey, enforcement agent in charge for the State Department of Public Industry. Sharkey decreed that Tapps may finish out his week at the Ball Room, but if he would agree to honor his Detroit engagement for the coming week.

Learning a Lesson

Detroit, June 30. Farewell parties for departing servicemen are strictly tabu from here on at the Mayfair Club.

The reason is that Buddy Duray, emcee at the club, announced he would call a 'quit' because he had a call from the Navy. Fellow entertainers and the waiter and bartender called a nice send-off. Then Carmine Di Giovanni thought a parting gift in the emcee and bartender was worth a bigger sendoff and set up bottles of Scotch for the farewell party.

There was considerable surprise the next day when the well-wishers picked up the newspapers and learned that Duray, who had been in the Mayfair on an optional contract as stage as long as he pleased, was being advertised to headline at the Fred's Bear Club as Detroit's wackiest m.c.

QUITS ABBOTT DANCERS TO JOIN BILLY REVEL

Chicago, June 30. Beverly Allen, appearing with the Abbott Dancers at the Empire Room of the River House, left her job to join Billy Revel. Fair will go under partnership of Revel and Allen, a comedy dance.

Revel and Allen break in at Shreveport, La., and then departing to Dallas.

Jersey Resort Squawks On Fuel 'Discrimination'

Philadelphia, June 30. The City of Westwood, N. J., which, along with the rest of the seashore resort towns, has been hit by gas rationing, is making a squawk, etc., last week complained to Director of Transportation Frank C. Taylor that it was being discriminated against.

W. Cortright Smith, director of outings, in a letter to Eastman pointed out that the Wilson Line's Showboat, a cruising night club on the Delaware River, was able to get plenty of fuel, while excursions to the South Jersey resort were curtailed.

Smith warned that a 'collapse of the resort industry' was imminent unless some relief was obtained. 'There's plenty of train service to racetracks,' he said. 'We must live, too.'

Hotel's Name Weekenders

Lake Champlain hotel, Lake Champlain, N. Y., resumes name talent bookings July 4 when Sheila Barrett opens the new season. George Price comes in next weekend, with Jane Fickens following. Jack Farrell, Music P. of. in partnership, is handling the bookings. Edgar Gilbert operates the hostelry.

Saranac Lake

By Happy Bonway

Saranac, N. Y., June 30. Donald C. Ramey, who saw a mess of on Sand routine here, was booked at Pine Camp, N. Y., with the same act.

Harry (Stuart & Martin, after doing a two-year routine, got his O.K. papers and left for Hollywood. Mrs. J. C. Flippen up from the Blue Town. Merryfield at the Will Rogers. The 'dancers' formerly at the Miami Latin Quarter, is making a nice comeback.

The passing of George R. Guy, of the famous Guy Bros. Minireals, his partner in a very successful act, gave us our first start in minstrelsy 25 years ago.

Patricia Mitchell to New York for a two-week vacation from the sanatorium.

Fred Doringier, ex-minstrelman and ex-vaudeur, is making a comeback, greets this colony with a 'if anything I can do to further the welfare of the gang, call to further the welfare of the gang, call to further the welfare of the gang, call to further the cause.

(Write to those who are ill.) Dorothy Davis is new vocalist with Helen Sedgwick orchestra. Fred Allen's band's recent stay at the El Dorado Room, Commodore Perry hotel, Toledo.

Inside Vaudeville—Niterly

After noting the demand for tickets for the second night of 'Laugh, You Laugh', Ed Wilson's vaudeville show, brokers decided upon the boxoffice of the Alvin, N. Y., last week and sought as many tickets as it was possible to allot them. Attendance jumped to standee proportions and the vaudeur was established among the musical leg leaders on Broadway.

'Ticket code, to which it is necessary for the agency men to subscribe, does not cover vaudeville and therefore the brokers are not bound to adhere to the 75c maximum overcharge. However, there is a state law which also establishes such a limit, but because of long-pending legal proceedings the matter of its enforcement by the License Commission's office is rather lax. Brokers are seeking a writ restraining Commissioner Paul Moss and Police Commissioner Lewis J. Valentine from enforcing the state law.

Another curiosity in the status of 'Laugh', with 'Priorities' at the 46th Street, is that the Sunday law does not apply. The vaudeville outfits are on a seven-day basis. Law requires a 24-hour rest period each week for leglers and such shows playing Sunday usually lay off Mondays. That provision of the Sunday law is regarded as discriminatory.

Equity and its chorus branch decided to make further investments in War Bonds, former to buy \$100,000 worth and the latter to take \$62,000, approximately 50% of each organization's cash reserve. Actually Equity will invest \$40,000 and, after a 10-year period, the bonds will be worth \$100,000, the same proportion applying to Chorus Equity's purchase. During the initial drive the Federal securities known as Defense Bonds, both actors' organizations made investments, but their new deals are considerably higher than the original purchases.

Equity is the most financially solid of the talent unions, with the chorus branch a runner-up, although the treasury of the Screen Actors' Guild is also well regarded to be in excellent condition. As of March 31 last, Equity had \$150,172 of its own cash on bank deposit, with the chorus end having \$126,000.

War-time problem which the patriotic niteries, however, seem to be bearing cheerfully, is the strong influx of servicemen, especially on weekends, but with a minimum of spending. Since the men in service just haven't got it, they sit around with one drink, especially where floor shows obtain. The civilian turnarounds, of course, represent a much higher per-person average, but there's nothing the bitros can or want to do about it. As a result, too often the American turnout is greatly dependent in relation to the actual spending strength.

Al T. Wilton, for 20 years with the Keith vaudeville office, continues to carry on as a booker of talent, but now is devoting his time at the age of 88 to club and social affairs for such companies as the Prudential Insurance Co., Bell Telephone Co. Wilton claims that George M. Cohan wrote his first song for the team of Wilton and Nelson, singing and talking act, of which Wilton was part, early in his theatrical career. The song was called 'Sold Ruth Cleveland for McKee', and Wilton says Cohan was only about 10 years old at the time.

Cuffo Niterly Hurts in St. L.

St. Louis, June 30.

Local niteries are exchanging stiff opposition since the newly formed Club MacArthur has been opened in the quarters of the Downtown Y. M. C. A. Bob Williams' 10-piece band and Margaret Becker, radio songstress, were among the entertainers who performed for service men who are chief guests at the club. Club operates from 10 p. m. to 1 a. m. and was organized to provide additional recreation for service men and war workers who have an opportunity to come to this burg on leaves.

Idea sprang among members of the Parks & Playground Assn. Club, operates twice weekly, and 'hard' drinks are nice.

PHIL REGAN

Personal Representative FRANK VINCENT Beverly Hills, Calif.

Curse... **RAINBOW ROOM** RADIO CITY, New York

★

Lucille & Carl **ROBERTS** THE 100 MADISON AVENUE

The Free Press

"In casting his saw rawlery Dave Wolper reached into Hollywood and brought Harry Puck to New York as his producer. His work can be appreciated in the smart ensemble numbers by his chorus of ten lollies."

"Harry Puck came out of the West to lift Broadway's Hurricane restaurant out of its class B doldrums this week... the trim production that opened last Wednesday night is also blessed with precious good taste and an easy strata that paranoicists' ringleaders will find very satisfactory, for which we salute Mr. Puck, who has whopped up a smooth revue dish that has variety 'and color' without same showing. A neat and easy package of fun this Hurricane fare; the best and most generous the room has had in a long time."

"The Hurricane has built a corking show around Miss Nessen. For one thing, the club has the best-trained chorus it has ever had, thanks no doubt to its new producer, Harry Puck, brought here from Hollywood. The chorus numbers show an originality that is refreshing."

"The Hurricane has changed producers with this show for the first time in a year and the switch is all for the better. Harry Puck back on the main stem after a stay in Hollywood with no considerable imagination in devising this presentation, and he can click it up as a click Broadway comeback.

The line of ten in addition to looks, shows the intence of Puck's fine staging in several appearances. The routines are of the more advanced variety."

"Harry Puck is now in charge of production. Has endowed the line of ten with routines that are excellent in the show's track. Pace is smooth and fast. Their numbers show originality and are extremely effective."

Revue at the Hurricane, New York—

Conceived and Produced by

HARRY PUCK

319 West 48th Street, New York

Circle 6-9100

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J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

LYDA SUE

Currently PARAMOUNT, New York
Direction: MARK LEDDY

RAPP ON OUR BORSCHT

Carl Denny Named AGVA Exec Sec In Detroit, Ending Long Bickering

Detroit, June 30. Winding up two years of bickering which finally saw both the suspension of the executive secretary and the executive board, Carl Denny, dean of emcees here and known professionally as Carl Denny, has been named the new executive secretary of the American Guild of Variety Artists.

He replaces Les Golden, whose resignation was forced a month ago when the national organization stepped in to clarify the long feud between Golden and the executive board. In the interim the reinstated board had been conducting the affairs of the Detroit local. The new choice fits in with the policy of the board.

George Stella, AGVA president, is planning a benefit show by the organization for Billy Meagher, niter performer, who is recovering in Grace Hospital from an automobile accident.

Wilby's Eatery

Harry Wilby, who was Harry Smith of the singing, vop-comedy team of Smith and Sherr, has opened a restaurant and bar on the upper west side in New York.

An oldtimer in vaudeville, Wilby started out in 1909 doing a singing stint from a box in the Lincoln Sq. theatre, N. Y., for Loew's, as a part of the regular show.

The act of which he was a member, opened the Ackerman & Harris time when it began with a singing in 1918, Seattle, Tacoma and Portland, Ore.

WASHINGTON ICE ARENA TURNS BEER GARDEN

Washington, June 30.

Uline's ice arena will be transferred from a sports spot to an indoor beer garden on July 10. Uncertainty over future of ice hockey due to curb on travel, the failure of boxing to attract in Washington and the recent flopping of the 'Roller Follies' were factors in the switch from sports to suds.

Uline's hasn't seen a fight program since last December, the wrestling promoters have failed to make it pay, and only the 'Ice Follies' managed to tickle during the past season. Uline's biggest night was the President's Birthday Ball celebration, when 22 Hollywood stars, Johnny Lupa's band and Mrs. Franklin D. Roosevelt managed to pack the place.

Beer garden will have a 35c admission with lager on sale at the usual like joint scale. No hard liquors. Local bands will be used instead of touring name groups.

Harry Martin Leaves Saranac San for Coast

Harry (Stuart K.) Martin left the Will Rogers Memorial hospital at Saranac Lake last week after a couple of years at that san.

Martin immediately tied to the coast, where he'll continue to convalesce.

TALENT BEEFS ON CATSKILL DATES

Performers Claim Booker's 'Wonderful' Resort Only Serves As Advantage for Him and Hotels—Gripe About Meals, Sleeping Conditions, Etc.

SHUTTLING SYSTEM

If you should ask an actor about Charlie Rapp's 'wonderful' Catskill Mountain circuit within a circuit it would be revealed its tour borscht after all. Although Rapp's Farms, handling whole troupes available for spot-booked dates in the mountain hotels, has not gotten fully underway, complaints from performers are already beginning to pour.

Rapp has barely been able to hang all the curtains in the three farms he's leased around Swa lake, but he's getting more knocks than a speaker's door. It seems his idea was great, but according to performers, it's strictly so for himself and the resorts.

The actors don't see any advantages to themselves—no unless one can call 'advantageous' such items as cut salaries, sleeping on cots, 'hiccyping' in bouncey station wagons between three and four hotels of a Saturday and Sunday. There's also the small item of food; all Rapp serves, they say, is breakfast on the weekend mornings, with the actors having to look to the hotels they work at for the rest of their meals. But in the rush to make money the various hoteleries, it seems there isn't much time to eat the hotel meals.

Rapp's Idea

Rapp's whole idea was to make things mere convenient for the mountain hotels. By housing the actors himself, he sidetracked the former custom of hotels providing rooms plus transportation plus meals to performers they booked on weekends. Also, by shuttling troupes between two, three and four hotels on Saturday and Sunday, Rapp is able to furnish shows to the hotels at cheaper rates, but the rub is that

(Continued on page 49)

SALTZMAN, BERMAN TEAM FOR 2-A-DAY

Harry Saltzman, once producer at the ABC, Paris, and lately booker for Clifford C. Fischer's two-day vaudezes in N. Y., has left that latter and, in association with A. L. Ber- man, will present his own two-day vaudezes in N. Y. Theatre isn't set, but the opening is scheduled for mid-August.

Berman is an attorney w.k. in legit circles, notably via his association with E. G. Deshay. A new corporation, ABC Productions, Inc., has been set up for the Saltzman-Berman two-a-day venture.

Williams Trio Back In Wynn Vaude Show

The Hermans Williams Trio, out for a few days, went back into Ed Wynn's 'Laugh, Town, Laugh,' straight vaude show at the Alvin, N. Y. Their original replacement, The DiGatanco, remain with the show, however.

Out instead is Hector and His Pals, dog act, with the Ken Davidson-Hugh Fergie badminton turn now closing the show.

Joins the Parade

Atlantic City, June 30. Dennis hotel, one of most conservative hotels here, and the last remaining dry spots on the Boardwalk, took out a liquor license Wednesday (25) and will open a cocktail lounge July 15.

Tommy Dorsey Plays Vs. Himself In Pitt, Result of Pic-Stage Booking

WILL HARRIS ADDED TO CHI MORRIS AGCY.

Chicago, June 30. Will J. Harris has been added to the staff of the William Morris agency here.

Harris, veteran vaude producer, will be booker in the Morris office's private entertainment division. Harris was for 11 years on the production staff of Babban & Katz.

With Jack Kalcheim leaving to join the Army next week, his place in the general booking division of the local William Morris agency will be taken over by Sid Harris, veteran trade paper man. Kalcheim had been with the Morris office for the past four years.

Mother Kelly to Open Niterly on Broadway

Operators of Mother Kelly's, Miami niterly now taken over by U. S. Army, are opening the former beachcomber on Broadway, Saturday (4). It will also be called Mother Kelly's and the show geared strictly for laughs. Diamond Brothers (3) and Cully Richards will top the production.

The Miami niterly was taken over some months ago as a schoolroom for servicemen in training at Florida resort.

Pittsburgh, June 30. B deluser, and Penn, the Loew house here, which operate under a pooling agreement, rubbed their eyes last week to discover that they had Tommy Dorsey all set to play against himself here beginning Friday (3). Came about as a result of 'Reap the Wild Wind' holding for a second session at the latter house.

Set to follow it last Thursday (25) was 'Ship Ahoy' in which Dorsey's band is featured, with WB-Loew execs figuring picti e would be a great trailer for Dorsey's p.a. on the Stanley stage in following week. However, big biz for 'Reap' pushed 'Ship' back and as a result shoved Dorsey into direct competition with himself.

As a result, Penn had to book in another film hastily to replace the Metro musical next week. 'Juke Girl' got the call, with 'Ship' following it. At that Dorsey will be against himself for one day since his in-person-engagement isn't end at Stanley until July 9, same time his picture opens at the Penn.

Wongs 'Suspicious'

Springfield, Mass., June 30. Pair of overzealous Springfield cops this week gave the 'Who are you and where'd you come from?' routine to a couple of 'suspicious' looking Orientals.

Embarrassment was cleared when the 'Who are you?' troupe explained they were stumping at the Court Square theatre.

WALDORF-ASTORIA

VALETS

The Only
Afro-Cuban Stylist

Just Completed

"YOU WERE NEVER LOVELIER"

a Columbia Picture with

Fred ASTAIRE Rita HAYWORTH Adolphe MENJOU

currently

WALDORF-ASTORIA

New York

Victor and Columbia Recording Artist



CYNDA GLENN

International Comedienne

Headlining Capitol, Washington

Opening Thursday, July 2nd

Week of July 9th

State Theatre, New York

STANLEY, PITT

Pittsburgh, June 26. Shep Fields Orch (13), Ralph Young, Don Zito, Merril Davis and Nellie Sisters (3) 'Twin Beds' (U.S.A.)

There are still new ideas and good ones, too, in music. Shep Fields' orchestra is demonstrating it. His brassless, sax-studded band has developed a new sound. His music is intelligent and should be set for a long and prosperous future. It's the music that Fields has brought his reorganized outfit to the WB clearcut. It was a success in the months when he was just getting started, and the faint traces of monopoly that were still in the air. His music and his melodious new sound has been interesting to the masses and a quantity quite fascinating.

Although Fields doesn't neglect the current Hit Parade for his stage work he's specializing in the modern versions of the classics, and what he does with the Mozart and Tchaikovsky lateries is well as what he does with the Mozart and Tchaikovsky lateries is next thing to a new and original. He has a change of diet in the deluxe theaters, where they're accustomed these days to being made up of 10 sexes including the doctor ordered.

Fields made up of 10 sexes including Fields, drums, piano, guitar and bass, starts show off on the nose and in a combed hair. He has 'My Place' and then comes Ralph Young, one of the singers in 'Twin Beds' and 'Tangerine'. Young, formerly with Lew Brown, has replaced Ken Curtis, who was used to use the army last week, and he's a good-looking kid who is going to use the army last week, and he's a good-looking kid who is going to use the army last week, and he's a good-looking kid who is going to use the army last week.

Fields next gives 'em a corking dose of popular music. He has a change of diet in the deluxe theaters, where they're accustomed these days to being made up of 10 sexes including the doctor ordered.

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showing their talents in finished arrangements of the latest faves on 'Hit Parade'—'Jesse's Bounce,' 'Linda,' 'Sue Collette,' 'Blue Bird,' 'Singing of Peasars' among others. Vocalists include Peggy Dore and Tommy Taylor, who give an okay to 'Vocalists' 'I'm Gonna Get a Steezy Lagoon,' 'Always 'Gai My Heart' and 'There Goes My Love.' The orchestra includes the best of 'Doughboy' and 'Tangerine.'

Also getting an excellent hand-out is Dean Murphy, one of the cleverest of the mimics seen here in music. He's most in the best of 'Sue Collette' and 'Tangerine.' The three Ross sisters combine some of the most interesting and original acrobatic dancing.

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any effort to dissuade them and hope that the Government will sponsor or later grant relief. It is a possibility that might pass through Stewart, currently acting as an instructor to air force ground crews who are being trained for six weeks or so during the year.

Difficulty of keeping male stars working is a fact that is almost virtually insurmountable. One producer reports one of the best known screen stars in Hollywood has taken to the city streets at week ends but pulled well over his eyes, but he has not in uniform, yet though scheduled to join the army shortly.

Meanwhile, a number of independent producers, experiencing difficulties in getting either names or technical facilities at various studios through which they have released in the past, are considering giving up production next season.

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Night Club Reviews

RAINBOW ROOM, N. Y.

Carmen Cavalero Orch (12). Charles Weidman with Katherine Williams, Ernest Brown, Bill Sherman, Lucille & Eddie Miller, Tom Sawyer, and the Rumba Band (8). Dr. Sydney Ross; 43 diners; 100 seats; 100 seats; 100 seats (Saturday).

Fair show this season, the Rainbow Room usually changing its bills every six weeks or so, although it has a new policy of changing its bills. It applies this time also, with the usual Carmen Cavalero main band continuing as also do the energetic Terry Sisters (2) backed by their male rumba sextet.

Of the show, which is a little more quantity than quality, the best, for male vocals, are Lucille & Eddie Miller, who are the main attraction. She is the pianist of the two, with a fine and original style. The opening magic fo-tro-rol and later in the 'minding.' They have an excellent vocal system.

Charles Weidman is another returner with his Peter Gangan Orchestra, featuring Bill Sherman, Beatrice Seidler, and Lucille & Eddie Miller, but this time the concert is given by the choice of the two, for male vocals, are Lucille & Eddie Miller, who are the main attraction.

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HOUSE REVIEWS

LOTUS, WASH.

Washington, June 27. Don Shirley's Orch with Buddy Bunn, Bunny Hair, Phyllis Hair, LeBryn & Campbell, Large & Morgner.

This Chinese eating-entertainment place has been doing a roaring trade. Father Time has had to offer in this town. Place did business even during the depression, and now with the war it's doing even better. Men, women, and children, all come to get their share of the fun.

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Rap Rapp

Continued from page 47 he's paying the actors cheaper rates, according to talent complaints. The picture was previously booked by one talent for a weekend get comfort plus the comparatively little pay of one of the most; twice in one day. Now, via Rapp's Farms, they are doing three times in one day, but without commensurate pay.

Sid Gary, for one, was approached by Rapp's Farms for a long time under his new system. Gary, who usually gets from \$100 to \$150 per picture, has been asked to do a picture where he would have to play. Rapp stated 'You' Gary then asked for a picture which he would have to play. Rapp stated 'You' Gary then asked for a picture which he would have to play.

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ORIENTAL, CHI

Chicago, June 26. Ads Leonard Orch (17). Nellie Sisters, Lester Orloff (17). Termini, 'Moonlight Masquerade' (R.P.)

Topped by Ads Leonard's all-gal orchestra, this bill is highly entertaining. The orchestra is led by Nellie Sisters, Lester Orloff (17). Termini, 'Moonlight Masquerade' (R.P.)

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'Loot or Pool'

Continued from page 11 in response to a query as to how production schedules would be filled next year. We'll not let any of the others' won't pool it. We've been remarkably successful at looking before the fact.

Admittedly confronted with the most serious threat in history to complete the picture, the industry is being forced to look for a way out. The industry is being forced to look for a way out.

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Unit Review

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Embassy, Philly

Philadelphia, June 30. Madeline Gray, Betty Cleveger, Andrew Sisters, George Gilford, Ernest Brown, Bill Sherman, Lucille & Eddie Miller, Tom Sawyer, and the Rumba Band (8). Dr. Sydney Ross; 43 diners; 100 seats; 100 seats (Saturday).

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New Act

DEE LYD MCGRAW Singing. Allyn, N. Y. Tall, heavy-set, colored singer with a voice that never dies. Her songs are often novelty acts. She is a talented actress and a talented singer. She is a talented actress and a talented singer.

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Earle, Wash.

Washington, June 28. Buster Wint & Co. Macks, Gene Marsay, Joe Lombardi House Orch, Roseyettes (6), 'Favourite' (U.S.A.)

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Grateful Thanks

to the following splendid artists for
their contribution toward making this
our most successful season in radio:

Gracie Allen
Eddie "Rochester" Anderson
Edward Arnold
Mischa Auer
Phil Baker
Tallulah Bankhead
Joan Blondell
Charles Boyer
Billie Burke
Marlene Dietrich
Joe di Maggio
Tommy Dorsey
Melvyn Douglas
Maurice Evans*
Douglas Fairbanks, Jr.
Errol Flynn
John Garfield
Paulette Goddard
Betty Grable*

Tito Guizar
Harry James
Boris Karloff
Veronica Lake
Carole Landis
Rosemary La Planche
Joe Louis,
Heavyweight Champion
Jeffrey Lynn
Frederic March
Herbert Marshall
Tony Martin
Elsa Maxwell
Hattie McDaniel*
Lauritz Melchior
Adolphe Menjou
Burgess Meredith
Merle Oberon
Edna May Oliver

Tyrone Power
George Raft
Martha Raye
Edward G. Robinson
Rubinoff
Jean Sablon
Rise Stevens
Ezra Stone
Gladys Swarthout
John Charles Thomas
Arthur Treacher
Barry Wood
Members of "Banjo
Eyes" Cast
Audrey Christie
June Clyde*
Lionel Stander*

*more than one appearance

Thanks Also to Dinah Shore, Bert Gordon, Harry Von Zell, Edgar Fairchild, Robert Welch, Joe Quillan, Izzy Ellinson, John Rapp, Earl Ferris, Pat Ryan, Young & Rubicam, Bristol-Myers, Sal Hepatica, Ipana, and twenty million listeners.

Eddie Cantor

EDDIE CANTOR RETURNING TO THE NBC (RED) NETWORK *September 30th*



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VOL. 147 No. 5

NEW YORK, WEDNESDAY, JULY 8, 1942

PRICE 25 CENTS

ENTERTAINMENT WEEKLY

N.Y. Drama Crix Vote Judith Anderson, Meredith Best Actress, Actor in '41-42

Burgess Meredith and Judith Anderson gave the best performances of the 1941-42 light season on Broadway, in the opinion of the New York drama critics. Meredith received seven votes for his performance as Marchbanks in the Katharine Cornell production of "Candida," while Miss Anderson got six for her portrayal of Lady Marchesh in the Maurice Evans presentation of "Macbeth."

Besides his seven votes for the "Best Performance by an Actor," Meredith also received one vote for the "Best Performance by an Actor in a Supporting Part" for the same portrayal. Other actors receiving mentions for best performance were Eddie Dowling and Leo G. Carroll, one each, for their portrayals in "Life, Love and Tears" and "Angel Street," respectively. Carroll also received one vote for the best performance in a supporting part.

Other actresses receiving one vote each for best performance were Mildred Natwick ("Blithe Spirit"), Katharine Cornell ("Candida") and Eva Le Gallienne ("Uncle Harry"). Miss Natwick also got three votes in the supporting role classification, two for her performance in "Blithe

Three N. Y. Engagements Thru 19 Weeks Won't Take Harry James Off 1 Block

Hollywood, July 7. Transportation won't be a problem for the Harry James band, come Aug. 15, when he hits New York. Band has been set for round 19 weeks in area of one block.

He washes up at 20th-Pox on July 22 and opens at Golden Gate, near Frisco, for a week. A week of one-nighters follows, and then band heads out to spots at Hotel Commodore, 15 for three weeks. Three following weeks will be spent at Paramount theatre before he goes into Lincoln hotel, behind Astor, for another 13 weeks.

POP SONGS END WAR BEFORE WE'VE BEGUN

A new tack in 1942, on war songs, as against 1917-1918 is the Government's inconstancy as regards the type of song about "When Johnny Comes Marching Home," etc. In 1917, for a time, the music publishers and songwriters were told by the Government to play down "When It's Over" and "When the Boys Come Home" type of songs. In 1942, they're warbling songs such as "Before You Know It, I'll Be Home Merry," etc.

War Prisoner's Song

Tin Pan Alley has now got around to the prisoner of war theme. The first one announced is Harry Pease and Ed G. Nelson's "I'm a Prisoner of War on a Foreign Shore" with Shapiro, Bernstein & Co., is publishing it.

'HUNGRY' ACTOR 'NO GAG THIS SUMMER

Actors are participating in the war and charity drives and are entertaining men in uniform, but from reports it won't be long before they will be calling for help. Problem of how to survive the summer has plenty of young professionals worried, and the situation is said to be desperate for some. The actors feeding the soldiers, as in the canteens, could well be reversed, according to those aware of some actors' plight. Shrinkage of summer jobs explains the situation. A percentage of those who counted on stock in the country, where living is cheap, now find themselves virtually stranded. Writers who had occasional radio stints have been affected by curtailment of air programs.

Indications are that the Actors' Fund and Stage Relief Fund will be called upon to an unusual degree long before the new season gets into swing.

Detroit-Court to Decide Whether Cafe Used U.S. Flag in Illegal Ballyhoo

Detroit, July 7. Whether a nitery will use an American flag has become a court issue here.

Frank and Irene Krause, operators of the Flag Bar, were charged in a warrant with using the flag for advertising purposes. The contention is that they were not using the American flag since the one they were displaying in their spot was there in no field of insignia but a "V for Victory" in its place.

Judge Arthur Gordon set their trial for July 9 and asked whether the case would hinge on whether the altered flag they were using could be called the American flag and whether it could be called using it for advertising purposes because of the spot's name.

H'WOOD EASIER OVER ALLIANCE

At First Apprehensive, Industry Now Accepting Nelson Foyster, Hollywood Co-ordinator of Films, as Helpful Guide in Presenting Factual Material for War Productions

WRITERS ENTHUSE

Hollywood, July 7. Hollywood's skepticism and concern over Government guidance of the film industry, in connection with the war effort, gradually are dissolving, and the film capital shows an increasing tendency to cooperate in every way possible with the Washington program.

Original announcement of the creation of the Office of Government Films unobtainably aroused pronounced apprehension in many quarters, but the widespread expectation (Continued on page 24)

PROBE WAR CLIP BY D.C. HOTELS

Washington, July 7. Complaints have gone in to Price Administrator Leon Henderson about cheap practices of Washington hotels. Biggest growl came from an orchestra leader who parked himself in a room thought to be a good room for \$4 per night. Shortly thereafter he was joined by three others, all citizens, who had paid for the same given accommodations in what he thought was his exclusive room.

He complained to the management and was told, "You took the room subject to other occupancy." "I didn't expect that even an emergency justice is \$18 a night for a \$4 room," he replied. Later he complained to musicians Local 161, and communication (Continued on page 45)

Fame's Penny Payoff

Minneapolis, July 7. Film companies may spend money lavishly—and do—but they also can pinch pennies. It has been learned by Bob Sweiger, former star full-back on the season's national championship University of Minnesota football team.

Sweiger received a check for \$1.50 from Columbia for the use of his name in the picture which that company produced with Bruce Smith, Minnesota All-American, as star and concerning Gopher football exploits.

Sigmund Romberg Sees Songwriters Going Under Guild Shop By October

New B'way Pitch

A couple of Broadway gamblers figured out a surefire covering for their activities, but they couldn't swing a patriot. They approached a volunteer War Bond saleswoman and tried to con her into using her theatre lobby booth as a "drop" for contract and policy game bets.

PIX CLIMB ON VAUDE CYCLE FAST

Vaudeville upswing in several key cities will find Hollywood ready to take advantage of a new cycle, even before its possible widespread acceptance. Both Warners and Metro have pictures completed that use vaudeville as the story basis, and any number of other studios have films, either completed or shooting, that feature the routines popular during the interwar period.

"For Me and My Gal," topped by Judy Garland and Gene Kelly, is Metro's entry into the vaudeville race, featuring the routines popular during World War I.

Warners is lauded "The Hard Wall" with Ida Lupino, Dennis Morgan, Joan Leslie and Jack Carson heading the cast. Miss Leslie and Carson lay claim to a vaudeville background. Actress, formerly known as (Continued on page 18)

Loew's Cap May Be 3d B'way Bandfilmer, With Roxy Also a Possibility

After lingering rumors, repeatedly denied, there's a strong chance now that Loew's Broadway showcase, the Capitol, will go into handshaws this fall. It so, it will make the third big band showcase, and when the Roxy reopens under A. J. Balaban's direction (as is currently pending) that may make a fourth.

The Paramount, where Bob Weir may pioneer handshaws in the Far east; and the Strand is ditto for Warners.

With Loew-Metro's Cap in the field, it will also establish still another evolution in show business—that of booking a band for a film, and also for the company's affiliated Broadway show case.

Balaban frankly is telling the 20th (Continued on page 49)

By BEN BODEK

Sigmund Romberg, president of the Songwriters Protective Association, declared last Friday (5) that he was convinced that the SPA will be operating as a Guild shop by October. When that plan goes into effect music publishers will have no choice but to do business with SPA members exclusively or not at all. The SPA will fashion its union along the lines of the Dramatists Guild.

Under the Guild shop SPA members will be barred from writing with non-SPA members, but an SPA writer will be able to solve such a dilemma by obtaining an associate membership for his colleague by the payment of \$5. Publishers who want to continue to take the works of SPA members will not be permitted to do business with non-SPA writers. If a publisher who doesn't want to break his SPA ties finds the work of a non-ACP member acceptable it will be incumbent upon him to see that the publisher's SPA card before issuing a contract.

Romberg said that the SPA did not anticipate any difficulties from the ranks of music publishers when it came to putting the guild shop (Continued on page 34)

Name Playwrights Have Stopped Writing; Upset Emotionally by the War

Name playwrights have been so upset emotionally by the war that they are unable to write for the stage since the outbreak of the past battle, according to Richard T. Madden, play broker who represents the top names in the industry. Sean O'Casey, Owen Davis, Somerset Maugham and Paul Vincent Carroll.

"Between mental upheaval and chaos caused by the war and the impossibility of competing with the dramatic output of the day by day war news, as covered by newspapers and radio," said Madden, "the top (Continued on page 16)

FILM ON MASARYK, THE CZECH PATRIOT

Emile Lusitg, Czechoslovakian film producer, formerly head of Vienneese Productions for many years, who has been in Hollywood for the past six months, is starting production of a biographical film based on the life of Thomas Garrigue Masaryk, son of the first president of the Czechoslovakian republic. Lusitg made arrangements for the rights to the yarn with Jan Masaryk, son of the president, currently the foreign minister of the Czechoslovakian Government-in-Exile, stationed in London.

Emile Lusitg, who authored "Life of George Herzog," will be screenwriting

Hollywoodites Seeking Glamour In Khaki Behind Desks in War Dept. Disillusioned by Humdrum Routine

Washington, July 7. Many a guy who's turned a cushy spot in Hollywood for khaki or blue and a desk in the War or Navy Department buildings here would give his left eye now for a suit of civvies and a hamburger from the canteen at Hollywood and Vine. Disillusionment has been poured on many of the picture people in cold bucketfuls.

Principally disappointed among those who spent many weary hours of sitting-pounding their heads on the desk or ornament are the boys who saw 'glamour' in the Army. They've found that in all respects it is less and more—particularly in Washington.

Sitting at desks making out the multiple reports that the Army demands on every move isn't glamorous. Especially when secretaries are as scarce as full generals and said report must be typed in person—finger-by-finger—a for-ex-

Sadly enough the disillusionment extends not only to the glamour crowd but to Hollywoodites who gave up big jobs and came to Hollywood with the sincere hope that they would be doing something for their country. That color, which is naturally less rampant in this category than among the 'lighter-hearted' boys, but it can't be put in the 'in-to-the Coast, where they can be more nearly their own boss, as they've asked for active duty with troops.

Head Taps Makes 'Em Blue 'It's the red tape that gets the sincere ones. It can't stomach it, although most of them are smart enough to understand that it is inevitable when you are run-

Old Fox Studios For Army Pix Production

Hollywood, July 7. The old Fox lot on Western avenue has been taken over in part by the Research Council for production of training films. Col. Darzell Zamuck, Council chairman, plans call for immediate start of documentary and orientation films for Army trainees.

Studio space being leased by 20th-Fox for the Army for a 1 year for the duration.

Lorraine and Rogan Give In to Service Men Demand

Lorraine & Rogan, wedge team under contract to Paramount came east last week for their first vacash in three years. Before they retired to Tommy Donaghy at Bernardsville, N. J., however, for a time, they agreed to do one cutie bit for USO-Camp Hollywood to aboard a battleship in New York.

Response of the sailors to the act was so tremendous the comedy team was overcome with a desire to do more. So instead of the long-delayed layout they are spending six weeks of touring midwest camps with the 'Full Speed Ahead' CSI unit.

NO PUBLICITY ON CAMPS

Army Orders to Film Cos.—May Tip Off on Manpower

The U. S. Army has issued instructions from Washington that in the future army camps or locations are not to be used in publicity of any kind. All film companies are said to have received the orders already. While no reasons are given for the ukase, presumption is that publicity to have the number of officers attending camp or other shows, recreational events, etc., provides a tip to the concentration of soldier-power among other things.

AGVA Helps Servicemen

The American Guild of Variety Artists' committee to benefit servicemen got underway this week. It furnished 'Variety' with the initial names of those members now in service who are to receive 'Variety' weekly on a special service 'Variety' card. The committee also includes and other show biz organizations. AGVA's list now contains nine names. Equally, which started with a life amount, now has well over 370 members in U. S. service receiving 'Variety' and Equity's magazine.

The American Federation of Radio Artists is contemplating adopting the same procedure in French concentration camps. The members in service, as well as keeping them apprised of their members during their stay in the armed service. AFRA will also likely set up a special committee for the purpose of final action will await the return of George Heller, AFRA's executive secretary, returning on vacation.

Army Favors Pix, Mixes Evans On Rotating Stock

Washington, July 7. Army has definitely rejected Maurice Evans plan for rotating stock companies in the camps. Corps area commanders were reluctant to release the necessary release plays in July and August to open the camp circuit in September. Each company would play from Monday through Friday, giving a different play each week. After exhausting its repertoire acting group would move on to another station and would be replaced by new company. Evans proposed raising necessary production money (Continued on page 20)

Evans, who had the backing of William Munnell and Colgate Purnston of the American Theatre Wing, proposed to organize companies of actors to release release plays in July and August to open the camp circuit in September. Each company would play from Monday through Friday, giving a different play each week. After exhausting its repertoire acting group would move on to another station and would be replaced by new company. Evans proposed raising necessary production money (Continued on page 20)

'Uncle Sam's Roll Call'

Roeman Into Signal Corps

Leon Roeman, assistant manager of the Capitol, Union City, N. J., is reported missing. He is assistant at Proctor's, Newark, took over in his place, Furst being replaced at Proctor's by Frank Gordon.

Checks In At Ft. Dix

Arthur Aarons, assistant purchasing head for Warner Bros. Newark, checked in at Fort Dix. He is brother of Stuart Aarons in WB New York office last year. Ben Cohn, Warner Bros. exploitation man, reported to U. S. Army at San Pedro.

Ted Marks Missing

Toronto, July 7. Veteran of daylight raids over the Dutch coast, Pilot Officer Edward M. (Ted) Marks, 27, former manager of the Marks theatre in Oshawa, Ont., is reported missing. He is operational flight over enemy territory, according to word received by his father, Ernie Marks. He is some time before it is known whether Ted is alive or a prisoner. He went overseas with the RCAF in March of last year as a rear gunner, but was later promoted to pilot. A brother, Jack, also active with his

DRIVE TO FREE ANTI-AXIS ARTISTS

Willie Howard Eighteenth successful week, 'Priorities of 1942' at the 46th Street Theatre, New York. 'Triple A Endorsements... Willie Howard's drooleries in 'Priorities of 1942'.

Louis Sobol, New York Journal-American.

DRIVE TO FREE ANTI-AXIS ARTISTS

Hollywood, July 7. With the liberating of Europe's anti-Axis film, stage and radio artists from French concentration camps is its purpose, a Free Peoples benefit dinner will be held on the night of July 20 at the Beverly Hills hotel. It will be sponsored by a group from the Hollywood film colony, headed by Philip Morley, and the proceeds will go into a fund to send short-wave broadcasts and printed material into the subjugated countries.

The plan, said Morley, is to establish a special second front in Europe, coinciding with the start of an armed second front by the United Nations. Nelson Foxcroft, associate coordinator of government films, and Paul Robeson will be the principal speakers. Among the sponsors of the event are Ginger Rogers, Claudette Colbert, Fredric March, Bishop W. Bertrand Stevens, Ronald Colman, Tyrone Power, Charles Boyer, Katharine Hepburn, Sheridan Gibney, the Rev. Russell Clayton, Mrs. Louis B. Mayer, Edward G. Robinson, Rudy Vallee, Ronald Rusk, S. Charles Seidolf, Ira Gershaw, Jerome Kern, Elizabeth Bergner, George Cukor, Alexander Korda and Franconot Toste.

The Anti-Fascist Anti-Refugee Committee, which is arranging details, is inviting the consuls of all United Nations to be present.

Uncle Sam's Roll Call

Robert, Ardrey, Ivy Brecher, Ed Conroy, Tom Connor, Roger Edens, Arthur Freed, Jerry Garland, Bob Gilham, Al Hitchcock, Harry Kaufman, Laidy Lawrence, Marcia Lewis, A Margolies, Vic MonteMinnell, Fred Oshorn, David Rose, Sam Treade, Jack H. Skirball, Sperry Skirball, Jane Weeks.

N. Y. to L. A.

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L. A. to N. Y.

James Abbe, Jr., Harry Abbe, Jr., John Barbour, Len Barmann, Kyle Creever, J. Cheever Cowdin, John C. Cushman, J. C. Hargis, Irene, Dick Jackson, Dean Jagger, Edgar Kennedy, Bob Merrick, John Reber, Eddie Sherman, George Sirovick, Marco Wolf.

UTWAC Burning At Army's Refusal To Properly Credit Performers' Aid

Cantor's Slogan

Hollywood, July 7. Eddie Cantor has coined another slogan, to be used for the long list of such accomplishments. 'Let's Give Our Flag a Permanent Wave.'

Do Uniformed Femmes Rate B.O. Cut-Rates Too?

Detroit, July 7. Is a woman in uniform entitled to free theatre admission? If she does that include her escort? Should there be a double-standard for women and men in the Country's service?

Those problems are currently being worked out here since the formation of the Women's Auxiliary Army Corps, which has put femmes in the regular army and has created new problems on the G.I.s. With the men in uniform given special theatre consideration, the heavy rush of recruits here for the feminine contingent of the regular Army brought into the question if they aren't entitled to the same consideration. They're soldiers of the WAAAC should get the same treatment as men in service but the row is on whether men who accompany them should pay it on the line or go in on the gratis or lower rate basis. Some also figure that if the WAAAC is to be extended to women in uniform in civilian war efforts.

Locally there has been no unanimity on the treatment of men in the branches in service—some houses granting free admissions and others using reduced rates. Some also include escorts on the free or cut-rate while others do not.

Exhibitors here are mostly agreed that the WAAAC should get the same treatment as men in service but the row is on whether men who accompany them should pay it on the line or go in on the gratis or lower rate basis. Some also figure that if the WAAAC is to be extended to women in uniform in civilian war efforts.

Head and Hoff Wanna Lead Coast Soldier Bands

Hollywood, July 7. Two name orchestra leaders are pitching for leadership of the Coast Guard band. Phil Harris is said to have an advantage over Carl Hoff but is said to take an immediate physical and denied deferment until September.

If Harris loses out he will try for drummer job with Santa Ana Air Force band, which is reputed to have best service outfit in country. Harris was a drummer before he moved up front.

N. Y. to L. A.

Robert, Ardrey, Ivy Brecher, Ed Conroy, Tom Connor, Roger Edens, Arthur Freed, Jerry Garland, Bob Gilham, Al Hitchcock, Harry Kaufman, Laidy Lawrence, Marcia Lewis, A Margolies, Vic MonteMinnell, Fred Oshorn, David Rose, Sam Treade, Jack H. Skirball, Sperry Skirball, Jane Weeks.

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In show circles there is considerable feeling over the retention of army officials to give proper credit to the theatre for its participation in government's relief fund activities. Matter reached such a point within the past week, that unless the boxoffice give professional organizations the proper recognition the flow of talent for Army and Navy benefit shows may be shut off in reprisal.

That could be done through the United Theatre Activities Committee, co-ordinating organization which is supposed to clear all talent from Army and Navy shows. UTWAC recently decided that benefit shows for service relief funds are to be held on a deduction of 15% of the gross. The percentage has been collected from a number of benefits in aid of civilians affected by the war, but to date there have been no deductions from Army and Navy shows.

Explained that the money is to be divided three ways, one third going to the theatre, one third to the UTWAC and one third to the theatre wing for its Stage Door Canteens, and the balance for operating expenses of UTWAC. Theater represents the talent—unions whose members have appeared in benefit shows. Arthur Sullivan is said to have been giving their time and money in the war effort.

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UTWAC went on record as clearing up the question if the theatre of any kind, but asked that the Army relief show be under the auspices of the American Theatre Wing. Arthur Sullivan is said to have welcomed that idea, but Army people are reputed to have been giving the Wing such billing. UTWAC was more experienced than the Wing over the request to clear up the question of the show is being handled, threatened to cancel the Garden event but later it was cleared up connection with the dispute.

It appears that one Bernard Reelin has been asked to handle the business affairs of the Army benefit. He is now shown in show business as a manager of a chain of stores, also being a member of the American Theatre Wing. So far as indicated there is to be no credit for the Garden benefit being asked to the Army.

Executive secretary of UTWAC is James E. Sauter, advertising agency man. He has been in the line of UTWAC without compensation. Whether Reelin's status in the Army show set up is similar to that of Lytell and Sauter, are Paul Dulcetti, Morton Downey, Emily Hoff, Ruth Richmond and Lawrence Tibbett, all leaders in the talent unions.

JUKE BOX FILMS SET TO HELP IN WAR EFFORT

Hollywood, July 7. Juke box films join in war effort in August, with Sam Costlow, chief of RCM Soundies, hooking up with the War Relocation Authority in a series of shorts.

It is estimated that the juke boxers, made known to the office of the Coordinator of Government Films, will reach an audience of 10,000,000.

Accrobatic Army?

Augusta, Ga., July 7. Flying Clowns join in war effort out of its six members. With three of Matashuk brothers already in Army, the other three are to be private at Camp Gordon here. Matashuk's were born in Siberia and will be in the theatre season before coming to states.

WAR PRODUCTION

UA Subsid May Produce Four Pix To Offset Indie Production Lag

Hollywood, July 7. Meeting of United Artists members-owned by Ed Rattery, Arthur Kelly and Grand Sears, slated for today (Tuesday) at Pickfair, has been put over two days to the Saturday and his aides confer with producers on product they will deliver next season.

With independent producers unable to proceed on a normal basis due to wartime restrictions on sets and the drafting of talent, plan is being discussed this week for UA itself, through the production subsidy it set up last year, to make four pictures pronto. Production limitations are strongly emphasized in decision of Albert Lewin and David Lewin to cease activity for the duration.

No wholesale addition to producers is contemplated by UA, regardless of the current product line-ups. Charles Chaplin, at Pickfair, and David O. Selznick are demanding only that topflight producers and worthwhile material be used. Fly-by-nighters are to be kept out of the fold.

UA is confronted with a product shortage for immediate release. "The Moon and Sixpence," is one of the few top releases on its shelves. "One of Our Aircraft is Missing," made in England, is highly regarded.

However, Hunt Stromberg has a number of stories lined up and the Clorox brothers (James and William) are also slated to contribute to the schedule. Product from these is not expected to be ready for release for several months.

David O. Selznick has several scripts in advanced stages but he is unable to read to insure that product from this source is not expected until well into 1942. There is some talk also that Selznick may accept a commission in the Army.

Due to dearth of product for film (Continued on page 22)

RAW FILM RATIONING WON'T CURTAIL TESTS

Despite current drive by the industry to conserve raw film stock, eastern talent scouts of major studios do not expect any rationing so far as their screen-testing endeavors are concerned.

Talent scouts figure themselves in the clear on two counts: (1) their footage is a drop in the bucket compared to the film rationed by the Coast, by newsreels, by independents; (2) the value of their tests to studio executives outweighs the cost of the comparatively minute footage involved. Plus the fact that they'll be seen big time in the near past. The average screen test runs between 200 and 400 feet.

mean, in the event they are rationed, it will mean a longer grooming period before putting the hopefuls before cameras.

KORDA'S PLANS VAGUE

Here or Abroad on Production—Then, Too, Maybe Just War Duty

Sir Alexander Korda is expected back in New York next week, following duties with Grand Sears, Ed Rattery and Arthur Kelly on the Coast on production schedules for next season.

Though Korda has several story properties on hand, no decision on next season's production has yet been reached from accounts.

Korda may return to England to produce over there, arrange for American distribution of British and English films by United Artists, or produce in Hollywood.

It's still an open possibility that Korda may become more closely identified with the war effort in Britain.

UA's Talent Pool

Hollywood, July 7. Formation of a talent pool will be one of the main topics under discussion at the meeting of United Artists members tomorrow (Wednesday). Under the proposed plan talent would be sewed up for use by its producers and for trades with other studios. The pool would be maintained by the UA production subsidy, United Artists Productions.

Not all owner-members of UA are reported sympathetic to any arrangement that would tie up expensive talent beyond the customary one-picture deals. Arguments advanced that the war draining the ranks of the juveniles, it would be wiser to keep up on their own contract players as loanouts from other studios are becoming increasingly difficult.

Majors Rush to Beat Gun on Red Pix; New Cycle

Several of the major studios are rushing to beat the gun with the film, "The Gun on the Wall," which Warner is giving "Mission to Moscow" a clear right of way on the lot, while the rest of the industry and other companies are working on Soviet yarns, and figure to cash in first at the beginning of what appears to be a new cycle.

P. Paramount, Metro, 20th-Fox and other studios are planning to come out with at least one Russian flick each. Erskine Caldwell's as yet unpublished novel, one of whose three tentative titles is "Vengeance of the Earth," was last week reported under consideration by Metro, though no deal has been inked.

Metro, reading "Two Russian Fleets," may also rush out "Song of the Red Army," which Arthur Hornblow, Jr., had under the wing. Hornblow stated in New York last week that he planned "Qvo Vadis" as his first, but that he was also strongly considering the Russian story. Also cooking on the Culver City lot is "Scorched Earth," in preparation at 20th are "The Russian Marines" and "Ski Patrol."

Fact of presenting Russian side of the war to the American public in a friendly light is said to be strongly favored in Washington. "The King Brothers bought 'Sevastopol,' a tale of Russian women in war by Henry Blankfort. "The Coast Indies."

See Possible Datedness Of 'American Way' Pic

Production of the film version of "The American Way," play by George Upton, Kaufman and Hart, may be delayed at Columbia studios pending further study to determine whether the piece, dated during the war, is to be adversely regarded in the light of current war sentiment.

Though deal with second-generation German-american children, and while considered as counter-propaganda on Nazi activities in U. S., George Stevens, who is slated to direct the film for Columbia, has had some misgivings regarding its timeliness and some re-writing of the script may be called for.

Selwyn OK Again

Hollywood, July 7. Edgar Selwyn is back at Metro after three months' illness. He's reading material for his next producer assignment.

TOO MANY CAN IMPOSE AIMS

Coe Cautions Against Excessive Demands On Motion Pictures Because It Would Lead to Stereotyped Output and Urges Wise Use of the Screen's Power—Glut of Informative Themes Might Alienate Theatregoers and Defeat Purpose

OVER-STIMULATION

Growing conviction among producer-distributors and exhibitors that additional pressure for specific types of pictures, made in line with Government ideas, will result in a stereotyped output of film propaganda output hurtful to the b.o., and thus defeat the purpose of all service and informative pictures, was reflected in a talk delivered at a private gathering in New York last week by Charles Francis Coe, Vice-president and general counsel of the Motion Picture Producers & Distributors Association. "Consensus of opinion within the trade is that an overabundance of war pictures will result in badly balanced screen fare, alienate theatregoers and reduce the potency of the screen as an informative as well as an entertainment medium.

This reaction, revolving about the practical exhibition and production problems involved in imposing incompatible with Hollywood's expressed desire to cooperate with Government agencies. It comes at a time when Coast writers, directors and producers report a lessening in tension in relations between studios and Government film coordination.

Coe is reportedly concerned with the obvious trend toward further channelling of film production, via Government suggestion, for several reasons. He is inclined to depreciate any further increase in "restrictive" pictures for fear it will get the public so far ahead of the Government's ability to perform that the ensuing lull may prove no service to the war effort. (Continued on page 14)

20th-Fox Execs Powwow on Product; New 0-Year Contract for Bill Goetz

Hollywood, July 7. A series of studio confabs got underway at 20th-Fox studios today (8) night, with Spyros Skouras presiding for the first time since production of company head, under consideration were production plots, effects of wartime exigencies and the amount of production. Flanking Skouras at the conference table at meetings scheduled for the next few weeks are Darryl F. Zanuck, William Goetz, studio exec. Tom Connors, sales head; L. Lawrence, foreign distribution chief.

While here conferees will look at films slated for release in final stages of assembly, Jack Benny is still having script trouble at 20th-Fox. Benny is detaching himself from front office. The completed script was recently turned in by Morris Ryskind. One of first important matters announced by Spyros Skouras, prexy of 20th Century-Fox, upon his first official visit as company head to Hollywood was that William Goetz had signed a new 10-year contract. (Continued on page 14)

Hays in Washington to Ask Gov't Aid On British Unfreezing of U. S. Com

Silverstone's Coast 0.0.

Hollywood, July 7. Murry Silverstone, on his first visit here in five months, is checking on several production setups for affiliation with a major distributor. Training in with the former United Artists operating head was Herman Gluckman, state right distributor.

British Film Biz Favors Thawing Out Frozen Com

Not only do the American film distributors and the Hays office feel strongly that money in England should be unfrozen, but the entire British picture industry also thinks so. David Rose, managing director of British Picture Corporation, declared Friday (3) following his return to New York by clipped air, that he would be in London next Friday (5) for the Coast and will probably be at the studio several weeks conferring with officials and looking at product.

Rose, who has been putting up a strong battle against the policy of the British government in freezing distribution coin in England, is of the opinion that particularly at this time when not only the entire United States but the film industry itself are contributing so much to the war effort, the light little tale should be (Continued on page 9A)

MILSTEIN PLANS OWN FILM PRODUCING UNIT

Hollywood, July 7. Jack Milstein is here from New York to talk over production deals on major casting basis. For the past few months Milstein has been aiding the Army in setting up a system for releasing training films.

Schaefer to Produce?

George J. Schaefer may enter film production on his own, from reports, if not signing with a picture company in sales or executive capacities. As president of RKO he acted a good deal of time at the studio in that capacity. Schaefer left last week with Mrs. Schaefer to visit their son, Gerard, in Louisiana in the armed forces.

HIRSCH TAKES OVER LUM 'N' ABNER SERIES

Hollywood, July 7. Jack Votson, who produced the Lum 'N' Abner series of pictures at RKO, checked out for duty as a lieutenant in the Army "somewhere in the midwest." Ben Hirsch, Votson's assistant, will continue Lum 'N' Abner productions at RKO, with a series of six coming up. The next of these will be "Wonderful World," with Maj. St. Clair directing.

Will Hays was in Washington last week to make the representations, via the National Treasury, to British Treasury officials in London, seeking to unfreeze U. S. film rentals in England which will total over \$1,000,000 by November of this year. Heads of all major companies, including Nick Schenck, Barney Balaban, Spyros Skouras and N. Peter Rathvon, have been looking at the frozen circulation in recent weeks as a matter of primary importance, aiming to end the siphoning off of liquid assets abroad. Rentals in England represent liquid cash balances which even the most solidly financed companies reported themselves in need of, contrary to skeptical attitude both here and in British trade circles of the great need.

Production schedules of companies such as Schenck, United Artists and RKO will be largely affected by the response to the request for unfreezing. The British government heavier U. S. corporation tax schedules for 1942 present a problem which would obviously be eased by repatriation of foreign funds. Argument advanced during discussions with the British government (Continued on page 22)

UNGER LEAVING PAR; REPORTED GOING RKO

Par. J. Unger, whose resignation from Paramount is expected to be official this week, has reportedly joined RKO in a high distribution capacity, probably as general manager of the new unit. W. Smith, Jr. Later left RKO to join 20th-Fox as eastern-Canadian sales chief, starting last post Monday (6).

Unger's division also including the entire south. With Owen slated to come into N. Y., it is reported James J. Donohue, branch manager for Par in Chicago, will be promoted to head the southwestern district out of Dallas.

Unger's departure from Par is not mentioned. Formerly in sales for the old First National company, Unger has been with Par for years ago at the invitation of the late S. R. Kent. He rose rapidly through the ranks to become chief. Widely known in sales, he is well liked by exhibitors and has a good working relationship with regular customers regardless of the circumstances. He is a Golden Gate member of the Motion Picture Association.

Unger has been on numerous occasions has been refused to give up an old customer, just because an opposition account was holding out inducements for a switch.

During the past week Neil Agnew announced several branch transfers. Sam Patten, out of the New Orleans office, has been transferred to head the Cleveland office while E. B. White, former sales manager of the Cleveland office, has taken over at New Orleans.

Harry Hamburg, sales manager of the Dallas office, has taken over the Des Moines branch, replacing J. T. Mantre who resigned recently.

Goldsmith With Col.

Hollywood, July 7. J. Goldsmith, former producer, has been given a term contract by Columbia as a producer. He will be producing "The Lone Alonch." His last picture in Europe was "Hatter's Castle," which Metro is releasing in the U. S.

'Juke Girl Jivin' Fine \$19,000 in S. F.; Eagle Blazing \$16,000 in 2d Week

San Francisco, July 7. 'Juke Girl' at the Fox is packing the straight picture of 'Fantasia' at popular prices combined with a stage show...

'Eagle Squadron' moved into a second week at the Orpheum, at \$16,000, after topping all house records for the first week.

Estimates for This Week Fox (P-W) (1,800; 35-40-65) 'Juke Girl' (WB) (1,200; 35-40-65) 'Army' (P-W) (Substantial \$19,000) 'Eagle Squadron' (M-G) (20th) and 'Sunday Fun' (M-G) (20th)...

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'GUN-DUCHIN BANGUP' \$25,000 in PERKY MPLS.

Minneapolis, July 7. With Edwy Duchin and 'This Gun' in route to the Orpheum, and with \$18,000 first-week at the State's 'Reap the Wind' still in the box office...

Estimates for This Week Asler (Par-Singer) (900; 17-28) 'Reap the Wind' (WB) (1,200; 35-40-65) 'This Gun' (WB) (1,200; 35-40-65)...

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Broadway Grosses

Estimated Total Gross This Week (WB) (2,000; 30-45-82) 'Lady in Jam' (U) (Pointing to nice box office) \$17,000...

Gas Rationing Holds 'Em In Hub and Grosses OK, 'Sal's' 4th Fine \$16,000

Boston, July 7. 'My Gal Sal' in its fourth frame at the Keith Meigs, 'Twain Bed' on duty bill at the Low standards and 'Shores of Tripoli' at the Par town, are also showing...

Estimates for This Week Boston (RKO) (3,200; 30-45-80) 'Sgt. York' (WB) and 'Mississippi Gambler' (WB) (1,200; 35-40-65)...

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'B'way, OK \$7,000, Best In Spotty Montreal

Montreal, July 7. 'Broadway,' at Capitol, is getting to be tops currently and to get an ending next week. Balance fair to middling.

Estimates for This Week Montreal (C) (2,000; 30-45-82) 'Lady in Jam' (U) (Pointing to nice box office) \$7,000...

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Holiday Hypocles L.A.; Angel 'Maisie' Good \$33,000, 'York Okay \$18,000 In Revival, Rand Fanning Up \$16,000

Key City Grosses

Estimated Total Gross This Week (WB) (2,000; 30-45-82) 'Lady in Jam' (U) (Pointing to nice box office) \$17,000...

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Cleve. 'Gals Miniver' Civic Sendoff Big \$24,000; 'York' 15G

Cleveland, July 7. Periodic showers gave exhibitors a good day over holiday, which had the stay-at-homes jamming the deluxers. 'Mrs. Miniver' is in the top chips after festive opening sponsored by Cleveland's mayor and council.

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'WEST PT.' FINE \$19,000 IN DET.

Detroit, July 7. Holiday weekend here saw no particular change in the box office and large Detroit war plants rolled right along with production. However, 'West Point' leads with \$19,000, a patriotic score or on the generally good.

Estimates for This Week Detroit (M-G) (2,000; 30-45-82) 'Lady in Jam' (U) (Pointing to nice box office) \$17,000...

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Revolutions

Hollywood, July 7. 'Terrific Saturday' big proved the first in a series of married Angles run first runs, although tapering off somewhat Sunday. However, 'hollywood' in the music business.

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NATIONAL BOXOFFICE SURVEY

Fourth of July Biz—'Miniver,' 'Reap,' 'Eagle Squadron' Are Current Standouts—'York' Good In Most Spots

With the Fourth of July rush pushing up grosses to a record, exhibitors are reporting to us so far available, a representative number of pictures are in for healthy weeks currently. Others are spotty.

'Mrs. Miniver' (M-G), now in its fifth smash week at the Music Hall in N. Y., where doing \$100,000, and 'Serena' (WB) both of top dates for the country to catch the Independence Day crowds. 'Miniver' is uniformly strong. It will get a big \$17,000 in Kansas City, where it opened on dates for the city in Cincinnati and a phenomenal \$40,000 at Cleveland. It gets a sixth week at the Hall and no doubt a seventh to boot. Another fine spot is at the Metropolitan in the 10-year history of the city. 'York' previously sold at sized maximum admission prices in Kansas City, where it opened on dates for the city in Cincinnati and a phenomenal \$40,000 at Cleveland. It gets a sixth week at the Hall and no doubt a seventh to boot. Another fine spot is at the Metropolitan in the 10-year history of the city.

'Reap the Wind' (WB) is doing well in most spots. It is in good in by the majority of cities reported by 'Variety' correspondents. In some instances picture is falling in line with the country. 'Reap' is doing well in most spots. It is in good in by the majority of cities reported by 'Variety' correspondents. In some instances picture is falling in line with the country.

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Reps' Butterfield Deal

Detroit, July 7. A deal for its year's product has been clinched by Republic, here with the Butterfield Circuit, representative of the latter's 200 theaters. The contract was made by James R. Granger, president, and Sam E. Beattie, head of the circuit.

Noel Coward Mans Tour of England For 6 Months in Rep of Own Plays

London, June 25. Noel Coward, whose appearance in England was in 1936 at the Phoenix in "Tonight at 8:30" co-starring with Gertrude Lawrence, starts six months' provincial tour in September.

Program will comprise repertory of plays consisting of three of the actor-author's short plays, "Billie Bright" which has been running for months in the West End, and new play titled "This England" which is Coward's leading lady will be Judy Campbell, currently co-starring in "Watch on the Rhine" with Ann Walford and Diana Wynyard, at Aldwych theatre, which she is appearing in early August in dress rehearsals.

Miss Campbell was unseated by E. Maschewitz from a Liverpool repertory company at beginning of war when he was working in the London and later brought her to "New Frontier" which is running at Comedy theatre, where she was first seen Manning Sherwin's "Highgate" in Sans in Berkeley Square.

Coward will stay two to three weeks in each town, appearing program weekly and sometimes bi-weekly.

His touring spot, where he stays for three weeks, will be Manchester. Project is being sponsored by H. H. Tennent Co.

London Casino Slated to Be War Canon

London, June 20. The London Casino Theatre, at the Prince Edward theatre in Soho, re-opens July 13 as an All-Service Club for all members of the armed forces.

Queenberry, who will be its president. Other patrons are the Earls of Devon and Arundel and the Duke of Devonshire. House has been closed since the war, but stood up to adjacent building and now new provide for all members of all allied serving units, concerts, games, dances and boxing contests promoted by the press. A number of entertainments, content and information facilities are being provided. Civil Defence and war workers are eligible for membership at the rank and file rate for officers; for the work and also 25c is the charge. Saturday and Sunday nights are reserved for fighting forces, when free film and variety shows will be given with star artists. Around 110,000 has already been taken in bookings for opening boxing in July 13.

NAZIS BALK AT FILM PRODUCING IN SPAIN

Washington, July 7. Disagreement over the production of Nazi pictures in Spain was disclosed last week in a report by the U. S. State Department. Although negotiations for imports into Spain of films of German and Italian origin were said to be progressing slowly, the Nazis are balked at producing pictures in Spanish territory. Both the Germans and Italians are said to have agreed to the payment of the half-yearly import and dubbing taxes, however. In a footnote to its report, the Commerce Department stated that: "A full-length cartoon picture of American origin showed for about three months before it was withdrawn in one of the best theatres in Barcelona."

HONOR MEX MARESCO

Mexico City, June 30. Mayor Javier Roa Gomez is cooperating with local musicians and musical organizations in raising funds for a monument to be erected to Maestro Leonardo de Tejada, long leader of the city's 'typically Mexican' orchestra.

A noted composer and known as founder of Mexico's modern school of folk music, de Tejada died last year.

Slight Exaggeration

London, June 20. George Foster, the agent, received a demand from the intellectual tax authorities to refer to the Executors of the late George Foster.

"It was humorously marked 'Executors not yet appointed'."

Valerie Hobson May Be Donat's Lead in 'Agent'

London, July 7. Vivien Leigh's inability to accept the co-starting role offered her opposite Robert Donat in "Saboteur" leaves Metro in a quandary as to a firming lead in the anti-Nazi story, which is slated to get under way here early next month. Miss Leigh is under exclusive contract to David O. Selznick. Valerie Hobson has been mentioned as a possible successor.

Harry Bucquet is being imported from Hollywood to direct, with Irving Asher as producer.

Fear War Pix

Continued from page 7

He believes that an additional 10% of this type of stimulation, via the screen, either through increased volume of pictures of this type, or increased stimulative content in the same number of pictures, will prove a disturbing rather than a beneficial factor. Screen fare is now as close to the saturation point, as an informative medium, as it can safely be.

"Eagerness to win the war," said Coe, "is the dominant factor in the mobilization of the power of motion pictures, is apt to impede the unknown to excessive demands on motion pictures."

He warned that excesses might captivate America's 17,000 theatres and that the greatest public contact would thus be lost for all purposes. Coe contends that it is the function of the screen to inform rather than instruct. He says that "No single factor is so great as the spread of American culture and American freedom as the entertainment industry."

Skouras

Continued from page 5

with the corporation as v.p. in charge of studio operations and will continue as a member of the board of directors of the company. The Skouras contract was concluded concurrently with that of Col. Barry F. Zanuck, v.p. in charge of production, which was signed several months ago.

Goeck and Zanuck were organizers and owners of the 20th Century-Fox operating since 1929. Goeck, 10 years ago, and worked closely with it that setup with each other and Joe Schenck, when the latter and Fox merger was consummated, they continued this relationship.

During the period the Col. Zanuck has been away from the studio on Army missions, Goeck was in entire charge of operations, which was promoted about many innovations in operations and conservation that have proven advantageous.

Goeck has been in the film biz for 17 years and prior to becoming one of the partners of the 20th Century company, was engaged in various production and executive capacities with major companies.

Current London Shows

London, July 7. Adelphi, "Dancing Years." Aldwych, "Watch on Rhine." Ambassadors, "Why Not Tonight." Coliseum, "Mad of Mousie." Duchess, "Lifeline." Garrick, "Warm That Man." Gaiety, "Morning Star." Haymarket, "Doctor's Dilemma." His Majesty's, "Big Top." Lyric, "Land of Smiles." New Palace, "Full Swing." Palace, "The White Horse." St. James, "Billie Bright." Shaftesbury, "The Pied Piper." Prince's, "D'Oyly Carte Opera Co." St. Martin's, "Rain, Rain, Rain." Savoy, "Man Who Came to Dinner." Strand, "Rebecca." Victoria, "Les Femmes de 20 to 1." Westminster, "Baby Mine." Wyndham's, "Quiet Weekend."

10 Units Touring in England For New War Group

London, June 20. Theatre War Services Council, recently formed to aid in presenting entertainments to the forces and munition workers, is sending out its first 10 units starting June 22. Each unit is comprised to work six weeks in the year.

Already signed up are Mills and Bobby, Elsie and Doris Waters, Syd and Max Harrison, George Doonan, Beryl Orde, Gloria Gaye, George, Eric and Band, Al Poole and Betty White, Rupert Hazel and Elsie Day, and Len Urty's unit, "May We Introduce," headed by Rex Houston, Donald Stewart and the BBC 'discoveries.' 'A' programs of two hours duration, 'B' units of one hour, 'C' units with personnel not to exceed 24, 'D' units to comprise four to five acts, and 'E' units with personnel not less than eight and not more than 12. Programs to last to 120 minutes. 'D' units to last 45 minutes, with personnel of four only.

'Bigger units will play garrison theatres and big munition works which have special facilities for stage, smaller units will play ordinary playing camps, traveling by trucks from which they will give their shows. 'BNSA will be in charge of directing the units to the various entertainment centers. The Agents Association has pledged that its members will not make commission on these engagements.

London Winter Garden, Long-Closed, May Reopen Due to Theatre Shortage

London, June 20. Acute shortage of theatres in the West End units to the various entertainment centers. The Agents Association has pledged that its members will not make commission on these engagements.

House was originally part of eight theatres owned by the Shubert's of London. The theatre was purchased by the company, which was taken over by Sir Harold Gresham, who was then the proprietor of Winter Garden to present opera, who was at one time a director of A.T.P.

Negotiations pending for Jack Waller and Tom Arnolds' 'Let's Face It', which opens three-week run at Manchester Theatre, will open this house. If deal goes through, 'Face It' goes in first week in September.

LIFELINE 'BIG CLICK' ON LONDON STAGE

London, July 7. 'Lifeline', nautical version of 'Journey's End', was enthusiastically received by critics and audience at the Duchess theatre, opening July 2. It looks like a natural.

British Exhibs Share B.O. Tax

London, June 20. The new government tax for cinema entertainments, which is applied at the rate of 20% on the receipts, is expected to drop in provincial takings to extent of 20%, with London even rated higher. Some reports from London theatre owners suggest it's near 25%.

"Picture" theatres in the north of England have felt so badly they have decided to share the tax burden with the customers as inducement to attend theatre.

Wichy Turns On Pix Notables Who Won't Collaborate; Degrade Films

By MORI KRUSHEN

Holder of the Croix de Guerre for distinguished service with the French Army, captured by the Germans following the battle of the Somme and later repatriated to unoccupied France as an inviolated prisoner of war, Lieut. Alex Esway, who directed "The Baker's Wife" ("Femme du Boulanger," "Man Who Searches After Truth" ("L'Homme Qui Cherche la Verite"), the situation of the French cinema, other French pictures, arrived in New York on the S. S. Guine last Wednesday (1) to report that "collaboration" in Vichy France is a tragic farce and that the Nazis had failed to make it acceptable even in the cinema, most susceptible of all industries there.

Saddened by experience in a Nazi prison camp, where he was shipped to a virtual desert island, he and other French officers of the French Foreign Legion, some badly wounded or thrown into a jumbled heap for 48 hours without food, light, air or facilities for natural hygiene, were shocked and disgusted by the few turncoat French cinema notables who had gone over to the Nazis and thus betrayed themselves at the expense of their countrymen, accepting payment from the Nazis to produce pictures for them, looted from the French. And he told Sacha Guitly, who went to have a conference with Col. Stulpagansky, German commandant in Paris, the same afternoon of the 10th of June, that "most were taken to be slaughtered. Later Guitly was hooded up by audiences in Casablanca, Morocco, and in Nice.

Fanny Payoffs To the few people of the French industry who were willing to collaborate, the Nazis had handsomely—people like Guitly, Yvonne Printemps, Jean Gabin, Jean Gabin, Fernand, Maurice Chevalier, Marcel Pagnol and Jeanon, being wealthier than the rest—paid them. Pagnol, recalled Esway sarcastically, "the man who made patriotic pictures in France before the war."

And Pagnol, who was once my good friend, with whom I co-directed "Humme du Boulanger." "And how has the servile Vichy Government rewarded the men who went into the hands of the Germans? I found on my return that the wives and children of non-collaborating Frenchmen were in my regiment at the front and were German prisoners of war, had in the meantime, interested in the French concentration camps. And those people of the film industry—collaborators—Aryans, or unwilling 'collaborate,' who returned from the front; can find no place in pictures today."

Esway related that his troubles began again when he was returned to France, where he was thrown into prison twice by Vichy officials because of his open anti-collaboration sentiments. He said, by collaboration pays big dividends, since the Germans will go to any length to win the war on any terms as long as they are needed.

Meantime, Nazi influence has degraded French films. One example, the Germans, with their predilection toward brutality and pagelike-cold, unrelieved, and unromantic, promote the production of films with morbid, gruesome themes. The crowd of blood, gore, and death beatings and other cruelties has, as a result, been forced into French-language pictures, and most producers are taking their cue in production from this material.

Once the story is approved, matter of casting then presents difficulties. Casting is largely a matter of favoritism and cronyism and audience. I prefer to Stay Away from Theaters. Result of the German influence in

French film production is that the people of France are learning to stay away from the theatres. American viewers who had seen French pictures were popular until they were banned. Once Esway overheard a couple of French soldiers talking about the commotion at a theatre where "Herr Schmidt Gehl Nach Der Senator" (Mr. Smith Goes to Washington) was playing. When the scene where James Stewart made his speech on the floor of the House of Representatives was shown, the crowd of Frenchmen went wild. "Herr Schmidt" was produced in France to meet the appeal of the picture the authorities had "Madame Sans-Genes" playing at a nearby light theatre, hearing that the favorite French picture would draw the crowds. Piece, which normally would have run six months, played to empty seats.

"As for Marshal Pétain," said Esway, "I never recall a day in second childhood. He dabbles with parades, hands out medals, goes around in uniform. I don't imagine that France had won the war."

In a Nazi prison camp holding around 6,000 Frenchmen, Esway recalls that he once set to work gathering statistics on how much weight was lost during internment. He found that the 6,000 men lost 120,000 pounds in weight, losing 20 pounds on an average. He said that the average man more than 120 pounds, lost 28 pounds.

"It was all horrible. But something I will never forget was that in the Nazi prison camp in the box car with 50 other officers. Five of the men were killed. I was one of the few who were allowed to see even a little more air or water when we were in the camp. I was told that the Nazis, and said he would treat us as such. And the blood flowed copiously from the wounds. One would find a red carpet on the wooden planks."

"I intend to apply for a commission in the Army here in France."

"I don't know," he perhaps have the chance to go back and fight again."

Esway produced several pictures in France before the war. He has been in France many years ago.

SALLY BEING REVIVED IN ENGLAND; NEW TITLE

London, June 20. "Wild Rose, Firth Shepherd's musical, in which he is to star Jessie Matthews and Sydney Howard, is still the Guy Bolton and Jerome Kern show," he said. "Sally" was done in London 22 years ago. Show opens at Manchester mid-July, and is to be shown in London first week in August. Johnny Witt, American, who has been here since the start of the war, said his picture days has been signed for show.

Trinder Quitting London Musical for Balcon Pic

London, June 20. "Tommy Trinder leaves 'Gangway,' a musical production, to go to work on a picture. He is to go into next picture he is to make for Michael Balcon at Ealing Studios. He is replacing Ted Ray, at present in 'Black Velvet,' Charles Tucker's road show.

Trinder is to make another picture for Balcon this year, will instead be starred in the new picture, "The Girl in the Red Pajamas," which is due to open in late September or early November. "The Girl in the Red Pajamas" due early in September, will be headed by Max Miller and supported by Ted Ray, Charles Tucker, Harry Ravis, Ravis and Landauer and Max Miller, currently in "Jazzland." "The Girl in the Red Pajamas" is also possibly Jill Manser's picture, will be included.

Samuel

BEN HECHT
WEAVER - NEW YORK

Dear Sam:

You've been asking me to think up some kind of a breathtaking movie that would make people love their country and give them a stirring idea of what they are fighting for.

Well, Sam, you are wasting my time, because you've already produced just that movie.

When I saw "Pride of the Yankees" I shed a tear and made a prayer that the U.S.A. pictured in your epic would be always thus.

"Pride of the Yankees" is as refreshing as an ice cream cone, as tender as a mandolin in the moonlight and as exciting as any news from the front. The heart, soul and humor of our wondrous and cockeyed country are in your picture. And I won't be surprised if you wind up in a colonel's suit for producing it.

Ben Hecht
Ben Hecht

BH
c

Mr. Samuel Goldwyn
Goldwyn Studios
7210 Santa Monica Blvd
Los Angeles, California

**THE GREAT
AMERICAN STORY**

THE PRIDE OF THE YANKEES

Goldwyn

FILM BOOKING CHART

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of release as given in the VARIETY program is the running time of prints or reels as given in the program.)

Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy Drama; W—Western; D—Drama; RD—Romantic Drama; MV—Musical; F—Familiar; H—Heretofore Indicate date of Vanities' review and running time.

WEEK OF RELEASE—5/14/42

Table listing film titles and studios for the week of release 5/14/42. Includes titles like 'Not a Lady's Man', 'The Army Goes Down', 'Grand Central Murder'.

WEEK OF RELEASE—5/21/42

Table listing film titles and studios for the week of release 5/21/42. Includes titles like 'Swedish Spa of the Fleet', 'Vanishing Virgilian', 'The Great Escape'.

WEEK OF RELEASE—5/28/42

Table listing film titles and studios for the week of release 5/28/42. Includes titles like 'Meet the Struts', 'Down Texas Way', 'In Old California'.

WEEK OF RELEASE—6/4/42

Table listing film titles and studios for the week of release 6/4/42. Includes titles like 'Submarine Raider', 'The Flying Dutchman', 'One Thrilling Night'.

WEEK OF RELEASE—6/11/42

Table listing film titles and studios for the week of release 6/11/42. Includes titles like 'They All Kissed the Bride', 'My Favorite Spy', 'Three Different Yees'.

WEEK OF RELEASE—6/23/42

Table listing film titles and studios for the week of release 6/23/42. Includes titles like 'Rubber Ruckees', 'The Great Escape', 'The Ten Commandments'.

WEEK OF RELEASE—7/2/42

Table listing film titles and studios for the week of release 7/2/42. Includes titles like 'Atlantic Convoy', 'The Love of the Pharaohs', 'The Day After Tomorrow'.

WEEK OF RELEASE—7/14/42

Table listing film titles and studios for the week of release 7/14/42. Includes titles like 'Frieda Greenmoka', 'Drama of the Congo', 'The Day After Tomorrow'.

WEEK OF RELEASE—7/23/42

Table listing film titles and studios for the week of release 7/23/42. Includes titles like 'Escape from Crimea', 'The Day After Tomorrow', 'The Day After Tomorrow'.

WEEK OF RELEASE—7/30/42

Table listing film titles and studios for the week of release 7/30/42. Includes titles like 'Charlie's Aunt', 'The Day After Tomorrow', 'The Day After Tomorrow'.

TRADESHOW AND FOR FUTURE RELEASE

Table listing film titles and studios for trade show and future release. Includes titles like 'The Day After Tomorrow', 'The Day After Tomorrow'.

Mrs. Lionel Atwill Gets Herself Into Spot With D.C. Mgrs.

Washington, July 7. Washington theatre managers were burned up this week over the high-handed action of Mrs. Lionel Atwill's committee on actresses...

Playwrights

Playwrights are incapable of concealing their stage scripts with anything like their usual ability; especially now with managers and audiences who are so glibly and so easily deceived...

TAKE MY LIFE

Take My Life (MGM) is a picture that is a real gem. It is a story of a man who is a genius in his own right...

THIS IS THE ENEMY

The statements ever and over again until people believe in it. This is the enemy is that kind of propaganda...

Stills 'Saboteur'

The stills 'Saboteur' are a masterpiece of the capture of the stage script with anything like their usual ability...

TAKE MY LIFE (CAST)

Table listing the cast for the film 'Take My Life'. Includes names like Cliff Clark, George E. Stone, etc.

Film Reviews

Continued from page 2. framed doesn't look right in that close-up. The film is a...

Films' Vaude Cycle

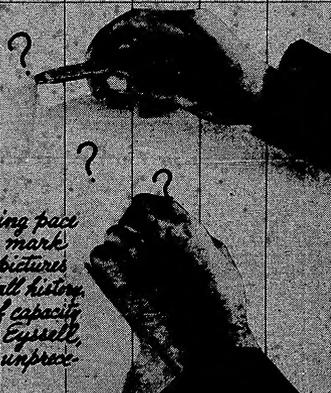
Continued from page 1. As Joan Woodell, both theatre and night spot routines...

Radio Vote to Decide 'Talk of Town' Ending

Hollywood, July 7. Columbia Pictures will let radio audiences decide on the two endings they favor of Col's 'Talk of Town'...

"MRS. MINIVER" AT RADIO CITY MUSIC HALL

1 st WEEK	2 nd WEEK	3 rd WEEK	4 th WEEK	5 th WEEK	6 th WEEK	7 th WEEK	8 th WEEK	9 th WEEK	10 th WEEK	11 th WEEK
<p><i>In first four weeks the attendance was 622,354 a new high in Music Hall's 10 year history, the first picture ever to attract more than 150,000 attendance each week for four consecutive weeks.</i></p>				<p><i>Continuing its record-breaking pace it will soon pass the 6-week mark attained by only three other pictures (two were M-G-M) in Music Hall history. It has been playing to 74% of capacity since opening," reports Gus Eyrssell, Managing Director. "This is unprecedented in our history."</i></p>						



AND ST. LOUIS!
 AND CLEVELAND!
 AND NEW ORLEANS!
 AND KANSAS CITY!
 AND CINCINNATI!
 AND TULSA!
 AND ALTOONA!

243% BIZ

And of course Held Over in all its pre-release engagements!

"Pin a Miniver rose on your box-office!"



GREEN CARSON
 WALTER PIDGEON
 Directed by WILLIAM WYLER
 Produced by SIDNEY FRANKLIN
 "MRS. MINIVER" with
 Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers
 Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperley, George Froeschel, James Hilton and Claudine West
 A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel "A Metro-Goldwyn-Mayer Picture.



MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

**"
UNITED

WE

" STAND**

**Say the critics on
New York's dailies!**

Told by
LOWELL THOMAS

Produced by
EDMUND REEK

Edited by
EARL ALLVINE

**"BELONGS IN THE LIST OF
'MUSTS!'"**

—New York Daily News

**"IMPORTANT! UNUSUAL!
STRIKING! THRILLING!"**

—New York Daily Mirror

**"DRAMATIC AND STIRRING
AND MUCH NEEDED!"**

—New York Post

**"A PICTURE EVERY
AMERICAN SHOULD SEE!"**

—New York Journal-American

**"IT IS A TREMENDOUSLY
STIRRING FILM!"**

—PM

20th CENTURY-FOX'S FULL-LENGTH PICTURE

\$2,000 NET FACE

THE MORALE OF BUSINESS

Sidney Strotz, NBC coast vice president, did not read the paper on 'Advertising—During and After the War' ('Variety's caption), which he was scheduled to deliver to the Pacific Advertising Convention recently. Sudden death at convention of his close NBC colleague, Sidney Dixon, caused cancellation.

He wrote 'Variety': 'However, the manner in which you ("Variety") handled the speech in your June 24 issue without a question of blame has done far more good than my delivering it at the convention would have done, and I sincerely hope—as I know you do, too—that it will have the desired result in being helpful in boosting the morale of industry generally and the advertiser in particular.'

This matter of businessman morale is important, not just to business but to democracy itself and, most of all, to winning the war. Managements face extraordinary perplexities in this war. The size of the public debt, the revolutionary aspects of global warfare, the gigantic challenge to our ways represented by the slave labor empires of Germany and Japan and the imagination-staggering responsibilities thrust upon our fighting, organizing, financing and manufacturing brains by American commitments in seven oceans and on five continents very naturally subordinates all normal thinking and normal planning to the war. Business-as-usual has become an impossibility, if there was any general tendency which there is not, to cherish such a naive aspiration.

Nonetheless within the framework of realities as they exist, under the priorities economics that Strotz' paper had in mind, managements must carry on, protecting their present and their future, asserting themselves and selling themselves as beneficent contributors to, not underminers of, our war effort, our democratic way of life. The war with its maelstrom of social pressures and infinitely criss-crossed viewpoints enlarges the politico-economic picture, opens the need for businessmen to do a bang-up job for the war and the nation and hardly less important, to see that the public knows about it.

Radio is playing a monumental role in this war. It will get greater as the conflict continues. It is the ideal common-ground between the public, the government, the business world. This is a legitimate cause of self-congratulation among broadcasters. It is also a terrific responsibility. Class hatred, race hatred, loosed passions of any kind are all possible by-products of a war, any war and this war perhaps most of all. It is everybody's worry that sanity shall prevail. Radio is the great nerve medicine for the great crisis.

LADY ESTHER SECOND SHOW IN FALL

Lady Esther will have a second show this fall, providing it finds an agreeable period on NBC. As soon as this time is set, Paul & Ryan, agency on the account, will start lining up the program.

The comedies from Freddy Martin on CBS Monday nights.

NO DIXON SUCCESSOR

Strotz Divides Job, Between Two Employees on Coast

Hollywood, July 7.—In keeping with NBC's wartime policy of hiring nobody, doubling up duties where vacancies occur, Sidney Strotz, Pacific coast vice president, has divided the duties of the late Sidney Dixon. Strotz and Tom Ray of NBC's Frisco branch will divide the national spot assignments held by Dixon.

Dixon was found dead of a heart attack in his hotel room at the recent Pacific Advertising convention.

Boston—Paul Weston, announcer at WBHD for past two years, in Army.

'Second Husband' and 'Amanda' Move From Blue to CBS Web on Aug. 3

'Second Husband' and 'Amanda of Honeymoon Hill,' Sterling Production serials now on the Blue, will be moved by Hinkoff-Sampie-Hummert to CBS, effective August 3. Former show will occupy the 10:30-10:45 a. m. spot now being dropped by 'Stepmother,' which is being dropped by Colgate. Palmolive-Fest. 'Amanda' goes into the 11:30-11:35 a. m. spot, replacing 'Departure of Second Husband' and Fletcher Wiley, whom Campbell Schenley is relinquishing.

'Amanda' leaves the Blue network with only two of the Sterling Production serials, 'John's Wife' (11:30-11:35 a. m.) and 'Just Plain Bill,' immediately following it at 11:45-12:00 a. m.

Announcer Phil Stewart New Radio Director At Roche, Williams Agency

Chicago, July 7.—Phil Stewart, radio announcer, joins Roche, Williams & Cunningham agency as radio director here. Stewart will continue regular chores as announcer, however, for two current radio shows, 'Dealer in Dreams,' for Holland Furnace, and 'Winning Wheel,' for Carson, Pirie Scott department store.

THE WING'S RADIO SHOW REUP

Over-All Price to Corn Products

Talent Booked Sans Commission—Helen Menken Handled Deal for Theatre Wing

REDESIGN CBS STUDIO

A radio program based on the Stage Door Castles in New York has been sold by the American Theatre Wing to Corn Products Co. Series starts July 30 and will be heard 9:30-10 p. m., Thursdays on a \$100,000 Columbia hookup. Over-all price of about \$8,500 will be paid for the show, of which \$3,000 will go to the American Theatre Wing. After the first 13 weeks and at regular periods thereafter, the \$3,000 fee to the Wing will be increased.

Guest stars will be paid at their prevailing price, the fees to be in addition to the \$3,000 going to the Theatre Wing. Names will not be urged to turn over the money to the Wing, but if they will probably do so voluntarily. Other talent, including bands, will be paid union scale. All talent for the series will be booked by the agency members of the Artists' Representatives Assn., but to commissions will be charged.

Broadcasts will originate in the CBS Studio No. 2, in West 44th street, N. Y., the stage of which will have settings representing the theatre of the Stage Door Castles, which is adjacent in West 44th street. Stage designers and scenic artists did the Centre for the interior gratis, will also do the radio playhouse settings for nothing.

Present intention to limit the admission to the broadcasts to service men only. There will probably be a show for the general men-audience after the broadcast. Irving Berlin's 'I Got My Heart at the Stage Door Castles,' one of the hit songs from the all-soldier musical, 'This Is the Army,' at the Broadway theatre, N. Y., will be the theme tune of the program, but Berlin has also been asked to write another number specially for the air series.

C. I. Miller Advertising Agency handles the Corn Products account. Roger White, who handled the sale, will produce the series with the Theatre Wing radio committee, of which Helen Menken is chairman. Writers, director and band will be selected in the next few weeks. Products commercials will be installed in the next few weeks, including all getting occasional product mention.

At present, one of the coin realized (Continued on page 38)

'Elmer's Tune,' as 'Variety' Put It, Takes an Encore

'Variety's' editorial, 'Elmer's Tune,' which appeared in the June 24 issue regarding the appointment of Elmer Davis as Chief of the War Relocation Office in Hawaii, was quoted by Lebert St. Clair in introducing Davis at a dinner tendered him by Indiana lawyers in New Washington, Ind., the night of June 25.

Some of the best hundreds of stories about Elmer and his new job, and 'Variety's' is the best of all. St. Clair, who has been buying and selling a weekly newspaper owner, declared, 'That's the first time in history one would refer to Elmer as being fit to find something to say about another Hoosier' Davis remarked, 'I've never had a worse record in one respect. Thirty-four invitations were issued and 73 former Elmer's Hoosier buyers showed up.' Guests of honor besides Elmer Davis were 'Hoosier' Byron Price, U. S. Consul, and Lowell Bell, chief head of the Office of Government Reports. Speakers included Hoosier Roy Jones, chief of the Scripps-Howard Newspapers.

The toastmaster was Mark Thielsthalwe, of the Indianapolis News.

Dick Porter Takes Turns. Carter's Accounts Out of Stack-Goble To New York Roche, Williams Agency

AGVA Helps Servicemen

The American Guild of Variety Artists' committee to benefit servicemen got underway this week. It furnished 'Variety' with the initial names of those AGVA members now in service who are to receive 'Variety' weekly on a special servicemen's rate, works out with talent unions and other show biz organizations. AGVA's first list contains nine names only, which started with a like amount, now has well over 370 members in U. S. service, including 'Variety' and Equity's magazine.

The American Federation of Radio Artists is contemplating adopting the same procedure in addition to the contract of its members in service, as well as keeping them apprised of the profession during their stay in the armed service. AFRA will also likely set up a special committee for the purpose, but final action will await the return of George Hall, AFRA's executive secretary, who is currently on vacation.

MUTUAL 2 1/2% UP IN JUNE

Mutual's time billing for last month came to \$68,272, or 2 1/2% better than they were for June, 1941. The network has accumulative total of \$538,116 for the first six months of this year. The margin over the like period of '41 is 78%.

FORESIGHTED

Lido Bell Got Italian Repealman to Disgorge Old Babber

WBXN, N. Y., discloses that the director of the station's Italian program, Lido Bell, anticipated the Government's drive for scrubber by weeks when he appealed to absenteeism for old-time Berlin and soles.

Bell, by the end of June had received shipments from over 60 shoe-makers with each averaging 100 pounds of scrubber.

Jack Braxton, announcer at 20 WCTM, Wilson, N. C., recuperating from an operation at Clifton Springs, N. Y.

Richard A. Porter last week moved his Turns (Lewis Howe Co.) and Carter's Little Laver Pills business from the Stack-Goble agency to Roche, Williams & Cunningham. Porter had been top and general manager of Stack-Goble's New York office. He will hold the same title at department executive. The switch of agencies for Porter affects the Inner Sanctum Mysteries' (Blue) and 'Treasure Chest,' with Horace Fields (NBC).

Porter will maintain control over his own accounts and the income from them, and in return service the R.W.'s accounts in New York. The latter agency has its headquarters in Chicago.

Reggie Scheibel Out of Biow After 11 Years

Reggie Scheibel resigned last week as an executive of the Milson Biow agency's radio department after 11 years on the job. Her decision to leave came two weeks after Vick Knight had been brought in by Biow as managing executive. Miss Scheibel directed the purchase of signals for the Buova account through its years of expansion into one of the top spot appointments in the business and then assumed the management of the agency's entire radio department. She acted as supervisor of the various Philip Morris cigaret programs.

Walter A. Tibbals resigned at the same time as one of the agency's staff program directors. Tibbals has been with the agency seven years.

PEPSI-COLA BOWS OFF BLUE WEB JULY 31

Pepsicola is not extending its stay on the Blue network when the three-year's original 15-week contract reaches its expiration date July 31. It's called a holdover at 170 stations five nights a week.

Last season the account ran 20 WCTM, Wilson, N. C., recuperating from an operation at Clifton Springs, N. Y.

Schenley Whiskey Agency Listens To An Audition, Starts Rumors in N. Y.

Mentholatum Acct. Quits Dillard Jacobs Agency For J. Walter Thompson

Mentholatum has switched to the J. Walter Thompson agency. Account had for years been handled by the Dillard Jacobs agency of Atlanta. Later recently placed a summer spot campaign for the emollient.

Mentholatum makes the second small proprietary drug account that has come into the Thompson agency during recent months. The other is Block Drug's Gold Medal Capsules.

William H. Traub & Co., agency for Schenley on Dunbonnet and Cresta Blanca wines, listened last week to an audition of 'The Best of the Best' Society, and rejected of the Blue Network the price of the program. The agency explained that it was just looking around with a view to recovering from the loss of Schenley. It is believed in the trade that a lot of spade-work would have to be done with Schenley since it has always been inclined to be leery about the use of radio for its business.

Wine companies have heretofore confined their broadcast outlets to spot.

Joseph Julian to Join Norman Corwin in England for CBS Transoceanics

Joseph Julian, radio and legit actor, has been selected to play the lead in the series of shortwave programs to be done by Norman Corwin in London for CBS Transoceanics. He's been cleared by his draft board and the State Department and is now awaiting plane passage.

Series starts July 27, but Julian may not be able to reach London by that time, so may miss the first show. Eight broadcasts are scheduled for the series, which will be aimed to present a picture of English life in wartime, to combat anti-British propaganda in the U. S. Corwin will write and direct, using BBC facilities.

Various actors had been mentioned for the assignment as leading the series, most prominently being Pvt. Burgess Meredith, of the Army Air Corps. "I can't hear me commercials at the moment, so he won't have to give up any shows in his London trip. He intends writing some magazine articles while in England."

After waiting around in New York for several weeks for available passage, Julian is expected to London last week. He had only a couple of hours' notice of departure time.

THREE STATIONS JOIN MUTUAL BOARD

Mutual's board of directors at a meeting last week voted to extend shareholding rights to three more members of the network—Wmaly, WFBR, Baltimore; WCAE, Pittsburgh; and WGR, Buffalo. The participation includes underwriting and management of the corporation. The board also passed on a new and simplified plan, primarily to increase the number of Mutual stations by clients.

COCOMALT TO USE FEMME PARTICIPATION

Cocomalt will make use of women's participation programs for its last announcement campaign. Concessions will be for 26 weeks, and the starting date, 6:00 p. m.

First Sponsor to Salute Russia

'Double or Nothing' Program Honors Soviet Union This Friday Night

'Double or Nothing' Mutual quiz show for Peen-a-mint may be first commercial air show to fanfare a salute to the Soviet Union. Salute will place \$100 at 8:30 p. m. when three Russian soldiers participate as contestants. U.S.S.R. Navy Attache in Soviet Washington embassy, Capt. Ivan Yuzerov, will also be interviewed by sponsor, Peen-a-mint. Others will be ballerina

June-End Ratings

The end of June report on network program popularities is worked by C. E. Hooper, Inc., reveals the first 15 ratings as follows:
Bob Hope..... 29.5
Fibber McGee..... 26.3
Radio Theatre..... 21.8
The Aldrich Family..... 21.4
Charlie McCarthy..... 20.8
Walter Winchell..... 20.0
Mrs. District Attorney..... 17.3
Fannie Brice..... 17.1
Kay Kyser..... 16.5
Eddie Cantor..... 16.3
Sing Crosby..... 15.6
Frank Allen..... 15.4
'Take It or Leave It'..... 15.0
Fred Allen..... 13.9
Bandwagon..... 12.5

COAST NET TO START IN FALL

Molloywood, July 7. The revived California Radio System, composed of Indies and Kitchley chain, will not start social operations as a net until September, according to Bob Reynolds, manager of KMPC, in Beverly Hills. Lines have been permanently installed but none but commercial programs will go over until that time.

When sustainers are netted, KMPC here, KFBI in Sacramento, and KRPO in Prisco, key stations in the major markets, will supply the need. Others of chain will not feed. Union, demanded salary increases from \$40 to \$35 weekly for men and women, four added to six already wanted.

Reynolds claims increases would double station's annual music bill and says that's not warranted until power boost to 10,000 watts and net set up begins to pay off. His counter proposal included staff increases and salary improvement, but figures were not revealed.

MERRY MACS JOIN KRAFT MUSIC HALL

The Merry Macs open in the Kraft Music Hall (NBC tomorrow) for a stay of 13 weeks. To take the radio dates they cancelled several theatres, booking which included five weeks at the Paramount, N. Y., starting Aug. 5.

They will, however, play a week at the Oriental, Chicago, starting July 17, flying to that city after their July 16 broadcast in Hollywood.

Richard Maxwell, former CBS and NBC, will sing two cassette series of transcriptions arranged by Bill Wierges on organ for Kaspar-Gordon, Inc., of Boston.

Alexandra Danilova of Monte Carlo Ballet Russe, and Russian War Relief, etc., and the U. S. Embassy. Tenor soloist Frank Forest will be tipped into show from Hollywood, where he will sing two Russian Army songs, 'Meadowland' and 'Technika.' Forest has highlighted salutes to United Nations regularly. Australia, Canada, Holland, China, Brazil, Mexico, England, got salutes in the past.

BEN AND HOPE ARE REFUELED

Present Visit to London of Norman Corwin May Have Wide Repercussions—Commercialism on BBC Seems Remote, But Many Other Habit Revolutions Have Already Occurred in Britain Because of War

U. S. COPY TOO HARD

Yankee influence is certain to be reflected hereafter in the traditional habits of the British Broadcasting Corp. British listeners will demand it, British producers will consent to it, and Americans tend to incorporate some of the ways of the Yanks. The fact that regular versions of the likes Ben and Bob Hope have entered on the BBC with major popularity has already been influential of changed attitude. Again the present visit of Norman Corwin is likely to be major, reaching than just the exchange of a writer-director. Corwin's mission are sensational in a production sense for England.

These developments are emphasized by William S. Ferguson, chief of the London office of Lord & Thomas agency, who is now in New York City on a visit. He foresees many changes after the war in the entertainment slants of the English. There is even a chance that sponsorship might be considered, although the subject admittedly remains brittle and no Briton in or near authority would confess that his method is even unmodified by time. Advertising on the air may be 'improbable,' speaking as of this party month and year, but it is hardly more revolutionary than some changes that the British have already accepted for example, advertising shots on the screens of its film theatres.

NBC programs will now on par with shows aired by European stations and produced by English and American writers. The fact that in popularity are L.L. of Jack Benny and Bob Hope programs sans plus. There is, in his circles, much discussion re airing of commercial programs in England after the war with no one worrying about how it'll be done but everyone wanting to do it. What they want from commercial radio is the U. S. plug-in which is too hard hitting for English audiences—but top entertainment is a U. S. Current trend in distribution of consumer merchandise, in Britain, is toward sales to area of origin of manufacture. Aimed at relieving transportation bottleneck this zoning may eventually be applied to Mutual. It should be a tonic for local and regional radio just as it has benefited provincial publications in England.

With newspapers and mags restricted to 25% of press in this situation of newsprint—resulting in smaller editions, ditto circulations—readers are hungry for news. Penguin Books for example, cheap digest covered affairs comparable to 25c books sold here, now carry considerable paid space. Commercial radio benefits from this situation. They can get playdates in two weeks but exhibit no anything over pre-minimum running time. Information is big user of shorts aimed at selling public on rationing, etc., and the use of such conditioned audiences and exhibitors to commercial pic. Rentals cost advertisers anywhere from \$5 to \$10 per hour with average cost running around \$25.

Also the casualty lists in England are consumer surveys which the public resents as a waste of effort. They might better go toward war work. Ferguson, acting without official

NBC Gets Its London Program Started Day Ahead of Corwin

Charges, Reversed

Hollywood, July 7. CBS is nursing a healthy theater bill, resulting from 'U. S. Open House' program here in which participating military or naval lads are permitted to call home to 'mom,' with conversation being partly aired.

On show last week, sailor was permitted to continue conversation from a private booth while show went on. Nobody told him to stop, in when show was over he was still in there talking to Missouri.

SET SALES WAY OFF IN CANADA

Montreal, July 7.

Sales of radio receiving sets in Canada during the first quarter of 1942 totalled 87,993 compared with 116,847 in the previous quarter and 81,518 in the corresponding period of 1941, the Dominion Bureau of Statistics reports.

All of Quebec were 18,994 against 13,856 in 1941 and Ontario sales advanced to 43,222 against 38,437 in 1941. Every province in Dominion showed an increase, except Saskatchewan and the Maritime which were down respectively 2,827 against 2,948 and 7,171 against 7,511.

Radio Shows in Wee Hrs.; Milwaukee Defense Labor Is Entertainment Starved

Milwaukee, July 7.

Radio station execs are mulling the idea of trying to provide late afternoon instead of dance bands in 1942. Every province in Dominion showed an increase, except Saskatchewan and the Maritime which were down respectively 2,827 against 2,948 and 7,171 against 7,511.

Execs think workers are so important to the nation's war effort as the soldiers and sailors for whom the popular radio shows, comedy and dramatics are rebus and protest that they, too, are entitled to some recreation of the same sort, though it may be limited to a few nights a month.

Arthur Kurlan in Navy As Junior Grade Lieutenant

Arthur Kurlan, who directed the 'Key West Boiling' series over Mutual, for the War Production Board is now in training to qualify under his recent appointment as junior grade lieutenant in the U. S. Navy. He's in Massachusetts.

Columbia's Two Fall Commitments

Lovers Has Wednesday 9-10 P.M. and Colgate Takes Thursday Nights 9:30-10

Columbia has begun to fill up its empty space with contracts for August. The week's biggest sale of the past week was to Lever Bros. for 'The Colgate Show' on Wednesday 9 to 10 p.m. stretch. Another commitment came from Columbia which will study U. S. radio with an eye towards possibility of getting English background and material for American program and advisability of attempting to arrange for exchange of top air features.

NBC is beating Columbia to the inaugural of an all-Britain enterprising series from London by a day. The NBC version, 'Britain to America,' with Noel Coward and J. B. Priestley leading the talent-writer roster, makes its debut Sunday, July 26, while the Corwin series starts over CBS the following day (27). On NBC it will be the 5:30 p.m. period. CBS will give R. Norman Corwin-produced series from England the Monday 9:30-10 p.m. night.

Each of the NBC programs will contain a message from the people of Great Britain to America and the balance of the time will be consumed by dramatic sketches, comedy routines and orchestral numbers. NBC has another weekly station from London, namely, Robert St. John's report on the 'Reds' average Briton war worker is doing and thinking.

The network feeds a similar program from New York to Britain each week. It's tagged 'New York City' with Maurice English as scriptist.

FRIGON URGES DX PURCHASE IN CANADA

Montreal, July 7.

The Radio committee of the House of Commons has placed a proposal for construction of a short-wave broadcasting system in Canada at the top of its agenda. Equipment has been found to be immediately available, but opportunity for purchase may disappear at any time. With this in view, the committee defeated a motion to make an interim report to Parliament.

Augustin Frigon, assistant general manager, reported that short-wave channels allocated to Canada are now in use by other countries. Frigon, who was still possible to operate on these channels, he stated that in some instances there might be interference.

DINAH SHORE FILLS IN FOR TWO BROADCASTS

Hollywood, July 7.

Dinah Shore will fill in for Joan Davis on the Rudy Vallee 'Tommy of July 16 and 22 while latter was in hospital. Singer will stick to her pipes and occasional script workings, though Miss Shore never seemed to get away from the Davis zanyisms and not try to imitate.

Each of the NBC programs will contain a message from the people of Great Britain to America and the balance of the time will be consumed by dramatic sketches, comedy routines and orchestral numbers. NBC has another weekly station from London, namely, Robert St. John's report on the 'Reds' average Briton war worker is doing and thinking. The network feeds a similar program from New York to Britain each week. It's tagged 'New York City' with Maurice English as scriptist.

"A FAST MOVING, SUMPTUOUS, DAZZLE"

MICHAEL STAR AND

Staged by HAS

AT THE MUSIC

"I am glad to report that Mr. Todd has pulled no punches."

* * * MANTLE, News

Costumes by IRENE SHARAFF

Bobby Clark

"As everyone throughout the civilized world must know by now, Bobby Clark is one of the funniest men in the history of mankind, and 'Star and Garter' permits him to frolic freely. ... There is no escaping his superb comic talent."

WATTS, JR., Herald Tribune.

Prof. L

... and a wonderful man called Professor Lamberti. ... This Professor Lamberti belongs among the giants. He is the slyly disreputable looking gentleman, the proud possessor of what Noel Coward has called an air of seedy grandeur. ... I have seen him many times but each time he seems to me more tremendously funny. Like all first rate comics, Professor Lamberti grows on

you with added acquaintance, alike enough the first time you see him. All the good Professor has the advantage together he is quite a wonderful man."

Carrie Finnell

"Carrie Finnell stopped the show. ... She had the first 'nighters in stitches.'"

COLEMAN, Mirror.

Gil M

"Gil Mason, who has one of the most amusing and excellent animal acts in the business, show stops, as it is only right."

BURR, Billboard.

The Hudson Wonders

"... A couple of girls called the Hudson Wonders, who do some astonishing acrobatic dancing."

KRONENBERGER, PM.

Marjorie Knapp

"Little Marjorie Knapp, known to Broadway only in one previous musical gains considerable stature because of her

authoritative singing. A tiny, personable girl, she's glove-fit."

SCHO, Variety.

Leticia

Rippling Rhythm Dansation

Juanita Rios

"... Show's finale featuring nifty Juanita Rios."

SCHO, Variety.

ING AND LUSTY SHOW"---BROWN, Sun

TODD, Presents

GARTER

SARD SHORT

BOX, NEW YORK

"A fast, funny, handsomely mounted revue. Its super-duper."
COLEMAN, Mirror

Settings by HARRY HORNER

Gypsy Rose Lee

The celebrated Miss Lee manages to appeal with equal effectiveness to the old school fans and the gentlemen of extreme culture.

WATTS, JR., Herald Tribune.

Lamberti

gh. Heaven knows, he is hilarious
o like so many other classic clowns,
& a winning raffish personality, Alto-

'On the laugh side, too, is Professor Lamberti with his looney xylophone act, which has grown on me with the years.'

KRONENBERGER, PM.

WATTS, JR., Herald Tribune.

Per. Dir. EDDIE SMITH

aison

4th Broadway engagement in 4 months.
New York Strand 4 weeks.
Radio City M.H., New York, 5 weeks.
Loew's State, New York, 1 week.

Georgia Sothern

'In the style of Georgia Sothern, with the bricktop hair and the gyrations of a whirling dervish. . . .'

ROSS, World-Telegram.

'Georgia Sothern . . . had the \$4.40 customers gasping . . . with delight.'

BURR, Billboard.

Wayne and Marlin

'Wayne and Marlin, fine slow motion hand-to-hand acrobats.'

SCHO, Variety.

'... are a remarkable acrobatic exhibition by Wayne and Marlin, done in slow motion.'

WALDORF, Post.

Pat Harrington

'Harrington does a good job. . . .'

SCHO, Variety.

La Verne Lupton

'La Verne Lupton contributes some classy ballet dancing.'

SCHO, Variety.

Richard Rober

Joe Lyons

'Other standouts in the company.'—COLEMAN, Mirror.

An Institution
**-BUILT ON
CONSISTENT
BOX-OFFICE
MERIT**

8th

**CONSECUTIVE
YEAR ^{ON} THE ROAD**

**MAJOR
BOWES'
UNITS**

**-MADE UP OF THE
TOP TALENT FROM
MAJOR BOWES' ORIGINAL
AMATEUR PROGRAM**

On The Air Each THURSDAY at 9 p.m., E.W.T.

for - PLYMOUTH, DODGE,
DeSOTO AND CHRYSLER



Says Easiest Way to Kid Yourself Is to Buy Yourself a Survey

Milwaukee, July 7. Although exact figures for the town's three radio stations—WZMP, WISN and WTMJ—frequently bubble amicably, principally upon matters of policy in national defense broadcasting there is some sniffing at other times, and when WTMJ set out an elaborate booklet recently the results of a survey conducted made it riled WZMP no end, so a brochure gotten up by the latter station goes into the mail this week with pithy comment about surveys and other things.

WTMJ's booklet plugged the idea that it was the most popular station in this area, as proved by a survey made in its name of the Radio Research Bureau which completed 64,501 telephone calls in the task, covering a two week period from May 14 through May 27. Seven pages were devoted to tabulated breakdowns of the results in a manner most uncomplimentary to WZMP, indicating that station had almost no listeners at all, while WTMJ had the huge majority of listeners among the seven Milwaukee and Chicago stations listed.

WZMP's brochure is titled "Let's not kid ourselves" and goes on to say "The easiest way in the world to kid is yourself, and the easiest way in the world to prove that you are kidding yourself is to make a survey," asserting that "Surveys can prove anything we want them to prove, but how about a look at the results obtained by the advertiser?"

WZMP will guarantee a client ONE listener—the engineer on duty; he gets paid for listening, fired if the client says the brochure, "but 236 accounts are using WZMP and getting results, today! And listen, Mister, you can't get results without listeners."

There are listed advertisers, local and national, who have been using WZMP since 1935, and concludes with the bold assertion that "The 236 accounts are using WZMP and getting results, today! And listen, Mister, you can't get results without listeners."

INSURANCE FIRM ADVERTISES IN MEXICO

Mexico City, July 7. Life insurance company here has begun to use radio advertising. It is Seguros de Mexico, S. A., that began in 1935 when the Gardens government nationalized the insurance companies. It uses 30 minutes weekly on local station XKOY to present publicity wrapped up in a series of psychological dramas.

First broadcast was H. R. Rennerman's "Time Is a Dream" promoted by a dramatic company that Gustavo Villatoro headed.

Spot Sales, Inc., Repps Wynn, Louisville, Ky.
WYNN, Louisville, has named Spot Sales, Inc. as its national sales rep. Arrangement became effective immediately.

W. K. (Bill) Bailey has replaced Peterson Kurter as manager of Spot Sales' Chicago office.

Kurter has enlisted in the Navy.

Georgia Gray at WKRC
Cincinnati, July 7. Georgia Gray started Monday (6) as conductor of WKRC's Women's Hour weekday series, coming here from WKBN, Youngstown, O. She has been in radio eight years, having been with KDKA, Pittsburgh, WOR, New York, and WTIC, Hartford, Conn.

Miss Gray succeeds Ruth Lyons, who terminated a 12-year stay with WKRC to join the Crosley staff.

Arch Morton Vice Forbes Arch Morton, ex-sales manager of KIRO, Seattle, was named national accounts sales rep for CBS on the Coast.

Morton replaces William Forbes, who shifted to Minneapolis as general manager of WCCO.

KECA Comedy Newscast Stated for Co-Sponsors

Hollywood, July 7. Having built a sizeable audience for their semi-comic dual newscasting, Jose Rodriguez and Sidney Sutherland, KECA net commentators, are now being offered around Pacific Blue net for participation sponsoring.

Pair indulge in Olsen and Johnsonese crossfire on news. Blue net feels they are a possibility for outlying stations, which can sell them on a locally basis in station's town.

Eric Danielson's New Job After 12 Years with NBC

Chicago, July 7. Eric Danielson has been appointed day program traffic manager of NBC here, succeeding Frank Golder, who transfers to the engineering department as studio engineer.

Danielson has been with NBC for 12 years.

Former Actor Quits BBC Newscasting When Asked to Act on the Side

KENNY BAKER LOOKING ABOUT IN HOLLYWOOD

Hollywood, July 7. Kenny Baker arrived Friday, (3) for o.o. after last song on the Fred Allen program, to which he does not return in Fall.

Leaves July 12 for east to appear on "Kostelanetz' Coac-Cola program and then returns West Aug. 1 for dates at Hollywood Bowl on Aug. 10 and 20.

Weiss at Chicago Huddle

Hollywood, July 7. Lewis Allen Weiss, general manager of Don Lee-Mutual here, attending annual board meeting of Mutual in Chicago.

He expects to return here early in week.

London, June 29. Considerable speculation was caused by the sudden resignation of Alan Howland, one of the five regular radio news readers. The other four are Alvar Liddell, Frank Phillips, Joseph McLeod, Bruce Belfrage. They have been dividing between them the half dozen news announcements each day, averaging 15 minutes each.

Howland, who was originally an actor, resigned because he refused to take part in the presentation of programs in addition to his other duties.

The BBC says it is a matter of national necessity for economizing manpower.

Henry Sullivan, commercial manager of WGTM, Wilson, N. C., is attending morning classes at Atlantic Christian College in preparation for a Navy commission.



Last January, Vice President Carlin undertook to build a new BLUE program department, based on a new BLUE policy.

It's a policy of daring experiment—balanced by continuous research in listening trends and audience reactions.

It's also an "open door" program policy. It gives BLUE sponsors the double advantage of our own creative department plus the talent of leading independent producers.

Result—new shows have been sprouting on the BLUE at an average of two a week. Many are already doing a job for new BLUE advertisers. Still others—a whole crop of hits—have been growing to maturity.

Today, those listed here are ripe and ready for profitable sponsorship. They're air-tested successes with proved pulling power.

Glance through the list. There's a program among them that's typed and timed to reach your customers. A program that adds the liveliness of novelty to the liveliness of the fast-growing BLUE.

Your BLUE representative has the facts about these shows. Call him in. Let him show you why more advertisers are using the BLUE in '42... reaching the coast-to-coast audience at a new low cost per listener.

Blue Network Company, A Radio Corporation of America Service.

ALIAS JOHN FREEDOM
Spin-tlingling adventures of a mysterious researcher who pits his wit against Axis oppression in the conquered countries. Author is Forrest Barnes, of "First Nighter," fame.

SUMMER SWING
An hour of carefree lunacy that gets its laughs without the stereotyped gag and conventional format of most comedy shows. Original, tuned to the times, and amazingly inexpensive.

CAB CALLOWAY'S QUIZZICAL
Kidding the quizzes in Harlem-hot tempo. Fast and zippy and jive by America's outstanding negro musical personality. Contestants from Harlem. Listeners from everywhere. A natural.

CHAPLIN JIM
The timely and richly human drama of army life as seen through the eyes of a two-faced chaplain. Five quarter hour episodes a week, timed to skim the cream of the daytime audience.

YOUR BLIND DATE
A lighthearted half-hour of music and skits with an audience of service men who close the show with a community sing, and then choose partners among girls invited for the post-program dance.

FEWER CANADA-U. S. STARS

Mexican Government Station Produces First Show By and For Children

Mexico City, July 7. Mexico's first all-out children's radio programs presented by youngsters under the title 'Muchacho' is being offered for 30 minutes Mondays, Wednesdays and Fridays over a national web headed by the government's local stations XEEO, multiplicity of the Party of the Mexican Revolution, and XEUXZ, of the Ministry of the Interior. Programs are directed by Ignacio Vado and comprise stories, anecdotes, music, song and 1942 type talks

about how to become good citizens. The local juvenile police, affiliated with the regular cops, the Boy Scouts of Mexico, and the Juvenile Service Department, a government agency, are sponsoring the program.

Cincinnati, July 7.—For his part in an invention taken over by the Army, Forrest Rose, WHRC engineer for the past 12 years, has joined up with the Signal Corps. He is assigned to the research division at Wright Field, Dayton, O.

WWSW Announcer Is Director of Children At Atlantic City Pier

Pittsburgh, July 7. Dave Tyson, chief announcer at WWSW, will take a leave of absence for the remainder of the summer to serve as director of children's activities at the Steel Pier in Atlantic City.

In his absence, newscaster Johnny Davis will handle the 'Six to Eight' slot.

Roger Kelly, from WMBS in Untontown, Pa., is new addition to WWSW's announcing staff.

Donna Reade of Chicago Trying Out New York City

Donna Reade, Chicago radio actress, has moved to New York, at least for the summer. Idea is to make a try for the legit stage. She'll also do radio, and if things work out satisfactorily, will remain east permanently.

Besides playing Jane in the recorded 'Judy and 'Ann' serial, she had leads in 'Couple Next Door,' 'Peter Quill' and 'Painted Dreams' and was a menace on the 'Ma Perkins' serial. Possibility that 'Judy and 'Ann' may be recorded in New York starting in the fall will be a factor in Miss Reade's decision about returning to Chicago then.

WAR SHOWS TAKE UP FORMER TIME

Canadian Broadcasting Corp. Completes a Five-Year Program Plan—Hands Across the Border Stuff Falls Off, But Chiefly Because Each Side Is Self-Preoccupied During War Period

BBC INCREASE

Toronto, July 7. One outcome of the war is that Canada is exporting less radio programs to the United States and vice versa. It isn't a matter of wanting goodwill or the fact that the Canadian Broadcasting Corp. is becoming more self-sustaining in its own activities; it is a fact that participation in the war has resulted in increased demands for broadcasting time by the governments of both countries, plus time required for public service agencies and additional time for news and commentary broadcasts. The Canada has steadily increased the number of BBC-originated programs should not be taken as signifying another nibble at the hand which still feeds the CBC some of the choicest hours of content on the weekly radio menu.

The CBC is now celebrating the anniversary of the completion of its first five-year program plan. In the just-closed fiscal year, 18.5% of the year's programs, representing 2,500 hours, were from the American networks and carried by the CBC on an exchange basis; two years ago American programs comprised 30% of the broadcasting schedule. According to Charles Macdon, chief statistician of the CBC Station Relations Division, the largest number of U. S. programs carried are from the National (Continued on page 38)

new blue hit crop

now ripe for profitable sponsorship

COUNTER SPY

Sizzling drama drawn from real stories of counter-espionage. A show with up-to-the-minute appeal, expertly produced by Phillips Lord. As detailed as espionage will permit.

SING FOR DOUGH

A community sing that is uproariously new in conception. Roving mixes work through the audience, picking solos for singing and gags. A natural for theatre use.

ARMY-NAVY GAME

A brand-new, fast moving song and quiz contest that pits Army against Navy in a half hour free for all of fun. Glamorous guest judges award cash to service charity of winning side.

THE SEA HOUND

Dramatic serial for youngsters. Adventures of a sea captain, a fourteen-year-old boy, and a dog. Fast action in Western Hemisphere waters... with accent on the Good Neighbor policy.

DAUGHTERS OF UNCLE SAM

Swift-paced musical show that's both effervescent and stirring. Mary Small, Rolfe All-Girl Band, and three weekly big-name guests. War effort tied in but never dragged in. A hit.

MORGAN BEATTY

Military analysis of the news, presented with clear hind-sight and uncanny foresight. Morgan Beatty comes to the air fresh from 14 years of overseas and Washington service with the A. E.

JAMES G. McDONALD

Interpretive news comment in capsule form to meet the demand of the wartime audience.

A compelling commentator with a distinguished background. A timely buy, one, three or five times weekly.

SAY IT WITH MUSIC—WJZ

Makes more of music than any other all-night show. Time signals, station identification, commercials, all in music. A witty-shifty way to reach the growing, wartime night time audience.

RIPLEY'S BELIEVE IT OR NOT

Ripley hunts for colorful "Believe-it-or-not!" among the Good Neighbor Nations. A new success by the man whose newspaper feature rates second only to the main news picture on page one!

STAG PARTY

A fast half-hour of comedy and music from Vancouver, B. C., that is climbing to fame. Likeable and laughable Allen Young, plus Harry Price orchestra, and song by Freddy Young.

THIS IS THE TRUTH

Real-life interviews with celebrities and figures in the news, such as the officer of a bombed cruiser and the last reporter to leave Germany. Finale, a true spy drama by Capt. Healy.

SWOP NITE

This proved puller drew 2,000,000 requests for Swop Lists in eight months in New England alone. Pulling better than ever under priorities, and over the fast-growing Blue.

WEEKLY WAR JOURNAL

Sunday night news direct from New York, Washington, London, and Melbourne. Short war news, interpreted by a brilliant staff of Blue Network commentators.

HOUSE IN THE COUNTRY

The adventure of a young city couple who transplant their life to an old farm house. Light, lively drama pepped with warmly human characterizations free from the usual heartbreaks and horror.

THINKING OUT LOUD

Fannie Hurst makes her radio debut. The fresh impressions and ideas that this distinguished novelist draws from her day-to-day observation of life—presented in a friendly, personal chat.

BASIN STREET

Clorified jam session, burlesquing the long-hairs of music. Featuring Zero Mostel, comic star of the Broadway show, "Keep 'Em Laughing." A bear-hug with a responsive ready-made audience.



the blue network

WOR STAFF TO DISPLAY ITS TALENTS

Staff members of WOR, New York, will write the scripts for a new sustainer series, "WOR Summer Theatre," to start July 16 and be heard 8:30-10 p.m. Thursday nights on WOR-Mutual. Various broadcasts will have different patterns, each staff member writing the script. Whoever he wants, Roger Bower will direct-produce the series.

Among the scheduled stanzas will be an adaptation by Peter Steele, WOR commercial continuity director, of the "Ropes," a one-acter by his father, Wilbur Daniel Steele, Robert A. Simon, the station's continuity editor, will do an original baseball story. Stella Ross will script an original whodunit. Robert Louis Shayson, a staff director, will adapt Oscar Wilde's "The Young King." Donald Hamilton, son of Clayton Hamilton, will adapt his father's Broadway comedy caddy, "The Big Idea."

Another in the series will be a musical, "Red Barn of Broadway," with score and lyrics by members of the WOR publicity staff.

Haan Taylor West Coast Manager for Joe Weed

Haan J. Taylor has become West Coast manager for Weed & Co. He was formerly with KSF, San Francisco, and Free & Peters.

KSFQ has at the same time asked Weed to represent it in southern California as well as the rest of the country.

SANDERS HEARINGS END, CRAVEN DISAGREES WITH FLY'S NEW POINTS

Congress Should Say Flatly and in Written Law If FCC Should Regulate Business Practices of Broadcasters, He Declares

Washington, July 7. Appeal for Congress to define how far the FCC should go in regulating the broadcasting industry was made as the House Interstate Commerce Committee concluded prolonged hearings on the Sanders Bill to reorganize the FCC and bring about administrative changes and mechanical safeguards for station owners and networks. Commissioner T. A. M. Craven, leading dissent in the regulatory reform proposal by the FCC majority, asked laws that would put neither the regulators nor the operators in a strait-jacket.

Declining to express opinions on details of the Sanders bill, Craven endorsed the general provisions of the legislation sponsored by the Federal Communications Bar Association, National Association of Broadcasters, NBC, and CBS and related his well-known feeling the FCC should not embark on social reforms. While he considers the 1934 law "excellent legislation," Craven said clarification is desirable and broad, vague phrases should be interpreted by Congress.

"If Congress desires the Commission to regulate the business practices of licensees, it should so state," Craven declared. He made the following principal points:

1. Networks are essential to provide the highest type coverage and maximum coverage, though Congress might well outlaw some business practices by which the chains restrain their affiliates.
2. Continuance of the time-sharing system is vital if the industry is to operate on a firm foundation.
3. While better distribution of outlets is highly desirable, clear channels should not be abolished.
4. The tendency to superimpose business practices raises the danger of Federal program control, censorship, and nullification of free speech rights.
5. Too much competition will be disadvantageous for the public, weakening the whole broadcasting industry structure.
6. More consideration should be given the development and exploitation of new uses of radio, but commercialism, under the guise of research should be prevented.

The final two days of the lengthy house committee hearings brought disclosure that Fly last September tried to stymie the Sanders bill and a revelation that the Commission

department takes the view the District of Columbia Court of Appeals believes there is ample justification in the reform of the FCC's regulations prohibiting newspapers from owning radio stations.

Acting giving the legislators a point-by-point explanation of 'abuses which the chain regulations are designed to correct.' Fly was quizzed closely about his philosophy. Representatives Jared Sanders—sponsor in the reform of the FCC—Oscar Younghaugh were especially critical of some of his ideas and concepts. Younghaugh, a former Federal judge, fought chain rules should be shelved until after the war, protesting against any Federal action that would hurt the broadcasting industry at such a critical period.

Conceding that radio is a 'quasi public utility,' Comdr. Craven said public rights should be considered first in formulating a regulatory policy but the rights of industry members should not be disregarded.

When a license has been granted, he suggested, the recipient should be free from unnecessary supervision by a Federal agency and insured against arbitrary, capricious regulation. The industry ought to be guaranteed fair trials and should not be made the target for advocates of various reform doctrines. The administrative machinery ought to be overhauled, Craven maintained. Differing with Fly, he advocated separate jurisdiction and splitting the body into divisions as a means of insuring ample consideration for the complex problems arising from the act. He said the present set-up is "basically un-sound, unwieldy, and cumbersome," with members unable to give enough study to all the matters they are expected to pass on. Mixing the investigative, prosecuting, judicial duties ought to be ended, he said. There are very different problems in the three major fields—broadcasting, common-carrier communication, and safety services—and the entire Commission cannot operate rapidly and efficiently when expected to handle details in each direction.

Craven came out for a return to the examiner system and charged that in some instances full and fair hearings haven't been given. On the more important question of regulatory policy, Craven reaffirmed the view in his minority report in the network controversy and suggested there is no necessity for the Commission to pass on radio properties unless prices paid for radio properties un-

Note for Engineers

Cleveland, July 7. Methods of improving radio reception and transmission under war conditions highlighted the technical meetings at the opening session of the Institute of Radio Engineers three-day convention at Hotel Statler, June 29-July 1.

Among papers presented at the opening day's session were: "A New Approach to the Problem of Phonograph Reproduction" by G. L. Beers and C. M. Sinnott, RCA Manufacturing Co.; "New Type Practical Distortion Meter" by J. E. Hayes, Causidian Broadcasting Corp.; "Radio Frequency Oscillator Apparatus and Its Application to Industrial Process Control Equipment" by T. A. Cohen, Chicago; "The Scanning Microscope" by V. K. Gowarvin, J. Hillier, and R. Snyder, RCA Manufacturing Co.; "Spectroscopic Analysis of the Manufacture of Radio Tubes" by S. L. Parsons, Emporium, Pa.; "Minimizing Aberrations of Electron Lenses by H. Poritsky, General Electric, and "Half-Wave Voltage—Doubling Rectifier Circuit" by W. D. Waidelich and C. H. Gleason, both of U. of Missouri.

less the consideration is so great the buyer would have difficulty keeping his head above water. Networks are essential and dangerous, he said, noting the Commission has no right to pass on business practices of individual outlets and should not try to rule on contractual relationships.

Networks are essential and efficiently run, though there are some imperfections," Craven held. He said he would be wise to continue to lay down some concrete prohibitions for the chains—insuring at least the right to broadcast in those programs, barring unreasonable geographical exclusivity clauses—without imposing restrictions on long contracts—but should not authorize network licensing or special consideration. If a station is accorded Federal licenses to the networks, it is clear that they should be required to meet fixed standards of coverage, to the end that none of the people of the United States shall be discriminated against, he declared.

Emphasizing he does not desire 'detailed program control,' Comdr. said suggestions that they should take to discourage 'duplication in the types of programs simultaneously broadcast by the various networks.' Also consideration should be given the problem of preventing favored advertisers from gobbling up most desirable hours.

FLY'S COMMENT ON FOREIGN DI LANGUAGES

Washington, July 7. Though aware that foreign language stations must be licensed closely, the FCC does not feel linguistic should be forced to close down or stop broadcasting in alien tongues, Chairman James L. Fly advised the House Interstate Commerce Committee Wednesday (1). Questioned closely by Rep. Martin J. Kennedy of New York, who indicated a feeling the dialect broadcasters should be silenced, Fly said we are conscious of the problem and that the great good that is done by the free use of foreign languages in any radio construction—but also said the Commission has not seen fit to forbid sale of any transmitter to a person who might have plans to carry alien programs.

James Abbe's Sponsor

Portland, Ore., July 7. Fisher Flouring Mills Co. Inc. is now sponsoring the three-weekly news comment of James Abbe, on KGW, Portland. Some account locally bankrolls on KEX, sister station to KGW, the broadcast series of H. B. Baughage talks from Washington.

Fly Charges Free Speech Curb

Washington, July 7. Chairman James L. Fly of the Federal Communications Commission completed his prolonged occupation of the witness chair before a Congressional committee last week. The following are highlights of his testimony:

He charged chains—not the government—"with curbing free speech. With the assertion that to listen is as precious as the right to talk, Fly told the House committee that the House should shrewd contract provisions which have both the purpose and the effect of preventing millions of people from hearing many widely desired programs. The interference with freedom of speech is hidden behind technical legal verbiage, Fly protested, after giving numerous illustrations how stations are blocked from carrying programs they would like to schedule. "Result of Commission study, Fly maintained, "bore out the beliefs of numerous congressmen" who in recent years attacked the House Interstate Commerce Committee. "Whereas the Commission is worse offender in this respect."

To support regulation against affiliation exclusively Fly revived the 1939 World's Series incident but said there are scores of other equally striking examples of how restrictive contracts deprive listeners of desired programs.

He named some prominent commentators—Raymond Gram Swing, Lowell Thomas and Theodore Granik—were kept out of numerous cities by exclusivity clauses.

Prases Separation of Blue

He commended NBC and RCA for efforts to give the Blue separate identity. Everybody agrees the Blue should cease to be a little brother of the Red and stand single as an efficient, full-fledged independent and competing network in its own right, Fly said. He observed, noting he was promptly after our regulations were announced divorce proceedings were started. Licensing of the Blue should not be attempted without thorough study of duplication, possibility of imposing service standards, and economic aspects, Fly declared. Many complex problems require consideration. If we are to accord Federal licenses to the networks, it is clear that they should be required to meet fixed standards of coverage, to the end that none of the people of the United States shall be discriminated against, he declared.

Emphasizing he does not desire 'detailed program control,' Comdr. said suggestions that they should take to discourage 'duplication in the types of programs simultaneously broadcast by the various networks.' Also consideration should be given the problem of preventing favored advertisers from gobbling up most desirable hours.

Television Helped by War

War-inspired research promises to pay great dividends in the form of higher quality television, Fly also told House Interstate Commerce Committee. Attempts to curtail video for military uses have led to discoveries which promise to profoundly affect the whole broadcast-

ing picture," Fly said. Research on cathode rays particularly causes him to express his concern. "One of the reasons why he does not think direct licensing of networks is favored by Congress should be attempted at this stage is the prospect that present broadcasting structure will be able to give us a modicum of light for commercial operation."

MIND OPEN ON PRESS ISSUE, SAYS FLY

Washington, July 7.

Within a few months, the FCC should dispose of the question of newspaper ownership, Chairman James L. Fly predicted last week before the House Interstate Commerce Committee. "Whereas the Commission has made up its mind was a matter of deep interest to several makers who have kept up a year-long inquiry and shelving of applications from publishers."

Fly said he personally hasn't formed any opinion yet, adding "I can give arguments on both sides of the proposition. It's possible the Commission will refer the whole matter to Congress on the ground there is a serious question whether regulations against newspapers would be valid."

Commissioner T. A. M. Craven said, however, some members of the Commission appear to have reached individual conclusions. Acknowledging there is a prejudice at the Commission against newspaper ownership, he said the 'pending file' to which all newspapers plan for new outlets have been referred for many months was a 'special depository' for requests from the publishing fraternity.

Though he feels the Commission lacks the power to proscribe publishers or any other category of producer in station operation, Craven said the Law Department has given us a memorandum stated that rules against newspaper ownership were disapproved violently with the construction Commission attorneys put on the opinion of the District of Columbia Court of Appeals in the case involving the question whether James G. Stahlman, publisher of the Nashville Banner, should be forced to testify at the newspaper ownership inquiry. The memo, he said, contained statements about the Commission's authority to prohibit newspapers which were not supported by the court's assertions.

Eda Lupino, Alan Ladd and the Merry Macs will bring on the Kraft Music Hall, over NBC, July 9.

5000 WATTS
DAY AND NIGHT

Proof of Popularity

Latest Hooper ratings show that Salt Lake City people listen most to

The Popular Station

JOHN BLAIR K. O. SALT LAKE CITY



WATTS
NBO
841/101

More Top Flight Commentators than any Boston Station

6:00 a.m. - 7:00 a.m. - 8:00 a.m. - 9:00 a.m. - 10:00 a.m. - 11:00 a.m. - 12:00 p.m. - 1:00 p.m. - 2:00 p.m. - 3:00 p.m. - 4:00 p.m. - 5:00 p.m. - 6:00 p.m. - 7:00 p.m. - 8:00 p.m. - 9:00 p.m. - 10:00 p.m. - 11:00 p.m. - 12:00 a.m.

Key Station of The Yankee Network

Member of the Mutual Broadcasting System

EDWARD PETRY & CO. Inc. Exclusive National Representatives

Inside Stuff—Radio

Harold W. Ross, editor of 'The New Yorker, whose crack about Bronxites invading his Connecticut environs has become a minor case belli, took his plaint against Walter Winchell to Mark Woods, president of the Blue network.

Ross, in a lengthy letter to Woods, states that the columnist's broadcasts about the episode (which actually dates back to last August, although it just came to light) placed him in an awkward position with friends and relatives, particularly an aunt who is too liberal about those things, and doesn't understand these minor skirmishes between Ross and Winchell.

The latter, for his part, is ignoring it and furthermore harks back that when 'The New Yorker' ran that series of five 'profiles' on him last year, editor Ross likewise didn't bother to check with him on the claimed inaccuracies. New Yorker's series (by St. Clair McKelway) created the belief that Winchell influenced Sherman Billingsley to bar editor Ross out of his (Billingsley's) Stock Club, and the like.

J. Walter Thompson agency is sending a monthly news letter to members of its personnel who are either in the armed services or holding Government posts. It's mimeographed on both sides of the sheet and contains personality chatter and the business doings of the Thompson organization. The initial letter ran to six closely typewritten pages and appended to it was a list of the men in the service with their home addresses.

Publicity is temporarily taboo on 'Command Performance,' and scripts and guests are being carefully checked, following a lib of a guest which turned out to be more true than lib. Inadvertent tongue-slip contained some vital info, according to Army officials, hence transcribed and short-waved program now is getting the double o. o. (with binoculars).

One of the current phenomena of the business is listener interest in the age of Beatrice Kay, of the 'Gay Nineties' program (CBS). Networks, columnists and trampsters are in receipt frequently of letters from fans asking for the lowdown on the subject so that a bet can be settled.

William S. Paley, head of CBS, plans a trip to Hollywood in August to generally alter the production setup on that end, particularly, and look over other phases of CBS Western activities as well. He recently took an active interest in the formation end of the net.

Harry W. Flannery, former CBS correspondent in Berlin, has in mind to throw a luncheon, a la Nazi, for Los Angeles newspapermen, to promote his new book, 'Assignment to Berlin,' published last week. After the fake feast he'll furnish some McCoy provender.

Ted Briggs, one of Canadian Broadcasting Corp.'s Royal Visit commentators in 1939 and more recently a member of the Helix Announcer staff, is cited in the King's Birthday Honors for the Distinguished Service Cross for having performed 'excellent and invaluable service at sea.'

Betty Howard stays with Pedlar & Ryan as head of daytime program production. She was married the week before last to Ted Sisson, talent executive for the same agency.

Ruthrauff & Ryan is inquiring around for availabilities in women's participation period but keeping the name of the account subrosa. Number of times a week is not being stipulated.

WAR CUTS IN ON STAFF

Albertson Preempted at WBNY, Has to Quit Rationing Board.

War straits upon his station was given by Roy L. Albertson, WBNY owner, as reason for his resignation as chairman of Buffalo Rationing Board. Albertson said some of his staff had entered military services and others were planning to go in, necessitating taking a more active part in his station's operation.

Indie owner had been chairman of board since it was set up in January and was one of its organizers.

Blue Lists Shows Suitable for Team Sponsorship Plan

Sundry programs on the Blue network are now available for 'team sponsorship.' They are 'Alias John Freedom,' 'Weekly War Journal,' 'Ripley's Believe It or Not,' 'Green Hornet,' 'Counter Spy' and 'Your Blind Date.' Also available for similar bankrolling are 'Daughters of Uncle Sam' and 'This is the Truth,' both currently off the air.

The 'team sponsorship' deal offered by the Blue is available to four non-competitive accounts. It enables firms whose peacetime production is discontinued during the war to keep their firm names before the public by sponsorship of the program every fourth week.

CONTINENTAL BAKING'S TEN BLURBS WEEKLY

Continental Baking began a special spot announcement campaign Monday (6) on some 30 stations. It's a four-week schedule, with the blurbs to be run off at the rate of 10 a week. Ted Bates is the agency.

Sarnoff, Speaking As Signal Corps Colonel, Hails Electronic Age To Follow When Peace Comes

In his new capacity as a colonel of the United States Signal Corps, David Sarnoff spoke last Sunday afternoon from Camp Murphy, Florida, as part of 'The Army Hour' on NBC. (A former NBCer, Joe Thompson, recently upped a notch as a first lieutenant, went to Florida for the producers to put his whilom 'boss' on the air.) Sarnoff said, in part:

'Wherever fighting men go, Signal Corps soldiers must accompany them to keep open the lines of communication under all conditions. The eyes and ears of the Army must always be on the alert and attuned to events that are taking place in every theatre of action. But aside from the thrill provided by a vital service in the war, when victory is finally achieved, we must look forward to a world at peace which will need to be reconstructed. New industries and new services will demand trained men who can meet civilian needs in the post-war period. The First World War stimulated the development of the radio telephone and new receiving methods upon which were built a new art of broadcasting. In our country alone, broadcasting has flourished into a billion-dollar industry, employing hundreds of thousands of persons. The present war is stimulating the development of television, ultra-high frequency communications and the whole field of electronics, which are bound to revolutionize the older systems and methods and create new opportunities after the war. We have entered a new age in scientific development when the future historian may describe as the electronic age. Just as our fathers and their fathers had to see many

things electrified, so the young men of today may see many things electrified. Practical training in the Signal Corps during this war will equip them to take advantage of these opportunities in a better world that should compensate us for our present sacrifices!'

DEMPEY CUFFS FOR WOR SPORTS PROGRAM

Piel brewing's 'All-Sports Quiz,' which was to have gone off the air for the summer, will continue as a Saturday night sustainer' on WOR, New York. Jack Dempsey, who recently bowed off the show when he entered the Coast Guard, will be back for the sustainer run, with the broadcasts originating at the Manhattan Beach (N. Y.) Coast Guard base.

Piel will resume sponsorship of the series after its eight-week layoff. Sherman K. Ellis is the agency.

KDKA'S 12% Bond Pledge

Pittsburgh, July 7. More than 12% of KDKA's total gross payroll has been subscribed to the purchase of War Bonds, James B. Rick, station manager, announced last week. Payroll deduction plan failed to turn up non-signing emplys.

Original subscriptions were considerably less than present amounts, but active campaign by Westinghouse station management resulted in the increase, which KDKA expects to raise another couple of percent in the next few months.

WFBR cuts Penman inquiry cost from 40% to 27%

Sure, Baltimore's got a lot of money to spend! But some people know how to find ways to sell more at a lower cost... even in a boom town! One of the ways is WFBR... the radio station that Baltimore listens to. Write to WFBR, Baltimore, for rates or see John Blair & Company, National Representatives, New York, Chicago, Detroit, St. Louis, San Francisco, Los Angeles.

United Advertising Company
 TWO HUNDRED FIVE NORTH MICHIGAN AVENUE
 CHICAGO, ILLINOIS

Mr. Charles Dilcher
 John Blair Company
 620 N. State Street
 Chicago, Illinois

APR 26 1942

TELEPHONE FRANKLIN 437575

You will be interested in knowing that to date we have received total sales amounting to \$1177.69 from WFBR, at an advertising cost of \$324 for the campaign. This constitutes an advertising expenditure of approximately 27%.

Yours very truly,
 UNITED ADVERTISING COMPANY, Inc.

EDNA MAE OLIVER
The Remarkable Miss Tuttle with
Arnold Stang, Cy Kendall, Lillian
Randolph, Barlow Wilcox
Serial 19 Miss.
RINZO
Sunday, 7 p.m.
WEAF-NBC, New York
(Ruhrhoff & Ryan)

Thanks to a perkky tempo and a
deliciously fast and snappy. The
Remarkable Miss Tuttle proved on
its first broadcast Sunday night in
the Jack Benny time notch a reason-
ably diverting diversion. A shallow
and superficially amusing whole
setup is a plot to show off the golden
Miss Tuttle and the golden Edna
Mae Oliver. Take it for what it's
supposed to be, a giggle-getter to
pass the summer.

Miss Tuttle is a resourceful spin-
ner who does up her own wardrobe.
She is meeting with Judge Carter
(Cy Kendall) for the 19th an-
nual dinner, at which he proposes
marriage and she refuses. Mean-
time there is an evil skinkler around
town who is persecuting a widow
neighbor who sells antique jewelry.
The skinkler is violating a zoning or-
dinance against commercialism, and
the remarkable Miss Tuttle proposes
that the backyard was really in an-
other township. That's mischievous
gossip in the next field.

The nephew (Arnold Stang) is an
example of those unpop, radio in-
tellectuals of Ezra Stone. The colored
maid (Lillian Randolph) is a stock
outpourer of the incredibly good-
natured housewife of domestic com-
fort to her mouth is put a series of com-
mercially for Anti-Sneeze Rinzo. These
menk up on the airway (at first)
listener and kick him in the shins
before he can sidestep. But later on
the listener gets with the program
(ocular reason, Ezra the unperthless
wants his white shirt and right off
of his back pronto and Ramona
(that's her name) says Rinzo will
etc. etc. Right in the script.

The wisecracks of Howard Harris
and Martin Geach were disarming
and the breezy pacing of Benny-
trained Murray Bolin covered up the
ho-hum, the music commencing the
tremendous unimportance of it all.
Land.

MARGARET WEBSTER
The Radio Reader
15 Miss.
Sustaining
Daily 8.10 p.m.
WABC-CBS, New York.

Experienced stage actress and stage
director, Margaret Webster is the
second in Columbia's The Radio
Reader series. She is giving Jane
Eyre in daily number, and she has
read it. Reads the text straight as
written by the novelist. No dramatiza-
tion, musical bridges, just a trained
legit reading aloud. And as in the
case of Mark Van Doren's recent
The Scarlet Letter, it's surprisingly
absorbing.

Miss Webster is of course a fine
pleasant voice. A trifle British, but
that's only occasional. She is a fine
person. It will take her some 17
weeks to complete the novel, from
today.

It's 8.15 a.m., plenty preparation for
the start of the average legit's busi-
ness day. But she comes on Sat-
urday and Sunday. Land.

'STAR-SPANGLED VALENTINE'
With Walter O'Keefe, Raymond
Felix, Gordon Gray, Ben Granger
Bros.
FLEISCHMANN'S FEAT
Sunday, 8 p.m.
WEAF-NBC, New York
(Ruhrhoff & Ryan)

A vaudeville show that call it, but
it's really a picture. The show was
wholly concerned with ballyhooing
stage musical show, Irving Berlin's
'The Army'. No clear-cut, no
entertainment, entirely musical, is light
and fun. The show is a picture of
the theatres, is implied in suggest-
ing that the radio excerpts made
of the picture is even clearer than
blurred in impression and a little on
the side. And so Star-Spangled
entertainment has a little call, a little
disappointing, not too.

Raymond Gray to judge either
Walter O'Keefe, the permanent em-
cee. The permanent music support, under
the circumstances. Indeed the support
could not and did not emerge. The in-
strumental music was not heard. The
chaki-cade. Let it go at that until
next week. A public gesture, both
audacious and bold.

It was cleverly brought a call boy
to announce the program. The
program was a picture of the
Somewhat destructive to illusion was
the presence of Burns Mandle of the
American to assure listeners that
This is the American's great
Winchell's opinion, merely
quoted, as he had his own show
Sunday night.

LET THERE BE MUSIC!
With Karen Kempe, Gordon Gifford,
and Bryan Cook and choir
25 Miss.
Sustaining
Wednesday, 8.35 p.m.
WQMG, New York

Let There Be Music! is a local
sustainer of familiar tunes, with a
few soloists and a choir and or-
chestra. That's rather ambitious
offering for an indie local outlet and
may indicate an actual start, at last,
on the expanded programming of
WQMG, New York, was ballyhooed
as stated to the public. It's recent
change of ownership. This isn't
it's a start, at least.

Something along the lines of the
Frank Sinatra musical program,
Let There Be Music! stresses
semi-classical and jazz. It's recent
change of ownership. This isn't
it's a start, at least.

Generally undisturbed, but for a
local sustainer quite acceptable and
even reasonably promising.
Hobe.

TEXACO SUMMER THEATRE
With Jane Froman, Bob Hannon, A.
J. Goscoe, and Jimmy Wallington.
Mixed Chorus
Songs, Orchestra
TEXACO CO.
WEAF-NBC, New York
(Buchanan)

Texaco has picked pleasantly in-
teresting combination to hold its Sun-
day afternoon spot while Fred Allen
and his big cast. The entertainment
entirely musical, is light and fun.
The show is a picture of the theatres,
is implied in suggesting that the radio
excerpts made of the picture is even
clearer than blurred in impression and
a little on the side. And so Star-Spangled
entertainment has a little call, a little
disappointing, not too.

Jane Froman was in the voice for
the debut (5) of this summer series.
She invested the program with a
wealth of melodic flavor and dramatic
flair, and applied an ingratiating
charm to the program. The orchestra
was consistently delightful. The or-
chestra gets its big billing in a demon-
stration of varied orchestral styles.
The music was a picture of the
Somewhat destructive to illusion was
the presence of Burns Mandle of the
American to assure listeners that
This is the American's great
Winchell's opinion, merely
quoted, as he had his own show
Sunday night.

'AMERICA AT HER BEST'
With Fred Kayser, Bob Reynolds,
Mark Warnow, and choir
10 Miss.
Sustaining
Wednesday, 8.35 p.m.
WABC-CBS, New York

America at Her Best is a local
sustainer of familiar tunes, with a
few soloists and a choir and or-
chestra. That's rather ambitious
offering for an indie local outlet and
may indicate an actual start, at last,
on the expanded programming of
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Generally undisturbed, but for a
local sustainer quite acceptable and
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Hobe.

'MR. DISTRICT ATTORNEY'
With Jay Iystrin, Len Doyle, Vicki
Vola, Ed Lauder, Fran Carden,
Ed O'Brien, and Jimmy Wallington.
Songs, Orchestra
TEXACO CO.
WEAF-NBC, New York
(Buchanan)

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Generally undisturbed, but for a
local sustainer quite acceptable and
even reasonably promising.
Hobe.

MEREDITH WILLSON ORCH
With John Nesbitt, Conale Haines,
Barlow Wilcox
Songs, Orchestra
JOHNSON WALK
Sunday, 8.30 p.m.
WEAF-NBC, New York
(Ruhrhoff & Ryan)

A vaudeville show that call it, but
it's really a picture. The show was
wholly concerned with ballyhooing
stage musical show, Irving Berlin's
'The Army'. No clear-cut, no
entertainment, entirely musical, is light
and fun. The show is a picture of
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the circumstances. Indeed the support
could not and did not emerge. The in-
strumental music was not heard. The
chaki-cade. Let it go at that until
next week. A public gesture, both
audacious and bold.

It was cleverly brought a call boy
to announce the program. The
program was a picture of the
Somewhat destructive to illusion was
the presence of Burns Mandle of the
American to assure listeners that
This is the American's great
Winchell's opinion, merely
quoted, as he had his own show
Sunday night.

LET THERE BE MUSIC!
With Karen Kempe, Gordon Gifford,
and Bryan Cook and choir
25 Miss.
Sustaining
Wednesday, 8.35 p.m.
WQMG, New York

Let There Be Music! is a local
sustainer of familiar tunes, with a
few soloists and a choir and or-
chestra. That's rather ambitious
offering for an indie local outlet and
may indicate an actual start, at last,
on the expanded programming of
WQMG, New York, was ballyhooed
as stated to the public. It's recent
change of ownership. This isn't
it's a start, at least.

Something along the lines of the
Frank Sinatra musical program,
Let There Be Music! stresses
semi-classical and jazz. It's recent
change of ownership. This isn't
it's a start, at least.

Generally undisturbed, but for a
local sustainer quite acceptable and
even reasonably promising.
Hobe.

'AMERICA AT HER BEST'
With Fred Kayser, Bob Reynolds,
Mark Warnow, and choir
10 Miss.
Sustaining
Wednesday, 8.35 p.m.
WABC-CBS, New York

America at Her Best is a local
sustainer of familiar tunes, with a
few soloists and a choir and or-
chestra. That's rather ambitious
offering for an indie local outlet and
may indicate an actual start, at last,
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TIME says...
"Surprising!"
WOR sponsors
say... "Huh?"
But, come—read what
"TIME" said last
week about WOR's
all-night show, "Moon-
light Saving Time" and
its inimitable conductor,
Jerry Lawrence...

Moonlight Savings
Listeners within broadcast range of the
Atlantic and Pacific coasts have lately
made a surprising discovery: their air
from often better programs on WOR
during the midnight hour. This is the
celebrity and fur. One of the few
daylight hours.
Celebrities & Fur. One of the few
daylight hours.
Celebrities & Fur. One of the few
daylight hours.
Celebrities & Fur. One of the few
daylight hours.

NOT surprising to "Moonlight Saving Time's"
varied and satisfied sponsors* is the phenomenal
popularity of this WOR all-night show. It's been
proved by making goods change hands; by bringing
people into stores; by pulling orders from coast
to coast.
Maybe you, too, should look into all-night
broadcasting on WOR with more than a casual eye.
Maybe, in fact, you should drop us a card, or a note,
or just call PENNSYLVANIA 6-8600 for a copy of
a "tale of 4 cities" which tells you the story of
all-night audiance. Why—you might even ask how
much it costs to go on "Moonlight Saving Time".
Actually, the cost can be called odd change—
it's that low.
* such people as
PHILCO
RINGS MEAT
CARTER PRODUCTS
STRAHNS STORES
ORLAND WINES
MARLIN FIREARMS
I. I. FOX, INC.

Slow Starter Cincy Zoo Opera

But Oscar Hill Sees No Particular Omen in 20% Unfavorable Contrast to 1941

Cincinnati, July 7. For the first week of its 21st season, which opened June 28, attendance receipts at the Cincinnati Zoo Opera were reported to be approximately 20% less than for last year's initial start-up. The first two years' cool nights, two successive night games by the Reds, and omission of a performance of "The Merry Widow" due to the 4,000-seat open theatre in the Zoological Gardens for the park's regular Fourth of July celebration.

Overhead of the opera for its six-week season is tagged at \$82,000, with 10% of the contributions from local music lovers.

The slow start is not taken discouragingly by Oscar F. Hill, general manager of the Summer Opera Association, and also president of the local musicians' union. In previous seasons, he points out, patronage was heavier after the first fortnight.

At least two performances of "Giocanda," "Traviata" and "Bohème" were given. Principals were Stella Romeo, Kerstin Thörn, Giovanni Martinielli, Angelo Pilotto, Virgilio Lazari, Bido Suyo, Bruno Landi, and Renato Valentini. Soloists were Vivian Della Chiesa, Nino Martini and Claudio Frigerio.

The company's program has "Elkirk of Love," with Bido Suyo, Angelo Pilotto and Bruno Landi; "Mignon," with Laraine Kovens and Krievann "Troutwater," with Giovanni Martinielli, Stella Romeo and Greta Seibert. In the order of the opera are on Sunday and Thursday nights, Tuesday and Friday, and Wednesday and Saturday.

Concerning Performances
 "Traviata," Monday (29) was an average, but not inspired, performance. In the title role Bido Suyo saved the show. Her first act "A Good Night" was a masterpiece and the fiery "Sempre Libera" was taken at breckneck speed with two brilliant "O's." The act concluding with a sea litting "E' Asi."

Mis-Suyo's associates were not so good. Her partner, Renato Valentini, being an uninspired Germonit and showing a rough voice under good control, but marred by a hoarse vibrato. His "Di provenza" was the high point.

The Alfredo, Bruno Landi, was not in good voice with "Un di felice" and the excellent singing being well appreciated, but the tempo was up in the last act due to redeem himself with a magnificent "O." Fausto Cleve led a viable orchestra.

Nina Martini Strachan was hardly an adequate performance. Nino Martini as Rodolfo was hopelessly embarrassed by the director, despite the efforts of conductor Fausto Cleve to keep his violins in line in duets. The soprano, making her first appearance as Mimì in Cincinnati disclosed one of the greatest voices in America. Her singing was doubly powerful, rich in quality and absolutely even along a range of two octaves. Her first act was up to becoming the dramatic soprano of the age. A reduction in weight would have been desirable, for as she sings she shows signs of danger. Her acting was poignant and well handled.

Her partner, Bido Suyo, was not so good. The quality of voice that he had a decade ago when he was in duets. His singing was not so adequate as Collins but Nancy Power overacted and forced as was Mimì. Cleve for the third straight day did a remarkably fine job in the pit.

BRAZILIAN PIANIST HAS 60 NCAC DATES

Claudio Arrau, Brazilian pianist, has been booked for a tour of 60 dates at \$1,000 per week by the NCAC for 1942-43 season. Pianist has 25 signed contracts, seven tentative and 28 uncommitted on his tour.

Arrau opens his tour with the Pittsburgh Symphony Oct. 26 and American Symphony Oct. 28 and 29 in Tucson, Arizona, April 12. Among orchestras of the tour are the Chicago Symphony, Nov. 3; Milwaukee, Nov. 17; N. Y. Philharmonic, Nov. 20; Cleveland, Nov. 21; Minneapolis, Jan. 29; Philadelphia, March 12 and 13; Toledo, March 29 and Cincinnati, April 2 and 3.

MEXICO PERMITS FOR OPERA TALENT ISSUED

Mexico City, July 7. Permits to perform in Mexico have been granted Laurita Melchior, Colette Casco, Giuseppe Bambonico and Ignacio Stafogel by the Ministry of Education.

They are authorized to remain for a maximum of six months in Mexico and to form part of a grand opera company that will play the Palace of Fine Arts (National Theatre) here this fall.

EZIO PINZA HELPING U.S.A.

Ezio Pinza will inaugurate a new series of Treasury Hour radio programs over WNYC, New York, July 9, when he appears with Eugene Plonkoff and the NYNC Symphony Orchestra.

Pinza will promote the sale of bonds. A group of English songs will be sung by the soprano, "Giovanni" will be sung by the bass.

On Friday (10) Pinza will appear in "L'isten America," another patriotic concert, over a radio broadcast to promote the sale of bonds. A group of English songs will be sung by the soprano, "Giovanni" will be sung by the bass.

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Shostakovich, Once An Outsider, Now Very Hot In Yankee Popularity

Arturo Toscanini will baton the NBC Symphony in the American premiere of Dmitri Shostakovich's Seventh Symphony on Sunday, July 19, at 4:15 p.m.

Shostakovich is the young Russian composer whose music was twice in these parts before the Soviets hogtied Hitler. Now, he's hot as an item. NBC had the score of his Seventh Symphony microfilmed and flown in via Iran, Egypt and Saudi Arabia.

With Toscanini and Shostakovich it'll be a solid 80 minutes of anti-war music, heard over the world via NBC short wave.

Virgil Thompson's New Stadium Works

The joint concert of Andre Kostelanetz and Lulu Swain, two double new selections, "La Guardia" and "The Ballerina," by Virgil Thompson written by Virgil Thompson, music editor of the N.Y. Herald Tribune.

Both the Mayor and writer will be present.

Lewisohn Concerts

One of the best orchestral concerts of the current season was given Tuesday (3) at Lewisohn Stadium by the New York City Philharmonic in a powerful reading of Musorgsky's "Night on Bald Mountain" and his "The Song of the Nightingale." The Wagnerian excerpts which one likes an abundance of tonal detail, the program was set forth in all of its majestic strength and power.

After three days of rain, the Stadium Concert resumed on Tuesday (3) with the New York City Philharmonic in the Dvorak and Strauss concertos.

The cellist was in the vein and his playing was of a high order, his bowing and masterful interpretations were the highlights of the evening.

Other highlights of the program were "Bride" overture and Treasure Waltz of Strauss under Fritz Reiner conducted the program.

War Item

Cleveland, July 7. Larry Adler, harmonica player who appeared as guest star with Cleveland Summer Symphony, was leaving price established on harmonicas.

Before World War II, he said he paid \$4 today; but she sells out \$22.

Montreux's Big Opera Season

Montreal, July 7. An opera season, the most ambitious in the past two decades, will be given here from Sept. 19 to 27 under Wilfrid Pelletier, Met conductor, and Desire Defreze, Met stage director. Operas to be given will be "Samson," "The Barber of Seville," "Thais," "Faust," "Bohème," "Tigolletto," "Bartorelli," "Loulise," "Lakme," "Ariadne" and "Carmen."

Singers engaged include Kerstin Thörnberg, Lucille Browning, John Brown, Helma Giese, Greta Seibert, Kaskas, Giovanni Martinielli, Ezio Pinza, Nicola Moscona, Salvatore Ferrero, Grace Moore, Dorothy Kirtlen, Hilde Burke, Helen Jessup, Bido Suyo, Jan Klepura, Alessio de Paula and Stella Roman.

Chautauquo to Hear 32 Soloists This Year

Chautauquo, N. Y. July 7. A six weeks' series of symphony concert will be started July 14 with 34 concerts scheduled under Albert Stoessel. During the season 32 soloists will appear with the orchestra.

Vocal soloists will be James Melton, Josephine Antonetti, Susanne Peters, Mary Ann Kirk, Frances Pierce, Joan Peebles, Helen Van Loo, Hugh Thompson, Gean Green, and Albert Simons. Artists to include Ernest Hutchinson, Percy Grainger, Oscar Wagner, Jerome Kern, George Gershwin, George G. Agram, Harrison Potter, Wendell Diebel, Dorothy Fischer and Earle Voces. Other soloists are Patricia Travers, Michka Schickof, Mary Becker, Robert Mann, Fredrick Lack and Albert Simons. Collins will be Georges Miquelle, Joseph Schuster and Ardyth Walker. One violinist will appear, his name being Gordon. A joint recital by Helen Jessup and John Gurney will close the season.

Mrs. Gallo in U.S.A.

Daughter of Enrico Caruso Escapes Italy

The Drottningholm, which arrived last week on an exchange of Americans for Europeans, brought in Sophie Gallo, wife of Fortune Gallo (Caruso's daughter), on the outbreak of the war.

Two other mainly known people on board were Eva Turco, soprano, and Dorothy Benjamin Caruso, daughter of the deceased tenor, with her mother, the former Mrs. Caruso.

Lansing Hatfield's Dates

Lansing Hatfield, Met bass-baritone, will give an open air concert in Milwaukee Aug. 4 and one in Toronto Sept. 3 after opening his fall tour at the Worcester Festival Oct. 7 and 8 in New Britain.

He looked on the Telephone Hour Oct. 12 in an all-American program. He will have 12 concert engagements prior to the Met and open air concert so far as is at the close of the season. Hatfield will probably double that number by the end of the season when fall bookings of colleges begin.

Sacramento's Five Events

Sacramento, July 7. The music series here under the management of Max Baer, will include five attractions. In order of their appearance they are: "The Barber of Seville," "The Merry Widow," "Traviata," the Ballet Theatre, San Francisco Symphony under Pierre Monteux, Paul Robyns and Joseph Sziget.

Colston Leigh Booking Recitalists

Branching Out From Lecture Field—Erno Rapee Offered As Either a Conductor or Lecturer

\$200 RENTAL SET FOR SUNDAY OPERA TRY

Springfield, Mass., July 7. The Metropolitan Civic Opera Company can have the Municipal Auditorium for Sunday Opera. The opera shows this fall for \$200 a night. City Property Committee told Rapee Ernest E. Santoro and Nicholas De Pasquale this week.

House seats 3,600.

French Operas For Chicago

Chicago, July 7. The revival of French operas by the Chicago Opera Co. this season will include "Mignon," "Faust," "Carmen," "Lakme," "Mignon" and probably "The Barber of Seville." The opera performance of "Carmen" staged under the sponsorship of the Chicago Opera Co. and presented by Fortune Gallo, general director, with Harry B. Brown, conductor, will be given at Soldiers' Field, Aug. 8. At July 31 the same two men will appear in "Lakme" and "Carmen" at Soldiers' Field, also under the Chicago Opera sponsorship.

First Opera, Then Operetta Is Fortune Gallo Policy For Washington, D. C.

Washington, July 7. Fortune Gallo is to present a week of the San Carlo Opera Co. followed by a four week season of operetta at prominent manager, in conjunction with the Suburbats at the Watergate here.

Gallos will begin July 11 with seven performances of opera at a \$1 to \$1.50 top.

Thomas Thomas Can't Get Too Far From Det.

Thomas Thomas, baritone, formerly of the Met, opens his fall concert tour Oct. 30 with a Town Hall recital and then is booked for a Canadian tour. Artist cannot stray too far from his base since he has a Detroit radio contract for the end of April which will give him 20 appearances on the air.

He is scheduled to sing about 20 concerts till April 20.

Rudolf Serkin's Season

Rudolf Serkin opens a fall concert season with 40 appearances. His appearance with the Detroit Symphony on Oct. 22. He makes appearances with the Pittsburgh and Minneapolis orchestras before starting a tour of Canada. On Dec. 1 he performs at Carnegie Hall, N. Y., concert and then appears with the Indianapolis orchestra Dec. 5.

He is booked for five appearances with the Philadelphia Orchestra in Philadelphia, Baltimore, Washington, and N. Y., and will make three appearances with the N. Y. Philharmonic Orchestra as well as appearing with the Newark and Cleveland symphonies. In N. Y. he will also appear with the New York City Music on two dates at Town Hall and is booked for joint concerts with Adolph Bolcom. He sells for \$1,000 an engagement.

Salzedo Replaces Feuermann

Toledo, O., July 7. Salzedo concert ensemble has been booked to fill the vacancy in the Toledo Museum of Art symphony orchestra during next season, caused by the death of Arthur Schnitzler. Feuermann, cellist who was to have appeared jointly with Erno Rapee, violinist and Albert Einstein, pianist. The Salzedo concert will be offered Jan. 8 as the fourth in the Toledo series under Monteux, Paul Robyns and Joseph Sziget.

Colston Leigh, hitherto specializing in lecture attractions, has branched out and is now offering a list of concert and recital names formerly handled by outlets like Columbia, Concert Artists, WGN Concerts Corp., WGN Concerts, etc. These include Margaret Spinks, Agna Ereni, Mady Christians, Alvin Crans, Fray and Braggiotti, Erno Rapee and Dorothy Crawford.

Two new developments have taken the turn. Erno Rapee is now available as a lecturer on musical topics, as a guest conductor, or as a combo lecture-recital with two soloists to illustrate his topic. Likewise, Mady Christians is available for a lecture-recital solo character combination or in her standard dramatic recital.

With lecture names currently either writers, diplomats, editors or foreign correspondents, and almost all of them speaking about the war, lecture audiences need a change in menu.

Concerts and recitals figure to rate as "scapoli" entertainment to lecture fans has a chance to crystallize.

Meanwhile Leigh office has added the following to its lecture list: Margaret White, Washington recitalist; Louis Post-Dipatch; Allen Rayford, just back from covering Italy, Cuba, Spain, etc.; Mady Christians; Herald Tribune; Erika Mann, daughter of Thomas Mann, Phyllis Bentley, author of "The Waves"; Hazlett Upson, writer; Sigrid Schultz, who covered Berlin for the New York Times; Prince Louis of Luxembourg, Lawrence Lipson, who covered Malindi, and Milton Bacon, who does a Columbia Broadcasting System coast-to-coast tour of Cincinnati.

John Barbirolli Active in England

London, July 7. John Barbirolli will have conducted 25 concerts in England since his return here from the U. S. in April. He will return to the U. S. late in July to conduct at Hollywood Bowl, Los Angeles, and at the Metropolitan North England and Wales. He has bated the London Philharmonic and the London Symphony. His last appearance here was at the Royal Opera House as piano soloist.

More Femininity

Cleveland Symphony Adds Two Women For Summer Fests

Reflecting shortage of available players, the Cleveland Orchestra has added Miss Helen Lotz, french horn, and Miss Mariejean, assistant first horn, to its troupe, for its Summer Post Concert season. Miss Lotz is the only female member of the organization. The new women will be added to the Cleveland Symphony Orchestra, replacing drafted players, when the next season starts under Dr. Arthur Schnitzler, who will be 10th year with the organization.

To be added are Concertmaster Tony Spivack, first violinist; William Linn, first viola; Cloyd Duff, tympani; Clifford Glick, clarinet; and William Linn, first violin; New York, and Edward Arlin, bass, of Philadelphia. Two violas, one bass and one horn, are to be engaged.

Travelling facilities permitting, the orchestra will visit, for the first time next season, Mt. Pleasant, Grand Rapids, Mich., Port Wayne, Ohio, and Toledo, Ohio, in Bridgeport, Conn., Charlotte, N. C., Rock Hill, S. C., and Akron, Ohio, in its three tours.

Dr. Rodzinski will be the guest conductor for the first of the symphony's harmonic symphony for a month, beginning Nov. 16. During his absence, the orchestra will be conducted by first conductor, and Rudolph Ringwall, associate conductor, will direct.

Lubasch and Nemecoff, "dual-plants," open a fall tour of 50 odd dates in the U. S. and Canada. The pianist is for \$750-\$1,000 an engagement.

WALL PAPER

Copper, Shellac Worries Continue

Recording industry was still rampant during the past week with rumors of prospective steps by the War Production Board on the partition or shut-down of shellac material. In latest reports had that the phonograph record companies were due within a reasonable time to be confined to the use of as little as 5% of their shellac stock. Phonograph company officials yesterday (Sunday) either stated that they did not anticipate any such drastic reduction or scouted the thing as 'plenty abundant.'

Where the industry did appear to be decidedly on the jittery side was in regard to the copper situation. Recorders had heard reports from Washington that they would not be permitted to use copper. One it was melted down, but instead would have to turn it over to the Government's stock pile. One transcription company's reaction to this report was to dispatch a representative to Washington to talk the whole copper matter over with the WPB.

All recording companies have for the past three months submitted detailed reports to the WPB, showing their stocks of materials on hand and estimating their needs for the ensuing month.

Union Standby Edict Cramps 'Em

St. Louis Fire Department Band Is Abandoned As Too Much Trouble

St. Louis, July 7.

The St. Louis Fire Department band has been abandoned after 20 years' existence and the big truck that was used in totum' instruments around the town has been converted into a canteen truck and will be used in dishing out hot coffee, etc., at big fires. Because of Armistice Day when the band played, the chief said, 11 union tooters were used. The organization has a \$5,000 kitty and this will be used to equip the canteen truck. The date of the tooters will be a concert and dinner, soon to be held.

MPA '47 BREAKS WITH L.A. BOARD

Hollywood, July 7.

Pretiring to stick to the Unity for Victory movement, the Musicians' Association of Local, Los Angeles, pulled out of the Los Angeles Central Labor Council. Withdrawal was accompanied by charges that the leaders of CLC were sabotaging victory motion picture organization. The American Federation of Labor, the Congress of Industrial Organizations and the Railroad Brotherhoods are pledged.

J. K. (Spike) Wallace, president of MPA, declared his organization is on record that labor must cooperate in the war effort to win vital victory, and that there is not a single line any room for labor organizations to be out of step.

AL DONAHUE FEELS OK AFTER APPENDICITIS

Elko, Nev., July 7.

Condition of Al Donahue is good after an appendectomy at the Elko General Hospital. Donahue, Mrs. Donahue is remaining in Elko with relatives. He was released this weekend.

Both go to Lake Tahoe in few days. Joining them here at the Oriental theatre, Chicago, July 17, will be Merry Maes.

Band opens tomorrow (8) at Elitch Gardens, Denver, for a week.

The Lewis band pencilled into Standard theatre, Pittsburgh, for a week of July 17. Ozzie Nelson comes in Aug. 7.

FOR BIG GROSSES

'Fleet's In', With Jimmy Dorsey, and 'Ship Ahoy,' With Tommy Dorsey, Will Top \$1,000,000 in Domestic Market—Glenn Miller (With Henie) Hypoed to 'Sun Valley Serenade' to \$1,800,000

Two recent releases that are expected to gross well over \$1,000,000 in rental for their distributors are "Ship Ahoy" and "The Fleet's In". The former, made by Metro last the Tommy Dorsey band, while "Fleet's In" turned out by Parlophone last the Glenn Miller band. The Dorsey band are credited with meaning much to both films. Last year Glenn Miller's orchestra helped "Sun Valley Serenade" (20th). Sonja Henie starred; to a domestic gross of \$1,800,000.

MORE COMING UP

Theatre operators are watching with keen interest the trend toward name bands in pictures, meaning they are trying to get a closer fit exactly what share of pull they are exerting as films as well as stage personnel.

While reluctant to make an estimate as to exactly what the popularity of his better-known bands means either on film or on stage, their value is far from being discounted. Two recent releases that are expected to gross well over \$1,000,000 in rental for their distributors are "Ship Ahoy" and "The Fleet's In". The former, made by Metro last the Tommy Dorsey band, while "Fleet's In" turned out by Parlophone last the Glenn Miller band. The Dorsey band are credited with meaning much to both films. Last year Glenn Miller's orchestra helped "Sun Valley Serenade" (20th). Sonja Henie starred; to a domestic gross of \$1,800,000.

A new picture, "Private Blackout" (U), with the Harry James orchestra, also just started out and its box office possibilities are not ventured in advance of a number of dates, while "The Bandwagon" (Paramount) includes Ray Noble's orchestra. Kay Kyser, another topflight band, recently went on release in "Favorite Spot" (RKO). It grossed have been.

There are at least 15 bands that are being commanded in films the box office power that they have on the stage. Not infrequently grosses in theatres playing bands zoom in spite of pictures that are not outstanding.

Significant Casting

Some of the recent picture casting has been significant. As an instance, there's Columbia's "You Were Never Lovelier." It stars Fred Astaire and Rita Hayworth, a combination that might be expected to mean abundant grosses. But Columbia added Xavier Cugat and band, which could only mean one thing—Cugat's recognition of himself in himself, otherwise there would be no point in running up production costs to enter his band. He added starter, with a pair like Ray Martin and Astaire.

Another recognition of the name band boom is seen on the 20th-Fox production "The Bandwagon," which features a band in the cast. The latter stars Betty Grable and Kay Kyser. "Wives of Men" Miller's band in support, and Sonja Henie, co-starred with John Payne and Kay Kyser. Sammy Kay's band as an added 'puller.'

Besides Miller's in "Grab That Band," Harry James is to appear in another Fox musical, "Springtime in the Rockies." The picture's stars in the studios are keeping an index finger on the pulse of the times, and responding in kind. More than 100 million musicians. Some say it's a permanent one.

"Can't Ignore You!" "Why not?" they ask, reasonably. "You'd better ignore it," they answer, it keeps growing up to 21, year after year, and passing along to a few more generations. In our business, we can't ignore youth. It makes up 90% of our audience.

No doubt this idea first began to penetrate Hollywood some years ago when the young Goodman played the Paramount theatre on Broadway. The kids' went psycho. They

Neville Miller Meets Waxers in N. Y.

As Petrillo Stands Pat on Deadline

Ed Duchin in Character Already With USN Units

Manassas, July 7. Eddy Duchin, here with his orchestra for an Orpheum theatre engagement, and who begins active service as a Navy lieutenant, senior grade, in two weeks, brought with him here a full complement of naval uniforms for use in special activities with the Navy recruiting office and the Naval Air Base at World-Chambers field here.

Navy officers met him at the station on his arrival from Omaha.

The National Association of Broadcasters' standstill on the official recognition of the situation created by the American Federation of Musicians' standstill on the phonograph record and transcription work. Neville Miller, the N.A.B.'s chief, brought together at the Hotel New York, N. Y. Friday (3) representatives of transcription companies which hold associate memberships in the N.A.B. to review the complications that might ensue if James C. Petrillo, the AFM's president, went through with his plan to bar his men from doing any recording after July 31.

While the N.A.B. is scouting ways and means of countering a situation shutdown by the AFM Petrillo himself, standstill on the 31-day license he issued recorders at the end of June and waiting for the completion of transcription companies in solving his problem of increasing local employment for AFM members, his representatives of transcription companies have confided his concern on the employment issue to lukebores, holding that the representative of the industry has contributed very heavily to musician unemployment. In none of these counts has he yet made an expression of radio.

Say Dance Boat Ignores Rules On Blackout

Air raid wardens in the southwest section have requested Corporation Counsel Richmond B. Keech to prosecute S. S. Potomac River Line Inc. for evading blackout requirements. 'Outstanding violation of last practice blackout on June 18' is charged.

Washington, July 7.

B. W. Bills, president of the line, in a statement issued by air raid warden Chief William J. Mielham. Steamer sailed on Monday night when it was burning. Regulations call for just running lights. Same high powered searchlight beam when it was turned with orchestra playing and auto with headlights glaring meeting the vessel in the future, will not be permitted to leave dock unless conforming to defense regulations.

Potomac Line, which has been using name of the steamer in its promotion is on "restricted territory" list of A. F. of M. Means that only local bands can be used this summer, unless the promoters care to pay for a "standby" group.

Accident Ruins Herman Orchestra's Instruments

Woody Herman's orchestra instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments.

Chicago, July 7.

Herman, manager, Jack Abernethy, and his orchestra instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments.

Herman, manager, Jack Abernethy, and his orchestra instrument truck smashed into a ditch in Indiana last Friday morning (3) and ruined practically all of the instruments.

They ganged the sables to dance to Benny's music if they take part in Sunday day go. The demonstration was so spontaneous and unusual, it hit most of the on-lookers.

Then along came Kay Kyser and later Jimmy Dorsey, who seems to have them in actual proportions on stage and screen.

Kyser, of course, set up the cycle of band "pullers" in RKO films, with his money coming to be used in this manner: Ray Noble in "Here We Go Again"; a series of "pullers" in the next picture, "The Bandwagon," and the current picture, "Springtime in the Rockies." They didn't do better with a story. Gene Krupa and the rest just gave away their own and the kids went away, blithering.

Kyser tops them all. He got so good at the show—both as a band leader and bandleader—that they started him over the late John Barrymore in the latter's last picture.

UNION MEMBERS BARRED FROM JAMMING

Washington, July 7.

The Musicians union has banned union members from jamming at the Fifth street rendezvous after midnight stop with melody bands. The ban was announced in Baltimore, it is in full swing after other Washington night club calls have been issued.

Members of Local 161 have been notified they will be subject to exclusion if they take part in jamming formal entertainments. Spotlight Club employs a union pianist, but he was not present at the jamming. A visiting band which brought stands and instruments to club and gave an informal entertainment "on the cut."

Spotlight Club is breezily informal. Brothing can happen at 11:30 Sunday morning (5) all patrons present at 8 a.m. were bundled into a hayrack and taken on a "Baltimore Trolley" up the river to Treasure Island, where they spent the day swimming, fishing, picnicking. Those that felt in the mood also participated in jam sessions.

RAY SCOTT BACK TO COLUMBIA

Raymond Scott, whose orch is currently at the Strand theatre in New York, will be back on Aug. 14. He will begin regular studio programs as well as a new "quintet" series with seven men instead of the six he used in his last "quintet" club in New York.

As personnel of the new quintet, with Louis Shobbe, director of the new "quintet" series, will get to get anyone Scott wants. When finally organized the "quintet" will consist of seven men, with Ray Scott and CBS as well as working as a unit.

Scott, brother of Mark Warnow, was with CBS as a staff musician and after 10 years pulled out to front his own band. Now, after 25 months, he rejoins the network.

NBC, CBS, Blue, Mutual Plugs

Good for Listening . . .
 Good for Singing . . .
 Good for Dancing . . .
 Good for Marching . . .
 Good for Gatherings . . .
 Excellent for Orchestras . . .
 Excellent for Bands . . .
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Just released by

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- RENE MUSETTE VICTOR V-783
- BARRY SISTERS STANDARD T-2005

Professional copies available. Orchestration arrangement by Jack Mason.

Colonial Music Publ. Co., Inc. 100 W. 23rd St., New York City

Branch: 1016 Melrose Ave., Hollywood, Cal.

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WCAP, WJZ, WABC and WOR, N. Y. stations covering the week beginning Monday through Sunday (June 28-July 6) from 5 p. m. to 1 a. m., and is based on data provided by Accurate Reporting Service regular checking source for the publishing industry.

TITLE	PUBLISHER	TOTAL
Let My Heart Canteen	Army*	39
When You Kiss Me	Famous	37
We Hear Silver Wings	Shapiro	29
Single Jangle Jingle	Paramount	22
Single Jangle Jangle	Chappell	22
Take Me	BVC	22
Johnny Doughboy	Crawford	22
Under Apple Tree	Robbins	20
Idaho	Mills	20
All I Need You	Miller	20
Here You are—"Fleet's In"	Robbins	20
Sweet Elodie	Shapiro	17
Keep Lovelight Burning	Remick	16
Three Little Sisters	Maestro	14
Skylark	Santly	14
Be Careful My Heart—"Holiday Inn"	Berlin	14
Little Bo Boop, Jeep	Southern	14
Do You Miss Sweetheart	Paramount	13
Somebody's Thinking You	Witmark	11
South Wind	Barton	11
"After It's Over"	Southern	11
If You Are Dream	Mayfair	10
Just Plain Lonesome	Embee	10
Midsummer Matinee	Shapiro	10
Over There	Shapiro	10
Calaisons Go Rolling	Melodylane	9
"Ferris Wheel"	Famous	9
Always in Heart—"Always in Heart"	Famous	9
Tangier—"Fleet's In"	Famous	9
Yankee Doodle Boy	Vogel	9
Three Miss Cousins	Chappell	9
My Gal Sal—"My Gal Sal"	Paul-Mark	8
"Just Thought You Here"	Yankee	8
Army Air Corps	Chappell	8
My Devotion	Santly	8
"Nightingale"	Marks	8
Where	Correll	7
Careless Rhapsody	Chappell	7
Mammas With Moo-lah	Fest	7
Let Call For Love	Camel	7
"Strictly Instrumental"	Cherio	6
Everything I've Got	Chappell	6
Six Military Secrets	Courtney	6
Go Moon In Pocket—"Holiday Inn"	Berlin	6
Mary's Grand Name	J. Vogel	6
Put Put Put	Remick	6
When Lips Met Mine	Harms	6
Heaven Mine Again	Wells	6
Miss You	Berlin	6
New York Nocturne	Robbins	5
Knock Me a Kiss	Leeds	5
Shanty-Taking Place	Berlin	5
Moonlight Cocktail	Jewel	5
Shoote Little Cutie	Embassy	5
God Bless America	Berlin	5
Wonder When Baby Home	Crawford	5
Isabella Kissed a Fella	Ager	5
Arthur Murray Taught—"Fleet's In"	Famous	5

* Indicates BMI licensing; others are via ASCAP. † Filmmusical.
 ** This is the Army* publishing abroad.

Bands At Hotel B.O.

Continued from page 40

week Edwards continued to draw 'em in with 850 covers over Friday-Saturday, only late nights. Dinners capacity.

Pat Saunders (Oval Room, Copley Plaza; 300; \$1 cover). With McGowan and MacIe Revue in third week and Saunders' tenth, business continued good with 1250 covers and fine dinner traffic.

Minneapolis

Benny Strong (Minnesota Terrace; Hotel Nicollet; 500-\$1-\$1.50). Fourth and final week for this band. With pleasing floor show, set up gathered the night attendance of 450. Dorothy Lewis' ice show is current in room with minimum boosted to \$1.50 week nights and \$2 Saturdays.

Location Jobs, Not in Hotels

(Chicago)

Buddy Franklin (Chez Paree; 800; \$3-\$3.50 min.). Harry Richman is top attraction but Franklin band has accumulated a good following and sited much in the pull of 4,100 guests.

Art Jarrett (Blackhawk; 400; \$1.25 min.). Came in in mid-week and started off nicely, garnering good 2,400 in six days.

(Los Angeles)

Les Brown (Palladium, B. Hollywood). Into third week and arrow points to continued success in the 20,000 bracket, with Brown being generally liked.

Jimmie Lunceford (Trionan N., Southgate, Cal.). Closing week for record-breaking stay and v.g. 7,000 in offering. Henry Busse follows and should do well, too.

Ted Lewis (Cassa Manana B., Culver City). Repeating his 12,000 week and exiting in blaze of glory, with Calloway in July 9.

Eudolph Fritzi, Jr. (Florentine Gardens N., Hollywood). Doing a better than fair 4,000 which is maintaining pleasing week's figures.

Jan Savitt (Hollywood Casino N., 1,500—no admission). Not strictly in this department because of being straight alterly, though no show. Savitt's new, 20-piece crew packed 'em in on opening night (2) and likely to round out nice week with holiday weekend.

"STRICTLY INSTRUMENTAL"

RECORDED BY HARRY JAMES (COL.) BOB CHESTER (BLUEBIRD) JERRY WALD (DECCA) CHERIO MUSIC PUBLISHERS, INC.

On the Upbeat

Bobby Sharwood opened Monday (6) at Jantzen Beach Ballroom, Portland, Ore. Two weeks engagement. Johnny Richards finished July 6.

Pat Atkins has replaced Saxman Glen Travis in Harold Nohar's orch, currently in Detroit. Travis has gone into the Army.

Ralph Young, singer with Les Brown band, joined Step Fields' outfit at Stanley, Pittsburgh, last week. Young replaced Ken Curtis, who is now a private in U. S. Army.

William Morris lining up Pacific Coast tours for the George Olsen and Chico Marx bands, both starting July 27.

Americo Bono, trumpeter, again formed own band current at Club Mayfair outside Buffalo.

George Clark combo at Anchor Grill, Buffalo.

Howard McGreehey orch opened at Victorian Room, Hotel Hillcrest, Toledo, June 29.

Bill Sawyer orch will play nightly at Hamilton Lake, near Fort Wayne, Ind., this summer.

Cal Callaway into the Casa Manana, Culver City, Cal., July 9, for six weeks.

Don Carper orch into Peter Stuyvesant Room, Buffalo.

Tone Marlowa, now at Oakfield Inn, Grand Island, N. Y., added strings to his combo.

D. Tans has taken personal management of Russ Morgan orchestra.

Teddy Wilson orchestra to work on the "Something to Shout About" musical for Columbia Pictures.

Buddy Bandy orchestra now being lined from coast to coast over Mutual from Bordewick's on the Parkway, Tuckahee, N. Y.

Ken Ferrar's band playing through

July and August at the Oak Grove House, near East Stroudsburg, Pa.

Tommy Elinor's band set until fall in outdoor terrace of Glenwood Hotel, Delaware Water Gap, Pa.

Enoch Light orch opened two-week engagement at Kenwood Park, Pittsburgh, July (6), replacing Tiny Hill outfit.

Eddie Metcalfe, who left Herman Middleman orch at Yacht Club, Pittsburgh, to join Leighton Noble, back with Middleman again now that Noble has disbanded.

Band Bookings

Loe Breesa, July 12-18, Brighton and Manhattan Beach, Brooklyn; 21, Wonderland B., London, Ont.; 22, Kingston Army, Kingston, Ont.; 23, Kitchener's Summer Garden, Kitchener, Ont.; 24, Jubilee Pavilion, Oshawa, Can.

Jimmy Dorsey, July 14, Central Park Mall, N. Y. 16-23, Capitol T., Washington, D. C.; 24-27, Loew's Akron T., Akron.

Soney Dunham, July 11, Glendale Civic Aud., Glendale, Calif.; 17, Turpike Casino, Lincoln, Neb.; 18, Municipal Aud., Kansas City; 19, Tower B., Pittsburg, Kansas; 21-Aug. 4, Tombstone B., St. Louis, Aug. 10, (Continued on page 40)



Coming Right At You!

The new "sing-sational" hits from GLENN MILLER'S latest picture "Orchestra Wives" produced by 20th Century-Fox

SERENADE IN BLUE
 "VE GOT A GAL IN KALAMAZOO
 PEOPLE LIKE YOU AND ME

Words by MAX BAERSON Music by GARY WARREN

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. One Dozen Roses (6) (Famous).....{ Dick Jurgens.....Okeh
Harry James.....Columbia
- 2. Jingle Jangle (2) (Paramount).....{ Freddy Martin.....Victor
Kay Kyser.....Columbia
- 3. Who Wouldn't Love You (3) (Maestro) { Harry James.....Columbia
Eli Spolis.....Decca
- 4. Sleepy Lagoon (11) (Chappell).....{ Jimmy Dorsey.....Decca
Tommy Tucker.....Okeh
- 5. Johnny Doughboy (8) (Crawford).....{ Jimmy Dorsey.....Decca
Vaughn Monroe.....Bluebird
- 6. Three Little Sisters (6) (Santly).....{ Andrews Sisters.....Decca
Glen Miller.....Columbia
- 7. Apple Tree (13) (Robbins).....{ Kay Kyser.....Decca
Jimmy Dorsey.....Decca
- 8. Always in My Heart (11) (Remick).....{ Glen Miller.....Bluebird
Kay Kyser.....Columbia
- 9. Apple Tree (13) (Robbins).....{ Jimmy Dorsey.....Decca
Glen Miller.....Bluebird
- 10. Sweet Eloise (1) (Shapiro).....{ Kay Kyser.....Columbia
Glen Miller.....Bluebird

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.)

- Three Kiss in Ocean (6) (Berlin).....{ Tommy Tucker.....Okeh
Kate Smith.....Columbia
- Jersey Bounce (18) (Lewis).....{ Benny Goodman.....Okeh
Jimmy Dorsey.....Decca
- Amen (Leeds).....{ Woody Herman.....Decca
Abe Lyman.....Bluebird
- Strictly Instrumental (Cherio).....{ Harry James.....Columbia
Charlie Spivak.....Okeh
- Story of Starr Night (Mutual).....{ Charlie Spivak.....Okeh
Glen Miller.....Bluebird
- Brother Bill (Cherio).....{ Charlie Spivak.....Okeh
Ella Fitzgerald.....Decca
- All I Need Is You (Miller).....{ Vaughn Monroe.....Bluebird
Glen Miller.....Columbia
- Isho (Mills).....{ Bing Crosby.....Decca
Jimmy Dorsey.....Decca
- Mary's Grand Old Name (J. Vogel).....{ Kate Smith.....Columbia
Vaughn Monroe.....Bluebird
- This Worth Fighting For (Harms).....{ Woody Herman.....Decca
- Don't Tell Lie About Me (Santly).....{

Maek Gordon and Harry Warren wrote six songs for 'Springtime in the Rockies' at 20th-Fox. Titles are 'Run, Little Raindrop, Run,' 'Magazines,' 'I Had the Craziest Dream,' 'A Poinciana Set to Music,' 'Ten American Jubilee' and 'I Like to be Loved by You.'

Roger Edens scoring 'Presenting Lilly Mae' at Metro.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDINGS
"SORGHUM SWITCH"
DECCA RECORD NO. 18372

FIGHTING SONS
OF THE NAVY BLUE

'Chinatown, My Chinatown' Now Wholly to Remick's Under Court Stipulation

A stipulation between Remick Music Corp. and Famous Music Corp. dismissing the suit over rights to the song "Chinatown, My Chinatown," published by Famous, was entered into Thursday (2) in N. Y. Federal Court with prejudice against renewal. Remick now has full renewal rights to the number.

Remick, original copyright holder of "Chinatown," had filed suit on Dec. 31, 1941, against Famous and Jan Schwartz, composer of the song. Assignment of renewal rights to Famous in 1938 by Schwartz had instigated the action. Remick based his suit on an assignment of the renewal rights which it claimed that Schwartz had conveyed as part of the original publishing agreement.

Arnstein Loses Another

Ira B. Arnstein last week lost another copyright infringement case in the N. Y. federal court. Following a trial, Judge D. J. Bright ruled that Arnstein had failed to produce proof of access and similarity in connection with his complaint that the melodies of several songs published by Broadcast Music, Inc., were pirated from some of his own works. The BMI numbers included "I Hear a Rhapsoody," "Yours," "Perfidia," "Frenesed" and "It All Comes Back to Me Now."

The other defendants were the writers of these songs.

Frederick Hollander scoring 'The Talk of the Town' at Columbia.

S-B, Fred Fisher Settle 'Sea' Suit, Former Gets It

Shapiro, Bernstein & Co. and the Fred Fisher Music Co. have settled their legal differences over 'By the Sea, the Beautiful Sea,' and the former comes into full control of the renewal rights to the song. Shapiro-Bernstein had brought suit in the N. Y. federal court to restrain Fisher from exercising the renewal assignment that it had obtained from the widow of Harold Atteridge, who wrote the number with Harry Carroll.

It was claimed by S-B that the renewal rights were entirely his own by virtue of not only an employment contract, but through later assignments obtained from Carroll and Mrs. Atteridge. As part of the settlement Shapiro-Bernstein agreed to reimburse the Fisher firm the \$750 it paid Mrs. Atteridge and to pay the latter royalties on the song, despite the employment contract factor.

Niles Trammell, John Shepard Off Broadcast Music Directorate

15 Best Sheet Music Sellers

- (Week of July 4)
- Johnny Doughboy.....Crawford
- Jingle Jangle-Jingle.....Paramount
- One Dozen Roses.....Famous
- Sleepy Lagoon.....Chappell
- Always in Heart.....Remick
- Three Little Sisters.....Santly
- Jersey Bounce.....Lewis
- Under Apple Tree.....Robbins
- Who Wouldn't Love?.....Maestro
- Always in Heart.....Remick
- Three Little Sisters.....Santly
- Jersey Bounce.....Lewis
- Under Apple Tree.....Robbins
- Who Wouldn't Love?.....Maestro
- Three Kiss Ocean.....Chappell
- Army Air Corps.....Berlin
- He Wears Silver Wings.....Shapiro
- Slyback.....Morris
- Somebody Else.....Shapiro
- Idaho.....Mills

Niles Trammell has resigned as NBC's delegate on the directorate of Broadcast Music, Inc., and his place has been taken by William S. Hedges, NBC's v.p. in charge of station relations. Another resignee is John Shepard, 3rd, of the Yankee Network, and his successor is Leonard Kapner, of WCAB, Mutual's Pittsburgh affiliate. Pressure of other duty was given as the reason for both resignations. Trammell hasn't as yet fully recovered from the abdominal operation he underwent last winter, while Shepard's spare time is occupied as chairman of the Broadcasters Victory Committee and Washington contact for the radio industry.

A Beautiful New Love Ballad!

MY DEVOTION

By Roc Hillman and Johnny Napton

★ *HERE'S YOUR COPY!* ★

MY DE-VO-TION is end-less and deep as the ocean!

And like a star shining from a far Re-mains for-er-er the same. MY DE-

VO-TION is not just a suit-tem-e-mo-tion. It will be con-stantly burn-ing and you

love will kin-dle the flame. What a sweet be-gin-ning to the dream I

planned. All I own is yours a-fore; Your wish is my com-mand and

This sen-sa-tion was nev-er a mere-fa-ci-na-tion. Here in my heart one sweet

day it start-ed, then with time it grew; MY DE-VO-TION to you.

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It's TEMPTOME as well as wartime!
It's The Duke And His Son, And It's Latin America in
with Jitterbug Time, with

MOON MIST PERDIDO

BOTH RECORDED BY

DUKE ELLINGTON

TEMPO MUSIC, INC., 1775 BROADWAY, NEW YORK

SANTLY JOY SELECT, Inc., 1619 Broadway, New York
TOMMY VALANDO, Prof. M'g'r

BILL COTY Middle West PAUL SALVATORI Chicago JACK FAY Boston MURRAY LAZAR Hollywood

Jerry Vogel Loses in Renewal Raid On 'These Days'; Rossiter Upheld

Will Rossiter, Chicago publisher, scored a victory over Jerry Vogel last week in a suit which the former had brought in the N. Y. federal court to restrain Vogel from exercising the renewal rights on "Some of These Days." In his decision granting Rossiter summary judgment, Judge Alfred C. Cox rejected Vogel's claim that he was "purchaser for value" since he had paid nothing to Shelton Brooks, writer of "Days," for the renewal assignment but had merely promised him royalties.

One of the defenses set up by Vogel involved the provision in the copyright law which states that any assignment of copyright must be registered in the copyright office within a certain period or otherwise it will be binding on a "subsequent innocent purchaser for value." Rossiter, the original publisher of "Days," contended that the renewal assignment which Brooks agreed to convey in his many years ago could not be considered an assignment of copyright which had to be recorded. The court declined to do

press any opinion on this point as well as another put forth by Rossiter, namely, that Vogel in any event was not an innocent purchaser for value and that he could easily have found out that the renewal had been assigned to Rossiter. Where the court did hold in Rossiter's favor was his contention that a would-be succeeding assignee of a copyright could not be regarded as a "purchaser for value" if the transaction was confined to future payment of royalties.

Vogel's counsel also advanced the argument that Rossiter's assignment from Brooks was not enforceable on the ground that the writer had not given the publisher a power of attorney. Judge Cox took the position that the power of attorney was not material to the issue.

Johnny Mercer and Harold Arlen offered "Old Glory," "A Swearer," "Sarong and a Peek-a-Boo Bob," "Black Magic," "Dreamland," "Belt in the Back" and "Swing Shift" for the Paramount musical, "Star Spangled Rhythm."

British Best Sellers (Week Ending June 20, 1942)

- London, June 20.
- Green Was Valley.....C-C
 - Heart of Texas.....C-C
 - Miss You.....C-C
 - Anniversary Walt.....Chappel
 - Don't Want to Walk.....Victoria
 - How About You.....Sun
 - Madeline.....C-C
 - Navy Blue Eyes.....C-C
 - Mother in Law.....C-C
 - Apple Blossom Time.....F-D-I
 - Warsaw Concerto.....K-P
 - Cliff Left Behind.....B-W

No Change in Availability For Present ASCAP Payo

The royalty payouts which publisher members will receive this week from ASCAP have been based on the old availability standings. The availability committee decided not to make any changes at this time, because its function is due to be absorbed soon by the publishers' faction on the ASCAP board.

Under the Society's latest amendments to the bylaws, the availability committee of seven does a facelift, and the task of determining the value of each publisher's catalog is left to the publisher directors (12) acting as a classification committee.

Inside Stuff—Music

Associated Music Publishers' latest fier into the pop field through its publication of "This Is God's War" has garnered it much newspaper space. Latest break was the three-page spread in last Sunday's (3) edition of the N. Y. Mirror. David Gregory and Baldwin Bergersen, writers of the song, credit the inspiration for the number to a remark that Joe Louis, heavyweight champ, made at a rally in Madison Square Garden. Louis said that the American people were going to win because they are on "God's side in this war."

ASCAP's licensing division has already begun to feel the effects of black-out and gasoline rationing. It finds that whereas many shore and road spots are not opening in large percentages of the city dine-and-dance places which customarily closed for the summer are now in operation. The Society's district men report, however, that the mountain resorts are still to be found operating in normal numbers.

The anomaly of this situation as far as it involves ASCAP lies in the fact that whereas cafe and tavern licenses are away off as compared to last summer the Society's income from that source is up. It's the city spots that pay the top fees and the increase is attributable to the circumstance that a large percentage of these have not retired for the summer.

Slightly "top-Select" is publishing an Australian slang number, "The Away Down Udder Song." An article by Damon Runyon several months ago caught a batch of Australian slang and predicted that American will hear a lot of it when U. S. servicemen are returned from the Antipodes. That gave Benny Ryan and Lou Handman the inspiration for the ditty.

ASCAP Salutes E.C. Mills

New York, July 7.

Editor, Variety:

With a view to clearing up any misconceptions in connection with the resignation of E. C. Mills from ASCAP, may I say that we all feel that Mr. Mills would never engage in any activity detrimental to the best interests of the Society he served and that Mills leaves the Society holding our best hopes for his success in whatever activity he may undertake.

Deems Taylor,
(President, American Society of Composers, Authors and Publishers.)

Band Reviews

Continued from page 43

Himber harp and a violin quartet section, is scoring his second clutch within the year at this smart south-side spot preparatory to resuming at the Essex House in New York.

Himber cracked all kinds of records here in January and is doing likewise in June. Down loves his danceable music regardless of season. Instrumental personnel is pretty much the same as was only a couple of changes. Band plays current pops and old favorites with equal facility, has abundant talent to drive latest swing tunes for the jivesters and an simmer-down to most melodious of waltzes with those fine fiddles. Is equally at home with rumbas and such.

In the vocal department, this is the strongest aggregation to hit town in years. Himber has Patricia Marshall to sing it hot, Majorie Lee who does a pleasing job on straight versions, and Norman Wayne to deliver from the male side. Neat trick is his method of presenting either Wayne or Miss Lee with a standard chorus, then having Miss Marshall swing the same tune. Crowd loves the contrast.

Himber crowns a lot with the dancers, does an occasional vocal himself just for the devil of it. Can't sing, his personality ratings is extremely popular here with all types of customers and can come back anytime.

Julie Byrne and Sammy Cahn wrote six songs for "Chatterbox" at Republic. Numbers are: "You're So Good to Me," "Mad," "If It Love," "You've Got to Study, Buddy," "I've Heard That Before" and "Cotchs Two To Me."

Jimmie Wakely recorded three of his own compositions at Decca, "Standing Outside Heaven," "Alone and Lonely" and "It's Too Late to Say You're Sorry."

It's Cute—It's Different
It's Terrific

BYE LO BABY BUNTIN'
(Daddy's Goin' Huntin')

CINDY WALKER
DECCA 8038

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HOLLYWOOD, CALIF.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
"SORGHUM SWITCH"
DECCA Record No. 18372

'The Song Of The Hour'
I NEED AMERICA
(America Needs Me)

All Material Available

- BAND
- DANCE ORCH.
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THIS IS GOD'S WAR

featured by
SAMMY KAYE

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SONGS FOR ALL AMERICA

AT THE
CROSS-ROADS

A NEW FORTY-FIVE BASED ON THEMES FROM BENJAMIN LICHTENBERG'S
"JAGHINCHY" "MALAGUENA"

ASK EDDIE DUCHIN, J. AND FREDERICK MARSHALL

SHUT MY MOUTH

THE MOST TREASON SOURCE TUNE OF ALL!

ASK BEN BERNIE!

PAPER DOLL

HEAR THE LITTLE GIRL'S DECCA RECORDING

THE GREAT BRITISH NOVELTY TUNE OF THE YEAR

**THE ARMY MULE, THE NAVY GOAT
AND THE KICK OF THE KANGAROO**

THE RALLING SONG OF THE UNITED NATIONS!

ASK THE BOYS IN THE CAMPS!

NOW NOTHING THEIR STRIDE FROM COAST-TO-COAST!

MY GAL SAL
By Artie with Vocal—Foster Music Corp. As featured in The Film Sound "My Gal Sal"

HE'S I-A IN THE ARMY
(LAMB HEADS A-T BY HEARD)

NIGHTINGALE • INCERTIDUMBRE
(THE LAMP OF MEMORY)

THE MARINES' HYMN
ASK ANYBODY!

FOR THE BEST MATERIALS FOR ANY PERFORMANCE OR PROGRAM ASK THE OLD RELIABLE "HOUSE OF HIT"

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FRANK HENNINGSON, Gen. Prof. Mgr.

It rocks like an earthquake!
It bounces like a jeep!
It's the novelty rhythm scoop of the year!

MASSACHUSETTS

Lytic by Andy Razaf
MILLER MUSIC, Inc. 1629 Broadway, New York, N. Y. Music by Lucky Roberts
BEN GILBERT, Prof. Mgr.

Mps, Niteries Go for More Extensive Shows, Result of Booming Business

Minneapolis, July 7. With night club business booming here, establishments are going in for more elaborate entertainments. In the past time, Harry's Hour, one of the most popular and prosperous of the pop niteries has been expanded and polished and tossed in Fletcher Henderson's orchestra against the new band, the Dixie Band, now known as the Dixie Band on Skates, at the Hotel Nicolet Minnesota Terrace.

Henderson came into the Happy Hour with his 17 musicians and singers on a \$1,500 guarantee, with the niterie to take the next \$470,000 and a 20% split. Henderson is taking everything above \$4,000. The initial week brought turnaway crowds of 40,000. The first two nights of the two-week engagement is running about the best and Henderson has been signed for a return engagement in October.

As Perkins, manager of the club, lately has booked Carnegie Music Ace Brigade and the International Sweeties of Swing to follow for fortnight engagements. Carnegie is in New York this week conferring with General Amis. Corp. regarding booking for the next 4 weeks. Fredde Fisher's "Schnickeloree," who already has played 100 engagements at the Happy Hour, among others. Because of the club's comparatively limited space, the club is being reluctant to put on this time to splurge on entertainment, but recent returns have been so good, indicating that he finally decided to step out. After the war, he announced an additional \$100,000 to double the capacity and a policy similar to the Bowers, Detroit, in the Lewis and Clark show. He is packing 'em in at the Minnesota Terrace. It's the star's third annual appearance at the Terrace.

Big business also is reported by the Hotel Wolv's Terrace cafe, where Billy Blanks' orchestra is holding forth. Currie's, playing vaudeville, and the dozens of other Twin City clubs with novelty orchestras.

Indicating that a demand for indoor entertainments is increasing, the war-time prosperity, may have something to do with present hefty takes for vaudeville acts. Theaters are being pulled up by the Orpheum here with huge shows. Figures represent a high for the house, but are still in the 1928 boom period. In recent months, Wayne King pulled in \$100,000 for his show, \$200,000 for Harris, \$180,000. Eddy Duchin this week is on his way to \$200,000.

ST. JAMES, N. Y., TALKED FOR FLOPPY CHI VAUDER

Net Karson is talking with the Shuberts for the St. James theatre, N. Y., to house his ill-fated two-day "The Headliner" production. He is slated to show two weeks at the Grand Opera House, Chicago. All his engagements, who was booked in CHI, has stepped out.

Since the latter is now slated for a new Broadway musical, "Jenny Get Along with Ed," which is being produced by the latter's manager, Ed Vinton Freedley's management, but the other headliner, Joe E. Brown, who is booked for the Grand Nite-are also filling in for a couple of weeks or so and may be available to Broadway with Karson's show.

Benny Davis' Daughter, Belle Baker's Son Wed

Belle Baker's son, Herbert Abrams and Benny Davis' adopted daughter, Beatrice, pulled a sneak marriage June 30, when they eloped to Philadelphia.

Young Baker, a graduate last year from the University of Pennsylvania in Army, stationed at Ft. Monmouth, N. J.

Will Rebuild Guttered Hittery
Newark, July 7.
Management of the Flagship, Union Township (N. J.) district dance spot, guttered, has announced that the niterie will shortly be rebuilt another dance spot.

Damage, estimated at \$125,000, was covered by insurance.

Suspend Akron Niterie

Akron, O., July 7.
The night club set pit of Jacob Tucker's Marine Room at Brady Hotel, Akron, Ohio, has suspended for the unexpired term, ending May 26, 1943, for displaying obscene and indecent pictures. Liquor Control announced.

Slot machines and bingo had been removed from the room, which was charged.

ATLANTIC CITY HAS SMASH JULY 7

Atlantic City, July 7.
This resort, although plagued by dimitos, gas rationing, rubber shortage and Army taking over the beach hotels, had one of its best July 4 weekends.

Most of the hotels were filled to capacity and most of the side avenue hotels and rooming houses turned people away from the night. While automobile traffic showed a decrease of 45% from last year, and one-third of the buses available. The Public Service Bus Co. reported one-third increase over last year. John J. Connel, Pennsylvania Railroad station master, said this was the biggest crowd that he had seen in any 4 holiday-bearing week. Extra trains and sections were added from New York and Philadelphia and even the standing room was at a premium.

Saturday night, night clubs and hotel nite spots up the ropes. Film theatres played to crowded houses and all Broadway theatres put on midnight shows. Steel Pier on Saturday night had to stop admitting patrons.

Restaurant operators said that crowds had to wait in line even for breakfast.

Press Agent Quits Sunbrook Prior To N. Y. Date Due to Pay

Larry Sunbrook, who had plenty of financial troubles elsewhere, is reportedly having some real trouble prior to his opening July 12 of his outdoor thrill circus at the Polo Grounds in New York. The well-known N. Y. Times sport writer, Jack M. Job, as press agent for the N. Y. date after only one week, has quit. He had difficulty in collecting his salary, but once he got it he scrambled. The circus, which was booked by Sunbrook for the \$650 the latter owes Francis Albertini, also a former N. Y. Times writer, of the Thrill Club, Los Angeles date last year. Albertini took the job at the rate of \$1,000 per day, but Sunbrook only paid him one-third just before scrambling and struggling the terms in the contract that appeared. Hearings were held before the California State Bar, but Sunbrook was also in trouble with the government for failure to pay the admissions.

Sunbrook also had his troubles in Memphis, St. Louis and some other places, according to reports. He had drifted into N. Y. from unpaid performers, radio stations, etc. and he is evidently now being put on the line to get the Polo Grounds for the eight-day stand. He also has been in the spot about on local radio stations.

The show will give both matinee and evening performances during the N. Y. run, the evening shows are to be given at the Polo Grounds, the dimitot regulations. Scale is advertised as \$5-50-75c for general admission with no reserved seats prices mentioned.

Sunbrook does the commentary for the circus, but he is reported as one of the top barkers in the carny biz.

Brad Robbins' orch opens week's engagement (10) at Bill Shubert's Pantages, which was followed by Tommy Carlyn, also for weeks.

AGVA Helps Servicemen

The American Guild of Variety Artists' committee to benefit servicemen got underway this week. It furnished "Variety" the last names of those AGVA members now in service who are to receive "Variety" weekly on a special servicemen's rate worked out with talent agents and the same on the organizations. AGVA's first list contains nine names. Equity, which started with a like amount, now has over 370 members in U. S. service receiving "Variety" and Equity's magazine.

The American Federation of Radio Artists is contemplating adopting the same procedure in adding to the comfort of its members in service, as well as keeping them abreast of their profession during their stay in the armed service. AFRA will be setting up a special committee for the purpose, but final action will await the return of George Suller, AFRA publicity secretary, who is currently on vacation.

3 More Hotels Taken Over By Army in A. C.

Atlantic City, July 7.
Following the Army takeover of the Ambassador Hotel, three more local theatres have been requisitioned by Uncle Sam's land forces. The Traymore, largest of local beachfront hotels, and Hotel Dennis, one of resort's famous landmarks, have been taken over by the U. S. Army to house Air Force trainees. Hotel Madison, one of the local theatres, was requisitioned yesterday (6) by the Army. The Army planned to move into the hotel on Thursday (2) but supplies of Kenneth W. Baker, manager, that hotel be permitted to operate until the Army is ready to wait until today (7) to take over. Traymore had solid bookings for the summer.

Dennis hotel was occupied yesterday. It had just completed new cocktail lounge, taken out liquor license and engaged orchestra.

This makes four of the largest resort hostilities to be occupied so far by the army. The Ambassador was taken over last week. In addition to hundreds of employees out of work, the army has requisitioned William Madden's orch is out of the Traymore, where he had played for years. Bert Edlow is out of the Ambassador, and the Dennis String Orchestra from the Dennis.

Traymore's submarine act will be booked numerous dancing act. For the summer, the army has requisitioned the house, all but the event could go on. However, the Mayor said there may be no events there, but he except those for the Corps.

SABLON RENEWED

Back to Savoy-Plaza to Offer Hildegarde's Shift-Larry Adair Doubles

With Hildegarde, hitherto a standard attraction at the Savoy-Plaza Hotel, each has been booked for a return Oct. 15. Sablon closes Thursday (8) at the S-P and clippers to return for a date at the Casino Urea.

Larry Adair, his harmonica and piano trio, left routing on July 7. Perelman, opens at the Savoy-Plaza on Friday (10), doubling from the N. Y. Paramount.

Ray Robbins has rejoined Chuck Fowler band at Bill Green's, Pittsburgh. Adair has returned vocalist Jimmy Castle, recently called up by Uncle Sam.

Army, Navy Issue 'Toughest' Curbs To Miami Night Clubs; New Curfew

Price's Resort Date
George Price has been booked into the Hotel Champlain, Bluff Point, N. Y., for this week. Steinhilber will be the same at the Carousel Room of the resort spot last week.

Paul Draper and Danny Kaye have previously worked for manager Edgar V. M. Gilbert at the hotel.

Hopes of bottle operators that the projected military inspired curfew, burst out town for the past week, have been somewhat lessened by the high light week by the announcement of the most stringent liquor and curfew laws ever instituted in this resort area.

Following a confab between liquor interests and military officials, including Kaufman, representing the navy, and Brig-Gen. Ralph Wooten, head of air force activities on the beach, bars and niteries in Cade county, have been ordered to clamp the lid over promptly at eight on week nights and 1 a. m. Sunday, beginning July 10. Package stores and package liquor stores will be permitted to sale of intoxicants, including beer or wine, either by bar or package store, will be permitted throughout the day Sunday or Sunday night.

Impressive Action

According to military authorities it is imperative that these measures be taken because of the increasing difficulty in procuring liquor for army service personnel. Recent increases in army and navy strength in Miami and other resorts, together with police and naval shore personnel available are generally believed to be insufficient to handle the situation.

Previous legal restraints on liquor sales in this area have been sketchy, although there have been a few on week days, but this applied only to enlisted soldiers. Officers, however, were exempt.

Measures for the inclusion of civilians in ban was said to be for reasons of military morale, and that to have done otherwise would have caused the service men to believe that theirs was discrimination in favor of the civilian population.

Few Squawkers

Majority of operators of this locally-play place have accepted the new regulations with little squawking. Most have indicated that they are willing to give curfew a trial, but they are not willing to give up their liquor license. Cafes now presenting a show are expected to retain their present liquor but last part of the season to show the three sessions between 8 p. m. and midnight.

Typical remark is that of Winny Grober, proprietor of the Ball Room, "I'm for it 100%, and it is altogether possible that, by starting our dinners later, we will attract more customers to keep the joint open. At least that's what I've promised."

Bar operators, however, aren't so optimistic.

SHUBERTS, O.&J., BUY 50% OF RINK SHOW

Minneapolis, July 7.
Although the locally owned "Roller Folies" has had an excess of 1909 its first season out, the Shuberts and Olsen & Johnson have bought a bulk interest for \$50,000. Reed Perkins, local night club owner, recently has been taken over the deal in the last week.

Plan being considered is to complete "Rollerfolies" with a rink which utilizes the ice show idea, substituting rollers for the steel blades, and giving it up a special rink. A full season of bookings in arenas already has been lined up, starting this week.

Pioneering a new entertainment idea, the show has had rough boxes, leading and no profitable engagements, but audience reaction and reviews have been excellent. Show's season-closing date is at Union Square Garden, N. Y., recently.

Buffalo Niterie Man Gets 3 Yrs. in Pen For Passing Stolen Bonds

Buffalo, July 7.
George ("Doc") Shuman, former proprietor of the Holmwood, Buffalo niterie, has been sentenced to three years in Federal prison by District Judge Knight for depositing stolen bonds in collateral for bank loans. Shuman, 68, has been in such ill health that his sentence was deferred seven times, and when he appeared here in court Monday (6), he was barely able to stand before the judge.

When he was running the Holmwood, Shuman also operated a gambling center, Shuman booked and played many nationally known name bands and performers.

On May 25 he pleaded guilty to having fronted for a crowd of new recruits, by depositing \$40,000 in stolen bonds with a Buffalo bank. At one time Shuman was in the pen for passing bonds and he had a penchant for giving automobiles to his friends as gifts.

Hold Clero, Cafe Man
Cleveland, July 7.
Benny Mason, owner of Mason's, who had been booked for a holiday interrupted by police who charged him with receiving stolen goods, was freed from a self-confessed burglar.

Niterie man was accused this week of \$7, who had used him a diamond bracelet and diamond ring stolen from a local home last Nov. 10. Jewelry, valued at \$1,600, was bought by Mason for \$110, according to the house-burglar, who was held recently. Although a night club operator denied ever having received the jewelry, the police Kerr said a warrant charging him with receiving stolen property would be issued.

Cantor-Shore-Whiteman \$11,400, 2 Nites, on Coast

Hollywood, July 7.
Playing nearby spot generally given out to dance bands proved to be a dud for Eddie Cantor, who last weekend at Long Beach Civic Auditorium. Two nights netted \$11,400.

With Cantor was Dinah Shore and Paul Whiteman orchestras.

EARLE, PHILLY, SETS SHOWS 4 MOS. AHEAD

Philadelphia, July 7.
For the first time in years the Earle, Philly's outstanding vaude act has been booked for three months in advance.

All shows are booked for one week in advance. Shows are: July 10, Milton Berle revue; July 17, Frankie Marshall orch and name band; July 24, Paul Whiteman Robinson and Ella Fitzgerald in all-color revue; July 31, Tommy Dorsey and his orchestra; Aug. 7, Eddie King and Kings; Aug. 14, Horace and the Orch; Aug. 21, Paul Whiteman Orch and name star; to be added; Sept. 4 (Cliff DuBois), not accepted; Sept. 11, Glenn Miller Orch; Sept. 18, Four Ink Spots and Lucky Roberts.

Harry James and Freddy Martin Orchs have commitments in October, with no dates set.

Both 2-a-Day Vande Shows in N. Y. Slip

Both two-day vande ventures in N. Y. Ed Wynns' Laugh Town, Laugh, Alvin and Clifford C. Fischer's "Priorities," 46th Street, held the traditional pre-Holiday slump, but the Eddie Cantor show, which Wynns, after a great previous week, dropped to \$17,500, which was still below the \$20,000 mark. The other slip to \$15,000, also not had considering it was that show's 17th week.

Scarsdale, Scarsdale

Scarsdale, N. Y., July 1. Knight Sisters, John Sabatini, Estelle & LeRoy, Charles Carter, James Curd, Dick & Donny Fields.

Vaudville came to Scarsdale last week for a five-day stand, and while the overall composition of the bill (with the \$2,000-a-week guarantee) wasn't up to Broadway standards, Scarsdale took to the event with plenty of enthusiasm, in both the audience and the theatre. Responsible in a big way for the two-fold result was the presence of Gracie Fields in the show. In these days of unpopularity, when few sentiments could always be counted on as distinctly pro-British, Miss Fields' fame as a music hall artist bears the added filip of a war favorer. At the performance on Wednesday matinee the audience was heard to shout "Gracie, Gracie" with that double doubt for the goodly representation of youngsters, for Miss Fields was undoubtedly an entirely new experience.

Click of the reed organ here will cause a repeat in a month or so, Hildegarde, Russell Swan, Mario and George Frazee. The new Broadway Ballet (6) will probably be the lineup of Jack Barrett (10).

The spot was the Scarsdale theatre, which rates as the swiftest of all of entertainment in the Westchester County. Normally the spot is strictly picture theatre, but for the current summer has been taken over by Mr. and Mrs. Finley, expert in the theatre and theatre agent. Film showings limited to Sunday and Monday for day and during the remaining five days the Scarsdale will offer plays with excellent making-up and stage rounds. The initial production of "George" is the show of the week. Here, with Eddie Dowling starring, opens next Tuesday (7). In part of the play, the O'Learys are told somewhat up the line (White Plains), and the summer of the O'Learys chances on being isolated by the fire and the O'Learys are not only the center of Westchester suburban population within a wide radius of a railroad station.

The vaudeville incident proved an appropriate warm-up to the O'Learys. It not only satisfied and amused it drew the audience to the levels for its audience. The bill could have been more interesting, laid out in a summer of the O'Learys chances on being isolated by the fire and the O'Learys are not only the center of Westchester suburban population within a wide radius of a railroad station.

Jimmy Savo was given feature billing and he was the closing spot of the evening. He is a young, energetic, tonic zanyer went over nicely, but could have done the show and himself a more complete job of selling at least one of his numbers.

John Hoyratt was imported from the New York theatre. He is a comedian, and he is a consistently effective soloist. They liked his dancing, his singing, his comedy mimicry and his character turns at the end of his act.

Otherwise the initial section of the bill consisted of the Knight Sisters, who sang in a variety of styles, routine with aplomb and neat. Estelle & LeRoy, who sang the pleasant melodies of the "On My Own" with a harmonic, and James Curd and Donny Fields, who sang the ballroom dancing.

STRAND, N. Y.

Raymond Scott's Orch. with Dorothy Collins, Billy Leach, Stanley Kay, Dick & Donny Remy (WB).

Raymond Scott, his Saroyan-titled compositions and a good stage band are the feature, produced by the Strand. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

Additionally, a couple of strong original acts are included to round out a wholly entertaining 45 minutes of music. The Broadway Melodeon and -omming Al Bernie is seemingly becoming more and more rapacious in his humor, and nearly all of what he has to offer is topflight. He has evolved an admixture of mimicry with a strong line of piece that's sure to get any type of audience, with that takeoff of President Roosevelt making a plea for War Bonds sales a terrific little number. He then returns for a strong encore and at his last number, "The Broadway Melodeon" when Scott went into an elaborate impersonation of the Broadway Melodeon in Bernie's clinic is his nifty personal appearance and ingratiating act.

Dick and Don Remy present an act of entertainment in the Westchester County. Normally the spot is strictly picture theatre, but for the current summer has been taken over by Mr. and Mrs. Finley, expert in the theatre and theatre agent. Film showings limited to Sunday and Monday for day and during the remaining five days the Scarsdale will offer plays with excellent making-up and stage rounds. The initial production of "George" is the show of the week. Here, with Eddie Dowling starring, opens next Tuesday (7). In part of the play, the O'Learys are told somewhat up the line (White Plains), and the summer of the O'Learys chances on being isolated by the fire and the O'Learys are not only the center of Westchester suburban population within a wide radius of a railroad station.

Two good vocalists are with the orchestra. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

ORIENTAL, CH

Bob Chester Orch. (15), Joe Lewis, Gene Hendrix, C.J. Baker, Dick & Donny Remy (10), Top Sergeant (10).

Veteran tenor Joe E. Lewis brings such nifty favorites as the "H. V. Kallenberg Blues," "Can't Get No Satisfaction" and "Sam, You Made the Pants Too Long," to the Oriental's stage with devastating effect. Lewis' dry delivery, his spirit and his tight, snappy, leaner for intimacies with his audience make him a very stand-out. In his appearance, he has a neat orchestra, and he is a consistently effective soloist. They liked his dancing, his singing, his comedy mimicry and his character turns at the end of his act.

MUSIC HALL, A. C. (STEELE PIER)

Atlantic City, July 4. Martha Raye, A Ink Spots, Whitman Brothers (4), The Jubels (2), The Ink Spots, Whitman Brothers (4), The Jubels (2), The Ink Spots, Whitman Brothers (4), The Jubels (2).

Topped by Martha Raye and with the Ink Spots held over for July 4, the show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

no longer a part of general 8c. admission to the Pier. At this time (10), seven boxoffices were in operation, with lines waiting at each of the five main entrances. The shows are still boho. She had to beg. Ink Spots finished an eight-minute number with a "You're Harmonizing." Opening with "Joe's Rag" and "Do I Worry," getting tremendous applause.

The lavely put over an act of balancing. Man in top hat and tails with a red handkerchief in his pocket rubber balls on his head as partner does headstand on top of apartment. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

Ruth Barnes, in black velvet and sequins, lays nearly in fast tempo. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

ORPHEUM, MPLS.

Eddy Duchin Orch. (12) with June Robbins, Rita Rogers, Joan, Jack & Rita, Bobbie (10), "This Gun For Hire" (Par).

It's the third time around here for Eddy Duchin, and his popularity as a bandleader is being well established by a big audience and the enthusiastic response of the audience. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

Duchin's orchestra and his own leading to improve the show. The three acts backing up Duchin contain a quality level diversity and at least a band. As stage hands go, the show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

A dandy new number, "This Is Worth Fighting For," a sentimental ballad, is being sung by June Robbins, the keys and Johnny Drake, vocalist pleasantly, encore "You're Harmonizing." The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

"One Dozen Roses," a "Skyrill" hit, is being sung by June Robbins, the keys and Johnny Drake, vocalist pleasantly, encore "You're Harmonizing." The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

The show is tied up in a knot by Archie Robbins, who wows 'em with his dancing and singing. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

Duchin with his piano soloing is of course, surefire. A "Showoff" act, featuring a pianist who plays numbers called out from the audience, is being presented. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

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OLYMPIA, MIAMI

Jack Marshall, Ed Hoffman, Mildred Trent, Jed Doolittle, Wilfred Mac Trio, Harry Brown, "This Gun For Hire" (Par).

Primo for the Fourth of July whorled, and sparked by Jack Marshall's "This Gun For Hire" (Par). The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

A newcomer here, Jack Marshall did a good job of his act. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

As long as Ed Doolley and "madame" are being handled, it's a good idea to get a good idea of the show. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

A pettie songstress with extensive background, Wilfred Mac Trio, Harry Brown, "This Gun For Hire" (Par).

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TOWER, K. C.

Maurice Chas. & Julio Alvarez, Herb Sive and his band, Gene and Troupe (3), Rose Ann Smith, Wayne & Marie, Chick Thomas, Herbie Brown, "This Gun For Hire" (Par).

The announced policy for the Tower recently has been dual feature. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

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STATE, N. Y.

Billon Berry, Jim Wong Topp, Ben Voss's Vikings (8), The Grandioso (8), Orchestra, "Keep the Wild Wind" (Par).

Bill over for a second week, still going like a powerhouse. At the performance on Thursday night, the large damage to the theatre must have been terrific, but even after 30 minutes of the show, the show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

Of the accompanying four turns, one is Ben Voss's Vikings (8), one is the Grandioso (8), one is the Orchestra, "Keep the Wild Wind" (Par).

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CHICAGO, CHI

Phil Harris Orch. (15), Larry Stewart, George Rogers, Danvers, "This Gun For Hire" (Par).

Phil Harris band holds up its own as this hill's headliner, opening with the dancing and comedy "The Overturn." Harris has an ingratiating stage presence and dominates the show. The show is here for a second visit at the Strand's pop (10). The show is here for a second visit at the Strand's pop (10).

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STANLEY, PITT.

Tommy Dorsey, Orch. (27), with Fred Astaire, Joe Pennington, and Ziggy Elman, Pied Pipers (4), Bruce Brainerd, Alvin Karpis (14), Bruce Greenbaum, Alvin Karpis (14).

Stanley's house record is a blazing affair. The act is in danger of being a flop, but the boys are making it work. Tommy Dorsey maintains his opening pace, and the boys are making it work. Tommy Dorsey maintains his opening pace, and the boys are making it work.

South Carolina camp; Canada's new mosquito tent and mine explosion. The act is in danger of being a flop, but the boys are making it work.

Very impressive is Ruth Mitchell, who was in several enemy concentration camps. The act is in danger of being a flop, but the boys are making it work.

EARLE, WASH.

Washington, July 5. Roy Rogers, Sons of the Purple Sage, Sons of the Purple Sage, Sons of the Purple Sage.

The west moves into the Earle this week. The act is in danger of being a flop, but the boys are making it work.

CAPITOL, WASH.

Washington, July 5. 'Victory Revue' with Cyndia Ginn, Cyndia Ginn, Cyndia Ginn.

Patrolism is the keynote of the current Capitol show. It opens with a French dinner, and the boys are making it work.

APOLLO, N. Y.

Bennie Carter, Orch. (15) with Mabel Mayfair, Carl & Harriet, Mabel & Vivian Harris, Hector & Paul Miller, Take My Life (Today-Consolidated).

Draggy, overlong colored stage show. The act is in danger of being a flop, but the boys are making it work.

Band Bookings

Continued from page 42

Casa Loma C. Charleston, W. Va.; Lincoln 12, Meadow Acres, Topoka, Kas.; 17, Tower B, Pittsburgh, Pa.; 14, Skyline, Tulsa, Okla.; 15, Audubon, Tulsa, Okla.; 16, Buffalo, N. Y.; 17, Tower B, Pittsburgh, Pa.; 18, Skyline, Tulsa, Okla.; 19, Audubon, Tulsa, Okla.; 20, Buffalo, N. Y.

Woody Herman, July 10, Royal Crown, Omaha; 11, Turnpike Casino, Lincoln; 12, Meadow Acres, Topoka, Kas.; 13, Tower B, Pittsburgh, Pa.; 14, Skyline, Tulsa, Okla.; 15, Audubon, Tulsa, Okla.; 16, Buffalo, N. Y.; 17, Tower B, Pittsburgh, Pa.; 18, Skyline, Tulsa, Okla.; 19, Audubon, Tulsa, Okla.; 20, Buffalo, N. Y.

Hal McIntyre, July 22, Jackson Heights Playground, L. I. City, N. Y.; 23, Jackson Heights Playground, L. I. City, N. Y.; 24, Jackson Heights Playground, L. I. City, N. Y.

Joe Venturi, July 6-11, Ramona Club, Chicago; 12-17, Ramona Club, Chicago; 18-23, Ramona Club, Chicago; 24-29, Ramona Club, Chicago; 30-31, Ramona Club, Chicago.

Night Club Reviews

Marjorie Gainsworth, Francis Abele with Johnnie Tio, Freda Gainsworth, Gertrude Gainsworth, Mabel Mayfair, Carl & Harriet, Mabel & Vivian Harris, Hector & Paul Miller, Take My Life (Today-Consolidated).

Comes summer and this Nick Rogers' show sails off to the dog days. Without too much fuss, the Versalles elaborate production of the past season is being replaced by a new one.

Marjorie Gainsworth, Francis Abele with Johnnie Tio, Freda Gainsworth, Gertrude Gainsworth, Mabel Mayfair, Carl & Harriet, Mabel & Vivian Harris, Hector & Paul Miller, Take My Life (Today-Consolidated).

Comes summer and this Nick Rogers' show sails off to the dog days. Without too much fuss, the Versalles elaborate production of the past season is being replaced by a new one.

VARIETIES OF 1942

(ROYAL ALEXANDRA, TORONTO)

Charles V. Yates production in association with the Royal Victoria Theatre, Toronto, July 10. The act is in danger of being a flop, but the boys are making it work.

Clashed so-called theatrical culture. The act is in danger of being a flop, but the boys are making it work.

Hollywood Hi-Lights

(BROADWAY, CHARLOTTE, N. C.)

Rosalie & Leita, Bob Nelson & Helen Lewis, Duke Zorini, Ray Casanova, and the Hazel 'White Frames' (WB).

HAPPY HOUR, MPLS.

Minneapolis, July 8.

Fletcher Henderson, Three Rhythms Debs, no cover or minimum.

In this highly popular, well-lighted and attractively spot, accommodations for some 500-people, the Fletcher Henderson Negro orchestra, a band of a series of new sounds, is a considerable buy, since this spot appears to be a good one.

The Henderson gang, made up of five sexes, the same number of brass instruments, and a few more, is a considerable buy, since this spot appears to be a good one.

Cap's Shows

Continued from page 48

Fox people that he'll only tackle the show if they are all the Hollywood source, make sure that when a Harry James or Glenn Miller, et al., are signed for films, they also see to it that the Roxy gets a first rate show. The Roxy is putting the best on Low-Metro. In view of the stage show policy in view of recent film industry practices, the Roxy is especially in face of the combination theatre's opposition, not forgetting the fact that the Roxy is a competition court, is problematic.

HOUSE REVIEWS

'Indian Fantasy' in which Birdie Dean does amazingly graceful acrobatics; and the 'United Nations' show, which is a fine hour bill.

Costume and costume inventiveness is rich, this particularly evidenced in 'Mechanical Machine Age,' danced by the act. The act is in danger of being a flop, but the boys are making it work.

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How N. Y. Drama Critics Voted On 10 Separate Classifications

The drama critics of New York have voted to select the following 'best' of the 1941-42 season on Broadway:

1. Best performance by actor.
2. Best performance by actress.
3. Best supporting actor.
4. Best performance by actress in supporting part.
5. Best male performance in musical.
6. Best feminine performance in musical.
7. Most promising young actor.
8. Most promising young actress.
9. Best director.
10. Best scene designing job.

The various critics, and their selections in the respective categories, follow:

- RELOUIS ALLEN (Women's War)**
1. Burgess Meredith ('Candida').
 2. Judith Anderson ('Macbeth').
 3. Joseph Buloff ('Spring Again').
 4. Jessica Tandy ('Yesterday's Magic').
- Ray Bolger ('By Jupiter')**
1. Margaret Cannon ('Best Foot Forward').
 2. Alfred Drake ('Yesterday's Magic').
- Howard Campbell ('Guest in the House')**
1. Shepard Traube ('Angel Street').
 2. Howard Bay ('The Merry Widow').
- JOHN ANDERSON (Journal-Americans)**
1. Burgess Meredith ('Candida').
 2. Katherine Cornell ('Candida').
 3. Lee J. Cobb ('Clash by Night').
 4. Judith Evelyn ('Angel Street').
 5. Danny Kaye ('Let's Face It').
 6. Nona.
 7. Nicolas Coste ('Jason').
 8. Pat Hitchcock ('Solitaire').
 9. Nona.
 10. Howard Bay ('Brooklyn, U.S.A.').
- JOHN MASON BROWN (World-Telegraph)**
1. Burgess Meredith ('Candida').
 2. Judith Anderson ('Macbeth').
 3. Joseph Buloff ('Spring Again').

Critics' Vote

Continued from page 8

Spirit and one for her Prossy portrayal in 'Candida.' Joseph Buloff (Spring Again) was voted best performance by an actor in a supporting part, while Jessica Tandy (Yesterday's Magic) took most mentions among the actresses for a supporting part.

Danny Kaye Tops Musicals

Danny Kaye (Let's Face It) ran away with the male musical show vote, getting six mentions, while Eve Arden (Let's Face It) led the female balloting among femme musical performers. Nicholas Coste was easily rated the most promising young actor, while Mary Anderson (Guest in the House), Judith Evelyn (Angel Street) and Beverly Roberts (Uncle Harry) were given the most mentions as most promising young actresses. Curiously, neither of the two votes for Miss Roberts related between the two shows in which she appeared during the season.

Miss Kaye Tops Musicals

Shepard Traube had a breeze as the season's best director for his job with 'Angel Street' which he directed. He drew three mentions for his best design, two for 'Brooklyn, U.S.A.' and one for 'The Merry Widow.' In last season's 1940-41 poll of the League of Women Voters, Traube Paul Lukas and Gertrude Lawrence won the best performance recognition for their playing in 'Watch on the Rhine' and 'Lady in the Dark,' respectively. This year, Traube (1939-40) Alfred Lunt and Gertrude Lawrence were regarded tied as winner for their performances. Traube also had No Night and 'Uno and the Paycock,' respectively, while Sara Allgood had the most mentions for her portrayal in 'Uno and the Paycock.' This year's method of voting was used these seasons.

Meredith's clear choice for his season's best performance is particularly notable because she has been regarded as virtually unplayable. Lady Macbeth has been particularly a problem for her, but a difficult part, has been played by Mrs. Kemble. There was some discussion after the play, but Mrs. Evans prevailed in the competing. Judith on the performance with the legendary Kemble cast.

Credit for Vera-Ellen

Editor, 'Variety':

I hope I'm not taking too much for granted when I say I believe you should give me some credit also in your review of 'By Jupiter.'

My name is Vera-Ellen and I am a partner of Alton Warner described as personality dancing and also as you put it, the adageful partner of the Highower brothers and Minerva in the show, 'Flower Parade,' whose name you mentioned, in the very tall Alton dancer and does not personality or adagio dancing.

Vera-Ellen.

Carnegie Hall Big Click With Old Operetta

Success of operetta revivals at Carnegie Hall, N. Y., is one of the summer's real surprises. It is the first time that has been tried in that spot, which has been devoted to concert, symphony programs and recitals, with the exception of the fact that Carnegie has no gridiron and regular setting and Sunday matinee, the Chocolate Soldier grossed \$20,400 and his play and rarely very well with nearly \$20,000, the second week. This is regarded as real money at \$2.20 top.

Operetta was holding over for two weeks, but slated for the third (current) week. Weekend attendance has been an eye-opener, with recitals, except for the fact that Carnegie has no gridiron and regular setting and Sunday matinee, the Chocolate Soldier grossed \$20,400 and his play and rarely very well with nearly \$20,000, the second week. This is regarded as real money at \$2.20 top.

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The Carnegie venture is headed by a new legit managerial combination, Joseph Dubinsky and Ben Barisch. The latter was a play broker, specializing in dramatized musicals at the Papermill Playhouse, Midtown, N. Y. The managers and Sullivan operetta, which they had, have been done too often in N. Y.

Carnegie is the only house playing legit where programs are sold, hawked in the lobby for 10c each. A legit boxoffice staff is being used, headed by Bill Brennan and Riv Blisland.

B.O. MEN SPONSORING PHILLY LEGIT VENTURE

Philadelphia, July 7.

For the first time since 1928 (year of the ill-fated Sequentialian) a Philly legit house is planning to be opened in the city, this time in August. House is the air-cooled Forrest, which will reopen next Monday (13) with 'The Moon Is Down,' featuring Conrad Nagel.

Venture is cooperative, with next season's treasurer Harvey Abrams and Harry Mulhera as active sponsors. There will be \$15 for matinees. Evening shows will be 'Watch on the Rhine' if another show is booked. Shows will be engagements, with two weeks figured likely open.

Gloria Swanson Opens A. C. Theatre Atlantic City, July 7.

Gloria Swanson in 'Reflected Glory' will open on the Grand Pier this Monday (13) and is the first production of the season.

Pier theatre has been leased by Joe 'The Lion' Jack Beck, who also operate Globe Theatre on boardwalk. Shows will be 'The Merry Widow' and 'The Merry Widow' in a series of traveling Broadway shows—providing necessary lighting will be permitted, competing. Judith on the performance with the legendary Kemble cast.

Leon Leopold, brother of Ed Wynne, is manager of house.

Pic Man Takes Shubert, Philly, for Legit Vaude

Philadelphia, July 7.

Sam Berns, burer and owner of the Affiliated Circuit, local indie film outfit, has leased the long vacant Shubert Theatre, which when occupied, housed burlesque.

Berns signed the lease for a year commencing in August, but is expected to run legit shows and vaudeville.

Re: Critics' Box Score

Warrenburg, N. Y.

Editor, 'Variety':

Amant the 'Variety' story (June 17) concerning critic (John Anderson), the facts are brought out that 'Variety' would admit that dramatic criticism ordinarily has nothing to do with the boxoffice.

And the highest compliment does not necessarily mean that that critic is the best critic...we think 'Variety' as a matter of fairness and sportsmanship should, and will henceforth, put words to that effect.

This suggestion is made as a constant reader and old friend of 'Variety'.

Under the present system, so many persons are misled, thinking that the boxoffice is some sort of indication into the reviewer's analytical ability or intelligence I.Q.

A critic may praise a play...rightfully...well-knowing that it hasn't a chance for a boxoffice run...and the fact that he does not credit the months, weeks, hours or minutes with a play, but to let it slip whatever to do with his dramatic intelligence. Mr. Mantle, for example, gave a 2-1/2 rating to a play with a 3-star rating specifically, and correctly, because of good production, boxoffice support, and intelligent...conversely...all a critic has to do to insure a regular season's boxoffice support is simply to condemn five out of every six plays produced...well knowing that five of those six would in fact, achieve successful runs...In fact, one critic in years past admitted that he did it. It is not among those present, however.

'Variety' has, in 'trade circles' at least, a very large public which would be enlightened as to the exact extent of the boxoffice, as above quoted. It wouldn't cost anything, and it would be so much the better.

M. S. Fitch

(Mr. Fitch is using John Anderson's and not 'Variety's' quotes.) The annual boxoffice is edged by the boxoffice, but it is expected that an analytical critic can gauge a play's popularity from 'Variety's' boxoffice is praised, yet its probable success questioned. Thus, the 'best' of the season's boxoffice standers are the one who is most often correct in colling the turn on successes at the boxoffice.—E.L.

'Army,' 'Garter,' 'Ice' Clicks Give B'way Legit Theatre Activity Strong Hypo

Rosen's 'Harem'

Chicago, July 7.

Al Rosen, who is co-producer of 'Good Night Ladies,' current hit in the Blackstone, is reading another show tagged 'Harem Scarem.' It was written by Fred Ballard, but will get further treatment by Milton Gropper.

Rosen is lining up three or four film numbers for the show, negotiating with Stuart Erwin, Mischea Avner, Ned Sparks, Edward Brophy. Plans to open in San Francisco, and then pop to Chicago, following tour pattern of 'Good Night Ladies.'

Broadway celebrated a warm Fourth of July quietly, but just prior to and on the holiday night there was theatrical excitement created by the premiere of 'This Is the Army' at the Broadway. There has been a lot of talk about the theatre at this period of the summer. The first of these was the 'Follies,' 'Scandal,' and 'Varieties' were presented.

The first of these given 'Army' was thrilling, while the reviews were rave. The critics went off the deep end without second thought. Burns Mantle, in the News, rated the 'Army' four stars, the first time they have given a show such unqualified praise. He did the same on a radio broadcast Sunday (5) evening.

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Michael Todd Disclaims All Those Backers

Michael Todd is supposed to have a number of backers for his 'Star and Garter,' definitely a hit at the Music Box, N. Y., but he says most of 'those guys' are mythical. Among those reported having a piece was Gypsy Rose Lee, but Todd's manager laughed that off. Todd credits the stripper with being a 'strong' backer, but he says she owed her 'a couple of G's' from that date at the 'World's Fair,' and when he came to paying her off the \$-1 it all figured out at compound interest.

One Herbert J. Frezer bought in, but after a dress rehearsal he backed out, demanding his money instantly. Todd said he got an injunction. Todd gave him I.O.U.s due in a week or so, but he says he is not sure if he will pay the paper and alleged he was now giving the backer a hunk of 'Garter' or nothing. Frezer said a piece, goods man, is another injunction. He put up \$5,000, but recently been called a dress manufacturer.

Lynn, Royce and Varva, an adagio troupe that was in 'Baby,' let the 'Garter' cast last week because of another engagement. No rehearsal was made, a comedy sketch being inserted. Show is still rehearsing an effort to strengthen the comedy department.

'Ticket holders report an unusual amount of 'piece' of custody. Many men want one ticket but show down front. However, the show has a strong demand for boxoffice standers at the Saturday matinee, when the show sold out and had a number of standees as well.

MUSICIANS NOW ASK RAISE IN LEGIT HOUSES

Musicians Local 802 is the latest group to demand a raise in legit houses. A demand for 30% increase starting Sept. 1 was considered. The union has a number of producers and house operators, who were also informed that the minimum amount of pay for a musician in the pit for a musical show will be 20, the figure of 18 is present.

Manager offered the communication to the League of New York Theatre and the union was informed that that body is their bargaining agency. Present scale calls for 15 cents per hour for musicians in social shows and \$55 per week in straight houses, where four men are in the pit. In legit houses, they do not have musicians regularly and, when they do want men in the pit, there is a small number of musicians engaged at considerably more than the present scale.

There has been no basic agreement between the managers and the union for the past four years.

Drama Critics' Talkies

- Druck Lawrence (Lady in the Dark)..... 5
Maureen Cannon ('Best Foot Forward')..... 1
Nicholas Coste ('Jason')..... 5
Most Promising Young Actor (Let's Face It)..... 5
Alfred Drake ('Yesterday's Magic')..... 1
Joseph Buloff ('Spring Again')..... 1
Jessica Tandy ('Yesterday's Magic')..... 1
Most Promising Young Actress (Watch on the Rhine)..... 1
Mary Anderson ('Guest in the House')..... 1
Judith Evelyn ('Angel Street')..... 1
Beverly Roberts ('Uncle Harry')..... 1
Howard Bay ('Brooklyn, U.S.A.')..... 1
Louis Campbell ('Guest in the House')..... 1
Pat Hitchcock ('Solitaire')..... 1
Shepard Traube ('Angel Street')..... 1
George S. Kaufman ('The Land Is Bright')..... 1
Best Scene Designing Job (Howard Bay ('Brooklyn, U.S.A.').)..... 1
Howard Bay ('Brooklyn, U.S.A.').)..... 1
Donald Oenslager ('Flowers of Virtue')..... 1
Jo Meisner ('The Land Is Bright')..... 1
Samuel Leve ('Macbeth')..... 1
Harry Howe ('Baby')..... 1

Geo. Washington U. in D.C. Gets 1,500-Seat Theatre

Washington, July 7.

George Washington University has received a \$1,500,000 grant from the National Endowment for the Humanities to build with funds bequeathed to the institution by the Linger estate. It will be a small, modern theatre in equipment including a \$150,000 asbestos curtain.

Principal Letters will be devised principally to collaborate activities. C. C. Cappel will manage what outdoor in the city of Washington theatre. It is expected that the auditorium will be available for conversion to a regular theatre. The Mask and Wig Club of the University of Pennsylvania, Tringale Club of Princeton, the University of Michigan and University of Michigan campus frolic, student shows which have been developed by the school, looking because of lack of suitable playhouses, are expected to use the university stage.

Broadway

Zelma Brooker, Warner talent scout, on a tour of summer theaters. It's now Corporal Carl Fisher, company manager of This Is the

Howard Bay, legging designer, assistant head of the Broadway

Nick Kenny feigning a songwriting. Golden Scania for a Royal Canadian Navy

Richard B. Bland, one of the best birthday but says it anybody men's age he'll deny it.

Joe Shee, of 20th, called for a physical, is waiting to be checked out by 'Jugger' (Gaubert) because of speedometry, rejoined cast Monday

Max Miller, managing director for Warner, took a month's cruise along the Ohio River with his fiancée.

Joe Pasternack's first directorial job for Metro, a comedy starring Betty Hutton, Robert E. Howard, and Perry

Jackie Gleason's first directorial job for Metro, a comedy starring Betty Hutton, Robert E. Howard, and Perry

Warren O'Hara, only company in New York. Bank, N. J., has four hens, so is studying a manual, 'How to Raise Chickens'

Arbur Freed, Roger Edens, Ivy Brown, Vincent Sweeney, and the Coast after auditioning Broadway shows, talent and tunes for Broadway

Jimmy and Jeanne Durante back on Broadway. Schmo's sister. He's getting on Maxwell House tomorrow

Billy Rose transpires large segment of Broadway. Kioo come, but one condition with invited newspapermen is not to publicize

Al Tolson back to his Miami residence. Vincent Sweeney, and the Coast after auditioning Broadway shows, talent and tunes for Broadway

George Hoover, Paramount city manager, has on vacation. Al West Olympia manager, pinch-hitting

Phyllis Dixie is presenting own production. Alfred Eddies still has under lease. Linup, besides herself, includes

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nesses has also composed patriotic songs due for early publication. Tenacious members of Four Stars to give it national recognition by Congress

New light club for this area. Will be called Treasure Island and sponsored by the entrepreneur. Now in New York

Mark Sandrich set down with the writer. Holiday Inn, screened by Walter Brainerd, efficient secretary to Carter Barron, soon will be

Earl Godwin, blue network newscaster, got the Ford job as commentator because the Detroit auto maker

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London

Patricia Du Callon is doing gal three-dance vaudeville with her cousins.

Joe Loss family has new circus in family. The 'new child,' first was a girl.

Marion Harris has been ordered by her medicine to put on more weight before she starts the stage.

Florence Desmond has decided not to return to the stage.

Ben Levy, just back from Hollywood on Government mission, is helping Anglica Lewis' production.

Baroness de Aronson's partner in Embassy and '400 clubs, is seeing his kindred warm for him.

Warren Wardner, formerly on the stage, but now serving in the army, is a society girl, serving in the women's army corps.

Clara Bow, 'The Girl on the Boat,' is being replaced by 'The Girl on the Boat.'

Robert Lutz's agency while letter is Chicago, where he is working.

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Robert Donat's leading lady in 'The Dressing Room,' shortly due in the West End. The new producer, director of the Stratford-on-Avon Memorial theatre. Others in the cast are Mary Letour and

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Hollywood

Magda Maskel joined Universal's studio. She is being turned over to the hospital after four weeks in New York.

Elizabeth Patterson, is organizing a new production company. To...o Gaudin, Warners cameraman, out of the hospital after four weeks in New York.

Janet Martin back at her Wall Disney publicity desk after illness. She is being turned over to the hospital after four weeks in New York.

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Atlantic City

By Mildred Carter. Louis Mack opened Entertainers Club for season Friday.

Sunday morning breakfast dance is new feature at Paradise Club.

Mark Wilson, of Philadelphia, joined Hammett's Pier publicity staff for season Friday.

Patricia Jones, of Los Angeles, and an historical film featured July 4 at the new feature at Paradise Club.

Charles Barnett began engagement with Mary Letour (S) at the new feature at Paradise Club.

Goodman played July 4 and 5. The Grandstand at Ritz, Carlton Merry Go Round Room, Saturday

With two bands and three floor shows, the Grandstand at Ritz, Carlton Merry Go Round Room, Saturday

Child's Boardwalk restaurant opened new cocktail lounge Friday at the Grandstand at Ritz, Carlton Merry Go Round Room, Saturday

With rep opening of Warner theatre on Boardwalk, Saturday, every film house in resort now operating.

Tony Pastor ends week's stay at Hammett's Pier on Friday.

Paul Farrow ends week's stay at Hammett's Pier on Friday.

Bennett Toulsey, former manager of Ambassador Hotel, recently taken over by U. S. Air Corps, remains in capacity of building supervisor.

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Miami

Chas Chase into Kitty Davie's All-Florida new local AFRA secretary-treasurer.

John Stinson, WIOD announcing. F. W. Borton, WQAM rep, vacationing in North Carolina.

Elmer WQAM sports announcer, has resigned to do radio. Gant Gaubier theatre has been closed.

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Chicago

Herbert J. Yates, Republic Pictures chief, paid the Chicago exchange a quick visit last week.

Chicago Film Salesmen's Club, Chicago film salesmen operating out of Chicago district, held second anniversary party last week.

Ben Eisenberg of Monogram Exchange has booked a territory in Chicago. He is planning to run in the Studio Theatre.

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Washington

Leonard Friendly leaves the Plymouth night club to become staff officer of Broadway.

Phil Hayden getting ready to quit Broadway. He is being turned over to the hospital after four weeks in New York.

Stephen LeSueur, bandman and pianist, has been discharged from the service.

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San Francisco

Art Linkletter took over m.c.ing on KOLO's 'Remmy Rally.'

Muzzy Marcellino is subbing at the club. He is being turned over to the hospital after four weeks in New York.

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Stroudsburg, Pa.

Henry Kraeger's band opened at Club Fanny. He is being turned over to the hospital after four weeks in New York.

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Pittsburgh

Bernie Krutler, U short subject sales manager, around last week sales.

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Chatter

Continued from page 52

Pittsburgh

Billy Bryan's Ohio river show boat, "Tom Rice," sales promotion chief of William Penn Hotels and a reserve officer, called U. S. as a second lounge. "Tom" has a brother and a brother-in-law on the way back to the Coast. A Civil defense officer in the Coast. A Civil defense officer in the Coast. A Civil defense officer in the Coast.

Piccolo Peley's Columbus, O., city job folded under him when the boss was drafted and closed the place.
 Nick Lucas "can't handle his own business and General Amusement Corp. will look him in the future."
 Johnny Harris finally got back from the Coast over the weekend after several days away on account of illness.
 Kitty Gilbert, wife of Warner Knicker, up and around again after having her auto crashup injuries repaired.
 Nivola Fatula, Pittsburgh Opera Society's leading soprano, is featured in a Broadway revival of "Chocolate Soldier."
 Eddie Heller shows off tomorrow (9) for Hollywood to start a picture and Eddie Cutler, Warner Bros. releasing Corp. producer.
 Thomas Job, of Tech drama "Unity and Honor," of "U. S. Army," "vocalizing in New England, where he's singing a new play.

Anuska

By Eric Gornick

Dave Martin playing "Claudia" at Royce theatre.
 Jan Rubini returned for Hoys to lead orchestra at Regent, Sydney.
 Gene Fuller, "The Great Escape," the newest theatre bit in Newcastle.
 Danceshall playing to capacity everywhere on U. S. troop transports.
 Femmes are finding plenty of jobs and money in industry as well as power shortage.
 Metro will continue to play the "New York" throughout this summer despite the Lew Ayres affair.
 "U. S. Army" is being a propaganda pic for the Department of Information, with many carrying U. S. backgrounds.
 Bill Bauer, U. S. Army, has been playing "The Awful Truth" and the Vamps Are Here," which is well liked around country.
 Wallace Parrill, Gen. Lowell loop, may take over Princess, Melbourne.
 Eddie G. Ben Faller to run fight shows in opposition to Williamson-Tate.
 Vaude continues to boom for Lowell loop on two-day U. S. and Army bits and plays many new repeats in association with local radio.
 Metro is considering releasing "The Babe" on the same day as "U. S. Army" but as yet played the names, although city-released over two weeks.
 Ray Rowe now in charge of 20th-Fox distribution affairs with the following of Clay Hake. Stanley Rowe in charge of Warner following exit of Ralph Clark.

Minneapolis

By Les Bess

Allen Usher, Paramount district manager, to leave town.
 Billy Bishop orchestra held over in Iowa.
 Paul Whitten and Ozma Nelson, Paramount district manager, to leave town.
 Frank Woodcock and Eddy Exhibition, out of hospital after long illness.
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acquired local Metro theatre from Camel ciggie show with Connie B. Cook and Edna G. Jones. Broadcast from Fort Snelling military reservation here July 31.
 Harry Norman, U. S. Army, Allied States' general counsel, in from east coast on vacation of June 21. He is Steffen at latter's northern Minnesota estate.
 Program taking over its exchange here from Ben Nathanson, who is now in the Coast. The acquired local franchise formerly held by Gilbert Nathanson.

St. Louis

By Sam K. Hurst

"On Borrowed Time" current at the Town Square theatre, strawhattin, Willard Holland directed.
 "The Colonial theatre, Manchester, Mo., operated by Charles Moulton, damaged by fire last week.
 Henry Davis, wife of the manager of the Will Rogers, a warm hostess, convalescing in the Barnes hospice.
 Walter Kieselhorst, former operator of the "U. S. Army," now in the U. S. Air Corps, is in the Coast.
 Bill Williams, 20th-Fox salesman, has joined the Army. His mother, Mrs. E. J. Williams, is in the Coast. The Liberty and Williams theatres in St. Louis are now closed.
 Sgt. Clayton Mitchell, musical director and composer of ditties sung during the local premiere of "Ready On the March," was killed during the war. He is now in the Coast.
 Ralph Heifer, booker for the local Monogram branch, has been used to manager of the Kansas City office. Succeeded by Ed Mortensen, sen. to Boy Taylor, manager. Her husband, Russell Mortensen, is in the Coast.
 Columbia Pictures' local branch, located at 11th and Olive streets, is now run by included Ben Adams, Eldorado, and Ed Mortensen, sen. to Boy Taylor, manager. Her husband, Russell Mortensen, is in the Coast.
 Dan Deav, West Plains, Mountain View, Mo., is in the Coast.
 Eddie Heller shows off tomorrow (9) for Hollywood to start a picture and Eddie Cutler, Warner Bros. releasing Corp. producer.
 Thomas Job, of Tech drama "Unity and Honor," of "U. S. Army," "vocalizing in New England, where he's singing a new play.

New Haven

By Harold M. Bess

Play is the English drawing-room type, period of 1897, and concerns a lady with a midclass family buried in the past.
 Elliott Kronish, mgr. Show's shadow, now in service.
 Bud Finch orch sticking at Taft Coliseum.
 "U. S. Army" is being a propaganda pic for the Department of Information, with many carrying U. S. backgrounds.
 Bill Bauer, U. S. Army, has been playing "The Awful Truth" and the Vamps Are Here," which is well liked around country.
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Play Out of Town

Continued from page 52

COCKTAILS '50 TO 7

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sparkle to the dull movement of the too complicated plot.
 DeWoud, Vicki George and Morton are given excellent work, but hold up under a too obvious losing out. The best of the lot is probably the best times on the cast side are "My Gink," "See Can't Make Coffee" and "Che Claudette" which has looks, some routines that will come up to much until the final portion. Pool.

Play on 'B' way

Continued from page 52

STARS ON ICE

kid star. They are in several production numbers.
 Novelty Specialist is Paul Duke, magician, who is on skates for his cigarette, cigar and the smoking stunts. The magi doesn't pretend to be much of an artist, but at least gives on and off. Alex Rud, speedster, fills another solo number with an exhibition of jumping over barrels that spots him as a stunt man. Best of the jumper of high standing, but accomplishes a triple salchow, said to be the toughest jump in skating, and a triple toe loop, which is a new trick. Some of the lighting effects by Eugene Braun are striking. E.

Strawroot Review

THOUGHT FOR FOOD

New Milford, Conn., July 7. Comedy in these acts, four scenes, by Kild Winter, created by Hester Paust; setting by Barry Mandel; presented at the Theatre Guild, 125 West 47th St., New York, July 14, 1942. It is a play about a man who is a food addict. The play is a comedy in these acts, four scenes, by Kild Winter, created by Hester Paust; setting by Barry Mandel; presented at the Theatre Guild, 125 West 47th St., New York, July 14, 1942. It is a play about a man who is a food addict.

Whatever may happen in regard to quick demises in the strawroot field, the play is a comedy in these acts, four scenes, by Kild Winter, created by Hester Paust; setting by Barry Mandel; presented at the Theatre Guild, 125 West 47th St., New York, July 14, 1942. It is a play about a man who is a food addict.

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Leniency to Racetracks May Be Gimmick in Saving County Fairs

How Critics Noted

Continued from page 51

4. Mildred Natwick ("Candida").
 5. Eva Le Gallienne ("Uncle Harry").
 6. Gertrude Lawrence ("Lady If It Were Dark").
 7. Judith Evelyn ("Jason").
 8. Judith Evelyn ("Angel Street").
 9. Shepard Traube ("Angel Street").
 10. Mildred Natwick ("Land Is Bright").

Washington, July 7. Farm bloc senators and representatives who save the county fairs which have been put on the non-essential list by the Agriculture Department, are being criticized by the Agriculture Department. The Agriculture Department is being criticized by the Agriculture Department. The Agriculture Department is being criticized by the Agriculture Department.

ROBERT COLEMAN

(Mirror)
 1. Leo G. Carroll ("Angel Street").
 2. Eva Le Gallienne ("Uncle Harry").
 3. Joseph Buloff ("Spring Again").
 4. Louise Campbell ("Guest in the House").
 5. Danny Kaye ("Let's Face It").
 6. Nancy Walker ("Best Foot Forward").
 7. Jess Barker ("Flowers of Virtue").
 8. Beverly Roberts ("Heart of a City and Uncle Harry").
 9. Elmer Shepard Traube ("Angel Street") or Lem Ward ("Uncle Harry").
 10. Harry Horne ("Banjo Eyes").

Horseracing is caught in the middle of the struggle. Senators and representatives from rural areas claim that if racetracks are allowed to operate, then the agricultural gains should be permitted. City dwellers as a rule patronize the tracks while suburban residents contribute little to the pari-mutual winds. From a vote-getting standpoint cracking down on the racetracks is popular in the c-w countries and rural communities.

LOUIS KRONENBERGER

(P.M.)
 1. Burgess Meredith ("Candida").
 2. Mildred Natwick ("Blithe Spirit").
 3. None.
 4. None.
 5. Danny Kaye ("Let's Face It").
 6. None.
 7. Nicholas Coste ("Jason").
 8. Judith Evelyn ("Angel Street").
 9. Shepard Traube ("Angel Street").
 10. Lemuel Ayres ("Angel Street").

Members have been flooded with protests and the Agricultural Department has been flooded with protests. The Agricultural Department has been flooded with protests. The Agricultural Department has been flooded with protests.

RICHARD LOCKWOOD

(Sun)
 1. Burgess Meredith ("Candida").
 2. Judith Anderson ("Machbeth").
 3. Leo G. Carroll ("Angel Street").
 4. Danny Kaye ("Blithe Spirit").
 5. Danny Kaye ("Let's Face It").
 6. None.
 7. None.
 8. Mary Anderson ("Guest in the House").

Trains and bus lines show placards as to the availability of transportation to these racetracks and other places where the events occur. These attract tremendous crowds without certain; use untold amounts of gasoline, rubber and waste transportation facilities.

GEORGE JEAN NATHAN

(Require)
 1. Eddie Dowling ("Life, Laughter and Tears").
 2. Judith Anderson ("Machbeth").
 3. Burgess Meredith ("Candida").
 4. Jessica Tandy ("Yesterday's Magic").
 5. The Bricklayers ("Keep 'Em Laughing").
 6. Anne Brown ("Foggy and Bess").
 7. Burgess Meredith ("Candida").
 8. Beverly Roberts ("Heart of a City and Uncle Harry").
 9. Burgess Meredith ("Land Is Bright").
 10. Samuel Leve ("Machbeth").

Mr. Eastman wants our farmers to close the county fair programs and show our farm boys and girls to stop displaying our livestock which is the basis of our food. I suggest that he be consistent and waste the same suggestions to those racetracks and other places where the events occur. It is very little to be gained towards winning the war.

WILLELLA WALDROP

(Sun)
 1. Burgess Meredith ("Candida").
 2. Judith Anderson ("Machbeth").
 3. Joseph Buloff ("Spring Again").
 4. Jessica Tandy ("Yesterday's Magic").
 5. Danny Kaye ("Let's Face It").
 6. Bred Arden ("Let's Face It").
 7. Kenneth Wynne ("More the Merrier").
 8. Mary Barthelme ("Letters to Lucy").
 9. Shepard Traube ("Angel Street").
 10. None.

Uncertain as Minn. Fair. The Minnesota state fair board has deferred for two weeks its decision on whether the annual exhibition suggest of its kind in the U. S. will be held on the dates of Sept. 7, or be cancelled in August. The Agriculture Department is being criticized by the Agriculture Department.

RICHARD WATTS, JR.

(Herald Tribune)
 1. Burgess Meredith ("Candida").
 2. Judith Anderson ("Machbeth").
 3. Burgess Meredith ("Candida").
 4. Mildred Natwick ("Blithe Spirit").
 5. Ray Bolger ("By Jupiter").
 6. Joseph Buloff ("Spring Again").
 7. Nicholas Coste ("Jason").
 8. Mary Anderson ("Guest in the House").
 9. Shepard Traube ("Angel Street").
 10. Donald Emmerson ("Flowers of Virtue").

Besides not agreeing in all cases on which were leading parts and which supported them, the critics failed to stick entirely within the precise limits of the 1941 season. For instance, in the "Dare" opened during the 1940-41 season, while "By Jupiter" was the leading part in 1942-43 season. In the case of George Jean Nathan's selection of "Raymond" as the leading part, Burgess Meredith, Mildred Natwick and Judith Anderson were included in the tabulation.

NCAC Places Conley

Eugene Conley, young Irish tenor, has been named as the leading part in the San Carlo Opera Co. on tour this last year has been signed to an engagement with the National Civic Opera Co. in a musical comedy appearance as soloist with the N. Y. Symphony July 9.

Brooks Atkinson, Times critic-critic, has been named as the leading part in the San Carlo Opera Co. on tour this last year has been signed to an engagement with the National Civic Opera Co. in a musical comedy appearance as soloist with the N. Y. Symphony July 9.



Cooperate With USO, Army Emergency and Navy Relief

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RADIO - MUSIC - STAGE - LISTS

Minn. U. Nixes Army War Show In Fear of Damage to Football Turf

Minneapolis, July 14. Town is all wrought up because it will lose the big Army war show, "Here's Your Army," on the account of University of Minnesota regents' refusal to permit use of the 60,000-seat stadium, only suitable Twin City site for spectacle which had been scheduled for Aug. 15-18.

Regents' unanimous action was taken in face of pleas for their permission from Gov. H. B. Stassen, city officials, business groups, the American Legion and organized labor. The action followed much agitation in and outside the press, with the latter also exerting pressure in behalf of the show, which already has begun Baltimore, Philadelphia and Pittsburgh to huge crowds and which turns over all net receipts to the Army Emergency Relief Fund.

The regents' Mayor M. H. Kline issued a statement demanding that the regents reconsider their decision.

In refusing the stadium's use, regents gave four reasons—that they're sole university custodians and responsible to people of state as whole; that a long-standing policy has been to permit non-university organizations to use university facilities only when the institution itself extends the invitation, or joins as co-sponsor; that the university is in a congested area and delicate instruments used in highly important war research might be affected by explosions and vibrations; that damage to the stadium turf could not be repaired quickly and might interfere with the physical education program.

(Continued on page 54)

Inductee To Be Turns In Entire Collection Of 17,000 Phonograph Discs

Cleveland, July 14. Expecting to answer the call to arms shortly, George L. Rosenfield, president of the Atlantic Plastic Company, Cleveland, last week donated 17,000 new phonograph records to WCLB to be turned over to the nation's armed forces.

Rosenfield heard Eugene Pethay, essence of the popular "Matinee Dance" Time program, ask listeners to send both new and used records to the station as part of a national campaign to collect discs for fighting troops.

"I'm going into the army myself pretty soon," he said, "and maybe I'll have some of your records. I know they'll do a lot of good, anyway."

The records will be shipped to New York for distribution to camps throughout the country, according to Nick Burnett, WCLB's general manager of the Cleveland radio committee to collect records.

Rosenfield's firm recently discontinued manufacture of the "Viking" discs out of plastic material.

Pic on Francis Scott Key

Hollywood, July 14. Francis Scott Key will be filmed biogged by Republic shortly in "Conqueror Must."

Yarn will be based on the events leading up to Key's writing of "The Star-Spangled Banner" during the War of 1812.

SEE SARATOGA MORE LIBERAL THIS YEAR

Albany, July 14. With Governor Lehman's first year in office, the Saratoga nitery association has the operators hopeful of getting the nod to once again operate as of yore. Piping Rock is set to open on July 27 with the show from Monte Proser's Copacabana Club in New York, while Arrowhead Inn is in the process of opening a George Hale line and show.

Saratoga spots have, in recent years, been unable to operate in tradition of the Richard Canfield and Col. E. R. Bradley casinos where entertainment and food were the finest and the wheels spun merrily. This year, with Gov. Lehman winds-up, the operators are hopeful that the local law will not crimp their style and take. Extent of splash furnished for customers seeking action can be gauged by the \$4,000 Piping Rock is supposed to have laid on the line one week last year for a show topped by Joe E. Lewis and "Vip Yaphank," solely in "The Line."

Last year the local district attorney (Continued on page 18)

Irving Berlin a Bit Timid About Putting This Voice On Wax; Cutters Insisting

While Irving Berlin nixed the idea of having the talent from "This Is the Army" record the tunes for the different waxes, there is pressure from all companies to get Berlin's voice on wax singing his own "Oh How I Hate to Get Up in the Morning," reprisal from "Vip Yaphank," solely in "The Interest of posterity."

The company is using the "This Is the Army" Relief Fund, most likely to get the song on the air to change his mind. It's agreed that Berlin's voice isn't much, but "Vip Yaphank," solely in "The Interest" it's felt it should be impressed on wax for all time.

PETRILO ISSUE MAY EXPLODE

American Federation of Musicians Prexy's Ukase, Met With Frank and Free Newspaper Attacks, Will Be Diligently Fought by (1) Broadcasters; (2) Phonograph Recorders; (3) Transcriptions. Mfrs.

BITTER TEST DUE

Sideline observers in the broadcast and recording trades have arrived at the belief that the controversy which James C. Petrillo, American Federation of Musicians president, touched off, with his edict against discs, is headed for the first test of power between organized labor and the broadcasting industry. These observers foresee the general showdown involving not only the musicians federation but the American Federation of Radio Actors and the various technicians unions. They are of the opinion that Petrillo by recent moves has placed himself too far out to make it possible for him to back a face-saving retreat and that the only thing that could avert such a bitter clash between organized labor and radio would be eleventh-hour intervention from Washington.

The lines for the fight are already (Continued on page 41)

H'wood Stunters Take 'Toughest' Chances As Paratroopers for U. S.

By CAPT. BARNEY OLDFIELD
H. Banning Co. July 14. How to keep up with one's career and be in the Army at the same time takes a lot of doing, but Lt. Eugene H. Smith, late of Hollywood's stunt men, is here at Banning and instructing each day his stock in trade.

Smith, the man who swung on the bell clapper for Charles Laughton in "Hunchback of Notre Dame" (RKO), was a pin-cushion for arrows in a Robin Hood' (WB) and tumbled a story and a half from a saloon balcony in the "Daisy Rides Again" branding, lighting flat on his back, has reached the end of training in the paratroop school.

He has several pro aliases (the (Continued on page 18)

GAGGING THE BLITZ

Hollywood, July 14. Over 400 insignia have been created by studio cartoonists for United Nations' fighting units and are listed by U. S. bombers, shows Donald Duck clucking, "Let me take a quack at them."

War Poses Serious Contractual Problem for Film Stars in Service

'... Or Else'

With war shortages being what they are, actors approached for Cadillac mountings, dates are now tacking on another request besides room, board and booze.

They are demanding return-gasoline to New York.

B'WAY BETTER RISK THAN WALL ST.

Further participation by Wall Street in the backing of Broadway shows next season, in addition to that recently indicated, is more than likely. Financial men said to be looking uptown are not in the category known as Angels, Inc., which proposes a \$1,000,000 production pool, counting on the law of averages to make a success of backing legit production.

While short term money for plays, or film production, latter secured by first returns from picture rentals, continue in abundant, Wall Street banks and insurance companies are freeing up on long term film investments. See story in this issue on page 5.

Some of those downturners surprised to be rubbing in Broadway and more than once found the pastures greener in Times Square than Wall Street. Stock brokers have been taking it on the chin for years with expenses of maintaining even skeletons. (Continued on page 22)

'Remember the Alamo' Not in Tune as Song's Punchline Nowadays

History—even as recorded in pop tunes—being rewritten these days in the light of new events. No longer is it fashionable to recall that the U. S. avenged the Alamo back in Mexico, an enemy then, is now an ally.

As a result, in the tune "Remember the Alamo" the line as we did the Alamo has been deleted at the request of the Office of the Coordinator of Information, United States and Mexico, under the aegis of Republic Music, the publishers, has assented to the change and NBC, CBS and Mutual have agreed that they and their member stations, will not broadcast the song in its original form. Neither will the shortwriters.

The war is posing a serious problem for the motion picture studios and talent agents on the status of the contracts of performers who are inducted, or enlist, in the armed forces of the United States. Film company attorneys in New York frankly do not yet know the answer whether Alamo Stewart, for example, will continue as Metro property after the war; or whether Stewart's agents will be able to legally enforce a personal manager relationship with the actor after the world-wide ruckus is over.

Army registration regulations stipulate a six-month moratorium on all debts, leases, etc., of inductees. In other words, they cannot be subject to civil suit until six months after their discharge from the Army. However, this does not apply to personal services, although some lawyers think they are subject to the "emergency clause," which usually run into great length, in all contracts between studios and actors.

These clauses are applicable when an actor walks off a job, or cannot work because of illness, or, as often happens currently, because of induction into the Army. The studio has three recourses under the emergency clause: (1) abrogation of contract; (2) suspension of contract; (3) civil suit against the actor to enjoin him from working for another film company.

"Naturally no studio can or would sue an actor to keep him from working as a soldier for the U. S., so only 'abrogation' or 'suspension' (Continued on page 20)

'Soldiers Prefer Pix,' Says D. C., Ruling Out Legit Stock Co. Idea

Unless somebody in Washington changes his mind, stock companies from talent centers for four weeks concerned. According to advice from the Capital, it was thought the "legit" idea, "Soldiers Prefer Pix," mention of the unit shows that have been routed to troop concentration camps and perhaps to the Show, Inc. General idea for stock was to spot such companies in posts far removed from talent centers for four weeks. Cost factor seems to have stymied the idea.

Decision in Washington rules out the plan of Maurice Evans, who offered to donate \$15,000 for camp stock. Evans said they are under the auspices of the American Theatre Wing. Evans said he wants to play "Macbeth" and perhaps other Shakespearean plays in the camps, sandwiching in such appearances with regular dates. "Equit" doesn't like the idea of players getting contract salaries and Mutual have agreed that they and their member stations, will not broadcast the song in its original form. Neither will the shortwriters.

LET 'EM BALK AT THE WAR

TACTLESS WAR SONGS

Uncle Sam, probably through the Office of War Information, is expected shortly to urge songwriters and music publishers to give heed for the duration of the war to the question of "facilities" in song titles and song lyrics. Probably via conferences between OWI officials and representatives of the pop music industry, it is likely that certain broad recommendations may be formulated.

War songs have been very much awry in the 1942 conflict. Indeed, the songs that remain are predominantly those of the last war, notably 'Over There,' which the Government itself uses as theme on many shortwave programs to troops. Failure to write songs that (1) sell or (2) present the Government-desired morale emphasis has put songs, the traditional ally of fighting spirit, into a strange eclipse in World War II. Propaganda in Washington, notably W. B. Lewis of OWI, are reported anxious to change this situation.

Belittling the size and power of the enemy as in 'Slap the Jap' and 'Goodbye Mama, I'm Off to Yokohama,' is considered unwise lyrically. Also peace-and-rose songs of the future like 'Bluebirds Over the White Cliffs of Dover' are not hailed as ideal when the war remains to be won and the hardships to be endured. A new ballad 'This is Worth Fighting For,' is more in keeping with the seriousness of world events.

This whole question, however, may not be easy for the Government to handle. Song hits are not easily picked nor are artificial selections easily put over with the public. Moreover, there is no unanimity on how sad or how gay songs should be in war.

It's a ticklish question, as the morale planners may find out in ways that may surprise.

Death of Broadway Plays Forcing Majors Into Backing More New Legits

Due to the increasing scarcity of Broadway plays considered suitable for film production, Metro, Paramount and other major producers plan to reenter the field this year as legit leaders on a more pretentious scale than in several years past. With Broadway showcased material running dry, studios are taking the view that if plays can't be bought or made, it has become necessary to build and present them.

Paramount is currently negotiating for a musical and has four straight plays under consideration. Metro also has several manuscripts which have been strongly recommended. In some cases unproduced plays will be bought for filming where it is believed that material has screen but not necessarily foothold values.

Past season on Broadway has yielded little new material for Hollywood. A number of plays earmarked as legit titles were eventually killed because of pacifist themes. 'Billie Spirit' for which Noel Coward could not write his London lyrics, was on the market due to the author's decision to film the play in England.

War themes about countries overrun by the Nazis are a drag on the market unless depicted with reluctance to the oppressors. 'School for Slavery,' play by Lajos Bir6 which recently opened in London, for which (Continued on page 8)

FILM BUNCH PETITIONS WILKIE FOR N. Y. GOV.

Reported in the east that around 800 persons who are in Hollywood presently but maintain New York residence, have again a petition circulated on the Coast urging the candidacy to Wendell L. Wilkie for Governor of N. Y. Max Baer, actor who has been instrumental in developing such a petition, though several names are mentioned unofficially.

Wilkie, who was the Republican standard bearer against President Roosevelt, is now chairman of the board of 20th-Fox. He stated several weeks ago that he would not be a candidate for the governorship.

NO MORE MORALE FILMS BY GOV'T

Office of War Information Will Concentrate on Factual Clips Dealing With Topical Problems—Coordinators Find Hollywood Producers, Able to Handle Fiction, Have Missed Out on Informative Films—'Gardenia Jones' Under Fire

PERSONNEL SETUP

Dramatization of the war effort via the screen, whether in short or feature length film production is to become Hollywood's exclusive privilege as a result of the decision to withdraw Government film units assigned to the Office of Emergency Management unit from the production of morale-building pictures. This is the result of a revamping policy of the Bureau of Motion Pictures of the Office of War Information, headed by Lowell Lewis.

The OWI, in giving up production of films designed to stimulate morale, will instead concentrate on factual clips dealing with wartime problems affecting the nation, such as films explaining the cause necessitating such Governmental measures as price controls, gas and tire rationing, transportation curtailment, recruiting, etc., as quickly as these developments arise.

Film coordinators are reportedly convinced that Hollywood producers, though well suited to handle fiction, have missed out on informative films because they are inclined to sacrifice facts for effects, aimed at personalities rather than in the play of powerful forces which have led and continue to influence wartime development.

'At the same time officials are not apparently satisfied with dramatic subjects made by Government film units. 'Ring of Steel,' a Government (Continued on page 8)

CAROL BRUCE SETTLES U DEAL, RETURNS EAST

Settlement of her Universal contract has been effected by Carol Bruce, cancelling the one remaining picture on a three-picture deal. She plans to leave for a brief vacation in New York before doing separate camp shows for USO. Upon her return she will make a choice of several legit offers.

Lead role in 'Moonlight in Harlem' will be assigned to Carol Bruce, goes to Jane Frazee. In this picture Allan Jones initiates a three-picture deal with Universal. He has been appearing in revival of 'The Chocolate Soldier' at Carnegie Hall in New York.

JOLSON PAYS OFF Gives Alaskan Army Officer's Wife a Glamour Girl Bentline

One Alaskan officer in his wife by name Jean, from his blood in Washington Heights, N. Y., what a 'glamour girl' routine Al Jolson gave her last week, just because the star promised this officer he'd look up his wife and show her a good time. He took the matter to his manager, 'Star and Garter' (Broadway musical) and topped it off at the Metropolitan Opera. Confidante Billingsley did all the amenities—wine, gift of perfume, etc.—and Al Jolson delivered the officer's wife back at her home on 212th street.

The taxi junket to the Heights was worse, for Jolson, than making those perilous flights by army plane to certain outposts in the remote and secret points of Alaska.

Variety Quiz to Revenue Dept. Indicates Stars' Expenses on Bond Tours 'Probably Not Deductible'

BENNY GOODMAN WEST Due at Universal City for Part in New Film

Benny Goodman band is heading west for a picture deal with Universal in Hollywood. Has four one-night stands next week in New England territory.

H wood Army Men May Have to Give Up Film Chores

Hal Wallis, Warner Bros. executive producer, is headed for the army. Understood that he will don the major's shoulder straps and, and will be assigned to the Air Corps. In uniform Major Wallis may find official working conditions. Col. Jack Warner of the Army, his boss in civilian life.

As the war enters its serious phase, his heavier demands on both officers and soldiers in combat units, understood that those activated from now on will have to give their entire time to the armed services. Col. Darryl Zanuck may thus sever all official connection with his picture company.

War department directive, issued under instructions of President Roosevelt, last week called upon all members of Congress in uniform, to either give their full time to the Army or go on the inactive reserve. Order hit Senator Henry Cabot Lodge of Massachusetts, who was planning to run for reelection in Alabama, or make a few appearances in his party's uniform. Bay State Democrats plans to go after Lodge without gloves on his isolationist rhetoric, and they disliked the idea of attacking candidate in uniform. Representative Joseph E. Casey has the White House blessing as Democratic nominee.

MCA BUILDS ANOTHER AL JOLSON AUDITION

Music Corp. of America has begun the building of another audition program around Al Jolson. The company is lining up a list as a preliminary step in that direction.

MCA recently tried to sell Jolson to RCA in an institutional setup and prior to that it gave a money opinion on his services to the Shovel House bluesy agency for Quaker Oats.

Muni's Unique Salary, Sharing Deal with Cowan

Paul Muni, who got over \$150,000 a picture from Warner Bros., has a rather cut-rate deal with Lester Cowan (Columbia) for 'Commandos,' accepting only \$25,000 more than another \$75,000 from the negative cost is returned.

Thereafter Muni shares 50% in the net profits.

In response to numerous requests 'Variety' queried Washington on the possibility of talent claiming income tax deductions for expenditures incurred while on tours promoting sale of War Stamps and Bonds and learned that the Bureau of Internal Revenue is currently building over that very problem in Washington, with a decision due within a week or 10 days.

Meanwhile Deputy Commissioner Timothy C. Mooney, in the Capital, hinted that the deductions 'probably' could not be allowed since such expenditures are part and parcel of doing the job of the Government and do not come under the 'personal deduction' classification.

Even more important, so far as Uncle Sam is concerned, is the possibility of setting a precedent, 'if the name is made, names are permitted to deduct expenses incurred while donating their services, what about the raid warheads that wants to deduct \$12.50 he spent for a tin hat, flashlight, canteen, etc.' In the same category fall the probable retention of the \$1-a-year man's (Continued on page 52)

M-G CORNERS DORSEYS, JIMMY FOR 'DOOD IT'

Hollywood, July 14. Except for the actual signing of the contract, Jimmy Dorsey and his orchestra are in the hands of the Red Skelton star, 'I Dood It,' picture, to be directed for early autumn production.

Currently Dorsey and his musical crew are trekking eastward for a theatre tour before checking in to the picture. Studio will have pretty much of a corner on the Dorsey's services for 'Dubbary' and 'Girl Crazy'.

Both maestros rushed east as result of the death of their father, Thomas, 57, 70, in Philadelphia.

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DAIRY VARIETY
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WB's Film of 'Army' May Turn Into Irving Berlin Biog; See \$3,000,000 Net

So pleased is Irving Berlin with Harry M. and Louis C. Jack L. Warner's generosity, and the film deal for "This Is the Army" radio show, that Berlin is risking the occasion also by throwing in many more songs for the picture. To make sure that the Army Emergency Relief Fund "makes a sure couple of million dollars out of it. This will include some valuable song material from 'Yip Yip Yaphank,' his 1918 soldier musical, and other pop song hits, since the screen evolution will be a saga of father-and-son, thus tying together both World War I and II army shows.

In other words, it will become a somewhat free screen biography of Irving Berlin. The songsmith admits that at conclusion of the rights of the socko job done by Warners on the George M. Cohan musical stage "Annie Doodle Dandy," but is admitted that it will stick closely to the Berlin biographical film. The picture from "Annie Doodle Dandy Band," which semi-automatographed, but wasn't.

The Warner brothers—Harry and Jack—completely revised their contract that they virtually give everything to the Army Fund. The distribution is to be an absolute minimum, and, when the production cost is recaptured, the fund is to be clean up to \$3,000,000, assuming the film grosses \$10,000,000. "This is the Army" and "WB's Dandy" and "Sgt. York." Thus it will permit Berlin—who has done complete production on film production—donating his services entirely, of course—to call many more songs for the picture.

U. S. Army ranks. Uncle Sam will probably be amenable to "loaning" the best talent available. The cast fannies is still in the discussion stage. Berlin favors the boys—playing this as in the stage musical. (Continued on page 52)

FIRST TRAINING FILM FOR PUBLIC VIEWING

First Army training film to be released to theatres for public consumption is "Safeguarding Military Information." It is being distributed by RKCO.

The pic is ordinarily "restricted," but military authorities feel that the subject matter of this film is so important that it should be made available to everyone. It was produced by the U. S. Signal Corps in cooperation with the Academy of Motion Picture Arts and Sciences in Hollywood last November.

Although entirely unbillied, easily recognizable in the east of the shorts are Ginger Rogers, Walter Huston, Eddie Bracken, Fay Bainter and Sam Levene.

Praise of the film industry for its part in making such pic as this was presented by Col. George S. Patton, 27th Infantry regiment commander, in making a plea that all the members of the picture industry is doing tremendously important and patriotic work during these dark days and that every citizen can do more by showing "Safeguarding Military Information," he declared. Not only did he give the home the necessity for keeping quiet, it also is a picture worth offering. The film is a 'must' in the training of all soldiers, so long as they have seen it five times.

Lastlog Asks More USO Help For Agents

Hollywood, July 14. As Lastlog, who is giving his first year without pay as chief of USO-Camp Shows, made an appeal to members of the Artists and Writers Guild for more cooperation. It is a big problem, he declared, demanding more help from the USO. Then they had been volunteering up to date.

Operating head-of-the-William Fox Agency in New York, he said that the functions of USO-Camp Shows, Inc., are important to the morale of the troops and desert areas and need attention from the agents and other talent who are in position to furnish

Rationed

Hollywood, July 14. Quantity production has slowed down since Homer's day when films ran like a conveyor belt. The face that launched a thousand ships.

Earl Carroll leaves for New York this week for huddles with RKCO executives. His picture titled "90 Girls Launch a Ship."

Foreign Scribes In H'wood Lose Their Hays Cards

Hollywood, July 14. More than 100 Hollywood foreign film correspondents of Axis and occupied nations were wiped off the Hays Office roster. Some were, some voluntarily and others by compulsion. Move was the result of a memorandum of the producers that correspondents were not included among film workers who must be registered and fingerprinted for registration. Studios hesitated to place restrictions on foreign writers for fear it might be interpreted as interfering with the freedom of press.

Hays Office has already made two prunings of alien scribers, one in the early days of the war and another after the Pearl Harbor raid. Latest chastening led to the formation of a club to 65. Eliminated are correspondents for France, Italy, Japan, France, Belgium, Denmark and Germany, and their territory under Axis domination.

Only foreigners now carrying Hays Office credits are those representing friendly or strictly neutral nations. Even those will be questioned and checked on their activities.

WILLIE HOWARD

Nineteen-year-old, "Prizefighter" 1942 at the 46th Street Theatre, New York.

And one of the biggest shots of adrenalin that has caused the thirty-minute miracle on the street of Midtown New York. He is Willie Howard, appearing as the mad mentor of the "Good Will" show, as the boudoir Scotchman hunting his lost umbrella; or as just plain Willie Howard. Mr. Luncheon.

Actors Beef on Deflected Glory to Promoters of Servicemen's Shows

Philadelphia, July 14. Philly actors and musicians are getting fed up with carrying the brunt of the work in entertaining servicemen and night club owners grab all the publicity and glory.

They are protesting against the Variety Artists and the American Federation of Musicians have been grumbling about this slush for some time and now they propose to do something about it.

Expect Marked Upbeat in U. S. Films Made West

Hollywood, July 14. All studios are staggering waiting hours so that every employee can see a short feature entitled "United for Victory and Happiness."

The film is being shown in connection with the combined "United for Victory and Happiness" War Relief drive.

Must' Short

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Aug. 15-Sept. 15 Is Treasury Dept.'s Designated 'Show Biz Month' for Bonds

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Uncle Sam's Row Call

PH's Newest Quota. Pittsburgh, July 14. Jerome Kunitz, who traded from the Carnegie Tech drama school last June and immediately signed with the Pittsburgh Metro, has been appointed to Officers Candidate School at Fort Monmouth, N. J. He's been in a California camp since his induction several months ago.

Robert Kimmelman, head booker for Columbia exchange here, has been accepted as a candidate for the Voluntary Officers Course at Fort Monmouth. He's been in a California camp since his induction several months ago.

William Blinn, son of late Paul Blinn newspaper publisher, and himself an executive of Pittsburgh Post-Gazette and Toledo Blade, graduated last week from Officers Candidate School at Camp Davis, C. C. commissioned second lieutenant.

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Frank Craven, Private Ross Evans Slipped Broadband

Frank Craven, Private Ross Evans slipped broadband. Captain Frederick C. Schang, Jr., v.p. and secretary of Columbia Concerts, Inc., is special training here. He now Private First Class Humphrey Douless (also Columbia Concerts).

Linda Wade (actioning here and singing for soldiers in the Miami area.) Bob Crawford, composer of 'Army Air Corp Song' and 'Mechs of the World' introduced his new 'All Stars of the Got Rhythm' band show here.

Annual summer 'Radio Queen Revue' promoted by three performers for soldiers last week.

Eddie Rigby In Eddie Rigby, known to show people because of his income tax bill, terminating at the 'Variety' office in N. Y., when he was with the Internal Revenue Bureau, was indicted into the Army last week.

Rigby was last an assistant U. S. district attorney in office of Mathias Corry in N. Y.

10th More from 24th. Hollywood, July 14. 10th-Fox studio employees entering armed service during the month of June numbered 18, bringing the total number up 161.

Last month's transfers from the Westwood lot to Uncle Sam's payroll included: Fred Astaire, Fred Astaire, Ed W. Wood, Tom Pryor, John Goodwin, Alan DeWitt, Will Wirtzel, George H. White, Harold Lloyd, Broderick, William McCable, Joseph Schwartz, Ashley Ryan, Gordon Forbes, Leon Solnitz, and John, Richard Fritch and Martin Strong.

Isabelt Hinesat Easthampton, Mass., July 14. Draft Board 57 couldn't see any reason for Joseph E. Regan, manager of the Majestic, should be deferred. (Continued on page 20)

JEANETTE MACDONALD'S 4-WEEK TOUR OF CAMPS

Four weeks of four through the in the solo belt will have Jeanette Macdonald warbling in seven states. Tour also includes a number of shows, starts July 20, with singer giving a two-hour concert at all midwest stops.

Macdonald War Concert. Springfield, Mass., July 14. Due next for a Sept. 13th concert for an Army Emergency Relief benefit is Jeanette Macdonald. She plans to appear for city in grossing over \$7,000 two seasons ago under aegis of Charles L. Wagner of New York and Edward H. Marsh of this city. Returns under same auspices.

American Theatre Wing Stage Door Canteen Capers

By RADICE HARRIS - In a new column, "The American Theatre Wing Stage Door Canteen Capers," the writer reports on the activities of the canteen kitchen staff, 'it's on account of the fact that the kitchen staff, who were occupants of the 1910 'angel table' Wednesday night and also the time of the young life of the riga to the gate behind the counter.

One distinguished 'angel' of the week was Mrs. Benjamin Harrison, 84-year-old widow of the 23rd President of the United States. She made a charming microphone speech, littered with some of the boys and girls of the kitchen staff.

With one exception, she didn't mind. Alfred Lund in the kitchen staff, who was a member of the staff, though, but discreetly made no mention of a woman who is a child.

Incidentally, when the canteen was asked whether it was intended to register as a junior hostess.

Francine Larrimore, working on the food counter the evening, served a helping of chocolate cake to a guest who had just finished a steak motionless just staring at it, she asked, 'Would you like another piece?' (Continued on page 20)

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L. A. to N.Y. Jerry Bergen. Otto Brower. Fred Astaire. Bill Bonta. Tom Conners. Tom Conners. Glenda Farrell. Alan Goldwyn. George Jessel. Dr. Herbert M. Kalman. George Jessel. Mrs. Lawrence. Walter Pidgeon. Walter Pidgeon. Sylvia Skouras. Lorena Young. L. A. to N.Y. Lew Brown. Sylvia Skouras. Otto Brower. Otto Brower.

SEE SAME RELEASES

Comparative Schedules for 3 Years

(While there is no marked decrease in total number of regular program releases, 323 during 1941-42 against 336 in 1939, three of the majors show fewer releases for this year and others are planning fewer picture next season. Fewer minor companies, on the other hand, have increased total output.)

1941-42				
Regular Program	Foreign	Westerns	Releases	
Columbia	48	1	18	0
Metro	47	0	6	0
Paramount	37	0	6	0
RKO	33	0	6	2
20th-Fox	48	1	4	0
United Artists	22	4	2	0
Universal	54	2	7	0
Warners	36	1	0	3
Total	323	9	38	7

1940-41				
Regular Program	Foreign	Westerns	Releases	
Columbia	41	1	10	0
Metro	48	0	9	2
Paramount	39	0	6	0
RKO	37	1	6	3
20th-Fox	45	4	0	0
United Artists	18	0	0	0
Universal	51	0	7	1
Warners	50	0	0	1
Total	324	6	38	7

1939-40				
Regular Program	Foreign	Westerns	Releases	
Columbia	48	1	0	0
Metro	49	0	0	0
Paramount	39	0	6	1
RKO	45	0	6	1
20th-Fox	46	2	0	2
United Artists	21	0	0	0
Universal	48	2	7	2
Warners	48	1	0	0
Total	339	6	32	5

Gov't Will See Large Cut in Raw Film Stock Use as Compared With Former Years; Hardship for Some

Motion picture industry will be able to show the War Production Board a large reduction in the use of raw film stock this year, as compared with 1939-40 and 1940-41, despite that no uniform pricing ceiling acceptable to all the major film producers has been adopted. This estimated curtailment of several hundred million feet of film annually does not mean that the comparatively small savings resulting from the studio production conservation program. Reduction is largely due to the trend of past two years toward smaller production schedules at Warners, Paramount and RKO, a production policy dictated on the theory that bigger production outlays on more "A" pictures and fewer "B" pictures would maintain rental income levels.

On the other hand, with virtually the same number of regular program releases (48 in 1939-40; 49 in 1940-41; 47 in 1941-42) and 20th-Fox, also with approximately the same number of releases as in previous years, plan to cut on production in as well as in studio production. In case of these two majors, reduction in prints is understood principally because of the generous quantity made available in the past.

Toughest on U, Col, UA
Greatest hardship in reducing the number of prints would fall upon companies such as Universal, United Artists and Columbia, whose release schedules increased in the past two years. Figuring western foreign pictures and releases for '41-42 as against 52 in 1939-40 and 53 scheduled for 1940-41, United Artists had 25 scheduled for 1941-42 as against 19 in 1940-41 and 21 in 1939-40. Universal had 63 scheduled in 1941-42 as against 59 in 1940-41 and 59 in 1939-40. In addition, Uni-

Hays Confabs Prods.

Hollywood, July 14. Will Hays is here for his regular summer visit. A meeting of the Producers Association has been called so that industry leaders can o.o. problems with Hays.

FILMS WILL HELP KEEP U. S. RED CROSS-MINDED

Hollywood, July 14. Film support for the American Red Cross, not in money but in publicity, was asked of major studio officials by G. Stewart Brown, director of public information, and Joe Weil, motion picture editor of the National Red Cross.

Producers were requested to keep Red Cross posters in picture areas wherever possible without interfering with story continuity and to help in placing the idea before the public mind generally. The annual Red Cross drive for funds will be made next March.

ROACH'S STAND-INS

Thorton and Gulet to Operate Studio While He's in Service
Hollywood, July 14. C. W. Thorton, vice-president, will operate the Roach studio with Fred Gulet, active since 1941, as stand-in for the late W. S. Army Signal Corps.
Roach dons uniform July 25, marking the first time in 27 years that he is out of active picture production.

OPERATORS PLAN EXTENDED RUNS

Uncertainty As to Quantity and Quality of Product for Balance of Season Forcing Theatres to Use Reissues—Subsequent Situations Also Face Problem in Fall

SOME BACKLOGS

Considerable uncertainty as to product for the balance of this season, through to Sept. 1, in addition to doubt as to quality of pictures that will be sent on release for the rest of this month and August, is creating fears that a shortage may develop. This is causing operators to force extension of runs, fall back on any available reissues and ferret around for stray independent films.

At the same time, subsequent run accounts may face difficulties in September and October when they will be getting the pictures sent on release in the up-front runs between now and Sept. 1. Not only that, but they also might suffer toward the last of this month and during August when they now are picking up the film as soon as it is made available by the exchanges. Those that stalled on buying and allowed a backlog of product to accumulate are not in such a tough spot.

Quite a number of reissues and repeats are being played now in various parts of the country in order to fill and more at the same time be placed on exchange counters in the near future.
Quality of product from the majors was not up to last July and August (1941) but while forthcoming releases may strike a better average this year, not as many pictures (good or bad) will be on the market. Thus, a shortage is more likely this summer.

UMPI Creating Backlogs?

One of the reasons for a lack of forthcoming releases is a tendency on the part of some majors to pile up backlogs of completed product for selling on the new season when blocks of 12 or 13 will have to be ready under the United Motion Picture Industry sales plan, before selling on an installment. Of these five in each such block will have to be treadshows. On the other hand, there is some doubt right now as to exactly what there will be in August, operators saying there is no-thing definite to go by as in other years.

United Artists has nothing scheduled for the balance of this month or August so far, while RKO and Metro are highly dubious as to August. Pictures on which buyers-operate (Continued on page 25)

UA Owners and Execs Continue

Huddles on New Film Schedules; Will Also Go in More for Own Prods.

Sounds Plausible

Hollywood, July 14. New way to protect a victory garden has been devised by William Henry, who has set up a scarecrow on his half-acre, decorated with bits of wardrobe from his six worst pictures.

Idea is that if they scared the customers away from the film house they are capable of keeping the crowd off his cornfield.

Ned Depinet Will Name RKO Sales Mgr. Within Week

Ned E. Depinet is expected to announce appointment of a sales manager for RKO within a week. Bob McMorris, eastern division manager, and Walter Eranson, western division manager, are both under consideration for the spot, with former at the moment the stronger possibility. Depinet has also been considered on outside distribution exec, so far not mentioned, for the position. Jules Levy, among others, has been mentioned as financing their projected project unit.

Direct action on two other deals is also expected at this week's meeting.

Attending last week's session were Mary Pickford, Chaplin, Selznick and Korda, merit-owners, Ed Raftery, pres; Grad Sears, Arthur Kelly, George Bagunil and Dan Brown, members of the production committee. Kelly is remaining over, although he planned returning east over the weekend.

Arriving Saturday (11) from New York was Monroe Greenthal for a deal in Paris, which was expected. "One of Our Aircraft is Missing" (Continued on page 15)

Hollywood, July 14. Another meeting of United Artists owners and top execs is slated for this week after last Friday's session failed of conclusive results. Meeting was cut short due to illness of the wife of Loyd Wright, attorney for the company, and the majority of UA owners.

Disclosed at last week's Pickfair convocate that Chaplin will produce and direct one picture, "Shadow and Substance" for late December release. Hunt Stromberg is, expected to deliver four; the Cagney brothers will produce one with James starred in a melodramatic piece; David O. Selznick hopes to put in two, and the same number of pictures produced from Arnold Pressburger, Edward Small and Albin Koppelman.

Although Hal Roach returns to the Astoria (L.I.) studio July 25, as a lieutenant-colonel in the Signal Corps, his organization with James turning out streamliners which have been potent coin grabbers. Roach gets into production after his return from ceremonies in England, elevating him to Knighthood.

Another major production product went through Universal, wants UA to release an animal picture made in South America, being in Frank Buck and also Olen & Johnson's "Sons of Fun." Universal, will post a substantial profit.

Reeves Espy and Ty Garnett are talking a deal for the latter to direct two more pictures to be acquired. They are negotiating with Security-Financial Corp. for the financing of their projected project unit.

Direct action on two other deals is also expected at this week's meeting.

JULES LEVY'S DICKER WITH UA ON O.R.J. FILM

Jules Levy is reported dickering with Ed Raftery, Grad Sears and Arthur W. Kelly, all currently on the Coast, to produce one or two pictures under the United Artists banner. Levy has been making a deal to produce "One of Our Aircraft is Missing" currently on Broadway, with the two stars. Filming of "Sons" has until recently been largely dependent on when O. & J. would be prepared to go to Paris. The Coast understood that project can now be handled.

Helzapoppin' Levy Production with Olen & Johnson for Universal Release, rolled up a hefty profit.

Rabinovitch's Russ Remake Pic for UA
Hollywood, July 14. Gregor Rabinovitch, producer and one-time mascot of UFA in Germany, has been taken to Paris by the Coast and his first picture will be "Russian Girl," a picture was originally made by the Soviet under title, "Girl From Leningrad."

Bob Wyler at 20th

Hollywood, July 14. Robert Wyler, Hollywood, has joined Darryl Zanuck's executive staff at 20th-Fox. His functions will be confined to script appraisals.

Wartime Inroads on 20th Manpower Part of Executive Powpows in H'wood

LEW BROWN TO PROD. FILMUSICALS FOR M-G

Lew Brown checked in at Metro on Monday (12) to join the Arthur Freed unit as an associate producer. Brown is of the famed DeSylvia, Brown and Henderson musical writing trio that did a string of musical pics for 20th-Fox, plus a number of Broadway musical comedies. Deal was set by Major John Zantoff of A. S. Lyon's N. Y. office.
Buddy DeSylvia, of the trio, is now executive producer at Paramount. DeSylvia's click at Par probably had a lot to do with Metro's yen for Brown.



AS one American to another, I want to pay tribute to Irving Berlin for having given the Army Emergency Relief Fund—and us—"This Is The Army," the greatest stage musical it has ever been my privilege to witness. I am proud to have been there opening night. And, of course, this salute goes to all the grand soldier troupers in this Army show.

IRVING BERLIN gave us 'God Bless America' all America is blessed for having Americans like Irving Berlin.





MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

**THE FIRST TIME
IN SCRANTON HISTORY
A MOTION PICTURE HAS BEEN
BOOKED IN ADVANCE FOR
TWO WEEKS!**



Of course it's famous "Mrs. Miniver!"
The biggest sensation in film circles!
We are proud, we are fortunate to show it
For TWO WEEKS so that all may see it—
To give every man, woman and child its share.
The chance to see it without delay—
And they'll see it again and again.
It is a privilege to bring it to you
AT NO ADVANCE IN PRICES!

Simultaneous with its phenomenal Broadway run
At famed Radio City Music Hall!

The average picture plays there two weeks.
"Mrs. Miniver" is already in its 7th week.
Shattering every known record at that theater!
You will realize when you see it
Why "Mrs. Miniver" is the screen's greatest thrill
Voted by press and public at the top of
The Ten Best Motion Pictures of All Time!

**BE AMONG THE FIRST TO SEE IT!
GREER GARSON • WALTER PIDGEON**

MRS. MINIVER

with THOMAS MITCHELL • RAYMOND HAYES • EDWARD G. ROBINSON • JERRY FRAYSER
DICKSON KEY • HENRY BELMONT. Screen Play by John M. Lee. Music by George Shulz.
Based on the novel by Jan Strout. Produced by Mervyn LeRoy. Directed by Mervyn LeRoy.

**STARTING FRIDAY • JULY 24*
STRAND**

An extraordinary announcement
regarding an extraordinary motion picture.

MRS. MINIVER



**FOR THE FIRST TIME IN
SCRANTON HISTORY A
MOTION PICTURE SO BIG
THAT WE HAVE ARRANGED
IN ADVANCE TO SHOW IT FOR
TWO WEEKS!**

An event of historic importance in this city—
The outstanding story of our entire career
We are proud to have made it possible—
A TWO WEEK engagement of famed "Mrs. Miniver"
So that all Scranton may see it without delay
Simultaneous with its sensational New York run!
Where it is smashing world's sensation records
At famed Radio City Music Hall on its Big Week!
Where more than a million people have seen it already!
"Mrs. Miniver" stands alone among all past triumphs.
Voted at the top of the All-Time Ten Best Film List
The picture 100 million Americans eagerly await.



**GREER GARSON
WALTER PIDGEON**
with THOMAS MITCHELL • RAYMOND HAYES • EDWARD G. ROBINSON • JERRY FRAYSER
DICKSON KEY • HENRY BELMONT. Screen Play by John M. Lee. Music by George Shulz.
Based on the novel by Jan Strout. Produced by Mervyn LeRoy. Directed by Mervyn LeRoy.

**STARTING FRIDAY • JULY 24*
NO INCREASE IN PRICES!**

STRAND

BE AMONG THE FIRST TO SEE IT! YOU WILL SEE IT AGAIN AND AGAIN!

**EASY
TO
DUPLICATE!**

Get these ads up
locally. Use our
work from
press-book

**SCRANTON
SELLS
"MRS. MINIVER"
2-WEEK RUN
IN ADVANCE!**

A unique picture
that gets the top
in promotion. Every
pre-release engagement
is sensational. Double
your usual time and
then clear the decks!



Plenty H.O.s, But Good Biz in Chi; Duchin Zooming 'Big Ship' to \$48,000; Downey Wheeler Also Nifty, \$20,000

Chicago, July 14. Trade remains strong throughout the week with many pictures in the midweek straits... 'Sergeant York' is back in the loop and getting the credit...

443—'This Above All' (20th). Reached for \$13,000, tremendous sign for this limited series... 'Valencia' (Loew's-UA) 1,150; 21-23-35—'Tarzan's Adventure' (MG) (invevor). Mid at \$8,000 after 10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-2240-2241-2242-2243-2244-2245-2246-2247-2248-2249-2250-2251-2252-2253-2254-2255-2256-2257-2258-2259-2260-2261-2262-2263-2264-2265-2266-2267-2268-2269-2270-2271-2272-2273-2274-2275-2276-2277-2278-2279-2280-2281-2282-2283-2284-2285-2286-2287-2288-2289-2290-2291-2292-2293-2294-2295-2296-2297-2298-2299-2300-2301-2302-2303-2304-2305-2306-2307-2308-2309-2310-2311-2312-2313-2314-2315-2316-2317-2318-2319-2320-2321-2322-2323-2324-2325-2326-2327-2328-2329-2330-2331-2332-2333-2334-2335-2336-2337-2338-2339-2340-2341-2342-2343-2344-2345-2346-2347-2348-2349-2350-2351-2352-2353-2354-2355-2356-2357-2358-2359-2360-2361-2362-2363-2364-2365-2366-2367-2368-2369-2370-2371-2372-2373-2374-2375-2376-2377-2378-2379-2380-2381-2382-2383-2384-2385-2386-2387-2388-2389-2390-2391-2392-2393-2394-2395-2396-2397-2398-2399-2400-2401-2402-2403-2404-2405-2406-2407-2408-2409-2410-2411-2412-2413-2414-2415-2416-2417-2418-2419-2420-2421-2422-2423-2424-2425-2426-2427-2428-2429-2430-2431-2432-2433-2434-2435-2436-2437-2438-2439-2440-2441-2442-2443-2444-2445-2446-2447-2448-2449-2450-2451-2452-2453-2454-2455-2456-2457-2458-2459-2460-2461-2462-2463-2464-2465-2466-2467-2468-2469-2470-2471-2472-2473-2474-2475-2476-2477-2478-2479-2480-2481-2482-2483-2484-2485-2486-2487-2488-2489-2490-2491-2492-2493-2494-2495-2496-2497-2498-2499-2500-2501-2502-2503-2504-2505-2506-2507-2508-2509-2510-2511-2512-2513-2514-2515-2516-2517-2518-2519-2520-2521-2522-2523-2524-2525-2526-2527-2528-2529-2530-2531-2532-2533-2534-2535-2536-2537-2538-2539-2540-2541-2542-2543-2544-2545-2546-2547-2548-2549-2550-2551-2552-2553-2554-2555-2556-2557-2558-2559-2560-2561-2562-2563-2564-2565-2566-2567-2568-2569-2570-2571-2572-2573-2574-2575-2576-2577-2578-2579-2580-2581-2582-2583-2584-2585-2586-2587-2588-2589-2590-2591-2592-2593-2594-2595-2596-2597-2598-2599-2600-2601-2602-2603-2604-2605-2606-2607-2608-2609-2610-2611-2612-2613-2614-2615-2616-2617-2618-2619-2620-2621-2622-2623-2624-26

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MANHATTAN
ACADEMY OF
MUSIC
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RICHMOND HILL
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KADISON
COPINEUM
REPUBLIC

BROOKLYN
TILYU
PROSPECT
WESTCHSTER
MOUNT VERNON
NEW ROCHELLE
YONKES
WHITE PLAINS

Only 1 New Film in S. F., B.O.s Lag; 'Eagle' Best \$14,000 in 3rd, Juke 2d 13G

San Francisco, July 14, With only one new bill, and that a revival... San Francisco grosses are lagging.

Key City Grosses

Estimated Total Gross This Week... \$27,390 (N.Y.)... 'Eagle Squadron' (U) and 'Army and Navy' (M-G)...

Estimates for This Week... 'Juke Girl' (WB) and 'True to Army' (Par) (2d wk)... 'Fantasia' (RKO) and 'vaude' (C)...

TORTILLA! GOOD 12C IN HOT MINNEAPOLIS

Minnesota, July 14, Temporary stage show 'Tortilla Flat' has the honorific right of way as the most important new attraction...

BETTE, \$8,800 GOOD IN K. C.

Kansas City, July 14, Bette Davis is being shown not especially auspiciously... 'The Sign of the Cross' (M-G)...

Estimates for This Week

'Man Without a Star' (P-S) (1st wk)... 'Man Without a Star' (P-S) (1st wk)... 'Man Without a Star' (P-S) (1st wk)...

Estimates for This Week

'Private Buckaroo' (U), 'Satisfac' (M-G) and 'Red Hot' (M-G)...

J. C. Biz Mediocre, But 'Ship' Sturdy \$17,500

Jersey City, July 14, Mediocre take this week, with only one new bill... 'Ship' (M-G)...

Estimates for This Week

'The Sign of the Cross' (M-G) (1st wk)... 'The Sign of the Cross' (M-G) (1st wk)...

'DOPE' SMART \$10,000 AS CINCY SLOWS UP

Cincinnati, July 14, Cinema center's box temperature is several degrees under last week...

Estimates for This Week

'Albee' (RKO) (3:00, 3:45-50)... 'Private Buckaroo' (U)...

Dull Pix Add Up To Weak L. A. B.O.; 'Ambersons Mild \$22,300, 'Lover' Aims for \$23,700, 'Horizon,' 23G

Los Angeles, July 14, Fairish attraction are making for so-so business here, with production...

Broadway Grosses

Estimated Total Gross This Week... \$225,540 (Based on 13 theatres)...

Fairish attraction are making for so-so business here...

State and Chinese, with 'Afternoon Delight' (M-G)...

'JUKE' FAIR \$11,000 IN CLEVELAND, 'MINIVER' 215G

Cleveland, July 14, 'Mrs. Miniver' is still hitting big on pushover to Love's Stillman and Black...

'DARLING' NEAT \$16,500 IN WASH

Washington, July 14, Grosses smashed back into high gear after the holiday with no sign of the usual mid-July lull...

Estimates for This Week

'Private Buckaroo' (U), 'Satisfac' (M-G) and 'Red Hot' (M-G)...

Estimates for This Week

'The Sign of the Cross' (M-G) (1st wk)... 'The Sign of the Cross' (M-G) (1st wk)...

NATIONAL BOX OFFICE SURVEY

Pix With Something on the Ball Doing Well—'Miniver,' 'Squadron,' 'Above All,' 'Reap,' Uniformly Good

In spots of July heat and other factors which normally best business down at this time of the year, gross reports would indicate that where pictures have been the greater for the summer season very bright...

burgh; yield \$18,000 in St. Louis and seek \$13,000 at Baltimore. Comparatively new is 'Eagle Squadron' (U), which opened in nine all the way...

United Artists (UA) and UA-Par (P-S) (2:00, 3:00-35)... 'The Sign of the Cross' (M-G)...

'The Big Shot' (WB), fresh from the Warner stable, appears to be a champ, judging from the numbers...

'Squadron' (M-G), a contender and no doubt a strong mover over of mover dates, while terrific at an indicated \$12,000 on its first (current) Louisville...

Hollywood, July 14, Society of Motion Picture Artists is illustrating to the 70 members in a body were accepted into membership of the Society...

IT'S ALWAYS FAVORABLE WHEN GOOD SHOW MEN AND GOOD SHOWS GET TOGETHER!

THE Paramount Picture

EXTRA PLAYING TIME IS THE ORDER OF THE DAY WITH PARAMOUNT PRODUCT!

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 22

B'WA...GGET 'HOLIDAY'

GINGER SNIP



Would you know this little snip for Ginger Rogers? She dresses up like this for a sequence of 'The Major and the Minor', forthcoming comedy in which she's co-starred with Ray Milland.

30 PIX READY; 10 SKEDDED; 4 ROLL

Paramount Studio has rolled up the biggest backlog in the history of all Hollywood, advises from the Coast indicated today.

Company faces the new season with a total of thirty pictures complete, and edited for release, a swell stack of chips for any type of selling which may turn up. Meanwhile, cameras are turning on four more, including the Claudette Colbert-Fred MacMurray starlet 'No Time for Love'; the super-musical 'Star Spangled Rhythm'; the Gary Cooper-Verna Zornig-Technicolor epic 'For Whom the Bell Tolls'; and a William Boy 'Gopy' from Sherman, 'The Leather Burners'.

Pix swelling release or already set for release include Irving Berlin's 'Holiday Inn'; Preston Sturges' 'The Palm Beach Story'; starring Claudette Colbert and Joel McCrea; with Mary Astor and Rudy Vallee; 'The Forest Rangers' Technicolor biggy, starring Fred MacMurray, Paulette Goddard and Susan Hayward; 'Young and Willing' 'Gorby' 'Out of the Frying Pan!' starring William Holden, Eddie Bracken and Robert Benchley; with Susan Hayward; Sherman's 'Carnegie Empire'; starring Richard Dix, Leo Carrillo and Preston Foster; with Frances Gifford; 'Dr. Broadway'; with Macdonald Carey, Jean Phillips and J. Carroll Nash; 'Night of the Living Dead'; with Robert Patric, Patricia Morrison and Albert Dekker; 'Pine-Thomas' 'Without' starring Richard Arlen and Albee Judge; Sherman's 'Tomstone, the Town Too Tough to Die'; starring Richard Dix; 'Are Husbands Necessary'; starring Ray Milland and Betty Field; 'Street of Chance' starring Burgess Meredith and Claire Trevor; 'Undercover Man'; with William Boyd; 'Mrs. Wiggs of the Cabbage Patch'; with Fay Bainter, Hugh Herbert, Vera Eugene and Carolyn Lee; 'Henry Arden' Editor; with Jimmy Lydon, Charles Smith, Rita Quigley, John Litali and Olive Baker; 'My Heart Belongs to Daddy'; with Richard Dix; Martha O'Driscoll and Cecil Kellaway; 'The Glass Key' starring Billie Donlevy, Veronica Lake and Alan Ladd; 'The Road to Morocco'; starring Bill Crosby; Bob Hope and Dorothy Lamour; 'Parade'; with Richard Arlen, Miller, Betty Rhodes and Jerry Colonna; 'Pine-Thomas' 'Weeeking Crew'; starring Richard Arlen, Chester Morris and Jean Parker; 'The Major and the Minor'; starring Ginger Rogers and Ray Milland; 'Silver Queen'; starring George Brent and Priscilla Lane; 'Lady Bygones'; with Eddie Albert, Anne Shirley and Roger Pryor; 'Wake Island'; with Richard Arlen, Macdonald Carey, Robert Preston, William Bendix and Albert Dekker; 'I Married a Witch'; starring Fredric March and Veronica Lake; 'Great Without Glory'; with Jeanette MacDonald and Betty Field; 'Happo Go Lucko'; starring Mary Martin, Dick Powell, Betty Hutton, Eddie Bracken and Rudy Vallee; 'I Live on Doves'; starring Chester Morris and Jean Parker; 'Lost Caution'; starring William Boy; 'Submarine Alert'; starring Richard Arlen and Wendy Hiller; 'The Border Town'; starring William Boy with Andy Clyde.

SHOW BIZ GOES ALL OUT FOR 'INN'

Tickets Go on Sale for Huge Navy Relief Benefit Froem of 'Holiday Inn'; Whole Entertainment World In Pitching; Par Readies Pair of Air Shows

\$5.50 TOP SCALE

Tickets went on sale yesterday for the gala Navy Relief Society Froem Premier of Irving Berlin's 'Holiday Inn', scheduled for the N. Y. Paramount night of August 4.

Sales were at the Paramount Theatre and also up and down the main stem, through the activity of committee members who plied for blocks last week. These will work in their various entertainment fields. Martin Block, Rocco Vocco, Manie Sachs, John Powers, James Sautter and others are among them.

Five named are members of the general committee in charge, which includes also Dick Gilbert, Abel Green, Leonard Joy, Cecil Hackett, Oscar Hammerstein, John Herz, Jr., Harold LaFontaine, Neville Miller, William Trajer, Donald Shaw, Cal Swanson, Frank Walker, David Werblin, Mark Woods, Alvino Rey, Alan Courtney, Bert Lyell, Mac Kriendler, Elias Sugarman and Sam Chase.

Meanwhile, plans were cooking for two big Paramount-sponsored air shows to send off 'Holiday Inn,' first to originate from New York, August 4.

This show will go out on the Blue network, 8:30 to 9:30 EWT, and will feature four top name bands—still to be selected. It is understood every New York on that date has spoken for the show. Theme of the show will be a salute to Irving Berlin, via 'Parade of Bands.' Naturally, the folk-tune tunes of 'Holiday Inn' will be featured.

Full cooperation in setting up the show is being given by Producers Director Mark Santerin, may return to New York to assist.

Second show will be at Hollywood during the last week in August, with screen stars taking part. Details of this show are not set as yet.

'Holiday Inn' tunes already are spinning on the turntables of disc stations, as Paramount starts a giant hit on the type of radio campaign that was so successful for 'The Fleet's In.' Recordings and transcriptions are being made up with record stations. The inspiring and timely 'Song of Freedom' is being heard plenty, particularly.

'Reap' Going Over Big With Fans Down Under

Cecil B. DeMille's 'Reap the Wild Wind' is breaking records in Australia, New Zealand, and New Guinea, a new general panager for Australia and New Zealand reported in Hollywood. Pic broke a new record at the State Theatre, Melbourne and is set for a season, according to cables.

VERA SNIPT



Ever since 'For Whom the Bell Tolls' was purchased by Paramount, the wise lads have been betting that no 'tema star would go through with having her hair cropped for the role of Maria, as Maria was described in the book. Well, here's Zornig's answer.

More for Marquee

Last week we gave you the cast list to date—more than sixty—of Paramount's super-musical now in production, 'Star Spangled Rhythm.' Just to keep the record straight, these were added this week:

Susan Hayward, Edward Filding, Richard Denning, Macdonald Carey, Ernest Truex, Franchot Tomes. Total is now 71.

Cronin's 'Hatter' Draws Smash Biz In Toronto Date

'Hatter's Castle,' Paramount's British production of the best-seller by A. J. Cronin which has sold better than three million copies to date; opened for its first playdate in this hemisphere week ago at the Eglington, Toronto. Bucking heavy competition—including a fourth week, 'Reap the Wild Wind' at Shea's—the picture grossed on a par with all top hits of the past for the house, and is setting down for a stay.

Immediate results of the hefty business for 'Hatter's' at the Eglington was the setting up of plans for a socko campaign leading up to an opening in the Orpheum, top Vancouver house.

'Hatter's Castle' stars Robert Newton, Deborah Kerr, Emily Williams, James Mason and others. The novel was A. J. Cronin's first hit, preceding 'The Stars Look Back' and 'The Citadel.'

War Costs DeMille Two Ships to Date

Cecil B. DeMille lost his second ship in three months to the War last week when the U.S. Maritime Commission requisitioned the 'Metha Nelson,' old sailing craft used in 'Reap the Wild Wind.' When taken, the ship had just been fitted with Diesel engines for use in DeMille's forthcoming story of 'Dr. Wassell.' Now the studio is faced with the really tough problem of finding a ship for its role.

Three months ago the Navy took over DeMille's 104-foot Gloucester schooner-yacht, the 'Seaward.'

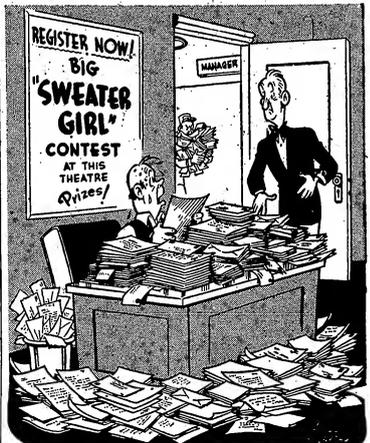
SKY HIGH B.O. FOR BLUE HORIZON

Paramount's Technicolorized 'Beyond the Blue Horizon,' now Doty honour among sage, keeps rolling up grosses above the sensational 'Aloma of the South Sea' in early dates. Malco, Memphis, finished a week with 'Blue Horizon' to the tune of grosses 40% above the same period for 'Aloma.' A week in the Stenger, New Orleans, grossed 20% better than 'Aloma,' and the same edge was marked up for the first four days of a run at the Tennessee, Knoxville. Four days at the Carolina, Charlotte, netted 15% above 'Aloma.'

The big Newark Paramount took 10% more with 'Blue Horizon' than with 'Aloma' during its first week. Pic is now in its second stanza. So far the indications are that 'Horizon' does just as well in metropolitan centers as in the small towns.

PAR GETS 'HOSTAGES'

Paramount has bought film rights to Stefan Heym's 'Hostages,' to be published by Putnam's in October. Sol C. Siegel will produce the picture.



"So far we've got three registrations and 958 applications as judges!"

KEEP SHOWING this sale of War Bonds and Stamps in your theatre!

'Above All,' \$16,500; 'Tops Hatship' to 'Moderate' \$17,000

Pittsburgh, July 14. His is casting back to Saturday normal again after the unexpected...

'Me' (G) (2d wk). Turning in nice \$8,500, after July \$7,200 last week...

Estimates for This Week
Futon (Shea) (1,700; 30-40-55)
'Magnificent Dore' (20th) Picture...

St. Denis (France-Film) (2,500; 30-40)
'Yoshiwara' and 'Liza Torlor'...

Prov. Pix B. O. Boffo; 'Moontide' OK \$15,000
Providence, July 14. B. o.'s are going along so nicely around here that it's hard to believe...

Estimates for This Week
Albee (RKO) (2,000; 30-40-55)
'Gunga Din' (RKO) and 'King Kong'...

'Above All,' \$19,000; 'St. L.'s B.O. Dealer

St. Louis, July 14. This Above All' (14) at the \$5,000-seat Fox, is the big notice currently...

Estimates for This Week
Lew's (CA) (2,000; 35-55-67)
'Mister V' (RKO) (2,000; 30-40-55)...

Heat Ratings Montreal; Mr. V Good \$7,500
Montreal, July 14. Pouring rain and a hot over-cast...

Estimates for This Week
Lew's (CA) (2,000; 35-55-67)
'Mister V' (RKO) (2,000; 30-40-55)...

Estimates for This Week
'Chances' (CA) (2,700; 30-45-62)
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'Gold Rush' Terrific 9G In Seattle; Circus Big

Seattle, July 14. 'Gold Rush' has been revived at Liberty to nice. Film has been...

Estimates for This Week
Blue Messes (Hamrick-Evergreen) (2,000; 30-40-55)
'Gun for Hire' (Par) (3rd wk)...

Estimates for This Week
'Patamor' (Sterling) (1,350; 38-58)
'Patamor' (Sterling) (1,350; 38-58)...

'LOVER-SAMMY KAYE TORCHY 20G IN BUFF.

Buffalo, July 14. Sammy Kaye plus 'Boardboard Lover' are head and shoulders over...

Estimates for This Week
Buffalo (Shea) (3,500; 35-55-67)
'Sammy Kaye' (RKO) (2,000; 30-40-55)...

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'Buffalo' (Shea) (3,500; 35-55-67)
'Sammy Kaye' (RKO) (2,000; 30-40-55)...

'This Above All' Bests Philly Heat With Zingy 23G; 'Maissie-Berle 22G

'Zuke Girl' (WB) and 'Old Calton' were stars at Philadelphia, July 14. B. o. bloughing off a bit this week...

Philadelphia, July 14. B. o. bloughing off a bit this week after a very busy Saturday...

Estimates for This Week
'Zuke Girl' (WB) (2,000; 30-40-55)
'Old Calton' (WB) (2,000; 30-40-55)...

Estimates for This Week
'Zuke Girl' (WB) (2,000; 30-40-55)
'Old Calton' (WB) (2,000; 30-40-55)...

'DOPE' PLUS STAGE UNIT GOOD \$15,000 IN OMAHA

Omaha, July 14. Elks National convention was expected to hit grosses and gross...

Estimates for This Week
'Omaha' (Tristram) (3,000; 20-40-55)
'Omaha' (Tristram) (3,000; 20-40-55)...

'UA Owners'

Continued from page 2. which Korch brought from London...

MEMPHIS PLENTY DULL; 'JACKS' OKAY \$5,000

Memphis, July 14. Town is in the dumps with so-so picture...

Continued from page 2. Another important piece of business to be transacted concerns...

Continued from page 2. Selznick's expressed intention to go into production...

Continued from page 2. Hunt Stromberg will probably produce...

Continued from page 2. Warner Bros. (WB) (2,000; 10-25-45)...

Continued from page 2. State (Low) (2,000; 10-20-45)...



"Now let's see..."

I'm playing "SERGEANT YORK" now and I can't let it go for at least another week. Then I get the new Sheridan show, "WINGS FOR THE EAGLE," and I have to figure two weeks for that one after the business I did with "KINGS ROW" and "JUKE GIRL." That brings me to "THE GAY SISTERS." And that brings me practically to Labor Day. Say, you know summer is just like winter when you deal with

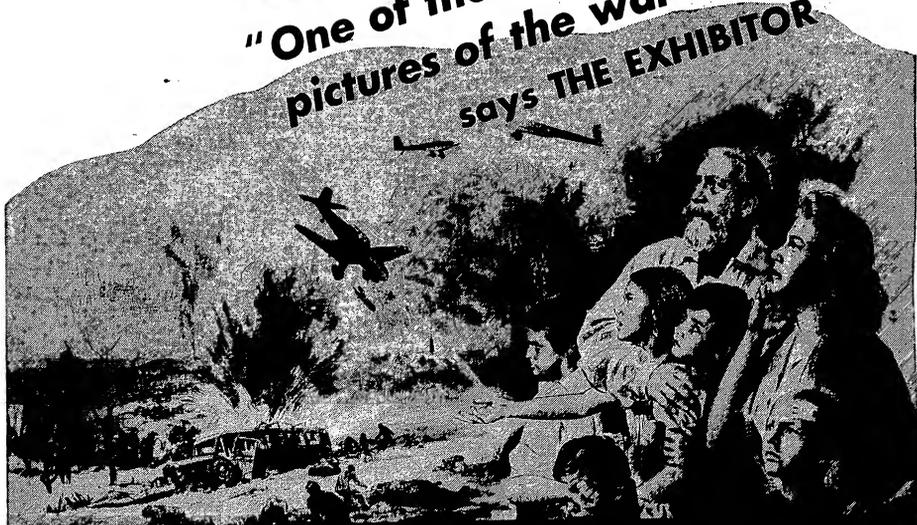
Warners!"



BOXOFFICE says
"Exhibitors have something
to look forward to in --

THE DIED PIPER

"One of the really great
pictures of the war scene"
says THE EXHIBITOR



Another BIG one from 20th Century-Fox

RELEASED NATIONALLY THRU UNITED ARTISTS AUGUST 7th

Every Roaring Thrill IS TRUE!

Four hundred million people
marked for murder... yet
remaining unconquerable...
even when the enemy drops
200 tons of bombs on one
city in 30 minutes!



SEE ... the incredible film that was smuggled
past the Japanese, in bamboo poles

SEE ... the most bombed city on earth—
Chungking—and its defiant people

SEE ... China's fifteen year old guerilla
fighters

SEE ... essential industries carried over
mountains on the backs of coolies

SEE ... all China united for victory in a
modern miracle of courage



REY SCOTT, daring
soldier of fortune and win-
ner of the Academy Award
certificate of merit for
filming this picture "un-
der the most difficult and
dangerous conditions."

REY SCOTT'S "KUKAN" THE BATTLE CRY OF CHINA

Produced by
HERBERT T. EDWARDS

Patriotic Theatres Sell
War Bonds & Stamps

IN FULL NATURAL COLOR

Walter Wanger's

Eagle Squadron

THE FIRST YANKS TO FIGHT

is making

box-office history!

This isn't exactly news...but you can't blame us for making another point about it...

IN SIX PRE-RELEASE TEST ENGAGEMENTS, PLAYED AT ADVANCED PRICES, EAGLE SQUADRON IS NOW IN ITS THIRD BIG WEEK!

Furthermore...

EAGLE SQUADRON HAS ALREADY BEEN SET FOR HOLDOVERS IN ALL NINE ADDITIONAL PRE-RELEASE ENGAGEMENTS WHICH OPENED DURING THE PAST TEN DAYS...

No wonder...

"CHICK" LEWIS, EDITOR OF SHOWMEN'S TRADE REVIEW, ASKED IN AN EDITORIAL ABOUT EAGLE SQUADRON: "WHAT ARE YOU DOING TO GET SOME OF THIS ADDED GRAVY FOR YOUR THEATRE, MR. THEATREMAN?"

NOW BOOKING FOR PRE-RELEASE ENGAGEMENTS



MAN SKEETS COLE

KID SHOWS, REMEMBER?

The rise and fall of the radio children's hour is the theme of a new book, 'All Children Listen,' by Dorothy Gordon (George W. Stewart; \$1.50), which confidently looks forward to a day when the parents, teachers and worried adults generally will again demand service. Mrs. Gordon traces the cliff-hangers, the Uncle Dons, the agitation, the disappointments, the ultimate flight of the sponsors and admen from all the up-rop. 'Phoeyo on kid shows, they're too much trouble,' said the businessmen, disgusted with the clubwomans, the pressure groups, the sincere and the insincere, the confusion of counsel.

Mrs. Gordon has figures to illustrate the decline in the number of children's programs. The decline in the industry's intellectual interest therein she also reports, deploring executives without imagination who wish only to be left alone to fret over James Lawrence Fly.

It was not so in Russia, where the radio was dedicated to the child with results that Mrs. Gordon now sees reflected in the splendid morale of the Soviet troops and masses. The child was patiently studied and lovingly served by Russian broadcasters: There were three separate sets of programs by age groups. The greatest stars and writers in the Soviet were not too great to perform for the kiddies. In Russia the children's program, per se, reached its fullest flower. Mrs. Gordon found on her fact-finding tour some years ago. Characteristically, in Germany, where everything is perverted, radio taught little children to be nasty cruel brats.

Enough is sketched by Mrs. Gordon to show what a plaything of petty clubwomans politics the children's program problem became in the United States. Her lady-like reticences about the Women's National Radio Committee and about some of the under-table leg-pinchings of the erst wonderful football news must be forgiven. It deprives the story of its full teller, a more piquant flavor. The battle for the children's program was lost in two many coast-to-coast hook-ups for lady orators.

'All Children Listen' is, meanwhile, an informative, useful, clearly written book, happily free of the unintelligibility many a schoolmaster and schoolmarm manage to wrap around the subject. Mrs. Gordon is earnest but not hysterical, urgent but urbane.

Newspapers' Part In War Effort Set For Seattle Talks

Seattle, July 14. The Blue network's Town Hall Wednesday of Aug. 6 will originate at University of Washington's Meany Hall here. The role of the Press in War Time will have as participants Palmer Hoyt, publisher of the Portland Oregonian, Saul Lewis, publisher of the Linden, Wash. Tribune, and Eric Johnston, president of the United States Chamber of Commerce. Efforts are being made to get Government's view on the subject from Elmer Davis, Byron Price and Paul Smith.

The publishers of the three Seattle dailies, John Boettiger, Post-Intelligencer, Al Horowitz, Star, and Elmer Todd, Times, will participate in a pre-broadcast discussion on the subject of newspapers play in the present all-war effort.

TOWN MEET AND DENNY STRAY FAR, FAR AWAY

'America's Town Meeting,' which debuted last week in Albuquerque, New Mexico, and KGB, will be broadcast for the next three weeks on Southwestern California. The first program, from San Diego, the topic will be, 'How Shall We Cope with Housing Problem in Defense Cities.' Peter Grimm, New York City creator and member of the Town Hall board, will be one of the speakers.

Town Meeting has been on the air since spring, with George V. Denny, Jr., in charge as general

AND ARMY RADIO REFLECTS FACTS

News From Home,' in Collaboration With OWI's Overseas Branch, Keeps a Small Town Flavor—Minor League Baseball Rates Big—Section News, Rural Politics Included

HOT MUSIC ITEMS

By ROBERT J. LANDRY

One part of an extensive short-wave radio service now provided to American troops by the United States Government itself is a half-hour called 'News From Home.' This program is one of the most revealing and of our attitude in this war toward our soldiers and the constant striving of the War Department to render the traveling listener news that ordinarily never crosses oceans. For example, there is great stress on minor league baseball scores, the Indian Orioles rate right with the New York Yanks. American gags and anecdotes service the force in the short-wave. Sectional news, even home town politics, and what's doing in the radio world are included. The strip adds among the troops are supplied periodically with the current plot complications of the leading newspaper cartoon features.

Uncle Sam attempts to show the fighters what life is like while they are away, how everything is working hard and pushing for victory. Every section of the U. S. A. is included. Radio stations all over the country contribute special recordings, usually by their best-known announcer voices, which are dubbed into 'News From Home' along with such items as the current hit tunes, how somebody achieved the Nazi 'ons of Hitler,' etc.

Soldiers can also receive a considerable number of the regular advertiser-supplied network entertainment which reaches them on a tentative and growing. These programs are largely under the impetus of the radio branch of the War Department's Bureau of Public Relations. Some of them, however, employ the production brains and facilities of the overseas branch of the Office of War Information in N. Y., and all the DX programs pass through the control of the OWI, latter, from whence they are fed to the various shortwave stations scattered all over the world. Programs are repeated on different bands and at different times which are selected at the discretion of the OWI as far as possible they hit the

WHIP NOW JWIC

After John W. Clark-Marshall Field Has Minority Share

Chicago, July 14. WHIP has changed its call letters to JWIC, honoring its new majority stockholder, Frank Baker, formerly of Chicago Sun. It is also minority stockholder in the new set-up, which has undergone a complete reorganization.

Coincident with the change in name, JWIC went on the air full-time, broadcasting through a shared existing time with stations in Buffalo and Oklahoma City.

Simultaneously, JWIC put into operation a five-tower directional radiating system which will enable it to operate full time on 1280.

Staff at JWIC includes William R. Cline, vice-president, and general manager; Frank Baker, formerly of WLS as program director; Mark Love, production mgr.; Bert Julian, dramatic studio director; William E. Albright, chief engineer; John McEllen, business office manager; and Gladys Jones, traffic manager.

Witmer Discloses NBC Intentions On Full-Use-of-Network Basis; Following CBS, Mutual Moves

BIOW HEARS GINNY SIMMS

Also Seeks a West Coast 'Johnny' For Commercials

Hollywood, July 14. Vick Knight, executive producer for the Biow Agency, is auditioning Ginny Simms for a new musical script program. It approved by Philip Morris is to replace one of the ciggie Army's three shows.

Also being auditioned is another 'Johnny' so that ciggie shows can be moved to the Coast.

Roy C. Witmer, NBC v.p. in charge of sales, disclosed Monday (13) in a letter to advertisers and agencies that while the network does not contemplate rating rates it is seeking to work out a plan whereby some cost include every available station in their bookups, and with no penalty to those who do not wish to use the full service. The statement was the first by NBC on the subject since Columbia issued its new discount structure. Under CBS plan advertisers who used the full network became entitled to large added discounts. For smaller accounts the new discount plan represented a rate increase of 5%.

Mutual was still waiting yesterday (Tuesday) to hear from all its affiliates on the new volume discount plan that it had submitted to them last week before it could announce of the plan all stations have been classified into three market groups; representing have 751 super-station stations in towns of over 30,000 population and 4%; stations in towns under 25,000 population a minimum of 100 stations become entitled, under the new plan, to an additional 10% discount. Stations on medium-sized stations and 8% on the smallest stations.

For accounts that use 200 or more stations the maximum discount allowances will be 50% on market 'A' (Tuesday) to hear from all its affiliates on the new volume discount plan that it had submitted to them last week before it could announce of the plan all stations have been classified into three market groups; representing have 751 super-station stations in towns of over 30,000 population and 4%; stations in towns under 25,000 population a minimum of 100 stations become entitled, under the new plan, to an additional 10% discount. Stations on medium-sized stations and 8% on the smallest stations.

SAVINGS BANKS EYE WOMEN'S PROGRAMS

Brubraut & Ryan is inquiring for women's participation program available in behalf of the N. Y. State Savings Bank Association.

The spots, if and when lined up, are to be part of a recommended campaign.

Pious, Moss, Knight On AFRA National Board; Probably No Convention

New members of the American Federation of Radio Artists national board, named in the recent election of the New York local, are Minerva Pious, Arnold Moss and Frank Knight. Re-elected in the same balloting were John Brown, Clayton Collier, Ted DeCorda, Alvin Root, Ken Roberts and Walter Preston.

If the union's national membership approval a proposed constitutional amendment these elections will be automatically made final. Ordinarily, all elections must be approved by the annual convention. The proposed amendment would cancel this year's annual convention, previously scheduled to be held in Chicago late next month. The cancellation would be in conformity with the recent suggestion by the U. S. War Relocation Authority of Defense Transportation, that all national conventions be cancelled to avoid unnecessary travel. AFRA leaders had previously planned to go along with the convention because a few delegates would be making the trip to Chicago.

FRS, special events chief at KFI, Lake City, is hospital for operation.

WHOLE STAFF VACATIONS AT SAME TIME

Tuscola, Ill., July 14. Instead of the usual practice of staggering the vacations of its various staff performers, station WJWC is to put on a week's holiday at the same time this year. During the interval, the station will broadcast the entire schedule of transcribed programs—with apologies to the listeners. The vacation will be taken by the station's talent list: Le Donna Jean Harrell, 15, accordionist. She also is a stenographer, which will doubtless prove useful as the WJWC is conducting a radio show because of staff members going into the armed forces.

PORTER TAKES CARTER'S FROM STREET & FINNEY

Richard A. Porter, v.p. in charge of the New York office of the Agency, William C. Cunningham Agency, is due to take over the phase of the Carter's Little Liver Pills business. Porter has for some time handled the Inner Sanctum Mystery's series (Blue) for the same account.

Cunningham & Finney agency has booked for years Carter's spot business through a suboid, Spot Broadcasting, Inc.

'Victory Theatre' (OWD) Sets Shows

Stewart-Grant-Heppburn in 'Philadelphia Story' as Lux Summer Sub

Hollywood, July 14. Eight programs to fill the Lux summer void over CBS on Monday (15) have been set in the Victory Theatre series supplied by the Office of War Information. Lead-off will be Monday night's Lux production of 'Philadelphia Story' by Lieut. James Stewart, Cary Grant and Katharine Hepburn splitting up Fred Allen. C. B. DeMille will be the voice of the U. S. New York and Hollywood will be the original points of an equal number of programs. Victory Theatre series supplements the companion string on Tuesday, Victory Parade.

Davis. He leaves for Washington after the initial to confer with the War Relocation Authority.

Other shows set by Wolf and his eastern associates are, in the following succession: Bill Postle, 'How to Succeed in Business Without Really Trying,' 'Big Town,' Bob Burns, Screen Guild Theatre and Fred Allen. C. B. DeMille will be the voice of the U. S. New York and Hollywood will be the original points of an equal number of programs. Victory Theatre series supplements the companion string on Tuesday, Victory Parade.

Don't-Waste-Time Announcements

Worcester, July 14.

In a move to encourage city's huge army of war workers to top-notch production, WTAG last week inaugurated series announcements which have brought verbal applause from chiefs of industrial plants.

Emphasizing the importance of every minute in the war effort and stressing the need for constant vigilance and effort on the factory-front, announcements are scheduled at WTAG's new periods, many of which have been timed to coincide with shift changes at the plants so all workers will be reached by the message.

Typical announcements follow:

Sound: Glass shattering.

Voice: Are you killing time?

Sound: Glass shattering.

Voice: Kill time and you kill our chance of winning. Speed up your war production.

Sound: Tick tick...tick tick...tick tick.

Voice: Every minute counts.

Sound: Tick tick...tick tick...tick tick.

Voice: Don't take time out of your life's life may be wiped out. Every minute counts in war production!

Sound: Tick tick...tick tick...tick tick.

Voice: Better to sweat than be a slave. The part you don't make TODAY a soldier will lack TOMMORROW.

'Stage Door Canteen' Sets Staff

McGill Directs, Paige Batons, Wilson Writes Program Starting July 30

Earle McGill, staff producer-director at CBS, will direct the new 30-minute program starting July 30 over Columbia for Corn Products. He will also compose its musical assignments.

Raymond Paige will be musical director of the series, batoning a 25-piece orchestra and a vocal choir.

Frank Wilson, who recently resigned from the Office of Facts and Figures and was formerly with NBC, and Thomas, will be the principal writers on the show, with other scribes to be named later.

Permanent and guest names will be the first few bookings will be named within the next few days.

Talent for the series is being booked by a committee of agents, including Larry White (and Howard), Tom Rockwell (General Amusement), Bill Stuhler (Loyis & Lyons), Hal Hackler (McC Corp.), Bill Murray (William Morris) and Bruce Powell (Myron Selznick), working with Roger White, producer of the series for the C. L. Miller Music and the American Theatre Wing radio committee. Commissions for the bookings will be turned over to the Theatre Wing. Permanent and guest names will be the first few bookings will be named within the next few days.

The wing operates the Stage Door Canteen, N. Y., which is the basis for the program.

GRANT AGENCY GETS OLD DUTCH CLEANSER

Chicago, July 14.

Grant agency has been appointed to handle all Old Dutch Cleanser advertising, including radio network, magazine, newspaper and other advertising. Formerly Blackett-Sampson-Hummert.

Current plans will continue present "Command" radio spots on WMAQ, Monday to Friday inclusive at 8:30 a.m., as well as plan other radio spots.

Gene Cooper, vice-president of Grant Advertising, acts as account executive.

Richmond's New Post

John Richmond is the new head of the magazine division at the CBS public department in New York.

Tom Flanagan, his predecessor, is now U. S. Navy as a junior lieutenant.

Johnny Forette's WOL Job

Johnny Forette, July 14.

Forette is now heading the post of continuity head and publicity director at KOL, Doris Fredrickson is continuity and publicity staff of KOL.

Speezer Green is now joining plant and production staff of WMO-KJR. Formerly on Seattle Star.

DEEP PANS GREET SMALL TOWNS

N.A.B. Conventions Don't Warm the Spirits of Little Fellows—Only Ones That Are Cordial Are Equipment Salesmen—Demigods Run Away When Social Equals Come Along

A SAD TALE

By Storm Whaley

Manager, Station KUOA
Sioux Springs

Come and meet silently while I speak a speech for a race of men by the world forgot. The small town broadcaster.

The word "broadcaster" describes them, too. The station manager of a small station doesn't let behind his desk much of the time. That is why New York, and Chicago salesmen for the transportation companies always write or write ahead, before they come to the station. It is embarrassing to all concerned. Men to call on the general manager, and the station manager, and down the control board, and announcing, or working on the hall carpet, and window, or putting up signs for a client, or broasting a ball game, or typing his own letters. That's broadcasting in the raw!

I'm a member of that race and I'm proud that I am a broadcaster. That is, most of the time. I'm proud. I'm not sure I have pride in my work on the occasions when radio men get together as such. Here is my woe-ful tale.

From my introduction to radio in 1928, the National Association of Broadcasters seemed to me to be the Olympus. After we had collected some money and there was a little extra money, I attended the 1937 Chicago convention. My going was an event at the station. It's always an event in a small town station. All the boys expected me to distinguish myself in the raw! My lecture in trade magazines—hob-nobbing with the president of the city and the network—calling the FCC Commissioners by their first names. I was sure that I would come back knowing at least 250 or 300 of the NAB membership.

I'm a member of national luncheon clubs and I have attended two or three of their conventions. Younger men and I have talked and felt bestial about talking to the known surgeon, "Bill," and a famous newspaper lawyer. I was always a versatile young president. "Bill" wasn't allowed to feel that way long, since he found me accusing him on an equal basis with aristocrats representing a cross section of the city.

And He Found Out

With my own experience in mind, I went to the Chicago Convention. When I returned, the boys gathered around to hear me tell about my boom pals at the top in radio. I thought I had met a lot of people, but my thinking turned out when I named them. I had only met salesmen for the equipment manufacturing business, and the news and script societies, and the news and script services. Most of these worthies had visited our station on their annual business trip.

Embarrassed, I tried to redeem my reputation at the next convention. The results were unimproved. Not that I wanted to glad-hand high society executives, but I had to go to keep my good name at home. My best small town smile has never been so tight with many colds or chilling introductions. My conversations could only be forced upon me by the length of a five word spot. I recall standing looking forlornly for a face that would be friendly in its attitude toward me. A glint of human kindness

Standard Brands Shifts Royal Desserts From Ellis Agency on 24 Hrs. Notice

John Leinbach Joins U. S. Ambulance Corps

John Leinbach has left the advertising staff of J. Walter Thompson to join the U. S. Ambulance Corps. He wrote bulletins and commercials.

SEA HEROISM GETS A SALUTE

Toronto, July 14.

New series, the "Merchant Navy Program," teed off Friday (10) to be carried over the national network of the Canadian Broadcasting Corp. for 13 weeks on Fridays, 8:30-9:30 EDT. Idea of the new variety entertainment is to bring merchant navy heroes to the mike for interviews on the premise that the "silent seafarers" had just its first of glorifying. Program will be staged before a weekly audience of 1,000.

Personal accounting by the seamen themselves of their adventures and to bring merchant navy heroes by bringing in Norwegian, Dutch, Greek, Polish, Russian, Belgian, Chinese, Japanese and crew members as well as British mariners. Spoken for foreign governments will also participate.

LOCAL 'COMMANDO' SCRIPT SPONSORED

Seattle, July 14.

Buchen Baking has bought The American Commando weekly half hour radio series. The show will be by Roy Grandey, station's program director, and the live talent will be by Dallas Williams.

Airing at 7:30 p.m. on Thursdays, the adventure script is pointed chiefly towards the station's building a "Commando Club" in the "Lone Ranger" club idea.

lighted an eye as I welcomed the grasp of a friendly hand. At last I had met an executive with humanity. My words were "Hello, old friend, I represent NBC Theasaurus."

Ah, a Social Equal

The few supermen I managed to entrap in the briefest of conversation, regarded me with bored and abandoned eyes. Invariably, they seemed impatient at having to hear me talk. I was rebuffed by someone less than a film star or network vice-president, and, as soon as possible, hurried off on the arm of some social equal. They are a clan of demigods, a charmed circle into which no mortal can elect to break. I am a-wonder and a-worry.

This seems to me to be a symptom, and I wonder if it might be a sign of some of radio's trouble. These men are apparently not interested in radio executives, but they are interested in people who should have the common touch, who should be democratic, who should be willing to laugh at these trials. Is it that most of them are wealthy, that they are self-conscious? Do they remember how well the days when every radio announcer was the recipient of public adulation? Or do small town broadcasters smell? It's a feeling we all have. We are frequently less at home in our own fraternity than in any other.

It still possible for a member of the House of Radio Lords to land at stale sponsorship jobs? It is hard on these men that they have men who are willing to do their best. I believe the aristocracy may have gotten too deeply involved in grandiose schemes that they are being pulled from the shirtless reality of radio.

Some day possibly the Army will be looking for an aviator to land top sergeant, and have Private Network Executive and Private Millionaire in my outfit. . . .

Ho hum!

"Standard Brands has returned the Royal Desserts business to the J. Walter Thompson agency and the advertising staff on a 24-hour notice. The switch caused much consternation within the top ranks of the Sherman K. Ellis agency, the loser of the account. It was deprived of the business on 24 hours' notice.

The explanation the Ellis agency received from Standard Brands was that it wanted to retain "One Man's Family," and that since it couldn't go on selling tea (Tender Leaf) through that program because of the rationing situation it had decided to attach its pudding brand to the show. Family has been on the Thompson payroll since the program's inception, April 8, 1932.

Thompson had the Standard Brands business up until three years ago. Before that the boys from Royal Desserts appropriated the \$450,000 last week, all that had remained of the business on 24 hours' notice. The work was the tea and Chase & Sanborn Coffee.

AEF CAUSES BBC TO PEP UP ITS RADIO SHOWS

It appears to have taken the American Expeditionary Force to Europe to get the BBC, as a result, has hopped many of its shows, giving them a twist of U. S. influence. And the BBC, as a result, has hopped many of its shows, giving them a twist of U. S. influence. And the BBC, as a result, has hopped many of its shows, giving them a twist of U. S. influence.

The metamorphosis that thousands of Britons have witnessed in the past few months in the government-operated radio for years is revealed in a London dispatch in the current issue of Yank, the AEF newspaper. It states:

"The new radio being what it is, the AEF in Britain is largely dependent on the British Broadcasting Corp. for its entertainment. The BBC isn't letting the men down. Many of the air shows have been pep-uped and Americanized.

"A typical 'listening' Sunday for the G. I. in Britain include American records, sweet and hot, programs for the Irish and Indian forces, a transcription of the Jack Benny program, 'Maple Leaf Matinee,' a program produced by the Canadian soldiers, network and an orchestra which plays until taps at 11 P. M.

"Command Performance," the War Department radio extravaganza, is played for the AEF live fans. Sundays, but the Monday play-back from London is clearer.

"The men are so interested that it is now making recordings in its New York studios of big name bands: Cab Callery and his orchestra, the Miller, Jimmy Dorsey and Guy Lombardo. Discs will be shipped weekly and played for the AEF live fans."

"First grade of American soldiers here were surprised to learn that this is their annual vacation July 26. Kallenborn will be added for a different, nationally-known commercial each day, list to be announced.

ROTATION OF PROPHETS AS KALTENBORN REETS

Chicago, July 14.

H. V. Kallenborn, news commentator on the NBC Red network, every day on an average 11:30 a.m. at 7:45, New York time, for the Pure Oil Company of Chicago, departs on his annual vacation July 26.

Kallenborn will be added for a different, nationally-known commercial each day, list to be announced.

SALUTES THEATRE WING

Helena Menken, Adler, Farnbrot, Mrs. Fairbanks on Program

Salute to the American Theatre Wing will be aired July 24 by "Double or Nothing" on Mutual for Feenstra.

Representing the Wing on the broadcast will be Helena Menken, Larry Adler, Brock Pemberton and Mrs. Douglas Fairbanks, Sr.

Stan Shaw's Aide Carries On at WNEB But Goes To Signal Corps Ultimate

With Jack Lescault, who succeeded Stan Shaw, due to be called for active duty in the Signal Corps in several months, station WNEB, New York, is seeking a permanent record jockey for its all-night "Wilkes' Matinee" series. Stan Shaw was dropped last week by the station, Lescault will be handling "Wilkes' Matinee" by himself. He was formerly Shaw's assistant and previously had a "Crouch Club" program on various networks.

Shaw, who has spelled "Matinee" since it started on WNEB several years ago and was the first of the all-night record personalities, has been in difficulty with station management on numerous occasions, but had always been able to stick to his post. His future plans are unknown. Lescault, who has enlisted in the Signal Corps, will be called for active duty when he completes his course. He continues on "Matinee" until then.

John Fara, formerly Shaw's assistant on the show and noted for his remarkable "voice similarity" to Shaw, enlisted in the Army Air Corps some time ago. "Matinee" has almost 20 participating sponsors. The record-player and splier on the series gets a straight salary and extra pay for added sponsors. The show's style was somewhat cramped upon the U. S. entry into the war by the ban on the playing of request numbers. That, with Shaw's gift handling of the show, has been a constant appeal of the program.

SCHLITZ BEER USING FIVE-MINUTE DISCS

Schlitz Beer has entered the spot field with a series of five-minute musical transcriptions.

McJunkin agency, of Chicago, is handling the stations and the World Studios is doing the recording job.

With Radio, Films, Press, Schools All-Out for War, Why Fear 'A Few Dissenters,' Asks Att'y Hays

"Practically the entire radio, the press, the theatre and the public schools, schools and public institutions are all-out for the war effort. In all of this dissent, we are in a sorry mess, that is what I say."

This was a high point in a recent Ted Frank Forum discussion on the Mutual network of "Should War Curt Free Speech," Attorney Arthur Hays Sulzberger, affiliated with the Council for Democracy, approached the subject from a different angle, saying, in part:

"This question, 'Should War Curt Free Speech,' faced Lincoln during the Civil War. A powerful yes was his answer to defeatists who masked themselves in the costume of civil liberties. Curbing free speech, Lincoln saved the Union, preserving freedom for all."

"During the World War the same vital questions arose. That great champion of civil liberties, the Civil War veteran who knew what war meant, Justice Holmes, spoke in 1919—not in the heat of battle but in post-war peace time. He spoke for a unanimous Supreme Court. Again free speech was curbed. In the years of 1961 and 1917 this nation had to deal with insidious foes in our midst. It curbed speech and punished the speakers."

"Now a greater crisis threatens. Domestic enemies would destroy us. Fifth columns, Bunds, Shirts, Fascists draped in the American flag try to wreck the Goebbels motion. Once again a rounded nation demands the answer. Lincoln and Holmes proclaim:

"To this question my answer is Lincoln's and Holmes's—an emphatic yes. What would dissenting mean? It would mean giving domestic foes, co-conspirators with our enemies of Hitler and Hirohito free license to use the powerful weapons of press, movie, radio, motion picture, and television. It would mean Square in order to sow discord between labor and capital, to persuade farmer and fighter to haul down our flag, to urge our soldiers and sailors to desert. We of the United States are neither such fools nor such tools. In 1961 we fought to end slavery. We won. In 1942 we fight to destroy the menace of a Hitler-ruled slave world. Again our united effort will win. We decline to hand over weapons to our foes, whether the weapons be planes or guns or words."

"The real question for this evening therefore is not whether war should curb free speech but to what extent and by whom such curbs should be imposed."

General Dismissal Is Healthy
Emphasizing a different approach Hays declared:

"Free speech, a free press and other fundamentals of a democratic system have not only spiritual, but likewise, practical values. In other words, democracy and the rationale of freedom applies particularly in time of stress."

"This, in my opinion, free speech should not be curbed in time of war. But the laws, free speech, does not cover the right to disclose military information, or to tacitly violence, or to violation of law any more than it covers the right to yell 'Fire' in a theatre. The right to express an opinion should never be curbed, and this no matter how vicious or unparitric the opinion may seem to be."

"Democracy is more efficient than Fascism. The sound reasons for free speech, by which I mean I mean free expression of opinion, are particularly important in war time. Freedom encourages criticism. The worst effect of suppressing a few thousand extremists is that you discourage millions of reasonable men from expressing themselves. Freedom, yes dissenters and dissenting views in the limelight where they can most effectively be countered; it is better to have men than underground propaganda. Freedom provides a safety valve for emotion. When you let people

War Blur Records

Misoula, Mont., July 14. Station KGVO, local outlet of CBS, has aired 3,268 war effort announcements since Jan. 1. That is the second highest number of such plugs carried by any of the eight Pacific network stations in CBS during that period.

Station KOIN, Portland, Ore., led the list with 4,778 announcements.

Human, anti-British, and who say things we do not live. But when you prosecute these people that is propaganda, for whatever effect it might have, reaching millions of people. It is not a fair assumption that we are influenced so much by the latest voice to join the KFDM to get these men. Do it objectively to a man like Christian

going to jail? Far from it! But of course that is not the point. "What is the effect of these prosecutions? To some the Chicago Tribune and the Daily News should be put out of business. Even the Saturday Evening Post has been under fire. The Irish papers as well as many American papers say we are supporting British imperialism. Others attack the Russians and Communism. Various groups in the United States have different prejudices. The result of attempts at suppression would be to stir up resentment, hatred, fear and make issues of matters that are relatively dormant, issues that would divert us from the one effort on which the country as a whole is united—the winning of the war."

Beasmont, Texas—John Devine is the latest voice to join the KFDM announcing staff. Comes from KEYS, Corpus Christi.

PHONE FARMS TO ASK NEWS

Tuscola, Ill., July 14. Program of telephone conversations between Clair B. Hull, manager of WDFZ, Tuscola, and farmers of the station's area is now being aired at noon five days a week by WDFZ. Hull selects the farmers' names at random and after getting them on the phone, asks them questions about farming and farm conditions.

Besides the obvious, stunt aspect, the series also offers a method of gathering information about farms in the area without using valuable rubber and gasoline.



It begins with a company called the Pet Milk Sales Corporation that manufactures a very fine brand of irradiated evaporated milk.

Pet was getting along splendidly without any radio advertising at all. Its sales figures were excellent.

Then in 1933, Pet began to experiment modestly with radio—\$26,418 worth of CBS time out of \$358,632 spent for consumer advertising. That year Pet's sales were \$15,682,833.

A New Kind of Studio Horror

Station Gives Away 'Souvenir' Transcription—It's the Next Broadcast—Result: No Program

Pittsburgh, July 14. WVVA in Wheeling, W. Va., used to supplement KDKA here in carrying Bernie Armstrong's 15-minute nightly musicals, but, because of program complications, WVVA's Tuesday broadcast was always a transcription of Armstrong's Friday show over KDKA. Recently the series went off the air. That day, Armstrong and Dick Woodward, agency executive, went to Wheeling to see the horse races and later they dropped in at WVVA. Armstrong asked Paul Miller, the

station manager, if he could take a couple of transcriptions of his show home for souvenirs. Miller got him the discs and the visitors left. On the way back to Pittsburgh they tuned in WVVA to hear Armstrong's recorded broadcast. All they heard was piano and organ music.

Armstrong had a ghastly premonition. He was right. Record Miller had given him was the last of the series, scheduled at that moment for the WVVA listeners.

Recalls War, But—

Salt Lake City, July 14. KUTA, which has the Earl Godwin newscasts for Ford seven days per week, cooked up exploitation idea to have early day Ford, placarded to announce the newscasts, tour the city. Idea was killed when somebody remembered the rubber situation and the antagonistic attitude the stunt might engender in the public.

Francis Howard on Blue's Sales Promotion Staff

Francis Howard has joined the sales promotion staff of the Blue Network, which is headed by Bert Hauser. Howard was formerly executive v.p. and space buyer of the Kremen & Howard agency.

Quirk Puts WRVA, Richmond, Solidly Into Hawaiian Garrison; Virginia Governor 'Adopts' Boys

John Raleigh in U.S.A.

San Francisco, July 14. John Raleigh, CBS correspondent, landed on the West Coast after three years' absence from the United States. He gave a graphic description, on a broadcast from Los Angeles, of traveling in a convoy from Australia.

Raleigh was stationed at Batavia, Netherlands East Indies, for some time, before he went to Australia.

Richmond, Va., July 14. Special Salute to One of our men was broadcast 1:05-2 a.m. Monday (13) by station WRVA, Richmond, to U. S. troops serving on Oahu, principal island of the Hawaiian group. Angle on the show is that because of some unexplained comic quirk, the WRVA signal is one of the most clearly receivable in Hawaii from the mainland, and the troops there spend regular hours listening to the WRVA programs.

Although it's not known how many (if any) of the troops in Hawaii are from Virginia, Governor Colgate W. Darden appeared on the show to address the men as 'temporary sons of the Old Dominion.' Maj.-Gen. Joseph A. Green, commander of the anti-aircraft headquarters in Richmond and the highest-ranking officer in the Richmond area, also participated in the broadcast. Others were Sunshine Sue's Rangers, Barry McKinley and Caroline Bue, Wilson Angela, Marjorie Hatfield, Bert Rapine's orchestra and saxophone group and one of the WRVA studio secretaries, whose sweetheart is a Lieutenant, stationed somewhere in the Pacific with the Army.

BOTTERILL IS BOSS OF CJOC, LETHBRIDGE

Vancouver, B. C., July 14. Norman Botterill, formerly assistant manager of CKWX, Vancouver, has been appointed manager of CJOC, Lethbridge. Stuart McKee has been named production manager of CKWX. Don McKim, promotion manager of CKWX, leaves tomorrow (Wednesday) to join the Royal Canadian Air Force.

FCC ENDORSES SALE

WBBR Goes to Buffalo News and Paul Fitzpatrick Jointly

Buffalo, July 14. In a departure from its policy of not acting on newspaper applications until outcome of its probe into joint newspaper-radio operation, the FCC in Washington has authorized the sale of WBBR, in the Buffalo News to Paul E. Fitzpatrick, Erie county political figure, and the Buffalo Courier-Express. Total consideration was estimated at \$186,000.

This leaves News, which acquired 250-watt WBBR in 1938, with one station, 5,000-watt WBBN. Commented the FCC: "While the instant proposal involves the acquisition of control of a broadcast station by newspaper interests, there are factors which impel the commission to give consideration to other points involved in the proposal."

"Granting of the application," it continued, "would eliminate multiple ownership by the news over broadcast facilities in the Buffalo area and would alleviate the concentration of control by the News over facilities for public expression and the moulding of public opinion. It would, at the same time, make for a better balance of competition between the two Buffalo newspaper interests."

Deal involves sale of all preferred and common stock to Fitzpatrick and Morning daily by Edward H. Butler, News publisher, and Marjorie Mitchell Baird. Transaction splits Buffalo's five stations into News-owned WBBN, Courier-owned WBBR, Buffalo Broadcasting Corp.-owned WGR and WGBW, and Roy L. Albertson-owned WBNY.

CKTB, Ontario, Canada,

On Joe McGillivra's List

Station CKTB, St. Catharines, Ont., has appointed Joseph Hersey McGillivra as its national representative in the U. S. Outlet is an affiliate of the CBS secondary network and operates on 1,000 watts full time, on 1550 kc.

Station KVOD, Denver, also represented by McGillivra, has received a power increase from 1,000 to 3,000 watts full time. It operates on 830 kc and is an affiliate of the Blue network.

the one about Pet 'n' Mike ?

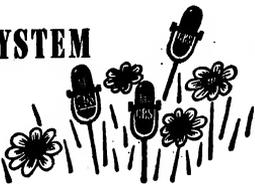
Next year, Pet increased the CBS appropriation to \$161,054, and upped its other advertising expenditures. Sales increased almost \$4,000,000.

In 1935 and 1936, however, Pet decided to depend more and more on radio, less and less on other media. And still sales went up. Finally, in 1937, Pet staked its entire consumer budget—\$537,094—on radio, nearly all of it on CBS.

Bold, you'll say? But it worked—sales jumped \$4,500,000.

And from 1937 on, Pet's confidence in radio and CBS has grown even stronger. Domestic sales, eliminating war and government contracts, have climbed another \$11,972,517 to the highest peak in Pet Milk's history—\$41,675,111—an increase of 166% since Pet first met "Mike."

COLUMBIA BROADCASTING SYSTEM



Payroll Traffic

Visalia, Cal.—Gerry Erwin, for three years production manager and musical director of KTKC, local Blue network affiliate, will soon become the station's program director. He succeeds Charles Foll, who awaits call to become a flying cadet in the Army Air Corps.

Kansas City—New announcer at WDAF is Ken Barton. Previously "Richfield Reporter" in Los Angeles. Came to WDAF recently with the Robertson radio which folded after a stand in the Muny auditorium.

Replaces Ralph Nelson who left WDAF to go into Government service.

Winston-Salem, N. C.—WSSS has Harold Essex as newly appointed director of operations.

Harold F. Clark, formerly with Good Housekeeping mag, has joined the Compton agency in an executive capacity.

Schenectady, N. Y.—Ed Barry, formerly with WMFP, Flatbush, N. Y., now on the staff of WGRO General Electric's short wave.

Lansville—Bob Kay, WAVE announcer, has joined the Army Air Force and is stationed at Kelly Field, Engineers Louis Law and Asa Magruder have joined the Radio section of the Navy.

Five members of the WHAS staff have recently left to join one of the services. Joe Fox, transmitter engineer, was commissioned a first lieutenant in the Army Air Force.

Noon-Time Salutes

Seattle, July 14.
A 15-minute noon program beginning with a salute to the staff of a Boy Scout, a Girl Scout or a Camp Fire Girl is inaugurated every KIRO yesterday. Scheduled for five days a week. Broadcast will also salute the outstanding worker in war work and go on to plug the day's program on the Columbia station.

He's stationed at Salt Lake City, Orrin Towner, head technician, is located at LaGuardia Field, working under the National Defense Council. Bob McGregor, Bruce Roberts and Robert Wenzler, WHAS engineers, are with Western Electric in Baltimore, in war work.

Spartanburg, S. C.—Herbert F. Kohl, latest WSPA staffer to don a uniform. Now training at Quantico, Va., marine base.

San Francisco—Wallace Ruggles has left KPO, where he was a producer, for a government position, and John Steadman has taken over his job of producing the 'Dr. Katz' show.

Ray Buftum is a new KPO producer.

Phil Ryder, former head of KPO guest relations, moved to the staff to replace Keith Wadsworth, resigned, while Borrie Hyman joins guest relations staff.

Akron—WADC's Horace Norman and Roger Adams both announcers, have gone into the army. Ned Neidmeyer, another mikesman, left in June.

Pearla, Ill.—Vincent Lloyd Skaff, former newscaster of WMBD Peoria, joined the Marine Corps reserve and is receiving his basic training at San Diego.

Cleveland—Six WHK-WCLE engineers, one-fourth of the station's staff have gone into Government teaching forces at four local colleges. They are James Hill, Bill Dealey, Mills Bennett, Marion Suedeker and P. C. Tuttle.

Agnes Versek has replaced James Burke, now in Navy, in WHK-WCLE news-room.

Buffalo—Jack Parr, from WGAR, Cleveland, is third new voice added within next week to WGRD Buffalo staff. Others are Dick Lape and Bill Mayer.

Salina, Kans.—Jack Horner has resigned as announcer at KSAL, Salina to join the Army. Tom Vito, formerly of KGNO, Dodge City, replaces him.

New York City—Neil Spencer has resigned from the engineering office of WOR, New York, to join the Army. Joas Downing has also resigned from the engineering department. Wendone Wilson, who joined the WOR program department, succeeding Dorothy Sherman, resigned.

Wilson, N. C.—Donald Britt, of Clinton, N. C., a student of Wake Forest University, has joined the announcing staff of WGRM, Wilson, N. C.

Chicago—Albert Davis, formerly with the radio and research departments of the Rastor agency and the Oklahoma Times and KTOX, Oklahoma City, has joined the sales staff of the Chicago office of Joseph Hershey McGilvra, station representative. For the first two years Davis has been in the Columbus, O., office of John W. Cullen, newspaper rep.

Portland, Ore.—Paul Connet has resigned as commercial manager of KGW-KEX, Portland, to become a Chief Specialist in the Navy. Norman Suga, of the sales staff, succeeds him and Arch Kerr, of Chicago, is added to the staff.

Edward Anthony Browne has resigned as continuity chief of the same station to go into the Army and Kenneth H. Tilson, of the writing staff, succeeds him. Movie rep to replace Tilson as writer is Roberta Lanouette, music librarian. She is succeeded in turn by Charles Woodward. Barbara Robinson and Marjorie Allingham have been hired as receptionists at the station.

Pittsburgh—Pat Littel has replaced Helen Beulah as program manager of WTOP, KDKA's FM component. She'll team with Larry Alexander, announcer, in presenting two live-talent FM shows regularly over the outlet. Miss Littel is using the name of Judy Robinson while currently substituting for vacation.

ing Florence Sande on department, store sponsored morning news show over another station, KQV.

Lethbridge, Alta.—Arthur J. Balfour, manager of CJOC, Lethbridge, has joined the Royal Canadian Air Force as a commissioned officer in the Intelligence branch of the radio department where he will operate in co-ordination of information.

Montreal.—With the enlistment in the Royal Canadian Air Force of Jacques Tremblay and Alfred Elie last week, CFCF count seven in R.C.A.F. and 14 in all out of a staff of 21 in various branches of the department where he will operate.

Scripter Jacques de Grandpre, of CKAK, has resigned to go to Farmington for army training.

Cleveland—Wall Davis, commercial continuity editor for WAKC, has been named program director at WRRM, Warren, O. Fred Shirey, sales department WGAR, appointed installation engineer with Sperry Gyroscope.

Flint, Mich.—Morton Carl Jampel, announcer at WDFP, Flint, and previously with WGOJ, Flint, has joined Marie, has joined the NBC publicity department.

Missoula, Mont.—Laurence B. Smith has joined the engineering staff of KGOV, Missoula outlet of CBS, succeeding Ralph Lewis, who resigned to take a Government assignment in the Navy. Eugene Hunton has joined the announcing staff of KGOV.

New York City—Paul Fireman, formerly transmitter engineer at WFRW, New York, and previously with the Federal Reserve Division of Continental Music, has joined the engineering staff of WTTM, Trenton, N. J.

Troy, N. Y.—Al Chismark, chief engineer of WTRY, Troy, has been commissioned an Ensign and assigned to the aviation school at Corpus Christi, Texas. He is the third member of WTRY to receive an appointment as Ensign in the Naval Reserve. The other two are George, musical director, and the second was Cecil Walker, merchandising director.

St. Louis—Bart Slattery, program director and gabber at WIL, has been checked out for a blue uniform in the U. S. N.

Thomas Howard, KSD engineer, commissioned a First Lieutenant in the Air Corps. Is stationed at Slout Field, Indianapolis.

Bruce Barrington, KXOK news editor until he joined the army a year ago, has been upped to a captain, is going recruiting duty at Philadelphia. Bob Hill, former KXOK gabber, now a corporal under Barrington.

Omaha—Gene Milnar, announcer from WNAZ, Yankton, S. D., replaces Harvey Carey, who has gone to WIND, Gary, Ind.

Seattle—Many new faces around KIRO, local Columbia outlet. Ed Feltner, news editor, has joined the merchant marine, shipping out as a purser, with Art Lindsay being upped to special events and news chief. New announcer is O. Leonard Beardsley, formerly with KBYG, Seattle. Formerly with engineering staff are Sam Norin, formerly 'KELA, Centralia; Ernest Eick, former KXOK gabber, now at Goodwin Lee from KSLM, Salem, Ore.

New office girls are: Eleta Bullard, traffic dept.; Ethel Mulholland, mail secretary; Madel E. Reynolds, mail clerk; and Jean Jackson, switchboard operator.

Chicago—Owen Smith has joined the staff of the Leo Burnett Agency as account exec. Formerly with the Campbell-Milham agency of Minneapolis.

HELLO, SCHENECTADY! this is WSNY!

Boomtown America's Own Local Voice

Dedicated to National Victory! • Devoted to Community Service and Advancement!

WSNY, SCHENECTADY . . . A PURELY LOCAL STATION
Designed to Meet the Specific Needs of This Important Beehive-Busy Market

Six-Star Program Planning

- ★ The Best of Local Features . . . Our listeners' friends and neighbors on the air. Expertly produced, showmanly hometown shows!
- ★ The Tops in News—AP News . . . 24-hour service . . . news every hour on the hour. Edited and delivered by the nationally famous news commentator, COLONEL JIM HEALEY!
- ★ The Tops in Sports . . . Edited and delivered by DICK CONNERS, area correspondent for "The Sporting News," the Bible of Baseball.
- ★ The Best of Music . . . From classics to pop, opera to hillbilly . . . the best musical libraries artists can build and money can buy.
- ★ Planned Programming . . . Intelligent local SHOWMANSHIP goes to work to provide the best balanced program schedules, day and night, for ALL members of the family.
- ★ Attention, Mr. Timebuyer . . . A New Break for the Advertiser! Boom Market! Lowest Advertising Rates Outside the Sahara Desert! No Contracts . . . No Stuffy Policies . . . No Foolish Rules! IT'S EASY TO DO BUSINESS WITH WSNY!

Yes, on July 15th, you will hear for the first time . . .

RADIO STATION WSNY

SCHENECTADY

Studios and Offices, Plaza Theater Bldg. Phone 3-3622

250 watts — 1240 Kilocycles

OPERATING DAY AND NIGHT

WSNY Personnel Possesses the KNOWHOW to Accent SHOWMANSHIP in COMMUNITY RADIO!



XAVIER CUGAT



Thanks

Mr. Lucius Boomer
for reengaging my orchestra for the 11th
consecutive season at the

Waldorf-Astoria



Thanks

Mr. Richard Marvin of
The William Esty Agency
for the new one-hour

Camel Caravan

Every Friday Night, 10:00 to 11:00 P.M.
EWT, CBS Coast-to-Coast.



Thanks

Columbia
Pictures

For co-starring my orchestra with Rita
Hayworth and Fred Astaire in the
forthcoming production

'You Were Never Lovelier'

Soon to Be Released



Thanks

Columbia
Records

For the splendid job they have done
with my recordings

and to my boys

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

Inside Stuff—Radio

As an aftermath to its recent announcement of a new discount plan Columbia is faced with the problem of finding an answer for an old account, namely, Gulf Refining. This advertiser wants to know why it shouldn't be entitled to at least a pro rata share of the network's additional 15% discount since it uses a CBS affiliate station in every market that there's a Gulf retailer. The 15% allowance goes to accounts using 114 stations, while Gulf, because of its regional distribution, has a hookup of but 30 stations.

The account is ready to accept the network's rate increase of 5%, but figures that it also ought to get 10% discount or rebate since it uses a minimum list of stations as far as its own markets are concerned. Should CBS grant this rebate on the account's net billings the savings to Gulf would amount to 2½% as against the 15% increase Gulf anticipates paying after June 15, 1943, when its present protection against any rate increase expires.

Malcolm Parker, supervisor of WGAN, Providence, declined to do an announcing job for "True or False" (Blue Network) out of the Newport training base Monday night (13) because his station is now affiliated with Mutual, but that didn't prevent the program from engaging an announcer for the event who works for the same operator, John Shepard, 3rd. Parker had announced the same program from Newport several months before and when the assignment was again offered him he explained since his station was no longer on the Blue he didn't think it mete for him to accept. The program then got in touch with WJAG, Shepard's Boston, which only recently broke with NBC to go Mutual, and found that there would not be any objection to Walter Hurlley, WJAG staff announcer, handling the Newport broadcast. WGAN, the Blue's Pawtucket station, originated the program this time.

Paul White, CBS director of news and special events, maintained an active hand in the preparation of the five-minute news summary which starts over the network at 8:58 o'clock Monday. He consulted Cecil Brown and Eric Sevareid, who share the spot across the board, write their own scripts, White occasionally steps in for the insertion of some comment of his own. Such an incident occurred last Wednesday (6) when Brown had included in the script a paragraph about the difficulty Elmer Davis, director of the Office of War Information, was having in getting the court-martial group trying the eight Nazi saboteurs to let the press and radio in on the proceedings. White took the finished script at the last minute and to that paragraph added the line, "The Government is apparently trying to keep a war secret." Brown frowned at this bit of editing, but the line stayed.

All remote dance periods that clear over Blue Network stations between 11 and 11:15 p.m. EDT, will now originate from Chicago due to the rebroadcast schedule for the Ford news programs. The Blue's wire circuits from New York are still in operation in the East and to the West in the middle west and east is to use the loop that runs from Chicago to New York.

WIN Artistic Bureau, which has been dormant since first of the year, filed officially this week when papers dissolving the corporation were filed at Albany. Outhit never did roll as a money maker, and the end was expected ever since offices were moved from New York to where WIN is housed, around the corner to the Loew's State Annex Bldg., on 46th street.

Sunday evening on his talk from London over CBS, Edward R. Murrow made one London daily, even gave two columns to the Barbara Hutton-Cary Grant marriage. He replied that she owned, while down boarded up, and empty—and unbomb—was a vast mansion in London, wins places like it were greatly needed for housing and hospitalization.

"YANKEE HOUSE PARTY"

Good Old-fashioned
New England Host to
Thousands of
New England listeners
who welcome an escape from
Tragedy—Tear Drama—The Weeps
with a half-hour
Monday through Friday
11:30 to 12 NOON

Fun — Good Music — Good Cheer
Bobby Morris & Orchestra
Ruth Owens and George Wheeler
Francis J. Cronin at the Console
George and Dixie
Leo Egan

VARIETY says: "An escape from what could have been another day of the war... was the highlight in our hour. WJAG has used the weeps with the best of them."

BOSTON POST says: "Among the best listening spots... were the... half hour's music from the 'warming' members."

Available for Participating Stations
(100 words live or transcribed)
Let the week from Party

THE YANKEE NETWORK, Inc.
21 BROOKLINE AVENUE BOSTON, MASS.
Member of the Mutual Broadcasting System
EDWARD PERRY & CO., Inc., Exclusive National Representatives

FINALLY WAXED IN ITALIAN

You Can't Do Business With Hitler
Cut in New York

An Italian language translation of "You Can't Do Business With Hitler," the recorded series produced by the Office of War Information, is now being produced for distribution to 30-odd foreign language stations. Three copies of the show were made last week at Muzak studios. The new OWI is cooperating on the project with the Foreign Language Radio Control City foreign language outlet, which is providing the facilities for the show.

Second Italian language series, "Inside Italy," is also tentatively scheduled, with station WOV, New York, to supply its facilities and the OWI to cooperate in the production. The Radio Directors Guild is contributing the services of its members to direct the show. Actual recording will probably be done by Lee Cooley, Carlo De Angelo and Brewster Morley. The program are qualified to do Italian programs.

HUBERT KREGELON SPONSORED ON WSPR

Springfield, Mass., July 14. — Newscast account on WSPR of Hubert Kregelon, foreign news commentator, who started this week a 15-minute five-night-a-week spot for A. H. Phillips, chain grocer. Kregelon formerly worked as an exporter in Holland.

Wrigley Extends 'Trail' ON CFCC in Montreal

Montreal, July 14. — CFPC has been given an extension of the Wednesday night "Treasure Trail" tour to the end of the year by the Wrigley Company of Canada. Spot announcements bought current on CFPC include following: Procter & Gamble, six announcements per week for two weeks. A. P. & G.'s Ivory Flakes has taken 18 announcements per week for four weeks.

Borden Company of Canada (Canada Cheese) five announcements per week for 120 announcements.

Czech Speaks Russian

Karel Hudeck, consul general in New York for the Czechoslovak government-in-exile, has given a week on the Russian language program conducted by Emanuel Polack, WJOM, New York. He spoke in Russian.

Polack's series is a new one on WJOM, the first Russian language show the station has had.

HERE AND THERE

Ivo Smith, formerly actualities division chief of the Ontario zone of the Canadian Broadcasting Corp., is in Toronto on leave. He's serving with the Canadian Civilian Control in the trans-Atlantic Ferry Service of the RAF.

Norman Paul is now copy writer and announcer on WAIT, Chicago.

Ed Barry, former program manager of WFME, Fishers, N. Y., has joined the staff of WGBO and WGBA, General Electric's short-wave stations in Schenectady.

Waldo Frank reported getting his first Russian language series of talks on Belgrano. Writer speaks excellent Spanish.

Brissell, Frazier at KLO

Salt Lake City, July 14. — Robert Brissell, formerly of KMTZ, Denver, has been appointed to take charge of the sales force of KLO, Ogden's Salt Lake City offices. He, by Frazier, has been added to the Salt Lake City staff as women feature editor. Miss Frazier is formerly the Walt Disney columnist, and the Salt Lake Tribune Telegram.

Alex Dreier with Skelly Oil

Chicago, July 14. — Alex Dreier, former radio reporter in Germany, has gone on the air over the split Red NBC network, 22 stations, Monday through Friday at 7 a.m., under sponsorship of Skelly Oil Company. Dreier is writing a book of his war experiences, to be published by Appleton.

Radio Imagination Aids Rubber Drive

Washington, July 14. — Rubber salvage got a big play in recent weeks on behalf of the radio division of the Office of War Information. With the nation faced with the imagination-stirring mental picture of six millions of automobiles standing useless in garages and lots stripped of tires there was personal feeling in the campaign.

Representative examples of station showmanship in helping the rubber salvage drive, as reported to Washington, included these:

WBT, CHARLOTTE.
At station suggestion a home visit was set aside (between 7:30-p.m.) for a treasure hunt. Each person's door of scrap whatever he is doing and go poking around in every corner in his home and yard to gather up the rubber.

WSON, HENDERSON, KY.
Station secured the aid of Boy Scouts and formed commando groups to station house-to-house hunts for rubber. Each morning there is a broadcast to acquaint the people with the progress of the drive and inform them of the territory to be "blitzed" that day.

WGBF-WO, EVANSVILLE, IND.
Stations urged listeners to telephone in their names and addresses if they had any scrap rubber. Members of the station's staff were scattered throughout the city, in radio equipped cars, and as the names came over the air, neighbors picked up the rubber from those people. Many times, neighbors hearing of the program, gathered together their scrap rubber and met the staff car with their contributions.

KTSL, SAN ANTONIO
Stations arranged to scour county highways using boys from YMCA and women with cars for search. Using only to one hundred boys daily they are driven to predetermined spots for foot by foot search. Expect to cover several hundred miles of highway and find considerable scrap rubber.

WREB, SELMA, ALA.
Station is devoting approximately 70 announcements daily or five hundred during week of June 15 to scrap rubber drive.

WRNS, COLUMBUS, O.
Station WBNB, in order to highlight simplicity of collection mechanism, makes two personal appearances daily at "stille" stations.

WSSY, WASHINGTON
Station is running a treasure hunt involving four 15-minute programs during drive. Listeners are invited to enter contest for most ingenious ways of finding more scrap rubber. Also schedules interviews with station attendants on progress of drive.

WLS, CHICAGO
Station WLS moved entire National Barn Dance show and broadcast with cast of 150 people to Bloomington, Ill., on Saturday night. Full four-hour program with admission requiring 100 pounds scrap metal or 50 pounds rubber for each ticket. Station paid all expenses and total proceeds from sale of scrap collected to be donated to local USO. In addition, WLS gave two-day all-expense July 4 trip to Chicago to entire family of person bringing in greatest amount of scrap. Interesting incident involved one man bringing in 6,000 pounds of scrap entitling him to 60 tickets, but he refused to accept more than two he needed. Have had requests from three more towns asking for like plan to aid them in local drives.

WJW, CINCINNATI
Station WJW had a half-hour "Rally for Rubber" broadcast with pick-ups from six points in three states—Ohio, Indiana and Kentucky. "Rally" answers were offered to the questions "Why we have to do it" and "How are we doing it." The answers to the questions were demonstrated through interviews with army pilots at Wright Field, Ohio, who demonstrated with a twin-motored bomber the necessity for rubber in various parts of the bomber. Then, switched to a farm in Pennsylvania, Ohio, who demonstrated with all fitting stations proprietors, a Chinese mother and son, an oily company official, and two farmer guests, who told how farmers were helping in the drive.



"THAT'S THE POINT"

explains Suzy Or Steno.
After we've served you our ace sales builders, we make a complete report on all merchandising conducted for your program and product. The WSAI advertiser sees in detail how WSAI's great merchandising program works for him."

WSAI'S SALES AIDS

1. Search our files
2. Meet our staff
3. Display Cards
4. Newspaper Ads
5. Tenthack Covers
6. Demoshow Wins
7. House-organ
8. Meet the Sponsor's Broadcast

IT SELLS FASTER IF IT'S
WSAI
CINCINNATI'S OWN STATION
NBC & BLUE NETWORKS • 5,000 Watts Day and Night • Represented by Spot Sales, Inc.

Mutual Expands Its Cooperative Sales Under Mitchell, Pontius

Mutual is expanding its cooperative sales plan with the offer of 21 network programs and sponsorship under Mitchell, of the New York City office, and Don Pontius, of the Chicago office, who will put in charge of cooperative sales.

Gross billings from cooperative sales amounted to about \$90,000 during 1941, and the network hopes that this amount may be doubled for the current year. Various shows, such as "Fulton Lewis, Jr.," "The Shadow," "Lone Ranger," etc., have been cooperatively sponsored by various stations in different localities in the past. The new sales campaign is aimed to increase this kind of business.

Among the programs now available for cooperative marketing are the "Edwards Lewis and Shadow," plus "Boake Carter," "Bullfrog Drummond," "Confessions of a Young Fool," "New Family," B. S. Berkeovici, Wythe Williams, Don Norman and Cedric Foster.

Ted Steele, Ex-NBC Page, At Stork Club

Ted Steele, whose "Studio Club" program airs three times a week on NBC, goes into the Stork Club, N. Y., with a seven-piece band, starting July 27. It'll be an indefinite engagement for Steele, his first personal appearance since coming up from the job of NBC pageboy. Besides leading the band, Steele will play various instruments and do vocals. He'll probably play theatre dates when he completes the Stork engagement.

"Studio Club" series is currently undergoing a reworking, making it more of a variety-nevelly show instead of its former stress on music. Because of the new format, it will be accompanied by various radio performers, with each of the guests doing a "surprised desire" kind of act. It's something along the line of the "Celebrity Minstrels" and "Celebrity Theatre" programs of Mort Lewis.

Gene Clark, Coast writer, has been brought in to script the series on a free-lance basis. Bill Sweets, of the NBC staff, will direct it and Marie Greene joins the cast, with the Four Bells vocal group and Paul Lavalle's orchestra. Steele is also chattering for a film contract.

Schenectady Shortwaves Add Polish Language

Schenectady, July 14. Polish broadcasts have been added to the list of foreign-languages at WGEA, an afternoon (2-7 P.M.) series being inaugurated last week with an address by the Polish ambassador to the United States, Jan Ciechanowski, at the State Department, Washington. Washington via London from General Wladyslaw Sikorski, commander-in-chief of the Polish Army, and John Stronski, Polish minister of information. Clark H. Nelson, president of International General Electric Company, also spoke.

The broadcasts are aimed at Polish people in that country, especially those printing daily newspapers in defiance of the German Gestapo, and are also designed to furnish news from the United States for the many Polish soldiers in the British Isles, Russia, the Near East and Africa. Ambassador Ciechanowski addressed GE workers at noon on the day he short waved.

WGEA and WGDQ, GE shortwaves, are now airing programs in nine foreign tongues: Spanish, Portuguese, French, German, Czech, Swedish, Finnish and Polish.

Akron — Bill Griffiths, former Akron WJW sportscaster who handled Akron Yankee broadcasts, has joined the public relations department of Goodyear Tire.

Bill Yarnum left his sales desk at WJW, Akron, this week to enter training as a U.S.O. director.

Not Manana

Mexico City, July 14. Announcers of all radio stations here are sounding this war cry at frequent intervals during broadcasts: "Mexico, get to work."

This is in cooperation with the governments call upon all Mexicans to buckle down to business with a will for greater and sustained farm and factory production as a prime contribution to this republic's all-out war effort.

Preview 'Contestants' For Kay Kyser Broadcasts

Hollywood, July 14. When Kay Kyser returns to Hollywood July 27 he will inaugurate the idea of trying out contestants at Monday night previews. The purpose of this would be to improve the quality of contestants on the Lucky Strike broadcast. It would be in line with a suggestion advanced by George Washington Hill, American Tobacco Co. pres.

After six weeks of it here Kyser will go on a tour of camps in this area.

Saratoga Hoss-Yard Narrows Zone Of Its Annual Advertising Campaign

Schenectady, N. Y., July 14. Package announcements on stations in seven cities have been purchased by the Saratoga Racing Association for the annual running of the ponies in Saratoga Springs from July 27 through Aug. 29. Several stations in more distant cities were clipped from this year's schedule, because of the likelihood car driving from them to the Spa would be "out" with gasoline-line rationing. Two outlets in Schenectady, WGY and WSNY, will be used. Others include: WNF, Birmingham; WAGS, Syracuse; WRK, Utica; WTRY, Troy; WOKO, Albany; and WRBK, Pittsfield, Mass.

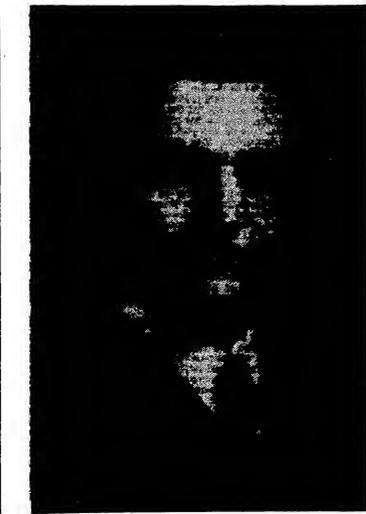
A half-dozen class magazines will receive copy, along with some 35 newspapers. Posters and billboards conclude the advertising media. The publicity and photographic crews,

which have been at work for several weeks, have not been cut. Leighton & Nelson is again the agency handling the account.

CHARLES BALTIM RUNS WHOM ALIENS' SCHOOL

WHOM, N. Y., started Monday (13) a series of evening programs (8-10:10) to help the prospective citizens prepare for his or her qualification test. The programs will be in English, Italian, German and Polish. The citizenship school is in charge of Charles Baltin, who heads the station's war activities and special events department.

A. J. Mosky, general manager of KGVO, Missoula, Mont., convalescing from illness.



"IT IS IMPORTANT TO BUILD AND TO MAINTAIN PUBLIC CONFIDENCE IN INDUSTRY"

Says CHARLES E. MOORE, President THE AMERICAN ROLLING MILL COMPANY

"A American industry is oil-out to help win this war; yet even as it brings to bear the last ounce of energy and of production it has a building job to do for the future.

"We see it this way:—In the interests of our employees and stockholders we must keep alive a consciousness of our products and services among consumers who use sheet metal goods, as well as among the manufacturers who make them. Not to do this would be to court disaster in the post-war period, as some companies learned after 1918.

"It is important to build and to maintain public confidence in industry. This can be done through advertising by keeping the public informed of industry's tremendous war accomplishments, particularly by pointing out how the products that contributed to 'a standard of living worth fighting for' are being used to win the war end thereby to being a brighter and happier tomorrow.

"Manufacturers' trademarks and reputations die on the vine unless constantly nourished and, in our scheme of living, no better way has been found to do this than through the intelligent use of helpful, educational advertising."

★ To the great masses in American business whose continued advertising is a flaming symbol of faith in America's future... whose fortitude in total war adds another chord of defiance to the symphony of free American enterprise and democracy... this space is dedicated by The Motion Picture...



WHAT YOU'RE SAVING IN THE BRONX

On Station WBNX

Deep in the heart of the Bronx lies WBNX. From its 5,000-watt transmitter (across the river in Jersey) the metropolitan area is addressed in English, Italian, French, Polish, Spanish, Yiddish, Lithuanian and Armenian. And in English there are serenade to the Irish and the Negroes.

WBNX reminds the student of foreign language broadcasting that one station with approximately the same languages as another can be quite different. For example the personality, the outward operations of WBNX are quite unlike WJON, Jersey City, whose political sermons are examined under "Democracy in Ten Languages" in last week's 'Variety'.

It would perhaps be overly risky to attempt a generalization as to why WBNX and WHOM seem so unlike, although each seemingly follows the same policy. Let it suffice that different auspices, different announcers, varying degrees of emphasis create their own.

The management of WBNX has roots in English-speaking non-Bronx business. Amory Haskel is the owner, William Carlton Alcorn the operator of the station. Secretary is Frank Johnson and his chief aide is Ned Irvin.

WBNX has no publicity department of its own, but instead employs a freelance office, Davis-Lieber, on a fee basis. This is one small oddity. Another is musical director Fred Mendonshain's habit of bobbing up all through the various languages with assorted aliases. WBNX is not full time, but has periods of silence dictated by sharing clause in the FCC license.

WBNX calls itself a lot more than a foreign language station and strives for tie-ups with the Bronx Board of Trade, the Bronx Veterans of Foreign Wars, etc. It takes due note of its Negro neighbors in nearby Harlem. It probably has more and better French programs than any other station in metropolitan New York. Its German service goes quite far in pro-democracy anti-Nazi captioning, although WBNX, as was true of nearly all other linguals in the area, did not escape suspicion of agents back in the glad-mad days when there were Americans who seriously asserted that it was democratic of radio stations in the

United States not to carry Adolph Hitler's exhortations in the face of democracy.

In monitoring WBNX there is no illusion on 'Variety's' part that not week's time all that is typical can be epitomized. Yet this is surely true: Scattered items can be overlooked by monitors, but long-continuing omissions must speak for themselves. In certain languages WBNX is notably remiss in doing anything for public interest, culture, education or democracy. Yet this is contrasted by a fairly rich contribution of these elements in other languages. Manner and attitude of personnel probably supplies the explanation.

The War? What War?

The Spanish service, for example (daily 11 a.m. and Sunday 7:30 p.m.) revealed fast and numerous advertising announcements, an absence of cultural features, no news except at high speed for a moment or two, and then more interruptions for blurted than actual news. That there was a war on did not concern the Spanish service. That democracy was fighting an attempted return to the middle ages did not cramp the style. The forthcoming Festival of Puerto Rican Youth' (apparently a super-dooper dance) was the hottest thing of the week. El Alamein? Where's that? Kharkov? Try Stanbach for your heads.

Dream-Like World

Quietly enjoyable for all who know and love La Belle France is the half hour called 'Broadcast of French Thought'. It shuns statistics to dwell with nostalgia upon history, architecture, poetry, urbane people. Last week it was Provence that was considered. An unblinded orchestra played George Bizet's 'Suite Arianeuse'. Marcel Renaud spoke of the quaint little towns in Provence, Daudet's dream-like world. Mme. Pivore, a distinguished French actress now in the States, recited 'I'll vaster Claire Longtemps ce soir' by Andre Gide. Provence is discussed, another poem read, other literature mentioned. Donations for the French Red Cross 'for the war' would be welcome. Unhappily this

program of much merit was sometimes marred by what seemed a touch of over-enthusiasm.

At another time Jo Delino's 'French Hour' is a French-la-la-la with music and some interruptions for French restaurants—Fleurs De Lys, Le Bistro, Le Champignon, the French Farm in Jersey, etc.

E. Zaslavos conducts a small orchestra with music from the numbers advertised in between the numbers are advertisements for Edison radios,

for morale, claims Aba Lyman, a help agent. The poor housewives they get excited about, the babies happily, they forget their 'tsurus' (worries).

Stress Catholic Piety

WBNX has pronounced Roman Catholic flavor through its Italian programs frequent solicitation of piety. One speaker during the Roman program blamed modern family life for many moral shortcomings,

GERMANS-FOR-DEMOCRACY

'Germans, Help the English Kiddies'

'Germans, turn in your rubber salivage. Do this to help our nation, America.'

'Germans, it is your duty to help the many German-American boys serving in the United States Army.'

These remarks, more or less loose translations, should suffice to communicate a certain fate to the German programs on WBNX in the Bronx. They are from the 'Housewife's Hour' at 2 p.m., and were heard by a 'Variety' monitor last week.

In connection with the station's so-called German-American Congress for Democracy (Sundays), which has the avowed purpose of giving public demonstration of the loyalty to the United States of citizens of German extraction in the first World War, the station has at least a partial answer to criticism that it is merely negatively neutral and not positively for democracy and against the Axis.

The German language situation has apparently received plenty of cogitation at this station. The various periods contrive to be either definitely helpful or clearly innocuous. The probable cultural levels of several periods are perhaps wide apart. Some periods use kinescope (village gazette) recordings. The leather breeches-slapping, beer-drinking spirit is pronounced. This has an appeal for many German-speaking folks, but will bore here as the vernacular of their music has no better advertising.

The 'Winemaker', with Bill Foster as announcer, is Gambarelli and Givich's contribution to Germanic slumming. The musical selections here are in the vernacular of the lovers, higher class, but sentimental with the deep-voiced old German favorite beginning 'I sit here in the deep blue cellars...'. At one time there is a European 'olga (shades of the WCTUJ). 'He's never been in love, isn't a good guy.'

United Distillery Corp. and Mr. Manfred, who is willing, may announce a persons' list of his gadget 'of his interest in the home of interested listeners, is much in the German language picture.

A German segments of WBNX counted out these arithmetical tallies: Entertainment, 68 minutes; advertising, 45 minutes; public service, 14 minutes.

a report at Port Chester, N. Y. Long-time warblers, winter coffee, and a crowd, and always clearly enunciated. At other periods there were many ads for summer resorts, real estate, Greek phone cards. Also the Premier of Greece was carried off an NBC line from Washington.

The Other Aba Lyman

Yiddish is the language of one of WBNX's most picturesque figures. Aba Lyman (not to be confused with the band leader of the same name) has been busy with portable recording equipment and interviews Jewish housewives in grocery stores. These discs are broadcast over the station two weeks later, the intervening period taking care of the law on not signifying enemy via code and stirring lots of curiosity among the friends and neighbors of those who wish to hear themselves on the air. Lyman beats the drums for Procter & Gamble.

Interviewees include the grocers themselves. Stress on recipes and Yiddish music make the whole thing typical point-of-sale merchandising. At the stores the resourcefulness is not stick-to-the-mother-in-law jokes and with slightly personal questions of a humorous bent. One woman's husband propose to you? 'In the car? Was it parked? Proposing while driving would be difficult.

'What is love?' asks the Crisco comic. An elderly woman shrugs that she has forgotten. Lyman: 'James says it is a feeling in the heart, a fast beating eye. 'Was it rubber?' Lyman answers: 'Yes. Fresh, clean, pure. Like Procter & Gamble out in Cincinnati. At the top a bunch of kids with their C-R-I-S-C-O and each gets a lollipop.

This is humanity in the Bronx manner. Like Meyer Lipshitz advertising religious articles for sale, or the housewife of Abrahamson funds for wheelchairs, like another civic group that wants to send oranges to the summer camps, like calling Treasury notes 'Milchmo Bonds', like the tendency to mix a little English, a little German with the Yiddish.

The grocery store stunt is good

was some peppering, too, of war bond buying. Most direct propaganda for the democracies was a reference to Cecil Brown's article in the 'New York Times' on the struggle of Germans now in Italy, or the rest there was much selling of spaghetti, Italian wine, Pepsicola, radios, phonograph records, foot balm.

Honors Dead Soldier

One arresting item in connection with the war was heard in the Lithuanian period last Saturday (11) when the proceeds from the sale for two minutes of respect to the Lithuanian soldier who gave his life for the U.S.A. The Honor Roll was handed with decency and dignity. The Lithuanian half hour otherwise was routine mixing of nationalistic music, family and personal announcements, war bond urging, scattered commercials, including the Polo Grounds rodeo which has been widely advertised for a fortnight on Lithuanian around New York.

Subtract the remarks about the Honor Roll and the Lithuanian content goes without mentioning variations for the Armenian period and the Ukrainian period. Strictly was and as. The Polish duties was somewhat more expanded, marked by at least one national advertiser, Procter & Gamble.

STATION WRWL DROPS ITALIAN

Station WRWL, Woodside, Long Island, last week reduced by nine hours the volume of its foreign language broadcasts. Six half hours in German were dropped, another daily half hour in Italian by Gino Pagliari went out.

WRWL is abandoning the Italian language altogether although still retaining 30 odd hours weekly of various linguals.

McDonald Series Folds

Pittsburgh, July 14. Brian McDonald's weekly Sunday Amateur Hour, sponsored by Wilkerson's Jewelry Company over WJAS, went off the air for the summer recently, the first break in the program since it started seven years ago.

McDonald will resume in the fall unless he appoints a successor by commission comes through. The former vaude and musical comedy singer, McDonald was in the navy in the last war.

... Getting action because it reaches the most responsible audience in America's busiest industrial center ...

DETROIT'S LEADING INDEPENDENT STATION

WJBK

560 KC
3000 WATTS DAY
1 P 5000 WATTS NIGHT

The Carols
BEST
anywhere!

NBC Red

NEW INTERNATIONAL RECORDING
"SORGHUM SWITZCH" (1942)
DORA BROWN M. 1937

The NBC

"The best yardstick for measuring one way or another the representative is the steady progress with a very every radio station no except."

"The average income during 1941 was 38.5% over 1940 in business contracted through our office."

AND COMPANY
NEW YORK - DETROIT
CHICAGO - SAN FRANCISCO
4-10100 STATION REPRESENTATIVE

Five St. Louis Stations Hurt by WPB Curtailment of Beer Cap Use

St. Louis, July 14. Five local stations, KMOX, KSD, KWV, KXOK and WLL have suffered a loss of business from four large beer accounts that have reduced their advertising budgets as they comply with the War Production Control Order for a 50 percent cap on beer production. Involved are Palfat, Hyde Park, Columbia, and Greenleaf. Broc All have been conversion from bottling to quart bottles because of the post-war curtailment. All of the breweries were heavy time buyers with the Hyde Park leading and the Greenleaf organization a close second.

Several of the stations have experienced a 50% cut, with others less. The loss has not been so great. However, all have suffered and one of the stations is said to have lost \$1,000 per week. The slashing. Station execs are not alarmed at the current situation which they claim is of a temporary nature and in as much as national radio advertising and national spots for the fall season is presenting an encouraging picture and creating a psychological condition that may win back the beer accounts 100%.

PM CALLS WOV BID FASCISTIC IN TAIT

The New York newspaper PM yesterday (Tuesday) carried a news story and accompanying editorial by Jerry Frankel blasting the proposed transfer from Arde Bullock to Lester Brothers Stations WOV, New York. PM charges this would place the latters advertising agent, Andrea Lutto, in charge of WOV. The news story and the prospective licensee merely being the manufacturers of a cooking oil named for the life, Fascist hero, Italo Balbo.

PM charged that Lutto is pro-fascist from way back and cited various alleged associations of his to substantiate that charge. The FCC was publicly urged to sign the sale of the station for \$200,000. Several interests have tried on several occasions to buy WOV, also WBYN. For one reason or another the deals have never gone through. Many of political purposes stigmatized the petition. Genesee Pope, a New York Italian language newspaper publisher, was one former bidder of a station who withdrew when the pressure got too tough.

Linkroom of WJWS At Dartmouth for Navy

Washington, July 14. Richard L. Linkroom, program director of WJWS, local Columbia station, received his papers last week as ensign in the Navy and is to report tomorrow for training at the small hosts school at Dartmouth College. He is the 20th member of the staff to join the U. S. armed forces.

Others are Robert Baker, William F. Bell, Harry C. Butler, Lloyd Dennis, Gerald Fordon, Paul Green, John Hardesty, Lawrence Holt, James Harbush, Andrew Massey, John P. Moore, Charles M. Parker, Stanton R. Prentiss, Donald H. Saunders, Alan P. Smith, Thomas Tait, Leonard Thomas Albert Warner and Woodward H. Warrick.

'Chicago At Work' Series

Chicago, July 14. 'Chicago at Work' is a new, bi-weekly transcription program over WAIT, taking radio listeners into the factories and permitting them to get a glimpse of what goes on inside the lines.

Individual manufacturers are sponsoring programs which concern their organizations. First broadcast centered about and was sponsored by the Museum of Science and Industry, second concerned the Mordan Bros and Steel Works, with more slated to follow. Lin. Burton is announcer of the series.

Argentinian Radio

Buenos Aires, June 12. Teatro del Sabado (Saturday Theatre of the Air) just finished 200 broadcasts on Radio del Mundo (LR 1). Planned to continue die Sundays at 10:15 under the title 'El Tinglado de la Parat' (Behind the Footlights) with same sponsor, Luaro Hinoj, y Cia, soap and cleaning materials. Saturday show directed by Idefonso Rodriguez, broadcasts an extra play each week including works of Bernard Shaw, Noel Coward, Oscar Wilde, Henry Bernstein.

Rare in Argentinian radio are programs devoted to other Latin countries. Result has been much interest in announcement by Belgrano (LR 3) that Conjunto Poliorico Peruano, directed by Moises Vivanco, formerly of the Radio Mundial of Lima, Peru, had been signed for a long-time series sponsored by the Teatro Palmolive del Aire. Armando Ortiz Lambert, artistic director of the Peruvian station, probably will handle program here.

Manuel Barbera, one-time secretary to head of Warners here, has new program on LR 2, Radio Argentinian sponsored by Braunco, local two-piano suit clothing house. Pro-

2,000 Blurbs on 39 Pennsylvania Stations to 'Unsell' Public on Calls

gram sponsors Ivan Caseros and tipica ork of Nicolas d'Alexandro. General Electric signs with Splendid (LR 4) for series with Yago Blass and Martha Viana. Program titled 'Los Genios de la Electricidad' running Tuesdays at 8 p.m. and dramatizes incidents in the development of electricity.

Phillips Milk of Magnesia sponsoring special program on Mundo with Fernando Gohos, Augusto Podes and Fortunato Benvenuto, known as 'El Turco.' Show goes on at the same time as inaugural program of Nini Marshall (Gatta) on Radio Splendid, which constitutes definite scrap for listener ears, stronger than any such here recently.

Claudio Arrau, Chilean pianist, starts radio work here with first concert on Mundo and Red Azul y Blanco.

Bob Carpenter, joins the engineering staff of WAIT, this week.

Some 2,000 station-break announcements will be utilized in one month's time by Bell Telephone of Pennsylvania via 39 stations throughout the state, including WFIL, Philadelphia, and its Quaker network. Harold Le Duc, Bell advertising manager, placed announcements.

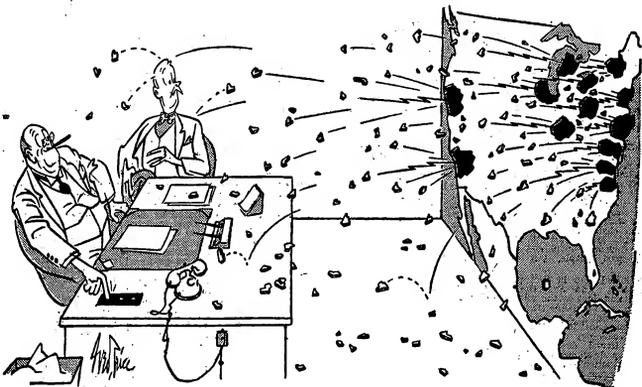
Campaign is to 'unsel' the public on phone service, especially long lines. Absolute necessity a ton should determine telephoning, says the phone company.

Cleve Conway Travels For Tommy Dorsey Spiels

New announcer for the Tommy Dorsey show is Cleve Conway, of the Chicago NBC staff, who will announce and follow show, heard Tuesday over NBC for Raleigh Cigarettes.

Conway replaces Jack Costello, of New York staff who was unable to travel.

Here's what we mean by
MORE POWER WHERE IT COUNTS MOST



This gentleman has devised a pretty dynamic way to demonstrate the results he's getting from Mutual's increased power in the markets that matter most... the 14 markets of over a half-million population, where Mutual regularly serves nearly 15,000,000 radio homes.

Even without benefit of an erupting wall map, the significance of these key facility

improvements is clear. Especially when you realize that Mutual stations for 13 of the 14 top markets have 5,000 watts or more (two have 50,000) and only one has 1,000 watts.

No wonder, when you press the Mutual button, you Get Results... here and in every other market that's important to you from coast to coast.

Greater Popularity, Power, and Economy Where and When They Count Most

THE MUTUAL BROADCASTING SYSTEM

Springfield, Mass., Newspaper Pours Fire on Petrillo's Boston Symphony

Springfield, Mass., July 14.—The threat of James C. Petrillo, A.F.M. leader, to make full withdrawal from the Boston Symphony appears this week "forbidden territory" has this city an uproar. The Springfield man, business agent for the local, admitted this week that Petrillo had planned to appear at the Municipal Auditorium on list if Junior League, sponsor of Community Concert series here, were to be invited to bring in the non-union Bostonians.

Although concert association has already announced Koussevitzky orchestra as result of annual poll, executive committee has made tentative agreement with Philadelphia orchestra for next February if Petrillo-Boston dispute is not ironed out. Formal vote on issue is due this month.

The Springfield Union in an editorial titled "Racketeer's Move" has bared over in wild language at the labor leader. Said the Union:

"Music Lovers of Springfield are in the embarrassing position of having to yield to arbitrary dictation from a New York (sic) racketeer and his associates in concert of the Boston Symphony Orchestra or ignore his preliminary orders and witness the grotesque appearances of union musicians under any local sponsorship."

"So the people of Springfield must take orders from this ruthless boss, or else, if they will listen only to such artists and musicians as will pay tribute to this racketeer, in the name of the musical world can veto our choice because that group has the temerity not to join Petrillo's union and contribute to his racket. To challenge the efficiency of this totalitarian concept is to invite reprisals. You will go without union music altogether."

The name and the method of Petrillo are reminiscent of one such racket, the "Boston Music League," most intolerable chapters in the history of American democracy. The "Boston League" had no inhibition; they got away with "murder," because they had the authority and influence to conduct their rackets against all the laws of decency and justice. There is no right, no law, no principle in this blatant highhandedness. The Boston orchestra has the right not to join Petrillo's union. The people of Springfield have a right to hire a non-union orchestra and they should be free to exercise in that right. Neither Petrillo nor anybody else has any justification beyond pure greed for power and gain to dictate terms under which a community may listen to the artists and musicians they prefer.

"Gristle backed politicians have permitted the rise of the power-broked union racketeers to spread totalitarian poison into it. It is the duty of every citizen that Hitler is using in Europe. It has no place in a democracy."

Baltimore Sun's Rap

Baltimore, July 14.—Assembling as "outrageous James C. Petrillo's recent move to cancel the regular summer engagement of the boys' and girls' orchestra at the Camp David Camp, The Morning Sun asserted here editorially yesterday (13) that this bound to be a "big thing" already pending in Congress which would put Mr. Petrillo back in his place under the existing monopolies and restraints of interstate trade.

The material was entitled "Mr. Petrillo Strikes Another Blow at Music."

RAPEE PASSES BORDER AFTER A CHALLENGE

Toronto, July 14.—Enroute to conduct the Toronto Philharmonic, Erno Rapee, of Radio City, ran into trouble at the border with Canadian Customs officials when he was unable to produce a passport.

A Coast Guard card with identifying photograph and fingerprints finally sufficed.

Pons Big in Montreal

Montreal, July 14.—Lily Pons and Andre Kostelanetz concert at the 9,600-seat Forum here on July 13 brought a packed house of 10,000 for the evening paying prices from 60c to \$4 and grossing \$110,000 for a record house for a one-night stand.

The coloratura sang a wide repertoire from "Lakme" Bell song and Caro Nazari to Donizetti arias, a Strauss waltz and Euterpe had her last singing out from a frenzied audience.

RUSH CLASSICAL DISCS TO BEAT A.F.M. BAN

Anticipating and seeking to beat both the edict of James C. Petrillo barring further recordings after July 31, and the possibility of a formal Government demand for shellac conservation via recordings, both Victor and Columbia during the past week have been recording their classical artists and their pops (see story page 4) at a greater pace than ever before.

Since the middle of June, Rite Stevens, Lily Pons, Andre Kostelanetz, Lauritz Melchior, Astrid Vary, Lotte Lehmann, Bruno Walter, Giuseppe Buschi, Edward Killeby, Rudolf Serkin, Grace Patti, Salvatore Baccioni and Ercel Moore are among those who have recorded this past week. Victor recorded Miss Moore in "Il est doux" from "Marianne," and the "Vocalise" of "Aidez notre petite table" from "Maou," a Debussy song, and an album of American songs with the Metropolitan Opera quartet consisting of herself, Josephine Antoinette, and the orchestra finished their work. She will make a cross-country tour with the quartet.

Alex Brailowsky Stays In So. America Till Fall

Rio de Janeiro, July 14.—Alexander Brailowsky, Russian pianist, will continue his tour of the Americas in six weeks' tour of the Argentine and Brazil. The pianist plans to appear at the Teatro Colon, all of which were sold out. Brailowsky gave 10 concerts at the Metropolitan Opera house in Rio and had two commercial broadcasts in Sao Paulo and another concert in Rio. He is expected to appear in Bogota, Colombia.

He continues his Latin-American tour heading west, and returns to the U. S. in October.

Uneven Singing and Boxoffice Mark Second Week at Cincinnati Opera

Cincinnati, July 14.—"B. O. receipts for the second week of the Cincinnati summer opera with three new works presented. Operas were "Elisir d'Amour," Tuesday, July 7, and "The Elisir d'Amour" was not a good performance. Bidu Sayro as the title character sang well and dramatically but Angelo Pilino as Dulcamara fell far below the interpretation of Salvatore Baccioni and Ezio Pinza, his two immediate predecessors in the role. Bruno Landini's aria and his performance in "Quante Bellas" and "Una Furva Lagina" saved the opera from being a fiasco.

At the greatest success, magnificent line, brilliant quality and fine breath control to show what Martinelli can do. The "Madama First" concluded with two rousing "B" naturals when the veteran tenor tremendous vocalized. Greg Susejolski's aria is on the wane, and in her arrias she fell far short of her former efforts, especially on shrill, under pitch top notes.

"Trovatore," given Wednesday (8) was better together moodily than brilliant singing of Giovanni Martinelli. The tenor sounded his way with "B" naturals. The "Madama First" singing serenade, "Deserto sulla terra," but it remained for "A si ben Mio" to show what the tenor can do.

John De Surra, performing magnificent line, brilliant quality and fine breath control to show what Martinelli can do. The "Madama First" concluded with two rousing "B" naturals when the veteran tenor tremendous vocalized. Greg Susejolski's aria is on the wane, and in her arrias she fell far short of her former efforts, especially on shrill, under pitch top notes.

John De Surra delivered an okay "B" natural, and Kerstin Thorkay's aria was dramatically fine, but vocally a bit short on top and on bottom. Erno Rapee sang on an excellent top note on the vocal act. Ercel again was the conductor who made much of the music.

Greg Susejolski's performing was Sunday (12) and Thursday (18), "Lucia," with Nino Martinelli, Hilde Bruns, and Kerstin Thorkay. John De Surra and Ercel. Lorenzo Alvary; Tuesday (14) and Friday (17), "Aida," with Greta Stueckelberg, Kerstin Thorkay, and Nino Martinelli and Angelo Pilino; Wednesday (15) and Saturday (16), "Carmen," with Greg Susejolski, John De Surra, and Alexander Sved.

Hurok's 12 Attractions Foresee \$850,000 Gross in Coming Season

With the arrival of July, under ordinary circumstances the major concert bureaus have completed 90% of their bookings for the year, with the exception of S. Hurok, they are far behind due to the uncertainty of the war. Hurok's bookings are unwillingness of many coastal cities to risk the output of thousands of unemployed soldiers. Hurok may have to be cancelled out of any possible war emergency.

Hurok, however, has completed over 90% of his bookings and is virtually finished with the exception of jump dates. His 12 attractions will take in some \$850,000 on the business he has booked for them so far ranging from \$8,000 to \$80,000 for each. All the other major bookers have completed only 30 to 60% of their bookings for \$2-4.

Biggest attraction is the Ballet Theatre, currently in Mexico, where it appears in the Spanish production of "The Three Musketeers" and where new repertoire is being prepared. The Ballet opera at the Metropolitan Opera House, N. Y., Oct. 5 and is booked solid to April 29, with jump dates at \$10,000 to \$20,000 a date. Four new ballets by Anton Dolin, Leonide Massine, and Michel Fokine are in preparation.

Marlan Anderson's Dates Hurok's second biggest money maker is Marlan Anderson, an estimated \$140,000 in bookings starting Oct. 17 in Hampton, Va., and running to April with 29 dates. He is booked out for a rest. The colored contralto has 61 dates at \$2,000 a date for 100 engagements. Mrs. Alvin Starnam, the Philadelphia Dell and Ocean Grove, as well as radio appearances. Last season she played 76 engagements as her own record breaker for 40 dates in Italian songs for future release.

Both companies are stocking up on engagements for a year at least to be ready for any emergency.

Arthur Schnabel, pianist, opens a tour of 30 dates Nov. 1 in Newark. Among some of the veteran's important engagements are those at Chicago, Ala. Labor, St. Louis, Pittsburgh and Boston. He also will make joint appearances with pianist Hubert Schnabel, piano, at \$1,000.

Bohland Gundry, violinist, opens a fall concert tour in Boston, Oct. 30. He will tour N. Y., rest of Oct. 3.

Violinist, Joseph S. Pennington, will give 18 appearances and will play 89 engagements and may make a film for Metro while on the tour in December, Wis. He sells for \$500 per concert.

The tour of the Philadelphia Opera Co. will gross about \$750,000 with 100 engagements. The opening in Columbus, Ohio, Oct. 23. They sell between \$2,000 and \$2,500. Carmen Armas will do some \$60,000 playing in the Ed Wynn show through the summer and opening Oct. 14 in Detroit and playing 68 dates to Feb. 12. She is dickering with Paramount and may go to the "B" naturals in "For the Love of the Bell Tolls." She sells between \$750 and \$1,200.

Joe Rubinstein plays the Hollywood Bowl Sept. 4 and 5 but opens his regular tour Oct. 27 in New York with the "Madama First" at the Alito, Cal., after 58 dates. He also plans to make a flying trip to Cuba with the "Madama First" to play the Havana Philharmonic and will play the N. Y. Philharmonic, Cleveland, Philadelphia and the Pittsburgh symphonies. Rubinstein sells for \$1,000.

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Duchin Big \$48,000 in Chi; McIntyre Plus Boswell, Adler, Fine 47G in N.Y.; Kaye Hypos Buff. Take to \$20,000

(Estimates for This Week)
Will Bradley, New York (State); 3,450; 39-44-55-75-99-\$110) — With Cynda Glenn on stage, "Ship Ahoy" (M-G) (2d run) on screen. A very nice week of close to \$28,000 indicated. Picture was brought in here only seven days after it had gone two weeks at the Capitol first-run, where it did well the first week but only fairly on the holdover.
Tommy Dorsey, Detroit (Michigan); 4,000; 40-55-65) — With "This Gun for Hire" (Par). Film well liked, but Dorsey accounting for major share in hefty \$47,000 draw.
Eddy Duchin, Chicago (Chicago); 4,000; 35-55-75) — With "Big Shot" (WB). Duchin is the big draw and shooting late to wow \$48,000.
Phil Harris, Cleveland (Palmer); 3,700; 35-40-55-70) — With "The Magnificent Dope" (D.H.). Harris ever hoping to take \$10,000.
Hal McIntyre, New York (Paramount); 3,664; 35-55-85-99) — With Connie Boswell and Larry Adler on stage, "Are Humans Necessary?" (Par) on screen. Completed first week last night (Tuesday), grossing \$47,000, good, and starts second today (Wednesday).
Sammy Kaye, Buffalo (Shea's); 3,300; 35-55) — With "Carolina Lover" (M-G). Kaye and crew giv-

ing this bill a stiff shot in the arm for an imposing tally, which will probably better \$20,000.
Clyde Lucas, Pittsburgh (Stanley); 3,800; 30-44-55-66) — With Judy Canova and "This Gun for Hire" (Par). Band unknown in these parts, first time for it at Stanley, so a screen comedienne and better-than-average (for this house) picture can be considered the chief contributing factors in alright \$18,500.
Russ Morgan, Baltimore (Hippodrome); 2,240; 17-28-38-48-55-66) — With "Flight Lieutenant" (Col). Band getting bulk of credit for okay \$16,000.
Ozzie Nelson, Kansas City (Tower); 2,110; 11-30-50) — With "It Happened in Finchley" (20th) and **Harris Hillard** for stage support. Good combination draw heading for nice \$11,000.
Raymond Scott, New York (Strand); 2,750; 35-55-75-85-99) — With "Spy Ship" (WB) on screen. Scott is in his second week here, while picture is new. Business very slim at only about \$23,000.
Jack Hayes, former Boston orchestra leader, is playing sax in the Air Force Band at Dow Field, Bangor, Me.

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 "GOT THE MOON IN MY POCKET"
 "JUST PLAIN LONESOME"
 and "WHO WOULDN'T LOVE YOU"
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 "WHO WOULDN'T LOVE YOU"

Order these Nickel Nabbing Hits Today and Profit With Kaye Hypos on

COLUMBIA RECORDS

Kyser's Big \$30,000

Indianaapolis, July 16. Kaye Kyser and his orchestra all records at the Circle Theatre here, getting \$18,000 in three days of a sweltering heat wave. It tooks like over \$30,000 on the week.

Jurgens in Smash \$12,470 at Totem Despite Gas Cut

(Estimates)
Dick Jurgens (Totem Pole B., Aurburndale, Mass., July 6-11). Despite obstacle of gas rationing, Jurgens is setting high mark for other bands to shoot at, for on his seventh week and following a terrific holiday weekend his act has continued his tremendous drawing power as shown by \$12,470 paying \$145 per couple for \$1,240. One week to go.
Reggie Childs-Ted Herbert (Raynor-Playmor B., Boston, July 11). Childs is an established here and when coupled with Herbert, local outfit, drew 2,000 hooters at \$45 for the first \$1,000. On previous night in same spot, Childs teamed with George Wald, new here, accounted for \$1,000 at same prices for \$1,280. Good.
Sammy Fletcher (Roseland-State B., Boston, July 11). Fletcher is newcomer to this territory and ought to build as soon as he becomes better known. He played for 700 at \$6 for okay gross of \$455.

Band Bookings

Count Basie, July 17, Municipal Aud., Kansas City; 18, Topeka, Kans.; 23, Trocadero, Wichita; 28, Aug. 1, Orpheum, T. L.
Henry Busse, July 8-Aug. 18, Tri-son B. L. A.
Del Courtney, July 18, Century B., Tacoma; 20-26, Jackson, Portland.
Al Donahue, July 17-23, Oriental T., Chicago; 24, Union Bldg., Lafayette, Ind.; 25, Castle Farms, Cincinnati.
Earl Hines, July 22, Chestnut Street Hall, Harrisburg, Pa.; 24-30, Royal T., Baltimore.
Red Kaye, July 17-23, Stanley T., Pitts.; 24-28, Beverly Hills, C., Newport, Ky.
Enoch Light, July 20-Aug. 1, St. Anthony's Church, Trenton.
Ray McKinley, July 27-Aug. 1, Shrine Aud., Springfield, Mass.; Aug. 6, Sandy Beach Park, Russell Point, Ohio.
George Anis, July 19, Lake Connaught, Bristol, Conn.; 20, Green Park, Brooklyn; 21, Williams Bridge Playground, Bronx; 23, East (Continued on page 44)

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, Dinner business (7:10 p.m.) not rated. Figures after name of hotel, room capacity and cover charge. Larger amount designates weekend and holiday price.)

Band	Hotel	Covers	Total
		Weeks	Per Week
Alvino Ray	Astor (1,900; 75c-\$1)	2	3,900
Ray Heatherton	Biltmore (300; \$1-\$1.50)	11	175
Javier Cugat	Waldorf (650; \$1-\$1.50)	2	2,725
Johnny Long	New Yorker (400; 75c-\$1.50)	9	1,625
Sammy Kaye	Manhattan (700; 75c-\$1.50)	22	1,075
Charlie Spivak	Lincoln (225; 75c-\$1.50)	10	2,125
Jerry Wald	Pennsylvania (750; 75c-\$1)	14	650

* Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago
Tommy Tucker (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Tucker band getting better known here every day and building in great fashion, coming up with fine 4,000 patrons last week.
Jimmy Joy (Walnut Room, Blsmanek hotel; 300; \$1-\$2 min.). Joy orchestra keeps going well in this quiet room, with satisfactory 1,800 customers.
Glen Miller (Panther Room, Hotel Sherman; 800; \$1-\$2.50 min.). Miller is proving sensation in his current stay in this room, which has been full of the hottest hotel dates for bands. Miller smashed through in first week to 6,000 customers.
Robby Oliver (Mayfair Room, Hotel Blackstone; 350; \$2.50 min., Sat). Did well last week on finale session for Morton Downey with excellent 2,300 patrons.

Boston
Neil Brandwynne (Ritz Roof, Ritz-Carlton Hotel; 350; \$1 min.). Business continued at good pace on his second week. Resaped 2,250 covers plus equally fine dinner bill.
Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 min.). On fourth week, Edwards continues to raise the gross with 900 covers over Friday-Saturday, only late night and dinner traffic good.
Hal Saunders (Oval Room, Copley Plaza; 300; \$1 min.). With McGowan and Mack Ice Revue in fourth week and Saunders' eleventh, business was okay with 1,000 covers, but better dinner trade. Ray Morton orchestra and Jane Pickens open Wednesday (15).

Los Angeles
Freddy Martin (Ambassador; 800; \$1-\$1.50). Now pretty much in his old groove and that means fairly close to 4,000 covers the week.
Joe Belchman (Biltmore; 1,200; 60c-\$1). Hottest week of the summer failed to slow trade here and 4,500 customers put him right up around the Phil Harris' level.
Henry Busse (Tricnon N., Southgate, Cal., first week). Got away to a good start and will manage around 6,000 customers. Well liked and should build.
Cab Calloway (Casa Manana B., Culver City, Cal., first week). Punched the count up to easy 10,000 and is going to make it tough for some of the (Continued on page 55)

On the Upbeat

Stanley Mal has resigned as manager of the **Griz Williams** orchestra.
Ray McKinley band cut it's first four sides for Capitol Records yesterday (14).
Tommy Blomhall's band continues in the summer terrace at the Blue-Wood hotel, Delaware Water Gap, Pa.
Henry Kresge's core playing summer season at the Club Fernwood, Route 208, near Bushkill, Pa.
Bernie Farcow's band set indubitably at the Columbia hotel, Columbia, N. J.

JIMMY DORSEY'S
 NEW INSTRUMENTAL ACCORDION
"SORGHUM SWITCH"
 BECA RECORD No. 15177

at the piano
SONNY KENDIS
 and his orchestra
Fefe's Monte Carlo
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Songs...dedicated to you
Bob Adler
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NEW PELHAM HEATH INN
 Indefinite Engagement
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Theatre Men Lukewarm on Buying A Lawsuit Via Radio Partnership

Lincoln, July 14. Breach between music users in Nebraska is even widening, with the theatres mostly leaning to what they think is the safer route of collaboration with ASCAP as a viable alternative, as against the radio station-hotel-ballroom opposition. It is likely that crystallization of the breach will take place sometime before fall, and the Nebraska Theatre Association, headed by R. R. Livingston, manager-owner of the Capital here, is already trying to wean some of the ballroom men over to his way of thinking.

Ideas behind the theatre reluctance to go along with the copyrightable is that they feel they were not treated harshly by the society, and that their payment was not prohibitive. They do not want to invite necessity to pay for legal defense of lawsuits, even if they might win—at heavy cost. They also feel that it's—the radio stations which have the most to gain, and that they are being pulled into something.

Anti-ASCAPers took heart recently when newly benched federal judge John Delahant, in an ASCAP case, took the unusual step of arguing, insisting that no copyright holder could go via that court unless he had first complied with the state's statute demand filing of numbers, and payment of privilege fee.

Meas may not clear until next year, which is the time of the legislative session.

Cole "Porter cuffed 'Hasta La Vista,' Through Thick and Thin, 'I Can Do With 'Tee In My Tassie,' 'Lone Blossom,' 'You'd Be So Nice to Come Home To,' 'I Always Knew,' 'It Might Have Been' and the title song for the Columbia picture, 'Something to Shout About.

Harry Sherman bought the Frank Loesser-Joe Lilien song, 'The Nightingale,' as theme ditty for 'Lost Canyon' at Paramount.

JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
'SORGHUM SWITCH'
Decca Record No. 18372

'The Song Of The Hour'
I NEED AMERICA
(America Needs Me)
All Material Available
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THE SONG OF THE HOUR
I NEED AMERICA
(AMERICA NEEDS ME)
RECORDED BY
MARY MARTIN and HORACE HEIDT—Columbia
LAWRENCE WELK—Decca
RENE MUSETTE—Victor
BARRY SISTERS—Standard

—DRAWS CROWDS!—
POUND YOUR TABLE POLKA
RECORDED BY:
• MARY MARTIN and HORACE HEIDT—Columbia
• LAWRENCE WELK—Decca
• RENE MUSETTE—Victor
• BARRY SISTERS—Standard
Professional copies available. Orchestration by JACK MASON
COLONIAL MUSIC PUB. CO., Inc. 148 West 23 St., New York, N. Y.
7616 Melrose Ave., Hollywood, Cal.
JIM DUKKIN, M.P.

15 Best Sheet Music Sellers

- (Week of July 11)
- Jingle Jangle.....Paramount
 - Johnny Doughboy.....Crawford
 - Sleepy Lagoon.....Chappell
 - One Dozen Roses.....Famous
 - Always In Heart.....Morris
 - Jersey Bunch.....Lewin
 - Who Wouldn't Love.....Maestro
 - Under Apple Tree.....Robbins
 - Three Little Sisters.....Santly
 - He Wears Silver Wings.....Shapiro
 - Army Air Corps.....C. Fischer
 - Be Careful My Heart.....Berlin
 - Three Kiss Ocean.....Berlin
 - Skyline.....Morris
 - Worth Fighting For.....Harms

LOU LEVY DUE INTO U.S. ARMY JULY 22

Lou Levy is slated to be inducted into the Army July 22, and he has arranged to have his Leeds Music Corp. jointly run by George Levy, his brother, Mickey Goldson and Happy Goday.

Marty Melcher will manage the Andrews Sisters, who heretofore have been handled by Levy.

Marlo Silva and Jack Scholl revised the old song 'Long Live the Night,' for the Warners version of 'The Desert Song.' Tune was written for the original operetta but never used.

Next Quarterly Payments By ASCAP Probably on New Classifications

Publisher members of the American Society of Composers, Authors and Publishers will be paid their royalties for the current quarter (July-September) on the basis of a revised system of classification. The indications are that the new classification setup will be adopted when the publisher contingent of the ASCAP board holds its next meeting. It will be the first time that the publishers will have changed their method of classification in eight years.

It became evident last week that there would be a majority of votes for the revised system whenever it was submitted to the publisher directors. The old availability committee, plus those publishers named last year to assist it in devising classification reforms, met for the last time Wednesday (8), and a resolution was passed recommending that the 12 publishers on the ASCAP board adopt the revamped system which the former combination had completed. Of the publishers on the special committee that voted for the

recommendation, seven are members of the ASCAP board.

Only major change made in the proposed new system since it was debated by ASCAP publishers at a general meeting three months ago, concerned the allocation percentages. As originally suggested by the special committee, the quarterly payoff was to be predicated on the following quotient: seniority, 10%; availability, or value of the catalog to the Society, 30%, and number of performances, 60%. This breakdown was later compromised. The values, as now recommended are: seniority, 15%; availability, 30% and performance, 55%.

Another significant change has to do with the point value to be assigned to the background or bridge music in crediting radio performances. The value of such uses, as recommended, would be 1-20th of a point. This proposal received unanimous approval from the special committee after evidence was adduced showing that certain publishers had evaded steeply with staff instrumentalists on certain stations so that these publishers would be credited for the use of brief musical excerpts in dramatic sketches.

\$12 Standard Plug Payola in London?

London, June 24. Payments by semi-published to orchestra leaders with radio outlets have been semi-standardized here with \$12 reported as the prevailing minimum tariff for a radio plug, which is not exactly sanctioned by the BBC. Neither is it a secret to BBC or the Commissioner of Income Tax. Letter would probably take it unlikely if any discernment neglected to declare such payments as receipts.

BBC suffers from this payola problem much as do the Americans. It is his English version of New York's 'payola' is not exactly sanctioned by the BBC. Neither is it a secret to BBC or the Commissioner of Income Tax. Letter would probably take it unlikely if any discernment neglected to declare such payments as receipts.

The music department of BBC is now back London with the railroad depot at Bristol because the rendezvous put excellence of the song pluggers. That got so bad BBC took drastic steps early in 1940 to end the racket.

ASCAP Misses Real Bet at N. Y. Canteen Frolic

ASCAP Nite at the Stage Door Canteen, N. Y., Thursday (9), proved a fair 40 minutes of hit tunes and composers for the boys in khaki and girls who happened up as they got and belovled for more. But it missed being the real wow it should have been.

Deems Taylor, ASCAP prez, emceed and got the show off on the sock side, with Irving Berlin singing his 'I Left My Heart at the Stage Door Canteen,' the click from 'This Is the Army.' Berlin encoored with 'God Bless America,' and begged off to get back to the Broadway theatre and the 'Army.'

The second slot went to blonde Muriel Angelus, nifty to see and hear, who vocaled a Sigmund Romberg medley, with the composer at the piano. Dorothy Fields, next, clicked with a couple of her oldies, 'I Can't Give You Anything But Love, Baby,' and 'Exactly Like You,' that had the boys yelling. Vernon Duke wound it up with a session at the Ivories for Laura Deane Dutton's vocalizing, with the assistance of song Parly and 'I Can't Get Started With You.'

Conceived by Rabie Harris, who has the tough job of promoting seven acts a night for the Canteen (the ASCAP show was just one act in a bill that included Lucy Monroe, the 'Let's Face It' troupe and the show from the Rainbow Room), and organized with the assistance of Oscar Hammerstein II, the bill pleased an entertainment-starved audience. But from ASCAP's viewpoint, the songsmiths missed a real public relations opportunity. True, the audience was thrilled to see Berlin et al., but better planned and routinized show could have been the ticket of the road to the benefit of ASCAP. Instead, with no one at ASCAP bothering too much, it was nothing more than another medley by pop songsmiths.

Everywhere, you hear the same praise!

"IT'S THE TOP BALLAD HIT OF GLENN MILLER'S NEW PICTURE"

L A S T

Lyric by Mack Gordon Music by Harry Warren
From the 20th Century-Fox Picture, "Orchestra Wives," with Glenn Miller and his band.

★ Current Feist Successes ★

THE LAST CALL FOR LOVE
By E. Y. Harburg, Margery Cummings and Burton Lane
From the M.G.M. Picture "Ship Ahoy," starring Eleanor Powell, Red Skelton and Tommy Dorsey and his orchestra.

I'm Dancin' With
THE MAMAS WITH THE MOO-LAH
Lyric by Jack Yellen Music by Sammy Fain

★ In Preparation ★
Ferde Grofe's Greatest Triumph!
DAYBREAK
Lyric by Harold Adamson Music by Ferde Grofe
Based on theme of "Hardi Gras" from "Mississippi Sults"

LEO GROSS, INC. 1529 BROADWAY, NEW YORK HARRY LUNN, G.P. & M. ST. LON WOODEN, P.O. 11

NBC, CBS, Blue, Mutual Plugs

British Best Sellers

Inside Stuff—Music

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WPAF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (July 6-13) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular source for many publishing industry.

Table with columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'Jingle Jangle', 'I Wean Myself Wines', 'Do You Miss Sweetheart' and their respective publishers and total counts.

* Indicates BMI licensing; others via ASCAP. † Filmmusical. This is the Army publishing side.

ROBBINS MULLS RECORD PLAN

Jack Robbins is buzzing around several distributors to determine what sort of deal he can arrange should he go ahead on plans with his 'Lon Record' labels. Every thing is tentative, pending review of C. Pettibone's plan on record making after Aug. 1. Fully done would be active head of the deal outfit.

Robbins' purpose for edging into the wax works is to provide his Robbins Music Corp., Feist and Miller Music, with a showcase. He contends that record execs and band leaders, for the most part, want only songs that are guaranteed 10 plugs and, therefore, there is little oppor-

tunity to develop new songs through record exploitation. In discussing this angle with several record execs, Robbins was invariably confronted with the query, 'Why should we gamble?' But Robbins points out that even among songs that are guaranteed top plays, many new artists are being and so recording is a gamble either way.

He intends to develop a major portion of 'Lon Records' to instrumental compositions, rhythm songs and novelties.

If Robbins decides to give the 'go' sign on this project it will be independent of any affiliation with Metro, his partner, which also judged the idea of a record company several months ago.

FOX MUSIC BUYER FOR U. S. ARMY CAMPS

Harry Fox, general manager of the Music Publishers Protective Association, has been authorized by the morale division of the army to act as civilian coordinator in the purchasing of music publications for the camps. The first order, which will be received Monday (13), calls for one copy of \$10,000.

The requisition, consisting of song-books, orchestrations and vocal arrangements, will be shipped through a single jobbing house.

Mort Greenberg and Harry Revel (collectors) and Ed Fildes (agent) will, in 'Here We Go Again' at RKO.

Advertisement for 'It's Cute—It's Different! It's Terrific! BYE LO BABY BUNTIN' (Daddy's Goin' Huntin') CINDY WALSH DECCA 6038

Advertisement for American Music, Inc. 1211 N. Poinsettia Dr. HOLLYWOOD, CALIF.

Advertisement for 'STRICTLY INSTRUMENTAL' HARRY JAMES (COL.) JERRY CHESTER (BLUEBIRD) JERRY WALD (DECCA) CHERIO MUSIC PUBLISHERS, INC.

Table with columns: Song Title, Publisher, Total. Lists British best sellers like 'Green Was Valley', 'Maurice Heart of Texas', 'Miss You', etc.

Despite Shellac, Victor Vouchers Please Pubs

The music publishing industry last week received its royalty statements from RCA-Victor for the quarter ending May 31 and the amount involved occasioned much surprise among the publishers. Even though the slash in the use of shellac to 20% had into effect the first week of April, Victor's royalty payoff was barely 5% under what it had been for the previous three months when it established a record high as far as remuneration to copyright owners was concerned. For that previous quarter, ending Feb. 28, the estimated royalty distribution was \$355,000.

Band Bookings

- List of band bookings including River Park, N. Y.; Frank Marty, A. I. Piping Rock, Saratoga, N. Y.; Chico Marx, July 17-18, Grand T. Erie, N.Y.; Des Moines, Iowa; St. Louis, Mo.; Lincoln, Neb.; Topeka, Kan.; Vaughton Monroe, July 17, Masonic Aud., New Brunswick, N. J.; Pleasure Beach, Bridgeport, 22, Empire Bldg., Norfolk, Va.; Col. 29, Capt. Tol T., Washington, D. C.; 30, Pier B., Buckeye Lake, Ohio; 31-Aug. 6, Eastview Gardens, Detroit, Mich.; Ossie Nelson, July 17-23, Orpheum Club, Omaha; 24-30, Orpheum Club, Chicago; 7-13, Stanley T., Pitts. Paul Whiteman, July 16, Lakeside Park, Norfolk, Va.; 17-23, Howell, Neb.; 19, Civic Club, Omaha; 24-30, Tower T. Kansas City; 31-Aug. 6, Orpheum Club, Omaha; 7-13, Orpheum T., Mpls. Coe Williams, July 31-Aug. 6, Howard T., Washington, D. C. Resina Hawkins, July 31, Army, Durham, N. C.; 20, Memorial Aud., Raleigh, N. C.; 21, Palais Royal, Norfolk, Va.; 22, Grand, Blk., Greensboro, N. C.; 23, Aud., Johnson City, Tenn.; 24, Hill Billy Barr, Bluebird, Va.; 25, Beckley, W. Va.; 27, Benevolent Temple, Greenville, S. C.; 28, Aud., Chattanooga, 26, Aud., Birmingham, Ala.; 30, Exhibit Hall, Columbus, S. C.; 31, Grant's Park, Charleston, S. C. Tony Bradshaw, July 16, Paradise Amusement Hall, Nashville, Tenn.; 17, Palace Park, Strepsport, La.; 24, Dreamland, Little Rock, Ark.; 25, Ford, Fort Worth, Tex.; 27, Liberty, Fort San Antonio, Tex.; Aud., Austin; 29, Aud., Houston; 31, Cotton Club, Fort Arthur, Tex. Ella Fitzgerald, July 20, Graystone B., Det.; 21, St. Moritz, Pitts.; 22, Chalmers Street Aud., Harrisburg, Pa.; 24-30, Earl F. Charlie Spivak, July 15, Hershey Park, Hershey, Pa.; 16, Lakeside Wood Park, Hershey City, Pa.; George F. Pavillon, Johnson City, N. Y.; 18, Convention Hall, Asbury Park, N. J.; 19, Hamilton's Music Hall, Atlantic City, 26, Pleasure Beach, Bridgeport, Conn.; 29, Summit Beach Park, Akron; 30, 31, Lakeside, Russell Point, Ohio; 31-Aug. 7, Cedar Point, Ohio. The Cincinnati Club, July 17-31, Strand T., New York City. Shep Fields plays one-nighter at Olympia Park, Pittsburgh, July 19.

Another instance of the strange ways under which the song listing of Lucky Strike's 'Hi Parade' operates concerns the career on that program of 'I'm Gonna Get It'. The tune appeared for the first time on the show three weeks ago, and in this face of the fact that on the previous week the number was not among the leading 'most played' songs, nor had it sold any sheet music. The week following the original 'Hi Parade' week the song not only reached the top rung of the 'most played' compilation but was included in the best seller list. The 'Hi Parade' recognized 'I'm Gonna Get It' entirely from its own list.

Although the title of Jean Sablon's novelty tune, 'The Next Time I See Paris', resembled Jerome Kern's 'The Last Time I Saw Paris', the Sablon tune and lyric is actually a combo of an original Elsie Janis work, a BMI tune, originally called 'Lola', by Arthur Fier of WTAD, Quincy, Ill. The niter singer-liked Fier's tune and got Miss Janis to set new words.

Kay Kyser's 'Jingle Jangle' recording for Columbia has sold 250,000 records the past four weeks, representing, perhaps, the fastest uncording for such a period than any other recording. Runner-ups on sales of the Jingle tune recordings are those of the Merry Macs, Decca, followed by Freddy Martin, Victor.

Pinkard Publications, which is owned by Marco Pinkard, the writer of 'Sweet Georgia Brown', here names the Show Boat's 'Give Me a Little Kiss, Will You, Huh?', has been elected a member of ASCAP. Pinkard has been a member of the Society for over 20 years.

10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety'. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. Jingle Jangle (9) (Paramount)... Kay Kyser... Columbia
2. One Dozen Roses (8) (Famous)... Merry Macs... Decca
3. Sleepy Legion (12) (Chappell)... Harry James... Columbia
4. Johnny Doughboy (9) (Crawford)... Jimmy Kaye... Victor
5. Who Wouldn't Love You (4) (Mastro)... Kay Kyser... Columbia
6. Apple Tree (14) (Robbins)... Ink Spots... Decca
7. Three Little Sisters (7) (Santly)... Vaughn Monroe... Bluebird
8. Sweet Eloise (2) (Shapiro)... Glenn Miller... Bluebird
9. Three Kiss in Ocean (7) (Berlin)... Tommy Tucker... Okeh
10. Jersey Bounce (18) (Lewis)... Benny Goodman... Decca

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with more than one week in parentheses are fading, other guing.)
1. I'm Gonna Get It (10) (Grove)... Jimmy Dorsey... Decca
2. Strictly Instrumental (Cherio)... Glenn Miller... Bluebird
3. Story of Starry Night (Mutual)... Charlie Spivak... Okeh
4. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
5. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
6. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
7. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
8. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
9. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird
10. I'm Gonna Get It (10) (Grove)... Glenn Miller... Bluebird

Music Notes

Ted Geary and Jerry Kruger writing songs for 'Scattergood Swings It' at RKO.
Oliver Drake cuffed three songs for Universal's 'Raiders of San Joaquin', on which he is associate producer.
Dick Sanford is one of the writers of 'In a Prisoner of War', a Shapiro-Berman publication.
Fran Waxman found the score for 'Skyway to Glory' at Metro.
David Chadwick scoring 'Baby Face'd Morgan' for Producers Releasing Corp.
Nick and Charles Kenny, heretofore strictly pop songsmiths, are doing the musical score for William Roostland's 'Follies Girl', being made available.

Advertisement for Jimmy Dorsey's 'SORGHUM WITCH' DECCA 6038 N. 1077

Advertisement for 'The new "country tune" sensation. Ernest Tubb's WALKING THE FLOOR OVER YOU DICK ROBERTSON BOB CATCHER ERNEST TUBB Decca No. 6189 Okeh No. 6498 Decca No. 6550 AMERICAN MUSIC, INC. 1211 N. Poinsettia Drive, Hollywood

Jack White Dies at 49 in New York; Had Been Notable Nitery Comic

Jack White, one of the most unique comedians in the night club field, died Monday, (13) at his apartment in New York. He had been a patient in a Rockland County (N. Y.) sanatorium for nearly six months and late last week was brought home. Report at that time was that he was in a hopeless condition. He was 49, although in some circles he was believed to be older. Cause of death was said to have been a lung infection.

White was an outstanding personality of 52nd street, the block made famous for its night spots during and after prohibition. He was the m.c. and chief comic of Club 18 for the past seven years, being notable for his "flaming" bits, guests. Perhaps no other place provided as many laughs. Few patrons were ever offended. White and fellow ad-libbers, such as Frankie Hyers, Pat Harrington, Roy Sedley and Vince Car-

roll. Each had a microphone in which they cross-fired their jokes and gags. White's breakdown is believed to have resulted when his slim physique was unable to stand the strain of his hectic nitery labors.

Basid Gladstone Comedian was an erdent baseball fan. The N. Y. Giants being his pet team. He rarely missed a day at the Polo Grounds when the team was in action there, and at Club 18 in the evening the score was always posted—at least when the Giants won. If they lost, the prop sign read "No game today." He roared in the upper stand at the ball park, over third base, and his voice was often heard below far above those of the crowd. At times when the game didn't go so well he would turn his coat inside out to change the look. White was also a devotee of boxing and a familiar figure at Madison Square Garden.

Prior to the Club 18, White was in vaudeville and made several legi appearances, notably in George White's "Scandals" in 1915. Several seasons ago he was a replacement in "I Must Love Someone," which played the Vanderbilt, N. Y. His Hollywood appearance included "The King of Jazz," Paul Whiteman's film produced in 1930, and "52d Street," which some say was his high mass will be sung at Holy Trinity, Broadway and 82nd street, today (Wednesday) at 10 a. m. Widow, Edith, survives, she being the daughter of late picture producer, Sigmund Lubin.

Tommy Tucker's stint at the Palmer House, Chicago, has been extended to Sept. 17.

PHIL REGAN
Opening at GOLDEN GATE
San Francisco
JULY 15th
Personal Representative
FRANK VINCENT
Beverly Hills, Calif.

WAA-HA-HO-HO

THE EAGLE IS SCREAMING

And so are THE CROWDS AT
The PARAMOUNT, New York

They're screaming at "PRIVATE BUTCHY McQUUR," one of the original character creations of

JACK MARSHALL

"The All-American Joker"

And the Press Is BAYING!—"Jack Marshall, one of the most night club blazers." —BOB BERENSON, "ATLANTA DAILY NEWS"

"... Jack Marshall is indeed a terrific act." —SAM MONROE, "MIAMI DAILY NEWS"

"Jack Marshall clocked with a re-energized detonation smooth working mine, well fortified with original gags and gonzales and an infectious Pan that's good to the bone." —LESLIE, "VARIETY"

"Jack Marshall, the funny man with the biggest laugh in the show." —SAM MONROE, "THE BILLBOARD"

"Jack Marshall is the most entertaining and talented seen here this year." —OLYMPIA THEATRE, MIAMI

Direction, SID HARRIS, WM. MORRIS AGENCY, CHICAGO

COOKIE CROWDERS

METROPOLITAN, BOSTON—OPENING THURSDAY, JULY 16TH

Direction—EDDIE SMITH

Saranac Lake By Happy Bonway

Saranac, N. Y. July 14. Again the idealists of this actors colony and township will have a chance to see the background that will be part of the William Morris Memorial Park. Mrs. William Morris, Sr. agreed with others to provide labor and material for the construction of the park.

Arnie Shaw and his wife, daughter of Jerome Kern, vacated at Selton last night. Saranac Lake. Jerry (Loew's) Fryer dashing a motor car.

Gerald Kessel and his Texas Five stopped off and serenaded the gang last night at the Montreal night spot. Kessel is an ex-zoener of this colony.

Harry Barrett, ex-juggler, has resigned from his "night." Charlie Barrett also holding up nicely. Both at 302 Broadway.

William Whitey's Mathews, Hofer, continuing his comeback.

The Department of the Will Rogers Memorial Hospital reports that to date it has sent 20 models of planes to the Saranac Lake Study and Craft Guild for inspection to the Bureau of Aeronautics in Washington. Patients contributing to the worthy cause are John Jones, Harry Feingold, Colin Tracy, Roy Carlin, and Martin Kight. Thanks to Walter Avery, Auburn, N. H., and Stanley Perry, Worcester, for their greetings to this colony.

4 MORE HOTELS TO ARMY IN A.C.

Atlantic City, July 14.

Army Air Corps took over four more Atlantic City hotels this week.

Claridge, Elv-Carton, Chalfonts and Haddon Hall.

Local dealers had just gone overhauled six and space about the show and equipment at Cambridge Hall, new addition to the Claridge.

ROTC. Plans of army takeover. Staffs were pink-slipped.

This makes eight hostilities that have been taken over as Army billets.

Band Competish

Continued from page 45

name bands because of the extensive playing time he can give them.

The skeptics, who can't see the Roxy and Capitol getting sufficient name bands, insist that both these houses will find themselves forced to play name personalities rather than name musical aggregations. If so, the Capitol, with its smaller seating capacity, will have the advantage over the Roxy, which is so mammoth that a standard gag with comics playing there is: "It's like selling a joke to somebody standing across the street."

'Smaller Stage'

Balaban's idea of making the stage smaller probably will be making it scenic effects, may solve the problem the big auditorium now poses for talking acts.

While Balaban's deal with 20th-Fox to take over the operation of the house July 15 (when Fanchon & Marco's contract ends) is not fully set, there are but few minor points to be worked out.

It's not definite who will conduct the Roxy for Balaban, although the latter is said to have decided on F. & M. as the touring job. F. & M. officials, however, claim they haven't been so advised. When F. & M. broached a name band policy for the Roxy several months ago, 20th-Fox nixed the idea.

With the loss of the Roxy, it's figured that the F. & M. office in New York will make an attempt to build up its talent agency branch; also continuing the production end, especially the Gae Foster lines, which are rented to other theatres.

New USO-Camp Shows' Exec Setup Now Controls Overly Fancy Profits

It's now being revealed for the first time why USO-Camp Shows, Inc. had such a drastic change of administration last fall and brought in Abe Lastogoff as executive director of the entire servicemen's entertainment setup. Plus Lastogoff's knowledge of and experience in the show business, the USO wanted to call a halt on the profit ratios being realized by some unit producers at the time. Two units, produced by Al Borda, of Chicago, are said to have cleaned up around \$60,000. The units included one headed by Ada Leonard and the other Benny Meroff's "Funnies". Each unit got over \$3,000 weekly on the long hours with USO-CSI providing all transportation and baggage costs as well. The total profits on the two shows were close to \$3,000 weekly. Both toured for over 20 weeks.

It's not clear whether the \$60,000 profit was over and above the \$600 on both shows in commissions weekly that went to Charles Allen, who agented the units to the USO-CSI.

It's maintained in some quarters that Harry Delmar, the then USO cooler, was not equiptant Borda's huge profits out of a quasi-charity venture.

Miscalculation Delmar also miscalculated in issuing contracts. He offered acts and profits 15 successive weeks although the exigencies of making jumps, between camps, etc, made it impossible for talent to play more than 12 or 13 weeks out of the 16. USO-CSI, however, had to pay, because of the contract, even for the layoffs.

At the time Delmar was booking, Lawrence Phillips, layman placed in charge of USO-CSI by the parent United Service Organizations, was Delmar's only superior and final authority. Phillips didn't know about production and talent costs, being the contracts got by him.

An idea of the difference in the USO-CSI operation "the way it can be found in the cost of the shows. The Ada Leonard unit got over \$100 for 18 people; presently

the USO-CSI is paying that, or slightly more, for 35-40 people units.

Making sure that there's no over-paying and high profits, Lastogoff is not only keeping a close watch himself, but has a booking committee, comprising the show-buyers for all the major circuits, sitting in at weekly meetings and passing on show costs.

Delmar is now in a liaison post with USO-CSI and camp commanders. Phillips is the USO rep in the entertainment setup, said to be drawing a \$10,000 annual salary.

Finally The thrice-postponed opening of the new Mother Kelly's nitery on the site of the former Beachcomber on Broadway is now scheduled to come off tonight (Wednesday).

Spot has been having difficulty getting a liquor license.

Ray Merion opens Copley-Flaza, Boston, Wednesday (15), following Hal Saunders.

Currently—**RAINBOW ROOM**
RADIO CITY, New York

Lucille & Eddie ROBERTS
Musical Masters

THE THEATRES OF THE STARS

Marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX,
100 W. 46th St., N.Y.C. - BR 9-8760

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERNONT
BOOKING MANAGER

SPECIAL NOTICE TO ALL NAME ACTS AND BANDS

That played the Colonial Theatre, Detroit, Mich., in last 3 years. It would-be-to-your advantage to get in touch immediately with

A.B.C. THEATRICAL BOOKING AGENCY
210 Madison Theatre Bldg., Detroit, Michigan

COOKIE CROWDERS

METROPOLITAN, BOSTON—OPENING THURSDAY, JULY 16TH

Direction—EDDIE SMITH

Broadway

Leonard Weisberg, M-G trade press contact in French hospital with knee injury...

Corp. Irving Lazar (Wm. Morris agency) going into officers training school...

Thomas Job, author of 'Uncle Harry' set to screenplay for Ed. Weisberg...

NVA voted \$25 monthly contribution to the Stagecoach Canton for the 'Squad'...

Joe Flynn concluded press job with Sons of Fun and browsing around for new projects...

Allen Brenon returned to Parham to produce publicizing following success of several weeks...

R.U.R. will be revived by L. Daniel Rank and David S. Brown. Charles G. Stewart will press-agent...

Cyrus Glenn to Lookout House, Cincy, and Cleve Paze, Ohio, following her co-headlining at Loew's State...

The Richard Irving (Lorenz Levin) expect a baby named 'Thea'...

Carrie has a new legit agent, appearing in 'The Merry Widow'...

Irwin Chanin (theatre builders) just built and donated a clothing room and kitchen for the 'Squad'...

Harry Kaufman from Hollywood (camp for underprivileged children)...

Richard Rodgers selling his home in New York Conn. to his children...

Vincent Price has purchased a home in Riverside and is finishing in preparation for the arrival of his wife, Rose, and their infant son...

Norman Lorber, Par distribution executive for last month, opened his 25th year with the company, back to back after a year in Hollywood as a brief vacation...

Change in RKO-Keitt's executive staff has become apparent...

Washington

Treasure Island opens AUG. 7. RKO's Hawaiian Band is first touring...

Russell Stewart, drama editor of the Daily News, passing out smokes...

Melvyn Douglas leaves OCD very soon for a Hollywood commission...

Buddy Shanon begins his first year as show soloist at the Lotus Theatre...

U. student has a car. The 'Fighting Yards-Balcarin' is a sign...

Those are not pickets in front of John L. Lewis' home in Alexandria...

William S. Treicher, northeast merchant, fabricated bogus bond seller...

Cliff Glasser, Virginia manager of Warner Bros. repeats, and Guy Wonders, manager of WB Richmond theatre...

Variety Club's Tent No. 1 is sponsoring Trees for Homes...

L. Leonard Meakin, son of Hardie Meakin, Kelt's manager in charge of the Nazi boycotts...

Cross Roads theatre, five miles down in Virginia, going good...

Shun Glennville husband of Dorothy Glennville and late, brother of Geoffrey Howe, have formed new...

Edward Stirling's production of 'The Great Gatsby' starring John Barrymore and Renee Ray...

Henry Arloy has written musical, complete book and score, which Jackson thinks has possibilities...

Bileen Joyce, radio and concert pianist, has written book 'The Happiness'...

Edna Kellie, National manager, and Eddie Kellie, house treasurer, took quick trip to New York to consult...

Change in RKO-Keitt's executive staff has become apparent...

London

Bud Flanagan's wife ill with pneumonia. Warren Tate finishing 'House on the Moon' at vehicle for Henry Ke...

Burton Brown, the American half of Moore and Brown, is making a single act...

Second company of 'Older People's Homes' (from Whitehall theatre) now going out on twice-nightly tour...

Edward Stirling's production of 'The Great Gatsby' starring John Barrymore and Renee Ray...

Henry Arloy has written musical, complete book and score, which Jackson thinks has possibilities...

Bileen Joyce, radio and concert pianist, has written book 'The Happiness'...

Edna Kellie, National manager, and Eddie Kellie, house treasurer, took quick trip to New York to consult...

Change in RKO-Keitt's executive staff has become apparent...

tion of new additions to family in September. Doris Hare also expected...

Charles Cochran is already casting...

Originally one of three sides with H. B. Warner...

John Stinson, former WIOD speller, has joined news staff of W.L.W.

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Hollywood

Yvonne Ankens hospitalized for abdominal surgery...

Marge Decker joined the Universal picture...

Anna Bell (Mrs. Tyrone Power) is appearing in 'The Sign of the Cross'...

Walter Hampden arrived from London...

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Pittsburgh

Alex Moore, veteran exhibitor who died recently, left his entire estate to his widow...

Harold Stein, former Col exchange in England, arrived in Australia recently...

20th-Fox exponent Wally Allen has been featured prominently in Pittsburgh after Sept. 1...

The Piccolo Pops expect the stark contrast, and so do the local radio (radio spots announcer)...

Johnny Harris, Jr., acting follow-up from the 'Squad' is now confined to the Mercury hospital...

Mac McAuliffe, the guitarist at the 'Squad' will drop his guitar and tanks at the end of this month...

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Mexico City

Gloria Maria, pic star, to Los Angeles for cast of 'This is the Night' occupy her for two months...

Henry Vaux claims to be the only Col. in Mexico City...

Pedro Vargas, one of Mexico's top singers, will be in Mexico City...

Benitez, theatrical impresario and writer, has been appointed director of the Ministry of the Interior...

'Tio Guizar' to star in 'Joe Lindo'...

Production of 'The Sign of the Cross' will be produced...

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Atlantic City

'Ice Capades' definitely cancelled here this summer...

Dennis Day heads vaude bill at the Grand Casino...

Billie Holiday recruiting 23 Negro musicians from this area for colored band...

All picture taking on beach and boardwalk, whether professional or amateur...

Billie Holiday recruiting 23 Negro musicians from this area for colored band...

All picture taking on beach and boardwalk, whether professional or amateur...

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Billie Holiday recruiting 23 Negro musicians from this area for colored band...

All picture taking on beach and boardwalk, whether professional or amateur...

Stroudsburg, Pa.

The Review, a Liberty-size mag devoted to the Pocono resort section...

Tommy Cullen's band continues in the Pocono resort section...

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OBITUARIES

JACK WHITE

Jack White, 48, the NYC comedian, died in New York...

SKIPPY LAFORE

Earl Lee, 48, better known under his stage name of Skippy LaFore...

HENRY ECKHARDT

Henry Eckhardt, 47, advertising executive, died July 12...

ROBERT T. SMITH

Robert T. Smith, 40, who as branch manager of the Milwaukee Exchange...

CARL P. MACSEY

Carl P. Macsey, 60, Blue Network salesman in the Central Division Office...

MRS. FERN BERGEBE

Mrs. Fern Bergere, 47, wife of the orchestra leader, Maximilian Bergere...

CASPER WARREN BRIGGS

Casper Warren Briggs, 94, pioneer in the development of motion pictures...

THOMAS F. DORSEY, SR.

Thomas F. Dorsey, Sr., 70, former bandleader and orchestra leader...

THOMAS J. O'BRIEN (WAVE)

Thomas J. O'Brien, 77, old-time vaude performer, died July 13...

EUGENE C. FETTER

Eugene C. Fetter, 44, operator of Fetter-Hollinger Hotels Corp...

JAMES P. LEFFLER

James P. Leffler, 61, secretary treasurer of the Harris Grand and Pinesse theatre group...

a telephone call. Notes addressed to Bergere found in the apartment mentioned her falling health.

CARLTON

Carlton (Arthur Carlton Phelps), 81, British card manipulator and juggler, died in Surrey, England...

EDMUND J. BROWN

Edmund J. Brown, 72, who founded one of San Francisco's first clubs for years before he came to this city...

WILLIAM E. WARREN

William E. Warren, 84, stage set builder for the Metropolitan Opera...

ROBERT GOLDEN

Robert Red' Golden, 45, assistant film director, collapsed to death on a steak in a Hollywood cafe July 8...

FRED ROBERT WALTON

Fred Robert Walton, 54, for 25 years a vaudeville comedian, died Thursday at his home in Chicago...

GUY BARTLEY

Guy Bartley, 81, veteran vaudeville and musical comedy performer, died July 12 in Yorkers, N. C.

MRS. E. WEBB, 68

Mrs. E. Webb, 68, mother of Norman Webb, associate editor of Box Office Digest, died July 7 in Los Angeles.

PAUL GUARANTI, 73

Paul Guaranti, 73, owner of the Palace Theatre Building, died in New York City July 13, 1942...

Charles Werthmann, 32

Charles Werthmann, 32, New England Hill, Pa., musician, died July 4 of a self-inflicted bullet wound.

Minn. v. Mixes Army War Show

(Football season starts in Sept.) The university musician's proximity also was noted out.

Army War Show here last week

was a big source of satisfaction for the city. The show was held at the six-night engagement at Pitt Stadium. From a financial standpoint it was a howling success, drawing more than 300,000 admissions and a total gate of nearly \$200,000 to wind up the most profitable spectacle ever put on locally.

Made-in-Japan Souvenirs

Headache came from an unexpected return for 30% of the gross to be turned over to Army Relief, were selling cases that had been made in Japan. No such evidence had been scratched off, but was detected by a couple of vigilant cops in the company area.

Press investigations, however,

revealed that in turning over 30% of the gross to Army Relief, concessionaires were not doing so in violation of the laws in Japan cases that set off the fireworks, however, and upon discovery of the law show officials said it be known through a loudspeaker at the Stadium that any purchase would have his money and breaking article in two and returning the pieces to War Show authorities following day. A few took advantage of it.

From every other angle, however,

military spectacle was hailed as the best show of its kind ever seen in town and reporters and columnists marveled at the showmanship with which it was run off. It was added that Hollywood, Broadway and the circus world could take a lesson from the show that set it off. On 8:30 show started each night at 8:30, steps leading to Stadium were lined with men, and in the afternoon by crowds waiting for the gates to open, with sandwich vendors and a thick dispensing of rousing business.

Bills Next Week

Table listing bills for the next week, including names like Maxine Lewis, Paul Marino, and various other performers.

PITTSBURGH

Table listing bills for Pittsburgh, including names like Howard Sam On, George Wells, and others.

MIAMI

Table listing bills for Miami, including names like Rhoda Chase, Jack Eby, and others.

PHILADELPHIA

Table listing bills for Philadelphia, including names like Maxine Lewis, Robert J. Smith, and others.

MARRIAGES

Dorothy Dunstan to Foot Gibson, in Los Vegas, N. J. Brides singer with Gibson's radio show; he's the cowboy film star.

BIRTHS

Mr. and Mrs. John Walsh, son in Newport, R. L. July 4, Father a manager of Fulton theatre, Pittsburg.

"ACTIVE-LATHER FACIALS are a wonderful beauty aid"

Teresa Wright

"This Lux Soap care helps me keep my Skin so soft and Smooth."

Lovely Hollywood stars trust their million-dollar complexions to daily care with Lux Toilet Soap's creamy ACTIVE lather. It's thorough in its work—removes stale cosmetics, dust and dirt in a twinkling. Yet ACTIVE lather is so utterly gentle that its touch on your skin is like a caress!

ACTIVE-LATHER FACIALS leave skin feeling exquisitely soft and smooth—looking fresh as a rose petal. Try this beauty care regularly for a month: let it help you have the complexion loveliness that wins romance—and keeps it!

It's MILD! It has ACTIVE lather! It's PURE!



Teresa Wright

in Sam Goldwyn's

"THE BRIDE OF THE YANKEES"

Now showing locally

**Try these Lux Toilet Soap
Facials for 30 Days—**



FIRST PAT THE CREAMY LUX SOAP LATHER LIGHTLY INTO YOUR SKIN

RINSE WITH WARM WATER—THEN WITH COOL ACTIVE LATHER DOES A THOROUGH JOB

NOW PAT YOUR SKIN DRY. IT FEELS SOFTER... SMOOTHER... SEE HOW PRETTY IT LOOKS!

9 out of 10 Screen Stars use Lux Toilet Soap



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VOL. 147 No. 7

NEW YORK, WEDNESDAY, JULY 22, 1942

PRICE 25 CENTS

TALK COLLEGE FOR COLLEGE

'Texas' Song a War Hazard

London, July 6. Percival Mackey, one of the broadcasting hands for the British Broadcasting Corp.'s feature, "Music 'You Work," which goes to all munition factories in England, included "Deep in the Heart of Texas" in one of his programs. But number was deleted by the B.B.C. Asked for explanation, B.B.C. replied that deletion was requested by the government who found that during the handclapping interludes in this number the workers tapped their hammers on the machinery, which has resulted in several being damaged.

First Steps Taken for Fighting Songs; Dreamy Stuff Doesn't Fit Long War

By ABEL GREEN

A preliminary meeting was held in New York City last week of popular music publishers and a representative of the Office of War Information, acting for W. B. Lewis, radio coordinator under Elmer Davis, at which it was stressed the OWI wants more "fighting" songs and less boy-and-girl coquette stuff. It's part of the grim preparation for the glum long war ahead with plenty of deaths, disasters and doleful news generally expected.

It was generally agreed that nobody can force a spontaneous war hit like George M. Cohan's "Over There" in 1917, but that until positive songs come along of themselves the wrong kind of sissy stuff unsuitable to tough times should be kept in the publisher's safe until after the war as a matter of patriotism. In short the OWI ideas are twofold, to get, if possible, the desired kind of lyrical support for the war and failing that, to at least check the kind of drift that might handicap the fighting and winning of the war.

At the luncheon confab, called by OWI, were present Edwin Hugger, president of the National Music (Continued on page 18)

MALE S. A. BALLY THIS YEAR FOR AQUATENNIAL

Minneapolis, July 21. Because of the war and its propulsion of the males into far more of the headlines than the females, and because of a desire to impress upon the gals the extent of the sterner sex's war effort, the Aquatennial, local summer civic festival, this week is stressing masculine sex appeal in its various displays. Hitherto, good-looking fellows in scanty attire, pretty much hogged the spotlight on parade floats and in various shows.

The climax of the floats that make the parades an attraction, lurking thousands here from all over the west, was out in the water. There are replicas of destroyers, battleships, submarines and aircraft, manned by manfully attired petty officers as of yore. Floats depicting war events and designed to stimulate enlistments and war effort are bond and stamp purchases also are in evidence.

Negro Quartet on Church Circuit at \$500 Per Night

The Golden Gate Quartet, Negro exponents of spirituals, are playing the ecclesiastical circuit at \$500 and \$750 per night. Last week, the Dimey Temple, Philadelphia, 3,000 capacity, crowded in some 4,000 at their own congregations, or hire auditories and/or halls, acting as auspices for the traveling act, Music Corp. of America agents them.

Several N. Y. Drama Crits Seek War Work, Paving Way for 2d-Stringers

New season will probably see unusual activity for N. Y.'s second string critics, unless substitutes are engaged to cover Broadway premieres by the dailies. Around half of the first-string critics are about to enter war work, other than combat service.

In former seasons, when new shows were rushed into opening, the second-stringers were often in action. In recent seasons there have been fewer debuts and hardly any first-night conflicts, with the result that second string boys were almost forgotten.

Brooks Atkinson, of the Times, has been touring the midwest trying to get the pulse of the average citizen and their idea of the war. He plans to become a war correspondent. Richard Watts, Jr., of the Herald Tribune, is already on duty with the Co-ordinator of Information and will be assigned abroad. John Mason Brown, World-Telegram, wants to join the Navy, and Frank Farrell, drama editor of that sheet who has been covering shows, is already in.

Salute to the War Femmes

Tin Pan Alley has now got around to paying tribute to the distaff side of the war effort. The song is "Our Women Can Take It." The publisher is the publisher and Billy Hayes and Harry Dupree are the writers.

WAR STAMPS VALUES ON PARITY WITH LISTS

Extra Good Price on Bad Men in Hollywood Follows Long Stretch of Bruahoff Payoffs—Now, Impersonations of Axis Heavies Get Extra Dividends on the Coast

CHINESE AS 'JAPS'

Hollywood, July 21. Time was when and it wasn't so long ago—foreign nations were complaining to their people about their people being made look like cats, blackguards and insufferable bouncers in Hollywood films that the studios, in order to keep the foreign market steady, decided to do the necessary thing. They discreetly arranged to have all, or nearly all, wit, lalny and perdy in American scripts done in the name and guise of Americans; and we became for a time the unmitigated lowlives of the universe, forever ceding coppers away from the poorer widdler woman, and all that.

But this is all changed now, starting with September, 1939, and coming to a head as of Dec. 7 last, with the result that a new gold rush is on for the Hollywood "heavies" who can portray an Axis rouser in a manner befitting the part, which, no need to add, is not difficult.

War, in fact, has been something less than hell to the 400-odd Chinese actors registered here with the Tally office, who are in constant demand for Japanese parts; so much so that the studios have been moved to set on foot a cooperative schedule on Chinese casting in order to avoid confusion. They, the studios, are even working through an unofficial agent. (Continued on page 47)

CUT-RATE LEGIT VANISHES IN N. Y.

For the first time since Lebling's started cutting tickets for N. Y. legit shows nearly 30 years ago, there are none currently on sale at bargain prices. Several shows on Broadway are getting such a new wave of cut-rates could lift the takings, but the respective management men have declined to make such allotments. Known that cutting had been on the decline for years, but it was not anticipated it would reach the vanishing point.

Formerly one of the busiest ticket marts on Broadway, the subway department of Loban's had tickets for but two shows recently. (Continued on page 41)

Charge English-Owned Buenos Aires Radio Station with Axis Propaganda

Extras Shortage Gives Joe College a Pix Break

Hollywood, July 21. College students of military age, debarred because of their academic ratings, are drawing Class B membership cards (meaning extras) in the Screen Actors Guild to all the gags caused by the draft in the 18- to 25-year-old division. SAG issued cards to 46 collegiates with the explanation, "These admittances are to equalize the lack in that specific group. No additional admittances will be made until the situation warrants it."

Rival Composers, Conductors Record Toscanini Off Air

Outfits specializing in off-the-air recordings went had a bit of a boom last week, with rival composers and conductors ordering transcriptions of Toscanini's chore of the Shostakovich Seventh Symphony which premiered Sunday (19) over NBC. Recording firms were getting about \$30 for the 96-minute show.

Toscanini is supposed to have devoted two and a half weeks to learning the score by heart before tackling rehearsal.

DRAPER'S PUT LESSONS AT \$5 WAR STAMPS EACH

To help the sale of Defense Stamps and Bonds well-known dancers will become instructors at Arthur Murray's dancing studios in New York each Wednesday afternoon, beginning today. Paul Draper, Dixie Dean and Johnny Mack began the weekly sessions. Each student will be required to purchase \$5 in stamps and learn a new hop Murray has devised titled, "Swing Your Quota."

Sessions themselves are called "Keep in Step With the Stamp Campaign."

Warners in D. C. Clover

Washington, July 21. Warner Bros. can get anything they want from the Army or the Navy or the Marines, according to a responsible Governmental official. The special kindly attitude towards WB stems from a progressively pro-American campaign in many of Warner's cinematic efforts, capped by the generous profits deal on "This is the Army" soldier musical.

Buenos Aires, July 10.

Revelation that Buenos Aires radio station LRS, "Radio Excelsior," which is English-owned and which advertises itself as English, was tied up with an officially black-listed Uruguayan transmitter, Radio Continental, CX42, of Montevideo, has caused a flap-up here, especially since the revelation follows by a fortnight a disclosure that Excelsior had been broadcasting Axis news.

Both disclosures were made by the English-language "Herald," which is the bitter rival of Excelsior's owner A. E. Dougall's English language daily, "The Standard." Herald's charges are the first case where backed by transcriptions of items which came from the listed Stefan agency, which is the British Community Council, body of English patriotic organizations here, Dougall declared the broadcasts had been made without his knowledge and that steps would be taken immediately.

Second charge re the Montevideo (Continued on page 16)

Ethel Levey, at 60, In 'Comeback' at B'klyn Pub; Cohan's 1st Wife

Ethel Levey, the first Mrs. George M. Cohan, after many years' absence from show business, is currently essaying a comeback via an initial and indefinite engagement at Cohan's, oldtime—Brooklyn cafe-restaurant. She is 60. She was later wed to Claude Graham-White, British sportsman, and the White yacht, anchored at Vitefranca, off the French Riviera. She was a part of call for the International set at Cannes, Nice and Monte Carlo.

'HOW TO LOSE A WAR'

Hans Haba Lectures on Subject to U. S. Soldiers

Camp Wheeler, Ga., July 21. Called to Dixie for lectures on officers and soldiers on ways background is Hans Haba, former editor in chief of "Der Morgen," a Berlin newspaper, and press editor Vienna and well known in American circles as the director of the tour to America in December, 1940, on a special emergency visa granted by President Roosevelt.

Haba gained Hitler's ill will in 1932 when he published the more dramatic facts of the Hitler-Brown family and a year earlier branded himself an enemy of so- (Continued on page 41)

STAGE FILLS JULIES

H'wood Barristers Tussle With Problem of Actor Pacts After War

Hollywood, July 21. Behind all the hosannas of the studio collapse, and the natural gratification of studio executives over the fact that their name guys are genuinely patriotic, there's a deal of discreet finger-crossing being done around here as the flower of Hollywood's marketplace goes marching off to war. It isn't that the boys aren't expected back in prime fettle, with male beauty unimpaired by heavy marching-order and the rigors of corn whiff. It isn't anything that might happen during the war.

It's what may happen directly afterward that has local barristers concerning their provision far into the future and poring over weighty tomes. Briefly, it's the studio contract situation and the question of "sunset and extent" provision, and what may be done about it, by the legalists winking.

Legislative, for instance, always go by precedent, as in citing the decision in *Bananas v. Bananas* in Superior Court, Part Two. But this time there's nothing to go on in the case of a male film star under, say, a five-year contract who goes away to war—and comes back at the close of the duration, to what? The studio barristers would like to know themselves.

As they see it now, the whole post-war contract situation on the Hollywood lots may be blown down (Continued on page 45)

WINKLER EXITS RKO, MAY RESUME AGENTING

Hollywood, July 21. Danny Winkler, talent commitment chief at RKO, agreed to a friendly settlement of his contract which had seven months to go, and checked off the lot. Understood he will return to the agency business, in which he is a prominent figure. Winkler was signed to a three-year contract by George J. Scheffer, then president of RKO.

Winkler suffered a stage of illness last winter and most of his duties were taken over by Joe Nolan.

3 Oxford Boys Added To Metro's 'DuBarry'

Pittsburgh, July 21. Three Oxford Boys, vocal band imitators who played the Stanley last week, have been signed by Metro on a one-picture deal and leave for Hollywood shortly. They'll make their pic debut in "DuBarry: Was a Lady" with Red Skelton, Ann Sothern, Zero Mostel and Nancy Walker.

Oxford trio for the last two seasons has been touring in road shows of "Hellasopom" with Billy Howe and Zed, and has been approached to go into another version of "Hellas" which is scheduled to travel again next fall. They haven't said yes or no yet to it, but, however, preferring to wait to see what the Coast has to offer.

Par Testing Martha Dodge

Hollywood, July 21. Martha Dodge, Broadway actress and producer, is being tested by Paramount for a part in "Red Hot and Raging" which Elliott Nugent directed. It would be her film debut, respectively. Dodge would undoubtedly stall her fall production plans for Broadway. She has two other production contracts. Her first production try was "The Cat Screams."

Mixie George came to Hollywood last week to visit her husband, Byron McCormick, legit and radio actor, who is presently working in Ben J. Seligson's "China Girl." She is the daughter of the late William Hodge.

M-G DICKERS WB HOUSE FOR 'SHOW BOAT' RE-DO

Metro's revival of "Show Boat," if and when done, may be spotted in Warners' Hollywood, N. Y. Inquiries were made as to the availability of the latter, a large capacity Broadway theatre which occasionally has housed legit shows and is now showing the George M. Cohan biographical film, "Yankee Doodle Dandy." Picture is expected to run into autumn.

Plans for "Show Boat" are still incomplete, it being Metro's idea to present a stage revival in conjunction with its remake of the film version.

Pat Rooney, 62, Weds 32-Year-Old Ex-Wife Of His Son, Pat III

Marriage yesterday (Tuesday) in Hollywood of Pat Rooney, his daughter-in-law, Janet Reade, came as no surprise to the N. Y. show biz bunnies who for the past few years have known of the romantic attachment between the 62-year-old hooper and the 32-year-old blonde singer. Miss Reade, nee Helen Rulon, was divorced July 8 from Pat Rooney, his son of her first marriage, groom, after a separation of nearly five years. Prior to the younger Rooney's second marriage, he had worked Walter Batchelor, talent agent.

Marion Bent (Mrs. Rooney) died in July, 1940, in the NYVA ward of the French Hospital, N. Y. Last week when asked what his son thought of the coming nuptials, Rooney stated that he hadn't seen Reade for some years. He added that Janet Reade had "been there" (Continued on page 41)

M-G Plays Safe, Puts Chorines Under Contract

Hollywood, July 21. As insurance against a possible shortage of femme hoopers in the current rush of musicals, Metro is organizing a dancing unit of 26 girls, to be tied up for future pictures by stock contracts.

Studio will use them in "Presenting Lily Tomlin," "The Lady in White," "Best Foot Forward," "Girly Crazy," "Lucky Number" and "Very Warm for May," all musicals.

SOPH'S AUTOBIOG Out In Sept.—Witnesses Nephew's Wedding In Davis

Dayton, O., July 21. Sophie Tucker, who has been between bookings to see her nephew, Lt. Zachary Abusz, and his fiancée, Mae Kim, of Dayton, Ohio, who came west with his parents, Mr. and Mrs. Philip Abusz, of Hartford, Conn., and all the guests, including Sophie, were entertained at the Flin House. Miss Tucker had just completed a three weeks' drop at the Lookout House in Cincy.

Soph stated that next September she will publish an autobiography, the business by publishing her autobiography, "Life of a Red Hot Mama." Her collaborator, Dorothy Sayers, is finishing it up. Soph wrote the complete first draft in long hand.

Flynn OK Again

Hollywood, July 21. Errol Flynn has fully recovered from his recent heart attack and is back in action on the Warner lot, in "Gentleman Jim," the story of James J. Corbett, heavyweight champion who boxed his way to the title in his immortal bout with John L. Sullivan.

GOOD CROP OF POSSIBLE LEADS

Male Situation in Hollywood Not So Bad, with Plenty Silent Stars Still Around—Army Hasn't Got 'Em All

A. K.'S BREAK

Hollywood, July 21. The last heard of William Haines, who was an interior decorator. And Charley Farrell was running a set of tennis courts for the film colony; Charley Ray was playing bits, and Jess Warner Baxter had retired on his laurels. House Peters ditto, only to change his mind and come back; Jimmy Dunn was doing the best he could, and Frankie Albertson, Rio de Janeiro, Trick Barthes and Monte Blue were playing supports, secondaries, heavies and other forms of animated scenery.

But there's life in the not so old boys yet, and the many like them who were hooftin in the days of the silent, the early and semi-silent stars. In fact, there had better (Continued on page 19)

JOLSON DEAL FOR COLGATE PENDING

Purchase of a half-hour variety program headed by Al Jolson is again up for consideration by Colgate Toothpowder through the Sargent & Marquette agency. Before any signatures are to be exchanged the account wants to make sure that it will be able to solve a production problem now facing it. The agency figures that the letter which will be settled by the end of this week, the Music Corp. of America is representing Jolson. Tentative plans call for spotting the show in the Saturday 8:30-10 p.m. niche on CBS, with either Sept. 28 or Oct. 3 as the start date.

Al Jolson will be "invited" to entertain United Nations troops in England and Ireland, the where Jolson will probably acquiesce, it is known that he figures there are American servicemen in tough tropical countries, such as the Caribbean belt, who right now could stand a little diversion.

Larry Sunbrook Carries With Fists

Rodeo Promoter Settles His Business Arguments That Way—His Mob Threatened 'Variety'

Larry Sunbrook, the rodeo promoter, completed his run at the Polo arena in New York Sunday night (18) and took his cowboy frolic and trick circus to Philadelphia. He left behind a trail in New York as he has elsewhere, an impression that the Sunbrook discussion method on unpopulated complaints, was to target the black eye for the offensive fellow who tries to collect what's owed him. It appears, too, that Sunbrook likes publicity of a certain kind, but is not keen on it when it comes to his five of his tough boys drove up in a taxicab at the "Variety" office in New York over a alleged assault on the avowed purpose of using their muscles. A tall New York mob happened in and the Sunbrook cop de-

Crack at Abbott and Costello's War Bond Tour As 'Publicity' Riles Show Biz Spokesmen in Capital

HOW MUCH? RKO WANTS TO KNOW FROM LORENZ

Hollywood, July 21. Production on "Name, Age and Occupation," in work for several months, was halted on the Pathé lot in Culver City while RKO execs asked Pare Lorenz, producer-director, to give them a rough estimate of future expenses on the picture. Filming started several months ago on location in Tennessee, with Francis Dee and Robert Ryan, a newcomer, sharing top spots, and moved back to Hollywood about June 1. Understood execs are unwilling to let the costs run into the \$700,000 bracket.

Army Wants Hope, Bergen to Entertain In Alaska, Hawaii

Hollywood, July 21. Army's morale division has asked the War Dept. for approval of a plan to route Edgar Bergen and Bob Hope to Alaska and Hawaii for wide entertainment for fighting forces. If okayed, they would be flown by Army bomber to those bases. Alaskan tour would be similar to those made by Al Jolson and Eddie Brown. Defenders of the Harbor have been without entertainment from the mainland since the Jap saboteur-the-back. Bergen is standing by for immediate passage while Hope will be ready to hop off around Sept. 1, being currently tied up in picture production.

Rogers Borrows Three Leads for 'Powers Girls'

Hollywood, July 21. George Murphy, Patricia Lane and Carole Landis, on loanout from "Three Studies," will share top roles in "The Powers Girls" to be produced by Charles R. Rogers, starting in mid-August for United Artists release. Benny Goodman and his orchestra have been signed for the music end of the picture. Norman MacLeod, executive producer at Metro, will be filming at General Service Studios.

Bruce's 3-Wayer at M-G's

Hollywood, July 21. Metro has given George Bruce a three-way ticket as writer, director and producer.

Washington, July 21.

Industry representatives and show-biz moralists saw when they learned that Secretary of the Treasury Morgenthau, at a press conference had gone off his way to question the patriotic motives of Bud Abbott and Lou Costello in their planned bonds selling campaign. The Treasury head responded to the question of a newspaperman who thought the comedians were campaigning for personal publicity primarily, rather than making a contribution to the war effort. Query was instigated by a press handout released by the Motion Picture and Special Events section of the Treasury War Bonds Staff.

"I don't like that sort of thing any more than the newspapers do," said Morgenthau. "I have been watching this sort of thing and will check it still more closely." The incident was recalled to two well-known comedians who are giving their personal appearance salaries of \$10,000 a week to Army and Navy Relief, and have consented to make 47 speeches in 17 states to stimulate the sale of War Bonds.

There is no indication that newspapermen resented the Treasury publicity, but they are appalled that the reporter did and saw a chance to (Continued on page 47)

COUNT BASIE DUE IN METRO MUSICAL

Milton Ebbins, manager of the Count Basie colored orchestra, left for California Sunday (19) to close a picture contract with Metro. Ebbins is wanted by that studio for an un-biased musical, "Ebbins will return to New York in a week." Basie's band is already on the Coast. It opens July 29, at the Orpheum theatre, Los Angeles, and on Aug. 19 goes into the Triunfo Ballroom, Southgate, Calif.

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Film Biz Presses Our Government For a Better Coverage of the War

Movement is gradually taking shape in the picture industry to impress different Government film agencies, whether Army, Navy, Marine or strictly military status of the urgent need for developing a comprehensive coverage of the actual front. Points likely to be stressed is that camera crews and other units must be developed so that sufficient material can be developed to propagandize the U. S. and United Nations war effort and aims. Ideas is to be the slickest propaganda regimentation extant—that of the Nazis.

One of the initial steps in the right direction, industry leaders believe, is the United Newsreel which is intended to blanket the entire territory and reach on-the-fence nations not yet enveloped by Nazism. Headed by Bud Fisher, formerly in Europe, and with the guidance of executives from five majors having successful, United Newsreels, it is functioning—but has not been marketed thus far.

Through five issues have been completed and are available for shipment, not a single one has gone (Continued on page 18)

Doob's Bond Chore

With the approval of Nicholas M. Costello, president of Loew's, the company's theatre publicity-advertising head, Oscar A. Doob, will take temporary leave of absence to join the War Activities Committee on a special assignment.

Doob will take charge of the publication on the War Bonds drive under the auspices of the WAC.

Jeanette MacDonell Plans After Camp Tour; May Join RKO Roster

Hollywood, July 21. Jeanette MacDonell will not make any definite picture commitments until she returns from U. S. Army Camp and concert tour. Her Metro contract having expired with the completion of "Cairo," she may leave that studio after starting there since 1935.

She declined a new contract with Metro until after she has charted her future course. While her husband, Lt. Gen. Raymond, is in Europe, she is presently in a 12-camp tour, after which she goes as many camps as she can for proceeds earmarked for Army Emergency Relief.

It is known that a third studios are making a deal with her, one being RKO, where she lunched with executives last week.

Despite U. of Minn.'s Tabu, Army Show Will Play Mpls.—in a Park

Minneapolis, July 21. Although it was refused use of the University of Minnesota football stadium which is the only suitable site here, the big Army show, "Here's Your Army," will come to Minneapolis on Aug. 18 just the same. After Army engineers inspected a natural amphitheater at one of the Dept. parks offered by the park board, they indicated (Continued on page 8)

N.Y.'s SWING ST. TO LIVE BOND SAYS, TONIGHT

Swing Lane's Block Party tonight (Wednesday) will be a blend of military atmosphere and niter party and live entertainment. The 52nd Street nite club sector, from Fifth to Sixth avenues, put on a "War Bond and Stamp Rally" which has agreed to close the 52d street block to motor traffic from 9 o'clock tonight until 2 a. m.

Purchase of a 10c war stamp entitles anybody to dance in the street to the music of a dozen bands. To those who sign a pledge to buy a \$5,000 war bond, a jeep will be sent to the person's home and he will be delivered to 52d street in style. Group of U. S. Army jeeps will be on hand for parade and to help in this service.

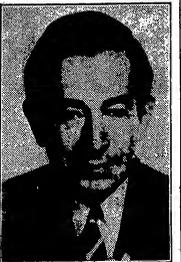
According to Eddie Davis, of Leon & Eddie's, chairman of the entertainment committee, shows from the nearly 20 niteries in the block are to be performed on the various platforms as part of the party. Former Mayor James J. Walker is slated to m.c.

Beside the cafe orchestras, the Fort Jay Army band also will be on hand. The band will include the ensemble, Lucy Monroe, Oisen & Johnson, Ray Bolger, Jan Perce, Ben Teuysen, Brenda Marshall, Walter O'Keefe, William Holden and others.

War Work Puts Crimp In Lastfogel's Vacation

Hollywood, July 21. Abe Lastfogel's two-week vacation has stretched out into months of hard work. Originally designed as a fortnight of rest, the recreation period developer has had job straighten out various latent problems with the Hollywood Victory Committee and the U. S. Army Camp shows in isolated districts where service men had hitherto been neglected.

Lastfogel's vacation period has been postponed, consisting of week-end trips to Army and Navy Camps. He started back to New York July 21.



WILLIE HOWARD
28th successful week, "Priorities of 1942" at the 45th Street Theatre, New York.

Loughs are still in line with the followers of Mr. Howard. Willie Howard has become a prominent name whenever the subject of funny men is mentioned.

So well have the Howard laughs taken that only a few months ago Willie broke box-office records during a vaudeville tour.

New York JOURNAL-AMERICAN.

UTWAC PLANS BIG SHOW AT LA WINCHELL'S

United Theatrical War Activities Committee is going ahead with plans for an Army Emergency Relief show similar to the one Lt. Commander Walter Winchell promoted for the Navy Relief Fund in March. Show will not be staged until Irving Berlin's "This Is the Army" musical finishes its run.

Winchell has tabbed its squawk about getting credit from the Army for any show it does, is going ahead on the premise that anyone can help as wants to but UTWAC will be responsible for the show.

Current problem is what sort of entertainment to promote. UTWAC's objective is a big show that can play a spot where the seating capacity will attract them to seats prices for the masses. One plan for an outdoor show at one of the ballparks was cancelled by committee rep. mulling a three-day carnival at Grand Central Palace where a half dozen people at a \$2 top could be accommodated.

Uncle Sam's Roll Call

The Lone Ranger and The Green Hornet as well as handling other assignments at Station WXYZ here. Orchestra leader Emerson Gill now is a Navy aeronautics engineer.

Gene Austy All Set
Hollywood, July 21. Gene Austy finished "Belmont of Capistrano" for Republic and planned to Chicago, where he will be inducted into Air Corps as a technical sergeant.

William S. Holman, RKO studio musical director, Signal Corps, will be in Irving Schoenberg, Republic film editor, Marines.

Dean Dorn, Metro publicity, Army.

Robert Miller, film cartoonist, Army.

George Weiss, 20th-Fox publicist, Signal Corps.

George Plympton, film writer, Army.

Three Boardman, film and radio writer, Army.

William Lasky, film production, Army.

Hallop, film actor, Army.

Dr. Charles Mandell, studio medical advisor, Army.

4 Interasters Quality
San Antonio, July 21. On July 23, 4,000 employees of Interstate Theatres, Inc., will be off to become Army officers. They are (Continued on page 18)

Hopkins on War Comm.

Hollywood, July 21. William K. Hopkins was given an indefinite leave of absence as industrial relations director at Columbia to become regional director for the War Reliance Commission in five western states.

Area covers California, Oregon, Washington, Nevada and Idaho, with headquarters in San Francisco.

Whiteman Gives Up 1 Day of Vaude Week To Play K. C. Bond Rally

Kansas City, July 21. Paul Whiteman and band, originally set to play a seven-day week at the Tower theatre beginning July 24, instead will play a six-day week beginning Saturday (25) in order to participate in the central attraction of the one night Bonds for Victory rally in the arena of Many auditorium Friday (24). Arrangements were made with the band by Barney Joffe, manager of the Tower, and made-in-the-rally committee headed by Elmer C. Rhoden, Fox Midwest division manager. Tower's regular show will be suspended eight days to make up the change.

Bond rally will also include acts from the Tower and other entertainment spots in town, and an appearance by Jimmy McLean ("Dr. I. M.") who will stage a mock broadcast with regular prices.

As part of the rally, Ft. Riley will contribute a parade of soldiers and some 200 vehicles through this cavalry post, and other activities will be staged through the day.

Evening show as climax of day's activities is geared to raise biggest total ever received here. House is scaled from a \$1 stamp up to a \$500 bond per box, with capacity to top any one-day event on record here is certain.

HISTORIC BELASCO AS D. C. STAGE CANTEN

Washington, July 21. Washington will have a Stage Door canteen, one with appropriate background and setting. The historic Belasco theatre, diagonally opposite the White House in Lafayette Square, may soon be at the disposal of ravenous for soldiers and sailors in this area.

It becomes a reality through the friendship of Mrs. Franklin D. Roosevelt and Melvyn C. Douglas, of the American Theatre Guild, who became interested when "Variety" reported that the plan had been repudiated by the War Reliance Commission because no site in the downtown area was available.

The historic theatre is now owned by the Government and has been used for storage purposes. Gilbert Miller recently tried to lease it by offering to build a storage warehouse for Uncle Sam, provided he could have the playhouse. Priorities stopped that.

The First Lady entered the picture through the "Brook" Entertainment and Milton Shubert who have been zealous in pushing the canteen idea. Shubert is expected to have the Government (Continued on page 18)

Salute to Actors

Vancouver, B. C., July 13. Editor, "Variety."

May I through the medium of "Variety" convey the appreciation of the Airmen of the Royal Canadian Air Force Station here to the many outstanding American artists who have honored us with their visits. Among the artists of outstanding merit who have so graced us are: Melvyn C. Douglas, Mary Kay, Al Donahue's Orchestra and Henry Busse's Orchestra.

Harry A. Remick, YMCA Supervisor for War Services, RCAF Station, Sea Island, Vancouver, B. C.

The Navy Touch

Hollywood, July 21. Hal Roach is in the U. S. Signal Corps but his Army series goes on in the "Fifth of the '42." "Yanks Ahoy" which soured more like the Navy, went into production with Kurt Neumann directing and Fred Guiot producing.

Marjorie Woodworth, Bill Tracy and Joe Sawyer are in the top spots

D. C. ALSO KEEN FOR BERLIN'S 'ARMY' SHOW

Washington, July 21. "This is the Army" will play a week in Washington at the National Theatre, starting on the 24th, after the New York closing. Definite date will be set when Army Emergency Relief Committee closes the run at the Broadway, N. Y., theatre. Expected to begin September.

War Dept. has been deluged with requests for information as to when the show would play here. Touring engagements with the show might have its booking shortened if war developments necessitate a change.

The Irving Berlin show is expected to ask \$4.40 top for the Washington run. The show, which was originally planned as a War Bonds benefit, it is understood that the committee has decided to have the Army Navy in among those who is eager to have a peek at the hit musical which employs 200 members of the United States Army.

Extended to 8 weeks in N. Y. Although it had been intimated that the fate of Irving Berlin's "This is the Army" would be extended, the official okay to stretch the engagement to 10 or eight weeks at the Broadway, N. Y., was not received until the 17th inst. The earlier show therefore, instead of ending on Aug. 1 will play until Aug. 2.

Washington was advised of the enormous demand for tickets by Berlin, who was notified by him to keep the "Army" going. A claim of the press is believed to have been made by him, in extending the engagement. Gross for the second week was \$47,589 and the first week was \$44,400. Takings were higher than the first full week because no kind of record was broken. There are no courtesy duets of any kind.

American Theatre Wing Stage Door Canteen Capers NEW YORK

By RADIE HARRIS
Chairman, Entertainment Committee.

The usual calm efficiency of Phil Ober was interrupted the other evening when a marine, excitedly rushed into the canteen and exclaimed, "I have just spotted a saboteur." Ober to hide his panic, asked him to identify him without being obvious about it. He pointed to a slim blond youth serving as a waiter in the canteen. Ober grabbed his arm restraining him, as with a sigh of relief he said, "Yes, hold everything, he's not the one." Norman Lloyd and the reason you suspect him is because he gave such a realistic performance in the Alfreed Hitchcock picture."

When Albert Spalding had finished playing Caprice Viennois, Au Meurtrier (Continued on page 18)

L. A. TO N. Y.

Milton Brown, Charles Bickford, Nadine Conner, Robert M. Gilham, George Forman, James Hovens, Paul Hendred, Fred Lubbock, Clean Tenor, Noel Langley, Brett Lubbock, Herb McIntyre, J. S. McLeod, George Nantua, Brenda Marshall, Archie Mayo, Bob O'Brien, Elizabeth Patterson, Charles Ray, Fred Wilkie, Nat Wolf.

N. Y. TO L. A.

Earl Carroll, Edith Van Cleve, Sam Goldwyn, Bob O'Brien, Martha Hodge, William Flanagan, Elliott Reid.

Midsummer Sees No B.O. Blues Where War Industry Is an Important Factor; Strong Pix and Ditto Biz

Combination of strong screen fare, high rate of employment and wages from war industries, and widespread urge to take nearer, modest vacation trips, is enabling the picture business to beat the seasonal box blues this summer. For one effects situated so as to feel the effects of the national war effort, it is setting a record-breaking hot weather season.

The warm season prosperity is extending to numerous independent circuits, those cashing in on the outstanding films now available. Estimated in such states as Ohio, Pennsylvania, New Hampshire and Massachusetts, war industry manufacturing activity is felt directly or indirectly, business is running 15-25% ahead of 1941's summer.

The amount of spotlight program, arranged by distributors because they are convinced that this would be an unusual summer, is being resented for exhibitors. Nearly every picture company has announced outstanding features currently on release, with many arranging schedules to show a pic with double bill next month instead of being held up for early September.

Gas Question
Maximum production schedules in force at nearly every war manufacturing plant and the resultant high wages are contributing to the prosperity at the summer box. Figuring in the situation to keep usual summer travelers at home is the gasoline shortage. But even the war, in the view of travel is considerably modified this summer, yet it is found that railroad facilities are jammed to capacity as a result of thousands of people going to see the war plants. Additional taxes on railroad fares as compared to last year also are making it more difficult for many to make home this summer.

Some indication of the trend is being carried to nearby spots was tipped by the recent July 4 weekend. One railway line reaching nearby New Jersey spots estimated that travel was up nearly 50% as compared with last summer's Sunday. July 4's business was increased in four sections though in less than 90 minutes, in order to handle the traffic.

Tipoff on what ace attractions are doing this summer was reflected by an indie circuit operator here, in a talk this week, from a certain area of his chain. He reported carrying pic ad doing absolute Sunday business on weekdays, and that the only problem now is to estimate in advance how long some pictures will run. Numerous other instances where top ranking pictures are running up high grosses are being reported by several every circuit and distributing company.

Fortunately the summer prosperity is not all inclusive, companies not sharing in the war spending are being considerably affected, being hard hit by losing many youthful patrons, rated the best, in nearby areas, since many of their best locations in population has left them with a sparsity of potential patrons.

Whistle-Stop Cinemas Fold for Duration

Detroit, July 21.
Six houses in the Michigan whistle-stops continue to fold for the duration. Recent weeks have witnessed small town houses, at Colon, Kinde and Ewart shuttering.
This situation here is due to several factors, among them the fact that the war industries of the big cities have been off a portion of the population, that, large numbers of young men have gone into service and also that State's military production business isn't what it once was because of employment needs and rubber collection.
However, theatre attendance in the State is above average, with the increase being more than compensated by the war-centers boom.

Xmas in July

Gilbert Pascal, film producer, recently received from New York Athletic Club and opened a batch of trunks he hadn't touched since he arrived. The batch of Xmas gifts that had never been dispatched and, instead of holding them for Kringle's next trip, sent them around now.

ROB WAGNER DIES IN SANTA BARBARA AT 71

Hollywood, July 21.
Rob Wagner, writer and director in the early days of pictures and one of the first, if not the first, scribbler to report on Hollywood affairs for a nationally distributed magazine of a heart attack in Santa Barbara, Cal., on Monday (30). He was 71 and had labored for 13 years with his efforts to publishing his *Rob Wagner's Script Magazine* in Beverly Hills.

In the 1920s his stories about Hollywood in the *Saturday Evening Post* had won him a national prestige and helped get it over the hump.

He was an original, as a painter when, after graduating from University of Michigan, he studied art in Paris and did well with portraits. Then, in 1915, he turned to writing, scored with the mags and turned out a flood of scenarios. Eventually he took a turn at directing and, as such, did a series of Will Rogers shorts and a hit at Famous Players-Lasky. Of recent years he wrote almost exclusively for his magazine.

He is survived by Mrs. Wagner and two sons.

Still Tying to Set Up OK Film Carrier System

Charles F. Coe, executive vice-president of the Motion Picture Producers and Distributors Ass'n., conferred here with the War Relocation Authority and James P. Clark, president of the Film Carriers Ass'n., and other carrier officials regarding industry compliance with the Office of Defense Transportation regulations. Coe is frantic about an effort to work out some way for effectively conserving rubber tires without hampering the efficient standards of distribution for films. Understood that effort will be made to obtain an order of return from the War Relocation Authority affecting film truck carriers.

Industry has been informed that the return bill requirement has been withdrawn because the ODT found it unworkable. Also reported that the 100% outdoor load stipulation also has been modified. It is believed that some new method of rubber conservation being worked by the ODT because the old planning did not materialize as anticipated.

Studio Contracts

Hollywood, July 21.
Laird Cregar's option picked up by 20th-Fox.
Leon Errol linked new contract with RKO.
Judy Kasper, singer, drew option from RKO.
John Sutton's option hoisted by 20th-Fox.
Chen Devans' option hoisted by Paramount.
Virginia Patten's minor pact with Warners approved by Superior.
Marie McDonald linked acting contract with Paramount.
Clem Bevans' player option listed by Republic.
John Howard inked acting pact with Republic.
Elliott Reid, legit player, signed by Paramount.

Brit. War Pic for O'Hara

Hollywood, July 21.
20th-Fox assigned Maureen O'Hara to the top picture spot in a British war yarn, *'Blind Man's House'*, with the studio clearing for the loan of War Relocation Authority. They were teamed in *'How Green Was My Valley'*.

Other British directors 'Blind' with Milton Sperling as producer, slated to start Aug. 18.

War Plant Work Hikes Extra Show in Minn.; Drive-Ins Also Cash In

Milwaukee, July 21.
While local theatre ops mullied the idea of after midnight shows for the swing shifts in the defense plants, the Drive-In promoters west of town actually went to work on it and now put on a show starting at 12:30 a.m. giving the boys in the war plants an extra show to give their families and still get to the lot for a complete performance.

What makes a hit with the war workers is that they don't have to get up and change clothes when they can now go to the show in the clothes they leave the factories in, and nobody cares. If they're hungry or thirsty they can get what they need while watching.
Being war workers, they can have cars and tires, as well as gas, so transportation is the least of their problems.

They have been clamoring for entertainment, and now the Drive-Ins giving it to them when they are able to avail themselves of it in most convenient places. Business was boosted by the outdoor theatre after midnight is said to be such that the operators are more than compensated for any loss of trade sustained by the rubber situation that keeps the people close to home.
Fact that pictures are several months old means nothing to the night shift workers who are used to their they haven't been downtown movie in a year or more.
The new Pacific ballroom situated near one of the largest suburban war plants has extended its closing time to 2 and 3 a.m. and likewise is cashing in on the swing shifters. The operators are more when their workday ends at midnight.

Manpower Goes Owl, Owl

Minnneapolis, July 21.
Twenty-four-hour war industry shifts have considerably boosted Saturday midnight shows' takings at local theatres and, as a result, picture going considered for an increase in the number of shows in winter, with some houses even having such performances every day, excepting, perhaps, Mondays.

In the meanwhile, the Paramount theatre circuit has come through with an innovation in Saturday midnight shows. The loop Century, which has been the first to use one of the first-run 'A' pictures. Each Saturday midnight, starting July 25, it will give a special pre-emptive showing of the first picture in a week or more in advance of its regular engagement at the Century or some of their other theatres. Usual admission price will prevail but the theatre will be emptied after the conclusion of the picture show, patrons not being permitted to remain unless they buy another ticket. Only the top capacity will be sold. Initial pre-emptive show by Mrs. Miniver, which goes into the State early in August.

It's somewhat new and original twist to the Hollywood preview and picture circuit. The picture is a night show. Ideas: John J. Friedl, circuit president, figures that the picture will not do as well as the regular house gross by bringing in a tidy sum from the many who buy the picture for the first time. But, that, because of the type picture, word-of-mouth boost, the resultant picture will do well. It will help the picture to get into the regular run. He also thinks that pleased early birds also will help the picture to get into the regular run. He also thinks that pleased early birds also will help the picture to get into the regular run.

In consequence of war industry workers' shift schedules, the Orpheum Theatre has moved up from its stage show time table to bring on the last night performance at a later hour this time. This has been the second performance of the past several shows.

Film Credits Saved, Other Trims Held More Vital to War on Waste

Tale of a Frog

Hollywood, July 21.
Sixteen additional frogs are apparently suffering from that deficiency that has crippled their hopping ability.
The event, Warner Bros., which needsoppers for *'Mark Twain Goes to Reno'* and *'The Brush ariser'* sent up north for 50 frogs which had completed in a jumping contest.

Black Swan Finally Shot After 74 Days

Hollywood, July 21.
Last of the high budget pictures went into the can at 20th-Fox today when studio completed *'Black Swan'* after 74 days of shooting. Sets alone were estimated to have cost more than \$150,000 with such a splash possible only because most of the materials used were obtained before rest-restrictions were imposed.

Manpower Shortage K.O. Idea to Clip 2,000 Extras

Hollywood, July 21.
Regarded as too dangerous, and headed for the shelf is proposal to trim 2,000 casuals from Central Casting list. It was pointed out that need for elimination of extras is not warranted at this time because actual shortage of manpower prevails in some brackets.

Shelving will also render inactive the proposed SAC standing committee which made the recommendation, at the same time, ran up a \$75,000 tab.

Strong Marquee Draft

Hollywood, July 21.
Errol Flynn and Ann Sheridan draw co-starring roles in *'The Edge of Darkness'* at Warners, with Walter Ruddy playing top supporting role.

Story, dealing with the Nazi invasion of France, is slated for fall production, to be directed by Lewis Milestone under producer supervision of Henry Blanke.

A Powerful Katrinka

Hamilton, O., July 21.
A record for something or other in a local industry during the last war.

WANGER GLORIFYING TEXAS A. & M. IN PIC

College Station, July 21.
The tradition and history of Texas A. & M. College and its role in the military, engineering, agricultural and civil life of Texas and the nation will be the theme of a major studio motion picture to be produced here early this fall, according to an announcement by the president of the college, Dr. T. O. Watson.

Arrangements to make the film have been made with producer Walter Wanger and Universal on approval of college directors and faculty, according to Dr. Watson.

Tentative title of the production will be *'American Youth Has Never Been So Proud'* and will be written by Norman Rella Raine, author of *'Wanger's Eagle Squadron'*. Raine is an announcer with the radio.

Selection of Texas A. & M. was made by the college as the "typical American College."

All Hang for 13 Weeks

Hollywood, July 21.
New cliffhanger policy at Universal levels all serials at 13 weeks. *'The Lone Ranger'* will be in ten from 12 to 15 as in previous years. Four Chicago *'Lodgers'* are in ten books or 13 weeks. Total of 52 weeks.

Two ready to go into production are *'Don Winslow of the Coast Guard'* and *'Adventures of the Flying Cadets'*.

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PANAMA HATTIE

Hollywood, July 21. Major release of Arthur Freed production. Cast: Peggy Heron, Peggy Ruggie, Ben Blue, Marsha Hunt, ...

The very best of the Cole Porter-Herbert Fields-Buddy DeSylva hit music of two years ago emerges as a glorified vaudeville on celluloid, with numerous musical numbers mingled with episodic adventures of Red Skelton, Sam Ragan, ...

Water Donaldson's "The Philadelvian" is a comedy with O'Brien and "The Sping" by ...

Two appearances of Miss Horne catch and hold attention. Same goes for Jerry Brown, the color director who delivers some fast and furious dance steps in his ...

TISH

Major release of O. Dull production. Features Marjorie Main, Zasu Pitts, ...

Use with this story is cleverly worked, but it's doubtful whether that will be enough to carry them through such a faint association with so infamously a picture. It's a low-down ...

Marjorie Main and Alene MacMahon are the character actresses, are wasted in an amine role as any ...

The story is downright ridiculous laugh until the last 25 minutes when it should have been the basis of the entire picture. The first 60 minutes are given over to the characterization of a madman ...

Major Patsy Kelly, Michael McGuire, and ...

Drums of the Congo

Universal release of Harry McCas production. Directed by ...

The moos heaves have been excellent. The film is a ...

Minor Reviews

"Panama Hattie" (M-G) (Musical). Major vaudeva revue from film version of stage hit. Stars ...

"The Little Liars" (The Little Liars) (Argente Film). Buenos Aires, June 1942. Argentina's ...

There is no one in Latin films quite like Nini Marshall, and Alencastro, her latest from Argentina ...

JOAN OF OZARK

Republic (with songs). Pareno production. Stars Judy Canova, Joe E. Brown, ...

Story has Judy, an Ozark hillbilly, assigned to pose as a Nazi spy. Pigeon, a carrier for local Nazis, turns message over to her ...

From there it's obvious. The picture is a well-acted, well-paced ...

SU PRIMER BALE

Argente Film (Bale). Buenos Aires, July 1. Features Marjorie Main, Zasu Pitts, ...

Although almost nothing more than a comedy, this picture has modern dress. One Priz ...

Direction is by a newcomer to Argentine cinema, ...

There's a young girl just turning 18 who is taken to a luxurious ...

performance than might be expected of a younger girl who has ...

LA MENTIROSA

(THE LITTLE LIARS) (Argente Film). Buenos Aires, June 1942. Argentina's ...

There is no one in Latin films quite like Nini Marshall, and Alencastro, her latest from Argentina ...

"The Little Liars" director Luis ...

Story is one of those complicated ...

Army Show

Continued from page 7. There was no reason why the huge spectacle couldn't be staged there ...

The governor of the state and the mayor of Minneapolis both protested ...

This Week's New Shorts

"Man in Washington"—1942 (March of Time) RKO, 20 mins.—Lots of wartime ...

"Inside Fighting Britain" (M-G) (World in Action) picture. U.S.A. ...

"Divide and Conquer" (WB, Service Specials) 14 mins.—Producer ...

"The Sping" (M-G) (The Philadelvian) ...

"The Little Liars" (Argente Film) ...

"The Sping" (M-G) (The Philadelvian) ...

Current Short Reviews

"Tulips Shall Grow" (M-G) (Par, 7 1/2 mins.) ...

T. Dorsey - 'Great Man's Lady' Nifty \$45,000 in Chi.; 'Miniver' Big 28G In Two Spots, Donahue - 'Nurse' Fine 19G

Chicago, July 21. Thermometer reaction palpable in all theatres, with the 100-degree heat forcing the picture...

10-65-'Magnificent Dope' (20th) and My Favorite Spy (RKO)...

Estimates for This Week Apollo (B&K) (2,000; 35-55-65-75)...

BOARDWALKERS RUSH A.C. PIX AT 8:30

Atlantic City, July 21. Although film houses are suffering because of the lack of the tremendous vacation crowds...

4-15-'Parachute Nurse' (Col) and 'The Tender Heart' (RKO)...

First Run on Broadway (Subject to Change)

Week of July 23 Astor—'The Pride of the Yankees' (RKO) (2) week...

Week of July 30 Astor—'The Pride of the Yankees' (RKO) (3d week)...

Week of July 27 Astor—'The Pride of the Yankees' (RKO) (2d week)...

PORT FULL OF H.O.S WITH 'MINIVER' \$9,000 FOR 2D

Portland, Ore., July 21. 'Mrs. Miniver' still leading the town in its second stanza...

Mpls. Socked by Heat And Civic Show, 'Hat' \$10,000, 'Above All' 12G

Minneapolis, July 21. Scorching heat and opposition from the city colleges...

J Dorsey - Tarzan's Terrific \$28,000 In Wash.; 'Wings Eagle - Vaude Fine 20G

Washington, July 21. It's band music and culture this week. Jimmy Dorsey's orchestra has been playing out in front while up at Keith's...

Coolors Hypo Sweltering N.Y.'s Box; 'Yankees' Big \$30,000 'Miniver,' 08G 7th Wk., 'Big Shot' - Wald Fine 44G

Grosses are taking a spurt in New York this week, aided by several days of very hot weather...

'Pride of the Yankees' is the sensation of the week...

'The Heart of Love' new to the Capitol, wins the boozy prize...

Estimates for This Week Broadway (Par) (1,900; 35-50-50)...

Estimates for This Week Astor (L) (1,140; 35-50-31-10)...

Estimates for This Week Philadelphia, July 21

Philadelphia, July 21. Blistering heat wave which struck Philly over the weekend is causing a slump at the hot swimming pools...

having ended at over \$20,000, while the previous record was \$21,000...

Paramount (P) (3,844; 35-55-65-80)...

Blaise (Mayer) (584; 28-44-55)...

'The Heart of Love' new to the Capitol, wins the boozy prize...

Estimates for This Week

Astor (L) (1,140; 35-50-31-10)...

Estimates for This Week

Philadelphia, July 21. Blistering heat wave which struck Philly over the weekend is causing a slump at the hot swimming pools...

COOLERS BEST DRAW IN NEWARK; 'DOPE' \$17,500

Newark, July 21. Terrific heat wave that struck town early this week is melting grosses...

Estimates for This Week

Atlanta (S-C) (2,000; 35-55-65-75)...

Estimates for This Week

Atlanta (S-C) (2,000; 35-55-65-75)...

"SERGEANT YORK"

"THE MALTESE FALCON"

"THEY DIED WITH THEIR BOOTS ON"

"ALL THROUGH THE NIGHT"

"THE MAN WHO CAME TO DINNER"

"CAPTAINS OF THE CLOUDS"

"KINGS ROW"

"IN THIS OUR LIFE"

"JUKE GIRL"

"WINGS FOR THE EAGLE"

"THE GAY SISTERS"

(TO BE CONTINUED)

Next season by
WARNERS

'Ambersons'-Phil Regan Pace Frisco To Giant \$25,000; 'Jackass' Forte 18G

San Francisco, July 21. The Magnificent Ambersons' with Phil Regan, is hanging up the largest gross in years at the Golden Gate Theatre...

Key City Grosses

Estimated Total Gross This Week \$11,995.90. Last week \$11,595.90. Change, chiefly first run, including N. Y.

Pitt Swelters, But 'Shot'-Ted Lewis \$22,000, OK Draw

Pittsburgh, July 21. Weekend heat, with mercury soaring to above 100, was a stiff kick in the pants for practically all of the downtown locations...

'Juke Girl' Swingero \$11,500, Tops Seattle; 'Jackass' Strong 11G

Seattle, July 21. 'Juke Girl' heading a dual combo at the Olympia, is leading and coming across this week with magnificent \$11,500.

'Wings For Eagle Climbs to Smart \$32,000 in Rugged L. A.; 'Ambersons' Nice 19G in 2d Wk., 'In Jam' 23 1/2G

Broadway Grosses

Estimated Total Gross \$314,000. (Based on 11 theatres) Total Gross Same Week Last Year \$226,230. (Based on 12 theatres)

Los Angeles, July 21.

Despite copious heat, theatres generally are holding up. The two Warner houses with 'Wings for the Eagle' leading the town with a smart \$32,000.

'Eagle Squadron' Smash 12G, Cincy; 'Ambersons' 8 1/2G

Cincinnati, July 21. Temp stabilized in the high 90's over the weekend, making it Cincy's hottest of the summer.

Carthay Circle (F-W-C) (11:18; 35-44-55-75-75) The Gentlemen With Guns (M-G) and Secret Agent X-9 (M-G) (20th) (3d wk). Not very good, but a little better than average.

Estimates for This Week (F-W-C) (5:00; 35-45-55) 'Jackass Mall' (M-G) and 'Fingers at Window' (M-G) (20th) (3d wk) are holding up to \$18,000.

Opheus (Blumenthal) (2:40; 50-40) 'Eagle Squadron' (U) and 'About Face' (UA) (4th wk). This week still rolling strong.

Francis (F-W-C) (2:40; 35-40-45) 'Pitt Swelters' (M-G) and 'Fingers at Window' (M-G) (20th) (3d wk) are holding up to \$18,000.

St. Francis (F-W-C) (1:45; 35-40-45) 'Juke Girl' (WB) and 'The Duke to Army' (Par). Moved to this house after two weeks at Fox.

Market Street (UA-Blumenthal) (1:10; 35-45-55) 'The Real Glory' (F-W-C) (20th) (3d wk) and 'The Real Glory' (M-G) (20th) (3d wk).

'Eagle Squadron' Best in K. C., Record \$12,000; 'Ambersons' OK \$7,200

Kansas City, July 21. 'Eagle Squadron' playing day-and-night at the Equus and is leading the theatre as head and shoulders above the town.

Estimates for This Week Equus and Uptown (Fox Middle) (2:00; 35-45-55) 'Eagle Squadron' (U). Playing solid in both spots, started climbing from \$12,000 to \$12,500.

Opheus (RKO) (1:00; 35-40-45) 'Ambersons' (M-G) and 'Sweater Girl' (RKO) (20th) (3d wk). Names responsible for pleasing trade.

Whispering Ghosts (20th) and 'The Different One' (20th). Variety vaude bill. Bill runs eight last week and looks like \$8,000, good.

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NATIONAL BOXOFFICE SURVEY

Mid-July Releases Doing Well - 'Wings For Eagle', 'Big Shot', 'Ambersons', 'Sweater Girl' New

Mid-July finds numerous early summer releases of merit getting off to a good start. 'Wings for Eagle' and engagements are more films such as 'Magnificent Ambersons' (RKO), 'Crossroads' (M-G), 'Wings for Eagle' (RKO) and 'Sweater Girl' (RKO).

'Ambersons' appears to be spotty. Reaching several top grosses currently, it looks a strong contender for a \$24,000 gross. 'Wings for Eagle' (RKO) is leading in New York and is reported as fair at \$9,500.

FOR *Great* BOX OFFICE ACTION!

HERE IS a story as big as Texas, heart of the Southwest, with its drama filled with the courage and heart of immortal John Ford.

HERE IS one of the year's greatest stars, perfectly matched to this epic western saga, bravely billed for the ultimate masculine power!

HERE IS a leading international studio producer, a critically directed film, the man who made "The Spooker" Director Ray Enright!

MEN OF TEXAS



Robert Stack of "Columbia Screenplay" is the star of this picture, with Anne Gwynne.

Directed by
RAY ENRIGHT

—no spoilers—

Original Screen Play

by Harold Shamus

Additional Dialogue

by Richard Brooks

Associate Producer

GEORGE MAGNER

ROBERT STACK **BROD CRAWFORD**

JACKIE COOPER **ANNE GWYNE**

RALPH BELLAMY **JANE DARWELL**

LEO CARRILLO

JOHN LITEL **ADDISON RICHARDS**



N.Y.C. Nabes Continue to Suffer: Gotham Wants More War Industries; Fair Site for Aluminum Plant?

With New York City's unemployed total expected to top 500,000 by the end of 1942, various ways and means for getting the country's war industries advanced last week, as neighborhood theaters complained of the expropriation and compulsion of the sour business. Progress of Report from the Metropolitan Council of a representative Emanuel Celler, Dem. from N. Y. state, to build a large aluminum plant on the old World's Fair site at Flushing, L. I. New York was attracted principal interest.

Celler stated that a giant plant could be erected on the Fair site probably 8 to 10 months, with N. Y. City rated as having ample supplies of power and labor to operate and a surplus of housing to handle workers. He made the suggestion in a joint letter to the War Relocation Authority, U. S. Secretary of War Patterson, Chairman McNutt and the War Relocation Authority and Chairman Donald Nelson of the WPB. Celler's idea is that there might be a shortage of aluminum requiring new aluminum plants. He stressed that future plants should apply to the N. Y. state the city will have a surplus of power and present facilities for the construction along transmission lines.

Feeling in N. Y. business circles is that now that one proposal for a plant has been made, with the power situation cleared up, the attention of Washington officials in the near future.

LaGuardia's Aid
Mayor F. H. LaGuardia, who was in Washington last week in an attempt to remedy the unemployment problem, said some progress was made, but that solution of the city's unemployment problem is still far off. He talked with McNutt, who later predicted that N. Y. City's unemployment problem would be half a million by the end of this year.

Experts in the N. Y. metropolitan neighborhood area nearly a year ago forecast the development of the unemployment situation in the city after the summer of 1941 to get additional lease-and-rent increase orders. They are beginning to feel the real hurt of this dearth of war orders, with some estimating that the loss will be as much as 20% compared with 1940 summer months.

Just how New York City has suffered from failure to get a reasonable amount of war manufacturing business (while other cities manufacture here) is shown in WPB figures. These show N. Y. received less than \$1,358,200,000 in war contracts from June, 1941 to April, this year. In contrast, Buffalo, a city with only one-seventh the size of N. Y. in population, received \$1,898,431,000 worth of war orders in the same period. Newark nearly received about \$2,357,846,000, more than a \$1,400,000,000 more than N. Y.

It is paradoxical that while N. Y. makes are suffering, midtown Manhattan appears to be the only area on the uptown. This is attributed to the unusually heavy vacation season influx plus visitors over the week-ends from nearby war industry cities.

Col Scribe List at 25

Hollywood, July 21.
Columbia increased its writing staff with the addition of eight writers this week. The new additions are: Newcomers are Alfred Neumann, Paul Ribgen, Dettlef Sirok, Neumann, Paul Sengh, Thelma Wright, and Adele Comandinni and Paul Schiller.

Bataan Popular Subject

Hollywood, July 21.
Texas to Bataan: first of a new series of Range Busters with war angle rolled today (Times) at Monogram. Robert Tansy is director and George Weeks producer of the series.

Eastern Pix Publicists Start Industry Census

Final steps in the census of the Eastern Division were taken by Glendon Alvino, secretary of the Public Relations Committee (eastern division), when he was in Washington last week. He checked on what material already was available at the U. S. Census Bureau and also at the Department of Commerce. Alvino learned that the Census Bureau already has certain data on hand which can be broken down for exact use in the film business. Likely will take several weeks to whip into shape for delivery to the PRC.

Alvino also was interested in the census of the film business generally so that he may follow in like manner in lining up the industry's census. The Michigan census has been approved by the Hays office director. Hays office of the film business census is to include the number of exhibitors, number of employees in different branches, total number of theatres, and the gross output of the industry. No steps will be taken on the market analysis for the industry until the census is out of the way.

'Yankees' 40-Theatre Preem Get \$90,000; Plan Favored for Upped B.O.

Success of the experiment in premiering "Pride of Yankees" at 40 RKO and Skouras theatres at \$1.10, concurrently with its opening at the Astor, N. Y., will probably lead to similar treatment of other pictures, particularly those which will be held at advanced admissions. Theaters in the New York area, which are held at advanced admissions, believe that the one-shot plan, as carried out on "Yankees" is an idea worth trying in other pictures. In addition to taking the sting out of the upped admissions, the plan will also help the picture, Alpers points to the importance of word-of-mouth resulting from the advance showing.

"Yankees," which started a \$5e-\$1.10 consecutive run at the Astor and Skouras theatres, sold out the night before at the \$1.10 clip in all of 40 RKO-Skouras theatres except one. The advance showing at the other 40 theatres was included, balance being of the \$1.10 advance showing at the York area. Gross done on the one night was around \$90,000.

Cost's Five-Fly Preem

Hollywood, July 21.
Second picture in the "Five Fly" splash opening in Fox-West Coast deluxers here is 20th's "Tales of Metro's Miniver" gets a quintuple break, Thursday, 23.

'EAGLE' PROMPTS U. S. ON SPECIAL BALLY

Strong boxoffice results achieved already on "Eagle Squadron" has convinced Universal of what can be accomplished by an elaborate publicity exploitation campaign. U. lined up a staff of special exploiters and spent much coin in the "Eagle" to the public, with the company now entirely satisfied it was the finest job put out thus far by Universal on a feature lacking outstanding names.

The extra force of exploiters is being maintained by "Eagle" through all key city engagements. The working campaigns in the first key-city playdates will be being used as a model for future engagements.

Impetus achieved by "Squadron" in initial dates already is prompting Metro to step up the production as the biggest grosser it has had under the present management. That one of the key-city playdates is convincing U. that similar extra effort will prove profitable on other basic key-city pictures not boasting star names.

Don Geddes' Jukebox Rally for Ann Sheridan

Seattle, July 21.
That's the catch on 200 jukeboxes placed at as many jukeboxes about the lake. Likewise, there is a collection in the Orpheum Theatre foyer, doing its stuff, putting out time after time, sans the nickel insertion.

Don Geddes, mgr. of Orpheum (Hamrick-Evergreen), thought out the idea of the jukebox collection. Girl (WFB), currently at this house. The proceeds carry picture of Ann Sheridan in the Orpheum Theatre, and of Donald Regan, for "ulu of a love team."

SEX-FILM ADS GET CHURCH FROWN

Detroit, July 21.
While not violating the of the moral code, the Catholic Arch-Dioecesan office in Detroit has leveled its guns at the exploitation used by the film companies, and particularly the local exhibitors. It is charged that some theatres in Michigan have spiced up their advertising with sex-film ads, and served portions of pix to emphasize and hallyhooning with material which not only goes a false idea of the picture but will eventually work to their own detriment in reaching many motion picturegoers who will frustrate the ends of advertising.

A campaign is being whipped up among the Catholics who form close to a majority of the urban population in this area, to protest against the sex form of advertising in theatres are using, to the newspaper publishers.

Charge was made by the Michigan Catholic, which, circulates in all parts here, that advertising of many motion pictures has been done the downgrade until it has become offensive to decent-minded people. It suggested that the reality of the hands of the newspaper and magazine readers with the solution simple is that it was believed a mass protest would result in a rejection of this form of advertising by the publishers. Point also is that this constituted unfair advertising which in other fields had been controlled by Federal legislation.

PAR'S SWING-SHIFT BALLY FOR NEW FILM

Under a hookup with WJZ, with plugs being obtained for "Prierities on Parade" current at the Paramount, N. Y., the theatre late Friday night (24) will put out what it calls a night-long W. Parrott swing-shift show for defense workers.

Employees from 20 different plants in the Greater N. Y. area will be admitted free to the show, which will start at 1:30 a. m. and run the exclusive entertainment of the defense workers.

Participants to a showing of "Prierities," the Vincent Lopez band, and the WJZ package show, which has arranged for defense plants, will be put on.

Pastel Seven WB Shorts

Hollywood, July 21.
Warners designated seven of its 1942 shorts for Technicolor production, with Gordon Hollingshead supervising. "Piners are 'Saddle Horses,' America's "Army," "Parrots," "A Ship Is Born," "America's Battle of Beauty" and "A Man's Best Friend."

June's Extras Did OK

Hollywood, July 21.
Extras' earnings in June topped the same month last year, according to \$100,000. Average daily wage for 23,400 job placements reached \$12.25. Total earnings in \$15.00 bracket showed a predominant.

Extra pay for atmospheric cleared \$250.

6 Daily Exchanges Forced to Move By Street Widening; Other Briefs

Philadelphia, July 21.
Six exchanges who operate in Philadelphia are frantically looking for new quarters. The widening of Market Street by the State Department of Highways that the south side of Vine street, they are being forced to be torn down to widen the approach to the site of the new exchange.

One of the exchanges, the Philadelphia Stock Exchange, talked about for the past decade was expected to be held over for the time being. The Philadelphia Stock Exchange department ordered work to the group for the 1942 season.

The two majors affected by the order are United Artists and Columbia. The latter is enclosed in a building which only a couple of years ago was completely modernized. Both exchanges have several plans in mind for their new headquarters.

Other exchanges seeking new quarters are Republic, Capital, and the indie offices headed by John Golder and John Schaeffer.

Yergin Upped

Irving Yergin has been promoted to post of advertising publicity field representative in the Chicago territory by Warners associate, Norman Rubinger, who assistant he had been. Rubinger reports for duty to the group for the 1942 season, Corp Radio school.

WB Canadian Conv. Aug. 24-25

The Warner regional sales meeting cover all of Canada will be held Aug. 24-25 at Montreal. Kalmenson, WB's general sales manager, will attend all sessions, is head of Warner sales in the Dominion. Monahan, executive attending the meeting, Joe Bernhard, Roy Haines, Arthur Schaeffer, W. Schwab, Charles Blumenthal, Norman H. Moray, Sam Schneider and Howard Levin, legal staff.

Several top managers and salesmen in Canada will be brought to Montreal for the meeting.

Dollinger Re-elected

Irving Dollinger, July 21 president of Associated Theatres of New York, was re-elected president of the board's other officers, Jack Ungler, v.p.; Sidney Seligman, treasurer and secretary.

Dollinger was also re-elected viceroy for the 1942 season, with Unger and Joseph Siccardi serving in an advisory capacity.

F&M Belongs Ambassador, St. L.

St. Louis, July 21.
Fanchon & Marco, second downtown theatre in the St. Louis area, under Co. under contract, will relinquish the building to the Ambassador Theatre Co. on May 12. The line of the theatre management announced that the building was to be sold to the operation of the house upstairs and it was decided to close until before the building was available to Harry Crawford, who managed the closing, will be brought back to the downtown district has not been announced. Crawford has been managing the 3,375-seater Fox, in midtown, since the change of this house from F&M into the Ambassador Theatre Co. once-a-week all-night shows for the past season and will continue to do so.

Since F&M put on these shows half a year ago, some in the downtown district, for the past season, "Earle Souders" will be the "A" attraction when the Ambassador reopens.

Mike Cullen Finelighting Kansas City, Mo. Mike Cullen, Lewis' divisional manager, spent last week in Kansas City at the Midland theatre handling the new Mike Cullen Finelighting. John McManus, resident manager, three accompanying with his wife and children in California. They left last Saturday for a swing around the country and return to Kansas City in August, meanwhile trying to iron out the vacancies in his home forces for the past season. The new manager, Tom Delbridge, formerly assistant manager of the Midland, will be in charge to handle the house until McManus returns.

given portion held by Graves to the Elmo, 20-seater, recently placed in on publicity at times for the Newman. New assistant manager at the Newman, will be George W. Bremer, newcomer to theatre business.

Don Woods Upped

Don Woods, formerly assistant manager of the Warner exchange in Chicago, will be promoted to head of the Newark branch. He fills the vacancy caused by the recent death of Robert T. Smith.

Bob Cluser Rebuilding

Salem, Ill., July 21.
Bob Cluser is rebuilding his Salem, Ill., theatre, recently damaged by fire. The priority on steel being used for straightening steel beams that were bent and twisted by the intense heat.

Cluser's friend has opened his Newport Auditorium, Newport, Ill., for summer season. A. D. Magarian, East St. Louis, Ill., has resigned his home to the Gaty, and has been relieved after several years' seafaring.

Manages His Mom's Cinema

Pittsburgh, July 21.
Robert Keaser, son of Mrs. J. K. Keaser, of Pittsburgh, C. O., who operates the Palace in Chelero, replacing Robert Higgins, Lattin, Pa., has gone to Beaver Falls, Pa., to take over the management of two theatres there, the Riverview and the Elmo.

Carl Melnychek is Bill Zeilor's new assistant at the J. P. Harris theatre in Southside. His last post with Harris was assistant manager of the Elmo. Jack Judd, local theatre poster distributor, named president of Indiana, to be president of the Indiana. His election took place at the 1942 convention in Philadelphia.

J. J. Morris transferred his Elred to the Elmo, and will be the Jewett exhibitor. The new operator took over last week.

Carl Mahne Upped

Seattle, July 21.
Mahne, vice president of changes in Evergreen circuit is promotion of the Elmo, Seattle, to the Elmo, to assist to v.p. Al Rosen, who is in charge of the Elmo. Mahne is also in charge of the Elmo, spot at Egyptian, a new class suburban house in the University district, which is being built by Evergreen State Amusement, resigned to the Elmo, in the Coast Guard as boatwain.

Fred Nilson, for 12 years with National Screen Service and Western Poster, new assist. mgr. to Don Geddes at Orpheum. He succeeds Ed Hamrick, transferred to Music Box management.

Mencher Partnership

Akron, O., July 21.
The Liberty, owned by J. J. Mencher, announced Liberty-Akron Co. of newly-formed Liberty-Akron Co. of Cleveland, formed by George W. Mencher and J. J. Mencher, president of the Liberty Operating Co. since it was built. New company will be in charge of the Liberty building, in addition to purchasing the business of the theatre. Mencher spent last week in Akron at the Midland theatre handling the new Liberty-Akron Co. general Cleveland men already interested in theatre operations.

Boyd Facilitating

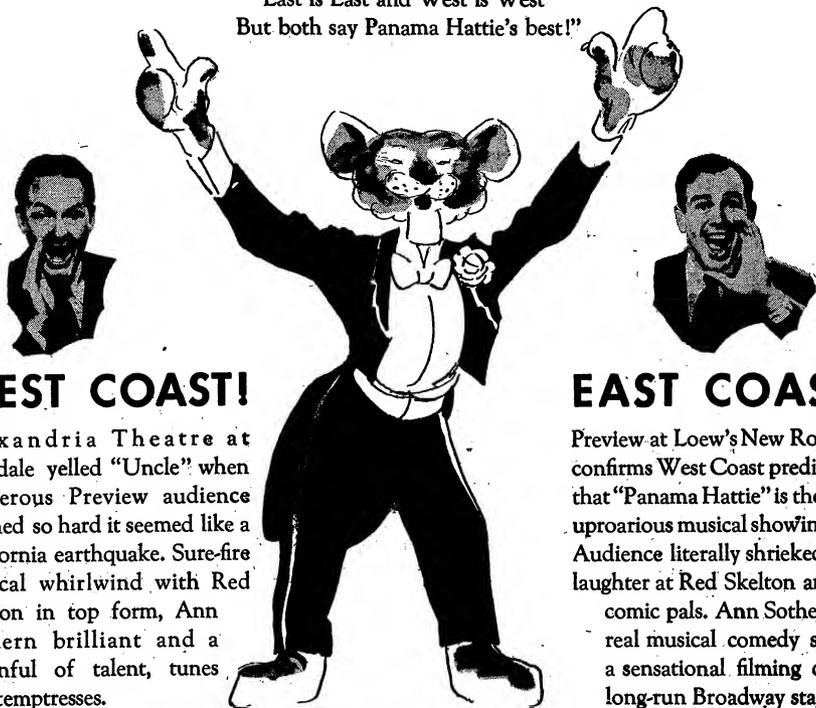
Bethlehem, Pa., July 21.
The Liberty, owned by J. J. Mencher, announced Liberty-Akron Co. of newly-formed Liberty-Akron Co. of Cleveland, formed by George W. Mencher and J. J. Mencher, president of the Liberty Operating Co. since it was built. New company will be in charge of the Liberty building, in addition to purchasing the business of the theatre. Mencher spent last week in Akron at the Midland theatre handling the new Liberty-Akron Co. general Cleveland men already interested in theatre operations.

M-G Expands Cartoonery

Hollywood, July 21.
Metro enlarged its cartoon department with the establishment of a new cartoon unit. The new unit is headed by George B. Searles. Assigned as assistants are Webb Smith and Otto Englander, formerly with Walt Disney, and John J. Smith. First object for the new unit, currently in preparation, is "Stork Takes a Holiday."

"They went batty about Panama Hattie!"

"East is East and West is West
But both say Panama Hattie's best!"

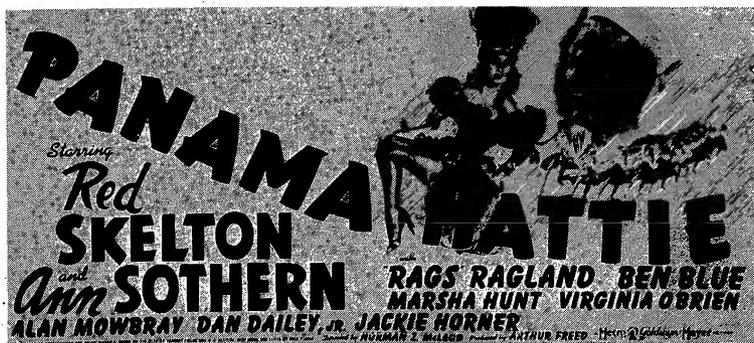


WEST COAST!

Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothern brilliant and a screenful of talent, tunes and temptresses.

EAST COAST!

Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothern is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!



A Metro-GOLDMINE-Mayer Wow!

100,000 FIRST NIGHTERS AND ALL THE CRITICS AGREE!

Walter Winchell, says

"Samuel Goldwyn could not have given the youth of America a finer gift, nor to the sweethearts of America a finer love story."

Howard Barnes, N. Y. Herald-Trib.

"Every inch a memorable show . . . a very real tribute to the American spirit . . . Portrayal by Gary Cooper gives it heroic dimensions."

Lee Mortimer, N. Y. Daily Mirror

"Compelling, exciting and inspiring . . . Sam Wood's direction masterly . . . Gary Cooper shines . . . to Teresa Wright, the year's Oscar."

Dan Daniel, Sports Ed., World-Tele.

"I believe I am not over-praising 'The Pride Of The Yankees' when I say that it is the only worthwhile production with a sports background in the history of the screen."

Louella Parsons wires

Samuel Goldwyn

"'Pride Of The Yankees' should make you very happy. It is a great American story and comes at a time when most needed. It is human, real, and with a love story that will delight the women."

William Boehnel, N. Y. World-Tele.

"Hats off to Samuel Goldwyn, Sam Wood, Gary Cooper, Teresa Wright, Walter Brennan and everybody else concerned! . . . It is so wonderfully human, so superlatively presented, that it results in two hours of sheer delight."

Archer Winsten, N. Y. Post

"Ranks as one of the two best movie biographies of the year . . . packs a heavy emotional wallop. Producer Samuel Goldwyn has once again gambled with an unlikely subject and emerged victorious."

Rose Pelwick, N. Y. Journal-Am.

"Heart-warming, affectionate and highly moving . . . takes its place as one of the year's outstanding attractions."

Bosley Crowther, N. Y. Times

"A real saga of American life—homely, humorous, sentimental . . . The cast is superb."

Bill Corum, Sports Ed., Journal-Am.

"A plain, solid and fine picture. I think everybody is going to want to see it, and should."

Eileen Croelman, N. Y. Sun

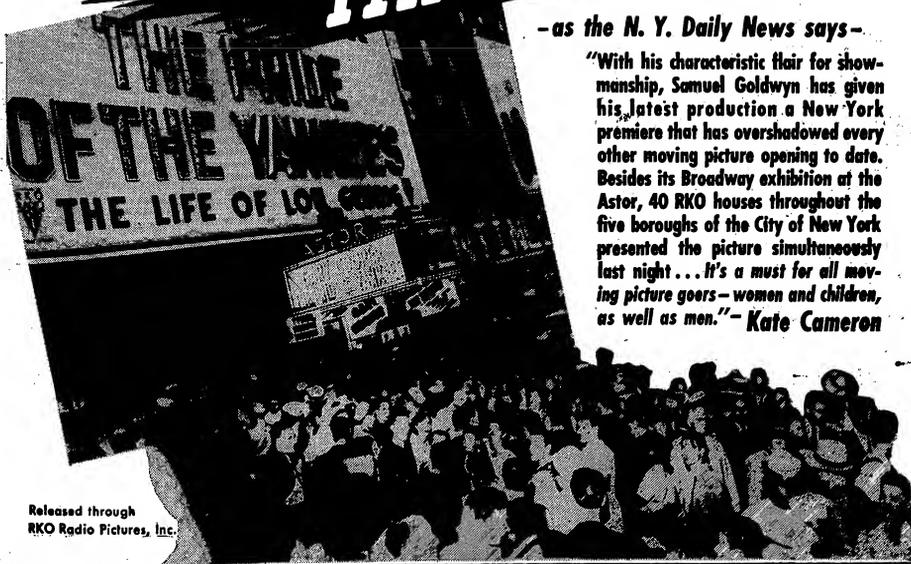
"'The Pride Of The Yankees' is a proud tribute to a fine man."

SAMUEL GOLDWYN'S

THE PRIDE OF THE YANKEES

-as the N. Y. Daily News says-

"With his characteristic flair for showmanship, Samuel Goldwyn has given his latest production a New York premiere that has overshadowed every other moving picture opening to date. Besides its Broadway exhibition at the Astor, 40 RKO houses throughout the five boroughs of the City of New York presented the picture simultaneously last night . . . It's a must for all moving picture goers—women and children, as well as men."—Kate Cameron



Released through
RKO Radio Pictures, Inc.

Independent Stations Find British Programs Useful Re-broadcasts; 70 Longwavers Now Carry BBC

British Broadcasting Corp., is currently feeding news and special shows on 70 longwave outlets in the U. S. on a regularly scheduled basis and to three that number on a spot basis. All shows are pickups of the daily North American Service of the BBC. Stations take programs with a shortwave receiver and feed them out longwave. BBC signal into this continent is strong enough to stand rearing without use of booster equipment.

The 70-odd stations air at least a daily quarter hour news, at 6:45 and 6:45 p.m. (Eastern War Time) gives indie outlets hot war and foreign coverage since programs from London just about time the London morning papers are going to press, and carry news programs from London just about time the London morning papers are going to press, and carry news programs from London just about time the London morning papers are going to press...

GEORGE KERN A CAPTAIN

Benton & Bowles Business Manager Trains at Princeton

George Kern, business manager of the Benton & Bowles agency's radio department, has received a commission as captain in the supply service of the army. He reports at Princeton University Aug. 2 for four-weeks training. Franklin Owens, time buyer, will double over into Kern's job for the duration.

MAIL POUCH BUYS ON BLUE

The Blue Network has sold 'Counter Spy' to Mail Pouch Tobacco with Sept. 28 as the starting date. The series will be Monday, 9:30-10 p.m. and the hookup, 5 p.m. The network may allow other affiliates to take the series sustaining and, wherever possible, sell it locally. 'Spy' is a Phillips Lord production.

Consolidated Aircraft May Use Radio Via Y&R; LaRoche, Larson West

Hollywood, July 21. Advertising campaign for Consolidated Aircraft, which may include a radio series, will be discussed here next week with the arrival from the east of Charles LaRoche and Sig Larson, of Young & Rubicam agency. Account went to Y & R recently after considerable competitive presentation.

JONES, WADE RADIO, OWN IN CHICAGO

Chicago, July 21. William E. Jones, radio director for the Wade Advertising Agency who produced the National Band Dance for the past nine years, has just signed a contract with Jones and his own business office.

Edward Simmons, affiliated with Wade Advertising, who in past seasons produced the 'Uncle Ezra' show and later the Aloo Terpinion shows for the network, takes over the Jones spot.

RADIO GRIEF TOO MUCH TO SOLE

Disruption of Army Camps Might Result if Talent Had to Be Delivered Weekly—So Higher-Ups Order That No Sponsorship Be Contracted for Irving Berlin's Stage Musical

EZRA STONE'S CASE

U. S. Army heads have mixed the radio sale of Irving Berlin's 'This Is the Army,' which was reputedly offered \$10,000 per week by Pabst Beer of Milwaukee for 13 weeks and would have meant an additional \$100,000 for the Army Emergency Relief Fund plus probable renewals. While no official explanation was given for the definite rejection of a possible radio deal, it's reported the army authorities feared minor disruption of the armed forces' regular radio program would have ensued. 'This is the Army' is a talent now in uniform, with the necessary transfers, etc., creating a dilemma the Army doesn't want to handle.

Meanwhile, the tour of 'Army,' beginning in the fall, will create quite a problem for the 'Aldrich Family' show, starring Sgt. Ezra Stone, who staged and is prominently cast in the show at the Broadway, N. Y.

'Aldrich' in Doubt 'Aldrich Family,' it is expected, will have to take a temporary respite from the air when Stone goes tour with the all-soldier musical.

Status of the 'Aldrich' hiatus is vague as yet, it being entirely on plans for the tour, of which the Army has released no schedule. The only thing definite is that the 'Aldrich' show may not be heard at all.

It may be, of course, that 'Army' will play only larger cities and Stone could possibly do broadcasts from there. That would take a lot of arranging, however, such as taking the whole cast and production staff cross-country and it is not certain that it is practical.

Meantime, Stone and the sponsors of the radio show await the Army's plans for the tour.

CBS, NBC Were Willing CBS was prepared to revise its attitude toward beer accounts in order to accept the sponsorship of 'This Is the Army' radio version. Though it has never had a men's policy on the subject of beer, Columbia has shown a disinclination and in 1939 to open a men's schedule to the beverage. As one CBS official explained it yesterday (Tuesday), the network figured that it didn't want a rule to stand in the way of the Army and Navy Relief efforts being from \$100,000 to \$520,000 a year through the radio sale of the Berlin show.

It is understood that NBC was likewise prepared to change its policy on beer if the same sponsor chose to be in its direction.

Government Lecture Gets Results; Argentine Stations Now Present Prestige Gestures to Culture

BBC EXITS ARRIVE

Wellington Back to New York With Maurice Gorham

Lindsay Wellington has returned from his visit to the home office of the British Broadcasting Corp. With him from London, has come Maurice Gorham for a stay in the U. S. A. Gorham, in charge of the North American shortwave service for the BBC, was last here in 1938.

Buenos Aires, July 10.

Official order to Argentine broadcasters that they hold on to their stations, with indications by officials from that the voluntary scrubbing is likely to be satisfactory. A Commission was called in early in May by Dr. Horacio Rivarola, head of the Direccion General de Correos y Telégrafos (Postoffice) and told that the radio situation, especially as regards type of programs and advertising couldn't be permitted to continue. Broadcasters' largest group of commercial transmitters in the United States of America were given examples by Rivarola's chief of Direccion de Radiocomunicaciones. Radio Belgrano LR 3, one of the two largest locals, which was taken the strongest speaking, has given the broadcast most to hear and in the last fortnight has spread itself with a sponsored symphony series and other prestige offerings. Station and its web; La Primera Cadena de Broadcasting also has some work to do down the some of the excess verbiage and cleaned up a number of overly advertising couldn't be permitted to continue. Broadcasters' largest group of commercial transmitters in the United States of America were given examples by Rivarola's chief of Direccion de Radiocomunicaciones.

TRANSAMERK'S 'WINSLOW' SET

The 'Don Winslow of the Navy' serial is slated to go Blue Network Sept. 25. Top Theatricals (General Foods). The hookup will take in every Blue outlet, namely, 122 stations. The series will be 6:30-7 p.m. across the board. Transamerica will produce the network series.

To Ask Philly Canteen To Desist From Stalking Local Radio Sponsor

Philadelphia, July 21.

The Philly branch of the American Theatre Wing's Stage Door Canteen was ordered to cease negotiating for a radio sponsor by the parent group because of the air deal the New York branch made with Corn Broderick and CBS.

The local canteen was virtually all set to broadcast for a Philly canteen shop over WCAG when word came that the project should be dropped because it would take some of the play away from the New York show over CBS.

FAWCETT'S TRUE MAG PRIMES AIR CAMPAIGN

True Magazine (Fawcett) is issuing contracts through the Joseph Katz agency for batches of one-minute announcements. The selection of markets is determined by the magazine's circulation sheet.

The schedule has been split up into three segments. It is proposed to begin with a batch of announcements between Aug. 28 and Sept. 7, 80 more between Sept. 23 and Oct. 7, and the remaining 20 announcements between Oct. 23 and Nov. 8.

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One step which the government has already taken is its own development of a plan for licenses for radio transmitters. It will require all to get a certificate just as medical or dentists, after passing an examination in grammar, history and general intelligence. Commission de Bellas Artes, semi-official body, has already done some work to improve the standard of milk spicers, but licensing work will be completed. Majority of better stations think it's a good idea, especially as licenses will keep some of the more enthusiastic and less brainy sponsors from foisting their favorite spicers on to the air. One which might be the government education announcements it doesn't like simply by refusing them licenses, but broadcasters here do not feel danger so great.

THOMPSON'S OWN SHOW

Hollywood, July 21. Producer Dwight Thompson is working on Fibber McGee and Molly's Bill Thompson, versatile director. He wants his own as a program regular.

Honeywell Becomes First of Blue's Wartime 'Teaser Sponsorship' Clients

The Blue Network has obtained its first contract under the 'teaser sponsorship' plan. The client is the Minneapolis Honeywell Co. and the program with which it allied is John Freeman's 'Department of the Full Blue network Monday, 10:15-10:45 p.m.

Freeman's sponsorship starts Aug. 3. Even though the 'teaser sponsorship' plan calls for the association of four teasers and one half-hour program, the Blue is going right ahead with the single account. Under the plan, the client has been four accounts is to receive the concentrated plug once in four weeks

and mention on the successive three broadcasts. Under other accounts are lined up with the 'John Freeman' series. Honeywell will get long plugs every four weeks and department on the subsequent three programs, and, as the plan provides, it will be billed for the time and program cost of each fourth broadcast.

Veepsip for Richards Guy Richards, of the Compton agency, has been named as the selected a vice-president of the firm. He joined the agency in 1938.

MAX WILK QUILTS BLOW AS CHAS. MARTIN AIDE

Max Wilk has resigned as production director to Charles Martin, writer-director of the Philip Morris 'Playhouse' on CBS for the Blow agency. He will probably go into the Army soon, but in the meantime may take another job. He is editor of Jake Wilk, eastern story editor of Warner Bros. Betty Mandeville continues as casting director of the 'Playhouse.'

San Francisco, July 21.

Guy Hamilton is slated to quit as general manager of the McClellan radio and newspaper interests Aug. 15 after over 30 years of service with the organization. Hamilton, one of the most prominent figures in either field on the west coast, handed in his resignation recently following a disagreement over policy with Eleanor McClellan, heir to the properties. A general overhauling of the McClellan executive staff is anticipated.

Immediately after Hamilton acted, Howard Lane, business manager of the McClellan stations also re-

signed and accepted an offer from the Columbia Broadcasting System. He is chief of the station's expanded relations setup.

Lane is Chicago Howard Lane will have his office in Chicago. He has two field managers connected with this CBS development are William A. Schudt, Jr., and Dwight Buckner. As head of the eastern division Schudt will operate out of New York. Buckner will have his office in Los Angeles.

Nearly All KGW-KEX Local Programs Taken for New Market Opening Huge Tent Setup Next to Store

Portland, Ore., July 21. Entire local program schedule of stations KGW and KEX were taken over July 10-11 by the Broadway Columbia Market in Portland for its grand opening. Besides six regular local programs, the market's regular broadcasts, titled "Special Food Show" were presented. Virtually the entire KGW-KEX personnel of announcers, actors, musicians, and writers and production men were headquartered at the market for the two-day event.

Huge tent, adjacent to the market building, was erected, with aisles and seats for spectators. Special programs included audience-participation quizzes, and participants receiving programs handled by the market. Among the regular local shows continuing there for the season were "Personality Hour," James Abbe's news, "Patty Jean's Keep Fit Club," "Hollywood News and Gossip," "Kessess with the News" and "Funny Money Man."

Sale of the campaign was handled through James Mount and Arch Kerr, of the KGW-KEX commercial department. Program manager Homer Welch was in charge.

AFRA Seeks New Clauses With Agents

Negotiations have already been started by the American Federation of Radio Artists and the Artists Representatives Assn. for a renewal of their agreement, which does not expire until Nov. 1, 1943.

AFRA is known to desire several new clauses in the new contract, but the talks so far have not gone beyond generalities. Idea of splitting the negotiating work early is to avoid the necessity of last-minute rush.

GOLDEN GATE QUARTET WITH AMOS 'N' ANDY

Hollywood, July 21. Next week's three shots with Amos 'n' Andy are in the nature of an audition for the Golden Gate Quartet, as prelude to staying on the program all next season.

Spiritual singers are here for Paramount's "Star Spangled Rhythm," hence the A&A simultaneous taping.

Warren Wade a Captain, Trains at Astoria, L. I.

Warren Wade, an NBC television director, joins the U. S. Signal Corps tomorrow (Thursday) with the commission of Captain.

He will start at the Army's studio at Astoria, L. I.

Reorganize KYA, Frisco

San Francisco, July 21. Reorganization of KYA, staff under new ownership made E. Routinette, assistant manager; Don Feddersen, sales manager; Winthrop Martin, general director; and E. R. Kestor, Alfred Frankenstein, musical consultant; Jack Temple, brother of Philip Temple, announcer; and Loring, auditor; Deane Stewart, acting manager, resumed former job of program director.

Arthur E. McDonald, former sales manager of KEHE, Hollywood, has joined KFSO sales staff.

Kathryn Vernon a Blue

Knoxville, Tenn., July 21. Kathryn Vernon, continuity writer for WLS (NBC), went to Women's Auxiliary Army Corps school at De Moines this week after being accepted as Fourth Army Corps Headquarters, Atlanta.

She's divorced wife of Richard Vernon, British film producer.

Menen Takes Jarred

Menen's has returned to the news-sponsoring fold on the west coast the account, which walked out of spot to go to network with the Capt. Flag-Sergt. Quart' series, has signed for three quarter hours a week on the CBS Pacific network. It's using Bob Jarred at 7:30 a.m. It's the schedule setup that Menen maintained for a year.

General Motors Workers Discs Cut in N. Y. By Craig For Campbell-Ewald Agency

General Motors is producing a series of quarter hour programs designed to inform its workers on the progress of its war production. Campbell-Ewald is handling the account with Walter Craig as radio producer. Transamerica is casting the series.

Bob writing at World Broadcasting, New York. Walker Craig, production director, is in charge. He is cutting the Campbell-Ewald series this week and leaving for Hollywood next week to record another campaign series for Rexall. The latter will wrap July 31, final day of the Petrillo strike.

Because of the uncertainties, Craig ordered a repeat of the whole talent list to inform his workers on the Hollywood jaunt, namely, Meredith Willson's orchestra, Ken Murray, Stanley Wilson and Sam Kay. This is Rexall's periodic one-cent sale.

ELAINE CARRINGTON ON WESTERN TRIP

Elaine Carrington, author of "Pepper Young" is currently touring the west, but is continuing her writing on the trip. She dictates her scripts, so has arranged in advance for a stenographer to be in the party on the basis of her visits. She's already several weeks ahead on scripts for both series.

After stopoffs in Sun Valley, Seattle, San Francisco, Hollywood and Grand Canyon, Miss Carrington is due back east in about three weeks.

Armstrong Race Results Off WBYN, Brooklyn

Armstrong Racing Publications has taken its racing results off WBYN, Brooklyn, and is shopping around for another local outlet to do along with its WINS string. Outing has always used two stations in the past on the basis of the results against interruption of service is worth the duplication of coverage.

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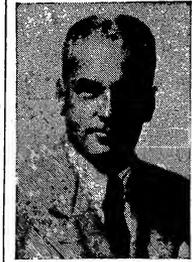
Two Sterling Serials Leave Blue

'Just Plain Bill' and 'John's Other Wife' Off—May Return to Air in the Fall

Sterling Products is taking its remaining two daytime serials off the Blue network. Although the account has been with the network since the air in the fall, there is no indication that the Blue will get them.

The two new cancellations involve 'Just Plain Bill' and 'John's Other Wife' which have been on the Blue after the July 31 broadcasts. Previously reported going off the Blue were "Second Husband" and "Amanda of Honeycomb Hill" which Sterling Products is shifting to CBS. Departure of the two final serials will complete the entire 11-12 a.m. period on the Blue.

'Just Plain Bill' is written by Robert Atwell. 'John's Other Wife' is written by Ruth Borden and directed by Lester V. Fine. 'John's Other Wife' is written by the agency on both shows, as well as "Second Husband" and "Amanda."



OTHO F. HUMPHREYS, JR. America's newest station, WSNY, Schenectady, has just appointed Otho F. Humphreys, Jr. to serve as a full-time and exclusive national representative.

Humphreys, was long associated with the Yankee Network and CBS. He will represent WSNY exclusively.

Howard Blake's Trade-Of Plan, Discs for Time

Howard Blake, operating as the United Broadcasting System, is submitting a new twist in the free transcription for free time proposition. Blake was formerly with the Radio Bruck agency.

Blake's is offering a transcription clearing setup. It's his plan to furnish stations for daytime airing recorded versions of leading night-time network commercial programs. He collects nothing from the station for the service and the stations don't bill him for the time. Blake depends for his profit on the sale of the pressings to the commercial involved.

The network advertiser pays so much for a hundred or more recordings and Blake does the servicing to stations without further charge.

FARNSWORTH FISCAL FATE OKAY IN WAR

Fort Wayne, Ind., July 21. Net income of the Farnsworth Television & Radio Corp., Fort Wayne, for the year ended April 30, 1942 totaled \$462,297, or 46 cents share, as compared with net loss of \$10,857 for the previous fiscal year, and net loss of \$76,741 for 1940. Gross income amounted to \$1,043,318, more than double the \$516,905 gross of the preceding fiscal year. Plants are totally converted to war work.

J. Walter Thompson to Place Starch Blurb

J. Walter Thompson agency has started to make up a station list for the spot campaign in behalf of Penick & Ford's starch brand. The accounts will run at the rate of from 10 to 20 a week.

Only outlet to get a contract so far is Memphis. The schedule started with that station Monday (20).

General Electric's WGY Salutes Newcomer WSNY

Schenectady, N. Y., July 21. WGY made a graceful gesture and donated a 15-minute spot-hour show in tribute to the new WSNY. The top men of the latter, (Chas.) Leighton and George R. Nelson, were associated with the 50,000-watt before they left to start the advertising agency.

Other WGY alumni on WSNY staff are: Col. Jim Hesley, news editor and commentator; Ed Ely, program manager; Gwendolyn Hathaway, conductor of femme program; and Gene Gandy, business, and Gene Gandy, announcer.

Seversky on NBC Weekly

Major Alexander P. de Seversky, airplane designer and author of "Victory in the Air Force" begins a weekly commentary for NBC Aug. 1. It will be the Thursday 7:45-8 p.m. period.

The Writing Michael Family Sandra's Sister and Brother Also Doing Radio Scripts—Sisters Now Co-Authors

Tums' Idea Regurgitates

Chicago, July 21. 'Wheel of Fortune' started this week Monday through Friday, from 8 to 11 p.m. on WGN-TV. The show is the Hirsch Clothing Company of this city.

Spinning wheels pick out telephone numbers, while winners are awarded five dollars. If they are listening, if winner does not hear broadcast, money rides on next number.

Murray Hears More of Gladstone's Cash Expense Disbursements

Montreal, July 21. Gladstone Murray, Canadian Broadcasting Corp. general manager, assumed before the House of Commons Radio Committee Monday (18) that responsibility for one of his corporation's expense account practice which had drawn sharp criticism from some committee members.

In a statement given to the committee just before it completed hearing evidence, Murray said expense which he had charged were necessary but he had been told by the corporation's treasurer, Harry Baldwin, that criticism might result from his failure to provide detailed figures on vouchers.

"Whatever blame or discredit flows from this practice is entirely mine," Murray said, adding that he had suffered grievously from paying too little attention to the advice of the treasurer. "I have not the slightest doubt of the necessity for the expenses that are questioned," he asserted.

Baldwin in earlier evidence took exception to use of the term "dereliction of duty" applied to him by M. J. Colwell, Cooperative Commonwealth Federation House leader, in a previous hearing.

Colwell said the words "my responsibility" had no reason to suppose, as Committee Chairman Dr. J. J. McNamee suggested, that Murray had been overdrawn his expense account when the general manager had been allowance and traveling expenses were increased.

The committee today (13) ended its public meetings, which began May 8, and will meet in camera to give preliminary consideration to a report.

'SMARTY PARTY' FIRST FROM FRISCO SET-UP

San Francisco, July 21. The first regularly scheduled variety show to originate in San Francisco's Radio City for the National Broadcasting Company began Monday on the air from KPO Saturday (18) afternoon.

The show is 'Smarty Party'.

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Janet Jenkins Marches Off To War in Des Moines

Philadelphia, July 21. Janet Jenkins, known to Philly radio listeners as "Nancy Dixon" director of the "Nancy Dixon" program on KYW, left Saturday night (18) for Fort Des Moines to train as an officer in the Army's Central Postal Directory Corps. She was one of 21 girls in Philly to be selected from the thousands of women who had volunteered.

Another Philly WABC to leave Saturday was Jane Spaulding Bennett, copywriter at the Gray-Rogers advertising agency.

Mark Hellinger will guest on "Post Toasties Time" over NBC, July 23.

Gerda Michael, who has just started collaborating with her sister, Sandra, on the writing of "Against the Storm," gets co-author billing. Sponsors and agencies usually give the ghost writer a scripter to share billing with a collaborator, but Procter & Gamble in the "Complex" game show "Okayed it in this case. The serial is heard on NBC.

Although she was sole author several years ago of the serial, "We Live Again," submitted for Jane Crubshaw's summer on the writing of "Mary Marlin" and collaborating with Sandra on "Party Line," Gerda Michael has been active as a writer recently. However, she has written two or three "Against the Storm" episodes during the last year or so.

Sandra Michael will lecture next Tuesday (28) before the radio class of the School of Speech at Northwestern University. She may also give a lecture at the University of Chicago. However, the latter appearance is uncertain, as NBC may not allow the author of one of its corporation's expense account practice which had drawn sharp criticism from some committee members.

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'Sayings of Jesus' Transcribed on Rural Stations

Huber Hoque & Sons agency will do a five-minute transcription test run on the radio. The program is the station Co's publication, "The Complete Sayings of Jesus." If the experiment proves fruitful the inquiry campaign will be extended to similar type stations throughout the country.

The money for the test is being put up by a group calling itself the Agency for Practical Christianity.

NATE TUFTS TO HEAD R & L A. OFFICE

Nate Tufts, of Rutrauff & Ryan's producing staff, is being transferred from New York to the New York office where he will head up the agency's local office.

The switch will take effect when Don Stauffer, R&R's New York, returns from the Coast.

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Shostakovich's Gala Matinee

It's a Large Afternoon at Radio City As Arturo Toscanini Directs

Dimitri Shostakovich, 38-year-old Soviet Russian composer, had his seventh, or Leningrad, symphony presented Sunday by the NBC Symphony orchestra under Arturo Toscanini. It proved to be a spectacular occasion in terms of patriotic fervor, the conductor's tour de force and the high musical promise it offered. Unprecedented in its stupendous 70-minute composition, NBC clipped 15 minutes off "The Holy Hour" to have time to round out the full presentation which was dedicated to Russian War Relief, Inc. A crowd of 10,000 people in Radio City heard a terrific performance. The Russian piece employed 110 musicians and had them steadily occupied. It was a symphony of steady vigor and fireworks, sometimes a little verbose but always crowded, passionate, intense. Treated as a gala wartime event with a celebrity crowd in the mezzanine the incident produced extraordinary publicity. Critically the News spoke of "his most mature and powerful work," PM headlined that the symphony surpasses even its ballyhoo. The Times dissented to say "far from a work of sustained greatness either of ideas, workmanship or taste" adding later "not that one questions the composer's personal sincerity."

WLIB, Brooklyn, Doing Well On Semi-Class Slant

WLIB, new local indie, is almost breaking even with a weekly commercial take of around \$1,100. Station hit the air two months back and what with the highly competitive New York market, figured on taking a \$1,800 a week loss for about six months. This is unusual for a new outlet, since none of the income comes from insurance companies, bonax specialty houses, credit offices, etc. Station is sticking to a program policy about midway between WQXR and WNEW, has been adept at keeping copy in line with policy. For example, Michaels Bros. musical spots are okay before noon, junked for a live announcement during afternoon.

Bert Lytell on 'Canteen' As Emcee; Talent for First Broadcasts Being Set

Bert Lytell will be the m.c. for the first four weeks on "Stage Door Canteen," the "Cora" Products program on CBS starting July 30. Talent for the initial broadcast includes Helen Hayes in a dramatic spot, possibly playing "Mary of Scots" with Flora Robson as Queen Elizabeth, Burns and Allen will have several comedy bits and Harry Wood will sing the program's theme tune, "I Let My Heart at the Stage Door Canteen" from the Irving Berlin all-soldier show. Raymond Thomas is the permanent conductor. Raymond Gross, Swing, Lowell Palmer or H. V. Kaltenborn are being sought for the first show to introduce Paul V. McNutt from Washington. Talent for the second broadcast in the series isn't set, but Alice Faye is being sought for vocalist and Maurice Evans is probable for the dramatic spot. Walker O'Keefe and Ed Wynn are mentioned for the comedy assignment. Carl McCall, of CBS, is directing the program and Frank Wilson is the writer. Roger White is producing for the C. L. Miller agency.

Broholm Heads WLS Scripts
Chicago, July 21.
Ray Broholm is the new head of the continuity department at WLS, Chicago, being stepped up from the sales department. Broholm replaces Frank Baker, who resigned to join WJWC.

Alberto Campobasso Lists WEVD Radio Time In Bankruptcy Petition

A bankruptcy petition by Alberto Campobasso, radio actor, was filed last week in N. Y. federal court listing liabilities of \$14,611. The petition enumerated a debt of \$800 to station WEVD, N. Y., for broadcasting time during 1937 and 1938.

Preston Bradley's 'Front'

Chicago, July 21.
The "Home Front" program, showing what the ordinary folk are doing to further the war effort, on from 9:30 to 10 p.m. over WLS. Dr. Preston Bradley is commentator of the series. Preliminary programs include dramatization of defense, and interviews with two young girls and a teenage boy who have replaced their soldier brother on a 300-acre Wisconsin farm.

Atlantic Coast Web (Bulova) Has Rate Card; Discounts 25-50%

Atlantic Coast Network, Arde Bulova promotion, issued rate cards this week. Basic card rate is \$1,025, days, and \$1,775, nights, for one hour on the eight-station net. Discounts range from 25% for 13-time deal to 50% for 260-time contract and, since loop claims it will only accept business on 13-time basis, the card rate actually is \$768.75, days, and \$1,331.25, nights. Bennett Larson, ex-Gotham agencyman and currently part owner of WWDG, New Washington outlet and member station of Atlantic Coast net, is program director for the hookup. Only live show being produced currently is pickup of British Broadcasting Corp.'s North Atlantic Service. By Aug. 1st loop expects to have round robin installed via New York and Washington at which

time it will start to pipe live shows out of latter city. WNEW is key station and acts as pivot for both northern loop (WFCL, WCOB, WNBC, WELJ) and southern loop (WFER, WPEW, WDDC). Two supplementary stations are WBOC, Salisbury, and WJEA, Hagerstown, both in Maryland.

GEN. ELECTRIC LETTERS CHANGED ON F-M UNIT

Schenectady, N. Y., July 21.
The call letters of General Electric's Schenectady FM station have been changed to W8SA from W2X0Y. The latter was an experimental designation. The FM outlet is now operating on a 3 to 10 p.m. schedule.

"THERE IS A BIG JOB FOR ADVERTISING TO DO"

Says NATHAN D. GOLDEN, Industrial Counselor
U. S. DEPARTMENT OF COMMERCE

"A DVERTISING can contribute to the war effort in many ways. It does not become a non-essential with the advent of war. In fact, its function becomes increasingly important...

"There is a big job for advertising to do in keeping hope and courage and determination blazing in the minds of those on the production lines — and in the minds of those behind the production lines.

"People's habits change. They forget how much they desired many things. They become rooted in different ways of life. Advertising can keep the spark of life in that deferred demand — keep it flickering gently until that day when the United States returns to — not normal demand, but our usual stimulated demand.

"We did not build our standard of living on the normal demands of human beings, for no one has ever operated in a 'normal' market. We have had a 'stimulated



demand" economy throughout our lifetime — and advertising has been the great stimulator. Now is no time to shut off the spark which energizes American business.

"As the war economy matures — as more of our current life becomes channeled into a definite part in the winning of the war — there will be time to look ahead and explore these possibilities. This may have much to do with establishing advertising policies which will speed up the process of converting the United States to a post-war plenty, by telling and selling the public the real part played by business, just as advertising in the past has speeded up the distribution of product throughout our national economy."

★ To those whose fortitude in total war adds another shout of defiance in the enemies of free American enterprise and democracy... this space is dedicated by The Nation's Studios.

WLW

SUSTAINERS ARE INDIRECTLY FOR PROFIT JUDGE RULES, DENYING WEVD, N. Y., POINT

Station Sought to Defend Violation of a Musical Copyright on Grounds It Was Not a Performance for Profit—Court Holds Sustainers Have Purpose

In granting an injunction against WEVD, N. Y., on a copyright infringement case Judge Alfred C. Cox, of the N. Y. federal court, last week held that so long as a station sold time it rated as a commercial operation and thereby brought all its programs within the purview of the performance-for-profit provision of the copyright law. The suit had been filed by Associated Music Publishers, Inc.

WEVD set up the defense that the broadcast of the composition controlled by the AMP was not a public performance for profit because it was part of a sustaining program and because the station operates under a non-profit policy. Judge Cox's opinion pointed out that "sustaining programs are necessary in the business of broadcasting since they help build listener appeal and provide an inducement for advertisers." Also that the station "is operated in much the same way as a commercial station," even though, as the evidence showed, WEVD's deficits are underwritten by an association composed of various labor groups.

Another defense advanced was that the number had come from a phonograph record purchased in the ordinary channels of trade. The court dismissed this argument with the

Intrator and Milton Start German 'Truth' Broadcast

It is Intrator, an actress from Germany, and David Milton, an American actor and writer, have pooled talent to form the 'Independence Radio League' and have launched German language program on WHOM, Jersey City.

It's called 'Dedicated to the Truth.'

WJR's 'F.O.B.' Brochure

Detroit, July 21. WJR has distributed an elaborate brochure reviewing the intent and contents of the 'F.O.B. Detroit' program series which the station produced and fed to a CBS network Saturday matinee. The brochure, illustrated with sketches and photographs, contains extensive excerpts from the broadcast talks by officials of local industrial plants, telling of achievements on the production line. The publication is dedicated to 'industry and labor who made Detroit a leader both in peace and in war.'

remark that it was "plainly untenable," since the copyright act affords protection against that very use.

Whitlock to California; Gaylor to Alabama

Lt. Allen M. Whitlock, of the Army reserve, an account executive of the Marschalk & Pratt agency, has been called for active duty and will serve as public relations officer at the West-Coast Air Force Training Center, Santa Ana, Cal. Paul Gaylor, of the same agency's art department, has received orders to report at Craig Field, Selma, Ala., for pilot training with the Army Air Corps.

Pvt. Edward J. Whitehead, formerly of the M. & P. radio department, has been selected to attend the Infantry Officers Training School, Ft. Benning, Ga.

RUSH JOB ON KELLOGG E.T.'S

J. Walter Thompson agency's Chicago office is rushing through a series of 15-minute transcriptions in Kellogg's behalf with the idea of beating the recording deadline of the American Federation of Musicians (July 31). The programs are slated to go on the air in the fall.

Columbia has the cutting assignment.

From the Production Centres

IN NEW YORK CITY . . .

The Radio Trade is Discussing: Shostakovich's Seventh Symphony and the gala event 'Toscanini and Gerni' made of it—what contest meet in the Pettilio show-down—The Blue network's big week of new business, what will Matt Pouch, Minneapolis Honeywell and Electric Boat spend—the surprised-in-luck happen-sooner hiring of Major De Sevresky as a radio aviation commentator.

Lester Vail, regularly directing John's 'Other Wife' and 'The Andersons,' also handling 'Stella Dallas' during the vacation of Richard Leonard, Arthur Hanna subbing on Leonard's other show, 'David Harum'... Clifford Clark added to Leonard's Second Husband... James McLaughlin joined 'Stella Dallas' troupe and Henry M. Neely newcomer to 'Young Wilder Brown' players... 'Newest Mr. Keen' case has Spencer Bietler, Vivian Smolen, Dick Sanders and Allen Dewitt in the cast... Dennis Ryan now tenor solo on 'Manhattan Merry Go Round'... Gotham Hosiery enters the radio field for the first time with the sponsorship of Pegen Fitzgerald's 'WOR series,' 'Pegen Prefers' three times a week starting Aug. 3.

Dorothy Kilgallen, radio and newspaper columnist, and Mrs. Maria Kramer, Hotel Lincoln executive, guested from New York over the Blue band, July 18, on Blue Barons' Show of Yesterday and Today, part of which originated in Des Moines.

Ed Byron, producer-director of 'Mr. District Attorney,' taking his first vacation in four years by going to the hospital for a minor operation. Theodore C. Streiber, WOR general manager, to West Hampton, L. I., for vacation... due back Aug. 3... Columbia's 'Age of the Enemy' has folded and 'They Love Forever' returns to the air Sunday night (25), with Bill Robson directing and Howard Teichman again writing... Tom Tully joined 'John's Other Wife' cast... Bert Praeger, of Benton & Bowles, taken a place at Stamford, Conn.'s due back Monday (27) from three-week vacation.

Blue network is moving Morgan Beatty's evening series ahead a half-hour from 10:30 to start at 10 p. m. after Raymond Green Swing, who gets that time when he switches over Sept. 28 from Mutual... Kay Lorraine made four sides for Victor standard label week... Arnold Moss into a lead in the 'Mary Martin' serial... he already does the narration on 'The 22d Street' and 'This Is Our Enemy' and has a lead in 'Against the Storm'... 'Chamber Music Society of Lower Basin Street' may originate from the Coast when Zoro Mostel goes there on his Metro contract... Carol Landis will be co-quizzer on 'Vox Pop' with Warren Hull when Parks Johnson vacations during August... Lyons agency is peddling a new Irene Beasley show 'Come On America, Sing with Me'.

Wyn Orr, production assistant to Rikel Kent, is now directing 'Valiant Lady,' with Kent doing 'Stories America Loves'... Charles Vanda replacing a picture for RKO... Phil Cohen directs tomorrow night's (Thursday) Russian War Relief show over WNEW... Bill Rousseau directed last week's... the Radio Directors Guild makes the assignments... Jane Dealy joined news writing staff of CBS... Hal Graves, WJWL, joined Signal Corps reserve and is studying aeronautical radio communications in New York... he'll continue announcing at WWRW until called for active service... Upton Close subbed Monday evening (20) for H. V. Kaltenborn on NBC... Linton Welles had the assignment last night (Tuesday) and Morgan Beatty, John Gunther and Frazier Hunt follow in that order the balance of this week... Kaltenborn is vacationing... Hugh Conover, formerly with WJSV, Washington, and WIS, Columbia, S. C., Gordon Eaton, formerly of WBT, Charlotte, and WJNO, West Palm Beach, and Robert Stevenson, formerly of WJNY, New York, N. Y., and WHN, New York, have joined the CBS announcing staff... Dave Driscoll, WOR special events head, spending his vacation at the dentist's... The Hal Jameses (Florence Speer) have taken a house in New Canaan, Conn., for the summer... Bruce Wendell, formerly with WHN and WNEW, and Mark Gregory, formerly with the Yankee network, have joined the announcing staff of WJNY... Bob Emery, who does the 'Rainbow House' series on Mutual, will do two dramatizations from 'Bambi,' the new Disney cartoon, the next two Saturdays (25) and (1) on WOR... William I. Morrison, secretarial and commercial manager of WJNY, handling the station during the month's absence of William C. Alcorn... Recording of the voice of Warren Sweeney, of CBS, chosen by Earle McGill, one of the network's producers-directors, to be sent to Iowa University for an analysis of speech patterns... Incidentally, McGill taking a brief vacation before directing the 'Stage Door Canteen' program starting July 31.

IN CHICAGO . . .

The 'Jolly Joe' program, devoted to a reading of Chicago Sun comics, started as a new feature Sunday, 11:30 to noon, over WBBM... Joe is (Continued on page 29)

CEDRIC FOSTER

Boston's only
Coast-to-coast
Radio News
Commentator

A Yankee Network Feature

sponsored by
Loose Wiles in New England
1:45—2 P.M. Monday thru Friday

and

Available for Local Sponsorship
Your Mutual Station

2:00—2:15 P.M. Monday thru Friday
A Mutual Broadcasting System Cooperative

THE YANKEE NETWORK, Inc.
21 BROOKLINE AVENUE · BOSTON, MASS.
Member of the Mutual Broadcasting System
EDWARD PETRY & CO., Inc., Exclusive National Representatives

Literally! WOWO is the bugler,

"First Call"—6:00 A.M. . . . "Reveille"—6:10 A.M. . . . "Assembly"—6:15 A.M. . . .

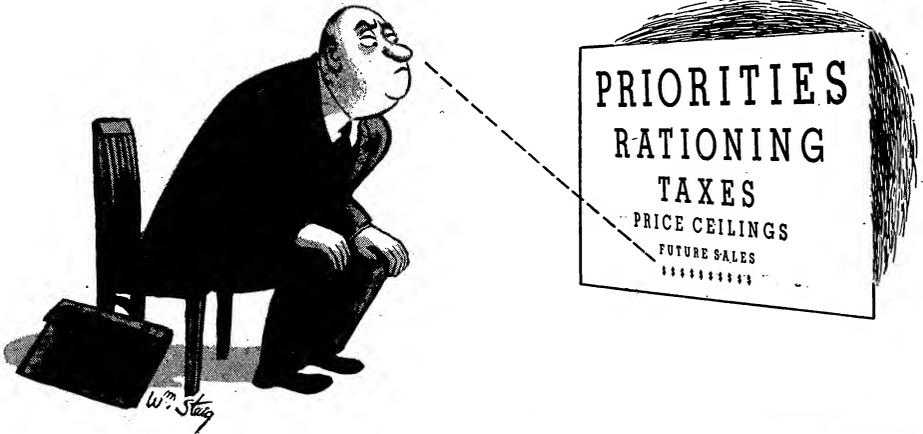
It's "Reveille Time" over WOWO—a busy, cheerful half-hour of bugle calls, martial music, news, information, entertainment, and good fellowship. With the collaboration of the Army, the broadcast is picked up at Baer Field and amplified throughout this Army Air Base. Sixty-two Midwest counties—more than 2,000,000 parents, friends, and well-wishers across a three-state

area—can now share this pre-breakfast audition of Army life.

"Reveille Time," conceived by WOWO, is a typical Westinghouse service . . . a real contribution to the Army's public-relations department . . . a true bringing-together of civilian and military life.

WOWO, like all Westinghouse stations, makes life dramatic and exciting for the millions of typical Americans who are your leading prospects.





Don't Let Near-Sightedness Hurt Your Business Vision!

Under present-day conditions, there's a temptation to curtail advertising—a tendency to forget that the most economical insurance for tomorrow's sales is to keep alive the reputation your product enjoys today. The best way to do this job is "on the air." Radio has proved itself unequalled as a *selling* medium—and it's even more outstanding as the medium to *keep 'em remembering*.

Today, when *cost* plays such an important part in the selection of an advertising medium, remember that the Blue Network gives you nationwide coverage of all income classes at the *lowest cost per family reached* offered by any medium entering the home. And this Blue coverage is concentrated in the important 561 counties where 80% of all U. S. retail sales are made. (Incidentally, 14 new "money market" stations have been added to the Blue since January 1942.)

Blue Network sponsored shows are backed by live, enterprising audience-promotion campaigns, planned by the Blue. Add to this the Blue's new sustaining program policy—which encourages the *competitive showmanship* of leading independent program producers—and you see why the Blue reaches more homes per dollar.

No wonder 16 new advertisers have chosen the Blue this year—more new accounts than any other network. Satisfied advertisers, old and new, have proved "*it's easy to do business with the Blue.*"

Blue Network Company, A Radio Corporation of America Service.

the **blue** network



Sponsors in Argentina

By RAY JOSEPHS

Buenos Aires, July 10. Reuter Pills opens Charlie Chan series on LR 1 Radio (El Mundo). Deal worked out with 20th Century Fox. Talent is Roberto Salinas company.

Santa Paula Snyders batted by Raul Sanchez Reynoso returns to Radio Belgrano (LR 3) for regular series after absence of several months.

Miguel Padula and tango unit featuring vocals of Roberto Ivara set at LR 6 Radio Mire in program especially appealing to collegiate crowd.

McCann-Erickson sets new Pan-American series 'Al Paso del Mundo' on Splendid (LR 4). R. J. Ripari head of Cia. Argentina de Petroleos which is local subsidiary of Pan-Am insurance series which will be handled by Raul Gurruchaga. Talent includes Perilla Luz and Aida Falcon.

Bionodo, soap, running new series on Mundo. At 5 p.m. dubbed "How many blondes are there?" Blondes are invited to send in their names and addresses before a certain date

plus their guess on how many names will be forwarded. Program features melodies dedicated to "las rubias" (the blondes). Popularity reflects Xanqui belief that all Latins are dark-haired. Proves that prolixity is also popular.

Moracio Varela writing new series 'El Llanto Negro' (Negro Lament) for Radio Argentina LR 2. Program to feature U. S. negro folk songs, many of them Stephen Foster melodies. Sponsored by Yerba Paizari Azul.

Mercedes Simons back on Radio Belgrano. Singer is one of the biggest disc sellers here.

France-Inglesa, which claims to be the world's largest drugstore, sets new record for mail response. Offering prize fagon of perfume for the first 50 letters received, following a 2:30 p.m. broadcast, they get 52,996 letters. Many spent cash on cables or special delivery letters costing more than the prize.

'Dos Guitarras en La Noche' (Two Guitars in the Night) begun as softer on Radio El Mundo, taken over by Sarmiento chain, runs Wednesdays and Fridays, at 10:30 to

11:00. Program employs Alberto and Zaidivar in local music.

Dutch radio receivers (one-time outfit) now H.Q.'d in the U. S. back on the air on Radio Argentina with program featuring tipica (tango) ork of Juan Cole and songs by Anxena Maitani plus vocal trio of Don Fabian.

Magneta Sas Pellegrino on Belgrano is sponsoring Alberto Vila, Argentine cinema star, imported to Hollywood by RKO but just returned. Vila sings with Maria Maurano orchestra.

Andre Segovia, Spanish guitarist, drawing much attention for two Wednesday special concerts on Radio Mundo (LR 1).

Radio Belgrano (LR 3) was only local outlet to broadcast short address of Dr. Ramon Castroviejo, Spanish oculist who came here to look at the eyes of late President Roberto Ortiz. Program was a pickup from the Plaza Hotel, sponsored by Delbene Brothers, soap. Famed medico was introduced by Dr. Nicolas Romano, President of the Association Medica Argentina.

Nelly Quel's Cia. de Comedias Musicales, signed by Belgrano for Roberto Ortiz.

Bols gain now running special daily news bulletins from 8:28 to 8:30 over Mundo and Red (Azul) 7

Bianca J. Walter Thompson Agency handling. Special AP bulletins are being used.

Los Banqueros w.k. Mexican quarterly. Like out Argentine citizenship because of increasing difficulties of foreign air talent here.

'Happening Yesterday' new Tuesday and Saturday 12:45 one spot on Mundo network for Gillette Razors, Gillette Terryza and Zelecia sports comment and general commentary by C. A. Taquin.

Maria Ester Lazos and Sergio Montes return to Radio Rivadavia (LR 5) in Enrique de Casti's 'Princesita' daily from 11:00 to 11:30.

Bades chain opening Raul Spinola's symphony for Lakme Parfumes Sundays from 8:30 to 10:30. Show originated at the Biblioteca de Consejo de Mujeres, before invitation audience.

Francisco Alvarez comic actor, opens new show 'Don Ambrosio Goldrindra' on LR 2 (Radio Argentina). Sponsored by long-English-Spanish translator Manuel Barbera with Juan Monte as m.c. and Ricardo Bruni handling commercials.

Adolfo Aviles, the film commentator, has moved from Splendid to Mundo.

'Cineas' and Trini Arias set new film program on Radio Penis (LR 9).

Teresta Puertolas and Pepe Sasse with child star Ellanne Arroyo doing dramatization of novel 'Secuestro' with kidnaping theme for Radio del Pueblo. Alfredo Equila handling script.

Mexican Ambassador (Octavio Reyes Espindola) on Radio del Pueblo in talk on Mexican music, authors and interpreters. Program unusual here featured Monsignor Martinez.

WLW STAFF RALLY

Cincinnati, July 21. WLW's summer sales conference is to be held for three days, starting Friday (24), with Robert E. Dunville and Harry Mason Staff, president. James D. Shouse will be the opening talk.

From the New York office will be Warren Jennings, manager; Eldon Park, Georgia Combs, Bernard Musnik, and Frank Penton. It will be Penton's final meeting unit after the war as he enters the Army soon.

From Chicago, Dewey Long, manager, will be accompanied by Dick Garner and George Clark. They will look over the new downtown setup for Crosley stations' studios and offices in the former Ed. Sullivan, 9th and Elm. James R. Rockwell, chief engineer, in charge of revamping job, expects operations to be under way there by Sept. 1.

Akron, O.—Don Gotwald, Jr., and Irving Stuart Lebowitz have become announcers at WADC, Akron. Other recent addition to the speaking staff: Glenn Phillips.

Personalities that sell

Even youthful personalities can do a fine selling job on the air, as the Rath-Kiddies Revue has proved. Pictured at the mike is Jackie Lee Atton, of Cedar Rapids, "personality" younger than the program itself.



Rath Renews Kiddies Revue on WMT-KRNT

One of America's large meat-packers, the Rath Packing Company of Waterloo, Iowa, measures its nationwide-business in millions.

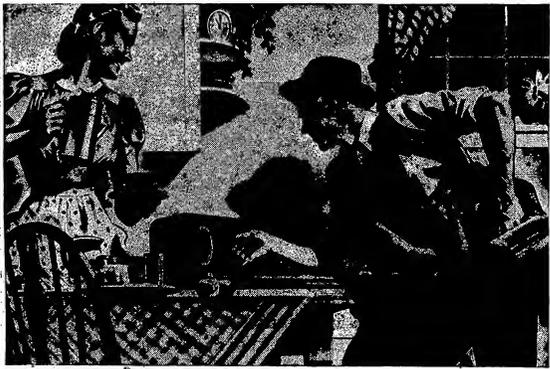
Also, Rath wisely cultivates its home market. Already a long-time advertiser on WMT (Waterloo-Cedar Rapids), Rath began sponsorship of the WMT Kiddies Revue five years ago.

Last year, results led to a Convention hook-up, including KRNT in Des Moines. Again results proved the effectiveness of the stations and the program, which continued gaining in popularity to attain a peak daytime-rating.

So, this month, another Rath renewal becomes effective on KRNT and WMT—adding another year's group to this five-year parade of future stars.



Affiliated with the Des Moines Register and Tribune Represented by The Katz Agency



.. for war-born night owls

It's topsy-turvy world, says Joe. Working the late shift, he answers an alarm clock reveille in mid-afternoon. Ends his working day when ordinary mortals are pounding the pillow. Never seems to catch up with what's happening in this old world.

It was for Joe and thousands of Cleveland war workers like him that WGAR created a very special radio show. Six times weekly, the *Night Shift* swings into action during the hour before midnight. It tells Joe who won the ball game and the big fight. Brings latest news flashes from distant war fronts. Obliges with everything from battling averages to the latest platters of listeners' favorite bands. It is just what the

doctor ordered for tired war workers... a combination of news and music, entertainment and relaxation.

Surprising how much our war-born night owls appreciate this service. They write their thanks. They phone to request special numbers. They responded to a souvenir offer with more than one thousand minds. All of which leads us to believe that *Night Shifts*, like other specially prepared WGAR programs, is helping to win the war... by making life fuller for Joe.



BASIC STATION... COLUMBIA BROADCASTING SYSTEM
O. A. Richards, President... John F. Pitt, Vice President and General Manager

Edward Fetry & Company, Inc. National Representative

Keep Old Studios In Case Bombs Begin to Fall

Milwaukee, July 21. While WTMJ and WISN will move on Aug. 5 from their present home in The Journal building downtown to their elaborate new Radio City plant five miles away in the suburban area, the present studios are not to be abandoned. There are numerous war production plants not far from the new location and if enemy bombs should fall there, operations could be switched back without loss of time to the studios that have been the scene of operations for the past 15 years or more. Formal dedication of Radio City will take place Aug. 23, and other news at any time will be ticket only.

Rosemarie Brancato Is Second Singer to Cancel On Latin Stranding Fear

Rosemarie Brancato has cancelled her opera tour of Buenos Aires and Rio, where she had been scheduled for 18 appearances, the soprano stating she may not be able to obtain return transportation. She has been booked in Milburn, N. J., for two weeks of The Pines, an advance beginning Aug. 27, to be followed with 'The Desert Song.' The singer is the second coloratura to cancel on a S. A. booking, she having been engaged to replace Bibi Stavo, the second coloratura of the Met, who cancelled all dates with the Cincinnati Opera Co. No replacement has as yet been chosen for Miss Brancato, who was scheduled to fly the middle of this month to Rio.

New York City.—Joseph Losgar, member of the transmitter engineering staff of WWRL, New York, has resigned to become a monitor operator for the Federal Communications Commission.

Bob Burn, member of the WWRL sales staff, has resigned to take a job with Brewster Aircraft Corp.

LEFTIST WEVD AND THE WAR

With Some Odd Contradictions

The E-V-D of WEVD stands for the socialist, Eugene V. Debs, who was confined in Atlanta Penitentiary in the last war. The station has headquarters on West 46th Street, New York, and roots in the Jewish leftist part of the east side. Its languages are Yiddish and Italian with a smattering of Greek. On the whole the station is liberal in tone and has a better organized program schedule in terms of social breadth than is typical of many of the gas-and-wax outlets. Its English programs, too, answer this description. Union labor is especially identified with WEVD.

19TH CENTURY PREJUDICES

WEVD also goes in heavily for Irish jigs (with English continuity) and the Gaelic equivalent of the Minstrel, who frequently raises its quaint and plaintive voice. This is piquant on WEVD as it is the orthodox "philosopher" whose intense Jewishness impels him to warn radio listeners against mixed marriages between Jew and Jew, a chauvinistic propaganda out of harmony with American democracy. The narrow viewpoint of liberal WEVD's Yiddish side is 19th century stuff. It's a contradiction to the moderately evident in other WEVD broadcasts.

1942 BROAD-MINDEDNESS

The Yiddish parts of the schedule are notable for other oddities too. Kotex, a product that has tried and failed to find a radio formula in English for the past 15 years, has been taken up by WEVD. It is advertised to send for a booklet, "One Girl to Another" to learn more. Incorporated into a "Women in the News" program from 9:15-9:30 a. m. was the following sequence of items one day last week:

- Local Druggist
- Feminine Hygiene
- "One Girl to Another"
- Kotex

- Queen Wilhelmiana has arrived
- A touché teacher has committed suicide
- Sabotage in Paris
- Newsbreakers have a free-for-all fight
- Kotex
- Salvage your old tin cans
- Buy U. S. Bonds

ASSORTED ADVERTISEMENTS

During the Yiddish periods the listener is invited to enjoy gelatine fish at a Delaney Street kosher restaurant, to buy silvers for the furniture, to send \$1 for Rubinstein's side-splittingly funny book, "Good Shabbos, Good Hour." Also there appears at distastefully frequent intervals the doleful reminders of King Solomon's Cemetery, positively the last word, at such a place it is.

A summer resort in the Catskills advertises accommodations at \$21 a week. At the tail-end of announcements on scenes in American citizenship come the perennial spot announcements of the New Deal-created Empire Gold Service, one of the shrewdest buyers of high-liche-buried in local radio hereabouts.

Furriers, Yiddish theatres, kitchen waxpaper, the inevitable Slanback for headaches, that rodeo at the Polo Grounds, Crawford's men clothes, Camay Soap, Blue Ribbon Beer, Kaks Furniture, Alka-Seltzer, Pepsicola, are some of advertisers in Yiddish. WEVD seems definitely to exploit this racial element more effectively, with a richer variety of programs than is characteristic of its contemporaries.

YIDDISH 'BOARD OF JUSTICE'

The Yiddish flavor is strong in such items as its so-called "Board of Justice" sponsored by Levi-Mazzos (if name was correctly caught) which has three judges who speak Polish and only in Yiddish. Its obvious counterpart is the "Good Will Hour" of John J. Anthony on NBC. Heard Sunday at 11 a. m. the tear-jerking case concerned children who shun the support of their aging parents, followed by the no-accounts shaming stated and moralizing following as to filial obligations. This was announced on the air as Case No. 5031.

A TALE FROM THE TALMUD

Early Sunday afternoon Saks sponsored "Die Yiddisha Shikhs" including a song, "Soviet Soldier," and a poem. A Talmudic legend was

developed about a rich Jew who lost the love of his beautiful wife who consorted with his man-servant. Fate reversed the positions, the once-trusted servant became the servant of his former master and started to a party when he is serving wine two tears-drops fall in the liquor. This is hard to render in a report. It is religious and sincere as performed as is the "Jewish Philosopher" (mentioned earlier) is hankered by Camay Soap. There was a preliminary spel-ant a high school girl whose complexions was grossly improved by Camay Soap causing her to overcome an infernally complex. When the "Philosopher" developed his aversions to Gentile-Jewish nuptials he sounded embarrassingly like the Nazi text-book, Dr. Sigmund Freud's "The Sin Against Blood" which has been peddled so assiduously in Germany this past decade. It seems preposterous, incongruous, illiberal and unbelievable to hear such views on a radio station in the greatest democracy in the world.

BLUE RIBBON BEER IS KOSHER

Blue Ribbon Beer's WEVD series translates as "On holidays a Jew is a king." The episode reviewed for these comments revolved about a lad just turned 15 who is undergoing the bar-mitzvah, or sacred rite of induction into man's estate in life. There was dialog about becoming a good American and a good Jew. The lad hesitated and had to be prompted. Afterward at his home the guests assembled and he had been peddled as a useful and happy life. Of course, said Blue Ribbon "there can be no real bar-mitzvah without Blue Ribbon Beer." Despite the commercial payoff of the whole program was nicely and tactfully handled.

THE SPIRIT OF GARIBOLDI

"Our Italian friends" (to quote WEVD) received a lot more intellectual papulum on this subject than they have done recently on other stations. There was, for example, the Italian Labor Educational Bureau which cried out that something must be done "to arouse public opinion in America to the Italian situation." There was the "The Voice of the Local 89 of the Italian Ladies Garment Union. Count Carlo Sforza, the anti-fascist, was heard. "If you work for America, you work also for Italy; listeners were told. "This is a people's war" from which Italy, too, will benefit as the present cultures are no good. America has no animosity against Italy and will respect Italy when the spirit of Garibaldi is restored to the people's will in control. Luigi Antonini, the union secretary, spoke of the 500,000 soldiers in the U. S. Army of Italian blood. He boasted that not one Italian name has appeared on the spy lists. He read many letters from doughboys all expressing fine morale and American patriotism. He referred pointedly to President Roosevelt's promise that there shall be no discrimination against Italian or alien nationalities.

Of the run-of-mill Italian language stuff there was the customary fullness although considerably less commercialism was noted in Italian compared to WEVD's Yiddish. As was remarked of WRBX in the Bronx there was Catholic piety intermingled in the Italian service. The 35th edition of one romance, or continued story, had the invariable plot device, the Catholic confession, in its operation. Here was the routine discussing the duties of the matrimonial state with her priest. Again there was allusion to a feast of "Our Lady of Mount Carmel."

WEVD has the week list. It is heard Saturday night at 8. Records, announcements, That's all. Wholly undistinguishable from so many similar stanzas elsewhere.

PAYROLL TRAFFIC

Mineral Wells, Tex.—Lieut. Lester W. Lindow, former executive of WFBT in Indianapolis, and WCAG in Pittsburgh, has been named head of the radio section of public relations office at Camp Wolfers.

Chicago.—Ray Nelhagen, sales territory manager for the Blue Network's Central Division, this week became a salesman in the Chicago area and took over the department.

Bob Ewing, local and spot salesman, has been appointed Central sales territory manager for the Blue, succeeding Nelhagen.

Gladya Ferguson, secretary to E. K. Horkenbush, Blue Network, has moved up to take over the local and spot sales traffic work, replacing Ewing.

Minneapolis.—Naph Conner has been named WMIN announcer to join the new Marshall Field station. WJWC, Chicago, as assistant to Clinton Tyler, news commentator, and the station's news bureau head.

Portland, Ore.—Fred Allen, former technician on KOIN-KALE staff, left for the south as a Staff Sergeant in the Marine Corps. Joe Mitchell, KOIN announcer, is now 2nd Lieutenant announced at Vancouver, B. C. headquarters.

Bob Henderson, announcer on KOIN-KALE, is in the Army. W. J. Davis and voice on the KOIN-KALE staff include announcers Ronald Rude, formerly with KFFY, Spokane; Ralph Langford from KJTS, San Antonio, Texas; Herbert Smith from KOH, Reno, and Chicago.

Two new recipients kept the public at KOIN, Shirley Van Noy and Irene Hill.

Seattle.—Jack Kinzel, chief announcer of WMO, has been called to active duty in the Navy with the rank of ensign. Bob Spence replaces as head announcer.

Schenectady.—Roy Rowan, formerly chief announcer at WZZO, Kalamazoo, Mich., is now on the spelling staff of WGY, Schenectady.

Buffalo.—Seymour Abeles, WBEW announcer on the Army. Bobby Nicholson, musician-singer at WGR-WKWB, expecting his draft call shortly.

San Antonio.—Tommy Reynolds has been named a member of the sales staff of station KABC. Reynolds comes from the station's announcing staff. J. A. Hillis is also a newcomer to the sales staff coming here from the Fort Worth Press.

Inside Stuff—Radio

As is the preference of Procter & Gamble; the "Pepper Young's Family" series has been converted into a package proposition with the National Broadcasting Company, successor to the NBC's Artists Service. Here are the details. P & G prefers to have its daytime shows operating on a package basis, since in that way it obviates for itself and its agencies the headache of details. In this package, each agency does the organization producing the program takes care of the writer, the director and the actors and remits a single bill to the agency.

Marion Spitzer has concocted a special format for the presentation of singer Ann Marlowe. It's called "Hello, Darling" and simple discs will be cut at the Blue agency. Format is being offered as a five or ten-minute musical show. Miss Marlowe is otherwise "The Rinsio Girl."

Joseph Bonime, after a continuous association of 10 years with one agency, McCann-Erickson, is now on his own. He directed most of the spots of that agency, including "Let's Dance" for National Biscuit, "Pick and Pat," "Dr. Christian," "Death Valley Days."

Arthur Kuder, not J. Walter Thompson, is the agency for the "Star Spangled Vaudeville" of Fleischmann's. Tess Miron Kirk's producing

WANTED
CREATIVE WRITER
for popular participation show emanating from New York. Knowledge of production-direction helpful—Excellent opportunity. Box 144, Variety, New York.

SAFFORD BACK IN CHICAGO
Chicago, July 21.
Herold A. Safford, program director at WLS, is back in town after a month and-a-half in Tucson, Arizona.
Safford went West to supervise the reorganization of KTUC, affiliated in management with WLS.

Let WWJ drive your sales messages straight home—It's the most listened-to radio station in Detroit

GEORGE F. HOLLINGBERRY COMPANY
NEW YORK CHICAGO LOS ANGELES
SAN FRANCISCO LOS ANGELES
Amplitude System 910-B-E. A.
Owned and Operated by The Detroit News

80% of Linguals Promise to Be Very Careful

Philadelphia, July 21.
More than 80% of the stations using foreign languages have signed the voluntary code of wartime practices, according to an announcement here last week by Arthur Simon, chairman of the Foreign Language Radio Wartime Council. The code of practice divides the organization producing the program takes care of the writer, the director and the actors and remits a single bill to the agency.

5000 WATTS DAY AND NIGHT

Latest Hooper ratings show that Salt Lake City people listen most to

The Popular Station
JOHN BARNER & COMPANY SALT LAKE CITY
TRAVIS' ONLY NEW BROADCAST

Wichita, Kas.—Robert McElhinney, formerly of Ft. Worth, Tex., is now sales promotion manager for radio station WFLI.

Negro Bands' Transportation Costs Doubled by Railroad Jumps

Bookers and managers of colored bands are almost at their wits end trying to route them around the country by train—and save a profit at the end of a week. At the moment the Negro outfit are complaining that aim. An example of how the ban against buses, recently laid down by the Office of Defense Transportation, transforms black ink into red ink is in one of Louis Armstrong's recent weeks.

It cost Joe Glaser, Armstrong's booker, close to \$1,800 to move the band by train on seven one-nighters, which is more than double the former outlay for transportation. When a band travels by rail there is not even the ticket levy for each man, there is always extra charges at each end of a trip—for trucks, transport equipment, etc., and cabs or whatever is available for the men.

With the average colored band that increase in transportation costs usually means the difference between profit and loss.

Politicians Address Resolutions on Petrillo To President Green, AFL

Detroit, July 21. James C. Petrillo's objection to the "competition of amateur musicians" which forced NBC cancel the Inter-Club National High School Orchestra broadcasts was fully re-stated here last week by the so-called "Young Democrats" and the "Young Republicans" of Michigan. A joint resolution of the Young William Green to take Petrillo to task for his action was sent by Albert Cannon of Detroit, national committee man for Michigan of the Young Democrats, and Wallace Colwell, chairman of this city, national committee man for the Young Republican.

Assailing Petrillo's action as 'a stab blow to every music-loving youngster in America, whether he plays a violin or a mouth organ,' they added: 'Young artists are getting a wrong start on the whole labor movement because Petrillo can't give them one good reason for his ruling. From where does Petrillo expect to enroll in his membership in future years. These young Interlochen musicians will now do away in our leading orchestras and dance bands. The future Stowkowsky and Benny Goodman of America are at Interlochen now.'

CLARENCE FUHRMAN'S 18-MAN 'SYMPHONY'

Philadelphia, July 21. Clarence Fuhrman, leader of the Meadowbrook orchestra, has organized a dance band for many years, will do serious music starting this fall.

He will take an 18-man 'symphony' orchestra on a tour of the Midwest in a few weeks in a two-hour concert. Solists with the band will be the Royal Harmony Singers, Edmund Williams, pianist, Joel and Raphael Draker, violinist, and Charles, Philly brother, is handling the tour.

Dick Jurgens Opens Aug. 4 at Meadowbrook Spot

Dick Jurgens orchestra opened at Frank Daley's Meadowbrook, Cedar Grove, N. J., August 4, for three weeks. Jurgens, who has a new party, is currently finishing up a long stay at the Tomlin Pole Ballroom, Aumont, Mass.

Band also is set for the Strand Theatre and New York, soon after Meadowbrook. Dick Jurgens first in the New York area.

47 Junks Its Juke

Los Angeles, July 21. When James C. Petrillo issued his edict against recorded tunes he inadvertently caused a delicate diplomatic situation at Musiciana Local 47. In the club-room stands a juke box, now silent.

Instead of giving out with mechanical music, it bears a legend, 'For Sale, Cheap.'

Astor Roof May Run Fall, Also Through Winter

The Astor Hotel, New York, hopes to keep its Roof Garden open well into the fall, perhaps for the entire winter. Normally the 1,000 capacity dining room is shut down in December. But restaurateurs are shopping for a band to follow Harry James, who opens Aug. 5.

Petrillo Okays Record Salvage Show Despite His Jukebox Frowns

Musical program designed to arouse interest in the current drive to recover old records by Records for Our Fighting Men, will occupy the 7:30-8 p.m. spot on CBS tonight (Wed.). Suggested by John Hammond, jazz enthusiast, the half hour will present Benny Goodman, Teddy Wilson, Red Norvo, Corlie Williams and Oscar Levant, outstanding musicians all. Goodman's bit will be in from Boston, where he's playing. Levant will play a Shostakovich Polka from one of that Russian composer's diaries.

James C. Petrillo, head of the American Federation of Musicians, has given the go-ahead to the use of the musicians on the program, which is an ironic twist. Records For Our Fighting Men is an organization designed to recover old discs, which in turn will be sold to the selling companies that are recording. Petrillo recently ordered a halt to disc making which will prevent his men from recording old discs.

However, while musicians will be barred from recording, they do not prevent record companies from pressing new platters so long as they do not attempt to make them and a sufficient backlog of pre-Aug. 1 masters.

'Music for Victory'

Philadelphia, July 21. Another 'Music for Victory' dance under the auspices of Local 77, American Federation of Musicians, has given the go-ahead to the Benjamin Franklin Parkway.

The dance is the second of a series of dances in the Philadelphia area. The last one was held two weeks ago at the Commodore Hotel. The dance provide music tonight are the bands led by Frankie Martens, Clarence Fuhrman and Eddie Foy. Booking partners are provided by the USO.

TRAMMELL AND WOODS WERE DUE TO SEE PETRILLO YESTERDAY (TUESDAY) BEFORE KSTP BROADCASTER ISSUED STATEMENT

SOME HOPE STILL

Events of possible significance were transpiring swiftly early this week in the Petrillo-disc situation. Niles Trammell and Mark Woods, presidents of the NBC and the Blue Network, respectively, met Petrillo Monday, Tuesday morning (yesterday) a blast from Stanley Hubbard of KSTP, St. Paul, appeared in the New York Times, embarrassing Trammell and Woods because Hubbard is an NBC affiliate. Radio men feared A.F.M. reaction, but late yesterday afternoon spokesmen for the latter said they would take Hubbard in stride, considering him a chronic squawker whose antics were of a kind so common.

The outlook for some kind of peace is not too bad providing the network bears an altogether different impression. He and his associates on the AFM executive board have come, it is said, to suspect that radio has prepared a well-organized campaign of attack, and that overt acts within network circles still will occur, coinciding with the action of the AFM's guideline on recording. The AFM's guideline on recording, it is said, suggests that radio will occur, coinciding with the action of the AFM's guideline on recording.

The meeting between the network presidents and Petrillo Monday afternoon (20) was confined to the situation in St. Paul. The AFM representative by Petrillo, stopped feeding Petrillo bands had been KSTP. The proposition which Trammell laid before Petrillo had been received by NBC from Hubbard over the weekend.

British network radio has still prevailed yesterday (Tuesday) a belief that the general musicians situation in the AFM has been considered by Petrillo, stopped feeding Petrillo bands had been KSTP. The proposition which Trammell laid before Petrillo had been received by NBC from Hubbard over the weekend.

Fly's Comment

Washington, July 21. The Federal Communications Commission is viewing with very serious concern, recent action of James C. Petrillo. At a press conference here Chairman James Fly said that the Commission is in receipt of several complaints from Senator Vandenberg, of Michigan, and the other, from National High School Orchestra, Interlochen, Mich.

Harold Austin orch alternating with Morgan Thomas band at Crystal Beach, Ont.

Small Disc Firms Say Their Interests Are Disregarded in Salvage Drive by Columbia and Victor Biggies

Not Kidning

Buffalo, July 21. As his bit in drive for Records for Fighting Men, Disc Jockey Peter Krug at WERB offers to let listeners break an old platter over his noogie if some listener will donate 10 to the campaign. Several donors have come to studios to take him up on his offer.

N.A.B.'s Chicago July 21. Following two days of heated discussion regarding James C. Petrillo's recent order that musicians cease to make any recordings after August 1, the Board of Directors of the National Association of Broadcasters meeting in the Palmer House Hotel, Chicago, came to the following decision:

James C. Petrillo, president of the A.F.M., has advised all musicians who are members of his union to stop making records after August 1. (Continued on page 32)

KSTP's Involved Status With Musicians Union; 'Permanence' Is Issue

Minneapolis, July 21. Claiming that the ordering of the air of two remote control sustaining music programs, that of Richard Himber and Teddy Powell, by J. C. Petrillo, American Federation of Musicians' president, because of a labor dispute, 'is a smoke screen' to cover up the latter's transcription activities, Stanley Hubbard, KSTP booker, charges 'there's no reasonable explanation' for Petrillo's action aimed at his station.

'Hubbard points out there's 'no musicians' strike' at KSTP and that 'local union musicians are still at work on the station.' He asserts that programs in question were not piped to KSTP anyway and that the station is operating normally.

'I can see no reasonable explanation for the action unless it is Petrillo's first step in carrying out his order that no AFM member shall take part in making any transcription or phonograph record after Aug. 1.' Hubbard told Twin City newspapers.

E. P. Ringius, St. Paul Musicians' union secretary, says that a 'strike notice' was served upon KSTP some time ago, but that they 'don't know yet.' However, he says, the labor negotiations are proceeding with.

AFM Asks Boost in D. C.

Washington, July 21. New contracts with hotel restaurants and night clubs are being negotiated by Musicians Union. In each case increase amounting to approximately 10% over the old schedule is sought.

Claiming that they had not been invited to participate until two days before the start of the campaign, and that they had no voice in the construction of plans for it, a group of independent record manufacturers last week withdrew from the Records for Our Fighting Men Drive. The companies, Continental Records, Capitol Records, Standard Phon Co. (Victor subunit), Continental Records, Harmonia Records, Musicraft Records, Party Records, and Sonart Records Co., objected to the way the prospective scrap records had been apporportioned by Columbia and Victor without their being consulted.

The independents asked for a voice in the planning of the campaign, insofar as they were expected to share in its cost, and they requested a revision of the distribution of the recovered records. It asserted the steps they asked weren't taken, and it is now making a drive to get the Wire over the signature of Paul Pauer, of Musicraft, notified PROFM of the decision. It was sent to Joseph E. Davis, chairman of the President's Committee on Relief Agencies, at Washington.

Victor and Columbia Records are therefore carrying on the drive alone. Decca had not become a participant by Friday (17) when the idea got under way. The deal was sold to Columbia and Victor for the shellie they contain. Proceeds will go toward the purchase of the records on late plates and phonographs.

On the day the campaign began a total of 100,000 records were covered in Cleveland. In New York a large booth was set up in Times Square with caricatures of Hitler, Mussolini and Hirohito, with the words 'Into the latter the first-class records.' The latter was the chorus from Mike Todd's 'Star and Stripes' show.

Escrow Payoff Time Altered for Musicians With Defense Jobs

Philadelphia, July 21. Many musicians are finding lucrative jobs in defense plants and shipyards here during the day. A new order of the bandstand of nities at night.

So many of the musicians are now on a 9 p.m. night shift that the musicians' Union last week was forced to open its escrow department from 10 a.m. and a percentage has been held in escrow to forestall kickbacks.

JOE GLASER MAY TAKE OVER SAVITT BAND

Joe Glaser, manager of the Les Brown, Louis Armstrong, Andy Kirk bands, et al, is negotiating to take over the Jan Savitt orchestra.

Glaser has MCA's offer to go ahead with his negotiations. That offer books Savitt and also books Les Brown, under an arrangement which would give Savitt a \$5,000 a week. Savitt came close to breaking up his band recently. Now in California, at the new Hollywood Casino, he is negotiating a new contract. The payroll (only five of his former men remain) is \$10,000 a week. The men were added to form a string section of four fiddles and a cello, led by Savitt's own violinist.

Inside Stuff—Orchestras

N.A.B.'s Release

(Continued from page 31)

other recordings after July 31. Mr. Petrillo's order will affect all people who listen to music and broadcast serious efforts of broadcasting industry.

The broadcasting industry does not believe that the music records and the musicians it employs are engaged on union terms. As a result of a series of great inventions, Americans, wherever they may live, have become acquainted with the smallest village as to large centers of population.

Mr. Petrillo's order amounts to a statement that only those people who live in large cities and who can afford to see great artists in person are entitled to enjoy their performances.

Hundreds of broadcasting stations are located away from centers of population where an abundance of the best musical talent is available. Even if these stations could afford to have more talent, the limited amount of talent which would be available to them, could not be made available to the great popular and classical orchestras.

Mr. Petrillo can make his order effective, hundreds of broadcasting stations which are necessary to the public interest for national defense will have their usefulness to the public greatly cut down.

Mr. Petrillo is mistaken if he thinks that his order will bring more employment to the musician. All it means is that millions of people will hear less music.

Mr. Petrillo's order is correct, his order at this time would not only be arbitrary but also a violation of the law. This is no time to destroy the phonograph industry, which brings the best in music to the people of the United States.

This is no time to have any part of the nation's manpower engaged in the performance of a purely-creatively task. This is no time to try and abolish one of the world's great inventions.

Radio employs thousands of musicians. Millions of dollars annually are paid to musicians to make recordings. We call upon members of Mr. Petrillo's union and upon Mr. Petrillo himself, in the interest of the war effort and in the best interests of the A. F. of M. to reconsider the course of action which has been proposed. Matter under discussion was considered vital, that all 24 members of the Board of Directors of the N.A.B. showed up in Chicago for the meeting and all participated in the drawing of the above statement.

KSTP's Status

(Continued from page 31)

dispute with the station hasn't progressed toward a settlement. The union is demanding that KSTP employ 12 musicians at a station orchestra on a 52-week year basis at a cost to it of \$24,200.

According to Ringius, the station does not employ any musicians at some periods and is willing to agree to spend in excess of the amount demanded annually, but not on the basis of stabilized employment, according to Ringius.

Hubbard says that "as a matter of fact this station doesn't even need any musicians, but that the union is willing to spend an agreed amount for the horn tooters." After an agreement was reached that the union charges, the union came along with more demands, to which there's no end.

It's claimed by Hubbard that the management made that of a pay boost in excess of the 10% granted to the conductor and individual musicians. He says he has agreed to submit the controversy to an impartial arbitration board, but that the union has refused. The strike notice was served early in June, but never was called.

Billy Hughes, band vocalist who retired for matrimony in 1936, is back in action again, having joined Howdy Baum's orchestra at Merry-Gould, Pittsburgh, last week. Baum has replaced Jeanne Boz (Mrs. Baum), who has been forced to quit on doctor's orders.

SHRIMBAN GOES WEST

Believed Taking Over Casa Manana at Culver City, California

Boston, July 21.

Sy Shrimban left for the coast Monday (20) afternoon, apparently to make negotiations for the purchase of the Casa Manana niteray, at Culver City, Cal. Shrimban had been on his last visit to buy the place from Joe Zucca and Harold Lewin, owners, but it fell through because they decided they didn't want to sell.

What revived the deal to the point where Shrimban decided he'd best get on his last visit to buy the place. At the time of the original negotiations last April Zucca was on the brink of leaving and Lewin wanted to devote all his time to a danceery he owns at Hermosa Beach.

WILLIE SMITH, NEGRO, WITH CHARLIE SPIVAK

Willie Smith, Negro, also sax player, joined Charlie Spivak's orchestra Sunday (19) at Million Dollar Pier, Atlantic City, with Jimmy Lunceford for a while. Spivak and Lewin who played the sax solo on Lunceford's recording of "Blues in the Night" will be on top white bands which employ Negro musicians. The part of Gene Krupa's is probably the only remaining. Krupa has Roy Eldridge, trumpeter.

Cootie Williams With Scott on CBS Air Job

Cootie Williams, trumpeter now leading his own band, is the only musician so far set to go into CBS' New York studio with Raymond Scott. Scott gave up his own band following his closing last week (22) as a conductor on Aug. 16.

Scott is also negotiating with Mel Powell, white pianist with the orchestra. Decca records there are no others yet definite.

On the Upbeat

Vaughn Monroe's band, currently working in the east, signed by Metro for a musical picture early in 1943.

Harry James and his crew recording six tunes for "Springtime in the Rockies" at 20th-Fox.

Jimmy Lunceford's orchestra cut four records for Decca in Hollywood before leaving for a tour to the Atlantic seaboard.

Bernie Cunniff opened 10-day engagement last night (21) at Kennedy Club, Pittsburgh.

Skippy Kniss' band penciled into Stanley Theatre, Pittsburgh, for week ending July 22nd and will be followed in turn by Sammy Kaye, Ozzie Nelson, Horace Heidt and probably Paul Whitman.

Everett Hoagland opens month's stand at Green's, Pittsburgh, Friday (24), following the Brand Hunt club.

Johnny Vinsett, 17-year-old drummer, has joined the Barney Rapp band.

Ann Dipont band has been assigned to a booking contract by the William Morris agency. She leads a male band.

Henry Okan, former conductor at Frank Daley's Meadowbrook, Cedar Grove, N. J., and recently road manager at the Kanton, has joined Al Donahue's band as road manager and publicity man. Frank Wall remains conductor. Ray Cameron joined the band on trumpet; Pat Farnsworth replaced Jean Gordon as Donahue's at Ellich Garden, Denver.

Wally Carpenten band has been at Delmore, Baltimore, Buffalo, which is remaining open for summer.

Freshmen into Hotel Stuyvesant, Buffalo, with Owen Sisters.

Don Manasse, with Genorita Bida as vocalist, now in the Cascade Room at Hotel Pick-Ohio, Youngstown.

Park Series Terrific; Stop Injuring for Fear Of Dancy to Sardines

Name band dances in New York City's public parks have been drawing extremely large crowds since they were started a few weeks ago. Benny Goodman, however, probably topped the series last week at Prospect Park, Brooklyn. Goodman drew an estimated 45,000 people and park officials, fearing injury to dancers on a packed outdoor floor, stopped the dancing before the band was half way through its two-hour session. It became a concert a few weeks ago. Consolidated Edison, New York power company, is underwriting the series, of 34 name appearances. It posted \$21,000 for the purpose.

Park Steps in Seattle

Seattle, July 21. Weekly community sings in Seattle parks are being sponsored and broadcast on Sunday afternoons by KIRO. Co-sponsored by the Seattle Park Department, the Musicians Association of Seattle and Seattle neighborhood newspapers, the sings are held in conjunction with the regular Sunday afternoon band concerts from the city's park. Guest directors will lead the singing each week, with the band under the direction of Jackie Souders.

GROOM CAVALLARO AS DUCHIN SUCCESSOR?

Carmen Cavallaro, pianist-band leader now at the Planning Room, New York, is planning to argue his outfit this fall and may go into the Waldorf-Astoria, N. Y. Negotiations are under way for the contracting of the latter job. Cavallaro this past spring had planned enlarging his group, then adrifted the idea.

Cavallero is handled by Music Corp. of America and the plans for his band are probably to produce a successor to Eddy Duchin, who has left the Navy this week.

Ken Garvey, former vaude band leader, is planning to join Bill Carlsen band, which he is whipping into shape in the danceeries in this area.

The All Star Band

featuring **Andy** and his **CLOUDS OF JOY** featuring **JUNE RICHMAN** ★ ★ ★ This week (July 16) **STATE THEATRE** New York ★ ★ ★ TIC TAC CLUB, BOSTON Starting Aug. 2. ★ ★ ★ Decca Records Exclusively Personal Management JOE GLASER 10 West 42nd Street, New York

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JIMMY DORSEY'S with the **SORGHUM SWITCH** Decca Record No. 18372

Xavier Cugat, back at the Hotel Waldorf-Astoria's Starlight Roof (N.Y.), certainly believes and is a dominant Latin dancer. His big is turf, and as for congarubans bands, says Cugat, if anything—what with the war—it's a major problem to get manpower. Somehow the bands comprise young and untrained males, physically qualified for the Army, and Uncle Sam has been really takin' 'em in. Result, many a spot can't get enough such one-two-three-bump combos.

Featured with Cugat is Conchita Martini, personable flamenco singer and dancer, who resides with the Waldorf's trade. Maestro is also introducing Daniel Santos, new Latin singer, who succeeds Miguelito Valdes. Later, still under the Cugat banner, has left to organize his own band, and, per usual, Carmen Castillo (Mrs. C.) is featured prima, proving a show-stopper. Lina Romay, the dancer, chirps with the band. Incoming this week are Maria & Florida, dancers.

West View Park in Pittsburgh asked Frankie Masters to cancel his scheduled one-nighter last Thursday (9) because when booking was made amusement spot management forgot that Frankie after-dark basketball game for Army War Relief had been booked for the same night. Since Masters was in a percentage against a guarantee, he readily agreed to the cancellation, realizing that competition would be too great, as it was. Game drew more than 30,000 to Forbes Field and killed by generally all over town that night. West View wanted Masters to come in this Thursday (13) instead but previous booking made that impossible and park is currently dickering for a date with him later in the summer.

New Capitol Record line marketed by songwriter Johnny Mercer and Glenn Wallach, radio-music store owner of Hollywood, is receiving marked attention in the east. Coin machine operators assert that the initial discs released two weeks ago are of unusually good quality and press well in constant machine performances. (Film execs E. G. DeSylvia is prez. of the outfit.)

Nat Cohen's Modern Vending Co. distributes the product in the eastern territory. According to Lillian Schoenberger of that company, sales indicate two distinct hits in the initial release, "Cow Cow Boogie," with Freddie Slack's band, and "Strip Polka" sung by Johnny Mercer.

Frank Sinatra is not leaving his vocalist spot with Tommy Dorsey until another spot is definite. Dorsey outfit admits having spoken to Dick Haymes, now with Benny Goodman, re replacing Sinatra, but denies that the change will be made immediately. It had been rumored that Haymes would replace Sinatra before Dorsey goes to the Coast for his next Metro picture.

Leaders of an orchestra that recently played one of the Dixie army camps for USO-Camp Shows went out of his way to gab with a couple of soldiers hungry for some live talk and almost wound up in the clinic. Maestro signed off with "I'll send you some news when I get back to town," meaning it for laughs. Someone with big ears took the remark at face value and turned in a report. As a result, the Army scrutinized all parcels, investigated the troupe, had the leader in a dither until they were convinced that he was just being flip.

Music Corp. of America excites in New York scheduled a farewell party to Eddy Duchin for Monday (30) before the latter enters the Navy, but it was canceled when Duchin utilized his few days of free time to visit with his young daughter. She's staying at the W. Arden's Harrington estate, Arden, N. J. Leader joins the Navy as a lieutenant-jr. grade this week.

at the piano
SONNY KENDIS
and his orchestra
Fefe's Monte Carlo
New York
★
COLUMBIA RECORDS

"I'm going to move to The Outskirts of Town"
AND
"Basie Blues"
COLUMBIA Record No. 36601
COUNT BASIE
And His Orchestra
Dr. Mgt. MILTON EBRENS
Dr. William Morris Agency

Song... dedicated to you—
Bob Haring
AND HIS ORCHESTRA
Personal Mgmt. Dick GEORGE
Currently
NEW
PELHAM HEATH INN
Indefinite Engagement
WOR Mutual-Coast-to-Coast
ON BEACON RECORDS
Dist. GENERAL AMUSEMENT CORP.

Latin Musicians Into Army at Rapid Rate; Rhumba Talent Scarce
Pancho, maestro at Ben Marden's Riviera, New Jersey roadhouse, and the two other Latin maestros, Oscar de la Rosa and Nino Rodrigo, are in the Army, or about to go in.
Draft rate on Latin musicians had been above par, with result it's becoming a bit of a problem on personnel.

Camarata Arranging for Glen Gray's Band
Toots Camarata is now arranging for Glen Gray's Casa Lena band now at the Pennsylvania hotel, New York.
Camarata, former arranger for Jimmy Dorsey, had ideas for a band of his own recently, but dropped it because of current conditions.
Bill Douglas, former trombone player for Glen Gray's Casa Lena band, now at the Pennsylvania hotel, New York, is back now at the Pennsylvania hotel, New York.

SONNY KENDIS
and his orchestra
Fefe's Monte Carlo
New York
★
COLUMBIA RECORDS

Kyser's \$50,000 New Det. Record; J. Dorsey Big 28G in D. C., Lewis Fine 22G in Pitt, Wald 44G in N. Y.

(Estimates for This Week)
Al Donahue, Chicago (Oriental); 2,800; 28-33-44-55—"Paradise Nurse" (C) in the screen. Fred Astaire, Mercury Mace also net draw on stage. Stage, box cover credited for most of fine \$19,000.

\$35,000, okay, while first was \$40,000, good.
2,800-3,500-4,500-5,500—Omaha (Orpheum); 3,000; 20-25-35-45—"Malisa Gae Her Man" (M.C.). Stage show, including "The Girl Gets Her Bow" for most of fine \$18,000.

Induct Eight of 10
Omaha, July 21. Eight of the 10 members of the Skipper Anderson orchestra, a Vic Schroeder unit, will be lost in the next few days by the Army. The orchestra will be temporarily discontinued. It was decided that it would be impossible to replace so many men in time. Anderson himself is in the matrices.

Jimmy Spitalny, 16, Has Summer Orchestra; Tells Dad No Help Needed

Pittsburgh, July 16. Jimmy Spitalny, 16-year-old son of Maurice Spitalny, the radio and dance band leader and stepfather of Phyllis and Leopold Spitalny, is a chip off the old family block. Home from military school for the summer, he has reorganized a dance band he had while in high school and has already lined up bookings and members of the warm months. First is a week's engagement at Colonial, local dance spot catering to the college crowd (no booze served), where young Spitalny opened Friday night (17).

Miguella Valdes Cuts Discs for Decca Label

Miguella Valdes, vocalist who recently left Xavier Cugat's band, set her first recording with Decca. Recording this week, with a studio band. Eventually Valdes plans his own dance combo which MCA may handle, as it does Cugat. Letter claims a managerial tie on his erstwhile workmates.

Band Review
JOHNNY RANDOLPH ORCHE
Kansas City, Missouri

The Sky-Hy Victory Roof of the Continental has made a number of band changes with this group replacing the Bud Wepters orch which opened the season here last week. The new band is led by a two weeks stand with his band of 12 members. Led by Randolph to be protected by a flock of SA and AF ratings. Essentially it's a tenor band aiming at the sweeter groove that's increasing in popularity, but actually it comes up a bit heavy on the horns. Live side and a plentiful volume. There's some rough edges here, but in all things it's a good one. Instruments are manned by Jeff Smith, trombone; Jerry Jolliff and Bill Hart, trumpets; Ken Curtis, Torris Brand and Jerry Biles, saxes; Gene Linn, piano; E. V. Brand, drums, and Don Morris, string bass. Feature of the group is Randolph's warbling, high tenor range and quite competent. Don Morris provides a baritone vocal occasionally. Arranger's work is handled by Walt Lane.

Tommy Tucker, Sept. 21, four weeks, Essex House, N. Y.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner service (7-10 p.m.) not rated. Figures after name of hotel give program and cover charge. Larger amount designates weekend and holiday prices.)

Table with columns: Band Name, Hotel, Weeks Played, Total Cover, Total Date. Includes bands like Alvino Rey, Ray Heatherton, Xavier Cugat, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddy Martin (Ambassador; 800; \$1-15.00). Turning 'em away on the weekends and holding fairly firm on other nights for a brisk aggregate of around 4,500 on the week.
Joe Belemann (Billmore; 1,200; 50c-11). Keeps pushing past that 4,000 figure and solid with following of this downtown mainstay.

Chicago

Tommy Tucker (Empire Room, Palmer House; 600; \$3-42.50 min.). Tucker band has caught on nicely on its first appearance in Chicago and came through again last week with net 2,900 customers.
Johnnie "The Great" Roper (Roosevelt; 150; \$1-52 cent). This is tough hotel work, at this time particularly, and Joy did well to bring in 1,600 customers last week.
Miller closed short stay last Thursday (14) and smashed records, spot closing its doors each night at eight to keep crowds out. Played to around 8,100 people, final week previous high gross at 900 covers over Friday.

Boston

Nat Brandwayne (Ritz Ritz, Ritz-Carlton Hotel; 350; \$1 cover). Brandwayne's third week continued but with 2,300 covers plus fine dinner bill.
Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). On fifth week, Edwards kept his previous high gross at 900 covers over Friday, Saturday, only late nights. Dinner sessions excellent.
Ray Morton (Oval Room, Copley-Plaza; 300; \$1 cover). Morton, sharing honor with Vic Finkenauer (150) and in four days grossed over \$1,000, needed 1,000 covers, big for spot. Dinner traffic also upped. In previous two days Hal Saunders (12th week) and McGowan and Mack Ice Revue (fifth week) did okay, 350 covers on usually slow nights.

Philadelphia

Leo Zollo (Garden Terrace, Benjamin Franklin Hotel; 600; \$1-15.00-42). Leo Zollo worked up his fine gross of a 12-week stay when last 1,215 Johnny (Waite) in at the Terrace. Harry Woods opened Mon. night (20).

Minneapolis

Dorothy Lewis (Minneapolis Hotel, Hotel Nielloet; 500; \$1.50-42). In second of four weeks, this classy ice show, "Symphony on Skates, continues to pack 'em in, 50c minimum increase apparently being no deterrent. Last week's breaking first average attendance of 850 is only slightly off. Supper show is near-capacity. Dance and show music by Sev. Olsen's local orchestra with Frankie Geiselon wielding the baton.

Location Jobs, Not in Hotels

Lee Brown (Palladium B. Hotel, Hollywood, Calif.). Finishing off his run with a whummy 22,000 and the season's surprise considering that he followed Harry James' all-time record stand, Woody Herman opened Thursday.
Cal Hallway (Cama Manana B. Culver City, Cal., second week). Topping his first week for a scorching 11,000. Barring blackouts and other wartime exigencies should make this a strong buy for high water mark. Four more weeks to go and then Lionel Hampton's career.

Henry Bussac (Trisnon N. Southgate, Cal., second week). Trade not so lush as first week and will have to be content with 4,500 customers.
Jan Savits (Castro B. Hollywood, third week). Pitching around a 4,000 mark due largely to weekend turnover. It's been a struggle for Savits since his last big week at the Elmer (Florentine Gardens, Hollywood, second week). Mean level for this spot is around 4,500 paves a week and he's not letting it down. Chief draw, however, is Nils Granlund's star show.

(Chicago)

Buddy Franklin (Chez Paree; 600; \$3-42.50 min.). Harry Richman headlining, Franklin continues to build a following for himself. Last week spot did nicely with 4,000 customers.
Art Jarrett (Blackhawk; 400; \$1.25 min.). In second week here Jarrett indicates pretty good staying power, coming up with 3,700 patrons.

Lee, N. J.; 9 week, Manhattan Beach, New York City; 16 week, Beach, Beach Club, Virginia Beach, Va.
Tommy Heywood, July 24, week, Central Park, Sylvan, Va.
Aug. 3-9, Hi-Rolla Club, Battle Creek, Michigan; Aug. 11-20, Buckeye Club, C. C., Aug. 21-28, Lake, Brookfield, O.; Aug. 25, 28-30, Del's Lansing, Michigan.

Beamy Lanesford, Aug. 11, City Aud., Little Rock, Ark.; 13, City Aud., Chattanooga, Tenn.; 14, City Aud., Birmingham, Ala.; 15, City Aud., St. Louis, 17, Municipal Aud., Evanston, Ind.; 18, Joyland Park, Lexington, Ky.; 19, Palmetto Club, Roanoke, Va.; 20, Wrightville Beach, N. C.

The new "country tune" sensation. Ernest Tubbs' WALKING THE FLOOR OVER YOU. DICK ROBERTSON BOB ATCHER ERNEST TUBBS Decca No. 4189 Okeon No. 4498 AMERICAN MUSIC, INC. 1211 N. Polk Street, Hollywood

The Song Of The Hour NEED AMERICA (America Needs Me) All Material Available B AND DANCE ORCH. VOCA. LEADERS

AMERICAN MUSIC, INC. 1211 N. Polk Street, Hollywood, Calif.

CLAIMS GAS SCARCITY AS ALIMONY ALIBI

Springfield, Mass., July 21. "Trumpeter George J. Benzel told Probate court Judge John A. Denison on Wednesday (19) that he couldn't pay his wife more alimony because he couldn't get enough gas to his job.

Benzel who now lives in Stafford Springs, with wife number two, was ordered however, to pay his first wife, Mrs. Gertrude L. Benzel of Aquaw, half of her \$200 alimony each week at his defense job at the Westinghouse plant.

Jersey Quickie for James Between N. Y. Hotel Dates

Harry James orchestra has been scheduled for a quickie stop at Frank Dalley's Meadowbrook, Cedar Grove, N. J. James will be there for 10 days between his location jobs at the Astor and Lincoln hotels, N. Y. He opens at Meadowbrook Sept. 2. James' initial date at the spot is last spring set up a new grove and attending to security, subsequently broken by Kay Kyser.

LOTS OF PUNCH! RECORD YOUR TABLE COLKA

RECORDED BY: MARY MARTIN and HORACE HEIDT—Columbia LAWRENCE WELK—Decca RENE MISTERS—Victor BARRY SUTTER—Standard Professional copies available. Orchestration by JACK MASON © COLONIAL MUSIC PUB. CO., Inc. 1218 West 24 St., New York, N. Y. 218 Madison Ave., Hollywood, Cal.

THEM RAIDS ON ASCAP

THURMAN ARNOLD CLARIFIES DECREE

ASCAP Members May Individually Issue Free Licenses of Own Works, But Third Parties (Viz, BMI) Must Not Induce Such Actions—Trade Sees Radio-Supported Music House Obligated to Develop Own Stable of Songwriters

VITAL INTERPRETATION

ASCAP has come to a complete understanding with the U. S. department of justice on the circumstances under which it can act when a writer or publisher member issues a gratuitous license to a broadcaster or other user. The consent decree with the Government granted the Society in early 1941 gives an ASCAP member the right to issue a free license but, if a competitive performing rights source, such as Broadcast Music, Inc., does anything to influence an ASCAP member in that direction, then ASCAP has the right not only to discipline the member but to void the license.

Thurman Arnold, assistant attorney general in charge of the department's anti-trust division, outlined ASCAP's authority on this subject in a letter last week to Milton Diamond, who represented the Society in the negotiations for the consent decree. The decree, Arnold wrote, "permits a member of ASCAP to issue a gratuitous license to a user. However, such arrangement must be made between the member and user without the aid or inducement of any third party. Any attempt by BMI, to induce an ASCAP member to issue such a license, by whatever means, would violate the express terms of the decree."

"It was not the purpose of the decree," Arnold's letter continues, "to enlarge the BMI catalog at the expense of ASCAP. The purpose was to foster competition between the two organizations for the benefit of users."

Jolt For BMI
Trade lawyers regard the interpretation of the decree as set down by Arnold as a severe jolt for BMI. The latter organization, which is totally opposed by broadcast interests, completely stopped from raising ASCAP's membership rolls and must depend on its own devices and enterprise to build up its own roster of writers. It is barred from getting the performing rights of Hollywood ASCAP writers to non-ASCAP broadcasters even though it (BMI) has obtained the rights to a score by picture writers from a picture studio. BMI may do anything with that score but clear the way for its public performance for profit. That latter right of licensing is still held by ASCAP.

The question of gratuitous licensing was tossed into the laps of the Justice Department a couple of months ago when ASCAP's complaint committee undertook to discipline several writers for giving away their performing rights without the Society's consent. Arnold wrote John G. Paine, ASCAP general manager, on May 16 that the Society's action was considered by the department as in violation of the decree. ASCAP's regular council immediately interested itself in discussions with Arnold's office on the issues and facts involved, and the matter dragged along until at the beginning of July the Society brought back Diamond into the case. The letter from Arnold was in answer to one he had received from Diamond.

Elmore White has been transferred from Greene & Revel to the professional department of Broadcast Music, Inc.

JOHNNY O'CONNOR'S OWN MUSIC HOUSE

Although the Warock Music Corp. billing is a blend of Fred Waring and John O'Connor, the latter states that this new publishing outfit is 100% his. It's separate and apart from Words & Music Pub. Co., which is busy in issuing the Waring big club arrangements, college songs and the like. Latter has been in the field for some time; Warock just organized. Both are at separate addresses.

O'Connor, who is Waring's business manager, is also president of the Contact Men's union, the songwriters' association; also on the ASCAP directorate, and former president of the Music Publishers Protective Assn., although this constitutes his most direct activity in the publishing field, considering the static position of W.A.M.

Hal Gordon is his prof. mgr. Jimmy Monaco and Ted Koehler constitute his first plug song. Walter Donaldson, just in from the Coast, placed another with O'Connor. The first "Every Night About This Time," has already been placed with Chappell for England.

Victor Blau, Mose Gumble Head for Hollywood

Victor Blau, manager of the copyright department for the Warner Bros. publishing group, leaves for Hollywood Friday (24) to confer with Warner studio officials on the scores of several musicals scheduled for production. He will be gone three weeks.

Mose Gumble, of the same publishing group, trains out for the Coast Sunday (26) for some contacting on the standard catalog.

DECCA'S UNIQUE TRADE SHOW FOR BERLIN FILM

Decca Record employees and dealers will attend a unique showing of Paramount's "Holiday Inn" film this Friday (24) at the Normandie theatre in New York. Purpose is to acquaint Decca's trades-people with tunes from the film, written by Irving Berlin.

Bing Crosby and Fred Astaire, both Decca recording artists, head the cast.

Paine Explains Mathematical Basis For ASCAP Checks That Seem Small to Lesser Publishers

15 Best Sheet Music Sellers

- (Week of July 18)
- Jingle Jangle.....Paramount
 - Shirley Doughty.....Crawford
 - Johnny Lagon.....Chappell
 - One Dooze Ruce.....Famous
 - He Wears Silver Wings.....Shapiro
 - Always In Heart.....Remick
 - Jerry Bounce.....Lewis
 - My Heart Canteen.....Army
 - Three Little Sisters.....Santly
 - Who Wouldn't Love.....Mestre
 - Worth Fighting For.....Harro
 - Under Apple Tree.....Robins
 - Army Air Corps.....C. Fischer
 - Three Kiss Ocean.....Berlin
 - Idaho.....Mills

The agitation for doing-something-about-it which flared up among many of the small publisher members of ASCAP when they received their royalty checks for the quarter ending June 30 has pretty well subsided. By the end of last week there was a tendency in these ranks to drop the earlier proposal they organize as a group and retain counsel to see that "justice was done" them in future ASCAP divvies. What had caused this upsurge of ire was the sharp drop in income represented by the checks. Compared to the previous quarter, the minus

(Continued on page 38)

Guild Shop Issue Up At SPA July 28

Membership of the Songwriters Protective Association may take action next Tuesday (28) on the question of organizing a Guild shop. The occasion will be a dinner at the Park Central hotel, N. Y., the second of a first plug song by the association within five weeks.

Signmund Romberg, president, and the executive council, will in any event report back to the members on what they found out about the mechanics of the guild shop idea of the Dramatists Guild.

ASCAP and the Canteen

Editor, "Variety":
Last week a group of authors and composers put on a show at the Stage Door Canteen. Variety pronounced it a successful effort, but said that we missed a great public relations opportunity for ASCAP. I don't think we missed anything. We went to the Canteen. We saw the soldiers and sailors who your reporter would have occurred to any of us to utilize the Canteen as a medium for ASCAP's exploitation. I am surprised that it occurred to your reporter.

Oscar Hammerstein II.
("Variety" said, "...the bill presented an entertainment-slaved audience the songsmiths missed a real public relations opportunity which could have been the talk of the town—to the benefit of ASCAP." Mr. Hammerstein complains of public relations with exploitation. ASCAP did show for the soldiers and sailors; if ASCAP, during the show, plugged itself it would be exploitation. But ASCAP just staged a show, let the quality of the program take care of itself. That made it a public relations stunt which, as Mr. Hammerstein states, ASCAP neither understood nor utilized.—Ed.)

Dick Aronoff, formerly with Peist, moved into the Hollywood office of Irving Berlin's publishing firm as professional manager. Another addition to the firm is Jeanette Goldenberg, who moved over from Broadcast Music.

Jack Mass West Coast rep for Shapiro, Bernstein & Co. currently in New York consulting with Jonie Taps, the firm's general professional manager.



A Hit For Every Type of Program!

Not in 10 years have we had songs so perfectly balanced for every musical taste. That's why you'll find any or all of Robbins' current successes suitable for your programs. Play Safe! Eliminate waste and guesswork by selecting your songs THE ROBBINS WAY — proven the most consistent and infallible.

A Hit Ballad — Robin and Ringer at their best!

HERE YOU ARE

Lytic by Leo Robin Music by Ralph Ringer

From the 20th Century-Fox Picture, "My Gal Sal"

★

An Outstanding Novelty — By the writers of "Ferry-Boat Serenade"

THE HOPPING-BIRD

Lytic by Harold Adamson Music by E. Di Luzzaro

★

A Rampant Rhythm Smash — Timely and Terrific!

HIP HIP HOORAY

Words and music by Henry Nemo and Milt Ebbins

Coming!

A new popular song edition of the modern American classic

MANHATTAN SERENADE

Lytic by Harold Adamson Music by Louis Alter

ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE, NEW YORK, N. Y. MURRAY BAKER, Prof. Mgr.

SUES NITERY FOR \$2,980 ON LINE'S CANCELLATION

Cleveland, July 21. Art Dalton, Coast and Chicago dance director, is suing Herman Plancher, Alvin Village, on the claim that the cafe operator broke his four-week contract for the use of his orchestra...

Agent Turns Vocalist

Danny Hollywood, act agent with the General Amusement Corp. in New York, will be become a vocal artist...

Tomack-Reis Bros.

On AGVA's Unfair List for Commish

Sid Tomack and the Reis Bros. recently have been placed on the unfair list by the American Guild of Variety Artists...

MAJOR LYNN COWAN WRITES EDDIE DOWLING

Headquarters: U.S.A.F.A., A.P.O. 501, May 8. Dear Eddie: I have passed since we were troopers together and I could write you volumes about what has happened since we parted...

Utilize Kid Quizzes In Detroit Neighborhoods

Detroit, July 21. With vaudeville and radio shows for the summer, 'kid quizzes' have started to make their appearance...

Ross Pepe From AFM to Pep Up AGVA's New York Local, Greaza Meanwhile Quits Former Factions

Cleveland, July 21. A few days ago Don D'Carlo, local agent, received a letter from Ross Pepe...

Una Carlisle's \$50,000 Slander Suit Against Ed Sullivan, N. Sissle

Una Mae Carlisle, colored songwriter, filed a \$50,000 slander suit in N. Y. supreme court last week against Ed Sullivan, N. Y. News columnist, and Noble Sissle, band leader...

TIVOLI FRISCO, OPENING JULY 30 WITH VAUDE

San Francisco, July 21. The 1,200-seat Tivoli theatre here will reopen July 30, giving the town its second vaudeville. To be operated by the Blumenfeld circuit...

Harriet Hector Heads New Horseshoe Revue

Billy Rose's Diamond Horseshoe, N. Y. nitery, discards its long standing 'Silver Screen Revue' at the end of the season...

BILLY VINE INTO HURRICANE

Succeeds Geddie Niesen and Her Steege-Dad at Eden and Her Billie Vine goes into the Hurricane, N. Y. July '29, when Geddie Niesen's father, a real estate buyer, was considered an integral part of the 'Lucky Millie' show...

Long-Term Contract

Pittsburgh, July 21. A contract for a long-term contract was signed by the American Guild of Variety Artists...

Pepe has been retained by AGVA on a one-year contract, with options dependent on the job he does.

The idea for AGVA to wean away from the musicians an experienced entertainer of the calibre of Pepe for months ago. No such action was possible at that time, however, because of AGVA's internal troubles...

Internal Bickering

Greaza, who still has about one month to go on her contract, has been in the city for three months or so, has done much to create internal harmony within the ranks of the organization...

Girl Hurt, Men in Act

Recalled Into Army, Dick-Don-Dinah End

Dick, Don and Dinah, knockabout trio, filed in court, a writ of injunction of USO-Camp Shows, folded at Fort Sheridan, Ill., when Helen Ansbrenner, girl in the act, suffered leg, injury from fall during warm up...

DARE WANT HIS COIN, HOBBLES PEOPLE! TAB

John Reilly and Carl Throver, men in the act, who had been recalled from Army via 28-year-old, were recalled to the show last week...

Accent on Super Shows

The Waldorf-Astoria, N. Y., has inaugurated a new policy of entertainment in the 'Light Room' restaurant, restricting further showing of the tab version of the play, recently touring the east on its tour...

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A CONTRACT AT CARROLL'S IS A CAREER

- 21 Ahren & Broderick
22 Marc Ballero
23 Bill Brady
24 Bob Bromley
25 Conville & Dale
26 Reginald Craig
27 Debonairs
28 Jeanne Devereaux
29 Jimmy Durante
30 Vivian Fay
31 Happy Felton
32 Four Hot Shots
33 Frakson
34 Francis & Grey
35 Jai Gali
36 Gougin Gary
37 Paul Gerrits
38 Barney Grant
39 Harrison & Fisher
40 Lambert
41 Lolita & Ardo
42 Susan Miller
43 Minneitch Rascols
44 Aurora Miranda
45 Lela Moore
46 Nirska
47 3 Nonchalants
48 Al Norman
49 Michel Ortiz Orch.
50 Dick & Dottie Remy
51 A. Robbins
52 Doc Rockwell
53 Rolly Rolls
54 St. Clair & Day
55 Buster Shaver
56 Slate Bros.
57 Sterners Sisters
58 Ken Stevens
59 Manny Strand Orch.
60 Jean Tighe
61 Walter Dale Wahl
62 Beryl Wallace
63 Shirley Wayne
64 Bert Wheeler
65 Willie West & McGinty
66 Wiere Bros.
67 Robert Williams
68 Johnny Woods
69 Ygor & Tanya
70 Zerby & Wiere

Earl Carroll Theatre HOLLYWOOD America's Finest Producing Stage Thru these portals pass the most beautiful girls in the world MILES INGALLS Easy HERMAN D. HOVER West

TALENT BUDGET REDUCED BY STEEL PIER

Frank Gravatt, operator of the Steel Pier, Atlantic City, spent almost a week in Miami Beach recently studying the effect of the Army's takeover on that area. Concluding that soldiers do not spend too much money, whether they have it or not, he is reducing his spending rate for the Pier for the remainder of this year. The Army has taken over several hotels in Atlantic City to barracks men in training, and is expected to acquire additional ones. Gravatt used the best talent available in the past seasons. He currently has Charlie Barnett band, which is playing a month's trial at the Pier Friday (13). McFarland Twins follow for one week.

Year Round Atlantic City, July 21. Frank P. Gravatt, head of Atlantic City amusement Assn. and operator of Steel Pier, announced Sunday (19) he will keep Steel Pier operating this winter for the first time in nine years. He will feature dancing, vaudeville and motion pictures. Gravatt feels that the large number of Army Air Force members now stationed here warrant year-around operation, albeit with shorter talent budgets. George A. Hamid, operator of Hamid's Pier, stated he will also continue to keep his pier open this winter.

Outside of weekends, which continue to be good, business is poor here. Piers, especially, have felt the loss of business due to tire and gas shortages. The one-day visitor, by car, now virtually extinct, is important to the pier trade. Closing of the large beachfront hotels have greatly affected business in this resort. Many of the exclusive boardwalk shops are closing, and others will follow as soon as their leases expire.

Hotel President's Round the World Room, Hotel Breaker's Ship Deck, Marlin and Blenheim hotels, lounge, Brighton lounge and Chelsea Hotel, give are about all the beachfront night spots operating. Night hotels are in process of being turned over to the Army, and may eventually include some of the above mentioned.

Hillegarde a Departure For Hub Copley-Plaza

Boston, July 21. The Copley-Plaza makes a radical departure Aug. 12 on its café name policy when it imports Hillegarde Songstress, getting a fancy deal, is in for five weeks. Thence back to New York to open at the Hotel Plaza's Persian Room, first time there after a number of seasons at the nearby Savoy-Plaza.

Shelley-Rose Partnership Chicago, July 21. Phil Shelley, for 10 years announcer, writer and producer with WCPD in Chicago, has opened his own talent agency here. Irwin Rose, N. Y. musician, is Shelley's associate in the new venture.

Paul Whiteham headed east on a combine tour of theater and one-nighters until late September when he returns to Hollywood for the Burns and Allen radio show.

ACTS interested in engagements in Mexico City. Send all particulars to: Ramon Reachol (Ramon & Renita)

AGENCIA TEATRAL PAN-AMERICANA AVENIDA MORELOS No. 102 MEXICO, D.F. LARGEST BOOKING AGENCY IN MEXICO THEATRES-CABARETS-RADIO-PICTURES

RUTH COLEMAN THE SINGING SENSATION Opening ORIENTAL, Chicago, July 24, with Milton Berle Personal Management LOU WEISS

Phil Barr, Big Spender, Left Only \$250 Estate

Philadelphia, July 21. Phil Barr, Philadelphia and Atlantic City sportsman and operator of the 500 Club at the shore city for many years, left an estate of only \$250, according to letters of administration filed last week by his daughter, Katherine Cecilia Barr. Barr, who died June 15, was a prodigious spender and gambler, and he ran a charge account at an Atlantic City restaurant for wn-and-outers.

Saranac Lake By Happy Benway

Saranac Lake, July 21. Cole circuit from ministers, an every member of the zoning gang received an Ann Oakley for owner, James M. Cole.

Benny Resler, who saw many days of the old Orpheum circuit and made the grade, is now commenting over local station WNEZ. Basil Colman, who is doing a mighty comeback at the Rogers, was handed a surprise visit by his frau, who shot in from Burlington, Vt.

Joe Gravess, ex-maitre d' and now Nile spot operator in Plattsburg, stopped off long enough to serenade and milk a gang. Red Fiddler, ex-Rogerite, shot in for a look-see and checkup. Got final okay and left for her home in Reading, Pa.

Abe Scholman back at the Will Rogers as la technician, replacing Norm Coleman, who is now engaged in war work.

Hazel Coleman, dancer of other days and a graduate of the Rogers now a full-fledged nurse at the Raybrook Sanatorium.

Jerry Diercks, formerly of the Brand circuit, showing improvement. Walter (Low circuit) Conkey adding weight and doing great since he has been living downtown.

Jack Hirsch, N. Y. and Boston first-nighter, here for summer, in cash, and handling the gang a mess of gigs.

Jack Smith, who is summing between broadcasts at Lake Placid, has the natives agog with her horseback riding.

Write to those who are ill.

Spitalny Evnied

Continues from page 37. rookies for Uncle Sam's fighting forces are three from Les Brown's band—Warren Brown, brother of the hitmaker, who manages the band and doubles in brass (trombone); A' Most, clarinet, and Shelly Mann, Saxman. He's the fifth in a line. Brown has given up to the service in six months. Also leave: J. Brown's wife, the famous Bonney vocalist, is going to Washington to be with her officer-husband.

Spitalny's Story

Cleveland, July 21. Phil Spitalny's all-girl orchestra is feeling the effects of the war, the maestro revealed, while in town to conduct the Summer Pop Concert performance of three of his 'Hour of Charm' stars who appeared with the Cleveland Symphony Orchestra.

One girl married a marine met at a camp where the band recently played and she automatically left the band. This was the second military marriage in the outfit and there is a rigid law prohibiting married girls from being members of his band.

Spitalny said it is more difficult to replace members as there aren't other girl bands he can draw from. He spent \$25,000 finding and training present band personnel. None of his members have as yet gone into the WAACS.

New Jersey Race Track Figures To Hypo Nitery, Roadhouse Biz

Philadelphia, July 21. Roadhouses and niteries in nearby South Jersey are expecting a windfall during the 48-day racing season at the newly opened Garden State track at Haddonfield, N. J., six miles from Philadelphia. And from indications of the opening day (18), the spots near the track should make a killing. Big bets have been in the doldrums since the start of gas and tire rationing.

At first it seemed that obstacles and objections would prevent the track from opening. First it was objections from ministers and merchants in the district. Then the War Production Board cracked down on the use of critical materials for amusement plants.

But Eugene Mori, Vineland theatre owner and president of the

syndicate running the track, managed to beat all obstacles by using substitute materials, hiring large forces of workmen to beat the deadline set by the WPB, etc. Just before opening day, the WPB forbade the installation of electric wires into the track, forcing newspapermen to trek a couple of miles to a phone to send race results to their papers. The Associated Press installed its own wire in a roadhouse nearby. The Evening Bulletin is using carrier pigeons to send stories and results to the office in Philly.

More than 31,000 customers paid \$1.65 (grandstand) and \$3 (clubhouse) for the initial day. A total of \$550,000 was bet at the parimutuels.

After the races, crowds jammed Weber's Hofman, Neil Dighan's, and other roadhouses in the section, celebrating their winnings or drowning their sorrows.

Transportation appears to be the biggest single headache for the track. The Government's Office of the Division of Transportation forbade the railroads from making special runs to the track's siding. The Yellow Cab Co., Philly's largest hack service, ordered its drivers not to make any trips to the track.

Most of the customers arrived in packed autos. Others took the regular bus service and hiked almost two miles from the bus stop to the track. Some car-owners made killings hauling people to the track at \$1 and \$2 a head. It's illegal, but it's paying work if you don't get caught.

\$189 Printing Bill Puts \$150,000 Toledo Nitery Into Receiver's Hands

Toledo, July 21. Scott D. Hager has been appointed receiver for the Hollywood Theatre Club, on Telegraph Road, city's newest and largest entertainment spot, which cost \$150,000 to open. Judge Lee N. Murlin of Lucas County Common Pleas Court set his bond at \$100. The receivership was granted on the application of Charles Queschke and Charles J. Sherman, operators of the Standard Printing Co., which sued Roy Sherman, operator, for a \$189,477 bill.

Kruman Topper, counsel for the night club, who objected to the receivership, said that the cafe will continue to operate and that plans have been made for new financing. He said that the Hollywood has made money, but it has gone into retiring capital investment. Topper and Wayne Peppers, counsel for the Standard concern, were appointed co-counsel to represent the receiver, Financial Securities Corp., which obtained a judgment of \$224,000 against Roy Sherman and Charles Shanko, as operators of the club, filed objections to the receivership of Hager as receiver, saying that Standard Printing's claim has not been reduced to a judgment and is not secured by a mortgage. It is a release of property securing its mortgage, which it says consists of 150 tables and 600 chairs. The financial concern said that there are other mortgages totaling \$1,400,000 which are secured by cooking and loudspeaker equipment. It objects to a continued operation of the Hollywood and the use of the mortgaged equipment and asks that the property be sold.

Tom's Marlowe band moves tomorrow (22) from Oakfield Inn, Grand Island to Ted-B Club, Niagara Falls.

JIMMY GORGEY'S 'SOGGY SWITCH' THEATRE RECORD No. 18372 REGAN GOLDEN GATE San Francisco July 22nd Personal Representative FRANK VINCENT Beverly Hills, Calif.

THE THEATRES OF THE STARS Marcus NEW BOOKING AGENCY GENERAL EXECUTIVE OFFICES LOW BUILDING ANNEX 500 W. 4th St. N.Y.C. - BR 9-2700 J. H. LUBIN GENERAL MANAGER SIDNEY H. PIERMONT BOOKING MANAGER

STRAND, N. Y.

Jerry Wald Orch (16) with Anita Brown, Ross Slaters, and Val Judy Canova (2); 'Big Show' (WB), reviewed in 'Variety,' June 3, '42.

This stage show and the usually good pull at the Strand of Humphrey Bogart's name in the theatre has again spun off business this week. Running approximately an hour, the first portion of the presentation nicely paced, smooth-running entertainment headed by a symphony orchestra, a newcomer being pushed along fast.

On this date gives every indication that he possibly will win the prize in any day of his life, and his handling of himself, in announcements and other details, is as smooth as it could be, he shows up well and should overcome shortly in short time. He's young and of good appearance.

Comedians of 4, 5, three trumpets, three trombones, four rhythm, and the leader of the pit plays modern arrangements in solid manner. With good key in introduction it is well received and based on good tempo. Wald's dancing has distinctive character because of his familiarity to Artie Shaw's, and this trick of his is strongly welcomed and appreciated by the patrons here. He draws big applause.

Anita Brown, who vocalled in the past a string quartet, has now had a fling as a soloist, is Wald's first. She knows her own sound and her confidence here seems a steady indication. She does, in character, One Dozen, and in the new 'Jingle, Jangle,' but she and the other two women are not attempting that semi-jazz arrangement of Gershwin's 'Summertime' and the Wald's own 'Jodeling and caroling in duo with the band and orchestra.

Ross Slaters (New Acts) young crack contortionist, trio, is a real opening act. In his first gig, rushes through a host of tricks with clothes, belts and clubs. He has a few stunts, but they are not so unusual, that it's impossible to click with this audience. Judy Canova's standard act closes. With a girl appearing in her introduces as her sister, Anita, the singer waxes nostalgic with earnest appreciation with a trio of tunes including 'Benny the Beaver,' 'Get Rhythm,' and 'Hello, Gray.' Midway she gives her character, 'The Girl Who Went to a Classical Place, Well Done.' Wood. Biz fine.

ORIENTAL CHI

Donahue Orch (16), The Merry May, Ray & Trent, and Whitley Roberts & Co. Pat Farmsworth, Snooky Lanson; 'Parachute Nurse' (Col).

Members of this week's Oriental stage jamboree whipped into the stage door just in for the first show Friday morning. The Merry May, Ray & Trent, and Whitley Roberts, trained in the hospital, and Donahue's orchestra drove in from Los Angeles, and the Merry May, who have been ill in the hospital, there as well as in plane from Reno. The Merry May's show with the show with the classic rhythms of Carroll O'Connor's 'Parachute Nurse' and Pat Farmsworth, difficult acrobatic dancing with Trent, and Whitley Roberts, comedian-juggler, makes a lively and engaging weather bill.

Band opens with a spirited, brassy interpretation of 'The Rousey.' Ray and Trent, a little double-jointed contortionist and a young, young musician man, offer excellent acrobatics and balancing, the pair working well together according to the standard patterns in the air.

Pat Farmsworth, a blonde pettee in glittering white satin, pleases with 'Annie Murray' and 'Who Wouldn't I Be Glad to See You?' and 'I've Got a Secret,' although someone should teach her the performance of 'The Rousey.' Donahue's orchestra gives out with a lean section built around a jitterbug, and they conclude with a show they kick around with considerable gusto. The Merry May, who have been ill in the hospital, there as well as in plane from Reno. The Merry May's show with the show with the classic rhythms of Carroll O'Connor's 'Parachute Nurse' and Pat Farmsworth, difficult acrobatic dancing with Trent, and Whitley Roberts, comedian-juggler, makes a lively and engaging weather bill.

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ROXY, N. Y.

Buster Shaver & Olive and George, Gerashwin's 'Embrace Me' and follow it with a patriotic medley.

Obviously because of the added attraction of the featured 'The Above All,' the Roxy's current standard is somewhat brighter than normal. It is a nice change, and the tempo and cowboy suit the theme of the opening, with Olive and George, Buster Shaver's two talented mid-esters, starting the song, the Road Show, and the Roxy's orchestra. Foster Girls coming on for an eight-act routine on top of the steps. Backed and the costumes for the number are striking. Tenner and Swet to provide a skillful exhibition of rope-dancing during the act.

TOWER, K. C.

Kansas City, July 18. Tom O'Neil & Kathie Joyce, Marie O'Neil, and the O'Neil Trio. 'Dora Arlene' Cole, Herb Sieb (20th) and 'Through Difficult Ghosts' (20th).

A rather medium array of talent comes up with something more new than the usual fare. Marie O'Neil reverts to the stock of policy of the double feature, and the O'Neil Trio stage bill, all for 30c, as an eight-act booking sandwiched between the work of O'Neil Trio (last) and Paul Whiteman (next).

Six hours band is neither a dud nor a trial, but a satisfactory act at this price.

Joe Egan, Herbie Joyce, Johnny Cook, Al Bilo, Ruth Mason, Jerric & Jane, and the O'Neil Trio. 'Dora Arlene' Cole, Herb Sieb (20th) and 'Through Difficult Ghosts' (20th).

Close to three-figure temperatures and a rain did not deter the jam-packed house from attending the O'Neil Trio's first night of the new show this afternoon (20).

Joe Egan, Johnny Cook and Al Bilo, who are in the show, are advertising for one of the best vaudeville acts in the show opened 12 weeks ago.

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Mis' Tey is slim, a looker and smoothly proficient as a fan manipulator. She is surrounded by a dressed as Chinese coolies, with the exception of the drop, the act went over like a bomb, and reply to numerous calls. She was on the stage for the first time, and final curtain.

Tommy Dorsey Orch, July 17. Tommy Dorsey and the Pied Pipers. 'The Pied Piper' (RCA), reviewed in 'Variety,' May 13, '42.

Tommy Dorsey brings his augmented 31-piece band, with its seven-piece string section, to the Roxy theatre for a smooth, pleasant and highly entertaining 70-minute show.

HIPP, BALTO

George Gerashwin's 'Embrace Me' and follow it with a patriotic medley.

Shaver and his midgets follow with their familiar combination of dancing and comedy. The act is basically the exploitation of physical comedy, but the scores with the audience. The act is a standard act, the Four Brothers and Six Sisters next.

GAYETY, MONTREAL

Montreal, July 20. Noel Toot, Herbie Joyce, Johnny Cook, Al Bilo, Ruth Mason, Jerric & Jane, and the O'Neil Trio. 'Dora Arlene' Cole, Herb Sieb (20th) and 'Through Difficult Ghosts' (20th).

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EMBASSY, N. Y.

Current newsworld show is shorter than the last, but it is a real material, particularly action war. There are only around 30 minutes of two reels of war specials turned out by the Embassy.

Show leads off with the battle of Midway, clip embracing a still shot of a carrier ship, including a long shot of a carrier ship falling. Very effective also are the pictures of the bombing of Pearl Harbor.

Additional war material of a thoroughly interesting nature embraced in the pictures in connection with a film of the two reels of war specials turned out by the Embassy.

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STATE, N. Y.

Andy Kirk Orch (14) with June Riccio, Ross Slaters, and Val Judy Canova (2); 'Big Show' (WB), reviewed in 'Variety,' June 3, '42.

Though time, bit overboard on running time, but overboard on running time. Topped by Andy Riccio, who plays every instrument, Slaters and May, Maria & Florida, Sims & Bailey, and the band.

STANLEY, PITT.

Getting a little monotonous to say that Ted Lewis is so good, he's dogged it. He hasn't. May be an old hand, but he's still got it. He seems better than the previous act, because he's such a showman. He acts and makes them look like a showman.

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Broadway

It may be Captain Harry Richmond soon. ... Arthur Smith home after delicate ...

Margaret O'Farley Schenbeck painfully hurt by fall at home. ...

Extremes heat Monday. Flooded many ... offices at 4 in the afternoon ...

Jack and Miriam Bertell to their ... update N. Y. farm. While here's good ...

George Jessel nixed Clifford C. ... Fischer's vaudevy offer and prefers ...

Julius (Dude) Harris out of hospital ... after arthritis and on job at ...

Leon Spachner back with Ballet ... Coast on one-nighters. ...

Lennie Bergman reported improv- ... ment. Post Graduate hospital after ...

Frederic Carl Laemmle, Jr., back with ... the Signal Corps at Astoria, after ...

Jack and O'Toole, the new show in 'Sons ... of Fun,' head the new show at the ...

Ray W. Tyler, the pianist, is new ... manager of Meridian hotel, which ...

Norman Bell Geddes, famous de- ... signer of the Lincoln Center, has ...

Afterwards will have a night of it ... on July 25. Leonard Knutson, ...

Loretta Young chased out of her ... apartment suite at the Shorcham. ...

Francis Roberts, promotion man- ... ager of Mayflower hotel, who ...

Jack Alviv, who is suing Mike ... Jacobs for a \$40,000 cut on the ...

Phlohn of National City Bank ... had to go to New York. Milton ...

So they swapped apartments, Eddie ... going to Essex House and Milton ...

Robert Broder off to Maine for ... a one-week rest; probably a build- ...

Danton Walker's medley of Broad- ... way comes and goes. The produc- ...

Keith Van Cleave, of Music Corp. of ... America, escorted Nancy Walker ...

Robert Riskin's intelligence work ... in E. Sheer's Broadway theatre ...

Jack Lait, editor of N. Y. Mirror, ... a grandfather for the third ...

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Washington

Warren Williams dancing on the ... Sherman's Terrace. ...

Uline's ice arena now a beer gar- ... den, with Jack Coffey's band open- ...

Cross Roads, Inc., directed by ... J. W. Ryan, the pianist, is new ...

Fordeys O. Minnick, ex-husband ... of Mrs. Ryan, the pianist, is new ...

Norman Bell Geddes, famous de- ... signer of the Lincoln Center, has ...

Afterwards will have a night of it ... on July 25. Leonard Knutson, ...

Loretta Young chased out of her ... apartment suite at the Shorcham. ...

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London

Len Young on his way back from ... America after two years' evacuation. ...

The Women's is being revived at ... the Lyric, Richmond. ...

Henry Sherck, has been trans- ... ferred to London, which gives ...

Tom Arnold is reviving Oscar ... Hammerstein's Will Victors, which ...

Constance Cummings on six-week ... tour to soldiers' camps, and after that ...

Leut. Leslie Fenlon out of hospi- ... tal and comment. Was in- ...

After many years there is possi- ... bility that the Lyric theatre may ...

Hooliganism becoming rampant in ... West End theatres, with young toughs ...

Jack Bloomfield, former English ... light, has been invited to ...

Regal dance hall, which was once ... the site of the Lyric theatre, ...

Emile Littler's 'Belle of New York' ... production at the Lyric theatre ...

Phirh Shepard has gone into the ... circus biz, now handling the ...

Owen Narz has his seventh leav- ... ing. He is now handling the ...

Major T. R. Laughton, brother of ... Charles Laughton, former ...

Jack Walter brought off winning ... ticket in the Grand National ...

The defect Florence restaurant, ... off-licially, which has been ...

Swedish for 'No, No, Nanette.' They ... played at the Lyric theatre ...

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Neversel theatre, has gone to ... Hawaii with a touring unit. ...

St. John Kerr working on his ... new house in Mt. Airy. N. Y. ...

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Hollywood

Groucho Marx divorced. ... Joan Blondell and her doctor's ...

Dore Schary back to work at Me- ... tro. ...

Wendall Willkie in town ... huddling with Paramount ...

John Collins, Jr., returned from ... huddling in Washington. ...

Clare Trevor divorced Clark ... Arthur. ...

George Hurrell checked in at ... Columbia as chief portrait pho- ...

Frank Borzage, Fred MacMurray ... and John Wayne booked 1,000- ...

George Hurrell checked in at ... Columbia as chief portrait pho- ...

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Bucks County, Pa.

Mr. Dick Mastbaum, widow of ... fighter magnate, moving to New ...

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Buenos Aires

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H'wood Barristers

to individual interpretations in the ... contract. ...

Atlantic City

Heleen Hoole is publicity director ... of the Pier Theatre summer ...

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Pittsburgh

Maureen Spatny will become ... the first regional sales woman ...</

Literati

Pastings of Moe Annenberg

Spectacularly successful, ruthless on the job... L. Annenberg, 64, who was the source of recent information, died in Rochester, N. Y., Monday...

Raised in a Chicago slum, Annenberg rose to vast fortune... He owned the Daily Racing Form and the Morning Telegraph...

Annenberg was credited with having the largest individual income in the country, and his was the largest individual tax evasion case on record... He was a forceful, energetic man...

Loss Mailing Privileges

College Humor, Headline Detective and Front Page Detective magazines lost last week under a ruling by Postmaster General George A. Woods...

Walker's order listed a score of new titles... 'Fun Is Free for College Spending Day at Lake Resort,' 'Outdoor Girls in the Adonians,' 'The House of Ill-Fame,' 'Tried to Make Love to Me...' and 'Beating My Clothes Off and I'm Scared.'

Miss Martin's WAAC Job

Jacks Martin's wife, photographer for the Chicago Sun's Washington bureau, and also Washington correspondent for Women's Home Companion, regained these posts, which paid \$15,000 per year...

Chi Sw's Circulation

The Chicago Sun, from a 303,288 peak, now has 273,083 daily and 450,000 Sunday circulation... The paper's first official circulation figure given out in some time...

under the auspices of the Brazilian government... While Mrs. John Hagar... wrote the book, she is a fellow contributor to the Geographic Society...

'Variety' Seeks War Service

Lester Kohn, publisher of the Post column, stated: 'Lord Archer who as Jeffrey Holdemast first won popularity here as a reporter for the N. Y. World, now is a Wing Commander in Egypt...'

Major Ochs on Duty

Adolph Shelby Ochs has been appointed as major in the U. S. Army and has taken leave of absence from his post as general manager of the Chattanooga Publishing Co...

Gauverau Va. Winchell

A paragraph in Walter Winchell's column last year is made the basis of a \$50,000 libel suit filed in N. Y. court... Gauverau, former editor of the N. Y. Daily and Sunday Mirror...

Covina-Given Free Rein

A new outfit, the Saturday Review Associates, Inc., was organized last week by a group interested in giving 'free rein' to Covina's efforts in developing Saturday Review of Literature, weekly literary sheet...

Evans Plummer resigned as Coast editor of Annenberg's Movie & Radio Guide

W. R. Burnett is writing a script for Colliers based on his Hollywood novel 'The Girl Behind the Door'... Maxwell Geismar from Mamaroneck, writing on another critical art-out roundup, following 'Writers in Revolt'...

Comic strip, based on Walt Disney's 'Bambi,' will be run in 1943

Comic strip, based on Walt Disney's 'Bambi,' will be run in 1943... 'Bambi' will be run in 1943 by King Features Syndicate, set to start July 18...

Charlie Paddock, publisher of the Pasadena News-Star and Long Beach Press-Telegram, is now a major in U. S. Marine Corps

Lloyd Emerson Siberian elected editor of Book Society of Cincinnati... He gets out a little more of Cincinnati and again, critic, 'Impressionist'...

Eudora Welty will have a new novel this fall

Eudora Welty will have a new novel this fall... Same publisher that of 'The Hour of Great Fear' by Lippincott for his blog, 'No Place to Hide'...

John Wiltzack is writing a biography of Pat Materson called 'Wiltzack: Hat and Wild Hair'

John Wiltzack is writing a biography of Pat Materson called 'Wiltzack: Hat and Wild Hair'... Wiltzack were pals, and Wiltzack worked on both with his father...

Ivor Brown, past 13 years director of the Sunday Observer, London, succeeds J. L. Garvin as acting editor of the publication

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circulation fell to 1,005,480 from last year's figure of 1,035,020... other Chi papers rose in that period, it's figured the Trib actually took a bigger loss, but indicates that...

Canadian Invasion Talk

Gov. Stender, of the Canadian Press, discussed the possibility of the invasion of Canada by the Germans from Europe... He said that the Canadians on the few, commentary, over the Blue Sunday (19), by Roy Porter...

\$50,000 Libel Suit

A \$50,000 libel suit was filed in N. Y. federal court last week against the Chicago Tribune... The suit was filed by Major Ochs...

Edward M. Sullivan, 53, reporter for the N. Y. City News Assn., will file February disbandment, died July 17

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Abbott & Costello

Continued from page 2

have A. & C. rebuked. This public rebuke is a matter which has been given generously of time and talent to all war agencies brought an immediate repercussion.

"I don't like to question the motives of a Cabinet member," said one of our industry here, "but there is something in Governmental public relations that should have the attention of Elmer Davis, chief of the War Information Office. It is serious enough to compromise the contribution which Hollywood has been making cheerfully to every appeal of the Government. I think Secretary Morgenthau, Mr. Abbott & Costello a public apology, and I would go further, by ordering the discharge of the short-circuited official who inspired this gratuitous insult. I have so reported to mg studio, and I have also called the attention of the Hollywood-Victory committee which allocates stars to the war agencies."

The handout which caused the eruption was a three-page release from the War Bonds and Stamps director of Motion Pictures and Special Events of the War Savings Staff, which arranged the Abbott & Costello tour.

Paradoxically enough, Duffus was in Hollywood when the release was issued, trying to round up motion picture stars for a grand tour in September to pep up the bond selling campaign. The matter had been reported but no comment upon the criticism of the Treasury Secretary was made until after an official conference.

Mishandling Talent

Washington shownen say that the picture industry in Government public relations is that the War, Navy and Treasury departments fail to realize that in their promotional activities they are in a branch of show business. They have, it is said, failed in their promotional regulation, policy and tradition that run contrary to the amusement industry's promotional sales tactics.

Cited as typical illustration of Treasury Department mishandling was procedure for the Jimmy Doree tour. The tour was to be a building last Friday (17). Although they were given a band, which was devoted to appear in the film theatre, publicity was neglected to stuffed shirts who were to assist in the sales ballyhoo. One 1,600, whereas 10,000 could have been attracted had Dorsey had some publicity. It is a pity that the publicity blunder.

Consequently faux pas is considered by industry representatives here as particularly unfortunate, because in promoting the sale of Treasury Department securities has constantly called upon the big and little names of the show world to assist in the sales ballyhoo. Since various promotional stunts were undertaken it has been suggested to assist in the sales ballyhoo, Louise Rainer, Loretta Young, Myrna Loy, Jeanette MacDonald and other leading actresses to appear in a new sales drive. The late Carole Lombard forfeited her late on such a Treasury Department tour.

As one industry representative phrased it: "The time has come to stop the Treasury Department from being treated. They have come into public favor because of their screen popularity. It is an invitation to properly promote their appearances at bond rallies without some of their public appearances being hard and fast line can be drawn between their industry position and the other capacity as entertainers. The Treasury Department, in some respects, seems to want to make a bad situation worse. Elmer Davis says he wants to, and is contributing all of his salary for radio work. That is, that he deducts amount of income tax from the check. He is not a public relations man. Neither is expense contracted on these bond tours deductible from their salaries."

"I think the Treasury Department, like everybody else, gets these stars to do a good deed as little else, but they are inclined to underestimate their value. Certainly when they leave their studios, they are great income tax payers to help bond sales, they are entitled to some better recompense than having a Cabinet member's publicity question the sincerity of their motives."

More Coasters Teasing

Bud Abbott and Lou Costello a week-end of the month on a seventeen-day tour of the United States. On 34 days, Jaunt, sponsored by the U. S. Treasury Department, will be on the road until early September.

Meanwhile, Jeanette MacDonald has been touring the Mississippi Valley as part of the program arranged by the Hollywood Victory Committee.

Cowboy-Start Trek

Art Davis and Dallas Wood, stars of Producers Releasing Corp. feature War Bonds and Stamps, have returned to the Coast after covering 22,000 miles in 24 states. They are part of the Western Star Minute Men contingent set up by the National Motion Picture Industry-Treasury Department.

Davis and Miss Wood also appeared in a similar tour during the whirlwind tour, during which Davis also took time out to make a tour of the Mississippi Valley Powers model, by Mayor Floyd Green, of Columbus, O.

Tall Coin—No Guys

Continued from page 2

Tom Gubbins, a part Chinese, elected Mayor of Chintown' in Los Angeles.

As that the Chinese first had to be persuaded to accept this original form of head-windfall, their main idea was to make a Japanese. However, the Japanese sales tactics were so good they were performing a service for invaded China, they were sent to accept their own head-windfall.

His-Chipped Whinny

There has been some hesitation on the part of Conrad Veidt, Jack Rummann about playing nefarious Nazi. Rummann is demanding and Veidt is a bit of a show-off. A week for his pals, and Veidt is so busy being the head of the Gestapo but every time a studio looks up nowadays Conrad is confronting it with a well-rehearsed line.

He was seldom a principal five years ago. Now, he was, Rummann, at that time a Hollywood "nut," even though his part in the picture was the slight version of Grand Hotel. It took the war to make his Hollywood career more profitable. It also made possible the national attention enjoyed Allyn Joslyn, previously just another character actor here. He got more publicity than did the principals in 'The Wide Tackles a Flyer,' a Nazi lamplighter.

In the same way, a lot of comparative obscurities of a few more years ago have become comparatively famous among them. George Sanders, an English actor who plays a plane pilot with commiserate; Kurt Katch, a Pole; Lionel Royce and Paul Kelly, who play Italians; and Turk Williams, who's invariably a Gestapo agent.

It may be noted that international character actor here. He got more publicity than did the principals in 'The Wide Tackles a Flyer,' a Nazi lamplighter. In the same way, a lot of comparative obscurities of a few more years ago have become comparatively famous among them. George Sanders, an English actor who plays a plane pilot with commiserate; Kurt Katch, a Pole; Lionel Royce and Paul Kelly, who play Italians; and Turk Williams, who's invariably a Gestapo agent.

As for J. Carroll Nash, who has been called the "king of the war," really cleaning up, with the end far from yet. The end, in fact, probably is not far off. The end of the war, for the change then will be only in interpretation, not in story material.



BO

WAVE



**DECCA
RECORDS**

ON THE AIR

CAMEL CARAVAN (Wm. Esty & Co.) • Every Friday Night 10-11 E.W.T.
• CBS •

IN THEATRES

PARAMOUNT THEATRE, New York, July 8—July 22
MARKING A RETURN ENGAGEMENT WITHIN 3 MONTHS

ON RECORDS

CURRENT DECCA RELEASES—He Wears A Pair Of Silver Wings
Mighty Lak' A Rose • South Wind • Wonder When My Baby's Coming Home

PERSONAL MANAGEMENT **HARRY LEEDY**

GENERAL AGENCY

• NEW YORK • CHICAGO

THEATRE

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ROBESON'S LEA TO A.F.M.

F.D.R. Still Is Our No. 1 Film Fan, Favors Newsreels and Comedies

Washington, July 28. President Roosevelt looks for escape from the cold realities of global war by relaxing sessions with motion pictures. It is the only entertainment that the President Executive Order days that average 16 hours of busy conferences.

Recently Mrs. F.D.R. promised Laura Hope Crews that she would try to see the Katharine Cornell production of "Candide," but the expected visit to the National theatre was not realized because the Secret Service frowned on these public appearances. On his last appearance Col. Starling and Mike Reilly, personal aide, checked everybody in the orchestra seats, investigated all backstage employees, and employed 80 men to guard the President.

This policy reduces the Roosevelt diversion to the screen, with the President keeping up to date by regularly scanning newsreels. He has a complete newsreel library of himself, dating back to the time when he was Assistant Secretary of the Navy, and these will eventually be among the precious archives in the national library at Hyde Park.

In normal times the President appears as a newsreel subject about 25 (Continued on page 52)

Navy Inducts 23 Negro Musicians As a Unit To Help Recruiting

Detroit, July 28. Rather than assemble its own, the Navy will take "them" ready-made. 23 Negroes, all Negroes, were inducted into the service here en masse at special ceremonies in which Elton Bronbeck, chief of the recruiting office, commissioned the bandmen as second-class musicians and the ensemble was taken over by Chief William O. Melvin, bandmaster at the Great Lakes Training Center.

The band, which goes to Great Lakes for four weeks of training before being sent out as an unit, probably will be stationed at the Grosse Ile base to be used for recruiting drives in addition to its regular Navy chores. The complete band unit was formally volunteered by musicians from Negro orchestras here.

The musicians taken in as a complete band are Amos Jackson, Melvin J. Phillips, Roger E. Bowers, John L. Robinson, Theodore Hunt, Wilson L. Warren, James S. Brown, Herman B. Hopkins, Joseph D. Brown, Herbert C. Thompson, Eddie J. Mullins, Horace G. Sanders, Alvin J. Wall, Columbus C. Jones, Bernie L. Peacock, John M. Tranton, Eddie A. Ford, Charles Johnson, James J. Austin, Arthur M. Williams, Robert G. Fleming, Charles Moore and Earl Warren.

LIDICE, ILL., WILL GET PREMIERE OF 'HANGMAN'

Hollywood, July 28. Premiers of the Seymour Nebenzal independent production, "The Hangman," will be held in the newly named town of Lidice, Ill., formerly Stern Park Gardens. Village is populated chiefly by American citizens of Czechoslovakian descent.

Picture is based on a story by Emil Ludwig dealing with the Nazi massacre of population of Lidice to avenge the shooting of Germany's "Hangman," Ernst Heydrich.

ROBESON TERMS 'GLORY ROAD' NEGRO SLUR

Philadelphia, July 28. Paul Robeson, noted Negro baritone, last Thursday (23) refused to sing "Glory Road" at the Robin Hood Dell "because it's an insult to the entire Negro race." Robeson, appearing before a crowd of more than 11,000, was called back at the end of his scheduled concert by the terrific applause of his audience and the patrons being shown for request encore.

Some yelled "Sing 'Glory Road,'" (Continued on page 15)

Soph's Spice at Buff-Navy Relief Benefit Shocks City-Fathers

Buffalo, July 28. As a result of her appearance here at the mammoth outdoor Navy Relief show last Monday night, Sophie Tucker is still on receiving end of pepper dials from ever-handed a stage performer in these parts. The show drew 50,000 to the Civic Stadium, reported to be the largest audience for any war benefit, and was headed by Miss Tucker and Olsen and Johnson, who brought the entire cast of "Sons of 'n" to Buffalo.

Soph delivered her regular raucous routine, interspersing it with plenty of peppery dialing which left the spectators gasping. Immediate repercussions were heard through the Stadium and the next day the town was agog with gossip over the Tucker routine. So widespread did criticism (Continued on page 52)

'PASS UP FIGHT FOR U.S.'S SAKE'

Elmer Davis of Office of War Information in Dramatic Posture—Meanwhile FCC Wants Amendment to Communications Act Preventing Wartime Interruptions Via Strikes to Broadcasting Service

DON'T ROCK BOAT

Washington, July 28. Elmer Davis, director of the Office of War Information, has made a dramatic appeal in the name of the Army, Navy, Marine Corps, Coast Guard, Treasury, Office of Civilian Defense and his own OWI, to the American Federation of Musicians president, James C. Petrillo, urging him to call off his ultimatum stopping union members from making phonograph records and radio transcriptions after Aug. 31. Davis quotes Petrillo's own pledge of all-out patriotic support of last Dec. 27, 1941. (This was in the form of a (Continued on page 37)

Rosita Royce's Doves Aren't Carrier (Stool) Pigeons, Army Gives OK

Montreal, July 28. Rosita Royce, who has been doing her "Dance of the Doves" for several years amidst protests from the censors, ran into difficulties with the U. S. Army last week. Booked to play the Grand opera theatre here, the dancer discovered that she could not bring her "doves" of carrier pigeons. Actually the "doves" are white pigeons, and in view of the wartime vagaries of carrier pigeons, they may not be taken out of the U. S. However, the War Department in Washington intervened, telephoning the customs authorities at the border and permitting Miss Royce to bring her seven "pigeons" to Montreal.

'Jupiter' Corp. Insures Ray Bolger for \$100,000

For a \$10,000 premium, Ray Bolger has been insured for \$100,000, for benefit of the "By Jupiter" producers and stockholders.

Idea is to circumvent the possibility of the disaster which befall Ed Cantor's "Banjo Eyes," when an expensive production and many people were caught short through the star's illness.

One Out of Every Three Pix From H'wood Will Touch on War Theme

CAN'T RAP THE ARMY NOW IN NAVY'S LYRICS

Growing consciousness of tactics posed lyrics has resulted in the U. S. Army protesting to Robbins Music Corp., publisher of "Anchoa Aveigh," the official Navy song, because of the line, "Sail-Navy down the deck, and Sink-the-Army, Sink the Army Gray." This, of course, is the second (or football) chorus.

"For the duration," the published editions henceforth, will forget the grudge and employ only the punchline. "Until we meet once more, here's wishing you a happy voyage home."

KYSER'S \$25,610, ONE WEEK'S PAYOFF

Kay Kyser piled up a new high for salary taken out of a theatre last week at the 5,000-seat Fox, Detroit. Kyser wound up the week with a gross of \$48,250, coupled to Whispering Chords' Band who held the previous record at that house (\$32,000).

In on a guarantee of \$13,000 and a 50% split over \$40,000, Kyser picked up \$25,610 as his share of the gross. That tops by several thousand his previous high theatre salary of approximately \$25,000 earned in Boston.

Russian Pop Tune Haile-English-Russian-Yankee Linking of Resources

Riding the crest of the Shostakovich wave, with its resultant heightening of interest in Soviet music, a new tune, aimed at the pop trade, was shipped into U. S. A. by radio photo direct from Moscow. Transmission was made last week.

Tune "Okey" (Britannia and Russia and the U. S. A.) by Eugene Jarekowsky and Yaraslav Rodinow, United States is adapting the lyric to U. S. taste.

WACKY POETRY ON WAX

Decca will issue an album of wacky readings by Ogden Nash. Six sides were cut last week in New York. Deal grew out of a Nash quest for the Bing Crosby program almost two years ago.

Crosby went for the Nash style of humor and talked him up to Jack Kapp at Decca.

Hollywood, July 28.

"Paraphrasing Rios' eagle blast, 'Among men who know pictures best, it's war subjects, one to three.' This, anyway, is approximately the ratio of war themes to other story mediums in films to be released in the months intervening up to the first of the year. It's even a little better than that, for a checkup of major studios discloses that there are on Coast lots a lot more pictures in production, ready for release and soon to roll. And somewhere around one-third of these deal directly or indirectly with the international conflict.

Metro, 20th-Fox and Warners are well out in front of the field in war productions, Metro leading the way with nine at the same time scheduling two each for drama, action and comedy.

"Paramount on the other hand, furnishes the most striking contrast. It has only two war pictures, "Wake Island" and "Submarine Alert." And no less than 12 comedies, it being clear from this that Paramount plans to launch our adventures' infodetail.

The fact that Columbia has only two war pictures, "The Commandos Come at Dawn" and "Underdog" (Continued on page 15)

War Relief Control Bd. Under Jos. E. Davies To Pool All War Charities

Washington, July 28. War relief agencies who make public appeal for funds are to be drastically reigned in the near future by a new Federal agency that he would soon sign an executive order creating the War Relief Control Board for the purpose of the former ambassador to Russia, as its head.

It has been planned for such community is a War Communities Fund such as now is operating in Virginia and other areas. Subtly, this measure appeals to one annually, with all accredited agencies entitled to a War Community Fund.

Such a fund is already established here, and the groundwork is being laid for a fall campaign, which will take in the United Service Organization and the Community Chest. Newspapers and theatres are enthusiastic for the new plan since it will cut down the appeals constantly made for a fall campaign, which will take in the United Service Organization and the Community Chest. Newspapers and theatres are enthusiastic for the new plan since it will cut down the appeals constantly made for a fall campaign, which will take in the United Service Organization and the Community Chest.

In Virginia the restriction against public solicitation for money is strictly applied. So strictly that the Army Emergency Relief theatre collection drive was refused permission to pass the lat in the film house.

The Army use of their screens and entertainers for semi-patriotic purposes.

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Russians in 'Wood Eye That Coveted Role of Stalin Warners' 'Moscow'

Hollywood, July 28.

It probably will come as something of a mild shock to Stalin. He has reason, in fact, to feel that while Russians were so permanently embittered people, forever pining for the return of the old order. But, at least with the White Russians of the film industry here, the feeling is being so about a year ago when Hitler invaded the country, bent upon its destruction.

After all it was their country, and so they went from this time, for itself, not from Moscow. Possibly the recent purchase of "Mission to Moscow" by Warners clarified this situation more than anything else. Most of the Russians here are anxious to play in the picture, and not just for the money. Five or six of them they couldn't have been bribed to go near the casting office of "Mission to Moscow" if they hadn't had several talks with the studio about a part in the picture, and it understood to be very much in the front of mind.

More significant than this is the fact continued on page 15)

RACEHORSES GET 'EM DESPITE GAS RATIONING

The pre-Saratoga dopers are reaping the sad fate. Horseplayers are ways manage somehow to find their way to the racetracks, as an offset to the rationing of gas. They are going out to Saratoga, if they have to hike-bike, say the insiders in the industry, but the negative arguments on the big outlook.

With that in mind, plans are being prepared to reopen the sundry spots. Money Traver is already in the gas re-reading his Piping Rock, with a replica of his Capobianca reviews. Also E. E. Lewis and Loper and Maxine Barratt. Frank Mantel is also. Ditto Mother Kelly at Billy's; Arrowhead with names, etc.

Carroll Case Dickens Bert Lahr for 'Dancer'

Among the newer managers entering the business scene here is Carroll Case, who is reading a play with music tentatively called "Money Dancer" and is being read by Frank Case, operator of the Algonquin hotel, N. Y. Younger Case is connected with the agency of "Double Sample" Ruzantsev.

Bert Lahr has been propositioned for the show and, if he accepts, the book will be revised in accordance with the part slated for the comic. Backing is said to be assured, production being budgeted for \$85,000.

Mpls. Sees Evidence Of Pix Talent Death

Minneapolis, July 28. Indicative of the growing shortage of talent at Hollywood due to war transients and the need for new performers to replace the players going into the armed forces are the inquiries coming here from the picture company executives regarding acts in theatres and night clubs, etc., in Minneapolis. The inquiry has been sought regarding members of the Old Time Troupe, showmen.

Also, more talent is being dropping in than at any time within memory.

Try and Hold 'Em

Hollywood, July 28. There will be three big money winners in the new Abbott & Costello picture at Universal if Alex Gottlieb is successful in his negotiations with Warners.

Right is owner of Whitlaway, all-time annual tipper on the horse circuit. Gottlieb, producer of the A & C comedies is trying to enter the champion side in "Hold Your Horses."

METRO'S MATALE DRAPEE

Natalie Drake, billed as Matale, to the Coast with a Metro contract. First picture will be Arthur Freed's "The Sign of the Cross" to be produced by Lyons office in New York.

Can't Fire Me

Hollywood, July 28. One bit player who can raise a howl against the producer and director without fear of losing his job is Johnny Kane, currently working in "Sunset Serenade" directed by George Cukor. Johnny six months old and his father is Joe Kane, producing and directing the picture.

Secret Bride for 31 Years, Mac West Gets Fancy Free Verdict

Los Angeles, July 28. Mac West, secret bride for 31 years, brushed off her absentee bridegroom in Superior Court and swept out with a remote romance that began with a wedding in Milwaukee in 1911. The roving groom was Frank Wallace, a vaudeville hooper, who had wandered far from the family hearthstone until he popped up last autumn to demand an allowance of \$1,000 a month from his one-time fiancée.

Nearly blacking her husband's lead, Miss West countered with a right suit demanding a divorce, which was granted without a contest. Wallace's plea for separate maintenance was settled out of court for some such sum as \$500.

According to testimony, they were married when Mac West was a slim glib working in a nitery, putting on songs and patter while Wallace shuffled his fingers. The young wife, Miss West testified, lasted only a few weeks and the memory was laid away in mentalists until the groom suddenly roamed back.

NELSON EDDY SETTLES HIS METRO CONTRACT

Hollywood, July 28. Nelson Eddy has obtained a release from his Metro contract, which still had a year to run. Action follows the expiration of Metro's contract with Jeanette MacDonald, with whom he was chiefly starred in that studio's operettas.

Reason for the Eddy washup was ascribed by studio to lack of suitable material available or in sight, and the singing star felt it more advantageous to freelance, in view of other offers. Both Universal and Columbia are negotiating with Eddy for single pictures or term deals.

Eddy began his picture career with Metro in 1933, appearing in "Broadway to Hollywood," and has since averaged from one to two films a year on the Culver City lot. His last release, co-starring with Jeanette MacDonald, is "I Married an Angel."

ABBOTT AND COSTELLO

On National Release August 7
In "PARADISE MY SARONG"
A Mayfair Production—Universal Pictures Release
Under Personal Direction of EDWARD GRIERSON



It will cost money to defeat Germany, Japan and Italy, but government debts on you to help now.

Buy war savings bonds or stamps if you can't. Buy every day if you can. But buy them on a regular basis.

Publicity-Shy Editors Nibble on NBC Plant; Flushed Into Retreat

Hollywood, July 28. Across the footlights more than 500 times out of us can remember the hoarse voice of a vaudeville trumpeted the wise guy is the lobbyist after all! And the years haven't changed that reasoning much. For consider a recent plant by Hal Bock, NBC press head here.

Seeking to make some capital out of the two-week sabbatical of Joan Davis from the Sealtest program, Bock inserted the following teaser in the agency column of sheets in the 33 cities where the Crossley survey is taken "If Joan Davis is in (blank) town please come back to the Sealtest program. Rudy Valley."

The pickup was immediate, the bait being swallowed whole by such you-can't-look-users as Time magazine services and city editors. The trail grew hot and nostrils scented a big story. All queries were referred to Bock, who gave them a matter-of-fact explanation. Abashed at their gullibility, they were willing to forget it all.

And where was Miss Davis all this time? Just catnapping with the folks in St. Paul.

'SERGEANT GENE AUTRY' NEW WRIGLEY TITLE

Chicago, July 28. "Melody Ranch," title of the Gene Autry show on CBS will be changed to "Sergeant Gene Autry," the first of the new series to emanate from WBMM in Chicago on Aug. 2.

Autry's first assignment as an army non-com will be to continue his radio show, slanting program to cooperate with the war effort.

THE BERLE-ING POINT

By Milton Berle

Chicago, July 28.

Well, here I am in the 'windy city'... 'Windy City'... there hasn't been a well of fresh air since I arrived, it's been so hot... Went to Arlington racetrack, and on the way I started to dope out the horses... When I arrived the horses made a dope out of me... I didn't know what to do, but when he walked over to the rail where I was standing during a race, and showed me a picture of his colt that was too much.

When I got back to my hotel I found that my luggage had slipped down the track he suddenly stopped and put on a pair of ball cap slippers... I don't mind losing on a race, but when the jockey comes in with a pair of slippers on his horse it's time to quit. I have a novel innovation at this track; as you walk out a mutual machine hands over and gives you a very tender kick... Went to my hotel and got washed up and slipped into my pajamas and went to bed... and went to the Chez Paree to catch Benny Fields' opening. There were so many mink coats in the audience it looked like a fur trappers' convention. The room is so large the waiters carry each their mink bag—half white silvering orders. Place was so jammed it's the first time I ever saw a show through a water's lap. Fields was terrific. He sang "Melancholy Baby" with such a sob in his throat his audience had to cry. I got a lump in my throat my "Adam's apple" turned into sausage. I got Bernie then came on. He did "Captain Bligh" so realistically I felt Chicago, he was started to sing.

Went from there to the '608 club and found out why they call the "Windy City"... they have 15 fan dancers there and a master of ceremonies... One girl was very shy... she took her clothes off with one eye shut and tried to close to the stage... she was so nervous she got up for the runway. One girl did such terrific bumps... the audience automatically moved back every time she got set to deliver them.

At Heidi's for a late snack I ran into Harry Root on the Broadway Jester, who's doing a terrific job at Colosimo's. Harry was wearing one of his famous shirts... with the collar fitting snugly around his shoulders. Heidi is famous from coast to coast. They're made in England by Ripley, Jerry Lester came over and we talked for about 12 ad-libs... Gene Autry walked in and he was wearing spurs that 'tingle, tingle, tingle'... There were a lot of Indians there, one named Rudy Rooted, a hand of Indians that hadn't been tamed by the white man since an uprising.

Because of my opening the following day at the Oriental theatre went back to the hotel and took a shower... then the shower took me... Put my new pajamas on, and they were so loud... the house detective started to bang on the door telling me to get up... I walked over to the window wanting to go out for some fresh air and a great surprise... it wasn't a window... but a picture of one... I couldn't see the picture... I was so nervous I couldn't see the picture... I opened my eyes and there was a sheep beside me—trying his best to get out. I said: "What's the matter?" The sheep said: "You forgot about me!"

The next morning I started for the theatre and had an unusual experience... I was so nervous I couldn't see the picture... I opened my eyes and there was a sheep beside me—trying his best to get out. I said: "What's the matter?" The sheep said: "You forgot about me!"

When I stepped out on the stage I had the whole audience in the palm of my hand... that of your first... I was so nervous I couldn't see the picture... I opened my eyes and there was a sheep beside me—trying his best to get out. I said: "What's the matter?" The sheep said: "You forgot about me!"

During the bit where I come down into the audience and dance with a girl to overbear me I said to her: "How something to me... I'll have to start taking those headache pills all over again!"

Big Colgate Revue With Jolson

Eve Arden, Hildagarde, Parkyakarkas and Ray Block Orchestra Also Included

Fowers Now a Team

Hollywood, July 28. Gene Fowler and his Gene Fowler, Jr., teamed up for the first time as a writing duo and sold "Half-a-Deck" starring John-Hughes, where Jolson is in the film editing department. Story deals with the adventures of a ship carrying munitions to England.

FBI PROBES GUE. RAFT FOR \$236,603 U.S. TAXES

Probing into the finances of George Raft by the FBI, for recovery of back taxes amounting to \$236,603, was in progress of papers on Raft pertaining to a separation suit brought against him in 1934 by Grace Moore Raft.

The story broke last week in N. Y. supreme court when it was learned that U. S. attorney Matthew F. Correa had obtained a signed order from Justice Felix Bengena for the inspection of Raft's records. The course was taken on advice of the D. J. in Washington as essential to the Government's case against Raft. During the separation suit, Mrs. Raft alleged her husband's yearly income was figured at \$200,000.

Get Off My Instep

Hollywood, July 28. Six more front yards were registered for perfecting an order of time in the front yard of Sid Grauman's Chinese theatre. The front yard was owned by George Garson, Charles Byer, Rita Hayworth, Edward G. Robinson, Henry Fonda and Charles Laughton.

REMEMBER SEPTEMBER

The September \$1,000,000,000 U. S. War Bonds quota for the motion picture industry is a challenge to show business...

But it will be no easy task; what's more, it's to be the beginning of sturdier, repetitive chores, which will be placed at the door of the amusement industry again, and again, and again.

As a matter of fact, the Retailers' current July drive—the first billion-dollar Bond sale assignment to any industry—is but another form of show business.

Films and the allied amusement industry are on the spot, for themselves, only when September rolls around. And when comes October, Labor will get its billion to shoot for; in November the Women's Clubs will have their Billion in Bonds to campaign.

But 'Remember September' is the first 'official' month all show business must not forget. The theatres will spearhead the campaign in a manner far in excess of the already strongly collaborative manifestations in the nation's theatres, with their trailers and permanent bond booths and counters—day and night, weekdays and weekends—in theatres local and on sidewalks in front of the theatres.

Hollywood and Broadway are going to insure it in divers manners. Theatre executives have set up a campaign that will juggernaut bond sales into the till. Film studios will disrupt production schedules to release an army of stars and startlets through the length and breadth of this land, so that the nation is made fully aware—once again—of show business' patriotic all-out. The talent pools east and west will let loose a wealth of personality favorites, who will underwrite mass turnouts and command millions upon millions of Bond sales.

OWI's Radio Head Tells Songwriters Of War Idiom Need in Pop Numbers

W. B. Lewis, radio head of the Office of War Information, came to New York from Washington as the speaker at the Showmen Protective Assn. dinner last night (Thurs.) at the Park Center hotel, N. Y. This was the OWI drive to stimulate a war idiom in American popular song.

Race Track Sets Actor

Los Angeles, July 28. Agu Caliente race track closed out for \$5,800 in Superior Court against J. Carroll Nash, Birmingham, declaring two of his checks bounced back.

ZERO MOSTEL AT \$1,750 FOR M-G WITHIN 5 MOS.

Strictly from Horatio Alger is the story of Zero Mostel, Cafe Society, N. Y. nitero comic, who came from his uppers to \$1,750 per week from a short circuit talent to keep eating. Never a performer, Mostel picked up an unemployed painter who hung around his dressing room, and an unidentified scripper brought him to Hal Brown, radio producer and borscht bet, who got him a few jobs doing bits on small-time radio shows and events.

ACCENT ON 'GOLD,' NOT 'PRESTIGE'

'Yankee Doodle' Determining Factor in Flow of Pix About People—Metro Shies Away to Make Its Big Pitch With Name Bands

OTHERS DIP IN

By DAVID WALSH. Hollywood, July 28. This time evidently it was 'Yankee Doodle' that stood it. Anyhow, the success of the George Formby hit story will be reflected in the immediate future by a stream of biographical pictures rolling off the production line at Warners, long the bellwether of studio story-trends.

Big Con From Pix Preems To War Charities

Los Angeles, July 28. War charities and other organizations for the uplift of military morale will be handed the gross receipts of premieres and advanced-price openings of important pictures in the Los Angeles and Hollywood areas for the duration of the war.

'VARIETY' CUED HIM

So Art Henry Is Now a Sleuth in Gov. Service. Art Henry, once a standard vaude singer, is now U. S. Inspector Arthur Henry, attached to Col. Arthur J. McDermott's Selective Service staff in N. Y. It was Henry who was the first to suggest a special course in nipping a draft evasion attempt by a wealthy Bronxite, Francis O'Connell, who resorted to the jailing of the youth, his father, and one Daniel Houlahan, a local board chairman, for attempted bribery as well.

Radio Stars Want to Stay on The Air and Fight for Country Too

No Holds Barred

Hollywood, July 28. Femmes will have the screen all to themselves in 'Yankee Girl,' a tale of the Women's Army Auxiliary Corps, at Republic. Non-masculine picture will be produced by Albert J. Cohen from a screenplay by Frank Gill, Jr.

Morrisey, With No Ideas And Backer Minus Coin, Will Do Another Revue

Will Morrisey is on the verge of doing another show, and is introducing a fellow, whom he says has no ideas, as his backer. The fellow, who seems to have inspired Morrisey this time, the latter adds he has no ideas for the show. That about starts him off on the same level with some of his other turkeys, but in a general way he thinks the next effort will also be a revue.

ALTON COOK FROM RADIO TO FILMS

Alton Cook, after eight years as radio editor of the New York World-Telegram, has been moved to the post of film critic and editor. He steps into the post vacated by the death of William Boehnel. Cook, before coming to the World-Telegram, did five years as picture and drama editor for the St. Paul Daily News.

Claude Thornhill' Orch Reports at Paramount

Claude Thornhill's orchestra is due in Hollywood Aug. 24 to begin work on 'Coney-Stamped' film for Paramount. This is the film work for which Thornhill was contracted during his trip to the Palladium Ballroom, Hollywood, last winter. Filming will take four weeks.

Mayo Stays 20th

20th-Fox has given Archie Mayo a new straight two-year director contract, first being assigned to the detection of mail thieves and forgers.

Hollywood, July 28. Coast radio will be little affected this autumn by the proceeds into the ranks of key entertainers by the draft and enlistments if a general ruling is made by the War Department allowing servicemen time out to combat their weekly broadcast. That such a Government order can be expected, in the interests of home and combat morale, is foreseen following appeals for such concessions by Gene Autry and James McFadden, radio director for McKee & Albright, on behalf of Rudy Vallee, who is considered a prime plucking. Refusing Autry and Vallee such a privilege would surely bring a charge of discrimination against the Government, since Ezra Stone had been and again will be allowed those concessions for his own family airings. Autry's appeal to be permitted to continue.

\$7,277 JUDGMENT ON LOAN VS. POLA NEGRi

A judgment of \$7,277 was entered against Pola Negri, star of silent films, in U. S. supreme court on Monday (27). The amount represents a \$5,000 loan with interest for which Negri had signed a promissory note dated Sept. 4, 1934 payable within 90 days to the late Col. Howard K. Ingram of Washington, D. C. The note was signed with her real name, Paula Schwarz.

Coban Improves

Coban has shown remarkable improvement in his recovery of the hurt he walked from his home to Central Park to sit in the sun. It was out of his apartment for about two weeks, and for a while he did not care to see visitors. His doctor, Miguel G. Elias, enthusiastically noted the betterment in Coban's condition.

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DAILY VARIETY (Published in Hollywood by Variety, Inc.) 10¢ a copy—\$12 foreign

Film Industry to Absorb \$250,000 Expense of Exploiting and Pushing \$1,000,000,000 Sept. War Bond Drive

The Motion Picture Industry will absorb a \$250,000 expense account as part of its contribution to the \$1,000,000,000 War Bonds and Stamp Drive during the month of September, since every penny realized from the sale of stamps and bonds goes intact to the Government. Already the industry has earmarked \$200,000 to finance the seven cross-country tours of its stars, starlets and featured players which will hit 300 towns and cities. This money is appropriated by the producers and exhibitors on a per capita basis.

The balance of the quarter million will come from the coffers of the 1500 theatres comprising the drive, most of whom realize they will need every gun they can muster to sell the billion dollar drive, and have started to prepare all sorts of extra bait which can be charged only to their desire to do a swell job. These expenditures will provide extra booties, visiting cards, complimentary mailings and sundry things.

(Continued on page 22)

K. C. SHOW NETS \$2,674,424 IN BONDS

Kansas City, July 28. — Kansas City's one-night "Bonds for Victory" vaudeville show, Friday (28), headed by Paul Whiteman and the Weavers Brothers and Elvyn, turned \$2,674,424 into the Treasury Department purse against the Axis. The feature show of the Tower theatre, music and vaude attractions was sold out two days in advance at the highest arena show in the city, auditorium, with the price scale ranging from \$1 stamp per seat up to \$500 for a box.

Whiteman's band and accompanying acts cut a scheduled seven-day appearance at the Tower theatre to six days, opening Saturday instead of the regular Friday, in order to make the box show. In addition, Weavers and Elvyn, vacationing at home in Springfield, Mo., made the trek to town to stage their act. "D. J. C." (Jimmy McLaughlin), in town to originate his new radio hour, appeared with a special script.

(Continued on page 18)

JOLSON PLAYING ROUTE OF CARRIBAN BASES

Al Jolson is playing an unannounced route for the U. S. armed forces (presumably) in the Caribbean sector, having left in an army plane from his Miami Beach home. He is presumed to be touring bases in Trinidad, etc., because he once expressed himself that the boys would not climate here, but a song and more than if I went to Ireland or England or Australia; that can come later on.

Cable From Jolson Port of Spain, Trinidad, July 27. Leaving for islands, then Curacao, then Aruba, then Panama.

PEPSI-COLA'S FISHBOWL

Way Canteen Makes Service Men a Target for Gawkers
The new Times Square Canteen for Servicemen which the New York City Defense Recreation Committee opened last week at 47th street and Broadway, has become a favorite point of perusal for the gutter yokels who stand around the outside of the Canteen and slobber through the huge plateglass windows. Servicemen trying to relax with a cup of Pepsi-Cola and a nickel hamburger feel like they're in a fishbowl.

NYCDDC is aware of the adverse comments from the men in uniform and is endeavoring to devise a workable solution.

19 Camp Units

Hollywood, July 28. Hollywood Victory Committee is adding five new road units and re-building 14 of its present 19 summer tours of Southern California Army Camps and Navy stations. Financing the program requires a week's work, during which no shows will be sent out.

Yanks in Aussie Yen For U. S. Jazz, More Sun. Pix, They Like 'Variety'

Sydney, July 28. American troops in Anzac territory under General Douglas MacArthur have indicated an interest for hot rhythm, favoring the top American dance bands, according to a personal survey of U. S. military forces here. MacArthur's men frankly hope that Washington authorities may agree to send over some of real American performers to play the Aussie territory. While appreciating the music of Gershwin, they admittedly are looking for hotter jazz. The thousands of Yank soldiers, who are marinating here for years for more high-class fare on Sundays, not being entirely satisfied with just two hours currently offered in the city spots. Their demand is for lighter, more varied entertainment, like writing to pound the Japs. Former U. S. film and vaude men in uniform are being urged to only real touch with the American show business in via reading "Variety."

ANITA LOOS IN D. C. TO SCRIPT WAAC'S FOR M-G

Washington, July 28. "Anita (Gentle men Prefer Blondes)" goes in here to do a story on "WAAC's" (Women Army Auxiliary Corps) to be called "Women in Uniform." Metro script writer Mrs. Emily Newell Blair, chief of the women's interest section of Bureau of Public Relations, has sent away a ton of literature on the petticoat and slip soldiers. "What a picture tell her at the War Dept. is that the bobbed hair recruits have been using all kinds of political influence to get themselves."

(Continued on page 55)

Sidney Bernstein Gives U.S. Press, Film Men Gender at Brit. Propaganda Pix

1876 to Army-Navy Relief

Los Angeles, July 28. Film houses in California and Arizona turned in \$187,000 for the Army and Navy Relief Drive. The total, including \$107,000 was collected in Fox-West Coast theatres.

Sidney L. Bernstein, spin behind the British Ministry of Information, film production, trotted out a half-dozen of the MOWA film specimens Monday (27) for the New York press and U. S. Government film men. With Bernstein's hope was that the morale shorers might be seen in theatres, he figured a private screening, at least, give the newspapermen an idea of what the British Government's film unit has been up to.

Bernstein, when he came to this country two months ago, thought some of the most excellent product of his crews might find a place on some major company's distribution program. He wasn't interested in that and was willing to give the pictures away or listen to any reasonable offer.

There have been no takers, however, although a number of top-notch distributors have been approached. Bernstein hasn't given up yet, though, and left yesterday (Tuesday) for Chicago and the Coast to screen his shorts for more execs. Universal reaction of the toppers so far has been to make over the surprising fine quality of the films but regret that they can't fit in with our present program.

(Continued on page 34)

OEM STAGES ITS WAKE IN FILM FORM

Wake for the former Office of Emergency Management Film Bureau was held Monday (27) night in New York with an opera by Marc Vaynsky as the reviewer, supervised by the film division of Elmer Davis's new Office of War Information, the OEM staff stages a gesture of respect for newspapermen and other invited guests by screening two of its shorts which have been decreed "classified" never hit a theatre screen.

Pictures were the uncompleted "Emergency" described as an opera in film, for which composer Blattstein wrote both libretto and music. Screenplay by Norman Kravitz directed.

(Continued on page 55)

\$100,000 SOUVENIR BOOK FOR 'ARMY' SHOW

Although the Army mixed a \$100,000-per-week radio account (beep sponsor) for "This is the Army," it will be partially made up by a \$100,000 souvenir book of the show. It will be a limited edition of 1,000 copies, at \$100 each, with the price of the book of \$100. The musical, illustrated by Dr. Hendrik Willem Van Loon; and fortified with special stories by Olie Downes, Sgt. Ezra Stone, H. Allen Smith, Oscar Levant, Deems Taylor, John Kieran, Robert L. Ripley, Alexander Woolcott, and others. As with everything else in the show, the Army Emergency Relief Fund will get all the gross.

George Macy, of the Limited Editions Club, and M. Lincoln Schuster (Simon & Co.) are the civilian assistants to Pvt. Bob Lissauer of Lieut. Walter Schwabert-staff, who is handling the project. It's slated for publication within two months.

Meanwhile, the show is continuing to smash grosses, in the \$47,000 weekly capacity class at the Broadway. Next month the extended run ends, and the show hits the road, with Washington first stop for a week or two. Last week's limited time, to pack as much gross into the theatre weekly. The proposal to transfer it to the Lincoln Garden, from the Broadway, has been mixed in the interests of preserving intimacy and avoiding a dangerous presentation.

American Theatre Wing Stage Door Canteen Capers

Ben Washer, who goes to Fort Dix Aug. 5, phoned Theatre Wing headquarters on the day he was notified of the new canteen. He arrived at the Canteen that night there was awaiting him a large box filled with sweaters, socks, scarves, a soldier's utility kit and a pair of felt slippers, a token of appreciation from the Theatre Wing and Jean Carson. Ben was so thrilled he couldn't wait till Aug. 5. So he went to all the garments and the canteen members a preview of how he'd look in kaki.

Incidentally, all the items sent to Ben were made by the members of the American Theatre Wing, 730 Fifth Ave. Many show people play a part in late early by the canteen and often playing thimble and knitting needles at the workroom. Under the guidance of Jean Carson, director of the workroom, who (Continued on page 32)

WILLIE HOWARD

Eighty successful week, "Priorities of 1942 at the 46th Street Theatre, New York.

"Trials & Embarrassments... Willie Howard's dudliest in "Priorities of 1942."

LOUIS SOBOL, New York Journal-American.

FANS FUNDS FOR SERVICE MEN'S PICTURES

Memphis, July 28. Maugie (Curly) Drinker, Lewis' stage manager, reports new wrinkle in generosity to men in uniform. Customers are giving folding money for theatre tickets and insuring cashiers to pay way with the change of more service men approaching boxoffice.

One elderly sent five two-bit malinge tickets at the State theatre weekly, hands gal a \$5 bill each time, and tells her to send the boys of all services as long as they're in. Dough goes quite a way, since Uncle Sam's scrappers get reduced regular entails cashiers' keeping track of money passed in the regular operation cash. But gals say they feel rewarded for their trouble paying the looks of these survivors on the face of Johnny Doughboy when the news is broken.

Free Admish Columbus Grove, O., July 28. Thomas Scott, proprietor of the Grove, announced that during 1942 all soldiers, sailors, marines and air men in uniform would be admitted to all performances at his theatre without charge. Grove, largest of the two houses in the community, has 250 seats.

Uncle Sam's Roll Call

Kaplowitz in Harry Kaplowitz, assistant to Sam E. Morris, in the operation of beach pools in which Warren is interested, has gone into the Army. Kaplowitz is serving duty yesterday (28). Homeoffice associates gave him a send-off party at the Friedman Center.

Alfred Stern, formerly of production staff of Rjido City theatres and now soap opera writer, will be with the U. S. Treasury War Savings staff, into U. S. Army Aug. 1. Bob E. Matthews, Gen. of Progress Films, director of Lloyds Film Storage, and just recently represented in the photographic division, U. S. Signal Corps, Astoria, La. L. I.

WIBW, Topoka, last week by the Chicago and the Caribbean New Military Police Replacement Training Center in threes of organizing a boxing championship. CRIC band service film unit, Corp. Leo Hattler, former Casa Loma pilot, helping to round up men.

Alan Brock's "Bataan" Camp Upton, N. Y. July 28. Pvt. Alan Brock, radio actor-agent drafted last week, is training at Camp Upton and has been assigned by Capt. Rankin, head of the Special Service Agency, to direct the local program "Bataan." He'll report at 11) at the camp's new open-air theatre.

Paul Moss, former script writer, who hails from nearby Farrell, Pa., had more recently manager of midgets' boxing champion Billy Soze, goes into the Navy next week. He'll be a petty officer assigned to the "Tunny" outfit. He'll report at Norfolk, Va., Aug. 18, where one of (Continued on page 22)

Several Interests To Collaborate on D. C. Canteen's Operation

Washington, July 28. Stage Door Canteen to be opened soon at the Belasco (Shuberts), an American Theatre Wing promotion, will have several Washington sponsors. Originally planned for operation under the discussion of differences have arisen over matters of policy and other agencies and the American Theatre Wing.

National Press Club, Navy League, Variety Club and others interested in servicemen's welfare will combine for (Continued on page 51)

Free Kid Mats Produce Plenty of Scrap Rubber

Detroit, July 28. If you want to catch rubber just offer kids free admissions. Jeff Williams, owner of the East Detroit and Roosevelt theatres, offered free admissions to two matinees to youngsters who would bring in a dozen amount of "free" mats.

There were 1,500 kids showed up at the houses and the two-day tally was 10,000 pounds of rubber, an average of close to seven pounds per youth.

L. A. to N. Y.

Dana Andrews, Annabella, Henry Brash, George Chatterton, Charles Butterworth, Paul Douglas, Arthur Edson, Arthur Fellig, Virginia Felt, Tenderloin box, James Gleason, George Gobel, Charles Grapewin, Philo Hillyer, Mickey Rourke, Betty Hutton, Alexander Korda, George Kitchin, Sol Lesser, Al Lichtman, George Lowmeyer, Ruth Morrow, Dudley Nichols, Philo Hillyer, Les Peterson, Tyrone Power, Mickey Reynolds, Earl Hach, Mickey Rourke, Ernest L. Scantlon, Gradowell Sears, George Kitchin, Bob Welch, Keenan Wynn.

N. Y. to L. A. Randle Harris, Rauld MacDougall, Bill Roberts, Nate Tilton.

John Friedl 'Alarmed' Over Epidemic Of 'Appetite' O. Pix; Need More Bally

Minneapolis, July 28. John J. Friedl, president of Minneapolis Co. (Paramount), views with alarm the sudden trend toward higher admission prices. He warns that unless there is some degree of sanity exercised the show business may be headed for hard times.

Friedl approves an occasional higher admission picture like "George Vore" or "Reso the Wild Wind", for example. But if a number of companies come up with three or four such films a season, as now threatens, it will be wick to bad and may result in reduced boxoffices, in his opinion.

"A higher admission scaled picture is one in a very great while that may not be infrequent," says Friedl. "Otherwise, they'll lose their box office and with it the audience. The good pictures are shown at regular admission prices the public knows, to believe they're not worth while and remain away from the theatre. There's where the grave danger lies."

Par here treats every advanced admission picture as an individual picture as it develops from distributor demands, Friedl says. The demand will be met or rejected as our contract interest in the picture.

As far as Twin City Independent exhibitors are concerned, they've virtually gone on strike against the "advanced admission pictures," but even laying off ones that have proved smash local draws. Some even are taking up "George Vore" until it becomes available for showing at their regular scales. Although "Reso" looks good in town, most of those with Paramount contracts are refusing to date it. The best guarantee of success involved, but also because advanced admission prices are required.

Loss of outstanding film stars to the armed forces will make it necessary for exhibitors to demonstrate their ownmanliness in the theatre. Friedl, in the opinion of Friedl who states it is creating a problem which theatre owners can't solve by using a high degree of ingenuity in selling their attractions to the public.

How greater showmanship and extra exhibition already is working out with good results was detailed last week in resume of national films in "Variety-22-24."

"We are going to have to forego many cast name stars that have spelled boxoffice and depend on the less prominent older and younger players for our pull, and may as well be resigned to the situation and plan accordingly," Friedl points out. "I anticipate a continuation of the fine product that has been coming up, but with fewer established name stars, we'll have to go out and sell it to a fare-you-well. But that the exhibitor will find it necessary to jump in and analyze its selling possibilities carefully. He must determine different angles and approaches for selling and then go after them hammer and tongs."

BALTO SUN EDITORIAL BACKS GOLDWYN'S PLEA

Baltimore, July 28. Peeper and better films through assistance of Samuel Goldwyn's plea for a reduction of at least 40% in the production schedule of major studios would be particularly welcomed in this city, according to editorial comment in the Sun, Wednesday (July 23) by The Sun. Pointing out that Goldwyn wants not only to save vital markets but to kill the double feature, the newspaper commented:

"Baltimore, as one of the few remaining single-feature 'islands' on the national picture scene, has a direct interest in Mr. Goldwyn's crusade. Pictures produced deliberately to run the second picture are not home the mainstay of many a program here. If these were eliminated, a steady diet of 'A' pictures might be obtained."

Sid Brod With Cagneys

Hollywood, July 28. Cagney Productions, consisting of James and William Cagney, signed Sid Brod as production manager. For 12 years Brod served as producer and director at Paramount and for nearly four years was with Samuel Goldwyn.

DISCHARGE BILL FOX FROM BANKRUPTCY

Atlantic City, July 28. William Fox, former film magnate now serving a year and a day for alleged bribery, was discharged from bankruptcy yesterday (Mon.) by Federal Referee Allen B. Endicott. The case was opened in 1938, when Fox filed a petition listing liabilities of \$9,000,000 and assets against him aggregated \$5,000,000. The way for Fox's discharge was paved last September in a compromise "recapture" asset suit against the All-Continent Corp. for \$985,000.

The compromise was effected by Fox's wife, Eva, and his two daughters, Missa and Nancy Fox, a holding corporation, Fox's family holding company. In the September compromise the Government accepted \$295,000 as a settlement of more than \$6,000,000 in back income taxes and penalties.

Will Discipline Kaufman

Philadelphia, July 28. Three special masters have recommended to the Federal district court that Morgan S. Kaufman, Scranton, Pa., be disciplined for "grossly unprofessional conduct" in his financial transactions with J. Warner Danaher, former judge of the Third Circuit Court of Appeals. The master's report also accused Davis of perjuring himself in a 1936 defense.

Judge Davis testified falsely, according to the report, when he denied that he received \$12,500 from William Fox, bankrupt motion picture magnate, in a Central City doorman at a time when Fox's bankruptcy matters were pending before the court, of which Judge Davis then was a member. The three masters agreed on the desirability of discipline for Kaufman, who won his freedom when conspiracy charges against him and Judge Davis in the Fox case were dropped after two trials ended in jury disagreement.

Kaufman, who was accused during the trials of being a racketeer, refused the alleged payments by Fox to Judge Davis, left an indelible stain upon the picture industry, the 101-page report declared.

Pic Starts and Stops Will Be Standardized

Hollywood, July 28. Standardized shooting for starting and stopping the shooting of picture scenes was adopted by the Film Conservation Committee as a means of preventing unnecessary waste of material. Different systems have resulted in confusion when actors move from one studio to another. Plans await approval by the Actors' Writers and Directors Guild, which will be adopted by all the studios in the industry.

GILPIN WITH STROBERG

Hollywood, July 28. Hunt Stroberg has joined Joseph Gilpin production mgr. of United Artists unit here. Gilpin had formerly been production manager for Columbia.

CONSERVATION BILLING ROOMS

Directive, Expected This Week, May Force Drastic Realignment of All Production Schedules—Decision to Clamp Down Made After Washington Huddle Tuesday With Picture Executives

FORMULA IN DOUBT

Washington, July 28. Limitations on the amount of raw stock and all other material that goes into the production of a motion picture will be laid down in a War Production Board order in the next few days, it was forecast today (Tues.) following the monthly call of the industry's executive committee and the film division of the WPB. Directive of WPB is expected to outline how much raw film stock may be used for picture production in 1943 and the first six months of 1944. Total consumption is to be limited to amount used this year of slightly less, with likelihood that it may be drastically slashed in 1945. Even more sweeping are likely to be the regulations on sets and all material used at the studios. They are expected to go so far as to limit the entire lineup and possibly the quality of screen vehicles may be heavily curtailed by the start of (Continued on page 8)

GOVT SEIZES UFA'S STOCK PATENTS

Washington, July 28. All common stock of UFA Films, Inc., American distributing agent for German pictures, has been seized by the Federal government along with a large bunch of radio and television patents. Allen Property Custodian Crowley Monday (27) announced he had nabbed the film concern as part of the roundup of enemy assets in this country. Exact nature of the patents granted before the war, nor were the owners named.

Nothing to Call a Meeting For, So No UA Owners Decide Not to Have One

Hollywood, July 28. That United Artists owners meeting, which was slated any time during the past three weeks or so, does not look to materialize. There does not seem to be any reason for it. The member-owners themselves just could not make up their minds on what they would produce for the immediate future, or whether or not they want the company to finance production and be a producing organization. Dave Selznick, who is now in New York, sent off a bit of double-talk to the execs who came here to get a line on what was going on behind the sales department, or start on "Jane Eyre." Sir Alexander Korda did not produce in Hollywood, Charlie Chaplin pledged one picture would be produced in Hollywood, but one if the financing comes from UA or the outside, so there is no need for a meeting here at present. Gradwell Sells, therefore, has re-

Foreign Film Shipment Headache Likely Forerunner of Further Woes

Greenhal's Gov't Post?

Officials in Washington are reported discussing with United Artists' Monroe Greenhal the details of an important berth connected with the war effort. The UA ad-publicity director, if it goes through, would have to ask for a leave of absence from his company.

MATTY FOX TO LONDON ON BRITISH-U. S. CO-OP

By the time this press print, Matty Fox, former executive aide to Max Blumberg, Universal exec, and in War Production Board service in recent months, may have been flown to London a bomber plane. Fox has been in D. C. service as coordinator of junk, and his methods of work have gotten favorable attention. The London job is in the interests of further British-American war production coordination.

Lawyer-Actor-Angel Back Into Mpls. Law

Minneapolis, July 28. Robert MacDonald, who has been producing pictures at Hollywood in association with William Dieterle and others, has returned and resumed the practice of law from which he was under suspension for several years. His law office is located at the office for the Dieterle Productions which he manages from here.

First of the pictures in which MacDonald has his heaviest financial interest was "All That Money Can Buy," released through RKO. MacDonald is another of picture financed by Martin Edlin, a Columbia release.

Seidelman to London

Joe Seidelman, Universal's foreign sales chief and corporation's vice-president, is leaving for London shortly on business for the company. Likely will shove off some time this week.

Seidelman's trip will be primarily to check on Universal interests in Great Britain and to lay plans for the future.

Washington, July 28. Film men who have been down here trying to obtain Government help in transportation of their product to Latin America have found small comfort. Only tipoff they can get from the boys in the State and War Departments is that the current delays are only the beginning. There are much darker days ahead.

With the war reaching a critical pitch in Russia and China, more and more boats are being taken out of the inter-American runs. And when that Second Front really gets started, word is, there won't be a ship in sight for transportation of lots more important materials than films to Latin America.

Governmental principal film interest so far as the hemisphere is concerned is in newsreels. They are not so scarce of an extreme degree as medium for keeping our good neighbors good. They have wide distribution and word coming up from ambassadors and consular reps is that the reels are playing a vital part in keeping the inter-American spirit up and problems and what we're doing to solve them.

Even sometimes through Hercules efforts, the reels have been going down on a fairly regular schedule. There is no assurance of that continuing, even with Government priorities, if the film must go by commercial planes. Some talk has come up, as a result of Army bombers carrying the newsreels. The Bureau of Aeronautics has been asked for ferrying their news and American Army planes recently being equipped for inter-American flights. So Government's propaganda release, abroad.

It doubtful that the Army would consider carrying regularly any other commercial film than newsreels. The Bureau of Aeronautics, carry features and shorts which were certified by the Office of Coordination of Inter-American Affairs as being particularly valuable at this time, because of their contents, for shipping to Latin American countries on the right side of the fence. The Army naturally considers the lands south of the border as a U. S. flank which must be defended and is anxious to keep opinion of public and armies there in such a state that they'll do a lot of their own fighting against the Axis.

Foreign Mgrs. Huddle

Foreign managers and their assistants conferred with their respective country shipping agents in London heads Monday (27) at the Hays office in an effort to map out a program for expedited shipping of films to foreign markets. They sought suggestions and other details on foreign shipping as Latin American shipments in turn might make certain recommendations to the U. S. government.

Typical of difficulty now being encountered on picture shipments is the need to get films to certain western Latin-American countries, such as Mexico, where the undeveloped criticism among local distributors and exhibitors in the Latin-American market has been developed. It is supposed to take only three-four days. The American film business in an unfavorable light in such territories when Gerlach situation naturally has developed to get their stuff in on time.

Foreign managers appreciate that shipping is a matter to be dealt with shortly on the shipping question but they are to continue to present business recommendations in many markets.

Banker's O.O.

Hollywood, July 28. Charles Spencer, v.p. of the First National Bank of Boston, is in town to run up on the war effort. The studio, many of which have been obtaining loans from his institution.

TALK OF THE TOWN

Columbia release of George S. Rank production, directed by Lewis Allen. Stars Cary Grant, Jean Arthur, Richard Dix, Brenda Marshall, George E. Stone, and others.

'Talk of the Town' looks like comedy... Cary Grant... Jean Arthur... Richard Dix... Brenda Marshall...

Case of Cary Grant, the outspoken factory town, soapbox... Jean Arthur... Richard Dix... Brenda Marshall...

This setup is complicated by the arrival, a day ahead of time... Jean Arthur... Richard Dix... Brenda Marshall...

Story doesn't give Grant quite... Jean Arthur... Richard Dix... Brenda Marshall...

'Priorities on Parade' (MUSICAL) Paramount release of Bob C. Johnson production...

These well-meaning people... Jean Arthur... Richard Dix... Brenda Marshall...

Lacking in marquee names... Jean Arthur... Richard Dix... Brenda Marshall...

Miniature Reviews

'Talk of the Town' (Col. Cary Grant, Ronald Colman, Jean Arthur... 'Priorities on Parade' (Par.)... 'Down Rio Grande Way' (Col.)...

Down Rio Grande Way (Col.) Republic release of Joseph Kane production... 'Romance on the Range' (With Songs)...

Audience can usually depend upon... 'Romance on the Range' (With Songs)...

There are exactly six different fat... 'Romance on the Range' (With Songs)...

Story involves no love interest... 'Romance on the Range' (With Songs)...

He discovers that a loan tax collection... 'Romance on the Range' (With Songs)...

PARACHUTE NURSE

Columbia release of Wallace McCurdy production... 'Parachute Nurse' (Col.)...

Patterned after other melodramas... 'Parachute Nurse' (Col.)...

cleared by most of her fellow students... 'Parachute Nurse' (Col.)...

Romance on the Range (WITH SONGS)

Republic release of Joseph Kane production... 'Romance on the Range' (With Songs)...

Another western in the Roy Rogers... 'Romance on the Range' (With Songs)...

Picture has plenty of action, good... 'Romance on the Range' (With Songs)...

Picture has plenty of action, good... 'Romance on the Range' (With Songs)...

Picture has plenty of action, good... 'Romance on the Range' (With Songs)...

ELVIRA FERNANDEZ

Paramount release of George C. Stone production... 'Elvira Fernandez' (Col.)...

Although no Orson Welles directed... 'Elvira Fernandez' (Col.)...

Current Short Releases

'Guardians of the Sea' (20th)... 'Bugs Bunny Gets the Boid' (Warner)...

El Piyama De Adan

(Adnan's Pajamas) (ARGENTINE-MADE) Columbia release...

With a kind of fragile plot that... 'El Piyama De Adan'...

With a kind of fragile plot that... 'El Piyama De Adan'...

With a kind of fragile plot that... 'El Piyama De Adan'...

With a kind of fragile plot that... 'El Piyama De Adan'...

WPB Cues Cuts

Continued from last page... 'WPB Cues Cuts'...

Sonia Gets Her Quota

Next starlet for Sonia Hench... 'Sonia Gets Her Quota'...

Article that goes into the production of film exporting nails.

The film business executive group... 'Article that goes into the production of film exporting nails.'

Metropolitan Music Spread

Metropolitan Music Spread... 'Metropolitan Music Spread'...

Metropolitan Music Spread

Metropolitan Music Spread... 'Metropolitan Music Spread'...

Metropolitan Music Spread

Metropolitan Music Spread... 'Metropolitan Music Spread'...

Metropolitan Music Spread

Metropolitan Music Spread... 'Metropolitan Music Spread'...

West Point-Band Strong \$47,000 In Chi; Berle-Rubber Terrific 22G, Mimner 31G, Great H.O. in 2 Spots

Chicago, July 28. "Mrs. Mimner" has bettered every record ever made in a toping-over session at the United Artists and Apollo. Playing simultaneously for two houses it has grossed \$47,000 in the second stanza after terrific \$39,000 on the first. "Great H.O." in two spots also is a stronging, but with a surety on weekends. "Milton Berle" is getting a package of coin topping the Oriental stage course currently, with meagre support. He will show a big \$22,000 on "The Big Shot" (WB) and "Spitfire Goes a Ghost" (RCO). Looking for big \$18,000 and figures to linger an extra week on "The Wild Wind" (Par), great \$18,000.

"Big Shot" (WB) (3,200; 30-35-55-70) - "Spitfire Goes a Ghost" (RCO) (4,000; 30-35-55-70) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

'Big Shot' Hot \$18,000, Ace Jerry C. Newcomer

St. Louis, July 28. "Big Shot," at the Stanley, is grabbing big business and figures to hold \$18,000. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

'Horizon' Fine \$16,500, Tops Forte St. Louis; Mimner 16G for 4th

St. Louis, July 28. "Mrs. Mimner," at Lew's downtown, is doing a terrific job. "Horizon" (1938) by remaining in one house for a week, has made a record. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

Only other new film in this area is "Beyond the Blue Horizon" (RCO) and "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

St. Louis, July 28. "Mrs. Mimner" (M-G) and "Spitfire Goes a Ghost" (RCO) are doing a terrific job. "Horizon" (1938) by remaining in one house for a week, has made a record. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

'KISSED BRIDE' \$8,000, MEMPHIS, 'CALIF' 50,000

Memphis, July 28. Bit continues brisk on Main Street with "Mrs. Mimner" tugging terrific grosses in the city. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

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First Runs on Broadway (Subject to Change)

Week of July 30
Astor—"The Pride of the Yankees" (RKO) (38 weeks).
(Reviewed in "Variety" July 13)
Columbia—"Crosword" (M-G) (2d week).
(Reviewed in "Variety" June 28)
Criterion—"Pierre of the Plains" (M-G).
(Reviewed in "Variety" June 17)
Globe—"Eagle Squadron" (U) (5th week).
(Reviewed in "Variety" July 17)
Hollywood—"Yankee Doodle Dandy" (WB) (10th week).
(Reviewed in "Variety" June 28)
MGM—"Mrs. Mimner" (M-G) (9th week).
(Reviewed in "Variety" May 13)
Paramount—"Priorities on Parade" (2d week).
(Reviewed in this issue)
Radio—"A-Hunting We Will Go" (2d week).
(Reviewed in "Variety" July 8)
RKO—"They All Kissed the Bride" (Col).
(Reviewed in "Variety" June 28)
RKO—"Wings for the Eagle" (WB) (31).
(Reviewed in "Variety" June 28)

Week of Aug. 1
Astor—"The Pride of the Yankees" (RKO) (4th week).
(Reviewed in "Variety" July 13)
Columbia—"Crosword" (M-G) (2d week).
(Reviewed in "Variety" June 28)
Criterion—"Pierre of the Plains" (M-G).
(Reviewed in "Variety" June 17)
Globe—"Eagle Squadron" (U) (5th week).
(Reviewed in "Variety" July 17)
Hollywood—"Yankee Doodle Dandy" (WB) (11th week).
(Reviewed in "Variety" June 28)
MGM—"Mrs. Mimner" (M-G) (9th week).
(Reviewed in "Variety" May 13)
Paramount—"Priorities on Parade" (2d week).
(Reviewed in this issue)
Radio—"A-Hunting We Will Go" (2d week).
(Reviewed in "Variety" July 8)
RKO—"They All Kissed the Bride" (Col).
(Reviewed in "Variety" June 28)
RKO—"Wings for the Eagle" (WB) (31).
(Reviewed in "Variety" June 28)

Week of Aug. 1
Astor—"The Pride of the Yankees" (RKO) (4th week).
(Reviewed in "Variety" July 13)
Columbia—"Crosword" (M-G) (2d week).
(Reviewed in "Variety" June 28)
Criterion—"Pierre of the Plains" (M-G).
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(Reviewed in "Variety" June 28)

Glenn Miller Boosting 'Dope' to Great \$30,000 In Buf.; 'Gum Hire' 15G

Buffalo, July 28. In the face of strong competition, Glenn Miller at the Buffalo with "Magnificent Dope" is jamming the place for another week. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

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N. Y. B.O.s Hold Up Despite H.O.s; 'Mimner' 9th Big \$94,000, 'Priorities' Gross \$50,000, Hedy-Powell Mild 26G

Although most downtown New York houses are playing hooovers, headed by the eighth week of "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

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'Juke Girl', Pacemaker In Denver, Sweet \$100,000

Denver, July 28. "Juke Girl," topping bit at the Denver in its second session, is doing a terrific job. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

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'Moonlight-Tommy Dorsey New Mark in Cleve., \$30,000; Mail N.G. 9G

Cleveland, July 28. Sultry weather is killing every week but Tommy Dorsey and "Moonlight" (M-G) are doing a terrific job. "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Gold Rush" (UA) and "Are Husbands Necessary" (Par) - "The Wild Wind" (Par) (2,200; 30-35-55-70) - "Magnificent Doe" (20th) and "Wife Takes Flight" (Col), satisfactory \$12,000.

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'Miniver' Smash \$25,000 in Frisco; 'Ambersons'-Phil Regan Big 19G, 2d

San Francisco, July 29, 1942. Mrs. Miniver is in town, creating a tremendous stir at the Waldorf, where she takes her first public appearance...

Estimated Total Gross This Week \$42,700 (Based on 12 theatres) Total Gross Same Week Last Year \$268,940 (Based on 12 theatres)

'ABOVE ALL IS A CINCY TOPPER'

Cincinnati, July 28. Paced by This Above All, which is racking up a wham mark for the week...

Golden Gate (RKO) (2,850; 40-44 hits), 2nd week. Ambersons (RKO) and stage show headed by Phil Regan (2d wk). Second week, \$29,000, terrific.

Orpheum (Blumfeld) (4,400; 50-Orpheum Squadron (U) and 'Above Face' (UA) (5th wk). In its fifth week last round, still clicking at \$7,400. Last week, \$11,100, great.

Waldorf Astoria (M-G) (2,470; 35-40-55)-Blue Horizon (Par) and 'Murd' (M-G) (1st week). Last week, \$11,000, terrific. Married Angel (M-G) and 'Candide' (M-G) (1st week) big \$16,000.

San Francisco (F-W) (1,470; 35-40-55)-Jackie Mallory (M-G) (1st week) on Market (M-G). Second week, \$11,000, terrific. Last week, \$11,000, terrific.

Waldorf Astoria (M-G) (2,470; 35-40-55)-Mrs. Miniver (M-G). They're opening their doors at 11:45, and the complete show after 11 p.m. to accommodate crowd.

'Syncope' Boosted by Ozzie Nelson to Huge 19G, Mpls.; 'Row' 13G

Minneapolis, July 28. A powerful array of attractions again is sending aggregate box office to new heights.

Estimates for This Week: 'Act' (Par-Sing) (1,200; 26-32)-'Butch' (M-G) and 'Grand Central Murder' (M-G). First runs. Leads for big hit.

World (Par-Stedee) (350; 30-40-50-55)-'Sulside' Squadron (Rep). For a big picture, this is a grade B picture. Last week, \$3,500.

'King Kong' at the Strand are smacking through for a fine take. Estimates for This Week: 'Tomb Raider' (M-G) (1,200; 26-32)-This Above All (2d wk). This is about the second time in the history of the house that a picture has made over \$7,000 on week.

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'Strand' (Fourth Avenue) (3,400; 15-30-40)-'Gunga Din' (RKO) and 'King Kong' (M-G) (1st week). Last week, \$11,000, terrific.

'Magnificent Dope' Rousing \$8,500, Port. Portland, Ore., July 28. 'Minnie Gets Her Man' is the big winner at the Broadway, but 'Magnificent Dope' has the lion's top money at the Paramount.

Estimates for This Week: Broadway (RKO) (1,900; 35-40-55)-'Minnie Gets Her Man' (M-G) and 'Magnificent Dope' (M-G). First week, \$8,500, terrific.

'Take Letter' (Par) (4,287; 30-44-55)-'Take Letter' (Par) and 'Hired' (M-G). First week, \$11,000, terrific.

'Parasite' (RKO) (2,800; 35-40-55)-'Parasite' (RKO) (2,800; 35-40-55). First week, \$11,000, terrific.

'Horizon'-Sweater Nifty \$9,000, L.Ville. Louisville, July 28. Looks like one of the best box offices of the summer.

'Take Letter' (Par) (4,287; 30-44-55)-'Take Letter' (Par) (4,287; 30-44-55). First week, \$11,000, terrific.

'National B Office Surety' Bookings of New Releases, Sub, But 'Miniver,' 'Eagle' In Numerous Spots, Doing Big

Going into several new first-run engagements this week. 'Miniver' (M-G) is in Detroit; \$116,000. Jersey City; bright \$20,000.

'Above All' (2d wk). This is about the second time in the history of the house that a picture has made over \$7,000 on week.

'Miniver' Snappy \$62,000 Playing Five L. A. Spots; 'Squadron' Terrific 39G in 2 Houses, 'Wings' 20G in 2d Wk.

Los Angeles, July 28. Playing simultaneously in five West Coast first-run, 'Mrs. Miniver' has estimated total gross of \$62,000.

Estimates for This Week: 'Miniver' (M-G) (1,200; 26-32)-This Above All (2d wk). This is about the second time in the history of the house that a picture has made over \$7,000 on week.

'Take Letter' 19G in Hub. Boston, July 28. Heat wave, holdovers, and fair bills are making a bad job of this week.

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"THIS IS AMERICA"



A Vital New Series Announced

by RKO Radio Pictures, Inc.

To meet the need of every American to learn, to know, to feel, and to keep aflame in his heart everything that is American and means America, RKO Radio Pictures takes pride in presenting—

"This is America."

The vital, moving, challenging story of America . . . its people, its machines, its heart and soul . . . its courage, its hopes, its fears, its dreams.

It is not journalism, but it is related to reporting . . . It is truth that has its roots in the deepest human emotions.

It is—"America."

It is a living story that cries to be told . . . and it will be told—frankly, authoritatively, dramatically—and with such powerful appeal that we believe it will become the most discussed subject the theatres of America have ever presented.

"THIS IS AMERICA" will be released every four weeks, each subject two reels.

Max E. DeForest President

RKO RADIO PICTURES, INC.

FILM BOOKING CHART

(For information of theatre and film exchange bookers... complete chart of feature releases of all the American distributing companies for the current quarterly period...)

Table with columns for film titles, studios, and dates. Includes titles like 'Meet the Stratts', 'Down Town Way', 'The Nightingale'.

Table with columns for film titles, studios, and dates. Includes titles like 'Submarine Raider', 'The Wolf in Sheep's Clothing'.

Table with columns for film titles, studios, and dates. Includes titles like 'They All Kissed the Bride', 'My Favorite Spy'.

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Table with columns for film titles, studios, and dates. Includes titles like 'Atlantic Convoy', 'Top Secret (U)'.

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Table with columns for film titles, studios, and dates. Includes titles like 'Escapes from Crime', 'I'll Give You My Heart'.

Table with columns for film titles, studios, and dates. Includes titles like 'Fuel of the Cannon', 'Jackie Mall (M-G)'.

Table with columns for film titles, studios, and dates. Includes titles like 'Handle For Victory', 'Crossroads (M-G)'.

Table with columns for film titles, studios, and dates. Includes titles like 'Red Men of the Hills', 'Rhubarb'.

Table with columns for film titles, studios, and dates. Includes titles like 'Talk of the Town', 'The Girl from the Sea'.

Table with columns for film titles, studios, and dates. Includes titles like 'Moby (M-G)', 'About Face (U)'.

Tradeshows

Mexico, Aug. 2—Mexican Spitfire's Elmore (RKO) in all exchange cities except St. Louis, where it will be shown Tues., Aug. 4.

'Doodle' Bond Drive on Coast Aims to Top N.V.

Coast premiere of July 29-28 Doodle Dandy, scheduled for Aug. 12 at Warners' Hollywood theatre...

6 NABES CO-OP TO PLUG THE SAME PIC, TRIPLO

Most unusual cooperative area by local independent exhibitors found six operation neighborhood houses...

Nab Theatre Thief, Who Admits 5 Other Steals

When cops last week nabbed Thomas E. Reese, 19, inside of the Lafayette, a South St. Louis nab...

Would Hypo Super Show Via 'Dine Out' Campaign

A unique tie-up between the city of Minneapolis, Aug. 2 (Paramount) downtown theatres here...

Cooperative Theatres of Mich. Reflects Slate; Exchange Shorts

Entire Cooperative Theatres of Michigan slate reflected at the annual meeting with Fred DeLoder...

Denver Managerial Office A. N. Beasley, recently manager at Plaza, is now assistant at State...

Belonger to Air Corps Spartanburg, S. C. July 28. Douglas, former of the named assistant manager...

Parsons' Houston Weldon W. Parsons, executive of Interstate's 12 neighborhood theatres...

Loe Jacobl Upped Leo Jacobl, salesman attached to the Warners New York theatre...

Condon Vice Mesenger Seattle, Wash. July 28. Don Condon, assistant district manager U. S. Army Motion Picture Service...

Harris 1949, on Bonds Harris 1949, Pittsburgh, July 28. 100% flag by Treasury Department...

Cecilia Gueth named chief booker at Monogram by Maria Goldman...

Walter Dryk has affiliated his sales berth with the Superior Motion Picture...

Wally Allen, 30th exhibitor in this district who has headquartered himself in Buffalo for last year...

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ALL THE ELEMENTS
OF ALL THE BOX-
OFFICE THRILLS
THAT THE "THRILL"
FANS DEMAND!

TODAY'S MOST BIZARRE SENSATION!
Starring in the invisible film by
H. G. WELLS

INVISIBLE

ILONA MASSEY · JON HALL

PETER LORRE · SIR CEDRIC HARDWICKE · J. EDWARD BROMBERG

JOHN LITEL · ALBERT BASSERMAN



Presented by LLOYD LLOYD PRODUCTIONS, INC.

NATIONAL RELEASE JULY 31

RADIO CITY Music Hall
M.G.M.'s "MRS. MINIVER". 9TH WEEK



MINIVER: MIRACLE OF SHOW BUSINESS!

No ceiling to its possibilities! No end to its runs!

There's no precedent for it. The phenomenal staying power at Radio City Music Hall, is duplicated everywhere. Records are being set that may never be broken. Look over these first pre-release engagements, most of which are still going strong, then double your usual playing time and then clear the decks!

5 WEEKS

Cincinnati

4 WEEKS

St. Louis, Cleveland.

3 WEEKS

New Orleans, Kansas City, Denver, Memphis, Atlanta, Portland, Louisville, Richmond, Nashville, Syracuse.

LOS ANGELES MAKES HISTORY!

Opened in 5 theatres. 2nd week at 3 theatres. Continues indefinite run at 1 theatre.

2 WEEKS

San Francisco, Dayton, Wilmington, Houston, 2 theatres day-and-date in Milwaukee and Des Moines, Cedar Rapids, San Antonio, Long Beach, San Diego, Tulsa, Oklahoma City, Lincoln, Omaha, Erie, Pittsburgh, Johnstown, Greensburg, Roanoke, Altoona, Cumberland, Lowell and more every minute!

"Pin a Miniver rose on your box-office!"



GREEN GARSON
 WALTER PIDGEON
 Directed by WILLIAM WELER • Produced by SIDNEY FRANKLIN
 "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers
 Richard Ney • Harry Wilson • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West
 A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



from Metro-GOLDMINE-Mayer

IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWMEN AND GOOD SHOWS GET TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS THE ORDER OF THE DAY WITH PARAMOUNT PRODUCTIONS!

Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town! No. 23

FOUR BANDS FOR 'INN' IN

New Small Town B.O. Returns Show 'Reap' 150 to 600 Pct. of 'N.W.M.P.'

Sensational bits of Cebili B. De Miller's 'Reap the Wild Wind' in key cities and big towns is a well-kept tale—by now the whole industry knows it for one of the most terrific grossers of all time, breaking house records everywhere and topping 'North West Mounted Police' by an AVERAGE of nearly forty percent.

The story of 'Reap's' bumper harvest in the small towns, though it is just beginning to come in—what a branch it is.

Par's branch managers have reported 'Reap' grosses ranging from 150 to 600—that's right, six hundred—per cent of the 'North West' takes. And North West was huge in the small towns. The six hundred was in Arlington, California. In Abilene, Texas and Lake Geneva, Wis., 'Reap' grossed 400 per cent of 'North West'.

Fifty of spots reported 'Reap' grossing three times the receipts of 'North West'. Among them are Harwichport, Mass.; Newport Beach, Cal.; Econodino, Cal.; Ester Park, Colo.; Oceanside, Cal.; Minocqua, Wis.; Gainesville, Ga.; Eagle River, Wis.; Bridgeton, Me.; Spirit Lake, Ia.; Dixon, Ill., and plenty more.

Grosses from two to three times the 'North West' take were also reported in Boothbay Harbor, Me.; Arctic, N. I.; Ellenville, N. Y.; Conway, N. H.; Delavan, Wis.; WORTHINGTON, Minn.; Murfreesboro, Tenn.; Gadsden, Ala.; Fremont, Neb.; Storm Lake, Ia.; Elkhorn, Wis.; Paoli, Ind.; Washington, Ind.; Bar Harbor, Me., and Damariscotte, Maine.

List of 200 per cent to 150 per cent towns is long as your arm. The significant feature of these record grosses is that they come from all parts of the country, not just from one area. Pic seems to be going over in small towns everywhere with a bang.

Small towns in vacation areas are adopting an unusual plan for 'Reap'. Several of them are booking in the picture every two weeks, having found that turnover of vacationers makes each new engage-

THOSE SARONGS FOR TWO BUILD UP A FIGURE!

Paramount's latest Technicolor drama, 'Beyond the Blue Horizon', is running true to form at the boxoffice, only more so—perhaps because of the added sales line for femme patrons in Richard Denning, Lamour's new jungle friend, who wears heavy tan and a lion skin.

Last week's B.O. reports showed 'Horizon' topping the sensational grosses of 'Aloma' by a good margin. At the Tampa theatre, Tampa, 'Horizon' took in twice as much in two days as 'Aloma' did in the same term. Palace theatre, Marion, O., reported an opening day's gross triple that of 'Aloma'.

Other grosses were similar, if a shade less spectacular. Fox, Atlanta, showed 'Horizon' 120% of 'Aloma' for three days; Florida, Jacksonville, reported 100% for two days; St. Louis, Mo., took 150% for opening day; Majestic, San Antonio, took 140% for three days; Capitol, Williamsport, Pa., and Capitol, Salt Lake City, both took 130% for three days. Pic is in third notch week in the L. A. Paramount.

ment almost as big as the first booking. Plenty of new house records are represented in the figures above.

Part of the smash business for 'Reap' in small towns is undoubtedly due to Paramount's handling of the picture in these spots. Strong home office cooperation, via exploitation and publicity help, etc., has been given for every booking. Paramount's field men hit every date either in person or by remote control.

SELL 'EM TICKETS to a better tomorrow! Push the sale of War Bonds and Stamps in your theatre lobby; remember, we've got an Axis to grind!

STARS, HOOPLA FOR N. Y. PREEM

Top Orks, H'wood Stars, N. Y. Celebs All to Take Part in N. Y. Para's Debut for Berlin's 'Holiday Inn'—More Plans Cooking

AIR SHOWS SET

New York Paramount's Navy Regatta world premiere for Mark Sandrich's hit production of Irving Berlin's 'Holiday Inn', set for the night of August 4, was shaping up this week as the biggest gala in many months. Full list of participants remains undetermined, program committee is having trouble holding it down rather than building it up.

At the present writing, this much is certain: Four bands will take part, plus Phil Spitalny's All-Girl Chorus. Bands set to date include Benny Goodman, Sidney Ennis, Phil Harris and Xavier Cugat. The Ink Spots also will be heard from.

Irving Berlin will be introduced from the stage. Stage show will be the biggest ever lined up for such an event. Among those who will either make an appearance or do a specialty are Connee Bowell, Alice Faye, Betty Hutton, Marjorie Loy, Ann Miller, Zora Mostel, Jan Pierce, Marjorie Reynolds, singing and dancing star of the picture, Carol Bruce, and Hazel Scott. Betty Hutton and Marjorie Reynolds trained in from the Coast for the event Monday.

While the Paramount is cooking on the New York sendoff for 'Holiday Inn', Paramount home office and studio is busy setting the biggest national radio and exploitation campaign ever given a picture.

First 'Holiday Inn' radio show will go out over the Blue Network at 8:30 p.m., E.W.T., on August 4. Eighty-six stations will carry the show at that time. Fourteen more will air it later, bringing the total audience to 100 stations, coast-to-coast.

Show will run a full half hour, and will feature three name bands in a salute to Irving Berlin. All top tunes



of the picture will be featured. Bands set to date include Harry James, Alvino Rey and Freddie Martin. A second show, originating in Hollywood, is to follow at a later date.

Above and beyond the Paramount programs for 'Inn' studio and home office have been busy getting 'Inn' plugged via other shows. To date, 56 sponsored programs have been set for musical and credit plugs, including such top crossover spots as the Cities Service, Texaco, Take It or Leave It, Kay Kyser, Quiz Kids, Kratt Music Hall and other programs. 'Be Careful, It's My Heart', new Berlin ballad from 'Inn', last week hit number one on 'Variety'. Most plugged on the nets listing—first tune to pass Par's 'Jingle Jangle Jingle' in quite a spell.

Platter companies are releasing at least 54 and probably more recordings of the 'Holiday Inn' tunes, with Decca leading through issuance of an album of 12.

To get 'Inn' the highest possible play on independent stations, Paramount has made up and dealt around a new high in prepared transcription material. Thirteen separate record-

ings are in the list, including a 15-minute transcription, five five-minute programs, spot announcements, and single-tune records. The tunes have also been set for inclusion in current waxings of major transcription companies servicing indie stations, and will reach an additional audience strength through this medium.

'Jingle Jangle Jingle' Draws Its Fourth Ace

'Jingle Jangle Jingle' hit tune from Par's Technicolor epic 'The Forest Rangers', drew down its fourth 'first place' award over last weekend when it moved up to first position on the Hit Parade air show. 'Be Careful, It's My Heart' from 'Holiday Inn' also moved into the Hit Parade last week.

Issue of July 15, Variety listed 'Jingle Jangle Jingle' at the top of three 'best' lists. It was first on number of network plugs; first on the juke boxes, and first in sheet music sales.

ALERT...

Ann Miller puts the Swing Shift boys in an aircraft plant plenty on the alert when she goes into this 'Reversal Blockout Dance' in 'Friscoes on Parade', which premiered in the New York Paramount

ALL CLEAR...

That's how, warbling whistle you hear isn't the 'all clear'—it's the gang expressing their approval of Ann's rapid-fire toppling. Ann's 19; she first worked film audiences in 'True to the Army'.

Death of Stories on U.S. Warfront By Newsreels May Lead Elmer Davis to Force Showdown With Military

With audiences picking on exhibitors demanding to know why they don't see more of their fighting men on far-flung world battlefronts in the newsreels, a real showdown apparently is looming between Elmer Davis, head of the Office of War Information, and the Army and Navy brasshats. It will be over the sparsity of such material from actual battlefronts, as well as the prolonged delay in getting comparatively small photo footage into the U. S. reels. In Davis' view, a new policy on newspaper stories, it now looks as though he would bring pressure on the military authorities by pointing out the need for showing various fronts to the folks back home and quit that so mysterious "It."

Distributors and exhibitors realize that something is lacking in the U. S. newsreels because they have so no information on the matter by the public. The public, represented by audience in film trade assumes that the newsreels has on some other fighting; hence the least the newsreels can do to show the war on action or on their posts, duty.

The Army and Navy touchiness on censorship is understandable in view of the number of Axis spies picked up lately in the U. S. Hence, military censorship is not out of line in not allowing the newsreels to tell too comprehensive a story. Quoting in a theater newsreel might readily pick material off the screen of benefit to the enemy. Almost any story picked up in the newsreels, naturally tips off background info of aid to the enemy.

However, much of this material can be trimmed to suit the military data. And the contention of the newsreels is that their diffidence in handling the newsreels is not over what can or can't be shown, but a virtual clampdown on the cameramen to take the reels and then allowing them to make a story. Once that is cleared up, material of the reels can get into the reels, but not before.

Showdown Inevitable
This obviously is something that has to be handled ultimately by Davis, and likely via a showdown with the military. Judging by his success in handling the newsreels, the head of the OWI may soon take the necessary steps. The newsreels probably already have been unable to get to first base in their struggle to obtain adequate coverage of American fighting fronts. While they have pointed out that other nations show the battlefronts and the newsreels apparently refuse to maintain home morale), thus far military censorship has kept them from expanding.

Newsreels cite that kept nearly three months to get pictures of Pearl Harbor, something like a victory for the U. S. in the June 4 pictures of the outright victory at Iwo Jima certainly should be going to the public shortly. In fact, newsreels have been told that this picture may not be available until about Aug. 5 and that the picture feature. Consequently, it is believed that a lot of delay in getting the Midway story to the front lines occasioned by scoring and whipping clips to a short production.

Not even any real cameraman material has come through from Australia for the newsreels, it is reported. The Alaska story is a mystery to them while Iceland is strictly taboo. Some holds true for virtually all fronts where the American forces are in action. Some newsreel officials claim they are not permitted to film the activities of the American activities in relation to the U. S. military troops.

Reels with all U. S. newsreels agreeing to rotate coverage or possibly a buyout of \$1,500 weekly per cameraman don't show up in actual footage that can be seen in the newsreels. When cameramen assigned to the pool went with a convoy to Ireland, they were given only four hours notice of the departure. As soon as they boarded the boat, their cam-

eras were locked in the hold so no films could be taken of the trip or the landing of American troops over there. The actual footage was taken by a British newsreel subsidiary of the American reels in Ireland. And so far, no newsreels in the U. S. really cover the newsreels.

Newsreels Irked By Repeated Push Around Given Them by D.C. Units

Washington, July 28. Newsreel photographers got rough treatment from Marine Corps headquarters at the Navy Building when they started to lens Admiral William D. Leahy leaving his car to take up his new job as Chief of Staff for President Roosevelt.

George Dorey, head of Pathé's bureau, made the appointment with the Admiral to 'shoot' him as he was leaving the car for his new desk. Photographers J. T. Baltzell of Pathe and Hugo C. Johnson of United Artists, each with hand camera when his machine pulled up to the Navy Building. While they were turning the crank they were seized by the guards and hustled to the provost marshal's office. Official credentials showed them to be photographers with the Navy department were ignored. Loud expostulations were futile, but they were released. The film was permitted to retain their film. The public relations office of the Marine Corps had to come down to make on the episode and officials of the photographic section of the War Reliance Administration said they never thought it necessary to give permission for anybody to take pictures of the Admiral, but feeling they had no jurisdiction there.

Several incidents of such character have the newsreel men irked. Credentials frequently ignored and photographers pushed around. Roy Muto, of 20th Century-Fox, who was approaching the provost marshal's office, was told he was not to be there. He was expected to again take up with high officials the question of giving permission for the newsreels to take pictures of the Admiral, so that all public relations officers and guards will understand.

Detroit's Defense Workers Boom Big; 40c Mats Tilt to 50c, 65c Nights

Detroit, July 28. Getting away from each other, differential, local picture houses have finally settled to a two-price policy which sees matinees vaulted a dime.

Former Rogers tied up the major downtown picture houses at 40c for earlier shows. 45c in the evening with 65c for the night trade. New policy sees the 90c level in until 6 p.m. when the prices continue at the 50c figure.

First-run business in Detroit has been markedly on the upbeat since late spring with the summer big picture business. Instead of the usual hot-weather decline, the defense boom sees the workers both with fat pay envelopes and tied to jobs which don't permit vacations. Result has been a spending spurge.

Par's \$1 Rental System Set for Victory Shorts

In order to obtain rapid national distribution for the four Victory shorts produced by Par Pictures, exhibitors throughout the country have been mailed a pre-approved contract which will be signed by exhibitor. F. Agnew, v.p. over sales, which makes the deal complete when the exhibitor signs and returns it. Each of these each subject is to be played in the contract form, simple and occupying only one printed page, stipulates the rental fee as \$1 per day for each short, and includes the following: "It is understood that no specific run is licensed or any clearance granted and that a print of each of these motion pictures will be delivered to you when available for regular to you agreement covering shorts shall be applicable to the Victory subjects program. Par calls its contract on the Victory shorts a Victory Pledge and includes the line: "It is understood that you accept this covenant and congratulates you."

First of the four Par subjects, "Let's Get on Bataan" has been completed, while the second, "We Refuse to Surrender" is in production. The third, "The Aldrich Family Gets Into Scrap" is in production. The fourth, while the fourth will be based on Vice-President Wallace's recent speech about America's war aims. Par will turn over all profits from distribution of the shorts to the War Activities Committee.

ROLLA, MO., PRICE WAR CUTS ADMISH TO 10C

St. Louis, July 28. The squabble between the Gasconade Theatre Co., operator of the Rolla, Mo., picture house, and the Ritz, an indie house owned and operated by Mildred Bault in the same town, reached a new high last week when the Rolla began a 10c admish scale for trying to win his way from its rival which must play subsequent run at a 15c and 20c scale. The Ritz, which has taken her seat for the local AAA tribunal and asked for relief in obtaining screen clearance from the Missouri State flicker film last year when she built a new house in Rolla which was the Missouri School of Mines and only a few miles away from the Leonard Warner picture placement camp. Everything went well until she began to encounter difficulty in getting her picture when her pleas were ignored she appealed to the AAA for help. The price war is the latest chapter in the strife in the Ozark Mountain region town.

Electric lighting takes the place of paint in experiments conducted by Universal. The film was a week's tests on backgrounds for "Love and Kisses, Caroline," Jack Otterson, supervising art director, and Joseph Valentine, cameraman, fiddled walls with light and achieved the same results as costly paints. Idea may be used in forthcoming pictures.

Six publicity prays for cast personnel to get wed well in production line publicity are always good for a mention of the pic involved in stories and photo captions. In three instances the facts at Columbia have been heartburn over the three weeks involving Columbia executives that got hitched after they went off the Columbia Pix payroll. Helen Parrish, a loanout from Universal, finished "They All Kissed the Bride" and returned to her home lot for the Knottling. Stan Crawford, star of the same picture, went off to get back to Metro before getting hitched. "Gray Town" spent 14 weeks on the Columbia lot shooting "The Green Years," didn't get hitched till the left. And only last week Eddie Norris (Mrs. Brown) and "Sally" (Mrs. Brown) got hitched. Boy gets married to survive, but they can't forget all that space they coulda gotten.

Particular reaction is reported in some places on 'Sgt. York,' now on general release at regular admissions. In most new spots where the picture was not milked by previous sagas at higher admissions, the World War No. 1 hero up is doing nice business. But in certain locations where it had played longrun originally and where the U. S. entry into the present war is developing new ideas the business is reported as mild.

Spots close to army posts or camps are not doing so well with 'York,' according to press advice. It's noted that your County is in a new war and new heroes are being made daily; hence the film is regarded as slightly dated by the troops. Warner's picture is reported to have played more than 8,000 accounts at the higher admission scale.

Feature films, designed to propagandize America's war effort, are getting more and more governmental aid since it became known that Latin-American countries are not getting the same amount of aid as the one below the border war propaganda wrapped up in fictional stories. As a result, Federal agencies are working hand-in-hand with Universal on the production of "Pittsburgh" and "The Fighting 69th." The latter, which is being worked along the same lines, has sent one of its top public relations officers, a former fiction writer, to Hollywood to line up writers to weave romantic tales about air fields and training schools.

What will happen when the production boom falls down and goes boom is worrying the doubters in Hollywood, where major studios are storing up the greatest fund of movie pictures in the history of the industry. This is the busiest of all summers on the sound stages, with practically every studio in town working at capacity to build up a celluloid insurance fund. Managers of actors, technicians and vital makeup men. What happens after the feverish production pace dies down is anybody's guess. Will the war's later impact will pierce the boom on the boom also is in future books.

Parmitis is up against a naval problem in the production of his "Story of a Nurse" in the picture of the lieutenant's wife. The picture is in the Java Sea has become part of U. S. Navy tradition. Studio had re-conditioned the old schooner, Metha Nelson, into a motorship, but the Navy's Command and Control Committee has refused to let the Government service. Old Metha once figured in a mysterious treasure hunt in the South Seas that wound up in a mutiny and lawsuits. Later she was bought for Cecil B. DeMille's "The Wild West." Now her film career is ended for the duration.

Curlew shall not ring tonight is a retrial never spoken among enemy officials. The Navy Bell is a war picture. It is a picture of the war, and by film studios, disclosed that not one of their non-citizen workers had been picked up on the streets between the hours of 8 p.m. and 8 a.m. in the past year. The picture is a picture of the war, and by other industries have not been so particular about law observance. Over recent weekend, FBI and city police rounded up 50 German and Italian-born allies in bars and nighties, but no studio workers.

With Gene Autry in the Army, Republic is concentrating on a buildup of Roy Rogers as top cowboy for the 1942-43 program. Autry's transition from the film to the radio has been a success. He has four special features in the new schedule. Studio execs are figuring on upping Rogers to head backuro for the duration, with Bob Steele moving into the second spot. Steve Archer, graduate of FBO and Monogram, has been riding in the "Three Mesquiteres series at Republic.

Canadian government budget action tipping cost of candy bars from 5 to 6 cents will probably mean a rise in vending machines in Canadian theaters, since these are geared for nickels. Only possible solution is to have an usher on duty to collect the extra penny, but this is not a sure thing. Steady revenue involved.

Importance of American motion picture film in the foreign market is being stressed by the Film Board of Trade. The board is pushing for Paramount's foreign ad-publicity head, which appeared in the Sunday Weekly mag of the Christian Science Monitor last Sunday (26).

Most used 'shot' for American feature productions in the present war promises to be the burning of the 'Arizona' at Pearl Harbor. While not known into how many pictures it has been incorporated as a background shot, it already has figured in two features reviewed this week.

Tex McCrary, editorial writer of the N. Y. Mirror, shortly will go to England and make his weekly 'Ringside Seat' shorts there.

war seems on the verge here. Letting 'What the hell business of yours story going the rounds is about getting the picture of the war. The town store here who thought it was his duty to warn an obvious defense picture is in a new view to the public. The picture here probably haven't cameraman suit he was inspecting defense short shut him up by sa-

"MAKE WAY FOR ANOTHER MUSICAL IN THE BEST 20TH CENTURY-FOX TRADITION!"

—Motion Picture Daily



"PACE NEVER SLACKENS!"
— M. P. Herold

3 AMM MORAN

"CERTAIN TO REGISTER A HIT"
—Hollywood Reporter

"SHOULD LURE THE PUBLIC IN DROVES"
—Film Daily

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PAYNE · GRABLE · MATURE
FOOTLIGHT SERENADE

with
JANE WYMAN
JAMES GLEASON
PHIL SILVERS
COBINA WRIGHT, Jr.
 Directed by Gregory Ratoff
 Produced by William LeBaron
 Screen Play by Robert Elton, Helen Logan and Leon Staring — Based on a Story Kenneth Earl

"PICK A DATE EARLY AND SOON!"
—The Independent

Film Biz's Billion Bond Drive

displays. To facilitate these, the Treasury people have asked the British Ministry of Information and the War Embarkation Office to give genuine vintage gun souvenirs, like captured planes, bombs and equipment, for lobby display.

Not Counting Stars

All this is in addition to the value of the 25 stars, 300 featured players and 1000 stars who will appear on a priority basis, to put the drive across; plus the excess who will drive every exhibitor to the box office on the coming campaign.

This is the first time in history that all branches of the industry—producers, distributors and exhibitors—have united in a single drive for a Government cause. Plans call for the seven tours, each headed by stars with theatre's sale of war stamps and bonds. The theatre is anything but the purchase of war stamps or bonds. The stars and players will be instructed to make a three-minute spiel aimed at inducing visitors to sign for the picture program and to make a donation that besides visits to metropolitan centers, the caravans will stop at industrial areas and war production. In each city and town visited the local exchanges and picture houses will be urged to provide entertainment programs to supplement the visit of the stars.

The industry really has a job on its hands since the drive comes during income-tax month. To this must be added the problem of financing the drive without curtailing the routine plugging for the regular show dates. And, since the picture program of the picture players will be elsewhere than in the theatres, the industry must set up a promotional, steady stream of competitive programs, each of which are gathering up a maximum amount of business is bound to feel this competition, but as Oscar Doorey, chairman of the National War Activities Drive, said, "I've not won this war, we won't have any business and the Federal Reserve Banks are cooperating to the hilt by arranging, for the first time, for picture centers with Defense Bonds without the exhibitors paying out any coin. The War Activities Committee will distribute the names of 5,000 theatres which will be qualified and supplied. Plans call for a minimum of 100 picture centers and set to go by Aug. 15, so as to get off to a flying start."

The principal bottleneck in the WAC drive to prepare for the September 15 start is a return of exhibitors to return the WAC forms which report on War Stamp sales. Thus far about half the exhibitors have reported, and few of the June reports are in. Unless house managers get their reports in promptly, the WAC will have no criteria whereby it can judge which areas are off the pace, once the September campaign gets started, and so arrange to bolster the drive in that sector.

Wells and Costello wind up their current personal appearance tour, plugging the sale of War Bonds and War Stamps in the picture centers. Shows over Aug. 25-26. Tentative schedule of shows calls for one each at the Park, the War Embarkation Yard and the Army Embarkation Area.

Marlene's \$2,000,000 in Ohio

Toledo, O., July 28. About \$2,000,000 worth of war bonds and stamps were sold at Toledo, Ohio cities by the "Jew Caravan," headed by Marlene Dietrich, announced the U. S. Treasury department. Dietrich made the Ohio tour with 100 war jeeps, sponsored jointly by the Treasury Department and the U. S. Army.

Stamps for Hitler's Coffin

Hartford, July 28. Widespread press publicity, plus the sale of several millions of dollars of war stamps, was accrued by Fred Greenway, manager of the Post Office here, last night in the framing of a coffin on the sidewalk in front of his house. For each stamp sold at the top of the box, war stamp customers were encouraged to hammer a nail into the coffin, so that the top of the coffin was painted effigy of Hitler. Original plan propounded by Greenway was for each theatre to have a similar war stamp promotion. Plan was agreed to by managers but never carried out.

Loew's Toll, managed by Lou

Cohen, tried stunt for a couple of days with good returns in stamp sales.

A. & C's Denver Million

Denver, July 28. With Abbott & Costello furnishing the spark, South Denver bought more than \$1,000,000 in war bonds and stamps in one day. The amount quoted had been set at \$250,000. The day was "South Denver to Tokyo" and the plan was to raise the money with the money will be named "Spirit of South Denver."

Bond Delivery Service

Minneapolis, July 27. Manager Charles J. Jan of the Century, long first-run house, has launched a new delivery service to bondholders. The theatre is offering to deliver purchases of the Government securities any place downtown after 11 a.m.

The public has been invited to write their orders to the show-house for delivery. Banners and signs in front of the theatres and in the lobbies and screen trailers are calling attention to the sale of war bonds and stamps at Minneapolis theatres (Paramount) houses, but results have not satisfied John J. Friedl, the chairman of the drive. He has urged theatre owners and employees have been requested by him to make house to house calls in the neighborhood where they reside.

Friedl says he expects every theatre to be a "bondhouse" for the sale of the war securities, "whether at the boxoffice or elsewhere." He regards the theatre as one of the best places as one of the duties of all theatre employees now, he declares.

MEINHUI'S 55 MINUTES RECORD CANTEN SOLA

American Theatre Wing's Stage Door Canten on West 44th Street N. Y., got a classical treat Saturday (25) night when concert violinist Yehudi Menuhin appeared before a crowd of 1000 patrons. The canten had started to run short of refreshments and ends came on the run, but Menuhin went on and on. He played for 55 minutes and 55 seconds. The canten and afterwards gave all comers his autograph.

Menuhin was on for half an hour he was asked if he wished to withdraw. The kid answered, "I want to play more pieces and later he said the audiences response was comparable to that at South American cities. He was complimented, an audience of Lewishon crowd entered the Canten, and took the hit. An kid made, remarked that he gave out more music for the boys for nothing than he did at the Stadium for \$2500.

Menuhin switched from the classical to the popular with "My Heart at the Stage Door Canten," Irving Berlin's hit "This is the Army." That was another hit. His program and was a wow, he which then "Ave Maria," with which the Canten was ready to give lights out. Friedl, who had been in the canten, noted the endurance test, despite the fact that Menuhin has a new cooling system for his canten. He kept the place more than 20 degrees below zero for two hours. He is at Sturdy Albert Spalding, another leading concert violinist, entertained the boys.

M'W'kee's Army Boom

Now Looks Not So Hot

Milwaukee, July 28. Theatres and nurseries have been reaping a harvest of \$100,000 to 7,000 service men from Great Lakes, Fort Sheridan and Camp McCoy week-ends. The "Army Boom" is planned in front of the box office as the prime "Liberty Town" of the middle states. The boom is a result of the realization that the huge number of soldiers and sailors has created a market for a "supervised" system of entertainment which is being planned, with downtown Milwaukee as the main base. The areas for the week-ends—all free of course—and the outlook for the box office is now regarded as not any too hot.

Navy Show Into Mpls. Theatre, Boosts Biz, Hypos Enlistments

Minneapolis, July 28. Enlisted in Minneapolis, at the U. S. Navy World-Chamberlain field air base, have produced their own show to promote Navy enlistments in this sector and succeeded in drawing a large audience. The show was a performance for an entire week. With Bill Wigginton, former WCCO anchor man, as the host, the show featured numbers by a corking 20-piece band and a male chorus of 40 voices in the individual specialties. It was a great break for the theatre and for the Navy alike because the show made a sensation. The show, boosted the week's gross substantially and stimulated local Navy enlistments. The show has a patriotic influence on audiences. Theatre went to the expense of bringing in a band of 20 and a chorus of 40 from New York, and manager Bill Sears was so pleased with the show that he presented every one of the sailors who participated in the show a gift. Because of Navy regulations the sailors could only appear for two, three performances daily. Reviewers and customers rated the band and singing on a par with that of the best of the big shows of this house. Most of the arrangements by Harold Sineck, one of the best arrangers in the city, and the Kate Smith air show for three years.

ARMY WAR SHOW AGAIN 'OUT' OF MINNEAPOLIS

Minneapolis, July 28. It's on again, off again for the big Army show, "Here's Your Army," as far as Minneapolis is concerned. When the University of Minnesota refused permission for use of the stadium, declared to be the "only suitable available site," because, among other reasons, the stadium area to soil could not be repaired in time for the football season, the show was moved to Minneapolis. The public officials, newspapers and civic and commercial bodies raved and applauded the regents.

Then it was announced that a natural amphitheatre at one of the city's parks had been inspected and approved as a site by army engineers, and the show was on again. Latest War Department tidings in regard to the Army show, July 18, has been switched to Des Moines because of inability to obtain a satisfactory site in Minneapolis. No other attraction ever had so much advance publicity, and now it's expected there'll be more hampering of the regents.

Montague With Spewack's Picture Unit in the OWI

W. P. Montague, for 15 years army publicist, has been assigned, resigned over the weekend and started working for Sam Spewack's unit in the OWI. Montague, who is a new recruit, is planning to leave this week. It makes the second man to be lost by this new unit. The OWI is planning to hire new, news editor, leaving early this summer to do similar work for the OWI. The OWI is planning to hire a successor has been named to Montague's spot, according to A. J. Spewack, who is associated with the drive divided up on desk unit selection is made.

W's Cadeen Cig Fund

The Warner Club, embracing members of WB help, has set up a Service Men's Canteen Committee for the purpose of dispatching care packages regularly to the front. Warner employees now in the armed forces.

Christmas the Warner club sent checks to about 300 of the employees. In that service, while it is planned to send care packages to more than 700, approximate Warner total in the Army and Navy, excepting former studio workers.

On the cigar plot, tobacco companies are being urged to make shipments to soldiers anywhere at special prices.

Capt. John Edmondson, of 20th-Fox legal staff, has been named as district attorney business, commissioned a First Lieutenant in the U. S. Army Air Corps and off to camp in the south.

U. S. Roll Call

Continued from page 21

bls commanding officers shortly after the outbreak of the war. He is chief petty officer, but slated to get his ensign's stripes in a few weeks.

Charles E. Engle, manager of WB's Stanley Army.

Edward F. O'Connell, Tech drama director, who played lead in "Green God the Lilacs" at Playhouse last season, Army.

George F. O'Connell, chief booker M-G exchange, Army.

Lawrence R. Carrette, chief booker M-G exchange, Army.

Richard D. Marks, son of veteran exhibitor Jack Marks, first lieutenant in Air Corps at Miami Beach. He's a graduate of the Aviation Military Academy, Va.

Person T. Fisher, assistant manager at Basle theatre in Washington, Pa., Army.

Earle Castell, of Park theatre, Library, Army. He joined Navy several months ago, but was given an extension of his enlistment. Earl Castell, has been in the Army more than a year, and now assigned to the 1st Marine Division, Camp Pendleton, Calif.

Merle Avia, of NNS, Army. He's the son of the late Merle Avia, a former chief inspector at M-G.

Joe Minsky, formerly office manager at the Park theatre, transferred to a camp in Oklahoma.

Shawler at Ft. McClellan, Army.

Several show biz people are currently stationed at Ft. McClellan, most of them appearing regularly in the USO repertory.

Dean Hudson, the former orchestra leader, is a Lieutenant at Ft. McClellan and takes part in the show. Corp. Benny Calk, formerly chief booker at the Park theatre, has his own regular three-day and a week radio program over WEDM, a member of the USO repertory. He also produces soldier shows which tour the nearby club.

John Sterling, who recently quit an engagement at the Grosvenor House in London to join the U. S. Army, is stationed at Ft. McClellan. He plays the piano every Sunday in the show at the USO club and likewise in the USO repertory over WEDM. Also here is L. Frank Carley, grandson of Jimmy Kelly, who was a member of the USO repertory in Village, N. Y. He, too, helps produce the show for the trainees.

Hollywood, July 28:

Glenn Roze, film press agent, Army Air Corps.

Tommy Lombardo, film prop man, Army Air Corps.

Herbert K. Gages, United Press, Army Air Corps.

Wesley Barry, assistant film director, Army Air Corps.

Tom Casey, scene actor, Army.

John Grant, film prop, Army.

Robert E. Lee, radio writer, Army.

George Stephenson, 20th-Fox legal staff, Army.

Speilers Hypo Ship Bldg. Program With Lanchaine Chit-chat of War Heroics

The U. S. Maritime Commission, through its Office of National Service, is looking for dates at shipyards and factories producing the hulls of the new Liberty program. Plan has been in operation since early last month and is paying out with exceptional jumps in production.

Speakers are mostly United Nations men, but some are also speakers who have been torpedoed, war correspondents, and, in a few instances, prize fighters. The speakers for speakers is that they shall have done something exceptional that gives them the right to talk and to, not down to, the men who make the tools and equipment that give them the right to talk.

Among the professed speakers, provided cuffs by W. Colston Leigh and the National Maritime Service, London Daily Mail correspondent in Malaya and one of the last out of the United States, is a man, who has lived in Far East; and Frederick Marquardt, Far East correspondent, who has been in the night since these plans were drawn the clock, the speakers must go over in time and postpone their appearances to a later date. The speakers are personal experience and tell them some of the gory details, which are not to be produced while off-the-cuff paper get backed by personal savvy gets a chance to be written into the program. It is a member of the National Maritime Union who's been torpedoed. It is a member of the National Maritime Union who's been torpedoed, a somewhat similar chore for the U. S. Shipping Board in the last war. Redman is Col. C. F. M. M.

COHN ARRANGES STUDIO TOURS FOR SERVICEMEN

Hollywood, July 28. New scheduling of studio film studios for men in Uncle Sam's fighting forces has been arranged by Cohn. The tours will be arranged by Special Events Committee of United Service Organization. Servicing men will be given a tour of the passes at any USO center, in town. Visiting days are: Monday, Paramount; Tuesday, Warner Bros.; Wednesday, Columbia; Thursday, RKO; Friday, Warner; Saturday, 20th-Fox, United Artists, Republic and General Service.

Daily Pitch in Chicago's Loop for Bonds, Stamps

Chicago, July 28. Unique experiment in Windy City's Loop to sell war stamps and bonds via open-air show, starting outstanding celebrities of stage, screen and radio, on Treasury Corps, State and War Department, has been set up. It has netted U. S. Government over \$200,000 to date. Idea was originally by the U. S. Treasury, which turned over to the Treasury Dept. its own regular show, contributed sale spots by Chicago's combined net charge. The show is held every day, Monday, Monday through Friday from 11:45 to 1:30 and Saturday from 11:45 to 1:30.

Women's Defense Corps of America volunteered to sell stamps and bonds to women in the District of Columbia in sidewalk style. Volunteers from Advertising Managers Club helped in the District of Columbia in helping manage and run the show.

Turning of 15,000 people daily during the show. The show in the District has averaged \$3,000 a day in sales. These sales were made on one of the best of the show's success against the competition of pneumatic hammer, cutting out the new pneumatic hammer, thundering of elevated overhead and other.

Among the stars who have appeared, and either performed or advised in the show, are: Mrs. Marlene Dietrich, Julyanova, Vera White, S. Glantz, Kyezer, Morton and the Duke and Duchess of Windsor, Mrs. Pat O'Brien, Uncle Walter, Shells Gallagher, Buddy Ebsen, George Jessel, and the Duke and Duchess of Windsor, Mrs. Pat O'Brien, Uncle Walter, Shells Gallagher, Buddy Ebsen, George Jessel, and the Duke and Duchess of Windsor, Mrs. Pat O'Brien, Uncle Walter, Shells Gallagher, Buddy Ebsen, George Jessel, and the Duke and Duchess of Windsor.

Chertok's Shorts For Inter-Amer. Market Via U. S.

Jack Chertok, long Metro's ace as producer, has been named Coast production chief for the motion picture division of the Office of Coordinator of Inter-American Affairs. Chertok will handle the Government work without compensation. He will continue as Metro producer on a feature producer, but will give as much time as necessary to supervising the new direct production program of the Coordinator's office.

Chertok's services were obtained last week through an arrangement with Metro, production executive Eddie Mannix.

Chertok will handle the Coast end of that portion of the Coordinator's program which is definitely on the ideological side. This program, consisting of some 100 shorts, is now scrippling and more to come, was planned and is being directed by William Macgowan and Philip Dunne. Macgowan is former 20th-Fox producer and chief of all CIAA production. Dunne recently joined the coordinator's staff in New York, coming from Chicago, where one of his last jobs was the screenplay of "How Green Was My Valley".

New production programs requiring Chertok's services represent a change from CIAA's pre-war cultural approach. Corps Band realistic concept which entails showing Latin America as the U. S. ally, which might in some instances that she just can't be liked, that the common way of war is necessary to that of the Axis, and that Hitler, Hirohito and friends are a bunch of noods.

Many of Hollywood's best-known writers have prepared or are preparing scripts for the Corps Band. Plan is to offer completed scripts for free to all the studios and to its own production program. If a subject gets no takers, it goes, if its very nature are not suitable for commercial distribution, CIAA will contract with a studio to make it and distribute it itself.

CAPPEL HEADS SPECIAL USO-CSI CONCERT SETUP

C. C. Cappel, for 10 years manager of the U. S. Marine Corps Band and currently handling popular concerts at the Water Gate arena in Washington, joins USO-Camp Shows, Inc. in New York Friday (24) as director of concert entertainment. Chore was formerly handled by Dave Schooner as part of his job as musical director for the organization.

With USO-CSI under his experimentation, finally deciding to provide concert entertainment on a permanent basis, Cappel is expected to handle what will now be a full-time endeavor.

L. A. Musicians to Copy N. Y. Stage Door Canteen

Los Angeles, July 28. Stage Door Canteen, patterned after the one in New York for the maintenance of the men of the front, is planned by a committee of Musicians Mutual Protective Association, Inc., in cooperation with other trade unions, theatrical and otherwise. In this area, the committee, headed by Carroll Hollister, has called a general conference of Guilds and other labor organizations for Aug. 6 to work out ways for raising funds and recruiting voluntary services.

Jimmy DONORSEY'S
RECORDING
Greenwich Village
DECCA Record No. 1837

MORE 'REALISM' British Most Official Cops Neglected Realistic War Themes

Sidney L. Bernstein, film adviser to the British Ministry of Information, plans to leave for Hollywood early in August to discuss with writers and directors the feasibility of introducing a more realistic approach to current problems in pictures with war themes. Bernstein would like to see production of more realistic war films along the lines of the various United Nations, such as the guerrilla fighting in "Yugoslav Partisans" and "The Longest Day". He would like to see more of the type of Gaullist army, the underground movement in Holland, Belgium, Poland and Czechoslovakia. He is sure of which has scarcely been scratched in the theme.

He believes that the continuing resistance in the countries overrun by the Nazis has not been given sufficient attention or credence in film production.

In exchanging ideas with directors and writers on this and other matters, Bernstein will be tackling the problem of the development of ideas that is incultured will be generally adopted. Wealth of material, including the development of ideas, is found in factual accounts of the resistance of Europe's enslaved nationalities. He is sure of which has scarcely been scratched in the theme.

Army Film Service Benefits From No-Tax Congressional Law

Washington, July 28. Army Motion Picture Service picked up a nice little pot of gold when the Congress amended the Internal Revenue code to exempt admissions at camp theatres from the usual 10 per cent tax.

Under the revised law the terms were retroactive to Oct. 1, 1941. This means that the Hollywood Victory Committee, opening at Camp Borden and closing at El Paso, Aug. 8, in Army and Navy posts near Hollywood, and the Army Motion Picture Service, which was established by the weekend of George Raft, Phil Silvers, Gary Hagland, Virginia O'Brien, Arlene McDonald, Virginia Maxwell, Barney Kidder and The Kikheenters' Bond-selling rallies were exempted by Barbara, Arnold, Irene Hervey, Linda Darnell, Frances Lafferty and Frankie Armstrong.

Screen writers who contributed special material for the traveling shows in the war effort were Ray Croisy, Bob Burns, Mervyn Frank, Edmund Hartmann, Arnold Arbuzbach, Sol Bartzman, Hugh Herbert and Roswell Rogers.

52D ST. BLOCK PARTY SELLS \$1,000,000 BONDS

Attracting close to 50,000 people during the five-hour Block Party last Wednesday (22) night, Swing Street came close to ringing the \$1,000,000 bell in its big war bond and stamp drive. The night of the block party, dance spots on West 52d street, between Fifth and Sixth avenues, drew an astonishingly large crowd of jitterbugs and older folks, aided by a band of comparative newbies. Street was roped off from 9 p.m. until 2 a.m. Thursday, with dancing on the street and special dances by various night clubs in the block. Admission to both the purchase of stamps and bonds.

Jimmy Walker, former mayor, said the m.c. more with his usual strain, that the street was a success. He said the m.c. more with his usual strain, that the street was a success. He said the m.c. more with his usual strain, that the street was a success.

David, who charmaned the whole affair, presented the entire Leon and Eddie revue from his own show. He said the m.c. more with his usual strain, that the street was a success. He said the m.c. more with his usual strain, that the street was a success.

SPECIAL USO UNITS FOR SOLDIERS ON DUTY

To provide entertainment for servicemen stationed at posts too small to be serviced by regularly scheduled USO-Camp Shows, Inc., later is building and booking "Sing Song" shows out of both New York and Coast headquarters.

These units will facilitate working in cramped quarters, such as hospital wards and quarters of troops on active duty. Backbone of each troop is some form of audience participation, such as community sing, community dance, quiz show. Three units will work out of N. Y. with the Coast providing another duo. All talent is being paid.

First show set are staffed with (1) Benj. 'Mims' Men' and Evelyn Hamilton, accompanist; (2) Bill Wilson, magician, 'Olya Klem', acrobat, and Peter Alexander, who does a 'flow the leader' dance routine.

Ideas were tested before troops in hospitals and on duty at isolated posts two weeks ago.

The following performers did cello spot shows for USO-Camp Shows last week at bases, hospitals and aboard ships: (1) Sing Song, New York City; Alison Skipworth, Suzanne Day, Charles Carter, Hector S. Fels, Arthur Armstrong, Virginia Austin & Co. Rex Weber, Yvette, Victory Symphony orch with Joseph S. Fels, conductor; (2) Rayner, Winifred Heit, Gordon Rovers, Dancers, Eleanor Sherry, Larry Dancer, and the band of Sam Moseley, Benny Carter and Tiny Bradshaw.

Carole Landis Making Tour of Texas Camps

Hollywood, July 28. Carole Landis hopped off for a 10-day Army camp tour of Texas, headed by the Hollywood Victory Committee, opening at Camp Borden and closing at El Paso, Aug. 8, in Army and Navy posts near Hollywood, and the Army Motion Picture Service, which was established by the weekend of George Raft, Phil Silvers, Gary Hagland, Virginia O'Brien, Arlene McDonald, Virginia Maxwell, Barney Kidder and The Kikheenters' Bond-selling rallies were exempted by Barbara, Arnold, Irene Hervey, Linda Darnell, Frances Lafferty and Frankie Armstrong.

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Now That Kascal's Dead They're Fighting Over Him

Hollywood, July 28. Protest against use of the film title, "Hedrich the Hangman," by the new picture, "The Hangman," headed by Dr. Edwin Brettauer. Complaint was caused by a recent announcement, made by a recent announcement, made by a recent announcement, made by a recent announcement.

John Lodge Inducted Providence, July 28. John Lodge, assistant manager of Strand, enjoying a two-week respite before being inducted into armed services. Being replaced by Jack Feiner.

Winn., Wisc., Ia., Neb., Dakotas Form a 'Central States Conference'

Lillian Hellman's 75¢ Original for Goldwyn Deals with Russ Theme

Lillian Hellman has inked with Sam Goldwyn for an original story about the effect of the war on Soviet Russia. The script, priced at \$75,000, considered an exceptionally high price for an original.

Meanwhile, Goldwyn's plans for Miss Hellman and William Wyler, the director, to visit Moscow for first-hand background material. Wyler, stymied by Wyler's induction into the Army. In the event Goldwyn cannot arrange for Wyler's services or decide pronto on another director, the pic will probably be shot on the Coast near Moscow clips.

Miss Hellman is turning out the script at her farm in the east while awaiting word of the Russian plan.

Other Story Boys

Hollywood, July 28. Helen Deutsch's war novel, "Last Best Hope," was bought by 20th-Fox for a reported price of \$75,000. Wyler will appear in a serial and Red Book and later between covers.

Title is part of a quotation from Abraham Lincoln: "We shall nobly save or manfully die. We shall never surrender." Fleming is slated for early 1943 with a high budget.

Paramount bought an untitled yarn by Henry Wills to be incorporated in a story previously purchased from Edward Haldean, titled "Lustening Post."

Louis Arthur Cunningham sold his novel "Princess of Grazien," to 20th-Fox.

Paramount bought an untitled yarn by Henry Wills to be incorporated in a story previously purchased from Edward Haldean, titled "Lustening Post."

Minneapolis, July 28. Independent exhibitor organizations of Minnesota, Wisconsin, Iowa, Nebraska and North and South Dakota have organized a "Central States Conference" to combat high prices, unity and advancement, as well as to present a more united front and united action in the fight to protect exhibitors' interests.

The conference will serve in the same capacity for the new body which came into being at a meeting held recently at Princeton, N. J. Thus working together, the independent exhibitors of the six states expect to be able to combat high prices, percentage and other objections which have not been effectively thus far. The move, says Strom, should be considered as a preliminary step toward the formation of the advancement in the territory of the industry as a whole.

The alliance should be considered as a medium or vehicle to further the course of unity, explains Strom. The alliance of the six states along the same lines and to iron out exhibitor problems arising from conflicts of interests in the several states.

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New York Theatres

See Friday, July 31
"WINGS FOR THE EAGLE"
Starring
Ann Sheridan • Dennis Morgan
in a story by
WARREN PETERSON
in a play by
PEG LEGG WATERS
21st St. • 49th St.

See Friday, July 31
Condensed **STRAND** 49th St.

See Friday, July 31
See a Show **ROXY** 7th Ave. • 49th St.

See Friday, July 31
See a Show **ROXY** 7th Ave. • 49th St.

See Friday, July 31
See a Show **ROXY** 7th Ave. • 49th St.

JAMES CAGNEY
As George M. Cohan in
"Yankee Doodle Dandy"
Warner Bros. Success

HOLLYWOOD THEATRE
The Best Musical - Tally Ho! 10:45
At Condensed, 11:30, 11:45, 12:15, 12:45

RADIO CITY MUSIC HALL
KIELD HEVER
"Mrs. Miniver"
Spectacular Stage Productions

See Friday, July 31
STATE 7th Ave. • 49th St.
See a Show **ROXY** 7th Ave. • 49th St.

See Friday, July 31
See a Show **ROXY** 7th Ave. • 49th St.

See Friday, July 31
See a Show **ROXY** 7th Ave. • 49th St.

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Timney's Crack About Officers' Use of Trading Post Funds Bitterly Resented; MBS Commentator in Jam

United States Army morale and public relations officers in general are highly incensed at radio commentator Cal Timney's recent spew of Hayak Phillips cigars on the Mutual network via Ives & Elliottington agency. He recently policed the army camp trading posts, which have been showing a profit. Timney made the charge that the profits went into officers' fund-raising and implied that periodic "beer parties" were financed therefrom. Such practice would be flatly contrary to military regulations and the whole aspiration is highly resented as belittling to the officer corps, as such, and its individual members.

Timney was criticized by one high-ranking officer in speaking "Variety" on the grounds that we find it hard to believe he did this innocently as his specialty in doing startling things in his field, Mr. Rogers' manner.

"That the episode had shaken Mutual, the agency, the sponsor and Timney himself to the roots was evident last week by the number of apologies, the steps taken to apologize and appease the military, who were more than ready to listen, perhaps anything said by a radio commentator in weeks."

WLW STAFFERS HEAR STATION PLANS

Cincinnati, July 28. — A summary party study of the plan of WLW, Cincinnati, was explained to New York and Chicago salesmen of the station at their three-day midyear conference ending here Sunday night. (28). The sales manager, Robert E. Dunville presided.

Other happenings at the confab included the announcement of the adoption of the American Assn. of Advertising Agencies' spot radio contract, recently approved by the Four A's and the National Assn. of Broadcasters, and word of a contracted drive on August 1, 7 a. m. to 5 a. m.

The commodity study plan, a guidepost for directing WLW sales and merchandising efforts, will be on 22 basic commodities for quarterly reports. Station's territory, divided geographically and by income areas, will have 142 stations for a total of 18,000 population, for studies.

Dunville said there also will be a consumer pantry study by WLW representatives visiting home in the station's area, and an advertising plan on radio, magazines and newspapers. Defense work, he reckoned, has sprinkled listening time around the globe, with 10 million to 15 million listeners from 1 a. m. to 5 a. m. at 7 a. m. to 9 a. m.

Gregor Zinner, WLW's expert on European affairs, informed the salesmen he had signed a new agreement with the station, dispersing rumors current in New York and Chicago. He was planning to leave. Ruth Lyons, conductor of the station's consumer foundation, explained the new format for the station's participating program, in which 1,000 midwest housewives test various merchandise in their own kitchens.

Marshall Aides Webb On CBS Armstrong Theatre

Ed Marshall, former production man at CBS, has joined B.B.D. & O. as chief director. He will be replaced by Kenneth Webb on the Armstrong Theatre of Today series Saturday mornings on CBS.

Before going with CBS, Marshall was an actor, director and writer in Chicago.

Blumberg & Clarish agency, New York, now has a radio department under Cy Newman.

BOGERT ON C.A.B. COMMAND

Successful Wells Withers Now In U. S. Navy as Lieutenant

John L. Bogert, vice-president in charge of research and development of Standard Brands, was added last week to the governing board of the Cooperative Analysis of Broadcasting. He fills the vacancy created by the resignation of A. Wells Withers who became lieutenant in the Navy.

Other committee members are D. P. Wheeler of Procter & Gamble; R. B. Brown, Bristol-Myers; George H. Gallup, Unilever & Rubicon; R. H. H. McLaughlin, General Electric; F. B. Ryan, Jr., Rutherford & Ryan, and A. W. Lehman, manager.

Rheingold to Sponsor WJZ Fordham Football; May Use Part of Blue

Rheingold Beer bought the Fordham football schedule for local airing over WJZ, New York, and possibly a portion of the Blue network program coverage can be covered to fit distribution. Last sponsor for Fordham was Söcony some five years ago.

Deal covers entire schedule with exception of Purdue game. This is the only game which was not by university because of beer sponsor. Possibility that another sponsor would be found out of the schedule.

Only flaw, so far as the Blue is concerned, is the sponsor's week to Ted Husing, Bill Stern or Red Barber, neither of whom are Blue talent.

Dressman on Continuity, Murphy P.A. for Wilson

Elmer H. Dressman, publicly director of L. B. Wilson's WCXY for the past few years, has been named to the post relations chair has passed to John E. Murphy, staffer of the Scripps-Howard Cincy Post-Newsweek since 1931.

Murphy's initial campaign is in the Miss Gandy Cincinnati beauty contest, the winner to be entered by WCXY in this year's Miss America pageant at Atlantic City, Sept. 7.

Local contestants are serving as hostesses in a Canteen Night program. The Hotel Astor in the Smokey for Servicemen benefit show Saturday (1) night at Crosley Field and will be viewed on the Albee theatre stage Aug. 10. Talent from all radio stations here will participate in the Smokey show.

HUBERT IN U. S. FOR CONGO STATION

August Hubert, Belgian engineer and businessman, is in the United States currently in furtherance of a project to create a high-powered shortwave transmitter in the Belgian Congo. RCA will supply the material when and as priorities can be overcome. Work has been in blueprint stage over a year.

Hubert has been identified for a number of years as an international radio. He will return to London some time in August.

Mrs. Hubert and their two sons have been in the states for a couple of weeks, being prominent in war charity for Belgium shipping via Lisbon, Portugal.

Ed Knight's Oak Leaf

Ed Knight, of the New York office of the Army Bureau of Public Relations, has been elevated to lieutenant colonel. He is widely acquainted in radio as the former publicist for the French Line, successor to Clay Morgan, now an NBC exec.

REVOLT IN THE PARLOR?

Reader's Digest, in its August issue, throws the force of Robert Littell's literary skill and its 6,000,000 circulation against 'Radio's Plug-Uglies.' The article is accompanied by a half-facetious, half-serious invitation to readers to tear out a coupon and 'join the Plug Shrinkers' and purify the air waves.

A lot of people are going to nod their heads and break out in grins. It's going to be pretty funny and pretty true to them. Littell has selected his 'horrible examples' with canny judgment. He is doubly dangerous because, unlike the previous critics of radio in the New Republic two months ago, this is not a piece to prove radio has no merit. Instead, Littell fairly and disarmingly admits radio's good points. But with a kick in the pants that all of radio will be feeling for a long time. Quote: 'To millions of people radio has given solace, laughter, immortal music, news from the whole wide world. But does that give it the right to shove the halitosis, varicose veins and suffering stomachs of mankind into the listener's ear?'

There are several possible attitudes the radio industry may adopt toward the Digest's blast, but none of these can include indifference. There is no laughing off 6,000,000 circulation, the bulk of it among the opinion-creating middle class. And, considering the advertising-less Digest, no competitive irritation and prejudice dictated the attack.

Perhaps the most intelligent attitude for the radio industry to adopt would be a frank admission that the Digest articulated in all probability a very real and widespread reaction against a certain type of radio advertising.

Senatorial Flare-Up Hits Radio Commentators Who Masterminded The War With No Real Facts

Philo Television Off Air Two Months While Transmitter Is Moved

Philadelphia, July 28. — Philco's television station, WPZZ, goes on the air Saturday (1) for a second time. The transmitter which the transmitter will be moved from the Philco plant in northeast Philly to Wyndom, Pa., a suburb.

NORM CORWIN LONDON PIECE FUZZY

Norman Corwin's 'An American in England' was late in starting and after chugging and chuffing along for 10 minutes was finally called off at the New York end Monday night (27). Thus atmospherics frustrated the premiere of a seven-week series from NBC studios for which Norman Corwin went to London to direct and actor Joseph Julian to take lead.

The phrase-'Signal We now take you to England' was repeated several times without reply. Alvino Rey took the Hotel Astor New York and hit both in the first no-contact and in the second no-good stanza.

The intelligible parts were hard to guess at. Shortwave had apparently slowed Corwin's pace down to an amble. Diado did not have his customary Corwin-like crispness. News: an oil slick on the sea is a grim souvenir of Nazi skill under-

Washington, July 28. — Ginging of commentators and newscasters by Lucas de Maeyer and misrepresenting individuals was advocated in the Senate Monday (27) by Senator Joseph P. Kamp of Ohio, and A. B. Chandler of Kentucky.

Four solves to get swings at speakers, with Lucas the most bitter in the attack. He was joined by Senators Joseph O'Mahoney of Wyoming, Robert Taft of Ohio, and A. B. Chandler of Kentucky.

Few names were mentioned, but 'Four solves to get swings at speakers, with Lucas the most bitter in the attack. He was joined by Senators Joseph O'Mahoney of Wyoming, Robert Taft of Ohio, and A. B. Chandler of Kentucky.'

'O'Mahoney told his colleagues that 'every night the radio is full of meaningless words uttered by radio commentators whose opinions are based not upon facts, but upon emotions and who do not take the time to acquire the knowledge of facts which is necessary to conduct a discussion of what is going on.'

Chandler, accused Union Close of broadcasting a 'lie' concerning plans of a Senate group to investigate conditions in Alaska. He asked why commentators maliciously distort the facts?

Suggesting the Senate and the House should investigate the facts of various gabbers, Lucas said, 'I think the time has come when some one should investigate the facts and make to ascertain the motives and the reasons why some of them continue to broadcast the facts and the position they do.' Recommendation that Elmer Davis resume broadcast of the world events was made by Lucas, who also proposed the OWI chief seek out the radio commentators who go astray. 'It seems to me that Elmer Davis, along with the OWI chief, should be called in. Elmer Davis, could very well call in the sponsor of Carter's Little Live Pills and see that he is getting the facts the position they do.'

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ANNOUNCER STUDYING JAPANESE LANGUAGE

Seattle, July 28. — Murray Cox, formerly announcer at KRSC, who had been studying Japanese at the University of Washington, has been invited to train in the Japanese language at the University of Colorado in Boulder.

Bill Robson Goes to L. A. For Commercial, Maybe

Bill Robson, CBS news producer, left for the Coast yesterday (Tuesday) to direct a commercial program the station is planning to broadcast. He will be gone about two weeks, doing 'The 22d Letter' series from there.

Robson, who has been training in '22d Letter', accompanies Robson to the Coast. His former current production assignment for CBS is 'They Live Forever', which returned to the air Sunday night. Robson will direct during Robson's trip to Hollywood.

copy which is common enough to be notorious. While no worse comparatively than the same accounts copy in newspapers and magazines, such radio copy has the peculiar liability that people listen to the radio in groups whereas they read alone. Copywriters for the spoken word often manage to be thoroughly rude, not to say offensive, in the family parlor.

Broadcasters are saying again that all radio takes the slap for the sins of the few. This is at least partly true. The networks have certainly done a lot to perpetuate the sin. They have lost (I do not accept) millions in radio business because of the copy involved. For they they get little or no public credit. The type of advertising that often causes kickbacks is not theirs, but belongs in the spot radio field. This important, but 'trades' distinction escapes outsiders and the whole industry must suffer because some stations take certain kinds of radio copy. Nor does it count in favor of radio that this radio copy even at its worst is never as offensive as the Lysof, Fleischmann's Yeast, Sal Hepatica and other copy in magazines.

In short, what the 6,000,000 copies of the Reader's Digest have done is to boot radio leadership with a timely, if bruising, reminder that the advertiser who said years ago that, 'bad advertising can never be good broadcasting,' was tooting better than he knew. Unfortunately, in the worries, actual or prospective, of wartime, the spot group may have grown careless lately about what they permit to be advertised, and unconscionable advertisers to say in their copy. So again they learn from a kick in the pants that bad advertising is always bad broadcasting.

CROSS-TALK SHOWDOWN

War Conditions Too Tough for KPFL, Station Voluntarily Leaves Air

Dublin, Texas, July 28. C. C. Baxter, owner and general manager of station KPFL, has received cancellation of his license of broadcast from the Federal Communications Commission upon his own request. Baxter closed station due to shortage of male operators as well as a shortage of replacement equipment. Call letters of the station were deleted by the FCC and all records closed. Station had operated here since 1924. At time of closing station was operating on a frequency of 1340 kilocycles with a power of 250 watts day and 100 watts nighttime. Several months ago a request was sent to the FCC by Baxter asking for a suspension of operation until such time he could find help. This was granted but going became too tough for the station.

Jay Sommers Replaces Welbourn Kelley On Basin Street Dialog

Jay Sommers, writer of the new Alan Prescott program Saturday nights on WJZ-Blue, has replaced Welbourn Kelley as scripter of the same network's "Chamber Music Society Lower East Side" series Wednesday nights. Change was for economy reasons. Sommers is a regular staff scripter of the Blue, while Kelley was writing a show on a freelance basis. Kelley, who had been authoring "Basin Street" for some time when he resigned from the Blue, had been asked to take a special editorial assignment with the Navy Department in Washington. Joe Winter, NBC script head, agreed at that time to let Kelley continue writing the program. That was before Blue production was separated from NBC.

S. J. ANDREWS JOINS LENNEN & MITCHELL

S. James Andrews, formerly a program supervisor with Ruthrauff & Ryan, is the new radio director of Lennen & Mitchell, successor of Richard Diggs, who resigned to take Coast assignment for the Office of War Information. Before joining R. & M., Andrews was with the Fuller, Smith & Ross agency.

Miss Kenneth L. Watt Under the name of Kenneth L. Watt, Andrews produced the "Musical Americana" series for Westinghouse and previous to that wrote for radio, films and magazines. Among the programs he authored were "Second Husband," "Gloria Jones" and "Letters Home, from the New York World's Fair."

Lisa Sergio Vacations, Grobe, Blaufarb Sub

With Lisa Sergio vacationing during the month of August, her 8 p.m. news content series Monday-through-Friday on WQXR, New York, will be handled by Albert Gross of the station's successor, Douglas Blaufarb, the news editor, who will write the script. Miss Sergio's "News and series as well as will be replaced by recorded music. Undecided whether or not Miss Sergio will continue on a week-day schedule when she returns in September.

Rita Boyce Sells Script Rita Royce, actress - author, script for Saturday CBS "Armstrong Theatre of Today" program - CBS for B. B. D. & O. She is the former wife of Joseph von Sternberg.

'HIGHLY PREMATURE'

Spain May Return Gene and Glenn to Cleveland

Cleveland, July 28. Reports that Gene and Glenn, Cleveland's all-time local radio favorites, may return to WTAM from Hartford, Conn. air-waves, were called "highly premature" by local spokesmen. According to reports Bill Spang, head of Spang Baking Co. is supposed to be negotiating with them for a return 28-week local engagement.

PROMOTION FOR CARL STANTON

Carl M. Stanton, head of radio for the Lord & Thomas agency, has been appointed account executive on the American Tobacco Co. account. Supervisor on the Lucky Strike program, becomes radio head of the agency, specifically in charge of radio advertising on the American Tobacco account. Steve Proctor continues to handle the account's printed advertising. American Tobacco programs handled by L. & T. are "Hit Parade" and "Information, Please," produced here and radio head has been the Kay Kyser show, produced by Ed Cashman. The agency's other network series, the Cities Service program, produced by Alan Lester.

Amos 'n' Andy Tiring After 13 Years, Run In Bob Hope and Singers

Hollywood, July 28. Alarmed over the recession of direct interest in radio by the C.A.B. ratings, in the Amos 'n' Andy program, Campbell - soup underestimates have ordered general hyping. First order of resurrection was the booking of Bob Hope for a guest show and the intermittent choraling of a Negro quartet. That the script is showing signs of being recent survey figures, which not only show a "lift" drop over previous years but also running better than two points behind the competitive Fred Waring. Whether the guest injection is the solution remains to be seen. If that show works something else will be tried.

JOHN HARPER OF CBS ON AIR CORPS FILMS

John Harper, CBS staff announcer, has been asked to become a producer of technical films for the Army Air Corps, at Wright Field, Dayton, O. He is the husband of Kay Wynn, casting director of B.B.D.&O.

Jean Paul King Helps U. S. Navy Recruiting

Seattle, July 23. State Defense Council's Victory Network, which includes all radio stations in the state, is now carrying a 15-minute recruiting program for the Navy each Thursday at 2:15. Jean Paul King, former NBC announcer, now a chief specialist, recruiting in the Navy, is handling the show. First broadcast included introducing of officer in charge of recruitment. Interviews with recent enlistees.

WEEKLY VOLUME IS ON INCREASE

Count of Scheduled Programs on NBC, CBS, Blue and Mutual Reveals Excitement of Networks' Pre-occupation With Conflict—There Are 202 Newscasts, 173 War Commentaries, 54 'SERMON' SHOWS

The sheer dimensional scope of network radio's preoccupation with the war is seen as a complete answer to the charge that "business-as-usual" prevails in broadcasting or that radio escapes, entertainment and fun are unaffected by the bite-hike war message, to the full-scale war program, the network schedules are devoted to the consideration of the one thing that presently has any meaning, namely winning the war. There is no counting the scattered miscellaneous allusions, references, plot twists, sequences and other-line titles, radio programs with the war but the total amount of radio devotion can be gleaned from some quick tallies prepared by "Variety." These amount to the following: cumulative totals of war-dominated or war-related network programs: CBS, 191; Blue, 146; Mutual, 134; NBC, 133. Number of war programs on all four Coast-to-Coast networks: 602. These break down in categories each as follows:

- WAR NEWSCASTS—202
 - CBS—57
 - Blue—52
 - NBC—40
 - Mutual—33
 - WAR COMMENTARIES—173
 - CBS—57
 - Blue—49
 - NBC—41
 - Mutual—26
 - WAR SERMONS—54
 - (Programs such as "The Chapel Hour," "The Zind Letter," "Chaplain Jim," etc.)
 - NBC—14
 - Mutual—12
 - CBS—11
 - WAR CAMP PROGRAMS—29
 - Blue—12
 - CBS—7
 - Blue—6
 - NBC—4
 - WAR GOVERNMENT SHOWS—15
 - (Shows on Treasury, WPA, etc.)
 - Blue—8
 - Mutual—3
 - NBC—2
 - CBS—2
 - WAR-SLANTED ENTERTAINMENTS—130
 - CBS—50
 - Blue—40
 - NBC—23
 - Mutual—10

EMERSON RETURNS ON 'HYMNS OF CHURCHES'

Chicago, July 28. Following a four-month absence, Joe Emerson returned to Chicago's WGN and CBS with a new series of "Hymns of All Churches" programs, commencing Monday, July 27, from 8-9 p.m. CWI.

Grim Seeks Gold Chip

Minneapolis, July 28. George Grim, Star Journal radio editor before he was inducted into the Army, has worked up on the business case for training camp at Camp Robinson, Ark. He went from private to corporal several months ago.

NBC Allows 10% Added Discount for 125 Stations; Full-Network-Use Sought

FILLS FIVE MINUTES Ted Strater Set For 8:30-10 p.m. on Blue Net

Ted Strater, director of the vocal chorus on Kate Smith's program (now off air for summer), begins singing-period period on the Blue network next Monday (31). He'll do all the 9:55-10 p.m. spot formerly occupied by Pepsi-Cola, Monday through Friday. Strater's band is currently at the Club Lido, Long Beach, L. I. He has made arrangements with the Club Lido for the broadcast.

'1 MAN'S FAMILY' TO TED BATES

'One Man's Family,' long rated top serial show on the air, goes over to the Ted Bates agency Sept. 1 for sponsorship by a new Standard Brands product. For years led in with SBN's Tenderfoot, the program and account have been handled by the J. Walter Thompson agency. Likelihood of sale of the beverage being regulated by the government, food packer decided to get the program to an account which can justify the budget. Bates outfit, which recently took Royal Gelatine away from Sherman K. Ellis, will likely team up "Family" with that product. Agency also has acquired other Standard Brands, including Fleischmann gin and a brand of hard liquor.

Doug Storer, Blue Official, Charters Outside Company At New York State Capital

Albany, July 28. Broadcast Features, Inc., has been chartered to conduct a theatrical business in New York. Capital stock is 100 shares, no par value. Directors are: Douglas F. Storer and John Cunniff, one of Storer's former Blue Miller, 585 Fifth avenue, New York City. Eddie Miller, 585 Fifth avenue, were filing attorneys.

Storer is a program executive of the Blue Network. He is also a separate private business, of which above is a re-incorporation opportunity.—24.

STATE OF CALIFORNIA IS BUYING AIR TIME

San Francisco, July 28. For the first time in history, the State of California is going to buy radio time, in a deal unique in Pacific Coast radio annals. Contract is ready for inkling for state to sponsor civilian defense program at 10 p.m. on KGO. Contract is for 13 weeks in quarter hour periods. Business was placed by Gene Kelly agency of Sacramento.

Minneapolis, July 28. Between the strawhat date and his scheduled return Sept. 10 for Procter & Gamble, Edwards will make a special trip to Chicago for two weeks of summer stock at the Holyoke (Mass.) strawhat. He'll also do a special appearance on "The Music of the Week" series Aug. 18 for the Treasury Department's "Victory Parade" program.

The National Broadcasting Co. has placed a new 10% discount in force as of Aug. 1. It can be carried in addition to all other discounts by any advertiser contracting for the full NBC (i.e., Red) web of 125 stations. (Actually NBC figures 129 stations.) NBC's purpose is to encourage full-network use. In some cases the discount might represent a loss from present levies to NBC, but any considerable number of accounts increasing any considerable number of stations in their hook-ups would level out.

To illustrate: an account with a \$18,000 net payment today might actually earn another \$1,600 discount by the simple expedient of adding a handful of low cost out-of-network stations. An account that would have to add 30 to 40 stations to fill out to full network would, of course, not enjoy such arithmetic. NBC has two existing discount plans. One is a 25% dollar volume payable in equal bills in excess of \$1,500,000. The other is a regular weekly discount which yields the advertiser a 10% premium for 26-week contracts.

By Mr. Winzer, vice president in charge of sales, issued the following official statement yesterday ("Times") concerning the decision of NBC quoted in part: "All NBC advertisers contracting for and using a complete NBC network of 125 stations during a minimum of 13 consecutive weeks will be allowed an additional 10% on the net price of such facilities, this discount will be in addition to all other discounts and/or rebates." "Because of the added number of fine NBC network programs that are now becoming available to more of our affiliated stations, together with the benefits of our new program, we believe we are able to make advantage of this plan, and finally because it is our policy to offer to advertisers who do not wish to use full network, we are offering our service to stations and advertisers who hope to become attractive to all concerned."

Another benefit as NBC sees it is that more national accounts on more supplementary makes everybody happy, including critics of radio.

Courtroom Traffic Cases Still Broadcasting, But Earlier, on WJZ, Chi

Chicago, July 28. "Safety Court" hearings over WJZ, 11:30 to 12 noon for the past six years, has been moved back to 9:30 a.m., when full tickets is available from which to work. Purpose of broadcast is to promote safety driving by linking listeners to hear actual courtroom cases against traffic violators, also to interest in traffic regulations to listeners. Judge Gibson E. Gorman continues to preside.

Ralph Edwards Troupes In Summer Dramatics

Ralph Edwards, recently vacationing at his beach at Strawberry, Cal., is due to return for two weeks of summer stock at the Holyoke (Mass.) strawhat. He'll also do a special appearance on "The Music of the Week" series Aug. 18 for the Treasury Department's "Victory Parade" program. Between the strawhat date and his scheduled return Sept. 10 for Procter & Gamble, Edwards will make a special trip to Chicago for two weeks of summer stock at the Holyoke (Mass.) strawhat. He'll also do a special appearance on "The Music of the Week" series Aug. 18 for the Treasury Department's "Victory Parade" program. Between the strawhat date and his scheduled return Sept. 10 for Procter & Gamble, Edwards will make a special trip to Chicago for two weeks of summer stock at the Holyoke (Mass.) strawhat. He'll also do a special appearance on "The Music of the Week" series Aug. 18 for the Treasury Department's "Victory Parade" program.

Victory Centre 'Evaluates' War Ideas

New York Office Quietly Financed Without Hubbub - Jerry Crowley Only Paid Executive

Victory Centre has opened offices in New York City at 745 Fifth Avenue to act as a non-profit organization to evaluate war-winning ideas and spread them around where they'll do the most good. Jerry Crowley, former Philadelphia press agent and editor, is the paid administrator of the Center with three stenographers to help. The office is quietly financed by a half-dozen patriotic citizens through publicity yens or other purposes. Most of the work will be by volunteer aides.

Generally speaking, Victory Centre will concentrate on things involving citizen "action" (notably sales ideas) and will eschew ideological activities. For example, gathering old keys for the brass, etc., they contain, one zealous lady having pinged up two tons already.

Radio contacts are being organized.

PAUL HOLLISTER IS BANKRUPT

Paul Merrick Hollister, advertising executive with J. Sterling Getchell Inc., filed a bankruptcy petition in N. Y. Federal court yesterday (28).

Hollister listed liabilities at \$45,463, with assets of \$11,441.

Draft Idella Grandlay Of NBC Program Dept.

Idella Grandlay, office manager of the NBC production department, has been "drafted" by Lieut. Gen. Henry H. (Harry) Arnold, chief of the Army Air Corps, for an administrative assignment in Washington under Capt. Leonard (Nashua) Hays, NBC's staff director. She will be on leave of absence from NBC.

Idella Grandlay's husband, Edward P. Kempf, former junior supervisor of master control at NBC, is on active duty with the Navy.

'Man Your Battle Stations' Is Local WJJD Salute

Chicago, July 28 - "Man Your Battle Stations," new U. S. Navy series, made its debut this Sunday at 7 p. m. over WJJD with heroic tale of U.S.S. Marblehead, which torpedoed, was brought 15,000 miles through open water to safety by her crew.

It will be a regular weekly program over WJJD.

Salina's Gal Engineer

Salina, Kan., July 28 - Pauline Baranek has been hired as transmitter engineer at KSAL, Salina. She is believed to be the first female transmitter engineer in the state. She replaces Charlie Plunkin, who resigned to join the Army.

Miss Baranek, 31, formerly worked at the Kansas State Highway Commission, transmitter, KAZZ. She was trained at the NYA radio school in Topeka.

MacDonell-Phillips Hitch

John MacDonell, director of the Phillips-Packard program and Helen Phillips, of the Army Air Corps department, were married July 18 at Princeton, N. J., it was learned yesterday (Tuesday). The wedding was known to only a few close friends. The couple are honeymooning in Malibu.

MacDonell is secretary of the Radio Directors Guild.

'IT'S GOOD TO FEEL

'AFTER THE CONTRACT'

Radio Stations Covered by AFRA Contracts Exempt From Government Interpretation on Overtime Payments to Announcers, Etc.—Pro Rata Now Based on Total, Not Staff, Earnings

N.A.B. PROTESTS

Predicament of radio stations faced with the prospect of having to pay huge overtime wages to announcers under the Wages and Hours laws finds the American Federation of Radio Artists little interested. If anything, AFRA executives are amused at the plight of the broadcasters on the ground that the latter have brought their troubles on themselves.

According to officials of the union, the station men would not now be required to make the costly overtime payments under the Wages and Hours Law if they had signed contracts with AFRA. The union executives note that the Wages and Hours Law specifically exempts all collective bargaining agreements providing for a method of computing overtime pay. And since all AFRA contracts contain provision for overtime, stations which have signed with the union are not involved in the Wages and Hours situation regarding announcers, actors or singers.

On the other hand, say the AFRA leaders, stations which have refused to sign AFRA contracts agreeing to pay the union scales and overtime rates have had a competitive advantage over the stations that have signed. If the holdout broadcasters refuse to pay even higher overtime wages than the AFRA rules would require, the union execs aren't going to cry about it. As they see it, the station operators can't have it both ways.

It's contended that in some cases the overtime payments for announcers under the Wages and Hours Law may be painfully severe for the stations. For instance, a station might presumably pay an announcer a regular wage of \$25-\$35 a week, while the speller might get an additional \$60-\$70 in commercial fees. According to the Wages and Hours laws, the announcer's regular wage is figured as, for instance, \$60.

On the basis of a 40-hour week, that would have to be paid out time-and-a-half, or \$3 an hour for all time over 40 hours. That might mean \$2 an hour extra, or \$25-\$35 a week, up upwards of \$75-\$100 a week, exclusive of commercials and other income. The AFRA leaders say the stations without AFRA contracts may decide not to work their announcers so heavily overtime by agreement pay.

As viewed by the station owners and by Joe Miller, labor contact of the National Association of Broadcasters, the Wages and Hours provision is unjust in its application to overtime. He says the announcer gets paid by Miller that in cases where a station pays an announcer a certain amount for the program and additional commercial fees, the latter are paid by the sponsor, an outside firm. It isn't fair, he says, to compute the announcer's hourly rate on his total earnings when the major portion of the earnings may be derived from outside commercial work. However, the Wages and Hours rule says that every employee in such cases must be paid an overtime hourly rate based on his total earnings. The NYA is trying to obtain a more favorable interpretation of the law.

Hustlers

Schenectady, July 28 - WSNY, Schenectady, has hit its 18 daily news periods sold and two optioned.

Despite the fact it has been on the air less than two weeks.

CBS WORKSHOP PICKS COMEDY SCRIPTS

'Columbia Workshop' series Monday nights on CBS will offer a festival of five comic programs during August, titled 'All Out for Comedy.' Group starts Monday (3) with 'Laughter for a Leader,' a satire about Hitler, by Henry Denker and Ralph Berkeley, their third script for 'Workshop.'

On Aug. 10 will be a vaudeville stanza, with each of four acts intended as a sample for a possible new series: William Spier, producer of the 'Workshop,' and Larry Burns, assisting him on it, refer to the broadcast as 'You're My Forest.' Being considered for the cast are Cully Richards, Jack Gullford, King Jack and Eddie Green and a straight man.

Aug. 17 show will be a series of black-out sketches. Under the title of 'Blackout Sketchbook,' it may have Roy Fink and Clyde Riggs in the cast. Aug. 24 will be a look show, the script of which is not yet completed. It may have a new comedy team, probably Minerva Pious and Lee Brody, or possibly Miss Pious and 'The Three Men.'

Number of scripts have been bought for 'Workshop' to follow the comedy 'Festival.' They include Gordon Whyte's 'The Archival Strategist,' Milton 'Warner' 'My Kid Brother,' and Joseph Liss' 'Rebirth in Murrell's Intel.' Announcer David Hoon has written a playlet, 'The Rooster Calls,' for which a special musical score must be written. And, on the strength of new interest aroused by Margaret Webster's reading of the novel in the mornings on KGO, there will be a half-hour dramatization of Helen Jerome's dramatization of 'Jane Eyre.'

Bested production 'Workshop' Spier also produces 'Are You a Genius?' and 'Suspense.' Harold Medford writes 'Suspense' Corps letters to the Coast soon on a picture contract and after that the series will probably be 'Suspense' Corps letters to the Coast Wednesday's broadcast of 'Suspense,' his first directing job in about a year.

HENRY DUPRE IN MARINES Joins Up in Ceremony Over WWL, New Orleans

New Orleans, July 28 - Henry Dupre, m.c. of early morning comedy 'The Ambusher' series on WWL and program director and sportsmaster for the station, joined the Marine Corps yesterday and left for San Diego for training. He was inducted by Capt. Charles Williams, Jr., in a special broadcast over WWL.

Dupre had been with WWL for 10 years. His successor hasn't been chosen.

Retired General on KGO

San Francisco, July 28 - Major General Paul J. Malone, U.S.A., retired, went on the air last week from KGO.

Malone will build Malone up for either a local or Pacific Blue network sale.

Monday Morning Cloudburst Strands

Actors, Directors of Daytime Shows On Suburban New York Trains

A Hint to the Guys

Miami, July 28 - The bride did come C.O.D. but all of her wedding trousseau was obtained as a result of a chance mention on a broadcast over WIOD this week.

Noah Tyler, conducting interview from a USO clubhouse in Miami, happened to bring to the mike a soldier who proceeded to divulge the details of his forthcoming wedding, which was to be held at the clubhouse.

Within five minutes after the broadcast, listeners began telephoning offers of wedding gowns, bridesmaids gowns, wedding bouquets, wedding cakes, "enough hot dogs for 500 people," and the wedding which was aired over WIOD, drew a capacity mob.

Cloudburst Monday morning (27) in the Bronx and Westchester counties, N. Y., disrupting transportation systems and delaying thousands of commuters to New York City, also kept arriving with a number of network dramatic programs originating at CBS and Radio City, N. Y. With actors, directors and production men marooned on stalled trains from suburban Westchester and Connecticut, several of the shows were barely able to go on the schedule with substitute players.

As word of the situation spread through the ranks of radio actors and directors, many of the shows of the NBC, CBS and agency cutting directors to ask that it substitute other players. The fact that the storm occurred on a Monday morning made matters particularly serious, as many of the shows were returning from out-of-town weekends. In many cases, commo- noider' rescheduling of the shows until early afternoon, hours after their scheduled broadcasts.

WOAI NEWS IS BIG SPONSOR ITEM

San Antonio, July 28 - News casts led the time slot at the past week over station WOAI. Planters Nut & Coffee Co. has purchased the Corwin Eddell 5:45 p. m. News casts for a quarter hour to be aired Monday through Friday, 5:45 p. m. through 6:00 p. m. by Morgan Agency.

Grand Prize Beer will sponsor the 6:20 a. m. News casts on 10 successive Saturdays. Account placed through Rogers-Gann.

The City Club will sponsor the 1:30 p. m. Henry Guerra News casts three times per week for a quarter hour, on Monday, Wednesday and Friday.

Glens Laboratories will air the 6:20 a. m. News casts for a quarter hour for one year for a quarter hour period. Both accounts placed through Ray Glenn Agency.

All Housewife Staff From Government Is Concentrated at KSTP

Minneapolis, July 28 - Official announcements by the Office of Price Administration and Production Board, and in fact, all government releases pertaining to the war effort and to housewives, now are grouped together in a weekly quarter-hour program by KSTP.

The task of writing the information broadcasts, heard at 8 a. m. daily, Monday through Saturday, and to KSTP's program director, Corinne Jordan, who simplifies the language of the sometimes involved orders and intersperses the chatter with broadcast music.

Garred Lathers News

Hollywood, July 28 - Mennen shaving cream bought three quarter-hour weekly news casts from Bob Garred for a portion of Columbia Pacific network.

Garred has had as high as seven different handbills for his news reporting at one time.

KERO, Seattle, has taken additional office space to house the traffic, continuity and educational departments.

Typical of the predicaments at many of the studios was that at the Dorchester Hotel of Hollywood Hill, on WJZ-Blue at 11:15-11:30 a. m. with Steve Green, the director, and Joy Hathaway, title actress, absent long after scheduled start of rehearsal. Lloyd Rossback, the radio jockey, Rosson's smart agency supervisor on the show was frantically trying to find a substitute.

Finally Martha Atwell, who directs special programs for the agency, happened to drop in at the studio on her way from a recording session. With her was Joan Bank, the radio jockey. Rosson spotted Miss Banks, hustled her to the studio and showed a script at her. With only a few minutes of rehearsal, she did the broadcast. Miss Hathaway finally arrived after the program had started, having used the train, a commandeered truck, taxi and subway to reach the studio. Arthur Adams directed the rehearsal, and Bill Sweatt put the show on the air.

When Joan Blake, star of 'Fallent Lady,' failed to reach the studio for her 10-10:15 a. m. broadcast, Helen Payne, a member of the CBS production staff, played the title part on the program. She had done television work for the CBS radio network broadcast. With Don McLaughlin unable to reach town, Bill Robinson, a radio network player used on 'Chaplain Jim, U. S. A.' on WJZ-Blue, Carlson Young and James H. Beatty, Jr. and "Joan" Barker "doubled" from 'Amanda' to replace Ruth Russell on 'Out Plain Talk' on the same network. Larry Elliott, regular announcer on 'Woman's Page' on KGO, also doubled. There were numerous last-minute replacements on various other shows.

Pvt. Wiseman Works With His WWJ Successor

Detroit, July 28 - A former private announcer of WWJ, Pvt. Melvin Wiseman is working directly with his successor, Paul K. Brown, on the production of the station's 'The Army Calls,' a half-hour program on Monday nights that has spent much of its career in military background where Warrant Officer Thomas E. Porter carried the show with marches and novelty music.

Wiseman has a check-up on what the program does in drawing men into the service. He has been in the service since he was 16 and is attached at the Detroit Post Office. Service Office at Fort Custer. He is also an editor of 'Sluts,' the soldier's publication.

Soaps Find Substitute Ingredients

War Need for Glycerine By-Product Continues to Assure Maximum Production

Despite the growing shortage of oils and fats, there will apparently be no curtailment of soap manufacture, at least for some time. Reason is that glycerine, a soap by-product, is used in the making of explosives. Therefore, the Government is encouraging maximum production of soap so as to get all the glycerine possible.

Soap companies, of which the two largest are Procter & Gamble and Lever Bros., have been forced to find various substitutes for the preferred kinds of oils used in production. P. & G., for instance, has exhausted its supply of coconut oil, which came from the East Indies. Some palm oil, soybean and other oils have been obtained from Africa and South America, but a number of different kinds of domestic oils are now the major part of the supply.

With production almost certain to maintain its present rate, and possibly even increase, there is no prospect of a decrease in soap advertising budgets. P. & G. is continuing its radio activities at approximately the same level as before, while Lever Bros. is increasing its advertising expenditures somewhat by going more heavily into the evening field. Despite the expectation that price ceilings and increased production cost would require the curtailment

of advertising output to meet the smaller margin of profit, the radio activities of the two top soap firms have not yet shown any indications of decline.

P. & G. expenditures in radio for current year will total somewhere about \$10,000, or nearly twice as much as the next largest sponsor, Lever Bros., budget will total around \$4,000.

WNEW WAX PROGRAMS GET NEW ACCOUNTS

Marlin Firearms Co. has bought 10-minute "Dance Parade" records programs Tuesday, Thursday and Saturday nights on WNEW, New York, for Marlin razor blades. Craven & Hedrick is the agent.

J. J. Fox furs has signed a new contract with WNEW for two 15-minute periods daily on Martin Block "Make Believe Ballroom," in addition to 42 announcements a week for six weeks. Deal was direct.

Private Kernall Schafer, ex-radio producer, stationed at Pine Camp, N. Y., is doing a camp show on Waterdown, N. Y. outlet and needs half hour scripts of any type.

CONCERNING 'PLUG UGLIES'

Sheehan and Hubbard Know of No Public Complaints

Minneapolis, July 28. Heads of local chain outlets say they have not encountered any audience complaints regarding so-called "plug uglies" recently mailed in Reader's Digest. The spot and other fophorn and singing commercial announcements have been ready public acceptance, they declare. The type of medical advertising they saw employed in the chain programs specified in the article apparently isn't proving objectionable in this territory. It is asserted.

As far as their personal tastes are concerned, local station executives actually look with favor on the fophorn and singing announcements, feeling that, if they're well and cleverly done, they have distinct novel value.

As far as we have been able to learn, the public accepts and approve announcements of this type. Al Sheehan, assistant manager of WOO, the CBS station here, "believes they're getting across very well."

The spot announcements represent in no instance the difference between profit and loss for a station, according to S. E. Hubbard, KSTP general manager, who says that even "not so good" are better than 20 seconds dead air. The sort of material commercialized in the chain and local programs is not proving offensive to their listening audience, so far as he can be determined, it is declared.

Night Spots Temporarily Sponsor Radio During Saratoga Nag Season

Albany, July 28. Two night clubs, Arrowhead Inn and Mother Kelly's, will sponsor programs over WOKO, Albany, during the racing season which opens July 27. In the past, broadcasts from the Lake spots have been by bands and singers appearing there. Joe Nolan will present a radio racing results, gossip, and interviews, at 11:15 p.m. nightly from 7:30 to 11:30 p.m. Albany's other radio doing sports programs over WABY, Albany, for the past two years, Helen O'Connell will do a late evening commentary on fashions, etc. from Arrowhead. She recently has been interviewing top celebrities on a "Saratoga Spotlight" thrice-weekly morning program over WOKO. Three Saratoga concerns one of which is Starbuck's department store, sponsor.

Announcer Bill Winne and Engineer Harry Hulls, Jr., who will handle the new series of broadcasts, are "live in Saratoga for the month."

NBC REFUNDS TUITION TO BEST RADIO STUDENT

Chicago, July 28. Full scholarship was awarded by NBC to the student who, in the opinion of the faculty, has made the best record in the NBC western University Summer Radio Institute of 1942, currently in session. The award is made during the last week, to encourage further study in the radio field. Harry C. Kopf, general manager of the NBC Central Division, will refund the tuition paid by the winning student for the course, to him.

Charles Singer Civilian With U. S. Signal Corps

Charles Singer, engineer in charge of the transmitter of WOR, New York, leaves in a couple of weeks to become director of the Maintenance Unit of the Optional Research Group of the Signal Corps, stationed in Washington.

His work will be military, but he will have civilian status.

WCCO Hosts 275 Mayors

Minneapolis, July 28. For the third year in succession, WCCO last week played host to 275 Minnesota mayors and their wives and to all of the Minneapolis Aquatic club committee members. The Hotel Nicolet dinner party as a good-will token.

Gov. H. E. Stassen and Mayor H. L. Kline made the welcoming addresses.

Radio Reviews

'BRITAIN TO AMERICA'

With Leslie Howard
Transoceanic
7-15 p.m.
WFAA-PROD, New York

Produced in England by the BBC on Sunday afternoon, half-hour came through on NBC, and, by the way, it was the first time that Norman Corwin's "An American in England" series from London to London. The latter began Monday, July 28.

These were parts of 'Britain to America' that were clear and moving, the latter quality being largely dependent upon the former. It is the unhappy fate of transoceanic feeds to be full of ghosts, who flatter and fade and tantalize the listener by sending swallowings of large quaffs.

Leslie Howard was a quite intelligible and so larger was Lady Roberts, the famous mother of three now-dead aviator sons. Certain of her cockney accents sound a little thickened. It does not make for production, but it is not a serious matter. Yet now and again something pretty brave and decent came from the BBC. Those to top all that is the United Kingdom for pickups from the States and the British day folk. There is about the British a certain quality that is inspiring and seemingly unbreakable will of a quality that is inspiring and infectious.

But American listeners are prejudiced in England; filtered and felled out through Monday night, because of their radio sets. This time it was not delivered.

(Norman Corwin's "An American in England" filtered and felled out through Monday night, because of their radio sets. This time it was not delivered.)

GIBBS AND FINNEY

With Parker Fennell, Arthur Allen, Elmer Wilson, Ray Fant, Walter Stanen, Paul Parks, Carl Mathews 11-15 p.m. Sustaining WJZ-Buff, New York

Ray Knight, scripter of the "House in the Country" morning sustainer serial on WJZ-Buff, has authored this amusing new character comedy on the same network. It is complete delivery, and it properly handled it should become a popular series, meriting sponsorship. Present schedule is Friday through Sunday evenings; it is an odd option, might be altered to every other evening, or possibly a single weekly half-hour. But the script and production setup appear slick and shouldn't be tinkered un-

Idea of the story is that two life-long New England feudists (and secretly paid) have decided that they'll butter shortages promise a quarrel for Finney & Gibbs. But they immediately and interminably scrap about filling. Gideon Gibbs says the first should be Gibbs & Finney, while Ann Finney says a squawk for Finney & Gibbs. That's thin material, but it serves as the framework for a succession of incongruous and voice-theatrical thoughts are likable gaffers and are a good option, might be altered to Parker Fennell and Arthur Allen. Elmer Wilson gives an expertly edited script and a prodigious wad of appears likely to ignite ample fire-

works, while Ray Fant is a credibly crude plotter. Gideon Gibbs' wrinkle is the use of a vocal trio, Walter Stanen, Paul Parks and Carl Mathews, who play the mutual theme, a splendid Gibbs and Finney; plus big brief strains of the old familiar, for atmosphere, scene-building. Harry Frazer, Blue Bird and a few others, are directing the show as present, but Ed Whitcomb is the producer. He takes over on his return from vacation. How-

THIS IS OUR ENEMY

With Arthur Allen, Helena Ross, Sam Wasserman, Ronnie Lee, Skipper, Ed Metzger, Russell Smith, Alvin Steinkopf, Russell Bennett 8-10 p.m. Sustaining WOB-Min, New York

This War Production Board series of "rash, brutal, ugly truth" projected on the theory that we should know our real enemies. We face, is a recent even more compact, hard-hitting and compelling show now than when it first appeared. It is a 15-minute (18 installment, written by Elwood F. Brown, directed by Bernard C. Schofield) was tightly packed with arousing material about the bestial and cruel nature of the enemy. And as tied up at the end by AP and a few others, it is a very good arrival in the U. S. from a Nazi concentration camp. It is a very good arrival in the U. S. from a Nazi concentration camp. It is a very good arrival in the U. S. from a Nazi concentration camp. It is a very good arrival in the U. S. from a Nazi concentration camp.

Hoffman's script on this broadcast of "rash, brutal, ugly truth" projected on the theory that we should know our real enemies. We face, is a recent even more compact, hard-hitting and compelling show now than when it first appeared. It is a 15-minute (18 installment, written by Elwood F. Brown, directed by Bernard C. Schofield) was tightly packed with arousing material about the bestial and cruel nature of the enemy. And as tied up at the end by AP and a few others, it is a very good arrival in the U. S. from a Nazi concentration camp. It is a very good arrival in the U. S. from a Nazi concentration camp. It is a very good arrival in the U. S. from a Nazi concentration camp.

CHESTER STRATTON

'Keville Fast' 11-15 p.m. Sustaining WABC-Buff, New York

One of the Columbia Workshop series. Remarkable for the almost continuous speaking part assigned to and carried through by the exceptional acting skill by Chester Stratton. It was an autobiographical talking-to-himself account of a soldier's over-night leave and his precious few hours with his sweetheart and later his mother.

Nicely done. Sensitive in telling and observation by both writer (Jeff Huxley) and actor. A bit thin, however, to stretch into a half hour. Land.

CKAC, Mont'l, Renewals

Montreal, July 28. Mongeau & Robert (Coal) renewed contract with French language CKAC starting Sept. 4 with Yagaboudi Chi Chan' (Singing Yagaboud) with Paul Emile Corbell singing (sassy) in title role and Germaine Janelle accompanying with organ. Program will run every Sunday through Friday and Thursday for quarter-hour.

"Rinos" hereafter will be Monday through Friday 12:15-1:30 p.m. instead of 5 p.m. This is "Grande Soeur" French version of "Big Sister."

The Public

is being sold!

the product

SCOOP!

PRESSURE EASED BY FULTON LEWIS, Jr.

SCOOP!

PRODUCTION SPEED DEMANDED BY FULTON LEWIS, Jr.

SCOOP!

BINOCULARS FOR NAVY OBTAINED BY FULTON LEWIS, Jr.

the man who makes the news AVAILABLE FOR SPONSORSHIP ON YOUR OWN STATION AT YOUR OWN RATES

MILLIONS OF LISTENERS FROM coast to coast can tell you of the startling disclosures and "back-of-the-scenes" news scoops made by Fulton Lewis, Jr. in connection with the sugar and rubber problems. The Navy will tell you how Fulton Lewis, Jr. succeeded in having his audience contribute 600 pairs of rare binoculars after the Navy's own efforts failed. And 59 advertisers from coast-to-coast will tell you of the amazing sales, "Knight of the Microphone" creating them, that he has made. If you are available for sponsorship in your city—at your own time, quarter hour rate per week—Get busy now and SELL—write, phone or write WOL, B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL WASHINGTON, D. C. MUTUAL BROADCASTING SYSTEM

WHICH NETWORK?

...now provides dominant stations in the important A. S. markets at lowest network cost... with the newest, simplest, most flexible rate plan in broadcast advertising.

Take a peek at page 35

NBC ANNOUNCES A 10% FULL-NETWORK DISCOUNT

Moving to extend the distribution of the nation's top-ranking radio programs to smaller stations in smaller communities, the National Broadcasting Company announces a plan which will permit advertisers to use the entire NBC network of 125 stations at a substantial saving over current card rates.

Effective August 1, 1942, a flat 10% discount will be allowed to advertisers who contract for the full NBC network of 125 stations for 13 weeks or more. This is an over-riding discount, and applies after all other discounts and rebates.

The new plan involves no rate-increase, nor does it penalize advertisers who do not wish to use the full network. It is simple in concept and operation and is being adopted at considerable cost to NBC in the earnest intention of bringing the informative and morale-stimulating benefits of outstanding commercial radio programs to the less populous sections of the country. The plan will enable many advertisers to expand their coverage to new markets at a lower cost-per-thousand listeners.

NATIONAL BROADCASTING COMPANY
A Radio Corporation of America Service



Office of War Information Keeps File of 'Undesirable' Lingular Gentry

Foreign language radio stations, many of which are currently conducting a purge of 'undesirable' employees, were cautioned last week against hiring replacements without consulting the Office of War Information. The warning, issued by Arthur Simon, chairman of Foreign Language Radio Wartime Control Committee, said that Lee Falk, chief of the design bureau in the division of the OWI, is keeping a file of all 'undesirable' employees dropped. Checking with Falk would prevent rehiring of the discharged broadcasters, the letter explained.

Purge of the 'undesirable' broadcasters is part of the drive by the foreign language stations to rectify conditions in the foreign language radio field where there has been evidence of activity by pro-Axis elements. Broadcasters listed as 'undesirable' and fired by the stations are those alleged guilty of anti-American conduct, or at least pro-Axis sentiment.

NO POLITICS IN PRISON AIRCASTS, SAYS WARDEN

San Francisco, July 28. Warden Clinton T. Duffy told the Assembly committee on governmental efficiency and economy a few things about San Quentin in prison's radio program over KRPC and the Don Lee network—and one of the most emphatic was the show is "absolutely non-political." The committee, holding a hearing here, was probing around for political information with which to embarrass Governor Olson, but it got little satisfaction from Duffy.

The warden said Governor Olson appeared on the program once about six months ago, but that there was nothing political in connection with his appearance.

"I check all programs before they go," said Duffy. "We are going to keep politics out of San Quentin."



They Never Heard of the WLS NATIONAL BARN DANCE BUT THEY WILL!

BENITO, Hitler, Hirohito—all will hear plenty from the WLS National Barn Dance! For on the night of June 27, in Bloomington, Ill., 7,500 people swarmed the broadcast... and each contributed 100 lbs. of scrap metal or 50 lbs. of rubber for his ticket.

The scrap material turned in by these loyal Mid-West people for their tickets totaled 60,000 pounds of metal—53,000 pounds of rubber. It is already on its way to mill to be made into tanks, guns and ships for our armed forces. But, in addition, they brought even another 10,000 pounds of metal and rubber, over and above what was required to get their Barn Dance tickets. All proceeds from the sale of the scrap, \$3,600, were donated by WLS-Frairie Farmer to the local McLean County USO fund.

We are proud of the thousands of patriotic listeners who contributed this 500 tons of scrap... proud that we could work with them in this joint contribution to the war effort.

605,000 POUNDS OF SCRAP IRON

53,000 POUNDS OF RUBBER

CHICAGO

THE DIRECTOR GENERAL WALTER WOOD

Take a peek at page 35!

Moseley Makes It

Sidney Moseley, British news commentator, now has a regular period on the Mutual network. Thus the nation at large may hear him for the first time. Only New York local radio would risk a British commentator on its own wavelength until now.

Moseley has been in the U.S.A. since 1939 getting a slow nod from American radio that was scarce of him during the 'beck-trality' period.

He calls his present Mutual show "The Headlines of Tomorrow."

WEBS WILLING TO ACCEPT BEER

Although never on the official verboten list, beer and ale will be acceptable any day for the major networks this fall as sponsored product. Both NBC and CBS are said to have let down the bars on the matter, giving brewers a clear field in their choice of broadcast wares. Both Mutual and the Blue network have accepted beer accounts, having carried Ballantine ale.

Heavy run of new fall business on NBC and CBS contradicts the possible conclusion that the brewery business has been restored to the good graces of the major nets because of time made available due to wartime withdrawals. Beer shows will be restricted to the late evening hours after the youngsters have been taken away for the night. First to take advantage of the network ruling is Pabst, which is interested in a show being packaged by MCA.

Howard Barlow Widens Scope of Activities

Howard Barlow, for 15 years senior conductor for CBS has been signed by the Arthur Judson branch of Columbia as a regular performer. Barlow will enter the regular conducting field and made his debut Saturday (25) at LaSalle Stadium, N. Y., with the Philharmonic in the first of six concerts during the summer with that organization.

During the summer he also will conduct the Rochester and Montreal symphony orchestras.

JOHN COLE PROMOTED

Succeeds Nat Tutts as 'Vox Pop' Production Supervisor

John G. Cole, formerly advance man and associate on the 'Vox Pop' program for Ruthrauff & Ryan, has been upped to supervisor on the new series, succeeding Nat Tutts, who has gone to the Coast to head the agency's office there. Before joining R. & R. on the 'Vox Pop' show he was with the Compton agency, assigned to the 'Truth or Consequences' program.

After next Monday night's (3) 'Vox Pop' broadcast from the New Orleans Naval Base, Parke Johnson goes on a three-week vacation. Film actress Carole Landis will sub for him the first two weeks, with the broadcasts probably originating Aug. 10 from Ft. Bliss, El Paso, Texas, and Aug. 17 from the Mare Island Navy Yard, San Francisco. Film actor Brian Donley will sub on the Aug. 24 broadcast from the Marine Barracks at San Diego, in connection with the premiere of the Paramount picture, 'Wake Island', in which he stars.

Warren Hull continues as co-conductor on the show.

John Raleigh at WCCO; Peterson Joins OWI

John Raleigh, just returned from more than a year's service with the CBS Far East news staff, has been named news analyst for WCCO, replacing Elmer W. Pierson, who resigned to direct the Scandinavian division of Elmer Davis' Office of War Information. Raleigh takes over Aug. 1.

Latest NBC occupied by Raleigh was Darwin, Australia, before he reported the news from Batavia, Java.

Leif Eid to Washington

Leif Eid, having the press department of NBC in New York, to assume the news editorship at NBC's Washington branch. Latter job has lately been held by Bill Neal.

Eid's successor on trade news desk in N. Y. not set.

Everybody Agrees, Nobody Acts

Need for Counter-Propaganda in German Language on Domestic Longwave Remains Frozen in Inertia

'MINUTE MAIDS' IN BOISE

Equip Prospective Purchasers With Books to Hold War Stamps

Boise, Idaho, July 28. 'Seven-Thirty Theatre,' dramatic series Sunday nights with local talent, will be used as a vehicle for exploitation for the Minute Maids organization in Boise. Latter is a local women's group which distributes stamp books for prospective War Stamp buyers. The Minute Maids don't actually sell the stamps, but work on the theory that those receiving the books will be likely to buy stamps put in them.

Four or five-minute spot on each broadcast is devoted to an interview with a native of one of the United Nations, with Holland, Greece and China so far represented. Phil Allen, KIDQ newsman and dramatic director, produces the program. This is the second season for the series, which was started last year as 'Six-Thirty Theatre.'

Minute Maids idea originated in the office of one of the United States Treasury Department, which is expanding it into a national organization.

4TH JACKSONVILLE STATION DUE SEPT. 1

Jacksonville, July 28. Tentative plans for opening Jacksonville's newest and fourth radio station on or about Sept. 1, have been completed by James R. Stockton, local real estate developer. The station's call letters will be WJPD and it will operate on a power of 5,000 watts day and night and a frequency of 1270 kilocycles. Transmitter and other broadcasting equipment has been installed by RCA.

Officers of the company are James R. Stockton, president; E. D. Black, vice president; E. G. McAnnie, vice president; and Robert R. Fesgin, secretary and treasurer. Fesgin will also serve as general manager. He was formerly manager of WBLM in Macon and vice president of the Georgia Association of Broadcasters. He was also at one time commercial manager of WTOG, Savannah, Ga.

The new station has no network affiliation. It will use the Associated Press news wire service on a 24-hour basis.

Of the other three Jacksonville stations, WJAX, is municipally owned and operated and is NBC's Red network outlet; WJFP, owned by the Jacksonville Journal, afternoon daily, is NBC's Blue network outlet and also for Mutual; and WMBR, operated by the Florida Broadcasting Company, is the CBS outlet here.

John Klopman at Camp Dix

John Klopman, assistant to Bill Webb, head of NBC institutional promotion, reported last week at Camp Dix, N. J., for Army training. Brendan Glavin, of the NBC personnel department, succeeds him.

Although it seems generally agreed by students of the subject that there is a great need for counter-propaganda in the German language over domestic longwave stations, the job of financing such programs seems almost insoluble. Such is the expense of individuals and groups that have tried. Disinterested, inexperienced individuals, private and red tape, social snobishness, general ignorance—these are just a few of the hurdles.

A minor odyssey of frustration in this field is the story of Ivo Intrator, German actress, and David Milton, American writer, who have a daytime time, 'Dedicated to the Truth,' on WROCK, Jersey City, Saturday afternoons at 8 p.m. All the actors are working free, and the prospect of finding funds via a sponsor or otherwise to pay them is slim, despite general agreement that what they are attempting to do needs, indeed, is a miracle.

At the suggestion of advisers, they formed the so-called Independent Radio League, hoping to attract donations. They would have preferred to operate through established groups, but because the radio directors of all such organizations are always opposed to such outsiders. Meanwhile nothing happens in German language radio counter-propaganda. Everybody says it's a great problem. Nobody solves the problem.

'Breakfast at Sardi's' (Coast) on Blue Web

'Breakfast at Sardi's,' daily participating show on the Coast, will spread to the full Blue network starting Monday (3). Broadcast heard in the east 11:15-30 a.m. Monday through Friday will be a repeat, as the regular program in Sardi's Restaurant, to the audience, following broadcast for 150 women. It's the 'Blue network's most popular daytime show on the Coast.'

There will be no connection between the 'Breakfast at Sardi's' series and the original Sardi's Restaurant, N. Y. Latter is not associated in any way with the Hollywood establishment of the same name, nor are the owners related.

WGN at Camp Wolters

Chicago, July 28. New program entitled 'Camp Wolters Calling,' broadcast over WGN from 10 to 10:15 a.m. Saturdays, begins this week.

Interviews with soldiers at the Texas camp who live in Chicago and the area serviced by the station are featured. There is also music by the camp's recreation center orchestra.

Carey Langmore, foreign correspondent, is now doing a 15-minute sustaining news commentary on mornings weekdays, over NBC from New York.

WHICH NETWORK?

...is the first (and only) to offer complete freedom in selecting supplementaries, so you can pick precisely the hookup you want.



Take a peek at page 35!

GLADSTONE MURRAY

PARLIAMENT SAYS MURRAY 'LOST FAITH'

Investigation Committee Not Unanimous, However, and Canadian Official Is Called Unfairly Pictured by Some Elements in Dominion

RECOMMENDATIONS

By ROBERT MESTAY

Toronto, July 28.

Federal government inquiry into the operations of the Canadian Broadcasting Corp. has resulted in the recommendation that the services of Major Gladstone Murray, C.B.E., "could be used in the capacity than that of general manager and head of the corporation." Tabled report of the Government Radio Committee stated that "the CBC board of governors had lost faith in Major Murray's ability in financial matters and his attitude toward his expenses." The report suggested that the office of general manager of the CBC "should be filled preferably by a Canadian of character and integrity, who would receive the confidence of the public and the loyal support of the CBC staff." The Radio Committee also expressed strong opposition to control of groups of private stations by individual or interest, and recommended that, "except in most unusual circumstances, no permits should be more than one license." Other committee recommendations included amended programs to counter enemy propaganda; co-ordination of government broadcasts; closer relations with the French and English language broadcasts; extension of that policy for the providing of national coverage; if necessary, by the federal acquisition of private stations; the organization of regional advisory committees; the introduction of a pension scheme for CBC employees; allotment of a larger percentage of license revenues to programs; consideration as to whether private station outlets for American guests should be continued; provision of alternate programs wherever possible to provide a choice for the radio listener of Canada; an annual review of Canadian radio affairs by a Parliamentary committee.

'Private Matter'

The tabled report said that the new CBC g.m. "should have organizing ability and administrative experience although not necessarily in the field of the radio business." In keeping with the ultimate nationalization of Canadian radio, the parliamentary committee said "it is dangerous concentration of broadcasting stations in private hands" by the following recommendations: neither the ownership nor shares evidencing ownership of a station shall be transferred without the authority of the Minister of Communications; a station shall be owned and operated by the holder of the license; except in the most unusual circumstances, no one shall hold more than one license; the Minister of Communications and the CBC shall have the power to obtain all information necessary to ensure that private stations are operated for the

benefit of the nation and of the communities in which they are located; if necessary the revenues, profits and expenditures of privately-owned stations may be ascertained in order to see whether the license fees payable by them are adequate and if the services rendered are commensurate.

Said the report: "The financial position of privately-owned stations has improved substantially during the last few years and the CBC should consider if the private stations are increasing their service to the Canadian public correspondingly."

'Unable Or Unwilling'

In recommending a new general manager to replace Gladstone Murray, the report said: "Evidence given before the committee on the personal expenses of the general manager and on the matter of accounting for these expenses gave some indication of what the board of governors may have had in mind. The reasons which led the board to relieve the general manager of many of his functions should have led to totally different action. The responsibility should be put where it properly belongs. Indicative of this situation is the subject of the expenses of the general manager which the parliamentary committee feels were out of all reason and much confusion was caused by the sick and unbusinesslike manner in ac-

counting for these expenditures. Detailed vouchers were not submitted, extraordinary and unclassified expenses were included which it was felt were unnecessary. Murray is unable or unwilling to state to whom many of these payments were made. His explanation of their purpose is obscure. There is no conclusive evidence that they ever received the scrutiny of a finance committee of the CBC or the board of governors. There was gross carelessness in the way in which these expenditures were handled or accounted for. The committee believes that the treasurer of the CBC did not impose adequate checks on the general manager's expense account and consequently recommends that the treasurer's duties be clearly defined.

The Parliamentary committee recognizes that the board of governors is charged with the responsibility of conducting the affairs of a utility of great national importance. The board failed to deal adequately with the Plamont report (a general survey of the CBC activities made by the late Alan Plamont, assistant to the general manager, who resigned because the board of governors would not take what he thought was effective action). The board of governors cannot escape responsibility for allowing the conduct of affairs followed by the investigation to continue."

The report goes on to say that the

new chief executive of the CBC need not be a specialist in finance or a specialist in publicity; he needs to be a person who can, if necessary, recruit specialists in all fields, weight and consider their advice and their recommendations, direct their activities, and in the last analysis accept responsibility for their actions. His education and experience should fit him to deal with public questions in a broad and imaginative way. He should have an enthusiasm for his country and its services, and recognize the contribution that broadcasting can make to our national life.

Murray's Record

Major Murray has been g.m. of the CBC since it came into being on November 2, 1936. Born in Maple Ridge, British Columbia, he attended McGill University in Montreal, was editor of the McGill daily, went on to Oxford, enlisted on Aug. 4, 1914, the day Britain declared war on Germany, went over to France with the King Edward Horse Regiment, transferred to the R.A.F. with the Military Cross for his services as a bomber pilot. After the Armistice he joined Lord Beaverbrook's London Daily Express, later joined the BBC as director of public relations. When Viscount Bennett, then prime minister of Canada, set up the CBC in 1936, Murray was brought over.

The tabled report is not unanimous

on the part of the Parliamentary committee, and there are certain members who insist that Major Murray is a radio expert whose services are of exceptional value, and that to dispense with them would be highly unfortunate. The board of governors is also coming in for strong censure from the standpoint of routine laxness. The Canadian Legion has also rallied to the support of Murray, maintaining that the inquiry has dealt solely with what is considered to be wrong in CBC management, and that very little of what can be said to its credit has been brought forward. The Canadian Legion statement says: "We would like to record our view that, on the whole, there has been a magnificent development in Canadian radio broadcasting from the listener's point of view, under the present management."

Meanwhile the private broadcasting interests in Canada are urging that an independent board of arbitration be set up, so that when cases arise wherein the private stations feel that their interests are being neglected, or that the CBC is being afforded privileges the private station do not have, an appeal may be made. As things are now, the CBC determines the rules and regulations under which private stations operate, while at the same time the CBC is a competitor of the private stations for commercial business.



WEEI turns listener...

The "local" advertiser is a man who is mighty careful about how he spends his advertising dollars. Nothing makes him see red on his balance sheet sooner than the wrong choice of advertising medium. That's why the preference of Boston advertisers for WEEI is so significant.

To find out who likes whom best, we spent a typical week this spring with our ear to the ground—listening every day to Boston radio from sign-on to sign-off. Then we totaled up the score.

Of all local advertisers using one or more of the three major Boston stations—57% used WEEI...29% used station B...33% used station C. Furthermore, of the local advertisers who used one of these three stations exclusively—38% more chose WEEI than chose the other two stations combined.

WEEI gets the lion's share of Boston business because Boston advertisers know that we have the lion's share of the audience. For further and more complete details consult us or Radio Sales.

COLUMBIA'S FRIENDLY VOICE IN BOSTON
Operated by the Columbia Broadcasting System. Represented by Radio Sales: New York, Chicago, Los Angeles, St. Louis, San Francisco, Charlotte.



Johnny HORSLEY'S
THE NEW INSTRUMENTAL RECORDING
50% MORE
DECCA Record No. 1837

Let Radio Be the Immovable Object, If Petrillo Says He's Irresistible, Says Broadcasters Victory Council

The Broadcasters Victory Council, of which John Shepard, of the Yankee network is the leading personage, led off its weekly bulletin from Washington dated July 21 with an attack upon James C. Petrillo's policy against "casting the vote." The Victory Council declared:

"If there's such a thing as going too far—and nobody said this isn't!—the Broadcasters Victory Council thinks that this is one time certain James C. Petrillo has battled a beastly over the left field fence and well out of the ball park. We refer, of course, to his transcription proclamation whereby AFM's 140,000 musical members are forbidden to make ET's or even ordinary records, or radio broadcasts after Aug. 1. That, folks, includes music that's on the juke-box too. It means the broadcasters, too.

"In the first place, this whole thing has many unavailing aspects. It comes at a time when we'lligh every station in the country is putting the full weight of its wits behind the war effort. It seems to us both high and heavy-handed. It is an open attack on the very thing which the industry every possible cent down to the last cent spent means depriving the public of musical entertainment at the exact time when that entertainment is so unparliamentary, ill-timed, unnecessary, legally questionable, and no credit to organized labor. In short, we don't like it. Any of us.

"Last week in Chicago the National Association of Broadcasters went firmly on record as against the new edict, asking at the same time that Petrillo reconsider his action in the best interests of the war effort and the AFM." "That noise you heard was the BVC applauding the fact that we stand solidly and stolidly behind N.A.B.'s officials, positive that unity of the industry is the only way we can meet and beat the problem.

"Council members of the BVC also gathered in Chicago last week (on July 19). They agreed that James C. Keye of BMI—who has handled NAB music matters for some time—should be notified that the BVC, on behalf of its member organizations, lines up beside the N.A.B. to bid AFM a determined 'no' on its latest foray.

"(The BVC, lest you've forgotten, comprises representatives of these groups—Clear Channel Broadcasting Service, National Independent Broadcasters, Network Affiliates, Inc., FM Broadcasters, Inc. and N.A.B.)

"The next move, of course, is now up to the AFM chief executive. If he chooses to portray the unprofitable radio broadcasting must be the immovable object. Not possibly a probable strike of station musicians throughout the nation, called by AFM. And that would be very bad for several obvious reasons. Foremost is that now's no time for further squabbles. The public and its government are clamoring to perform certain vital assignments—ones that are important enough to rate broadcasting as an 'essential' industry.

try. Any lowering of program caliber means a lowering of listener morale.

We don't think that one man wants to carry on his shoulders the responsibility of relating the war effort.

MAX WYLIE LEAVES B-S-H

Max Wylie, production supervisor for Blackett-Sample-Hummert, Chicago, has resigned as of Aug. 15. His future plans are not known.

Before joining B-S-H nearly two years ago, Wylie was script editor of CBS in New York."

Charles Hochman, of Blackett-Sample - Hummert, Chicago, has been appointed head of the agency's new department specializing in new program development and talent contact.

"It's effective immediately.

MARLIN BLADES OF WMAQ

Chicago, July 26. Marlin Firearms, makers of Marlin blades, has ordered a series of 30 one-minute transcription announcements over WMAQ during a 13-week period, beginning July 31.

Craven & Hedrick handled the deal for the manufacturer.

Howard Blake Explains His Plan; N.A.B. Tells Him It's Outside

New York. Editor, 'Variety':

Your July 22 story of United's plan for rebroadcasting the big network shows in the daytime is appreciated but may cause considerable misunderstanding.

We cannot and do not expect stations to provide free time beyond June 30, 1942. We are trying to open up a new field for station billing and have contracted to make an exhaustive survey after the first 13 weeks we are on the air to determine the results of this policy. We will then negotiate entirely new agreements with stations and advertisers.

We are not in the transcription business though our only source of income during the initial 30-week period will be from sub-contracting these transcriptions. We are in business to do station billing and if we can't do that, we'll have to close shop. It is our belief and the belief of the many stations with whom we

BUY READER'S DIGEST MATERIAL FOR RADIO

Campbell's soup will sponsor a program using material from Reader's Digest during the 9-30 spot Sunday nights on CBS, starting Sept. 15. Ward Wheelock is the agency.

Program is currently being set up.

Smartie Kids on WSNY

Schenectady, July 28. WSNY, Schenectady, N. Y., is presenting a half-hour youngsters' quiz, "The Book of Knowledge," with questions taken from that encyclopedic tome. Program on five participating 16 or under compete, is presented with the cooperation of the Grolier Society (publisher of 'Book of Knowledge').

A copy of "The Book of Knowledge Annual" is awarded the contestant scoring highest total of points, and another to the listener sending in the best weekly question for discussion.

Henry Morgan Heard

Henry Morgan, whose "Here's Morgan" comedy program is broadcast weekly on WOR, New York, made a half-hour audition record last week for Schenectady Broadcasting. Program was unsatisfactory and will be reworked, however.

No network or stations are set for such a show and no contract has been signed.

Schacher's Newscasts

Chicago, July 28. WBMB now has Gerard Schacher newscasting Sunday from 12:45 to 1 p. m. for Flanzer and Chocolate Co., of Wilkes-Barre, Pa. The same firm also sponsors Donald McGibney's newscasts.

San Antonio—Armanda Brown has been added to the continuity staff of station KXTA.

BBC Shortwave to U.S.A.

WAVEBANDS

Meters	M/c/s	Callign
21.60	13.86	CSG
23.68	11.58	GRG

(All nightly Program Times are given in Eastern Wvertime)

FRIDAY, JULY 31

5:15	London Calling: Program Announcement
5:30	London - Letter: Macdonald Hastings
5:30	Front Line Family: Episode 349
5:45	Latest News from London

WEDNESDAY, JULY 29

5:15	London Calling
5:30	Front Line Family: Episode 338
5:45	Latest News from London
5:55	Music
6:00	Workers' 'Playtime' Entertainment

6:30	War Review: The War at Sea - Talk by Lt. Cmdr. Woodroffe, R. N.
6:40	Listening Post
6:45	News
6:55	News Analysis: Patrick Lacey
7:00	Canada Calls from London: Studio Players
7:15	News in French
7:30	Canada Calls from London: 'Khaki Scrap Book'
8:00	Democracy Marches: William Holt

8:10	Musical Interlude
8:15	London Calling and answers to listeners' letters
8:30	British Spokes
8:45	Europe in Chains: A Son for Europe
9:00	Headline News and Views
9:15	Royal Marines Chatham Band
9:45	Home Family: Episode 338 (Repeat)

9:30	At Your Request
9:45	Front Line Family: Episode 349 (Repeat)
10:00	The RAF Over West Africa - 'Shoulder' - Answers to listeners' letters
10:40	Daily Service
10:45	News Bulletin
10:55	Listening Post
11:00	'Starlight'
11:15	British Spokes (Repeat)
11:30	Radio Newswear
12:00	Musical Program

THURSDAY, JULY 30

5:15	London Calling
5:30	Front Line Family: Episode 339
5:45	News from London
5:55	Music
6:00	Holo Children's British Parents' Messages to Evacuees in the United States and Canada
6:15	Musical
6:30	War Review—"The Propaganda War"—Talk by Lindley Fraser
6:40	Listening Post
6:45	News
6:55	News Analysis: Robert Fraser
7:00	Calling the West Indies
7:15	News in French
7:30	Freedom Forum
8:00	Women's War
8:10	Musical Interlude
8:15	London Calling: Program Announcement and answers to listeners' letters
8:30	British Spokes: J. B. Priestley
8:45	My Working Day: A Shipwright
9:00	Headline News and Views, Lindley Fraser
9:15	BBC Military Band
9:45	Front Line Family: Episode 339 (Repeat)

FRIDAY, AUG. 1

5:15	London Calling
5:30	Dance Music
5:45	Latest News from London
5:55	Music
6:00	Marching On
6:30	War Review: 'The War at Sea' - Talk by H. C. Ferraby
6:40	Listening Post
6:45	News
6:55	News Analysis: Patrick Lacey
7:00	Calling the West Indies
7:15	News in French
7:30	Canada Calls from London: 'Gentlemen with Wings'
8:00	Weekly Visit to the American Eagle Club—Joe Loss' Band
8:30	British Spokes: Guest
8:45	London Program
9:00	Headline News and Views
9:15	Democracy Marches: Talk
9:30	London Calling (Advance Weekly Program Summary)
9:45	'The Voice of the Enemy'—Programme Review by W. A. Sinclair
9:55	Musical Interlude
10:00	Tommy Handley's Half-Hour Comedy Show
10:30	London Calling (Program Summary)

10:40	Daily Service
10:45	News Bulletin
10:55	Listening Post
11:00	'Starlight'
11:15	British Spokes (Repeat)
11:30	Radio Newswear
12:00	Musical Program

10:30	Something Going On in Britain
10:40	Listening Post
10:45	News
10:55	News Bulletin
11:00	Listening Post
11:05	'Starlight': Patricia Burke
11:15	British Spokes (Repeat)
11:30	Radio Newswear
12:00	Europe in Chains (Repeat)

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10:55	News Bulletin
11:00	Listening Post
11:05	'Starlight': Patricia Burke
11:15	British Spokes (Repeat)
11:30	Radio Newswear
12:00	Europe in Chains (Repeat)

10:30	Something Going On in Britain
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AFRA, ST. LOUIS WAXERS SIGN

St. Louis, July 28. Two St. Louis recording companies, the Premier Recording Co. and the Wax Company (the latter a recent organization, have signed with the AFRA Chapter and will now only AFRA members and local by the AFRA code. This was announced by Nellie Booth, executive secretary of the chapter following the annual election which resulted in the reappointment of Wayne Short, KSL, as president for the fourth consecutive year. Miss Booth, a charter member of the Chapter, also is starting her fourth successive term. Other officers elected are Robert Dunham, KMOX, first vice, starting his second consecutive term; Sadie Ganes, recording sec. and Cliff Fiddick, serg.-at-arms.

The Board of Directors is now composed of Wayne Short, KSD; Robert Dunham, KMOX; Albert Metcalfe, KKOX; Don Cochran and John O'Hara, KWS, representing gagers; Nellie Booth, Tommy Birch, Bob McGrew, John Dawson and Bruce McFarlane, representing acts; Jerry Bauer, Sadie Ganes, Bert Grassville, Fred Begeeman and Cliff Fiddick, representing singers.

The Chapter has an active membership of 160 with 25 members in the armed services keeping up their dues. The Chapter will not have another average party in December when the current contract with KMOX, the local CBS set, will come up.

Report from Miami

Miami, July 28. Private Ray Vallem, formerly a salesman on staff of WIOD and local AFRA member, was elected to the Post-Bragg, North Carolina.

John Coffey, formerly chief announcer at WJHP, Jacksonville, has joined staff of WIOD.

Members in organized staff of WIOD include Alfred Wilson and Joe Kirkland.

Eoy Verret, formerly with KQW and WKAT, is newest member of WIOD program department.

Walter Duane, secretary to S. A. Vetter, commercial manager of WIOD is canvassing after serious operation.

Johnny Bradshaw, former WQAM announcer, now in training at Maxwell Field, Alabama.

Russell Bennett, former chief engineer of WLOF in Orlando, now a member of WQAM engineering staff.

Charles Batchelder, vet south Florida announcer, now with WDBC in Orlando, resigns this week to join navy as a radioman.

Elizabeth Reynolds, member of WQAM program department, out of hospital after minor operation.

Walter Kayfield, member of "Contact", from Carman Balfour theatre to Miami Beach Recreation Pier.

Brad Ansley and Charles Dudley, of WIOD, were informed this week that they had been commissioned as ensigns in the U. S. Navy.

WWDc's First Hookup

Washington, July 28. Station WWDc, local outlet of the new Atlantic Coast network, opened its first broadcast to the hook-up last week.

It was the speech by Secretary of State Cordell Hull and came direct from his office.

WINDMILL RECORDING
SONORAM SWITCH!
NEW INSTRUMENTAL RECORDING
DECCA Record No. 18372

Fine Slogans and WWRL, Woodside, A Foreign Language Monitoring Report

If smart publicity would assure a station a glistening facade WWRL would be able from any criticism. WWRL has bright slogans and plausible statements of good intentions. It has ready to hand typed biographies of its announcers. The alert publicist (Walter Kaner) is a letter-writer and a contributor by his Woodside, Long Island, transmitter to the cause of democracy save in the most routine off-the-earlows terms. The foreign services may have been scrubbed clean of any dirt. But the station has done little or nothing in foreign languages (although possibly a lot in English) to build a record for positive performance. Its negative freedom from offense may suffice for safety.

These questions are prompted after a week of monitoring the various languages on WWRL:

1. Why is there so little news given in foreign languages? (Spanish seems almost the only exception.)

2. Why does not the station present other speakers or programs in the wide of democracy, notably in the German tongue?

3. Why did WWRL drop nine hours of Italian altogether recently? Of announcements to buy war bonds there are many. Of other types of straightforward government requests there is perhaps a fair quota.

But the WWRL management does not conspicuously identify itself with democracy. It neither selects nor edits nor apparently encourages political or ideological discussions. If statements is extreme, if there are exceptions, they did not interest themselves last week upon the notice of the monitoring ears of 'Variety.'

OMISSIONS PROVE SOMEWHAT

A radio station might, of course, reply to such generalizations by arguing that it is unfair to criticize not on a basis of what is broadcast but on the basis of what is not broadcast. And yet there is no easy answer to omissions that must seem significant either of disinterest, laziness, economy, lack of imagination, or you-name-it. Nor are 'naturalization' les-

War Supplies Realistic Thrills for Kids

Twin City Broadcasters Express Novel Viewpoints in Answer to Dorothy Gordon's Book

Minneapolis, July 28.

There's no dearth of children's shows, Dorothy Gordon's book "All Children Listen" to the contrary, according to executives of WCCO and KSTP, leading local chain stations in the Twin Cities. Both stations have developed and view the situation in another light.

Children's programs of today are those dealing with the war effort and the kiddies join adults to comprise the show's listening audience, it's declared. The station heads feel this is as it should be and a healthier situation for youngsters under all the circumstances.

Programs in question are calculated to inure youth to as well adult patriotism and sacrifice and are more interesting to the young folks today than the former set-up created solely for juvenile appeal. Moreover, they serve a useful purpose in the hands of the assistant general manager of WCCO, local CBS outlet.

It's a new concept of children air wave fare, Sheehan believes, and, under this interpretation, the fact is there are more and better children programs than ever.

"Many of these shows originate at army camps and the kids love them," asserts Sheehan. "It's one of the war programs. Youngsters naturally are interested in the military and now, of course, more than ever. And what an improvement these shows are over the former horror and thrill stuff."

In all this connection, Stanley B. Hubbard, president of KSTP, one of the Twin City NBC outlets, points out what 'a ticklish problem' children programs always have been for radio stations with conflicting opinions of groups and individuals as to what juvenile shows were harmful and undesirable or vice versa and usually with much heat for all concerned.

JENNINGS INTO ARMY

Chicago, July 28. Robert Jennings, for several years radio director of the Kastor agency, is leaving to join the Army. Edward Kastor, who has been with the agency for some time as account executive, succeeds as manager of radio department. This is the second time that Aleishere becomes Kastor radio chief. He left Kastor agency last year to become one of three men organizing the former 'Benton & Bowles-Chicago' agency, now headed by Sherman & Marguerite.

Ben Green, who has been radio publicity director for many years, has been promoted to post of assistant manager of radio department.

Repeat for Ed Allen

Lynchburg, July 28. Edward A. Allen, president of Tri-Cities Networks and of TVA, has been chosen for second year to head Lynchburg's Community Chest campaign for next Oct. 10.

Last year's drive was first in Chest history to go over the top.

CBM, Montreal, has been given the English version of 'Big Sister' by Lever Bros. Rinso, program, 2-215 p.m.

sons a complete proof of anything. Nearly all foreign language stations boast of this. It is too obvious, too familiar, too widely shared an activity to represent originality or zeal on the part of management.

Foreign language radio station operators may still fancy themselves merely businessmen. They may feel (indeed some have been quoted as saying) that they have no concern with the social problems of the invading great classes whom they wish to exploit as consumers of advertised goods and services. Obviously any foreign language operator holding such views is uninformative of the gathering clouds of public and official opinion. There is much reason to think of WWRL as a clever operator. This may therefore be a lot of undertaking in course of preparation. At the moment, however, there's no escaping the impression that what WWRL does and what WWRL says have not yet quite gotten together.

CZECH PROGRAM GOOD

Perhaps the best program heard on WWRL in terms of taste and distinction was a Czech half hour on Wednesday at 8:30 p.m. Each week this is dedicated to some Czech hero or personage. The musical selections were especially high grade and the whole agreeable intermingling of music, songs, poems and well-prepared talks were sharply unlike the majority of the WWRL linguals.

Nearly all the WWRL programs begin with a statement in the respective tongue that 'It is in the public interest that the foreign speaking population get information in their own tongue.' But the information dispensed is overwhelmingly commercial intelligence. This was the clocking on Henry Back's Sunday morning program in German:

- 11:30-11:32—Eunice Wurgigschacht, four stores.
- Louis Dietrich, hair stylist.
- 11:32-11:37—Bavarian Music.
- 11:37-11:38—Hair stylist.
- 11:38-11:41—Mazurka.
- Hair stylist.
- 11:45-11:47—Kassner, men's outfitters.
- 11:47-11:50—Music.
- 11:50-11:51—Bathing suits.
- 11:51-11:55—Waltzer.
- 11:55-11:58—Luggage shop.
- 11:58-11:58—Waltzer.
- 11:58-11:59—Henry Webel.
- 11:58-11:59—Old rubber.

This was about identical with a nighttime German program announced by Ralph Kisch which ran: record, jewelry; record, furniture; record, record; record, jewelry; war bonds. One pro-democracy note was noted at another point in German, a clever message to buy bonds until Hitler, Hitler and Benito are hit.

The German sessions have a comedian character on behalf of Triangle Furniture who manages to inject some personality between the interchangeable turntables of discs and readings of ads. On one of the scorching days last week this funnyman recommended that his listeners sit around the house unpaired and listen to his program while sipping a cool drink. After he spoke of gas rationing, abolishing family motoring, and he was saying home more, he said, 'enjoying our Triangle furniture more.'

To itemize the monitoring findings in Spanish, Czech, Lithuanian, Polish and Hungarian is simply to reprise five times the chorus already rendered. Culture, special events, speakers, discussions, ideas, entertainment other than phonograph records—they are blank.

As if the story is better. An American League for Democracy provided some thoughts as a changeover from a monotonous rotation of platitudes and bargains. "We must help America in every respect" said the Yiddish speaker. "All Jews must unite behind the leadership of the great democracies." Education, better understanding, tolerance, these are mentioned. Also there is a heartfelt 'God benche (bless) America.'

WABC
WANNON
Says
THANKS

To:
Jack Partington, Irving Lesser, Jesse Kaye, Arthur Knorr, Gae Foster, Paul Ash and the entire staff of the

ROXY THEATRE
for a happy engagement of
29 CONSECUTIVE WEEKS
—the longest run of any single stage artist in the history of this great theatre—

Thanks Too—to LARRY PUCK, HERB ROSENTHAL and all my other friends at MCA.
NOW: TEXACO SUMMER SHOW
CBS—SUNDAYS 9:30-10:00 P. M.
Personal Mgt.: PAUL KAPP Booking: MCA ARTISTS, LTD.

Inside Stuff—Radio

Charles A. Siepmann, Englishman-turned-American, has written an informative, readable, far-reaching little booklet on "Radio in Wartime," which has just appeared as number 26 of the Oxford University Press' series of 10-centures under the general theme "America in a World at War." Siepmann, who spent three years at Harvard after a decade with the British Broadcasting Corp., is now with the OWI. His point of view is always arresting because he combines experience and knowledge of broadcasting under the bureaucratic system in Britain and the business sponsorship system of America. Having a rather broader perspective in the use of radio internationally than would be probable in an American radio executive, a part of his booklet recites the shortwave doings of the present time. While deploring excesses of escapism and merchandisers' bad taste in copy, made more conspicuous by war, Siepmann does not overlook the value of sheer entertainment.

A Pacific Coast radio announcer, known in the trade for his snide remarks about the profane that he rebuffed him, five figures annually for the past five years, pulled another of his penny-pinching antics that further stenderized his friendship list at a network station. Rounding up along with other busses to help out on a last-minute campaign to put over the rubber drive, he demanded scale pay for his bit, although the others were happy to pitch in and felt well repaid after the net's department heads took them out for a fancy feed and the libation that goes with it. His payoff amounted to around \$2, but he pressed the point so vigorously that the station gave in and wrote him a check. When the head man suggested it would be a face-saving gesture to sign over the reader to one of the service relief funds he shrugged it off with "I've done enough for them." Not very likely he'll be called on again to lend his voice to a program tied in with the war effort.

Neville Miller's tenure of office as paid president of the National Association of Broadcasters is about 15 months, with Miller then supposedly getting some sort of a cash adjustment on his contract. Miller weathered a previous drive against him last spring and had no real trouble at the Cleveland convention. Now the latest rumors of his retirement do not mention Chairman Fly of the FCC as the primary cause, but another trade issue of more direct war relevance.

Meanwhile the gathering clouds of another industry fight (A.F.M.) currently engages the paid president's attention and his leadership therein seems to contradict rumors of his being seriously jammed. Miller was interviewing possible public relations assistants for the N.A.B.'s fight with Petrillo over the weekend.

Ad agencies are convinced that James C. Petrillo, American Federation of Musicians prez, does not intend to make commercial transcriptions an exception to his ban on recording work as of July 31. In answer to queries on the subject Petrillo has merely referred the agencies to his letter of June 24 to record manufacturers in which he advised them of the forthcoming closure of his business as a musician.

Some agencies had figured that Petrillo was concerned solely with the class of record that was used over and over again and not with commercial transcriptions, which like network programs, were broadcast over a station but once. The agencies have taken Petrillo's letters as a cue for expediting any transcription series okayed by clients so that the initial 15-weeks set will be on the pressing machines by July 31.

Frank Ernest Hill's new book, "Tune in For Education," is an account of 15 years of education by radio, with a foreword by Arthur G. Crane. It will be a readable refresher to the knowledgeable, an introduction to perspective for the novice. Hill stresses the change of the cooperative set-ups, of which the Rocky Mountain Radio Council is the prime example. How, at the end of an uncertain wobbly experiment with many discouragements this Council finally won a "Variety" plaque for "advancing the art of radio," is outlined in the latter chapters.

Darragh Aldrich, novelist and WCCO, Minneapolis, daily commentator, is author of a book, "Story of John Deere, a Saga of American Industry," which he was commissioned to write by C. C. Webber, president of Deere-Webber Co., Minneapolis, and vice president of the Deere Co., Moline, Ill., farm machinery manufacturers. Book has been privately printed.

The late John Deere was Webber's grandfather, and the book is a tribute.

With the addition of the "Dear Adolf" series to his schedule, George F. Putnam is now on the air six times Sundays in various different capacities.

cities. He's also in the unique position of staying in one studio while networks are switched for him.

Monday's "Dear Adolf" includes announcing the "Adolf" program and the regular broadcast and repeat of "The Parker Family." He is m.c. of "The Army Hour" and, in addition, he has two news stands. Six months in "The Army Hour" and, immediately after his "Parker Family" broadcast on the Blue, he remains in the same studio and the networks are shifted for him.

Catholic school trustees were duty bound to attempt to eliminate the "flit" that comes out of our radio with all kinds of songs and takes," J. W. Burton told a Catholic school trustees convention in Saskatoon, Canada, recently. Burton said the trustees, as good Catholics, could exercise control over the motor car and the motion picture, the other dangerous influences which had ended the isolation of rural life. But much of the good work of rural school teachers was being undone by the "trash" dished up to us with the soap operas," he said. "The radio was capable of doing a great deal in a community, he said, and it was regrettable that parents were unable to exercise more control over this medium of education.

Isabella King Beach, who conducted the "Through a Kitchen Window" housewife show on WINS, New York, until recently, is now doing special commercials on the "Vic and Sade" program for Procter & Gamble, on NBC and CBS. Her special is cut-in from New York, with the regular portion of the program originating in Chicago. Setup is somewhat similar to that of Martin Block, who does special blurbs for P. & G. and "Pepper Young" in behalf of Camel, also on NBC and CBS.

"Vic and Sade" is handled by the Compton agency, while "Pepper Young" is a Pedlar & Ryan show.

Warren Hall inadvertently broke the rule prohibiting mention of current weather conditions on radio broadcasts and was gently chided by his fan "Fox Pop" quizzer, Parks Johnston. It happened just before they signed off on CBS by ending the isolation of rural life. But much of the good work of rural school teachers was being undone by the "trash" dished up to us with the soap operas," he said. "The radio was capable of doing a great deal in a community, he said, and it was regrettable that parents were unable to exercise more control over this medium of education.

'Edward Ellis, veteran actor, now doing the narration and leads for the "Our Town" dramatic interlude on the Camel Caravan program, last week squawked about his inability to project the hick town character in view of the fact that he had never seen a hick town. Nothing was done about it but cast thought, for a while, they'd have to listen to Jeeter Lester regala.

James G. MacDonald resigned from the New York City Board of Education last week in order to concentrate wholly upon his task as a news commentator for the Blue network. He is the former U. S. High Commissioner for the League of Nations and a Hitler-hater from way back.

The Blue has been grooming MacDonald as a commentator-with-background.

Payroll Traffic

New Haven.—Frank Ruetz announced that he has resigned from the radio station and is now with the merchant marine.

Pittsburgh.—Betty Baker has been added to the WCAE program staff. She's replacing Kay Connors, who will become the bride of Phil Davis, station's continuity chief, on August 1.

Manchester, N. H.—John J. Gaines, former advertising manager of the "Daily Mercury," has joined the sales staff of WFEA, Manchester.

Troy, N. Y.—Harold Strick, formerly chief engineer at WSBY, Rutland, Vt., is now on the staff of WTRV, another new engineer is Chester Gilligan, of Rensselaer Polytechnic Institute.

De Forest Layton, Jr., formerly engineer at WTRY, married Mary Alice Demers, also of the staff, and then went to WTRY, Holyoke, Mass.

Don Mathers, from WVVY, Waterbury, and Fred Peach, from WBRK, Pittsfield, Mass., are new announcers at WTRY.

Flint, Mich.—Hugh Brennan, formerly principal and athletic coach Mesick (Mich.) high school and announcer on WFLC, Trenton, Mich., has joined the announcing staff of WFDE, Flint.

Schenectady.—John Lindsay has joined the staff of WSNY, Schenectady, N. Y., as announcer, writer and production man. He came from WRIM, Fitchburg, Mass.

New Haven.—Dean Thuston, ex-WLLE, Lowell, Mass., joined WJLI announcing staff in lieu of Dick Carling, who is now with WTRV, Springfield, George Peckham, summer relief speaking at WLLI.

Detroit.—Janet Jenkins, secretary of Ty Tyson, WWJ sportscaster, now with the WAAC in Des Moines.

Myron Golden, continuity writer, went to NBC in Chicago after seven years at WWJ, Detroit.

Zack Hill, formerly of WJFK, has joined the announcing staff of WWJ, Detroit.

Chattanooga.—Tom Noble, WFBE station manager and assistant announcer, departed by the draft July 21 at nearby Fort Oglethorpe, Ga. Successor to calling WFLC.

Lookout games not announced.

Meanwhile, Charlie Atchison, of Metro and staff, filling in.

San Antonio.—Amanda Brown is the latest addition to the continuity staff of station KNTSA, replacing Burr Sullivan who left.

St. Louis.—C. Cabanne Link, publicity director at KMOX, now in a uniform, Jefferson Barracks Replacement Center, Marguerite Mooreman, Link's step, pitch hitting utility successor is named.

Charles Harbauer, KMOX page boy, has joined the U. S. N.

Seattle.—Johnny Rivkin, formerly news editor at KRSC, is now in officers' training school at Miami Beach.

Springfield, O.—Dick Hunt of the WJZE sales staff in Springfield, O., will go to the Merchant Marine sometime early next month. Hunt has been handling the nightly quiz show, "The Grabbag."

Southwestern Bell Telephone Co. is airing a series of 28 announcements on WQAF, San Antonio, to ask public to use phone only during special hours as a patriotic duty.

COCA-COLA IS CONSIDERING BANDS

Coca-Cola is considering sponsorship of a half-hour band show across the board on either Mutual, the Blue or CBS, somewhat similar in format to the "Spotlight Bands" series it bankrolled last fall and under Mutual. Like the "Spotlight Bands" program, it would be a Music Corp. of America package deal.

Nothing is set on the deal, but the Blue network has offered to account the 8:30-10 spot Monday-through-Friday nights. That would include such programs as "America's Town Meeting of the Air" ahead a half-hour to 8:30-9:30 Thursday nights, the Dinah Shore show from its 9:30 spot Friday nights and the symphony concerts from 9:30-10 Saturday nights.

D'Arcy is the agency for Coca-Cola.

Bill Rodgers

Continued from page 7
new contract with Rodgers read as follows:
"I am pleased to announce that William F. Rodgers and Loew's, Inc., have concluded an agreement whereby, by his present contract as general manager of sales will be continued another additional period of years. I hope and expect Mr. Rodgers will continue indefinitely with this organization, with which he has been so successfully associated for over 18 years."

Rodgers carries the title of vice president of Loew's. This was voted him last fall, shortly after he is said to have entertained plans to leave Metro and join United Artists as president.

He is one of the industry's most capable sales managers, enjoys a wide and enviable reputation, has fathered the friendly company policy of Metro's and has been very active as a leader in connection with the trade practices code that pertained out, and subsequently as chairman of the United Motion Picture Industry.

Mayer Lichtenman East To Iron Out M-G Kinks

Hollywood, July 28.
Louis B. Mayer, Metro studio chief, headed a delegation eastward for home office conference to straighten out kinks that exist between the production and distribution ends of the company. In the party were Al Lichtenman, production exec; Howard Strickling, publicity head; Mickey Rooney, youthful star, and Les Peterson, of the back department.

Before returning to Hollywood the group will stop in Washington on undisclosed Government business.

Waterbury, Conn.—James Cipriano left WBRV announcing staff to join U. S. Signal Corps at Lexington, Ky.

WHICH NETWORK?

... is the first (and only) to offer coast-to-coast coverage at costs starting at:

- 1 Half-Hour Evening . . . \$3,745
- 5 Quarter-Hours Daytime . . . 4,801
- 3 Quarter-Hours Evening . . . 6,626



Take a peek at page 35

The BSC

THE BEST PAMPHLET FOR MEASURING OUR WORTH AS RADIO REPRESENTATIVES IS THE STEADY PROGRESS WHICH LIKE NETWORK PROGRAMS, ARE BROADCAST OVER A STATION BUT ONCE.

RESULTS COMPANY

The average increase during 1941 was 38.5% over 1940 in business contracted through our plan.

AND COMPANY
NEW YORK • CHICAGO • SAN FRANCISCO
RADIO STATION REPRESENTATIVES

Tells Songwriters of War Need

(Continued from page 3.)

our averaging up, the result should be better.

The songsmiths are basically agreed with this theory, and Lewis will have to convey to the publishers and songpluggers just what the OWI has in mind.

Reider Lewis, conferees scheduled, included Lt. Commander Charles E. Crawford of the Third Naval District; Charles E. Egan, chief of the OWI's office for Army Air Force; Congressman Sol Bloom of New York; and the chairman of the Foreign Relations Committee, Congressman Charles Kramer of Pennsylvania. Other members, pres of the National Music Council; John G. Palmer, ASAR general manager; Morris E. Tompkins, BMI general manager; and Walter Douglas, chairman of the Music Publishers' Protective Assn.

Whiteman's Stint

Minneapolis, July 28. — As a press agent when Paul Whiteman arrives here Aug. 1 for his Orpheum engagement, he's going to hold a songwriters' clinic. He doesn't mind if there's anybody in this section who can provide a new war song or his publishing firm a place with "Over There."

Whiteman, in announcing the "clinic," points out that the present war hasn't produced a song yet with the latter's sock.

One Songwriter's Opinion

North Hollywood, Calif. Editor, "Variety":

In re your campaign against "Tactics War Songs," being a veteran song writer with many years standing, I must make a few pertinent observations. To begin with, the writer must first write songs with sock titles and enough punch in them to interest the artists who either broadcast or sing them in a theatre.

Then, a music publisher who is wary of war songs, must also be sold. The publisher makes no bones about telling you that he wants commercial song. It may be possible that in his heart he is patriotic and concerned about the morale, but he is a business man and wants something that will sell. Many leading songwriters have influence in Washington, by personal contact and because of their prestige. Would you like to know that the bandleader, the broadcaster and recording artist is a fool and will tell you (as they have told me), "We don't want any war songs, there is enough war talk on the air by commentators and the newspapers are chockfull of it. We are not interested."

I am using a song (which I did not write) as a point to illustrate. While the writer is a very good friend of mine, he does not know I am writing this letter. I refer to a song I heard on the March of Dimes program, selected by the discriminating Arch Oboler and dedicated to the President of the United States. This song is entitled, "The Things We Love Will Live Again." If there ever was a song to come out of this war, which delicately told the story, it is this one.

In my talk with this friend of mine, he complained, that because he is a small publisher, he could not get to first base with the song. He had received many letters of commendation from radio officers, yet nothing was done to make use of this song message. Here and there a sporadic broadcaster and the foresight to see its value, and used it.

After we write a song with the right kind of message, what shall we do with it? You, Mr. Editor of "Variety," certainly know that the great George M. Cohan gave his pal William Jerome the right to publish "Over There." Billy Jerome did his best, but he had a small office, a skeleton staff and couldn't get out where. It is history to you that the large music publishing house of Leo Feist, Inc. then bought the song, paid \$10,000 for it and because of their unlimited finances, large staff and great facilities, exploited "Over There" became a national hit.

"The Things We Love Will Live Again" is only one of probably 100 great songs that are crying for recognition. The writer of this song told me that he was not interested in the profits derived therefrom. Knowing him as I do, I am sure he would gladly do what Irving Berlin has done, and give the proceeds to any war effort organization.

The public decides. You are right in your next to closing paragraph, "What you say," Song hits are not easily picked, and, in the final analysis the public decides, but how

is the public to get to hear them? How can they make their decision?

In conclusion, how would you like to know that the recording companies and the broadcasters, time and time again back away from so and only until some large publishing house puts their efforts behind these songs, have records been forthcoming.

Again you are right in your next to last paragraph, whereas you say that the morale planners are going to find many surprises when they delve into this question.

Bernie Grossman.

George Price's Findings

New York. Editor, "Variety":

Selling the war to Americans, in the ranks and on the civilian front, is no small headache to the Office of War Information, if my personal findings are any criterion. I have noticed what "Variety" has been writing in the past few weeks, and around I'm reading correctly between the lines, it's quite a problem all around. I know that in my travels, entering at camps, etc., the soldiers don't want any war or patriotic songs. They want the old favorites

GM'S OBOLER PIC FOR OWN WORKERS ONLY

General Motors, with 250,000 employees in 90 plants scattered around 40 cities, is shooting a feature-length film of Arch Oboler's prize-winning radio script, "This Precious Freedom," as part of a recent campaign to keep employees aware of the reasons behind this war. Oboler is directing, Claude Rains is doing the lead and production is on the General Service Studios lot in Hollywood.

Film is for GM employees and their families only, not for general release. Showings are to be in GM plants or in theatres rented for private showings. This is the second GM patriotic theme for employee consumption. First was "America Can Give It" with a cast headed by Walter Huston, Quentin Reynolds and Lowell Thomas.

and the gang songs. The only exception is a tune kidding the war, such as my parody on "I Said No" (when the medical officer examines the draftee) but they don't want to be reminded of the war, in song—at least until some rousing, stirring song such as an "Over There" comes along.

George Price.

Steele of U.S.A. Has to Improvise Own Radio Production in Chile

Santiago, Chile, July 16. Coincidental with the arrival of William J. Steele from New York, the Sydney Ross Co. of Chile, launched a heavy and diversified radio advertising campaign in their all-out effort to wrest control of the drug market from the German I. G. Farben Industries, represented here by Quimico Bayer. Principal product being plugged by Sydney Ross is Mejoral, new analgesic.

Two soap operas, "El Juicio Final" (Judgment Day) written by Gustavo Campana, Chile's humorous writer and aired over Radio Sociedad Nacional de Agricultura, and a radio

serial version of "Don Quixote de la Mancha" over Radio La Cooperativa Vitallicia, have attracted special attention. Limited and antiquated radio station equipment has forced Steele to employ many of the tricks used in the early days of U. S. A. radio broadcasting in order to achieve modern production effects. Actors speaking across the strings of a grand piano as a substitute for

an echo chamber, and info drinking glasses to create the illusion of a filter mike are startling innovations in Chilean radio.

Another Sydney Ross show that has got the Chilean ear is the selection and presentation of amateurs under program title "Yo tengo que triunfar." Joe Bohr, South American film star conducts the show. Last week's Radio hit... among his amateurs Bob presented Arturo Godoy.

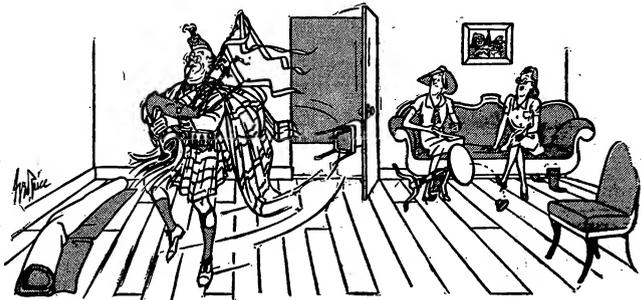
WCCO's New 'Librarian'

Minneapolis, July 28. Ruth Raleigh has come here from Hewitt, Ia., to become secretary to W. E. Forbes, new WCCO general manager. An innovation in the latter's office is the establishment of a station library with Miss Raleigh as Librarian.

A collection of books on radio, salesmanship, music and originals written by CBS specialists are loaned out to staff members.

He's been like that ever since he saw

THE NEW MUTUAL RATE CARD!



Whether or not your heart's in the Highlands, you'll be mightily pleased at the way the New Mutual Rate Card meets your needs and your budget... offering you dominant stations, in the important U.S. markets, at the lowest cost in network radio.

HERE'S HOW THE NEW RATE STRUCTURE WORKS:

Minimum network for volume discounts is 56 stations instead of 80.

The more stations you use, the less each one costs.

All stations are classified in one of three market-size groups.

Discounts are based on number and size of markets covered.

Individual selection of all supplementaries is available.

Maximum discounts for each market group range up to 50%, 60%, 75%.

Typical weekly costs, at 52-week rates:

	56 STATIONS	100 STATIONS	204 STATIONS
ONE HALF-HOUR EVENING	\$3,745	\$4,204	\$ 6,015
FIVE QUARTER-HOURS DAYTIME	4,401	5,500	8,125
THREE QUARTER-HOURS EVENING	6,626	7,463	10,950

Get acquainted now with Mutual's new passport to profit... Rate Card No. 10.

THE MUTUAL BROADCASTING SYSTEM

Lily Pons Stadium Concert Draws Sell-Out Crowd But Fails to Impress

Levishon Stadium Concerts, N. Y. past week had Lily Pons and her husband, Andre Kostelanetz. Before completely sold out, the Ponses had more than 16,000 persons. Kostelanetz presented two new works "Carmen" for Dorothy Kirsten and "The Mayor LaGuardia Waltzes," composed by Virgil Thomson, music editor of the Tribune.

The latter works had little to recommend them. There was a little but empty bombast in the Thomson work and while parts of the "LaGuardia Waltzes" were cleverly orchestrated and showed originality of expression, neither warranted a second hearing. Miss Pons was in bad voice generally. She was off pitch much of the evening and on one occasion jumped the end of a section from the called-for high "E" to an "F." Her trill is practically nonexistent any more, nor is the staccato work as clear as it used to be. The singer seems badly in need of a rest. Her husband conducted works of Shubert and Tschakowsky with abundant feeling and warmth.

Tuesday (21) and Wednesday (22) Etem Kurlin directed straight orchestral programs. The first was written by Weber, Schumann, Cooley, Ellwell, Mendelssohn, Gounod, Bizet, Barber, Haydn and Tschakowky. The conductor was in the vein and played all the works with careful but laryngitis, making a few good compositions, and revitalizing old works.

Barlow's Nice Impression

On Saturday (25) Howard Barlow conducted the past 10 years' conductor at CBS, made his N. Y. concert bow at Levishon Stadium in an all-Berlioz season. The conductor established himself as a thoughtful and sincere musician, directing both the "Les Nuits" No. 3 Overture and the Sixth Symphony with abundant passion and adequate regard for the melodic line. The Dorkman appeared as soloist in the two concertos in a manner that played with a warm rich tone and exquisite feeling.

Monday (28) Barlow directed the Mozart Symphony No. 40 and Shubert's Second Symphony. Again the conductor made a fine impression in this music of the classic or romantic school and won an ovation from the small audience for his interpretive abilities.

ROBERT LAWRENCE ALSO TRIB'S DANCE CRITIC

Robert Lawrence, assistant music critic of the N. Y. Herald Tribune, has been appointed dance critic, replacing Walter Winchell. He has joined the army. Lawrence will continue as assistant music critic at the same time.

On Aug. 4 and Aug. 10 Lawrence will conduct Goldman's "band as Program and Concert," respectively, in Brooklyn's Second Symphony summer dates. Several other engagements in the city. Lawrence has signed a managerial contract with Arthur Judson of Columbia Concerts.

Dorothy Kirsten In Extraordinary Ascend

Dorothy Kirsten, 24-year-old lyric soprano, unknown two years ago, has climbed almost to the top in one of the rapid advances made by any young singer in years. Since her appearances with the Chicago Opera Co. last fall and with the Carnegie in N. Y., she has made appearances on the Prudential and Telephone and on the air through the radio. The first two weeks of August will sing in the San Carlo again this time in the Watergate. Her roles in "Carmen," "Faust," and "Pagliacci." The soprano has a return date on the Prudential over the 16th and on Aug. 24 she will appear in a revival of "The Merry Widow" in Milburn, and on the two weeks of her concert tour under NACAC has already more than 15 dates for October when she will return to the Chicago Opera Co. for her third season.

The Metropolitan is giving her generous consideration. Her husband and she will be recorded by Victor before the end of this month in a series of operatic arias.

WASHINGTON ROSTER FOR GALLO'S SEASON

'Cinderella' Swarthout

The life of Gladys Swarthout entitled "A Story for Cinderella" will be the production for next Christmas by Dodd-Meade. The book is being written by Julian Seaman, music editor of Cue Magazine.

Story will contain some fiction and will be presented in the mezzo's life to the time she joined the Met in 1929. It also includes her meeting and marriage to Frank Chapman, baritone.

GEN. MITCHELL'S SIS TO LECTURE

Ruth Mitchell, half-headed sister of the late General Douglas A. Mitchell, set for lecture tour starting after Labor Day.

W. Colston Leigh, doing the booking and managing.

HERBERT JANSEN OFF TO ARGENTINA

Herbert Jansen, Met Wagnerian baritone, now from Miami last week for Buenos Aires, where he will appear in 10 performances of opera there and in Rio. He returns Nov. 10 to the U. S.

Jansen received his Met contract just before leaving on his plane for Miami, the contract calling for 10 performances next season.

Iurbi's Work Extended

Jose Iurbi, pianist and conductor, is now branching out in the field of composition. He has just completed Mezzo prelude, a series of "Lullaby for piano and orchestra."

Work will be debuted the last week in August at the Hollywood Bowl with the symphony orchestra directed by Iurbi and the composer's sister, Amparo Navarro. The piano work is about 25 minutes in length.

KNIGHT AS PINCH-HITTER

Barlett Did Not Speak Special Version of 'Mignon'

Cincinnati, July 28.—A further mishap in casting of the Cincinnati Opera company on "Mignon" has dropped Michael Bartlett as the tenor for over a week. It is reported that Bartlett did not know the lyrics and he was told he did not have the time to learn them. He was given the role of the tenor opera yesterday (Tuesday) with Knight.

Errors in the cast included Rise Stevens, Nicolas Moscona and Jean Dickenson, under the conductorship of Fausto Cleva.

Concerts in Cathedral of Mexico

Admission \$5 (Mex) for Sacred Music—Funds to Complete Edifice's Remodelling

Mexico City, July 28.—A series of Sunday concerts in the Cathedral of Mexico, built 300 years ago and one of the most famous churches in Christendom, is being promoted by outstanding Mexican and foreign artists to raise funds for reconditioning of this place of worship.

Jose Antonio Limbourg, son of a former Mexican Anarchist, and Josef von Schindler, Rostropovich, are among the artists in the series of sacred music that are presented here and for the first time.

This is the first time that such concerts have been presented in the cathedral.

Portune Gallo's Opera season at the Metropolitan

with 'Carmen' with Coe Glade, Dorothy Kirsten, Sidney Rayner and Moyny Thomas. Other operas will be "Aida," "The Barber of Seville" and "Cavalleria Rusticana," "Rigoletto" and "Barber of Seville." Personnel includes among the sopranos Mobbey Lushanya, Dorothy Kirsten, Grace Panvini, Virginia Johnson, Thelma Ferguson and Mary Belle.

Contraltos are Coe Glade, Anna Kavan, Eleanor King and Ruth Claron, baritones are Moyny Thomas, Carlo Morelli, Mario Valle, Ivan Petroff and Sieda Koszowski, basses include Harold Kravitt, Ralph Herbert and Fausto Bozza, while tenors are Emilio Lelli, Sidney Rayner, Eugene Conley and Felix Knight. Conductors are Angelo Marconi and Leopoldo Stokowski.

A new version of "The Barber of Seville" will be given in English, minus the usual recitatives, with Italsz conducting.

Lauritz Melchior Goes To Mexico City First; Then to Rio and B. A.

Beverly Hills, July 28.—Lauritz Melchior, tenor, will give a concert on the first leg of a continental tour this week. Melchior's stops on his way to Rio and Buenos Aires include concerts in Havana, Bogota, Bogota, Lima, Peru, Santiago, Chile; Montevideo, Uruguay.

The tenor will give 10 performances of "Parfais," "Lohengrin" and "Cunha" at the Colon. He will as well as a recital. He then proceeds to Rio for opera, each of his appearances and appearances being \$1,000 each, and returns to the U. S. on September 1. He opens a fall tour of 20 dates, some with Astrid Varnay, Oct. 12 in Toledo, besides appearing with the Chicago Opera Co. Melchior then returns to the Met for his 19th consecutive season as leading Wagnerian tenor.

'Begger Student' Given

The "Begger Student," opera by Carl Millöcker which has not been produced over the world, will be revived by Gustave Kotanyi and presented at the Commemorative House, N. Y., Aug. 22. Action of the opera is laid in 1704 when the Germans and Poles were at war.

Margit Bokor, Mario Berini, Theresa Garson, Ralph Herbert and John Harris will be in the cast with a symphony orchestra directed by Robert Szlo. Admission is scaled from \$2 to \$12.

LAKME TO OPEN CIL OPERA

Chicago, July 28.—Chicago will have no definite announcement has been made, it is probable that the Metropolitan Opera Co. will open its season with "Lakme," starring Lily Pons.

Errors in the cast will be other Giovanni Martinelli or Raoul Jinks as the tenor and Alexander Kipnis as the bass.

TRAPPER CALL PREMIER VIA TRIBUNE AUG. 1

Chicago, July 28.—"Trapper Call," new picture on the transfer of upper Louisiana to the United States, is slated for August 1 premiere on WGN Mutual network, from 8 to 9 p.m., CWT, Aug. 1.

The picture is a memorable mention in Great American Opera Quest—did last winter. Marion Claire and Thomas Thomas will star. Robert J. McCormick, Chicago Tribune publisher, will speak.

U.S. Dramatists Overlooking Lush S.A. Field; Foreign Translations in Majority

By RAY JOSEPHS

Buenos Aires, July 20.—South American dramatists market second only to Broadway and London's West End, has been badly muffed by U. S. playwrights and agents during the past 10 years. Only a few plays in the past 20 years have voluntarily tried to switch from Europe to the U. S. for translatable works, have been slapped down again and again and even today, despite efforts by various groups, find much more cooperation from the Axis, particularly Vichy, France, it is asserted.

High percentage of plays produced in P. R. Rio and Janeiro, Santiago Chile, and other capitals are translations. Checkups running back over the bulk of the past 20 years show that there have been at least 30 of European origin—not counting English—over one from the States.

Situation Improved

In the last few months situation has improved somewhat, but totalization plays are still at the top of the U. S. at the bottom. One of the most important reasons for this, the opinion of one who is the chief of representation for U. S. writers, agents and socialists, is that the top of the radio and toothpaste manufacturers have offices or agents familiar with the Latin American scene. As long as the theatre is concerned, it's all long-distance. If an Argentine play, for example, is a good American comedy, he has to look for it in one of the few bookstores appearing in the books, usually it is not available. If he finds a play he wants the book may or may not be available. He then must apply for professional rights. U. S. publications assuming somewhat they are in the States, he has to have frequently approached by local writers asking for aid in the last getting answers come, they usually demand conditions impossible for the American market. Result is that honest translators have often turned away, while the more unscrupulous even waive the formality of application for okay.

Axis Agent on Spot

Situation regarding Axis plays is entirely different. Jose Giacomoni, Axis agent on the office of U. S. Proclaimed List, is empowered by the Societe des Gens de Lettres de Paris and the Societa Italiana Autori e Editori de Roma, to act for all members. Can supply plays, arrange contracts and take legal action against any unauthorized use of properties of any Axis dramatists. He has also translated Axis plays, has similar agents on hand.

Until recently German and French plays have been translated and frequently than American, but U. S. translations now head the lists of over 100 important publishers in South America.

Lawrence Smith, local rep for most Columbia and Somerset Marston, M. Barrie and other English writers, and a number of U. S. authors, including California and Steinbeck, says, for example, that he could set 10 Broadway shows for arrangement. Cost of production would naturally not be as great, it's explained, but revenue would be much greater. He says that many companies have found market worthwhile after being developed, so can the legit theatre field be built up.

Formula

Survey disclosed following suggestions:

1. Get rid of idea that plays can be sold in South America by waiting for customers to call on Broadway in Manhattan. Study of the market, the theatre, and deals on the spot are necessary.
2. Send down plays published and unpublished, old and new. Many "new" plays because of poor quality would be welcomed here. Example is the current success of "Sixteen," which has been translated and is now a local player. Another current hit here is "There's Always Juliet,"

picked for actress Eva Franco. Even plays that have flopped in the States may have appeal for Latin audience.

3. Go after play pirates at the same time legitimate material is offered. Only in many cases are translations are done carelessly and ineffectively. Badly pirated stuff has killed many careers. Last year they are acted by local artists, this gives them an audience appeal which cannot be had by Hollywood production cannot achieve.

4. Make it as easy as possible for U. S. to be put on the air in South America serves as a powerful vehicle for promoting better relations with many states. It is more effectively than films, since the plays are in Spanish or Portuguese and hence better understood. Last year they are acted by local artists, this gives them an audience appeal which cannot be had by Hollywood production cannot achieve.

PINZA DOUBTS BEING ERASED

Elio Pinza has made decided strides in his "comeback" since his release by the Government after several months of questioning. Pinza had been in the U. S. for two weeks cancelled for next season by managers who feared a "Fascist" talent and while most of these still remain cancelled, the fact is that Pinza is making rapid progress in the operatic field.

In Montreal from Sept. 15 to 22 he sang in the "Les Nuits" of "Les Nuits," then he proceeds to San Francisco for that opera season, then to Los Angeles for the "Met" where he has principal bass since 1928. Since his release Pinza has appeared in several Government radio programs sponsoring the sale of War Bonds.

Artur Schnabel Cuts For Victor, First Discs His Made Outside England

Chicago, July 28.—Artur Schnabel, European pianist who recently appeared here as guest artist at the Hollywood Bowl, has made the first recordings of his career outside of England. Beethoven has recorded in Nos. 4 and 5 with the Chicago Symphony Orchestra directed by Frederick Stock, at Orchestra Hall for RCA Victor Red Seal records.

Schnabel cancelled a trip to New York to make his recordings in England, the virtuoso has recorded all the Beethoven concerto, sonata and most of his other important piano works. Present recording session lasted for three hours, then the artist returned to his native Vienna after he had made twelve years ago by the pianist.

HERTHA GLAZZ A VOIDS POSSIBLE U. S. REDTAPE

Hertha Glazz, mezzo-soprano, has cancelled a proposed South American opera tour which was scheduled to start July 28 due to her visa not being able to return to the U. S. Singer is an Austrian by birth and marriage and she might expect to return via to the U. S. long enough to kill her fall bookings.

Hertha Glazz is singing "Carmen," "Trovatore," "Aida," "Butterfly" and "Mignon" in Rio and Buenos Aires. Her visa is being renewed off and new July 28) for Santa Fe, New Mexico, for a vacation.

Rio Presents 'Maria Tudor' With Greco in August

Rio de Janeiro, July 28.—The Teatro Municipal, during its season here the end of the first week of August presenting Carlos Gomez' "Maria Tudor" with Greco.

Norina Greco, Met lyric soprano, will sing the title role.

Petrillo's Open Letter in 'Variety'

(Published as a paid advertisement in the 36th Anniversary Number, dated Jan. 7, 1942, to which Elmer Davis refers.)
New York, N. Y., December 27, 1941.

To the President and the People of the United States:
In the face of the present world crisis it seems somewhat naive if not altogether out of place to extend the Federation's wishes to its members and friends for a Merry Christmas and a Happy New Year. With the determination, however, that this holiday season, as well as any other festive season of life shall not perish the Federation does take this opportunity to wish its members and friends well, to express the earnest hope that God will give them strength to carry through the trying days ahead.

But more important than these sentiments is the Federation's determination to face its new responsibilities to the country which made its existence and its growth possible. Each and every member of the Federation and its officers pledge themselves on this occasion to do everything possible to aid in the fight for freedom . . . to fight with every weapon at their command.

In this fight we realize that morale plays a most important part. And in the building of morale the Federation and its members can and will do its share. For music has always been and is today one of the finest media for maintaining high public morale and the business, the profession, the very life work of the Federation and its members is music.

With this new slogan, this new theme for the new year, then, the Federation dedicates itself:

Music for Morale.

Sincerely,
American Federation of Musicians,
(Signed) James C. Petrillo
President.

Elmer Davis Plea to Petrillo

(Continued from page 1)

paid ad in 'Variety' of Jan. 7, 1942, which is reproduced above. Elmer Davis told Petrillo in a letter sent today (Tuesday) that the prospect of court fights, a race of wills against radio censorship, the curtailment of the normal entertainment supply of music would seriously embarrass and unnecessarily complicate the whole informational medium of radio. Davis requested that Petrillo put his fight against "censorship" in perspective until after the war.

This development was considered here as putting the patriotic test that Petrillo will have to meet or seem in opposition to the United States Government. Meantime the Federal Communications Commission is separately acting as a result of the whole episode in an amendment to the Communications Act that will protect interrupted radio service during the war, from strikes. The I.B.E.W. electricians' shutdown of KMOX, St. Louis, necessitates a type of clash the FCC fears upon for the duration, and perhaps at any time.

What encourages the rumors of a stalemate or the eventual meeting in an area of agreement is the fact that Congress is in a state of animated suspension preventing any further passing of the laws, which some lawyers assert lack the teeth needed to proceed effectively against labor union activities. The divided Supreme Court opinions in the Teamsters Union case to make musicians feel they are standing behind solid legal entrenchments.

On the other hand the Federal Communications Commission and Chairman James Lawrence Fly are believed to have been inspired by a deluge of telegrams and editorial opinion averse to the union, and the demand of Stanley Hubbard, president of the National Association of Broadcasters, to suspend the act.

Those who speak for the musicians here claim that they have never had newspaper support in their aspirations and ideals, although they have contributed more to the war effort than any other organized workers. They are particularly bitter against the Army and Navy officers who specifically violate Section 55 of the National Defense Act of 1916, which specifically prohibits musicians in union from competing with civilian artists, traders and professionals. The All-Star baseball game at Cleveland and the Pepsi-Cola cantine squabble in New York are cited as particular instances where the military sought to circumvent the law, and particularly blamed the Petrillo. When it lived up to the letter of the law, Congress is operating under a

three day suspension rule which halts any new legislation. Those friendly to labor are eager to avoid making the M.C.A.A. but this is not the issue with November elections imminent. Those that the unions call "labor baiting" are right, but with no disposition to dispute, with no disposition to arouse what could be a sturdy and vigorous opposition.

Labels 'Baiters'
There are believed to be political implications back of the Petrillo decision to crack down on the juke boxes and the transcription business. Some 400 small radio stations depend upon their discs for music and are avowed foes of organized labor.

When the nation-wide demand for repeal of the 40 hour week originated in Oklahoma, many of these small broadcasting studios were generous in allotting time to those who spoke for a curb in labor. Labor leaders say they were helpless in trying to get time to combat this propaganda.

The fact that both the Attorney General and the head of the FCC moved simultaneously against the Petrillo organization is assumed to charge the endorsement of the administration. New Dealers vigorously deny this harassment. The administration is satisfied to let the courts decide the battle of the discs. Much anti-trust prosecution is pending by the Department of Justice at the request of the Army and Navy and the War Production Board, as a possible hindrance to the war effort.

The tactic of compromise is precipitated upon a belief that the National Association of Broadcasters, Elmer Davis and Tony Stern assure peace, but around the offices of the FCC where radio leaders feel in and out of the War Production Board for a finish fight.

Union officers here say that the A. F. M. defense against the injunction petition will be the Norris-La Guardia Injunction Act, which the federal courts to issue injunctions in labor disputes.

Law Pollack and Tony Stern cleaved there'll Be No Blackout of Democracy? I Must Have Priority on My Music. Don't You Know With My Heart? Zip Your Lip and the title song "The Yanks Are Coming" as Producers Releasing Corp.

ST. PAUL LOCAL MAKES OFFER

Declares Plenty of Good A, B, C Musicians Available — Prices Gauged by Quality of Music Played

NOTIFY RADIO

Minneapolis, July 28.

Anticipating the possibility that the present contract dispute between the A.F.M. and KSTP may cause a walkout of A. F. of L. musicians, C.I.O. musicians announce themselves ready to step in and grab off the jobs. Robert B. Volence, financial secretary and business agent for the United Musicians of Minneapolis and St. Paul, Local No. 734, has notified all radio stations and A.F.M. but is also throughout this area, that he has "plenty of competent C.I.O. musicians—symphony, dance men, hillbillies, etc.—available for radio stations."

In a statement to the press, Volence explains the C.I.O. position as far as replacing any striking A.F.M. members is concerned and its stand in opposition to the Petrillo mandate against making of transcriptions for juke boxes, etc. "Our musicians are all competent men and we are not interested in making a racket of our professions," says the Volence statement. "Our membership is not as large as that of the A.F.M. but this is accounted for because our men make music their living and do not use it as a side line. We are ready today to negotiate contracts not only with radio stations but to take care of all their needs, but also with recording companies.

"Our men are working in 60 restaurants, hotels and taverns in the Twin Cities and we are now ready to go out broadcasting and the recording field. Our members are not worried about juke box competition because such mechanical instruments cannot compete with real live music. Our Local consists of three classes of musicians, A, B and C and we charge for services accordingly.

"Any talk of juke boxes putting our musicians out of work is pure bluff. There is no unemployment situation in this country on Class A musicians."

Each Side Calls Other Troublemaker

Stanley Hubbard of KSTP Continues Publicity Blast—A.F.M. Replies in Kind

St. Paul, July 28.

Communique from his family Hubbard front in the Petrillo war. A. F. M. has cancelled remote dance feeds to KSTP, union being ordered still to perform at station although without a contract after seven months. Hubbard, the KSTP head has added denunciations of the Twin City A. F. M. local to his Petrillo himself.

In his part, George Murck, Minneapolis musician's president, alleges that Hubbard is the one using a "smoke screen" by trying to make it appear that the contemplated action regarding recordings has anything to do with the local labor dispute.

"The dispute over signing of a contract covering musicians playing for the radio station is purely a labor affair," asserts Murck, chairman of

STATESMANSHIP NEEDED

National unity is reason enough for hoping that a compromise or a postponement can be achieved in the threatening bitter fight between union labor and management over the Petrillo edict. The merits of the situation would quickly get lost in any show-down and, instead of being fought on the facts, the nation might be rent asunder in a national line in the midst of a war. Such a situation is very near suicidal. It is a national calamity, nothing less, if it eventuates.

That the American Federation of Musicians board is, as reported, wholeheartedly backing Petrillo, that the Biddle action is hotly resented by musicians as a case of the Department of Justice fighting radio's battles again as in the A.S.C.A.P. fight, may be cited only to suggest the explosive thoughts on labor's side. On management's side the tension and hatred is eloquently stated in dozens of editorials around the country. Nothing but a slugging match can be foreseen in such symptoms.

The union is especially vindictive over last week's Pepsi-Cola Canton episode, feeling that the A. F. M. was unfairly abused for wanting paid union music at what the union regards as the greatest advertising stunt put over by a commercial firm for sheer commercial goodwill during the war. Representation of Pepsi-Cola as a philanthropy persecuted by the union is galling to the A. F. M.

Statesmanship demands that the issue not be allowed to inject an emotional orgy of labor-hating and cross-cussing in the midst of the war.

Rosenbaum Sympathetic to Union

WFIL Man Writes of Their 'Profound Despair'—Local 77 Urges Him as Conciliator

Travel 40 Miles to Avoid Pittsburgh Local's Role Against Band Remotes

Philadelphia, July 28.

Sammy Kaye's band will make a special, hurried trip from Pittsburgh to Wheeling, W. Va., and return this Sunday (2), between shows at the Stanley Theater, to do its Sunday Serenade program on WFIL, Philadelphia.

Our musicians are all competent men and we are not interested in making a racket of our professions," says the Volence statement. "Our membership is not as large as that of the A.F.M. but this is accounted for because our men make music their living and do not use it as a side line. We are ready today to negotiate contracts not only with radio stations but to take care of all their needs, but also with recording companies.

"Our men are working in 60 restaurants, hotels and taverns in the Twin Cities and we are now ready to go out broadcasting and the recording field. Our members are not worried about juke box competition because such mechanical instruments cannot compete with real live music. Our Local consists of three classes of musicians, A, B and C and we charge for services accordingly.

"Any talk of juke boxes putting our musicians out of work is pure bluff. There is no unemployment situation in this country on Class A musicians."

WFIL Man Writes of Their 'Profound Despair'—Local 77 Urges Him as Conciliator

Philadelphia, July 28. Samuel R. Rosenbaum, president of WFIL, Philadelphia, and board chairman of Independent Radio Network Associates, is seen by officials of Local 77, American Federation of Musicians, as a possible link between the musicians' union and the radio and recording industry, which is supporting Rosenbaum for such a role, the Local 77 execs point to a letter written recently by the WFIL head to a New York daily.

Also cited is the fact that Rosenbaum is a member of the drawing up of the national plan of settlement between the AFM and the radio industry in 1937. Rosenbaum is regarded in musician circles as one broadcaster who understands their thinking and both sides of the issues involved.

"I am not sure that the WFIL head is an 'antagonist' of AFM president James C. Petrillo, but he protested against the tone of an editorial appearing in the newspaper a few days previously. The editorial was vitriolic and abusive," Rosenbaum wrote, "but he serves his craft well. He is a man of broad vision. He uttered is not merely the whim of a madman, but the expression of the profound despair of many thoughtful men and their constituents who have forced their heads against the wall of their own hesitation. He concluded, 'In my judgment there is an economic and public problem here which must be approached with tolerance and understanding, even though the first step is to take a stand against the union of indignation and vituperation.'"

"Besides being the longtime vice-president of WFIL, Rosenbaum is an orchestra leader. He has for some years been head of the Robin Club in Philadelphia. He is married to a wife, Edna Phillips, is harpist of the Philadelphia Orchestra. He was at the top of the profession for having helped pay his way through college by playing the saxophone.

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Phonograph Discs Now Sold By Firestone Tire Service Stations

Bill Oberstein's Classic Records Company is currently making up an order for 7,500 albums of an unusual nature for sale at Firestone tire and auto repair stations. Albums are made up of present and future pop tunes only, which isn't often done because of the short life of the average melody. Instead, Oberstein's books are "Jingle, Jangle, Jingle," No. 1 at the moment, and "I Left My Car at the Stage Door," Oberstein figured as a future top seller. Mal Hallett's band does the tunes.

N.A.B. Seeks P.A.'s

Neville Miller, head of the National Association of Broadcasters, is preparing a publicity campaign to present radio side of its music battle with James C. Petrillo, prez of the American Federation of Musicians. Miller has been interviewing press agents in New York proper to spotlight the N. A. B. contentions.

DISC COMPANIES PILE UP BIG BACKLOG

Despite the application for an injunction asked by Asst. Attorney General Thurman Arnold to prevent the enforcement of the American Federation of Musicians' no-transcription order, the record companies are not slackening their pace one bit. Each outfit will record a considerable amount of music before Friday (31) midnight, in order to master a heavy backlog of discs.

Certain orchestras have been assigned two, three and more dates to the space of the last couple weeks. Since each date calls for at least four or more tunes apiece the companies have had to look far in advance for suitable pop material. Picture tunes and other pops which won't be worked on for several months by music publishers, are already cut, along with a considerable amount of modern interpretations of standards that had a market at any time.

It's figured that even if Arnold secures his injunction and Aug. 1 comes and goes without its currently desired meaning to recording musicians, there won't be much activity after that date. So much stuff has been piled up by the few weeks of activity of the past few weeks that recording executives, directors, etc. will take earned vacations. Too, they are so far ahead of themselves that if a temporary stay of any three months is granted Arnold, it won't be possible for the recorders to do much.

Pace of recording is not only confined in New York. Chicago and California have been getting their share.

GEORGE OLSEN RESUMES ON ROAD

Detroit, July 28. Difficulties of promoting these days forced George Olsen to wash out operation of his State Fair Casino here after one week and return to mastering. Following short-lived venture with the outdoor dance here, Olsen departed on the road with a new band hurriedly assembled.

The Casino, an elaborate set-up on the State Fair grounds here, was started last year by Olsen who got a nice rental deal from the State by which he was to operate through the summer on a payment basis and then receive a bonus arrangement by which the State paid him for continuing through the regular fair dates. However, the casino was started off with a high overhead, estimated at \$100,000 on the weekly budget, and Olsen was reported to have dropped \$15,000 last season. By the end of the season overhead was whittled down, crowds were good and the present year looked like a good time to do.

In the interim, however, the State Fair Grounds here have been taken over by the Army, abandoning his latest venture here, after getting the go signal from the Army, Olsen gave as a reason the uncertainty of tenancy and the fact that shortly he might have been ordered to operate with curtailed space.

Rental was one of the uncertainties of the Army. The Army is the present owner of the grounds.

Songs... dedicated to you

GEORGE OLSEN AND HIS ORCHESTRA

Personal Mgmt. Dick GEORGE

Currently

NEW PELHAM HEATH INN

Indefinite Engagement

WOR Mutual-Coast-to-Coast ON BEACON RECORDS

Direction: GENERAL AMUSEMENT CORP.

St. Paul Press Says A.F.M. Interlochen Ban Is Slap At Future A.F.M. Members

Minneapolis, July 28. In an editorial captioned "Fuehrer Petrillo," the St. Paul Pioneer-Press editorially lambasted the A.F.M. president for his present high-handed tactics of his action to ban the Interlochen camp and warns the organization that some clear thinking and compromise is present necessary on the membership's part if the good work accomplished in its behalf in recent years is not to be undone.

On top of other high-handed uses of the superior power, Petrillo has recently arrogantly interfered with the long-established activities of the Interlochen camp operated on behalf of high school musicians, the editorial says. It is, in effect, an outdoor music school conducted by specialists, and for several years past by broadcasts by the students have been a feature stimulating to the participants and of exceptional interest to musical listeners.

"By declaring that these broadcasts conflict with union prerogatives, Petrillo has completely destroyed any interest in music education, the editorial declared. It is the continuing existence is assured to his organization. Naturally, the young members are unenthusiastic about the basic reason for maintaining the school—and are not, consequently, eligible to the membership in affiliation. But the amateur status is a prerequisite dictated by immutable conditions to eventual arrival among those professionals to whom Petrillo owes his job, and alienation of thousands of potential union members would be to argue, from his point of view, an exceedingly raw tactical blunder."

CHICAGO SNEAKS ROB DONAHUE'S ORCHESTRA

Several men in the Al Donahue band were short of money clothing and sundry articles last week while playing the Oriental theatre, Chicago, in a thieves' enterprise, it is exte.

Donahue, now working his way east, made two more drops in the band last week. Buzzy Drottin replaced Donahue, and the band is now led by Vernon Vonkers vice Frankie Hunter, trombone.

Ascap ers Ditty to BMI

Hollywood, July 28. "Standard Serenade," composed by George Whiting and Bert Hays, members of ASCAP, has been assigned to Broadcast Music for publication. First ditty from ASCAP writers to BMI, and the band is now led by Vernon Vonkers vice Frankie Hunter, trombone.

Radio Pat for Fly's Anti-A.F.M. Stand

A resolution has been passed by the Southern California Broadcasters Association praising James L. Fly, chairman of the Federal Communications Commission. The resolution, in part, is sincere appreciation:

"For your valiant standing in defending our industry against the absurd whims of the Musicians Union under the leadership of James C. Petrillo. We broadcasters feel heartily encouraged by having you champion the cause of our industry in this vast issue."

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Hartenstine's Sunnbrook Ballroom First Big Victim of Gas Rationing

Rush Frisco Discs

San Francisco, July 28. According to the Photo & Sound studio here has recently boomed, as discs by three musical groups were rushed to beat the Aug. 1 clamp-down date of James C. Petrillo. The group, "The Musical Trio," was recorded on eight sides by Photo and Sound for release by Rhythm Records. One set of six sides was recorded by Lu Walters band, and Duke Martin's Roudy Gang recorded four sides.

Ray Hartenstine's Sunnbrook Ballroom, Pottstown, Pa., has stopped operation completely with the possible exception of a date now and then with very top bands. Spot is probably the first major eastern ballroom to become a victim of gas rationing. Roughly 80% of its business was derived from areas remote from Pottstown and virtually all of its patronage arrived by car. Last band to play there was Herbie Woods', a week ago Saturday (18). Spot has used semi-names for past couple months.

WEST VIEW HAS POOR SEASON

Pittsburgh, July 28. Experiencing its poorest season to date, West View, one of town's two big summer amusement parks, has for the first time since opening closed its big open-air ballroom for week night dancing, operating on Saturdays only. In past weeks it has occasionally dropped first couple rows in the week but this is its first week of shut-down entirely.

Efforts were made by couple of local bands to arrange a hall where they might take over ballroom on a percentage deal, but details could not be worked out with either park management or musicians' union. Park itself, of course, continues to operate daily.

Other park, Kennewood, will continue dancing daily for the remainder of summer but, too, hasn't been enjoying success it's had in past. Name bands on one-nighters have dropped miserably and regular big name hasn't been so hot either. They both have moderate door admission, and it's figured the big roadhouse spots, where charged-overly well known acts, would be better and minimum's only a buck, has cut in deeply.

Hartenstine, a construction engineer, is adding to the building of a government hospital at Phoenixville, Pa. Construction work was his line before becoming a ballroom operator. He is said to have built Sunnbrook which has a capacity of between 5,000-6,000, becoming its owner when the people he built it for couldn't pay him for his work.

EDDIE SHERMAN REPS CRA ON COAST

Eddie Sherman, vaude agent now in California, has become the west coast representative of Consolidated Radio Artists. He will handle CRA's interests in bands as well as vaude and niterly talent.

Sherman moved to the coast primarily last winter, to Los Angeles, formerly with the William Morris agency in New York, has been running Sherman's main office in N. Y.

Sammy Schafer, of WCAB Artists, new trumpet player with Herman Middleman band at Yacht Club, Pittsburgh, replacing Sonny Fagin, who has joined Chuck Foster outfit.

Don Bell replaces Charlie Agnew at the Lakewood Beach Cabanas Club, near Springfield, O.

Bookers Ruled liable After Sept. 15 For Promoters Who Fail to Pay Off

The American Federation of Musicians is finally notifying booking agencies, personnel managers, etc., last week of new regulations promulgated at the recent convention at Dallas. They are to go into effect Sept. 15 and call for:

- (1) Booking agent or representative to guarantee the contract price and not less than 50¢ per mile for a 50-by-night promoter, niter agency, etc., and the band is held by the promoter is liable to the band for the full price called for in the contract.
- (2) Distances between dates must not be more than 300 miles within 24 hours, when traveling by car or bus.
- (3) Transportation allotments to men must not be less than twice public carrier rates—not less than 10¢ a mile when jumps are made by car, and not less than 50¢ per mile for a car and driver.
- (4) Booking agency which affects bookings, agencies must, along with the other guaranteeing agent, state that "Any bill commissions to which a licensed booking agent or agency may be entitled shall hereafter be figured on the net amount of gross advertisement price after deduction of transportation, union tax and any and all other fees or Federal income charges." As it works now booking agency commissions are computed from the contract price, and apply before anything else.

Another new rule calls for 25%

additional salary to arrangers who also play in a band, based on scale of local in whose jurisdiction a date is played, but it applies only to local jobs. For extra salary, a maximum of two arrangements a week are allowed. Any extras require another \$20 a week each.

JOLLY JOYCE JAMMED
Union Says Arrested 504 Bands Undercall

Philadelphia, July 28. Local 77, American Federation of Musicians, announced last week that it had lifted the booking license from Jolly Joyce and his band, and that it would be making a maximum of two arrangements a week are allowed. Any extras require another \$20 a week each.

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J. BORSEY'S
BEST INSTRUMENTAL RECORDING
SORGHUM SWITCH
DECCA Record No. 18572

at the piano

SONNY KENDIS

and his orchestra

Fefe's Monte Carlo

New York

COLUMBIA RECORDS

STRICTLY FOR THE BUYERS

BANDS YOU CAN'T MAKE MONEY ON LOCATION!

ONE-NITERS ARE UNCERTAIN AND HAPHAZARD BECAUSE
OF TRANSPORTATION PROBLEMS, GAS RATIONING, ETC.

PROFITABLE—BIG MONEY FIELDS THEATRES RADIO PICTURES

Solely and Comprehensively Covered by



The National Authority of the THEATRE-RADIO-PICTURES-BANDS

GROSSES BOOKINGS (COPYRIGHTED) REVIEWS EXCLUSIVE NEWS

Make VARIETY an Indispensable Hand-book to Theatre Operators, and Bookers
Radio Executives, Sponsors and Agencies. Film Producers and Directors

THEY'RE ALL BAND BUYERS

And so, We Are About to Issue a

“STRICTLY FOR THE BUYERS”

BAND NUMBER

Stressing the Importance of Orchestras in these Lucrative Areas.
A Complete Survey and An Exhaustive Study of
THE BIG MONEY FIELDS FOR BANDS

EARLY RESERVATIONS SUGGESTED



New York

Chicago

Hollywood

STRICTLY FOR THE BUYERS

Monroe, in D.C., Miller, in Buff., Each Big \$30,000; Ennis Nice \$20,000 in Pitt, Phil Harris Dandy \$50,000 in N. Y.

(Estimates for This Week) Skippy Ennis, Pittsburgh (Stanley)... Gets Her Man (M-G)... Phil Harris, New York (Paramount)...

15 Best Sheet Music Sales

- Single Ladies... Ringo... Sweet Silver Wings... Always in Heart... Lefty... Jersey Bounce... Under Apple Tree...

Gene Krupa Hot at State, Easton Stand

Blue Baron (Fairlyland Park, Kansas City) drew 24. First date in over two years here, Barron did fair against competition...

Dick Jurgens (Tomte Pole B, Aurdendale, Mass.) July 20-25: Jurgens ended up with a highly successful week...

Gene Krupa (State T, Easton, Pa.) July 23-25: Excellent estimated, 10,000 admissions in three days at 40c-50c for approximately 7,000.

Ray McKinley-Sammy Fletcher (Raymor-Playmor B, Boston, July 24): McKinley and Fletcher, increased draw slightly below last, 1,800 at 75c-85c for okay \$1,250.

Wagh Moore (Empire B, Allentown, Pa.) July 24: Moore didn't do so well here, though...

PEPSI-COLA SETS UP PARK CONCERTS

Washington, July 28. If it gets the green light from Secretary of the Interior Icks, Pepsi-Cola will set the town with band music...

Billy Catstone (Fox renewed for Shrinham Revue to play this week) go to talk a deal with the Casa's owners...

Band Bookings

Count Asid, Aug. 1-28, Mansions, Youngstown, O. George Biele, Aug. 13, Swain's B. Los Angeles; 14, Aud., Stockton, Calif.; 15, Paramount; 16, 17, 18, Oakland, B.; Oakland, Cal.; 17, Aud., Oakland, Cal.

Deke Ellington, Aug. 14, week, Riverside T., Milwaukee; 21, week, Oriental T., Chicago; 28, week, Palmyra T., Cleve. Earl Hines, Aug. 1, Sunset B., Carrolltown, Pa.; 3, Roseade Beach, Millersburg, Ind. 27, Convent Hall, Philadelphia.

Ray McKinley, Aug. 5, Plymouth T., Greater Mass.; 8, Sandy Beach Park, Russell's Point, O.; 7-13, Coney Island Park, Cincinnati.

Ozzie Nelson, Aug. 7-13, Stanley T., Pittsburgh; 14-20, Royal T., Baltimore; 21, Aug. 14-20, Royal T., Baltimore; 21, Aug. 14-20, Royal T., Baltimore; 21, Aug. 14-20, Royal T., Baltimore.

PLEA FOR GAS IS FULFILLING

Philadelphia, July 28. Local 77, American Federation of Musicians here, called the latter organization to the U. S. Government, outlining arguments which its members believe are of greater importance...

Philadelphia, July 28. In addition to these arguments, the union also pointed out that its members were playing for free at army cantonments, armories...

Chicago, July 28. Jack Robbins, accompanied by his band, the Dominoes, and Sammie Allen, arrived here from the Pacific Coast...

Robbins to Interlochen

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Bands at Hotel B. O.'s

Table with columns: Band Name, Hotel, Weeks Played, Covers, Total on Here. Bands include Ray Hesterton, Xavier Cugat, New Yorker, Hal McIntire, Glen Gray, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles Fredde Martin (Ambassador, 800; \$1-150). Getting back on the main line and will push the count past 5,000, aided by almost capacity weekends.

Chicago Tommy Tucker (Empire Room, Palmer House; 800; \$3-\$3.50 min.). Tucker has been doing well in this big spot. Has just about established the record in the middle west territory...

Minneapolis Dorothy Lewis (Minnesota Terrace; Hotel Nicollet; 500; \$10-52). Third week in the new show, "Sinner's Song," brought in biggest crowds in room's history...

Boston Nat Brandwynne (Ritz Hotel, Ritz-Carlton hotel; 350; \$1 cover). On his fourth week, Brandwynne held a firm grip on business with 2,200 covers in addition to excellent dinner biz.

Philadelphia Herby Woods (Garden Terrace; Benjamin Franklin hotel; 350; \$1-150-22 min.). Initial week for Woods' crew at this spot brought 1,068 support customers...

Los Angeles Woody Herman (Palladium B, first week). Opened bigger than Harry James and the second smasher, and should well result somewhere around 25,000.

Chicago Ted Fio Rite (Floriente Gardens, Hollywood, third week). Here the band isn't the thing so Fio Rite must play second string to Nis Granoff's floor show...

Chicago Buddy Franklin (Cox Pazar; 600; \$3-\$3.50 min.). Benny Fields heads new floor show, but Franklin orchestra continues, with business good.

Chicago Art Jarrett (Blackhawk; 400; \$125 min.). In third week Jarrett managed good 2,800 customers.

DISCOURAGEMENT FOLDS REQUEST TUNES SAYLOR'S LAKE, PA. FOR STAMPS

Andry Perry, operator of the Empire Ballroom, Allentown, Pa., and summer promoter at Saylor's Lake, Pa., has folded the latter territory for this season.

After some experimentation on a couple of dates in the estate Herbie Holmes, orch leader, instituted a plan of selling advance stamps and sending direct from the band to the Hotel Muehlebach's Terrace Grill last Friday night.

After some 5,000 tunes available in his own folk or memorized by one or more of his musicians, Holmes had to shell out for his own stamp book frequently from the patrons outages.

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Williamsport Click May Lead to Comforted Use Of More Name Bands

Williamsport, Pa., July 28. Click of name band policy during first half of the week at Capital City Theatre may result in other houses on the Comforted chain adopting the same policy.

Shrinham's Culver City Deal

By Shrinham has worked out a deal under which he will take over the Casa Manana, and play the same name band nitty, Phil Wimshib, band manager who has been connected with operation of the garden's orchestra, will supervise operation in Shrinham's behalf.

Britain's Song Leaders on Air

(June 1-June 30 log of English broadcasts are tabulated below and, while dated, is printed for casual information of the general music trade. Symbol A is for American copyrights; E for English. British publishers is appended herewith.)

Table listing song titles and artists with their respective chart positions and publishers. Includes songs like 'Heart of Texas', 'How About You', 'Marches', etc.

London, July 5.

HERIE HOLMES ORCH (13) With Nancy Helton Hotel Muehlebach Kansas City, Mo.

Holmes band is larger than most booked to this stand, and with an instrumentation of 12 has a distinct fullness to its music. This is built based on use of saxophones in the reeds and duo of trombones, one a double from the middle section.

Instrumentation is completed by Sambo Bandy, violin; Jerry Smith, Robert Runkle and Bob Evans, saxes; Si Cummins and Steve 'Dark' Brown, trumpets; Duvy McAlvayre, piano; Hal Sindles, drums, and Jack Montgomery, string bass.

After completing a two-week engagement in the Grill band play five one-nighters moving westward for longer stand at Jensen Beach in Portland and the Mark Hopkins hotel in San Francisco.

Negro Jitterbugs Beyond Control

Washington Event with Louis Armstrong and Charlie Barnet Needs Police Reserves

Draft-Proof Band

Cleveland, July 28. So many cafe orchestras are being raided by the Army that Al Mack, niterceme, is rounding up the oldest swing musicians in the local union to organize a draft-proof dance band.

Washington, July 28.

Griffith Stadium's battle of music (23) involving Charlie Barnet's band and that of Louis Armstrong turned into a battle royal with 75 policemen summoned to subdue unruly jitterbugs.

Standing Up In Trains Hard On Musicians

Transportation by train for traveling bands is becoming almost impossible. For those outfits clinging to movement by rail because of worn tires jumps are murderous on morale, particularly on one-nighters.

Customers in the \$1.10 seats complained that the field strollers were the best and that of \$1.10 seats, who served as master of ceremonies, announced that the barrage of money and beer could stop the ebullient dancers returned to their seats. This brought pop bottles from the upper deck of the stands.

Two outstanding examples of the stamina it now takes to work the road by rail is in events that hit the Phil Harris and Dick Jurgens bands.

Promoters gave it up and turned off the lights about 11:30 p.m. after a delayed 8 p.m. start. Armstrong's band is the idol of the colored belt since he played the President's Hall last January.

Inside Stuff—Orchestras

Carl Hoff and his band had a difficult time getting out of New York last week to start a string of one-nighters in the South, because he had failed to secure new retaining books for his cars at the proper time.

Tommy Dorsey last week secured an attachment for \$1,000 against his jazz combinations. He is releasing a big band in New York. It is not connected with any agency so far.

Joe Marsala, clarinetist, who usually confines himself to leading small jazz combinations. He is releasing a big band in New York. It is not connected with any agency so far.

Frederick Brea's band and act agency in New York is getting along without a designated one-night department currently. Since none of its bands are on one-night tours in the east one isn't necessary.

Organist Listed 'Unfair' For Midnight Playing

Milton Strosser, a fixture at the Malco Theatre organ for the past two years, has left Memphis for a series of appearances in Tulsa and Dallas after having played at the Malco console by the Memphis Federation of Musicians in a dispute with the Lightman house.

Dallas Band Bookings

Night spots are well advanced in band bookings for late summer and early fall. Ted Westcott will return to the Plantation Club Sept. 1 for a week's stand. He will follow Herbie Kay who will arrive Aug. 21.

W. J. Fisher, who played with the Baltimore Symphony Orchestra for three years, is a new pianist with the Youngstown (O.) Symphony orchestra.

It's Cate... It's Terrific... BYE LO BABY BUNTIN' (Daddy's Com' Rankin) CINDY HANKER DECCA 6038

American Music, Inc. 9153 Sunset Blvd. HOLLYWOOD, CALIF.

TED STEELE ORCHESTRA (7)

Boniface Sherman Bingley has booked himself a nifty spot in the personable Ted Steele and his combo of three reeds, trumpet, string bass, drums, with the maestro at the Steinway.

A good, clean personality at the helm of his band, Steele is an asset on front values alone, as well as his dispassionate—and in the lush environment of the Shark, for the cocktail dancers, that's no small item.

Clasde Thornhill's orchestra meets its screen debut in 'Calgary Stampede' at Paramount.

Everett Hensland opened limited stay at Bill Green's Pittsburgh, Friday (24), with two new vocalists, Lee Johnson and Dolores.

Singer Faye Parker expected to return to Maurice Spitznagel's band after becoming mother part, and Elaine Beverly has taken her place.

Train travel presents other hazards, too. Ray McKinley hopped from Boston to Asbury Park for a date Sunday (26) at Convention Hall.

Train travel presents other hazards, too. Ray McKinley hopped from Boston to Asbury Park for a date Sunday (26) at Convention Hall. Outfit changed trains in New York, got to the job on time, but found no instruments.

LOU LEVY GETS 4-F, RESUMES BUSINESS

Lou Levy, manager of the Andrews Sisters and owner of Leeds Music, and several other catalogs, was rejected for service in the Army last week after a physical examination.

It's The Novelty Rhythm Scoop Of The Year! MASSACHUSETTS

Lyric by Andy Razaf Music by Lucky Roberts Stepping Right Out—Watch It Grow! PUT-PUT-PUT (Your Arms Around Me) Words and music by Al Hoffman, Mann Curtis, Jerry Livingston

MILLER MUSIC, INC. 1629 Broadway, New York BEN GILBERT, Prof. Mgr.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—by WCAP, W.G.Z., WABC and WOR, N.Y. Compilation herewith covers week beginning Monday through Sunday (July 20-26) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

Table with columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'Jingle Jangle', 'Wear Pair Silver Wings', 'Let My Heart at Canteen', etc.

London Best Sellers (Week Ending July 10)

- 'Green Was My Valley', Maurice 'Heart of Texas' Southern M. C. 'Miss You'... Campbell, Connolly 'The Whistler'... Wainwright 'Warsaw Concerto'... Keith 'Rocking Dream Boat'... Chappell 'Don't Want Walk'... Victoria 'How About You?'... Sun 'Love With the Girl'... Braxley 'The Whistler'... Matter 'Dash 'Blues in the Night'... Chappell 'Tangerine'... Chappell

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety,' name of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the listings and respects the publishers.)

- 1. Jingle Jangle (11) (Paramount)... Kay Kyser... Columbia 'Freddy Martin'... Victor 'Who Wouldn't Love You (G) (Maestro)... Dick Jurgens... Columbia 'One Dozen Roses (11) (Famous)... Okeh 'Sweet Etiole (4) (Shapiro)... Harry James... Columbia 'Sleepy Lagoon (14) (Chappell)... Jimmy Dorsey... Decca 'Brother Bill (2) (Cherlo)... Charlie Spivak... Okeh 'Idaho (2) (Mills)... Alvin Roy... Bluebird 'Johnny Doughboy (11) (Crawford)... Benny Goodman... Columbia 'All I Need Is You (2) Miller... Ella Fitzgerald... Decca 'Three Little Sisters (9) (Sanly)... Vaughn Monroe... Bluebird

HIT-PUSHING BY JUKEXBOX OPS SPREADS

Experiment originated here by association of juke-box operators in the picking a 'Hit Tune' for the Month' in advance for heavy exploitation on their nickel machines, has proven success since that it is being copied by Cincinnati's newly formed union of wax-plate promoters. ... Ben Abrams, secretary of the Cleveland Phonograph Merchants Association, was borrowed by the Cincinnati organization, and his expenses paid to work out a similar 'Hit Tune' setup for it. Cincinnati now has operators compared to 65 in Cleveland. ... Pete Benkash is prez of the local association, controlling 4,000 jukeboxes, which gross an estimated \$3,000,000 annually. Since the 'H. C. M. Tune' was tried out in the C. O. year, according to Abrams, operators' profits have jumped 100% in addition to boosting the sale of all phonograph records in music stores. ... Producers the latter have been more than cooperative, planning the selected platter with window displays, posters and publishing sales of that song's sheet music. ... Bandmasters at radio stations and theaters also are using it a strong device. Association officials refuse to reveal what type of crystal bowl they use when making their choices, but two weeks in advance, will become the trend of the next month. So far they say their predictions have come true 95% of the time. ... For the month of July they placed 'Jingle Jangle' in the No. 1 slot of their 4,000 automatic zone machines, and began plugging it about May 15. For August the C.P.M.A. is banking on 'Who Wouldn't Love You.' ... In all its outlets. Four recordings are being used—made by the King of Swing, Duke Ellington, Vaughn Monroe and Charles Spivak. ... After checking the Cincinnati operation which is being handled by Chuck Cavanaugh, Leo Dixon, head of the Ohio State University, intends to try the 'Hit Tune' in his 100 juke-box circles in Buffalo/Detroit and Philadelphia, which are interested.

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.) Jersey Bounce (2) (Lewis)... Benny Goodman... Okeh 'Wear Pair Silver Wings (Shapiro)... Kay Kyser... Columbia 'Take Me (BVC)... Jimmy Dorsey... Decca 'This Week Fighting For (Harms)... Harry James... Columbia 'Mary's Grand Old Name (Vogel)... Bing Crosby... Decca 'Strictly Instrumental (Cherlo)... Harry James... Columbia 'When Baby's Coming Home (Crawford)... Jimmy Dorsey... Decca 'Keep Lovelight Burning (Remick)... Dick Jurgens... Okeh 'Frisz Wolk (Melodylane)... Alvin Roy... Bluebird 'Serra Polka (Mercer)... Johnny Mercer... Capitol 'My Devotion (Sanly)... Jimmy Dorsey... Decca 'Knock Me Kiss (Leeds)... Russ Morgan... Decca 'Just Though You Were Here (Yankee)... Russ Morgan... Decca

* Indicates BMI licensing; others are via ASCAP. † Film musical. ** This is the Army's publishing subsid, licensed freely to all users.

GEO. MARLO TO FRONT FOR DORSEY MUSIC CO.

George Marlo will become professional manager of the Dorsey Brothers Publishing Co., now in the process of being formed by the banded-in brothers who made up recently. Marlo was far too years professional manager of BMI, he was rejected on his application for a commission. Offices of the new company will be in the space now occupied by Tommy Dorsey's Embassy and Yankee Arms, which will continue separately under Jack Johnstone.

Wooden Succeeds Rome At ASCAP; Latter Into Navy

John C. Wooden has been named supervisor in the midwestern district of ASCAP, succeeding R. W. Rome, now a lieutenant, Junior Grade, U.S. Navy. Woodin was formerly district manager for ASCAP, with headquarters in Des Moines. He will be succeeded in Des Moines by Martin Meltzer, formerly of ASCAP's New York staff. Last year Rome went to Chicago early this year from Boston, where he was in charge of the Society's office covering New England. He is at present in training at Northwestern University, prior to entering active service in the Army.

Paul Pails for Victory

Milwaukee, July 28. When invitations went out for the annual picnic of the Milwaukee Musicians' Association, Local No. 8, AFM (A.F.), all comers were asked to bring their own tin pails out of which to drink free beer. When the barrels had all been chired, ordered the 1,000 tin buckets and tin pails, a contract was let to the tin salvage drive to help defeat the Axis.

MILLS NOVELTY SUPPLIES 1,000 TONS SALVAGE

Chicago, July 28. Windy City's biggest scrap offering of war was made last week by Fred Mills, president of Mills Novelty Supply, who threw tons of his uncompleted vending and amusement machines, weighing nearly 1,000 tons, into the nation's tin metal drive. Mills estimated face value of discarded machines at \$500,000. The machines included steel, iron and magnetic steel, with some copper, brass, nickel and aluminum. Manufacturing of such automatic vending machines has, of course, been discontinued for the duration. New scrap collection drive started in Chicago last Monday, and the tin pails earmarked for the tin buying agency in Chicago represented the first large donation. Many others are expected from other manufacturers who are unable to utilize their products for the duration.

Ice Rink Now Hoofery

Washington, July 28. Ulina's ice arena became a beer garden last week but without any lager for the opening night. Washington Staff apologized for running an ad campaign that such a thing served at 10 cents a glass, 15 cents a mug. License was fixed up and Arena had the opening crew on its third night. Jack Coffey and his 13 piece orchestra are playing in the South's largest dancing arena. Floor show is headed by Pat Murphy with five acts entertaining. Accordionist Ida May Clarke is playing the organ and when she gets roller skates may circulate with her square box among the 300 tables.

Free Orchestrations For Services Not Necessary, Say General, Admiral

Free sheet music and orchestrations for men in uniform is no longer a "meat and potatoes" according to comment by General Frederick H. Quisenberry, Chief of Staff, and Rear Admiral Jacobs of the Navy, both of whom have notified Harry Fox, of the Music Publishers Protective Assn., that funds are generously earmarked for trainees for such purposes. This ruling became necessary in the face of a diminishing business (priorities in records, the British censors, mounting printing costs, etc.) and the Government's officials agreed that core areas and naval bases have special funds available for orchestral supplies, music and musical instruments, etc.

'The Song Of The Hour' I NEED AMERICA (America Needs Me)

All Material Available. * * * * * BANI - Vocal - 3 ORCH. VOCAL - 3 KEYS. AMERICAN MUSIC, Inc. 913 Sunset Blvd. Hollywood, Calif.

COMING UP FAST! POUND YOUR TABLE POLKA

RECORDED BY: * MARY MARTIN and HORACE HEIDT—Columbia * LAWRENCE WELK—Decca * RHYTHM MASTER—Victor * BARRY SISTERS—Standard Professional copies available. Orchestration by JACK MAXSON, N.Y. 108 West 23 St., New York, N. Y. JIM DUNNIN, Mgr. 2616 Melrose Ave., Hollywood, Cal.

ARNSTEIN REQUEST DENIED

In Ar. Arnstein's request for a new trial in his N. Y. Federal court copyright suit against Broadcast Music, Inc. was denied last week by Judge John Bright. Arnstein sought a new trial, claiming 'errors of fact and nature' discovered evidence of fraud. Arnstein's suit, dismissed last month, had claimed infringement by BMI's melodies including 'I Hear a Rhapsody', 'You're', 'Perfidia', 'Frenzy' and 'It All Comes Back to Me Now.' Judge Bright's opinion on Arnstein's petition for renewal stated: 'There are no new facts revealed to warrant a new trial.'

Ira Gershwin, Yip Harburg and Arthur Schwartz sold their song 'Honolulu' to Warners for 'Princess O'Rourke.'



Robert Emmett Dolan gave scoring job on 'Happy Go Lucky' at Paramount.

'STRICTLY INSTRUMENTAL' HARRY JAMES (COLL) CHESTER (BLUEBIRD) JERRY WALK (DECCA) CHERIO MUSIC PUBLISHERS, INC.

Inside Stuff—Music

Decca has brought out a peach album of Irving Berlin's 'Holiday Inn' score, 12 sides, with Crosby and Fred Astaire re-creating their songs from the Paramount film musical, with strong assists by the Bob Crosby and John Scott Trotter orchestras, the Music Mads & Hal, Margaret Lenhart and the Ken Darby vocalists. The original score, it's almost a soundtrack on wax, with the 'Groaner' and Astaire vocalizing and bantering, plus whistling, and lido aids assisted by Crosby, with Miss Lenhart for further effect in 'I'll Sing with Myself.' It's a great score, certain of pricing a number of copy Berlin hits which should make the Berlin, Inc., v.p. and g.m., Saul Bornstein, happy. For good measure there are three Parade and 'Lanzetta' two Berlin songs.

That crack about Bornstein is no Tin Pan Alley secret, since the Berlin, Inc., ain't feels—and rightly—that his job is to also turn out commercial song in between Berlin's artistic. It's a good idea, with an excellent chandler to the White House, with all sorts of bond, Red Cross, defense, armament, patriotic and soldier show tunes, the rights to which he gives away in one form or another.

While 'Stage Door Canteen' is the No. 1 plug of 'This Is the Army,' the manner in which 'With My Head in the Clouds' is selling in the lobby circuit at the surprise of the Irving Berlin soldier show. 'This Is the Army, Mr. Jones' is also a good lobby seller. The general pull cannot be gauged, since 'Canteen' is the No. 1 plug, and for a time the only song radio-released. Now the score will be radio-loosened more generally. 'Canteen' has gone some 40,000 copies already. It's expected that when the recordings get around, even if the radio plugging still focuses most of the attention on 'Canteen,' that the rest of the score will assert itself.

Incidentally, 'This Time,' like 'I Hate to Get Up in the Morning' and 'Mandy,' which were interpolated into the soldier show, are not radio-released, since Berlin, Inc., publishes them, and they are copyright owned and copyrighted by This Is the Army, Inc., Publishing Division.

N. Y. Herald Tribune in a copyrighted dispatch from its London bureau reports that the BBC is banning 'blushy and sentimental' tunes in favor of virile and robust music. BBC claimed to have tested listener reaction by merely deciding to publish 'offensive' and 'sentimental' over-sentimental and offensive tunes, as well as any numbers based on standard classical works. Publishers have been asked to submit any numbers numbers under doubt, and all dance programs will have to be okayed before being aired.

BBC, if effective, is expected to have a revolutionary effect on popular music in England since 85% of all pop tunes will be affected by the new regulations.

Lieut. Wallace Imhoff, an aviator in the last war, and now a galvanizing expert in defense plants, brought in a pop song, 'Here Comes America,' to Mrs. A. J. Slansky, which caused that music publisher to call in Joe Meyer for professional refurbishing. It's now being published by Imhoff, meaning, these 100,000 copies for free distribution to workers in the various defense plants. A blank fly-leaf permits the respective industrials to imprint a specific ad, as part of the music-ad plug among their own staffs.

Shapiro, Bernstein & Co. has become the sole owner of the renewal rights to the song 'Any Little Girl That's a Nice Little Girl' through a settlement with the Fred Fisher Music Co. The late Fred Fisher, who wrote the melody of the number, had put forth the claim that he had the right to his posthumous 'Special' copyright campaign is going on to the 33-year-old Gus Edwards. By 'The Light of the Silvery Moon,' and 'Give Me Something to Remember You By,' a not so old Arthur Schwartz-toward Dietz has had to get vivalization campaign, presumably because of its wartime connection, although it's essentially a ballad.

Moce Gumble, vice music explainer, heads to the Coast on a four-week junket fortified with some 60 Witmark, Hazm and Remick standards. Fellow melody maker, nee music suspicious, who we've continually praising Hitler and expressing a hope for an Axis victory. Investigation disclosed that he got his union card under an alias and had a questionable record. When he announced that he was trying to get admitted to the Navy, entire matter was reported to FBI and investigation is now under way.

Elliott Shapiro (Bernstein & Co. Inc.) has been doling an intensive renewal campaign of old song copyrights, paying the original writer and/or their estates large fees running as high as \$10,000 and \$15,000 for worthy standard song material.

While Pvt. Bob Lissauer is in the service, now on detached duty with the music publishing adjunct of 'This Is the Army,' his Leo-Lissauer Pub. Co. is being operated by John Jacob Loeb, his partner; Ted Hartman, his business manager, and Banjo Santly, in charge of the professional end.

Music Notes

Dr. Miklos Rozsa's score for Alexander Korda's 'Jungle Book' will be published by Mills Music Co.

Constantin Bakelinkoff recording the score for 'The Big Street' at RKO.

Sam Cahn and Julie Styne writing score for 'Johnny Doughboy' at Republic.

Alfred and Jean LeGon sold their tune, 'Spring,' to Metro.

Leo Robin and Ralph Rainger assigned to clet ditties for 'Calgary Stampede' at Paramount.

Henry Myers and Jay Gorney preparing the score for 'Merry-Go-Round' at Columbia.

WALKING THE FLOOR OVER YOU

Bing Crosby
With Bob Crosby & Bob Katz (Decca 18371)
Ernest Tubbs (Decca 5985) Dick Robertson
(Decca 4189) Bob Atcher (Columbia 6496)

AMERICAN MUSIC, INC. 8133 Sunset Blvd., Hollywood

BROWN AT ASTOR ROOF IN MID-SEPTEMBER

Les Brown's orchestra has been signed to continue the season of the Astor Roof, New York, beyond its normal run. Brown opens somewhere between Sept. 12 and 18 and the length of his stay is indefinite. This will be the band's first stand at a Broadway location since reaching a name stature.

Astor has for several years voiced an intention to run past its usual Labor Day closing, but this is first time it's been carried through. Good business due to transportation difficulties is probably responsible. Alvino Rey-King Sisters outfit is current, Harry James follows, then Brown.

E. C. MILLS NOW SPA GEN'L MGR.

E. C. Mills, ex-general manager and chairman of the executive committee of ASCAP, joins the Songwriters Protective Association immediately in the newly created post of general manager. The announcement of Mills' new affiliation bombarded last night's (Tues.) meeting of 400 SPA members at the Hotel Park Central, N. Y. They had gathered primarily to hear talks by representatives of the Army, Navy, Air Force, Office of War Information and sundry legislators about the role of the songwriter in this war.

Mills' new job will not conflict with his ASCAP retirement agreement, which pays him \$5,000 a month, which pays his \$5,000 a month. ASCAP execs are known to have blessed his move to SPA. However, some publishers are wondering what will happen once Mills' past his one-year retirement deal. As things now stand, ASCAP is practically financing the SPA acquisition of Mills—and the current SPA membership drive, which aims at a Guild shop ticket with the publishers—since the SPA council, which meets next week, probably award Mills a modest stipend aimed primarily at binding his deal with them. Also, Mills is reportedly not anxious for a lusty SPA wage right now, which would

Brazilian Composers Finally Get Set on Performance Collections

Gotta Good Band, You Can Get On a Network

Hollywood, July 28.

Taking advantage of professional praise being showered on Capt. Eddie Dunderduster's air force band at nearby Santa Ana, NBC will take a show from the camp for a weekly spot. Talent aside from the musical portion will be drawn from the ranks of flyers-in-the-making.

Production setup brings several NBCies back to roost. Privates Ben Green and Hal Gibney, recent NBC announcers, will function in that capacity, and Capt. Robert McAdams, late coast sales promotion head for the net, will look after publicity for the program. Capt. Frederick Heitz, program manager, whips out the scripts.

DECCA WAXING 'ARMY' SONG ALBUM THIS WEEK

Decca Records began recording eight tunes from the soldier-staffed 'This Is the Army' yesterday (Tues.) for release in an album. Irving Berlin, who wrote the show's music and sings in the show, the Army band of 50 pieces which plays in the pit, and a choral group, approximately 180 people in all, are being used on the discs.

Decca found that the Broadway theatre, which houses the show, wasn't acoustically suited to recordings, so the work is being done at WOR's New York studios atop the New Amsterdam theatre. Second four sides are to be cut tomorrow (Thurs.), only four having been gotten in the first day.

put him in the high income tax brackets.

Aside from sparking the SPA membership drive, Mills will concentrate on setting up reciprocal deals with groups tied to SPA in England, Australia, South Africa and Canada, so as to cover all English language songwriters. At the same time, similar negotiations will be aimed at Latin-American songwriters groups, so as to provide hemispheric representation and protection.

Brazilian composers, who were split for years over the question of royalties, have now finally decided to live together and, under governmental guidance, have set-up the Union of Brazilian Composers to handle differences.

Original difference of opinion, after collecting a percentage base of contention among all musicians, started about five years ago when a group of composers pulled out of the Society of Brazilian Authors of the Theatre, which collected grand rights and had reciprocal agreement with ASCAP, to start the Association of Brazilian Composers and Authors to collect small rights. ABCA did all right locally but was stymied in the U. S. A. by the SBAT deal with ASCAP. Therefore, in 1934, both groups called on Wally Downey, a Yank well known in Brazil, to negotiate a new deal with ASCAP. The idea being to eventually merge both groups and use one representation in U. S. A. ASCAP agreed and soon thereafter both Brazilian groups only to run into verbalizations of its then current camp, with Broadcast Music, Inc. which resulted in SBAT canceling its original ASCAP deal and entering into an agreement with the American Performing Rights Society, a Ralph Fere promulgation which cleared through with UBC.

Downey then set up a reciprocal deal between ASCAP and ABCA which went into effect Jan. 1, 1942. With the ASCAP-BMI peace SBAT found itself shut out of the lucrative small rights and failed in an attempt to kill the ABCA-ASCAP deal in the Brazilian courts. This brought the Brazilian propaganda ministry into the scene and resulted in the SBAT members resigning to ABCA in the new formed UBC.

As things stand now, UBC collects small rights and has deal with ASCAP. Grand rights continue to clear through SBAT until that outfit, with AFPS, which has a couple of years to run, folds. Then a new deal for grand rights will be negotiated with ASCAP.

Harold Arlen and Johnny Mercer wrote 'Dreamland,' to be sung in 'Star Spangled Rhythm' at 'Farmington.'

FOR THE RELIEF OF JAPANESE-HELD PRISONERS OF WAR

Musical instruments and music of every kind are desperately needed to relieve the DULL and EMPTY DESPAIR of our heroic defenders of BATAAN, WAKE and CORREGIDOR. . . more than 30,000 of them!



You Have a Job To Do!
You Can Arouse Musical America to Give Musical Aid!
It's the Only Way to Help Them to Forget!

THE WAR PRISONERS' AID OF THE WORLD'S YMCAs has prepared a campaign FOR YOU . . . A DRIVE TO SEND AT LEAST 1,000 MUSICAL INSTRUMENTS on the next International RED CROSS STEAMSHIP bound for Japan to prisoners of war who may be your friends, relatives and neighbors.

Your Immediate Cooperation Is Imperative!

FOR COMPLETE INFORMATION, Write or Wire - MEYER DAVIS, National Chairman, YMCA MUSICAL INSTRUMENTS COMMITTEE
225 West 57th Street, New York

Sunbrock Stalls Socking Case, Says He's Gonna Join the Army

Assault complaint of ticket promoter Nat Presburg against Larry ("Plush-you-in-the-mo") Sunbrock, scheduled to be heard Monday (27) in West 54th street court, N.Y., was further postponed to Aug. 11 at the behest of Sunbrock. Co-defendant is Jack Andrews, connected with Sunbrock's promotion.

Presburg claims that both men lugged him into a room in their headquarters at the Park Centre and sexually assaulted him. At least one other creditor was also socked for having the temerity to ask for coin due him. At the Polo Grounds during the run of Sunbrock's circus there was a steady procession of creditors and cohorts did no socking up there. However, the Polo Grounds crowd did not get the thrill circus, the left field looking as if a battalion of tanks had been holding full maneuvers in that sector.

During the run of the show in N.Y., a South American was seriously injured when a jalopy crashed into the field box in which he was sitting. He suffered two fractured legs, a skull fracture and other injuries. It's now disclosed that he had been given tickets by Mrs. William Randolph Hearst, who was supposed to attend herself, but at the last minute cancelled because of the weather. Mrs. Hearst's Milk Fund got a small percentage of the matinee receipts five weekdays, a type of sleazep not unusual with Sunbrock, who tries to cover up his own financial responsibilities by acquiring responsible sponsors.

Sunbrock in Army
Philadelphia, July 28. Larry Sunbrock, promoter of the "Wild West Rodeo and Hollywood Circus" yesterday announced he would probably drop the show at the end of the week's performance beginning this Saturday (3) at Yellow Jacket Stadium here.

Sunbrock said he intends to join the Army following the last performance here. A spokesman for the show declared that transportation difficulties would probably force the show to wind up.

Paul Moss Curious On Rumor Actors Petition For Agent Investigation

Licensed Commissioner Paul Moss has asked the American Guild of Variety Artists for any information it may have regarding a report that a petition is being circulated for a "thorough investigation of the talent agency business in N. Y." AGVA, which has also heard nothing but rumors, states that some performers are supposedly getting up the petition, which is chiefly aimed at the club bookers, many of whom have their bases in the hotel district.

Commissioner Moss, ever since his appointment when Mayor LaGuardia took office, has been anxious to have a thorough show-up of the notorious showmen and agents. Two important court cases went against his department, however, and complaints have been directed against Charles Allen, and William Stilling, then partnered with Jack Curtis, and Dick Sullivan.

AGVA's Philly Benefit

Philadelphia, July 28. The American Guild of Variety Artists sponsored a large show held in conjunction with a wrestling card at the Philadelphia Gardens Thursday (28) for the benefit of the U. S. Coast Guard Relief. The "Zero Motel" headed list of talent appearing.

Musicians, N. Y. Vaude Houses in Truce On Wages Until Aug. 15

Discussions between New York stagehouse houses and Local 802, American Federation of Musicians, which is demanding an increase, will be deferred until about the middle of August to await the return to N. Y. of William Feinberg, 802 secretary. "Union is asking a 15% increase and is expected to seek improvement in conditions when negotiations are resumed. Only one perturctory meeting was held.

Coal agents has a contract with Lewis's State, but has been going along without one with the Music Guild, Standard, Strand and Roy, downtown N. Y. First-runs using stagehouses.

NITERY SHOWS HELP RECRUITING IN DETROIT

Detroit, July 28. Noontime "floor shows" are being staged by niterys here as a means of boosting Navy recruiting. Navy Recruiting Center here consists of a mock destroyer built in Cadillac Square, one of the loop centers. Cabaret Men's Assn. here decided that the deck would be a good place for the navy. Shows are a means of giving the Navy campaign a good lift.

Shows were started last week when the top acts from the Club Congo started off the series and were followed by the Three Six. Under the plan a show will be put on at noon daily throughout the rest of the summer, with the night clubs routing on the daily basis. Prominent speakers will share the deck of the "U. S. McKeever" with the nitery performers.

Tyrryl Booking Ford "Lunch Hour" Shows

Chicago, July 28. Ford Motor Co. this week appointed the Phil Tyrryl Agency of Chicago as its booking, representative for the Ford "Lunch Hour" shows in the Detroit plants, to start early in September. Out-of-town acts will be presented during lunch hours at the Willow Run bomber plant and the River Rouge plant. Steve Hannigan has been assigned the publicity of the shows. The Tyrryl Agency will open office in Detroit for the Ford assignment.

SUSPEND OSCAR LLOYD

He Is Charged With 26% Cut on Agreed Salary

The Oscar Lloyd Agency of N. Y., a small outfit, had its employment agency license suspended by Commissioner Paul Moss for failure to pay off a snake dance, Helena Shields, the \$10 she claimed was due her for playing a vag in Brooklyn recently.

American Guild of Variety Artists took the complaint to the License Commissioner. At a hearing before the latter, Miss Shields testified that she didn't know it was a stag date that Lloyd promised her \$10, but she signed a contract with a clause stipulating salary as arranged. The stag was on a Saturday night, but Lloyd tried to make payment of only \$3 on Monday. "She refused. Failure to stipulate in a contract the exact amount of payment due is a violation of the N. Y. State General Business Law.

A&C TO TEE OFF NEW POLICY IN PHILLY

Philadelphia, July 28. Bud Abbott and Lou Costello will headline the bill for the reopening of the Fay's Theatre in West Philly, skedded for Sept. 10. The appearance of the team will inaugurate a new policy at Fay's, straight vaude plus a Class B picture.

There will be no strippers on the bill as heretofore, said Sidney E. Stanley, manager of the house. Fay's got into difficulties with the goddamns last spring, when the authorities clamped down on peepers in Philly.

Buddy Rich Into Marines

Buddy Rich, drummer with the Tommy Dorsey orchestra, has enlisted in the Marines. He says with the band, however, until he's called for service. Meanwhile Dorsey is seeking a replacement.

Rich allegedly was on the verge of being drafted into the Army.

AGVA's 1st Nat'l Convention, in Cincy Aug. 1-2, Figures to Help Greatly In Reorganization of That Hectic Union

A long step towards the complete reorganization of the American Guild of Variety Artists may come out of its first national 'convention' now definitely scheduled to be held Aug. 1-2 at the Netherlands Plaza hotel in Cincinnati. Attending will be the executive secretaries of nine of the 10 locals, the only one missing being San Francisco, where a special representative is in charge and can't get away to attend the meeting.

Presiding at the 'convention' will be Walter N. Greaza, who was two months ago placed by the Associated Actors & Artists of America in the temporary position of national administrative chairman of AGVA. Also going to Cincy is James T. Silverstone, national counsel, and possibly four or five national representatives now located at scattered points.

Perhaps one of the major topics of discussion will be the establishment of a uniform national wage scale for travelling performers. Presently, each local has its own wage scale and this has caused much confusion in the union's dealings with producers and agents. The matter of the locals' jurisdiction over travelling performers, who originally joined with other locals, will also be discussed.

One of the 'convention's' may also come the basis for a revision of the national constitution which will give AGVA's national office a clearer hold on the locals without impairing their local autonomy. This has been already proposed as a "branch system" rather than locals, with national representatives appointed by the national office, instead of local executive secretaries working with local boards or advisory committees. One of the 'convention's' is Greaza's, who states that the AGVA locals have never been given a full opportunity to air their grievances at what they believe to be faults of the national administration. Greaza thought it best to effect a complete understanding between the national setup and the various locals. The thought has been expressed to Greaza, however, that such an air-ting might entail more than two days' time.

Expenses of the 'convention' will be borne equally by all the locals.

This will be effected by pooling all the railroad fares from the various points and then dividing it by nine, so that Los Angeles, for instance, won't pay any more to send its executive secretary to Cincy than Cleveland, which is much closer. Should any of the locals desire to send more than one rep., they will naturally foot the full expense.

Police Shut Nitery, So Maestro Carlone Returns To His Tonsorial Biz

Cleveland, July 28. Freddie's Paradise Cafe was blacked out for the summer by orders of the city's police safety director, Frank Celebrezze, after a controversy with its owner over the building of another safety exit in the cellar nitery.

For the last month, Freddie Meyers, operator, had been running it minus music and floor shows as the result of an expired music license. Cops forced him to yank out five acts and cancel Freddie Carlone's orchestra, when they found him trying to operate without a permit.

Tearing down walls to install a new exit would be so costly and lose so much seating space, Meyers said, that it is rumored that he is looking for another site. Carlone's band is now temporarily broken up, with leader returning to his barber-shop until another engagement turns up.

Poison Kills 4 Stage Seals in Seattle

Seattle, July 28. Four trained seals of Captain Spillers closed their act last week (20), when they died from poisoning of unknown cause. The act had just finished at the Palomar with Polack Bros. circus. They were in a tank on a truck in a parking lot and had been fed shortly before, with fish which might have been infected. Spillings valued the seals at \$10,000 and had no insurance.

LEO CASTELL

- PARAMOUNT NEW YORK
- BLUE NETWORK'S "BASIN STREET"
- JUST SIGNED THREE YEAR M-G-M CONTRACT

CAFE SOCIETY, OPTOWN

A DUAL APPEARANCE!

ON THE SCREEN In Paramount's

"PRIORITIES ON PARADE"

AND IN PERSON, Currently At The

PARAMOUNT, NEW YORK

LEO CASTELL

N. Y. "DAILY NEWS"
Kate Cameron

Ann Miller is the chief attraction at the Paramount Theatre this week, as she is playing one of the leading feminine roles in the picture, "Priorities on Parade," and is the star attraction of the stage show, which features Phil Harris and his band and the night club comedian, Zero Mostel.

Ann has a clever pair of feet. She dances on the stage with and without music and never misses a beat. In the picture, she sings as well as dances. She's gone blind, but she made a hit in the screen version of "You Can't Take It With You," and has acquired a glamorous finish in her way up to stardom.

Direction: WILLIAM MORRIS AGENCY

Literati

F. D. No. 1 Film Fan

Continued from page 51

William Griffin Indicted
 The indictment last week of William Griffin, publisher of the N. Y. Enquirer, for sedition, was a real surprise to newspaper critics. Some months ago he was under subpoena before the Federal grand jury to testify in the matter of the Government against George Sylvester Viereck, indicted for sedition because of failure to register as an agent of the German Government in New York. Griffin was not indicted with Griffin on the sedition charges.

Griffin is the Japanese agent on Pearl Harbor, the Enquirer was staunchly isolationist. This is evident from the charges in the Griffin's paper, for which he wrote all of its isolationist editorials, has also arisen since Pearl Harbor, to underline the morale of this country's armed forces.

Gerald Griffin, a brother and once night club columnist for the Enquirer, last year became embroiled in charges that he was anti-Semitic. William Griffin last week connected up how Hearst's N. Y. Journal-American reported the incident. He said the indictment on an inside page upon a small head, out of proportion to the importance of the article. He named 28 other alleged seditionists besides Griffin and Viereck. The New York Daily News has also reported the Griffin indictment by 24 hours.

The Enquirer this past Sunday (28) says its page one headline is the berated defense of publisher Griffin. One story entailed a statement by a Cincinnati editor, who is now Attorney General William F. Murphy for "hounding him." He employed the word "hounding" as a pun. He attempted to undermine the morale of the U.S. armed forces. The second story was a defense of the Enquirer, which was an editorial which accused the indictment of Griffin as being a precedent which would crucify the press of America upon the cross of Hitlerian defense.

Third 'defense' was a story signed by Benjamin K. Greenpan, a former N. Y. syndicate writer, who addresses his name with 'Judge.' Greenpan signed his article with an autobiography of his Jewish ancestry and connections. He commended Griffin for "his outstanding leadership service in the cause of human liberty, civil and religious." Greenpan also stated that Griffin's Enquirer had been banned from Germany in October, 1940, and that Griffin had labored for Greenpan in Germany. The syndicate also stated that the statement that the indictment of Griffin is a concerted plot by the enemies of our city to defame him.

Greenpan, incidentally, also came to the defense of the Enquirer. The AGVA held a hearing on the charges that its executive secretary had made "seditious utterances at the Dorsey party."

Annenberg's Last-Will. Will change his will on the eve of his death. Lawrence H. Annenberg, 67, who is survived by his widow and eight children, a probate of his will filed here last week showed that he left the multimillionaire publisher of the Philadelphia Inquirer, magazines and racing information services, left two-thirds of the estate to his son, Walter H., and the bulk of the remainder to his daughter, Ann.

But on July 7 last, when he was on his deathbed in the Mayo clinic, Philadelphia, Pa., surrounded his lawyers and drafted a will which altered the distribution of the estate. Mrs. Sadie Annenberg, receives what had come up to \$200,000, a year, and the bulk of the estate is divided between eight and seven daughters, all married.

The codicil was signed for Annenberg by his lawyer Joseph Frank, 70, 270 E. 10th St.

The publisher was too weak, signing a wavering cross to the bottom of the codicil. A factor in the last-minute change was the reorganization of Annenberg's personal holding company, the Cecilia Corporation, created by the recapitalization of the Cecilia subsidiaries 18 months ago. A new holding company was formed at that time, Triangle Publications, Inc.

Walter Annenberg, who has voting control of the stock of Triangle. Though Triangle comprises the bulk of the assets of the Cecilia subsidiaries, the Annenberg newspapers, magazines and racing sheets, the residue is a substantial interest in the residue goes to the son—two-thirds outright, one-third in trust for Mrs. Annenberg for life.

The will specifies that the trusts are "spendthrift trusts," not liable for claims by creditors of the beneficiaries.

There is no reference in the will of the \$200,000 still owed the Government in taxes as a result of the settlement in 1940, which resulted in a \$100,000 tax sentence, which he finished shortly before his death.

Cisli's Blast at Winchell
 Although Walter Winchell's attorneys think he has been acquitted by the Supreme Court in the Washington (D. C.) Times-Herald, as result of a blast in a recent editorial in the Enquirer. "Having a Wonderful Time," the columnist sniped his mind about any litigious suit, \$100,000 in damages, \$200,000 libel suit against Marshall Field, publisher, and Crawford by John J. O'Connor, attorney for the plaintiff in the action. Suit was filed in N. Y. Federal court Thursday (27).

O'Connor's report alleges that Crawford's article, from PM's Washington Post, contained the following: "I, representing George Hill, urge him to perjure himself before his relations with George Sylvester Viereck, admitted Nazi propagandist. O'Connor said the article was intended to 'bring him into disastrous scandal, ridicule and professional disrepute.'

U. S. Labor Steps In

Frederick Upton, U. S. director of labor conciliation, has taken a hand, last week in the newspaper U.S. fight with Hearst's N. Y. Journal-American over recent staff slashing. Management had utilized ODT request to out deliveries to justify firing.

O'Connor said the article "Management has run into a stream of executives who are either on vacation or out-of-town on business."

Matthew's Plans
 Herbert Matthews is going to India for N. Y. Times. He covered Loyalist side of Spanish revolt for the Enquirer. Matthews' article was recently reprinted.

Hopes to finish his book, "Rise and Fall of Spain" in time for the peace conference.

Not Colored, \$50,000 Suit
 Spartanburg, S. C.) Herald-Journal sued for \$50,000 by five employees. The suit is the first of its kind after long edition story carried headline describing them as Negroes. Complaint stated all are white men.

Macmillan's 'Treasury'
 Macmillan preparing a 'Treasury of the Familiar,' with Ralph Woods as editor. The book is planned to come out in the fall.

"Come will cover everything from 'Easy Jones' to 'Message to Garcia,' including the best of American popular music."

United Features took Westbrook
 United Features took Westbrook Pegler's column out of the Washington Post. The syndicate newspaper is irked at the syndicate for transferring the writer to rival Scripps-owned Daily Mirror.

Post took its peeve to the readers with an explanation titled: "Not Fair Exchange."

Statement, in part, read:
 The Post maintains that when United Features Syndicate sells features to other newspapers, it does so on the basis of a definitely implied assurance of readiness to follow established and customary standards of newspaper practice in renewing contracts. But, however in this case, the Scripps-owned Daily Mirror, in order to order its subsidiary to terminate such agreements if a feature proves unprofitable and desirable for its own newspaper.

K. of C. Boycotts N. Y. Post
 The Knights of Columbus has invoked a boycott of the New York Post because that paper's stories about the death of a young boy, who died of a Nazi-sponsored house of degradation in Brooklyn and a son of the Post's editor, Charles Post. Post had an exclusive on the story and misled it dry before re-writing it. The Post's editor allegedly the "Mister X."

K. of C. via its Supreme Board of Directors, has resolutions which asked postal authorities "refuse further facilities to the Post."

called upon members of the society, their families and friends, to refrain from purchasing or reading the Post, urged advertisers to consider whether their ads should not be discontinued in the Post.

Evie Roberts' New Column
 Evie Roberts, columnist of the deal's 'glamour girl,' may return to the Fourth Estate soon as a columnist. She has been writing for the Enquirer. Her former publisher, Elton Patterson and the eventual decision rests upon politics. For position was formed at that time, Dealer as the wife of 'Chip' Root, long connected with the Democratic National Committee. Her former publisher, Elton Patterson, hates the New Deal but no secret, but a compromise may be made out if Mrs. Roberts' chit-chat will eschew politics.

\$250,000 Suit Against PM
 An article by Kenneth G. Crawford in a March issue of PM, New York job sought \$250,000 libel suit against Marshall Field, publisher, and Crawford by John J. O'Connor, attorney for the plaintiff in the action. Suit was filed in N. Y. Federal court Thursday (27).

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LITERATI OBITES
 John J. Kelly, 48, former publicist and newspaperman, died July 20 in New York. Kelly was 48 when he retired, Kelly headed the Kelly public firm, in N. Y., John Kelly & Co., 100 N. York St.

George B. Craven, 58, editor of the Thomaston (N. C.) Tribune and a member of the Carolina newsmen, died June 25.

Joseph Birkmeyer, 64, editor of the
 The New York Press, Craven was the longest newspaperer, for more than 50 years, died at his home in Troy, N. Y., July 24.

Clarence Talbot Southwick, 70, former newspaper and advertising man, died July 24 in New York. He once served as a reporter on the Kansas City Star and, since 1904 in New York. He was a former executive with such advertising firms as Street & Finney, Erickson & Co., and Frank Press Agency.

James W. Brink, 62, founder and publisher of Nebraska weekly news-

paper, Rip-Saw, died July 23 in Rosalia, Idaho.

Earl Bostrom, 45, publisher and advertising manager, died July 17 in University Hospital, Ann Arbor, for pneumonia. He was a former Indiana newspaper publisher, he was advertising manager for the Detroit Free Press. He was 45 when he died.

Lawrence H. Abbey, 84, former publisher of several weekly papers in New Jersey, died July 17 in St. Petersburg, Fla.

John L. Lutes, 78, author, died July 19, at Cooperstown, N. Y.

Frank White, 65, retired newspaperman, died in Oakland, Calif. (Wednesday (22)). A publicity man for the movie industry, Frank White had worked on many newspapers across country and in Shanghai.

Leslie Shannon Cormanck, 55, columnist for the Detroit Times, Det., died July 28 in that city.

CHATTER
 Virginia Swann's "The Dollar Girl" is now being written by Companion, will be published by Farrar & Rinehart in Sept.

Peter de Polnay, Hungarian author, doing a book on the Tomorrow story of his experiences as a refugee in France and Nazi goals for Doubleday.

Jack Gould, N. Y. Times staffer who originally covered legit and then legit in the city side in the radio dept, while John Hutches, Times radio ed, is on vacation. Will probably shift to radio.

Ralph Ingersoll, editor of PM, who's been tangling with his self-censorship board, is on vacation on his status, instead the squabble by enlisting in the Army. He passed the physical and is on his way and was inducted over the weekend.

Woman's Life Publications, Inc., chartered to conduct a printing plant in the city side in a building with a capital stock of \$200,000, \$100 par value. Directors are: Kenneth G. Rankin, George Neck, Edward W. Stitt, Jr., New Rochelle; Charles F. Krause, Jr., New Rochelle, N. Y.

Ganteen-Capers
 Continued from page 51

ships out thousands of garments monthly to service men and to their mothers, through the Army and Navy Relief.

Seymour Gross, playwright, who burlesque down at the canteen, says that Stutz Smith is going around town saying he's come down to the Canteen to see the Brahms Concerto—now that Yehudi Menuhin has been scheduled to play at the "Door Canteen" to his repertory. Yehudi Menuhin played for 55 minutes, but the easiest part was the night. After he was through he told Brock Pemberton the audience was "the best I ever saw. I've had to play to since he's toured South America. A really, grand crowd. I think it's the best of our forces."

Jimmie Davis, who wrote the song "Way Is a Good Man So Hard to Find" was night recently on the 4th floor. He was observed by Tom Rutherford, at one time a grinning, swaying and dancing in the canteen. The real killer Joe and Shirley Booth were in the dance floor. When they were being played, the canteen was in a state of excitement. Jimmie, himself alone, died in dishes, "I'm in the groove."

The shoeshine boys who work the best outside the canteen are real money makers. They are not only observed. Here's why: recently one of them was observed shining a soldier's shoes who was in the canteen waited for the same service. The shoe boy finished the job on the soldier's coverings, and the soldier to take payment. "How do you manage that," said the waiting man. "I don't find out no one's type. The civilian did find out. When he asked the boy: 'How much?' 'Arm yourself, through tight lips, was 15c."

Two hefty Polish soldiers, who had fought side by side with the American forces, were seen at the Saturday night. Actor Edward J. Gurnea served as interpreter for his Polish friends. The two soldiers, a native of Warsaw—volet 'Francisco,' according to junior hostess, had been seen at the canteen. He is presently serving. "What are yours. There is an international language. The two soldiers and Francisco did the folks—the only dance he knew.

times a year, but in these crowded days his screen appearances are less frequent. When you see the President of the Motion Picture Industry, the lens can catch him, for he never used any of the conventional camera angles. He is a director. He is an attractive screen shadow. So, if the President appears careworn and looks tired, it's because he looks just that way.

Unlike professional actors, the President is usually grinning on the screen, frequently grinning on his own appearance with laughter and pertinent remarks. Like the President, in that one, he said once, and on another occasion when a slight frown in the round track brought his voice forth for a few words with undue huskiness, he called out jovially to a group of guests: "It's the Gatch!"

S.O.S. for Producers
 There is no set formula or schedule for the production of the Chief Executive features. There is no set formula or schedule for the production of the Chief Executive features. There is no set formula or schedule for the production of the Chief Executive features. There is no set formula or schedule for the production of the Chief Executive features.

Such features as "Mrs. Miniver" and "Yankee Doodle Dandy" are considered the cream of the crop. Minister Winston Churchill, a White House visitor among those who enjoyed the "Yankee Doodle Dandy" show in the long drawing room on the second floor of the White House. He is the only one who follows the President. A few years ago when the Chief Executive made his White House visit, the battle-ship on which he sailed had 28 feature pictures and every one was an American production. As Hyde Park the presidential films are shown on the second floor of the White House with the distant West Shore highlands as a background, which means the President is in the "weather provision," "Weather permitting!"

Former Habits
 When the world was calmer it was the custom for the President to arrive home from a trip to order all of the newswires he had missed to be checked one by one. On one occasion he found all electric current in the White House off to permit the newswires to check their equipment. "Run in a wire," he ordered. "We must have our movies checked through the kitchen staff working."

In these troubled days both the War and Navy departments have taken the same action. In an area of combat, such as the foothold South Africa, Army and Navy officers arrange for the Commander John Ford. Army and Navy officers arrange for the Commander John Ford. Army and Navy officers arrange for the Commander John Ford.

Soph's Place
 Continued from page 51

became that the Buffalo Committee of the Navy. The committee regrets that one featured player had been dropped from the program. The committee regrets that one featured player had been dropped from the program. The committee regrets that one featured player had been dropped from the program.

Radio station WBXY, under control of its regular new broadcast, took Sophie for a ride. The new broadcast, took Sophie for a ride. The new broadcast, took Sophie for a ride. The new broadcast, took Sophie for a ride.

Bills Next Week

(Continued from page 46)

Hilly Davila's...
Hilly Davila's...
Hilly Davila's...

4 Kings & Queen...
Dorothy Nelson...
Helen Warner Co...

PHILADELPHIA

Alpine Natives...
Coville Moe (3)...
D'Arcy Mae (3)...

Keeland & Miller...
John DeLoach...
John DeLoach...

nothing that need popularizing at this point.

Blitzstein has blessed his work with good humor. He says Kaye and Miss Smith...

'Fellow Americans' is more interesting than effective. It repeatedly...
Congressman have been bombarded with letters to use their influence...

Anita Loos

(Continued from page 54)

appointed officers in the W.A.A.C.s. Congressmen have been bombarded with letters to use their influence...

DEM's Film Wake

(Continued from page 47)

and 'Fellow Americans,' written by Wallace Russell and directed by Kanin. An added starer was 'King of the Airplane'...

Feeling that's not for them, most of the CEMers have elected to go their way. Kanin is going back into the picture...

K. C. Bond Sale

(Continued from page 4)

and gave away \$250 in silver plates. Roster of talent also included Pvt. George Crowder...

EMER C. RHODEN, Fox Midwest theater exec, booked the talent; James J. Towse, executive producer...

PITTSBURGH

Alpine Lodge...
Alpine Lodge...
Alpine Lodge...

House Reviews

(Continued from page 46)

HIPP, BALTO

change of pace and just right for change of vocals by band's femme...

Medley by orch. next combined 'Sissy Lagoo' with 'Summertime'...

Anita Loos

(Continued from page 54)

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EARLE, PHILLY

(Continued from page 54)

The Earle could well sign Bill Robinson to a contract calling for appearances for the next 40 years...

EARLE, PHILLY

(Continued from page 54)

When caught, Bogues had down the band on the stage and was cutting up with the patrona, who said...

EMASSY, N. Y.

(NEWSREELS)

Variegated assortment of items, newsy and otherwise, make up the current show here. Majority of the material bears in one way or another...

The victory speech of Secretary of State Cordell Hull...
Par has brought back shots from the front...

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House Reviews

(Continued from page 46)

EARLE, WASH.

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Harry Anger pushed out a thin stack of chips for this vaudeville line-up...

EARLE, PHILLY

(Continued from page 54)

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SHOUT!

DON'T WHISPER!



You've got pictures and you want people to know about them. . . . **ADVERTISING!** (That's what you want them to know about them. . . . Tell about them! . . . In every way . . . everywhere. . . . Nothing, except the picture itself, is as important to the success of your show as the advertising you put behind it. . . . And you can't *Whisper!* Not in this noisy, busy, and hectic world. You've got to shout . . . out loud . . . with all your might. . . . The answer is **ADVERTISING!** Display Advertising! . . . alive . . . communicating with life, your rivals, to stop them in their tracks . . . to get those extra admissions. . . . You've got the pictures . . . you've got the screen . . . you've got the lobby, the marquee, and the poster stands . . . we've got the advertising goods to put those medals to work. . . . Don't whisper . . . shout with Standard Advertiser . . . The Daily News . . . and *Tellars* from **NATIONAL SCREEN SERVICE** . . . they lead in the art of

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
www.loc.gov/avconservation

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org



A search of the records of the United States Copyright Office has
determined that this work is in the public domain.