

General Tim O'Shenko Ticks U. S.

Few gals in recent months have received the amount of wear and tear from radio comics as the one about the likely Irish ancestry of Sgt. Austin's No. 1 general, Semyon Timoshenko. The point was its appearance on NBC programs of last Thursday night (28). Listeners who kept their dials on the same NBC release from 9 to 10:45 P.M. heard the gag exploited not only on the comic trail but on the succeeding stanza, the Rudy Vallee-Sealtest show.

FOR VICTORY



BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy war savings bonds or stamps today. Buy them every day if you can. But buy them on a regular basis.

THE BERLING POINT

By Milton Berle

Blackout Over Broadway

What is to become of Broadway now that wartime restrictions forbid the use of illumination on "Orange Juice Gulch." Is the "Grey White Way" now to be abandoned as the "Orange Juice Gulch"? Just imagine the hardships it will work on many of its inhabitants. ... During blackouts how can one wear his beautiful "Zoot Suit" with the draped neck buttons? ... How can one be able to see the "Orange Juice Gulch" during blackouts? ... Who used to get "lit" every night risk being hauled in by an air-raid warden? ... In Harlem will they have to live with a "whitout"? ... Winchell will feature his new expression, "I'll be back in the black out." ... Who on the prodigal son returns he won't find a light burning in the window and Peggy Joyce's jewelry will have an air-raid warden assigned whose duties will be to sit in the window of an alert.

Even the Luxor Baths didn't escape the ban on illumination. Henry Youngman was made an air-raid warden, and his job is to extinguish the sun lamps there. ... During the last blackout, one electric bulb said to another: "Where were you last night? I was out like a light."

Jack (Baldy) Zoro solves his problem very ingeniously—when the air raid signal sounds, he presses a button on his vest and a black convertible, topless rolls over his head, leaving one to wonder how he did it.

Broadway Sam was hard hit. After he'd invested in four suits with lovely rainbow colors that made the sun look like a cloud in comparison he was left with an air-raid warden's "Whitout" when they came on the street at night unless he camouflage himself with leaves.

The only one not affected by the dark are the actors who have long been paid off in it.

Now take full rationing—a lot of leftover bootleggers from the Prohibition era will start making bathtub gas.

Can you imagine walking up to a door on a dark street, receive a bottle of gas, forgetting yourself, and then drinking it? Mistake!

With the shortage of gas the subway companies have equipped themselves with special trains that stretch after 9,000 people get in one car.

The only one not worrying about gas is Joe Frisco. He's belonged to the "Orange Juice Gulch" too long.

Leo Lindy got together all the rubber cheeks he ever received, turned them over to the Government which extracted the rubber and made an experimental set out of them, but no luck... it's the bounce.

With the shortage of gas, Broadway Rose received an offer to double as one of Merle's Cockatoos.

Moran & Wizer, the Chicago toasters, are overjoyed; they've just been booked to play the club for the next six months.

Understand 'Oldie' is sorry she is "usering" those seats.

Sarnoff didn't miss vaudeville at all. He went to sleep in the big chair at the Friars, in 1939, and just got up. (So you see.)

Alexander Brothers & Evelyn heard the call of the road and went to Albuquerque to get their Indian club back.

Marshall Montgomery and Valentine Vox are so happy that vaudeville is coming back they gave their dummies a wood alcohol burp.

Things are really good in vaudeville. When they start using real money in the "two ends" for the first time in a long time.

Rocco Voco, the music man, is publishing a new song dedicated to Tommy and Jimmy Dorsey, titled "After the Bravi! Is Over."

There's Hamola Even in Studio Biggies, And It'll Come Out in Par's 'Rhythm'

Hollywood, June 2. Shakespeare spoke a lyrinxful when he remarked that all the world's a stage, and all the men and women are players, and all are thethes at heart. Even the film exec, who all on their throats high above the stars and top players on ordinary mortals, occasionally come off their lofty perches and do a bit of mugging on the sound stages. Specifically, the biggies at Paramount, and a lot of the not-so-jiggles are warming up for a hot field day in "Star Spangled Rhythm". Their alibi for crashing the lens is that the stars and top players on ordinary mortals, occasionally come off their lofty perches and do a bit of mugging on the sound stages. Specifically, the biggies at Paramount, and a lot of the not-so-jiggles are warming up for a hot field day in "Star Spangled Rhythm".

Metro Signs Margelston, A Vet, and Hicks, a Tyro

Metro signed and sent to the Coast during the past week two players, one a vet, the other a comparative novice. First is Arthur Margelston, English character actor who has been on Broadway for many years. He will play the role of Dr. Bennett in Metro's "Random Harvest".

Signed to a term pact was Bert Hicks, who has been playing leading male roles in Chicago little theatres for the past two years. Before that he was a truck driver, shoe salesman and soda jerk. He was discovered by Clarence Sapiro, Metro's mid-west talent scout.

Tests of both the players were made in New York by Al Altman, M-G talent exec.

LESSER'S UNIQUE DEAL WITH STAGE CANTEN

Hollywood, June 2. Unique deal negotiated by Sol Lesser for production, in association with Louis Lurie, Frisco capitalist of the "Stage Door Canteen", although Paramount made a \$40,000 bid for the rights. However, it was knocked down to Lesser for \$25,000. It provides financing for film assemblies the talent, and as his share receives \$150,000 for supervising and 7% of the gross.

Profit of picture are to be distributed to charities designated by the Canteen, subject to Lesser's approval.

Cab's First Film, for M-G

Cab Calloway and his band get their first major film break in Metro's "Cabin in the Sky", a deal with the studio having been set for the orch last week by Eddie Sherman. Film, starring Calloway, Helen Watson and Paul Robeson, goes into production Aug. 18. Calloway himself will play dancing role as the "Dentist".

Calloway's band opens at the Casa Mann on the Coast July 9 for four weeks prior to going into film.

Grant Whytock Seriously Hurt In R.R. Accident

Hollywood, June 2. Word has been received here of the serious injury in a Canadian train wreck May 28 of Grant Whytock, associate producer, on Edward Small productions, and his brother-in-law, Robert Carlisle, producer of scenic film shorts for Paramount. Both were on vacation when the crash was rammied by another train near Banff, in the Canadian Rockies. Both were severely injured. Whytock was critically injured by broken glass and scalded by escaping steam.

Propose Geo. M. Cohan Day July 3 in N.Y.C.

Councilman William McCarthy, formerly connected with the one-time Cohan & Harris theatre, introduced a resolution into the N. Y. City Council Tuesday (2), naming July 3 as George M. Cohan Day. Star's birthday is July 4 but as the schedule for the nation's anniversary was figured to be jammed, the eve before to honor Broadway's favorite son was deemed more opportune.

Radio chains will be asked to play the standard Cohan songs. McCarthy's resolution was referred to the rules committee with indications that it will be recommended for adoption.

British Film Exec Tells of Tiptop Biz in England

By GEORGE FROST. Chatting with reporters, William G. Cox, executive director of Pathé Films, England, told this week of the smashing boxoffice records in his native land at a rate greater than even the best in Britain. Mindon's history as a result of the United Kingdom's desire to "escape the war" was cited as New York's "Quadrant Field" aboard a Pan American airplane's transAtlantic Clipper.

Patented "Cinema Godard" rushed through the Airport-on-the-Parkway on Memorial Day to the St. Regis hotel where she will rest a (Continued on page 14)

RISE STEVENS SET AT M-G; TOURS UNTIL FEB.

Rise Stevens has concluded negotiations with Metro and has just inked a new contract calling for an estimated \$250,000 weekly. Met mezzo was dealing with Paramount at the time she finally came to terms with Metro, for whom she made one picture, "Chocolate Solitaire".

"She opens her concert tour of 20 states in \$2,000 per in Denver Oct. 5. She will sing 14 concerts to Nov. 6, when she leaves for the east, appearing in Minneapolis the second week of November.

Negotiations are being carried on for appearances with the San Francisco Opera Co. After the close of her Metropolitan Opera season she picks up a half dozen concerts on her way back to the Coast, arriving in early February.

Coin Rise for Pic Workers

Sacramento, June 2. Workers in the film industry drew an average weekly wage of \$53.6 in April, a weekly increase of \$2.56 over March and a jump of \$6.27 over April, 1941, according to figures issued by the State of California.



ABBOTT AND COSTELLO

"Abbott and Costello demonstrate conclusively once more that they are the funniest pair in Hollywood."

—HOWARD BARNES, New York Herald Tribune. Currently on National Release.

M-G-M's 'RIO-RITA' Chase & Sanborn Hour, NBC-Red Universal Pictures Under Personal Management of EDWARD SHERMAN

Cohan and 'Yankee Doodle Dandy'

Show business precedent, established by a film biography of a stage star, has been followed in the interest of show business, especially since it's George M. Cohan involved in Warner Bros. filmization of "Yankee Doodle Dandy". The only other screen blog that approached the contemporaneous, Cohan, was specifically emphasized as NOT being that of William Randolph Hearst, despite suspicion and publicity to the contrary.

It's really a splendid drawing comparison between the WB screen treatment and Cohan's real-life career. It's for this reason that the following anecdotes are reprinted.

In World War 1 George M. Cohan headed the first organized attempt by the show business to entertain the service men. This was the Friars Club show staged at Ft. Meyer, Va., in June, 1917, and it's rather faithfully depicted at "Yankee Doodle Dandy". The camp's lighting equipment broke down at the show, but Cohan and the other Friars, undaunted, ordered the sides of the stage broken down and autos run up, with their headlights utilized as emergency spotlights. The entertainment was a signal success.

Cohan's keen patriotism asserted itself within a month after the declaration of war by the U. S. on the Central Powers April 6, '17. In May his "Over There" was off the presses. First show biz well-known to sing the number was Nora Bayes.

About three weeks after America's entry into the first World War, Cohan presided at the first meeting of America's Over There Theatre League, principally formed to entertain the services' entertainers for overseas forces. The Police theater on Broadway was the spot and it was Cohan's raffish "Over There" that Cohan made a plea for volunteers, virtually the entire audience responded.

Eager to wait to see his own life pictured on the screen in "Yankee Doodle Dandy", George M. Cohan sought out Jack F. Warner while the film was in production with an idea of finding out when he might see the final property. Warner then estimated that it would be about May 1. Cohan saw it to its entirety April 28. He has seen the film three times since.

Order went to Coast Warner studio from New York last week to rush production on five musicals which are on the schedule, this hurry call following enthusiasm engendered by "Dandy".

Musicals which are to be hurried through production stages are "Life of George Schwinn", Mark Hellinger's production, with script and song by Arthur Schwartz, starring Eddie Cantor, a musical to be done by Vinton Freedley, and remake of "The Desert Song".

"Dandy" which may be one of the top grossers of all time in the opinion of many, will be the largest receipt-getter Warner Bros. has had, with a cost close to \$2,000,000. To this will be added \$300,000 to \$500,000 in prints, advertising, etc.

Warner's is deferring decision on the sales policy for the picture for the moment. It will wait until the picture has played at least four weeks at the Hollywood, N. Y., to study results, reaction, etc., before determining on policy, but very likely this film will be roadshow. In various keys on a (Continued on page 49)

SIMP, Others, Making Last Ditch Stand Against the UMPI Plan But In Exhibit Field It Is Gaining Support

Forces in opposition to the United Motion Picture Industry plan, embroiling sales in groups of 12, conciliation, are getting in strong, late bids against the new method of selling films, but it is discounted in informed circles that any of the distributors, signatory to the decree, will back over the traces, as reported they might.

All of the Big Five (Paramount, Metro, Warner Bros., RKO-Fox and RKO) have agreed to the plan and in any of these backtracks at the last moment it will be a surprise to the UMPI committee of the whole of which William F. Rodgers is chairman as well as to the members of the exhibitor subcommittee.

However, as Harry Brandt, president of the Independent Exhibitors Owners Assn. of New York, points out, certain interests are gunning against the unity movement but that the encouraging attitude of the Department of Justice has not changed one bit.

In addition to the Society of Independent Motion Picture Producers of Hollywood, which has been assisting the UMPI plan, various civic and other organizations have been stirred against it, including, from accounts, the Civil Liberties Union of N. Y. Part of the opposition seems to be directed against the UMPI point of view, on the grounds that the public will not be so well served by UMPI sales as by the method used under the decree. Except to theorize that the quality of pictures will be so high under the new plan, these proponents are unable to explain why the buying and selling of film, as between the decree and UMPI, affects the public interest and how. As a matter of fact, under UMPI selling, an exhibit is permitted cancellations, whereas under the decree he has to play everything he buys.

Dopdt Distrib Reversals
It is highly doubted that any of the Big Five will seek to crawl out of the UMPI plan, nor that Warner Bros. and Paramount will hold out for long on conciliation features of UMPI which they rejected in favor of working out their own problems with accounts. Understood, however, that both may come along on conciliation with Warners regarded as most promising in this connection than Fox.

While it is no secret that some of the distributors were not anxious to give up decree selling because it has been profitable to them with almost no single picture picture, other exhibitors have been proved the UMPI method of quarterly sales in blocks up to a maximum of 12 pictures.

Joe Bernhard objected for Warners, after consultation with Harry M. Warner; Ned Depkin signed up for RKO after getting the approval of George J. Schneider. The latter had said the same after going to Barney Alaban; while Rodgers for Metro (Tom J. Conroy) has not yet approved for their companies on their own initiative.

Patent any bombardment of the Department of Justice by enemies of unity, tradesmen are of the opinion that the D. of J. will not give sanction in approving the UMPI plan because it "takes them off the hook" of the department of a "red hot potato" (the decree).

Fresh Blast by Producers
The SIMPP, which includes producers such as David O. Selznick, Charles Chaplin, Walt Disney and Sam Goldwyn, whose pictures are sold separately, has issued a new, fresh blast against UMPI to Thurman Arnold, assistant attorney general who indicated that he would never the majority of the exhibitors want will be okay with the D. of J. Screen Writers Guild which the SIMPP says in part that the protection of the public, the exhibitor and the producer are agitated.

(Continued on page 22)

GENERAL GROUPS GAIN INTEREST

If Successful in Bringing New Financial Backing Into Company, Schaefer and Malcolm Kingsberg Would Head New Administration—Oldrum Reported Asking \$6,000,000, Plus Profit, for Holdings

MAY ADJOURN MEETING

George J. Schaefer, RKO presy, and Malcolm Kingsberg, RKO theatres, have reportedly been working to interest several new financial groups, which they would head, come into the company. Eleventh-hour try, it successfully, might result in the postponement of the stockholders meeting following the session held for today (3) at Dover, Del.

Understood that any group Schaefer and Kingsberg would head would have to be prepared to absorb the Atlas Corp. (Oldium) holdings, valued at \$6,000,000. Floyd Oldrum, who has put up with it for without any return on investment, would likely hold out for a profit slice.

Failing entry of new group to come in—and several with show business and Wall Street connections have been mentioned—understanding is that a change in the stock is contemplated on June 22.

Hayites May Get Their 1939 Salary Cuts Back

Hay's office directorate is scheduled to meet June 10, being the regular quarterly session. Certain budget matters, including a decision on the industry's public relations campaign and foreign coin, are likely topics to come up.

Understood that the matter of restoring many of old pay cuts at motion picture producers to Distributors Assn., made late in 1939, extending up to 30% shortly will be taken care of because losses in the foreign market have not proved as severe as originally feared.

Accent on Big Film Salaries Again Frowned Upon Within the Business

Publication of highest-salaried executives' earnings last week by the Securities Exchange Commission, now headquartered in Philadelphia, furnished the film business little it did not already know, since many of the top salaries had been released by the SEC earlier this year. It merely pointed out the fact that nearly every year the top salaries are issued by Government agencies at least twice as high as those for the industry.

While it does not point the film business in a nice light, giving rise to the old charge that "no man could be worth that much money a year," the industry generally does not deny the fact that the largest salaries when admittedly it is just such big salaries that are helping in the war effort. Also the fact that the industry has not been able to do its full share in money and work to back the war. SEC release admitted that the figures do not represent the largest incomes in the U. S. because many who serve with small salaries or incomes have big returns from investments (via vast stock holdings that pay big dividends). Also the industry's aggressiveness in the industry dictated by the statement that many!

Disproportionate Salaries, Bonuses, Expenses, Etc. to Be Curbed by U. S. In Closer Check on Tax Statements

Just Like Dad

Hollywood, June 2. Lon Chaney, Jr., continues in the family tradition as star in another thriller, 'The Mummy's Ghost,' starting this week with Dick Foran and Elyse Knox in romantic roles.

Cut Prints To Save Film 20%—Also Trailers

Hollywood, June 2. In a move to conserve film raw stock, print consignments on a production lot to exchanges may be cut 20%. One major has already taken that step and others are expected to follow. Some trailers are being cut as many as 400 prints per subject.

Another move under consideration is to trim trailer footage by half, thereby saving tens of millions of feet of film annually. The move would also eliminate the necessity of reducing the number of trailer prints going out on each picture.

U. S. Uses More Stock

Anticipated Government order cutting raw film stocks for use by commercial studios may be furthered by increased use of film by the exhibitors.

Understood that during the past three months the Government has actually bought 40,000,000 worth of raw stock and that, in addition to use of film for varied army purposes, the placement of camera in every plane that is down will no doubt vastly step up the amount of negative to be exposed for non-commercial purposes.

Annual reports, from which the figures were obtained, have been held up by the SEC for possible censorship purposes. These include many top-ranking executives whose firms does not break down the probable total. It is viewed in the trade as important for during wartime, because it would show the percentage of these various salaries go to maintaining war production.

Because Louis B. Mayer, with an income of \$704,425 as production head for Metro, Inc., has been heading the production of published figure, industry statisticians have does not break down the probable total. While impossible to say, the amount, because the 1942 tax bill has not become a law, conservative estimates are that nearly \$800,000 this year will go to the industry. Nor do the salary figures take into account what the stars and other industry executives and writers have contributed to various war organizations. The Hollywood Victory Campaign raised \$400,000. (Continued on page 54)

Odele's Stinger

Hollywood, June 2. Clifford Odele turned in a screenplay of 150 pages for the Warners musical, 'Rhapsody in Blue,' based on the life story of George Gershwin.

Average musical script runs about 120 pages, and normal length in straight screen drama is about 160. Jerry Wald, producer, has enough material for two pictures.

RKO Theatres Salvage Scrap For Uncle Sam

The RKO circuit, operating around 100 theatres, is combing all of them from cellar to garret for any scrap metal material which may be of use to the Government. Reported a lot of metals and other material, such as tin cans, during the war effort, are being found.

Believed that throughout the country much could be salvaged for war use among theatres which formerly played stagewhows and have a lot of steel equipment on the premises, as between the decree and UMPI, affects the public interest and how.

Free Rides by Studios Tabu as Rubber Saver

Hollywood, June 2. Visiting firemen from Keokuk will have to furnish their own transportation to the film plants under a new ruling by the Studio Relations Committee, designed to save rubber and gas in picture production. Studio pick-up cars, formerly used for various non-essential purposes, will attend strictly to the film business from now on.

Among those barred from free rides are special addresses called by stars from downtown shops, messengers carrying scripts to actors, and still photographers. For the duration, stills will be shot on the premises and still photographers, their studios and femme stars will have their tresses done up in their dressing rooms with the Motion Picture film will ride together in one bus.

Gordon's Pic Deal No Bar to Stage Producing

Hollywood, June 2. Columbia signed Max Gordon to produce at least one picture a year with a proviso that his film contract not interfere with his work as a producer of stage plays.

Currently Gordon has 'My Sister Eileen' and 'Junior Miss' running on Broadway.

Actors' 50G Bond Buy

Hollywood, June 2. Screen Actors Guild bought \$50,000 worth of War Bonds through an arrangement with the Motion Picture Committee for Hollywood.

Roosevelt-Morgan than suggestion for a \$25,000 ceiling on individual incomes, says Democratic dead, but the Treasury Department has not abandoned its effort to induce Congress to plug various loopholes in the tax structure in a way that conceivably would cause much discomfort in the film industry.

Latest move to throw further restrictions around corporations—thus indirectly cutting down on the amount of money high-bracket individuals may receive—takes the form of a Treasury announcement all corporate returns will be scrutinized for more intensively to make sure that by no form of trickery is any one taxpayer permitted to get away with more than he is to throw unjust burdens on others.

Tactic admission that the \$25,000 ceiling idea (or any other such limit) is dead was seen Thursday (28) when Secretary Morgenthau had a meeting with the House Ways & Means Committee behind closed doors to talk about the move to intensify the tax law and no corporation shall be permitted to make profitable profits out of the war effort, he said.

Sop to Little Fellows
Since the suggestion first was made to intensify the tax law by the Ways & Means group has moved to incorporate a salary limit in the new tax law. In connection with the recommendation as a grandstand play for the film industry, the law favors less better about the prospect of sharply lowered exemptions and higher normal and sur-tax rates. With only a tiny proportion of the population enjoying net incomes above \$25,000, the move is being met with Republican laughter at the thought. The proposal—if made in seriousness and not merely as a ploy—will have little merit to the perplexed House committee, which still is studying the matter.

Connors, Lawrence May Go On 20th-Fox Board

Twentieth-Fox stockholders at a special meeting yesterday (2 Tuesday) voted to increase the size of directorate from 12 to not less than three nor more than 15. The new directors is slated to meet tomorrow (Thursday) when it will fix the terms of the new board. The necessary two additional members, Tom Connors, vice-president and sales chief, is scheduled to be one of new directors named. Other member may be Lundy Lawrence, recently named foreign sales chief.

Louis K. Sidney to Be Loew's Asst. Treasurer

With Nicholas Nayfsack's departure from Loew's, Inc., into the U. S. Navy, his duties as an assistant treasurer will be taken over by Louis K. Sidney, Metro studio exec. No official appointment or election ceremony will be held. He will be going up to the directors who do not meet until today (Wednesday).

Hornblow at Metro

Hollywood, June 2. Arthur Hornblow moved to the Metro studio as a producer today (Tuesday) after a long absence of years in a similar capacity at Paramount.

Previously left, Hornblow completed shooting details for 'Hogwild,' which will be finished by another Fox producer, still unannounced.

Blumberg Expresses Faith in Films Wartime Responsibilities as U. Conv.

Nate Blumberg, Universal pres., yesterday (Tuesday) appraised war-time conditions facing the film industry as a challenge to our ingenuity, and we will adjust our production to any new conditions.

Blumberg told the delegates to the U. Sales convention at the Waldorf-Astoria hotel, New York, that despite any restrictions which the Government may be called upon to impose on the industry, he is certain that it would find ways and means of fully meeting its responsibilities in the total war effort.

Universal head expressed confidence that that industry would be able to carry on in its shape despite all obstacles due to wartime restrictions and added, "Our business has always been in line with emergencies."

Start Selling Front

Universal plans to start selling 1942-43 product immediately following the sales convention which opened yesterday (Tuesday) at the Waldorf-Astoria hotel, New York, for four days. During huddles company heads will likely announce consummation of deals with two new producers. Walter Wagner, whose "Eagle Squadron" is being released in the 1942-43 package, with "Arabian Nights" slated for the 1942-43 selling season, is understood planned to make one or two more for release through Universal during the coming year. He was in Washington, D. C., Monday (1) and due back to New York today. Jules Levy (Mayfair), who produced "Heliopopolis" and "Fanny's My Stron'g" and whose 1941-42, has several story books on hand and will be busy frantically to the company output for 1942-43.

William Seully, v.p. and general manager, told of proceedings yesterday with a welcome to the delegates to a review of the company's 1941-42 activities. He also announced the winners of the \$15,000 prize for Antivertices, which ended May 10, with the winning branch getting \$2,500 in prize money.

Among those scheduled to address the convention yesterday besides Nate Blumberg, U. J. J. Heheman, assistant general sales manager, F. J. A. McCarthy, sales manager, division manager.

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Theatres Experiment With New Patterns, Etc. Because of the Dimout

Theatre operators along the Atlantic coast where dimout regulations are in effect are experimenting with various kinds of paints and devices as a means of making marquee partly visible without the use of light. Later is also being used in various ways, including so-called "light and purple" which do not cast a glow.

Many theatres are whitening their marquee to that of a sign, and to some extent, bringing out the lettering a little more sharply. Others are using the "Big Street" lobby entrance that is shielded by the marquee canopies but can be seen across the street.

One circuit operating in the Greater N. Y. area has put up marquee panel signs above the top of the lobby entrance, using diminished light, while in some other cases operators are using spot lights to throw a light inward to lobby displays, easels, etc.

When the background of marquee is helping a lot at night, while the use of luminous paint and lettering stands out in the daytime, it is further contributing to ways and means of eye-catching.

Hollywood's new "Yankee Doodle Dandy" opened a run Saturday (30) has a marquee and upright sign with special white-painted fixtures which provides much visibility without the use of electricity. The marquee has a top of marquee and is using lettering tinted with luminous paint, while at the Astor under the marquee, the house is using a purple filter which throws no glow of light upward.

Even though the marquee fixtures that have always had whiteback-grounded marquees are the Central and the York, units in the Grand Brod. chain.

Flying on the Roof

Hollywood, June 2. Fred Astaire miles dancing with violation to his best "U. I. Conv. Look Out Below," tale of an Army flyer on turflog.

Robert Kerr and S. K. Lauren are doing the screenplay for production by David Hempstead.

METRO JUST CAN'T FIND 4-YR-OLD 'MARGARET'

Metro has spent more than \$5,000 in time and expenses of talent departments on both coasts in its effort to find a four-year-old girl for the title part in "Journey for Margaret." Studio is preparing to drop the picture, reportedly by July 15, unless a kid within the next week or so.

Hunt was originally a quick affair, but publicity was resorted to later in hopes of turning up a child that way. "Thousands of pictures were reviewed in N. Y. and on the Coast and talent scouts made a number of distant trips to interview possibilities.

Difficulty is that the kid must be attractive but not pretty, must be thin and unsmiled looking, must be suitable to make one or two more to learn to learn at least 10 times a day.

Hersholt Holds Over As Relief Fund Prey

Hollywood, June 2. Jean Hersholt, producer of Relief Fund for another year. Present proxy nominated without opposition for the election to be held June 28.

Others on the unopposed slate are: Irving Pichel, second place; Walter Wagner, third v.p.; Lucille Ball, treasurer, and Wilma Bastin, secretary.

PAR'S DIXIE POWWOW

H.O. Theatre Execs' Atlantic Huddle with Wilby, Lucas and Jenkins

Austin C. Keough, v.p. and general counsel, Paramount, Leonard Goldenson, head of the company's theatre department, and Montague F. Gowthrop, theatre controller, left Monday (1) for Atlanta to be met there by Leon Tenney, in charge of northern operations from the home office.

Conferences with Bob Wilby, Bill Jenkins and Arthur Lucas, partners, as well as on various matters.

Trust all discussion of the anti-trust suit against the Parkers, Kincaid, as well as a permanent partnership with this string of theatres covering various parts of the Atlanta territory. Later has been hanging fire a long time.

Witners Pacted by Rep.

Hollywood, June 2. Jane Withers, who grew up on Moppletoad for eight years at 20th-Fox, is shifting to Republic under new contract calling for three pictures annual at \$25,000 each, a total of \$225,000.

First under the new pact is "Johnny Doughboy," slated to start July with John H. Auer as director. Meanwhile, she plays theatre dates in the "Big Street" which does a bit of campaigning in the east for War Bonds.

NOW IT COMES WITH A BUBBLING

Hollywood, June 2. "Once Upon a Honeycomb," co-starring Ginger Rogers and Cary Grant, ends the run from Leo McCarey this week. Making a total of four RKO starters in 10 days, following a five-week production layoff, due to the dimout.

Three other starters were "All For You," "The Navy Comes Tonight" and "Sweet or Hot."

Studio Contracts

Hollywood, June 2. Lucille Miller's military contract with Metro approved by Supreme Court.

Fine Haver drew player ticket at 20th-Fox.

Ann Richards, Australian actress, signed by Metro.

Dorothy Morris handed minor pact with Columbia.

Hans Dreier renewed as chief of Paramount's art department.

Robert L. Inker played player contract at Columbia.

Aubrey Mather inked player pact at 20th-Fox.

Edmund "Brien's contract purchased by Universal from RKO.

Jack Otterson's art director option lifted by Universal.

Sabu's player contract with Universal approved in court.

Tom Breelow inked writer pact at Columbia.

PRIORITIES HIT

EXCESS BOOM

Boom in film jukebox business, which last year loomed as junior rival for that of the estimated \$400,000,000 movie box machine trade, is hitting the skids as a result of wartime restrictions on new coin machines.

Expansion of brief production and distribution and machine manufacturing and servicing has been anticipated of much wider coverage than is now possible. With approval of new jukebox machines, operating, the flow of product, which was geared to restrict distribution in the face of more than 100,000 machines has become sharply restricted. Total take for brief productions from 3,500 machines has been around \$15,000 weekly, for which dime jukeks must be supplied with eight new subjects weekly. Each cost of new subjects distribution approximately \$5,000, balance of \$7,000 left for production of titles for subjects, which is inadequate.

Shortage of subjects for jukeks has repeated material less than two or three months old. Alternatives are supplying two or three new subjects for use with five oldies is considered useless.

Coslow's Soundies

Deal Concluded To Jack Barry's Mimoco

While Sam Coslow, producer of RKO Productions, has been moved up to have charge of all production for Soundies Distribution Corp. of America, according to a statement released in Chicago by Gordon B. Mills, president of company making deal, Mimoco Productions still holds contract to make film subjects coming through next October.

Jack Barry, president of Mimoco in N. Y., yesterday (Monday, June 2), stated he had not been informed of any change and that his company would be exhibiting one-third of all films used in coin machines, would continue production of jukebox machines as well as other shorts.

Statement from Soundies in Chicago stated that 150 titles for jukeboxes would be produced on the Coast, under the new Coslow present plan, until 1943, when the N. Y. and Chicago, though not explained definitely on the New York report.

Understood by N. Y. that the material to manufacture the machines under wartime conditions. According to Barry, the new plan provides the release of a new program of "Soundies" weekly, consisting of six titles for jukebox subjects.

Mimoco has turned out 384 films for coin machines thus far, and Barry's contract with RKO for jukeboxes would be produced both for and other jukebox machines.

Republic's financial interest in the screen production, according to Barry, Company holds a two-year period of 1942-43 on the N. Y. and Bronx and plans continuing full-scale operations even if juke picture sales are curtailed.

Debarred Anti-Percentage Indie Relents In Mpls., Reaches Accord With WB

For Deah Of Columbia

Hollywood, June 2. Two All-American football players graduate this month from college into pictures, both heading for the Coast to make their picture debut.

Bruce Smith, halfback, will play himself in "Smith of Minnesota," and two to four months after the war will star in "The Spirit of St. Louis."

ED KUYKENDALL PANS UPPED PIX RENTALS

Referring to it as the "infamous consent decree selling system," Ed Kuykendall, president of the Motion Picture Theatre Owners of America, in a lengthy bulletin mailed to members yesterday (Tuesday), stated that the distributors have received a big, artificial boost in film prices this season. He adds that the rentals demanded and secured "evidently surprised many exhibitors and possibly some distributors."

A staunch enemy of the decree, Kuykendall goes on to lament that the increase had needed increase in distribution expense imposed by the new method of selling in motion picture markets.

Kuykendall also points out that other serious problems, not related to the decree, are developing as a result of war conditions and will probably get rapidly worse as the war effort tightens.

Facing many small country towns are slated with a desperate problem. Kuykendall calls for a single exhibitor, the MPTOA president warns that hidebound and blind adherence to the decree in these situations by the distributors will force the exhibitor out of business.

The exhibitors must adjust their demands to fit the changed conditions in these spots," Kuykendall asserts, "and they will wind up getting no revenue at all from these towns and with the responsibility of operating the people in these small towns of motion picture entertainment at the time when it is most needed."

The distributors must pay attention and not turn a deaf ear to exhibitors in these distress situations. The acid test of necessity for adjustment is the actual business done in the box office of the particular theatre. The theoretical reasons may be true. The verified facts of the distributor's own percentage picture is one conclusive indication of this. If the need is genuine, no situation should be difficult to analyze and anyone who wants to be fair and just."

Kuykendall also takes issue with exhibitors coming to the weekend dates and, in this connection, makes the question:

"If the top price picture is required to stand on its own feet, earn its own right to preferred play, and exhibitors are exhibiting it to get other product for exhibition?"

MPTOA head also discusses need for better organization among exhibitors, reciprocal cooperation between organizations, collaboration with the National Theatre and Film Associations, termination of important sections of the consent decree, and the need for more realistic principles of conciliation and mediation, which Kuykendall believes are worth trying.

Patriotic Reasons May K.O. WB Nat'l Convention

Though reported giving thought to the holding of a national sales convention for two weeks in New York for two weeks in New York, these are (1) that it may not be considered patriotic at this time to report the national interest and bring men to one point from all over the country, and (2) the transportation of 100,000 exhibitors.

None of the other majors under the consent decree has given consideration to national sales meetings.

Another prominent anti-percentage exhibitor debarred

"Twin City Independent Sales" has been debarred from the territory by the way-side and joined most of the others of the group by buying Warner's pix on percentage. Considerable business is being done by his two de luxe neighborhood houses, the Brynwood and Home-wood, in the New York City area.

The sole independents outside the Warner Brothers' fold now—and expected to remain there—are W. B. Frank, co-owner of one of the territory's largest and most prosperous theatres, and Max Tvoroder, who has one name theatre here.

All the holdouts are outspoken percentage foes, although they've bought Metro on percentage deals.

Recent-year history has been made by Warner Brothers' in the consequence of its being the first and only company, aside from M-G-M, able to put out pictures in the Twin City Independent's area.

'York' Does O.K.

Some of the twin-city independent exhibitors are protesting because Warner has demanded a 55c concession for "York" in the independent Minneapolis and St. Paul neighborhood houses which have had to play the picture from two to four months after the Paramount-affiliated circuit loop and up-town houses. "They claim it's 'unfair' to put out pictures in a case off playing the picture until July when it will be available for pre-booking at their regular admission scale.

However, the "Twin City Independent" neighborhood theatres that have played and are playing "York" at the advanced 55c admission have argued that the exhibitors in consequence it's declared that there has been no customer resistance to or complaints about the higher scale for this one picture.

In the downtown theatres, too, the exhibitors are protesting, but in any adverse reaction, it's reported.

'Best Foot' Deal Trips, Columbia Backs Out On Another Abbott Dicker

Burned because George Abbott allegedly reneged on a deal regarding the screen rights to his "Best Foot Forward," Columbia has reportedly withdrawn its offer to buy the picture for another Broadway legler. Abbott has now signed a deal with Republic in "Count Me In," musical he is producing with Catholic University in Washington, with Col to put up the entire bankroll of around \$50,000.

"Forward," currently in its 35th week on Broadway, N. Y. was virtually set to go. Letter to Columbia referred for \$100,000, but the deal was never consummated. Both started to evince interest in it a couple weeks ago. Dicker, who is exhibiting the picture all but on the line. Col charges. Abbott backed out of the deal when Republic announced he could get more coin for the rights.

Abbott explained yesterday (Tuesday) that he had been previously objected to the Cowan deal when Metro offered a larger price. Metro has now offered a larger price to Cowan to pay him for the trouble caused by collapse of his negotiations with Republic. He was given the way for Abbott to sell to Metro, and it appeared likely yesterday that the deal would be consummated. Metro is in \$125,000 or \$150,000. "Count Me In" rights are owned by Cowan but Republic is the sales promoter, and Leo Brady and has songs by Ann Ronell, who is Cowan's wife. If it Republic is the sales promoter, it will be with some other than Abbott as producer.

Ford Die Back From S. A.

Charles Ford, formerly editor of Universal newsreels until he went to Republic, is being sent back to the U. S. shortly from South America where he has been producing production material for Monogram.

Ford will be wind up a producer on the Ford lot in Hollywood.

Philly Stays At Home, So B.O.s OK; 'Sal' Solid \$20,000, Gum Good \$8,000

Philadelphia, June 2. The annual Memorial Day weekend trek out of the city was only half that of previous years...

Philadelphia, June 2. The annual Memorial Day weekend trek out of the city was only half that of previous years...

'Juke Girl' (WB) with Dick Stabile and Grace Barrie. Heading for \$20,000. Last week, \$18,000.

'Keep the Wild Wind' (Par) and 'The Wild Wind' (Par) (both) (5th wk). Last week, \$18,000.

'Keth's' (RKO) (1,430; 40-57-68-73) - 'Brooklyn' (1,430; 40-57-68-73) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

'Palace' (Loew) (2,242; 23-35-101) - 'My Gal Sal' (WB) (2,242; 23-35-101) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

Pitt's Holiday Duet; Shaw, \$19,000, OK As 'Andrew Aid'

Pittsburgh, June 2. Coming at the beginning of a weekend, Decoration Day holiday has no help for business at all.

'Rio Rita' at Penn looks like best of lot, but nothing to brag about, as it has been in the market for some time...

'Our Life' Socks \$23,000 in Single Hub Spot; 'Syncope' - Tucker 20G

Reading for choice \$14,500. Last week, \$14,500. 'Our Life' (M-G) (2,349; 30-58-70) - 'Shores Trip' (20th) and 'Hope Schuyler' (20th) (both) (2,349; 30-58-70)

'Rio Rita' (M-G) and 'Fingers at Window' (M-G). On way to handling \$20,000. Last week, \$18,000. 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

'Blue Mouse' (Hamrick-Evergreen) (600; 40-50-83) - 'Gal Sal' (WB) (2,242; 23-35-101) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

Boston, June 2. 'Betty Daver' popularity here with Tommy Tucker on stage for 'In This Our Life'...

'Metropolitan' (M&P) (4,807; 30-44-60) - 'Our Life' (M-G) (2,349; 30-58-70) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

'Translux' (Translux) (600; 17-28-44) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

DET. SELLS THE FILM RATHER THAN GABIN

Detroit, June 2. With this one, the picture that shows 'Moonlight' has been checked...

'Ship Ahoy' - Vaude Big \$22,000 in OK Wash.

Washington, June 2. Competing music in the downtown area has 'Ship Ahoy' aided by a big campaign...

L'VILLE NG. 'BEDS' GETTING FAIR \$8,000

Louisville, June 2. Weather couple weeks ago was a fine-aleph indication of what is being caught and rainy. Now that hot weather has really arrived...

'GOLD'RUSH NICE' \$7,000 IN NEWARK

Newark, June 2. Saturday's heat cut holiday weekend is somewhat, except in the neighborhood of the houses...

H.O.S. GETTING IN PROV. 'OUR LIFE' 2D \$11,000

Providence, June 2. Rip-roaring holiday for 'Our Life' (M-G) (2,349; 30-58-70) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

CLARE LEONARD LUTS Leland Hayward Suit

Suit of Claire Leonard, agent, against the Leland Hayward Agency, for \$100,000...

MEMPHIS \$6,000 IN MEMPHIS

Memphis, June 2. 'Juke Girl' at the local Warner looks like a winner...

ALBANY \$10,000 IN ALBANY

Albany, June 2. 'Our Life' (M-G) (2,349; 30-58-70) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk) - 'The Wild Wind' (Par) (5th wk)

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"YANKEE DOODLE DANDY"

Goes to town!

**STANDING
ROOM
AT EVERY
PERFORMANCE
SINCE OPENING!**

**TICKETS SELLING
NOW FOR JULY!
BROADWAY HAS
NEVER SEEN
ITS EQUAL!**
(And probably never will!)

**JAMES CAGNEY, in
"YANKEE DOODLE DANDY"**

BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN

with **JOAN LESLIE · WALTER HUSTON · RICHARD WHORF**
JEANNE CAGNEY · FRANCES LANGFORD · GEORGE TOBIAS · IRENE MANNING

Directed by **MICHAEL CURTIZ**

Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner

THE HIT THAT MAKES THE WHOLE INDUSTRY PROUD OF WARNERS!

**"B. O. TNT! A MONEY-MAKER
OF THE FIRST RANK!"**
—Film Daily

**"A PICTURE TO GRIP
ANY AUDIENCE!"**
—Showmen's Trade Review

**"WILL GARNER PROFITS
AND PLUNDER!"**
—Boxoffice

TEN GENTLEMEN FROM WEST POINT

**"SOLID,
TIMELY,
POWERFUL
ENTERTAIN-
MENT FOR
ALL PEOPLE!"**
—M. P. Daily

**GEORGE
MONTGOMERY
MAUREEN
O'HARA
JOHN
SUTTON**

**LAIRD CREGAR
JOHN SHEPPERD
VICTOR FRANZEN**

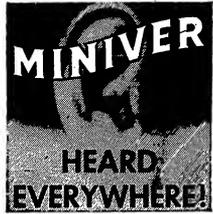
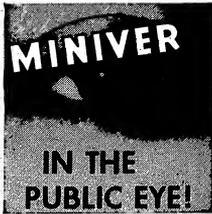
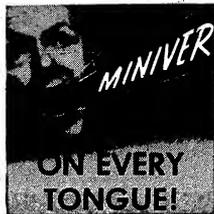
Another 20th CENTURY-FOX Triumph!

Directed by HENRY HATHAWAY • Produced by WILLIAM PERLBERG

The **BIGGEST** word
this industry has ever known!

MINIVER

GREER GARSON
WALTER PIDGEON
in a William Wyler
Production Based
on Jan Struther's
Novel "MRS.
MINIVER" with
Teresa Wright
Dame May Whitty
Reginald Owen
Henry Travers
Richard Ney
Henry Wilcoxon
Screen Play by
Arthur Wimperis,
George Froeschel,
James Hilton and
Claudine West
Directed by
WILLIAM WYLER
Produced by
SIDNEY FRANKLIN
A Metro-Goldwyn-
Mayer Picture.



On its way to Fame and Fortune
at **RADIO CITY MUSIC HALL**

(Pre-release engagement)





IN OLD CALIFORNIA

JOHN WAYNE

BINNIE BARNES · ALBERT DEKKER

HELEN PARRISH · PATSY KELLY

EDGAR KENNEDY · DICK PURCELL

WILLIAM MCGANN

GERTRUDE PURCELL · FRANCES HYLAND

J. ROBERT BREN · GLADYS ATWATER

A REPUBLIC PICTURE

BUY U.S. WAR SAVINGS BONDS



'KEEP LISTENING TO THE BLUE' NETWORK

Network Time Figures: April, 1942

Columbia's gross billings in April took a 1% drop as compared with the parallel month of the same year, but its share in CBS' revenue column since March, 1939. The last time that Columbia's billings started to slide off was in April, 1938, and the comparison stayed minus until April, 1939. NBC came through this April with an edge of 4%, the Blue Network was up 19%, while Mutual figured for a gain of 8%. For all four networks the month of April showed a gain of 8%. Magazine revenue for the same lunar period rose 18% off.

In comparing the accumulative billings of the first four months of 1942, namely, \$15,229,000, with those of the like 1941 stretch, Columbia is still ahead by 7%. NBC's accumulative figure of \$14,900,000 gives it an edge of 9%. The current four months' tally for the Blue is \$5,260,000, or an increase of 18%. Mutual is 10 1/2% up on the year with \$3,921,000.

Comparative Network Income for April

	1942	1941	% Change
Blue	\$1,140,000	\$970,000	+17%
Columbia	3,720,000	3,400,000	+9%
Mutual	904,000	840,000	+8%
NBC	3,600,000	4,480,000	-4%
Total	\$9,364,000	\$8,675,000	+8%

A Good Story—But Secret

Advertising Council Reveals What Industry Is Doing to Help Uncle Sam Win the War

The Advertising Council, through its chairman, Chester LaRoche of Young & Rubicam, and its management personages, Miller McClintock and Ralph Allen, Thursday (28) addressed business paper representatives in New York on the subject of what advertising, as an industry, is now doing to cooperate with the United States Government in winning the war. The various larger and numerous smaller agencies all involve 'selling' deeds and attitudes to the populace.

It adds up to a swell story that will be told some day. Meantime, what was said is, as to detail, confidential to the managers present and may not be repeated. Meanwhile, a growing cordiality is reported between Government and Business.

Edwards' Quiz From Vt. Home Costs Around 2G For Phone Charges, Etc.

Ralph Edwards' 'Truth or Consequences' broadcast will emanate from a private home in Center Rutland, Vt., this Saturday evening (6). It's assertedly costing Edwards \$200 in the charges, etc. to do the broadcast from the home of Mrs. John J. Clifford, including the cost of making alterations inside the house and the construction of 'bleacher seats' outside for the audience composed of neighbors. Mrs. Clifford and a Mrs. Daniel Doyle, of a Massachusetts town, were on Edwards' broadcast last Saturday (30) and the idea was started by a crack Edwards made about

Don Norman Now Taking 10 N.Y. Gals To Lunch Daily—But It's Part of Script

Women in New York are now getting free lunches from Don Norman with the transfer of his daily Mutual program from Chicago. The series started airing, etc. to (8) from New York, after seven years originating in Chicago. Barry O'Byrne, announcer-producer of the session, came east with it.

Norman takes 10 different femmes to lunch every day, collects material for the program, and then goes on the air with them at 1:45-2 p.m. Program is called 'Your Date With Don Norman.'

BUSINESS NEEDS GENERAL PUBLIC

Broadcasting Urges That Industries Outside Consumer Market and Trades, As Such, Ought to Keep Themselves Before Masses—RCA May Set Example by Sponsoring Al Johnson

OTHER CASES

Drive within the radio industry to sell national advertisers on the job of maintaining institutional campaigns through the war has been on considerable tempo during the last week. Presentations being made not only to individual manufacturers with valuable trade names but to important trade groups. Of pertinent interest in this direction is the reported move by RCA to get back on a regular network schedule with a popular institutional show. RCA has Al Johnson under consideration for a half-hour variety status.

Return of RCA to network sponsorship would serve not only its objective. Besides doing a reminder and goodwill job for itself, RCA, as the RCA has Al Johnson under consideration for a half-hour variety status.

Priscilla Kent Writing NBC Religious Show

Priscilla Kent, who recently led the New York Tribune section the NBC scripting staff, is writing a new religious series, 'We Believe' which starts 4:30-5 p.m. Sunday (7) on the Red.

Tony Leader is the director.

Name For Camel 'Revue Still Due; Starts July 10

Camel has yet to pick the No. 1 name for the 60-minute variety show that it will debut in the Columbia Friday, 10 to 11 p.m. period, July 10. The cast to date consists of Xavier Cugat, who winds up his series for the same account on the Blue New York June 30; Herb Stetner, who worked in the account's service camp 'Caravan and Matinee'.

Question of picking up Al Pearce's contract for the fall will be decided tomorrow (Thursday). Bob Hawin's 'How'm I Doin' stanza takes over Pearce's period July 8.

Camel's remaining show for the summer will be the half hour with Vaughn Monroe (CBS) Monday nights.

'small town people being nice people.'

RKO pictures has signed Edwards to reenact one of his broadcasts in a film titled 'Sweet and Hot.' He goes into Hollywood in July for two weeks of shooting.

Knox Massey to D. C.

Washington, June 2. C. Knox Massey, account executive for B. C. Headache Powder, has left the city for a winter assignment at the office of Durham, N. C., to join the Treasury War Savings plan under Charles J. Gilchrist, chief of the radio section.

Massey will be a \$1 a year man.

WCKY, Cincinnati, is adding Associated Press service June 15. It bolsters United Press service, in effect for the past two years.

Trial on Issue of 'Damage' Assured Networks by U. S. Supreme Court

ANOTHER 'RADIO READER'

Jack Mitchell of KTSA Follows CBS Program Model

San Antonio, June 2. Jack Mitchell, program director of station KTSA, will read famous stories, both short stories and book length novels, under the title 'Let The Book Speak.' He will be on the air five mornings a week.

This trend has been noted in several towns following CBS' Mark Van Doren 'Radio Reader' experiment on the network.

William S. Paley, CBS prez, yesterday (28) expressed himself as gratified by the U. S. Supreme Court's decision that Columbia and NBC were entitled to a legal review of the FCC's 1941 restriction on station broadcasting. Paley stated that the high tribunal's ruling puts an end to the technical and procedural objections raised by the commission and which have until now been on any judicial review, of the FCC network rules and the widespread view which would result from them.

The Supreme Court had by a vote of five to three the day before (1) held that the threat of irreparable injury to the networks had been shown and that lower court must exercise its discretion in considering injunctive petitions from the networks against the FCC. The dissenting opinion declared that Congress did not authorize resort to Federal courts 'merely because someone feels aggrieved, however deeply,' by an FCC action. The dissenting opinion added that a review was not justified 'for over-creatable loss.'

The N. Y. circuit court of appeals had in a two-to-one decision last February (1941) ruled that Congress should not authorize resort to Federal courts 'merely because someone feels aggrieved, however deeply,' by an FCC action. The dissenting opinion added that a review was not justified 'for over-creatable loss.'

Top This Set For Wax Tests In Ohio Area

The 'Can You Top This' program is slated to be heard outside the New York area shortly. Kirkman Soap is taking it off on wax in the program is broadcast from the same account over WOR, New York, Tuesday nights for a test campaign in Ohio. The recording schedule will begin as soon as the stations in various Ohio communities are lined up. The show itself has been renewed for another 52 weeks even though the present contract doesn't expire until mid-July.

N. W. Ayer is the agency on the account. 'Top,' an audience participation show in which three professional jockeys, Joe Laurie, Jr., Senator Ford and Harry Hershey field offer the competition, has been under the soap company's wing for almost a year.

U.S. vs. NBC, CBS Chicago Actions Set for June 9

Chicago, June 2. The case of the United States vs. Columbia and NBC filed in court on charges of violations of the anti-trust laws have been postponed again, its time to June 9. Both Columbia and NBC, in their separate suits, asked for time extensions in which to prepare their answers to the suit, or otherwise plead.

John Moore represented CBS and Edward Johnston appeared for NBC.

EDWARD LASKER NOW NAVAL LIEUTENANT, J.G.

Edward Lasker, formerly head of the radio department of the Lord & Thomas agency, had been commissioned a lieutenant grade in the U. S. Navy and assigned to the Middieham Training School, Chicago.

He previously served as a \$1 a star salesman in the Navy's public relations division, New York.

Interstate Sets Unit

San Antonio, June 2. Interstate Theaters has booked 'Beachcombers of 1942' unit for opening at the Majestic here on Friday.

Topping the show are Hal Sherman, comedy dancer; Vic Hyde, one-man singing band, and Leo Scott.

Available Commentators Cataloged As Winchell Substitute for August

Jennens & Mitchell, agency on the Lerner's account, is gathering a list of available commentators preparatory to a big August program. Winchell will be Walter Weir, vice-president of Lord & Thomas; vice-president of Earl Fichter, general manager of Malloch, director of the Manhattan OCD.

Advertising Mobilization committee is affiliated with the American Advertising Guild (AIG), but contains a list of affiliates, now non-union groups.

Advertising Mobilization Committee To Hear Weir, Tabovics, Malloch

Block Drug in 30 Towns

Block Drug Co. has approved contract for advertising for its spot campaign on Haarmen Gold Medal Oil Capsules. The announcements are running in 30-ed markets. J. Walter Thompson is the agency.

Will sponsor Jerry and Zella in daily spot on station WJOL, Des Moines as of June 1.

Meeting to discuss what people of the advertising and public business can do to help win the war will be held tomorrow night (Thursday) by the Advertising Mobilization committee, at the Park Center hotel, 1000 Broadway. The speaker will be Walter Weir, vice-president of Lord & Thomas; vice-president of Earl Fichter, general manager of Malloch, director of the Manhattan OCD.

Advertising Mobilization committee is affiliated with the American Advertising Guild (AIG), but contains a list of affiliates, now non-union groups.

Bill Higgins, vice-president in charge of stations for the Blue network, in Seattle last week conferring with Earl Fichter, general manager of KJR.

LaCadena de Paley Gets Big Press

But Belgrano Pickups of Programs Out of New York Seems Somewhat Uncertain

Buenos Aires, June 2.—Launching of the CBS Pan-American network by La Cadena de Paley in Argentina received good press here and elsewhere in South America but impression still remains that for the time being, at least, the network is more paper than reality.

It will be a long time before it reaches the pre-Preyer Harbor dream of Columbia prestige and William S. Paley. Inaugural program got big advertising space plus plenty of air comment and news and magazine plugs not only in Argentina but throughout the continent, according to reports received here. Presence on the island of Vice-President Roosevelt, A. Wallace, Under-Secretary of State Sumner Welles, and heads of Nicaragua, Peru, Uruguay, and Venezuelan Governments, drew less attention in many quarters than announcement that the network would be run by Harold G. Robinson, Lauritz Melchior, Dick Powell, and Jinx Falkenberg would broadcast.

Radio Belgrano (LR 3) and the "Primer Cadena Argentina de Broadcasting," one of the two largest general news networks in Latin America, show all its stations, with owner Jaime Yankelovich commenting in advance. However, editorial press pointed out the Pan American web idea is not being put into actual use. No announcements have been made about regular programs to be carried on the S. A. stations and in Argentina no such plans were even contemplated.

Aside from the regular 11:30 to 11:45 P.M. news broadcast carried on Belgrano's No. 2 station, Radio Mitre, there are no regular CBS feature content here. While programs are frequently put out on 4.2 from the States, to be picked up by Latin stations, majority of outlets are not only when some outstanding personality like F.D.R. is speaking. Otherwise, they want news in Spanish. It is expected that Belgrano officials in order to give the time to hemisphere programs. Belgrano did a May 25 program for CBS New York marking National Independence Day but this, too, emphasizes the one-shot nature of the set-up.

'SUPERMAN' ON

WEDNESDAY (11:30-12:00) AUGUST 31

Live version of 'Superman' will be debuted by the Mutual Network on August 31, starting at the 8:30-8:45 period, which is now occupied by "Armstrong's." The program is moving the letter serial over to the Blue Network.

'Superman' will be on a Monday-through-Friday schedule and originate from WOR, New York. Recorded versions of this series will be made for commercial commitment in some 30 markets. These spots will not get the network 'Superman' for the time being.

WOODY KLOSE NEW

MADE TO CAROL IRWIN

Woody Klose succeeds Ben Larson as script and producer of the new Carol Irwin, daytime radio head of Young & Rubicam. He was formerly third East St. Louis station manager. Klose recently has been a writer for Blackett-Sample-Hummert.

Blackett-Sample-Hummert is to operate station WWDC, Washington, which he bought in partnership with Walter Katz. Klose is now with an agency man. (Subject to FCC approval).

Woodbury (NWK) Carter, program manager of WTRY, Troy, N. Y., has applied for a commission in the Navy. Cecil Walker, also of WTRY, is serving an Army commission in the aviation branch.

JEROME LAWRENCE WEST

Co-Author of 'They Live Forever' Now on New Assignment

Jerome Lawrence, co-author with 'They Live Forever' on CBS, has gone to the Coast to write 'Date With Judy,' in collaboration with Ellen Leslie. 'Date With Judy' is the summer replacement of Bob Hope for Pepsi.

SELTZER HALVES

'BARN DANCE' TIME

Network radio's oldest 30-minute program, "The National Barn Dance" (Alka Seltzer), moves into the half-hour slot on CBS on Wednesday, June 3, 1942. It switched to the NBC-Red in June, 1937.

With "The Barn Dance" and the Fred Allen show clipped to 30-minute units, CBS is making a major stand at five this fall. They are "The Lux Radio Theatre," "The Kraft Music Hall," Kay Kyser (Gleason Strike), Kate Smith (General Foods), and "Good Will Hour" (ironized).

Alka Seltzer has almost made some adjustments for its two programs on the Blue network. The Quiz Kid's program quits its present Wednesday 8-8:30 p.m. spot for Sunday 8:30-9:00 p.m. in July, while the Lum & Abner serial bops from 8:00-8:45 to 10-10:15 p.m. Monday through Thursday, with a repeat at 11:15 p.m.

Jeannette Sayre Is

On Georgia Station

Camp Wheeler, Ga., June 2. Wife of a Camp Wheeler technical sergeant, Mrs. Jeannette Sayre Smith, formerly of the Council for Democracy, New York, initiated and conducts a weekly program for mothers, wives and sisters of soldiers here. She tells about conditions and training at the camp. Since originating the series on WREB, she has been named as a member of the station's announcing staff.

Arrangements are being made for Mrs. Smith to broadcast programs on transcription for WCAE, Pittsburgh; WFLB, Jacksonville; and WYFF, Charlotte, N. C., and WINS, New York.

Shirley Temple Series Probably Goes

Off Air with Aug. 26 Broadcast

Procter & Gamble will probably drop 'Junior Miss,' the Shirley Temple show, when the present contract expires Aug. 26. That will wind up the soap company's sponsorship of the entire 9-10 p.m. hour Wednesday, Aug. 26. The account has already decided not to continue the Ransom Sherman show after the current cycle ending on July 26. 'Junior Miss' has the first half-hour of the period and the Sherman stanza the following half-hour.

Although the cancellation of the Temple series has not actually been approved by the FCC, it has been recommended by the Benton & Bowles agency and will probably be approved by the FCC. The account has completed 26 weeks with the Aug. 26 broadcast. That is the initial contract period. It started with a series factory brand, but subsequently took a steady drop. There has been some trouble with the production, the district having been changed over to be for the first broadcast and the scrippling setup having been revised on the spot.

'Moon Is Down' Adapted For CBS Workshop June 7; Other Pieces Scheduled

"The Moon Is Down," John Steinbeck will have a radio presentation Sunday (7) on Columbia Workshop. Carroll Case, a screenwriter with Air Force, has adapted the novel, which was previously dramatized by Steinbeck for radio. He has been given to 20th Century-Fox for screening.

A subsequent 'Workshop' vehicle on CBS series will be "The Little One," Albert Morgan's story about a girl who marries a middle-class man who has been in the Army comedy adapted by Joe Graetz from George Cronyn's story about a cow that can outrun racibores, will be broadcast when Gratz, now a Lieutenant in the Army, can get weekend leave direct to his home. He is former CBS staff director.

Another future 'Workshop' show will be "Pickles the Great," a satirical sketch by Jerry Lawrence, co-author of 'Date with Judy,' about the highly imaginative thoughts of a normally healthy boy. William Spier, CBS, executive producer, supervises the 'Workshop' series with various staff directors handling individual shows.

2D WAR SLAP FOR DUFLY'S

'Duffy's Tavern' Will Be Dropped by Sanka after Four More Broadcasts on CBS, because of priorities on coffee. Show will fold June 30, completing 13 weeks for the General Foods brand, instead of the minimum of 26 called for in the contract.

The account is exercising a clause to cancel the intervening term of the deal in the event facilities contract was not renewed. Young & Rubicam is the last time the show was scheduled. The cancellation is the second that has left 'Duffy's Tavern' in the last minutes of the program. The show by Schick razor the show was immediately picked up by Sanka as a replacement for 'The General Foods' letter series was subsequently bought by Gulf Oil as a replacement for the 'General Foods' series.

'Tavern' is owned by Ed Gardner, who plays the leading part. It is written by Robert Choquette, Abe Burrows, and Parke Yule.

Robert Choquette Writes On Rockefeller Funds

Montreal, June 2.

Robert Choquette, author of the 'Penion Village' program for Procter & Gamble, has written a radio play, 'Cure de Village' for General Foods (Jello), has received an appointment to head the series in the State College, Northampton, Mass. He will write a book there. The grant is provided by Rockefeller Foundation funds.

French-Canadian scripser's two programs will go on the air. Choquette is due in Northampton in September.

The Survey Surveyed

One of the commonest types of feuding in radio is the local stations in which 'A' claims all on a basis of its survey and is then answered by its rival 'B' claiming all on the findings of a separate survey. Station WCKY here, in action with regard to the local C. E. Hooper survey which has been explored extensively. WCKY says it will include in no contest of ratings but instead will show the results of the C. E. Hooper survey.

WCKY doesn't say the Hooper survey is wrong. It just says that station management here or there on it should know more about the size of the sample, the methods, variables, percentiles, etc., and for this purpose WCKY paid the Graham research firm of New York to analyze the data.

3 Provocative Pieces Touch on Radio

'We Need No Goebbles' Writes Friedrich—Oboler's Hate Ideas Shock Eastman

Within three weeks of their participation in the Institute for Education by Radio, the State University, three academicians have published pieces emphasizing characteristically similar, but not necessarily touching upon radio, the war and morale. Curtis Nettels of Wisconsin, similar to that of 'The Radio and the War' in the New Republic. Fred Eastman, of Chicago Theological Seminary, is published over 'Hate Radio and Morale' in the Christian Century. 'We Need No Goebbles' is published in Harvard, in Common Sense magazine. These pieces represent, collectively, provocative reading.

Friedrich is opposed to a ministry of propaganda. Eastman is opposed to hatred. Nettels is opposed to radio for profit in wartime.

From the learned battle (the last was published in the Christian Century), writes Friedrich, 'this country' could have won the war anyhow.' He concludes:

'The great formulae of the Creel Committee, like "making the world safe for democracy," became a vocabulary soon learned of secret treaties and the business war here. The utterance of the Allies, and got scared of the Reds. It was then that the little man, the man who is normally... the violence of the reaction was stunning; it lost us the peace...'

KSTP, ST. PAUL, HAS MUSICIAN'S STRIKE

Minneapolis, June 2.

Staff musicians at KSTP, local release for NBC, were called out on strike last Friday (29) and the indications are that the American Federation of Musicians would enter into the situation until James C. Petrillo and the local union's officials meet in Dallas this weekend for the opening of the AFM's annual convention. Petrillo, head of the Southern and KSTP tangled the AFM ordered full remole dance bands off NBC.

Instead of Stanley Hubbard, of KSTP, the break came after the union had wanted to submit to arbitration certain working conditions that the union wanted written into the new contract. Hubbard said that 'I was agreeable to 10% raise, but the station's musicians quota but that he balked at the demand that a musician who had worked for the station's payroll for 30 days or longer could not be dismissed without the union's consent and that there be increases in the salaries of the conductor and individual musicians.

'HAVE A THRILL'

Ionized Yeast Considering Mystery Melodrama Series

Ionized yeast is considering sponsorship of a mystery-melodrama series, 'Have a Thrill,' with Dudley Jones. Matter is still vague, with the client undecided whether to add the show to its regular network roster or to substitute it for 'Good Will Hour' or 'Board of Missions Here.' 'Have a Thrill' is scripted by Peter Lyon, from an idea conceived by John Lovelton, director of 'Good Will Hour' and 'Mystery Melodrama.' Hubbard & Ryan is the agency.

John Hardin's Assignment as a member of the Blue staff in Washington, will take over the Friday installment this week of the network's 'The Blue Girl' daily series, 3:38-3:45 p.m. She'll do interviews with members of the Marine Corps.

John Hicks handles the program the balance of the week, devoting it to men of the Navy and merchant marine.

Cincinnati, June 2. The State University, three academicians have published pieces emphasizing characteristically similar, but not necessarily touching upon radio, the war and morale. Curtis Nettels of Wisconsin, similar to that of 'The Radio and the War' in the New Republic. Fred Eastman, of Chicago Theological Seminary, is published over 'Hate Radio and Morale' in the Christian Century. 'We Need No Goebbles' is published in Harvard, in Common Sense magazine. These pieces represent, collectively, provocative reading. Friedrich is opposed to a ministry of propaganda. Eastman is opposed to hatred. Nettels is opposed to radio for profit in wartime. From the learned battle (the last was published in the Christian Century), writes Friedrich, 'this country' could have won the war anyhow.' He concludes: 'The great formulae of the Creel Committee, like "making the world safe for democracy," became a vocabulary soon learned of secret treaties and the business war here. The utterance of the Allies, and got scared of the Reds. It was then that the little man, the man who is normally... the violence of the reaction was stunning; it lost us the peace...'

FOREIGN LANGUAGE STATIONS TO CLEAN UP

Foreign language radio stations in the United States apparently feel this way about criticism recently leveled against them (a good deal of it in this newspaper):

1. A lot of the criticism is fully justified.
2. Some of it is not.
3. Steps are being taken to reform the trade.
4. This reform must be sufficiently real, sweeping and visible to impress the skeptics.
5. Merely refraining from offense is not enough.
6. Foreign language stations hereafter must be positive in aid of democracy, not merely negative in shutting out pro-Axis persons.
7. No Italian or German announcer can be merely neutral. The times demand a definite choosing between democracy and dictatorship.
8. Information concerning doubtful foreign language personnel should be made available to stations. The latter have the right to assume really dangerous fellows are already on Ellis Island.
9. The Government ought to do more for the guidance and encouragement of foreign language programs. The Government should provide more information for foreign language use, if possible. Programs like "The Big Button" and "The Big Gun" should be recorded at Government expense in German and Italian as they have been in English.

One thing is clear: never before in the 10-year history of lingual operations has so much attention been focused on the subject. Apart from the station managements themselves, and the parties at interest, the foreign language problem is now engaging the interest of the Federal Communications Commission, the Office of Facts & Figures, the War Production Board, the Federal Bureau of Investigation, the Intelligence branches of the Army and Navy.

Meanwhile, foreign language radio stations operators of the United States have definitely promised to "clean up their backyard" and are taking steps to raise \$15,000 to finance a code compliance system, the teeth of which are implicit in the approval or non-approval of Chairman James L. Fly of the Federal Communications Commission. A new committee called the "Foreign Language Broadcasters Wartime Control" will have offices in Washington and will attempt to determine the sincerity and practicality of self-regulation. The following persons will meet this week in furtherance of the plan:

- James F. Hopkins, WIBK, Detroit.
- Arnold Hartley, WGES, Chicago.
- Harry Henshel, WOV, New York.
- Joseph Lang, WHOM, New York.
- Griffith Thompson, WBYN, New York.
- Arthur Simon, WPEN, Philadelphia.

This is only one of half a dozen meetings of various kinds that have been held in the past three weeks. One meeting was held in New York at the Waldorf-Astoria hotel when Henshel, of Arde Bulova's WOV, brought together all the Italian language advertisers of the station and laid down the minimum salaries against pro-Axis or anti-democratic hazards insisted upon by the management of WOV. Present at the meeting were Lee Falk, of the Office of Facts & Figures, Doug

Schneider, program manager of WRUL, Boston, and Art Simon, WPEN, Philadelphia, which is another Bulova-owned property.

Sponsors at the Waldorf meeting included: George Nunes (Conti Food), Mr. and Mrs. Araldo Cenerazzo (Lomonte), Antonio Corrao (olive oil), Bartol Filippino (food products); Frank (Giordano, La Rosa), Dino Leo (Pecoco (Evel Furs), Emanuel Ronzoni, Jr. (Macaroni), Ray Giordano (Gem Packing).

Some radio stations in the U. S. A. have programs in six or eight different languages. The "control" problems are thereby multiplied in complexity and the single item of wages for linguistic monitors and knowledgeable program supervision by the station (not the freelance announcer-salesman using the station) looms so large in the budget of a necessarily salaried operation that inevitably faith, rather than profit, is all they guarantee the democracy of program content. It is far easier to control foreign language broadcasting when a station concentrates on one language only. WOV, New York, for example, is all-Italian until 6 p.m. daily and its four announcers and two translators in that language are supervised by a program director, Mario Hutton, who speaks both languages fluently. This station adopted procedures well before Pearl Harbor calculated to make it impossible for sly fellows to slip over disloyal propaganda or in other ways help the fascists and injure this country.

However a station like WHOM, New York, which has eight languages, sees no particular or extra danger. While its program director is unable to speak the languages, there is a special monitoring supervisor in each of the eight. Only the Greek and Lithuanian programs are on fair play, and each announcer is thoroughly established as responsible, pro-democratic and trustworthy.

Joseph Lang of WHOM gives this list of his eight-language lineup at WHOM:

Language	Responsible	Hours
Italian	Giuseppe Lupis	7-10 a.m. 6-10 p.m.
German	Harry Sperber	12-1:30 3-6 p.m.
Polish	Kazim Sobolewski	10-11:30 a.m.
Yiddish	Arnold Jaffe	10-11:30 a.m.
Spanish	Jose Alvarez	10-11:30 a.m.
Russian	Ivan Pollock	11:30-11:45 a.m.
Greek	Tetos Demetriados	Sunday 7-7:30 p.m.
Lithuanian	Jonas Valaitis	11:45-12

Carlo Vinti, an Italian language advertising agent, has exclusive rights to the Italian time segments. But all time contracts, billing, collections are cleared through WHOM directly, Lang explains. Sperber is a sports and dramatic editor on a German paper. Sobolewski a Polish actor.

Translators are all too often under-paid and under-investigated. The financial aspect encourages temptation. The previous racial or ideological conditioning encourages dangerous associations. This is a problem the domestic foreign language licensees share with our shortwave propaganda organizations. It is pertinent that Government itself has not escaped embarrassments when trusted trans-

lators have been caught in double-dealing. A Portuguese-speaking personage revealed this danger in a very sacred environment only a year or so ago. More recently there have been quandaries where obscure Asiatic dialects were needed for shorthand and only one or two men were available. It was a question of trusting nobody-off-the-street to intelligently understand and faithfully present the United States' viewpoint.

It is probably true just now that the freelance announcer-salesmen are scared quiet. It is thought probable that pro-Axis stuff is a past danger. It would result not only in loss of job, but probably in loss of liberty for the offender.

Meanwhile there remains, still to be solved, the challenge of selling democracy to the unhappy and nervous U. S. zones of German and Italian extraction. There is a scarcity of program material and a scarcity of finance to obtain any. One suggestion is that the propaganda transcriptions of the Donovan Committee recently used for sale to shortwave purposes ought to be salvaged, at least in part, for use on the domestic lingual front. Redtape has apparently prevented action in this regard in the past.

Self-respect is the greatest evil of the foreign language radio stations. Just now they may consider that the right to self-regulation is more than mere pressing. But all evidence strongly suggests that most of the current difficulties in the lingual field are the direct fruit of an attitude being "ashamed" of their business, of dreaming not of improvement of foreign language service, but of escape from foreign language operations into English. When international politics recently became complicated, especially with the thunderbolts of Pearl Harbor, too many stations carrying foreign languages thought in terms of dropping these languages rather than doing a job.

It has recently been suggested that it would be signal public service on the part of the bigger, richer, highly esteemed network stations in cosmopolitan centers if some of them as a gesture to public interest deliberately did the daring, imaginative, helpful job of airing one hour or two of first rate programming in Italian or German. The response to the suggestion has, however, been lukewarm. Again demonstrating that "foreign language" carries a stigma. The big stations, like the tiny neighborhood exhalers, tend to fear the "shame".

War was required to finally make it clear that a careless, sloppy attitude toward an important type of broadcasting must inevitably produce unpleasant and unsatisfactory conditions. The growing realization of our nation-wide need to sell millions of foreign born citizens or resident aliens on democracy, while allowing the Axis to indoctrinate them, highlights the role foreign language stations might have played in the past and now must assume for the future. "The foreign language stations through their new organization announce that they recognize the responsibility and will guarantee to do better. Interested observers will await convincing evidence.

Foreign Language Stations Magnify Molehills of Disloyalty—Martin Starr

New York City, June 2. Editor, "Variety": In a city crammed with mountains of good will and loyalty, the foreign-tongued stations have magnified almost brazenly the destructive molehills of their disloyalty and subtle hatred. "Variety's" query: "Is there a Radio Underworld?" is bound to get many answers from us who have tested the whiplash of the sharp operation of these foreign-tongued outlets. The answer to your question is a crescendo of over-riding and over-whelming "Yes" the force of which should be heard at our nation's capital. We've all had our experiences. I'll speak of a very probable one just recently: He was one of Europe's great historians. He came to the United States to discuss the arrangements for the distribution of several of his books and make for Hollywood to discuss three or four of one which has been bought by MGM for a Walker Pidgeon vehicle. He addressed many conventions. In Cleveland alone, he faced local NBC, CBS and Mutual outlets speak-

ing on his favorite subject, "Hitler and Napoleon." In Hollywood he was on several important broadcasts and was one of the local foreign orientals that were being carried by network affiliated stations. He addressed college classes. He addressed students to New York. Though his lectures took up a great deal of his time, he felt as if he had a very important message to deliver that there was something wrong with their interpretation of our democracy and by his ideals. Being in New York and write in German and Italian he volunteered to do several radio broadcasts to the German people in New York. He had already spoken over most of our local stations. And then, we were brought face to face with the foreign "fascist" and it exists today. It looms as one of the most dangerous problems besetting our country. It is a matter of communication that it so whollyheartedly dedicated to the progress of free speech. It is alone the splinter to blame. The mismanagement of these stations, the ruthless run-around given people,

Fly Demands Facts

Washington, June 2. Chairman James L. Fly of the FCC has ordered all foreign language radio stations to submit forthwith detailed data on their relationships to freelance announcer-salesmen and time purchase contracts. Excessive details are demanded making who's who crystal clear.

making them write out their complete talks when they're submitted for consideration, waiting for weeks and weeks before an answer is given (mostly "no"), sloughing off material that is situated so completely in a foreigner's sworn allegiance to these United States make the foreign-FBI as to the citizenship status of that should be dealt with immediately. Their listeners' adoption of the war, the U. S. Office of Censorship, headed by Byron Price, suggested that foreign-language stations take necessary precautions to prevent deviations from script by freelance language announcers and performers. The suggestion is that a radio individual should hold a title known as "translator or air pilotmaster" who has little direct contact with programs, but acts

'Appreciate the United States Message' Precedes All Linguals on WURL

Woodside, L. I. Editor, "Variety": Your articles, "Foreign Language Stations Confess," "Lingua Put Seives On Spot," and "Is There a Radio Underworld?" have aroused a great deal of interest here at WURL. As WURL we have maintained a thorough, careful check on our foreign-language announcers all of whom are citizens or have filed citizenship papers. Several days after the outbreak of war, WURL voluntarily filed information with the FBI as to the citizenship status of its language announcers. Several months after our entry into the war, the United States Office of Censorship, headed by Byron Price, suggested that foreign-language stations take necessary precautions to prevent deviations from script by freelance language announcers and performers. The suggestion is that a radio individual should hold a title known as "translator or air pilotmaster" who has little direct contact with programs, but acts

in the control booth checking all copy broadcast against the original and approving script. An example followed by many language stations to maintain a constant check on their programs is the following: A program was followed at WURL for the past several years. All copy to be aired in foreign languages is submitted to the program department 48 hours prior to broadcast time. Copies of the program are then translated into English by a station translator. While each of the language programs is being broadcast, a language translator (Spanish, Greek, Czech, etc.) stands in the control room checking the program. Should there be any deviation from the prepared and approved script or announcement, the announcer is immediately cut off the air—without questions—asked afterwards. This procedure is suggested for all foreign language programs is thorough and successful can be attested to by the fact that WURL has never had any direct contact with programs, but acts

(Continued on page 28)

War Permits Spring of Diathermy And Other M.D. Gadgets Generating Static; Long Upset Reception

Washington, June 2. The omnibus power grants of the Federal Government for prosecution of the war have been used in at least two instances to accomplish something beneficial to broadcasting on which Congress has stalled for several years. Control now is being exercised over troublesome diathermy apparatus which has become an increasing menace to good reception in many thickly-settled areas.

Tired of waiting for specific legislation, the FCC last week adopted regulations compelling all possessors of X-ray equipment, including the heat treatment units (not including sun lamps and similar apparatus purchased by individuals from drug stores), and related machines to register with the Commish. The order affected an estimated 16,000 devices, mostly in the hands of physicians and institutions.

Then in short order the Commish began outlining the use of the equipment which threw out static interfering with national defense. An X-ray machine of Dr. W. L. Smith Monroe, Ia., was the first to be affected. Because his equipment was both home to Army air operations, maintaining records was necessary to plane and ground communication, the Commish directed Dr. Monroe to quit using his X-ray.

On several occasions, the Commish has asked Congress to give it control over such machines, which multiplied greatly to the point where radio listeners, as well as the technical communication men, have been helped about interference. But Congress was too busy.

Morgan Beatty at 8 A.M.

Morgan Beatty, already heard nightly on the Blue network, has added a 'Daily War Journal' comment series in the 8-8:30 a.m. spot. He was heard roundly criticized at that time, will be dropped.

BILL SCHUDT TO STATION RELATIONS

William A. Schudt, Jr., returns to CBS Monday (6) as a member of the network's station relations department. His place as head of the transcription division of the Columbia Broadcasting System was taken by Robert J. Clarkson, who came with Schudt from WOR, New York, in April, 1940.

When certain plans now in the making at CBS are completed, Schudt will get an executive assignment. His job will be a radical departure from the traditional contracting methods of network station relations men. Fundamentally the plan calls for such a man serving affiliated stations as a consultant on programing, operational and other projects. It is proposed to give similar assignments to at least two others within the Columbia organization.

Schudt has devoted most of his career in broadcasting to station operation.

WALA, Mobile, Repp'd By Headley-Reed Firm
WALA, Mobile, has named the Headley-Reed Co. as its national sales reps. Headley-Reed has meanwhile resigned the representation of WSIX, Nashville.

'Appreciate U.S.A.'

Continued from page 27.

difficultly arise on any of its language programs.

WRWL which broadcasts some 37 hours of foreign-language programs in eight different tongues is preparing all such programs with the announcement:

"Radio programs in your own tongue are a great Government censorship, are only possible in a democracy like the United States. Appreciate this privilege by thinking and speaking American and above all by being a good American, and helping in the work of the United States of America. Invest in freedom—buy war stamps and bonds."

Here in the United States there are some 200 stations broadcasting foreign-language programs in 29 different languages approximately 1,700 hours per week. An estimated 5,000 announcers, musicians, and other talents are involved in the preparation and the broadcasting of these programs. America's foreign-language stations are an integral part of the nation's broadcast picture. It seems a shame that the alphabet methods of a careless foe should bring discredit upon the many working in behalf of our war aims and the nation's citizenship education.

(Signed) Walter Kerner, Director Publicity & Special Features.

Coast Guard Concentrates Radio Training Courses In Atlantic City Hotel

Atlantic City, June 2. The United States Coast Guard has leased the Elks Club Building and the Clarendon Hotel, both on Virginia Avenue near the beach for establishment of a radio training school.

Beginning July 1, the United States Coast Guard Radio Training Schools at New London, Conn., and Baltimore, are being combined with officers and instructing staffs being assigned to Atlantic City.

Richard Puff, formerly of the Cooperative Analysis of Broadcasting, has joined the Mutual sales promotion department as chief statistician.

Briton Reveals That He Doted Upon 'Amanda of Honeycomb Hill' in Blitz

WHK's Femme Spieler

Cleveland, June 1. Mildred Seaton, former of WHK, continues her apartment, has been appointed to the station's announcing staff. She has appeared over network drama shows and has been a member of the Lakewood, O., Little Theatre.

William M. Newton, EBC program director in the U. S., became an ardent listener to U. S. daytime news and news at announcer in London during the blitz of 1940. "He would tune in the shows by the hour, and he was in the EBC studios in the early hours of the morning. His favorite program was 'Amanda of Honeycomb Hill,'" he says.

During the height of some of the raids it was impossible to get any sleep, Newton explains. "With the bombs screaming down, the roar of explosions and the banging of anti-aircraft guns, I had to try to get my mind off things by listening to the American shortwave broadcasts," he declares.

"As the building trembled, the bed shook and the floor lamp rocked with the noise and vibrations of the blitz, it was nice to know that poor old Amanda was still having her endless emotional crises. It was comforting that somewhere in the world the same old troubles existed."

OPA RULING IS SEEN FAVORING NETWORKS

While it won't be helpful to local advertising, last week's ruling by the Office of Price Administration on advertising discount allowances is expected to stimulate network business. In its original ruling on the subject the OPA held that all prices and all discounts were to be frozen at their highest March level, with the result that there was a wholesale unloading of advertising contracts, particularly magazines, by national advertisers. The magazine appeals to Washington and the ruling was revised.

The OPA now allows a manufacturer to discontinue advertising allowances to dealers providing they had been bona fide discounts.

Taylor-O'Meara Share Tom Lewis' Y&R Duties

Hollywood, June 2. Executive and production duties of Tom Lewis, who was a member of the Army's Special Service as head of the radio division, will be shared by Glenial Taylor and Carroll O'Meara at Young & Rubicam.

Taylor, who produces Burns and Allen, opus, will look after the agency's Coast shows while O'Meara functions as office head.

Local Sponsors

May Tie-In On Bond Programs

Washington, June 2. After months of head-scratching, the Treasury department has decided to go forward with the idea of allowing stations to air bond and stamp transactions under local sponsorship. The idea is to get some return for the gratis time which the individual transmitters have been giving away in large quantities to the League of Women Voters. The program is being handled by the Treasury department, which has arranged for two dramatized platters weekly, each running for 15 minutes, patterned after the present 'Star Parade' series, which has been chief for non-commercial use.

EDNA MAE OLIVER RADIO SHOW UP FOR DECISION

Hollywood, June 2. Ruthrauff & Ryan agency will be told this week whether the comedy program headed by Edna Mae Oliver is acceptable to Lever Bros. as the eastern Rinsu replacement for 'Grand Central Station.' Don Stauffer, radio head of the agency, last week left Hollywood with a condition plan, produced and written by Martin Gosch and Howard Harris, who showed up for several days later to hear the fateful words. It is now considered definite that the Oliver hour is for Rinsu and not Lifebuoy, and that Edward G. Robinson's 'Big Town' will be renewed. The Rinsu hour is in formula to foreign espionage having been the saving grace for the Big Towners.

It is expected that the Rinsu hour for R & R, is here from New York to prevail on Robinson to keep going through the summer and to assemble a talent list for Rinsu and for Bob Burns, who has two more to go. Agency is anxious to make capital of the new line taken on 'Big Town' and pass up the hiatus.

Bill Scripps in Khaki

Detroit, June 2. William J. Scripps, special manager of WWJ and W4ED, has been appointed a first lieutenant in the U. S. Air Corps and will be reported in Washington. He will be assigned to the communications branch of the Force service. His brother, Robert, will report for active duty in the Navy.

Other sons of William E. Scripps, president of the Evening News Association.

CAL TINNEY CAN BE CARRIED AS SUSTAINER

Cal Tinney's three weekly news program will be made available to those Mutual stations not carrying the stanza as a commercial. Plans to sign agency by the University, has readily agreed with the network's idea of having the program's outlets to carry government messages in place of the commercial copy. A formula will need to be worked out that the length of the messages coincide with the delivery of the ad copy.

It is figured that Tinney will gain 80 Mutual releases through this arrangement.

O.F.F. MATERIAL SEEMED INTO HIETT NEWCASTS

Factual war information supplied by the Office of Facts and Figures will be aired in three additional announcement spots on the Helen Hiatt news program, on Blue network affiliate stations not having cooperating sponsorship of the series. Hiatt will be in the 'B', 'C', and 'D' priority rankings on the O.F.F. Hiatt program carried by the network as a sustainer, but it is locally sponsored by various accounts on different outlets. Commercials are inserted by the affiliates in spots left open at the start and the close of each stanza. Under the new setup, the O.F.F. blurbs will be carried in those spots if there is no local sponsorship.

Howe, WBMT, in Army

Lynchburg, June 2. James Lero, Howe, manager of WBMT, Danville, and president of the Virginia Junior Chamber of Commerce) ordered to report to the Army as a second lieutenant next weekend. He'll be in the intelligence.

No immediate successor will be appointed, with Philip Allen, general manager of the Tri-Cities week-end program in Lynchburg, taking over Howe's duties.

Network Commercials Taking Summer Layoffs (With Replacement Shows, If Any, Indicated)

Program	Replacement	Time	Network	Sponsor	Agency
Red Allen.....	Jane Truman	Sunday, 9-10 p.m.	NBC	Texaco	Buchanan Young & Rubicam
Jack Benny.....	Al Goodman.....	Sunday, 7-7:30 p.m.	CBS	General Foods	Ruthrauff & Ryan
Edgar Bergen.....	None	Sunday, 8-8:30 p.m.	NBC	Standard Brands	J. Walter Thompson
'Silver Theatre'.....	Edw. R. Murrow.....	Sunday, 6-6:15 p.m.	CBS	International Silver	Thompson
'Screen Guild Theatre'.....	'We the People'	Sunday, 7:30-8 p.m.	CBS	Gulf Oil	Rubincam
'The Shadow'.....	None	Sunday, 8:30-7 p.m.	Mutual	Blue Coal	Rubincam
'Metropol. Auditions'.....	None	Sunday, 5-5:30 p.m.	NBC	Sherwin, Williams	Warwick & Lee
'Great Gliderette'.....	None	Sunday, 8:30-7 p.m.	NBC	Kraft	J. Walter Thompson
'Lux Theatre'.....	None	Monday, 9-10 p.m.	CBS	Lever Bros.	Thompson
'Blondie'.....	Vaughn Monroe.....	Tuesday, 7:30-8 p.m.	CBS	R. J. Reynolds	Ruthrauff & Ryan
Bob Burns.....	None	Tuesday, 9:30-8:55 p.m.	CBS	Campbell Soup	Ely
Red Skelton.....	Tommy Dorsey.....	Tuesday, 10:30-11 p.m.	NBC	Brown & Williamson	Russell Seed
Bob Hope.....	'Date with Judy'.....	Tuesday, 10-10:30 p.m.	NBC	Foppendent	Lord & Thomas
Fibber McGee.....	Uncertain	Tuesday, 9:30-10 p.m.	NBC	Johnson Wax	Neidham, Louis & Brorby
'Three-Ring Time'.....	None	Tuesday, 8:30-9 p.m.	Blue	Ballantine Beer	J. Walter Thompson
Eddie Cantor.....	'Those We Love'.....	Wednesday, 9:30-9 p.m.	NBC	Bristol-Myers	Buchanan Young & Rubicam
'Aldrich Family'.....	None	Thursday, 8-8:30 p.m.	NBC	General Foods	Rubincam
Al Pearce.....	Bob Hawk.....	Thursday, 7:30-8 p.m.	NBC	R. J. Reynolds	Ely
Kate Smith.....	None	Friday, 6-6:55 p.m.	CBS	General Foods	Young & Rubicam
'Lincoln Highway'.....	None	Friday, 11-11:30 a.m.	NBC	Shinola	Benton & Bowles
'Able's Irish Rose'.....	None	Saturday, 8-8:30 p.m.	NBC	Procter & Gamble	Procter & Gamble
'Truth or Consequence'.....	None	Saturday, 8:30-9 p.m.	NBC	Procter & Gamble	Compton

The Fannie Brice-Frank Morgan show, which has taken a layoff over previous summers, is staying on the air, with the principals vacationing at different times. The product changes during Maxwell House coffee to. Also playing through the summer are 'Big Town', Major Bowes and the 'Good Will Hour'.

Lambert Kidman now doing a gabbing stint at KIDEX.

Here today... where tomorrow?



PRESENTING A NEW PLAN TO PROTECT TOMORROW'S BUSINESS TODAY!

Where tomorrow—who knows?

Yet it takes no crystal ball for you to realize that your business of tomorrow rests upon what you do today. Likewise it is clear to us that the problems of our clients, present and potential, are more varied than ever right now.

To advertisers who still have sales as their immediate objective, the Blue continues to offer nationwide coverage of all income groups at the lowest cost per family reached of any medium entering the home. But there is an ever-growing list of firms who have been completely removed from the competitive sales picture.

Their problem today is to protect the markets so dearly won and the brand names so patiently registered on the public mind. Radio is the most economical means to "keep 'em remembering," but even radio can seem expensive when no immediate returns can be expected.

The Blue Network has taken the lead in recognizing the need for special consideration for such adver-

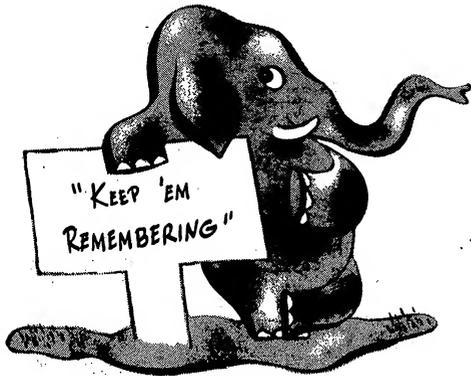
tisers. Likewise the Blue has introduced a practical plan to meet the problem.

The plan is called "TEAMED SPONSORSHIP." Through it advertisers who qualify may obtain a 52-week "keep 'em remembering" schedule at the rate formerly paid for 13 weeks of competitive selling. It preserves the principle of the 13-week cycle which has been such a vital factor in the success of radio advertisers, while the "teaming" feature extends the effective life of a 13-week contract over a 52-week period.

"Teamed sponsorship" is the first basic "market insurance" plan especially suited to the needs of advertisers whose consumer sales have been stopped by the war. It could only have come from the Blue—a company young enough to be free from convention, yet old enough in the ways of radio to realize that unusual situations call for unusual remedies.

Scarcely an advertising agency today is without a client who is eligible to take part in "teamed sponsorship." Ask your Blue Network salesman for complete details about this unusual plan. You'll agree when you study it that today, more than ever, "it's easy to do business with the Blue."

Blue Network Co., A Radio Corporation of America Service



the blue network

MODEL BBC PICKUPS IN U. S. A.

LONDON GETS STEADY VOLUME

At Least Half-Hour Daily Goes Across Atlantic for Recording and Delayed Broadcast from London—Varied Items Lined Up in or Through New York by William M. Newton and Roy Lockwood

IRELAND CAN HEAR

The British Broadcasting Corp., through its office in New York, sends a heavy volume of American programs to England. They are broadcast there and to the continent via shortwave, throughout the world. The broadcasts, sent from New York by shortwave and mostly recorded in London, are in addition to the several regular transmitted dramatic programs about the U. S., produced in New York by BBC and sent by ship and Clipper to England.

The schedule of shows the BBC office in New York airs to England is irregular, but extremely active. In general, programs are sent via the A.T.&T. transatlantic circuit, usually 35 or 40 minutes daily, six days a week. However, various other shows are transmitted at other irregular times.

The broadcasts are handled in New York by William M. Newton, BBC program director in the U. S., and his assistant, Roy Lockwood, who recently resigned from the NBC director's office to come to America about two years ago from BBC in London. Besides a number of fixed assignments, such as weekly commentaries by Raymond Gram Swing, Elmer Davis, Paul Schubert and others, there are innumerable requests from BBC officials in London for all sorts of special broadcasts.

Assorted Items
As a result of his commentary talks for BBC, Swing was a household favorite in England long before he was in the U. S. And since the distances are so much less, BBC longwave broadcasts to Europe have a much larger audience in the Nazi-occupied countries than U. S. shortwave programs have. Thus, the talks of Swing, Davis and such specialists as appeals in German by Thomas Mann and other noted exiles from the Reich, are figured of greater propaganda value among the German people than regular shortwave broadcasts by U. S. stations can be.

Similarly, programs produced by BBC in New York and picked up and rebroadcast by recording stations in England are more easily and widely heard by Yank troops in Ireland than such shows would be if tuned via direct shortwave from the U. S. That is not only because of the better reception from England than from the U. S., but because the programs are included in the regular broadcasting schedule of BBC, and are heard at suitable hours.

Besides giving more intensive coverage in the British Isles and Europe, the programs picked up by

BBC from New York also get wide listening throughout the world via the shortwave Empire Service beamed at appropriate times during the day to the various British dominions and colonies. In this way the regular programs of U. S. commentators, as well as pickups of numerous special events broadcasts in America, are shortwaved from England via transcription by BBC and picked up and rebroadcast by longwave by local stations in Australia, New Zealand, South Africa and elsewhere in the British Empire, where the U. S. programs get an increased world audience via both longwave and shortwave.

Although some programs from New York are rebroadcast alive by BBC in England, most are recorded there and aired later. That is chiefly because of the time difference, as most of the good programs are sent from the U. S. during the latter part of the day, when most listeners in England are asleep. Some of the BBC origins in

Economy Hits BBC

London, May 8.—Economy drive by new Director General Foot, of BBC, indicates a salary cuts which will run up to \$200 per annum. They apply to relatively few people as yet, but will probably be extended. Expense accounts are being carefully scrutinized, including the regulation on allowances.

The Treasury grant for last year to BBC was about \$7,000,000 and this year will be \$60,000,000. The increase is due to extended broadcasting overseas and to the Continent.

New York are pickups of regular U. S. programs, but most are specially prepared for BBC and are not carried by U. S. stations.

Shows shortwaved on the circuit to England by BBC in New York (Continued on page 34)

Dime-Stamp-A-Dance Is WCAU Idea for Philly Street Frolics

CELANESE OPERA ON WAX FOR CAMPS

Celanese Corp. has arranged to distribute transcribed versions of its 'Great Moments in Music' (CBS) program among Army camps.

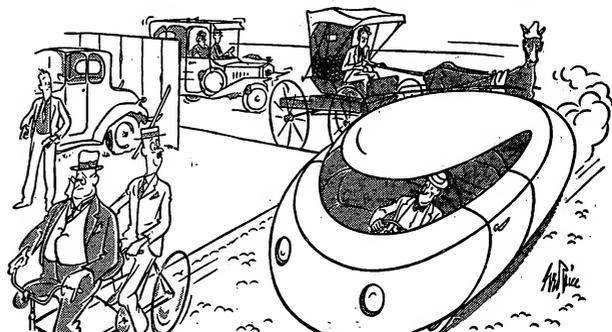
The recordings are being taken off the network line with the commercials remaining intact so as to avoid breaking up the continuity.

Boston.—Jay McMaster, WMEX announcer, is in the Army at Camp Lee, Va.

Philadelphia, June 2.—WCAU is planning a series of public dances in Reybun Plaza (opposite City Hall) to promote the sale of defense stamps. Chief feature of the stunt—awaiting final approval from Acting Mayor Bernard Samuel—is a dime-a-dancer feature. Persons wishing to dance must buy a ten-cent-defense stamp for each dance.

Music will be provided by Joey Kearns orchestra, studio band for WCAU, and the proceedings will be the basis for a weekly radio show. The proposed stunt is the brain child of Stan Lee Broza, WCAU program manager, and Joseph Connelly, station promotion boss.

So you thought there'd be
NO NEW MODELS FOR '42?



Last year's cars and clothes and cooking utensils will have to do for the duration. In network broadcasting, however, there's no need to wait for the new model. It's here! It's the **Mutual Network for 1942... the most improved model in the field!**

Here are some Mutual improvements:

- More Popularity (where popularity counts most)**
Mutual stations for 1942 rate third or better in popularity, day and night, in 12 of all 14 cities of over half-a-million population. Primary coverage of these MBS stations includes 44.4% of all U. S. radio homes. And in other important markets, Mutual programs rate up to four times as high as in the key cities.
- More Power (where power counts most)**
Mutual stations for 1942 serve the 14 largest

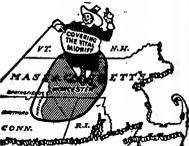
markets with 26,750 more watts than in 1941. With one 1,000-watt exception, Mutual stations for these top markets have either 50 kilowatts or 5,000 watts. And the combined power of all Mutual stations is 150 kilowatts greater than in 1941.

More Economy (when economy counts most)
Mutual stations for 1942 deliver these advantages at lower cost than any other network. For example, less than \$6,000 buys an advertiser five quarter-hour daytime broadcasts a week, via as many as 80 MBS stations. And similar economies are available in all other Mutual schedules, each arranged to meet the individual advertiser's problems.

The 1942 Model Network — Popularity, Power, and Economy — Where and When They Count Most

THE MUTUAL BROADCASTING SYSTEM

When you buy time—**BUY AN AUDIENCE**



WTAG WORCESTER

BLUE HAS TEAMED SPONSORSHIP PLAN TO MEET ADS-FOR-DURATION SITUATIONS

'Stretching' Formula Allows Those Temporarily Out of Consumer Market on War Orders to Keep Trade Name Fresh in Public Minds

The Blue Network has developed a plan designed (a) to help advertisers and now, temporarily removed from the consumer market and (b) to adjust network advertising schedules to provide for the realities encountered by network salesmen. The Blue has provided through a method whereby advertisers may keep alive their trademarks and their names during the duration, but with a minimum time commitment of 13 weeks regular advertising rates. It is also offering a somewhat similar revolving sponsorship idea.

The Blue will suggest that four advertisers agree to join together in presenting certain programs. They will run 32 weeks, but the time cost to each sponsor will be equivalent to one 13-week cycle only. Half-four programs are envisaged, with the middle commercial rotated week by week between the four teams—mat but all four teams get beginning and end commercials on every broadcast.

Using a musical analogy to explain how this special wartime arrangement will differ from normal broadcast radio advertising, a Blue official described the usual selling rhythm, week by week, as a case of BANG BANG BANG.

The "teamed sponsor plan" with its prime emphasis upon a given sponsor every four weeks, but with routine identification the rest of the time, would have this selling rhythm bang bang bang.

The 13-week commitment of a sponsor is "stretched" over 32 weeks. This recognizes war conditions, the need for economy, the impracticality of expecting full-scale budgets for institutional trademark advertising where consumer operations have ceased under 100% conversion to military contracts, etc. The whole project rests upon special situations involving specific customers or prospects. The Blue states that no advertising still selling goods through regular consumer distribution channels will be eligible for the "stretch" arrangement. It is further felt that broadcast series offered for "teamed sponsorship" ought to have a patriotic flavor. To this end the Blue's first program for which four-ship sponsorship is sought is "Allies John Freedom," a war program.

WJBK

250 WATTS

Covers Detroit's 2 1/2 Million People Representing 57% of Michigan's Population.

24 HOURS A DAY

WJBK

WJAC

5600 WATTS DAY

CP 5000 WATTS NIGHT

MYRON MCCORMICK'S FILM

He's Written Out of Two Series, Replaced on Third

During Myron McCormick's absence on the Coast, his leading part in the "Help Mate" serial on NBC for Cudahy will be written out of the serial, same with his lead role in the "Joyce Jordan" serial on CBS for General Foods. However, his part in the "Portia Farrow" daily time on NBC for General Foods is a basic one, so he is being replaced. He has no other regular radio assignments.

The actor left for Hollywood over the weekend on a one-picture deal to play a leading part in "China Girl," new Ben Hecht picture which goes into rehearsal in mid-June. He probably be gone from four to six weeks. He has tentative plans for a light play in the fall, besides returning to his regular parts in "Help Mate" and "Joyce Jordan."

McCormick's wife, actress Martha Hodge, makes her bow as a producer June 16, with the presentation of "The House of Mirth" at the Martin Beck theatre, N. Y.

Fair Taylor Joins KHJ

Fair Taylor, for the past three years publicity director and continuity chief at KJL, has accepted the position of publicity director at KHJ, Hollywood.

She will also handle Don Lee's publicity for the Coast, taking over on June 15.

Seattle—Bill Warren, program director for KOMO-KJR, leaves for stations June 8 to report for duty as a Lieutenant (j.g.) in the Naval Cadet Corps, joining Pete Lyman, also Lt. j.g., and formerly public relations director for the NBD and NBC stations.

'Big City' Radio Solicits With Plea That Remote Areas Are Headaches Under War-time Freight Hazards

Chicago, June 2

There is a new angle in the eternal battle between the big cities and the small towns in the competition for advertising business, and now the angle is transportation, which puts the small towns strictly at a disadvantage. The big towns are advertising. The big town stations are pushing that thought heavily upon the consciousness of the advertising agencies around this city.

The Carolina BEST agency!

NBC Red

KRUEGER STEPS INTO WTAG COMMERCIAL JOB

Worcester, June 2

Herbert L. Krueger, formerly a promotion manager and market research director of WTAG and its affiliated newspapers, the Worcester Telegram and The Evening Gazette, becomes commercial manager of WTAG next Monday (8).

He succeeds George H. Jaspers, recently resigned.

Gladstone Murray Defends His Expense Accounts As CBC General Manager

Montreal, June 2

Gladstone Murray, general manager of the Canadian Broadcasting Corp. denied before a special committee of the House of Commons Thursday (28) that he had "looted" the treasury and that he had resisted a parliamentary inquiry into the financial side of CBC management.

Explaining his entertainment and traveling allowances, he said: "In the earlier years of CBC, extensive travel was inevitable and that he had to meet and obtain the good will and confidence of heads and chief executives of American radio corporations and that he could not entirely defray these out of his own resources. He added that these expenses had been kept meticulously...and regularly audited by representatives of the auditor-general."

As to alleged opposition by him to enquiry by Parliamentary committee, he claimed that the opposite was the case and that he had the opportunity in urging the regularity of such enquiries.

Tom McCarthy, WCPO's, Cincinnati, chief newscaster, for the past three years, switches June 8 to WKBC as news department head.

Philadelphia - Harry Wood, staff engineer at WNEW, has been joined WEIL replacing Gene Rubessa, who left WEIL to join WJNEW.

William Kearney, WGN, St. Louis, and Joseph Benson, WAZL, Hazelton, are new replacements on WEIL's engineering staff.

St. Antonio—New additions to the staff of station WQAI include Olive Schmidt and Mrs. Bosenbark in the continuity department and Fred J. Atkinson, in the control room. Atkinson comes from Houston, and replaces Don Fitch who joined the engineering staff of WCBC Chicago.

Hartford—Richard Blackburn, chief engineer of WTNH, has been granted leave to join a governmental radio agency. Al Carr has been appointed acting chief engineer.

At WTC, engineers Ed Sanders and Bob Ferry of the station's engineering staff, have left to do government work.

Louisville—WINN has two new announcers. Jack Alexander, who comes to the station from KGGM, Albuquerque, N. Mex., and Ray Marcus, a recent graduate of the NBC Announcers School. Fred Friedlander, commercial manager, has left the station.

Philadelphia—Joe Handzetz, for the past six years engineer at WHAT, has been shifted to WFL's F-M station.

Payroll Traffic

Cleveland—John McKnight, formerly Chattanooga announcer, has moved to the WGAR staff.

The staff of WJH will have WHI-WHC-WHJ and WHJ will have Roy Slihan, engineer, and James Burke, news writer. Three new additions to engineering staff including Reginald B. Sanderson, WBOZ, Lawrence Shipley, WJAR, George Stearns, amateur shortwave station operator.

Akron, O.—Larry Wood, of WJW has gone to Philadelphia to start training as a member of the U. S. Coast Guard. Chic Herz, head of WADC, is now in the Army.

Fort Wayne, Ind.—Don Tolliver announcer and special events director of WOWO-WGL, Fort Wayne, Ind., has been sworn in as an aviation cadet at Earl Field, here. He will get an automatic furlough and enter the service about September 10. Sol Solider has joined engineering staff of WOWO-WGL, Evelyn Magley, formerly in the continuity department, is now secretary at WJH. Campbell, program director. Dorothy McClintock is added to the continuity department.

New York City—Herbert A. Carlsson, formerly with the CBS affiliate in Detroit, has joined the network's sales division in New York. Before joining CBS he was with the N. W. Ayer agency as an account executive and with the sales department of Procter & Gamble.

Salt Lake City—KJLO, Ogden, has appointed Charles W. Yoder, chief of the radio division, to the position of their recently opened Salt Lake studios in the Newhouse Hotel. Kenneth Stewart, chief of the KJLO, also adds to Salt Lake studio staff. Fred K. W. Ayer agency as an account executive and with the sales department of Procter & Gamble.

Cincinnati—Hazel Kerns transferred this week to the sales department to become secretary in charge of mail reports. Replaces Hazel Kerns. She had previously been announcing her engagement to Bill Robinson, one of the station's announcers.

Charle Diamond, tenor and rural gabbler, who has done a lot of recorded work under his own name that of Charlie Wayne and others, has joined up with the Navy in Class 1-B of public relation work to report soon for duty. Of late Diamond has been on WCKY as m.c. of Playmakers.

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Philadelphia—Joe Handzetz, for the past six years engineer at WHAT, has been shifted to WFL's F-M station.

LONDON CITIZEN INTRODUCED VIA WNEW, N. Y.

WNEW, Independent station in New York, is broadcasting regular shortwave pickups of BBC programs, as well as a number of special events and spot shows from England. Scheduled series include the weekly "Meet Mr. Londoner," commentary stands by Vernon Bartlett and Fred Kuh, and others, and another by William Holt.

Special broadcast Saturday night will present "The Voice of the People," an expose of Reich propaganda, by W. A. Sinclair. Additional shortwave pickups from England and Australia are also planned.

His spot at WHAT was taken by Allan J. Smith.

Burlington, Ia.—G. B. McDermott, director of the radio division of the National Research bureau and former manager of stations WMAQ and WENR, Chicago, has succeeded Joe McDonald as manager of station KBUR at Burlington, Iowa. DuMont has taken over management of the new station, KXEL, Waterloo, Iowa.

Des Moines—Bill Brown, chief sponsor announcer for station WJIO, has resigned to become a partner in the Radio Distributing Co. Glenn Knafl, having resigned from the Sports Review, but regular successor has not yet been named.

Troy, N. Y.—Ted Courtney, WTR, announcer, has resigned, effective June 15.

Philadelphia—Rex Ackley has left staff of WCAE here to become chief transmitter engineer at WJAC in Johnston, Pa.

With enlistment of Les Phillips, WCAE manager, in army air corps, WCAE has lost its tenth man. Uncle Sam in less than six months.

Lynchburg, Va.—Boyd Lawlor, formerly of WCAI, Philadelphia, and WNA, Covington, Va., has joined the staff of WLVA here as announcer.

Matt Getting moved to WAGA, Atlanta.

New York City—Boris C. Mornoff and O. "Doc" Edgewood, have been added to engineering staff of WJHN, New York. Richard Dorf has joined WHN as assistant to Fred Kaplan on station's F.M. affiliate.

(Continued on page 36)

THE VOICE OF LIBERTY

WJAC

1190 Kc. 1000 WATTS

8111 E. 1st St. - Broomfield, N. E.

WBNX NEW YORK

... THE MOST EFFECTIVE MARKETING APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

The best of luck's—TOMMY RIGGS AND BETTY LOU

On your new radio station, get the best of luck's in a grand time doing your scripts for the past thirteen weeks with TOMMY RIGGS AND BETTY LOU.

BILL REDFORD

HENRY HAYWARD

Available to do special material.

PAUL ROSS • • • • • 444 Madison Ave. PLaza 5-6480

ANNOUNCING

"CHEERS FROM THE CAMPS"

An all-soldier, full-hour variety program over 114 Columbia Stations in the United States, and in Canada over stations of the Canadian Broadcasting Corporation. Also by short wave to United Nations forces on all fronts

Opening Broadcast At Fort Belvoir, Virginia, on Tuesday Night, June 9, at 9:30 to 10:30 EWT and at a Different Camp Every Tuesday Night Thereafter

Presented by the boys in the Camps to the folks back home through the aid of General Motors in cooperation with the Radio Branch of the War Department and the USO. Handled through Campbell-Ewald Company with Henry Souvaine, Inc., producing.

Third Preliminary Report—Radio and War Messages

DIFFERENT SCHOOLS OF RADIO SHOWMANSHIP

By ROBERT J. LANDRY

tentative impressions gleaned from data already on hand in connection with this newspaper's "Special Time Radio Showmanship Survey" suggests that:

—Daytime serials may be doing the best job, group-wise, in handling war messages for the Government.

—Nighttime programs carrying war messages often seem to be turned the problem over to the apprentice rather than the master copy-writer.

—Advertising agencies that favor "straight-and-hard" sales usage in their own commercials tend to favor similar practices for war messages. Others who are favorably disposed toward "integration" (speaking salesmen into dialog) are likely to do the same for Uncle Sam. The two viewpoints represent a basic, and legitimate, division of expert opinion as to the best methods for maximum impact on listeners.

—An increasing amount of professional handling is gradually being turned to the use of radio war messages. The O.E.F. system seems to be working rather well, except that recommendations seem to be predominantly adopted by advertisers to the exclusion of related work of undoubted value that is not currently emphasized on the "Radio War Guide."

—The total probable effect upon the masses at large should be to impel them to contribute more actively to Government lines. This suggests that there should be a gradual upgrading of the "radio war" theme in the popular mind which concentrates upon steps to be taken by the citizen rather than mere denunciation of the enemy.

How Allocation Seeks To Sidestep Tedious Echoing

The way radio's resources are being used to shift emphasis from one theme in the war to another to relieve listeners from tedium and to prevent over-doing the battle program of now is becoming clear. Analysis of the first seven scheduled government radio advertising spots on network programs shows the amount of sub-humping for each theme has been determined to guarantee reaching the maximum possible audience with the message of the main-trunk of the propaganda effort consider to be driven most forcibly into listeners' ears.

The pattern also is beginning to emerge from the painstakingly worked allocation charts. Through the last four weeks, the only topic getting daily attention was the urgent need for the people to invest every possible penny in war stamps and bonds.

Among the many subjects are aired and the O.E.F. spaces the messages which finally are deemed most important in the plan to give every network devotee most attention to the same theme, analysis of the material, there's a careful differentiation so the listeners won't get too tired of the same thing. The program shifts from the outlet of one web to that of another. Here's where the popularity of the war message program comes in. And this is what makes speaking the messages anything but "radio's play."

For example, in the coming week (6-14) the subjects to be stressed are the urgent need for the people to invest every possible penny in war stamps and bonds, and Marine Corps enlistments. But none of these topics are the same thing as the one mentioned on each of the four skins. Nor does each chain hit each key the number of times. The four chains—web—the Blue, CBS, and Mutual—chief emphasis goes on the U.S.O. and the purchase of war bonds. Likewise during the present week, the Blue and CBS chant most often about war bonds, Mutual gives equal prominence to bonds and price control, and NBC's major assignment is price control.

Need for Nurses Second Most-Mentioned Subject

The government's need for nurses brought a novel subject into the allocation plan. For the first time in the past three weeks direct appeals to women to sign up for active war service. On three webs,

the need for nurses is the second most-often mentioned topic this week.

The gasoline shortage—to soften the public for the inevitable national rationing just around the corner—has been mentioned in areas where there is no shortage—and the related matter of automobile pooling—has been mentioned in the government schedule but briefly, which demonstrates where the "quantitative" use of radio occurs. Each topic was on the menu for a single week.

Here's how the O.E.F. is exploiting the network's advertising budget, with the number of mentions each chain is slated to make on the picked topics.

JUNE 1-7				
Topic	Blue	CBS	NBC	Price Control
War Bonds	11	11	9	12
Bonds	10	10	8	13
JUNE 8-17				
Topic	Blue	CBS	NBC	Price Control
War Bonds	6	8	6	16
U.S.O.	8	13	11	10
Price Control	5	8	4	6
War Bonds	5	8	6	10

O.E.F. Themes Not Entire Scope of Wartime Ties

However some programs are carrying wartime material not direct O.E.F. origin and are loading up don't go around with all the radio to official attitudes. There is frequent incorporation of the more serious purposes of President Roosevelt and other officials. For example,

Everything about World War II is different from World War I. As somebody said the old advertisement used to be to learn all about. The modern soldier operates 11 different weapons, rides in jeeps, trucks, tanks, jeeps, tanks, and tanks.

Just how dated the old heroes can be in fiction form became clear in the early weeks of the present jeep-riding and tank-riding radio advertiser series. Directed Captain Flag and Sergeant Quirt of "What Price Glory?" fame. These two literary characters turned out to be as corny as any of the war-time mugs. They lacked class. They weren't tough, just loud. They were caricatures. And, brother, you don't go around with all the radio to official attitudes.

The Corps is destined to enjoy more wholesome, more satisfactory, more realistic radio publicity under the current program. It is the need for officers by the O.E.F.'s "Radio War Guide" system. Indeed it has seemed appropriate to reproduce verbatim the "fact sheet" which has just been addressed by the O.E.F. to all radio writers and directors. It comprises suggested points of stress and interesting sidelights upon the amphibious fighters:

The U. S. Marine Corps is the most versatile fighting force in the world today. It is equally at home on the sea, in the air and on land. Its tanks are filled with reliable, gung-ho bright guys who are in it because they want to be. No one is drafted into the marines.

This business needs thousands of officers... New! This is... for officers to lead the fighters who will be the heart and soul of our fighting force. And the right kind is... from an A.B. or B.S. degree... or equivalent... from any accredited college. Provided he is between 20 and 35 years old and can pass the physical.

It also includes any college student (Freshman, Sophomore, Junior or Senior) who will get his first year's college credit for his military training. This group will be accepted now but not called until after graduation.

What Happens to Applicants

(In both the above groups) They get, if accepted, an intensive 10 weeks' course of training, called "Candidate Course" (These courses are going on all the time and are held and paid as Privates 1st Class in the Marine Corps Reserve.

The training takes place at the traditional Marine Barracks at Quantico, Va.

When they pass their exams they get commissions as 2nd lieutenants in the Marine Corps Reserve.

Those who fail have their choice of A. Being released.

B. Serving as enlisted men with the chance of being reassigned to the "Candidates Course" at a later date.

Application blanks are available at Marine Corps Recruiting Stations or Marine Headquarters, Washington, D. C.

ple, on "The Story of Bess Johnson" (Colgate Soaps) there was repeated stress on the phrase "total of democracy." It was also developed that the heroine's present plan of establishing a farm for orphaned children.

Flag Day a Peak

Washington, June 2. Biggest opportunity yet during the war for program production staffs to demonstrate showmanship ability in drumbeating is presented by President Roosevelt's designation of June 14 as "United Nations Day" just the run-of-mine U. S. Flag Day. All broadcasters are being urged by the OFF to hammer home the idea that the United States, Great Britain, Russia and China aren't the only performers on the democratic stage—hand-in-glove with the Axis forces.

D.D.'s sentiments on what democracy must mean.

A general propaganda job is interwoven in the "Double or Nothing" program. Myrtle is represented by, and is not, the total of radio participation in the program. Considerable data has been assembled, as an incidental by-product, on network advertising and some on these may also be published. War copy in the mouth of a character.

'FACT SHEET' ON U. S. MARINES

FROM: THE OFFICE OF FACTS AND FIGURES TO: ALL RADIO WRITERS AND DIRECTORS

These stations are in all large cities... locations are listed in telephone directory under U. S. Government".

The above five points cover the mechanics in a broad way. They are not meant to be taken as the final word on that matter. Detailed questions can be answered at Recruiting Stations.

Get Good Radio Just Starts with the Above. Effective radio treatment of this subject by you is going to get applicants by the thousands pouring into the Corps. It is based on the type of program you have. The next few paragraphs are simply an effort to suggest the direction your dramatized material should take.

A Distinctive Better Than Average Service Opportunity for Better Than Average Men.

Serve with the leaders. The marines are traditionally "first to land." Take advantage of the feeling that we may soon be taking the offensive... with all that implies that marine officers will get more than their share of the glory of the final victory.

College sports leaders. The marines have played important parts in critical engineering work with one of the men listed at the end of the Fact Sheet. He can tell you about these. And this will also prevent every program from being a Wake Island.

Songs and slogans. The marine corps is rich with songs like the ever popular "From the Halls of Montezuma," "The Three Sisters" Slogans like "Tell It to the Marines" and "Brightest Star" slogan might make a good script. Check with Marine Corps, Public Relations, Washington, D. C.

Start with: Something to make sharply clear the glamour and romance of this branch of the service taken from the Fact Sheet.

End with: A clear description of who, when, where and what.

Check station note for Fact Sheet on Marines: Note: If your program is carried by Canadian stations, suggest the slogan might make a good script. Check with Marine Corps, Public Relations, Washington, D. C.

IMPORTANT If you wish to include any additional facts—other than those above—it is requested that you first clear them with Brigadier General Robert M. Galt, Director of Public Relations, Headquarters U. S. Marine Corps, Washington, D. C. Telephone, Republic 7400, Extension 415.

New York Agencies should contact: Lieutenant-Colonel Victor I. Morrison, 90 Church Street, New York 17, N. Y.

Chicago Agencies should contact: Captain John V. Sandberg, Federal Building.

(May 29) the program timed the declaration of war by Mexico with a salute to that country. Senor Don Salvadore Dubart, first secretary of the Mexican Embassy in Washington, was on the show to be interviewed for two minutes and then became one of the quiz contestants. The latter device is by calculation, the program sparing that it makes "brass take" seen human when they join in the jocular fun. The reasoning throughout has been that people who wouldn't listen to many a broadcast laden with more elaborate propaganda will digest it in this form. Tenor Frank Forest in the program contributes a bit of nationalistic music, last week the Mexican national anthem.

It-also-also-already-conscious rather than O.E.F.—conscious in having Arthur Tracy, "The Street Singer" speak some lines about Memorial Day. "My sponsor joins with me, he's paying solemn tribute today to the heroes of America who have been called to their reward."

"Variety" emphasizes these outside-the-O.E.F. activities so that a more comprehensive picture will be painted. The degree of interest in the war is not represented to be, and is not, the total of radio participation in the program. Considerable data has been assembled, as an incidental by-product, on network advertising and some on these may also be published. War copy in the mouth of a character.

acter who steps out of scene (but usually not out of character) is a common radio war message method. Jack's "The Story of the Yanks" (Fleischmann's Yeast) on the Blue told listeners of Nazi heartlessness in Yugoslavia, including the slaughter of children. It was "reason why" pleading for war bonds. Procter & Gamble's "Life Can Be Beautiful" series, which is a package entertainment by John L. Clark's Trans-American firm, uses a trick opening regularly. Last week this was diverted to advertise the need for nurses. The character "Papa Davis" blessed those who care for the wounded at the start and at closing of the program. The character of the announcer gave a full-orchestra announcement on the same theme.

Dupont had a "natural" Monday night (1) in the "Clara Barton" dramatization of the woman who founded the Red Cross. That was easily into a few words by Madeline Carroll on the urgent need for 10,000 nurses pronto.

Example of Goodie Ace's "Integration" Into Story

Goodie Ace's "Integration" into Tuesday-Evening-Thursday, which has been a trail-blazer in the matter of "integration" (i.e. putting the script proper came last week with another sample of his act. Designated in terms of Jane's familiar talent as "Goodie Ace" in the dialog ran (verbatim) as follows:

Jane: Well, she says here something about something for the nasal relief.

Ace: Nasal is right... his hay fever, it's nose... colds... can't he do something for the... Well, the U.S.O. I see where the name of the U.S.O. is... to raise 32 million dollars between May 11 and July 4... there's an organization... the name of the U.S.O. Jane: U.S.A. you mean.

Ace: No, U.S.O. Jane: Now just a minute, dear... don't start telling me they've changed the name of our country... I know the U.S.A. as well as... Ace: I'm talking about the U.S.O. United States Of, and nothing else!

Ace: It's not the United States... Jane: Dear, don't let anybody hear you talk like that!

Ace: Like what... I said the U.S.O. Jane: U.S.A... United States of America... United States of... and leave it dangling there in the air... Can't you admit when you make a mistake... I won't tell anybody... Dear!

Ace: Seven, eight, nine, ten. Jane: What?

Ace: Look, Jane, there's an organization known as the U.S.O. The United Service Organizations... it's the leisure time boys in the Army have pleasant... and they get paid for the men in the Army... they give 'em movies... radio entertainment... they on the firing lines. And they need money to carry on... I know 32 million dollars to be exact.

Jane: Well, Alvin hasn't thirty-two mil... Ace: He can help in the work to raise it, can't he? He can work for the U.S.O., can't he?

Jane: Dear, it's not U.S.O. I told you... Ace: It is... it's U.S.O... I just... Jane: Well, what's the "of stand for" at the finish?

Ace: It's not of... O stands for organization... United States Organizations, U.S.O. Jane: Well, they've certainly chosen it since I went to school... it was always U.S.O.

Ace: It still is. But this is the United States of America... United States Army. Jane: Oh, it's the U.S.O. of the U.S.A.

Ace: Of the... yes... have it your way... the U.S.O. of the U.S.A. Jane: Well, that's all right... U.S.O. of the U.S.A. Anything to make you humorous.

Met May Use Melchior in Italian Roles

Need for Artist to Share Burdens of Martinelli-Carron Trains for German Roles

Lack of a great dramatic tenor to relieve the veteran Giovanni Martinelli, slated for his 30th successive season at the Metropolitan Opera House, is a problem that the management of the company has been working on for some time. The Met roster is full of lyric tenors, but the heroic type remains conspicuous by its absence. Melchior may use Lauritz Melchior, since 1928 is principal German tenor, in Italian roles next season. In the early part of his career Melchior sang most of the Italian repertoire, and as recently as 1938 sang "Otello" in San Francisco. That and other roles may be given him.

To offset his loss of a part of the Italian repertoire, the sang 19 of 20 performances last season), the Met will use Arthur Schanzer, a British tenor, who has sung the Italian roles with so-so success the last few seasons. Carron is working on the German repertoire and will sing "Parasiti," "Tannhauser" and "Lohengrin" in South America this summer. If he is successful the Met can switch Melchior to some Italian roles.

If Bombs Wipe Out Hall, Symphony Must Be Exempt From Contract Obligation

Washington, June 2. The management of the National Symphony orchestra has asked the local musicians union to insert a clause in its contract for the current season which would relieve the management of any obligation for continuance of the contract in the event that the D. A. Hall, in which the concerts are held, is bombed. Paul Schwartz, president of the union, is hearing the union executive board to pass on the request. "Only other hall available in the city is the High School, but it has only half the capacity of the D. A. R. auditorium, which would necessitate some very close concerting, and that might have been held at the larger spot, and at the same time it would be underwriting the singing patronage. The organization did not attain its goal in the drive for a \$100,000 underwriting for the season but the campaign has been extended. Because of gas rationing the orchestra will not be expected to entice above normal business, that if happens the symphony's present deficit will be wiped out.

Operetta Review

"NAUGHTY MARIETTA"
Operetta
Paper Mill Playhouse, Milburn, N. J., June 1, 1942
This is the first of a series of four Victor Herbert operettas to be reviewed and played for two weeks each at the Paper Mill Playhouse during the summer. Performance of the operetta is well above commendable. In the title role, soprano Brantwood is a very good voice, especially in the upper register. From "B" that through top "D", she has some faulting in her freedom and clarity and a full rich tone. The acting and the dancing rise to a faint vibrato in the lower registers gradually disappearing as the performance proceeds. The soprano's acting was good throughout. "Baroness" played by Melissa Mason in comedy roles were good. Both role scene after scene and the acting and the dancing were the best of the evening.
The title character was barely adequate as Adah in her first song, but soon conquered her nervousness and sang an o.k. piece. "Daddy" played by Gene Garroway, married most of the production with a very good voice. The tenor has a short voice, and the soprano and the tenor sang above an and married his duets with Miss Brantwood. The soprano cast whose work was above par were: Walter Stocker, George Dierker, Paul Reed, Gordon Dichter, and Robert Lyon. The diminutive oratorio was quite good. The singers built the staging, costumes and lighting were admirably good for the small 800-seat house.
On opening night despite a heavy downpour some 20,000 people attended at a \$2.20 top with over 200 tickets in evidence. The theory that gasoline rationing has not as yet effected out of town

Swarthout, Thomas at Dell

Philadelphia, June 2. Gladys Swarthout and Charles Thomas will appear at the Dell this summer, the contralto appearing in the role of the heroine Juliet. Both singers will sing lighter music, ranging from Victor Herbert to Cole Porter.

MEXICO DELAYS OPERA SEASON

Mexico City, June 2. The opera season sponsored by the Government of Mexico under the artistic direction of Ernesto de Quevedo which was due to start for a month June 7 will be postponed until August. There still remains a possibility of a 1942-43 season number of performances in the middle of June.

The delay in the postponement was the entry of Mexico into the war and the inability of the Government to obtain visas for European artists in the U. S. to make the trip and return to Cincinnati on June 28, when the season begins. Artists previously engaged who will probably go in August will be Giovanni Martinelli, Alberto Tomba, Italian, Hilde Regazzi, Francesco Valentino, Lauritz Melchior, Herbert Wagner, and Giuseppe Bambasche, Moscona, Lorenzo Alvari and conductor Giuseppe Bambasche.

Vladimir Horowitz Quits - Columbia Management To Book Via Annie Friedberg

Vladimir Horowitz has left Columbia Concerts Corp. under whose management he had been, for some 15 years. He has signed with Annie Friedberg. The pianist will finish out the 15 concerts he has been booked to play for Columbia. That banner, but future bookings for the period of a year go through Miss Friedberg.

Horowitz plays a limited number of concerts yearly, usually about 30, and sells for absolute top prices. His shift is reported due to some break in corporate management and is handled by an individual.

FRISO WAR CONCERTS TO RUN SUMMER

San Francisco, June 2. The San Francisco Symphony orchestra will present a series of 10 summer concerts at the War Memorial Opera House every Tuesday from June 30-Sept. 1. Price scale will range from \$0.50 in the balcony to \$14 in boxes for the series.
Conductors engaged will be Jose Iturbi, Erenra Katz, Meredith Willson, Arthur Schnabel, Claudio Arrau, Hans Wilhelm Steinberg and Walter Herrmann.

Union City, N. J., Presents Opera

Spurred By Thomas Martin of Met, Municipality Tries an Experiment

Union City, N. J., June 2. "Rigoletto," preceded by a group of concert arias was presented at the City Theatre recently as the first attempt on the part of the municipality, spurred by Thomas Martin, assistant Met conductor and a Jersey resident, to establish a municipal sponsored opera season. The production drew a total of a capacity of 1,500 and a fall season is now being worked on as a permanent feature.
This is the second town in the U. S. to sponsor opera. The first, established, Robert Weede, Doris Marinelli, Lorenzo Alvari, Elizabeth Wither, Dorothy Kintner and Francis Perull. First part of the program presented featured groups of operatic arias by the artists in the second part the opera "Rigoletto" in which the participants were Weede, Perull, Alvari, Miss Marinelli, Miss Wysor and a local girl, Irene Antal.

Hurok, Monte Carlo Ballet Reach Compromise on Disputed Contract

DAVID OTTO INTO ARMY His 'Figaro' Gave 70 Dates—Green Well Succeeded

David Otto, founder of the Nine O'Clock Opera, which presented Mozart's "Marriage of Figaro" in New York, has announced that the season has been deferred. He will be replaced in the contract by George Company has some 30 odd dates set for its 1942-43 tour so far by Columbia Concerts Corp.

MET SINGERS SCORE IN B. A.

Buenos Aires, May 29. The winter opera season here opened May 26 with a week late, with Verdi's "Aida" to a sold-out house at the Teatro Colon. Opening bill had "Wagner" and "Norma" discarded.

Four Met singers headlined the opening, with Fredrik Agor stopping the show with his "Celeste Aida". The tenor, in excellent voice, cleaned up third act with three successive high "A" flats and his "O terra Addio" in the last act was an exquisite piece of lyrical singing.

In the title role, Zinka Milanov's singing was also of the highest order; her show-stopper being the aria "Ritorna Vincitor" and "O Patria Mia". Leonard Castagna was a brilliant American soloist and dramatically, and Bruno Warren in his debut here, won acclaim for his singing of the brief aria "Educa" and the duet "Ciel mio padre". The conductor was Ettore Panizza.

Dell Rounds Out Roster

Philadelphia, June 2. Roster of attractions for the Robin Hood Dell concerts were completed last week with the addition of The Don Cosach Chorus, Jan Farrow, Jarmila Novolna and Anne Brown, of "Foggy and Best".
Auditions for the Dell's "Inda" concerts began yesterday (Mon.) with 248 instrumentalists, vocalists and chorists entered as contestants. They will also appear during the six Friday nights of the current concert series.

Judges for the "Inda" competition will include Bronislav Guberman, violinist; Edy and present in concert pianist, and Vladimir Holcman, conductor of the St. Louis Symphony.

Suit of the Monte Carlo Ballet Ruse against Hurok Attractions, Inc., which involved a dispute over terms of the Hurok management of the troupe, has been settled out of the N.Y. federal court. The Ballet claimed that its managerial contract with Hurok ends next Monday day while the manager asserted the contract ends in late October, which would cut into next season's booking of the ballet which is to be under the Columbia concert banner.

The compromise was a compromise on both sides. It places the termination of the managerial contract at midnight of the 25th of October. It appears at the Metropolitan Opera House during the period of Oct. 1 to Oct. 25 under Hurok's management. Thus it also gives Columbia Concerts the benefit of the N.Y. ruling on the performance of the group agrees to produce four new ballets during this period, but Hurok will retain the right to book the season at the Met with works which were not its best, thus receiving poor publicity.

The compromise further stipulates that Leonide Massine be granted a 1942-43 season at the Met, but to produce not more than one ballet for the Ballet Theatre, a Hurok act in Massine's company to perform for the Ballet Theatre, but is allowed to produce and perform in Hollywood, where he is attempting to establish a ballet.

Hurok reaffirms his guarantee of two weeks for the Ballet Ruse during the summer and guarantees two weeks in Montreal and Toronto in late September, while the four ballets will be filled out prior to the N.Y. opening. This places Hurok in a position to be able to do the touring work to a company he is dropping, while he has been unable to do so for some time. The summer dates: The Ballet Theatre currently is preparing its fall repertoire, which will include new ballets will be worked on by Leon Fokine, George Balanchine and Massine.

Mich. Symphony Success In War Bond Drive

Detroit, May 29. The Michigan Symphony Orchestra, under Walter Poole, has helped sell more than \$30,000 worth of bonds on concerts given in 18 Michigan towns since Feb. 6. The success of the drive has been so great that U. S. Treasury has asked for details so that it can request other music projects and symphonic orchestras to do the same.

Latest concert in 17 Michigan cities last Sunday (31) in Detroit. The season at the University of Michigan will also appear in concert while in Rio.

HERTHA GLAZ SLATED FOR RIO SUMMER DATES

Hertha Glaz, contralto, has been signed for the Rio de Janeiro season and will leave the U. S. in late July for appearances in August and September. She will also appear in concert while in Rio.

The singer will be heard in "Carmen," "Mignon," "Aida," "Trovatore," "Tales of Hoffman" and "Butterfly."

Toledo Symph's Soloists

Toledo, June 2. The Toledo Symphony will present five soloists in its 1942-43 season at the Tivoli theatre. Orchestra is under the direction of Lauritz Melchior, Oct. 26; Patricia Travers, Nov. 30; and the soloists will also appear in concert while in Rio.

Goodman Big \$58,000 in N. Y.; J. Dorsey's 4th Great \$40,000, Artie Shaw Okay 19G in Mild Pitt.

(Estimates for This Week) Gus Arnheim, Seattle (Palomar; 1,350; 23-35-59)—With 'Bunch Minds Baby' (U). Band given credit for most of one \$5,000.

Walt Whitely Ayres, Baltimore (Hipp; 2,210; 17-25-38-44-55-65)—With 'The Ink Spots and The Falcon Takes Over' (RKO). All credit to stage portion and considerable strength from Ink Spots, resulting in okay \$15,000.

Blue Barron, Cleveland (Palace; 3,500; 35-40-50-55)—With 'This Gun for Hire' (Par) plus Blackstone as co-entertainer. Looks like plenty of marquee draught, but business is poor at \$14,000.

Jimmy Dorsey, New York (Strand; 2,750; 35-55-75-99-110)—With 'In This Our Life' (WB) on screen. Show is in its fourth baguette week looking for \$40,000 on the third stanza was \$43,000, in both cases tremendous. Based on sustained draw picture will be held two additional weeks, while Dorsey will be replaced by Cab Calloway. Dorsey was unable to stay because of union committee.

Benny Goodman, New York (Paramount; 3,850; 35-55-99-110)—With 'Take a Letter, Darling' (Par) on screen. Goodman band no doubt offsetting some of the week's notices picture received; on first week through last night (Tuesday) \$58,000, very big. Begins second stanza today (Wednesday).

Morace Heald, Omaha (Orpheum; 3,500; 20-40-55)—With 'Great Man's Lady' (Par), will do fair \$20,000.

Ray Kliney, New York. (State; 3,450; 39-44-55-75-99-110)—With Ethel Shutta and Hevris Chaney on stage. 'My Favorite Spt' (RKO) on screen. Around \$20,000, or a little better sighted, nice.

Gene Krupa, Buffalo (Buffalo; 3,500; 35-55)—With 'I Married An Angel' (Orch) is getting the principal credit for good \$20,000.

Ted Lewis, San Francisco (Golden Gate; 2,850; 40-45-85)—Plus 'Sing Worries Away' (RKO). Very good at \$21,000, thanks to Lewis' unit.

Russ Moran, Philadelphia (Earle; 1,768; 35-46-57-68-75)—Doing better than last appearance here with nice \$19,700, thanks to bright show including Billy Gilbert, Al Bernie, Eunice Healy plus 'Lady Has Plans' (Par) on screen.

Artie Shaw, Pittsburgh (Stanley; 3,500; 39-44-55-68)—With 'Remarkable Andrew' (Par). Okay \$19,000 falling short of two swing names. Krupa and Goodman, who preceded Shaw here. Slim Jitterbug trade and reason may be in the wide publicity given fact that Shaw, leading an other band.

Dick Stabile, Washington (Earle; 2,200; 39-44-55-68)—With 'Take Girl' (WB) and Gracie Barrie. Ann Shattin in credit.

Bob Pelham Heath Inn. Indefinite Engagement WOR-MBS

Coast Swing-Shifters Must Have Their Fun And There's Plenty

Burbank, Cal., June 2. Swing shift time comes to Burbank in 'swing time' at midnight when some of the area's great entertainers are turned loose to find amusement. The result is that Burbank after midnight has a great Saturday night, a small town on a large scale. Transposition of working hours under Uncle Sam's 24-hour war program has resulted in the mushrooming of many amusement spots, catering to the family trade before swing shift time. Here are a few of them.

A number of money-wise operators are cashing in on the new requirements, some with good clean fun and others with diversions that won't stand up under the light of day. 'Boring' shows, dances and special all-night theatre programs (mostly in Los Angeles) are the gold mines, with bars and other diversions drawing their share of the aircraft workers' coin.

Friday night is pay night, and, like any other class of worker, the bomber-builders, with a pocket full of coin, get 'kinks in their hair' and want to find out what's going on. A good place for the first stop is the Elks Club and the swing shift dance that gets underway at 1 a. m., using the best of recordings. Some arrive in their working clothes (there's no caste system). Others dash home to freshen up a bit and to collect their wife or girl friend before swinging and swaying to recordings by Glenn Miller and others.

Miller is the favorite. Crowding him for popularity are Jimmy Dorsey, Harry James and Charlie Barnet. When vocals are wanted it's Dinah Shore. At any rate, the Elks Club dances can hand out plenty of musical variety to the stepper; from a library of around 80 recordings.

There is a peculiar reaction to guest stars at these swing shift sessions. The aircraft workers don't want their dancing time broken into by film, stage or other entertainers. To quote one young husky and his wife's partner, who approached during a brief breather, 'Mister I come here to dance—not to laugh polutely at some come who don't know when to stop so the music can get going again.'

Tommy Tucker, Boston (RKO; Boston; 3,200; 39-44-55-68-75)—With 'Symphonica' (RKO). Remarkable fine \$20,000, with new first-run film showing in credit.

Amey Arnell Back Too Soon. Boston, June 2. Amey Arnell, Tommy Tucker, vocalist, has been ordered back to bed to convalesce for ten days, after appearing with band for the first show last Friday (29) at RKO-Boston theatre and nearly collapsed after performance.

FORGET JOHN KIRBY TRIP Transportation Unavailable for His Cafe Engagement

John Kirby's quinet will not go to South. Kirby's cafe scheduled for June 15 opening at the Copacabana, Rio de Janeiro. Kirby and his men were to have taken a clipper plane out of this country next week, but the junket has been junked, because of transportation difficulties.

Fact that Kirby's group is composed of only five men, making it easier to haul them, coupled to the popularity of his recordings in South America, originally brought him here. Kirby's cafe, at the Pump Room, Chicago, the outfit is to go back there again in late July. Kirby's New Three was the appearance of three of the five men with Kirby in New York sometime in September.

Charles 'Charlie' Kirby is one of the three. Kirby has three have 1-A classifications, and they're to take their physicals. Kirby is one of the three.

Masters Scores At Sunset B., Pa.; Herbie Kay Poor

(Estimate) George Auld (Sun Valley, Worcester, Mass., May 30). Auld's new band drew fair 1,400 at 75c into the house on the way spot. Next night (31) he lured 900, seat, at Lake Compounce, Bristol, Conn.

Kenny Baste (Armory, Charleston, W. Va., May 23). Open Valley, Worcester, Mass., May 30. Auld's new band drew fair 1,400 at 75c into the house on the way spot. Next night (31) he lured 900, seat, at Lake Compounce, Bristol, Conn.

Dick Jurgens (Totem Pole B., Carrolton, Pa., May 30). Opening four days of Jurgens drew fine 10,000 hooters at \$1.45 pair for his 17,500 gross. Manager Roy City considers this a great feat in view of gas rationing.

Herb Kay (Paramount Theatre, Anderson, Ind., May 28). Par for this course in single day is about \$1,800. Kay's band, Masters, much, he turned in a gross of \$2,250 with 2,500 dancers at 90c.

Alvino Ray (Pleasure Beach B., Bridgeport, Conn., May 31). Season opener drew 1,524 at \$1.15c good for so early in season. Last summer Ray pulled 2,300 people here.

Harvey Spasler-Clark Hathaway (Raymor-Playmer B., Boston; May 29). Paired with localite Hanley drew about 2,000 at \$1.15c good for \$1,400; good for Friday. Spasler played Ritz B., Bridgeport, Conn., and drew just fair at 85c, but good for night spot but okay for this band.

Amey Arnell Back Too Soon. Boston, June 2. Amey Arnell, Tommy Tucker, vocalist, has been ordered back to bed to convalesce for ten days, after appearing with band for the first show last Friday (29) at RKO-Boston theatre and nearly collapsed after performance.

She was operated on for appendicitis three weeks ago, and reported recovery against her physician's advice. Babe Stuart is substituting.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Table with columns: Band, Hotel, Weeks Played, Cover Charge, Total Gross. Includes entries for Teddy Dorsey, Ray Heatherton, Guy Lombardo, Johnny Long, Leni Matrone, Charlie Spivak, Jerry Wald.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles. Freddy Martini (Ambassador; 900; \$1-\$1.50). Weekend biz off from previous stanza due to out-of-town trek over holiday. There are still tires to roll on and gasoline is abundant. Won't get over 2,500 tabs.

Joe Belthman (Hiltmore; 1,200; 90c-\$1). Opened last Thursday (28) and the count around 4,000. He'll have to build on his own as his predecessor, Phil Harris, had the advantage of being on one of the topnight radio shows.

Chicago. Eddy Duchin (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Has been doing a great job for the Empire Room and again on the beam last week with 4,000 customers.

Jimmy Joy (Walnut Room, Bismarck hotel; 300; \$1-\$2 min.). Joy holding well in Chicago, in ninth session came up with 2,000 diners.

Bob Chester (Panther Room, Hotel Sherman; 600; \$1-\$2.50 min.). Chester orchestra, new to Chicago, has done a bang-up job here. Final week here, 5,500 patrons.

New Bandah (Mayfair Room, Blackstone hotel; 350; \$2.50 min. Sat.). Dwight Fiske the floor item and combination okay at 2,000 tabs last week.

Boston. Leo Reisman (Ritz Roof, Ritz-Carlton hotel; 350; \$1 cover). Reisman continues to draw at this important spot. In third week generated 1,800 covers, with extremely fine dinner trade. Helped by show including Adelaide Moffett, Maurice & Cordoba, etc.

Tommy Don Parde (Minnesota Terrace; Hotel Nicolet; 500; \$1-\$1.50 min.). Holiday cut into takings, with nightly draw down to around 290, but still profitable. Orchestra and floor show liked.

Philadelphia. Leo Zello (Garden Terrace, Benjamin Franklin hotel; 500; \$1-\$1.50-\$2 min.). Wave of sultry weather over the week-end caused drop in biz with a total of 1,047 covers for the six days (room is closed Sunday), a drop of 231 under the previous week.

Location Jobs, Not in Hotels (Los Angeles). Harry James (Palladium B., Hollywood, fifth week). Hotter than a tank in the Lilyau theatre, and still blazing away. Again around 25,000 payees and rolling toward a atmospheric record. Parties helping, too.

Ella Fitzgerald (Trionan N., Southgate, Cal.). There are those James (Continued on page 42)

On the Upbeat. Erwin Kleck has replaced Clyde Dale as clarinetist in Howard Benedict's orchestra currently at the Ode Wayne Club, Detroit. Dale has joined Stan Norris' band.

THE FAMOUS Don Bestor And His ORCHESTRA with MILDRED LAW and DAVE BALLANTINE NOW BILL GREEN'S CASINO Pittsburgh, Pa. For Four Weeks Concluding June 25 Personal Management: JOE GLASPER, Inc. 30 Penn. Plaza, New York, N. Y.

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Inside Stuff—Orchestras

Committee of band business executives, formed to look into ways and means of helping the band player, is busy today as it is being kept busy by the playing of bands in Army camps, is mulling a plan to raise money for the various relief agencies. There is one plan nearing completion which will be a group of musicians playing at various key cities on the same night, similar to the method used in the President's Birthday Ball infantile paralysis fund campaign.

General Management Corp. executive, who isn't many steps ahead of the Army, has been asked to take over and execute the committee's plan. Whether he will accept is indefinite. Billy Goodheart, M.C. executive, was also offered the post, but was forced to turn it down.

Apparently some musicians are reading the handwriting on the wall. There are three men in various sections of the same band playing in the New York area who are learning trades that could be useful in the war. One is taking up welding, another electrical work and another is studying lathing.

They're all with Teddy Powell's band at Log Cabin, Armonk, N. Y. According to the leader they spend part of the day at school and study between sets on the stand.

Pittsburgh's Music Row was considerably enlivened last week by a pianist fight when a local musician resented a remark by an out-of-town pianist that musical talent in Pittsburgh didn't amount to a row of pins. Out-of-towner was Joe Vera, who has the cocktail lounge comb at the Hotel Roosevelt's Fiesta Room, and the defender of home industry was Frank Naitale, who's had a strolling threesome at Pittsburgh Hotel's Union Grill for couple of years. Encounter took place at the Musicians Club, and both boys were pretty badly marked up before outsiders separated them.

Glenn Miller Can't Go to Court; Industrial Job Fees Should Be All Orchestras Pay, Lawyer Urges

The American Federation of Musicians' executive board has declined to consider the rights of its commission dispute with General Amusement Corp. to a civil court. The first petition for an injunction on his plea to alic his commission payments to the agency from 15% to 5%, the industrial limit allowed by New York state employment agency law, and the executive board last week dismissed his argument. Leader then asked for permission to seek a civil court ruling.

David Mackay, the bandleader's attorney, since then has asked permission to appear before the next sitting of the executive board, but received no consideration of the ruling against further argument. His plea hasn't been decided. Mackay hadn't anticipated a refusal of permission to go outside the union for further argument on his case, since he had complied with the union request that demands all disputes between members must first be aired before the executive board.

If Miller were to take his case into civil court, and win, the results would be far-reaching. They would call for a minimum of at least 10% on all work and a maximum as high as 20% on one-night bookings. It's probable the bookers wouldn't be able to operate on their present scale at a flat industrial-like fee for their efforts.

Miller has not advanced any reason for his sudden dislike for the terms of his contract with G.A.C. It was written before he became a big-time contractor, and was played by the union at the time. His objection to it now is not only an argument with the union, but a dispute with AFM regulations since the latter condone the present commission rates demanded by booking agencies.

A.F.M. in Dallas June 8

Annual convention of the American Federation of Musicians gets underway at Dallas next Monday (8). James C. Peterson, president, and his assistants are already there.

Fred Fitzbach, secretary, and other executive board members left early, too. There will be a board meeting preceding the Convention.

ERSATZ SHELLAC HOPES HIGH

The phonograph recording business, however, wants a substitute for shellac, encouraged by the sundry makeshifts already in the field. These new processes, which don't utilize shellac, can enable 30 to 50 playings of a record, but the jukebox people, who must be vitally consulted in this respect, argue that the substitute is inadequate.

For average home consumption, a 30-50 performance per platter is adequate, and even if it gets a little more, it's not secure someone to take the average home user won't squawk. The nickel-catching operators, however, want a standard replacement, and since the juke business is so important to the recorders, their suggestions are respected, at least for the time being.

Of course, if this war continues, and the shellac supply dwindles, there will be no one to substitute. (Shellac comes from India and is a vital need for armaments.)

However, there is no danger of any sharp curtailment in waxed music. Actually there is a huge backlog of pop and classic material.

Orrin Tucker Men Scatter; Fail to Find Sub Maestro

Orrin Tucker's band will not be held intact after its leader joins the Navy next month. An attempt was made to secure someone to take Tucker's place, but it didn't pan out and the group will scatter.

What's being done with the band's library isn't definite.

He plays last the Navy at Great Lakes Training Center in mid-July. He plays his job with the band June 7.

Billy Catzone Ströllers into William Penn Hotel's Continental Bar, Pittsburgh for a run following long engagement at Hotel Gibson in Cincinnati. Catzone replaced Frank Andrini and his Argentinians.

DELAY ON CHARTERED BUS TOURS TOUGH; NEGROES FORT WORST

Some Like It Hot

Los Angeles, June 2. Hot music will mingle with sweet and classical in the benefit concert for Los Angeles Philharmonic Orchestra, June 18, at Philharmonic Auditorium.

Arrival of the volunteers are Jascha Heifetz, Bing Crosby, Dinah Shore, Harry James and the King's Men.

Public Bus and Train Travel Is Miserable, With Stand-Up Conditions Hours on End—Orchestras on Own Tires While They Last

Chides Jitterbugs

They Live Forever' radio program on CBS Sunday evening furthered the Government's blint in that day's dallies against obtaining recording contracts of their own needs and recreation than they do of helping the war effort.

Writers of the broadcast popped off at jitterbugs who are grumbling about not being able to obtain recordings of their favorite bands, repeating Washington's advice that the shellac record in the manufacture of one record can protect with a moisture-proof coating at least 200 bullets.

A two-week respite from the order clearing all charter buses from the East Seaboard by the AFM and band business executives, in a conference with officials of the Office of Defense Transportation at Washington, D. C. During the 14-day stay, until June 15, the transportation office of the business will be reviewed by government officials, and another decision delivered. Mike Nidor, of General Amusement Corp., Mos Def, head of the G.A.C. and Nat Lefkowitz, of William Morris, attended the meeting. Originally, charter bus work was to have stopped Monday (1).

Band business representatives asserted in the huddle that they were willing to accept whatever decision is eventually reached insofar as buses for the use of orchestras are concerned. They felt that the week-and-a-half warning of suspension given bus operators caught agencies and leaders also were willing to stand them with a great many commitments already being advertised, which probably wouldn't be fulfilled if buses were withdrawn from circulation so suddenly.

Minneapolis To Use Name Bands Through Heat

Minneapolis, June 2. The Orpheum Theatre here is trying innovation of using frequent name stage bands this summer, the same as during the fall and winter. In past seasons, house has foregoing stage shows during June, July and August. Change in policy is influenced by belief that, due to monotonous restriction, there'll be more stay-at-home patronage for these and that increased employment and higher wages also will stimulate office and create a demand for fresh fare.

House has Horace Heidt Friday (5). Phil Harris come June 18. Other bookings include Eddy Duchin, July 3; Ozzie Nelson, July 24 and Paul Whitman, Aug. 8. Reservations are under way for still other stage attractions. Last band at this house, Wayne King, week of May 8, chalked up stupendous \$20,000, topping all his previous takings here.

Several stage shows are playing the St. Paul Orpheum and not here and none of the foregoing bands go to the Orpheum. The Orpheum houses are in the Paramount pool. Lawrence Welk, current at the St. Paul Orpheum, was named Minneapolis this time. The Bonnie Baker revue, a St. Paul Orpheum underdog, also isn't scheduled for here.

BUNNY BERIGAN, 31, DIES IN N. Y.

Bunny Berigan, one of the most respected trumpet players in the music business, died early yesterday (2) morning in Polyline hospital in New York. He is admitted to that institution the previous afternoon after suffering a hemorrhage during which he had lost a considerable amount of blood. He was 31.

Berigan's private life is ascribed as contributing to his early demise. He died of the same causes as that other great trumpeter, King Beiderbeck.

Berigan's latest date with his band was at the U. of Scranon, Scranon, Pa., last Friday (28). On Saturday night he was scheduled to perform at Ray Hartenstein's Sunnyside Ballroom, Pottsville, Pa., but Berigan was refused admission when most of his band did not arrive until midnight because of mechanical trouble with the bus they were riding. Berigan, traveling by private car, was at the dancey in time and started an impromptu session with several other of his men who also arrived in time. Sunnyside (31) he was at the Players at Manhattan Center, N. Y., but he had by that time become ill and his band worked without him.

Berigan's bandmate and helped him to get to bed.

Berigan in his heyday was looked upon as one of the industry's greatest trumpet players, on a par, some bandmen assert, with the immortal Bix Beiderbecke. Some of his work, at the head of his own band or as a solo performer, has been included in record-collector's items. Bandmen look upon his solo on Tommy Dorsey's "I'm a Fool for You" as one of the finest bits of improvisation ever captured on wax. Another is "I'm a Fool for Myself."

(Continued on page 43)

A delicate subject, delicate because it involves the ODT, was interpreted by the ODT, was references to playing Army camps. Since the majority of training centers are now within easy reach by rail, and since most bands have to make a living in order to stay intact, and in hard economic straits, the taking away of buses endangers their ability to fill Army dates. If one-nighters are made virtually impossible to play most bands, with the exception of the very top ones, will not be able to continue.

Depressing

The bus situation, as bad as it is, is made doubly so by the lack of other types of transportation facilities. It's a great misfortune that train between two dates is possible by train—normal times, but not the case in these times. Leaders who come in off the road the past few weeks left very depressing tales of the state of affairs. The standing between buses, cars so crowded that they couldn't get aboard, dates made impossible to make, etc.

(Continued on page 43)

Roy Gill's Stamp Up For His Amus. Park

Abundance, Mass., June 2. Manager Roy Gill 'gave away' No-numbers Park gate receipts in his annual sales to the aid of the W.S. Savings Funds and Bonds. No-numbers, currently in its 50th year of operation, is lone park in country still operating an admission. Gill loves his patrons to purchase a 10¢ stamp at the box office, which they retain.

Park opened last Wednesday (27), coinciding with arrival of Dick Griggs' Circus at North Park, a ballroom, situated at park grounds. Gill reports park attendance for first week was greatest in his history with Fifth day, Sunday (31), was first somewhat by rain.

There are rationing hunting all park and ballroom bits in outlying sections of New England. Gill was agreeably surprised with turnout.

CHEVY CHASE RINK HAS NAME BALLROOM

Chevy Chase, skating rink is being the debut of Washington, D. C., will definitely open as a name ballroom job for the summer. Spot will get under way in two or three weeks, according to 'Goddie', manager of the Victory Room of the Roosevelt hotel, Washington. Backer of the project is being kept under cover.

New dance door is being laid for the debut. An opening has already been decided upon. Spot is about six miles from Washington's city center and can be reached for a 10¢ bus fare.

Dimout Conditions Put 24-Hour Clause In Cavalier, Virginia Beach, Contract

Pittsburgh, June 2. Because of dimout orders along the eastern coast the Cavalier hotel at Virginia Beach, Va., has just reported, has inserted a 24-hour cancellation clause. The three-week engagement at Cavalier, which began at the spot started yesterday (1) and it is understood that future dimout conditions will keep users during this period.

The contract of Everett Hoagland, is slated to follow the Cavalier at the Cavalier, stipulates that it can be voided if the business with Ford is not normal for this time of the year.

Dimout at Brighton Beach Brighton Beach, Va., band policy is being resumed this year. Afternoon sessions are to be conducted, at the usual outdoor band shell, but evening hours will be shifted to the old Hi-Ho Casino, nearby, which has been renamed the Manhattan Casino. That's the kind violation of the dimout regulations.

Bookings for the Cavalier beachfront entertainers.

Raymond's orchestra began at the spot last week and Raymond and Scott's orchestra comes in June 4. Scott's being booked by the name of Consolidated Artists but it's open to bands of all agencies.

Billy Bishop and his band left the Southern Mansion, Kansas City, June 12. In six months he will be Jack Ream coming in the Cheer Pacer club, Omaha. Bishop goes to the Lowry hotel, St. Paul.

Eddie Dunstamer took his band to the Heidelberg Hotel, Jackson, Miss., last week.

Grady Barnes Fills Out Orchestra Date While In U. S. Army Uniform

Minneapolis, June 2. Grady Barnes, drummer in Tony Di Paolo's orchestra playing at the Hotel Nicolet Minnesota Terrace, appears on the bandstand each week in a U. S. Army uniform in contrast to the dress outfits sported by his fellow bandmen.

It's all because he just was drafted and then given a furlough, following induction into the Army last week. In contrast with the orchestra until Tony is able to find a new skin-beater. Army regulations require him to wear the uniform.

Dick Stable Cues Change Of Policy at Dempsey's

Dick Stable's orchestra opens at Dempsey's Restaurant, New York, as June 12. In a contract with the band, it's in for four weeks at least and will have three Mutual broadcasts. The contract with the band was offered the job originally.

Dempsey's does not cater to the type of crowd that goes to the bands. It's a dining and drinking spot that has a comparatively small crowd in the Carolan room, a bandstand and when he leaves the current will be enlarged to accommodate Stable's group and its successors.



Proudly, we announce

RECORDS FOR OUR FIGHTING MEN



In this war of planes, ships, and tanks, some persons might unthinkingly pooh-poo the importance of records in the lives of our fighting men. But mothers with sons in the services, sisters and fathers who have seen our boys leave their homes to serve their country... they know the vital importance of clean, healthy relaxation and recreation to keyed-up young men.

Many of us have played camps and bases. Most of us have friends or relatives in the Army, Navy, and Marines. We know that records are among the best sources of continuous, popular entertainment. And we're going to see that the camps, posts, and overseas bases of all our armed services are equipped with record players and record libraries... and we're going to keep our camps and bases supplied with new records as they are released.

That's why RECORDS FOR OUR FIGHTING MEN was organized. It's a totally non-profit organization for the sole purpose of supplying our boys with record players and records. Membership is open to every recording artist in America. The records and record players will be chosen by a permanent committee elected by the members. No one record label will be favored.

This is no plug for money. No cash contributions will be solicited. If anybody wants to make a donation—of course, we will be happy to

accept it. But we don't seek it. We'll raise the necessary funds to do our job in the following fashion:

By conducting a nationwide salvage campaign for old records and by selling those old records to record manufacturers at the current price for scrap. We need and aim to get 25 million old records—and we think we know how to get them.

When we sell the scrap records to the recording companies—scrap that they need—we will ask them to sell us new records for our soldier boys at manufacturing cost—in other words at no profit. And we think they'll do it.

What do we want you to do?... First we want your support. Sign the pledge today and mail it in immediately.

As the details of our plan of operation go into action we'll call on you for work. During the weeks of the salvage drive we'll ask you to plug it over the air and in your personal appearances. There will be no requests for cash or for benefit performances.

Here's an opportunity for everyone who makes or has made records to do his part to keep those fighting men of ours in fine fettle. If you need any proof that the boys need records—we've got it for you in bales—or better still, ask any boy in the camps, or home on leave. He'll tell you that they need records and need them badly.

- GENE AUTRY - JOHN BARBIROLI - COUNT BASIE - ADOLF BUSCH - CAB CALLOWAY - JOHN CARTER - ROBERT CASADESUS - BRUNA CASTAGNA - XAVIER CUGAT - EDWIN FRANKO GOLDMAN - BENNY GOODMAN - MORTON GOULD - EDDY HOWARD - DANNY KAYE - EDWARD KILENYI - ANDRE KOSTELANETZ - GENE KRUPA - KAY KYSER - LOTTE LEHMANN - OSCAR LEVANT - GUY LOMBARDO - FRANKIE MASTERS - NINO MARTINI - LAURITZ MELCHIOR - GLENN MILLER - DIMITRI MITROPOULOS - LILY PONS - FRITZ REINER - PAUL ROBESON - ARTUR RODZINSKI - RUDOLF SERKIN - KATE SMITH - SIGMUND SPAETH - PHIL SPITALNY - CHARLIE SPIVAK SUZANNE STEN - RISE STEVENS - JOSEPH SZIGETI - CLAUDE THORNHILL - TOMMY TUCKER - ASTRID VARNAY MAREK WEBER

**SIGN THE PLEDGE
AND MAIL TODAY!**



RECORDS FOR OUR FIGHTING MEN, INC.

A CORPORATION NOT-FOR-PROFIT · 1515 RCA BUILDING · NEW YORK CITY



I PLEDGE

my whole hearted cooperation to the RFM plan of equipping the posts, camps and overseas bases of all our armed services with record players and record libraries... and for the duration of the War to keep those camps and bases supplied with new releases. As an American recording artist, count on me to help all the way. It's a great idea!

DATE

SIGNED



10 Best Sellers on Coin-Machines

British Best Sellers

(Week Ending May 2)

London, May 2

- White Cliffs.....Feldman
- Spring Again.....Cisbon
- Navy Blue Eyes.....C-C
- Madeline.....C-C
- Apple Blossom Time.....F-D-H
- Mother in Law.....Southern
- Rustic Rhapsody.....Le Furies
- Concert for Two.....Maurice
- Apple Pie.....Dash
- Lovey Weekend.....B-W
- Green Eyes.....C-C
- Heart of Texas.....Southern

- 1. Respey Lagoon (6) (Chappell).....Harry James.....Columbia
- 2. Always in My Heart (6) (Remick).....Jimmy Dorsey.....Decca
- 3. Under Apple Tree (8) (Robbins).....Glenn Miller.....Bluebird
- 4. Tangérine (9) (Famous).....Jimmy Dorsey.....Decca
- 5. Johnny Doughboy (3) (Crawford).....Tommy Tucker.....Okeh
- 6. Somebody Else (13) (Shapiro).....Benny Goodman.....Okeh
- 7. One Dozen Roses (3) (Famous).....Art Hessel.....Bluebird
- 8. Jersey Lagoon (13) (Lewis).....Denny Kayser.....Columbia
- 9. Threw Kiss in Ocean (1) (Berlin).....Kate Smith.....Columbia
- 10. Three Little Sisters (1) (Santly).....Vaughn Monroe.....Bluebird

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)

- Who Wouldn't Love You (Maestro).....Kay Kyser.....Columbia
- We'll Meet Again (Dash).....Benny Goodman.....Okeh
- Breathless (CLP).....Shep Fields.....Bluebird
- Full Moon (Morris).....Harry James.....Columbia
- Sky Lark (Southern).....Jimmy Dorsey.....Decca
- Don't Tell Lie About Me (Santly).....Vaughn Monroe.....Bluebird
- Story of Starry Night (Mutual).....Charlie Spivak.....Okeh

Bands at the Hotel B. O.

Continued from page 34

boys and that ain't good. Down to around 2,500 and Jimmie Lunceford warming up.

Jan Savitt (Casa Manana 6, Culver City, Cal.). Can't help hating that man (Harry James) and a struggle to get up to 2,900. Ted Lewis coming in June 11 for three weeks and four days.

Eusebio Palma, Jr. (Florentine Gardens N, Hollywood). Favored by loose-opening weekenders and just over 5,000 customers. Nils Graund's girl show the main pull.

(Chicago)

Bob Miller's Operation

Bob Miller, recording secretary of the contractor's union, entered the Jewish hospital, Brooklyn, yesterday (Tuesday) for a minor operation. He will be there about two weeks.

Most Greene and Harry Revel wrote 'Lady from Lockheed' to be sung in 'Lazbyones' at Republic.

Erie Wolfgang Korngold finished scoring 'Warner' The Conquistador Nymph.'

A GREAT trumpet player wrote

BROTHER BILL

Words and Music by Louis Armstrong

A GREAT trumpet player recorded

BROTHER BILL

Columbia Record No. 36596 by CHARLIE SPIVAK

A GREAT piece of material for bands, trios, quartettes, and all vocal groups.

ALL MATERIAL READY

CHEROI MUSIC PUB., INC.

1585 Broadway, New York

Chick Castle Irving Raman
Chicago Prof. Mgr.
New York Hollywood

On-the-Beat

Continued from page 34

old Almont. He rejoins band at June 12. Jerry Ross, saxist with Herman, joined Army band at Mitchell Field, L. I., replaced by Al Nims. Billie Rogers, girl trumpeter-singer, fainted in Easton, Pa., last week, fell and injured her head but she's back with the band after a short stay in Betts Hospital there.

Benny Carter orchestra now being booked by General Amusement, opens Tio-Tox Club, Boston, for two weeks, Sunday (7).

George Auld's new band opens two weeks at the Arcadia Ballroom, New York, tomorrow (Thurs.).

Betty Norton has taken over calling with Carl Hoff's band from the Murphy Sisters. Hoff's at Valley Dale, Columbus, O.

Sieart Sisters, formerly with Olden Tucker orchestra, join Bob Allen's band at Pelham Heath Inn, N. Y., Friday (5).

Billy Bishop orchestra opens Lowry hotel, St. Paul, Minn., June 10 after 22 weeks at Southern Mansion, Kansas City.

Reddy Bandy band opens at Maurice's, Tuckahoe, N. Y., tonight (Wed.).

Don Bestler band opened indefinitely engagemnt Friday (3) at Bill Green's, Pittsburgh, succeeding the Johnny McGee outfit.

Lang Thompson will follow Johnny Messner into Kennwood Park, Pittsburgh, on Monday (8) for two weeks.

Chick Floyd orch, which closed William Penn hotel's Chatterbox, Pittsburgh, for season Saturday (30), opened three-week stay at Cavalier hotel, Virginia Beach, Monday (1).

Baron Elliott and his tenor soloist, Jack McCarthy, have parted. Dillo Elliott and Bill Douglas, trombonist.

Benny Burdon orch replaced Billy Yates outfit at West View Park, Pittsburgh, this week.

Ray Noble's orchestra signed with RKO for 'Here We Go Again' with Noble doubling in the role of hotel clerk.

Fred Waring's band doing an album of all the George M. Cohan songs in the Warners picture, 'Yankee Doodle Dandy.'

Joe Capps opened the new Big Cove Room of the Benito hotel, Alexandria, La., last Friday (28).

Don Eagon formerly members of Anson Weeks's band, now playing at Grove Club, Vinton, La., with Margaret King on vocals.

Don Both move out of the Kansas City club after a month's engagement to return to Omaha for work at the Chez Feres.

Matty Malneck men took a brief vacation for several days in Chi after closing a three week stand at the Muehlebach hotel, Kansas City, Thursday (28). Malneck goes to Chase, St. Louis, this week.

Roly Rogers has added a girl trumpeter, Joan Hunter, who will be graduated from South Boston (Mass.) High School this month.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEA—WJZ, WAAC and WOR, N. Y. Compilation herewith covers week beginning Monday (May 25-31) from 9 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular checking source for music publishing industry.

TEXT	PUBLISHER	TOTAL
Don't Sit Apple Tree.....	Robbins	28
Johnny Doughboy Found Rosa.....	Crawford	28
Sleepy Lagoon.....	Chappell	28
Skykiss.....	Morris	28
I Remember You—"Fleet's" In.....	Paramount	28
One Day in Paradise.....	Famous	28
All I Need Is You.....	Miller	28
Somebody Thinking You.....	Southern	23
Jersey Lagoon.....	Lewis	20
Sweet Blouse.....	Shapiro	20
Tangerine—"Fleet's" In.....	Famous	18
Remick.....	Remick	15
Last Call For Love—"Ship Ahoy".....	Feist	15
Nightingale.....	Marke	14
Three Little Sisters.....	Lewis	14
Who Wouldn't Love You.....	Maestro	14
A Soldier Dreams of You.....	Witmark	13
Always Heart—"Always in My Heart".....	Remick	13
"Ferry Wheel".....	Melodylane	13
Here You Are, "My Gal".....	Robbins	13
I Threw Kiss Ocean.....	Berlin	13
Somebody Taking Place.....	Shapiro	13
Anchor's Awful.....	Robbins	12
Berlin.....	Berlin	12
Blue Skies.....	Berlin	12
I Don't Want Walk—"Sweater Girl".....	Paramount	11
Jibbo.....	Mills	11
Moonlight Cocktail.....	Jewel	11
Happy In Love—"Sons O' Fun".....	Feist	10
Single Ladies—"Forest Rangers".....	Paramount	10
"Strictly Instrumental".....	Cherlo	10
The Things You Are.....	Chappell	9
Get Moon In Feet—"My Favorite Spy".....	Mayfale	9
"Memory of This Dance".....	BMI	9
"This Is Worth Fighting For".....	Remick	9
"Heavenly, Isn't It?"—"Mayor of 44th Street".....	Greene	8
Not Mine—"Fleet's" In.....	Paramount	8
Feist.....	Feist	8
If You Are But Dream.....	J. Campbell	7
Miss You.....	Santly	7
Snowfall.....	Mutual	7
Begin Beguina.....	Harms	6
Embraceable You.....	Harms	6
Robbins.....	Robbins	6
String of Pearls.....	Mutual	6
Be Brave Beloved.....	Leeds	5
Buckle Down Buck Fivers in My Heart.....	Crawford	5
"Deep Heart Texas".....	Melodylane	5
"Full Moon".....	Southern	5
Hey Babe.....	Pacific	5
Just As Though You Here.....	Triangle	5
Just Plain Lonesome—"My Favorite Spy".....	Mayfale	5
"My Gal".....	Paul-Marke	5
Nurse Nurse.....	Harms	5
Sing Me Song Islands—"Song of the Islands".....	BVC	5
We Must Be Vigilant.....	SWC	5
You Made Me Love You.....	BROADWAY	5

*Indicates BMI licensing; others are via ASCAP. †Musical, Legitimate. Lovelight.

Magyar Song Suit

Emeric Helm, composer, filed suit Friday (29) against Universal Pictures, Robbins Music Corp., Universal Music Corp. and Aldo Franchetti, charging plagiarism of his song, 'Ma Este Meg Bolog Vagrok.' The song was published in Hungary. The defendant's song, 'Ternaps' allegedly infringes it. Universal used it in the film 'Love at Last' an injunction, accounting of profits and damages is asked.

Suspends Free List

Chicago, June 2. Famous Music office in Woods Building has a sign reading: 'Due to priorities the free list is suspended for the time being. Remainder of publishers still running along as is, but not passing out paper carelessly.'



REGENT MUSIC CORP.

1619 Broadway, New York

June 2, 1942

Dear Harry:

While your in the Army, 'I'LL BE AROUND' 'PUSHIN' SAND'

Jughead

Inside Stuff—Music

Music Notes

Rocco Vocco, as co-chairman of the USO committee for the music business, has been expending considerable difficulty in getting them to serve with him. Of the 20 publishers approached by him only three gave a favorable response. The reasons advanced have been many, but from within the industry there comes the explanation that much irritation has resulted from the method used by the head office of the USO to locate him how much each publisher should be expected to contribute. The case of the assessments is one of the more serious of the business since 1941. The publishers point out that with the exception of the final six months of that year their businesses were at a practical standstill due to the ASCAP-radio fight.

Latest plant of the professional managers is that the curbing of phonograph record releases has been more than ever, but they are getting a new show started. Whereas they were able formerly to get a new number arranged and recorded by as many as 10 bands, they now are limited to four recordings. Aside from the machine plus the professional manager could count on frequent performances by the 10 bands since arrangements of the number were already in the orchestra's books. With a maximum of four recordings to a song the contractors' work is proportionately increased. He must induce six additional bands to make up arrangements of his tunes.

'Brother Bill' became a recording revival, this time through Charlie Spivak on the Columbia label, as the result of a Columbia distributor's hobby of digging up old records for home lists. This distrib, Al Wexler, of Philadelphia, came in possession of a disc that Louis Armstrong made for Decca years ago which had 'The Savoy Blues' on one side and 'Brother Bill' on the other. Wexler inquired of Joe Glaser, Armstrong's manager, about the availability of the 'Bill' manuscript, and Glaser learned that it had never been published. Glaser turned over the number to Charlie Music and the publishing firm granted Columbia a recording license.

Warner Bros.' 'Yankee Doodle Dandy' has touched off a bonanza for Jerry Vogel, who now publishes the George M. Cohan songs. The 'Dandy' film big bill of Cohan's career reprises 'You're a Grand Old Flag,' 'Yankee Doodle Boy,' 'So Long,' '45 Minutes From Broadway' and 'I Was Born in Virginia.' Feist alone has the other Cohan tunes, 'Over the Top' and 'Swanee Song.'

Also unusual is that WB music men will assist promotional on the Cohan songs despite the fact the tunes are published elsewhere.

Max Dreyfus has followed the Warner Bros. music group into making dual deals with NBC's recording division. Under the agreement with Dreyfus the network's Treasury library is privileged to make wholesale use of the various Dreyfus catalog for a flat fee. Dreyfus owns Chappell & Co. and Crawford Music Corp. and the T. B. Arms Co. The Warner deal permits the NBC recorded library to inscribe as many as 350 numbers a year over a period of three years for an overall sum of \$10,000.

The Charter Members of ASCAP, Inc., a sub-unit of the American Society of Composers, Authors and Publishers, but not officially affiliated with ASCAP, is now mulling several additional ventures. One is a gas songwriters' show and the other is a possible film musical.

The ASCAP meeting with the songwriters' group was the more successful ASCAP vets who joined the Charter Members society as a fraternal gesture.

ASCAP management reports that it has received over 450 letters from stations commending it for making a continuity service plan available to the member licensees. Of this number 350 letters are more than already subscribed to the service, which furnishes program scripts based on the ASCAP repertoire. The number of stations holding licensing contracts with ASCAP totaled 687 as of the end of last week.

Ben Edwards has organized a publishing company and will bring out a still untitled new tune by his songwriter-brother, Gus Edwards, to which Andy Razaf is setting a new lyric. The veteran songsmith has been sailing on the Coast for several years, and this is the last tune he turned out three years ago, and just being refurbished for commercial usage.

Edward Ward assigned to compose the score, 'Deep In the Heart of Texas' at Metro.

Frank Kelton new Coast manager of E. B. Marks Music Corp., with headquarters in Hollywood.

Werner Heymann, composer of the score for 'They All Kissed the Bride' at Columbia, is preparing it for production.

Adolph Deutsch assigned to score 'Across the Pacific' at Warners.

Jack Scholl and M. K. Jerome clefted 'Knock on Wood' and 'Da's What Noah Done for 'Cashabona' at Warners.

Freddy Rose and Ray Whitley doing songs for six pictures in the Tim Holt western series at RKO.

'It Happened, It's Over, Let's Forget It,' by Leo Robin and Ralph Blanger, will be sung in 'Twelve Men in a Boat' at 20th-Fox.

Julie Stern, Robbins Music contact man, in Army Monday.

Walter Donaldson's song, 'Did I Get Stinkin' at the Club Savoy,' was sold by Paul Whiteman to Metro for use in 'Panama Hatline.'

Sol Kaplan is writing the score for 'Acapela' at Metro.

Frank Perkins clefted 'Shorty's Lament' and 'Use It When You're Three Cheers for the Girls.'

Ray Turner's march for the U. S. Ferry Command sent to Washington for official approval by the War Department.

Elliot Tobias' new song, 'Moon on My Pillow' will be published by Paramount Pictures.

Dunham's U Pic

Sonny Dunham's orchestra has been signed for a forthcoming Universal film. It to be starred by the big band. Dunham has been doing this as yet untitled story June 16. He's contracted for two weeks.

Dunham's band is now playing one-nighters on the west coast; it recently completed a well-accepted stay at the Palladium Ballroom, Los Angeles.

Bunny Berigan

Hawkins, Lucky Millinder, etc. With the exception of each year's new outfits will be seriously injured since there are few hotels, only a handful of theatres, and perhaps a dozen weeks of location work open to them. Other Negro bands like Count Basie, Cab Calloway, Duke Ellington, Andy Kirk, Louis Armstrong, are in a similar fix. The average colored band spends about \$10,000 of each year on the road.

It's estimated that there are between 50-75 buses devoted almost exclusively to hauling one-nighters in the New York area. In the past weeks the prices they charge have been \$300 a week. In the Pennsylvania Greyhound went out of charter work, from 35c a mile to 2 1/2c per mile.

Riccardi's State Org Job

Philadelphia, June 9. A. Rex Riccardi, secretary of Local 77, American Federation of Musicians, was elected president of the Pennsylvania-Delaware Conference of Musicians Union Locals (consisting of 30 locals) last week. He was named to the place vacated by the recent death of Frank L. Diefenderfer, Reading.

J. W. Gootee, president of the Chester (Pa.) local was elected vice-president.

Put It in Writing' Douglas Advice On Employment Terms for Pluggers

Welk's Bond Drive

Chicago, June 2. Lawrence Welk orchestra, now on tour, is carrying special man along to all dance dates to sell war bonds and war stamps. Welk has been out eight days now and in that time has sold \$8,550 worth.

In a circular letter to members of the Music Publishers Protective Association, Walter Douglas, chairman of the board, last week suggested that where a contactman is paid a flat sum weekly to cover salary and expenses there be an understanding in writing as to the amount of each. Otherwise the publisher may find himself compelled to pay such an amount for the first day's work as provided for under the notice, or violation, clause of his contact man's union.

SAMMY KEYE ALSO ADDING STRINGS

Add Sammy Keye to the list of bands adding string sections. Leader is seeking a string fiddle player and a trombonist who can double, to form a three-piece string section with Maturity Cross, Dixie, who also plays violin. In that way Keye can add strings without too much of an extra load on his payroll. It will mean only one additional musician. Keye's band opened at the Essex House, New York, Friday (29).

Reason that Douglas brought this possibility to the attention of MPPA members was that a publisher recently got himself complicated with the union over such a situation. After the first week of employment the publisher and contactman in question got together on what portion of the flat sum was to be treated as salary and which amount was to be considered expenses. Months later when the publisher gave the man his notice the latter insisted on the receiving full flat sum as advance pay. In the end a distinction had been made between salary and expenses.

Morton Gould Renews

Morton Gould has signed a new three-year exclusive contract with his compositions with Mills Music, Inc. Gould is in his fifth year with the same publishing firm.

YEAR AFTER YEAR
HIT AFTER HIT!
Look At This List!

- Elmer's Tune • Ferry-Boat Serenade • Deep Purple
- The Woodpecker Song • A Tinkie • A Tinkie • My Revere
- Maybe • Moonlight Serenade • You're A Sweetheart
- Lilies In The Rain • Aurora • Stairway To The Stars

And now— Robbins offers the strongest line-up of hits in its history

The Nation's No. 1 Best Seller
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THE LAMPLIGHTER'S SERENADE
Lyric by Paul Francis Webster Music by Hoagy Carmichael

★
2 Sensational Leo Robin-Ralph Rainger Hits From the 20th Century-Fox Picture, 'My Gal Sal'

HERE YOU ARE ON THE CITY OF ALL

★
ROBBINS MUSIC CORPORATION
799 SEVENTH AVE., NEW YORK MURRAY BAKER, Prof. Mgr.

Chartered Buses

Continued from page 37

There are many more complaints, too many to detail. Ironically enough the one method of getting about which was deemed doomed for the duration is now being returned to by some bands. Several months ago rubber and gasoline shortages became acute most musicians dragged scavut by private car was out. But since trains became overcrowded and buses threatened with a ban, many outfits have hit the road in the past week with their own cars. With 23 railroad cards enabling them to buy enough gas they figure it's best to string along with their own rubber until it wears away.

Ma Gole, one of the bookers present at the ODT meeting, has more than in the bus situation of the other agencies. Though his is not near as big an agency virtually all the talent he books are Negroes: Ella Fitzgerald, Ink Spots, Erskine

FIGHTING SONS OF THE NAVY BLUE

The new "country tune" sensation. Ernest Tubb's **WALKING THE FLOOR OVER YOU**
DICK ROBERTSON BOB ATCHER ERNEST TUBB
Decca No. 4189 AMERICAN MUSIC, INC.
1211 N. Poinsettia Drive, Hollywood

Detroit AGVA Deadlocks with Smaller Niteries on Pay for Short Bookings

Detroit, June 3. Last week saw night clubs here issuing blank contracts to acts, with the spots, Club Casanova and Verne's, refusing to book until current arbitration between the Detroit AGVA and the Metropolitan Club Owners Association is settled.

Oddly in the situation here, with arbitration expected to be completed this week, it is that the bigger night clubs and AGVA are in agreement on the prices they will pay. The present deadlock has cropped up over a boost in the rate for the one and two-night locations, which affects only a few of the members of the owners association.

The clubs have agreed to an increase of from \$44 to \$50 for out-of-town situations and from \$40 to \$45 in the city, with the rates increasing at the same ratio for doubles, etc. However, the hitch came on the insistence of AGVA of an increase from the present \$6.00 to \$9 for single-night stands, which only a few lesser spots here use. The AGVA decided to make the fight for the few small members, arguing that they were chiefly taverns not profiting by their shows but using them in the hopes of building up, and that many would be forced to cut out shows entirely with the increase, with a 10 percent increase their counter offer.

Conciliation verdict is expected tomorrow (Wednesday). A possible reason for the fight on the smaller locations is in the fact that they are experimental in leading to an anticipated boomtime in this major defense center. While only a proportionate few are using the one and two-night billings, they are in Dearborn, Wyandotte and other defense centers, which are expected to bring in many full-blown night clubs under the billions of dollars pouring in here.

At the present time performers here are getting solid bookings and the town is relying for more talent. At the present time some of the booking offices are lining up 45 acts for the next few weeks and it is felt in these spots that if the smaller locations get over the hump they can go for the full year on Detroit bookings. It may be the explanation

of the odd situation here in the big clubs making a fight for the price they need to pull in better talent with that lure of a year's run.

Many of the major spots in booking last week left the contract price for the acts unchanged in following the arbitration verdict.

10 WEEKS OF COAST VAUDE

Seattle, June 2. Flying to Chicago and New York this week, Joe Daniels is signing in for the acts during vaude time, offering 10 weeks.

Circuit includes two weeks each at each of the following: Cave Theater, Winnipeg; Cave, Vancouver; Town Ranch, Seattle, which opens this week at Astoria, back to Seattle a week at Capital, Portland, and a week at Astoria, Ore. The acts swing from the east, opening in Winnipeg, thence Vancouver, Seattle, the Clover Club and after a week in Astoria, back to Portland for the third week in that town, playing the Capital.

Religious Pix

Continued from page 1

ing up is 'Keys of the Kingdom,' by Dr. A. J. Cronin. It's on David O. Selznick's Metro in production in the fall. Charles Chaplin recently purchased screen rights to 'Shadow and Substance.' Metro is remaking 'Quo Vadis' RKO earlier this season; expected for screen treatment 'Father of the Bride.'

Paramount is about to make a picture based on the heroic work of Dr. Howard Hanson, whom the President recently cited for evacuating nine wounded soldiers from Java. Same studio also acquired, a short time ago, 'Fourth Brother,' a story of evacuees from China, who are forced to take refuge in a temple. While not directly religious yarns, both the Paramount stories have a heavy, if not a religious, 'Bernadette,' while considered a very difficult story to film, it is said to be particularly effective because it's a story by a Jew about a Catholic legend. Werfel visited Lourdes on his way from Germany to exile in the United States. He has written a story of a young girl, who claims to have seen a vision of the Virgin, with great sympathy and understanding, although not necessarily with belief. Book has been highly praised by the Catholic church, unlike Gravin's 'Kingdom,' on which Catholics are not in unanimous approval.

Ross, currently in New York, said

Monday (1) that if he does acquire 'The Robe' he's not certain for what company he will make it. He has his picture to go to the market and will be an original which he and Henry Hathaway are now writing. He'll be cast for a couple more weeks.

Lisbon Nite Life

Continued from page 1

running here and there, trying to run this end of the war, joints, for the most part, run to bars with the accompanying come-on gain. The night clubs do combos with more gals (paid by the house or drinking on commission basis) and more orchestras, for the most part made up of different nationalities, but blowing out pretty good rhythm—that is, for Lisbon.

So-Called Music Halls.

Besides these, there are some so-called music halls but they don't pull so well. I am told, as the usual run of cinemas and theatres. Last, but not least, are the bull fight arenas. Spaniards say that Portuguese are assies because they don't kill the arena fans are more fun to watch than a guy scoring his first point sticks from atop an agile horse trainer.

But what takes the eye in it all is the great conglomeration of nationalities, of all ages and types, each trying to spend more than the other. Lisbon is now the center of the globe, every color, race and creed is rubbing shoulders, eating, drinking and going to the movies, everything on earth where every particle of that mixture has money to spend and is spending.

Prices Not Too High

With all of that though, prices are not too high and there is plenty of everything from the best food that can be had on the continent, at the moment, to plenty of Scotch and French liquors. The liquors have all been shipped the other way, with very little of it leaking over here. Prices are not too high. It comes at about 15 cents a bottle, whiskey comes from 50c to one buck and a half. Beer is 10c a bottle, buy it, and you can get the best meal in town for \$4 with cocktails, a couple of drinks and an appetizer included. It's heaven for anyone just coming out of occupied France, Germany or Italy, regardless of the price.

But with any eye cocked at the show biz, it's very interesting in Lisbon the same as anywhere in Europe today. What's offered is local but what has remained there or is still joining countries for years. In Lisbon one of these is a Canadian pianist named Irony Camp who worked in Spain before landing in Lisbon. He is dispensing at Nina Bay and Roostery where tea dancing begins at five and ends at eight, starts around 10 and goes on all night if you're inside when the doors are closed and keep the patron.

Each of talent is a continual headache for any European producer these days and they are being short on it, despite the fact that they are willing to work with Allen for spending money which catches up with everyone in wartime. If it's the same old gag heard everywhere, it took how much more we could make if we had the stuff. But they are still, they are plenty because one is spending money as they are either making more than they know how to do with, think they are, as well spent what they have, as it might be worthless when the big show is over.

Name Scarcity

Continued from page 1

and, that is, to get them a guest spot on the Fred Allen program. The Hollywooders say they are willing to work with Allen for more than their regular movie fees, as they pay more to make them look good. He's the one comic, the agents report, who makes certain that all the laughs are bounced off him and that the guest is not the target of the bouncing. Bob Hope enjoys a similar reputation on the western end of the network circuit.

Besides Allen's New York origin-ating commercials that still make use of screen pseudonyms are Kate Smith, Philip Morris, Dupont, the 'alcade of America' and Hecker's 'Lincoln Highway.'

Inside Vaudeville-Niteries

Suit of George Healy against Lionel Kaye, both actors, was dismissed recently by Justice Felix Bengtson in N. Y. supreme court. Plaintiff was given 10 days to file an amended complaint. The court's action claimed that plaintiff was the originator of an act called 'The Mad Auctioneers,' which he had created in 1922. Defendant was accused of plagiarizing the act in his own 'The Daffy Auctioneer,' which he used in 'Soons o' Fun' at the Winter Garden, N. Y. Damages of \$25,000 and an injunction had been asked.

A vagary of the law is, that an instrumental act, such as a pianist, if performing in a cocktailery does not subject that spot to the Federal tax on entertainers, etc., but the pianist also must play that something else again. On the other hand, if a customer requests the instrumentalist to also sing an occasional vocal, that does not violate the statute, which would otherwise bill the tax radio upwards.

Conrad Frederick Smith, former Charlotte (N. C.) advertising man, has been commissioned by parents of the late Hal Kemp to write a biography of the dead maestro. Smith has retired to Trenton, Tenn., to gather material and do writing job.

Coney Island Biz

Continued from page 1

and the concessionaires were made happy before the day was over. After Sunday dawned, the cool and cloudy, the Coney Island operators could vision no less than a complete, blackout. Again they were surprised, however, by an influx of over \$50,000 by afternoon. With bathing out of the question because of the low temp., most of the mud surged through Surf Avenue to the Steeplechase and Luna Park and the cash registers jingled merrily. Most of the operators claimed the people were spending more freely than last year, and some saw the lower attendance on Saturday as direct evidence of the longer work weeks in the Metropolitan area's war factories.

Coney Island is no longer the brightly-lit strip of beach it formerly was in the dimout regulations are being met in fair fashion, with no above-street lighting visible, smaller wattage and shields on other lights. All street lamps facing the ocean are completely shaded and the boardwalk is virtually in pitch darkness. All this is not conducive to most visitors remaining over after dark, yet a pretty good percentage stuck around the past weekend. It was noticeable, however, that most of these were sponsors' wives who come the darkness in the streets as much as they do in the 'tunnels' of Luna.

The biz at night thus naturally took a sharp dip Saturday and Sunday, but the concessionaires had already gotten more than they expected in the daytime and weren't complaining. Of the two big parks, Steeplechase and Luna, the former was getting the bulk of the biz Saturday and Sunday. Luna also got a fair share, but several buildings are still seeking concessionaires and that's naturally anything else.

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PHIL REGAN

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HEADLINES

Opening June 8 with

"HEADLINERS OF 1942"

At Grand Opera House, Chicago

AT THE CONCERT GRAND—AUSTIN MACK

Ted Lewis Placed on 'Unfair' List By AGVA Due to Act's \$177 Fare Claim

Ted Lewis last Friday (28) was put on the 'unfair list' by the American Guild of Variety Artists for failure to settle or adjudicate a claim of \$177 against him by the Blaine Sisters (2). Claim is four months old, the girls saying that amount due them as result of transportation from California after they had left his unit.

On Monday, Milton Pickman, personal manager for Ted Lewis, phased AGVA from Los Angeles, protesting against the leader's placement on the 'unfair list.' Performer's union stick by no previous stand, however, with the result that Lewis informed the William Morris agency to pay the claim. Coin was to be delivered some time yesterday (Tuesday), in which event Lewis would immediately be removed from the 'unfair' classification and the talent in his unit so informed.

Notification of the Lewis placement on the 'unfair list' was sent Friday to Lewis at the Golden Gate theatre, San Francisco, where he appears each day. Lewis is the national representative of AGVA, now stationed in Frisco, was intended to notify all AGVA members in Lewis' unit that they could not continue to play with Lewis following the Golden Gate management unless he had meanwhile settled the Blaine Sisters' claim.

The notification likewise went to Warner Bros, which Lewis booked at the Stanley, Pittsburgh, Friday, July 11, at the William Morris office, which agents Lewis and holds office, which agents Lewis and holds office.

George A. Hamid, who books and operates fairs and the Millon Dollar Club at Atlantic City, continues on the 'unfair list' of the American Guild of Variety Artists. Performer was last week informed Hamid and Arthur Fischer, his booker for the A. C. spot, last week.

According to AGVA, no member can work for anybody chartered by a franchise. Lewis' representatives, Greza, new administrative chairman of AGVA, and Jonas T. Silver, personal counsel, say this will be strictly enforced.

AGVA since 1940 has been trying to reach an agreement with Hamid covering his fairs and Millon Dollar Club.

Saranac Clink

By Harry Clifton
(Understating during Harry Bennett's latest episode).

The colonel, through its third blackout recently with results most satisfactory by Mrs. Rose McTiernan, of New York.

Robert (left) Cosgrove was visited on a Friday visit with the big time.

Jack (LOR) Mulvaney back from a New York visit with the big time.

Ed (W) Newcomb of New York bedded his wife Dorothy recently and found her doing nicely.

Three artists in the Rogers are Helen Olson, of the Brandt circuit, C. C. Jack, of the Rogers, and Tomson from Asbury Park, N. Y., and Herbert Kingsley, pianist and comedian from N. Y.

C. Graduating to the dining room for their dining menu, which was Kay Lewis, Lize Klemm, Lou Betz, Mike Dodger, Colburn Deane, and Vivian Vaughn and Albert Reynolds.

Comforted adding much money and showing loads of improvement. Joan McCreary, of Brooklyn, visited Colin Trice at the Rogers.

John McGee, of the Rogers and Jerry McGee, of the Rogers, and John Eaton bedded his mother and daughter, Mr. and Mrs. George E. Eaton.

Charlie Dier all hopped up over a new bill for the big time recently. Charlie was on the staff at the City Hotel.

Toody Emerson's brother from Rogers popped in for a visit. Joseph Scheraga, who bedded the gang at the Rogers before he left to go to New York, is now in Irving Goldstein, N. Y. C. surprised his wife, Rose, with a visit last week that she's so sweet with her home in Sunnyside, L. I.

Joe Navarre, ex-Rogersite, went to the staff at the City Hotel.

(Write to those who are ill).

N. Y. COPACABANA SHUT BY PROSER FOR SUMMER

Monte Proser shuttered his N. Y. Copacabana for the summer last week. Show, featuring Don Lopez and the Barrat, opened at the Hotel Roosevelt, New Orleans, tomorrow night (Thursday) for a run, which was beyond his authority, while it Proser's Piping Rock, Saratoga, July 22.

Proser, whose long run early this year gave the N. Y. Copacabana its best season at the b.o., will head the Saratoga show.

N. Y. nitery reports Sept. 23.

Mayo Adherents Win, Balk Kelly In Philly AGVA

Philadelphia, June 2. Membership of the Philly unit of the American Guild of Variety Artists last week gave a vote of confidence to the administration of Richard Mayo, assembly secretary, by overwhelmingly electing a new slate of officers pledged to his own followers.

The election was a blow to Thomas E. Kelly, former executive secretary of Mayo, who was defeated United Entertainers Association, who sought to put in a slate of his own followers.

Francis Richardson, veteran night club singer and one time film actor, supported Mayo, who was elected president over Al Rea, a Kelly man, by a vote of 88 to 15.

Other officers chosen were: Sid Raymond, 1st vp.; Jerry Wallace, 2nd vp.; Millie Ray, 3rd vp.; Judy Cummings, 4th vp.; Pat Bernard, 5th vp.; Mickey Diamond, treasurer, and Lenore Jason, recording secretary.

Members of the board of directors: Billy Elton, Billy Duval, 'Tea' Campbell, Eugene Wagner, Jim Mayo, Jerry Gordon, Edward Newton, Silms Walker, Marie Silk, John Williams, William J. Chick, Mollie and Harry Lewis.

The day before election, every AGVA member received a letter from Kelly attacking Mayo's administration and urging that Rea should be elected.

It was learned this week that Joe Camp, who resigned as president of the AGVA local six weeks ago because he was skedded to be inducted into the Army, has been recruited by Kelly to head the unit.

Joe Camp, an Italian by birth, never completely went through the process of becoming a citizen.

Gene Cavallero, Fefe Ferry Again Together

Gene Cavallero of the Colony restaurant is again associated with Fefe Ferry in the reopened Monte Carlo, latter featuring the Nation, Carlo Rican songs. The Casino adjacent of the billing refers to the gin-jummy room, now almost as important an appendage to the life as liquor.

Revamp Newark Nitery

Newark, June 2. The club nitery, one of town's oldest nitery, is undergoing a revamp to change in appearance, ownership and name.

Club has been bought by Stanley Ferry, who is being altered and reopened as Club Melody.

Bill Jordan, back from Miami, reported of Music in Hollywood, with Dick Winslow and his orchestra playing for the second year.

Eddie Fox (Chaney &) Seeks New Partner

Eddie Fox, former dancing partner of Mayris Chaney, has returned east from the Coast, recuperated from a serious illness which caused him to burp up his long-time dancing partner with Miss Chaney.

Fox, a Philly native, is looking for a new partner.

GOLDEN OUTFITS ASSET. AGVA EXEC SEC.

Detroit, June 2. Climaxing a year and a half of bickering which finally resulted in the suspension of the local board of the Golden Gate, the secretary of the Detroit local of AGVA, arrived here last week of Jonas T. Silverstone, national representative, saw both Golden's resignation and the reinstatement of the board.

The local scrap had been a long drawn-out affair, with the board of the Golden Gate attempting to usurp its powers by setting the policy of the Detroit AGVA, which was beyond his authority, while it was contended on his behalf that his policies were progressive and that the local situation required his kind of tactics.

Constant rowing resulted first in a week's detention, then an additional 10 days, with Silverstone arriving last Monday to straighten out the long-standing feud.

He lifted the suspensions and Golden was asked if he intended to tender his resignation. He refused to do so.

He was said to have tendered it "reluctantly," with the board asking him to do so.

A chairman was named to handle the board with the present leadership in charge. The board was named to handle the board with the present leadership in charge.

Even before Golden's clashes with the present board, Silverstone had trouble. Last year difficulties started over his proposal for 'mixing' the act, asking one colored act on each local board. The board was opposed, wanting separate hills kept in Detroit and charging that his proposal would 'write some people out of it show and it would just mean to create additional revenues. It also was charged that he was lowering the professional standing by signing up anybody out of a dancing school.

That row resulted in one board member being resigned in Detroit and carrying over into the present administration.

Detroit, Silverstone also urged the need for franchising and attended current negotiations between the Detroit local and the National Cabaret Owners Association.

HOLYOKE MAYOR MIXES SUNDAY VAUDE PLEA

Holyoke, Mass., June 2. Mayor Henry J. Toepfer, determined to keep Sunday 'pure,' turned thumbs down last week on plea of Ross Frisco of New York for permission to bring to Mountain Park Casino entertainment that latter would include name dance bands, picture stars and vaudeville.

Director of Ross Frisco's attractions to the mayor being familiar with Sunday laws in Massachusetts, but mayor sided away from proposition.

Frigo, however, as mentioned for Sabbath. Frisco proposed in vain that bands alone conform to the interest for an hour and a half show.

Mayor is reasonable for taxing of music and blue laws governing dancing on stages in Massachusetts.

Charley Fey responded his Los Angeles act, with Kate Smith and Phil Silvers on the floor.

Greaza Encourages Freer Airing Of Locals' Grievances, Maps Confab As Basis for Greater Cooperation

GROUP INSURANCE MAPPED BY AGVA

American Guild of Variety Artists national office in New York is currently working on a plan for group insurance for its entire membership. That type of service for the rank and file in the variety union has been frequently proposed, notably by Harry Richman.

Vaude Bug May Extend to Three L. A. Legiters

Los Angeles, June 2. Big time vaude is the hottest horse in town, with two houses committed for getaways, and one ready to enter the competition with the folk links looking in.

Fred Finklehoffe, screen writer and co-author of 'Brother Rat' is listed as principal backer for vaude layout at the Biltmore theatre opening June 10 with unit headed by George Jessel, Jack Haley, Eila Logan and the De Marcos. Emmett Callahan will manage the unit, with Pauline B. looking for the show clicks in four weeks, it will move to the Curran and South Main, and then head east with Chicago first stand for extended run.

Frigo is planned for the show in San Diego prior to moving to the Biltmore.

Old Grauman is still in frame of mind for launching the new Capitol in Hollywood (formerly Hollywood Playhouse) with a vaude show, and is currently looking over acts for the venture. Grauman appears to return to Hollywood show business as presenter of an 'unhappy line,' with headliners secondary to the 'unusual' presentations.

The 'unusual' presentation process, is slated to open around the first of July.

Third leg that might go vaude is the Mayan, downtown house that has just been taken on lease by S. Bernard Gill, former manager, if the Biltmore vaude policy clicks, Gill will line up a vaude show of his own for the Mayan and continue on that policy as long as it is successful.

Death of supporting acts on the West Coast is likely to mitigate against chances of the various inter-city vaude 'leg' together with the reported bills. Case in point is the Orpheum, which has encountered difficulty in several years in lining up vaude presentations for its established policy when name bands and vaude acts were not obtainable.

MOSTEL ASKS \$500 RAISE FROM FISCHER

Zero Mostel, comedian doubling from Cafe Society, Uptown, N. Y., is being forced to raise \$500 on latter vaudeury Sunday (31) and may not return until today or tomorrow because of reported illness.

Meatime, Mostel, through his manager, Barney Josephson, who owns the Cafe Society, is taking the position that when Fischer changed the billing of his show at the 44th Street 'Hotchotch' theatre, the Fields came in as headliner, it automatically abrogated his contract.

Mostel is because of the \$500 weekly he is getting, Mostel thinks he's worth three times that, and doesn't care to be tied up in vaudeury, especially with a number of radio guest spots in the offering.

Mostel, with Kate Smith this Friday (5).

FRISCO CAMPAIGNS VS. BAR PICKUPS

San Francisco, June 2. This war boom town has finally buzzed its seams as far as the law is concerned, and the hngt activated crackdown by authorities on taverns and niteries countenancing bar 'pickups' has developed.

The law is being enforced, and many personnel here in great numbers, police and state board of equalization, have been in the city, and are expected to bed the base to clean up, or else, and have occasionally taken the law into their own hands.

Protesters have failed to heed these warnings, resulting in a wholesale closure of bars on a night of closure of 20 taverns and small niteries to show cause why their licenses should not be suspended or revoked.

Philadelphia Story

Philadelphia, June 2. Barbara Bannister, socialite singer, was cancelled out of the Embassy theatre by the city on last week following an argument with the management over her readiness to perform.

The operators of the spot cancelled the gal didn't have her routine in condition. She was cancelled, according to her claim. After a heated argument, Miss Bannister was ordered to headline the show for this week.

Eleanor French was hurriedly called from Frankie Palumbo's South Philly hitro to fill in. Frances Mercury was ordered to headline the show for this week.

Bill Jordan, back from Miami, reported of Music in Hollywood, with Dick Winslow and his orchestra playing for the second year.

44TH STREET, N. Y.

THE TOP-NOTCHERS... Clifton C. Fletcher & Shubert's present 'The Top-Notchers,' headlining Gracie Fields and Gene Kelly...

The Top-Notchers is the successor to the Tom Lanning... The immediate necessity of moving out during the summer...

This show starts the sizzling, however, it's the first truly variety show in the two-year history...

Next to closing the first-half, preceding rather than following the comedy dancing...

Scottish Boys' Birthday, is not a good choice for an American audience...

However, Argentine notes her territorialism is politely artistic, her sister, Gracie, is more matter-of-factly...

Fortunately, the hoodover Bricklayers, Buenos Aires crackerjack comedy team, help greatly...

PARAMOUNT, N. Y.

Benny Goodman, Trip with Peppu Lee, Dick Haymes; Tip, Tap and Tom Harris & Shore; and the new variety 'M.G. 42'...

Practically everything on this show has been tried before... The attraction on the stage, the audience are treated to a double performance...

Goodman's dance treatments have soured... The evening of the evening, Goodman's present repertoire is quite fresh...

Excellent show from start to finish... The evening of the evening, Goodman's present repertoire is quite fresh...

Goodman's dance treatments have soured... The evening of the evening, Goodman's present repertoire is quite fresh...

Excellent show from start to finish... The evening of the evening, Goodman's present repertoire is quite fresh...

Goodman's dance treatments have soured... The evening of the evening, Goodman's present repertoire is quite fresh...

STATE, N. Y.

Ray Kinney, Orin (11) with Mayo Holt, Dianne, Aloha Meids (4), Whitman Bros, Ethel Sauter, and the new variety 'My Favorite Spy' (RKO), reviewed by Variety...

Fair show, running an hour amount to the brand new Kinney... Kinney's band opens. Composed of three sax, trumpet, trombone, guitar, electric guitar, piano, drums and bass...

The Whittows, youthful, clean-cut things as Hawaiian Paradise and Little Grass Shack lose much things as Hawaiian Paradise...

Letter starts out with an original but the brand new variety show appearance. It's best forgotten...

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CAPITOL, WASH.

Fort Lee Washington, May 31. (By Variety Staff.)... Radio Aces, Allen & Kenil, Henry Youngman, Cabot & Dresden, and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

Excellent show from start to finish... The evening of the evening, Goodman's present repertoire is quite fresh...

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OLYMPIA, MIAMI

Miami, May 31. Large & Marger, Ben Perry, Bob Burt, and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

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APOLLO, N. Y.

Harlem, CongaCade with Noble Sings and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

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GAYETY, MONTREAL

Bozo Snyder, Montreal, June 1. Furman, Alma Maden, Lou Denney, and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

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EARLE, PHILLY

Philadelphia, May 30. Russ Link, Elizabeth Rogers, Morgan, and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

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EARLE, WASH

Washington, May 31. Gracie Barrie with Dick Stabin and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

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EARLE, PHILLY

Philadelphia, May 30. Russ Link, Elizabeth Rogers, Morgan, and the new variety 'Ship Ahoy' with Lynn Allison, Ship Ahoy (M-G).

STANLEY, PITT

Pittsburgh, May 29. Artie Shaw (15), Freda Gibson, Lee Castle, ...

WB deluxer comes up this week with third of its concert series... Artie Shaw, Freda Gibson, Lee Castle...

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KEITH'S BOSTON

Boston, May 29. Tommy Tucker Ork, ...

Plenty of bands here this week, with the Tommy Tucker outfit making its Boston stage debut...

result of the board into a dual wheel chair. Another pip is a usual back-pip by two girls onto the...

CHICAGO, CHI

Chicago, May 29. Dean Murphy, Kitty Carlisle, Larry Adler, Lane Brothers, ...

Current bill is smash all the way. Marquee names of Dean Murphy, Larry Adler, Lane Brothers, ...

Band, made up of four saxes, three drums, guitar and piano, is pretty brassy and has no rhythm...

EMBASSY, N.Y.

(NEWSREELS) Radio and newspaper headlines make it easy for a act such as the...

Radio and newspaper headlines make it easy for a act such as the official Soviet newswreel entitled...

MAJOR BOWES PRIZES

Eddie White, Thelma Maher, Sondra Virginia Tull, Three Dolls (Olo), ...

SHEA'S, BUFFALO

Buffalo, May 29. Gene Krupa Ork, ...

Somehow or other, since Chico Marx's devastating demonstration of how to lead a band and peel a...

TOWER, K. C.

Kansas City, May 30. Edith Griffith, Joyce Danvers, ...

This week is the first of four in which the Tower will combine its features combined with a stage show...

Seek More Fast Musicals; Bands At Camp Croft, Other USO-CGI Shows

Spartanburg, S. C., June 2. USO-Camp Shows are okay with a...

Check-up, made by member of USO-Camp Shows, in offering to...

More fast musical shows with 'hot' swing band. 2-Less repertoire, especially in specialty numbers...

One thing the fellows made plain is that they don't want many little or no yam for nudity. Bureaucracy—even if permitted by...

WIS BARN DANCE

St. Louis, June 2. The WLS Barn, St. Louis, June 2, under USO sponsorship, drew two...

Troupe was made up of the Cumberland Hill Billy Troupe, Crystal Cook, a locker...

THE COOK FEMME

Crystal Cook, who has been in the heart of the show business for half a century...

break-in performance, the troupe has the tough luck of playing a...

More fast musical shows with 'hot' swing band. 2-Less repertoire, especially in specialty numbers...

One thing the fellows made plain is that they don't want many little or no yam for nudity. Bureaucracy—even if permitted by...

THE MARINES LIKE HERB

Montgomery, Ala., June 1. George Prentiss, Jack Powell, ...

Entertaining features of 'The More the Merrier,' as presented here at Guster Field, included the marquee...

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Inside Stuff—Legit

Shows in Rehearsal

Actors Fund Doing Fine Job

Lou Lissner, who was out of show business for years, is back as company manager of Grock Light Ladies...

Evidently those interested in 'Ladies' are not so confident whether Broadway will accept the farce...

Legit managers have not yet obtained rulings from Washington on priorities needed for next season's productions...

First house known to have been affected by limited reconstruction outlays is the National, Washington...

Dwight Deere Wiman's 'Old Dupier' (now 'All's Fair') which preems tonight (Wed) at the Shubert, N. Y., had a call for another \$25,000...

Antoinette Perry's eldest-daughter, Margaret (Maggie) is working in a New York war plant...

Nearly every ticket agency and Broadway boxoffice man attended the funeral services for Joe... the Riverside club last Wednesday...

Equity members, back from Springfield, Mass., fold of Harry Fischer's Resident Players' union...

At least part of the backing for Michael Todd's 'Star and Garter' due this month at the Music Box, N. Y., was provided by one of the Florsheim staff...

Recent collection in all theatres in New York for the Army and Navy Relief Funds was highly satisfactory...

William (Willie) Schneider, company manager of 'Life With Father', whose legs were crushed in an elevator accident...

Brook Pemberton received a script written by Ruth Woodward, accompanied by a bottle of Scotch whisky...

William A. Brady has good news. There was something the matter with one of his feet, though doctors called it other names until last week...

New Ice Show, Center—Sonja Henie, Arthur M. Wirtz. 'The Cast Seemers' — Martha...

2 STRAWHANS WEAR U.C. FOLD

Washington, June 2. Gas and rubber restrictions have given the Washington straw hats a little more...

The Roadside theatre, on Rockville Pike, has announced special plans for summer operations...

Berkshire Newest Casually Stockbridge, Mass., June 2. Latest war casualty in this part is the Berkshire Playhouse...

St. Louis's Alfrezzo Theatre St. Louis, June 2. Bob Lawrence and Norma Terris have had roles in 'Glamorous Night', which starts on 18th Street...

JOHN MONKS, JR. IN John Monks, Jr., playwright-author, has joined the Marine Corps...

SE. R. W. O. Pot. 22-24—CRAIG (Mail) 78 53 19 6 877

Table with 5 columns: SE, R, W, O, Pot. Rows include CRAIG (Mail), POLLOCK (Broadway), GABRIEL (Sun), GABRIEL (Sun), ATKINSON (Times), LITTLE (Post), BROWN (Post), GABRIEL (American), BROWN (Post), BROWN (Post), COLEMAN (Mirror), BROWN (Post), WINDSOR (Post), LOOKBIDGE (Sun), WATTS (Herald Tribune), KRONENBERGER (PM)

Recent deaths of a number of improvident well-knowns in show business and the grave illnesses of others currently in show business...

Surprising is the fact that while managers and players in legit help performance...

Critics Boxscore (Continued from page 1)

ard Watts (Herald Tribune), 793; Miella Waldorf (Post), 588; Burns (News), 446.

Another obvious fact in this year's boxscore is that even less flattery to the critics, is the number of 'no-opinions' they handed out...

Pay Scale For Users and And Doormen Is Set New pay scale for doormen and ushers in legit theatres...

Chautauqua's Big Plans Chautauqua, N. Y., June 2. A total of 35 concerts by the Chautauque Symphony Orchestra...

Variety's Boxscore Winners

Table with 5 columns: SE, R, W, O, Pot. Rows include CRAIG (Mail), POLLOCK (Broadway), GABRIEL (Sun), GABRIEL (Sun), ATKINSON (Times), LITTLE (Post), BROWN (Post), GABRIEL (American), BROWN (Post), BROWN (Post), COLEMAN (Mirror), BROWN (Post), WINDSOR (Post), LOOKBIDGE (Sun), WATTS (Herald Tribune), KRONENBERGER (PM)

THEATRE GOSSIP

Hits and Flops of 1941-42

'Angel Street'
'Beat Foot Forward'
'Blithe Spirit'

HITS
'Junior Miss'
'Let's Face It'
'Sons O'Fun'

Moderates

'Spring Again'
'Uncle Harry'
'The Workmen'

Failures

'Village Green'
'Brother Cain'
'More the Merrier'
'Cuckoo on the Hearth'
'The Distant City'
'Ghost for Sale'
'Mr. Big'
'All Men Are Alike'
'Anne of England'
'Woe O'Brien'
'Good Neighbor'
'Land Is Bright'
'High Kickers'
'Man With Blonde Hair'
'Warrior and the Carpenter'
'Master of the Door'
'Little Dark Horse'
'Ring Around Elizabeth'
'I'll Sing My Taylor'
'Seventh Trumpet'
'Hope for a Harvest'
'Cinderella Over'
'Golden Wings'
'Brooklyn, U. S. A.'
'The Sky'
'Letters to Lucerne'
'Banjo Eyes'

SHOWS FROM PREVIOUS SEASONS STILL RUNNING
'Arsenic and Old Lace'
'Candida' (retires)

REVIVALS

'Ah, Wilderness'
'All the Comforts of Home'
'As You Like It'
'Candida'
'Gondoliers'
'Heads Gable'
'The King of Hearts'
'Kiss for Cinderella'

Equity Insists on 2-Wk. Minimum in Road Contracts, Despite War Hazards

Equity appears to have an opinion made out regulations on Broadway and the road next season, the war makes affecting certain rules. One point is definite, however, if managers place players under contract at this time and, because of events to come, the shows do not open or are unable to reach the point where they can open on schedule, two weeks salary must be paid.

Managers felt that, due to unpredictable conditions, they should be permitted to cancel bookings with out salary liability, if opening is impractical or impossible. Equity takes the stand that it would be unfair to tie up people through summer with contracts without assurance of at least the minimum two weeks. Showmen were told the alternative was not to give out contracts, until sure the shows will open on schedule.

Should any unforeseen happen after the minimum requirement is met, contracts will be subject to reconsideration. Already conceded is the contract provision calling for lower berths if not obtainable, payments must accept such travel accommodations as can be secured.

STAGEHANDS MAY TRY LINING UP STRAWHATS

Columbus, O., June 2. Putting the lie on union activity is being mullied by the International Alliance of Theatrical Stage Employees currently in session here in annual national conclave. Stagehands feel that the promoters of cowboyn shows have long been getting away with murder in operating without union help. Shows which have escaped hiring union stagehands by posing as educational institutions.

ONLY 12 OF 66 SHOWS IN MONEY

Six Hits and Six Moderates Represent Lowest Average in Number of New Productions Since 1923-24—Downward B.O. Trend Noted Since Dec. 7

CLICK REVIVALS, VAUDE

By JACK FULASIK
Whether the critics and the Pulitzer bunch called the turn by deciding there was no play this season really worthy of citation is open to argument, but there can be no doubt that the quality of drama unfolded was sub-normal. There were few shows that slipped at the boxoffice than at any time since 1923-24, when 'Variety' started boxoffice season and the critics.

On one point only did the season of 1941-42 display any sign of an upward turn—there were forty more new productions, total being 66 as against 62 during the 1940-41 season. The latter count was the lowest in modern show times.

Whether only 12 shows in the money, being unequally divided and six of moderate success rating, an incredibly low record compared to preceding season. It means that the click chances dropped, only one show in every 5 1/2 presentations escaped a flop. A few seasons back one out of every three and a fraction shows proved click, while the average for a period of years was one out of every four and a fraction. The 1941-42 hit and moderate in '40-41, a total of 10 money shows; in '38-39 there were 22 in the winning circle, 14 being clicks.

Debate Started Dec. 7 Records reveal that Dec. 7, '41, was a fateful day in many ways. Not only did the Japs' meek punch at Pearl Harbor thrust America into combat, but started a downward trend in many American activities, including show business. From that time up to May 30 (Saturday) 34 shows opened on Broadway. Not one was a hit and only three managed to score moderately.

That's pertinent to new shows. There were some notable successes since December, such as the surprise draw of the revived 'Porgy and Bess' and the more recent sock service of 'Carmen' (Michele) was revived to real coin early in the season. To the average playgoer 'Carmen' was not so new, but the board had and still has most of such excellent long-run shows as 'Let's Face It', 'Arsenic and Old Lace', 'Lady in the Dark', 'My Sister Eileen', 'It Happens on Ice'.

Season's sparse success list is made up of three musical shows, 'Let's Face It', 'Carmen' and 'Beat Foot Forward', three straight plays, 'Junior Miss', 'Blithe Spirit' and 'Uncle Harry'. Only three musicals was 'Lady in the Dark', which spanned a second season and closed Sunday, Dec. 29. Then 'Carmen' and 'Beat Foot Forward', which opened last week, are competing with legions and carried in the same neighborhood as the first season. America's entry in the war apparently sounded the death knell for many plays. The 'Theatricals' were revived not in demand, plummeted at the boxoffice. War dramas which came

'Kickers' Pay Guarantee Held Up Pending Clarification of Cast Loans'

Gertrude Lawrence Will Operate Dennis Strawhat

Gertrude Lawrence, who closed in 'Lady in the Dark', at the Alvin, N. Y., Saturday (30), is slated to leave for Dennis, Mass., this week, where she will be interested in the summer stock activities of the Cape Playhouse. In the absence of her husband, Richard Aldrich, who is in the Navy. John A. Pinto is business manager and Arthur Siroon will direct. Several new plays are slated for troupe.

There were two standees for the final performance of 'Lady', which in its last week grossed \$22,000. Show starts on tour early in the fall.

'Golden Boy' No Turf Play, Brit. Hayseeds Learn

London, May 10. Maurice J. Wilson's venture into legit, in association with Geoffrey M. Brown, has not proved profitable. 'Vehicle' was Clifford Odets' 'Golden Boy', which folded after five weeks.

Spots played were Glasgow, Bedford, Nottingham, Brighton, Hull. With exception of Hull, these spots practically amounted to nothing. Reasons for flop are (1) no names in the cast; (2) Odets as dramatist meant very little to provincials; and (3) 'Golden Boy' title conveyed the wrong thing to the country yokels, with some under the impression it was a race horse and quite annoyed after show that no four-legged animal pranced across the stage.

But despite setback, new production came in quite ready to revive show in the West End if it can line up a name cast.

ACTORS BURNING AT AGENTS' LEGAL CURVE

Although a New York state bill that would have lifted the limits on actors commission to agents was vetoed, there is still some acrimony in the air. It is alleged that to have been an attempt by certain agencies to beat Equity 3% rule.

Reported that an Equity officer, in arguing the matter with a caster's attorney, compared it with the 'App' show in West End if it can line up the lawyer burning plenty.

It was said that if the agencies had been the measure of the talent shown the feeling might not have arisen. Equity people heard reports that the bill was introduced into the assembly at Albany and attempted to get a hearing before the passage, but they are not sure. It is not unexpected that the casters will make further attempts to boost commissions in one way or another.

Particular situation arose when 'High Kickers' closed in Chicago without the company being paid off, and Equity forwarded \$5,000 to bring the show back and pay off the lower tiered people. According to Equity 'Kickers' was 'stranded,' but the management says that is not actually true. It claims that there is more than enough money guaranteed to pay off, but there were claims by the principals which were alleged to be 'loans' to George Jessel and not deductible from the guarantee coin.

When the show played Boston, Jessel told the players it might as well close as business was disappointing. Stated the actors then agreed to loan him up to 10% of their salaries in order to play other dates booked, where real business was expected, except in Chicago. When the closing notice was posted, those who accepted the paper in lieu of full pay entered claims with Equity for the loans as well as the final week's pay.

Earl Egan, band leader, who was in Chicago and who posted a \$12,000 bank letter of credit to guarantee the amount, is being sued by the bank in N.Y. not to turn any coin over to Equity. Bandman Egan said he might save \$2,000 on the guarantee money if the L.O.U.'s were not recognized as collectible money, but he will be liable to Egan from the managerial end that as soon as the loans were excluded the money would be available to Equity.

Sophie Tucker, who was co-starred with Jessel in 'Kickers', consulted with the L.O.U. people from Chicago and agreed not to press collection on her L.O.U.'s, amounting to about \$3,000. However, \$1,500 is due her for the final week of the show (Jessel's salary was \$2,000 plus 5% percentage of profits, but the show closed 140 G's in the red). To clarify the matter, Tucker said she would like to see for others who made loans to do likewise, those involved, including 'Kickers' and 'High Kickers', Bruce and Franklin Fox.

Equity took to Jessel for the salaries he was owing the company. If court proceedings are entered into, the actors' corporation officers will also be in the firing line, including Jessel's attorney, Martin J. Blum.

'REVELATION' IN SNAGS SHOE-STRING SUDDENLY

'Comes the Revelation' the final production of the season, which opened last week (28) at the former site of the 'Theatricals', has suffered the quickest failures of the ill-starred spring period. It was forced off after three performances, banked \$10,000, and closed after two weeks' preview, again being the answer. John Morris Channing, no association with the 'Theatricals', is active on Broadway, and Richard Karlan, an actor, presented the show.

New managers are being shoe-strung the play and had trouble getting up the balance of the coin required to meet the two weeks' salary. Rehearsal money for the week prior to the opening was paid in full, but the balance was not brought for the second time stepped in and, when the cash for the rubber was not forthcoming, the show stopped. Summer shows get underway this week, first gets using 'By Jupiter' (Al's Pair), a musical comedy which opened at the former site last night (3) at \$6.80 top, regular night scale being \$4.40. June will see a new musical, 'The Boy Who Sailed the Box, and several straight plays will also enter Broadway's list before July 4.

Broadway

Gus Edwards reported very low...
Condolee Dora Vaughan now writing for the mags...
Metro producer Sam Zimbalist is now...
S. Jay Kaufman handling press for...
John Golden the likely next Shepherd of the Lambs...

of the Fralin Circuit's Bond, Greenville, N.Y. in charge of the...
The Lambs Club Script being compiled into book form...
Lion Holtz mentions Irving Berlin as a baker in his own two-day...
Lecore Lemmon appearing as "Butter" in "Johnny S. & Co."...

Washington

George Schaefer, RKO proxy, in town last week...
Jack Bryson, new head of Haydn Opera, here, lunch...
Malcolm Kingsberg, Jr. and Leon George, Jr. are in town...

London

Harry Roy had kidney operation...
Grace (Collins) B., the agent, wedding Kathleen Moody...
Betsy Knox is quitting act of Wilson, Kappel and Betty to join staff of the London Evening Standard...

year-old son, Howard, has been missing in the Philippines since...
New shipper at M-G is Tony Semple...
Minna Wells joined the Charles C. Feldman agency...

Hollywood

Buenos Aires

George Delano, Chilean director, back to Santiago after acting San Diego...
Joe Seidelman of UA to Chile to meet Walter Gould, head of UA's foreign department...

George McCall to Washington and New York...
Edna Halls back in pictures...
Linda Brent, film actress, divorced...

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Minneapolis

Nate Shapiro, co-owner of Curly's, nately, now a corporal in the U. S. army...
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Atlantic City

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St. Louis

James Fenoglio switched from manager of the Capitol, Bridgeport...
Matty Malneck band opens the season...

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Stroudsburg, Pa.

Beemo holiday big n.g. Bernice Parsons band continues at Columbia Hotel, Columbia, N. J.
Lloyd 'Dutch' Serfas took his Penn Premieres show en route after...

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H'wood Commuting

operation and goodwill in advance...
Studio conception of producing picture calculated to serve national...

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Philadelphia

Jerry Mercer, whistling the bill...
Susan Lange, singer at L'Oreal Chancelier ball, has been signed for...

John Golden the likely next Shepherd of the Lambs, succeeding Fred...
Lion Holtz mentions Irving Berlin as a baker in his own two-day...
Lecore Lemmon appearing as "Butter" in "Johnny S. & Co."...

George Schaefer, RKO proxy, in town last week...
Jack Bryson, new head of Haydn Opera, here, lunch...
Malcolm Kingsberg, Jr. and Leon George, Jr. are in town...

Harry Roy had kidney operation...
Grace (Collins) B., the agent, wedding Kathleen Moody...
Betsy Knox is quitting act of Wilson, Kappel and Betty to join staff of the London Evening Standard...

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Miss Shapiro, co-owner of Curly's, nately, now a corporal in the U. S. army...

St. Louis

James Fenoglio switched from manager of the Capitol, Bridgeport...
Matty Malneck band opens the season...

John Golden the likely next Shepherd of the Lambs, succeeding Fred...
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Atlantic City

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H'wood Commuting

operation and goodwill in advance...
Studio conception of producing picture calculated to serve national...

OBITUARIES

JOHN BAREMORE

John Barrymore died Friday night (29) in a Hollywood hospital. He was 69.
 (Story and anecdotes on his career will be found on page 3.)

ANSEL SCHORR

Ansel Schorr, theater manager and playwright, who for 15 years was managing director of the Arch St. Theatre, died recently, aged 59, on May 30 in N. Y.
 Born in Poland, Schorr came to the U. S. in 1900, leaving Newark through the Metropolitan theatre, Newark, in 1909-10, stage directing for Jacob Adler at the Thalia theatre, New York, a year later, he leased and managed the Liberty theatre, Brooklyn, in 1927-28, toured Europe through 1930, managed the McKinley theatre, N. Y., in 1931 and toured South America from 1932-34.

He wrote almost 50 plays, among which were "A Mensch Zoll Men Zein" in 1906; which was subsequently produced in Europe and South America as well as the U. S.; "Die Amerikaner"; "The Men Forget"; "Molly Darling"; "One in a Million" and "Glad Wanted." He wrote and produced the Joseph Rumbakshy's Yiddish operettas and among his songs was "Yiddish Love Songs." He married Doris Weisman, well known Yiddish actress, and more recently she has married in New York and Norman Krassman, "The Man With Blonde Hair." She survives.

EDWARD F. HARTFORD

Edward F. Hartford, 33 stage manager and May 29 in Hollywood was a son of Michael Hartford, one of the builders of the Boston "Opera House."

A pioneer in the handling of motion picture film and inventor of methods and handling of motion picture had toured the Orient as manager of a stock company and was stage manager for the Theatre Guild's "The Guardsman" as well as the original production of "Porgy," which he took to London. He had been associated with the early careers of Claudette Colbert, Margaret Truman and Charles Laughton. Widow, a sister of Lucian Cary, the writer and his mother survive.

MARION LOEB

Marion Loeb, 56 stage and screen actress, died May 29 in Hollywood after a short illness. She had lived in California for 15 years but had not appeared in pictures for some time.

As a stage player, deceased toured frequently in Australia and New Zealand as well as in this country. In Los Angeles she played comedy roles in "Twin Beds," "The Last Dance," and "Broadway." On the screen she played in "Broadway for Universal" in 1929 and "Queen of Scandal" for United Artists in 1930.
 Surviving are three brothers.

JAMES E. WILEY

James E. Wiley, 49, hero of the first World war and former Lincoln Field, died in his 50th year in a vaudeville manager, died last week at the Veterans hospital, St. Petersburg, Fla. Wiley had been a vaudeville while carrying coded messages between headquarters and the front lines through a series of messengers awarded for extraordinary heroism and carried the Distinguished Service Cross. The French government awarded him a croix-de-guerre.

THOMAS R. YOUNG

Thomas R. Young, 42 manager of the Gloria theatre, Urbana, O., was killed in his 43rd year in a crash at his home. His son, Ralph, found the body after searching for his father who had fallen asleep in the theatre during the evening. An autopsy was performed but Coroner Wm. H. Brand withheld his verdict. He said there was considerable blood in the car, but no marks of violence.

Funeral services were held Saturday (30) in Columbus, O.

MRS. JACK CHAPMAN

Mrs. Jack Chapman, 45, who played the role of the "Red Head" in the Benfro Valley Barn Dance program, aired over WHAS from Reno Valley, Ky., died in a crash at her home located near the John Linn airport development May 28. Mrs. Chapman had agreed to appear on the radio program and on tours with

the hillbilly troupe with a partner in a comedy skit. As Margaret Lilly, a vaudeville comedian early in her show his career had operated lat shows and had performed in vaudeville. Husband, son and daughter survive.

EVA CHAMBERLAIN WAGNER
 Eva Chamberlain Wagner, 75, daughter of Edward Chamberlain, granddaughter of Franz Listz, died recently in Berne, Switzerland. She had been married to the late Edward Chamberlain, former British army officer, who renounced his allegiance to England at the outbreak of the first World War. Chamberlain had been dead 15 years and his widow was living in poverty until Hitler is reported to have pensioned her.

LYDIA REYNOLDS

Lydia Reynolds, 75, British-vaudeville and pantomime singer, died at Brighton, England, recently. She was the widow of Dan Leno, famous English comedian, then married Charles "The Men Forget" Mollie Steinberg preceded her. Survived by four sons and two daughters, all by Leno.

FLOYD C. HANKS

Floyd Charles Hanks, Sr., 66, pioneer Carolinas film exhibitor, died in a crash in San Francisco, in theatres in Lenoir, N. C., and was among early silent film bookers. At 56 he was connected with Avon theatre, Lenoir.

FRED J. WILLIAMS

Fred J. Williams, famous actor and one-time film producer, died May 29 in Los Angeles. Deceased had been in pictures for over 20 years and had drafted the old NRA code for film extras.

WILLIAM HAYES

Willard Hutchinson, vet vaudeville professional as William Hayes, died in a crash in San Francisco. Deceased in recent years operated two hotels in France.

MOLLIE B. STEINBERG

Mollie Steinberg, 42, press agent, was found dead May 29 in the Piccadilly Hotel in New York. Details in legal section.

BUNNY BERIGAN

Bunny Berigan, bandleader-trumpeter, died in a New York hospital May 31. Further details in orchestra section.

D. C. Tax Check

Many millions short of the revenue goal.

Though the emphasis is on preventing war profiteering and pulling up of war profits, Morgenthau's latest revenue suggestions tend toward the familiar idea of more equitable distribution of income. He left the door open for his gumshoe squads to ride herd on the film industry which has the computer of picture companies which appear to be trying to escape profits levied by the Congress don't add to the Treasury's powers. Morgenthau said his subordinates will be more energetic ever to prevent padding of corporate expenses.

Among the parties who Morgenthau said will be checked closely are payment of unearned bonuses, unaccountable sums personally connected with management, large outlays for repairs or public relations, distribution of pension funds, and huge salary increases. The Treasury will disallow all deductions which it does not audit and send out assessment notices.

In regard to the salary and bonus items, the Treasury personnel said the factors that will be considered in determining the recipient, the character of the duties performed, the time devoted to the enterprise, and the peculiar ability or special talents of the parties are "not employees." He added that the Treasury is on the alert to discover distributions of profits to stockholders which are not bona fide, but are merely a device to avoid taxes.

Justly extra rewards to executives or workers.

But the parties will not be allowed to skip bigger sums than usual in

pension funds and deductions for gifts will be disallowed. The Treasury is particularly determined, Morgenthau said, "to set a limit on deductions for gifts, salaries, bonuses or insurance premiums for officers under the guise of payments to pension funds."

Big Film Wages

Continued from page 53
 not only is helping with the Army and Navy Relief drive, war bonds and stamps. Additionally, it has done the major portion of the work for the American Red Cross and has voluntarily contributed heavily to relief funds going to the British, Greek, Russian and Chinese. This makes no mention either of personal appearances by stars in camps and naval stations.

The industry also is providing free films for forces in combat areas, helped with training films and is putting across the Victory Film in theatres.

Given attention of the figures, however, has publicized the fact that the industry has not but never acted on method of paying employees by other large corporations. This is the plan of a more comprehensive small state salaries, but rewarding the executive effort via distribution of large blocks of stock. This does not show up when actual salaries are announced.

MARRIAGES

Corlaine Crozier to Robert F. Collins, in San Leandro, Cal. May 29.

Edward Small; groom is a Naval ensign.

John Adams Godshall to Lieutenant Colonel Thomas J. Gent, Jr., in San Bernardino, Cal., May 24. Bride is secretary of the American Red Cross.

June Marshall to Ned Welsh, in Pittsburgh, May 27. They're both in business.

Jan. Frazee to Glenn Tryon, in Yuma, Ariz., May 28. Bride is a film actress; groom a producer.

William Liston to Walter Moscoro, in Las Vegas, Nev., May 28. Groom is a producer at 29th.

Helen Gilbert to Seymour Chotiner, in Las Vegas, Nev., May 30. Bride is film actress; he's attorney.

Idrisse Liffel to show business. Rhoda Rogers, daughter of Mr. and Mrs. Budd Rogers, to Ensign William S. Budd Rogers, in New York's board of directors.

BIRTHS

Mr. and Mrs. Henry Allen, daughter, in Hollywood, May 19. Father is actor; mother is pianist.

Mr. and Mrs. Johnny Wetsmluler, daughter, in Hollywood, Jan. 1. Father is the film Titan.

Mr. and Mrs. Leonard Kapper, daughter, in Pittsburgh, May 25. Father is general manager of Hearst radio station WCAE, Pittsburgh.

Mr. and Mrs. Anthony Letellia, son, in Roscoe, Pa., May 21. Father owned the Pennsylvania State Theatre.

Mr. and Mrs. Charles Warwick Ogelsby, daughter, May 17, in Abilene, Kan. Father forms an attorney; mother is a writer.

Mr. and Mrs. W. H. Atter, son, lieutenant at Fort Riley, Kans.; mother is former WHAT script writer.

Mr. and Mrs. Ray Senker, son, May 19, in Salt Lake City. He's newscaster; mother is a pianist.

Mr. and Mrs. Ben Burdette, daughter, in Salt Lake City. He's on KSL's theatrical staff.

Mr. and Mrs. Willard Keefe, daughter, May 30, in New York. Father is a theatrical actor.

Mr. and Mrs. Charles Brouda, daughter, Fort Chester, N. Y., May 29. Father is an attorney; mother is a pianist.

Mr. and Mrs. Harrison Holloway, daughter, in New York. Father is general manager of KFT-KCA, Hollywood; mother was formerly a pianist; he's a radio, singing comedienne.

Censors Clip Returning Newsmen
 A censor's report into the personal belongings of the returning foreign correspondents on the S. S. America, which sailed from New York to Lisbon on Monday (1), and took away almost everything that was by personal correspondents. The censor returned after examination, the U. S. government now being chary of the security because of what might comfort the enemy.

Newsmen, upon arriving in Lisbon last week, were asked to surrender in Axis countries, awaiting their exchange for Nazi-fascist nationals from America. Found themselves unable to cable their papers for the first time in months. Many criticized the censor's downfall, but that Nazi Germany was still unified behind Hitler and that morale was still fairly high in the Germanic borders.

After the first two days, however, the censorship became more lenient. The censor had first there was little blue-pencil-ling.

Among the foreign correspondents in New York are some who came to Berlin for some time, and also one-time "Variety" correspondent in Berlin, who had been in Germany for some time. He had been in Berlin for some time, and also one-time "Variety" correspondent in Berlin, who had been in Germany for some time. He had been in Berlin for some time, and also one-time "Variety" correspondent in Berlin, who had been in Germany for some time.

Annenberg Free June 11
 M. L. Annenberg, publisher of the Philadelphia Record, will be released from the Federal Penitentiary, where he is serving a three-year sentence for income tax evasion. His release will come five months in advance of the expiration of his sentence.

Philly's newspaper row is wounding the anti-unionist side of the Republican party, and no longer will take after Annenberg again takes the helm. In the past the industry has been a strong Republican and violently anti-New Deal.

Mags Wave the Flag
 Paul McNamara, promotion manager for Hearst magazines, put over a great stunt for all U. S. periodicals in the form of the National Emblem to be featured this week.

Ballyho embraces between 300 and 400 periodicals will be combined circulation of 87,000,000.

Reynolds Reverts to Ireland
 Queenie Reynolds, who has been covering for Collier's with the AEF in Ireland.

Chico's Bomb
 A bomber to London two weeks ago. His bride, the former Victoria Pelne, is in New York and is expected to show business to keep active.

WELL BEING
 "Well, being your aristocratic royal son, I am not going to argue the case for the British because we never had a basis to argue anything. I will make you a sporting proposition. If you will forget that I ever worked even as a space writer on the Chicago Tribune (for which we have already done enough penance), I will forget that you are working on the Washington Post, and even if you do not of you make a pretty pair, but the devil said when he looked at his face that he was a writer and you yourself one of these days, for the charming Cissy has been known to have a little affair with a man who has served her on her bellies with the abjectness you have."

Just to prove that the Patterson-Idrisse was still in time. Times-Herald later said of delivering eggs raised on a family farm to Connecticut.

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Literati

held by Sir Eugene O'Connell, one-time Ambassador-Drake and now Ambassador of Nelson Rockefeller in London. Hullo! The publisher of the "New York Evening Star" in Latin papers, many of them for good and a trial ball. Cost was too much, however, and Home Office decided finally to call them back.

Savesopew's New Makeup

Reaction in New York publishing circles of the Saturday Evening Post came out last week, was generally poor: Consensus was that in changing from the over-stylish and American design it had been cheapened without making it in any way a better bet for newstand sale. More criticisms made an immediate comparison of the cover, and its playing down of the Saturday Evening Post of the title and playing up of the "Post," with the numerous checkmate pages on the Sunday Evening Post. Obvious care was taken in the lead editorial to show that the Post is on the side of the Republican party, and no longer will take after Annenberg again takes the helm. In the past the industry has been a strong Republican and violently anti-New Deal.

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Musician Now Mechanic

Memphis, June 3
 Len McEwen is relinquishing status of WMC Staff Ensemble, studio orch used for many local productions, and will be working as a mechanic. Johnny Long, drumming maestro who has had his own bands for some time, will be reconstituted WMC outfit. He's not the same Long now at the WMC.

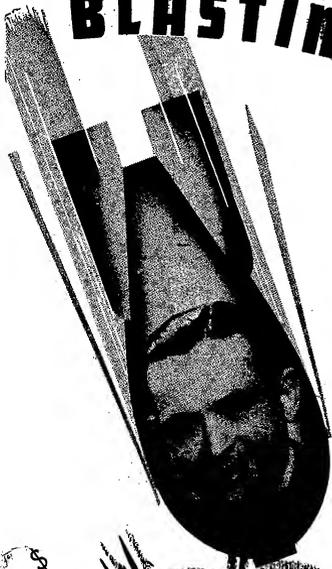
Carryovers from the McEwen crew will include J.J. Blalock, Bob Horley and Charlie.

BLASTING NEW RECORDS

JIMMY DORSEY

AND HIS ORCHESTRA

featuring BOB EBERLY and HELEN O'CONNELL



STRAND
THEATRE

PENNSYLVANIA
HOTEL

DECCA
RECORDS

- \$ STRAND—Broke every record with a \$60,000 1st week!**
- \$ PENNSYLVANIA—Broke every record since 1931!**
- \$ DECCA—Largest record sale—1941—any artist!**

PERSONAL MANAGEMENT **BILL BURTON**

DIRECTION
GENERAL AMUSEMENT CORPORATION

Thomas G. Rockwell, President

• NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD • LONDON •

THEATRE

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ACTOES THE SONG SALES

German Show Biz Futilely Tries To Keep Some Semblance of Unity

[The following was written by an American newspaperman who returned recently after internment in Germany]

The show business behind the steel wall Germany has built around Europe has gone to pot. Films, variety, opera, radio—they've all lost their kick. And the boys in the drivers' seats can't needle them up to anything like standard. The big drought, of course, is caused by the little show der fuhrer is conducting on the Continent. It's wrought a shortage of everything from artists, raw films and film machine cranks to buck and wingers.

Many who used to lay them in the aisles (in Germany) are now in the army in concentration camps, mostly the former. But those left have been taken under the wing of the German High Command and escorted away to provide amusement for the boys at the different fronts.

Since the outbreak of this world conflagration, the lads carrying the (Continued on page 25)

Capt. Billy Bryant's Showboat Specials 'Good Ham' This Year

Communique from Capt. Billy Bryant, dated June 1 from Huntington, W. Va.:

"We are showboating again. Billy Bryant is really big. Playing 'The Hell-falls and the McCoy's.' 'Sing a Jap,' etc. It's ham but good ham."

"They laugh every time I state we are going to play New York in the night. 'Hamlets' is a good show. Some day it's going to happen! Trouble is, every time I get an angel, he gets to the ponies before I get to New York. It's a mucky season. Will be in Cincinnati from the middle of July on."

Radio Preview of New Army Paper and Tunes

Tunes from the forthcoming Irving Berlin soldier musical, "This Is the Army," will be premiered Saturday night (13) via a special broadcast on WJZ-Blue previewing the new Army newspaper, Yank. Show, to be titled "Yank Goes to Press," will be heard at 10-11 p. m. and will originate at the Lotus Club, N. Y. Franklin P. Adams, H. R. Baukhage and Harold Ross, editor of the New Yorker mag., will co-m.c. the program.

Soon, No Face At All

According to a Broadway wag, there's one certain and immediate result of the U. S. Army's great victory this past week in the Pacific:

No Japs have ever been so charged since the Kanazawa troupe found the port at the Palaca theatre using their risley barrels as garbage cans.

ARMY HAS EYE ON ASBURY AS BARRACKS

Asbury Park may be taken over by the Army soon. Army men have long had an eye on the resort as a spot to barrack service men going into training, same as was done at Miami Beach and Manhattan Beach and several other places. One of the major attractions for them at Asbury is the large Berkeley-Carteret hotel. According to several Army officers who revealed the possible take-over of Asbury's facilities the government intends duplicating that section at other resorts too. It was pointed out that leasing buildings already in existence saves time and money since there's no wait for construction, and after the war they can be turned back to original purposes and not left to rot, as is the case with war-buried camps.

Theatres' Bond Sales So Big They May Double \$100,000,000 Yrly. Goal

Early scattered reports on sales of war bonds and stamps in theatres throughout the United States were reported encouraging to an extent that showmen are confident the \$100,000,000 annual sales figure aimed at by America's 15,000 theatres will be exceeded. Some believe the sights may be raised to aim for \$200,000,000 sale annually for the duration.

Individual theatre reports on bond and stamp sales for the first week were above expectations. Paramount theatre, New York, reported sales of close to \$8,000 the first week. Loew's circuit will exceed \$10,000 from sales in 140 theatres. Loew's Embassy, smallest in North Bergen, N. J., managed by Emmanuel Light, sold \$15,062 worth of stamps and bonds the first week, many times the normal gross.

HIOWAY BOOSTS SHEET MUSIC BIZ

However, '42 Radio Unable to Match Strength of 1917-18 Vaudeville as Song-Plugging Medium—Not the Same Crowd Psychology

WANT 'ROMANCE'

By BEN BOBCE
During the recent downturn of the sheet music business publishers have held that there was nothing wrong with this materialized over Monday and Tuesday of the current week. From an abnormally low level, which had prevailed consistently for five weeks, the sheet business suddenly zoomed to as much as 40% over what it was for the parallel two days of last week.

The upsurge obviously had not been induced by the entry of new hit songs. The present best seller list as a whole is about the same that has prevailed for the past three or four weeks. It is the consensus (Continued on page 44)

If a N. Y. Blitz Comes, Here Are The Jollity Boys

"Disaster units" of singers, dancers and comics to go into bombed zones of New York almost before the rubble is cleared away, and aid in giving the victims a "lift," are being planned by the United Theatrical War Activities Committee. Units would give shows on trucks equipped with portable stages. In an endeavor to keep up morale in event of a catastrophic bombing of the type London, Cologne and Essen have undergone.

BENNY GOODMAN'S IDEA He's Stirring Interest in Name Band Caravan for War Funds

Benny Goodman is attempting to round up a group of five or six of the top name bands for a tour somewhat similar to the recent Hollywood Caravan idea. His plan is to play large auditoriums, ballrooms (Continued on page 55)

Not So Gay Dim Way Points Up N. Y. As the Forgotten City of World War II

The Moon Moves

Australia as a likely place of romance for American troops has received recognition by Tin Pan Alley. The song is "Dreamy Australian Moon" is the publisher and David Lahn and Vee Lawnhurst are the co-writers.

PEPSI-COLA'S NO. 2 B'WAY CANTEN

New York City is getting another canten for servicemen, also on Broadway, with the Pepsi-Cola soft drink company footing the bills. Construction is already under way in the Publicity Bldg. at 47th street and Broadway, opposite Father Duffy's statue, with the opening scheduled for around July 15.

An effort has been made to keep the entire spot hush-hush until there could be a great fanfare attend the prem. Spot will be called the New York Defense Recreation Lounge, and will be operated under auspices of the N. Y.'s Defense Recreation Committee, of which Marshall Field is chairman. Pepsi-Cola, plus paying the rent and cost of construction, with the over-all expenses figured at \$100,000 per year, will operate the food (sandwiches, pies, etc.) and soft (Continued on page 47)

The Whodunit Market Booming; Radio Tabs Crime Fiction's Millions

Promotion booklet issued by Mutual to plug a new mystery program, "Great Detective Stories," to prospective sponsors cites the success of a number of other whodunit shows, including Mr. District Attorney (The Shadow), Elery Queen, "Gang Busters," "Thin Man," "I Love a Mystery," "Crime Doctor," "Inner Sanctums," "Bug Drummond" and Famous Jury Trials." Blurb estimates that there are 40,000,000 readers of crime fiction (not including pulp mags), notes that the number of mystery films in 1941 was 141, compared to 48 in 1940. After relating the records of several crime programs, the circular gives details of "Great Detective Stories," suggesting selections from popular crime fiction for the first 13-week cycle.

Showmen appraising the effects of the war on New York look upon the world's erstwhile No. 1 playground as the Forgotten City of World War II. Contentions is that Manhattan lost its greatest magnet for the hinterland when it lost its Mazda Lane. This, combined with dimouts, blackouts, sire and gas rationing, likely restrictions on rail travel and especially the absence of war plants, makes Gotham's wartime future not too favorable. Show biz, one of New York's most lucrative industries, is losing its foreign (hinterland) market—and some domestic as well.

Until recently completely unaffected by threat of air or submarine attack, which has sent inhabitants of European capitals behind darkened windows and closed doors for entertainment since the autumn of 1939, the Broadway scene is now sharply disrupted by the brightens that prevailed here during the last war when the street was not under cover. Showmen and showgirls estimate that draft and defense industries have drained from 820,000 to 1,000,000 inhabitants out of New York, with the (Continued on page 55)

Cluck 'Candida' Revival Cues Pascal's M-G Film; Cornell or Cornell to Star

Recent cluck of 'Candida' revival in New York and on the road has intrigued Metro's interest, and word has just come from its autho, George Bernard Shaw, in England, approving S. M. Sherman's screen adaptation. Gabriel Pascal, who produced two previous Shaviana pic—"Pygmalion" and "Man and Wife"—will again produce under M-G aegis. Greer Garson or Katharine Cornell will produce. Sherman's revival of Letter's Broadway legit revival pointed up 'Candida' for filmation, and Cornell's screen tests are okayed it will mark her first Hollywood war after long holding out against films.

Gracie Fields, Bea Lillie Will Top N. Y. Musicals

"The cluck 'vaude' engagement of Gracie Fields, heading Clifford C. Fischer's 'Toppichers,' two-a-day at the 44th St. theatre, on Broadway, became back again by illness for a few weeks in the Fischer (Shubert) vaudey. Another English comedienne likely to do a Broadway comeback is Beatrice Lillie, starting in London now.

Show Business in 20 Cities Preps Celebrations for Allied War Heroes

Show business participation in the war effort, at top speed almost since the first hostilities started, recently moved into high gear on all fronts this week. Its biggest show, with 7,500,000 New Yorkers in the cat, was staged for American and British war heroes Monday (6), but performance as important were the parties prepared in cities throughout the country.

At a half-dozend Hollywoods, the initial contingent of some 30 who will visit 120 cities, set out on their bond-selling mission, show business committees in more than 20 towns were arranging celebrations for the War Heroes. In 14 other cities they were aiding the Army to stage its War Show, and in 15 additional spots were mounting parties for the Navy Department-Air Corps (Air Cavalry) which will be supplemented with three Hollywood stars.

New York shindig for the 15 allied War Heroes, arranged by a committee headed by Morris Shearer, 20th-Fox prexy, was rated the biggest Manhattan show since the 1918-19 Broadway "bonanza" beginning in 1927. Ticker tape and confetti pelted Broadway, and the parade went with a rally in Times Square, where fliers, commandos and naval heroes, accompanied by all other war heroes, aided in their tongue-tied helplessness by Grace Fields singing "All for One and One for All" and "White Cliffs of Dover."

Madison Square Garden rally in the evening found some of the top names in show business warming up. (Continued on page 50)

Miss Swarthout Continues Prudential Hour; Met May Revive 'Werther' for Her

Gladya Swarthout has signed a new deal with Prudential Assurance to run through the summer. This will force Met mezzo to eliminate her concert tour next winter but will be able to fill approximately 20 dates with the first actress to end her career in the East. She is brushing up on 'Werther' which it is rumored the Metropolitan will revive with Raoul Jobin opposite her.

CAGNEYS RULE OUT ANY COHAN PLAY FILMINGS

James and William Cagney have been giving considerable thought to some few weeks to the musicals of George M. Cohan as their first vehicle under their new pact with United Artists. They've pretty well voted them down, however, as being too simply good for adaptation as a present-day screenplay.

James is currently started in a big role of Cohan, 'Yank Doodle Dandy,' and does many bits from Cohan plays in the film, 'William Cagney, Who produced this week with Warner Bros., will likewise be the producer on the film.

Aside from the formula Cohan plots of 'from rags to riches from \$20 to \$1,000,' Cagney brothers do not want to present Cohan as a song and dance comedian. If he's to dance at all in his next picture, they want it to be a serious story with a couple of specialties for James worked in.

William has been in New York for several weeks reading scripts and talking to agents and authors. He'll go up to the Cagney farm at New Canaan, Conn., at the end of this week for a short vacation before returning to the Coast.

L. A. Cops Empowered To Revoke Theatre Permits

Los Angeles, June 9. New civic ordinance went into effect today giving the Licensing Commission the power to revoke theatre permits if Lewd shows are presented. The new ordinance requires the owner to file a new application accompanied by fingerprints, citizenship status, declarations of no arrests, no convictions and a filing fee of \$1.

Paging Joe Miller

Editor, 'Variety': Mexico City. We have a customer who is interested in securing the Joe Miller gag service. Could you give us any indication either regarding the service, its cost to us, and so forth, or the address of the gentleman himself, so that we may get in touch with him directly? American Book Store, S.A.

WHITEMAN RECORDING FOR CAPITAL LABEL

Hollywood, June 9. First of the Victor record player in years for Paul Whiteman will be the new Capitol Records, recently organized by B. G. DeSylva, Johnny Mercer and Glenn Walcott. They're set to capture include Garden Jenkins, Freddy Slack and Bobba Hutchins, and vocalists like Dennis Day, Connie Haines, Johnny Johnson, Mercer and Martha Mier. First batch of packages will be ready for marketing toward end of the month.

Frank Mandel (Schwab & Back) to Legit Production

Frank Mandel, formerly teamed with Laurence Schwab in legit production, is coming back to Broadway from the Coast and will re-enter the managerial side. First show he has scheduled is a straight play, Schwab & Mandel productions were featured by musical standouts, such as 'Good News' and 'Follow Thru.'

On more than one occasion Schwab and Mandel announced they were sides on Broadway, giving casting problems and other difficulties as the reason. In paid ads, in what was in Washington and going so far as to say seasons and going back to Broadway from the Coast and will re-enter the managerial side. First show he has scheduled is a straight play, Schwab & Mandel productions were featured by musical standouts, such as 'Good News' and 'Follow Thru.'

Mickey's 'Last Fling'

Hollywood, June 9. Metro sidestep production of the Ruydard Kipling story, 'Kim,' to permit Mickey Rooney to play the title role. 'Andy Hardy's Last Fling,' starting this week with George Seitz directing. New member of the 'Hardy' cast is Peter Bluffard, replacing George Breakestone, who joined the Army Signal Corps.

Gordon Col. Director

Hollywood, June 9. Columbia handed a director contract to Michael Gordon, recently directing dialog on the same lot and formerly of the New York Group Theatre. Gordon's first directorial job is 'Boston Blackie Goes Hollywood,' to be produced by Wallace MacDonald.

ABBOTT and COSTELLO

'Certainly one of the funniest teams in vaudeville - these two boys could snatch any show from the doldrums.' -Laura Lee, Philadelphia Evening Bulletin.

Universal Pictures Chase & Sanborn Hour, NBC-Radio Under Personal Management of EDWARD G. BREMER



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BUY
UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan, Italy. Our government calls on you to help now.

Buy war savings bonds or stamps today. Buy them every day if you can. Buy them on a regular basis.

Col. Pemberton Finally Sign Deal Giving Studio Right to Finance Plays

First contract in years between a legit producer and Hollywood studio for the latter to back stage productions has been signed by Brock Pemberton and Columbia Pictures, after being delayed more than a year for one reason or another. Harry and Jack Coha and Nate Spingold, of Columbia, had been flirting with the idea right along, but it's understood that Pemberton was hesitant. Later was connected by Jimmie Stirook, of Brooks Costumes, for the picture outfit. Stirook appears to merely have a rooting interest.

Unlike the agreement between Metro, the late Sam H. Harris and (Continued on page 46)

LT. COL. JACK WARNER'S N. Y.-D. C. WAR CHORES

Li-Col. Jack L. Warner, now in Washington in conference with officials in the War Department, is likely to remain in the east for a month or longer, commuting from New York to the capital.

Warner is reported working out extensive plans for film production geared to wartime needs.

THE BERLENG POINT

By Milton Berle

Back on Broadway

What a thrill being back on Broadway once more. You should see all the fans at the station. I never saw such a marvelous cooling system. I tried to go to the check room and catch the fellow who had my bags. He said: 'No, I go to bed early nights.'

All my relatives met me at the station. 'One Ham's Family.' It was a thrill to see a marvelous trip across the country. The sun was shining—in Florida... Received some beautiful going-away gifts... Maxie Rosenbloom baked me a very delicious cauliflower pie... one bite, and I was hooked... I got a lovely gift from the Chairman Chamber of Commerce... a jar of marinated kumquats, with cuffs—(just what I needed)... The porter showed me to my compartment and I got a chance to rest my weary bones... I shot a little of mine and the fellow said: 'I ran into a friend of mine on the train who was just upset because he missed his bag—but he found her later at the bar... I got into a card game and lost heavily at gin-rummy... I'll leave there being pinchole all along... Started another game with a writer friend of mine... It was a very unusual game—we played for ad-libs... My mother was the big of the train. She was the only one playing gin-rummy with muck cards... My mother had terrific luck with the cards. She kept winning and winning... That's the great game solitaire.

There was one fellow on the train who I wouldn't exactly say was crooked, but why were two midgets playing cards up his sleeve... Got a little hungry so I walked into a cafe and had a very good meal... I got an absent-minded fellow who kept drinking his soup out of a straw... He kept forgetting he wasn't with Shep Fields' 'Ripping Rhythm' band any more.

Got a little tired so decided to hit the hay, but couldn't sleep—the hay kept hitting back... Finally I called the porter and he brought in a flock of sheep that I could sound off in the country. I fell asleep counting me... Stopped off at Albuquerque and visited the Indian reservation and saw a lot of early Americans. They get up every morning at six... Although I'm a very busy fellow, I still have time to eat a very good meal... and whenever you look you see squaw haircuts.

Necktie Party—Almost every one of wandering gypsies who's gotten lost... You should see the crowd that were gathered there when I stepped off the train... They kept hollering 'We want Berle, we want Berle.' It's a good thing I'm going to the country. I was in Chicago I saw a thermometer drinking a frozen malted... Finally got back on the train and arrived in New York city... I should of stayed in the train and gone on to Belmont... I should have had 'Mutual' feeling.

What a kick walking down Broadway again. They must have known my name was going up in lights at the Waldorf-Astoria... 25th... that's why they ordered an illumination at night... I brought back a present for Harry Link—a dozen handkerchiefs that he can twist of his neck... It's a good thing I'm going to the country. I was in Chicago I saw a thermometer drinking a frozen malted... Finally got back on the train and arrived in New York city... I should of stayed in the train and gone on to Belmont... I should have had 'Mutual' feeling.

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New British Frontier

Returning from London tell of the British colonel who, at an officers' mess, was asked to give a talk on the British Army. Capt. David Niven, ex-film star now in the British army, was asked to give a talk on the British Army. Capt. David Niven, ex-film star now in the British army, was asked to give a talk on the British Army.

Hollywood, June 9. Having been subjected these many months to the effluence of gold and silver, the British Army. Capt. David Niven, ex-film star now in the British army, was asked to give a talk on the British Army.

UNITED NATIONS FILM; SPEWACK'S U. S. CHORE

Sam Spewack, whose anti-Fascist documentary picture for Lowell Mellett is virtually completed, will plane back to England in August with man to film war scenes for a feature about the United Nations. He intends to go to Russia, China and elsewhere subsequently to shoot other material for the same picture. Footage will be brought to New York where Spewack will edit it and write a commentary. That, as well as the anti-Fascist feature, will be distributed by one of the major companies, through a deal to be arranged by Mellett.

And, in his greatly weakened state, brokenly confessed that, largely, while nobody would be hurt if he hasn't gotten to like the picture. For lack of another reason, it could be the gold and sunshine in the order named.

T. DORSEY REPEATS AT M-G; DUNHAM'S UP PIC

Metro and Tommy Dorsey go together on another picture. The band leader brings his crew to the studio for eight weeks of shooting in Dunham's picture. Following that he goes into the Palladium for a stand.

Actually, though, it's because the (Continued on page 52)

ERNEE NEVENS' SOLO PIC

Ernie Nevens, onetime Stanford football great, plays in his first solo picture for the duration of the war for Columbia.

After finishing in 'Spirit of St. Louis' he goes into the Navy as physical instructor.

'SOUND BY NIGHT'

Atlantic Beach Points Affected By Dimming But Not Alarming; Radio Hurt Mostly on West Coast

Complete blackouts of beach points along the entire Atlantic Coast is being held in a few spots, not in others, while dimouts further ashore appears to be causing some damage, particularly in smaller towns where street lighting a way has been poor anyway. Roundup of other cities, as effected by dimouts, are included herewith. Pacific zone indicates rather spotty effect. Seattle has felt the sizers keenly; Frisco okay; Portland, Ore., theatre biz doing well.

In Miami Beach, Fla., where everything is blacked out, with theatres difficult to find and cars allowed to travel no more than 20 miles an hour, the loss of local and tourist trade is offset markedly by the purchase of gasoline. Between 20,000 and 30,000 are stationed at Miami Beach. While business there at present is below that of last year, the summer may not be any worse, especially if additional troops are stationed at this point. On the other proper, grosses are also off as compared with last year, but this is attributed partly to attractions the last few weeks.

Beach theatres all along the Florida coast, including Jacksonville, Miami and other points are affected by the blackouts but in Jacksonville proper the trend of theatre attendance remains steady. This is (Continued on page 54)

Groucho Marx First Of Summer Guests With Brice; Now Poast Toasties Show

Hollywood, June 9. Groucho Marx will be the guest lead, substiting for Frank Morgan with Fannie Brice, Thursday night (11) on the Poast Toasties (formerly Maxwell House) show on NBC. Jimmy Durante has the assignment the next week, June 18, with subsequent substitutes not yet booked. Morgan will vacation four weeks, after which Miss Brice will take a week's layoff. Guest leads will also substitute for her. General Foods is the sponsor of the series and Benton & Bowles is agency.

METRO'S SHOW BOAT ON B'WAY BEFORE FILMING

Metro, which recently acquired the remake rights to "Show Boat" from Universal, is making plans for a Broadway revival of the musical before sending it here to cameras. It is that a legit run will not only be profitable, but be a good bulldip for the film.

WB-Par Swap Flips

It is Hollywood, June 9. Lonnard deal involving Fred MacMurray for Ann Sheridan has collapsed. Latter was to have played "Tex Gidday" for Paramount, with MacMurray slated for Warner's "Princess O'Rourke."

DURANTE'S FAMILY Woes

Hollywood, June 8. Jimmy Durante flew back to New York Monday (8) to be at the bedside of his sister, whose illness took a turn for the worse. Condition of his wife here has improved.

A.F.T. TO FIGHT CANNED RIVALS

Petrillo Calls Recordings a Menace to Self-Interest of Musicians Union—Reports Warnings of Gutta Percha Lawyers That A.F.M. Leaders Might Be Jailed for Conspiracy

HOME USE OKAY

Dallas, June 9. Effective Aug. 1, the making of canned music by 140,000 union members, except under certain conditions, has been banned. James C. Petrillo, president, so informed the American Federation of Musicians at its opening session Monday (8) of an all-day (4th annual) national convention. More than 1,000 delegates and their families are registered. The announcement climaxed a fight which Petrillo has waged for years against transcribed music. Petrillo briefly traced the history of the move to control the making and use of transcribed music in 1897. He said the A. F. of M. had carried its fight against the making of canned music since that time. The union secures its own recordings with transcription and recording companies.

'Shores of Tripoli' Pic Inspires 39 Marine Enlistments in 1 Town

Detroit, June 9. Believed to be a new high in theatre enlistments in connection with a single picture showing, 39 Marine recruits were sponsored last week by Governor Van Wageningen at Lansing. The large group was enlisted in connection with the showing at the Butterfield church in Michigan. There are three "Shores of Tripoli" theatres. Previously, service branches here have made pleas with unsuccessful purposes, but enlistments never have burgeoned in proportion to the drive which netted close to 40 men in a small city theatre.

Film Press Group Seeks to Deflate 'Odiousness' of High H'wood Wages

Scope of the conversations and plans of the Public Relations Committee, eastern division, recently set up by the film industry is not generally realized either within or without the trade. Policy of playing down its own importance is a studied one by the heads of the pub-departments of the major companies, who comprise the Public Relations Committee. They feel that their work can be most effective on a q.t. basis. Breadth of the discussions is evidenced by the fact that the same problem being considered is that created by Hollywood's high salaries. One of the points to be addressed in the nationwide survey projected by the committee will be public reaction to these six-figure pay envelopes. Major significance of the establishment of the committee has been taken the public relations of the industry out of the hands of a few professional agitators. In the saddle instead is a group that hopes to be able to take aggressive action in not only meeting criticism but leading it. (Continued on page 54)

Film Biz Would Up Its War Shorts But Prefers U. S. Drop Film Prod.; Mellett and Horton Can't See That

Me and Mars

Hollywood, June 9. Bryan Foy has nine pictures dealing directly or indirectly with war on his 20th-Fox production slate. Latest is "Man of Mystery," spy story, now being scripted by George Bricker.

D.C. EXCHANGING IDEAS WITH HOLLYWOOD

System is being set up between Washington and Hollywood to keep studios informed of Government viewpoint on the war, national and international questions, social problems and other events as they come up. It will also apprise Hollywood of the needs of the war relief departments in the Capital that might be of interest in pictures, or as picture ideas.

Setup will comprise merely the sending through of all Government press handouts and speeches by important officials. Those that appear to have some value to Hollywood will be edited down in quickly readable form for writers, directors, producers and other studio officials.

Project is being handled by the Office of the Coordinator of Government Films. Lowell Mellett, in Washington releases will go through the office of Mellett's assistant, Arch Mercer, who will forward them to Fred Polinger on the Coast. He'll put them in final form for the studios. They will not be issued as a book or pamphlet, but as individual releases.

Polinger is assistant to Nelson Forster, Mellett's rep in Hollywood. Forster left Washington Monday (9) night after 10 days there working on the new setup and discussing other problems with Mellett.

Several of the major companies have reportedly transmitted word to Washington that the industry will speed up and increase its program of shorts for the war effort if the government in turn will eliminate competition with the industry. Move is aimed primarily at the Office for Emergency Management Film Unit, which operates from New York.

Lowell Mellett, Coordinator of Government Films, and Robert Horton, chief of the OEM information service, under whom the film unit operates, will not go along with the industry on the plan, it is understood. They feel that by the very existence of the own film-making facilities they hold strong hand in asking the cooperation of Hollywood in war propaganda.

Product turned out by the OEM unit, the Department of Agriculture, the Federal Security Agency and other Federal divisions have never been the shadow of any real threat yet to Hollywood, but the industry would prefer that Washington do the governing and Hollywood the film-making. It feels that it is more competent than the Government to turn out pictures and doesn't relish competition for free pictures from a source that can push its product into theatres by various sorts of pressure. (Continued on page 52)

Todd to Pay Berlin \$100 Weekly for Old Song Use in Revue

Irving Berlin's "The Girl on the Police Gazette," from an old "On the Avenue" musical, will be never "old" time in "Star and Garter," opening June ten next week at the Music Box. N. Y. Michael Todd, producer, will pay Berlin \$100 weekly for the song during the revue's run, which can push its product into theatres by various sorts of charities.

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RECORDS

PIX MUST SELL THE WAR

With nothing so important in the United States today as everyone pulling together for victory, some segments of the film industry present a discouraging spectacle. On the one hand is the production and distribution end, fiddling around, fudging with a few exceptions, to get its teeth rapidly enough into a program that will really sell the war effort. On the other is a group of exhibitors, chiseling by refusing to book the few war pictures that have been made on the utterly preposterous claim that distributors should sell them at reduced rentals.

Hollywood should have its due for the fine pictures it has made on war themes—such pictures as Metro's "Mrs. Miniver," 20th-Fox's "This Above All." They prove, too, against what some studio executives seemingly would prefer not to believe, that good propaganda product and high boxoffice values are not antitheses, that they can go hand in hand.

But there are all too few of the right films. Transplanting a clichéd show opsy plot into an army background, or filming a bromide yarn in the same basic, is less than what is needed. And those 26 shorts about which there was so much crowing when the industry agreed to make them at the suggestion of Lowell Mellett seven weeks ago are still in the preliminary stages.

Washington, however, must take as much blame as the industry for the failure to get a real program on films into high gear. This is the nice rhythm of polite suggestion must be thrown to the wind in favor of two-fisted punching. That's the only language some people understand.

On the other hand, the many producers willing and anxious to perform an important task must not rest in friendly, but inert, expectation of directives nobody in Washington has any intention of issuing, as Archibald MacLelish told the radio industry several weeks ago. MacLelish made another point to the broadcasters of which the film industry might well take note. The Government, he said, does not want a mere donation of mechanical facilities. It asks of radio its brain, its heart, its energy.

As for exhibitors demanding reduced rentals for the so-called patriotic features, that's nothing but a chisel. If the films are good enough to merit 40% rentals, producers should be entitled to every bit of that. If they're not good, they're not good, that will soon enough become clear and the usual laws of supply and demand will drive the percentages down.

Exhibitors' claims that 'patriotic' pictures can be made more cheaply than others are so infrequently true they do not merit discussion. The fact is that the films use screen time from which producers must draw revenue. There's no mention in all the exhibitor talk of willingness on their part to give up profits.

Paramount has made a commendable concession in offering to sell the shorts it makes under the Mellett program for \$11 a day. Other distributors are planning concessions, too. Now it's up to the major companies to turn the shorts out as rapidly as possible and exhibitors to see that they are played at every show every day.

Both sides might well consider how many pictures they could sell or how many theatres they could operate in a world dominated by Hitler and Hirohito.

1940 Base for Curtailing Raw Film Opposed by Companies With Greatly Increased Accounts; More Huddles

Establishment of fixed ceilings on the number of prints to be made for various classes of pictures was one of the proposals advanced at meeting of producer-distributors last week in an effort to stave off an arbitrary Government edict curbing the use of raw film stock. Meetings are being continued in order to quickly establish, on a voluntary basis, a sizable reduction in use of stock so that the War Production Board will not find it necessary to clamp down with a restrictive order which is believed imminent and may force curtailment by 25%.

Under the plan, 200 400 prints for top product, it was proposed that pictures in the top category be limited to around 350 prints, with a maximum of say 175 or 200 prints for pictures in secondary classification and perhaps 125 prints for C pictures. It was pointed out that

under consent decree, or limited block selling, the major consent distributors require fewer prints of the top category, so that no great sacrifice would be entailed.

Reported that only 250 prints were used in distribution of all of "Pie," where 350 or more prints would be required under the old blockbooking system. No picture of similar caliber were fixed, those mentioned only being tentative.

Regulable Standard

A proposal that all major distributors cut their picture by a fixed percentage, using 1940 figures as a base, was hotly contested by some of the top companies. It was pointed out that increases in accounts since then, Universal Pictures, for example, and movie accounts on the basis than in 1940. Other dis-

(Continued on page 8)

CONSERVATION PLANS SWAG

But Eight Majors Still Trying to Sidestep Any Governmental Order on How to Cut Down Raw Film Stock

NO UNIFORM BASIS, YET

With eight different points of view represented in huddles of eight major film companies last week in New York on methods of conserving raw film stock, the film industry is faced with arbitrary Government regulation, unless definite and considerable progress in curtailment of film can be shown when the industry's sub-committee meets with members of the War Production Board in Washington in about two weeks.

Donald M. Nelson, from all accounts, has not yet lined agreement between the film industry and M. D. Moore, of the WPB, made several weeks ago whereby the film industry was to have six months in which to curtail use of raw stock on a voluntary basis as a result, producer-distributors were warned by George J. Schaefer, chairman of the industry War Activities Committee, last week that an arbitrary Government ruling restraining use of raw stock may be clamped down at any time unless the WPB is satisfied that the industry has done more than plan. Major producer-distributors have

(Continued on page 27)

20th-Fox First Studio to Peg Film Savings

Hollywood, June 9.

First studio to peg its saving of film at an objective figure, in line with conservation movement, is 20th-Fox. At a meeting last night (Monday), called by William Goetz, in the absence of Darryl Zanuck, it was decided to effect a saving of 35 per cent in negative and 25 per cent positive. It was not revealed whether the economy device was voluntary or dictated by War Production Board. Understood that the studio may be accepted at other plants as what the Government wants, since Zanuck, who is for the have ordered the savings, had many recent conversations with Washington officials.

Major studios will hold meetings during this week for the purpose of determining the percentage of raw stock to be conserved.

PARAMOUNT GIVES DESYLA NEW DEAL

Hollywood, June 9.

Paramount handed B. G. DesyLa a new contract as executive producer which holds him at the studio for the next four years. He is considerably upped against. Current pact had a year to run.

DesyLa came to Paramount late in 1940 to produce two pictures and took over the executive belt early last year.

DesyLa is heading east Friday for the next four years. He is going to De Lyle's office. He'll be gone 10 days.

Odlum May Take Personal Command Of RKO in Order to Protect His \$6,000,000; Schaefer Stepping Down

Many Important Topics On Hays Confab Agenda

Probably the most vital and longest session of Motion Picture Producers & Distributors Assn. directors is scheduled for today (Wednesday). The research portion of the public relations program, drawn up by the eastern Public Relations Committee, will be submitted to the directors for approval or rejection because of the coin involved.

Besides the foreign money situation, it also is expected that the matter of restoring Hays office pay cuts will be taken up.

CONSERVATION SIDETRACKS SOME PIX

Hollywood, June 9.

Pictures requiring large amounts of critical materials will be sidetracked for a duration in order to conform with the industry-wide conservation program.

Monthly meeting will be held with the War Production Board in Washington to study production schedules from a view of limiting set costs within prudent bounds.

Harold Hopper, head of the WPB film and photographic section, returned to Washington on Sunday following conferences with studio executives. His office was fully satisfied with the industry's voluntary conservation program and scheduled the first meeting with the Producers Association Advisory Council for June 22. Studios already have announced the voluntary suspension of plant alterations, additional use of material vital to the war effort. He said other studios would willingly put through such cancellations where the situation was practical.

During conferences here Hopper said the industry has already found substitutes for 19 vital materials without affecting the quality of production. He had a long list of examples of steel, copper, aluminum, brass, bronze, rubber and other materials being conserved for war needs.

TOM CONNORS, JENKINS NAMED TO 20TH BD.

Board of directors of 20th-Fox voted to add two members to the meeting last week, naming Tom J. Connors, sales manager, and Felix W. Jenkins, secretary, to the board. Stockholders had approved an increase to 15 and not less than 10 members. Jenkins had formerly been a director, resigning only a couple of months ago when someone else assumed the name.

Wendell L. Willkie presided the session. No other business was transacted.

Reid As Mayer's Aide

Hollywood, June 9.

Cliff Reid, until recently a producer at RKO, checked in at Metro on a special production assignment. Understood his new status is production assistant to Louis B. Mayer.

Floyd Odlum (Atlas Corp.) has reportedly stated that he might decide to take personal command of RKO himself. The meeting of RKO stockholders scheduled to be held at Dover, Del., today (Wednesday) may determine whether Odlum has finally made up his mind to back up his previous investments of around 40,000,000 further by taking the helm and arranging for additional financial backing for the company's film production schedule. However, late yesterday (Tues.) afternoon it appeared as if the Dover meeting may again be postponed.

George J. Schaefer, who has been on a week-to-week basis with the company for a considerable time past, will likely step down as president of RKO. Criticism within the company of operating policy has mounted during the last six months. The Samuel Goldwyn deal, for one, was too heavy. Another was the directors who considered the presiding angle insufficient to offset the small percentage basis (17 1/2%) which his product is to be distributed on.

It is believed that the late International Honeycomb from Howard Hughes who owned the litigation, will be sold for over a million around \$200,000, precipitated another crisis at recent directorial meetings.

Deplinet and Rathbone—Ned Deplinet is highly regarded by both Odlum and the Roosevelt interests and may be nominated to the presidential post. Deplinet's contract expires in December. It is generally unlikely that an outside executive would be brought in to head up the company. Deplinet's father-in-law, rep who has been handling finances, may, however, step into that post (Continued on page 8)

SCHAEFER MAY BE INDUSTRY'S D. C. LIAISON

George J. Schaefer, RKO exec, is being prominently mentioned as the liaison man to various Government agencies for the film industry's War Activities Committee, with headquarters in Washington.

When Schaefer resigns his post as head of RKO, he would actively head up amusement industry bond drive to purchase Government production and distribution, and possibly serve as contact on priority problems.

Currently chairman of the WAC, Schaefer has been active in leaving most of the organization of the industry's wartime contribution to subcommittee to pressure of company affairs.

RKO SALES CONCLUDE WAITS ON DOVER MEET

Plans for holding an annual convention or a series of regional are being held in New York City after the annual stockholders meeting scheduled for today (Wednesday) at Dover, Del.

Uncertainties as to company management and complexion of the directorate must first be cleared up.

Lewine's Red Cross Post

Hollywood, June 9.

Nat Lewine, a foreigning independent film producer, has declined the Government proposal to supervise a film laboratory and, instead, joined the Red Cross executive staff in Washington where he will direct the international motion picture activities.

UMPI's Official Plan May Be Shaped For Govt.'s Consideration This Week

Advisedly seeking peace, exhibitors and their followers are not expected to harass distributors with complaints of legislative moves in the effort to establish unity in the industry because they would not want to have grave responsibilities on their shoulders.

In the opinion of informed tradesmen, if exhibitors do not have the patience to see whether their problem can be solved by their own means through the mechanism of the United Motion Picture Industry, then they will be putting themselves in a very inconsistent position. In other words, it is felt that unity must be given a chance to function in its own terms among exhibitors officials and associations.

At another meeting of the legal drafting committee held yesterday (Tuesday), the UMPI plan will probably be in completed shape for official governmental consideration by the end of the week. Austin C. Krough, v.p., and general counsel of Paramount, is head of the group putting the UMPI proposals into legal language.

Probable procedure will be for Robert L. Wright, assistant secretary to the attorney general who had charge of the consent decree, to appear before Judge Goddard in company with a UMPI committee which will offer the UMPI plan to that court.

In view of the legal opinion that the decree selling expired June 1 and that under the consent escape clause it is not necessary to obtain approval of the Department of Justice, it is believed likely that Wright may take an impartial attitude and leave the matter to the discretion of the court. He may, however, urge acceptance in view of the fact that the majority of the UMPI's exhibitors are in favor of UMPI.

Possible that Wright may make some recommendations with respect to conciliation machinery and express an attitude of dependence. Usually since it is still under discussion and thus far is not a part of the UMPI.

Presentation of the UMPI proposals to the court the end of this month or early next depends on whether Judge Goddard has open time and whether Wright also may be free to come to New York.

UMPI PLAN STRESSED AT ALLIED'S N. J. CONV.

Atlantic City, June 9. Priorities, as a grave threat to theatres in this country, held a prominent place in discussions affecting motion picture industry at the 23rd annual convention of Allied Theatrical Exhibitors, which opened here yesterday and which ended a 3-day convab Friday (5) at Hotel Ambassador.

William F. Rodgers, general sales manager of Metro and chairman of committee for United Motion Picture Industry, stressed the importance of (5) session making a strong plea for cooperation of all efforts until such time as a real solution is reached. "Touching on the priority question he stated that Unity has been presented to the government as a representative in principle."

He related that distributors promised to make pictures for the government and they will charge premiums with differentials in regard to the smallest exhibitor of town.

Calling on the motion picture industry to give the government a united support to the morale-building activities in war effort, Francis Robinson, of War Activities, urged the theatre owners that they have more to lose than any other industry if democracy is defeated. He advised they should 'volunteer and not wait until compelled.'

Robinson added that all but about 12% in Philadelphia and New York areas had signed pledges to show Victory Films.

Speaking for ASCAP, John G. Fiske, general manager, promised that the industry will make pictures for houses affected by shifting war time population with little of readjusting license fees.

William C. Kupper, speaking for the United Conners, stressed full accord with UMPI. Earl Swigert, Philadelphia, Paul Terry,

EDDIE SMALL'S PLANS

Valentine Film Book and B'way Play Among Them

Edward Small, who recently arrived in New York from the Coast to establish his new production office, intends to remain east about two months. He's seeking someone to produce a picture for him. Small is determined to use someone from Hollywood and says he has 35,000 letters with suggestions. He'll investigate some of these suggestions for a play to produce on Broadway. He intends staging it himself, returning to the studio which he started in show business more than 20 years ago. Play may be a good picture but, however, he states.

Small expects to make from four to six pictures for United Artists release next season. Number is now being determined in contact with U.A. execs. It will be determined by how much other product they have and what their policy is.

Stanley Brown's actor option picked up by Columbia. Stan Cline signed for 'East Side Kids' series at Monogram. Julie Bishop's player option held at Warners.

Gale Storm linked acting ticket at Metro.

Corrad Wilder's player option picked up by 20th-Fox.

Maddeline Le Beau, French legit singer, signed for 'The Girl with the Green Eyes' with Sig. Frolich's stock contract represented by Metro.

Mona Maris option for one more and Tom Tyler's option picked up by Metro.

William Bythe, legit player, signed by 20th-Fox.

'GUEST' FIRST FROM STROMBERG FOR UA

Hollywood, June 9. 'Guest in Town' is being made as the first production by Hunt Stromberg under his new contract with United Artists. It is a minimum of three pictures annually for next season. 'Guest' is currently being developed in contact with U.A. execs. It will be determined by how much other product they have and what their policy is.

Among houses in the Greater N. Y. zone on which building has not been completed is one RKO is erecting at 14th and C'teen. It is near completion, however.

William C. C'Brien are scheduled to return to Washington today (Wed.).

Just Under the Wire

Cleveland, June 9. Howard Brown and Percy Easton reopened the 1,400-seat Zezlin, believed have gotten under building priority regulations.

Gibbons Book May Be Part of His Screen Biog

They Thought We Wouldn't Fight, a book about the last 100 days of late Floyd Gibbons, has been purchased by 20th-Fox. It's understood that the publisher will likely be the wife of the writer that the studio is negotiating.

Price for the book is said to have been around \$4,000. Deal was made through the William Morris office, representing the estate.

Some Fancy Riding Here

Hollywood, June 9. Roy Rogers, western star at Republic, rides in his first A production in 'Heart of the Cotton King,' listed on the studio schedule as a 'special.' Filming starts in early summer, with Armand Scherzer producing.

cartoons and Henderson M. Ritchey, Metro, also spoke.

Harry H. Lowenstein, Newark, was the last speaker. Maurice Miller, Fassic, and Ralph Wilkins, vice-presidents; David S. Wain, New Brunswick, treasurer; and David Mate, Little Falls, secretary. Mrs. Helen Hildinger, treasurer of the Harry Reich, were named to directors' board.

Studio Contracts

Hollywood, June 9. Alex Hyde renewed as orchestra leader at Metro.

Michael Amer' option listed by Warner.

Fred Cortez linked player ticket at RKO.

Frank E. Marshall held actor ticket at RKO.

David Lang, DeVallon Scott, Warner and Polly James and Brainerd Duvall renewed as junior writers by 20th-Fox.

Math Briggs, legit player, signed by 20th-Fox.

Jackie Kinnear option picked up by 20th-Fox.

Jacqueline Knox drew acting ticket at Metro.

Stanley Brown's actor option picked up by Columbia.

Stan Cline signed for 'East Side Kids' series at Monogram.

Julie Bishop's player option held at Warners.

Gale Storm linked acting ticket at Metro.

Corrad Wilder's player option picked up by 20th-Fox.

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William Bythe, legit player, signed by 20th-Fox.

Skouras, Connors Await Zanuck's Return to N. Y.

Approximately 18 pictures under the 1942-43 program have reportedly been completed already, being either in the cutting rooms or ready to ship. A minimum of 15 pictures was agreed necessarily, earlier this season, before any regional or national sales budgets could be set. Connors and Skouras having planned to gender product at the studio as soon as enough advance celluloid was ready.

Distribution plans will likely be set by Connors shortly on next season's product which has been completed, though Zanuck's arrival, it is felt for the season, would likely result in more comprehensive shaping of company policies for the coming year.

Nix Plagiarism Suit On 'M-G' Murder Man

Suit of Stephen Van Glick and Joseph Blasingame against Metro, Guy Holton, Tim Whelan and Edward E. Cohen was discontinued Wednesday (5) in the N. Y. federal court. Suit had claimed the plagiarizing of 'The Brady Bunch' in the Metro film 'Murdered'.

An injunction, accounting of profits and damages had been sought by Holton and Whelan had written the Metro film 'Murder Man,' with director Victor Mature, Lucille Ball and Ginny Simms in the top spots.

Three radio people—Marcy McGarg, Buddy Clark and Arnold Blang—are making their screen debut in the function, according to Jimmy McHugh and Frank Loesser.

How'll You Have It?

Hollywood, June 9. Tim Whelan's musical picture, 'Sweet and Hot,' swung into rhythm at the Metro picture studio.

Victor Mature, Lucille Ball and Ginny Simms in the top spots.

Three radio people—Marcy McGarg, Buddy Clark and Arnold Blang—are making their screen debut in the function, according to Jimmy McHugh and Frank Loesser.

Set Up U.S. Boards to Check Incoming And Outgoing Films for Propagand

METRO'S BRAVERY

Daniel (Leo) Linn in the Lead's, Dues, High, Power

Braving the lion's den, Metro will hold an exhibitors' forum in Minneapolis June 24, the fourth of his kind, for cities in the Minnesota territory where the consent decree was knocked out and the demand for lowered rentals in the territory has been a constant cry for a year now. Expected that northwestern exhibitors served out of Minneapolis exchanges may offer complaints, including against lost population and the small amount of defense orders Minnesota obtained, but, in line with the underlying purpose of the Metro exhibitors, mutual aid may be the outcome of the June 24 session.

Richie, in charge of exhibitor relations for Metro, who is in charge of the forums, will conduct the forum at Minneapolis.

Another, the fifth, will be held at Indianapolis July 15.

U KEEPS 20 SCRIBES BUSY ON 17-YARNS

Hollywood, June 9. Writing mill at Universal goes into high gear this week with 20 scribes working on 17 of the 55 pictures scheduled as starters in the 1942-43 campaign.

Typewriter tollies are Ernest Pascal, Myles Conolly, Curt Stodnick, Robert C. Stanley, Robert Edmund L. Hartman, Boris Ingster, Lou Townsend, Kay Van Riper, John Murnighan, Robert Lees, Fred Rinaldo, Paul Huston, Fred Pollexfen, Harold Goodman, M. M. Sussman, Mel Rosen, and Cedric Belfrage, Henry Suher and Michael Hogan.

Then, Once a Victor, Squawks Again in St. L.

St. Louis, June 9. Victor B. Palm, owner of the Palm, a North St. Louis indie nabe, with one victory before the AAA under his belt, is seeking another. Recently Thien, beated 10-0 in the St. Louis territory for 'unreasonable clearance' granted the Will Rogers, another indie nabe in the same part of town. Last March 8, Thien, capped a verdict from the N. Y. Board of Appeals against the AAA and 20th-Fox for 'unreasonable clearance' granted the Union and Aubert, names of the St. Louis Amusement Co., operated under contract by Fanchon & Marco.

Thien's original case was nixed by arbitrator F. Westinghouse who returned his bid to Thien but it did not mollify the exhib who won an injunction to New York. His appeals board set the maximum clearance granted the AAA over the 21 days after the last playdate at the Union. The board also ordered Thien to pay the second week's advance. Aubert should have a clearance of 14 days over the Palm, and on playdates at the Aubert's at the St. Louis indie scale the Palm was given 15 days over that house.

The AAA, in its decision, Corp. owner-operator of the Beverly, a St. Louis picture indie house, last week was found to have violated the 'unreasonable clearance' with the Victor, another St. Louis Amusement Co. picture, owned by the Williston, an indie, as intervenor.

U's ConvoY Picture

Hollywood, June 9. 'Corvettes in Action' is the title of the Howard Hawks production at Universal.

The production is naval and will be shot at Halifax for their various destinations in Europe.

Most of the footage has already been filmed on the Canadian side of the ocean. Richard Rosson directed with studio filming slated for early July.

Ogling of Incoming Newsreels—9

disclosed any enemy propaganda of concern to the government. The exhibitors and subversive agencies—will be done by a three-man board which will be set up by the U.S. War Relocation Authority. The board will be composed of one representative from the U.S. War Relocation Authority, one from the U.S. Navy and one from the U.S. Coast Guard. The board will be charged with the task of reviewing all newsreels and other motion pictures which are imported into the United States. The board will have the power to refuse to allow any newsreel or other motion picture to be shown in the United States if it is deemed to be in the interest of national defense.

A Los Angeles Board will Examine All Films

destined for foreign markets. The board will be composed of one representative from the U.S. War Relocation Authority, one from the U.S. Navy and one from the U.S. Coast Guard. The board will be charged with the task of reviewing all newsreels and other motion pictures which are imported into the United States. The board will have the power to refuse to allow any newsreel or other motion picture to be shown in the United States if it is deemed to be in the interest of national defense.

The Boards are being instructed to review all newsreels and other motion pictures, particularly in the case of newsreels, which must be timely to be of interest to the general public.

The reason for setting up examiners to pass on imported footage is that the U.S. War Relocation Authority and information leading to subversive activities from entering the country.

The U.S. War Relocation Authority will make sure there are no shots helpful to enemy aircraft, warships, submarines, or other military equipment. The U.S. War Relocation Authority will also make sure there are no shots helpful to the enemy's morale.

Botheaker on Coast End

Seating with the coastline of New York (newspaper) board will be Perry Arnold, former general news manager of the United Press, and Capt. George Ernest, Army representative.

The Los Angeles board—with one member of the United Press, and Capt. George Ernest, Army representative.

Waterson R. Rothacker, former film producer and now v.p. of Quigley Pictures, will be chairman of the board.

There is no hard and fast rule of the type of material to be reviewed. Decisions must be governed by the knowledge, understanding and judgment of those applying them. Price observed.

There is no intention of causing drastic restrictions in the motion picture industry. As in all other phases of censorship, the boards will seek to remove only material which is deemed to be of value to the enemy.

Outgoing film cannot—without such approval—be shown in the United States—show any scenes including such background as shipyards, railroad terminals, military towers, war production plants, military or naval installations, detailed closeups with identification, detailed closeups with identification, detailed closeups with identification, detailed closeups with identification.

areas, from which the enemy might gain information, or scenes including military parades, troop movements, war airplanes and other weapons, ships, etc.

The censorship order said prohibited material in incoming films should be removed from the program or ship movements, stations or equipment, with the exception of material which is deemed to be of value to the enemy.

approved by the Boards of Review or United States' Postal Censorship authorities.

ALL STAGES LOADED IN YEAR'S PEAK AT WB

Hollywood, June 9. Production at Warners lasted the longest of the last yesterday session for the first time in this year with the start of two pictures, making a total of 12 pictures in this year's greatest number since last October.

New starters are 'Watch on the Rhine' and 'The Fighting 6888 Central Postal Directory,' both on the Hal B. Wallis set.

Disney's 2 USN Pix

Hollywood, June 9. Walt Disney currently has two films for the Navy in production. One is 'The Fighting 6888 Central Postal Directory' and the other is an navigation.

It will take about eight weeks to complete the two pictures.

COAST TO COAST

H'wood Story Opportunists Pounce, But Fast, on Every New War Break

Hollywood, June 9. "In the air: (Yes, tyra, on the sea, boop, doop). On land and sea to victor-y" (tyra, TYA, TY-AH).

No, Foresp, not the sound effects of a radio commercial. Just Hollywood and its sidewalk opportunists snatching claims, via title copyrights, to the world and its four corners, as fast as the war can make new literary 'strikes'.

However, for 24 hours after the fiery, little blitz-bitz in the Aleutian Islands, nobody had rushed madly in with Dutch Harbor and the authorities—hereabouts were mildly agast, fearing the sidewalkers were losing their accustomed whammy. That would, indeed, be deplorable after the splendid start the boys have made in glamorizing the universe, not unlike those Florida realtors of the Golden Mid-Twenties who had their safe dug out in the middle of Tampa Bay.

That, of course, would have taken a little doing. The bay would have had to build itself up to stake-level, whereas all Hollywood needs is an alert ear, adroitly selected catch the first tidings from some distant shore. And then comport itself accordingly, and characteristically, and whether the comports be a glib swiftness behind the eight-ball, or a personage behind the right seaters.

F. A. Stab-in-the-back incident, for instance, was still reverberating around the world when a couple of the lighter boys deliriously ran out the street to file 'Memories of Dutch Harbor,' accompanied by something in the form of a story. Republic grabbed the idea. It was a picture finished the picture some time ago. It was the same as 'The Island,' which rolled quickly off the Paramount lot and is now ready for release. Meaning, the title in Asia had hit the headlines, so-out came Metro with 'A Yank On the Road.' Since that time Warner Bros. has registered 'The Life and Exploits of Jimmy Doolittle.'

Them that took pretty good care of the Near and Far East for the time being but up came the great sack of Bataan, with which the rush was on again to file with 'Corregidor,' a competition at the time being to 20th-Fox. It will be out with the picture soon, meantime shifting its (Continued on page 50)

Prophetic?

Walter Wanger was apparently doing some crystal-gazing on the war three weeks ago. He registered the label "The Battle of Dutch Harbor" on May 20.

Last week Dutch Harbor, Alaska, became the first American continental territory to be bombed by the Japs.

FILM WASTE UNDER STUDY BY PIC GROUP

Hollywood, June 9. Saving of raw film stock and other essential materials is the object of a fact-finding committee set up by the motion picture industry with M. C. Levee, Artists Manager Guild, chairman. Ben Gebo, producer executive, vice-chairman, and Val Burton, Screen Guild, secretary.

Among the suggestions at the first meeting were: More careful trimming of scripts to avoid unnecessary building sets; more preliminary study by actors to learn their lines and cut down the number of takes, and stricter preparation by producers to whittle general expenses.

Others at the meeting were George Stevens, P. McCowan, George Murphy, Lloyd Wright, Fred Jackman, Frederick Y. Smith, Y. Frank Sesman, William Koening, B. B. Kahane, Allan Scott, I. E. Chadwick, Herbert Allen, John Dickson, Richard Day, Lindsey Parsons, Herbert Preston, Maurice Benjamin, Fred W. Beaton and G. S. Silberman.

Buildups For 3 In M-G Manhattan 'Remake

Hollywood, June 9. Metro is producing a new Manhattan, produced in 1934, for a remake, with John Carrrol playing the original Cable role. New name of the picture is 'Gambler's Choice.'

Underdog studio is figuring on building up Carrrol in the same part that helped Cable on his upward swing. Two others slated for buildups in the same cast are William Lundigan and Patricia Dane. Joe Newman directs.

DISTANT EXHIBITS MASS PIC BUYERS?

Coast Indies' Official Sees Gas-Tire Shortage Working Hardship on Film Salesmen for Blocks-of-5, and Also for the Exhibitor

CLEARANCES

Hollywood, June 9. Exhibitors operating theatres at a distance from exchange centers should be allowed to purchase entire seasons' output of any distributor. This proposal has been advanced by Robert Poole, executive secretary of the Pacific Coast Conference of Independent Theatre Owners in a communication addressed to UMPI.

Poole states that ties and gasoline rationing generally throughout the country for duration of the war will prevent film salesmen from making the frequent trips into the hinterlands for sale of pictures in blocks-of-five or on the quarterly basis of selling, as proposed in the new UMPI sales plan. Such a procedure, Poole claims, will materially reduce selling costs of the exchanges, and in turn prevent film rentals in the smaller houses from reaching points where exhibs will have to close for the duration.

Poole further states that the problem of reduced profits through film conservation will tend to increase much later after initial trials to the latter end present clearance schedules. He points out that distributors must maintain present clearances in every territory through some means to be worked out and under no circumstances should the present system be disturbed.

F & M's Par Builds

St. Louis, June 9. Acting for the 5,000 seater Fox and the St. Louis Ambassador Co., Harry C. Arthur, Jr., v.p., and G.M. of the St. Louis FAM previously has just week purchased the fifth and sixth blocks of the 1941-2 Paramount product. The deal was set through G. A. Smith, western division manager for Paramount.

The five titles, which comprise the Ambassador Co. first and second run priority on Paramount films in St. Louis, FAM previously has purchased the other blocks of Paramount product.

M'wankee Fans Applaud Stalin's 'Russian Front'; Propaganda Protests

Milwaukee, June 9. First picture of its kind to be played in a downtown theatre here was 'Our Russian Front' shown at the Riverside in conjunction with Judy Canova on both stage and screen ('Sleeping Gal'-Rep), and it had a reaction as unexpected as unexpected in this combo house.

When picture of Stalin was flashed on screen it invariably brought a burst of applause, and at the end of the picture it was applauded in such manner as to cause both directors and comment, some of which resulted in a meeting with the editor protesting against 'Red propaganda.'

SEE NEW 'TARZAN' MATE

Hollywood, June 9. Sol Lesser is hunting for a new female lead for the next two 'Tarzan' pictures.

Maureen O'Sullivan will not be available for account of impending motherhood.

Distribrs Split on Fixing Victory Short Rentals; Par's \$1-a-Day Idea

And So Are the Reds

Mexico City, June 9. Several small theaters, several in an open route, has strange news for local show business.

The two Mirjates Bros. Meek, can't agree on rentals, as at the date of the message, that the show was doing well in Russia.

Though some of the major producer-distributors have ostensibly subscribed to the principle that the 28 Victory shorts based on ideas submitted by U. S. film coordinator Lowell Mellett are to be produced and distributed on a no-profit basis, others are balking and the entire controversy as to method of equitable distribution and exhibition, has flared up anew.

Should the dissenting companies fix the usual rentals set for commercial shorts exhibition sales resistance would militate against a maximum as well as speedy distribution.

ASHER OFF TO LONDON TO RESUME M-G PROD.

Irving Asher, who is scheduled to make his first feature for Metro in England since the company decided to resume film production there, left N. Y. over the weekend for London and should be there ready to start work some time this week. Asher will produce 'Saboteur Agent' with Robert Donat already set to play the main role. He will try to get the 'Sleeping Gal' currently in the legs. 'Arrived,' in London, for the femme lead.

Asher ventured in New York early last week but two or three delays have kept his getting off on schedule. On the next to last attempt, his plane was eight hours out of the city before it was recalled because of adverse flying conditions. Asher left his wife, Laura La Plante, in N. Y.

Mankiewicz, Kaufman Collabing 'Jump' in N. Y.

Herman J. Mankiewicz, Warner Bros. scripter, several in Hollywood, the end of June after completing 'The Great Jump,' which will mark Kaufman's first directorial chore for W. Mankiewicz starts on a picture for Morgan screenwriter for Mark Hellinger when he gets back on the WB lot.

Caution will not be able to tackle 'Sleeping Jump'—story of a traveling theatrical troupe until January because of his sagging production commitments to Max Goetz. The picture will be a comedy, Philip Goodman's story, 'Raphy,' 'Franklin Street,' and a new play by Sam and Bella Spewack.

EXHIBITORS HAVE ALREADY GONE ON RECORD PROTESTING ALLEGED EFFORTS OF ANY COMPANY TO CAPITALIZE ON FILMS, SHORTS OR FEATURES, BASED ON EXERCISE IDEAS, MADE WITH GOVERNMENT COOPERATION, AND RELEASED FOR EXHIBITION IN THE NATIONAL INTEREST.

Exhibitors have already gone on record protesting against alleged efforts of any company to capitalize on films, shorts or features, based on Government cooperation, and released for exhibition in the national interest.

Exhibitor complaints abated when it appeared that major producer-distributors were nearing an agreement on the formula to be adopted for the sale and exhibition of the 28 Mellett shorts.

3 Major Balk

Among the points upon which it was said to be an agreement was that there would be only a nominal charge for the shorts produced with Government requirements. War Activities Committee officials stated last week that five of the major companies had forwarded acceptances 'in principle' for 'no profit' production and distribution on charitable organizations, however, three important majors have so far failed to agree.

Exhibs, who were prepared to pay nominal charges for the shorts providing any profits remaining would go to charitable organizations, are now reiterating previous assertions that they would not buy Mellett shorts on the usual commercial terms.

Paramount proposal of charging \$1 a day rental is generally regarded as fair among exhibs. This plan has not been adopted by other distributors, through 20th-Fox's reported favoring a similar policy.

Voluntary setting up of a sales plan on the four Victory shorts will make franchise holders and exhibs reluctant to theatres at postage-stamp rentals. (Continued on page 25)

Purity-Sealer Breen Sees Little Change in What's Bad or Pictures

Hollywood, June 9. There have been no changes or amplifications in the 'must nots' and 'nots' of motion picture production. And there has been no change, none, Joseph L. Breen rather strongly indicated in an interview.

Back at his old desk, director of the Production Code Administration, the local Hays headquarters, he had been on recent bouts of RKO and MGM, and had been on each side felt on censorship and so-called article license. But he saw any change in the production end that needed restraint. It was, he thought, too trivial for official notice.

It was a case of 'business as usual' at the Breen desk today.

Had he seen the clink-kinks of Ida Lupino and Jean Cocteau in 'The Male Animal' decided to do nothing. He said that the picture ordinarily sedate, discreet and ever-loving wife, kissing her ex-suitor with more than a show of unguineous and gusto?

The code's said Mr. Breen, speaking usually in his official capacity, is unwieldy nor as elastic as to be loose and inoperative. Or let's put it this way: decency is what is easy to define, but indecency practi-

cally detects itself. It's obvious, significant, challenging.

The code was enacted 15 years ago and it must have been a good deal different when it was first enacted in essence since first it was drafted.

Yes, it was admitted, the war had brought on certain prohibitions, consistent with the military policy. But that was to be expected.

These times aren't any of our don'ts, anyhow,' the Hays watchdog said. 'I'm sure in the days of the Army, Navy and Marine Corps, they are those who are responsible to this office. For this reason, we must resist to them. We work separately, yet on the same basic principle; Good taste.'

What is good taste?

Code Director Breen again took the question, of course. He defined what was bad.

'It is bad taste,' he said, 'to show distasteful material in a picture shown in unsavory situations. It is bad policy to show scenes of any kind which are merely intended to offend. As for those that give military information, there is no need to comment on the newspaper. It is bad taste. In other words, the Breen blue-ribbon system is not especially complicated. It is merely a matter of right by seeing what is wrong.

U's May Be The Only National Convention by Film Cos. This Year

Universal, which held a national convention in New York last week, may have the distinction of being the only film company to hold such a convention this year, according to 1942-43 product. Instead of a similar convention as at first planned, Columbia will restrict its June 16-18 N. Y. sales party to executives, division, district and branch managers, in meetings to be held in the field subsequently by district heads with all salesmen and bookers who get their instructions.

Warner Bros. will still a possibility picture, meet but no meetings likely it will accomplish regional sessions same as Metro, RKO and branch managers, in meetings to mount recently held an eastern sales meeting, followed by five regional throughout the summer and has no further plans with respect to the 1942-43 season, although probable that later on further sessions locally will be held.

Metro is said to definitely opposed to a national convention this year because of wartime conditions transportation problems and the like. Metro is similarly veering away from the idea for the same reason plus the angle that patriotism calls

for the least use of transportation facilities.

Monogram has already had a sales meeting on the Coast, attended by franchise holders and branch managers, while Republic, as has always been its custom, recently outlined 1942-43 product to regionalists stretching from Coast to Coast.

Theme It With 'Glad You're Dead, You Rascal'

Hollywood, June 9. Snatching a film title off the front page, a recent picture has set its scribes to work on 'Himmiler's Hangman.'

Picture rolls late next month for distribution by Producers Releasing Corp.

CAMPUS WARRIORS

Hollywood, June 9. Military training of university students, a subject of long interest, is the basis of 'College Goes to War,' to be filmed by Paramount.

The picture is produced by and Michael Kraike associate.

Philly Criz 'n' Don't Like 'Ro, But Public Loves for 'Big \$17,800; 'Reap' 6th \$7,600

Philadelphia, June 9.

There are only two new pix making their bow in town...

Estimates for This Week

Alma (WB) (1,303; 35-46-57-86-75)...

Arcaids (Sabokey) (600; 35-46-57-74)...

Boyd (WB) (2,588; 35-46-57-86-75)...

Earle (WB) (2,768; 35-46-57-86-75)...

Fox (WB) (2,435; 35-46-57-86-75)...

Karlton (WB) (1,066; 35-46-57-86-75)...

Ketla's (WB) (2,220; 35-46-57-86-75)...

Favorite Blonde (Par) (24 run)...

Stanley (WB) (2,918; 35-46-57-86-75)...

Stanton (WB) (1,457; 35-46-57-86-75)...

Heat, H.O.s Hurt Newark; 'Saboteur' Good \$18,000

Newark, June 9.

Severe weekend...

Estimates for This Week

Adams-Par (WB) (2,550; 35-40-55)...

Brantford (WB) (6,000; 20-28-34-45)...

Capitol (RKO) (2,000; 30-40-50)...

Grand (RKO) (1,430; 30-40-50)...

Ketla's (WB) (2,220; 35-46-57-86-75)...

Capitol (WB) (1,200; 20-28-34-45)...

Favorite Blonde (Par) (24 run)...

Adams-Par (WB) (2,550; 35-40-55)...

Brantford (WB) (6,000; 20-28-34-45)...

Capitol (RKO) (2,000; 30-40-50)...

Grand (RKO) (1,430; 30-40-50)...

Ketla's (WB) (2,220; 35-46-57-86-75)...

Capitol (WB) (1,200; 20-28-34-45)...

Favorite Blonde (Par) (24 run)...

'Whispering Ghosts' (20th), only \$11,050...

Stuart (J. H. Cooper-Par) (1,859; 10-30-45)...

'Wife Takes Fly' (Col.), May hit \$20,000...

'Ahoj' Smash \$11,000 in Jittery Seattle; 'This Above All' 10G

Seattle, June 9.

Seattle is not accustomed to radio silent and street closed shows...

Estimates for This Week

Metropolitan (WB) (1,600; 40-55)...

Palace (Loew) (2,242; 28-35)...

Radio City (WB) (2,218; 28-34-44-66)...

Ketla's (WB) (1,830; 30-40-50-85)...

Metropolitan (WB) (1,600; 40-55)...

Palace (Loew) (2,242; 28-35)...

Radio City (WB) (2,218; 28-34-44-66)...

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Pitt Heat Bops B.O But 'In Our Life' Trum \$16,000; 'Rings on Fingers' 5G

'REAP' GREAT \$11,500 AT UPPED OMAHA TAP

Omaha, June 9.

'Reap the Wild Wind' single-fen...

Estimates for This Week

Omaha (Tristates) (2,000; 11-40-55)...

Arcaids (Mort Sloop) (1,500; 10-25-30-45)...

Pittsburgh, June 9.

Not very much for anybody else...

Rings on Her Fingers' taking a beating...

Estimates for This Week

Omaha (Tristates) (2,000; 11-40-55)...

Arcaids (Mort Sloop) (1,500; 10-25-30-45)...

'OUR LIFE'-VAUDE FINE \$21,000, WASHINGTON

Washington, June 9.

The outlook is rosy in the downtown first-run area this week...

Estimates for This Week

Capitol (WB) (1,500; 28-34-44-66)...

'FLYER', \$7,000, N.G.; CINC; IN-VIDE

Cincinnati, June 9.

Fresh releases are cold the weather is hot...

Estimates for This Week

Capitol (WB) (1,500; 28-34-44-66)...

'NAME VAUDE BIG \$22,000, CLEVEL.

Cleveland, June 9.

Cleveland's name vaude is the best weathering everything from the heat...

Estimates for This Week

Capitol (WB) (1,500; 28-34-44-66)...

Capitol (WB) (1,500; 28-34-44-66

EAGLE SQUADRON

authentic picture about who did not wait to be

**EAGLE SQUADRON
IS THE FIRST
PICTURE TO SHOW**

- 1. HOW THE COM-
MANDOS STRIKE!**
- 2. THE W. A. A. F.'S
IN ACTION!**
- 3. THE CHANNEL
MOSQUITO FLEET!**
- 4. THE DEADLY SPIT-
FIRES IN ACTUAL
COMBAT!**

**EAGLE SQUADRON SHOWS ALL
THESE FIRSTS!—AND MORE!**

The New York Times.

COMMANDOS RETURN AFTER RAID ON BOULOGNE



Wading ashore after surprise visit to the French coast
New York Times photograph, passed courtesy by British command

**Commandos Rattle Nazis;
French Blow Up Munitions**

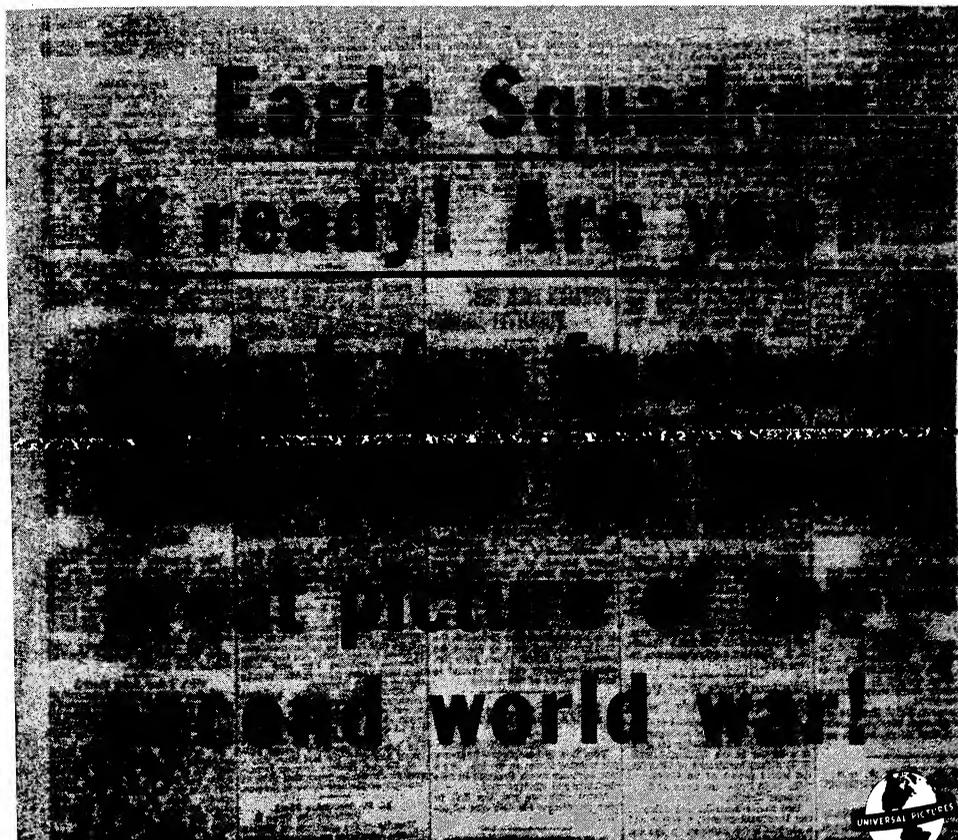
By **RAYMOND DANIELL.**
Wireless to The New York Times.

LONDON, June 4.—The British made another jab early today at German defenses on the French coast. A small party of Commandos supported by the Royal Air Force and the Royal Navy

WALTER
WANGER'S

EAGLE SQUADRON

ON is the FIRST ut the first Americans e stabbed in the back!



Eagle Squadron

is ready! Are you?

and world war!



ROBERT STACK · DIANA BARRYMORE · JON HALL · EDDIE ALBERT · NIGEL BRUCE · EVELYN ANKERS
 LEIF ERIKSON · JOHN LODER · EDGAR BARRIER · ISOBEL ELSON and the Flying members of the EAGLE SQUADRON

Produced by N. E. Krass, Directed by ANTHONY ABRAHAMSON, Story by JAMES H. MCGEE, Screenplay by JAMES H. MCGEE and JAMES H. MCGEE, Music by ALFRED NEWMAN, Edited by JAMES H. MCGEE, Released by UNIVERSAL PICTURES

Warners' ankee Doodle a Dandy For Ballyhoo; Blumentstock's Tally

Plus the exploitation hoopla through the sale of \$5,750,000 in war bonds as 'Yankee' to the world premiere of 'Ankee Doodle Dandy,' at the Hollywood May 28, Warner Bros. is putting on a campaign directed by Mort Beeson, who is one of the most widespread and attention-getting the industry has known. Taking advantage of the picture's many songs written by George M. Cohan, WB has a large number of radio programs during the first week of the film's engagement, with plugs obtained for the picture. During the one week about 100 radio-costume plays of importance have paid tribute to Cohan and the picture based on his life, while many others have been lined up by Isabel G. Turner, Warners' radio contact, as well as by the studio and music publishers. On the first weekend of 'Dandy' (May 30-31), picture received 40 network plugs, a number constituting a large number of local stations.

One of the exploitation 'sleaz' in the line of placards in N. Y. is captioned 'Is a Yankee Doodle Dandy, Bud U. S. War Bonds?' These were set at 8000 each. The campaign arranged by Wilma Freeman, promotional side to Blumentstock, include Vitaphone, Columbia and Decca records of Cohan's songs in the film, with advertising-exploitation designed to include exhibitors, big window layouts in 25 Nevada sports stores with streamers crediting the picture, plus plugs-in displays and displays in music stores. Two truckie programs in Chicago and Hillbiller stores window display in Rusk's and newspaper ads in Denver. These displays are being handled by Joan Leslie in the picture and in another store a 'Doodle' suit.

Will Yolen, who effected the last tie-up, has also made arrangements for a radio program in the course of the War Production Board to set up 'Yankee Doodle Dandy' score books in defense plants to give recognition to best workers through completion of a pin reading 'I'm a Yankee Doodle Dandy' and a presentation a tie-up to name the Navy's First High School Flying cadet in the Yankee Doodle Dandy and for Cohan theatre program exhibit in N. Y. public libraries and other bookshops.

So, Warners' special bits of red, white and blue, were the best to be split at the top for the dropping of coins or bills, were made up in collecting funds for the USO. An impressive line of placards has been devised for 'Dandy' under the supervision of Bernard R. Good, ranging from movie posters to window cards to 24 sheets, plus posters, herald displays, silk, jumbo window cards.

WB PREAMS 'WINGS' IN 30 AVIATION CENTERS

'Wings for the Eagle' is slated for a spread-stage, Hollywood, June 9. Warners, with about 30 premises in as many aviation centers at the same time. A picture dresser will be in airplane plants.

Plane spots listed thus far are Buffalo, Baltimore, Dayton, Detroit, Fort Worth, San Diego, Seattle and Wichita.

Col's Bally Staff Switches

Three shifts in Columbia Pictures exploitation staff announced this week by Frank P. Rosenberg, head of the exploitation department. Abe Bernstein has been assigned to the New England territory working out of Boston. Harry K. McWhorter, formerly publicity director for the Paramount Pictures, is to head up the U. S. Army Air Corps at Scott Field, Ill. Samuel Gelson, formerly of 'Tom Mix' agency, joins the exploitation staff as special writer.

Doc How's 19-Year-Old Son Reported Missing

M. D. 'Doc' How, of 20th-Fox news office publicity department, has received word that his 19-year-old son, Edward, is reported to be in the Philippines. How's son, Young How was with the U. S. Marines, serving at Batuan and subsequently returning safely to his father. 'Doc' How is inclined to believe his son has fallen into Jap hands since his name appears on no casualty list.

Young How, who was a usher at the RKO Theatre, N. Y., about two years ago, went to Seattle when his father went out to manage the Metropolitan there. He settled San Diego soon after they arrived on the Coast and joined the Marines.

Final Planning Report on Industry Public Relations Should Be Ready for Submission Next Week

Final planning report on industry public relations should be ready for submission next week, it was reported at meeting of Publicity Council of the Motion Picture Industry last Thursday (4). Included in this will be Howard's details complete summary of the proposed industry research program, which went to ad-pub-sec for one week. The report on the research alignment not only includes details of research services available to offer.

PHC also probably will elect a new chairman for the year beginning tomorrow (Thursday), since Robert Gilman's tenure of office shortly will run out. Original plan was to have a new chairman for the PHC every six months, with Gilman of course being re-elected. He has served that long some time this year.

AL MARGOLIES QUILTS UA TO REP HITCHCOCK

Al Margolies will become publicity representative for Alfred Hitchcock following his departure from United Artists to join the independents, with UA for eight years, broken by one two-year stretch as pub-director for Gaumont-British, handed in his resignation at UA, Monday (8) to accept the new post. Hitchcock last year in U. S. and shuttle between there and New York in handling the Hitchcock book.

Monroe Greenhal, UA pub-ad chief, expressing regret at Margolies' departure, but says it is necessary for the post and will make a decision before the end of the week. He says he is willing to work one and outside, he said.

Margolies has been in films since 1928, was in the 'RKO' days in N. Y. He was a newspaperman before that.

Skouras Hosts West Point Guards Before Pic's Prem

Spyros Skouras, president of 20th-Fox, hosted a group of distinguished West Point officers at a dinner in the Waldorf-Astoria, N. Y., given in advance of attending the weekend film in Washington, West Point the same night at the RKO Theatre.

Major-generals, two colonels, one lieutenant-colonel, a major and a captain were included in the list of invited guests.

20th-Testing 'This Above All' at Upped Prices

'This Above All' (20th) is being tried out at raised admission scales in several key situations at National Theatre circuit to determine a national merchandising and sales policy for the film.

Reported that first two trial presentations showings out of New York include favorable reception at upped scale.

CLEVE. MAYOR ASKS FOR 'MINIVER'

Cleveland, June 9. Metro is receiving word from this town's civic brass-hats, ranging from mayor to presidents, of an immediate Cleveland release date for 'Mrs. Miniver' after seeing the picture.

Mayor Frank Lausche broke a long-standing rule against handing complimentary plugs to any film, a rare bouquet. Came out with an official statement, saying that he is a fan of the picture.

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Mrs. Vincent Succeeds to Husband's House; Other Theatre-Exchanges

Pittsburgh, June 9. Mrs. Anthony Vincent, widow of manager of C. E. R. Theatre, has succeeded to her husband's theatres in Carnegie, has been named as the new manager of the theatres. She had formerly assisted Vincent, who died several weeks ago, in the management of the theatres. Dr. Herman will assist her with bookkeeping problems, but only for a few weeks or so.

Max Miller, a former head of the exchange in Film Row leaving new quarters in Film Row building which the exchange is now locating.

John P. Wray, assistant manager for Warners here before he engaged in the army in 1940, made second lieutenant in six weeks. A native of Wilkingshire, he now stationed in the army.

Antonio Constantine, employed by the exchange in Film Row, was promoted to assistant manager of the exchange in June for last 14 years, called up by army. Dito Marone, formerly with WB exchange.

John Peterson from Indianapolis, recently honorably discharged from the service in Jeannette for last 14 years, called up by army. Dito Marone, formerly with WB exchange.

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Mrs. Erma Moss, Mrs. Peggy Clark, Mrs. Sadie Blumentstock, Mrs. Edna Diamond, recording secretary, and Mrs. Edna Diamond, corresponding secretary.

Ed Kaplan's Upsal joined Affiliated with the Metropolitan circuit, headed by Dave and John Gelfand, assistant of brother, now booker in charge of shops in Film Row.

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FOREIGN FILM MEN PUBLICITY-MINDED

Along with the adoption of part of the planning committee's report at the executive meeting of the suggestion of Albert Deane, chairman of this committee, that all publicity for the industry be handled in cooperation with the War Activities foreign manager setup was approved.

PHC also probably will elect a new chairman for the year beginning tomorrow (Thursday), since Robert Gilman's tenure of office shortly will run out. Original plan was to have a new chairman for the PHC every six months, with Gilman of course being re-elected. He has served that long some time this year.

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on **"Juke Girl"**

Facts:

LOS ANGELES
MEMPHIS
KANSAS CITY
ALBANY
WILKES BARRE
INDIANAPOLIS
WASHINGTON
and 207 other
first runs

TOPS "MANPOWER,"
"ALL THRU THE NIGHT"
AND EVERY ACTION
HIT IN YEARS!

Figures:
(Yum, Yum)



THOSE "KINGS ROW" STARS
DOING "KINGS ROW" BIZ
again!

**ANN SHERIDAN
RONALD REAGAN**
in
"JUKE GIRL"

with RICHARD WHORF • GEORGE TOBIAS
GENE LOCKHART • ALAN HALE
BETTY BREWER

Directed by **CURTIS BERNHARDT**
Screen Play by A. I. Bezzerides • From a Story by
Theodore Pratt • Adaptation by Kenneth Gamet

IT'S A FACT!

You have to figure on **WARNERS!**



Book

THIS ABOVE ALL

ASTOR 5TH BIG WEEK



MIGHTIEST OF 20TH CENTURY-FOX TRIUMPHS!



THE Paramount Picture



Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 17

'TAKE A LETTER' B.O. DARLING

Good News About 'Reap' Is No News; New Dates 25 to 60% Above 'N. W.'

Paramount's Thirtieth Anniversary Boxoffice Gargantuan, 'Reap the Wild Wind' isn't making news this week. That is—'Reap' is beating 'North West Mounted' by from 25-40 percent in all new openings—just as in all dates so far. In Little Rock's Pulsaski theatre, 'Reap' rolled up an opening day's business 58 percent above 'Mounted.' Three other openings of last week, at the Worth, Ft. Worth; the Capitol, Davenport, and the Newman, Kansas City, showed 'Reap' beating 'Mounted' by 28 percent or more for the first two to five days. Holdovers everywhere were maintaining this same level of around 25 percent above 'North West,' serving as full explanation of Neil Agnew's announcement last week that 'Reap' will not be booked for some time for anything but advanced-price showings.

An interesting sidelight on the phenomenal 'Reap' business is that Sullivan & Katz circuit in Chicago has announced the entire circuit will play 'Reap' on a single-feature policy following its Loop run. B & K's subsequent in Chicago have been on a double-feature policy for years.

NEW DEAL FOR CAREY

Par has inked a new deal with Macdonald Carey as a result of Carey's click with the crits in 'Take a Letter, Darling.' Almost every Broadway and L. A. reviewer gave Carey a special mention in his verdict, and a number of Broadway pillars also helped the sendoff. Carey already has completed a stellar role in 'Dr. Broadway' and an important assignment in the epic 'Wake Island,' both still to be released. 'Darling' was his first screen role; Par grabbed him following his sensational success last year as leading man for Gertrude Lawrence in Broadway's 'Lady in the Dark.'

PAR TO SHOOT WORKS FOR 'RHYTHM'

Big Crosby, Bob Hope, Dorothy Lamour, Patrice Goddard, Ray Milland, Fred MacMurray, Mary Martin, Veronica Lake, Eddie Bracken, Lloyd Moore, Betty Hutton, Lynne Overman, Gil Lamb, Alan Ladd, Betty Rhodes, Marjorie Reynolds, Walter Abel, Martha O'Driscoll, Donna Drake, Cass Daley, Cool Kellaway....

That's not Paramount's star roster, gentlemen—but a PARTIAL list of the stars already set for Par's forthcoming a up er super super musical, 'STAB SPANGLED RHYTHM,' going into production immediately. Thirty top stars are set to date; George Marshall will direct; Harry Tugend the scripted 'Caught in the Draft' is writing; Johnnie Mercer and Harold Arnold are fashioning the tunes. A pilot of 'Star Spangled Rhythm' will center about the staging of a gigantic show for service men; players will play semi 'real life' roles for the most part. Studio stresses that the show will NOT be a 'musical' or revue style enterprise, as has been the case in past star-studded shows. It'll have a viable story and plenty of comedy.

RHODES RIDES HIGH

Betty Rhodes, who clicked in 'Sweater Girl' has been signed to a long-term. Rumored he'll co-star with Crosby in a pic.

LEISEN HIT GOES 4 WKS. ON B'WAY

L. A. Paramount and Paramount, H'wood, Both Roll Up Grosses Close to 'Reap's' Huge Harvest—Memphis Take Shades 'Draft' by Tidy Ten Pct.

THEY WANNA LAFF

'Variety's' story of a month back, bannered THEY JUST WANNA LAFF, was pointed up neatly last week by the b.o. records of Par's new laugh-fest, the Mitch Leisen hit 'Take a Letter, Darling,' co-starring Fred MacMurray and Rosalind Russell.

'Darling' has been set for four weeks at the big New York Paramount, following two solid weeks last night. Meanwhile, day-and-date openings in Los Angeles—in the L. A. Paramount and the Paramount, Hollywood—pulled in terrific biz—both houses grossing for the first four days a scant 15 percent under the record of Cecil B. DeMille's history-maker, 'Reap the Wild Wind.'

Malco, Memphis, opened 'Darling' to a first three days of business 10 percent better than the gross of 'Caught in the Draft,' one of the biggest money-makers of past months, three-day 'Darling' gross was equal to a full week's gross of 'Nothing But the Truth.'

Fifth 'Take a Letter' opening to date way at the U. S. theatre, Paterson, where first reports showed it was running neck-and-neck with the July 4th week business of 'Draft.'

All indications are that 'Letter,' the first of Par's sixth socko block to hit release, will be as much a darling with the fans as it was



"But fellows, Miss Russell isn't HERE in person this week!"

Par Insures DeSylva Lining

Paramount has cinched its hold on Buddy DeSylva, managing director of production, by inked a new long-term deal to replace his previous contract with the company, Y. Frank Freeman, vice-president in charge of production, announced Monday. Earlier contract still had a year to run.

Both home office and studio execs saw the new contract as a form of long-term insurance for continuance of the socko succession of hits Par has been rolling out in recent months. Under DeSylva's guidance the company has delivered such bonzes as Louisiana Purchase, 'Birth of the Blues,' 'Hold Back the Dawn,' 'Nothing But the Truth,' 'The Fleet's In,' 'This Gun for Hire,' 'My Favorite Blonde' and 'Take a Letter, Darling.' Other certified hits finished and awaiting release, or near finish, with the DeSylva hallmark include 'Holiday Inn,' 'The Palm Beach Story,' 'The Forest Rangers,' 'Road to Morocco,' 'The Major and the Minor,' 'Wake Island,' 'I Married a Witch,' 'Happy Go Lucky' and 'Great Without Glory.'

DeSylva joined Par as a producer in November, 1940, on a deal to make two pictures. He was made executive producer in February, '41

when reviewed by the trade. M.P.'s ranks with all top comedies to Herald called it a 'complete laugh' come out of Hollywood back to and not from start to finish' and said it 'including it happened One Night

MAKE YOUR OWN MOVIES

Ann Miller, fastest and oatest trick in two feet, goes through one of the routines in her new picture. True to the Army! co-starring Judy Canova, Allan Jones, and Jerry Colonna—in front of a Magic Eye camera. Cut your eyes rapidly from right to left, then left to right, for an idea of how it looks on the screen. O.K. then. Cut it slowly.



Northwest Indies Again Protest To Distrib on Rentals, % Etc.

Minneapolis, June 9. Dissatisfied with their present contract terms principally in consequence of alleged "unsatisfactory product" and "bad" allocation of pictures, members of Northwest Allied have had E. L. Peeslee and Frank Field, president of Minneapolis governor of the organization, respectively, in New York contacting home office officials in an effort to obtain relief which "unofficial" local branch and district members have denied them. Universal and Metro are particular targets of the independent exhibitors' squawks.

It also is reported in trade circles that Peeslee and Field have attended the national Allied States convention at Atlantic City, tried unsuccessfully to make a deal with major company sales heads whereby the latter would agree to sell flat in this territory next season, eliminating percentage, in return for Northwest Allied going along with the industry in not protesting or initiating any appeal from the lower court decision holding the Minneapolis all-consent decision unconstitutional. The organization, however, refuses to confirm this report, merely admitting that Peeslee and Field are seeking contract relief for members, trying to have adjusted, to the other exhibitors suffering from population losses and "discussing" next year's selling.

The present development makes clear that the territory's independent exhibitors are not satisfied with the way their contracts are working out even though they sought uniformity in the proposed state anti-consent decree which required distributors to sell their entire season subject to 20 percent cancellation.

Daring Universal. It has reached a point, according to Northwest Allied exhibitors, that exhibitors already have stopped "hooking" Universal and are "daring" the industry to sue over their contracts. It pointed out that Universal was one of the first companies to sell in the Midwest when the state law was enacted and was able to "put across" a contested contract with exhibitors, even though badly and weren't sure consent decree companies would sell at all. Now it's declared, they are turning out even much worse than expected.

Sponsenders charge that both Universal and Metro, in particular, are "unfairly" allocating pictures in the first and second brackets—claims that, they claim, brought in the lower groups. When they bought these products, it's declared, sales men represented that only box-office knockouts would be placed in the first and second brackets.

Twist City independents are worried because "Ghost of Frankenstein" which played a week product on a double feature bill at 17 and 20 cents the Aster is the only top first-run house in the territory placed by Universal in its second group. Incidentally, this picture offers a terrific business opportunity.

These exhibitors also are grumbling because "Paris Calling" was put in top group by Metro and the company, although it did mediocre business at the World here in its downtown first-run.

It's also claimed that Universal has been "arbitrary" and "unfair" otherwise in its distribution policy, employing shorts from many years ago and requiring exhibitors to pay for them before they are distributed, and Abbott & Costello pictures and sending the C.O.D. in such cases.

As for Metro, it's charged that the company is filling its program and that they're getting better pictures that "don't belong there" according to boxoffice value, and generally that its ordinary pictures haven't lived up to promise. This company isn't keeping faith with its exhibitors' contracts, Northwest Allied leaders allege.

Other companies, including Paramount, are assisting Northwest Allied. They allegedly are holding back pictures until next season, although these were promised on the present contracts.

Panama, Frank Writing Propaganda Radio Shows

Washington, June 9. Norman Panama and Frank Frank, Paramount contract writers, have been appointed consultants in the radio branch of the War Department and, in addition to their regular work, will write copy material for the recorded program, "Command Performance," which is shown to the American Expeditionary Forces.

Most recent releases authored by Panama and Frank is Paramount's "My Favorite Blonde" with Bob Hope and Madeline Carroll.

KENNETH CLARK NOW MAJOR IN U. S. ARMY

Kenneth W. Clark, head of public relations for the Motion Picture Producers & Distributors Assn., has received his commission as major in the U. S. Army and reported to Washington for active duty last Monday. (8). Walter Trumbull, an executive assistant to Will Hays, has been made to serve in Clark's spot while he is in service on leave of absence.

Clark already was a member of the New York state guard. He is 32, married, and has been in the service for some time. Will be in the Public Relations branch of Service, which is called a "military experiment" and, measured by the Ford Media reception, a "sparkling success."

Brigadier General Frederick H. Oberster, ultimately will be named whether Shakespeare will be Camp Show, Inc. bookings in the Army's office, but it still is unclear whether officers who saw "Macbeth" was that the magic names of Evans-Anderson and Oberster are to make a "military" and stellar camp attraction. Some doubt was expressed as to the possibility of the play being a "run-of-the-mill" act.

Evans called at the War Department on his last day in the office. A decision on this invitation will be given later.

Yale Drama Dept. Will Stage Army Camp Shows

New Haven, June 9. Yale drama department, which has concluded its regular term for '41-'42, will resume a brief season of radio session running through August 14. Future plans of the department include presentation of service camp entertainment and the production of "Petitfleur," which the department did at Camp Natick, near New London. "Fever" was directed by Richard Fleischer (son of Max), a study in the Yale outfit.

Beer As Radio Sponsor Nixed by Stage Canteen

American Theatre Wing radio committee last week nixed offer of sponsorship by a beer concern of a radio show to emanate from the Stage Door Canteen, N. Y. Couple other tentative sponsors are now on the table, however, and Wing hopes to have a decision on the line by the end of this week.

Although last week's offer of sponsorship was tempting in that it would mean a \$10,000-a-week radio show, the Wing, execs thought it would be bad taste to plug beer and might offend the public. The beer concern serves no beer, although top exchanges in many army camps do. The offer was made by the manager of the Canteen radio show has fallen through. Exclusive option of Ed Wolf on the radio show was given to E. J. Johnson, son, lining up a sponsor expired Monday (8). Any other offer of sponsorship may now try to land an ad account.

Nightly, Naughty

Hollywood, June 9. Four Hollywood comedians have been declared out of bounds by the navy Commandant at San Pedro as they were in a "naughty" environment for sailors on leave.

Also on the disciplinary list are several comedians, mostly on downtown's "Kid Row."

PRC to Give 'Carrier' National Distribution

With the War Activities Committee refusing to distribute "Lake Carriers" as an arbitrary order in the Great Lakes area, the Office for Emergency Management Film Unit, in the wake of the shorts, has prevented the WAC to obtain national distribution. It has made a deal for the rest of the shorts to be distributed by Producers Releasing Corporation, indie distrib setup that does not require a license in the War.

Universal has been assigned by the "WAC" to handle distribution in the rest of the country, including and Minneapolis, with PRC franchise-holders releasing it elsewhere. It is unable to collect fees. PRC receives no remuneration for handling it.

Soldiers Like Bard

Continued from page 4. theatres. At the end of each performance the company responding to 10 curials, which, when read out, the actors, were more enthusiastic and sustained than those usually enjoyed by civilian audiences. They might have filled out the slips, but the Army failed to supply pencils.

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Ernest Ince Officers School Leonard A. Ormaner, ex-Warner Bros. district department, now a corporal in the U. S. Army, obtained an appointment to the training school at Ft. Monmouth, N. J. Ormaner has been stationed with the Signal Corps at Fort Bragg, N. C.

Fort Riley, Kan., June 9. Lt. Andrew B. White, former Ford Field bookie agent, was promoted aide-de-camp to Brig. Gen. Donald A. Robinson, commanding the Cavalry, at Fort Riley, Kan., here. Lt. White will continue his past duties as assistant special services officer, including making "The Life of Riley," original soldier musical currently in rehearsal for a late September production.

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Henry Larner, of the publicity department of Paramount, resigned June 9 to join the British-American ambulance service. He is awaiting call momentarily to board ship for the distant theater, but to which he will be assigned.

From Milwaukee Milwaukee, June 9. C. Clifford Burnek, long head of local bookie agency, left Monday (8) for Camp Grant, Ill. joining Army Signal Corps as cameraman.

Edward Egan, who drank up the lake area, formed a standard acoustic band a few years ago, enlisted in the army and left for the base at San Diego.

Miami Beach Radio Show Miami Beach, June 9. Inauguration of Air Forces weekly radio show on W. M. T. 12, Miami Beach, Blue "outlet," has brought together a staff of key New York radio personalities, including a program, written and produced by Private George Lewis, freelance writer and producer, continues production at 8:30. Despite rapid turnover, the program is a daily placement Training Center, enough talent shows up each week to keep the show going.

Assisting Private Evans are: Private Franklin Hall, former writer on the "Kraft Show" on W. M. T. 12, who was in the CBS script department at 488 Madison avenue; Private Forrest, former stage manager; and Private B. Urban, producer of Georges Egan, as principal director, and Private Irving Berlin, who was in the "Yankee Network" in New York.

Another member of the program is being planned by leaders of the Negro community for colored soldiers. An organization known as the "Stage" will cooperate with the local Theatre Wing Canteen. The local show is headed by Mrs. Jim Lequesse, widow of the late Edk; led by Mrs. Helen R. Reynolds, Negro propagandist; and Jim McLean, who formerly managed the "Stage" in a raucous, is lining up entertainment.

'Uncle Sam's Roll Call'

Continued from page 4. way as an actor and producer, enlisted in the Naval Reserve in Raleigh and is now stationed at Sixth District Naval Headquarters in Norfolk, Va.

Ensign Byrd's first job in the navy was promoting and directing a play for the Naval Relief Society.

Eugene List Eugene List, Embarkeez Top concert pianist Eugene List, who recently studied in private first class. He has done clerical work at the port of embarkation, Brooklyn.

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Canteen Caper

Continued from page 4. It was about the scenes of his childhood.

Miss Collier, hiding her emotions from the boys, had assured them that she thought that if she showed around she might be able to do something for the canteen. She met them at the Canteen the following night.

With great difficulty, Miss Collier, with two packages, a very stark-eyed, rosy-cheeked, flax-haired doll and a new copy of "How Green Was My Valley," Miss Collier hurried to her rendezvous. There were the boys waiting, and the packages were opened.

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Lair-Joe E. Lewis Wheeler 2-A-Dayer Wham In Tryst; Set for Chicago Run

Grand Rapids, Mich., June 5. At Bloomingdale and Mt. Karson present headliner (10). Wheeler and Lair-Joe E. Lewis, Bert Foster; features include: "The Wham In Tryst," Frances Faye, Lynn, Royce, Van Selig Bates, Paul Sydel and George, Hank Ladd and Francesca Ford; "Doris" by Doris Johnson, \$2.20 top; opened in trypout at Keith's Grand Rapids, Mich.

This three-day stand is break-for two-day vaude show which opens in the Grand Opera House, Chicago, on Wednesday (10). Why so much break-in should be necessary for a straight vaudeville show is quite understandable. There are only two small talking bits which are not part of stand-up vaude acts.

As a vaude show it is composed of two short turns, which are made good in the varieties. Chicago shows 'em all and likes 'em all. The only question is whether it is to be whether the public wants straight vaudeville or variety. When they get vaudeville plus pictures of Chicago or Oriental, they straight up for the S. M. Y. situation, however, indicates that two-day vaude can be considered as a picture house competition.

Joe E. Lewis has a good line job of this long, tough assignment. He gives each of the turns a tuffty touch. He is in control and is called upon. He even goes through a piece of tape in order to get Wheeler and Lair Vincent on his own at the closing. Wheeler, with his regular turn of novelty songs. His numbers, such as "Little Business" and "Western Electric," have already been heard in other cities. Not a well-known performer in this town, Lewis was a surefire showman when he did this act in Chicago throughout.

His main value Bert Lahr rates as the topper on the show, and are done through with two numbers, a one called "Foxy" with Ladd and later, his classic "Woodpecker Song" with Van Selig Bates and Lynn with terrific clown skill, and when he is given the material which is more business. He should be given more to do on the stage for his part. He is powerful and the audience wants more of him.

Bert Wheeler is dynamic with an act full of showmanship. Wheeler and Hank Ladd, assisted by Francesca Ford, have been doing this show for several years and have gotten it to a laugh immense. Each act is pointed beautifully, each piece of business perfect.

Mary Raye and Naldi had just a little difficulty with their first show, but that failed to dim the audience of this hall room. They are easy to get along with. Bill Blomdrettes open and are a fine show for this lot. The girls are fun acrobatic dancers and do a show off of the stage. They are their great tumbling. Climaxing the turn is some tumbling while skipping rope. Fedeg Bates has been steady and in vaude for years now and remains a surefire showman. This colored hooper with a wooden leg can teach plenty of dancers during the second half is Paul Sydel and his well-trained acrobatic dogs. Sydel mixes the laughs in with the stunts. Wheeler, Royce and Yanga are in the closing show of the show with a fine burlesque ballroom adagio. This type of well-known burlesque act, but the trio has brought it a new twist of success. They do much with the music and get a good amount of laughs with their comedy falls.

Don Vincent tango and a pair of comedy singing, going over particularly well with his travesty on "Round-Up." Wheeler's comedy appearance, Vincent scores highly with excellent burlesque. Frances Faye is the vocal pop house on the boogie beat. Stomping the tempo at the end of the piece. Faye clicks off three sharp turns to the five tempo, and then comes early with her own new tune, "Shut it Down." "I Ain't Talkin'" which, she does as the feature song, loop, show.

ORIENTAL CHI

Chicago, June 5. Judy Canova, Jackie Miller, Jimmy & Mildred Mills, Ray (Rep.) and (11), Stephanie Gay (Rep.)

Two hundred excesses back to end of standard vaudeville turns. Judy Canova is a very well balanced with each act containing comedy.

Ray Lang's house orchestra, up on stage again this week, backs up

show nicely in a nummertime set. The orchestra, led by his current music leader, gives a goodly lot of laughs. For his own bits Miss does a takeoff on some of the songs of the same name. Ray's radio stint, Miles also takes a few minutes to read the news and shows and transcriptions to register.

Lloyd and Willis, neat hoofers, start things off. Their high spots are "The Wham In Tryst," which is both snark and wing by Lloyd and Willis. They are followed by the two smart looking young and show plenty of personality. George Corcoran, Hollywood Canteen Minnie have been schooled expertly and comedy accordingly. A smash performance, Jimmy and Mildred Mulcahy sell solidly with twin harmonica solo.

Miss Canova, appearing both in person to exhibit her talents and in the picture of "A Day in the Country," she sings a couple novelty songs, topped with a sock patter. Her act is followed by "With Sister Ann at piano, Miss Canova, combined with a special arrangement of "Dark Eyes," with Judy throwing in her comedy start along with "The Wham In Tryst." "These Days," Miss Canova has good ideas and keeps the act quite amusing. Loop.

APOLLO, N. Y.

Inkspots (4), Doc Wheeler's Sunset Roust, Orchi (16), Cholly and Naldi, Don Vincent, Frankie Brothers, Betty and Tuffy, "Snakheps" Davis, Bettie and Tuffy, "Black Dragon" (Mono)

There's an overabundance of dancing in this 70-minute, shorter-than-average show. The show is good. But the session, dominated by the Inkspots, is good entertainment for this neighborhood since it's made up of a number of stars in the act. That's with the exception of the Tuffy, Thorne and Post turn, which is a little better.

On last, the Inkspots hit the jackpot of audience reaction. Their act is more business. He should be given more to do on the stage for his part. He is powerful and the audience wants more of him.

Bert Wheeler is dynamic with an act full of showmanship. Wheeler and Hank Ladd, assisted by Francesca Ford, have been doing this show for several years and have gotten it to a laugh immense. Each act is pointed beautifully, each piece of business perfect.

Mary Raye and Naldi had just a little difficulty with their first show, but that failed to dim the audience of this hall room. They are easy to get along with. Bill Blomdrettes open and are a fine show for this lot. The girls are fun acrobatic dancers and do a show off of the stage. They are their great tumbling. Climaxing the turn is some tumbling while skipping rope. Fedeg Bates has been steady and in vaude for years now and remains a surefire showman. This colored hooper with a wooden leg can teach plenty of dancers during the second half is Paul Sydel and his well-trained acrobatic dogs. Sydel mixes the laughs in with the stunts. Wheeler, Royce and Yanga are in the closing show of the show with a fine burlesque ballroom adagio. This type of well-known burlesque act, but the trio has brought it a new twist of success. They do much with the music and get a good amount of laughs with their comedy falls.

Don Vincent tango and a pair of comedy singing, going over particularly well with his travesty on "Round-Up." Wheeler's comedy appearance, Vincent scores highly with excellent burlesque. Frances Faye is the vocal pop house on the boogie beat. Stomping the tempo at the end of the piece. Faye clicks off three sharp turns to the five tempo, and then comes early with her own new tune, "Shut it Down." "I Ain't Talkin'" which, she does as the feature song, loop, show.

Cholly and Dottie, dance-comedy team, are the first act. They split routines with a loon-gang act, and a comedy. They give us a slapstick drunk act that's painful to watch. They are good for this spot, let alone higher-priced spots. They are good for this spot, let alone higher-priced spots. They are good for this spot, let alone higher-priced spots.

"Snakheps" Davis cycled solidly through the act. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

MUSIC HALL, N. Y.

"At Ease," produced by Leon Leinhardt; cast: Nat Karson; costumes, Marco Montadoro; features: Russ Clark, Bobbie, Betty, and Tuffy, "Black Dragon," Corpe de Ballet, Walter Dore Wahl, and "The Wham In Tryst," by Doris Johnson, \$2.20 top; reviewed in "Variety" May 19, '42.

Leon Leinhardt fittingly turns to roller skating for his current musical Hall presentation. His soldiers are gay, pleasant fellows, in the person of the M. H. Glee Club, and the music is well rounded by the virtuosity of the Rockettes and the ballet. Which creates a picture of military life as far as it is concerned, that gives one an urge to call the grand boys to the quarters. "The Wham In Tryst" is taking so long?

Setting is the front of one of the Florida hotels run by the Army and turned into barracks, which helps create the pleasant picture. It also gives opportunity to place in a couple neat songs. "The Wham In Tryst," "I Can't Say No to a Soldier," by Mack Gordon and Gus Arnheim, and "The Wham In Tryst" by M. H. regular Robert Land. The latter is a good one, by the propouting of looper Danis Krupick.

Also gives good opportunity to work in the fine tap work of the Rockettes. They are followed by Walter Dore Wahl. They're the two who are the most interesting of the show. Whole show is clipped rather short this week because of the almost hour and a half show of the film.

George Jessel recently called a lengthy stand in George Jessel's "The Wham In Tryst" act. He brings to Radio City the same verve, the same idea, and the same look. He has caused her to be a star. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

There's a pleasant switch from its usual type suit, doing a stroboscopic number. Gals had the top of the show. They are good for this spot, let alone higher-priced spots. They are good for this spot, let alone higher-priced spots.

John O'Brien, Don and Jane Ford, Frankie Brothers (2) and Cholly, Marilyn Balfinger, Herb S. House Orchi, and "The Wham In Tryst," by Doris Johnson, \$2.20 top; reviewed in "Variety" May 19, '42.

This is the second of the Tower's four weeks of experimenting with a double combination of variety and music. Although the screen attractions aren't what the first week's were, the audience is enjoying the 25% increase indicated. The first week's bit, more or less justifying the new policy. The first week's bit, more or less justifying the new policy.

John O'Brien, the harmonica player, is the first act. They split routines with a loon-gang act, and a comedy. They give us a slapstick drunk act that's painful to watch. They are good for this spot, let alone higher-priced spots. They are good for this spot, let alone higher-priced spots.

Herb S. Band starts show off with a special arrangement of "Waahh Bang" featuring Don and Jane Ford. The latter is a good one, by the propouting of looper Danis Krupick.

Also gives good opportunity to work in the fine tap work of the Rockettes. They are followed by Walter Dore Wahl. They're the two who are the most interesting of the show. Whole show is clipped rather short this week because of the almost hour and a half show of the film.

As it is to be the policy when dual acts are featured, the show is a little better. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

Roller Skating Vanities Looks Like Future Click Though Now 60G in Red

Harold Steinman presents "Skating Vanities" revue on roller skates; produced and directed by Joe Foster; special songs by Mazy and Taylor; Frances Faye, Lynn, Royce, Van Selig Bates, Paul Sydel and George, Hank Ladd and Francesca Ford; "Doris" by Doris Johnson, \$2.20 top; reviewed in "Variety" May 19, '42.

This is a brand new type of show business, without precedence and without a name. It is roller skating extravaganza. Considering that has yet to make its impression on the public mind, it is not surprising that the commercial potentialities are there, and perhaps not yet of the year after.

"Vanities" will clean up, when it opened in Billings, the revue on roller skates has not yet had a win. \$200 and an additional \$400,000, many spots the "selling" was not so good. Finally he was brought in. This has prompted its backers to continue, despite the losses, in order to make the show a success.

Along with the production itself, the show has a lot of things new to arena show business. It is a roller skating extravaganza, featuring a light machine, is fronting for a Minneapolis group in which Jerry Blyden, a light and low-keyed entertainer, is most prominent financially. He is a good actor, coupled with a unusual trick of the trade.

Chaffetz, said to be associated with the show, has a chain of retail vegetable stores in the same city. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

Also prominently concerned in the production on the "side" are Jesse Kaye, Sam Shayton, Arthur Knorr, all of F. & M. They helped conceive some of the production numbers, with Miss Foster cast.

The profit possibilities in this act are very high. The show is a good one, by the propouting of looper Danis Krupick.

John O'Brien, the harmonica player, is the first act. They split routines with a loon-gang act, and a comedy. They give us a slapstick drunk act that's painful to watch. They are good for this spot, let alone higher-priced spots. They are good for this spot, let alone higher-priced spots.

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Testa, who does some astonishing roller skating, is a good one, by the propouting of looper Danis Krupick.

All of the ensemble work is good. Miss Foster has conceived some nice roller skating numbers, which are good for this spot, let alone higher-priced spots.

Attendance opening night at the Garden was rather meagre at less than 7,000, but the audience liked the show very much to finish.

"Skating Vanities" went into storage following the opening of the Garden. The show is a good one, by the propouting of looper Danis Krupick.

ORPHEUM, MPLS.

Minnesota, June 6. Donna Heald continues to dominate her Don Juans (4), Olive O'Toole, Gordon McBee, Charlie Brown, and Frankie Ford, "The Wham In Tryst," by Doris Johnson, \$2.20 top; reviewed in "Variety" May 19, '42.

Horace Heidt continues to dominate his excellent showmanship in his act. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

As always, there's something for everyone. He is a good actor, coupled with a unusual trick of the trade. He is a good actor, coupled with a unusual trick of the trade.

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STRAND, N. Y.

Cab Calloway Orch. with the Cabellers, Amie & Al, Cozy Cole, Fido...

The hi-de-ho Cab Calloway band which has played here before...

because of the general drought Calloway possesses, plus the Harlem band...

Calloway is the entire show, no outside acts having been booked with him...

A good showman, Calloway is content with the more of the "jumping live jubilee"...

He opens singing "Minnie the Moocher" and while the Cabelliers top this hotcha tune...

Paul Dinkley and Eddy are a trio of acrobatic dancing...

The Calloway band is nicely presented in a local week-end...

STATE, HARTFORD

Roy Kinney Orch., Hartford, June 7. Diplomats (6), Daughters of Uncle Sam...

Poor booking and worse production make this advertisement one of the most...

There are two stage bands on the local exclusive of the house organ...

There are two stage bands on the local exclusive of the house organ...

Kinney outfit, consisting of four rhythm, one trombone, one trumpet...

There are two stage bands on the local exclusive of the house organ...

Diplomats take over the midway spot while stage is reset for another...

There are two stage bands on the local exclusive of the house organ...

There are two stage bands on the local exclusive of the house organ...

Sam, take over latter half of the show. Batedon by the veteran B. A. Nolte...

CAPITOL, WASH.

Connec. Bowdoin, Williton Gray, Robinson & Martin, Jimmy Edmondson, Rhythm Rockets, Sam Jack...

As a whole this show is not the applausegetter of the preceding...

Spens opens with an Hawaiian medley and is followed by the Kaulman's house orchestra...

He opens singing "Minnie the Moocher" and while the Cabelliers top this hotcha tune...

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LOEW'S STATE, N. Y.

Benny Rubeo, Hal LaRoy, Mist Green, Paul Remos, Happy Felton, Orch. The Broadway Party...

There's enough high caliber talent here to make this a bangup stage show...

Benny Rubeo winds up a winner with two numbers in a scorching...

There's an afterpiece for the finale in the form of a few lines of music...

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There's an afterpiece for the finale in the form of a few lines of music...

is all that Pinsky up-and-down gets are his. Turn 'em up in these parts...

Next-to-closing spot is reserved for the "Broadway Party" show...

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ROXY, N. Y.

Carol King, Cookie Bowlers, Bob Ripston, Bob Hanson, Stuart...

The Roxy's current stage show has a timely "Broadway Party" theme...

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EARLE, WASH.

Johnny Burnes, Washington, June 7. Jimmie Burns, Edith Gray, Ray & Trent, 'In This Our Life' (W-B).

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KEITH'S BOSTON

Waughn Monroe Band (W-B), with the Blue Belles, Edith Gray, Ziggy Taiter, Ross Wise, Jr. and June Mann; 'The Spotters' (10).

Waughn Monroe orch returns from a week-end tour with a very medium show that nevertheless has a few interesting features...

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USO-Camp Show

Port Norfolk, Mass., June 8. Sid Perry, Bob Aida, Ray Jenks, Burns, Edith Gray, Ziggy Taiter, Ross Wise, Jr. and June Mann; 'The Spotters' (10).

USO list of camp units, this is one of the less pretentious. With...

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STANLEY, PITTS.

Bros. Morgan Orch. (7), 5 Mills and 10th St., Pittsburgh, June 7. Bros. Morgan, Mandy, The Horse with Virginia Mink, Elizabeth Rogers, Herbie Hancock, Little Link, Morgan (8), 'Tutti's of Radio' (10).

WB deluxer has come up with a cast of four vaudeville-style acts...

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EARLE, PHILLY.

Philadelphia, June 9. Mitchell Ayres Orch. (14), 5th and Market Sts., June 9. Allen Berman, 'Mokey' of 44th Street (RKO).

John Waters (New Acts) hops the spotlight on this week's bill. The...

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John Waters (New Acts) hops the spotlight on this week's bill. The...

John Waters (New Acts) hops the spotlight on this week's bill. The...

House was almost filled when Cab Calloway took the stage. The intense heat and an airconditioning system that was acting up...

House was almost filled when Cab Calloway took the stage. The intense heat and an airconditioning system that was acting up...

House was almost filled when Cab Calloway took the stage. The intense heat and an airconditioning system that was acting up...

KISSES FROM THE TRADE PRESS

for THEY *All* KISSED *the* Bride

MOTION
PICTURE
HERALD

"Done with the sheen of Columbia's best comedies...preview audience roared, howled and chuckled from start to finish."

MOTION PICTURE HERALD

SHOWMEN'S
TRADE
REVIEW

"Exploitation names and word-of-mouth will bring the customers flocking to your doors . . . will be one of the big money pictures."

SHOWMEN'S TRADE REVIEW

BOXOFFICE

"Laugh-rich romantic comedy...crisp, engrossing, brightly-dialogued."

BOXOFFICE

WEEKLY
VARIETY

"Spritely, snappy and spicy...rates major attention as bill-topping attraction...Miss Crawford kicks the stuffing out of the part..."

WEEKLY VARIETY

MOTION
PICTURE
DAILY

"Fast, frothy and full of spice . . . A jitterbug sequence in which Miss Crawford and Jenkins cut a heap of rug is an item to merchandise..."

MOTION PICTURE DAILY

HOLLYWOOD
REPORTER

"Crawford's 'Bride' riotous...gay modern farce is laugh winner... Crawford's accomplishments as grand comedienne have seldom been spotlighted more effectively."

HOLLYWOOD REPORTER

DAILY
VARIETY

"Completely satisfying comedy...a certain money picture...a constant succession of laughs . . . one of Columbia's best boxoffice entries . . . Alexander Hall turns in one of his best, if not his finest, pieces of direction . . ."

DAILY VARIETY

RELEASED JUNE 11th

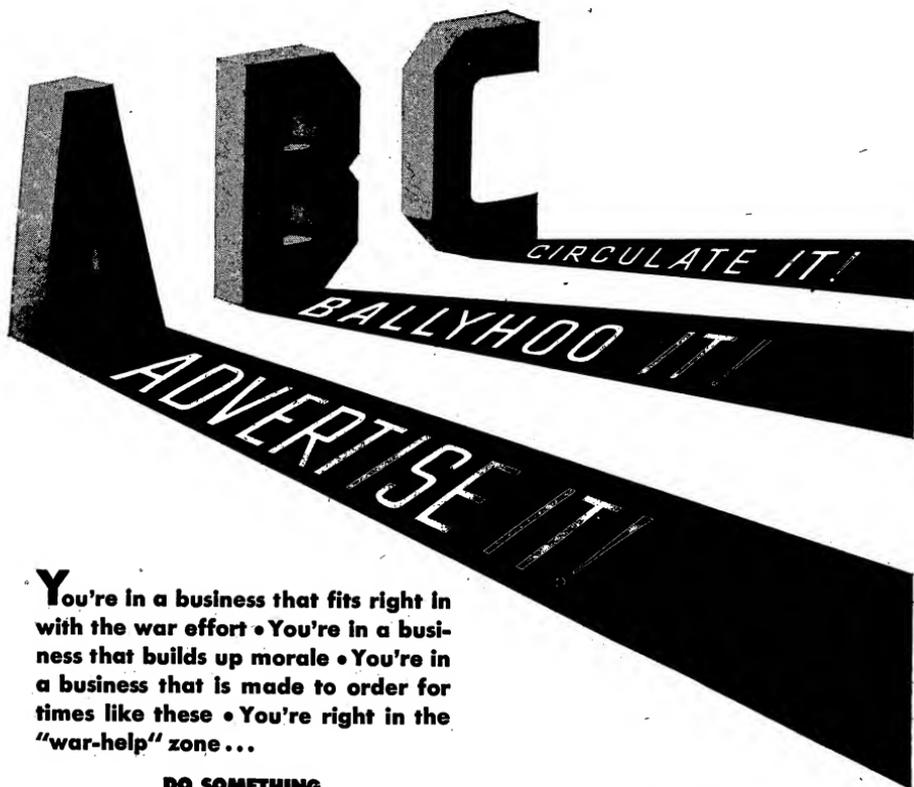


JOAN CRAWFORD · MELVYN DOUGLAS
THEY All KISSED the Bride

ROLAND YOUNG · BILLIE BURKE · ALLEN JENKINS

Screen play by F. J. WOLFSON • From a story by Gina Kaus and Andrew P. Sell
Directed by ALEXANDER HALL • Produced by EDWARD KAUFMAN
A COLUMBIA PICTURE

SEE UP WITH UNCLE SAM...SELL
WAR SAVINGS BONDS AND STAMPS!



You're in a business that fits right in with the war effort • You're in a business that builds up morale • You're in a business that is made to order for times like these • You're right in the "war-help" zone...

**DO SOMETHING
ABOUT IT**

You've got the pictures...our people need recreation...that "escape from worry" that all good motion pictures afford • Put that story before your public with the right kind of advertising • It's good news for all people everywhere...spread it round about with good, sound, interesting advertising...don't whisper...**SHOUT** with Standard Accessories...Specialty Accessories...Trailers...it's a worthy cause.



NATIONAL *Screen* SERVICE
GET THE BEST OF THE INDUSTRY

AL BLOOMINGDALE and
“HEADLINE”
GRAND OPERA

**Bert
Lahr**

**Joe E.
Lewis**

And at the concert grand—
AUSTIN MACK

Lynn, Royce and Vanya

Romo

Peg-leg Bates

'The World's Greatest One-Leg Dancer'
(Thanks to William Morris)

paul syde
Amazing at

Booked Exclusively by PAUL

NAT KARSON present
"MRS OF '42"
HOUSE, CHICAGO

Bert
Wheeler
and
Hank
Ladd

Mary Baye
and **Naldi**

Exclusive Management—
Paul Small Management Corp.

Vincent

Frances Faye

Composer of
SHUT MY MOUTH, I Ain't Talkin',
Featured in 'Headliners of '42'

and spotty
and Amusing

Biltmorettes

SMALL MANAGEMENT CORP.

Procter & Gamble Realigns Serials, Drops 'Bartons' But Keeps Option And Hopes to Resume Later

Procter & Gamble is making a general realignment of its schedule of network daytime serials, effective June 15. Only one show to be dropped is "The Bartons," now heard at 11 a. m. on WEAR-NBC for Dux. "The Life of Lincoln," which has been on the air since being transferred to the 10 a. m. slot, will be dropped by P&G & Ryan to the Compton agency. (Chippo will then share the plugs with Canany on the "Pepper Young's Family" serial.)

Although P. & G. is dropping "Bartons" and is likely to find a place for it in the revised budget. According to a high P&G official, the program, which it started sponsoring about a year ago, after being by Harlan Ware and later changed over to an 81-station hookup.

There are no further changes in the P. & G. eventing program beyond the previously-announced cancellation as of July 1 of the Hanson Sherman show (short spots) from the 9:30-10 p. m. spot Wednesdays on CBS, and the probable folding of the "Catherine Miles," the Shirley Temple series (ivory soap) and the same night on CBS, "Truth or Consequences" (ivory soap) and "Able's Irish Rose" (ivory soap) a hiatus from the 8-9 a. m. hour Saturdays on NBC, returning late in the season.

Revised schedule of P. & G.'s serials, with production agency, as of the June 29 realignment, will be:

- "Love Journey," 10:45-11 a. m., NBC (midwest and far west); Drefl; Black-Benton-Sample; Hummert (Chicago).
- "Road of Life," 11:15-11:30 a. m., NBC; Dux; Compton.
- "Life and Sade," 11:15-11:30 a. m., NBC; Ryan & Fisher; Compton.
- "Arasias the Clown," 11:30-11:45 a. m., NBC; Ivory soap and Ivory soap production.
- "Life Can Be Beautiful," 1:15-1:30 p. m., CBS; Ivory soap, Compton.
- "The Life of Lincoln," 1:30-2 p. m., CBS; Oxydol, Black-Sample-Hummert (Chicago).
- "The Life and Sade," 1:45-2 p. m., CBS; Crisco, Compton.
- "Goldberg's," 1:45-2 p. m., CBS; Dux, Compton.
- "Pepper Young," 2:45-3 p. m., CBS; Canany and Chippo, Drefl & Ryan.
- "The Life of Lincoln," 2:45-3 p. m., G. snow, Benton & Hummert.
- "The Life of Lincoln," 2:45-3 p. m., NBC; Oxydol, Black-Sample-Hummert (Chicago).
- "Pepper Young," 3:30-3:45 p. m., NBC; Canany and Chippo, Drefl & Ryan.
- "Night to Happiness," 3:45-4 p. m., NBC; P. & G. napha, Compton.

Changes give "Pepper Young" a new NBC broadcast, with "Road of Life" drops one. "Vic and Sade" continues to get two airings daily.

Stockton Helfrich Gets Janet MacKorie's Post
Stockton Helfrich is NBC's new appointee to the job of continuity acceptance manager, which Janet MacKorie resigned in April. Helfrich has been assistant manager of the network's script department.

Eugene Juster has been moved up to the Helfrich vacancy.

Lum & Abner Blue Only
Hollywood, June 9. It will be the Blue network all the way for Lum and Abner beginning June 29. Rural comics are now airing on the Blue in 11 cities and NBC for the coast repeat.

Switch eliminates four broadcasts a week.

Miss Hurst for Prisoners
Fannie Hurst's "Thinking Out Loud" commentator series on WJZ-Blue is being carried on the house in New York City and New York State Prison for Women, at Bardonia, N. Y.

Henrietta Addiss, superintendent, heard the show and figured it was the best material for her female inmates.

Hawkes Directing

Kirby Hawkes, radio head of Decca, is expected to make a comeback as a director. During the three-week vacation of Don P. Gable, he is directing the "Story of Mary Marlin" serial on WEAR-NBC for Procter & Gamble.

It's the first actual directing he's done in some years.

P&G DENIAL OF LEVER BROS. CHARGES

Cincinnati, June 9. Procter & Gamble today (Tuesday) issued a complete denial of the charges contained in an indictment which a Boston grand jury had handed down against it the day before. The indictment accused P. & G. and 10 persons of making false statements to the Federal Reserve in a scheme to defraud Lever Bros. Among the P. & G. employees named were D. P. Smoler, a director of the Co-operative Agency of Broadcasting; Raymond J. Lamping and Cio W. Kasperberger.

The indictment held that P. & G. had induced and bribed several Lever Bros. employees to obtain information, soap samples, confidential data and production figures out of the Lever Bros. Co. to defraud the company, was cited by the indictment. It also stated that P. & G. had received \$2,700 for this information.

There is pending in the courts a civil suit brought by the Federal Reserve in 1941 charging it with unfair competition in merchandising its Swan brand, as against P. & G.'s Ivory brand.

FRED WILE, TOM LANE INTO OFFICIAL JOBS

Frederick Wile, Jr., and Tom Lane, have left their positions as assistants of the past week for Government service. Wile has joined the agency's board chairman, Raymond Rubicam, on Paul V. McNutt's manpower mobilization staff and Lane, who was on radio publicity, is going into the war bonds and savings stamps division of the U. S. Treasury Department.

Lane, now on vacation, reports for service in Washington Monday (15).

Victory Parade Books High-Raters into Benny Time for War Messages

Red Stinson program, with Harriet Green and Gene Kelly, who, in the chest, will be presented intact Sunday night (14) as the second of the "Victory Parade" series. The program, which is the "Jack-Benny-Uno, 7-130 p. m. on NBC-Red. The show heard regularly 10:30-11 p. m. Tuesdays, also on the Red, for Brown & Williamson tobacco.

CREATED CLASSIFIED RADIO

WTMJ As Its Birthday Boast Says "Participants" To Its Baby

Milwaukee, June 9. Broadcast on July 25 WTMJ is making something of its claim to have "originated" the participant type program.

WTMJ has seven daily programs, several of which have been on the air for 10 years or more, of the participating class.

Levers Price Riggs Show, Seek Desirable Niche For Edna May Oliver Show

Lever Bros. has taken over the Tuesday 9-9:30 p. m. niche on CBS for its Swan Soap summer show, headed by Tully Rigg, which starts July 7. Swan terminates its connection with the NBC Tuesday 10-10:30 p. m. period, currently occupied by Burns and Allen, June 30. The contract with the Keystone Network, consisting of regular week-end versions of the B & A programs over 179 stations will come to an end a week or two later. When Burns and Allen returns for Swan in the fall there is a good possibility that a replacement series will be aired over a Mutual hookup Sundays between 8 and 9:30 p. m. The arrangement will be made by the Mutual.

Lever is also looking around for a spot in which to put its new Edna May Oliver program. It proposes to keep "Big Town" going through the summer but without the services of Edna G. Robinson.

HUGO SPECK'S RADIO DEBUT ON WLW, CINCY

Cincinnati, June 9. Hugo Speck, recently returned from Germany on the Prinzess Heinrich, was brought here Sunday (7) as special guest of the Ohio Oilwell radio hour program on WLW on the News' Speck, former I.N.S. man in the Balkans, was one of the speakers at the radio hour between the United States and Nazi.

Speck made his radio debut over WLW after which, accompanied by the writer-writer, Jane Magargle Speck, departed for his Cincinnati home state. He will return for I.N.S. July 1 in Washington.

(Speck used "Variety's" representation in Paris before the war.—E.J.)

Wilfred Roberts Joins Rockefeller Estimate

Wilfred Roberts, formerly executive production head of NBC, has joined the radio staff of the Coordinator of Inter-American Affairs. His duties will be commercial program control, specifically aimed at the Red for Government, but also including the agency's messages into the regular script of sponsored network shows. Roberts recently resigned from NBC.

Walter Wolf to Buffalo, June 9

Miriam Wolfe to Buffalo, June 9. Miriam Wolfe will be on the new staff here Friday (5), to return to New York either acting. Will be on the CBS "The Present Dramas."

Access 20 played lead of Izzy Lerner. The WGR's day program "Find My Way," via Mutual. Serial is shifting format, writing her out. She also produced, music, dramas there.

Inside Stuff—Radio

Larence L. Shenfield, of Pedlar & Ryan agency, emphasizes in a letter to "Variety" that his agency had no direct contact whatsoever with Jerry McGill, author who recently stepped out of "Mr. District Attorney." McGill was employed by Ed Byron as a package producer. Agency had no knowledge of, and was unaffiliated by, possibility that same writer's Appointment With Crime might go on the air for Colgate-Palmolive-Peet.

Clare Wilson, N. Y. radio actress, is a newcomer in the field of participation program conducting. She has a Saturday morning series on WOR and Irving Kaufman, the character actor, appearing as her character, Mrs. Man. Miss Wilson has a tieup with the American Grocery Manufacturers' whereby she will run the gamut of Paul V. McNutt's "unofficial character." Started at the most recent time, a package producer, she will also WOR studios for photographic effects, to be used in food trailers.

Evidence that broadcasting has yet to do a selling job with public utilities is seen in the results just compiled by the annual Better Copy Contest of the Public Utilities Advertising Association. Out of the 1312 ad campaigns entered by 105 companies, and only 11 specimens were representative of radio. George C. Giggar and Howard Chamberlain, manager and assistant program manager, respectively, of WLW, Cincinnati, judged the radio entries.

Fred Allen has emerged as the hero of quite a number of pieces in the magazine lately. Pieces include "The Mighty Mite" by Avery Strachos in Look; "If You Were Mrs. Fred Allen" by Nanette Kutner in Good Housekeeping; "Fred Allen Cuts a Slice of Old Vaudeville Ham" in Time; "The Ad Lib Campaign" by John K. Hutchinson in the N. Y. Times; "Fred Allen and Jack Benny Capion Each Other" in Pic. Irving Mansfield is the Texaco program press agent.

Mrs. L. B. Wilson, wife of the owner of WCKY, Cincinnati, is contemplating a radio series, possibly a commentary on the events from a woman's viewpoint. Her husband is the president of the broadcaster she, Jean Oliver, a well known leading lady of the legitimate theatre, mostly in dramatic stock. She starred in the latter for a period in Cincinnati.

Hal H. Collins, whose voice has been heard over radio in the Southwest since the early years of the Grand Crystal Theatre, is being featured in a new radio series. The series, "The Story of the Shogun," will depend largely upon the radio to get before the people in this 25-county state.

"The Lone Ranger" scored 4.5 to 3.3 for "Red Ryder" in a second Hooper check following the previous check. The "Lone Ranger" score reported in "Variety," is which the Mutual horseman, Ryder, was 4.8 to the ex-Mutual Ranger's 3.3. Change of stations was levelled out as a confusion factor after some weeks, the Blue believe.

William S. Paley's name has lately been mentioned among possibilities for the U. S. umbrella. The name of the U. S. umbrella, which is also reported possibly joining the Signal Corps, probably as a major or better.

Swing to NBC At \$100,000 a Year

Never Liked His Sponsor on Mutual Despite Salary of \$2,400 a Week From Cigar Company

40 FEWER STATIONS FOR JOHNSON'S WAX

Johnson's Floorwax is reducing its Tuesday night hookup on NBC by 40 stations. It's for the summer season. The program, which has been on the air since 1934, will be replaced by "Fiber Meek and Molly."

The program's regular link runs to 120 stations, inclusive of Canada.

JOHN DONOVANITES

Michael Grayson, Jack Goldstein of WNYC Under John Housman

Michael Grayson and Jack Goldstein, program director and publicity man, respectively, of WNYC, municipal radio of New York City, have joined the radio staff of the Co-ordinator of Information, under John Housman. Both will be producers.

Grayson produced and directed a number of dramatic series at WNYC, before he added to his duties as publicity writer, wrote, continuity and produced the station's college show, "Tomorrow's Edition." Before joining WNYC, Grayson was with CBS.

E. P. BERRICH INTO NAVY

Edward Price Berrich, who was in charge of the program sales for NBC's recording program, was entered the Navy as a lieutenant, under the name of his successor on the job is Claude Barrer.

Before becoming a salesman of programs, Barrer was with NBC's international division.

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KUDNER SETS BERGEN'S SUB

Arthur Kudner agency is in process of lining up a variety show to go into the air on NBC next Friday spot on NBC when the latter account takes a nine-week vacation following Edgar Bergen's June 28 broadcast. The new program will be produced by the bakers' division of Fleischmann's, headed, with the C. S. Coffey in charge, by the head of the department.

Kudner-Fleischmann stunts will consist of a permanent comic who will double as m.c., a guest comic, a singer and an orchestra.

Gas Ration Helps Summer Radio

Affect upon radio listening of gas rationing with its stay-at-home results is shown in the latest C. E. Hooper report. This contrasts with similar report of two weeks before as follows:

In non-rationed St. Paul, Des Moines, St. Louis, Kansas City, Louisville, Indianapolis, normal warm weather listening drop in nineteenth of point.

In rationed New York, Philadelphia, Baltimore, Atlanta, Richmond, Washington, Boston, Providence, radio listening has increased despite summer by 4.6%.

TO YOUR RADIOS MAY... TO YOUR CAMELS

Wider Use of Radio Advertising Looms for Chesterfield and Luckies—Lanny Ross Probable Emcee for Camels—All Pearce Spurns Life in Manhattan

'PARADE' PACKAGE?

Chesterfield and Lucky Strike may follow Camel's lead in adding an hour's variety program to their network schedules. In the case of Lucky Strike it might be a package in which the "Big Band" idea is incorporated while Newell-Emmett, agency on the Chesterfield account, has recommended a variety setup that would provide for the origination of the first half hour from Hollywood and the second half hour from New York. Chesterfield's present obligations are Fred Waring on NBC and Glenn Miller on CBS, while Lucky maintains Kay Kyser and "Indication Please" on NBC and "Your Hit Parade" (45 minutes) on CBS. Camel will most likely have Lanny Ross in the double role of singer and m.c. on its "Caravan" when that hour's radio debut on CBS July 10. Ed Wynn may be added to the program after a while, and the Andrews Sisters may also do a hitch during the summer. Bill Bacher will produce. A report from Hollywood (Tuesday) had it that Lucky's "CBS Looks at Hollywood," which program would choose the picture of the week with the Hollywood star as emcee. It was also said that the big account might drop "Information Please" for "The George Burns Show" which George Washington Hill, American Tobacco prez, usually sours on shows that can't do better than 18 to 20 A.S.R. All Pearce had received a bid for the m.c. spot, but he turned it down. Pearce wasn't inclined in the first place to settle down in New York, whence the series will originate, and in the second place he didn't like the idea of being guaranteed no more than a 15-week contract. Pearce got off the annual payroll July 2.

The others set for the "Caravan" are George Burns, Herb Shelmer and Xavier Cugat.

COAST ALERTS... RUB OUT RADIO

Automatic nine o'clock curfew on Coast radio was lifted after four nights of air blackout having been lifted. Interceptor command froze transmitters last Wednesday with full nightly schedules resuming Tuesday night.

With Pacific hot spot just now and station operators figuring nightly landing weight conditions for some time, plans went ahead for moving up commercials. For instance Luckies' "The Outfit" show, which has at 9 p.m. was pushed up three hours. Networks and Indies are counting Kinno in thousands but hopeful end in light following Jap disaster around Midway.

BOB BURNS... MAY LOSE HIS... SOUP

WAAT, J. C., Moving
WAAT, James J. C., shifts to new studios and offices atop the Douglas hotel, Newark, N. J., about June 20. His present quarters will be increased to 5,000 watts. It is already operating 24 hours a day.

Dallas—Bob Holton joined WFAA-KGKO announcer's spot. Replaces Richard Perry, gone to Chicago.

Campbell Soup has not resigned Bob Burns for the time being. Account had previously blocked out the Sunday 9:30-10 p.m. period on Columbia for Burns, effective Sept. 8, which was to be his return to the network. Burns did his last broadcast for the account last night (Tuesday).

'CHANGE PARTNERS'

That's The Cry Next Week as Boston Revamps Affiliations

Boston, June 9. A wholesale shift in network affiliations by local stations will take place Monday (10) with WMAZ dropping the NBC (Red) network and takes on Mutual; WBZ switches from the Blue to NBC-Independent WJZ; and Blue. While WAAB of Mutual goes silent for two weeks while being transferred to WJZ, WZZI remains in its last broadcast for the account last night (Tuesday).

WJAZ will be 20 years old on Wednesday.

DYNAMITE IS... 'RESPECTABLE'... AGAIN

Dynamite, once unmentionable on any "Cavalcade of America" program, was the subject of the entire DuPont commercial on the Monday night (8) broadcast of the series on WEAZ-NBC. Apparent reason for the dramatic turn in policy by the account, that the war has again made dynamite, like all other military arms products, respectable.

The subject of countless anecdotes among radio writers for several years has been the hypersensitiveness of Du Pont officials, and, consequently, B. D. & O. executives, about any mention of explosives or firearms on "Cavalcade." In some cases the Du Pont representatives even censored mention of rifles or guns from scripts dealing with Daniel Boone and Davy Crockett.

Copy Monday night mentioned the military uses of dynamite, but stressed its value as a "prime mover" for the "progress" of mankind in peacetimes. Various kinds of dynamite and its many purposes were listed, after which the blurb closed with its habitual statement that Du Pont is bringing better things for better living, through chemistry.

Sailors and Girls Hoop... In Blue's Chicago Studios... During Dance Broadcast

Chicago, June 9. Rug-cutting by sailors and girls in the studio audience is a side feature of the "Bluejacket Hoop" program which the Blue Network debuted last Sunday night (6). The studio dancing is to be a weekly event.

Besides a studio dance combination, the program's cast consists of the Eszoris and Betty, Marion Mann, Nancy Martin, Michael Roy and guests from local theaters.

Army Chaplains Satisfied

Bill Davidson and Bob Eisenbach, former NBC news writers now in the Army, have co-authored a single-shot dramatic script, "Soldiers of God," to be presented 8:30-9 p.m., Tuesday (10) on WY-Blue.

Yarn is about Army chaplains.

Owners of Spare Equipment Must Tell... Permit Needed for Radio Material 'That Might Wind Up in Hands of Enemy Agents'

Washington, June 9. All owners of unattended radio transmitters—meaning chiefly dealers and manufacturers but also covering foresighted broadcasters with spares in the closet—must register a permit from the FCC on the subject of the equipment by the end of the week ended Monday (8). Registration papers will be sought by June 28.

The ultimatum designed to tighten control over apparatus that might wind up in the hands of enemy agents, will lead to a check on the exact location of every transmitting equipment in the nation. This step is in accord with an earlier

NEW BLUE TALENT

Fred Bethel, Ike Marston, John Wellington, Ira King, New York Network

Three new men have been added to the Blue network writing and producing staff. Fred Bethel, former writer-producer with Mutual, becomes the Blue top scripter of musical continuity, specifically assigned to the Summer Symphony and classical music shows. Ike Marston, formerly with the Federal Theatre and more recently a freelance scripter, has joined the writing staff. He regularly scripts "African Trek" and the new National A.S.M. of Writers series.

John Wellington, formerly a writer and production aide for many years, has joined the Blue production staff on a free-lance basis. Charles Newton and Douglas Maclean, Kay Kyser and "Indication Please" department. Newton has taken a Government writing job in Washington. Maclean, who wrote the Walter Damrosch continuity, has several tentative propositions, but has no definite plans.

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Ca-Ga Sound Effects in Copy

Milwaukee, June 9. A reader writes in to complain to The Milwaukee Journal that Paul Wolf's notorious design ballyhoo—the one that goes on hand, to be in; in the air, b-r-r-r-r, and on the sea to victory—bloop, bloop, bloop got him down, particularly the bloop, bloop, bloop business.

Paul D. Davis, columnist who explained a new era in radio advertising that crept in when nobody was on guard and that it is now a widespread practice for alert concerns to accompany their trade messages with the darned, groans, chirps, chants, bleats, coos and screams from the front porch a body ever heard.

QUINCY HOWE AT CBS

His Government Mission Quickly Completed—Not What He Expected

Quincy Howe, who recently resigned as commentator of WQXR, New York, has joined the news staff of CBS in New York. His first broadcast with the network was on "The World Today" program Monday evening (8) for United Fruit. He will remain in New York, at least for the present, but has no regularly scheduled time.

Special Government assignment of an undisclosed nature, for which Howe left WQXR at the termination of his series May 27, for Hancock Press is said to have been completed last week. However, it is understood that after starting the Government work he found it not as anticipated, so he accepted the offer previously made by CBS.

RADIO EDITOR... IS INDICTED

Pittsburgh, June 9. Darrell V. Martin, former radio editor of Sun-Telegraph and Post-Gazette here, was indicted last week by the June grand jury on charges of conspiracy, fraudulent conspiracy and false pretense with his plans to publish a broadcasting magazine here. Indicted with him on the conspiracy charge was his brother, Donald Martin, who is employed in the Homestead post-office.

The charges against the one-time columnist were brought by Mr. and Mrs. Roy Claypool, of New Kensington, who claim they gave Martin a \$2,000 certified check for part interest in the publication. He assertedly told them that two other persons had invested \$1,000 each in the proposed magazine.

Transaction occurred in October and an investigation by county detective, on the Claypool's complaint, showed that Martin cashed the \$2,000 check at the Homestead post-office through the help of his brother. At that time, he is reported to have taken \$300 in cash and placed \$1,700 in a postal savings account in his name. The conspiracy charge against Donald Martin was the result of the check-cashing procedure.

Harold E. Fellows, WEEI, Boston, general manager, was elected first vice president of the Advertising Club.

NEWSPAPERS... GET SOAP... LINEAGE

The American Home's Sterling Products combine is spending over \$1,000,000 currently for newspaper space. Also soap companies are liberally contracting for newspaper print even while handing out radio cancellations. While Swan was announcing its spot campaigns in June, newspapers are receiving six 500-line ads. Foster & Gamble went on a wholesale clipping of its nighttime budgets on the networks, but at the same time it placed 75,000 lines of copy with the newspapers. Colgate-Palmolive-Peet is reported as having been similarly inspired.

Chevrolet is placing two ads a month in dailies. What is particularly striking about the Chevrolet campaigns is that the orders carry no mention of any radio promotion of a spot preference.

John Macdonnell Succeeds... Corday As Directors' Sec... Guild Opens N. Y. Office

John Macdonnell has been elected secretary of the Radio Directors Guild, succeeding Ted Corey, who has gone into the Army. He is the director and co-scripter of the Frank Parker show.

The Guild has taken permanent quarters at the Berkshire apartment, N. Y., with Dorothy Dietz in charge of the office. She has an extensive secretarial and production background in radio and legit.

Engene Carr's Roundtable... For Blue News Editors

Eugene Carr, assistant director of the radio division of the Office of Censorship, will head a round-table discussion on censorship sponsored by writers and editors of the news, dramatic and continuity staff of the Blue network.

Subject of the confab will be the question of acceptable and unacceptable material on the air during the war.

Scrap Metal Salvage Campaign

McCann-Erickson in Charge of Institute's \$300,000 Advertising Fund—To Use Spots

Lotridge Badly Hurt

Des Moines, June 9. J. Bury Lotridge, manager of station WOC, Davenport, Iowa, is in a critical condition there from injuries suffered in an automobile accident near Bettendorf, Iowa, last Sunday.

Lotridge went to station WOC from station WHO, Des Moines, Iowa, where he had served on the staff of WZZI. He was general manager of the Oklahoma radio network and was salesmanager for KZLU, Tulsa.

Spot radio will be used for a couple weeks in July for the most intensive salvage campaign since America's entry into the war. The American Steel and Iron Institute has appropriated \$300,000, with McCann-Erickson as the agency for the broadcasting of announcements appealing to householders and businessmen to turn in junk metal, rubber, rags, paper and manilla rope to local depositories.

Participation is expected for about 300 stations and the concentration of 65 announcements over a period of two weeks.

Howard Costigan is now and special events chief at KOL.

SAVING GROCERS UTILIZE WAR

NATIONAL BRANDS ARE SIDETRACKED

Publicity Given to Shortages Allows Chain Stores to Thrust House Products Forward

TRADE FROWNS

Several major food packers are moving a radio campaign to counter what they regard as unfair selling tactics which have cropped up among chain stores since the Government instituted distribution rationing for such products as coffee and tea. The big packers look upon the chains as using the war to foster more extensively than ever their own brands as against nationally advertised products.

The chains, the national packers have found, are advising their customers that they are compelled to limit each purchase to a single unit of such-and-such brand (invariably nationally advertised) but, as the store clerk then puts it, there is nothing to prevent the same customer from buying more than one unit of the chain's own brand. The campaign by national packers will take the tack that there is no more of a shortage in its own brand than that of the brands offered by chain-stores.

'WAR MESSAGE' CLINICS IN N. Y. AND CHICAGO

Washington, June 9. Huddles with agency, sponsor and network production people over further allocation of Government messages will occur in New York and Chicago the end of this week when W. B. Lewis, Douglas Meserve, and Seymour Marmor from the Office of Facts and Figures conduct open forums on greater use of radio to promote the war effort. The OFF trio will be in New York Friday (12) for a session at CBS and hop to Chicago for a meeting the next day at NBC.

Samples of the material to be sent out for individual use on the chain programs but not as part of the fixed plugs will be displayed at the huddles, which will be followed up later by seminars for writers and producers. All factions will get a chance to state their reaction to the OFF formula by which tedious repetition is supposed to be curtailed and list their desires in the way of raw material.

Knudsen-Samisch Nuptials

Philadelphia, June 9. Adrian Samisch was married yesterday (Tuesday) to Fregel A. Knudsen at Media, a suburb of Philadelphia. Pair returned immediately to New York. Bride plays the title part of the original company of 'My Sister Eileen,' on Broadway, having recently replaced Jo Ann Sayers. Samisch, a member of the Young & Rubicam radio department, was formerly a director at Paramount.

Priscilla Kent's Program

New comedy-dramatic series by Priscilla Kent starts Sunday (13) on WEAJ-NBC as a sustainer. It'll be heard regularly at 11-11:30 a.m. Sundays. Untitled show is about a dizzy family.

Miss Kent, also author of 'We Believe' on the same network, is a member of the NBC scripting staff.

'READER'S DIGEST' LIKES MORNING NEWS HITCH

B.B.D. & O. agency is inquiring about announcement availabilities in behalf of Reader's Digest. The preference is for spots next to morning news broadcast.

The rate will be from three to five burbs a week.

Ted Weigand on WNBZ, Saranac Lake, N. Y., June 9. Ted Weigand, formerly with WHN, New York, and WBBC, Brooklyn, has started a program, 'Your Radio Movie Club,' on WNBZ, Saranac Lake.

Besides his broadcasting activities, he was formerly a reporter for the Long Island Daily Advocate and the Syracuse Post Standard.

Latest Rumor!

One of those fantastic rumors that inexplicably arise from time to time was current in New York early this week:

It was to the effect that Lisa Sergio, twice-daily commentator on WQXR, New York, is really Dorothy Thompson under an assumed name.

Todd Hunter Sponsored By Kellogg Rice Crispies

Chicago, June 9. Todd Hunter, WBMM news commentator, takes on a new sponsor, Kellogg Rice Crispies, three times weekly at 5:30 p.m., CWT. J. Walter Thompson agency handled the sale.

Chorus Singers Deduct From Earnings To Share With Drafted Colleagues

Male members of the chorus of a number of network shows have agreed to contribute 1% of their salaries for the duration to other members of the groups who have joined the armed services. So far, 11 singers are included in the plan and two others in the army are receiving the payments.

Men joining in the contributions are Alex McK., Robert Nolan, Gordon Cross, Alan Holt, Stanley McClelland, Glen Cross, Fred Waldner, James Davies, Adrian Reveler, J. Alden Edkins and Kenneth B.

Schon. Recipients so far are G. Nolan and R. Kinne. Programs on which the contributing chorus members are heard are 'Waltz Time,' 'American Melody Hour,' 'Manhattan Merry-Go-Round,' 'America the Free,' 'Army Hour' and 'Cities Service.'

Montreal—Jacques Catoulat is new announcer on CKAC, replacing Marcel Sylvain, who is free-lancing. Jacques Liénard-Boisjoli is another new announcer, replacing Alain Gravel.



"GOOD BUSINESS CITIZENS WILL CONTINUE TO ADVERTISE"

says CHARLES E. WILSON, President, THE GENERAL ELECTRIC COMPANY

"Advertising is a responsibility of business citizenship. Through advertising every business exercises the individual's right to freedom of expression. This right is a duty as well as a privilege. The individual enjoys his freedoms as a privilege. He upholds them as a duty. In time of war the duties of citizenship are not suspended. During the war good citizens will continue to attend their town meetings, will continue to vote, and by discussion assist in the formulation of public opinion. Good business citizens will continue to advertise."

★ To the great names in American business whose continued advertising is a standing symbol of faith in America's future... whose fortitude in total war adds another sheet of defiance to the enemies of free American enterprise and democracy... this space is dedicated by The Nation's Station.

WLW

Foreign Language Stations Solicit Aid of Radio Directors Guild

The foreign language radio stations are moving rapidly in an attempt to give public evidence of their devotion to democracy and wartime efforts. A committee headed by Arthur Simon of WPEW, Philadelphia, is meeting tomorrow (Thursday) in New York with George Zachary and others of the new Radio Directors Guild in an effort to obtain assistance in preparing patriotic programs for sustaining presentation on linguists. It is hoped there are directors who understand Italian and German who would help. A similar approach to the Henry Carlton Fish-Clyffon Faldman War Writers' Board is likely.

Formal appeal has been made to Ruthrauff & Ryan for permission to use "Big Down" script in foreign translation. The Lever Brothers program, with Edward G. Robinson and Osa Munson, has lately been all out against the Axis in theme. Foreign stations would like right to use material sustaining in the German and Italian tongues.

Station WHOM, New York, owned by Leo Lang, is devoting five hours this Sunday (14) to carrying out the Office of Facts and Figures suggestion of this new "Flag Day" divided into 15-minute segments, each

consultate for an allied country will be invited to send a speaker. The WHOM house orchestra will play the various national anthems, and it is hoped to have folk songs and other nationalistic elements on the programs, the whole elaborate consisting of a salute to America's brothers-in-arms.

WAR PARADE TO GET HEAVY AIRING

New York City radio stations including city-owned WNYC will give elaborate coverage this Saturday (13) to the New York Air War demonstration. In all, 14 stations will carry stuff. WNYC will have the most, with six hours and WOR and WJZ, six broadcasts.

The schedule of broadcasts of the parade follows:
WNYC—A.M.: 10:30-10:45, 11:30-11:45; P.M.: 1:05-1:15, 2:05-2:15, 3:30-3:45, 4:15-4:30, 6:30-6:40, 6:45, 9:15-9:30.
WMCA—A.M.: 10:05-10:15; P.M.: 1:05-1:15, 2:45-2:55, 4:05-4:15, 5:15-5:30, 6:45-7, 7:45-8.
WOR—A.M.: 10:30-10:45, 11:20-11:30, 2:45-2:55, 4:15-4:30, 6:30-6:40, 6:45-7, 9:15-9:30.
WJZ—P.M.: 10-12:15, 2:35-2:45, 6:05-6:15; WJZ and Network—A.M.: 11-11:15; P.M.: 4-4:45-5:55, 7:30-7:45.
WEAA—A.M.: 10:45-11; P.M.: 3:30-3:45.
WABC—P.M.: 1:45-2, 3:45-4.
WHEW—P.M.: 11:45-12 Noon; P.M.: 2:35-2:45, 4:45-5.
WQXR—A.M.: 11:05-11:30; P.M.: 12:15-12:30, 1:40-1:55.
WJLB—A.M.: 11:30-11:45; P.M.: 4:15-4:30, 8-8:15.
WOV—A.M.: 1:05-1:15, 6:30-6:40, 9:15-9:30.
WOV—A.M.: 10:15-10:45, 11:45-12:05; P.M.: 1:15-1:30, 4:15-4:30.
WEVD—A.M.: 11:30-11:45.
WJZ—P.M.: 12-12:15, 2:35-2:45.

Charlottesville Dept. Store Takes Bankhauke Locally

Charlottesville, Va., June 9. C. H. Williams, local department store, is sponsoring 'Bankhauke Talking' over WCVF, Charlottesville outlet of the Blue network. Deal started last week.

Station Fires Foreign Language Man, Alleging Disregard of Rules

LYDIA PINKHAM CURBS RADIO SPOT ACTIVITY

Lydia Pinkham, an account which has for years maintained one of the biggest spot schedules in the business, last week issued wholesale cancellations. Reason given was that the drug outfit had just completed one of its rare surveys comparing sales to advertising expenditures. Pinkham is also a heavy user of alcohol.

Erwin-Wazey is the agency.

Philadelphia, June 9. Theodore J. Swystun, director of Ukrainian programs for WDAS, was discharged last week by the station for his alleged refusal to submit his script to execs for perusal—the station's policy for all foreign-language broadcasts. The firing climaxed week of 'insubordination,' according to Patrick J. Stanton, vice-president of WDAS. Denying the allegation, Swystun filed suit in Common Pleas Court Wed. (3), accusing the station of breach of contract.

Stanton declared that Swystun balked at filling out questionnaires on his nationalistic affiliations and allegiances, as ordered by the Department of Justice and the Federal Communications Commission. He finally returned the filled-in forms 'under protest.'

When the station ordered all announcers, foreign-language as well as those broadcast in English, to eliminate all records, Swystun persisted in using recordings saved by his listeners, Stanton charged. When Swystun submitted his scripts, he did so ill-naturedly, said Stanton. On several occasions he 'superciliously' went on the air before he got his script okayed, later claiming he couldn't find any station official in time.

Stanton declared he warned Swystun three weeks in succession (the Ukrainian hour is broadcast each Saturday). Last week, Stanton said, he heard Swystun's program studied with a list of names of listeners, against station regulations. After the program Swystun was summarily fired.

Swystun, in his petition in court, declared the station could not cancel his program nor fire him. He demanded that the station continue the program and pay him his weekly commission of \$15. Swystun is soon to be inducted into the Army, and the announcer had intended that his wife would carry on.

Union Rep a Lieut.

Seattle, June 9. Leo Moon, for the past two years business agent for the radio section of the International Brotherhood of Electrical Workers, has been commissioned a first lieutenant in the army air corps. Now in Washington on duty in the communications services.

Charter Hespel of NBC Joins Censorship Office

Charter Hespel has resigned as NBC night news editor to join the radio news desk of the Office of Censorship in Washington. Prior to joining NBC, he was managing editor of the Washington Daily News and at one time was assistant to the president of the University of Virginia.

Personalities that sell



What Everyone in Radio Likes

Everyone likes Renewals. So everyone seems to be happy about sponsorship of Wayne Ackley and the News over KGO. Everyone including—

Time-salesmen who feel such accounts are due for a long run.

Advertisers who renew year after year, like Central National Bank (second year), Scoones-Victor's (second year), Flynn Dairy (third year) and Sears, Roebuck (eighth year).

Advertisers who are surprised at sales-response, like W. H. Bishop of Fish-Pryde and Co. who reported: "Wayne Ackley and the News have produced more traceable results than any other advertising program we have used in ten years."

To more than a million listeners in Des Moines and Central Iowa, Wayne Ackley has become a familiar and welcome personality—one of the great personalities that serve KGO and KRNT to outperform so many other good stations. (Ask Kets for the complete story.)

'ELLERY QUEEN' SCRAMS JULY 4

'Ellery Queen,' whodunit series on WEA-FM for Brown-Sellers, goes off with the July 4 broadcast. Probably it will return in the fall, but the account has until the 4 option date to make a final decision on that.

Stanza airs 7:30-8 p.m. Saturdays, with the 'repeat' show to the Coast broadcast the previous Thursday night at 12:30-1 a.m. Maurice Lee and Frederic Dannay write the script and George Zachary directs for the Ruthrauff & Ryan agency.

Consolidated Aircraft To Young & Rubicam Agency; May Use Broadcasting

Young & Rubicam agency has added the Consolidated Aircraft account to its list, and out of this association may come a network institutional show.

Ruthrauff & Ryan had also made a pitch for the business.

WIP Salesman's Firing Brings Strike Clouds

Philadelphia, June 9. In the midst of negotiations for a new contract, the American Communications Assn. (CIO) and station WIP have broken off contacts and a strike is imminent. Dispute is over the station's discharge of Leonard Bunkin, a salesman. ACA claims he was fired for union activity and as an attempt at intimidation, while WIP officials assert it 'was necessary to readjust its sales department.'

Notice of the discharge was made last week and becomes effective July 1. Meanwhile, ACA leaders are reading a complaint to the NLRB. They also anticipate that a strike call will be issued shortly.

Thank you, ladies of the Women's National Radio Committee for dubbing "RAINBOW HOUSE" the nation's outstanding children's program

AND thank you, Bob Emery for making "Rainbow House" one of WOR's most popular shows

soft whisper to advertisers:

"Rainbow House" today commands the largest audience in its history. Every Saturday morning 216,000 radio homes dial it on WOR.

WOR

where showmanship sells

Write, wire or call WOR, at 1440 Broadway, in New York, P. Pennsylvania 6-8600

KSO KRNT

Affiliated with the Des Moines Register and Tribune

WEBER, McCOSKER CALL SANDERS BILL AN 'OUT' FOR RIVALS TO AVOID FLY'S HAND

Mutual Execs Repeat Charges That Option Time Is Repeatedly Used to Prevent Mutual Closing Contracts With Prospective Advertisers

Washington, June 9. Proposed revision of the 1934 Communications Act is merely a smoke-screen to cover attempts to block application of the anti-monopoly regulations, the most ardent admirer of the FCC reformers' handwork, Mutual told the House Interstate Commerce Committee last week. The tale of MBS was poured into ears of the House group by Alfred J. McCosker, board chairman, and Fred Weber, chain general manager, in several hours of argument against the sweeping procedural changes suggested by the radio barriesters and backed by CBS and NBC. While some overhauling of the administrative machinery may be desirable, the Sanders bill goes altogether too far, said Weber and McCosker, and has for its secret objective scuttling the anti-monopoly regulations, not benefiting the public.

The law-makers received a detailed

lecture on marketing, program-building, and time-selling from Weber, who directed most of his fire at the Blue and pointedly directed attention to the failure of the newest RCA family member to enter an individual arrangement at the hearings. Weber's names in charging NBC snatched business by exercising option-time agreements that shut Mutual out of certain essential markets, and questioned what is behind the new Blue rate card, which omits so many vital outlets formerly available on either NBC skin.

Fly Rules Praised
Virtually all of the Mutual testimony dealt with the prospective benefits from the Fly-designed anti-monopoly commandments, both Weber and McCosker directly answering the attacks of NBC and CBS officials and declaring the allegedly adverse consequences upon NBC and CBS have been greatly exaggerated.

allowing the FCC to proceed with its reforms. Congress will bring new competition into broadcasting and thus give the public better service, they contended.

With the warning that free competition in radio may disappear if the regulations are blocked, McCosker slammed the "powerful and wealthy corporations" seeking to entrench themselves by curbing their curbers. The CBS and NBC complaint about the Comish isn't because of the procedure, he opened, but because the senior chains too often don't like the nature of the decisions. The primary purpose of the legislative drive, he charged, is to strip the FCC of power to police the industry for the general benefit of the public, the independently-owned transmitters, and any rival networks.

Vigorous support of the proposed Fly rules was registered by McCosker, who also deplored the suggestion the FCC chairman should be shorn of the right to participate in decisions and administrative proceedings. There is no evidence the Comish has a "common carrier complex," the WOR exec scoffed, and the regulations are aimed exactly the

opposite direction. If the reforms become effective, there will be less danger of rate control, interference with management, government supervision over operating policies, or dilution of program censorship. By removing present restraints—imposed by CBS and NBC—the Comish would give everybody a better chance to develop naturally, thus minimizing the possibility a government agency will step in to maintain irritating watch on operations.

They Flatter Mutual

The Mutual chief acknowledged that cold statistics—such as the senior chains presented early in the hearings—show the newcomer has grown substantially. But both McCosker and Weber drummed away at the idea Mutual still gets only a tiny wedge of pie, compared with the NBC and CBS 'labs. The percentage increase in Mutual revenues has been exaggerated, McCosker insisted, noting the \$4,700,000 figure for 1941 is puny beside the others' time sales.

"While we are proud of Mutual's affiliates and its annual increases in revenue, particularly in view of the obstacles we have had to overcome, we trust you will not be misled by the figures and charts which have been presented by witnesses for NBC and Columbia at this hearing," he told the lawmakers. They give a flattering but highly exaggerated notion of Mutual's growth and size.

"When you compare networks as they did, simply in terms of the number of affiliates each network

has, and overlook mentioning the relative desirability of the stations as to power, coverage, location and other vital factors, it's a very much as if you compared the wealth of four men according to the number of bills each has in his pocketbook without looking at the denomination of the bills.

This slant occupied much of Weber's time, the general manager insisted, as to power, coverage, location and other vital factors, and the consequences of the time-option wrangle of the NBC and CBS still complicated exhibits, the Mutual general manager emphasized that NBC and CBS have no content of "first choice" plants in the first 60 markets, while Mutual is forced to use stations only in the second and limited periods and liable to be snatched in 26 cities. The aggregate wattage of the NBC and CBS stations in the principal markets far exceeds Mutual's strength, he noted, and the NBC and CBS have the entire nation where each web has its own full-time station.

The networks appeared fantastic to McCosker. He observed the stations already are a subject of constant suggestion, warned the only important effect would be more, not less, government interference. Revision of the bill at William S. Paley for tempering Columbia's endorsement of the suggestion.

Litigation Habit

Any suggestion that the Comish would permit, observing it would be justified, McCosker argued. Noting the time elapsing since the start of the investigation, he commented that fighting is not over yet and every possible opportunity has been offered to submit evidence. The objections were litigated whenever they could think of an excuse, he asserted. Revision of the original proposals and adoption of amendments suggested by Mutual are evidence the FCC had an open mind, rather than arbitrary attitude.

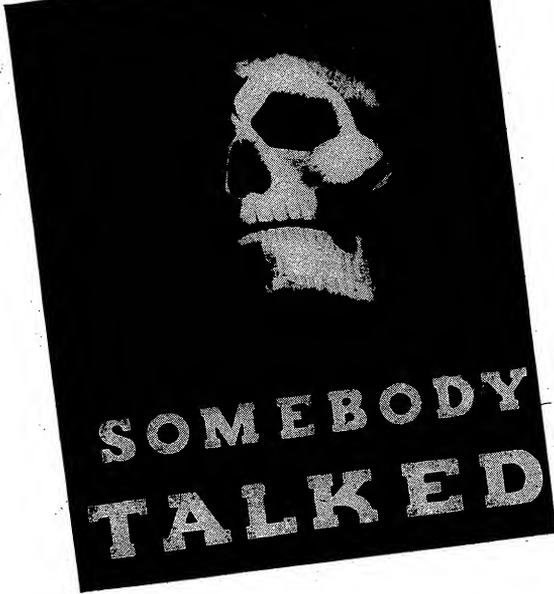
Mutual has been able to operate under the regulation without either inconvenience or injury, the board chairman declared. He repeated the customary Mutual argument that optioning is not essential, and that Mutual adopted the practice only in self-defense, and insisted the demonstrated advantages of the Mutual system of doing business could be enjoyed more widely if the shackles of CBS and NBC contracts are removed. Exclusivity is unnecessary under the formula devised by the Comish to insure access to every market, he said, while the lack of firm options can be overcome with a little initiative and liberal use of airmail and the telegraph and telephone.

Aiming more than at CBS, Weber told at length the obstacles and troubles Mutual has experienced and termed the regulations an "eminently practicable and reasonable" means of eradicating abuses. He was particularly enthusiastic about the time-block option scheme which the Comish would permit, observing it would not take away from the Red or Columbia more than a fraction of the most desirable time now booked and would give the Blue bigger segments than it has been able to sell.

Saver-Web Inexplicable
During his course in marketing and booking, the Mutual general manager insisted the Commission's alternative for firm options prevents abuses and perpetuates all the present advantages of being able to assure advertisers of outlets. The 55-day call period is about the time needed to set up a program, he observed. Nothing in the regulations, he added, will prevent the carrying out of all existing contracts and the idea of a "super-network" is absurd, since the highest-powered and most desirable transmitters already have all the business they can handle.

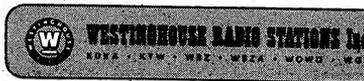
Weber pointed an accusing finger at NBC in telling how unexercised options have been taken up suddenly to injure Mutual. He told how the NBC's beer show was shifted after 14 of 14 Mutual outlets notified the web that NBC was taking the time for Canada Dry. Negotiations for "March of Time" collapsed when NBC threatened to book new coverage during the half-hour Blue time were wanted. Inability to expand coverage to additional outlets, he observed, American "Cobaco Co. to move, he said, and the option device was used to lure the J. B. Williams (True or False) program. There are other instances—the Philip Morris and CBS 11 Hour program—where Mutual lost accounts because Blue-affiliated outlets were taken away from Mutual, he said.

"We have regularly completed with (Continued on page 37)



As gripping as it is grim, this poster won First Prize in a contest "to promote silence regarding the movement of military equipment and personnel". . . sponsored by the U. S. Army and WBZ, Boston. Open to all art-students in Massachusetts, the contest was won by Marguerite Miller of Chicago against 269 competitors. The newspapers cooperated . . . the students brought

their creative faculties to bear on the war effort . . . the Army got a poster of terrific impact . . . and Westinghouse Radio Stations again demonstrated their ability to assume a leading role in the current scene, their power to deliver real public service.



From the Production Centres

IN NEW YORK CITY . . .

The Radio Trade Is Discussing: Walter Dromore's return to NBC after brief separation—Weber and McCook's protest of Ely at Sanders Bill hearings—dizzying number of radio guest dates in East by Madeleine Carroll—local listening increase in pre-nationals area compared to national bump elsewhere—the results of the FCC—NRC—re-form, but not positively, of the foreign language stations—the reappointment, but not yet notified, of the chairman of the FCC.

L. B. Wilson back to WCKY, Cinny, Monday (8) after eight days in town. . . Dolphie Martin of WEEI, Boston, here on a quickie. . . Charley Vanda due in from Hollywood assignment for Bill Paley. . . Erik Barnouw dashed off script on hurry-quest from 'Peanuts'. . . It's the life story of a color bill and will be heard tonight (Wednesday) on WABC (7.30), with Ezra Stone as the dollar bill. . . Young & Rubicam producing under Adrian Samich.

Peggy Conklin plays the lead Friday night (12) on 'Grand Central Station', in a script by Arnold Pearl. . . Amanda Randolph playing a maid in the Kitty Foley cast. . . Lewis Charles handling the early a.m. record show on WHN, while Scott Colton recuperates from an appendectomy. . . Incidentally, Charles is to be married this month, but isn't revealing her name. . . As one of those balmy exploitation stunts that press agents dream up, WRFL sent out a small cake of soap with a release about one of its programs. . . but the station didn't explain the Hotel Bryant name on the wrapper.

Nancy Douglas has joined the cast of 'Portia Faces Life' for Benton & Bowles. . . It's a singing-dramatic part. . . Blue Network is giving a sustainer buildup to vocalist Freddie Stewart. . . Ira Marion, new member of the Blue scripting staff, is now writing the 'African Trek' continuity. . . He also has been last Sunday's 'Blue Theater' play script. . . Fred Barr, WRFL assistant program director, due for faterhood. . . Regene Fitzgerald now has three sponsors JA WOR, namely Associated Laboratories, Davidson Bros. and Chemical Treating & Equipment Co. . . Edgar Steinhil and James McCallion added to 'The Big Mule' cast. . . Breakfasts dairy products is partially sponsoring the 'Two-Daily Kitchen Papers' show on WHN.

Bob Slade, one of the writers of 'The Nation At War', visited WTRY, Troy, in connection with the scripting of an episode in which five members of an Albany family giving 88 hours every day to America's war, participated. . . Nick Carter, WTRY program manager, helped to arrange the origination, via the Blue network, and announcer Bob Lewis introduced the participants.

Ed Foreman has joined the Kay Kyser show to supply comedy material for Kyser. . . The program airs tonight (Wednesday) from the Naval Air Station at Quonset Pt., R. I., and June 17 at Quantic, Va. . . 'General Mills' is now giving air credit to scripters. . . Carl Blakely is billed as 'Kelly Foley's' adaptor and Howard Teichman is mentioned as 'Valiant Lady' author. . . Skippy Homeier added to 'Life Can Be Beautiful' cast. . . Don Dunphy will be married June 20 to Marjell Kesting. . . B. B. D. & O. and T. O. and G. will be coming tomorrow (Thursday) at Palham Country Club. . . Elizabeth Reller added to 'Just Plain Bill' cast. . . George Baxter playing the killer on the 'Our Gal Sunday' serial. . . Lois Wilson, Violet Heming and Beverly Bayne, all names from films and legit now listed with Radio Registry for regular theater duties. . . Bob Hawk one of the angels of the new Rodgers-Hart musical, 'By Jupiter'. . . Claire Neisen added to 'Joyce Jordan' cast. . . Edgar Steinhil joined 'Amanda of Honeycrisp Hill'. . . Frank Gallup announcing 'Our Gal Sunday', snubbing for Tip Cornino, who injured himself bumping into a glass door at CBS last week. . . Will Lincoln Highway off for the summer, Theodora Yates now directs a mere three shows a day. . . When a Girl Marries' and 'Young Dr. Malone' (with a repeat). . . George Milne, chief engineer, elected pres of the Blue Network Athletic Assn., with Bud Barry, aide to program chief Phil Carlin, named v.p. . . Peter Donald, m.c. of 'Can You Top This', joined Stella Dallas troupe.

Phyllis Jeanne (Creore) doing a singing-acting part on 'Aunt Jenny' and is playing all the femme parts in 'History Squares', a platters series for kids, for Columbia Records. . . Richard Ritter, of the Blue production department, has joined the American Volunteer Ambulance Corps. . . Barry Hopkins, Peggy O'Donnell, Carleton Young, Horace Branham and Ethel Remy emoting in new 'Mr. Keen' case. . . Robert Waldrop, a stretcher bearer in the medical corps at Camp Lee, Va, transferred to the public relations staff. . . Roger Kline, former character in 'America the Free' (Continued on page 38)

WFAA, DALLAS, 'WEEKLY WAGE' POINT UPHELD, AVOIDS CLAIM FOR \$60,000

Sanders' Hearing

(Continued from page 36)

NBC and Columbia for each new advertiser and we know that the circumstances under which most of them have placed their business with the other networks indicate that the factors based on these contracts either were conclusive against us or contributed substantially to the result," he went. The process is still going on, and time after time during the current year we have had narrow escapes from losing other commercial programs we are still carrying, always for the same reason. Representatives of three of the largest advertising agencies in the country, handling a very large and important volume of national advertising, have expressly stated to Mutual that they will not purchase time over our network for any client of theirs during the course covered by option-time provisions unless and until Mutual can give assurances equal to that which NBC and Columbia are able to give. In most instances the only way we have been able to keep the clients has been the argument that time is not far distant when these regulations will go into effect.

The option arrangements provided under the regulations will protect advertisers for the period of the contract, Weber admitted. He told the lawmakers 'this is no more a disadvantage to one network than to another and is no more an injury to or advertiser than another. It cannot rightly be considered an injury to any one, much less to broadcasting as an advertising medium. If it is deemed an injury to a network which has to give up the exclusive option-time privilege, it is relatively slight, particularly when, as in the case of the Blue Network, it has only been using a small proportion of the air time under option and its advertising stations need and desire additional revenue. The injury, if any, is more than counter-balanced by the benefit to the affiliate stations by their audiences and by the benefit to the public resulting from active and fair competition on the merits of the competing networks.'

Bob Hope Emcees Event For Chi Herald-American

Chicago, June 9. Change in plans of committee in charge of arrangements for MacArthur Day Celebration here, June 16, brings Bob Hope to town as master of ceremonies for the event. Affair to be held at Soldiers' Field is co-sponsored by Treasury Department war saving staff and Herald-American, Hearst paper.

Minority of Supreme Court Sees Law Frustrated by Device—Decision Important in Newspaper-Owners' Situations

Washington, June 9. If they have specific contracts fixing the weekly wage and providing pay for expected overtime work, broadcasters, newspaper publishers, and other employers of white-collar help don't have to bother about the Federal Wage-Hour Law, the United States Supreme Court held Monday (8) in a 5 to 4 decision ending litigation involving the practices of the A. H. Belo Corp., owner of WFAA, Dallas, and the Dallas News.

The majority of the upholds held the WFAA management complied with the statute by adjusting salaries after Congress enacted the 'Fair Labor Standards' act and by paying for extra work as figured by the stipulated formula. The majority—Chief Justice Harlan F. Stone and Associate Justices James F. Byrnes, Felix Frankfurter, Robert H. Jackson, and Owen J. Roberts—vigorously discredited the Labor Department contention that a contractual weekly wage no matter how much or how calculated, is only the compensation for a standard work-week. Seeking to upset lower court which held in favor of the Belo Corp., the government maintained that additional pay must be figured on the basis of each hour, over the 40-hour maximum allowed in the law. Whether the total pay tops the minimum figures set forth in the act had no consequence, the Labor Department added.

The majority in an opinion by Associate Justice Byrnes, said: "When employer and employees have agreed upon an arrangement which has proven mutually satisfactory, we should not upset it and approve an inflexible and artificial interpretation of the Act which finds no support in its text and which, as a practical matter, eliminates the possibility of steady income to employees with irregular hours. Where the question is as close as this, it is wiser to follow the Congressional trend and to afford the fullest possible scope to agreements among the individuals who are actually affected."

Such a handling of the problem, Justice Byrnes observed, is common sense recognition of particular conditions in such businesses as publishing. He added that many newspaper workers get a dependable weekly income to fluctuating sum depending on the amount of time

they put in. Congress never said such an arrangement is illegal, and the judiciary should not outlaw it, he contended.

6 to 4 Hear All WFAA and Dallas News workers, except some mechanical employees, were advised that the company was guaranteeing a weekly wage in excess of the amount specified in the law. The arrangement provided that a \$40-a-week legman was paid \$10 per hour and would get \$40 a week regardless of how long he worked. On this basis, he could be required to work 8 1/2 hours (the maximum at that time was 44 hours weekly) before being entitled to any extra cash. After being followed for 18 months, this arrangement was assailed by the Labor Department, which held that WFAA and the paper's employees were entitled to reimbursement to the tune of \$60,000.

The arrangement, Justice Byrnes conceded, unquestionably was designed to keep the payroll at the same level as before the law went into effect. Congress did not deny an employer the right, however, to make such a contract, as long as he pays the minimum required, the majority spokesman added. The guaranty of a fixed amount 'carries out the intention of the Congress,' he observed.

In the dissenting opinion, delivered by Associate Justice Stanley F. Reed, the minority selected that the prevailing opinion will permit employers and their hired hands to 'contractually select a certain figure, unrelated to the wages paid and agreed that it is the regular rate of compensation. The majority view 'frustrated' the desire and purpose of Congress, Justice Reed complained.

Use of such a 'device,' according to the minority, will enable 'arbitrary management' to duck additional labor costs. Smart employers, Justice Reed predicted, will 'avoid many of the disadvantages of ordinary overtime' by using the Belo method.

'Cream of Wheat On Blue's Breakfast Club' Makers of Cream of Wheat have contracted to resume their support of the Friday and Saturday editions of the Blue Network's 'Breakfast Club' in October. Contract is for 24 weeks.

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Pizza's Release From Ellis Island No Surprise to Met; Buys 50G Bonds

The release of Ezio Pinza from Ellis Island by the Government last March 12 as an enemy alien, did not come as a surprise to the audience of the Metropolitan Opera Co. Pinza was known to have dropped his musical earnings shortly after the Philopian invasion in 1938 and to have taken out his first American passport.

The bass considered the release of the past 20 years with the exception of Chailupin, was a mainstay of the Met, Chicago and San Francisco opera companies. Mozart's operas, "Nozze di Figaro" and "Don Giovanni," which have been so successes during the past decade, have utilized him almost solely as the star.

His release means the San Francisco and Met companies will retain the opera in their repertoires after considering dropping them.

Pinza, whose annual gross for 50 concerts and 38 opera appearances amount to \$75,000-\$100,000, will spend the summer playing in compensation organizations on government radio shows. He plans to buy up to \$50,000 in bonds, and to buy a new automobile, and to donate a portion of his earnings to U. S. war charities. Pinza considers the release a great broken with the Fascist party and being subject to instant imprisonment there. It is rumored to have been a desire by the Government to secure information regarding the Nazis, so that which may have contacted him for aid during the past few years.

SPIVAKOWSKY NEW FIRST CHAIR IN CLEVELAND

Cleveland, June 9. Tossy Spivakowsky, violinist of New York, has been appointed concertmaster of the Cleveland Orchestra succeeding Hugo Kobler who resigned after failing to reach a financial agreement with management.

New concertmaster formerly held similar seat with Berlin Philharmonic Orchestra under Furtwängler and was associated with University Conservatory of Melbourne before coming to States.

Earl Wrightson Gets Build-Up On Blue Web

Earl Wrightson, 28 year old baritone, will give a concert at the "Web of the Met," is now appearing on radio program "Radio Programs on the Blue Network." His shows are Sundays, Tuesdays and Thursdays with a time ranging from 7:30 to 8:30. Bartone will concertize at Trenton, N. J. (Wed.).

He has been signed by the Rochester Opera Co. for next season. He is also a featured soloist in negotiations are on now for appearance with the Chicago Opera Co. He is working on his operatic roles with Armando Agnini, conductor of the Chicago's greatest stage directors of this country.

Mona Paulee Added Possibility for Mexico

Mona Paulee, mezzo-soprano, is discussing with the Mexican National Opera Co. where she may appear in next season starting in July and August. If she goes down for the season she will be heard in "Aida," "Mikado," "Cavalleria Rusticana," "Bohème" and "Carmen."

Singer starts her fall tour with the Metropolitan Opera Co. opening Oct. 12 in Pacific Grove, Cal. She spends the full season at the Metropolitan Opera Co. next April with about a dozen Community Concert dates.

Shura Cherkassky, pupil and protégé of Josef Hofmann, will have a phenomenal tour of the states in Community concerts next October. Pianist is vacationing in California.

Vrnesky and Rubin, duo-pianists, return to Pacific coast yesterday (Monday) following an appearance with the Essex County Symphony in Newark. They open their fall tour of over 50 dates in October. A Carnegie Hall recital date and the Pittsburgh Symphony in November.

Joseph Szigeti Booked For 30 Recitals in '42-'43

Joseph Szigeti has been booked for approximately 30 concert so far for this fall by the National Concert & Artists Corp. Violinist will have approximately 25 dates, a record amount for himself when the books are closed.

Szigeti opens in Washington Oct. 10 and plays to the end of April. He is scheduled for appearances with the Toronto, Pittsburgh, Cleveland, Philadelphia and N. Y. Philharmonic symphonies. He sells for \$1,000-\$1,500 a concert. Szigeti will present all the 18 Mozart Sonatas in a series for the XM in N. Y. between Nov. 4 and 16 for the first time in the history of N. Y.

Promoters Eye Municipal Aud in Springfield, Mass., For Opera on Sundays

Springfield, Mass., June 9. Springfield had its opera hopes up this week as the Metropolitan Civic promoters are studying the possibility of opera as general manager and Odono Sommovigo as artistic director, made inquiries into availability of Municipal Auditorium for 15 consecutive Sundays of opera in the fall. Accoutarily local Auditorium seats 4,000, but lacks certain which means that scenery has to be shifted in view of audience. Promoters have date with city Property committee, June 19.

IMPRESARIO GIVES ALL PROFITS TO STUDENTS

Memphis, June 8. I. L. Myers, local art patron, has booked the Ballet Russe de Monte Carlo for two performances during the week of July 1, 1942.

As usual with Myers' ventures, the profits—if any—will be placed in a trust for the benefit of the students of the Memphis Conservatory of Music, for promising growth of this city.

ITURBI AS CIVILIAN PILOT

Has 68 Concert Dates Set For Coming Season. Jose Iturbi, the pianist-conductor who is an expert amateur pilot, has offered his services and been accepted by the U. S. as a pilot pilot in the Civil Air Force. Iturbi is currently in N. Y. waiting orders.

Pianist is booked for his eighth Philadelphia concert with the Beecher's Orchestra next fall and opens his concert tour in Midland, N. Y., on Oct. 23. He is already booked for more than 60 dates counting orchestra appearances and piano recitals and will have his customary 70-80 when the bookings are closed in September. Iturbi dates as well with symphony orchestras as soloist.

Lewisohn Addenda

Additions to the list of Lewisohn Graduate conductors and soloists for 1942 are: Yehudi Menuhin, July 20; Jessica Helffer, July 27; Lily Pons, July 27; and Werner Josten, conductor, July 9 and 10.

Rubinstein's 50 Dates. Arthur Rubinstein will open a tour of 50 engagements Oct. 27 in New Haven. The pianist will appear with the Philadelphia with the Philadelphia Orchestra in Philadelphia, N. Y., Washington and Toronto and his orchestra appearances will be with the Cincinnati, Pittsburgh, Toronto and New York symphonies. He sells from \$1,000-\$1,500 a concert.

Sir Thomas Beecham will return to Seattle in October to direct the Seattle Symphony Orchestra.

Still Hopeful

Despite the fact that Tullio Serafin, Met conductor, left this season in 1939, and has since then become empresario La Scala, Milan, the U. S. persists in trying to collect exorbitant income taxes from him.

Monday (1) the Government was granted an extension of time to Dec. 1 to locate Serafin to serve him.

When the conductor left, he told his friends he would never return, and his remarks received wide publicity.

TOLDO GROUP SETS SCHEDULE

Toledo, O., June 9. Toledo Music and Art Center for 1942-'43 will offer an opera for the first time in its history. He will present Puccini's "La Bohème" on Oct. 15, with Susanne Fisher; Frances Grier, conductor; the members of the Williams auditions, and William Hall, in the lead. Six other events including the first three weeks in August has been called off, though the summer school will be held as usual, though with the backing of a corporation headed by Serge Koussevitzky.

MAY BEEGLE'S 20TH YR. AS CONCERT PROMOTER

Pittsburgh, June 9. May Beegle, Pittsburgh's No. 1 impresario, will celebrate his 20th anniversary of her concert series this season. Her engagements will include: Jeannette MacDonell, 10 engagements for benefit of Army Relief Fund; and a number of engagements for the subscription series.

Chicago University season opens in October with a Met opera cast and chorus in "La Bohème" and will continue with "Macbeth," Monte Carlo Ballet Russe, Don Cosaczk Russian singers, Carmen Amaya and her flamenco dancers, and "The Trapp Family Singers and Lawrence Tibbett.

Army's 5,000 Limit On 'H' Wood Bowl Concerts

Hollywood, June 9. Night concerts under the stars, capable of filling Hollywood Bowl in peaceful times, are restricted to 5,000 customers per concert. This limit will be in force on the Bowl seats under 20,000.

To prevent traffic congestion, no tickets will be sold at the bowl within 24 hours of a concert.

FLORENCE KIRK TO RIO

Columbia Giver Her Build-Up To Rio. "Another Rose Fennell." Florence Kirk, 28 year old dramatic soprano, has been signed for a minimum of eight performances of "Simon Boccanegra," "Aida," "Trovatore" and "Carmen" at the Rio de Janeiro Maschera's for the Rio season. She leaves in the middle of July for Rio.

She will appear with the New York Opera Co. in Verdi's "Macbeth" and after returning to the city in late October will again appear in that opera in six performances. She plans to do concerts on her way down to Rio.

Columbia Concerts Corp.-to whom she is under contract, is booking her concert tour since 1946 which will probably have between 15-20 in this, her first season. Columbia is also out on the tour with high expectations that she will develop into a Rossa Fennell.

Enya Gonzalez, Philippine soprano, will play her third date with the New York Opera since 1946 with that orchestra July 2. She is booked for a cross-country tour, starting in New York City in October.

Tires Not Com Killed Berkshire Falls; Cincy, Lewisohn Chief Summer Events

Bidu Sayao Stays in U.S.; Fared War Stranding

Bidu Sayao has cancelled her proposed South American tour this summer and will go to the Cincinnati Opera instead. The Brazilian soprano of the Met decided it inadvisable to attempt to go to South America since she has so many fall bookings that she feared any delay in transportation might hurt her engagements in the U. S.

She makes her Cincinnati debut June 29 in "Traviata" and will sing "The Barber of Seville" in Cincinnati.

Plenty of Gas For Race Touts, But Culture Has to Cancel—Editorial

Springfield, Mass., June 9. Springfield, (Mass.) Daily News-Register editorially is a gas rationing system that stills the Boston Symphony's programs at the Berkshire Symphony Festival, while allowing horse and dog racing to go on full tilt in this state.

It is a vast misfortune that the program had to be given up, while other activities giving scant benefit to anybody except the promoters are allowed to continue, said the News-Register. The first three weeks in August has been called off, though the summer school will be held as usual, though with the backing of a corporation headed by Serge Koussevitzky.

MINNEAPOLIS TO TOUR AS 40TH YEAR GALT

Minneapolis, June 9. Minneapolis Symphony orchestra will celebrate its 40th anniversary next season by making a five weeks tour in interstate music. Arrangements have been made for appearances in New York, Philadelphia and Boston for the first time in a number of years.

Rise Stevens, Nino Martin Sing in Cincy Opera Park

Cincinnati, June 9. Among some of the singers who have been added to the list of the Cincinnati Opera for this season, starting June 28, are Rise Stevens who will fly east from California to sing the title role in "Mignon" July 28 and 31; Nino Martin, who will sing the title role in "The Barber of Seville" in "Faust" and "Manon"; Hilde Reggiani and Bruno Landi, who will sing the title role in "L'Elisir d'Amore." Angelo Pilotto will sing the title opera after this season's permanent-conductor will be Fausto Cleva and Anthony Stivenello will be stage director as well.

John Chas. Thomas' Dates

John Charles Thomas will play two dates this summer, one at the Philadelphia Dell on July 2 and the other on Aug. 11 in Milwaukee. The baritone is scheduled for five performances on "The Telephone" four of the dates of the first two being June 29 and Aug. 17.

Thomas will open his fall tour on the west coast Oct. 9 and will sing "The Telephone" 10 concerts in the West, at the University of New Orleans, Baton Rouge, La., and Metropolitan Opera Companies.

Harold Bauer, whose teaching activities have occupied him more than concerting in late years, will open his limited fall tour Nov. 9 at Yale University. Pianist probably will not play more than 15 dates.

Lenox, Mass., June 9.

The folding of the Berkshire Festival, one of the best summer events of the Cincinnati Opera and Lewisohn Stadium of the big eastern concert series, is the result of the loss of \$48,000 as given out, but the discovery that approximately 1,000,000 miles of film took place in and around the Berkshires as a result of the festival and its 75,000 attendance. The festival was a success in every respect. Reason for the folding was not the inability of the Festival to meet the orchestra's budget of \$48,000 as given out, but the discovery that approximately 1,000,000 miles of film took place in and around the Berkshires as a result of the festival and its 75,000 attendance. The festival was a success in every respect. Reason for the folding was not the inability of the Festival to meet the orchestra's budget of \$48,000 as given out, but the discovery that approximately 1,000,000 miles of film took place in and around the Berkshires as a result of the festival and its 75,000 attendance.

However, Serge Koussevitzky, conductor of the Boston Symphony, operated out of Boston this summer, offering open air concerts there. He has \$100,000 raised out of a necessary \$40,000 and has stated he will put up the balance "himself" if necessary. Trustees of the festival, however, are expected to make up the difference.

CHAVEZ OPENS 14 WEEKS OF MEXICAN SYMPHONY

Mexico City, June 9. The Mexican Symphony Orchestra, conducting its 14th season, opened out of Boston this summer, offering open air concerts there. He has \$100,000 raised out of a necessary \$40,000 and has stated he will put up the balance "himself" if necessary. Trustees of the festival, however, are expected to make up the difference.

N. Y. Philharmonic Opens Oct. 7; Soloists Booked

The N. Y. Philharmonic Symphony will have the following soloists in 1942-43 season's schedule: Claudio Arrau, Rudolf Casadeu, Jose Turbi, Edward Killyak, Joseph Kubelik, Nadia Reisenberg, Arthur Rubinstein, Hilde Reggiani and Sergio Macchiaroni, pianists; Fritz Kreisler, Feljan Milstein, Joseph Kruger, Michel Hladky and Joseph Szigeti, violinists; Gregor Piatigorsky and Joseph Schuster, cellists.

Season opens Oct. 7 and closes April 18.

Mitropoulos Gesture

Minneapolis, June 9. Dimitri Mitropoulos, Minneapolis Symphony orchestra conductor, had \$200,000 in bonds booked for him of the recent speech of Vice President Henry Wallace, outlining the United Nations. He is now preparing a blueprint for a better world. He distributed them as gifts to University students. Students upon their college students hereabouts and arranged for them to be passed out to army and navy officers upon their service. Mitropoulos is a native of Greece.

Memphis Symphony Goes On

Memphis, June 9. "Its fourth season—definitely in the black," the Memphis Symphony Orchestra, which opened its season, will continue with a full schedule in 1942-43. Composed of volunteer musicians called out of every group from high school students to AFM card holders, the Symphony did four concerts this season, will repeat with a like number next year.

Burnet C. Tubill, director of the Memphis Symphony, says that the city will again handle the baton, with Mrs. William Burr Chapman, carrying over the baton. She will direct for service. Mitropoulos is a native of Greece.

Calloway Fine \$32,000 With 5th Wk.

Film in N. Y.; Goodman 2d Good \$45,000, Monroe Big 22 1/2 G in Hub

(Estimates for This Week)
Michelle Ayres, Philadelphia (Radio); 1,768; 15-45-57-58-75)—With Mayor of 4th St. (RKO). Initial appearance on stage in these parts for Ayres faring okay. Total of \$18,000 being talked, thanks mainly to in-person appearance of Jane Withers.
Cab Calloway, New York (Strand); 2,756; 33-55-75-85-99-101-103)—In 'This Our Life' (WB) on screen. This is the first week for Calloway to be the fifth for the picture; special draught of Calloway lending support to film on its lengthy holdover for a gross of \$32,000 or better, good. Show goes another week.
Paul Goodman, New York (Paramount); 3,684; 35-55-85-99-110-111)—With 'Take Letter, Darling' (Par) on screen. Goodman's band furnishing strong boxoffice draught, with second week for show-ended last night (Tuesday) taking \$45,000, good. Starts third week today (Wednesday) and will go fourth.
Paul Harris, San Francisco (Golden Gate); 2,650; 40-44-85)—With 'My Favorite Spy' (RKO). Band definitely helping box to good \$20,000.
Harold Helt, Minneapolis (Orpheum); 2,800; 39-44-55)—Mayor of 4th St. (RKO) on screen. Heading for good \$23,000.
Woody Herman, Baltimore (Hipp); 2,240; 37-45-59-64-53-85)—With 'Meet the Stewards' (Col). Herman furnishing most of the box draught and nice \$15,000 coming up.
Jimmie Lunceford, Los Angeles (Orpheum); 2,200; 33-44-55-65)—With 'Valley Sun' (RKO) and 'Tough As They Come' (U) on screen. Lunceford now draw here, with fine \$14,500 coming up.
Yasha Monroe, Boston (RKO). Bands getting better than had the credit for an indicated \$22,500, excellent. The Spellers' (U) on screen.
Bess Morgan, Pittsburgh (Stanley); 3,800; 30-45-65-75)—With 'Rattles of Tahiti' (RKO). Morgan band and first-rate acts giving WB deluxer best show in months. Heat and conditions generally holding box down somewhat, however, but \$16,500 net had. Getting some help from radio.

Tom Rockwell to Coast For Six Weeks' Period
 Tom Rockwell, president of General Amusement Corp., leaves New York this week for California. It's his annual combination business and vacation trip. He'll be back six weeks.
 Rockwell returned from a fishing trip to Canada about 10 days ago.

Gluskin No Wants Kinney Quizzed in Topping Suit

A suit by Alfred L. Toplin, known as Al Topping, against Harry John Gluskin, was delayed yesterday (Tuesday) in N.Y. supreme court when Gluskin asked the vacation of a not-a-mole examine Ray Kinney, orchestra leader, before trial. The suit seeks an accounting of Kinney's earnings, claiming \$175 of these earnings based on an agreement between the plaintiff and defendant.
 The early 1940 Topping introduced Gluskin and Kinney, with the orchestra leader subsequently hiring Gluskin on a year-around deal as a manager. On May 3, 1940, Gluskin allegedly promised Topping 15% of Kinney's earnings from his own share, it is stated. This money with the exception of a few hundred dollars, has not been paid, plaintiff declares. In seeking an accounting of Kinney's earnings.

J. Dorsey Tops Heat At Empire; Crosby Clicks

(Estimates)
Count Basie (Aud. Atlanta, Ga. June 1). Basie proved solid draw here luring \$4,676 at \$125 and \$1. Band took 50% at its end.
Bob Crosby (Garden Beach B. Portland, Ore., June 5-9). In two days Crosby lured a great crowd of 9,368 at \$1 per. Spo's capacity is 4,000.
Jimmy Dorsey (Empire B., Allentown, Pa., June 8). Despite intense heat Dorsey played to 4,129 dancers here, 2,722 at \$1.25 and 1,476 at \$1.00. He took \$4,978 gross. Next day (9) at Convention Hall, Asbury Park, N. J., the band lured 3,918 at \$1 and 665 service men at 55c; big.
Sammy Kay (Garden Beach B. Portland, Ore., May 24-June 3). Ten-day stay here by Dunham produced net gross of \$5,900 at \$1.75 weekdays, six Saturdays.
Duke Ellington (Uplowen B. Portland, Ore., June 3). Last time Ellington played here he broke a record, but this time a blackout caught up with him and resulted in poor 1,500 showing at \$1 per.
Shop Fields (Lincoln Park, New Bedford, Mass. June 4). Booked on three days' notice Fields did fine job.

drawing 1,400 at 85c for \$1,190. On Saturday (6), teamed with localite Oscar Elgart at Raymond-Playmor B., Boston. Fields credited with good, but average 2,000 at 75-85c for \$1,400. Fields' first swing through this area. He played at the Garden Beach port. Conn., Sunday (7) band drew 1,250 at 90c, nice enough.
Paul Frenka (Trotter Fole B. Aburadale, Mass. June 1-6). Jurgens' popularity is spreading, spreading daily week added up to fine 13,000 patrons at usual \$1.45 pair for \$9,425. (Hat McIntyre (Holland-Stat. B. Boston, June 6). McIntyre well liked here and he drew 1,200 hoopers at 75c for \$900 good for spot.
Frank Spanier (Brookline C.C., Philadelphia, June 6). Virtually unknown here, good for spot. He's expected with 600 at \$1.10. Night previous (5) at Raymond-Playmor B., Boston, coupled to localite Chick Hathaway. Spanier played to good 1,800 at 85c-75c for \$1,260 gross. Band building a following here.
Lawrence Welk (Spider Palace, Watertown, S. D., June 2). Band lured 1,200 patrons at 1.00 people at \$1.12 on one-night, about \$200 more than it drew on a single date last year. Sunday (7). Welk played to fine 1,618 at Chermot B., Omaha, Neb., pyramiding \$1,211 for 75c no-charge.
Harold Henderson (Chermot B., Omaha, June 8). Some 764 added 50c net for gross of \$392. Very disappointing.

Band Bookings
 Mitchell Ayres, June 13, Mosque, Newark, N. J., 14, Ocean Beach Park, New London, Conn.; 27, Empire B., Allentown, Pa.
 Cab Calloway, June 19, Convention Hall, Camden, N. J.; 20, Army, Wilmington, Del.; 21, Carr's Beach, Annapolis, Md.
 Jimmy Dorsey, June 19, Fernbrook Park, Dallas, Pa.; 20, Hershey Park, Hershey, Pa.; 21, Lake Compounce, Brattleboro, Mass.; 22, Lincoln Park, Dartmouth, Mass.
 Sonny Dunham, June 19, Civic Aud. Stockton, Cal.; 20, Sweet's B., Sacramento, Cal.; 21, Sweet's B., Oakland, Cal.
 Chuck Foster, June 19, Crystal B., Bass Lake, Ind.; 20, Hub B., Edinburg, Ill.; 21, Danconell, Monaca, Ill.; 22, Hill B., Decatur, Ill.; 24, Rialto T., Joliet, Ill.; 26, two weeks, Bill Green's Casino, Pittsburgh.
 Woody Herman, June 19, week, Eastwood Gardens, Detroit; 26, week, Cedar Point, Sandusky, O.
 Richard Himber, June 20-21, Orpheum T., Springfield, Ill.
 Clyde Lucas, June 16, Costafory, Coudersport, Pa.; 19, Geo. F., Pavilion, Johnson City, N. Y.
 WHI Oberons, June 18, Gibson H., Cincinnati; 19, week, Riverside T., Milwaukee; 20-26, Orpheum T., Daventown, Ia.
 Red Lips Page, June 13, Priscillas Gardens, Union, Me.; 14, five weeks, Tivoli Club, Boston; 28, Hofbrau, Lawrence, Mass.
 Dick Rogers, June 19-21, State T., Hartford, Conn.

Bands at Hotel B.O.'s

(Presented herewith, on a weekly tabulation, is the estimated cover charge business being done by name bands at various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Weeks Played	Covers	Total
Tommy Dorsey	Astor (1,000; 75c-81c)	3	6,000	16,200
Ray Heatstroker	Biltmore (300; \$1-\$1.50)	6	4,000	4,920
Guo Lombardo	Waldorf (350; \$1-\$1.50)	3	2,975	8,750
Johnny Long	New York (750; 75c-1.00)	3	2,225	5,975
Lani McIntyre	Lexington (300; 75c-\$1.50)	17	1,600	24,375
Charlie Spivak	Pennsylvania (500; 75c-\$1.50)	9	2,700	12,300
Fredy Wald	Lincoln (225; 75c-81c)	9	650	5,025

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Fredy Martin (Ambassador; 900; \$1.50). Getting share of graduation parties, which will help to account 2,500. One of few spots still getting that stiff cover charge.
Joe Reichman (Biltmore; 1,200; 50c-81c). Band liked and danceable and should pick up 4,000 payees on his week.

Chicago

Eddy Duchin (Empire Room, Palmer House; 600; \$9-\$30 min.). Duchin remains a powerhouse name here and will be missed when he leaves late this month. Same again with 4,000 customers.
Jimmy Yeg (Walnut Room, Blumark Hotel; 300; \$1-\$2 min.). Joy doing well in his spot, bringing in 4,000 patrons last week.
Glenn Gray (Pavilion Room, Sherman Hotel; \$1-\$2.50 min.). Gray continuing bright pace set by Bob Chester and smashed through to 4,200 customers in less than full week.
Ray Belman (Metropole Room, Hotel Statler; 450; \$1 min.). 'Sal'. Dwight Fiske is the floor attraction and combo went with 1,800 table last week.

Boston

Lee Belman (Ritz Room, Ritz-Carlton Hotel; 350; \$1 cover). Belman in fourth week; bits more steadily up weeks; last week 1,900 covers plus excellent dinner trade. Set for three weeks more, at least.
Leighton Noble (Terrace Room, Hotel Statler; 450; \$1 cover). In first week, Noble is keeping up his early pace with 850 covers over Friday-Saturday, only late nights. Playing to terrific dinner bill all week as well. Closes early (11). Jack Edwards opening at the Statler.
Ray Saunders (Oval Room, Copley Plaza; 300; \$1 cover). With announcement of last two weeks for Dorothy Lewis' Ice Show, business took upward spurt in her third week, and such for Saunders, luring 1,600 covers with good dinner traffic. Miss Lewis exits Saturday (13). McGowan and Mack Ice Revue opens Monday (15).

Minneapolis

Tony Di Fardo (Minnesota Terrace, Hotel Nicollet; 600; \$1-\$1.50). Final week of this well-liked band and floor show found nightly average down to approximately 2,200. Below par, but satisfactory under all the circumstances. Benny Strong orch. and one floor show, including Boo Evans, Nitz & Ravell and Ruth Craven current.

Philadelphia

Leo Zeile (Garden Terrace, Benjamin Franklin hotel; 500; \$1-\$1.50-\$4 min.). Supper bill took an upbeat with net 1,500 checking in the dining room.

Location Jobs, Not in Hotels

(Los Angeles)
Harry James (Paladium B., Hollywood, sixth week). Despite double alerts, triple letters and other war-time uncertainties this 12 keeps on rolling up boxcar figures. Well over 20,000.
Ella Fitzgerald (Trishon N., Southgate, Cal.). Just couldn't buck James and content with 2,000 covers and one of the week. Jimmie Lunceford moves in today (10).
Jan Savitt (Casa Mansana B., Culver City, Cal.). Flattered in the stretch (first three James boys) and Bobby Sherman filling in until Ted Lewis takes over June 11.
Rudolf Prins, Jr. (Florentine Gardens N., Hollywood). Prins can claim only a small part of average weekly draw on either side of 6,000 table. (Chicago)

Buddy Franklin (Chez Paree; 500; \$3-\$3.50 min.). Harry Richman heading current show. This is the third show for Franklin who has caught on with patrons here; held well last week with 4,000 customers.
Ted Weems (Blackhawk; 400; \$1.25 min.). Weems has proven big money-maker for the season for this downtown spot and checked off again with great 3,700 customers.

Tyis Gattifera's orch, which played at the Flaminio club's Summer Garden in Dallas soon, replacing Wenona Beach, Bay City, Mich. Paul Henning, Ben Bernie's band, with Ted Phillips directing, also is club.
 To be given a Flanstonite this soon.

"The Tops of the town are the TERRY SISTERS," Says Famous Columnist DOROTHY KILGALLEN.

N. Y. Journal-American

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Band Reviews

COOTIE WILLIAMS ORCH (15)

With Eddie Vincent
New York
Cootie Williams looks like a clock. He's a quick fixer. Top picture house bookings, but could easily make the grade by switching a couple of his orchestras to picture work to avoid the sameness of his jam sessions. After the first few minutes to begin to sound alive. Williams has two double entendres and frankly blue interpolations of "Cherry Red" heightening the effect.
Aside from Vincent, the Williams band has no vocal directing specialists. Whether the band needs any further bolstering along these lines is doubtful.
Presently constituted, the orch is composed of piano, drums, but did not have five sax, three trombone and three trumpets, with leader also playing the trumpet. Outstanding soloist on occasion. Unit is grooved into the most beautiful and beautiful brassy at times, "Garden Blues," "West End Blues" and opening number added to the two sax blues orchestrations, and up to too much sassiness.
Williams handles m.c. assignment fort.

CARVEL CRAIG ORCH (11)

With Sherry Bergan
Hotel Muehlebach, Kansas City
The orch which Carvel Craig has brought to the Terrace is interesting in several respects. Probably the most identifying characteristic is the lightness of brass, only two trumpets being listed among the instrumentation of 10. This allows for a violin two-piece, sometimes enlarged to three-piece with a double bass from the sax section, to brighten the basic flavor which also includes a three-man tenor sax section and a three-man rhythm crew that completes the set up. The band's three arrangers have nicely fused themselves in the personnel and the result is a light-hearted music that is a natural for such intimate spots as this.
Some years of residences in Mexico and Latin American countries give Craig the experience to add a Latin flavor to two spots of the band's folk. Much use is also made of Tahitian chants, Hawaiian melodies and beguines, and the crew output is essentially sweet. Crew is further embellished by the vocal work of Warren Sawyer, tenor; Dean Sarge, baritone; Craig's Spanish songs, and Sherry Bergan, contralto.
Around Miss Bergan centers the band's idea of rhythm and rhyme, her method of announcing each section with a flourish which includes the song title, and which has

allowed the band to gain something of an individual pattern from the time it has had in its two years of organization. This effect was since management of station WDAF, over the orchestra. The band's fine rhyme idea in deference to the orchestra. Fatigue is avoided by preventing any secret codes or information to make their presence in the room to maintain the effect. Idea nevertheless is being used in the room to maintain the effect.
Band is of West Coast (Frisco) type, with a few exceptions. It stands here it's without any local recognition. Fatigue is avoided by preventing any secret codes or information to make their presence in the room to maintain the effect. Idea nevertheless is being used in the room to maintain the effect.

Band is of West Coast (Frisco) type, with a few exceptions. It stands here it's without any local recognition. Fatigue is avoided by preventing any secret codes or information to make their presence in the room to maintain the effect. Idea nevertheless is being used in the room to maintain the effect.

MATTY MALNECK ORCH (8)

Hotel Muehlebach, Kansas City
Matty Malneck's small group of music specialists came back here after an absence of more than a year. Previous to this was only entry of band in this town, but the memory comes, lingered at his at the Grill testifies to localities' approval of Malneck's music. Between these dates group has played at several spots, after a few weeks in the midlands they return to the west to more pictures.
Since last here personnel has undergone change. Malneck's new roster includes, besides Malneck's violin and piano, a clarinetist, an accordion, Bobby Maxwell's harp, Jack Conner's drums, Walton Motz's piano, Marshall Bishop's guitar, Manny Goldberg's trumpet, and Mike Storm's string bass. Style of music, however, has undergone little change and it's Malneck's unique piano arrangement, nimbly keyed by accomplished musicians on every instrument, including the clarinet and making the pop songs of the day highly danceable. (10)

BUDDY FRANKLIN ORCH (10)

With Ted Travers
Hotel Muehlebach, Kansas City
Fields over for third successive week, Buddy Franklin's orch is now set indefinitely. Band is a young-looking group bated by Franklin, young but experienced maestro. Franklin formerly conducted house bands in BEO houses, Cincinnati, and is a violin graduate of that city's College of Music. Perhaps that's why his emphasis is on relaxed melody.
Band, though built on sweet side, is capable of anything. Most of the members are able doubters. Group is particularly outstanding backing up floor show but satiates also with a type of smooth and easy dance music.
Three sax, two trumpets, one trombone, bass, drums, violin and piano complete the ensemble. With Franklin doing a heavy turn with his violin. Though the band is comparatively small this is no handicap.
Ted Travers is vocalist with band. He's a romantic type of voice that gets across. Loop.

Edgewater's Names

Chicago, June 9.
Beach Walk of Edgewater Beach Hotel opened for summer season, Saturday (6). Jan Garber and his orchestra will be the first three weeks, at outdoor spot.
Other bands set to play include Horst Heidt, Shep Fields, and Russ Morgan.
Big Black replaces Frank Willis on corner stage with Johnny Long, New York Hotel, New York. Willis goes into the Army next week.

Eddy Duchin Orchestra May Disband for Duration

Eddy Duchin's orchestra will probably disband when the leader joins the U. S. Navy next month. He is presently at Great Lakes Training Station. An attempt is being made to continue the outfit under another leader, but no one suitable has yet been found. Job offers for the band were made by Strike Hill Parade singer, but he turned them down since acceptance would have forced him to leave the program.
It's virtually impossible to continue a name band of the type of Duchin's or Orrin Tucker's, which is disbanding for another reason. Unless a replacement with a name comparable to the one being disbanded is secured, the effort is useless. If someone less known fills the vacancy the group drops to a private club or to the name value of the new leader, despite that personnel, arrangements and everything else are the same as before.
Duchin's case the reputation of his band was based on his personal ability at the piano.

GRAY RAINS LEADS

Takes Over Hal Leonard Group— Later in Army Aug. 1
Gray Rains, arranger, is taking over the leadership of Hal Leonard's orchestra. Leonard has been given a 1-A classification and recently received a three-month deferment from his military service. Rains, who is now in the mid-west home to rest before entering the Army Aug. 1. He had been booked by Frederick B. Probert when the band begins work in a week or so under Rains. Rains was booked by Music Corp. of America, with which Rains made a deal, every instrumentalist in the orchestra was with Leonard, not the band.
Rains is the writer of Harry James' arrangement of "You Made Me Love You," which "made" that band. He's currently rehearsing Leonard outfit in New York. MCA has booked him for an indefinite stay at the Astor Hotel, Atlantic, opening June 26.

On the Upbeat

Carl Hawassa's band opened a month-stand at Baker Hotel's Mural Room in Dallas Friday (5).
Eddie Wolf, of the Trianon Ballroom, Toledo, is manager of Toledo Beach dance pavilion, with Eddie Meech, band, and opening the brothers there.
Eli Lebko orch now playing at Mahoning Valley Country Club, near Youngstown, O.

Barney Bapp band replaced Bill Munda's orchestra at Idora Park, Youngstown, beginning May 29.

Cecil Ogie orch, most of which played at the Trianon Ballroom, Toledo, during the fall and winter, is now in Rainy Court of Willard Hotel, that city.

Versatilians, who are Maurie Lee, Bob Digi, James Winger and Fred Ludwig, replaced Dick Cean combo at Park Lane Buffalo, Leno, N.Y. O'Pays, adding Eddie Duffy at piano.

Enoch Light crew is at Terrace Club of the Mansion, near Youngstown, O.

Chuck Foster follows Don Bestor band into Bill Green's, Pittsburgh, June 28 for four-week stay.

Gene Beatty, 17-year-old singer who graduated from a Cleveland

Inside Stuff—Orchestras

Jimmy Dorsey was given a gold watch by the management of the Strand theatre, New York, last week in recognition of the fact that his band and the film, "In This Our Life," set new boxoffice record for each of the four weeks the combination remained. Dorsey was forced to leave out Thursday (4), but the film stays another two weeks with Cab Calloway's orchestra.

Bookings of Harry James' orchestra into the Astor hotel, New York, has started a bagful of trouble with Maria Kramer, owner of the Lincoln Hotel. Mrs. Kramer has James booked to return for her spot Oct. 1 on an option on the Lincoln which she held since James first played for her last year. James, it's claimed, signed the Astor contract only after a clause had been inserted making it valid if Mrs. Kramer approved. Her reply July 15.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the lists and respective publishers.)

1. Under Apple Tree (8) (Robbins)..... Glenn Miller..... Bluebird [Kay Kyser]..... Columbia [Tommy Tucker]..... Okeh [Sammy Kaye]..... Victor [Dick Jurgens]..... Okeh [Art Kassel]..... Bluebird [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
2. Johnny Doughboy (4) (Crawford)..... [Sammy Kaye]..... Victor
3. One Dozen Roses (4) (Famous)..... [Dick Jurgens]..... Okeh [Art Kassel]..... Bluebird [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
4. Always in My Heart (7) (Remick)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
5. Sleepy Lagoon (7) (Chappell)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
6. Ylang-Ylang (10) (Famous)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
7. Three Little Sisters (2) (Santly)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
8. Somebody Else (14) (Shapiro)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
9. Jersey Bounce (14) (Lewis)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia
10. Thew Kiss In Ocean (2) (Berlin)..... [Jimmy Dorsey]..... Decca [Glenn Miller]..... Bluebird [Harry James]..... Columbia [Jimmy Dorsey]..... Decca [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Vaughn Monroe]..... Bluebird [Andrew Sisters]..... Decca [Benny Goodman]..... Okeh [Russ Morgan]..... Decca [Benny Goodman]..... Okeh [Jimmy Dorsey]..... Decca [Tommy Tucker]..... Okeh [Kate Smith]..... Columbia

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)
- We'll Meet Again (Dech)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Who Wouldn't Love You (Maestro)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Breathless (GLP)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Skykay (Morris)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Story of Starry Night (Mutina)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Don't Tell Lie About Me (Santly)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird
 - Full Moon (Southern)..... [Benny Goodman]..... Okeh [Kay Kyser]..... Columbia [Guy Lombardo]..... Decca [Johnny Long]..... Decca [Shep Fields]..... Bluebird [Harry James]..... Columbia [Glenn Miller]..... Bluebird [Charlie Spivak]..... Okeh [Jimmy Dorsey]..... Decca [Vaughn Monroe]..... Bluebird [Woody Herman]..... Decca [Jimmy Dorsey]..... Decca [Tony Pastor]..... Bluebird

High School a fortnight ago, signed as vocalist by Clinton Noble for his band's summer tour. Ohio Liquor Board's edict against any minor working in a place with a liquor bar kept her from joining his unit until it closed at the Stinger, Cleveland.

Joe Norman at Chicago's northside Villa Moderna June 13.

Jack Edwards (Jack Edmundson) while vocalist with Johnny Long opera with own band at Hotel Stier, Boston, Monday (15), following (Continued on page 44)

It's Cute—It's Different It's Terrific

BYE LO BABY BUNTIN' (Daddy's Goin' Huntin')

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Britain's Song Leaders on Air

London, May 5. (April 6-May 3 log of English broadcasts are tabulated below and, while dated, is printed for casual information of the general music trade. Symbol * is for American copyrights; E for English. British publisher is appended herewith.)

A. Sailor With the Navy Blue Eyes.....	72.....	C & C
A. Madeline.....	64.....	C & C
A. White Clirt of Dover.....	62.....	Feldman
A. Ma I Miss Your Apple Pie.....	57.....	Wain Dash
A. Whistler's Mother-in-Law.....	55.....	Southern
T. Angelina.....	50.....	Cinephon
A. Apple Blossom Time.....	49.....	F. D. & H.
A. Music Rhapsody.....	48.....	Lafleurs
A. When I Love I Love.....	46.....	Cavendish
A. Middle of a Dance.....	42.....	K. P.
A. C. Ranchero.....	39.....	Sun
A. Paganopaga Choo-Choo.....	39.....	Chappells
A. Tropical Magic.....	32.....	Sun
A. Two in Love.....	32.....	Chappell
A. Baby Mine.....	31.....	Chappell
A. Jim.....	31.....	F. Maurice
A. Mandy Is Two.....	21.....	Bradbury Wood
A. Tomorrow's Sunrise.....	21.....	Bradbury Wood
E. Greetings From You.....	20.....	F. D. & H.
E. He Stole My Heart Away.....	26.....	P. Maurice
E. Just a Little Fond Affection.....	26.....	Noel Gay
A. Katie Did Katie Did.....	26.....	Norris
A. Russian Lullaby.....	26.....	F. D. & H.
E. Stagecoach.....	26.....	Southern
A. Deep in the Heart of Texas.....	26.....	F. D. & H.
A. The Shrine of St. Cecilia.....	25.....	Victoria
A. How Do I Know It's Real?.....	25.....	Victoria
E. If I Could Only Find a Memory.....	24.....	Lawrence Wright
A. Rose-O-Day.....	24.....	Chappell
A. Elmer's Tune.....	24.....	F. D. & H.
A. Marguerite (Who'll Buy a Rose).....	22.....	Chappell
A. Nango.....	22.....	Cavendish
E. What More Can I Say.....	22.....	Cinephon
E. Wherever You Are.....	21.....	Moon
E. Home Sweet Home Again.....	20.....	P. Maurice
A. Intermzzo.....	20.....	Southern

change in policy for the restaurant, formerly running *erpsy* music.

Felt Leavitt filling in off nights at Rumba Casino and Chez Paree, Chi city.

Walter Patter now at Capitol Lounge, Chicago.

Eddie Oliver opens at the Blackstone hotel, in Chicago, June 18, with Charles Murray set to follow on July 15.

Jimmy Blade set to open the Drake hotel, in Chicago, on June 23.

Jan Savich's orchestra recorded numbers for an unlimited musical short at Universal.

Sonny Danham and his band spotted in the Universal picture, "On the Beaten Track".

Eddie Le Baron's crew extended six weeks at the Mocambo, Hollywood.

Bob Stron's orch signed to play the annual spring dance of the Chrysler Girls' Club, June 12, at the Hotel Statler, Detroit.

Song Sales

of opinion among publishers that on this week's deluge of delecter records on music jobbers can be attributed only to the trend of the war for the Allies over western Europe, in Africa and in the Pacific. The American victory of World War II is the most notable factor. Because of the ebbing music-counter industry in recent weeks retailers have let their stock run low and as the customers started flocking in again these dealers rushed to replenish their racks and shelves in a big way.

Romantic Preferred
Sheet music fans continue to show a preference for the romantic or sentimental or novelty type of song. The only "fighting" type that have since Dec. 7 ticked even in the fashion and style of the "I Before and We Can Do It Again" (Witmark) and (Remember Pearl Harbor) (Republic), and these had their run months ago.

Professional managers contend that the singer's falling rate of output over a fighting song has been due more than anything else to their predominantly male audience. The exploitation, radio. For a song of that type to produce a real emotional impact, they point out, it is necessary for the listener to see the song actually performed and to be part of the scene where the singer sparks the reaction. In the last war there was a steady procession of songs of this nature and vaudeville audiences served as the chief media of a war song's popularity.

It is easy to assume, say the professional men, that one or two persons sitting in their living rooms listening to the radio aren't likely to get the same emotional lift from even a patriotic tune as would be theirs were these same two persons part of a gathering of several hundred or thousands. As these musical men see it, the spirit of the people is not have changed, but the channel for getting at this spirit is certainly different and in no small measure a handicap to the business of selling war songs.

Max Winslow

Continued from page 43

the public, and the exploitation groundswell had been effectively laid.

Winslow became a partner in Berlin. In fact, the firm's founding partner, Berlin was president, Winslow, v.p., and Saul H. Bornstein, secretary and general manager. Winslow left the organization in 1933 to join Columbia Pictures as a producer and associate of Harry Cohn. Among the musicals with whose production Winslow was connected was "One Night of Love" starring Grace Ziegler. In 1939 Winslow resumed his association with the Berlin firm, but continued to live in Hollywood.

Funeral services will be held tomorrow (Wednesday) at Wee Kirk of Memory Mausoleum, Glendale. Heather in Forest Lawn, Glendale. He will be committed to the Garden of Memory Mausoleum, Glendale. Pallbearers will be Saul Bornstein, Max Gordon, Bobby Noris, Jack Calhoun, Mike Tyrone and Joe Stein. gold. Berlin is held in New York by the Army show he is producing, but Mrs. Berlin and Bornstein live out from New York to attend the theater.

Inside Stuff—Music

Bandmasters and orchestra leaders in the camps will soon have a complete library of arrangements for free distribution through the Special Services Branch of the Army. Matter was requested to a head when Capt. Herman Cooker, officer in charge of the Recreational Center at Fort McPherson, Georgia, wrote to Musicians Union requesting James C. Pennington to supply his 11-piece dance orchestra and 38-piece military band, with standard arrangements.

Major Howard C. Bronson of Special Services took up this question with Music Publishers Protective Association and was provided with the foundation for a musical library. In addition, the army allocated funds for current lists and this stock pile of arrangements will soon be available to all camps and stations. Planned to loan out librettos, scores and orchestrations on the same method as that applied to the use of library books.

American Weekly, magazine section distributed with Sunday editions of most of the newspapers, will devote two full pages in the issue of June 21 to a new tune titled "Knit One, Purl Two." As the title suggests lyrics of the melody is weaved around knitting for men in the service. Glenn Miller's recording of the tune will be released in the course of the nearest campaign, to be available on counters when it breaks.

One page of the spread carries a series of cartoons depicting the birth of the tune, drawn by Russell Patterson, accompanied by verses written by Percy Shaw. Other page, of course, reproduces the music and lyrics. It's a tie-up between Sheetz and RCA-Victor.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC and WOR. N. Y. Compilation herewith covers week beginning Friday, June 27, 1942. For complete details of the week's program on data provided by Accurate Reporting Service regular checking source for music publishing industry.

	PUBLISHER	TOTAL
Don't Sit Under Apple Tree.....	Robbins	29
One Dozen Roses.....	Famous	29
SkyLark.....	Morris	28
Mills.....	Mills	26
Johnny Doughboy.....	Crawford	25
Sieggy League.....	Chappell	25
Three Little Fishies.....	Felt	25
Here You Are, 'My Gal Sal'.....	Robbins	23
Jersey Bounce.....	Lewis	22
All I Need Is You.....	Famous	19
'Tangerine—'Fleet's In'.....	Famous	19
Keep Loudly Burning.....	Remick	18
Let Call For Love—'For Ship Ahoy'.....	Morris	18
'Who Wouldn't Love You.....	Maestro	18
'Remember of This Dance.....	BMI	16
He Wears Fair Silver Wings.....	Famous	16
'I Memory You—'Fleet's In'.....	Paramount	14
'I Threw Kiss Over.....	Berlin	14
Whirligig.....	Morris	14
'Somebody Thinking You Tonight.....	Southern	14
Always in Heart—'Always in My Heart.....	Remick	13
Anchor Aweigh.....	Robbins	13
Single, Jangle—'Forest Rangers'.....	Paramount	13
Swing Sweet.....	Shapiro	13
Eight of Black Night.....	Mutual	12
Begin Beguine.....	Harms	11
Breathless.....	CLF	11
I'll Be Home for Christmas.....	Felt	10
Do You Miss Sweetheart.....	Paramount	10
'Strictly Instrumental.....	Cherlo	10
My Gal.....	Southern	9
Snowfall.....	Mutual	9
This Wonderful World.....	BVC	9
A Soldier Dreams You Tonight.....	Witmark	7
Caisano Go Home.....	Shapiro	7
Put Put Put.....	Robbins	7
'When There's Brezins—'Mayor of 44th Street'.....	Greene	7
Sing Me Some Islands—'Song of the Islands'.....	BVC	7
Blue Skies.....	Berlin	6
Diga Diga.....	Mills	6
Got Moon in Pocket—'My Favorite Spy'.....	Maxfel	6
It Had to Be You.....	Remick	6
'Marines Hymn.....	Marks	6
Let Me Be True.....	Robbins	6
'My Gal Sal—'My Gal Sal'.....	Fault-Martin	6
Nurse Nurse.....	Harms	6
Blue Me.....	Robbins	6
Just Plain Lonesome—'My Favorite Spy'.....	Mayfair	5
Keep Smiling, Laughing.....	Leeds	5
Shh, Military Secret.....	Robbins	5
'I'm a Soldier.....	Block	5
'I'm a Soldier.....	Courtney	5
String of Pearls.....	Mutual	5
Thinking of You.....	Felt	5
We'll Meet Again.....	Dash	5

*Indicates BMI licensing; others are via ASCAP. †Musical.

On the Upbeat

Leighton Noble's long run, Room usually shutters for summer, but Edwards booking is in nature of experiment.

Quentin Thompson, clarinet player, quit Johnny McFee orch in Pittsburgh to take a job in an airplane factory.

Tommy Carlyn currently at West View Park, Pittsburgh, and Frank Hunt has been penciled in for week of June 22.

Ken Ferrar's orch set for summer season at the Oak Grove House, near East Stroudsburg, Pa.

Tommy Danlin's Pennsylvaniaans are playing in the Sky Terrace Grill of Pocomo Mountain Inn, Cresco, Pa.

Tommy Blomquist's band opened at the Glenwood hotel, Delaware Water Gap, Pa.

George Stoney orch opened last week at Cher Ami, Buffalo.

Dave Fritts orch of Old Heidelberg, Chicago, June 17. It's a

HE WEARS A PAIR OF SILVER WINGS

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THE SALON WITH THE NAVY BLUE EYES

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THE VAUDEVILLE BOOKERS GOES AWOL

If Det. Takes Over Burley, Taxpayers May Wanna Know What's Comin' Off

Detroit, June 9. Almost like the head of any other city department, the manager of the Empress Burley Theatre is reporting to his boss, Mayor Jeffries, these days. The Empress is the theatre here which is in court under back-tax suit, with the likelihood of the city becoming the owner. It probably is just preliminary to later developments when the burlesque house manager will have to be reporting his grosses, billings and bookings at the city hall.

Latest trouble of the Empress was a brush with a rival city department, run by the police, who sent in a censor's report that the girls weren't taking them off right—in fact, there was nothing like that.

Mayor Dale, the manager, said it was all done with lights but that the customers "see more than they pay for" less than they want and see it "just the same."

Don't you get any complaints? Mayor Jeffries asked.

"No complaints, just plenty of reporters," said Dale. "The only complaints I ever get are from the cops."

Mayor Jeffries said if there were any complaints he would not renew the present license when it expires Aug. 1.

"Don't worry," assured Dale, "you won't get a beef from a single customer."

The mayor here isn't looking ahead any too happily to the day when the court may decide that the city can have the burlesque house. Right now it looks like both the customer and the cops—officially, that is—can't be pleased with the same show. When every customer is a taxpayer who feels he owns a chunk of the house the mayor figures that he will be up against more than just departmental jealousy between the police and the burlesque departments. Every taxpayer will want to know what's coming off at the Municipal Burlesque Theatre. Also, can the house be allowed to go into the blue to stay out of the red?

Foil Stripper's 'Suicide'

New Orleans, June 9. Maxine Russell, stripper at the French Casino nightery here, was found partially overcome by gas in her hotel room Thursday (4). She was found when friends went to take her some coffee.

Police of the first precinct said the woman had been in ill health for about two weeks and believed she made an attempt to end her life.

Big Chi Auditorium Taken Over By Army

Chicago, June 9. International Amphitheatre, scene of many big shows and home of the International Live Stock Exposition, has been taken over by the U. S. Army.

Of what use the Army will make of the big auditorium was not disclosed. It was understood the United Nations War Show, set to open shortly, will be staged at planned because of its importance to the war effort.

ATLANTIC CITY 50% UNDER '41

Atlantic City show business was off about 50% over the Decoration Day holiday and last week, according to comparisons with the same periods last year. The Steel Pier, one of the town's A.C.'s amusement places, showed a drop of around 40%, with an even more marked decrease at Hamid's Million Dollar Pier.

Decrease was so sharp at Hamid's spot over Decoration Day that he didn't operate this past weekend. Whether he'll try to operate regularly on weekends before July 1 is now problematical.

Steel Pier, however, is continuing its weekend operation until June 27, when it starts full-week business. Bookers for that week are the Ink Spots, with Benny Goodman's band as an added b.o. hypo over the July 4 weekend.

Berle Into State, N. Y. On 'Gross Biz' Deal

Milton Berle will be setting a stage record for himself. His previous high was \$6,500 weekly.

At 70, Berle will be getting a stage salary record for himself. His previous high was \$6,500 weekly.

At 70, Berle will be setting a stage salary record for himself. His previous high was \$6,500 weekly.

BOOKING CHIZ SOOKS ACTORS

Chief Abuse Is 'Paying Off in the Dark'—No Contracts, Just Slips of Paper, Part of Setup—Daily Salaries as Low As \$3 for Singles

THE 'DOUBLECROSS'

With vaudeville showing signs of a marked comeback—with all of the great expectations for next season—it was expected that some old-style appery long familiar in that field would crop up. It has.

Chief abuse is that of 'paying off in the dark,' with the actors, of course, getting the dirty end. That gimmick is worked chiefly where a booker gets a lump sum for the show and then pays off the acts himself. It has been found that all of these bookers—for some strange reason—can't be caught, but—for some stranger reason—they never make a mistake in the performer's favor.

One of the indie books in N. Y. booking a number of one and two-day acts, and the other in the metropolitan area, has made a fine art of that particular degree. In order not to be caught with the goods when the inevitable denouement comes, he's not even issuing the semblance of a contract for the acts—but handing strips of paper merely carrying the name of the theatre they are to play and directions on how to get there.

His salaries in some cases are not even enough to buy the actor's gasoline to the theatre. It's not unusual for this booker to pay singles \$3 for a full copy, \$6 and \$7, and three-piece acts as low as \$10. That's in N. Y., with the American Guild of Variety Artists' office right around the corner. This booker spots an AGVA franchise, but the 'entire' letter calls for minimum pay of \$10 per person per day.

Another old vaude gimmick built in play is the tactics of some bookers to 'doublecross' the agents by buying acts cheaper than at the price quoted by the talent reps. This is done simply by the booker calling the act direct, after the agent has gone, of course, and lip-speaking or cajoling the talent to take less money than the agent had been asking.

About the only chiseling gag not yet heard from is the 'double contract' with none of the copies reaching alike and, the booker always holding the one that calls for the larger amount of pay. But this, also, will likely soon be pulled again.

HENRY DUNN SETTLES WIFE'S SUPPORT CLAIM

Boston, Jan. 9. Henry Dunn, of Cross and Dunn, has made a lump-sum settlement with his estranged wife (said to be \$2,000), who caused his arrest while appearing here at the Boston Spooze.

Dunn was charged with being \$3,490 in arrears on a separate support order obtained by Mrs. Emma Levine (dtr. Dunn) in 1929, when he was ordered to pay \$35 weekly for the support of his wife and son, David (dtr. Dunn's real name is Levine).

Judge Frederick J. Dillon in Suffolk Probate Court issues a writ at Mrs. Levine's request and Dunn was picked up as he finished his show. According to his wife, Dunn now earns \$800 weekly, and is treasurer of the American Guild of Variety Artists.

Other Encouraging Vaude Symptoms; Wynn Gives N. Y. Three 2-a-Dayers, Most Since the Heyday of Late 1920s

Murray-Gilbert Vaude Set for Coast El Cap

Hollywood, June 9. New El Capitan theatre, formerly the Playhouse, goes going with its vaude policy around July 1, a package presentation by Ken Murray and Billy Gilbert entitled 'Blackouts of 1942.' They will also appear in 'The Show. House will be booked at \$1.50 top, with two shows a day and three on Saturday and Sunday.

El Cap is now undergoing alterations at a cost of over \$25,000.

TED LEWIS OFF 'UNFAIR LIST'

Ted Lewis has been taken off the 'Unfair List' by the American Guild of Variety Artists, the maestro having paid, through the William Morley agency, the claim of \$17 against him by the Elain Sisters. Cio's said that amount was due them for return transportation from the Coast after they had left Lewis' unit.

Remaining on AGVA's unfair list is George Hamid, with the performers union stating that none of its members can play his Million Dollar Pier, Atlantic City, or any of the fair he books until Hamid signs an agreement with AGVA.

Dispute between Hamid and AGVA is now two years old. Arthur Fisher books Hamid's pier in Atlantic City.

Pierre's Cottillion Room Exits Show, Dancing

'The Hotel Pierre's' (N.Y.) Cottillion Room has called it a season, as concerned, and its Cafe Pierre adjoint, instead, will play acts. Anne Francis debuted there last night (Tuesday).

The Cottillion will be open for luncheon and dinner, sans show or dancing.

Two-day vaudeville renaissance is getting an added twist with the direct first week of Grace Fields, heading the new Clifford C. Fisher-Shubert Top-Notchers at the 44th Street, N. Y. English star, drawing many compatriot refugees, drew slightly better than \$20,000 in her first week ended Thursday (4).

Other encouraging signs include the clinic right last week in Grand Rapids, Mich., of the Alfred Bloomington-Nat. Karson straight vaude venture, which opens tonight (Wednesday) at the Grand Opera House, Chicago. This show was booked by Paul Small, as was the two-week layout also opening tomorrow night (Thursday) at the Biltmore, Los Angeles, headed by George Jessel-Jack Haley-Ella Logan-Kitty Carlisle and The DeMarses. The Chi show has Bert Lahr, Joe E. Lewis and Bert Wheeler as headliners.

Vaudeville's strongest boost may well come in 1942, when Ed Wynn's two-a-day lineup opens at the Alvin, N. Y., with Carmen Amaya, Jane Bryan and Smith and Dale also prominent on the marquee.

Wynn had to postpone his show one week because of an injured hand, as detailed in another column. He will give N. Y. three straight vaude (Continued on page 46)

JOE HELBOCK SUES ON HIS ONYX CLUB TITLE

Joseph J. Hellock, doing business as The Onyx Club, N. Y., filed suit Monday (9) in N. Y. supreme court against Arthur Jawvis and Irving Alexander, doing business as the 37 West 53rd St. Corp., claiming the defendants are attempting to use the Onyx name which he copyrighted in 1935. Hellock seeks an injunction against the use of the name by the defendants.

Plaintiff states he has been in the night club and restaurant business for 15 years and was first to use the name of Onyx, and was the first to introduce swing. He copyrighted the name Oct. 17, 1935, and says that he has been offered large sums for the right thereto but has declined the offers. He is not operating at present, but plans to open shortly on 52nd Street, he says.

THE THEATRES OF THE STARS

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GENERAL MANAGER

SIDNEY H. PIERMONT
BOOKING MANAGER

With the termination of my contract at the Cafe Lounge of the Savoy Plaza Hotel, New York, I wish to extend my sincere thanks to the management for a very happy association.

Hildegarde

- BEGINNING JUNE 18th, going on tour—Cleveland, St. Louis, Montreal, Boston, Chicago.
- OPENING SEPTEMBER IN THE NEWLY REDECORATED PERSIAN ROOM, PLAZA HOTEL, NEW YORK.

RKO Palace, Cleve., Keeps Vaude For Summer Due to Smart Business

Cleveland, June 9. Grosses of the Palace have been consistently satisfactory, due to the shortage and rising temperature that Clem Pope, RKO division manager, has decided to retain its policy throughout the hot months.

In previous years the downtown RKO de luxe dropped its stage shows when June rolled around, and limped through the doldrum period on "F" flickers. This is the first season that the Palace has been able to lay its hands on stronger film product, plus enough Hollywood and orchestral names to make a vaudeville version worthwhile.

Since some of the house's biggest takes were achieved by swing bands, Pope is placing the heat on name orchestras this season. For week of June 12, he is tagging Louis Prima's crew, Billy House and Dennis Day, later from Jack Egan radio show, with "Saboteur" on the screen. Set for June 19, are Frankie Marshall band and Shirley Ross, film actress, plus "Broadway." June 26, Sidney Esnoff' act with "The Phils," and tentatively for July 3, tab version of "Pal Joey" with Vivienne Segal and George Trapp.

Hildegarde Into Plaza Sept. 25 on New Setup

Abandoning a long-established annual custom, Hildegarde shifts from her home base at the Savoy-Plaza hotel, N. Y., to the Hotel Plaza around Sept. 25, reopening the Pavilion Room at the Hotel Plaza, New York.

Being a larger room than the S-P's Cafe Lounge, it permits for a greater gross since the songstress is on a profit-sharing deal, as she was at the Savoy-Plaza. Bob Grant's orchestra is part of the deal, both having worked together very well, and he too shifts into the Plaza.

Both hotels, while under kindred operation, are more or less completely managed. It marks a return of the Pavilion Room to his names, that spot having for a time dropped its formality and converted to a \$1.00-2 minimum table with good results. Hildegarde's return means reinstatement of the cover, or upping the minimum to \$2.50, \$3.50 as at the Savoy-Plaza.

The Plaza, meantime, continues operating with the DiGianno, the ballroomologist, and Ben Cutler's band, doing quite well and likely to weather the summer without forcing shutdown of the room as heretofore.

PHIL REGAN

Personnel Representative
FRANK VINCENT
Beavly Hill, Calif.

Vaude Upbeat

Continued from page 45

shows, the highest number since the late '20s.
Biz for the other Fischer-Shubert "Priorities," at the 46th Street, N. Y., also continues good, the gross last week approximating \$19,000, a record for a good year for the Loth-Holtz-Willie Howard-Pal Baker-Pal Dreyer management.
Result of vaude's big click these past few months is a new-found optimism in the trade for next season and seasons to come. For the first time in years there's quite a bit of talk by vaude producers pointing to a rash of units next season. In line with that, Lou Wolton, now on special assignment for the William Morris office, is already busy lining up the representation of such stage packages for that agency.

Gracie Fields' Click Belies Theatre Vaude Can't Draw at Matinees

Clifford C. Fischer is revising his attitude that a vaudeville show can't be a matinee attraction, because of Gracie Fields' pull in "Tophoppers," the two-act play at the 46th St. theatre, N. Y. Miss Fields and her show, doing \$800 weekly matinees as against the click "Priorities" at the 46th St., with its \$500 mat, and, less, proves that the women will turn out for the right type of vaudeville show.

For the first time last week Fischer's 46th St. vaudeury passed its 46th St. "Priorities" being \$1,000 apart, with Miss Fields' frolic bettering \$20,000.
Since Zero Motel dropped out of the Top Notchers, Johnny Burke has stepped in to replace.
Luba Malina is now billed in place of Joan Merrill at Clifford C. Fischer's other New York vaudeury, "Priorities," at the 46th St.

4 FINGERS FRACTURED, WYNN POSTPONES SHOW

Ed Wynn sustained painful injuries to one hand Monday night (8) by upping the minimum to \$2.50, \$3.50 as at the Savoy-Plaza.
The Plaza, meantime, continues operating with the DiGianno, the ballroomologist, and Ben Cutler's band, doing quite well and likely to weather the summer without forcing shutdown of the room as heretofore.

Four fingers were fractured when Wynne caught it in the collapsible wagon prop of Red Donohue and Una (mae), with his mitt in a plaster cast, the comic decided to stall his opening one week.

3 Chicagoans Buy Keith's Theatre, Indpls.

Chicago, June 9. Keith's theatre, Indianapolis, has been bought by Anton Schilling, Sam Roberts and Nick Bolla from United Theatres Co. (the Liblon).
The new owners are leasing houses and operating vaudein.

Who Was the First?

By HARRY PUCK
To use love music.

To give the audience a 'do you want to' look.
Girl to mimic everything her male partner did until he rolled up his trousers.

Man to kiss girl wherever she said it hurt (her hand, arm, etc.) until she said "well on the neck."
To use a sand for a sand dance.
To use a dancing mat.
To use a "spotlight" in foot.
To use a "stogie" in box.
To use a "flush box" in foot.
Monologist to say, "a funny thing happened to me on my way down to the theatre".

To bring the baby on for a bow.
Husband to stand in entrance holding a glass of water for his singing wife.
To do a sketch.

To say "who was that lady I saw you straight man to hit comic on the head with newspaper."

Boy or girl "bent" act.
To say (on opening telegram delivered by comic) "Why, this is awfully earnest" "but get here—what's that, you say you want to go on the stage?"

"Don't explain it to him, lady, let him figure it out for himself."
To say (when a woman got up during his act), "All the way back lady and turn to the right!"

Comic to exasperatedly take off his wig and in a very deep voice (as he took many steps) say, "Hy-yo!"
To kick about their billing or about their position on bill.

Mpls. Cafe Owner Admits Padding-Theft Loss, Gets 10-Year Suspended Term

Minneapolis, June 9. Robert Kemper, night club owner, was given a suspended 10-year sentence in district court for reporting a \$100,000 holdup on June 1, to the police and his insurance company.

He had claimed the loss of \$1,000,000, which he obtained from his establishment by four holdup men who were later caught. Three of the holdup men to come before the stipple were given sentences of four to 30 years in prison and the other two to the probation officer.

After their capture the bandits told the amount obtained. At first Kemper's figures were given, but he finally admitted their padding.

Saranac Lake

By Harry Clifton
(Pinch-hitting for Humpy Benuffy)

Saranac, N. Y., June 9. Harold Richter, wife Margaret and trial Bud Eace, up from New York looking for a change of scene, arrived smoothly.

Muriel Eddy one of the Eddy sisters) has been the center of the music to a pop ballad, "Help Me to Forget You."

Thanks to the Vic Alfan Trio (bass, accordion, guitar) for taking time out to entertain the fans at the Alfan and the boys were playing the 100th anniversary of the late Virginia Brown, former Earl Carter's wife, is coming along nicely at the Rogers.
Mertha Merryfield, who is making rapid strides back to health again at the Rogers, is said to have been the first dancer ever to appear in Europe.

Richard Jerry Seger, aided by Patricia Edwards, Muriel Eddy and Peggy McCarthy, for the cure of the look garden and flowers on the lawn of the Rogers.

Charles Wallace up for all matters, after a long bed routine.
Richard "Dick" Sorkin was pleased and surprised recently by a visit from his father from Staten Island. Dr. George Wilson, club owner of the Will Rogers, off to Pittsburgh for a few days.

Erford Gage, who was in the recent production of "Macbeth" with Maurice Evans, postcards to the colony from Hollywood.
The "Hot Lips" to Saranac Lake Study and Crafts Guild for the fine things it's doing in the colony.
Basil Colman, business manager of Burlington, Vt., returned.

Paul Sorkin pens the gang that he has a little Jack DeLoach, another ex-Rogerie, married recently in Paterson, N. J.
Thanks to these who are ill.)

Family Affair

Pittsburgh, June 9. Talk about family affairs:
The Yacht Club, town's leading club, is quickly being headed by Little Jackie Heller, radio and cafe singer, and his brother, Sol Heller. When Jackie is not working out of town, he headlines the floor show. The band is led by Herman Middleton, who is married to a sister, Celia Heller, who frequently doubles, behind the bar as a cashier.

The spot's bookkeeper is another sister, Esther Heller, and until she married Harry Gordon, New York business man, a couple of weeks ago, the featured singer, with Middleton's band was still a third sister, Shirley Heller.

Racial Discrimination Charges Dropped When Nitery Op Apologizes

Minneapolis, June 9. Racial discrimination charges against Mrs. Wagon Perlistrom, manager of the Nitery, were dismissed in police court after she apologized.

The charges had been brought by Private Samuel Tucker, stationed at Fort Snelling here, who visited the night club with another youth and two girls who were sufficiently refused them because Tucker is a Jew. Under the state law the offense is punishable by fine and imprisonment.

Both Tucker and the state attorney asked that the charge be dropped. Tucker said he felt Mrs. Perlistrom and her husband, owner of the club, were sufficiently punished because they spent a night in jail following their arrest.

"I regret extremely," he said things, which justified the construction that I would not serve Jews, and such type of discrimination will not have my approval in the future," Mrs. Perlistrom said in her apology.

Col.-Pemberton

Continued from page 2

Max Gordon several years ago, Col does not have to finance any Pemberton Samuel, but he is in charge of the script. It can back one, 10 or none of the manager's shows. Understood that he dealt with the backing his plays for tryouts, the other group having the further privilege of declining in or out on Broadway production.

There were a few legit deals between Hollywood and Broadway, but the picture and play-offer, up to a certain percentage of the cost.
"Not denote which of two plays will be first tried by He has a comedy called 'Janie,' by Josephine Benham and Hensch Williams, calling for a cast party of kids and middle-aged characters. He also has 'Uniforms' by Schapereau by Smith Sawtons and Esther Klinck.

Mr. M. Jerome and Jack Scholl class "Goodnight My Darling" to be sung in "The Hard Way" at Warner.

MUSICAL BARS' LATEST FAD IN PHILLY

Philadelphia, June 9. Latest trend in Philadelphia's night club scene is the setting up of "musical bars" in which the defense workers live.

With gas and air rationing cutting down on the distance entertainers seekers go for. Little quiet elbow-holding, and the popularity of the musical-bar idea proven the success of this type spot in midtown, operators are spreading out all over town.

Let's start with the "Clay-from-midtown sector is the Germantown Bar in Germantown, to be opened next week by Lew Lantos, and the LAigton, opened in West Philly by Jim Tenney. South Philly features Mayo's, which converted from a nitery to a musical bar.

In Southwest Philly, in the heart of the defense belt, is Leo Lawler's musical bar. In North Philly, on the site of the old Phillies ball park, was recently opened the Alamo Bar. Lantos, who also operates the Moravian and Chancellor bars in midtown, is making an effort to open similar spots in the northwest section and the suburbs.

Announcement of this type of boite, there is a growing demand for 'cocktail units' of three and four men each, instead of the larger or larger ones. Several bands are being disbanded and forming trios and quartets, finding it easier to obtain work in this way.

Konchar Elected Prez Of Chi Booker Group

Chicago, June 9. George W. Konchar, Consolidated Bar, is the new president of Entertainment Managers Association of Chicago, elected last week at the bar's 25th meeting.

Also elected are two vice-presidents, Donna Parker and Danny Johnson. Lymon S. Goss was elected secretary-treasurer. Five directors, all new, were elected. They are David J. O'Malley, James H. Hensel, Sam Levy, Mort Infield and Bert Peck.

Annual meeting of board and election and installation of officers was held June 4, with annual golf tournament to be held at Bon Air Country Club today (Tuesday).

GAPPELLA'S PATRICIA

Patricia is a new variety show, she has bright, light-colored hair wearing with a white dress and a white hat. Patricia is a surprisingly beautiful girl, she is a very good singer. Her last grad has up some day very well, day.

Chicago film and Patricia, the most interesting-looking ballroom team to star Charles Fares in a long while, last attention with intelligently executed "The Hard Way" and "The Hard Way" big overhead lights that pull down over the stage, and a "hard way" doo' grad has up some day very well, day.

NEW YORK. Thanks to Sam Bramson

ANISE and ALAND

'From Ballet to Boogie'
CURRENTLY AT STRAND, N. Y.
Weeks of June 5 and 12
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OPENING CHING CHAGO THEATRE, CHI.
Week of June 25

Thanks to Sam Berk, Irving Mills Office, N. Y.

PAUL, HINKY and EDDE

Currently with Cab Calloway
STRAND, NEW YORK

Week of 25th—Chicago, Chi.
Thanks to SAM BERK, MILLS OFFICE, N. Y.

WARRIORS and SHORE

3rd WEEK
PARAMOUNT NEW YORK
Opening June 25
BAL TABARIN
San Francisco
(Indefinitely)

Personnel Manager, WILLIAM KENT

Night Club Reviews

La Martinique, N. Y.

Walter O'Keefe, Jerry McMahon, Marilyn Stuart, Martiniques (8), Joe Coleman's, Rumba Band, \$3.50 minimum.

La Martinique's summer show, which opened Thursday night (8), is an effort for the month without injuring the budget. O'Keefe is the headliner, doubling from the Clifford C. Fischer-Shubert "Top-Notcher" vaudeur at the 44th Street, but the surrounding show is far less expensive, albeit pleasing in the main.

O'Keefe is doing some of the same political gag here that feature his turn in the straight-vaude show in New York. He is not a bad actor, poor. However, most of his niterly turn is composed of speech pieces and that's a wasted improvement though the vitamin number is as weak in Martinique as it is in the 44th Street. Such rather risqué tunes as "Ask for Mabel" and "The one behind Me" are better geared for this type of trade, and are markedly absent in the reception they get. One of the tunes has a nifty inside laugh on agent Leo.

Jerry McMahon is a dancer in the Paul Draper style, but lacks the idiom. A nice-looking kid, he also can do a little with lines and pathos. As evidenced in the opening scene with the niter's six-girl line-up, he is a good dancer. On the other hand, Marilyn Stuart (New Act), who looks like a good dancer, is a poor dancer. Her partner, didn't get over too well opening night. She's overacting her part, and her partner's her voice or arrangements, or both, are faulty. In her songs, she is out of blonde well groomed and coiffed. The line of girls does well in three rows, two of them in the rear material. Females are lookey and out-of-costume.

A good measure of the show's impression can perhaps be traced to the act of Sherman, who is dancing masterfully. He is alternating with Nora, who is dancing band for the dancing. Incidentally, Roy Dodge is credited as stage and floor manager. The act of "Laugh, Town, Laugh," at the Alvin, is a good number. Soho.

BLUE ROOM, N. O.

(HOTEL ROOSEVELT)

New Orleans, June 6
Cocacola Review, Betty Alvarez, Walter Long, Betty Jane Smith, Carol Lee, Fernando, Rumba Band, \$1.50 minimum Saturday end Sunday.

The booker who dealt the new show to this restaurant certainly gave the management a good deal. The new offering is a gay below-the-border revue with a wealth of talent and beauty, and the music of Boyd Raeburn's orchestra. Offering gives every indication of being the biggest draw the town's night club has had in some time ever had. It is a distinct departure from the usual party show.

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Monte Carlo Beach, N. Y.

Sonny Krendin Orch (6); and Nartita with Don Caballero's Rumba (6); \$1.50 minimum.

Fete Ferry is back in business again at Monte Carlo Beach, and is a colorful adjunct to the main attraction. He has been carried down necessitated a financial reorganization. Fete Ferry and Gene Cavallero, of the Colony, are the Rumba (summer room) on the same night. Fete Ferry is a very excellent chance to make it clear for the year round. Among the cues for a lustre operation is the fact that it is an uninteresting of the atmosphere, with warmer greater at the door.

The overflow of some of our best night club pests and belligerent words, who have been carried from the Stork by Sherman Billingsley, and give some competition to a stable number, but the Stork's selectivity is done with pretty good judgment. The Stork's selectivity is done with pretty good judgment. The Stork's selectivity is done with pretty good judgment.

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RHUMBA CASINO, CHICAGO

Chicago, June 8
Jay & Loui Sirey, Ray & Jewel, Wally & Betty, and the Rumba Orch (8); Phil Leont Orch (8). No cover, no minimum.

Labeled "Pan American Review," this show follows a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment.

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Havana-Romero, N. Y.

Tapia & Romero, Ricá Martinez, Carney Tynes, Contreras Trubadour, Hilda Moreno, Line (6), Mingo Orch, Don Caballero's Rumba Orch. Minimum \$2 weekdays, \$2.50 Saturdays.

Havana-Romero, one of the more colorful shows in the city, is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment.

costumed in boiled shirts and the Spanish version of the stowpelt. The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment.

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PANTHER ROOM, CHI HOTEL SHERMAN

Chicago, June 8
Glen Gray Orch (12), Frank Paxon, Carl Marx, Pee Wee Hunt, Kenny Sledge, and the Panther Room Orch. \$1.50 minimum weekdays, \$2.50 Saturdays.

The Panther Room has a substantial following. The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment.

Victory Room, Wash. (HOTEL ROOSEVELT)

Washington, June 5
Les Brown Orch featuring Betty Louie, Jack Carroll, Butch Stone, Wolfe Kramer.

The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment. The show is a pattern of laughs and good entertainment.

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Christine Forstth Dauch, Yacht Club, Pittsburgh

Pittsburgh, June 8
Christine Forstth Dauch, Yacht Club, Pittsburgh. The show is a pattern of laughs and good entertainment.

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New Acts

JANE WITHERS

Miss Wither's begins her vaude turn at the Flity and from all indications the talented youngster should top the list of new acts. She is a booker's dream. Her winning manner she has the fans of her hands almost immediately with her ribbing take-out. Her Flity and from all indications the talented youngster should top the list of new acts. She is a booker's dream.

DENNIS DAY

Chicago, Chicago
Heralded by a radio reputation on the spot, Dennis Day's first appearance here was a success. He has a bubbling personality, typical of the radio character he has become. He is a booker's dream.

MARY FELTON

Chicago, Chicago
Mary Felton has a long way to go before he can click in the more important situations either as a soloist or as a member of a group. She is a booker's dream.

SHIRLEY WAYNE

New York, New York
Shirley Wayne is a new act who has a long way to go before he can click in the more important situations either as a soloist or as a member of a group. She is a booker's dream.

CHRISTINE FORSTTH DAUCH

Pittsburgh, Pittsburgh
Christine Forstth Dauch, Yacht Club, Pittsburgh. The show is a pattern of laughs and good entertainment.

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Unit Review

Beachcombers of '42

MAJESTIC, SAN ANTONIO
San Antonio, June 5
Harry Holdard's "Beachcombers of 1942" with Hal Sherman, Stuart & Taylor, Lou, Hilda & Steve, Hilda, Hudson, St. Claire Danvers (5), Lou, Hilda & Steve, Hilda, Hudson, Lee Kelton, Line (12). Show Girls (8). Jewel Shankman's House (8). \$2.00.

Neatly packaged entertainment, this revue is opening here for a second time. It is a fast-moving, 70-minute show full of hits and patriotic bits. It is a fast-moving, 70-minute show full of hits and patriotic bits.

Featuring a Lee Kelton, who bartends

in several production numbers in the finale. He's best on "The Day I Am an American" and "We Can Make It." He's best on "The Day I Am an American" and "We Can Make It."

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No. 2 N.Y. Canteen

Concession from page 1
The concession in line with the desires of the Army and Navy officers will not be placed in the embarrassing position of receiving handouts from the Army and Navy boys in uniform the basic cost of the concession. The concession in line with the desires of the Army and Navy officers will not be placed in the embarrassing position of receiving handouts from the Army and Navy boys in uniform the basic cost of the concession.

Congestion in Key Cities, Due to War Work, is Another Threat to Road

Problem of living accommodations is the newest threat to the road in 1942. Approximately during the road season, it is not only crowded stands, if not entirely lacking, but also the hotels and motels that are being received by Equity from actors who were forced to play out of town under conditions that they believe to be unbearable.

Ordinarily it is part of the advance agent's job to arrange for rooms, but unless advance men receive the active aid of local house managers, they are virtually unable to function currently in a number of cities crowded with war workers. Washington, Baltimore and Pittsburgh are the stands mostly complained about, and it is especially in Pittsburgh that it will be unable to play such bookings. Reported at times that cars have been provided for the players, but such conditions as a hardship. Talk of using Pullman's is discounted, as army requirements call for that equipment. Making jumps because of war transportation priority has been under consideration for some time.

Complaints also are made that there is working excessive rates in the car centers. It was also revealed last week that in some conditions among war plant workers is desperate. As many as 10 persons are using the same auto and that beds are used in eight-hour shifts. Government plans call for expenditure of \$1,000,000,000 to be used for war workers' housing.

SHUBERTS SHED SOME TROUBLES

Shuberts are reported shedding Broadway theatres which they took over about two years ago. Just prior to the World's Fair showmen predicted a big influx of visitors would result in a boom. Shuberts, along with others, made arrangements to book or lease several houses which were in the hands of banks, general idea being to guarantee interest and taxes and share in possible profits.

Understood the Shuberts decided to let the Hudson area in the bank hands, house having only a succession of flops, since they took over. The money figures to have been money-maker mostly through the spotting there of 'Fantasia,' which they will let to the Army, the Irving Berlin service show which opens July 4 with a \$27.50 top prices thereafter being \$44.00 top night. Shuberts say their share of the receipts will be paid over to the Army Emergency Fund.

New Wine

Helen Brooks, ingenue in 'Arsenic and Old Lace,' at the Fulton, N. Y. will vacation next week, with Margaret Joyce, her understudy, substituting Miss Joyce. Proceeds go part when the present company goes to the Coast this summer, as well as into the next week, as a preliminary fund.

Mrs Brooks will remain with the present company, which will continue Fulton run.

Jean Dreyfus has completed a new comedy-drama, 'The Boys Come Marching Home,' which Frieda Fishbein is agenting.

Anderson Plans Revival of 'Greenwich Folies'

John Murray Anderson, after some comments staging a new floor show for Billy Rose's Diamond Horseshoe, N. Y., is talking a 1943 edition of the Greenwich Village Folies, this fall. Anderson and Les Shubert have been conferring thereon.

The producer plans to feature Cynda Glenn, comedienne, who he likewise spotlighted last season at the Silver Screen, mammoth Hollywood entry in the Wilshire Bowl.

ONLY 4 ROAD SHOWS OUT OF N. Y.

There are but four shows touring from New York, anticipating with the advent of summer, although the road show listing totals 15. Outside of two companies each of 'Fide Wix' and 'Father's 'n' My Sister Eileen,' the list contains one tryout ('Pee and Equid') and four shows emanating from Coast. These include the six acts of four shows playing the 'Atlantic Coast Circuit,' made up of N. Y. neighborhood and Jersey City, while there are also two vaudeville outfits counted among the leggers.

Among the summer stocks, three abrupt foldings will be balanced by a list of openings this week, which will make a total of eight, but with further sudden drop-outs. There were 22 stocks listed as open or ready to start, but only 15 were further pushed the total down to an even score.

'KICKERS' CAST TO GET PAY, ARBITRATE I.O.U.S.

Indicated that the bank letter of credit which Val Ernie the bandman arranged to guarantee salaries of the 'High Kickers' cast will be cleared. Those members of the company not paid for the final week of the Chicago engagement, which amount if sent to pay the lesser set, will be reimbursed \$5,000, which amount if sent to pay the lesser set, will be reimbursed \$5,000, which amount if sent to pay the lesser set, will be reimbursed \$5,000.

Situation was complicated when the principals filed I.O.U.'s as additional security on Equity books. Val Ernie threatened ordered the bank not to pay off.

Managers of 'Kickers' contends that the I.O.U.'s represent personal loans from the players to George Jessel so that the show could continue after the Boston date. Understood that Equity has agreed to arbitrate the status of the I.O.U.'s.

If the present arrangement is not upheld, the players will receive around \$5,000 of the guarantee coin. Equity and its chorus branch are the principal claimants, since they never do represent loans, rather than salaries due. Arbitration will be between the players and Jessel, who signed all their contracts.

Guild Talks 'Sycamore' Theatre Guild has started to line up plays for next season. Latest acquisition is 'The Sycamore,' dramatized from a yarn in Story magazine about five years ago.

BOSTON WEEKLY TO FOLLOW NEW YORK

Equity Refers Full Request to Committee, But Indicates Okay of Policy That Has Helped B'way—Washington, Baltimore Also Possibilities

BUT NOT PHILLY

With Sunday performances having proved so vital in keeping alive in-between shows on Broadway, other stands in the east are likely to go on the same basis next season. Managers have proposed to Equity extra pay be recognized for Sundays, pointing out that baseball and other amusements operate on that day. Equity referred the matter to a committee, but indicated unwillingness to okay the idea if it shows the same lines as N. Y.

This means that if along as given in the Hub on Sundays there may be a layoff on Mondays. Sunday shows are legal in N. Y. provided there is a 24-hour rest period one day during the week. No other state has that stipulation.

As N. Y. is concerned, the statute is regarded as discriminatory, because not applicable to other amusements where, there are longer working hours nor sports. It has been expected that the legit managers would seek legislation to correct that situation, but no attempt to do so has been made.

Actually Chicago is the only seven-day town among the principal cities. It provides the same privilege of playing nine performances weekly, but one-eight extra salary must be paid, that being Equity's requirement. Not all shows, however, take advantage of the right to stick to the regular eight times.

During the first World War Washington played Sundays and may yet decide to schedule next season, provided there is no Equity interference. Other stands, including Baltimore, are possibilities, but Philadelphia is less likely to lift its Sunday blue laws.

CHORUSES ALSO HAVE MORE COIN

A chorus branch (6), disclosed its annual meeting Monday (6), held in the city. The branch compares with that of the parent Equity. Ruth Richmond, secretary-treasurer of the chorus branch, stated that the year's net had increased to better than \$126,000. The net operating income was \$145, or \$24,000 more than in 1941, while the actual increased profit was \$17,008. Explained that expenses had been pared down to the bone.

Chorus branch has more than 1,000 part-time members. During the season over 2,000 had engagements at one time or another. Some of the income is derived from raised initiation costs, which accompanied Equity's boost last year. Chorus people worked hard to attract new recruits from various stands throughout the country.

Billie Burke Touring Again in 'Vinegar Tree'

Hollywood, June 9. Billie Burke returns temporarily to the stage in a top role in the revival of 'Vinegar Tree,' opening in Detroit, June 25.

Currently Miss Burke is rushing through her final scenes in 'Girl Trouble' at 20th St.

Equity's Financial State Again Shows Improvement; Union Has \$179,172 in Bank; Buying War Bonds

Horgan's Lincoln Play To Finally Get Test

'Death Mr. President,' a Lincoln drama by Paul Horgan, will finally start rehearsal this week, under auspices of Experimental Theatre. Latter outfit has been somewhat dormant since last season, mostly because its heads have been engrossed in war work.

Robert Ross will direct after some delay because a stage could not be secured. Play will be presented for managerial inspection within a week, and is expected to be the first Experimental showing that will reach regular presentation, probably in the fall.

PRIORITIES MAY SPEED '42-43 SEASON

Managers have been advised that suppliers of production materials must file their requirements with the priority bureau in Washington by the middle or late August. To support their claims for various commodities, the dealers must be able to display contracts or assurances the shows to be produced. That may end to speed up production for next season. Showmen who have been setting their activities for the fall prior to the regulation to move their schedules forward.

At this time there appears to be no change in production contracts approached, but as the priority procedure, managers will probably go into action. Understood that even if actual production is not started until the late fall materials will be on hand while those showmen who still may not be able to obtain desired settings and props.

There are no openings on Broadway this week, but summer production still continues and three arrivals are slated next week: 'Star and Stripes,' Music 'Show,' 'Cat Creators,' Beck, and Laugh, Town, Always' (Ed Wynn), vaude-revue.

LEE SHUBERT BUYING INTO SKATING SHOW

Lee Shubert is reported entering into a territory he will enjoy a 50% interest in 'Rollin' Fantasia,' arena roller-skating revue presented at Madison Square Garden at Madison Square Garden Saturday (6).

The commercial possibilities of the attraction were generally conceded and show will be considerably strengthened by next season, show in the Garden, however, was poor.

Jean Dalrymple to L. A.

Jean Dalrymple flew to California Monday (8) for a week's stay to arrange deals for clients. Among the work to be set in the presentation by Cheryl Crawford and Jack Wilder is entitled 'Jolly Building,' by A. J. Lindbergh, which is currently unpublished music by George Gershwin.

Again Equity fared excellently in a financial way during the past year, as disclosed at the annual meeting held at the Astor Hotel, N. Y., Friday (6), and is by far the most solidly entrenched of the talent unions. Paul Dulzelli, the secretary-treasurer, told of a much higher surplus and of markedly bettered operating profit, but he refrained from predicting the figures for the coming year, when the absence of dues from members in uniform and other revenue deterrents will likely result in diminishing figures.

Dulzelli's annual report showed a surplus of \$418,000 for March 31, compared to \$380,183 in 1941, but includes an item of \$140,400, which is surely money unaccounted for, deposited by managers, and is therefore a liability. The actual net income was \$277,600.

Equity has \$179,172, all its own money, as cash on hand deposited in the bank. It is expected that in making his report, issued a memorandum to the effect that such a large sum was not necessary, and suggested that, by investing most of this coin, income that could balance the deficit for the next year would be earned. Indicated that Equity will invest \$60,000 in War and Government bonds. It already has bought around \$40,000 in War Bonds and \$20,000 in Government 2 1/2%, inclusive of the managerial deposits.

Swaps Co. Owns Equity Bank account is somewhat surprising, as a high percentage of members are paying dues to Equity. Swaps Co. owns pictures and other amusements. But there was a total operating income of \$277,600. (Continued on page 80)

'CANDIDA' NETS \$36 IN REVIVAL

Final checkup of the five-week period during which 'Candida' was played for the Army and Navy Relief funds showed a net of \$38,072.46, the service units getting \$38,817 each, while the American Theatre Wing, under whose auspices the amazing shows were presented, was given \$4,857.

'Candida' was played at the Shubert, N. Y., the final week at the National, Washington. Only the first week was free on a balance of \$10,000. Expenses amounted to \$40,000, biggest items being percentage to Equity, \$10,000, and to the service units. Total takings were \$122,280 but the show's royalties applied on \$104,000. The balance of \$18,280, however, Guthrie Mitchell was required to withhold 27 1/2% for U. S. income tax and a balance to subject to around 50% tax payable to England, G.B.S. will end up with the balance of \$18,280, which will be given in shares, will be never indulges in.

Sharing contract with the Shubert theatre was much more advantageous than usual, house getting about 35% after the first week. It was the same for the balance of the date. National getting \$15,000, which meant sharing terms of 80-10 in favor of Equity. The balance of \$10,000, which was at charity rates were a considerable expense item. Fauslge was also a recipient.

Katharine Cornell paid her hotel expenses and the Army and Navy Relief fund for the same amount in New York, so that it indicated they used their own coin to play the show. The balance of \$18,280, which was paid by the attraction, since army regulations prohibit any money from being received by the \$20 monthly given army private. Understood that the 'Candida' cast should receive \$100,000 minimum required by Equity.

HI DE HO

CAB CALLOWAY



PARAMOUNT THEATRE SEATTLE

CAB CALLOWAY'S QUIZZICALE

MAYFAIR THEATRE PORTLAND

COAST TO COAST

BLUE NETWORK

BUFFALO THEATRE BUFFALO

KENMORE HOTEL ALBANY

REGO BOSTON

SOUTHLAND CAFE BOSTON

STRAND THEATRE COTTON CLUB NEW YORK

ORPHEUM THEATRE SAN FRANCISCO



RADIO

CHICAGO THEATRE SHERMAN HOTEL CHICAGO

PALACE THEATRE CLEVELAND

BARLE THEATRE PHILADELPHIA

MEADOWBROOK CEDAR GROVE NEW JERSEY

CASA MANANA PARAMOUNT THEATRE LOS ANGELES

LOOKOUT HOUSE CINCINNATI

VALLEY DALE COLUMBUS, OHIO

STANLEY THEATRE PITTSBURGH

NEWMAN THEATRE KANSAS CITY

CAFE

Spans the Nation

Currently **STRAND, New York**
Then Westward-ho

Week June 26, **CHICAGO THEATRE, Chicago**
and Beginning July 9, Six Weeks At
CASA MANANA, Culver City, Cal.

Exclusive **COLUMBIA RECORDING ARTIST**

Next release No. 36611 "Virginia, Georgia, and Caroline"
"Til Be Around"



Bookings: **MILLS ARTISTS INC.** in association with **GENERAL AMUSEMENT CORP.**

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VOL. 147 No. 2

NEW YORK, WEDNESDAY, JUNE 17, 1942

PRICE 25 CENTS

'LIVE MUSIC NO. 3'

Catskill Mt. Booker Has Unique Plan to Offset Gas, Tire Shortage

The Catskill Mountain Time, a summer's livelihood for many performers, has found the means of circumventing the gas and rubber shortages, at least so far as they affect the transportation of actors. Charlie Rapp, N. Y. booker, has bought three farms, heretofore unknown as the Rapp Farms, where he will house whole show troupes for the duration of the season, and will have immediate servicing of nearby resorts and hotels requiring spot entertainment.

Rapp's Farms are scattered, with the No. 1 headquarters near Swan Lake, virtually the hub of the Catskill Mountain circuit. Rapp is contracting the acts himself, the salaries including room and part board at his farms, and in turn will hire them out in packages or individually to the resorts.

The booker has also purchased three station wagons with which to transport the shows to the various spots, plus, of course, living houses, heating stoves for the individual farms. He also plans to organize dramatic companies capable of putting on plays complete in script and production. To this end he has effected a lease with Authors' Rights Agency, Inc., play brokers outfit headed by John Runsey.

Rapp figures on servicing around 18 hotels and camps, which will show an average of three to five nights weekly. His actors, plus their rooms, will get breakfast at the farms and the rest of their meals at the hotels they work. On those nights (Continued on page 53)

Just a Mess of Marxes On B'way If Max Gordon Has His Way This Fall

Three shows for Broadway, each starting a Marx brother, are contemplated by Max Gordon, who turns back soon following completion of filming "Sister Ellen" at Columbia. His first way will be straight playing starring Groucho, and after that (Continued on page 18)

WOR Logs 1942 Vacation Plans; Not Many Evident

WOR, New York, has just completed a survey among 8,000 set owners to determine the vacation plans this year of this cross-section of metropolitan families. When questioned in May only four had specific plans and 64% of those had decided reported that they figured on working through the summer without a vacation break.

In 1941 the count for families in New York that spent their summer vacations entirely away from home was 24%. This summer it's less than half of that ratio, namely 11.5%.

Abe Simon Thinks Vaude Is Easier Than Joe Louis

Abe Simon, who retired for his health after his last fight with Joe Louis, is going into vaude as a comic in a burlesqued ring bit. Charlie Allen has put together the turn, also including Bobby Moss, burley comedian, and Jack Coyte. Asking price is \$1,500 per week.

63-Year-Old Theatre Owner Flies His Own Civilian Patrol Plane

V. U. Young, president of Affiliated Theatres and also Theatrical Managers, Inc., which operates picture theatres in Indiana, is now on active duty as a submarine spotter operating out of the New Jersey coast. Despite his age (he is 63 years old), Young volunteered to serve in the Civilian Plane patrol and now is on duty daily flying his own two-engine plane up and down the Coast.

There's room in the plane for a spotter, who also handles the small bomb cargo. Only space to carry 200 pounds in bombs, but Civilian Patrol is becoming so well organized it is able to spot subs and other signals nearby U. S. bombers. Young left his home in Gary, Ind., to serve his country.

56th Year in Front Of Public for Hofmann

Josef Hofmann will make just one appearance this summer which will comprise the balance of his concert activities until Jan. 11, 1943. When questioned in May only four had specific plans and 64% of those had decided reported that they figured on working through the summer without a vacation break.

From then till Jan. 11 he rests, and then launches his 56th concert tour of the U. S. in Phoenix, Ariz. He is booked for some 30 solo appearances with his annual Carnegie Hall appearance March 28. His dates include a half dozen with major symphonies.

Hofmann, aged 85 years before the American public, still sells at \$1,500 per engagement. His debut was in N. Y., in 1867, when he was 10.

SO DECLARES JAS. C. PETRILLO

AFM Prez States He'll Stick to Announced Determination to Keep His Musicians From Providing the Means to Undermine Their Jobs and Break Their Strikes

SHOWDOWN

Dallas, June 16. James C. Petrillo, chief of the American Federation of Musicians, reiterated in an interview with 'Variety' that his proclamation banning making of canned music by members of his union after Aug. 1 was aimed at no special group. "I said in my talk Monday and I say again now, that it is not directed at anybody in particular," Petrillo exploded. "The principle of the thing is involved."

Questioned as to whether the juke box operators and tavern people are secondary to the broadcasting companies in his campaign against recordings and transcription, Petrillo insisted that his motives are purely to increase musicians employment so that our people might eat instead of starving.

Regarding the results of his pronouncement, Petrillo refused to make any prophecy. "I don't know whether there will be any anti-trust complications or not," he stated. (Continued on page 55)

Maybe Loew's Iceland And the RKO Juneau Won't Be a Gag Now

With great increase in size of U. S. armed forces both in this country and abroad, USO-Camp Shows, Inc., is making tentative plans for 35 units in the fall. It had 24 out last season and currently has 15 on the road, playing outdoors. Appropriation of \$4,000,000 from the USO to Camp Shows, Inc., to cover the current year, is expected to be upped to make provision for the added units. Number Showmen will assign tentatively training troops outside continental United States.

Imagination in Radio War Messages

Advertising-supported network radio programs are devoting much time to the war messages. Between May 15 and June 15 'Variety' listened to hundreds of such programs and has now awarded Scrolls of Honor to 14 sponsored programs on a basis of their use of imagination in broadcasting such war messages. The awards are as shown on page 25.

Hollywood Spanked for 'Sloughing' Cause of Democracy in War Films

If Film Hero Becomes A War Hero, Then What?

Hollywood, June 16. Question of war-suspended contracts and their application to actors, who may come out of the conflict national heroes and thereby be unwilling to go along under old terms, is being bandied about by studio lawyers with conclusions as when the war will end.

While the law is specific and says the actor must be returned to his pre-service status, it is couched in terms "cushioned" for his benefit. Barristers are mindful of his deductions that anyone lifting with a war hero hasn't much chance to finish better than second.

Warrington-Meekill Will Lead Way With 1st All-Soldier Army Relief Show

St. Louis, June 16. Staff Sgt. Stewart Warrington and Staff Sgt. Meekill, N. Y. playwrights who now are soldiering at Fort Leonard Wood, 100 miles southwest of this burg, are reading "Ready On The Flying Line," musical comedy, for a three-night presentation in the Municipal Auditorium starting Friday (23). The cast includes approximately 100 infantry, men, artillerymen, engineers, medics, etc. and is being billed as the "first all-soldier show in the nation to be presented in a large city by the Army Emergency Relief." Irving Berlin's "This is the Army" opens in N. Y., July 4.

Kate Smith's \$10,000 Ducats for 'Army' Preem

Kate Smith has sent a \$10,000 check in payment for two opening night tickets to "This is the Army," Irving Berlin's all-soldier revue. "None of other patrons have also volunteered up to \$20,000 for preem ducats, the proceeds of the show going to the Army Emergency Relief Fund.

Hollywood, June 16. Motion picture industry was given a polite spanking by Nelson P. Fowler, Assistant Co-ordinator for Government Films, who suggested that Hollywood pay more attention to the causes for which America is fighting than to a spectacular and photogenic phase of the war. Addressing the Hollywood Writers' Mobilization, Fowler urged that film makers devote their talents to informing the peoples of the world of the deeper problems involved in the present conflict.

"It is easier," he said, "to glorify the Air Corps than the industry. It is easier to portray on the screen Great Britain's struggle than that of the Chinese or the Russian, who are on the front line of this war. Hollywood should give us a 'Mrs. Miniver' of China or Russia, making clear to our people our common interest with the Russians and Chinese in this struggle."

Analysis of the pictures released since the attack on Pearl Harbor, he declared, shows little footage devoted to the explanation of America's part in the war. He suggested that the industry might play an important part in making our citizens aware of the sacrifices that each of them must make to win the war, and bringing home the terrible individual losses Americans will suffer if the war is lost.

Explaining that the co-ordinator's office is purely advisory, he said, "Washington is placing a great bet that Hollywood can bring home to the people the intangible factors of the war."

Evans-Judith Anderson Will Tour Bard in All Army Camps Next Fall

Shakespeare in the army camps next fall is more than a possibility, with Maurice Evans and Judith Anderson heading a cast in repertory. The two have reported in the light of the general opinion that men in uniform prefer the lighter types to stage presentations. The selection of soldiers at Camp Meade recently, when the Evans-Anderson company was presented, reflected. (Continued on page 38)

Maestro Paul Laval Drops Vichysoise Tag

Paul Laval, NBC staff maestro, has changed the spelling of his last name from 'Laval' to avoid any link with the Vichy vice-premier and Axis collaborator. Laval was yesterday (Tuesday) delegated by Col. William J. Donovan's office to prepare a series of original compositions for the broadcast of America which is broadcast weekly over NBC's shortwave facilities.

H'wood Taps its Ingenuity, Putting Corners to Get Under \$5,000 Ceiling

Hollywood, June 16. There's a \$5,000 ceiling on studio sets by edict of the Production Board, and the picture people are most anxious about and, indeed, insist on, upon keeping within the strict letter of the law. But there's one prop alone in the Warners picture, "Watch On the Rhine," that cost \$50,000 it's worth the change out of quarter. None the less, everything is strictly according to the Culbertson.

The \$50,000 prop didn't cost the studio a nickel. It's a huge crystal chandelier, which was needed for a scene depicting the German embassy in Washington. Glittering gadget came out of the drawing room of Jack Warner's home.

That's one way in which Hollywood currently is resorting to ingenuity instead of creative substance, in the matter of production. Here's another:

Paranaut needed a boat, a big boat, in its \$2,000,000-budget production, "For Whom the Bell Tolls." It had a very splendid bomber-type plane, but no boat. Warners needed a bomber for "Air Force" and had in mind a boat from the "Pacific." So Warners now has Par's bomber and Par has Warners' boat. However, it isn't the pattern by which Hollywood is settling down to the grim but necessary techniques of modern cost-cutting. (Continued on page 12)

MELVYN DOUGLAS SLAPS CUTENESS IN WAR NEWS

Boston, June 16. Certain radio broadcasts and government officials were accused of presenting the war to the American public in a silly and frivolous fashion by Melvyn Douglas, film actor, speaking at the United Nations Flag Day benefit here at the Boston Gardens.

"There is nothing cute about this war," Douglas said. "I would not mix up jingles and entertainment with announcements of men dying in battle and ships lost. In an attempt to present the news pleasantly, radio is injecting entertainment as a comedy relief in the midst of war news."

"The American public is adult and can take its war news straight. The soldiers and sailors have to take it in undiluted form. The public is being told much nonsense in an amusing way about how the saving of rubber will win the war."

"The men who are fighting and dying on the battlefields of the world will win the war. There is nothing cute about thousands of men dying daily. The rationing and conscription programs are being presented without frills in a forthright manner. People read the news papers in an undiluted form. The newspapers and so it should be presented on the radio."

WORTH A MILLION

That's What Put On A&C Via U Insurance Policy

Hollywood, June 16. Bud Abbott and Costello have been insured for \$1,000,000 by Universal, with policies split up among 30 insurance companies.

Comic team, currently playing in "Who Done It," hops off Aug. 1 on a bond airplane to 30 cities, traveling chummy by airplane.

Heflin's Army Number Up

Hollywood, June 16. Last picture for Van Heflin for the duration (and for America's Conscience), currently in work at Metro. Actor will be inducted into the Army as soon as the film is finished.

Heflin was also slated for a top role in the Davis-Beckman production, "Keys of the Kingdom."

H'wood Ersatz

Hollywood, June 16. Diversion of material used in pictures into defense plants reveals that substitutes are in use at the studios for 50 basic items necessary to war production.

On the ersatz list, are wood and concrete for steel, wood for wrought iron, ferrous metals for bronze and brass, copper for galvanized iron, plastic wood and cloth for wall board and Douglas fir plywood panels, paper mache for liquid latex and sponge rubber, cellulose tape for rubber bands.

Other substitutes are in process of experimentation by technical experts who estimate there will be a heavy reliance upon nearly every item used in pictures but more vital to war production.

Music Pub Abe Olman's 6-Year-Old Daughter May Be Metro Find

Carolene Olman, six-year-old daughter of the general manager of Metro's affiliated music publishing interests, is expected to be the answer to the three-month search by the studio for a kid to play the title role in "The Boy Who Swam." Talent department interviewed 1,800 children in its quest, and the studio was just about to get discouraged finding the picture when the diamond was discovered in its own backyard.

She is the daughter of a woman it wasn't through her father, Abe Olman, g. m. of Robbins, Peist and Mitchell, who was the father. Talent department interviewed 1,800 children in its quest, and the studio was just about to get discouraged finding the picture when the diamond was discovered in its own backyard.

He directed a test of her at the Fox-Movietone studios in Manhattan last week, and the results reported from the studio are favorable. Only fear is that she is slightly too old for the kid described in the story, from which the pic is being made, being only four.

METRO PARADES STARS IN 'YOUNGER PROFESSION'

Hollywood, June 16. Metro will parade many of its stars before the screen in "The Younger Profession," central figure of which is Virginia Weidler, playing by a number of an autobiographical rambling through the Culver City studio.

Producer is Benny Zeldman, who is lining up all the studio names for incidental bits, something like the Paramount idea in "Star Spangled Rhythm."

Cliff Haul Cut Up in Row, Sight of Eye Endangered

Cliff (Sharlie) Hall, who was severely cut up last Thursday night (11) in a West 44th street, N. Y., hang out in the N. Y. Bar Hopital, where he has already undergone plastic surgery.

Well, best known for his work with Jack Pearl ("Vas you dare, Sharlie"), who has been riding high in the N. Y. Bar Hopital, where he has already undergone plastic surgery. He was severely cut up last Thursday night (11) in a West 44th street, N. Y., hang out in the N. Y. Bar Hopital, where he has already undergone plastic surgery.

WARLE FRANKS FAST BEING DEPLETED

Call Up Javes for War Duty As Fast As They Are Developed—Studies Playing It Safe With Femmes and Story Values

LIKE LAST WAR

Hollywood, June 16. "C'herchez la femme! Find the Woman," invariably said Inspector Curio of the Paris Surete with a knowing smirk whenever, in the pages of French detective fiction, something very drastic had happened to somebody. Like, say, a slightly severed washbone. So? So that's approximately what the heads of the Hollywood studios are saying now. For something very drastic is happening to them.

War is drastic, although that isn't exactly what Sherman said. And this time, as in 1918, it's cutting Hollywood off at the pants legs. It's calling all male stars faster than they can be replaced. It's even calling the replacements.

So, say the studios, why try to re- (Continued on page 38)

WHITE BKRUPT, OWES \$100,000

George White, once in the big money on Broadway, went into bankruptcy last week, filing a petition in Los Angeles totaling liabilities of "more than \$100,000." The former vaude boffer, who produced a series of "Scandals" which vied with Flo Ziegfeld's "Follies" and Earl Carroll's "Varieties" when revues commanded high prices, plus a comeback next season. He bought "Pamela Hattie," last stage production of Buddy DeSylva, and will tour it. A Scandals' picture house unit is also likely to tour.

When he was in the chips, White plunged heavily at the race track. At one time he was ahead \$500,000 on the ponies and, when advised to quit, he would run the string to \$1,000,000. White thought the races were a sort touch after winning \$125,000 on a race in which the late Arnold Rothstein also (Continued on page 30)

Barrimore Estate Of 'Over \$10,000' Willied To Three Children

Los Angeles, June 16. John Barrimore's three children, Diana, 21; Dolores, 12, and John Elythe, 10, are heirs to his estate of over \$10,000, as determined by Superior Court. His four former wives, Katherine Corri Harris, Michael Strange, Doris Costello and Blaine Birch, were expressly barred from inheritance, nor was any provision made for his brother, John, or his sister, Elnor.

Executors of the estate, valued at \$100,000, are (Continued on page 28)

British Nitty Ceilings

London, June 16. Lord Woolton, Minister of Food, has issued an order that the highest ceilings that may be charged for dinner, including dancing and entertainment, at the high-priced restaurants shall be not more than \$3.75.

The maximum price of any meal anywhere is to be \$1 and consist of at least three courses.

U. S. Needs to Produce Films Itself To Get Over 'Factual' War Message, British Propaganda Chief Advises

Home to Roost

Hollywood, June 16. Warners studio looked like homecoming week with 14 old-timers reporting for work on one set. Oldesters were Monte Blue, Creighton Hale, Fred Kelsey, Jack Mower, Leo White, Frank Mayo, Mitchell Lewis, Charles Dudley, Paul Panzer, Leah Baird, Vera Lewis, Lottie Williams, Glen Cavender and Dick Johnson.

Title of the picture is "You Can't Escape Forever."

Zanuck Back in U. S., 20th-Fox Execs Meet Him Later on Coast

Col. Darryl F. Zanuck, in England for the Army for the past four weeks, returned to the United States Monday (15). He was in New York one day and then went to Washington, where he is expected to remain for the next couple of weeks.

Other 20th-Fox execs in the meantime have rearranged their plans for a Coast trip in order to meet Zanuck at the studio and discuss plans for next season with him.

President Stewart and his wife and Tom Connors and pup-dogopper Hal Horne will leave New York for the Coast June 25.

Reports from Britain last week held that Zanuck participated in a Commando raid on the whole Commando course of training.

THEATRE AUTHORITY SPLITS UP \$20,000

Theatre Authority last week split a \$20,000 fund, made up of 15% for show his charities skimmed off the top of all benefits not connected with the war effort. Some \$25,000 fund was divided up last November. Total distributed since '34 has been seven years ago is now around \$150,000.

Additional kitty of about \$12,000 has been rolled up in the past couple months, representing 15% from Army and Navy Relief shows and other war benefits. This is collected by the United Theatrical War Activities Committee and will be split up later between Theatre Authority and the American Theatre Guild.

Stars and Comics Charity Game Not Curbed by War

Los Angeles, June 16. Annual charity baseball game between Comedians and Leading Men, in doubt for a while because of war restrictions, will be held this year as usual at Wrigley Field early in August. Proceeds go to Mount Sinai hospital and Free Clinic Hospital.

After a conference with military authorities, the game was postponed for a production picture committee including George Marshall, Al Rogen, Edward Sutherland, and Tom Connors, Dave Butler and Samuel L. Briskin.

Washington, June 16. Until the United States Government goes directly into production of feature length propaganda success in turning out 'factual' war films. This is the clearly informed belief of Sidney L. Bernstein, head of the British Ministry of Information's motion picture work.

Careful not to seem to be telling us how to run our own affairs, the Britisher, at a special showing for the press, explained our English allies did not achieve a satisfactory degree of success—from the viewpoint of getting information across—until the government began turning out its own reels. The British industry, including branches of Hollywood's concern, has pitched in wholeheartedly, according to Bernstein, but is naturally looking at the boxoffice receipts and is hesitant about undertaking numerous ventures of the war government agencies wanted pictorialized.

To provide U. S. officials with concrete ideas of what England has attempted in the cinematized ballroom and education line, the British Press Committee has arranged for Sidney L. Bernstein's visit with a special showing of selected English films. The film "London" will be invited to the White House and will be invited to give both the professional and governmental public.

With opinion widespread that the (Continued on page 24)

MARTHA SCOTT'S FALL ON B'WAY THIS FALL

Martha Scott, who left for the Coast yesterday (Tuesday) with her husband, credits her husband's fall as a liability set up to do a Broadway play in the fall. She'd eye back east again in August.

Actress' last leg appearance was in Frederick Lonsdale's "Foreigners." The first drew attention in "Our Town," later repeating it on the

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Elmer Davis Says Mellett's Govt.

Film Bureau Will Continue Its Functions; Embarrassed by Praise

There will be no sweeping changes... for a while, anyway—in the part films are being called upon to play in the war effort, Elmer Davis says.

Former CBS commentator was named over the weekend to head the new Office of War Information, into which he has been consigned by the War Relocation Authority.

"Films are a field in which I am only dimly acquainted," Davis declared. "They're something I must learn to learn as much about as I can as quickly as possible."

He stressed that an administrative officer, said to be named, would be consolidated under his command.

First of 35 outdoor theatres in Fort Monmouth, N. J., June 16.

Theatre, designed for CSI by Clark Robinson, is just about the epitome of this sort of thing as far as the appearance of massive dignity given by the stage, its complete equipment and the well-laid out and inclined seats for an audience of 6,000.

Plans are being made to use in form, as well as shows, the extra, portable area being built for the stage, it made it suitable for dancing.

Sauter, Lastigoff And Jaffe's Western Trek

Execs of the United Theatrical Activities Committee are en route to visit Chicago last week with Dick and Hollywood on the trail for the various activities connected with the war, postponed their departure until Wednesday.

Eisenhower Aides

Washington, June 16. Administration would serve under Elmer Davis, head of the Office of War Information, is understood probably to be Milton S Eisenhower, former chief of the Agriculture Department's ramified information activities and now, since the agency recruiting Japanese moved from the Pacific Coast.

\$50 Pay for Soldiers Kayos Camp Credit and May Dent Cinemas' B.O.

Washington, June 16. New War Department order eliminating post exchange credit, of what the Army calls 'lavabone,' may affect attendance at hundreds of service picture theatres.

Wiping out credit at post exchanges is said to be first result of matter, but has been given to eliminate paper work and bookkeeping.

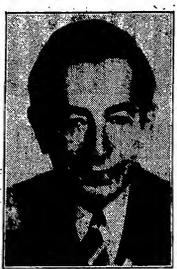
Uncle Sam's Roll Call

Capt. Vincent G. Hart, formerly eastern head of the Hay office, Production Code Administration and former assistant of the N. Y. State Attorney General, recently had a call from the U. S. Army as captain with rank of Major.

Republic's 31 in Service

Al Schwartzberg's Shift

Major Anstol Litvak



WILLIE HOWARD

Fifteenth successful week, "Priority 1942" the 46th Street Theatre, New York.

JOHN ANDERSON, Journal-American.

Showfolk Hypo All-Sports Bond Rally of 12,000

Show people figured prominently in the all-sports carnival held at the Polo Grounds Sunday (14) conducted by the Hypo.

M'wauke Brewers Cancel Party for the Duration

Milwaukee, June 16. Brewers' Mask Club, which is one of the town's most picturesque organizations, has cancelled its annual party for the duration of the war.

Training Army Photos

Hollywood, June 16. Research Council of Academy of Arts and Sciences is setting up a training course for Army photographers.

Carlton Altop, Jr. is training course for Army photographers, in residence at Hollywood, Calif.

They Brought Their Own

Visit of war heroes here Friday (13) wound up with \$100 bond subscription at the War Relief Club. During a majority of the entertainment, supplied by acts garnered from the local natives, visiting heroes took hold and actually stole the show.

Army War Show Preems Impressively In Balto; 160,000 Attendance in 4 Days

Baltimore, June 16. The Army War Show, slated for a total of 10 cities, preemed here at the municipally owned Stadium Friday (13) with a capacity of 80,000 opening night attendance, with some 20,000 spectators scattered throughout the week.

Estimated total attendance for the four-day run was 160,000, which was big business for the getway.

Heroes Up Against War Show in Balto, But Get Cheerful Welcome

Baltimore, June 16. Local visit of the Allied war heroes sponsored by the Motion Picture Industry, ran into some opposition from the buildup of the Army War Show, which preemed on same night, Friday (13).

American Theatre Wing Stage Door Canteen Capers

Two Polish captains, whose parting was followed by a concentration camp disgorged as priests and parsons over several frontiers would have been in the canteen.

L. A. to N. Y.

Harold Arlen, Wayne Blair, Pete Burman, Harry Elling, Macdonald Carey, Pat Casey, Joe Conklin, Jimmy Durante, Dave Epstein, Joe Glazer, Elyakim Kopylov, Arthur Hornblow, Jr., Henry Loring, Henry Mercer, Oscar Oldknow, Milt Scharon, Michael Scharon, Robert Taplinger, Carey Wilson.

Carlton Altop, Jr. is training course for Army photographers, in residence at Hollywood, Calif.

Double Duty for Films in 'Distribs'

75% Conservation Plan to Avoid U.S. Rations; Studios Can't Save Enough

Faced with impending government regulation, arbitrarily curtailing use of raw film stock members of the board of directors of the Motion Picture Producers' Distributors met in New York yesterday (Tues.) to consider immediate steps for voluntary conservation of film at the studios and in distribution.

Realizing that the War Production Board will clamp down with a ceiling on film, and that maximum savings can be made in cutting the number of prints used in distribution, major company executives are formulating a plan to conserve film heads and their assistants which would include a print ceding whereby every print would do double duty. Average print now playing 25 or 30 accounts would have to be used for as many as 50 or 60 bookings. Fresh prints would go largely to the first run accounts while smaller operations, including neighborhood theaters, would be obliged to wait until first-run showings are played out.

Objective of at least a 25% saving in film, considered necessary to show War Production Board officials that the film industry is actively attacking the problem realistically, from all accounts cannot be achieved by tightening up on shooting schedules at the studios alone.

Eastern executives and that Hollywood has placed a major portion of the film conservation problem in their laps. A switch in current practice showing theaters could make it impossible for small run theaters to get fresh prints on national release dates.

Meeting yesterday, from accounts, broke up without any uniform plan of action applying to all companies being reached. A flexible system, whereby the sales heads of each major district will determine how much cutting can be done, will likely result in a "flexible" showing program for the meeting with Harold Hopper, of the M. P. unit in WFB, in Washington on June 23.

Majority of company heads are of opinion that film conservation is an exhibition-distribution problem, and that the method of (Continued on page 22)

Here's Homer

Hollywood, June 16.

New cartoon character has been conceived for a series of animated shorts about carrier pigeons to be made by Walter Lantz for next season's Universal program.

You guess it. The name is Homer Pigeon.

Fewer Prints May Cause Clearance To Be Extended

While exhibitors are always trying to change clearance against themselves on one ground or another, in many distributor circles it is said no movement has been made to revise schedules due to changed conditions resultant from war.

In fact, it is pointed out that the print problem which will grow progressively more serious, makes it dubious whether distributors could upset clearance schedules as they now stand by reducing the so-called "rotation" between theaters and runs. If anything, the scarcity of prints may make it necessary to lengthen clearance, while no doubt there will be plenty of cases where various runs will be forced to wait longer than their clearance period before getting a print from the local exchange.

Also, length of clearance becomes of less importance for towns which play to 60 days behind release or later, especially, which have only one or two houses and follow some nearby or distant situation. In that town people will be forced to stick to its confines due to the car problem, tires, gas rationing, etc., and you guess it will be the tendency to travel to some other place to see the pictures etc. (Continued on page 24)

CARRIERS FACE PROGRAM

Reduction of Mileage 25%, and Other Rules in Transporting Film by Car, May Mean Later Playoff—Revamp of Booking and Shipping Seen

AN ODT RULING

Confronted with the difficult task of reducing the mileage film trucks may travel by 25%, by order of the Office of Defense Transportation, starting July 1, representatives of Film Carriers Association yesterday (Tuesday) huddled with district and exchange supervisors of picture companies in an effort to realign national booking and shipping schedule of the industry. Representatives of the ODT at Monday's session read the three-page edict on curbing film carrier delivery service and explained all phases of the ruling.

It became apparent that the day's session of the Film Carriers at the Astor hotel, N. Y., delegates reached the conclusion that the ODT ruling would force a complete revamp of the film business' booking and print shipping schedule.

Film Carrier reps in attendance that the ODT slash would force distributors to take longer in covering playdates per picture. Recently, the streamlined film carrier system had enabled distributors to play out an average feature in five or six months, but the new Government edict probably would require film distributors eight to nine months to cover accounts.

Besides the outright demand for reduction in mileage by 25%, tonnage rules are laid down for each truck to be loaded to certain capacity. This has been worked out according to size of truck and dimension of tires. Film carriers must have a 100% load on outbound trips and 75% on returning trips.

Wear Pickups, Deliveries

In round numbers, the film carrier truck company which covered 10,000 miles in 1941 would now be able to cover only 7,500 this year under the ODT ruling. This would mean less pickups and less deliveries, according to opinion expressed by delegates. Because the order specifies as to number of stops that can be made, Film Carriers fear there will be plenty of confusion unless exhibitors and distributors cooperate to the utmost. For example, a truck may be called to deliver a feature and a Fox Movietone news, but there is no waiting for the newsgroup to be prepared for transportation by the shipper.

Under the old streamlined method of receiving accounts, exhibitors were rushed prints by motorcycle or truck, and even motorbikes, whose special service was demanded. Apparently all of this specializing to lose time is being done. Apparently in many spots this is expected to narrow down to one-day delivery and 10% on returning trips.

Where exhibitors don't have their shows' ready for return to the distributor, most playdates are going to "wash out" a number of screen shows. The only way the next exchange can be made is by going through the exchange and even then the delivery by train or mail is likely to be the most expedient.

The distributors and Film Carriers are studying a plan of educating exhibitors to accept the new return of prints; otherwise, there will be a great deal of missouts for subsequent exhibitors.

Zorina in 'Rhythm'

Hollywood, June 15.

Paramount assigned Joseph Sitron to produce a new production of the forthcoming musical picture, "Star Spangled Rhythm."

With the addition to the cast is Vera Zorina, leading a ballet sequence titled "Black Magic."

Par and Skouras, Century Circuits Still Apart; Link Skouras' Reported Theatre Additions to Distribute Fewd

Stellar Forecast

An indie exhib in a New York base claims there's only one type of double feature that counts at the boxoffice these dog days.

The titles: "Overcast Skies" and "A Slight Drizzle."

Hays Board OK On Film Census; Coe Named W. P.

Half of the Eastern Public Relations Committee's program of planning, covering an industry census and a news letter, was adopted by the adjourned session of the Hays office directorate on Monday (15). The other portion of the PRC planning business will be taken up later.

This covers a market analysis of the film business of a continuing survey to seek out current facts.

The census of the industry, aside from compiling factual data on number of employees and their jobs in different branches of the business, will collect information on actual number of film theatres in operation. It was pointed out following the meeting that the necessary procedure will be conducted so as not to offend anybody or any particular group. This was stressed because some exhibitor organizations always have fought shy of census taking.

The news letter, to be sent out "from time to time," likely will be a two-monthly affair, containing so-called factual data about the film business. Effort will be made to obtain wide coverage for such letter, possibly by spotting it different places.

(Continued on page 24)

Viewing the Skouras and Century circuits in New York City as a dead issue for the time being, it is considered, although some overtures for peace have been made, Paramount is now selling a sixth block to independent exhibitors in opposition to the two chains, and, according to the sales department, will use shortly make available 15 seventh (final) group on this year's program.

This Par will lift out the entire season without the 85 theatres in the Skouras-Century circuits, which it has sold for years. In addition to its regular groups, Par also will offer "Holiday Inn" and "Reel the Wild Wind" to indie under separate contract, as elsewhere.

Reconciliation of both the Skouras and Century chains in yielding to Skouras-Century circuits, which it has sold for years, in addition to its regular groups, Par also will offer "Holiday Inn" and "Reel the Wild Wind" to indie under separate contract, as elsewhere.

Peace in each case was quickly achieved, but Par has stuck by its guns, regardless of the playing time involved in the Skouras-Century circuit.

Emigrant Bank's 26 Houses?

During the past week a story was circulated that the Emigrant Bank Skouras circuit, headed by George Skouras and now operating around 26 houses, is a large buyer, while a few secured and others were threatened, peace in each case was quickly achieved, but Par has stuck by its guns, regardless of the playing time involved in the Skouras-Century circuit.

According to an official of the Emigrant Bank, Greater N. Y., Long Island, northern New Jersey and lower N. Y. state, was dickering for 26 houses in Greater N. Y. Emigrant Industrial Savings Bank, N. Y., has been in contact with Skouras, but report got around with the possibility that it "might frighten Par" into making an offer on Skouras with a peace pipe in his hand, but it isn't.

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Dimouts Creating Localized Film Patronage; Biz on More Even Keel

Localization of business and better distribution of patronage within the confines of cities, towns and villages is resulting from dimouts, practices of theaters and the ODT in the 17 Atlantic coast states affected, according to reports trickling in from the field.

Operators are of the opinion that this is the strain on cars, tires and travel expenses there will be a tendency of trade to become localized, placing all theatre on a more even keel in accordance with their immediate drawing population.

It is believed that this will be a healthy condition, placing most all theatres in the position where they can expect regularly in the way of attendance and thus be able to give themselves accordingly on operation, prices, film deals, etc.

However, certain situations stand in auffer, including beaches resorts, inland maintain town and sports centers which may have become overcast as result of attracting patrons from miles away at the same time though, the towns from which the trade was drawn will benefit and thus be able to prosper through the vicissitudes of war, rationing, etc.

REALISM, NOT PFD.

Selznick's Research Finds Film Fans Don't Care

Majority of filmgoers have no objection to improbable coincidence in film plot, Dr. Leo Hande's Motion Picture Research Bureau says it has proved.

Fifty-one percent of those asked said they didn't mind the unlikely coincidences, 26% declare they didn't like them at all, 11% didn't give a darn, 5% thought it depended on the nature, and the rest have no opinion.

Dr. Hande's investigatory work into the likes and dislikes of film audiences is partially financed by David O. Selznick. Method he used was to give the regulars a questionnaire, was to sit down and discuss the matter with the questioners. He did not cover matters such as "Topper" and "Mr. Jordan."

MEIRO'S 'SEATTLE'

Hollywood, June 16.

Next in Meiro's "City" series will be "Seattle."

Lana Turner is starred and John W. Costelloe, Jr., producer.

Public Clamor for Sunday Shows For Soldiers Kaying Blue Laws

Forces, local and statewide, which have been clashing about many territories, notably the South, are meeting with much resistance as result of war and the cry that is being sent up to provide every possible means of entertainment for servicemen.

Pointed out in theatre operating circles, it is stressed, and others who have kept Sundays closed are now somewhat on the spot because of Southern blue laws. Argument for soldiers on their days off, and a tendency on the part of the public to favor Sunday playdates of other shows. Any argument against Sunday shows now is a rather weak one, it is stressed, with result the law may prove the means of repelling or easing old Sunday closure laws.

Recently the ice was broken in Mississippi, where theatres have always been closed. Sunday playdates of Sunday shows brought about a test case in Jackson, with theatres now open on Sunday, and likely that similar moves will be made in other parts of the state.

Laws of Southern wedge in favor of Sunday operation has been made in North Carolina, with statewide repeal of the Sunday laws possible there.

Most states in the South have local

option, while in Florida Sunday operations are being set up.

In Alabama, which has local option, virtually all towns of any importance are having Sunday operation, including Birmingham, Montgomery, Anniston, Auburn, Tallahassee, Greenville, Troy, Tusculosa and Tuskegee.

Most of Georgia also runs Sunday shows, while in Tennessee some points are open Sundays, including Chattanooga and Memphis. North Carolina has a few Sunday shows, but it is possible the circuit may be dictated to by the state, with some opening on a six-day basis, and some on a Sunday basis.

S. C. Court Decision

Sp. R. C. S. C. June 16.

Surprise decision by the South Carolina Supreme Court virtually has taken away the holy grail of Sunday movies in this Bible-belt state, it is believed.

High court ruled that army air base, under construction at Greenville, large industrial plant, miles from here, would allow Sunday pictures there when base is completed. Rule would be applied to all other Sunday movies in this Bible-belt state, it is believed.

permanant injunction requested to restrain officers.

HOLIDAY INN

(MUSICAL)

Paramount presents the Sandrich production, directed by Sandrich. Bing Crosby, Fred Astaire, Virginia Dale, Walter Catlett, Virginia Grey, John Barrymore, musical arrangements by Britten...

Paramount has decided to Specialize this Berlin... It's a standard film... with some Berlin tunes... Crosby's a dandy step dance routine...

On holidays only, affords him that bucolic vein, and yet keeps him that

buoyance... With Crosby as his housekeeper, and her two collared kids... Crosby's a dandy step dance routine...

Besides the sterling work of the male stars and their featured female... Crosby's own "Song of Freedom"... "Sunset on the Desert" (Rep).

EAGLE SQUADRON

Hollywood, June 13.

Universal release of Walter Wagner production... "Sunset on the Desert" (Rep). Average western, with bad editing...

Miniature Reviews

"Holiday Inn" (Par) (Musical). Warring against Louis Armstrong and Irving Berlin songs... "Arise, Ye Men of England" (M-G-M).

"Arise, Ye Men of England" (M-G-M). Top notch western action... "Sunset on the Desert" (Rep). Average western, with bad editing...

don. Richard Hayden provides some amusing moments as a dead pan, on-

Norman Taurog endeavors to lift the picture above... "Calling Dr. Gillespie" (M-G-M). A mild entry for the dual...

"Calling Dr. Gillespie" (M-G-M). A mild entry for the dual. Probably the picture's most notable feature is something that is actually...

"Sunset on the Desert" (Rep). Average western, with bad editing... "Sunset on the Desert" (Rep). Average western, with bad editing...

LIVE UP IN DANGER

Hollywood, June 12. Paramount release of William H. Pines production... "Sunset on the Desert" (Rep).

"Sunset on the Desert" (Rep). Average western, with bad editing... "Sunset on the Desert" (Rep). Average western, with bad editing...

"Sunset on the Desert" (Rep). Average western, with bad editing... "Sunset on the Desert" (Rep). Average western, with bad editing...

These are backgrounds for the holiday couple, with a few extra friendly feudists, first for Virginia Dale and later for Marjorie Reynolds. Let's start at the corner, is a comely looker with a

Mark Sandrich's production and direction are more than adequate... "Sunset on the Desert" (Rep).

"Sunset on the Desert" (Rep). Average western, with bad editing... "Sunset on the Desert" (Rep). Average western, with bad editing...

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Cast has been wisely selected, with the picture's best acting... "Sunset on the Desert" (Rep).

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Chi Needs Abbi, So It's Weather;

'Juke Girl'-V.&Y. Spiffy \$38,000, 'Rio' Fine \$15G, Beds Nice \$12,000

Chicago, June 16. Weather elements were against the week business on the weekend and the picture business was an alibi by the theatre managers.

The United Artists went back to singles Saturday (13) with "Rio Rita," "The Wild Wind" and "The Sign of the Cross." Palace has the strength of the "Abbott-Costello" team. "Palace has the strength of the "Abbott-Costello" team. "Palace has the strength of the "Abbott-Costello" team.

Chicago. It got fine business in the week. It got fine business in the week. It got fine business in the week.

Estimates for This Week
Apollo (B&K) (1:00): 35-55-75-75
Gold Dolly (UA) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

Chicago (B&K) (4:00): 35-55-75-75
'Juke Girl' (WB) and stage show. Velve and Yolanda on stage are important contributions to the week's success. Last week, "This Our Life" and "The Sign of the Cross" were \$5,000.

Gartek (B&K) (9:00): 35-55-75-75
'This Our Life' (WB) and "The Sign of the Cross" were \$5,000. Last week, "Gal Sal" (20th) and "Sunny Side '63," straight \$5,000.

Oriental (Troquas) (8:20): 28-38-44-52
"The Sign of the Cross" and "The Sign of the Cross" were \$5,000. Last week, "Gal Sal" (20th) and "Sunny Side '63," straight \$5,000.

Falco (RKO) (2:00): 33-44-68-75
'Buckaroo' (U) and "Carlie Dress" (WB) were \$5,000. Last week, "Gal Sal" (20th) and "Sunny Side '63," straight \$5,000.

United Artists (B&K-M-G) (1:00): 35-55-75-75
'Twin Beds' (UA) and "Gentleman Caller" (WB) were \$5,000. Last week, "Gal Sal" (20th) and "Sunny Side '63," straight \$5,000.

Loew's (B&K) (2:00): 35-55-75-75
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policy makes for a short show and pretty rapid audience turnover. "The Sign of the Cross" was the week's excellent \$4,000. "Rio Rita" (WB) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

Withers Carries 'Angel' to Good \$17,000 in Pitt

Pittsburgh, June 16. Big noise this week is "Tortilla Flat" at Penn, riding to top money on a good business on the week. It got fine business in the week.

Estimates for This Week
Apollo (B&K) (1:00): 35-55-75-75
Gold Dolly (UA) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

Chicago (B&K) (4:00): 35-55-75-75
'Juke Girl' (WB) and stage show. Velve and Yolanda on stage are important contributions to the week's success. Last week, "This Our Life" and "The Sign of the Cross" were \$5,000.

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First Runs on Broadway (Subject to Change)

Week of June 18
Astor—"This Above All" (20th) (10th week)
Columbia—"The Gold Rush" (UA) (10th week)
(Revised in Variety May 6)
Cagney—"The Wife Takes a Flight" (Col.) (10th week)
(Revised in Variety April 22)
Criterion—"In Old California" (M-G) (17)

Holdovers, some of them good, a couple of them not, blanket the downtown New York area. Except for the second-run State, which plays on a regular basis, the picture grind runs brought in new pictures.

The weekend again was up, but not sensationally so New York, but the parade lasted too long. On Sunday threatening weather hit the industry to hold up business to good levels.

Estimates for This Week
Apollo (B&K) (1:00): 35-55-75-75
Gold Dolly (UA) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

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'Juke Girl' (WB) and stage show. Velve and Yolanda on stage are important contributions to the week's success. Last week, "This Our Life" and "The Sign of the Cross" were \$5,000.

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H.H.s Flood N.Y.; 'Miniver', \$105,000, 'Dandy', \$28,000, Smash 2d Weeks, 'Rita'-Clyde Lucas-Benny Fields, 25G

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ing a chance to hit a huge \$105,000. The initial seven days, skyrocketed to \$111,000. Begins third week tomorrow (Thursday).

Miniver (Mynar) (8:45): 24-44-55-75
'This Our Life' (WB) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

Chicago (B&K) (4:00): 35-55-75-75
'Juke Girl' (WB) and stage show. Velve and Yolanda on stage are important contributions to the week's success. Last week, "This Our Life" and "The Sign of the Cross" were \$5,000.

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Falco (RKO) (2:00): 33-44-68-75
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LOVER, GOOD \$7,500; GETTING I'VILLE FEMS.

Louisville, June 16. All houses are doing fairly but the picture business is unevenly divided. Weather took a sudden turn from hot and humid to clear and cool. The picture business is unevenly divided.

Estimates for This Week
Apollo (B&K) (1:00): 35-55-75-75
Gold Dolly (UA) (1:00): 35-55-75-75
(UA) (2d wk) Chaplin film has done well, taking good business on initial release and figures for this week currently.

'TRIPOLI' GREAT \$24,000 IN HUB

Boston, June 16. 'Shores of Tripoli' is riding in the biggest take in town this week and looks good for a holdover at the Metropolitan. The picture is at RKO Boston, and My Gal Sal, at Keith Memorial, are both staunch.

Estimates for This Week
Apollo (B&K) (1:00): 35-55-75-75
Gold Dolly (UA) (1:00): 35-55-75-75
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'Juke Girl' (WB) and stage show. Velve and Yolanda on stage are important contributions to the week's success. Last week, "This Our Life" and "The Sign of the Cross" were \$5,000.

Gartek (B&K) (9:00): 35-55-75-75
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'Saboteur', Name Vande Big \$22,000 In Nifty Cleat.

Cleveland, June 16. Night life at a nifty level, due to "Saboteur" and powerful crowd of "The Sign of the Cross" at the House and Dennis Day on stage.

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IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWS MEN AND GOOD SHOWS GET TOGETHER!

THE

Paramount Picture

EXTRA PLAYING TIME IS THE ORDER OF THE DAY WITH PARAMOUNT PRODUCTIONS!

Vol. I News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 18

PAR'S 'HOLIDAY INN' IS IN!

'Great Man's Lady' Topping 'Skyark' 65 Pct. in Memphis; 40 in Sioux City

Paramount's 'The Great Man's Lady,' co-starring Joel McCrea and Barbara Stanwyck, continues to play to heavy sugar in every new date, running parallel with or better than last season's Colbert-Milland hit 'Skyark,' in most engagements. 'Great Man's Lady' opened last week at the Malco, Memphis, to a first three days of business 65 per cent above 'Skyark.' Capitol in Sioux City, opening the same day, also showed a three-day gross above 'Skyark'—here the margin was 40 per cent. Fourth day at the Brooklyn Fox showed 'Lady' running neck-and-neck with 'Skyark.'

Epic Tuneless 'Star Spangled Rhythm' Is Given Gun at Studio

Paramount Studio gave the down-beat to Par's 'biggest musical in history' Friday, when, after a week of vamping, Betty Hutton, Eddie Bracken, Gil Lamb and Victor Moore went before the cameras while a chorus of 24 rehearsed for a dance specialty. Friday's was the first footage made on what is certain to be the musical sensation of the coming season.

'Star Spangled Rhythm' will boast a cast of 20 of Paramount's top star names, most of them playing 'real-life' roles. Story is built around a mammoth show for revue men. The foursome above, plus Walter Abel, Cecil Kellaway and Cass Daley, will carry the main thread. Bing Crosby, Bob Hope, Dorothy Lamour, Paulette Goddard, Ray Milland, Fred MacMurray, Mary Martin, Veronica Lake, Lynne Overman, Alan Ladd and many more will have incidental roles.

George Marshall is directing; at present Danny Dare is rehearsing the Chorus of 24 for a specialty in which Rochester and Katherine Dunham will take part.

Denver Biz At All-Time High As Reap' Opens

Cecil B. DeMille's 'Reap the Wild Wind' cracked another all-time house record Friday with the opening at the Denham theatre, Denver. Story can best be told by quoting a telegram sent Charles Reagan, assistant general sales manager, from Dave Cockril: 'Opening biggest in history of theatre; gross double that of any week-day opening, which includes Paramount's previous biggest attractions. This despite continuous rain from before opening until after midnight with no let-up during day. This absolutely phenomenal. Picture additionally receiving highest possible praise.'

Cracking house records is becoming a habit for 'Reap.' Pic is now running in its fifth Boston week (3 at Met. 2 carryover at Fenway), where business is an all-time high. First week at the Newman, Kansas City, was an all-time high; second seems headed for an all-time high second. Salt Lake City, where 'Reap' is in its third stanza, had a first week topping everything except world premiere biz on 'Brigham Young.' Paramount theatre, Nashville, did a first week's business topping everything in the house's twelve-year history by a good margin, according to manager Tony Sodekum. House plays big approach pic as well as Par's.

KEEP 'EM BUYING those War Bonds and Stamps in your lobby; sell 'em tickets to a better tomorrow!

BERLIN'S BABY RATES ARAVES

'Headed for Top Box Office Grosses' Says Film Bulletin —Other Trades Deliver Ditto Dicta — Balance of Block Comes In for Plenty Praise, Too

'NATURAL' SEVENTH

The trade press was turning cartwheels last weekend over Paramount's new 'song-spangled hit' (Film Bulletin), Irving Berlin's 'Holiday Inn,' co-starring Bing Crosby and Fred Astaire.

All reviews received up to the time this page went to press were straight raves; praise went to the happy combo of Berlin-Crosby-Astaire; to the 14 hit tunes; to the 11 Crosby songs; to the eight Astaire routines, and to everybody associated with the picture. As BOXOFFICE put it, 'cast values are beaucou, down the line to those two adorable Negro kids who get no credit.'

The three other films bulked by Paramount in its seventh block with 'Holiday Inn' came in for their share of enthusiasm, too.

Following are short shots from the 'Holiday Inn' raves; read the complete reviews if you get a chance—they make exciting copy. To Paramount regulars, particularly,

Boxoffice: 'A hunk of merchandised! This is really a show... Bing Crosby never better... Astaire does eight dance routines, and that ought to be enough on that point except to do a rave on his drunk routine in which attractive newcomer Marjorie Reynolds as his pleasant, eye-pleasing foil... Irving Berlin wrote the music, which is assurance of its melodic, lining qualities... production possibilities turned to fine directorial use by Mark Sandrich... treatment heart-warming, and

Great Moments of History; Sturges Style



History in the making doesn't have to be all boards, solemn looks, and grim dramas, according to Preston Sturges. Here's the way he films one of the steps leading up to the discovery of ether in 'Great Without Glory,' co-starring Joel McCrea and Betty Field.

primed for laughs... cast values beaucou!

Film Bulletin: 'Delightful song-spangled entertainment, guaranteed to sweep cars away on a wave of glorious Irving Berlin tunes... headed for top boxoffice... Tunes will be hummed by patrons on their way out just as they will soon be played and sung from coast to coast... top-flight stars Astaire and Crosby are at their best... aurefire business-getter everywhere.'

Film Daily: 'Bright, fast, tuneful and hilarious music... should bring plenty into the boxoffice... talents of Crosby, Astaire and Berlin happily combined in a completely satisfying show... filled with crisp comedy, fetching music, snappy dance routines, first-rate acting, smart story touches, lavish and beautiful settings... for general all-around excellence and splendid gaiety, a musical attraction fashioned to the taste of all audiences.'

Motion Picture Daily: 'An original line of Irving Berlin and a

number of songs by him should be enough to insure audience satisfaction anywhere... but when to that is added the singing of most of these numbers by Bing Crosby and the dancing to many of the tunes by Fred Astaire, there is indeed presented a happy combination for the showmen of the nation... Mark Sandrich endowed the film with a lively pace.'

Motion Picture Herald: 'Showmen surely will be liking the result of the collaboration of three high-powered boxoffice names like Crosby, Astaire and Irving Berlin... entertainment, most positively ecstasist, extravagantly set and blithely successful... unalloyed gaiety... delightful variety in song... The bare facts are selling points—14 songs by Irving Berlin and eight dances by Fred Astaire. It's a war tonic—and it works!'

'Are Husbands Necessary,' 'I Live on Danger' and 'Tombsies' on 'Town Too Tough to Die,' balance of Par's seventh, all came in for glittered praise and press adjectives.

HOPE FINDS 'ROAD TO MOROCCO' PAVED WITH DONA'S INTENTIONS

Bob Hope is the role of reluctant lover, pursued by starlet Dona Drake; it's a shot from 'Road to Morocco,' new Hope-Crosby-Lamour comedy.

INVITATION...

HESITATION...

OSCUATION...

MORTIFICATION!

'Above All, Solo, Great 2IG in S. F.;

'Syncopeation' - Vaude Fine \$22,000.

San Francisco, June 16. The Golden Gate has been to boost boxoffice receipts up to the sock level, with Syncopeation...

Two straight picture houses... Fox (F-W-C) (5,000; 35-40-55)...

Estimated for This Week... 'Our Life' (WB) (2,000; 35-40-55)...

'SYNCOPEATION' AMKS OF \$14,000 IN BALTO; 'GUN'

Baltimore, June 16. Bit here took a decided drop this week, with excessively hot weather...

Estimated for This Week... Century (Loew's-W) (3,000; 17-28-44)...

Mississippians (Rippsport) (2,240; 17-28-39-44-55-66)...

Waltham (Schandberger) (2,406; 17-28-39-44-55)...

Movieland (Hicks) (980; 20-40)...

Valencia (Loew's-W) (4,150; 17-28-39-44-55)...

Pressburger's Trio

Hollywood, June 16. Each of three new Pressburger...

Films are 'Tomorrow Never Comes'...

'Sal,' \$9,000, 'Spoilers,' \$7,500, OK in Montreal

Sweltering heat wave is madding grosses. 'Sal' leads...

Estimated for This Week... Capitol (C) (2,700; 30-45-62)...

Orpheum (Ind.) (1,100; 20-40-60)...

Jungle Book (UA) (5th wk). Still looks fair for \$2,500 after six 10,000 last week.

Les Anges (Noir) and 'L'Asaut'...

'FAVE BLONDE' STURDY \$16,000 IN ST. LOUIS

St. Louis, June 18. Fresh screen product is the deluxers currently and big receipts this condition.

Estimated for This Week... Aladdin (Fox) (4,400; 30-50)...

Headway (Fox) (1,900; 30-35-50)...

Denham (Cockrill) (1,750; 30-40-60)...

Private Buckaroo (U) and 'Juke and Jive'...

Private Buckaroo (U) and 'Juke and Jive'...

NATIONAL BOXOFFICE SURVEY

Quality of Product High Currently - 'Reap,' 'Above All,'

Our Life and 'Take Letter' Are on Top

While a few of the new pictures getting release at this time are not finding patrons beating the proverbial well-worn path...

While some of these films have played various spots or currently are on holdover or moveover in various cities...

Comparatively fresh from the exchanges is 'This Above All'...

'Reap' is on a rock of dates this week, headed by a smash \$17,000 in Denver...

'My Gal Sal' and 'Tortilla'...

'My Gal Sal' (WB) which went five weeks at the Roxy, N. Y.,...

Patriotic Ballys Hypo L. A. B.O.s;

'Above All' Sturdy \$32,000, 'Big Shot,'

Fine 24C, 'Syncopeation' Likewise

Broadway Grosses

Estimated Total Gross This Week... \$349,500

Total Gross Same Week Last Year... \$265,250

'ABOVE ALL' BIG \$15,000 IN BUFF.

Buffalo, June 16. Main street cinemas are headed for sizeable tallies this week...

Estimated for This Week... 'Above All' (M-G) (3,000; 44-60)...

Reap (U) (2,000; 35-55)...

Estimated for This Week... 'Above All' (M-G) (3,000; 44-60)...

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Reap (U) (2,000; 35-55)...

"TAKE A LETTER,
Darling"



2049

...which means Paramount's 'Take
A Letter, Darling' is taking the cake
in town after town...four smashing
weeks in the New York Paramount
... first three days in Minneapolis
beating 'Birth of the Blues' by 13
per cent ... running just under the
gala World Premiere of 'Blues' in
Memphis... and just under the
Christmas week business of 'Blues'
in Paterson! Now in its second big
week of a day-and-date run at the
Los Angeles Paramount and the
Paramount, Hollywood! It's a **BOX-**
OFFICE DARLING everywhere!

Presented by
ROSALIND RUSSELL
FRED MACMURRAY

"TAKE A LETTER,
Darling"

Macdonald Carey • Robert Benchley
Constance Moore • Cecil Kellaway
A Mitchell Lersen Production

Distributed by M.P.M. 1942



NEWS about EAGLE

EDITORS APPLAUD FILM

Harry Katz heard some very important newspaper editors applaud "Eagle Squadron" in the screening room.

A TERRIFIC EXPERIENCE

An editorial writer who came to New York to see the picture wired her publisher that, "I have just lived and died a thousand times through 'Eagle Squadron'. It's the most terrific experience I have ever had at any picture, anywhere and any time. It's a competitor for all time fame..."*

**Name on request.*

A RECORD OF REAL MEN

Mr. Johannes Steel, famed WMCA commentator, said: "With its heartstopping scenes and a plot to hold everybody's attention, 'EAGLE SQUADRON' is essentially an actual record of real men in a really great picture."

INSPIRING! THRILLING!

"IN THE FOREMOST RANKS OF MOTION PICTURES THAT HAVE SOMETHING IMPORTANT TO SAY REGARDING OUR WORLD OF TODAY IS 'EAGLE SQUADRON.' WALTER WANGER HAS PRODUCED A FILM OF TOWERING INSPIRATIONAL STRENGTH, ALMOST DOCUMENTARY IN QUALITY, BUT PRIMARILY A THRILLING ENTERTAINMENT. THE FLYING SEQUENCES ARE AMONG THE FINEST EVER SEEN.

FIRST ON THE MARKET WITH COMMANDO ACTION, THE WANGER PRODUCTION WILL CERTAINLY TAKE A BITE FROM SUBSEQUENT MOVIES THAT DEAL WITH THE SAME SUBJECT. 'EAGLE SQUADRON' WILL BE ONE OF THE TOP MONEY-MAKERS ON THE UNIVERSAL RELEASE SCHEDULE . . . AND DESERVES TO BE." —Hollywood Reporter

PULSE-STIRRING

"A timely, hard-hitting dramatic film . . . a pulse-stirring picture, laden with action and punch. There is no let up in the motor-roaring, bombing and sky fighting which dominate the scene at all times."

—Motion Picture Daily

SMASH BOX OFFICE HIT

"Walter Wanger should have another smash box office hit in this one, for 'Eagle Squadron' is simply loaded with solid, brilliant entertainment. Yes, 'Eagle Squadron' is a cinch bet. You can exploit it to the skies and your customers will thank you for enticing them in. Okay for all audiences."

—Film Daily

LONG DISTANCE CALL

Walter Wanger said the thrill of getting a long distance call from a very important magazine editor who saw "Eagle Squadron" will never be forgotten by him.*

**Name on request.*

MORE THAN A PICTURE!

John W. Vandercook, NBC commentator, said: "Eagle Squadron" is more than a picture . . . it is a slice of life with actual shots that make the picture a masterpiece.

A GREAT MOTION PICTURE

Charlie Hayman of Buffalo, New York, says "Eagle Squadron" is a truly great motion picture.

PICTURE OF THE MONTH!

Scholastic Magazine chose "Eagle Squadron" its Picture of the Month! "We give it our most enthusiastic approval," says Jack Lippert, managing editor . . . "It's in the 'must see' class!"

"EXCEPTIONAL"!

A member of the Eagle Squadron thought that the flying scenes in the picture were "Exceptional."*

**Name on request.*

SQUADRON

AN HISTORIC MESSAGE

An important editor said that in his opinion the Quentin Reynolds foreword to "Eagle Squadron" will go down in the annals of American history as one of its great historic messages.

(NOTE: We suggest that all theatre men show this message to their local editorial writers.)

VOLUNTEER SERVICES

Leaders of 40 important organizations after seeing "Eagle Squadron", volunteered to ask their memberships to assist in the publicizing of "Eagle Squadron." They believe it to be the most important picture ever produced.

A "MUST"!

Mr. Bob Emery, WOR commentator, said: "Easily taking top place, this picture of the Second World War, 'EAGLE SQUADRON', with its deftly interwoven staged scenes and actual shots of the real Squadron in action in England, is definitely a 'must', as it ranks as an historical record."

POWERFUL DRAMA!

"UNIVERSAL GAVE THE SCREEN 'ALL QUIET ON THE WESTERN FRONT,' A GREAT FILM EPIC OF WORLD WAR I. IT REACHES SIMILAR HEIGHTS WITH 'EAGLE SQUADRON,' WALTER WANGER'S POWERFUL DRAMA OF THAT DARING GROUP OF AMERICANS FIGHTING THE PRESENT WORLD WAR WITH THE ROYAL AIR FORCE. FROM ITS FOREWORD, STATED WITH QUIET FORCE BY QUENTIN REYNOLDS, TO THE FINAL SCENE RECORDING THE NAMES OF NAZI WAR CENTERS VISITED BY VENGEANCE-EXACTING BRITISH BOMBERS, 'EAGLE SQUADRON' IS COMPELLING SCREEN FARE OF THE HIGHEST QUALITY." —Daily Variety

Walter Wanger's

Eagle Squadron

IS

BIG!





Listen In!
 The Great Comed-
 Count Dramatics Friday
 June 19th...Come Inside
 Program... Today from
 2:30 PM by Morris
 Playhouse

Edward Small
 presents
FRIENDLY ENEMIES
 featuring
 CHARLES WINNINGER • CHARLIE RUGGLES
 JAMES CRAIG • NANCY KELLY
*Adaptation for the Screen by Adolphe Hellbron,
 From the Comedy Drama Stage Success,
 by Samuel Shipman and Aton Hoffman*
 Directed by ALLAN DWAN
 RELEASED THRU UNITED ARTISTS

Friday evening, June 19th, at the Rivoli Theatre—buck privates, gobs and leathersacks escorting the thousand girls from the American Women's Voluntary Service who lead in the sale of War Bonds and Stamps. A colorful, a romantic, a typically American occasion the whole industry will be watching.

Uncle Sam Is Calling All Exhibitors — To Sell War Savings Bonds and Stamps.

BIGGER THAN THE BIGGEST!

CAGNEY
in
 YANKEE
 DOODLE
 DANDY"

BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN with **JOAN LESLIE**
WALTER HUSTON • **RICHARD WHORF**

JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING

Directed by **MICHAEL CURTIZ** • Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner,

they watch when
WARNERS!



Friction Within Northwest Allied Over 'Appeasement'

Minneapolis, June 16. Friction within the ranks of Northwest Allied, independent exhibitors' association, is growing because of the present 'appeasement' administration's failure to accomplish its reforms.

Failure to attain the body's goals has caused dissatisfaction. There's concern, too, because, despite the expenditure of time and money in getting its Minnesota anti-contest decree declared null and void, delay it caused in the release of new-season product, buying under the terms of the old contract, and the statute now apparently is headed for the scrap heap. Inability to get objectionable trade practices eliminated also is responsible for some grumbling.

Northwest Allied sent E. L. Peaslee and Harold Field, president and Minneapolis governor, respectively, to Chicago and Minneapolis to induce the film company home-office to agree to a general policy of film rental reductions, especially for small-town exhibitors hurt by population losses, contract relief in the cases of certain exhibitors, and a cessation of some "bait-and-Universal" pictures, "better treatment" generally from Universal and discounting of forced advance payments for shorts. It also has been reported to trade circles, but not confirmed, that Peaslee and Field are en route where Northwest Allied would not initiate any appeal from the lower court decision holding its anti-contest decree law unconstitutional and would go along in industry unity pact companies which agree to split next season.

COL.'S 9-MONTH NET UP 667% TO \$941,950

Net profit of Columbia Pictures in the nine months of the year ending last March 28 rose more than 667% from the comparable nine-month period in the previous year. Net profit was \$941,950, as against only \$274,784 in corresponding period of 1941, being equal to 82.1% of common, as against 33c in the first three quarters ending in March 28, 1941. Strong growing market despite the deduction of \$948,237 for Federal income and excess profit taxes as contrasted with \$120,775 for Federal income taxes in the nine months a year.

Company balance sheet shows \$14,203,000 in current assets, and current liabilities of \$1,637,000. Working capital as of the March 28 date totaled \$12,566,000.

Columbia report, which goes to stockholders shortly, states that the company continues to receive dollars presently under the frozen money agreements with the governments of England, Australia and New Zealand. However, the company reported that it is unable to determine the exact amount, if any, of the cash balance which has been recently restricted in these countries.

COLUMBIA PICTURES EARNINGS, 1938-1941

Net profit, except as noted: (†) deficit.

1938	\$1,225,639
1939	569,869
1940	742,481
1941	1,068,834
1938	1,186,297
1939	1,556,616
1940	1,317,771
1941	183,393
1942	512,185
1941	\$25,784

First Second Third Fourth
Quarter Quarter Quarter Quarter
1942 1941 1940 1939

First Second Third Fourth
Quarter Quarter Quarter Quarter
1942 1941 1940 1939

IT'S HIS SECRET
Hollywood, June 16. Columbia handed Benett the director chair on 'Secret Code,' cliffhanger dealing with espionage.

Serial will be made by the Larry Darmour unit, with Ralph Cohn producing.

Army War Show

Continued from page 46

of how the army coordinates its effort with the defense industry, through actual visualization of how the military machine works, and the Army, with some key spots handled by civilians with show big background music.

Excelsior and the Army Emergency Relief, with actual running out almost 100 miles a day.

Given a musical background by an Army band, the layout consists of a parade of tanks, trucks, and drill maneuvers and winding up with spectacular fireworks of a patriotic nature. The show includes a thrilling motorcycle riding and rapid-fire demonstrations of modern tanks. It is graphic demonstration by the signal corps, engineers and camoufleurs. A first-hand view of tanks, jeeps and flexible axle trucks under actual combat conditions precedes an anti-aircraft demonstration with planes overhead contacted by ground forces. Pageantry is next intended to point the need of a more efficient use of materials from farm, factory and shop. From an illuminated float in the parade, the speaker will speak for unity and spreading strings of light form a wheel which turns in color.

Sham Beate Fiala
Windup is a sham battle, with all the noise and excitement, working out of the parade, and the fireworks display. Showmanship is evident throughout, and desired effect accomplished by planes overhead. Advance buildup and promotion also show a fairly well experienced tour of forces and arrangements. S. Hart, with magazine and ad agency background as well as a record of similar work in the past, was last year via the War Exposition in Chicago.

Special assistance is given by Peg Humphrey, formerly with the late Lincoln Dickey and Billy Rose; Francis D. Smith, chief of production; Harry P. Harrison, from the Chicago Fair, in charge of tickets; and Joseph, from the 1941 World's Fair, general management assistance, and John Winston, formerly with the Globe, in charge of public relations at the Maryland Casualty Co. and Joseph Katz, of the Baltimore Sun. Also, Sisp Gordon, of the Baltimore News-Pop, handled publicity, and official assistance of Army Public Relations Unit.

Full page ads in the dailies were paid for by the Army. The outdoor advertising was similarly sponsored, with no cost to the Army. Program was directed by Robert Patterson, Undersecretary of War; Gen. George C. Marshall, vice chief of staff of the U. S. Army, and chief of staff of the First Army and of the Eastern Defense Command.

SPG'S CIO VOTE

Early End of This Week—Rosenfeld Vice Joe Gould

Ballots will be counted this week in the referendum by the Screen Publicists Guild of New York on whether to join the better known union went out last Wednesday (10). Myrtle M. Jones, Joseph J. Thorsgaard, Joseph J. Thorsgaard, are the sole nominees at last Thursday's meeting for presidency of the SPG and for the office of Joseph J. Thorsgaard into the Army. Rosenfeld is former second v.p. He'll be officially elected on July 1.

Federal labor coordinator has been meeting with the Guild and Warner Bros. directors for the past few days in effort to iron out differences which have stymied the signing of a pact. The Guild has refused to sign pact same terms as contained in the contract recently signed by the seven other major companies.

Filming 'Winnie Winkle'

Hollywood, June 16. One dozen two-reel films, based on Martin Brainer's 'Winnie Winkle' cartoon strip, will be produced here by Jack Reiger, starting in July.

Reiger is currently in New York arranging for distribution.

PHILLY INDIES STILL OPPOSE TRIPOLI ON %

Philadelphia, June 16. Philly indie exhibs yesterday reiterated their opposition to Tripoli in refraining from making deals for 'Shores of Tripoli' unless 20th-Fox backtracks on its offer to make the picture as in line with the policy laid down by the exhibs at previous meetings sponsored by the United Committee of 38 protesting alleged excessive percentage prices for 'Shores of Tripoli' made by the aid of Governmental agencies.

Another meeting is scheduled for Friday night.

Action taken will include all pictures in the block of five headed by Tripoli.

U'S 26-WEEK NET UP TO \$3,741,634

Universal's net profit increased to \$1,952,000 in the first 26 weeks of the present fiscal year as compared with similar period last year, before provision for Federal income and excess profit taxes. Company report for this week shows net profit of \$3,741,634, as against \$1,759,334 in the 26-week period ending on May 3, 1941. In both instances before special profits for Federal taxes and for excess profit taxes were applied.

After such writeoffs, Universal's net profit in the first 26 weeks of the present fiscal year is approximately \$1,731,100, or an increase of less than \$600,000 over the \$1,671,100 net profit in comparable 26 weeks ending in 1941. The 1942 profit figure includes an increase of revenue of \$223,319, or more than double the \$1,055,338 shown in comparable 1941 period. However, after providing for Federal income and excess profit taxes of \$1,337,902, this dwindles down to net profit of \$685,158, as against \$615,528 in like period of the previous year. Thus, this enormous increase in the tax bill, totalling \$1,097,900 greater than the 1941 second quarter, gave the company less than \$70,000 improvement in earnings.

J. Cheever Cowdin, chairman of Universal's board of directors, said that the amount of pictures have been running well ahead of a year ago in both the domestic and foreign markets. He attributed this to a combination of circumstances. He stated that his picture list for the year ended Sept. 1 has been completed and that production on the 1942-3 schedule will start in the near future.

Universal Annual Earnings 1938-42

1938	\$2,047,821
1939	815,796
1940	1,292,926
1941	1,062,210
1942	282,792
1938	2,185,254
1939	1,898,524
1940	1,084,949
1941	1,011,776
1942	1,153,221
1941	2,377,777
1942	4,389,469

Net profit, except as noted: (*) Deficit.

1938	\$2,047,821
1939	815,796
1940	1,292,926
1941	1,062,210
1942	282,792
1938	2,185,254
1939	1,898,524
1940	1,084,949
1941	1,011,776
1942	1,153,221
1941	2,377,777
1942	4,389,469

First Second Third Fourth
Quarter Quarter Quarter Quarter
1942 1941 1940 1939

First Second Third Fourth
Quarter Quarter Quarter Quarter
1942 1941 1940 1939

John H. Harris Laid Up With Bronchial Flu

Pittsburgh, June 16. John H. Harris, local theatrical magnate, head of Arena Managers Association and national president of Variety Clubs, laid up on the Coast with bad case of bronchial flu. He's at the Cedars of Lebanon hospital.

Harris went west for Hollywood engagement of 'Toccata and Fugue' for his group, owners, and was due back last Monday (8) to assume charge of the West Coast circuit and show in Pittsburgh this week.

Mpls. Exchanges May Check Blindly As Curb to Prevaricating Exhibs

'Corregidor' Tag Disputed

Hollywood, June 16. It was bound to happen, what with the mad scramble for topical titles. Producers Releasing Corp. has served notice on 20th-Fox that it holds prior claim to the title 'Corregidor.'

PRC claims to have registered it during the gallant defense of the fortress by S. Forces.

Minneapolis, June 16. An incident which just has occurred, local film exchanges are threatening to utilize blind checking again to a greater extent. They feel certain that such checks will afford 'protection' against blind checks over the several large.

It has come about currently because a Twin City independent exhibitor, over the several large, a luxury houses, desired to 'slur' a picture which, according to reports circulated, had made trade circles, was doing a poor business in the neighborhood spots. The exchange told him to go ahead and play the picture and promised that if it didn't deliver the boxoffice a satisfactory readjustment would be made. Then, anticipating 'trouble,' they arranged for a blind check.

After the exhibitor played the picture on a Sunday to Tuesday run, he charged into the exchange and demanded that the picture be checked. He asked, "What are you going to do for me? In reply to a query, he reported a gross very near the boxoffice. He asked the exhibitor to check. As a matter of fact, he had done a rattling good business with the attraction.

The city salesman to whom the complaint and demand for adjustment was made, stated that there had been the blind check and, although he already had the figure, pretended to telephone the exhibitor service for them. Confronted with the 'evidence,' the exhibitor, without a blush or without blinking his eyes, admitted that he had lied. His defense, however, was that distributors, because of their business methods and 'unfair' trade practices, had caused the independent exhibitors to prevaricate.

Elmer Davis

Continued from page 4

Film Coordinator will fit in the new strip.

Davis' remarks on the film situation were taken to mean that Mellett, Arch Moore, his assistant, and Nelson Foxworth, his Co-producer, will contact would continue in their present status indefinitely. That in said Davis himself has time to make some sort of study of the vast organization—some 30,000 Government employees are involved—and make executive changes if he sees fit.

Unanimous approval of Davis in newspaper, editorial and radio and film industries gave him quail, he said. He declared he wished at least a few people had called him names, for then there would be someone in whose estimation he might go up. As it is, he laughed, the only direction in which opinion of him could go is down.

Everard, however, and isolationist John O'Donnell, Washington correspondent of the New York News, had praise of Davis, although partially in the backhanded statement that 'Nothing could be worse than the present state of affairs.'

Most newspapermen were elated over the choice of a real newsmen for the important post. Their only criticism was that the Presidential order did not make clear how Davis' authority fitted in with that of the Army and Navy on news dissemination. There was fear that his connection with the military would be a hindrance and the ineptness on news dissemination displayed by the Army and the Navy in the past might spoil Davis' show.

SAN DIEGO'S 1C TAX ON ALL ADMISSIONS

San Diego, June 16. New ordinance, passed unanimously by the council, levies a municipal tax of 1c on every theatre company in the city, beginning July 1.

City needs more revenue to pay: expenses, created by the heavy influx of war industry workers.

New York Theatres

Ann Sheridan & Ronald Reagan
Warner Bros. 31c
'JAKE GIRL'
In Person
RUSA MORAN, Joe in Person and His Ore • DENNIS DAY
ALC. *Citywide*
STRAND 47th & 47th St.

Geo. Mason John Monogram O'Keefe Sutton
'MEN GETTING DRESS'
FROM 'WEST POINT'
Another 20th Century-Fox Triumph
Five 2mg. ROXY 19th Ave., near 58th & 59th

JAMES CAGNEY
As George M. Cohan in
'Yankee Doodle Dandy'
Warner Bros. Success
HOLLYWOOD THEATRE
All Seats Reserved • Ticket Office, 1248-50
N.W. 5th St., S. E. 1-3642

RADIO CITY
MUSIC HALL
CITY
KIELD OVER
'Mrs. Miniver'
Spectacular Stage Productions

'The Wife Takes a Star'
STARRING
JOAN FRANCHOT
BENNETT & TONE
CAPITOL THEATRE

Opening Fri., Eve. (June 19)
'FRIGHT HOUSE' 2nd Quarter
Last Three Days
'MISS ANNIE ROONEY'
1942
MRS. RIVOLI
1942
Show. Cont. 1:30 A. M. • Middle Street

'TWO POWER - SON FONTANA'
'THIS ABOVE ALL'
A 20th Century-Fox Triumph
ALC. *Citywide*
ASTOR CONTINUED

LOEW'S Times
Last Time WED.
1942
ALC. *Citywide*
1942
IN PERSON
MRS. FIELD
MRS. FIELD
Mrs. Field & Orin
Mrs. Field

'PALACE' RAYVA
STARRING
FRANKS TOMERSON
47th Street SPOON
MANLINE DISTRICT
KAY KYBER and BAND
'MY FAVORITE SET'

'WIN PERSONS'
'THE LETTER'
'GOODMAN'
'PARAMOUNT'

Inside Stuff—Pictures

Heat May Rust Cooling Plant for N. Y. Canteen

Must Possess Audience Appeal

Establishment of a State War Labor Board is to be sought of Governor Culbert Olson by the new Unity for Victory Committee, formed Sunday (16) at a meeting of the War Labor Council in New York City. The new labor unions aligned with the AFL and CIO and independent craft, Bernard Lusher of Screen Office Employees Guild was named temporary secretary to serve under the board.

More than 150,000 workers were committed to the program by spokesmen.

As part of its contribution to the Pan-American goodwill policy, 20th-Fox Movietone newsreel is doing a series of fashion clips in Mexico City (17) in Powers' modern dress. Newsreel is sending a new suit by Vivyan Donner, the reel's fashion editor, who in turn will champion the five models who already have started courses in Spanish at the Spanish Language Center. Newsreel group and canteen are in Mexico City, July 3-7. They will be guests of the Mexican government.

Lowdown puns, which recently have become a habit as titles for shorts, continue. Latest crop registered with the Hyafs office include: "They Stopped to Conga," "Stay It With Flowers," "Malice in Slumberland," "Socks-A-Bye Baby," All Columbia and "A Good Sious (U)," "A Hull of a Mess" (Par), and "Dr. Jerkel and Mr. Hi-De-Oh" (WB).

Howard Dietz and coed up "my 10 best pix" ballhoosy stunt for Mrs. Miniver which bowed into Radio City Music Hall last week. A who's who of notables from all walks, previously invited to preview "Miniver," naturally selected that picture among the 10 best. Dietz also conceived the 10 best critics' idea for "Miniver," wherein the latter names the 10 best.

Columbia prexy Harry Cohn made his first trip east in years by train, due to plane travel uncertainties nowadays, and he's not out yet. Had to make a stop on schedule because of the Col. convention, returns today (Wed.).

A blind ad in Sunday's (14) Public Notices section of the N. Y. Times seeks the address of Herb Lubin who originally had a hand in the promotion of the Rocky, N. Y. Ad also referred to Lubin as a motion picture producer.

Uncle Sam's Roll Call

young Netter worked on a lesser job in the Par theatre department.

Hollywood Contingent
 Freddie Brillson, talent agent, into the Army air corps.
 Pierre Benoit and Robin Lee, both with "Oceanicaps," former into the Canadian Army, letter into the U. S. Army.
 Raul Krashar, Republic music department, Army.
 Gene Brown, Jr., producer of serials at Republic Army.

College Squad
 Jerry Biber, production assistant at Columbia, Signal Corps.
 Frankie Albert, film actor, Army.
 John Hartley, film actor, Army.
 Michael Shayler, screen writer, Army.
 Sam Jacoby, song writer, Army.
 Irving Malak, film technician, Navy.
 Fern Gillet, screen writer, Army.
 Sigler Corp.

W. H. Klose, Quota
 Pittsburgh, June 16.
 William J. Klose, of Par booking staff, graduated last week from Duquesne University, where he was an advance ROTC student. He was commissioned second lieutenant in field artillery.

Corporal Lloyd Chapman, former assistant news editor at KDKA, appointed to officer candidate school at Camp Croft, S. C.
 Elmer Ellsworth Ours, Jr., son of owner of Victoria theatre in Parkersburg, Va., has joined the Army as a flying cadet stationed at Santa Ana, Cal.

Charles Afeiler, WWSW engineer, reports to Signal Corps at Fort Belvoir, N. T. He is stationed at Lincoln in Illinois, graduated last week from bombardier school at Camp Croft, and commissioned a second lieutenant.

Zena Rubba, booked at Republic picture company.
 Donald Dickinson, son of C. W. Dickinson, of Moody and Dickinson theatres interests in Brownsville, Pa., Army.
 Carmen Rummo, pianist in Stanley House club, Army.
 Ted Ruso, saxman in Stanley House club, Army.
 Eugene C. of U. exchange staff, Army.
 plause-milking.

Naval Elite, John D. Glase
 Reading, Pa., June 16.
 John D. Glase, of the Elmer C. Glase, gen. mgr. of Wilmer & Vincent theatres here, Navy, commissioned a second lieutenant. He is now in law here with Stevens & Lee past five years.
 From Montgomery, Ala., June 16.
 Cecil Brown, assistant manager of

Plans for installing a modern cooling system at the American Theatre Wing's Stage Door Canteen are expected to be speeded after the city's sweating weather. Conditions in the popular basement spot on West 44th street, N. Y., were alleviated to some degree by changing the air with forced draft, but more comfortable atmosphere is a must both for the men in uniform and the showbowl volunteers.

An estimate to install the cooling plant is at hand, cost being \$5,000. It is considered a modest amount for such apparatus. "Wing, which finances the Canteen, is in a position to pay for the installation itself with money obtained from film rights and a one-time radio program. If the cooling plant is ordered it will constitute a permanent improvement to the plant which is a room which may become a night club again after the war. Canteen property is part of the 44th Street area and is operated by the Shuberts. The Astor Estate owns the site.

Up to late last week the Canteen had attracted 251,000 of the Allied services since opening March 10. Over 10,000 professionals have been given their spare time at the Canteen. Approximately 2,000 sandwiches, 100 cups of coffee, 100 cakes and doughnuts, 5,000 cigarettes and 25 gallons of fruit juices are served each night. Average age attendance running well over 2,000.

OEM FILMS' LAGGER H.Q.
 OER for Emergency Manufacturing Film Unit has taken over former headquarters of Pathe News at 35 West 42nd street. The unit has moved into the new location Monday (15).

Unit was formerly at 1600 Broadway and has outgrown the cutting rooms, office space and projection rooms available there.

Hyafs

Continued from page 7
 news associations and syndicates. . .
 Directors thanked members of the Hyafs for their past and present efforts to date, feeling being that the activity of the group thus far was a credit to the Hyafs and to the motion picture industry as a whole. The motion picture industry is a team effort, and the Hyafs is an intelligent approach to the situation.

One of first steps at business at the Wednesday (10) session was naming of Charles Francis Coe as president and vice president. While his selection as Hyafs officer general counsel had been more or less a foregone conclusion, Coe, v.p., reportedly denied by Hyafs of Coe executives as a possibility, came, as added authority Coe, Will Hays informed the directors, following the v.p. designation, that he was placing operation of Motion Picture Producers & Distributors Assn. of America, Hollywood and Washington under Coe's direction.

This arrangement relieves Hays of many present burdens and, as had been generally pointed out, "available." Coe will act as spokesman for the Hyafs when Hays is not present. However, Hays is not phased after the director's selection. He is confident that he is appreciated in any way as Hays stepping in or becoming less active than previously.

Proposition to make an all-industry feature to raise funds for families of draftees was received "via a project" from the Hollywood Canteen. It was already been turned thumbs down on several previous occasions. It was already more than passing desire.

Several means of carrying out this fund-raising plan were outlined, best of which was that of using the names of many players such as Clark Gable, Bobette Davis, Claudette Colbert, Gary Cooper, Rita Hayworth and Spencer Tracy. All super-producer production costs, going to the Hollywood Canteen, still in the formative stages, was not even mentioned at the meeting.

Indicated following last week's session, that the matter of restoring the Hyafs would be taken up later.

Reaction in picture business to Sidney L. Bernstein's remarks, as reported herewith from Washington, is that the American film industry will not be so easily swayed by government-made or otherwise, which have audience appeal. They must possess audience appeal. It was pointed out, because the U. S. Government has no right to censor pictures, but it has the right to censor. And after all this is the true test of any screen subject, officials stated, because without such appeal the pictures will fall short of their objective—to all America.

American picture business always has felt that suitable product can be made and now is being made which can incorporate a wartime message or inspirational appeal to the general public. Those in the U. S. by United Artists) as illustrative of the strong type of government-made or compiled screen material that not only carries a message of inspiration at the same time is worthwhile because carrying the essential appeal.

These subjects were made by John Grierson's Canadian film unit with Stuart Legg, a British-educated producer, doing actual production and editing. Of the three already released, not one has failed to measure up to highest audience-appeal classification, yet much of the material previously had been available to both U. S. and British film units.

'U.S. Must Make Pix Itself'

Continued from page 8

United States is floundering and foundering—even Government people acknowledge there is scanty progress in the development of American picture possibilities. Bernstein tried to help out by giving the benefit of his own experience. He huddled Friday (12) with Lowell Mellett, President's film coordinator, and the crew. It is taken for granted that the other execs concerned with the psychological side of the fighting. The British have covered a lot of their product—there now are over 70 "factual" films available in their library here—the U. S. Government, royalty and rent free, and have been making them available at the same rate—theatrical films. Except for a few outstanding numbers—"Target for Tonight," "The Reynolds Curfew" and similar jobs—American distributors have shied away from books on the subject commercially.

One idea Bernstein has thrown out to Federal officials is to get more projection units to make it more convenient for the plant in isolated communities to see the war picture. He has suggested truck-trailer apparatus to small towns and staging regular showings in plant shipyards, etc. The British believe they have built up a real appetite for pictures, and the crew is taking the same line—those telling the farmers how important their work is, showing them the pictures, and explaining the significance of hum-drum activities and the importance of the war.

British Experience Contrary
 With many U. S. trade experts still firmly convinced that people at war want "escape" pictures, Bernstein's own prediction is that the war experience is to the contrary. There is a desire for pure entertainment and a yen to get the minds off the war, the British brainstruter conceded, but to a startling degree all classes of the population are anxious that what is going on. Hence, the British picture industry, with its explanatory films—the British did call the "propaganda," documentary, "and the public, as a whole, when we do—to appose this yen. To some extent the film fare is being made for the public, and the large people are anxious to see anything that tells how production is being carried out. The British marines, etc. Bernstein said the English workers especially appreciate such films especially in the laymen periods, while the ticket-buyers react like any patrons, turning up in large numbers, and which are stuffy or unamusingly do.

Despite the trade's unenthusiastic reaction on numerous British "factual" shorts, the British are determined here that Hollywood and New York might find out the American audience responds to such things more than they can imagine. Reaction of Government officials and the public, new writers who have glimpsed a "Don't" picture, is favorable. The National Press Club, stance, jumped at the opportunity to see the pictures. The American documentary and ballhoosy types. When notices went out that special showings would be produced, there were three separate programs of British, Canadian, Chinese and Russian pictures—presumably the most sophisticated legmen and rewrite experts stamped for tickets. Their response was so great that the quantity that the money-mad

CHIRPERS' CAMP TREES

Singers Lanny Ross and Eds de Philippe will make a 10-day tour of midwestern and southern army camps, beginning July 17 at Fort Knox, Ky.

They will present programs of pop faves and familiar songs.

Invites to Pix
 For the industry information, many Army and Navy officers have grabbed gratefully invitations to see the series of short subjects. It was turned down by New York as too stuffy and poorly edited; "Listen and Learn" is taken for granted as a big dose of sentimentality; and run of mine stuff. Their curiosity may be satisfied by the fact that the U. S. officials concede, but their comments were more than simple stasis and there's a desire of colleagues to see these. Likewise with the new picture, which gives a shrill off-putting to the press. The U. S. officials confess they would not like the British picture, but the British writers generally considered highly sophisticated have commented the British material was more intriguing than much American stuff. At the same time it is acknowledged the British have shown more imagination and produced on its own decided logs the bulk of Government-invested money which has gone to the U. S. officials in the way of British picture.

Considerable interest has been shown by U. S. officials in the way British picture is being made. Government execs still are reluctant to use an "or else method." Bernstein has pointed out that the British exhibitors were induced to book the Ministry of Information picture and the exhibitors were subjected to the "shame, shame" treatment. The exhibitors' expressions of praise and appreciation for Hollywood's educational films, many Federal authorities believe the British have pointed the way to using celluloid to a greater extent than Hollywood conceived and people to their feet. The English exhibitors' refusal of civilians deems particularly interesting. U. S. officials, who like to arrange for non-theatrical showings of such reels as the one on fire protection and handling incendiary bombs. Bernstein has pointed out that the British exhibitors of such films of this kind are different groups of Federal topers.

Ritzes in U. S. Musical With Nine New Numbers

Hollywood, June 16.
 Ritz Brothers returned to the circuit here with a new musical, "Minz" at Universal as co-stars with Carol Bruce in "Off the Beaten Track," and Edward F. Cline, with Howard Benedict in "Associate Director."

Gene Raye and Gene De Paul, called "Nine" tunes, "Four of the Ritzes and two of the Duggins and his orchestra. They are "We're Here," "Golden Wedding," "River Boat Jammin'," "You Don't Know What Love Means," "Did It Be Your Own," "Keep 'Em Laughing," "Bravest Girl," "I'm Five-By-Five" and "Don't You Think We Ought to Dance."

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Wartime Radio Showmanship Survey Spotlights DO-TIPS-FOR-UNCLE SAM PROGRAMS

By ROBERT J. LANDRY

The modus operandi of organized appeals via radio is now fairly well worked out. Whatever else may be said of American radio propaganda to date in this war, a plausible machinery to solicit citizen cooperation has been designed, tooled and set up and it is functioning. Its motto is 'do-this-for-Uncle Sam.' After some weeks of practical operation the equipment, the map, the men, are ready for the emergency task just assigned them: rubber salvage.

For the past four weeks 'Variety' has intensively studied (i.e. listened to) war message-bearing network programs. This is, of course, but one part of the total of radio participation in the war effort, but it is preeminently vital because of the big circulation guarantees the popular commercials carry. Radio itself is, of course, only one part of the total of all morale-building or morale-conditioning media but in many ways it is probably the dominant media because of its capacity to reach millions so swiftly, so certainly, and in terms of domestic habit, i.e., radio listening.

Actually if a comparative study of newspaper and magazine and perhaps motion picture activity in the war were made and followed to the same position to date there might be evidence that radio has lagged in originality, ingenuity, daring, compared to its possibilities. The overwhelming amount of radio contribution to even the routine of organized appeals is no more nor less nor worse than classified advertising. By itself there is not much in this sort of thing, worthy of serious analysis. The column of donated minutes and blurbs sums up into a large pile of time. It is exactly that—a pile.

It would not, however, be fair to charge either advertisers or broadcasters with faint-heartedness. Just now both are getting into stride. More, much more, of enterprise and eloquence probably may be anticipated in the immediate future. Time and official assurances have gradually overcome the work-habits of the 'neutrality' period. Nor can it be forgotten that the American people, after 20 years of debunking on high diplomacy, are acutely skeptical of emotional orgy stuff. The organized radio appeals of the network allocation plan are obviously legitimate and incorporate hardly more than a faint trace of the lurid (to those who recall the last war) but even they can be evaluated only in relation to the prevailing state of mind of the nation, willing to serve and pay and suffer but not willing to be spoon-fed on government double talk.

Being a democracy the United States is cherishing still, even in war, its right to regard rulers as fallible men who sometimes make mistakes and the rulers are extremely conscious of this fact: it shows in much that they do and the tentative way they do it.

Americans are propaganda-shy and fairly method-wise. Not accidentally it is stressed again and again that ours is a contrast to the propaganda of simple, obviously true truth.

It is significant of the mood of considered statement and no atrocity tales that our only 'master-plan' of morale management is a Presidential speech of austere limitations and our only 'master-mind' (since Saturday last) is a man of dry, unadorned, concise recital of established facts.

Goebbels, all agree, is a liar. But some seem to think he is also a genius, although C. J. Friedrich has shrewdly pointed out that the genius of Goebbels is identical with and only as successful as the terror of Himmler.

To escape any appearance of unreality all questions pertaining to, and all discussions about, wartime morale ought, presumably to begin with a reminder and an admission. Actual victory will be won by force, namely,

The Army, the Navy, the Air Force.

—AND—

The production and delivery in quantity of the weapons and machines of modern warfare.

But this does not imply any unimportance of morale strategy if it is kept in proper focus. It does probably need to be said that no single and certainly no patented theory or system of morale organization is all-vital in the sense that its adop-

tion guarantees a complete victory and a shortened war and its neglect assure a lesser victory and a longer, more debilitating, less efficiently conducted conflict.

There now is emerging a further anxiety of morale strategy, made manifest by the speeches of Henry Wallace and Sumner Welles and by the new agreements between the United States-Great Britain-Russia. There have in recent months been all too many cases of conflict, contradiction and clumsiness in official statements on shortages and other public vexations. The net result of this sort of Washington bungling might be, some fear it already is, an accumulation of distrust and impatience in the public possibly creating a future danger, inflamed by America Firsters, that public opinion will be disinclined to go the full distance to and

until world-wide reorganization has been assured. But will instead rebel, complain, sit restlessly or fall out of ranks at the first moment actual physical danger from Germany or Japan is negated but before the full job to guarantee an enduring peace is completed.

By common consent of most U. S. Government agencies and especially the Office of Facts and Figures, the master blueprint for propaganda in this war was sketched by President Roosevelt himself in his address of Jan. 6, 1942. As abstracted from the presidential text there are six main headings under which information and persuasion are organized. All taken together are supposed to constitute the sub-headings of this war's propaganda of truth. The six are:

- Why we fight.
- Whom we fight.
- Our Allies.
- Our production problems.
- Our war sacrifices.
- Our warriors.

With the current completion and announcement in this issue of 'Variety's' special wartime radio showmanship survey (spanning the May 15-June 15 period) it is now possible to draw certain probably justified conclusions concerning what the Office of Facts and Figures has succeeded in getting well begun on the sponsored programs of the radio networks in relation to the six Rooseveltian propaganda points. First, and most forcibly, there is the impression that the O.F.F. has concentrated upon, and advertising has obediently reflected, the last three—producing programs war sacrifices and our warriors, the latter including, of course, military nurses. The first three points, why we fight, our enemies and our allies have been referred to casually and in passing rather than fully and directly. Indeed, the whole mechanical organization of the O.F.F.'s 'Radio War Guide' and its related network allocation plan has a natural convenience principally for the accomplishment of 'drives' (for manpower and womanpower, bond pledges, salvage) and the inculcation of workday 'attitudes' such as automaton pooling. The O.F.F. radio apparatus for commercial shows does not much concern itself, if at all, with counter-propaganda against either foreign or domestic enemies.

Meanwhile the Radio War Guide is as close an approximation to a master morale plan as we have. Under it fortnightly war information facts sheets are issued. The basic blueprint and the supplementary and intermittent memoranda form a sketchy, undated 'directive' to the radio industry from the Office of Facts and Figures. The latter meanwhile, in collaboration with the networks, and the Advertising Council, also maintains a giant booking chart of all advertising-sponsored programs. Whatever nation-wide drives or attitude the Government at any given period wants emphasized via radio are booked with these thoughts in mind:

—War messages shall be properly spaced within the total broadcast schedule so as not to follow each other or to bore, confuse or annoy the public.
—All sponsored programs shall be requested to devote part of its time to war messages oftener than once in four weeks.

On this page are listed those advertising-supported-network programs which are hereby awarded Sorolls of Honor by 'Variety.' The awards are made wholly on the sole judgment and responsibility of this newspaper and have reference to the elements of (1) imagination and (2) effectiveness embodied in war messages suggested by the Office of Facts and Figures and interpreted and executed by the advertisers.

In addition to the programs recognized for specific service to the O.F.F. war themes announced for the May 15—June 15 period 'Variety' has, upon its sole judgment, appended a special class of awards for programs which have consistently supported the war effort and national unity in imaginative-effective ways, but not with specific reference to the 'Radio War Guide' proper. This addenda is simply 'Variety's' way of saying, 'These, too, have given of their best brains, heart and energy although not rigidly within the announced scope of the survey.'

Imagination In War Messages

Special Sorolls of Honor have been awarded by 'Variety' to the following advertising-supported radio programs for their handling of war messages:

Night-Time Programs

'THE ALDRICH FAMILY'

(General Foods, NBC, Young & Rubicam)

'EASY ACES'

(Anacin, Blue, Blackett-Sample-Hummert)

EDGAR BERGEN

(Chase & Sanborn, NBC, J. Walter Thompson)

BING CROSBY

(Kraft Cheese, NBC, J. Walter Thompson)

'FIBBER MCGEE AND MOLLY'

(Johnson's Wax, NBC, Needham, Louis & Brorby)

'LUM AND ABNER'

(Alka Seltzer, Blue, Wade)

'UNCLE WALTER'S DOGHOUSE'

(Brown & Williamson, NBC, Russell Seeds)

Day-Time Programs

'ARMSTRONG THEATRE'

(Armstrong Cork, CBS, B. B. D. & O.)

'LIFE CAN BE BEAUTIFUL'

(Procter & Gamble, CBS, Compton)

'SECOND HUSBAND'

(Sterling Products, Blue, Blackett-Sample-Hummert)

KATE SMITH SPEAKS

(General Foods, CBS, Young & Rubicam)

Programs Regularly Slanted to War Issues

'AGAINST THE STORM'

(Procter & Gamble, NBC, Compton)

'BIG TOWN'

(Lever Brothers' CBS, Ruthrauff & Ryan)

'HELP MATE'

(Old Dutch Cleanser, NBC, Blackett-Sample-Hummert)

'KEEP WORKING, KEEP SINGING AMERICA'

(Squibb, CBS, Geyer, Cornell & Newell)

If Sponsor's Messages on Show, It's Commercial; Fox Sees No Cause To Waive Fees on War Parodies

Harry Fox, who licenses mechanical rights for publishers, holds that his clients are justified in asking fees for radio use of songs which are parodied lyrics in connection with Government messages on the "Truth or Consequence" program (NBC). In answer to the protests of the Commission, which handles the program for Ivory Soap, Fox has stated that the publishers involved would gladly waive collection of a fee if the program did not also contain copy circulating the product. Under the circumstances, Fox has contended that the publishers logically consider the use as strictly commercial and that the other hand he has advised the agency that if the Office of Facts and Figures were to submit a letter advising that the announcements must constitute Government business there would be no charge made for such parodies. The program's commercial plugs have in the past made frequently use of parodies and the question of payment has not arisen until the agency decided to make the parodies part of the Government message.

Fox pointed out that his office has for months been knee-deep in grape work for the Office of Government Agencies, obtaining Trade transcription licenses, sheet music and Government permission for publishers and in compiling service songbooks.

NORM CORWIN LONDON SERIES ON JULY 20

Norman Corwin's series of short-wave shows from England is tentatively scheduled by CBS for broadcast 9:30-10 p.m. Mondays, starting July 20, when the "Radio Theatre" series will be the featured program. The Office of Facts and Figures series of name CBS shows, which run on the 6-8 p.m. regular London 9-10 p.m. period.

Edward R. Murrow, European representative for CBS in London, will be producer of the Corwin series, which will be aimed to contrast British propaganda with the U. S., specifically by presenting the "American viewpoint" through the eyes of an American broadcaster.

Corwin has finally cleared details of the trip with the State Department and has completed arrangements with CBS. He is now awaiting available Clipper passage, which he expects for sometime next week or so. He will make the trip alone, with a name American escort to follow to be narrator of the series. For Burgess Meredith, of the Army Air Corps, has been mentioned for the same purpose but nothing is definite. It is a possibility that Corwin may stay on in England to do other programs until his proposed tour of duty is completed, but that is vague, as yet.

Upon his return from England, Corwin is slated to rejoin CBS.

Edna Mae Oliver in Benny Niche

'Victory Parade' Moved Back to 6:30 Sundays on NBC As 'Gildersleeve' Folds

Lever Bros. is spotting its new Lifebuoy show, with Edna Mae Oliver, in Jack Benny's regular niche on NBC for 13 weeks starting July 6. The 'Victory Parade' series, which runs in the same period, will take over the present 6:30-7 p.m. slot from which 'The Great Gildersleeve' (Kraft) is existing for the summer.

Lever parts with 'Grand Central Station' (NBC) July 13, and Oliver and the Oliver show are handled by the Ruthrauff & Ryan agency. The Oliver program will originate

KOBAK'S SON MARRIES

James, Out of Harvard, Joins Edgar, Jr., in U. S. Army

Edgar Kobak, executive v.p. of the Broadcasting-Televising Corp., is to be married last Saturday (13). His son, James B., was married that day in Washington. Hope McElwain, whose father is counsel for the Securities Exchange Commission.

The groom, who has just graduated from Harvard, is being into the army. His brother, Edgar, Jr., formerly with NBC, is now at Fort Knox.

Sees Best Summer for Radio Despite the War, 'Daylight' Grief Avoided

Kansas City, June 18.

Dean Fitzler, manager, is anticipating the heaviest summer billings in over 20 years of WDAF's operation. Optimism is based on audit just closed showing month of May, 1942, to have been one of the highest in history of station, 20% ahead of March, 1941. April and March, 1942, showed strong gains, with a net increase of 10% over the same months of 1941.

Local advertising agencies, comparable months of 1941. The reason for avoiding the heretofore habitual summer slump was the February adoption of daylight saving time (war time) which had eliminated the annual April 'daylight saving' time was usually adopted) psychological suggestion to agencies to retrench for the summer. Fitzler points out that now the radio industry has a concrete example of the utility of twice annually updating bookings, billings, programs and general routines for daylight saving time and sees no reason why the radio industry should observe the time change (war time) which had eliminated the annual April 'daylight saving' time was usually adopted) psychological suggestion to agencies to retrench for the summer.

This increased pace is being maintained in the London office. Effort and personnel attention necessary to handle details of radio's advertising in London. The war effort, in which Fitzler feels the industry is serving generously but untiringly, has not been decreed as far as the public is concerned.

NEW SOLDIER SHOW: THIS IS MY WISH

NBC is auditioning this week a 15-minute dramatic musical for soldier-civilian morale and built around a song, 'This Is My Wish, My Wish', written by Ed Duchan. The Steele studio series, heard the tune on that stanza and got the idea for the new show. Ed Duchan, director of the Steele show, is also directing the new one for audition.

The new show will be a singing and singer, wrote the music and lyrics of 'This Is My Wish' and will carry the dramatic-voiced lead on the program.

Rum-and-Maple Tobacco On Male-Aimed Locals

Rum and Maple Tobacco is buying nightly participation in local programs that are directed at men audiences.

Raymond Spector is the agency.

Gags Fly, and Vice Versa, As Butcher Is Speeded From Radio Into Navy

Washington, June 16. Lions and lambs sat down at the same luncheon table Thursday (11) to give a proper send-off to Harry C. Butcher, for more than a decade local vice-president of Columbia Broadcasting System, Commander Butcher now.

The war executive went on active duty with the Navy a fortnight ago, being in the naval communications command.

Gammons to D. C.

Earl H. Gammons, manager of WCCO, Columbia affiliate in Minneapolis, becomes director of the network's Washington office effective July 1.

He succeeds Harry C. Butcher, who was recently called for active duty Navy service.

Gammons reports on firing line. Met Runyon will select his successor at WCCO this week.

service where he received indoctrination during a brief tour of active duty in England, springing from the radio industry, FCC Chairman James L. Fly, white House Secretary Stephen A. Broyhill, trade press and trade association people were guests of Frank M. Russell, fellow member of NBC's War Production Administration. Speech-making was confined to a five-minute needling from Louis L. Meigs, local columnist, and a High Point.

Local public in prolonged gagging was Butcher's wind-up. With the FCC chairman seated at his right, the CBS v.p. signed off "there may be files some of you there, but there ain't no files on Butcher."

COLGATE CUTS ADVERTISING ON AIR

Colgate-Palmolive-Peet has started to unload its advertising obligations on some of its marginal products. It has cancelled on Columbia the Saturday night 11:30-12:30 a.m. program Lombardo and the two morning quarter hours occupied by 'Step by Step' and 'The Howdy Doody Show'. The account has also dropped the other Saturday night period, succeeding 'The Howdy Doody Show' as 'Howdy Doody', remains on the C-P payroll and takes over the Tuesday 10:30-11:30 p.m. period on CBS July 14.

'Stepmother', which like the Lombardo program plugs Colgate dentifrice, and 'Women of Courage', which is attached to Octagon Soap, and 'Patrolman', which plugs Cream is the 'Hobby Lobby' brand. Ted Bates, agency on the Lombardo and 'Hobby' programs, stated Monday (15) that in the case of the band leader the account was merely to save a hiatus and it expected to return Lombardo on the network in the fall.

WARD RETAINS SPOTS THROUGHOUT SUMMER

Ward Baking Co. will continue its spot campaign through the summer. Extension okay was received last week by J. J. Walter Thompson, agency on the account.

The renewals involve 30-odd markets.

Vick Hunts a Show

Vick Chemical has started to look around for a show to put on in full in behalf of its cold products. The release will be network and Morse agency, which has been in the market. Same account last week closed with the Blue Network for a five-week period (6:40-7 p.m.) preceding Lowell Thomas.

Robert E. Dunville, general sales manager of Crowley's stations, underwent a tonsillectomy Monday (15) in Bethesda hospital, Clinch.

Buckalew on Coast, Schudt in East, A Third in Midlands, negotiate New CBS Merchandise Service

PARTNERS CARRY ON

San Antonio, June 16. Charles P. Mueller, partner of the Couler-Mueller-Grinstead Advertising Agency, has been commissioned as a captain in the Army Air Forces and reported for duty last Wednesday at Duncan Field, here. Couler and Grinstead will carry on the agency which has an active one in local radio circles.

Edwin Buckalew has been transferred from KNX, Los Angeles, where he was merchandising and sales, to one of three new spots which M. R. Runyon, CBS v.p., has set up within the network's station relations department. Buckalew will operate out of San Francisco and his territory will extend to the Rockies. William A. Schudt was recently named to handle the eastern division of the same project, while a man for the midwest area is still to be selected.

While they are members of the station relations department, the three will operate along somewhat different lines than have been customary for CBS relations. They will survey the market, have level consultants to affiliated stations on matters of merchandising, operations, program, etc. Each of the three will be men well experienced in various phases of local station direction.

Paley and Levy Revise CBS Stock Disposition, Securities Report Shows

Washington, June 16. Heavy selling of Columbia Broadcasting stock by investors in S. Paley and Leon Levy, Philadelphia, etc., is reported by the Securities and Exchange Commission. Liberal blocks of \$250 per Class-A and Class-B common CBS stock were disposed of by both officials in trusts for the benefit of their respective families.

Belated report from Levy showed that, during December last, he unloaded shares of stock in the amount of 700 shares, including holdings to 28,746 shares of \$250 per Class-A.

Paley sold 8,000 shares of \$250 per Class-B papers in December, for 'benefit of my family', retaining 100 shares of this type of stock. His net-egg of Class-A certificates, at the end of April, amounted to only \$200.

Levy holds 40,844 shares of the Class-B stock, in addition to 28,746 of the Class-A papers, the report showed. Other holdings of CBS stocks comprised 87,800 shares of Class-A and 200,000 'bonding company'.

RUTH LYONS JOINS WLW; 12 YEARS WITH WKRC

Cincinnati, June 18. Ruth Lyons is finishing up a 12-year stay at WKRC to take over WLW's Consumers' Foundation participating mid-morning show, starting July 6. She succeeds Martha Wheeler on the week-day 15-minute series, which is sponsored by Wertz soap, Swift's margarine, and Minute-Man soap.

Lyons will combine plans with her speliing.

NBC's 138th Station

The count of NBC stations is now up to 138. Latest newcomer affiliated with the same envelope is contract for a new plug of business and a cancellation notice of that contract. The product involved is 'The Howdy Doody Show', which is being handled by WBBE, Wilkes-Barre, while WVMV will be a bonus station to WSWS, Wilson-Salem.

Order Cancellation in Same Envelope

War Conditions Put McCann-Erickson in Predicament on Filmm Commissions

Quite a number of stations last week experienced the novelty of receiving the same envelope a contract for a new plug of business and a cancellation notice of that contract. The product involved is 'The Howdy Doody Show', which is being handled by WBBE, Wilkes-Barre, while WVMV will be a bonus station to WSWS, Wilson-Salem.

After the account and the agency have been notified of the station's with the campaign obligation for five or six announcements a week for 15 weeks, Standard Oil of New

Jersey, the parent corporation, ordered the proposition cancelled. The stations which the spots had already been blocked off by the designated stations and that under the terms of the station contract prevailing between agencies and broadcasters, it was required that the spots be given two weeks' advance cancellation even though the schedule had not started. It is understood that the technical situation figured in SONJ's cancellation move.

HEDDA HOPPER MEETS LUCKIES ADDITION

Double audition of a Hollywood show, directed at KNX, Los Angeles, by Charles Van Dyke, is now under inspection in New York by Charles Washington Hill, proxy of American Tobacco, as a possible replacement for Lucky Strike's 'Information Please.' Two different programs were recorded here, one with Edw. Gurney and another with Robert Young running the show.

Appearing in both auditions is Hedda Hopper, billed as 'Luckies Leading Lady,' who will do a five-day-a-week spot and also pick the picture of the week.

Program would be billed as 'CBS Radio Hollywood' and show the picture of the week through the courtesy of 'Lucky Strike.' Tobacco company will not enter into a straight commercial program. Idea originated with William S. Paley, who is handling the double audition recorded.

As a sample of highlighting the picture of the week, Van Dyke chose Damon Runyon's 'Little Pinks,' with the voices of Lucretia Tuttle and Frank Norton dubbed for the film's lead, Henry Fonda and Lucille Ball. The picture will be shown in the relationship of Lyn Murray contributed three 'Hit Parade' numbers to the show.

Idea of double emcee was for Hill to make a choice. He originally held terms of the station but bowed to arguments that the pianist-composer doesn't represent the picture business.

If the program is bought for Luckies, Van Dyke will presumably provide the picture.

George Washington Hill, American Tobacco exec, is at present in the Canadian woods on vacation.

IT'S ELMER'S TUNE

Elmer Davis, the new top hand in Government propaganda, is a white-haired, hard-bitten, clipped-sentence gen, a former N. Y. Times reporter, a freelance magazine writer, glib, articulate, a schooled ad libber. He is the only standout success in the field of the five-minute, fast highlight news summary broadcast. In the CBS addition he has been a news analyst, not a news commentator.

His appointment came after it had been rumored for weeks, the rumor usually being accompanied by the report of his refusal of the job. He was no job-hunter.

Although a familiar by-line in the better magazines for years, Davis became a public personality through radio and because of the war. His incisive, unflinching Yankee delivery was in sharp contrast to the more expansive, more dramatic, more speculative commentating gentry. All evidence, personal and professional, lends to the belief that Davis will oppose propaganda spoon-feeding of the nation.

Besides assuring Davis a place in history the appointment is a great compliment to radio and to the Columbia Broadcasting System. It suggests not only how important radio has been, but how much more important it will be. Davis knows the radio thoroughly, including the embarrassment of a grown man standing by for a female voice to gush to his audience about Colgate soap.

Tough, knowledgeable, bunk-free, politically footloose, mature (52), judicious and generally respected, Davis knows all the propaganda media save motion pictures, and has worked with pronounced ability in all, with this one exception. The job he has had forced upon him is gigantic, probably without the gratitude, guaranteed troublesome. His own character and the character of his taste, humanity sentiments, known associates and versatility suggests that until a better man can be found he will probably do very nicely.

Linguals Love Davis Will Sweep Redtape That Has Hurt Them; New Code with Less Dentistry

The radio station itself is responsible for operations in the public interest and no delegation of this responsibility is possible or desirable. This is the second opinion of the Foreign Language Radio Wartime Control, so-called, which last week revised and watered its voluntary "radio wartime code" and that authority over programs and personnel was withdrawn from the central committee, a committee proposed, and allowed to stay where the law itself places responsibility. It confirms the Control's keeping up its plans to the various U. S. propaganda agencies for support in the matter of pro-democracy matters. (Continued on page 37)

War and Writers Is Subject of Guild Meeting

Radio Writers Guild held a membership meeting last night (Tuesday) at the New York City Hotel. Erik Carlson, national president, and Katherine Seymour, executive vice-president, were in charge. Russell Cross spoke about the inter-relationship among the various guild branches of the Authors League and Rex Stout discussed activities of the Writers War Activities Committee. Carlson and Miss Seymour also called an informal luncheon meeting Wednesday with representatives of the Radio Directors Guild. Object of the session was to discuss possible cooperation between two organizations on war shows.

NEWELL-EMMETT'S HUNT

Walter Huston Emcee (Maybe) of New Chesterfield Variety Show

Newell-Emmett agency has started the preliminaries for auditioning an hour's variety show to Chesterfield circuits.

It has Walter Huston in mind as the m.c.

N. Y. ADMEN REACT FAVORABLY TO CBS DISCOUNTS REWARDING FULL-TIME USE

Eiges New McKay Aide

Sydney H. Eiges, of NBC's press department, has been promoted to the position of Job McKay, manager of the department.

Eiges has been with the network since 1937, coming from International News Service.

Directors Move To Fill Morale To Fill Morale Program Needs

"The Radio Directors Guild has set up a committee, with Phil Cohen as chairman, to handle the organization's work in assisting with the presentation of war programs. In particular, the committee will line up individuals to directly head RDG members are available. Group also intends to cooperate with the United Theatrical and Amusement companies as well as work with the Radio Writers Guild and other outlets along similar lines."

War committee of the RDG has already set several director assignments on special programs, such as the weekly series on WGN for Russian War Relief. Earle McGraw and Herb Sanford have handled such broadcasts so far. As the RDG constitution has been drafted and approved, the constitutional committee has been redesignated as the rules committee, with Axel Grunberg chairman. Other committee chairmen are John Macdonell, Ed Byron, membership, and John Lowndes, publicity.

The organization has three classes of memberships: active, associate and honorary. Active members are directors who are actively engaged in the profession of directing programs on radio. Associate members have been active in the profession of directing or who become executive. Other members are in the profession of directing or who become executive, but are not actively engaged in the profession of directing, though not necessarily in radio, may not be eligible for honorary membership.

CONNOR WITH EDDY UNTIL REJOINING MET

Nadine Connor, Met soprano continues as second soloist on the Nelson Eddy program until late fall when she rejoins the Met. Negotiations are in progress now for guest shows on "The Telephone Hour."

Slager will give no concerts until the end of the Met season when she will have about 15 during March, April and May. About 50% of these will be Community Concert dates.

Ralston Signs Radio

Ralston Co., of St. Louis, has informed networks that he has recently solicited it for business that its present decision is to lay off radio this year and to re-advertise in magazines and newspapers.

His new account is being well programmed up its run on the Blue Network 7-8. Ralston was also the backer of the Tom Mix show.

Colleagues Hail Elmer Davis' Honor News Commentators See Appointment Good Omen -Morrow Stresses Davis' Rugged Yankeeism

Appointment Saturday (13) of Elmer Davis to head the new War Information Bureau superimposed by President Roosevelt on other U. S. propaganda agencies was the subject of widespread comment over the air as charted by Radio Reports, Inc., of New York. Davis himself was quoted for brevity in announcing his new assignment, saying:

"This is my last broadcast as I am being called into Government service."

Other broadcast comment on the appointment:

Boake Carter (CBS): "Elmer Davis, who has done as fine a job of impartial news analyzing as is found anywhere in this country, including the commentator, is a man that he is a practical newsmen, and has been a newspaperman all his life." (Continued on page 37)

Surmise Is That Small Stations, If Not Small Advertisers, Will Be Helped—CBS Follows Blue in Allowing 2% for-Also

Mistaken Identity?

Goodman Ace thought he was being ribbed recently but apparently it was the other way around. Executive of a well-known advertising agency telephoned him to ask if he was interested in an announcer job at scale. Further talk developed that it was competitive and Ace would have to make good in a reading contest. Ace, who is one of the high-rated people of radio, made three 'phone calls trying to get the gag, then decided it was a strictly legit offer.

Ace suggested that George Burns or Jack Benny might be available.

Ronny Mansfield Teams Minabelle Abbott for Planners Show on WLW

Cincinnati, June 16.

Ronny Mansfield, tenor, and Minabelle Abbott, chatter, have been teamed for three-weekly programs on WLW, the Planners Show. Chocolate of Wilkes-Barre, Pa. Starts this week.

Mansfield relates stories of amusing anecdotes and incidents that befell Uncle Sam's new drop of service men, with Mansfield wearing military and patriotic titles.

Agency is Goodkind, Joyce & Morgan, Chicago.

'SINGTIME' FROM PARK HAS FIVE PART-TIME SPONSORS THIS SUMMER OVER KIDL

Salt Lake City, June 9.

For the seventh consecutive year, KIDL will conduct 'Singtime,' a half hour of outdoor community singing in Liberty Park, beginning June 14. Program has been sustaining largely, but this year will be a full participation with food and all in the party food and beverage classification.

Al Casserly, John Woolf, production director for live shows, will emcee 'Singtime,' which features Ed Stoeker's band and the Stoker Clinchers.

Adwomen's Luncheon

Consumer luncheon, sponsored by the Advertising Women of New York, will be held Tuesday (23) at the Commodore hotel, N. Y., in connection with the 38th annual convention of the Advertising Federation of America. Theme of the gathering will be "Advertising's Open House," as a sub-theme to the general convention theme, "Advertising's Contribution to Victory."

Speakers will be Thomas E. Dewey, candidate for the Republican nomination for Governor of New York; Charles C. Carr, director of advertising and publicity for the Aluminum Co. of America; and Mrs. Sara Pennoyer, vice-president of Bonwill-Tenover.

New York advertising trade tends to credit CBS with a smart stroke in the way it has arranged its new discount schedule. The close alignment of discounts probably figures out as a boost in rates for small stations. Introduction of the full-network discount of 15% will, it is agreed among agency men, not only be a big favor to CBS account but may do much toward building up the commercial schedule of the network's small radio stations. The latter development should ultimately prove an effective gesture in Washington among the network's friends and critics alike. The first CBS account that took advantage of CBS' new full-network discount was Lever Bro. on behalf of its Swan Soap program.

Under Columbia's new discount setup the weekly station hours discount is reduced by 5% but there's an extra 15% on bills for radio advertisers who use every one of the web's 115 American stations. For such major buyers the over-all discount is upped from 25% to 32% with an additional 2% to be earned on 15% of the bills by the 12th of the month. It is reported that CBS estimates that on the basis of such major buyers the total revenue by the 15% discount device for full networks will figure around \$400,000 a year. In other quarters it is pointed out that in the final reckoning the network will be the richer since it is entitled to from four to five hours of an affiliate's time gratuitously each week in return for the CBS sustaining service. This earned time, especially from the smaller affiliates, for such major buyers will prove a boon to withered local commercial schedules.

The new discount schedule allows for no discount to advertisers using less than 15% of the network. It started the previous 10 station hours a week, 5% on 25 to 49 station hours a week, 7% on 50 or more station hours a week. In addition there will be a discount of 12 1/2% for those who are in the network for 52 weeks. The old rate carried up to a 14% discount to those with 29 to 51 station hours and 10% to those with 25 to 24 station hours a week.

The New Network was the first to grant the cash discount of 3% and also introduced a special consideration for purchasing the Bell network. With the Blue it was not a percentage discount but a flat fee for the network. The Blue has had its rates around protected against any raises in rates or addition of affiliates for a period of 52 weeks.

Broadcaster's Wife Qualifies As Aide On Transmitter

Longview, Texas, June 16.

Newest license holder KFBP is Mrs. James H. Curris, wife of James R. Curris, pres. of the station. Mrs. Curris has had the third class ticket for the past two years, but only recently has she received the broadcast license.

It is expected that Mrs. Curris will aid around the transmitter, reading dials and playing lobby out for the duration.

Edmund Melhado in Air Corps

Edmund Melhado, vice-president of the Albany, N. Y., station, Albany, has been commissioned a Lieutenant in the Army Air Corps. He is a member of the Albany High School ground school. He is married and the father of two children.

President's Hurry-Up Rubber Drive Puts Broadcasters and O.F.F. Into Improvisation Skill Test

Washington, June 16. Speedy decision of President Roosevelt to launch the rubber salvage campaign caught the Office of Facts and Figures—along with many other government outfits—far off base, but the radio industry is expected to beat drum without further urging.

With the allocation sheet made out this week in advance, the O.F.F. was unable to spot messages about turning in old rubber articles this week. Next week, though, there will be liberal use of the network programs to lend support to the salvage drive. All networks and stations were urged in extraordinary messages to do their best to include announcements in their programs from Sunday (14) on and archibald MacLish, O.F.F. director, backed up the written plea with another closed circuit talk Saturday (13).

Besides sending out spot announcements and background information, the O.F.F. directly contacted agencies and principal advertisers while William B. Lewis and Douglas Meservey followed up at their tele-grams with production people in New York and Chicago, Friday (12) and Saturday (13). Special material was sent for use on several programs.

RCA NOT TO SPONSOR NBC PROGRAM

The manufacturing division of RCA in Camden, N. J., last week turned down the idea of a network institutional which had been proposed to it by the Lord & Thomas agency. Other sections of the RCA combine had favored the series, but the manufacturing elements took the view that, because of the uncertainty of things, it would be best not to go in for a network program at this time.

It had been suggested that the program be variety in policy and spotted on NBC for a weekly half-hour's run. The agency offered Al Johnson as its candidate for the m.c. assignment.

SAN FRANCISCO BUILDS AXIS-DEBUNKING SERIES

San Francisco, June 16. 'America's Answer,' a recorded program to debunk Axis propaganda, is being produced cooperatively by the eight San Francisco radio stations, with the active support of the Moral Division of the San Francisco 'Civilian Defense Council.' Talent is contributed by the stations from their staffs and by free-lance actors through the American Federation of Radio Artists.

Production and recording facilities are contributed by the stations by turns and the program is aired on a staggered day and night schedule throughout the week. Scripts are made available through the Division of Volunteer Talents, of the OCD in Washington, to regional OCD branches throughout the country. They are available for local broadcast.

Series is now in its 11th week and material from the Office of Facts and Figures booklet, 'Divide and Conquer,' is shortly to be used to draw listener mail to gauge audience reaction.

WGAR Carries Ringwall

Cleveland, June 16. Saturday night concerts of the Cleveland Summer Symphony Pop Concerts, under baton of associate director Rudolph Ringwall, will be carried over CBS and WGAR starting this weekend.

WHK will broadcast parts of the Wednesday and Saturday concerts starting today.

'THE SEA HOUND'

Serial Is Watched by Rockefeller Latin Committee

With the Rockefeller Committee on Latin-American Relations interested in the project because of the theme, the Blue Network will start Monday (15) a kid serial, 'The Sea Hound,' in its 9:15-9:30 slot. It will be on a five-times-a-week schedule. The scripting will be done by the writers of 'The Lone Ranger.' The adventures of the central character, Captain Silver, take place in Caribbean and South American waters.

Robert La Bour to NBC

Robert La Bour has joined the NBC production staff as a director. He was with a Honolulu station until shortly before the U. S. entry into the war.

Fever Chart

Members of the Blue Network's sales department are beginning to work up a dislike for CBS. They find that Columbia is making a piteous for most of the Blue's accounts. This means that the Blue has to protect its commercial brood from two webs, the other, being Mutual. Mutual has just made a bid to Sterling Products for the return of 'Good Will Hour' (renamed 'Yeast'). The answer is negative.

Wilson & Co. has taken time through United States Advertising Corporation, for participations three days weekly in WGY's Market Basket, to advertise 'Mor' canned meat. It is also using participations the other three days of the week in Market Basket, for Bakerite shortening.

AFRA Moves Convention Due to Train Jamming; It's Chicago Aug. 29

Annual convention of the American Federation of Radio Artists will be held in Chicago, August 29-30. Session had previously been scheduled for Los Angeles, but transportation difficulties due to war conditions necessitated the switch.

Petition blanks for nominations for delegates to the convention are available in the AFRA office in New York. They must be returned by June 30.

Gordon Gray, principal stockholder in WJLI, Winston-Salem, N. C., and president of Winston-Salem Journal and Sentinel, is a private at Camp Wheeler, Ga.



COLGATE SHOWS AVOID HEAT

Montreal, June 16.
Colgate-Palmolive-Peet programs on Canadian Broadcasting Corp. network go off the air for July and August and resume in September. They include "Happy Gang" and "Fenny's Diary," "Share the Wealth" and over the French language network, "Les Joyeux Troubadours."

Also off the air for same period is General Foods program "Aldrich Family."

Betsy Nan Muelke, style commentator at WEEB, Buffalo, doubling in stock at city's Bringer theatre.

O.P.A. Asks Spot Costs

Retail division of the Office of Price Administration made inquiries last week about spot-time costs for a potential campaign covering New York, Pennsylvania, New Jersey, Delaware, Maryland and the District of Columbia.

In seeking to get estimates on minute announcements and quarter-hour periods, the OPA did not disclose the purpose of the campaign.

Arnold Moss, narrator of "This Is Our Enemy," the OPM show Sunday nights on WOR-Mutual, planned to Cincinnati last week to make a special recording to be played for the 50,000 workers of Wright Aeronautical there. Flatter was produced by the Crosley Corp. (WLV) in cooperation with the War Production Board.

DEATH REVEALS IDENTITY

Edgerton Ran Anonymous Program in Springfield, Mass.

Springfield, Mass., June 16.
The identity of the man who conducted the WSPR program "The Cavalry of the White Horses" was revealed for the first time when he died Friday (6) suddenly at his West Springfield home. He was Dr. Jehudah H. Edgerton, 59, former president of Ogden College at Bowling Green, Ky.

Paul Oury Into Navy

Pawtucket, June 16.
Paul Oury has resigned as general manager of WFCl to rejoin the Navy.
He holds a commission as lieutenant.

Non-Specific Placement of Blurbs For Metal Salvage Puts Whole Problem Up to Radio's Honor

McCann-Erickson agency will employ the "honor system" in its efforts to get the best placement breaks possible for the announcement campaign that it is spotting on around 300 stations in behalf of the American Steel & Iron Institute. The drive for junk collection will entail the running off of 65-minute blurbs within 13 days in July.

In placing the business the agency will emphasize the patriotic implications of the salvage campaign and

point out that it is leaving it to the individual stations to work out a schedule and time schedule that will under the time circumstances prevailing for each outlet give the announcements their maximum effectiveness.

Station reps agree that the agency has offered a wise solution for its dilemma and that it will find the co-operation from stations far more generous than if they had to stipulate every spot in advance.

In the rubber salvage campaign which opened Monday (15) the associate companies not only have undertaken to collect the scrap heaps at service stations and to reimburse the dealers for payments made on the stuff to the contributing public but they will for the next 15 days devote most of their commercials on network and spot programs to the salvage campaign. The retailers will also deliver the salvage to depositories designated by Government agencies and submit an itemized accounting of the sums advanced to their dealers. It was intimated by one such company last week it might not even send a bill to the Government but rather write off the rubber disbursement as a contribution.

MILTON BIOW OPENING L.A. OFFICE

Milton Biow, the agency head, leaves at the end of this month for Hollywood, where he will remain two or three weeks establishing a branch office and then return to New York. His preliminary to transferring the organization of his three Philip Morris network shows from New York. His purpose for moving the show to the Coast is to have them close to what he considers the main reservoir of name talent.

The agency has in recent months found its radio operations somewhat hampered by the small number of picture names available for guest appearances in New York. This scarcity has caused not only uncertainty but limitation of program policy.

DRAFT DODGING EX-KWY GABBER GETS 2 YEARS

Philadelphia, June 16.
William J. Griskey, former KYW announcer, last week was sentenced to two years in prison for evading the draft. Griskey, who had pleaded not guilty to the charge originally, threw himself on the mercy of the court just after a jury had been drawn to hear the case.

He revealed that he had worked under an assumed name in a Lake Worth, Fla., station after he fled from Philly the day before he was skedged to be inducted last Jan. 20. When his mother died in Florida, Griskey said, he had buried her under the name of "Murphy."

Assistant U. S. Attorney Edward A. Kallick asked: "Didn't you tell two fellow employees that the Army wouldn't get you—and that you were too good for the Army?"

"Before God and before this court," said Griskey, "I never made such a statement."

This was disputed by James McCann and George E. Stenhardt, both of the KYW announcing staff.

Shirley Horton Expecting

Seattle, June 16.
Shirley Lauter Horton, publicity director of the Don Lee network, Coast affiliate of Mutual, resigned last week for expected maternity. She is succeeded by Fair Taylor, publicity and continuity director for the last three years for KCL, local Don Lee-Mutual outlet.

Mrs. Horton was previously assistant, but was upped to publicity director last December, when Mark Finley, a Flight Lieutenant in the Army, was called for active duty.

REGIONAL ADVERTISING ON THE PACIFIC COAST HAS ATTAINED FULL STATURE

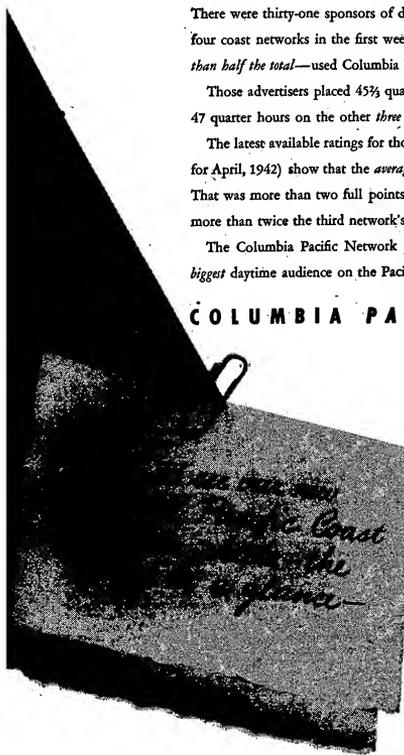
There were thirty-one sponsors of daytime regional network programs on the four coast networks in the first week of May, 1942. Sixteen of them—*more than half the total*—used Columbia Pacific!

Those advertisers placed 45 1/2 quarter hours on "Columbia Pacific" against 47 quarter hours on the other three networks combined.

The latest available ratings for those three networks (Pacific Coast Hooper for April, 1942) show that the average for those on Columbia Pacific was 5.2. That was more than two full points ahead of the second network's average, more than twice the third network's average!

The Columbia Pacific Network provides the best chance of getting the biggest daytime audience on the Pacific Coast.

COLUMBIA PACIFIC NETWORK



\$1,000,000 Paid to Settle Action But No Merit in Claim Admitted

A consolidated stockholder action against RCA, General Electric and Westinghouse was settled in the N. Y. Supreme Court Wednesday (10) when Justice Aaron Levy approved an agreement on the part of General Electric and Westinghouse to pay \$1,000,000 to RCA stockholders. Action originally sought in excess of \$500,000.

Justice Levy, in approving the settlement, followed the recommendation of special investigator Abraham H. Halperin. Suit had sought damages for alleged waste and mismanagement of money for some charges being that RCA had parted with 40,000 shares of its common stock to RCA stockholders for worthless patents, that RCA had lost \$10,000,000 through ill advised investments in RKO and had sustained losses through the purchase of the Victor Talking Machine Co. All RCA's officers and directors had also been defendants.

Westinghouse and General Electric, in paying the \$1,000,000, stated they are not admitting guilt or the validity of any charges, but are merely avoiding a costly litigation and the tying up of important executives in a trial which might last months.

ARTHUR CHURCH IN EAST

Sees Daughter Graduate—Gets Johns Hopkins Check-Up

Kansas City, June 16. Arthur Church, KMCB prexy, is absent from his office for a dual purpose trip eastward. He attended the graduation of his daughter, Margaret Cecily, from Wellesley in May. Earlier daughter was married to a RAF pilot on active duty in England. Also checked in at the Johns Hopkins clinic for diagnosis and treatment.

AL HANSEN A YEOMAN

Al Hansen, a commercial writer in the Young & Rubicam radio department, has joined the Navy as a Yeoman.

He will serve under Lieutenant Commander Jack Reeder, another former Y. & R. radiotele, in the enlistment branch.

Wrigley Plugs Chicle As Hypo to Defense Workers

Chicago, June 16. With priorities cutting off 40% of his own gum-making capacity, Phillip H. Wrigley is plugging his competitors' chicle producers as well as his own on the air show which teed-off for the gum works yesterday (Monday). Ben Bernie is m.c.-ing the program, which is a pat on the back for the 11,000,000 U. S. production workers.

Wrigley has ordered the commercial kept to a minimum and is giving out with a message that a hunk of gum—any gum—will help relieve the monotony of a job and moisten throats so that there will be fewer trips to the water cooler. It can also eliminate the time-out for a smoke.

Wrigley claims that in experiments made in association with the War Production Board, in hundreds of factories it has been found that where they passed out gum it increased efficiency about 15%.

On the show are Gale Robbins, Russ Brown, Jack Pulton and the King's Jesters. It's heard on CBS from 5:45 to 6 p. m. each Monday.

Des Moines—Chick McCuen has joined the announcing staff of KSO-KRNT. He was formerly with KGLO, Mason City. Replaces Norman Jolley, now with the Marines.

Unit Authority of CBS' New Producers Emerges; They Report To Coulter But Have Own Budgets

With William Paley, CBS president, now taking an active hand in the network's program department, the various sustaining programs are under the supervision of unit producers. They include, Charles Vande, William Robson, Brewster Morgan and William Spler, with Norman Corwin slated for a similar assignment when he returns from his forthcoming assignment in England. Hubbell Robinson, ex Young & Rubicam, recently turned down on CBS to be another producer for CBS.

Under the revised setup, each of the producers has general charge of several programs. Each works with a general budget, which he allocates among his individual shows. He supervises the scripts, assigns directors and has general charge of pro-

duction. In addition, each producer may direct occasional programs himself. That is up to him.

The unit producers report to Douglas Coulter, chief of broadcasts for the network, or his assistants, Davidson Taylor and Gerald Mauldin. However, the producers have more authority and responsibility than the staff producers were formerly allowed. Staff directors, such as Earle McGill, Nils Mack, Guy Della Cioppa, etc., continue to handle specific shows, but on assignment from the executive producers.

Peoria, Ill.—Charles C.aley, assistant manager of WMDB, local CBS affiliate, has been commissioned a Lieutenant in the Army Air Corps, reporting to the Officers' Training school, Miami Beach.

RADIO ENGINEERS MEET IN CLEVELAND JUNE 29

Cleveland, June 16. Institute of Radio Engineers will open a three-day convention at Hotel Statler, June 29 and July 1. Meeting will concentrate on technical phases of radio communications and with wartime restrictions. J. A. Olmest, of Canadian Broadcasting Corp., is expected to be a speaker with banquet scheduled on Tuesday night.

Allen Prescott Visiting 3 New England Blues

'Prescott Presents,' daily variety sustainer on the Blue, plays a three-day east coast network's three new affiliates in New England. Dates are WHDH, Boston, Monday (15); WCFB, Fawcetts-Providence, Tuesday (16); and WELI, New Haven, Wednesday (17). Allen Prescott, Joe Miles, Leo Mack and Ed Dame will play the broadcasts.

In addition, D. E. Ginepro, director of the series, will select local talent for the show at each station.

Watson Still Gets Needles

Washington, June 16. Even though the Senate went to bat for him in response to Administration and personal appeals, Dr. Goodwin Watson still doesn't know whether he'll be drawing pay from the U. S. Treasury after June 30. The House, without a moment of debate voted last week to insist on its prior refusal to accept a Senate amendment to the FCC appropriation bill allowing Watson to be compensated for heading the foreign broadcast monitoring service.

The House, by unanimous consent, wrote into the money measure a prohibition against keeping Watson in his job after the end of the present fiscal year, but this clause was knocked out in the Senate after an hour's debate.

KRNT Hires Who Man

Des Moines, June 16. Max Hansen, a member of the WHO farm staff, new farm director of KSO-KRNT, replacing Ardy Woolfries. He will conduct the 'Farm Family Circle' and 'The Farm Forum' and will give special attention to a new market service show he plans to organize.

Woolfries goes to Waterloo, Iowa.

Claire Shadwell Leaves

Cincinnati, June 16. Claire Shadwell took departure Friday (12) from WSAI. He was with the station since 1938. Two months ago he was transferred to the sales promotion department, when succeeded by Jimmy Leonard as program director.

It is probable that Shadwell will continue here with an ad agency.



Yankee doodle it dandy!

Big things are doing in New England, where the bean and the cod and \$4,569,998,000 in retail sales are perennially important.

... THE YANKEE NETWORK GOES MUTUAL JUNE 15 ...

It would take a platoon of Paul Reverses, riding in relays, to reach the 7,321,726 citizens regularly served by Yankee stations.

... THE YANKEE NETWORK GOES MUTUAL JUNE 15 ...

In BOSTON, 5,000-watt WNAC replaces 1,000-watt WAAB for MUTUAL. In WORCESTER, WAAB becomes the full-time MUTUAL outlet, at 5,000 watts. In PROVIDENCE, 5,000-watt WEAN becomes the full-time MUTUAL outlet. In BRIDGEPORT, 1,000-watt WICC becomes the full-time MUTUAL outlet.

... THE YANKEE NETWORK GOES MUTUAL JUNE 15 ...

And in 17 other important markets throughout New England, other Yankee stations clinch this entire prosperous area for MUTUAL, with coverage no other combination, of stations can match.

... THE YANKEE NETWORK GOES MUTUAL JUNE 15 ...

This is only part of the story of MUTUAL's improvements in the markets that matter most. Last October, full-time, 5,000-watt facilities became available in Baltimore, Pittsburgh, and Buffalo. And this September MUTUAL advertisers will have the full-time use of another 5,000-watt station, WHK for Cleveland.

In step with all these station improvements is MUTUAL's current popularity rating: third or better in 12 of all the 14 U. S. cities having over 500,000 population. And MUTUAL delivers these advantages at lower cost than any other network.

Greater Popularity, Power, and Economy—Where and When They Count Most

The Mutual Broadcasting System

Radio Trade and Regulator-In-Chief Both Anxious Over Engineer Scarcity

Washington, June 16. Request for blanket draft deferment for radio technicians is being weighed by the FCC in view of the growing shortage of experts and the urgency of keeping broadcasting stations on the air. The manpower situation has become critical, despite several Communist orders relaxing rules concerning presence of licensed engineers.

The Selective Service System spokesman again in an advisory opinion warned local boards to go slow in drafting key technicians but has no authority under the conscription act to set up any industry-wide category of "essential" workers. Most thought is given to B. Hercher who do is to issue a new notice that the government considers it highly important that the war effort be undisturbed by disruption of radio operation and advocate extremely high wages being offered before engineers are summoned to uniform.

Fly said Monday (15) the problem of keeping the necessary nucleus of experienced technicians is serious and the situation is rapidly getting no better, with small stations in particular being badly hit. In addition to losses by draft board orders, the little industry members have been injured when experts have quit to take better paying jobs with big transmitters whose men have gone on military and naval service. "I hope these technicians will think twice before leaving the industry and the public in the lurch," Fly commented. "We don't however, want to discourage anyone from actively fighting the war."

LAUD NEWSMEN FOR SILENCE ON MOLOTOV

Washington, June 16. Secrecy lid which broadcasters and the press threw around Soviet Foreign Commissar Y. M. Molotov drew commendation Friday (15) from Censor Byron Price. Though the Russian moved openly around both Washington and New York, only one peep was heard until the White House officially acknowledged he'd been and gone.

Reprimanding finger was pointed at the Philadelphia Daily News (tab), which claimed it did not know the story was supposed to have been hushed up. Price, calling names for the first time since the 'voluntary' control was set up, commented he has not had a 'satisfactory' explanation of the manner in which the error occurred.

More than a week before Molotov arrived, a small number of radio and press correspondents were privately advised of the impending visit and told to keep quiet.

DON LEE TAKES OVER KDB, SANTA BARBARA

Hollywood, June 16. Don Lee network acquired its fourth station last week when license of KDB, Santa Barbara, was transferred to the company. Transmitter was originally owned by the late Don Lee and was the property of the estate, being operated as an affiliate of the Coast network of 33 stations. Other sites owned by the Lee co. are KHJ, Hollywood; KFRC, Frisco, and KGB, San Diego.

Block's Working Layoff

Martin Block's commercial spots for Lucky Strike's Hit Parade program will be piped in each Saturday night from WOLCO, CBS station in Albany, N. Y., for the next three weeks. Block is on a vacation and will drive to Albany. However, he has to come all the way into New York City Wednesday to do the commercial on Ray Egan's NBC program for the same sponsor. Hit Parade spots will be cut in to the program.

Block's Make-Believe-Ballroom on WNEW is being handled by Maurice ... in the industry.

NEW O. F. F. CONSULTANTS

Quinn, Lovinson, Carroll Join Hollywood Group of War Workers

Washington, June 16. Three Hollywood figures were named last week to serve as consultants on Hollywood originations and advise the O. F. F. Leonard Levinson and Don Quinn of the Needham, Louis & Brodry agency and Carroll Carroll, of J. Walter Thompson's West Coast office will sit in with Nat Wolff in working out details in Victory Parade and Victory Theatre.

The O. F. F. also enlisted services of Edgar C. Sison, Jr., of Pedlar and Ryan, New York, to perform similar function in regard to Manhattan originations of these features.

Les Weinrott to Chi

For Wrigley's Navy Show

Les Weinrott has gone to Chicago to work as a production advisor on "The First Line," Navy show for Wrigley's Thursday nights on CBS. He was a collaborator on the Meet Mr. Meek script until the show went off the air.

Boston Stations Use Paid Space To Make a Confusing Swap Clear

Boston, June 16. Boston radio stations used large space advertisements in the local dailies to acquaint listeners with change-over of network affiliations. WEEI, only station not switching, also joined the others to herald its own virtues.

WNAIC through vice president Louis Travers reported receiving 90% of WAAB's billing, with the latter stations remaining silent for four weeks until its transfer to Worcester. There will no longer be a Colonial Network, with the streamlining of the Yankee net, which has WNAIC as local outlet. WAAB was formerly Colonial's Boston station.

Travers pointed out that the Yankee is the only regional network in New England broadcasting sustaining and commercial features. WNAIC takes over the baggage from Colonial and will also be serviced by Mutual.

Bobby Norris, whose 'Singing ...

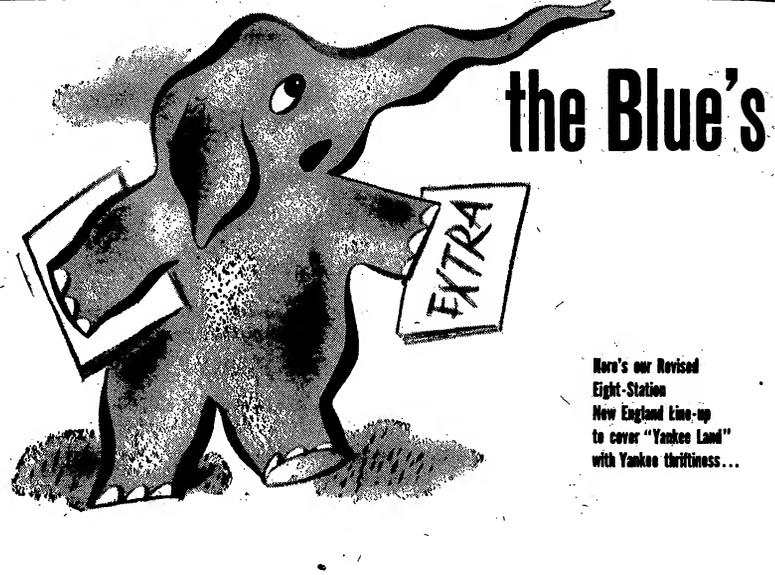
Strings' programs have gone over Mutual via WAAB, has been switched to WNAIC where he will lead an enlarged orchestra.

Ruth Moss, who has interviewed over 3,000 celebrities in six years over WAAB, will have a WNAIC early morning show devoted to women.

The Yankee Network of 21 stations became a full-time affiliate of the Mutual Network Monday (15). Under the new setup WNAIC becomes Mutual's Boston outlet, while Providence's WEEV, Providence, and for Bridgeport, WICC.

WAAB, which formerly cleared for Mutual in Boston, will become its Worcester outlet in July.

Portland, Ore.—Bob Ryan, formerly with KWLJ, Albany, Ore., has joined the announcing staff of KGW, KEX, local outlets of NBC and the Blue.



the Blue's

Here's our Revised
Eight-Station
New England Line-up
to cover "Yankee Land"
with Yankee thriftiness...

Soon the Blue's revised New England station line-up will go into action. It's planned on two principles that are important to you, both budget-wise and sales-wise.

1. STATION POWER FITS BUYING POWER.

Station power costs money. Your money. It should be used freely *only* where purchasing power is concentrated. It should be used sparingly where buyers for your product are few.

That's why, in revising our New England network, we were careful to match kilowatts and customers. The result is a power-pattern that conforms closely, and economically, to the contours of New England's buying map ... and without costly excess coverage.

2. LOCAL INTEREST ADDS TO NETWORK INTEREST.

We wanted local station liveness to *add* to the liveness of the fast-growing Blue. And we got it. Sometime soon we'd like to give you the home-town popularity facts about these eight Blue-stations in New England. They're worth knowing. For they reflect local interest that pays extra interest on your advertising investment.

Does this kind of realistic radio thinking make sense to you? Then why not call in your Blue salesman? In a very few minutes of your time, he can show you how in New England and throughout the nation, the Blue delivers *more listeners per dollar*. The Blue Network. A Radio Corporation of America Service.

Station Advertisises Why It No Longer Has Baseball Exclusive

Milwaukee, June 16. WISN, in a series of large newspaper ads, has undertaken to explain to a wondering public how come WISN is no longer the exclusive broadcaster of the Milwaukee Brewers' baseball games, the complete schedule of which is also aired now via WEMP, with the same announcers, Mickey Heath and Dutch Underhill, at the microphone for the broadcasts from both stations.

It is "explained" in the WISN blurb that this station believes Brewer fans should be served, so when conditions caused by the war resulted in a number of late games starting at a much earlier time than originally scheduled WISN granted permission to WEMP to carry the ball games.

Actually WISN, owing to CBS commercial commitments, was air-

ing a delayed play-by-play broadcast of the ball games long after WEMP and WTMJ had announced final results of the contests, through regular news sources, causing confusion that resulted in plenty squawks from fans, ball club owners and the sponsors, General Mills and Lever Brothers.

Series of contracts to iron out the situation resulted in sponsors expanding their appropriation to give WEMP the full schedule, so it airs the games when played and WISN does the same when prior commitments permit, or later when such commitments interfere.

Meantime WEMP is pleased by free newspaper advertising it is getting through WISN's efforts to apprise the public as to the how and when of its broadcasts.

Boston—John Day, WHDH announcer, left the Army.

Round Table in Spanish Shortwaved by KGEI, San Francisco, to Latins

San Francisco, Cal., June 16. KGEI, General Electric's shortwave station in San Francisco, will launch on June 23 a series of weekly round table discussions in Spanish. They will be organized by the San Francisco chapter of the Pan-American Society. Will be beamed to Mexico, Central and South America on Tuesdays from 7:30 to 8 p.m. William Fisher, secretary of society, will act as moderator.

'Pan-American Highways' will be discussed on the opening broadcast by Ulpiano Borjo, director of the Spanish Speaking Union and secretary of the Mexican Chamber of Commerce at San Francisco; Ricardo J. Gutierrez, Guatemalan vice consul at Berkeley; Felipe N. Puente, general agent on the Pacific Coast for National Railways of Mexico, and Roberto J. Wilkinson, former director general of highways in Paraguay, and now consul for that country at San Francisco.

Racetrack Stuff Innocent Unless Radio Stations Know Material Aids Gambling, Judge Rules As Prosecutor Groans

Cleveland, June 16. Broadcasters of racing news services can not be held as accomplices in illegal enterprises of gambling without sufficient proof that operators had knowledge that broadcasts were to be used for gambling purposes. Municipal Judge Lewis Druicker ruled June 16 in acquitting Morris Wexler and two of his co-defendants on gambling charges.

Wexler, 40, manager of the 'Tele-News Service, Inc., and former agent of the Annenberg race news syndicate; William Mayer, 27, an announcer; and Emmett Potter, telegrapher, were arrested one month ago by Detective Lieutenant Dave Kerr and charged with aiding and abetting gambling.

Wexler, Potter and Mayer were tried jointly with three bookies-

convicted, and who used Tele-News Service in a case which Chief Police Prosecutor A. A. Rutkowski described as a 'test' in which an adverse ruling such as returned, would strike the 'death knell for law and order in this community.

Prosecution pointed out that evidence showed news to bookies joint was supplied by the news service and that on 49 different occasions between Jan. 1940 and May, 1942, police confiscated as many Tele-News sets in raids. Sets were later released from the police program room to representatives of the News Service.

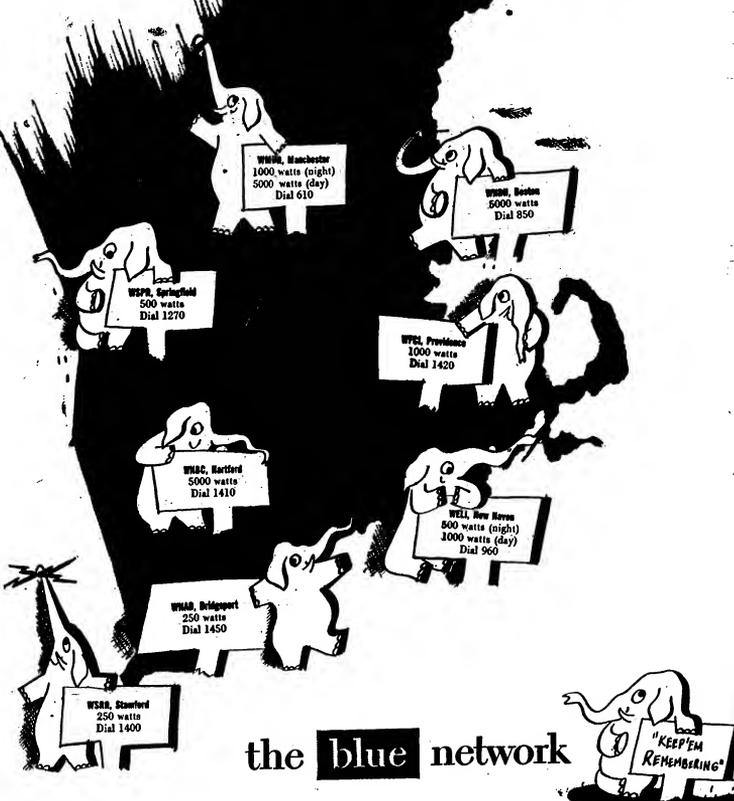
Potter added that Tele-News broadcast results are being used by an 'estimated maximum of 35 bookies to pay bets from \$3 a week for the service depending on the number of lines used.

Defense argued that the news disseminated by Tele-News was the same as given out every day by radio stations and newspapers and held there was no law or past court ruling in the country that made servicing of race horse news unlawful.

Chicago court; however, ruled against a similar broadcasting setup. The case has gone to the court of appeals.

To show tie-up between Tele-News Broadcast headquarters and bookie joint, Lt. Kerr raided studio first and flashed 'this is a blackout test' as code sentence heard in up-town bookie quarters as signaling arrests were to be made.

Making news in England



Mexico City, June 16. 'Antas de Montemar' drafted by Leandro Blanco and Fernando Ferrari, is a current click via both radio and stage. Program, starring Emma Telmo, is sponsored on XEW, local 100,000-watt, by Palmolive. Stage version, with Arturo Blanco, is playing at the Teatro-Ideal, one of the few remaining local legit houses.

Blanco, a Spaniard, wrote 'Antas' originally as a radio script and it was first heard in Cuba. He later dramatized it for the stage. Ferrari, a Mexican, adapted the latter version for the local air series.

PIECE HIT ON AIR AND STAGE SAME TIME

WEEB EMPHASIZES-ITS LOCAL TALENT SHOWS

Duluth, June 16. WEEB has adopted policy of presenting more studio-produced shows, employing both station and local talent. W. C. Bridges, general manager, said that for upward bound Newest program added to schedule is 'Northshore Neighbors', styled after the Seth Farmer show of some years back. Written and produced by John W. Miller, program has cast of six. The station's Monday Night Jamboree, now presented on the stage of the Palace theatre in Superior, uses studio orchestra and half dozen local acts.

Other studio-produced programs include 'Quiz of the Twin Ports' and 'Treat the Crowd', both commercial.

Mel Williamson Quits Skelton for Air Force

Mel Williamson, Hollywood, June 16. Mel Williamson, who has been headman on the production of the Red Skelton-show (NBC) for Brown & Williamson Tobacco, has quit the payroll of the Russel Seeds agency to rejoin the Army as a flying instructor.

He came out of the last war with a permanent disability.

Salt Lake City—John Alexander is added to the KGL announcing staff, coming from KHQ-KGA, Spokane.

'KITTY FOYLE'
With Julie Stevens, Mark Smith, Amanda Randolph, Victor Thorley, Bert Allen.
15 Min.
GENERAL RADIO, New York
WABC-CBS, New York
(Knox Reeves)

Newest in the 'Stories America' series for Wednesday...
The most extended run of any so far. It's to continue for one month, which is 130 episodes.

Style of narration, as in the book, is a first-person account by the heroine, with flashbacks of her reminiscences. That's a standard story-telling technique...

Victor Thorley was almost too good for the role...
Amenable Amanda Randolph admirably expressive as the kindly Negro maid, Marc Smith...

... Getting action because it reaches the most responsible audience in America's busiest industrial center ...

DEBVOIS LEADING INDEPENDENT STATION

WJBC



"PASSING SALES," figures Suzy our Steno,

"by the thousand are directed to your program and product by WSA's neon-illuminated signs on Cincinnati's second-busiest corner, passed by more than 15,000 persons daily."

This is just one of the 8 reasons why WSA identification means more result in Cincinnati.

IT SELLS FASTER IF IT'S

WJBC

CINCINNATI'S OWN STATION

NBC & BLUE NETWORKS • 5,000 WATTS DAY AND NIGHT

'CLARA, LU, N'N' EM'
With Leslee Sarker, Mead Bartlett, Albra and Helen King Midolet.
15 Min.—Regional
FILLMORE THEATRE, N.Y.
M-W-F, 10:30 a.m.
WBMM-CBS, Chicago.
(Howe Jackson)

This number from radio's early days returns to the air for the first time...
The three characters, all residents of the same two-story-down flat in New York...

On opening program, Clara, chief gabber; Lu, the widow upstairs; and Emm, the mother of five children...

Followed a routine of what to do about the precious crystals without causing trouble. Finally they turn it into lads for the three families.

Continuity explains that 'We Remember' is intended to express the faith that is essential in these times of stress and travail.

'We Believe' is a straightaway offering of hymns, interlarded with inspirational scriptures...

Closing selection of the initial show was the anthem, 'America, the Beautiful,' with an ardent introductory spurt.

Robert Denton read the continuity. Friedrick Kent is billed as scripter and Tony Leader as director.

WSA'S SALES AIDS
1. Street car on-line cards
2. News
3. Display Cards
4. Newspaper Ads
5. Radio News
6. Downtown Window Displays
7. House-calls
8. "Meet the Sponsor" Broadcast

'CHEERS FROM THE CAMPS'
Soldier Talent
10 Min.—National
GENERAL MOTORS
WABC-CBS, New York
(Campbell-Kouss)
This number from the Camps' was a poor radio show on its inaugural foray from Detroit...

'There is another comparison between 'Cheers from the Camps and 'The Blue Network'...

The Belvoir episode probably inspired Henry Seidel Canby's opinion about putting together a show in the crowded, precipitated...

The working out of a headscheacheer is a matter to call for a strong professional master of ceremonies. The amateur at Belvoir did it a nice enough job...

General Motors has an agreement with the American Federation of Musicians whereby some 20-odd men from the nearest local are used.

'Cheers from the Camps' to find its format. It needs to escape from the clutter of the current high school repertory...

General Motors has an agreement with the American Federation of Musicians whereby some 20-odd men from the nearest local are used.

'The Blue Network' is still a standard daytime drama, with light emotive melodrama. But currently there isn't a single brain tumor or neurotic husband-wife relationship to be heard...

'Valiant Lady' has been going through the emotional wringer for several weeks with several different writers cooking up the pitfalls for Jerry...

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'THIS NATION AT WAR'
With Ann Richards, Paul Orlowski, Tull, Orchestra.
25 Min.
Saturday, 8:30 p.m.
WABC-CBS, New York
The Blue Network and the National Association of Manufacturers...

'N.A.M. is spending around \$2,000 a week on the program series. Apparently set out to tell by the process of removing pictures...

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'HY GARDNER'
With Gail Calloway, Terry Lawler, Billy Glass, Betty Lawford, Helen Lailey, Clara Bennett, Marc Pitt arch.
30 Min.
Saturday, 8:30 p.m.
WABC-CBS, New York
Fairly compact local variety package, with Hy Gardner's sure-footed emcee, Terry Lawler, Gail Calloway...

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When you buy time on WJBC you reach the largest audience

WJBC

WQAM TOLD NOT TO DISCOURAGE UNIONISM

Washington, June 16. Issuance of an order directing owners of WQAM, Miami, to discourage their workers from joining the American Federation of Labor, a suit filed by the organization was recommended to the National Labor Relations Board Tuesday. Trial Examiner W. P. Webb in his report on recent hearings declared the licensee has shown hostility toward the A. F. of L. in citing statements of three supervisory employees. The suit ordered the company on Dec. 10, 1941, fired Fred Handrich, an announcer, and refused to issue his back pay because of his union connection. Handrich should be reinstated with pay retroactive to the date of his discharge, the report said.

In Argentina

By MAX JOSEPHS

Buenos Aires, June 16. Waldo Frank gives two lectures on Radio Belgrano (L.R. 3).

Carlitos de Peretta Bege y Labitte, child genius, opens series on Radio El Mundo (L.R. 1) Sundays at 11:30, sponsored by Sydney Ross, U. S. drug house. Ten-year old offers to answer any questions put by listeners with stumper posters getting a five peso prize for everyone he can't answer.

Leely Morel linked by Radio Argentino (L.R. 2) with Bohemian orchestra of Mauro Billi for Tuesday and Sunday half hours series featuring American folklore.

Consuelito Deportivo Winchester, sponsored by Winchester Cigars, set by Max Publifield for Belgrano, Julio Cesar Marini will m.c. program dealing with sports. And cast will include Chela Ruiz, Joaquin Medina, and Guido Gorgali.

Mejoral opens Belgrano series 'La Vida de Una Estrella' (The Life of a Star) with seven actresses and singer Libertad Lamarque. Carlos Petit and Munos Azpiri handling the writing and Augustin Trusca co-starring.

Radio Trece Lever (Soap) ties in with U. A. with radio dramatization 'La Pecesadora de Shanghai' based on the 'Shanghai Gesture' show. Features actresses Milagros de la Vega and Irma Cordoba, and actor Narcelso Danes Menia on Radio El Mundo.

L U 4 (Radio Comodoro, Rivadavia) getting bows for the smartest stunt of the year by an interior station with presentation of 'Escuela del Aire,' provincial little red schoolhouse.

Maita Palermo's program on Splendid (L.R. 4) for the latter switched to Mondays, Wednesdays and Fridays at 6:10 P. M. uses Sibbes de Alencorn, Mabel Paz, Dora Dolly, Julio Duran.

Balles Geniol, dance program for local aspirin, to be carried by C X 16, Radio Carve of Montevideo from the Belgrano web Primera Cadena de Broadcastings, one of the few commercials originated here, to be sent across the Rio de la Plata to Uruguay.

Titia, Iront Cola, taking to the air on Splendid in series featuring Ivan Casado presenting prizes to contest winners.

American School on XEQ

Mexico City, June 16. The American School here, founded in 1923 by a group of American educators and philanthropists and has developed into one of Mexico's greatest seats of learning, presented (8) at radio station XEQ here a 50-minute program of musical and instrumental numbers rendered by its High School Band and individual students and was time talks. Program was arranged and supervised by L. M. Beattie and Phyllis Christie of the school's musical department. Presentation was dedicated to the Primary schools of Mexico and was one of a series of radio productions sponsored by the Ministry of Public Education.

Bob Kelley, WGAR Sports Secretary of Rams Team

Cleveland, June 16. Bob Kelley, WGAR sportscaster for the past five years, was tackled last week by the Cleveland Rams, who elected him secretary of the pro-football club. Station granted him a leave of absence until Jan. 1, 1943, allowing him to take up new post at once. He intends to continue only one program at WGAR, a late evening broadcast for defense workers. Kelley was picked for job because of his broadcasts of all of the gridders' games, both at home and on tour, ever since the Rams entered the National League in 1937. New duties to be largely of promotional and publicity nature.

Roger Brown to WGR

Buffalo, June 16. Roger Brown moved his dice hour, 'Radio Ballroom,' from WBNY to WGR where he now occupies nightly 11:30-midnight spot. Platters and patter split into 15-minute segments, backed by local sponsors.

OUTLER SUCCEEDS CARR AS SALES MGRS. HEAD

Washington, June 16. John M. Outler, commercial manager of WSB, Atlanta, has been named chairman of the sales managers executive committee of the National Association of Broadcasters. He succeeds Eugene Carr, who has gone with the Office of Censorship in Washington.

KTTS, Springfield, Mo., Station Joins Mutual

Station KTTS, Springfield, Mo., joined the Mutual network June 1. It started operation during May. Addition brings the total of Mutual affiliates to 225.

Bexel Using WGY

Schenectady, N. Y., June 16. McKesson & Robbins, is using news periods over WGY, Schenectady for Bexel. Contract runs through Sept. 3. J. D. Tarcher is the agency.

Bonfires Under Fly Fizzle Out; FDR Reappoints FCC Chairman

Washington, June 16. Renomination of James L. Fly for a full seven-year term as FCC chairman—generally expected by all except a handful of wish-thinking dishards in broadcasting circles—was sent to the Senate Monday (15) by President Roosevelt. Despite the turmoil during his tenure, Fly's reappointment has been taken for granted by most watchers, though there have been hints he may step down after being confirmed. Attempts to set bonfires under the reform action chief were complete failures, with the President indicating agreement that the Commission should keep a tighter rein on the industry. Fly, whose present term is up June 28, has suggested on recent occasions he might leave the Commission in order to devote full time to the Defense Communications Board, of which he is chairman.

KUTA, SALT LAKE CITY, READYING FOR BLUE

Salt Lake City, June 16. On June 22 KUTA will go on new full time power of 5,000 watts. KJGG. On Sept 1 this station becomes the exclusive Blue outlet for Utah. Until then, Blue will continue to go out over KLO, Ogden. Change will necessitate a substantial increase in staff, but as yet plans haven't jelled.

The most important 'first' ever won by KMOX



Through the years KMOX has won blue ribbons for practically every important phase of radio broadcasting. Humanly enough, we have always been proud of our parti-colored pattern of success. But recently, a single, significant honor has given us our deepest pride.

On May 14, 1942, the National Association of Broadcasters granted KMOX the William B. Lewis award for "most effectively inspiring its audience to continued support of the war effort." Of all the awards we have won, this is the best. It surpasses our honors for talent and program—our citations for sports and showmanship and hillbillies. It overrides our lead in listening audiences and advertisers.

For here is concrete evidence that our knowledge and skills have meshed smoothly into an instrument of public morale—and that they are doing the most vital work that can be radio's from now until Victory.

KMOX THE VOICE OF ST. LOUIS

Owned and operated by Columbia Broadcasting System. Represented by Radio Sales located in New York, Chicago, Los Angeles, San Francisco, Charlotte.

Inventory and Regulation Looms On Available Radio Equipment

Washington, June 16.

Various quarters within the broadcasting industry have raised doubts as to the need for the pooling of equipment so as to keep all stations on the air during the war and counteract the growing shortages of replacement parts. The objectors to the plan point out that since the FCC and the WPB have banned all new transmitter construction there should be a frozen stock of materials sufficient to take care of the stations that need it.

The suggestion had been made that the WPB, to offset possible hoarding, take charge of this inventory or turn it over to some Government agency, which would parcel out equipment on proving of need or issue orders that could be given manufacturers certifying that purchase had been approved. The WPB has indicated, unofficially, that it doesn't want to become involved in such a procedure, and it now looks that if there is to be any administration of that sort it will have to be shouldered by the industry.

KDYL's Woman Operator

Salt Lake City, June 16.

KDYL has added to staff the first full time woman technician in these parts in the appointment of Mrs. Ethel Poole to control room operator. She replaces Wally Lambourne, now in United States Navy.

Femme operator has had an amateur operator's license for some years.

W.B. Campbell at WBBM; Jackson in Signal Corps

Chicago, June 16.

Wendall B. Campbell moves in as western sales manager of Columbia Broadcasting System this week. He'll headquarter at Chicago and work in conjunction with WBBM sales staff on accounts.

Campbell replaces Henry Jackson who joined the Signal Corps of the War Department. He has been with Radio Sales for past few years.

Lindsay MacHarrie Directs 'Men, Machines, Victory'

Lindsay MacHarrie directs the new series, 'Men, Machines and Victory,' on the Blue network at 10:15-10:30 p. m. Fridays, starting last week. Show is presented by the National Safety Council.

Induction Center's Gloom Gets 'Old Man Sunshine'

Rochester, N. Y., June 16.

WHAM is doing a bit for soldier morale by sending Bob Pierce, 'Old Man Sunshine,' to cheer up draftees waiting to be shipped out from the induction center. After a half-hour show for the boys, Pierce goes on the air for 15 minutes at 3:45 p. m. Monday, Wednesday and Friday, including interviews with draftees.

Drab surroundings and atmosphere of induction center have been subject of civic concern, and WHAM officials are quietly trying to interest other organizations in helping to lift some of the gloom.

U. S. PROVIDES RADIO ITEMS FOR MEX ARMY

Mexico City, June 16.

Purchase of sufficient American radio equipment for all transmission units of the Mexican army was announced by Major Jose Clark Flores, chief of that section of the fighting force, upon his return from the U. S., where he was sent to do that buying. This equipment is for radio, telephone and telegraph services and includes two power radio transmission stations, one of which will be installed here and the other at a point on the Pacific Coast. Installation of these stations is to proceed forthwith and be rushed to completion so that the equipment can be put into service pronto. This will be the first time that the Mexican army has used radio and allied transmission facilities so extensively.

Renew 'Red River Dave'

San Antonio, June 16.

Red River Dave (Dave McEnery) has been given a renewal by Liberty Mills of San Antonio. Cowboy heard in three quarter-hour programs per week.

Account is handled through Coulter-Mueller-Gristead.

COURT'S 'SLANT' HEARTENS WEBS

Washington, June 16.

Reflection on the comments of the United States Supreme Court majority in the network-FCC wrangling over the anti-monopoly reforms has been given by some on the faces of most industry observers. When the language used by Chief Justice Harlan P. Stone, a thorn of legalists, it seems to mean the chains have more than an even chance of winning the lift over the right of the Commission to impose radical changes in established business methods, the bulk of attorneys and executives believe.

In many ways, the majority appears already convinced—though the issue was not directly involved—will destroy the foundation of present network operations. Chief Justice Stone heartened the anti-networkers with his observation that the option clauses in present contracts are alleged to be inadvisable to the maintenance and efficient operation of its network and to the existence of a strong and efficient network broadcasting system and necessary to enable applicant to compete with other advertising media.

While the highest tribunal did not promise to uphold the CBS and NBC arguments, the whole tone of the Chief Justice's opinion indicated the majority was deeply impressed with the senior web's complaints about the effect of the regulations. The majority spokesman said that on the basis of the charges in the original complaint 'it is evident that application by the Commission of its regulations in accordance with their terms would disrupt appellant's (CBS) broadcasting system and seriously disorganize its business.' The provisions against exclusive arrangements and options, viewed together, appear to have the effect of stifling enterprise, the Chief Justice remarked.

The reasoning of the court in the Sanders Bros. (Dubuque) case was reaffirmed by the Chief Justice, in the estimation of most industry people. They paid particular attention to the remark in the majority opinion that 'since the Commission is not in terms giving an authority to regulate contractual relations' the reform order is an attempt to get around the barrier against such control over management.

LEONARD BROCKINGTON BECOMES BRACKEN AIDE

Montreal, June 16.

Leonard W. Brockington, formerly chairman of the Canadian Broadcasting Corp. and later war time assistant to Prime Minister King in returning to England. He will become adviser on empire affairs to Brendan Bracken, British Minister of Information, and will in addition be engaged in speaking, writing and broadcasting in and from Britain.

Will be away at least six months period, possibly for the duration.

CFCF Man a Casualty

Montreal, June 16.

First war casualty to be recorded among staff members of Montreal radio stations is reported by Canadian Marconi station CFCF in the case of Sergeant-Observer James Godbehere, who has been listed as missing after one of the big sweeps over Cologne and Essen last week by R.A.F. and R.C.A.F. Godbehere was an assistant in the commercial department of CFCF for over four years.

1941 NATIONAL AWARD "Americana Quiz" by Women's National Radio Committee WMCA

1941 NATIONAL AWARD "Labor Arbitration" by Ohio State University WMCA

On December 1, 1941, WMCA made a public affiliation with the greatest newspaper in the world—the New York Times. Next Year Times news bulletin are broadcast over WMCA every hour, on the hour.

THE CHANGING NEW YORK RADIO SCENE

1942 NATIONAL AWARD "Friendship Bridge" by Women's National Radio Committee WMCA

1942 NATIONAL AWARD "Labor Arbitration" by Ohio State University WMCA

It isn't just happenstance that WMCA... an independent 5,000 watter...has earned itself the same two envied national awards twice in a row. ☆ Against network and big station competition. ☆ Determined to build better mousetraps than its neighbors, WMCA is developing programs of a quality far beyond the usual offerings of an independent station. Creating new interest among advertisers—and listeners. Changing the entire New York radio scene ☆ With its new prestige, and with 5,000 watts at 570, WMCA is today's best low-cost quality buy in the New York radio market.

Western Representative: Virgil Reiser & Co., Chicago

FIRST ON NEW YORK'S DIAL-570 - AMERICA'S LEADING INDEPENDENT STATION

WBXN NEW YORK

... THE MOST INTERESTING AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

Inside Stuff—Radio

'People Are Funny,' audience participation-quizz Friday nights on NBC's Coast for five years. William 'Pop' Allen's recent variety radio show, also entertaining 'Truth-or-Consequences,' also on NBC for Procter & Gamble. It started June 5, 1938, as a Coast show for William Allen under the title 'Full Circle' when it was transferred to the West. It was sold to Southern Pacific Railroad and retitled 'All Aboard.' On the expiration of that sponsorship, it was taken over by B. & W. Allen's single on 'People,' starting two weeks ago. Then 'Your Life' portion of the show was originally called 'Double or Nothing' and operated similarly to 'Take It or Leave It' for more than a year before either of the two shows was dropped. 'Your Life' portion of the show was taken over by B. & W. It dropped the 'Double or Nothing' tag so as not to be confused with the Peppermint series on Mutual. According to John Guedel, assistant producer of the 'Full Circle' show, Allen is now producing games, and he doesn't believe the 'Double' or 'Take It' producers were aware of his series when they started theirs.

'People,' starting two weeks ago, is a show that a \$100 bill is passed around among the contestants, with the winner keeping possession of it. It adds suspense for the competitors and audience.

Broadcasters have become increasingly aware of the supposedly successful appeal made by newspaper publishers to business houses who share with the newspaper a fear of the present concentration of power in Washington and of the known hostility of certain 'bureaucrats' to business and to advertising as a part of the profit system. Broadcasters know that the newspapers have tried to use their advertising as a means of making money, and it was possible only with advertising support. While 'free radio' might be equally impossible without advertising support the radio industry cannot make such overtures.

Grove Patterson of the Toledo Blade at a convention of the Association of National Advertisers two years ago was frank in telling business circles that the press was its friend. He said that 'free press' in the modern world was possible only with advertising support. While 'free radio' might be equally impossible without advertising support the radio industry cannot make such overtures.

'Timber,' 45-minute program by Ronald MacDougal, was recorded last week in New York by the British Broadcasting Corp. Stanza was produced by Charles Schenck and will be heard next week to England for broadcast there by BBC. Santos Ortega, Neil O'Malley, Gilbert Mack and Jack Beck will be featured in the program.

In many programs for English broadcast, the dialog in 'Timber' is much simpler than would be permissible in the U. S. There is not only considerable vocabulary but the language is much simpler than in the U. S. There is not only considerable vocabulary but the language is much simpler than in the U. S. There is not only considerable vocabulary but the language is much simpler than in the U. S.

The radio baby of Yank, the new Army weekly, was to have been carried on the program of the British Broadcasting Corp. Stanza was produced by Charles Schenck and will be heard next week to England for broadcast there by BBC. Santos Ortega, Neil O'Malley, Gilbert Mack and Jack Beck will be featured in the program.

When and if the War Department grants permission to Joe Louis to engage in a public bout so that he can get enough money to pay his taxes and have a relative break from the military life, it is a matter that has received this assurance from the War Department. Mutual sought to have its status clarified as to such a contingency after NBC and Columbia had agreed that the broadcasts of Louis' fights would be made available to all networks. For the past year and a half Mutual has carried all Louis bouts through an exclusive contract with the 20th Century Club, which holds a long term agreement with the heavyweight champ.

Edmund Chester, director of shortwave broadcasting for CBS, under the name of 11 wide 'Radio,' was the author of the article in 'Variety' on the 'Columbia Broadcasting System.' This was in reference to the story of Mutual's comment on the cancellation of the President of Chile to join in the inaugural ceremonies for CBS new station in Las Americas, 'Variety' reporting the fact that this cancellation was considered in New York as a self-liquidation of Mutual's program.

Webster, Mutual's general manager, last week advised the National Association of Manufacturers that he had received with a little change in the association's notice that it was terminating its Production for Victory series on Mutual as of tomorrow (Thursday). Commenting on the association's statement that the series had served its purpose, Webster stated that he couldn't understand why the N. A. M. couldn't have replaced Mutual's Production for Victory with a new series. Instead of taking the latter series to the Blue Network. The N. A. M.'s Mutual program made its debut in early May, 1941.

Don Norman has a nice session middays over WOR-Mutual, with an informal, breezy manner of vox popping his femme audiences—of late augmented by some visiting radio stars. He has a number of 'radio specialists' in the time slot, such as Gortus (hair tonic) is over, you're good and sore at the sponsor. Only Norman's own technique style keeps him together on the bit. Among guests who have been available to him are Denise and Glis Grand, and, of course, it's readily apparent that they're proud the moment they hit the mic, in contrast to the giggling simpering manner of the average femme doing a studio audience stint.

Co-directors of 'Cheers from the Camps,' soldier's program Tuesday nights for General Motors, and 'Tom Riley, Guy and the Blue Block,' each handles his own kind of material to the originator camp more than two weeks in advance to look over the local spot, audition talent and prepare the show.

Tom Riley was dropped from NBC television, della Cippa is a CBS director and Block is on leave from Benton & Bowles. Cheers from the Camps is produced by the Henry Srounove office for Campbell-Ewald agency.

Praise for Davis

Continued from page 27

life, and he's pragmatic and just, and not the least given to histrionics or emotionalism, bores good for the future.

W. H. Murrow (CBS): 'He's one of the few Americans I have ever known to survive two years of Omelette and out-of-control, unimpaired... His commentaries have enjoyed the following they deserved, and he's a great asset to our British give to straight talk and honesty... Many will hope that Mr. Davis will be given the opportunity to give the British with more information about the U. S. . . The new director of war information will, I am sure, share the hope of his friends on both sides of the Atlantic that someone may be found to criticize him and his activities as accurately, mercilessly and fearlessly as he has done to government departments and agencies.'

Upton Close (NBC): 'The best news of the week for us newsmen is that there is to be an independent office of information, and that Elmer Davis, who knows diplomacy, war and radio—and news—is going to head it.'

Johnnes Stead (WMAA): 'One of the best appointments of the President since he took office.'

Don Goddard (WEAF): 'I, for one, am very happy about this new appointment. And as for Elmer Davis, I am particularly happy because he is blue.'

Lowell Thomas (NBC): 'Anyone who knows Elmer Davis appreciates the wisdom of the choice... Everyone who knows him is aware of his considerable versatility and his high level head. So that's why his is a jubilation because of the appointment of Elmer Davis. Everybody who has listened to him on the radio approves. His old newspaper colleagues and the radio press are not enthusiastic at all, perhaps, is the feeling of those among who have long been co-workers in the field of radio.'

H. V. Kallenbach (NBC): 'One of the greatest gifts of the President has been selected for the toughest job in Washington. He is a man of great intellect and high character. We all probably worked a little harder because we had to compete with him. I don't see how he can do his job—it'll be tough. But Elmer is a tough boy... I know Elmer Davis well. I know that almost everyone will try to pass the buck to him. But I also know that Washington will encourage him. He will almost certainly try to pass the buck to him.'

Waverly Root (WINS): 'It would be difficult to have made a better choice.'

John P. Kennedy (WNFW): 'A swell guy who knows far more than most of us commentators and says he's a writer.'

Sydney Moseley (WMAA): 'In congratulating Elmer Davis, I do hope that the Ministry of War will give the radio's loss, for it would be too bad to have to do without him over the top.'

Foreign Language

Continued from page 27

It asked some months ago and still hopes to obtain German and Italian editions of the new Information, 'You Can't Do Business With Hitler.'

Without denying the careless or worse ones in their own family the linguists hold that the Government should have been doing more to late also in pro-democracy in destination. A telegram was sent to the Director of the new Information Director, on Monday (15) in the hope that he could sweep away the Government's hesitations. Somebody in Washington from going beyond 'thank you for your suggestion, and we'll do it in my mind.'

The following is the revised 'Voluntary Code of Wartime Practices' for radio stations.

Whereas, The foreign language broadcasters of America have a special opportunity to contribute to the responsibility to make this channel of communication a positive force in the Victory Program of the United States,

Negative Side of Foreign Language Operations Illustrated in Midwest

FRANK FERRIN TO KASTOR

Was Radio Exec at Henri, Hurst & McDonald

Chicago, June 16. Frank W. Ferrin, for the past five years vice-president of Henri, Hurst & McDonald, resigned his post Saturday (20) to join H. W. Kastor agency in the Chicago office.

Ferrin has been in the advertising business for many years, and during the stay with H-H & McD he was in charge of all radio work. His new duties at Kastor have not been defined.

SALESMEN'S UNION

ISSUE IN WIP STRIFE

Philadelphia, June 16.

The American Communication Association, Broadcasters Local 1000, and the National Labor Relations Board, charged that WIP officials had refused to bargain with the union of the firm of Leonard Bunkin, a salesman. The complaint also charged the station with obstructing the rights of employees to organize to organize in violation of the Wagner Act.

WIP and WIP are now negotiating for a new contract for announcers and engineers. Bunkin, one of the station's salesmen, has been a member of A.C.A. since last Jan. 16, according to Charles Smith, president of the union. WIP execs had claimed that Bunkin had joined up after he had resigned from WIP. But Bunkin was bounced because of reorganization of the sales staff.

WIP is a member of the American and the United Nations.

Whereas, To achieve this goal it is recommended that the following voluntary code of wartime practices for American Broadcasters Presenting Programs in Foreign Language be adopted:

1. The broadcaster will faithfully observe the spirit and letter of the Code of Wartime Practices for American Broadcasters issued by the Office of Censorship.

2. The broadcaster will continue to assume complete responsibility for the selection, content and presentation of all foreign language programs.

3. The broadcaster will carefully monitor and check all foreign language programs. A complete script will be obtained and approved in advance, and any deviation from the script will result in the program being cut and appropriate action taken. He will also give particular attention to remote broadcasts.

4. The broadcaster will examine carefully the background of all persons appearing on the program in preparation or presentation of foreign language programs. A questionnaire shall be filed in the office of the censor. All such personnel shall be fingerprinted. One original and one copy of the questionnaire, fingerprints, and other pertinent information shall be forwarded to the Foreign Language Radio Information Control Committee for transmission to appropriate Government agencies.

5. No person will be employed whose record indicates he may not faithfully cooperate with the war effort.

6. Any broadcaster discharging an employee for failure or refusal to cooperate with the Code shall immediately notify the censor.

7. The broadcaster will cooperate wholeheartedly with interested public agencies in the selection of material for the letter and spirit of this Code and will report violations of the Code to the censor.

8. The broadcaster will give particular attention to the programs known as 'Block Time Sales.' All foreign language programs will be subject to control by the war effort.

Toledo, O., June 16.

WSPD, Toledo, has discontinued two of its foreign language programs because of the declaration of war on Hungary and the general situation, station officials announced. The station's Hungarian and Polish programs offered each Saturday morning by Mr. and Mrs. J. J. Kowalski, will be discontinued as part of a program conducted by Leo Golomb and Mrs. J. J. Kowalski, a staff announcer who learned Hungarian through Golomb and occasionally has made trips in the language to Hungarian groups. WSPD officials said the programs will remain off the air until more definite instructions are received from Washington, and possibly for the duration of the war.

At WTOP, Stanley Wysztycki has conducted a daily 40-minute show, described as 'The Voice of Poland' in the Polish language, in which he makes a report of news bulletins in Polish. Arch Shaw, manager at WTOP, indicated the Polish program probably will remain on the air, but that the station's foreign language program is strictly American in nature.

Milwaukee Drops German

Milwaukee, June 16.

This German language broadcasting program, which has been on the air since last August, will be discontinued. Although many showed objection to the program, station officials feel that broadcasts in native languages are not only useful for demoralizing the enemy, but also necessary, the viewpoint of many in Milwaukee is that speaking German makes it difficult for the enemy to understand. It is because of a deliberate effort to present an American (i.e., English) viewpoint of the situation of the country that language broadcasts are criticized and have been dropped.

WRJN in Racine is bringing this matter to the sharp focus by organizing a 'War Time Practice' program after WTMJ, WISN and WISN, the Milwaukee stations, have discontinued their own on-problem German programs. Not only is the Racine station dropping its German language but it is seeking business support from Milwaukee participation.

The Racine station is actually operating from a Milwaukee suburb, and is a member of the American Federation of German-American Societies, an anti-Nazi coalition.

The above news item constitutes, exactly as written, an editorial by the author. It is not a report on the war on Hungary a Hungarian language program is dropped. It does not mean that the station is dropping the need for Hungarian language broadcasting increases rather than decreases because of circumstances and that it might see democracy more to continue democratic propaganda in the enemy's language rather than a station simply taking refuge in retreat and defeat.

The news item also reports WSPD dropping Polish language broadcasts. This seems to be a case of finding it less trouble to do nothing than to do something. It is not intelligent safeguards and direction. The station is quoted, again, as waiting for instructions from Washington.

What WSPD's action and motives are, it is not clear. It is not clear what has been typical of other stations. These have run away from their foreign language rather than remained and done a job for democracy. They have been confused and bewildered by criticism or danger.

Christian Scientists Quit WMAA for WQXR, N. Y.

Christian Science church of New York has shifted its radio series to WQXR, New York, to WQXR, New York. The former station has used the former outlet for some years. WQXR for 55 weeks was set up by the Christian Science Radio and Science Radio Committee of Greater New York.

The church's services from one of the denomination's churches in New York 11 am to 12:15 noon the first and second Sunday of each month and a lecture 3-4 p.m. the second Sunday. Broadcasts will originate at different churches each month.

FAST LET THE TELEPHONE BOARD SAY FLY TO THE DOG BILLS

Caldwell, in Extended Commentary on FCC Regulation, Sees Evils of McNinch Regime Overcome—Fly Has Tried to Clarify Policy

Washington, June 16. — Chairman James L. Fly of the Federal Communications Commission appeared last week before the House Interstate Commerce Committee hearing testimony on the Sanders Bill, which, if made into law, would change existing radio statutes and outline pending anti-monopoly reforms formulated by Fly. While his former enemies looked on in exasperation the adroit chairman avoided a written statement, which would immediately have been mastered by the critics, and instead took Congressmen on a side tour devoted to running down items of public propaganda stations. The House group, reportedly primed with hostile interrogations, listened in astonishment to the chairman's detailed stories and for several hours appeared to be in an exasperated question-whether the radio regulators have abused that to the network question, whether the radio regulators have abused that to the network question, whether the radio regulators have abused that to the network question.

Some changes in the law that are sound and still have a "too broad or too drastic" clauses that should be removed. "I have some features that are either unnecessary or wholly unsound."

Caldwell's principal dissatisfaction with the bill was the possibility it will tie up the regulators and the industry in too much red tape and it puts an undue amount of emphasis on broadcasting. The Mutual attorney advised Congress that the regulators should do or how they should do it. Caldwell said that the bill is the worst feature of the Sanders bill, in his estimation.

Dragging Skeletons Out Of Some Radio Closets

The Commission deserves some credit for dragging skeletons out of closets and forcing issues. By proposing changes in the law, rather than back-room theories, the regulators have given the industry clearer ideas of what is in the room for improvement of the law, both on the procedural and substantive side, Caldwell acknowledged. Caldwell said that the bill is the worst feature of the Sanders bill, in his estimation.

Insuance of regulations—such as the chain broadcasting—regulations, or frequency modulation regulations, it has for the past two or three years endeavored to increase the number of stations that are open in the form of regulations, and that is fair hearing, where their actions can be examined and criticized as they have in this very

During the McNinch regime, Caldwell acknowledged, there was great confusion and uncertainty, with policies being buried in written decisions in particular cases or, what is worse, talked about only behind closed doors and pending review. For many years the regulators somewhat frequently, he declared, as to ten types of actions requested by the industry. He said they were decisions, both ways. In the old days, he noted, an applicant goes to the Commission and asks the matter of chain affiliation might prove important but you didn't have to go to the Commission. It was a point for you or against you. Similarly with regard to newspaper chain affiliation, he said, the Commission is not required to issue tickets to publishers "would not give its real reason frankly and openly" to the industry.

Commenting the regulators for holding hearings on both the network and chain affiliation bills, Caldwell said "this case to the Commission's credit and much to the credit of the industry."

'Great Confusion' During McNinch Administration

"I know of no more crying need for improvement in the administrative process than to encourage agencies to express their policies by this method of making law," Caldwell observed. "Whatever you may think of the Commission's network ownership or frequency modulation regulations, it has for the past two or three years endeavored to increase the number of stations that are open in the form of regulations, and that is fair hearing, where their actions can be examined and criticized as they have in this very

During the McNinch regime, Caldwell acknowledged, there was great confusion and uncertainty, with policies being buried in written decisions in particular cases or, what is worse, talked about only behind closed doors and pending review. For many years the regulators somewhat frequently, he declared, as to ten types of actions requested by the industry. He said they were decisions, both ways. In the old days, he noted, an applicant goes to the Commission and asks the matter of chain affiliation might prove important but you didn't have to go to the Commission. It was a point for you or against you. Similarly with regard to newspaper chain affiliation, he said, the Commission is not required to issue tickets to publishers "would not give its real reason frankly and openly" to the industry.

Commenting the regulators for holding hearings on both the network and chain affiliation bills, Caldwell said "this case to the Commission's credit and much to the credit of the industry."

Public Interest Goes Beyond Technical Issues

Though he was uneasy about the extent of censorship proposed by the new regulatory methods and does not believe newspapers can be considered "public interest" publishers, Fly said that the industry took issue with legal associates who maintain the Commission can regulate only purely technical phases of commercial broadcasting. He said the Act has several plain indications Congress intended the FCC to go beyond the scientific problems. It is impossible to apply the public interest formula, he said, without considering social and economic factors. If only physical matters are considered, he suggested, stations should be located at given intervals determined solely by interference included in the standard population or economic support. The regulators must strike a balance between conflicting conditions, he added.

When he advanced by NBC and CBS—that the Commission is powerless to do anything to check monopoly in the industry, he said, he established the existence of a monopoly is poorly founded, Caldwell said. He said that the bill is the worst feature of the Sanders bill, in his estimation.

When he advanced by NBC and CBS—that the Commission is powerless to do anything to check monopoly in the industry, he said, he established the existence of a monopoly is poorly founded, Caldwell said. He said that the bill is the worst feature of the Sanders bill, in his estimation.

Clear Channel Bonds

Barrage was thrown by Paul Spearman at the clear-channelites. Poured his wrath on Victor Shlos, director of the Clear Channel Broadcasting Service, and blasting the idea of superpower, Spearman said that he was not a friend of the farmer when their wattages are enough to cover don't look at listeners enough to move away from jury marks.

By trying to license when they seek renewals, the Commission has thrown traditional legal procedure into confusion. Paul Spearman bemoaned the clear channelers. Poured his wrath on Victor Shlos, director of the Clear Channel Broadcasting Service, and blasting the idea of superpower, Spearman said that he was not a friend of the farmer when their wattages are enough to cover don't look at listeners enough to move away from jury marks.

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economic report of 1937 as his bible. The Clear Channel Group attempts to justify the use of the word "superpower" on the ground that this would make possible their reaching these remote listening areas. The distribution of the stations involved would accomplish the same purpose and would be profitable because of the requirements of Section 37 (b) of the Act, Spearman declared.

Real interest of the regional, Spearman frankly conceded, is fear of lost business. Though he pointed out that the FCC's economic arguments and contributions to public welfare, he trotted out the financial figures of the industry. He said that makers that 500 kw. would topple the whole industry by throwing all available power into the air.

While denying he was motivated by friendliness for Crosley, Representative Brown of Ohio pointed out length with Spearman and challenged his reasoning that superpower would jeopardize smaller stations. How does that happen, Brown queried, that other transmitter area all enjoyed increasing time sales while WLW was using 600 kw? He said that the bill is the worst feature of the Sanders bill, in his estimation.

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Evans-Anderson

Continued from page 1

Pix Gun for Gals

Continued from page 1

Barrimore Estate

Continued from page 1

Continued from page 1

Louis Caldwell Praises FCC With Reservations

As virtually the only witness who didn't just wall about either the Commission or opposing elements in the industry or both, Caldwell fully told what a job he or his group is doing. Louis Caldwell has previously given the law, there much thought-provoking testimony about shortcomings of the present radio regulatory system. He advised the House group the McNinch-Dempsey-Koplowitz influence will motivate the industry. The Commission, segregating or quarantining the common carrier regulators is practicable and very legal. There has been too much censorship by the Federal Government, and the public interest too far.

As Caldwell trouble, Caldwell maintained, is the way the regulators have interpreted the statute, not the statute itself. He said that the improvement in several sections of the 1934 Communications Act is "one of the best drafted pieces of legislation I have ever seen."

Place Hank Keeps Dimes

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J. Dorsey Smash \$32,500 in Philly;

Lucas Nifty \$25,000 in N. Y., Savitt Big 22G in S. F., Harris, 8G, Omaha Click

(Estimates for This Week)
Henry Busse, Seattle (Palomar); 1:30; 25-30-30-15—With 'Man From Headquarters' (Moon). Drawing good \$8,700, largely on band name.

Cal Lathrop, New York (Strand); 2:00; 25-30-75-50-100—With 'In This Our Life' (WB) (6th-fnal week) on screen. This is the second, concluding week for Calhoun here. Fifth for 'Life', was \$11,000, good.

Jimmy Dorsey Philadelphia (Earle); 2:45; 35-45-57-50-75. Not far from house record for bands here with total \$32,500. Only a slight assist chalked up by picture support. 'Whispering Choir' (20th). House is without all conditioning, too, since machinery broke early in week.

Benny Goodman, New York (Parc); 3:00; 35-45-55-60-110—Amount \$3,645; 35-45-55-70-110—on screen (4th-fnal week). Begins concluding stanza today (Wednesday); third was \$36,000, satisfactory, while on the second lap took hit \$43,000, good.

Phil Harris, Omaha (Orpheum); 3:00; 15-40-30-45—With 'Buddy Miles the Baby' (D). Band really the whole show and looks set for smash \$18,000. Initial, midweek appearance for Harris.

Clyde Lucas, New York (State); 3:45; 35-55-45-75-99-110—With Benny Fields and Dean Jagger on screen. 'Rio Rita' (M-G) (2d run) on stage. Lucas bank, plus Fields and Murphy, strongly blistering Abbott-Costello film for more than \$25,000, fine.

Louis Prima, Cleveland (Palace);

SONNY KENDIS and his JIVE BAND NOW FIFTH MONTH Down Beat Room Garrick Stage Chicago Personal Management: JOE GLASER Inc. 30 Rockefeller Plaza New York N. Y.

SONNY KENDIS and his orchestra NOW FEFÉ'S MONTE CARLO New York COLUMBIA RECORDS

Manie Sacks to Coast

Manie Sacks, head of Columbia Records' New York office, left for the Coast Friday (12) morning. He'll be gone about 10 days on a combination of rest and work. Sacks made one stopover in Chicago on the way out.

Rain, Heat Do Walloping Job On One-Niters

(Estimate) Mitchell Ayres (Ocean Beach Park, New York); 2:15; 35-45-55-75-95. Had a nice job here, playing to 1,500 dancers at 8c for about \$1,625.

Henry Busse (Auld, Wauka Wauka, Wis.); 2:15; 35-45-55-75-95. Drawing with 2,100 at \$1.15. Next night (15) at Tacoma, Busse played to line 1,900 at 8c.

Duke Ellington (Exposition, Tacoma, Wash.); 2:15; 35-45-55-75-95. Drawing well 2,300 at \$1.15. Mal Hallett (Pleasure Beach Park, Bridgeport, Conn.); 2:15. Hallett ran into heavy rainstorm, yet drew a fair crowd of 933 at 9c.

Tommy Tucker (Ormsday, Bermuda); 2:15. Two local groups did neat job, drawing 1,600 at 7c-8c for \$1,200. Dick Jurgans (Totem Pole B., Auburndale, Mass.); 2:15. Jurgans is building here, despite gas rationing and heat over past weekend. Played to exceptional 13,600 at \$1.45 cover for \$1,850.

Bojy Rogers (Moseley's on Charles, Dedham, Mass.); 2:15. Recently reopened after 10 day rest, but still turned out 600 for Rogers, local group, popping \$440 into the b. o. at the rate of 40c.

Tommy Tucker (Brookline C. B., Philadelphia, June 13). Terrific heat slaughtered Tucker, who drew poor 600 dancers at \$1.10.

Band Bookings

Waggy Spitzer, June 15, 16, 17, 18, 19, 20, Philadelphia; 27, Fairbanks Park, Fort Lee, N. J.; July 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Trenton, N. J.; 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Philadelphia, Pa.; 15, Columbia T. Warren, Pa.; 16, Columbia T. Warren, Pa.; 17, week, Cedar Point, Sandusky, Ohio; 22, week, Eastwood Gardens, Detroit.

Ins Ray Hutton, June 28, Armory, Wilmington, Del.; 27-29, Millon Dollar Pier, Atlantic City; 29 July 1, State T. Harrisburg, Pa.; 24, 25, 26, week, Peabody H., Memphis. Blue Baron, June 19, Casa Loma B. Charleston, W. Va.; 21, Lakeside Farms, Cincinnati; 21, Lakeside Park, Dayton, O.; 22, Columbia T. Warren, Pa.; 23, Columbia T. Warren, Pa.; 24, Maryland C. Cumberland, Md.; 25, Maple, Wheeling, W. Va.; 26, Manor T. Greensburg, Pa.; 27, Sun-Set Park, Carrolltown, W. Va.; 28, Dale Lahe, Brookfield, O.; 29, Ohio T. Lima, O. Little Jack Little, June 29, four weeks, Ft. Pato C. Washington, D. C.; 30, 31, 1942, Los Angeles; 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942, Riverside Park, Phoenix, Ariz.; 27, Liberty Hall, 2d Pass, Tex., 28, Colby C. Austin, Tex.; 29, Colby C. Park, Wichita Falls, Tex., 30, 31, 1942, Revolving, June 27, 28, Evansville, Ind.; 29, Aud. Bloomington, Ind.; July 3-5, New Casino Walked Lake, Mich.; 7, 10-12, Dale's Lee Lansing, Mich.; 14-19, Tunes-Town, St. Louis. Lonie Jordan-Claude Trenter, June 19, Harlan C. Beaumont, Tex.; 21, Smith's Aud., Dallas; 22, Liberty Aud., San Antonio; 23, City Aud., Galveston; 24, Star, Texas; 25, 26, City Aud., Houston; 28, Temple Court Gardens, Baton Rouge, La.; 29, Rhythm C., New Orleans; 29, Palace Park, Shreveport, La.; 30, Beale St. Aud., Memphis. Art Pauson band will relieve Tommy Dorsey at the Hotel B. O. in New York, while Dorsey does his summer replacement program for Ted Skelton, Tuesday nights.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give room number and cover charge. Larger amount denotes weekend and holiday price.)

Table with columns: Name, Hotel, Weeks Played, Cover Charge, Past Covers. Includes entries for Tommy Dorsey, Ray Heatherton, Guy Lombardo, Johnny Long, Lani Madine, Jerry Waldie.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Freddie Martin (Altamont; 800; \$1.50). Bit shot up sharply with the aid of graduation parties and Navy Relief Ball. Covers will better 2,500. Joe Belcham (Bismarck; 1,200; 50-61). Building nicely and should pull up with around 4,500 takes, which is plenty okay for this time of the year and conditions being what they are.

Chicago

Eddy Duchin (Empire Room, Palmer House; 800; \$3-\$3.50 min.). Final cover jobs of what has been a great stay. Came through last week to hang up 4,000 patrons. Jimmy Joy (Walnut Room, Bismarck Hotel; 800; \$1-\$2 min.). Joy orchestra turning in a nice job in this stiff room, and okay last week with 1,700 diners. Glen Gray (Panthor Room, Sherman Hotel; 800; \$1-\$2.50 min.). Gray follows Bob Chester's strong stay and did well last week at 5,100 customers. Nell Bonadua (Mylar Room, Hotel Blackstone; 350; \$2.50 min. Sat.). Nell Adler now in the front situation. Big stock with 2,000 customers last week.

Boston

Leo Reisman (Ritz Roof, Ritz-Carlton Hotel; 350; \$1 cover). Reisman's fifth week was biggest yet as by far surpassed to 2,300 covers, plus the dinner bit. Stays to 25th with Nat Brandwagone following. Leighton Noble (Terrace Room, Hotel Statler; 450; \$1 cover). After 22 successful weeks, Noble checks here Saturday (13) and retired from band business for the duration. Last week 975 paid covers over Friday-Saturday, only late nights, together with usual excellent dinner trade. Jack Edwards opened Monday (15). Hal Saunders (Oval Room, Copley Plaza; 800; \$1 cover). With Dorothy Lewis in show on 15th and final week, business continued upwards for five 1,450 covers. Noble checks here Saturday (13) and retired from band business. McGowan and Mack Ice Revue opened Monday (15).

Philadelphia

Leo Zullo (Garden Terrace, Benjamin Franklin Hotel; 800; \$1-\$1.50-2d run). Billed a sultry week-end to wind up Zollo's fourth week with satisfactory 1,174 customers registering for supper.

Minneapolis

Benny Strong (Minneapolis Terrace, Hotel Nicollet; 500; \$1-\$1.50). Business has taken big spurt here. First week of this non-name band, making initial Minneapolis appearance, brought in approximate average of 500 nightly, or around 3,200 for six-day week, which is very big. Band and floor show, including Bob Evans, Nitz & Ravell and Ruth Craven, well received.

Location Jobs, Not in Hotels

(Los Angeles) Harry James (Palladium B., Hollywood, seventh week). No letup in the sizzling pace set from the beginning and will mark up a whopping 22,000. Ted Lewis (Casa Manana B., Culver City, Cal.). Lewis rolling up terrific gross on first week here with count better than \$9,000. Dollar trade is way above previous bands since Lewis is drawing spenders as against Joe Weems (Blackhawk B., Berkeley, Cal.). Heading for the Casa record in dollars and dancers. Rudolph Friml, Jr. (Florentine Gardens N. Hollywood). "Trade" sagging and combined with Nils Granlund's floor show won't catch better than 3,500 customers. (Chicago) Buddy Franklin (Chez Paree; 500; \$3-\$3.50 min.). Harry Richman continuing as headliner. Franklin orchestra proving real asset here. Last week's count was 4,500. (New York) Weems (Blackhawk; 400; \$1.25 min.). Weems orchestra has been one of the big all-time winners for this loop spot, last week dragging in 3,600 patrons.

Songs... dedicated to you Bob Ardlen AND HIS ORCHESTRA Personal Mgmt. R. M. GEORGE Currently New PELHAM HEATH Inn Indefinite Engagement WOR-MBS

A TOUGH FIGHT LOOMS

Realist that he is, James C. Petrillo, well knows, and in fact has publicly stated, the risks he runs and the American Federation of Musicians runs in boldly announcing that after Aug. 1, 1942, no member may engage to make 'canned music' intended for broadcasting, or for playing in public places that possibly could but certainly don't employ live musicians.

Petrillo faces powerful enemies. Phonograph companies backed by and allied with the networks, transcription companies servicing national accounts and local broadcasters will be joined by high-powered legal counsel. Panic-stricken small stations will especially scream that they are being driven to the wall; that a union leader is tampering with Constitutional rights and economics.

Job-stealing and strike-breaking are the crimes charged by the A. F. M. against canned music. Petrillo desperately needs and wants to find more work for his membership. He cites a constant growth in the popularity and use of music accompanied by a diminishing circle of musician employment. Thurman Arnold or not, Petrillo calls this suicidal and thinks someone must be done. That something, dated Aug. 1, is a drastic, sweeping, world-defying prohibition.

Not quite ready to appear on the scene, probably awaiting further over-acting by Petrillo, are the lawyers. The past week was devoted in radio to a gathering storm of assentments, to threats, to defensive denials. Broadcasters were assuring each other 'we liked ASCAP, we can't think this attempted dick lock-out.'

Vivid in the whole struggle is the now-old story of men against machines. Technological employment is the constant shadow over every local. The grim political reality of the bench-warmers, perennially jobless in the union, cannot be shrugged off. Events irresistibly compel Petrillo to attempt some solution. Just as irrestibly the self-interest of hundreds of radio stations and thousands of jukebox joints compel them to fight acceptance of 'forced employment.'

This fight may equal or excel in bitterness the ASCAP struggle. It is far more likely to divide public opinion. If the masses were more or less confused by the copyright legalities and unstirred by what was essentially a price-setting problem, it is less certain that they will remain similarly lethargic where the issue is presented as job protection. That's invidious on the face of it, in a nation that has had 12 years to learn what not having a job means.

Naturally the broadcasters and other business men do not admit any moral, legal or other claim. They did not buy a right to their jobs. They have no sentiment for, but quite often against, union musicians, as such.

A lot of people are going to be hurt—take that any way you want to take it.

2 Mgrs. of Negro Bands May Merge

Moe Gale and Joe Glaser Consider Advisability—War Especially Hard on Traveling Colored Talent

Moe Gale and Joe Glaser, both managers of colored bands and talent, talked over a possible merging of their interests last week. Nothing has come out of the preliminary contact but the possibility that nothing ever will. However, Glaser went as far as securing permission of Moe to let Glaser America to make a deal with Gale, which is necessary since Glaser manages a group of colored talent booked by MCA. Later was that the deal Glaser makes with MCA, after when he gave that agency the booking rights to Les Brown's band and several other Chicago groups.

If anything comes of the Gale-Glaser talks it would involve only colored talent. Glaser has expressed a desire to shift to the Coast, where his wife and family live, and under the arrangement he would headquarter there while Gale directed the eastern end. There's another reason for the talk, one which will be brought sharply into focus in the event buses are taken out of circulation by the Office of Defense Transportation. When that happens it will be almost impossible for touring orchestras with MCA, as well as Gale books the Savoy Ballroom, Harlem, N. Y., and Glaser owns the Grand Terrace, Chicago (both closed), between them they could keep their major bands alive by touring them on the two best locations spots, along with a possible big circuit of eight weeks a year of Coast local bookings.

Anything further than the ground already covered on the possible merger will have to await Glaser's return from the Coast, however. He left Friday (12) to join Les Brown, who is making a film for RKO. Brown

FRED WILLIAMSON MOBILE

Will Rotate For Frederick Brown, Yates Crowds N. Y. Office

Fred Williamson gives up his post as manager of the Frederick Brown agency in New York this week, to be assigned to an special assignment between all cities. He will headquarter out of Chicago, and concern himself only with hand bookings, but also with selling talent on the books of the F.B. Artists Corporation. B. W. Fredrick will be in charge of New York.

New York office of FB moves into new quarters noon. Present location in Radio City has become overcrowded since Charles Yates outfit moved in.

PAR, ASBURY PARK, FOLDS NAME BANDS

Paramount theatre, Asbury Park, opened a hand-vaude policy a week ago Sunday (7) with Dick Stabile's orchestra, Belle Baker, Henry Youngman, and other acts, and closed it last week when it was being booked by the Dow office in New York.

Par's Tuckers' hand had been booked for past Sunday (14), but was canceled.

Side Brown Glaser handles Louis Armstrong, Andy Kirk, Lionel Hampton, etc. Gale manages Lisa Fitzgerald, Hawkins, Lucky Millinder, Erskine Hines, etc.

Name Shortage in Boston Filled By Local Bands

Boston, June 16. Local bands came into their own over last weekend when the lone name band playing in the town was Dick Jurgens at Totem Pole. The situation was blamed on to transportation difficulties, plus the ground-up of another Orchestra. At the Raymor-Playmor hallrooms two local outfits held sway—Andy Joseph and Gus Orin's Orchestra, and other spots: Roly Rogers at Moore-ly-on-the-Charles; Peter Cutler, Robert E. Adams, and Orin's at Hampton Beach (N. H.) Casino; Bert Williams, Oceanview B.; Reverse Beach; Ray Bellare, Riverview B.; Neponset; Chick Hathaway, Kimball's Starlight B., South Lynnfield; Ed Andrews, Beachview B., Reverse Beach.

And a death of 'name' bands is expected this vicinity in the week. The only appearances scheduled were Vaughn Monroe at Canobie N. H., Milton, Mass., on Monday and Tuesday at Roseland-State B., Boston; Andy Kirk on Monday (15) at Whalon Park, Fitzburg.

EDISON PAYS OFF DANCES IN N. Y. C.

Consolidated Edison Co. of New York has put up \$21,000 to underwrite a series of 54 name band dances and concerts through the summer at public parks in various boroughs of N. Y. City. Bands of 10 to 15 piece outfits will play the dates. None will be paid more than \$50 for two hours of service on leave in the city at all times. That, of course, doesn't include other youngsters who are taking advantage of the opportunity to hop to such bands as Cap Caloway, Mitchell Ayres, Lew Brown, Jimmy Dorsey, Charlie Spivak, Clyde Luce, Richard Himber, and others assigned to play at the various parks, Brooklyn; Colonial Park, Chelsea Park, St. Mary's Park, all in Manhattan; and Victory Park, at the site of the recent World's Fair in Queens.

Each of these parks normally have free dancing during the summer, to orchestras paid by the city. Dance floors are asphalt and are operated under very strict rules. This is the first time, however, that name dance bands have been used regularly.

Steel Pier May Holdover Bands; Travel Makes Weekly Change Tough

There's a deal pending which will put the Steel Pier, at the end of the pier, hereafter a week's stand, on a location basis. If the contracts are made by the end of the week, Charlie Barnet's orchestra will begin a four-week stay on the Pier July 6, while Andy Kirk's outfit will be the first to fill the band there July 4-5. Idea of playing band names more than one day will be a first in the popular districting of Barnet's run. Steel Pier has always a canged names weekly, but transportation and other problems advanced the long-run idea. Alex Bartha's, a unique alternate, will not work on. Pier during Barnet's run, it has been guaranteed outside bookings by Music Corp. of America, Harry Moss, MCA, etc., made its deal.

RANDY BROOKS NEW JOB
Randy Brooks' trunk deal with Claude Thornhill, moves over to Bob Allen's band at the Pelham Heath Inn, Pelham, N. Y., soon. He's shifting from Thornhill's section to become Allen's first trumpeter, on a part-time basis a part ownership in the latter. Thornhill's band is at Glen Island Park, Rochelle, via a few miles from Pelham Heath.

Commissions Computable Against Net, Not Gross, Price of Touring Bands

'Sweetheart Night'

Chicago, June 16. Trianon and Aragon, hallrooms have inaugurated 'Sweetheart Night' at both spots for purpose of computing commissions on Chicago servicemen's Center.

The center donates all proceeds for Tuesday nights, with Aragon kicking in Wednesday. Plan to be in effect for a period of one month.

Demand Decorum In Dress at Hall With War Hoofers

Wichita, Kan. June 16. Charlie Barnet's 19-piece orchestra will open summer season at Blue Moon here with week's engagement. John Dolan, manager, has announced that stag, flite-bum, women in slacks and coatless-lees men will be banned in the future. In the floor, which has been closed at intervals between engagements of bands during spring season, will be closed for seven nights with dancing until 3 a.m. on Monday nights to accommodate defense workers.

Griff Williams Has Until July 25 to Appeal Tax Rating to Supreme Court

Maestro Griff Williams has received an extension to July 25 to file a petition a writ of certiorari for a review of his case before the U. S. Supreme Court. Williams is charged to pay a Federal Court ruling in Chicago that he, and not netries, hallrooms, etc., employing his band, is responsible for social security taxes on his individual musicians.

A referee of the social security division of the Internal Revenue Department is originally ruled as being responsible for the taxes. The band-leader appealed and won a reversal in the lower courts in Illinois. The Internal Revenue Department prevailed upon the Department of Justice to appeal to the highest U. S. court in Illinois, which ruled that Williams must pay the taxes.

The case has been looked upon by the dance band trade as the first real test of the social security tax responsibility. It is especially interesting to theatre owners because of the Internal Revenue Bureau's strong feeling against the tax, and its conflict with that responsibility, although the American Federation of Musicians, thru its contract with the Army and the three playing travelling circles, assume the responsibility.

Korn Kobblers Suffer In Jersey Roadside Fire

Korn Kobblers, novelty band, lost arrangements and all their instruments in a fire that destroyed the Flagship, roadside diner and dance spot in Union, N. J., early Saturday (12) morning. Spot was gutted and totally destroyed.

Savitt Adds 5 Fiddles

Jan Savitt has added five strings to his orchestra. Leader has indicated that he will add five more pieces with the addition of five fiddles. All together there are nine new men with the band. Four regulars were picked off by the Army and within the last two weeks had to be replaced.

Savitt is currently on the west Coast. He recently upheld a stay at Casa Manana, Culver City, Cal., and is due to go into a new Los Angeles, niter, etc., and of time.

Band booking agencies heard Monday (15) from the American Federation of Musicians of changes in the commission rates they can collect from musicians. There is no new limitation on distance between one-night jumps by car or bus. The AFM says that the new regulation, since it decrees that after 100 miles of one-night jumps will be allowed to compute commissions only on the net to a band, not on the gross, which includes transportation. Mileage rule instituted a 300-mile limit every 24-hours when jumps are made by car. It formerly was 400 miles. There's no limit, of course, on hops by train or plane.

AFM set no dates for the new regulations to become effective, probably because they're subject to approval by the AFM executive Board, as are most all new resolutions passed at the annual convention. It's assumed, however, that the additional rules will go into effect Sept. 1 or 15.

Jack Rosenberg, president of New York local 802, sponsored the amendment which will change the commission level by being approved. He has been trying for several years to get it through at the annual meetings. It would increase the commission to 20% on the net, but it probably will be between 200,000 and 3,000,000. Agencies will have to give up commissions on the specific amount paid a band for any job. Under the new rule, however, net commissions will be deducted (union allows 1% per mile per man) and the commission level on the net will be 20%.

Agency men, of course, don't like the rule. It undoubtedly will result in raising commission rates on certain bands. Some personal managers will have to be re-upped the regulations. There are not wholly in accord with it. Those men feel that it is better to paying 10% on single dates, than the rule is a good one. If a band is playing in a hall, it is better to pay 10% if it isn't. They feel that agency men won't extend themselves to secure work for a band if they're not profit in it.

BAND BIZ GROUP RUMORED OUT BY PETRILLO

Orchestra Co-ordinating Committee, which was set up recently to work out various problems of the business including Army camp dates, ways and means of raising money for the war effort, has been ordered disbanded last week by James C. Petrillo, president of the American Federation of Musicians. Petrillo scattered the committee with a very curt wire, sent to the group's headquarters in New York City. In other things it suggested that the committee be trying to run music Corp.

Charles Savitt was chairman of the group, which also included Ben Frommer, Harry Green, and others.

SPREAD COVERAGE OF MEMPHIS HOTEL ORCHS

Memphis, June 16. WMC, radio station of The Commercial Appeal, has begun featuring nightly broadcasts to the Dixie network from the Magnolia Hotel. Radio coverage of Memphis hotel orchestras has been spread over WHIQ, which moved recently to the Cayuse Hotel, and WFBZ, Birmingham.

First Dixie week was Del Castello's, who is the co-owner of the Dixie Thursday (11).

Broadcasts are from 10:30 to 11 o'clock on Monday, Tuesday, and from 1:30 to 2 o'clock each Saturday afternoon through WMC, Memphis. The WFBZ, WFL, WATL, WATL, WKRC and JGKKO, Fort Worth; and at lesser intervals through WSBF, New York, and other stations.

Bobby Byrne's Bkpcy. Keys Large Sums Invested to Put Over a Band

That the building and maintaining of big-name orchestras is a major, and expensive business is made clear in the voluntary petition for bankruptcy filed by Bobby Byrne's lawyers last week. Money which poured into Byrne's grooming, by his various backers, is probably the largest amount ever poured to put across a band, and the force of money alone for musicians, arrangements, air-time, etc., a new name in as little time as possible.

Byrne lists total liabilities of \$58,713 in his petition, and an additional \$45,708 in personal debts. Since both actions were filed at the same time it's possible that the latter figure represents the majority of the former, meaning that the leader himself guaranteed the losses his band has incurred so far. Even so, the \$58,713 is probably the heaviest weight of cash ever put up for a band. Jack Teagarden previously had the distinction of being the leader heaviest in debt. He filed a bankruptcy proceeding several years ago involving \$79,850,000.

Byrne's personal backers are listed in the bankruptcy petition. Foremost among them is A. Edward Masters, N. Y. lawyer, who has an interest in the band's ownership, a position he is in with two other stockholders in N. Y. hotels—Johnny Long, at the New Yorker, and Jerry Wald, at the Lincoln Hotel. Tom Rockwell, head of General Amusement Corp. (\$5,500), which books the band. Another is Charles Horvath, midwestern ballroom owner, who's listed as being owed \$4,500; his interest in Byrne was generally unspoken. Irving Mills, music publisher and band manager, was interested in Byrne's management for a time; he's owed \$4,000.

Remaining creditors are General Amusement Corp., separate from Rockwell, \$4,610; Decca Records, \$54; Hansen-Williams, Inc. \$4,252; Nathaniel Miller, \$263; and 46 miscellaneous from \$3 to \$249. Byrne's personal assets were listed at \$1,000, while the band has none. Byrne stated his earnings in 1940 were \$3,766 and in 1941 \$57,006. Byrne is currently at the Edison hotel, New York.

Band Reviews

DON DESTOR ORCH (11) With Mildred Law, Dave Ballantine and Green, Pittsburgh

Don Destor's band, a name in band history for more than a score of years now, hitting the top during a year with Jack Benny on the radio (that "Play Day" time), is now showing a decline following its union difficulties. Since 1931, it's remained in, and currently has been climbing back steadily to his old prominence and is currently has a band that sounds almost as good as any he had in the lush era. Destor manages to combine the melodic styles of yesterday, which are growing gradually new again, with modern tempos and rhythms. His arrangements are generally not so monotonous, plays danceable music and is just as fast as the others. Arrangements are all high-grade, and make excellent use of his musicians, and Destor himself, vibraphonist which he plays like a boss. Although adept at all stuff, Destor's forte is a sweet overtone suggestion of symphonic richness and even his swing has a palatable quality.

Three brasses, four saxes, piano, drums, bass and vibraphon comprise the band. Destor is a first class setting piece of action from his veteran pianist, Wayne Suchner, who has been with him more than a decade. Band has built up a great catalog of tunes with the aid of his arranger, picked them smartly with the pops in general. Although adept at all styles, Destor's forte is a sweet overtone suggestion of symphonic richness and even his swing has a palatable quality.

Don McGRANE (9) With Pamela Britton Charlotte, Baltimore

Well-balanced outfit neatly grooved for the ballroom and intimate style. Its layout of three fiddles, three sax, a trumpet, piano and bass presents a better than average combo. McGrane leads with fiddle, chiming in throughout for potent support and giving personable frontage. Mixes in good words and utilizes pop melodies for nice change of pace.

Vocalist Pamela Britton is a looker with plenty of oomph and a good style. Caught in this spot of contrast in vocal policy, McGrane has them dancing and begging for more. Burn.

Billy Yates band back into West View Park, Pittsburgh, for second week's engagement there in a month. Replaces Tommy Carlyn's outfit.

Norvo's Half-Size Band

Red Norvo will cut his present full-size orchestra in half at the end of this month. Exact number of men he will use after that will depend on how long he can get booked for him by the William Morris agency, which books the outfit. Norvo says he would open the Cafe Society Uptown, N. Y., but there's nothing definite.

Norvo formed his current outfit around the end of last year and polished it during a long stay at Blue Gardens, Atromok, N. Y. now closed to name bands because of the gasoline situation in the east.

On the Upbeat

Joe Venuti, June 20, Vane Trail, Chullichoite, O.; 21, Vermilion Beach, Vermilion, O.; 22-26, Walled Lake, Michigan.

Feabody hotel, Memphis, has Richard Himber to replace Isham Jones for a fortnight. Set to follow, each for two or three weeks, are: Art Kessel, Ian Ray Hutton, Clyde McCoy, Jan Garber, Herbie Kay, Blue Barron and Russ Morgan. All deals were all handled by Roy Moore, hotel's business promotions manager. Will carry the spot well into September.

Knock Light booked into Kennedy Park, Pittsburgh, for two weeks beginning July 6.

Lyda Rodonok, organist, has left Max Tarsis trio at Club 31, Pittsburgh, to help her father manage his neighborhood film house with departure of two brothers for army.

Arlene Day has replaced Henrietta as vocalist with George Welles at Club 31, Pittsburgh, and Vince Ernie has taken over army-bound Jimmie Walters' chair in sax section.

Dorothy Mathews and her Esco-cosette band, Pittsburgh, are following long run at Hotel Henry's Silver Grill. Succeeded at Silver Grill by Matty Scraman's 4 Kings and 4 Queen.

Raymond Scott pencilled into Stanley theatre, Pittsburgh, for week beginning Friday (19), with Step Fields following him.

Sally Sears left Mickey Alper's band to join Sam Donahue.

Red Allen is being held over an additional two weeks at the Ken Hotel, Boston, after four good weeks.

Nat Brandwarsman follows Leo Reisman at the Ritz Roof, Boston, on June 26.

Bernie Whitman's band with vocalist Peggy Cannon set indefinitely at Bartonville Hotel, Bartonville, Pa.

Tommy Cashen's croak opened the summer season in the grill at Buckwood Inn, Shavnee-on-Delaware, Pa.

Jack Anderson's croak now at Mountain Lake House, Marshalls Creek and Lake Strouding, Pa. WADC, is now in the army, as is Chlo Harg, stationed at Keiser Field, Miss.

Sterea Sternberg orchestra at Trocadero, Wichita.

Teddy Mayer, rejected for asthmatic condition from Army so far, is back as bass in WGR-WKWB, Buffalo, house crew.

Vaughn Monroe recently made a number of changes in his band. Joe Condie replaced Ray Coniff (trombone); Billy Marshall replaced Irving

Inside Stuff—Orchestras

Roy Gill, operator of the Totem Pole ballroom, Auburndale, Mass., has made up an elaborate booklet biography and picture album of the Dick Jurgens band, now playing his spot. Copies are being given to all the men in the band, the pocket size book is passed out to all patrons of the spot. Some 10,000 have already been distributed.

Before Jurgens opened May 15 Gill also bought up 1,000 copies of the band's "One Dozen Roses" recording to distribute to ticket buyers. Gill is one of the heaviest users of newspaper and radio to advertise the band's play.

There's been plenty of wadful thinking since conscription began by uniting bands and hoped to find themselves superfluous to pre-war bosses, on both were induced. Such a situation came true recently with two men formerly in the music business.

Before Jurgens opened May 15 Gill also bought up 1,000 copies of the band's "One Dozen Roses" recording to distribute to ticket buyers. Gill is one of the heaviest users of newspaper and radio to advertise the band's play.

Andy Perry, operator of the Empire Ballroom, Allentown, Pa., has leased the stadium at the Allentown Fair Grounds for the summer. One of the many ideas he has for the use of the 10,000 set outdoor arena is the presentation of big-name bands company with the music of dancing and concerts. He has approached Glenn Miller and other top names for dates to open it.

In addition to taking dates Perry asserts he will play rodeos, circuses, and similar shows whenever they're available.

Elv Berstein, head of the Classic Record Co., which manufactures the Elite and Hit-Record labels, claims that Harry James was paid in full for the two sides he is now releasing on his 35c Elite discs, not the 50c Hit Records. Berstein further that the Harry James label is the work of the masters of 'Come and Get It' and 'It's Last Time I'll Fall in Love', which originally were set for Oberstein's U. S. Record Co.

Goodman, trumpet; Alvin Schiller, two heavy jazzers; drums; Zeb Rubin new guitarist, replacing Barry Gilbert. Band takes on temporary set at Jubilee Four's when it opens Paramount theatre, New York, June 24. They're the LeAnn Sisters.

Morgan Thomas croak back this season at ballroom, Crystal Beach, Ont., Canada.

Roy Marlowe opened with band at Club in Casino danced outside Buffalo.

Tommy Flynn, building eight-man band, is moving out of Glen Casino, Williamsville, N. Y., into nearby Atlantic dance.

Charlie Fink band into Casino Park, Fort Worth, Texas, July 3 for three weeks.

Alan Reiter, vocalist with Sammy Kaye, leaves this week for Army induction.

By Devere, tailor of band uniforms, grabbed by the Army last week. He'll be fitting Army uniforms for the duration.

Paul Bromley, former leasee of the Bermuda Terrace of the Brunswick hotel, Boston, taken over by the Army, opening a new room in Boston this week, using local bands.

Reddie Durand's orchestra moved into KKO for dance music in Mexican Splice's Elephant!

Bill McKinley and his band played for the official opening of Yankee Lake, near Youngstown, on June 13-14.

Pete Mondello, from Teddy Fowls, replaces tenor saxist Herb Hawner with Andy Herman.

Will Madras, who played first sax with Duke Ellington and Akron over WADC, is now in the army, as is Chlo Harg, stationed at Keiser Field, Miss.

Prima Men on Vacation

Cleveland, June 16. Louis Prima is giving his bandmen a two weeks' vacation Friday, after closing his vaudeo safari and current stamoa at the local RKO Palace, and will head for New Orleans himself for a rag, trumpeting maestro, who hasn't had a layoff in last four years, said he wants to see his folks during stesita in home town.

After getting a week's rest, he'll set deep. Prima will call his orchestra together for an 11-week stand at Sun's ballroom, where he'll be playing until yet definite, but it will be in early July. Deal also set for band's return to air in Baltimore, broadcasting three and one-half hours weekly over NBC blue network.

Goodman's New Payroles

Pittsburgh, June 16. Benny Goodman signed two Pittsburghers last week, one for an arrangement of the other to replace Vido Musso in his sax section. Letter is John Walton, brother of Harry Walton, former pianist with Dick Stabile's band. Musso has left Goodman to take over late Bunny Brignia's orch.

Local arranger taken on is Henry Mancini. Ben Young's band and Virginia Art moved from the Hollywood Night Club, Toledo, to the Book Cadillac Hotel, Detroit, June 15, and were replaced at the Toledo night club by a local orchestra, containing Billy Summers, Red Langendorfer, Merle Faust and others.

FIGHTING SONS of the NAVY BLUE

STRICTLY INSTRUMENTAL

Recorded by Bob Chester on Bluebird B11548
CHERO MUSIC PUBLISHERS, Inc.
CHICK CASTLE Prof. MAR. IRVING ROMM IRVING MASBEY
Chicago New York Hollywood

UNANIMOUSLY AGREED . . . IT'S ROBIN AND RANGER AT THEIR BEST!

Lyric by Leo Robin

From the 20th Century-Fox Picture "My Gal Sal"

Music by Ralph Rainger

ROBBINS MUSIC CORPORATION

799 Seventh Avenue, New York, N. Y.

Murray Baker, Prof. Mgr.

\$1,000,000 ASCAP QUARTER

Big Anti-ASCAP Suit Impends

ASCAP is due for an important suit against it by a group of writers, calling for the return of certain monies, an accounting, and action has been brewing for weeks and now is in its final stages, with papers due to be served late this week or next.

Plaintiffs are represented by a law firm which specializes in what has been successful stockholder suits against corporations, only in the case of ASCAP, which is an unincorporated Society, some of its membership is instituting the proceedings.

John Abbott, London Publisher, In-Letter to Jack Robbins, Gives A Closeup of Music Biz in Wartime

Dear Jack: London, May 1.

Abe Olman has asked me to write to you as to how the war has affected the sales of music and records during the two years and eight months of conflict, and I don't think I can do better than give you an outline of the various phases since September, 1939.

At the beginning of hostilities everyone anticipated an immediate and terrific aerial bombardment of our principal cities, and in particular London, with hundreds of enemy aircraft, and when an alert was sounded within a few hours of the declaration of war everyone took cover.

Mills May Depart

Question of E. C. Mills' retirement from ASCAP will probably come up at a special meeting of the ASCAP board of directors tomorrow (Thursday). Mills has indicated that he would ask the board to advise him formally as to his future status in the organization.

It is reported that Mills has a Government connection under consideration. He is not under contract to the Society.

Mills drew as high as \$50,000 annually, now payroll at \$35,000.

HOT COMPETITION ON 2 RELIGIOUS SONGS

Two songs with similar religious themes are currently the center of pug competition between the publishing firms of Leo Feist, Inc., and Mills Music, Inc. Arthur Mills had prevailed upon Guy Lombardo to introduce "Light a Candle in the Chapel" on the former's Colgate program (CBS). Feist assumed that publisher it had plans for exploiting a candle-burning number of its own. The Feist version is "Burn a Candle at St. Mary's for Me."

The Mills song, which is of very recent copyright, was written by Harry Pease, Ed G. Nelson and Duke Leonard. "Burn a Candle" was copyrighted in 1937 and again copyrighted this year. It was co-authored by Raymond B. Egan and Harry Tierney. The Mills lyric suggests a war slant.

Harold A. Dillon Dies

Cleveland, June 16.

Harold A. Dillon, 56, composer, publisher and a mite entertainer in the early days of radio, died in Cleveland June 15 following a brief illness. The Dillon started his recording career in New York, doing some tunes with Earl Carroll. He later became the music director of WJZ, which became an affiliate of Broadcast Music, Inc. when ASCAP and the radio interests split in 1941.

Surviving is his wife Mary and two brothers and sisters living in New York.

'The Song Of The Hour' I NEED AMERICA (America Needs Me)

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Recorded by Harry James on Columbia 36579

CHERO MUSIC PUBLISHERS, Inc.
CHICK CASTLE Prof. Mgr. IRVING ROMM IRVING MASSEY
Chicago New York Hollywood

EQUALS BEST IN ITS HISTORY

Second Quarter for 1942 Compares With \$950,000 For First Three Months War Delays Delivery of Arithmetical Machines to Change Quotient

70 RADIO HOLDOUTS

ASCAP will distribute at least \$1,100,000 in royalties to its members for the current quarter (April-May-June). The Society's board is slated to pass on the divvy at next Thursday's (25) and the checks will be in the mail June 6. At \$1,100,000 the dividend would be as large as any ever issued by ASCAP. The Society whacked up \$950,000 for the initial quarter of this year.

When it comes to determining the performance quotient for the current quarter's payoff the Society will use as its basis the network plugs accumulated from Nov. 1, 1941, to March 31, 1942. In that way ASCAP will be but three months behind in its performance yardstick for subsequent quarters, with the result that members will be paid off for the third quarter of 1942 on the basis of the April-June period.

It had originally been intended to have the accumulative performance quotient for the current quarter's payoff the plugs shown on reports received from all local stations operating under per program licenses, but the business machines required for such broad calculations have yet to be delivered to the Society. These machines were ordered last year. ASCAP's count of station licenses, either blanket or per program, on its books as of the end of last week was 711. The ASCAP management reports that there are about 1700 and 80 stations of commercial complexion that are not yet signed up. Many of these are located in states where the Society is still barred by statute from doing business.

Frederick Hollander drew the scoring assignment on "The Talk of the Town" at Columbia.

Copyright-on-a-Copyright Bill

Eyed for Possible Connection With Petrillo's Move on Canned Music

15 Best Sheet Music Sellers

(Week of June 13)

- Johnny Doughboy.....Crawford
- One Dozen Roses.....Famous
- Sleepy L'noon.....Chappell
- Jersey F....
- Under Apple Tree.....Robbins
- Three Little Sisters.....Lewy
- Always in Heart.....Remick
- Three Kisses.....Berlin
- Skykark.....Morris
- Somebody Taking Place.....Shapiro
- Tangerine.....Famous
- Who Wouldn't Love a Maestro.....
- Jingle Jangle.....Paramount
- We'll Meet Again.....Dash
- Sweet Marie.....Shapiro

Much speculation and comment has been aroused within the music publishing business by the introduction in the House of Representatives of a bill which would grant interpretive artists a copyright of their recordings. The measure was submitted at the behest of Maurice Spolter, general counsel for the National Association of Performing Artists, and the question which started to form in the minds of publishers last week was whether the incident in Washington was linked in any way to the announcement of James C. Petrillo, prez of the American Federation of Musicians, in Dallas that his members would not be petroled in any way should the National Association of Performing Artists records after Aug. 1. It is generally known that the AFM flanked the NAFPA in its period of incubation, but what caused last week's pondering among music men was the timing of the Washington and Dallas events.

LEGALISM FINE SPUN N MARKS' ANSWER

As counsel for the writers involved in the suit brought against ASCAP by the E. B. Marks Music Co. in the N. Y. supreme court, John Schuman last week filed an answer which went considerably beyond the legal position taken by ASCAP in its own answer. ASCAP's answer argued that when a writer or publisher become a member of ASCAP in its own answer. ASCAP's answer argued that when a writer or publisher become a member of ASCAP in its own answer. ASCAP's answer argued that when a writer or publisher become a member of ASCAP in its own answer.

MUSIC publishers and writers aren't yet decided on whether to take the Spelizer bill seriously. The general impression among them is that the Spelizer project will become entangled in so much legal "illogicalities" that it will not even be reported out on the floor of Congress. The bill, in essence, seeks to impose a copyright on a copyright, since the interpretive artists will not be able to copyright his own interpretation unless he obtains the permission of the copyright owner of the work that he has recorded.

Under the copyright law the term of protection is limited to 28 years. The question now raised is suppose the interpretive artist records a work in the 10th year of its copyright and actually obtains the permission of the work's owner to copyright the interpretation. What the interpreter has thereby received is something that the composer's copyright owner had no right to grant since his own copyright was to run out in 18 years. The right so received by the interpretive artist would not only extend beyond the term of the composition's copyright owner but impinge on the copyright of the work.

NORTH, EAST, SOUTH and WEST They're HITS from SOUTHERN!

HERE'S OUR BALLAD HIT

SOMEBODY'S THINKING OF YOU TONIGHT

★

HERE'S OUR NOVELTY HIT

LITTLE BO PEEP HAS LOST HER PEEP

★

HERE'S OUR PICTURE HIT

PRIVATE BUCKAROO

From Universal Picture, "Private Buckaroo" featuring Harry James and His Orch.

OUR ROMANTIC HIT **FULL MOON** OUR LATIN-AMERICAN HIT **COME BACK**

★

SOUTHERN MUSIC PUBLISHING CO., Inc.

1619 Broadway, New York

SID LORRAINE, Gen. Prof. Mgr.

HOLLYWOOD - CHICAGO - CINCINNATI - SAN FRANCISCO - TORONTO

TOO MUCH; TOO SOON?

Vaudeville is again being made the patsy—this time by over-anxious showmen, who are pushing the two-day revival too far at the wrong time of the year. The plan is receptive, but the weather is not and vaudeville may die from sunstroke.

The first hot-weather casualty will be 'Top-Notchers,' which Gracie Fields is headlining. This two-a-day closes Saturday night (20) after three weeks, the b-o. stifled by the lack of a cooling system at the 44th Street, N. Y.

From Chicago, where 'Headliners of 1942' opened last Wednesday (10), at the Grand Opera House, the initial boxoffice reports are far from promising. And Chicago is notoriously hot at this time of the year; its temperature more conducive to swimming than theatregoing.

The Chicago show got an exceptionally fine press, which, under better weather conditions, would have spelled money in the bank. Whether it will survive now appears questionable.

But few people will blame the weather, even though some showmen, in an article in 'Variety' some weeks ago, expressed the thought that the two-a-day revival might end disastrously unless less action until the fall. It would take but one major slip to 'scare' off the vaude-minded managers, and make the public question vaude's entertainment worth.

That means that vaudeville will take the rap again, although the grosses in vaudeville theatres week in and week out prove conclusively that stage shows usually spell the difference between profit and loss.

COAST 2-A-DAY SHOWS B. O. PROMISE

Los Angeles, June 16. 'Show Time,' two-a-day vaudeur at the Billmore, headlining George Jessel and Jack Haley, slightly better than \$14,000 on the first week. It won't break at that figure, due to heavy preliminary expenses, but present box. pace is maintained. It will pick up a profit. The Saturday and Sunday take on six shows was around \$6,000.

Chl Weak Reports in N. Y. from Chicago indicate the b.o. of 'Headliners of 1942,' which opened there Wed (10), is weak, despite fine reviews. This layout headlines Bert Lahr, Joe E. Lewis and Bert Wheeler. N. Y. Grosses 'Priorities of 1942' Clifford C. Fischer's 2-a-day vaude show at the 48th Street theatre, N. Y., continued to do satisfactory biz at around \$18,000 last week.

Fischer's second troupe, 'Top-Notchers,' at the 44th Street, N. Y., has been hit by the lack of a cooling plant in the house, and so shutters Saturday (20). It did about \$16,000 last week. Jimmy Palmer, last with Bobby Byrne, joins Lon Breese's band next week (23) as vocalist.

NEW HARMONICA BAND Organized by Johnny Puleo, Former Minevilch Kasal

Little Johnny Puleo, formerly of the Borrah Minevilch Harmonica Band, is organizing his own band. After many weeks of negotiation and arbitration he has been advised by attorneys that he is free to set out on his own.

L.A. Niteries Must Now Behave As Rum Bosses Join Show Biz Group

Los Angeles, June 16. William G. Bonelli, of the State Board of Equalization, is Mr. Big in supervising the liquor licenses of the Los Angeles district, has been made a member of the governing board of the Amusement Industries Committee of the L. A. Defense Council. AIC supervises safety and fire precautions in all places of amusement in the city with seating capacity of more than 100. Bonelli's spot on the committee will prove important in matters of night spots, which heretofore have failed to meet requirements set up by AIC to get into the city.

Merle L. Templetion, chief officer of liquor control in Los Angeles County, said he is Bonelli and elected a member of the cabinet defense division of the committee. Templetion will deal with night spot operators failing to cooperate fully with the AIC in defense precautions, which in turn might jeopardize the liquor licenses of those who refuse to abide by the regulations.

BRADY PARK (OHIO) HIT BY AUTO TIRE BUGABOO

Cleveland, June 16. There's no gas-rattling in Northern Ohio yet, but the rubber-tire bugaboo is so formidable from a driver's point of view that it's putting the kibosh on such outlying amusement resorts as Brady Lake Park. Less than a month since it was reopened by a new Cleveland syndicate, business in its Marine Room took such a dive that operators of its swank niteries were forced to drop its expensive floor shows.

Billy House Starts Vaude Tour in Cleve.

Cleveland, June 16. In circulation again after 18 months on the road version of 'Hellzapoppin,' Billy House started a four-week tour in vaude at RKO Palace at Friday (12) with Bobby Jarvis as his partner. Round comedian, traveling in his auto-trailer, is jumping to Ballmore's Hipp after date here. Also booked for the Zarkie in Washington June 28, followed by the State in New York week of July 3. If negotiations with Earl Carroll are satisfactory, he will tour in latter's Los Angeles theatre-casino.

Bands for RKO, Dayton

Cincinnati, June 16. Bands will headline the RKO Colonial Dayton O. for four weeks of the 1942-43 season, which has been set to open Aug. 14. Booking is directed out of Cincinnati by Col. Arthur Prudenfeldt, assistant to the Libson, general manager of RKO theatres in southwest Ohio. Jan Garber will be the initial topper at the Dayton house. In turn will go Duke Ewing, followed by artist Hilliard, Ted Lewis and Duke Ellington. It's the Duke's first time in the theatre; others are repeats.

SERIALIST HURT

Des Moines, June 16. Imogene Trout, 18, a member of the 'Imogene' trio, suffered severe bruises when the catch rope broke and she fell 10 feet into a pile of gravel at Riverside park here. There were no fractures, but it is expected she will be out of act for a few days. The injury was the first she has had in two seasons of work.

Howard Webb has returned with his electric organ and soloxox to the Rio Tavern, Tod Hotel, Youngstown.

Army, Navy, Police Clamp Down On Philly 'Barbary Coast'; 14 Cafes Held 'Out of Bounds' for Services

Inevitable Philadelphia, June 16. Jerry Wallace, director of a singing group of males billed as the 'Guardians,' is planning another. It's to be known as the 'Commandos.'

TIVOLI, FRISCO, REOPENING FOR GIRL SHOWS

San Francisco, June 16. In the belief this war-booming town can stand more entertainment aimed directly at the soldiers and sailors who crowd the streets, Honore Curran will reopen the famed old Tivoli theatre Thursday (18) for presentation of A. E. Marcus girl shows at popular prices. Prices will run 25c to \$1, with two shows nightly, 8 and 10 o'clock. Curran also operates San Francisco's two solvent legitimate houses, Geary and Curran.

Berle Guaranteed 8 1/2% Split Over 236 in Chi

Milton Berle, through the William Morris office, has set further stage dates following his two-week run at Loew's State, N. Y., opening June 25. July 11 Berle goes to the Atlantic City Steel Pier for a week, then to Oriental, Chicago, opening July 24. At the latter spot he'll get a guarantee of \$8,500 for the week plus a 50-50 split of the gross over \$25,000. At 8 1/2% 'Variety's' cub columnist will be setting still another record salary for himself.

He's due back on the Coast Aug. 5, when shooting starts on 'Owens Dead Boy,' Lynn Bari plays opposite him in the 20th-Fox pic.

Paul Marr Expands

Chicago, June 16. Paul Marr, vaude agent and booker, has opened offices in Des Moines and will commute between Chicago and the Iowa city regularly. Larry Lull will handle the Chi office.

Philadelphia, June 16. A continuation of brawl between service men and civilians capped by a murder Friday night (12), caused the Army and police department to crack down on Philly's 'Barbary Coast' sector over the weekend.

Fourteen honkytonks were placed under strict quarantine, with cops and R.I.F. placed in front of the joints to prevent anyone from entering. The quarantine, taken under the new anti-vice laws, will continue as long as it's necessary, according to Acting Mayor Bernard Samuel.

The District Attorney's office warned that the action would be taken in other spots unless bottles and beer glasses are taken and obey the laws governing the operation of liquor selling and clear their spots of undesirable characters.

Navy Fed Up The action was taken only after the Navy, fed up with appealing to the city authorities to clean up the coast's 'hook market' in its own hands and declared the entire area 'out of bounds.' Prostitutes infest the district. Health authorities have found that liquor and beer glasses are used by visiting disease germs. Many cases of venereal disease, reported by visiting service men, have been traced to the district.

The Mayor revealed that the city, which has only a loose control over bistros (direct control is under the supervision of the State Liquor Control Board), would compel all operators to obtain entertainment and dancing licenses if any music at all is played in the spot. If any violations were found, the licenses will be lifted. The Mayor said, and the proprietors prosecuted.

3 Cafe 'Out of Bounds'

Cleveland, June 16. Three more niteries and one burlesque house were placed on the 'out of bounds' list by army provocos, who regard Cleveland's night life in general as 80 percent bad and demoralizing for soldiers.

George Young's Roxy, the only burlesque emporium at this lake level, is the first theatre here to be taboed by morale officers of Fort Hayes at Columbus, O. They continued on page 46.

TOM BROWN VICTOR IN \$1,292 VAUDE PAY SUIT

Hollywood, June 16. Superior Court suit by Tom Brown for \$1,292 against Sam Howard and Irving Yates, vaude agents, has been won by the actor.

Coin was claimed due for salary with 'Hollywood on the Loose' unit.

Congratulations—

We wish to extend our congratulations and best wishes to Sam Bronson of the William Morris office on his promotion to the New York office and to take this means of thanking him for his sincere and intelligent booking guidance during the past ten years for the Chez Paree, Chicago.

We have advised him that he is to act as our personal representative.

Mike Fritzel and Joe Jacobson

THE THEATRES OF THE STARS
MARCUS LOEW BOOKING AGENCY
 GENERAL EXECUTIVE OFFICES
 LOEW BUILDING ANNEX
 150 W. 42d St., N.Y.C. - 9699-9700

J. H. LUBIN
 GENERAL MANAGER
SIDNEY H. PIERMONT
 BOOKING MANAGER

N. Y. Opening of Henie-Wirtz Ice Show Is Contingent on Settlement with AGVA

'Stars on Ice,' new skating revue, is announced to open at the Center, N. Y., July 2, but that may depend on how soon the union and the ice skaters being waged by the American Guild of Variety Artists. Correspondence has been interchanged by Walter Greza, new administrative chairman of AGVA, and Sonja Henie of 'Stars.' The latter is adamant in refusing to sign a basic agreement.

Backing AGVA 100% for the first time since it was set up are the other talent unions, principally Equity and Screen Actors Guild. Lester's position may be the key to a settlement, since Miss Henie is a member of SAG and could be subject to its rules, which would probably be inimical to her Hollywood studio engagements.

The first edition of the Henie-Wirtz rink show, 'It Happens on Ice,' at the Center had an agreement with AGVA, but there was none for the second edition of 'Ice.' Reason is that those in charge of AGVA at the time made demands which were declared to be impossible. AGVA's schedule of pay originally called for 75% minimum for men and 80% for chorus. Attempt was made to increase the minimum to 125 weekly for principals and 100 for chorus, which upset the applicant. Wirtz took the position that because of AGVA's internal difficulties he believed the union to be too unstable to be tied up with a contract. He objected to an attempt to limit performances to eight weekly, with overtime for additional shows.

There are 15 principals in 'Stars,' chorus being about 30. Number of skaters in the various ice shows averages 374. Only three or four in the new 'Ice' belong to AGVA. Center's ice attached is generally regarded as a legit show, but Equity did not classify it that way.

Wirtz was also the recent verdict of American Arbitration Assn. Arbiters awarding Lee Verne, featured skater, \$5,025 and holding that Wirtz had dismissed him from 'Ice' because of AGVA activities.

Sonja Signs off
Hollywood June 16.
Sonja Henie agreed to pay \$350 apiece to Barbara Carabin, Grace Gale and Mary Taylor for handling charges of unfair labor practice filed with the National Labor Relations Board.

Femme skaters had charged the star and 20th-Fox with discrimination in ice casting and wages because of their Guild activities.

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Personal Appearances
CAMELLIA HOUSE... DRAKE HOTEL... CHICAGO

Jersey Nitery Razed
By Fire, Damage 125G
Union Township, N. J., June 16.
Fire of undetermined origin razed the Flamingo local nitery, early Saturday morning (13). Blaze, which broke out in the dining room about 3 a.m., shortly after the club closed for the night, swiftly spread throughout the structure and was well beyond control by the time firemen arrived.

Local Fire Chief Bond estimated the damage at \$125,000.

CAFE SUPPLIES HAY WAGONS FOR TRANSIT

Buffalo, June 16.
Defensive-busy Western New York so far has escaped gas rationing but prospect of that plus rubber situation has led to a heavy one-nighter on gas canisters and nitrites called for transportation facilities. Much of the travel is mental, upon proprietors who do not know whether to open up their plant for season or keep a canopy over it generally affected. Suburban spots are taking the strain. Dellwood Lodge, usually operated on full-time basis, is running only week-ends. Williamsville Glen Casino is going at top speed but owner is undecided about reopening nitery on same spot to full capacity, including parlor south of the city, Shuffler's Casino Park near Ammonia, clubbed big bands, are planning curtailed activity.

One nitery operator is said to have hired 10 hay wagons for time gas rationing is slapped on, to transport his trade to and from city line. Some attention being given to plan to put Kleinhans Music Hall, heretofore used only for one-nighters, onto regular dance schedule with Bob Armstrong's WBBN house band. Hall is in center of Buffalo.

Medico Parley Curs Atlantic City Ills For Wk., Spends \$1,515,000

Atlantic City, June 16.
When the American Medical Society concluded its seven-day convention here Friday (15), it found the physicians, their families, and the 3,500 accompanying medical personnel had spent \$1,515,000 in this resort, which sorely needed.

Hotels, their cocktail lounges and restaurants received largest percentage, with better niteries a close second. Boardwalk luncheon spots, excellent business the entire week.

San Francisco gets the convention each year. It closed in 1944 and New York in 1945.

Ft. Worth Nitery in Summer Fold
Fort Worth, Texas, June 16.
The 400 Club has closed for the season.
Reopening set for September.

Johnny Brown temporarily replacing also saxist Bud Smith with Count Basie.

Philly Clampdown

Continued from page 45:
refused to give any grounds for the ban, although Young declares he ordered his strippers to tone down their numbers several months ago.

Army officers at that time put four night joints on their official black-books for running "ribald shows" and getting into the "red company." Latest ones to be black-listed are Nate Philidor's Club, Charles "Tom" Bar and the La Conga Club. Those cited during the winter season were the Redd and the Hot Spot, Gov-Shed and Vim Cafe.

Tipped off by the M.P.'s, local cops cooperated by knocking out the Army and Navy Union Club for repeated "litter" violations. Both Charles O'Connell, well known here as a former prize-fighter and one-time owner of the Irquois Club, and William McCann were arrested as operators of the speakeasy. O'Connell was also charged with trying to bribe the John P. White who pinched him after snatching a glass of likker as evidence. Case continued to U.S. District hall set at 11 a.m.

Following the arrest, landlord of the building best cops to the punch were the John P. White, Charles O'Connell and McCann to vamoose. Jack Butler, county commander of the Army and Navy Union, a serviceman, said he had divorced itself from the joint last March when it lost its license.

DELMAR PLANS 2-A-DAY VAUDER

Harry Delmar, producer for USO-Camden show, is planning to take a five weeks' leave of absence in late summer to produce a two-day vaudeville show on his own in Bridgeport. It will be titled "Full Speed Ahead" and will be shown exclusively for New York, with no thought of touring.

Delmar, who did 'Delmar's Revels' back in 1927, has finances set for the show.

Sing or Spill the Soup, Philly AGVA Warns In Edict to Cafe Waiters

Philadelphia, June 16.
The Philadelphia unit of the American Guild of Variety Artists last week issued a ukase to singing waiters—they either got to sing or wait.

"If they want to sing they'll have to get an AGVA card," said Richard Mayo, executive secretary. "Otherwise they'll have to confine themselves to lugging the trays."

Mayo is scheduled to confer this week with officials of the Waiters Union.

Saranac Lake

By Harry Clifton
(Understandingly for Happy Benvenuto)

Bobby Graham, Toronto theatre critic, back to bed at his home in Toronto.

Raymond Ford, who saw 10 years of the cure in his 10 years of life in Los Angeles that he is using in Saranac Lake.

Recent arrival at the Rogers, is Jerry De Carne of New York. The colony very sorry to learn of the passing of Eddie Ford's father.

Sammer, from Chicago, is an outstanding cure at the Rogers.

Agnes Orr was besieged by her admirers from NYC recently at the Rogers.

Walter Conley and his Mrs. have had an apartment in the village where Walter will continue his cure. Mrs. Conley, Mary Egan, and Victor Rocketter, celebrated birthday.

Monroe Colman, lab technician at the Rogers for years, leaves for a detour.

Airplane models made by the patients at the Rogers are on display in the lounge at the hotel. Models modeled by Johnny Jones, Harry Shingler, Marvin Dyer and Victor Rocketter.

Hazel Smith's father, popped in from the city recently for a visit.

Dr. William Stern is now on the medical staff at the Will Rogers.

(Write to those who are ill.)

Philly Canteen Ends AGVA Differences Arising From Actor 'Freezout' on Bd.

Maps Texas Cafe Circuit To Ease Transit Problem

Fort Worth, Texas, June 16.
Ted Adams, president of the Clover Club, has a plan for night club managers to cooperate in maintaining a regular, outstanding circuit. Texas talent can be brought in, under an assurance of several engagements in the city, by being given the answer to the transportation problem.

Among cities promising cooperation with the Clover are Houston, Corpus Christi and San Antonio.

WALTERS SELLS PUB NITERY FOR 350G

The biggest night club deal in years here being consummated by Lou Walters, and Ben Gaines this week, with Walters selling his Latin Quarter in Boston to Gaines for a figure reported to be \$350,000. Coin represents rent on his Latin Quarter in Boston to Gaines for a figure reported to be \$350,000. Coin represents rent on his Latin Quarter in Boston to Gaines for a figure reported to be \$350,000. Coin represents rent on his Latin Quarter in Boston to Gaines for a figure reported to be \$350,000.

Walters, who recently opened a L.Q. in Miami, opened the Boston spot four years ago. He is a partner and virtual owner in immediate click. However, his N. Y. spot is his biggest money-maker to date. The Hub Walters claims he's on his own, but in N. Y. he has theater operator E. M. Loew as a partner and another partner in Miami.

Gaines is known in nitery and hotel operations. He was partnered with Jack Dempsey in the operation of the Dempsey-Vanderbilt hotel at Miami Beach. He bought out Dempsey's share, but early this spring, along with virtually all the other operators in that beach area, Gaines leased the luxury hostelry to the Army for the duration. He also operates the Beachcomber in Miami.

Deal for the Hub Latin Quarter is currently being worked out by the end of this week.

Folds for Summer
Boston, June 16.
Lou Walters' local Latin Quarter closed Saturday (15) after a mixed successful season, but was unable to operate for the summer months due to priorities on air-conditoning equipment.

The Rio Casino will have the heat and remain open for the first summer. The Mayfair will be open on Sundays as well as the weekdays, whereas the Latin Quarter previously received the heavy Sunday party trade. The Casino Grand remained open as usual.

Other exceptions are the Conroy Place, the Room, and the Walter's Terrace Room, both normally shuttered at this time, but which will conduct an excellent series of gas rationing is expected to keep folk close to home.

Carroll's Comica

Hollywood, June 16.
Comics will have the run of the stage at the Earl Carroll nitery. Spangled Glimour' is unveiled July 10. The first of the series are the following act, all on one bill: Happy Felton, Vero Brothers, Bill Kelly, Shirley Wynn, and Aurora, sister of Carmen Miranda. Holdovers from the current extravaganza are St. Clair and the dancers; Bill Brady, vocalist, and Gail Gail, magician.

First New York Appearance NELSON SISTERS

Sweethearts of the 39th Division of the Bombers U.S. Army Air Corps
NOW... LOEW'S STATE, NEW YORK
(Week June 11th)
BOOKED BY M.V.C.

Philadelphia, June 16.
The Philadelphia Stage Canteen last weekend patched up its differences with the American Guild of Variety Artists and local actors and is all set to open for business this Saturday (20).

Agreement (called a "misunderstanding" by the canteen people) grew out of the apparent lack of variety entertainers from the Canteen's board, which is composed mainly of socialites and civic bigwigs.

The actors, resentment being ignored and were all set to open a seivore men's canteen of their own, operated by variety artists and local actors. Their canteen was to be known as the "Back Stage Canteen."

It was made public in last week's 'Variety.' Mrs. Meyer Davis, vice-chairman of the entertainment committee of the Canteen, called on Richard Mayo, executive secretary of the AGVA local here, and invited him to take a post on the advisory board. Mayo pleaded the press of other business. Mrs. Davis then asked Mayo to recommend two actors to serve on the board.

Mayo agreed. He will put up the question of actor representation at the next meeting of the board of directors of AGVA.

With the proper representation assured, Mayo said he was ready to give the canteen 100% cooperation to the extent of AGVA.

The AGVA international office in New York.

The Canteen will have a "donation day" preview on Friday (19) at which anyone who brings an article of clothing, a pair of cigarettes, etc., will be allowed in. It will be the only time the Canteen will be open to the general public.

At the official opening for service men, there will be several hundred in the audience. The dancing boys' gala show has been planned, and Meyer Davis orchestra will furnish the dance music.

The entertainment committee is headed by Mrs. Dorothy Clark Norton. Other members are Mrs. Davis, the other members are: Anne Francine, C. David Hocker, Alfred Gray, Carlton Harris, George Kearney, Edmund Rodgers, Mary Binney Montgomery, Virginia Davis, Emile Eiting, Emma Feldman, Ted Schlager, Fred C. Scheffer, Mr. and Mrs. Edgar Scott, Mrs. David Stern, and Reeves Whetler. Stan Lee Broza, program director of WCAU, is in charge of the radio division of the Canteen.

Fareed Park, near East Toledo, O., opened its summer dancing season June 13, with Wayne Brun and a 10-piece orchestra playing every Saturday, Sunday and Wednesday.

FRANK VINCENTI REGAN

Personal Representative
FRANK VINCENTI
Beverly Hills, Calif.

CAPPELLA & PATRICIA

"Smart-looking ballroom act, an excellent, spins and awe work program. They are a real 'number' they do a Mexican Dance."

and HOLD OVER PATRICK
Thanks to Sam Strussman

Continued from page 45: refused to give any grounds for the ban, although Young declares he ordered his strippers to tone down their numbers several months ago.

B'way Sags; 'Jupiter Good \$25,000, 'Angel' Dips to 9C, 'Face It,' 29C

Broadway is sagging and will probably continue in that strain until after the Fourth of July. Business generally is good...

Horton, \$7,500, Keeps Detroit Season Going

Final of local legit season has been slow due to staying powers of Edward Everett Horton's Springtime...

Father Ends 11-Week Stand in L. A., \$9,500, Light Opera's Red 146G

Life at the Hollywood Music Box Saturday (120) and showmen are figuring to send it out in early fall...

'FATHER' STURDY 151G IN 10TH FRISCO WEEK

San Francisco, June 14. (Second) 'Life With Father' (another) 'Fathers' is still vigorous after five weeks...

Ladies' Strong 17G In Chicago; 'Eileen' Still Profitable 94G

Chicago, June 14. Vaudeville two-day revival 'Ladies' Strong'...

'Free,' \$6,000, Folds After Cleve. Week

Cleveland, June 14. 'Free and Easy' (a new comedy-drama brought down the shutters on the Hanna's leg...

'EILEEN,' \$12,000, HIT BY HEAT IN 2D HUR WEEK

Boston, June 14. 'My Sister Eileen' last week was the hottest play on the stage here in a pop price run at the Colonial...

White 'B'rupt

Continued from page 3. cleaned up. Luck later returned against White and there were booked markers set \$200 against him...

Current Road Shows

- 'Cafe Crown' (stock) - Flatbush, B'wn (17-21); Windsor, Brocn (23-27)
'George Washington Slept Here' (stock)-Majestic (17-20)
'Good Night, Beulah'-Blackstone, B'wn (17-21)
'Headliners of '42' (vaude)-Grand Opera House, Chl. (17-27)
'Laugh, Town, Laugh' (vaude)-Rialto Aud., Bridgeport, Conn. (19-20)
'Life With Father' (2d Co.)-Geary, S. F. (17-27)
'Mister Eileen' (Gd Co.)-Music Box, H'wood (17-27)
'Moon Is Down' (stock)-Flatbush, B'wn (17-21)
'My Sister Eileen' (2d Co.)-Harris, Chl. (17-27)
'Old Acquaintance' (stock)-Playhouse, Providence (17-27)
'Separate Rooms' (stock)-Playhouse, Providence (17-27)
'Show Up' (vaude)-Biltmore, L. A. (17-27)
'Springtime for Henry'-Lafayette, Detroit (25-27)
'Up on the Balcony'-Windsor, Brocn (17-21); Central, Passaic, N. J. (23-27)
'Up on the Balcony' (stock)-Playhouse, Providence (22-27)

Inside Stuff—Legit

Burns Mantle's annual summing up of the legit season appeared in his Sunday (14) N. Y. Times under the heading 'The Season in the Best Plays' with the subtitle: 'Choice was limited and selection tough but there were some good shows'...

Experimental Theatre is currently in action after an active period and its Death Mr. President' has aroused comment in regards to its objective. Principal point made is that some experienced actors are to appear in the production...

Latest graduate of Carnegie Tech drama school to make good is William H. Chaffin, who is a former by 20th Street Theatre...

Another Tech graduate figured in theatrical news last week when George Abbott bought the musical comedy, 'Empire's Daughter' by George S. Kaufman and William Gillette...

Benjamin P. Cheney, 76, husband of Julia Arthur, former stage star, was found dead of thirst in the arid land south of Kingman, Ariz., early last week...

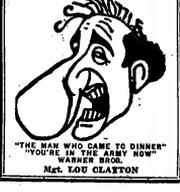
Benjamin P. Cheney, 76, husband of Julia Arthur, former stage star, was found dead of thirst in the arid land south of Kingman, Ariz., early last week...

Miss Lonergan is the granddaughter of the late Lester Lonergan, a name actor. Her father is Lester, Jr., and a brother, who is a juvenile player...

George White, in allusion to Broadway bankruptcy petition filed in United States District Court last week, listed assets...

Schedule of liabilities filed for the Broadway Gay White Way, Inc. by the creditors consists of a list of suppliers, vendors, liquor wholesalers, etc.

Samuel P. Novick is attorney for White, and hearings will be before referee in bankruptcy H. L. Dickson.



'THE MAN WHO CAME TO DINNER'—THE YARNER BROTHERS

Stage Unions Given Assurance

Berlin's 'Army' Shows Non-Profit

When it became known that there was incorporation of this in the Army, Irving Berlin's soldier show which will open at the Broadway, July 4, has caused the unions to want to know the implication, since the show's profits will go to the United Emergency Committee. A meeting was held at the offices of the musicians union, Equity, stagehands and other artists, to discuss the show's present.

Berlin, who wrote and is presenting the show, explained that he expected there will be certain by-products, such as sheet music and records, and rights in the show, belong to him and his music publishing business—but only after the show has completed its engagements. All net proceeds during the playing of 'Army' however, will go to the fund. Berlin said the show's profits will go to the fund. Berlin said the show's profits will go to the fund.

It appears a situation arose because none had been contacted by anyone connected with the show to give the unions such assurance. Understood that the Camp Upton officer who has authority in all the unions, and the union people confirming the statements made at the meeting. Union men are being contacted and back of the curtain, none to get more than the regulation service pay of \$16.50 a week for maintenance in N. Y. Servicemen will compile the crew and pit band, and the orchestra are in the hands of others as well as ushers and in cleaning-up jobs. Only major expense is the house rent, said to be moderate, plus lighting.

Mark Sandrich, Paramount director expected in August, Joyce Kilmer, who has been stepped into Helen Berin, Monday (18), the latter being on vacation.

'ARSENIC SLICES UP BIG MAY MELON OF \$35,000

There was around \$35,000 split up among the backers of 'Arsenic and Old Lace' for the month of May, a surprising figure for the end of the season. Profit was bolstered by a further picture rights payment, which was made company and its tour with two great-grossing weeks in Washington. Around \$7,600 was back to finance the redemption on the road, which starts in Los Angeles August 17.

According to alleged feed-back slug, Lindsay and Crouse, the producers of 'Arsenic', were supposed to have made up their minds to retire as managers, with a batting average of 1,000. Evidently their minds are still a little loose, because they are slated to produce their new comedy, 'Strip for Action', along with Oscar Stern, for whom they wrote 'Life With Father'. New play is the probable successor of 'Arsenic' at the New York Theatre, and is being advertised as a rental. As the duo participated in paying for the cooling system, it is not surprising that the sense of occupancy is logical.

Johnnie Walker, Boris Karloff, Jonathan Winters, and John Arthur of the original cast will be replaced by Von Stroheim, Laura Hope Crews and other stars who are in the road troupe. Later others of the original cast will be replaced by the same troupe. It is not surprising that 'Arsenic' is expected to have a new season despite changes in plans.

N. Y. Times Gives Coast Credit for L. I. Estate

He Sold 18 Yrs. Ago

Sunday (14) N. Y. Times carried a picture of an imposing home with the caption: The former George M. Cohan, who died in 1926, sold the property which will be offered at auction on July 27 through Joseph P. Day, auctioneer. The house, which was sold to Moe Ansenberg, who owns it under a corporate name and is now being used as a swimming pool, is shown in the photo.

Cohan gave up the place in 1924, when he was in his 30s. He had resided in hotels until acquiring an imposing Fifth avenue apartment. Ansenberg, who was recently released from the federal pen for tax evasion, is a newspaper and racing writer. He bought the house for the property because of his then growing daughters, one of whom (Sylvia) is now a famous singer.

Brooks' Freedley Plays

Hollywood, June 16.—Two plays which 'Yonatan Freedley' will have on the Broadway boards next fall are being concocted here by Brooks Freedley. The titles are 'Your Colors' and 'Boys Will Be Girls'.

Brooks made the recent tour with Hollywood Victory Caravan, writing sketches for actors and directing others enroute.

Two in a room. They've also dug out economical eating places and are going to open a restaurant. The friends, which has eased the food three diet sergeants from the regular army.

Added to the staff of soldiers assigned to plugging lines on the show has been Howard (Buddy) Robbins, son of publisher Jack Robbins. Robbins is in an administrative capacity under Col. Walter Schumann, and paradoxically finds himself, enjoying a Berlin, score.

SHUBERT ALLEY KUDOS

Broadway P.A.'s Salute Flynn Perelman's Abbott Chorus

The Shubert Alley Memorial Trophy has been awarded by a group of Broadway press agents to Flynn Perelman, P.A. for Abbott. The semi-serious citation accompanying the prize explained that it is "awarded with envy, and dispensed by us, for the integrated simplicity and sell of her shallow, advertisement-free, and graceless George Abbott's comedy 'Best Foot Forward'."

Perelman's illustrated plaque, framed in glass, is signed by Bernard Simon, Karl Bernstein, Willard Key, James Broton, G. P. Granger, Tom Weatherly and Jean Dalrymple. The 'Trophy' consists of a three-drawer box on a bagle-and-a-half sandwich, which appears in the illustration.

See Sunday Legit Hit on Weekends

By Transit Snags

Sunday performances of legit shows on Broadway may be affected, in part, because of curtailment or discontinuance of weekend railroad excursions. In show circles, however, attendance chances are regarded to be more a matter of the weather than of the transit snags, which is another factor, but that works both ways. If it diminishes the volume of influx, it also keeps down the number of people leaving town.

Johnnie Walker, Boris Karloff, Jonathan Winters, and John Arthur of the original cast will be replaced by Von Stroheim, Laura Hope Crews and other stars who are in the road troupe. Later others of the original cast will be replaced by the same troupe. It is not surprising that 'Arsenic' is expected to have a new season despite changes in plans.

Equity Wins Control

Over Carnegie Hall's Revivals of Operettas

For the first time Carnegie Hall, N. Y., attractions will play under several conditions. The first series of operetta revivals to be presented there by Joseph S. Tushinsky and George Brent, latter a theatrical broker who formerly specialized in foreign scripts. First show due June 25 is 'The Chocolate Soldier'. Carnegie is not a theatre and has no play-lot, but Equity ruled that the theatre scale is akin to revival prices. Top will be \$2.20, with performances on Wednesdays, show laying off Mondays.

Outdoor musical revivals around New York have seen that the indoor series is welcomed at actors. 'Soldier' cast, headed by Helen Gleason, Donald Patston, Allen Jones, James Phillips and A. Russell Slagle. Another operetta revival series is mentioned for the Adelphi theatre, three blocks from Carnegie. Another operetta revival series is mentioned for the Adelphi theatre, three blocks from Carnegie. Another operetta revival series is mentioned for the Adelphi theatre, three blocks from Carnegie.

Bucks Co. Operer Philadelphia, June 16.

Bucks County Playhouse, now enclosed in the Bellevue-Stratford Hotel, became the focus of a revival series June 26 with Noel Coward's 'Private Lives' with Ruth Chatterton and George Brent.

Plans are for a 10-week season, six days a week and matinees on Wednesdays and Saturdays. Prices range from \$1.00 to \$12.50. House will seat approximately 800, double that of the playhouse at New Hope, Pa., operated the summer playhouse, at, Madsen, Mass.

Anderson (Journal) Softens Up On 'Variety' Boxscore Explains Purpose

'HIGH KICKERS' CAST PAYOFF STILL IN DOUBT

Status of the bank letter guaranteeing salaries for 'High Kickers', which closed several weeks ago in Chicago with no payoff by the management, is still unclarified. Indicated that differences between alternatives of Equity suit, which have jammed the issue and it is possible that the matter may reach the courts. Equity paid up \$50,000 used to pay off the smaller salaried principals and chorus, also return transportation to N.Y., and alleges 'Kickers' would have stranded otherwise. Situation was involved because of a half of a dozen principals who sought collection through Equity on the guarantee coin. Val Eric, the bandwagon who ported the guarantee, held up payment by the bank on the grounds that the I.O.U.'s, so that 'Kickers' could continue touring after Boston, where he was to close the show. It was agreed the I.O.U.'s were to be arbitrated. Understood that Equity was not on a tying up—the balance of the bank money after salaries would be paid, but after arbitration, result, with Eric objecting to such a move.

Stillman, McGrane Writing Score for New Ice Show

Opening in N. Y. July 2

The new Arthur Wirtz-Sonia Henig Ice revue, opening at the Center, July 2, will be directed by a special score by Al Stillman and Paul McGrane, latter a newcomer to Broadway. Stillman is the official Radio City Music Hall lyricist, and has been by the Hall for the occasion. Gus Eyessell, of the M. H. Ice, is also supervising the Center operation.

Show, titled 'Suzer, Star, Ice', will feature the late Bruce Karlov, Lynd, 18-year old, succeeding Red Stenaf, who was to have been featured; Al Frank, and John Yeo and only one of the Casey Sisters (the other married).

Bill Marks is staging; Catherine Littlefield on drums; Luinda Bal, set-dresser; and John Yeo and only one of the Casey Sisters (the other married).

Weather Boffs St. L.

'Open Air Shows

St. Louis, June 16.—An all-day rain washed away the opening performance of 'Sally in the Alhambra' theatre in Forest Park last night (Monday). The 'piece, which is a one-act, one-woman play, first presented in the open air playhouse in 1934.

Three 'Night's', which teed off the season Thursday (11), ran into the worst weather for the season. The show was interrupted, which coupled with the cold. June 14 since 1904, chilled the boys' activity in the marrow. Gross was estimated \$30,000.

'People' 10G in Mont'

Montreal, June 16.—Despite torrid heat, 'Meet the People' opened on night and three mat at \$1.50 plus tax went over well here. Playing 'His Majesty's' revue got estimated \$10,000.

Masplewood Opens July 3

Masplewood, N. J., June 16.—Long delayed opening of the Masplewood Theatre has finally been set for July 3. House for the year was considered the most successful strawhat in the east, with a long run by Cheryl Chase and John Wildberg under an opening agreement with John L. Washburn and Blake Johnson. The two play two, for the past three years, operated the summer playhouse, at, Madsen, Mass.

John Anderson, critic for the N. Y. Journal-American, drew for the day (15) column to 'Variety's' recently printed annual boxscore, explaining it was not intended. Anderson to clarify their notices or, in other words, to give a 'yes' or 'no' for every show, which he did. When the boxscore started, Anderson, there was a marked tendency to give a 'no' for every show, but the witty reviews rather than give opinions.

The first boxscore 'caused such a lifting of eyebrows (among the scribers) that some have not some of our eyes, which we have not elucidates for the 'sle and fang boys'. As a shrewd and sensible newspaper as 'Variety' rightly admits that dramatic criticism ordinarily has nothing to do with the boxscore, it is not surprising that the highest score on its annual score-board does not necessarily mean that the show is the best. Why does its staff sit up late at nights weighing adjectives? It takes all this trouble for the benefit of the managers and the good of the publisher of Equity? Equity has not pressed dislike for the tabulation of the critics.

Anderson explained, discussing the reasons for the score, practically no one could figure from the boxscore, which was not intended. Anderson, there was a marked tendency to give a 'no' for every show, but the witty reviews rather than give opinions.

Anderson placed a 'near third in the 1941-42 rating with a 'batting average of .462', which was higher than any other show. Anderson, there was a marked tendency to give a 'no' for every show, but the witty reviews rather than give opinions.

CRITIC DEFENDS HIS PAIN-CAN'T RUN GOOD SHOW

Springfield, Mass., June 16.

Taking cognizance of widespread criticism leveled against his reaction to Resident Players of Springfield, W. Harry Rudkin, critic of The Springfield Daily News, retorted this evening that he may pay for his article 'Make the Decisions Which Decide Theater's Fate'.

Rudkin defended that good theatre will always rise above criticism, however adverse, and pointed to his own performance of 'The Wind', both of which he said sought to give an answer for the theatre. (Ed: 'Candle' was, only modestly successful in M. T., which 'Johnny' had a follow).

Stock company, headed by Harry Fischer, decided to call it quits after eight performances of 'Philadelphia Story', though a 10-week season was planned, with Naval Bellitt getting ready to take over. Rudkin said that cancellations seem snowballing in as soon as reviews are published, Rudkin's being 'Diverse sources', wrote Rudkin, 'that the Springfield Daily News' was to cut off a new theatrical enterprise before it had a chance to get under way. Rudkin said that this was not only that the public, not the press, decides whether or not the theatre, or any of its component parts, should go a follow).

Mary Jane Waisch III

Mary Jane Waisch was out of 'Legis Face II, Imperial, N. Y., Monday (15) because of an indicated appendicitis. She was taken to the hospital and underwent an operation. Her recovery is expected but she is expected back in the wash and pressed doctors do not advise an operation.

Lovely in close-ups...

She tells you about
her **COMPLEXION CARE**

"I've found daily ACTIVE-LATHER FACIALS with Lux Toilet Soap the best care for my skin," says Binnie Barnes. "Just try these beauty facials regularly for thirty days!"

Lux Toilet Soap's creamy ACTIVE lather removes stale cosmetics, dust and dirt *thoroughly*—gives skin protection it needs. Hollywood's famous stars trust their million-dollar complexions to this simple care. Its touch is so utterly gentle that it feels as if you were *smoothing beauty in*. Take the screen stars' tip: use mild, white Lux Toilet Soap to help you keep your skin irresistibly lovely!

LUX SOAP CARE'S
A WONDERFUL
BEAUTY AID.
I NEVER NEGLECT
MY DAILY
ACTIVE-LATHER
FACIAL!

BINNIE

IN
Republic Pictures'

"In Old
California"

Now Showing
Locally

You Try Hollywood's
ACTIVE-LATHER FACIALS
Every Day!

FIRST PAT
THE CREAMY
LUX SOAP
LATHER LIGHTLY
INTO YOUR SKIN

RINSE WITH
WARM WATER, THEN
WITH COOL, ACTIVE
LATHER DOES A
THOROUGH JOB

NOW PAT YOUR
SKIN DRY. IT
FEELS SOFTER,
SMOOTHER. SEE
HOW FRESH
IT LOOKS!



9 out of 10 Screen Stars use Lux Toilet Soap

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SCREEN RADIO MUSIC STAGE

Gable's Eagerness to Enlist Typifies Growing Shortage of Male Pix Leads

Clark Gable's application for a commission in the U. S. Army Air Forces last week accentuated the critical shortage of leading men in Hollywood which producer-distributors two weeks ago with Eddie Mannix, in charge of Metro studio operations, and studio publicity chief Howard Strickling and headed for Washington to take his physical. Understanding is that Gable will be ordered to the officers school at Miami Beach, for training and then returns to the office of the director of individual training in Washington.

In addition to losing Gable to the Army the Metro studio got another jolt via the prospective enlistment of Robert Taylor and Spencer Tracy. Tracy and Gable reportedly had an agreement that if one goes into the service the other

(Continued on page 34)

H'WOOD KUDOS FOR WAR BOND CAMPAIGN

Hollywood, June 23. Motion picture industry is doing a superhuman job in the drive to get the people of the nation War Bonds-minded, according to Harold N. Graves, assistant to Henry Morgenthau, Secretary of the Treasury.

Graves left for Washington after checking up on the bond and stamp selling campaigns in the California area.

Berlin's 'Army' Show, Via Premiere Premiums, to Get Record 50G Nite B.O.

Some \$30,000 in premiums for opening night seats for "This Is the Army" at the Broadway theatre, N. Y., July 4, will make possible an unprecedented \$50,000 gross for the premiere night, which is slated from 9:20 down. Normal seats of \$4.00 top, in the 1,900-seat house, of which 1,000 are on the "lower" floor, will permit a \$45,000 weekly average gross. The 30G premiums include a \$10,000 "buy" from Kala Smith, a choice pair. Others are similarly buying boxes and turning them back for servicemen's uniforms.

Meanwhile, Irving Berlin, who authored "Army," as the World War II counterpart of his new fangled "Tip, Tip, Yagelman's," huddles today (Wed.) with Barney Balaban, Paramount proxy. B. G. DeSylva, production head, Mark Sandrich, who will direct, on the manner of handling "Army" as a "premiere" and it's still a moot question whether movie names should augment the film venture. Also yet to be done is the nature of the show, since Berlin wants a cut of the profits besides the \$250,000 advance to go to Army Emergency Relief. For this, Par gets Berlin's services gratis, as (Continued on page 23)

BURKE HAS M. P. RUN-IN OVER UNIFORM

Johny Burke, who had been doubling between "Top-Notchers," two-day straight-vander at the 44th Street, N. Y., which closed Saturday (20) and "Priorities," the original Clifford C. Fischer-Shuberts varieties venture at the 46th Street, got into trouble with the military police early last week. Servicemen cops stopped Burke on the street and

(Continued on page 54)

Inaugural 'Lunchtime Follies' for Shipyard Workers Looks a Wow

The American Theatre Wing's "Lunchtime Follies" nocturne entertainment designed to spirit the morale of war workers at the Todd Shipyards, Brooklyn, as presented Thursday (22), looks set to become a national institution. The 30-minute entertainment, derived from material included in the never-presented "Fun To Be Free," by Moss Hart, George S. Kaufman and Harold J. Rome, proved ample for the shrewd, helmed 5,000 who flocked about a special stage in the plant yard during their lunch hour to extend an approval.

Plans are under way for two weekly presentations which will be performed for day and night shifts

(Continued on page 54)

LONG LATIN-AM. HOUR AFTER U. S.

Company Set for 16 Weeks in New York, Then Transcontinental Swing Before Mexico, Cuba and South America—Continuous Performances From November, 1942, Through to Following September

\$5 TOP IN N. Y.

By EDWARD SMITH

Instead of curtailment because of the war the Metropolitan Opera is launching this fall its most showmanly project. In addition to 16 weeks in New York City the opera company will tour the United States, Mexico, Cuba and South America, the latter including Rio de Janeiro and Buenos Aires at least and perhaps other cities, too. The Met under Edward Johnson will thus be in continuous operation from Nov. 23, 1942 to September, 1943. Nothing remotely as ambitious, far-dung and daring has ever been attempted in the history of the organization.

Government aid will make the in-

(Continued on page 23)

Radio-Directors Offer War Production Aid To Everybody and Anybody

Radio Directors Guild is offering the services of its members to "everybody and anybody" doing war programs. Organization voted that action at a meeting Monday night (22), the members expressing an eagerness to get actively started in such work without further delay. Such groups as the United Actors War Activities Committee, the Office of Facts & Figures and the Office of Civilian Defense had previously been approached, but in each case the matter ended there.

The Guild membership has taken two specific steps in readiness for handling war shows. A schedule of the time each member has available for such assignments has been drawn up. In addition, a separate list has been made of all the directors qualified to handle programs in various foreign languages. Later move is preliminary to cooperation with the Foreign Language Radio Wartime Council, committee of foreign language broadcasters.

Mrs. Bosworth for Congress

Hollywood, June 23. Mrs. Hobar Bosworth, wife of the veteran film player, has filed at a candidate for Congress. She's from the 20th district.

Radio-Music Men Map Def As Petrillo Sets AFM's Aug. 1 Jukebox Deadline

RUSSIA DEEP IN HEART OF U. S. VIA SONG HITS

Mora Russo-American amity, on the whole, is evident via dance versions of "Two Guitars," "Dark Eyes" and revival of "Russian Lullaby."

Also, a British waltz hit, "Russian Rose," but not as widely known on this side, is getting more intensive application from the dance bands.

Jolson Paid \$1 Per Egg, But Didn't Lay Any On His Alaska Camp Route

Hollywood, June 23. A Jolson is back from his Alaskan tour, having traveled upward of 4,000 miles in 18 days by plane. He averaged 1,200 miles daily and did 14 numbers per show accompanied by his pianist, Martin Freed. He paid \$1 for each egg he ate, \$1.25 for a bowl of chili.

While on tour Jolson played from two to nine shows daily and traveled so rapidly by plane that it took 13 days to cover an area originally intended for six weeks. His average jump was four weeks and the longest 12 hours.

From 20 to 1,500 spectators were entertained at performances held at Army and Navy receptions. There were 300 men at a base hospital.

Towns visited included Anchorage, Fairbanks, Juneau, Nome, McGrath, St. Lawrence, Wilkerson and Annette Islands in addition to military bases whose identity is withheld.

Jolson returned here Friday night (19) highly enthused about the tour and its reception. He said the performances lasted from one hour to 80 minutes, with the boys always demanding more. He always used a few numbers that fitted in the locale in which he found himself.

James C. Petrillo, president of the American Federation of Musicians, will within the next few days give photographers record and transcription manufacturers concrete evidence of his intention to halt this type of work among the AFM membership Aug. 1. The present AFM license held by recorders expires June 30, and instead of the usual year or six months' permit the disc manufacturers are to receive extension licenses good for only one month, or up to July 31. The interim will probably be used by photograph record and transcription make alike to stock up on as many masters as possible.

Over two weeks have passed since Petrillo announced at the AFM convention in Dallas his decision to shut down on the use of union musicians for the making of recordings, apparently those that use jukeboxes, but has not been the news (Continued on page 43)

AFM MAY LEND ITS NAME TO 'CARAVAN'

Benny Goodman's projected band "Caravan" idea may go out on the road under the sponsorship of the American Federation of Musicians. Plan is to make the tour a band industry affair, thereby adding to its importance while throwing a spotlight on the AFM, which heretofore has not been concerned, as an organization, in any of the relief efforts.

(Continued on page 55)

Army's War Show Very Timely for Americans On the Home Front Now

By HERB GOLDEN

Philadelphia, June 23. "Tobruk has fallen to the Axis. Sevastopol follows. The Japs are crawling onto the Aleutians. In view of all this, and in light of the fact that the U. S. Army will probably play a major role in winning back these points as stepping stones to eventual U. S. military victory, the Army-produced War Show, currently at Franklin Field here for a one-week stand, must be reckoned the No. 1 show business venture of the year—if not the topper for the year.

After a four-day break-in in Baltimore last week, the War Show bowed to the U. S. Army's vaudeville program Thursday (22), a showmanly, thrilling, rugged lesson in warfare, with

(Continued on page 49)

ICELAND 'HOT' SPOT ORC NOT YET HEP TO TEXAS

By PHIL AULT

Reykjavik, Iceland, June 12. —Although the U. S. hasn't shipped any shows yet to the rocky shores of Iceland, the American today guarding this pile of lava rock by the Arctic circle have cooked up a revue of their own called "Command Performance." The show's running in a corrugated iron Nissen hut, or "tinfoil," as some of the soldiers call them. It is a fast-paced performance starring boys who used

(Continued on page 55)

MOVIE COMMENT

Strong War Keynote in This and Next Year's Crop of Pictures; Credit Many Films With Stimulating Enlightenments

Extent to which Hollywood production schedules have been influenced by the war is being measured in number of features made within the past year, plus those on immediate shooting schedules of major companies, either in furtherance of the war effort, based on war themes or pressing the public with war problems.

In many cases increased enlistments in specific areas, in various branches of the armed forces, have been traced immediately to the shooting of pictures with war background. While, in many other instances, results could not be traced directly to the influence of specific film, government officials have acknowledged the cumulative overall effect of the screen as a morale-building and informative agency.

Among pictures credited with influencing enlistments are Sergeant York, going into general release July 4, and "Winning Our Wings," Warner's government short with Jimmy Stewart. Reports from enlistment centers are that a rush of youngsters followed showing of these and other war pictures.

Aside from Victory shorts produced by the Government and 26 Mellett shorts on the shooting schedules, the industry has approximately 100 war-backed pictures released within the past year.

With this for coming production, some of the productions are in the

(Continued on page 23)

SAM GOLDWYN TESTING VAUDER LYBA MALINA

Luba Malina, nitery and waded Russa comedy warbler, has been shipped to the Coast by Sam Goldwyn for a role in the new Bob Hope picture, "Temporarily Tied, They've Got Me Covered." Gal is also being sought for the lead opposite Hope, Goldwyn being desirous of using a newcomer. His New York office has been giving the o. o. assistants for the past several months.

Bob Hope Exhausted By Intensive Camp Tour

Physically exhausted, Bob Hope is back from a tour covering 100 Army-Navy camps in 10 weeks. Hope traveled 50,000 miles, retained 2,000,000 service men and women and gave 300 shows and exhibitions for the Red Cross, American Relief and other organizations. His remaining was in the Bobby Jones match in Chicago.

Hope's appearances reportedly sold more bonds than any other performer on tour. Jerry Colonna kept throughout, and the comedian's name was kept a secret so as to avoid further strain.

Lastofogel to Coast

Abe Lastofogel pulled out last night (Tuesday) for the Coast, where he will remain for a few days before returning to N. Y. and his USO-Camp Shows, Inc. executive duties. The William Morris agency exec had started west last week, but was recalled from Chicago Tuesday (18) by the death in N. Y. of his wife, Mrs. Frances Arms (Mrs. Lastofogel).

Live At 8 A.M.

Philadelphia, June 23. A pre-breakfast swing session beginning at 8 a.m. is provided each week by Germantown Bar. Led musical bar to be opened by Lou Lantico here, is for defense workers who stop off for a couple of quickies after knocking off from the midnight to 8 a.m. shift at the many war plants in the area.

Efrem Kurtz Leaving Ballet, Might Become WB Music Classicist

Efrem Kurtz has resigned as conductor of the Ballet Russe de Monte Carlo after nine years at its helm and will devote himself to appearing as a conductor with leading symphony orchestras. He makes his first of seven appearances at Levinsky Stadium June 18 with Mo'na Anderson as soloist.

Kurtz is carrying on negotiations with Warner Bros. to be musical supervisor of any musical made with a classical background.

BING'S \$50,000 TRUST FUNDS FOR HIS 4 SONS

Hollywood, June 23. Bing Crosby has created trust funds totaling \$300,000 for his four sons.

He filed a Superior court application to make John O'Leary, his personal attorney, guardian of the estates.

Charles Crosby, Bing's eldest, made his screen debut in "S'panged Rhythm." He did a scene with his father, singing "Supermanizing Bing singing 'Apple For the Teacher'."

So. Cal. Tops \$2,000,000 Mark in War Bond Sales

Los Angeles, June 23. Film theater of Southern California sold war bonds and stamps to the amount of \$2,046,815.70 during the past week beginning June 15 and ending June 18, according to figures released by Dave Berstein, chairman of the Southern California War Bonds Division, War Savings Staff, U. S. Treasury Department.

JEAN HERSHOLT ON DECCA

Other items out by Grace Field, Hildegarde, Frances Langford. Jean Hersholt, who has translated quite a number of Hans Christian Andersen's fairy tales into the Danish, made the first of two record albums for Decca, narrating a children's tale, not of the Andersen idiom.

Other quick in-and-outers for Decca, warring the wimpyly before leaving Hollywood or elsewhere, are the four sides Kenny Baker is doing this week, before going back next Monday; four more by Grace Field (who sells big in England); and by June (Rodgers and Hart) albums which Hildegarde waxed (four sides) before opening in a Decca studio in Hollywood. Frances Langford, before she returned to the Coast of Baker's quartet, two are to bring her back to Berlin's "This Is the Army" score.

FILMS LOOK SHORTAGE

Over 600 Writers Now Toiling at Studios to Circumvent Threatened Famine Developing War Scripts Going into War Service

CALLING THE GALS

Hollywood, June 23. "Virtually helpless to combat either the talent shortage or the materials shortage, both developing rapidly as a result of the war, Hollywood already had taken definite steps to circumvent a third threatened shortage—a famine of rhetoric.

While this exodus has been less highly publicized, of course, than the departure of thespians into the armed forces, writers for the film capital have been decimated in recent months. In addition to numerous enlistments and inductions, many writers currently are devoting all, or a major portion, of their time to work for the various government agencies. (Continued on page 55)

MARK SANDWICH EAST ON RED CROSS PIC IDEA

Washington, June 23. Paramount director Mark Sandrich and scripter Allen Scott are due here to huddle with Red Cross authorities on a Par war film, which is to be made in the Lewell Mellett "suggested" theme.

Red Cross is now aiming for cinematic propaganda after being very conservative about it heretofore.

Publicity quest. G. Stewart Brown, head of publicity information for the Red Cross, and Joe Well, film editor for the Red Cross, are for the Coast July 1, for confabs with Hollywood producers regarding incorporating Red Cross into the Hollywood production picture. They will talk with the Hollywood War Activities Committee to work on the Coast.

The Red Cross plans to produce a documentary short soon on its services to the U. S. Armed forces. It also has a short in production on recruiting of nurses for the Red Cross First Reserve.

Bring-Back-a-Load Dictum to Film Cos. May Mean Radishes or Rail Ties

Hollywood, June 23. In the good old days, way back before Dec. 7, 1941, when everything was free-style and an auditor was the mainstay, Hollywood was too busy making money to bother about saving it. Sixty-six percent of what the boys did what they wanted, where they wanted and when they wanted.

But Uncle Sam, the Big Guy in the long gal, is in charge now and he has a different gut. Hollywood does things that it never thought its dignity could survive. And it's finding out that there's something to be said for horse sense. For example, the matter of those location jaunts now going on, do not be alarmed if the word comes that the Hollywood back-home location, that it's halfway into the feed and grain business. If and when this happens, it will be an arrangement with the Office of Defense Transportation, which has decreed that Hollywood back-home location on the nation's servicing rubber. Therefore, if a film company wants to bring the Hollywood back-home location (Continued on page 54)

Effect of Elmer Davis' OWI on OFF's MacLeish and OGR's Mellett Still Conjectural; Film, Radio, Press Unity

Telephone Audition

Jimmy McHugh and Frank Loesser last week got a \$4,000 advance from Southern Music Co. on their score for the RKO production, Sweet or Not after they had sung the numbers over the long distance telephone to Lorraine, Southern's professional manager.

The writers were in Hollywood and Lorraine listened in New York.

Jane Withers O.O.'s Juves In 'Best Foot Forward' As Future Film Leads

Pittsburgh, June 23. Jane Withers ended short stay here at Stanley last week, with several additional dates being turned down by star's mother, who figured kid could stand a rest more than the coin. Young actress only played two dates here and in Philadelphia. She returned to New York for a spot on Kasl Smith's radio program and will also appear on a Fox "Mormouth, N. J., and will show off for the first time this weekend.

First of the six pix she's slated to do for Republic in next three years, her total salary of \$20,000 will go before the cameras next month. Miss Withers said Herb Yates, president of Rep., told her to look at some leading men possibilities for herself in N. Y., and she mentioned several in Best Foot Forward, the wants to once-over before heading home again.

John Ford Earns Wound Stripe At Midway Blitz

Hollywood, June 23. Commander John Ford, former Academy prize winner as a director, stopped during the Battle of Midway Island.

Now attached to the Office of Co-ordinator of Information, Ford left for Washington to show his footage to the Navy Department.

What coordination of Federal war information agencies made to the radio and motion picture trade remained conjectural this week, with Elmer Davis' media studies to find out where the propaganda, morale-building, withholding-secret-information, and fact-disseminating activities have been either a disappointment to Government people or a cause for complaint from the various media.

The only obvious change in the whole setup during the first week of Davis' tenure is the use of the name "Office of War Information" to replace the Office of Government Reports and the Office of Facts and Figures. Former CBS commentator is making a case examination of existing machinery, past policies, and the payroll before trying any reforms.

With many problems demanding the fastest possible action, Davis promised on taking office Wednesday (17) that the new agency will endeavor to get out as much news as possible, as speedily as possible, "as accurately as possible." He will forecast any reforms or re- (Continued on page 25)

BENNY GOODMAN INTO POWERS MODEL FILM

Benny Goodman and his band go into the fictional based on "John Robert Powers" book on the modeling band titled "Powers Girls" the picture goes into production in late August on the Coast and is to be produced by Charles B. Rodgers for United Artists release. Alan Dawn direct.

Goodman's last film work was in RKO's "Syncopean," without his band. Outfit worked with him, however, in the previous work in "Big Broadcast of 1937" and "Hollywood Hotel."

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DAILY VARIETY
(Published in Hollywood by
114 a year—112 reforms)

Army Production Unit Has Grown From Five Film Men to Hundreds

The Army's Training Films Production Unit, currently getting settled in its new quarters at the Paramount studio in Beverly Hills, L. I., presents a plenty different picture from three years ago. Col. J. W. Connelley's staff of three enlisted men and two civilian cameramen has grown into the bustling unit, weather-beaten and rickety, some 10 miles from Fort Monmouth, N. J. It has grown to grow to block-long and completely modernized studios less than a half-hour from Times Square.

The exact number of men in Col. Gilleit's command now is a military secret. But the Beverly Hills district is in comparison with the original five is evident from the fact that the staff includes almost 100 officers and men drawn from Hollywood alone. And the four or five reels a year produced before the Selective Service Act was passed has become a real prod.

Former Hollywood news work- ing at Astoria include Major Robert Lord, Warner producer; Major Robert H. Preneel, writer; Major Joseph C. Parsons, Paramount film editor; Capt. Herbert L. Bregstein, film captain.

(Continued on page 20)

COMBINE FOUR WAR DRIVES INTO ONE

Hollywood, June 23. Final film industry war drive for 1942 opens July 7 with a four-day campaign to raise funds for the Navy Relief Commission. China, Russia and Dutch War Reliefs, with Jacob K. Javits as chairman, will coordinate the 25 studio representatives mapped plans for the four causes. The studios will be asked to make donations to each cause, or to designate how general contributions are to be divided. Where no specifications are made, the gifts will be split in proportion to the national quotas for each fund.

MUSIC (CANNED) CHARM TO SOOTHE ANY PANIC

To assure diversional entertainment when all electric power shut off, Herman Lovell, manager of the Capitol, N. Y., has collected an array of old-time, hand-winding victrolas.

These will be spotted on the stage and in various lobbies throughout the town to furnish music. Idea is to keep audience calm in the event of a power shutdown.

Warner Moves Into U. S. Army Public Relations

Albert Warner goes into the U. S. Army Bureau of Public Relations as a training officer.

His job as head of CBS Washington news bureau passes to Eric Sevareid.

Pvt. Lazar Arranges Free Monmouth Show

A special free show arranged by Private Irving Lazar, now stationed at Fort Monmouth, Sunday (21), included the new musical comedy, "The Great American Camp Edition" at Sea Grid, N. J. The theatre, planned, conceived and built by strictly soldier labor, was christened the Quincy Mary.

Acting the inaugural show were Pinky Lee, Al Parker, Sead and Austin, Carole and Sherod, Power and Singing Model, G. Joan Brandon and Nancy Healy.

Major Wm. Wylser

Hollywood, June 23. William Wylser, commissioned a major in the Air Corps last week, is making up his affairs here during the next two weeks.

He then reports to Washington for duty.

Dad Was That Way, Too

Hollywood, June 23. Will Rogers, Jr., second lieutenant on the reserve list in the Army, is a private rather than wait any longer to be called for active duty as a commissioned cavalry lieutenant on the reserve roster since his ROTC days at Stanford University. Meanwhile, Rogers has been drafted as a candidate for Congress in the Beverly Hills district by the Democratic party. His neighbors will conduct his political campaign.

Studio Can't Charter Buses to Move Actors; Order Also Hits Bands

Hollywood, June 23. Chartering of buses by film studio for the carrying of players and crew members is out, according to the official interpretation of City of Defense Transportation Order No. 10. That was the dictum of Roy Long, regional DDT director, in a meeting with picture representatives. Order, according to Long, does not hit studio-owned buses but chartering by any person or organization. It will affect traveling bands, conductors by cowboy hats or other film players, and will cramp bus chartering for conventions and publicity tours. Film studios reported to Long that the studios had equaled or bettered the 25% reduction in transportation as ordered by law.

Film Photos to Train Novices for Army Duty

Hollywood, June 23. Training of photographers for service in the Army Signal Corps, the school of which is now at the Academy Research center, will be supervised by Fred Jackman, press director of the American Society of Cinematographers.

Government has asked for 200 film photographers and 200 members of ASC, out of a total membership of 175, have volunteered. Others will be Jackman in uniform new comers in a 12-week course, working three nights a week.

Uncle Sam's Roll Call

Red Caruthers Carles O. Pittsburgh, June 26. H. M. (Bud) Caruthers, who with his brother Glenn owns and operates the Guthrie theatre in nearby Grove City, Pa., is carrying on for his son, Red Caruthers, Jr., 109th new recruit, recently in a Florida airplane crash while serving as an instructor for army pilots in Britain army unit assigned to Steward Field, N. Y.

Ensign Earl Honor Man Great Lakes, Ill., June 23. William Engelhardt, New York, has been chosen honor man of his company, now in recruit training at Great Lakes, Ill.

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WILLIE HOWARD

Sixteenth successful week. "Priorities of 1942" at the 46th Theatre, New York. "Willie Howard the famous comedian in a sensation in the 'Priorities of 1942'."

Sally Rand Promoting Fort Riley Rodeo For Soldier Relief Fund

FL Riley, Kans., June 23. Now it's Sally Rand, rodeo promoter. Fan trapper pulled into this cavalry post this week with cowboy jeans and boots in place of her traditional fans and bubbie.

She joined hubby, Thurling Turk Greenough, currently in training at Cavalry Replacement Center, in promoting four-show rodeo for benefit of Ft. Riley emergency relief at 400-seat Robert Field in this Cavalry Station City June 27 and Sunday, June 28 and 29.

AGVA, Like Equity, Sending 'Variety' To Soldier Pros

A special committee, headed by Billy Glason and Dave Fox, has been formed by the American Guild of Variety Artists to service with special comforts members of AGVA now in the U. S. armed forces. Like the work of a similar committee at Equity, the AGVA group will furnish their members with cigars, soap, etc., plus a subscription to "Variety" while they are in uniform. A special service men's rate has been worked out for all professionals in the armed forces.

AGVA's committee is presently checking which members are in theatre and which members will begin dispensing the favors within a week or two. Coincidence the committee's work will come via donations.

Equity inaugurated the scheme to keep its uniformed members in touch with show business via the "Variety" and Equity magazine subscriptions. This week the total of Equity members receiving both papers, plus other items, rose to 361.

When Norman Howard was drafted last week it robbed the Center of its most popular star features. Every Thursday night since the opening, "The Twin Peaks" and "The American Theatre Wing Stage Door Capers" have been the main attraction.

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EBERSON TO DECORATE ASTORIA PLAYROOMS

Committee of motion picture trade-publisher publishers, who have undertaken to provide equipment and furnishings for the Barton room of the Army's Signal Corps Photographic center at Astoria, last week selected John Eberson, the film show architect, to supervise the room's design and decoration.

In addition to overseeing the decor, Eberson will also handle the picture library which is stocked with books for the several hundred men stationed on the island.

About 75% of the enlisted personnel in the Photographic Center are from film industry.

Film companies have already made cash contributions; also a number of tele-phonograph, pingpong tables, furniture, etc.

Navy Officials Huddle On Dr. Wessel Film Yarn

Hollywood, June 23. Commander John J. Bergen, aide Secretary Knox, planned back to Washington Monday (22) after conferring with Cecil B. DeMille and Robert Montgomery.

James Hillon is doing a short novel as the script treatment of the Paramount picture.

Life of Riley,' Soldier Revue, Clicks Strong At Fort Riley; Tour Planned

H'wood Fetes War Heroes

Hollywood, June 23. Producers Alexander and a public committee to entertain the 16 United Nations War Heroes who will arrive in Hollywood on their 100-day tour. Major chore of the committee is to line up picture projects of outstanding interest. Group consists of Harry Brand, George Brown, Walter Connally, S. Charles Cline, Alex Ewolve, Lance Heath, William Hebert, John Joseph, Henry Loeber, Lou Smith and Howard Strickling.

Sally Rand Promoting Fort Riley Rodeo For Soldier Relief Fund

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American Theatre Wing Stage Door Capers

(Chairman, Entertainment)

When a very striking brunet entered the Canteen the other night, a Marine who'd been in uniform remarked, "that dame sure looks like the Duchess of Windsor," and then, during the intermission, he exclaimed, "Holy cow, it is the Duchess of Windsor."

Incidentally, the occasion of her Royal Highness' visit also occurred simultaneously with that of Helen Hayes, v.p. of the American Theatre Wing.

"It's just the luck of the Irish," Miss Hayes commented to Bruce Pennington.

"I didn't know the Duchess was Irish," was Norm. P's quick comeback.

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Cy Bartlett in Europe

Hollywood, June 23. Glenn Davis reveals that her husband, Major Cy Bartlett, is overseas.

Her last letter from the former screen scripser was postmarked London.

By FVT. MEL ADAMS Ft. Riley, Kans., June 23.

The midwest's first ambitious original soldier revue, "The Life of Riley," held its opening night at the Cavalry Replacement Training Center here, presented the CRTC War Department's first military in two shows for 2,200 enlisted men and officers. It's a 65-minute parcel of most of the things that make the Army morale doctors would order to entertain a pack of talent-starved soldiers after a tough day's training life.

"Life of Riley" has tentatively set for a four-day run in western cities by Lt. Andrew B. White, special services officer. Show, played Junction City, just opened its military reservation Monday night, is due in Manhattan, Kans., tomorrow (24), the music city of Kansas City, Mo., Friday and Saturday (26, 27); and Topeka, Kans., next Monday (29).

Long on music and comedy, "The Life of Riley" is short on dancing. Only two top specialists and 100 extras. (Continued on page 20)

PHILLY CANTEN IN NEW YORK PREEM

Philadelphia, June 23. The Philly branch of the American Theatre Wing Stage Door Canteen is in New York City recently night (20) and from all indications the spot is hot for a long and successful run. The entertainment-planned and impromptu—excellent, and very attractive—show can't beat the price. Everything is on the house.

The opening was preceded the night before by a donation day for the public. It's the first and only under the name of the American Theatre Wing (unless they're associated actively with the Canteen) will be allowed to take at the new service men's rendezvous, beneath the staid old Academy of Music. Admish on being 10,000. The donation day included carton of cigars, kitchen utensils, or what have you. A count showed that many persons, most of them women, had come with a bundle, their pound packages numbering 10,000. The donation day included carton of cigars, kitchen utensils, or what have you. A count showed that many persons, most of them women, had come with a bundle, their pound packages numbering 10,000.

Saturday night saw more than 500 U. S. soldiers, sailors and Marines (Continued on page 20)

Gives 700 Steel Sets

Crookville, O., June 23. Fred E. Groves, owner of the Majestic, Crookville, O., has contributed approximately 700 all-metal theater seats to the American Theatre Wing's Opera House, owned by Mr. Groves was equipped, to the national defense.

N. Y. to L. A.

William and J. Friedman, Claude Lehmann, Henry T. Murdock, Edward C. Rafferty, and Sammy Walsh.

L. A. to N. Y.

Eddie Alperon, John Magellan, Fred Dreyer, and John Van Druten.

R. A. H. Glanville

James Mulvey, Bruce Pennington, and Raymond K. Hane.

Jack Skirball

Alfred Hitchcock, C. W. Thornhill, Glenn Wallach, Thornton Wilder.

WORLDWIDE

Film Carriers Decide to Attune Shipping Systems to Local Needs

Following huddles with film exchange and distribution representatives in N. Y. last week, Film Carriers Assn. at the New York convention decided compliance with the Office of Defense Transportation 25-101 Exchange rule effective July 1, should be left to individual territories to place in actual operation. Exchange reps in different territories will work out a formula with their carrier representatives, and some 30 exchanges were advised by the Hays office this week to handle shipping, in line with this decision and according to local conditions.

During confabs in N. Y., it was agreed that where one method of complying with the ODT order might work okay in the Philadelphia area for instance, different factors likely would not make the same method workable in the state of Texas. Hence it was left to exchange territory to handle the situation.

The ODT order forcing carriers to reduce mileage 25% as compared with that is forecasted by making fewer pickups, shorter trips and using smaller trucks in film carrier service. It will eliminate trucks and all special trips for exhibitors.

Because of the industry's desire to use raw film stock by using prints longer than usual, per the WPB attention on conservation, exhibitors will be unable to circumvent this reduction in delivery service by asking distributors to place additional prints into circulation.

New ODT ruling means that one day in the film carrier circuit will become prevalent, so that it will be difficult to circuit one-day-out-of-town prints by the distributor was able to ship from town to town and give the exhibitor his show earlier. A printed print were recalled to the exchange for inspection.

Ultimate result of the reduced mileage on film carriers is that it will take considerably longer to play out on a feature. Efficient film delivery service presently has enabled theatres to receive prints early. Showing out playing out dates, too, likely will add to the overhead of all picture producers.

Film carrier system in recent years has developed to such a degree that shipments to almost any account require no more than a single day. In some instances experience shows that shipping by parcel post or express required two and three days for some theatre territories.

Order of the ODT applies to all common carriers and is not aimed at any particular carrier. The film business had been granted any exception to the ruling, some 300 other industries obviously would have clamored for similar special rules.

HAROLD LLOYD AND RKO CALL IT QUITS

Hollywood, June 23. Harold Lloyd called it quits with RKO as a producer, Monday (23) and checked out, terminating his rights in his third scheduled production out of the tentative stage. Story was unfiled until today properly.

Prospective casting director, Lloyd stated that it inexpedient to attend the Shrine convention in Chicago, then going to New York for a two week vacation before announcing new plans.

His two pictures for RKO were "My Boy and My Girl" (My Favorite Spy), (Kay Kyser).

Yates Back to N. Y. Herbert J. Yates reportedly is heading for New York this coming weekend.

Yates has spent two months here going over Republic's slate for the next quarter.

D. C. VARIETY CLUB'S NEW MOBILE CANTEN

Washington, June 23. Soldiers on White House detail, and guarding the bridges and important approaches to the National capital, will soon be given hot meals from a rolling canteen, presented to the Red Cross by Variety Clubs Tent No. 11.

Presentation was made by Chief Barker Vincent Dougherty and Rudy Berger of Loew's, latter head of club's Welfare committee. Canteen cost \$2,000 and was presented at the Capitol with appropriate ceremonies.

FIND PIX THEY WANT IN DARK

Los Angeles, June 23. Film customers in the distant areas along the southern California shore are attending their favorite theatres, nabe and first run, and despite the same amount of, operators in the beach regions are still seeking new markets. A slight drop in afternoon business, which they can't explain. They had expected a falling-off in night trade and an increase in matinees. It is one of those human vagaries. The picture business is in a lull.

One operator figured out that the dimmer scene signs at restaurants shows an art the establishments in the vicinity of his theatre made everything else during the week. The theory that picture fans are attracted by brilliant lights.

GOETZ HOSTS ZANUCK WITH STUDIO DINNER

Hollywood, June 23. Darryl Zanuck was honored by William Goetz 20th-Fox v.p. with a studio dinner Monday night (23) hosting 200 members of the 20th-Fox personnel. Zanuck's speech was devoted to the war effort.

Zanuck's meetings with Spyros Skouras, Tom Connors and Hal Hays were postponed to next Monday.

Skouras, Connors to Coast. Hal Hays, 20th-Fox, Tom Connors and Hal Hays, Skouras expressing leaving for the Coast by Friday (25) to look over new product and outline campaigns for forthcoming releases.

Meeting in Chicago by Tony Muto, Washington representative for Fox Movietone newsreel.

Spurs activity is acting as sort of liaison man between Darryl Zanuck and capital affairs since the 20th-Fox. Darryl's office there spends so much time in Washington.

Grad Sears' 21-Year-Old Girl in WB Press-Old

Report that Grad Sears might return to Warner Bros. was laughed off by the studio. Sears' WB distribution v.p. with the explanation that it was his 21-year-old daughter, who is being raised in association with WB. Sears' daughter, Pat, has joined the company's news department in New York for some practical experience. She will return to Smith College in the fall.

\$40,000,000 PIX FURNISHING

Industry Toppers Negotiating with Washington and London Officials - Government Would Get 50%, or More, in Taxes if Money Disposed for Use Here, and Could Use Credits Abroad to Finance War Services

BERNSTEIN IN CONFABS

Film industry leaders have been holding sessions in New York for the past two weeks taking up negotiations with Washington and London officials for financing over \$40,000,000 picture coin in Great Britain. Chances are reported strong that the U. S. Government will shortly take over the coin, and make virtually the equivalent available in American funds to film producers due to several important considerations.

First is that Uncle Sam becomes a partner in any money American picture companies receive, since most of the major figures they pay are approximately 50% of it to the U. S. Treasury. Second is that the Government can now make use of the frozen credits available for expenditures in connection with the war effort.

Will Hays, Nick Schenck, George J. Ziegler and other industry topers have been going over the recent weeks, one session being held Monday (23) and another set for Monday (24). Sidney Bernstein, who is in London, is expected to negotiate also is Sidney Bernstein, the British Ministry of Information.

Hays was slated to leave for Washington yesterday (Tuesday) then going to the Coast to advise studio heads what they may expect. It carries that the Government's freeing of coin will give added impetus to Hollywood production schedule, especially insofar as RKO, United Artists and Independent producers are concerned, while also increasing the financial position of other majors as well.

Par, 20th-Fox and Metro Charge E. M. Loew Chiseled 'Em On % Pix

Boston, June 23. Three suits were filed here today by Paramount, 20th-Fox, and Metro-Goldwyn-Mayer against E. M. Loew. Claim is that certain Loew picture percentage bookings have been making false reports of gross receipts. Plaintiffs are unable to state which figures have been falsified, but believe they are in excess of \$1,000,000.

Theatres referred to in the suit of Paramount Film Distributing Corp., 215 Mt. Vernon St., of Milton, Mass., are as follows: E. M. Loew's Theatre, Inc., E. M. Loew's Theatre, Inc., Winchester Theatre, Inc., Liberty Amus. Co., Superior Exhibitors, Inc., Lancaster Theatre Co., National Theatre Co., Fitzburgh Amus. Co., Framingham Theatre Co., Blue Hill Theatre Co., Watertown Square Theatre, Inc., and the Worcester Theatre.

It is claimed that E. M. Loew's Theatre, Inc. is owner of all or most of the capital stock in the controlled operations. It is claimed the leases leased the pictures from the plaintiff on a percentage basis, 30% of the gross to the distrib. In the contract it was agreed that the exhibitor report cost and receipts; the statements to be signed by the manager, cashier or other authorized person representing the right of the exhibitor's representative to examine the books and veri-

Odium Lining Up RKO Financing; May Guarantee Loans or Mortgage Theatres; Outside Deals Summer

WILLKIE'S POLITICAL PLANS STILL VAGUE

Wendell L. Willkie, chairman of the board of 20th-Fox, may run for the governorship of New York state but if he doesn't, he is said to have indicated he may dig up a dark horse for the race on the Republican side of the ticket.

Willkie, whose N. Y. law firm also represented 20th-Fox, represented the company in a landmark inspired probe in Washington on charges the screen was being used as a propaganda medium. He is said to have received \$100,000 for that chore.

RKO \$12,500,000 PROD. BUDGET

Following a weekend meeting with Charles W. Keene at New Deplnet, a \$12,500,000 production budget for RKO for 1942-43 has been announced by N. Peter Rathvon. Plans are for 37 features, 13 to 14 RKO variety. Rathvon said that if this budget is curtailed by \$1,000,000 this would be pleasing to the board.

Deplnet is planning to New York Theatre is postponed board meeting on Wednesday.

Reports persist that David Sarnoff would like to see J. E. McDonough back in the studio management group.

Prior to leaving for New York to attend the board meeting Wednesday, neither Rathvon nor Deplnet said how they will be able to fill the presidency. Deplnet will set a sales convention date to be held some time after his arrival.

The same kind of suit has been brought by 20th-Fox, with the following additional defendants added: E. M. Loew Strand in Peabody, Film Service Co., Hollis Operating, Inc., and Webster Theatre Corp.

As a result of information recently made known to the plaintiffs in theatres have, from time to time and on many occasions furnished to the plaintiff falsified and false statements of said gross receipts; that payments have been made of much less amount than should have been paid; that the defendant concealed the fact that false reports were made and that the plaintiff discovered the fact only recently in the course of other litigation pending between the plaintiff and other defendants. It is alleged that on or before March 23, 1939, Loew and the enterprises and theatres entered into conspiracy to falsify reports and pay less than the actual receipts.

The plaintiff asks the court to enjoin these defendants from disposing of their assets and from continuing papers for accounting of amounts actually due for the rental of percentage pictures and a judgment for \$50,000.

Financing problems continued to absorb attention of RKO directors last week following departure of George J. Ziegler, whose resignation as president has not yet been acted upon though he is technically no longer president. Floyd Odium is still reported uncertain whether to raise coin for film production by additional mortgaging of RKO theatres or to guarantee bankers for loans of the \$30,000,000 or more capital required to get next season's schedule well under way. Both proposals had been under consideration for some time, as also bids for outside operators, such as S. A. Lynch, Leo Spitz or Ed Wolf to come in with either financing or administrative organization plans.

Barring the quick unbreezing of the \$25,000,000 in working capital, on which Schaefer had been contacting Government officials in Washington, and various financial district reports are that Odium would be obliged to consummate either a creative mortgaging deal or negotiate a loan for RKO.

Keener Remains Studio Topper. Keener remains studio topper. Rathvon returned from the Coast over the weekend after a huddle with Charles W. Keener and Ned Deplnet director, which an understanding was reached that Keener would remain in his present post as head of studio operations. The RKO board meeting scheduled for Wednesday (24) was postponed today (Wednesday) when Rathvon will likely make his report on studio operations and the production situation.

With Odium currently away on a tour of the West, Keener is considered the administrative personnel, with immediate appointment of a successor to Schaefer is considered unlikely. Deplnet and Rathvon continue to figure for the RKO presidency and any operations and the production situation.

Keener is reported to have been sometime during the RKO sales convention planned in July.

Keener is reported to have been interested in making a deal with Odium for his holding in RKO. Deplnet is reported to have been in Odium on the Coast several months ago with no deal consummated as yet.

The twice-postponed RKO stockholders meeting was finally held at Dover, Del. last Wednesday (23) with J. Miller Walker, RKO secretary, and Robert Lewis, vice president of Schaefer on the board. He was the only new member elected to the board. Lewis was approved by Raymond Bird, Deplnet, Thomas Durell, Frederick L. Ehrman, L. Arthur Green, Metro-Goldwyn-Mayer, J. C. Patterson, Jr., Rathvon, John C. (Continued on page 25).

'Moon' Comes Over UA Horizon and Loew-Lewin Set Their Partnership

Hollywood, June 23. Association of David Loew and Robert Lewin in their partnership reported ending with the release of "Moon and Six Pence." Lewin did not deny the partnership, but mentioned differences of opinion arose between the partners regarding the release of "Moon and Six Pence." Loew has contract for several more productions at UA, but is understood to have no plan.

Miller Aides Cowan

Hollywood, June 23. Seton I. Miller was named assistant director to Lester Cowan on the picture "The Sign of the Cross" and will screen. Merle Oberon will star. Cowan is being advised by Cowan free for work on "Commandos," which rolls July 1 with John Farro directing.

Industry Leaders Report to Gov't On Progress So Far in Conserving Raw Film Stock; 25% Cut Certain

Film industry leaders were in Washington yesterday (Tuesday) to huddle with Harold Hopper, of the motion picture division of the War Production Board, to discuss a plan made for voluntary curtailment of raw film stock and other materials in film production. At the same time, figures were submitted showing the extent that use of film and other materials has already been cut at the studios.

Curtailment of raw film stock in distribution, combined with cuts at the studios, is expected to result in an overall reduction of 25% in film consumption, as compared with original Government intimations several months ago that a 50% reduction was expected. Some of the majors, such as Metro, have already reportedly advised their distributors that fewer prints will be available.

Among those listed attending the session are Joe Hagen, Samuel Balaban, H. M. Warner, Eddie Mannix, William Douglas, Abe Schneider, Herman Robbins, Grad Searles and Ray Klum. Klum, who represents the Film Conservation Committee and the Industry Conservation Council on the Coast, came to New York over the weekend, then headed for the capital.

Plans Made in N. Y.
Prior to leaving for Washington preliminary work was done in New York discussed plans for fixing a ceiling on the number of prints to be used in distribution and on how both negative and positive prints should be handled in any heavy-duty conserving celluloid was to be prepared. Industry leaders also agreed that unless they were made to show WPB officials that heads-on means being cut, they would edit arbitrarily limiting film result.

Some of the distributors have contended that a ceiling on prints would be the most effective means of curbing film distribution. Some of the pictures regarded as sufficient to service 11,000 or 12,000 accounts. Some maximums are 500 to 225 prints for B product and 100 to 125 prints for C pictures, has also been suggested as a means of curbing demand.

However, since no uniform formula exists, it is likely that the major distributors could be evolved, each of the companies agreed to prepare their own plan showing how their picture would be tackled in every individual case. These figures are to be submitted to the War Production Board and submitted to the Navy office Monday (25) for presentation to WPB officials. The Navy office, the majors also submitted confidential figures showing how much film was used in department during 1940 and 1941, specifying separately both foreign and domestic prints of features, shorts, newsreels, trailers, etc.

Industry Reports
Washington, June 23.
WPB reps here stressed that the industry was not to be given any leniency to curtail and that the meeting was primarily for the purpose of reporting to the government on what has already been done in the way of cutting down use of raw film and other materials.

Government regulation would not become necessary.
In the interchange of ideas during the sessions today, the only new proposal advanced, in addition to the curbing of distribution, was the suggestion that film projection be slowed down from 90 feet a minute to 60 feet per minute. This large volume of film annually, it is considered impractical, however, since it would involve a change in all projectors, in studios as well as theatres, since new sprockets would be required. For this reason, an estimated 50 tons of steel would be required, with the WPB giving no hint as to whether the quantity of steel could be made available for the purpose. Another objection to the idea was that the government had changed then the present stock of films would be rendered useless and that there would have to be a new production of films.

Technicolor Promises Expected 3-Month Divvy

Technicolor, Inc. directors last week laid out a plan for a divvy on the common stock as had been expected in financial circles, action taken to pay for this year, which understood the company had been doing well. Technicolor declared and paid only 25¢ per share for this year, while 1941 four divvys of 25c each were distributed to stockholders.

Heavier losses, coupled with reduced prices for color film to producers in the last 18 months; reported by the company, which is reflected in 1941 net income which was \$1.05 per common share, of which \$1 was paid out in dividends in the past year. Cash position of Technicolor remained strong as of the close of 1941.

'Desert Song' Lifts WB Summer Lineup to Peak

Hollywood, June 23.
Start of the new summer season yesterday (Monday) bolstered the number of productions in work at Warner to 116, a new studio high on the Burbank lot.

Others lining up are 'Air Power'. The new pay picture from the former O'Rourke. 'Watch on the Rhine', 'Gentleman Jim' and 'Casablanca' are among the new production, with retakes and whatnot. are 'Now, Voyager', George Walsh' 'Honey Sings Here' and 'The Heat Wave'.

Warners' Escapology

Hollywood, June 23.
Escapist entertainment rather than technical or dramatic themes is the new switch in the Warners program of 86 shorts for 1942-43. New briefs are being made up for comedy, sports and music.

Meanwhile, the Burbank studios is continuing its patriotic short based on Army, Navy and Victory Production units.

They Keep the Flame

Hollywood, June 23.
Katharine Hepburn and Spencer Tracy started work yesterday (Mon.) on 'The Mark Twain', 'Keeper of the Flame' at Metro.

Mellett's War Newsreel Coverage Patterned After Britain's System

Indications that Lowell Mellett's setup for newsreel coverage will be patterned after that of the British newsreel organization is seen in recent requests made for full data regarding such British handling of news during the war, which was transmitted to Washington.

In this, it was pointed out that the British newsreel organization is a newsreels, latter are placed on ships covering battle action. That is how the new American newsreel pictures of the raid on Madagascar. Officers they are assigned under sealed orders during the newsreel news idea as to objective. No newsreel cameramen are permitted on planes when taking the place of combat personnel. However, outside of England and Egypt, in many of the attached spots newsreel cameramen have flown on combat duty when they are in the line of fire.

Plenty Film Saving

Hollywood, June 23.
Saving of 60% in negative film in two high-budget productions is reported by Paramount as a result of more thorough rehearsals and, consequently, less retakes. George Marshall, director of 'Star Spangled Rhythm', is credited with using less than 20% of the amount of celluloid consumed in his previous picture, 'The More Rangers', over a comparable picture.

Michael Lelan, currently piloting 'No Time for Love', has taken less film than he had in a similar time in 'Take a Letter Darling'.

Decision Friday On Par's \$100,000 Payoff to Bioff

Consolidated trial of the action by six stockholders against Paramount officers and directors in N. Y. supreme court, seeking return of the \$100,000 paid to George Bioff and George L. Browne by the defendants ended yesterday (Tuesday). The case was set for trial by Justice Carroll G. Walter announced decision will be rendered Friday, June 26.

Existing the testimony of past and present Paramount officials and directors, former supreme court Justice Alfred J. Tahey, representing the plaintiffs, attempted throughout the trial to pay the former LAYNE lead leaders were made illegally and therefore culpable to the corporation, by the corporation, pointed Walter, at the outset, had suggested to the stockholders had no cause of action unless payments made were injurious to the corporation and consequently, to the stockholders. He said the question was, saving interpretations as bribes or extortions, so far as the payments were concerned, was for criminal law and not the issue of an illegal contract.

Testimony of practically all the witnesses called by Tahey centered around Austin C. Keough, counsel and v.p. of Paramount, who had originally made the payment withholding information from Paramount directors until after the in dictment of Keough and his associates.

Keough Endorsed by All
Keough, first on the stand, was questioned throughout the opening of the case and by Tahey on allegations to the payments made to Browne and Bioff as bribes drawn for personal use by Keough and his associates. Maintaining the company was

(Continued on page 27)

Harmon Tells Coastites That WPB Considers the Film Biz Essential

WPB Lists Field Offices That Exhibits May Contact

The War Production Board has set up field offices in all of the 48 states where exhibitors and others may file applications for priorities or take up questions relating to the film business. Christopher J. Dunphy is chief of the Amusement Section, Services Division of the WPB, with headquarters in Washington.

A list of the offices and their addresses follows:
Alabama: Birmingham, 301 Phoenix bldg.
Arizona: Phoenix, 408 Security bldg.
Arkansas: Fort Smith, 13 N. 7th st.; Little Rock, 304 Reiter bldg.
California: San Francisco, 1355 Market st.; Fresno, 314-113 Hotel bldg.; Los Angeles, 1031 S. Broadway; Oakland, 200 Financial Center bldg.; San Diego, 101 Union bldg.; Sacramento, Farmers and Mechanics bldg.

Colorado: Denver, 708 Kirtland bldg.; Pueblo, 1000 Commercial bldg.
Connecticut: Hartford, Phoenix Bank bldg.; Bridgeport, 140 Glen Hill st.; New Haven, 514 Liberty bldg.

Delaware: Wilmington, 314 Penn bldg.
Florida: Jacksonville, 730 Lynch bldg.; Miami, 701 Congress bldg.; St. Petersburg, 200 Wallace So. St.
Georgia: Atlanta, 116 Chandler bldg.; Savannah, 408 Capital Securities bldg.

Illinois: Chicago, 20 N. Wacker drive; Deatur, 308 Standard office bldg.; Peoria, 24 State, Alliance bldg.; Springfield, 407 Leiland office bldg.
Indiana: Evansville, 8 Koening bldg.; Fort Wayne, 410 Utility bldg.; Indianapolis, 100 Circle Tower bldg.; Bend, 206 City National Bank bldg.; Iowa: Des Moines, 708 Crocker bldg.

Kansas: Wichita, 1314 Union National Bank bldg.; Topeka, 1000 Broadway bldg.; Kansas City, 200 Todd bldg.
Louisiana: New Orleans, 423 Canal bldg.; Shreveport, 816 Giddens Lane bldg.
Maine: Bangor, 44 Central st.; Portland, 100 Commercial bldg.
Maryland: Baltimore, 1254 Baltimore Trust bldg.

Massachusetts: Boston, 17 Court st.; Fall River, 27 S. Main st.; Lowell, 110 Central bldg.; Merrimack st.; Springfield, 25 State st.; Worcester, State Mutual bldg.

Michigan: Detroit, 7310 Woodward ave.; Grand Rapids, 1004 Michigan National Bank bldg.; Iron Mountain, 409 Commercial bldg.; Lansing, 100 Michigan bldg.; Minneapolis, 416 First bldg.; Minneapolis, 392 Midland Bank bldg.

Minnesota: Duluth, 416 First bldg.; Minneapolis, 392 Midland Bank bldg.; St. Paul, 100 Exchange bldg.
Mississippi: Jackson, 605 Tower bldg.
Missouri: Kansas City, 508 Mutual bldg.; St. Louis, 1131 Paul Brown bldg.

Montana: Helena, 222 Power Block bldg.
Nebraska: Omaha, 601 Grain Exchange bldg.
Nevada: Reno, Saviers bldg.; New Hampshire: Manchester, 100 Industrial bldg.
New Jersey: Newark, Globe bldg.; Camden, Broadway Stevens bldg.; Trenton, 200 Center bldg.; New Mexico: Albuquerque, 103% West Central Ave.
New York: Albany, Standard bldg.; Brooklyn, 18 Court st.; Buffalo, 212 Madison bldg.; Bakersfield, 200 Commercial bldg.; Rochester, Commerce bldg.; Syracuse, 202 State bldg.; Syracuse bldg.; Utica, 100 Commercial bldg.; North Carolina: Charlotte, New Yorker Life bldg.; Raleigh, Sig Walter Hotel bldg.
North Dakota: Bismarck, 14 First bldg.; Grand Forks, 100 Commercial bldg.; Cincinnati, 604 Union Trust bldg.; Columbus, 513 E. Commerce bldg.; Dayton, 619 3/4 National Bank bldg.; Des Moines, 401 Commercial bldg.; Youngstown, 1002 Union National Bank bldg.

Ohio: Columbus, 601 Commercial bldg.; Cincinnati, 604 Union Trust bldg.; Cleveland, 100 Commercial bldg.; Columbus, 513 E. Commerce bldg.; Dayton, 619 3/4 National Bank bldg.; Des Moines, 401 Commercial bldg.; Youngstown, 1002 Union National Bank bldg.

Oklahoma City, 540 Key bldg.; Tulsa, 425 Kennedy bldg.; Oregon: Portland, 114 Beall bldg.; Salem, 100 Commercial bldg.; Henderson st.; Chester, 12-14 East 5th st.; Erie, 716 Erie Trust Co. bldg.; Grand Rapids, 100 Commercial bldg.; Iowa, U. S. National Bank bldg.; Lancaster, 655 Woodworth st.; Lincoln, 100 Northrup Plaza Trust Co. bldg.; Philadelphia, Broad Street Station bldg.; Pittsburgh, 405 Fulton bldg.; Reading, 100 Commercial bldg.

Los Angeles, June 23.

War Production Board considers the motion picture industry an essential part of the war effort and will keep the film houses of America open during the war, according to Frank Harmon, executive vice-chairman and co-ordinator of the War Activities Committee, of the Los Angeles Defense Council; Dave Berzhan, of the War Savings staff, and Rodney Peete, representing the Theatre Defense Bureau.

Other speakers at the meeting were Charles F. Skouras and Robert H. Poole, co-chairmen of the local War Activities Committee; George Peete, director of the Los Angeles Defense Council; Dave Berzhan, of the War Savings staff, and Rodney Peete, representing the Theatre Defense Bureau.

All Set for Hop Off With 'Skyway to Glory'

Hollywood, June 23.
'Skyway to Glory' hops off this week on the West Coast with Franchot Tone, Marsha Hunt and Gene Kelly in the lead roles.

George S. P. Fineman production, based on a story by David Hirt.

Studio Contracts

Hollywood, June 23.
Rich Hogan inked scripting pact at Metro.

Ruth Ford's player option picked up by Warner.

Helene Fettescuce Reynolds renewed by 20th-Fox.

Leo Gomez's option lifted by Metro.

George Holmes' player ticket renewed by 20th-Fox.

Denise D'Amico inked two-picture pact at MGM.

Muriel Roy Bolton, writer, optioned by Paramount.

Alfred Steele, veteran actor, renewed for 'The Captive'.

Bobby Connelly drew new one-year ticket as dance director at Metro.

Curly Howard, Larry Fine and Moe and Curly Howard signed for two more years at Warner.

Lenore Coffey signed writing bldg.; Houston, 314 Erie bldg.; Dallas, 702 Flody bldg.; El Paso, 222 El Paso National Bank bldg.; Houston, 104 S. 5th st.; San Antonio, 616 Maestrol bldg.; Utah: Salt Lake City, 300 David K. Vernon; Montpelier, 12 State st.; Virginia: Norfolk, 628 Dickson bldg.; Richmond, 10 S. 5th st.; Roanoke, 118 Kirk av. S. W.; Washington: Seattle, White-Renry-Scott bldg.; Spokane, Old National Bank bldg.

West Virginia: Charleston, 24 Capitol bldg.; Morgantown, 100-101 Empire National Bank bldg.; Huntington, 809-311 West Virginia bldg.; Charleston, 24 Capitol bldg.; Wisconsin: Appleton, 341 W. College ave.; Eau Claire, 1243 Graham bldg.; Milwaukee, 706 Parkland bldg.; Wausau, 408 4th st.

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Fave Blonde-Ennis Bright \$45,000 In Midship Chi; Rita' Solid 11G In Second Week, 'Reap' Strong 10G in 5th

Chicago, June 23. State street is torn up by the subway construction work... Fave Blonde-Ennis... Rita... Reap...

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'Malaie Gets Man' (M-G) and 'Calliope' (M-G)...

D.C. RED HOT; 'LOVER-VAUDE' BIG \$21,000

Washington, June 23. No sign of a summer slump down town...

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First Runs on Broadway (Subject to Change)

Week of June 23. Actor—'This Above All' (20th) (24 weeks)...

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N.Y. B.O. Spotty; Flyer, \$15,000, 'Enemies,' 10G, Both Sad, 'Mimiver' 3d Wov 10G, 'Saboteur' Vaude, 27G

Business on the first-run New York town is rather spotty and the gross total is the lowest since the war...

A new show exhibiting remarkable strength is 'The Girl' (20th)...

'Take Takes Flyer' and 'Friendly Enemies' are other stars...

'State (Low)' (1,700; 30-40-50)...

'Reap' (1,700; 30-40-50)...

'Falcon' (1,700; 30-40-50)...

'Broadway' (2,200; 30-40-50)...

'Falcon' (1,700; 30-40-50)...

'Broadway' (2,200; 30-40-50)...

'Malaie Gets Man' (M-G) and 'Calliope' (M-G)...

'ABOVE ALL', \$14,000, FINE IN PERKY PROX.

Providence, June 23. Seasonally hot and humid weather seem to be bothering the houses with good product...

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'Reap' Still Top Denver, Film, \$17,500, 2d Wk.; Broadway Stood 10G

Denver, June 23. 'Reap the Wild Wind' at the Danham still is the top attraction here and will show a higher gross...

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K. C. Gets War Favorites And Brisk Biz; Flyer 'OK \$8,000, 'Dope' Nice 7G

Kansas City, June 23. According to managers, picture business here is showing a marked trade during the summer...

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'Take Letter' Big \$17,500, Top Frisco
Finner, 'Spitfire' Ghost-Nelson 21G

Holders are predominant crowd bonanza... San Francisco, June 23... 'This Our Life' (WB) and 'Always in Heart' (WB) (24 wk)...

Key City Grosses

Table with 2 columns: City, Gross. Includes San Francisco, Los Angeles, Boston, etc.

'SAL', \$9,000, 'NICE IN MPLS.

There's plenty of bonfire dynamite in the present loop music and the turntable... Minneapolis, June 23...

'This Our Life' (WB) and 'Always in Heart' (WB) (24 wk)... 'Spitfire' (RKO) (24 wk)...

'KISSED BRIDE' NICE \$9,000 IN BUFFALO

Buffalo, June 23. Film the wickets continue to show... 'Kissed Bride' (WB)...

'Heat Melts B'lynn Biz, 'Moontide' Mid \$14,000

Brooklyn, June 23. All downtown deluxers somewhat punch drunk from torrid temp... 'Heat Melts B'lynn Biz' (WB)...

'Ship Ahoy' Sails to Robust \$29,500 In Mid L. A.; 'Kissed Bride' Nice 23G, 'Take Letter' Solid 9 1/2 G in 3d Week

Los Angeles, June 23. Film houses continue to benefit from the heavy weekend play... 'Ship Ahoy' (M-G)...

'TORTILLA' FINE \$41,500 IN 2 HUB SPTS

Boston, June 23. 'Tortilla Flat' is easily the stand-out here this week... 'Tortilla' (M-G)...

'REAP', \$19,000, 'RASTY', IN DET.

Detroit, June 23. Arrival of summer sets no decline in grosses in the major defense center... 'Reap' (M-G)...

NATIONAL BOXOFFICE SURVEY

Plenty of Alibis This Week—'Kissed Bride,' 'Take Letter,' 'Juke Girl' and '10 Gentlemen' Loom As Topnotchers

Unexpectingly torrid weather, rain or quarterly income tax payments were favorite excuses offered by exhibitors when product disappointed this week... 'Kissed Bride' (WB)...

'Friendly Enemies' (UA) also got to a limping start in N. Y. with only \$10,000.

Indicating that distributors are hard put to supply sufficient product is the appearance of several re-issues... 'Friendly Enemies' (UA)...

showing and Bob Hope the sex box-office card here. Splendid \$4,500 in 'Shores of Tripoli' (20th), good \$3,500...

World (Par-Feat) (20th), 30-40-50; 'Grit From Miners' (M-G), 20-30-40; 'Russian picture winning' (M-G), 20-30-40; 'Fifteen minutes of good picture' (M-G), 20-30-40; 'Last week, Mr. V. (UA) (5th wk), satisfactory \$1,600 in six days...

Estimates for This Week: Boston (RKO) (2,200; 40-55-60)—'Gold Rush' (UA) and 'Falcon' (M-G), 20-30-40; 'Fighting with the Army' (M-G), 20-30-40; 'Rings on Fingers' (20th) and 'Murder Big House' (WB), continued from two weeks ago...

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WHEN GOOD
SHOW MEN
AND GOOD
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TOGETHER!**

THE Paramount Picture

**EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!**

Vol. I

News and Gossip About the Production and Distribution of the Best Shows in Town!

No. 19

'HOLIDAY' BUSTS UP THE NETS

Astaire Proves He's Hotter Than—



Wake Island Draws First Recruit: Macdonald Carey Joining Marines

Paramount's epic of the heroic band of American Marines who bore the brunt of the Jap attack on Wake Island will probably entice many a lad to sign up with the U. S. Marines when it gets into release. West Coast advices indicate it's a stirring picture, certain to make pulses pound.

Be that as it may, "Wake Island" can be credited with at least a part of the motivation that caused Macdonald Carey, Paramount star who made his debut in "Take a Letter, Darling" and drew critical applause from trades and newspapers, to drop his career at its peak. Carey last week signed application for the Marines—just a few days after the last footage of "Wake Island" was filmed. The picture gave Carey top prominence along with Brian Donlevy, Robert Preston and Albert Dekker.

FOR WHOM BELL TOLLS? SURE OF A TOUCHDOWN

Looks like a sure thing for an old-fashioned Notre Dame cleanup for Par's "For Whom the Bell Tolls," if you judge by the names of players already selected for major roles. Top fettle role of Marcia isn't set yet, however; the following are definitely in the cast: Mme. Katina Paxinou...Akim Finkov...and players last-named Callela, Ciannelli, Sokoloff, Snegoff, Baumay, Bulgulov, Rennido, and Granch. One more! Make eleven!

PLENTY PLUGGING FOR NEW PAR PIC

Major Air Shows Give Mark Sandrich Hit String of Salutes—14 Berlin Tunes Start Spinning on Platter Stations

ASTAIRE GUESTS

Parade of plugs for Paramount's sprawling new hit musical "special," Mark Sandrich production of "Holiday Inn," with Irving Berlin music, started last week with release of the top tunes for air performance. Par expects the radio buildup of "Holiday Inn" to reach a crescendo around about September 4, pic's national release date. With 14 tunes to play with and play, "Holiday" can't miss keeping things cooking on the kilocycles.

Kate Smith last week sang "Be Careful, It's My Heart," one of the Crosby-Astaire picture's sock ballads. Song was heard on all major networks immediately after release. Tomorrow night, Kraft Music Hall follows through when Bing Crosby has his co-star Astaire as guest. Bing himself will deliver two "Holiday Inn" tunes—"Be Careful" and "Song of Freedom." He and Astaire will duet on the number they sell so well in the picture—"I'll Capture Her Heart."

Reporting that tributes to Irving Berlin on the Coca-Cola "Pause That Refreshes" and on the Texaco Star Theatre program will follow shortly. Other top show sendoffs are on the way.

Meanwhile, Paramount is following through with a repeat on the pic that did such a heck of a job for "Fleet's In"—sending 78 RPM platters to major tumbler stations throughout the country. Recordings of "White Christmas," "Easy to Dance With," "Be Careful, It's My Heart" and "Happy Holiday" are going out. Fifteen-minute electrical transactions also have been made and being supplied where needed in advance. In addition, plans now is to make up a special recording of Berlin's "Song of Freedom" for radio stations. This tune is a timely paean number heard near the close of the picture.

Jokes are sure to jump with the "Holiday" tunes in juke joints in business. Decca is putting out twelve recordings from the show which will be merchandised in an album; Victor (& Bluebird) has made seven. Columbia has made three and may follow with more.

SHORT STUDIO SHOTS

Victor Moore, Eddie Bracken and Betty Hutton are slated for top spots in "Very Hot for Him" and "Banger," the old timer...Robin builders, will cook up the tunes...La Commandeur...his pic is being who saga C. B. DeMille will film, visits C. B.'s Paradise ranch for interview with DeMille and James Hilton, to be used as background material...Jingie, Jingie, Jingie!...hit tune of The Forest Rangers' bid fair to another "Deep in the Heart of Texas," according to the New York Post's...The Columbia pic is now editing...Grosset & Dunlap, N. Y. City, will do a edition of Dr. J. Hammett's "The Glass Key" to tie in with the Par Brian-Donlevy-Venona Lane-Ahn Lad picture...

List of Top Names Stands at 50 For Par's 'Star Spangled Rhythm'

'REAP'S LATEST HARVEST OF RECORDS

Cecil B. DeMille's "Reap the Wild Wind" busted a house record again over last week-end; this time at Loew's Akron. First three days gross topped "N.W.M.P." by 20 per cent.

Denham, Denver, which reported a twelve-year-record opening on "Reap" last week, has wired in that first week's gross topped all house records for twelve-year history of the theatre by twenty-five per cent. Dave Cockrell says in his column shows no signs of abating.

Miller Theatre, Wichita, reported a first three day gross for "Reap" amounting to 212 per cent of the "N.W.M.P." take. "Reap" has also cracked house records at the Newman, K. C.; the Paramount, Nashville, and in Salt Lake.

With "Reap" in its fourth, fifth and sixth week in a bunch of dates—and all grosses topping "N.W.M.P." by wide margin, only broken house records remain now, and we will not bother you with lesser figures.

Paramount Studio continues to add marquee names to the cast of its forthcoming musical extravaganza, "Star Spangled Rhythm," at the rate of two or three a day. Pic started with a cast list embracing almost all big name Paramount players; since the start, headlines of stage and radio have been added in braces and teams. Among recent signees are Ann Favers, Slim and Sam and Edgar Dearing. Filming is underway.

PLANET? RADIO WAVE? NO—IT'S SUPERMAN!

Famous opening line of Par's "SUPERMAN" shouts—"What's that zooming through the air?" will have a new meaning after August 31. After that date, WOR-Mutual System will feed out a quarter-hour "Superman" show over 228 MB stations, daily. Mondays through Fridays, at 8:30 p.m., EWT. Program opens up a sock party for theatres playing Superman shows, who can try for brief announcements at breakdown time.

—Firecrackers!



Fred Astaire teaches off the string of crackers that starts his sensational "Firecracker Dance" in "Holiday Inn." Fer what happens split, second later, see top left.

'TAKE A LETTER' TAKING LEASES

Paramount's "Take a Letter, Darling" seems set to make long runs the general rule, judging by first reports of early dates in various parts of the country. Pic is playing its third day-and-date weeks in the Paramount, Hollywood, and the Los Angeles Paramount, Minneapolis and St. Paul have "Take a Letter" in its second stanz.

Picture closes at the big New York Pic Paramount after a socko four week run today. New York is the new Dorothy Lamour-Technicolor tropical romance. "Beyond the Blue Horizon" Alvin Karpis and the gals Richard Denning—a new blonde cocktail lead to heart-throb duce. "Beyond the Blue" also boasts new comedy interest, with Jack Haley and Walter Abel sharing the chuckle-building chore. Otherwise the picture repeats many of the phases that made "Aloma" a b.o. sensation—among them a screen play by Frank Butler, direction by Alfred Santelli; Technicolor; South Seas locale—and plenty kisses and cliff-hanging.

CELEBRATE INDEPENDENCE DAY every day—by getting behind the sale of War Stamps and Bonds in your theatre!

Strand, Cincy Goes Newsreel After Checked Career; Exchange Briefs

Cincinnati, June 23. Checked career, with 80-90 results, of the Strand, founded 1908, is to take the following changes here when becoming Cincy's first newsreel center. Bruce Schreiber, who is Alex Schreiber, Detroit chain exhibitor, who took over the Strand, will exercise in this section. It has a double-bill policy on 20c seats, and it overruns the program for some months before Schreiber will leave. Under the new management, for several years, it had varied policies, but it has now been made to stand at different periods. One of Schreiber's short-lived experiments was to keep house open until 2:30 a. m. for dances and night workers on night shifts. He resented and reeducated the night workers, but they improved the front with a modern marquee and 30-foot electric name sign.

Denman View Copeland
Denver, June 23. Johnny Denman moved from Broadway to Denver, Colo., as manager, succeeding Lieut. Jack Copeland, reserve officer and film manager, who left to join the air force. Clyde Page, Paramount assistant manager, is to succeed Lieut. Otto Barusch, assistant at F. Colburn. Denman moved to Broadway, where Jack Kramer, Fox International city manager at Sixteen St., New York, took over the army, only, only. Fox is coping new 500-seat house at La Junta, Colo., Stock, remodeled and redecorated. Also redecorated the Elks Opera house at Leadville, 850 seats, because of the locating nearby of a new training camp. The new opera house was built in the place of the original building, designed by H. A. W. Tabor, who also built the Taber Theatre in Denver in 1881.

Sheridan Causes Revamp
Des Moines, June 23. With the resignation of Fred Sheridan as city manager and manager of the Paramount, Cedar Rapids, Tri-State, and other theaters, changes in personnel: Orville Reine, Tri-State manager, is to succeed at the Fort Rock Island, Ill. goes to Cedar Rapids. Fred Sheridan, who took Koko, manager of Equire, Davenport, takes over the Fort and Tri-State, manager of the Garden Davenport, takes over Equire. Until now for the Cedar Rapids, Davenport is named, A. Don Allen, city manager, will o. o. the house. Fred Sheridan, manager of the Times, only able in Cedar Rapids, has been made manager of a big apartment house garage owned by Kenneth E. Childs, The Times, which he takes over, has been picketed for months by the Cedar Rapids because the former manager refused to hire union operators. Sheridan always has been friendly with the unions.

Aaron Goldberg's 39th Anniversary
San Francisco, June 23. Aaron Goldberg, 39 years old, today celebrated his 39th anniversary. He is president of the three hundred of San Francisco's theaters and film exchange leaders attending the annual convention of the party. Fred Sherman, dean of the independent exhibitors here, now operates six theaters, including two new ones in San Francisco and Oakland. The Alexandria, name house which was almost completely destroyed by the tunc of \$10,000, reopened last week. The new peris of the old theatre building, on three walls and the roof. The fourth wall was knocked out for a restaurant that gives the house 300 more seats, or 400.

San Francisco Theaters, Inc.
San Francisco, June 23. Theaters, Inc., is handling the reopening as "everybody's new" theater.

San Francisco Selling Plans on Yankee Doodle Dandy
San Francisco, June 23. Theaters, Inc. has announced its initial engagements at increased ad- vances early in the fall instead of during the summer. The program matters discussed at the two-day meeting were: "Yankee Doodle Dandy," "White Ben Kalmanson will preside at the sessions, Joseph Bernard, vice-president and general manager, and Arthur Schreiber, who has assembled distribution forces. Roy Lewis Arthur Schreiber, vice-president, Schwaberg, Norman H. Moray and will all be in line.

Exact policy on Dandy will probably be announced during the July 2-3 meetings.

Due to the death of Robert C. Horton, of Jamestown, N. Y., and to Charlie Simpson, manager of the

'Pride' Into 41 N. Y. Spots
Coincidental with Astor's opening at the Astor theatre, New York, July 15, for a run, will be shown simultaneously in 40 other Broadway theatres in the N. Y. metropolitan area for the one night only.

PAR'S BONUS SYSTEM FOR ITS SALESMEN
Following a meeting at the Paramount homeoffice attended by distribution officials and the 11 district sales managers of the company, held Friday (19), plans are going forward to place into operation a bonus plan for sales throughout this country and Canada. Added money to be handed out will be based on sales in comparison with territory sales for the year ending the beginning of the month of 1942 (42) season.

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Hays Office Publicity Realignment Sets Swensen, Trumbull
Publicity setup of the Motion Picture Producers & Distributors Association is being realigned. The new line with the vacancy caused by the departure of Kenneth Clark, director of the Association of Independent Members of Exchange will meet Friday (23) at the new office building will be held at the Broadway hotel. Reps from all over the country expected.

Bill Hoyte Drafted For War Bond Work
Washington, June 23. Bill Hoyte, in charge of publicity and promotion for the A. L. Lichtman chain of theatres, has been drafted as consultant by the Treasury Dept. to help in the sale of war bonds. First assignment of the 61-year specialist was direction of raising the money for the new New York, the Amphitheatre in Chicago and ball park at Detroit. Paul Robert Hoyte, who is in charge of the Olivia De Havilland, Barry Wood and Richard Crooks provided the star talent.

Disney's 'Bambi' Will Get Preem in Maine
Augusta, Me., June 23. Plans for a Maine premiere of "Bambi" will be discussed here Wednesday (17) by Disney studio and Maine Development Commission.

Frisco War Bond Preem For U's 'Eagle Squadron'
Hollywood, June 23. Universal party leaves tonight for San Francisco to attend a war bond event at the DeWitt Post office. Orpheum there tomorrow (Wednesday) night including Walter Smith, Robert Stark and Louis Erickson, Margaret Hayes, Evelyn Smith.

Kaufman Adds Two
Hollywood, June 23. Edward Kaufman's production schedule was augmented by two new titles, "Richard" and "Miss Grant-Takes Richard". Both pictures are slated for summer shooting.

EARMON JOINS RKO
Lewis Harmon, former Broadway legit press agent, has been signed by RKO. He has been assigned the Omaha-DeWitt territory, following a breaking in Philadelphia.

'MOON' INTO N. Y. RIVOLI
"Moon and Sixpence" is scheduled to go into the Rivoli, New York, the last week in August. The United Artists has set "One of Our Artists is Missing" for release ahead of "The Sign of the Cross" on New York house has yet been made.

Max Fogel Regains House Under Scheme Divestment
Rochester, N. Y., June 23. Max Fogel, former owner of the Regal, is to regain control of the Regal this week under the court order requiring the Scheme chain to divest itself of the Regal. The Regal is to be placed for around \$50,000 to the Webster-Rosewood Corp., of which Fogel is operating here.

Columbia Winds Up Its Convention With 'Open Door' Conciliation Note
Columbia Pictures wound up its annual sales meeting over the weekend with group and individual sessions. The group sales conference, Montague, sales chief, had voiced the company's "open door" policy as regards exhibitors and their legitimate grievances. Montague told the trade press that Columbia would be open to any and all legitimate grievances, having in mind particularly those sections of country which had suffered from wartime postwar shifts. He set the \$18,000,000 budget for 1942-43 marked a new peak in expenditures for the company.

Montague stressed that the company's new program is in no way designed to conform in any way with the UMPG plan, which he stated that he was convinced exhibitors always is to be in line with the UMPG plan. He also explained that the big business enjoyed by Columbia in the current season was attributable in no way to the Consent Decree, but that better quality pictures should receive the credit.

Columbia policy will be to discuss adjustments or any other issue with exhibitors privately with themselves, he said, and not with any third party sitting in on the conference. Though not further enlarged, Montague's remarks are interpreted as referring to arbitration set up by the Consent Decree or the UMPG plan for setting up a selling system for next season, or possibly.

Montague explained that Arizona, New Mexico and Montana presently are being held in the Consent Decree has been hurt most by wartime dislocation of population.

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Second Commando story is the story of a British commando unit, Albert Arnold, former New York World Telegram feature writer, who is now in the army. It was completed three weeks ago and is already in its sixth printing.

'Wings for Eagle' Gets Special Screening in D.C.
"Wings for the Eagle" with a war background, will be given a special screening tomorrow (Thursday) in the Department of Interior, by the House of Representatives from California.

Preview will take place tonight at the National, Washington, while a New York preview will be given at the National Theatre Friday evening (28), following a buffet supper at Toots Shor's.

Pic Publicity Group Fights Radio; McCormick New Head Vice Gillham

S. Barrett McCormick, RKO ad- vantage chief, was unanimously elected chairman of the Public Relations Committee (eastern division) at the weekly meeting held last night. McCormick has been in this post for the next six months, the same as Robert Gillham, Paramount publicity chief, who has been in this post for the next six months tenure of office.

Ernst Blumenthal, Warner Bros. eastern advertising-publicity manager, was elected to the executive committee of PRC. Blumenthal's elevation to the executive committee is said to have resulted from his long membership in the executive committee. Over-all public relations program mapped ahead by Blumenthal, with the aid of the executive committee, is said to have been discussed by the executive committee. McCormick and Gillham.

McCormick has approved a proposal intended to give the motion picture industry additional institutions, such as public relations bureaus. Proposal would seek to have all airway shows on which screen advertising is placed, to be handled as a whole. Idea would be to persuade sponsors and broadcasters to handle advertising on radio, as on John Doe program as a public relation program. McCormick is in the motion picture industry, or, in the case of radio, viewers of film advertising. McCormick is a public service from the film industry.

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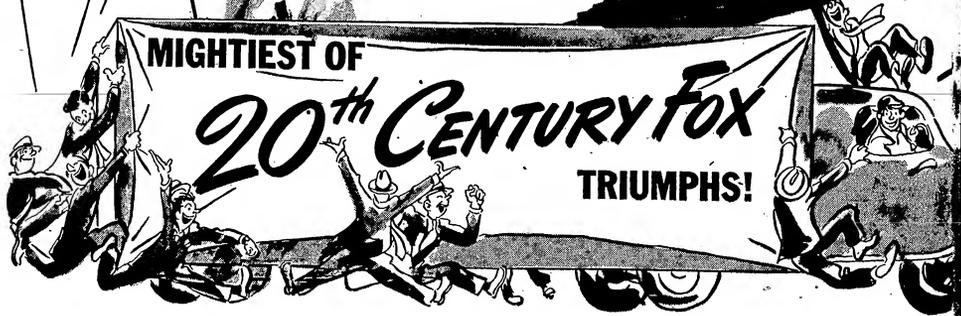
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POWER • **FONTAINE**
 DARRYL F. ZANUCK'S production

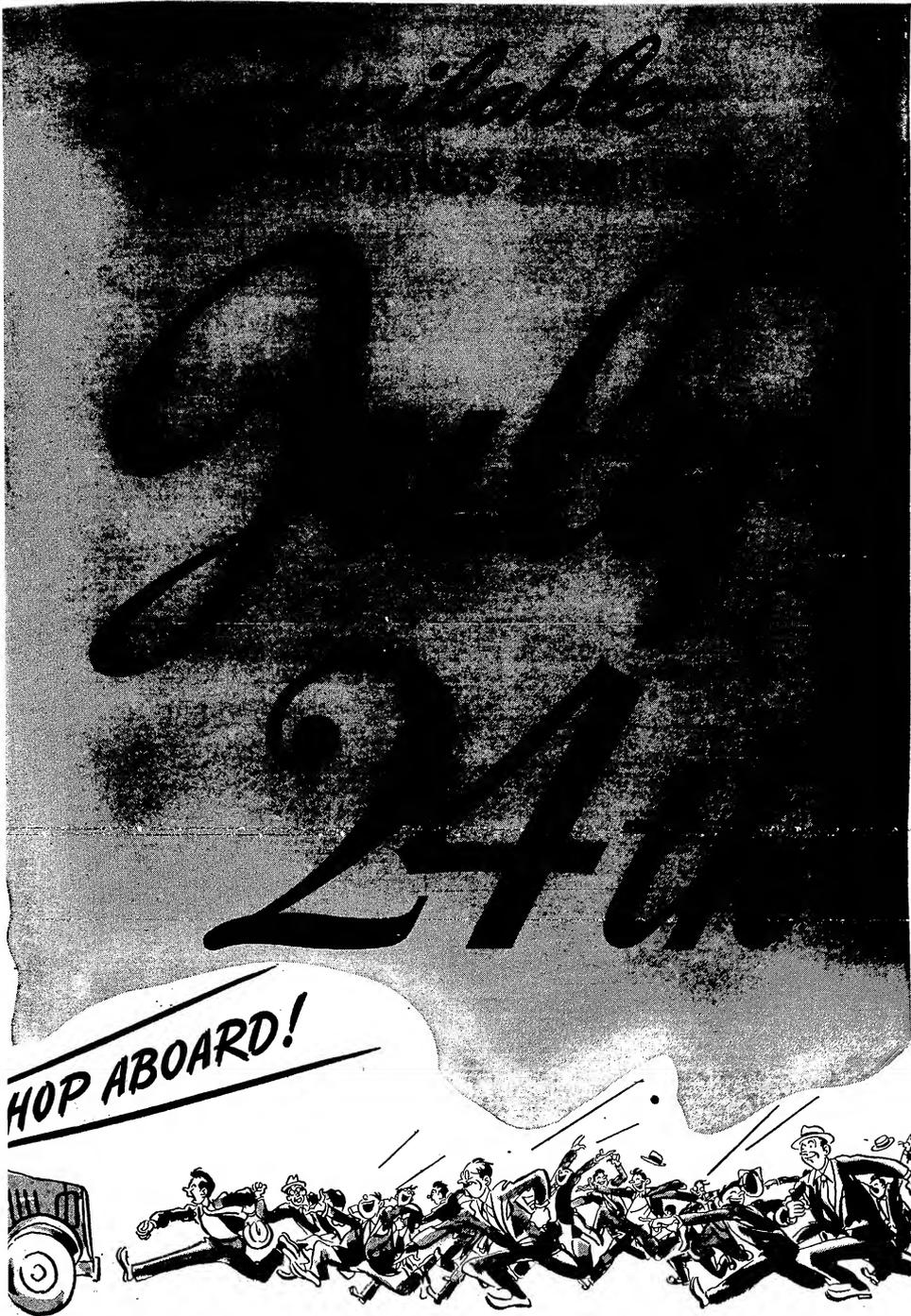
**THIS
 ABOVE
 ALL**

Directed by
**ANATOLE
 LITVAK**

by **ERIC
 KNIGHT**

with
 Thomas Mitchell • Henry Stephenson • Nigel Bruce • Gladys
 Cooper • Philip Merivale • Sara Allgood • Alexander Knox
 Screen Play by R. C. Sherriff







(From N. Y. Herald Tribune)

Radio City Music Hall has announced that "Mrs. Miniver" has broken all ten-year records, having played to 318,245 persons and grossed \$220,000 in seventy-two showings. Since the Music Hall is the largest motion-picture theater in the world, this is probably an all-time record for the film industry.

4th Week Coming! Records Going!

YOU'LL SEE MINIVER MAGIC SOON!

GREER GARSON • WALTER PIDGEON • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon
 Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West • A WILLIAM WYLER Production
 Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



There's so much
going on at Universal...

There's all that terrific excitement about "EAGLE SQUADRON," the like of which has not been seen for a long time . . .

3/2

There are those glowing reports about Irene Dunne in "LADY IN A JAM," done in the best La Cava style and styled for Irene Dunne.

3/2

There's swell news about "DEEP IN THE HEART OF TEXAS"—coming up soon—and of course "PRIVATE BUCKAROO" is keeping 'em hummin' everywhere right now . . .

3/2

And great news about Frank Lloyd's "INVISIBLE AGENT"—and Abbott and Costello in "PARDON MY SARONG" . . .

Well, there's really so much going on—just follow us closely, please . . .





**HOT ALL WINTER...HOT ALL SUMMER...
AND, MISTER, WHAT A PLEASURE!**



"KINGS ROW"



"IN THIS OUR LIFE"



"JUKE GIRL"



"SERGEANT YORK"



"THE BIG SHOT"



"ESCAPE FROM CRIME"



"WINGS FOR THE EAGLE"



"THE GAY SISTERS"



"SPY SHIP"

...of banners from the armed forces.

...While strains of martial music could be heard in the distance from

...and Al...
...Group.

...clearing houses for...
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...insert the... value and dig...
...unity of every pe... in the sig...
...of... regardless of his race or

Unusual...

Public interest in Samuel Goldwyn's forthcoming production "THE PRIDE OF THE YANKEES" starring Gary Cooper, is so intense that this film will be accorded the most unusual opening ever given a motion picture. RKO is proud to announce that on Wednesday evening, July 15, the World Premiere of "THE PRIDE OF THE YANKEES" will be held at 40 RKO theatres in the New York Metropolitan area simultaneously with the opening at the ASTOR Theatre. This will be for one performance only, with all seats reserved, after which the picture will continue its engagement at the ASTOR.

SAMUEL GOLDWYN presents
GARY COOPER
 IN
THE PRIDE OF THE YANKEES
 (THE LIFE OF LOU GERRIG)
 WITH
TERESA WRIGHT • MADEIRA • WALTER BRENEMAN
 Yale and Voltaire • Roy Noble and his Orchestra
 Screen Play by Joe Swetlock and Thomas I. Donohoe
 Original Story by SAM WOOD
 Directed by SAM WOOD
 Distributed by RKO Radio Pictures

RESERVED SEAT SALE STARTS TODAY AT THESE RKO THEATRES FOR THE WORLD PREMIERE OF "THE PRIDE OF THE YANKEES", WEDNESDAY EVENING, JULY 15th.

- MANHATTAN**
 23rd STREET
 58th STREET
 81st STREET
 86th STREET
 125th STREET
 HAMILTON
 REGENT
 COLISEUM
 ACADEMY OF MUSIC
 RIVERSIDE
 NEMO

- BRONX**
 FORDHAM
 CHESTER
 FRANKLIN
 CASTLE HILL
 PELHAM
 MARBLE HILL
 ROYAL
 PARK PLAZA
 CROTONA

- NEWARK**
 Proctor's

- BROOKLYN**
 ALBEE
 BUSHWICK
 DYER
 GREENPOINT
 KENMORE
 MADISON
 ORPHEUM
 REPUBLIC
 TILGOU
 PROSPECT

- QUEENS**
 FLUSHING
 RICHMOND HILL
 ALDEN, JAMAICA
 STRAND, FAR ROCKAWAY
 PARK, ROCKAWAY PARK
WESTCHESTER
 MOUNT VERNON
 NEW ROCHELLE
 YONKERS
 WHITE PLAINS

Remember! One performance only! Wednesday Evening, July 15th at 9 P. M.

(This advertisement appeared in all New York newspapers on Tuesday, June 23)

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Here's How To Turn Heroic Headlines Into Record Grosses!



American heroes in the Philippines fighting a savage battle against a savage foe... thrilling the world with their dauntless courage... filling the screen with amazing adventure to make you and every American cheer!

SAMUEL GOLDWYN
presents

Gary COOPER in **THE REAL GLORY**

with DAVID NIVEN • ANDREA LEEDS
REGINALD OWEN
BRODERICK CRAWFORD • KAY JOHNSON

Directed by Henry Hathaway
FROM THE NOVEL BY CHARLES L. CLIFFORD
Released thru United Artists

... AT THE GLOBE, BRIDGEPORT, THE BIGGEST BUSINESS SINCE 1932! Second balcony opened for the first time in years! S.R.O. all day long! Ticket sales stopped half a dozen times on first record-smashing day!

FLASH! Held over 2nd week at RKO GRAND, Columbus, as first week is 212% of average!

Released thru UNITED ARTISTS

Uncle Sam Expects Every Exhibitor To Sell War Savings Bonds And Stamps—Start Today

This is one of the ads in the new revised ad section that's ready now on this great Samuel Goldwyn Production of heroism in the Philippines! These ads launched the big engagements in Pittsburgh and Bridgeport. You'll want to use them too when you set your early dates on this timely, action-packed war story!

BY DIRECT WIRE FROM
WESTERN UNION

729 7 AVE.

CARL LESERMAN, UNITED ARTISTS CORP.

PLAYING GARY COOPER IN REAL GLORY PAID OFF HANDSOMELY THE OPENING WEEKS GROSS ON THIS REISSUE YESTERDAY AT THE FULTON THEATRE PITTSBURGH WAS COMPARABLE TO THE OPENING WEEKS BUSINESS OF ANY "A" PICTURE TO PLAY THIS THEATRE DURING LAST SIX MONTHS. YOUR PUBLICITY COOPERATION WAS VERY EFFECTIVE AUDIENCE REACTION MARVELOUS AS PATRONS APPLAUDED TIMELY STORY OF THE MARINES IN THE PHILIPPINES CORREGIDOR BATAAN. DEFINITELY FEEL REAL GLORY PLAYED NOW WILL PROVE BIG BOX OFFICE TO EVERY ENTERPRISING EXHIBITOR IN THE COUNTRY. KINDEST PERSONAL REGARDS—E C GRANGER.

70% of Cases Under Arbitration Seek Decree Relief on Clearance

Though there are many grounds upon which exhibitors are permitted to seek relief under the consent decrees, as numerous exhibitors have brought to arbitration during the first year of operation were based on clerical errors just prepared by the American Arbitration Assn. Of the 188 cases filed the the arbitrator ruled in favor of exhibitor, 118 were on clearance, with 28 appealed for "some run," four for a re-examination run and 18 under the consent decrees of the decree.

However, as the AAA points out in reviewing the work accomplished for exhibitors, it is impossible to state the results obtained in the cases settled with exhibitors, there is no requirement to file such information upon the withdrawal of a complaint. Arbitration in many cases has been seen, however, that an exhibitor withdrawing his complaint must have made some satisfactory adjustment of the situation complained of and it would, therefore, appear in those cases the exhibitor had improved his business situation."

Out of the 188 demands brought for arbitration, 120 cases were closed during the first year. 79 during awards and 43 by settlements awards rendered by arbitrator the exhibit number 37, while in all cases the claims were disallowed.

It is also clear that there is no indication clearly that substantial benefits have been obtained by successful arbitrators who have been in arbitration under the decree and adds that "Mr. Wright (Robert L. Wright), chief attorney for exhibitors in the motion picture unit," stated the American Arbitration Assn. has been an administrative system in a manner which the Department (D. of J.) regards as eminently satisfactory.

In a breakdown of the 188 complaints filed, 103 were disallowed while Philadelphia is second with 17 and Chicago third with 12. There has not been a single case in Seattle, with only one in Los Angeles. The only exhibitor in the Oklahoma City, Omaha and Salt Lake City territories to have any cases is the exhibitor, 18,000 theatres in operation in the country, this represents a very small number of cases. Out of the 188 cases there have been appealed either by exhibitor or distributors.

In an effort to be service to the industry the AAA is making use of the first year's awards available for perusal by interested parties in each of the 31 tribunals. Copies of appeal decisions are also being prepared. According to the AAA, there have been many requests to it for decisions reached.

Starr McLeod's Star Theatre Joins N.S. Co-op

St. John, N. B., June 23. The Star by name and owner at Whitney Pier, N. S., has been added to the co-operative group. Starr McLeod, for many years general manager of the Star has sold out to a quartet, Archie Mason, Art Fielding, owner of the Capitals at Digby and owner of the Jubilee at Kentville, and Malcolm Walker, owner of the Gaiety at Halifax, all in Nova Scotia. All four are leaders in the co-operative film renting equipment sales and leasing and accessory vending service established in St. John last year. The Star seats 576. There is also the Casino, seating 338, at Whitney Pier and owned by Mr. Khalil.

The Pier is going to speed industrially, because of a big boom in the steel industry, as distributors at both houses has been good. Mason is organizer and first president of the co-operative film rental business manager, with base at St. John.

There is now reported about 17 Co-ops are being set up in the objective of which is to reduce costs of film equipment, accessory rentals and equipment business. The 17 independent exhibitors lined up with group efforts are being made to "get on the list of those who are members, and this involves personal solicitation at the trade theaters in the provinces of New Brunswick, Nova Scotia and Prince Edward Island, eastern Quebec and Newfoundland.

SCHULTZ TAKES OVER 2 FROM YOUNGCLAUS

Kansas City, June 23. C. C. Schultz of Commonwealth Theaters Corp. will take over operation of the Stratford and Lyric in Superior, Neb. This week Schultz completed the purchase of the Youngclaus, Grand Island, Neb., operation which will bring the two houses into the Commonwealth fold. New manager for the Superior houses will be Charles Kirkpatrick, who moves up from Garden City, Kans. Commonwealth takes over actively July 1.

Commonwealth this week will open the new Victory theatre in Eudora, Kans. Eudora is site of new \$100,000,000 ordinance plant of the Hercules Powder Co. on which construction is now little more than started, and population of this little town is already quadrupled. It is only less than 700, and \$400,000 on the increase.

MAY U.S. TAXES HIT \$14,506,354

Washington, June 23. Steadily climbing admission tax receipts carried the Government's take from annual to this month. May collections by the Treasury amounted to \$14,506,354. Three million in advertising and more money for the Government in May during the price paid for the film during the 10% boxoffice tax soared \$1,015,458, the second largest figure since the levy was stiffened last October. Admissions take brought in \$11,803,291, compared with \$8,935,900 in the same period of 1941. The May ticket is the fastest on record, topping the previous peak of \$10,800,000 in the same period of 1941.

During the first five months of this year, the Government has received ticket money of \$54,900,000, compared with only \$27,770,000 in the same period of 1941.

Other increased yields were credited to phonograph record and musical instrument sales. Import on platters produced \$29,313, a rise of \$66,472 over April, and the levy on hand instruments brought \$38,033, a rise of \$10,000 over April.

Sharp drop in radio and phonograph sales was evidenced. Receipts from radio sales were \$1,261,765, a decline of \$171,569 below April and the lowest take this year. Slot machines, \$1,818,911, and bowling alleys, pool tables \$27,312, down \$4,469.

FINAL 1941-42 ADVERTISING SLATED AT REPUBLIC

Hollywood, June 23. Gene Autry special, The Belles of Capistrano, is slated as the final film on the 1941-42 production schedule at Republic. Cowboy is currently running in the Capitol.

Meanwhile the studio has completed "Hi Neighbor," first production on the 1942 program, and is shooting four more, "Ice Capades Revue," "The Old Homestead," "Sombro Kid" and "The Royal Mounted Strikes Again."

Gabin in La Salle Biog

Hollywood, June 23. Jean Gabin becomes an explorer of colonial America in his next 20th Century picture, depicting the adventures of Pierre LaSalle in the wilderness that is now the Mississippi Valley.

Film, which will be distributed by William Perleberg, with George Seaton developing the story.

Plenty of Pounding

Hollywood, June 23. Bill Elliott, buckaroo at Columbia, goes in for a long ride as leading man in "Valer of the Mounted," which is the second of the four early-onagers on the Larry Darmour production, "The Mounted," produced by William Perleberg, with the Ralph Cohn unit.

Riding starts July 1, with Spencer Bennett directing.

Par Suit

Continued from page 26
determined and made subject to executor. Kough's testimony related the series of payments made to the former labor leaders from May 27, 1935, to Feb. 29, 1938.

Establishing what was subsequently affirmed and reiterated by witnesses George W. Kough emphasized that no one had known of the transactions out of himself. Kough stated on his motion, Kough stated that he never took the time to open to prepare the company, then in precarious financial straits and practically bankrupt. Kough stated that complete rupture by "powerful and degenerate characters."

Ending his examination with Kough at the outset on Thursday, Talley then called Adolph Zukor and later Stanton Griffis, chairman of Paramount's executive committee, both reiterating their complete faith in Kough's ethics and justice.

Witnesses affirmed, as did all the others, that first information of the payments came to them from the indictment of Browne and Bloff was made public. In answering a request for an opinion of Kough as to the propriety of his testimony with corporation funds Griffis stated, "It made me exceptionally angry that it was not made public and it had not been for him, there would be no Paramount stockholders today."

Similarly, were John Edward O'Sullivan, George J. Schaefer, Barney Schlinger, Walter C. Rorer, Fred Mohrhardt, Niel Agnew, John W. Bicks, Jr., Norman Koulter, Walter C. Rorer, and others. Kough stated in ignorance of Kough's dealings with Browne and Bloff until their indictment of Browne and Bloff was made public. Kough stated that he expressed an indorsement of Kough in his actions.

Par exec, Mohrhardt, complained that he had no information, but offered statistical figures in their testimonies Monday (23) with a view to impressing the individual amount paid to Bloff and Browne compared to the disastrous loss to the company. Mohrhardt quoted the annual charges of Paramount these years between 1935 and 1938, which totaled the theatre's annual payroll as \$15,000,000. Agnew claimed that the company's total payroll for 1938 counts with a weekly income of \$600,000. He said the distribution dept. payroll was \$2,350,000.

306 and Empire Union Discussing Merger With Aid of SLRB

For years looking like a conquest in dreams only, it now appears that the fight between Local 306 and the Empire Union Operators of New York, affiliated with the American Federation of Labor, and the Empire State Operators, chartered by New York State to settle the matter, may reach a settlement. Negotiations between 306 and Empire have been quietly inaugurated under the supervision of Father Boland of the State Labor Relations Board, with a meeting scheduled for today (24) to go further into the matter in the hopes of attaining an amicable agreement and ending the rivalry of the two projectionist organizations.

For a long time, during the present Herman Gelber administration in Local 306 and over a period of years, the two unions, Joe J. Basson, was in office, many efforts were made to effect a merger, between 306 and Empire, but they failed. From time to time, the unions have cross-picketed each other.

Approximately 75 theatres in the Greater N. Y. area employ Empire and many of them are dropping to being the Century circuit. While Emp numbers only around 250 members, the importance of the circuit that the men are in the booths of the Century chain and scattered throughout the city is paying tribute to Empire men than they would to 306. Later union has 2,200 members, many of them employed in the negotiations just begun before Father Boland, 306 is represented by Gelber, while Empire, Nathan Frankel, the 306 is represented, while Empire is represented by Goodwin, counsel for Empire.

New Tax Bill Aiming at Pix Again; Also 2d Class Mail and 4c Postage, But Not Considered Too Seriously

Washington, June 23.

When the new tax bill is compiled by the Ways and Means committee of the House, and sent to the Senate for consideration, an attempt will be made to tout the tax on theatre admissions.

Some of the isolationist bloc in the upper chamber, bitter on the newspapers, will fight for the abolition of the second class mailing privileges, and an increase in 4c postal rate, and an increase in Uncle Sam's take at the theatre box office.

Publishers, port fortified, will fight what the Postoffice Dept. regards as a subsidy to periodicals and the press. Government contends it subsidizes one national magazine issued weekly to the extent of \$85,000 in a year in below cost mailing rates. Press is well prepared to fight the plan to end second-class mailing privileges, and the fact that 1942 is an election year is credited with being a strong enough argument to block the 4c postage stamp idea.

Theatres will have to fight, but they enter the arena better prepared to hold existing levels than ever before. Wendell Wilkie demonstrated last night that the motion picture industry really bucked for its armor it can put on a battle in which Congress, since it has the industry's public relations set-up has been belated and individual public companies have disgraced. Hays office leadership to set up their own legislative personnel. The arguments are ready to prove that an increase in the admission taxes would be confiscatory, would drive patrons in the lower wage brackets and children out of the theatre, would defeat the very purpose of the new bill, i. e., raise additional revenue.

There is a strong anti-bill bloc in the Senate. It comprises the men who contended that Hollywood worked hand in hand with the New Deal in calculating interventionist propaganda via the screen, some of the original advisers of Newley bill and a group that is against Hollywood on general principles. They will be fortified with statistics showing that modestly is recompensed Hollywood with the theatre, that profits are in many cases fantastic, and that the boxoffice could be made to tout the tax on theatre admissions.

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Publishers, port fortified, will fight what the Postoffice Dept. regards as a subsidy to periodicals and the press. Government contends it subsidizes one national magazine issued weekly to the extent of \$85,000 in a year in below cost mailing rates. Press is well prepared to fight the plan to end second-class mailing privileges, and the fact that 1942 is an election year is credited with being a strong enough argument to block the 4c postage stamp idea.

Theatres will have to fight, but they enter the arena better prepared to hold existing levels than ever before. Wendell Wilkie demonstrated last night that the motion picture industry really bucked for its armor it can put on a battle in which Congress, since it has the industry's public relations set-up has been belated and individual public companies have disgraced. Hays office leadership to set up their own legislative personnel. The arguments are ready to prove that an increase in the admission taxes would be confiscatory, would drive patrons in the lower wage brackets and children out of the theatre, would defeat the very purpose of the new bill, i. e., raise additional revenue.

There is a strong anti-bill bloc in the Senate. It comprises the men who contended that Hollywood worked hand in hand with the New Deal in calculating interventionist propaganda via the screen, some of the original advisers of Newley bill and a group that is against Hollywood on general principles. They will be fortified with statistics showing that modestly is recompensed Hollywood with the theatre, that profits are in many cases fantastic, and that the boxoffice could be made to tout the tax on theatre admissions.

"Doughboy" Goes Melodic

Hollywood, June 23. "Johnny Doughboy," originally slated as the subject of Padman, John H. Auer is producing and directing both film and group that is against Hollywood on general principles. They will be fortified with statistics showing that modestly is recompensed Hollywood with the theatre, that profits are in many cases fantastic, and that the boxoffice could be made to tout the tax on theatre admissions.

Writers play, now being scripted by Frederick Kohner, will be given a new twist. In the film, Auer is producing and directing both film and group that is against Hollywood on general principles. They will be fortified with statistics showing that modestly is recompensed Hollywood with the theatre, that profits are in many cases fantastic, and that the boxoffice could be made to tout the tax on theatre admissions.

New York Theatres

2ND WEEK

Ann SHERIDAN with Ronald REGAN
"JUKE GIRL"
"BUKE, BORN!"

In Parade
RUSSELL MORGAN Also in Parade
and His Crew
"THIS DAY"
Air Conditioned
STRAND 37th & 47th St.

JAMES CAGNEY
As George M. Cohan in
"Yankee Doodle Dandy"

Walter Connolly Presents
HOLLYWOOD THEATRE
All Seats Reserved. Tel. 646-5451
8th, 9th, 10th, 11th, 12th Sts.

Go. Maureen John
MONTGOMERY OHLARA BUTTON
with GENE CRUELL
"FROM WEST POINT!"

Another 20th Century Fox Triumph
See it Big
Stage Show 7th Ave.
& 28th St.

RADIO CITY MUSIC HALL
"Mrs. Mivver"

Spectacular Stage Productions

Eleanor POWELL "Red" SKELTON
"SHIP AHOY!"

CAPITOL 15th & 22nd St.

"Friendly Enemies"

RIVOLI 8th & 9th
Dope Open 9:30 A. M. - Middle Shows

Typens POWELL - Joan FONTANA
"THIS ABOVE ALL!"

A 20th Century Fox Triumph
See it Big
ASTOR CONTINUOUS

LOEW'S STATE Times
Last Time, Wm. Fox
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"

Starts Thurs. 7:30
Shows TRACY
Lionel Barrymore
JOHN GARFIELD
"THE GREAT ESCAPE"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"

OPEN HOUSE
"Mexican Spitfire At Sea!"
LUPE VELAZ - LOU RELL

STARTS TODAY
Bette Davis
"IN THIS OUR LIFE!"
"Mexican Spitfire At Sea!"
LUPE VELAZ - LOU RELL

"Beyond the Blue Horizon"

YACONTO, HODGE and BRAND
DORIS MERRELL
DORIS MERRELL
DORIS MERRELL
DORIS MERRELL

Starts Thurs. 7:30
Shows TRACY
Lionel Barrymore
JOHN GARFIELD
"THE GREAT ESCAPE"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"
"HAROLD CRUICKSHANK"

W. L. G. \$9,190,000

Radio Directing Is Sideline?

Radio directors are the drudges of the industry. Take it from Ed Cashman, Lord & Thomas director on the Kay Kyser program for Lucky Strike. Says Cashman, he's become hardened to being stooge and grand boy for Kyser and the show. But last week he also found himself working as laundry man and porter. He takes that the limit.

In addition to its regular NBC broadcasts for the cigar account, the Kyser band has recently been playing one-nighters at Army and Navy training centers. One night last week a thoroughly weary Cashman lettered into a room at the Lexington hotel, N. Y. only to find it quite almost to the ceiling with 23 bundles of laundry. And he stood too tired to be angry. Cashman climbed over the packages to the phone and protested to the hotel management. He was informed that the laundry was for the members of the band, had been delivered to his room on Kyser's instructions. "You are to take it with you tomorrow when you go to Quantico, Va., to meet the band at the Marine base there," said the desk clerk. When Cashman inquired how he could possibly handle such a load the clerk replied, "Mr. Kyser didn't leave any instructions about that."

Raymond Paige's 'Acrobats' Music Backs Fleischmann Vaudeville With O'Keefe and Headlines

Standard Bands will use standard acts for its new Walter O'Keefe-Raymond Paige radio show. The vaudeville note will be stressed throughout, partly as a formula for the success of changing acts turns each Sunday night, partly in the hope of hitching to the current publicity of vaudeville's comeback.

Although the first broadcast will include items out of Irving Berlin's "This Is the Army" (thereby showing vaudeville-like violation of set patterns) succeeding programs are to feature headliners such as Jimmy Durante, Rochester, Alice Head, Scotty Mott, and Larry Hager, Radio Rogues. The second broadcast is about set to include Bert Lahr, Larry Adler, Andrew Sisters and Johnny Burke.

One novel aspect of the series is Raymond Paige, recently identified with big orchestras, revealing his professional versatility by going back to vaudeville-style vaudeville-like orchestras of 15. Not generally known is that Paige, primarily associated with Philharmonia and deluxe combinations, was in his student days a trench fiddler at the old Golden Gate Theater, San Francisco, the Orpheum. Paige will lead a nostalgic overture to the vaudeville aspect of the new series. The kind of tunes magic acts and acrobats in particular used to use upon

Godfrey Slice Sold

Nixon Metal Polish, via Ray Spector agency, is taking a five-minute Under the Arthur Godfrey starting July 10, at 7:40 a. m. daily. On WABC, N. Y., and from Washington.

Exceptional Terms For A Writer

Katharine Seymour Back on 'Light of the World' at 100% Increase in Salary

K. Katharine Seymour, who, until a few months ago adapted the "Light of the World" serial for General Mills, has been hired back on the same by Transamerica, the packager and producer. Understood, she's getting virtually everything she demanded before and for which she secured the assignment. Her first broadcast rights, per script increase, she'll be heard July 13.

Under the new deal, Miss Seymour will report on script matters directly to Max Wiley, script editor of Broadcast-News-Times. Chicago, the agency on the show. She formerly dealt with Don Becker,

Temporary Talent Scarcity At San Quentin Overcome By New Matriculations

Hollywood, June 23. Don Lee networks' "San Quentin on the Air" resumes July 8 after a layoff of several weeks, due to the "absence" of talent. Expiration of terms of participating inmates caused the shutdown. But, with the arrival of fresh performing inmates, the show will air at 8:30 to 9:30 p. m. The programs are made up of orchestra, vocalists and singing groups, in addition to interviews with department heads on the rehabilitation of prisoners and social reform projects. Ted Stanich, non-inmate, supervises as head of the music department. Bert Burdette, former inmate, and now on the regular announcing staff of KFRC, San Francisco, originating station, will be replaced as show front.

BERNIE-WRIGLEY SHOW REPEATS OVER WIND

Chicago, June 23. Ben Bernie's new Wrigley show on CBS via WBMM at 4:45 p. m. (Chicago time) daily on Monday night, Friday has been signed for a night repeat on Ralph Atlas' WIND. The program will air at 8:00 CWP over WIND, with same talent line-up as after session.

Fred Astaire, who stars with Bing Crosby in "Holiday Inn," will be a guest on the Kraft Music Hall, NBC, June 25.

script and production supervisor of Transamerica, who has been writing the series much of the time since she dropped it. Whether Miss Seymour gets air credit as scripter, a producer or both is not clear, she is unknown.

Until September, at least, Miss Seymour will also continue writing "This We Live," three-weekly series on CBS. The agency on "This We Live" is CBS. "Light of the World" is on NBC.

NETWORK PAGE 7% ABOVE MAY, 1941

Mutual Volume at \$750,000 Around 49% Over Year Before—Blue Spurt of 26% for \$1,190,000 Month

CBS TOPS NBC

The four national networks came through the month of May with a general increase of 7% in billings over the like month of 1941. Mutual showed the biggest margin, namely, 49%. The Blue Network was next with a plus 26%. NBC was up 7%, while Columbia slid off 3%.

Comparing the first five months of this year with the parallel period of 1941, the four weeks' joint revenue was up 11%. The accumulative gross for the foursome this year is \$48,500,000. For the initial January-May period of 1941, it was \$45,690,000. On the first five months of 1942, Mutual is up 81% the Blue, 20%; NBC, 8%, and CBS, 2%. "The magazine field's revenue for the same period is 8% off, while for May, '42, alone the decrease in advertising income for magazines figured 17%." The drop in the newspaper business, as compared to May, '41, was 10%.

Comparative network revenue for months (Estimates)

1942	1941	%
Blue	\$1,500,000	\$945,000 — 56
CBS	3,680,000	3,800,000 — 3
Mutual	750,000	500,000 +49
NBC	3,570,000	3,350,000 +7
Total		\$9,190,000 \$8,985,000 +7

Radio Ed Paul Kennedy Quits Cincy Post For Rockefeller Committee

Cincinnati, June 23. Paul Kennedy, radio editor of the Post-Scipps-Howard sheet, since 1935, has resigned to start July 1, to head the Cincinnati office of Inter-American Affairs (Rockefeller Committee).

He will be tendered a farewell dinner Thursday (25) in the Variety Club, Netherland Plaza, by local newspaper and radio folks. Joe Kolling, of the "first," will be toastmaster.

ANTHEM ON MEXICAN STATIONS AT 10 A.M.

Mexico City, June 23. Singing of the Mexican National Hymn at 10 a. m. daily at all radio stations and in public schools and schools throughout the Republic and playing and singing this anthem at the start and finish of performance of every theatre and cinema in the country will become obligatory if the Mexican Revolution.

The government is expected to approve.

Swing Clarifies

Washington, D. C. Editor, "Variety," writes: "I wish you would publish my assurance that I had not been disappointed in the offer of a large salary as sponsor. My only reason for changing from Mutual to NBC is that I hoped to get a larger salary. If my sponsor had been in the financial position to buy more time, I should have been happy to continue with him. Since he is not, I thought it advisable to accept the generous contract he offered."

Raymond Gram Swing.

No Amount of Explaining Prevents Worcester Radio Audience From Getting Up Over Fake Air Raid

Hooper's First 15

(June 16)

Bob Hope	30.5
Fibber McGee	28.9
Chick McCarthy	26.9
"The Aldrich Family"	24.1
Lux Radio Theatre	23.4
Walter Winchell	22.0
Myra Bruce-Frank Morgan	21.0	
Mr. District Attorney	19.9
Key Kyser	18.0
Bing Crosby	17.0
Rudy Vallee	16.8
"Time to Smile"	16.5
Fred Allen	16.3
Mr. DeLoach	15.9
Pitch Bandwagon	15.1

Clark Candy Soldier Camp Visits Resuming; This Time on Mutual Network

Chicago, June 23. "Service With a Smile," the original ARP-Navy radio show which had a 28-week run on the Blue Network for Clark Candy's Bars, returns to the air at 11:30 p. m. CWP from July 1 for an indefinite run. Tentative plans call for the show to hit the air at 11:30 p. m. CWP from July 1 for an indefinite run. Tentative plans call for the show to hit the air at 11:30 p. m. CWP from July 1 for an indefinite run.

Final arrangements are being made by Hal R. Makelin, who has the rights to the show, and Fred Weber, Mutual executive. Makelin returned to Chicago from New York plans for the program's return as a sustainer, but sponsorship of the show is expected within a few weeks.

Talent line-up for program is being set in Chicago.

LINDLEY, CRAWFORD TO BBC

Take Over Alternate Saturdays of Elmer Davis

Ernest K. Lindley and Kenneth Crawford are alternately doing the odd-numbered alternate Saturdays of the program formerly done by Elmer Davis for British Broadcasting Corp. Series is shortchanged to London and re-broadcast there by recording. Lindley is regularly heard in the U. S. on WJZ-Blue. Crawford is the head of the Washington bureau of the newspaper PM.

Raymond Gram Swing continues the alternate Saturdays of the series. Plunks are handled by William Newton, of the BBC office in New York.

Keyes Perrin, announcer at WJZ, Hartford, has resigned to become a milkman-producer at WOR, New York.

Worcester, Mass., June 23. A reasonable facsimile of the historic Orestes Wolfe invasion from Mair's episode occurred here last week as a result of a special events broadcast by WTAG describing a simulated air attack on city. As in the Mair case, station's switchboard was flooded with calls from persons who believed a raid was actually in progress—despite repeated warnings the program was fictitious.

Arranged by Announcer Barry Barrens and staged by a crew of air raid wardens and a mobile medical unit, demonstration was held to describe actual workout of all units of an ARP division should a sky attack take place.

Account of the test included the "exploration" of a delayed-action bomb at Worcester. Wolfe's arrival of a medical unit and setting-up of an emergency first aid station with a nurse were also described. "wounded," removal of "casualties" from buildings, "extinguishing" of fires and "demolition" work by ARP crews.

Simulated raid was witnessed by hundreds of passers-by and recorded for rebroadcast at late hours. That's when the jam started. Phone inquiries included requests for names of injured, with one man reporting he lived in the "bombed" area and was overwhelmed with calls from anxious friends.

YEOMAN AL HANSEN ASSIGNED TO Y&R

Al Hansen, who resigned as a radio copy writer at Young & Rubicam last week, has been assigned to Y&R in the enlistment office of the Navy, is already back in radio. Hansen's new assignment is as a liaison between the agency and Y&R as Navy Department contact on a series of recorded programs being live in the agency to hype sailor enlistment.

Shows, to be available to all local stations, will be directed by Elmer Ackerman and scripted by various name radio writers. First few will be recorded next week.

Doria Follitt Subs For Ilding Jane Crusinberry

Chicago, June 23. Doria Follitt, English novelist, will be the substitute scripter for the "Light of the World" during the annual vacation of Jane Crusinberry, owner-owner of the Project 3. Gandy has been assigned to NBC-Red. Change is effective with the July 13 broadcast. It will continue 10 weeks. Follitt & Rowles is the agency on the show, which originates in New York.

Post Card Survey of Commercials

Listeners Asked to Check From 'Completely Awful' to 'Highly Enjoyable'

Roger William Rile and Associates, a research outfit, is conducting a post card survey among what it counts as "radio listeners." The survey is of New Yorkers on the subject of what they think of radio advertising. R. C. Lewis, of the firm, last week declined to disclose the name of the client which he said had retained his organization to get a "general listener's reaction."

The first question on the card reads: "Which of these phrases comes closest to your opinion of modern radio commercials?" (please underline one)

..... completely awful
..... mildly irritating

just fake agreeable highly enjoyable

The next question is "Can you name any advertisements over the radio you particularly like?" and the final one "Any that you particularly dislike?"

Jack Lyman Moves Up Hollywood, June 23. Jack Lyman, radio writer of NBC here, has been promoted to producer's berth, replacing Max Fine, who is called the Army. George Volger will assume Lyman's post.

WHOM WOV Jointly Produce Italian 'You Can't Do Business With Hitler'; Turn to P.E.N. for Literary Aid

Improvements in the foreign language field are in prospect. Drawing upon the radio writers, radio directors, the linguists, the editors of universities and turning to P.E.N., the international literary association for number one writers, the New York City leadership (largely WHOM and WOV apparently) has used a number of new undertakings for democratic programming in foreign tongues.

New Code Seen Good

Washington, June 23. Federal officials are watching with interest reactions to the new 'voluntary code' of the Foreign Language Radio Wartime Control Committee which places responsibility for linguists directly on the broadcasters.

Though little response had been noted at the end of the first week of operations, the code, radio circles seemed satisfied that the 10-point credo will satisfy the task of reducing foreign language broadcasts.

Some squawks are heard that some woves will be accused of 'giggling' broadcasters. Check on commentators and their programs required in the program taking, but majority of the trade believe station managers will comply cheerfully with the code, 'make this (foreign language) channel of communication a positive force in the Victory Program.'

WOV and WHOM jointly. Live talent will enact the sketches and the Code of Facts and Figures, on their foreign language radio expert, Live, will be the first. The recordings to be distributed to other language stations around the United States. Another series, 'Inside Italy', will be similarly exploited.

WHOM has meanwhile considerably intensified its mention, literary naturalization and similar activities. As a by-product to its recent United States 'Flag' campaign, WHOM established a contact with the Royal Norwegian Broadcasting Service of the committee here for Norway and, starting next Sunday (28), WHOM will broadcast 15 minutes a week in the Norwegian language. The news is largely a recapitulation of data sent out regularly in 15 minute news bulletins. Although New York City has 123,000 Norwegians, and Jersey another 55,000, this is the first program ever heard locally in that tongue.

PRETENDING TO BE NAZI EMBARRASSES SPIELER

Lynchburg, Va., June 23. Because of what he termed a 'jest', John Everett Lindsay, Jr., 21, announcer at WRNL, Richmond, spent an uncomfortable few hours in jail under suspicion of being a spy.

Lindsay said he stood in a Meadow and Broad in Richmond joking with a group of men, and in fun referred to himself as of Teutonic extraction. He said he spoke with a German accent, and dressed 'Sieg Heil', which drew audience ridicule. Lindsay stood for 'Sieg Heil' (which the cops picked him up a few minutes later).

He was released when the FBI said it didn't want him.

WKRC Newsroom Moves To Cincinnati Times-Star

WKRC's newsroom was moved last week from station's quarters to headquarters in the Hotel Alms to the downtown building housing the Times-Star, afternoon paper linked with the Mutual.

Tim Elliott has followed from Cincinnati from WFCO to WKRC. Later, recently from head of the station's news staff. Elliott, the 'Cartly', casts news.

GEORGE CASE AT WING Leaves Chicago Staff of 'Variety' For Program Directorate

Chicago, June 23. George T. Case, of the Mutual Station, 'Variety' Chicago office, leaves Friday (26) to take up duties as Program Director of WING, Dayton.

Case, before joining 'Variety,' was associated with numerous stations over a period of 18 years. It is a recall assignment for him, as he held a similar position at the station in 1929. Case was Program-Production Manager of WCFM, Chicago, before joining 'Variety.'

Murry Holland Succeeds Vick Knight Directing 'Command Performance'

Hollywood, June 23. War Department's 'Command Performance,' transcribed series short-wave to the armed forces over seas, changed producers, with Murry Holland taking over from Vick Knight, who directed the program from its inception 17 weeks ago. Knight left for the East to make another radio connection.

Holland will produce a number of shows in the 'Command' series during his summer layoff from J. Walter Thompson duties.

MEXICO TELLS PEOPLE ABOUT NAZI PIG-BOATS

Mexico City, June 23. First hand accounts of the submerging of Mexico's two oil tankers, the 'Frisco' and 'Llano,' May 29, and the 'Frisco' May 29, May 29, Florida, which precipitated this country's declaration of a state of war against the Axis, by survivors, officers and men, are being featured in the 'Sunshine Radio National Hour' that the government presents on a web of most Mexican stations.

The first of these recollections was presented May 31.

NOW IT'S CANNED ICE CREAM Ten-B-Low Product Using Durbin's Through Summer

Cincinnati, June 23. Ten-B-Low, concentrated canned ice cream, is using several stations for strings of one-minute dramatized announcements, once and twice daily for 18 weeks, ending July 1. Accounts, placed through the Ralph H. Jones agency's City office, next going to the Government's scrap rubber collection drive in Washington. Series of 40 programs is being aired under the title, 'WJVS Rubber Treasure Hunt, with prizes of four \$25 war bonds being offered to the people who find the most older rubber.

Station WJVS, Ohio, OWS affiliate, is using a variation of the scavenger hunt going to the Government's scrap rubber collection drive in Washington. Series of 40 programs is being aired under the title, 'WJVS Rubber Treasure Hunt, with prizes of four \$25 war bonds being offered to the people who find the most older rubber. Station is announced on each program, and is thought to be a Mike to tell how he was given prizes of \$2 in war stamps, are given for the most unusual rubber article turned in for the largest collection of the same type item, and for the largest single rubber article. Second prizes are given to the top three collectors for the Earle theatre, Local Warner theatre.

Comparisons Are

Washington, June 23. Chairman James L. Fly of the FCC in his appearance before the congressional committee conducting hearings on the Sanders Bill, contrasted \$7.7 billion of plant investment of the communications companies with the \$0 millions invested in broadcasting, as such. Then added Fly:

'You can take the gold dust that is involved here, in this broadcasting industry, and blow it away with a 40-cent fan, and it would never squint.'

WAR PROBLEMS COURSE ON AIR

Denver, June 23. 'Facts for War,' weekly series offering civilians the same sort of 'orientation course' given to soldiers and sailor recruits, has been aired over KMYR by the University of Colorado. The program, with a popularized explanation of Hitler's 'geopolitical' theories, the nature of the war, and the nature of war strategy, air and naval bases, supply routes and all-around information, will be repeated. Series will probably continue 28 weeks and will deal with the causes of the war, Fascism, Hitler and came to power, how it actually works, descriptions of war areas and waring countries and propaganda at home and abroad. Broadcasts are given by the individual faculty members, who give the orientation course at the Naval Radio Training School on the University's campus at Annapolis, Md.

Programs are available by transcription through the Rocky Mountain Radio Council to KJUP, Durango, Col., and KFXJ, Grand Junction, Col.

K. C. Drive Kansas City, June 23.

Victory Caravan of KMBX is over half way to Kansas City for \$1000 in sales of war bonds and stamps. Arthur Church, pres. of KMBX, announced the caravan last Thursday evening in Hamilton, Mo., seventh of the Caravan's one-weekly stunts, \$57,936, and was garnered for Uncle Sam.

Caravan each Thursday night plays two-hour unity in the town of KMBX's listening area to which admission is gained only by the purchase of stamps and bonds. More than twenty entertainers appear on the show, all from KMBX's artist bureau including performers of 'Brush Creek Follies,' Saturday afternoon CBS autumner, and featuring a 'Bluebird' radio series with Cameron Swartz, news announcer; Phil Evans, farm service counselor; and Hiram Hixby, m.c. for the Follies and other KMBX shows.

JOPLIN JOINS MUTUAL ASKS ITS 206TH LIST

Station WMBR, Joplin, Mo., becomes a Mutual affiliate July 1. Will bring the network total to 268.

Cancel Duz Spots

Procter & Gamble has issued wholesale cancellations on an announcement campaign for Duz through the Compton agency. In some spots the Duz blurbs are being replaced by plugs for Oxydol.

Dunkel is currently in Donohue & Co.'s radio department.

'No Space' Held As Main Reason Why Most N. Y. Dailies Don't List WOV

WAAB'S REAPPEARANCE Move to Worcester Difficult Under War Delay

Boston, June 23. WAAB will return to the air in six weeks from Worcester, where WYAC's Boston studios because of priorities that are delaying the construction of new ones in Worcester.

Upon resuming operation, WAAB will increase its power from 1,000 to 6,000 watts, and its new transmitter will be located at Holden. The station will become a Mutual affiliate.

Personnel dropped when WAAB signed off on June 15, will be largely absorbed soon.

Publicity Utilization of Visiting Bands Figures in WTMJ-Union Talks

Milwaukee, June 23. Negotiations for a new contract between WTMJ and the Milwaukee Musicians' Association, Local No. 8, AFM, struck a snag this past week when feuding between the union and the riverdale theatre was injected into the proceedings, at least temporarily sidetracking the primary issue of a general wage increase for the musicians and lunched by the radio station.

With name bands playing the Riverdale theatre for a few months ago for the visiting leaders to participate in radio WTMJ programs, giving the station live name talent and giving the theatre publicity. F.W. Dick Dugan, who played the theatre in April the Musicians' union sought to have it appear at the Riverdale theatre ball. Dick Dugan, manager of the Riverdale, objected to his headliner being advertised as an attraction there, although willing to have it put in an appearance. The theatre manager said if they couldn't publicize the band it was of no use to them, so it didn't appear.

Volmer Dahlsland, the union chief, then stopped the practice of visiting band leaders from the theatre participating in local radio station programs, and none have been on the air since.

With a new contract in process of negotiation between the music men and the radio station, the latter attempted to insert a clause permitting them to use visiting bandmen as a publicity device, but Dahlsland nixed the idea pronto, and conversations looking to an agreement are suspended.

Incidentally, Dahlsland, increasingly prominent in labor ranks, was brought out this past week as a candidate for lieutenant governor and running mate for William B. Rubin, labor attorney, in the Democratic ticket.

HAL RORKE INTO ARMY Steve Field Dues in Coast Guard—Sommers to Texas

Hal Rorke has left CBS to assume a captaincy in the U. S. Air Force. His position as assistant publicity director under Lou Ruppel may go to one of the most interesting new recruits.

Two other CBSers going into uniform are Steve Field of station relations to become a coast guard cutter on an unknown date, and Frank Somers of engineering staff, at Corpus Christi, Texas, as a lieutenant in the Navy.

Cecil Brown Vice Davis; Seavard for Elmer

Cecil Brown has taken Elmer Davis' place in the \$55-9-p.m. news program on CBS, Monday-Friday. Johnny-Manville pays the freight for this nightly period. Brown came to national attention through his witness testimony in the sinking of the Prince of Wales and the Repulse off Okinawa.

Editor, Vaintry: In answer to your question concerning 'Why most newspapers do not list WOV, our station is the best of my recollection, were the answers I received:

1. 'You can't do business with Hitler' is to be produced in Italian by the New York City leadership (largely WHOM and WOV apparently) has used a number of new undertakings for democratic programming in foreign tongues.

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CLEVELAND LINGUAL SYSTEM

NATIONALITIES ON HONOR AT WCAR

Code Adopted Years Ago Wears Well—Before Pearl Harbor, Hitler-Hated Staff Had to Be Toned Down

MANY TONGUES

Cleveland, June 23. The difficulties, hazards and attractions of foreign language broadcasting are vividly illustrated in Cleveland. It was here that some years ago a Lutheran clergyman confessed he was a distributing agent for made-in-Germany recordings that, at the time, were given free to various American midwestern radio stations, their innocent musical nature hiding brief but pointed Nazi speeches in German. Actually Cleveland has, like Detroit and Chicago, brought alien groups together for big civic affairs in which the picturesque costumes mingled with songs of the old sod. Foreign language meant much here in cultural, musical, political and marketing terms. Usually the alien groups had a single rallying point, Americanism.

The so-called Nationalities Broadcasting Association of Cleveland was and is a group of specialists in linguistic radio. They still are very active although Cleveland is in other cities is not without its tendency to solve the foreign language "problem" by substituting English. Some critics feel that this method always begs the question.

There were only song lyrics and titles in a foreign tongue. Everything else is in English, and programs have been restricted to 20 minutes of recordings. Station banned foreign talk six years ago. WCAR, working through NAB, has 225 minutes, much of it live. Three years ago the six programs—Rumanian, Czech, Hungarian, Slovak, Slovene, Polish—were 100% foreign talk, but organization voluntarily cut to 50% of such chatter.

The Nationalities Broadcasting Assn. is on its honor. Carl George, WCAR director of policy reports: "They realize that no serious deviation from prepared script means they are through. In the six years they have been with us we have found them to be reliable and honest. We have never had a German broadcast and the one Italian program dropped out last October because of a personal matter which had nothing to do with the program. As a precautionary measure the station has its own private monitors which check all foreign language programs."

The Nationalities Assn. was set up as a non-profit corporation to promote better understanding of races colonized in Cleveland. A set of rules adopted three years ago have stood the test of time and war censorship and remain the basis for broadcast today, according to Frederick Wolf, secretary-treasurer of organization. The regulations include:

1. Broadcasters must submit copy of program, including translations, 48 hours before broadcast to Wolf who checks and refers to station.
2. Each broadcaster has pledged that his continuity will not be altered once it has been submitted. Penalty is loss of program and membership in Association.
3. Plays and sketches in foreign

tongue are taboo. Majority of American born children of foreign parentage have only a routine knowledge of parent tongue and would not grasp or appreciate "literature".

4. All commercial announcements are 50% in English.

5. Definite limits are fixed for talking, including free announcements, rest of broadcast must be music and singing.

6. Announcements concerning Cleveland civic organizations—Red Cross, Community Fund, Association for Crippled and Blind, etc., are liberally provided gratis.

7. Taboo are death notices and announcements. Strictly enforced are all regulations of Better Business Bureau and regulations Bureau may

impose on advertisements, doubtful firms, articles, etc.

Hitler Hated Association officials said they are responsible for censorship of their programs, radio station seldom is. However, after Munich and before Pearl Harbor, studio officials asked Association to tone down its Hitler hated programs and announcements.

Czech program features news prepared by Czech government in exile, and this is of acute interest to large local Czech population. Although the Nationalities Association closely monitors programs, possibility is admitted that some language broadcaster might go off the beam with anti-American tirade. It would be some minutes before he could be cut off the air, as monitor-

assuming he is listening in—would have to call station official, who in turn would have to contact engineer.

To record program a day in advance would make broadcasts 100% fool proof, but expense in cutting platters is deterrent. The dangers are hypothetical only. Association points out all nationality announcers have long records with organization that prove they are 'loyal to democracy'.

The Association, cooperating with WCAR, utilized a series of 15 one-hour programs prepared by Dep't of Justice on "I Am an American," citing success stories of foreign-born Americans. WCAR furnished time.

Association paid all other costs. Nationalities Association quit from WCAR when station bought out WJAY (now WCLD). Studio insisted, according to Wolf, that programs be-

come property of station, and that organization should solicit advertising for programs, collect money from businessmen and make translations of every foreign word into English to be filed with WHK. Of the total amount which we would collect every week we would have to pay our own talent, which meant music and singers, and from the balance the station would pay us 15% commission. In a case where I would collect \$100 a week after paying my share for talent, about \$40, I would have a commission on \$60—the sum of \$8 for a week's work."

Minneapolis—Alfred J. Harding of WCCO sales' staff is now Ensign at U. S. Naval Training station, San Francisco.

"THERE IS A SPECIAL PLACE FOR ADVERTISING IN WAR TIME AMERICA"

Says **ARTHUR C. DORRANCE, President, CAMPBELL SOUP COMPANY**



THE conversion of our industrial resources to total war has not destroyed the importance of advertising in our national life. Curtailments in the production of civilian goods undoubtedly have changed the function of advertising, but advertising still has a vital place in war time America.

"The transition from civilian production to production for victory is a difficult one, but advertising can do much to assist in this transition. Restrictions upon civilian consumption can be explained to the consumer and conservation

of critical materials can be urged. In addition, direct appeals from the Government to the people to purchase War Stamps or to cooperate in particular activities can be conveyed quite convincingly through the medium of advertising.

"Advertising of this kind has its value, not only to the Nation as a whole, but also to the particular business that sponsors it. It contributes to our war effort and thus in some measure hastens our ultimate victory. By preserving consumer good will, it also makes less difficult the problems of reconstruction that undoubtedly will follow the war."

★ To the great names in American Business whose continued advertising is a shining symbol of faith in America's future... whose faithfulness to total war adds another dash of defiance to the enemies of free American enterprise and democracy... this space is dedicated by The Nation's Endless.

WBX NEW YORK
... THE MOST INTIMATE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.
5000 WATTS

WLW

Construction Requests Returned To Petitioners Until After the War

Washington, June 23. Applications for papers permitting construction of 23 new standard broadcast stations and 17 FM plants were turned back last week in accordance with FCC policy of not approving petitions calling for use of scarce materials. The Commission declined to retire the pleas to the pending files—which would give the sponsors a preferred status whenever the war situation eases up—but dismissed all without prejudice, so they can be filed again whenever the outlook is encouraging. All will be on a first-come, first-served basis in that event.

Turn-downs affected: Standard stations—Confederate Broadcasting Co., Marietta, Ga.; Walter H. Nelson, Cadillac, Mich.; Sikeston Broadcasting Co., Sikeston, Mo.; J. A. Elsie, Fort Worth; Green Mountain Broadcasting Corp., Stratford, Vt.; W. J. Harpole, J. C. Rothwell, Plainville, Tex.; Valley Broadcasting Co., Columbus, Ga.; Portland Broadcasting Co., Portland, Ore.; Eatwath Broadcasting Co., Gadsden, Ala.; Danville Broadcasters, Inc., Danville, Ky.; WJPS, Evansville, Ind.; KTOP, Topeka, Kan.; Sikeston Community Broadcasting Co., Sikeston, Mo.; B. Loring Schmidt

(Salmon, Ore.; William Price, Burlington, N. C.; Burlington Broadcasting Co., Burlington, N. C.; Radio Corporation of Orlando, Orlando, Fla.; Contra Costa Broadcasting Co., Richmond, Calif.; Birney Innes, Tupelo, Miss.; J. I. Sims, Orangeburg, S. C.; Howard R. Imboden, Pulaski, Va.; and High Point Broadcasting Co., High Point, N. C.)

FM stations—St. Louis Star-Times; Baltimore Sun; Ashland Broadcasting Co., Ashland, Ky.; St. Louis Post-Dispatch; Cedar Rapids, Ia.; Gazette; Louisville Courier-Journal; Gibraltar Service Corp., Philadelphia, Pa.; New Bedford Standard-Mercury; United Broadcasting Co., Cleveland; Indianapolis Broadcasting Inc., Indianapolis; Washington Star; St. Louis Globe-Democrat; Oakland Tribune; San Bernardino, Calif. Sun; WJAB, Providence; WPRO, Providence and Boston Edison Co.

Hartford Gets Crowded

Hartford, June 23. WNBC, New Britain, has been granted permission by the FCC to move to Hartford, Station, one of the Air Force stations, has maintained a branch studio in Hartford.

Now four stations in the city. Are, WNBC, WHTF, WDBC and WTC.

Galbe Would Enlist

Continued from page 1

was to follow. Tracy is said to be applying for an Air Corps commission like Galbe's and Taylor will probably be in uniform within 60 days. This triangular loss leaves a big gap in Metro's male comic department.

Plans are to send Galbe to various air force replacement training camps specializing in the use of gunnery, radio and engineering where he will explain the type work he is doing to the boys. Galbe has been pressuring strongly in recent months for an okay to be moved more closely identified with the war effort through appearances in fund raising campaigns. Government shorts on features will be worked out through appearance in fund raising campaigns. He is 41, and has long been interested in flying. Despite antagonism from the White House some time ago that he could be as valuable in pictures, if not more so, than in any branch of the service, the heightened tempo of war since then has found Galbe more willing to work in pictures.

Galbe's case is typical of the difficulties confronting studios in keeping their roster top-notch. Many stars, not eligible for active service due to age or other reasons, satisfied with working in pictures.

Among important male picture names who have abandoned screen work to enter service are Robert Montgomery, Douglas Fairbanks Jr., James Stewart, Laurence Olivier, Charles Boyer, Charles Laughton, David Niven, Ronald Reagan, Tony Martin, William Holden, Gregory Lynn, George O'Brien, Gene Raymond, Ralph Bellamy, Sterling Hayden, Wayne Morris and Burgess Meredith.

Others soon to go are Robert Cummings, Victor Mature, George Brent, George Montgomery, Tyrone Power, Van Heflin and Tim Holt.

Errol Flynn, with a 4F draft rating, is trying to get a war job that will take him to England. Gene Autry is trying for a post in the military in Washington. Lew Ayres is in the Medical Corps. Melvyn Douglas, though in civvies, spends a great deal of his time in Washington in the Office of Civilian Defense.

In addition there are a number of younger players, who were being groomed for stellar rating, who have been called into service. Among these are Robert Sterling, Herbert Anderson, Dan Daley, Jr., Russell Gibson, Keith Douglas, Lee Patrick and Robert Smith. Dan Tobin, who achieved importance in "Woman of the Year," is slated to leave in about two months.

Broods of male stars first threatened immediately following the outbreak of the U. S.-Japanese war last December when practically all actors whether eligible or otherwise, were on the point of deserting the studios en masse to go into some branch of the armed forces. Studio producers acknowledged at the time that a grave crisis threatened the entire industry. The official Government classification of motion picture production as an essential industry, while granting black deferments, was construed as an effort to impinge upon actors that there was no stigma attached to staying in the profession so long as they were not in uniform.

Metro has only two stories definitely slanted for Galbe and these can be adapted to another male comic if Galbe is soon inducted into the Air Corps. The stories are "The Sun Shines on Uncle Sam" and an untitled Air Force drama. Both scripts are incomplete.

Montgomery, Mature In Hollywood, June 23.
Two he-men of the screen, George Montgomery and Victor Mature, return from pictures to answer Uncle Sam's call to the Army, July 15 and 25, respectively.

Montgomery is playing in "China Girl" at 20th-Fox and Mature in "Sweet or Hot" at RKO.

Oliver Morton's New Job
Chicago, June 23.

Oliver Morton is the newly appointed spot and local sales manager of the NBC Central Division. He succeeds M. M. Boyd, who has a few days ahead to serve as lieutenant in Air Corps.

Morton will continue to hold the title of special representative of Westinghouse stations.

Glover Delaney, station manager of WHTF, has been elected president of the Advertising Club of Hartford.

As-of-This-Present-Day It Looks Like Watson-Needlers Are Losing

Horablow

Continued from page 2

ception. And there hasn't been much change in method since 1910. A new era is beginning in the art and literature have always been influenced by history and contemporary history must influence the screen now.

European Parallel

Horablow said that war and its ensuing material restrictions will rather prove stimulating and lucrative, well than otherwise.

Producer, who spent eight years with Paramount and seven years with Goldwyn prior to shifting to Metro, points to the results achieved in Europe (prior to the war) by producers limited in coin, because the imaginative rather than the realistic school of thought prevailed. He believes that if the war shakes Hollywood out of its lethargy, that in itself would be a major and lasting benefit to the art and business of picture production.

Horablow noted, however, that the Government will have to make exceptions to the set selling on some pictures if the industry is to continue to hold its audience. The casting problem remains, of course, the most serious hurdle now confronting producers. Horablow pointed out that even England, hardpressed for manpower, permitted actors to be released from active service periodically to make occasional pictures. He is of the opinion that the American government will before long also follow suit, allowing some players to return to Hollywood for six weeks or so to make occasional pictures with which to bolster the entire product output.

Hollywood will not make any such requests and wants no concessions. If any temporary releases from active service are allowed they would be spontaneously arrived at by Government officials. Meantime American audiences would have to make allowances for the death of fresh faces and repetitious casting in pictures just as British and other European theaters have done.

Horablow has two stories which he is to pick from as his first Metro production. One of "Quo Vadis" and the other "Song of the Red Army."

Washington, June 23. Prof. Goodwin Watson's FCC payroll connection was made more secure last week when House conferees on the Independent Offices Appropriation bill yielded to the Senate in wrangling over forbidding use of taxpayers' money beyond June 30 to compensate the former Columbia University faculty member now heading the Foreign Broadcast Monitor.

One of the House negotiators, Rep. Joe Starnes of Alabama, refused to sign this part of the compromise, which practically ends three months of arguing whether Dr. Watson should be dropped because of alleged sympathy with subversive principles. Starnes, as a member of the House Un-Americanism Investigating Committee (Dis committee), steered the fight to dislodge the pedagogue.

Final action on the proposition is due in both branches of Congress this week.

B'way Ass'n

Continued from page 2

due to wartime travel restrictions and gas and the rationing.

An embargo on long-distance bus travel for pleasure purposes is expected shortly from U. S. Coordinator Joseph Eastman, reports indicate that this regulation will be placed in force around July 1. Eastman, from reports, plans to eliminate bus travel for pleasure and consolidate bus travels for utilitarian purposes in any event.

Argument has been advanced that football games are held in New York, becoming more accessible to the major portion of their audience, transportation facilities of all types would thus be released for war purposes. Simultaneously, games in Manhattan would hypo business at theatres, restaurants, stores and hotels.

Cooperating with the Broadway Association in the plan to move football to New York are Mayor LaGuardia, E. C. Barker, president of the Yankees; Horace Stoneham, president of the Giants; Percy C. Magnus, president of the New York Board of Trade; C. N. Nichols, executive director of the New York Convention and Visitors Bureau; of the Commerce and Industry Association of New York.

Call Me...
ON THE BIGGEST NEWS-NAME IN RADIO
on your own station.. for your own sponsor.. at your own rate

"The best reporter ever to take to the airlines"—says leading trade publication! "A must on your radio schedule!"—quotes the radio editor of a large metropolitan daily! Every night, Monday thru Friday, Fulton Lewis, Jr. commands an audience of millions on 125 Mutual stations, representing a larger number of sponsors than any other radio personality. You're really missing the best bet of the year if you haven't sold Fulton Lewis, Jr. in your own town—the easiest selling job and the most successful program you've ever had the pleasure to offer. Get busy now—five years to sponsor at only your own time quarter hour rate per week! WIRE, PHONE or WRITE to W. M. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL, WASHINGTON, D. C.
MUTUAL BROADCASTING SYSTEM

Thank You.....

**KATE SMITH
TED COLLINS
GENERAL FOODS
YOUNG AND RUBICAM**

I Am Grateful
Olyn Landick

P.S.—Resuming with THE KATE SMITH HOUR in September.

REBELS GAL ENGINEERS

KMOX, ST. LOUIS, IN 5-HR. STRIKE

Union Raises Issue That Replacements Must Come From Membership — This Would Wean Mo's Engineers From Lower to Higher Rated Stations Before Women Could Be Eligible

TO ARBITRATE

St. Louis, June 23. A five-hour strike Tuesday (16) almost KMOX, \$400-watter outfit of the CBS here, when a female engineer-technician was hired over the protest of the IREU, Local 127. The strike is to be settled by arbitration. When 21 radio engineers left, Marie Jones, manager of the station, declared the walkout was a violation of the contract made last January. After the station's switchboard was swamped with calls, Jones invited Frank Castanie, prez of the local, to a confab at the station, where he pointed out that machinery for settlement of the dispute is contained in the contract.

The pact calls for the appointment of a committee to settle such disagreements and, in the event they cannot settle it in that way, for the submission of any disputes to arbitration.

Castanie phoned international union execs at Washington and agreed to permit the men to return to work and submit the matter to arbitration. The turmoil started when Mrs. Lela Bush, an amateur radio operator, was employed as an engineer. She was told she would receive full-scale union pay when she became a member of the union and that she would be dismissed and replaced by a former KMOX employe six months after the end of the war. The union refused to permit Mrs. Bush in the station's studios and the union supervisor on duty refused to instruct her. According to Jones, Castanie demanded Mrs. Bush's discharge within an hour and when Jones refused to heed the warning the men walked out.

The underlying question in the KMOX controversy is of major interest to broadcasters throughout the country. Both the networks and indie station operators expect to be stymied in their move to train women technicians to replace those male employes called into the service should the union hold to the principle involved in the KMOX case.

The union has no objection to broadcasters engaging women technicians providing there is not available within the local union's jurisdiction a male union member who is capable of filling the spot. Since practically all such male members are already employed by other stations, insistence on this principle means that the openings, especially when they pay higher wages, will be filled by the process of bringing men away from other stations. The technicians union takes the view that a member of senior standing has the right to monetary advancement and that it should not be of any concern to the station paying the higher wage whether his hiring may make it tough on the replacement capacity of some smaller concern. That, holds the union, is the concern strictly of the latter station.

NEW YORK'S NEWEST STATION

1100 KC - CLEAR CHANNEL
A Hit Overnight!
with exciting stationing in a territory
with tremendous potential
Buy Green, N. Y. Daily Express &

Warner of CBS to Write War Communiques For Major-General Surles

Washington, June 23. Albert L. Warner, for the past two years chief local CBS commentator, joins a group of principal radio war communicque writers. He joins the bureau of public relations of the request of Maj. Gen. Alexander D. Surles who was impressed with his microphone handling of war news. Warner's spot on the war schedules will be filled temporarily by Eric Sevareid, with Jack Purcell, former New York Daily News last-man, as stand-by. Before signing up with CBS, Warner was chief of the New York Herald Tribune bureau here and earlier covered Albany for the Herald Trib.

Civic Events Bulletins Cooperatively Sponsored

Worcester, June 23. A group of prominent local merchants are sponsoring over WTAE a daily half-hour program which seeks to acquaint new residents to the town with civic matters. Isabel Whitaker, the program's m.c., will discuss the services and describes Worcester's places of interest, schools, clubs, stores and service.

New arrivals are invited to appear as guests and they will receive theater passes, etc. An orchid is awarded the Worcester Woman of the Week, with the selection made on the basis of service or achievement. Resnik-Miller agency, of New Haven, produces and operates the program.

WCPO Marks a Milestone

Cincinnati, June 23. Celebrating five years of its policy of broadcasting news every hour on the hour, WCPO has pulled several promotion stunts. News and sports stories of five or ten minutes' duration were broadcast. There was also a party for youngsters whose fifth birthday fell on that day, with Mayor James Garfield Stewart giving each kid five War Stamps.

The station was bathed in a series of six half-page newspaper ads preceding Friday (19), the day of the celebration.

Expand Hughes Schedule

American Home Products has added Friday and Sunday to John B. Hughes' schedules, giving the news commentator four spots from that account, on Mutual at 10 p.m. Hughes started off with Tuesday and Wednesday periods. He will do a sustaining broadcast for Mutual on Saturdays also.

The other two 10-10:15 p.m. niches of the week will be occupied by "The Answer Man" on the popular Cigar. The expansion of Hughes' schedules will require Swing to accept some of the present material if he wants to do some sustaining programs. Swing is set to switch NBC Sept. 1.

'Answer Man' on KDYL

Salt Lake City, June 23. Beginning July 1 KDYL will air The Answer Man for General Cigar twice weekly.

Transcribed version by Al Mitchell.

John Galbraith Sponsered
San Francisco, June 23. John Galbraith, KGO newscaster, has been graduated to his own program, "News" by John Galbraith, for Sousa's Cigar.

The station's "George Applegate-News" has been renewed for a second year by Foreman & Clark clothing firm.

David Grimes, chief engineer of Philco corporation, was upped to vice-president last week in charge of engineering. Joseph H. Gillies, former president, named vice-president in charge of radio production, and Robert F. Herr, manager of the company's parts and service division, named vice-president in charge of service.

Promote NBC Daytimers

Portland, Ore., June 23. Promotion campaign to popularize NBC daytime serials has been started by KGW, the network's local outlet. The drive is called Greater KGW Summer Serial Season and was launched with a full-page ad in "The Oregonian," followed by 10 smaller ads.

Plans is to acquaint new and returne housewives about the NBC-Radio serials. The first week of the campaign KGW held five "2nd's Breakfasts" at a local restaurant, with 20 brides and brides-to-be invited. After the eggs and coffee, the femmes participated in a 15-minute broadcast, discussing the entertainment and educational value of serials.

Homer Welch was m.c. and the "breakfast" portion of the campaign was handled by Peggy Williams, KGW director of women's activities.

Forbes New WCCO Boss

Cherries and Whistles are now sponsoring the baseball broadcasts on KSO, Des Moines, and WMAX, Fargo, on alternating days. Broadcasts are handled by Gene Shumate on KSO and Don O'Brien on WMAX.

William E. Forbes has become manager of WCCO, Minneapolis, succeeding Earl Gammons who has been made director of CBS' Washington office.

Forbes had been assistant to Don Thornburgh, CBS v.p. in Los Angeles, for the past four years.

Radio Daffodils

New York City—Press stunt pulled Monday night (22) by WOR-Mutual for commentator John Hughes involved some novel angles. Cocktails and dinner were held on board a Chinese junk owned by Al Nixon, WOR engineer, who lives on 11 year-round, anchored off New Rochelle, N. Y.... Guests for the affair were taken from WOR to New Rochelle in taxis, as private cars or special buses were unavailable. Food for the meal, supplied by Ruby Foo's Chinese restaurant, N. Y., was also transported by cab.

Schenesday, N. Y. Celastrolace—WOY recently interrupted a broadcast of the serial, "Aunt Jenny" to carry air-raid alarm test signal on orders of the First Interceptor Command. At the end of the test the broadcast of "Aunt Jenny" was resumed, and the first words' the local audience heard were: "I saw no reason for coming in sooner."

Victory Through Christ' Goes on WLIR, Brooklyn

Bay Ridge Baptist Church, Brooklyn, has placed "Victory through Christ", a religious series originating in the church, 4-4:30 p.m. Sundays over WLIR, Brooklyn.

Richard L. Robinson, pastor of the church, will conduct the program.

more people listen to local shows of the following types on WOR than to similar local shows on any other New York radio station . . .

COMEDY, SPORTSCASTERS, SPORTS BROADCASTS, NEWS, QUIZ SHOWS, CHILDREN'S PROGRAMS, WOMEN'S PARTICIPATING PROGRAMS, HALF-HOUR EVENING SHOWS

TIMEBUYERS, ADVERTISERS . . .

WOR

Is your show, perhaps, similar to one of the types mentioned above? Is it being exposed to its greatest potential audience? Remember that a loss of even 1% in New York may mean thousands of possible customers who are not bearing your message!

at 1440 Broadway, in New York



FLY REPRISALS HIS FAVORITE SING: 'TWO MET RUN RADIO AND THE N.A.B.'

Personalities Prevail During Testimony—Congressmen Deflect Chairman From His Line of Presentation—'Rocking the Boat' Interpretations Wide Apart

Washington, June 23.

James I. Fly, chairman of the Federal Communications Commission, today was not continued on the witness stand before the Congressional Committee probing the nature of broadcasting and the policies thereof. Fly was candid in his bitterness toward NBC and CBS and toward the Radio Association of Broadcasters which he held to be the creature of the network. Congressmen, by a 4-3 vote, refused questions and forced many detractors from his central thesis by the chairman's before, lowering Fly to prove an agile self-reliant witness.

Sarcastically Fly said the favored agency's autonomy regulations are putting on a 'false front' of concern about free speech and public service. Actually he has been over and over again, the chains exercise a distasteful and dangerous degree of control over public opinion, loose the trade associations, and harass the Commission by inspiring Congressional hearings or running into court.

St. Louis Recalled

The St. Louis convention poke at the N.A.B.—it's like a dead mackerel in the moonlight; it shines and stinks—was echoed throughout Fly's testimony. Acknowledging the phrase is his "choice description of the trade body, Fly told the House crowd he firmly believes it would be a good idea to change the management of the N.A.B., because as things stand that is the major part of the broadcasting industry is "dominated from New York." Two men virtually dictated the fate of 300-odd licensees, he charged. "I'm not a network man," he growled. "I'm a radio man." He wanted, if Congress wants to tolerate this condition, legislation should be written specifically permitting chain management to rule the operations of all affiliates, he advised. "Procedural changes being made" (17) after Fly had spent more than an hour of his third appearance before the lawmakers talking about non-broadcasting aspects of Commission work. Several members directed him into discussing the Sanders bill, with Rep James McGraw of Pennsylvania forcing the issue by inquiring of Chairman Clarence W. Lea whether "any of this (Fly's commentary) relates to the legislation." In fact, order, Rep. Carl H. Hinchaw of California, Michael J. Kennedy of New York, and Virgil Chapman of Kentucky were hurling verbal hand grenades.

During his three days before the

Fly Passes Test

Washington, June 23.

Senate Interstate Commerce Committee today (Tuesday) confirmed the nomination of James I. Fly for a second term as chairman of the Federal Communications Commission. The extension was unanimous.

Fly had meanwhile done a six-hour stand before the committee on this occasion. His principal interrogator was Sen. Charles Tobey, of New Hampshire.

lawmakers. Fly registered these principal points: 1. Except for specific changes enabling the regulator to do their work better, no legislation should be enacted. 2. Outstanding objections to the Sanders bill are the 'burjection' of the regulatory agency, opportunity for great delay through hearings and interventions, loss of control over station affairs, ineffectiveness of management controls, and inadequacy of the examiner-hearing system.

3. Fear of censorship is a 'bugaboo' created by the chains to cover up efforts to dodge regulation for protection of the public. 4. There is no slighting of common carriers or over-concentration of effort on broadcasting regulation.

'The Whole Cake'

Fly's suggestion that Congress leave things alone during the war plunged him into a laugh-provoking row with Rep. James Simpson of Pennsylvania. One of the best ways to avoid rocking the boat, Simpson observed, would be to put the network reform rules on the shelf, thus to avoid rocking the boat. Simpson observed, would be to put the network reform rules on the shelf, thus to avoid rocking the boat. Simpson observed, would be to put the network reform rules on the shelf, thus to avoid rocking the boat.

Fly's comment about the 'big interests' running to Congress frequently irritated Representative Wolverton. The New Jersey Republican sermonized that it is 'truly American' for persons with special

interests to ask for legislation and took the slant that the law-makers would control the entire picture and persons running a business when studying the effect of legislation or regulation on such lines. He said he was 'deeply impressed' by the knowledge, character, and sincerity of persons urging enactment of the Sanders bill, challenging Fly to 'give us the background of the committee on the Commerce act. Tell how much weight to give their views. This line of discussion provoked Congressman Hinchaw to observe Washington is jammed with alleged "experts" leading youths who aren't dry behind the ears.

Who's Who

Fly retorted with remarks that William S. Fisher, formerly was a cigar manufacturer, Harry Butcher came into radio from the fertilizer industry, and Frank Russell was a newspaperman. In direct jabs at the latter two, vice presidents for CBS and NBC, Fly observed "when one of those men comes in to see you he talks with a lot more influence than you do."

When he finally got around to his concrete objections to the pending legislation, Fly was most emphatic in his opposition to the idea of putting the commission into sections dealing with public and private communications and reducing the chairman to the role of executive officer. He said the Communications Division would be challenged and the analysis leaves little doubt that the Commission considers exceptions and oral argument with an open mind.

The bill would legitimize management contracts which the Commission has undertaken to outlaw, Fly protested. By dropping a few words from the present statute, proponents of the Sanders bill would deny the Commission authority to pass on transfers of frequencies granted licensees. He said these contracts are not in the public interest because they result in a shifting of the responsibility for the operation of a station from the licensee to a third person.

Congress shouldn't allow unjustified parties to go into any court for review of decisions, the Commission held. The Communications Division have Washington counsel, records are kept here, and the District of Columbia Court of Appeals is the most convenient place to litigate disputes. By broadening the review privilege, Congress would saddle many applicants with unfair burdens and help entrench the 'vested interests.'

Patriotic Ritual

Cincinnati, June 23.

Suggestion of NBC's Jerry Belcher to have a color guard sound 'Retreat' and 'Call to Colors' during conventional ceremonies when the flag on Fountain Square, in the heart of town, is lowered has been approved by local Navy and Marine Corps officials and C. O. Sherrill, city manager.

During the ceremony traffic near the spot is halted for 40 seconds.

Dating 'needless waste of energy.' There is no basis for contentions the Commission is to be kept in the mind after announcing a tentative decision, Fly declared. In 83% of all cases, counsel accepted the proposed findings; in 24% where exceptions were filed, the Commission reversed itself, while in 13% the proposed findings were modified. Only 76 of 160 tentative decisions were challenged, and the analysis leaves little doubt that the Commission considers exceptions and oral argument with an open mind.

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HI BROWN PRODUCING 'LITTLE TOWN, U. S. A.'

'Little Town, U. S. A.' dramatic series about how the everyday American people are meeting the war emergency, will air 1:35-2 p. m. Sundays on CBS, starting July 5. The series will be told by an informal, friendly sort of narrator, in the manner of 'Our Town.' Show is a sustaining series.

Himan Brown will produce and direct the series and work on the script with Millard Lampell and Julian Park. Enemy Deities orchestra will provide background and cue music.

Mary Martin's Songs

Hollywood, June 23.

Mary Martin will handle most of the vocals when she and Bob Crosby replace Bing Crosby while the latter's vacations from his Knickerbocker Hall, following the broadcast of June 23. Bing remains away until Sept. 3.

In addition to a weekly duet with Bob, Mary will do five solos, plus one shared with Victor Borg accompanied by the orchestra which will share the patter portions and m.c'ing.

Orders NBC To File Reply In Mutual Suit

Chicago, June 23.

In Mutual network's \$100,000 triple-damage suit against NBC, NBC's violation of the National Labor Relations Act, Judge John Barnes in the federal courts here yesterday (Monday) ordered NBC to file an answer to the Mutual suit within 30 days. NBC had previously filed a motion for a bill of particulars by the plaintiff, explaining in further detail just what the charged violations were. Judge Barnes ruled that a bill of particulars did not have to give additional facts.

N. Y. Trial Starts Oct. 8

The date has been set in New York for the NBC and CBS petition to restrain the Federal Communications Commission from putting in force rules on stations between networks and affiliated stations into effect. The case will be tried before a special tribunal of three Federal judges Oct. 8. By a split decision the U. S. supreme court ruled that the three-judge court was invested with authority to determine the equity of any prospective action by a Government bureau even though the latter's regulatory precepts are speculative by law.

SEEK ACTIVITY STEP-UP IN RADIO INSTRUCTION

Boston, June 23.

Expansion of radio instruction in the city high schools and the possibility of obtaining a 24-room school for radio technicians under sponsorship of the Army Signal Corps is being studied by the Boston board of school superintendents.

Dismissed because only two schools are giving instruction in radio in the city, the Boston Board of School Superintendents (Boston Trade School)—operates on a 24-hour basis, the school committee directed its superintendents to attempt to obtain federal government support for an expanded program to be inaugurated in the Fall. Students at Boston Trade School are paid \$1,440 a year by the federal government while they are learning the radio technician trade. A similar radio course is given at Charlestown High School. Asst. Supt. Michael J. Downey, in charge of defense training, warned that expansion, probably would be held up by a shortage of supplies and teachers, adding that although the \$80 weekly salary for radio instructors was attractive, there were few available for school work.

Utah Loop Names Rep

Intermountain Network, which consists of KLO, Ogden-Salt Lake City; KOVO, Provo, and KEUB, Panguitch, has named Victor McGilvray as its national sales rep. McGilvray's outlets are affiliated with Mutual.

5000 WAGTS
DAYS AND NIGHT

Salt Lake City's most listened-to station* UTAH'S ONLY NBC STATION

* See latest Hooper ratings

The Popular Station
JOHN BLAIR & COMPANY SALT LAKE CITY
UTAH'S ONLY NBC STATION

Let Will help you
and keep friends for your product or service. For many years it has been the most listened-to radio station in the great Detroit market. Investigate!

General Managers
George P. Montgomery Company
New York - New Orleans - Los Angeles
San Francisco - St. Louis

C.O.I. Now OWI's Foreign Division

Richard Dana, Jerry Ross, Sidney Sloan, Harold McGee, Joseph Marais

Richard Dana, formerly a collaborator on the "March of Time" script, has joined the radio branch of the Foreign Division (formerly the Coordinator of Information) of the Office of War Information. He's the writer in the features division. Jerry Ross, former serial scripter, has joined the same organization in a similar capacity. Sidney Sloan, radio actor-writer, has joined the foreign language section of the same outfit, while Harold McGee, radio director, is supervising foreign language programs and Joseph Marais, who does the "African Trek" series on the Blue network, handles South African shows.

Waltz Marries, Julius Army (Cincinnati, June 23). Secret of his marriage two days earlier leaked out Wednesday (17) just before Gordon Wertz, on WLW's production staff since 1936, was to supervise his final broadcast of the "Everybody's Farm" program. The organist played Wagner's Wedding March and announcement of the wedding was made. Waltz was inducted into the Army the following day.

What happened

when all 5 Pittsburgh radio stations carried the same program at the same time?

Perfect test
PROVES
WCAE popularity!

All 5 Pittsburgh stations carried the same new and approved program at 7 to 7:30 P.M. Saturdays, Feb. 21 to May 9—a bullet-proof setup for a popularity check.

The HOOPER Continuing Measurement of Radio Listening Report on that time period, December through April, shows these averages:

(% of Listeners)	
WCAE	31.3
Station B	26.6
Station C	14.1
Station D	9.4
Station E	7.8

Conclusive proof of WCAE's popularity. Same program—same time—all stations... and most Pittsburghers tuned to WCAE!

To Kowtow

WCAE
PITTSBURGH

1250 KC - 5000 Mc

MUTUAL BROADCASTING SYSTEM

The KATZ Agency
New York Chicago Detroit
Kansas City Dallas San Francisco

Wind Rips WDAF Tower

Kansas City, June 23. Electrical rainstorm which swept over the city within two hours and severe damage to Station WDAF's tower at 10:30 p.m. on Tuesday afternoon. The steel structure broke in half under the force of a 30-mph wind. Tower buckled at 12:30 a.m. when station had been off the air for an hour and a temporary aerial was put into use in time to resume broadcasting at 8 a.m. without any loss of time.

Stewart Williams, transmitter engineer, with Joe Flaherty, chief engineer, and J. J. Johnson, station manager, were on hand all night supervising the work which put into use a copper wire aerial strung between two telephone poles previously erected on the transmitter site for just such an emergency.

MORE STRICT BAN ON RADIO BUILDING

Washington, June 23. Further freezing of radio station construction, imposing restrictions on experimentation as well as on specialized services, has been recommended to the FCC and the War Production Board by the Defense Communications Board to curtail the consumption of strategic materials.

Proposal would forbid any release of strategic materials for amateur or Class B experimental stations and would require convincing showing of vital military or public need before permit is issued for construction of police, emergency, aeronautical, motion picture, forestry, fire, and similar plants.

Relaxation of the operating ban imposed on amateurs since the Pearl Harbor attack was in prospect, however, when the FCC and Office of Civilian Defense began arranging to use such stations for civilian defense work. The D.C.B. paved the way by specifying that national security and defense and the successful conduct of the war demand that all stations in the War Emergency Radio Service shall be subject to control, supervision, inspection or closure by the FCC.

To provide two-way communication in case enemy attacks disrupt wire lines, selected amateurs will be recruited to construct and man defense stations. Transmitters are expected to be made of left-overs and will be low power—probably not using more than 25 watts, and will be enough to cover 10 miles—to avoid interference with more important services. The total number of stations to have been started out by the FCC for such operation.

J. Stirling Getchell Makes Slight Capital Change

Albany, June 23. J. Stirling Getchell, of the New York, has decreased its capital stock from 10,488 to 10,001 shares. Instead of 2,190 shares, at par value, the advertising agency now has 2,508 shares of preferred. The total authorized number of shares, at par value, remains at 7,738.

Hughes, Hubbard & Ewing were the attorneys filing papers on the change with the Secretary of State.

Extend William Winter. Van Dyke Cigar has extended its sponsorship of William Winter, commentator, from the California Network to the CBS Pacific link on the basis of two quarter-hours a week. Federal is the sponsor.

Another addition to the CBS Pacific Network is Bezed vitamin tablets (McKesson-Robbins), involving three five-minute periods a week of Dick Joy, newscaster. Placed by the J. D. Trencher agency.

Many Commentators At University of Colorado

Denver, June 23. Special second-anniversary broadcast of the University of Colorado's "History in the Making" series Thursday night (18) on KVOD, local Blue outlet, dealt with the sweeping changes that have occurred in American opinion since the program started in June, 1940, about the time of the fall of France. For the occasion, the show was expanded from 15 minutes to a half-hour.

Novel aspect of the broadcast was its round-table form. Participating on the confab were Robert L. Stearns, president of the university, Inc.; Dean Jacob Van Ek, Prof. James G. Allen and Prof. Frederick D. Branshall, all university commentators. Earl C. Crockett, union chief, so he was replaced in the panel by Vernon Jensen, of the university faculty.

Panel members usually discuss the topic in advance, then one of them goes on the air with a condensed version of all their ideas. Recorded edition of the series is supplied by the Rocky Mountain Radio Council and broadcast by KGIW, Alamosa, Col.; KJDP, Durango, Col.; KFKJ, Grand Junction, Col.; KDFN, Casper, Wyo.; KVRS, Rock Springs, Wyo.; KWYO, Sheridan, Wyo., and KQER, Sterling, Col.

AFRA Carries Through Chi Convention; Only Couple Dozen Have to Travel

Last week's suggestion by the Government that national conventions and similar organizational gatherings should be curtailed or cancelled this year will not affect the annual convention of the American Federation of Radio Artists, scheduled for Aug. 22-29 in Chicago. The union executives note that the Government's proposal was aimed at large get-togethers, whereas the AFRA concludes involves only a couple of dozen people.

According to the AFRA leaders, fewer delegates will probably be sent to this year's convention by the New York, Los Angeles and other locals, the number of people actually traveling will be a negligible factor in the national transportation setup. It's also pointed out that matters settled at the convention normally obviate numerous trips across the country by representatives of the various local.

ing on its home grounds, will doubtless be full-strength. But, as always, each delegation will carry proxy voting strength proportionate to its local membership.

BEECHNUT CIGARETTES IDLE FOR SUMMER

Beechnut cigarettes (Lorillard) is paring its spot schedule for the summer and will likely wind up with but two markets, Syracuse and New York, remaining on the list. The same manufacturer's Sensation brand is on the other hand expanding its spot schedule, having just added KGO, San Francisco, and KIDO, Boise, for nightly 15-minute news programs.

Stella Unger to H'wood

Hollywood, June 23. Stella Unger, heard out of New York on NBC as "Your Hollywood News Girl," gets in July 8 for a three-week visit. She'll do her broadcasts from here during the stay.

"BLUES"
worth cheering about!

Since Pearl Harbor, more bluejackets have enlisted from Detroit than from any other district in the nation.

This didn't just happen.

When recruiting offices sought assistance, WJR assigned a staff member as civilian radio advisor. Dramatic broadcasts portraying life in Uncle Sam's Navy were created and produced. Navy news was aired in special newscasts. Naval heroes recounted their thrilling experiences before WJR microphones. And enlistments swelled.

We're proud of Detroit's men in navy blue... "blues" worth cheering about. Proud too, of the silver plaque presented to us "in appreciation of co-operation in furthering naval recruiting."

Still another "blue" we regard with pride is our big Mimitte Man flag... the first issued to any radio station... emblematic of 100 per cent employee acceptance of the pay roll savings plan for U. S. War Bonds.

WJR
DETROIT

Edvard Parry & Company, Inc.
G. A. Richards, President... Leo L. Fitzpatrick, Vice President and General Manager... Harold Rosenblyum, National Representative.

BASIC STATION... COLUMBIA BROADCASTING SYSTEM

From the Production Centres

IN NEW YORK CITY

The Radio Trade is Discussing Columbia's wire to Ford—The Office of War Information's new program—The effect of the quality networks now infuse into propaganda programs, to be made.

"Just Mary Stories," as broadcast over the Canadian Broadcasting Corp. network by Jack Gratton, has made its appearance in book form (\$1, W. J. Gage, Toronto) profusely illustrated with line drawings... "The Blue Network" is a delightful... "The Blue Network" is a delightful... "The Blue Network" is a delightful...

Lesley Woods, a lead in "Bright Horizon," played a part Sunday night (22) in "Crest Doctor" with Howard George Shaw and Harry McNaughton will be the leads in "It Pays to Be Ignorant" new sustainer quiz starting tomorrow night (Thursday) on WOR-Mutual... "The Blue Network" is a delightful...

Walter Connolly, executive producer of "Our Gal Sunday," just completed recording of presentation spots for Metal Safety Commission and is recording "You Can't Do Business With Hitler"...

Bob Meyer resigned from the Compton agency radio department to take a publicity job with the "Keen" radio network... "The Blue Network" is a delightful...

Bill Davidson, scripter of "Second Husband," has left for a government assignment in Europe... "The Blue Network" is a delightful...

Leighton & Nelson will soon unveil WSNY, Schencheday, completely new speech studies and new advertising... "The Blue Network" is a delightful...

Claudia Morgan, femme lead of "Thin Man" and a principal of "Against the Storm" cast in "Blue Network"...

John Fick Carlton, Radio Writers' Guild national president, ill at his place at Harmon, N. Y....

IN HOLLYWOOD
The Radio Trade is Discussing: At Nelson, ex-NBC, opening his own advertising agency... "The Blue Network" is a delightful...

WWDC'S BIGGER FUTURE

Washington Station Promises More Talent and Better Broadcasting

Familily feeling that the station is in several court actions by dissatisfied members was terminated—As far as the station is concerned—The FCC approved last week of the sale of WWDC for \$250,000.

The Comish put its seal on the \$110,000 agreement by which Stanley Horner, Ed Spence and Dyke Colwell... "The Blue Network" is a delightful...

Noting the plant has been scheduled in the FCC to the tune of \$1500 per month... "The Blue Network" is a delightful...

Kate, head of the agency with office in New York... "The Blue Network" is a delightful...

Springfield, Mass.—Norman Paul, Holyoke native, most recently with WMUR at Manchester, N. H. is now announcer at WMAA.

Sidney Stroiz chose "Don't be a Quitter"... "The Blue Network" is a delightful...

Two more men have departed from NBC for service jobs. They are... "The Blue Network" is a delightful...

IN CHICAGO

The Radio Trade is Discussing: The delight of advertising agencies men to buy radio spots or networks for the duration—The recommendations of Chairman Foy, ending one wishful thought of some radioists.

Two more men have departed from NBC for service jobs. They are... "The Blue Network" is a delightful...

With Jack Scott of Schirmer & Scott introducing the speakers of the... "The Blue Network" is a delightful...

With Jack Scott of Schirmer & Scott introducing the speakers of the... "The Blue Network" is a delightful...

Payroll Traffic

Indianapolis.—Don Menke, copy editor of WFMB, local CBS affiliate, has resigned... "The Blue Network" is a delightful...

Richard Morris (Pittenger), WFMB radio announcer, has resigned... "The Blue Network" is a delightful...

Wilkes-Barre, Pa. — J. Melville ("Tiny") May, formerly with WJAZ Reading, Pa., and WCBA, Altoona, Pa., has joined the staff of WBAX, local Mutual outlet, as commercial manager.

Worcester.—Hal Miller, formerly of WFMB Boston, has joined WJAZ replacing Holy Wright, now with WFBR, Washington, Jean Connolly, Worcester, has joined WJAZ as advertising manager... "The Blue Network" is a delightful...

Colorado Springs.—Dale McCampbell, formerly with the United States in Denver, has joined the staff of KFOR, Colorado Springs, as a news editor... "The Blue Network" is a delightful...

Portland, Ore.—Bob McCoy, baritone... "The Blue Network" is a delightful...

tone on KOIN-KALE staff, leaves July 1st to join the Army... "The Blue Network" is a delightful...

New York City.—James J. Cahill, formerly of WPAAT, Newark, has joined the sales staff of WFMB... "The Blue Network" is a delightful...

Montreal.—Herbert Weinstein, program director for CFCE has been commissioned as second lieutenant, Canadian Grenadier Guards, Reserve Army.

Chicago.—Charles Burgoyne, WHDH chief control room operator, has reported for active duty in the Navy.

New York City.—Clarence Van Auken, formerly in charge of the mail room at WOR, New York, has been transferred to the sales service department, succeeding George Klerman... "The Blue Network" is a delightful...

Bob Davis, formerly with the Warner Bros. publicity department of WABC, has joined the WOR press department as a copy writer... "The Blue Network" is a delightful...

Trey, N. Y.—Eckel Wagner, director of merchandising service and publicity at WTRY has been commissioned as Ensign in the Navy.

St. Louis.—Edward Wilson, former with the NBC radio news department, has joined the staff of KWKW... "The Blue Network" is a delightful...

Dick Aebels, from WFAP in Parkersburg, W. Va. has joined the staff of WFMB... "The Blue Network" is a delightful...

Alfred O'Neal Winger has joined traffic department of WAKB, while Bob Smiley has joined WAKB's announcing staff to succeed Steve... "The Blue Network" is a delightful...

Glenn Phillips out of high school into announcing ranks at WJWJ, Jack Purvis has joined the WOR staff... "The Blue Network" is a delightful...

Announcing—Arthur Haines, former of Erie, Pa. has joined the staff of WGAR... "The Blue Network" is a delightful...

San Francisco.—Agnes Aaron, formerly of KIRO, Seattle, named assistant to Marie Houlahan, KQW, and Columbia Broadcasting System publicity director here.

Telefo. O.—George L. Young, auditor and assistant to the vice president of WSPD, Toledo, has resigned from "Point, R. I., as a Navy lieutenant.

Fert Worth—William G. Fields, has been named commercial manager of station KFZJ, key station of the NBC radio network... "The Blue Network" is a delightful...

Harford.—Stanley Peep, control room operator, has joined the U. S. Coast Guard.

New B. O. Scale Ups Subscribers At Met Opera House for '42-43

Box office treasurer and assistant general manager of the Met, Earle Lewis, reports that as a result of the new price scale...

JANSSEN BATONING 19TH BERKELEY FEST

Werner Janssen has been engaged to direct the Janssen Symphony Orchestra at the 19th annual festival of the International Society for Contemporary Music...

This society, acclaimed as the Music League of Nations when launched in Salzburg in 1935...

Since Salzburg, festivals have been held in Prague, Venice, Zurich, Frankfurt, Siena, Geneva, Liege, Brussels, Oxford, Vienna, Amsterdam, Florence, Barcelona, Paris, Warsaw, London and New York.

The present jury consists of Copland, American composer; Desire Defauw, Belgian violinist; George Feltner, German conductor...

Prize's Concert on Turf; \$5 War Stamps Adversely

Bernardville, N. J., June 23. A series of outdoor chamber music concerts on the lawn of Prince George Chavachavadze's estate is being planned here for the summer.

The Prince, a concert pianist, owns a large acre estate about 1,000 people can be accommodated comfortably on the lawn.

Baccaloni's New Discs

Salvatore Baccaloni, Met bassofista, has produced a new recording contract with Columbia to release ten 10-inch discs this week with Pietro Cimara, Met conductor, at the piano.

Baccaloni is vacationing in Glen Cove this summer and will make a USO concert tour of operations here to San Francisco, then to Chicago and finally to the Met.

Christina Carroll displayed an excellent collection, somewhat small in size, but of the highest quality.

Strep Postpones Wedding

A strep throat postponed the marriage on Saturday (21) of Katherine Schumann-Helnyk and Richard Della Vedova.

MET DECIDING ON REVIVALS

Those selected so far are 'La Serva Padrona', 'L'Heure Espagnole', 'Gianni Schicchi', 'Andrea Chénier', 'Werther', 'Frau Welt', 'Cenerentola', 'Boris Godounov', 'Sadko', 'Schwanda', 'Hansel Und Gretel', 'Turandot', 'Wotan', 'Maison Lescaut', 'La Vierge Breve', 'Freischütz', 'Maidensinger', 'Lying King', 'Don Juan', 'Boris et Juliette', 'Gloria Dei Destino', 'Giocanda' and 'Fidelio'.

Minneapolis Heartened

Minneapolis, June 23. Minneapolis Symphony Orchestra guaranty fund campaign is well advanced...

Opera Reviews

'BARBER OF SEVILLE' Essex County Stadium, Newark, N. J. The Essex County Symphony opened its summer season in Newark, N. J., with Rossini's 'Barber of Seville'...

'Gypsy' Robert Stuyvesant High School, New York City. The first performance of Johann Strauss' opera, 'Zigeunerbaron' in New York since 1926...

'Polyna Stoska Opens Tour In Home Town, Worcester' Polyna Stoska, dramatic soprano, will open her first American tour in Worcester, Mass. She is here for concerts in Boston, Syracuse, Norfolk and Utica...

'Egon Petri on CBS' Egon Petri, Dutch pianist, opens a series of 12 recitals on the CBS July 5 from 11:05 to 11:30 from Khaca, N. Y., where he is spending much of his teaching time.

'Ruth Posselt Opens Oct. 12 At Wellesley College' Ruth Posselt, violinist, opens her fall concert tour at Wellesley Oct. 12. The violinist is booked for a 10-city tour...

'Ivory's Summer Dates' Jose Hurlb will by July to Rochester. He will conduct the summer season July 7, 11 and 14. He also will make summer appearances at the Metropolitan Opera House and at Lewiston Stadium with Argente in August.

Philly Symp in Black

Philadelphia, June 23. For the first time in five years the Philadelphia Orchestra Association wound up its season in the black...

Five orchestra members have joined the opera in black. They are: conductor, Herbert Pierson, second horn, Mason Jones, solo hornist, Gordon Wilson and William Gibson, trombonist.

Eugene Ormandy will conduct all but five weeks of the next season. His guest conductors will include Arturo Toscanini, Wilhelm Steinberg and Saul Crest.

KOSTANOV SETS SPECIAL OPERAS

Gustave Kostanov, who has presented the season heard 'Fidelio' and 'Zorba' to N. Y. audiences this spring, will take over the management of the Adelphi theatre, N. Y., in October and present three of these will be 'Fidelio', 'Manon', and 'Czar Und Zimzamen'.

DUSOLINA GIANNINI AT HOLLYWOOD BOWL

Dusolina Giannini, Met dramatic soprano, will co-star at the Hollywood Bowl this summer, in all six operatic nights with Richard Bonelli, July 25-28.

She is negotiating now with Gessano Amelio, Impresario of the Chicago Opera Co. for appearances this fall, and will also appear with the Chicago Opera Co. before returning to the Met.

Polyna Stoska, dramatic soprano, will open her first American tour in Worcester, Mass. She is here for concerts in Boston, Syracuse, Norfolk and Utica...

Egon Petri, Dutch pianist, opens a series of 12 recitals on the CBS July 5 from 11:05 to 11:30 from Khaca, N. Y., where he is spending much of his teaching time.

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Lewisonn Stadium, N. Y., Opens '42 Concert Season Before 12,000

Dushkin in Mexico

Samuel Dushkin, for whom Stravinsky wrote his violin concerto, will be soloist with the Mexican Symphony orchestra under Chavez, June 26 and 28.

The Stadio's second night was dedicated to new Russia with Private Eugene List, in uniform, appearing as soloist in Brahms' piano concerto.

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Lewisonn Stadium, N. Y., Opens '42 Concert Season Before 12,000

Lewisonn Stadium Concerts in N. Y. opened its 23th season Thursday (18) with 12,000 in attendance to inaugurate a series of public subscription concerts with the N. Y. Philharmonic in the Rachmanoff Second Piano Concerto.

The Stadio's second night was dedicated to new Russia with Private Eugene List, in uniform, appearing as soloist in Brahms' piano concerto.

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FRENCH ITEMS TO MARK CHICAGO'S '42 OPERA

The Chicago Opera company will open its 32d annual season on Nov. 7 for a five-week run. Company ticket sales will feature the season, with \$4 for Lawrence Lawrence, \$5 for the Bostonians, \$6 for Thomas, Helen Jepson, Jan Klepura, Gladys Swarthout, Richard Crooks, and \$7 for the Bostonians, Lawrence, Rose Bampton, Alexander Kipnis, Coe Glade and Richard Bopp.

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Inside Stuff—Orchestras

DESPITE WAR, MUSIC THRIVES

Busses Yanked, Leaving Negro Bands Imm-Crowded on One-Night Stands

Pelham Heath Inn, outside New York City, has found it impossible to carry out its plans to enlarge. Priorities prevented the acquisition of steel beams to strengthen the columns of the building, thereby making it impossible to be knocked out. Herman Schubert, operator, had ideas of doubling the shop's capacity and installing a more powerful name band policy. Bob Allen's band is current.

When plans for enlarging the spot first were brought it was thought that materials which are under priorities would not be needed, that it would simply entail elimination of partitions. Construction inspectors apparently cold-watered that idea.

Benny Goodman was forced to remake a group of records at Columbia studios last week, because he changed vocalists between the time he originally made them and their release. Dick Haymes joined the band at the beginning of its Paramount tenure, N. Y. date four weeks ago, replacing Art London, so the band and Haymes went back to Columbia to do "Serenade in Blue," "Girl from Kalamazoo," "Take Me and 'Iahoi," first two from the film "Orchestra Wives."

Cootie Williams, colored trumpeter formerly with Goodman, was now leading his own band, set in with the band on the recording date, as did Hyman Scherzer, in place of Vido Musso, who's now leading Bunny Berigan's outfit.

Frankie Carle, pianist with Horace Heidt's orchestra, is being mentioned as a possibility to take over Buddy Duchin's band when the latter goes into the Navy next month. Nothing definite. Music Corp. of America, which handles both Duchin and Heidt, gave knowledge of the move.

DISC JOCKEYS MOBILIZE FOR SERVICE

Dick Gilbert of WEN, disc jockey chairman of Records for Our Fighting Men, spent the weekend in Washington and Baltimore with fellow platter-planners in the national campaign to collect \$70,000,000 worth of records, to be turned into war-torn phonograph records to be used in for new ones to be given to American soldiers, sailors and marines.

The captain's turntable maestros have joined the campaign with their station represented in the national committee, comprised of Arthur Godfrey, WJWS; Tony Wagoner, WJMK; Art Brown, WJZ; Russ Hodges, WOL; Fred Swan, WRC and WMAJ; and Norman Reed and Pete Hartke of WYDC.

In Baltimore, Gilbert was host at lunch to Rosser Folks of WBAL, Eddie Hubbard and Bill White of WITF, and Edwin Elliot of WFER.

At a breakfast meeting in Philadelphia on Monday (23), Arthur Simon, general manager of WJWS, stated that it was his conviction of the full cooperation of this city's station managers. Among the others present were Lorry Miller, of KYW; Pat Stanton, vice-president of WJWS; Lou London and Al Henry of WFN.

Maxine Keith of WOV went to Boston Sunday to do a similar job of explaining the objectives of Records for Our Fighting Men but was unable to return to New York in time to report to an informal meeting of the disc jockey committee Monday afternoon (22).

Successful was the personal contact idea that next Sunday Gilbert will fly to Chicago and Detroit; Keith will visit Cleveland and Cleveland and Cincinnati; and Paul Brenner of WJAT is scheduled for Detroit. Records for Our Fighting Men is being recognized officially by President Roosevelt's Committee on War Relief Agencies.

LOUIS LIJENFELD IS BANKRUPT IN N. Y.

Orchestra leader Louis Lijenfeld filed a bankruptcy petition in N. Y. Federal Court Saturday, listing liabilities of \$12,423 and no assets. He claims to have earned \$900 from June, 1940 to June, 1942.

Glinny Ceen, vocalist with Charlie Fisk band, has left the organization. Fisk released Glinny, listing up new contracts with her manager, Mike Petrov, is auditioning new singers for the band.

Ernie Holt Quits GAC; Heller Succeeds Him

Ernie Holt, ex-band leader, leaves his salesman post at General American Record Corp's New York headquarters, to be taken by Seymour Heller, who had been assistant to one-night booker Dick Cabbie. Job entails booking major cocktail units and location work for full-size orchestras.

Leo Lane, ex-band leader of Martha Raye who joined GAC the same time Holt did about eight months ago, is now booking the band, which is stationed at Washington, D. C. He left GAC three weeks ago.

JOHN DORSEY DEVELOPS HABIT

Jimmy Dorsey's orchestra cranked its first straight basette gram record at the Rialto Theatre, Philadelphia, last week. Dorsey finished the season with a total of 7,469, surpassing Glenn Miller's mark of \$84,100, previous high for a band at the house. All-time high show record at the Rialto, however, was rung up by Joe Penner some years ago. Gross then was over \$38,000.

Prior to going into the Rialto Dorsey outfit played four weeks at the Strand Theatre, New York, with Bette Davis' "In This Life," and the combination set a new h.o. record for each of the four weeks. It played, that is, the first week's gross (\$80,000) broke the house record, gross then was over \$38,000.

On his last day at the Rialto, Dorsey distributed to cashiers, users, stagehands, officials, etc., more than \$1,000 worth of War Stamps. Band went on three-week stage show record (Tuesday). On a one-nighter at Hershey Park, Hershey, Pa., Saturday (20) Dorsey broke another record, playing to 5,812 dancers.

Legion to Place Disked Pleas for Old Platters; Name Leaders' Voices

One-minute, transcribed pleas by name band leaders on the Columbia Record roster are being put in behalf of Records for Our Fighting Men, recently organized to provide records and victrolas for Army camps. Made at Columbia's N. Y. headquarters, the pleas are being sent to various American Legion posts, which will get them aired on as many of their independent radio stations as possible throughout the country. Platters, of course, ask for cooperation in the drive for old recordings. These old records will be sold to record manufacturers for the shellac they contain, the proceeds going to purchase new discs and turntables for soldiers.

Check of Bookers Finds All Concurring—It's a Life of Worry and Special Problems, But Grosses Remain Pleasing and New Types of Dates Develop

TRAVEL BIG FRET

By BERNIE WOODS
Despite the paralyzing blows the band business has suffered in the past few months—the great reduction in record production, almost insurmountable transportation difficulties, conscription of musicians, etc.—the industry is in as good shape as it has ever been at this time of year, according to bookers' date sheets. Summer normally sees a boom in bookings of all types; there is always a shortage of good bands. This season is no different from any other.

One-night bookers, theatre men, record bookers have all been answered to a "how's business" query. Without exception, "it's good." They're concerned out of sympathy on major properties, and little unallied time remains on lesser names leeching at the heels of the big ones.

Harry Moss, MCA exec in New York, asserts that "agency has had to turn down queries for talent in numerous instances. For example, Harry Romm, at GAC, say the same. While one-night bookings are still being booked, Harry Moss points out, as far as that agency is concerned, other things have taken place. Potomac River Boat Line, Washington, D. C., for example, is now a one stop and two week stand whereas it formerly confined its buying for weekends only.

College Oper Bookers
In addition there are scattered dates at colleges, which are continuing to prosper, somewhat for the first time. Charlie Barnett's band, which opens a month's stay at Atlantic City's Strand Pier, July 5, leaves the Pier for one night July 10, to play at Penn State College, a type of work-opportunity never before available. There are some paid dances in other unexpected places. One is one Johnny Seaford-Davis plays at Maxwell Field, Montgomery, Ala., Saturday (27) for air corps graduates.

Amusement parks are using their usual quota of talent. Palisades Park, Rockland County, N. Y., and Gardens, Detroit; Cedar Point, Sandusky, O., are all operating, to mention a few. And there's no good business, according to reports.

While the 20-25% reduction in record production mentioned by Moss (and echoed by others) has been caused by leaders who prefer to do a deal with the record companies, one-nighting has been very profitable to those bands working on the G. as rationing in the ether territory was expected to be a stern deterrent in less popular regions, as fires are fuel problems. Yet there have been few poor grosses turned in.

Of course, that's an isolated example, but it proves what bookers have been contending from the first. It's not the shortage of records in the bait, they will be "business as usual." That gasoline wasn't plentiful, that the week-end is rationed, that by daily newspapers stories of fire filling stations from Maine to Florida.

Mills Brothers to L. A.;

First Time in Years

Mills Brothers go to the Coast next month for the first time in several years. They open at the Florentine Gardens, Hollywood, July 28 for at least six weeks. Group is currently at the Elks-Carlton hotel, Boston, hoping the time to the Trocadero, Henderson, Ky., and on to the Coast.

Singers will have a Blue network wire one weekly, done from a local studio in each city. Spot on Sunday afternoons following Pearson & Allen, 6:45-7 p.m.

NEW SURVEY OF SHELLAC STOCK

Record company executives and officials of the War Production Board will conduct a survey (Wed.) in Washington over the next shellac allocation to be distributed to the disc industry in accordance with the plan made of the amounts of the vital material the companies have used in the past months since the Government moved in on their reserves, how much is on hand, what the Government will require, etc. Initial ratings given the companies back in March were to last until June 30, when an inventory was to be conducted to be taken.

Another problem to be discussed, and one that's becoming increasingly serious, is the shortage of copper. It's very possible that the lack of that metal will hurt the recording big as much as the lack of shellac, in time.

While innumerable attempts have been made since March to develop a substitute for shellac, by companies, chemists and private ones alike, nothing has been formulated that will do the same job. It's understood that materials have been developed which could replace the shellac output of popular plants, and three that would wear wear-resistant qualities far inferior to the original. Since juke boxes, which eat up 35% of the total output of popular plants, are hard on discs, anything inferior to the present surtacing would be unpopular with operators.

Will Bradley Fronting Band (Probably Castle's) For String of Theatre Dates

Will Bradley, who disbanded his orchestra a few weeks ago, is returning to the band business temporarily to play some theatre dates. He is slated to play at the Elks-Carlton, N.Y., with the remaining weeks still indefinite. He will not reorganize for the dates, but will lead another organized band under Artie Shaw's name. The outfit selected will be Lee Castle's, which recently played a one-nighter under Artie Shaw's name.

Bradley, who quit his recently organized band because of an illness, Artie Shaw led the Fulham Theatre, organized around \$3,000. Morris books him.

Artie Shaw Led Castle's
Artie Shaw reported for duty with the U. S. Naval Reserve Friday (23) and is scheduled to immediately leave a nine-day furlough to go home and rest up. Day letter will be received in about a week theatre tour at the head of Lee Castle's orchestra.

Castle was scheduled for a preliminary training center at Staten Island, N. Y., when he reports again Monday (24).

Even suburban New York roadhouses, which were conversationally done up with rationing stamps, are holding their own. Alvino Rey had the best week his band ever experienced at Frank Dalley's Mes-

Attempts were made over the past weekend to secure special dispensation for all-night bus (23), leaving colored bands, to no avail. All busses were yanked off the road as midnight Monday (23), leaving a comparatively small number of outfits to find their way to scheduled one-nighters as best they can. Office of Defense Transportation, which had twice deferred the deadline for clearing off buses of the band business, found it impossible to allow any more time. It was pointed out by Joseph B. Barnham, head of the ODT, that no partiality could be shown the orchestra industry when other phases of business had to be cleared off.

The same answer was given to bookers of colored outfits when the latter pleaded for more of "Move's" those bookers, particularly the offices of Moe Gale and Joe Glaser, hard pressed to solve the problem, and figuring train schedules in an effort to route Andy Kirk, Louis Armstrong, Lionel Hampton, etc., by rail without missing any commitments. Since the routes of each were originally laid out by the railroad, by road, the bookers faced almost a superhuman job. Few white bands were interrupted by the bus curfew order. Most of the ones who hit the road within the past few days were colored outfits, and went out by private car. They'll travel that way until tires wear out, and then they'll be back on the train riding isn't easy for colored bands, however, particularly in the south, the best territory for them. In the north, where bus lines make routing a difficult task.

"GASSED OUT" IS LAYOFF TERM FOR 1942

Mastero Danny Yates typifies a station situation who has been "gassed out" as they now call it, by the tire-petrol situation. He is on a summer engagement but at the Riverside, an inn at Smithtown, on Long Island, which will now dispend with live music because of the motoring curtailment.

Yates similarly had a steady winter spot in Miami Beach, and that he is in military occupation for the duration.

HARRY STEEPER NEW AIDE TO PETRILLO

Harry Steeper, president of the Jersey City, N. J., local of the American Federation of Musicians, has been appointed first assistant to AFM president James L. Petrillo. He takes over the spot left vacant by the death of Bert Henderson. Steeper was chairman of the WPA Music Committee. He has been in the AFM's headquarters since Petrillo's resignation, giving up his presidency of the Jersey local, of course.

Sally Lang's First Job

Pittsburgh, June 23.
Couple of days after she won an amateur contest on Brian Macdonald's weekly hour here over WJAS, Sally Lang, a local girl, was taken to New York to appear as vocalist with his band. Gamble caught her a benefit show where McDonald had taken her on. She had been the coped the prize on his radio show, where Macdonald opened engagement yesterday. Lang's first job was giving Miss Lang a big-time spot for her first radio job.

Morgan-Dennis Day Big 45G in N. V.; Hutton Fine \$21,500 in D. C., But Fields N.S.G. 12G, Balto, Harris, 18G, Mpls.

(Estimates for This Week) Skisany Enns, Chicago (Chicago; 4,000; 35-55-75)...

Shep Fields, Baltimore (Hippocampus; 17,000; 35-55-80)...

Benny Goodman, New York (Paragon; 3,684; 35-55-85-98)...

Paul Harris, Minneapolis (Orpheum; 2,800; 39-44-55)...

Ina Ray Hutton, Washington (Earle; 2,218; 29-39-44-80)...

Frankie Masters, Cleveland (Hubb; with Shirley Ross, film and radio capacity)...

Bess Morgan, New York (Strand; 1,708; 35-55-75-99)...

Ernie Nelson, San Francisco (Golden Gate; 2,850; 40-44-65)...

Raymond Scott, Pittsburgh (Stanley; 3,800; 30-44-55-66)...

Flurry Spangler, Philadelphia (Edwards; 2,788; 35-45-65)...

Cash Separates T. Dorsey From Harpist Girard

Only Tommy Dorsey's inability to work together on stary with Adele...

Chuck Peterson, one of Dorsey's featured trumpeters, leaves that...

At Navarro, former Harry Marchand saxophonist at Hotel Somerset, Boston, replaced Jack Edwards with his own band at Stratford hotel, Providence. Edwards is now at Hotel Stalter, Boston.

omp... dedicated to you... AND HIS ORCHESTRA

Personally Mgmt. R. M. GEORGE

Currently New PELHAM HEATH Inn

Indefinite Engagement WOR-MBS

Cedar Point Bookings

Cedar Point, O., June 23 On June 13, this place inaugurated its 44th season as a summer resort...

Broadcasting arrangements have again been set for the NBC radio program through WJW Cleveland, with three evenings a week.

Neither Rain Nor Heat Deter J. Dorsey, Masters

(Estimates) Jimmy Dorsey (Hershey Park, Hershey, Pa., June 20)...

Dick Jurgens (Kotem Pals, B. Auburndale, Fla., June 15-20)...

Clara Lee (Brookline, C. C., Philadelphia, Pa., June 20)...

Vaughn Monroe (Roeland-Stating B., Boston, June 18)...

Francis Masters (Palace T., Canton, O., June 15-17)...

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Band Bookings

Lila Fitzgerald, July 2, City Auditorium, 3, City Aud. (Galtveston); 4, City Aud. (Dallas); 5, City Aud. (Lynchburg)...

John H. Hawkins, July 2, Polish Community Center, White Plains, N. Y.; 3-9, Howard St., Baltimore; 10-18, Royal B., Baltimore...

Art Barsha, July 2, two weeks, Arcadia B., Lincoln, Neb.; 3, two weeks, Palisades Park, Fort Lee, N. J.

Ed DeBonaugh, July 2, 27-31, Grove, S.W. Lake City; 27-31, J. C. Churchill Gardens, Denver; 17-23, Oriental B., Chicago...

Reddy Martin (Ambassador; 800; \$1.50). Definitely on the upbeat and will chalk up 4,500 covers with the aid of graduation parties...

Joe Belzman (Biltmore; 1,200; 50c-11). Should do another nice 4,500 and, considering other musical attractions, should be that sizeable.

Edwy DuBois (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Final show for Buddy Duchin here as he has already done...

Jimmy Joy (Walnut Room, Bismarck Hotel; 500; \$1-\$2 min.). Goes along quietly, with joy doing well here. Built last week to 1,800 patrons.

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Bands at Hotel B.O.'s

Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by some bands in various New York hotels.

Table with columns: Band, Hotel, Weeks Played, Cover Total, Gross On Date. Includes bands like Fredy Martin, Joe Belzman, Edwy DuBois, Jimmy Joy, Glen Gray, Edy Oliver, and Hal Saunders.

* Asterisks indicate a supporting floor show, although the band is the major draw.

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DRAFT TAKES ALL BUT ONE ELLIOTT TOOTER

Pittsburgh, June 23. Baron Elliott, local band leader, who has just received an extension of his contract from the Oh Henry ballroom, Chicago, has but one man left from the crew he had with him when he left for Chicago...

The lone instrumentalist of the original 13 is Bebe Rhodes, saxophonist.

Sacks Back From Coast

Manie Sacks, Columbia Phonograph recording exec is back in N. Y. from a 10-day trip to Chicago and the Coast to contact artists slated for musicals or due to go into the service, such as Eddy Duchin...

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Location Jobs, Not in Hotels

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Chicago

Edwy DuBois (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Final show for Buddy Duchin here as he has already done...

Jimmy Joy (Walnut Room, Bismarck Hotel; 500; \$1-\$2 min.). Goes along quietly, with joy doing well here. Built last week to 1,800 patrons.

Edy Oliver (Mayfair Room, Hotel Blackstone; 350; \$2.50 min., Sat.). Oliver replaced Nell Bonduhi, but the big attraction here now is Morton Downey, who is putting plenty of heat into the work with 2,300 patrons.

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10 Best Sellers on Coin-Machines

(Records below are grabbing most tickets this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or soloist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. One Dozen Roses (6) (Famous)..... Dick Jurgens.....Okeh
Harry James.....Columbia
2. Sleepy Lagoon (6) (Crawford)..... Tommy Tucker.....Okeh
Sammy Kaye.....Victor
3. Johnny Dough (9) (Chappell)..... Harry James.....Columbia
Jimmy Dorsey.....Decca
4. Always In Heart (9) (Remick)..... Jimmy Dorsey.....Decca
Glenn Miller.....Bluebird
Glenn Miller.....Bluebird
Kay Kyser.....Columbia
5. Apple Tree (11) (Robbins)..... Vaughn Monroe.....Bluebird
Andrew Sisters.....Decca
6. Three Sisters (4) (Santly)..... Jimmy Dorsey.....Decca
Vaughn Monroe.....Bluebird
7. Tangerine (12) (Famous)..... Tommy Tucker.....Okeh
Kate Smith.....Columbia
8. Threw Kiss In Ocean (4) (Berlin)..... Charlie Spivak.....Okeh
Glenn Miller.....Bluebird
9. Jersey Bounce (16) (Lewis)..... Jimmy Dorsey.....Decca
Kay Kyser.....Columbia
Inkspots.....Decca
10. Who Wouldn't Love You (1) (Maestro).....

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)
- Somebody Else (16) (Shapiro)..... Benny Goodman.....Okeh
Russ Morgan.....Decca
 - Skylark (Morris)..... Harry James.....Columbia
Glenn Miller.....Bluebird
 - Story of Starry Night (Mutual)..... Charlie Spivak.....Okeh
Glenn Miller.....Bluebird
 - Don't Tell Lie About Me (Santly)..... Vaughn Monroe.....Bluebird
Woody Herman.....Decca
 - Full Moon (Southern)..... Jimmy Dorsey.....Decca
Tony Pastor.....Bluebird
 - Jingle, Jangle, Jangle (Paramount)..... Merry Macs.....Decca
Freddy Martin.....Bluebird
 - All I Need Is You (Miller)..... Ella Fitzgerald.....Decca
Vaughn Monroe.....Decca

Glenn Miller returns to Chicago for his broadcasts during two-week period in July. Miller will aid all the shows over CBS from WBBM starting July 7, and running through 15th.

Lionel Harrison is now first trumpeter in the swing band at Camp Claiborne, La. where he's a private. He was formerly with Hank Biagini's band (part of the original Casa Loma orchestra).

Map Petrillo Defi

Continued from page 1

slightest indication is to his ultimate objective or line of strategy. While recorders are inclined to take Petrillo's Dallas statement with utmost seriousness, they express themselves as puzzled as to just what Petrillo is shooting at or for. Some are inclined to the belief that the whole AFM campaign will wind up with the recorders having to pay more for the services of musicians.

Business Case
The disc men state that even if Petrillo is serious in his determination to increase the AFM dues for bringing pressure to bear against the source of jukebox fodder they can't see how the phonograph companies can legally co-operate with him in that direction, even if they wanted to. The Paul Whiteman case of four years ago, they point out, showed that the courts were opposed to any effort by manufacturers to control the commercial use of phonograph records. The AFM would also recall the efforts of the head of the Coin-Machine Manufacturers Association five years ago to induce tavern men to employ some live musicians, as well as maintaining a jukebox in their spots, and how he failed completely.

In other recording quarters there are rumors that the AFM would like to go through the same procedure that it did in 1937 when the then president Joseph N. Wain was also banned his members from doing disc work. Out of the negotiations that followed the industry made an agreement by broadcasters throughout the country to employ regular staffs of musicians. The vast majority of broadcasters have lived up to the letter of this agreement, but since Petrillo assumes the AFM presidency there has been a quiet down in which the federation has been shut down on remote danceband service the networks before the issue could be amicably settled. A few broadcasters believe that Petrillo's ultimate objective includes the permanent closing up of these occasional kicking-over-of-the-traces.

Broadcasters In
Broadcasters in the National Association of Broadcasters has inferentially declared itself as prepared to join in a fight against any attempt to measure that Petrillo may take against the further manufacture of recordings. Word has been passed on to transcription manufacturers that they can look to the N.A.B.'s support. Transcription manufacturers have during the past week received letters from their station clients expressing their as wanting to see the fight with the AFM, if there is one, fought through to a finish. One of these letters credited, "We gave ASCAP a good licking and now let's put the musicians union in its place."

"The AFM is fully aware of the forces of antagonism, not only those directly affected but the usual anti-labor elements, that will be mobilized against it, but the federation feels that it must face this battle if it is to stem the spread of unemployment within its ranks. It is the erudite fist of the craftsman against the machine, of technological progress. Doomed to be caught in the middle of such a conflict is the music publisher. Phonograph records, particularly those which go in the coin-machine, have become a valuable source of instruments to which he is to speak of their importance as a source of royalty income. Coming nine months after the industry's acrimonious clash with the radio interests, such a showdown would prove a bitter pill for the publishers to swallow."

Advertise Juke Spots

Cleveland, June 24.
Phonograph Merchants' Association sponsoring new half-hour Saturday afternoon program over WGLZ (27) to popularize amusement places with automatic phonographs and help build popularity of tunes on machines.
PMA controls 4,000 coin-operated phonograph machines in Cuyahoga County. Program will present, first, the five top recorded tunes of the week; second, a "memory" tune requested for revival by listening audience; and third, interviews with band leaders and prominent musicians.

Bill LeRoy, maestro at Pines, Pittsburgh has taken on Gordon Morrison to replace him at keyboard and LeRoy is now fronting outfit for first time since he's had a band.

Disc Jockeys Not Overly Alarmed By Petrillo's Threatened Shutdown

Disc jockeys around the country so far are not alarmed over the edict of AFM prey J. C. Petrillo banning his union's musicians from recording any tunes for use in jukeboxes or on radio programs. Most general jockeys feel that this fight will be fought for them by the stations, some 500 or more of them depending for existence upon the broadcasting of platter music. The Aug. 1 edict order (reported in detail this issue) doesn't apply to old discs and the jockeys feel they can go on for months with their backlogs of stuff.

"Without our constant plugging, and the tremendous publicity of the 'sumulative plugs of the nation's record players, where would most of the popular bands be today?" is an oft-asked question. "We take plenty of unknown and relatively unknown bands and build them into name attractions every year," the argument continues.

"Does Petrillo think today's big orchestras could not do as well without our help? If there's any doubt, all they may be should consult the successful members of his union."
The plan to put new musicians to work is not opposed by any of the jockeys, though they point out that many members of the AFM who technically aid it hold down jobs in radio or in spots that depend upon music as a major attraction.

Network musical shows including the remotes—have educated the ears of listeners to a good brand of music that simply cannot be equalled or even remotely approached by most of the men Petrillo seeks to put to work through

eliminating jukeboxes and the broadcasting of phonograph records. Whether the elimination of discs from the air work result in the greatly increased employment of publicists is a moot point. More than one station man here, the record spinners declare, are embarrassed with their house bands now and many cases might be cited to prove the contention that program directors often are preferred to schedule their house bands: little as possible, rather than use the full air-time permitted by their AFM contracts.

For the moment, the situation is one of "watchful waiting" on the part of the offended jockeys, but they assertedly are ready to join cheerheartedly in a concerted effort on the part of broadcasting stations to put the issue up to the public should Petrillo stand firm in his resolve.

Aside from his financial applications of Petrillo's order (and broadcasters here declared that it would be disastrous to the industry if enforced) there is a pressure of public opinion. It is not entirely without reason that radio, and especially its disc jockeys, feel that they can win the battle of public opinion with the arguments at hand and the means to get these arguments into the ears of millions.

WHITE-SMITH DISSOLVES

Albany, June 23.
White-Smith Music Publishing Co., Inc., Manhattan, has been dissolved. Weisman & Grant, New York City, filed papers to this effect with the Secretary of State in Albany.

Follow the Best

Heeded for the No. 1 Popularity Spot!

THE LAST CALL FOR LOVE

By E. Y. Harburg, Margery Cummings and Burton Lane

From the M-G-M Picture "Ship Ahoy," starring Eleanor Powell, Red Skelton and Tommy Dorsey and his orchestra

*
Every Soldier, Sailor and Marine Will Be Singing
This First Big Comedy Hit Of The War!

*
I'M DANCIN' WITH
THE MAMAS WITH THE MOO-LAH

Lyric by Jack Yellen Music by Sammy Fain

*
You, too, will say—
"It's the best ballad hit
of Glenn Miller's new picture!"

Ask any Faist professional man from coast-to-coast
to play the sound track for you and be convinced!

AT LAST

Lyric by Mack Gordon Music by Harry Warren

From the 20th Century-Fox Picture "Orchestra Wives,"
with Glenn Miller and his orchestra

NEEDS IN THE GROOVE

WITH THIS SENSATIONAL SPECIAL MATERIAL

RECORDINGS

KEEP SMILIN', KEEP LAUGHIN', BE HAPPY

AMEN (Yea-Man)

I'M GONNA MO-O-OVE TO THE OUTSKIRTS OF TOWN

KNOCK ME A KISS

MAD ABOUT HIM, SAD WITHOUT HIM. HOW CAN I BE GLAD WITHOUT HIM BLUES

LEERS MUSIC CORP., 30 B'LDG., RADIO CITY, N.Y.

John Kirby (Victor)
Jimmy Lunceford (Decca)
Alvino Rey & King Sisters (Blue)

Woody Herman (Decca)
Abe Lyman (Blue)

Louis Jordan (Decca)
Colei Basie (Col.)
Jimmy Lunceford (Decca)

Louis Jordan (Decca)
Gene Krupa (Col.)
Ink Spots (Decca)

Dinah Shore (Blue)

Jerry Wald (Decca)

Inside Staff—Music

John G. Paine, ASCAP general manager, has resigned from the directorate of "This Is the Army," Inc., which was chartered to take care of the business angles of the Irving Berlin camp show...

"This Is the Army" new marching song inspired by Joe Louis, will be aired by Sammy Kaye's orchestra on June 25...

Paine explained last week that when he was invited to join the "This Is the Army" board he was under the impression...

T. B. Mock, composer of hymns, filed a judgment of \$34 against Broadcast Music, Inc., with the N. Y. county clerk's office last week...

Mock, who wrote "Hail, Prince of Peace," charged BMI with breaching a contract and asked for the return of some copyrights...

Henry Tobias, composer of "Don't Sit Under the Apple Tree," "Miss You" and other hits, is serving as entertainment director of Totem Lodge on Burden Lake, back of Troy, N. Y.

E. C. Mills, of ASCAP, is reported as having lined up for himself a job with the special U. S. commission that will determine the reparations due American veterans in Mexican properties...

Music Notes

Bretislav Kager composing the score for "Waltering in Dixie" at Metro.

Helen Rosenfeld assigned to write the score for "The Hard Way" at Warners.

Arthur Johnson moves in to take over the musical direction of Soundies for R. C. M. Productions.

Charles Klee checked in at Columbia to write the score for "Lucky Legs."

Sol Meyer and Jule Styne wrote "When It's Chilly Down in Chills," to be sung in "Call of the Canyon" at Republic.

Marie Castelnova-Tedesco scoring "Presenting Mr. Blabbermouth" at Metro.

Daniela Amathaeoff assigned to score "Vendetta" at Metro.

Leo Fallick and Herman Ruby "Went for It" Lip Sync on a slogan by Miss J. K. Connell.

RYAN DUFFY DISQUALIFIES HIMSELF

Milwaukee, June 23. After many postponements and delays, the long-drawn-out battle between the American Society of Composers, Authors and Publishers...

ASCAP had brought actions for alleged copyright infringement against six Wisconsin defendants, and inasmuch as the same legal questions were involved in all of them...

The taverner offered no defense, but objected to the proceedings on technicalities, making a two-front attack on the constitutionality of the Wisconsin law...

Judge Schwelzenbach indicated there would be no further delay in settling legal questions involved once and for all. He directed the defendants to file affidavits by July 1, Hartman and Hess to reply by July 10, and a final decision to be rendered by July 15.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks: CBS, Blue, Mutual and NBC. WABC and WOL, N. Y. Compilation herewith covers concert, radio, and Monday through Sunday (June 15-21) from 8 p.m. to 1 a.m., and is based on information furnished by accurate Reporting Service regular checking source for music publishing industry.

Table with columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'All I Need Is You', 'Idaho', 'Somebody's Thinking You', etc., and publishers like Mills, Southern, Farnum, Robbins, Crawford, Renick, etc.

* Indicates BMI licensing; others are via ASCAP. † Filmmated.

It's Tempting As Well As Wartime! Tempo Presents THE DUKE AND HIS SON! MOON MIST DUKE ELLINGTON

JACK NORWORTH TO LAW Demands Scrutiny of Contracts and Books on Old Songs with Vogel Jack Norworth is seeking to compel Jerry Vogel to retransfer to him the renewal assignments on scores of his popular songs...

Watch for... 1942's Finniest War Tune Hayfoot, Strawfoot And... 1942's Cutest Five Number The War and Tear (Of Leaving Someone Like You) TEMPO MUSIC, Inc.

Bussell likewise put various motion picture companies on notice as to the synchronization uses of Norworth's songs. The music publisher advised that if he recorded Norworth's numbers without his direct consent...

Mpls. Jukebox Spots Grimace at J. C. Petrillo's Attack on Canned Music

Local operators of small jukeclubs, beer parlors, cafes, etc. which have been depending on juke boxes for their entertainment...

Straub cracked that 'I'll stop name bands from making all the money and give the local boys a chance at some of it. A lot of taverns could afford music but have been letting the customer pay for the music...

It's Cate—It's Different It's Terrific BEY LYO BABY BUNTIN (Daddy's Goin' Huntin') CINDY WALKER DECCA 6038

'Dreadie But Good'—Strab Detroit, June 23. It's a drastic but it's a good idea, says the composer of Robert Gray, vice-president of the Detroit Federation of Musicians on the ban on records for jukeboxes and broadcasting.

FIGHTING SONS OF THE NAVY BLUE

Declaring it was the first marked correction since the talking tools a lot of work away from musicians.

The Most Talked About Musical Innovation in Years! TUNE-DEX The miniature, encyclopedic, musical reference index. The first issue, out only last week, has caused a sensation in all branches of the entertainment field...

ALAN COURTNEY STATION WOV NEW YORK 200,000 RECORDS CAN'T BE WRONG. STRICTLY INSTRUMENTAL. IS DEFINITELY A HIT SONG. REGARDS, HARRY JAMES

Couple of Nice Thoughts in Speiser Bill, But in General Confusion All That Can Result—Walter Douglas

The Music Publishers Protective Association has gone on record as prepared to oppose the passage of a bill now before the House of Representatives which would grant copyrightists to receive their share of MPPA board, at a meeting last week, voted unanimously to fight the measure, the phonograph record companies indicated through counsel that they would also be opposed to the opposing side should the bill come up for a hearing. The bill was authored by Maurice Speiser, counsel for the National Association of Performing Artists, and was introduced by Rep. Leon Seaks of Philadelphia.

In a letter addressed to MPPA members following the board meeting Walter Douglas, chairman, stated that while the bill contains some desirable features, such as eliminating the exemption of coin-machines from licensing provisions of the copyright law, it is not drafted with the interests of the publisher in mind. The proposed bill makes it mandatory for an interpretive artist to obtain permission from the owner of the original copyright before seeking a copyright for his recorded interpretation. Douglas in his previous statement said that the publisher has nothing to gain from such a provision since the present law gives him the right to deny the artist the right to make his own arrangement or interpretation of a copyrighted number.

Douglas described the Speiser bill as "wholly inconsistent with the fundamental theory of the copyright law. Its passage, he wrote, would necessarily result in the existence of more than one, and perhaps as many as 10 or 15 copyrights, all affecting the same work in one way or another. Exclusivity, which always has been the very essence of copyright, would disappear. The problem which must arise in connection with the issuance of licenses should this bill become law, would be too numerous to mention and of most serious consequences."

Another L. A. Trip for Morris E. H. (Buddy) Morris, of Mayfair Music, left for Hollywood last week to handle with Harry Wainwright Mack Gordon over their score for 20th Century-Fox's 'Iceland,' which Morris will publish. Morris will be gone three weeks.

The exploitation of the score will start in September.

"The Song of the Hour"
NEED AMERICA
(America Needs Me)

All Material Available
★ BAND
★ DANCE ORCH.
★ VOCAL-S 3 KEYS
AMERICAN MUSIC, Inc.
1211 N. Pennsylvania Blvd.
Hollywood

Tonalograph

N 434 23 DL CINCINNATI, OHIO 20 120P
ALAN COURTNEY STATION W.O.V. NEW YORK
HEARD ABOUT YOUR WAGER—WHERE DO YOU GET YOUR TIPS? MY BLUEBIRD RECORD OF "STRICTLY INSTRUMENTAL" A SURE WINNER, MY BEST BET
REGARDS, BOB CHESTER

British Best Sellers

(Week ending May 31)

- London, May 23.
- Heart of Texas.....Southern
- Spring Again.....Cliff
- Madeline.....C.C
- How Green Valley.....Maurice
- Stair Me.....Palm
- Navy Blue Eyes.....C.C
- Apple Blossom Time.....F.D.H
- Mother-in-Law.....Southern
- Don't Want to Walk.....Victoria
- Rose from Margarita.....Chappell
- Stole My Heart.....Maurice
- Anniversary Waltz.....Chappell

Try to Set Suit Versus ASCAP Publishers in State of Pennsylvania

Philadelphia, June 23. More important than the copyright infringement suit by Dr. Clay A. Boland against the American Society Against Paramount Pictures and Leo Feist, Inc. over their 'Midnight on the Trail,' is the novel argument presented by their attorneys that Feist vs. ASCAP, does business in the state of Pennsylvania. Boland hangs their right to bring the action here rather than in New York. If Boland is successful, it means that similar suits henceforth may be inaugurated in diverse states, instead of the New York home-offices of the sundry publishers.

Boland, a local dentist, and Reichman are best known for their annual authorship of the U. of Pennsylvania's Mask & Varsity show, although they established ASCAP songbooks, long out of the U. of P. Their 'Midnight on the Trail' was published by Feist, and Paramount is charged with having infringed via 'Dancing on a Dime,' from a Paramount picture of the same name. Famous Music published the Par song.

The reason why Feist is joined with Paramount Pictures is also novel, in that it becomes one of the few times that a songwriter has instituted an action for infringement. Heretofore the publisher, as the technical copyright owner, alone had authority to sue. However, Feist refused to become co-plaintiff with Paramount. Feist, therefore, stated that Par was willing to effect a \$500 settlement. Whereupon the songsmith dissatisfied with the 'nuisance value' settlement, made their own publisher as co-defendant with Paramount.

George E. Bechwood, local ASCAP representative, and who has in times before acted for Feist, now finds himself suing Feist. It was Bechwood who presented the novel argument that Feist, through ASCAP performing rights revenue collection, was doing business in this state. Feist, the other hand, is a well known music buyer for the local John Wanamaker, Kress and Kroger stores and he claims that they ordered sheet music, via sales representatives, from New York, as evidence that the need office was not in Philadelphia. The issue of the importance of the technical legal issues involved, C. Brewster Rhoads of Montgomery, Pa., and Bechwood, Walker & Rhoads, had Feist's chief counsel in New York, Julian T. Ables, come here for the argument of the 'nuisance value' settlement. Decision has been reserved.

FOUR CENTURIES OLD

Canadian Claims Copyright on Antique Church Piece

Toronto, June 23. Music written four centuries ago is the subject of a civil action here with Arthur A. Downing, doing business as the Anglo-Canadian Music Co., bringing action on the part of copyright infringement against the General Synod of the Church of England in Canada, the Oxford University Press, and Healey Willan, composer and conductor. The musical work is listed in the current Anglican Church's 'Book of Common Prayer' and is the property of the Holy Communion set to music by John Marbeck in the year 1550, with organ accompaniment by Healey Willan. Downing claims to be the owner of the copyright by transfer and assignment from Healey Willan. Plaintiff asks the court for an injunction restraining defendants from publishing the work, \$25,000 damages, delivery to the plaintiff of all printed plates, destruction of all printing plates, and a taking of accounts and costs.

Bishop Broughall of Niagara, who heads the church's hymnody compilation committee, was called to testify but admits that he knows little if anything about copyright on music. The hymn-book sells for \$2. Bishop Downing states that he himself prepared the assignment of the copyright, forwarded this to Healey Willan, and that the assignment was duly returned satisfactorily signed, but that he (Downing) has now lost the document. Case is continuing.

BBC's N. Y. Discs Of Yankee Jazz For AEF Soldiers

The British Broadcasting Corporation in New York is recording a group of 30-disc transcription of name band leaders, to be aired in England for the benefit of American Expeditionary Forces in England and Ireland. Leaders cut seven minutes of talk discussing their hit records of the past, and the records they mention are shipped along with the transcription to be played as they're called for. Johnny Long, Cab Calloway and Sammy Kaye have already been recorded. Other names being included Jimmy Dorsey, Glenn Miller, Charlie Spivak, Claude Thornhill, Guy Lombardo. Roy Lockwood is feeding lines to the headphones, while Gary Stephens is rounding them up. Groups of five platters and accompanying commercial recordings leave this country by number end of this week.

Chappell Loudly Decries Abrupt Change of 'Sleepy Lagoon'; Sees Luckies' Publicity As Hurtful

15 Best Sheet Music Sellers

(Week of June 20)

- Johnny Doughboy.....Crowford
- Sleepy Lagoon.....Chappell
- Waltz Time.....Maurice
- Jersey Bounce.....Lewis
- Amie in Heart.....Remick
- Under Apple Tree.....Robbins
- Who Wouldn't Love.....Maestro
- Three Little Sisters.....Santly
- Slylant.....Morrison
- Jingle Jangle.....Paramount
- Thru Kiss Ocean.....Berlin
- Will Meet Again.....Paramount
- Somebody Taking Place.....Shapiro
- Tangerine.....Famous
- Sweet Sixties.....Shapiro

Clarify Greene and Revel; No More Cuff Licenses To Radio Broadcasters

Hollywood, June 23. Mort Greene and Harry Revel have returned to good standing as members of ASCAP. The team of writers will continue their publishing relations with Greene & Revel, Inc., which is controlled by ASCAP Music, Inc. but the use of their songs in the air will be confined to stations that hold licenses from ASCAP. Greene and Revel has heretofore granted gratuitous licenses to all broadcasters, while maintaining their membership in ASCAP.

Greene remarked last week that the move takes him and his partner 'off the fence.' He added that they had made their peace with ASCAP and gotten out of their difficulty. The latter referred to ASCAP's action in bringing them up on charges of violating their ASCAP contract and certain ASCAP bylaws.

The publishing contract which the twosome signed about 10 months ago gave G & R, Inc. the exclusive rights to their works for three years. BMI's statement at BMI Monday (22) that the G & R Corp. has no interest in common with the company to decrease license which Greene and Revel as writers has been issued to broadcasters. Surprise was, however, expressed at the writers' expressed intention to withdraw the broadcast rights from stations not licensed by ASCAP. But it was added, the privilege was theirs, since the twosome's contract with the G & R Corp. recognizes that the broadcast rights to all their works flow from their agreement with ASCAP.

Chappell & Co. makes the latest publishing arm to take a blast at the American Tobacco Co. for its method of ranking songs on the 'Lucky Strike Hit Parade.' The protest concerned the dropping of 'Sleepy Lagoon' from No. 1 on the 'Hit Parade' between two consecutive programs, namely June 13 and June 20. Intimations were received by the publisher Monday (22) that 'Lagoon' will be back in No. 1 on the 'Hit Parade' this Saturday (27).

Edward A. Wolpin, manager for the Chappell firm, took the issue directly to George Washington Hill, the ATC's prez, in a wire addressed to him Friday (19). The telegram read as follows:

"We have just learned that our publication 'Sleepy Lagoon' has been dropped from No. 1 on the 'Hit Parade' on Your Hit Parade for Saturday, June 20. We are at a loss to understand how your compilation could determine this sudden decline when during the week ending June 13 the sheet music sale was far greater than the week previous, performances much increased and record sales so high that the record companies were unable to fill all their orders, and on such previous weeks 'Lagoon' you set a 'Hit Parade' the number one position on your June 13th Hit Parade.

"Your 'Lucky Strike' program is advertised to convey to the public the 10 best selling and most played songs in the order of their importance based on actual surveys. Under the circumstances the information which we are informed you will broadcast tomorrow night is definitely false and misleading and may cause us serious damage.

"We are advised by your counsel that the event that you parties in this willful misstatement of fact and we suffer actual damage, as we believe it will, we shall have grounds for court action against you."

Publishers in general have found that sheet music dealers are often influenced in their order and returns on the standing of current tunes on 'Lucky's Hit Parade.'

ASCAP Meeting Delayed

The ASCAP board meeting which was called for last Thursday (18) had to be postponed a week because a quorum could not be recruited. When the board meets tomorrow (Thursday) it will, among other things, pass on the royalty distribution for the quarter ending June 30.

They're All 4 ★ ★ ★ ★ Hits!

★★★★ BALLAD HIT
SOMEBODY'S THINKING OF YOU TONIGHT

★★★★ NOVELTY HIT
LITTLE BO PEEP HAS LOST HER JEEP

★★★★ PICTURE HIT
PRIVATE BUCKAROO

From Universal Picture, 'Private Buckaroo,' featuring Harry James and His Orch.
★★★★ ROMANTIC HIT ★★★★★ LATIN-AMERICAN HIT
FULL MOON ★ COME BACK

SOUTHERN MUSIC PUBLISHING CO., Inc.
1619 Broadway, New York
SID LORRAINE, Gen. P. Mgr.
HOLLYWOOD — CHICAGO — CINCINNATI — SAN FRANCISCO — TORONTO

Walters Sells Boston Latin Quarter To Redstone, Owner of Mayfair

Boston, June 23. Lou Walters has sold his Boston Latin Quarter to Michael Redstone, operator of Club Mayfair, when the deal with Ben Galnes fell through. In turn, Redstone said that he was seeking a list of six potential buyers, and that he intends to sell it to one of the remaining four at a profit. Galnes operates the Hotel Dempsey-Vanderbilt in Miami Beach. Walters' asking price was \$250,000, which included a 10-year lease, use of equipment, name, etc. When Walters last week gave the price as \$350,000, he was exaggerating the deal.

Redstone is new to local nightery but having taken over the Club Mayfair about two years ago, has brought his club up to one of the Hub's leading spots using name

Cleve. Cafe Man Sets Up Mobile Road Show For Army-Navy Funds

Cleveland, June 23. A mobile road show is being organized by Herman Pirchner, operator of Alpine Village, to raise funds for army and navy relief in week-end stunts through Ohio and Pennsylvania.

Backed by the Cleveland Army and Navy Relief Committee, of which Richard L. Kroesen is general chairman, the unit will recruit 50 acts weekly from downtown clubs but chiefly from Pirchner's club.

Billy Costello, voice of "Popery" in films, will top-line the initial touring show, which also includes Charlotte Lambertson, debutante dancer; Charles Wick, pianist and bandmaster at the Hotel Carter; Willie Mathias' Alpine band and 20 other acts, with Pirchner as emcee. Touring starting next June 28 at Edward Rogers' Casino in Erie, Pa., as feature of an all-summer-long, day sponsored by the summer resort.

ACROBAT INJURED IN HEROES BENEFIT

Pittsburgh, June 23. William Edgar Dodge, of comedy-acrobatic act of Donahue and LaSalle, broke his shoulder here last week while playing at big Forbes Field benefit show for War Heroes bond rally. Act was appearing at the time locality at Kenwood Park and was replaced following day by turn of Griz and Gravy.

Accident to Donahue happened when he fell while rocking back and forth on a chair perched at the top of four tables. He was taken to Magee hospital, where doctors said he'd be out of action for some time. Donahue's partner is Mrs. Donahue, who was a bit hesitant about the Forbes Field show. They were just starting their second week at Kenwood in their first engagement in more than two months, since Donahue had thrown the team out of work by tearing a ligament while doing his closing trick in Chicago. In his fall Donahue struck LaSalle, but also elapsed with only minor bruises.

Committee of War Heroes rally show, headed by M. Silver, zone manager for WB here, assured act they'd be paid their salaries in full for all time lost.

PHIL REGAN

Personal Representatives
FRANK VINCENT
Beverly Hills, Calif.

Saranac Lake

Saranac, N. Y., June 23. After a six-week bed routine, this correspondent's back in circulation, simply around with a cane. Many thanks to those who shot in telegrams and cards.

Tudor Cameron (Cameron and Flanagan) handed a nifty report at his new rooming quarters, 2707 Woodson road, Overland, Mo. He'd like to hear from friends, being an ex-Will Rogerite who made the grade.

After permission and surrounding-active again, Mrs. William Morahan, who has arrived back with baggage for the summer, is being accompanied by Brown, of N. Y., and Jake Bernstein, Rochester, N. Y., for their timely greetings back to this colony.

James Williams, music arranger from Long Island, N. Y., is here for a checkup. Round guy, Ben Schaffer, Bob Cosgrove and Alfred B. Brown, who made the downtown window shopping, which indicates that good reports have been handed to him.

Victor Rockler, former Radio City Music Hall product was handed good reports and is now taking time out to greet folks and make salutations.

Reggie Sawyer, ex-Will Rogers san employee, shoots the colony greeting from his quarters in Australia, where he's in the army.

Harry Slipfoc Clifton, that misanthropic who plays golf for this writer, is doing great deeds towards the colony and has been given an unlimited exercise ok. shortly. (Write to those who are ill).

KEEN MONTLY CAFE RIVALRY

New York nightery men recently returned from a visit to Montreal, where they claim humming with nocturnal activities, plus a healthy competitive spirit among the night clubs, the Chez Maurice, The Top and El Morocco. A fourth club, the Esplanade, has been in the game for a time, but recently dropped out of the battle and went back to moderate-price shows in Montreal.

Other three nighteries are booking expensive (or them) shows, despite being in a slump while awaiting the company's ability for big spending. Currently the Chez Maurice is the victor in the Great City. The Betty as co-headliners against the Top's Baby Rose Marie and Radium. Mr. Leo Siegel declared Hadier's condition was "satisfactory" but declining to disclose the nature of his injury, declaring Hadier has refused permission to have the diagnosis made public.

Circle, Indianapolis, Back To Name Bands and Vaude After Long Grind Run

Circle theatre, Indianapolis, resumes name bands and vaude July 3 after a sletia of several years. Directed by Harry Kay and Eddie Dolle, the house has kept a string of names from Miami Beach, Florida, America, through Larry Goldie, of the Edward Sherman agency. Circle will have the Ted Williams band and Judy Canova as top names; thereafter it's July 10, Kay Xyzer; August 14, the Eddie Dolle band; 21, Horace Hill; Aug. 7 and 14 are indefinite. Aug. 21 comes Tommy Dorsey.

Cliff Hall Loses Sight Of 1 Eye; Leaves Hosp.

Cliff Hall (Charlie) Hall left the N. Y. Eye & Ear hospital yesterday (Tuesday) in time to attend his mother's funeral in elementary school in Jackson Heights, Queens. Up until yesterday (Tuesday), it had not been definitely determined whether the vision of one of Hall's eyes, lacerated by a Canadian soldier's pistol, a broken glass, would be permanently impaired, but an examination disclosed that the eyeball had been so seriously injured that vision was lost. A plastic eye will be performed, precluding the necessity of a glass eye. The attack on Hall by the soldier, who is being held pending trial, took place in a west 44th street barroom.

Better Philly Night Clubs Scorched By Drive Vs. Barbary Coast' Dives

Alex Finn, 8 Others Arrested in Boston

On Gaming Charge

Taunton, Mass., June 23. Alex Finn, one-time operator of Club Mayfair, Boston; Casa Madrid on Cape Cod, and International Casino, New York City, was arrested with eight other men on gambling charges in a raid on what the officers described as a "palatial penthouse apartment" in Taunton Center. Arraigned in Taunton Court, Finn pleaded innocent to charges of maintaining a gaming house and possession of apparatus for placing bets. He was continued to Thursday (25).

Quiz Plea Granted On 'Laughing' Suit

Plea for examination before trial was granted to Ross Russell, stage producer, by N. Y. Supreme Court Justice Charles B. MacLaughlin Thursday (18) in Russell's suit against Clifford C. Fischer. Claiming playing a role in the type of entertainment in Fischer's 'Keep 'Em Laughing,' recent Broadway two-day vaude, Russell is asking for a restraining order on further use of the title. He contends that his production of 'Keep 'Em Laughing' was scheduled three months in advance of the Fischer show and was toured along the eastern seaboard of the United States. Examination is scheduled for June 29.

Barbara Hutton

Continued from page 2
Fleming, through the studio, countered with the claim that Hadier had appeared at the party drunk, doing no work sitting in kitchen, etc. but Flynn said he'd known Fleming eight years, declaring he was not the type of man to do such a thing unless provoked.

The district attorney's office has taken no action while awaiting the outcome of Hadier's injuries, says he'll take none until it talks to the victim to get his story and if he wants to sign any complaint. After examining the patient this morning, Dr. Leo Siegel declared Hadier's condition was "satisfactory" but declining to disclose the nature of his injury, declaring Hadier has refused permission to have the diagnosis made public.

Drive by Philly police and Army and Navy officials against the city's "Barbary Coast" of dives in midtown. Stung by criticism and charges of prolixity and mismanagement, the powered-behaved have cracked down on all bistros, Stung by criticism and charges of prolixity and mismanagement, the powered-behaved have cracked down on all bistros, Stung by criticism and charges of prolixity and mismanagement, the powered-behaved have cracked down on all bistros.

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This action has put a damper on business for the present, but when nightery ops were hoping for a lucrative summer because of the stay-at-home trend on account of gas and rationing. The drive against the Barbary Coast spots continued here, with the city seeking permanent injunctions against operators of dives alleged to have been hangouts for prostitutes and gamblers, while catering to service men.

One injunction was granted Saturday (22) against a spot accused of flagrantly violating State liquor laws. This forbids the operators from serving alcohol on account of gas and rationing. In addition to the restrainers, the city is using its amusement licenses as club licenses. The city has ordered against the Steve Brodie Cafe and the Stop Cafe—both in the old downtown district.

At the same time police took action on the first complaint filed by Rev. Francis Maguire, crusading Catholic priest, who announced a private drive against "immoral nighteries." First such complaint uncovered by Father Maguire's investigators was against the Ridge Valley Cafe, said to be a hangout for proprietor and four entertainers were pinched for alleged immoral entertainment.

Dick Humber back in N. Y. from Memphis, preparatory to opening a new engagement at Essex House on July 9. Humber fills in with Hartford vaude mail date and July 8 and 9 at Park Mall (N. Y.) operator's dance.

WANTED

John Boko, Sketches, Gags, Bits and Pieces, etc. Wanted. Write to: The Air-Comedy Bits, Skits and Gags, 146 W. 146th Street, New York.

THE THREE OF THE STARS
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BOOKING AGENCY
GENERAL EXECUTIVE OFFICE
LOEW BUILDING ANNEX
150 W. 46th St., N.Y.C. - BR 6-7300

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

CAROLYN MARSH

'America's Most Distinctive Singer'
The new outstanding success on the new reviewing was the triumph show of Carolyn Marsh, dramatic singer of vivid personality, Brunette, vivacious, and with a compelling voice. Miss Marsh broke a record in matter of applause with six in the second show.

Montreal Daily Herald, June 16, 1942.
Closing El Morocco, Montreal, June 28
Opening return engagement 'Vogue Room', Hollenden Hotel, Cleveland, June 29
Personal Director, JOE NIETO
176 Broadway, New York

2nd Return Engagement Within 6 Months
The Peer of All
THE JUGGLING JEWELS
Fastest Lady Combination
NOW AT LOEW'S STATE, New York
Booked by CHARLES V. YATES
Feats: GEORGE HAWD

Philly Group Would Aid Young Talent; Non-Profit Unit Solicits Memberships

Philadelphia, June 23. A group of Philadelphians connected or interested in show business have organized to encourage and help young men and women who show talent in any phase of the entertainment field. The body will be known as the American League of Theatrical Arts and is directed to the local courts for a charter. It will be non-profit, and will seek to raise funds by a benefit ball and the solicitation of memberships from persons interested in young talent.

Richard Mayo, executive secretary of the local American Guild of Variety Artists, has been chosen temporary chairman. On the committee are: Frank C. L. Hunt, secretary; Cecil T. W. American Federation of Musicians; Francesco Pelosi, general director of the La Scala Opera Co.; William Seneca, ballet master of La Scala; John O'Neil, chairman of the Tammany Club; and Edward Davis, attorney; Frank Palumbo, night operator; Mrs. Meyer Davis, wife of the band leader; and others.

Members of the committee, specializing in various phases of the entertainment business, will give financial assistance to study.

Wirtz-Henie Ice Show Will Open in New York Despite AGVA Fracas

Although there has been no settlement of the dispute between the American Guild of Vaudeville Artists and Arthur M. Wirtz over a basic contract, indications are that the show will open at the Center theatre, N. Y., next Thursday (7) without incident. Wirtz, president of the A. G. V. A., declared that, though Sonja Henie's name appears as co-producer with him, she is not involved in the controversy.

Implication from AGVA was that as Miss Henie belongs to the Screen Actors Guild, the Associated Actors and Artistes of America, and the SAG is an affiliate, might bring pressure for a settlement of the argument.

Four A. G. V. A.'s have been morally supporting AGVA's campaign, but is hesitant about signing in the attendance because of individual contracts between Wirtz and all the skaters in the troupe. Finally, after the proceedings against AGVA and the Four A's because of the performers' contracts appears to be the factor in the evident decision of the unions not to force the issue at this time.

Number of 'top' skaters have conferred with Walter Greaza of AGVA. Some seem disposed to rally to the support of the unions. The signing conditions at the Center could be of boundless help. Wirtz seems to discern how many of the skaters are actually willing to back out of a proposed contract. Negotiations sought before any actual pressure is brought to bear on the show management.

Wirtz declared he is in favor of union organizations and was the first to see the skaters sign a basic contract covering the skaters he engaged, but it was only after a breach of contract and a repudiation of written agreements by AGVA that I lost all confidence in the statement. That statement refers to previous dealings between Wirtz and the union when those no longer connected with AGVA were in charge.

Wirtz further stated by Wirtz that two weeks more have passed and he has not received a reply to a letter addressed to G. Greaza, adding that he is not sure if Greaza's letter could have reached him at his headquarters. Letter in question concluded by saying that Wirtz would not be altered. However, Wirtz indicated willingness to negotiate with AGVA.

NEW AGENT GROUP
Albany, June 23. Selected Artists, Inc., has been formed to act as a talent procurer, with offices in New York. Capital stock is 100 shares, no par value.

Soltau Sentence Cut

Minneapolis, June 23. A commutator has been granted to the Rev. H. J. Soltau, head of the Minnesota Law Enforcement League and convicted and one-year sentence for perjury in connection with one of his night club affairs. The friends of the case had sought a full pardon.

Soltau has declared that as soon as the price is set he will resume his crusading and that his efforts will be more vigorous than ever.

HILDEGARDE IN MIDWINTER OF CHI 'HOTEL FEUD'

The Palmer House, Chicago, has offered Hildergarde 10 weeks at \$175, plus her rooms, some time in January next, and Ed Kierby of the Blackstone hotel, Chi, is apparently doing a burpup. He built a special party room for the actress, who opened there, but the money wasn't as attractive, and MCA will probably shift her Chi booking to the Palmer.

Hildergarde, following the Mounds, Chicago, currently, the Chase Hotel, St. Louis; and the Mt. Royal, Montreal, July 27, returns to New York to re-open the Hotel Plaza's Persian Room. This is a new spot, in opposition to the close-by Savoy. Plans were for one hotel, the S-P, with Jean Seban concurrent and doing well, is now expanding to include the other of its fall bookings. There's also considerable feeling between both hotels, which were under common management until recently, and the fall augurs a hot fight for intimate class night patronage between the two.

3-MORE FRISCO CAFES RULED OUT BY NAVY

San Francisco, June 23. The Navy has added a popular night club and two more Verners to its ever-lengthening list of 'out of bounds' establishments it considers harmful to the morale of the blue-jackets.

The night club is Finocchio's, which presents San Francisco's only female impersonator show. Civil authorities said that it is determined the establishments violated rules governing night clubs and are subject to suspension of their liquor licenses.

Teledo Bachelorettes
Toledo, O., June 23. The Summit-Cherry district, on the fringe of downtown Toledo; the Waldorf hotel, and Stone's Grill night club have been declared 'out of bounds' by the Navy. The order reached to the Toledo Naval Training School, announced Lieut. Commander Edgar Barker, chief of the Naval Academy. The order does not affect soldiers.

There are numerous check saloons and flop houses in the blocks of the Summit-Cherry district affected. Police said the hotels and night club were placed on the 'out of bounds' order because complaints had been received of girls loitering about the spots.

Several months ago, similar restrictions were placed on the Army for numerous entertainment and drinking spots in northeastern Ohio, notably Cleveland and Akron.

Hollywood's Tabu 62
Hollywood, June 23. U. S. Army has banned 62 local movies as out of bounds for troops. The list coincides with the Navy vetobans.

New Stars On The Horizon HARLEM HIGHLANDERS 'Rhythm In Kilts'

Currently at Frank Palumbo's Cello Philadelphia, where they are at 866 Club in Detroit.

The Detroit Times said: "The versatile Harlem Highlanders, one of the most unusual acts of its type, consisting of vocal harmony novelties; instrumental arrangements and fast tap routines."

Exclusive Management
LOUISE CRANE
118 West 67th Street New York

Alex Yokel Mays Vaude in N. Y.; Canteen to Share

Alex Yokel, who has been away from Broadway legit production for some time, is now planning a straight-venue layout titled "On the Cut", that will be a partial benefit for the Father Duffy Canteen, mobile unit that services soldiers and sailors on guard duty in New York City. Alan Correll, who heads the Canteen, is associated with Yokel in the venture, but his part in the set-up is just to assume responsibility the Canteen's share of the receipts.

Idea of the show will be to employ chiefly new and original comedy. Herman Zimberg will write special material and stage the sketches, while Leonard producer at the Radio City Music Hall, will supervise the over-all production. Director Kathleen, N. Y. Journal-American columnist and a volunteer worker with the Duffy Canteen; is head of the sponsoring committee for the show.

No theatre is having been picked, nor is an opening date more definite than mid-August.

A. C. Music Hall Set As Separate Entity From Steel Pier

Atlantic City, June 23. The Atlantic City Steel Pier is setting up its Music Hall as a separate enterprise, rather than part of the pier's entertainment admissions, as in past seasons.

Music Hall, which will play the top names and command admissions of 80c on weekends, and 65c and 85c on weekdays. Previously entrance policy was 50c for one ticket customers paid the 65c (weekdays) and 85c (weekends) admission to the Steel Pier club, which has a ball room, two film theatres, water show, circus and minstrel show. Those terms continue as part of the Pier's admist.

Opening show for the M.H., with new policy to date first on June 27, and will headline the Ink Spots, Martha Raye and Benny Goodman's band go in July 4.

Carroll Reports Record

Ho Lywood, June 23. Earl Carroll's theatre reports a single-day record for Saturday (20) with 1,560 admissions.

The spot was not open last Monday of Tuesday but in the remaining five days for last week ran \$3,200 over the corresponding five days of 1941, when over \$22,000 was grossed.

Lahr-Joe Lewis-Wheeler-Free Beer Can't Draw 'Em At Chi 2-a-Day, So Folding Satdee; Coast Show Okay

No Tinningpan Here

Plano in Army camp, long a subject for gags, will be out of New York for a week—at least: in the New York Times Association has volunteered to attend regularly to all the instruments in theatres, recreation halls and USO clubhouses in Greater New York.

BOOKERS AIDING USO THUS HIT DOWN SETUP

New York vaude bookers are becoming increasingly alarmed at the shortage of talent available for the date, due chiefly to the large number of agents taken out of circulation by the USO-Camp Shows, incites touring army and navy bases. Fracas of agents are 15 USO-CSP units touring on that outfit's summer program, each troupe averaging five acts.

Thus 75 standard troupes are not available for theatre bookings, and to stage-show houses are hard put to round out their bills properly. Ironically, it's the theatre bookers themselves who are being hit by a special talent-buying committee, who are thus creating the shortage for themselves.

With the shortage of vaude talent already acute, the bookers are looking about for other conditions in the fall, when there is generally a resurgence of vaudeville nationally. It has been suggested that as a means of somewhat relieving the situation for the commercial theatres, and also the USO-CSP units, that the latter serve as a break-in time for new talent, which would serve the purpose of both entertaining the soldiers and build up a reservoir of acts for any future vaudeville "shortage" in USO-CSP, however, has been reluctant to adopt a new faces' policy. Many critics claim that it is not providing the servicemen with the best possible talent.

PA. NITERY SNARED IN BOOKING VIOLATION

Philadelphia, June 23. First 'raid' on a nitery accused of violating the State's booking license for the use of stage attractions, by agents of the Pennsylvania Department of Labor and Industry.

Agents of the department, in the American Guild of Variety Artists and the Entertainment Managers' Association, the 'raid' led by Anthony C. Sharkey, State enforcement agent-in-charge, cracked down on the longshore lawbreaker house outside of Norristown, Pa.

Sharkey demanded to see the books and contracts for entertainers appearing there. When Mrs. J. Hombach, operator of the house, failed to produce the books as required by law, Sharkey ordered that the wages due the actors be turned over to him to be held in escrow, pending an investigation of the situation.

George Phillips, booker of the spot, will be arraigned at a hearing before the joint board of the AGVA and EMA, with Sharkey sitting in. He'll be charged with violating the booking law.

Original complaint against Phillips, S. Sharkey said, was brought by the EMA.

The acts involved at the Bungalow Inn were Jackie Lee, singer; Lord and Janisse, dance team; and Al Carlton, m.c.

Joe Schaeter, former Pittsburgh theatre writer, who is being led by Max Adkins' Stanley theatre, Pittsburgh, house orch, replacing Carlton, who has shoved off for army.

Despite a trimming of some \$3,000 in the budget, industry cuts ranging up to 25% for some acts, the Alfred Boudingdale-Nat Karson two-a-day vaude at the Grand Opera House, Chicago, will fold Saturday (27) after a run of two and a half weeks. An attempt is being made to get the show a booking in N.Y., but no air-cold legit theatre with sufficient capacity to house the straight-vaudeville bill is available.

It's estimated that the show lost at least \$10,000 during the Chicago stay. Shortly after the opening all matinees except Wednesday, Saturday and Sunday, were dropped, likewise the midnight show. Substantial savings were thus made in union salaries, with more coming via cuts in the actor's wages. Frances Faye dropped out after the first week, which meant another economy, via cuts in the actor's wages. Reviews from the daily newspaper critics, the Chicago public didn't seem to be liking the show. Gross last week was only around \$13,000.

The Coast, however, the two-a-day vaude show headed by George Jessel, playing the Biltmore, is doing good business. Last week's take was estimated \$15,000, and second week around \$16,000—and that means profit. The show is in presentation. Scale on the Coast has been \$10 a seat at night all week, but is being bumped up to \$22.00 on weekends.

Originally scheduled for three weeks, the show is being billed 'Time' will get an additional week at the Biltmore and then move to the Curran, San Francisco, opening July 10, for an indefinite run.

Shoemen in Chicago will place the blame for Faye's vaude flop on the heat and the town's notorious refusal to accept an original production. Shows going there after—

Stage Bookings Warrant Tower, K.C.; in Conditional Return to Single Pictures

Kansas City, June 23. Beginning next week, the theatre resumes policy of stage shows combined with single features for the next few weeks. The next few weeks of experimenting with dual features combined with stage shows are being completed with what gratifying results. Duals are temporarily discarded as stage names coming in are sufficient draw by themselves, but dual features are definitely to be used hereafter for the time being. Stage attractions do not have enough push on their own.

Stage attractions are being booked for July 3. Ozzie Nelson band with Harriet Hilliard play a week end at the Grand Opera House. This makes his first appearance in town in years when he comes in for week end July 3-4. Starting the Friday Chico Marx band heads the stage, later.

George McLain (Dr. J.) and his air half-hour have been set for five Monday broadcasts, 8:30 CWI, from the Grand Opera House. Red net will begining July 6.

FRANCES FAYE SUES FOR DIVORCE IN CHI

Chicago, June 23. Frances Faye has filed suit for divorce in the Superior Court against Abraham Frosh; They were married in 1927.

Though both parties are legal residents of New York, Miss Faye is a resident of Chicago. Her husband acts of cruelty by her husband occurred in Illinois. Claims that he had been drinking and was violent.

Miss Faye, incidentally, has dropped out of 'Headliners of '42', a two-day new play at the Grand Opera House. No replacement, though management vainly tried to get Loren Furness and Alfred Lunt to do a sketch.

Variety Bills

WEEK OF JUNE 26

Numerals in connection with bills below indicate opening day of show, whether full or split week.

Loew

NEW YORK CITY
Milton Brier (34)
The Jastrow
Sun Yvonne Williams
Leonard Bue
Mary Barton
Gordon & Rogero

Paramount

NEW YORK CITY
Paramount (24)
Edgie Gray
Lyle Slay
Chicago (16)
Cathryn Lee
Olympia (24-27)

RKO

CLEVELAND
Blissie Zimka Oro
Caryory Rose
R. D. Robinson
R. D. Robinson
Accompanists
Al Bormio

Warner

NEW YORK CITY
Broad (26)
Ruth Rogers Oro
Doris Day
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Doris Day
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Gordon & Rogero

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES EDWARD SHERMAN AGENCY BEVERLY HILLS, CAL.

Albino
Barbara Perry
Jackie King
Lillian Wald
Lillian Wald
Lillian Wald
Lillian Wald

ATLANTIC CITY

Amber Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel

NEW YORK CITY
Milton Brier (34)
The Jastrow
Sun Yvonne Williams
Leonard Bue
Mary Barton
Gordon & Rogero

DETROIT

Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel

LOS ANGELES

Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel

Loew

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Ruth Rogers Oro
Doris Day

BOSTON

Amber Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel
Beverly Hotel

LOS ANGELES

Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel
Book-Cadillac Hotel

June Has Record No. of Legit Preems; 18 Shows Belie 'Worst Season Onus'

N. Y. legit list again has 18 shows, of which are musicals, including two of two-venue-verses. With the close approach of July 4 that is a strong showing, especially in the face of such prohibitions as the fact of June has an abnormally bad season, as to the quality of its plays. Last year the corresponding week of June had a list of 19 shows, three being musicals. One show, *Lady in the Dark*, which premiered in Sept. and spanned the season.

While summer production on Broadway has not been as active as optimistically predicted by some writers, June has had more than 100 ventures presented than ever before. Half a dozen shows, including one, vaudeville revue, were on or on the month's first-night list, and there is the further encouragement that all these presentations are from new showsmen.

Usually June finds the going at the theater, but not shows are likely. If slowly, being readied and it is likely that July will see production, it is hoped up. In the new season will probably get under way during July, and possibly the managerial tendency was to hold back their openings until summer was well advanced. Uncertainties of theatre attendance, caused by transportation and car curtailments, appear not to be worrying the managers to any great extent as yet.

Some such shows are four additional to Broadway's list: *Star and Garter*, which was postponed from last week's music box (24); *Three Journeys*, Miller (23); *The Chocolate Soldier*, revived at Carnegie Hall, and *Laugh, They Laughed*, the vaude outfit headed and presented by Ed Wynn, Alvin (22). One June opening, *The Cat on the Hat*, which last 50, having been taken off at the back Saturday (20) after seven weeks' run, however, it is believed to have had no better chance if put on during regular season.

By Jupiter, at the Shubert, is the first of the summer shows to click, in the major actor's hands, *Stars on Ice*, Center, Radio City, which is due next week (July 2) with a month with no other vaude openings as June, but at least one other show is scheduled, *Death of a President*, new musical drama, which will be put on experimentally for hardly more than three performances. Play is regarded as promising for next season.

Some surprise was occasioned by the announcement that *Star and Garter* will be suspended during August at the Imperial. Musical has been a consistently big grosser since opening lately edged up *Sons of Fun* (Winter Garden) for lead leadership. Variety layoff for the company was reported before, but denied by management. Suspension was announced by the Coast, given reason that it was desired to retain the privilege of laying off. Danny Kaye is the star, and, however, it is thought that there is any such provision in his contract. Kaye has a film deal with Columbia. Ben Golway, is the run of the musical in N. Y. and on the road.

Layoff Promises?
Matter of Lays' Face If suspension first arose some six or eight weeks ago, Kaye explains, when Freeland called the cast together and asked them to sign contracts for the season in 1942-43, and added money to the contracts. Several of the sons along with Leave It to Me, he would like to see the change in the dog world of August. Like the others of the cast, Kaye signed a new contract which would be in effect for several weeks of spring. And with Freeland's statement of an intended layoff, Kaye says he is sure that Samuel Goldwyn to go to the Coast for makeup tests and other preliminary to his first picture.

First thing he knew about the show laying off on his account was the statement that the company would create feeling among cast members who would lose several weeks' salaries and caused by the layoff and annoyance. Freeland has written in the Coast; the first few weeks and is understood of the Saturday (27). Kaye has not heard from him since the incident arose.

GERSHWIN'S 'FLAME' OK IN 4TH ST. L. SHOWING

St. Louis, June 23. George Gershwin's *'Song of the Flame'*, presented three times previous week at the 4th street season of the Municipal Theatre Assn., opened a one-week stand in the Alfreco theatre in Forest Park last night (Monday). Clearing sales and comfortable temperatures brought out an opening night mob that grossed an estimated \$3,500.

New faces that acted are Marthe Krollie, singer; Teddy Hart, comic; Corinne Bridger, singer, and Miriam LeVelly, star, dancer and former actress. Bob Lawrence, piece in *'Glamorous Night'*, opening night of the current season, won the prize of \$1,000. The star, Constantin, Joseph Vitale, who played the comedy role of Nicholas in the production of *'The Prince of Paris'*, and Patricia Bowman, ballerina, and Tommy Brown, dancer, also acted.

Unfavorable weather, which washed out the first of the seven performances of *'The Prince of Paris'*, damped the ardor of the customers, however, and the piece wound up with a record attendance of 211, with estimated \$35,000, good.

Coburn's Theatre Schooling Plan Gains Momentum

Charles D. Coburn's plan of developing theatre talent in American cities by sending film and radio students last year, has moved another step toward consummation. It is the road of Equity, where it is felt that universities would not only open up a new avenue for theatre talent, but would be a training field for future actors, filling the void left by the shrinkage of stock companies, vaudeville and other talent sources.

Coburn has visited many institutions of higher learning where he impregnated the idea and reports that the best college may appropriate \$150,000 to establish a drama department along the lines he suggests. That spot has expended as much money for amateur performance without any material benefit to its students.

Understood that Coburn spent more than \$4,000 of his own money in trying to interest colleges in his plan, which calls for professional actors and others of the stage being sent to the college for as long as six months as the players are concerned it would mean engagements for several months, but would be well worth equaling the Equity minimum of six months.

Rollins College, Winter Park, Fla., proposes to expand its drama course, with students devoting their time to their college work at least one year. There would be a nucleus of pro engaged to instruct and appear in productions with the students.

Treasurers' Council

At the annual meeting of the Treasurers & Ticket Sellers Union in N. Y. last week, the principal activity was naming of the executive for the coming year. The election of the highest votes were Robert Howell, John Farrell, Irving Engel, Navigation District, Murray Long and Charles D. Coburn. The cost of the meeting reflected. This is a by-year event, and the officers who are elected for two-year terms.

Walter O'Connor is president. He resigned several months ago, but was elected to the office on Saturday. Executive member ordered the trustees to subscribe to \$2,500 in war bonds.

The Rent Angle

Union mixup at the Broadway N. Y. over Irving Berlin's *'This Is the Army'* was credited to the fact that the attraction must pay rent, although it is a charity. The rent is \$100 a week, or \$100 a week. Berlin suggested Lee Shubert that the house rent free, with Shubert saying he only operates the house for best interests, which insist on a nominal \$100 a week, or \$4,000 for four weeks of the summer show.

Berlin is said to have then offered to assume half the rent, with the manager of the other 50%, with the manager, who has replied that he didn't want to act a precedent."

Partial Settlement Reached on Payoff To 'Kickers' Cost

Mixup over the payoff to the *'High Kickers'* company for the final week in Chicago has been particularly thick. It was not included in the disbursement of funds forwarded by Equity to bring the company in the title of *'High Kickers'*. The company had paid their salaries, while claims on unpaid I.O.U.'s will be arbitrated. Equity in arbitrating it a settlement on the bank letter of guarantee put up by handman Val Ernie, had to be given out in the *'Kickers'* case were exaggerated. Equity sent around \$3,500 to Chicago, not \$8,000 as stated by Equity. \$4,687 of the \$2,000 deposited by Ernie, leaving \$1,187 for those players who had not been paid. They were given the money that got more than \$100 weekly. Equity, of course, gets its money back.

Claims of seven principals on I.O.U.'s amount to \$4,215. Management wanted the money before seats loans to George Jaed to keep the show playing. Actors, however, are not content with the money. It is some question whether Equity was right in accepting I.O.U.'s for the money. It was agreed that the actors would be the culprits.

Understood there was an arrangement between Lee Shubert and Ernie whereby they would share the guarantee responsibilities 50-50, with the former said to have written notes for his share. That also figured in delaying the settlement.

Rabinovitch Sued

Los Angeles, June 23. Eugene Frank's complaint against Gregor Rabinovitch, with whom he had signed a 30-30 contract for the American production based at the picture *'The Picture From Leningrad'*.

Frank's charges that Rabinovitch's picture was produced for production purposes, but failed to deliver.

Legit Producers May Rush '42-43 Plans to Circumvent Cost Ceiling

Whether Washington will set a ceiling of the cost of legit productions, has not been decided, but hinging on this possibility Broadway showmen are expected to attempt early production cost cutbacks for 1942-43 on the theory that cost limitations, Y made, would not be retroactive, but that production cost limitations may apply to shows in based on a ruling last month that the cost ceiling is supposed to be more than a total of \$5,000 for new settings on each picture. It was expected that the cost ceiling would be a total of \$5,000 for new settings on each picture. It was expected that the cost ceiling would be a total of \$5,000 for new settings on each picture. It was expected that the cost ceiling would be a total of \$5,000 for new settings on each picture.

Berlin's Army' Clears Up Union Tangle By Paying Key Men Back and Front

SPRINGFIELD PLAYGOERS HAVE NEW BIZ SETUP

Springfield, Mass., June 23. Playgoers of Springfield this week got themselves a new setup, a new organization, the Springfield Players' Union. The new organization is headed by Wm. W. Wentzel, sign. Milton Hale, radio personality, who has been named as the committee, was named to succeed Harold J. Kennedy, resigned. Dwight Gilmore, nephew and namesake of the man who made Court Square theatre, will be the liaison man with the N. Y. Low chain, now using the name for vaudeville.

Gilmore will clear legit possibilities and Hale will make recommendations to directors. Hale, conducting the *'This is the Army'* program and *'Passing Show'* on WMVA, a Hollywood show with MGM and RKO.

"Difficulty of getting shows into town on short notice is believed to be the reason for the new organization. Hale reports, house being available for even a three-day run if the show is available. Since club has been across road, gas and tire rationing is not expected to keep traveling companies away.

Attitude of the stage hands is said to have had their charge in the *'This is the Army'* show. If they mean, Flynn and spotlight operator are also key men but whether there be put on it yet to be decided.

Regular house manager, Mike Conroy, will see to it that he represents property interests. During the various conferences some union and non-union actors were any costs, such as house rent, their people should at least partially be covered. It is believed that Fisher, will handle the show at the *'This is the Army'* show. It is believed that maintenance pay, which is allowed at all prices in the show. Nat Dorfman, who is in charge of the Association of Theatrical Agents and Managers, is publishing *'Army'* without compromise along with a volunteer staff. Explained there are no leading press agents in service as yet. All other things being equal, acting without remuneration, he being general manager. He will handle the *'This is the Army'* show. It is believed that maintenance pay, which is allowed at all prices in the show. Nat Dorfman, who is in charge of the Association of Theatrical Agents and Managers, is publishing *'Army'* without compromise along with a volunteer staff. 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Broadway

Ronald Inon plays The First Mrs. Fraser next week at Cape May, N. J.

The bluh war news benefited cafe biz, which is always sensitive to such things.

Sammy Walsh to the Coast to open the 34th at Charlie Fox's Hollywood

J. C. Stein in town after returning from the funeral of his father-in-law.

The Charlie Einfelds last week celebrated their 15th wedding anniversary.

Ben Boyer due back at the Max Garden, pulling the roller-coaster.

Edward V. Darling, former Keith head in retirement for years, is laid up at home.

Mr. and Mrs. George M. Cohen celebrated their 35th wedding anniversary Monday (22).

Alleen Breton will be back at the Paramount in two or three weeks following a fall course of study.

Harold Shutta's sportswriting husband, George Kirksey (UP), is now at work in Air Corps headquarters.

Hotel Astor, Park Central and kindred mid-Times Square hostesses are giving elevator operators a good time.

Representative party of newspaper writers' Little Signal Corps headquarters at Fort Monmouth 10 days.

George Smith, western-southern division manager for P.A. returned from his Maine vacation the past week.

John Jersey shore road houses, south of Staten Island, going begging this season. Nobody keeps them open, etc.

Loew v. David Bernstein's son, Arnold, now a New York City resident, to the lighter-than-air division at Lakewood for summer.

John Sternberg, who has been 10 years in the ad accessories department at WB homeoffice, resigned to try his hand at home publishing.

Jane Withers, recently signaturaed to long-term pact with Republic, in town from the Coast. Pligun several p.a. in war bond sales campaign.

John Window, former party manager, to settle the music publisher's estate. She submitted a filing to the probate court and may return to Hollywood.

The J. M. Kerrigan, actor recently with the P.A. at the New York Hotel McManara to Martha's Vineyard, Mass., to visit James Cagney last week.

Elliott McGinnis, Joe Shea and John Finn, among families belonging to the 12th Regiment of the N. Y. State Guard, to Camp Smith, Peekskill, July 20.

Gus Ryssell, the Music Hall's managing director, took his first party Friday (19) for "Columbia excesses" as the company's publicity department managers.

The new plaque dedicated to W. C. Van Amstel at the Yerkes College, U. of Cal., last Thursday (18) by the late Mrs. Schaefer, U. of Cal. commencement exercises.

John H. Houston, concert tour funds "do plans stay in tune" seemingly nowadays, and in St. Louis he broadwayed the "one" and "two" tunes here is in the guardhouse.

Broodway traffic lights getting new dimout covers this week. Six of these have been installed all over town. Consist of small, oval, white instead of easily seen round lights.

John Rose, Chicago, who has done homeoffice exploitation staff, starts at the new school, Ohio State, as S. Air Corps in a couple of months. Duke has been accepted for such duty.

John Milliken, eastern P.C.A. head for Harry office, due back from the Coast this week. Current assignment is a week on Production Code material in his first "Hollywood" in about seven years.

Buenos Aires

By Ray Joseph

Fire damaged Cinepalace Echeverri in Rosario.

John Novak, head of WB for Argentine, back from Rio trip.

Antonio C. Lottogo, director general of Lumlion, returned from Rio trip.

Manuel Romero to start "big-budget" musical for Lumlion next week.

U. S. actress June Marlowe, w.k. in films, heading north for States.

Pepe Arias and Zully Moreno to leave for Buenos Aires.

Buenos Aires' "Ghost" in Buenos Aires.

locally and began shooting on first feature, "Sensation," at studio of Soro Film in San Isidro.

tionally kidnapping" picked a title for "Sensation,"

Story by Eleanor H. Green being managed by Bayon Herrera with Marcelo Ruffier and Elia O'Connell.

Company of Director Lucas Demare, featuring Eleanor H. Green, Franco-Petrone and Angel Magagnoli.

Director of Iva Guerra Guerra, second film of new Artistas Argentinas Association.

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London

The Afriques proud parents of baby boy, their second.

C. Chas. Monavie's wife operated on in hospital for internal trouble.

Harry Roy out of nursing home and back at his doctor's.

John Warner, among of critics accusing Harold Behrens of lying about a bombing.

Captain Henry Sherek on sick leave as result of eye injury sustained during a bombing.

Teddy Carr, managing director of United Artists, will be in London next week's rest by his medicine.

Jack Waller's associate in Let's Face It, as originally referred to by Jack Hylton, as originally referred to by Jack Hylton.

Patrick Hastings, being produced next week, goes into the Apollo next month.

David E. Rose, head of Paramount pictures, and his side-camp Tony Reddin, in Ireland on their business.

George Moon (Moore and Burton Brown), who joined the Royal Air Force, recently, in hospital with stomach trouble.

Emile Gode, considering reviving The Belle of New York, at London.

Frank Parr, formerly of dance team of "Maid of the Mountains."

Robert Donat to appear in a new play written by the author of "The Dream Agent." Miles Malleon producing the show for H. M. Tennent.

After five years as general manager of the Hylton, Harry H. Hylton, husband of Pat Kirkwood, has quit. Joins EMSA on the entertainment front.

Richard "How Green Was My Valley" (18) with Loretta Young. He has recently rejoined his regiment, the Welsh Guards, as lieutenant.

Maggie Teyte, who has been singing in the Royal Air Force, is taking up munitions work which she has done for a year as a civilian engineering.

John Hewitt, formerly Decca Gramophone recording manager, has been appointed general manager to the new Columbia Records subsidiary of Chappell.

Donald Mackenzie, son of Mat McKiegan, has been promoted from lieutenant to captain in the King's Regiment, Royal Fusiliers. His cavalry in the Royal Air Force.

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Hollywood

Frank Fay stopped off after an eastern stage tour.

Aline Barnshaw changed her film company from Columbia to RKO.

Lana Turner returned from a bond tour to Hollywood.

Jan Cieniewski, Polish Ambassador, returned from his tour in Hollywood.

Eddie Mannack back on the Warners publicity staff after six months.

Ben Kalishman in town for nudles, with Jack L. Warner on next season's picture.

Ann Ronell arrived from New York to line up talent for a Broadway musical, "The Girl in the Red Velvet Shoes."

Lois Costello and Bud Abbott are making a picture with a picture at the next Masquerade election.

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Atlantic City

By Mildred Carter

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Sam Singer reopened Club Harbor with Loretta Young.

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Minneapolis

By Leo Reis

Harold Saltz, Universal booker, entering Army.

Kansas City

By John Quinn

Ben Kalishman, Warner sales big, in town posing around the local nudle scene.

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Bills Next Week

Continued from page 54

Wing Maens Oe
Brannon Jay
Lounsbury Merges J
Lounsbury Merges J

Jimmy Louwered O
Bill Hilday
Bill Hilday
Bill Hilday

Kenry Shaffer (3)
Dick Wade
Dick Wade
Dick Wade

Silver Lake Ins
Alice Royce
Alice Royce
Alice Royce

King Circus, Akron, O., June 23.
King Circus, Akron, O., June 23.

Editor, 'Variety':
Editor, 'Variety':

In Re: Petrillo's Edit
In Re: Petrillo's Edit

force employment of part-time
force employment of part-time

Dr. H. Barry Thomson
Dr. H. Barry Thomson

Seeks Barry Thomson
Seeks Barry Thomson

Club 'Ball
Van Kirk
Van Kirk
Van Kirk

Rhodes Chas
Rhodes Chas
Rhodes Chas

Neil Diegan's
Neil Diegan's
Neil Diegan's

Jack Brock
Jack Brock
Jack Brock

Bill Hays Ore
Bill Hays Ore
Bill Hays Ore

Frank Stout is
Frank Stout is

Having been educated to the best
Having been educated to the best

P.S.—You have sent a fine lot
P.S.—You have sent a fine lot

H. B. T.
H. B. T.

al agencies, both military and
al agencies, both military and

Attaglion Lodge
Pat Allvins Ore
Pat Allvins Ore

New Hillbush
Dorothy Williams
Dorothy Williams

Al Nixon Cafe
Al Nixon Cafe
Al Nixon Cafe

Howard Fain Oe
Howard Fain Oe
Howard Fain Oe

Chi Vaude Fold
Chi Vaude Fold
Chi Vaude Fold

Indicative of that city's cam
Indicative of that city's cam

Two American nurses took time
Two American nurses took time

Current attractions are both
Current attractions are both

AFM Caravan
AFM Caravan

Continued from page 5
Continued from page 5

Alpine Hotel
Alpine Hotel
Alpine Hotel

Walter Longo
Walter Longo
Walter Longo

Wanda Mae
Wanda Mae
Wanda Mae

America's Heart Beat
set to Music!

by LEITH STEVENS

Composer-Conductor

On the Sound Stages of
Hollywood . . .

Giving throb and thrill to R. K. O.'s great
Cavalcade of Melody.

"SYNCOPIATION"

Leith Stevens does a masterful job as music
director and composer especially with
"Falling Star" really first rate music.
Daily Variety (May 6)

Leith Stevens' contribution to the film is
of enormous value.
Box Office (May 9)

The All-American Band (Charlie Barnet,
Benny Goodman, Harry James, Jack Benny,
Gene Krupa, Alvino Rey and Joe Venuti)
rise and shine individually in the title
number composed by Leith Stevens.
Hollywood Reporter (May 6)

And Basin Street croons "Rhythms With a
twist" in his "American Rhapsody".

On the Radio Beams of the Continent

Three years creating and directing vibrant music for the
current hit production.

"BIG TOWN"

Music of and by America for the War Production Board's
starting newspaper of the air.

**"THREE THIRDS
OF A NATION"**

Spine tingling music for the radio pageant which moved
America to the offensive.

"THIS IS WAR"

MUSIC RISES TO STARDOM WITH LEITH STEVENS

MCA ARTISTS, LTD.

Affiliate of

MUSIC CORPORATION OF AMERICA

745 FIFTH AVENUE NEW YORK CITY

LONDON • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

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